

# BROADCAST WEEKLY

APRIL 15th to 21st



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The Chronicle Fashion Editor

Mondays and Fridays

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# BROADCAST WEEKLY

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Editor and Manager

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No. 15

## The New Broadcast Weekly

FIVE weeks ago, when the new management took over this publication, we promised our readers a bigger, better and rejuvenated BROADCAST WEEKLY. Today, on the scheduled date—we deliver. The fruits of our effort are before you. We feel confident that you will approve the use we have made of the additional sixteen pages. Your comments are sincerely solicited.

Lest we appear to be harvesting all the orchids for ourselves, we hasten to present them to our large family of loyal readers who are responsible for the choice of material in this issue. It is with a deep sense of gratitude that we acknowledge their kindly interest and the invaluable help given us through the soundness of the suggestions submitted.

The splendid response to our appeal for reader guidance was the determining factor as to our future editorial policy. We shall continue to use this means as our yard stick and by so doing feel assured of successfully discharging our obligations to our subscribers.

If your particular suggestion was not adopted, it is not to be construed that it was devoid of merit. Some ideas presented could not be used because of mechanical limitations; others required more space than was available. However, all suggestions have been filed and many of them we hope to incorporate in BROADCAST WEEKLY at a later date when we again spread our wings and soar to even greater heights.

A significant result of the tabulation of the preference coupons, was the preponderance

of requests for the rearrangement of the program into half-hourly periods, notwithstanding that the coupon made no mention of it.

This overwhelming request gives indisputable proof that the radio audience is primarily interested in PROGRAMS, rather than stations. We are convinced that the West Coast listeners are not "station bound"; that instead of tuning by habit, they consistently and diligently search for the best entertainment the air lanes have to offer. There is further evidence that the public prefers the "time" arrangement so that it can synchronize its intermittent leisure with the program of the moment.

It is clearly shown by this recent survey of BROADCAST WEEKLY, that the growing tendency of listeners is to be more and more selective. This should bring home to stations and sponsors alike, that they must introduce their programs through the printed media, and continue to direct the eye before they can hope to reach the ear, if they expect to get commensurate returns for the outlay of talent and air time.

BROADCAST WEEKLY subscribers have shown that they are among the most responsive readers in America. Their faith and loyalty has inspired the staff of this weekly to exert every ounce of effort toward making BROADCAST WEEKLY a still more potent influence in the lives of radio listeners on the West Coast. To this end we invite the cooperation of the stations, sponsors and advertisers, and extend to them the privilege of membership into the largest, finest and most intimate family circle in the West.

# ETHER GLEANINGS

By J. CLARENCE MYERS

NEWSPAPERMEN the nation over will tell you that Babe Ruth, mighty sultan of swat, is always good "copy." No matter what he does, its news.

The most potent personality in the great American sport today, his every move on or off the diamond is watched by man and boy alike.

This magnetic appeal that the home-run king possesses brought about a contract for his first regular series of sponsored broadcasts, which will be heard in the Pacific Coast division of the NBC over KPO, beginning April 18 at 8:30 o'clock.

The Quaker Oats Company, breakfast cereal folk, wisely chose him to do a series of radio broadcasts for them, coming on the air in a most opportune time—just when the Spring baseball season is getting under way.

The programs, which are electrically transcribed, will be dramatizations dealing with outstanding incidents in Ruth's life and his adventures on the baseball diamond. Ruth, himself, will be heard in each program.

At the present time Babe Ruth is appearing in person over station WJZ in New York City.

This item calls to mind the fact that Ernie Smith, ace Hearst "mike" spieler, is describing the baseball games daily that are played in the San Francisco Seals Stadium over Station KYA. The ball games this season have been sponsored by the Rainier Brewery.

\* \* \*

CBS flashes us that Bing Crosby's contract on that Woodbury program on Mondays at 5:30 o'clock has been extended through May.

\* \* \*

The same network reminds us that Morton Downey is vocalizing over its stations now Tuesdays from 3:45 to 4 o'clock.

\* \* \*

Just to keep the production smooth we'll tell you now about another suds manufacturer who is paying for a series of coast to coast CBS broadcasts, beginning Friday, April 13. The makers of Schlitz beer have titled their production, "Schlitz Presents the Program of the Week." Each program will consist of five units. Unit number one will be the laugh unit, and will consist of a dramatization of the week's most funny incident, story, book play, or movie; unit number two will be song of the week, with a dramatization of the premier of a new song; unit number three is monickered news of the week, calling for a reenactment of some news event; unit number four is the product of

the week, a drama of industry; and unit number five will be variable—one time it will be the book of the week, another the personality of the week, and another the play of the week. It's somewhat of a new idea in radio and should prove worth listening to if produced well.

\* \* \*

KPO, I understand, is soon to be shifted over to become the main northern California outlet and producer for NBC programs originating in the East and here on the Coast. KGO, now occupying that position, will then take the solitary position now held by KPO.

The change is being made, it is understood, to give the radio program sponsor better coverage in the northern section. Let it be remembered that KPO is now operating on 50,000 watts of power and KGO on but 7,500. There are a lot of matters to be ironed out yet, according to Don E. Gilman, network chief here, but before long we'll be getting Amos 'n' Andy and all the rest of the important ether shows over KPO instead of KGO. The latter will assume the local picture that KPO now occupies.

\* \* \*

The call of Kealakekua has cast a hypnotic spell on Ralph Bryan, KQW announcer and producer. Maybe it's hypotic, but then again it may be curiosity or just revenge. Bryan has ground out so many recordings about that grass shack in that Hawaiian place and had to pronounce Kealakekua so many times that it's "got" him. And so he ups and decides to cross the ocean to find out just what it's all about anyhow. We speak of revenge above because most radio announcers would like to fit their hands around where the collar goes on these song writers who christen their compositions with such gosh-awful names. Seriously though, Bryan is packing his toothbrush in his carpet bag and is all set to sail for the islands from San Francisco within the next week, where he has a position awaiting him. He has been associated with KQW for nearly two years and has been the originator of many interesting broadcasts from the "oldest broadcasting station in the world."

\* \* \*

Interesting, indeed, is the manner in which Mildred Roberts, violinist and KYA guest artist, says she obtained her Stradivarius violin which is valued at \$15,000. It seems that while studying music at the Dresden Conservatory of Music she met a prince, a prince of Saxony. Anyhow, said prince had just purchased a very luxurious and extrava-

giant automobile. Because of financial embarrassment he was unable to pay the last installment. So in order to get the necessary amount he sold his rare "Strad" to Miss Roberts.

\* \* \*

How repeal has changed things!

Four months ago a night club was a "shush" place, where only members went, obtaining entrance through sliding doors and every other conceivable way. But today the night clubs are installing radio apparatus and broadcasting to the world. KYA is broadcasting the music and entertainment from two of San Francisco's well-known night spots. Jack Winston's orchestra is heard nightly except Sunday from 11 to 11:30 p. m., playing in the Coq D'Or, and the Trouville Club broadcasts its show from 11:30 to 12 midnight, featuring Frank Castle and Cliff Souza, piano team, and Don Steele, singing guitarist and master of ceremonies.

\* \* \*

One of those arrows dipped in love potion that Kid Cupid is so promiscuous with, particularly at this time of the year, made a kill a few days ago in Henry Maas, manager of the sales traffic department of the NBC in San Francisco. The same missile plunged right through the heart of Miss Grace Ethel Mossey of Alameda.

The couple announced their engagement, the wedding date not being set as yet. Maas is the son of Mr. and Mrs. William M. Mass, and Miss Mossey the daughter of Mr. and Mrs. Frank T. Mossey.

\* \* \*

Rumor has it that Ben Bernie and his orchestra will move into the famed Cocoanut Grove in Los Angeles on April 24, to be heard over NBC stations on the Coast.

\* \* \*

Tall, blonde and handsome Nelson Case, NBC mickeman, tried his hand at composing recently, and turned out a catchy waltz. Meredith Willson, musical director of the network liked it so well he played it on his "Waltz Time" program the other night. Edna Fischer, chain pianist, collaborated with Case on the lyrics for the piece, which is named: "At Midnight When the Waltz Is Through."

\* \* \*

"Woe is me, woe is me," is the general wail of members of the program traffic departments in the big networks, members of the press departments, and the boys and girls on the radio publications right now. For daylight savings time goes into effect in the East on April 29. Which means that all NBC or CBS programs originating in the East will be heard on the Pacific Coast one hour earlier than usual. And it means a gen-

eral scrambling and rearranging of radio schedules and a few headaches to the aforementioned folk. Our sympathy.

\* \* \*

Gus Arnheim and his Hotel St. Francis orchestra are back on the M. J. B. Demi-Tasse Revue Monday nights—NBC stations, 7:30 to 8 o'clock. Tizzie Lish is traveling up from Los Angeles each week to San Francisco to participate on the broadcast.

\* \* \*

Dr. Laurence Cross and his troupers from Crosscuts from the Log of the Day of NBC fame, is gyping it about California. In their tour of the state, making public appearances at various cities and towns, the radio actors are traveling in a regular house on wheels, thus cutting down hotel expenses.

\* \* \*

Madam Sylvia has changed her time on NBC to Fridays from 2 to 2:15 o'clock. She talks about cinema big shots and beauty preparations.

\* \* \*

With the arrival of spring, balmy days, moonlit nights, and the call of the equestrian path, Ed Fitzgerald, navigator of the Feminine Fancies broadcast over the Don Lee-CBS hookup and KFRC news man, got a yen to buy a horse. But, of course, Fitzgerald, true to the customs of radio, had to give the horse an audition—not before a "mike," but on the park paths. The audition was not a success. So "Fritz" did not buy a horse, but a few sofa cushions instead.

\* \* \*

Helen Morgan, torchy vocalist, who has been starring on that "Broadway Melodies" program on CBS wireups Sundays at 11 a. m., has left radio for the stage—temporarily, at least. Everett Marshall, Broadway star, late of the Ziegfeld Follies, has leaped in her place.

\* \* \*

Cy Whitaker, sales manager of MacGregor and Sollie, makers of electrical transcriptions, who turn out such hits as Eb and Zeb, Cecil and Sally, Hollywood Impressions, Ghost Stories, Thrill Hunters, Coleman Cox, and others, reports a constant increase in the use of recorded features on radio. From his observations throughout the East, from where he has just returned after several months trip, radio stations, particularly the small independent broadcasters, are turning toward the electrically transcribed type of entertainment. In most cases, Whitaker stated, the recorded programs are far superior to any local talent in the town that the station could get. He reported, too, that there is nothing but optimism among the eastern broadcasters, for business is increasing at a constant pace on the air.

# What's Behind Al Pearce ... and His Gang



**THE THREE CHEERS**

*Left to right: Travis Hale, E. J. Derry  
and Phil Hanna.*

**T**HESPIANS and other public figures inject drama into their publicity by recalling some of their previous, less glamorous pursuits. They were stevedores, pitched hay, worked in a bank or drove a taxicab. Al Pearce has quite a record in this respect. Among his humble occupations before his rise in radio may be listed that of milkman, meter-reader, realtor, banjo player and cook. And he is only 35 years old now.

As a boy Albert Pearce ran a dairy with his brother Cal in San Jose, California. Their father, who had been a Methodist minister, was dead and the two boys maintained the home for their mother. There was a sister and another brother. Both of the boys were active in high school musicals and dramatics.

After high school Al shouldered his banjo and set off for the mining camps of Nevada. He ended up by leading his own band at Lake Tahoe, the world famous resort, but not until he had put in six months cooking in a Greek restaurant in Reno.

Soon after came the real estate interlude. Between moving real estate the boys were prominent in the San Francisco Real Estate Board's Glee Club. They sang a lot of songs

and built a lot of houses and sold a lot of lots before the boom burst.

Way back in about 1912 the Pearce Brothers had sung "Hello Hawaii" over a crude, experimental arc broadcast station in San Jose, California. Hawaii didn't hear their greeting but it was this early contact with radio that prompted the boys' interest in radio along about 1927 when the Pearce Brothers duo made quite a name for itself plus some Columbia records. But Al didn't find himself until he began piloting an hour's afternoon show over a coast network a year later.

Al is one of the most versatile masters of ceremonies on the air. He has a pleasing tenor voice, plays the banjo and guitar, and has created several of the most popular comedy characterizations the West has known. He is Elmer Blurp, the low pressure salesman and old Eb, of the Eb and Zeb skits. He is also Hector Smith.

But it isn't his versatility that sells him with the radio public. It's his very human, impromptu style of announcing plus his graciousness and his regard for his artists and his public. He never sounds "professional." He talks on the spur of the moment. He has faith in his artists. He keeps his show of the type that doesn't offend anyone. And he is humble.

Al Pearce reads all of his mail religiously and what is more, he takes it to heart. Artistic handwriting on imported paper or a pencil scrawl on a ruled sheet from a tablet, it's from a person Al wanted for a radio friend. Of course, if he followed every critic's advice he'd soon be in a straitjacket, but he considers them all.

Al Pearce holds box office records in theatres from Vancouver, B. C., to San Diego, California. He played to over 1,300,000 people in 1933 on the Pacific Coast alone. And he'll soon be starting East!

It's a well balanced show. The comedians include Morey Amsterdam, Eb and Zeb, Yogi Yorgesson, Lord Bilgewater, Mr. Milkweed and Elmer Blurp; Mable Todd, comedienne, is also famous for her songs; balladists, Hazel Warner and Carlyle Bennett; the Three Cheers; Hatch and Archer, clever piano team; the eighteen-year-old guitar wizard and singer, Tony Romano; Bob Lee, guitarist and arranger and Bud Hatch on the bass fiddle.

# MICROPHONE GOSSIP



• • • Phillip Valentine has a contract with Peter B. Kyne for radio adaptation for all of this popular author's work, and a similar arrangement with the estate of the late Oliver B. Curwood, and expects to announce in the very near future the completion for broadcasting purposes "Cappy Ricks Retires." This series will be available only for network broadcasts.

• • • What will the world be like thirty years from now? What will be accomplished by the Jules Vernes, the Benjamin Franklins, the Wright Brothers, the Thomas Edisons and other scientists, inventors, writers and dreamers of the future? These questions are being asked by Bank of America which presents "Leaders of Tomorrow" to KFRC and the Columbia-Don Lee network listeners on Tuesday and Wednesday nights at 7:30 p. m.

"Leaders of Tomorrow" is the basis of a \$10,000 scholarship competition in which scholarships and cash awards will be given the junior citizens of California, under 18 years of age, who submit the best essays on the subject of what the world will be like thirty years hence. Two scholarships, each for \$2,000, will be awarded for the two best essays submitted, while thousands of dollars in cash awards will be made to subordinate winners.

• • • Edward Ludes, NBC sound effects man on last Sunday night's Death Valley Days drama, was as nervous as a bride cooking her first dinner. The script of the drama called for realistic sound effects of dinner preparation, and Ed solved the problem by frying a slice of ham and real eggs on a small electric stove set before the microphone. The crackling of the ham and eggs had to be timed to the exact second in order to fit the dialogue—but that wasn't all. The sizzle of griddle cakes had to be reproduced, too, so Ed got himself a cook book and made some batter, then practiced baking cakes until the sizzle came at the right cue.

• • • A new set of tubular bells, built to produce low notes impossible to the sugar-loaf or church bell, will soon be added to the formidable list of effects invented and manipulated by Charles Forsythe, KFI-KECA sound expert.

The new bells require a special alloy of metal and special mountings, due to their

size and weight. In appearance, they will look like—according to Forsythe—very elaborate and shiny plumbing accessories.

• • • The C. F. Pearce family of Route 3, Box 96, Watsonville, Calif., named their new eight-pound baby after Albert Pearce, of the Al Pearce show. He's already showing signs of becoming a great announcer.

• • • Emily Eilers, pretty custodian of the KYA Musical Clock program which keeps early-rising business people aware of the fleeting minutes on the clock, has bought a speed-boat. However, that's not all the news, for Emily has announced her intention of going in for racing with the new craft. She has named the boat the "Sea Hag," but despite that handicap, the brunette miss has hopes of competing against Loretta Turnbull, the American woman champ speed-boat racer, one of these fine days.

• • • What is reputed to be the most perfect drum and traps set-up carried by any orchestra on the Pacific Coast, is maintained by Charlie Price, twenty-year-old master of the galloping chopsticks with Ted Fiorito's Orchestra. All Price's instruments are specially designed in an opalescent pearly tone and set off at intervals by a red diamond design.

• • • The Stradivarius Quartet, noted chamber music ensemble on NBC, take their name from the Stradivarius instruments which they use in their concerts. The instruments are known to musicians by the colorful titles of the "Titian" violin, the "Spanish" violin, the "Lord MacDonald" viola and "La Belle Blonde" or the "Vaslin" cello.

• • • The Jack Benny-Mary Livingstone family are great neighbors of the Fred Allen-Portland Hoffa family, even though they are rival entertainers over National Broadcasting Company networks. Jack and Mary often accompany Fred and Portland to the NBC's Radio City studios for Fred's show, and just as often you'll find Fred and Portland in the front row when Jack and Mary are broadcasting.

• • • Edith Murray has discovered a simple home prescription for preserving the velvety texture of her voice despite the strain put on it by theatre, club and radio engage-

ments. It's just a teaspoonful of pure medicated glycerin in a glass of hot milk. The remedy was sent to her by a fan in Indiana who claimed to have been the maid of Rosa Ponselle.

• • • Paula Winslowe, the brilliant young star of "The Song of Araby," carries her romantic portrayal of Dale Cameron with all the skill and feeling of the veteran actress. In experience, she justly deserves the title of "veteran." After her graduation from Scripps College at Claremont, California, she studied dramatics under the famous Marta Oatman in New York. As a result of this training, she entered the realm of grease paint and spotlights as a Shakespearean actress with R. D. McLean. Following the footsteps of many of the Hollywood greats, she trod the boards of the Pasadena Playhouse—the theatre which has sent so many players on to "the big time."

From these experiences, she went into radio, demonstrating her ability as an accomplished actress by playing leading rôles in such well known programs as "English Coronets," "Tapestries of Life," "The Count of Monte Cristo," "Catherine the Great," "The Millionaire," "Our Romantic Presidents," "So This Is Radio" and "Robin Hood." Miss Winslowe's ability earned for her the leading rôle in "The Song of Araby."

• • • Marjorie is an Illinois blonde, Dottie a brunette from Arizona, and Betty a red-headed Oklahoman. Altogether they're about as unlike as their three shades of hair. But their voices blend perfectly, and that's why they're Ted Fio-Rito's Debutantes. If you would like to hear how three such different people can sound almost as one, so accurate is their timing, listen to the Fio-Rito program over the Columbia network on Wednesdays, from 7 to 7:30 p. m.

• • • Will Aubrey, "Bard of the Byways" to vaudeville audiences all over the country, who recently joined the NBC staff in San Francisco, has been on the stage for some twenty years, but had his first case of stage fright when he faced the microphone.

• • • Martin Provensen, NBC announcer, who was a member of the National Broadcasting Company's New York staff before he came to California, announced the first international Christmas program which NBC broadcast in 1930.

• • • Pity Dollo Sargent, NBC organist, who, because of her long years in the theatre, just can't go to sleep before midnight—and who has to rise at 5:30 a. m. in order to get to the NBC studios, rehearse, and be on the air for her early morning concert.

• • • The greatest thrill in the life of Frederick Bittke, NBC baritone, came when Mattie Battistini, great Italian baritone, attended one of his concerts in Germany and told him that he would undoubtedly become a great artist.

• • • For three years, now, someone has been keeping Jack Ross' sweet-tooth supplied. Every so often a handsome cake arrives at KHJ, addressed to the hardy master of Monday night's Round-Up. The only clue to the identity of the sender is a card marked "A. C." Thursday of this week, another of the cakes arrived. This one was all a beautiful white, adorned with sugary California poppies of the traditional orange hue. Across the top in letters of sugar was written "Easter Greetings." There was another card bearing the initials, "A. C." The few people in the studio with whom Jack shared the cake report that it was just as good as it looked. The cake-eaters!

• • • Dick Powell has been working out with the Pittsburgh Pirates at their Paso Robles training camp between Old Gold broadcasts.

• • • Johnny Davis, Fred Waring's scat singer, married his childhood sweetheart, Martha Lee Garver of Terrehaute, Ind., on April 2.

• • • A slightly embarrassed Maestro, Claude Sweeten of KFRC now keeps a wary weather eye on Bob Bence whenever that chief announcer ambles into a studio where Director Sweeten is rehearsing or doing a program. It's an outgrowth of this week's laughable episode when Sweeten was directing the orchestra.

Bence gum-shoed into the studio and hid behind a large column, a trombone in his hand. Then, whenever the orchestra came to the end of a bar the hidden Bence would blow just one note—but an awfully sour one.

Each time Sweeten would stop the orchestra, glare at the musicians and start all over again. It took him a full five minutes to discover that one of his own men wasn't to blame, and when he did—was his face red?

• • • A forest ranger stationed near North Adams, Mass., has asked Irma Glen, NBC organist in Chicago, for her picture. The letter in part says: "but if your picture turns out to be that of an old woman, I warn you I surely will have to jump in the lake, as I never would be able to face Bud (my partner) because I would never hear the end of it. In this case I suggest that you secure any picture of some one young, and send it. You do not know how much kidding I'll get if you do not send a nice picture."



# SILHOUETTES

"THIS is my lucky day" should be Jane Froman's theme song, because, unlike the career of many other stars, hers is not a hard luck story. Opportunity



JANE FROMAN

didn't merely knock for Jane, it walked right in on her

That Jane stuttered was thought to be an unsurmountable stumbling block — but she hasn't stuttered since a movie producer demanded that she read lines as well as sing. She balked and put off going to the studio.

However,

when she was told to speak or lose her chance, Jane read the lines. And now she has concluded that one can be scared out of stuttering as well as hiccoughs!

Jane was born in St. Louis, Mo., just a little more than twenty years ago. Her mother, the former Anna Barcafer, was soloist with the Chicago Symphony Orchestra, and all Jane's immediate family was musically inclined. She also is a cousin of William Woodin, former Secretary of the Treasury and prominent composer.

Jane had a thorough musical education as she developed her voice into a rich contralto. She sang in school operettas and was active in music at the University of Missouri, from which she was graduated. Jane studied journalism, but she relinquished the idea of becoming a newspaper "sib sister" and continued voice training at the Cincinnati Conservatory of Music.

The station manager of WLW having heard a recital in Cincinnati in which Jane sang an aria invited her to come to the station for a one-time broadcast. Jane chose a program of popular songs and did them so well that she appeared regularly on the

station. Paul Whiteman tuned in on one of her broadcasts and immediately wired her to join him in Chicago where she made her first network broadcast.

Jane's broadcasts from Chicago attracted attention in New York and Chesterfield invited her to be starred in their CBS series. Since then, Jane has been in a whirl of activity.

She is five foot four, slender and vivacious. Her eyes are blue, her hair is dark, and she wears clothes like a model. Jane is married to Don Ross, who is a radio star in his own right, and who is appearing in the Follies with Jane.

"TONY" WALLACE and Jack Ford, KYA boy, a girl and a uke team, were reminiscing the other day at the studio. It seems that several years ago neither of the pair knew the other existed. "Tony" was a dancer and Jack toyed with a bagpipe in a vaudeville act. Casually they met backstage as show people do and shortly after each went his own way in search of fame and fortune. However, both blushing confess that after the first introduction, some thought of the other lingered. Off went "Tony" to South America "on tour" where she unfortunately received a bad injury as the result of a fall while dancing. Jack in the meanwhile continued his stage work until one day he was offered an opportunity to sing "over the air" which he promptly accepted. Arriving in Chicago from Buenos Aires, after the disastrous trip, "Tony" decided to give up her career when she happened upon a picture of Jack in a radio magazine. Fortunately he was in the same city and a few hours later they had met again. The boy in search of a partner persuaded "Tony" to try her hand at singing which she reluctantly did and after the first audition, the program director of the Chicago station told them that their voices blended perfectly. Two years in that city on NBC stations and "Tony" saw another picture in a magazine. This time it was San Francisco's colorful Chinatown. That was enough; the excited girl wanted to see it, so the harmony team of Ford and Wallace followed Horace Greeley's advice and came West. KYA features this clever pair three nights a week. Listen in and you'll agree that they sing differently.

MONDAY NIGHTS

# Gus Arnheim

and his orchestra

(Recently heard with  
Bing Crosby and the  
Mills Bros.)

back again on the

# M·J·B "Demi-Tasse Revue"

with

# TIZZIE LISH

"Cooking Concoctionist"



7:30 p. m.

NBC STATIONS

## Behind the Baton

Jimmy Grier, long a West Coast radio favorite, is now accompanying Bing Crosby on his Monday night broadcasts. Grier's present association with Crosby is not his first, however, as his band furnished the music for many of Bing's records, among them the celebrated "Thanks."

Two of the Coast's favorite batoneers are now gracing the East, namely, Tom Gerun and Anson Weeks. Gerun is in Chicago, where he is repeating his success of last year, while Anson's ultimate destination on his present tour is New York, where even the most blase Broadwayite goes for his rhythm.

A contemporary writer in the East says that "the Casa Loma Orchestra seems to capitalize on the ideas of Richard Himber's Hotel Ritz Carlton band." Upon listening intently to both units, we could not detect the slightest resemblance between them; furthermore, we fail to see where Gray's music could possibly derive any benefit from the best that Himber has to offer.

Armand Camgross of Tom Coakley's Palace Hotel Orchestra, is Tom's most versatile and valuable member. Camgross plays saxophone, clarinet and violin, and is a soloist on each instrument, besides one of the band's most popular vocalists.

Here's news! The inventor of the "Oompah" is now in San Francisco. Surely you remember the strange instrument which afforded so much publicity to Larry Wright of Henry Halstead's band some years back. We don't know what has become of the weird concoction of kitchen utensils, etc., that comprised this well-named instrument, but Larry is now playing a mighty sweet saxophone for Jay Whidden's Hotel Mark Hopkins orchestra.

Young Jack Barrow plays a heap o' trombone on the nightly broadcasts from San Francisco's Bal Tabarin, where he is being featured with Kay Kyser and his Carolinians.

Another vocalist has entered the ranks of dance orchestra leaders. This time it's little Jack Little, who has surrounded himself with a fine group of musicians in New York, from which city, Coast dialers hear him via CBS. Jack's vocal work is as personable as ever, but he evidently is finding piano-playing for his orchestra a little more difficult than merely accompanying himself.

# NEWS *and* COMMENT

## High Cost of Broadcasting

One of the most ambitious undertakings was that of the Lucky Strike company's opera broadcast (recently concluded), which covered eighty-two stations in the United States and Canada. It cost \$15,000 per program.

Jack Pearl's sponsors paid \$7,874 for the thirty minutes consumed by each broadcast in his recent series. On the air for fifteen minutes, studio statisticians one night figured that it cost \$506 for every laugh.

Paul Whiteman's sponsors sign away \$12,888 each time the maestro of jazz signs off on fifty-seven stations, after his hour program. This includes studio time and payment of supporting cast.

The fifteen minutes dedicated to Myrt and Marge five nights a week check off \$90,068 every thirty days, in the bank account of the chewing gum king.

The humor of Eddie Cantor and the Rubinoff violin are offered Sundays at an expense of \$12,890 an hour, over fifty-two NBC stations.

## McNamee on NBC Vaudeville Unit

Graham McNamee, NBC news announcer, made his first Broadway personal appearance as one of the headliners of an NBC radio revue unit at Loew's State Theatre March 9.

In addition to McNamee, the unit consisted of the Pickens Sisters, harmony team; Eddie East and Ralph Dumke (Sisters of the Skillet), comedy team, and Don Bestor and his orchestra.

## Roxy's Plans Fail

S. L. (Roxy) Rothafel is in Europe. He sailed following the breakdown of his plans for a theatrical tour with his "Gang." Press agent ballyhoo that the tour was all set apparently was premature. Charles Morrison, who was acting as agent for Roxy, declared theatre circuits refused to pay \$12,500 asked per week.

## Ideas Wanted

Conquest Alliance Company, 515 Madison Avenue, leading foreign station representative, contingent with its entrance into the development of the domestic field, is in the market for some good production ideas. Suggestions should be sent to William H. Voeller.

## Canadian Radio Control Unsatisfactory

Government control of broadcasting in Canada has proven so unsatisfactory that a Parliamentary investigation of the situation is being made.

The proposed nationalization of broadcasting and the restrictions on advertising, it is charged, have not resulted in an improvement in programs. On the contrary, it is contended the activities of the Canadian radio commission have served only to make conditions worse.

Under the plan for nationalization, a number of existing stations have been taken over by the government, with a view eventually to creating a chain extending across the Dominion. Advertising was to be reduced to three minutes per hour.

New stations were to be built by the government to complete the chain, but depression conditions have made necessary their postponement.

## Schumann-Heink in Mother Role

Mme. Ernestine Schumann-Heink has been signed by the Gerber Products Company, Fremont, Mich., for a series of broadcasts over an NBC network commencing early in May. The sponsor is the manufacturer of strained vegetables and cereals for babies, and the program will be built around Mme. Schumann-Heink as "the world's best loved mother." The program will be produced by Erwin, Wasey & Company, Chicago.

## Nearly 18,000,000 Radio Homes

The total number of radio-equipped homes in the United States as of January, 1934, is 17,950,000.

This figure is based on Radio Retailing's tabulation of the sales of new sets, less the number which (according to dealers' and distributors' figures) were sold as replacements of old sets or as "extra" sets to homes which already had radios.

Sales of radio sets in 1933 were greater than 1932 sales in both number and dollar volume. According to Radio Retailing, a total of 3,806,000 sets, at an estimated retail value of \$130,800,000 were sold last year.

California ranks third among the states with 212,400 sets sold. Washington sold 45,700; Oregon, 30,800; Montana, 10,700; Nevada, 3,800, and Arizona, 5,700.

## GUS ARNHEIM RETURNS TO THE M. J. B. DEMI-TASSE REVUE

Gus Arnheim and his ace Hotel St. Francis orchestra return to the M. J. B. Demi-Tasse Revue for the third series of broadcasts on this popular program Monday, April 16.

On two previous occasions Arnheim and his internationally noted musical organization contributed to the music to the Demi-Tasse broadcasts, each time making a distinct hit with the air audience.

In announcing the reëngagement of the orchestra, Weston Settlemier, advertising manager of the M. J. B. Company, brought out the fact that Arnheim has been a maker of stars of the ether and talkie screen. Bing Crosby sang with Arnheim's orchestra in the Coconut Grove in Los Angeles before he gained nation-wide recognition and movie contracts. And following in his footsteps was Donald Novis, now a national radio and talkie star.

Those in the "know" predict that Jimmy Newell, present vocal star with the Arnheim musical organization, predict that he will follow the trail to fame blazed by Crosby and Novis.

Miss Tizzie Lish remains with the Revue, and will make her appearances with the band from San Francisco.

The Demi-Tasse Revue is heard on NBC stations every Monday night from 7:30 to 8 o'clock.

## THE BORDEN FRIDAY FROLIC

When the Borden Friday Frolic hits the air waves on Friday, April 20, it promises another half-hour of fast-moving fun and music from the stage of the Paramount Theatre in Los Angeles. The hour is 8:45 p. m.; the station, KFRC and the Don Lee Columbia network.

The Friday Frolic has piled up an enviable record for itself in recent weeks, featuring such headliners as Sally Rand, Buster Crabbe, Leo Carrillo, Earl Carroll, Anson Weeks, Evelyn Venable, Victor McLaglen, Robert Armstrong, Monte Blue, Ted Lewis, Jack Osterman, Duke Ellington, and the Mills Brothers.

The Borden Friday Frolic is a Fanchon and Marco production of the variety type. It has proven itself a success not only with radio listeners, but also with the patrons of the Paramount Theatre in Los Angeles, and the Orpheum Theatre in San Francisco, where these shows originated.

Before each broadcast the theatre audience is "taken behind" the scenes and told that they are now about to witness a radio broadcast and that they are really a part of the

show. It has been the invariable reaction on the part of the audience to accept this sponsored broadcast with enthusiasm. Clapping has been spontaneous, but usually well controlled as to duration by the Master of Ceremonies, the theatre audience cooperating like old-timers on the radio.

The Friday Frolics will continue through the broadcast of May 11 and will then go off the air for the summer months, returning again for another series on September 21.

From an advertising standpoint, the Frolics are set to solve an interesting sales problem, namely, the sale of a full line of Borden dairy products, including both fresh and evaporated milk, cheese, and ice cream. There is written a special Borden message for each town on the network.

Difficulties of pick-up have been met and overcome so that today the pick-up from the stage of the Paramount is so well balanced that it would appear to be a studio program, except for the announcements to the contrary and the terrific applause that four thousand theatre patrons send over the air.

## DAYS OF OLD—DAYS OF GOLD PROVES POPULAR BROADCAST

Hundreds of letters have been received by KTAB from all over the state of California, commenting favorably on the Mining News Reporter program. These programs are three in number and are broadcast seven times a week on the following schedule: Mining News Reporter of the Air, every evening except Saturday and Sunday, at 6:45 p. m. over KTAB. These are five-minute talking programs, conducted by Philip Valentine, which alternate the lore of the old days of gold in California and Nevada with facts on present-day mining gathered from reliable sources.

The highlight of the Mining News Reporter's activities is focused on Tuesday over KTAB from 8 to 8:30, in which a series of dramas called the "Days of Gold" are broadcast. Plays given to date include the "Roarin' Sixties," based on the life of Sandy Bowers of Comstock days; "King of the Bonanza," based on the life of James G. Flood; the "Mayor of Angels Camp"; and "Black Bart, the Robin Hood of California." "Adolph Sutro" is to be the broadcast for Tuesday, April 17. A stock company has been organized by KTAB and Mining News Reporter, and include the following players: Eve Miller, Sylvia Wright, Frank Wright, Robbin Flynn, Jerry Wilford, Sam Metzger, H. K. McClintock, George Taylor (sound technician), Elbert Lachelle (organist) Philip Valentine.

The programs are written and produced by Philip Valentine.

# ETHER ETCHINGS

By IOLA McREYNOLDS



IOLA McREYNOLDS

**P**AUL CARSON builds a "Bridge to Dreamland."

It is Sunday evening, 10:15. From KGO there comes drifting into the room, through the loud speaker, a lovely melody.

An organ is playing dreamy, witching music for the witching hour of night. Music into which is put every beautiful thing that the mind ever

dreamed, or the heart ever longed for; that leads down memory's lane and back again to the land where dreams come true.

Paul Carson is building a "Bridge to Dreamland," weaving into it the half forgotten dreams of yesterday, with the eager, rosy ones of today.

Old songs full of memories; tender lullabys, soul satisfying hymns; heart stirring love songs, and grand music of great masters are woven into a rainbow "Bridge" of unsurpassable beauty.

Lost to all else but his marvelous music we are led by this master of the organ across the "Bridge to Dreamland," to that magic land where, for a time, every dream comes true, and when he has finished we feel that there is just one thing more to be desired of this hour—that it had no ending!

\* \* \*

**I**T is early on a dewy summer morning down south. Let us take a walk through the forest. The sunshine sifting through the branches makes a dancing pattern on the shadowy trail. Through the trees a soft breeze is stirring. Off in the distance a bird sings sweetly and is answered by another nearby.

Presently, as we walk, we hear voices and laughter ahead, mingling with the music of a saw and the sound of an ax falling in rhythm upon a tree which will soon awaken the echoes with its crash of falling.

As we draw near, we see a jolly party of workers, busy and happy. And who is that directing the work? Is it, why yes, it is Lawrence L. Cross and they are working upon "The Log of the Day." Let us join them. We are sure of a welcome.

"Good mornin', good mornin'" is the cheery greeting we receive from Mr. Cross

as we come into their friendly circle. He invites us to be seated upon a log and visit awhile.

In his kindly southern drawl he chats with us on the events of the day, past happenings and the philosophy of life in general.

We are entertained by the teasing pranks of the water boy, the merry nonsense of his stories and the charm of his voice as he sings.

We enjoy, too, the soft, beautiful voices of the crew as they sing at their work, and the plaintive sweetness of the music played on a saw by one of them as he rests near us.

After resting awhile, we say goodbye, and going back down the trail we hear the music of the saw blending with happy voices and gay bird songs fade away in the distance.

Umm! How refreshing that was!

\* \* \*

**W**ITH "good evening everybody—I hope you're all well and happy," Lee S. Roberts opens a most delightful Memory Box for us twice each week, and as he does so, we bring out one of our own.

Back through the years are highlights that never grow dim, a familiar melody brings back a face, a smile, a friendship of long ago. Happy hours that have been put away in our own "memory box," wrapped in the tissue paper of the passing years, are taken out and lived again as we listen to Mr. Roberts' friendly voice, his satisfying music blended with that of Paul Carson at the organ, the Wandering Gypsy with his Magic Violin, and the voices of the various artists who appear on this program. And when, after an all too short fifteen-minute period, Mr. Roberts closes his Old Memory Box with "Goodnight—and—pleasant dreams," we add one more delightful memory to our own box and gently close the lid.

\* \* \*

**L**IKE the sun's first rays falling upon us through a window after the night has passed; like the perfume of fragrant lilies after winter has gone; like the warm clasp of a friendly hand leading us out of the darkness of distress, comes the sweet voice and message of Edward MacHugh, the Gospel Singer, singing the beloved old hymns with that sympathetic organ accompaniment.

\* \* \*

If ever a rainbow was illustrated by sound, it is done in the presentation of the theme song on the Rainbow Harmonies program.

# SHORT WAVE STA

NOTE: Stations marked with a star (★) are the most active

27800 Kc. 10.79 Mtrs. W6XD, Mackay Radio Palo Alto, Calif.	18040 Kc. 16.63 Mtrs. GAB, Rugby, England	14590 Kc. 28.56 Mtrs. WMN, Lawrenceville, N. J.	11760 Kc. 25.50 Mtrs. ★DJD, Zeesen, Germany
21540 Kc. 13.93 Mtrs. W8XK, Westinghouse Elec. Saxonburg, Pa. Relays KDKA Programs	17810 Kc. 16.84 Mtrs. PCV, Kootwijk, Holland	14470 Kc. 20.73 Mtrs. WMF, Lawrenceville, N. J.	11750 Kc. 25.53 Mtrs. ★GSD, British Broad. Corp. Daventry, England
21470 Kc. 13.97 Mtrs. GSH, British Broad. Corp. Daventry, Eng. British Empire Programs	17780 Kc. 16.87 Mtrs. W3XAL, National Broad. Co. Bound Brook, N. J.	14525 Kc. 20.65 Mtrs. XDA, Trans-News Agency Mexico City	11730 Kc. 25.57 Mtrs. ★PHI, Hulzen, Holland
21420 Kc. 14.01 Mtrs. WKK, A. T. & T. Co. Lawrenceville, N. J.	17770 Kc. 16.88 Mtrs. ★GSG, British Broad. Corp. Daventry, England British Empire Programs	14530 Kc. 20.65 Mtrs. LSA, Buenos Aires, Argentina	11720 Kc. 25.6 Mtrs. ★VE9JR, Winnipeg, Canada
21130 Kc. 14.15 Mtrs. LSM, Buenos Aires, Argen. Commercial Radiophone	17775 Kc. 16.88 Mtrs. ★PHI, Hulzen, Holland	14440 Kc. 20.78 Mtrs. GBW, Rugby, England	11705 Kc. 25.63 Mtrs. ★FYA, "Radio Colonial" Pontoise (Paris) France
21060 Kc. 14.25 Mtrs. WKA, Lawrenceville, N. J.	17640 Kc. 17.00 Mtrs. Shlp.—Ships	13990 Kc. 21.44 Mtrs GBA, Rugby, England	11680 Kc. 25.68 Mtrs. K10, Kahuhu, Hawaii
21020 Kc. 14.27 Mtrs. LSN, Buenos Aires, Argen. Commercial Radiophone	17310 Kc. 17.33 Mtrs. EXP., General Experimental	13585 Kc. 22.08 Mtrs. GBB, Rugby, England	11430 Kc. 26.44 Mtrs. DAN, Nordelch, Germany
20730 Kc. 14.47 Mtrs. LSY, Buenos Aires, Argentina Commercial Radiophone	17120 Kc. 17.52 Mtrs. W00, A. T. & T. Co. Ocean Gate, N. J.	13465 Kc. 22.28 Mtrs. GBQ, Rugby, England	11181 Kc. 26.83 Mtrs. ★CT3AQ, Funchal, Maderia
20380 Kc. 14.72 Mtrs. GAA, Rugby, England	17120 Kc. 17.52 Mtrs. W0Y, Lawrenceville, N. J.	13390 Kc. 22.40 Mtrs. WMA, A. T. & T. Co. Lawrenceville, N. J.	10770 Kc. 27.85 Mtrs. GBP, Rugby, England
19900 Kc. 15.87 Mtrs. LSG, Buenos Aires, Argentina	17080 Kc. 17.56 Mtrs. GBC, Rugby, England	12210 Kc. 22.71 Mtrs. W00, Ocean Gate, N. J.	10675 Kc. 28.1 Mtrs. WNB, Lawrenceville, N. J.
19820 Kc. 15.14 Mtrs. WKN, A. T. & T. Co. Lawrenceville, N. J.	16270 Kc. 18.44 Mtrs. WLK, A. T. & T. Co. Lawrenceville, N. J.	12863 Kc. 23.32 Mtrs. EXP, General Experimental	10550 Kc. 28.44 Mtrs. WOK, A. T. & T. Co. Lawrenceville, N. J.
19355 Kc. 15.50 Mtrs. FTM, St. Assise, France	16270 Kc. 18.44 Mtrs. WOG, Ocean Gate, N. J.	12840 Kc. 23.36 Mtrs. W0Y, Lawrenceville, N. J.	10530 Kc. 28.49 Mtrs. GBX, Rugby, England
19220 Kc. 15.60 Mtrs. WKF, A. T. & T. Co. Lawrenceville, N. J. Transoceanic Radiophone	16233 Kc. 18.48 Mtrs. FZR, Saigon, Indo-China	12840 Kc. 23.36 Mtrs. W00, Ocean Gate, N. J.	10520 Kc. 28.51 Mtrs. VLK, Sydney, Australia
19160 Kc. 15.66 Mtrs. GAP, Rugby, England	15880 Kc. 18.90 Mtrs. FTK, St. Assise, France	12825 Kc. 23.39 Mtrs. ★CNR, Director General	10410 Kc. 28.80 Mtrs. PDK, Kootwijk, Holland
18970 Kc. 15.81 Mtrs. GAQ, Rugby, England	15490 Kc. 19.36 Mtrs. J1AA, Kemikawoa-Cho-Chiba- Ken, Japan	12780 Kc. 23.47 Mtrs. GBC, Rugby, England	10410 Kc. 28.80 Mtrs. KES, Bolinas, Calif.
18830 Kc. 15.93 Mtrs. PLE, Bandoeng, Java	15330 Kc. 19.56 Mtrs. ★W2XAD, General Elec. Co. Schenectady, N. Y.	12290 Kc. 24.41 Mtrs. GBU, Rugby, England	10350 Kc. 28.98 Mtrs. LSX, Buenos Aires, Argentina
18680 Kc. 16.06 Mtrs. GAX, Rugby, England	15295 Kc. 19.61 Mtrs. CP4, La Paz, Bolivia 10:30-11:30 A. M.	12260 Kc. 24.47 Mtrs. FTN, St. Assise (Paris), Fr.	10300 Kc. 29.13 Mtrs. LSL, Buenos Aires, Argentina
18620 Kc. 16.11 Mtrs. GAU, General Post Office Rugby, England	15270 Kc. 19.65 Mtrs. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	12150 Kc. 24.69 Mtrs. GBS, Rugby, England	10055 Kc. 29.84 Mtrs. ZFB-VRT, Hamilton, Bermuda
18370 Kc. 16.33 Mtrs. PMC, Bandoeng, Java	15243 Kc. 19.68 Mtrs. ★FYA, "Radio Colonial" Pontoise (Paris), France	12000 Kc. 25 Mtrs. RNE, Moscow, U. S. S. R.	9950 Kc. 30.15 Mtrs. GCU, Rugby, England
18345 Kc. 16.35 Mtrs. FZS, Saigon, Indo-China	15210 Kc. 19.72 Mtrs. ★W8XK, Westinghouse Elec. & Mfg. Co. Saxonburg, Pa.	11950 Kc. 25.10 Mtrs. KKQ, Bolinas, Calif.	9890 Kc. 30.30 Mtrs. LSN, Buenos Aires, Argentina
18340 Kc. 16.36 Mtrs. WLA, Lawrenceville, N. J.	15200 Kc. 19.73 Mtrs. ★DJB, Zeesen, Germany	11880 Kc. 25.25 Mtrs. ★FYA, "Radio Colonial" Pontoise, Paris, France	9870 Kc. 30.4 Mtrs. WON, Lawrenceville, N. J.
18310 Kc. 16.38 Mtrs. GAS, General Post Office Rugby, England	15140 Kc. 19.81 Mtrs. ★GSF, British Broad. Corp. Daventry, England	11870 Kc. 25.26 Mtrs. ★W8XK, Westinghouse Elec. Co., Saxonburg, Pa.	9870 Kc. 30.4 Mtrs. J1AA, Kemikawoa-Cho-Chiba- Ken, Japan
18240 Kc. 16.44 Mtrs. FRO, FRE, St. Assise, France	15120 Kc. 19.83 Mtrs. ★HVJ, Vatican City Rome, Italy	11865 Kc. 25.28 Mtrs. ★GSE, British Broad. Corp. Daventry, England British Empire Programs	9860 Kc. 30.43 Mtrs. ★EAQ, Madrid, Spain
18200 Kc. 16.48 Mtrs. GAW, Rugby, England		11830 Kc. 25.36 Mtrs. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	9790 Kc. 30.64 Mtrs. GCW, Rugby, England
		11810 Kc. 25.4 Mtrs. ★12R0, Rome, Italy	9750 Kc. 30.77 Mtrs. WOF, Lawrenceville, N. J.
		11790 Kc. 25.45 Mtrs. W1XAL, Boston, Mass.	9675 Kc. 31 Mtrs. ★T14NRH Heredia, Costa Rica

# TIONS of the WORLD

and easily heard stations, and transmit at fairly regular time.

9710 Kc. GCA, Rugby, England	30.89 Mtrs.	8036 Kc. CNR, Rabat, Morocco	37.33 Mtrs.	6140 Kc. ★W8XX, Westinghouse Elec. & Mfg. Co. Saxonburg, Pa.	48.86 Mtrs.	6005 Kc. VE9DR, Canadian Marconi Co. Drummondville, Quebec	49.96 Mtrs.
9600 Kc. ★CT1AA, Lisbon, Portugal	31.25 Mtrs.	7920 Kc. GCP, Rugby, England	37.88 Mtrs.	6130 Kc. ZGE, Kuala Lumpur Fed. Malay States	49.1 Mtrs.	6005 Kc. VE9CU, Calgary, Canada	49.96 Mtrs.
9600 Kc. ★XETE, Mexico City, Mex.	31.25 Mtrs.	7880 Kc. J1AA, Kemikawoa-Cho-Chiba-Ken, Japan	38.07 Mtrs.	6125 Kc. VE9HX, Halifax, Nova Scotia	48.98 Mtrs.	6000 Kc. EAJ25, Barcelona Radio Club Barcelona, Spain	50 Mtrs.
9595 Kc. ★HBL, League of Nations Geneva, Switzerland	31.27 Mtrs.	7830 Kc. PDV, Kootwijk, Holland	38.30 Mtrs.	6122 Kc. ZTJ, Johannesburg, S. Africa	49 Mtrs.	6000 Kc. RW59, Moscow, U. S. S. R.	50 Mtrs.
9590 Kc. ★VK2ME, Amalgamated Wireless, Ltd., Sydney, Aust.	31.28 Mtrs.	7799 Kc. ★HBP, League of Nations Geneva, Switzerland	38.47 Mtrs.	6120 Kc. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	49.02 Mtrs.	5970 Kc. ★HVJ, Vatican City (Rome)	50.26 Mtrs.
9590 Kc. ★W3XAU, Byberry, Pa.	31.28 Mtrs.	7770 Kc. PCK, Kootwijk, Holland	38.60 Mtrs.	6120 Kc. ★YV1BC, Caracas, Venezuela	49.02 Mtrs.	5952 Kc. HIX, Santo Domingo, Dominican Republic	50.4 Mtrs.
9585 Kc. ★GSC, British Broad. Corp. Daventry, England	31.29 Mtrs.	7480 Kc. GDW, Rugby, England	40.11 Mtrs.	6110 Kc. ★YV1BC, Caracas, Venezuela	49.10 Mtrs.	5930 Kc. HJ4ABE, Medellin, Colombia	50.6 Mtrs.
9570 Kc. ★W1XAZ, Westinghouse Elec. & Mfg. Co. Springfield, Mass.	31.35 Mtrs.	7444 Kc. HBQ, League of Nations Geneva, Switzerland	40.3 Mtrs.	6100 Kc. ★W3XAL, Nat'l. Broad. Co. Bound Brook, N. J. Relays WJZ Programs	49.18 Mtrs.	5857 Kc. XDA, Mexico City, Mexico	51.22 Mtrs.
9560 Kc. DJA, Zeesen, Germany	31.38 Mtrs.	7150 Kc. HJ4ABB, Manizales, Colombia	41.6 Mtrs.	6100 Kc. ★W3XF, Downers Grove, Ill. Relays WENR, Chicago	49.18 Mtrs.	5710 Kc. VE9CL, Winnipeg, Canada	52.50 Mtrs.
9530 Kc. ★W2XAF, General Elec. Co. Schenectady, N. Y. Relays WGY Programs	31.48 Mtrs.	6990 Kc. LCL, Jeloy, Norway	42.92 Mtrs.	6095 Kc. ★VE9GW, Bowmanville, Ont.	49.22 Mtrs.	5690 Kc. FIQA, Admin. Des. P. T. T. Tananarive, Madagascar	52.7 Mtrs.
9510 Kc. ★GSB, British Broad. Corp. Daventry, England	31.55 Mtrs.	6976 Kc. EAR110, Madrid, Spain	43 Mtrs.	6090 Kc. ★VE9BJ, St. John, N. B., Can.	49.26 Mtrs.	5170 Kc. PMY, Bandoeng, Java	58.00 Mtrs.
9510 Kc. ★VK3ME, Amalgamated Wireless, Ltd., G.P.O. Box 1272L, Melbourne, Australia	31.55 Mtrs.	6905 Kc. GDS, Rugby, England	43.45 Mtrs.	6085 Kc. CP5, Lapaz, Bolivia	49.31 Mtrs.	5714 Kc. HCK, Quito, Ecuador, S. A.	52.5 Mtrs.
9490 Kc. SRJ, Poznan, Poland	31.6 Mtrs.	6860 Kc. KEL, Bolinas, Calif.	43.70 Mtrs.	6080 Kc. ★W9XAA, Chicago Fed. Labor Chicago, Ill.	49.31 Mtrs.	5145 Kc. OK1MPT, Prague, Czechoslovakia	58.31 Mtrs.
9330 Kc. CGA, Drummondville, Canada	32.15 Mtrs.	6840 Kc. CFA, Drummondville, Canada	43.80 Mtrs.	6075 Kc. OXY, Skamleboæk, Den.	49.4 Mtrs.	4975 Kc. GBC, Rugby, England	60.30 Mtrs.
9020 Kc. GCB, Rugby, England	32.33 Mtrs.	6795 Kc. GDB, Rugby, England	44.15 Mtrs.	6072 Kc. UOR2, Vienna, Austria	49.41 Mtrs.	4820 Kc. GDW, Rugby, England	62.24 Mtrs.
9020 Kc. GCS, Rugby, England	32.36 Mtrs.	6753 Kc. WOA, Lawrenceville, N. J.	44.40 Mtrs.	6068 Kc. VE9CS, Vancouver, B.C., Can.	49.43 Mtrs.	4820 Kc. GCRX, Rugby, England	62.24 Mtrs.
8928 Kc. TGX, Guatemala City, C. A.	33.50 Mtrs.	6660 Kc. F8KR, Constantine, Algeria	45.00 Mtrs.	6060 Kc. ★W8XAL, Crosley Radio Corp. Cincinnati, Ohio	49.50 Mtrs.	4795 Kc. EXP, Gen. Exper. Channel	62.57 Mtrs.
8920 Kc. GCX, Rugby, England	33.63 Mtrs.	6610 Kc. REN, Moscow, U. S. S. R.	45.38 Mtrs.	6060 Kc. VQ7LD, Imperial and International Communications, Ltd. Nairobi, Kenya, Africa	49.50 Mtrs.	4752 Kc. W00, Ocean Gate, N. J.	63.1 Mtrs.
8760 Kc. GCQ, Rugby, England	34.25 Mtrs.	6447 Kc. HJ1ABB, Barranquilla, Col., S. A.	46.50 Mtrs.	6050 Kc. ★W8A, British Broad. Corp. Daventry, England	49.58 Mtrs.	4751 Kc. WOY, Lawrenceville, N. J.	63.1 Mtrs.
8680 Kc. GBC, Rugby, England	34.56 Mtrs.	6425 Kc. ★W3XL, Nat'l. Broad. Co. Bound Brook, N. J.	46.70 Mtrs.	6040 Kc. W1XAL, Boston, Mass.	49.67 Mtrs.	4700 Kc. W1XAB, Portland, Me.	63.79 Mtrs.
8650 Kc. EXP, Gen. Experimental Chan.	34.68 Mtrs.	6425 Kc. VE9BY, London, Ontario, Can.	46.7 Mtrs.	6030 Kc. VE9CA, Calgary, Alta., Can.	49.75 Mtrs.	4328 Kc. GDB, Rugby, England	69.44 Mtrs.
8560 Kc. W00, Ocean Gate, N. J.	35.05 Mtrs.	6382 Kc. HC1DR, Quito, Ecuador	47.00 Mtrs.	6023 Kc. XEW, Mexico City, Mexico	49.8 Mtrs.	4328 Kc. ★G6RX, Rugby, England	69.44 Mtrs.
8560 Kc. WOY, Lawrenceville, N. J.	35.05 Mtrs.	6335 Kc. VE9AP, Drummondville, Can.	47.35 Mtrs.	6020 Kc. DJC, Zeesen, Germany	49.83 Mtrs.	4273 Kc. ★RW15, Far East Radio Sta. Khabarovsk, Asia	70.20 Mtrs.
8450 Kc. PRBA, Porto Alegre, Brazil	35.50 Mtrs.	6272 Kc. H11A, Dominican, Rep.	47.8 Mtrs.	6010 Kc. W1XAL, Boston, Mass.	49.87 Mtrs.	4272 Kc. W00, Ocean Gate, N. J.	70.22 Mtrs.
8185 Kc. ★PSK, Rio De Janiero, Brazil	36.65 Mtrs.	6270 Kc. HJ3ABF, Bogota, Colombia	47.81 Mtrs.	6000 Kc. VE9CA, Calgary, Alta., Can.	49.75 Mtrs.	4271 Kc. WOY, Lawrenceville, N. J.	70.22 Mtrs.
		6167 Kc. XIF, Mexico City, Mexico	48.65 Mtrs.	6000 Kc. HC-JB, Quito, Ecuador	49.8 Mtrs.	4000 Kc.	78 Mtrs.
		8150 Kc. YV3BC, Caracas, Venezuela	48.78 Mtrs.			3560 Kc. O27RL, Copenhagen, Den.	84.24 Mtrs.

# The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## Thanks—We Thought It Was Neuritis!

Whatever has become of James Melton? He doesn't sing with the Revelers anymore, and I haven't heard him anywhere for ages. Instead, we are surfeited with those sick, simpering sissie male sopranos who wail in our ears and are just a pain in the neck.

There are not enough big, fine, natural voices on the air, with an individuality of their own that they can put across. Instead we have misled morons who try to act grand operaish, and think they are making a big hit when they pull out the tremolo stop and other tear-jerker devices.

The reason that "One Man's Family" is so popular is just that Carleton Morse had the inspiration to make it a real cross-section of family life and the courage of his convictions.

Let's have more genuineness in our programs and less stunting and artificiality.

Here's all the good luck in the world to the West's own BROADCAST WEEKLY.

*A. B. M., Mill Valley, Calif.*

## East Is East and the West Is Best

The biggest reason why I like your little magazine is because it's the only radio magazine I've been able to find that gives news and gossip of western radio stars; and, being a staunch westerner, I believe that the best programs we have are the ones originating on the West Coast. So, of course, I'm more interested in the western stars than in the eastern ones.

I was interested in a letter published in the "Open Circuit" recently by F. S. K., of Malaga, Wash. The writer of that letter echoes my sentiments exactly. It must be rather disheartening for radio people to arrange a program which they think will be enjoyable, then read letters that complain about how awful the program is. Judging from some letters I have read in radio columns, these chronic fault-finders spend their time listening to programs they don't like just so they can complain.

My favorite programs are: One Man's Family, Al Pearce and his Gang, First Nighter, Frank Watanabe and Archie, Care-free Carnival and Woman's Magazine of the Air.

*H. F., Everett, Wash.*

## Look Us Over Today and Write Us Again

I can't make up my mind whether to renew my BROADCAST WEEKLY or not. Don't think you really give us a square deal. You give us only a part of the programs of the stations except the NBC and the CBS. They are not the whole cheese if they do think so.

I take the magazine for the programs, not to see what different ones say what they like and if we are not going to get the programs, why take it.

Yours for a square deal to all stations.

*Mrs. J. H. B., Oakland, Calif.*

## The Spirit That Won the West

Would not be without your Little Wonder Magazine. Sure get a kick out of this department and the way some moan about the programs, artists and everything else.

This is not going to be a kick, as I sure am thankful for small favors, and they are small compared with you folks on the Coast or back in the middle states.

Just how loud do you suppose some would kick if they had this: the choice of two stations during the day, one records, all day, and the other one NBC part time. When it is record time it's mostly hill billy or something like "The Letter Edged in Black" or some such cheerful one. The announcer must have an overgrown yen for them or he surely would not play so many of them.

At night there are several good stations we do not get very good, as being where we are the eastern and western stations interfere with each other, so it's a case of being thankful for what one can get.

So come on Moaners and cheer up, and be glad you aren't where we are, and when it's a program you don't care for, turn the dial, or shut off the radio. Mrs. H. A., San Mateo, voiced my "sediments" too.

Enjoy all the favorite programs and am so pleased that One Man's Family has changed, but did not kick about it before, as a friend of mine would listen to it, and I to Myrt and Marge, and the next morning we would swap stories.

Wishing you lots of luck, and many thanks for a bigger and better magazine.

*L. O. P., Central Montana.*

### Come, Holmes, Unleash the Hounds and Find a Sponsor

We have subscribed to BROADCAST WEEKLY for about ten years. I remember when I first saw it, a pile of them stacked up on the radio man's showcase; thought they were advertising matter, so picked one up and took it home, finding out later what I had done, and rushing back to the dealer's to try to square myself.

We bought BROADCAST WEEKLY week by week for a time, and then joined the family.

We hope that some day some sponsor will give us Sherlock Holmes again. Enjoy One Man's Family so much, and we'll be glad to hear Claudia's voice again. Memory Lane, Death Valley Days, Paul Carson, John and Ned, Henry M. Hyde, and many others. We do enjoy your pictures of the artists who we know on the air, so if we may have pictures of some of the above we'll be pleased.

*B. J., Petaluma, Calif.*

### We Are All in Agreement

I have been reading BROADCAST WEEKLY for nineteen months and I cannot tell in words how much it has added to my enjoyment of my radio. I do so enjoy Ether Gleanings, Silhouettes, Microphone Gossip, and letters in the Open Circuit; also pictures of the artists.

One thing I have liked especially—BROADCAST WEEKLY attends strictly to its own affairs; radio programs and those who do their part in giving us so much pleasure and entertainment. Now please, pretty please, do not spoil it by adding a household department—recipes, styles, gardens, architecture, etc. I like handwork and do lots of it as I listen to special programs, but I can get patterns and directions in any of dozens of magazines. Please keep our magazine as it has been—strictly radio.

I am a very sincere admirer of BROADCAST WEEKLY.

*Mrs. M. L. V., Fresno, Calif.*

### Kitty "Orchids" the Announcers

Congratulations on forthcoming bigger and better BROADCAST WEEKLY.

Same goes for the "One Man's Family" change. Claudia will be welcomed home with open arms.

I'm hand in hand with those parties "orchiding" the announcers. They deserve every bit of it and more. The General Petroleum show, from 7:30 a.m. to 12:00 p.m. was a good example of their strutting their stuff. They were just as wide awake and peppy at 12:00 p.m. as 7:30 a.m., if not more so. Goodwin, Rickenbacker, Swan, Niles and Doembling certainly deserve credit for putting the show over, though they'd probably appreciate larger pay envelopes more than just words.

Would like to borrow some of Winchell's scallions to toss at lengthy advertisements. I understand, of course, the product must be sold, but why make the ads so long a dialer falls asleep during it and misses half the program? Ones about bad breath, B.O., dandruff and cheap make-up are enough to give one an inferiority complex. Patiently awaiting your next issue, I am, just another reader,

*Kitty, Napa, California.*

### "When You and I Were Young, Maggie"

Turning the calendar back twelve years, we find the predominating station in the Bay region to be KUO, Examiner, with only 10 watts, and reaching the East coast only periodically. An interesting station was the one established at the Presidio, which broadcast records evenings. Vocalists and instrumentalists were on the program. It is recalled that Mrs. Leah Cadenasso, now residing in San Francisco, was the first program manager on the Examiner KPO station. Her son, Leo Cadenasso, was the technician and the first announcer. KLX, the Oakland-Tribune station, also engaged the above-mentioned talent for its opening program.

In those early days, a program was created over night, and it was not unusual for a station manager to call the program manager on the telephone requesting a program for the next day. It appears odd to the listeners of today, who have ample drama and opera on their daily air menu, to think of the public getting a thrill out of excerpts from Romeo and Juliet and Every Woman, and duets from Il Trovatore and Aida, in which the same Mrs. Cadenasso participated.

We have made great progress since, but sometimes we wonder whether we didn't enjoy those early programs even more than those of today.

*E. B. W., San Francisco.*

### To Hazel Warner

Of all the things on radio,  
The one I like the best  
Is when I hear Al Pearce announce  
The Song Bird of the West.

The sweet lilt of her lovely voice  
Drives all your cares away.  
So you'll be glad you turned the dial  
In time to hear Al say,

Well, folks, the next voice that you hear  
Is one of high renown.  
So just lean back;  
We guarantee to drive away your frown.

You'll be so glad you listened in  
You'll make it for the best.  
Yes, sir, it's Hazel Warner,  
Our Song Bird of the West.

*G. K., Ferndale, Wash.*

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. .... NBC  
 Amos & Andy, Monday to Friday, 8 p.m. .... NBC  
 Baker, Phil, Friday, 6:30 p.m. .... NBC  
 Benny, Jack, Friday, 7:30 p.m. .... NBC  
 Burns & Allen, Wednesday, 6:30 p.m. .... CBS  
 Cantor, Eddie, Sunday, 5 p.m. .... NBC  
 Jessel, George, Saturday 6:30 p.m. .... CBS  
 Lish, Tizzie, Monday, 7:30 p.m. .... NBC  
 Pearl, Jack, Wednesday, 5 p.m. .... NBC  
 Penner, Joe, Sunday, 4:30 p.m. .... NBC  
 Stoopnagle & Budd, Tuesday & Thursday, 7 p.m. .... CBS  
 Wynn, Ed., Tuesday, 6:30 p.m. .... NBC

## DRAMAS

Bible Stories, Sunday 11 a.m. .... KPO  
 Death Valley Days, Sunday, 8:30 p.m. .... NBC  
 Drama of Childhood, Sunday, 6 p.m. .... CBS  
 Eno Crime Clues Thursday & Friday, 8:30 p.m. .... KPO  
 First Nighter, Friday, 7 p.m. .... NBC  
 Grand Hotel, Sunday, 2:30 p.m. .... NBC  
 Leaders of Tomorrow, Tues. and Wed., 7:30 p.m. .... CDLBS  
 Little Theater of the Air, Sunday, 2:45 p.m.; Monday and Friday, 5 p.m. .... CDLBS  
 March of Time, Friday, 5:30 p.m. .... CBS  
 Memory Lane, Tuesday, 8:15 p.m. .... NBC  
 NBC Drama Hour, Monday, 9 p.m. .... KPO  
 One Man's Family, Friday, 8:15 p.m. .... NBC  
 "Peter the Great," Saturday, 8:30 p.m. .... CDLBS  
 Radio Guild Monday, 12 noon .... KPO  
 True Story Hour, Sunday, 9:15 p.m. .... NBC  
 Winning the West, Thursday 9:15 p.m. .... NBC

## ORCHESTRAS

Armbruster, Robert, Wednesday, 8:15 p.m. .... NBC  
 Armhiser, Gus, Sun., 10:10 p.m.; Mon., 7:30 p.m. .... NBC  
 Tues. to Fri., 10:30 p.m.; Sat., 7:45 and 10:15 p.m. .... CBS  
 Ballew, Smith, Sunday, 10 p.m. .... NBC  
 Bain, Jack, Friday, 10:15 p.m. .... NBC  
 Barlow, Howard, Thurs., 7:30 p.m. .... CBS  
 Belasco, Leon, Friday, 6:30 p.m. .... CBS  
 Monday, 9 p.m., and Friday, 9:15 p.m. .... CBS  
 Black, Ted, Wednesday, 2:15 p.m. .... NBC  
 Black, Zizz, Thursday, 10 p.m. .... NBC  
 Black, Frank, Sunday, 7 p.m. .... NBC  
 Bernie, Ben, Tuesday 9 p.m. .... NBC  
 Buffano, Jules, Saturday, 10:30 p.m. .... NBC  
 Brigode, Ace, Sunday, 8:45 p.m. .... CBS  
 Busse, Henry, Sun. 9:30 p.m. .... CBS  
 Cloutier, Norman, Friday, 1:45 p.m. .... NBC  
 Coakley, Tom, nightly .... NBC  
 Cugat, Xavier, Wednesday & Friday, 3 p.m. .... NBC  
 Daly William, Wednesday, 7:30 p.m. .... NBC  
 Damrosch, Walter, Fri., 8 a.m. .... NBC  
 Doerr, Clyde, Staff Orchestra .... NBC  
 Fettis, Jim, Sat., 1 p.m. .... CBS  
 Flo-Rito, Ted., nightly, NBC; Wednesday, 7 p.m., CBS  
 Fleck, Bill, nightly except Sunday .... CDLBS  
 Garber, Jan, Sunday, 12:30 p.m. .... NBC  
 Gentry, Tom, Friday, 9 p.m. .... NBC  
 Gray Glen, Tues., 7 p.m.; Thurs., 7 p.m. .... CBS  
 Grier, Jimmy, Mon., 5:30 p.m. .... CBS  
 Hall, George, Wednesday, 9:30 p.m. .... CBS  
 Harris, Phil Sunday, 8:30, KPO; Friday, 6 p.m. .... NBC  
 Hart, Chas., staff orchestra .... NBC  
 Hayton, Lennie, Wed., 9 p.m.; Sat., 7 p.m. .... NBC  
 Haenschen, Gustav, Sunday 6:30 p.m. .... NBC  
 Himber, Richard, Thurs., 3 p.m.; Sat., 3:30 p.m. .... NBC  
 Hopkins, Claude, Wednesday, 9 p.m. .... CBS  
 Hornik, Joseph, staff orchestra .... NBC

Jones Isham, Thurs., 8:20 p.m., Fri., 8:30 p.m. .... CBS  
 Kemp, Hal., Friday, 9:45 p.m.; Tues., 9:30 p.m. .... NBC  
 King, Wayne, Mon., 7 p.m., CBS; Sun., 12 noon .... NBC  
 Koestner, Joseph, Sunday, 1:30 p.m. .... NBC  
 Kogen, Harry, Thursday, 4 p.m. .... KPO  
 Kostelanetz, Andre, Mon., Wed., Sat. 6 p.m. .... CBS  
 Kyser, Kay, nightly .... NBC  
 Lombardo, Guy, Wed., 6:30 p.m. .... CBS  
 Masters, Frankie, Monday, 9:45 p.m. .... NBC  
 Nelson, Ozzie, Tues., 8:20 p.m., CBS; Sun. 4:30. NBC  
 Paige, Raymond, staff orchestra .... KHJ-CDLBS  
 Pancho & Orch., Mon., 9:30; Sat., 2 p.m. .... CBS  
 Panico, Louis, Friday, 9:30 p.m. .... CBS  
 Polak, Emil, staff orchestra .... NBC  
 Previn, Chas., Sunday, 4 p.m. .... NBC  
 Rapee, Erno, Mon., 6:30 p.m. .... CBS  
 Rich, Freddie, Friday 8 p.m. .... CBS  
 Rolfe, E. A., Thursday, 4:15 p.m. .... NBC  
 Rubinoff, Sunday, 5 p.m. .... NBC  
 Russo, Dan, Wednesday, 4:15 p.m. .... NBC  
 Sagerquist, Eric, Thurs., 4:30, Friday, 7 p.m. .... NBC  
 Selger, Jerry, Tuesday, 7:45 p.m. .... NBC  
 Sherman, Maurice, Sunday, 8 p.m. .... KPO  
 Saturday, 2:30 p.m. .... CBS  
 Souder Jackie, Saturday, 9 p.m. .... CBS  
 Sosnick, Harry, Tuesday, 9; Thursday, 8:45 p.m., CBS  
 Stark, Frederick, Staff Orchestra, KHJ .... CDLBS  
 Stoll, George, Monday, 8 p.m. .... CDLBS  
 Sweeten, Claude, staff orchestra .... KFRC-CDLBS  
 Scotti, William, Thursday, 9:45 p.m. .... NBC  
 Stein, Julie, Monday, 5 p.m. .... NBC  
 Shilkret, Nathaniel, Sunday, 7:30 p.m. .... NBC  
 Vallee, Rudy Thursday, 5 p.m. .... NBC  
 Van Steeden, Peter, Mon., 3:15; Wed., 5 p.m. .... NBC  
 Vias, Pedro, Sunday, 1:30 p.m. .... NBC  
 Voorhees, Don, Tues., 6:30 p.m.; Sat., 6 p.m. .... NBC  
 Warring's Pennsylvanians, Sun., 5:30; Th., 6:30 CBS  
 Wheeler, Clarence, Friday and Sunday, 4:30 p.m. .... CBS  
 Whidden, Jay nightly except Sunday .... NBC  
 Willson, Meredith, staff orchestra .... NBC  
 Whiteman, Paul, Thursday, 7 p.m. .... NBC  
 Young, Victor, Sunday 7 p.m. .... NBC

## ORGAN MUSIC

Aurandt, Dick, Mon. and Wed., 4 p.m.; Tues. 4:30 p.m. .... CDLBS  
 Carson, Paul, Sun., 6:30, 10:15 p.m.; Mon., 6:05 p.m.; Sat., 10 a.m., and 10 p.m. .... NBC  
 Kennedy, Dion, Sun., 1 p.m. .... NBC  
 Leaf, Ann, Wed., 1:35 p.m.; Sat., 12:30 p.m. .... CBS  
 Organ Concerts (Organist's name not listed), Sun., 8 a.m.; Mon., 7:15 a.m., and 10:05 p.m.; Tues., 7:15 a.m.; Thurs., 7:30 a.m. and 11:30 p.m.; Fri., 7:30 a.m., and 11:30 p.m.; Sat. 12:05 and 5 p.m. .... NBC  
 Runyon, Charles, Sun., 11 p.m.; Mon., 11 p.m.; Tues., 5 p.m.; Wed., 7:15 a.m.; Sat. 11:30 p.m. .... NBC  
 Salt Lake Tabernacle Organ, Sun., 8:30 a.m. .... CBS  
 Sargent, Dollo, Mon., 8 a.m.; Thurs., 7:15 a.m.; Sat., 8 a.m. .... NBC

## POPULAR PROGRAMS

American Album of Familiar Music, Sunday, 6:30 p.m. .... NBC  
 An Evening in Paris, Sunday 5 p.m. .... CBS  
 Babe Ruth, Wed. 8:30 p.m. .... KPO  
 Broadcast of Byrd Expedition, Saturday, 7 p.m. .... CBS  
 Carnation Contented Program, Monday, 7 p.m., NBC  
 Curtis Institute of Music, Thurs., 12:45 p.m. .... CBS  
 Manhattan Merry Go Round, Sunday, 8 p.m. .... NBC  
 The Song of Araby, Tuesday, 9:30 p.m. .... NBC  
 Voice of Firestone, Monday, 8:30 p.m. .... NBC  
 Walter Winchell Sunday, 8:15 p.m. .... NBC

**SKITS**

Betty & Bob, Monday to Friday, 1 p.m.....NBC  
 Billy Batchelor, Mon., Tues., Wed., Fri., Sat.,  
 5:30 p.m.....NBC  
 Easy Aces, Tuesday to Friday, 10:30 a.m.....CBS  
 Little French Princess, Tues., Wed., Thurs., Fri.,  
 10 a.m.....CBS  
 Little Orphan Annie, Mon., Tues., Wed., Fri.,  
 Sat. 5:45 p.m.....NBC  
 Mud Caves, Monday to Friday, 3:15 p.m.....KPO  
 Myrt & Marge, Monday to Friday, 7:45 p.m.....CBS  
 Oxydol's Own Ma Perkins, Mon. to Fri., 1:30 p.m., NBC  
 Vic & Sade, Mon., Wed., Thurs., Sat., 10:30 a.m..NBC

Captain Henry's Showboat, Thursday, 6 p.m.....NBC  
 Carefree Carnival, Saturday, 9 p.m.....KPO  
 Chase & Sanborn, Sunday, 5 p.m.....NBC  
 Chesterfield Program Mon., Wed., Sat., 6 p.m.....CBS  
 Chevrolet, Sunday, 7 p.m.....NBC  
 Colgate House Party, Saturday, 6 p.m.....NBC  
 Corncob Pipe Club, Wednesday, 7 p.m.....NBC  
 Del Monte Ship of Joy, Monday, 6:30 p.m.....NBC  
 Demi Tasse Revue Monday, 7:30 p.m.....NBC  
 Fleischmann Hour, Thursday, 5 p.m.....NBC  
 General Tire Program, Friday, 7:30 p.m.....NBC  
 Happy Go Lucky Hour, daily except Saturday  
 and Sunday, 2 p.m.....CDLBS  
 Hall of Fame, Sunday, 7:30 p.m.....NBC  
 Hodge Podge Lodge Tues., 9:30 p.m.....CDLBS  
 Hollywood on the Air, Monday, 9 p.m.....NBC  
 Hour of Smiles, Wednesday, 9 p.m.....NBC  
 Hudson-Essex Travelcade, Sat., 7 p.m.....NBC  
 Magnolia Minstrels, Monday, 8:30 p.m.....KPO  
 Marshall's Mavericks, Wed., 10; Thurs., 6:45...KPO  
 Marvelous Melodies, Fri., 6:30 p.m.....CBS  
 National Barn Dance, Saturday, 7:30 p.m.....NBC  
 Old Gold, Wed., 7 p.m.....CBS  
 Palmolive Beauty Box, Tuesday, 7 p.m.....NBC  
 Pearce, Al & Gang, Mon. to Thurs., 2 p.m.;  
 Frid., 2:15; Sat., 3 p.m.....NBC  
 Powder-Puff Revue, Monday, 10 p.m.....NBC  
 Romantic Melodies, Thursday, 4:30 p.m.....NBC  
 Royal Gelatine Review, Wednesday, 5 p.m.....NBC  
 Raymond Knights Cuckoos, Wed., 8:15 p.m.....NBC  
 Shell Show, Monday, 8 p.m.....CDLBS  
 Song of Araby, Tuesday, 9:30 p.m.....NBC  
 S. & W. Merry Makers, Sunday, 7:30 p.m.....CBS

**SYMPHONY ORCHESTRAS**

Minneapolis Symphony, Tuesday, 6:30 p.m.....CBS  
 N. Y. Philharmonic, Sunday, 12 noon.....CBS  
 Standard Symphony, Thursday, 8:15 p.m.....NBC

**VARIETY PROGRAMS**

Bakers Broadcast, Sunday, 4:30 p.m.....NBC  
 Big Show Mon., 6:30 p.m.....CBS  
 Blue Monday Jamboree Thursday, 9 p.m.....CDLBS  
 Borden Friday Frolic, Friday, 8:45 p.m.....CDLBS  
 California Melodies, Tuesday, 5:45 p.m.....CBS  
 Camel Caravan, Tuesday and Thursday, 7 p.m.....CBS

**TUNE-IN "MONDAYS AT EIGHT"**  
 FOR  
**THE SHELL SHOW**  
 "West's Outstanding Variety Program"

PRESENTS



For Monday, April 16

JOAN BENNETT—*Guest Artist*

GEORGIE STOLL'S MUSIC  
*Featuring Outstanding Instrumental Soloists*

RUSH HUGHES AS "M. C."  
*(His words paint pictures only television can equal)*

YAHBUT AND CHEERILY  
*Headlining a Varied Comedy Bill*

HARMONY ACES - ANDY ANDREWS - EDITH EVANS  
*And other Favorite Vocalists*

(COLUMBIA-DON LEE BROADCASTING SYSTEM)



And for greater pleasure in your car, fill up with

**SUPER SHELL**  
 "Stepped Up This Spring FOR EVEN BETTER MILEAGE"

# SUNDAY Programs

April 15, 1934

7:00 to 7:30 A. M.  
KNX—B. Sharples, Breakfast Group  
KOA—Dr. S. Parks Cadman

7:30 to 8:00 A. M.  
KNX—B. Sharples, Breakfast Group  
KOA—Music & American Youth

8:00 to 8:30 A. M.  
• NBC—Organ Concert; 8:15, Major Bowes' Capitol Family.  
KGO—Arion Trio—Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist  
KPO—8:05, Gruen and Hall, pianists  
KYA—8:15, Christian Science Reading  
KROW—Oakland Community Church; 8:15, Hit Tunes  
★ CBS—Rhoda Arnold & Taylor Buckley  
KJR—Coast to Coast, recorded  
KEX—Sacred Music; 8:15, Dance Antiques  
KHJ—Sunday Times Comic  
KNX—B. Sharples, Breakfast Group  
KGB—Sunday Comics  
KSL—Uncle Tom, comic strip  
KOA—Piano program

8:30 to 9:00 A. M.  
• NBC—Major Bowes Capitol Family  
KGO—Arion Trio  
KYA—Sabbath Matins  
KTAB—Sunrise Symphony  
KROW—Swedish Meditations  
KJBS—Band Concert; 8:45, Orch.  
★ CBS—Salt Lake Tabernacle Choir  
KOL—P. I. Comic Section  
KJR—Coast to Coast, Recorded  
KEX—Band Music; 8:45, Council of Churches  
KNX—B. Sharples, Breakfast Group

9:00 to 9:30 A. M.  
• NBC—Major Bowes Capitol Family; 9:15, Gordon String Quartet  
KGO—Chronicle Comics, Bobbie Rockwell  
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
KTAB—Sunrise Symphony; 9:15, Haywire Mac  
KROW—Organ  
KJBS—Harmony Trio; 9:15, Orch.  
KGGC—Charlie Glenn  
★ CBS—Salt Lake Tabernacle  
KJR—Cecile Barbezet; 9:15, Vindobonians  
KGA—Good Morning program  
KFI—Church quarter hour; 9:15, Dr. Casselberry  
KNX—Bob Shuler

9:30 to 10:00 A. M.  
• NBC—Radio City Concert  
KGO—Organ Concert  
KFRC—Whispering Strings  
KYA—Funny Paper Man  
KTAB—Watch Tower; Open Road  
KROW—Vita Hepar; 9:45, Friendship Club  
KJBS—Dance Orchestra; 9:45, Popular Selections  
KGGC—Theatre of the Air; 9:45, Featured Artists  
★ CBS—9:45, Madison Ensemble  
KOL—Democratic Educ. Feature; 9:45, Cecil Solly  
KVI—Old Timers  
KGW—Olympians  
KJR—Vindobonians  
KEX—9:35, Musical Gems; 9:45, Dance Rhythms

## EXPLANATION

• NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGH, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAB, KYA, KDYL, unless individual station is listed as releasing its own program.  
★ CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KPYP, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.  
See Station Directory Page 47 for location and dialing.

KGA—Foreign Friendship  
KHJ—Attl Harp Ensemble  
KNX—Marshall Grant, organist; 9:45, Dr. Francis King & Organ  
KECA—Records; 9:45, Hollywood Cons. of Music  
KSL—Morning Musical  
KOA—Radio Press News

## 10:00 to 10:30 A. M.

• NBC—Radio City Concert  
KGO—Stringwood Ensemble  
KYA—10:15, Echoes of Argentine  
KTAB—10th Ave. Baptist Ch. Serv.  
KROW—Watch Tower Program  
KGGC—Featured Artists; 10:15, Sunday Serenade  
KJBS—Dance Orchestra  
KLS—Radio Church of America  
KQW—10:15, Baptist Church Sunday School  
★ CBS—Church of the Air  
KJR—International Bible Students; 10:15, Resume of day's programs; 10:18, Chords and Keys  
KEX—Lost & Found; 10:02, Classical soloist; 10:15, Tango Time  
KGA—Sunday Concert  
KNX—Wilbur Hatch and Concert Orchestra  
KECA—Tom-Tom Sym. & Lecture  
KSL—Musical Varieties; 10:15, International Bible Students, Judge Rutherford

## 10:30 to 11:00 A. M.

• NBC, National Youth Radio Conference; Dr. Daniel A. Poling; male chorus direction Keith McLeod; organ  
KYA—Mountain Harmonists  
KTAB—Church Services  
KROW—Variety Program  
KJBS—Popular Melodies  
KGGC—Request Hour  
KLS—Radio Church of America  
KQW—Baptist Sunday School  
★ CBS—Lazy Dan Minstrel Man  
KGW—Tommy Luke's Flower Girls  
KHQ—Electrical Transcription  
KJR—Sunday Serenade  
KNX—Wilbur Hatch and Concert Orchestra  
KECA—Records; 10:45, Temple Church

## 11:00 to 11:30 A. M.

• NBC—Sax-o-tunes; Rita Lane, soprano; Mickey Gillette, saxophonist; Alvino Rey, guitarist  
KYA—Old St. Mary's Church Serv.

KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Popular Melodies  
KGGC—Request Hour  
KLS—Popular Recordings  
KQW—First Baptist Church  
★ CBS—Broadway Melodies  
KJR—Cecil Solly, "Garden Information"; 11:15, Olympians  
KEX—Symphony Hour  
KGA—Organ Reveries  
KNX—Organ Recital  
KECA—Temple Baptist Church

## 11:30 to 12:00 Noon

• NBC—Rings of Melody; Ohman and Arden, piano duo; Edward Nell, baritone; Arlene Jackson, blues singer  
KFRC—The Islanders; 11:45, Joanne  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Ch.  
KJBS—Three Quarter Time; 11:45, Song Favorites  
KQW—First Baptist Church  
KOL—Organ Recital  
KVI—Central Lutheran Church  
KJR—Olympians; 11:45, Sacred Songs  
KEX—Lloyd Golf Course; 11:45, Recordings  
KGA—Featured Artist  
KHJ—"Dreams of Beauty"; 11:45, Joan Leonard and Two Pianos  
KNX—Ionizer Talk; 11:45, Lal Chand Mehre  
KECA—Temple Baptist Church  
KGB—Islanders  
KFSD—Organ Reveries  
KSL—Recorded program; 11:45, Marow Oil Program

## 12:00 to 12:30 P. M.

• NBC—To be announced  
KPO—Music Garden, John Teel, bar.  
KYA—Organ Concert  
KTAB—Church Services  
KLX—Records  
KROW—All Request Program  
KJBS—News Reporter; 12:15, Instrumental and Vocal Artists  
KGGC—All Star Review  
★ CBS—N. Y. Philharmonic Orch.  
KJR—Measured Steps, recorded  
KEX—12:15, Three-Four Time  
KGA—Midday Concert  
KNX—Cont. Lal Chand Mehre; 12:15, Borowsky's Concert Ensemble  
KECA—Temple Baptist Church  
KFSD—Choralia

## 12:30 to 1:00 P. M.

• NBC—Yeast Foamers; Jan Garber's Orchestra  
KYA—Paraders  
KTAB—Church Services; 12:45, Calvary Meditations  
KLX—Jeannette Stock, soprano; Merlyn Morse, tenor; Anita and Orosco, novelty guitar duo  
KROW—All Request Program  
★ CBS—N. Y. Philharmonic Orch.  
KJR—Measured Steps, recorded  
KEX—Orchestra; 12:45, Rev. Willard H. Pope  
KGA—Old Timers  
KNX—Louise Johnson, astro-analyst  
KECA—Piano lesson, Harold Rhodes

## 1:00 to 1:30 P. M.

• NBC—Organ Recital, Dion Kennedy; 1:15, Lillian Bucknam, voc.  
KPO—Melody Train

KYA—Waltz Classics  
 KTAB—Church of Latter Day Sts.  
 KLX—Guitar Duo  
 KROW—All Request Program  
 KJBS—Berri and Loux, pianists;  
 1:15, Records  
 \* CBS—N.Y. Philharmonic Orch.  
 KOMO—1:15, Notox Program  
 KHQ—Musical program  
 KJR—Celloettes, Kirchner  
 KEX—Rev. Willard Pope  
 KGA—Sunday Matinee  
 KNX—Metropolitan Moods  
 KECA—Vocational Adjustment;  
 KOA—1:15, Inecto-Notox program

1:30 to 2:00 P. M.

• NBC—Pedro Via's Orchestra  
 KYA—Waltz Classics  
 KTAB—Dillon Players  
 KLX—Records  
 KROW—Bible Questions and Ans.  
 \* CBS—N.Y. Philharmonic Orch.  
 KJR—Seattle Pac. College, quartet  
 KEX—Rev. Willard Pope  
 KGA—Sunday Matinee  
 KNX—Metropolitan Moods

2:00 to 2:30 P. M.

• NBC—National Vespers, Dr. Harry Emerson Fosdick  
 KPO—John & Ned, vocalists;  
 2:15, Afternoon Concert  
 KFRC—Romances of Science; 2:15, Salon Moderne  
 KYA—Victor Herbert Music  
 KTAB—Cal. State Chamber of Commerce; 2:15, Rhythmic Recipes  
 KLX—Records  
 KROW—University of the Air  
 KJBS—Spanish Melodies;  
 2:15, Orchestra  
 KVI—Rabbi Magnin; 2:15, Salon Moderne  
 KVI—Rabbi Magnin; 2:15, Salon Moderne  
 KOMO—Old Songs of the Church  
 KGW—Cystex; 2:15, Gill Bros.;  
 2:25, Optometry Board  
 KHQ—N.W. on Parade  
 KFJ—The Sunday Players  
 KHJ—Rabbi Magnin; 2:15, Drama Period  
 KNX—Exposition Park Concert  
 KGB—Rabbi Magnin; 2:15, Salon Moderne  
 KSL—Baker Presents "Hit Tunes";  
 2:15, Relief Society Mothers' Chor.  
 KOA—Melody Masters; 2:15, Dr. Geo. Nuckoll

2:30 to 3:00 P. M.

• NBC—Grand Hotel, dramatic sk. with Anne Seymour  
 KPO—Afternoon Concert  
 KFRC—Salon Moderne; 2:45, Little Theatre  
 KYA—Discovery Hour  
 KLX—Ann Wakefield, soprano; Mabel French, whistler  
 KROW—Tuneful Tunes  
 KJBS—Afternoon Concert  
 KGGC—Sunday School  
 KOL—Musical; 2:45, Little Theatre  
 KVI—Judge Rutherford; 2:45, Little Theatre  
 KJR—Cornish School  
 KEX—Christian Science committee;  
 2:45, Conrad  
 KGA—Homer McDonald Co.  
 KHJ—Drama Period; 2:45, Salon Moderne  
 KNX—Concert  
 KECA—Swami Yoganada  
 KFSD—Balboa Park Organ  
 KGB—Salon Moderne; 2:45, Little Theatre of the Air  
 KSL—Moods and Fancies, soloist



KENNETH NILES  
 KHJ—7:30 P. M.

3:00 to 3:30 P. M.

• NBC—Catholic Hour  
 KGO—Singable Songs, orchestra direction Joseph Hornik  
 KFRC—Little Theatre of the Air  
 KYA—Light Opera  
 KTAB—Musical Moods  
 KLX—Records  
 KROW—Forum Program  
 KJBS—Bing Crosby and Dance Rec.  
 KGGC—Church Service  
 \* CBS—3:15, To be announced  
 KOL—3:15, Adventure of the Leatherneck  
 KVI—Musical program  
 KOMO—Tyroleans  
 KGW—Powers Song & Stories  
 KFJ—U.S.C. College of Music  
 KHJ—Salon Moderne; 3:15, Professor Lindsley  
 KNX—Concert  
 KECA—Recordings  
 KGB—Little Theatre of the Air;  
 3:15, To be announced  
 KSL—Gene Halliday, request prog.

3:30 to 4:00 P. M.

• NBC—Melody Train, Joseph Hornik's Orchestra; 3:45, Pages from the Book of Life, Alton Phillips, reader; human interest stories; Anne Olander, contralto  
 KPO—Our American Schools  
 KYA—Light Opera  
 KTAB—Afternoon Concert;  
 3:45 Hawaiian Melodies  
 KLX—Aspre and His Manila String Orchestra  
 KROW—Quartet Music  
 KJBS—Concert Favorites  
 KGGC—Church Service  
 \* CBS—Smilin' Ed McConnell;  
 3:45, Twilight Musicale  
 KOMO—Cystex News Adventures  
 KGW—Nick's Flower Shop  
 KJR—3:45, Scandinavian Songs  
 KEX—3:45, Studio program  
 KFI—Romance of Science  
 KNX—Concert  
 KECA—3:45, Recordings  
 KFSD—3:45, Symphony Concert  
 KSL—3:45, Chrysler Piano Trio

4:00 to 4:30 P. M.

• NBC—Silken Strings, Charles Previn and Orchestra  
 KPO—Community Forum  
 KFRC—Cystex Detective Adven.  
 KYA—Symphony Concert  
 KTAB—U. C. Forum of the Air  
 KLX—Records  
 KROW—Walkathon  
 KJBS—Dance Orchestra  
 KGGC—Church Service  
 \* CBS—4:15, Welsh Madrigal Choir  
 KVI—Studio program  
 KJR—Knights of Notes  
 KEX—Four Square Cathedral  
 KGA—Watchtower program  
 KHJ—"Doc" Savage Adventures  
 KNX—Transcription  
 KECA—Recordings  
 KGB—Cystex Detective Adventures  
 KFSD—Symphony concert

4:30 to 5:00 P. M.

• NBC—The Bakers Broadcast, Joe Penner, comedian; Ozzie Nelson and Orchestra; Harriet Hilliard, vocalist  
 KPO—NRA Talk; 4:35, Silhouettes, Irving Kennedy, tenor and orch.  
 KYA—Vesper Services  
 KTAB—Sorority Girls and Trio  
 KLX—Metropolitan Moods  
 KROW—Walkathon  
 KJBS—Recordings  
 KGGC—Church Service  
 \* CBS—Clarence Wheeler's Orch.;  
 4:45, Organ & Harp recital  
 KOL—4:45, Organ, Piano & Guitar  
 KJR—Knights of Notes  
 KEX—Four Square Cathedral;  
 4:45, Santiseptic program  
 KGA—Sunday Opera  
 KHJ—4:45, Catholic Mission Hour  
 KNX—Bob Shuler  
 KECA—Metaphysics, Mother Grey, speaker; 4:45, Records  
 KFSD—Symphony concert  
 KSL—Philosophy of Sandy McThrift

5:00 to 5:30 P. M.

• NBC—Chase and Sanborn Prog., Eddie Cantor, comedian; Rubinoff's Orchestra  
 KPO—5:15, Music of Today and Yesterday  
 KYA—Shakespearean Scenes;  
 5:15, Chamber Group  
 KTAB—Organ Recital  
 KLX—Old Man Soliloquy;  
 5:15, Jean Ardath, pianist  
 KROW—Oakl'd Council of Churches  
 KJBS—Dance and Vocal Records  
 \* CBS—An Evening in Paris  
 KJR—Emanuel Tabernacle, Rev. Bard  
 KEX—Studio program; 5:15, Christian Endeavor Union  
 KGA—Three Quarter Time  
 KNX—Ethel Hubler Talk;  
 5:15, Dr. John Matthews  
 KECA—Judge Yankwich, talk;  
 5:15, Mme. de Zaruba  
 KFSD—Musical program

**HAYWIRE MAC**  
 IS BACK ON THE AIR  
 Hear Him Over  
**KTAB**  
 SUNDAY MORNING  
 9:15 to 9:30 in his  
 "DAYS OF OLD-DAYS OF  
 GOLD" PROGRAM

## 5:30 to 6:00 P. M.

●NBC—Chase & Sanborn, Eddie Cantor  
 KPO—Music of Today & Yesterday; 5:45, Henry M. Hyde, science tik.  
 KYA—Boothby-Spillman Tabernacle Program  
 KTAB—Organ Recital  
 KLX—Covered Wagon Jubilee  
 KROW—Wilma McVey, vocalist; 5:45, The Chatter Box  
 KJBS—Popular Song Hits  
 ★CBS—Fred Waring's Orchestra  
 KJR—Viennese Vagabonds  
 KEX—Popular concert  
 KGA—Old Favorites  
 KNX—Dr. John Matthews  
 KECA—Mme Zaruba; 5:45, Franz Hoffman, baritone  
 KFSD—Musical program

## 6:00 to 6:30 P. M.

●NBC—Manhattan Merry-Go-Rnd., Tamara, blues singer; Men About Town, trio  
 KPO—Gunnar Johansen, pianist  
 KYA—Rabbi Elliot M. Burstein; 6:15, Lucy Day, soprano  
 KTAB—Beverly Hillbillies  
 KLX—Mixed Quartet  
 KROW—Studio program;  
 6:15, Electrical Transcriptions  
 KJBS—News; Dance Melodies  
 ★CBS—Drama of Childhood  
 KJR—Angelus Hour  
 KEX—Starkel's Entertainers  
 KNX—Curtis Abell's Humanist tik.  
 KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin  
 KFSD—Morales Hawaiians

## 6:30 to 7:00 P. M.

●NBC—The American Album of Familiar Music, Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden, piano duo; Bertrand Hirsch, violin; orchestra direction Gustave Haenschen  
 KPO—S. F. Municipal Organ, Paul Carson  
 KYA—"Threads of Tradition," drama; 6:45, Graham C. Dexter, ten.  
 KTAB—Amateur East Bay Baseball Scores  
 KLX—Hotel Oakland Trio  
 KROW—Songfest; 6:45, Penticostal Echoes  
 KJBS—Dance Melodies  
 ★CBS—Freddie Rich Entertainers  
 KJR—Angelus Hour  
 KEX—Solist and Orchestra  
 KNX—Rev. C. E. Fuller  
 KECA—Organist and violinist

## 7:00 to 7:30 P. M.

●NBC—Chevrolet Program, orchestra direction Victor Young  
 KPO—Quartet Time; 7:15, Personal Closeups, interview by Gypsy  
 KYA—Citadel Band  
 KTAB—Echoes of Portugal; 7:15, "Boosters Club"  
 KLX—Hotel Oakland Trio  
 KROW—Y. M. C. A. Program  
 KGGC—Church Service  
 ★CBS—Wayne King's orchestra  
 KJR—Dinner Dasant  
 KGA—7:15, Voice of Psychology  
 KECA—Maricor Trio  
 KNX—Borowsky's Concert Ensemble; 7:15, Calmon Luboviski and Clair Mellonino

## 7:30 to 8:00 P. M.

●NBC—Hall of Fame, guest star; orch. direction Nathaniel Shilkret  
 KFRC—S & W Merrymakers

KPO—Rainbow Harmonies, orchestra and tenor

KYA—Kay Kyser's Orchestra  
 KTAB—Church Serv. Bapt. Church  
 KLX—Musical Auction;  
 7:45, "Leaders in Sports"  
 KROW—Advertising Sales Executives; 7:45, The Psychonomist  
 KGGC—Church Service  
 KQW—First Baptist Church service  
 KOL—S & W Merrymakers  
 KVI—Merrymakers, variety prog.  
 KJR—Artistic Trio  
 KGA—Voice of Psychology  
 KHJ—S & W Merrymakers  
 KNX—Calmon Luboviski and Clair Mellonino  
 KECA—Burr McIntosh; 7:45, Pierce Bros., quartet  
 KFSD—Mollie Thompson, organist; 7:45, Musical Moments  
 KGB—S & W Merrymakers

## 8:00 to 8:30 P. M.

●NBC—Wendell Hall, vocalist; 8:15, Walter Winchell  
 KPO—Rudy Seiger's Orchestra  
 KFRC—S & W Merrymakers  
 KYA—Opera, recordings  
 KTAB—Church Services, Baptist  
 KLX—John Wharry Lewis Quintet  
 KROW—Oakl'd Community Church  
 KQW—Baptist Church services  
 KJR—First Church of Christ Scient.  
 KEX—First Church of Christ Sc.  
 KHJ—S & W Merrymakers  
 KNX—Presbyterian Church  
 KECA—International Review; 8:15, Records

## 8:30 to 9:00 P. M.

●NBC—Death Valley Days, dramatized true stories by the "Old Ranger"  
 KPO—Phil Harris and Orchestra  
 KYA—Opera, recordings  
 KTAB—Church Services  
 KLX—John Wharry Lewis Quintet  
 KROW—Oakl'd Community Church  
 KQW—Baptist Church services  
 ★CBS—Little Jack Little & Orch.; 8:45, Fritz Miller Orchestra  
 KOL—8:45, Strange Adventures in Strange Lands  
 KJR—First Church of Christ Scient.  
 KEX—First Church of Christ Sc.  
 KHJ—To be announced  
 KNX—Church Services  
 KECA—Pasadena Tournament of Roses band; 8:45, Records  
 KSL—Cathedral Madeleine  
 KOA—Rainbow Gardens Orchestra

## 9:00 to 9:30 P. M.

●NBC—Horlick's Adventures in Health, Dr. Herman Bundesen; dramatized health talk; 9:15, "True Story Drama"  
 KPO—Readers' Guide, Joseph H. Jackso  
 KYA—Opera, recordings  
 KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.  
 KLX—Herb Kennedy and Nancy Ann Hersey; 9:15, Carefree Cap.  
 KROW—Foreign Watch Tower  
 ★CBS—Louis Ranico Orchestra  
 KVI—9:15, Radio Gospel League Musical  
 KOMO—The King's Foursome  
 KJR—9:15, Pioneers  
 KEX—Book Chat to 9:15  
 KFI—Victor Aller, pianist  
 KNX—News; 9:15, Judge Rutherford Talk  
 KECA—9:15, Classic Records  
 KFSD—9:15, Studio program  
 KSL—L. D. S. Evening Service

## 9:30 to 10:00 P. M.

●NBC—True Story Drama  
 KPO—Kay Kyser's Orchestra  
 KYA—"Beauty That Endures"; 9:45, Violin Masters  
 KTAB—Chapel of the Chimes, organ; 9:45, Royal Sophistications  
 KLX—9:45, News Items  
 KROW—Dance Music  
 ★CBS—Henry Busse & Orchestra  
 KVI—9:45, Silver Slipper Orchestra  
 KJR—Pioneers; 9:45, Souvenirs  
 KEX—Concert Trio  
 KLX—The Crocketts  
 KECA—Classic recordings  
 KSL—Frank Asper, organist; Wm. Hardiman, violinist

## 10:00 to 10:30 P. M.

●NBC—Richfield News Flashes, Sam Hayes; 10:15, Paul Carson, organ, "Builder of the Bridge to Dreamland"  
 KPO—Smith Ballew and Orchestra  
 KFRC—News; 10:10, Gus Arnheim's Orchestra  
 KYA—News Editor; 10:10, Concert Memories  
 KTAB—Japanese-American Broadcasting Society Program  
 KLX—Dance Program  
 KROW—Dance Music  
 KOL—Gus Arnheim's Orchestra  
 KVI—Gus Arnheim's Orchestra; 10:15, Max Frollich Orchestra  
 KOMO—10:15, Happiness Program, Tommy Thomas  
 KGW—10:15, Braley-Graham  
 KJR—Piano Studies, Hopper  
 KEX—First Presbyterian Choir  
 KFI—10:15, Richelieu, Cardinal or King, drama  
 KHJ—News Items; 10:10, Gus Arnheim's Orchestra  
 KNX—The Crocketts  
 KECA—Famous Arabian Orchestra  
 KGB—News Flashes; 10:05, Gus Arnheim Orchestra  
 KSL—Frank Asper, organ; Wm. Hardiman, violin.

## 10:30 to 11:00 P. M.

●NBC—Paul Carson, organist  
 KPO—Josef Hornik and Orchestra  
 KFRC—Gus Arnheim's Orchestra  
 KYA—John Wolohan's Orchestra  
 KTAB—Hal Girvin's Orchestra  
 KLX—Dance Program  
 KROW—Ran Wilde's Orchestra  
 KOL—Dance music  
 KVI—Gus Arnheim Orchestra  
 KOMO—Greater Washington Hour  
 KEX—Rev. Willard Pope  
 KFI—Richelieu, Cardinal or King; 10:45, Carol Loeffner Orchestra  
 KHJ—Gus Arnheim's Orchestra  
 KGB—Gus Arnheim's Orchestra  
 KSL—Gus Arnheim's Orchestra

## 11:00 to 11:30 P. M.

●NBC—Press Radio News Service; 11:05, Melodians Orchestra  
 KPO—Charles Runyan, organist  
 KFRC—Midnight Moods, organ  
 KTAB—Request Hour  
 KOL—Dance music  
 KFI—Carol Loeffner Orchestra  
 KHJ—Midnight Moods

## 11:30 to 12:00 Midnight

●NBC—Melodians Orchestra  
 KPO—Charles Runyan, organist  
 KFRC—Midnight Moods, organ  
 KTAB—Vagabonds of the Air  
 KROW—Dance Music  
 KOL—Organ recital  
 KHJ—Midnight Moods

# MONDAY Programs

April 16, 1934

## 7:00 to 7:30 A. M.

- NBC—Breen and de Rose, songs; 7:15, Organ Concert
- KFRC—Records; 7:25, N.Y. Stocks
- KYA—Musical Clock
- KTAB—Sunrise Program, records
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KOL—KOL Breakfast Club
- KVI—Daybreak Devotional
- KHQ—Morning News
- KFI—7:15, Health Exercises
- KNX—Bill Sharples Breakfast Club
- KECA—Health Exercises; 7:15, Organ
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—7:15, Clara Lu 'n' Em

## 7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applause
- KPO—Organ Concert; 7:35, Morning Parade
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hillbillie Tunes; 7:45, Portuguese News
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub Program
- KQW—Breakfast Hour; Weather
- KOL—Breakfast Club; 7:45, Radio Headliners
- KVI—Jim DePuy's Revue; 7:45, Records
- KHQ—7:45, Early Birds
- KJR—Markets; Records
- KEX—7:45, Dance Rhythms
- KFI—Stocks; 7:45, Church Quarter Hour
- KHJ—News Briefs and Records
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings to 9:00
- KGB—Records; 7:55, Resume of Programs
- KSL—Morning Watch; 7:35, Shopping Suggestions; 7:45, Adv. Rev.
- KOA—Morning Revelers; 7:45, Morning Parade

## 8:00 to 8:30 A. M.

- NBC—Exercise and Applause; 8:15, Crosscuts, Log o' the Day
- KGO—8:15, U. S. Navy Band
- KPO—Organ Concert to 8:15
- KFRC—Grab Bag Records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News; 8:15, Cal King's Country Store
- KLX—Records
- KROW—Oakl'd Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Tunes
- KQW—Morning Watch
- KOL—Musical program; 8:15, Breakfast Club
- KVI—Fireside Melodies; 8:15, Rec.
- KOMO—8:15, Morning Reveries
- KHQ—Studio programs
- KEX—Band music
- KGA—Shopping News
- KJR—Recorded Program
- KFI—Jean George, pianist; 8:15, Charlie Wellman, songs
- KHJ—Rolling Stones
- KFSB—Good Cheer program
- KGB—Rolling Stones; 8:15, Recds.
- KSL—Advertisers' Review; 8:15, Assoc. Sugar Ind.; 8:20, Adele Nelson's Talk

## EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
  - \* CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory Page 47 for location and dialing.

## 8:30 to 9:00 A. M.

- NBC—Crosscuts from Log o' Day
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Tunes
- KQW—Iverson Quartet; 8:45, Electric Transcriptions
- \* CBS—Tony Wons, philosopher; 8:45, Peggy Keenan & Sandra Phillips, pianists.
- KOMO—Resume of Programs; 8:33, Uncle Hank; 8:45, String Trio
- KGW—8:45, Abe Bercovitz, violin
- KHQ—Shoppers Guide; 8:45, Station Review
- KEX—Hawaiian Serenaders
- KFI—Studio program; 8:45, Julia Hayes, helpful hints
- KNX—8:45, Morning Prayer
- KSL—Good Morning Judge

## 9:00 to 9:30 A. M.

- NBC—Crosscuts of the Day; 9:15, To be announced
- KGO—Barbara Lee, Breakfast Club
- KPO—9:15, Julia Hayes, beauty tlc.
- KFRC—9:15, Years Ago Today
- KYA—9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Noon Prices
- N. Y. Stocks
- KROW—Breakfast Hour
- KJBS—Song Hits; 9:15, Salon Orch.
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- \* CBS—Voice of Experience; 9:20, Round Towers
- KOMO—String Trio, Strong
- KGW—Crazy Crystals; 9:15, Heinz program
- KHQ—Walt & Marian
- KEX—9:15, Tango Time
- KGA—News items
- KFI—News release
- KHJ—9:15, Round Towners
- KNX—"Song Bag"
- KECA—Sing & Smile, Blanche Woods
- KFSB—9:15, Feature program
- KSL—9:15, Jennie Lee of Auerbachs
- KOA—Radio Press News

## 9:30 to 10:00 A. M.

- NBC—Melody Mixers
- KPO—News; 9:45, Johnnie O'Brien, harmonica; 9:55, Dr. Wynne's Health Talk
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—"Come In to the Kitchen"
- KGCC—Dance Novelties
- KQW—Tuneful Topics
- \* CBS—Emery Deutsch Orchestra
- KOL—9:45, Prudence Penny
- KVI—9:45, Studio program
- KOMO—Clef Dwellers
- KGW—9:45, Cooking School
- KHQ—Magic Travels; 9:45, Home Comforts
- KGA—Good Morning
- KFI—Bennie Watson, songs
- KNX—Health Talk; 9:45, News
- KFSD—Stock reports

## 10:00 to 10:30 A. M.

- NBC—Press-Radio News Bureau; 10:05, Organ Concert
- KPO—Golden State Menu Flashes; 10:15, Songs by the Kitchen Sink
- KFRC—Better Business Bureau
- KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—10:15, S. F. Stocks; Weather
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Organ; 10:15, Hillbilly Songs
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers' Contest
- \* CBS—10:15, George Hall Orch.
- KOL—Morning Melodies
- KVI—Mystic Melodies; 10:15, Tiny Armstrong
- KOMO—Songs, New and Old; 10:15, Covered Wagon Jubilee
- KHQ—Palace Store News; 10:15, Celia Lee
- KJR—Resume of Programs
- KEX—Orchestra; 10:05, Lost & Found; 10:15, Julia Hayes
- KGA—Studio program
- KFI—Al Cayle's Magic Kettle; 10:15, Health Talk
- KHJ—Colburn Fur Company
- KNX—Mistol; 10:05, Eddie Al-bright's Ten O'Clock Family
- KGB—Radio News Flashes

## 10:30 to 11:00 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Vic & Sade; Bernardine Flynn; Art Van Harvey; Billy Idelson, comedy sketch; 10:45, Harvest of Song
- KYA—10:45, Harvest of Song
- KTAB—Health Talk; 10:45, Interlude; 10:55, NRA Gossip
- KLX—Internat. Kitchen, Gladys Cronkhite, director
- KROW—Shopping Guide, Sylvia Dale
- KJBS—Dance Orchestra
- KQW—Shopper Contest; 10:45, Rolling Stones
- \* CBS—Mischa Ragninsky Ensemble
- KOL—Morning Melodies; 10:45, Cecil Solly
- KVI—10:45, The Observer
- KJR—Club Minutes; 10:45, Southern Serenaders

KEX—Orch.; 10:40, Manikin Tea; 10:45, Cobwebs & Nuts  
 KGA—Morning Melodies  
 KHJ—A and P Kitchen Sci. Club  
 KNX—Mary Holmes, Home Management; 10:45, "Rhythm Encorers"  
 KECA—Recordings  
 KFSD—Studio program  
 KGB—Sally Simmons  
 KOA—10:55, Health talk

### 11:00 to 11:30 A. M.

•NBC—Women's Magazine of Air  
 KPO—Xavier Cugat's Orch.; 11:15, Federation of Women's Clubs  
 KYA—Rhythmsters; 11:15, Waldorf-Astoria Orchestra  
 KTAB—Symphony Hour  
 KLX—Clark Sisters  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Popular Hits of the Past  
 KGGC—Milady's Date Book; 11:15, Star of the Week  
 KQW—White House Concert  
 \*CBS—Just Plain Bill; 11:15, Romance of Helen Trent  
 KGW—Mel Blanc, Cobwebs & Nuts  
 KJR—National Conf. of Jews and Christians; 11:15, Emil Hansen  
 KGA—Musical Moods  
 KNX—Organ Recital  
 KECA—French Lesson; 11:15, Rec.  
 KOA—Livestock & Prod. Reports

### 11:30 to 12:00 Noon

•NBC—Smackout, Marion & Jim Jordan; 11:45, Words and music  
 KPO—Federation of Women's Clubs;  
 KYA—Agricultural Bulletins  
 KYA—Whispering Strings;  
 11:45, Album Leaves  
 KTAB—Jean Kent Program  
 KLX—Anita & Orsoco, nov. guitar duo; 11:45, Cecil Wright  
 KROW—Latin American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Favorites; 11:45, Martial  
 KQW—Accordion Capers  
 \*CBS—American School of the Air  
 KOMO—11:45, Studio program  
 KOMO—11:45, Celloettes, Kirchner  
 KHQ—Studio programs  
 KJR—Julia Hayes, talk  
 KEX—11:45, Ronald Buck  
 KFI—Melisse's Chat;  
 11:45, State Market Reports  
 KNX—Records; 11:45, Ionizer Talk  
 KECA—Recordings  
 KOA—Extension Serv. Farm Talk

### 12:00 to 12:30 P. M.

•NBC—Sarah Kreindler, violin; 12:15, West. Farm & Home Hour  
 KGO—Financial Flashes to 12:05  
 KPO—Radio Guild  
 KYA—Scriptures; 12:03, Noonday Concert  
 KTAB—Noon Song  
 KLX—Bill Duncan and His Band  
 KROW—Latin American Program  
 KJBS—News; 12:05, Popular Songs; 12:15, Galla Rini, accordionist  
 KGGC—Request Hour  
 KQW—Band Concert  
 \*CBS—Oahu Serenaders;  
 12:15, Rhythm Kings  
 KOL—The Carnival, Ken Stuart  
 KOMO—Farm Reports  
 KGW—Dr. Semler's News Flashes  
 KHQ—Barton program to 12:15  
 KJR—12:15, Market Quotation  
 KEX—12:15, Hill Billies  
 KFI—U.C. & U.S. Dept Agriculture



LINDSAY MacHARRIE  
 KNX—7:15 P. M.

KNX—News; 12:15, Borowsky's Concert Ensemble  
 KFCA—12:15, News release  
 KFSD—Program resume  
 KGB—Farm Flashes  
 KSL—Broadcaster's Review

### 12:30 to 1:00 P. M.

•NBC—Western Farm & Home Hr.  
 KPO—Radio Guild  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Bill Duncan and His Band  
 KROW—Hits of Today  
 KJBS—Dance Orchestra  
 KGGC—Request Hour  
 KQW—Weather & Market reports  
 \*CBS, U.S. Marine Band  
 KOL—Carnival Hour  
 KJR—Headliners, recorded  
 KEX—Amer. Prod.; 12:35, Reeds; 12:45, Forum Luncheon  
 KNX—12:45, Drury Lane Vocalist  
 KECA—Talk on Care of Children; 12:45, Records  
 KGB—12:55, Stocks  
 KSL—Stock and Grain Quotation; 12:35, U.S.A.C. Division; 12:45, Payroll Builder

### 1:00 to 1:30 P. M.

•NBC—Betty and Bob, dramatic sketch; 1:15, John Martin Story Hour  
 KGO—1:15, Contract Bridge  
 KPO—News; 1:15, Ann Warner's Neighborhood Chats  
 KYA—Musical Strings; 1:15, John Martin Story Hour  
 KTAB—Radio Frolic  
 KLX—Don Brose; 1:15, Martha Lee Home Economics  
 KROW—Concert Melodies  
 KJBS—Stocks and Record Novelties; 1:15, At Hollywood Keyhole  
 KQW—Afternoon Concert  
 \*CBS, Bill Huggins; 1:15, Chamber Musicale  
 KOL—Democratic Educational Feature; 1:15, Julie Day  
 KOMO—1:15, Chords and Keys

KHQ—1:15, Sylvia Gray  
 KEX—Forum Luncheon  
 KFI—1:15, News Releases  
 KHJ—1:10, Dow Jones Reports  
 KNX—Pontrelli's Orchestra  
 KECA—Recorded program  
 KFSD—Studio program  
 KGB—Health Talk

### 1:30 to 2:00 P. M.

•NBC—Oxydol's Own Ma Perkins, dramatic sketch with Virginia Payne; 1:45, Lady Next Door  
 KPO—Ann Warner; 1:45, John & Ned  
 KYA—Marie Leon, soprano; 1:45, P. T. A. Talk  
 KTAB—Fashion Lodge  
 KLX—Song Bag  
 KROW—Melody Rambles; 1:45, Records  
 KJBS—Concert Recordings  
 KQW—The Friendly Hour  
 \*CBS—Library of Congress Chamber Musicale  
 KVI—Pre-School Association  
 KOMO—1:45, Julia Hayes  
 KGW—Michael Arnstein, cellist  
 KHQ—A & K Markets; 4:45, Dental Hygiene  
 KJR—Frolickers, Marcus  
 KEX—Dance Antiques  
 KFI—1:45, Organ Concert  
 KNX—Pontrelli's Orch.; 1:55, Dr. Royal S. Copeland  
 KECA—Food for Thought, Bess Cook  
 KFSD—Clarisse & Glad

### 2:00 to 2:30 P. M.

•NBC—Al Pearce and His Gang  
 KPO—Talk, "Your Health"; 2:15, Jackie Heller, tenor  
 KFRC—Happy Go Lucky Hour  
 KYA—Intercollegiate Forum Debate  
 KTAB—Globe Trotter; 2:15, Romancing  
 KLX—Lost & Found; 2:05, Records  
 KROW—Dell Perry; 2:15, Charles Goodman, vocalist  
 KJBS—Popular Tune of the Day  
 KQW—Recordings  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KGA—Monday Matinee  
 KHJ—Happy Go Lucky Hour  
 KNX—Hazel Blair Dodd, home eco.  
 KECA—Classic Hour, records  
 KGB—Happy Go Lucky Hour  
 KSL—2:15, Dental Clinic of the Air

### 2:30 to 3:00 P. M.

•NBC—Al Pearce and Gang  
 KPO—Hum and Strum, harmony team; 2:45, Bunkhouse Songs  
 KFRC—Happy Go Lucky Hour  
 KYA—Vignettes of Life; 2:45, Symphony Highlights  
 KTAB—Royal Sophistication; 2:45, Tranquility  
 KLX—2:35, Closing S. F. Stocks; 2:40, Opportunity Hour  
 KROW—Tuneful Tunes  
 KJBS—Recordings  
 KQW—Recordings  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KEX—Musical Gems; 2:45, League of Nations Association  
 KNX—Foreign Recordings  
 KHJ—Happy Go Lucky Hour  
 KECA—Classic Hour, records  
 KGB—Happy Go Lucky Hour

## 3:00 to 3:30 P. M.

●NBC—Peter Van Steeden's Orch.  
KGO—Rush Hughes, Pictorial  
KFRG—Feminine Fancies, variety  
KPO—Dr. Copeland's Health Talk;  
3:15, The Mudcaves, dram. sketch  
KYA—Symphony Highlights  
KTAB—Coleman Cox; 3:15, Paul  
Kellar, pianist  
KLX—Opportunity Hour  
KROW—University of the Air  
KJBS—News; 3:05, Dance Orch.;  
3:15, The World Man  
KQW—Stock Market Reports  
KOL—Feminine Fancies  
KVI—Feminine Fancies  
KOMO—Pastel Harmony  
KHQ—Family Almanac;  
3:15, Club Bulletin  
KGW—O Korber; 3:05, Eddie King,  
piano; 3:15, Friendly Chat  
KFI—Rush Hughes, Pictorial; 3:15,  
Ann Warner Chats with Neighbors  
KHJ—Feminine Fancies  
KNX—The Bookworm  
KECA—Alexander Bevani, Italian  
Language  
KFSD—Studio program  
KGB—Feminine Fancies  
KSL—Recordings

## 3:30 to 4:00 P. M.

●NBC—Three X Sisters, vocalists;  
3:45, Gould & Shefter, pianists  
KGO—The Well Dressed Woman  
KPO—3:45, Univ. of Calif. Prog.  
KFRG—Violin, cello and organ;  
3:45, N.Y. Stocks  
KYA—Symphony Highlights; 3:45,  
Community Chest Question Box  
KTAB—Carl Heyl, Code Authority;  
3:40, Interlude; 3:45, Three Jacks  
KLX—Opportunity Hour; 3:45, Rec.  
KROW—Cumberland Hillbillies  
\*CBS—Dance Records  
\*CBS—3:50, Sam Robbins' Orch.  
KOL—Sweet Music; 3:45, Classified  
Period  
KVI—Fireside Group  
KOMO—Day Dreams, Veona Socolo-  
folsky; 3:45, Easy Chair, Grant  
Merrill  
KHQ—Business & Pleasure  
KFX—3:45, Soloist  
KFI—Ann Warner Chats; 3:45,  
Raine Bennett, poet's corner  
KNX—Concert Orchestra  
KSL—Junior Hour  
KOA—3:45, Univ. of Denver

## 4:00 to 4:30 P. M.

●NBC—Gould & Shefter, pianists;  
4:15, Oriental Gardens Orchestra  
KGO—Art and Music; 4:15, Edna  
Fischer, pianist  
KPO—4:15, Dan Russo's Orchestra  
KFRG—Melodies Organistique  
KYA—Tea-Dance Parade  
KTAB—Keep Smiling Revue  
KLX—Lost and Found; 4:05, Rcds;  
4:15, Helen Parmelee, pianist  
KROW—Historical Highlights;  
4:15, Royal Hawaiians  
KJBS—Close Harmony  
\*CBS—4:15, Texas Rangers  
KGW—4:15, Parker Dental Clinic  
KJR—Seattle Goodwill Trio;  
4:15, Tea Dansant  
KGA—Inland Empire Woman  
KFI—Wesley Tourtelotte, organ  
KHJ—Dick Aurandt, organist  
KNX—Travelog and Market Rep.;  
4:15, Erin Colville, organ  
KGB—Melodies Organistique  
KSL—Broadcasters Review  
KOA—Afternoon Reports

## 4:30 to 5:00 P. M.

●NBC—Music by Gershwin; 4:45,  
Mary and Her Friendly Garden  
KPO—Stringwood Ensemble  
KFRG—Records; 4:50, NRA talk;  
4:55, Town Topics  
KVA—4:45, Crazy Cowboy, Cecil  
Wright  
KTAB—Sport of Kings; 4:45, Blue  
Moments  
KLX—4:45, McCoy Health School  
of the Air  
KROW—Spice of Programs;  
4:45, Walkathon  
KJBS—Dance Orchestra  
KQW—Story Time; 4:45, Evening  
Echoes  
\*CBS—Shumate Brothers  
KOL—4:45, Piano Moods  
KOMO—4:45, Resume of Programs;  
4:48, Muted Strings  
KGW—4:45, Sam Gordon  
KHQ—Tull & Gibbs  
KEX—Victor Salon Orchestra  
KFI—4:45, News Release  
KNX—U.S.C. Career Planning;  
4:45, Musical Moments  
KECA—Recordings  
KSL—Tarzan of the Apes; 4:45,  
Town Crier; 4:55, Safety League  
KDYL—4:45, Little Orphan Annie  
KOA—4:45, Little Orphan Annie

## 5:00 to 5:30 P. M.

●NBC—String Symphony, direction  
Frank Black  
KPO—News  
KFRG—Little Theatre of the Air  
KYA—Children's Hour  
KTAB—Health Talk  
KLX—Brother Bob's Club  
KROW—Organ Echoes  
KJBS—Band Concert; 5:15, Dance  
Tunes  
KGGC—Dinner Hour Review  
KQW—Evening Vespers  
\*CBS—5:15, Songs at Eventide  
KOL—Studio program;  
5:10, Kid Brother  
KVI—Wandering Cowboy  
KOMO—Happiness Program; 5:15,  
Harkins, Rider and Lee  
KHQ—Studio program  
KJR—Steamboat Bill, electrical tr.  
KEX—Three Four Time  
KGA—Tea Time Music  
KFI—5:15, "Robin Hood," trans.  
KHJ—Children's Radio Theatre  
KNX—Storytown Express;  
5:15, John Bruce, baritone  
KECA—Recordings  
KFSD—Musical program  
KGB—Adventures of John Ridd  
KSL—Ballad Harmonies

## 5:30 to 6:00 P. M.

●NBC—Billy Batchelor, dramatic  
sketch with Thomas Hutchinson,  
Robert Royt, Elizabeth Mallory,  
Edward Firestone, Jr., and Har-  
old Peary; 5:45, Orphan Annie  
KPO—Little Colleen, Agatha Tur-  
ley; 5:40, Westclox Drama; 5:45,  
Carlos Molina's Orchestra  
KYA—Around the Town;  
5:45, Campbell Digest  
KTAB—Health Talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KJBS—Dance Tunes  
KGGC—Lecture; 5:45, Irish Gems  
KQW—Musical Impressions  
5:45, Voice of Portugal  
\*CBS—Bing Crosby, vocalist  
KJR—Spring Fancies; 5:45, Cecil  
Solly

KEX—Orch.; 5:45, Concert Trio  
KGA—Air Specs.; 5:45, Hill Billies  
KNX—Marshal Grant, organist  
KECA—Records; 5:45, Bunola Kay,  
songs

## 6:00 to 6:30 P. M.

●NBC—Eileen Piggott, vocalist;  
6:15, Argentine Trio  
KPO—NRA Talk; 6:05, Organ  
KYA—Dinner at Six with Cyrus  
Trobbe  
KTAB—Uncle Rod's Smile Club  
KLX—Betty Babbish Band  
KROW—Ne'er Do Well  
KJBS—News; Records; 6:15, Berri  
and Loux, pianists  
KGGC—Town Topics; 6:15, Dinner-  
Dance Revue  
KQW—Dept. of Agriculture;  
6:15, Franco's program  
\*CBS—Chesterfield program  
KOMO—Twilight Melodies, Henri  
Damski  
KHQ—6:15, Frank Funkhouser tlc.  
KEX—6:15, Orchestra  
KFI—Sinclair Minstrls  
KNX—News; 6:15, Borowsky's Con-  
cert Ensemble  
KECA—Board of Education;  
6:15, News  
KFSD—Sinclair Minstrls  
KOA—Sinclair Greater Minstrls

## 6:30 to 7:00 P. M.

●NBC—Del Monte Ship of Joy with  
Hugh Barrett Dobbs  
KPO—Safety First; 6:45, Sax Ap-  
peal, Mickey Gillette  
KFRG—Studio program  
KYA—Dinner at Six, Cyrus Trobbe  
KTAB—Cecil & Sally; 6:45, Mining  
News; 6:50, The Commentator  
KLX—Betty Babbish Band  
KROW—Calif. Farm Hour;  
6:45, Penticostal Echoes  
KJBS—Popular Melodies  
KGGC—Theatre of the Air; 6:45,  
Jan Garber's Orchestra (recds.)  
KQW—Mkt. Repts.; 6:45, Farm Ex.  
KVI—To be announced  
KJR—Wash. High School Reporter;  
6:45, Manhattan Echoes  
KNX—Borowsky's Ensemble;  
6:45, Electrical Transcriptions  
KECA—Wesley Tourtelotte, organ-  
ist; Baldassare Ferlazzo, violinist;  
Silvio Lavatelli, cellist  
KFSD—6:45, Adventures of Sonny  
& Buddy  
KGB—To be announced

## 7:00 to 7:30 P. M.

●NBC—Carnation Contended Prog.-  
Gene Arnold, narrator; the Lulla-  
by Lady; Male Quartet; Orch.  
KPO—Southern Harmony Four;  
7:15, Paul Martin, banjoist  
KYA—Ernie Smith's Sport Page;  
7:15, St. Mary Col. Educat. Series  
KLX—News Items; 7:15, Lovable  
Liars  
KROW—C. W. Hammond;  
7:15, News  
KJBS—Sport of kings; 7:15, Italian  
News Broadcast  
KGGC—Novelties; 7:15, Mountain  
Music  
KQW—Weather report; News and  
Forum; 7:15, Health Talk  
\*CBS—Wayne King's Orchestra  
KJR—Financial Talk; 7:15, Paul  
Bunyan's Life  
KGA—7:15, Studio program  
KNX—Watanabe and Archie  
7:15, Crazy Quilt

KECA—Organist, violinist & cellist  
KFSD—San Diego State Faculty;  
7:15, Studio Program

### 7:30 to 8:00 P. M.

- NBC—Demi-Tasse Revue, Tizzie Lish, comedian; Gus Arnheim Or.
- KPO—Comedy Stars of Hollywood; 7:45, Stanford University
- KFRC—Military Band
- KYA—Radio Theatre
- KTAB—Pac. Seaboard Air Line; 7:35, Soliloquy; 7:45, Hollywood Happenings
- KLX—Beauty That Endures; 7:45, Club News Parade
- KROW—Song Fest; 7:45, Oakland Chamber of Commerce
- KGCC—Master Melodies
- KQW—Music; 7:45, Band Concert
- \* CBS—7:45, Myrt and Marge
- KOL—Rocket Military Band
- KJR—Waltz Dream
- KGA—Concert Time
- KNX—Voice Parade
- KECA—L.A. Jun. College Musicale
- KGB—Military Band
- KSL—Crazy Crystals, Souvenirs

### 8:00 to 8:30 P. M.

- NBC—Amos 'n' Andy; 8:15, Piano Pictures
- KGO—8:15, The Philistine, Seth Maker
- KPO—Piano Pictures, Ashley & Fealy
- KFRC—Shell Show
- KYA—The Knothole Club; 8:20, Hotel St. Regis Orchestra
- KTAB—Alabama Minstrel Show
- KLX—Castles in Music; 8:15, Medical News
- KROW—Studio program; 8:15, Watch Tower Program
- KGCC—On With the Dance; 8:15, Alois Krejck, pianist
- KQW—Rolling Stones; 8:15, Darnell Sisters
- KOL—Shell Show
- KVI—Shell Show
- KOMO—8:15, Crazy Wells Prog.
- KGW—8:15, Beauty That Endures
- KHQ—8:15, Crazy Wells program
- KJR—Songs We Love
- KEX—News Flashes
- KGA—8:15, News Service
- KFI—8:15, The Philistine
- KHJ—Shell Show
- KNX—The In-Laws; 8:15, Rosicrucian Program
- KECA—8:15, Stove Poker Philosopher and Country Jane
- KFSD—8:15, The Philistine
- KGB—Shell Variety Show
- KSL—The Shell Show

### 8:30 to 9:00 P. M.

- NBC—Voice of Firestone, Richard Crooks, tenor
- KPO—Magnolia Minstrels
- KFRC—Shell Show
- KYA—Memory Strains
- KTAB—Musical Comedy; 8:45, Chandu, the Magician
- KLX—Faucit Theater of the Air
- KROW—Ran Wilde's Orchestra
- KGCC—Tangos; 8:45, Tunes of the Times
- KQW—Golden Memories
- KOL—Shell Show
- KJR—Dollars and Cents; 8:45, Watanabe and Archie
- KEX—Professor Belles
- KHJ—Shell Show
- KNX—Jack Dale and Orchestra 8:45, To be announced

KECA—8:45, All Americans, Hawaiian Group  
KGB—Shell Variety Show  
KSL—The Shell Show

### 9:00 to 9:30 P. M.

- NBC—Hollywood on the Air, movie celebrities; Harry Jackson Orchestra
- KPO—NBC Drama Hour
- KFRC—Zukor's Dress Shop
- KYA—Ford and Wallace; 9:15, National Defense Series
- KTAB—Oklahoma Ramblers
- KLX—Melody Palette
- KROW—Air Follies
- KQW—Eb & Zeb; 9:15, Accordion Capers
- \* CBS—9:15, Leon Belasco's Orch.
- KOL—9:15, Radio Speaker Stevenson
- KOMO—Radio and Television Talk; 9:15, Tommy Thomas
- KGW—Gervutz program
- KJR—Hills Bros., transcriptions
- KEX—Souvenirs; 9:15, Teller of Tales
- KFI—Makers of History
- KNX—News; 9:15, Rance Valentine
- KGB—G. and E. Program

### 9:30 to 10:00 P. M.

- NBC—Frankie Masters and His College Inn Orchestra
- KPO—The Orchestra, Meredith Willson, director
- KYA—Tango Time
- KTAB—The Rollickers
- KLX—Better Busi. Bureau Talk; 9:35, Donald Neal, baritone; 9:50, News
- KROW—Air Follies
- KQW—9:45, Kimo's Hawaiian Serenaders
- \* CBS—Pancho and His Orchestra
- KOL—Globe Trotter
- KVI—Hodge Podge Lodge; 9:45, Silver Slipper Orchestra
- KOMO—30 Minutes of Music
- KGW—9:45, Huntington & Hills Bros. program
- KHQ—To be announced
- KEX—Talk; 9:32, Hans, Kate and Fritz; 9:45, Wrestling
- KFI—Orchestra and soloist; 9:45, Singing Service Men
- KECA—Fishing and Hunting talk
- KNX—The Crocketts
- KSL—KSL Players

### 10:00 to 10:30 P. M.

- NBC—Richfield News Flashes; 10:15, Jay Whidden's Orchestra
- KPO—Powder-Puff Revue
- KFRC—News; 10:10, Drama; 10:15, Bill Fleck's Orchestra
- KYA—News Editor; 10:10, Organ Serenade
- KTAB—The Rollickers
- KLX—Dance Orchestra
- KROW—Marimba Program; 10:15, Veterans' Program
- KQW—Hawaiian Serenaders
- KOL—Ken Stuart's Sunshine prog.
- KVI—Dance music
- KGW—10:15, Cole McElroy's Orch.
- KJR—Moonlight Melodies, Henri Damski
- KEX—Wrestling Matches
- KHJ—News Items; 10:10, Bill Fleck's Orchestra
- KNX—The Crocketts
- KECA—Song recital
- KGB—Radio News Flashes; 10:05, L. A. Bowery Dance Orch.
- KSL—The Bowery Orchestra

### 10:30 to 11:00 P. M.

- NBC—Jay Whidden's Orchestra; 10:55, Press Bureau News
- KFRC—Jack Ross Roundup
- KPO—Pacific Serenaders
- KYA—Organ
- KTAB—Dance Tunes
- KROW—Dance Music
- KOL—Jack Ross Roundup
- KVI—10:45, Jack Ross Roundup
- KOMO—Silver Strings, Solberg
- KGW—Kelly's Restaurant; 10:45, Cole McElroy's Orchestra
- KJR—10:55, Starlight Hour, recds.
- KHJ—Jack Ross' Roundup
- KNX—Pontrelli's Orchestra
- KECA—Echoes of the Opera
- KGB—Jack Ross' Dude Roundup
- KSL—Jack Ross' Dude Roundup

### 11:00 to 11:30 P. M.

- NBC—Ted Fio-Rito's Orchestra
- KGO—Tom Coakley's Orchestra
- KFRC—Jack Ross Roundup
- KYA—Jack Winston's Orchestra
- KTAB—Request Hour
- KROW—Walkathon; 11:15, Dance Music
- KOL—Jules Buffano Orchestra
- KVI—Jack Ross Roundup
- KEX—Dance Frolic
- KHJ—Jack Ross' Dude Roundup
- KNX—Pontrelli's Orchestra
- KGB—Jack Ross' Dude Roundup
- KSL—Jack Ross' Dude Roundup

### 11:30 to 12:00 Midnight

- NBC—Stringwood Ensemble
- KPO—Organ Concert
- KFRC—Bill Fleck's Orchestra
- KYA—Frank Castle's Little Show
- KTAB—Vagabonds of the Air
- KROW—Dance Music
- KOL—Bill Fleck's Orchestra
- KVI—The Bowery Orchestra
- KHJ—Bill Fleck's Orchestra
- KNX—Pontrelli's Orchestra
- KGB—Dance Orchestra.

### 12:00 to 12:30 A. M.

- KTAB—Vagabonds of the Air
- KROW—Midnight Vagabonds
- KJBS—12:01, Owl Program
- KHJ—Recordings
- KGB—Records

### 12:30 to 1:00 A. M.

- KTAB—Vagabonds of the Air
- KROW—Midnight Vagabonds
- KJBS—Owl Program
- KGB—Records

### 1:00 A. M. to 7:00 A. M.

- KJBS—Owl Program

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# TUESDAY Programs

April 17, 1934

## 7:00 to 7:30 A. M.

- NBC—Edward MacHugh, Gospel Singer; 7:15, Organ Concert
- KFRC—Records; 7:25, N.Y. Stocks
- KYA—Musical Clock
- KTAB—Sunrise
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—7:15, Louis Rueb, health ex.
- KHJ—News and Recordings
- KNX—Bill Sharples Breakfast Gang
- KECA—Louis Rueb, exercises
- KGB—Morning Edition; 7:25, Stks.
- KSL—Advertisers' Review
- KOA—7:15, Clara, Lu 'n' Em

## 7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applesauce
- KPO—Organ Concert
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hillbillie Tunes; 7:45, Portuguese News
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KOL—7:45, Radio Headliners
- KVI—Jim DuPuy's Review; 7:45, Recordings
- KGW—Ronald Buck
- KHQ—7:45, Tull & Gibbs Early Birds
- KJR—Market Quotations; Records
- KEX—7:45, Tango Time
- KFI—N.Y. Stocks; 7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Gang
- KECA—Recordings
- KGB—Records; 7:55, Prog. Resume
- KSL—Ad. Review; 7:35, Shopping Suggestions; 7:45, Morning Melodies; 7:55, Daily News Reporter
- KOA—The Morning Revelers; 7:50, Castles in the Air

## 8:00 to 8:30 A. M.

- NBC—Exercise and Applesauce; 8:15, Your Child, Dr. Oppenheimer
- KPO—8:15, Crosscuts, Log o' the Day
- KFRC—Grab Bag, records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News; 8:15, Cal King's Country Store
- KLX—Records
- KROW—Oakl'd Community Church; 8:15, Tuneful Tunes
- KJBS—News Reporter; 8:05, Dance Melodies
- KQW—Morning Watch
- \*CBS—8:15, The Frivolities
- KOL—8:15, Breakfast Club
- KVI—Fireside Harmonies
- KOMO—8:15, Morning Reveries
- KHQ—8:15, Crazy Wells Water Co.
- KEX—Breakfast Club
- KGA—Shopping News
- KFI—Terence Vincent, airplane man
- KHJ—Rolling Stones
- KNX—Bill Sharples
- KECA—8:15, Recordings
- KFSD—Good Cheer program
- KGB—Rolling Stones
- KSL—Payroll Builder; 8:15, Sugar Industries Program
- KOA—Galaxy of Stars; 8:15, Your Child

## EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
- \*CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.

See Station Directory Page 47 for location and dialing.

## 8:30 to 9:00 A. M.

- NBC—Marine Band Shut-in Hour
- KPO—Crosscuts, Log o' the Day
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartet; 8:45, Electrical transcriptions
- \*CBS—Tony Wons, philosopher; 8:45, Larry Tate Orchestra
- KOMO—Resume of Programs; 8:33, Vindabonians
- KHQ—Shoppers' Guide; 8:45, Station Review
- KFI—Helen Guest, ballads; 8:45, Julia Hayes, helpful hints
- KNX—8:45, Morning Prayer
- KOA—Dwight Edwards Coffee Co.

## 9:00 to 9:30 A. M.

- KGO—Barbara Lee Breakfast Club; 9:15, Edna Fischer, pianist
- KPO—Crosscuts, Log o' the Day; 9:15, Julia Hayes, beauty talk
- KFRC—9:15, Years Ago Today tlk.
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Noon Prices
- N. Y. Stocks
- KROW—Breakfast Hour
- KJBS—Morning Popular Concert
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- \*CBS—Voice of Experience; 9:20, Connie Gates, songs
- KOMO—Clef Dwellers
- KGW—Abe Bercovitz, violin; 9:15, Cooking School
- KHQ—Walt and Marian; 9:15, Roundup
- KFI—News; 9:15, Jean Abbey's Shopping Tour
- KNX—Dr. Sherman's Health Talk
- KSL—9:15, Jennie Lee of Auerbachs
- KOA—9:25, Radio Press Bureau News Service

## 9:30 to 10:00 A. M.

- NBC—Martha Meade Society, domestic science talk; 9:45, Will Aubrey
- KPO—News; 9:45, Organ Concert; 9:55, Health Talk
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Come Into the Kitchen
- KGCC—Dance Novelties
- \*CBS—Geo. Scherban's Orchestra
- KOL—9:45, Prudence Penny
- KVI—9:45, Dr. Burns
- KOMO—Martha Meade
- KHQ—9:45, Studio program
- KJR—Faster Frolics, records
- KEX—Dance Rhythms
- KGA—News; 9:45, Poultry School of the Air
- KFI—9:45, Charlie Wellman, songs
- KHJ—Globe Kitchen Club; 9:45, Studio program
- KNX—Records; 9:45, News
- KECA—Sing & Smile with Blanche Wood
- KSL—Barbara Badger, home econo.

## 10:00 to 10:30 A. M.

- NBC—Press Radio Bureau News Service; 10:05, Organ Concert
- KPO—Arlon Trio; 10:15, School of Cookery
- KFRC—10:15, Records
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, Stks., Weather; 10:20, News Items
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers' Guide
- \*CBS—Marie, French Princess
- KOL—Morning Melodies
- KVI—Mystic Melodies; 10:15, Tiny Armstrong
- KOMO—Chords and Keys; Hopper; 10:15, What's New?; Julia Hayes
- KGW—10:15, Rumford
- KHQ—Studio program; 10:15, Celia Lee
- KJR—10:02, Resume of Programs
- KEX—Lost and Found Items; 10:05, Hawaiian Serenaders; 10:15, Julia Hayes
- KGA—Spokane Chemical Co.
- KFI—Al Gayle's Magic Kettle
- KHJ—10:15, Recordings
- KNX—Mistol; 10:05, Eddie Al-brights 10 o'clock Family
- KECA—Electrical transcriptions
- KGB—News Flashes; 10:05, Recds.; 10:15, Melody Trio
- KSL—Irene Castle's Own Story

## 10:30 to 11:00 A. M.

- NBC—Woman's Magazine of Air KPO—Vic & Sade; 10:45, The Merry Mass
- KYA—Organ; 10:55, Psychiana
- KTAB—Health Talk; 10:45, Inter-lude; 10:55, NRA Gossip
- KLX—International Kitchen
- KROW—Sunshine Program
- KJBS—Organ; 10:45, Dance Orch.
- KGCC—Dance Tunes
- KQW—10:45, Rolling Stones

\*CBS—Easy Aces; 10:45, Louis Panico Orchestra  
 KVI—10:45, The Observer  
 KJR—Club Minutes, Helen Stryker; 10:45, Celloettes, Kirchner  
 KEX—Ronald Buck; 10:45, Cobwebs and Nuts  
 KGA—Morning Melodies  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KECA—Recordings  
 KOA—10:55, Health tlk. Dr. Wynne.

### 11:00 to 11:30 A. M.

•NBC—Woman's Magazine of Air  
 KPO—Meredit Willson Orchestra  
 KYA—Rhythmsters  
 KTAB—Symphony Hour  
 KLX—Clark Sisters  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Dance Orchestra; 11:15, S.F. Medical Society Talk  
 KGGC—Milady's Date Book; 11:15, Star of the Week  
 KQW—White House Concert  
 \*CBS—Just Plain Bill  
 11:15, Romance of Helen Trent  
 KJR—Rhythm Rulers, records  
 KGA—Moods, musical program  
 KNX—Organ  
 KECA—11:15, County Medical Association talk  
 KOA—Livestock and Prod. Repts.

### 11:30 to 12:00 Noon

•NBC—Smackout, Marion & Jim Jordan; 11:45, Nellie Revell, interview  
 KPO—Accordiana, Johnny Toffoli; 11:45, Agricultural Bulletins  
 KYA—Album Leaves  
 KTAB—Jean Kent  
 KLX—Anita & Orsoco, novelty guitar duo; 11:45, Cecil Wright  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Favorites; 11:45, Martial Airs  
 KQW—Accordian Capers  
 \*CBS—American School of the Air  
 KOMO—11:45, Concert Ensemble, Damski  
 KJR—Uncle Hank  
 KEX—11:45, Dance Antiques  
 KFI—Melisse's Chat; 11:45, Mkts  
 KNX—U.S.C. Mummy Club; 11:45, Ionizer Talk

### 12:00 to 12:30 P. M.

•NBC—12:05, Johnny O'Brien, harmonica; 12:15, Western Farm and Home Hour  
 KGO—Financial Flashes  
 KPO—Midday Musical, Armand Girard, basso  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Noon Song  
 KLX—Bill Duncan and His Band  
 KROW—Latin-American Program  
 KJBS—News; 12:05, Popular Song Hits; 12:15, Vocal and Instrumental Varieties  
 KGGC—Request Hour  
 KQW—Band Concert  
 \*CBS—Metropolitan Parade  
 KOL—Carnival Hour, Ken Stuart  
 KJR—12:15, Wilson-Fairbanks Co.; Market Quotations  
 KEX—12:15, Hill Billies  
 KGA—Noontime Novelities; 12:15, Chamber of Comm. Lunch  
 KFI—U.C. & U.S. Dept. of Agric.  
 KNX—News; 12:15, Borowsky's Concert Ensemble  
 KECA—12:15, News Release



JEAN KENT  
 KTAB—11:30 A. M.

KFSD—Noon Program resume  
 KGB—Farm Flashes  
 KSL—Payroll Builder

### 12:30 to 1:00 P. M.

•NBC—West. Farm & Home Hour  
 KPO—Midday Musicales  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Bill Duncan and His Band  
 KROW—Hits of Today  
 KJBS—Dance Matinee  
 KQW—Weather Forecast; Mkt. Rep.  
 \*CBS—Gypsy Music Makers; 12:45, Fats Waller  
 KJR—Headliners, records  
 KEX—Recordings; 12:45, Victor Salon Orchestra  
 KNX—Borowsky's Concert Ensem.; 12:45, Drury Lane "Noontide Melodies"  
 KECA—Recordings  
 KGB—12:55, Stocks  
 KSL—Stock and Grain Quotations

### 1:00 to 1:30 P. M.

•NBC—Betty & Bob, dramatic sk.; 1:15, The Singing Stranger, Wade Booth, baritone  
 KPO—News; 1:15, Ann Warner Chats  
 KYA—Women's Inst. of the Air; 1:15, Argentinians  
 KTAB—Radio Frolic  
 KLX—Don Brose; 1:15, Martha Lee Economic Dept.  
 KROW—Concert Melodies  
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole  
 KQW—Afternoon Concert  
 \*CBS—U. S. Navy Band  
 KOL—Democratic Educational Feature; 1:15, Julie Day  
 KJR—Piano Studies, Hopper; 1:15, Cowhoy Joe  
 KEX—Ramona; 1:15, Green Bros.  
 KGA—News; 1:15, Old Timers  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KFSD—Stock Reports; 1:15, Studio  
 KSL—Payroll Builder

### 1:30 to 2:00 P. M.

•NBC—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KPO—Ann Warner; 1:45, Harry Owen's Orchestra  
 KFRC—N.Y. Stks; 1:35, Health tlk.  
 KYA—NRA Talk; 1:35, Modern Maestros  
 KTAB—Fashion Lodge  
 KLX—Song Bag  
 KROW—Melody Rambles; Records  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 \*CBS—1:45, Madison Ensemble  
 KVI—1:45, Amusement Tips  
 KJR—Midday Musicale, Damski  
 KEX—Recordings  
 KGA—Dental Hygiene; 1:45, Dance Time  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrelli's Orchestra; 1:55, Dr. Royal S. Copeland  
 KECA—Food for Thought; 1:45, Records  
 KFSD—Clarisse & Glad; 1:45, Studio  
 KSL—Harmony Method Piano  
 KOA—1:45, Donnelly James, Wally Smith and Orchestra

### 2:00 to 2:30 P. M.

•NBC—Al Pearce and His Gang  
 KPO—St. Bonaventura College Glee Club  
 KFRC—Happy Go Lucky Hour  
 KYA—Opera Phantoms; 2:15, Verse, Mrs. M. C. Sloss  
 KTAB—Globe Trotter; 2:15, Romancin'  
 KLX—Records  
 KROW—Recorded Program  
 KJBS—Better Business Talk; 2:15, Tango Orchestra  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KJR—Notes From Afar, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KGA—Matinee Hour  
 KHJ—Happy Go Lucky Hour  
 KNX—Hazel Blair Dodd  
 KECA—Classic Hour, records  
 KFSD—Morales Hawaiians  
 KGB—Happy Go Lucky Hour  
 KJR—2:15, Dental Clinic of the Air  
 KOA—2:15, St. Bonaventura Glee Club

### 2:30 to 3:00 P. M.

•NBC—Al Pearce and His Gang  
 KPO—Nursery Rhymes; 2:45, Fashion Flashes  
 KFRC—Happy Go Lucky Hour  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Royal Sophistication; 2:45, Tranquility  
 KLX—Records; 2:35, Closing Stks.; 2:40, Baseball, Oaks vs. L. A.  
 KROW—Tuneful Tunes  
 KJBS—Popular Records  
 KQW—Sherman Clay  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KJR—Dancing the Days Away; 2:55, Talk  
 KEX—2:45, Orchestra  
 KHJ—Happy Go Lucky Hour  
 KNX—Foreign Recordings  
 KECA—Recordings  
 KGB—Happy Go Lucky Hour  
 KOA—Nursery Rhymes; 2:45, The Tattered Man

3:00 to 3:30 P. M.

•NBC—Mme. Frances Alda  
 KGO—Rush Hughes, Pict. to 3:15  
 KPO—Dr. Copeland's Health Talk;  
 3:15, Mudcaves  
 KFRC—Feminine Fancies  
 KYA—Baseball  
 KTAB—Coleman Cox; 3:15, Paul  
 Keller, pianist  
 KLX—Baseball  
 KROW—University of the Air  
 KJBS—News; 3:05, Dance Orch.  
 KQW—Stock Market Reports  
 KOL—Feminine Fancies  
 KVI—Feminine Fancies  
 KOMO—Viennese Vagabonds  
 KGW—Eddie King, piano;  
 3:15, Friendly Chat  
 KHQ—Studio program  
 KFI—Rush Hughes, Pict. to 3:15;  
 3:15, Ann Warner Chats with her  
 Neighbors  
 KHJ—To be announced;  
 3:20, Feminine Fancies  
 KNX—The Bookworm  
 KECA—L.A. Pub. Library Bk. Rev.  
 KGB—Feminine Fancies  
 KSL—Recorded Program

3:30 to 4:00 P. M.

NBC—Mid-Week Hymn Sing;  
 3:45, Cheerio Musical Mosaics  
 KGO—Back Stage Chatter  
 KPO—3:45, Univ. of Calif. Prog.  
 KFRC—Sweet Music  
 KYA—Baseball  
 KTAB—The Three Jacks;  
 3:45, Tea Timing  
 KLX—Baseball  
 KROW—Cumberland Hillbillies  
 KJBS—Hillbilly Songs; 3:45, Dance  
 Tunes  
 \*CBS—3:45, Morton Downey, vocal.  
 KOL—Sweet Music  
 KVI—Sweet Music; 3:45, Proctor's  
 Fireside Group  
 KOMO—Pre-School Ass'n Talk;  
 3:35, Concert Serenades  
 KHQ—Studio programs  
 KEX—3:45, Instrumental soloist  
 KFI—3:45, Kay Parker, Hollywood  
 Reporter  
 KHJ—To be announced  
 KNX—Concert Orchestra  
 KGB—Sweet Music  
 KSL—The Junior Hour

4:00 to 4:30 P. M.

•NBC—Mary Small; 4:15, You and  
 Your Government  
 KGO—The Family Cook Book;  
 4:15, John & Ned, vocalists  
 KFRC—Correct English, A. Clip-  
 pinger  
 KYA—Baseball  
 KTAB—Keep Smiling Revue  
 KLX—Baseball  
 KROW—Historical Hi-Lites;  
 4:15, Royal Hawaiians  
 KJBS—Art Fadden, pianist;  
 4:15, Concert Selections  
 \*CBS—Texas Rangers  
 KOL—Classified Period  
 KOMO—Med. Ass'n Talk;  
 4:05, Pastel Harmony  
 KGW—4:15, Parker Dental Clinic  
 KHQ—Spokane Fur Co.  
 KEX—Three Four Time  
 KGA—Inland Empire Woman  
 KFI—Wesley Tourtellette, organist  
 KHJ—Correct English  
 KNX—Travelog and Market Repts.;  
 4:15, Studio program  
 KGB—Correct English  
 KSL—Town Crier  
 KOA—New York Stock Reports

4:30 to 5:00 P. M.

•NBC—Mary & Her Friendly Grdn.  
 KPO—4:45, Nanette LaSalle, vocal  
 KFRC—Melodies Organistique;  
 4:55, Town Topics  
 KYA—Baseball; 4:45, Crazy Cow-  
 boy, Cecil Wright  
 KTAB—Sport of Kings; 4:45, Blue  
 Moments  
 KLX—Baseball; 4:45, McCoy Hlth.  
 School of the Air  
 KROW—Spice of Programs;  
 4:45, Walkathon  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Univer-  
 sity of Santa Clara  
 \*CBS—4:45, Husk O'Hare's Orch.  
 KOL—Melodies Organistique;  
 4:45, Piano Moods  
 KVI—Melodies Organistique  
 KOMO—Dream Melodies, Damski  
 KGW—Violin  
 KHQ—4:45, Tull and Gibbs  
 KEX—4:45, Hawaiian Serenaders  
 KFI—Nick Harris prog; 4:45, News  
 KHJ—Organ; 4:45, Orchestra  
 KNX—To be announced  
 KGB—Melodies Organistique  
 KSL—Tarzan of the Apes;  
 4:45, Town Crier  
 KOA—4:45, Little Orphan Annie  
 KDYL—4:45, Little Orphan Annie

5:00 to 5:30 P. M.

•NBC—Balladettes, Eva Gruningcr,  
 contralto, Emil Polak's Orchestra  
 KPO—Organ, Chas. Runyan; 5:10,  
 Iokelp Drama; 5:15, News  
 KFRC—Charlie Lung and Gang  
 KYA—Children's Hour  
 KTAB—Poet's Den; 5:15, The Old  
 Bachelor  
 KLX—Brother Bob's Club  
 KROW—Organ Echoes  
 KJBS—Dance Orchestra  
 KGGC—Dinner Hour Revue  
 KQW—Evening Vespers  
 \*CBS—5:15, The Guardsmen  
 KOL—Studio; 5:10, Kid Brother  
 KVI—Wandering Cowboy;  
 5:15, Studio program  
 KOMO—5:15, Harkins, Rider, Lee  
 KHQ—Spokane Chemical Co.  
 KJR—Steamboat Bill; 5:15, Resume  
 of Programs  
 KEX—Symphony Concert  
 KGA—Tea Time  
 KFI—Piano Lesson  
 KHJ—To be announced; 5:15, Char-  
 lie Lung and His Gang  
 KNX—Storytown Express;  
 5:15, Studio program  
 KECA—Recordings  
 KFSD—Better Business Bureau  
 KGB—Charlie Lungs Gang  
 KSL—Moods and Fancies;  
 5:15, The Nomad, Streator Smith

5:30 to 6:00 P. M.

•NBC—Billy Batchelor, dramatic  
 sketch; 5:45, Orphan Annie  
 KPO—Arion Trio  
 KFRC—Bobs, Sports Authority  
 KYA—Around the Town;  
 5:45, Campbell Digest  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Hlth.  
 KJBS—Dance Orchestra  
 KQW—Lorayne Hilary, soprano;  
 5:45, Voice of Portugal  
 \*CBS—5:45, California Melodies  
 KOL—Charlie Lung;  
 5:45, Ralph Horr talk  
 KVI—5:45, Musical Creditors  
 KJR—5:45, Cecil Solly

KEX—5:45, Orchestra  
 KGA—Tull & Gibbs Air Specials;  
 5:45, Hill Billies  
 KHJ—Linda Lee and Louisianians;  
 5:45, California Melodies  
 KNX—Organ; 5:45, Jimmy & Jose,  
 piano and song  
 KECA—Recordings; 5:45, NRA tlk.  
 KFSD—Studio program  
 KGB—All-Year Club  
 KSL—5:45, Gus Farney, organist;  
 Adine Bradley, pianist, Bob Reese,  
 soloist  
 KOA—Hotel Cosmopolitan Orch.

6:00 to 6:30 P. M.

•NBC—Doric Quartet  
 KGO—Canzonetta; 6:15, Historical  
 Sketches of San Francisco  
 KYA—Dinner at Six, Cyrus Trobbe  
 KTAB—Uncle Rod's Smile Club  
 KLX—Hotel Oakland Orchestra  
 KROW—Ne'er Do Well  
 KJBS—News; 6:10, Popular Concert  
 KGGC—Town Topics; 6:15, Dinner  
 Dance Review  
 KQW—Dept. of Agriculture;  
 6:15, Franco's program  
 \*CBS—Calif. Melodies; 6:15, Ruth  
 Etting, vocalist  
 KOL—California Melodies  
 KOMO—General Insurance Program  
 KGW—Crazy Crystals;  
 6:25, Hills Bros.  
 KHQ—6:15, Business Outlook  
 KEX—Traffic Talk  
 KFI—Olga Steeb, concert pianist;  
 6:15, Orchestra with Carol Lee  
 KNX—News; 6:15, King Cowboy  
 KECA—6:15, News Release  
 KSL—Doyle Furniture Program

6:30 to 7:00 P. M.

•NBC—Ed Wynn and the Texaco  
 Chief Band, male quartet; Gra-  
 ham McNamee; Don Voorhees,  
 conductor  
 KPO—California Dons Orchestra  
 KYA—Cyrus Trobbe  
 KTAB—Cecil and Sally; 6:45, Min-  
 ing News; 6:50, Commentator  
 KLX—Hotel Oakland Trio  
 KROW—Calif. Farm Hour;  
 6:45, Penticostal Echoes  
 KJBS—Popular Concert  
 KGGC—Theatre of the Air;  
 6:45, Cream in Your Coffee  
 KQW—Farm News; 6:45, Farmers'  
 Exchange  
 \*CBS—Minneapolis Symp. Orch.  
 KJR—Wash. High School Reporter;  
 6:45, Rhythmania  
 KNX—Borowsky's Ensemble;  
 6:45, Electrical Transcription  
 KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

•NBC—Palmolive Beauty Box The-  
 ater of the Air, operetta; Gladys  
 Swarthout, mezzo-soprano; Paul  
 Oliver, baritone; Frank McIntyre,  
 actor; chorus, dramatic cast; Nat  
 Shilkret's Orchestra.  
 KPO—Piano Pals, Edna Fischer and  
 Sol Sieff  
 KYA—Ernie Smith's Sport Page;  
 7:15, Bob Allen, piano stylist  
 KTAB—Sport of Kings; 7:15, Italian  
 News Broadcast  
 KLX—News Items; 7:15, Reflections  
 of Romance  
 KROW—C. W. Hammond;  
 7:15, News  
 KQW—Weather Forecast; 7:03, Ra-  
 dio News and Forum; 7:15, Cali-  
 fornia State Federation of Labor

★CBS—Camel Caravan, Glen Gray Orch.; Stoopnagle and Budd  
KJR—Orpheus Ensemble  
KGA—7:15, Spokane Chemical Co.  
KNX—Frank Watanabe and Honorable Archie; 7:15, The Avengers  
KECA—Orch. with Douglas Steade

### 7:30 to 8:00 P. M.

●NBC—Palmyre Beauty Box  
KPO—Calif. State Chamb. of Com.; 7:45, Happy Tunes  
KFRG—Leaders of Tomorrow  
KYA—Floyd Bennett Aviation Forum; 7:45, Italian Program  
KTAB—Pac. Seaboard Air Lines; 7:35, Soliloquy; 7:45, Voice of Democracy  
KLX—Anita and Orsco; 7:45, Eleanor Nielsen, soprano  
KROW—Calvary Meditations  
KGGC—Dancing Party  
KQW—Music; 7:45, The Hawk  
★CBS—7:45, Myrt and Marge  
KJR—Auld Lang Syne; 7:45, Songs  
KNX—Calmon Luboviski and Claire Mellonino  
KECA—Romance at 50; 7:45, Rec.  
KGB—Leaders of Tomorrow  
KSL—Memory Garden with Ethel Hogan, organist

### 8:00 to 8:30 P. M.

●NBC—Amos 'n' Andy; 8:15, Memory Lane, drama by Ted Maxwell  
KPO—Happy Tunes; 8:15, Thru the Looking Glass  
KFRG—8:15, Minute Melodies  
KYA—Italian Program; 8:15, Kay Kyser's Orchestra  
KTAB—Days of Gold, drama  
KLX—John Wharry Lewis Quintet  
KROW—Latin-American Program  
KGGC—Mountain Music  
KQW—You Never Can Tell  
★CBS—Charles Carlie, vocalist; 8:20, Chas. Barnett's Orchestra  
KOL—Hollywood Newshawk; 8:15, Radio Speaker Stevenson  
KVI—8:15, Minute Melodies  
KJR—Melodic Moods  
KEX—News; 8:15, Master Music Makers  
KGA—8:15, News Service  
KHJ—Inglewood Park Concert  
KNX—The In-Laws; 8:15, Homer Canfield with Orchestra  
KECA—8:15, Eb and Zeb  
KFSD—Beauty that Endures  
KGB—8:15, Pioneers  
KSL—8:15, Johnny Murray Funfest  
KOA—8:20, Vic Schilling's Orch.

### 8:30 to 9:00 P. M.

●NBC—Memory Lane; 8:45, Phil Harris and Orchestra  
KPO—King for a Day  
KYA—Orchestra; 8:45, Tom Coakley's Orchestra  
KTAB—Portraits in Rhythm; 8:45, Lorelei Strings  
KLX—John Wharry Lewis Quintet  
KROW—Italian Program  
KQW—You Never Can Tell  
★CBS—Chas. Barnett's Orchestra; 8:45, Voice of Experience  
KOL—Comedy Stars of Hollywood  
KJR—Financial Digest Talk; 8:45, Watanabe and Archie  
KEX—Circus Court of the Air  
KFI—8:45, Orchestra  
KECA—Paul Roberts, tenor; 8:45, George Liebling, pianist  
KNX—Forge of Freedom  
KSL—Ethel Hogan, organist

### 9:00 to 9:30 P. M.

●NBC—Ben Bernie and His Blue Ribbon Orchestra  
KPO—Frankie Masters' Orchestra  
KYA—Tom Coakley's Orchestra; 9:15, My Musical Favorites  
KTAB—Oklahoma Ramblers  
KLX—Old Gospel Hymns, mixed quartet direction M. J. Goodman, tenor  
KROW—Dance Music  
KQW—You Never Can Tell  
★CBS—Harry Sosnik's Orchestra  
KOL—Globe Trotter; 9:15, Boxing Bouts  
KVI—Scandinavian Hour  
KJR—University of the Air  
KEX—Souvenirs; 9:15, Newspaper Adventures  
KNX—News; 9:15, Concert Orch.  
KECA—Charlie and Buddy with Charles Bowes; 9:15, Records  
KFSD—George Bacon, organist  
KSL—These Crazy Humans; 9:15, Mary & John, romantic sketch

### 9:30 to 10:00 P. M.

●NBC—The Song of Araby, original operetta  
KPO—Seymour Simons' Orchestra; 9:45, Police Chief Quinn, talk  
KFRG—Hodge Podge Lodge  
KYA—9:45, Black Hawk Restaurant Orchestra  
KTAB—Wrestling Matches  
KLX—Musical Auction; 9:45, News  
KROW—Dance Music  
KQW—You Never Can Tell  
KVI—Hodge Podge Lodge; 9:45, Silver Slipper Orchestra  
KJR—University of the Air  
KEX—Fights  
KGA—Rathskeller Caravan  
KNX—The Crocketts  
KECA—Beverly-Wilshire Hotel Or.  
KFSD—Studio program  
KGB—Hodge Podge Lodge  
KSL—Hodge Podge Lodge  
KOA—Rainbow Gardens Orchestra

### 10:00 to 10:30 P. M.

●NBC—Richfield News Flashes; 10:15, Jay Whidden's Orchestra  
KPO—Pacific Serenaders  
KFRG—Ed Fitzgerald, news; 10:10, Drama; 10:15, Bill Fleck Orch.  
KYA—News Editor; 10:10, Organ Serenade  
KTAB—Wrestling Matches  
KLX—Hotel Lake Merritt Orchestra  
KROW—Dance Music  
KVI—Dance Music  
KGW—10:15, Van Duyn Chocolates  
KJR—Rhapsody in Rhythm  
KHJ—News; 10:10, Bill Fleck Orch.  
KNX—The Crocketts  
KECA—Musical Celebrities, records  
KGB—News Flashes; 10:05, Dance Orchestra  
KSL—Bill Fleck's Orchestra

### 10:30 to 11:00 P. M.

●NBC—Jay Whidden's Orchestra; 10:55, News Service  
KPO—Pacific Serenaders  
KFRG—Gus Arnheim's Orchestra  
KYA—Organ  
KTAB—Hal Girvin's Orchestra  
KLX—Hotel Lake Merritt Orchestra  
KROW—Fun Makers  
KOL—Gus Arnheim and Orchestra  
KVI—Dance Music  
KOMO—Silver Strings  
KGW—10:55, Olympians  
KJR—10:55, Starlight Hour, recds.

KHJ—Ted Fio-Rito's Orchestra  
KNX—Drury Lane, vocalist; 10:45, Pontrelli's Orchestra  
KECA—Recordings  
KGB—Gus Arnheim Dance Orch.  
KSL—Harmony Method; 10:45, Gus Arnheim Orchestra

### 11:00 to 11:30 P. M.

●NBC—Ted Fio-Rito's Orchestra  
KGO—Tom Coakley's Orchestra  
KFRG—Bill Fleck's Orchestra  
KYA—Jack Winston's Orchestra  
KTAB—Vagabonds of the Air  
KROW—Walkathon; 11:15, Dance Music  
KOL—Jules Buffano Orchestra  
KVI—The Bowery Orchestra  
KEX—Dance Frolic  
KHJ—Ted Fio-Rito's Orchestra  
KNX—Pontrelli's Orchestra  
KGB—L. A. Bowery Dance Orch.

### 11:30 to 12:00 Midnight

●NBC—Kay Kyser's Orchestra  
KGO—Organ Concert  
KFRG—Midnight Moods; Organ  
KYA—Frank Castle's Little Show  
KTAB—Vagabonds of the Air  
KROW—Dance Music  
KOL—Dance Orchestra  
KVI—Midnight Moods  
KJR—Nightcaps, recorded  
KEX—Dance Frolic  
KFI—Beverly-Wilshire Hotel Orch.  
KHJ—Bill Fleck's Orchestra  
KGB—Midnight Moods

### 12:00 to 12:30 A. M.

KTAB—Vagabonds of the Air  
KROW—Midnight Vagabonds  
KJBS—12:01, Owl Program  
KHJ—Recordings  
KGB—Records

### 12:30 to 1:00 A. M.

KTAB—Vagabonds of the Air  
KROW—Midnight Vagabonds  
KJBS—Owl Program  
KHJ—Recordings  
KGB—Records

### 1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

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# WEDNESDAY Programs

April 18, 1934

## 7:00 to 7:30 A. M.

- NBC—Breen and de Rose; 7:15, Organ Concert
- KFRC—Records; 7:25, N.Y. Stocks
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—7:15, Louis Rueb, health ex.
- KHJ—News Briefs and Recordings
- KNX—Bill Sharples and Breakfast Gang
- KECA—Health Exercises
- KGB—Morning Edition; 7:25, Stocks
- KSL—Morning Watch
- KOA—7:15, Clara Lu 'n' Em

## 7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applause
- KPO—Organ Concert, Dollo Sarfent
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hill Billies Tunes; 7:45, Portuguese News
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KOL—7:45, Radio Headliners
- KVI—Jim DePuy's Revue; 7:45, Records
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KEX—7:45, Orchestra
- KFI—N. Y. Stocks; 7:45, Church Quarter Hour
- KNX—Bill Sharples and Breakfast Gang
- KHJ—News Briefs and Recordings
- KJR—Market Quotations; 7:45, Records
- KECA—Recordings
- KGB—Records; 7:55, Program Resume
- KSL—Morning Watch; 7:35, Crystal Palace Shopping Suggestions; 7:45, Morning Melodies; 7:55, Sewell's Daily News Reporter
- KOA—Morning Revelers

## 8:00 to 8:30 A. M.

- NBC—Exercise and Applause; 8:15, Crosscuts Log o' the Day
- KGO—8:15, Singing Strings
- KPO—Pappy, Ezra, Zeke and Elton, Hill Billy act
- KFRC—Grab Bags, records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News; 8:15, Cal King's Country Store
- KLX—Records
- KROW—Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Hits
- KQW—Morning Watch
- KOL—Musical program; 8:15, Breakfast Club
- KVI—Flreside Harmonies
- KOMO—8:15, Morning Reverie
- KHQ—Kronenberg; 8:15, Roundup
- KEX—Four-Square Cathedral
- KGA—Shopping News
- KFI—Jean George, pianist; 8:15—Helen Guest, ballads
- KHJ—Rolling Stones
- KNX—Bill Sharples and Breakfast Gang

## EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
  - \*CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory Page 47 for location and dialing.

- KFSD—Good Cheer program
- KGB—Rolling Stones; 8:15, Records
- KSL—Sewell's Daily News Release; 8:15, Associated Beet Sugar Industries Program; 8:20, Adele Nelson Beauty Talks, Marrow Mfg. Co. E. T.

## 8:30 to 9:00 A. M.

- NBC—Crosscuts Log o' the Day
- KGO—United States Army Band
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Hits
- KQW—Iverson String Quartet; 8:45, Electrical transcriptions
- \*CBS—Tony Wons, philosopher; 8:45, Jane Ellison's Recipes
- KOMO—Resume of Programs; 8:33, Uncle Hank; 8:45, Vindobonians
- KGW—8:45, Abe Bercovitz
- KHQ—Shoppers' Guide
- 8:45, Musical Gems
- KEX—Victor Salon Orchestra
- KFI—Studio program; 8:45, Julia Hayes, helpful hints to housewives
- KNX—Bill Sharples and Breakfast Gang; 8:45, Morning Prayer
- KSL—Good Morning Judge

## 9:00 to 9:30 A. M.

- NBC—Crosscuts Log o' the Day
- KGO—Barbara Lee, Breakfast Club; 9:15, To be announced
- KPO—9:15, Julia Hayes, beauty talk
- KFRC—9:15, Years Ago Today, tlk.
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, New York Stocks
- KROW—Breakfast Hour
- KJBS—Popular Vocalists; 9:15, Dance Orchestra
- KQW—Tuneful Topics of the Day
- \*CBS—Voice of Experience; 9:20, Elizabeth Barthell
- KGW—Crazy Crystals program
- KHQ—Walt and Marian
- KJR—9:15, Piano Studies, Hopper
- KEX—9:15, Glen Gray's Orchestra
- KGA—9:15, News
- KFI—News Release
- KNX—Dr. Sherman Health Talk
- KFSD—9:15, Feature

- KECA—9:15, Sing and Smile with Blanche Woods
- KSL—9:15, Jennie Lee of Auerbachs
- KOA—Press Bureau News Service

## 9:30 to 10:00 A. M.

- NBC—Arion Trio
- KGO—Jean Abbey, news of the shops
- KPO—News; 9:45, Johnny O'Brien, harmonica; 9:55, Health Talk
- KFRC—Betty Crocker, cook, school
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Come Into the Kitchen
- KGCC—Dance Novelties
- KQW—Tuneful Topics of the Day
- \*CBS—Mischa Raginsky Ensemble
- KOL—Betty Crocker; 9:45, Prudence Penny
- KOMO—String Trio
- KGW—Cooking School
- KHQ—Magic Travels; 9:45, Burgans Comfort
- KFI—Al Gayle's Magic Kettle; 9:45, Talk by Julia Hayes
- KHJ—Betty Crocker
- KNX—Recordings; 9:45, News
- KFSD—Stock Reports
- KGB—Betty Crocker
- KSL—Melody Men

## 10:00 to 10:30 A. M.

- NBC—News Service; 10:05, Sarah Kriender, violinist; 10:15, Books for Children
- KPO—Elmore Vincent, tenor; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, San Francisco Stocks, Weather; 10:20, News Items
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Organ Concert; 10:15, Hill Billy Songs
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shopper's Guide
- \*CBS—Marie, French Princess; 10:15, Charis program, interviews by Louella Parsons
- KOL—Morning Melodies
- KVI—Mystic Melodies
- KOMO—Piano Log; 10:15, Covered Wagon Jubilee
- KHQ—Palace Store News; 10:15, Celia Lee
- KJR—Resume of Programs, 10:03, Varieties
- KEX—Lost and Found Items; 10:02, Ronald Buck; 10:15, Julia Hayes
- KFI—Spokane Chemical Company
- KGA—English Lesson; 10:15, Health talk by Dr. Lindlahr
- KNX—Mistot; 10:05, Eddie Al-bright's Ten o'Clock Family
- KGB—News Flashes; 10:05, Records

## 10:30 to 11:00 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Vic and Sade; 10:45, Harvest of Song
- KYA—Organ Concert; 10:45, Harvest of Song

KTAB—Health Talk; 10:45, Interlude; 10:55, NRA Gossip  
 KLX—International Kitchen  
 KROW—Shopping Guide, Sylvia Dale  
 KJBS—Dance Orchestra  
 KGGC—Dance Tunes  
 \*CBS—Easy Aces, comedy team; 10:45, The Playboys  
 KOL—10:45, Cecil Solly  
 KVI—Easy Aces; 10:45, The Observer  
 KGW—10:45, Rolling Stones  
 KJR—Club Minutes; 10:45, Southern Serenaders  
 KEX—10:35, Hawaiian Serenaders; 10:40, Manikin Tea; 10:45, Cobwebs and Nuts  
 KGA—Midmorning Melodies  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KECA—Records; 10:45, Piano recital  
 KFSD—Child Psychology  
 KSL—10:45, Benjamin Moore Triangle Club  
 KOA—10:45, Harvest of Song; 10:55, Health talk

### 11:00 to 11:30 A. M.

•NBC—Woman's Magazine of the Air  
 KPO—Organ Concert, Charles Runyon; 11:15, Piano Pals  
 KYA—Rhythmsters  
 KTAB—Symphony Hour  
 KLX—Clark Sisters  
 KROW—Health Talk; 11:15, Organalties  
 KJBS—Popular Hits of the Past  
 KGGC—Milady's Date Book; 11:15, Star of the Week  
 KQW—White House Concert  
 \*CBS—Just Plain Bill; 11:15, Helen Trent Romances  
 KJR—Rhythm Rulers Recorded  
 KEX—News; 11:15, Cobwebs and Nuts  
 KGA—Moods—Musical program  
 KNX—Organ Recital  
 KECA—Etiquette and Social Success; 11:15, German lesson  
 KFSD—Studio program  
 KOA—Livestock and Produce reports

### 11:30 to 12:00 Noon

•NBC—Smackout, Marion and Jim; 11:45, Words and Music  
 KPO—Piano Pals; 11:45, Agricultural Bulletins  
 KYA—Album Leaves  
 KTAB—Jean Kent  
 KLX—Anita and Orsoco, novelty guitar duo; 11:45, Cecil Wright  
 KROW—Latin American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Favorites; 11:45, Martial Airs  
 KGW—Accordion Capers  
 \*CBS—American School of the Air  
 KOMO—11:45, Celloettes, Kirchner  
 KHQ—Bell Furniture program  
 KJR—Julia Hayes, talk  
 KEX—11:45, Studio program  
 KFI—Melisse's Chat; 11:45, State Market Reports  
 KNX—Records; 11:45, Ionizer Talk

### 12:00 to 12:30 P. M.

•NBC—12:05, Joe White; 12:15, Western Farm and Home Hour  
 KGO—Financial Flashes  
 KPO—Midday Musical, John Teel, baritone with Orchestra  
 KYA—Scriptures; 12:03, Noonday Concert



**CECIL WRIGHT**  
 KYA—4:45 P. M.

KTAB—Noon Song  
 KLX—Bill Duncan and his Band  
 KROW—Latin American Program  
 KJBS—News; 12:05, Recorded Song Favorites  
 KGGC—Request Hour  
 KQW—Band Concert  
 \*CBS—La Forge-Berumen Musicale  
 KOL—Carnival Hour, Ken Stuart  
 KOMO—J. C. Scott Farm Talk  
 KGW—News Flashes  
 KHQ—Barton Auto Company  
 KJR—Market Quotations  
 KEX—12:15, Hill Billies  
 KFI—Department of Agriculture talk  
 KNX—News; 12:15, Borowsky's Concert Ensemble  
 KECA—12:15, News release  
 KFSD—Program resume  
 KGB—Farm Flashes  
 KSL—Payroll Builder

### 12:30 to 1:00 P. M.

•NBC—Western Farm and Home Hour  
 KPO—Midday Musical  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Bill Duncan and his Band  
 KROW—Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Federal State Market Reports  
 \*CBS—Pickard Family  
 KOL—Carnival Hour, Ken Stuart  
 KJR—Headliners, recorded  
 KEX—Musical program  
 KNX—Borowsky's Concert Ensemble; 12:45, Drury Lane in Noon-tide Melodies  
 KECA—Talk on Care of Children; 12:45, Records  
 KGB—12:55, Stocks  
 KSL—Stock and Grain Quotations; 12:35, Extension Division

### 1:00 to 1:30 P. M.

•NBC—Betty and Bob; 1:15, Alice Jay, vocalist  
 KPO—News; 1:15, Ann Warner's Neighborly Chat

KYA—San Francisco Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Timely Garden Tips, by Arthur E. Naviet; 1:15, Martha Lee, Home Economics  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Recorded Novelties; 1:15, Hollywood Keyhole  
 KGW—Afternoon concert  
 \*CBS—Manhattan Moods  
 KOL—Democratic Educational feature; 1:15, Julie Day  
 KVI—Ethyl's Social Column  
 KOMO—1:15, Chords in Keys  
 KHQ—1:15, Sylvia Gray  
 KJR—Cowboy Joe  
 KEX—1:15, Orchestra  
 KGA—News service  
 KFI—1:15, News release  
 KNX—Pontrelli's Orchestra  
 KFSD—Advertising Club luncheon  
 KSL—Payroll Builder

### 1:30 to 2:00 P. M.

•NBC—Oxydol's Own Ma Perkins; 1:45, John and Ned  
 KPO—Ann Warner Chats; 1:45, Lady Next Door  
 KFRC—New York Stock closing  
 KYA—Business Hour; 1:45, Better Business Bureau  
 KTAB—Fashion Lodge  
 KLX—Song Bag  
 KROW—Melody Ramblers; 1:45, Records  
 KJBS—Afternoon Popular Concert  
 KQW—The Friendly Hour  
 \*CBS—1:35, Ann Leaf, organ; 1:45, The Merry-makers  
 KVI—Cora DeVore; 1:45, Amusement Tips  
 KOMO—1:45, What's New by Julia Hayes  
 KGW—Michael Arenstein, cellist  
 KHQ—1:45, Crazy Wells Company  
 KJR—Musical Madcaps  
 KEX—Concert Group  
 KGA—Dental Hygiene  
 KFI—1:45, Dixie Aces with Dick Bartlett  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrelli's Orchestra; 1:55, Dr. Royal S. Copeland  
 KECA—Food for Thought; 1:45, Records  
 KFSD—Clarisse and Glad

### 2:00 to 2:30 P. M.

•NBC—Al Pearce and Gang  
 KPO—Ted Black's Orchestra  
 KFRC—Happy Go Lucky Hour  
 KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture  
 KTAB—Globe Trotter; 2:15, Romanticin'  
 KLX—Recordings  
 KROW—Recorded Programs  
 KJBS—Popular Dance Recordings  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KGA—Midweek Matinee  
 KHJ—Happy Go Lucky Hour  
 KNX—Hazel Blair Dodd, Home Economics  
 KECA—Classic Hour, records  
 KGB—Happy Go Lucky Hour  
 KSL—Dental Clinic of the Air

### 2:30 to 3:00 P. M.

•NBC—Al Pearce and Gang  
 KFRC—Happy Go Lucky Hour  
 KPO—Hum and Strum, harmony team; 2:45, Arm Chair Quartet

KYA—Vignettes of Life;  
2:45, Baseball Game  
KTAB—Royal Sophistication;  
2:45, Tranquility  
KLX—Better Business Bureau Talk;  
2:35, Closing San Francisco  
Stocks; 2:40, Baseball, Oaks vs.  
Los Angeles  
KROW—Tuneful Tunes  
KJBS—Popular Dance Recordings  
KQW—Recordings  
KOL—Happy Go Lucky Hour  
KVI—Happy Go Lucky Hour  
KJR—Salon Hour, recorded  
KEX—2:45, Dance Rhythms  
KNJ—Happy Go Lucky Hour  
KNX—Foreign Recordings  
KECA—Recordings  
KGB—Happy Go Lucky Hour  
KSL—Parent-Teachers' Program

3:00 to 3:30 P. M.

●NBC—Xavier Cugat's Orchestra  
KGO—Langendorf Pictorial  
KPO—Dr. Copeland's Health Talk;  
3:05, Xavier Cugat's Orchestra;  
3:15, Mudeaves  
KFRC—Feminine Fancies  
KYA—Baseball Game  
KTAB—Coleman Cox; 3:15, Paul  
Kellar, pianist  
KLX—Baseball Game  
KROW—University of the Air  
KJBS—News; 3:05, Instrumental  
Soloists; 3:15, The Word Man  
KQW—Stock Market Reports  
KOL—Feminine Fancies  
KVI—Feminine Fancies  
KOMO—Concert Ensemble  
KGW—O. Korber; 3:05, Eddie King,  
pianist; 3:15, Friendly Chat  
KHQ—Family Almanac; 3:15, Club  
Bulletin  
KFI—Langendorf Pictorial;  
3:15, Ann Warner  
KHJ—Feminine Fancies  
KNX—The Bookworm  
KECA—Records  
KFSD—Balboa Park Organ  
KGB—Feminine Fancies  
KSL—Recorded Program

3:30 to 4:00 P. M.

●NBC—George R. Holmes;  
3:45, Jan Peerce, tenor  
KPO—University of California  
KFRC—Sweet Music  
KYA—Baseball Game  
KTAB—State Emergency Relief  
KLX—Baseball Game  
KROW—Cumberland Hill Billies  
KJBS—Dance Orchestra  
★CBS—3:45, Tito Guizar, vocalist  
KOL—Sweet Music  
KOMO—Day Dreams  
KHQ—Business and Pleasure  
KEX—3:45, Orchestra  
KFI—3:45, Better Business talk  
KHJ—Sweet Music  
KNX—Concert Orchestra  
KGB—Sweet Music  
KSL—Junior Hour  
KOA—3:45, University of Denver  
Radio Hour

4:00 to 4:30 P. M.

●NBC—Martha Mears; 4:15, Dan  
Russo's Orchestra  
KGO—Irving Kennedy, tenor;  
4:15, Children's Hour  
KFRC—Melodies Organistique  
KYA—Baseball Game  
KTAB—Keep Smiling Revue  
KLX—Baseball Game  
KROW—Historical Highlights;  
4:15, Royal Hawaiians

KJBS—Hawaiian Melodies  
★CBS—4:15, Texas Rangers  
KOL—Classified Period  
KGW—4:15, Parker Dental Clinic  
KHQ—Studio program  
KJR—Tea Dansant  
KGA—Inland Empire Woman  
KFI—Wesley Tourtellette, organist  
KHJ—Dick Aurandt, Organist  
KNX—Travelog and Market Re-  
ports; 4:15, Frenger Players  
KECA—4:15, Better Business talk  
KGB—Melodies Organistique  
KSL—Town Crier  
KOA—Stock Market Reports;  
4:25, Lokelp program

4:30 to 5:00 P. M.

●NBC—Mary and her Friendly  
Garden  
KPO—Yvette Rugel, soprano; 4:45,  
Accordiana, Johnny Toffoli  
KFRC—4:45, Records; 4:50, NRA  
talk; 4:55, Town Topics  
KYA—Baseball Game; 4:45, Crazy  
Cowboy, Cecil Wright  
KTAB—Sport of Kings; 4:45, Blue  
Moments  
KLX—Baseball Game; 4:45, McCoy  
Health School of the Air  
KROW—Spice of Program; 4:45,  
Walkathon  
KJBS—Dance Orchestra; 4:45,  
Close Harmony  
KQW—Story Time; 4:45, Sunshine  
Period  
★CBS—Ruth and Russ  
KOL—4:45, Piano Moods  
KOMO—Resume of Programs; 4:33,  
Saxophone Melodies, Thomas  
KGW—Mark Daniels; 4:45, Collins  
and Erwin  
KHQ—Parade of Happy Feet;  
4:45, Tull and Gibbs  
KFI—Margaret Duncan, pianist;  
4:45, News release  
KHJ—Fire Department Orchestra  
KNX—Louise Johnson, Astro-  
Analyst  
KGB—Studio Program; 4:40, Police  
Talk  
KSL—Tarzan of the Apes, Royal  
Baking Co., (E. T.); 4:45, Pay-  
roll Builders; 4:55, Safety League  
Program  
KOA—Elizabeth Arden, talk;  
4:45, Orphan Annie

5:00 to 5:30 P. M.

●NBC—Royal Gelatine Revue:  
Jack Pearl, "Baron Munchaus-  
sen" with Cliff Hall  
KPO—Arion Trio; 5:15, News  
KFRC—Charlie Lung's Gang  
KYA—Children's Hour  
KTAB—Rusty, the Boy Aviator;  
5:15, The Old Bachelor  
KLX—Brother Bob's Club  
KROW—Organ Echoes  
KJBS—Band Concert; 5:15, Dance  
Orchestra  
KQW—Evening Vespers  
★CBS—5:15, Husk O'Hare's Orch.  
KOL—Studio program; 5:10 Kid  
Brother, Candy House  
KVI—Wandering Cowboy  
KJR—Steamboat Bill; 5:15, Records  
KEX—Tango Time; 5:15, Orchestra  
KGA—Tea Time  
KHJ—Charlie Lung and his Gang  
KNX—Storytown Express;  
5:15, Julie Kellar, Harpist  
KECA—Recordings  
KFSD—Studio program  
KGB—Charley Lung's Gang  
KSL—Ballad Harmonies; 5:15, Pull-  
man Tailors

5:30 to 6:00 P. M.

●NBC—Billy Batchelor, dramatic  
skit; 5:45, Little Orphan Annie  
KPO—Organ Concert; 5:45, Sey-  
mour Simon's Orchestra  
KYA—Around the Town;  
5:45, Campbell Digest  
KTAB—Health Talk  
KLX—Covered Wagon Jubilee  
KROW—Eating your way to Health  
KJBS—Dance Orchestra  
KGGC—Lecture; 5:45, Irish Gems  
KQW—Musical Impressions;  
5:45, Voice of Portugal  
★CBS—Albert Spalding, violin and  
Conrad Thibault, vocal  
KJR—Recordings  
KEX—Records; 5:45, Band music  
KGA—Tull and Gibbs Air Specials;  
5:45, Hill Billies  
KNX—Sunset Serenade; 5:45, Uni-  
versal Song Service  
KECA—Records; 5:45, Albert G.  
Bergman, law talk

6:00 to 6:30 P. M.

●NBC—Dinner Concert  
KPO—Short Talks on Advertising;  
6:05, Melody Mixers  
KYA—Dinner at Six with Cyrus  
Trobbe  
KTAB—Uncle Rod's Smile Club  
KLX—Hotel Oakland Trio  
KROW—Ne'er Do Well  
KJBS—News, Records; 6:15, Berri  
and Loux  
KGGC—Town Topics; 6:15, Dinner  
Dance Revue  
KQW—Department of Agriculture  
★CBS—Chesterfield program  
KOMO—Musical Mannequins  
KQW—Musical Mannequins  
KHQ—Northwest on Parade  
KJR—5:45, Cecil Solly  
KEX—Piano Recital  
KFI—Orchestra with Dave Marshall  
KNX—News; 6:15, King Cowboy  
KECA—6:15, News release

6:30 to 7:00 P. M.

●NBC—Vince Program with John  
Charles Thomas, baritone  
KPO—Melody Mixers  
KYA—Dinner at Six with Cyrus  
Trobbe  
KTAB—Cecil and Sally; 6:45, The  
Commentator  
KLX—Hotel Oakland Trio  
KROW—Calif. Farm Hour;  
6:45, Pentecostal Echoes  
KJBS—Popular Melody  
KGGC—Theatre of the Air; 6:45,  
Jan Garber's Orchestra Records  
KQW—Market Reports; 6:45, Far-  
mers Exchange and Market Place  
★CBS—Burns and Allen, Guy  
Lombardo Orchestra  
KJR—Wash. High School Reporter;  
6:45, Los Argentinos  
KGA—Phil Sheridan's Orchestra  
KNX—Borowsky's Concert En-  
semble; 6:45, Elec. Trans.  
KECA—Organist and Violinist  
KFSD—6:45, Sonny and Buddy

7:00 to 7:30 P. M.

●NBC—Corn-Cob Pipe Club of Vir-  
ginia  
KPO—Agriculture Today, Fred  
Read; 7:15, Clef Dwellers  
KYA—Ernie Smith's Sport Page;  
7:15, Mosals  
KTAB—Sport of Kings; 7:15, Ital-  
ian News  
KLX—News; 7:15, Lovable Liars  
KROW—C. W. Hammond; News

KQW—Weather Forecast; 7:03, Radio News and Forum; 7:15, Health talk  
 \* CBS—Old Gold, Ted Fio Rito's Orchestra with Dick Powell  
 KJR—7:15, Next Door Neighbors  
 KGA—Amateur program  
 KNX—Frank Watanabe and Hon. Archie; 7:15, Mona Lowe, vocalist  
 KECA—Orchestra and Virginia Flohri, soprano  
 KFSD—Sheriff Ed. F. Cooper; 7:15, Feature program

### 7:30 to 8:00 P. M.

• NBC—Caswell Concert, vocalists and orchestra; 7:45, Chester Rowell  
 KPO—Comedy Stars of Hollywood; 7:45, Voice of Pan  
 KFRC—Leaders of Tomorrow, drama  
 KYA—Radio Theatre  
 KTAB—Pacific Seaboard Air Lines; 7:35, Hollywood Happenings; 7:45, Piedmont High School Band  
 KLX—Aspre and His Manila Stringed Orchestra  
 KROW—Musical Miniatures  
 KGGC—Jewish Radio Hour  
 KQW—Rolling Stones; 7:45, Band  
 \* CBS—7:45, Myrt and Marge  
 KOMO—7:45, Crazy Wells Sou-veniers  
 KHQ—7:45, Kinman University  
 KJR—Pipes and Strings  
 KEX—News Flashes; 8:15, Studio  
 KGA—Spokane Chemical Company  
 KFI—7:45, Orchestra and soloist  
 KHJ—Bank of America  
 KNX—John Bruce and Charlotte Woodruff  
 KECA—Hawaiian Group; 7:45, Records  
 KGB—Leaders of Tomorrow  
 KSL—Crazy Crystals

### 8:00 to 8:30 P. M.

• NBC—Amos 'n' Andy; 8:15, Raymond Knight and his Cuckoos  
 KPO—8:15, Spring Serenade  
 KFRC—8:45, Melody Gem Shop, violin and vocal  
 KYA—Bob Allen, piano stylist; 8:15, Kay Kyser's Band  
 KTAB—Piedmont High School; 8:15, Rhapsodizing Violin  
 KLX—Miniature Revue, Helen Benson, Melody Maids, Clark Sisters and Wes Summerford, Johnny Zunino  
 KROW—Studio Program; 8:15, Watch Tower Program  
 KGGC—On With the Dance; 8:15, Nottingham Players  
 KQW—American Legion War  
 \* CBS—Nick Lucas, vocalist  
 KOL—8:15, Speaker Stevenson  
 KVI—8:15, Minute Melodies  
 KJR—Olympic Hotel Orchestra  
 KEX—News Flashes; 8:15, Studio  
 KGA—8:15, News Flashes  
 Camp; 8:15, Ethlyn French  
 KHJ—Calling All Cars, drama  
 KNX—The In-Laws; 8:15, Don Blanding, Poetry and Prose  
 KECA—Records; 8:15, Eb and Zeb  
 KFSD—Studio program  
 KGB—Calling All Cars  
 KSL—8:15, Happy Chappies with Gus Farney

### 8:30 to 9:00 P. M.

• NBC—Raymond Knight's Cuckoos; 8:45, Quartet Time, Knickerbocker Quartet

KPO—Babe Ruth, talk and dramatization; 8:45, Californians on Parade  
 KGO—8:45, Sports Headliners  
 KFRC—8:45, The Buccaneers  
 KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra  
 KTAB—Rhapsodizing Violin; 8:45, Chandu the Magician  
 KLX—Miniature Revue, Helen Benson, Melody Maids, Clark Sisters and Wes Summerford, Johnny Zunino  
 KROW—Ran Wilde's Orchestra  
 KGGC—Popular Concert; 8:45, Tunes of the Times  
 KQW—Half hour of melodies  
 \* CBS—Little Jack Little Orchestra  
 KOL—8:45, The Buccaneers  
 KVI—8:45, The Buccaneers  
 KOMO—8:45, Happiness Program with Tommy Thomas  
 KGW—8:45, Hills Bros.  
 KHG—8:45, Jewel Chest, Ven Cohen  
 KJR—Dollars and Cents, 8:45, Watanabe and Archie  
 KEX—Ko-Dahr; 8:45, Radio and Television Institute  
 KFI—8:45, Orchestra with Robert Hurd  
 KEX—Eno Crime Clues  
 KECA—Records  
 KGB—8:45, Buccaneers  
 KSL—Peruna, The Pickard Family, electrical transcription

### 9:00 to 9:30 P. M.

• NBC—Hour of Smiles, Fred Allen, master of ceremonies with Lennie Hayton's Orchestra  
 KPO—Californians on Parade; 9:15, Book Parade  
 KYA—Tom Coakley's Orchestra; 9:15, Rainbows of Romance  
 KTAB—Oklahoma Ramblers  
 KLX—Musical Jigsaws; 9:15, Uncle Adolph, California Rangers  
 KROW—Boxing Matches  
 KQW—Eb and Zeb; 9:15, Records  
 \* CBS—Claude Hopkins Orchestra  
 KOL—The Public Bench; 9:15, Hop Gold Blue Star Revue, Portland  
 KJR—Viennese Vagabonds  
 KEX—The Souvenirs; 9:15, Sports talk  
 KNX—News; 9:15, Drury Lane, vocalist  
 KECA—Popular Science, Lamar Lyndon; 9:15, Records  
 KFSD—Morales Hawaiians  
 KGB—Witches Tales  
 KSL—9:15, Mary and John, romantic sketch

### 9:30 to 10:00 P. M.

• NBC—Hour of Smiles, Fred Allen  
 KPO—Pacific Serenaders  
 KYA—Rainbows of Romance  
 KTAB—Bats in the Belfry  
 KLX—Uncle Adolph, California Rangers; 9:45, News Items  
 KROW—Boxing Matches  
 KQW—Honolulu Beach Boys  
 \* CBS—George Hall's Orchestra  
 KOL—9:45, Globe Trotter  
 KVI—School Night; 9:45, Orchestra  
 KJR—Mystic Asia  
 KGA—9:45, Rathskeller Caravan  
 KNX—The Crocketts  
 KECA—Beverly Wilshire Hotel Orchestra

### 10:00 to 10:30 P. M.

• NBC—Richfield News Flashes; 10:15, Jay Whidden's Orchestra  
 KGO—10:15, Financial and Business Review

KPO—Marshall's Mavericks  
 KFRC—Ed Fitzgerald, news; 10:10, drama; 10:15, Bill Fleck's Orch.  
 KYA—News Editor; 10:10, Organ  
 KTAB—Political Highlights; 10:15, Val Valente's Orchestra  
 KLX—Hotel Lake Merritt Dance Orchestra  
 KROW—Boxing Matches  
 KOL—Ivan Ditmars and Don Isham, organists  
 KVI—To be announced; 10:15, Orchestra  
 KGW—10:15, Jack Bain and His Orchestra  
 KJR—Olympians  
 KFI—10:15, Eugene Biscailuz, Sheriff  
 KHJ—News Item; 10:10, Bill Fleck's Orchestra  
 KNX—The Crocketts  
 KECA—Recordings  
 KGB—News; 10:05, Dance Orch.  
 KSL—Jack Passey's Orchestra  
 KOA—Marshall's Mavericks

### 10:30 to 11:00 P. M.

• NBC—Jay Whidden's Orchestra; 10:55, Press Radio News Service  
 KPO—Just Around the Corner  
 KFRC—Gus Arnheim's Orchestra  
 KYA—Organ Serenade  
 KTAB—Val Valente's Orchestra; 10:45, Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Dance Music  
 KOL—Gus Arnheim's Orchestra  
 KVI—Dance music  
 KOMO—Melodies and Memories  
 KGW—10:45, Studio program  
 KJR—10:55, Recordings  
 KHJ—Gus Arnheim's Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—Gus Arnheim's Orchestra  
 KECA—Recordings  
 KSL—Gus Arnheim's Orchestra

### 11:00 to 11:30 P. M.

KGO—Tom Coakley's Orchestra  
 KPO—Ted Fio Rito's Orchestra  
 KFRC—Bill Fleck's Orchestra  
 KYA—Jack Winston's Orchestra  
 KTAB—Request Hour  
 KROW—Walkathon; 11:15, Dance  
 KOL—Juices Buffano Orchestra  
 KVI—Bill Fleck's Orchestra  
 KJR—Starlight Hour, recorded  
 KEX—Dance Frolic  
 KHJ—Bill Fleck's Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—L. A. Bowery Dance Orch.  
 KSL—Orchestra

### 11:30 to 12:00 Midnight

• NBC—Kay Kyser's Orchestra  
 KGO—Organ Concert  
 KFRC—Midnight Moods, organ  
 KYA—Frank Castle's Little Show  
 KTAB—Vagabond of the Air  
 KROW—Dance Music  
 KOL—Organ recital  
 KVI—Midnight Moods, organ  
 KJR—Nightcaps, recorded  
 KEX—Dance frolic  
 KFI—Beverly Wilshire Hotel Orch.  
 KHJ—Midnight Moods  
 KGB—Midnight Moods  
 KSL—Orchestra

### 12:00 to 12:30 A. M.

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KJBS—12:01, Owl Program  
 KHJ—Recordings  
 KGB—Records

# THURSDAY Programs

April 19, 1934

## 7:00 to 7:30 A. M.

- NBC—Edward MacHugh, the Gospel Singer; 7:15, Organ Concert
- KFRC—Records; 7:25, New York Stocks
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KHQ—Morning news
- KFI—7:15, Louis Rueb, health exercises
- KHJ—Town Briefs and Recordings
- KNX—Bill Sharples and Breakfast Gang
- KECA—Health Exercises, L. Rueb
- KGB—Morning Edition; 7:25, Stocks
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applesauce, Hugh Barrett Dobbs
- KPO—Organ Concert
- KFRC—Morning exercises
- KYA—Musical Clock
- KTAB—Hill Billy Tunes; 7:45, Portuguese News
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KOL—7:45, Radio Headliners
- KVI—Jim DePuy's NBC; 7:45, Records
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KJR—Market Quotations; 7:45, Records
- KEX—7:45, Studio program
- KFI—New York Stocks; 7:45, Church Quarter-Hour
- KHJ—Town Briefs and Recordings
- KNX—Bill Sharples and Breakfast Gang
- KECA—Recordings
- KGB—Records; 7:55, Program Resume
- KSL—Morning Watch; 7:55, Shopping Suggestions; 7:45, Morning Melodies; 7:55, Sewell's Daily News Reporter
- KOA—The Morning Revelers

## 8:00 to 8:30 A. M.

- NBC—Del Monte Ship of Joy, Hugh Barrett Dobbs
- KPO—8:15, Log o' the Day Crosscuts
- KFRC—Grab Bag, records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News; 8:15, Cal King's Country Store
- KLX—Records
- KROW—Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Melodies
- KQW—Morning Watch
- ★ CBS—8:15, Sunnyside Up
- KOL—Musical program;
- 8:15, Breakfast Club
- KVI—Fireside Harmonies
- KJR—Recordings; 8:15, Uncle Hank
- KEX—Records; 8:15, Three Four Time
- KGA—Shopping News
- KHJ—Rolling Stones
- KNX—Bill Sharples
- KFSD—Good Cheer program; 8:15, Studio
- KGB—Rolling Stones

## EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGH, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
  - ★ CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory Page 47 for location and dialing.

KSL—Advertisers Review; 8:15, Associated Sugar Industries; 8:20, Recordings

## 8:30 to 9:00 A. M.

- NBC—The Whalen Trio; 8:45, Al and Lee Reiser, piano duo
- KPO—Log o' the Day Crosscuts
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartet; 8:45, Electrical transcription
- ★ CBS—Tony Wons and piano duo; 8:45, Madison Ensemble
- KOMO—Resume of Programs; 8:33, Morning Reveries; 8:45, Vindobonians
- KHQ—Shoppers Guide; 8:45, Happy Caravan
- KGW—Abe Bercowitz, violinist
- KFI—Musical Contrasts; 8:45, Julia Hayes, Helpful Hints
- KNX—Bill Sharples; 8:45, Morning Prayer

## 9:00 to 9:30 A. M.

- NBC—Elmore Vincent, tenor; 9:15, Wendell Hall, vocalist with ukulele
- KGO—Barbara Lee, Breakfast Club
- KPO—Log o' the Day Crosscuts; 9:15, Julia Hayes, beauty talk
- KFRC—9:15, Years Ago Today, talk
- KYA—9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Noon Prices
- New York Stocks
- KROW—Breakfast Hour
- KJBS—Morning Popular Concert
- KGGC—Morning Melodies; 9:15, Charley Glenn
- KQW—Tuneful Topics of the Day
- ★ CBS—Voice of Experience; 9:20, Do Re Mi, vocalists
- KGW—Crazy Crystals program; 9:15, Cooking School
- KHQ—Walt and Marion; 9:15, Crazy Wells
- KJR—9:15, The Music Box
- KGA—9:15, KGA News
- KFI—News release; 9:15, Al Gayle's Magic Kettle
- KNX—Song Bag

KECA—9:15, Sing and Smile with Blanche Woods

KSL—9:15, Jenny Lee of Auerbachs

KOA—9:15, Radio Press Bureau News Service

## 9:30 to 10:00 A. M.

- NBC—Martha Meade Society; 9:45, News; 9:50, Will Aubrey, singing comedian
- KPO—News; Johnny O'Brien, harmonica; 9:55, Health Talk
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Come Into the Kitchen
- KGGC—Dance Novelties
- ★ CBS—Geo. Scherban's Orchestra
- KOL—9:45, Prudence Penny
- KVI—9:45, Dr. Burns
- KOMO—9:45, What's New?, Julia Hayes
- KHQ—9:45, Home Comfort prog.
- KJR—The Music Box
- KEX—Concert Group; 9:45, Band music
- KGA—9:45, Poultry School of the Air
- KFI—Charlie Wellman, songs
- KHJ—Globe Kitchen Club
- KNX—Recordings; 9:45, News
- KECA—Recorded programs
- KSL—Sego Milky Way

## 10:00 to 10:30 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Stange Interview
- KFRC—10:15, Goodwill Industries, talk; 10:20, Recordings
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—10:15, San Francisco Stocks; Weather; 10:20, News Items
- KROW—Coffee Cup; 10:15, Vida Hepar
- KJBS—News; 10:05, Organ Concert
- KGGC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers Guide
- ★ CBS—Marie, French Princess, dramatic
- KOL—Morning Melodies
- KVI—Mystic Melodies; 10:15, Tiny Armstrong
- KJR—Resume of Programs; 10:03, Artistic Trio
- KEX—Lost and Found Items; 10:02, Records; 10:15, Julia Hayes
- KGA—Midmorning Moods
- KHJ—10:15, Islanders
- KNX—Eddie Albright's Ten o'Clock Family
- KECA—Talk on Concert Music
- KFSD—Studio program
- KGB—News Flashes; 10:05, Records; 10:15, Islanders
- KSL—10:15, Melody Roundup

## 10:30 to 11:00 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Vic and Sade; 10:45, The Merry Macs
- KYA—Organ; 10:55, Psychiana
- KTAB—Health Talk; 10:45, Studio Program; 10:55, NRA Gossip
- KLX—International Kitchen

KROW—Sunshine Program  
 KJBS—Dance Orchestra  
 KGGC—Dance Tunes  
 KGW—10:45, Rolling Stones  
 \* CBS—Easy Aces, comedy duo;  
 10:45, Blues  
 KOL—10:45, Cecil Solly  
 KVI—10:45, The Observer  
 KJR—Club Minutes; 10:45, Southern Serenaders  
 KEX—Ronald Buck, pianist;  
 10:45, Cobwebs and Nuts  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KPCA—Records  
 KOA—10:55, Health talk

### 11:00 to 11:30 A. M.

• NBC—Standard School Broadcast  
 KYA—Stones of History  
 KTAB—Symphony Hour  
 KLX—Clark Sisters  
 KROW—Health Talk; 11:15, Organalties  
 KJBS—Popular Hits of the Past  
 KGGC—Milady's Date Book;  
 11:15, Star of the Week  
 KQW—Whitehouse Concert  
 \* CBS—Just Plain Bill; 11:15, Romance of Helen Trent  
 KJR—Rhythm Rulers  
 KGA—Song of the Islands;  
 11:15, Soloist  
 KNX—Organ  
 KECA—Spanish Lessons;  
 11:15, Records  
 KOA—11:15, Noon reports

### 11:30 to 12:00 Noon

• NBC—Standard School Broadcast;  
 11:45, Words and Music  
 KPO—11:45, Agricultural Bulletin  
 KYA—Whispering Strings  
 KTAB—Jean Kent  
 KLX—Anita and Orosco, novelty guitar duo; 11:45, Cecil Wright  
 KROW—Latin American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Favorites; 11:45, Martial Airs  
 KQW—Accordion Capers  
 \* CBS—American School of the Air  
 KOMO—11:45, Emil Hansen  
 KHQ—11:45, Bell Furniture Co.  
 KJR—Piano Studies, Hopper  
 KEX—11:45, Recordings  
 KFI—11:45, Federal and State Market Reports  
 KNX—U. S. C. Business Trends;  
 11:45, Ionizer Talk  
 KOA—Farm Question Box

### 12:00 to 12:30 P. M.

• NBC—Reed Kennedy, baritone;  
 12:15, Western Farm and Home Hour  
 KGO—Financial Flashes to 12:05  
 KPO—Melody Mixers  
 KYA—Scriptures; 12:03, Noonday Concert  
 KTAB—Noon Song  
 KLX—Bill Duncan and His Band  
 KROW—Latin American Program  
 KJBS—Vocal and Instrumental Varieties  
 KGGC—Request Hour  
 KQW—Band concert  
 \* CBS—Metropolitan Parade  
 KOL—Carnival Hour with Ken Stuart  
 KOMO—Celloettes, Kirchner  
 KGW—Dr. Semler's Dental Clinic  
 KJR—12:15, Market Quotations  
 KEX—12:15, Hill Billies  
 KGA—Noontime Novelties



**CAPTAIN HENRY**

NBC—6:00 P. M.

KFI—Department of Agriculture Talks  
 KNX—News; 12:15, Borowsky's Concert Ensemble  
 KECA—12:15, News releases  
 KFSD—Program resume  
 KGB—Farm Flashes  
 KSL—Payroll Builder

### 12:30 to 1:00 P. M.

• NBC—Western Farm and Home Hour  
 KPO—Melody Mixers  
 KYA—Concert  
 KTAB—Echoes of Portugal  
 KLX—Bill Duncan and Band  
 KROW—Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Federal and State Market Reports  
 \* CBS—National Student Federation; 12:45, Curtis Institute of Music  
 KJR—Headliners, recorded  
 KEX—12:45, Business Men's Club  
 KNX—Concert Ensemble; 12:45, "Drury Lane in 'Noontide Melodies'"  
 KECA—Recordings  
 KGB—12:45, Records; 12:55, Stocks  
 KSL—Last Minute New York Stock and Grain Quotations; 12:35, Studio Ensemble

### 1:00 to 1:30 P. M.

• NBC—Betty and Bob, dramatic skit; 1:15, Alice Joy, vocalist  
 KPO—News; 1:15, Ann Warner Chats  
 KYA—Shrine Luncheon Club, Palace Hotel  
 KTAB—Radio Frolic  
 KLX—Don Brose; 1:15, Martha Lee, Home Economics  
 KROW—Concert Melodies  
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole  
 KQW—Afternoon concert  
 \* CBS—Curtis Institute of Music  
 KOL—Democratic Educational Feature; 1:15, Julie Day

KOMO—1:15, Chords and Keys, Hopper  
 KHQ—1:15, Sylvia Gray  
 KJR—Children's Program  
 KGA—News Service  
 KFI—1:15, News release  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KFSD—Stock Reports  
 KGB—P. T. A. Program  
 KSL—One o'Clock Town Crier

### 1:30 to 2:00 P. M.

• NBC—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KPO—Ann Warner; 1:45, John and Ned  
 KFRC—1:45, New York Stocks  
 KYA—Argentiniens; 1:45, Lady Next Door  
 KTAB—Fashion Lodge  
 KLX—Song Bag  
 KROW—Melody Rambles;  
 1:45, Records  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 \* CBS—Bob Standish, baritone;  
 1:50, Artist recital  
 KVI—1:45, Amusement Tips  
 KJR—Midday Musical, H. Damski  
 KEX—Marimba band  
 KGA—Dental Hygiene; 1:45, Parent-Teachers  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrelli's Orchestra;  
 1:55, Dr. Royal S. Copeland  
 KECA—Food for Thought; 1:45, Interior Decoration, talk  
 KFSD—Clarisse and Glad

### 2:00 to 2:30 P. M.

• NBC—Al Pearce and His Gang  
 KPO—Armand Girard, basso  
 KFRC—Happy Go Lucky Hour  
 KYA—Cal Jackson, pianist  
 2:15, Old Songs  
 KTAB—Globe Trotter; 2:30, Romanin'  
 KLX—Mildred Miller, Bridge talk;  
 2:15, Recordings  
 KROW—Dell Perry; 2:15, Charles Goodman, vocalist  
 KJBS—Blindcraft Ensemble  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KJR—Dances of Other Lands  
 KEX—World Bookman; 2:05, Musical Gems  
 KGA—Matinee Hour  
 KHJ—Happy Go Lucky Hour  
 KNX—Hazel Blair Dodd  
 KECA—Classic Hour, records  
 KGB—Happy Go Lucky Hour  
 KSL—2:15, Dental Clinic

### 2:30 to 3:00 P. M.

• NBC—Al Pearce and Gang  
 KPO—Winnie the Pooh; 2:45, Fashion Flashes  
 KFRC—Happy Go Lucky Hour  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Royal Sophistication;  
 2:45, Tranquility  
 KLX—Closing San Francisco Stocks;  
 2:40, Baseball; Oaks vs. L. A.  
 KROW—Tuneful Tunes  
 KJBS—Dance Orchestra  
 KQW—Sherman Clay program  
 KJR—Melodies in Three-Quarter Time  
 KEX—2:45, Orchestra  
 KHJ—Happy Go Lucky Hour  
 KNX—Foreign Recordings  
 KECA—Classic Hour, records  
 KGB—Happy Go Lucky Hour

**3:00 to 3:30 P. M.**

- NBC—Richard Himber's Ritz Carlton Orchestra
- KGO—Rush Hughes, pictorial
- KPO—Health Talk; 3:15, The Mud-caves
- KFRC—Feminine Fancies
- KYA—Baseball
- KTAB—Coleman Cox; 3:15, Paul Kellar, pianist
- KLX—Baseball
- KROW—University of the Air
- KJBS—News; 3:05, Ballroom Favorites
- KQW—Stock Market Reports
- KOL—Feminine Fancies
- KVI—Feminine Fancies
- KOMO—Viennese Vagabonds, Birnbaum
- KGW—Braley-Graham; 3:05, Eddie King; 3:15, Friendly Chats
- KHQ—Warn & Warn Shoes; 3:15, Club Bulletin
- KFI—3:15, Ann Warner Chats with her Neighbors
- KHJ—Feminine Fancies
- KNX—The Bookworm
- KECA—Dr. Meyers, talk
- KFSD—Balboa Park Organ
- KGB—Feminine Fancies
- KSL—Popular Concert

**3:30 to 4:00 P. M.**

- NBC—John B. Kennedy; 3:45, Grandmother's Trunk
- KGO—Art Review
- KPO—3:45, University of California
- KFRC—Sweet Music
- KYA—Baseball
- KTAB—Talk; 3:40, Tea Timing
- KLX—Baseball
- KROW—Cumberland Hill Billies
- KJBS—Popular Concert
- ★CBS—3:45, Sylvia Froos, vocalist
- KOL—Sweet Music
- KVI—Sweet Music; 3:45, Proctor's Fireside Group
- KOMO—Northwest Council of Women; 3:35, Concert Ensemble
- KHQ—Business and Pleasure
- KEX—3:45, Instrumental Soloists
- KFI—3:45, Wesley Tourtellotte, organist
- KHJ—Sweet Music
- KNX—Concert Orchestra
- KGB—Sweet Music; 3:45, Studio KSL—The Junior Hour
- KOA—3:45, University of Colorado Hour

**4:00 to 4:30 P. M.**

- NBC—Mary Small, juvenile singer; 4:15, B. A. Rolfe's Orchestra
- KGO—Family Cook Book; 4:15, Harry Stanton, basso
- KFRC—Recordings
- KYA—Baseball
- KTAB—Keep Smiling Revue
- KLX—Baseball
- KROW—Historical Highlights; 4:15, Royal Hawaiians
- KJBS—Art Fadden, pianist; 4:15, Song Hits
- ★CBS—4:15, Texas Rangers
- KOL—Classified Period
- KOMO—Manhattan Echoes, Tommy Thomas
- KGW—4:15, Parker Dental Clinic
- KHQ—Studio program
- KJR—Soloist
- KEX—Organ Melodies
- KGA—Inland Empire Woman
- KFI—4:15, Teacher's Association program
- KNX—Travelog and Market reports; 4:15, Dr. John Matthews

- KHJ—Grenadiers
- KSL—Broadcaster's Review
- KOA—New York Stock Reports; 4:15, Protective Diet League of Colorado

**4:30 to 5:00 P. M.**

- NBC—Romantic Melodies, Don Ameche and Sally Ward, Dramatic Artists
- KPO—NRA Talks; 4:35, Arion Trio
- KFRC—Recordings; 4:45, Town Topics
- KYA—4:45, Crazy Cowboy, Cecil Wright
- KTAB—Sport of Kings; 4:45, Blue Moments
- KLX—4:45, McCoy Health School of the Air
- KROW—Spice of Programs
- KJBS—Dance Orchestra
- KQW—Story Time; 4:45, Musical readings
- ★CBS—4:45, Husk O'Hare's Orch. Moods
- KVI—Studio program
- KJR—Tea Dansant; 4:57, Program Resume
- KEX—Orchestra; 4:45, Dance Rhythms
- KGA—4:45, Tea Time
- KHJ—To be announced
- KNX—4:45, Musical Moments
- KECA—Educational speech; 4:45, Records
- KFSD—Morales Hawaiians
- KGB—Organ Recital
- KSL—Tarzan of the Apes; 4:45, Town Crier

**5:00 to 5:30 P. M.**

- NBC—Fleischmann Hour; Rudy Vallee and Orchestra, with guest artists
- KPO—Arion Trio; 5:10, Iokelp drama; 5:15, News
- KYA—Children's Hour
- KTAB—Poet's Den; 5:15, The Old Bachelor
- KLX—Covered Wagon Jubilee
- KROW—Organ Echoes
- KJBS—Dance Melodies
- KGGC—Dinner Hour Review
- KQW—Evening Vespers
- ★CBS—Raffles, Amateur Cracksmen
- KVI—Wandering Cowboy; 5:15, to be announced
- KJR—Steamboat Bill; 5:15, Advertising Talk; 5:20, Records; 5:45, Cecil Solly
- KEX—Hawaiian Serenaders; 5:15, Symphony
- KGA—Dance Moderne
- KNX—Storytown Express; 5:15, Song Market
- KECA—Recordings
- KFSD—Popular program
- KSL—Studio Ensemble; 5:15, The Nomad, Streater Smith

**5:30 to 6:00 P. M.**

- NBC—Rudy Vallee's Orchestra
- KPO—Organ Concert; 5:40, West-clo drama; 5:45, Behind the Footlights
- KYA—Around the Town; 5:45 Campbell Digest
- KTAB—Health Talk
- KLX—High School News
- KROW—Eating Your Way to Health
- KJBS—Marjorie Lee, pianist
- KGGC—Lecture; 5:45, Irish Gems
- KQW—Vocal artists; 5:45, Voice of Portugal

- ★CBS—Clarence Wheeler's Orch. with Cadets and Dorothy Miller, vocalists
- KOL—Kid Brother
- KVI—5:45, Musical Crediters
- KEX—5:45, Recordings
- KGA—Tull & Gibbs Air Specials
- KNX—Sunset Serenade; 5:45, Investment Talk
- KECA—5:45, Address by Dr. E. Caldecott

**6:00 to 6:30 P. M.**

- NBC—Capt. Henry's Showboat; Chas. Winninger, Lanny Ross, Annette Hanshaw, Conrad Thibault, Molasses and January, Lois Bennett
- KPO—Joseph Hornik's Orchestra
- KYA—Dinner at Six with Cyrus Trobbe
- KTAB—Uncle Rod's Smile Club
- KLX—Hotel Oakland Trio
- KROW—Ne'er Do Well
- KJBS—News; 6:10, Popular Melody
- KGGC—Town Topics; 6:15, Dance
- KQW—Department of Agriculture; 6:15, Franco's program
- ★CBS—Presenting Mark Warnow
- KVI—6:15, Strange Adventures
- KJR—Viennese Vagabonds
- KEX—Book Chat; 6:15, Orchestra
- KGA—Infantry band
- KNX—News; 6:15, King Cowboy
- KECA—Records; 6:15, News
- KSL—Dramatic Skit

**6:30 to 7:00 P. M.**

- NBC—Captain Henry's Showboat
- KPO—Federal Business Talk; 6:45, Marshall's Mavericks
- KYA—Cyrus Trobbe
- KTAB—Cecil & Sally; 6:45, Mining News; 6:50, The Commentator
- KLX—Hotel Oakland Trio
- KROW—California Farm Hour
- KJBS—Popular Melody
- KGGC—Theater of the Air; 6:45, Cream in Your Coffee
- KQW—State Market Reports; 6:45, Farmers Exchange
- ★CBS—Fred Waring's Pennsylvanians
- KJR—Wash. High School Reporter; 6:45, Frolickers
- KGA—Twilight Echoes; 6:45, Hymn Sing
- KNX—Borowsky's Conci't Ensemble; 6:45, Electrical Transcription
- KECA—Wesley Tourtellotte, organ
- KSL—Boyle Program; 6:15, Auburn Quartet

**7:00 to 7:30 P. M.**

- NBC—Paul Whiteman's Orchestra and entertainers
- KPO—Marshall's Mavericks; 7:15, Review of Activities of the S. F. Municipal Government
- KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
- KTAB—Sport of Kings; 7:15, Italian News Broadcast
- KLX—News; 7:15, Four Versatilians
- KROW—C. W. Hammond; 7:15, News
- KGGC—Voice of Erin
- KQW—Weather Forecast; 7:03, News and Forum; 7:15, Financial
- ★CBS—Camel Caravan, Glen Gray's Orch. with Stoopnagle and Budd
- KJR—Financial Talk; 7:15, Hood Canal Outdoor Philosopher
- KGA—7:15, Spokane Chemical
- KNX—Frank Watanabe & Archie; 7:15, The Avengers

KECA—Orch. with Robert Hurd  
KFSD—Beauty that Endures;  
7:15, Stevensville Folks

### 7:30 to 8:00 P. M.

●NBC—Paul Whiteman's Orchestra  
KPO—Edna Fischer, pianist;  
7:45, Nanette La Salle  
KFRC—Jean Ellington, contralto  
KYA—Mildred Roberts, virtuoso;  
7:45, Italian Program  
KTAB—Sunset Variety Show  
KLX—Anita and Orsoco;  
7:45, Sport Hi-Lites of the Air  
KROW—Songs of the World  
KQW—Minute Man; 7:45, The Hawk  
★CBS—7:45, Myrt and Marge  
KOL—To be announced  
KJR—Song Recital;  
7:45, Around the Town  
KNX—Realty Board  
KECA—Bluettes, vocalists;  
7:45, Chamber of Music Quintet  
KFSD—Y.M.C.A. Harmonica Band  
KSL—Crazy Crystals Program

### 8:00 to 8:30 P. M.

●NBC—Amos 'n' Andy; 8:15, Standard Symp. Hr., Alfred Hertz, dir.  
KPO—Familiar Strains, Arion Trio  
KFRC—8:15, Minute Melodies, organ  
KYA—8:15, Kay Kyser's Orchestra  
KTAB—Variety Show  
KLX—Castles in Music;  
8:15, American Legion Talk  
KROW—Latin-American Program  
KGGC—On With the Dance;  
8:15, Popular Concert  
KQW—Songs of the Old Church Choir  
★CBS—Vera Van, vocalist;  
8:20, Isham Jones' Orchestra  
KOL—Hollywood Newshawk;  
8:15, Radio Speaker Stevenson  
KJR—Musical Favorites, Damski  
KEX—News; 8:15, Four Square Cathedral  
KGA—8:15, News Service  
KHJ—8:15, Minute Melodies  
KNX—The In-Laws; 8:15, Homer Canfield with Orchestra  
KECA—Chamber Music Quintet;  
8:15, Eb & Zeb  
KFSD—Chamber of Commerce;  
8:15, Angelita  
KGB—Studio program;  
8:15, Minute Melodies  
KSL—Famous Furniture Stories;  
8:15, Funfest

### 8:30 to 9:00 P. M.

●NBC—Standard Symphony Concert  
KPO—Eno Crime Clues, drama  
KYA—8:45, Tom Coakley's Orch.  
KTAB—Anson Weeks Records;  
8:45, Lorelei Strings  
KLX—Melody Race;  
8:45, M. J. Goodman, tenor  
KROW—Italian Program  
KGGC—Waltz Time;  
8:45, Tunes of the Times  
★CBS—Isham Jones' Orchestra;  
8:15, Henry Sosnick's Orchestra  
KOL—Comedy Stars of Hollywood;  
8:15, Musings  
KJR—Dollars and Cents;  
8:45, Watanabe and Archie  
KGA—Concert Time; 8:45, The Old Masters  
KHJ—8:45, Crystal Dreams  
KNX—Eno Crime Clues  
KECA—Nick Harris; 8:45, Records  
KFSD—Voice, Violin and Piano  
KSL—8:45, The Pickard Family

### 9:00 to 9:30 P. M.

●NBC—Standard Symphony; 9:15, Winning the West, drama by Wilbur Hall  
KPO—Jimmy Lunceford Orchestra  
KFRC—Blue Monday Jamboree, variety show  
KYA—Tom Coakley's Orchestra;  
9:15, Sport Parade  
KTAB—Oklahoma Ramblers  
KLX—NRA Talk; Gerald Kenny;  
9:15, Helen Bensen & Lila Clark  
KROW—Dance Program  
KQW—Eb & Zeb; 9:15, Mabel Adams, vocalist  
KOL—Blue Monday Jamboree  
KVI—Blue Monday Jamboree  
KJR—Cowboy Joe;  
9:15, Concert Serenades  
KEX—The Souvenirs  
KHJ—Blue Monday Jamboree  
KNX—News; 9:15, Rance Valentine  
KECA—The Old Observer;  
9:15, Records  
KGB—To be announced  
KSL—Blue Monday Jamboree  
KOA—Cosmopolitan Hotel Orch.

### 9:30 to 10:00 P. M.

●NBC—Winning the West;  
9:45, William Scotti's Orchestra  
KPO—Waltz Time  
KFRC—Blue Monday Jamboree  
KYA—9:45, Garden of Music  
KTAB—Studio program  
KLX—Musical Auction; 9:45, Helen Wekman Parmelee, pianist  
KROW—Dance Music  
KQW—Lena May Leland;  
9:45, Records  
KOMO—Beauty That Endures  
KJW—9:45, Hills Bros.  
KJR—Concert Serenades; Orchestra  
KEX—Hans, Kate and Fritz;  
9:45, Christian Science Committee  
KFI—9:45, Supper at Ten  
KHJ—Blue Monday Jamboree  
KNX—The Crockets  
KECA—Beverly-Wilshire Hotel Orchestra  
KSL—Blue Monday Jamboree

### 10:00 to 10:30 P. M.

NBC—Richfield News Flashes;  
10:15, Jay Whidden's Orchestra  
KPO—Melody Mixers  
KFRC—Ed Fitzgerald, news; 10:10, Drama; 10:15, Bill Fleck's Orch.  
KYA—News Editor; 10:10, Organ Serenade  
KTAB—V. Ayres, Resort Program  
KLX—Hotel Lake Merritt Dance Or.  
KROW—Cumberland Hill Billies  
KOL—Globe Trotter; 10:05, Dance music  
KVI—Dance orchestra  
KOMO—10:15, Harkins, Rider, Lee  
KGW—10:15, Jack Bain and His Orchestra  
KJR—Pipes and Strings, Reed  
KFSD—7th Infantry Band  
KHJ—News Items; 10:10, Bill Fleck's Orchestra  
KNX—The Crockets  
KECA—Recordings  
KGB—World Wide News;  
10:10, Bowery Dance Orchestra  
KSL—That Harmony Method;  
10:15, The Bowery Orchestra

### 10:30 to 11:00 P. M.

●NBC—Jay Whidden's Orchestra;  
10:55, Press News Flashes  
KPO—Music Box, J. Hornik Orch.

KFRC—Gus Arnheim's Orchestra  
KYA—John Wolohan's Orchestra  
KTAB—Hal Girvin's Orchestra  
KLX—Hotel Lake Merritt Dance Or.  
KROW—Cumberland Hill Billies  
KOL—Dance music; 10:45, American Weekly  
KVI—Orchestra; 10:45, Do You Believe in Ghosts  
KOMO—Silver Strings, Solberg  
KGW—10:45, Kelly's Restaurant  
KJR—10:55, Starlight Hours, recds.  
KEX—10:45, Advent Christian Church  
KHJ—Gus Arnheim's Orchestra  
KNX—Drury Lane Vocalist;  
10:45, Pontrelli's Orchestra  
KFSD—10:55, News  
KGB—Gus Arnheim's Orchestra  
KSL—Gus Arnheim's Orchestra

### 11:00 to 11:30 P. M.

●NBC—Ted Fio Rito's Orchestra  
KGO—Tom Coakley's Orchestra  
KPO—Ted Fio Rito's Orchestra  
KFRC—Bill Fleck's Orchestra  
KYA—Jack Winston's Orchestra  
KTAB—Val Valente's Orchestra  
KROW—Walkathon; 11:15, Dance Music  
KOL—Dance music  
KVI—The Bowery Orchestra  
KGW—Santiseptic  
KJR—Starlight Hour, recorded  
KEX—11:15, Dance Frolic  
KHJ—Bill Fleck's Orchestra  
KNX—Pontrelli's Orchestra  
KGB—Bowery Dance Orchestra  
KSL—Dance Orchestra

### 11:30 to 12:00 Midnight

●NBC—Kay Kyser's Orchestra  
KGO—Organ Concert  
KFRC—Midnight Moods, organ  
KYA—Frank Castle's Little Show  
KTAB—Vagabonds of the Air  
KROW—Dance Music  
KVI—Midnight Moods, organ  
KJR—Nightcaps, recorded  
KFI—Beverly-Wilshire Hotel Orch.  
KHJ—Organ  
KGB—Midnight Moods  
KSL—Dance Orchestra

### 12:00 to 12:30 A. M.

KTAB—Vagabond of the Air  
KROW—Midnight Vagabonds  
KJBS—12:01, Owl Program  
KHJ—Recordings  
KGB—Records

### 12:30 to 1:00 A. M.

KTAB—Vagabond of the Air  
KROW—Midnight Vagabonds  
KJBS—Owl Program  
KHJ—Recordings  
KGB—Records

### 1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

## HAYWIRE MAC

IS BACK ON THE AIR

Hear Him Over

KTAB

SUNDAY MORNING

9:15 to 9:30 in his

"DAYS OF OLD—DAYS OF GOLD" PROGRAM

## 7:00 to 7:30 A. M.

- NBC—Breen and de Rose, songs; 7:15, Organ Concert
- KFRC—Records; 7:25, New York Stocks
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KHQ—Morning News
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KFI—7:15, Louis Rueb Health Exercises
- KHJ—News Briefs; Records
- KNX—Bill Sharples Breakfast Gang
- KECA—Health Exercises
- KGB—Morning Edition; 7:25, Stcks.
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applesauce
- KPO—Organ Concert
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hillbillie Tunes; 7:45, Portuguese News
- KROW—Gospel Dewdrop; 7:45, Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KOL—7:45, Radio Headliners
- KFX—7:45, Studio program
- KJR—Market Quotations; 7:45, Early Echoes
- KVI—Jim De Puy's Revue; 7:45, Recordings
- KFI—New York Stock quotations; 7:45, Church Quarter-Hour
- KHJ—News Briefs and Records
- KNX—Bill Sharples Breakfast Gang
- KECA—Records
- KGB—Records; 7:45, Morning News; 7:55, Program Resume
- KOA—The Morning Revelers
- KSL—Shopping Suggestions; 7:45, Morning Melodies; 7:55, News

## 8:00 to 8:30 A. M.

- NBC—Music Appreciation Hour
- KGO—8:15, Crosscuts from Log o' the Day
- KFRC—Grab Bag, records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News; 8:15, Cal King's Country Store
- KLX—Records
- KROW—Oak'l'd Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Recds.
- KQW—Morning Watch
- KOMO—Uncle Hank; 8:15, Morning Reveries
- KHQ—Studio program
- KEX—Four Square Cathedral
- KOL—Musical program; 8:15, KOL Breakfast Club
- KVI—Fireside Harmonies; 8:15, Recordings
- KHJ—Rolling Stones
- KNX—Bill Sharples' Breakf'st Gang
- KECA—Recordings
- KGB—Rolling Stones; 8:15, Recds.
- KOA—8:15, Clara, Lu 'n' Em
- KSL—8:15, Assoc. Sugar Industries; 8:20, Adele Nelson's Talk, Marrow Manufacturing Co.

## EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
  - \* CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory Page 47 for location and dialing.

## 8:30 to 9:00 A. M.

- NBC—Music Appreciation Hour
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Recordings
- KQW—Iverson String Quartet; 8:45, Electrical transcription
- \* CBS—Tony Wons, philosopher; 8:15, The Captivators
- KOMO—Resume of Programs; 8:33, Celloettes; 8:45, Vindabonians
- KHQ—Shoppers Guide; 8:45, Sartori and Wolfe
- KEX—Victor Salon Orchestra; 8:45, Mischa Elman
- KNX—Bill Sharples Breakf'st Gang; 8:45, Morning Prayer
- KECA—Recordings
- KSL—Good Morning Judge

## 9:00 to 9:30 A. M.

- NBC—Soloists; 9:15, To be ancd.
- KGO—Barbara Lee Breakfast Club
- KPO—Soloist; 9:15, Julia Hayes
- KFRC—Years Ago Today
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Noon Prices
- N. Y. Stocks
- KROW—Breakfast Hour
- KJBS—Vocalists; 9:15, Salon Orch.
- KGCG—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- \* CBS—Voice of Experience; 9:20, Elizabeth Barthell, vocalist
- KGW—Crazy Crystals program
- KHQ—Walt and Marian
- KEX—9:15, Dance Rhythms
- KGA—Shopping News; 9:15, KGA News
- KFI—Helpful Hints to Housewives
- KNX—Song Bag
- KECA—News; 9:15, Sing and Smile
- KFSD—Good Cheer program; 9:15, Studio
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- NBC—National Farm & Home Hr.
- KPO—News; 9:45, Organ Concert; 9:55, Health Talk
- KFRC—Betty Crocker, cooking school
- KYA—Waltz Idylls

- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Come Into the Kitchen
- KGCG—Dance Novelities
- \* CBS—9:45, George Hall Orchestra
- KOL—Betty Crocker; 9:45, Prudence Penny
- KVI—Betty Crocker; 9:45, Dr. Burns
- KOMO—Clef Dwellers
- KGW—Cooking School; 9:45, Abe Bercovitz, violin
- KHQ—Magic Travels; 9:45, Home Comfort
- KHJ—Betty Crocker
- KNX—Records; 9:45, News
- KECA—Recordings
- KGB—Betty Crocker
- KSL—Melody Moods; 9:45, Barbara Badger, home economist

## 10:00 to 10:30 A. M.

- NBC—Press-Radio Bureau News; 10:05, 30th Infantry Band
- KPO—Nanette LaSalle, vocalist; 10:15, School of Cookery
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, S. F. Stocks; Weather; 10:20, News
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Organ; 10:15, Hillbillie Songs
- KGCG—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers Guide
- \* CBS—Marie, Little French Princess; 10:15, The Hurdy Gurdy Man
- KOL—Morning Melodies
- KVI—Mystic Melodies; 10:15, Tiny Armstrong
- KOMO—Concert Serenade
- KGW—10:15, Rumford
- KHQ—News; 10:15, Celia Lee
- KJR—Resume of Programs
- KEX—10:05, Lost and Found Items; 10:15, Julia Hayes
- KGA—Spokane Chemical Co.; 10:15, Moods
- KFI—Talk by Julia Hayes; 10:15, Health Talk
- KNX—Mistol; 10:05, Eddie Albright's Ten O'Clock Family

## 10:30 to 11:00 A. M.

- NBC—Woman's Mag. of the Air
- KPO—Edna Fischer, pianist; 10:45, John & Ned
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Studio; 10:55, NRA Gossip
- KLX—International Kitchen
- KROW—Shopping Guide
- KJBS—Dance Orchestra
- KGCG—Dance Tunes
- KQW—10:45, Rolling Stones
- \* CBS—Easy Aces, comedy skit; 10:45, The Playboys
- KOL—10:45, Cecil Solly
- KVI—Easy Aces; 10:45, The Observer
- KJR—Club Minutes; 10:45, Southern Serenaders
- KEX—10:35, Hawaiian Serenaders; 10:40, Manikin Tea; 10:45, Cobwebs and Nuts
- KGA—Shoppers Guide
- KHJ—10:45, Colonial Dames, beauty program

KNX—Mary Holmes; 10:45, Rhythm Encores  
 KECA—Chaparral Club; 10:45, Records  
 KFSD—10:50, Studio program

### 11:00 to 11:30 A. M.

•NBC—Woman's Mag. of the Air  
 \*CBS—Just Pain Bill; 11:15, Romance of Helen Trent  
 KPO—Magic of Speech  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Symphony Hour  
 KLX—Clark Sisters  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Dance Orchestra; 11:15, Harmony Trio  
 KGGC—Milady's Date Book; 11:15, Star of the Week  
 KQW—Whitehouse Concert  
 KJR—Rhythm Rulers, recorded  
 KNX—Organ; 11:15, Better Business Bureau  
 KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

### 11:30 to 12:00 Noon

•NBC—Smackout, Marion & Jim Jordan; 11:45, Airbreaks, musical variety show  
 \*CBS—Philadelphia Orchestra, Leopold Stokowski, conductor  
 KPO—Organ; 11:45, Agric. Bulletin  
 KYA—Rhythmsters; 11:45, Betty's Proxy  
 KTAB—Jean Kent  
 KLX—Anita & Oresco, guitar duo; 11:45, Cecil Wright  
 KROW—Latin-American Program  
 KJBS—Dance Melodies  
 KGGC—Song Favorites; 11:45, Martial Airs  
 KQW—Accordion Capers  
 KHQ—Bell Furniture Program  
 KJR—Julia Hayes, talk; 11:45, Varieties, Lindgren  
 KEX—11:40, Julia Hayes  
 KOL—Studio program  
 KFI—Melisse's Chat; 11:45, Federal and State Market Reports  
 KNX—Records; 11:45, Ionizer Talk  
 KOA—11:50, News; 11:55, Health talk

### 12:00 to 12:30 P. M.

•NBC—Arion Trio; 12:15, Western Farm & Home Hour  
 \*CBS—Philadelphia Orchestra  
 KGO—Financial News to 12:05  
 KPO—State Dept. of Agriculture; 12:15, Arion Trio  
 KYA—Scriptures; 12:05, Concert  
 KTAB—Noon Song  
 KLX—Bill Duncan's Band  
 KROW—Latin-American Program  
 KJBS—News; 12:05, Earl Sapiro's Orchestra  
 KQW—Band Concert  
 KGGC—Request Hour  
 KOMO—Songs, New and Old  
 KGW—News Flashes  
 KHQ—Barton Auto Company  
 KJR—12:15, Market Quotations  
 KEX—12:15, Hill Billies  
 KOL—Carnival Hour, Ken Stuart  
 KFI—Department of Agriculture  
 KNX—News; 12:15, Borowsky's Concert Ensemble  
 KECA—12:15, News Release  
 KFSD—Program Resume  
 KGB—Farm Flashes

### 12:30 to 1:00 P. M.

•NBC—Western Farm & Home Hr.  
 KPO—Arion Trio; 12:45, Commonwealth Club Luncheon



LEAH RAY  
 NBC—6:00 P. M.

KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Bill Duncan's Band  
 KROW—Hits of Today  
 KJBS—Song Hits  
 KQW—Federal and State Market Reports  
 \*CBS—Philadelphia Orchestra  
 KGW—12:45, O. M. Plummer  
 KJR—Headliners, recorded  
 KEX—Music; 12:35, Instrumental Soloists; 12:45, Leo Reisman's Orchestra  
 KNX—Dr. John Matthews  
 KECA—Talk on Care of Children; 12:45, Records  
 KGB—12:55, Stocks

### 1:00 to 1:30 P. M.

•NBC—Betty and Bob, dramatic sketch; 1:15, The Singing Stranger, Booth Wade, baritone  
 KPO—Commonwealth Club Lunch.  
 KYA—Women's Institute of the Air; 1:15, Hawaiians  
 KTAB—Radio Frolic  
 KLX—Don Brose; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Dance Tunes; 1:15, Hollywood Keyhole  
 KQW—Afternoon Concert  
 \*CBS—Artists Recital  
 KOL—Democratic Educational Feature; 1:15, Julie Day, Bartells  
 KJR—Chamber of Commerce Luncheon  
 KEX—Women's Organizations program; 1:15, Orchestra  
 KGA—News Service; 1:15, Old Timers  
 KNX—Pontrelli's Orchestra  
 KECA—Records  
 KFSD—Stock Reports  
 KSL—New York Stock and Grain Quotations; 1:05, Payroll Builder

### 1:30 to 2:00 P. M.

•NBC—Oxydol's Own Ma Perkins; 1:45, Norman Cloutier's Orchestra  
 KPO—Ann Warner  
 KFRC—Closing New York Stocks  
 KYA—Rhythmic Ripples  
 KTAB—Fashion Lodge  
 KLX—Song Bag

KROW—Melody Rambles; 1:45, Records  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 \*CBS—1:35, U. S. Army Band  
 KVI—1:45, Amusement Tips  
 KOMO—What's New by Julia Hayes  
 KGW—1:45, Sensitive  
 KHQ—1:45, A. & K. Markets  
 KJR—Piano Sketches, Hopper  
 KEX—Dance Antiques; 1:45, Chaliapin  
 KGA—Dental Hygiene  
 KFI—1:45, Dixie Aces and Dick Bartlett  
 KHJ—Dow Jones Reports  
 KNX—Pontrelli's Orchestra; 1:55, Dr. Royal S. Copeland  
 KECA—Food for Thought  
 KFSD—Clarisse and Glad

### 2:00 to 2:30 P. M.

•NBC—Madame Sylvia of Hollywood; 2:15, Al Pearce and His Gang  
 KPO—Piano Vignettes, Chas. Runyon; 2:15, Geo. Fleming Houston, baritone  
 KFRC—Happy Go Lucky Hour  
 KYA—Music Masters  
 KTAB—Globe Trotter; 2:15, Romancin'  
 KLX—Recordings; Business Talk  
 KROW—Dell Perry; 2:15, Charles Goodman, vocalist  
 KJBS—Recordings  
 KOL—Happy Go Lucky Hour  
 KVI—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KGA—Matinee Hour  
 KHJ—Happy Go Lucky Hour  
 KNX—Hazel Dodd  
 KECA—Classic Hour, records  
 KGB—Happy Go Lucky Hour  
 KSL—2:15, Dental Clinic of the Air

### 2:30 to 3:00 P. M.

•NBC—Al Pearce and His Gang  
 KPO—News; 2:45, Alice in Orchestra  
 KFRC—Happy Go Lucky Hour  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Royal Sophistication; 2:45, Tranquility  
 KLX—Better Business Talk; 2:35, Stocks  
 KROW—Tuneful Tunes  
 KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra  
 KQW—Sherman Clay  
 KEX—2:45, Popular Piano  
 KHJ—Happy Go Lucky Hour  
 KNX—Foreign Recordings  
 KECA—Classical Records  
 KGB—Happy Go Lucky Hour

### 3:00 to 3:30 P. M.

•NBC—Xavier Cugat and His Waldorf-Astoria Hotel Orchestra  
 KGO—Langendorf Pictorial to 3:15  
 KPO—Health Talks; 3:15, Mud Caves  
 KFRC—Feminine Fancies, variety program  
 KYA—Baseball Game  
 KTAB—Coleman Cox; 3:15, Paul Kellar, pianist  
 KROW—University of the Air  
 KJBS—News; 3:05, Dance Tunes; 3:15, The Word Man  
 KOL—Feminine Fancies  
 KVI—Feminine Fancies  
 KOMO—Concert Ensemble; 3:25, Captain Sanislo

KGW—Krazy Limericks; 3:05; Eddie King, pianist; 3:15, Friendly Chat  
 KHQ—Studio program; 3:15, Club Bulletin  
 KFI—Langendorf Pictorial  
 KHJ—Feminine Fancies  
 KNX—The Bookworm  
 KECA—Recordings  
 KFSD—Studio program  
 KGB—Feminine Fancies  
 KSL—Harmony Method

## 3:30 to 4:00 P. M.

•NBC—O'Leary's Irish Minstrels; 3:45, Trio Romantique  
 KGO—The Well Dressed Woman  
 KPO—3:45, University of California  
 KFRC—Sweet Music  
 KYA—Baseball Game  
 KTAB—Tea Timing; 3:45, The Three Jacks  
 KROW—Cumberland Hill Billies  
 KJBS—Dance Tunes  
 \*CBS—3:45, Dorothy Miller and Orchestra  
 KOL—Sweet Music  
 KVI—Sweet Music; 3:45, Proctor's Fireside Group  
 KOMO—Day Dreams, Veona Socolofsky; 3:45, Easy Chair, Grant Merrill  
 KHQ—Parade of Happy Feet  
 KEX—Tango Time  
 KFI—3:15, Ann Warner Chats with her Neighbors; 3:45, U. S. C. Fiction Favorites  
 KHJ—Beauty Program, Colonial Dames  
 KNX—Federal Women's Club  
 KGB—Sweet Music  
 KSL—The Junior Hour

## 4:00 to 4:30 P. M.

•NBC—Studio Chatter  
 KPO—Dance Masters; 4:15, Peter Van Steeden's Orchestra  
 KFRC—Hodge Podge Lodge  
 KYA—Baseball Game  
 KTAB—Keep Smiling Revue  
 KROW—Historical Highlights; 4:15, Royal Hawaiians  
 KJBS—Close Harmony  
 KOL—Hodge Podge Lodge  
 KGW—Mark Daniels; 4:15, Parker Dental Clinic  
 KHQ—Studio programs  
 KJR—Tea Dansant, recorded  
 KGA—Inland Empire Woman; 4:15, Studio Chatter  
 KFI—4:15, Wesley Tourtellotte, organist  
 KHJ—Hodge Podge Lodge  
 KNX—Travelog and Market Reports; 4:15, Erin Colville with Organ  
 KGB—Hodge Podge Lodge  
 KSL—Town Crier  
 KOA—Stock Reports; 4:15, Iokelp program

## 4:30 to 5:00 P. M.

•NBC—Music by Gershwin; 4:45, Mary's Friendly Garden  
 KPO—Sax Appeal; 4:45, For Girls and Boys  
 KFRC—4:45, Records; 4:50, NRA talk; 4:55, Town Topics  
 KYA—Baseball Game; 4:45, Crazy Cowboy, Cecil Wright  
 KTAB—Sport of Kings; 4:45, Professor Kruger, concert pianist  
 KLX—4:45, McCoy Health School of the Air  
 KROW—Spice of Programs; 4:15, Walkathon

KJBS—Dance Orchestra; 4:45, Salon Group  
 KQW—Story Time; 4:45, Seth Maker  
 \*CBS—Clarence Wheeler's Orch.  
 KOL—Classified Periods; 4:45, Ivan Diltmars, pianist  
 KOMO—4:45, Resume; 4:48, Sophisticated Songs  
 KHQ—4:45, Tull and Gibbs  
 KEX—Talk on Parks; Records; 4:45, Sigrid Onegin  
 KGA—Tea Time  
 KFI—News Release  
 KHJ—Parent-Teacher's Association program  
 KNX—Synagogue of the Air  
 KECA—Recordings  
 KGB—4:40, Safety Talk  
 KSL—Tarzan of the Apes; 4:45, Town Crier  
 KOA—4:45, Orphan Annie

## 5:00 to 5:30 P. M.

•NBC—Mindways; 5:15, Canzonetta  
 KPO—For Girls and Boys; 5:10, Iokelp Drama; 5:10, News  
 KFRC—Little Theatre of the Air; 5:15, Husk O'Hare's Orchestra  
 KYA—Children's Hour  
 KTAB—Rusty, The Boy Aviator; 5:15, The Old Bachelor  
 KLX—Brother Bob's Club  
 KROW—Organ Echoes  
 KJBS—Band Concert; 5:15, Musical Hits  
 KGGC—Dinner Hour Revue; 5:20, Capt. Ellicott Contract Bridge Talk  
 KQW—Evening Vespers  
 KOL—Studio program; 5:15, Kid Brother  
 KVI—Wandering Cowboy  
 KOMO—Happiness Program; 5:15, Harkins, Rider and Lee  
 KGW—Studio; 5:15, Collins and Erwin  
 KHQ—Musical program  
 KJR—Steamboat Bill; 5:15, Pony and Bicycle Contest  
 KFI—Your Pal Jimmy; 5:15, Robin Hood  
 KHJ—Children's Theatre of the Air  
 KNX—Storytown Express; 5:15, Julie Kellar, harpist  
 KECA—5:15, Recordings  
 KGB—Little Theatre of the Air  
 KSL—Twilight Melodies; Pullman Tailors

## 5:30 to 6:00 P. M.

•NBC—Billy Batchelor, dramatic sketch; 5:45, Little Orphan Annie  
 KPO—Music Makers; 5:55, Dr. Ross Dog Stories  
 KYA—Around the Town; 5:45, Campbell Digest  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Musical Hits  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Musical Impressions; 5:45, Voice of Portugal  
 \*CBS—To be announced  
 KOL—To be announced  
 KVI—To be announced  
 KJR—Harkins, Rider and Lee; 5:45, Cecil Solly  
 KEX—Renee Chemet; 5:45, Orch.  
 KGA—Air Special; 5:45, Concert  
 KNX—Sunset Serenade; 5:45, Jimmy and Joe, piano and song  
 KECA—Tango Time, records  
 KFSD—Studio program

## 6:00 to 6:30 P. M.

•NBC—Let's Listen to Harris, Phil Harris' Orchestra with Leah Ray, vocalist  
 KPO—Stringwood Ensemble  
 KYA—Dinner at Six with Cyrus Trobbe  
 KTAB—Uncle Rod's Smile Club  
 KLX—Hotel Oakland Trio  
 KROW—Ne'er Do Well  
 KJBS—News; Records; 6:15, Berri and Loux, pianists  
 KGGC—Town Topics; 6:15, Hano Hawaiians  
 KQW—Department of Agriculture; 6:15, Franco's program  
 \*CBS—Fray & Braggiotti, pianists; 6:15, Ruth Elting, vocalist and orchestra  
 KJR—Manhattan Echoes; 6:15, Hearststone Harmonies  
 KEX—Eddie King, piano; 6:15, Popular concert  
 KGA—Stringwood Ensemble  
 KNX—News; 6:15, King Cowboy  
 KECA—6:15, News Release  
 KFSD—Safety Talk; 6:05, Concert

## 6:30 to 7:00 P. M.

•NBC—Armour Program, featuring Phil Baker, Harry McNaughton, Martha Mears, contralto; Leon Belasco's Orchestra  
 KPO—Stringwood Ensemble; 6:45, Elmore Vincent, tenor  
 KYA—Dinner at Six, with Cyrus Trobbe  
 KTAB—Cecil and Sally; 6:45, The Commentator  
 KLX—Hotel Oakland Trio  
 KROW—California Farm Hour; 6:45, Penticostal Echoes  
 KJBS—Popular Melodies  
 KGGC—Theatre of the Air; 6:45, Jan Garber's Orchestra, Records  
 KQW—State Market Reports; 6:45, Farmers Exchange  
 \*CBS—Marvelous Melodies  
 KJR—Washington High School Reporter; 6:45, Dinner Dansant  
 KGA—Phil Sheridan's Orchestra  
 KNX—Borowsky's Concert Ensemble  
 6:45, Electrical transcription  
 KECA—Wesley Tourtellotte, organist

## 7:00 to 7:30 P. M.

•NBC—The First Nighter, drama with June Meredith, Don Ameche, Carlton Brickert and Clifford Soulier  
 KPO—Sports Revue; 7:15, NRA Talk; 7:20, Melody Mixers  
 KYA—Ernie Smith's Sport Page; 7:15 Ford and Wallace  
 KTAB—Sport of Kings; 7:15, Italian News Broadcast  
 KLX—News Items; 7:15, Lovable Liars  
 KROW—C. W. Hammond; 7:15, News  
 KGGC—Chesley Mills; 7:15, Popular Concert  
 KQW—Weather Report; 7:03, Radio News and Forum; 7:15, Health Talk  
 \*CBS—Schlitz program  
 KJR—7:15, The Stories of Paul Bunyan  
 KGA—7:15, Spokane Chemical Co. KHJ—To be announced  
 KNX—Watanabe and Archie; 7:15, Crazy Quilt  
 KECA—Orchestra, Penry Selby, soloist

## 7:30 to 8:00 P. M.

- NBC—General Tire Program with Jack Benny, Mary Livingstone, Frank Parker, tenor; Don Bestor's Orchestra
- KPO—Comedy Stars of Hollywood; 7:45, Dot Kay, vocalist
- KFRC—Rocketeers Military Band
- KYA—Radio Theatre
- KTAB—Soliloquy; 7:45, Sports Camera Man
- KLX—Lotus Land; 7:45, Clark Sisters
- KROW—Song Fest; 7:45, Novelties
- KGGC—Instrumental; 7:45, Featured Artists
- KQW—Variety program; 7:45, Band concert
- ★CBS—7:45, Myrt and Marge, dramatic skit
- KOL—Rocket Military Band
- KVI—Military Band
- KJR—Latin American Nights
- KNX—Six-Foot-Four with Concert Orchestra
- KECA—Burr MacIntosh; 7:45, Hawaiian Group
- KFSD—Feature; 7:45, Fairway Facts
- KGB—Military Band

## 8:00 to 8:30 P. M.

- NBC—Amos 'n' Andy; 8:15, One Man's Family, serial drama by Carlton E. Morse, with J. Anthony Smythe, Minetta Ellen, Michael Raffetto, Bernice Berwin, Kathleen Wilson, Barton Yarborough, Billy Page
- KPO—Song Thots
- KYA—Erev Shabath; 8:15, Kay Kyser's Orchestra
- KTAB—Don Steele, tenor; 8:15, Fishin' Fool
- KLX—Metropolitan Moods
- KROW—Crime News; 8:15, Solomon and Sullivan, skit
- KGGC—Waltz Time; 8:15, Tangos
- KQW—San Jose Accordion Club
- ★CBS—Edith Murray, vocalist; 8:15, Minute Melodies; 8:20, Isham Jones' Orchestra
- KOL—Empire Minstrels; 8:15, Radio Speaker Stevenson
- KVI—Minute Melodies
- KJR—Olympic Hotel Orchestra
- KEX—News; 8:15, Studio
- KGA—8:15, News Service
- KHJ—8:15, Minute Melodies
- KNX—The In-Laws; 8:15, Don Blanding Reading His Poems
- KECA—Records; 8:15, Eb & Zeh
- KFSD—L'Heure Exquise
- KGB—8:15, Pioneers

## 8:30 to 9:00 P. M.

- NBC—One Man's Family; 8:45, The Big Ten
- KPO—Eno Crime Clues
- KFRC—8:45, Borden Friday Frolic, Fanchon & Marco Show
- KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
- KTAB—To be announced; 8:45, Chandu, the Magician
- KLX—Lorelei Trio; 8:45, Musical Jigsaw
- KROW—Del Courtney's Band
- KGGC—Nocturne; 8:45, Tunes of the Times
- KQW—Orchestra
- ★CBS—Isham Jones' Orchestra
- KOL—8:45, Borden Friday Frolic
- KOMO—8:45, Muted Strings, KGW—8:45, Mtings

- KHQ—8:45, Electric Hour
- KJR—Dollars and Cents; 8:45, Watanabe and Archie
- KEX—Portland Union Classes
- KGA—Treasure Chest
- KFI—8:45, Orchestra
- KHJ—8:45, Borden Friday Frolic
- KNX—Marcel Ventura, vocalist
- KECA—Frieda Shaw and Ethiopian Chorus; 8:45, Records
- KGB—8:45, Borden Friday Frolic
- KSL—8:45, The Pickard Family
- KOA—8:45, Vic Schilling's Orch.

## 9:00 to 9:30 P. M.

- NBC—The Big Ten, orchestra and vocalists; 9:15, Jay Whidden's Orchestra
- KPO—Tom Gentry's Orchestra
- KFRC—Borden Friday Frolic; 9:15, Zukor's program
- KYA—Tom Coakley's Orchestra; 9:15, Friendly Neighbors
- KTAB—Oklahoma Ramblers
- KLX—L. G. French, baritone; 9:15, Uncle Adolph and His California Rangers
- KROW—Radio Playmakers
- KQW—Eb & Zeb; 9:15, Fireside program
- KOL—9:15, Fun Fest
- KVI—9:15, Luther Welfare League
- KOMO—King's Foursome; 9:15, Covered Wagon Jubilee
- KHQ—9:15, Musical program
- KJR—Muted Strings, Brashen
- KEX—Souvenirs; 9:15, Homicide Squad
- KFI—9:15, Louis Kaufman, violinist
- KHJ—Borden Friday Frolic; 9:15, Tapestries of Life
- KNX—News; 9:15, Bishop and Rossetti with Orchestra
- KECA—Charlie and Buddy
- KGB—Borden Frolic, 9:15, Jeffrey Gill
- KFSD—Studio program
- KSL—9:15, Wrestling Matches

## 9:30 to 10:00 P. M.

- NBC—Lee S. Roberts and His Old Memory Box; 9:45, Melody Mixers, Clyde Doerr's Orchestra
- KPO—Hal Kemp's Orchestra
- KFRC—Jeffrey Gill, tenor
- KYA—Bob Allen, piano stylist; 9:45, American Weekly Drama
- KTAB—Wrestling Matches
- KLX—Uncle Adolph and his California Rangers; 9:45, News Items
- KROW—Del Courtney's Band
- KQW—Kimo's Hawaiian Serenaders
- ★CBS—9:45, Louis Panico Orch.
- KOL—Log Cabin Boy; 9:45, Globe Trotter
- KOMO—9:45, Old Song Contest
- KGW—Van Duyn Chocolates; 9:45, Hills Bros.
- KJR—Chamber of Commerce Talk
- KGA—9:45, Rathskeller Caravan
- KFI—9:45, Carol Lee with Instrumental Combination
- KHJ—Tapestries of Life; 9:45, Bill Fleck's Orchestra
- KNX—Bishop and Rossetti with Orchestra; 9:45, Fights from Hollywood Legion Stadium
- KECA—Beverly-Wilshire Orchestra
- KFSD—Feature program

## 10:00 to 10:30 P. M.

- NBC—Richfield News Flashes; 10:15, Jack Bain's Orchestra
- KFRC—Ed Fitzgerald, News; 10:10, Drama; 10:15, Bill Fleck's Orchestra

- KPO—Pacific Serenaders
- KYA—News Editor; 10:10, Organ
- KTAB—Wrestling Matches
- KLX—Hotel Lake Merritt Dance Orchestra
- KROW—Old Southern Melodies
- KQW—Examiner Drama
- KOL—Ivan Ditmars and Don Isham, two organ team
- KVI—10:15, Max Frolic Orchestra
- KOMO—10:15, Jack Bain's Orch.
- KGW—10:15, Jack Bain and His Orchestra
- KJR—Olympians, Brashen
- KEX—Billy's Hawaiians
- KHJ—News Items; 10:10, Gus Arnhem's Orchestra
- KNX—Fights from Hollywood Legion Stadium
- KECA—Classic Hour, records
- KGW—World Wide News; 10:10, Dance Orchestra
- KSL—10:15, Bowery Orchestra
- KOA—Hotel Cosmopolitan Orch.

## 10:30 to 11:00 P. M.

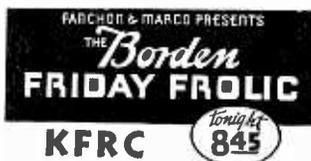
- NBC—Jack Bain's Orchestra; 10:55, News Service
- KPO—Pacific Serenaders
- KFRC—Gus Arnhem's Orchestra
- KYA—Organ Serenade
- KTAB—Hal Girvin's Orchestra
- KLX—Hotel Lake Merritt Orchestra
- KROW—Ran Wilde's Orchestra
- KOL—Dance music
- KGW—Studio program
- KJR—Northern Lights
- KEX—Santiseptic; 10:45, Northwest Bible School
- KHJ—Pasadena Community Dance
- KNX—Fights from Hollywood Legion Stadium; 10:45, Pontrelli's Orchestra from Paris Inn
- KECA—Classical records
- KGB—Gus Arnhem's Orchestra
- KSL—Gus Arnhem's Orchestra

## 11:00 to 11:30 P. M.

- NBC—Ted Fio Rito's Orchestra
- KGO—Tom Coakley's Orchestra
- KFRC—Bill Fleck's Orchestra
- KYA—Jack Winston's Orchestra
- KTAB—Santa Clara Valley Association; 11:15, Request Hour
- KROW—Walkathon; 11:15, Dance Music
- KOL—Jules Buffano's Orchestra
- KVI—The Bowery Orchestra
- KGW—Cole McElroy's Orchestra
- KJR—Starlight Hour, recorded
- KHJ—Pasadena Community Dance
- KGB—Bowery Dance Orchestra

## 11:30 to 12:00 Midnight

- NBC—Kay Kyser's Orchestra
- KGO—Organ Concert
- KFRC—Freddie Carter
- KYA—Frank Castle's Little Show
- KTAB—Vagabond of the Air
- KVI—Midnight Moods
- KJR—Nightcaps, recorded
- KFI—Beverly-Wilshire Orchestra
- KHJ—The Bowery
- KGB—Freddie Carter's Orchestra



# SATURDAY Programs

April 21, 1934

## 7:00 to 7:30 A. M.

- NBC—Edward MacHugh, the Gospel singer; 7:15, Morning Parade
- KFRC—Records; 7:25, New York Stocks
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—News Briefs and Recordings
- KNX—Bill Sharples' Breakfast Gang
- KECA—Records
- KGB—Morning Edition; 7:25, Reeds.
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Organ Concert
- KPO—Organ Concert; 7:35, Morning Parade
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hillbillie Tunes; 7:45, Portuguese News
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KOL—7:45, Radio Headliners
- KVI—Jim De Puy's Revue; 7:45, Morning Varieties
- KJR—Market Quotations; 7:45, Early Echoes
- KEX—7:45, Studio program
- KFI—New York Stocks; 7:45, Church Quarter-Hour
- KHJ—News Briefs and Recordings
- KNX—Bill Sharples' Breakfast Gang
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch; 7:35, Shopping Suggestions; 7:45, Morning Watch; 7:55, Daily News
- KOA—Studio program

## 8:00 to 8:30 A. M.

- NBC—8:15, Crosscuts from the Log o' the Day
- KGO—8:15, The Vass Family
- KPO—William Cowles, pianist
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News; 8:15, Cal King's Country Store
- KLX—Records
- KROW—Oakl'd Community Church; 8:15, Tunesful Times
- KJBS—Radio News Reporter; 8:05, Latest Record Releases
- KQW—Morning Watch
- ★CBS—Cheer Up
- KOL—Musical program
- KOMO—8:15, Morning Reveries
- KHQ—Crazy Wells Company; 8:15, Econ. Comments
- KEX—Recordings
- KGA—Shopping News
- KFI—Jean George, pianist; 8:15, Helen Guest, ballads
- KNX—Bill Sharples' Breakfast Gang
- KFSD—Good Cheer program

## 8:30 to 9:00 A. M.

- KGO—Down Lovers' Lane
- KPO—Crosscuts o' the Day
- KYA—Morning Concert; 8:45, Frivolities
- KLX—Covered Wagon Jubilee

## EXPLANATION

•NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.

★CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.

See Station Directory Page 47 for location and dialing.

- KTAB—Watch Tower; 8:45, Radio Shopper's Digest
- KROW—The Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartette; 8:45, Electrical transcription
- ★CBS—Beaver College Girls' Glee Club; 8:45, Concert Miniatures
- KOMO—Resume of Day's Programs; 8:33, Uncle Hank; 8:45, Vindobonians
- KGW—8:45, Abe Bercowitz, violinist
- KHQ—Shoppers Guide; 8:45, Roundup Grocery
- KEX—Instrumental Soloist
- KFI—Studio program
- KNX—Bill Sharples' Breakfast Gang; 8:45, Morning Prayer

## 9:00 to 9:30 A. M.

- NBC—Pietro Yon, organist
- KPO—Crosscuts o' the Day; 9:15, Arion Trio
- KFRC—9:15, Years Ago Today
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, N. Y. Stocks
- KROW—The Breakfast Hour
- KJBS—Popular Vocalists; 9:15, Dance Tunes
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tunesful Topics of the Day
- ★CBS—Vincent Travers Orchestra
- KGW—Crazy Crystals; 9:15, Cooking School
- KHQ—Walt and Marian; 9:15, Home Comfort
- KJR—9:15, Covered Wagon Jubilee
- KGA—9:15, News
- KFI—News Release; 9:15, County Medical Association Talk
- KNX—Organ Recital
- KFSD—9:15, Cold Cooking
- KSL—9:15, Jennie Lee of Auerbach's
- KOA—Radio Press News Service

## 9:30 to 10:00 A. M.

- NBC—National Grange Program
- KPO—Arion Trio; 9:45, News
- KYA—Musical Strings; 9:45, Waltz Idyls
- KTAB—Health Talk
- KLX—Records
- KROW—Diet and Health
- KJBS—Come Into the Kitchen
- KGCC—Dance Novelties

- ★CBS—Abram Chasins, Piano Pointers; 9:45, Enoch Light's Orchestra
- KOL—Julie Day; 9:45, Prudence Penny
- KHQ—National Farm and Home
- KJR—Solo Stars, recorded
- KNX—Records; 9:45, News
- KECA—Division of Physical Education
- KGB—9:55, Stocks

## 10:00 to 10:30 A. M.

- NBC—National Grange Program
- KPO—Organ Concert; 10:15, Agricultural Bulletins
- KYA—10:15, The Junior Artists
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Coffee Cup; 10:15, March of Health
- KJBS—Radio News Reporter; 10:05, Dance Orchestra
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers Guide
- ★CBS—Madison Ensemble
- KOL—Morning Melodies
- KJR—Resume of Programs; 10:03, Rhythm Rulers
- KNX—Eddie Albright's Ten O'clock Family
- KECA—Division of Physical Education
- KGB—Radio News Flashes

## 10:30 to 11:00 A. M.

- NBC—Press-Radio Bureau News Service; 10:35, Woman's Magazine of the Air
- KPO—Vic & Sade, comedy sketch; 10:45, The Song Fellows
- KYA—The Junior Artist
- KTAB—Health Talk; 10:45, Studio; 10:55, NRA Gossip
- KLX—International Kitchen
- KROW—Sunshine Program
- KJBS—Organ Concert; 10:45, Dance Favorites
- KGCC—Dance Tunes
- KQW—10:45, Rolling Stones
- ★CBS—Harold Knight's Orchestra
- KOL—10:45, Cecil Solly
- KHQ—Bell Furniture Company
- KJR—Club Minutes; 10:45, Southern Serenader
- KEX—10:35, Lost and Found; 10:37, Records; 10:45, Cobwebs and Nuts
- KGA—Spokane Chemical Company; 10:45, Morning Melodies
- KNX—Records
- KECA—Classic Hour, records
- KFSD—News; 10:35, Stock Reports; 10:45, To be announced

## 11:00 to 11:30 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Musical Originalities
- KYA—The Junior Artist; 11:15, Organ Concert
- KTAB—Kid's Rally Rusty; 11:15, Symphony Hour
- KLX—Muriel Scherrubbe, soprano; 11:15, Melody Race
- KROW—Health Talk; 11:15, Organ
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; 11:15, Star of the Week

- \* CBS—Artist Recital
- KQW—White House Concert; 11:25, Stock Market Quotations
- KHQ—To be announced
- KJR—String Trio, Strong
- KGA—11:15, Moods
- KNX—Organ Recital
- KOA—Reports

**11:30 to 12:00 Noon**

- NBC—Concert Echoes
- KPO—Edna Fischer, pianist; 11:45, Agricultural Bulletins
- KYA—Organ Concert
- KTAB—Jean Kent
- KLX—Anita & Orsoco, nov. guitar duo; 11:45, Cecil Wright
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Song Favorites; 11:45, Martial Airs
- KQW—Accordion Capers
- \* CBS—Dancing Echoes
- KEK—11:45, Records
- KGA—Concert Echoes
- KFI—U. S. C. Lecture Series; 11:45, Market Reports
- KNX—Recorded Program

**12:00 to 12:30 P. M.**

- NBC—Organ Concert; 12:15, Western Agriculture
- KGO—Financial Flashes
- KPO—Words and Music, Harvey Hays, narrator
- KYA—Scriptures; 12:03, Noonday Concert
- KTAB—Noon Concert
- KLX—12:05, Bill Duncan's Band
- KROW—Latin-American Program
- KJBS—Radio News Reporter; 12:05, Instrumental and Vocal Varieties
- KGCC—Request Hour
- KQW—Band Concert
- \* CBS—Round Towners
- KOMO—Roderick and Lynch
- KGW—Dr. Semler's News Flashes; 12:15, Star Furniture Company
- KJR—12:15, Market Quotations
- KEK—Orchestra; 12:15, Dance Rhythms
- KGA—Dance Time; 12:15, Noon-time Novelties
- KFI—Department of Agriculture Talk
- KNX—News; 12:15, Borowsky's Concert Ensemble
- KECA—12:15, News Release
- KSL—Broadcaster's Review

**12:30 to 1:00 P. M.**

- NBC—Western Agricultural KPO—Wealth of Harmony, concert orchestra
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Bill Duncan's Band
- KROW—Hits of Today
- KJBS—Dance Matinee
- KGCC—Request Hour
- KQW—Weather; State Market Reports
- \* CBS—Ann Leaf, organist
- KJR—Uncle Frank's Children Mat.
- KEK—Talk; 12:35, Popular Soloist; 12:45, Records
- KNX—Church Announcements
- KECA—Recordings

**1:00 to 1:30 P. M.**

- NBC—Dance Masters
- KPO—News; 1:15, John & Ned
- KYA—Hawaiians
- KLX—Don Brose; 1:15, National Parks Talk



**VIRGINIA SPENCER**  
KFRG—3:30 P. M.

- KTAB—Dan Russo's Orchestra
- KROW—Concert Melodies
- KJBS—Hawaiian Orchestra; 1:15, At the Hollywood Keyhole
- KQW—Afternoon Concert
- \* CBS—Jim Fettes' Orchestra
- KOL—Fire Prevention Talk
- KJR—Uncle Frank's Children Mat.
- KEK—Boy Scouts' Program
- KGA—News; 1:15, Pop Dance
- KFI—News Release
- KNX—Pontrelli's Orchestra
- KECA—1:15, Recordings
- KSL—Town Crier

**1:30 to 2:00 P. M.**

- KGO—Melody Mixers
- KPO—Concert Favorites, Joseph Gallicchio's Orchestra
- KFRG—Closing New York Stocks
- KYA—Rhythmic Ripples
- KTAB—Victor Salon Hour
- KLX—Song Bag
- KROW—Dell Perry, pianist; 2:15, Vocalist
- KJBS—Afternoon Popular Concert
- KQW—Friendly Hour
- \* CBS—1:35, Geo. Scherban's Russian Gypsy Orchestra
- KOMO—Midday Musicale
- KJR—To be announced
- KEK—Better English Talk; 1:45, Recordings
- KGA—Dental Hygiene
- KHJ—1:45, Dow Jones' Reports
- KNX—Pontrelli's Orchestra
- KECA—Classic Hour, records

**2:00 to 2:30 P. M.**

- NBC—Montclair A. Capella Choir
- KPO—Melody Mixers, orchestra
- KYA—Rhythmic Ripples; 2:15, Argentinians
- KTAB—Ray Noble's Orchestra; 2:15, Romancin'
- KLX—Recordings
- KROW—Vocalist
- KJBS—Popular Dance Recordings
- KQW—Friendly Hour
- \* CBS—Pancho and His Orchestra
- KJR—Headliners, recorded
- KEK—Recordings

- KGA—Matinee Hour
- KNX—Organ and Poetry
- KECA—Classical Recordings
- KSL—2:15, Dental Clinic of the Air

**2:30 to 3:00 P. M.**

- NBC—Economics of the New Deal
- KPO—Arion Trio, instrumentalists
- KYA—Vignettes of Life; 2:45, Baseball Game
- KTAB—Royal Sophistication; 2:45, Tranquility
- KLX—Lotus Band; 2:45, Nancy Ann Hersey, pianist
- KROW—Tuneful Tunes
- KJBS—Popular Dance Recordings
- KQW—Sherman Clay Program
- \* CBS—Maurice Sherman's Orch.; 2:45, Charles Carlie, vocalist
- KOL—Studio program
- KHQ—Music; 2:45, Club Bulletin
- KJR—Boeing Talk; 2:45, Manhattan Echoes
- KHJ—Linda Lee; 2:45, Charles Carlie, vocalist
- KNX—Foreign Recordings
- KECA—C. W. S. Orchestra
- KSL—Harmony Method

**3:00 to 3:30 P. M.**

- NBC—Al Pearce and Gang
- KPO—Arion Trio; 3:15, Nanette La Salle, vocalist
- KYA—Baseball Game
- KTAB—Coleman Cox; 3:15, Paul Keller, pianist
- KLX—Recordings
- KROW—University of the Air
- KJBS—Radio News Reporter; 3:05, Light Opera Selections
- \* CBS—Meet the Artist; 3:15, Real Life Dramas
- KJR—Melodic Moods
- KEK—World Bookman; 3:05, Symphony Hour
- KGA—Songs of Home; 3:15, Band Concert
- KNX—Concert Recordings
- KECA—Wesley Tourtellotte, organist

**3:30 to 4:00 P. M.**

- NBC—Richard Himber's Orchestra
- KGO—Stringwood Ensemble
- KFRG—Virginia Spencer, pianist
- KYA—Baseball Game
- KTAB—Moods Modernistic; 3:45, Tea Timing
- KLX—Melody Palette
- KROW—Cumberland Hillbillies
- KJBS—Dance Orchestra
- \* CBS—3:45, George Hall's Orch.
- KOL—The Stamp Man
- KOMO—Pastel Harmony
- KGW—Friendly Chat
- KHQ—National Grocy; 3:45, Business and Pleasure
- KEK—3:45, Santsieptic
- KHJ—Three Rhythm Kings
- KNX—Concert Recordings
- KECA—Organ Recital
- KGB—Virginia Spencer, pianist
- KSL—The Junior Hour

**4:00 to 4:30 P. M.**

- NBC—Three Scamps; 4:15, Religion in the News
- KGO—Stringwood Ensemble; 4:15, Tom Coakley's Orchestra
- KYA—Baseball Game
- KTAB—Young People's Program
- KLX—Records
- KROW—The Historian; 4:15, Royal Hawaiians
- KJBS—Radio Headliners, Records

★ CBS—Elder Michaux and Congregation  
 KHQ—Studio program  
 KJR—Tea Dansant  
 KGA—4:15, Tea Dansant  
 KFI—The Honeymooners  
 KNX—Concert Recordings  
 KECA—Recordings  
 KSL—Popular Concert  
 KOA—New York Stock Reports

## 4:30 to 5:00 P. M.

● NBC—Martha Mears, vocalist; 4:45, To be announced  
 KPO—Martha Mears, songs 4:45, News  
 KFRC—Records; 4:50, Church Announcements; 4:55, Town Topics  
 KYA—Baseball Game; 4:45, Tea-Dance PParade  
 KTAB—Rhythm Ramblings; 4:45, Blue Moments  
 KLX—Helen Wegman Parmlee, piano  
 KROW—Spice of Programs; 4:45, Walkathon  
 KJBS—Dance Orchestra; 4:45, Harmony Trio  
 KQW—Story Time; 4:45, Evening Echoes  
 ★ CBS—American Mixed Quartet  
 KOMO—Concert Ensemble  
 KGW—4:45, Kelly's Restaurant  
 KHQ—4:45, Tull and Gibbs  
 KNX—Lei John Sol Hoopii Group  
 KSL—Tea Dansant; 4:45, Broadcaster's Review  
 KOA—4:45, Orphan Annie

## 5:00 to 5:30 P. M.

★ NBC—Art in America; 5:20, Bavarian Peasant Band  
 KGO—Organ Concert  
 KFRC—Dance music; 5:15, Gus Arnheim's Orchestra  
 KYA—Children's Hour  
 KTAB—The Funnies; 5:15, The Old Bachelor  
 KLX—Brother Bob's Club  
 KROW—Organ Echoes  
 KJBS—Dance Hits of the Day  
 KGGC—Saturday Concert  
 KQW—Evening Vespers  
 KOL—Studio program; 5:10, Kid Brother; 5:15, Gus Arnheim's Orchestra  
 KOMO—Viennese Vagabonds  
 KGW—Mark Daniels, baritone; 5:15, Collins and Erwin  
 KGA—Dance Moderne  
 KHJ—Ted Fio Rito's Orchestra  
 KNX—Le Roy, pianist; 5:15, Dr. John Matthews  
 KGB—Gus Arnheim's Orchestra

## 5:30 to 6:00 P. M.

● NBC—Billy Batchelor, dramat. sk.; 5:45, Little Orphan Annie  
 KPO—Soules Ponts de Paris, vocal and orchestra  
 KFRC—Helene Hughes, soprano  
 KYA—Around the Town; 5:45, Campbell Digest  
 KTAB—Travelogue  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Dance Hits of the Day  
 KGGC—All Colored Revue; 5:45, Irish Gems  
 KQW—Foreign Recordings; 5:45, Voice of Portugal  
 ★ CBS—5:45, Bard of Erin  
 KOL—Helen Nagin, pianist.  
 KJR—Spring Fancies, recorded; Program Resume  
 KGA—Air Special; 5:45, Old Timers

KEX—Week-end Road Report; 5:35, Orchestra; 5:45, Band music  
 KHJ—Melodies Organistique  
 KNX—John Matthews; 5:45, Jimmy and Joe in Piano and Song Act  
 KECA—Temple Baptist Question Hour; 5:45, Records  
 KFSD—Studio program  
 KGB—Helene Hughes, soprano

## 6:00 to 6:30 P. M.

● NBC—Colgate House Party: Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, mimic; Rhythm Girls, Melody Boys, vocal trios  
 KPO—Sax-o-tunes; Mickey Gillette and Rita Lane, soprano  
 KYA—Dinner at Six, Cyrus Trobbe  
 KTAB—Ballad Hour  
 KLX—Hotel Oakland Trio  
 KROW—Ne'er Do Well  
 KJBS—Radio News Reporter; 6:15, Popular Melodies  
 KGGC—Town Topics; 6:15, Dinner-Dance Review  
 KQW—NRA Speaker; 6:15, Franco's Program  
 ★ CBS—Chesterfield Program  
 KJR—Los Argentinos  
 KEX—Sam Gordon, Kibitzer; 6:15, Studio  
 KNX—News; 6:15, King Cowboy  
 KECA—Recordings; 6:15, News

## 6:30 to 7:00 P. M.

● NBC—Beatrice Fairfax, advice on marriage  
 KPO—Stringwood Ensemble  
 KYA—Dinner at Six, Cyrus Trobbe  
 KTAB—The Three Jacks; 6:45, The Commentator  
 KLX—Hotel Oakland Trio  
 KROW—Studio program; 6:45, Pentecostal Echoes  
 KJBS—Popular Melodies  
 KGGC—Theater of the Air; 6:45, Mountain Music  
 KQW—W. H. Perkins, political commentator; 6:45, Farmers Exchange and Market Place  
 ★ CBS—George Jessel, comedy and music  
 KJR—Wash. High School Reporter; 6:45, Pipes and Strings  
 KNX—Borowsky's Concert Ensemble; 6:45, Sports Revue and interv.  
 KECA—Lyric String Trio

## 7:00 to 7:30 P. M.

● NBC—Hudson-Essex Terraplane Travelcade: Lennie Hayton's Orch.  
 KPO—Education at Crossroads; 7:15, Chief Dwellers, vocal trio  
 KYA—Ernie Smith's Sport Page; 7:15, Ford and Wallace  
 KTAB—Soliloquy; 7:15, Italian News  
 KLX—News Items; 7:15, Albert Rosenblatt, baritone  
 KROW—C. W. Hammond; 7:15, News  
 KGGC—Bill Clifford's Orchestra  
 KQW—Weather Forecast; 7:03, Rural California Evening Radio News and Forum; 7:10, Twenty Minutes in Paris  
 ★ CBS—Broadcast from Byrd Expedition  
 KJR—Vindabonians, Emil Birnbaum  
 KGA—7:15, Spokane Chemical Company  
 KNX—Watanabe and Archie; 7:15, Mona Lowe, vocalist  
 KECA—Recordings  
 KFSD—Fun Fest

## 7:30 to 8:00 P. M.

● NBC—National Barn Dance, variety program  
 KPO—Kay Kyser's Orchestra  
 KFRC—The Cheer Leader  
 KYA—Italian Program  
 KTAB—To be announced  
 KLX—Fireside Phantasies  
 KROW—Labor Journal; 7:45, Sally Snow, Hill Nelly  
 KGGC—Nocturne  
 KQW—Soul of Portugal  
 KOL—The Cheer Leader  
 KJR—American Legion Program; 7:45, Sacred Lyrics  
 KHJ—Cheer Leaders  
 KNX—To be announced  
 KECA—Dr. B. G. Kingsley  
 KGB—Union Oil Program

## 8:00 to 8:30 P. M.

● NBC—National Barn Dance  
 KPO—Clyde Doerr's Orchestra  
 KFRC—8:15, Berceuse  
 KYA—Trailblazers in Education; 8:15, Kay Kyser's Orchestra  
 KTAB—Home Favorites  
 KLX—Musical Solree: Lorraine Wolf, soprano; Merlyn Morse, tenor; John Wharry Lewis, violinist, and Helen Wegman Parmelee, pianist  
 KROW—Latin-American Program  
 KGGC—Request Hour  
 KQW—Accordion Capers  
 ★ CBS—Sylvia Froos, vocalist  
 KOL—Radio Speaker Stevenson  
 KJR—Olympic Hotel Orchestra  
 KECA—News Flashes  
 KGA—Music Counter; 8:15, News  
 KHJ—8:15, Minute Melodies  
 KNX—Hollywood Barn Dance  
 KECA—Department of Playground Musical Program  
 KGB—8:15, Berceuse  
 KSL—Pathfinder Pete

## 8:30 to 9:00 P. M.

● NBC—Musical Treasure Chest  
 KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra  
 KTAB—Hollywood Happenings; 8:45, Lorelei Strings  
 KLX—Musical Solree: Lorraine Wolf, soprano; Merlyn Morse, tenor; John Wharry Lewis, violinist, and Helen Wegman Parmelee, pianist  
 KROW—Italian Program  
 KGGC—Request Hour  
 KQW—Records; 8:45, Italian Program  
 ★ CBS—Peter the Great, drama  
 KOL—Comedy Stars of Hollywood  
 KOMO—Fisher's Blend Half Hour  
 KGW—Fisher's Blend Half Hour  
 KHQ—8:45, Crazy Wells  
 KJR—8:45, Watanabe and Archie  
 KFI—Through the Hollywood Looking Glass; 8:45, Orchestra with Tandy MacKenzie  
 KHJ—Peter the Great, drama  
 KNX—Hollywood Barn Dance  
 KSL—Crazy Water Crystals; 8:45, Harry Clarke, Peter Spraynozzle  
 KOA—Smith-James' Orchestra

## 9:00 to 9:30 P. M.

● NBC—Carefree Carnival  
 KGO—Nathan Abas, violinist  
 KYA—Tom Coakley's Orchestra; Bob Allen, piano stylist  
 KTAB—Oklahoma Ramblers  
 KLX—Faucit Theater of the Air  
 KROW—Italian Program  
 ★ CBS—Gus Arnheim's Orchestra  
 KOL—Globe Trotter

KOMO—Thirty Minutes of Music, Damski  
 KGW—Drama  
 KHQ—Old Time Party  
 KNX—News; 9:15, Hollywood Barn Dance  
 KECA—Recordings  
 KGB—Gus Arnheim's Orchestra

9:30 to 10:00 P. M.

•NBC—Carefree Carnival  
 KGO—Jay Whidden's Orchestra  
 KFRC—Jackie Souders' Orchestra  
 KYA—Cyrus Trobbe's International House  
 KTAB—Doc Herrold; The Mirror; 9:45, Herb Stanton  
 KLX—Castles in Music; 9:45, News  
 KROW—Pete King, tenor  
 KOL—Little Jack Little; 9:45, Democratic Educational Feature  
 KOMO—West Clock; 9:32, Olympians  
 KEX—Ko-Dahr  
 KNX—Hollywood Barn Dance  
 KECA—Beverly-Wilshire Orchestra  
 KGB—Jackie Souder's Orchestra  
 KSL—9:45, Dance Music

10:00 to 10:30 P. M.

•NBC—Blue Moonlight, organ and guitar  
 KGO—Stringwood Ensemble  
 KFRC—Ed Fitzgerald, news; 10:10, Drama; 10:15, Bill Fleck's Orchestra  
 KYA—Organ Serenade  
 KTAB—Val Valente's Orchestra  
 KLX—Hotel Lake Merritt Dance Orchestra  
 KROW—Music of All Nations  
 KOMO—10:15, Artistic Trio, Strong  
 KGW—Studio program; 10:15, Jack Bain's Orchestra  
 KHQ—Phil Sheridan's Orchestra  
 KHJ—News Items; 10:10; Gus Arnheim's Orchestra  
 KNX—Pontrelli's Orchestra  
 KECA—Musical Celebrities, records  
 KGB—News Flashes; 10:05, Dance Orchestra  
 KSL—Dance Music

10:30 to 11:00 P. M.

•NBC—Dance Time in Denver; 10:55, Press-Radio News  
 KPO—Serenata, instrumentalists, direction Chas Hart  
 KFRC—Gus Arnheim's Orchestra  
 KYA—John Wolohan's Orchestra  
 KTAB—Hal Girvin's Orchestra  
 KLX—Hotel Lake Merritt Dance Orchestra  
 KROW—Ran Wilde's Orchestra  
 KOL—Dance music  
 KOMO—Artistic Trio, Strong  
 KJR—10:55, Starlight Hour, recds.  
 KEX—Rev. Willard H. Pope  
 KGA—Rathskeller Caravan  
 KHJ—Pasadena Community Dance  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings

KGB—Gus Arnheim's Orchestra  
 KSL—Dance Music  
 KOA—Dance Time in Denver

11:00 to 11:30 P. M.

•NBC—Ted Fio-Rito's Orchestra  
 KGO—Tom Coakley's Orchestra  
 KFRC—Freddie Carter's Orchestra  
 KTAB—Request Hour  
 KROW—Walkathon  
 KOL—Jules Buffano  
 KGW—Santiseptic  
 KJR—Starlight Hour, recorded  
 KEX—11:15, Olympians  
 KJH—Pasadena Community Dance  
 KNX—Jack Winston's Orchestra  
 KGB—Freddie Carter's Orchestra  
 KSL—Gus Arnheim's Orchestra

11:30 to 12:00 Midnight

•NBC—Slumber Hour, orchestra, direction Emil Polak  
 KGO—Organ Concert, Charles Runyon

KFRC—Tony Pecetti and Orchestra  
 KYA—Frank Castle's Little Show  
 KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KOL—Dance music  
 KJR—Nightcaps, recorded  
 KFT—Beverly-Wilshire Hotel Orch.  
 KHJ—Bill Fleck's Orchestra  
 KGB—Tony Picitti's Orchestra  
 KSL—Gus Arnheim's Orchestra

12:00 to 12:30 A. M.

KTAB—Vagabond of the Air  
 KROW—Del Courtney's Orchestra  
 KJBS—12:01, Owl Program  
 KHJ—Recordings  
 KGB—Records

12:30 to 1:00 A. M.

KTAB—Vagabond of the Air  
 KROW—Del Courtney's Orchestra  
 KJBS—12:01, Owl Program to 8 a.m.  
 KHJ—Recordings  
 KGB—Records

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KDB	Santa Barbara, Calif.	199.9	1500	100 Watts	CBS
KDYL	Salt Lake City	232.4	1290	1000 Watts	NBC
KECA	Los Angeles, Calif.	209.7	1430	1000 Watts	NBC
KERN	Bakersfield, Calif.	249.9	1200	100 Watts	CBS
KEX	Portland, Oregon	254.1	1180	5000 Watts	NBC
KFBK	Sacramento, Calif.	228.9	1310	100 Watts	CBS
KFI	Los Angeles, Calif.	468.5	640	50,000 Watts	NBC
KFPY	Spokane, Wash.	223.7	1340	1000 Watts	CBS
KFRC	San Francisco, Calif.	491.5	610	1000 Watts	CBS
KFSD	San Diego, Calif.	499.7	600	1000 Watts	NBC
KGA	Spokane, Wash.	204	1470	5000 Watts	NBC
KGB	San Diego, Calif.	225.4	1330	1000 Watts	CBS
KGHL	Billings, Montana	315.6	950	1000 Watts	NBC
KGIR	Butte, Montana	220.4	1360	500 Watts	NBC
KGGC	San Francisco, Calif.	211.1	1420	100 Watts	
KGO	Oakland and San Francisco	379.5	790	7500 Watts	NBC
KGW	Portland, Oregon	483.6	620	1000 Watts	NBC
KHJ	Los Angeles, Calif.	333.1	900	1000 Watts	CBS
KHQ	Spokane, Wash.	508.2	590	1000 Watts	NBC
KJBS	San Francisco, Calif.	280.2	1070	100 Watts	
KJR	Seattle, Wash.	309.1	970	5000 Watts	NBC
KLS	Oakland, Calif.	208.2	1140	250 Watts	
KLX	Oakland, Calif.	340.7	880	1000 Watts	
KMJ	Fresno, Calif.	516.9	580	500 Watts	CBS
KNX	Los Angeles, Calif.	285.5	1050	25,000 Watts	
KOA	Denver, Colorado	361.2	830	12,500 Watts	NBC
KOIN	Portland, Oregon	319	940	1000 Watts	CBS
KOL	Seattle, Wash.	236.1	1270	1000 Watts	CBS
KOMO	Seattle, Wash.	325.9	920	1000 Watts	NBC
KPO	San Francisco, Calif.	440.9	680	50,000 Watts	NBC
KQW	San Jose, Calif.	296.6	1010	500 Watts	
KROW	Oakland, Calif.	322.4	930	1000 Watts	
KSL	Salt Lake City	265.3	1130	50,000 Watts	CBS
KTAB	Oakland and San Francisco	535.4	560	1000 Watts	
KTAR	Phoenix, Arizona	483.6	620	1000 Watts	NBC
KVI	Tacoma, Wash.	526	570	1000 Watts	CBS
KWG	Stockton, Calif.	249.9	1200	100 Watts	CBS
KYA	San Francisco, Calif.	213.8	1230	1000 Watts	NBC

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