



FOR WEEK OF  
MARCH  
4th to 10th

# BROADCAST WEEKLY



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THE LEADING RADIO GUIDE OF THE





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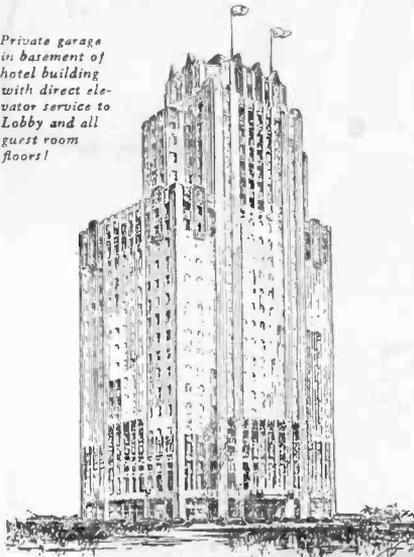
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# TEN YEARS AGO IN RADIO

TEN years ago in radio. What then? It seems as though we've had anything but our present day super-sensitive electric receiving sets—all-wave sets to tune in on the world—our remote control tuning and dual-speaker sets—national and international chain hook-ups—the biggest and best stars of grand opera, stage, movies and sports literally at our finger-tips.

Radio has grown up so swiftly. Comparable almost to Jack's beanstalk.

It seems eons since broadcasting was in swaddling clothes, and yet just ten short years ago this greatest of entertainment mediums was just beginning to get its equilibrium.

So, just for the fun of it, let's meander back ten years and see what the "last word" was a decade ago in this great industry. As our fine feathered friend of the ether would put it: "Won't that be ducky?"

Turning the pages of an issue of BROADCAST WEEKLY—then called "Broadcast Program"—of February, 1924, we come upon an advertisement, our eyes captured with the bold type which reads like this: "THE EIGHTH WONDER. There were once but seven wonders of the world, but now with the Marathon Radio Set there are eight." The advertisement goes on to state the virtues of this phenomenal instrument with which "you can turn the knob and revel in the magic music of the air."

The cat's whisker days—remember them? The whisker had to rest just so on the crystal in order that we could bring in our desired station. This was the first type of set put out, but as late as ten years ago we found such advertisements as this:

"The Lincoln Enclosed Fixed Adjustable Detector. The solid gold cat's whisker can easily be turned, adjusted or removed. The crystal can be replaced instantly. A handsome nickel-plated cover prevents breakage and keeps out light and dust."

That was the ultra in cat-whisker tuning. The radio tube subsequently supplanted it.

Some of the pioneer radio sets practically required an engineer to tune them in correctly to a station, but to offset that bugaboo, one radio firm ran ads pointing out the easiness with which a woman could tune in a set. One of those advertisements went like this:

"It's just as easy for you as for any man or boy to 'tune in.' We can show you quickly how to get good results out of a Radiola III, using a Brandes Loud Speaker. Let us give

you a demonstration." The advertisement pictured a woman sitting in front of a little set, tuning it in.

The commercializing of radio broadcast entertainment is the answer to the oft asked question ten years ago: "Who is going to pay for broadcasting?" That was a big problem then. Radio stations were popping up like mushrooms, programs were cluttering the air. Broadcasting began to take on definite shape. No longer was it an experiment, a plaything or a fad. It was permanent. Business organizations, churches and schools that had built the first broadcasting stations found that it cost money and lots of it to operate their stations. Where was this money coming from?

In an editorial in "Broadcast Program" of February 9, 1924, headed: "Who Will Pay for Broadcasting?" it is noted that the broadcasters were worried about just that thing then.

It stated that the public would pay for it directly or indirectly. Here are some excerpts from that editorial:

"Even so eminent an authority as David Sarnof has recently been widely quoted as stating that the public will pay for radio programs and that broadcasting can be made commercially practical without any means being found for collecting from the consumer.

"It would be possible to form an American Radio Association similar to the American Automobile Association in its decentralized form of organization and functions. With but nominal dues from the large possible membership such an association could finance programs and secure favorable legislation to far better advantage than the present unorganized listeners-in.

"This would in no way restrict the enjoyment of radio to those who pay for it. Those unwilling or unable to pay would continue to have their radio 'free as the air' just as the non-member motorist benefits from the work of the automobile association."

Ten years ago Rudy Seiger and his Fairmont Hotel orchestra were playing from three to four concerts a day over KPO. E. Max Bradfield's band played nightly from the Palace Hotel over the same station.

Are you interested in continuing these reminiscences in radio with us? If you are let us know. Just drop a line to BROADCAST WEEKLY, San Francisco. You are the judge. More next issue if you like them.

# ETHER GLEANINGS

By J. CLARENCE MYERS

RETURNING from one of his periodic trips to the "home office" in New York, Don E. Gilman, vice-president in charge of the Pacific Division of the NBC, told a group of radio news hounds that he is optimistic. More so than at any time since the market went boom way back when.

Radio broadcasting from the advertising standpoint and also from the entertainment standpoint have reached a peak which hitherto has not been accomplished.

Chain broadcasting business is continually looking up. Sundays, for instance, the NBC is booked solid except for one or two religious broadcasts, with sponsored programs from 10 in the morning until 10 at night. That is practically comparable to most of the other days in the week.

As the result of the steady increase in revenue to the broadcasting industry, the listener is beginning to get the better and finer things in loudspeaker entertainment. The Metropolitan Opera broadcasts by Lucky Strike are a concrete example of this, Gilman pointed out. The audience response to these broadcasts is tremendous, the radio chief said.

Gilman told us of the beauties and expansiveness of Radio City, NBC headquarters in New York, of the thousands who clamor daily to go through it and of the latest scientific radio developments employed there.

He told of plans for "building up" KPO by presenting more big chain programs over it and of the construction of two new studios in the network's headquarters here in San Francisco which will be completed on April 1 and of the trend of the radio actors in the East to memorize their lines before going before the microphone in a production. It makes for a better production if the player can keep his mind off of reading his lines from a piece of paper, the NBC contends.

\* \* \*

KFRC buzzes me that Eamon de Valera, president of the Irish Free State, plans to extend St. Patrick's Day greetings to the American radio audience on March 17. He'll speak from Dublin, Ireland, his voice being catapulted across the Atlantic by short wave, thence over the entire CBS wire-up in the United States. Pacific Coast listeners may hear the famous son of Erin over the Don Lee-CBS stations from 10 to 10:15 a. m. on the day set aside to honor Ireland's patron saint.

\* \* \*

With a line-up of artists which looks something like a who's who in radio, the

Colgate-Palmolive Peet Company has popped back on the ether with a pretentious broadcast every Saturday night from 6 to 6:30 o'clock over the NBC facilities.

Monickered the "Colgate House Party," the broadcasts bring to the microphones Donald Novis, Frances Langford, Arthur Boran, comedian; a male and female trio and Don Voorhies' orchestra. KGO releases it locally.

\* \* \*

The S. & W. people seem to possess that faculty of being able to pick a winner on the radio. Their latest is the "Merrymakers." This feature, which has been consistently good for several years, is destined for even greater heights now that the food products folks have taken it under their wing. You'll remember they had their name tagged onto the Cap'n Dobbsie broadcasts for a long while and Charlie Hamp and Cecil and Sally and Hazel Warner and Norman Nielsen and "Do You Believe in Ghosts?" They've signed the Merrymakers for sixteen weeks and may continue longer. The initial broadcast under the S. & W. banner takes place Sunday, March 4, from 7:30 to 8:30 o'clock over the CBS-Don Lee chain on the Pacific Coast.

\* \* \*

Another event of interest on that same date over KFRC will be the first appearance (to my knowledge) of a harp orchestra on the air hereabouts. The group, consisting of nine harps under the direction of Kay A. Atl, harp soloist of the San Francisco Symphony Orchestra, will be heard from 9:30 to 10 a. m. and each Sunday thereafter at that hour.

\* \* \*

Beatrice Fairfax, probably the best known authority on affairs of the heart in the country, is going to do a turn on the radio. So here's that golden opportunity, you love-sick sweeties and romantic swains, to get the real "low-down" on all sorts of problems of the heart and how to handle them. Miss Fairfax's advises to the lovelorn have been a feature of the newspapers of the country for many years. She starts her series of programs on the NBC coast to coast network March 10 at 6:30 p. m. local time, and will be heard each Saturday thereafter at that hour. General Foods is sponsoring her for their product La France.

\* \* \*

The Sinclair Minstrels, which has been one of the outstanding programs in the East since 1925, will be extended to the West coast chain of the NBC starting March 12.

You can dial 'em Mondays at 6 p. m. on KGO locally.

\* \* \*

Eb and Zeb's many followers throughout the state are welcoming their return to the air. They are cavorting before KQW's microphones Monday, Wednesday, Thursday and Friday nights at 9 o'clock. KQW is the only station in Northern California now broadcasting the comical episodes featuring these two veteran comedians—in real life Al Pearce and Bill Wright. John Eugene Hasty, author of many successful radio productions, pens the rural radio act.

\* \* \*

California Melodies, which was shelved some time ago because of conflicting radio programs, has been put back on the CBS coast to coast set-up and is being heard Tuesday nights from 5:45 to 6 o'clock. Feature throws spotlight on Raymond Paige and his orchestra and some outstanding star of the stage or screen as guest artist.

\* \* \*

KYA boasts a new harmony team—man and girl—Jack Ford and Tony Wallace, who do their vocalizing Mondays, Wednesdays and Fridays at 7:15 p. m. They were formerly with the NBC in Chicago and before that were carnival performers.

\* \* \*

The NBC's Carefree Carnival changes its time again. Effective March 10 it will be wafted out from 9 to 10 o'clock.

\* \* \*

#### TID-BITS:

Raymond Knight and his Kuku program come to the NBC wire-up March 21 at 8:15 p. m. for the A. C. Spark Plug Company. . . . "Lives at Stake" returns to the NBC April 3, 7 p. m. . . . St. Mary's College of the Air is back on KYA Mondays at 7:15 p. m. . . . That same station will radio the special baseball game as part of the program honoring the anniversary of the inauguration of President Roosevelt March 4—the time, 2:45 p. m. . . . Wendall Hall, the red-headed music maker, is NBC-ing Sunday nights at 8 for the F. W. Fitch Company. . . . A bunch of the boys and girls of the NBC and the newspaper fraternity were at the dock to bid bon voyage to Betty Marino, popular network violinist, when she sailed on a Dollar liner for a trip around the world. . . . Great stunt of KJBS in broadcasting direct from the courtroom of Municipal

Judge George Steiger of San Francisco, but apparently the bar association is trying to toss a legal monkey-wrench in the works—averaging that such broadcasts lessen the dignity of the court room. . . . The Cal-Pack has renewed both its NBC programs—the Del Monte Ship of Joy and the Happytime, both, of course, featuring the super-personality of the air—Cap'n Dobbsie. . . . Orphan Annie has been renewed for another twelve months on NBC, too. . . . The Rollin' Stones, novelty string group, headed by Ralph Bryan, are doing a commendable job on KQW every day at 10:45 a. m. . . . KFRC announces an unusual treat for March 4 at 5:30 p. m. when Waring's Pennsylvanians will broadcast the world premier of the score of the 1934 Cotton Club Revue. It was composed by Harold Arlen, who also wrote "Stormy Weather." . . . Dick Holman, author of the "Milly and Billy" skits on KYA, has joined the continuity force at that station.

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A. J. URBAIN, Editor and Publisher

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**JAMES MELTON** directed a string ensemble in the Hotel Hermitage in Nashville and studied vocal culture with Gaetano de Luca. In 1927 he went to New York and after several attempts was granted a hearing at Roxy's Theatre. Through the Roxy gang he gained a speedy Manhattan reputation and was soon made a member of the well-known Revelers Quartet. He was born in Moultrie, Ga., in November of 1904. Studied at the University of Florida, University of Georgia and obtained his A. B. degree at Vanderbilt University. Married.



**THE BLUETTES:** In 1926 the Bluettes, then known as the Three Co-eds, appeared in Fanchon and Marco productions on the Pacific Coast. The ensuing three and a half years were spent in New York. They grew homesick, purchased a car, drove "cross country" and, arriving in Los Angeles, dedicated themselves to radio. Meredith Gregor (left) has the low voice and acts as the trio's manager. Marian Peck (right) sings "top," and Theresa Aezer (center) comes in between, plays piano, and makes the vocal arrangements.

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# MICROPHONE GOSSIP



• • • Charlie Lung, KHJ's man of a hundred voices who sometimes plays as many as a dozen different characters during his fifteen-minute broadcast of "Charlie Lung and His Gang"—heard over KHJ—was for a long time bothered by the necessity of making his voice sound close to the microphone when one character spoke and far away when another gave his lines. At first, Charlie moved forward or backward from the mike as the demands of the script required. And as a result was worn out from running around the studio at the expiration of his quarter-hour on the air. Now he sticks his head into a fifty-gallon barrel, which is mounted on a chair close to the microphone and has proved highly serviceable in creating the illusion of distance in the voice. The farther away Charlie wants to make his voice sound, the deeper into the barrel goes his head. The utensil is lined with tar to prevent an echo and loss of clarity in the spoken words.

• • • Perhaps animals do like music, as many assert, but Helene Hughes, KFRC mezzo-soprano, declares vehemently she'll never try to sing for them. There's a reason, of course. Some time ago Helene was booked to sing at a children's matinee in a San Bernardino theater. With a well known tenor she was to present a popular operatic aria. When they went on the stage they discovered a house full of children, all right, but every child had brought along some pet. It appeared the management had offered reduced rates to every child bringing his favorite animal friend. There were monkeys and lizards and goats and lambs, to say nothing of hundreds of dogs, cats, rabbits and birds. Six times Miss Hughes and her partner started their aria, and six times the animals joined in. Dogs howled, cats meowed, goats ba-ahed, and lambs bleated. Finally Helene and the tenor whooped themselves off the stage, swearing never again to try to entertain a zoo.

• • • That sharpshooting little chap with the bow and arrows is busy again in the NBC studios. Grace Frankel, pianist, is wearing a beautiful diamond ring, and Tom Quirk, trumpet player in NBC orchestras, is blushing receiving congratulations.

Grace and her partner, Gertrude Lyne, are known to NBC listeners as "A Pair of Pianos." Tom is a member of the Woman's

Magazine of the Air orchestra and the Powderpuff Revue. No date has been set for the wedding.

• • • That long-looked-for new flavor in orchestral spice has been brought to radio by John Wakeen's Arabian orchestra, broadcasting over KECA every Sunday night at ten o'clock. The group consists of eight players and one singer, using only authentic Arabian instruments and songs.

Wakeen is the singer, a tenor, and plays also the *oude*, a primitive but expressive string instrument, the great-grand-daddy of all fiddles. George Linion plays the *nye*, or native flute. Dave Bonossar plays the *rubabb*, the mother of the violin family, and Fred Hakim performs on the *konoun* or 72-string zither, the ancestral chief of all harps and pianos. The remaining instruments are duplicates.

To play the native Arabian instruments requires a delicate sense of pitch, as they are not tuned to the conventional Western scale. Their tone, whether solo or in ensemble, is delightfully archaic and full of spicy new tones.

• • • Three pianos in a row in a Radio City studio, with Paul Whiteman's big orchestra grouped in front of them; at the grands, Deems Taylor, famous composer of operas and orchestral numbers, Ramona and Roy Bargy. They were rehearsing a concert waltz from Taylor's "Peter Ibbetson," and the rippling music built up, faster and faster, to a tremendous climax. Just before the final note there was a dramatic pause while Whiteman held his baton aloft—and from Taylor's piano came the crashing chord that ended the number. Whiteman gasped and dropped his arm with a laugh which was joined by the others.

"Watch the stick, Deems," one of the boys called, and another inquired if the composer thought he was playing a solo.

"It's all right, boys," Whiteman assured them. "Deems will be fine as soon as he's had a little experience."

• • • Alice Joy, NBC's Dream Girl, now heard on her own thrice-a-week program, has been billed as a contralto ever since she entered radio. But the truth is that Alice does not sing contralto. Her voice is even deeper. She sings in the tenor range, a pitch below the contralto. Miss Joy, in fact, never

has sung contralto in solo appearances, though she can sing in that range. More remarkable still is the fact that she began her vocal career as a soprano and her sisters, who also are singers, wanted to make a dramatic soprano of her. Alice still can sing soprano, too, but she early resisted all efforts at training her in that range and insisted on singing just the way she speaks—very deeply. And because vocal teachers sought to make her a soprano, she never took a private vocal lesson in her life.

• • • Ed Wynn, Texaco jokesmith, was sitting in the big studio at Radio City last week, waiting his turn to rehearse while Don Voorhees and his band went through the musical portion of the program. A page boy came to the comedian and asked him if he knew where Graham McNamee was, as there were several calls for him.

"Haven't seen him, son. All I know is that he got married a couple of days ago, and," he concluded with his famous giggle, "I don't suppose Graham himself knows where he is!"

Incidentally, Wynn estimates that he has cracked more than 5,000 jokes since he has been appearing in his Tuesday evening programs over an NBC network.

• • • Mrs. Benjamin Harrison, who received her information at first hand when she was the wife of a former President of the United States, still keeps up with the trend of public affairs. One of her present sources of information is John B. Kennedy, noted editor and NBC broadcaster. Mrs. Harrison not only listens to Kennedy's discussion on the air, but recently wrote NBC for a copy of one of his talks which she found especially interesting.

• • • Mary Canel, Hollywood movie columnist, had to come to San Francisco to be united with an old friend, who had been an undiscovered neighbor for five years. Miss Canel recently appeared on Ed Fitzgerald's *Feminine Fancies Hour* at KFRC. The program is broadcast over the entire coast network of the Columbia-Don Lee system, and Miss Canel's friend, listening to KHJ in Los Angeles, heard her introduced on the air. She telephoned KHJ and was told Miss Canel was in San Francisco. In a day or two, Miss Canel received a letter, saying, among other things, "If you ever come to Los Angeles, be sure and look me up." Miss Canel has been a resident of the southern city for five years.

• • • Gene Close, talented young pianist, composer and accompanist with the Clef Dwellers, NBC singing trio, keeps busy. In addition to writing, scoring and copying

more than forty brand new arrangements for the trio in less than three months, Gene finds time to write songs.

"The Hollywood," song built about a new dance sponsored by Bud Murray, and exhibited recently by six girls in a news film, was written by Close, and his "Rock Me to Sleep in the Rockies" was published in a folio for professional use a few days ago. He has composed more than a hundred songs in the last few years.

• • • Little Winifred Wolf, 11-year-old actress who has joined the staff of One Man's Family, would much rather be a poetess than anything else. One of her poems celebrating the good deeds of the Community Chest was published in a San Francisco newspaper.

• • • Harry Stanton, NBC basso heard on the Carefree Carnival, is a huskily built lad who stands well over six feet, weighs more than two hundred pounds, and has reddish-blond hair. All this to the disappointment of one of his most ardent fans, a girl from the Northwest, who wrote the handsome basso: "All my dreams are shattered—I knew you must be tall, but I pictured you as slim and graceful as a dancer, with coal-black hair and fiery black eyes." So Harry went right out, got in a fight and obtained two black eyes—all to please the ladies? No, but he's considering it.

• • • Al Pearce and his Gang will appear in Modesto, March 4, at the Strand Theatre, and at the California Theatre in Santa Rosa, March 8 and 9.

• • • Tony Romano, Al Pearce artist, who is the finest popular guitarist in America, according to Bing Crosby, has just had a new guitar made especially for him. It has a wider body and a thinner neck than the conventional guitar.

• • • Raymond Paige, musical director of the Don Lee radio station KHJ, is preparing to start work immediately on a series of phonograph recordings for the Victor Company. The KHJ staff orchestra, augmented to twenty-five pieces, will be used for the series.

The purpose of the recordings will be that of placing before the public authentic renditions of the hit tunes from big musical pictures. Producers of musical shows, both on stage and screen, have long objected to turning their hit tunes over to the mercies of nondescript orchestras whose free, and even careless, rendition of the tunes in the form of poor arrangements for use in radio and in ballrooms and cafes often gets a bad public rendition to a genuinely good number.

One of the first selections to be recorded

by Paige will be "Raftero" from Paramount's musical production "Bolero," starring George Raft. "Raftero" is also the name of a new dance which will be introduced as a hook-up for the picture.

• • • If a gent named Dick, who used to be gallery boy on the steamship Carmania when it was a troop transport in the war days, is anywhere in the vicinity of New York, Albert Spalding would like to see him. He'd like to take him to dinner—he figures he owes him one. The famous American violinist was among the several thousand passengers aboard the Carmania on one of its grim voyages across the Atlantic in 1917, and Dick used to feed him at private "banquets" in the galley. The "banquets" were a lot better than the ordinary ship's mess, even though Spalding had to hide under the table whenever the Officer of the Day came by. He hasn't forgotten these treats, and when he was interviewed recently by Bob Taplinger on the "Meet the Artist" program he broadcast a general call for Dick to come around and be his guest some night. The only result so far has been a phone call from a Scotch hobo who said his name wasn't Dick, but he'd be glad to come to dinner if he could have two helpings of everything.

• • • Eddie Peabody, NBC's Wizard of the Strings, was one of the youngest persons in the military forces of the United States during the World War. Eddie served in the Navy, mostly on submarines, although he was only fifteen years old. He looked older and fooled the authorities, later rising to the non-commissioned rank of quartermaster.

• • • Irma Glen, Chicago NBC organist, will spend her Sundays in churches. Not that she doesn't go to church regularly, but in this case she is going to be at a different one each week.

In the past year the ministers of churches of many denominations have asked Irma to act as organist during services. She has decided to accept the invitations and is at present making up her schedule. To fulfill some engagements she will travel 150 miles.

• • • A diary which Mrs. Josef Hornik kept when she and the NBC conductor were traveling in Europe is the basis for the Viennese program which her husband presents Thursday evening over KPO. Samuel Dickson, who produces the program, consulted the diary for the first time last Thursday night's program, and this coming one will continue Mrs. Hornik's account of her visit to Austria. Her descriptions of Vienna,

says Dickson, have an exceptionally beautiful quality and she "caught" the atmosphere of her husband's home city so perfectly that whole excerpts from the diary are used in the continuity.

• • • The Vic and Sade program, heard over an NBC network, was recently described in a fan letter as being "peaceful, interesting, humanly comical and pathetically real, with no fires, murders or gang wars."

• • • Ed Wynn, the NBC Texaco Fire Chief, wants an NRA code for comedians. Wynn says he rehearses an average of two hours for every minute on the air, or a total of four ten-hour days.

• • • "Red" Ingle, singing-violinist-cartoonist-saxophonist-aviator with Ted Weems' orchestra, heard on the NBC realsilk program, maintains that his ability to dart precariously over the waves of Lake Michigan has vastly improved. Ingle has just come in possession of the flying suit worn by Lou Gordon during the epochal flight across the Atlantic with Amelia Earhart.

• • • Microphones have made their appearance for the first time in a San Francisco court room to broadcast the proceedings of a real trial.

These precedent-shattering programs are given over KJBS each week on Monday, Wednesday and Friday, from 10:30 to 11 a. m. City officials and court attaches have hailed the experiment as a valuable educational work.

Municipal Judge George J. Steiger was the first judge to broadcast a court session and he found it to be a splendid opportunity to acquaint the citizens of San Francisco with the criminal procedure of a court trial.

Arrangements were completed for the broadcasts by Ralph Branton, manager of KJBS, and Judge Steiger.

The broadcasts are not always on the side of the law; even a defendant may have a little say in the matter of his own trial. Everything said, nevertheless, is closely watched by court attaches and radio officials.

Concerning the experiment, Judge Steiger said: "The hundreds of citizens who have never attended court are given the opportunity by the broadcasts of hearing how criminal procedure is carried out. In this way much of the criticism of present-day jurisprudence may be eliminated; and at the same time those factors which need correcting will be clearly put before the people."

Judge Steiger is assisted in the court room broadcasts by Assistant District Attorney George H. Cabaniss.

# POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPF	Portland, Ore.
175.23	1712	KGPI	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KGQY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WBBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPDK	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
121.50	2470	KGPN	Davenport, Ia.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulare, Calif.
124.50	2410	WPDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D. C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFEB	Grand Rapids	123.00	2440	WPDP	Philadelphia, Pa.	122.05	2452	WPDG	Youngstown, O.

## HOTEL PLAZA

*Ray Maxwell, Manager*

POST STREET at STOCKTON SAN FRANCISCO

**C**ENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons  
and conventions*

RATES NOW BEGIN AT—  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH



The word "SILHOUETTES" is written in a large, bold, serif font. On either side of the word is a silhouette illustration. On the left, a figure stands playing a saxophone. On the right, a figure sits at a desk with a typewriter, writing. The word and illustrations are framed by decorative flourishes.

# SILHOUETTES

**E**ARL LEE, NBC actor, can't remember a time when he wasn't acting.

The star who was one of the best loved players in stock and road productions in the west before he turned to the microphone was born to the theater and virtually grew up in a dressing room.

While he was still in long clothes his mother, Alberta Lee, leading woman of the Spooner Dramatic Company, carried him on, in Topeka, Ohio, and gave him his footlights baptism in the good old traditional manner. He played his first speaking rôle at the age of 3, as little Willie in "East Lynne" (Mrs. Lee was the sinned-against heroine) and after that her efforts and those of his father to turn Earl to some other path were futile.

They tried. Being good troupers themselves, they naturally decided that Earl ought to be a lawyer or at least a business man, and they placed him, firmly, in various schools whose headmasters were cautioned to incline this twig in any direction but show business. He ran away regularly; on one occasion he was back in the theater before his parents got there, but most times the best he was able to achieve was to greet them the night following registration at the latest school.

When he was 17 he varied the act a bit and hit out for New York, but somehow managers didn't appreciate the opportunity confronting them. So Earl swallowed his professional pride and accepted a position—at a small stipend—with Hollander's store. His duties were simple; all he had to do was deliver packages, and this gave him so little scope for developing as an actor that he resigned to go in for art.

His share in this noble pursuit was delivering art materials for a store which supplied painters, but through it he actually did

meet a theatrical scene painter who did present him to a manager who needed a juvenile, and before long he was playing in "Escaped from the Harem."

Not until then did he communicate with his well-nigh frantic parents, and they, like good Thespians, bowed to the inevitable and let the show go on.

It has been going on, steadily for Lee, ever since. His gift for getting the most out of every part he plays marked him a character actor almost from the outset of his career, and he has a long and distinguished record under Charles Frohman, George Conan, the Shuberts and Morris Gest. He was featured in Frohman's "The Girl I Left Behind Me," and directed road company productions of "Experience" and other Gest plays. He has played in every major city in the United States, and most of the smaller ones—"I've never been with a museum, a minstrel show or a showboat, but those are the only forms of theatrical entertainment I've missed," he says.

Lee came to San Francisco to play in Duffy's "White Collars," which had been scheduled for seven or eight weeks. It ran for six months, and when it closed "The Best People" followed for another six months, which rounded out the actor's first year in this city. He continued as the principal comedian of the Duffy Company until he joined the National Broadcasting Company staff. He holds something of a record for uninterrupted performance, for he played at the President Theater for three and a half years without missing a performance.

NBC audiences hear him as Windy Willows in Memory Lane Tuesday nights, in Winning the West Wednesday nights, and Death Valley Days Sunday nights, as well as other dramas.

# The OPEN CIRCUIT

*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

I BUY your BROADCAST WEEKLY every time it comes out and enjoy it immensely. It gives such intimate news of the artists. I think that the two most beautiful tenor voices on the air are Norman Nielsen's and Irving Kennedy's. I wish you would give Norman Nielsen's life story in Silhouettes as you have done for other artists. I would also like to see my letter in BROADCAST WEEKLY, but most of all I want to see Norman Nielsen's picture and life story.

Thanking you in advance, I am

*Margaret L., San Francisco.*

VICE-PRESIDENT GARNER isn't the only one who has disappeared and left no trace behind him. What has happened to Donald Novis? Is he studying or what is he doing and where is he? Could we have this information in BROADCAST WEEKLY?

Also could we have news of artists at the northern stations as well as San Francisco and Los Angeles? We can get the northern stations as good as we can anything in California. Would appreciate news of artists at KHQ (where they have some of the best talent on the coast), KJR, KOIN and KGW. All of these stations come in better here than KGO.

A few days ago a woman taking a radio census called on me. She said I was the second woman in Eureka on whom she had called who knew there was a "Woman's Magazine of the Air." There's one for Ripley. It seems to me that if the radio stations wanted to improve their reception they would investigate the outlying towns and find out just what is the matter. In my own neighborhood I have found that when no one is washing or running a vacuum or electric sewing machine I can get the "Woman's Magazine" from KGO or KFI. But there are several thousand worn-out washing machines, vacuum cleaners and sewing machines that need nothing except a good overhauling and perhaps some new brushes to eliminate their interfering. I think if people knew this they would be willing to cooperate, but so few people know it. You in the city aren't bothered that way, for they don't interfere with local reception, but try getting some out-of-town station some day when half a dozen in your neighborhood are washing or

cleaning house. If the stations would start a campaign to get the worn-out electrical appliances fixed up it would do more toward improving radio reception than putting on more voltage. The more tubes you have and the better they are the more noise you get. I know, for I keep good tubes in my radio always.

Incidentally I gave this woman a copy of BROADCAST WEEKLY and suggested that she subscribe so she would know what was on the air. She didn't seem to know there was a BROADCAST WEEKLY, believe it or not.

Sincerely,

*Mrs. E. T., Eureka, Calif.*

EDITOR'S NOTE: Donald Novis is appearing on the new Colgate-Palmolive Peet Company program entitled the "Colgate House Party," KGO Saturday, 6 to 6:30 p. m.

WE have taken the BROADCAST WEEKLY for a year and a half and greatly enjoy every copy. We could not do without it.

I want to register my very great displeasure and disappointment in the play, "Love in Vienna," put on recently by the National Players. I enjoy their plays but dislike that type of play. I heartily agree with N. J. H. of Stockton in condemning it in last week's BROADCAST WEEKLY. I also strenuously object to all murder plays.

I have read so much about the change of time of One Man's Family conflicting with Myrt and Marge. Our family likes both programs very much. I will have to tell my secret of making the best of a situation. We tune in to One Man's Family at 7:30 p. m., then at 7:50 to Myrt and Marge, thereby missing the advertising and hearing most of both plays. I like the change of One Man's Family from Wednesday to Friday night because Wednesday is prayer meeting night in our town, and many attend who also like to hear One Man's Family. I don't attend regularly, as I live in the country, but there are many who do. Since One Man's Family is changed we can hear "our favorite," Edwin C. Hill. My family joins me in wishing that One Man's Family could go on the air at 7:15.

Sincerely,

*Mrs. R. F. G., Acampo, Calif.*

# CROSS-STITCH TULIP QUILT

IT'S surprising how soon one can finish a piece of embroidery by doing a few stitches at odd moments. Have you ever sat down by the radio to rest and be entertained, and wished that you could at the same time be working some dainty, easy piece, like the tulip quilt block illustrated at the bottom of this page?

This design is clearly stamped and the color scheme simple to remember, so that you could follow all the exciting experiences of early pioneer days and still know how to use green floss on all the leaves, or golden brown on the basket.

You'll find the tulip pattern charming for a pink and green bedroom. Embroider each tulip in two shades of pink—light pink around the lower edge and deep pink at the top. With stems and leaves in green, growing out of a golden brown basket the effect is perfect.

However, you may have other color choices, as yellow tulips, lavender or blue tulips. Name whatever colors in floss you wish. If no preference is given, I'll send you floss for a pink and green quilt. When it's finished you'll love it.

The tulip design, as shown below, appears in the center of each nine-inch square quilt block. The blocks, however, come to you four together, as the larger piece of cloth, eighteen inches square, is easier to handle while embroidering than the smaller blocks would be.

## Step by Step

It takes thirty-two blocks, nine inches square, to complete the quilt. And when these are set together with joining blocks and borders around the edge, the completed quilt measures seventy-seven by ninety-four inches, ample size for a double bed. The method of joining the blocks and finishing the quilt will be explained later.

Every step in the making of this quilt from the very start to the quilting and binding of it is to be carefully explained. So if you have never made a quilt before in your life, do not hesitate to get started now. This is a delightfully easy design, yet it is dainty, colorful and results in an altogether lovely quilt.

## Quality Materials

The thirty-two blocks are stamped on an excellent quality of fine, white muslin; or, if you prefer, on semi-bleached muslin, of an equally fine grade material.

The edges of the blocks are torn, rather than cut, as tearing insures their straightness with the weave of the cloth.

The price of the thirty-two blocks, all clearly stamped with this tulip cross-stitch design is \$1.50. Boilfast floss, twenty-five skeins in the colors suggested—two shades of pink, green and golden brown—75 cents.

Order quilt blocks and floss from the Quilt Editor, BROADCAST WEEKLY, 36 Powell Street, San Francisco, California.

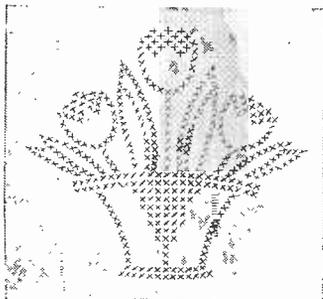
## Coming Soon

Watch for next week's issue. There will be an illustration, showing how the tulip blocks are to be set together and what borders are to be used around the edge of the quilt.

Order your quilt blocks and floss today, so that you can get started immediately, and then follow right along with the suggestions and quilt discussion which will appear each week.

Dresser scarf and pillow cases to match the tulip quilt will be featured in a coming issue. So you can, if you wish, have your bedroom complete in this same lovely design. How it does add to the color harmony and decorative effect to have the same design used throughout the room.

*Embroider a quilt block, while listening to your favorite radio program.*



*Spare minutes, wisely used, bring their reward—a colorful, lovely quilt.*

# FEATURED ARTISTS



HAROLD PEARY



IVAN DITMAES



FRANK GALVIN



CAROL LOFNER



CYRUS TROBBE



SARAH KREINDLER



MOREY AMSTERDAM



ANNETTE HANSHAW



BOBBE DEANE



ELVIA ALLMAN



TOMMY HARRIS



EDDIE HOLDEN



RONALD GRAHAM



HELEN PARMELEE



MERTON BOBIES



FRED J. HART

# TS OF RADIOLAND



JOSEPH H. JACKSON



HELEN TROY



GEORGE TAYLOR



PEARL K. TANNER



WALTER DAMROSCH



JOHNNIE PATRICK



CHARLIE MARSHALL



JEAN WAKEFIELD



ANSON WEEKS



HARRIET LEE



JESS STAFFORD



PAUL WHITEMAN



DOC HERROLD



ANN WARNER



JOHNNIE TOFFOLI



GYPSY

# SUNDAY Programs

March 4, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—Arion Trio  
9—Chronicle Comics  
9:30—Organ Concert  
10—Stringwood Ensemble  
10:30—Nat. Youth Radio Conference  
11—Gene Arnold's Commodores  
11:30—Rings of Melody  
12 noon—Lady Esther's Serenade  
12:30—Yeast Foamers  
1—Albert P. Terhune; Dog Stories  
1:15—Wildroot Program  
1:30—Hoover Sentinels  
2—National Vespers  
2:30—Grand Hotel  
3—Singable Songs  
3:15—Hawaii's Greeting to President  
4—The Real Silk Show  
4:30—Bakers Broadcast; Joe Penner  
5—Chase-Sarnborn; Eddie Cantor  
6—Manhattan Merry-Go-Round  
6:30—American Album of Familiar Music  
7—Chevrolet program: Jack Benny  
7:30—Hall of Fame; Guest Star  
8—Wendell Hall, vocalist  
8:15—Jergens program: W. Winchell  
8:30—Death Valley Days  
9—Readers' Guide  
9:30—Kay Kyser's Orchestra  
10—Richfield News Flashes  
10:15—Paul Carson, organist  
11 to 12 mid.—Tom Coakley's Orch.

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recorded program  
8:30—Swedish Meditations  
9—Organ Music  
9:30—Vita Hepar  
9:45—Dolores Program  
10—Watch Tower program  
10:30—Tuneful Tunes  
11—Oakland Community Church  
12 noon—Consumers All-reg. prog.  
1:30—Bible Questions and Answers  
2—University of the Air  
2:30—Ran Wilde's Orchestra  
3—Forum program; Records  
4:30—Warren Stenson, tenor  
4:45—John Bozic, accordionist  
5—Oakland Council of Churches  
5:30—Juliet Powers, vocalist  
5:45—The Chatterbox  
6—Walk-a-thon  
6:15—Watch Tower program  
6:30—Musical Miniatures  
7—Y.M.C.A. program  
7:30—Adver. Sales Executives  
7:45—The Psychonomist  
8—Oakland Community Church  
9—Foreign Watch Tower  
9:30—International Serenaders  
10 to 11—Walk-a-thon; Dance Music

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
8 A.M. to 6:15—News; Records; Talks  
6:15 P.M.—Silent period  
12:01 to 7 A.M.—Owl program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10:15 A.M.—Sunday School Lesson,  
First Baptist Church  
11 to 12:30—First Baptist Church  
services  
12:30—Silent period  
7:30 to 9—First Baptist Church Serv.

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—Hall and Gruen, piano duo  
8:15—Major Bowes' Family  
9:15—Gordon String Quartet  
9:30—Radio City Concerts  
10:30—Cecilians: vocal and string  
11—Bible Stories  
12 noon—Music Garden  
1—Melodians: dance orchestra  
2—John and Ned: harmony duo  
2:15—Afternoon Concert  
3—Catholic Hour  
3:15—Melody Train  
4—Community Forum  
4:30—Silhouettes: Irving Kennedy  
tenor; Charles Hart Orchestra  
5:15—Music of Today and Yesterday  
5:45—Henry M. Hyde  
6—Gunnar Johansen, pianist  
6:30—S. F. Municipal Organ  
7—Quartet Time  
7:15—Personal Closeups  
7:30—Rainbow Harmonies  
8—Rudy Selger's Orchestra  
8:30—Minneapolis Symphony Orch.  
9:30—University of California  
10—Hotel Cosmopolitan Orchestra  
10:30—Josef Hornik's Orchestra  
11 to 12 mid.—Midnight Melodies

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Christian Science Rndg.  
8:30—Sabbath Reveries  
9—"Fellowship of the Air"  
9:15—Funny Paper Man  
9:45—Argentinians  
10:15—Village Boys  
10:30—Three-Four Melodies  
10:45—Musical Strings  
11—Old St. Mary's Church Services  
12 noon—Pipe Organ  
12:30—Paraders; 1, Waltz Idylls  
2—Light Opera Concert  
2:45—Baseball Game  
4:45—"Makers of History"  
5—Symphony Concert  
5:30—Tabernacle program  
6—Rabbi Elliot Burstein  
6:15—Violin Masters  
6:30—"Threads of Tradition"  
6:45—Vespers; Music  
7:30—Opera  
9:30—"Beauty That Endures"  
9:45 to 11 P.M.—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30 P.M.—Merlyn Morse, tenor;  
Jeannett Stock, soprano; Anita &  
Orosco, novelty guitar duo  
1:30—Recorded program  
2:30—Faucit Theater of the Air  
3—Recorded program  
3:30—Manila String Orchestra  
4—Records; 5, Old Man Soliloquy  
5:15—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Mixed Quartet  
6:30—Hotel Oakland Trio  
7:30—Herb Kennedy & Nancy Her-  
sey, pianist  
7:45—Leaders in Sports  
8—John Wharry Lewis Quintet  
9—Mabel French, whistler  
9:15—Neighborly Songs and Poems  
9:30—William Don  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
8 A.M.—Examiner Comics  
8:30—CBS, Tabernacle Choir, Organ  
9:30—Kay Attl and Harp Orchestra  
10—CBS, Church of the Air  
10:30—Lazy Dan, Minstrel Man  
11—CBS, Broadway Melodies  
11:30—The Islanders  
11:45—Speaker and Recordings  
12—CBS, New York Philharmonic  
2—Little Theater of the Air  
2:30—Salon Moderne  
3—Rabbi Magnin—World Topics  
3:15—Herman Reinberg, Cellist and  
Dick Aurandt, organist  
3:30—CBS, Smilin' Ed McConnell  
3:45—College of the Air  
4—Cystex Detective Stories  
4:15—CBS, Welch Madrigal Choir  
4:30—CBS, Clarence Wheeler's Orch.  
4:45—CBS, Organ and Harp  
5—CBS, An Evening in Paris  
5:30—CBS, Waring's Pennsylvanians  
6—CBS, Seven Star Revue  
7—CBS, Angelo Patri  
7:30—The Merry-makers  
8:30—CBS, Jack Little Orchestra  
8:45—CBS, Ace Brigade and his  
Orchestra  
9—Ted Fio Rito Orchestra  
10—Darrell Donnell  
10:10—Griff Williams and his Or-  
chestra  
11—Ted Fio Rito Orchestra  
11:30 to 12 mid.—Organ Concert

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
8:30 A.M.—Studio; 9, Records  
9:30—Watch Tower  
9:45—Studio program  
10—Bible Class  
11—Church Services  
12:30 P.M.—Chapel of Chimes Organ  
12:45—Calvary Meditations  
1—Church of Latter Day Saints  
1:30—Dillon Players  
2—Chamber of Commerce program  
2:15—Studio program  
2:30—Musical Moods  
3:30—Nell Callahan, pianist  
3:45—Studio program  
4—Prof. Kruger's Piano Student  
4:30—Hawaiian program  
4:45—Dance Music  
5—Organ Recital  
6—Echoes of Portugal  
7—Studio program  
7:15—Amateur Sports News  
7:30—Church Services  
9:15—Rod Hendrickson  
9:30—Chapel of the Chimes Organ  
9:45—Studio program  
10:30 to 11 P.M.—Hal Girvin's Or.

319 Meters **KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
8 A.M. to 2:30 P.M.—Various progs.  
2:30—Salon Moderne  
3—Rabbi Magnin, World Events  
3:15—Cello and Organ  
3:30—CBS, Smilin' Ed McConnell  
4—CBS programs  
4:30—CBS, Clarence Wheeler's Orch.  
4:45—Studio program  
5—CBS programs to 7:30  
8—Studio program  
8:30—To be announced  
9:30—Musical program  
10 to 12 mid.—Dance Music

**333.1 Meters KHJ** Vandike 7111  
 900 Kcys. 1000 Watts  
 Don Lee Broadcast. System, L. A., Cal.  
 8 A.M. to 12—Various programs  
 12 noon—CBS, Philharmonic Orch.  
 2—Little Theatre of the Air  
 2:30—Salon Moderne  
 3—Rabbi Magnin  
 3:15—Professor Lindsley  
 3:30—CBS, Smiling Ed McConnell  
 3:45—"Randall Trio"  
 4—Doc Savage Adventures  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS, Clarence Wheeler's Orch.  
 4:45—Catholic Mission Hour  
 5—CBS, "Evening in Paris"  
 5:30—CBS, Waring's Pennsylvanians  
 6—CBS, "Seven Star Revue"  
 7—CBS, Your Child  
 7:30—Merrymakers  
 8:30—CBS Orchestra  
 9—Ted Fio Rito's Orchestra  
 10—News Items  
 10:10 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
 1050 Kcys. 25,000 Watts  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M. to 5—Various programs  
 5 P.M.—Ethel Hubler, speaker  
 5:15—Julie Kellar, harpist  
 5:30—Dr. John Mathews  
 6:30—Curtis Abell  
 7—Barnani Concert Group  
 7:15—Calmon Luboviski  
 8—Presbyterian Church  
 9—News Service  
 9:15—Judge Rutherford  
 9:30 to 10:30—Crockett Mountaineers

**468.5 Meters KFI** Richm'd 6111  
 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Church Quarter-Hour  
 9:15—Dr. Casselberry  
 9:30—NBC, Radio City Concerts  
 10:30—NBC, Nat'l Youth Conference  
 11—NBC, Gene Arnold Commodores  
 11:30—NBC-KGO programs to 2  
 2—The Sunday Players  
 2:30—NBC, Grand Hotel  
 3—Bible Institute of Los Angeles  
 3:30—U. S. C. College of Music  
 4—NBC-KGO programs to 8  
 4—Wendell Hall  
 8:15—NBC, Walter Winchell  
 8:30—NBC, Death Valley Days  
 9—Organ Recital  
 9:15—Piano Recital, Victor Aller  
 9:30—Richelieu, Cardinal or King  
 10—NBC, Richfield Reporter  
 10:15 to 11 P.M.—Carol Lofner's Orchestra

**499.7 Meters KFSD** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 8 A.M. to 12:30—Various programs  
 12:30 P.M.—Yeast Foamers  
 1—Old-Time Program  
 2—NBC National Vespers  
 2:30—Organ, Royal A. Brown  
 3:30—NBC program  
 4—Concert; 6—Morales Hawaiians  
 6:30—Dr. Straus' Sketchbook  
 7—NBC, Jack Benny Orchestra  
 7:30—Mollie Thompson, Organist  
 7:45—To be announced  
 8—NBC, Wendell Hall  
 8:15—NBC, Walter Winchell  
 8:30—Voice, Violin and Piano  
 9—NBC, Readers' Guide  
 9:30—NBC, Univ. of California  
 10—NBC, Richfield News Flashes  
 10:15—NBC, Bridge to Dreamland  
 11-12 mid.—NBC, Dance Music

**526 Meters KVI** Broadway 4211  
 570 Kcys. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 8 A.M. to 12—Various programs  
 12 noon—CBS, N. Y. Philharmonic  
 2—Little Theatre of the Air  
 2:30—Judge Rutherford  
 2:45—Salon Moderne  
 3—Proctor's program  
 3:30—CBS, Smilin' Ed McConnell  
 3:45—Twilight Musicales  
 4—Twenty Music Masters  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS, Clarence Wheeler's Orch.  
 4:45—Organ and Harp  
 5—An Evening in Paris  
 5:30—Fred Waring's Pennsylvanians  
 6—CBS, Seven Star Revue  
 7—CBS, Angelo Patri  
 7:30—"Beauty that Endures"  
 7:45—The Merrymakers  
 8:30—CBS, Jack Little's Orchestra  
 9—Radio Gospel League Musicales  
 9:15—Ted Fio-Rito's Orchestra  
 9:30—Modern Beer Garden  
 10 to 12 midnight—Dance Music

**309.1 Meters KJR** Seneca 1515  
 970 Kcys. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M. to 1—Various programs  
 1 P.M.—Olympians  
 1:30—Seattle Pac. College; Quartet  
 2—NBC, National Vespers  
 2:30—Cornish School  
 3—NBC, Catholic Hour  
 3:30—NBC, Our American Schools  
 4—Olympic Male Chorus  
 4:15—University of the Air  
 5—Emanuel Tabernacle, Rev. Bard  
 5:30—Viennese Vagabonds  
 6—Angelus Hour  
 7—Lee Sisters  
 7:15—Dinner Dansant  
 7:45—Songs New and Old  
 8—First Church of Christ Scientist  
 9—NBC, Reader's Guide  
 9:30—Bal Tabarin Orchestra  
 10—Celloettes  
 10:15 to 11—Bridge to Dreamland

**225.4 Meters KGB** Franklin 6151  
 1330 Kcys. 1000 Watts  
 Don Lee Broadcast. System, San Diego  
 8 A.M. to 12—Various programs  
 12 noon—CBS, Symphony Orchestra  
 2—Bible Talk  
 2:15—Records; Health Talk  
 2:30—Salon Moderne  
 3—Rabbi Magnin  
 3:15—Cello and Organ  
 3:30—CBS, Smilin' Ed McConnell  
 3:45—College of the Air  
 4—Cystex Adventure  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS, Clarence Wheeler's Orch.  
 4:45—CBS, Organ and Harp  
 5 P.M.—CBS, Evening in Paris  
 6:30—CBS, Fred Waring's Penn'sians  
 6—CBS, 7 Star Revue  
 7—CBS, Angelo Patri  
 7:30—Merrymakers  
 8:30—CBS, Jack Little's Orchestra  
 8:45—CBS, Ace Brigode's Orchestra  
 9—Ted Fio Rito's Orchestra  
 10—World Wide News  
 10:10—Dance Orchestra  
 11:30 to 12 mid.—Organ Concert

**483.6 Meters KGW** Atwater 2121  
 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 8 A.M. to 12—Various programs  
 12 noon—Wayne King's Orchestra  
 12:30—NBC, Yeast Foamers  
 1—NBC, Dog Stories, A. Terhune  
 1:15—NBC, Wildroot program  
 1:30—NBC, Hoover Company  
 2—Cystex program; Olympians  
 2:25—Board of Optometry  
 2:30—NBC, Grand Hotel  
 3—Song and Story Hour  
 3:30—Nick's Flower Home  
 3:45—Gill Bros. Seed Company  
 4—NBC-KGO programs to 8  
 8—NBC, Wendell Hall  
 8:15—NBC-KGO programs to 9  
 9—Soloist  
 9:15—G. A. Paine program  
 9:30—Homicide Squad  
 10—NBC, Richfield News Flashes  
 10:15—NBC, Bridge to Dreamland  
 11 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 9 A.M. to 1—Various programs  
 1 P.M.—NBC, Spratt Dog Stories  
 1:15—NBC-KGO programs to 2  
 2—N. W. on Parade  
 2:30—NBC, Grand Hotel  
 3—NBC, Catholic Hour  
 3:15—Hawaii's Greeting  
 4—NBC-KGO programs to 8  
 8—NBC, Wendell Hall  
 8:15—NBC, Jergens program  
 8:30—NBC, Death Valley Days  
 9—Croonaders; 9:15, Three Queens  
 9:30—Wash. Water Power Co.  
 10—NBC, Richfield News  
 10:15 to 12 mid.—NBC-KGO prog.

**325.9 Meters KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 8 A.M. to 12—Various programs  
 12 noon—NBC, Lady Esther Seren.  
 12:30—NBC, Yeastfoam program  
 1—NBC, Terhune Dog Stories  
 1:15—NBC, Wildroot Institute  
 1:30—Hoover Sentinels Concert  
 2—Old Songs of the Church  
 2:30—NBC, Grand Hotel  
 3—Betty; News Adventures  
 3:15—Hawaii's Greeting to President  
 3:45—Olympic Male Chorus  
 4—NBC, Real Silk Hosiery  
 4:30—NBC, Baker's Broadcast  
 5—NBC, Chase & Sanborn program  
 6—NBC, Manhattan Merry-Go-R'nd  
 6:30—NBC, Amer. Album of Music  
 7—NBC, Jack Benny  
 7:30—NBC, Hall of Fame  
 8—Happiness program  
 8:15—NBC, Walter Winchell  
 8:30—NBC, Death Valley Days  
 9—The King's Foursome  
 9:15—Pioneers; Souvenirs  
 10—NBC, Richfield News Flashes  
 10:15—Fiano Studies  
 10:30 to 11—Greater Washington Hr.

**236.1 Meters KOL** Main 2312  
 1270 Kcys. 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 8 A.M. to 5—Various programs  
 5 P.M.—CBS, "Evening in Paris"  
 5:30—CBS, Ford Motors program  
 6—CBS, Seven Star Revue  
 7—CBS, Your Child  
 7:30—The Merrymakers  
 8:30—"Strange Adventures"  
 8:45—CBS, Ace Brigode Orchestra  
 9 to 12 midnight—Dance Music

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# MONDAY Programs

March 5, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—U. S. Navy Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Melody Mixers  
10—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Sax Appeal  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—Contract Bridge  
1:30—Oxydol's Own, Ma Perkins  
1:45—Lady Next Door  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Waldorf-Astoria Hotel Orch.  
3:30—The Well Dressed Woman  
3:45—Horseshoe Philosophy  
4—Art and Music  
4:15—Little Colleen  
4:30—Mary's Friendly Garden  
5—To be announced  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Eileen Piggott  
6:15—Chester Rowell  
6:30—Del Monte Ship of Joy  
7—Carnation Contented program  
7:30—Demi-Tasse Revue  
8—Amos 'n' Andy  
8:15—The Philistine  
8:30—Voice of Firestone  
9—Sealed Power Side Show  
9:30—Lee S. Roberts  
9:45—Frankie Masters Orchestra  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
11—Organ Concert  
11:30 to 12 mid.—Stringwood Ensem.

449.9 Meters **KPO** Sutter 1920  
680 Kcs. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Morning Parade  
8—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talks  
9:30—News  
9:45—Johnnie O'Brien: harmonica  
9:55—Dr. Wynne's Health Talks  
10—Melody Mixers; Orchestra  
10:15—Songs by Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Musical Originalities  
11:15—Federation of Women's Clubs  
11:45—Agricultural Bulletins  
12 noon—Radio Guild  
1—News; 1:15, Ann Warner Chat  
1:45—John and Ned: harmony duo  
2—Your Health  
2:15—Jackie Heller, tenor  
2:30—Mobile Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Xavier Cugat's Orchestra  
3:15—Mud Caves: dramatic skit  
3:30—Three X Sisters: vocal trio  
3:45—University of Calif. program  
4—Dance Masters: orchestra  
4:30—Stringwood Ensemble  
5:15—News; Piano Pals  
5:40—Westelox program; drama  
5:45—Carlos Molina's Orchestra  
6—Organ Concert

6:30—Safety First  
6:45—Detectives Black and Blue  
7—Southern Harmony Four  
7:15—Tarzan of the Apes  
7:30—Comedy Stars of Hollywood  
7:45—Stanford University program  
8—Edna Fischer, pianist  
8:15—Red Davis: dramatic sketch  
8:30—Magnolia Minstrels  
9—NBC Drama Hour  
9:30—Hills Brothers Radio program  
9:35—The Orchestra  
10—Powder-Puff Revue  
10:30—Pacific Serenaders  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Organ Concert

243.8 Meters **KYA** Prospect 3456  
1230 Kcs. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Harmonies; 12:30, Organ  
1—Afternoon Concert  
1:15—John Martin Story Hour  
1:30—Hawaiians  
2—P. T. A. Talk  
2:15—Modern Masters; 2:45, Organ  
3:45—Argentinians; Music Masters  
5—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobber  
7—Ernie Smith's Sport Page  
7:15—St. Mary's College  
7:30—Wonderland Music  
8—Cossack Carnival  
8:30—Organ Serenade  
9:15—National Defense  
9:30—Rhythm Princes  
9:40—Fight Broadcast  
10:40 to 12 mid.—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcs. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Studio program; 2, News  
2:15—Ye Olde Town Crier  
3—Studio program; 3:30, NRA talk  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Studio program  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Sport Page of the Air  
7—Don Church, balladist  
7:15—Italian News Broadcast  
7:30—Paramount on Parade  
7:45—Novelty transcriptions  
8:15—Organ; 8:30, Hawaii Shadows  
8:45—Chandu, the Magician  
9 to 11:30 P.M.—Studio and Records

322.4 Meters **KROW** Glenc. 6774  
930 Kcs. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; Walk-a-thon  
6:30—Organ Echoes  
6:45—Health Swing program  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Nellie Alsing, soprano  
7:45—Watch Tower program  
8—Royal Hawaiians  
8:15—"Crime News"  
8:30—Ran Wilde's Orchestra  
9—Studio program  
10—Tuneful Tunes  
10:30 to 12 mid.—Dance Music

491.5 Meters **KFRC** Prospect 0100  
610 Kcs. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8:15—Morning Moods  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Rhythm Kings  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt & Co.  
9:20—CBS, Elizabeth Barthell  
9:30—CBS, Concert Miniatures  
10—Better Business Talk  
10:15—CBS, George Hall's Orch.  
10:30—Mischa Ragninsky Ensemble  
10:45—Cooking School  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Oahu Serenaders  
12:15—CBS, Voice of Experience  
12:30—CBS, U. S. Marine Band  
12:55—Vidaclin Talk  
1—CBS, Bob Nolan and Orchestra  
1:30—N. Y. Stock Quotations  
1:35—CBS, Artist Recital  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Enoch Light's Orchestra  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—Vidaclin Talk  
4:35—CBS, Tom Baker, tenor  
4:45—Lost and Found Items  
4:50—NRA Speaker  
4:55—Town Topics  
5—Linda Lee, torch singer  
5:15—Hi Bar O Rangers  
5:30—CBS, Bing Crosby  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Charles Carlie, tenor  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—CBS, Columbia News Service  
7:45—CBS, Myrt & Marge  
8—The Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and his Orchestra  
10—Darrell Donnell  
10:10—Gillette Drama  
10:15—Bill Fleck Orchestra  
10:30—Jack Ross' Roundup  
11:30 to 12 mid.—Bill Fleck Orch.

340.7 Meters **KLX** Lake. 6000  
880 Kcs. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Records; 2:30, News; 2:40, Stocks  
2:45—Opportunity Hour; 3:30, News  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Betty Babbish Band; 7, News  
7:30—"Beauty That Endures"  
7:45—The Club News Parade  
8—Donald Neal, baritone; Helen  
Parmelee, pianist  
8:25—Better Business Bureau Talk  
8:30—Faucit Theater of the Air  
9—Nevada Night Herders  
9:30—Helen Parmelee, pianist  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcs. 100 Watts  
J. Brunton & Sons, San Francisco  
7 A.M. to 6:15—Records; News; Talks  
6:15 P. M.—Silent period  
12:01 to 7 A.M.—Owl program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—Al Gayle's Magic Kettle  
8:45—Helpful Hints to Housewives  
9—Musical Reporter, Jean George  
9:15—NBC, Home Economics Talk  
9:30—Bennie Watson, Songs  
9:45—Talk by Julia Hayes  
10—Organ; Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—"Souvenirs"  
2—NBC-KGO program  
3:15—Ann Warner Chats  
3:45—Organ Recital  
4:15—Classic Hour; String Trio  
4:30—Health Talk; News  
5—NBC-KGO programs to 9:45  
9:45—Orchestra  
10 to 12 mid.—NBC-KGO programs

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast System, L.A., Cal.  
7 A.M. to 5:05—Various programs  
5:05 P.M.—Charlie Lung and Gang  
5:15—H-Bar-O Rangers  
5:30—CBS, Bing Crosby  
6—CBS, Philadelphia Symphony Or.  
6:15—CBS, Charles Carliele  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—Crazy Water program  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—Jack Little and Orchestra  
10—News Items; Music  
10:30—Jack Ross' Roundup  
11:30—Bill Fleck's Orchestra  
12 to 1 A.M.—Recordings

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M. to 5 P.M.—Various progs.  
5 P.M.—Studio program  
6—Sinclair Minstrels  
6:30—Invitation to the Waltz  
7—State Faculty program  
7:15—Studio program  
7:30—NBC, Demi-Tasse Revue  
8—Feature program  
8:15—NBC-KGO programs to 9  
9—Rainbow's End  
9:15—To be announced  
9:45—Popular program  
10—Richfield News Flashes  
10:15 to 12 mid.—Dance music

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U.S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Honolulu Beach Boys  
7:45—Band Concert  
8—Monarch Melodists  
8:30—Golden Memories  
9—Eb and Zeb  
9:15—Accordion Capers  
9:45 to 10:15 P.M.—Kimo's Hawaiian  
Serenaders

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—NBC, General Mills  
1:15—Silver Loaf Baking  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Tull & Gibbs Club Bulletin  
5:30—Studio programs  
5—NBC-KGO programs to 6:15  
6:15—Interviews  
6:30—NBC-KGO programs to 8:15  
8:15—Four Horsemen  
8:30—NBC-KGO programs to 9:45  
9:45—Frank and Archie  
10—NBC, Richfield News  
10:15—NBC, Mark Hopkins Orch.  
10:30—Radio Specials  
11 to 12 mid.—NBC-KGO programs

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—NBC, F. A. Cook News  
12:15—NBC, Farm and Home Hour  
1—General Mills  
1:15—Parker Dental Clinic  
1:30—NBC, Ma Perkins, Oxydol  
1:45—Michael Arenstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber; Orchestra  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 4:30  
4:30—Collins & Erwin  
4:45—Abe Bercovitz, violin  
5—NBC-KGO programs to 6  
6—Crazy Crystals  
6:15—Hills Bros.; Olympians  
6:25—Brookfield Memory Singer  
6:30—NBC-KGO programs to 8:15  
8:15—Beauty That Endures  
8:30—NBC-KGO programs to 10:15  
10:15—Van Duyn Chocolates  
10:20—Cole McElroy's Orchestra  
10:30—Kelly's Entertainers  
11—Ambassador Hotel Orchestra  
11:30 to 12—Stringwood Ensemble

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 6 P.M.—Various progs.  
6—News; 6:15, Barmani's Ensemble  
6:45—Mona Lowe, vocalist  
7—Watanabe & Archie  
7:15—Black and Blue  
7:30—Red Davis Adventures  
7:45—Jack Dale and Orchestra  
8—The "In-Laws"  
8:15—Rosicrucian program  
8:30—Calmon Luboviski  
9—News Service  
9:15—"So This Is Radio"  
9:30—Crockett Mountaineers  
10:30 to 11 P.M.—Pontrelli's Orch.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast System, San Diego  
7 A.M. to 6 P.M.—Various progs.  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Andre Kostelanez  
6:30—CBS, Big Show  
7—CBS, Wayne King's Orchestra  
7:30—Tarzan of the Apes  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and Orchestra  
10—World Wide News  
10:30—Bill Fleck's Orchestra  
10:30—Jack Ross Roundup  
11:30—Dance Orchestra  
12 to 1 A.M.—Recordings

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.  
6:45 A.M. to 5:30—Various prog.  
5:30 P.M.—CBS, Bing Crosby  
6—CBS, Phila. Symphony Orch.  
6:15—CBS, Charles Carliele  
6:30—CBS, Ex-Lax musical program  
7—CBS, Wayne King's Orchestra  
7:30—Black and Blue  
7:45—CBS, Myrt and Marge  
8—The Shell Show  
9—Cadillac program  
9:30—Globe Trotter  
9:45—Radio Speaker Stevenson  
10—Ken Stuart's Sunshine program  
10:30—Jack Ross Roundup  
11 to 12 midnight—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast Co., Tacoma  
6 A.M. to 5 P.M.—Various Progs.  
5—Linda Lee, vocalist  
5:15—H Bar O Rangers  
5:30—CBS programs  
7—Wayne King's Orchestra  
7:30—Columbia News Service  
7:45—Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco Orchestra  
9:30—Dance Orchestras  
10:45—Jack Ross's Round-Up  
11:30 to 12 mid.—Dance music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15 P.M.—NBC, Farm & Home  
1—NEC, Betty and Bob  
1:15—Emil Hansen  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Helpful Hints  
2—NBC, Al Pearce and Gang  
3—Concert Serenades  
3:30—Day Dreams  
3:45—Easy Chair, Grant Merrill  
4—NEC, Dance Masters  
4:30—Organ and Guitar  
4:42—Resume of Programs  
4:45—Happiness program  
5—KGO programs to 6  
6—30 Minutes of Music  
6:30—Del Monte Ship of Joy  
7—KGO programs to 8:15  
8:15—"Souvenirs"  
8:30—NBC, Voice of Firestone  
9—NEC, Sealed Power Side Show  
9:30—Male Quartet  
9:45—Harp Melodies  
10—NBC, Richfield News Flashes  
10:15—Dance Music  
11:30 to 12 mid.—Stringwood Ensm.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Featured program  
5:45—Cecil Solly  
6—NBC programs to 6:30  
6:30—Wash. High School Reporter  
6:45—Rhythmmania  
7:15—Tarzan  
7:30—Dinner Dantsant  
8—Manhattan Echoes  
8:15—NBC, Poet Prince  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Myrtle Asia  
9:45—Dance Orchestra  
10:30—Melodies and Memories  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Records

# TUESDAY Programs

March 6, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Edward MacHugh, vocalist  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applause  
8:15—Your Child  
8:30—Marine Band Shut-In Hour  
9—Barbara Lee—Breakfast Club  
9:15—Edna Fischer, pianist  
9:30—Martha Meade Society  
9:45—Will Aubrey, vocal, comedy  
10—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Vin Lindhe, Swedish diseuse  
12 noon—Financial Flashes  
12:05—Johnny O'Brien, harmonica  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—Fre-Historic Game Trails  
1:30—Oxydol's Own Ma Perkins  
1:45—Betty Marlowe  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Mme. Frances Alda  
3:30—Back Stage Chatter  
3:45—Cheerio Musical Mosaics  
4—The Family Cook Book  
4:15—John and Ned, harmony duo  
4:30—Mary's Friendly Garden  
5—Leo Reisman's Orchestra  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Canzonetta  
6:15—Historical Sketches of S. F.  
6:30—Ed Wynn: Texaco Fire Chief  
7—The Cruise of the Seth Parker  
7:30—Madame Sylvia & Movie Stars  
7:45—Caswell Concert  
8—Amos 'n' Andy  
8:15—Memory Lane  
8:45—Horlick's Adventures in Health  
9—Ben Bernie's Orchestra  
9:30—The Song of Araby  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Morning Parade  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News; Organ Concert  
9:55—Dr. Wynne's Health Talks  
10—Arion Trio  
10:15—Junior Learns to Cook  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Meredith Willson's Orchestra  
11:30—Argentine Trio  
11:45—Agricultural Bulletins  
12 noon—Midday Musical  
1—News; 1:15, Ann Warner Chat  
1:45—Brown Palace Orchestra  
2:15—Jackie Heller, tenor  
2:30—Nursery Rhymes  
2:45—Fashion Flashes; Health Talk  
3:05—Mme. Frances Alda, soprano  
3:15—Mud. Caves; dramatic skt  
3:30—Mid-Week. Fed. Hymn Sing  
3:45—University of California prog.  
4—Mary Small, juvenile singer  
4:15—You and Your Government  
4:45—Nanette La Salle, vocalist  
5—Organ Concert  
5:10—Jokelp program; drama  
5:15—News; Arion Trio  
5:45—Bavarian Peasant Band

9—Doric Quartet  
6:30—California Dons  
7—Flori Gough Shorr & Lev Shorr,  
cellist and pianist  
7:30—Calif. Chamber of Commerce  
8—Robert Simmons, tenor  
8—Concert Petite  
8:15—Hollywood Looking Glass  
8:30—Kling for a Day  
9—Balladettes: orchestra  
9:30—Hills Bros. Radio program  
9:35—Hal Kemp's Orchestra  
9:45—Police Chief Wm. J. Quinn  
10—Pacific Serenaders  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 12—Various programs  
1 P.M.—Radio Frolic  
1:30—Studio program; 2, News  
2:15—Ye Olde Town Crier  
3—Studio program  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Studio program  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; Smile Club  
6:30—Cecil and Sally  
6:45—Sport Page of the Air  
7—Don Church, balladist  
7:15—Italian News Broadcast  
7:30—Geo. Kruger, pianist  
7:45—Voice of Democracy  
8—London Fantasy  
8:30—Hawaiian Shadows  
8:45—Hollywood Happenings, Har-  
old Peary  
9—Studio program  
9:30—Wrestling Matches  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Studio Program

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Records; 2:30, News Flashes  
2:40—Stocks; 2:45, Records  
3:15—Carmen Rushing, pianist  
3:30—News; 3:45 Records  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—News; 7:30, Anita & Orosco  
7:45—Lovable Liars  
8—John Wharry Lewis Quintet;  
Corynne Sidney, soprano  
9—Old Gospel Hymns  
9:30—Studio program  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 6—Various programs  
6 P.M.—Doric Quartet  
6:30—NBC-KGO programs to 7:30  
7:30—NBC-KGO programs that Endures  
7:45—Feature Program  
8—Chamber of Commerce  
8:15—NBC-KGO programs to 9  
9—George Bacon, Organist  
9:30—Feature program  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance music

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Larry Tate Orchestra  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Connie Gates, songs  
9:30—Ruth Adams' Cooking School  
9:45—CBS, Mitchell Shuster Orch.  
10—Little French Princess  
10:15—Recordings; Talk  
10:30—CBS, Easy Aces  
10:45—Prudence Penny  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Metropolitan Parade  
12:30—To be announced  
1—Women's Institute of the Air  
1:15—CBS, U. S. Navy Band  
1:30—Stock Quotations  
1:35—S. F. County Medical Talk  
1:45—CBS, Enoch Light's Orch.  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—Colonial Dames Talk  
4—'Correct English'  
4:15—CBS, Texas Rangers  
4:30—Talk; Melodies Organistique  
4:45—Lost and Found Items  
4:50—Recordings; Town Topics  
5—'Adventures of John Ridd'  
5:15—H Bar O Rangers  
5:30—Charlie Lung and Gang  
5:45—California Melodies  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Grunow Refrigerator  
7—CBS, Camel Caravan  
7:30—CBS, Columbia News Service  
7:45—CBS, Myrt & Marge  
8—CBS, Gezzie Jessel  
8:30—CBS, Ozzie Nelson's Orch.  
8:45—CBS, Voice of Experience  
9—Crazy Crystal Souvenirs  
9:30—CBS, Hodge Podge Lodge  
10—News Editor of the Air  
10:10—Gillette, drama  
10:15 to 12 midnight—Dance Music

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; 6:15, Walk-a-thon  
6:30—Organ; 7, G. W. Hammond  
7:15—The Ne'er Do Well  
7:30—'Solomon and Sullivan'  
7:45—Marjorie Lawrie, soprano  
8—Portuguese program  
8:30—Italian program  
9—Basketball Game  
10:30—Tuneful Tunes  
11—Walk-a-thon  
11:15 to 12 mid.—Dance Music

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs  
6—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Calif. State Fed. of Labor  
7:30—Charter Discussion  
7:45—Band Concert  
8 to 10 P.M.—You Never Can Tell

**243.8 Meters KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M. to 12—Various programs  
 12 noon—Scriptures  
 12:03—Argentinians; 12:30, Organ  
 1—Afternoon Concert  
 1:45—Modern Maestros  
 2—Opera Phantoms  
 2:45—NBC, "The Tattered Man"  
 3—Organ Matinee  
 4—Symphony Highlights  
 5—Around the Town  
 5:45—Campbell Digest  
 6—Dinner at Six with Cyrus Trobbe  
 7—Ernie Smith's Sport Page  
 7:15—Rhythm Princes  
 7:30—Floyd Bennett Aviation Forum  
 7:45—Less Majesty  
 8:15—NBC, Poet Prince  
 8:30—Uncut Gems  
 9—Echoes of The Argentine  
 9:15—My Favorite  
 9:45—Black Hawk Orchestra  
 10—Organ Serenade  
 11 to 12 mid.—Concert Memories

**526 Meters KVI** Broadway 4211  
**750 Kcys.** 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 6 A.M. to 6—Various programs  
 6 P.M.—Phila. Symphony Orchestra  
 6:15—CBS, Ruth Etting  
 6:30—CBS, Grunow Refrigerators  
 7—Camel Caravan  
 7:30—Columbia News Service  
 7:45—Myrt & Marge  
 8—CBS, George Jessel  
 8:30—CBS, Ozzie Nelson's Orchestra  
 8:45—Voice of Experience  
 9—Scandinavian Hour  
 9:30—American Legion program  
 9:45—Hodge Podge Lodge  
 10 to 12 mid.—Dance Music

**483.6 Meters KGW** Atwater 2121  
**620 Kcys.** 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 7 A.M. to 12—Various programs  
 12 noon—F. A. Cook News  
 12:15—NBC programs to 1:15  
 1:15—Parker Dental Clinic  
 1:30—NBC-KGO programs to 3  
 3—Mischa Pelz, piano  
 3:15—Friendly Chat  
 3:45—NBC-KGO programs to 6  
 6—Crazy Crystals  
 6:15—Captain Ervin; Hills Bros.  
 6:30—NBC-KGO programs to 10:15  
 10:15—Van Duyn Chocolates  
 10:20—Mark Hopkins Orchestra  
 10:30—Kelly's Entertainers  
 10:45 to 12 midnight—Dance Music

**225.4 Meters KGB** Franklin 6151  
**1330 Kcys.** 1000 Watts  
 Don Lee Broadcast. System, San Diego  
 7 A.M. to 5 P.M.—Various progs.  
 5 P.M.—Town Topics  
 5:05—Chamber of Commerce  
 5:15—H-Bar-O Rangers  
 5:30—Chas. Lung's Gang  
 5:45—To be announced  
 6—CBS, Philadelphia Orchestra  
 6:15—CBS, Ruth Etting  
 6:30—CBS, Grunow program  
 7—CBS, Camel Caravan  
 7:30—To be announced  
 7:45—CBS, Myrt and Marge  
 8—CBS, George Jessel  
 8:30—CBS, Ozzie Nelson's Orch.  
 8:45—Voice of Experience  
 9—CBS, Vincent Lopez's Orchestra  
 9:30—Hodge Podge Lodge  
 10—World Wide News  
 10:10—Dance Music  
 12 to 1 A.M.—Records

**325.9 Meters KOMO** Elliott 5890  
**920 Kcys.** 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 7 A.M. to 12—Various programs  
 12 noon—NBC, Johnny O'Brien  
 12:15—NBC-KGO programs to 1:15  
 1:15—Helpful Hints  
 1:30—NBC-KGO Programs to 3  
 3—Lee Sisters  
 3:15—Saxophone Melodies  
 3:30—Preschool Association Talk  
 3:35—Concert Serenades  
 4—Medical Association Talk  
 4:05—Pastel Harmony  
 4:30—Dream Melodies  
 5—NBC-KGO programs to 6  
 6—Muted Strings  
 6:20—Political Talk  
 6:30—NBC-KGO programs to 10:15  
 10:15 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
**970 Kcys.** 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7:30 A.M. to 5—Various programs  
 5 P.M.—Steamboat Bill  
 5:15—Feature program; Artistic Trio  
 6—NBC, Doric Quartet  
 6:30—Wash. High School Reporter  
 6:45—Manhattan Echoes  
 7:15—Los Argentinos  
 7:45—Radio and Television Talk  
 8—Orpheus Ensemble  
 8:30—Financial Digest Talk  
 8:45—Frank Watanabe & Archie  
 9—Mystic Asia  
 9:30—Dance Music  
 10:30—Silver Strings, Solberg  
 11—NBC, Ambassador Hotel Orch.  
 11:30 to 12 mid.—Records

**508.2 Meters KHQ** Main 5383  
**590 Kcys.** 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A.M. to 1 P.M.—Various progs.  
 1 P.M.—NBC, General Mills prog.  
 1:15—Sylvia Gray  
 1:30—NBC, Oxydols Ma Perkins  
 1:45—NBC, Betty Marlow  
 2—NBC, Al Pearce & Gang  
 3—Studio programs  
 4:15—NBC, Nat. Advisory Council  
 4:45—Tull and Gibbs Express  
 5—NBC-KGO programs to 6  
 6—N. W. on Parade  
 6:30—NBC-KGO Programs to 9:45  
 9:45—Frank and Archie  
 10—NBC, Richfield News  
 10:15—NBC, Mark Hopkins Orch.  
 10:30—Radio Specials  
 11 to 12 mid.—Dance music

**236.1 Meters KOL** Main 2312  
**1270 Kcys.** 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M. to 5—Various programs  
 5—Indian Stories  
 5:10—American Cracker Co. prog.  
 5:15—CBS, H-Bar-O Rangers  
 5:30—Charlie Lung  
 5:45—Ralph Horr, talk  
 6—CBS, Phila. Symphony Orch.  
 6:15—CBS, Oldsmobile program  
 6:30—Minneapolis Symphony Orch.  
 7—CBS, Camel program  
 7:30—Radio Speaker Stevenson  
 7:45—CBS, Myrt and Marge  
 8—CBS, Harlem Serenade  
 8:15—Hollywood Newshawk  
 8:30—CBS, Ozzie Nelson's Orchestra  
 8:45—CBS, Voice of Experience  
 9—CBS, Vincent Lopez's Orchestra  
 9:15—Globe Trotter  
 9:30—Boxing Bout  
 10:30 to 12 midnight—Dance Music

**285.5 Meters KNX** Hemp. 4101  
**1050 Kcys.** 25,000 Watts  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M. to 5—Various programs  
 5 P.M.—Storytown Express  
 5:15—Le Roy, pianist  
 5:30—Noble Sisters  
 5:45—Urbain Hartman, vocalist  
 6:15—King Cowboy  
 6:30—Barman's Concert Orchestra  
 6:45—Mona Lowe, vocalist  
 7—Watanabe & Archie  
 7:15—"The Avengers"  
 7:30—Elvia Allman and Band  
 7:45—Tiny Newland and Orchestra  
 8—"In-Laws"  
 8:15—Homer Canfield's Orchestra  
 8:30—Vocalists and Orchestra  
 8:45—Romance of Old Coins  
 9—News Service  
 9:15—"So This Is Radio"  
 9:30—Crockett Mountaineers  
 10:30 to 11 P.M.—Pontrelli's Orch.

**468.5 Meters KFI** Richm'd 6111  
**640 Kcys.** 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 7 A.M.—Exercises; News; Stocks  
 7:45—Church Quarter-Hour  
 8—Terence Vincent, Airplane Man  
 8:15—Al Gayle's Magic Kettle  
 8:45—Helpful Hints to Housewives  
 9—Charlie Weilmann, songs  
 9:15—Jean Abbey's Shopping Tour  
 9:30—Martha Meade Society  
 9:45—Talk by Julia Hayes  
 10—NBC-KGO programs to 11:30  
 11:30—Melisse's Chat  
 11:45—Market Reports  
 12 noon—Agricultural Talk  
 12:15 P.M.—NBC-KGO prog. to 1:15  
 1:15—News Release  
 1:30—NBC-KGO programs to 3:15  
 3:15—Ann Warner Chats  
 3:45—Hollywood Reporter  
 4—Organ Recital  
 4:30—Nek Harris program  
 4:45—News Release  
 5—NBC-KGO programs to 6:15  
 6:15—Singing Service Men  
 6:30—NBC-KGO programs to 11:30  
 11:30 to 12 mid.—Dance Orchestra

**333.1 Meters KHJ** Vandike 7111  
**900 Kcys.** 1000 Watts  
 Don Lee Broadcast. System, L.A., Cal.  
 7 A.M. to 6 P.M.—Various progs.  
 5:45—California Melodies  
 6—CBS, Philadelphia Orchestra  
 6:15—CBS, Ruth Etting  
 6:30—CBS program  
 7—CBS, Camel program  
 7:30—"Evening Serenade"  
 7:45—CBS, Myrt and Marge  
 8—Inglewood Park Concert  
 8:30—CBS, Ozzie Nelson's Orchestra  
 8:45—CBS, Voice of Experience  
 9—CBS Orchestras  
 10—News Items  
 10:10—Dance Music  
 12 to 1 A.M.—Recordings

**319 Meters KOIN** Atwater 3333  
**940 Kcys.** 1000 Watts  
 The Journal, Portland, Oregon  
 6:30 A.M. to 6—Various programs  
 6 P.M.—CBS, Philadelphia Orchestra  
 6:15—CBS, Ruth Etting  
 7—CBS, Camel Caravan  
 7:30—Tarzan of the Apes  
 7:45—CBS, Myrt and Marge  
 8—Bells of Harmony  
 8:30—Ozzie Nelson Orchestra  
 8:45—Voice of Experience  
 9—Eb and Zeb  
 9:15—Studio program  
 10 to 12 mid.—Dance Music

# WEDNESDAY Programs

March 7, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applause  
8:15—Singing Strings  
8:30—United States Army Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Arion Trio  
9:45—Jean Abbey: Shop News  
10—Sarah Kreindler, violinist  
10:15—Books for Children  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Joe White, tenor  
12:15—Western Farm and Home Hr.  
1—Betty and Bob  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—John and Ned, harmony duo  
2—Al Pearce and His Gang  
3—Langendor: Pictorial  
3:15—To be announced  
3:30—Society Sidelights  
3:45—Jan Pearce, tenor  
4—Irving Kennedy, tenor  
4:15—Children's Hour  
4:30—Mary's Friendly Garden  
5—Jack Pearl, "Baron Munchausen"  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Ipana Troubadours  
6:30—John McCormack, tenor  
7—Corn Cob Pipe Club of Virginia  
7:30—Just Around the Corner  
8—Amos 'n' Andy  
8:15—Warden Lawes in "20,000  
Years in Sing Sing": drama  
8:45—Winning the West: drama  
9:15—St. Regis Hotel Orchestra  
9:30—Fred Allen's Revue  
10—Richfield News Flashes  
10:15—Financial and Business  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—The Three Scamps  
7:45—Organ Concert  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News; Johnny O'Brien  
9:55—Dr. Wynne's Health Talks  
10—Elmore Vincent, tenor  
10:15—Songs by the Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Happy Days in Dixie  
11:30—Argentine Trio  
11:45—Agricultural Bulletins  
12 noon—Midday Musical  
1—News; 1:15, Ann Warner Chat  
1:45—Folk Music of the South  
2—Morin Sisters  
2:15—Leo Zollo Orchestra  
2:30—Mobile Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Waldorf Astoria Orchestra  
3:15—Mud Caves  
3:30—Irene Beasley, songs  
3:45—University of Calif. program  
4—Martha Mears, ballad singer  
4:15—Dan Russo's Orchestra  
4:30—Margaret West and Rafter  
Riders  
4:45—Irving Kennedy, tenor

5—Arion Trio  
5:15—News; Pianist  
5:45—Hal Kemp's Orchestra  
6—Talks on Advertising  
6:05—Melody Mixers  
6:30—The Cleff Dwellers  
6:45—Detectives Black and Blue  
7—Agriculture Today  
7:15—Tarzan of the Apes  
7:30—Comedy Stars of Hollywood  
7:45—Song Thots  
8:15—Red Davis: dramatic sketch  
8:30—Californians on Parade  
9—St. Regis Orchestra  
9:15—Book Parade  
9:30—Hills Brothers' program  
9:35—Seven Seas  
10—Marshall's Mavericks  
10:30—Pacific Serenaders  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Hawaiians; 12:30, Organ  
1—Afternoon Concert; 2, Harmonies  
2:15—Helen Barker, art lecturer  
2:30—Community Chest Quest. Box  
2:45—Organ Matinee  
3:45—Mountain Boys  
4—Violin Masters  
4:15—Better Business Bureau  
4:30—Symphony Highlights  
4:55—NRA Talk  
5—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobbe  
7—Ernie Smith's Sport Page  
7:15—Ford and Wallace  
7:30—Garden of Music  
8—Souvenirs of Italy  
8:30—John Wolohan's Orchestra  
9—Rainbows of Romance  
10—Organ Serenade  
11 to 12 mid.—Concert Memories

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
6—News; Walk-a-thon  
6:30—Organ Echoes  
6:45—Health Swing program  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Andre de Caux  
8—Tuneful Tunes  
8:15—Sally Snow—Hillnely  
8:30—Ran Wilde's Orchestra  
9—Boxing Matches  
10:30—Ran Wilde's Orchestra  
11 to 12 mid.—Walk-a-thon; Records

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Monarch Melodists  
7:45—Band Concert  
8—Amer. Legion War Camp  
8:15—Herbert Miller, Basso  
8:30—Half-Hour of Melodies  
9—Eb and Zeb  
9:15—A. Caro Miller  
9:30 to 10 P.M.—Orchestra

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises  
8:15—CBS, Four Showmen  
8:30—CBS, Tony Wons, Philosopher  
8:45—Jane Ellison's Magic Recipes  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Elizabeth Barthell  
9:30—Betty Crocker Cooking School  
9:45—CBS, Edison Ensemble  
10—CBS, Little French Princess  
10:15—CBS, Charis program  
10:30—CBS, Easy Aces  
10:45—Prudence Penny  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of Air  
12 noon—LaFogare-Berumen Musicale  
12:30—CBS, Pickard Family  
1—Vidacrin Laboratories talk  
1:05—CBS, Popular Classics  
1:30—CBS, Educational Feature  
1:45—N. Y. Stock Quotations  
1:50—CBS, Educational Feature  
2—Happy Go Lucky Hour  
2—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Tito Guizar  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—Vidacrin Talk  
4:35—CBS, Tom Baker, tenor  
4:45—Lost and Found Items  
4:50—Talk; Town Topics  
5—Recordings  
5:15—H Bar O Rangers  
5:30—Albert Spalding, Violinist  
6—CBS, Philadelphia Orchestra  
6:15—CBS, The Town Crier  
6:30—CBS, Burns & Allen  
7—CBS, Ted Fio Rito's Orchestra  
7:30—CBS, Col. News Service  
7:45—CBS, Myrt & Marge  
8—CBS, Andre Kostelanetz Presents  
8:15—CBS, Five Spirits of Rhythm  
8:30—CBS, Edwin C. Hill  
8:45—The Buccaneers  
9—Examiner Sports Parade  
9:30—To be announced  
10—Darrell Donnell  
10:10—Gillette drama  
10:15 to 12 midnight—Dance Music

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—"Timely Garden Tips"  
1:15—Jean's Hi-Lights  
2—Records; 2:30, News  
2:35—Better Business Talk  
2:40—Stocks; 2:45, Records  
3:15—Hersey, pianist; 3:30, Records  
4:15—Brother Bob's Club  
4:45—McCooy Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio; 7, News  
7:30—Aspre and Manila String Orch.  
8—Miniature Revue  
9—Nevada Nite Herders  
9:30—Helen Parmelee, pianist  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

7 A.M. to 6:15—Records; News; Talks  
6:15 P.M.—Silent period  
12:01 to 7 A.M.—Owl program

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Studio program  
2—News; 2:15, Town Crier  
3—Studio program  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Studio program  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Sport Page of the Air  
7—Vocalist; 7:15, Italian News  
7:30—Organ, Elbert La Chelle  
8—Studio program  
8:15—Paramount on Parade  
8:30—Hawaiian Shadows  
8:45—Chandu, the Magician  
9—Studio program  
10:30—Val Valentine's Orchestra  
11 to 11:30 P.M.—Records

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 6 P.M.—Various progs.  
6 P.M.—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woodcott  
6:30—CBS, Guy Lombardo's Orch.  
7—CBS, Ted Fio Rito's Orchestra  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—"Calling All Cars"  
8:30—CBS, Edwin C. Hill  
8:45—CBS, Jack Little Orchestra  
9—CBS, Glen Gray Orchestra  
9:15—"Three Old Favorites"  
9:45—CBS, George Hall's Orchestra  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—College Daze & Knights  
5:30—Bill, Mac and Jimmy skit  
5:45—Universal Song Service  
6—News; 6:15, King Cowboy  
6:30—Barmani's Ensemble  
6:45—To be announced  
7—Frank and Archie  
7:15—Black and Blue  
7:30—Adventures of Red Davis  
7:45—Tiny Newland and Orchestra  
8—Agricultural Digest  
8:15—"Phantom Choir"  
8:30—Eno Crime Club  
9—News; 9:15, "So This Is Radio"  
9:30—Crockett Mountaineers  
10:30 to 11 P.M.—Pontrelli's Orch.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5:30 P.M.—Various progs.  
5:30—CBS, Albert Spaulding, violin  
6—CBS, Philadelphia Orchestra  
6:15—Rocketeers Band Music  
6:30—CBS, Burns & Allen  
7—CBS, Ted Fio Rito's Orchestra  
7:30—Tarzan of the Apes  
7:45—CBS, Myrt and Marge  
8—Calling All Cars  
8:30—CBS, Edwin C. Hill  
8:45—Buccaneers  
9—CBS, Glen Gray's Orchestra  
9:30—To be announced  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Records

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 to 10 A.M.—Various progs.  
10—English Lesson  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Dixie Aces  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner; 3:45, Organ  
4:15—NBC, Oriental Orchestra  
4:30—Better Business Talk  
4:45—News; Health Talk  
5:15—Elec. Transcription  
5:30—NBC-KGO programs to 7:30  
7:30—"Makers of History"  
8—NBC-KGO programs to 9:15  
9:15—Orchestra  
9:30—NBC-KGO programs to 10:15  
10:15—Eugene Biscailus, Sheriff  
10:30—Dance Music  
11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Evening Concert  
7—Sheriff Ed F. Cooper  
7:15—Feature program  
7:30—NBC, Just Around the Corner  
8—Aztec Half Hour  
8:30—Viratelle Quartette  
9:15—Hotel St. Regis Orchestra  
9:30—Morales Hawaiians  
10 to 12 mid.—NBC-KGO programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12—Various programs  
12 noon—Farm Talk  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Midday Musicale  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Helpful Hints  
2—NBC, Al Pearce and Gang  
3—Yestertoughts  
3:30—Day Dreams, Veona Socolofsky  
3:45—Easy Chair, Grant Merrill  
4—NBC programs to 4:30  
4:30—Concert Ensemble, Damski  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO program to 7:30  
7:30—Happiness program  
7:45—"Souvenirs"  
8—NBC-KGO programs to 9:15  
9:15—Male quartet  
9:30—NBC-KGO programs to 10  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5 P.M.—Various progs.  
5 P.M.—Indian Stories  
5:10—American Craeker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—CBS programs to 7:30  
7:30—Black and Blue  
7:45—CBS, Myrt and Marge  
8—CBS, Andre Kostelanetz  
8:15—Five Spirits of Rhythm  
8:30—CBS, Edwin Hill  
8:45—CBS, Little Jack Little  
9—Orchestra  
9:15—Hop Gold Blue Star Revue  
9:45—Radio Speaker Stevenson  
10 to 12 midnight—Dance Music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—F. A. Cook News  
12:15—NBC, Farm and Home Hour  
1—NBC, Bob and Betty  
1:15—Parker Dental Clinic  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Michael Arenstein, cellist  
2—NBC Al Pearce and Gang  
3—O. Korber, jeweler  
3:05—Eddie King, pianist  
3:15—Friendly Chat  
3:45—NBC programs to 4:30  
4:30—Kelly's Entertainers  
4:45—Sam Gordon, the Kibitzer  
5—NBC "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—Covered Wagon Days  
8—NBC-KGO programs to 9:15  
9:15—Hills Bros.  
9:30—NBC-KGO programs to 10:15  
10:15 to 12 midnight—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Song Recital  
5:45—Cecil Solly; Dream Melodies  
6:30—Wash. High School Reporter  
6:45—Song Recital; 7, Sports Review  
7:15—Tarzan  
7:30—NBC, Just Around the Corner  
8—Dream Melodies  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings; 9:15, Quartet  
9:30—Rhapsody in Rhythm  
10—Jules Buffano's Orchestra  
10:30—Silver Strings  
11—NBC, Hotel Ambassador Orch.  
11:30 to 12 mid.—Records

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Phila. Symphony Orch.  
6:15—CBS, The Town Crier  
6:30—Burns and Allen  
7—Ted Fio Rito's Orch.  
7:30—CBS, Columbia News Service  
7:45—Myrt & Marge  
8—CBS programs to 8:45  
8:45—The Buccaneers  
9—Glen Gray's Orchestra  
9:15—Blue Star Revue  
9:45—School Night  
10 to 12 mid.—Dance music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1—NBC, General Mills program  
1:15—Sylvia Gray  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Studio Programs  
4:30—Parade of Happy Feet  
4:45—Tull and Gibbs Express  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—Black and Blue  
7:45—Kinman Business University  
8—NBC-KGO programs to 9:15  
9:15—Serenaders  
9:30—Brystol Meyers  
10—NBC, Richfield News  
10:15—NEC, Mark Hopkins Orch  
10:30—Radio Specials  
11 to 12 mid.—Dance music

# THURSDAY Programs

March 8, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applause  
8—Del Monte Ship of Joy  
8:30—Morin Sisters, vocal trio  
8:45—Al & Lee Reiser, pianists  
9—Barbara Lee—Breakfast Club  
9:15—Wendell Hall, vocalist  
9:30—Martha Meade Society  
9:45—Will Aubrey, singing comedian  
10—Woman's Magazine of the Air  
11—Standard School Broadcast  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Reed Kennedy, baritone  
12:15—West. Farm and Home Hr.  
1—Betty and Bob, dramatic sketch  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—Betty Marlowe, talk  
2—Al Pearce and Gang  
3—Langendorf Fictorial  
3:15—Ritz Carlton Orchestra  
3:30—Art Review  
3:45—Grandmother's Trunk  
4—Family Cook Book  
4:15—Dance Masters  
4:30—Romantic Melodies  
5—Fleischmann Hour: Rudy Vallee  
6—Capt. Henry's Show Boat  
7—Al Jolson & Paul Whiteman  
8—Amos 'n' Andy  
8:15—Standard Symphony Hour  
9:15—Hollywood on the Air  
9:45—Dancing in the Twin Cities  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Morning Parade  
8—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News  
9:45—Johnny O'Brien: harmonica  
9:55—Dr. Wynne's Health Talk  
10—Accordiana  
10:15—Strange Interview  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talks  
11—Standard School Broadcast  
11:45—Agricultural Bulletin  
12 noon—Melody Mixers  
1—News; 1:15, Ann Warner Chat  
1:45—John and Ned: harmony duo  
2—Armand Girard, basso  
2:30—Wimie, the Pooh  
2:45—Fashion Flashes  
3—Dr. Copeland's Health Talk  
3:05—Ritz-Carlton Hotel Orchestra  
3:15—Mud Cakes: dramatic skit  
3:30—John E. Kennedy  
3:45—University of Calif. program  
4—Mary Small, vocalist  
4:15—Dance Masters  
4:30—Arion Trio  
5:10—Iokeip program: drama  
5:15—News; Organ Concert  
5:40—Westclox program: drama  
5:45—Behind the Footlights  
6—Marshall's Mavericks  
6:30—Federal Business Talk  
6:45—Josef Hornik's Orchestra  
7:15—Review of Activities of the  
S. F. Municipal Government  
7:30—Paul Martin, banjost  
7:45—Nanette La Salle

8—Familiar Strains  
8:15—Arion Trio  
8:30—Eno Crime Clues  
9—George Olsen's Orchestra  
9:15—Quartet Time  
9:30—Hills Brothers program  
9:35—Waltz Time  
10—Zizz Black: orchestra  
10:30—Music Box  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Argentinians; 12:30, Organ  
1—Shrine Luncheon Club  
1:30—Afternoon Concert  
1:45—Lady Next Door  
2—International Troubadors  
2:15—Hawaiian Melodies  
2:45—Echoes of Erin  
3—Organ; 4, Musical Strings  
4:15—Old Songs  
4:30—Music Masters  
5—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobbe Orchestra  
7—Ernie Smith's Sport Page  
7:15—Sportsman's Corner  
7:30—Memory Strains  
8—John Wolohan's Orchestra  
8:30—Mosaics  
9—Echoes of the Argentine  
9:15—Personality Portraits  
10—Organ Serenade  
11 to 12 mid.—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; 6:15, Walk-a-thon  
6:30—Organ Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Italian program  
8—Portuguese program  
8:30—Ice Hockey  
9:30—Tonitsa Ivanov & Chas. Follette; Marie Hyde, pianist  
10 to 12 mid.—Walk-a-thon; Records

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Mildred Miller Bridge Talks  
2:15—Records; 2:30, News  
2:40—Stocks; 2:45, Records  
3:15—Carmen Rushing, pianist  
3:30—News Flashes; 3:45, Records  
4:15—Brother Bob's Club  
4:30—News Flashes  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—High School News  
6—Hotel Oakland Trio; 7, News  
7:30—Anita and Orsoco  
7:45—Sports Hi-Lights  
8—Ernest Palany, tenor; Carlos Jurquin, baritone; Wilma Maghella, pianist  
8:30—Jack Manley, violinist  
8:45—M. Jay Goodman, tenor  
9—Studio program  
9:30—Helen Parmelee, pianist  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8:30—CBS, Tony Wons  
8:45—CBS, Academy of Medicine  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Connie Gates, Songs  
9:30—Globe Mills Cooking School  
9:45—CBS, Mitchell Shuster Orch.  
10—The Little French Princess  
10:15—Recordings  
10:30—CBS, Easy Aces  
10:45—Prudence Penny  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Metropolitan Parade  
12:25—Vidacrin Talk  
12:30—CBS, Nat'l Student Federation  
12:45—CBS, Curtis Institute of Music  
1:30—CBS, Amer. Legion Speaker  
1:45—Stock Quotations  
1:50—CBS, Artist Recital  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—CBS, Al and Pete; 4, Records  
4:15—CBS, Texas Rangers  
4:30—Talk; Recordings  
4:45—Lost and Found Items  
4:50—Records; Town Topics  
5—'Adventures of John Ridd'  
5:15—Bar O Rangers  
5:30—Athenaeum Round Table  
6—CBS, Philadelphia Symphony  
6:15—CBS, Poet's Gold  
6:30—Fred Waring's Pennsylvan's.  
7—CBS, Camel Caravan  
7:30—CBS, Columbia News Service  
7:45—CBS, Myrt & Marge  
8—CBS, Evan Evans and Orchestra  
8:15—CBS, Vera Van, contralto  
8:30—CBS, Edwin C. Hill  
8:45—CBS, Isham Jones Orch.  
9—Blue Monday Jamboree  
10—Darrell Donnell  
10:10 to 12 mid.—Dance Music

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Studio program; News  
2:15—Ye Olde Town Crier  
3—Studio; NRA Talk  
4—Keep Smiling Revue  
4:30—Old Bachelor; 4:45, Studio  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Sport Page of the Air  
7—Ballad Serenade  
7:15—Italian News Broadcast  
7:30—KTAB Capers  
7:30—HAWAIIAN Shadows  
8:45—Hollywood Happenings, Harold Peary  
9—Studio programs  
10—Val Valente's Orchestra  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Studio program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 1000 Watts

J. Brunton & Sons, San Francisco  
7 A.M. to 2—Records; Stock; Talks  
2 P.M.—Blindcraft Ensemble  
2:30 to 6:15—Music; News  
6:15—Silent period  
12:01 to 7 A.M.—Owl program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—NBC, Del Monte Happytime  
8:30—Musical Contrasts  
8:45—Julia Hayes, Helpful Hints  
9—NBC-KGO programs to 9:45  
9:45—Talk by Julia Hayes  
10—NBC-KGO programs to 11:45  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—Noreen Gammill, character sketches  
4—Organ Recital  
4:30—Calif. Teachers Assoc. prog.  
4:45—News Release  
5—NBC-KGO programs to 9:15  
9:15—Orchestra with Dave Marshall  
9:30—NBC, Waltz Time  
10—NBC-KGO Programs to 11:30  
11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Children's Radio Theatre  
5:15—H-Bar-O Rangers  
5:30—Athenaeum Round Table Discussion  
5:45—To be announced  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Poet's Gold  
6:30—CBS, Waring's Pennsylvanians  
7—CBS, Camel Caravan  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—"Imperial Jubilee"  
8:30—CBS, Edw. C. Hill  
8:45—CBS, Isham Jones' Orchestra  
9—KFRK Jamboree  
10—News Items  
10:10—Dance Orchestra  
12 to 1 A.M.—Recordings

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Phila. Symphony Orch.  
6:15—CBS, Poet's Gold  
6:30—Waring's Pennsylvanians  
7—CBS, Camel Caravan  
7:30—Columbia News Service  
7:45—CBS, Myrt and Marge  
8—CBS, Evan Evans and Orchestra  
8:15—CBS, Vera Van  
8:30—CBS, Edw. C. Hill  
8:45—CBS, Isham Jones' Orchestra  
9—Blue Monday Jamboree  
10 to 12 mid.—Dance music

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:02—Radio News and Forum  
7:15—State Chamber of Commerce  
7:30—Minute Man  
7:45—Band Concert  
8—Old Church Choir  
9—Eb and Zeb  
9:15—Gene Mancini, tenor  
9:30—Mabel Adams, vocalist  
9:45 to 10 P.M.—Studio Program

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Le Roy, pianist  
5:30—Noble Sisters  
5:45—Prof. Lataner; 6, News  
6:15—Barmani's Concert Ensemble  
6:30—King Cowboy  
6:45—Mona Lowe, vocalists  
7—Frank and Archie  
7:15—"Avengers"  
7:30—Elvia Allman  
7:45—Lawrence King, tenor  
8—Agricultural Digest  
8:15—Homer Canfield & Orchestra  
8:30—Eno Crime Club  
9—News; 9:15, "So This Is Radio"  
9:30—Crockett Mountaineers  
9:30 to 11 P.M.—Pontrelli's Orch.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5:30 P.M.—Various prog.  
5:30—CBS, Athenaeum Round Table  
5:45—To be announced  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Poets' Gold  
6:30—CBS, Fred Waring's Penn'nians  
7—CBS, Camel Caravan  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—Evan Evans and Orchestra  
8:30—CBS, Edw. C. Hill  
8:45—CBS, Isham Jones' Orchestra  
9—Blue Monday Jamboree  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—NBC, Showboat  
7—Studio program  
7:15—Stevensville Folks  
7:30—YMCA Harmonica Band  
8—Chamber of Commerce  
8:15—Angelita  
8:30—Voice, Violin and Piano  
9—To be announced  
9:15—Quartet and Waltz Time  
10—NBC, Richfield News Flashes  
10:15 to 12 midnight—Dance Music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—F. A. Cook News  
12:15—NBC-KGO programs to 1:15  
1:15—Parker Dental Clinic  
1:30—NBC-KGO programs to 3  
3—Mark Daniels, baritone  
3:15—Friendly Chat  
3:45—NBC programs to 9:15  
9:15—Hollywood on the Air  
9:30—Musical Mannequins  
10—Richfield News Flashes  
10:15—Jack Bain's Orchestra  
10:45 to 12 midnight—Dance Music

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 6—Various programs  
6 P.M.—CBS, Philadelphia Orchestra  
6:15—CBS, Poet's Gold  
7:30—Tarzan of the Apes  
7:45—CBS, Myrt and Marge  
8—Bells of Harmony  
8:15—CBS Program  
9—KFRK Jamboree  
10 to 12 mid.—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5 P.M.—Various prog.  
5—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—Charles Lung  
5:45—Charles Reynolds  
6—CBS program  
7:30—Radio Speaker Stevenson  
7:45—CBS, Myrt and Marge  
8—CBS, Evan Evans  
8:15—Hollywood Newshawk  
8:30—CBS, Edw. C. Hill  
8:45—"Golden Moments"  
9—Globe Trotter  
9:15—Blue Monday Jamboree  
10—Dance Music  
10:30—The Bowery  
10:45—American Weekly  
11 to 12 mid.—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Helpful Hints  
1:30—NEC, Oxydoll's Ma Perkins  
1:45—NBC, Betty Marlowe  
2—NBC, Al Pearce and Gang  
3—Saxophone Melodies  
3:15—Les Sisters; Concert Serenades  
4—NBC programs to 4:30  
4:30—Manhattan Echoes  
5—NBC-KGO programs to 9:15  
9:15—Beauty That Endures  
9:30—Musical Mannequins  
10—Richfield News Flashes  
10:15 to 12 mid.—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—General Mills program  
1:15—Sylvia Gray  
1:30—NBC-KGO programs to 3  
3—Studio programs  
4:15—NBC, Dance Masters  
4:30—Studio programs  
5—NEC-KGO programs to 9:15  
9:15—Quartet Time  
9:30—Waltz Time  
9:45—Frank and Archie  
10—NBC, Richfield News  
10:15—NBC, Mark Hopkins Hotel Orchestra  
10:30—Radio Specials  
11 to 12 mid.—Dance music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Recorded program  
5:45—Cecil Solly  
6—Musical Favorites, Damski  
6:30—Wash. High School Reporter  
6:45—Frolickers, Marcus  
7:15—Vindabonians  
7:45—Around the Town  
8—Sacred Songs  
8:15—Hearthstone Harmonies  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Manhattan Echoes  
9:15—Musical program  
9:30—NBC program  
10—Jules Buffano's Orchestra  
10:30—Nocturne, Meyer & Pearson  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Recorded program

# FRIDAY Programs

March 9, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Breen and De Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applause  
8:15—Log o' the Day Crosscuts  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Nat. Farm and Home Hr.  
10—Thirtieth Infantry Band  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Friday Steeplechase  
12 noon—Financial Flashes  
12:05—Melody Mixers  
12:15—West. Farm and Home Hr.  
1—Betty and Bob  
1:15—Ivy Scott, soprano  
1:30—Oxydol's Own Ma Perkins  
1:45—Norman Cloutier's Orchestra  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Xavier Cugat Orchestra  
3:30—The Well Dressed Woman  
3:45—Trio Romantique  
4—Studio Chatter; Arion Trio  
4:30—Mary's Friendly Garden  
5—Stories of Human Behavior  
5:15—Melody Mixers  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Let's Listen to Harris  
6:30—Armour program  
7—The First Nighter: Drama  
7:30—One Man's Family  
8—Amos 'n' Andy  
8:15—Gilmore Circus  
9:15—Jay Whidden's Orchestra  
9:30—Lee S. Roberts  
9:45—Hal Kemp's Orchestra  
10—Richfield News Flashes  
10:15—Jack Bain's Orchestra  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Ralph Kirbery, baritone  
7:45—Organ Concert  
8—NBC Music Appreciation Hour  
9—Accordiana  
9:15—Julia Hayes: beauty talk  
9:30—News; Organ Concert  
9:55—Dr. Wynne's Health Talk  
10—Nanette La Salle: ballad singer  
10:15—A Nutcracker Suite  
10:30—Arion Trio  
10:45—Julia Hayes: beauty talk  
11—Magic of Speech  
11:30—Organ Concert  
11:45—Agricultural Bulletin  
12 noon—State Dept. of Agriculture  
12:15—Melody Mixers  
12:45—Commonwealth Club Lunch.  
1:30—Ann Warner's Chats  
2—Concert Artists; News  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Xavier Cugat's Orchestra  
3:15—Mud Caves: dramatic serial  
3:30—Three X Sisters: vocal trio  
3:45—University of Calif. program  
4—Dance Masters: orchestra  
4:30—Melody Mixers  
4:45—For Girls and Boys Only  
5:10—Tokelp program; 5:15, News  
5:30—Music Makers  
5:55—W. J. Ross program  
6—Stringwood Ensemble  
6:45—Detectives Black and Blue  
7—Sports Revue

7:15—Tarzan of the Apes  
7:30—Comedy Stars of Hollywood  
7:45—Charles Hart Instrumentalists  
8:15—Red Davis: dramatic sketch  
8:30—Emo Cring: Clues  
9—Buddy Rogers Orchestra  
9:30—Hills Brothers' program  
9:35—Bill Ten: Orch. and Vocalists  
10—Out of the East  
10:30—Piano Pictures  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Hawaiians; 12:30, Organ  
1—Afternoon Concert  
2—International Troubadors  
2:30—Mobile Moaners  
2:45—Organ  
3:45—Musical Novelties  
4—Symphony Highlights  
5—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobbe Orchestra  
7—Ernie Smith's Sport Page  
7:15—Ford & Wallace  
7:30—Dancing Through Time  
8—John Wolohan's Orchestra  
8:30—Erev Shabath  
9—Echoes of the Argentine  
9:15—Drama  
9:30—Friendly Overtures  
10—Organ Serenade  
11 to 12 mid.—Concert Memories

**535.4 Meters KTAB** Garfield 7000  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Studio program; 2, News  
2:15—Town Crier; Studio; Records  
4—Keep Smiling Revue  
4:30—Old Bachelor; 4:45, Studio  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; 6, Smile Club  
6:30—Cecl and Sally  
6:45—Sport Page; 7, Vocalist  
7:15—Italian News Broadcast  
7:30—Studio program  
8—Golf Hints, Bobby Collins  
8:15—Studio program  
8:30—Hawaii Shadows  
8:45—Chandu, the Magician  
9—Souvenirs  
9:30—Wrestling Matches  
10:30—Hal Girvin's Orchestra  
11—Santa Clara program  
11:15 to 11:30 P.M.—Studio program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Honolulu Beach Boys  
7:45—Band Concert  
8—San Jose Accordion Club  
8:30—Art and Jimmy  
9—Eb and Zeb  
9:15—Fireside program  
9:30—Kimo's Hawaiian Serenaders  
10 P.M.—Examiner Drama

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8:15—CBS, The Captivators  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Dancing Echoes  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt & Co. Talk  
9:20—CBS, Elizabeth Barthell  
9:30—Betty Crocker Cooking School  
9:45—CBS, George Hall's Orchestra  
10—CBS, Little French Princess  
10:15—Talk; Recordings  
10:30—CBS, Easy Aces  
10:45—Prudence Penny  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—Philadelphia Orchestra  
1—Discovery Hour  
1:30—Women's Institute of the Air  
1:45—N. Y. Stock Quotations  
1:50—U. S. Army Band  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—CBS, Dorothy Miller's Orch.  
4—Hodge Podge Lodge  
4:30—Vidacrin Talk  
4:35—CBS, Clarence Wheeler Orch.  
4:45—Lost and Found Items  
4:50—NRA Talk; Town Topics  
5—To be announced  
5:15—H Bar O Rangers  
5:30—CBS, March of Time  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Hudnut Program  
7—CBS, Swift Revue  
7:30—Jeffrey Gill, crooner  
7:45—CBS, Myrt & Marge  
8—CBS, Harlem Serenade  
8:15—CBS, Boswell Sisters  
8:30—CBS, Edwin C. Hill  
8:45—CBS, Borden Friday Frolic  
9:15—CBS, Leon Belasco's Orchestra  
9:30—Griff Williams' Orchestra  
10—Darrell Donnell  
10:10—Gillette drama  
10:15 to 12 midnight—Dance Music

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Recordings; 2:30, News  
2:35—Better Business Talk  
2:40—Stocks; 2:45, Records  
3:15—Carmen Rushing, pianist  
3:30—Records; 4, Lost and Found  
4:15—Brother Bob's Club  
4:30—News; 4:45, Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—News; 7:30, L. G. French, bari.  
7:45—Lovable Liars  
8—Studio; 9:15, H. Parmelee, pianist  
9:30—California Rangers  
10 to 11 P.M.—Dance program

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Safety Talk; Concert  
7—NBC, First Nighter  
7:30—Feature; Fairway Facts  
8:15—L'Heure Exquise  
9:15—NBC, Mark Hopkins Orchestra  
9:30—Feature Program  
9:45 to 12 mid.—NBC programs

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; 6:15, Walk-a-thon  
6:30—Organ Echoes  
6:45—Health Swung program  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:45—Tuneful Tunes  
8:15—Tune Tower program  
8:30—Del Courtney's Band  
9:30—KROW Players  
10—Tuneful Tunes (records)  
10:30—Ran Wilde's Orchestra  
11 to 12 mid.—Dance Music

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Western Clock; Organ  
5:05—Charlie Lung and Gang  
5:15—H-Bar-O Rangers  
5:30—CBS, March of Time  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Hudnut Program  
7—CBS, Swift Revue  
7:30—Jeffrey Gill  
7:45—CBS, Myrt and Marge  
8—CBS, Harlem Serenade  
8:15—CBS, Boswell Sisters  
8:30—CBS, Edwin C. Hill  
8:45—Borden Friday Frolic  
9:15—"Tapestries of Life"  
9:45—CBS, Claude Hopkins's Orch.  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—College Daze and Knights  
5:30—Bill, Mac and Jimmy  
5:45—Quartet; News  
6:15—Barmani's Concert Ensemble  
6:30—King Cowboy  
6:45—Chico de Verde Orchestra  
7—Frank and Archie  
7:15—Black and Blue  
7:30—Red Davis Adventures  
7:45—Lawrence King, tenor  
8—Ventura and Orchestra  
8:30—Optimistic Revue  
9—News  
9:15—To be announced  
9:45—Boxing Matches  
10:45 to 11 P.M.—Pontrelli's Orch.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5—Various programs  
5 P.M.—Town Topics  
5:15—H-Bar-O Rangers  
5:30—CBS, March of Time  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Hudnut program  
7—To be announced  
7:30—Tarzan of the Apes  
7:45—CBS, Myrt and Marge  
8—CBS, Harlem Serenade  
8:15—CBS, Boswell Sisters  
8:30—CBS, Edwin C. Hill  
8:45—Borden Frolic  
9:15—CBS, Leon Belasco's Orch.  
9:30—Dance Orchestra  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Records

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—NBC, Music Appreciation Hour  
9—Helpful Hints to Housewives  
9:15—NBC-KGO programs to 10  
10—Talk by Julia Hayes  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—Food for Thought  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Dixie Aces & Dick Bartlett  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—U. S. C. Fiction Favorites  
4:15—Organ Recital  
4:30—The Poet's Corner  
4:45—News Release  
5—Your Pal Jimmie  
5:15—Elec. Transcription  
5:30—NBC-KGO programs to 11:30  
11:30 to 12 mid.—Eeverly-Wilshire  
Hotel Orchestra

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 1:15 P.M.—Various progs.  
1:15—Parker Dental Clinic  
1:30—NBC-KGO programs to 3  
3—Krazy Limericks  
3:05—Eddie King, piano  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 5  
5—Kelly's Restaurant  
5:15—Collins & Erwin  
5:30—NBC-KGO programs to 9:55  
5:55—Hills Bros. program  
10—NBC, Richfield News Flashes  
10:15—Brookfield Memory Singer  
10:20 to 12 mid.—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15 P.M.—Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—NBC, Alice Joy, soloist  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Homer Sweetman  
2—NBC, Al Pearce and Gang  
3—Yesterthoughts  
3:30—Veona Socolofsky, Day Drms.  
3:45—Easy Chair, Grant Merrill  
4—NBC, Studio Chatter  
4:30—Dream Melodies, Damski  
5—Happiness program  
5:15—Male Quartet  
5:30—NBC-KGO programs to 9:15  
9:15—"Souvenirs"  
9:30—The King's Foursome  
9:45—Old Song Contest  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance Music

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 6:30—Various programs  
6:30—CBS, Hudnut program  
7—CBS, Swift Revue  
7:30—Black and Blue  
7:45—CBS, Myrt and Marge  
8—Orchestra and Soprano  
8:15—CBS, Boswell Sisters  
8:30—CBS, Edwin C. Hill  
8:45—Jack Cody's Varieties  
9—Ed and Zeb  
9:15—Leon Belasco Orchestra  
9:30—Journal's "Navy Show"  
10 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Male Quartet and Records  
5:45—Cecel Solly  
6—Los Argentinos  
6:30—Wash. High School Reporter  
6:45—Rhythmania  
7:15—Tarzan  
7:30—Silhouettes  
8—Latin American Nights  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings  
9:15—Dance Orchestra  
9:30—Harp Melodies  
9:45—Dance Orchestra  
10:30—Northern Lights  
11—NBC, Ambassador Hotel Orch.  
11:30 to 12 mid.—Recorded program

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—NEC, General Mills prog.  
1:15—Sylvia Gray  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Studio programs  
4:15—NBC, Studio Chatter  
4:30—Parade of Happy Feet  
4:45—Studio program  
5:15—NBC-KGO programs to 8:15  
8:15—Jewel Box  
8:30—Black and Blue  
9—Serenaders  
9:15—NBC-KGO programs to 9:45  
9:45—Frank and Archie  
10—NBC, Richfield News  
10:15—NBC, Mark Hopkins Orch.  
10:30—Radio Specials  
11 to 12 mid.—Dance music.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—CBS, Symphony  
6:15—CBS, Oldsmobile program  
6:30—CBS, Hudnut Program  
7—CBS program  
7:30—Columbia News Service  
7:45—Myrt & Marge  
8—CBS, Harlem Serenade  
8:15—CBS, Boswell Sisters  
8:30—Edwin C. Hill  
8:45—Borden's Friday Frolic  
9:15—CBS Orchestra  
9:30 to 12 midnight—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 to 5—Various programs  
5—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—CBS, March of Time  
6—CBS, Phila. Symphony Orchestra  
6:15—CBS, John Green Orchestra  
6:30—CBS, Hudnut program  
7—CBS, Swift Revue  
7:30—Adventures of Black and Blue  
7:45—CBS, Myrt and Marge  
8—Empire Minstrels  
8:15—To be announced  
8:30—CBS program  
8:45—Borden's Friday Frolic  
9:15—Fun Fest  
9:30—Log Cabin Boy  
9:45—Radio Speaker Stevenson  
10 to 12 mid.—Dance Music

# SATURDAY Programs

March 10, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Morning Parade: music  
7:30—Financial Service  
7:45—Organ Concert  
8:15—The Vass Family  
8:30—Down Lover's Lane  
9—Pietro Yon, organist  
9:30—American Farm Bureau  
10:30—Woman's Magazine of Air  
10:55—Metropolitan Opera Broadcast  
—Milton J. Cross, announcer;  
John B. Kennedy, commentator  
2—Platt and Nierman, pianists  
2:15—Neil Sisters, vocal trio  
2:30—Economics of the New Deal  
3—Al Pearce and Gang  
3:30—Richard Himber's Orchestra  
4—Three Scamps  
4:45—Nanette LaSalle, vocalist  
5—Arion Trio  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—"Colgate Family Party"  
6:30—Beatrice Fairfax, Advice on  
Marriage  
7—Saturday Night Dancing Party  
8—National Barn Dance  
8:30—Nathan Abas, violinist  
9—To be announced  
9:30—Jay Whidden's Orchestra  
10—Serenata—instrumentalists  
10:30—Club Villa Orchestra  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Slumber Hour

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Recorded program  
2:45—Jean Ardath, pianist  
3—Records; 3:30, News Flashes  
4—Lost and Found; 4:05, Records  
4:15—Brother Bob's Club  
4:45—Records  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—News Items; 7:30, Studio  
8—Musical Soiree  
9—Faucit Theater of the Air Players  
9:30—Ann Wakefield, soprano;  
Merlyn Morse, tenor  
10 to 11 P.M.—Dance Records

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Dance Music  
1:30—Studio program  
2—Ye Olde Town Crier  
3—Records; 3:30, Studio program  
4—Young People's program  
4:30—The Old Bachelor  
4:45—Studio program; News  
5:30—Travelogue  
6—Organist and Baritone  
6:30—News; 6:45, Sport Page  
7—Vocalist; 7:15, Italian News  
7:30—Studio program  
8—Home Favorites  
8:30—Hawaiian Shadows  
8:45—Studio; 9, Souvenirs  
9:30—Doc Herold, The Mirror  
9:45—Studio program  
10—Val Valente's Orchestra  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Studio program

491.5 Meters **KFRG** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks  
7:30—Early Morning Exercises  
8—Children's Philharmonic Concert  
9—CBS, Vincent Travers Orchestra  
9:15—O'Connor, Moffat & Co., talk  
9:20—CBS, Vincent Travers Orch.  
9:30—CBS, Abram Chasin's Piano  
Pointers  
9:45—CBS, Enoch Light's Orchestra  
10—Junior Artist program  
11—Prudence Penny  
11:15—CBS, Artist Recital  
11:30—CBS, Dancing Echoes  
12 noon—Noonday Concert  
12:30—CBS, Ann Leaf, organist  
1—CBS, Saturday Synchronators  
1:30—N. Y. Stock Quotations  
1:35—CBS, Mischa Roginsky Ens.  
2—CBS, Pancho & Orchestra  
2:30—Church Announcem'ts; Records  
2:45—CBS, Francisco Del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Dramas  
3:30—To be announced  
3:45—CBS, Mitchell Shuster & Orch.  
4—CBS, Elder Michaux  
4:30—CBS, American Mixed Quartet  
4:45—Lost and Found Items  
4:50—Recordings; 4:55, Town Topics  
5—Dance Music  
5:15—Ted Fio-Rito Orchestra  
5:30—Helen Nagin, pianist  
5:45—CBS, Trade & Mark  
6—CBS, Philadelphia Orchestra  
6:15—CBS, The Town Crier  
6:30—Pontiac Surprise Party  
7—Broadcast from Byrd Expedition  
7:30—CBS, Columbia News Service  
7:45—CBS, Leaders in Action  
8—Guy Lombardo's Orchestra  
8:30—Catherine the Great  
9—Griff Williams' Orchestra  
9:30—Bill Fleck's Orchestra  
10—Darrell Donnell  
10:10—Gillette, drama  
10:15—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Dance Orchestra

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News by Bill Meyer  
6:15—Walk-a-thon  
6:30—Organ Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:45—Health Hints  
8—Portuguese program  
8:30—Italian program  
9:30—Pete King, Irish tenor  
10—Tuneful Tunes (records)  
10:30—Ran Wilde's Orchestra  
11 to 12 mid.—Dance Music; Records

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Musical program  
6:15—Franco's program  
6:30—Band concert  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:05—Twenty-Five Minutes in Paris  
7:30—Soul of Portugal  
8—Musical Lover's Half-Hour  
8:30—Records  
8:45 to 10 P.M.—Italian program

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Morning Parade  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Arion Trio  
9:45—News; Organ Concert  
10:15—Agricultural Bulletins  
10:30—Vic and Sade  
10:45—Merrie Men: male quartet  
10:55—Metropolitan Opera Series  
2:15—Organ Concert  
2:30—Western Agriculture  
3:30—Stringwood Ensemble  
4:15—Religion in the News  
4:30—Martha Mears; News  
5—Art in America  
5:20—Boston Symphony  
6:30—To be announced  
7—Education at Crossroads  
7:15—Clegg Dwellers: vocal trio  
7:30—Kay Kyser's Orchestra  
8—Happy Tunes  
8:30—The Music Counter  
9—Carefree Carnival  
10—Blue Moonlight  
10:30—Serenata  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Organ Concert

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—The Blenders  
12:30—Organ; 1, Afternoon Concert  
1:30—Hawaiian Entertainers  
2—Rhythmic Ripples; 2:45, Organ  
3:45—Artist Celebrities  
4—San Francisco Forum Talk  
4:15—Symphony Highlights  
5—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobbe  
7—Ernie Smith's Sport Page  
7:15—Ebony and Ivory  
7:45—Trail Blazers in Education  
8—John Wolohan's Orchestra  
9—Cyrus Trobbe on Broadway  
10—Organ Serenade  
11 to 12 mid.—Concert Memories

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

Fisher's Blend Station, Inc., Seattle  
7 A.M. to 6:15—Records; news; talks  
6:15 P.M.—Silent period  
12:01 to 8 A.M.—Owl program

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
7 A.M. to 10:55—Various programs  
10:55—Metropolitan Opera Co.  
2—Platt & Nierman, pianists  
2:15 P.M.—NBC, Neil Sisters  
2:30—New Deal Economics  
3—NBC, Al Pearce and Gang  
3:30—NBC-KGO programs to 4:30  
4:30—Concert Ensemble  
5—Pastel Harmony  
5:30—NBC, Billy Batchelor  
5:45—NBC, Little Orphan Annie  
6—Viennese Vagabonds  
6:30—Dinner D'asant  
7—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—30 Minutes of Music  
9:30—Andrea and Louise  
9:45—Olympians, Brushen  
10:15—Songs We Love  
10:30—String Trio  
11 to 12 mid.—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 10:55—Various programs  
10:55—NBC, Metropolitan Opera broadcast  
2—Platt & Nierman, pianists  
2:30—Studio program  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
3:30—Studio programs  
4:15—NBC, Religion in the News  
4:30—Musical program  
5—NBC-KGO programs to 6:30  
6:30—Crazy Wells  
6:45—Spokane Brewing Co.  
7—NBC-KGO programs to 8:30  
8:30—Black and Blue  
8:45—Old Time Party  
9:45—Frank and Archie  
10—Radio Specials  
10:30 to 12 mid.—NBC-KGO Progs.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.  
7 A.M. to 10:55—Various programs  
10:55—NBC, Metropolitan Opera Broadcast  
2—NBC, Platt & Nierman, pianists  
2:15—Friendly Chat  
2:45—Dental Clinic of the Air  
3—NBC, Al Pearce and Gang  
3:30—Star Furniture Co.  
4:30—Parker Dental Clinic  
4:45—Kelly's Entertainers  
5—F. A. Cook News  
5:15—Collins & Erwin  
5:30—NBC-KGO programs to 8:30  
8:30—Fisher's Band Half Hour  
9—To be announced  
9:30—NBC, Carefree Carnival  
10:15—Jack Bain Orchestra  
10:45—Blue Danube Gardens  
11—Santsepitic program  
11:15 to 12 midnight—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5—Various programs  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:30—Don Lee Feature  
5:45—CBS, Smith Bros.  
6—CBS, Phila. Symphony Orchestra  
6:15—Rocket Military Band  
6:30—CBS, Pontiac Surprise prog.  
7—CBS, Byrd Antarctic Expedition  
7:30—Radio Speaker Stevenson  
8—CBS, Guy Lombardo's Orch.  
8:30—CBS, Catherine the Great  
9—Globe Trotter  
9:15—Glen Gray Orchestra  
9:30—Abe Lyman Orchestra  
9:45—Democratic Education Feat.  
10 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—NBC, Art in America  
5:30—Melodic Moods  
6—To be announced  
7—Wash. High School Reporter  
7:15—Recorded program  
7:30—Rocky Mountaineers  
8—Metropolitans  
8:30—Nathan Abas  
8:45—Frank Watanabe & Archie  
9—Hollywood on the Air  
9:30—NBC, Carefree Carnival Hour  
10:30—Dance Music  
11—NBC, Hotel Ambassador Orch.  
11:30 to 12 mid.—Records

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—NBC, Crosscuts  
9:15—Medical Association Talk  
9:30—NBC-KGO Programs to 10:55  
10:55—Opera from Metropolitan Opera House, N. Y.  
2—NBC, Platt and Nierman  
2:15—NBC, Neil Sisters  
2:30—NBC, New Deal Economics  
3—NBC, Al Pearce and Gang  
3:30—U. S. C. Lecture  
3:45—NBC-KGO programs to 4:45  
4:45—Helena Lewyn, pianist  
5—Rev. Charles E. Fuller  
5:30—NBC-KGO programs to 6  
6—Organ and Piano Recital  
6:45—Hawaiian Group  
7—NBC-KGO programs to 8:30  
8:30—Hollywood Looking Glass  
8:45—Orchestra; Robert Hurd, tenor  
9:30—NBC Programs  
11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts

Don Lee Broadcast. System, San Diego  
7 A.M. to 12—Various programs  
12 noon—CBS, Round Towners  
12:30—CBS programs to 2:30  
2:30—Linda Lee, vocalist  
2:45—CBS programs to 3:30  
3:30—To be announced  
3:45—CBS, Shuster Orchestra  
4—CBS, Elder Michaux  
4:30—CBS, Am. Mixed Quartet  
4:45—CBS, Isham Jones' Orch.  
5—Town Topics  
5:05—Ted Flo-Rito's Orchestra  
5:30—Helen Nagin, pianist  
5:45—Nathaniel Shilkret's Orch.  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—Pontiac Surprise Party  
7—CBS, Byrd Antarctic Expedition  
7:30—To be announced  
7:45—CBS programs to 8:30  
8:30—Catherine the Great  
9—Griff Williams' Orchestra  
9:30—Bowery Dance Orchestra  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Philadelphia Symphony Or.  
6:15—CBS, Alexander Woolcott  
6:30—The Pontiac program  
7—Byrd Antarctic Expedition  
7:30—Columbia News Service  
7:45—CBS, Leaders in Action  
8—CBS, Guy Lombardo's Canadians  
8:15—Civic Art Theatre  
8:30—CBS, Catherine the Great  
9 to 12 midnight—Dance Music

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts

The Journal, Portland, Oregon  
6:30 A.M. to 6—Various programs  
6 P.M.—CBS, Philadelphia Orchestra  
6:15—To be announced  
6:30—CBS, Pontiac Surprise Party  
6:45—Byrd Antarctic Expedition  
7:30—Tarzan of the Apes  
7:45—CBS, Leaders in Action  
8—Bells of Harmony  
8:30—Catherine the Great  
9 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts

Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Musical program  
5:15—Dr. John Matthews  
5:45—Electrical Transcription  
6—News; Concert Group  
6:30—King Cowboy  
6:45—Wiltzar Hatch Orchestra  
7—Frank and Archie  
7:15—Sports Review  
7:30—Elvira Allman  
7:45—Lawrence King and Orchestra  
9—News  
9:15—To be announced  
9:30—Really Board program  
10 to 11 P.M.—Pontrelli's Orchestra

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—To be announced  
7—KFSD Fun Fest  
8:30—NBC, Nathan Abas  
9—To be announced  
9:30—NBC, Carefree Carnival  
10:30—NBC, Jules Buffalo Orch.  
11 to 12 mid.—NBC-KGO program

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts

Don Lee Broadcast. System, L. A., Cal.  
7 A.M.—News Briefs and Records  
8—New York Philharmonic Children's and Young People's Concert  
9—CBS, Vincent Travers' Orchestra  
9:30—CBS, Abram Chasin's "Piano Pointers"  
9:45—CBS, Enoch Light's Orchestra  
10—CBS, Savitt String Quartet  
10:30—Harold Knight's Orchestra  
11—Artist Ecetial  
11:30—CBS, Dancing Echoes  
12 noon—CBS, Round Towners  
12:30—CBS, Ann Leaf, organist  
1—CBS, Saturday Syncopators  
1:30—CBS, Edison Ensemble  
1:45—Dow Jones Reports  
1:50—CBS, Edison Ensemble  
2—CBS, Pancho and Orchestra  
2:30—Linda Lee  
2:45—CBS, Del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Dramas  
3:30—Three Rhythm Kings  
3:45—Mitchell Schuster Orchestra  
4—CBS, Elder Michaux Congregat'n  
4:30—CBS, American Mixed Quartet  
4:45—CBS, Isham Jones' Orchestra  
5—To be announced  
5:45—CBS, Smith Brothers program  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—CBS, Pontiac Surprise Party  
7—CBS, Byrd Expedition  
7:30—Three Rhythm Kings  
7:45—CBS, Leaders in Action  
8—CBS Orchestras  
8:30—Catherine the Great  
9—Orchestra; 10, News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

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