



FOR WEEK OF
MARCH
18th to 24th

BROADCAST WEEKLY



MABEL TODD

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and his Gang over the NBC-KGO network daily
except Sunday, 2 to 3 P.M. (Saturday 3 to 3:30)

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



PAUL SMITH

Chronicle Financial Editor
in
Brilliant Weekly Summaries

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KGO

Write for
SAN FRANCISCO
ON PARADE

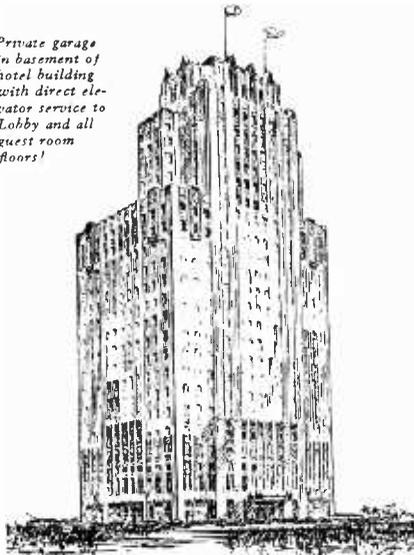


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BROADCAST WEEKLY

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O. J. NUSSER
Editor and Manager

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No. 11

Broadcast Weekly Under New Management

WITH this issue BROADCAST WEEKLY appears under new management. It will in the future be published by The James H. Barry Company of San Francisco, one of the oldest established printing and publishing houses on the Pacific Coast, with over fifty-five successful years in this field behind them.

O. J. Nusser, vice-president of The James H. Barry Company, who has had many years of experience in newspaper and magazine publishing in both an editorial and managerial capacity, has been appointed editor and manager.

The new publishers have but two fundamental things in mind for BROADCAST WEEKLY, namely: to make a successful business venture of it, and to give its thousands of subscribers a good money's worth. With the facilities of a large printing establishment and a staff of writers, artists and advertising men and women, trained in publication work, at our command, we hope to make BROADCAST WEEKLY the "biggest little magazine in America."

Plans are now being formulated for improvements in every direction. The number of pages will be increased fifty per cent with the April 15th issue, when

it will appear in a new typographical dress and printed on an improved paper stock. The program listings will be complete in every detail and more stations will be added to make BROADCAST WEEKLY the most accurate radio program guide on the Pacific Coast.

New departments will be added. There will be more studio gossip, more news of radio artists and more air pictures of your favorites. And we shall not forget to keep you informed on the progress of radio reception and television. In fact, we shall endeavor to give you a magazine so full of interesting comments, news and data, that BROADCAST WEEKLY will become as indispensable to you as your radio itself.

However, no matter how well equipped we may be, no matter how enthusiastic we are, or how high our hopes, we cannot do this job alone. We must have the support of our readers. It is only through you, by making known your preferences, that we shall be able to select the kind of material you want to read and the manner in which you wish to have it presented.

We invite your suggestions and assure you that they will receive our most careful thought and attention.

ETHER GLEANINGS

By J. CLARENCE MYERS

DETERMINED to continue to bring to their listeners a service which they declare is an invaluable one—the broadcast of news—the independent radio stations of the United States have directly brought about the formation of the Radio News Association.

This news gathering and disseminating bureau literally sprung up over night when the big news organizations that serve the press of the nation together with the coast to coast chains made it practically impossible for the independents to get or broadcast news.

The independents were not under the effects of old boy Morpheus, though. And, when March 1 came, the date when all stations must stop broadcasting news gathered by these newspaper agencies, a new national news gathering system was born. Wires were kept hot dealing out the happenings of the world to the independent stations throughout the length and breadth of the land.

So radio has gone in the news gathering and disseminating business for a fair the well.

In every town of importance in the United States there are reporters gathering news especially for the Radio News Association and a vast network of wires make it possible to furnish news to the stations practically as swift as the other services furnish it to the newspapers. And radio has the jump on the newspapers in that it doesn't have to set type or start the press rolling.

Pacific Coast headquarters for the Radio News Association has been established at station KFI in Los Angeles. San Francisco headquarters are at KJBS. The bureau at the latter maintains a staff of reporters and rewrite men to gather, write and edit the news before it is put on the air. And we know it to be a fact that the Radio News Association has "scooped" the newspapers and their news accumulating cohorts badly on several occasions since the new bureau got under way.

I'd like to point out here that any radio station is welcome to use the news gathered by the newspaper organizations if it cares to subscribe to the service. But there are several flies in the ointment. First of all the service to a radio station is quite expensive. Secondly news broadcasts of only five minutes' duration can be on and each article is not over thirty words in length. But here's the part that hurts worst of all, the news purchased from this press bureau CANNOT be sponsored.

The Radio News Association broadcasts

can be sponsored and they come to the member stations at nominal cost.

The newspapers have threatened, I am told, that if the radio stations started up their own news gathering organization that they—the papers—would "yank out" all radio schedules and any reference to radio from the pages of the daily papers.

But, the radio stations have another trick up their sleeve in case that happens. And so on and on—the old, old battle—press versus radio.

* * *

At this writing carpenters, electricians, interior decorators and what not were busily readying the new KYA studios in San Francisco for their dedication under the William Randolph Hearst banner. By the time you have read this dedication—scheduled for March 14—will have been held.

The American News Corporation, Hearst owned, acquired the Pacific Broadcasting Corporation which owned KYA, from the National Broadcasting Company. The latter owned and operated the station for the past year.

The directors of the Pacific Broadcasting Corporation which now is a subsidiary of the American Radio News Corporation, are: George Hearst, president; B. B. Meek, vice-president; A. M. Flood, secretary-treasurer. E. J. Gough is general manager of both the newly acquired radio facilities and the American Radio News Corporation. The purchase of KYA makes it the fourth station that Hearst has bought in recent years. The others are: WINS, affiliated with the New York *American* and New York *Journal*; WCAE, Pittsburgh *Sun-Telegram*; WISN, Milwaukee, Wisconsin *News*, and operates under long term lease, KYW, *Herald-Examiner* at Chicago.

It probably won't be long now before the publisher owns two more stations in Los Angeles. The United States Radio Commission recently voted unanimously to permit stations KTM and KELW in that city to sell to the American Radio News Corporation. Other groups seeking the two stations are fighting in the courts for the right to purchase them, likewise.

Edward McCallum remains as manager of KYA and took over his staff intact. Elaborate studios and offices have been built on the Fifth floor of the Hearst Building in San Francisco to house the station, known on the air as the "Voice of the San Francisco Examiner." KYA continues as an affiliate station of the NBC network.

Advertising business on the national radio chains is reaching phenomenal proportions according to reports to this department. The CBS reported that this year it had its biggest January in history from a business standpoint. The NBC states that the same month of this year had sixteen per cent more business than the January of the preceding year.

Radio time on the latter chain is being sold so rapidly that broadcast hours have become a premium. Many advertisers had to be turned down because there was no available time for them.

* * *

George Gershwin who has furnished so many tunes for radio stations to broadcast, is taking a turn before the microphone himself now. The noted composer is appearing under the auspices of the Health Products Company on an NBC coast to coast hook-up on Mondays and Fridays from 4:30 to 4:45 p. m. It marks his first regular appearance on the air. He has been on from time to time as a guest artist.

* * *

The high lords of the Lucky Strike Company are doing a lot of listening to auditions in the East these days, trying to find something which will replace their opera broadcasts when the Metropolitan season closes on March 24.

* * *

From pretty authoritative sources we learn that it is practically in the bag that the clever Jack Benny whom Chevrolet will drop soon, becomes a master of ceremonies on a new program for General Tires. It is to be an NBC coast to coast affair. Although General Tires had previously announced the resumption soon of their popular dramatic series: "Lives at Stakes," it is understood that it has shelved those plans when the opportunity came to grab the popular Benny for their hour. They start soon.

* * *

Sir Oliver Lodge will do a little broadcasting on March 20 to the United States from London. CBS will carry it to its affiliated outlets throughout the country. Pacific Coast dialers may listen to him at 1:20 p. m. "An Inquiry Into the Unknown" is the title of his address.

* * *

CBS is completing arrangements now to broadcast a description of the National Golf Club Tournament to be played at Atlanta, Ga., on March 22, 23, 24 and 25, in which Bobby Jones is scheduled to be a participant.

* * *

Yowsah, all youse guys and youse gals, the old maestro steps right up to say that he and his boys have gone Hollywood. All of which means that Ben Bernie is starring in

a flicker being turned out by RKO and his broadcasts for a couple of weeks will originate from the RKO studios in Hollywood. One is put on for the eastern audience at 6 p. m. Pacific time, and the other for the West at 9 p. m.

* * *

Cap'n Dobbsie knocked on our door to tell us that he is presenting a number of NBC stars as his guest artists on the nation-wide Del Monte Ship of Joy program Monday, March 19. Mary Wood, the Coquettes, the Knickerbockers, Doric Quartet, Ben Klasen and Armand Girard will appear.

* * *

NBC's announcing army on the Pacific Coast has been increased with the addition of Russell Garceau to the San Francisco studios. He left the continuity department to take the job.

* * *

That special contest for listeners being held on the "Ma Perkins" broadcasts, which is on the NBC wireup every day except Sunday, is proving extremely satisfactory, we are told. The Proctor-Gamble people, who sponsor it, are enthused over the response of the air audience.

* * *

At this writing Mary Wood was reported in Hollywood to take screen tests.

* * *

Billy Page, better known to you as "Billy Smithers" in "Memory Lane" and "Jack Barbour" in "One Man's Family," rolled up to the NBC studios this week in a snorky new Ford V-8. It's his own "wagon," which he bought from earnings made on the radio.

* * *

The masterful voice of John Charles Thomas has replaced that of John McCormack on the Vince program—6:30 p. m., Wednesdays. The latter on a European vacation.

* * *

Floy Margaret Hughes, the "Orphan Annie" in the Western network NBC skit of that name, is scheduled to be back at the mike soon, following a serious operation.

* * *

Kathleen Wilson, Claudia of "One Man's Family," who many weeks ago suffered a serious throat ailment, may be back on the air right soon now.

* * *

KTAB has dropped its Thursday night variety show—"The Capers."

* * *

Chesterfield is changing the set-up and time of its "ciggy" broadcasts on CBS about April 1. The days then will be Mondays, Wednesdays and Fridays. The programs will present various well-known opera stars.



WILLIAM HANCOCK
PIANIST AND VOCALIST



JESSICA DRAGONETTE
SOPRANO



JENNISON PARKER
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★ Stars of the Radio ★



BILL GOODWIN
ANNOUNCER



BARBARA JO ALLEN
DRAMATIC ARTIST



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 April 15th Issue

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New Renewal Extension

BROADCAST WEEKLY will be responsible for the safe arrival of a silver half-dollar where mailed with a dollar bill.

Make all checks payable to Broadcast Weekly

The title "SILHOUETTES" is written in a large, bold, serif font. On either side of the title is a silhouette illustration. On the left, a man in a suit is shown in profile, holding a microphone and looking towards the center. On the right, a woman is seated at a desk, also in profile, looking towards the center. The background behind the silhouettes consists of stylized, curved lines suggesting sound waves or a studio environment.

SILHOUETTES

BARBARA JO ALLEN, NBC actress, was born in New York and educated in Paris, lived in Cuba and Europe, and now appears in radio plays broadcast from San Francisco.

All of which gives some indication of how widely this slim, pretty girl has traveled in her short lifetime. Destiny plus her own taste for change of scene kept her constantly on the move from her very earliest childhood.

Her father was a well known race-horse fancier and Barbara Jo shared his enthusiasm as soon as she was old enough to stand wide-eyed by his side and watch hoofs and colors flashing by in the sunshine of famous tracks. Before she was eight, Barbara Jo was traveling with him wherever he went. She has been in every state of the union and every large city.

She was just fifteen years old when she made her stage debut; it was with a stock company, and she played in it for three summers, during school vacations. Her later schooling was divided between the Sorbonne in Paris, the University of California, and Stanford University. While in Europe she spent her vacations traveling instead of acting as she had done at home; she toured in Italy, Switzerland, Sicily and northern Africa, all alone, before she was twenty. In London the stage again called her, and she appeared in several productions there before she returned to the United States.

She came to the National Broadcasting Company three years ago, after a series of engagements in Henry Duffy's stock companies. Since she has been in radio she has played rôles demanding so many varieties of characterizations that she finds it easy to transfer her personality from that of the tender, sympathetic heroine of one drama to the vixen of another one. She had her first microphone appearance in "The Witch of Endor" by Carlton E. Morse, and she plays Beth Holly, the youthful widow of "One Man's Family" by the same author. She appears also in *Death Valley Days*, Sunday nights.

As Beth Holly, Barbara did what several radio editors pronounced one of the finest bits of microphone acting, in a scene with Michael Raffetto as Paul Barbour. In the girl whom Paul believed to be a designing adventuress she gave a clear and touching picture of the plight of a young girl barred

from the carefree fun of her own generation because she had been married, and so seemed "different."

Dancing of all varieties, Spanish, Hawaiian, tap, and others—is Barbara Jo's hobby, along with lingual study. Her years abroad gave her command of several languages and a smattering of others, and she keeps up her French, Spanish, German and Italian with constant study.

She is one of the best feminine "dialecicians" on the NBC staff. Once a Chinese girl who was scheduled to appear in a drama in one of Police Chief William J. Quinn's series, failed to appear. Barbara Jo, who was playing in the production, doubled in the Oriental rôle, and did it so well that listeners wrote enthusiastic letters of praise for the "little Chinese girl."

EVERETT E. FOSTER, NBC baritone who is heard as a soloist and with the Doric Quartet, is a real western product.

The rich voice which radio listeners hear is colored with the sweep of the winds of Foster's native Colorado. He was born on a ranch near Windsor, and as a small boy used to trudge the miles between his own home and the house of his music teacher. He studied violin until he was ready for college.

At the University of Denver the quality of his singing voice was recognized, and he sang baritone with the male quartet there. During the four years that followed, he toured at intervals with the quartet, and when he was graduated he was known as one of the most promising young singers of the state which has contributed so many vocal stars to the concert, stage and microphone.

John G. Wilcox, noted Denver coach, gave Foster the foundation of his singing technique before he went East. Later he studied with Vere Stiles Richards, Percy Rector Stevens, Frank La Forge and Frank W. Farmer.

The war interrupted his career for a time, for he enlisted shortly after the declaration of hostilities.

"They asked me what my previous experience had been," he recalls. "All I could muster in the way of experience was as a singer—so I was immediately detailed to a remount depot where I had charge of horses and mules for the duration of the war. I've never yet been able to figure out just what

connection there was between those mules and singing, but I always felt the officer who gave me the detail didn't approve much of music."

In spite of which, the young artist emerged from the war with a commission and a wider knowledge of equine character than he had accumulated on the family ranch—as well as a complete collection of soldiers' songs. He returned to concert and lyceum work with Frank Farmer. Then a radio engagement brought him back to Denver, where he renewed acquaintance with a pretty young pianist who had accompanied him at his very first vocal work with the Denver Glee Club.

The romance which followed has lasted ever since, and Mrs. Foster still accompanies her husband when he appears in public.

The Fosters lived in Denver, from where Foster's voice frequently was heard by Coast listeners over KOA, until three years ago, when the baritone became a member of the NBC staff in San Francisco.

Foster is always assured of a critical audience of at least three listeners to every program on which he appears. It is composed of Mrs. Foster, Edward Foster, fifteen, and Katharine, thirteen. The youngsters have inherited the musical talent of their parents, and are the enthusiastic proponents of a band in which Katharine plays piano and Edward the trumpet. The band, of course, meets at the Foster home, and if the head of the household happens to have a vocal pupil whose lesson coincides with that of a band rehearsal, the situation requires diplomatic handling. So far nobody's feelings have been hurt.

WHO is Lindy?

Ever since a fresh, lovely young voice, new to audiences of "One Man's Family," entered this serial of American family life, listeners have been asking that question.

So here she is—Lindy, the next-door neighbor to you, if you follow the fortunes of the Barbour, and Thelma Hubbard in private life.

The slim, charming girl who has unwittingly set Clifford and Jack warring in rivalry for her friendship in "One Man's Family," was well chosen for her part. Thelma Hubbard, in real life, is the type whom young men are apt to follow about with just such adoration as the Barbour lads feel for Lindy. A tiny thing with dark blue eyes and a face shaped like a heart, Thelma is as misleading as her ether character; a lively interest in politics and a sense of comedy that is fast on the answers, makes her distinctly a personality.

Thelma was born in the Canal Zone, Panama, a little more than twenty years ago, of an English mother and an American father. She and her older sister spent their early years in Porto Rico, Nicaragua, Honduras and other Central American countries, where her father's import and export business kept them. They both learned Spanish before they could talk English, and went through more Central American revolutions than they can count before coming to California.

Thelma had made just one stage appearance in her life—at the age of four, in a benefit performance at the Teatro Nazionale in Costa Rica—but she never forgot it, and she scarcely arrived in Oakland before she was playing in a Fulton Theater production with Maude Fulton. She was just six years old, so her family made her retire from the footlights for seven years longer before they permitted her to play in "The Golden Fleece," with Blanche Bates and Henry Miller. When that play closed she went back to school for another wait before she could continue with what she now definitely knew to be her career.

She was seventeen, and a student at the University of California when she was offered the ingenue lead in "Twinkle Twinkle" with Joe E. Brown and Nancy Welford. She never did go back to college after that; she sang in "The Connecticut Yankee," then became a member of the Fulton Theater Stock Company, playing there with Minetta Ellen, J. Anthony Smythe, Bernice Berwin and other folk now at NBC. Henry Duffy engaged her for "You Don't Understand Me," "The Masquerader" and other productions, then she went to Hollywood, where she played in pictures such as "Turn Back the Clock," and wrote synopses for screen continuities.

Lindy is her first radio rôle. She was scared to death by the microphone when she first faced it, but has just about overcome what was her first case of any kind of fright, and is thoroughly delighted with radio. It gives her time for all her other interests; she writes continually, and hopes to have a play upon which she collaborated with Leon Gordon, produced in New York next fall. Because she enjoys political fights, she induced her father to run for Congress two years ago and managed his campaign for him. He came within two hundred votes of winning; she wants him to try again.

Bicycling and swimming are her favorite forms of physical activity; she has a cocker spaniel named Bubbles and a firm conviction that matrimony is not for her until she achieves all the things she wants in a professional career.

MICROPHONE GOSSIP



• • • Eugene Ormandy, the dynamic young maestro of the Minneapolis Symphony, still is in his early thirties, although he has had wide experience in the theatre, concert hall and radio alike. A child prodigy, he entered the Budapest Academy of Music at the age of five and gave his first public recital two years later. When only seventeen he was awarded a Professorship of Music with special governmental permission because of his extreme youth. Several concert tours took him to the music centers of Europe and in 1918 he received an appointment to head the Master School of Music at the State Conservatory in Budapest.

In 1921 Ormandy came to America, and immediately embarked on his versatile career which ultimately carried him to guest conductorship with the New York Philharmonic Symphony Society and the Philadelphia Orchestra, and with the Columbia Broadcasting System prior to his Minneapolis engagement.

• • • Josef Hornik, NBC concert orchestra conductor whose Viennese program is heard Thursday nights, is more deeply concerned with the situation in Austria than any other member of the National Broadcasting Company staff. When the shooting and rioting reached Weidling, a suburb of Vienna, Hornik didn't sleep much at night—he had a sister and two small nephews living there. He sent a radiogram to them and received a reassuring answer “All well,” which he hopes still holds good.

• • • Hazel Warner, “songbird of the West,” with the Al Pearce Gang, is enjoying the experience of working in her very own garden again, between broadcasts. Hazel has had a home in San Francisco for many years, and her husband's surprise gift to her when the Al Pearce contract brought her back from Los Angeles, was some landscaping work transforming the garden into a quaint hillside of rocks and exotic plants, with a waterfall, a miniature stream, and a miniature lighthouse with a tiny beam.

• • • Don Voorhees and his band swung into a fast number at a rehearsal recently of the Fire Chief program in the big auditorium studio in Radio City. After a few measures the small group of listeners in the studio heard a piano join in the music, playing a fancy obligato, full of runs and arpeggios, and a moment later the face of Ed Wynn peered over the music rack.

Wynn is an accomplished pianist and often kills time during a music rehearsal by helping out the band. He has written the complete scores for four of his stage hits in recent years. He also is the author of fourteen librettos of musical comedies in which he has appeared.

• • • In a recent broadcast from the Metropolitan Opera House in New York over NBC, John Kennedy disclosed a romantic incident in the life of John McCormack. The famous Irish vocalist made his Italian debut in Rome under the name of “Signor Foli.” At the time his sweetheart, who later became his wife, spelled her name “Foley,” and it was the Italian version of this that he used. His debut was a tremendous success.

• • • Mel Venter, KFRC's young announcer and master of ceremonies, has joined the staff of Arthur Kemp, Commercial Manager, to learn that end of the business. Mel, who is almost 24 years of age, wants to learn radio from the ground up and therefore has interrupted the beginning of a promising career on the air to lay the basis for a wider understanding of the business.

A grandson of Thomas Donnelly, who played at the old Tivoli Theatre in San Francisco when “Ten Nights in a Barroom” was at the peak of its popularity, Mel has been theatrically inclined almost from birth. A native of Sacramento, where his parents still reside, he began radio broadcasting in that city while still a student at Stanford. As a sports announcer he made himself well known to the capital city.

Since coming to KFRC, last summer, he has taken part in many programs, his severest test being substituting for Harrison Holliday over a considerable period as Master of Ceremonies of the Blue Monday Jamboree. As radio listeners know, this task was acceptably performed.

• • • Annette Hanshaw, curly-haired darling of the Maxwell House Showboat, deplores the custom of answering fan mail by proxy. She doesn't think it fair for persons other than the artists themselves to take care of fan correspondence. Unless the mail is very heavy, says she, the performers to whom they are addressed should devote at least an hour a day to autographing requested photos and writing personal notes. “Fans are very easily lost when they receive a mimeographed copy of a standard form letter that

looks as though it has been sent to many others," she points out. Annette makes a fetish of answering her fan letters. On some days she will spend as much as four hours at her desk, scribbling little notes of thanks to listeners who think enough of her singing to write and tell her so.

• • • Fred Waring, in case you're interested, always weighs more on Sundays than he does on Thursdays. He reaches his high on Sunday evenings and his low on Thursday mornings. Here's how. Long, arduous rehearsals for his mid-week broadcasts begin Monday morning, and his working time increases steadily through Wednesdays, which is a twenty-hour day for him. Although he is slight of stature, he drops three to four pounds on that day alone. He rests, comparatively speaking, from Thursday to Sunday, during which interim the dropped avoirdupois returns to him.

• • • Gunnar Johansen, young Danish pianist who is heard Sunday nights over NBC, came very close to the recent tragedy of that wrecked air liner. Returning to San Francisco from his concert tour through Chicago and the Northwest, he was on a passenger plane belonging to the same line, but coming in the opposite direction. Caught in the same blizzard which caused the disaster, his plane passed within a short distance of the mountain against which the other plane was wrecked. They sometimes were obliged to fly as low as only fifty feet above the ground in order to avoid the snowstorm, and the panicky passengers wondered if they'd land safely. In spite of which Gunnar was up in the air again the next morning, the only passenger in a plane which went scouting for the missing one.

• • • One of the most loyal shipmates of the Ship of Joy is a dainty little old lady of 73, whom Captain Dobbsie and his crew call "Mother" Pohlman. She attended Dobbs' first broadcast, and has heard every program since that time. She comes to the NBC studios every Thursday morning and Monday evening to hear the Del Monte Ship of Joy program, and she's on hand every morning for the Exercise and Applesauce program. Birthday anniversaries of Dobbs and his crew are always remembered by "Mother" Pohlman.

• • • Art Van Harvey, who plays Vic, in the Vic and Sade sketch over National Broadcasting Company networks, was very ambitious at the age of seven—to own a tin watch.

That coveted bit of jewelry, as it gleamed in a novelty store window in his old neigh-

borhood around Miller and Harrison streets, Chicago, glittered too much for young Van Harvey. He must have that watch—price fifteen cents.

Art's older brother finally let the seven-year-old youngster help him with his paper route for two weeks. So Art toiled up and down stairs, early and late, in the various brands of Chicago weather, delivering papers. He received fifteen cents for his labors, dashed over to the store and spent his whole salary for the longed-for watch.

His mother cried, Art says, when he proudly brought the watch home, and she realized that her boy had labored for two whole weeks and had then spent the entire proceeds of his work on such a worthless bauble. Aht broke the watch the next day.

• • • Dot Kay, NBC blues singer and Carefree Carnival star, was a business girl before, on a dare, she had an audition and found herself in radio.

• • • While a student in Germany, Fred-eric Bittke, NBC baritone, was called upon to make a number of recordings of American songs in English. Upon his return to the United States he made recordings in German for an American Company.

• • • Welcome Lewis, NBC contralto, has enough conductors' batons to open a music store, except that they're all autographed. She has a baton from every conductor who ever accompanied her on a program, either on the air or on the stage.

• • • Al Pearce is one of the world's best autograph obligers. No matter how many things on his mind or how busy he is he'll always oblige the kids with his autograph. He's gotten so now he can sign his name without thinking. The other day in Sacramento one of the members of his troupe stuck his dinner check under his nose and Al signed it before he knew it.

• • • Nelson Case, tall, blond announcer, keeps that athletic build of his by indulging in such gentle sports as rugger on his day off. He is a member of the California Blues.

• • • You can address him as "Professor" Jack Denny now. The New York Schools of Music have conferred this honorary degree on maestro Jack Denny and have offered him a permanent teaching post in their institute. They want him to instruct embryo band leaders in the technical phases of baton wielding. It was revealed that many band leaders are better business men or sartorial dandies than they are musicians. On the other hand, some excellent musicians could qualify as band leaders if they had a little

special training. Denny is being sought for the teaching assignment on account of his varied experience, ability and prestige. What with two big radio commercials and a nightly stunt at the Hotel Pierre, Denny is trying to figure out a way of arranging his schedule to permit his acceptance of the offer. Teaching is in his blood, for his father was a history professor at DePauw University.

• • • The loss of a tonsil won fame for Frances Langford. This beautiful Florida songstress is starred with Donald Novis, the newest king of tenors, on the Colgate House Party show, every Saturday on the NBC network. The romantic thrill of her husky contralto draws thousands of fan letters every week. She is hailed as "America's College Queen."

Four years ago Frances was just another pretty college girl with a mediocre soprano. Then a lucky tonsil operation gave the Florida beauty the rich contralto which thrills millions of listeners. She's getting her biggest starring chance on the House Party show with Novis, head hero of radio's feminine romantics, and Arthur Boran, the master mimic, who impersonates seventy-two celebrities of the stage and screen.

• • • Negotiations, for film rights to the radio comedy serial, "The Adventures of Detectives Black and Blue," are under way, according to an announcement made by Earnshaw-Young, Inc., of Los Angeles, producers of the radio program.

Tentative plans contemplate making a screen serial from the radio play starring Stewart Wilson and Joseph Franz, who play the title rôles in the broadcast version. Wilson and Franz are so sold on the idea that they sought and obtained an option on the film rights from Earnshaw-Young in order to promote the deal.

Successful screen plays made by radio stars demonstrate fans are eager to pay to see their radio favorites and Franz and Wilson figure a producer can cash in at the box office on the popularity of the "Detective Black and Blue" program which has been broadcast throughout the Western, Mid-western, New England and Central States for over a year.

• • • Numbering eighty-five men, the Minneapolis Symphony ranks among the leading orchestras of the world. In its thirty-one seasons in Minneapolis it has become a north-western institution, and through its extensive annual tours and frequent broadcasts it has won an enviable place in the music circles of the country. The roster of distinguished conductors who have guided its musical destinies has included such men as Emil Oberhoffer and Henri Verbrugghen.

• • • Walter Gerhardt Hunt, soloist with Glen Gray's Casa Loma Orchestra, is generally known as "Pee Wee," but not because he's a runt. "Pee Wee" happens to be six feet, three inches tall, and weighs, well over the 220-pound mark. He's a healthy specimen and never has known a sick day in his life. Of course his birthplace may have had something to do with it. He was born in Mt. Healthy, Ohio.

• • • Announcer Andre Baruch, with, perhaps, some idea of spending several months on a desert island, hurried into a bookshop the other day and asked for a copy of "Anthony Adverse."

"We haven't any of Anthony's verse right now," said the young lady behind the counter, "but I can give you the newest book of poetry, Poet's Gold, by David Ross."

Andre was a little astonished, but he thought it was nice of the young lady to be so interested in his fellow-announcer's work. Hoping to keep the flame of interest burning brightly, he asked: "Who is this David Ross?"

"Oh, him," replied the young lady. "He was one of the best liked poets of the early part of the century, but he got killed in the war."

• • • Modest, gracious and charming, Lawrence King, tenor appearing with Jay Whidden's orchestra, credits his mother and the late maestro, Joseph Dupuy, with any success he may now be achieving. He received his early training from his mother, who during the '90's scored hits in concert and opera as "Laura India," turning aside from a promising operatic career to marry and raise a family. During the last year of Dupuy's life, young King was one of his star pupils, and Dupuy predicted a brilliant future for the artist. He has also had brief training with Arthur Alexander and John Ardizoni.

King's golden tenor voice created a sensation during his appearances in England, France and Italy, as well as throughout the Orient. His repertoire includes the finest classics down to ballads and popular hits of the day.

• • • Pee Wee Hunt is the problem child of the Casa Loma Orchestra. Take any of the Camel Caravan broadcasts: Pee Wee's always pretty certain to knock over a chair, trip over the carpet, step on some of the instruments or drop his music. He set a new record, though, on the last one. Instead of singing into the CBS microphone, he blandly warbled into the "mike" for the public address system, which merely wafted his voice around the Essex House Colonnades, instead of sending it out on the air.

• • • Joe Penner may take his duck to Europe this summer, while his radio program is having its annual recess. Joe has never exhibited his salesmanship overseas.

• • • Al Jolson was strolling down Fifth Avenue the other day after a rehearsal, when, at a traffic light, he was greeted from a cab by Jack Pearl, who offered a lift. Al declined with thanks and the lights changed, releasing the cab. The driver had been an interested listener and as he started up he yelled to Al "I'll be listening for you Sunday night on the radio," while the Baron Munchausen dissolved in laughter.

• • • Fred Keating, top tenor of the Cavaliers Quartet, four years ago was a rising young commercial chemist. Then he decided that he'd much rather be a professional singer, so he landed a job with Roxy's Gang. He has been on the air ever since, singing in many vocal groups on NBC networks.

• • • When Malcolm "Spareribs" Claire, heard during the National Barn Dance program over NBC networks, left Hollywood

four years ago he left behind his little white Spitz Bozo. Recently Bozo, sitting before a loud speaker in Los Angeles, hear Sparerib's voice, jumped up, barked and wagged his tail in excitement at hearing his master's voice. He had to be taken out for a walk before he would calm down.

• • • Billy Idelson as Rush in a recent Vic and Sade skit attended a wedding dinner. After the show he confided to his mother, "You know, Mom, I didn't enjoy my part today. All I did was talk about five different kinds of cake and other delicacies, and now, dog-gone it, I'm hungry."

• • • One of the most unusual fan communications was received by Johnny Marvin the other day, a message which was relayed across the country from San Francisco by amateur radio operators and delivered to Johnny by 'phone.

• • • For the second year in succession, Amos 'n' Andy have purchased two registered Hampshire hogs from the Gayoso Farms, Horn Lake, Mississippi.

TUNE-IN "MONDAYS AT EIGHT"

(Columbia-Don Lee Broadcasting System)

FOR

THE SHELL SHOW

"West's Outstanding Variety Program"



PRESENTING

GUEST STARS FROM STAGE AND SCREEN

(Recent shows presented Lee Tracy, Warren William, Marjorie Rambeau)

GEORGIE STOLLS' MATCHLESS MUSIC

RUSH HUGHES AS "OBSERVER"

(His words paint pictures only television can equal)

YAHBUT AND CHEERILY

(And other rib tickling comedy from vaudeville and pictures)

BENNY FIELDS

EDITH EVANS

EDWIN IMHAUS

ANDY ANDREWS

(and other outstanding vocalists and instrumental soloists)



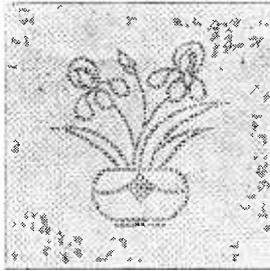
And for greater pleasure from your car, fill up with SUPER SHELL

SUPER SHELL

"Stepped Up This Spring FOR EVEN BETTER MILEAGE"

IRIS

.....



QUILT

.....

IN LAST week's issue we were talking about a tulip quilt, how it was to be set together and what borders would give it accent and color. We haven't really finished with the tulip quilt, because there's going to be an article later on, telling how to quilt it, and then a description of the tulip pillow-cases and dresser scarf to match. But assuming that it will be a few weeks before most of our needleworkers have finished embroidering the tulip blocks, I think this time we'll discuss another quilt—the iris quilt.

While the tulip quilt was planned for a pink and green room, this iris quilt is lovely for a room of green and lavender color scheme.

In embroidering the iris flower, use deep lavender for the petals which stand up and orchid for those which droop. Work the iris bud in deep lavender. Make the outline of the flower bowl in orchid and the center decoration in deep lavender. Stems and leaves should be in green.

However, you may have other color choices, as yellow and orange iris, pale blue and deep blue iris, or pink and rose iris. Name whatever colors in floss you wish. If no preference is given I'll send you floss for an orchid, lavender and green quilt.

As you will note from the illustration above, this is a graceful design. It is realistic enough to look natural, yet conventional enough to be artistic. It is easily and quickly embroidered.

In this iris quilt, as in the tulip quilt, there are thirty-two blocks in the set. The blocks are 9 inches square. The arrangement of the blocks and borders will be explained in next week's issue. By following the suggested arrangement, the completed quilt will measure 77 by 94 inches.

Of course you are interested in the quality of cloth these blocks are made of. Everyone who puts handwork on any piece should first make sure of its value.

These blocks are stamped on an excellent quality of fine white muslin; or, if you prefer, on semi-bleached muslin of an equally fine

grade material. You know that good quality muslin will stand many launderings. It is finished soft for the needle, which makes it easy to embroider and easy to quilt.

The edges of the blocks are torn, rather than cut, as tearing insures their straightness with the weave of the cloth.

The iris design, as shown above, appears in the center of each 9-inch square quilt block. The blocks, however, come to you four together, as the larger piece of cloth, 18 inches square, is easier to handle while embroidering than the smaller blocks would be. When finished they may be torn apart and set together with lavender squares to make a most attractive quilt.

Order your iris blocks today, so you can be among the first to start this quilt. Then see next week's issue, telling how the quilt top is to be arranged.

The price of the thirty-two iris blocks stamped on excellent quality material is \$1.50. Order No. 450. Boilfast floss, twenty-five skeins in the colors suggested—orchid, deep lavender, and green—75 cents. Send your order to the Quilt Editor, Broadcast Weekly, 1114 Mission Street, San Francisco, Calif.

Coming Soon

In a future issue will be shown the iris pillow cases and the three-piece iris dresser set. It's so nice to know when you're getting a quilt that you will be able to fill out your dresser set complete. Many quilts are lovely in themselves, but appear to a disadvantage, because there are too many other conflicting designs and color schemes around them.

So when you've made your quilt be kind to it and place it in flattering surroundings. If it's an iris quilt, use iris pillow cases on the bed and other iris pieces about the room.

Springtime is the time to freshen up our rooms and make them show new life, just as nature is changing things in the out of doors—bright colored flowers, springing up everywhere. It should give us the inspiration to bring sparkle and color into our homes.



MYRON NEISLEY, tenor, was born in Abilene, Kansas, spent his boyhood in Wakeeney, attended the College of Emporia and took a post graduate course at the University of Pennsylvania. During summer vacations he appeared in concert and vaudeville. For a while he worked as a chemist and singer. In Los Angeles he turned definitely to the stage. As a member of the Rounders quartet he was introduced to radio. He is 6 feet tall, weighs 175 pounds, has blue eyes and light brown hair. About thirty. Married. One child.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Myrt and Marge Walk in on One Man's Family

I have been a subscriber to BROADCAST WEEKLY for two years, and enjoy the magazine immensely. I have never written before, but certainly like the way that Mr. John C. H. of Walla Walla, Washington, would like to have the programs arranged. I try not to criticize the program or artist ever, as I know someone who is listening enjoys them. I, for one, would certainly like to have "One Man's Family" changed back to its former time on Wednesday, as it comes on Myrt and Marge's time. I could name pages of my favorite programs.

Wish you success for BROADCAST WEEKLY always.
E. E., Bellevue, Wash.

Country Versus City in Radio Land

I wish to voice my opinion that "One Man's Family" is now on the air at the proper time. Life in the country and small towns does not run on the same schedule as it does in the city, and an earlier hour is more convenient for some of us. That might sound selfish, but it might be well to remember that in the country, radio frequently provides a larger share of the entertainment than is the case in the city.

Carleton Morse and the entire cast deserve a lot of credit for such a splendid production.

A. H., Boulder Creek, Calif.

As Welcome as a Letter From a Friend

I have been wanting to write to you for some time. Your magazine, the BROADCAST WEEKLY, I have been taking three years. About a year ago I gave it up, as I had been very ill, but have been taking it again for the last three months. I and family enjoy it so, just like a letter when we receive it. Enjoy the radio very much. Always listen to "One Man's Family," "Memory Lane," Bible Stories, Dr. Cross, Dobbsie, Amos and Andy, Tarzan, and all the nice plays or, I might say, dramas and the lovely music they always have. I must not forget the "Mud Caves," Wheatenville, and Orphan Annie. Of course, we cannot please everyone, but I know the National Broadcasting Company do their best to please all.

Wish you all much success.

Mrs. A. R. B., San Jose, Calif.

Orchids, Sir?

Have been taking your little magazine for almost a year now and wouldn't be without it, and have already sent in my remittance for another year. Am so pleased with the added pictures and devour every bit of reading matter. I like to hear of the progress of radio in the last ten years. I think the radio gives more pleasure and real entertainment than ever before, and don't think people should criticize any program. They can always dial to other programs, for what one likes another may not, and vice versa. I don't think there is a poor announcer on the air, and they should come in for their share of orchids. I have a great many favorites on the air, too numerous to mention.

Thank you for your great little magazine.

Mrs. H. A., San Mateo, Calif.

Suggests More Thrills and Fewer Frills

We have been subscribers to your BROADCAST WEEKLY for a long time, and up to now have never expressed my appreciation or told you what kind of programs I like. Would take too much time to tell you all, but will mention the principal ones. The news and the majority of stories are my favorites, especially Catherine the Great, where every character is acted to perfection, and those who have missed it do not know what a treat they have lost. I have never heard anything finer over the radio. Cardinal Richelieu is also very fine. Such stories as the Show Boat, Death Valley Days, First Nighter, Gilmore Circus and others, I like very much. The Radio Guild is always good. Also all male quartets, minstrels, Edwin C. Hill, and Tony Wons. I like Tony because he is a man who is not afraid to tell the truth and his wise sayings are worth hearing, and I will turn off all other programs when he is to come on. All dog stories are good. I also like Eddie Cantor, Winchell, the Baron, Amos and Andy, Cecil and Sally, Joe Penner, and others. Must not forget the "Crosscuts" and dear Dobbsie. Seems as if we could not possibly exist without him and Wee Willie.

Now will tell you what I do not like. Just hate jazz, and some nights that is about all one can get, that and those killing soprano voices. There is also too much time given to those cooking schools and beauty talks.

Are too many silly nonsensical things. As this is a silly age, I guess there are some who do like them.

Wish there could be more travelogues and historical plays. The operas are all good and like them very much.

I realize that we all cannot have things just as we wish and have to take the bad with the good.

Mrs. J. S. C., San Leandro, Calif.

The Family Votes "No"

Today my BROADCAST WEEKLY came, and I have been reading everybody's letters on "One Man's Family." As soon as it was mentioned that it would be on Friday nights, we here at home all decided it was a mistake. All the good programs come in a row Friday night from 6 o'clock to 10. We think Wednesday, the old time, would be best for everyone.

It is nearly a year since I sent for this dandy book and look for it every week, and sure enjoy it. Could you get a picture in it of Mjrey Amsterdam and Mable Todd on the same page. They are sure a big hit on AP's program. We attended the Paramount Tuesday night, and oh how we did enjoy Morey! he is certainly a comic. Never saw anyone with such pep as Mabel has. Can you tell us where Tom Mitchell is, and will he return to NBC again; we miss him. Also Caltana Christoph. We also like Carefree Carnival. If it will do any good, I will vote "One Man's Family" for Wednesday nights, the old time, then it won't interfere with anyone, I am sure. It is a play for grown-ups more than children.

Trust there will be a change soon.

Mrs. F. B., South Berkeley, Calif.

Perhaps He Taught 'Em in Hawaii

We are sending in another extension for BROADCAST WEEKLY, also some more criticism.

To begin with we always listen to the Voice of Experience, which we enjoy and find interesting. But our station here in our town, after he has gone off the air, comes in with "Good morning, ladies; wake up your liver," or something almost just as bad. Now we don't mind this advertisement, but the speech is the same day after day, and at the same time. Can't something be done?

Now my cheers are for the Playboys, dramatic skits, Amos 'n' Andy, and I could cheer for One Man's Family, too, but Mr. Morse is letting Paul or some certain one talk too long at a time.

And Captain Henry's Showboat is coming up and going further to radio stardom. Also "Keep That Old Smile Smiling" Bennie

Walker, my favorite, going nie onto five years now.

So I thank you for your attention, may be.

A. H. D., Sacramento.

The Housewife's Truant Hour

By MRS. R. W. McNEAL

Ashland, Oregon

Listening to the Crosscuts of the Log of the Day

(As expressed by Mammy Lou)

Heah I sits wid folded han's,
Things to do? Oh, my lan!
Dishes in de sink, mountain high!
I begins my work, den stops wid a sigh.

I tries each mornin' to get under way—
Den comes dese songs wid der joyous sway.
An' fo' I knows what I'se gone an' done,
I'se done sot down, listenin' to de fun!

Dem "Alabamy Woods" is on again—
An' dey is jes natchely my besettin' sin!
When dem sweet notes is on dat radium-
thing
I jes sorter hesitates and listens to 'em sing!

Seems lak all de cares o' de day
Jes' folds der wings an' floats away
Where der "Crosscuts" chunes comes along
Bringing' de cheer o' hebbenly song.

Sho', de spirit is got to have meat an' drink!
What ef de dishes is in de sink?
Dey ain't a gwine ter run away—
Least-wise, mine don't never act dat way!

Dat's how 'tis wid dis here work—
Hit sho' don't shrink 'cause you wanta shirk.
But I'm tellin' you, when dis one hour is past
I'se gonna do all what I ought, an' do it fast.

I knows well 'nough 'taint no way to do,
Settin' round lak dis, fo' yo' work is thru.
You think yo' gwine to get up an' move
along—
Den you stays *right dar* fer one more song!

An' all my neighbors is dis way, too—
Kyan't start de day till de "Crosscuts"
through.
Granny Smith done scrubbed de paint off de
flo'
In one little spot front o' *her* radio!

But Lordy me, honey, dat program's quit!
I'se sho' had a nice time whilst here I sit.
An' I hopes to hear, when I'se Home on
High,
Dose same Crosscut boys in de Hebbenly
Choir!

SUNDAY Programs

March 18, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

8 A.M.—Arion Trio
9—Chronicle Comics; 9:30, Organ
10—Stringwood Ensemble
10:30—Nat. Youth Radio Conference
11—Gene Arnold's Commodores
11:30—Rings of Melody
12 noon—Lady Esther Serenade
12:30—Yeast Foamers
1—Albert P. Terhune: Dog Stories
1:15—Wildroot Program
1:30—Hoover Sentinels
2—National Vespers
2:30—Grand Hotel
3—Singable Songs
3:30—Melody Train
3:45—Pages from the Book of Life
4—The Real Silk Show
4:30—Bakers Broadcast; Joe Penner
5—Chase-Sanborn; Eddie Cantor
6—Manhattan Merry-Go-Round
6:30—American Album of Familiar Music
7—Chevrolet program: Jack Benny
7:30—Hall of Fame; Guest Star
8—Wendell Hall, vocalist
8:15—Jerkens program: W. Winchell
8:30—Death Valley Days
9—Readers Guide, J. H. Jackson
9:15—True Story Court of Human Relations; Drama
10—Richfield News Flashes
10:15—Paul Carson, organist
11 to 12 mid.—Tom Coakley and His Orchestra

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

8 A.M.—Organ Concert
8:05—Hall and Gruen, piano duo
8:15—Major Bowes' Family
9:15—Gordon String Quartet
9:30—Press-Radio Bureau News Service
9:35—Radio City Concerts
10:30—Cecilians: vocal and string
11—Bible Stories
12 noon—Music Garden
1—Melodians: dance orchestra
2—John and Ned: harmony duo
2:15—Afternoon Concert
3—Catholic Hour
3:30—Our American Schools
4—Community Forum
4:30—NRA Talks
4:35—Silhouettes: Irving Kennedy
5:15—Music of Today and Yesterday
5:45—Henry M. Hyde
6—Gunnar Johansen, pianist
6:30—S. F. Municipal Organ
7—Quartet Time
7:15—Personal Closeups
7:30—Rainbow Harmonies
8—Rudy Seiger's Orchestra
8:30—Minneapolis Symphony Orch.
9:15—Kay Kyser's Orchestra
9:30—University of California
10—Hotel Cosmopolitan Orchestra
10:30—Josef Hornik's Orchestra
11 to 12 mid.—Midnight Melodies

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lesson, First Baptist Church
11 to 12:30—First Baptist Church services
12:30—Silent period
7:30 to 9—First Baptist Church Serv.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

8:15 A.M.—Christian Science Rndg.
8:30—Sabbath Reveries
9—"Fellowship of the Air"
9:15—Funny Paper Man
10:15—Argentinians
10:45—Golden Harmony Twins
11—Old St. Mary's Church Service
12 noon—Business and Professional Women's Talk
12:15—Pipe Organ: Paraders
1—Waltz Idylls; Opera
3:30—Chamber Group
4—Royal Serenaders
4:30—Symphony Concert
5:30—Tabernacle program
6—Rabbi Elliot Burstein
6:15—Violin Masters
6:30—"Threads of Tradition"
6:45—Vespers
7:30—Kay Kyser's Orchestra
8—Opera
9:30—"Beauty That Endures"
9:45 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Studio
9—Records
9:30—Popular Tunes
9:45—Little Margie (E. T.)
10—Bible Class
11—Church Services
12:30 P.M.—Chapel of Chimes Organ
12:45—Calvary Meditations
1—Church of Latter Day Saints
1:30—Dillon Players
2—Chamber of Commerce program
2:15—Studio program
2:30—Musical Moods
3:30—Neil Callahan, pianist
3:45—Jean Wakefield, vocalist
4—Wilmer Machele, pianist
4:30—Hawaiian program
4:45—String Trio
5—Chapel of Chimes, Organ
6—Studio Program
6:45—Amateur Baseball Scores
7—Echoes of Portugal
7:15—Organ Music
7:30—Church Services
9:15—Church Time
9:30—Organ
9:45—Studio program
10:30 to 11 P.M.—Hal Girvin's Or.

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

12 noon—Records
12:30 P.M.—Merlyn Morse, tenor; Jeannett Stock, soprano; Anita & Orsco, novelty guitar duo
1:30—Recorded program
3:30—Aspre and his Manila String Orchestra
4—Records
5—Old Man Soliloquy
5:15—Jean Ardath, pianist
5:30—Covered Wagon Jubilee
6—Mixed Quartet
6:30—Hotel Oakland Trio
7:30—Herb Kennedy & Nancy Hersey, pianist
7:45—Leaders in Sports
8—John Wharry Lewis Quintet
9—Mabel French, whistler
9:15—Studio Program
9:30—William Don
9:45—Freddie Skinner
10 to 11 P.M.—Dance program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal

8 A.M.—Examiner Comics
8:30—CBS, Tabernacle Choir, Organ
9:30—Whispering Strings
9:45—CBS, Madison Ensemble
10—CBS, Church of the Air
10:30—Lazy Dan, Minstrel Man
11—CBS, Broadway Melodies
11:30—The Islanders
11:45—Speaker and Pithingans
12—CBS, New York Philharmonic
2—Little Theater of the Air
2:30—Salon Moderne
3—Rabbi Magnin—World Topics
3:15—Meditations in Melody
3:30—CBS, Smilin' Ed McConnell
3:45—Beauty Talk
4—Cystex Detective Stories
4:15—CBS, Welch Madrigal Choir
4:30—CBS, Clarence Wheeler's Greh.
4:45—CBS, Organ and Harp
5—CBS, An Evening in Paris
5:30—CBS, Waring's Pennsylvanians
6—CBS, Seven Star Revue
7—CBS, Angelo Patri
7:30—S. & W. Merrymakers
8:30—CBS, Jack Little Orchestra
8:45—CBS, Ace Brigade Orchestra
9—Dance Orchestra
10—Darrell Donnell
10:10—Griff Williams' Orchestra
11—Dance Orchestra
11:30 to 12 mid.—Midnight Moods

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Edina Broad. Corp., Oakland, Calif.

8 A.M.—Recorded program
8:30—Swedish Meditations
9—Organ Music
9:30—Vita Hepar
9:45—Recorded Program
10—Watch Tower program
10:30—Tuneful Tunes
11—Oakland Community Church
12 noon—Consumers All-req. prog.
1:30—Bible Questions and Answers
2—University of the Air
2:30—Ran Wilde's Orchestra
3—Forum program; Records
4:30—Warren Stenson, tenor
4:45—John Bozic, accordionist
5—Oakland Council of Churches
5:30—Wilma McVey, vocalist
5:45—The Chatterbox
6—Walk-a-thon
6:15—Watch Tower program
6:30—Musical Miniatures
6:45—Pentacostal Church program
7—Y.M.C.A. program
7:30—Adver. Sales Executives
7:45—The Psychonomist
8—Oakland Community Church
8:30—Foreign Watch Tower
9:30—Recorded program
10:30—Ran Wilde's Orchestra
11—Walkathon
11:15—Demon's Loft
11:30 to 12 mid.—Mid. Vagabond

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash

8 A.M. to 5—Various programs
5 P.M.—CBS, "Evening in Paris"
5:30—CBS, Ford Motors program
6—CBS, Seven Star Revue
7—CBS, Your Child
7:30—The Merrymakers
8:30—To be announced
8:45—Strange Adventures in Strange Lands
9 to 12 midnight—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 9 A.M. to 1—Various programs
 1 P.M.—NBC, Spratt Dog Stories
 1:15—NBC-KGO programs to 2
 2—N. W. on Parade
 2:30—NBC, Grand Hotel
 3—NBC, Catholic Hour
 3:45—Crazy Wells program
 4—NBC-KGO Programs to 9
 4—Croonaders
 9:15—NBC, True Story program
 10—NBC, Richfield News
 10:15 to 12 mid.—NBC-KGO prog.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 8 A.M. to 12—Various programs
 12 noon—Wayne King's Orchestra
 12:30—NBC, Yeast Foamers
 1—NBC, Dog Stories, A. Terhune
 1:15—NBC, Wildroot program
 1:30—NBC, Hoover Company
 2—Cystex program; Olympians
 2:25—Board of Optometry
 2:30—NBC, Grand Hotel
 3—Song and Story Hour
 3:30—Nick's Flower Home
 3:45—Gill Bros. Seed Company
 4—NBC-KGO programs to 9
 9—Soloist
 9:15—NBC, True Story program
 10—NBC, Richfield News Flashes
 10:15—NBC, Bridge to Dreamland
 11 to 12 midnight—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 8 A.M. to 1—Various programs
 1 P.M.—Fetite Symphonists
 1:30—Seattle Pac. College; Quartet
 2—NBC, National Vespers
 2:30—Cornish School
 3—NBC, Catholic Hour
 3:30—NBC, Our American Schools
 4—Olympic Male Chorus
 4:15—University of the Air
 5—Emanuel Tabernacle, Rev. Bard
 5:30—Viennese Vagabonds
 6—Angelus Hour; 7, Lee Sisters
 7:15—Dinner Dansant
 7:45—Songs New and Old
 8—First Church of Christ Scientist
 9—NBC, Reader's Guide
 9:30—Bal Tabarin Orchestra
 10—Major and Minor Moods
 10:15 to 11—Bridge to Dreamland

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 8 A.M. to 12—Various programs
 12 noon—CBS, N. Y. Philharmonic
 2—Little Theatre of the Air
 2:30—Judge Rutherford
 2:45—Salon Moderne
 3—Proctor's program
 3:30—CBS, Smilin' Ed McConnell
 3:45—Twilight Musicale
 4—Twenty Music Masters
 4:15—CBS, Welch Madrigal Choir
 4:30—CBS Program
 4:45—Organ and Harp
 5—An Evening in Paris
 5:30—Fred Waring's Pennsylvanians
 6—CBS, Seven Star Revue
 7—CBS, Angelo Patri
 7:30—S. & W. Merry-makers
 8:30—"Beauty that Endures"
 8:45—CBS, Ace Brigode's Orchestra
 9—Radio Gospel League Musicale
 9:15—Dance Orchestra
 11:30 to 12 mid.—Midnight Moods

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 8 A.M. to 12—Various programs
 12 noon—NBC, Lady Esther Seren.
 12:30—NBC, Yeastfoam program
 1—NBC, Terhune Dog Stories
 1:15—NBC, Wildroot Institute
 1:30—Hoover Sentinels Concert
 2—Old Songs of the Church
 2:30—NBC, Grand Hotel
 3—Proctors; News Adventures
 3:45—Olympic Male Chorus
 4—NBC, Real Silk Hosiery
 4:30—NBC, Baker's Broadcast
 5—NBC, Chase & Sanborn program
 6—NBC, Manhattan Merry-Go-R'nd
 6:30—NBC, Amer. Album of Music
 7—NBC, Jack Benny
 7:30—NBC, Hall of Fame
 8—Wendall Hall
 8:15—NBC, Walter Winchell
 8:30—NBC, Death Valley Days
 9—The King's Foursome
 9:15—NBC, True Story Program
 10—NBC, Richfield News Flashes
 10:15—Happiness Program
 10:30 to 11—Greater Washington Hr.

225.4 Meters KGB Franklin 6151
1350 Kcys. 1000 Watts
 Don Lee Broadcast System, San Diego
 8 A.M. to 12—Various programs
 12 noon—CBS, Symphony Orchestra
 2—Little Theatre of the Air
 2:30—Salon Moderne
 3—Rabbi Magnin
 3:15—Meditations in Melody
 3:30—CBS, Smilin' Ed McConnell
 3:45—CBS, Twilight Musicale
 4—Cystex Detective Stories
 4:15—CBS, Welsh Madrigal Choir
 4:30—Health Talk
 4:35—CBS, Clarence Wheeler's Orch.
 4:45—CBS, Organ and Harp
 5 P.M.—CBS, Evening in Paris
 5:30—CBS, Waring's Pennsylvanians
 6—CBS, 7 Star Revue
 7—CBS, Angelo Patri
 7:30—Merrymakers
 8:30—CBS, Jack Little's Orchestra
 8:45—CBS, Ace Brigode's Orchestra
 9—Dance Orchestra
 10—World Wide News
 10:10—Dance Orchestra
 11:30 to 12 mid.—Organ Concert

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 8 A.M. to 6:15—News; Records; Talks
 6:15 P.M.—Silent period
 12:01 to 7 A.M.—Owl program

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
 Radio Serv. Corp. of Utah, Salt Lake
 7 A.M. to 6—Various Programs
 6 P.M.—CBS, Seven Star Revue
 7—CBS, Angelo Patri, "Your Child"
 7:30—Ernest Hutcheson, pianist
 8—CBS Programs
 8:30—Cathedral Madeleine
 9—L. D. S. Service
 10:30 to 11 P.M.—Dance Music

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

648.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Church Quarter-Hour
 9:15—Dr. Casselberry
 9:30—NBC, Radio City Concerts
 10:30—NBC, Nat'l Youth Conference
 11—NBC, Gene Arnold Commodores
 11:30—NBC-KGO programs to 2
 2—The Sunday Players
 2:30—NBC, Grand Hotel
 3—Church of the Open Door
 3:30—U. S. C. College of Music
 3:45—NBC, New World Life Insur. Program
 4—NBC-KGO programs to 8
 8—Wendell Hall, vocalist
 8:15—NBC, Walter Winchell
 8:30—NBC, Death Valley Days
 9—Victor Aller, piano recital
 9:15—NBC, True Story program
 10—NBC, Richfield Reporter
 10:15 to 11 P.M.—Carol Lofner's Orchestra

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 8 A.M. to 12:30—Various programs
 12:30 P.M.—Yeast Foamers
 1—Old-Time Program
 2—NBC National Vespers
 2:30—Balboa Park Organ
 3:30—NBC program
 4—Concert; 6—Morales Hawaiians
 6:30—Dr. Straus' Sketchbook
 7—NBC, Jack Benny Orchestra
 7:30—Mollie Thompson, Organist
 7:45—Musical Moments
 8:15—NBC, Walter Winchell
 8:30—Girls' Chorus
 8:45—Studio program
 9—NBC, Readers' Guide
 9:15—To be announced
 9:30—NBC, Univ. of California
 10—NBC, Richfield News Flashes
 10:15—NBC, Bridge to Dreamland
 11-12 mid.—NBC, Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
 Western Broadcast. Co., Los Angeles
 6:45 A.M. to 5—Various programs
 5 P.M.—Ethel Hubler, speaker
 5:15—Julie Kellar, harpist
 5:30—Dr. John Mathews
 6:30—Curtis Abell's Humanist Talk
 7—Barnum Concert Group
 7:15—Calmon Luboviski, violinist
 9—Presbyterian Church
 9—News Service
 9:15—Judge Rutherford
 9:30 to 10:30—Crockett Mountaineers

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
 Don Lee Broadcast System, L.A., Cal.
 8 A.M. to 12—Various programs
 12 noon—CBS, Philharmonic Orch.
 2—Little Theatre of the Air
 2:30—Salon Moderne
 3—Rabbi Magnin
 3:15—Adventures in Literature
 3:30—CBS, Smiling Ed McConnell
 3:45—"Randall Trio"
 4—Cystex Stories
 4:15—CBS, Welch Madrigal Choir
 4:30—CBS, Clarence Wheeler's Orch.
 4:45—Catholic Mission Hour
 5—CBS, "Evening in Paris"
 5:30—CBS, Waring's Pennsylvanians
 6—CBS, "Seven Star Revue"
 7—CBS, Your Child
 7:30—S & W Merry-makers
 8:30—CBS Orchestra
 9—Ted Fio Rito's Orchestra
 10—News Items
 10:10 to 12 mid.—Dance Music

MONDAY Programs

March 19, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
7 A.M.—Breen and de Rose
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applause
8:15—U. S. Navy Band
9—Barbara Lee—Breakfast Club
9:15—Home Economics Talk
9:30—Melody Mixers
10—Press-Radio Bureau News
10:05—Organ Concert
10:30—Woman's Magazine of Air
11:30—Smackout: Marlon & Jim
11:45—Words and Music
12 noon—Financial Flashes
12:05—Sax Appeal
12:15—Western Farm and Home Hr.
1—Betty & Bob, dramatic sketch
1:15—Contract Bridge
1:30—Oxydol's Own Ma Perkins
1:45—Lady Next Door
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Peter van Steeden's Orchestra
3:30—The Well Dressed Woman
3:45—Gould & Shefter, pianists
4—Art and Music
4:15—Little Colleen
4:30—Music by Gershwin
4:45—Mary's Friendly Garden
5—Julie Stein's Orchestra
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—Sinclair Minstrels
6:30—Del Monte Ship of Joy
7—Carnation Contented program
7:30—Deml-Tasse Revue
8—Amos 'n' Andy
8:15—The Philistine
8:30—Voice of Firestone
9—Sealed Power Side Show
9:30—Lee S. Roberts
9:45—Frankie Masters Orchestra
10—Richfield News Flashes
10:15—Mark Hopkins Hotel Orch.
11—Organ Concert
11:30 to 12 mid.—Stringwood Ensem.

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco
7:30 A.M.—Organ Concert
7:35—Morning Parade
8—Organ Concert
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes: beauty talks
9:30—News
9:45—Johnnie O'Brien: harmonica
9:55—Dr. Wynne's Health Talks
10—Melody Mixers; Orchestra
10:15—Songs by Kitchen Sink
10:30—Vic and Sade
10:45—Julia Hayes: beauty talk
11—Xavier Cugat Orchestra
11:15—Federation of Women's Clubs
11:45—Agricultural Bulletins
12 noon—Radio Guild
1—News; 1:15, Ann Warner Chat
1:45—John and Ned: harmony duo
2—Your Health
2:15—Jackie Heller, tenor
2:30—Mobile Moaners
2:45—Grandpa Burton
3—Dr. Copeland's Health Talk
3:05—Peter Vansteeden's Orchestra
3:15—Mud Caves: dramatic skit
3:30—Three X Sisters: vocal trio
3:45—University of Calif. program
4—Horsensense Philosophy
4:15—Dan Russo Orchestra
4:30—Stringwood Ensemble
5:15—News; Piano Pals

5:40—Westelox program: drama
5:45—Carlos Molina's Orchestra
6—NRA Talks; 6:05, Organ oConcert
6:30—Safety First
6:45—Detectives Black and Blue
7—Southern Harmony Four
7:15—Paul Martin, banjoist
7:30—Concert Petite
7:45—Stanford University program
8—Edna Fischer, pianist
8:15—Red Davis: dramatic sketch
8:30—Magnolia Minstrels
9—NBC Drama Hour
9:30—Hills Brothers Radio program
9:35—The Orchestra
10—Powder-Puff Revue
10:30—Pacific Serenaders
11—Ted Pio-Rito's Orchestra
11:30 to 12 mid.—Organ Concert

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7 A.M. to 12—Various Programs
12 noon—Scriptures; 12:03, Concert
1—Harmonies
1:15—John Martin Story Hour
1:30—Hawaiians; 2, P. T. A. Talk
2:15—Rhythmic Ripples
2:45—Organ Matinee
3:45—Argentinians; Music Masters
5—Around the Town
5:45—Campbell Digest
6—Dinner at Six with Cyrus Trobber
7—Ernie Smith's Sport Page
7:15—St. Mary's College
7:30—Wonderland Music
8—Bob Allen, pianist
8:15—Hotel St. Regis Orchestra
8:30—Royal Serenaders
8:45—Tango Time
9:15—National Defense
9:30—Dance Rhythms; 10, Organ
11 to 12 mid.—Concert Memories

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various programs
5:30 P.M.—Eat Your Way to Health
6—News; Walk-a-thon
6:30—Health program
6:45—Pentecostal Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—Beauty Talk
7:45—Oakland Cham. of Commerce
8—Nellie Aising, soprano
8:15—Watch Tower program
8:30—Ran Wilde's Orchestra
9—Musical program
9:30—Records; 11, Walk-a-thon
11:15—Demon's Loft
11:30—Dance Music
12 to 1 A.M.—Midnight Vagabond

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various programs
6 P.M.—Dept. of Agriculture
6:15—Franco's program
6:30—Market reports
6:45—Farmers' Exchange
7:03—Radio News and Forum
7:15—Dr. Anderson's Talk
7:30—Honolulu Beach Boys
7:45—Band Concert
8—Rolling Stones
8:15—Darnell Melody Sisters
8:30—Golden Memories
9—Eb and Zeb
9:15—Accordion Capers
9:45 to 10:15 P.M.—Kimo's Hawaiian
Serenaders

491.5 Meters **KFRG** Prospect 0100
100 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks; Exercises
8—Grab Bag; Recordings
8:15—Morning Moods
8:30—CBS, Tony Wons, Philosopher
8:45—CBS, Rhythm Kings
9—CBS, Voice of Experience
9:15—O'Connor Moffatt & Co.
9:20—CBS, Elizabeth Barthell
9:30—CBS, Emery Deutsch's Orch.
10—Better Business Talk
10:15—CBS, George Hall's Orch.
10:30—Mischa Ragsinsky Ensemble
10:45—Cooking School
11—CBS, Just Plain Bill
11:15—Romance of Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—CBS, Oahu Serenaders
12:15—CBS, Voice of Experience
12:30—CBS, U. S. Marine Band
12:55—N. Y. Stock Quotations
1—CBS, Bob Nolan and Orchestra
1:15—Library of Congress Chamber
Festival
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Violin, Cello and Organ
3:45—CBS, Sam Robbins' Orchestra
4—Melodies Organistlike
4:15—CBS, Texas Rangers
4:30—CBS, Shumate Bros.' Quartet
4:45—Lost and Found Items
4:50—NRA Talk; 4:55, Town Topics
5—Charlie Lung and His Gang
5:15—H Bar O Rangers
5:30—CBS, Bing Crosby
6—CBS, Philadelphia Orchestra
6:15—CBS, Charles Carille, tenor
6:30—CBS, The Big Show
6:45—CBS, Wayne King's Orchestra
7:30—CBS, Presenting Mark Warnow
7:45—CBS, Myrt & Marge
8—The Shell Show
9—CBS, Leon Belasco's Orchestra
9:30—CBS, Pancho and his Orchestra
10—Darrell Donnell
10:10—Gillette Drama
10:15—Bill Fleck Orchestra
10:30—Jack Ross' Roundup
11:30 to 12 mid.—Bill Fleck Orch.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records, Stocks, News
12 noon—Bill Duncan's Band
1 P.M.—Jean's Hi-Lights
2—Records; 2:30, News; 2:40, Stocks
2:45—Opportunity Hour; 3:30, News
4:15—Brother Bob's Club
4:45—Health School of the Air
5—Helen Parmelee, pianist
5:30—Covered Wagon Jubilee
6—Betty Babbish Band
7—Local News Items
7:15—Lovable Liars
7:30—'Beauty That Endures'
7:45—The Club News Parade
8—Donald Neal, baritone
8:25—Better Business Bureau Talk
8:30—Faucit Theater of the Air
9—Studio program
9:30—Helen Parmelee, pianist
9:45—Freddie Skinner
10 to 11 P.M.—Dance program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
7 A.M. to 6:15—Records; News; Talks
6:15 P.M.—Silent period
12:01 to 7 A.M.—Owl program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M. to 1—Various programs
- 1 P.M.—Radio Frolic
- 1:30—Chats with Dora Lee
- 2—News Reporter
- 2:15—Ye Olde Town Crier
- 3—Coleman Cox
- 3:15—Lorelei Strings
- 3:30—James Dellavalle, attorney
- 3:40—Siesta Hour
- 4—Keep Smiling Revue
- 4:30—The Old Bachelor
- 4:45—Contract Bridge
- 5—Rusty—The Boy Aviator
- 5:15—Rhythm Ramblings
- 5:30—Health Talk; 6, Smile Club
- 6:30—Cecil and Sally
- 6:45—Mining News Report
- 6:50—Commentator (Malloy)
- 7—Paul Kellar, pianist
- 7:15—Italian News Broadcast
- 7:30—Soliloquy
- 7:45—Paramount on Parade
- 8—Nightmares
- 8:15—To be announced
- 8:30—Hawaiian Shadows
- 8:45—Chandu, the Magician
- 9—Organ Recital
- 9:30—Flight Broadcast
- 10 to 11:45 P.M.—Studio Program

333.1 Meters **KHJ** V Andie 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.

- 7 A.M. to 5—Various programs
- 5 P.M.—Charlie Lung Gang
- 5:15—H-Bar-O Rangers
- 5:30—CBS, Bing Crosby
- 6—CBS, Philadelphia Symphony Or.
- 6:15—CBS, Charles Carlile
- 6:30—CBS, The Big Show
- 7—CBS, Wayne King's Orchestra
- 7:30—Fred Stark's Rocketeers
- 7:45—CBS, Myrt and Marge
- 8—Shell Show
- 9—CBS, Leon Belasco's Orchestra
- 9:30—Jack Little and Orchestra
- 10—News Items; Music
- 10:30—Jack Ross's Roundup
- 11:30—Bill Fleck's Orchestra
- 12 to 1 A.M.—Recordings

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

- 7 A.M.—Exercises; News; Stocks
- 7:45—Church Quarter-Hour
- 8—Jean George, Pianist
- 8:15—Charlie Wellman, songs
- 8:30—Health Talk, Dr. Reinhold
- 8:45—Helpful Hints to Housewives
- 9—Musical Contrasts
- 9:15—NBC, Home Economics Talk
- 9:30—Bennie Watson, Songs
- 9:45—Talk by Julia Hayes
- 10—Al Gayle's Magic Kettle
- 10:15—Health Talk
- 10:30—NBC, Magazine of the Air
- 11:30—Melisse's Chat
- 11:45—Market Reports; Agric. Talk
- 12:15 P.M.—NBC-KGO prog. to 1:15
- 1:15—News Release
- 1:30—NBC, Oxydol's Ma Perkins
- 1:45—"Souvenirs"
- 2—NBC-KGO program
- 3:15—Ann Warner Chats
- 3:45—The Poet's Corner
- 4—Wesley Tourtellotte, organist
- 4:30—Health Talk; News
- 5—Rainbow Gardens Orchestra
- 5:15—"Robin Hood"; transcription
- 5:30—NBC-KGO programs to 9:45
- 9:45—Singing Service Men
- 10 to 12 mid.—NBC-KGO programs

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 7:30 A.M. to 5—Various programs
- 5 P.M.—Steamboat Bill
- 5:15—Electric Transcription
- 5:20—Recordings
- 5:45—Cecil Solly
- 6—NBC programs to 6:30
- 6:30—Wash. High School Reporter
- 6:45—Dinner Dansant
- 7:15—To be announced
- 7:30—Mystic Asia
- 8—Frolickers
- 8:15—NBC, Poet Prince
- 8:30—Dollars and Cents
- 8:45—Frank Watanabe & Archie
- 9—Muted Strings
- 9:45—Dance Orchestra
- 10:30—Melodies and Memories
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Records

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 7 A.M. to 12:15—Various programs
- 12:15 P.M.—NBC, Farm & Home
- 1—NBC, Betty and Bob
- 1:15—Major and Minor Moods
- 1:30—NBC, Oxydol's Ma Perkins
- 1:45—Helpful Hints
- 2—NBC, Al Pearce and Gang
- 3—Pastel Harmony
- 3:30—Day Dreams
- 3:45—Easy Chair, Grant Merrill
- 4—NBC, Dance Masters
- 4:30—Petite Symphonists
- 4:57—Resume of Featured Programs
- 5—Happiness program
- 5:15—To be announced
- 5:30—NBC-KGO programs to 6
- 6—Sinclair Minstrels
- 6:30—Del Monte Ship of Joy
- 7—KGO programs to 8:15
- 8:15—"Souvenirs"
- 8:30—NBC, Voice of Firestone
- 9—NBC, Sealed Power Side Show
- 9:30—Male Quartet
- 9:45—Harp Melodies
- 10—NBC, Richfield News Flashes
- 10:15—Dance Music
- 11:30 to 12 mid.—Stringwood Ensm.

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles

- 6:45 A.M. to 6 P.M.—Various Progs.
- 6—News; 6:15, Concert Ensemble
- 6:45—Mirth Parade
- 7—Watanabe & Archie
- 7:15—Black and Blue
- 7:30—Red Davis Adventures
- 7:45—Jack Dale and Orchestra
- 8—"In-Laws"
- 8:15—Rosierucian program
- 8:30—Vocalists with Orchestra
- 8:45—Rance Valentine; 9, News
- 9:15—"So This is Radio"
- 9:30—Crockett Mountaineers
- 10:30 to 11 P.M.—Pontrelli's Orch.

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake

- 6 A.M. to 6:30 P.M.—Various Progs.
- 6:30—CBS, The Big Show
- 7—CBS, Wayne King's Orchestra
- 7:30—Souvenirs
- 7:45—CBS, Myrt and Marge
- 8—Shell Show
- 9—Hills Bros. program
- 9:05—Leon Belasco Orchestra
- 9:30—KSL Players
- 10—Harmony Method
- 10:15 to 11 P.M.—Dance Music

236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M. to 5:30—Various prog.
- 5:30 P.M.—CBS, Bing Crosby
- 6—CBS, Phila. Symphony Orch.
- 6:15—CBS, Charles Carlile
- 6:30—CBS, Ex-Lax musical program
- 7—CBS, Wayne King's Orchestra
- 7:30—Black and Blue
- 7:45—CBS, Myrt and Marge
- 8—The Shell Show
- 9—Globe Trotter
- 9:15—CBS, Leon Belasco and Orch.
- 9:30—CBS, Pancho and Orchestra
- 9:45—Radio Speaker Stevenson
- 10—Ken Stuart's Sunshine program
- 10:30—Jack Ross Roundup
- 11 to 12 midnight—Dance Music

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

- 6 A.M. to 5 P.M.—Various Progs.
- 5 P.M.—Charlie Lung Gang
- 5:15—H Bar O Rangers
- 6:30—CBS programs
- 7—Wayne King's Orchestra
- 7:30—CBS, Mark Warnow
- 7:45—Myrt and Marge
- 8—Shell Show
- 9—CBS, Leon Belasco Orchestra
- 9:30—Dance Orchestras
- 10:45—Jack Ross's Round-Up
- 11:30 to 12 mid.—Dance music

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

- 7 A.M. to 1—Various programs
- 1 P.M.—NBC, General Mills
- 1:15—Silver Loaf Baking
- 1:30—NBC, Oxydol's Ma Perkins
- 1:45—Lubins Style Shop
- 2—NBC, Al Pearce and Gang
- 3—Family Almanac
- 3:15—Tull & Gibbs Club Bulletin
- 3:30—Business and Pleasure
- 4—Studio Programs
- 5—To be announced
- 5:30—NBC-KGO Programs to 6:15
- 6:15—Frank Funkhouser Talk
- 6:30—NBC-KGO programs to 9:45
- 9:45—Frank and Archie
- 10 to 12 mid.—NBC-KGO programs

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

- 7 A.M. to 12—Various programs
- 12 noon—NBC, F. A. Cook News
- 12:15—NBC, Farm and Home Hour
- 1—General Mills
- 1:15—Parker Dental Clinic
- 1:30—NBC, Ma Perkins, Oxydol
- 1:45—Michael Arenstein, cellist
- 2—NBC, Al Pearce and Gang
- 3—O. Korber; Orchestra
- 3:15—Friendly Chat
- 3:45—NBC-KGO programs to 4:30
- 4:30—Mark Daniels
- 4:45—Sam Gordon
- 5—Rainbow Gardens Orchestra
- 5:15—Collins & Erwin
- 5:30—NBC-KGO Programs to 6:25
- 6:25—Brookfield Memory Singer
- 6:30—NBC-KGO programs to 8:15
- 8:15—Beauty That Endures
- 8:30—NBC-KGO Programs to 9:45
- 9:45—Hills Bros.; Orchestra
- 10—NBC News Flashes
- 10:15—Van Dorn Chocolates
- 10:20—Coley McElroy's Orchestra
- 10:30—Kelle's Entertainers
- 10:45—Santiseptic program
- 11—Ambassador Hotel Orchestra
- 11:30 to 12—Stringwood Ensemble

TUESDAY Programs

March 20, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, vocalist
7:15—Organ; 7:30, Financial Service
7:45—Exercise and Applause
8:15—Your Child
8:30—Marine Band Shut-In Hour
9—Barbara Lee—Breakfast Club
9:15—Edna Fischer, pianist
9:30—Martha Meade Society
9:45—Will Aubrey, vocalist
10—Radio-Bureau News Service
10:05—Organ Concert
10:30—Woman's Magazine of Air
11:30—Smackout: Marion & Jim
11:45—Nellie Revell at Large
12 noon—Financial Flashes
12:05—Johnny O'Brien, harmonica
12:15—Western Farm and Home Hr.
1—Betty & Bob, dramatic sketch
1:15—Bauer & Black Program
1:30—Oxydol's Own Ma Perkins
1:45—Betty Marlowe, talk
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Mme. Frances Alda
3:30—Back Stage Chatter
3:45—Cheerio Musical Mosaics
4—The Family Cook Book
4:15—John and Ned, harmony duo
4:30—Mary's Friendly Garden
5—To be announced
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—Canzonetta
6:15—Historical Sketches of S. F.
6:30—Ed Wynn: Texaco Fire Chief
7—The Cruise of the Seth Parker
7:30—Madame Sylvia & Movie Stars
7:45—Caswell Concert
8—Amos 'n' Andy
8:15—Memory Lane
8:45—Horlick's Adventures in Health
9—Ben Bernie's Orchestra
9:30—The Song of Araby
10—Richfield News Flashes
10:15—Mark Hopkins Hotel Orch.
10:55—Press-Radio Bureau News Service
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 A.M.—Morning Parade
8—Pappy, Ezra, Zeke and Elton
8:15—Log of the Day Crosscuts
9:15—Julia Hayes: beauty talk
9:30—News; Organ Concert
9:55—Dr. Wynne's Health Talks
10—Arion Trio
10:15—Making the Best of It
10:30—Vic and Sade
10:45—Julia Hayes: beauty talk
11—Meredith Willson's Orchestra
11:30—Argentine Trio
11:45—Agricultural Bulletins
12 noon—Midday Musicales
1—News; 1:15, Ann Warner Chat
1:45—Brown Palace Orchestra
2:15—Jackie Heller, tenor
2:30—Nursery Rhymes
2:45—Fashion Flashes; Health Talk
3:05—Mme. Frances Alda, soprano
3:15—Mud Caves: dramatic skit
3:30—Mid-Week Fed. Hymn Sing
3:45—University of California prog.
4—Mary Small, juvenile singer
4:15—You and Your Government
4:45—Nanette La Salle, vocalist
5—Organ Concert
5:10—Tokelp program: drama
5:15—News; Arion Trio

5:45—Bavarian Peasant Band
6—Doric Quartet
6:30—California Dons
7—Flori Gough Shorr & Lev Shorr,
cellist and pianist
7:30—Calif. Chamber of Commerce
7:45—Robert Simmons, tenor
8—Concert Petite
8:15—Thru the Looking Glass
8:30—King for a Day
9—Balladettes: orchestra
9:30—Hills Bros. Radio program
9:35—Hal Kemp's Orchestra
9:45—Police Chief Wm. J. Quinn
10—Pacific Serenaders
11—Ted Fio-Rito's Orchestra
11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7 A.M. to 12 noon—Various Progs.
12 noon—Scriptures
12:03—KYA Noonday Concert
1—Argentinians
1:30—Modern Maestros
2—Opera Phantoms
2:30—Verse: Mrs. M. C. Sloss
2:45—NBC, "The Tattered Man"
3—Organ Matinee
4—Symphony Highlights
5—Around the Town
5:45—Campbell Digest
6—Dinner at Six with Cyrus Trobber
7—Ernie Smith's Sport Page
7:15—Bob Allen: Piano Stylist
7:30—Floyd Bennett Aviation Forum
7:45—Uncut Musical Gems
8:15—Kay Kyser's Orchestra
8:45—Tom Coakley's Orchestra
9:15—My Musical Favorites
9:45—Black Hawk Orchestra
10—Organ Serenade
11 to 12 mid.—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records, Stocks, News
12 noon—Bill Duncan's Band
1 P.M.—Jean's Hi-Lights
2—Recordings; 2:40, Stocks
3:15—Carmen Rushing, pianist
3:30—Records
4—Lost and Found
4:15—Brother Bob's Club
4:45—Health School of the Air
5—Helen Parmelee, pianist
5:30—Covered Wagon Jubilee
6—Hotel Oakland Trio
7—Local News Items
7:15—Jack Manley, violinist
7:30—Anita and Orsco
7:45—Eleanor Nielsen, soprano
8—John Lewis, Quintet
9—Old Gospel Hymns
9:45—Helen W. Parmelee, pianist
9:45—Freddie Skinner
10 to 11 P.M.—Dance program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various programs
6—Dept. of Agriculture
6:15—Franco's program
6:30—Market reports
6:45—Farmers' Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:15—Calif. State Fed. of Labor
7:30—Minute Man
7:45—The Hawk
8 to 10 P.M.—You Never Can Tell

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks; Exercises
8—Grab Bag; Recordings
8:30—CBS, Tony Wons, Philosopher
8:45—CBS, Larry Tate, Orchestra
9—CBS, Voice of Experience
9:15—O'Connor Moffatt, Talk
9:20—CBS, Connie Gates, songs
9:30—Ruth Adams' Cooking School
9:45—CBS, Mitchell Shuster Orch.
10—Little French Princess
10:15—Recordings
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—Romance of Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—CBS, Metropolitan Parade
12:30—CBS, "Whither Britain?"
1—Women's Institute of the Air
1:15—CBS, U. S. Navy Band
1:30—Stock Quotations
1:35—S. F. County Medical Talk
1:45—CBS, Enoch Light's Orch.
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Al and Pete
4—"Correct English"
4:15—CBS, Texas Rangers
4:30—Talk; Melodies Organistique
4:45—Lost and Found Items
4:50—Recordings; Town Topics
5—"Adventures of John Ridd"
5:15—H Bar O Rangers
5:30—Bobs, Sports Authority
5:45—California Melodies
6—CBS, Philadelphia Orchestra
6:15—CBS, Ruth Etting
6:30—CBS, Minneapolis Symphony
7—CBS,amel Caravan
7:30—CBS, Harlem Serenade
7:45—CBS, Myrt & Marge
8—CBS, Charles Carlie
8:15—To be announced
8:20—CBS, Ozzie Nelson's Orchestra
8:45—CBS, Voice of Experience
9—Crazy Crystal Souvenirs
9:30—CBS, Hodge Podge Lodge
10—News Editor of the Air
10:10—Gillette, drama
10:15 to 12 midnight—Dance Music

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Radio Frolic
1:30—Studio program; 2, News
2:15—Ye Olde Town Crier
3—Studio program
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Studio program
5—Memories: Organ
5:15—Rhythm Ramblings
5:30—Health Talk; Smile Club
6:30—Cecil and Sally
6:45—Mining News Report
6:50—Commentator (Malloy)
7—Paul Kellar
7:15—Italian News Broadcast
7:30—Contrasts
7:45—Voice of Democracy
8—London Fantasy
8:15—To be announced
8:30—Hawaiian Shadows
8:45—Hollywood Chatter
9—Studio program
9:30—Wrestling Matches
10:30—Democratic Observer
10:45—Hal Girvin's Orchestra
11 to 11:45 P.M.—Studio Program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M. to 5—Various programs.
5 P.M.—Storytown Express
5:15—Le Roy, pianist
5:30—Iokelp program
5:35—Bouquet of Memories
5:45—National Troubadours
6—News; 6:15, King Cowboy
6:30—Barmani's Concert Orchestra
6:45—Mirth Parade
7—Watanabe & Archie
7:15—"The Avengers"
7:30—Calmon Luboviski, violinist
8—The "In-Laws"
8:15—Homer Canfield's Orchestra
8:30—To be announced
9—News Items
9:15—"So This Is Radio"
9:30—The Crocketts
10:30 to 11 P.M.—Pontrelli's Orch.

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast System, San Diego
7 A.M. to 5 P.M.—Various progs.
5 P.M.—Records
5:05—Chamber of Commerce
5:15—H-Bar-O Rangers
5:30—CBS, California Melodies
6—CBS, Philadelphia Orchestra
6:15—CBS, Ruth Etting
6:30—CBS, Minneapolis Symphony
7—CBS, Camel Caravan
7:30—CBS, Harlem Serenade
7:45—CBS, Myrt and Marge
8—CBS, Harlem Serenade
8:15—To be announced
8:20—CBS, Ozzie Nelson's Orch.
8:45—Voice of Experience
9—CBS, Henry Busse's Orchestra
9:30—Hodge Podge Lodge
10—World Wide News
10:10—Dance Music
12 to 1 A.M.—Records

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Aifan Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
6 P.M.—Doric Quartet
6:30—NBC-KGO programs to 7:30
7:30—Beauty that Endures
7:45—Feature Program
8—Chamber of Commerce
8:15—NBC-KGO programs to 9
9—George Bacon, Organist
9:30—Feature program
10—NBC, Richfield News Flashes
10:15 to 12 mid.—Dance music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6—Various programs
6 P.M.—Phila. Symphony Orchestra
6:15—CBS, Ruth Etting
6:30—CBS, Minneapolis Symphony
7—Camel Caravan
7:30—CBS, Harlem Serenade
7:45—Myrt & Marge
8—CBS, Harlem Serenade
8:15—CBS, Charles Carille
8:30—CBS, Ozzie Nelson's Orchestra
8:45—Voice of Experience
9—Scandinavian Hour
9:30—American Legion program
9:45—Hodge Podge Lodge
10 to 12 mid.—Dance Music

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 1000 Watts
J. Brunton & Sons, San Francisco
7 A.M. to 6:15—Records; News; Talks
6:15 P.M.—Silent period
12:01 to 7 A.M.—Owl program

468.5 Meters KFI Richm'd 6111
840 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
7 A.M.—Exercises; News; Stocks
7:45—Church Quarter-Hour
8—Terence Vincent, Airplane Man
8:15—NBC, Your Child
8:30—Helen Guest, ballads
8:45—Helpful Hints to Housewives
9—Charlie Wellman, songs
9:15—Jean Abbey's Shopping Tour
9:30—Martha Meade Society
9:45—Talk by Julia Hayes
10—Al Gayle's Magic Kettle
10:30—NBC, Magazine of the Air
11:30—Melisse's Chat
11:45—Market Reports
12 noon—Agricultural Talk
12:15 P.M.—NBC-KGO prog. to 1:15
1:15—News Release
1:30—NBC-KGO programs to 3:15
3:15—Ann Warner Chats
3:45—Hollywood Reporter
4—Organ Recital
4:30—Nick Harris program
4:45—News Release
5—NBC-KGO programs to 6
6—Olga Steeb, pianist
6:15—Orchestra
6:30—NBC-KGO programs to 11:30
11:30 to 12 mid.—Dance Orchestra

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 1 P.M.—Various progs.
1 P.M.—NBC, General Mills prog.
1:15—Sylvia Gray
1:30—NBC, Oxydols Ma Perkins
1:45—NBC, Betty Marlow
2—NBC, Al Pearce & Gang
3—Studio programs
4:15—NBC, Nat. Advisory Council
4:45—Tull and Gibbs Express
5—To be announced
5:30—NBC-KGO Programs to 6:15
6:15—Business Outlook
6:30 to 12 mid.—NBC-KGO Progs.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—F. A. Cook News
12:15—NBC programs to 1:15
1:15—Parker Dental Clinic
1:30—NBC-KGO programs to 3
3—Mischa Peiz, piano
3:15—Friendly Chat
3:45—NBC-KGO programs to 6
6—Crazy Crystals
6:15—Captain Ervin; Hills Bros.
6:30—NBC-KGO programs to 10:15
10:15—Van Dusen Chocolates
10:20—Mark Hopkins Orchestra
10:30—Kelly's Entertainers
10:45 to 12 midnight—Dance Music

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various programs
5:30 P.M.—Eat Your Way to Health
6—News; 6:15, Walk-a-thon
6:30—Health program
6:45—Pentecostal Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—"Solomon and Sullivan"
7:45—March-time Music
8—Portuguese program
8:30—Italian program
9—Basketball Game
10:30—Tuneful Tunes
11—Walk-a-thon
11:15—Demon's Loft
12—Midnight Vagabond

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L.A., Cal.
7 A.M. to 5—Various programs
5 P.M.—Children's Radio Theater
5:15—CBS, H-Bar-O Rangers
5:30—CBS, California Melodies
6—CBS, Philadelphia Orchestra
6:15—CBS, Ruth Etting
6:30—CBS program
7—CBS, Camel program
7:30—"Harlem Serenade"
7:45—CBS, Myrt and Marge
8—Inglewood Park Concert
8:30—CBS, Ozzie Nelson's Orch.
8:45—CBS, Voice of Experience
9—CBS Orchestras
10—News Items
10:10—Dance Music
12 to 1 A.M.—Recordings

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
7 A.M. to 12—Various programs
12 noon—Manhattan Echoes
12:15—NBC-KGO programs to 1:15
1:15—Lee Sisters
1:30—NBC-KGO programs to 3
3—Viennese Vagabonds
3:30—Preschool Association Talk
3:35—Concert Serenades
4—Medical Association Talk
4:05—Melodic Moods
4:30—Dream Melodies
4:57—Resume of the Day's Programs
5—NBC-KGO programs to 6
6—Dinner Dansant
6:30—NBC-KGO programs to 10:15
10:15 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7:30 A.M. to 5—Various programs
5 P.M.—Steamboat Bill
5:15—Feature program; Artistic Trio
5:45—Cecil Solly
6—NBC, Doric Quartet
6:30—Wash. High School Reporter
6:45—Rhythmmania
7—Petite Symphonists
7:30—Paul Tutmarc
7:45—Radio and Television Talk
8—Los Argentinos
8:30—Financial Digest Talk
8:45—Frank Watanabe & Archie
9—Electric Transcription
9:30—Sixth Engineers' Band
10:30—Melodies and Memories
11—NBC, Ambassador Hotel Orch.
11:30 to 12 mid.—Records

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 5—Various programs
5—Indian Stories
5:10—American Cracker Co. prog.
5:15—CBS, H-Bar-O Rangers
5:30—Charlie Lung
5:45—Ralph Horr, talk
6—CBS, Phila. Symphony Orch.
6:15—CBS, Oldsmobile program
6:30—Minneapolis Symphony Orch.
7—CBS, Camel program
7:30—Radio Speaker Stevenson
7:45—CBS, Myrt and Marge
8—CBS, Harlem Serenade
8:15—Hollywood Newshawk
8:30—To be announced
8:45—CBS, Voice of Experience
9—Globe Trotter
9:05—CBS, Henry Busse's Orchestra
9:30—Boxing Bouts
10:30 to 12 midnight—Dance Music

WEDNESDAY Programs

March 21, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
 7 A.M.—Breen and de Rose
 7:15—Organ Concert
 7:30—Financial Service
 7:45—Exercise and Applause
 8:15—Singing Strings
 8:30—United States Army Band
 9—Barbara Lee—Breakfast Club
 9:15—Home Economics Talk
 9:30—Arion Trio
 9:45—Jean Abbey: Shop News
 10—Press-Radio Bureau News

Service
 10:05—Sarah Kreindler, violinist
 10:15—Books for Children
 10:30—Woman's Magazine of Air
 11:30—Smackout: Marion & Jim
 11:45—Words and Music
 12 noon—Financial Flashes
 12:05—Joe White, tenor
 12:15—Western Farm and Home Hr.
 1—Betty and Bob
 1:15—Alice Joy, Dream Girl
 1:30—Oxydol's Own Ma Perkins
 1:45—John and Ned, harmony duo
 2—Al Pearce and His Gang
 3—Langendorf Pictorial
 3:15—Xavier Cugat's Orchestra
 3:30—Society Sidelights
 3:45—Jan Peerce, tenor
 4—Irving Kennedy, tenor
 4:15—Children's Hour
 4:30—Mary's Friendly Garden
 5—Jack Pearl, "Baron Munchausen"
 5:30—Billy Batchelor
 5:45—Little Orphan Annie
 6—Ipana Troubadours
 6:30—John Chas. Thomas, baritone
 7—Corn Cob Pipe Club of Virginia
 7:30—Chester Rowell
 7:45—Just Around the Corner
 8—Amos 'n' Andy
 8:15—Ramyond Knight and Cuckoos
 8:45—Winning the West: drama
 9:15—Phil Harris Orchestra
 9:30—Fred Allen's Revue
 10—Richfield News Flashes
 10:15—Financial and Business
 10:30—Jay Whidden's Orch.
 10:55—Press-Radio Bureau News

Service
 11—Tom Coakley's Orchestra
 11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco
 7:30 A.M.—Organ Concert
 8—Pappy, Ezra, Zeke and Elton
 8:15—Log o' the Day Crosscuts
 9:15—Julia Hayes: beauty talk
 9:30—News, Johnny O'Brien
 9:55—Dr. Wynne's Health Talks
 10—Elmore Vincent, tenor
 10:15—Songs by the Kitchen Sink
 10:30—Vic and Sade
 10:45—Julia Hayes: beauty talk
 11—Organ Concert
 11:15—Piano Pals
 11:45—Agricultural Bulletins
 12 noon—Midday Musical
 1—News; 1:15, Ann Warner Chat
 1:45—Folk Music of the South
 2—Morin Sisters
 2:15—Ted Black's Orchestra
 2:30—Mobile Moaners
 2:45—Grandpa Burton
 3—Dr. Copeland's Health Talk
 3:05—Waldorf Astoria Orchestra
 3:15—Mud Caves
 3:30—Irene Beasley, songs
 3:45—University of Calif. program
 4—Martha Mears, ballad singer

4:15—Dan Russo's Orchestra
 4:30—Margaret West and Rafta S.
 Riders, dialogue and songs
 4:45—Tone Portraits
 5:15—News; 5:30, Arion Trio
 5:45—Hal Kemp's Orchestra
 6—Talks on Advertising
 6:05—Melody Mixers
 6:45—Detectives Black and Blue
 7—Agriculture Today
 7:15—Clef Dwellers
 7:30—Edna Fischer, pianist
 7:45—Song Shots
 8:15—Red Davis: dramatic sketch
 8:30—Californians on Parade
 9—Phil Harris Orchestra
 9:15—Book Parade
 9:30—Hills Brothers' program
 9:35—Seven Seas
 10—Marshall's Mavericks
 10:30—Pacific Serenaders
 11—Ted Fio-Rito's Orchestra
 11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
 7 A.M. to 12 noon—Various Progs.
 12 noon—Scriptures
 12:03—Noonday Concert
 1—Hawaiians
 1:30—Modern Maestros: Harmonies
 2:15—Helen Barker, art lecturer
 2:30—Community Chest Quest. Box
 2:45—Mountain Boys
 3—Business Hour; 3:15, Organ
 4—Vignettes from Life
 4:05—Violin Masters
 4:15—Better Business Bureau
 4:30—Symphony Highlights
 5—Uncle Harry and Aunt Bess
 5:30—Around the Town
 5:45—Campbell Digest
 6—Cyrus Trobbe, Dinner at Six
 7—Ernie Smith's Sport Page
 7:15—Bob Allen: Piano Stylist
 7:30—Garden of Music
 8—The Pipes of Pan
 8:15—Kay Kyser's Orchestra
 8:45—Tom Coakley's Orchestra
 9:15—Rainbows of Romance
 9:45—Mosaic; 10, Organ Serenade
 11—John Wolohan's Orchestra
 11:30 to 12 mid.—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.
 8 A.M. to 12—Records, Stocks, News
 12 noon—Bill Duncan's Band
 1 P.M.—"Timely Garden Tips"
 1:15—Jean's Hi-Lights
 2—Records; 2:30, News
 2:35—Better Business Talk
 2:40—Stocks; 2:45, Records
 3:15—Hersey, pianist; 3:30, Records
 4:15—Brother Bob's Club
 4:45—McCoy Health School
 5—Helen Parmelee, pianist
 5:30—Covered Wagon Jubilee
 6—Hotel Oakland Trio; 7, News
 7:15—Lovable Liars
 7:30—Aspree and Manilla String Orch.
 8—Miniature Revue
 9—Uncle Adolph's Calif. Rangers
 9:30—Studio program
 9:45—Freddie Skinner
 10 to 11 P.M.—Dance program

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
 7 A.M. to 6:15—Records; News; Talks
 6:15 P.M.—Silent period
 12:01 to 7 A.M.—Owl program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
 7 A.M.—Records; Stocks; Exercises
 8:15—CBS, Four Showmen
 8:30—CBS, Tony Wons, Philosopher
 8:45—Jane Ellison's Magic Recipes
 9—CBS, Voice of Experience
 9:15—O'Connor Moffatt Talk
 9:20—CBS, Elizabeth Barthell
 9:30—Betty Crocker Cooking School
 9:45—CBS, Edison Ensemble
 10—CBS, Little French Princess
 10:15—CBS, Charis program
 10:30—CBS, Easy Aces
 10:45—Prudence Penny
 11—CBS, Just Plain Bill
 11:15—Romance of Helen Trent
 11:30—CBS, Amer. School of Air
 12 noon—La Forge-Berumen Musicale
 12:30—CBS, Pickard Family
 1—CBS, Popular Classics
 1:30—CBS, Educational Feature
 1:45—N. Y. Stock Quotations
 1:50—CBS, The Merry-makers
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Violin, Cello and Organ
 3:45—CBS, Tito Guizar
 4—Melodies Organistique
 4:15—CBS, Texas Rangers
 4:30—CBS, Ruth and Russ
 4:35—CBS, Tom Baker, tenor
 4:45—Lost and Found Items
 4:50—Talk; Town Topics
 5—Charlie Lang and Gang
 5:15—H Bar O Rangers
 5:30—Albert Spalding, Violinist
 6—CBS, Philadelphia Orchestra
 6:15—CBS, The Town Crier
 6:30—CBS, Burns & Allen
 7—CBS, Ted Fio Rito's Orchestra
 7:30—CBS, Andre Kostelanetz
 7:45—CBS, Myrt & Marge
 8—Five Spirits of Rhythm
 8:15—To be announced
 8:45—The Buccaneers
 9—Examiner Sports Parade
 9:30—Griff Williams' Orchestra
 10—Darrell Donnell
 10:10—Gillette drama
 10:15—Dance Orchestra
 11:30 to 12 mid.—Midnight Moods

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
 7 A.M. to 1—Various programs
 1 P.M.—Radio Frolic
 1:30—Chats with Dora Lee
 2—News; 2:15, Town Crier
 3—Coleman Cox
 3:15—Lorelei (E. T.)
 3:30—Man About Town
 3:45—Salon Hour
 4—Keep Smiling Revue
 4:30—The Old Bachelor
 4:45—Contract Bridge
 5—Rusty—The Boy Aviator
 5:15—Memories, La Chelle, organ
 5:30—Health Talk
 6—Smile Club
 6:30—Cecil and Sally
 6:45—Mining News Report
 6:50—Commentator (Malloy)
 7—Paul Keller
 7:15—Italian News Broadcast
 7:30—Lorelei Strings
 7:45—Drama
 8—Studio Program
 8:30—Hawaiian Shadows
 8:45—Chandu, the Magician
 9—Studio program
 10—Val Valente's Orchestra
 10:30 to 11:45 P.M.—Records

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 7 A.M. to 5:30—Various programs
 6—News; Walk-a-thon
 6:30—Health program
 6:45—Pentecostal Echoes
 7—C. W. Hammond
 7:15—The Ne'er Do Well
 7:30—Beauty Talk
 7:45—Andre de Caux
 8—Josephine S. White, soprano
 8:15—Watch Tower Program
 8:30—Ran Wilde's Orchestra
 9—Boxing Matches
 10:30—Dance music; 11, Walk-a-thon
 11:15—Demon's Loft
 12 to 1 A.M.—Midnight Vagabond

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 7 A.M.—Exercises; News; Stocks
 7:45—Church Quarter-Hour
 8—Jean George, Pianist
 8:15—Helen Guest, ballads
 8:30—Health Talk
 8:45—Julia Hayes, Helpful Hints
 9—Charlie Wellman, Songs
 9:15—NBC, Home Economics Talk
 9:30—Al Gayle's Magic Kettle
 9:45—Talk by Julia Hayes
 10—English Lesson
 10:15—Health Talk
 10:30—NBC, Magazine of the Air
 11:30—Melisse's Chat
 11:45—Market Reports; Agric. Talk
 12:15 P.M.—NBC-KGO prog. to 1:15
 1:15—News Release
 1:30—NBC, Oxydol's Ma Perkins
 1:45—Dixie Aces and Dick Bartlett
 2—NBC-KGO programs to 3:15
 3:15—Ann Warner; 3:45, Organ
 4:15—NBC, Oriental Orchestra
 4:30—Health Talk; 4:45, News
 5—NBC, "Baron Munchausen"
 5:30—NBC-KGO programs to 7:30
 7:30—"Makers of History"
 8—NBC-KGO programs to 9:15
 9:15—Orchestra
 9:30—NBC-KGO programs to 10:15
 10:15—Eugene Biscailus, Sheriff
 10:30—Dance Music
 11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
 Don Lee Broadcast. System, L. A., Cal.
 7 A.M. to 6 P.M.—Various progs.
 6 P.M.—CBS, Philadelphia Orchestra
 6:15—CBS, Alexander Woolcott
 6:30—CBS, Guy Lombardo's Orch.
 7—CBS, Ted Fio Rito's Orchestra
 7:30—To be announced
 7:45—CBS, Myrt and Marge
 8—"Calling All Cars"
 8:30—To be announced
 8:45—The Buccaneers
 9—CBS, Glen Gray Orchestra
 9:15—"Three Old Favorites"
 9:45—Dance Orchestra
 10—News Items
 10:10—Dance Music
 12 to 1 A.M.—Recordings

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 7 A.M. to 6—Various programs
 6 P.M.—Dept. of Agriculture
 6:15—Franco's program
 6:30—State Market Reports
 6:45—Farmers' Exchange
 7—U. S. Weather Forecast
 7:03—Radio News and Forum
 7:15—Dr. Anderson's Talk

7:30—Rolling Stones
 7:45—Band Concert
 8—Amer. Legion War Camp
 8:15—Herbert Miller, Basso
 8:30—Half-Hour of Melodies
 9—Eb and Zeb
 9:15—A. Caro Miller
 9:30 to 10 P.M.—Orchestra

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 7 A.M. to 12—Various programs
 12 noon—Farm Talk
 12:15—NBC, Farm and Home Hour
 1—NBC, Betty and Bob
 1:15—NBC, Soloist
 1:30—NBC, Oxydol's Ma Perkins
 1:45—Major and Minor Moods
 2—NBC, Al Pearce and Gang
 3—Yesterday's, Veona Socolofsky
 3:30—Day Dreams, Grant Merrill
 3:45—Easy Chair, Grant Merrill
 4—NBC programs to 4:30
 4:30—Concert Ensemble, Damski
 5—NBC, "Baron Munchausen"
 5:30—NBC-KGO program to 7:30
 5:30—Happiness program
 7:45—"Souvenirs"
 8—NBC-KGO programs to 9:15
 9:15—Male Quartet
 9:30—NBC-KGO Programs to 10:15
 10:15 to 12 mid.—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M. to 5 P.M.—Various progs.
 5 P.M.—Indian Stories
 5:10—American Cracker Co. prog.
 5:15—CBS, H-Bar-O Rangers
 5:30—CBS programs to 7:30
 7:30—Black and Blue
 7:45—CBS, Myrt and Marge
 8—CBS, Five Spirits of Rhythm
 8:15—To be announced
 8:45—The Buccaneers
 9—The Public Bench
 9:15—Hop Gold Blue Star Revue
 9:45—Radio Speaker Stevenson
 10—Globe Trotter
 10:05 to 12 midnight—Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
 Western Broadcast. Co., Los Angeles
 6:45 A.M. to 5—Various programs
 5 P.M.—Storytown Express
 5:15—To be announced
 5:45—Universal Song Service
 6—News; 6:15, King Cowboy
 6:30—Barmani's Ensemble
 6:45—Mirth Parade
 7—Frank and Archie
 7:15—Black and Blue
 7:30—Adventures of Red Davis
 7:45—To be announced
 8—The In-Laws
 8:15—Ruth Royale
 8:30—Eno Crime Club
 9—News; 9:15, "So This Is Radio"
 9:30—The Crocketts
 10:30 to 11 P.M.—Pontrelli's Orch.

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M. to 6—Various programs
 6 P.M.—Evening Concert
 6:45—Sonny and Buddy
 7—Sheriff Ed F. Cooper
 7:15—Feature program
 7:30—NBC, Just Around the Corner
 8—Feature program
 8:30—Aztec Half Hour
 9:15—Hotel St. Regis Orchestra
 9:30—Morales Hawaiians
 10 to 12 mid.—NBC-KGO programs

483.6 Meters KGW Atwater 2121
920 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 7 A.M. to 12—Various programs
 12 noon—F. A. Cook News
 12:15—NBC, Farm and Home Hour
 1—NBC, Bob and Betty
 1:15—Parker Dental Clinic
 1:30—NBC, Oxydol's Ma Perkins
 1:45—Michael Arenstein, cellist
 2—NBC, Al Pearce and Gang
 3—O. Korber, jeweler
 3:05—Eddie King, pianist
 3:15—Friendly Chat
 3:45—NBC programs to 4:30
 4:30—Kelly's Entertainers
 4:45—Collins and Erwin
 5—NBC, "Baron Munchausen"
 5:30—NBC-KGO programs to 7:30
 7:30—Gevurtz Furniture Co.
 8—NBC-KGO programs to 9:15
 9:15—Hills Bros.; Orchestra
 9:25—Brookfield Memory Singer
 9:30—NBC-KGO programs to 10:15
 10:15 to 12 midnight—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7:30 A.M. to 5—Various programs
 5 P.M.—Steamboat Bill
 5:15—Recordings
 5:45—Cecil Solly; Dream Melodies
 6:30—Wash. High School Reporter
 6:45—Dinner Dansant
 7:15—To be announced
 7:30—NBC, Just Around the Corner
 8—Dance Orchestra
 8:30—Dollars and Cents
 8:45—Frank Watanabe & Archie
 9—Muted Strings; 9:15, Quartet
 9:45—Recordings
 10—Jules Buffano's Orchestra
 10:30—Melodies and Memories
 11—NBC, Hotel Ambassador Orch.
 11:30 to 12 mid.—Records

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M. to 6—Various programs
 6 P.M.—Phila. Symphony Orch.
 6:15—CBS, Alexander Woolcott
 6:30—Burns and Allen
 7—Ted Fio Rito's Orch.
 7:30—CBS, Andre Kostelanetz
 7:45—Myrt & Marge
 8—CBS, Five Spirits of Rhythm
 8:15—Dick Aurandt, organist
 8:45—The Buccaneers
 9—CBS, Claude Hopkins Orchestra
 9:15—Blue Star Revue
 9:45—School Night
 10—Dance Music
 11:30 to 12 mid.—Midnight Moods

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wastmer, Inc., Spokane, Wash.
 7 A.M. to 1—Various programs
 1—NBC, General Mills program
 1:15—Sylvia Gray
 1:30—NBC, Oxydol's Ma Perkins
 1:45—Lubins Style Shop
 2—NBC, Al Pearce and Gang
 3—Family Almanac
 3:15—Studio Programs
 4:30—Parade of Happy Feet
 4:45—Tull and Gibbs Express
 6—NBC, "Baron Munchausen"
 5:30—NBC-KGO programs to 7:30
 7:30—Black and Blue
 7:45—Kinman Business University
 8—NBC-KGO programs to 9:15
 9:15—Frank and Archie
 9:30—Fred Allen's Revue
 10 to 12 mid.—NBC-KGO programs

THURSDAY Programs

March 22, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcs. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, vocalist
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8—Del Monte Ship of Joy
8:30—Morin Sisters, vocal trio
8:45—Al & Lee Reiser, pianists
9—Barbara Lee—Breakfast Club
9:15—Wendell Hall, vocalist
9:30—Martha Meade Society
9:45—Press-Radio Bureau News
9:50—Will Aubrey, vocal and comedy
10—Woman's Magazine of the Air
11—Standard School Broadcast
11:45—Words and Music
12 noon—Financial Flashes
12:05—Reed Kennedy, baritone
12:15—West. Farm and Home Hr.
1—Betty and Bob, dramatic sketch
1:15—Alice Joy, Dream Girl
1:30—Oxydol's Own Ma Perkins
1:45—Betty Marlowe, talk
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Ritz Carlton Orchestra
3:30—Art Review
3:45—Grandmother's Trunk
4—Family Cook Book
4:15—Harry Stanton, basso
4:30—Romantic Melodies
5—Fleischmann Hour: Rudy Valle
6—Capt. Henry's Show Boat
7—Al Jolson & Paul Whiteman
8—Amos 'n' Andy
8:15—Standard Symphony Hour
9:15—Hollywood on the Air
9:45—William Scotti Orchestra
10—Richfield News Flashes
10:15—Mark Hopkins Hotel Orch.
10:45—Press-Radio Bureau News
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcs. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 A.M.—Morning Parade
7:45—Organ Concert
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes: beauty talk
9:30—News
9:45—Johnny O'Brien: harmonica
9:55—Dr. Wynne's Health Talk
10—Accordiana, Johnny Toffoli
10:15—Strange Interview
10:30—Vic and Sade
10:45—Julia Hayes: beauty talk
11—Standard School Broadcast
11:45—Agricultural Bulletin
12 noon—Melody Mixers
1—News; 1:15, Ann Warner Chat
1:45—John and Ned: harmony duo
2—Armand Girard, basso
2:30—Winnie, the Pooh
2:45—Fashion Flashes
3—Dr. Copeland's Health Talk
3:05—Ritz-Carlton Hotel Orchestra
3:15—Mud Caves: dramatic skit
3:30—John E. Kennedy
3:45—University of Calif. program
4—The Supper Club
4:30—NRA Talks; 4:35, Arion Trio
5:10—Iokeip program: drama
5:15—News; Organ Concert
5:40—Westlox program: drama
5:45—Chick-Chick Easter Fun
6—Marshall's Mavericks
6:30—Federal Business Talk
6:45—Josef Hornik's Orchestra
7:15—Review of Activities of the
S. F. Municipal Government

7:30—Edna Fischer, pianist
7:45—Nanette La Salle, vocalist
8—Familiar Strains
8:30—Eno Crime Clues
9—Cotton Club Orchestra
9:15—Quartet Time
9:30—Hills Brothers program
9:35—Waltz Time
10—Zizz Black: orchestra
10:30—Music Box
11—Ted Fio-Rito's Orchestra
11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters KYA Prospect 3456
1230 Kcs. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Argentiniens; 12:30, Organ
1—Shrine Luncheon Club
1:30—Argentiniens
1:45—Lady Next Door
2—International Troubadors
2:15—Rhythmic Ripples
2:45—Echoes of Erin
3—Organ; Vignettes from Life
4:05—Musical Strings; Old Songs
4:30—Music Masters; NRA Talk
5—Uncle Harry and Aunt Bess
5:30—Around the Town
5:45—Campbell Digest
6—Cyrus Trobabe Orchestra
7—Ernie Smith's Sport Page
7:15—Theatre; Souvenirs of Italy
8:15—Kay Kyser's Orchestra
8:45—Tom Coakley's Orchestra
9:15—Sports Parade
9:45—Garden of Music
10—News Editor; 10:15, Organ
11:15—John Wolohan's Orchestra
11:45 to 12 mid.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcs. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Radio Frollic
1:30—Melody Fancies
2—Studio; Towne Crier
3—Coleman Cox
3:30—NRA Speaker; Records
4—Keep Smiling Revue
4:30—Old Bachelor; Studio
4:45—Novelty Feature
5:30—Health Talk; 6, Smile Club
6:30—Cecil and Sally
6:45—Mining News Report
6:50—News Castings
7—Paul Kellar, pianist
7:15—Italian News Broadcast
7:30—Soliloquy; Contrasts
8—Songs of the Stage
8:15—Studio Program
8:30—Hawaiian Shadows
8:45—Hollywood Chatter
9—Studio programs
10—Val Valente's Orchestra
10:30—Hal Girvin's Orchestra
11 to 11:30 P.M.—Studio program

322.4 Meters KROW Glenc. 6774
930 Kcs. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various programs
5:30 P.M.—Eat Your Way to Health
6—News; 6:15, Walk-a-thon
6:30—Health Program; 6:45, Studio
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—Italian program
8—Portuguese program
8:30—Basketball Game
10:30—Dance music; 11, Walk-a-thon
11:15—Demon's Loft
12 to 1 A.M.—Midnight Vagabond

491.5 Meters KFRC Prospect 0100
610 Kcs. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks; Exercises
8—Grab Bag, Recordings
8:30—CBS, Tony Wons
8:45—CBS, Academy of Medicine
9—CBS, Voice of Experience
9:15—O'Connor Moffatt Talk
9:20—CBS, Connie Gates, Songs
9:30—Globe Mills Cooking School
9:45—CBS, Mitchell Shuster Orch.
10—The Little French Princess
10:15—Recordings
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—Romance of Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—CBS, Metropolitan Parade
12:25—Vidacrin Talk
12:30—CBS, Nat'l Student Federation
12:45—CBS, Curtis Institute of Music
1:30—CBS, Amer. Legion Speaker
1:45—Stock Quotations
1:50—CBS, Artist Recital
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Al and Pete
4—Recordings
4:15—CBS, Texas Rangers
4:30—Recordings
4:45—Lost and Found Items
4:50—Records; Town Topics
5—'Adventures of John Kidd'
5:15—Bar O Rangers
5:30—Athenaeum Round Table
5:45—CBS, Clarence Wheeler and his
Orchestra
6—CBS, Philadelphia Symphony
6:15—CBS, Fray and Braggiotti
6:30—Fred Waring's Pennsylvan's.
7—CBS, Camel Caravan
7:30—CBS, Evan Evans and Orch.
7:45—CBS, Myrt & Marge
8—CBS, Vera Van
8:15—To be announced
9—Blue Monday Jamboree
10—Darrell Donnell
10:10 to 12 mid.—Dance Music

296.6 Meters KQW Ballard 777
1010 Kcs. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various programs
6 P.M.—Dept. of Agriculture
6:15—Franco's program
6:30—State Market Reports
6:45—Farmers' Exchange
7—Weather Forecast
7:03—Radio News and Forum
7:15—State Chamber of Commerce
7:30—Minute Man
7:45—The Hawk
8—Old Church Choir
9—Eb and Zeb
9:15—Gene Mancini, tenor
9:30—Mabel Adams, vocalist
9:45 to 10 P.M.—Records

265 Meters KSL Wasatch 3901
1130 Kcs. 50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake
6 A.M. to 7 P.M.—Various Prog.
7—CBS, Camel Program
7:30—Crazy Crystals Program
7:45—CBS, Myrt and Marge
8—Famous Furniture Stories
8:15—Fun Fest
8:30—Ace Brigode's Orchestra
8:45—Peruna on Parade
9:15—Blue Monday Jamboree
10 to 11 P.M.—Dance Music

340.7 Meters KLX Lake. 6000
 880 Kcys. 1000 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M. to 12—Records, Stocks, News
 12 noon—Bill Duncan's Band
 1 P.M.—Jean's Hi-Lights
 2—Mildred Miller Bridge Talks
 2:15—Records; 2:30, News
 2:40—Stocks; 2:45, Records
 3:15—Carmen Rushing, pianist
 3:30—News Flashes; 3:45, Records
 4:15—Brother Bob's Club
 4:30—News Flashes
 4:45—McCoy Health School
 5—Covered Wagon Jubilee
 5:30—High School News
 6—Hotel Oakland Trio; 7, News
 7:15—Four Versatilities
 7:30—Anita and Orasco
 7:45—Sports Hi-Lights
 8—Ernest Palany, tenor; Carlos Jurquin, baritone; Wilma Maghella, pianist
 8:30—Jack Manley, violinist
 8:45—M. Jay Goodman, tenor
 9—NRA Talk
 9:15—Helen Benson and Lila Clark
 9:30—Helen Parmelee, pianist
 9:45—Freddie Skinner
 10 to 11 P.M.—Dance program

280.2 Meters KJBS Ord. 4148-49
 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 7 A.M. to 2—Records; Stock; Talks
 2 P.M.—Blindcraft Ensemble
 2:30 to 6:15—Music; News
 12:05—Silent period
 12:01 to 7 A.M.—Owl program

333.1 Meters KHJ VAndike 7111
 900 Kcys. 1000 Watts
 Don Lee Broadcast. System, L.A., Cal.
 7 A.M. to 5—Various programs
 5 P.M.—Children's Radio Theatre
 5:15—H-Bar-O Rangers
 5:30—CBS Program
 6—CBS, Philadelphia Orchestra
 6:15—CBS Program
 6:30—CBS, Waring's Pennsylvanians
 7—CBS, Camel Caravan
 7:30—To be announced
 7:45—CBS, Myrt and Marge
 8—"Imperial Jubilee"
 8:30—To be announced
 9—KFRC Jamboree; 10, News Items
 10:10—Dance Orchestra
 12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
 640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 7 A.M.—Exercises; News; Stocks
 7:45—Church Quarter-Hour
 8—NBC, Del Monte Happytime
 8:30—Musical Contrasts
 8:45—Julia Hayes, Helpful Hints
 9—Al Gayle's Magic Kettle
 9:30—NBC, Martha Meade Society
 9:45—Talk by Julia Hayes
 10—NBC-KGO programs to 11:45
 11:45—Market Reports; Agric. Talk
 12:15 P.M.—NBC-KGO prog. to 1:15
 1:15—News Release
 1:30—NBC-KGO programs to 3:15
 3:15—Ann Warner Chats
 3:45—Gammill, character sketches
 4—Organ Recital
 4:15—Calif. Teacher's Assoc. prog.
 4:30—NBC-KGO programs to 9:15
 9:15—Orchestra with Dave Marshall
 9:30—Orchestra
 9:45—"Supper at Ten"
 10—NBC-KGO Programs to 11:30
 11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

526 Meters KVI Broadway 4211
 570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M. to 6—Various programs
 6 P.M.—Phila. Symphony Orch.
 6:15—"Strange Adventures"
 6:30—Waring's Pennsylvanians
 7—CBS, Camel Caravan
 7:30—To be announced
 7:45—CBS, Myrt and Marge
 8—CBS, Vera Van
 8:15—CBS, To be announced
 8:30—CBS, Edwin C. Hill
 8:45—To be announced
 9—Blue Monday Jamboree
 10 to 12 mid.—Dance music

508.2 Meters KHQ Main 5383
 590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 7 A.M. to 1—Various programs
 1 P.M.—General Mills program
 1:15—Sylvia Gray
 1:30—NBC-KGO programs to 3
 3—Studio programs
 4:15—Tull & Gibbs Express
 4:30—Romantic Melodies
 5—NBC-KGO Programs to 9:15
 9:15—Crazy Wells
 9:30—NBC Waltz Time
 9:45—Frank and Archie
 10—NBC, Richfield News
 10:15 to 12 mid.—Dance Music

483.6 Meters KGW Atwater 2121
 620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 7 A.M. to 12—Various programs
 12 noon—F. A. Cook News
 12:15—NBC-KGO programs to 1:15
 1:15—Parker Dental Clinic
 1:30—NBC-KGO programs to 3
 3—Mark Daniels, baritone
 3:45—Friendly Chat
 3:55—NBC programs to 9:15
 9:15—Hills Bros.
 9:20—Studio program
 9:30—Musical Mannequins
 10—Richfield News Flashes
 10:15—Jack Bain's Orchestra
 10:45 to 12 midnight—Dance Music

499.7 Meters KFSD Franklin 6353
 600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M. to 6—Various programs
 6 P.M.—NBC, Showboat
 7—Studio program
 7:15—Stevensville Folks
 7:30—YMCA Harmonica Band
 8—Chamber of Commerce
 8:15—Angelita
 8:30—Voice, Violin and Piano
 9—To be announced
 9:15—Hollywood on the Air
 9:45—William Scotti Orchestra
 10—NBC, Richfield News Flashes
 10:15 to 12 midnight—Dance Music

225.4 Meters KGB Franklin 6151
 1330 Kcys. 1000 Watts
 Don Lee Broadcast. System, San Diego
 7 A.M. to 5—Various programs
 6—CBS, Philadelphia Orchestra
 6:15—CBS, Fray & Braggiotti, pianists
 6:30—CBS, Fred Waring's Penn'ians
 7—CBS, Camel Caravan
 7:30—CBS, Evan Evans and Orch.
 7:45—CBS, Myrt and Marge
 8—CBS, Vera Van, vocalist
 8:15—To be announced
 9—Blue Monday Jamboree
 10—World Wide News
 10:10—Dance Music
 12 to 1 A.M.—Recordings

285.5 Meters KNX Hemp. 4101
 1050 Kcys. 25,000 Watts
 Western Broadcast. Co., Los Angeles
 6:45 A.M. to 5—Various programs
 5 P.M.—Storytown Express
 5:15—Transcription; Iokelp
 5:35—Bouquet of Memories
 5:45—Investment talk; 6, News
 6:15—King Cowboy
 6:30—Barman's Concert Ensemble
 6:45—Mirth Parade
 7—Frank and Archie
 7:15—"Avengers"
 7:30—Voice Parade
 7:45—Vocalist and Orchestra
 8—"In-Laws"
 8:15—Homer Canfield & Orchestra
 8:30—Eno Crime Club
 9—News; 9:15, "So This Is Radio"
 9:30—The Crockets
 10:30 to 11 P.M.—Pontrelli's Orch.

309.1 Meters KJR Seneca 1515
 970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7:30 A.M. to 5—Various programs
 5 P.M.—Steamboat Bill
 5:15—Recorded program
 5:45—Cecil Solly
 6—Musical Favorites, Damski
 6:30—Wash. High School Reporter
 6:45—Viennese Vagabonds
 7:15—Petite Symphonists
 7:45—Around the Town
 8—Manhattan Echoes
 8:15—Hearthstone Harmonies
 8:30—Dollars and Cents
 8:45—Frank Watanabe & Archie
 9—Electric Transcription
 10—Jules Buffano's Orchestra
 10:30—Nocturne, Meyer & Pearson
 11—Ambassador Hotel Orchestra
 11:30 to 12 mid.—Recorded program

236.1 Meters KOL Main 2312
 1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M. to 5 P.M.—Various prog.
 5—Indian Stories
 5:10—American Cracker Co. prog.
 5:15—CBS, H-Bar-O Rangers
 5:30—CBS, Clarence Wheeler's Orch.
 5:45—Charles Reynolds
 6—CBS program
 7:30—Radio Speaker Stevenson
 7:45—CBS, Myrt and Marge
 8—CBS, Vera Van
 8:15—Hollywood Newshawk
 8:30—To be announced
 8:45—CBS Feature
 9—Blue Monday Jamboree
 10—Globe Trotter
 10—Dance Music
 10:30—The Bowery
 10:45—American Weekly
 11 to 12 mid.—Dance Music

325.9 Meters KOMO Elliott 5890
 920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 7 A.M. to 12:15—Various programs
 12:15—NBC, Farm and Home Hour
 1—NBC, Betty and Bob
 1:15—Major and Minor Moods
 1:30—NBC, Oxydol's Ma Perkins
 1:45—NBC, Betty Marlowe
 2—NBC, Al Pearce and Gang
 3—Viennese Vagabonds
 3:30—Concert Ensemble
 4—NBC programs to 4:30
 4:30—Romantic Melodies
 4:30—NBC-KGO programs to 9:15
 9:15—Hollywood on the Air
 9:45—Musical Mannequins
 10—Richfield News Flashes
 10:15 to 12 mid.—Dance Music

FRIDAY Programs

March 23, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

7 A.M.—Cowboy Singer
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8:15—Log o' the Day Crosscuts
9—Barbara Lee—Breakfast Club
9:15—Home Economics Talk
9:30—Nat. Farm and Home Hr.
10—Press-Radio Bureau News Service

10:05—Thirtieth Infantry Band
10:30—Woman's Magazine of Air
11:30—Smackout: Marion & Jim
11:45—Airbreaks: Variety Program
12 noon—Financial Flashes

12:05—Melody Mixers
12:15—West. Farm and Home Hr.
1—Betty and Bob

1:15—Bauer & Black Program
1:30—Oxydol's Own Ma Perkins
1:45—Norman Cloutier's Orchestra
2—Al Pearce and Gang
3—Langendorf Pictorial

3:15—Xavier Cugat Orchestra
3:30—The Well Dressed Woman
3:45—Trio Romanticque
4—Studio Chatter

4:30—Music by Gershwin
4:45—Mary's Friendly Garden
5—Stories of Human Behavior
5:15—Melody Mixers
5:30—Billy Batchelor

5:45—Little Orphan Annie
6—Let's Listen to Harris
6:30—Armour program
7—The First Nighter: Drama
7:30—One Man's Family

8—Amos 'n' Andy
8:15—Gilmore Circus
9:15—Jay Whidden's Orchestra
9:30—Lee S. Roberts
9:45—Hal Kemp's Orchestra

10—Richard News Flashes
10:15—Jack Bain's Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco

7:30 A.M.—Organ Concert
8—NBC Music Appreciation Hour
9—Soloist
9:15—Julia Hayes: beauty talk
9:30—News: Organ Concert

9:55—Dr. Wynne's Health Talk
10—Nanette La Salle: ballad singer
10:15—When Father Plays Host
10:30—Arion Trio

10:45—Julia Hayes: beauty talk
11—Magic of Speech
11:30—Organ Concert
11:45—Agricultural Bulletin

12 noon—State Dept. of Agriculture
12:15—Melody Mixers
12:45—Commonwealth Club Lunch.

1:30—Ann Warner's Chats
2—Concert Artists; News
2:45—Grandpa Burton
3—Dr. Copeland's Health Talk

3:05—Xavier Cugat's Orchestra
3:15—Mud Caves: dramatic serial
3:30—O'Leary's Irish Minstrels
3:45—University of Calif. program

4—Dance Masters
4:15—Stradivarius String Quartet
4:30—Three X Sisters
4:45—For Girls and Boys Only

5:10—Jokelp program; 5:15, News
5:30—Music Makers
5:55—Dr. Ross: Dog Stories
6—Stringwood Ensemble

6:45—Detectives Black and Blue

7—Sports Revue

7:15—To be announced

7:30—Edna Fischer, pianist

7:45—NRA Talks

7:50—Charles Hart Instrumentalists

8:15—Red Davis: dramatic sketch

8:30—Eno Crime Clues

9—Buddy Rogers Orchestra

9:30—Hills Brothers' program

9:35—Big Ten: Orch. and Vocalists

10—Out of the East

10:30—Piano Pictures

11—Ted Fio-Rito's Orchestra

11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7 A.M. to 12 noon—Various Progs.

12 noon—Scriptures; 12:03, Concert

1—Woman's Institute of the Air

1:15—Hawaiians; Modern Maestros

2—International Troubadors

2:30—Mobile Moaners; Organ

3:45—Musical Novelities

4—Vignettes from Life

4:05—Symphony Highlights

5—Uncle Harry and Aunt Bess

5:30—Around the Town

5:45—Campbell Digest

6—Cyrus Trobber Orchestra

7—Ernie Smith's Sport Page

7:15—Dancing Thru Time

7:45—Erev Shabath

8:15—Kay Kyser's Orchestra

8:45—Tom Coakley's Orchestra

9:15—Friendly Neighbors

9:30—Sportsman's Corner

9:45—American Weekly Drama

10—News Serenade

10:15—Organ Serenade

11:15 to 12 mid.—Concert Memories

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs

5:30 P.M.—Eat Your Way to Health

6—News; 6:15, Walk-a-thon

6:30—Health program

6:45—Pentecostal Echoes

7—C. W. Hammond

7:15—The Ne'er Do Well

7:30—Beauty Talk

7:45—Evening Meditations

8:05—Tuneful Tunes

8:30—Del Courtney's Band

9—Radio Playmakers

9:30—Del Courtney's Band

10—Tuneful Tunes

10:30—Ran Wilde's Orchestra

11—Walkathon; 11:15, Demon's Loft

12 to 1 A.M.—Midnight Vagabond

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs

6 P.M.—Dept. of Agriculture

6:15—Franco's program

6:30—State Market Reports

6:45—Farmers' Exchange

7—U. S. Weather Forecast

7:03—Radio News and Forum

7:15—Dr. Anderson's Talk

7:30—Honolulu Beach Boys

7:45—Band Concert

8—San Jose Accordion Club

8:30—Art and Jimmy

9—Eb and Zeb

9:15—Pireside program

9:30—Kimo's Hawaiian Serenaders

10 P.M.—Examiner Drama

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises

8:15—CBS, The Captivators

8:30—CBS, Tony Wons, Philosopher

8:45—CBS, Dancing Echoes

9—CBS, Voice of Experience

9:15—O'Connor Moffatt & Co. Talk

9:20—CBS, Elizabeth Barthell

9:30—Betty Crocker Cooking School

9:45—CBS, George Hall's Orchestra

10—CBS, Little French Princess

10:15—CBS, Hurdy Gurdy Man

10:30—CBS, Easy Aces

10:45—Prudence Penny

11—CBS, Just Plain Helen

11:15—Romance of Helen Trent

11:30—CBS, Amer. School of the Air

12 noon—CBS, Artist Recital

12:30—CBS, Harrisburg Variety pro.

1—CBS, The Grab Bag

1:30—Women's Institute of the Air

1:45—N. Y. Stock Quotations

1:50—U. S. Army Band

2—Happy Go Lucky Hour

3—Feminine Fancies

3:30—Sweet Music

3:45—CBS, Dorothy Miller, organist

4—Hodge Podge Lodge

4:30—CBS, Clarence Wheeler's Orch.

4:45—Lost and Found Items

4:50—NRA Talk; Town Topics

5—Charlie Lung and Gang

5:15—H Bar O Rangers

5:30—CBS, March of Time

6—CBS, Philadelphia Orchestra

6:15—CBS, Ruth Etting

6:30—CBS, Hudnut Program

7—CBS, Swift Revue

7:30—Rocketeers Military Band

7:45—CBS, Myrt & Marge

8—CBS, Freddie Rich and Orchestra

8:15—Jeffrey Gill, crooner

8:30—CBS, To be announced

8:45—CBS, Borden Friday Frolic

9:15—Crazy Crystal Souvenirs

9:45—Louis Fainoff's Orchestra

10—Bill Fleck's Orchestra

10:10—Gillette drama

10:30 to 12 midnight—Dance Music

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs

1 P.M.—Radio Frolic

1:30—Chats with Dora Lee

2—Man About Town

2:15—Ye Olde Town Crier

3—Coleman Cox

3:15—Lorelei Strings; Studio

3:45—Anti-Narcotic Speaker

3:55—Studio program

4—Keep Smiling, Revue

4:30—Old Bachelor; 4:45, Studio

4:45—Professor Kruger

5—Rusty—The Boy Aviator

5:15—Studio program

5:30—Health Talk, Dr. Thompson

6—Smile Club, Uncle Ned

6:30—Cecil and Sally

6:45—Mining News Report

6:50—Commentator (Malloy)

7—Paul Kellar

7:15—Italian News Broadcast

7:30—Studio; Speaking Voice

8:15—Fishin' Fool

8:30—Hawaiian Shadows

8:45—Chandu, the Magician

9—Souvenirs

9:30—Wrestling Matches

10:30—Hal Girvin's Orchestra

11—Santa Clara program

11:15 to 11:30 P.M.—Studio program

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News
12 noon—Bill Duncan's Band
1 P.M.—Jean's Hi-Lights
2—Recordings
2:40—Closing San Francisco Stocks
2:45—Records
3:15—Carmen Rushing, pianist
3:30—Recordings
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Helen Parmelee, pianist
5:30—Covered Wagon Jubilee
6—Hotel Oakland Trio
7—Local News Items
7:15—Lovable Liars
7:30—L. G. French, baritone
7:45—Clark Sisters
8—Studio; Larelin Trio
8:45—Instrumental and Vocal Prog.
9—Studio Program; Calif. Rangers
10 to 11 P.M.—Dance program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
7 to 10 A.M.—Various Programs
10—Talk by Julia Hayes
10:15—Health Talk
10:30—NBC, Magazine of the Air
11:30—Melisse's Chat
11:45—Market Reports; Agric. Talk
12:15 P.M.—NBC-KGO prog. to 1:15
1:15—Food for Thought
1:30—NBC, Oxydol's Ma Perkins
1:45—Dixie Aces & Dick Bartlett
2—NBC-KGO programs to 3:15
3:15—Ann Warner Chats
3:45—U. S. C. Fiction Favorites
4:15—Organ Recital
4:30—"Souvenirs"; 4:45, News
5—Your Pal Jimmie
5:15—"Robin Hood" transcription
5:30—NBC-KGO programs to 9:45
9:45—Bluettes
10—NBC-KGO programs to 11:30
11:30 to 12 mid.—Beverly-Wilshire
Hotel Orchestra

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L.A., Cal.
7 A.M. to 5—Various programs
5 P.M.—Charlie Lung and Gang
5:15—H-Bar-O Rangers
5:30—CBS, March of Time
6—CBS, Philadelphia Orchestra
6:15—CBS, Ruth Etting
6:30—CBS, Hudnut Program
7—CBS, Swift Revue
7:30—Rocketeers
7:45—CBS, Myrt and Marge
8—CBS, Freddie Rich Orchestra
8:15—Jeffrey Gill
8:30—To be announced
8:45—Borden Friday Frolic
9:15—Sam Robbins' Orchestra
9:45—CBS Orchestra
10—News Items
10:10—Dance Music
12 to 1 A.M.—Recordings

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
6 P.M.—Safety Talk; Concert
6:45—Sonny and Buddy
7—NBC, First Nighter
7:30—Feature; Fairway Facts
8—L'Heure Exquise
9—Studio program
9:15—NBC, Mark Hopkins Orchestra
9:30—Feature Program
9:45 to 12 mid.—NBC programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles

6:45 A.M. to 5—Various programs
5 P.M.—Storytown Express
5:15—Drury Lane with Singing Strings
5:30—Noble Sisters Trio
5:45—National Troubadours
6—News; King Cowboy
6:30—Barmani's Concert Ensemble
6:45—Mirth Parade
7—Watanabe and Archie
7:15—Black and Blue
7:30—Red Davis Adventures
7:45—Charlotte Woodruff and Orch.
8—"The In-Laws"
8:15—Ruth Royale
8:30—Optimistic Revue
9—News; 9:15, Rance Valentine
9:30—Marcel Ventura and Orchestra
9:45—Boxing Matches
10:45 to 11 P.M.—Pontrelli's Orch.

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, San Diego
7 A.M. to 5—Various programs
5 P.M.—Charlie Lung's Grang
5:15—H-Bar-O Rangers
5:30—CBS, March of Time
6—CBS, Philadelphia Orchestra
6:15—CBS, Ruth Etting
6:30—CBS, Hudnut program
7—CBS, Swift Revue
7:30—Rocketeers
7:45—CBS, Myrt and Marge
8—CBS, Freddie Rich's Orchestra
8:15—Jeffrey Gill
8:30—To be announced
8:45—Borden Frolic
9:15—CBS, Leon Belasco's Orch.
9:30—Dance Orchestra
10—World Wide News
10:10—Dance Music
12 to 1 A.M.—Records

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
7 A.M. to 12:15—Various programs
12:15 P.M.—Farm and Home Hour
1—NBC, Betty and Bob
1:15—Celloettes
1:30—NBC, Oxydol's Ma Perkins
1:45—Silhouettes
2—NBC, Al Pearce and Gang
3—Concert Serenades
3:25—Captain Sanilo
3:30—Yeona Socolofsky, Day Drms.
3:45—Easy Chair, Grant Merrill
4—NBC, Studio Chatter
4:30—Dream Melodies, Damski
5—Happiness program
5:15—Male Quartet
5:30—NBC-KGO programs to 9:15
9:15—"Souvenirs"
9:30—The King's Foursome
9:45—Old Song Contest
10—NBC, Richfield News Flashes
10:15 to 12 mid.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6—Various programs
6 P.M.—CBS, Symphony
6:15—CBS, Oldsmobile program
6:30—CBS, Hudnut Program
7—CBS, Swift Revue
7:30—Mary Eastman, soprano
7:45—Myrt & Marge
8—CBS program
8:15—To be announced
8:30—Edwin C. Hill
8:45—Borden's Friday Frolic
9:15—Luther Welfare League
9:30 to 12 midnight—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7:30 A.M. to 5—Various programs
5 P.M.—Steamboat Bill
5:15—Pony and Bicycle Contest
5:45—Cecil Solly
6—Featured Program
6:30—Wash. High School Reporter
6:45—Popular Melodies
7:15—To be announced
7:30—Latin-American Nights
8—Olympic Hotel Orchestra
8:30—Dollars and Cents
8:45—Frank Watanabe & Archie
9—Muted Strings
9:15—Dance Orchestra; Talk
10:30—Northern Lights
11—NBC, Ambassador Hotel Orch.
11:30 to 12 mid.—Recorded program

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 to 5—Various programs
5 P.M.—Indian Stories
5:10—American Cracker Co. prog.
5:15—CBS, H-Bar-O Rangers
5:30—CBS, March of Time
6—CBS, Phila. Symphony Orchestra
6:15—CBS, John Green Orchestra
6:30—CBS, Hudnut program
7—CBS, Swift Revue
7:30—Adventures of Black and Blue
7:45—CBS, Myrt and Marge
8—Empire Minstrels
8:15—To be announced
8:45—Borden's Friday Frolic
9:15—Fun Fest
9:30—Log Cabin Boy
9:45—Radio Speaker Stevenson
10—Globe Trotter
10:05 to 12 midnight—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 1—Various programs
1 P.M.—NBC, General Mills prog.
1:15—Sylvia Gray
1:30—NBC, Oxydol's Ma Perkins
1:45—Lubins Style Shop
2—NBC, Al Pearce and Gang
3—Studio Programs
4:15—NBC, Studio Chatter
4:30—Parade of Happy Feet
4:45—Studio program
5:15—NBC-KGO programs to 8:15
8:15—Jewel Box
8:30—Black and Blue
8:45—Northwest on Parade
9:15—NBC-KGO programs to 9:45
9:45—Frank and Archie
10 to 12 mid.—NBC-KGO programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—News Flashes
12:15—NBC, Farm and Home Hour
12:45—O. M. Hammer
1—General Mills program
1:15—Parker Dental Clinic
1:30—NBC-KGO programs to 3
3—Krazy Limericks
3:05—Eddie King, piano
3:15—Friendly Chat
3:45—NBC-KGO programs to 5
5—Kelly's Restaurant
5:15—Collins & Erwin
5:30—NBC-KGO programs to 9:55
9:55—Hills Bros. program
10—NBC, Richfield News Flashes
10:15—Brookfield Memory Singer
10:20 to 12 mid.—Dance Music

SATURDAY Programs

March 24, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, vocalist
7:15—Morning Parade: music
7:30—Financial Service; 7:45, Organ
8:15—The Vass Family
8:30—Down Lover's Lane
9—Pietro Yon, organist
9:30—Farmers Union Program
10:30—Press-Radio Bureau News
10:35—Magazine of the Air
10:55—Metropolitan Opera Broadcast
—Milton J. Cross, announcer;
John B. Kennedy, commentator
2—Flatt and Mierman, pianists
2:15—Neil Sisters, vocal trio
2:30—Economics of the New Deal
3—Al Pearce and Gang
3:30—Stringwood Ensemble
4:15—Tom Coakley's Orchestra
4:45—Nanette LaSalle, vocalist
5—Arion Trio
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—"Colgate House Party"
6:30—Beatrice Fairfax, Advice on
Marriage
7—Saturday Night Dancing Party
8—National Barn Dance
8:30—Plano Pals; Edna Fischer and
Sol Sleff
9—Nathan Abas, violinist
9:30—Jay Whidden's Orchestra
10—Stringwood Ensemble
10:30—Club Villa Orchestra
10:55—Press Bureau News Service
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Slumber Hour

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures; 12:03, Concert
1—The Discovery Hour
2—Rhythmic Ripples; Organ
3:45—Artist Celebrities
4—Vignettes from Life
4:05—Symphony Highlights
5—Uncle Harry and Aunt Bess
5:30—Around the Town
5:45—Campbell Digest
6—Dinner at Six with Cyrus Trobe
7—Ernie Smith's Sport Page
7:15—William Morris Centenary
7:25—Musical Interlude
7:30—Uncut Gems
8—Trail Blazers in Education
8:15—Dance Music
9:30—Cyrus Trobe on Broadway
10—Organ Serenade
11 to 12 mid.—Concert Memories

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various programs
5:30 P.M.—Eat Your Way to Health
6—News; 6:15, Walkathon
6:30—Health program
6:45—Pentecostal Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—East Bay Labor Journal
7:45—Public Service News
8—Portuguese program
8:30—Italian program
9:30—Pete King, Irish tenor
10—Tuneful Tunes (records)
10:30—Ran Wilde's Orchestra
11—Walk-a-thon
11:15—Midnight Vagabond
12 to 1 A.M.—Del Courtney's Band

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco
7:30 A.M.—Organ Concert
7:35—Morning Parade
8—Pappy, Ezra, Zeke and Elton
8:15—Log o' the Day Crosscuts
9:15—Arion Trio
9:45—News; Organ Concert
10:15—Agricultural Bulletins
10:30—Vic and Sade
10:45—Seven Voices
10:55—Metropolitan Opera Series
2:15—Organ Concert
2:30—Western Agriculture
3:30—Stringwood Ensemble
4—Three Scamps
4:15—Religion in the News
4:30—Martha Mears; News
5—Art in America
5:20—Boston Symphony
6—Melody Mixers
6:30—Stringwood Ensemble
7—Education at Crossroads
7:15—Key Dwellers; vocal trio
7:30—Kay Kyser's Orchestra
8—The Music Counter
8:30—Musical Treasure Chest
9—Carefree Carnival
10—Blue Moonlight
10:30—Serenata
11—Ted Fio-Rito's Orchestra
11:30 to 12 mid.—Slumber Hour

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Parade of the Stars
1:30—Salon Hour; Town Crier
3—Coleman Cox
3:15—Lorelei Strings
3:30—Tee-Time Melodies
4—Young Peoples' Program
4:30—The Old Bachelor
4:45—Studio program; News
5:30—Travelogue
6—Organist and Baritone
6:30—News; 6:45, Sport Page
7—Vocalist
7:15—Italian News
7:30—Soliloquy
7:45—Pageant of Personalities
8—Home Favorites
8:30—Hawaiian Shadows
8:45—Hollywood Chatter; Studio
9:30—Doc Herrold, The Mirror
9:45—Studio program
10—Val Valente's Orchestra
10:30—Hal Girvin's Orchestra
11 to 11:30 P.M.—Studio program

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records, Stocks, News
12 noon—Bill Duncan's Band
1 P.M.—Jean's Hi-Lights
2—Recorded program
2:45—Jean Ardath, pianist
3—Recordings
4:15—Brother Bob's Club
4:45—Records
5—Helen Parmelee, pianist
5:30—Covered Wagon Jubilee
6—Hotel Oakland Trio
7—Local News Items
7:15—Albert Rosenblatt, baritone
7:30—Studio Program
8—Musical Solree
9—Faucit Theater of the Air Players
9:30—Ann Wakefield, soprano;
Merlyn Morse, tenor
10 to 11 P.M.—Dance Records

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks
7:30—Early Morning Exercises
8—CBS, Helen and Mary
8:30—CBS, Concert Miniatures
9—CBS, Vincent Travers Orchestra
9:15—O'Connor, Moffat & Co., talk
9:20—CBS, Vincent Travers Orch.
9:30—CBS, Abram Chasin's Piano
Pointers
9:45—CBS, Enoch Light's Orchestra
10—CBS, Savitt String Quartet
10:30—CBS, Harold Knight Ensemble
11—Cooking School
11:15—CBS, Artist Recital
11:30—CBS, Dancing Echoes
12 noon—CBS, Round Towners
12:30—CBS, Ann Leaf, organist
1—CBS, Saturday Syncopators
1:30—N. Y. Stock Quotations
1:35—CBS, Mischa Raginsky Ens.
2—CBS, Pancho & Orchestra
2:30—CBS, Maurice Sherman's Orch.
2:45—CBS, Francisco Del Campo
3—CBS, Meet the Artist
3:15—CBS, Real Life Dramas
3:30—To be announced
3:45—CBS, Mitchell Shuster & Orch.
4—CBS, Elder Michaux
4:30—CBS, American Mixed Quartet
4:45—Lost and Found Items
4:50—Recordings; 4:55, Town Topics
5—Dance Music
5:15—To be announced
5:30—Helen Nagin, pianist
5:45—CBS, Trade & Mark
6—CBS, Philadelphia Orchestra
6:15—CBS, The Town Crier
6:30—CBS, George Jessel
7—Broadcast from Pvrdr Expedition
7:30—CBS, General Mills program
8:30—To be announced
9—CBS, Gus Arnheim and Orch.
9:30—Bill Fleck's Orchestra
10—Darrell Donnell
10:10—Gillette, drama
10:15 to 12 midnight—Dance Music

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
7 A.M. to 6:15—Records; news; talks
6:15 P.M.—Silent period
12:01 to 8 A.M.—Owl program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various programs
6 P.M.—Musical program
6:15—Franco's program
6:30—Band concert
6:45—Farmers' Exchange
7—Weather Forecast
7:03—Radio News and Forum
7:05—Twenty-Five Minutes in Paris
7:30—Soul of Portugal
8—Music Lover's Half-Hour
8:30—Records
8:45 to 10 P.M.—Italian program

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
5 P.M.—To be announced
7—KFSD Fun Fest
8:30—NBC, Musical Treasure Chest
9—NBC, Carefree Carnival
10—To be announced
10:30—NBC, Jules Buffano Orch.
11 to 12 mid.—NBC-KGO program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
7 A.M.—Exercises; News; Stocks
7:45—Church Quarter-Hour
8—Jean George, Pianist
8:15—Helen Guest, ballads
8:30—Health Talk
8:45—NBC, Crosscuts
9:15—Medical Association Talk
9:30—NBC-KGO programs to 11:30
11:30—NBC, Metropolitan Opera
2—NBC, Platt and Nierman
2:15—NBC, Neil Sisters
2:30—NBC, New Deal Economics
3—NBC, Al Pearce and Gang
3:30—U. S. C. Lecture
3:45—NBC-KGO programs to 4:45
4:45—Helena Lewyn, pianist
5—Rev. Charles E. Fuller
5:30—NBC-KGO programs to 5:30
8:30—Hollywood Looking Glass
8:45—Orchestra with Tandy McKenzie
9—NBC, Carefree Carnival
10—NBC, Blue Moonlight
10:30 to 12 midnight—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 5—Various programs
5 P.M.—Indian Stories
5:10—American Cracker Co. prog.
5:15—Don Lee Feature
5:45—CBS, Smith Bros.
6—CBS, Phila. Symphony Orchestra
6:15—Rocket Military Band
6:30—CBS, George E. Jessel
7—CBS, Byrd Antarctic Expedition
7:30—Radio Speaker Stevenson
8—CBS, Guy Lombardo's Orch.
8:30—To be announced
9—Globe Trotter
9:05—Dance Music
9:45—Democratic Education Feat.
10 to 12 mid.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6—Various programs
6 P.M.—Philadelphia Symphony Or.
6:15—Rocket Gasoline program
6:30—The Pontiac program
7—Byrd Antarctic Expedition
7:30—CBS, Leaders in Action
7:45—CBS, Guy Lombardo's Cana-
dians
8:15—To be announced
9 to 12 midnight—Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M. to 5—Various programs
5 P.M.—LeRoy, pianist
5:15—Dr. John Matthews
5:45—Golden Memories
6—Watanabe and Archie
6:15—Sport Revue
6:30—To be announced
6:45—KNX Concert Orchestra
8—Barn Dance; 9, News
10 to 11 P.M.—Pontrelli's Orchestra

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L.A., Cal.
7:30 A.M. to 5:45—To be announced
5:45—CBS, Smith Brothers program
6—CBS, Philadelphia Orchestra
6:15—CBS, Alexander Woolcott
6:30—CBS, George Jessel
7:30—CBS, General Mills Program
8:30 P.M. to 1 A.M.—To be an-
nounced

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 10:55—Various programs
10:55—NBC, Metropolitan Opera
broadcast
2—Platt & Nierman, pianists
2:30—Studio program
2:45—Club Bulletin
3—NBC, Al Pearce and Gang
3:30—Studio programs
4:15—NBC, Religion in the News
4:30—Musical program
5—NBC-KGO Programs to 6
6—Studio Program
6:30—Beatrice Fairfax
7—NBC-KGO programs to 8:30
8:30—Black and Blue
8:45—Old Time Party
9:45—Frank and Archie
10—Phil Sheridan's Orchestra
10:30 to 12 mid.—NBC-KGO Progs.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 10:55—Various programs
10:55—NBC, Metropolitan Opera
Broadcast
2—NBC, Platt & Nierman, pianists
2:15—Friendly Chat
2:45—Dental Clinic of the Air
3—NBC, Al Pearce and Gang
3:30—Star Furniture Co.
4:30—Musical Program
4:45—Kelly's Entertainers
5—F. A. Cook News.
5:15—Collins & Erwin
5:30—NBC-KGO programs to 8:30
8:30—Fisher's Blend Half Hour
9—NBC, Carefree Carnival
10 to 12 mid.—Dance music

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
7 A.M. to 10:55—Various programs
10:55—Metropolitan Opera Co.
2 P.M.—Platt & Nierman, pianists
2:15—NBC, Neil Sisters
2:30—New Deal Economics
3—NBC, Al Pearce and Gang
3:30—NBC-KGO programs to 4:30
4:30—Concert Ensemble
5—Viennese Vagabonds
5:30—NBC, Billy Batchelor
5:45—NBC, Little Orphan Annie
6—NBC, Colgate House Party
6:30—NBC, Beatrice Fairfax
7—NBC-KGO programs to 8:30
8:30—Fisher's Blend Half Hour
9—30 Minutes of Music
9:32—Andrea and Louise
9:47—Olympians, Brashen
10:15—Songs We Love
10:30—Artistic Trio
11 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7:30 A.M. to 5—Various programs
5 P.M.—NBC, Art in America
5:30—Recordings
6—Los Argentinos
6:15—Lee Sisters
7—Vindabonians
7:30—Rocky Mountaineers
8—Olympic Hotel Orchestra
8:30—Nathan Abas
8:45—Frank Watanabe & Archie
9—NBC, Carefree Carnival Hour
10—Blue Moonlight
10:30—Dance Music
11—NBC, Hotel Ambassador Orch.
11:30 to 12 mid.—Records

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, San Diego
7 A.M. to 12—Various programs
12 noon—CBS, Round Towners
12:30—CBS, Ann Leaf, organist
1—CBS, Saturday Syncopators
1:30—Mischa Raginsky Ensemble
2—CBS, Pancho and Orchestra
2:30—CBS, Maurie Sherman's Orch.
2:45—CBS, Francisco del Campo
3—CBS, Meet the Artist
3:15—CBS, Real Life Drama
3:30—To be announced
3:45—CBS, Shuster Orchestra
4—CBS, Elder Michaux
4:30—CBS, Am. Mixed Quartet
4:45—CBS, Isham Jones' Orch.
5—To be announced
5:30—Helen Nagin, pianist
5:45—CBS, Trade and Mark
6—CBS, Philadelphia Orchestra
6:15—CBS, Alexander Woolcott
6:30—CBS, Geo. Jessel
7—CBS, Byrd Antarctic Expedition
7:30—To be announced
7:45—CBS, Gen. Mills Program
8:45—CBS, To be announced
9:15—Gus Arnheim's Orchestra
9:30—Bowery Dance Orchestra
10—World Wide News
10:10—Dance Music
12 to 1 A.M.—Recordings

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake
7 A.M. to 5—Various programs
5 P.M.—Forty-five Minutes in Holly-
wood
5:45—CBS, Trade and Mark
6—CBS, Philadelphia Orchestra
6:15—CBS, Alexander Woolcott
6:30—CBS, George Jessel
7—CBS, Byrd Antarctic Expedition
7:30—Leaders in Action
7:45—Crazy Crystals program
8—The Saturday Night Party
8:15—News Flashes; Organ
8:30—To be announced
9—Pathfinder Magazine
9:30—Harry Clarke and Peter Spray-
nozzle
9:45—Dance Music
10—Ted Fio-Rito's Orchestra
10:30 to 11 P.M.—Pasadena Orch.

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