

BROADCAST WEEKLY

APRIL 29th to MAY 5th



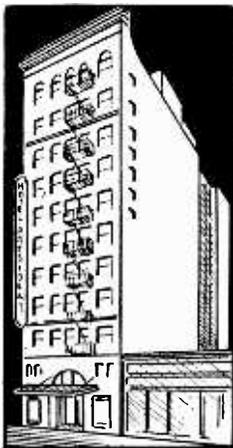
Don Ameche and Sally Ward, dramatic artists appearing on Romantic Melodies over NBC Thursday, 3:30 P. M.

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BROADCAST WEEKLY

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O. J. NUSSER
Editor and Manager

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No. 17

DAYLIGHT SAVINGS! The price of your favorite program for this coming week is vigilance, and the close perusal of the schedules in BROADCAST WEEKLY. Take no program for granted. While it is true that time changes affect primarily the chains and the eastern programs, many local programs have been shifted to accommodate them.

While the changes impose a temporary inconvenience upon the listening public, the burden falls heaviest on program compilers, broadcasting stations, and sponsors. The readjustments are expensive and a severe tax upon the personnel of these institutions. Tolerance, therefore, becomes a virtue where the schedules may appear to be awry.

After all, it is an infliction imposed upon we westerners by our eastern cousins in retaliation, no doubt, for the climatic and scenic superiority we enjoy. An inferiority complex, unquestionably, and therefore something we should condone. Of one thing we may feel quite certain, that there will be as many "hunting" licenses issued on the Atlantic seaboard for the popular Pacific Coast programs as we will request "fishing" licenses for talent from Radio City.

* * *

THE new BROADCAST WEEKLY, with its increased number of pages, the new features, and the rearrangement of the program to half-hour periods, has brought a flood of congratulatory letters to the editor's desk. We wish it were possible to answer them all and to express our deep appreciation for the thoughtfulness and the good wishes expressed therein.

However, the score is not perfect. Among the letters received there is a small minority who voiced disapproval only of the program arrangement. We are now endeavoring to

expedite such necessary changes in the program as will eliminate even these minor objections. We appreciate that it is not an easy task to readjust one's program habits of years, but with the continued efforts on our part to clarify the schedules, and a little patience on the part of those readers who preferred the old arrangement, we feel certain that approval of the change will yet become unanimous.

* * *

A KEEN interest on the part of the buying public toward the all-wave radio receiver occasions no surprise to those who have been connected with radio since its early days, states the *Radio Merchant* in its current issue.

"For years in the infancy of radio the big selling point was DX reception. It is recalled how mornings were devoted by set owners to a proud and boastful recitation of the stations to which they had listened the night before. With all-wave receivers this quest is on again. The feeling of suspense, the thrill of tuning in a station in Europe or the Orient for the first time is again rampant.

"Radio merchants should, of course, cash in on this public interest. They should stress the excitement and fun of all-wave reception. It is evident that the radio trade has in this type receiver a 'sure fire' article of merchandise which during the season of 1934 will go a long way toward breaking down the public's complacency and satisfaction with the ownership of radio receivers which are out of date and incapable of reproducing with any degree of fidelity the programs which are being broadcast."

The story of the all-wave receiving sets can be told with no greater profit to the distributors than to the thousands of BROADCAST WEEKLY readers through its advertising columns.

ETHER GLEANINGS

By J. CLARENCE MYERS

GIVE yourself a pat on the back, a pat on the back—old boy Pacific Coast. You deserve it—and how! Of course, we “coasters” always knew it, but when you get a big easterner to admit it—then that’s big news or something.

Excuse our excess enthusiasm, but we’ve been chirping off here without giving you the facts. Here they are:

From the lips of none other than the director of programs for the entire NBC network—John F. Royal—came the fact that the two best coast to coast sustaining programs on the air today come from the Pacific Coast, namely, “One Man’s Family” and “The Carefree Carnival.” Both are produced in San Francisco.

And Royal knows whereof he speaks. He’s a dyed-in-the-wool showman—spent eighteen years in the business before coming to radio. Before that he was a reporter on the Boston *Post* for eleven years, then assistant city editor, a press agent, then went to WTAM, Cleveland, later to NBC, as vicepresident, in charge of programs.

He swooped down on San Francisco by plane last week, first Coast stop on his tour of inspection of NBC facilities.

I had the pleasure of talking to Mr. Royal at a press conference in Don Gilman’s office at the NBC. Royal, fairly bubbling over with enthusiasm, alert and quite willing to talk, told us many interesting things.

“The day of the predomination of Broadway on the radio is over,” our subject told us, “Radio showmen up until recently thought there was no place west of Syracuse and were of the opinion that no good broadcast could come from anywhere but Broadway. But the Pacific Coast changed that impression with ‘One Man’s Family’ and ‘Carefree Carnival.’ We are serving a tremendous audience. Thus we find it necessary to pick up programs from all points in the United States. There will be more of that from now on.”

Royal spoke of more human interest broadcasts. That is, broadcasting from an actual center of news such as the Boulder Dam, the sweaty depths of a silver mine, a battle-ship in war maneuvers. To do this it is necessary to have a mobile transmitter—broadcasting equipment installed on a large truck. The NBC maintains one in the East and hopes soon to have one or more in operation on this Coast.

There is a tendency right now, he said, for bigger and longer broadcasts. The short five, ten, or fifteen-minute radio show is gradu-

ally losing ground. The hour show is to be the thing.

The future holds forth many fine things for the radio audience. More extensive broadcasts direct from Europe are planned, negotiations now being under way between the NBC and British Broadcasting Company for a regular exchange of programs.

When asked what radio today lacked, Royal readily stated that it was good writers. The writing and script acts do not nearly come up to the music on the air today, he said. But no longer are the country’s foremost penmen tilting their snozzles from radio. A recognition is coming about. One of the drawbacks, of course, has been the money. Radio pay for writers is not as yet as attractive as magazines and movies. He admitted that it was his prediction that before many moons, leading Broadway writers and producers would be writing original musical productions for the air.

Paderewski and Kreisler are the only two world-renowned artists who still shun the microphone, Royal said. But he holds hopes of enticing them soon.

The question of studio audiences detracting from some of the big broadcasts came up. A studio audience is quite necessary for a comedian, he said, so that the star can time his gags and laughs. But many of them abuse this privilege by going through a lot of mugging and cutting up for the benefit of the studio gathering, thus keeping the air audience guessing just what is going on. That is one of the problems of a studio audience.

Gilman is accompanying Royal in his tour of NBC stations on the Pacific Coast.

* * *

Dorothy Compton, one of the original voices in Walt Disney’s “Three Little Pigs,” has supplanted Dot Hill in Ted Fio-Rito’s singing Debutantes, heard over the CBS stations.

* * *

The cry for more literary type programs is being answered by the CBS. Now you can hear Roy Helton, poet and novelist, in a broadcast over CBS stations Saturdays from 6:30 to 6:45 o’clock, entitled “Looking at Life.”

* * *

Broadway Melodies, a CBS coast to coaster, brings forth a new star to radio on May 5. Everett Marshall, operatic baritone, will be featured, along with Jerry Freeman’s orchestra. The broadcast is 4:30 to 5 o’clock and is paid for by the Bisodol Company.

Cal Pearce of the famous Pearce Brothers team is recovering from a severe case of the flu.

* * *

The program bosses at the NBC in San Francisco have been doing a little ax-swinging of late and as the result a number of former mike personalities found themselves out in the cold, cold ether without a microphone. Among them are the Cleff Dwellers, vocal trio, brought up from Hollywood a few months ago; Nathan Abas, violinist; Easton Kent, tenor; Agatha Turley, soprano, who was acclaimed the possessor of the most beautiful voice in all Ireland, and Dollo Sargent, organist.

* * *

Our sympathy to the family of Earl Sharp, NBC music arranger, who passed away following a long illness, recently. He had been responsible for the arrangements on many of the network's outstanding musical productions.

* * *

Several additions to staff and a promotion have occurred at Hearst's KYA since we talked to you before. Dick Eilers has been named chief engineer of the station, succeeding Bev Palmer, who went to NBC.

* * *

Dean Maddox, formerly sports announcer for all events taking place in Madison Square Garden, New York, and more recently chief broadcaster for the Chinese National Army in China, has joined the pronouncing staff. Lauretta LaMar is featured in a new household period, monickered "New Kitchen Secrets," Tuesdays and Fridays at 9:30 a. m. Miss Marie Leon, musical comedy star, is a recent addition to the staff and is heard 1 to 1:15 p. m. daily. She recently completed a successful stage engagement. George Davis, for many years on KFRC, transferred to KYA recently and brought with him his popular programs—the Noonday Concert, Discovery Hour, and Junior Artists program. Bob Allen, pianist and old stand-by, has formed a new team with Tommy Moore, vocalist, the other half.

* * *

Dramatized pirate stories, entitled "Captain Cracker and His Crummy Crew," are featured in a new series on KJBS daily at 5:15 o'clock except Sunday. Frank Galvin, producer, plays the name rôle and all the rest of the parts. The San Francisco Biscuit Company is sponsoring the series.

* * *

Jennison Parker, continuity editor of KFRC, better known to radio tuner-inners as "Yahbut" of Yahbut and Cheerily and

Mr. Parks of Hodge Podge Lodge, resigned from the station after an affiliation of two years. He will go with the Shell Show to the NBC wireup next month. Austin Peterson, former Los Angeles continuity writer, is occupying Parker's desk.

* * *

Midge Williams, colored hotcha vocalist, is back at the KFRC microphones after a successful engagement at a Shanghai, China, night club.

* * *

An advance tip from the NBC is to the effect that Warden Laws is coming back on the nation-wide hook-up on September 19 with his "Twenty Thousand Years in Sing Sing" program. The same sponsor, the William Warner Company, manufacturers of Sloan's Liniment, will pay the bill again.

* * *

Arnold Maguire and Inez Bauer are teamed up in a new five-minute blackface skit called "Shinin' Sam" on KFRC at 9:45 a. m. daily for the Safe Wax Company.

* * *

KQW, through its managing director, Fred J. Hart, has made application to the Federal Radio Commission in Washington, D. C., to move its transmitter and broadcasting equipment from San Jose to Hunters Point, in San Francisco. It is planned to keep the main studios in San Jose, and maintain the present studios in the Dollar Steamship building in San Francisco and in the State Department of Agriculture in the State Capitol at Sacramento.

* * *

How a young couple were married to the tunes of Captain Henry's Showboat Hour is told in a press release from the east. It all happened in a small town upstate in New York.

As the yarn goes the couple came to the parson's house and asked to be wed immediately as they had to catch a train. They were ushered in the house. The radio set in the house was booming out the tunes and talk of the Showboat program, to which the parsons two youngsters were attentively listening. Bobby, the parson's son, put up a squawk about turning off the radio and his little sister started to cry. Then up spoke the bride-elect:

"Don't turn off the radio, keep it going, we don't mind."

And so they became man and wife to the music of the famous radio hour which obligingly kept going until the very last words of the ceremony. Whereupon Captain Henry's voice boomed through:

"It's only the beginnin' folks, only the be-e-ginnin'."

MICROPHONE GOSSIP



• • • Captain J. M. Ellicott, U. S. N., retired, who conducts the brigade hour over KGGC, Fridays at 5:20, will be doing a lot of reminiscing this week when the anniversary of the Battle of Manila Bay is recalled. He was a young officer serving under Admiral George Dewey during the famous naval engagement of 1898. Since his retirement from active service Captain Ellicott has spent his time in writing, lecturing, and in the perfection of his own bridge system.

• • • Windy Hearn, Charlie Lung and Howard Swart of KHJ, who have recently moved out to Girard, in the San Fernando Valley, have taken up gardening as an avocation. On a recent day, up at the station, Windy and Howard were talking about their fine gardens, describing in glowing terms the watermelons and peas and beans and carrots they were raising. Not to be outdone, Charlie Lung began talking of his tomato plants.

"How many you got?" asked Windy, beligerently.

"Two," Charlie meekly replied.

• • • Virginia Haig, young vocalist, heard with Tom Coakley's scintillating orchestra over KYA, is quite a versatile young miss. Coming from a theatrical family, she has vague memories of appearing as an actress in "stock" at the age of five. The diminutive Virginia enjoys singing with the band, but Tom tells us that she still has her heart set on another dramatic stage appearance one of these days.

• • • Dick Powell, popular master of ceremonies on the Fio-Rito Old Gold programs, hasn't any illusions about himself. Recently he listened to some records of the Old Gold broadcasts and commented disgustedly, "That guy Powell isn't so hot." Wherein he may have done himself less than justice. Incidentally, now that he is in the South again, Powell has been making some records of tunes for his new picture, with Fio-Rito's "Smoothies" furnishing the background.

• • • On a sheep ranch in the back country in a remote section of New Zealand where the mail only reaches once a week, KQW's programs help while the lonely evening hours away.

This information was received in a letter received at the station from E. G. Callaghan, the rancher in far-off New Zealand, who writes that the first time he picked up the

station a couple of months ago, the signals came in strong. He listed a group of selections that were played which have been verified by the program department. He writes that his aerial is several hundred feet long and more than 400 feet high, the height being obtained by running a wire from one hill-top to another. Callaghan writes that he and his family rely entirely on radio for their news and amusement.

• • • Adele Hoover, assistant to Program Manager Linn Church of KYA, was a life saver the other day. It seems that the leading lady of a dramatic program about to be broadcast failed to put in an appearance and the irate producer of this skit happened upon the busy Adele in her office as he madly paced the hall trying to think of a way out. A few minutes later the astonished girl found herself on the "air" in the part designated for the "lead." From all accounts Adele gave a great performance, but as she remarked shortly after the program with a quiver in her voice, that she had no ambitions to become a radio thespian.

• • • Jimmy Grier, whose band accompanies Bing Crosby on his weekly broadcasts from the Pacific Coast, is one of Hollywood's foremost musical directors, a composer of no mean ability, and one of the most successful arrangers in the country.

But there is still another reason why Bing welcomes Jimmy to his show. It was through phonograph records that Crosby first came to the attention of Columbia officials, under whose aegis he subsequently rose to fame and fortune. At the time, Bing was making discs as vocalist with Gus Arnheim's band. As Arnheim's arranger, young Jimmy Grier scored Bing's vocal parts. A Columbia executive, en route to Europe, heard one of the recordings on a portable machine and was so impressed that he radioed his home office to place Bing under contract. The popular singer has never forgotten the part Grier played in his first triumph.

After serving as arranger for Arnheim and Abe Lyman, Grier organized his own band, which features his orchestrations exclusively, and his talents have been widely exercised at the screen lots. He wrote and entirely arranged the scores for "Flying High," "City Lights," "Forty-second Street," "Footlight Parade," and "The Kid from Spain." Grier was born in Pittsburgh and educated at Los Angeles.

• • • The Al Pearce Gang, twenty-five strong, in a caravan of eight automobiles, left San Francisco April 14, immediately following the nation-wide broadcast, for Portland, Oregon.

The Portland engagement will start a three months' tour of Oregon, Washington, Idaho, Montana and British Columbia, the most ambitious tour yet attempted by the Gang.

The daily programs will be broadcast from theatre stages during the trip.

• • • Dorothy Compton, who sang as one of the "Three Little Pigs" in the famous Walt Disney film of that title, has been introduced by Ted Fio-Rito as the newest member of his gang during his Old Gold program with Dick Powell. She replaced Dotty Hill in the Debutantes trio.

Miss Compton, like her predecessor, is a comely, dark-haired girl, so the changed lineup will still enable Ted to boast of his vocal combination of a brunette, a blonde, and a red-head. She comes from Curtis, Nebraska, and was educated at the State University.

• • • Dr. Seth Maker, self-styled staunch friend of the dumb animal, humanitarian and psychologist, is being heard in a series of human interest talks over KQW, entitled "If You Love Dogs, Listen." Each Friday afternoon at 4:45 o'clock, Dr. Maker delves into the history of our four-footed friends since the beginning of mankind, telling of the strange occult powers attributed to them, of heroic deeds and acts of devotion. Dr. Maker is also touching on the new problems for the protection of the lost dog and the deserted cat with which the citizen of today is confronted. These talks are broadcast under the auspices of the California Citizens Committee for State Humane Pound Legislation. Naturally, Dr. Maker is a dog fancier and owns two or three bow-wows, who are pals and source of much joy.

• • • Jack Parker of the Men About Town Trio, an enthusiastic short wave listener, stayed up all night in excitement over an amateur station that was carrying on an Italian conversation, thinking he had caught a trans-Atlantic station. When the station gave its call letters Parker looked them up and found station was in New York within a half-mile of his home.

• • • Eugene Ormandy, conductor of the Minneapolis Symphony Orchestra, was the first virtuoso to broadcast a violin solo. The occasion was the first Radio World's Fair in New York, in 1922. He always conducts his orchestra from memory. No score is to be seen even for the most complex of symphonies.

• • • Cyrus Trobbe, KYA orchestra leader, wants it known that he is not a bit superstitious. In fact, Trobbe informs us that most musicians have certain selections which they religiously avoid playing as they are certain bad luck will follow, but the maestro will gladly pick up his fiddle and without apprehension offer any number asked for on a moment's notice. However, we might add that it isn't advisable to offer Cy the third light for his cigarette.

• • • "Sleep, sleep, sleep, how I love to sleep," is Fred Waring's theme song—a trademark with him for many years. It also appears to be the favorite of most Columbia artists, who seem to have more than a nodding acquaintance with Morpheus. Waring himself, and the majority of CBS artists, spend a third of their lives in slumberland—just eight hours a day.

• • • "All work and no play makes Jack a dull boy!"

Working on this old premise, executive heads of KFVB recently decreed that some "play" element must be injected into the driving power of KFVB employees.

With this thought in mind a club was formed binding together all the Warner employees, taxing each member 25 cents a month—proceeds to go to a beneficiary fund used to build clubrooms and to draw upon in case of illness.

Beautiful clubrooms have already been built on the fourth floor of Warner Brothers' Hollywood Theater Building, in Hollywood. Spacious and comfortable, the rooms include such pastimes as Ping-Pong, dominoes, checkers, chess, backgammon, bridge, and other parlor games.

Announcers, technicians, musicians, writers, actors, telephone girls, and office help are all privileged to revel in the new quarters.

• • • When John Charles Thomas met Armand Girard, NBC basso, recently, he greeted the NBC soloist with "Hello, Mr. 'Gwine to Hebben!'"

The famous basso had listened with admiration, he explained, to a transcontinental broadcast of Girard's singing of "Gwine to Hebben."

• • • It was Isham Jones, popular maestro and veteran tune writer, to whom we went with the question, "What makes a song popular?" "Nobody knows, exactly," Isham began. "It is the unsolved mystery of Tin Pan Alley. There is no rhyme nor reason why the population of America should all be humming a certain song one week, and whistling another one on street corners the following week!"

SILHOUETTES

NICK LUCAS, the veteran troubadour, has been crooning for about thirteen years and thinks the soft-and-low brand of singing as legitimate



NICK LUCAS

But Nick wanted to make money, and thought the odds on a musical career were a bit too long. So he tried being a shipping clerk, a post-office clerk, and working in a tile factory and a leather tannery. None of these pursuits, however, seemed to lead toward the end of the rainbow. Nick Lucas went back to music as a career. It had always been his pastime.

He had picked up the guitar, in addition to the mandolin, and now he organized some of the boys he knew and rehearsed them day and night. They called themselves the Kentucky Band, interviewed an agent, and—much to everyone's surprise—actually got booked on the Orpheum circuit. In St. Louis, which happened to be the end of the tour, Nick met Ted Fio-Rito—Ted was pounding the piano in a movie theater there—and made him pianist of the band. The boys got occasional jobs playing in night clubs and dance spots.

Several years later Fio-Rito, with his own orchestra, was booked at the Edgewater Beach Hotel at Chicago. He remembered that Lucas had once given him a job and sent for him to come and play the banjo in the band and do solo numbers, accompanying himself on his guitar.

That was back in 1921, before radio had begun to attract major attention. But the Edgewater Beach orchestra went on the air once a week or so, and then—as at other times—Nick and his guitar and his crooning were a popular feature. He was called on to vocalize when the orchestra was resting, when people were late getting to the studio, and a lot of other times. It was rather a tame life, and Nick was still young and longing for adventure.

The upshot was that he left Fio-Rito and for the next three years did very well for himself in vaudeville and by making records. In 1925 he made a European tour that was something of a triumph. He played in popular London night clubs—the Kit Kat, the Picadilly, and others—he sang for the Prince of Wales. Among the songs Nick introduced about this time, both in England and America, were “Tiptoe through the Tulips,” “Dreamer of Dreams,” “You’re Driving Me Crazy,” and “My Best Girl.”

Since the talkies came in Lucas has appeared in such musical revues as “Gold Diggers of Broadway,” “Show of Shows,” “Sweetheart Time,” and “Show Girl.”

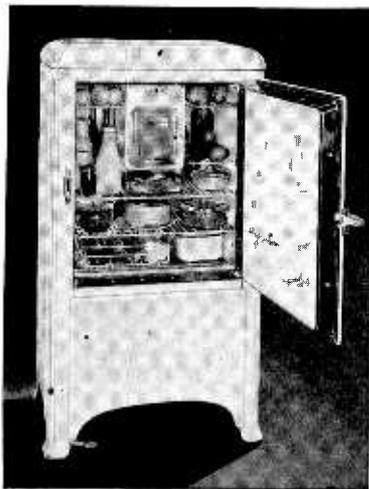
And now that he’s had a good long rest from his early radio labors, Nick is glad he’s having another fling of it. Wednesday nights at 7 o’clock, Pacific standard time, you can hear him singing—crooning, if you will—with Freddie Rich’s Orchestra over the Columbia network.

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—McKenley-Glans Furniture Co.
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ETHER ETCHINGS

By IOLA McREYNOLDS

IT is 8:15 Friday night. The Destiny Waltz opens a magic door and we step inside, finding ourselves in the bosom of the most charming family that it has ever been our pleasure to meet—"One Man's Family." They take us right in and let us share everything with them. Share the motherly ministrations of Mother Barbour, feel that we are watched over, and mean a lot to Daddy Barbour; have the ever wise and sane counsel of the elder brother, Paul, who always champions the one most in need of such.

And what a lively time we have with Jack and Clifford, for there is never a dull moment where they are; and how glad we were when Claudia came home again. Wasn't it good to hear her laugh? We had waited a long, long time for that.

How we love to walk in the garden; climb upon the sea wall and look out through the Golden Gate while we listen to the rhythmic beat of the waves on the sand below us. Love to draw into the family circle around the fire at night; spend week-ends at Hazel's and go out to the kitchen and compete with Jack in making mayonnaise!

Oh, we have a beautiful time for a half-hour, and when the door is romantically closed again with the same theme song, we have been enriched with wonderful mind pictures that we shall never forget. Truly, we are indebted, first of all, to Carleton E. Morse, who writes the story; to the clever actors; the Wesson Oil and Snowdrift Company, and to NBC, for more than entertainment.

IF you want to look deep into the inmost chamber of your own heart and know the secrets hidden there; if you want to find dreams so lovely and fragile that you have been afraid to bring them into contact with the practical, everyday world lest they be broken and lost; if you want to discover a depth of tenderness of which you were unaware; find all the regrets, heartaches and disappointment of the past, softened by a sympathy, and understanding beyond that which you knew you were capable of feeling, then listen to Words and Music! The "pure gold" will stand revealed, overshadowing every weakness. Try it and see!

Don't we all just love the beautiful voice of the "Lullaby Lady," on the Carnation Contented Hour program?

HOW very much do certain theme songs come to mean to us. The signature of radio friends, whose visit we anticipate. When we hear "Poem," we know that Paul Carson is at the organ, which means a program of which there is no peer. "Away Back When" tells us that Charles Runyan is going to bring us some old-time melodies; Dollo Sargent's new, descriptive "Good Morning" means a smiling half or quarter-hour with this friendly little lady.

When we hear two melodious voices singing "Hello, hello, hello," we settle down to a soothing fifteen minutes of blissful harmony with John and Ned. The tender strains of "California Lullaby" comes on the air and we wish that Rudy Seiger would play it for a much longer time, it is so very lovely.

The romantic "Destiny Waltz" means just one thing, "One Man's Family." "Memories" brings that delightfully human "Memory Lane." "Neapolitan Nights" ushers in "The First Nighter." "Oh Thou Lovely Evening Star" heralds the coming of an interesting discussion of "The Wonders of the Sky" by Henry M. Hyde.

The buoyant strains of "Ship Ahoy" carries us away on a joyous voyage with Captain Dobbsie. "Carry Me Back to Old Virginia" (followed by the "barnyard chorus") introduces the "Corncob Pipe Club" from Virginia, and the seductive strains of "Rio Rita" means Ted Fio-Rito and his popular orchestra.

With "An Evening Prayer" we hear the comforting voice of Edward MacHugh, the Gospel Singer; and Saturday night brings us "Blue Moonlight," as Paul Carson and Alvin Rey play "Blue Pacific Moonlight." And there are many, many more that mean happy hours without number; many whose titles we do not know, but which mean certain favorite broadcasts, to which we look forward from one week to the next. Theme songs that grow to be such a living, friendly thing.

Across the ether, they pass before us, dramas, organs, orchestras, bands; clever announcers who seem to know every twist known to words, making them say one thing and mean a lot more. Entertainers to whom we are indebted for happy hours, and much good thought, etched against a magic sky, these stars from radioland.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published.
Give full name and address.

Excerpts From Letters Commenting on the New Broadcast Weekly

EDITOR'S NOTE: Owing to the large number of letters received commenting on the New BROADCAST WEEKLY, it is impossible to publish them all because of limited space. We herewith give brief excerpts from some of them.

... I am just delighted at the new arrangement of the programs under time instead of station, and with the whole set-up of the WEEKLY.

It is certainly the best three cents' worth in the country.

R. A. C., Carmel, Calif.

... Your last issue is O. K. Very much up-to-date. Thank you.

Mrs. E. M., Berkeley, Calif.

... Have been a subscriber to BROADCAST WEEKLY two years, and this is my first protest.

Was so disappointed in the new issue, for as I see it the added pages have just made a crossword puzzle of the programs.

I know it is impossible to please everyone, but the old way was so simple. I do enjoy the little book so much; don't see how I would manage without it. To tell all the programs I enjoy would take pages.

After the protest, I do wish you success.

M. P. R., Sacramento, Calif.

... It doesn't cost much to write a few lines of praise in favor of something one likes, so here goes.

I like the set-up of your improved BROADCAST WEEKLY. Nice clear print; like the half-hour idea; like the Open Circuit; pictures of stars, news and comments.

C. R. F., Stockton, Calif.

... I received your April 15 program, the new BROADCAST WEEKLY, and was agreeably surprised to find that the programs are now arranged according to hours, and not as heretofore to the stations.

I could get no service from the old arrangement, and would not have renewed my subscription, but now it is different and do not have to refer to the newspaper.

I am sure many of your subscribers were pleased with the change.

A. W. M., Mill Valley, Calif.

... Herewith my check for one year's renewal of my subscription for BROADCAST WEEKLY.

The new form appeals to me as time-saving and less trying on the eyes than the constant shutting of the eyes necessitated by the former system.

I greatly approve the material changes in your interesting and informative little magazine.

S. H. C., San Francisco.

... Three cheers for the bigger, better, and rejuvenated BROADCAST WEEKLY with all the changes, additions, etc. Heartily approve of the extra pictures and new arrangement of daily programs.

K. W., Berkeley, Calif.

... Congratulations upon the improvement in your magazine. The new form of program is a vast improvement over any we have seen before. Success to the better BROADCAST.

H. W. B., Salem, Ore.

... Just received the new BROADCAST WEEKLY, and I think it is a big improvement.

I think the new program listings are fine. Also the increase in number of stations listed.

Also glad to see you have resumed the artists pictures. We can continue with our scrap book.

E. L. B., Maricopa, Calif.

... If there is anyone on the BROADCAST WEEKLY staff patting themselves on the back for this week's job, tell them to be careful or they'll break their arm. It's impossible to find our favorite programs the way you have this week's publication put up, so for goodness sake, get back to earth and give us back our regular weekly as it was.

W. C. S., Sacramento, Calif.

I like the programs listed hourly. This arrangement is very convenient for dialing, and you can see your favorite or a new program at a glance instead of having to scan the details of each station. And for divertisement you should include programs that are not broadcast over the coast-to-coast network on such stations as KOA, WFAA and WBAP, WLW, WOAL, etc. Good luck.

E. B. B., Aberdeen, Wash.

Saves the Price of Hunting License

Your issue of April 15 has recently arrived and I wish to extend to you my most hearty congratulations on the new program arrangement. In my opinion, it is a vast improvement and one that I have advocated for a long time.

As you state in your leading article, what we want is programs and we also want to have the simplest way in which to find them. Now, thanks to you, we can find them without having to hunt around in a dozen different columns in order to ascertain what we would like to hear.

Again, my heartiest congratulations!

W. O. G., Ross, Calif.

Hope We Never Go Back

Just received our copy of the enlarged BROADCAST WEEKLY for April 15. We find the new system of listing programs such an improvement that we are hoping you never go back to the old one. Also we found several "old friends" that we had lost because they had been moved to another hour or a "sister" station and no change listed.

But the thing that made us happiest was the news about KGO and KPO. You can't imagine how nice it will be to be able to hear the Woman's Magazine of the Air and Al Pearce and His Gang without missing half of a joke or song. We can always get KPO. We'll be listening. NBC, and only wish you could know how we will appreciate the change.

Mrs. E. T., Arcata, Calif.

Opportunity! Where Is Thy Knock?

Thanks for the bigger and better BROADCAST. Have been a radio fan and a reader of the BROADCAST for a long, long time, and enjoy every bit of it. Like many others, I enjoy the "Open Circuit" with its criticisms and bouquets, and wish to add my bit.

I am heartily in accord with A. B. M. of Mill Valley, who writes in the new issue. It is a downright shame that real, appealing voices, of which there are many, cannot have an opportunity to entertain us more. In and around this valley are several young artists whom I personally know, who have achieved great success, in one instance gained national fame in a radio contest. I am wondering why this young artist cannot penetrate the "inner circle," so to speak, for he certainly puts over a finished program equal to any that we have heard.

Paul Carson's programs are always looked forward to with anticipation of delight, as is "One Man's Family." Personally, I would

welcome a "closed season" on the wailing, moaning, sobbing crooners for at least six months, then we could stand them for another short interval.

More power to you and the best little radio magazine we have read. Thanks for the new arrangement of programs.

G. S. R., Campbell, Calif.

And So We Killed the Fatted Calf

I had no thoughts of renewing my subscription to BROADCAST WEEKLY upon its recent expiration. The reasons were sufficient to me.

I have just laid aside the April 15 issue to take up my pen and the old check book and the Prodigal comes back into the family.

Your inclusion of KSL and KOA programs are right up my alley. I can now save myself not only the cost but the necessity of purchasing another western radio magazine, which because it included programs of those two stations, I had believed indispensable to my entertainment. More power to you!

F. O., Twin Falls, Idaho.

Ether Etchings Reveal Her Innermost Thoughts

May I send a few lines to your little wonderful magazine?

First, I wish to say, Iola McReynolds, you took the lines from my pen, regarding Paul Carson's "Bride to Dreams." Often when I listen to his beautiful organ music, my heart swells with joy over the memories that come to mind when I listen to all the treasures his music brings forth. Secondly, I wish to thank "Palmolive" products for the treat we had Tuesday evening, when the beautiful strains of the "Student Prince" came to us. It was indeed a treat.

Last night we had another treat—"The Showboat." Thank you, Captain Henry, it was wonderful.

And here are orchids to Lanny Ross. Your singing is wonderful in Showboat, but you are grand in your picture, "Melody of Spring."

And here are orchids for Mr. Edward Mac-Hugh. I listen to your singing of our old beloved hymns while I am getting ready to go to work. I feel like I am more able to meet what may come during the day, after having listened to you.

And last, but not least, what a great little magazine our little BROADCAST WEEKLY turned out to be. Orchids to you and all your personnel. Good luck and continued success!

M. M. M., San Francisco.

SPORTOGRAMS

By E. J. DAVID

Johnny Lyman Is the Big Strong Man

During the coming track and field season watch for Johnny Lyman of Stanford to shatter the world mark for the shotput. The present record is held by Franz Duoda of Czechoslovakia, with a pitch of 53 feet 1½ inches. In a test at Stanford Lyman first shot the ball beyond the 51-foot circle, then he passed the 52-foot mark, and three times he went beyond that mark and then he passed all world marks by sending the ball a distance of 53 feet 6 inches.

Tanforan Race Meet Runs Into Big Money

With the pari mutuel take at Tanforan racetrack now approaching the \$1,500,000 mark and the daily attendance passing sanguine expectations, John W. Marchbank has announced the meet will be extended to fifty days and that \$100,000 will be expended for improvements. The betting has averaged approximately \$70,000 daily, with the biggest take being recorded Sunday, May 15, a charity date for the San Mateo county welfare. Betting on that day totaled more than \$115,000.

Angels Continue to Lead Coast League

As the Coast League baseball season swings along, the Angels are showing the class and Hollywood is proving a sore disappointment. Bill Lane had expected the Hollywood Sheiks to retain a place in the first flight, but the close of the second week found Lane's hopefuls trailing the race. The Missions gained some at the expense of the Seals, while the other teams have been holding their own.

Use of the new and deader baseball has continued to result in improved pitched and sensational fielding and more interesting games. Attendance at the Seals Stadium has held up splendidly and the prospects for a successful season are bright.

Chocolate Should Now Meet Frankie Klick

A return bout between Kid Chocolate, the Cuban, and Frankie Klick, San Francisco favorite, has now become a natural for fight promoters in San Francisco. Klick knocked out Chocolate at Philadelphia on December 20 of last year. In his first appearance since then, the Cuban defeated Frankie Wallace last Monday night, gaining a ten-round decision. The Kid proved himself a master boxer, but failed to show a damaging punch.

California Points to Poughkeepsie

Despite the defeat of the University of California oarsmen by the Washington Huskies, Coach Ky Ebright has announced the Berkeley team will be taken to Poughkeepsie for the national champions. In the races at Seattle, Washington won the varsity event by a quarter length, and also captured the freshman race. Berkeley scored only in the junior varsity event. Ebright believes, however, that over the four-mile course his varsity crew will be able to redeem itself. It has also been announced Washington will send two crews to Poughkeepsie.

Brief Sport News for Broadcast Fans

The Golden Gate Junior College swimmers from the San Francisco Y. M. C. A. won their dual meet from the Lincoln, Nebraska, Y team at Lincoln by a score of 35 to 22.

Stanford poloists have emphatically demonstrated their ability. They defeated the Will Tevis San Mateo four 10 to 8. Luppen of Stanford was the star, scoring five goals.

Amos Alonzo Stagg, the grand old coach, and now directing football destinies of the College of the Pacific at Stockton, has announced that during the coming season he would not be adverse to a game against St. Mary's. That would be a big order for the Stockton college, but Coach Stagg has never been afraid of anyone.

Johnny Bascou has been named to represent northern California in the National Bowling Tournament to be held soon at Cleveland, Ohio.

The Far Western Track and Field Committee has announced its annual meet will be held on June 9, instead of June 16 as originally planned.

When St. Mary's College held its first track and field tryout a few days ago, more than 150 athletes turned out for the tests.

Sutro Baths, world-famous natatorium of San Francisco, are being remodeled and enlarged so that they will be ranked as one of the finest aquatic stadiums in the world.

Aaron L. Brown, known to the boxing world as Dixie Kid, and a famous fighter thirty-five years ago, died April 12 at Los Angeles.

Sig Berglund, San Diego, is now the California middleweight boxing champion as a result of his defeat of Vearl Whitehead, Santa Monica, at San Diego, April 12.

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 8 p.m.NBC
 Amos 'n' Andy, Monday to Friday, 7 p.m.NBC
 Baker, Phil, Friday, 5:30 p.m.NBC
 Benny, Jack, Friday, 6:30 p.m.NBC
 Burns and Allen, Wednesday, 5:30 p.m.CBS
 Durante, Jimmy, Sunday, 4 p.m.NBC
 Lish, Tizzie, Monday, 6:30 p.m.NBC
 Pearl, Jack, Wednesday, 4 p.m.NBC
 Penner, Joe, Sunday, 3:30 p.m.NBC
 Stoopnagle and Budd, Tues. and Thurs., 6 p.m.CBS
 Wynn, Ed, Tuesday, 5:30 p.m.NBC

DRAMAS

Bible Stories, Sunday, 11 a.m.NBC
 Death Valley Days, Tuesday, 8:30 p.m.NBC
 Drama of Childhood, Sunday, 5 p.m.CBS
 Dramatic Guild, Saturday, 5:30 p.m.CBS
 Eno Crime Clues, Thursday & Friday, 8:30 p.m.NBC
 First Nighter, Friday, 6 p.m.NBC
 Leaders of Tomorrow, Tuesday and Wednesday,
 7:30 p.m.CDLBS
 Little Theatre of the Air, Sunday, 1:30 p.m.,
 Monday, 4:30 p.m., Friday, 5 p.m.CDLBS
 Memory Lane, Tuesday, 7:30 p.m.NBC
 NBC Drama Hour, Monday, 8:30 p.m.NBC
 One Man's Family, Friday, 7:30 p.m.KOA, KDYL,
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS
 One Man's Family, Friday, 8:15 p.m.KGO, KHQ,
 KOMO, KGW, KFI
 Peter the Great, Saturday, 6:30 p.m.CBS
 Radio Guild, Monday, 11 a.m.NBC
 To the Best of Their Ability, Wed., 8:45 p.m.NBC
 True Story Court of Human Relations, Sunday,
 8:15 p.m.NBC
 True Story Magazine, Friday, 7:30 p.m.CBS
 Winning the West, Thursday, 7:30 p.m.NBC

EDUCATIONAL PROGRAMS

American School of the Air, Monday to Thursday,
 10:30 a.m.CBS
 Clippinger, Arthur, Tuesday, 4 p.m.KFRC
 Commonwealth Club Luncheon, Fri., 12:45 p.m.KPO
 Community Forum, Sunday, 4 p.m., KPO.NBC
 Economics in the New Deal, Saturday, 1:30 p.m.NBC
 Education at the Cross Roads, Sat., 7 p.m.NBC
 Hyde, Henry M., Sunday, 5:45 p.m.NBC
 Kaltenborn, H. V., Sunday, 8:45 a.m.CBS
 Kennedy, John B., Thursday, 2:30 p.m.NBC
 National Farm and Home Hour, Fri., 9:30 a.m.NBC
 National Student Federation, Thurs., 11:30 a.m.CBS
 National Youth Conference, Sunday, 9:30 a.m.NBC
 Our American Schools, Sunday, 2:30 p.m.NBC-KPO
 Readers' Guide, Sunday, 9:30 p.m.NBC
 Standard School Broadcast, Thursday, 11 a.m.NBC
 Stanford University, Sunday, 7:45 p.m.KPO
 The New World, Monday, 10 a.m.NBC
 The Phillistine, Friday, 7:45 p.m.NBC
 The University of California, Sunday, 9 p.m.,
 Mon., Tues., Wed. and Fri., 3:45 p.m.NBC
 You and Your Government, Tuesday, 3:15 p.m.NBC

SYMPHONY ORCHESTRAS

Minneapolis Symphony, Tuesday, 5:30 p.m.CBS
 N. Y. Philharmonic, Sunday, 11 a.m.CBS
 Standard Symphony, Thursday, 8 p.m.NBC

POPULAR PROGRAMS

American Album of Familiar Music, Sunday,
 5:30 p.m.NBC
 Babe Ruth, Wednesday, 8:30 p.m.NBC
 Byrd Expedition, Saturday, 6 p.m.CBS
 Carnation Contented Program, Monday, 6 p.m.NBC
 Curtis Institute of Music, Thursday, 11:45 a.m.CBS
 Manhattan Merry Go Round, Sunday, 5 p.m.NBC
 The Song of Araby, Tuesday, 9:30 p.m.NBC
 Voice of Firestone, Monday, 7:30 p.m.NBC
 Winchell, Walter, Sunday, 7:15 p.m.NBC

SKITS

Betty and Bob, Monday to Friday, 12 noonNBC
 Gene and Glenn, Mon., Tues., Thurs. and Fri.,
 7:15 p.m.NBC
 Little Orphan Annie, Mon., Tues., Wed., Fri.,
 and Sat., 4:45 p.m.NBC
 Mud Caves, Monday to Friday, 3:15 p.m.NBC
 Oxydol's Own Ma Perkins, Monday to Friday,
 1:30 p.m.NBC
 Vic and Sade, Monday to Saturday, 8:30 a.m.NBC

VARIETY PROGRAMS

Bakers Broadcast, Sunday, 3:30 p.m.NBC
 Bernie, Ben, Tuesday, 8 p.m.NBC
 Blue Monday Jamboree, Thursday, 9 p.m.CDLBS
 Borden Friday Frolic, Friday, 8:45 p.m.CDLBS
 California Melodies, Sunday, 4:30 p.m.CBS
 Camel Caravan, Tuesday and Thursday, 6 p.m.CBS
 Captain Henry's Showboat, Thursday, 9 p.m.NBC
 Carefree Carnival, Saturday, 8 p.m.NBC
 Chase & Sanborn, Sunday, 4 p.m.NBC
 Chesterfield Program, Mon., Wed., Sat., 5 p.m.CBS
 Colgate House Party, Saturday, 5 p.m.NBC
 Corncob Pipe Club, Wednesday, 6 p.m.NBC
 Del Monte Ship of Joy, Monday, 5:30 p.m.NBC
 Demi Tasse Revue, Monday, 6:30 p.m.NBC
 Downey, Morton, Studio Party, Sat., 4 p.m.CBS
 Fleischmann Hour, Thursday, 4 p.m.NBC
 General Cigar (Lombardo), Wed., 5:30 p.m.CBS
 General Tire, Friday, 6:30 p.m.NBC
 Happy Go Lucky Hour, daily except Saturday
 and Sunday, 2 p.m.CDLBS
 Hall of Fame, Sunday, 6:30 p.m.NBC
 Hodge Podge Lodge, Tuesday, 9:30 p.m.CDLBS
 Hour of Smiles, Wednesday, 8 p.m.NBC
 Hudson-Essex Travelcade, Saturday, 6 p.m.NBC
 Marshall's Mavericks, Wednesday, 6:30 p.m.,
 Thursday, 4:30 p.m.KPO
 Marvelous Melodies, Friday, 5:30 p.m.CBS
 National Barn Dance, Saturday, 6:30 p.m.NBC
 Old Gold, Wednesday, 6 p.m.CBS
 Palmolive Beauty Box, Tuesday, 6 p.m.NBC
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m.NBC
 Romantic Melodies, Thursday, 3:30 p.m.NBC
 Royal Gelatine Review, Wednesday, 4 p.m.NBC
 Raymond Knight's Cuckoos, Wed., 7:15 p.m.NBC
 Schlitz Program of the Week, Friday, 6 p.m.CBS
 Shell Show, Monday, 8 p.m.CDLBS
 Song of Araby, Tuesday, 9:30 p.m.NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m.CDLBS
 Waring's Pennsylvanians, Sunday and Thursday,
 5:30 p.m.CBS
 Woodbury Program, Bing Crosby, Monday,
 5:30 p.m.CBS
 Whiteman, Paul, Thursday, 6 p.m.NBC

Behind the Baton

Behind the baton of Dan Russo, back in the early 1920's at the Edgewater Beach Hotel in Chicago, played a group of musicians who were destined to become individual stars in the dance firmament. Ted Fio-Rito, now the leader of his own famous band, was pianist in Russo's Oriole Orchestra; Nick Lucas, now the crooning troubadour of the air lanes, played guitar for the same band. The featured vocalist of the organization was Mark Fisher, who now has one of the outstanding orchestras in the Middle West. Despite losing these men, as he eventually did, Dan Russo still has a band that is a radio favorite in and around Chicago.

The theory that a big commercial program cannot succeed without the aid of a renowned comedian or vocalist has been disproved by the new Chevrolet set-up. Well-chosen dance selections, old and new, when played by Victor Young's excellent organization, provide a half-hour of sophisticated entertainment.

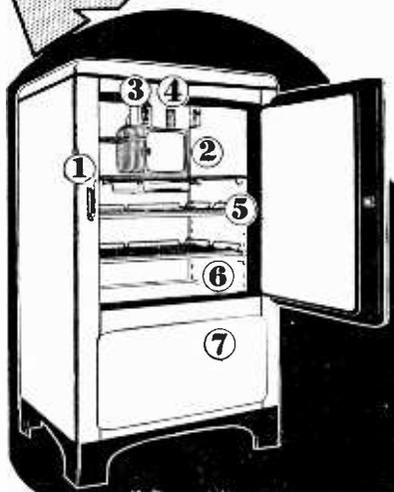
Appreciative easterners, after repeated requests for more of Meredith Willson's music, now hear the orchestra on a special program every Tuesday afternoon over WJZ, New York. This program goes directly to New York and is not heard on the West Coast.

Don Bestor, who leads the orchestra now heard on the Friday tire program with Jack Benny, is grooming a new singing comedian for his initial appearance on the air. He is Dicky Yuntz, who also plays trumpet in the band.

Staccato—Harry Sosnick and his orchestra, who have been heard on the Coast through CBS, are leaving Chicago's Edgewater Beach Hotel for a six weeks' tour of the West. . . . Coast fans may again hear Jimmy Joy from Kansas City, where he is booked to broadcast from the Pla-Mor Cafe. . . . That cello-like saxophone that is so much a part of Isham Jones's band is played by Saxie Mansfield, one of the best. . . . Give Bill Fleck and the Bowery boys another dial trial. This band, heard over Columbia-Don Lee Broadcasting System, has improved no end in the last month or so. . . . Eric Sagerquist's music, emanating from the pit of the Little Theatre off Times Square, hardly measures up to quality of the rest of this "First Nighter" program.

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STATION DIRECTORY

<i>Station</i>	<i>Location</i>	<i>Meters</i>	<i>Kilocycles</i>	<i>Power</i>	<i>Netw'k.</i>
KDB	Santa Barbara, Calif.	199.9	1500	100 Watts	CBS
KDYL	Salt Lake City	232.4	1290	1000 Watts	NBC
KECA	Los Angeles, Calif.	209.7	1430	1000 Watts	NBC
KERN	Bakersfield, Calif.	249.9	1200	100 Watts	CBS
KEX	Portland, Oregon	254.1	1180	5000 Watts	NBC
KFBK	Sacramento, Calif.	228.9	1310	100 Watts	CBS
KFI	Los Angeles, Calif.	468.5	640	50,000 Watts	NBC
KFPY	Spokane, Wash.	223.7	1340	1000 Watts	CBS
KFRC	San Francisco, Calif.	491.5	610	1000 Watts	CBS
KFSD	San Diego, Calif.	499.7	600	1000 Watts	NBC
KGA	Spokane, Wash.	204	1470	5000 Watts	NBC
KGB	San Diego, Calif.	225.4	1330	1000 Watts	CBS
KGHL	Billings, Montana	315.6	950	1000 Watts	NBC
KGIR	Butte, Montana	220.4	1360	500 Watts	NBC
KGGC	San Francisco, Calif.	211.1	1420	100 Watts	
KGO	Oakland and San Francisco	379.5	790	7500 Watts	NBC
KGW	Portland, Oregon	483.6	620	1000 Watts	NBC
KHJ	Los Angeles, Calif.	333.1	900	1000 Watts	CBS
KHQ	Spokane, Wash.	508.2	590	1000 Watts	NBC
KJBS	San Francisco, Calif.	280.2	1070	100 Watts	
KJR	Seattle, Wash.	309.1	970	5000 Watts	NBC
KLS	Oakland, Calif.	208.2	1440	250 Watts	
KLX	Oakland, Calif.	340.7	880	1000 Watts	
KMJ	Fresno, Calif.	516.9	580	500 Watts	CBS
KNX	Los Angeles, Calif.	285.5	1050	25,000 Watts	
KOA	Denver, Colorado	361.2	830	12,500 Watts	NBC
KOIN	Portland, Oregon	319	940	1000 Watts	CBS
KOL	Seattle, Wash.	236.1	1270	1000 Watts	CBS
KOMO	Seattle, Wash.	325.9	920	1000 Watts	NBC
KPO	San Francisco, Calif.	440.9	680	50,000 Watts	NBC
KQW	San Jose, Calif.	296.6	1010	500 Watts	
KROW	Oakland, Calif.	322.4	930	1000 Watts	
KSL	Salt Lake City	265.3	1130	50,000 Watts	CBS
KTAB	Oakland and San Francisco	535.4	560	1000 Watts	
KTAR	Phoenix, Arizona	483.6	620	1000 Watts	NBC
KVI	Tacoma, Wash.	526	570	1000 Watts	CBS
KWG	Stockton, Calif.	249.9	1200	100 Watts	CBS
KYA	San Francisco, Calif.	243.8	1230	1000 Watts	NBC

SUNDAY Programs

April 29, 1934

7:00 to 7:30 A. M.

KNX—B. Sharples, Breakfast Group
KSL—Uncle Tom and Comics
KOA—Morningside M. E. Choir;
7:15, Capitol Theatre Family

7:30 to 8:00 A. M.

KNX—B. Sharples, Breakfast Group
KSL—Mormon Tabernacle
KOA—Capitol Theatre Family

8:00 to 8:30 A. M.

•NBC—Organ Concert; 8:15, Gordon String Quartet
KGO—Arion Trio—Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist
KYA—8:15, Christian Science Reading
KROW—Oakland Community Church; 8:15, Hit Tunes
KJBS—Close Harmony
*CBS—Salt Lake Tabernacle Organ and Choir
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15, Dance Antiques
KHJ—Sunday Times Comic
KNX—B. Sharples, Breakfast Group
KGB—Sunday Comics
KOA—8:15, Gordon String Quartet

8:30 to 9:00 A. M.

•NBC—Radio City Concert
KGO—Arion Trio
KFRC—Violin, Cello and Organ
KYA—Sabbath Matins
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Band Concert; 8:45, Orch.
*CBS—8:45, H. V. Kaitenborn
KOL—P. I. Comic Section
KVI—Radio Gospel League
KJR—Coast to Coast, Recorded
KEX—Band Music; 8:45, Council of Churches
KNX—B. Sharples, Breakfast Group
KGB—Violin, Cello and Organ
KSL—Morning Musicale

9:00 to 9:30 A. M.

•NBC—Radio City Concert
KGO—Chronicle Comics, Bobbie Rockwell
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Sunrise Symphony
KROW—Organ
KJBS—Harmony Trio; 9:15, Orch.
KGGC—Glenn's Oldtime Songs
*CBS—Church of the Air
KJR—Cecile Barbezet; 9:15, Records
KEX—Council Churches; 9:15, Dance Rhythms
KGA—Good Morning program
KHQ—To be announced
KFI—Church quarter hour; 9:15, Dr. Casselberry
KNX—Bob Shuler and Quartet

9:30 to 10:00 A. M.

•NBC, National Youth Radio Conference; Dr. Daniel A. Poling; male chorus direction Keith McLeod; organ
KPO—Saxotones; Mickey Gillette, saxophonist; Rita Lane, soprano; Alvino Rey, guitarist
KFRC—Sweet Music to 9:45
KYA—Funny Paper Man
KTAB—Watch Tower; Open Road
KROW—Vita Hepar; 9:45, Friendship Club

EXPLANATION

•NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFL, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAB, KYA, KDYL, unless individual station is listed as releasing its own program.

*CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KEEN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.

See Station Directory, Page 16, for location and dialing.

KJBS—Dance Orchestra; 9:45, Popular Selections
KGGC—Theatre of the Air; 9:45, Featured Artists
*CBS—Compinsky Trio
KOL—Democratic Educ. Feature; 9:45, Cecil Solly
KJRW—Olympians
KJR—Fred Shorter
KEX—Musical Gems
KGA—Foreign Friendship
KHJ—Sweet Music to 9:45
KNX—Bob Shuler; 9:45, Organ
KECA—Records; 9:45, Hollywood Cons. of Music
KSL—Std. Optical Program; 9:45, Mar-O-Oil Program
KOA—National Youth Conference

10:00 to 10:30 A. M.

•NBC—Stringwood Ensemble
KGO—Organ Concert
KYA—10:15, Echoes of Argentine
KTAB—10th Ave. Baptist Ch. Serv.
KROW—Watch Tower Program
KGGC—Featured Artists; 10:15, Sunday Serenade
KJBS—Dance Orchestra
KLS—Radio Church of America
KQW—10:15, Baptist Church Sunday School
*CBS—Charles Carlisle, vocalist; 10:15, Piano Pointers
KVI—Covered Wagon Jubilee
KJR—International Bible Students; 10:15, Resume of day's programs; 10:18, Recordings
KEX—Lost & Found; 10:02, Classical solist; 10:15, Tango Time
KGA—Sunday Concert
KHQ—Studio Program; 10:15, Old Painter
KNX—Citadel Band
KECA—Tom-Tom Sym. & Lecture
KSL—10:15, International Bible Students, Judge Rutherford

10:30 to 11:00 A. M.

•NBC—Rings of Melody; Ohman and Arden, piano duo; Edward Nell, baritone; Arlene Jackson, blues singer
KPO—Cecilians; Barbara Blanchard, soprano; Eva Gruninger, contralto
KYA—Mountain Harmonists
KTAB—Church Services
KROW—Variety Program
KJBS—Popular Melodies
KGGC—Request Hour

KLS—Radio Church of America
KQW—Baptist Sunday School
*CBS—Lazy Dan Minstrel Man
KGA—To be announced
KQW—Tommy Luke's Flower Girls
KHQ—Rings of Melody
KJR—Sunday Serenade
KNX—Spice of Life
KECA—Record; 10:45, First Unitarian Church Service

11:00 to 11:30 A. M.

•NBC—To be announced
KPO—Bible Stories; Paul Carson, organist
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Popular Melodies
KGGC—Request Hour
KLS—Popular Recordings
KQW—First Baptist Church
*CBS—N. Y. Philharmonic Orch.
KJR—Cecil Solly, "Garden Information"; 11:15, Music
KEX—Symphony Hour
KVI—Central Luther Church
KGA—To be announced
KHQ—Newspaper Adventures; 11:15, Souvenirs
KNX—Organ Recital
KECA—First Unitarian Church
KOA—Quartet Time

11:30 to 12:00 Noon

•NBC—To be announced
KPO—Bible Stories
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Ch.
KJBS—Three quarter Time; 11:45, Song Favorites
KQW—First Baptist Church
*CBS—N. Y. Philharmonic Orch.
KVI—Central Lutheran Church
KJR—Spice of Life; 11:45, Rhythm Encores
KEX—Lloyd Golf Course; 11:45, Recordings
KGA—Featured Artist
KHJ—"Dreams of Beauty"; 11:45, Joan Leonard and Two Pianos
KNX—Lal Chand Mehra
KECA—First Unitarian Church
KFSD—Organ Reveries
KOA—To be announced

12:00 to 12:30 P. M.

•NBC—Organ; 12:15, Lilian Buckman, vocalist
KPO—Music Garden
KYA—Organ Concert
KTAB—Church Services
KXL—Records
KROW—All Request Program
KJBS—News Reporter; 12:15, Instrumental and Vocal Artists
KGGC—All Star Review
*CBS—N. Y. Philharmonic Orch.
KJR—Measured Steps, recorded
KEX—Christian Endeavor Union; 12:15, Three-Four Time
KGA—Midday Concert
KNX—Borowsky Concert Group
KECA—First Unitarian Church Service; 12:15, Records
KFSD—Chorala
KOA—Organ; 12:15, Romance of Science

12:30 to 1:00 P. M.

•NBC—Pedro Via's Orchestra
KPO—Music Garden
KYA—Paraders

KTAB—Church Services; 12:45.
Leaves from Minister's Notebook
KLX—Jeannette Stock, soprano;
Merlyn Morse, tenor; Anita and
Orsco, novelty guitar duo
KROW—All Request Program
KJBS—Recordings
★ CBS—N.Y. Philharmonic Orch.
KJR—Recorded Program
KEX—Orchestra; 12:45, Rev. Willard H. Pope
KGA—Old Timers
KNX—Louise Johnson, astro-analyst
KECA—Memories of the Waltz
KOA—Davis and Shaw Spot

1:00 to 1:30 P. M.

● NBC—National Vespers
KPO—Melody Train
KYA—Waltz Classics
KTAB—Church of Latter Day Sts.
KLX—Musical Program
KROW—All Request Program
KJBS—Berri and Loux, pianists;
1:15, Records
★ CBS—To be announced
KOMO—1:15, Notox Program
KJR—Castles in Music
KEX—Rev. Willard Pope
KGA—Sunday Matinee
KNX—Metropolitan Moods
KSL—L. D. S. Services
KOA—Melody Master; 1:15, Fine Art of Living

1:30 to 2:00 P. M.

● NBC—Grand Hotel, drama
KPO—Melody Train
KFRC—Little Theatre of the Air
KYA—Waltz Classics
KTAB—Dillon Players
KLX—Records
KROW—Bible Questions and Ans.
KJBS—Concert Recordings
KVI—Little Theatre of the Air
KJR—Seattle Pac. College, quartet
KEX—Rev. Willard Pope
KGA—Sunday Matinee
KGB—Little Theatre of the Air
KHJ—Little Theatre of the Air
KECA—Vocational Adjustment;
1:45, Records
KNX—Metropolitan Moods
KSL—L. D. S. Services

2:00 to 2:30 P. M.

● NBC—Catholic Hour
KGO—Alexander and Cook; 2:15, To be announced
KFRC—Romances of Science; 2:15, Tunes You Like to Hear
KYA—Discovery Hour
KTAB—Cal. State Chamber of Commerce; 2:15, Rhythmic Recipes
KLX—Records
KROW—University of the Air
KJBS—Spanish Melodies; 2:15, Orchestra
KGA—To be announced
KOL—Rabbi Magnin; 2:15, Adventures with the Leathernecks
KVI—Rabbi Magnin; 2:15, Tunes You Like to Hear
KOMO—Old Songs of the Church
KGW—Cystex; 2:15, Gill Bros.; 2:25, Optometry Board
KHQ—N.W. on Parade
KECA—Chamber Music, records
KFI—The Sunday Players
KHJ—Rabbi Magnin; 2:15, Studio
KNX—Exposition Park Concert
KGB—Rabbi Magnin; 2:15, Salon Moderne
KSL—Services; 2:15, Hit Tunes



VIRGINIA FLOHRI
KFI—SOPRANO

2:30 to 3:00 P. M.

● NBC—Singable Songs; 2:45, Pages from the Book of Life
KPO—Our American Schools
KTAB—Musical Moods
KYA—Light Opera
KLX—Ann Wakefield, soprano; Marcel French, whistler
KROW—Tuneful Tunes
KJBS—Afternoon Concert
KGGC—Sunday School
★ CBS—Smilin' Ed. McConnell; 2:45, Twilight Musicale
KGA—Homer McDonald Co.
KOL—2:45, Studio Program
KJR—Cornish School
KEX—Musical Program; 2:45, Conrad
KGA—Homer McDonald Co.
KNX—Concert
KECA—Swami Yoganada; 2:45, Records
KFSD—Balboa Park Organ
KSL—2:45, Soloists

3:00 to 3:30 P. M.

● NBC—Silken Strings, Charles Previn and Orchestra
KPO—John and Ned, harmony duo; 3:15, Afternoon Concert
KYA—Light Opera
KTAB—Trio and Sorority Girls
KLX—Records
KROW—Forum Program
KJBS—Bing Crosby and Dance Rec.
KGGC—Church Service
★ CBS—Hampton Institute Choir
KOMO—Crazy Walls Souvenirs; 3:15, Musical Madcaps
KGW—Powers Song & Stories
KFI—U.S.C. College of Music
KHJ—3:15, Professor Lindsley
KNX—Concert
KECA—Recordings
KSL—Gus Farney, requests

3:30 to 4:00 P. M.

● NBC—Bakers Broadcast with Joe Penner; Ozzie Nelson's Orchestra; Harriet Hilliard, vocal
KPO—Afternoon Concert
KYA—Light Opera

KTAB—Resting; 3:45, Hawaiian Melodies
KLX—Aspre and His Manila String Orchestra
KROW—Walk-a-Way
KJBS—Concert Favorites
KGGC—Church Service
★ CBS—Clarence Wheeler's Orch.; 3:45, Organ and Harp
KOMO—Cystex News Adventures
KGW—Nick's Flower Shop
KJR—To be announced
KEX—Program to be announced
KNX—Concert
KECA—3:45, Recordings
KFSD—3:45, Symphony Concert
KSL—3:45, Chrysler Piano Trio

4:00 to 4:30 P. M.

● NBC—Chase & Sanborn Program; Jimmy Durante with Rubinfoff's Orchestra
KPO—Community Forum
KFRC—Cystex Detective Adven.
KYA—Symphony Concert
KTAB—University Forum of the Air
KLX—Records
KROW—Afternoon Concert
KJBS—Dance Orchestra
KGGC—Church Service
★ CBS—4:15, Freddie Rich Entertains
KVI—Amusement Tips
KJR—Knights of Notes
KEX—To be announced
KGA—Watchtower program
KHJ—To be announced
KNX—Fireside Phantasies
KECA—Recordings
KGB—Cystex Detective Adventures
KFSD—Symphony concert

4:30 to 5:00 P. M.

● NBC—Chase and Sanborn
KPO—NRA Talk; 4:35, Silhouettes, Irving Kennedy, tenor and orch.
KYA—Vesper Services
KTAB—Tanforan; 4:45, Walk-a-way Derby
KLX—Metropolitan Moods
KROW—Afternoon Concert
KJBS—Recordings
KGGC—Church Service
★ CBS—California Melodies
KOL—4:45, Organ, Piano & Guitar
KJR—Knights of Notes
KGA—Sunday Opera
KNX—Bob Shuler
KECA—Metaphysics, Mother Grey, speaker; 4:45, Records
KFSD—Symphony concert
KSL—Philosophy of Sandy McThrift; 4:45, Kimball Program

5:00 to 5:30 P. M.

● NBC—Manhattan Merry-Go-Rnd., Tamara, blues singer; Men About Town, trio
KPO—5:15, Music of Today and Yesterday
KYA—Shakespearean Scenes; 5:15, Chamber Group
KTAB—Organ Recital
KLX—Old Man Soliloquy; 5:15, Jean Ardith, pianist
KROW—Oakl'd Council of Churches
KJBS—Dance and Vocal Records
★ CBS—Drama of Childhood
KJR—Emanuel Tabernacle, Rev. Bard
KEX—Four Square Gospel
KGA—Three Quarter Time
KNX—Ethel Hubler Talk;
5:15, Dr. John Matthews
KECA—Judge Yankwich, talk;
5:15, Mme. de Zaruba
KFSD—Musical program

5:30 to 6:00 P. M.

•NBC—The American Album of Familiar Music
 KPO—Music of Today & Yesterday;
 5:45, Henry M. Hyde, science tik.
 KYA—Boothby-Spillman Tabernacle
 KTAB—Organ Recital
 KLX—Covered Wagon Jubilee
 KROW—Wilma McVey, vocalist;
 5:45, These Changing Times;
 KJBS—Popular Song Hits
 *CBS—Fred Waring's Orchestra
 KJR—Vindabonians
 KEX—Popular concert
 KGA—Old Favorites
 KNX—Dr. John Matthews
 KECA—Mme Zaruba; 5:45, Franz Hoffman, baritone
 KFSD—Musical program

6:00 to 6:30 P. M.

•NBC—Chevrolet Program, orchestra direction Victor Young
 KPO—Gunnar Johansen, pianist
 KYA—Rabbi Elliot M. Burstein;
 6:15, Lucy Day, soprano
 KTAB—Beverly Hillbillies
 KLX—Mixed Quartet
 KROW—Walk-a-thon; 6:15, Watch Tower Program
 KJBS—News; Dance Melodies
 *CBS—Wayne King's Orchestra
 KJR—Angelus Hour
 KEX—Studio Program
 KNX—Curtis Abell's Humanist tik.
 KECA—Wesley Tourtellotte, organ;
 Bert Shepherd, violin
 KFSD—Morales Hawaiians

6:30 to 7:00 P. M.

•NBC—Hall of Fame, guest star
 KPO—S. F. Municipal Organ, Paul Carson
 KYA—Piano Sketches; 6:45, Graham C. Dexter, tenor
 KTAB—Amateur Baseball Scores
 KLX—Hotel Oakland Trio
 KROW—Songfest; 6:45, Penticostal
 KJBS—Dance Melodies
 *CBS—To be announced
 KJR—Angelus Hour
 KVI—To be announced
 KEX—Soloist and Orchestra
 KNX—Rev. C. E. Fuller
 KECA—Organist and violinist
 KFSD—Dr. Strauss' Sketchbook

7:00 to 7:30 P. M.

•NBC—Wendell Hall, vocalist;
 7:15, Walter Winchell
 KPO—Quartet Time
 KYA—Citadel Band
 KTAB—Echoes of Portugal; 7:15, Thy Neighbor's Wife
 KLX—Hotel Oakland Trio
 KROW—Y. M. C. A. Program
 KGGC—Church Service
 *CBS—To be announced; 7:15, Little Jack Little
 KJR—Metropolitan Moods
 KGA—7:15, Voice of Psychology
 KECA—Maricor Trio
 KNX—Borowsky's Concert Ensemble; 7:15, Calmon Luboviski and Clair Mellonino

7:30 to 8:00 P. M.

•NBC—Joseph Hornik's Orchestra
 KPO—Phil Harris' Orchestra
 KFRC—S & W Merrymakers
 KYA—Kay Kyser's Orchestra
 KTAB—Church Serv. Bapt. Church
 KLX—Musical Auction; 7:45, William Don, eccentric comedian
 KROW—Advertising Sales Executives; 7:45, Timely Chats
 KGGC—Church Service

KQW—First Baptist Church service
 KOL—S & W Merrymakers
 KVI—Merrymakers, variety prog.
 KJR—Artistic Trio
 KGA—Voice of Psychology
 KFI—S & W Merrymakers
 KNX—Calmon Luboviski, violinist
 KECA—Burr McIntosh; 7:45, Pierce Bros., quartet
 KFSD—Mollie Thompson, organist;
 7:45, Musical Moments
 KGB—S & W Merrymakers

8:00 to 8:30 P. M.

•NBC—Horlick's Adventures in Health; 8:15, True Story Court of Human Relations
 KPO—Rudy Selger's Orchestra
 KFRC—S & W Merrymakers
 KYA—Opera, recordings
 KTAB—John Wharry Lewis Quintet
 KROW—Oakl'd Community Church
 KQW—Baptist Church services
 KOL—S & W Merrymakers
 KVI—S & W Merrymakers
 KJR—First Church of Christ Scient.
 KEX—First Church of Christ Sc.
 KHJ—S & W Merrymakers
 KNX—Presbyterian Church
 KECA—International Review;
 8:15, Records
 KGB—S & W Merrymakers

8:30 to 9:00 P. M.

•NBC—True Story Court of Human Relations
 KPO—Kay Kyser's Orchestra
 KYA—Opera, recordings
 KTAB—Church Services
 KLX—John Wharry Lewis Quintet
 KROW—Oakl'd Community Church
 KQW—Baptist Church services
 KOL—Henry Busse Orchestra
 KOL—8:45, Strange Adventures in Strange Lands
 KJR—First Church of Christ Scient.
 KEX—First Church of Christ Sc.
 KVI—Beauty That Endures
 KHJ—To be announced
 KNX—Church Services
 KECA—Pasadena Tournament of Roses band; 8:45, Records
 KSL—L. D. S. Services
 KOA—Rainbow Gardens Orchestra

9:00 to 9:30 P. M.

•NBC—To be announced
 KPO—University of California Program; KECA, KFSD
 KYA—Opera, recordings
 KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.
 KLX—Herb Kennedy and Nancy Ann Hersey; 9:15, Carefree Cap.
 KROW—Foreign Watch Tower
 *CBS—To be announced
 KOL—Dance Music
 KOMO—The King's Foursome
 KHQ—Threads of Tradition
 KJR—9:15, Pioneers
 KEX—Book Chat; 9:15, Studio
 KFI—Victor Aller, pianist
 KNX—News; 9:15, Talk
 KSL—To be announced

9:30 to 10:00 P. M.

•NBC—Readers' Guide, Joseph H. Jackson
 KPO—To be announced
 KYA—"Beauty That Endures"; 9:45, Jack Winston's Orchestra
 KTAB—Chapel of the Chimes, organ; 9:45, Royal Sophistications
 KLX—Carefree Caper; 9:45, News; 9:50, Dance Music
 KROW—Dance Music
 *CBS—To be announced

KEX—Concert Trio
 KJR—Pioneers; 9:45, Fireside Phantastes
 KNX—The Crocketts
 KECA—Classic Hour; Records
 KSL—Frank Asper, organist; Wm. Hardiman, violinist

10:00 to 10:30 P. M.

•NBC—Richfield News Flashes, Sam Hayes; 10:15, Paul Carson, organ, "Builder of the Bridge to Dreamland"
 KPO—Herbert Kay and Orchestra
 KFRC—News; 10:10, Gus Arnheim's Orchestra
 KYA—News Editor; 10:10, Jess Stafford's Orchestra
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Program
 KROW—Dance Music
 KOL—Gus Arnheim's Orchestra
 KVI—Gus Arnheim's Orchestra
 KOMO—10:15, Happiness Program
 KGW—10:15, Braley-Graham
 KEX—First Presbyterian Choir
 KFI—10:15, Richelleu, Cardinal or King, drama
 KHJ—News Items; 10:10, Gus Arnheim's Orchestra
 KNX—The Crocketts
 KECA—Records to 10:15
 KGB—News Flashes; 10:05, Gus Arnheim Orchestra
 KSL—Frank Asper, organ; Wm. Hardiman, violin.

10:30 to 11:00 P. M.

•NBC—Paul Carson, organist
 KPO—Slumber Hour
 KFRC—Gus Arnheim Orchestra
 KYA—John Wolohan's Orchestra
 KTAB—Walk-a-Way Derby; 10:45, Dance Orchestra
 KLX—Dance Program
 KROW—Ran Wilde's Orchestra
 KOL—Dance music
 KVI—Gus Arnheim's Orchestra; 10:45, Do You Believe in Ghosts?
 KOMO—Greater Washington Hour
 KEX—Rev. Willard Pope
 KFI—Richelleu, Cardinal or King; 10:45, Carol Loefner Orchestra
 KHJ—Gus Arnheim's Orchestra
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

•NBC—Press Radio News Service; 11:05, Melodians Orchestra
 KPO—Charles Runyan, organist
 KFRC—Midnight Moods, organ
 KTAB—Request Hour
 KROW—Walk-a-thon; 11:15, Bein' Neighborly
 KOL—Dance music
 KVI—Midnight Moods, Organ
 KFI—Carol Loefner Orchestra
 KHJ—Midnight Moods

11:30 to 12:00 Midnight

•NBC—Melodians Orchestra
 KPO—Charles Runyan, organist
 KFRC—Midnight Moods, organ
 KTAB—Vagabond of the Air to 1
 KROW—Dance Music
 KOL—Organ recital
 KHJ—Midnight Moods

12:00 to 1 A.M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

MONDAY Programs

April 30, 1934

7:00 to 7:30 A. M.

•NBC—U. S. Navy Band
KFRC—Records; 7:25, N.Y. Stocks
KYA—Musical Clock
KTAB—Sunrise Program, records
KROW—Commuters Time Clock
KJBS—Alarm Klok Klub Program
KQW—The Breakfast Hour, rec'ds
KOL—KOL Breakfast Club
KVT—Daybreak Devotional
KHQ—Morning News
KFI—7:15, Health Exercises
KHJ—Recordings
KNX—Bill Sharples Breakfast Club
KECA—Health Exercises
KGB—Morning Edition; 7:25, Stocks
KSL—Morning Watch
KOA—Hours of Memories

7:30 to 8:00 A. M.

•NBC—Financial Service;
7:45, Exercise and Applesauce
KPO—U. S. Navy Band
KFRC—Morning Exercises
KYA—Musical Clock
KTAB—Hillbillie Tunes; 7:45, Olym-
pians Quartette
KROW—Commuters' Time Clock
KJBS—Alarm Klok Klub Program
KQW—Breakfast Hour; Weather
KGW—Ronald Buck to 7:45
KOL—Breakfast Club; 7:45, Radio
Headliners
KVI—Morning Varieties
KHQ—7:45, Early Birds
KJR—Markets; Records
KEX—7:45, Dance Rhythms
KFI—N. Y. Stocks; 7:45, Church
Quarter Hour
KHJ—Recordings
KNX—Bill Sharples Breakfast Club
KECA—Records to 7:45
KGB—Records; 7:55, Resume of
Programs
KSL—Morning Watch; 7:35, Shop-
ping Suggestions; 7:45, Adv. Rev.
KOA—Morning Revelers; 7:45,
Hour of Memories

8:00 to 8:30 A. M.

•NBC—Exercise and Applesauce;
8:15, Crosscuts, Log o' the Day
KGO—Johnny Marvin, tenor
KPO—Soloist to 8:15
KFRC—8:15, Grab Bag Records
KYA—Christian Science Reading;
8:15, Mr. and Mrs. Reader
KTAB—Portuguese News
KLX—Records
KROW—Oak'd Community Church;
8:15, Tuneful Tunes
KJBS—News; 8:05, Dance Tunes
*CBS—Voice of Experience to 8:15
KQW—Morning Watch
KOL—Musical program;
8:15, Breakfast Club
KVI—8:15, Jim De Puy's Revue
KOMO—8:15, Morning Reveries
KHQ—Studio programs
KEX—Band music
KGA—Shopping News
KJR—Recorded Program
KFI—Helen Hill, pianist;
8:15, Charlie Wellman, songs
KHJ—8:15, Musical Program
KNX—Bill Sharples Club
KFSD—Good Cheer program
KGB—8:15, Sally Simmons
KSL—8:15, Assoc. Sugar Industries
KOA—Soloist; 8:15, Johnny Marvin

EXPLANATION

•NBC—Designates Program
Service to KGO, KPO, KECA,
KEX, KFI, KFSD, KGA,
KGHL, KGIR, KGW, KHQ,
KJR, KOA, KOMO, KTAR,
KYA, KDYL, unless indi-
vidual station is listed as
releasing its own program.
*CBS—Designates Program
Service to KFRC, KHJ, KGB,
KOL, KVI, KFPY, KOIN,
KERN, KMJ, KFBK, KDB,
KWW, KSL, unless individual
station is listed as releasing
its own program.
See Station Directory, Page 16,
for location and dialing.

8:30 to 9:00 A. M.

•NBC—Crosscuts from Log o' Day
KGO—Vic and Sade; 8:45, Harvest
of Song
KYA—Morning Concert; 8:45, Friv-
olities
KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Breakfast Hour
KJBS—Dance Tunes
KQW—Iverson Quartette; 8:45,
Hawaiians
*CBS—Emery Deutsch Orchestra
KOMO—Resume of Programs; 8:33,
Uncle Hank; 8:45, String Trio
KGW—8:45, Abe Bercoff, violin
KHQ—Kemp and Hebert
KEX—Hawaiian Serenaders
KFI—Rudy Wiedoff; 8:45, Julia
Hayes, helpful hints
KNX—Breakfast Club
KSL—Good Morning Judge to 8:45
KOA—News to 8:35

9:00 to 9:30 A. M.

•NBC—Crosscuts of the Day to 9:15
KGO—Xavier Cugat's Orchestra;
9:15, Barbara Lee
KPO—9:15, Julia Hayes, beauty tlk.
KFRC—9:15, Years Ago Today
KYA—9:15, Prudence Penny
KTAB—Hour of Prayer
KLX—Records; 9:20, Noon Prices
N. Y. Stocks
KROW—Breakfast Hour
KJBS—Song Hits; 9:15, Salon Orch.
KGGC—Morning Melodies;
9:15, Charlie Glenn, old songs
KQW—Tuneful Topics of the Day
*CBS—George Hall Orchestra
KVI—Mystic Melodies
KOMO—String Trio, Strong
KGW—Crazy Crystals to 9:15
KHQ—Studio Programs
KEX—9:15, Tango Time
KGA—9:15, News Items
KFI—Al Cayle's Entertainers to
9:15
KNX—"Song Bag"
KECA—9:15, Sing and Smile with
Blanche Wood
KFSD—9:15, Feature program
KSL—9:15, Jennie Lee
KOA—Radio Press News

9:30 to 10:00 A. M.

•NBC—Organ, Paul Carson; 9:55,
News
KPO—News; 9:45, Elmore Vincent,
tenor
KFRC—Jeanne; 9:45, Shinin' Sam
to 9:50
KYA—Waltz Idylls
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Visiting Faye Ward
KGGC—Dance Novelties
KQW—Tuneful Topics
*CBS—Mischa Raginsky Orchestra
KOL—9:45, Prudence Penny
KOMO—Clef Dwellers
KGW—Cooking School to 9:45
KHQ—Magic Travels;
9:45, Dorothy Dee
KGA—Good Morning
KFI—Bennie Watson, songs; 9:45,
News Release
KNX—Amazon Program; 9:45, News
KFSD—Stock reports
KGB—News Flashes to 9:35

10:00 to 10:30 A. M.

•NBC—The New World
KPO—Golden State Menu Flashes;
10:15, Strange Interview
KFRC—Better Business Bureau
KYA—Columbia on Parade; 10:15,
Organ Concert, Glen Goff
KTAB—Paul Kellar, pianist;
10:15, Chasin' the Blues
KLX—10:15, S. F. Stocks; Weather
KROW—Coffee Cup; 10:15, Vita
Hepar
KJBS—News; 10:05, Organ; 10:15,
Hillbilly Songs
KGGC—Cal King
KQW—Aunt Sammy; 10:15, Shop-
pers' Guide
*CBS—Just Plain Bill; 10:15, Rom-
ance of Helen Trent
KOL—Morning Melodies
KOMO—Musical Program
KHQ—To be announced
10:15, Celia Lee
KJR—Resume of Programs
KEX—Orchestra; 10:05, Lost &
Found; 10:15, Julia Hayes
KGA—Studio program
KFI—Charlie Wellman, songs;
10:15, Health Talk
KHJ—Colburn Fur Company
KNX—Eddie Albright's Ten O'Clock
Family

10:30 to 11:00 A. M.

•NBC—Woman's Magazine of the
Air
KPO—Smackout; Marion and Jim;
10:45, To be announced
KYA—Organ Concert
KTAB—Health Talk; 10:45, Bulle-
tin Board
KLX—Internat. Kitchen, Gladys
Cronkhite, director
KROW—Shopping Guide, Sylvia Dale
KJBS—Dance Orchestra
KGGC—Soft Pillows Sunshine
KQW—Shoppers' Guide; 10:45, Roll-
ing Stones
*CBS—American School of the Air
KJR—Club Minutes; 10:45, South-
ern Serenaders
KEX—Orch.; 10:40, Manikin Tea;
10:45, Cobwebs & Nuts
KGA—Morning Melodies
KHJ—A and P Kitchen Sci. Club

KNX—Mary Holmes, Home Management; 10:45, "Rhythm Encores"
 KECA—Recordings
 KFSD—Studio program
 KOA—10:45, Livestock and Produce Reports

11:00 to 11:30 A. M.

- NBC—Women's Magazine of Air
- KPO—Radio Guild
- KYA—11:15, Waldorf-Astoria Orch.
- KTAB—Columbia on Parade; 11:15, Symphony Hour
- KLX—Clark Sisters
- KROW—Health Talk; 11:15, Organ
- KJBS—Popular Hits of the Past
- KGCG—Milady's Date Book; 11:15, Star of the Week
- KQW—White House Concert
- ★CBS—Oahu Serenaders; 11:15, Better Business Talk
- KGW—Mel Blanc, Cobwebs & Nuts
- KEX—Nature Trail; 11:15, Cobwebs and Nuts
- KJR—National Conf. of Jews and Christians; 11:15, Emil Hansen
- KGA—Musical Moods
- KNX—Organ Recital
- KECA—French Lesson; 11:15, Radio Piano Lesson
- KOA—Radio Guild
- KSL—11:15, Rhythm Kings
- KGB—11:15, Studio Program

11:30 to 12:00 Noon

- NBC—Financial Flashes; 11:35, California Fed. of Women's Club
- KPO—Radio Guild
- KYA—Whispering Strings; 11:45, Album Leaves
- KTAB—Jean Kent Program
- KLX—Anita & Orsoco, nov. guitar duo; 11:45, Cecil Wright
- KROW—Latin American Program
- KJBS—Dance Orchestra
- KGCG—Song Favorites; 11:45, Martial Airs
- KQW—Accordion Capers
- ★CBS—U. S. Marine Band
- KGA—To be announced
- KOL—Studio program
- KOMO—11:45, Celloettes, Kirchner
- KHQ—Studio program
- KJR—Julia Hayes, talk
- KEX—11:45, Marian Miller
- KFI—Melisse's Chat; 11:45, State Market Reports
- KNX—Records; 11:45, Ionizer Talk
- KOA—Radio Guild
- KSL—U. S. A. C. Extension Division; 11:45, Broadcasters' Review

12:00 to 12:30 P. M.

- NBC—Betty and Bob; 12:15, West. Farm and Home Hour
- KPO—Agric. Bulletin; 12:15, Midday Musical
- KYA—Scripts; 12:03, Noonday Concert
- KTAB—Noon Concert
- KLX—Bill Duncan and His Band
- KROW—Latin American Program
- KJBS—News; 12:05, Popular Songs; 12:15, Galia Rini, accordionist
- KGCG—Request Hour
- KQW—Band Concert
- ★CBS—Bill Huggins; 12:15, Library of Congress Music Festival
- KOL—The Carnival, Ken Stuart
- KOMO—Farm Reports
- KGW—Dr. Semler's News Flashes
- KJR—12:15, Market Quotation
- KEX—12:15, Hill Billies
- KFI—U.C. & U.S. Dept Agriculture



DR. LAURENCE CROSS
 NBC—8:15 A.M.

KNX—News; 12:15, Borowsky's Concert Ensemble
 KECA—Records; 12:15, News
 KFSD—Program resume
 KGB—Farm Flashes to 12:15
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

- NBC—Western Farm & Home Hr.
- KPO—Midday Musical
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Bill Duncan and His Band
- KROW—Hits of Today
- KJBS—Dance Orchestra
- KGCG—Request Hour
- KQW—Weather & Market reports
- ★CBS—Library of Congress Music Festival
- KOL—Carnival Hour
- KJR—Headliners, recorded
- KHQ—Marching Along
- KEX—Amer. Prod.; 12:35, Recds; 12:45, Forum Luncheon
- KNX—12:45, Drury Lane Vocalist
- KECA—Concert Favorites; Records
- KGB—12:55, Stocks

1:00 to 1:30 P. M.

- NBC—Your Health, guest speaker; 1:15, Soloist
- KGO—1:15, Contract Bridge
- KPO—News; 1:15, Ann Warner's Neighborly Chats
- KYA—Marie Leon, soprano; 1:15, To be announced
- KTAB—Radio Frolic
- KLX—Don Brose; 1:15, Martha Lee Home Economics
- KROW—Concert Melodies
- KJBS—Stocks and Record Novelities; 1:15, At Hollywood Keyhole
- KQW—Afternoon Concert
- ★CBS—Between the Bookends; 1:15, Dictators
- KOL—1:15, Julie Day
- KOMO—1:15, Chords and Keys
- KHQ—1:15, Sylvia Gray
- KEX—Forum Luncheon
- KGA—News Service
- KFI—Ann Warner Chats
- KNX—Pontrelli's Orchestra

KECA—Recorded program
 KFSD—Studio program
 KGB—1:15, Health Talk

1:30 to 2:00 P. M.

- NBC—Oxydol's Own Ma Perkins; 1:45, Bunkhouse Songs
- KPO—Ann Warner; 1:45, Edna Fischer, pianist
- KYA—Violin Masters; 1:45, P. T. A. Talk
- KTAB—Fashion Lodge
- KLX—Song Bag
- KROW—Spice of programs; 1:45, Melody Rambles
- KJBS—Concert Recordings
- KQW—The Friendly Hour
- ★CBS—Eddie Copeland's Orch.; 1:45, Maurie Sherman's Orch.
- KVI—Pre-School Association
- KOMO—1:45, Musical Program
- KGW—Michael Arnstein, cellist
- KHQ—1:45, A & K Markets
- KJR—Musical Program
- KEX—Dance Antiques
- KGA—Dental Hygiene
- KFI—1:45, Organ Concert
- KNX—Pontrelli's Orchestra
- KECA—Food for Thought to 1:45
- KFSD—Clarisse & Glad

2:00 to 2:30 P. M.

- NBC—Al Pearce and His Gang
- KPO—Peter Van Steeden's Orch.; 2:15, Army Band
- KFRC—Happy Go Lucky Hour
- KYA—Intercollegiate Forum Debate
- KTAB—Globe Trotter; 2:15, Romancing
- KLX—Lost & Found; 2:05, Records
- KROW—Dell Perry; 2:15, Charles Goodman, vocalist
- KJBS—Popular Tune of the Day
- KQW—The Friendly Hour
- KOL—Happy Go Lucky Hour
- KVI—Happy Go Lucky Hour
- KJR—Salon Hour, recorded
- KEX—World Bookman; 2:05, Musical Gems
- KGA—Monday Matinee
- KHJ—Happy Go Lucky Hour
- KNX—The Bookworm
- KECA—Classic Hour, records
- KGB—Happy Go Lucky Hour
- KSL—2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

- NBC—Al Pearce and Gang
- KPO—Army Band; 2:45, Gould & Shefter, pianists
- KFRC—Happy Go Lucky Hour
- KYA—Vignettes of Life; 2:45, Symphony Highlights
- KTAB—Royal Sophistication; 2:45, Tranquility
- KLX—2:35, Closing S. F. Stocks; 2:40, Opportunity Hour
- KROW—Tuneful Tunes
- KJBS—Recordings
- KQW—Sherman Clay
- KOL—Happy Go Lucky Hour
- KVI—Happy Go Lucky Hour
- KEX—Musical Gems; 2:45, League of Nations Association
- KNX—Foreign Recordings
- KHJ—Happy Go Lucky Hour
- KECA—Classic Hour, records
- KGB—Happy Go Lucky Hour
- KSL—Recorded Program

3:00 to 3:30 P. M.

- NBC—Horsensense Philosophy; 3:15, Tween Hogan's Orchestra
- KGO—Rush Hughes to 3:15
- KPO—3:15, The Mudcaves
- KFRC—Feminine Fancies, variety

KYA—Symphony Highlights
 KTAB—Coleman Cox; 3:15, Madame McCune Williamson
 KLX—Opportunity Hour
 KROW—University of the Air
 KJBS—News; 3:05, Dance Orch.; 3:15, The Word Man
 KQW—Stock Market Reports
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Concert Ensemble
 KHQ—Family Almanac; 3:15, Club Bulletin
 KGW—O Korber; 3:05, Eddie King, piano; 3:15, Friendly Chat
 KFT—Rush Hughes, Pictorial; 3:15, Wesley Tourtelotte, organist
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Alexander Bevani, Italian Language to 3:15
 KFSD—Studio program
 KGB—Feminine Fancies
 KSL—Recordings; 3:15, Texas Rangers

3:30 to 4:00 P. M.

•NBC—Music by Gershwin; 3:45, Concert Petite
 KPO—Eileen Piggott, soprano; 3:45, University of California
 KFRC—3:45, N. Y. Stocks
 KYA—Symphony Highlights; 3:45, Community Chest Question Box
 KTAB—NRA Speaker; 3:40 Interlude; 3:45, Tea Timing
 KLX—Opportunity Hour; 3:45, Rec.
 KROW—Walk-a-Way
 KJBS—Dance Records
 *CBS—Shumate Bros. Quartet; 3:50, And the Crowd Roars
 KVI—3:45, Fireside Group
 KOMO—Day Dreams; 3:45, Easy Chair, Grant Merrill
 KEX—3:45, Solist
 KFT—3:45, Raine Bennett
 KECA—Recordings to 3:45
 KNX—The Crockets
 KHJ—To be announced
 KSL—Junior Hour
 KOA—3:45, Orphan Annie
 KDYL—3:45, Orphan Annie

4:00 to 4:30 P. M.

•NBC—Yeast Foamers: Jan Garber's Orchestra
 KPO—Music Room
 KFRC—Melodies Organistique
 KYA—Tea-Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Lost and Found; 4:05, Reds; 4:15, Helen Parmelee, pianist
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Close Harmony
 KGGC—Sacred Music
 *CBS—4:15, Songs at Eventide
 KOL—Classified Period
 KGW—4:15, Parker Dental Clinic
 KHQ—Studio Programs
 KJR—Seattle Goodwill Trio; 4:15, Metropolitan Moods
 KGA—Inland Empire Woman
 KECA—Records
 KHJ—Dick Aurandt, organist
 KNX—Musical Auction; 4:15, Erin Colville, organ
 KGB—Melodies Organistique
 KSL—Broadcasters Review; 4:15, Tarzan of the Apes
 KOA—Northwestern Yeast Program

4:30 to 5:00 P. M.

•NBC—Art and Music; 4:45, Orphan Annie
 KPO—The Sizzlers; 4:45, Piano Pals

KFRC—Little Theatre of the Air; 4:45, Records; 4:50, NRA Talk
 KYA—Tea Dance Parade
 KTAB—Rhythm Ramblings; 4:45, Old Bachelor
 KLX—4:45, McCoy Health School of the Air
 KROW—Cumberland Hillbillies
 KJBS—Dance Orchestra; 4:45, Hawaiian Melodies
 KGGC—Sacred Music
 KQW—Story Time; 4:45, Evening Echoes
 KVI—Little Theatre; 4:45, To be announced
 KOL—4:45, Piano Moods
 KOMO—4:45, Orphan Annie
 KGW—4:45, Orphan Annie
 KHQ—Tull and Gibbs; 4:45, Orphan Annie
 KEX—Victor Salon Orchestra
 KFT—News; 4:45, Orphan Annie
 KHJ—Little Theatre of the Air
 KNX—Erin Colville with Organ; 4:45, Musical Moments
 KECA—News and Records
 KGB—Little Theatre of the Air; 4:45, Records; 4:50, Sheriff's Office
 KSL—Tarzan of the Apes; 4:45, Town Crier; 4:55, Safety League
 KOA—Adventures of Frank Merriwell to 4:45

5:00 to 5:30 P. M.

•NBC—Arion Trio
 KPO—News; 5:15, Adventures of Frank Merriwell
 KTAB—Children's Hour
 KYA—Rusty, the Boy Aviator; 5:15, Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Band Concert; 5:15, Capt. Cracker
 KGGC—Studio Frolic
 KQW—Evening Vespers
 *CBS—Chesterfield Program
 KOMO—Happiness Program; 5:15, Harkins, Rider and Lee
 KJR—Steamboat Bill, electrical tr.
 KEX—Three Four Time
 KFT—Sinclair Minstrels
 KNX—Storytown Express; 5:15, John Bruce, baritone
 KECA—Recordings
 KFSD—Sinclair Minstrels
 KOA—Sinclair Minstrels

5:30 to 6:00 P. M.

•NBC—Del Monte Ship of Joy with Hugh Barrett Dobbs
 KPO—Organ Concert
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Recordings; Rhythm Ramblings
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Records; 5:45, Popular Music Contest
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions
 5:45, Voice of Portugal
 *CBS—Bing Crosby, vocalist
 KOL—To be announced
 KJR—Spring Fancies; 5:45, Cecil Solly
 KEX—Orch.; 5:45, Concert Trio
 KGA—Air Specs.; 5:45, Hill Billies
 KNX—Marshal Grant, organist; 5:45, Investment Talk
 KECA—Records; 5:45, Bunola Kay, songs

6:00 to 6:30 P. M.

•NBC—Carnation Contented Prog., Gene Arnold, narrator; the Lulla-bye Lady; Male Quartet; Orch.
 KPO—NRA Talk; 6:05, Dinner Concert
 KYA—Dinner at Six with Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Betty Babbish Band
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Old Traveler
 KGGC—Town Topics; 6:15, Dinner-Dance Revue
 KQW—Dept. of Agriculture; 6:15, Franco's program
 *CBS—Wayne King's Orchestra
 KOMO—Musical Program
 KEX—6:15, Orchestra
 KGW—Traffic Talk to 6:15
 KNX—News; 6:15, Borowsky's Concert Ensemble
 KECA—Board of Education; 6:15, News

6:30 to 7:00 P. M.

•NBC—Demi-Tasse Revue, Tizzie Lish, comedian; Gus Arnheim Or.
 KPO—Safety First; 6:45, Nanette La Salle
 KFRC—Buccaneers; 6:45, Helene Hughes, Orchestra
 KYA—Dinner at Six, Cyrus Trobbe
 KTAB—Cecil and Sally; 6:45, Mingling News; 6:50, Commentator
 KLX—Betty Babbish Band
 KROW—Calif. Farm Hour; 6:45, Penticostal Echoes
 KJBS—Popular Melodies
 KGGC—Theatre of the Air; 6:45, Jan Garber's Orchestra (recds.)
 KQW—Mkt. Repts.; 6:45, Farm Ex.
 KOL—Program from KFRC
 KVI—The Buccaneers; 6:45, Helen Hughes and Orchestra
 KJR—Wash. High School Reporter; 6:45, Manhattan Echoes
 KGA—6:45, Phil Sheridan's Orch.
 KNX—Borowsky's Ensemble; 6:45, Electrical Transcriptions
 KECA—Wesley Tourtelotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
 KFSD—6:45, Adventures of Sonny & Buddy
 KGB—To be announced
 KSL—Orchestra and Vocalist

7:00 to 7:30 P. M.

•NBC—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—Clyde Doerr Orchestra
 KFRC—Minute Melodies
 KYA—Ernie Smith's Sport Page; 7:15, St. Mary Col. Educat. Series
 KTAB—Sport of Kings; 7:15, Italian News
 KLX—News Items; 7:15, Lovable Liars
 KROW—C. W. Hammond; 7:15, Never Do Well
 KJBS—Sport of Kings; 7:15, Italian News Broadcast
 KGGC—Novelties; 7:15, Mountain Music
 KQW—Weather report; News and Forum; 7:15, Health Talk
 *CBS—Elizabeth Barthell; 7:20, Charlie Davis' Orchestra
 KJR—Financial Talk; 7:15, Paul Bunyan's Life
 KGA—7:15, Studio program
 KNX—Watanabe and Archie
 7:15, Crazy Quilt
 KECA—Organist, violinist & cellist
 KFSD—Piano and Organ Melodies
 (Continued on Page 27)

NEWS *and* COMMENT

Frantic Search on for Ed Wynn's Hat Collection

Frantic search for Ed Wynn's collection of odd and ancient hats is being conducted throughout the National Broadcasting Company's Radio City studios in New York, following the famous comedian's report that six-sevenths of his heterogeneous headgear



ED WYNN

disappeared during his Texaco program recently. The only one he saved was the fire chief hat which Ed had on his head.

The missing items, ranging in age from 15 to 40 years, and as much a part of Wynn's act as Charlie Chaplin's shoes of Jimmy Durante's schnozzle, were listed by the comic as follows:

One high hat, 30 years old, which he first wore in a vaudeville act entitled "The Rah Rah Boy."

One high hat, "sit on top of head" style, 35 years old.

One Quaker hat, 40 years old, given to Wynn by a friend of his father.

One straw hat, which Wynn cherished because he found it, brand-new, in Central Park twenty years ago.

One Princeton hat, given to Wynn by the

Triangle Club when both were playing in Syracuse in 1919.

One little boy's cap, which Ed wore in the "Follies of 1914" in which he appeared as "the boy."

No clue had been found as to the whereabouts of the famous collection, and it was suspected that some misguided admirer had copped the kellys and departed hurriedly at the close of the performance. Wynn appealed for the immediate return of the ancient hats, which are an important part of his "atmosphere."

Los Angeles Papers Cut Programs

Los Angeles *Examiner* and Los Angeles *Times* have cut down to a minimum the mention of KNX programs in their radio logs, an asserted reprisal against KNX for organizing its independent news service in competition with the work instituted under the newspaper-network pact.

First day of the alleged reprisal scheme the *Examiner*, covering radio time from seven in the morning until midnight, only listed three fifteen-minute programs and one-half hour from KNX during that period.

In the *Times* log only five fifteen-minute sessions and one-half-hour period were listed. The station had thirty-seven programs during the day.

Birmingham Seeks Versatile Announcer

WSGN, Birmingham, Alabama, has been seeking a woman announcer with a suitable voice to handle a special WSGN variety hour each day which will serve pretty much as the woman's page of the daily newspaper. She is to talk informally, handle music, home information, drama, and commercial business. Open auditions were held recently and ninety-four applicants were held. Two of them were past sixty years of age.

Nasty Answer Proves Fatal

Radio literally caused the death of Marcel Bondon, fifty-three, Paris janitor. One of his tenants, Lucien Delforges, woke him up at 11 p. m. to tell him to make a neighbor shut off his set so he could sleep. Concierge, angry at losing his beauty sleep, gave Delforges a nasty answer, whereupon the tenant pulled an automatic and pumped eight bullets into him.

Crooners better beware when the volt-meters are installed.

... ETHER FAVORITES



JAMES RIDDELL



WALTER KRAUSGRILL



JANE BURNS



ANTHONY LINDEN



SAM HAYES



ELEANOR ALLEN



JAMES BURROUGHS



PHIL HARRIS



FRANK MUNN



WALTER BEBAN



WALTER KELSEY



JEAN CLAIRMOOK



GUS ARNHEIM



JACK DEANE



CLAIRE Van NOSTRAND



EVA GRUNINGER

PASSING IN REVIEW...



FRED THOMAS



ALICE BLUE



FLOYD GIBBONS



REINALD WERREN RATH



NE'ER DO WELL



SYDNEY DIXON



NELL LARSON



THOMAS KELLY



EMILY LINDEN



EDWARD FITZPATRICK



ART FADDEN



GRAHAM McNAMEE



ELSA TRAUTNER



VEONA SOCOLOFSKY



RUDY VALLEE



CLEM KENNEDY

Kansas City Chief of Police Claims Slander by "March of Time"

Chief of Police Robert J. Coffey of Kansas City, it is stated, will bring suit for libel against *Time* magazine and the radio chain presenting "March of Time" Friday evening, April 6, when purported scenes of Kansas City's municipal election during which four persons were killed, were given. The Kansas City *Star* carried an announcement that the local election disorders would be given on the *Time* program, and extra interest was created.

Announcer made the statement, "Twenty-five members of the police department have criminal records, and the acting chief of police is an ex-convict."

The chief says that he and his wife were listening to the program and when the above announcement came in his wife was so shocked that a physician had to be called.

When asked if he could be the one referred to, inasmuch as the announcer stated the acting chief was an ex-convict, Chief Coffey answered, "I have been acting chief of police of this city since January 16 and I was acting in my official capacity as chief on election day."

Lieutenant Gordon of the Police Identification Bureau advised the chief that fingerprint records of the department show there are no men on the force with criminal records; that the prints of every man on the force were sent to Washington some time ago, and the Department of Justice gave the department a clean bill of health.

Chain Income Figures

NBC—January, \$2,373,923; February, \$2,197,297; March, \$2,473,400. Total, \$7,044,620.
CBS—January, \$1,405,948; February, \$1,387,823; March, \$1,524,904. Total, \$4,318,675.

Air Diagnosis

Jack Borgan, WDGY radio station announcer, Minneapolis, dedicated a number recently to a young woman ill in the hospital and then announced the number (for the sick woman) as "You've Got Everything."

He is still hearing about it.

NBC Widens Quiz

NBC's survey on the listening habits of set owners has been extended to take in the entire country. Decision to make it a nationwide probe, following a test made by the network in four eastern cities.

What the web is trying to find out is the time of day the various members of the family are home, how often and how long they turn on the set and, if not, the reason.

Opportunity for Singers

Perhaps you have never had the thrill of singing with the great San Francisco Symphony Orchestra. The opportunity presents itself now—until the end of April—to join the San Francisco Municipal Chorus.

Special classes are being formed now for sight-singing, ensemble and conducting. A scholarship to the value of \$300 is awarded each year to a member of the chorus who shows marked ability, choice of teacher being left to the winner.

Plan to be the guest of the San Francisco Municipal Chorus at rehearsal in the Raphael Weill School, O'Farrell and Buchanan, Monday evenings, 8 to 10, and get acquainted, or phone, write or call on the secretary, Room 236, City Hall, phone UNderhill 8500.

KFBK, Sacramento, Plans to Move

KFBK, Sacramento, California, has requested permission to move its transmitter to about four miles west of the center of Sacramento, change frequency from 1310 to 1490 kilocycles, and increase power from 100 watts to 5 kilowatts.

PACIFIC NORTHWEST NEWS NOTES

Marian Miller, lovelorn editor of the *Morning Oregonian*, has started a series of radio appearances on a sponsored program over KEX. The program, which is fifteen minutes, features questions and answers from listeners. Column in paper has built up huge following in Northwest.

* * *

Harry Singleton, chief engineer, KGW-KEX, is back on the job after a week's lay-up with bad tonsillitis.

* * *

A daughter was born to the assistant manager of KGW-KEX, Larry Allen, and wife. The new arrival is named Mary.

* * *

An admirer sent Gene Duncan, KGW-KEX traffic manager, a real duck recently. The "Penner fowl" was penned in the office sink all day Saturday, much to the distraction of the writing department.

* * *

Eddie King, neophyte announcer of Portland, had an April fool joke played on him. When he signed off Saturday night and started home in his car, he found a pretty sight. Someone had let all the air out of his tires, the top had been kalsomined a dainty violet, and a pair of size 30 garters were draped around the steering wheel.

Eddie figured it wasn't safe to take the car home that way, so spent most of Sunday morning scrubbing and boiling.

(Continued from Page 22)

7:30 to 8:00 P. M.

•NBC—Voice of Firestone: Soloist; "The Story of Transportation," Harvey S. Firestone, Jr.; William Daly's orchestra
 KPO—Comedy Stars of Hollywood; 7:45, Stanford University
 KFRC—Military Band to 7:45
 KYA—Radio Theatre
 KTAB—Soliloquy, organ; 7:45, Hollywood Happenings
 KLX—Beauty That Endures; 7:45, Club News Parade
 KROW—Ne'er Do Well; 7:45, Chamber of Commerce
 KGGC—Master Melodies
 KQW—Music; 7:45, Band Concert
 *CBS—7:45, Enoch Light & Orch.
 KOL—Rocket Military Band
 KVI—Military Band to 7:45
 KJR—Waltz Dream
 KGA—Concert Time
 KNX—Jack Dale; King Cowboy
 KHJ—Military Band to 7:45
 KECA—L.A. Jun. College Musicale
 KGB—Military Band
 KSL—Souvenirs

8:00 to 8:30 P. M.

•NBC—To be announced
 KPO—Echoes from the Orchestra Pit
 KFRC—Shell Show
 KYA—Business Hour; 8:15, Jewish Welfare Talk; 8:20, Orchestra
 KTAB—Alabama Minstrel Show
 KLX—Castles in Music; 8:15, Medical News
 KROW—Studio Program; 8:15, Watch Tower Program
 KGGC—On With the Dance
 KQW—Rolling Stones; 8:15, Darnell Sisters
 KOL—Shell Show
 KVI—Shell Show
 KOMO—8:15, Crazy Wells Prog.
 KGW—8:15, Beauty That Endures
 KJR—Songs We Love
 KEX—News Flashes
 KGA—8:15, News Service
 KHJ—Shell Show
 KNX—The In-Laws; 8:15, Prose and Poetry
 KECA—8:15, Stove Poker Philosopher and Country Jane
 KFSD—S. D. State Faculty; 8:15, The Philistine
 KGB—Shell Variety Show
 KSL—The Shell Show

8:30 to 9:00 P. M.

•NBC—Frankie Masters' Orchestra
 KPO—Drama Hour
 KFRC—Shell Show
 KYA—Tango Time; 8:45, Tom Coakley's Orchestra
 KTAB—Hawaiian Nights; 8:45, Chandu
 KLX—Faucit Theater of the Air
 KROW—Ran Wilde's Orchestra
 KGGC—Featured Artists
 KQW—Golden Memories
 KOL—Shell Show
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KEX—Professor Belles
 KHJ—Shell Show
 KNX—Voice Parade
 KECA—Philosopher; 8:45, Hawaiians
 KGB—Shell Variety Show
 KSL—The Shell Show

9:00 to 9:30 P. M.

•NBC—To be announced
 KPO—Jay Whidden's Orchestra
 KFRC—Fashion Boys; 9:15, To be announced
 KYA—Coakley's Orch.; 9:15, National Defense Series
 KTAB—Souvenirs; 9:15, Hillbillie Tunes
 KLX—Melody Palette
 KROW—Air Follies
 KQW—Eb & Zeb; 9:15, Accordion Capers
 *CBS—To be announced
 KOL—Post-Intelligencer Voice; 9:05, Dance Music; 9:15, Radio Speaker Stevenson
 KOMO—Radio and Television Talk; 9:15, Tommy Thomas
 KGW—Gevurtz program
 KHQ—Romance of Achievement; 9:15, Crazy Water Boys
 KJR—Hills Bros., transcriptions
 KEX—Souvenirs; 9:15, Teller of Tales
 KFI—Makers of History
 KNX—News; 9:15, Music
 KGB—To be announced

9:30 to 10:00 P. M.

•NBC—Waltz Time: Orchestra and vocalist
 KPO—To be announced
 KFRC—To be announced
 KTAB—Hillbillie Tunes; 9:45, Russ Bennett
 KYA—Memory Strains; 9:45, News; 9:55, Fights
 KLX—Better Busi. Bureau Talk; 9:35, Donald Neal, baritone
 KROW—Air Follies
 KQW—9:45, Male Quartet
 KOL—Dance Music
 KVI—Silver Slipper Orchestra
 KOMO—30 Minutes of Music
 KGW—McElroy's Orchestra; 9:55, Hills Bros.
 KEX—Talk; 9:32, Orchestra; 9:45, Wrestling
 KGA—9:45, Rathskeller Caravan
 KFT—Music of All Countries
 KECA—Fishing and Hunting talk
 KNX—The Crocketts
 KBL—KSL Players
 KGB—Hills Bros.; 9:35, To be announced

10:00 to 10:30 P. M.

•NBC—Richfield News Flashes; 10:15—Tom Coakley's Orchestra
 KPO—The Night Court
 KFRC—Years Ago Today; 10:05, News; 10:10, Drama; 10:15, Bill Fleck's Orchestra
 KYA—Fights
 KTAB—The Rollickers
 KLX—Dance Orchestra
 KQW—Male Quartet to 10:15
 KROW—Marimba Program; 10:15, Veterans' Program
 KGL—Ken Stuart's Sunshine prog.
 KVI—Dance music
 KJR—Harlem Night Club Orch.
 KEX—Wrestling Matches
 KHJ—News Items; 10:10, Bill Fleck's Orchestra
 KNX—The Crocketts
 KECA—Song recital
 KGB—Radio News Flashes; 10:05, L. A. Bowery Dance Orch.
 KSL—The Bowery Orchestra

10:30 to 11:00 P. M.

•NBC—Tom Coakley's Orchestra; 10:55, Press Bureau News

KFRC—Jack Ross Roundup
 KPO—The Night Court
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Dance Music
 KOL—Jack Ross Roundup
 KVI—10:45, Jack Ross' Roundup
 KOMO—Silver Strings, Solberg
 KGW—Kelly's Restaurant
 KJR—Musical Program
 KHJ—Jack Ross' Roundup
 KNX—Pontrelli's Orchestra
 KFI—Harold Roberts and Orch.
 KGB—Jack Ross' Roundup
 KSL—Jack Ross' Roundup

11:00 to 11:30 P. M.

•NBC—Ted Flo-Rito's Orchestra
 KGO—Organ Recital
 KFRC—Jack Ross' Roundup
 KYA—Organ Serenade
 KTAB—Request Hour
 KROW—Walkathon; 11:15, Dance Music
 KOL—Dance Music
 KVI—Jack Ross' Roundup
 KEX—Dance Frolie
 KHJ—Jack Ross' Roundup
 KNX—Pontrelli's Orchestra
 KGB—Jack Ross' Roundup
 KSL—Jack Ross' Roundup

11:30 to 12:00 Midnight

•NBC—Arion Trio
 KPO—Organ Concert
 KFRC—Bill Fleck's Orchestra
 KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KROW—Dance Music
 KOL—Bill Fleck's Orchestra
 KVI—The Bowery Orchestra
 KHJ—Bill Fleck's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Dance Orchestra

12:00 to 12:30 A. M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KHJ—Recordings
 KGB—Records

12:30 to 1:00 A. M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—Owl Program
 KGB—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

IMPORTANT

Effective Sunday, April 29, when certain sections of the East begin operating on a Daylight Saving Time Schedule, all eastern programs will be broadcast on the Pacific Coast one hour EARLIER than during the winter months. Because of this fact, numerous changes in the NBC and CBS schedules are necessary, and all programs listed herein for the week of April 29 to May 5 are subject to change without notice.

TUESDAY Programs

May 1, 1934

7:00 to 7:30 A. M.

- NBC—Organ Concert; 7:15, Your Child
- KFRC—Records; 7:25, N.Y. Stocks
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—7:15, Louis Rueb, health ex.
- KECA—Health Exercises to 7:15
- KHJ—News and Recordings
- KNX—Bill Sharples Breakfast Gang
- KGB—Morning Edition, 7:25, Stks.
- KSL—Advertisers' Review; 7:15, Current Questions
- KOA—Galaxy of Stars; 7:15, Your Child

7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applesauce
- KPO—U. S. Marine Band
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hillbillie Tunes; 7:45, Olympians Quartette
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KOL—7:45, Radio Headliners
- KVI—Morning's Varieties
- KQW—The Breakfast Hour
- KHQ—Early Birds
- KJR—Market Quotations; Records
- KEX—7:45, Tango Time
- KFI—N.Y. Stocks; 7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Gang
- KECA—Recordings
- KGB—Records; 7:55, Prog. Resume
- KSL—Shopping Suggestions; 7:45, Morning Melodies
- KOA—The Morning Revelers

8:00 to 8:30 A. M.

- NBC—Exercise and Applesauce; 8:15, Johnny O'Brien, harmonica
- KPO—8:15, Crosscuts, Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records
- KROW—Oakl'd Community Church; 8:15, Tuneful Tunes
- KJBS—News Reporter; 8:05, Dance Melodies
- KQW—Morning Watch
- *CBS—Voice of Experience; 8:15, Connie Gates
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KOMO—8:15, Morning Reveries
- KHQ—Crazy Wells Water Co.
- KEX—Breakfast Club
- KGA—Shopping News
- KFI—Terence Vincent to 8:15
- KNX—Bill Sharples
- KECA—Records
- KFSD—Good Cheer program
- KSL—8:15, Sugar Industries Prog.

8:30 to 9:00 A. M.

- NBC—Vic and Sade; 8:45, Merry Maccs
- KPO—Crosscuts, Log o' the Day
- KYA—Morning Concert; 8:45, Frivolities

EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
- *CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.

See Station Directory, Page 16, for location and dialing.

- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartette; 8:45, Hawaiians
- *CBS—Geo. Scherban's Orchestra
- KOMO—Resume of Programs; 8:33, Viennese Vagabonds
- KHQ—Shoppers' Guide to 8:45
- KVI—8:45, Studio Program
- KFI—Helen Guest, ballads; 8:45, Julia Hayes, helpful hints
- KNX—8:45, Morning Prayer
- KOA—News; 8:35, To be announced
- KSL—8:45, Barbara Badger

9:00 to 9:30 A. M.

- NBC—Lee S. Roberts' Memory Box; 9:15, Words and Music
- KGO—9:15, Barbara Lee
- KPO—Crosscuts, Log o' the Day; 9:15, Julia Hayes, beauty talk
- KFRC—9:15, Recordings
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Noon Prices
- N.Y. Stocks
- KROW—Breakfast Hour
- KJBS—Morning Popular Concert
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- *CBS—Marie, Little French Princess to 9:15
- KOMO—Clef Dwellers
- KOL—Studio Program; 9:15, Sunny Sam
- KVI—Mystic Melodies
- KGW—Abe Bercovitz, violin; 9:15, Cooking School
- KHQ—Studio Program
- KFI—9:15, Jean Abbey's Shopping Tour
- KGB—Records
- KNX—Dr. Sherman's Health Talk
- KSL—9:15, Jennie Lee of Auerbachs

9:30 to 10:00 A. M.

- NBC—Martha Meade Society, domestic science talk; 9:45, News; 9:50, Arion Trio
- KPO—News; 9:45, Magic Hour
- KFRC—Records; 9:40, Shinin' Sam

- KYA—Lauretta La Marr, Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Tuneful Topics
- *CBS—9:45, Tony Wons, Philosopher
- KOL—Doris Meyne
- KVI—Better Business Bureau to 9:45
- KHQ—9:45, Studio program
- KJR—Electrical Transcription
- KEX—Dance Rhythms
- KGA—News; 9:45, Poultry School of the Air
- KFI—9:45, News Release
- KGB—News; 9:35, Records
- KHJ—Globe Kitchen Club; 9:45, Studio program
- KNX—Records; 9:45, News
- KECA—Sing & Smile with Blanche Wood
- KSL—Easy Aces to 9:45

10:00 to 10:30 A. M.

- NBC—Arion Trio
- KPO—Piano Vignettes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, Stks., Weather; 10:20, News Items
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers' Guide
- *CBS—Just Plain Bill; 10:15, Helen Trent
- KVI—Mystic Melodies; 10:15, Tiny Armstrong
- KOMO—Manhattan Echoes; 10:15, What's New?; Julia Hayes
- KHQ—10:15, Celia Lee
- KJR—10:02, Resume; 10:05, Organ
- KEX—Lost and Found Items; 10:05, Hawaiian Serenaders; 10:15, Julia Hayes
- KGA—Spokane Chemical Co.; 10:15, Morning Melodies
- KFI—Al Gayle's Magic Kettle
- KNX—Eddie Albright's Family
- KECA—Records to 10:15
- KSL—10:15, Morning Moods

10:30 to 11:00 A. M.

- NBC—Woman's Magazine of Air
- KPO—Smackout; 10:45, Nellie Revell, interview
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Bulletin Board
- KLX—International Kitchen
- KROW—Sunshine Program
- KJBS—Organ; 10:45, Dance Orch
- KGCC—Soft Pillow Sunshine
- KQW—Shoppers Guide; 10:45, Rolling Stones
- *CBS—American School of the Air
- KOL—10:45, Cecil Solly
- KJR—Club Minutes, Helen Stryker; 10:45, Celloettes, Kirchner
- KEX—Ronald Buck; 10:45, Cobwebs and Nuts
- KGA—Morning Melodies
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Recordings

11:00 to 11:30 A. M.

•NBC—Woman's Magazine of Air
 KPO—Rochester Civic Orchestra
 KYA—Organ; 11:15, Rhythmsters
 KTAB—Columbia on Parade; 11:15, Symphony Hour
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Dance Orchestra; 11:15, S.F. Medical Society Talk
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 *CBS—Metropolitan Parade
 11:15, Romance of Helen Trent
 KJR—Rhythm Rulers, records
 KEX—Cobwebs and Nuts to 11:45
 KGA—Moods, musical program
 KNX—Organ
 KECA—11:15, County Medical Association talk
 KOA—Rochester Civic Orchestra

11:30 to 12:00 Noon

•NBC—Edna Fischer, pianist; 11:45, Organ Concert
 KGO—Financial Flashes to 11:35
 KPO—Rochester Civic Orchestra
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita & Orosco, novelty guitar duo; 11:45, Cecil Wright
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; 11:45, Martial Airs
 KQW—Accordion Capers
 *CBS—Gypsy Music Makers; 11:45, "Fats" Waller
 KHQ—Bell Furniture Co.
 KJR—Recorded Program
 KGA—To be announced
 KEX—11:45, Dance Antiques
 KFI—Melisse's Chat; 11:45, Mkts
 KNX—U.S.C. Mummy Club; 11:45, Ionizer Talk

12:00 to 12:30 P. M.

•NBC—Betty and Bob; 12:15, The Singing Stranger
 KPO—Agricultural Bulletins; 12:15, Midday Musical
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin-American Program
 KJBS—News; 12:05, Popular Song Hits; 12:15, Vocal and Instrumental Varieties
 KGGC—Request Hour
 KQW—Band Concert
 *CBS—U. S. Navy Band
 KOL—Carnival Hour, Ken Stuart
 KJR—12:15, Wilson-Fairbanks Co.; Market Quotations
 KEX—12:15, Hill Billies
 KGA—12:15, Chamber of Commerce Luncheon
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KECA—Records; 12:15, News
 KFSD—Noon Program resume
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder
 KOA—Rochester Civic Orchestra

12:30 to 1:00 P. M.

•NBC—West. Farm & Home Hour
 KPO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—Hits of Today
 KJBS—Dance Matinee
 KGGC—Request Hour



TONY WONS
 CBS—9:45 A.M.

KQW—Weather Forecast; Mkt. Rep.
 *CBS—Bob Standish; 12:45, Four Showmen
 KJR—Headliners, records
 KEX—Recordings; 12:45, Victor Salon Orchestra
 KNX—Borowsky's Concert Ensem.; 12:45, Drury Lane "Noontide Melodies"
 KECA—Recordings
 KGB—12:55, Stocks
 KSL—Stock and Grain Quotations
 KOA—To be announced

1:00 to 1:30 P. M.

•NBC—Harry Owens' Orchestra; 1:15, Soloist
 KPO—News; 1:15, Ann Warner Chats
 KFRC—1:15, Health Talk
 KYA—Women's Institute of the Air; 1:15, Argentinians
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee Economic Dept.
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole
 KQW—Afternoon Concert
 *CBS—Between the Bookends
 KGL—1:15, Julie Day
 KJR—Piano Studies, Hopper; 1:15, Cowboy Joe
 KEX—Ramona; 1:15, Green Bros.
 KGA—News; 1:15, Old Timers
 KHQ—1:15, Sylvia Gray
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFI—Ann Warner Chats
 KFSD—Stock Reports; 1:15, Studio
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

•NBC—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KPO—Ann Warner; 1:45, Cook and Alexander
 KFRC—1:45, N. Y. Stocks
 KYA—Modern Maestros
 KTAB—Fashion Lodge
 KLX—Song Bag

KROW—Spice of Programs; 1:45, Melody Ramblers
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 *CBS—Readings from Great Literature; 1:50, Maurice Sherman's Orchestra
 KVI—1:45, Amusement Tips
 KJR—Midday Musicale, Damski
 KEX—Recordings
 KGA—Dental Hygiene; 1:45, Dance Time
 KNX—Pontrelli's Orchestra
 KECA—Food for Thought; 1:45, Records
 KFSD—Clarisse & Glad; Studio
 KSL—1:45, Piano Teaching

2:00 to 2:30 P. M.

•NBC—Al Pearce and His Gang
 KPO—Mme. Frances Alda, soprano
 KFRC—Happy Go Lucky Hour
 KYA—Opera Phantoms; 2:15, Verse, Mrs. M. C. Sloss
 KTAB—Globe Trotter; 2:15, Romanin'
 KLX—Records
 KROW—Recorded Program
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KQW—Friendly Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Notes From Afar, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFSD—Studio Program
 KGB—Happy Go Lucky Hour
 KSL—Recordings; 2:15, Dental Clinic
 KOA—Waldorf-Astoria Orchestra

2:30 to 3:00 P. M.

•NBC—Al Pearce and His Gang
 KPO—Mid-week Hymn Sing; 2:45, Soloist
 KFRC—Happy Go Lucky Hour
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Records; 2:35, Closing Stks.; 2:40, Baseball Game
 KROW—Timeful Tunes
 KJBS—Popular Records
 KQW—Sherman Clay
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Dancing the Days Away; 2:55, Talk
 KEX—Melody Salon
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Recordings
 KGB—Happy Go Lucky Hour
 KSL—Afternoon Musicale; Edith Murray

3:00 to 3:30 P. M.

•NBC—3:15, You and Your Government
 KGO—Rush Hughes, Pict. to 3:15
 KPO—Gould and Shefter, pianists; 3:15, The Mudcaves
 KFRC—Feminine Fancies
 KYA—Baseball
 KTAB—Coleman Cox; 3:15, Paul Keller, pianist
 KROW—University of the Air
 KJBS—News; 3:05, Dance Orch.
 KLX—Baseball Game

KQW—Stock Market Reports
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Viennese Vagabonds
 KGW—Eddie King, piano;
 3:15, Friendly Chat
 KHQ—3:15, Club Bulletin
 KFI—Rush Hughes, Pictorial; 3:15,
 Kay Parker, Hollywood Reporter
 KHJ—To be announced;
 3:20, Feminine Fancies
 KNX—Hazel Blair Dodd
 KECA—L.A. Pub. Library Bk. Rev.
 KGB—Feminine Fancies
 KSL—Recorded Program; 3:15,
 Texas Rangers

3:30 to 4:00 P. M.

●NBC—You and Your Government;
 3:45, Concert Petite
 KPO—Stringwood Ensemble;
 3:45, University of California
 KFRC—Sweet Music
 KYA—Baseball
 KTAB—Three Jacks; 3:45, Tea
 Time
 KROW—Walk-a-way
 KLX—Baseball Game
 KJBS—Hillbilly Songs; 3:45, Dance
 Tunes
 *CBS—3:45, Aronson's Command-
 ers
 KOL—Sweet Music
 KVI—Sweet Music; 3:45, Proctor's
 Flreside Group
 KOMO—Pre-School Ass'n Talk;
 3:35, Concert Serenades
 KHQ—Studio programs
 KECA—3:45, Univ. of California
 KEX—3:45, Instrumental soloist
 KFI—Studio Program; 3:45, Health
 Foundation Program
 KHJ—Sweet Music
 KNX—Concert Orchestra
 KFSD—3:45, Univ. of California
 KGB—Sweet Music
 KSL—The Junior Hour

4:00 to 4:30 P. M.

●NBC—The Well-Dressed Woman;
 4:15, Mickey Gillette
 KPO—45 Minutes from Broadway
 KFRC—Correct English, A. Clip-
 pinger; 4:15, Charlie Lung Gang
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Hi-Lites;
 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist;
 4:15, Concert Selections
 KGGC—Sacred Music
 KOL—Classified Period; 4:15, Stu-
 dio Program
 KOMO—Talk and Records
 KGW—4:15, Parker Dental Clinic
 KVI—4:15, Charlie Lung Gang
 KHQ—Spokane Fur Co.
 KEX—Recorded Program
 KGA—Studio Program
 KFI—Wesley Tourtellette, organist
 KECA—Recordings
 KHJ—Correct English; 4:15, Charlie
 Lung
 KNX—Travelog and Market Repts.;
 4:15, Studio program
 KGB—Correct English to 4:15
 KSL—Town Crier

4:30 to 5:00 P. M.

●NBC—Back Stage Chatter;
 4:45, Orphan Annie
 KPO—45 Minutes from Broadway;
 4:45, Accordiana

KFRC—Melodies Organistique; 4:45,
 Town Topics
 KYA—Baseball; 4:45, Crazy Cow-
 boy, Cecil Wright
 KTAB—Sport of Kings; 4:45, Old
 Bachelor
 KLX—Baseball Game; 4:45, Health
 School
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra
 KGGC—Sacred Music
 KGW—Story Time; 4:45, Univer-
 sity of Santa Clara
 *CBS—4:45, Husk O'Hare's Orch.
 KOL—Melodies Organistique to 4:45
 KVI—Melodies Organistique
 KGW—Violin
 KHQ—Tull and Gibbs to 4:45
 KEX—Recordings
 KECA—Records; 4:45, News
 KFI—Nick Harris Program to 4:45
 KHJ—Organ; 4:45, Orchestra
 KNX—Tuning in with Our Children;
 4:45, Fire Department Talk
 KGB—Melodies Organistique; 4:45,
 Chamber of Commerce to 4:50
 KSL—Tarzan of the Apes;
 4:45, Town Crier
 KOA—4:45, Little Orphan Annie
 KDYL—4:45, Little Orphan Annie

5:00 to 5:30 P. M.

●NBC—Arion Trio
 KPO—News; 5:15, Lokelph Drama;
 5:20, Organ
 KYA—Children's Hour
 KTAB—Poet's Den; 5:15, Walk-a-
 Way Derby
 KLX—Brother Bob's Club; 5:25,
 Kind to Animals Week, talk
 KROW—Organ Echoes
 KJBS—Dance Orchestra; 5:15, Capt.
 Cracker
 KGGC—Studio Frolic
 KGW—Evening Vespers
 *CBS—Troopers; 5:15, Ruth Etting
 KVI—Max Frolie's Orchestra to 5:15
 KOMO—5:15, Harkins, Rider, Lee
 KJR—Steamboat Bill; 5:15, Resume
 of Programs
 KEX—Symphony Concert
 KGA—To be announced
 KFI—Olga Steeb, pianist; 5:15, Your
 Pal Jimmy
 KNX—Storytown Express;
 5:15, Song Market
 KFSD—Better Business Bureau
 KSL—The Nomad to 5:15

5:30 to 6:00 P. M.

●NBC—Ed Wynn and the Texaco
 Chief Band, male quartet; Gram-
 ham McNamee; Don Voorhees,
 conductor
 KPO—Organ; 5:45, Protective Diet
 League
 KYA—Around the Town;
 5:45, Campbell Digest
 KTAB—Records; Rhythm Ramblings
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Hith.
 KJBS—Dance Orchestra
 KGGC—Lecture; 5:45, Irish Gems
 KGW—Musical Impressions; 5:45,
 Voice of Portugal
 *CBS—Minneapolis Symphony Orch.
 KOL—Charlie Lung;
 5:45, Ralph Hort talk
 KJR—5:45, Cecil Solly
 KEX—5:45, Orchestra
 KGA—Tull & Gibbs Air Specials;
 5:45, Hill Billies
 KNX—Sunset Serenade
 KECA—Recordings; 5:45, NRA tlk.
 KFSD—Studio program

6:00 to 6:30 P. M.

●NBC—Palmolive Beauty Box The-
 ater of the Air, operetta; Gladys
 Swarthout, mezzo-soprano; Paul
 Oliver, baritone; Frank McIntyre,
 actor; chorus, dramatic cast; Nat
 Shilkret's Orchestra.
 KPO—Dinner Concert
 KYA—Dinner at Six, Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Orchestra
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Old Traveller
 KGGC—Moose Program
 KQW—Dept. of Agriculture;
 6:15, Franco's program
 *CBS—Camel Caravan; Glen Gray's
 Orchestra; Connie Boswell, vocal-
 ist, and Stoopnagle and Budd
 KOMO—General Insurance Program
 KGW—Crazy Crystals;
 6:25, Hills Bros.
 KNX—News; 6:15, Concert Group
 KECA—Records; 6:15, News
 KSL—"Origin of Superstition" to
 6:15

6:30 to 7:00 P. M.

●NBC—Palmolive Beauty Box
 KPO—Alvino Rey, guitarist;
 6:45, Nanette LaSalle
 KYA—Cyrus Trobbe and Orchestra
 KTAB—Cecil and Sally; 6:45, Min-
 ing News; 6:50, Commentator
 KLX—Hotel Oakland Trio
 KROW—Calif. Farm Hour;
 6:45, Pentecostal Echoes
 KJBS—Berri-Loux, pianists;
 6:45, Records
 KGGC—Theatre of the Air;
 KQW—Farm News; 6:45, Farmers'
 Exchange
 *CBS—"Conflict"; 6:45, Harlem
 Serenade
 KJR—Wash. High School Reporter;
 6:45, Rhythmmania
 KNX—Borowsky's Ensemble;
 6:45, Electrical Transcription
 KECA—Wesley Tourtellette, organ

7:00 to 7:30 P. M.

●NBC—Amos 'n' Andy; 7:15, Gene
 and Glenn
 KPO—Piano Pals, Edna Fischer and
 Sol Sieff
 KFRC—7:15, Minute Melodies
 KYA—Ernie Smith's Sport Page;
 7:15, Knochole Club
 KTAB—Sport of Kings; 7:15, Italian
 News
 KLX—News Items; 7:15, Reflections
 of Romance
 KROW—C. W. Hammond; 7:15,
 Records
 KGGC—Music Fundamentals;
 7:15, Popular Concert
 KQW—Weather Forecast; 7:03, Ra-
 dio News and Forum; 7:15; Cali-
 fornia State Federation of Labor
 *CBS—Harlem Serenade; 7:20, Bar-
 nett's Orchestra
 KJR—Orpheus Ensemble
 KGA—7:15, Spokane Chemical Co.
 able Archie; 7:15, Music
 KECA—Paul Roberts, tenor;
 7:15, Records
 KNX—Frank Watanabe; 7:15, Cal-
 mon Luboviski, violin
 KSL—7:15, Boyle Furniture Prog.
 KGB—7:15, Minute Melodies

7:30 to 8:00 P. M.

●NBC—Memory Lane, drama
 KPO—Clyde Doerr's Orchestra;
 7:35, Phil Harris' Orchestra

KFRC—Leaders of Tomorrow to 7:45
 KYA—Floyd Bennett Aviation Forum; 7:45, Uncut Musical Gems
 KTAB—Soliloquy, organ; 7:45, Voice of Democracy
 KLX—Anita and Orosco; 7:45, Eleanor Nielsen, soprano
 KROW—Calvary Meditations
 KGGC—Bill Clifford's Orchestra
 KQW—NRA; 7:45, The Hawk
 *CBS—7:45, Voice of Experience
 KJR—Auld Lang Syne; 7:45, Songs
 KNX—Calmon Luboviski and Claire Mellonino; 7:45, King Cowboy
 KHJ—Leaders of Tomorrow to 7:45
 KECA—Romance at 50; 7:45, Rec.
 KGB—Leaders of Tomorrow
 KSL—Crazy Crystals Prog. to 7:45
 KOA—The Forty-Niners; 7:45, Orch.

8:00 to 8:30 P. M.

•NBC—Ben Bernie and His Blue Ribbon Orchestra
 KPO—California State Chamber of Music; 8:15, Thru the Looking Glass
 KYA—Uncut Gems; Kay Kyser's Orchestra
 KTAB—Days of Gold, drama
 KLX—John Wharry Lewis Quintet
 KROW—Latin-American Program
 KGGC—Tango Time; 8:15, Mountain Music
 KQW—You Never Can Tell
 *CBS—Harry Sosnik's Orchestra
 KOL—Hollywood Newshawk; 8:15, Radio Speaker Stevenson
 KJR—Recordings
 KEX—News; 8:15, Eddie King, piano
 KGA—8:15, News Service
 KHJ—Inglewood Park Concert
 KNX—The In-Laws; 8:15, Homer Canfield with Orchestra
 KECA—Records; 8:15, Eb and Zeb
 KFSD—Beauty that Endures
 KGB—8:15, Pioneers
 KSL—These Crazy Humans
 8:15, John Murray Fun Fest

8:30 to 9:00 P. M.

•NBC—Death Valley Days, dramatized true stories by the "Old Ranger"
 KPO—Seymour Simons' Orchestra
 KYA—Orchestra; 8:45, Tom Coakley's Orchestra
 KTAB—Musical Comedy
 KLX—John Wharry Lewis Quintet
 KROW—Italian Program
 KGGC—Waltz Time; 8:45, Tunes of the Time
 KQW—You Never Can Tell
 *CBS—Frank Dailey's Orchestra
 KOL—Comedy Stars of Hollywood
 KJR—Financial Digest Talk; 8:45, Watanabe and Archie
 KEX—Circus Court of the Air
 KECA—Records; 8:45, George Lieb-ling, pianist
 KNX—Forge of Freedom
 KSL—Ethel Hogan, organist
 KOA—Broadmoor Country Club

9:00 to 9:30 P. M.

•NBC—The Big Ten
 KPO—Blubber Bergman, Betty Queen and Rondoliers Quartette; 9:15, To be announced
 KFRC—Hills Bros. Drama; 9:05, To be announced
 KYA—Tom Coakley's Orchestra; 9:15, My Musical Favorites

KTAB—Organ, Guitar, Voice; 9:15, Hillbillie Tunes
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
 KROW—To be announced
 KQW—You Never Can Tell
 KOL—Post-Intelligencer; 9:05, Dance Music; 9:15, Boxing Bouts
 KVI—Scandinavian Hour
 KJR—University of the Air
 KEX—Souvenirs; 9:15, Newspaper Adventures
 KNX—News; 9:15, Orch. and Vocal
 KECA—Charlie and Buddy with Charles Bowes; 9:15, Records
 KGB—Hills Bros.; 9:05, To be announced
 KFSD—George Bacon, organist
 KSL—To be announced; 9:15, Mary and John, romantic sketch

9:30 to 10:00 P. M.

•NBC—The Song of Araby, original operetta
 KPO—Jay Whidden's Orchestra
 KFRC—Hodge Podge Lodge
 KYA—Musical Favorites; 9:45, Orch.
 KTAB—Wrestling Matches
 KLX—Musical Auction; 9:45, News
 KROW—Dance Music
 KQW—You Never Can Tell
 KVI—Hodge Podge Lodge; 9:45, Silver Slipper Orchestra
 KJR—University of the Air
 KEX—Fights
 KGA—9:45, Rathskeller Caravan
 KNX—The Crocketts
 KECA—Beverly-Wilshire Hotel Or.
 KFSD—Studio program
 KGB—Hodge Podge Lodge
 KSL—Hodge Podge Lodge
 KOA—To be announced

10:00 to 10:30 P. M.

•NBC—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—Night Court: Variety program
 KFRC—Years Ago Today; 10:05, News; 10:10, Drama; 10:15, Bill Fleck's Orchestra
 KYA—News Editor; 10:10, Jess Stafford's Orchestra
 KTAB—Wrestling Matches
 KLX—Hotel Lake Merritt Orchestra
 KROW—Cumberland Hillbillies
 KVI—Dance Music
 KGW—10:15, Van Duyn Chocolates
 KJR—Rhapsody in Rhythm
 KHJ—News; 10:10, Bill Fleck Orch.
 KNX—The Crocketts
 KECA—Musical Celebrities, records
 KGB—News Flashes; 10:05, Dance Orchestra
 KSL—Bill Fleck's Orchestra

10:30 to 11:00 P. M.

•NBC—Tom Coakley's Orchestra
 10:55, News Service
 KPO—Night Court
 KFRC—Gus Arnheim's Orchestra
 KYA—Organ
 KTAB—Hal Girvin's Orchestra
 KLX—Hotel Lake Merritt Orchestra
 KROW—Cumberland Hillbillies
 KOL—Gus Arnheim and Orchestra
 KVI—Dance Music
 KOMO—Melodies and Memories
 KGW—10:55, Olympians
 KJR—Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFI—Harold Roberts and Orchestra
 KGB—Gus Arnheim Dance Orch.
 KSL—Harmony Method; 10:45, Gus Arnheim Orchestra

11:00 to 11:30 P. M.

•NBC—Ted Fio-Rito's Orchestra
 KGO—Kay Kyser's Orchestra
 KFRC—Bill Fleck's Orchestra
 KYA—Jack Winston's Orchestra
 KTAB—Vagabond of the Air
 KROW—Walkathon; 11:15, Bein' Neighborly
 KOL—Jules Buffano Orchestra
 KVI—The Bowery Orchestra
 KEX—Dance Frolic
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—L. A. Bowery Dance Orch.

11:30 to 12:00 Midnight

KGO—Beverly-Wilshire Hotel Orch.
 KPO—Organ Concert
 KFRC—Midnight Moods; Organ
 KYA—Frank Castle's Little Show
 KTAB—Vagabonds of the Air
 KROW—Dance Music
 KOL—Dance Orchestra
 KVI—Midnight Moods
 KJR—Recorded Program
 KEX—Dance Frolic
 KFI—Beverly-Wilshire Hotel Orch.
 KHJ—Bill Fleck's Orchestra
 KGB—Midnight Moods

12:00 to 12:30 A. M.

KTAB—Vagabonds of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KHJ—Recordings
 KGB—Records

12:30 to 1:00 A. M.

KTAB—Vagabonds of the Air
 KROW—Midnight Vagabonds
 KJBS—Owl Program
 KHJ—Recordings
 KGB—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

IMPORTANT

Effective Sunday, April 29, when certain sections of the East begin operating on a Daylight Saving Time Schedule, all eastern programs will be broadcast on the Pacific Coast one hour EARLIER than during the winter months. Because of this fact, numerous changes in the NBC and CBS schedules are necessary, and all programs listed herein for the week of April 29 to May 5 are subject to change without notice.

WEDNESDAY Programs

May 2, 1934

7:00 to 7:30 A. M.

- NBC—Pappy, Ezra, Zeke, Elton; 7:15, Singing Strings
- KFRC—Records; 7:25, New York Stocks
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Radio Gospel League
- KHQ—Morning News
- KPI—7:15, Louis Rueb, health exercises;
- KHJ—Recordings
- KNX—Bill Sharples' Gang
- KECA—Health Exercises
- KGB—Morning Edition; 7:25, Stocks
- KSL—Morning Watch
- KOA—Pappy, Ezra, Zeke and Elton; 7:15, Singing Strings

7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applesauce
- KPO—U. S. Army Band
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hill Billies; 7:45, Quartette
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KOL—7:45, Radio Headliners
- KVI—Morning Varieties
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KEX—7:45, Orchestra
- KFI—N. Y. Stocks; 7:45, Church Quarter Hour
- KNX—Bill Sharples' Gang
- KHJ—News Briefs and Recordings
- KJR—Market Quotations; 7:45, Records
- KECA—Recordings
- KGB—Recordings; 7:55, Program Resume
- KSL—Morning Watch; 7:35, Crystal Palace Shopping Suggestions; 7:45, Morning Melodies
- KOA—Morning Revelers

8:00 to 8:30 A. M.

- NBC—Exercise and Applesauce; 8:15, Crosscuts Log o' the Day
- KGO—8:15, The Merry Maes
- KPO—Soloist to 8:15
- KFRC—8:15, Grab Bag, records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records
- KROW—Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Hits
- KQW—Morning Watch
- * CBS—Voice of Experience
- KOL—Musical program; 8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KOMO—8:15, Morning Reverie
- KHQ—Kronenberg; 8:15, Roundup
- KEX—Four-Square Cathedral
- KGA—Shopping News to 8:15
- KFI—Helene Hill, pianist; 8:15, Helen Guest, ballads
- KHJ—Rolling Stones
- KNX—Bill Sharples and Gang
- KFSD—Good Cheer program
- KGB—8:15, Recordings
- KSL—8:15, Associated Beet Sugar Industries

EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTB, KYA, KDYL, unless individual station is listed as releasing its own program.
 - * CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory, Page 16, for location and dialing.

8:30 to 9:00 A. M.

- NBC—Crosscuts Log o' the Day
- KGO—Vic and Sade; 8:45, Harvest of Song
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Hits
- KQW—Iverson String Quartette; 8:45, Hawaiians
- * CBS—8:40, Shinin' Sam; 8:45, Mischa Raginsky Ensemble
- KOMO—Resume of Programs; 8:33, Uncle Hank; 8:45, Vindabonians
- KGW—8:45, Abe Bercovitz
- KHQ—Shoppers' Guide
- 8:45, Musical Gems
- KEX—Victor Salon Orchestra
- KVI—8:45, Market Special
- KFI—Marimba Band; 8:45, Julia Hayes
- KNX—Bill Sharples and Breakfast Gang; 8:45, Morning Prayer
- KSL—Good Morning Judge
- KOA—News; 8:35, To be announced

9:00 to 9:30 A. M.

- NBC—Crosscuts of the Day; 9:15, Words and Music
- KGO—Words and Music; 9:15, Barbara Lee
- KPO—9:15, Julia Hayes, beauty talk
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Stocks
- KROW—Breakfast Hour
- KJBS—Popular Vocalists; 9:15, Dance Orchestra
- KGGC—Melodies; 9:15, Chas. Glenn
- KQW—Tuneful Topics of the Day
- * CBS—Little French Princess; 9:15, Charis Program
- KGW—Crazy Crystals program
- KHQ—Studio Program
- KVI—Mystic Melodies to 9:15
- KJR—9:15, Piano Studies, Hopper
- KEX—9:15, Recordings
- KGA—9:15, News
- KFI—Al Cayle's Entertainers to 9:15
- KNX—Dr. Sherman Health Talk
- KFSD—Cold Cooking
- KECA—9:15, Sing and Smile with Blanche Wood
- KGB—Recordings

9:30 to 10:00 A. M.

- NBC—Arion Trio; 9:45, Jean Abbey
- KPO—News; 9:45, Magic Hour, drama
- KFRC—Betty Crocker to 9:45
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGGC—Dance Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- * CBS—9:45, Magic Recipes
- KOL—Betty Crocker to 9:45
- KVI—Betty Crocker to 9:45
- KEX—9:45, Serenaders
- KGA—To be announced
- KOMO—String Trio
- KGW—Cooking School
- KHQ—Magic Travels; 9:45, Dorothy Dee
- KFI—Charlie Wellman, songs; 9:45, News
- KHJ—Betty Crocker to 9:45
- KNX—Recordings; 9:45, News
- KFSD—Stock Reports to 9:40
- KGB—Betty Crocker to 9:45
- KSL—Easy Aces to 9:45
- KOA—National Farm and Home Hr.

10:00 to 10:30 A. M.

- NBC—News Service; 10:05, Organ
- KPO—Elmore Vincent, tenor; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, San Francisco Stocks, Weather; 10:20, News Items
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Organ Concert; 10:15, Hill Billy Songs
- KGGC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers' Guide
- * CBS—Just Plain Bill; 10:15, Helen Trent Romance
- KOL—Morning Melodies
- KOMO—Piano Log; 10:15, Covered Wagon Jubilee
- KHQ—Palace Store News; 10:15, Celia Lee
- KJR—Resume of Programs; 10:03, Varieties
- KEX—Lost and Found Items; 10:02, Ronald Buck; 10:15, Julia Hayes
- KGA—Spokane Chemical Company
- KFI—English Lesson; 10:15, Health talk by Dr. Lindlahr
- KNX—Eddie Albright's Ten o'Clock Family

10:30 to 11:00 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Smackout; 10:45, To be announced
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; 10:45, Bulletin Board
- KROW—Shopping Guide, Sylvia Dale
- KJBS—Dance Orchestra
- KGGC—Soft Pillows Sunshine
- KQW—Shoppers' Guide; 10:45, Rolling Stones

* CBS—American School of the Air
 KGW—10:45, Rolling Stones
 KJR—Club Minutes; 10:45, Southern Serenaders
 KEX—10:35, Orchestra; 10:40, Manikin Tea; 10:45, Cobwebs and Nuts
 KGA—Midmorning Melodies
 KNX—Mary Holmes; 10:45, Records
 KECA—Records; 10:45, Piano recital
 KFSD—Child Psychology
 KOA—10:45, Livestock and Produce

11:00 to 11:30 A. M.

• NBC—Woman's Magazine of the Air
 KPO—Organ Concert, Charles Runyan
 KYA—Organ Concert; 11:15, Rhythmsters
 KTAB—Columbia on Parade
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 * CBS—La Forge-Berumen Musicale
 KJR—Rhythm Rulers Recorded
 KVI—The Observer to 11:15
 KEX—News; 11:15, Cobwebs and Nuts
 KGA—Moods—Musical program
 KNX—Organ Recital
 KECA—Etiquette and Social Success; 11:15, German lesson
 KFSD—Studio program
 KOA—The Wise Man
 KSL—Benjamin Moore Triangle to 11:15
 KGB—News Flashes to 11:05

11:30 to 12:00 Noon

• NBC—Financial Flashes; 11:45, Platt and Nierman, pianists
 KPO—Edna Fischer, pianist; 11:45, Agricultural Bulletins
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orsoco, novelty guitar duo; 11:45, Cecil Wright
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; 11:45, Martial Airs
 KQW—Accordion Capers
 * CBS—Pickard Family
 KOMO—11:45, Celloettes, Kirchner
 KHQ—Bell Furniture program
 KJR—Julia Hayes, talk
 KEX—11:45, Marian Miller
 KFI—Melisse's Chat; 11:45, State Market Reports
 KNX—Records; 11:45, Ionizer Talk
 KOA—Women's Radio Revue
 KSL—U. S. A. C. Extension Division to 11:45

12:00 to 12:30 P. M.

• NBC—Betty and Bob; 12:15, Farm and Home Hour
 KPO—Midday Musical, John Teel, baritone with Orchestra
 KYA—Scriptures; 12:03, Noonday Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and his Band
 KROW—Latin American Program
 KJBS—News; 12:05, Records
 KGGC—Request Hour
 KQW—Band Concert
 * CBS—Manhattan Moods; 12:20, Empire Societies
 KOL—Carnival Hour, Ken Stuart
 KOMO—J. C. Scott Farm Talk



ALBERT SPALDING
 CBS—6:30 P. M.

KGW—News Flashes
 KJR—Market Quotations
 KEX—12:15, Hill Billies
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KECA—Records; 12:15, News
 KFSD—Program resume
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

• NBC—Western Farm and Home Hour
 KPO—Midday Musical
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and his Band
 KROW—Hits of Today
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Federal State Market Reports
 * CBS—Empire Societies; 12:40, Educational Feature; 12:55, The Merry-makers
 KOI—Carnival Hour with Ken Stuart
 KJR—Headliners, recorded
 KEX—Musical program
 KHQ—Marching Along
 KNX—Borowsky's Concert Ensemble; 12:45, Drury Lane in Noontide Melodies
 KECA—Concert Favorites, records
 KGB—12:55, Stocks

1:00 to 1:30 P. M.

• NBC—Education in the News; 1:15, Ted Blake's Orchestra
 KPO—News; 1:15, Ann Warner
 KYA—San Francisco Club Luncheon
 KTAB—Radio Frolic
 KLX—Timely Garden Tips, by Arthur E. Navlet; 1:15, Martha Lee, Home Economics
 KROW—Concert Melodies
 KJBS—Stock Reports and Recorded Novelties; 1:15, Hollywood Keyhole

KQW—Afternoon concert
 * CBS—Between the Bookends; 1:15, Eddie Copeland's Orchestra
 KOL—1:15, Julie Day
 KOMO—1:15, Chords in Keys
 KHQ—1:15, Sylvia Gray
 KJR—Cowboy Joe
 KEX—1:15, Orchestra
 KGA—News service
 KFI—Ann Warner Chats
 KNX—Pontrelli's Orchestra
 KFSD—Advertising Club luncheon
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

• NBC—Oxydol's Own Ma Perkins, 1:45, Armchair Quartet
 KPO—Ann Warner Chats; 1:45, Accordiana
 KFRC—Closing N. Y. Stocks to 1:35
 KYA—Modern Maestros; 1:45, Better Business Bureau
 KTAB—Fashion Lodge
 KLX—Song Bag
 KROW—Spice of Programs; 1:45, Melody Rambles
 KJBS—Afternoon Popular Concert
 KQW—The Friendly Hour
 * CBS—1:35, Clarence Wheeler's Orch.; 1:45, Sherman's Orch.
 KOMO—1:45, What's New by Julia Hayes
 KGW—1:45, Michael Arenstein, cellist
 KHQ—1:45, Crazy Wells Company
 KJR—Musical Madcaps
 KEX—Concert Group
 KGA—Dental Hygiene
 KFI—1:45, Dixie Aces
 KNX—Pontrelli's Orchestra; 1:55, Dr. Royal S. Copeland
 KECA—Food for Thought; 1:45, Records
 KFSD—Clarisse and Glad

2:00 to 2:30 P. M.

• NBC—Al Pearce and Gang
 KPO—Diary of a Globe Trotter
 KFRC—Happy Go Lucky Hour
 KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
 KTAB—Globe Trotter; 2:15, Romanian
 KLX—Recordings
 KROW—Recorded Programs
 KJBS—Popular Dance Recordings
 KQW—Friendly Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KGA—Midweek Matinee
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—Melody Moods; 2:15, Dental Clinic

2:30 to 3:00 P. M.

• NBC—Al Pearce and Gang
 KFRC—Happy Go Lucky Hour
 KPO—Song Thots
 KYA—Vignettes of Life; 2:45, International Troubadours
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Better Business Bureau Talk; 2:35, S. F. Stocks; 2:40, Baseball
 KROW—Tuneful Tunes
 KJBS—Popular Dance Recordings
 KQW—Recordings
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded

ICEX—2:45, Dance Rhythms
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Recordings
 KGB—Happy Go Lucky Hour
 KSL—Parent-Teachers' Program;
 2:45, Vocalist

3:00 to 3:30 P. M.

• NBC—Martha Mears, contralto;
 3:15, Tween Hogan's Orchestra
 KGO—Langendorf Pictorial
 KPO—3:15, The Mudcaves
 KFRC—Feminine Fancies
 KYA—Symphony Highlights
 KTAB—Coleman Cox; 3:15, Paul
 Kellar, pianist
 KLX—Baseball Game
 KROW—University of the Air
 KJBS—News; 3:05, Instrumental
 Soloists; 3:15, The Word Man
 KQW—Stock Market Reports
 KOL—Feminine Fancies
 KOMO—Concert Ensemble
 KGW—O. Korber; 3:05, Eddie King,
 pianist; 3:15, Friendly Chat
 KHQ—Family Almanac; 3:15, Club
 Bulletin
 KFI—Rush Hughes; 3:15, Organ
 KHJ—Feminine Fancies
 KNX—Hazel Blair Dodd
 KECA—Records
 KFSD—Balboa Park Organ
 KGB—Feminine Fancies
 KSL—Records; 3:15, Texas Rangers

3:30 to 4:00 P. M.

• NBC—Ramona, vocalist; 3:45,
 John and Ned
 KGO—Society Sidelights to 3:45
 KPO—3:45, Univ. of California
 KFRC—Sweet Music to 3:45
 KYA—Symphony Highlights
 KTAB—Tea Timing; 3:45, State
 Emergency Relief
 KLX—Baseball Game
 KROW—Cumberland Hill Billies
 KJBS—Dance Orchestra
 * CBS—Ruth & Russ; 3:45, Brown
 & Harmonettes
 KOL—Sweet Music to 3:45
 KVI—Sweet Music; 3:45, Fireside
 KOMO—Day Dreams
 KHQ—Parade of Happy Feet;
 3:45, Studio Program
 KEX—3:45, Orchestra
 KFI—Organ; 3:45, Business Talk
 KHJ—Sweet Music
 KNX—Concert Orchestra
 KGB—Sweet Music to 3:45
 KSL—Junior Hour
 KOA—N. Y. Stocks, Weather;
 3:45, Orphan Annie

4:00 to 4:30 P. M.

• NBC—Royal Gelatine Revue:
 Jack Pearl, "Baron Munchausen"
 with Cliff Hall
 KPO—Arion Trio
 KFRC—Melodies Organistique; 4:05,
 NRA Talk; 4:10, Town Topics
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Highlights;
 4:15, Royal Hawaiians
 KJBS—Hawaiian Melodies
 * CBS—4:15, Morton Downey
 KOL—Classified Period
 KGW—4:15, Parker Dental Clinic
 KJR—Tea Dansant
 KGA—Inland Empire Woman to
 4:15
 KFI—Wesley Tourtellette, organist
 KHJ—Dick Aurandt, Organist

KNX—Travelog and Market Re-
 ports; 4:15, Frenger Players
 KECA—Better Business Talk;
 4:15, Records
 KGB—Melodies Organistique; 4:10,
 Police Talk to 4:15
 KSL—Town Crier; 4:15, Tarzan

4:30 to 5:00 P. M.

• NBC—Music Box; 4:45, Orphan
 Annie
 KGO—Children's Hour
 KYA—Tea Dance Parade
 KTAB—Sport of Kings; 4:45, The
 Old Bachelor
 KLX—Baseball Game; 4:45, Health
 School
 KROW—Cumberland Hillbillies
 KJBS—Dance Orchestra; 4:45,
 Close Harmony
 KQW—Story Time; 4:45, Sunshine
 Period
 * CBS—Broadway Melodies
 KOMO—Resume of Programs; 4:33,
 Saxophone Melodies to 4:45
 KGW—Mark Daniels; 4:45, Orphan
 Annie
 KHQ—Tull and Gibbs; 4:45, Orphan
 Annie
 KFI—Margaret Duncan, pianist;
 4:45, Orphan Annie
 KNX—Louise Johnson, Astro-
 Analyst
 KOA—Adventures of Frank Merri-
 well; 4:45, Orphan Annie

5:00 to 5:30 P. M.

• NBC—Arion Trio
 KPO—News; 5:15, Adventures of
 Frank Merriwell
 KYA—Children's Hour
 KTAB—Rusty, the Boy Aviator;
 5:15, Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Band Concert; 5:15, Capt.
 Gracker
 KQW—Evening Vespers
 * CBS—Chesterfield Program
 KVI—Charlie Lung's Gang
 KJR—Steamboat Bill; 5:15, Records
 KEX—Tango Time; 5:15, Orchestra
 KHQ—Studio Program to 5:15
 KGA—Tea Time
 KFI—Orchestra and Virginia Flohri,
 soprano; 5:15, Dave Marshall,
 vocal
 KNX—Storytown Express;
 5:15, Julie Kellar, Harpist
 KFSD—Studio program

5:30 to 6:00 P. M.

• NBC—Vince Program with John
 Charles Thomas, baritone
 KPO—Piano Pals
 KYA—Around the Town;
 5:45, Campbell Digest
 KTAB—Records; 5:45, Rhythm
 Ramblings
 KLX—Covered Wagon Jubilee
 KROW—Eating your way to Health
 KJBS—Dance Orchestra
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions;
 5:45, Voice of Portugal
 * CBS—Burns and Allen with Lom-
 bardo's Orchestra
 KJR—Recordings
 KEX—Recorded Program
 KGA—Tull and Gibbs Air Specials;
 5:45, Hill Billies
 KNX—Sunset Serenade; 5:45, Uni-
 versal Song Service
 KECA—Records; 5:45, Albert G.
 Bergman, law talk

6:00 to 6:30 P. M.

• NBC—Corn Cob Pipe Club
 KPO—Dinner Concert
 KYA—Dinner at Six with Cyrus
 Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Waikathon
 KJBS—News Reporter; 6:10, Rec-
 ords
 KGGC—Town Topics; 6:15, Dinner
 Dance Revue
 KQW—California Department of Ag-
 riculture; 6:15, Franco's Program
 * CBS—Old Gold with Pio-Rito's
 Orchestra
 KJR—5:45, Cecil Solly
 KEX—Piano Recital
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News

6:30 to 7:00 P. M.

• NBC—Clyde Doerr's Orchestra
 KPO—Marshall's Mavericks
 KYA—Dinner at Six with Cyrus
 Trobbe
 KTAB—Cecil and Sally; 6:45, The
 Commentator
 KLX—Hotel Oakland Trio
 KROW—Calif. Farm Hour;
 6:45, Penticostal Echoes
 KJBS—Berri-Loux, pianists;
 6:45, Records
 KGGC—Theatre of the Air; 6:45,
 Modern Rhythms
 KQW—Market Reports; 6:45, Far-
 mers Exchange and Market Place
 * CBS—Albert Spalding, violinist &
 Conrad Thibault, baritone
 KHQ—N. W. on Parade
 KEX—Orch.; 6:45, Fred Beardsley
 KJR—Wash. High School Reporter;
 6:45, Los Argentinos
 KGA—Phil Sheridan's Orchestra
 KNX—Borowsky's Concert En-
 semble; 6:45, Elec. Trans.
 KECA—Organist and Violinist
 KFI—6:45, Orchestra & Helen Hill
 KFSD—6:45, Sonny and Buddy
 KOA—Continental Oil Program

7:00 to 7:30 P. M.

• NBC—Amos 'n' Andy; 7:15, Ray-
 mond Knight's Cuckoos
 KPO—Nanette LaSalle; 7:15, Agri-
 culture Today
 KFRC—7:15, Minute Melodies
 KYA—Ernie Smith's Sport Page;
 7:15, Mosaics
 KTAB—Sport of Kings; 7:15, Ital-
 ian News
 KLX—News; 7:15, Lovable Liars
 KROW—C. W. Hammond; 7:15,
 'Neter Do Well
 KQW—Weather Forecast; 7:03, Ra-
 dio News and Forum; 7:15, Health
 talk
 * CBS—Nick Lucas, Troubador;
 7:20, Little Jack Little
 KJR—7:15, Next Door Neighbors
 KGA—7:15, Spokane Chemical Co.
 KNX—Frank Watanabe and Hon.
 Archie; 7:15, Mona Lowe, vocalist
 KECA—Echoes of the Opera, records
 KFSD—Sheriff Ed. F. Cooper;
 7:15, Feature program

7:30 to 8:00 P. M.

• NBC—Raymond Knight's Cuckoos;
 7:45, Historical Sketches
 KPO—Comedy Stars of Hollywood;
 7:45, To be announced
 KFRC—Leaders of Tomorrow
 KYA—Radio Theatre
 KTAB—Organ Recital; 7:45, Holly-
 wood Happenings

KLX—Aspre and His Manila Stringed Orchestra
 KROW—Ne'er Do Well; 7:45, Andre De Caux
 KGGC—Jewish Radio Hour
 KQW—Rolling Stones; 7:45, Band
 *CBS—7:45, Frank Dailey's Orch.
 KOMO—7:45, Crazy Wells Sou-venirs
 KJR—Pipes and Strings
 KGA—Spokane Chemical Company
 KHJ—Leaders of Tomorrow
 KNX—John Bruce; 7:45, King Cow-boy
 KECA—Echoes of the Opera, records
 KGB—Leaders of Tomorrow
 KSL—Crazy Crystals
 KOA—7:45, Studio Program; 7:50, Casino de Paree

8:00 to 8:30 P. M.

•NBC—Hour of Smiles, Fred Allen, master of ceremonies with Lennie Hayton's Orchestra
 KPO—Californians on Parade
 KFRC—8:15, Melody Gem Shop
 KYA—Bob Allen, piano stylist; 8:15, Kay Kyser's Band
 KTAB—Rhapsodizing Violin
 KLX—Miniature Revue
 KROW—Musical Miniatures; 8:15, Watch Tower Program
 KGGC—On With the Dance; 8:15, Nottingham Players
 KQW—American Legion War Camp; 8:15, Ethlyn French
 *CBS—Claude Hopkins Orchestra
 KOL—8:15, Speaker Stevenson
 KJR—Olympic Hotel Orchestra
 KEX—News Flashes; 8:15, Studio
 KGA—8:15, News Flashes
 KHJ—Calling All Cars, drama
 KNX—The In-Laws; 8:15, Babe Ruth Transcription
 KECA—Records; 8:15, Eb and Zeb
 KFSD—Studio program
 KGB—Calling All Cars

8:30 to 9:00 P. M.

•NBC—Hour of Smiles
 KPO—Babe Ruth, talk and drama-tization; 8:45, To the Best of Their Ability, drama by Carlton Morse, featuring Police Chief Quinn
 KFRC—8:45, The Buccaneers
 KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
 KTAB—Hawaiian Nights; 8:45, Chandu
 KLX—Miniature Revue, Helen Benson, Melody Maids, Clark Sisters and Wes Summerford, Johnny Zuntino
 KROW—Rar. Wilde's Orchestra
 KGGC—Popular Concert; 8:45, Tunes of the Times
 KQW—Half hour of melodies
 *CBS—George Hall's Orchestra; 8:55, Hills Bros. Drama
 KOL—8:45, "Public Bench"
 KVI—8:45, The Buccaneers
 KGW—8:45, Hills Bros.
 KJR—Dollars and Cents; 8:45, Wat-anabe and Archie
 KEX—Studio Program; 8:45, Prof. Belles
 KHJ—Crystal Dreams
 KNX—Eno Crime Clues
 KECA—Hawaiian Group; 8:45, Rec-ords

9:00 to 9:30 P. M.

•NBC—Sports Headliners; 9:15, To be announced
 KPO—Drama; 9:15, Book Parade

KFRC—To be announced
 KYA—Tom Coakley's Orchestra; 9:15, Rainbows of Romance
 KTAB—Souvenirs; 9:15, Hillbillie Tunes
 KLX—Musical Jigsaws; 9:15, Uncle Adolph, California Rangers
 KROW—Boxing Matches
 KQW—Eb and Zeb; 9:15, Records
 KOL—Post Intelligencer; Dance Music; 9:15, Gold Blue Star
 KJR—Viennese Vagabonds
 KHQ—Kinman University; 9:15, Ben Cohen, Jewel Chest
 KEX—The Souvenirs; 9:15, Sports
 KNX—News; 9:15, Drury Lane, vocalist
 KECA—Popular Science; 9:15, Songs of All Nations
 KFSD—Morales Hawaiians
 KGB—Studio Program
 KSL—9:15, Mary and John, roman-tic sketch

9:30 to 10:00 P. M.

•NBC—Tom Coakley's Orchestra
 KPO—To be announced
 KFRC—To be announced
 KYA—Rainbows of Romance
 KTAB—Hillbillie Tunes; 9:45, Ruth O'Meara and Ensemble
 KLX—Uncle Adolph, California Rangers; 9:45, News Items
 KROW—Boxing Matches
 KQW—Honolulu Beach Boys
 KOL—Dance Music
 KVI—Musical Program
 KJR—Mystic Asia
 KGA—9:45, Rathskeller Caravan
 KNX—The Crockets
 KECA—Beverly Wilshire Orchestra
 KFSD—Aztec Half Hour
 KGB—Witches Tales
 KSL—Harmony Method of Piano

10:00 to 10:30 P. M.

•NBC—Richfield News Flashes; 10:15, Jay Whidden's Orchestra
 KPO—Night Court
 KGO—10:15, Financial and Busi-ness Review
 KFRC—Years Ago Today; 10:05, News; 10:10, Drama; 10:15, Bill Fleck's Orchestra
 KYA—News Editor; 10:10, Organ
 KTAB—Political Highlights; 10:15, The Rollickers
 KLX—Hotel Lake Merritt Dance Orchestra
 KROW—Boxing Matches
 KOL—Ivan Ditmars and Don Isham, organists
 KVI—The Bowery Orchestra
 KGW—10:15, Jack Bain
 KJR—Olympians
 KFI—10:15, Eugene Biscailuz, Sheriff
 KHJ—News Item; 10:10, Bill Fleck's Orchestra
 KNX—The Crockets
 KECA—Recordings to 10:15
 KGB—News; 10:05, Dance Orch.
 KSL—The Bowery Orchestra
 KOA—Musical Program

10:30 to 11:00 P. M.

•NBC—Jay Whidden's Orchestra; 10:55, Press Radio News Service
 KPO—Night Court
 KFRC—Gus Arnheim's Orchestra
 KYA—Organ Serenade
 KTAB—Walk a Way Derby; 10:45, Val Valente Orchestra
 KLX—Dance Orchestra
 KROW—Dance Music

KOL—Gus Arnheim's Orchestra
 KVI—Gus Arnheim's Orchestra
 KOMO—Melodies and Memories
 KGW—10:45, Studio program
 KJR—10:55, Recordings
 KFI—Harold Roberts and Orchestra
 KHJ—Gus Arnheim's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KGO—Kay Kyser's Orchestra
 KPO—Ted Fio Rito's Orchestra
 KFRC—Bill Fleck's Orchestra
 KYA—Jack Winston's Orchestra
 KTAB—Request Hour
 KROW—Walkathon; 11.15, Dance
 KOL—Dance Music
 KVI—Bill Fleck's Orchestra
 KJR—Starlight Hour, recorded
 KEX—Dance Frolic
 KHJ—Bill Fleck's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—L. A. Bowery Dance Orch.
 KSL—Orchestra

11:30 to 12:00 Midnight

•NBC—Beverly-Wilshire Hotel Orch.
 KPO—Organ Concert
 KFRC—Midnight Moods, organ
 KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KROW—Dance Music
 KOL—Organ recital
 KVI—Midnight Moods, organ
 KJR—Nightcaps, recorded
 KEX—Dance frolic
 KFI—Beverly Wilshire Hotel Orch.
 KHJ—Midnight Moods
 KGB—Midnight Moods
 KSL—Orchestra

12:00 to 1 A.M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJB—12:01, Owl Program
 KHJ—Recordings
 KGB—Records

1:00 A. M. to 7:00 A. M.

KJB—Owl Program

IMPORTANT

Effective Sunday, April 29, when certain sections of the East begin operating on a Daylight Saving Time Schedule, all eastern programs will be broadcast on the Pacific Coast one hour EARLIER than during the winter months. Because of this fact, numer-ous changes in the NBC and CBS schedules are necessary, and all programs listed herein for the week of April 29 to May 5 are subject to change without notice.

THURSDAY Programs

May 3, 1934

7:00 to 7:30 A. M.

- NBC—Organ Concert; 7:15, To be announced
- KFRC—Records; 7:25, New York Stocks
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KHQ—Morning news
- KFI—7:15, Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples and Breakfast Gang
- KECA—Health Exercises, L. Rueb
- KGB—Morning Edition; 7:25, Stocks
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- NBC—Financial Service; 7:45, Exercise and Applesauce, Hugh Barrett Dobbs
- KPO—Whalen Trio; 7:45, Sunrise Breakfast Club
- KFRC—Morning exercises
- KYA—Musical Clock
- KTAB—Hill Billies Tunes; 7:45, Quartette
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KOL—7:45, Radio Headliners
- KVI—Jim DePuy's Revue; 7:45, Records
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KJR—Market Quotations; 7:45, Records
- KEX—7:45, Studio program
- KVI—Morning Varieties
- KFI—New York Stocks; 7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples and Breakfast Gang
- KECA—Recordings
- KGB—Records; 7:55, Program Resume
- KSL—Morning Watch; 7:35, Shopping Suggestions; 7:45, Morning Melodies
- KOA—Morning Revelers; 7:45, Al and Lee Reiser

8:00 to 8:30 A. M.

- NBC—Del Monte Ship of Joy, Hugh Barrett Dobbs
- KPO—Breakfast Club; 8:15, Crosscuts, Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records
- KROW—Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Melodies
- KQW—Morning Watch
- * CBS—Voice of Experience; 8:15, Connie Gates
- KOL—Musical program; 8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KJR—Recordings; 8:15, Uncle Hank
- KEX—Records; 8:15, Three Four Time
- KGA—Shopping News
- KNX—Bill Sharples
- KECA—Recorded Program

EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
 - * CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory, Page 16, for location and dialing.

- KFSD—Good Cheer program; 8:15, Studio
- KSL—8:15, Associated Sugar Industries; 8:20, Recordings

8:30 to 9:00 A. M.

- KGO—Vic and Sade; 8:45, Merry Macs
- NBC—Log o' the Day Crosscuts
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartet; 8:45, Hawaiians
- * CBS—Geo. Scherban's Orchestra
- KOMO—Resume of Programs; 8:33, Morning Reveries; 8:45, Vindobonians
- KHQ—Shoppers' Guide; 8:45, Happy Caravan
- KGW—Abe Bercowitz, violinist
- KFI—Helen Hill, pianist; 8:45, Julia Hayes
- KNX—Bill Sharples; 8:45, Morning Prayer
- KSL—Geo. Hall's Orch.; 8:45, Barbara Badger

9:00 to 9:30 A. M.

- NBC—Words and Music; 9:15, Barbara Lee
- KPO—Log o' the Day Crosscuts; 9:15, Julia Hayes, beauty talk
- KFRC—To be announced; 9:15, Records
- KYA—Song Fellows; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:20, Noon Prices New York Stocks
- KROW—Breakfast Hour
- KJBS—Morning Popular Concert
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- * CBS—Little French Princess to 9:15 (tentative)
- KGW—Crazy Crystals program; 9:15, Cooking School
- KHQ—Studio Program
- KVI—Mystic Melodies; 9:15, To be announced
- KJR—9:15, The Music Box
- KGA—9:15, KGA News

- KFI—Al Gayle's Entertainers
- KNX—Song Bag
- KECA—9:15, Sing and Smile with Blanche Woods
- KSL—9:15, Jenny Lee of Auerbachs
- KOA—To be announced

9:30 to 10:00 A. M.

- NBC—Martha Meade Society; 9:45, News; 9:50, Elmore Vincent, tenor
- KPO—News; 9:45, Magic Hour
- KFRC—Records; 9:40, Shinin' Sam
- KYA—Waltz Idylls; 9:55, Psychiana
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- * CBS—9:45, Tony Wons, Peggy Keenan and Sandra Phillips
- KOL—Doris Meyne to 9:45
- KVI—9:30, Dr. Burns
- KOMO—9:45, What's New?, Julia Hayes
- KHQ—9:45, Celia Lee
- KJR—The Music Box
- KEX—Concert Group; 9:45, Band music
- KGA—9:45, Poultry School
- KFI—9:45, News Release
- KHJ—Globe Kitchen Club to 9:45
- KNX—Recordings; 9:45, News
- KECA—Recorded programs
- KGB—News Flashes
- KSL—Easy Aces to 9:45
- KOA—National Farm and Home Hr.

10:00 to 10:30 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KFRC—10:15, Goodwill Industries, talk; 10:20, Recordings
- KYA—Columbia on Parade; 10:15, Marian Day
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—10:15, San Francisco Stocks; Weather; 10:20, News Items
- KROW—Coffee Cup; 10:15, Vida Hepar
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers Guide
- * CBS—Just Plain Bill; 10:15, Helen Trent Romance
- KJR—Resume of Programs; 10:03, Artistic Trio
- KEX—Lost and Found Items; 10:02, Records; 10:15, Julia Hayes
- KGA—Spokane Chemical; 10:15, Midmorning Moods
- KHJ—10:15, Islanders
- KNX—Eddie Albrigt's Ten o'Clock Family
- KECA—Talk on Concert Music
- KFSD—Studio program

10:30 to 11:00 A. M.

- NBC—Woman's Magazine of the Air
- KPO—Smackout; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Bulletin Board
- KIX—International Kitchen
- KJBS—Dance Orchestra

KGCC—Soft Pillow Sunshine
 KQW—10:45, Rolling Stones
 *CBS—American School of the Air
 KJR—Club Minutes; 10:45, Southern Serenaders
 KEX—Ronald Buck, pianist; 10:45, Cobwebs and Nuts
 KNX—Mary Holmes; 10:45, Rhythm Encores
 KECA—Records
 KOA—10:45, Livestock and Produce

11:00 to 11:30 A. M.

•NBC—Standard School Broadcast
 KTAB—Columbia on Parade; 11:15, Symphony Concert
 KYA—Stones of History
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGCC—Milady's Date Book; 11:15, Star of the Week
 KQW—Whitehouse Concert
 *CBS—Metropolitan Parade
 KJR—Rhythm Rulers
 KVI—The Observer to 11:15
 KGA—Song of the Islands; 11:15, Soloist
 KNX—Organ
 KECA—Spanish Lessons; 11:15, Records
 KOA—11:15, Syncopators
 KSL—Colonial Dames Program to 11:15
 KGB—Oddities from the Scrapbook of Life to 11:05

11:30 to 12:00 Noon

•NBC—Standard School Broadcast; 11:45, Financial Flashes; 11:50, To be announced
 KPO—11:45, Agricultural Bulletin
 KYA—Whispering Strings; 11:45, Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orasco, novelty guitar duo; 11:45, Cecil Wright
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGCC—Song Favorites; 11:45, Marjorie Lee
 KQW—Accordion Capers
 *CBS—National Student Federation; 11:45, Curtis Institute
 KOMO—11:45, Emil Hansen
 KHQ—11:45, Bell Furniture Co.
 KJR—Piano Studies, Hopper
 KEX—11:45, Recordings
 KECA—Records to 11:45
 KPI—11:45, Federal and State Market Reports
 KNX—U. S. C. Business Trends; 11:45, Ionizer Talk
 KGB—11:45, Farm Flashes
 KOA—Musical Keys

12:00 to 12:30 P. M.

•NBC—Betty and Bob; 12:15, Western Farm and Home Hour
 KPO—Midday Musicale
 KYA—Scriptures; 12:03, Noonday Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin American Program
 KJBS—Vocal and Instrumental Varieties
 KGCC—Request Hour
 KQW—Band concert
 *CBS—Curtis Institute of Music
 KOL—Carnival Hour with Ken Stuart
 KOMO—Celloettes, Kirchner
 KGW—Dr. Semler's Dental Clinic
 KJR—12:15, Market Quotations



NORMAN NIELSEN
 KHJ—2:00 P. M.

KEX—12:15, Hill Billies
 KGA—Noontime Novelties
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KECA—Records; 12:15, News
 KFSD—Program, resume
 KSL—Payroll Builder
 KOA—Soloist; 12:15, Syncopators

12:30 to 1:00 P. M.

•NBC—Western Farm and Home Hour
 KPO—Midday Musicale
 KYA—Shrine Luncheon Club, Palace Hotel
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and Band
 KROW—Hits of Today
 KJBS—Dance Matinee
 KGCC—Request Hour
 KQW—Federal and State Market Reports
 *CBS—Bob Standish; 12:45, To be announced
 KJR—Headliners, recorded
 KOL—Carnival Hour
 KHQ—Marshall Wells to 12:45
 KEX—12:45, Business Men's Club
 KNX—Concert Group; 12:45, Drury Lane
 KECA—Recordings
 KGB—12:45, Records; 12:55, Stocks

1:00 to 1:30 P. M.

•NBC—Dedicating Statue of Wm. Jennings Bryan, Pres. Roosevelt
 KPO—News; 1:15, Ann Warner
 KYA—Shrine Luncheon Club, Palace Hotel
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee, Home Economics
 KROW—Concert Melodies
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole
 KQW—Afternoon concert
 *CBS—Between the Bookends; 1:15, Geo. Hall's Orchestra
 KOL—Democratic News; 1:05, Studio; 1:15, Julie Day, Bartells
 KHQ—1:15, Sylvia Gray

KOMO—1:15, Chords and Keys, Hopper
 KJR—Children's Program
 KGA—News Service
 KFI—Ann Warner Chats
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Stock Reports
 KGB—P. T. A. Program
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

•NBC—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KPO—Ann Warner; 1:45, Alexander and Cook
 KFRC—N. Y. Stocks to 1:35
 KYA—Argentinians
 KTAB—Fashion Lodge
 KLX—Song Bag
 KROW—Spice of Programs; 1:45, Melody Rambles
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 *CBS—1:35, Eddie Copeland's Orch.; 1:45, Clarence Wheeler's Orch.
 KVI—1:45, Amusement Tips
 KJR—Midday Musical, H. Damski
 KEX—Marimba band
 KGA—Dental Hygiene; 1:45, Parent-Teachers
 KHJ—1:45, Dow Jones Reports
 KNX—Pontrelli's Orchestra
 KECA—Food for Thought; 1:45, Interior Decoration, talk
 KFSD—Clarisse & Glad; 1:45, Studio

2:00 to 2:30 P. M.

•NBC—Al Pearce and His Gang
 KPO—Richard Himber's Orchestra
 KFRC—Happy Go Lucky Hour
 KYA—Cal Jackson, pianist
 2:15, Old Songs
 KTAB—Globe Trotter; 2:30, Romanin'
 KLX—Mildred Miller, Bridge talk; 2:15, Recordings
 KROW—Dell Perry, pianist; 2:15, Charles Goodman, vocalist
 KJBS—Blindcraft Ensemble
 KQW—Friendly Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Dances of Other Lands
 KEX—World Bookman; 2:05, Musical Gems
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—Melody Moods; 2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

•NBC—Al Pearce and Gang
 KPO—John B. Kennedy; 2:45, Soloist
 KFRC—Happy Go Lucky Hour
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Closing San Francisco Stocks; 2:40, Baseball Game
 KROW—Tuneful Tunes
 KJBS—Dance Orchestra
 KQW—Sherman Clay program
 KJR—Melodies in Three-quarter Time
 KEX—2:45, Orchestra
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—To be announced

3:00 to 3:30 P. M.

•NBC—Grandmother's Trunk; 3:15, Soloist
 KGO—Rush Hughes, pictorial to 3:15
 KPO—3:15, Mudcaves
 KFRC—Feminine Fancies
 KYA—Baseball
 KTAB—Coleman Cox; 3:15, Paul Kellar, pianist
 KLX—Baseball
 KROW—University of the Air
 KJBS—News; 3:05, Ballroom Favorites
 KQW—Stock Market Reports
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Viennese Vagabonds
 KGW—Braley-Graham; 3:05, Eddie King; 3:15, Friendly Chats
 KHQ—Warn & Warn Shoes; 3:15, Club Bulletin
 KFI—Rush Hughes; 3:15, Organ
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Dr. Meyers, talk
 KFSD—Balboa Park Organ
 KGB—Feminine Fancies
 KSL—Popular Concert; 3:15, Texas Rangers

3:30 to 4:00 P. M.

•NBC—Romantic Melodies, Don Ameche and Sally Ward, Dramatic Artists
 KPO—Edna Fischer, pianist; 3:45, Arion Trio
 KFRC—Sweet Music
 KYA—Baseball
 KTAB—Talk; 3:40, Tea Timing
 KLX—Baseball
 KROW—Walk-a-Way
 KJBS—Popular Concert
 *CBS—3:45, Aronson's Commanders
 KOL—Sweet Music
 KVI—Sweet Music; 3:45, Proctor's Fireside Group
 KOMO—Northwest Council of Women; 3:35, Concert Ensemble
 KEX—3:45, Instrumental Soloists
 KHJ—Sweet Music to 3:45
 KNX—The Crochettes
 KGB—Sweet Music to 3:45
 KSL—The Junior Hour
 KOA—3:45, University of Colorado Hour

4:00 to 4:30 P. M.

•NBC—Fleischmann Hour: Rudy Vallee and Orchestra, with guest artists
 KPO—Arion Trio
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist; 4:15, Song Hits
 KGGC—Sacred Music
 *CBS—Raffles, Cracksmen
 KOMO—Manhattan Echoes, Tommy Thomas
 KGW—4:15, Parker Dental Clinic
 KJR—Soloist
 KEX—Organ Melodies
 KGA—Inland Empire Woman; 4:15, Studio Program
 KECA—Recordings
 KHJ—Grenadiers to 4:15
 KNX—Musical Auction; 4:15, Dr. John Matthews
 KSL—Broadcaster's Review

4:30 to 5:00 P. M.

•NBC—Rudy Vallee's Orchestra
 KPO—Marshall's Mavericks
 KFRC—4:55, Town Topics
 KYA—4:45, Crazy Cowboy, Cecil Wright
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KLX—Baseball, 4:45, Health School
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra
 KGGC—Sacred Music
 KQW—Story Time; 4:45, Musical readings
 *CBS—Harry Sosnick's Orchestra
 KOL—4:45, Piano Moods
 KJR—Tea Dansant; 4:57, Program Resume
 KEX—Orchestra; 4:45, Dance Rhythms
 KGA—4:45, Tea Time
 KHJ—Clark Dennis to 4:45
 KNX—4:45, Musical Moments
 KECA—Educational speech; 4:45, Records
 KFSD—Studio Program
 KGB—S. D. Calif. Club
 KSL—Tarzan of the Apes; 4:45, Town Crier

5:00 to 5:30 P. M.

•NBC—Arion Trio: Piano, cello and violin
 KPO—News; 5:15, Sax Appeal
 KYA—Children's Hour
 KTAB—Poet's Den; 5:15, Walk-a-Way Derby
 KLX—Covered Wagon Jubilee
 KROW—Organ Chats
 KJBS—Dance Melodies; 5:15, Capt. Cracker
 KGGC—Dinner Hour Review
 KQW—Evening Vespers
 *CBS—Presenting Mark Warnow
 KHQ—Tull and Gibbs; 5:15, Studio Program
 KJR—Steamboat Bill; 5:15, Advertising Talk; 5:20, Records; 5:45, Cecil Solly
 KEX—Hawaiian Serenaders; 5:15, Symphony
 KGA—Dance Moderne
 KNX—Storytown Express; 5:15, Song Market
 KHJ—"Raffles," "Amateur Cracksmen"
 KECA—News; 5:15, Records
 KFSD—Popular program
 KSL—Std. Optical Prog.; 5:15, The Nomad

5:30 to 6:00 P. M.

•NBC—Mindways: Stories of Human Behavior; 5:45, Harvey Peterson, violinist
 KPO—Harry Stanton, basso; 5:45, Behind the Footlights
 KYA—Around the Town; 5:45 Campbell Digest
 KTAB—Records; 5:55, Pacific Seaboard Air Lines
 KLX—High School News
 KROW—Eating Your Way to Health
 KJBS—Marjorie Lee, pianist
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 *CBS—Fred Waring's Orchestra
 KHQ—Studio Program; 5:45, Crazy Wells
 KEX—5:45, Recordings
 KGA—Air Specials; 5:45, Old Timers
 KNX—Sunset Serenade; 5:45, Investment Talk

KECA—Records; 5:45, Dr. Caldecott
 KSL—Harry Sosnick's Orchestra; 5:45, United Air Lines Drama

6:00 to 6:30 P. M.

•NBC—Paul Whiteman's Orchestra and entertainers
 KPO—Joseph Hornik's Orchestra
 KYA—Dinner at Six with Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Old Traveller
 KGGC—Town Topics; 6:15, Dance
 KQW—Department of Agriculture; 6:15, Franco's program
 *CBS—Camel Caravan: Gray's Orchestra, Stoopnagle and Budd
 KJR—Viennese Vagabonds
 KEX—Book Chat; 6:15, Orchestra
 KGA—Infantry band
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KSL—Boyle Furniture Program

6:30 to 7:00 P. M.

•NBC—Paul Whiteman's Orchestra
 KPO—Federal Business Talk; 6:45, Paul Martin, banjoist
 KFRC—Cora Scott, vocalist, to 6:45
 KYA—Cyrus Trobbe
 KTAB—Cecil & Sally; 6:45, Mining News; 6:50, The Commentator
 KLX—Hotel Oakland Trio
 KROW—Berri-Loux, pianists; 6:45, Records
 KJBS—Berri-Loux
 KGGC—Theater of the Air; 6:45, Modern Rhythms
 KQW—State Market Reports; 6:45, Farmers Exchange
 *CBS—6:45, Fray & Braggiotti, pianists
 KJR—Wash. High School Reporter; 6:45, Frolickers
 KGA—Twilight Echoes; 6:45, Hymn Sing
 KNX—Borowsky's Concert Ensemble; 6:45, Electrical Trans.
 KECA—Wesley Tourtelotte, organ
 KSL—Auburn Quartet to 6:45
 KGB—Cora Lee Scott

7:00 to 7:30 P. M.

•NBC—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—Nanette La Salle; 7:15, Review of Activities of the S. F. Municipal Government
 KFRC—7:15, Minute Melodies to 7:20
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Sport of Kings; 7:15, Italian News Broadcast
 KLX—News; 7:15, Four Versatilians
 KROW—C. W. Hammond; 7:15, Records
 KGGC—Voice of Erin
 KQW—Weather Forecast; 7:03, News and Forum; 7:15, Financial
 *CBS—Vera Van, vocalist; 7:20, Isham Jones Orchestra
 KJR—Financial Talk; 7:15, Hood Canal Outdoor Philosopher
 KGA—7:15, Spokane Chemical
 KNX—Frank Watanabe & Archie; 7:15, Kelford Program
 KECA—Orech. with Robert Hurd
 KFSD—Stevensville Folks; 7:15, Studio program
 KGB—7:15, Minute Melodies

7:30 to 8:00 P. M.

●NBC—Winning the West, drama
KPO—To be announced
KYA—Dancing Through Time
KTAB—Sunset Variety Show
KLX—Anita and Orsoco;
7:45, Sport Hi-Lites of the Air
KROW—Songs of the World
KGGC—Voice of Erin
KQW—Minute Man; 7:45, The Hawk
★CBS—7:45, Harry Sosnick's Orch.
KJR—Song Recital;
7:45, Around the Town
KNX—Orchestra and vocalists;
7:45, King Cowboy
KECA—Records; 7:45, Chamber Music Quintet
KFSD—Y.M.C.A. Harmonica Band
KSL—Crazy Crystals Program to 7:45
KOA—The Forty-Niners; 7:45, Orch.

8:00 to 8:30 P. M.

●NBC—Standard Symphony Hour
KPO—Ralph Kirbery, baritone;
8:05, Jimmy Lunceford Orch.
KYA—Organ Serenade; 8:15, Kay Kyser's Orchestra
KTAB—Variety Show
KLX—Castles in Music;
8:15, American Legion Talk
KROW—Latin-American Program
KGGC—On With the Dance;
8:15, Popular Concert
KQW—Songs of the Old Church Choir
★CBS—Chas. Barnett's Orchestra
KOL—Hollywood Newshawk;
8:15, Radio Speaker Stevenson
KJR—Musical Favorites, Damski
KEX—News; 8:15, Four Square Cathedral
KGA—8:15, News Service
KNX—The In-Laws; 8:15, Homer Canfield with Orchestra
KECA—Chamber Music; 8:15, Eb and Zeb
KFSD—Chamber of Commerce;
8:15, Angelita
KGB—Bathmat Revue to 8:15
KSL—Famous Furniture Stories;
8:15, Funfest

8:30 to 9:00 P. M.

●NBC—Standard Symphony Concert
KPO—Eno Crime Clues, drama
KFRC—Hills Bros. Drama to 8:35
KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
KTAB—In Tune with the Times;
8:45, Paramount on Parade
KLX—Melody Race;
8:45, M. J. Goodman, tenor
KROW—Italian Program
KGGC—Waltz Time;
8:45, Tunes of the Times
KQW—Old Church Choir
★CBS—Charlie Davis' Orchestra
KOL—Comedy Stars of Hollywood;
8:45, "Musings"
KVI—To be announced
KJR—Dollars and Cents;
8:45, Watanabe and Archie
KGA—Concert Time; 8:45, The Old Masters
KNX—Eno Crime Clues
KECA—Nick Harris; 8:45, Records
KFSD—Voice, Violin and Piano
KGB—Hills Bros. to 8:35

9:00 to 9:30 P. M.

●NBC—Capt. Henry's Showboat:
Chas. Winninger, Lanny Ross,
Annette Hanshaw, Conrad Thibault,
Molasses and January, Lois Bennett
KPO—Jay Whidden's Orch.; 9:15,
Armand Program
KFRC—Blue Monday Jamboree,
variety show
KYA—Tom Coakley's Orchestra;
9:15, Sport Parade
KTAB—Souvenirs; 9:15, Hillbillie
Tunes
KLX—Musical; 9:15, Helen Bensen
and Lila Clark
KROW—Dance Program
KQW—Eb & Zeb; 9:15, Mabel
Adams, vocalist
KOL—Blue Monday Jamboree
KVI—Blue Monday Jamboree
KHQ—9:15, Studio Program
KJR—Cowboy Joe;
9:15, Concert Serenades
KEX—The Souvenirs
KHJ—Blue Monday Jamboree
KNX—The Crockets
KECA—The Old Observer;
9:15, Records
KFSD—To be announced
KGB—Blue Monday Jamboree
KSL—Blue Monday Jamboree

9:30 to 10:00 P. M.

●NBC—Captain Henry's Showboat
KPO—Rainbow Harmonies
KFRC—Blue Monday Jamboree
KYA—9:45, Garden of Music
KTAB—Hal Girvin's Orchestra
KLX—Musical; 9:45, News
KROW—Dance Music
KQW—Lena May Leland;
9:45, Records
KOMO—Beauty That Endures
KGW—9:45, Hills Bros.
KJR—Concert Serenades; Orchestra
KEX—Hans, Kate and Fritz;
9:45, Christian Science Committee
KHJ—Blue Monday Jamboree
KNX—The Crockets
KECA—Beverly-Wilshire Hotel
Orchestra
KSL—Blue Monday Jamboree
KOA—Studio Program

10:00 to 10:30 P. M.

NBC—Richfield News Flashes;
10:15, Tom Coakley's Orch.
KPO—Night Court
KFRC—Years Ago Today; 10:05,
News; 10:10, Drama; 10:15, Bill
Fleck's Orchestra
KYA—News Editor; 10:10, Jess
Stafford's Orchestra
KTAB—V. Ayres, Resort Program
KLX—Hotel Lake Merritt Dance Or.
KROW—Cumberland Hill Billies
KOL—Dance Music
KVI—Dance orchestra
KOMO—10:15, Harkins, Rider, Lee
KGW—10:15, Jack Bain and His
Orchestra
KJR—Pipes and Strings, Reed
KEX—7th Infantry Band
KHJ—News Items; 10:10, Bill
Fleck's Orchestra
KNX—The Crockets
KECA—Musical Celebrities
KGB—News Flashes; 10:10, Bowery
Dance Orchestra
KSL—That Harmony Method;
10:15, The Bowery Orchestra

10:30 to 11:00 P. M.

●NBC—Tom Coakley's Orchestra;
10:55, Press News Flashes
KPO—Night Court
KFRC—Gus Arnheim's Orchestra
KYA—John Wolohan's Orchestra
KLX—Hotel Lake Merritt Dance Or.
KTAB—Walk-a-Way Derby; 10:45,
Val Valente's Orchestra
KROW—Cumberland Hill Billies
KOL—Dance music; 10:45, Amer-
ican Weekly
KVI—Gus Arnheim's Orchestra
KOMO—Silver Strings, Solberg
KGW—10:45, Kelly's Restaurant
KJR—10:55, Starlight Hours, recds.
KEX—10:45, Advent Christian
Church
KFI—Harold Roberts and Orchestra
KHJ—Gus Arnheim's Orchestra
KNX—Pontrelli's Orchestra
KFSD—10:55, News
KGB—Gus Arnheim's Orchestra
KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

●NBC—Kay Kyser's Orchestra
KPO—Ted Fio Rito's Orchestra
KFRC—Bill Fleck's Orchestra
KYA—Jack Winston's Orchestra
KTAB—Val Valente's Orchestra;
11:15, Request Hour
KROW—Walkathon; 11:15, Bein'
Neighborly
KOL—Dance music
KVI—The Bowery Orchestra
KGW—Santiseptic
KJR—Starlight Hour, recorded
KEX—11:15, Dance Frolic
KEJ—Bill Fleck's Orchestra
KNX—Pontrelli's Orchestra
KGB—Bowery Dance Orchestra
KSL—Dance Orchestra

11:30 to 12:00 Midnight

●NBC—Jack Bain and Orchestra
KGO—Organ Concert
KFRC—Midnight Moods, organ
KYA—Frank Castle's Little Show
KTAB—Vagabonds of the Air
KROW—Dance Music
KVI—Midnight Moods, organ
KJR—Nightcaps, recorded
KFI—Beverly-Wilshire Hotel Orch.
KHJ—Organ
KGB—Midnight Moods
KSL—Dance Orchestra

12:00 to 1 A. M.

KTAB—Vagabond of the Air
KROW—Midnight Vagabonds
KJBS—12:01, Owl Program
KHJ—Recordings
KGB—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

FRIDAY Programs

May 4, 1934

7:00 to 7:30 A. M.

- NBC—Music Appreciation
- KFRC—Records; 7:25, New York Stocks
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KHQ—Morning News; 7:15, Peerless Dentists
- KOL—Breakfast Club
- KVI—Daybreak Revue
- KFI—7:15, Louis Rual Exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Gang
- KECA—Health Exercises
- KGB—Morning Edition; 7:25, Stecks.
- KSL—Morning Watch
- KOA—Music Appreciation

7:30 to 8:00 A. M.

- NBC—Music Appreciation
- KPO—Organ Recital
- KFRC—Morning Exercises
- KYA—Musical Clock
- KTAB—Hill Billie Tunes; 7:45, Quartette
- KROW—Gospel Dewdrop;
- 7:45, Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KOL—7:45, Radio Headliners
- KEX—7:45, Studio program
- KJR—Market Quotations; 7:45, Early Echoes
- KVI—Morning Varieties
- KFI—New York Stock quotations; 7:45, Church Quarter-Hour
- KHJ—News Briefs and Records
- KNX—Bill Sharples Breakfast Gang
- KECA—Records
- KGB—Records; 7:55, Program Resume
- KOA—Music Appreciation
- KSL—Shopping Suggestions; 7:45, Morning Melodies

8:00 to 8:30 A. M.

- NBC—Exercise and Applesauce; 8:15, Wendell Hall
- KPO—8:15, Crosscuts from Log of the Day
- KFRC—8:15, Grab Bag, records
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KIX—Records
- KROW—Oakl'd Community Church; 8:15, Tuneful Tunes
- KJBS—News; 8:05, Dance Recds.
- KQW—Morning Watch
- *CBS—Voice of Experience
- KOMO—Uncle Hank; 8:15, Morning Reveries
- KHQ—Studio program
- KEX—Four Square Cathedral
- KOL—Musical program; 8:15, KOL Breakfast Club
- KVI—8:15, Jim DePuy's Revue
- KHJ—Rolling Stones
- KNX—Bill Sharples' Breakfst Gang
- KECA—Recordings
- KGB—8:15, Records
- KSL—8:15, Assoc. Sugar Industries; 8:20, Adele Nelson's Talk

EXPLANATION

- NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
 - *CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KML, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
- See Station Directory, Page 16, for location and dialing.

8:30 to 9:00 A. M.

- NBC—Vic and Sade
- KPO—Crosscuts of the Day
- KFRC—Recordings
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KIX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Recordings
- KQW—Iverson String Quartet; 8:45, Hawaiians
- *CBS—8:45, George Hall's Orch.
- KVI—To be announced
- KOMO—Resume of Programs; 8:33, Celloettes; 8:45, Vindabolians
- KHQ—Shoppers Guide; 8:45, Sartori and Wolfe
- KEX—Victor Salon Orchestra; 8:45, Mischa Elman
- KNX—Bill Sharples Breakfast Gang
- KECA—Recordings
- KSL—Good Morning Judge; 8:45, Barbara Badger
- KGB—Recordings to 8:45

9:00 to 9:30 A. M.

- NBC—Lee Roberts; 9:15, Words and Music
- KGO—9:15, Barbara Lee
- KPO—Crosscuts; 9:15, Julia Hayes
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KIX—Records; 9:20, Noon Prices
- N. Y. Stocks
- KROW—Breakfast Hour
- KJBS—Vocalists; 9:15, Salon Orch.
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- *CBS—To be announced; 9:15, Hurdy Gurdy Man
- KGW—Crazy Crystals program
- KHQ—Studio Program
- KVI—Mystic Melodies to 9:15
- KOL—Studio program; 9:15, Sunny Sam
- KEX—9:15, Dance Rhythms
- KGA—Shopping News; 9:15, KGA News
- KNX—Song Bag
- KECA—News; 9:15, Sing and Smle
- KFSD—Good Cheer program; 9:15, Studio
- KSL—9:15, Jennie Lee
- KGB—Recordings to 9:15

9:30 to 10:00 A. M.

- NBC—National Farm & Home Hr.
- KPO—News; 9:45, Magic Hour
- KFRC—Betty Crocker
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KIX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Tuneful Topics
- *CBS—9:45, The Playboys
- KOL—Betty Crocker to 9:45
- KVI—Betty Crocker; 9:45, Dr. Burns
- KOMO—Clef Dwellers
- KGW—Cooking School; 9:45, Abe Bercovitz, violin
- KHQ—Magic Travels; 9:45, Dorothy Dee
- KHJ—Betty Crocker to 9:45
- KNX—Records; 9:45, News
- KECA—Recordings
- KGB—Betty Crocker; 9:45, Keyboard Varieties
- KSL—Easy Aces to 9:45

10:00 to 10:30 A. M.

- NBC—Press-Radio Bureau News Service; 10:05, Thirtieth Infantry Band
- KPO—Johnny O'Brien; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Marian Day
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KIX—Clinic of the Air; 10:15, S. F. Stocks; Weather; 10:20, News
- KROW—Coffee Cup; 10:15, Vita Hepar
- KJBS—News; 10:05, Organ; 10:15, Hillbilly Songs
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers Guide
- *CBS—Just Plain Bill; 10:15, Helen Trent Romances
- KOMO—Concert Serenade
- KGW—10:15, Rumford
- KHQ—Bell Furniture Program
- KJR—Resume of Programs
- KEX—10:05, Lost and Found Items; 10:15, Julia Hayes
- KGA—Spokane Chemical Co.; 10:15, Moods
- KFI—News; 10:15, Health Talk
- KNX—Eddie Albright Family

10:30 to 11:00 A. M.

- NBC—Woman's Mag. of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Bulletin Board
- KIX—International Kitchen
- KROW—Shopping Guide
- KJBS—Dance Orchestra
- KGCC—Soft Pillow Sunshine
- KQW—10:45, Rolling Stones
- *CBS—American School of the Air
- KJR—Club Minutes; 10:45, Southern Serenaders
- KEX—10:35, Hawaiian Serenaders; 10:40, Manikin Tea; 10:45, Cobwebs and Nuts
- KGA—Shoppers Guide
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; 10:45, Records
- KFSD—10:50, Studio program

11:00 to 11:30 A. M.

- NBC—Woman's Mag. of the Air
- *CBS—Artist Recital
- KPO—U. S. Marine Band
- KYA—Organ
- KTAB—Paul Kellar, pianist; 11:15, Symphony Hour
- KLX—Clark Sisters
- KROW—Health Talk; 11:15, Organ
- KJBS—Dance Orchestra; 11:15, Harmony Trio
- KGGC—Milady's Date Book; 11:15, Star of the Week
- KQW—Whitehouse Concert
- KHQ—To be announced
- KJR—Rhythm Rulers, recorded
- KNX—Records; 11:15, Better Business Bureau
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—Scrap Book; 11:05, News to 11:10

11:30 to 12:00 Noon

- NBC—U. S. Marine Band
- *CBS—The Grab Bag
- KPO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Album Leaves
- KTAB—Jean Kent's Highlights
- KLX—Anita & Oresco, guitar duo; 11:45, Cecil Wright
- KROW—Latin-American Program
- KJBS—Dance Melodies
- KGGC—Song Favorites; 11:45, Martial Airs
- KQW—Accordion Capers
- KHQ—To be announced
- KJR—Julia Hayes, talk; 11:45, Varieties, Lindgren
- KEX—11:40, Julia Hayes
- KOL—Studio program
- KECA—Recordings
- KNX—Records; 11:45, Ionizer Talk
- KOA—Women's Radio Revue
- KGB—Farm Flashes

12:00 to 12:30 P. M.

- NBC—Betty and Bob; 12:15, Singing Stranger
- KPO—State Dept. of Agriculture; 12:15, Midday Musical
- KYA—Scriptures; 12:05, Concert
- KTAB—Noon Concert
- KLX—Bill Duncan's Band
- KROW—Latin-American Program
- KJBS—News; 12:05, Orchestra
- KQW—Band Concert
- KGGC—Request Hour
- *CBS—The Grab Bag
- KOMO—Songs, New and Old
- KGW—News Flashes
- KJR—12:15, Market Quotations
- KEX—12:15, Hill Billies
- KOL—Carnival Hour, Ken Stuart
- KECA—Records; 12:15, News
- KNX—News; 12:15, Borowsky's Concert Ensemble
- KFSD—Program Resume
- KSL—Payroll Builder

12:30 to 1:00 P. M.

- NBC—Western Farm & Home Hr.
- KPO—Midday Musical; 12:45, Commonwealth Club Luncheon
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Bill Duncan's Band
- KROW—Hits of Today
- KJBS—Song Hits
- KGGC—Request Hour
- KQW—Federal and State Market Reports
- *CBS—U. S. Army Band



"TEDDY LAWTON"
NBC—8:15 P.M.

- KGW—12:45, O. M. Plummer
- KHQ—Marching Along
- KOL—Carnival Hour
- KVI—Capital City News to 12:45
- KJR—Headliners, recorded
- KEX—Music; 12:35, Instrumental Soloists; 12:45, Leo Reisman's Orchestra
- KNX—Dr. John Matthews
- KECA—Concert Favorites, records
- KGB—12:55, Stocks

1:00 to 1:30 P. M.

- NBC—Madame Sylvia of Hollywood; 1:15, Soloist
- KPO—Commonwealth Club Lunch.
- KYA—Women's Institute of the Air; 1:15, Hawaiians
- KTAB—Radio Frolic
- KLX—Don Brose; 1:15, Martha Lee
- KROW—Concert Melodies
- KJBS—Stocks; Dance Tunes; 1:15, Hollywood Keyhole
- KQW—Afternoon Concert
- *CBS—Between the Bookends; 1:15, Frank Dailey's Orchestra
- KOL—8:15, Julia Day
- KJR—Chamber of Commerce
- KEX—Women's Organizations program; 1:15, Orchestra
- KGA—News; 1:15, Old Timers
- KNX—Pontrelli's Orchestra
- KECA—Records
- KFT—1:15, Ann Warner Chats
- KFSD—Stock Reports

1:30 to 2:00 P. M.

- NBC—Oxydol's Own Ma Perkins; 1:45, Alice in Orchestra
- KPO—Ann Warner
- KFRC—N. Y. Stocks to 1:35
- KTAB—Fashion Lodge
- KYA—Talk; 1:35, Band Concert
- KROW—Spice of Programs; 1:45, Melody Rambles
- KJBS—Dance Orchestra
- KQW—Friendly Hour
- *CBS—Eddie Copeland's Orchestra
- KVI—1:45, Amusement Tips

- KOMO—What's New by Julia Hayes
- KGW—1:45, Santiseptic
- KHQ—1:45, A. & K. Markets
- KJR—Piano Sketches, Hopper
- KEX—Dance Antiques; 1:45, Chaliapin
- KGA—Dental Hygiene
- KFI—1:45, Dixie Aces
- KHJ—Dow Jones to 1:35
- KNX—Pontrelli's Orchestra
- KECA—Food for Thought
- KFSD—Clarisse and Glad

2:00 to 2:30 P. M.

- NBC—Al Pearce and Gang
- KPO—Saxotunes
- KFRC—Happy Go Lucky Hour
- KYA—Rhythmic Ripples
- KTAB—Globe Trotter; 2:15, Romancin'
- KLX—Recordings; Business Talk
- KROW—Dell Perry; 2:15, Charles Goodman, vocalist
- KJBS—Better Business Talk; 2:15, Dance Melodies
- KQW—Friendly Hour
- KOL—Happy Go Lucky Hour
- KVI—Happy Go Lucky Hour
- KJR—Salon Hour, recorded
- KEX—World Bookman; 2:05, Musical Gems
- KGA—Matinee Hour
- KHJ—Happy Go Lucky Hour
- KNX—The Bookworm
- KECA—Classic Hour, records
- KGB—Happy Go Lucky Hour
- KSL—2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

- NBC—Al Pearce and His Gang
- KPO—News; 2:45, Alexander & Cook
- KFRC—Happy Go Lucky Hour
- KYA—Vignettes of Life; 2:45, International Troubadours
- KTAB—Royal Sophistication; 2:45, Tranquility
- KLX—Better Business Talk; 2:35, Stocks; 2:40, Baseball
- KROW—Tuneful Tunes
- KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra
- KQW—Sherman Clay
- KEX—2:45, Popular Piano
- KHJ—Happy Go Lucky Hour
- KNX—Foreign Recordings
- KECA—Classical Records
- KGA—Happy Go Lucky Hour
- KSL—Melody Moods; 2:45, Dorothy Miller

3:00 to 3:30 P. M.

- NBC—Trio Romantique; 3:15, Van Steeden's Orchestra
- KGO—Langendorf Pictorial to 3:15
- KPO—3:15, Mudcaves
- KFRC—Feminine Fancies, variety program
- KYA—Symphony Highlights
- KTAB—Coleman Cox; 3:15, Paul Kellar, pianist
- KLX—Baseball Game
- KROW—University of the Air
- KJBS—News; 3:05, Dance Tunes; 3:15, The World Man
- KQW—Stock Market Reports
- KOL—Feminine Fancies
- KVI—Feminine Fancies
- KOMO—Concert Ensemble; 3:25, Captain Sanislo
- KGW—Krazy Limericks; 3:05, Eddie King, pianist; 3:15, Friendly Chat
- KHQ—Parade of Happy Feet
- KFI—Langendorf Pictorial; 3:15, Organ Recital

KHJ—Feminine Fancies
 KNX—Concert Recordings
 KECA—Recordings
 KFSD—Studio Program to 3:15
 KGB—Feminine Fancies
 KSL—Harmony Methods; 3:15, Text as Rangers
 KOA—3:15, Adventures of Frank Merriwell

3:30 to 4:00 P. M.

•NBC—Music by Gershwin; 3:45, Tommy Harris and Orchestra
 KPO—John and Ned; 3:45, University of California
 KYA—Symphony Highlights
 KTAB—Tea Timing; 3:45, The Old Bachelor
 KROW—Walk-a-Way
 KJBS—Dance Tunes
 KLX—Baseball Game
 *CBS—Clarence Wheeler's Orch.; 3:45, Russell Brown Harmonettes
 KVI—3:45, Joan's Fireside Group
 KOMO—Day Dreams, Veona Socolofsky; 3:45, Easy Chair, Grant Merrill
 KEX—Tango Time
 KFI—3:45, Calif. Health Foundation
 KHJ—Sweet Music to 3:45
 KNX—Federal Women's Club
 KECA—Recordings; 3:45, University of California
 KSL—The Junior Hour
 KOA—3:45, Orphan Annie

4:00 to 4:30 P. M.

•NBC—Tea Time
 KGO—Well Dressed Women; 4:15, Piano Vignettes
 KFRC—Hodge Podge Lodge
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Close Harmony
 KGGC—Sacred Music
 KOL—Classified Period to 4:15
 KGW—Mark Daniels; 4:15, Parker Dental Clinic
 KHQ—Studio programs
 KVI—Fireside Group; 4:15, Hodge Podge Lodge
 KJR—Tea Dansant, recorded
 KGA—Inland Empire Woman; 4:15, Studio Chatter
 KFI—U. S. C. Fiction Favorites
 KHJ—Hodge Podge Lodge
 KNX—Musical Auction; 4:15, Erin Colville with Organ
 KGB—Hodge Podge Lodge
 KSL—Town Crier
 KOA—Cities Service Concert

4:30 to 5:00 P. M.

•NBC—Tea Time; 4:45, Orphan Annie
 KGO—Art Review to 4:45
 KPO—For Girls and Boys
 KFRC—To be announced; 4:45, Records; 4:50, Talk; 4:55, Town Topics
 KYA—Tea Dance Parade
 KTAB—Sport of Kings; 4:45, Professor Kruger, concert pianist
 KLX—Baseball Game; 4:45, Health School
 KROW—Cumberland Hillbillies
 KJBS—Dance Orchestra; 4:45, Salon Group
 KGGC—Sacred Music
 KQW—Story Time; 4:45, Seth Maker

*CBS—Russ Brown & Harmonettes
 KOL—To be announced
 KVI—Studio program
 KOMO—4:45, Orphan Annie
 KHQ—Tull and Gibbs; 4:45, Orphan Annie
 KEX—Talk on Parks; Records; 4:45, Sigrid Onegin
 KGA—Tea Time
 KFI—News; 4:45, Orphan Annie
 KHJ—Parent-Teachers' Assn. Program to 4:45
 KNX—Synagogue of the Air
 KECA—News; 4:45, Records
 KGB—4:40, Safety Talk
 KSL—Tarzan of the Apes; 4:45, Town Crier
 KOA—4:45, Orphan Annie

5:00 to 5:30 P. M.

•NBC—Let's Listen to Harris, Phil Harris' Orchestra with Leah Ray, vocalist
 KPO—News; 5:15, Frank Merriwell
 KFRC—Little Theatre to 5:15
 KYA—Children's Hour
 KTAB—Rusty, the Boy Aviator; 5:15, Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats, Larry Canelo
 KJBS—Band Concert; 5:15, Captain Cracker
 KGGC—Studio Frolic
 5:20, Capt. Ellicott Contract Bridge Talk
 KQW—Evening Vespers
 *CBS—5:15, Ruth Fitting & Orch.
 KOL—Studio program
 KVI—Little Theatre to 5:15
 KOMO—Happiness Program; 5:15, Harkins, Rider and Lee
 KGW—Studio; 5:15, Collins and Erwin
 KJR—Steamboat Bill; 5:15, Pony and Bicycle Contest
 KHJ—Children's Theatre of the Air
 KNX—Storytown Express; 5:15, Julie Kellar, harpist
 KECA—Recordings
 KGB—Little Theatre to 5:15
 KSL—Pullman Tailors to 5:15

5:30 to 6:00 P. M.

•NBC—Armour Program, featuring Phil Baker, Harry McNaughton, Martha Mears, contralto; Leon Belasco's Orchestra
 KPO—Iokelp Program; 5:35, Organ; 5:55, Dr. Ross Program
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Recordings
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Musical Hits
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 *CBS—Marvelous Melodies
 KJR—Harkins, Rider and Lee; 5:45, Cecil Solly
 KEX—Renee Chemet; 5:45, Orch.
 KGA—Air Special; 5:45, Concert
 KNX—Sunset Serenade; 5:45, Ralph Byrd, baritone
 KECA—Tango Time, records
 KFSD—Studio program

6:00 to 6:30 P. M.

•NBC—The First Nighter, drama with June Meredith, Don Ameche, Carlton Brickert and Clifford Soubler
 KPO—Dinner Concert

KYA—Dinner at Six with Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Walkathon
 KGGC—Town Topics; 6:15, Dance
 KJBS—News; Records; 6:15, Berri and Loux, pianists
 KQW—Department of Agriculture; 6:15, Franco's program
 *CBS—Program of the Week
 KJR—Manhattan Echoes; 6:15, Hearthstone Harmonies
 KEX—Eddie King, piano; 6:15, Popular concert
 KGA—Stringwood Ensemble
 KNX—News; 6:15, Concert Group
 KECA—Marching Along; 6:15, News
 KFSD—Safety Talk; 6:05, Concert

6:30 to 7:00 P. M.

•NBC—General Tire Program with Jack Benny, Mary Livingstone, Frank Parker, tenor; Don Bestor's Orchestra
 KPO—Clyde Doerr's Orchestra
 6:45, Elmore Vincent, tenor
 KYA—Dinner at Six, with Cyrus Trobbe
 KTAB—Cecil and Sally; 6:45, The Commentator
 KLX—Hotel Oakland Trio
 KROW—California Farm Hour; 6:45, Pentecostal Echoes
 KJBS—Berri-Loux, pianists; 6:45, Records
 KGGC—Theatre of the Air
 KQW—State Market Reports; 6:45, Farmers Exchange
 *CBS—"Conflict"; 6:45, The Columbians
 KJR—Washington High School Reporter; 6:45, Dinner Dansant
 KGA—Phil Sheridan's Orchestra
 KNX—Borowsky's Concert Ensemble
 6:45, Electrical transcription
 KECA—Wesley Tourtellotte, organist

7:00 to 7:30 P. M.

•NBC—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—Southern Harmony Four; 7:15, Sports; 7:20, Melody Mixers
 KFRC—7:15, Minute Melodies
 KYA—Ernie Smith's Sport Page; 7:15, Organ Serenade, Glen Goff
 KTAB—Sport of Kings; 7:15, Italian News Broadcast
 KLX—News Items; 7:15, Lovable Liars
 KROW—C. W. Hammond; 7:15, Ne'er Do Well
 KGGC—Music Fundamentals; 7:15, Popular Concert
 KQW—Weather Report; 7:03, Radio News and Forum; 7:15, Health Talk
 *CBS—Edith Murray; 7:20, Isham Jones Orchestra
 KJR—7:15, The Stories of Paul Bunyan
 KGA—7:15, Spokane Chemical Co.
 KHJ—To be announced
 KNX—Watanabe and Archie; 7:15, Crazy Quilt
 KECA—Orchestra, Peiry Selby, soloist
 KGB—7:15, Minute Melodies to 7:20

7:30 to 8:00 P. M.

•NBC—Chester Rowell; 7:45, The Phillistine
 KPO—Comedy Stars of Hollywood; 7:15, Nanette LaSalle

KYA—Radio Theatre
 KTAB—Organ; 7:45, Hollywood Happenings
 KLX—Lotus Land; 7:45, Clark Sisters
 KROW—Ne'er Do Well; 7:45, Novelty Program
 KGGC—Instrumental; 7:45, Featured Artists
 KQW—Variety program; 7:45, Band concert
 * CBS—True Story Magazine
 KOL—Rocket Military Band
 KHQ—7:45, Crazy Wells
 KJR—Latin American Nights
 KNX—Orchestra; 7:45, King Cowboy
 KECA—Burr Macintosh; 7:45, Hawaiian Group
 KFSD—Feature; 7:45, Fairway Facts
 KOA—One Man's Family

8:00 to 8:30 P. M.

• NBC—8:15, One Man's Family, serial drama by Carlton E. Morse, with J. Anthony Smythe, Minetta Ellen, Michael Raffetto, Bernice Berwin, Kathleen Wilson, Barton Yarborough, Billy Page
 KPO—Derby Eve
 KFRC—8:15, Minute Melodies
 KYA—Christian Science Lecture
 KTAB—Don Steele, tenor; 8:15, Fishin' Fool
 KLX—Metropolitan Moods
 KROW—Crime News; 8:15, Solomon and Sullivan, skit
 KGGC—Waltz Time; 8:15, Tangos
 KQW—San Jose Accordion Club
 * CBS—True Story Magazine; 8:15, Henry Busse's Orchestra
 KOL—Empire Minstrels; 8:15, Radio Speaker Stevenson
 KJR—Olympic Hotel Orchestra
 KEX—News; 8:15, Studio
 KGA—8:15, News Service
 KNX—The In-News; 8:15, Don Blanding Reading His Poems
 KECA—Records; 8:15, Eb & Zeb
 KFSD—L'Heure Exquise
 KGB—8:15, Pioneers
 KSL—8:15, Studio Programs

8:30 to 9:00 P. M.

• NBC—One Man's Family; 8:45, In Old Brazil
 KPO—Eno Crime Clues
 KFRC—8:45, Borden Friday Frolic, Fanchon & Marco Show
 KYA—Christian Science Lecture
 KTAB—Hawaiian Nights; 8:45, Chandu
 KLX—Lorelei Trio; 8:45, Musical Jigsaw
 KROW—Del Courtney's Band
 KGGC—Nocturne; 8:45, Tunes of the Times
 KQW—Orchestra
 * CBS—Louis Panico's Orch. to 8:45
 KOL—8:45, Borden Friday Frolic
 KVI—8:45, Friday Frolic
 KOMO—8:45, Muted Strings,
 KGW—8:45, Mustangs
 KHQ—8:45, Electric Hour
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KEX—Portland Union Classes
 KGA—Treasure Chest; 8:45, To be announced
 KHJ—8:45, Borden Friday Frolic
 KNX—Marcel Ventura, vocalist
 KECA—Frieta Shaw and Ethiopian Chorus; 8:45, Records
 KGB—Hills Bros. to 8:35

9:00 to 9:30 P. M.

• NBC—Melody Macquerade
 KPO—To be announced; 9:15, Blub-bergman Bergman
 KFRC—Borden Friday Frolic; 9:15, Zukor's program
 KYA—Tom Coakley's Orchestra; 9:15, Friendly Neighbors
 KTAB—Souvenirs; 9:15, Hillbillie Tunes
 KLX—L. G. French, baritone; 9:15, Uncle Adolph and His California Rangers
 KROW—Del Courtney's Band
 KQW—Eb & Zeb; 9:15, Fireside program
 KOL—9:15, Fun Fest
 KVI—9:15, Luther Welfare League
 KOMO—King's Foursome; 9:15, Covered Wagon Jubilee
 KHQ—9:15, Musical program
 KJR—Muted Strings, Brashen
 KEX—Souvenirs; 9:15, Homicide Squad
 KFI—Violinist; orchestra and vocalist
 KHJ—"Friday Frolics"; 9:15, Orch.
 KNX—News; 9:15, Rance Valentine
 KECA—Charlie and Buddy
 KGB—Borden Frolic; 9:15, Music
 KFSD—Studio program
 KSL—9:15, Wrestling Matches

9:30 to 10:00 P. M.

• NBC—Tom Coakley's Orchestra
 KPO—To be announced
 KFRC—Jeffrey Gill, vocal; 9:45, Hills Bros. Drama; 9:50, To be announced
 KYA—Bob Allen, piano stylist; 9:45, American Weekly Drama
 KTAB—Wrestling Matches
 KLX—Uncle Adolph and his California Rangers; 9:45, News Items
 KROW—Radio Playmakers
 KQW—Spanish music
 KVI—Luther Welfare League; 9:45, Orchestra
 KOL—Log Cabin Boy; 9:45, Globe Trotter
 KOMO—9:45, Old Song Contest
 KGW—Van Duyn Chocolates; 9:45, Hills Bros.
 KJR—Chamber of Commerce Talk
 KGA—Popular Tunes; 9:45, Rathskeller Caravan
 KFI—Orchestra; 9:45, Instrumentalists
 KECA—Beverly-Wilshire Orchestra
 KHJ—Tapestries of Life; 9:45, Bill Fleck's Orchestra
 KNX—Concert Ensemble; 9:45, Fights from Hollywood Legion Stadium
 KGE—Jeffrey Gill to 9:45
 KFSD—Feature program
 KSL—Wrestling Matches

10:00 to 10:30 P. M.

• NBC—Richfield News Flashes; 10:15, Jay Whidden's Orchestra
 KFRC—Years Ago Today; 10:05, News; 10:10, Drama; 10:15, Bill Fleck's Orchestra
 KPO—Night Court
 KYA—News Editor; 10:10, Organ
 KTAB—Wrestling Matches
 KLX—Hotel Lake Merritt Dance Orchestra
 KROW—Old Southern Melodies
 KQW—Examiner Drama
 KOL—Ivan Dittmars and Don Isham, two organ team
 KVI—Dance Music
 KOMO—10:15, Jack Bain's Orch.

KGW—10:15, Jack Bain's Orchestra
 KJR—Olympians, Brashen
 KEX—Billy's Hawaiians
 KHJ—News Items; 10:10, Dance Music
 KNX—Fights from Hollywood Legion Stadium
 KECA—Classic Hour, records
 KGB—News; 10:05, Dance Orch.
 KSL—Wrestling; 10:15, Bowery Orchestra

10:30 to 11:00 P. M.

• NBC—Jay Whidden's Orchestra; 10:55, News Service
 KPO—Night Court
 KFRC—Gus Arnheim's Orchestra
 KYA—Lee Searight's Orchestra
 KTAB—Hal Girvin's Orchestra
 KLX—Hotel Lake Merritt Orchestra
 KROW—Ran Wilde's Orchestra
 KOL—Dance music
 KGW—Studio program
 KJR—Northern Lights
 KEX—Santiseptic; 10:45, Northwest Bible School
 KFI—Harold Roberts and Orchestra
 KHJ—Pasadena Community Dance
 KNX—Fights from Hollywood Legion Stadium; 10:45, Pontrelli's Orchestra from Paris Inn
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

• NBC—Ted Fio Rito's Orchestra
 KGO—Kay Kyser's Orchestra
 KFRC—Bill Fleck's Orchestra
 KYA—Jack Winston's Orchestra
 KTAB—Orchestra; 11:15, Santa Clara Valley Association
 KROW—Waikathano; 11:15, Dance Music
 KOL—Jules Buffano's Orchestra
 KVI—The Bowery Orchestra
 KGW—Cole McElroy's Orchestra
 KJR—Starlight Hour, recorded
 KHJ—Pasadena Community Dance
 KGB—Bowery Dance Orchestra

11:30 to 12:00 Midnight

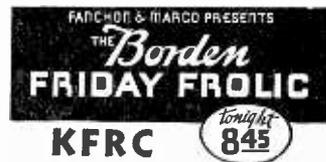
• NBC—Jack Bain's Orchestra
 KPO—Organ Concert
 KFRC—To be announced
 KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KVI—Freddie Carter's Orchestra
 KJR—Nightcaps, recorded
 KFI—Beverly-Wilshire Orchestra
 KHJ—The Bowery
 KGB—Freddie Carter's Orchestra

12:00 to 1 A.M.

KTAB—Vagabonds of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KHJ—Recordings
 KGB—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program



SATURDAY Programs

May 5, 1934

7:00 to 7:30 A. M.

•NBC—Organ Recital; 7:15, The Vass Family
KFRC—Records; 7:25, New York Stocks
KYA—Musical Clock
KTAB—Sunrise Recordings
KROW—Commuters' Time Clock
KJBS—Alarm Klok Klub
KQW—The Breakfast Hour
KOL—Breakfast Club
KVI—Radio Gospel League
KHQ—Morning News
KHJ—News Briefs and Recordings
KNX—Bill Sharples' Breakfast Gang
KPCA—Records
KGB—Morning Edition; 7:25, Stocks
KSL—Morning Watch
KOA—Galaxy of Stars

7:30 to 8:00 A. M.

•NBC—Financial Service; 7:45, Johnny O'Brien, harmonica
KPO—Down Lovers Lane
KFRC—Morning Exercises
KYA—Musical Clock
KTAB—Hill Billie Tunes; 7:45, Quartette
KROW—Commuters' Time Clock
KJBS—Alarm Klok Klub
KQW—The Breakfast Hour
KGW—Ronald Buck
KHQ—7:45, Early Birds
KOL—7:45, Radio Headliners
KVI—Morning Varieties
KJR—Market Quotations; 7:45, Early Echoes
KEX—7:45, Studio program
KFI—New York Stocks; 7:45, Church Quarter-Hour
KHJ—News Briefs and Recordings
KNX—Bill Sharples' Breakfast Gang
KGB—Records; 7:55, Program Res.
KSL—Morning Watch; 7:35, Shopping Suggestions; 7:45, Morning Watch
KOA—Studio program

8:00 to 8:30 A. M.

•NBC—Pietro Yon, organist; 8:15, Crosscuts Log o' the Day
KPO—William Cowles, pianist; 8:15, Crosscuts from the Log o' the Day
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTAB—Portuguese News
KLX—Records
KROW—Oakl'd Community Church; 8:15, Tuneful Times
KJBS—Radio News Reporter; 8:05, Latest Record Releases
KQW—Morning Watch
★CBS—Pete Woolery's Canadians; 8:15, Vincent Travers' Orchestra
KOL—Musical program
KOMO—8:15, Morning Reveries
KHQ—8:15, Kronenberg Shoes
KEX—Recordings
KGA—Shopping News
KFI—Helen Hill, pianist; 8:15, Helen Guest, vocalist
KNX—Bill Sharples' Breakfast Gang
KFSD—Good Cheer program

8:30 to 9:00 A. M.

•NBC—Crosscuts from the Log o' the Day
KGO—Vic and Sade; 8:45, To be announced
KYA—Morning Concert; 8:45, Frivolities
KLX—Covered Wagon Jubilee

EXPLANATION

•NBC—Designates Program Service to KGO, KPO, KECA, KEX, KFI, KFSD, KGA, KGHL, KGIR, KGW, KHQ, KJR, KOA, KOMO, KTAR, KYA, KDYL, unless individual station is listed as releasing its own program.
★CBS—Designates Program Service to KFRC, KHJ, KGB, KOL, KVI, KFPY, KOIN, KERN, KMJ, KFBK, KDB, KWG, KSL, unless individual station is listed as releasing its own program.
See Station Directory, Page 16, for location and dialing.

KTAB—Watch Tower; 8:45, Shopper's Digest
KROW—The Breakfast Hour
KJBS—Dance Melodies
KQW—Iverson String Quartette; 8:45, Hawaiians
★CBS—Saturday Syncopators; 8:45, Enoch Light Orchestra
KVI—8:45, Bay City Market Specials
KOMO—Resume of Day's Programs; 8:33, Uncle Hank; 8:45, Vindobonians
KGW—8:45, Abe Bercowitz, violinist
KHQ—Shoppers Guide; 8:45, Roundup Grocery
KEX—Instrumental Soloist
KFI—Marimba Band; 8:45, Charlie Wellman, vocalist
KNX—Bill Sharples' Breakfast

9:00 to 9:30 A. M.

•NBC—Words and Music
KPO—Crosscuts of the Day; 9:15, Alvin Roy, guitarist
KYA—Frivolities; 9:15, Prudence Penny
KTAB—Hour of Prayer
KLX—Records; 9:20, N. Y. Stocks
KROW—The Breakfast Hour
KJBS—Popular Vocalists; 9:15, Dance Tunes
KGGC—Morning Melodies; 9:15, Charlie Glenn
KQW—Tuneful Topics of the Day
★CBS—Enoch Light Orchestra; Madison Ensemble
KGW—Crazy Crystals; 9:15, Cooking School
KHQ—Studio Programs
KJR—9:15, Covered Wagon Jubilee
KVI—Mystic Melodies
KGA—9:15, News
KFI—News Release; 9:15, County Medical Association Talk
KNX—Organ Recital
KFSD—9:15, Cold Cooking
KSL—9:15, Jennie Lee of Auerbach's

9:30 to 10:00 A. M.

•NBC—National Farm and Home Hour
KPO—News; 9:45, Magic Hour
KYA—Waltz Idylls
KTAB—Health Talk
KLX—Records
KROW—Diet and Health
KJBS—Morning Concert
KGGC—Dance Novelties

KQW—Tuneful Topics of the Day
★CBS—Madison Ensemble; 9:45, Harold Knights' Orchestra
KOL—Julie Day; 9:45, To be announced
KJR—Solo Stars, recorded
KNX—Records; 9:45, News
KECA—Division of Physical Education
KGB—9:55, Stocks

10:00 to 10:30 A. M.

•NBC—National Farm and Home Hour
KPO—Arión Trio
KFRC—Junior Artist Recital
KYA—Musical Strings; 10:15, Organ
KTAB—Chasin' the Blues
KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
KROW—Coffee Cup; 10:15, Records
KJBS—Radio News Reporter; 10:05, Dance Orchestra
KQW—Aunt Sammy; 10:15, Shopper's Guide
KGGC—Cal King
★CBS—Orchestra; 10:15, Artist Recital
KJR—Resume of Programs; 10:03, Rhythm Rulers
KNX—Eddie Albrigh's Ten O'clock Family
KECA—Division of Physical Education
KGB—Radio News Flashes; 10:05, Music to 10:15
KSL—Orchestra; Artist Recital

10:30 to 11:00 A. M.

•NBC—Woman's Magazine of Air
KPO—Concert Echoes
KFRC—Junior Artist Recital
KYA—Organ Concert
KTAB—Health Talk; 10:45, Bulletin Board
KLX—International Kitchen
KROW—Sunshine Program
KJBS—Organ Concert; 10:45, Dance Favorites
KGGC—Soft Pillow Sunshine
KQW—Shopping Guide; 10:45, Rolling Stones
★CBS—Dancing Echoes
KJR—Club Minutes; 10:45, Southern Serenader
KEX—10:35, Lost and Found; 10:37, Records; 10:45, Cobwebs and Nuts
KGA—Spokane Chemical Company; 10:45, Morning Melodies
KNX—Carefree Capers
KECA—Classic Hour, records
KFSD—News; 10:35, Stock Reports; 10:45, To be announced
KOA—Tales of the Titans

11:00 to 11:30 A. M.

•NBC—Woman's Magazine of the Air
KPO—Xavier Cugat's Orchestra
KYA—Rhythmsters
KTAB—Paul Kellar, pianist; 11:15, Kid's Rally, Rusty
KLX—Muriel Scherrubbe, soprano; 11:15, Melody Race
KROW—Health Talk; 11:15, Organ
KJBS—Hits of the Past
KGGC—Milady's Date Book; 11:15, Star of the Week
★CBS—Round Towners
KQW—White House Concert
KJR—String Trio, Strong
KVI—The Observer to 11:15

KGA—11:15, Moods
 KNX—Organ Recital
 KOA—Livestock, Produce, Weather Reports; 11:15, Farm Question Box

11:30 to 12:00 Noon

- NBC—Financial Flashes; 11:35, Springtime Concert
- KPO—Edna Fischer, pianist; 11:45, Agricultural Bulletins
- KYA—Album Leaves
- KTAB—Jean Kent
- KLX—Anita & Orosco, nov. guitar duo; 11:45, Cecil Wright
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Song Favorites; 11:45, Martial Airs
- KQW—Accordion Capers
- *CBS—Ann Leaf, organist
- KEX—11:45, Records
- KGA—Concert Echoes
- KFI—U. S. C. Lecture Series; 11:45, Market Reports
- KHQ—Bell Furniture Program
- KNX—Organ Recital
- KOA—Springtime Concert

12:00 to 12:30 P. M.

- NBC—Argentine Trio; 12:15, Western Agriculture
- KGO—Financial Flashes
- KPO—Springtime Concert
- KYA—Scriptures; 12:03, Noonday Concert
- KTAB—Noon Concert
- KLX—12:05, Bill Duncan's Band
- KROW—Latin-American Program
- KJBS—Radio News Reporter; 12:05, Instrumental and Vocal Varieties
- KGGC—Request Hour
- KQW—Band Concert
- *CBS—Jim Fattis' Orchestra
- KOMO—Roderick and Lynch
- KGW—Dr. Semler's News Flashes; 12:15, Star Furniture Company
- KJR—12:15, Market Quotations
- KEX—Orchestra; 12:15, Dance Rhythms
- KGA—Dance Time; 12:15, Noon-time Novelties
- KFI—Department of Agriculture Talk
- KNX—News; 12:15, Ionizer Talk
- KECA—12:15, News Release
- KSL—Broadcaster's Review

12:30 to 1:00 P. M.

- NBC—Western Agricultural
- KPO—Concert Favorites
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Bill Duncan's Band
- KROW—Hits of Today
- KJBS—Dance Matinee
- KGGC—Request Hour
- KQW—Weather; State Market Reports
- *CBS—George Scherban's Orch.
- KJR—Uncle Frank's Children Mat.
- KEX—Talk; 12:35, Popular Soloist; 12:45, Records
- KGA—Noontime Novelties
- KNX—Borowsky's Ensemble
- KECA—Recordings
- KOA—Lady Next Door

1:00 to 1:30 P. M.

- NBC—Kaltermeyer's Kindergarten
- KPO—News; 1:15, Stringwood Ensemble
- KYA—Hawaiians
- KTAB—Songs of the Past
- KLX—Don Brose; 1:15, National Parks Talk



JESSE STAFFORD

KYA—9:15 P. M.

KROW—Concert Melodies
 KJBS—Hawaiian Orchestra; 1:15, At the Hollywood Keyhole
 KQW—Afternoon Concert
 *CBS—Oxford-Cambridge Debate
 KJR—Uncle Frank's Children Mat.
 KEX—Boy Scouts' Program
 KHQ—1:15, Sylvia Gray
 KGA—News; 1:15, Pop Dance
 KFI—1:15, News Release
 KNX—Pontrelli's Orchestra
 KSL—Town Crier

1:30 to 2:00 P. M.

- NBC—Economics of the New Deal
- KPO—Stringwood Ensemble
- KFRC—New York Stocks to 1:35
- KYA—Rhythmic Ripples
- KTAB—Victor Salon Hour
- KLX—Song Bag
- KROW—Spice of Programs; 1:45, Melody Rambles
- KJBS—Afternoon Popular Concert
- KQW—Friendly Hour
- *CBS—Maurie Sherman's Orch.; 1:45, Mischa Raginsky Ensemble
- KOMO—Midday Musicales
- KJR—To be announced
- KEX—Better English Talk; 1:45, Recordings
- KGA—Dental Hygiene
- KHJ—1:45, Dow Jones Reports to 1:50
- KNX—Pontrelli's Orchestra
- KECA—Classic Hour, records
- KOA—New Deal Economics

2:00 to 2:30 P. M.

- NBC—Al Pearce and Gang
- KPO—California Dons
- KYA—Rhythmic Ripples; 2:15, Argentinians
- KTAB—Ray Noble's Orchestra; 2:15, Romancin'
- KLX—Recordings
- KROW—Dell Perry; 2:15, Charles Goodman, vocalist
- KJBS—Popular Dance Recordings
- KQW—Friendly Hour
- *CBS—Meet the Artist; 2:15, Real Life Dramas
- KJR—Headliners, recorded

KEX—Recordings
 KGA—Matinee Hour
 KNX—The Bookworm
 KECA—Classical Recordings
 KSL—2:15, Dental Clinic of the Air
 KOA—Al Pearce Gang

2:30 to 3:00 P. M.

- NBC—Richard Himber's Orchestra
- KGO—Arlon Trio, instrumentalists
- KYA—Vignettes of Life; 2:45, Baseball Game
- KTAB—Royal Sophistication; 2:45, Tranquility
- KLX—Lotus Land; 2:45, Nancy Ann Hersey, pianist
- KROW—Tuneful Tunes
- KJBS—Popular Dance Recordings
- KQW—Sherman Clay Program
- *CBS—To be announced; 2:45, Charlie Carlile
- KOL—Studio program
- KJR—Boeing Talk; 2:45, Manhattan Echoes
- KHJ—Linda Lee to 2:45
- KNX—Foreign Recordings
- KECA—Records
- KSL—Harmony Method

3:00 to 3:30 P. M.

- NBC—Kentucky Derby
- KGO—Arlon Trio
- KYA—Baseball Game
- KTAB—Coleman Cox; 3:15, Paul Keller, pianist
- KLX—Recordings
- KROW—University of the Air
- KJBS—Radio News Reporter; 3:05, Light Opera Selections
- *CBS—Elder Michaux Congregation
- KJR—Melodic Moods
- KEX—World Bookman; 3:05, Symphony Hour
- KGA—Songs of Home; 3:15, Band Concert
- KHQ—3:15, Club Bulletin
- KNX—Melody Palette
- KECA—Wesley Tourtellotte, organist

3:30 to 4:00 P. M.

- *NBC—Martha Mears, vocalist; 3:45, Barbara Merkele, harpist
- KGO—Organ Concert
- KFRC—3:50, Church Announcements; 3:55, Town Topics
- KTAB—Tea Timing; 3:45, Three Jacks
- KYA—Baseball Game
- KHJ—Three Rhythm Kings to 3:45
- KLX—Melody Palette
- KROW—Walk-a-Way
- KJBS—Dance Orchestra
- *CBS—American Mixed Quartet; 3:45, Isham Jones' Orchestra
- KOL—The Stamp Man to 3:45
- KOMO—Pastel Harmony
- KGW—Friendly Chat
- KHQ—National Grocery Program to 3:45
- KEX—3:45, Santsiptic
- KHJ—Three Rhythm Kings
- KNX—Melody Palette
- KECA—Organ Recital
- KSL—The Junior Hour
- KOA—3:45, Orphan Annie

4:00 to 4:30 P. M.

- NBC—Art in America; 4:20, Bavarian Band
- KGO—Tom Coakley's Orchestra
- KYA—Baseball Game
- KTAB—Recordings
- KLX—Records
- KROW—The Historian; 4:15, Royal Hawaiians

KJBS—Radio Headliners, Records
 KGGC—Sacred Music
 * CBS—Morton Downey Studio Party
 KHQ—Studio program
 KJR—Tea Dansant
 KGA—4:15, Tea Dansant
 KFY—The Honeymooners to 4:15
 KNX—Fireside Phantasies
 KECA—Recordings
 KSL—Popular Concert
 KOA—Art in America; 4:20, Cavaliers

4:30 to 5:00 P. M.

- NBC—Tom Coakley's Orchestra; 4:45, Orphan Annie
- KPO—Hands Across the Border
- KFRC—4:45, Dance Music
- KYA—Baseball Game; 4:45, Crazy Cowboy
- KTAB—Sport of Kings
- KLX—Helen Wegman Parmlee, piano
- KROW—Ne'er Do Well
- KJBS—Dance Orchestra; 4:45, Harmony Trio
- KGGC—Sacred Music
- KQW—Story Time; 4:45, Evening Echoes
- * CBS—Morton Downey's Party; 4:45, Band of Erin
- KOMO—Concert Ensemble
- KGW—4:45, Orphan Annie
- KHQ—Tull and Gibbs to 4:45
- KECA—4:45, Records
- KNX—Lei Aloha, Sol Hoopii Group
- KSL—American Mixed Quartette; 4:45, Broadcasters' Review
- KGB—4:45, Studio program

5:00 to 5:30 P. M.

- NBC—Colgate House Party: Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, mimic; Rhythm Girls, Melody Boys, vocal trios
- KPO—News; 5:15, Dot Kay, contralto
- KYA—Children's Hour; 5:15, Around the Town
- KTAB—The Funnies; 5:15, Walk-a-Way Derby
- KLX—Brother Bob's Club
- KROW—Organ Chats
- KJBS—Dance Hits of the Day
- KGGC—Hano Hawaiians
- KQW—Evening Vespers
- * CBS—Chesterfield Program
- KOMO—Viennese Vagabonds
- KGW—Mark Daniels, baritone; 5:15, Collins and Erwin
- KGA—Dance Moderne
- KNX—Song Market; 5:15, Dr. John Matthews

5:30 to 6:00 P. M.

- NBC—Beatrice Fairfax, advice on marriage
- KPO—Organ Concert
- KYA—Around the Town; 5:45, Campbell Digest
- KTAB—Recordings
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJBS—Dance Hits of the Day
- KGGC—All Colored Revue; 5:45, Irish Gems
- KQW—Musical Impressions; 5:45, Voice of Portugal
- * CBS—The Dramatic Guild
- KJR—Spring Fancies, recorded; Program Resume
- KEX—Week-end Road Report; 5:35, Orchestra; 5:45, Band music
- KGA—Air Special; 5:45, Old Timers

KHJ—Melodies Organistique
 KNX—John Matthews; 5:45, Electrical Transcription
 KECA—Temple Baptist Question Hour; 5:45, Records
 KFSD—Studio program

6:00 to 6:30 P. M.

- NBC—Hudson-Essex Terraplane Travelcade: Lennie Hayton's Orch.
- KPO—Dinner Concert
- KYA—Dinner at Six
- KQW—Music; 6:15, Franco's Prog.
- KTAB—Ballad Hour
- KLX—Hotel Oakland Trio
- KROW—News; 6:15, Walkathon
- KJBS—News; 6:15, Old Traveller
- KGGC—Town Topics; 6:15, Dinner-Dance Review
- KQW—NRA Speaker; 6:15, Franco's Program
- * CBS—Byrd Expedition Broadcast
- KJR—Los Argentinos
- KEX—Sam Gordon, Kibitzer; 6:15, Studio
- KNX—News; 6:15, Concert Ensemble
- KECA—Recordings; 6:15, News

6:30 to 7:00 P. M.

- NBC—National Barn Dance, variety program
- KPO—Piano Pals: Edna Fischer and Sol Sieff
- KQW—Band Concert; 6:45, Farmers' Exchange and Market Place
- KTAB—Studio program
- 6:45, The Commentator
- KLX—Hotel Oakland Trio
- KROW—Studio program; 6:45, Pentecostal Echoes
- KJBS—Popular Melodies
- KGGC—Theater of the Air; 6:45, Famous Waltzes
- KQW—Band Concert; 6:45, Farmers' Exchange
- * CBS—Peter the Great, drama
- KJR—Wash. High School Reporter; 6:45, Pipes and Strings
- KNX—Borowsky's Concert Ensemble; 6:45, Sports Revue and interv.
- KECA—Lyric String Trio

7:00 to 7:30 P. M.

- NBC—National Barn Dance
- KPO—Education at Crossroads; 7:15, Cook and Alexander
- KFRC—Rhythm Revue
- KYA—Ernie Smith's Sport Page; 7:15, Organ Serenade, Glen Goff
- KTAB—Soliloquy; 7:15, Italian News
- KLX—News Items; 7:15, Albert Rosenblatt, baritone
- KROW—C. W. Hammond; 7:15, Records
- KGGC—Knights of the Red Branch
- KQW—Weather Forecast; 7:03, Rural California Evening Radio News and Forum; 7:10, Twenty Minutes in Paris
- KJR—Vindabonians, Emil Birnbaum
- KVI—Rhythm Revue
- KGA—7:15, Spokane Chemical Co.
- KNX—Watanabe and Archie; 7:15, Mona Lowe, vocalist
- KECA—Recordings
- KFSD—Fun Fest
- KSL—Sylvia Froos; 7:15, News
- KGB—Rhythm Revue

7:30 to 8:00 P. M.

- NBC—Happy Tunes: Emil Polak's Orchestra
- KPO—Kay Kyser's Orchestra
- KYA—Musical Oddities
- KLX—Fireside Phantasies

KTAB—Mystery of the Copper Cylinder
 KROW—Labor Journal; 7:45, Studio
 KGGC—Knights of the Red Branch
 KQW—Soul of Portugal
 * CBS—Ted Fio-Rito's Orchestra
 KOL—The Cheer Leaders
 KHQ—7:45, Crazy Wells
 KJR—American Legion Program; 7:45, Sacred Lyrics
 KNX—Calmon Luboviski, violinist
 KECA—Organ, Dr. Bruce Kingsley
 KSL—Souvenirs; 7:45, Harry Clarke and Peter Spraynozzle

8:00 to 8:30 P. M.

- NBC—Carefree Carnival: Variety Program
- KGO—To be announced; 8:15, Sarah Kreindler, violinist
- KYA—Trailblazers in Education; 8:15, Kay Kyser's Orchestra
- KTAB—Home Favorites
- KLX—Musical Soiree: Lorraine Wolf, soprano; Merlyn Morse, tenor; John Wharry Lewis, violinist, and Helen Wegman Parmelee, pianist
- KROW—Latin-American Program
- KGGC—Request Hour
- KQW—Accordion Capers
- * CBS—Gus Arnheim's Orchestra
- KOL—Radio Speaker Stevenson
- KEX—News Flashes
- KGA—Music Counter; 8:15, News
- KHJ—8:15, Minute Melodies
- KNX—Hollywood Barn Dance
- KECA—Department of Playground Musical Program
- KFI—Orchestra and Soloist
- KSL—Pathfinder Pete

8:30 to 9:00 P. M.

- NBC—Carefree Carnival
- KGO—To be announced
- KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
- KTAB—Hollywood Happenings; 8:45, Paramount on Parade
- KLX—Musical Soiree: Lorraine Wolf, soprano; Merlyn Morse, tenor; John Wharry Lewis, violinist, and Helen Wegman Parmelee, pianist
- KROW—Italian Program
- KGGC—Request Hour
- KQW—South American Music; 8:45, Italian Program
- * CBS—Little Jack Little's Orch.
- KOL—Comedy Stars of Hollywood
- KOMO—Fisher's Blend Half Hour
- KGW—Fisher's Blend Half Hour
- KFI—Through the Hollywood Looking Glass; 8:45, Orchestra with Tandy MacKenzie
- KNX—Hollywood Barn Dance

9:00 to 9:30 P. M.

- NBC—Blue Moonlight
- KGO—To be announced
- KYA—Tom Coakley's Orchestra; Bob Allen, piano stylist
- KTAB—Organ, Guitar, Vocalist; 9:15, Berkleyans
- KLX—Faucit Theater of the Air
- KROW—Italian Program
- * CBS—To be announced
- KOL—Post-Intelligencer; 9:05, Dance Music
- KOMO—Thirty Minutes of Music, Damski
- KGW—Drama
- KNX—News; 9:15, Hollywood Barn Dance
- KECA—Recordings
- KGB—Orchestra
- KSL—United Air Lines Drama; 9:05, Dance Music

9:30 to 10:00 P. M.

- NBC—Jay Whidden's Orchestra
- KPO—To be announced
- KFRC—Jackie Souders' Orchestra
- KYA—International House
- KTAB—Berkeleyans; 9:45, Doc Herrold
- KLX—Castles in Music; 9:45, News
- KROW—Music of All Nations
- KJBS—Morning Concert
- KOL—Little Jack Little; 9:45, Democratic News
- KVI—Jackie Souder's Orchestra
- KOMO—West Clock; 9:32, Olympians
- KEX—Ko-Dahr
- KNX—Hollywood Barn Dance
- KHJ—Jackie Souders Orchestra
- KECA—Beverly-Wilshire Orchestra
- KGB—Jackie Souder's Orchestra
- KSL—9:45, Dance Music

10:00 to 10:30 P. M.

- NBC—Musical Treasure Chest
- KPO—Jay Whidden's Orchestra
- KFRC—Years Ago Today; 10:05, News; 10:10, Drama; 10:15, Bill Fleck's Orchestra
- KYA—Lee Searlight's Orchestra
- KTAB—The Rollickers
- KLX—Hotel Lake Merritt Dance Orchestra
- KROW—Music of All Nations
- KVI—The Bowery Orchestra
- KOMO—10:15, Artistic Trio, Strong
- KGW—Studio program; 10:15, Jack Bain's Orchestra
- KHJ—News Items; 10:10; Gus Arnheim's Orchestra
- KNX—Pontrelli's Orchestra
- KECA—Musical Celebrities, records
- KGB—News Flashes; 10:05, Dance Orchestra
- KSL—Dance Music

10:30 to 11:00 P. M.

- NBC—Harry Owen's Orchestra
- KPO—Serenata, instrumentalists, direction Chas Hart
- KFRC—Gus Arnheim's Orchestra
- KYA—John Wolohan's Orchestra
- KTAB—Hal Girvin's Orchestra
- KLX—Hotel Lake Merritt Dance Orchestra
- KROW—Ran Wilde's Orchestra
- KOL—Dance music
- KVI—Gus Arnheim's Orchestra
- KOMO—Artistic Trio, Strong
- KJR—10:55, Starlight Hour, recds.
- KEX—Rev. Willard H. Pope
- KGA—Rathskeller Caravan
- KFI—Harold Roberts and Orchestra
- KHJ—Pasadena Community Dance
- KNX—Pontrelli's Orchestra
- KGB—Gus Arnheim's Orchestra
- KSL—Dance Music
- KOA—Dance Time in Denver

11:00 to 11:30 P. M.

- NBC—Ted Fio-Rito's Orchestra
- KGO—Organ Concert
- KFRC—To be announced
- KYA—Jack Winston's Orchestra
- KTAB—Request Hour
- KROW—Walkathon; 11:15, Dance Music
- KOL—Dance Music
- KVI—Musical program
- KGW—Santiseptic
- KJR—Starlight Hour, recorded
- KEX—11:15, Olympians
- KHJ—Pasadena Community Dance
- KNX—Jack Winston's Orchestra
- KGB—Orchestra
- KSL—Gus Arnheim's Orchestra

11:30 to 12:00 Midnight

- NBC—Jack Bain's Orchestra
- KPO—Organ Concert, Charles Runyon
- KFRC—Tony Pecetti and Orchestra
- KYA—Frank Castle's Little Show
- KTAB—Vagabond of the Air
- KROW—Midnight Vagabonds
- KOL—Dance music
- KVI—Tony Pecetti's Orchestra
- KJR—Nightcaps, recorded
- KFI—Beverly-Wilshire Hotel Orch.
- KHJ—Bill Fleck's Orchestra
- KGB—Tony Picitti's Orchestra
- KSL—Gus Arnheim's Orchestra

12:00 to 12:30 A. M.

- KTAB—Vagabond of the Air
- KROW—Del Courtney's Orchestra
- KJBS—12:01, Owl Program
- KHJ—Recordings
- KGB—Records

12:30 to 1:00 A. M.

- KTAB—Vagabond of the Air
- KROW—Del Courtney's Orchestra
- KJBS—12:01, Owl Program to 8 a.m.
- KHJ—Recordings
- KGB—Records

IMPORTANT

Effective Sunday, April 29, when certain sections of the East begin operating on a Daylight Saving Time Schedule, all eastern programs will be broadcast on the Pacific Coast one hour EARLIER than during the winter months. Because of this fact, numerous changes in the NBC and CBS schedules are necessary, and all programs listed herein for the week of April 29 to May 5 are subject to change without notice.

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