

BROADCAST WEEKLY

MAY 6th to 12th



"About and Cheerily," Wm. Wright (left), Jennison Parker (right), featured on Shell Show Monday, 8 P. M., NBC network

10¢

65 70 75

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CIRCULATION MANAGER
BROADCAST WEEKLY
1114 Mission St. San Francisco, Calif.

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| Mtrs. | K. C. | Call | Location | Mtrs. | K. C. | Call | Location | Mtrs. | K. C. | Call | Location |
|---------|-------|------|-------------------|---------|-------|------|--------------------|---------|-------|------|-------------------|
| 122.05 | 2458 | WPDO | Akron, Ohio | 1165.00 | 257 | WJL | Greensburg, Pa. | 175.23 | 1712 | WPDU | Pittsburgh, Pa. |
| 175.23 | 1712 | WPDN | Auburn, N. Y. | 124.50 | 2410 | WRDR | Cross Point, Mich. | 122.34 | 2452 | KGPP | Portland, Ore. |
| 175.23 | 1712 | KGPI | Beaumont, Tex. | 1165.00 | 257 | WBA | Harrisburg, Pa. | 124.17 | 2416 | WPDH | Richmond, Va. |
| 124.50 | 2410 | KSW | Berkeley, Calif. | 124.50 | 2410 | WMO | Higland Pk., Mich. | 175.23 | 1712 | WPDR | Rochester, N. Y. |
| 123.86 | 2422 | WMJ | Buffalo, N. Y. | 175.23 | 1712 | WMDZ | Indianapolis, Ind. | 175.23 | 1712 | KGPC | St. Louis, Mo. |
| 1165.00 | 257 | WBR | Butler, Pa. | 180.51 | 1662 | WRDS | Ingham, Mich. | 124.17 | 2416 | WPDS | St. Paul, Minn. |
| 121.50 | 2470 | KGOZ | Cedar Rapids, Ia. | 123.86 | 2422 | KGPE | Kansas City, Mo. | 123.00 | 2440 | WPDM | St. Petersburg |
| 122.05 | 2458 | WPDV | Charlotte, N. C. | 121.50 | 2470 | WPDT | Kokomo, Ind. | 175.23 | 1712 | KGOY | San Antonio, Tex. |
| 175.23 | 1712 | WPDB | Chicago, Ill. | 123.00 | 2440 | WPDL | Langstn, Mich. | 187.97 | 1596 | KGPD | San Francisco |
| 175.23 | 1712 | WPDC | Chicago, Ill. | 175.23 | 1712 | KGPL | Los Angeles, Cal. | 124.50 | 2410 | KGPD | San Francisco |
| 175.23 | 1712 | WPDD | Chicago, Ill. | 123.00 | 2440 | WPDE | Louisville, Ky. | 124.50 | 2410 | KGPM | San Jose, Calif. |
| 175.23 | 1712 | WKDU | Cincinnati, O. | 121.50 | 2470 | WPEC | Memphis, Tenn. | 187.97 | 1596 | KGPA | Seattle, Wash. |
| 122.34 | 2452 | WRBH | Cleveland, O. | 123.00 | 2440 | WNDA | Miami, Fla. | 122.40 | 2452 | KGPA | Seattle, Wash. |
| 175.23 | 1712 | KVP | Dallas, Tex. | 122.34 | 2452 | WPKD | Milwaukee, Wis. | 121.50 | 2470 | KGPK | Sloux City, Ia. |
| 121.50 | 2470 | KGPN | Davenport, Ia. | 124.17 | 2416 | KGPB | Minneapolis | 175.23 | 1712 | WPEA | Syracuse, N. Y. |
| 187.97 | 1596 | WKDT | Detroit, Mich. | 685.00 | 438 | WPY | New York, N. Y. | 121.50 | 2470 | WRDQ | Toledo, Ohio |
| 124.50 | 2410 | WCK | Detroit, Mich. | 600.00 | 500 | WPY | New York, N. Y. | 124.17 | 2416 | WPDA | Tulare, Calif. |
| 124.50 | 2410 | WPDX | Detroit, Mich. | 122.34 | 2452 | KGPH | Oklahoma City | 122.35 | 2452 | KGPO | Tulsa, Okla. |
| 124.17 | 2416 | KGPF | El Paso, Tex. | 121.50 | 2470 | KGPI | Omaha, Neb. | 124.50 | 2410 | KGPG | Vallejo, Calif. |
| 123.00 | 2440 | WPDF | Flint, Mich. | 175.23 | 1712 | KGJX | Pasadena, Calif. | 124.50 | 2410 | WPGW | Washington, D.C. |
| 121.50 | 2470 | WPDZ | Fort Wayne, Ind. | 124.17 | 2416 | WPDJ | Passaic, N. J. | 1165.00 | 257 | WDX | Wyoming, Pa. |
| 123.00 | 2440 | WPEB | Grand Rapids. | 123.00 | 2440 | WPPD | Philadelphia, Pa. | 122.05 | 2458 | WPDG | Youngstown, O. |

BROADCAST WEEKLY

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Editor and Manager

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Quality Program Transmission

A CONTRIBUTION to the Open Circuit of this week points out the splendid quality of the reception of a certain radio station on the Coast. "Whenever a program is broadcast, which by its very nature requires perfect transmission, there is a guarantee of a perfect evening's enjoyment ahead." Other stations have been extolled or condemned in like manner by radio listeners in the columns of the Open Circuit in the past.

That brings up the question of whether radio stations do not have a very definite responsibility to their listeners other than giving them the best kind of entertainment possible, which is, to bring home to their audience that there is a distinct difference between good and bad transmission of programs.

It is being generally recognized that radio listeners are fast becoming "quality minded." They are beginning to choose their radio stations by the same yardstick with which they choose the quality of their receiving sets or the tone of their piano. As soon as listeners realize there is a difference in the quality of program transmission as well as in the program itself, just so soon will they awake to the fact that some stations have quality and some have not.

Not many years ago, phonograph recording companies conducted blindfold tests and spent thousands of dollars advertising the fact that there was no distinguishable difference between the recordings and the original

performances. Radio-set manufacturers have been spending the greater portion of their advertising appropriation on selling "quality" instead of power and long range.

What of the broadcasting stations? Will they continue to rest on their alter ego and expect the listening public to take their transmission for granted? Will they continue to shunt the entire responsibility for good or bad programs upon the broad backs of artists and sponsors? Or will they recognize that the listener has a right to know the extent of perfection and technique that lies behind a certain transmitter. Certainly much of the success in the mad scramble for listeners' time depends upon these answers.

So many technical improvements have been made in radio broadcasting within the past years that the word "quality" enters very vitally into the art of radio listening. As a result, the progressive radio station that gives its listeners such perfect transmission that when they dial other stations that pay no particular attention to this phase of the broadcasting art, they are bound to note the difference and become automatically "quality minded."

The discriminating contributor to the Open Circuit of BROADCAST WEEKLY represents but the voice of thousands of our readers. Radio stations that possess superior transmission equipment would do well to tell their story to these thousands and thereby perceptibly widen the scope of their listening audience.

ETHER GLEANINGS

By J. CLARENCE MYERS

IF, AFTER a few anxious twirls of the dial, you find yourself on the brink of becoming mentally unbalanced, in plainer English, "ooey-skray," because you can't find your pet program, don't blame the station. Don't blame the sponsor of the program (if it be so fortunate). But toss the proverbial brickbats at our eastern sisters and cousins and aunts, who insist that at this period each year they have to start saving daylight.

By adopting this Eastern Daylight Saving Time, in other words, jumping their Big Bens ahead one hour, that throws the w. k. monkeywrench in our listening-in schedule. Because it brings many of the big network broadcasts that originate on the East Coast at a time when many of us cannot hear them. And that is the answer, too, to the numerous cancellations by big radio clients during these daylight saving months.

Right now, with this new time in effect there is a difference of four hours between the Atlantic and Pacific Coast. Naturally most of the big programs are released in the East from 8 to 10 p. m., bringing them out here from 4 to 6 p. m., much too early for Mr. and Mrs. John Public on the Pacific Coast.

So what?

The answer, we would say, is that we are going to get better acquainted with our own local stations. This will be an opportunity for them to present more of their own programs. But will they? Our guess would be that we'll be getting an overabundance of dance music picked up from the various cafes, hotels, et al. But we shall see.

Don't let the new daylight saving schedules keep you in a muddle. Refer to BROADCAST WEEKLY's accurate and illuminating program schedules of all the important stations in the West.

* * *

One of the major changes announced in the program set-up on the CBS network here on the Coast since we talked to you last occurs on the Bank of America program, "Leaders of Tomorrow." The two quarter-hour periods, formerly heard on Tuesdays and Wednesdays at 7:30 p. m., have been melded into a one-half-hour show on Wednesday nights from 8 to 8:30 o'clock.

Incidentally, John Eugene Hasty, widely known radio playwright, daddy of Eb and Zeb and scores of other radio shows, is now authoring this production, in collaboration with Lucy Cuddy. William Robson, the movie writer, who started off the series, had

to return to Hollywood to attend to a number of his interests there.

* * *

The Clef Dwellers, song trio, whom we announced as "out" last week, have been rehired by NBC.

* * *

An ambitious stride has been taken by the NBC in producing a nightly, except Saturday and Sunday, variety type show over KPO. It is monickered "The Night Court."

* * *

Will Aubrey, comedian, was yanked from the Carefree Carnival to reign as the judge in "The Night Court," which, by the way, may be heard from 10 to 11 p. m. Gypsy, who also has been reengaged by NBC, will be featured nightly in the rôle of a sob-sister. An orchestra and various guest artists will contribute to the event.

* * *

Some new names and voices are popping over the ether roads from the NBC camp in San Francisco. They include the following newly engaged staff artists: Nell Cook and Ralph Alexander, vocal and instrumental duo, formerly of a Los Angeles station, and the Russian Troubadours, instrumentalists who hail from a San Francisco Russian cafe.

* * *

The True Story Court of Human Relations perfected a hop, skip and jump from the NBC coast to coast and border to border wireup to the same setup on the CBS chain. First program over latter was May 4. Hereafter it will be heard every Friday night from 7:30 to 8:15 o'clock on CBS stations—the Don Lee-CBS chain on the Pacific Coast.

* * *

KHJ is presenting two new dramatic type affairs for the rest of the Don Lee setup on Monday nights. The Music Master is released from 6:30 to 6:45 p. m. and "The Zero Hour" from 6:45 to 7 p. m. KFRC releases them in the San Francisco area.

* * *

KJBS'S chief mikeman, Gene Clark, was honored recently when he won the oratorical contest staged by the San Francisco Progressive Speakers' Club at the Hotel Bellevue. Two representatives from each of eighteen speakers' clubs in the state participated and Clark bested them all.

* * *

The international commercial radio broadcast is on its way. Reports reaching our ears state that by summer we may be hearing the first commercial program from across the

seas coming from London, with British talent. They say the Lysol manufacturers are very much interested and that Sir Harry Lauder, Gertrude Lawrence and Douglas Fairbanks, Jr., have been made offers of \$10,000 to participate on the program.

* * *

Here's big news to fans of fistania who haven't the price of a ticket to New York on June 15, when Max Baer meets Carnera in a world championship socking contest. Kraft Cheese is reported to have made negotiations to broadcast the fight coast to coast over the NBC wireup.

The news is further bounced about that the Cheese manufacturers had to dig down into its jeans for \$15,000 for the Madison Square Garden boys for the rights to broadcast the fight exclusively. Who'll do the announcing hadn't been decided at this writing.

* * *

The program entitled, Mary and Her Friendly Garden, which had a wide following among home owners and garden lovers, folded last week on the NBC. Reason: Mary has gone back home to Portland to participate on a sponsored program over one of the stations in that city.

* * *

Al Pearce and His Gang, who are making a personal appearance tour of the Pacific Northwest, are traveling around in a caravan of eight automobiles—gypsying motorized.

For the benefit of our many Northwest readers, we herewith print the itinerary of the Pearce troupers:

May 7 to 10, Fox Theater at Spokane, Wash., and also one-night stands at Pullman, Lewiston, Coeur d'Alene. May 11 to 17, Fifth Avenue Theater, Seattle, Wash. May 18, Bremerton, Wash. May 19, Everett, Wash. May 20, Bellingham, Wash. May 21 to 26, Strand Theater, Vancouver, B. C. May 28, Victoria, B. C. May 29 to June 1, Music Box Theater, Taconia, Wash. June 2, Yakima, Wash. June 3, Wenatchee, Wash. June 4, Aberdeen, Wash. June 5, Olympia, Wash. June 6, Centralia, Wash. June 7, Longview, Wash. June 8, Vancouver, Wash. June 9, Salem, Oregon.

* * *

Don't forget. Maxwell House Showboat has changed its time to a later hour on Thursday nights. It's now 9 to 10 o'clock.

* * *

A new line-up of talent is gracing that Hudson radio broadcast on NBC Saturday nights, just preceding the previously mentioned show, at 6 o'clock. Al Trahan, comedian; Lennie Hayton's orchestra, the Terraplaniacs, Saxton Sisters, and Graham McNamee are the contributors.

A San Francisco reader queries us on the whereabouts of Sue Gilman, KQW vocal star. Miss Gilman had been off the air for several weeks with throat trouble, but has returned and is now heard on the station's Never Can Tell program on Tuesday nights and the 8 to 9 o'clock Thursday program.

* * *

A nephew of Josef Lhevinne, the great pianist, is now a member of Cy Trobbe's orchestra at KYA. He is Max Reinberg, cellist.

* * *

Hollywood's ace broadcast show, "Hollywood on the Air," jumps to Sunday nights from 8:15 to 9 o'clock, effective May 6.

* * *

Personal Stuff.—Bill Wright, Zeb of Eb and Zeb and the Cheerily of Yahbut and Cheerily, has moved from the San Francisco peninsula to Los Angeles, where the Shell Shows are produced. . . . Tom Coakley and his crack tunesters are coast to coasting it over NBC every Wednesday night at 9:30 now. . . . Rubinoff left New York for Hollywood to participate in the Chase and Sanborn broadcasts from there. . . . George Gibson Davis has brought his Junior Artists program back to KFRC Saturdays, 10 to 11 a. m. . . . James Thurber, noted humorist, is battling for Alexander Wollcot on CBS, 6:45 to 7 Thursdays. . . . Faye Ward is conducting a new household period on KJBS daily at 9:30 a. m. . . . Harrison Holliday and Al Cormack, both of KFRC, are answering the call of the open road with new gasoline buggies. . . . Ditto Al Pearce. . . . Harry Carney is KFRC's new sound-effects man. Once worked for Sid Grauman as orchestra drummer. He had worked on a device for perfecting a sound-effect machine for the silent pictures when talkies came in, and spoiled everything. Now he's turned his hopes toward the perfect sound device for radio. . . . Eddy Eckels is the new NBC production chief on the RKO lot in Hollywood and, incidentally, is quite a radio enthusiast. In his home he has loudspeakers built in the walls of every room, all connected to a master receiver in his basement. . . . Mildred Bailey, who formerly canaried with Paul Whiteman, and then left NBC over a salary squabble and later the CBS for the same reason, is now making electrical transcriptions in the East. . . . Charlie Ford, ex-NBC singer here on the Coast, is going great guns with the act "Pappy, Zeke, Ezra and Elton," in New York. Group is heard here at 7 a. m., Wednesdays, and was formerly known as Beverly Hillbillies. . . . Eddie Peabody, who has been radio-ing in the East, returns to California soon to make movie shorts in hollywood.

MICROPHONE GOSSIP



• • • Now in Texas on the most extended vaudeville tour since they first gained fame as Amos 'n' Andy, Freeman F. Gosden and Charles J. Correll are planning to return to Chicago for a rest about the middle of May. A "rest," that is, if writing one show and broadcasting twice a day may be so termed.

Since the latter part of August, 1933, the two famous radio performers have been on a vaudeville tour uninterrupted except for four weeks in Chicago in December. They have played the leading vaudeville houses from the Atlantic Coast to Texas, and if proof were needed that their popularity remains undimmed after more than six years on the air, their current tour would provide it.

Beginning with their engagement at the Chicago Theatre in August, they have broken all-time attendance records at theatre after theatre. Despite sub-zero weather, they drew 123,506 admissions in seven days in Detroit and were awarded a silver loving cup in recognition of the feat. Toronto, Atlanta and Rochester records also were broken.

But making several vaudeville appearances daily, writing a radio show and broadcasting twice daily over NBC networks for the Pepsodent Company is a giant task, so the boys are looking forward to that "rest" when they return to Chicago.

• • • Gary Breckner, new program director and producer, is letting no grass grow under the KGB microphones since his advent just a little more than two months ago. Five popular live-talent programs have been added to the list of local programs, and two transcription programs are now included in the sponsored group. Plans are under way to enlarge the sound effects department so that more elaborate productions can be taken care of, and everyone in the program department is buzzing around getting set for more activities in the future.

Live talent programs may be just around the corner for most stations, but Breckner has ably demonstrated that to be sure you get your share the only way to do is to go around that corner and pull them back with you.

• • • Carl T. Nunan, formerly publicity manager of radio station KPO and Far Western manager for the Atwater Kent National radio auditions, has been named as a member of the publicity staff for the remodeled Oakland Speedway, by its new owners, Clifford

and Phil Henderson, directors of the National Air Races for the past six years.

Nunan's association with the world of aviation since 1909 attracted the attention of the Henderson brothers before coming north to invest in the purchase of the fastest speedway in the world.

According to Nunan, the Hendersons expect to present four of the major automobile racing classics of the year on their newly remodeled "B" shape track—the first of which is a scheduled 250-mile stock car speedway and road race to be run Sunday afternoon, May 6.

• • • The Columbia Outfitting Company have rallied to the cause of the San Francisco club women and airs "Milady's Date Book" with Luther L. Putman at the microphone on KGGC every morning at 11 o'clock. "Milady's Date Book" carries the current activities of approximately seven hundred women's organizations.

• • • William H. "Bill" Wright, one of the Pacific Coast's best known radio characters, is now making his home in Los Angeles because the Shell Show "Yahbut & Cheerily" act, of which he is Reginald Cheerily, requires so much of his time, Jennison Parker, "Yahbut" and author of the act, will also move from San Francisco to Los Angeles shortly.

• • • Who says singers and musicians are hard to get along with? Rita Lane, pretty little NBC soprano, and William Cowles, NBC pianist, are partners in a contract bridge tournament, and when Bill trumped Rita's king the other night there was one of those momentary silences, fraught with dynamite. But all Rita said was, "Why, Bill!"—and everybody breathed.

• • • Reversing the usual process and deciding that a prospective bridegroom as well as a bride is entitled to the tokens of esteem and affection commonly associated with that quaint bridal custom known as a shower, several of the friends and fellow workers of Bill Goodwin, assistant production manager at KHJ, whose forthcoming marriage is expected to be one of the social highlights of the season, gave a shower in his honor at the Paul Rickenbacher home Friday night. Among those present were Frank Gill, Bill Doemling, Herbert Witherspoon, Bill Robson, Pat Weaver and Jack Van Nostrand.

As a result of the shower Goodwin received a sufficient supply of undergarments, including silk embroidered vests and some wild-patterned shorts, to last for several years. Those irrepressible playmates, Gill and Doemling, topped off the evening by sneaking outdoors and spraying all the assembled automobiles with a powerfully perfumed fly spray.

• • • The Byrd Expedition has named the street running from KFZ to the main building at Little America Madison Avenue, in honor of CBS headquarters in New York.

• • • The Barbour boy's Camera Scrap-book promises to be one of the most popular features of One Man's Family listeners have yet found in the NBC saga of American domestic life. Copies of the scrap-book, which contains Jack's snapshots of his family in involuntary poses, were offered to the audience last Friday night, and between twenty-five and thirty thousand letters asking for the scrap-book have been received by the NBC network stations which broadcast the program.

One day's mail from the Pacific Coast alone contained 8,000 requests.

• • • Four instrumentalists of KYA's Concert Ensemble are members of the San Francisco Symphony Orchestra. They are Walter Gough, first violinist, Dorothy Pasmore, cellist, Aaron Guterson, bass viol, and Frank Fragale, clarinetist.

• • • One of the few superstitions which have grown up in radio and which are purely of the microphone, is the little gesture which NBC producers in San Francisco make when they enter the monitor booth just before a new program goes on the air. The producer of the program feels a lot safer if he drops a penny on the floor of the booth just as the broadcast begins. He leaves it there when he leaves, too.

• • • Ted Fio-Rito has his own private engineer at the controls for broadcasts. His name is Liston Bowden, who has been with him for radio, recording and public address systems at dance spots and movies for two years. Bowden formerly was technician and sound-effects man at KFRC.

• • • That tall man of radio, "Tiny" Ruffner, narrator of the Palmolive Beauty Box Theatre, is now closely associated with somebody on his own level—John Barclay. Mr. Barclay, who plays dramatic rôles opposite Gladys Swarthout, is six feet five inches tall. "Tiny" is six feet seven. "It's a relief," says "Tiny," "to be working with somebody I don't have to look down upon."

• • • From Palm Beach to New York by way of California . . . John Charles Thomas, NBC baritone, traveled 9,000 miles in one month to sing twelve concerts.

• • • Speaking of the wonder of radio, a newspaper commentator points out that the Palmolive Beauty Box Theatre operettas play to more people in one night than any of the original shows played to in a whole run. Many of the operettas in the series have been performed hundreds of times.

• • • With jolly old spring in the air the Todd-Amsterdam romance isn't the only one in the Al Pearce Gang. Travis Hale, of the Three Cheers, is acting very romantically toward René Winkler, Al Pearce's secretary.

• • • Raymond Paige, musical director at KHJ, has just received copies of his first phonograph record, recorded in Los Angeles a few weeks ago for the Victor people. It is a recording by Paige and the KHJ orchestra of "Once in a Blue Moon" and "Love Thy Neighbor" from Bing Crosby's new picture, "We're Not Dressing." The Three Rhythm Kings, also heard regularly over KHJ, supply the vocal refrain for "Love Thy Neighbor."

Another Paige record, made at the same time, will be released next week, Paige has been advised. On one side is "The Grasshopper and the Ants"; on the other, "Wise Little Hen," both from recent Walt Disney productions and both produced with the full Disney cast taking part in the recordings.

• • • Bill Hay has become known as The Eskimo of the Evanston golf course. The last winter he missed only three week-ends on the links. Several times he waded through snow and played once when the mercury was only eight above zero.

Although Hay was born in Scotland, home of the ancient and honorable game, and spent his youth there, he never played golf until he came to America. He has played courses all over the United States and Canada and lists the Royal York at Toronto as the toughest links he has toured. Bill shoots in the 80's and his best game was a 79.

His ambition is to play at least one course in every country in the world, beginning at the historic St. Andrews in his homeland.

• • • KGGC, in line with its educational program policy, have added another feature to its schedule when they present Chesley Mills, well known musical educator, every Tuesday and Friday evenings at 7 o'clock. Mills uses in his course on the air the novel "Time Bells" for note placing. All local musical educators have endorsed the program highly.

SILHOUETTES

A TALL slim girl with intense dark eyes and a voice that registers heartbreak more melodiously than sorrow has any right to sound, is a member of NBC's San Francisco staff.



NANETTE LA SALLE
NBC Songstress

She is Nanette La Salle, who has been a radio star for only six months, but likes it so much that she thinks she'll stay.

It was just last August that Nanette was tapping typewriter keys in a Los Angeles business office, and humming to herself, in an odd, deep voice. A friend of the boss came in so quietly she didn't hear him. When she had finished the letter that she was writing she turned around and found herself being applauded.

"That's great," he told her. "Why don't you sing for a living?"

Nanette explained she wasn't a singer, but he brushed that aside. He insisted that she had a voice; Nanette said she hadn't. Finally he made her accompany him to Station KECA, and called in Charlie Wellman to hear her sing. The result was an appearance

on Wellman's program, and when she clicked on that, a job on KFI staff.

Lew Frost, NBC program manager, heard her there on a visit to Los Angeles, and signed her for a series of appearances from San Francisco, as a featured star on the Care-free Carnival, Big Ten program, Tea Dansant and other programs.

Nanette was born in New York City, and christened Nadya, which she and her playmates found too hard to say every day, so she ultimately became Nanette instead. When she was still a tiny girl her family moved to Los Angeles, where she attended school, and at fourteen made her debut in motion pictures.

Her mother had been an actress before her marriage but didn't approve a professional career for her daughter, so she refused to sign the contract which might have made Nanette a star. The youngster went back to high school, and on mother's advice took a secretarial course. It led to the microphone, which only goes to show, Nanette believes, that you get what you want in life if you don't try too hard for it!

NBC's singing star is still in her early twenties. She still hopes to act, either on the stage or in pictures, and hopes that television some day will give her that opportunity. Her voice, which goes down to low F, is her natural singing one, and all her training has been in popular music. She doesn't like jazz, and doesn't enjoy singing it; she likes to alternate her style from blues to a semi-rhythmic style which she has originated, and frequently does so in the course of a single song.

She has never had stage fright, microphone fright or any other kind, she says, and doesn't know what it feels like to be afraid to sing. Her most difficult microphone moment so far was when a pianist accompanying her songs started the wrong number, by mistake, and Nanette found herself singing "Talk of the Town" while the piano played something else. She collects antique jewelry as a hobby, and specializes in earrings, of which she has a large assortment in various styles and periods. She doesn't drink or smoke, not from any moral feeling about either, but simply because she doesn't enjoy drinking or smoking. Prefers light opera to all other forms of entertainment.

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REDDING—J. J. Le Febore & Son.

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RICHMOND—Central Furniture Co.

SACRAMENTO—Weinstock Lubin Co.

—Fuhrer & Moretimer.

—Lyon & Darwin Hardware Co.

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STOCKTON—Bright Spot Electric Co.

—Guido A. Sattul.

—Stockton Dry Goods Co.

SANTA ROSA—Stone Furniture Co.

SAN RAFAEL—North Bay Electric Works.

SAN JOSE—Union Furniture Co.

—McKenley-Glans Furniture Co.

—Hale Bros. Stores, Inc.

SUNNYVALE—Hills Garage.

TRACY—West Side Radio Shop.

TURLOCK—W. T. Peterson.

UKIAH—Pioneer Oil & Burner Co.

VISALIA—J. L. Galsin.

VALLEJO—Claus Sheet Metal Works.

WILLITS—Frank Whitney.

YREKA—Electric Supply Co.

DEALERS ATTENTION! If your city or community is not included in the above list—write, wire, or telephone us for franchise AT ONCE.

H. R. CURTISS CO., Distributors ✦ 895 O’Farrell Street ✦ SAN FRANCISCO

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ETHER ETCHINGS

By IOLA McREYNOLDS

IT is spring time "On the Banks of the Wabash." The trees are putting out fresh green leaves; violets are smiling in the cool, shady places; robins are singing to the sunrise each morning, and the whip-poor-wills call throughout the moonlit night.

Winter with its snow and sleigh rides has gone. How we enjoyed that sleight ride down to Grandma Jenkins' a short time ago. Coming home singing in the moonlight, didn't we all get romantic!

But now the flowers are blooming in the woods; frogs are croaking in the swampy places and the birds are coming back to the trees around the Smithers place. Homer is all over the measles and he and Scrubby can go fishing again. Together, openly now. No more clandestine meetings with punishment awaiting Homer later on because of them. Makes a lot of difference since Scrubby is not living in the swamp any more. His companionship to Homer goes unquestioned. More and more are Billie Smithers and Jim Strather finding that they have a secret admiration for each other.

Memory Lane! Don't you LOVE IT! Homey folks, great hearted and loving. What vivid pictures they bring to us of simple home life that to them is so all important.

Blustery, tender-hearted Ezra Higgins, so openly wrapped up in the dainty Muriel; Pa and Ma Smithers, who are so devoted to each other after so many years together; Jessie, with her drawing voice, and Lucinda! When Lucinda gets started laughing we feel inclined to say, as others do: "Oh! Lucinda! for PITIES sakes stop!" While all the time her laugh is so infectious that we have to at least smile with her.

We miss Melissa and hope that she will come home "a great lady like Muriel," which is her highest ambition.

For all her crudeness, Grandma Strather has a cunning intelligence that commands attention, and we rather enjoy accepting her invitation to "Come in and set."

All power to Silas Smithers with his remodeled shop, and his adventure into politics; and Billie. Our young friend, Billie. How we rejoice with him over each successful issue of the *Bugle*.

Dear friends of Memory Lane. We hope that you will live on continually in Radio-land, as you will in our hearts.

TIME for the first night of a play. Shall we go all dressed up with orchids, high hats and boutonnieres or it may be that we will be lucky if we are able to buy a seat in the gallery!

But in either event we are a-thrill; for there is nothing quite like the first time for anything to which we have looked forward, or of some unexpected pleasure that comes to us. And it takes not a very great stretch of imagination to turn our homes into a theater and our favorite chair into a private box as we listen to the realistic presentation of *The First Nighter* over the NBC chain on Friday evenings.

LOOK TO THE HILLS! From the mountains comes a mountain-top experience. A great organ rolls out waves of glorious, soul-inspiring music that echoes from the mountain-top, down into the valleys. Calling the minds that are groping along on the level of the valley floor, to "Look to the hills!"—to the hills, snow-crowned, cloud-kissed, and, by the sun, glorified!

Accompanying this stately music is a calm, deep voice, reading words of faith and encouragement, and a choir of beautiful voices singing the same message, "Look to the hills!" And listening, we do lift our eyes; lift our souls in faith and adoration, and find that the haze of the valley clears and the great light from the "Hills" falls about us.

Perhaps we had thought that the road was lonely and drab, with the way ahead dim and uncertain, and perhaps we had thought that no one cared very much about whether it was or not. But listening to this glorious message from the mountain top, we realize that we were mistaken. *Someone* does care, and we have only to lift our eyes to the "Hills" to receive the comfort and companionship for which we yearn; to have the haze of valley thinking washed clean and purified. We find that we have been lifted to the very Mountain Top itself by the Salt Lake Tabernacle Choir and organ, over CBS, Sunday from 8:30 to 9:30 a. m.

There couldn't possibly be anything more romantic than the way Lanny Ross says "Mary Lou"! And when he sang to her across the continent!

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Moved, Seconded and Adopted

I have been a subscriber to your very fine little magazine for nearly a year and a reader of it since its inception. From time to time I have made comments on its contents and once you published a letter I wrote to you asking for a change in the broadcast time of "One Man's Family" and am among the thousands who are pleased with the new time.

If I might make another suggestion it is this: I listen a great deal to KFRC and KGO. I am sure I am among many who listen to KGO or KFRC programs and do not particularly associate them with any system such as NBC or CBS. For that reason it would be better, I am sure, to put down the letters KFRC for the programs over that station rather than CBS.

I suggest that you put down NBC and KGO, and then do the same for the other by putting CBS and KFRC. Of course when the program is purely a studio one and not presented by the Columbia Broadcasting System then only the letters KFRC would be necessary.

I am sure that if you did this I am not the only one that it would please.

G. B., San Francisco.

We Could Just Read On and On

Just received the "bigger and better" BROADCAST WEEKLY and it is *great*. I did not fill in the preference coupons, as I was satisfied. However, I appreciate the improvements, and thank you for a superfine product.

One of my Alaskan friends wrote she is still thrilled with BROADCAST WEEKLY. She gave away several, thinking it might tempt new subscribers, as people who have not had it just do not know what they are missing.

I refused the note from central Montana. I lived in Alaska long enough to be grateful that here we have many stations to tune in or out any time of the day or night. There are many who are not so fortunate. I think that some people consider it clever to write insulting or fault-finding letters. Just listen to Ed Fitzgerald "reading the mail" some P. M. I get furious at some of the letters.

In the Open Circuit I enjoy reading the reactions of the radio neighbors to the broadcasts, many of the letters being very interesting.

It was with great regret that I bade *au revoir* to the Phillips Lord broadcasts. Some of his later programs were most unusual and entertaining.

Glad to have Claudia again in our beloved One Man's Family, and hope she will soon be her old adorable self.

Wish we might have such lovely programs as Blue Moonlight and Bridge to Dreamland more often. There is some wonderful singing in Song of Araby. The Carefree Carnival is greatly improved since they cut out the "Hunya Boys." It never was funny and became very boring.

Thank you for your efforts toward pleasing us all.

C. B. H., Seattle, Wash.

To the Point

Congratulations on your new BROADCAST WEEKLY. It's swell.

V. M. G., Parkwater, Wash.

Wants New Hook-up and Old Program

I can hardly wait until KPO is shifted to the NBC programs. KPO is the quietest, most perfect station of them all. Please rush the change because there is nothing I would rather do in the evenings than listen to a good program over a perfect station.

Your change in our BROADCAST WEEKLY is a big improvement with the exception of the program arrangement. It was much better the old way. It takes too long to find the station and program you want now. Ether Gleanings and Mike Gossip are my special sections. Also Open Circuit is good.

R. W. C., Live Oak, Calif.

We Still Have Places to Go

By now you no doubt have received many letters of comment on your wonderful magazine. Permit me to add my congratulations. I have been a subscriber for about four years and have always felt that your WEEKLY was as complete as any radio news, but now I believe you have reached the peak of them all.

The return of small photos throughout the day's programs is welcome and the arrangement of your programs by the hour is the best yet. I shall certainly recommend it.

Best wishes for continued success.

A. L. B., San Francisco.

SPORTOGRAMS

By E. J. DAVID

Columbia Announces Sports Schedule

Leading sports events, both here and abroad, will be covered by the Columbia network, according to spring plans. Baseball, track and field meets, golf, tennis, crew racing, and outstanding events on the turf calendar are included in the comprehensive list of athletic competitions, to be described for the nation-wide audience in eye-witness accounts by Columbia's sports experts during the next three months.

Thomas Bryan George's account of the Paumonok Handicap at Jamaica, first feature race of the Metropolitan season, will inaugurate an impressive list of 1934's foremost horse races. Descriptions of the Kentucky Derby and the Preakness at Pimlico will be heard May 12. A commentary of the great English Derby will be relayed to the Columbia audience on June 6. Important events at Belmont, Aqueduct and other American tracks will be scheduled as soon as it can be determined which stake races will provide the most exciting competition.

Plans are under way to bring Columbia listeners expert descriptions of the highlights of the intercollegiate rowing season. Although definite arrangements are as yet incomplete, the regattas to be covered are sure to include the Poughkeepsie Regatta, June 16, and the Harvard-Yale classic on the Thames, June 22.

Applications have been made to the United States Golf Association to arrange for full coverage of the United States Open Tournament. This championship match will be played at Ardmore, Pa., on June 7, 8 and 9. Plans have also been made to bring a commentary from the famous St. Andrew's course in Scotland, during the play for the Walker Cup between teams of leading British and American amateurs. The dates are May 11 and 12.

The tennis courts at Wimbledon will be the scene for broadcasting accounts of the Wightman Cup Matches to the United States on June 15 and 16. Other tennis events will be scheduled later in the season.

Ted Husing will be at the microphone to give descriptions of the spring's two leading track and field events—the Big Ten Games at Chicago on May 18 and 19, and the I. C. A. A. A. Meet on May 25 and 26.

Max Schmeling is to box Paulino Uzcudum at Barcelona on May 13, and few will care what happens.

One Helen Aspires; Other Waits

Helen Jacobs, queen of the tennis world since her defeat of Helen Wills Moody, is preparing for a European tour that will take her through Italy and France and finally to England, where she will compete in the tennis classic at Wimbledon. She will join the other members of the Wightman Cup team either in France or England. Helen Wills Moody is recovering from the injury that forced her to default to Miss Jacobs when last they met on the courts.

Trout Season Is Now Open

The trout season opened in California on May 1, except in certain restricted areas. The outlook is for splendid sport. Lack of recent rains of consequence and a moderate snowfall in the high areas have tended to keep the streams low. The fish must be hungry, for the freshets have not been bringing them new supplies of food.

Seattle Ousts George Burns

George Burns has been removed from the position of manager of the Seattle Indians, one of the "trying" clubs in the Pacific Coast Baseball League. Burns was formerly manager of the Mission Reds and he is a good ball player and director. But for the last two years he has had the consistent opposition of William Klepper, one of the owners of the Seattle Indians, and Klepper has finally succeeded in moving Burns out of the picture.

Despite the defeat of the University of California oarsmen by Washington, the executive committee of the associated students of the University of California have approved the sending of the varsity crew to Poughkeepsie for the regatta in June.

The Southern California Golf Association is to hold its amateur championship at Bel Air Country Club May 14 to 20, with entries closing with E. B. Yoakum, Room 1304, 412 West Sixth Street, Los Angeles, May 10. The tournament is open to members of the Northern California Golf Association.

Mrs. L. D. Cheney set an all-time record for the women's state golf championship when she won her sixth consecutive title by defeating Mrs. Mildred Green, 8 and 7, in the final round at the Bel-Air Country Club, Los Angeles.

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 8 p.m. NBC
 Amos 'n' Andy, Monday to Friday, 7 p.m. NBC
 Baker, Phil, Friday, 5:30 p.m. NBC
 Benny, Jack, Friday, 6:30 p.m. NBC
 Burns and Allen, Wednesday, 5:30 p.m. CBS
 Durante, Jimmy, Sunday, 4 p.m. NBC
 Lish, Tizzie, Monday, 6:30 p.m. NBC
 Pearl, Jack, Wednesday, 4 p.m. NBC
 Penner, Joe, Sunday, 3:30 p.m. NBC
 Stoopnagle and Budd, Tues. and Thurs., 6 p.m. CBS
 Wynn, Ed, Tuesday, 5:30 p.m. NBC

POPULAR PROGRAMS

American Album of Familiar Music, Sunday,
 5:30 p.m. NBC
 Babe Ruth, Wednesday, 8:30 p.m. NBC
 Byrd Expedition, Saturday, 6 p.m. CBS
 Carnation Contented Program, Monday, 6 p.m. NBC
 Curtis Institute of Music, Thursday, 11:45 a.m. CBS
 Manhattan Merry Go Round, Sunday, 5 p.m. NBC
 The Song of Araby, Tuesday, 9:30 p.m. NBC
 Voice of Firestone, Monday, 7:30 p.m. NBC
 Winchell, Walter, Sunday, 7:15 p.m. NBC

DRAMAS

Bible Stories, Sunday, 11 a.m. NBC
 Death Valley Days, Tuesday, 8:30 p.m. NBC
 Eno Crime Clues, Thursday & Friday, 8:30 p.m. NBC
 First Nighter, Friday, 6 p.m. NBC
 Leaders of Tomorrow, Wednesday, 8 p.m. CDLBS
 Little Theatre of the Air, Sunday, 1:30 p.m.,
 Monday, 4:30 p.m., Friday, 5 p.m. CDLBS
 Memory Lane, Tuesday, 7:30 p.m. NBC
 NBC Drama Hour, Monday, 8:30 p.m. NBC
 One Man's Family, Friday, 7:30 p.m. KOA, KDYL,
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS
 One Man's Family, Friday, 8:15 p.m. KGO, KHQ,
 KOMO, KGW, KFI
 Peter the Great, Saturday, 6:30 p.m. CBS
 Radio Guild, Monday, 11 a.m. NBC
 "The Mummies," Monday, 10:30 p.m., CDLBS. KFRC
 The Zero Hour, Monday 6:45, p.m., CDLBS. KFRC
 To the Best of Their Ability, Wed., 8:45 p.m. NBC
 True Story Court, Friday, 7:30 p.m. CBS
 Winning the West, Thursday, 7:30 p.m. NBC

SKITS

Betty and Bob, Monday to Friday, 12 noon NBC
 Gene and Glenn, Mon., Tues., Thurs. and Fri.,
 7:15 p.m. NBC
 Little Orphan Annie, Mon., Tues., Wed., Fri.,
 and Sat., 4:45 p.m. NBC
 Mud Caves, Monday to Friday, 3:15 p.m. NBC
 Oxydol's Own Ma Perkins, Monday to Friday,
 1:30 p.m. NBC
 Vic and Sade, Monday to Saturday, 8:30 a.m. NBC

VARIETY PROGRAMS

Bakers Broadcast, Sunday, 3:30 p.m. NBC
 Bernie, Ben, Tuesday, 8 p.m. NBC
 Blue Monday Jamboree, Monday, 8 p.m. CDLBS
 Borden Friday Frolic, Friday, 8:45 p.m. CDLBS
 California Melodies, Sunday, 4:30 p.m. CBS
 Camel Caravan, Tuesday and Thursday, 6 p.m. CBS
 Captain Henry's Showboat, Thursday, 9 p.m. NBC
 Carefree Carnival, Saturday, 8:15 p.m. NBC
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m. NBC
 Chase & Sanborn: "Baron Munchausen," Wed-
 nesday, 4 p.m. NBC
 Chesterfield Program, Mon., Wed., Sat., 5 p.m. CBS
 Colgate House Party, Saturday, 5 p.m. NBC
 Cornob Pipe Club, Wednesday, 6 p.m. NBC
 Del Monte Ship of Joy, Monday, 5:30 p.m. NBC
 Demi Tasse Revue, Monday, 6:30 p.m. NBC
 Downey, Morton, Studio Party, Sat., 4 p.m. CBS
 Fleischmann Hour, Thursday, 4 p.m. NBC
 General Cigar (Lombardo), Wed., 5:30 p.m. CBS
 General Tire, Friday, 6:30 p.m. NBC
 Happy Go Lucky Hour, daily except Saturday
 and Sunday, 2 p.m. CDLBS
 Hall of Fame, Sunday, 6:30 p.m. NBC
 Hodge Podge Lodge, Tuesday, 9:30 p.m. CDLBS
 Hour of Smiles, Wednesday, 8 p.m. NBC
 Hudson-Essex Travelcade, Saturday, 6 p.m. NBC
 Marshall's Mavericks, Wednesday, 9:30 p.m.;
 Thursday, 4:30 p.m. KPO
 Marvelous Melodies, Friday, 5:30 p.m. CBS
 National Barn Dance, Saturday, 6:30 p.m. NBC
 Old Gold, Wednesday, 6 p.m. CBS
 Palmolive Beauty Box, Tuesday, 6 p.m. NBC
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m. NBC
 Romantic Melodies, Thursday, 3:30 p.m. NBC
 Raymond Knight's Cuckoos, Wed., 7:15 p.m. NBC
 Schlitz Program of the Week, Friday, 6 p.m. CBS
 Shell Show, Monday, 8 p.m. NBC
 Song of Araby, Tuesday, 9:30 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. CDLBS
 Waring's Pennsylvanians, Sunday and Thursday,
 5:30 p.m. CBS
 Woodbury Program, Bing Crosby, Monday,
 5:30 p.m. CBS
 Whiteman, Paul, Thursday, 6 p.m. NBC

EDUCATIONAL PROGRAMS

American School of the Air, Monday to Thursday,
 10:30 a.m. CBS
 Clippinger, Arthur, Tuesday, 4 p.m. KFRC
 Commonwealth Club Luncheon, Fri., 12:45 p.m. KPO
 Community Forum, Sunday, 4 p.m., KPO. NBC
 Economics in the New Deal, Saturday, 1:30 p.m. NBC
 Education at the Cross Roads, Sat., 7 p.m. KPO
 Education in the News, Wednesday, 1 p.m. KGO
 Hyde, Henry M., Sunday, 5:45 p.m. NBC
 Kaltenborn, H. V., Sunday, 8:45 a.m. CBS
 Kennedy, John B., Thursday, 2:30 p.m. NBC
 National Farm and Home Hour, Fri., 9:30 a.m. NBC
 National Student Federation, Thurs., 11:30 a.m. CBS
 National Youth Conference, Sunday, 9:30 a.m. NBC
 Our American Schools, Sunday, 2:30 p.m. NBC-KPO
 Readers' Guide, Sunday, 9:30 p.m. NBC
 Standard School Broadcast, Thursday, 11 a.m. NBC
 Stanford University, Sunday, 7:45 p.m. KPO
 The New World, Monday, 10 a.m. NBC
 The Phillistine, Friday, 7:45 p.m. NBC
 The University of California, Sunday, 9 p.m.,
 Mon., Tues., Wed. and Fri., 3:45 p.m. NBC
 You and Your Government, Tuesday, 3:15 p.m. NBC

SYMPHONY ORCHESTRAS

Minneapolis Symphony, Tuesday, 5:30 p.m. CBS
 Portland Symphony Orchestra, Sunday, 11 a.m. CBS
 Standard Symphony, Thursday, 8 p.m. NBC

NEWS *and* COMMENT

HOLLYWOOD STARS CONTINUES AS HIGH- LIGHT OF SHELL SHOW

Listener surveys, unsolicited fan mail, widespread discussion among fans and many other audience "barometers" have indicated a constant and consistent increase in the popularity of the Shell Show, Monday evening variety hour, since its inauguration almost ten months ago.

Effective with the program of May 7, the broadcast will be heard over a new chain, the Pacific Coast network of the National Broadcasting Company. Simultaneously Yahbut and Cheerily, featured comedy act, will be presented in two spots rather than one.

The program will continue to be highlighted by "name" stars from Hollywood and Broadway, and such regulars as Georgie Stoll and his orchestra and Rush Hughes, as "observer," will continue to appear. New vocal talent will be added from time to time, the sponsors announce, but the program structure will not be altered materially, with humorous or dramatic sketches, comedy acts and lively music, both vocal and instrumental, continuing to make for a lively variety show.

The Shell Show will continue to originate from the stage of the Radio Playhouse in Los Angeles.

Masters of ceremonies introduced on this program since its inception last July include Bennie Rubin, Benny Fields and Lew Cody. Feminine guest artists, drawn from favorites of the stage and screen, have numbered such personalities as Colleen Moore, Estelle Taylor, Lilyan Tashman, Fifi D'Orsay, Peggy Hopkins Joyce, Doris Kenyon, Trixie Friganza, Virginia Sale, Carmel Myers, Louise Fazenda, Polly Moran, Fay Courtenay, Elissa Landi, Marjorie Rambeau, Corinne Griffith and Alice White, and has been offered by such men as Chic Sale, Edward Everett Horton, Warren William, Edmund Lowe, Leo Carrillo, Lee Tracy, Jimmie Dunn, Max Baer, Charles Bickford and Paul Lukas. Scenes from outstanding motion picture successes have been reenacted by May Robson, Ned Sparks, Pert Kelton, Mickey Maguire, Alice Brady, Frank Morgan, George Givot, Nelson Eddy, Pete Smith, Joan Blondell, Ruby Keeler, Dick Powell, Isabel Jewel, Victor McLaglen and Wallace Ford.

A recent addition to the "regulars" on the Show is the negro student quartet billed as "The Harmony Aces." These lads possess

rich, vibrant voices and a natural balance and blend which give their harmony a pleasing and unusual quality.

When it leaves the Columbia-Don Lee western network for the NBC hook-up, the Shell Show will continue to be heard at the same hour—8 to 9 o'clock on Monday evening—and will be broadcast over the following western stations: KFI, Los Angeles; KGO, San Francisco; KGW, Portland; KOMO, Seattle; KHQ, Spokane; KFSD, San Diego; KTAR, Phoenix, and KDYL, Salt Lake City.

♣

Screen Stars Moving in on Radio

Increasing trend toward the use of film personalities on radio is noted in a recent article in the *Motion Picture Herald* listing two hundred outstanding picture names which have appeared on radio shows during the past year. Of these, some sixty-five are radio names originally.

Outstanding Columbia shows bringing screen names to the networks are: "Forty-five Minutes from Hollywood," the most pretentious Hollywood show on the air containing a preview dramatization of a forthcoming picture, tidbits of gossip, and an interview with a leading star, sponsored by Borden's; the Charis program, with Louella Parsons, interviewing screen stars; California Melodies on which Eleanor Barnes, motion picture critic and interviewer, has brought celebrities to the microphone; and the Old Gold show, with Dick Powell, screen star, acting as master of ceremonies.

On "Forty-five Minutes from Hollywood" have appeared Claudette Colbert, Dolores Del Rio, the late Lilyan Tashman, Ruth Chatterton, Norman McLeod, Victor McLaglen, and Laurence Stallings.

On Charis have been heard Bebe Daniels, Sally Eilers, Norma Shearer, Constance Bennett, Everett Marshall, Marion Davies, and Carole Lombard. NBC has a sustaining program known as "Hollywood on the Air."

Among people with picture contracts appearing regularly on the air on Columbia are Bing Crosby, Ruth Etting, Stoopnagle and Budd, Guy Lombardo, Gus Arnheim, Jeanie Lang, the Four Marx Brothers, the Mills Brothers, Dick Powell, Burns and Allen and George Jessel.

NBC has Eddie Cantor, Will Rogers, Amos 'n' Andy, Jimmy Durante, Ed Wynn, McNamee, Jack Pearl, Joe Penner, Lanny Ross, and Rubinoff.

Radio No Longer Seasonal

Radio is no longer considered seasonal. Good programs and good reception may now be had the year round. Even among families who already own a large radio, small portable sets are becoming more and more popular for summer use on the porch, in camp, and on week-end trips. Among the more recent sets designed particularly for such use are two new "personal type" Zenith radios, models 825 and 827, distributed by the H. R. Curtiss Company, 895 O'Farrell Street, San Francisco, and sold by Zenith radio dealers. Though compact and attractive, both of these Zeniths are powerful seven-tube Superheterodynes.



Voice of Hollywood Speaks Louder

KNX, "The Voice of Hollywood," took its place among the most powerful of the nation's ether giants on April 27. Its power was increased to 50 kilowatts or 50,000 watts, by virtue of permission granted by the Federal Radio Commission.

The order, which doubled KNX's power, makes the station one of the most powerful stations on the continent and claims the title of "The Most Powerful Independent Station in the United States of America." It is expected that the already wide coverage of the station will be increased, not only from a viewpoint of distance, but of clarity of reception. The transmitter of KNX is at Sherman Oaks.



Radio Influences Juvenile Minds

School children in Syracuse have been quoting from comedy radio programs in the classrooms so much lately to the embarrassment of their teachers that an edict has been issued prohibiting it. The Joe Penner program, which has only been fed to WSYR for seven weeks, was one of those most frequently quoted from, definitely proving the influence of radio on the juvenile mind.



KHJ Leads in Los Angeles

What is reputed to be the most comprehensive survey of radio-listening habits undertaken in a metropolitan area has recently been broken down to reveal that KHJ, the Don Lee station in Los Angeles, commands almost a third of the average listening audiences, day in and day out, in an area that is conceded to be one of the most congested, in the matter of number of radio stations, in the United States.

The survey was directed by Radio Surveys, Inc., an independent research corporation, and figures have just been released by

C. Ellsworth Wylie, manager of KHJ. It covered seven weeks, from October 22 to December 9, 1933, during which time 64,784 contacts were established in the Los Angeles metropolitan area.



Coughlin Voted Most Useful Citizen

Rev. Charles E. Coughlin won the poll conducted by Harlan Eugene Reed, WOR news commentator, as the country's most useful citizen. The poll drew replies from twenty-six states and a total of 600 cities. Father Coughlin won by more than 8,000 votes over his nearest competitor.

Listeners based their votes for Father Coughlin on his support of the President, his attack on the bankers, his exposition of complicated economic problems, and his loyal defense of the "New Deal."

President Roosevelt was not a candidate; that is, he was excluded from the voting on the basis that it was apparent that he would lead any poll.



England Adopts 24-Hour Clock System

The British Broadcasting Corporation this month adopts the twenty-four-hour clock system "in connection with its program timings and all other phases of its work," according to an announcement just received by the NBC from London. The system, it is pointed out, has the advantage of avoiding confusion between A. M. and P. M. and is considered particularly applicable to broadcasting. Under the system, 1 P. M. is 13 o'clock, 2 P. M. is 14 o'clock, and so on, up to 24 o'clock, at midnight.



75 Sponsors Spend \$20,000,000

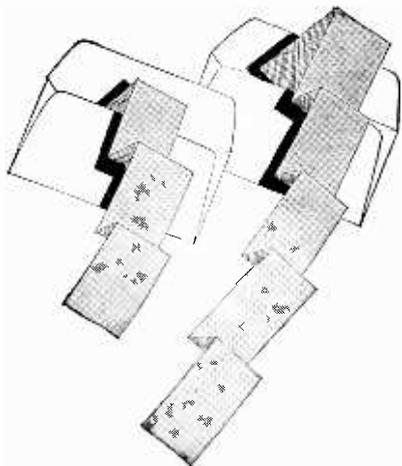
Described as an "over-the-shoulder" study of the year 1933, *Behind The Charts*, a booklet released by NBC recently, shows among other facts that seventy-five sponsors using NBC facilities spent \$19,654,660, an average of \$262,062 per advertiser. Forty-nine of the 100 leaders used NBC facilities exclusively, spending \$13,990,146, an average of \$285,313 per advertiser.



Restrictions on Canned Program May Be Lifted

With the opposition to the measure from the networks now eliminated because of their own branching out into that end of the broadcasting business, the Federal Radio Commission is slated to rescind the regulation requiring that an electrical transcription be described as such over the air. Lifting of the rule on disk programs will, however, not apply to phonograph records.

Which ticket TO THE EAST would you buy?



HERE are two summer roundtrip tickets to Chicago. Both cost the same. One takes you there and back on the same route. The other takes you there on our Sunset Limited via Los Angeles, the Old South and New Orleans and brings you back across the continent on our Overland Limited, over the route of the Forty-niners. The first ticket shows you one narrow strip of the United States. The second shows you an entirely different part of the country each way. Both tickets cost the same (from most California points). Which ticket would you buy?

The little map at the right shows the routes of our four leading trains. As you can readily see, they approach the East through four entirely different scenic regions. By going East on one of these trains and returning on another you make a roundtrip that is really *round*. Yet the rail fare is not 1c more, in most cases, than for a trip straight there and back.

Each of the four trains shown on this map will carry from two to four air-conditioned cars this summer.

SUMMER FARES—MAY 15

Summer roundtrip fares to all eastern cities, lower than last year, will be in effect from May 15 to October 15, return limit October 31. For example, \$86 roundtrip from most California points to Chicago, good in standard Pullmans; \$68.80 good in tourist Pullmans; \$57.35 good in coaches and reclining chair cars. Pullman charges have been greatly reduced. A standard Pullman lower berth from California to Chicago costs only \$15.75, compared with \$23.63 last year. A tourist lower berth costs only \$8.50.

MAIL THE COUPON

F. S. McGINNIS, Dept. BW-5, 65 Market Street, San Francisco. Send me information on a trip to

.....I plan to leave about.....

Name

Address..... City.....

Southern Pacific

Patronize BROADCAST WEEKLY Advertisers. Their cooperation merits your support.

To everyone who breathes there is a lure about travel. Our own United States abounds in scenery of exquisite beauty, while strange customs and ancient wonders draw many of us to distant lands. These thumbnail sketches by the Happy Wanderer waft us on wings of fancy to the beauty spots of the world which you often hear in Travelogues over your radio.—THE EDITOR.

Reduced round-trip train fares to eastern cities will be in effect this summer starting May 15. They will be lower than those in effect last summer and will have return limit of October 31. The total cost of a trip will be a lot lower, as Pullman charges have been greatly reduced.



The floating gardens of Xochimilco—near Mexico City

Ever think of going to Albuquerque? The very name beckons, suggests rugged mountains, cowboys, Indians, and great distances. A train, bus or plane stopover will well repay you.

Ψ

There is a graceful and exquisitely beautiful bridge made entirely of red lacquer at Nikko, over which only emperors and their retinue may pass. It is like a painting on a fan in its delicate beauty.

The Missions of California are much talked of in Europe, and yearly hundreds of travelers make a pilgrimage to Father Junipero Serras grave in the old Mission at Carmel-by-the-Sea.

Ψ

Traces of sovereignty of the Spanish, the French, and the Confederacy are evident in the people and the customs of New Orleans, the "nation's most interesting city." A worthwhile side trip for those "going East" this summer.

Ψ

The little crooked streets of old London still shelter the actual homes of many of Dickens most beloved characters, who were taken from real life.

Ψ

The bird sellers of Hongkong greet your steamer with the cheery calls of thousands of canaries in tiny bamboo cages which they sell to tourists.

Ψ

Mark Twain said, "Everyone talks about the weather, but no one does anything about it." The railroads are doing something about it. Club cars, lounge cars, dining cars, room cars (compartments, drawing rooms) and observation cars will be air-conditioned on the Overland Limited (San Francisco-Chicago), Cascade (San Francisco-Portland), Sunset Limited (Los Angeles-New Orleans) and Golden State Limited (Los Angeles-Chicago) this summer. Heat, dust and noise will be excluded.

Ψ

The Sultan of Zanzibar instead of wearing turban and tunic as our fancy pictures him, is an Oxford graduate and dresses in smart English business clothes.

Ψ

In Cairo the telephone girls are obliged to know three languages—Arabic, French, and English.

Ψ

A young man went to Mexico this year. He wrote a breezy, informal account of his trip. If you would enjoy reading what an average tourist saw and did in Mexico, ask any S. P. agent for the booklet, "I've Been to Mexico." Or write F. S. McGinnis, 65 Market Street, San Francisco. Mexico City is only four days from San Francisco, via the scenic West Coast Route (through Pullman service from Los Angeles). The round-trip fare from San Francisco is only \$86.

STATION DIRECTORY

| <i>Station</i> | <i>Location</i> | <i>Meters</i> | <i>Kilocycles</i> | <i>Power</i> | <i>Netw'k.</i> |
|----------------|---------------------------|---------------|-------------------|--------------|----------------|
| KDB | Santa Barbara, Calif. | 199.9 | 1500 | 100 Watts | CBS |
| KDYL | Salt Lake City | 232.4 | 1290 | 1000 Watts | NBC |
| KECA | Los Angeles, Calif. | 209.7 | 1430 | 1000 Watts | NBC |
| KERN | Bakersfield, Calif. | 249.9 | 1200 | 100 Watts | CBS |
| KEX | Portland, Oregon | 254.1 | 1180 | 5000 Watts | NBC |
| KFBK | Sacramento, Calif. | 228.9 | 1370 | 100 Watts | CBS |
| KFI | Los Angeles, Calif. | 468.5 | 640 | 50,000 Watts | NBC |
| KFPY | Spokane, Wash. | 223.7 | 1340 | 1000 Watts | CBS |
| KFRC | San Francisco, Calif. | 491.5 | 610 | 1000 Watts | CBS |
| KFSD | San Diego, Calif. | 499.7 | 600 | 1000 Watts | NBC |
| KFWB | Hollywood, Calif. | 315.6 | 950 | 1000 Watts | |
| KGA | Spokane, Wash. | 204 | 1470 | 5000 Watts | NBC |
| KGB | San Diego, Calif. | 225.4 | 1330 | 1000 Watts | CBS |
| KGHL | Billings, Montana | 315.6 | 950 | 1000 Watts | NBC |
| KGTR | Butte, Montana | 220.4 | 1360 | 500 Watts | NBC |
| KGGC | San Francisco, Calif. | 211.1 | 1420 | 100 Watts | |
| KGO | Oakland and San Francisco | 379.5 | 790 | 7500 Watts | NBC |
| KGW | Portland, Oregon | 483.6 | 620 | 1000 Watts | NBC |
| KHJ | Los Angeles, Calif. | 333.1 | 900 | 1000 Watts | CBS |
| KHQ | Spokane, Wash. | 508.2 | 590 | 1000 Watts | NBC |
| KJBS | San Francisco, Calif. | 280.2 | 1070 | 100 Watts | |
| KJR | Seattle, Wash. | 309.1 | 970 | 5000 Watts | NBC |
| KLS | Oakland, Calif. | 208.2 | 1440 | 250 Watts | |
| KLX | Oakland, Calif. | 340.7 | 880 | 1000 Watts | |
| KMJ | Fresno, Calif. | 516.9 | 580 | 500 Watts | CBS |
| KNX | Los Angeles, Calif. | 285.5 | 1050 | 50,000 Watts | |
| KOA | Denver, Colorado | 361.2 | 830 | 12,500 Watts | NBC |
| KOIN | Portland, Oregon | 319 | 940 | 1000 Watts | CBS |
| KOL | Seattle, Wash. | 236.1 | 1270 | 1000 Watts | CBS |
| KOMO | Seattle, Wash. | 325.9 | 920 | 1000 Watts | NBC |
| KPO | San Francisco, Calif. | 440.9 | 680 | 50,000 Watts | NBC |
| KQW | San Jose, Calif. | 296.6 | 1010 | 500 Watts | |
| KROW | Oakland, Calif. | 322.4 | 930 | 1000 Watts | |
| KSL | Salt Lake City | 265.3 | 1130 | 50,000 Watts | CBS |
| KTAB | Oakland and San Francisco | 535.4 | 560 | 1000 Watts | |
| KTAR | Phoenix, Arizona | 483.6 | 620 | 1000 Watts | NBC |
| KVI | Tacoma, Wash. | 526 | 570 | 1000 Watts | CBS |
| KWG | Stockton, Calif. | 249.9 | 1200 | 100 Watts | CBS |
| KYA | San Francisco, Calif. | 243.8 | 1230 | 1000 Watts | NBC |

Harrison Holliday, KFRC generalissimo, told us to pass on the word that he is building up the Blue Monday Jamboree to its previous standing, more artists, augmented orchestra, funnier comedians, and so on. Good.

* * *

The only radio program to be sponsored on both a nighttime and daytime broadcast that we know of is the Show Boat, NBC affair. In addition to its nighttime release, which has been a feature for some years on the wireup, it will start a matinee show on May 18, to be heard every Friday from 11 a.m. to 12 noon. Same talent, same orchestra, everything, except Captain Henry. General Foods is sponsoring it for its product, Certo. Maxwell House Coffee, the evening sponsor, is also a General Foods product.

Campana's "Romantic Melodies" program steps off the NBC wireup after its show of May 17, and the Health Products broadcast, featuring George Gershwin, goes off the following day, to return on July 23.

* * *

The University of California has returned to the air via NBC. It is now presenting a program over the California network, including KPO, KECA and KFSD, Sundays from 9 to 9:30 p. m.

* * *

A back slap to Johnny Green, orchestra director on the Oldsmobile program which features Ruth Etting over CBS wireup—who has just been made musical advisor to the Columbia Broadcasting System program department in New York.

SUNDAY Programs

May 6, 1934

National Broadcasting Co.

379.5 Mtrs. **KGO-KPO** 440.9 Mtrs.
790 Kcys. 680 Kcys.

Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

- 8 a.m.—Arion Trio: KGO
8—Organ Concert: KPO, KOMO, KECA, KFSD, KGIR, KGHL
8:15—Gordon String Quartet: KPO, KOMO, KECA, KFSD, KGIR, KGHL
8:30—Radio City Concert: KPO, (KGA on 9), KOMO, KECA, KFSD, KTAR, KGIR, KGHL
9—Chronicle Comics: KGO
9:30—National Youth Radio Conference: KGO, KHQ, KOMO, KFI, KFSD, KTAR, KGIR, KGHL
9:30—Saxotunes, Rita Lane, soprano; Mickey Gillette, saxophonist; Alvin Rey, guitarist: KPO
10—Stringwood Ensemble: KGO
10—South Sea Islanders: KPO, (KHQ off, KGA on 10:15) KOMO, KFI, KFSD, KTAR, KGIR, KGHL
10:30—Concert Artists: KGO, KHQ, KOMO, KFI, KTAR
10:30—Ceclians, vocal and instrumental: KPO
11—To be announced: KGO
11—Bible Stories; Paul Carson, organizer: KPO
11:30—Don Alfredo and Marimba Orchestra: KGO, KHQ, KOMO, KFI, KFSD, (KTAR off 11:45), KGIR, KGHL
12 noon—Organ Recital: KGO, KHQ, KOMO, KFI, KFSD, KGIR, KGHL
12 noon—Music Garden: KPO
12:15—Lilian Bucknam, concert singer: KGO, KHQ, KOMO, KFI, KFSD, KTAR, KGHL
12:30—Pedro Via's Orchestra: KGO, KHQ, KOMO, KFI, KFSD, KGIR, KGHL
1—National Vespers, Dr. Harry Emerson Fosdick: KGO, KHQ, KJR, KFI, KFSD, KTAR, KGIR, KGHL
1—Melody Train: KPO
1:30—L'Heure Exquise, Fred Humphrey, tenor; women's octet: KGO, KHQ, KOMO, KFI
1:45—Boyer Rendezvous, dance orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
2—Catholic Hour: KPO, KGA, KJR, KECA, KTAR, KGIR, KGHL
2—Catholic Hour: KPO
2:15—Singable Songs: KGO, (KGA, KJR, KFSD, KGIR, KGHL on 2:30)
2:30—Our American Schools: KPO
2:45—Pages from the Book of Life; Alton Phillips, reader; human interest stories; Anne Olander, contralto: KGO, KHQ, KOMO, KGW, KFI
3—Silken Strings, Charles Previn and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
3—Clef Dwellers: KPO
3:15—Afternoon Concert: KPO
3:30—The Bakers Broadcast, Joe Penner, comedian; Ozzie Nelson and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

BEGINNING with this issue the two national chain programs are listed separately on page one of each day. Affiliated stations carrying the same program are indicated by the call letters appended. Independent stations or chain affiliates that carry their own program at certain time periods, are listed on following pages each day by half hour periods as heretofore. These changes are made to better facilitate easy reference for listeners who dial only for chain programs.

- 4—Chase and Sanborn Program, Jimmy Durante, comedian; Rubino's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
4—Community Forum: KPO
4:30—Silhouettes, orchestra direction Charles Hart: KPO
5—Manhattan Merry-Go-Round, Tamara, Russian blues singer; Men About Town, trio: KGO, KHQ, KOMO, KGW, KFI, KDYL
5:15—Music of Today and Yesterday: KPO
5:30—The American Album of Familiar Music, Frank Munn, tenor; Virginia Rea, soprano: KGO, KHQ, KOMO, KGW, KFI, KDYL
5:45—Henry M. Hyde: KPO
6—Chevrolet Program, orchestra direction Victor Young: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
6—Gunnar Johansen, concert pianist: KPO
6:30—Hall of Fame, guest stars: KGO, KHQ, KOMO, KGW, KFI, KDYL
6:30—San Francisco Municipal Organ, Paul Carson: KPO
7—Wendell Hall, the Red-Headed Music Maker: KGO, KHQ, KOMO, KGW, KFI, KDYL
7—Quartet Time: KPO
7:15—The Jergens Program, Walter Winchell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
7:30—Josef Hornik, orchestra: KGO
7:30—Broadcast to Byrd Expedition: KPO, KHQ, KJR, KDYL, KGIR, KGHL
8—Horlick's Adventures in Health: KGO, KHQ, KOMO, KGW, KFI, KDYL
8—Rudy Seiger and His Fairmont Hotel Orchestra: KPO
8:15—Hollywood on the Air: KGO, KHQ, KDYL, KGIR, KGHL and East
8:30—Kay Kyser and His Bal Tabarin Orchestra: KPO
9—Seymour Simons' Orchestra: KGO, KHQ, KFSD, KGIR, KGHL
9—University of California Program: KPO, KECA, KFSD
9:30—Reader's Guide, Joseph Henry Jackson: KGO, (KGA off, KHQ on 9:45), KJR, KFI, KFSD, KTAR, KGIR, KGHL
9:30—Frankie Masters and His College Inn Orchestra: KPO
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

- 10—Herbert Kay and His Hotel Cosmopolitan Orchestra: KPO, KDYL, KOA
10:15—Paul Carson, organist: KGO, KHQ, KJR, KECA, KFSD
10:30—Slumber Hour, concert orchestra: KPO
11—News Service: KGO, KHQ, KGW, KFSD, KDYL
11:05-12 mid.—Melodians, orchestra direction Clyde Doerr: KGO, KHQ, KGW, KFSD, KDYL
11-12 mid.—Charles Runyan, organist: KPO

Don Lee and Columbia

491.5 Mtrs. **KFRC - CBS** 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KFPY

- 8 a.m.—CBS, Salt Lake Tabernacle Choir and Organ: KGB, KOL, KVI, KSL
8:30—Violin, Cello, Organ
8:45—CBS, H. V. Kaltenborn: KHJ, KGB, KOL, KVI, KSL
9—CBS, Church of the Air: KHJ, KGB, KOL, KVI, KSL
9:30—CBS, The Compinsky Trio: KHJ, KGB, KOL, KVI, KSL
10—CBS, Edith Murray: KHJ, KGB, KOL, KVI, KSL
10:15—CBS, Piano Painters, Abram Chasins: KHJ, KGB, KOL, KVI, KSL
10:30—CBS, Lazy Dan, The Minstrel Man: KHJ, KGB, KOL, KVI, KSL
11—CBS, Portland Symphony Orchestra: KHJ, KGB, KOL, KVI, KSL
1 p.m.—CBS, Eddie Copeland's Orchestra with Billy Scott, baritone: KHJ, KGB, KOL, KVI, KSL
1:30—Little Theatre of the Air
2—Romances of Science
2:15—Claude Sweeten and Orchestra
2:30—CBS, Smilin' Ed McConnell: KHJ, KGB, KOL, KVI, KSL
2:45—CBS, Poet's Gold: KHJ, KGB, KOL, KVI, KSL
3—CBS, Hampton Institute Choir: KHJ, KGB, KOL, KVI, KSL
3:30—CBS, Nick Lucas, Troubador: KHJ, KGB, KOL, KVI, KSL
3:45—CBS, Organ and Harp Recital: KHJ, KGB, KOL, KVI, KSL
4—Cystex Detective Adventure
4:15—CBS, Freddie Rich Entertainers: KHJ, KGB, KOL, KVI, KSL
4:30—CBS, California Melodies: KHJ, KGB, KOL, KVI, KSL
5—CBS, Clarence Wheeler's Orchestra: KHJ, KGB, KOL, KVI, KSL
5:30—CBS, Fred Waring's Pennsylvanians: KHJ, KGB, KOL, KVI, KSL
6—CBS, Wayne King's Orchestra: KHJ, KGB, KOL, KVI, KSL
6:30—To be announced
7:15—CBS, Little Jack Little and Orchestra: KHJ, KGB, KOL, KVI, KSL
7:30—S. & W. Merrymakers
8:30—CBS, Henry Busse's Orchestra: KHJ, KGB, KOL, KVI, KSL
9—To be announced
10—News, Ed Fitzgerald
10:05—Gus Arnheim's Orchestra
11 to 12 mid.—Midnight Moods

Independent Programs

9:00 to 9:30 A. M.

KYA—"Fellowship of the Air";
9:15, Funny Paper Man
KTAB—Watch Tower Program
KROW—Organ
KJBS—Harmony Trio; 9:15, Orch.
KGGC—Glenn's Oldtime Songs
KJR—Cecile Barbezet; 9:15, Records
KEX—Council Churches; 9:15, Dance
Rhythms
KHQ—To be announced
KFWB—Recordings
KFI—Church quarter hour; 9:15,
Dr. Casselberry
KNX—Bob Shuler and Quartet

9:30 to 10:00 A. M.

KYA—Funny Paper Man
KTAB—Watch Tower; Open Road
KROW—Vita Hepar; 9:45, Friend-
ship Club
KJBS—Dance Orchestra;
9:45, Popular Selections
KGGC—Featured Artists
KOL—Democratic Educ. Feature;
9:45, Cecil Solly
KGW—Olympians
KJR—Fred Shorter
KEX—Musical Gems
KNX—Bob Shuler; 9:45, Organ
KECA—Records; 9:45, Hollywood
Cons. of Music
KFWB—Recordings
KSL—Std. Optical Program;
9:45, Mar-O-Oil Program

10:00 to 10:30 A. M.

KYA—10:15, Echoes of Argentine
KTAB—10th Ave. Baptist Ch. Serv.
KROW—Watch Tower Program
KGGC—Theatre of the Air
KJBS—Dance Orchestra
KLS—Radio Church of America
KQW—10:15, Baptist Church Sun-
day School
KVI—Covered Wagon Jubilee
KJR—International Bible Students;
10:18, Sunday Serenade
KEX—Lost & Found; 10:02, Class-
ical soloist; 10:15, Tango Time
KHQ—Studio Program; 10:15, Old
Painter
KFWB—Recordings
KNX—Citadel Band
KECA—Tom-Tom Sym. & Lecture
KSL—10:15, International Bible
Students, Judge Rutherford

10:30 to 11:00 A. M.

KYA—Mountain Harmonists
KTAB—Church Services
KROW—Variety Program
KJBS—Popular Melodies
KGGC—Request Hour
KLS—Radio Church of America
KQW—Baptist Sunday School
KEX—Studio Program
KGW—Tommy Luke's Flower Girls
KJR—Sunday Serenade
KNX—Spice of Life
KECA—Record; 10:45, Temple Bap-
tist Church Service
KFWB—Recordings
KFSD—Organ Reveries

11:00 to 11:30 A. M.

KYA—Old St Mary's Church Serv.
KTAB—Church Services
KROW—Oakl'nd Community Church
KJBS—Popular Melodies
KGGC—Request Hour
KLS—Popular Recordings

KQW—First Baptist Church
KJR—Cecil Solly; 11:15, Jigsaws
KEX—Symphony Hour
KHQ—Newspaper Adventures;
11:15, Souvenirs
KNX—Organ Recital
KECA—Temple Baptist Church

11:30 to 12:00 Noon

KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Ch.
KGGC—Sunday Concert
KJBS—Three Quarter Time;
11:45, Song Favorites
KQW—First Baptist Church
KVI—Central Lutheran Church
KJR—Melody Palette
KEX—Lloyd Golf Course; 11:45,
Recordings
KNX—Lal Chand Mehra
KECA—Temple Baptist Church
KFSD—Organ Reveries
KFWB—Recordings

12:00 to 12:30 P. M.

KYA—Organ Concert
KTAB—Church Services
KLV—Records
KROW—All Request Program
KJBS—News Reporter; 12:15, In-
strumental and Vocal Artists
KGGC—All Star Review
KJR—Measured Steps, recorded
KEX—Christian Endeavor Union;
12:15, Three-Four Time
KNX—Borowsky's Concert Group
KECA—Temple Baptist Church
KFSD—Choralla
KFWB—Recordings
KOA—Organ; 12:15, Romance of
Science

12:30 to 1:00 P. M.

KYA—Paraders
KTAB—Church Services; 12:45,
Leaves from Minister's Notebook
KLV—Jeannette Stock, soprano;
Merlyn Morse, tenor; Anita and
Orsoco, novelty guitar duo
KROW—All Request Program
KJBS—Recordings
KJR—Recorded Program
KEX—Orchestra; 12:45, Rev. Will-
lard H. Pope
KNX—Louise Johnson, astro-analyst
KECA—Memories of the Waltz

1:00 to 1:30 P. M.

KYA—Waltz Classics
KTAB—Church of Latter Day Sts.
KLV—Musical Program
KROW—All Request Program
KJBS—Berri and Loux, pianists;
1:15, Records
KOMO—1:15, Notox Program
KEX—Rev. Willard Pope
KGW—Song and Story Hour
KNX—Metropolitan Moods
KECA—Vocational Adjustment;
1:15, Records
KFWB—Black and Tan; Records
KSL—L. D. S. Services
KOA—Melody Master; 1:15, Fine
Art of Living

1:30 to 2:00 P. M.

KYA—Waltz Classics
KTAB—Dillon Players
KLV—Records
KROW—Bible Questions and Ans.
KJBS—Concert Recordings
KVI—Little Theatre of the Air
KJR—Seattle Pac. College, quartet
KEX—Rev. Willard Pope

KGB—Little Theatre of the Air
KHJ—Little Theatre of the Air
KECA—Recordings
KFWB—Baseball Game
KNX—Metropolitan Moods
KFSD—Old Time Program
KSL—L. D. S. Services

2:00 to 2:30 P. M.

KYA—Discovery Hour
KTAB—Cal. State Chamber of Com-
merce; 2:15, Rhythmic Recples
KLV—Records
KROW—University of the Air
KJBS—Spanish Melodies; Orchestra
KGA—To be announced
KOL—Rabbi Magnin; 2:15, Adven-
tures with the Leathernecks
KVI—Rabbi Magnin; 2:15, Tunes
You Like to Hear
KOMO—Old Songs of the Church
KGW—Cystex; 2:15, Gill Bros.
KHQ—N.W. on Parade
KECA—Recordings
KFI—The Sunday Players
KHJ—Rabbi Magnin; 2:15, Drama
KNX—Exposition Park Concert
KFWB—Baseball Game
KGB—Rabbi Magnin; 2:15, Tunes
You Like to Hear
KSL—Services; 2:15, Hit Tunes

2:30 to 3:00 P. M.

KYA—Musical Moods
KTAB—Bach Choral Society
KLV—Ann Wakefield, soprano; Ma-
bel French, whistler
KROW—Tuneful Tunes
KJBS—Afternoon Concert
KGGC—Sunday School
KGW—Nick's Flower Home
KHQ—The Jewel Chest to 2:45
KVI—2:45, Bible Students
KOL—2:45, Studio Program
KOMO—Cystex News Adventures
KJR—2:45, Gypsy Serenade
KEX—2:45, Conrad
KGA—Homer McDonald Co.
KNX—Concert
KECA—Swami Yoganada; 2:45,
Records
KFSD—Balboa Park Organ
KFWB—Baseball Game

3:00 to 3:30 P. M.

KTAB—Trio and Sorority Girls
KLV—Records
KROW—Forum Program
KJBS—Bing Crosby and Dance Rec.
KGGC—Church Service
KJR—Cornish School
KEX—Three Four Time; 3:15, Orch.
KHJ—3:15, Professor Lindsley
KNX—Concert
KECA—Recordings
KFWB—Baseball Game

3:30 to 4:00 P. M.

KTAB—Resting; 3:45, Hawaiian
KLV—Aspre and String Orchestra
KROW—Walk-a-Way
KJBS—Concert Favorites
KGGC—Church Service
KJR—Musical Auction; 3:45,
Rhythm Encores
KEX—Baseball Game
KNX—Concert
KECA—Recordings
KFSD—3:45, Symphony Concert
KFWB—Baseball Game

4:00 to 4:30 P. M.

KYA—Musical Program
KTAB—Geo. Kruger, pianist
KLV—Records

KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KGGC—Church Service
 KVI—Amusement Tips
 KJR—Knights of Notes
 KEX—Baseball Game
 KHJ—Doc Savage to 4:15
 KNX—Fireside Phantasies
 KECA—Recordings
 KGB—Cystex Detective Adventures
 KFSD—Symphony concert
 KFWB—Baseball game

4:30 to 5:00 P. M.

KYA—Vesper Services
 KTAB—Tanforan; 4:45, Walk-a-way
 KLX—Metropolitan Moods
 KROW—Afternoon Concert
 KJBS—Recordings
 KGGC—Church Service
 KOL—4:45, Organ, Piano & Guitar
 KJR—Knights of Notes
 KNX—Bob Shuler
 KECA—Metaphysics, Mother Grey, speaker; 4:45, Records
 KFWB—Recordings
 KFSD—Symphony concert

5:00 to 5:30 P. M.

KYA—Shakespearean Scenes; 5:15, Symphony Concert
 KTAB—Organ Recital
 KLX—Old Man Soliloquy; 5:15, Helen Parmelee, pianist
 KROW—Oakl'd Council of Churches
 KJBS—Dance and Vocal Records
 KJR—Emanuel Tabernacle
 KEX—Four Square Gospel
 KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews
 KECA—Judge Yankwich, talk; 5:15, Mme. de Zaruba
 KFWB—Recordings
 KFSD—Musical program

5:30 to 6:00 P. M.

KYA—Symphony Concert
 KTAB—Organ Recital
 KLX—Covered Wagon Jubilee
 KROW—Wilma McVey, vocalist; 5:45, These Changing Times
 KJBS—Popular Song Hits
 KJR—Vindabonians
 KEX—Popular concert
 KNX—Dr. John Matthews
 KECA—Mme Zaruba; 5:45, Franz Hoffman, baritone
 KFWB—Recordings
 KFSD—Musical program

6:00 to 6:30 P. M.

KYA—Rabbi Elliot M. Burstein; 6:15, Lucy Day, soprano
 KTAB—Beverly Hillbillies
 KLX—Mixed Quartet
 KROW—Walk-a-thon; 6:15, Watch Tower Program
 KJBS—News; Dance Melodies
 KJR—Angelus Hour
 KEX—Studio Program
 KNX—Curtis Abell's Humanist tlk.
 KECA—Wesley Tourtelotte, organ; Bert Shepherd, violin
 KFWB—News; 6:05, Records; 6:15, Jack Joy's Orchestra

6:30 to 7:00 P. M.

KYA—Vocalists
 KTAB—Amateur Baseball Scores
 KLX—Hotel Oakland Trio
 KROW—Songfest; 6:45, Penticostal
 KJBS—Dance Melodies
 KJR—Angelus Hour
 KVI—To be announced
 KEX—Soloist and Orchestra
 KNX—Rev. C. E. Fuller

KECA—Organist and violinist
 KFSD—Dr. Strauss' Sketchbook
 KFWB—Jack Joy's Orch.; 6:45, Organ, Piano and Violin
 KGB—To be announced

7:00 to 7:30 P. M.

KYA—Citadel Band
 KTAB—Echoes of Portugal; 7:15, Thy Neighbor's Wife
 KLX—Hotel Oakland Trio
 KROW—Y. M. C. A. Program
 KGGC—Church Service
 KJR—Metropolitan Moods
 KECA—Maricor Trio
 KNX—Borowsky's Concert Ensemble; 7:15, Calmon Luboviski and Clair Mellonino
 KFWB—Hal Grayson's Orchestra
 KFSD—To be announced

7:30 to 8:00 P. M.

KYA—Kay Kyser's Orchestra
 KTAB—Church Serv. Bapt. Church
 KLX—Musical Auction; 7:45, William Don, eccentric comedian
 KROW—Advertising Sales Executives; 7:45, Timely Chats
 KGGC—Church Service
 KQW—First Baptist Church service
 KOL—S & W Merrymakers
 KVI—Merrymakers, variety prog.
 KOMO—Happiness Program; 7:45, Rider and Lee
 KHJ—S & W Merrymakers
 KNX—Calmon Luboviski, violinist
 KECA—Burr McIntosh; 7:45, Pierce Bros., quartet
 KFI—Makers of History
 KFWB—Electrical Transcriber
 KFSD—Mollie Thompson, organist; 7:45, Musical Moments
 KGB—S & W Merrymakers

8:00 to 8:30 P. M.

KYA—Opera, recordings
 KTAB—Church Services, Baptist
 KLX—John Wharry Lewis Quintet
 KROW—Oakl'd Community Church
 KQW—Baptist Church services
 KOL—S. & W. Merrymakers
 KVI—S. & W. Merrymakers
 KJR—First Church of Christ Sc. ent.
 KEX—First Church of Christ Sc.
 KHJ—S & W Merrymakers
 KNX—Presbyterian Church
 KECA—Recordings
 KFWB—Sunday Night Hi Jinks
 KGB—S. & W. Merrymakers
 KFSD—8:15, Mollie Thompson, organist

8:30 to 9:00 P. M.

KYA—Opera, recordings
 KTAB—Church Services
 KLX—John Wharry Lewis Quintet
 KROW—Oakl'd Community Church
 KQW—Baptist Church services
 KOL—8:45, Strange Adventures in Strange Lands
 KJR—First Church of Christ Sc. ent.
 KEX—First Church of Christ Sc.
 KVI—Beauty That Endures
 KNX—Church Services
 KECA—Pasadena Tournament of Roses band; 8:45, Records
 KFWB—Sunday Night Hi Jinks
 KSL—L. D. S. Services
 KOA—Rainbow Gardens Orchestra
 KFSD—Organ; 8:45, Studio Prog.

9:00 to 9:30 P. M.

KYA—Opera, recordings
 KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.
 KLX—Herb Kennedy and Nancy Ann Hersey; 9:15, Carefree Cap.

KROW—Foreign Watch Tower
 KOL—Dance Music
 KOMO—The King's Foursome
 KHQ—Threads of Tradition
 KGW—G. A. Paine Program
 KVI—Radio Gospel League
 KEX—Book Chat; 9:15, Studio
 KFI—Victor Aller, pianist; 9:15, Organ Recital
 KFWB—"Coronets," historical drama
 KNX—News; 9:15, Talk
 KSL—To be announced
 KGB—Studio Program

9:30 to 10:00 P. M.

KYA—"Beauty That Endures"; 9:45, Jack Winston's Orchestra
 KTAB—Chapel of the Chimes, organ; 9:45, Royal Sophistications
 KLX—Carefree Caper; 9:45, News; 9:50—Jewel Box
 KROW—Dance Music
 KFX—Concert Trio
 KNX—The Crocketts
 KFWB—George Hamilton's Orch.
 KSL—Frank Asper, organist; Wm. Hardiman, violinist
 KGB—Studio Program

10:00 to 10:30 P. M.

KYA—News Editor; 10:10, Jess Stafford's Orchestra
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Program
 KROW—Dance Music
 KOL—Gus Arnheim's Orchestra
 KVI—Gus Arnheim's Orchestra
 KOMO—10:15, Happiness Program
 KGW—10:15, Braley-Graham
 KEX—First Presbyterian Choir
 KFI—10:15, Carol Loefner's Orch.
 KHJ—News Items; 10:10, Gus Arnheim's Orchestra
 KNX—The Crocketts
 KECA—Records to 10:15
 KJR—Spice of Life to 10:15
 KGB—News Flashes; 10:05, Gus Arnheim Orchestra
 KSL—Frank Asper, organ; Wm. Hardiman, violin.
 KFWB—News; 10:15, Organ

10:30 to 11:00 P. M.

KYA—John Wolohan's Orchestra
 KTAB—Walk-a-Way; 10:45, Orch.
 KLX—Dance Program
 KROW—Ran Wilde's Orchestra
 KOL—Dance music
 KVI—Gus Arnheim's Orchestra; 10:45, Do You Believe in Ghosts?
 KOMO—Greater Washington Hour
 KEX—Rev. Willard Pope
 KFI—Carol Loefner's Orchestra
 KHJ—Gus Arnheim's Orchestra
 KFWB—George Hamilton's Orch.
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KTAB—Request Hour
 KROW—Walk-a-thon; 11:15, Bein' Neighborly
 KOL—Dance music
 KVI—Midnight Moods, Organ
 KFI—Carol Loefner Orchestra
 KHJ—Midnight Moods

11:30 to Sign Off

KTAB—Vagabond of the Air to 1
 KROW—Dance Music
 KOL—Organ recital
 KHJ—Midnight Moods
 KJBS—12:01, Owl Program

MONDAY Programs

May 7, 1934

National Broadcasting Co.

379.5 Mtrs. **KGO-KPO** 440.9 Mtrs.
790 Kcys. 680 Kcys.

Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

7 a.m.—U. S. Navy Band: KGO, KOMO, KECA, KTAR, (KGIR off 7:15), KGHL

7:30—Financial Service: KGO, KHQ, KEX, KFSD, KTAR, KGIR, KGHL

7:30—United States Navy Band: KPO

7:45—Exercise and Applesauce: KGO, KOMO, (KEX off, KGW on 7:50), KECA, KTAR, (KHQ, KFSD, KGIR, KGHL off 8)

8—Soloist: KPO

8:15—Johnny Marvin, tenor: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL

8:15—Crosscuts from the Log of the Day: KPO

8:30—Vic and Sade: KGO, KGA, KJR, KECA, KFSD, KTAR, KGHL

8:45—Harvest of Song: KGO, KGA, KJR, KECA, KFSD, KTAR, KGHL

9—Xavier Cugat and His Waldorf-Astoria Orchestra: (KGO off 9:15), KGA, KOMO, KFI, KFSD, KTAR, KGIR, KGHL

9:15—Barbara Lee, Breakfast Club: KGO

9:15—Julia Hayes, beauty talk: KPO

9:30—Organ Concert: KGO, KGA, KOMO, KECA, KFSD, KTAR, KGHL

9:30—News: Elmore Vincent, tenor: KPO

9:55—News Service: KGO, KOMO, KFSD, KTAR, KGHL

10—The New World, educational program: KGO, (KHQ, KTAR off, KGA on 10:15), KJR, KECA, KFSD, KGIR, KGHL

10—Golden State Menu Flashes: KPO

10:15—Strange Interview: KPO

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 11:10-11:30)

10:30—Smackout, Marion and Jim Jordan, comedy duo: KPO

10:45—Soloist: KPO

11—Radio Guild: KPO

11:30—Organ Concert: KGA, KOMO, KECA, KFSD, KTAR, KGIR, KGHL

11:30—Financial Flashes: KGO

11:35—California Federation of Women's Clubs: KGO, KGA, KOMO, KECA, KFSD, KTAR, KGIR, KGHL

12 noon—Betty and Bob, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL

12 noon—Agricultural Bulletins: KPO

12:15—Western Farm and Home Hour: KGO, KGA, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KGIR, KGHL

12:15—Midday Musicale: KPO

1—Your Health, guest speaker: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL

1—News; Ann Warner's Chats: KPO

1:15—Contract Bridge: KGO

1:15—Soloist: KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL



GYPSEY
KPO—10 P. M.

1:30—Oxydol's Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:45—Bunkhouse Songs: KGO, KHQ, KJR, KECA, KFSD, KTAR, KGIR, KGHL

1:45—Edna Fischer, pianist: KPO

2—Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGIR, KGHL

2—Peter Van Steeden's Orchestra: KPO, KDYL

2:15—United States Army Band: KPO, KDYL

2:45—Gould and Shefter, piano duo: KPO

3—Langendorf Pictorial: KGO, KFI

3—Horse sense Philosophy: KPO

3:15—Dan Russo's Orchestra: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL

3:15—The Mudcaves: KPO

3:30—Music by Gershwin: KGO, KHQ, KOMO, KGW, KFI, KDYL

3:30—Eileen Piggott, soprano: KPO

3:45—Concert Petite: KGO, KGA, KJR, KGIR, KGHL

3:45—Little Orphan Annie: KDYL, KOA

3:45—University of California Program: KPO, KECA, KFSD

4—Yeast Foamers, Jan Garber's orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL

4—Music Room, orchestra direction Josef Hornik: KPO

4:30—Art and Music: KGO

4:30—The Sizzlers: KPO, KGA, KOMO, KECA, KFSD, KGIR, KGHL

4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

4:45—Piano Pals, Edna Fischer and Sol Sieff: KPO

5—Arion Trio: KGO, KGA, KJR, KGHL

5—News; 5:15, Adventures of Frank Merriwell: KPO

5—Sinclair Minstrels: KFI, KFSD, KTAR

5:30—Del Monte Ship of Joy: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL, KGIR, KGHL and East

5:30—Organ Concert: KPO

5:55—The Family Next Door: KPO

6—Carnation Contented Program: KGO, KHQ, KOMO, KGW, KFI

6—Dinner Concert: KPO

6:30—Demi-Tasse Revue, Tizzie Lish, comedian; Gus Arnheim's orch.: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA, KGIR, KGHL

6:30—Safety First: KPO

6:45—Nanette La Salle: KPO

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL

7—Clyde Doerr, orchestra: KPO

7:15—Gene and Glenn, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL

7:30—Comedy Stars of Hollywood: KPO

7:30—Voice of Firestone, soloist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL, KGU

7:45—Stanford University Program: KPO

8—Shell Show, Rush Hughes, master of ceremonies; guest artists; Yahbut and Cheerily, comedians; Harmony Aces, male vocal trio; George Stoll's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

8—Echoes from the Orchestra Pit: KPO

8:30—NBC Drama Hour: KPO

9—In Old Brazil: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

9—Jay Whidden's Orchestra: KPO

9:15—Clyde Lucas' Orchestra: KGO, KGA, KJR, KFI, KFSD, KTAR, KGIR, KGHL

9:30—Waltz Time, Ben Klassen, tenor: KGO, KGA, KJR, KFI, KFSD, KTAR, KGIR, KGHL

9:30—Dan Russo's Orch.: KPO

10—Richard News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10—The Night Court, variety program with Will Aubrey; Gypsy, vocalists; guest artists; orchestra direction Clyde Doerr: KPO

10:15—Tom Coakley's Orchestra: KGO, KHQ, KOMO, KOA off, KJR on 10:30), KECA, KFSD

10:55—News Service: KGO, KGA, KEX, KFSD, KDYL, KOA

11—Organ Concert, Paul Carson: KGO

11—Ted Fio-Rito's Orchestra: KPO, KHQ, KJR, KGW, KFI, KFSD

11:30-12 mid.—Arion Trio: KGO, KHQ, KOMO, KFI, KFSD

11:30—Organ Concert, Paul Carson: KPO

Don Lee and Columbia

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7 a.m.—Records: N. Y. Stocks

7:30—Morning Exercises

8—CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL

8:15—Grab Bag, records

8:30—CBS, Emery Deutsch's Orch.: KHJ, KGB, KOL, KVI, KSL

9—CBS, George Hall's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9:30—Jeanne
 9:45—CBS, Mischa Raginsky and Orchestra: KHJ, KGB, KOL, KVI, KSL
 10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL
 10:15—CBS, Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL
 10:30—CBS, Poetic Strings: KHJ, KGB, KOL, KVI, KSL
 11—CBS, Oahu Serenaders: KHJ, KGB, KOL, KVI, KSL
 11:15—Better Business Bureau
 11:30—CBS, U. S. Marine Band: KHJ, KGB, KOL, KVI, KSL
 12 noon—CBS, Bill Huggins: KHJ, KGB, KOL, KVI, KSL
 12:15—CBS, Library of Congress Music Festival: KHJ, KGB, KOL, KVI, KSL
 1—CBS, The Dictators: KHJ, KGB, KOL, KVI, KSL
 1:15—CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
 1:30—CBS, Terry Hays and Eddie Copeland's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:45—CBS, Bob Nolan and Norm Sherr: KHJ, KGB, KOL, KVI, KSL
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Sweet Music
 3:45—Stocks; Records; Town Topics
 4—Melodies Organistique
 4:15—CBS, Songs at Eventide: KHJ, KGB, KOL, KVI, KSL
 4:30—Adventures of John Ridd
 4:45—Records; NRA Speaker
 5—CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
 5:30—CBS, Bing Crosby: KHJ, KGB, KOL, KVI, KSL
 6—CBS, Wayne King's Orchestra: KHJ, KGB, KOL, KVI, KSL
 6:30—The Old Music Master
 6:45—Zero Hour, drama
 7—CBS, Fats Waller: KHJ, KGB, KOL, KVI, KSL
 7:15—Minute Melodies
 7:20—CBS, Charlie Davis' Orchestra: KHJ, KGB, KOL, KVI, KSL
 7:30—Military Band
 7:45—CBS, Enoch Light and Orch.: KHJ, KGB, KOL, KVI, KSL
 8—Blue Monday Jamboree
 9—Fashion Boys and Cora Lee Scott
 9:15—To be announced
 10—Years Ago Today
 10:05—News, Ed Fitzgerald
 10:10—Bill Fleck's Orchestra
 10:30—"The Mummies"
 11—The Islanders
 11:30 to 12 mid.—Bill Fleck's Orch.

Independent Programs

7:30 to 8:00 A. M.

KYA—Musical Clock
 KTAB—Hillbillie Tunes; 7:45, The Crockett Family
 KROW—Commuters' Time Clock
 KGW—Ronald Buck to 7:45
 KOL—Breakfast Club; 7:45, Radio Headliners
 KHQ—7:45, Early Birds
 KJR—Markets; Records
 KFI—N. Y. Stocks; 7:45, Church Quarter Hour
 KNX—Bill Sharples Breakfast Club
 KSL—Morning Watch; 7:35, Shopping Suggestions; 7:45, Adv. Rev.
 KOA—Morning Revelers; 7:45, Hour of Memories

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Portuguese News
 KROW—Oakl'd Community Church; 8:15, Tuneful Tunes
 KJBS—Recorded Dance Tunes
 KQW—Morning Watch
 KOL—Musical program; 8:15, Breakfast Club
 KVI—8:15, Jim De Puy's Revue
 KOMO—8:15, Morning Reveries
 KEX—Band music
 KFI—Keyboard Fantasies to 8:15
 KHJ—8:15, Musical Program
 KNX—Bill Sharples Club
 KFVB—Texas Outlaws
 KFSD—Good Cheer program
 KSL—8:15, Assoc. Sugar Industries
 KOA—Soloist; 8:15, Johnny Marvin

8:30 to 9:00 A. M.

KYA—Morning Concert; 8:45, Frivolities
 KTAB—Radio Shoppers' Digest
 KLX—Covered Wagon Jubilee
 KROW—Breakfast Hour
 KJBS—Dance Tunes
 KQW—Iverson Quartette; 8:45, Hawaiians
 KOMO—Uncle Hank; 8:45, String Trio
 KGW—8:45, Abe Bercovitz, violin
 KHQ—Kemp and Hebert
 KEX—Hawaiian Serenaders
 KFI—8:45, Julia Hayes Hints
 KNX—Breakfast Club
 KECA—Records to 8:45
 KFVB—Texas Outlaws
 KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

KYA—9:15, Prudence Penny
 KTAB—Hour of Prayer
 KLX—Records; 9:20, Noon Prices
 N. Y. Stocks
 KROW—Breakfast Hour
 KJBS—Song Hits; 9:15, Salon Orch.
 KGGC—Records; 9:15, Old Songs
 KQW—Tuneful Topics of the Day
 KVI—Mystic Melodies
 KRW—9:15, Music Box
 KGW—Crazy Crystals to 9:15
 KHQ—Studio Programs
 KEX—9:15, Tango Time
 KFI—Al Cayle's Entertainers
 KNX—"Song Bag"
 KECA—Recordings
 KFVB—Recordings
 KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

KYA—Waltz Idylls
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KJBS—Visiting Faye Ward
 KGGC—Dance Novelties
 KQW—Tuneful Topics
 KEX—9:45, Orchestra
 KOL—9:45, Prudence Penny
 KOMO—9:55, Pianologue
 KGW—Cooking School to 9:45
 KVI—Better Business Talk to 9:35
 KHQ—Magic Travels; 9:45, Dorothy Dee
 KJR—Carefree Capers
 KFI—Bennie Watson, songs; 9:45, News Release
 KNX—Amazon Program; 9:45, News
 KFSD—Stock reports
 KFVB—Recordings; 9:45, News
 KGB—News Flashes to 9:35

10:00 to 10:30 A. M.

KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
 KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
 KLX—10:15, S. F. Stocks; Weather
 KROW—Coffee Cup; Vita Hepar
 KJBS—News; 10:05, Organ; 10:15, Hillbilly Songs
 KGGC—Cal King
 KQW—Aunt Sammy; 10:15, Shoppers' Guide
 KOL—Morning Melodies
 KOMO—Scandinavian Songs
 KHQ—10:15, Celia Lee
 KEX—Orchestra; 10:05, Lost & Found; 10:15, Julia Hayes
 KFI—Charlie Wellman, songs; 10:15, Health Talk
 KFVB—Prudence Penny; Barbara Holmes
 KHJ—Recorded Program
 KNX—Eddie Albricht's Ten O'Clock Family

10:30 to 11:00 A. M.

KYA—Organ Concert
 KTAB—Health Talk; 10:45, Bulletin Board
 KLX—International Kitchen
 KROW—Shopping Guide, Sylvia Dale
 KJBS—Dance Orchestra
 KGGC—Soft Pillows Sunshine
 KQW—Shoppers' Guide; 10:45, Rolling Stones
 KJR—Club Minutes; 10:45, Southern Serenaders
 KEX—Orch.; 10:45, Cobwebs and Nuts
 KGA—Morning Melodies
 KFVB—The Morning Express
 KHJ—A and P Kitchen Sci. Club
 KNX—Mary Holmes, Home Management; 10:45, "Rhythm Encores"
 KECA—Recordings
 KFSD—Studio program
 KOA—10:45, Livestock and Produce Reports

11:00 to 11:30 A. M.

KYA—11:15, Waldorf-Astoria Orch.
 KTAB—Columbia on Parade; 11:15, Salon Hour
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 KEX—Nature Trail; 11:15, Cobwebs and Nuts
 KJR—Studio; 11:15, Rhythm Rulers
 KVI—The Observer to 11:15
 KNX—Organ Recital
 KHJ—Going Places to 11:15
 KECA—French Lesson; 11:15, Radio Piano Lesson
 KFVB—School of Cookery; 11:15, Records
 KOA—Radio Guild
 KSL—11:15, Rhythm Kings

11:30 to 12:00 Noon

KYA—Whispering Strings; 11:45, Album Leaves
 KTAB—Jean Kent Program
 KLX—Anita & Orosco, nov. guitar duo; 11:45, Cecil Wright
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGGC—Recordings
 KQW—Accordion Capers
 KOL—Studio program

(Continued on Page 26)

Dealers Supplied With New Stewart-Warner Products

Stewart Warner Corporation, manufacturer of Stewart Warner radios and Stewart Warner electric refrigerators, has changed its name to Stewart Warner Alemite Corporation. The company also manufactures Alemite lubricating products. Alemite lubricating system is said now to be standard factory equipment on all automobiles.

R. J. Lawrence, western representative for Stewart Warner refrigerators, states that the company's factory is 80 per cent over-sold on the new-type Stewart Warner electric refrigerator. This is the refrigerator given such wide publicity recently in connection with its endorsement by leading home economists. Lyle Pratt, western representative for Stewart Warner radios, announces that the new Stewart Warner automobile radio is now in the hands of dealers, ready for purchase. The set is a six-tube superheterodyne with 8-inch dynamic speaker. Moore Electric Supply Company of San Francisco is northern California distributor for Stewart Warner radios and refrigerators.



Short-Wave Plays Important Role in CBS Activities

Short-wave broadcasting is playing an ever-increasing rôle in the activities of the Columbia network, according to Edwin K. Cohan, CBS technical director. The chain's key station, WABC, alone operates eleven short-wave transmitters, used variously for experimental purposes and in coverig special events.

Of outstanding importance is W2XE, New York, an experimental transmitter licensed to operate with a power not exceeding 5,000 watts. At the present time, however, it is employing 1,000 watts. "This station broadcasts the majority of Columbia features for the benefit of listeners in foreign countries," says Cohan. "We believe that it is an important factor in furthering international good-will because it makes available to radio fans of other nations the best in American broadcasting and thus enables them to have a greater appreciation of American life."

Argentina, Australia, British Guiana, the Canal Zone, the Central American republics, Cuba, England, Hawaii, Puerto Rico, Scotland, Trinidad and the Dominion of Canada are among the foreign localities and outlying United States possessions where Columbia features are heard regularly through W2XE.

Since December 15, 1933, announcements for W2XE have been made in five languages

—English, French, German, Spanish and Italian—in order that listeners abroad might readily identify the station. The transmitter is equipped with all the most recent improvements for sohrt-wave broadcasting, including crystal control and 100 per cent modulation. It has been found that signals below the regular broadcast band are received better on varying frequencies during different times of the day. W2XE at present operates variously on 6,120, 11,830 and 15,270 kilocycles, but is designed to broadcast on six different channels.

Programs from 11 a. m. to 2 p. m. E. S. T., on the 15,270 band are sent out on a directional antenna pointed at England. Later, Cohan states, directional antennae for other countries will be constructed. The carrying power of W2XE may be illustrated by noting the fact that its strength is equal to that of KFZ, CBS outlet in Little America, which has been sending up the programs from Admiral Byrd and his crew.

In addition to WABC and W2XE, the Atlantic Broadcasting Corporation, a CBS subsidiary, is licensed to operate short-wave stations WIEK, WIEL, W2XAB, KGWX, W2XDU, W2XDV, W2XAX, W10XZ, W10XZL and W2XX. W3XAU is the sohrt-wave outlet functioning in association with WCAU, Columbia station in Philadelphia. WGWX is a fifteen-watt transmitter which broadcasts on a frequency of 1,554 kilocycles on the Pacific Coast.

WIEK and WIEL are portable fifty-watt units heard on either the 1,646 or 2,190 frequency. These transmitters, often used in airplanes, will come into heavy use during the spring and summer for the coverage of sports and other news events.

"Incidentally," Cohan points out, "our field engineers are beginning to watch their waist-lines. Whenever we have a job involving broadcasting from a plane, the weight factor always is taken into consideration and the lightest engiener is picked for the assignment."

In many cases the signals from WIEK and WIEL are received on the roof of the Columbia building in mid-town New York and fed directly into the master-control room for relay to the network.

Columbia's regular short-wave schedule currently is as follows (all E. S. T.):

W2XE, New York: Daily, 11 a. m. to 1 p. m., 15,270 kilocycles; 3 p. m. to 5 p. m., 11,830 kilocycles; 6 p. m. to 11 p. m., 6,120 kilocycles.

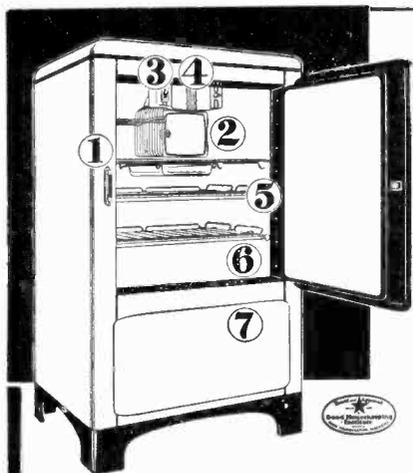
W3XAU, Philadelphia: Daily, 12 noon to 6 p. m., 9,590 kilocycles; 8 p. m. to 1 a. m., 6,060 kilocycles.

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KNOW what you are buying—

DEMAND the TRUTH—

INSIST on a SHOW-DOWN—



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YOU are the buyer. It's YOUR money that's being spent, and that's what many a salesman is interested in. Of course, he'll tell you a LOT of things. Are you going to swallow them all? YOU do some asking. Ask him what line of electric REFRIGERATORS, size for size, has the LARGEST TWIN COMPRESSOR (the HEART of ALL electric Refrigerators). The TRUTHFUL answer is STEWART-WARNER *new-type* electric Refrigerator. Will he squirm at that one?—watch him. But the TRUTH shouldn't hurt. That's what you want, isn't it? Then DEMAND it. "Crack the whip." INSIST on a show down **SIDE-BY-SIDE** with STEWART-WARNER *new-type* Refrigerator, so that you can make *your own* comparison. STEWART-WARNER Dealers welcome such an opportunity, because STEWART-WARNER is a *new-type* Refrigerator—the last word in home refrigeration. And YOU can prove it, if you'll LOOK. You are paying for a STEWART-WARNER—why not OWN one?

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(Continued from Page 23)

KHQ—Studio programs
 KJR—Measured Steps
 KEX—11:45, Marian Miller
 KFI—Melisse's Chat; 11:45, Market
 KFWB—Eddie Eben, organist
 KNX—Records; 11:45, Ionizer Talk
 KOA—Radio Guild
 KSL—U. S. A. C. Extension Division; 11:45, Broadcasters' Review

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Noonday Concert
 KTAB—Noon Concert; 12:15, Talk
 KLX—Bill Duncan and His Band
 KROW—Latin American Program
 KJBS—News; 12:15, Galla Rini
 KGGC—Request Hour
 KQW—Band Concert
 KOL—The Carnival, Ken Stuart
 KJR—Castles in Music; 12:15, Markets; 12:20, Grain Reports
 KEX—Studio; 11:45, Hill Billies
 KFI—U. C. & U. S. Dept Agriculture
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KECA—Records; 12:15, News
 KFWB—News; Records; Talk
 KFSD—Stock Reports to 12:15
 KGB—Farm Flashes to 12:15
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—California Farm Hour
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Weather & Market reports
 KOL—Carnival Hour
 KJR—Headliners, recorded
 KHQ—Marching Along
 KEX—Amer. Prod.; 12:35, Recds; 12:45, Forum Luncheon
 KNX—12:45, Drury Lane Vocalist
 KECA—Concert Favorites; Records
 KFWB—Everybody's Friend; 12:45, Records
 KGB—12:55, Stocks

1:00 to 1:30 P. M.

KYA—Marie Leon, soprano; 1:15, John Martin Story Hour
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee Home Economics
 KROW—Concert Melodies
 KJBS—Stocks and Record Novelties; 1:15, At Hollywood Keyhole
 KQW—Afternoon Concert
 KOL—1:15, Julie Day
 KOMO—Farm Talk; 1:15, Echoes
 KHQ—1:15, Sylvia Gray
 KEX—Forum Luncheon
 KFI—Ann Warner Chats
 KFWB—Deputy Emerson; 1:15, Records
 KNX—Pontrelli's Orchestra
 KECA—Recorded program
 KGB—Health Talk to 1:15

1:30 to 2:00 P. M.

KYA—Violin Masters; 1:45, Talk
 KTAB—Fashion Lodge
 KLX—Song Bag
 KROW—Spice of programs; 1:45, Melody Rambles
 KJBS—Concert Recordings
 KQW—The Friendly Hour
 KVI—Pre-School Association
 KOMO—1:45, Easy Chair
 KGW—Michael Arnstein, cellist
 KHQ—1:45, A & K Markets

KJR—Gypsy Serenaders
 KEX—Dance Antiques
 KFI—1:45, Organ Concert
 KFWB—Records; 1:45, Pianologue
 KNX—Pontrelli's Orchestra
 KECA—Food for Thought to 1:45
 KFSD—Clarisse & Glad

2:00 to 2:30 P. M.

KYA—Intercollegiate Forum Debate
 KTAB—Globe Trotter; 2:15, Romancing
 KLX—Lost & Found; 2:05, Records
 KROW—Dell Perry; 2:15, Charles Goodman, vocalist
 KJBS—Popular Tunes of the Day
 KQW—The Friendly Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KFB—Talk on Dogs
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Symphony Highlights
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Tuneful Tunes
 KJBS—Recordings
 KQW—Sherman Clay
 KJR—Recordings
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KEX—Musical Gems; 2:45, League of Nations Association
 KNX—Foreign Recordings
 KHJ—Happy Go Lucky Hour
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—Recorded Program

3:00 to 3:30 P. M.

KYA—Symphony Highlights
 KTAB—Coleman Cox; 3:15, Madame McCune Williamson
 KLX—Opportunity Hour
 KROW—University of the Air
 KJBS—News; 3:05, Dance Orch.; 3:15, The Word Man
 KQW—Stock Market Reports
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Concert Ensemble
 KHQ—Family Almanac; 3:15, Club Bulletin
 KGW—O Korber; 3:05, Eddie King, piano; 3:15, Friendly Chat
 KFI—Rush Hughes, Pictorial; 3:15, Wesley Tourtelotte, organist
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Alexander Bevani, Italian Language to 3:15
 KFSD—Studio Program to 3:15
 KFWB—Tea Time Melodies
 KGB—Feminine Fancies
 KSL—Recordings; 3:15, Texas Rangers

3:30 to 4:00 P. M.

KYA—Symphony Highlights; 3:45, Community Chest Question Box
 KTAB—NRA Speaker; 3:40 Interlude; 3:45, Tea Timing
 KLX—Opportunity Hour; 3:45, Rec.
 KROW—Walk-a-Way
 KJBS—Dance Records

KVI—3:45, Fireside Group
 KOMO—3:45, Day Dreams
 KEX—3:45, Soloist
 KJR—Foot Clinic to 3:45
 KFI—3:45, Raine Bennett
 KECA—Recordings to 3:45
 KFWB—Records
 KNX—The Crocketts
 KHJ—Everybody's Friend to 3:45
 KGB—Sweet Music to 3:45
 KSL—Junior Hour
 KOA—3:45, Orphan Annie
 KDYL—3:45, Orphan Annie

4:00 to 4:30 P. M.

KYA—Tea-Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Lost and Found; 4:05, Recds; 4:15, Helen Parmelee, pianist
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Close Harmony
 KOL—Classified Period
 KGW—4:15, Parker Dental Clinic
 KEX—Vocalists and Music
 KJR—Seattle Goodwill Trio; 4:15, Tea Dansant
 KECA—Records
 KFWB—Talk; 4:15 Records
 KHJ—Dick Aurandt, organist
 KNX—Musical Auction; 4:15, Erin Colville, organ
 KGB—Melodies Organistique
 KSL—Broadcasters Review; 4:15, Tarzan of the Apes
 KOA—Northwestern Yeast Program

4:30 to 5:00 P. M.

KYA—Tea Dance Parade
 KOL—Blue Moments; 4:45, Old Bachelor
 KLX—4:45, McCoy Hill School
 KROW—Cumberland Hillbillies
 KJBS—Dance Orchestra; 4:45, Hawaiian Melodies
 KQW—Story Time; 4:45, Echoes
 KVI—Studio Program
 KOL—4:45, Piano Moods
 KGW—Sam Gordon to 4:45
 KHQ—Commercial Program
 KEX—4:45, Victor Salon Orchestra
 KJR—Steamboat Bill; 4:45, Snapshots
 KFI—News; 4:45, Orphan Annie
 KNX—Erin Colville with Organ; 4:45, Musical Moments
 KECA—News and Records
 KFWB—Recordings
 KGB—Little Theatre of the Air; 4:45, To be announced
 KSL—Tarzan of the Apes; 4:45, Town Crier; 4:55, Safety League
 KOA—Adventures of Frank Merriwell to 4:45

5:00 to 5:30 P. M.

KYA—Children's Hour
 KTAB—Moods; 5:15, Walk-a-Way
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Band; 5:15, Capt. Cracker
 KGGC—Studio Frolic
 KQW—Evening Vespers
 KGW—Traffic Talk; 5:15, Music
 KOMO—Frank Merriwell Adventures; 5:15, Rider and Lee
 KHQ—Studio Program
 KEX—Three Four Time
 KFI—Sinclair Minstrels
 KNX—Storytown Express; 5:15, John Bruce, baritone
 KECA—Recordings
 KFWB—Playtime Lady; 5:15, Popular Songs
 KFSD—Sinclair Minstrels
 KOA—Sinclair Minstrels

5:30 to 6:00 P. M.

KYA—Around the Town; 5:45, Campbell Digests
 KTAB—Rhythm Ramblings
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions
 5:45, Voice of Portugal
 KJR—Song Market; 5:45, Cecil Solly
 KEX—Orchestra; 5:45, Race of the Nations
 KNX—Marshal Grant, organist; 5:45, Investment Talk
 KECA—Records; 5:45, Bunola Kay, songs
 KFWB—Nip and Tuck, pianists
 KFSD—Popular Program

6:00 to 6:30 P. M.

KYA—Dinner at Six with Cyrus Trobber
 KTAB—Uncle Rod's Smile Club
 KLX—Betty Babbish Band
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Old Traveler
 KGGC—Town Topics; 6:15, Dance
 KQW—Dept. of Agriculture; 6:15, Franco's program
 KOMO—Musical Program
 KEX—6:15, Recordings
 KGW—Traffic Talk to 6:15
 KJR—Song Bag
 KNX—News; 6:15, Borowsky's Ens.
 KECA—Board of Education; News
 KFWB—News; 6:05, Pianists; 6:15, Organ
 KFSD—Comedy Stars of Hollywood; 6:15, Sonny and Buddy

6:30 to 7:00 P. M.

KYA—Dinner at Six, Cyrus Trobber
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
 KLX—Betty Babbish Band
 KROW—Calif. Farm Hour; 6:45, Penticostal Echoes
 KJBS—Popular Melodies
 KGGC—Theatre of the Air; Records
 KQW—Mkt. Repts.; 6:45, Farm Ex.
 KJR—Fireside Phantasies
 KOL—The Music Master; 6:45, Zero Hour
 KVI—The Music Master; 6:45, Zero Hour
 KEX—Records and Trio
 KNX—Borowsky's Ensemble; 6:45, Electrical Transcriptions
 KECA—Wesley Tourtelotte, organist; Baldassarre Ferlazzo, violinist; Silvio Lavatelli, cellist
 KFWB—Organ; 6:45, Ray De O'Fan
 KGB—Old Music Master; 6:45, Zero Hour
 KSL—Orchestra and Vocalist

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:15, St. Mary Col. Educat. Series
 KTAB—Sport of Kings; 7:15, Italian News
 KLX—News; 7:15, Lovable Liars
 KROW—C. W. Hammond; 7:15, Ne'er Do Well
 KJBS—Sport of kings; 7:15, Italian News Broadcast
 KGGC—Hano Hawaiians
 KQW—Weather report; News and Forum; 7:15, Health Talk
 KJR—Symphony; 7:15, Paul Bunyan's Life
 KECA—Organist, violinist & cellist
 KNX—Watanabe and Archie
 7:15, Crazy Quilt
 KFWB—Kings Men Quartette; 7:15, Nip and Tuck Orchestra

KFSD—Adolph and Rudolph; 7:15, Studio
 KGB—7:15, Minute Melodies

7:30 to 8:00 P. M.

KYA—Radio Theatre
 KTAB—Soliloquy, organ; 7:45, Hollywood Happenings
 KLX—Beauty That Endures; 7:45, Studio Program
 KROW—Ne'er Do Well; 7:45, Chamber of Commerce
 KGGC—Good Government League
 KQW—Music; 7:45, Band Concert
 KJR—Muted Strings
 KNX—Jack Dale; King Cowboy
 KECA—L.A. Jun. College Musicale
 KFWB—Nip and Tuck Orchestra; 7:45, Billie Lowe
 KGB—Military Band
 KSL—Souvenirs

8:00 to 8:30 P. M.

KYA—Business Hour; 8:15, Jewish Welfare Talk; 8:20, Orchestra
 KTAB—Alabama Minstrel Show
 KLX—Castles in Music; 8:15, Medical News
 KROW—Studio Program; 8:15, Watch Tower Program
 KGGC—Rec'ds; Alois Krejcek, piano
 KQW—Rolling Stones; 8:15, Darnell Sisters
 KOL—Blue Monday Jamboree
 KVI—Blue Monday Jamboree
 KJR—Greater Washington Hour
 KEX—News Flashes; 8:15, Talk
 KHJ—Blue Monday Jamboree
 KNX—The In-Laws; 8:15, Prose and Poetry
 KECA—8:15, Stove Poker Philosopher and Country Jane
 KFWB—Around the Hearth
 KGB—Blue Monday Jamboree
 KSL—Musical Program
 KOA—The Forty-Niners

8:30 to 9:00 P. M.

KYA—Educational Series; 8:45, Tom Coakley's Orchestra
 KLX—Faucit Theater of the Air
 KTAB—Hawaiian Nights; 8:45, To be announced
 KROW—Ran Wilde's Orchestra
 KGGC—Featured Artists
 KQW—Golden Memories
 KOL—Blue Monday Jamboree
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KHJ—Jamboree
 KNX—Voice Parade
 KFWB—The Great White Way
 KECA—Philosopher; Hawaiians
 KGB—Jamboree
 KSL—Jamboree

9:00 to 9:30 P. M.

KYA—Coakley's Orch.; 9:15, National Defense Series
 KTAB—Souvenirs; 9:15, Hillbillie
 KLX—Melody Palette
 KROW—Pianologue
 KQW—Eb & Zeb; 9:15, Accordion
 KOL—Post-Intelligencer Voice; 9:05, Dance Music; 9:15, Radio Speaker Stevenson
 KOMO—Studio; Tommy Thomas
 KGW—9:15, Beauty that Endures
 KHQ—9:15, Romance
 KJR—Hills Bros.; 9:05, Talk to 9:15
 KEX—Souvenirs to 9:15
 KFI—9:15, To be announced
 KECA—Song Recital Period
 KFWB—Slumbertime
 KNX—News; 9:15, Music
 KGB—To be announced

9:30 to 10:00 P. M.

KTAB—Hillbillie Tunes; 9:45, Russ Bennett
 KYA—Memory Strains
 KLX—Better Busi. Bureau Talk; 9:35, Donald Neal, baritone
 KROW—Pianologue
 KQW—9:45, Male Quartet
 KOL—Dance Music
 KVI—Dance Orchestra
 KOMO—Carstens Corners
 KGW—Carstens Corners
 KEX—Talk; 9:32, Orchestra; 9:45, Wrestling
 KGA—9:45, Rathskeller Caravan
 KHQ—Crazy Water Boys
 KECA—Fishing and Hunting Talk; 9:45, Recordings
 KFWB—Jack Joy's Orchestra
 KNX—The Crockets
 KSL—KSL Players
 KGB—Hills Bros.; 9:35, Studio
 KOA—To be announced

10:00 to 10:30 P. M.

KYA—News Editor; 10:15, Organ
 KTAB—Jerry Wilford, resort prog.
 KLX—Dance Orchestra
 KQW—Male Quartet to 10:15
 KROW—Marimba Program;
 10:15, Veterans' Program
 KOL—Ken Stuart's Sunshine prog.
 KVI—Dance music
 KJR—Harlem Night Club Orch.
 KEX—Wrestling Matches
 KHJ—News Items; 10:10, G. E. Transcription; 10:15, Dance Orch.
 KNX—The Crockets
 KFI—10:15, Gene Austin with Candy and Coco
 KFWB—News; 10:15, Eddie Eben, organist
 KGB—Radio News Flashes; 10:05, L. A. Bowery Dance Orch.
 KSL—The Bowery Orchestra

10:30 to 11:00 P. M.

KYA—Organ Serenade
 KTAB—Walk-a-Way; Rollickers
 KLX—Dance Orchestra
 KROW—Dance Music
 KOL—Dramatic Program
 KVI—Dramatic Program
 KOMO—Vic Meyers' Orchestra
 KGW—Kelly's Restaurant
 KJR—Musical Program
 KHJ—"The Mummies"
 KNX—Pontrelli's Orchestra
 KFI—Harold Roberts and Orch.
 KFWB—Geo. Hamilton's Orchestra
 KGB—"The Mummies"
 KSL—"The Mummies"

11:00 to 11:30 P. M.

KYA—Dean Maddox
 KTAB—Request Hour
 KROW—Walkathon; 11:15, Music
 KOL—Dance Music
 —Harlem Night Club Orchestra
 KVI—The Islanders
 KEX—Dance Frolic
 KFWB—Bud Carlton's Orchestra
 KHJ—The Islanders
 KNX—Pontrelli's Orchestra
 KGB—The Islanders
 KSL—Musical Program

11:30 to Sign Off

KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KOL—Bill Fleck's Orchestra
 KVI—The Bowery Orchestra
 KHJ—Bill Fleck's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Dance Orchestra
 KJBS—1201, Owl Program

TUESDAY Programs

May 8, 1934

National Broadcasting Co.

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Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

7 a.m.—Organ Concert: KGO, KOMO, KGW, KFI, KTAR, KGIR, KGHL
7:15—Your Child: KGO, KOMO, KECA, KTAR, KGHL

7:30—Financial Service: KGO, KHQ, KOMO, KEX, KFSD, KTAR, KGIR, KGHL

7:30—United States Marine Band: KPO, KDYL

7:45—Exercise and Applesauce: KGO, KHQ, KOMO, (KGW on 7:50, off 8), KECA, (KFSD off 8), KTAR, KGIR, KGHL

8:15—Johnny O'Brien: KGO, KHQ, KJR, KFI, KTAR, KGIR, KGHL

8:30—Vic and Sade: KGO, KGA, KJR, KECA, KFSD, KTAR, KGHL

8:30—Crosscuts from the Log of the Day: KPO

8:45—Merry Macs: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL

9—Lee S. Roberts and His Old Memory Box: KGO, KHQ, KGW, KFI

9:15—Barbara Lee, Breakfast Club: KGO

9:15—Words and Music: KOMO, KECA, KFSD, KTAR, KGIR, KGHL

9:15—Julia Hayes, beauty talk: KPO

9:30—Martha Meade Society: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

9:30—News; 9:45, Organ: KPO

9:45—News Service: KGO, KHQ, KJR, KECA, KFSD, KTAR, KGIR, KGHL

9:50—Arion Trio: KGO, (KHQ off, KGA on 10), KJR, KECA, KFSD, KTAR, KGIR, KGHL

10—Piano Vignettes: KPO

10:15—Fashion Flashes: KPO

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 11:10-11:30), (KDYL on 10:30-10:50)

10:30—Organ Concert: KPO

11—To be announced

11:30—Financial Flashes: KGO

11:30—To be announced: (KGO on 11:35)

11:30—Edna Fischer, pianist: KPO

11:45—Agricultural Bulletins: KPO

12 noon—Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL

12 noon—Midday Musicals: KPO

12:15—The Singing Stranger: KGO, KHQ, KOMO, KGW, KFI, KDYL

12:30—Western Farm and Home Hour: KGO, KGA, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

1—Donnelly-James, Wally Smith's Orchestra: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL

1—News: KPO

1:15—Soloists: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL

1:15—Ann Warner's Chats: KPO



KAY VAN RIPER
KFWB—Continuity Writer

1:30—Oxydol's Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:45—Betty Marlowe, talk: KGO, KHQ, KOMO, KGW, KFI, KDYL, KOA

1:45—Clef Dwellers: KPO

2—Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 2:30), (KTAR, KGHL on 2:30, off 2:45)

2—Mme. Frances Alda, soprano: KPO

2:30—Mid-Week Federation Hymn Sing: KPO

2:45—Soloist: KPO

3—Langendorf Pictorial: KGO, KFI

3—Gould and Shefter, piano duo: KPO

3:15—Will Aubrey, Bard of the Byways: KGO and network

3:15—You and Your Government: KPO

3:30—Stringwood Ensemble: KGO and network

3:45—Little Orphan Annie: KDYL, KOA

3:45—University of California Program: KPO, KECA, KFSD

4—The Well-Dressed Woman: KGO

4—Forty-Five Minutes from Broadway: KPO, KHQ, KOMO, KECA, KFSD, (KTAR off 4:15), KGIR, KGHL

4:15—Mickey Gillette, saxophonist: KGO

4:30—Back Stage Chatter: KPO

4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

4:45—Accordiana: KPO

5—Arion Trio: KGO, KGA, KJR, KECA, KFSD, (KTAR off 5:15), KGHL

5—News; 5:15, Iokelp Program: KPO

5:20—Organ Concert: KPO

5:30—Ed Wynn and the Texaco Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

5:45—Protective Diet League: KPO

6—Palmolive Beauty Box Theatre of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

6—Dinner Concert: KPO

6:30—Alvino Rey, guitarist: KPO

6:45—Nanette La Salle: KPO

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL

7—California Dons: KPO

7:15—Gene and Glenn: KGO, KHQ, KOMO, KGW, KFI, KDYL

7:30—Memory Lane, drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7:30—Interlude; 7:35, National Radio Forum: KPO, KDYL

8—Ben Bernie's Orchestra: KGO, KHQ, KOMO, KGW, KFI

8—California State Chamber of Commerce Program: KPO

8:15—Thru the Looking Glass: KPO

8:30—Death Valley Days: KGO, KHQ, KOMO, KGW, KFI

8:30—Seymour Simons' Orch.: KPO

9—The Big Ten: KGO, KGA, KJR, KFI, KFSD, KTAR, KGIR, KGHL

9—Blubber Bergman, Betty Queen and Rondoliers Quartette: KPO

9:15—Clyde Lucas' Orchestra: KPO, KDYL

9:30—The Song of Araby: KGO, KHQ, KOMO, KGW, KFI

9:30—Jay Whidden's Orch.: KPO

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10—Night Court, variety program: KPO

10:15—Tom Coakley's Orchestra: KGO, KHQ, (KOMO off, KJR, KOA on 10:30), KECA, KFSD

10:55—News Service: KGO, KGA, KEX, KFSD, KDYL, KOA

11—Kay Kyser's Orchestra: KGO

11—Ted Flo-Rito's Orch.: KPO

11—Ted Flo-Rito's Orchestra: KPO, KJR, KGW, KFI, KFSD

11:30—Organ Concert: KPO

11:30-12 mid.—Carol Lofner's Orchestra: KGO, KHQ, KOMO, KFI, KFSD

Don Lee and Columbia

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Supplies programs to: KHJ, KGB, KDB, KML, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KFPY

7 a.m.—Records; Stocks

7:30—Morning Exercises

8—CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL

8:15—CBS, Connie Gates: KHJ, KGB, KOL, KVI, KSL

8:30—CBS, George Scherban: KHJ, KGB, KOL, KVI, KSL

9—CBS, Do Re Mi: KHJ, KGB, KOL, KVI, KSL

9:15—Recordings

9:30—CBS, Louis Panico's Orchestra: KHJ, KGB, KOL, KVI, KSL

9:45—CBS, Tony Wons, Philosopher, Keenan and Phillips, piano duo: KHJ, KGB, KOL, KVI, KSL

10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL

10:15—CBS, Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL

10:30—CBS, Artist Recital: KHJ, KGB, KOL, KVI, KSL

11—CBS, Metropolitan Parade:
KHJ, KGB, KOL, KVI, KSL
11:30—CBS, Gypsy Music Makers:
KHJ, KGB, KOL, KVI, KSL
11:45—CBS, Fats Waller: KHJ,
KGB, KOL, KVI, KSL
12 noon—CBS, Lieut. Francis W.
Sutherland and His 7th Regiment
Band: KHL, KGB, KOL, KVI,
KSL
12:30—CBS, Bob Standish: KHJ,
KGB, KOL, KVI, KSL
12:45—CBS, Four Showmen: KHJ,
KGB, KOL, KVI, KSL
1—CBS, The Dictators: KHJ, KGB,
KOL, KVI, KSL
1:15—Health Talk
1:30—CBS, Readings from Great
Literature: KHJ, KGB, KOL,
KVI, KSL
1:45—Closing N. Y. Stocks
1:50—CBS, Maurice Sherman's Or-
chestra: KHJ, KGB, KOL, KVI,
KSL
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Irving Aronson's Com-
manders: KHJ, KGB, KOL, KVI,
KSL
3:55—Town Topics
4—"Correct English," Arthur Clip-
pinger
4:15—Charlie Lung and Gang
4:30—CBS, St. Louis Blues: KHJ,
KGB, KOL, KVI, KSL
4:45—Recordings
5—CBS, The Troopers: KHJ, KGB,
KOL, KVI, KSL
5:15—CBS, Ruth Etting: KHJ, KGB,
KOL, KVI, KSL
5:30—CBS, Minneapolis Symphony
Orchestra. KHJ, KGB, KOL,
KVI, KSL
6—CBS, Camel Caravan: KHJ,
KGB, KOL, KVI, KSL
6:30—"Conflict": KHJ, KGB, KOL,
KVI, KSL
6:45—CBS, Harlem Serenade: KHJ,
KGB, KOL, KVI, KSL
7:15—Minute Melodies
7:20—CBS, Charles Barnet's Orch.:
KHJ, KGB, KOL, KVI, KSL
7:45—CBS, Voice of Experience:
KHJ, KGB, KOL, KVI, KSL
8—CBS, Harry Sosnik's Orchestra:
KHJ, KGB, KOL, KVI, KSL
8:30—CBS, Elizabeth Arden Pro-
gram: KHJ, KGB, KOL, KVI,
KSL
8:45—CBS, Frank Dailey and Orch.:
KHJ, KGB, KOL, KVI, KSL
9—To be announced
9:30—Hodge Podge Lodge
10:05—News, Ed Fitzgerald
10:10—Bill Fleck's Orchestra
10:30—Gus Arnheim's Orchestra
11—Bill Fleck's Orchestra
11:30 to 12 mid.—Midnight Moods

Independent Programs

7:00 to 7:30 A. M.

KYA—Musical Clock
KTAB—Sunrise Symphony
KROW—Commuters Time Clock
KJBS—Alarm Klok Klub
KQW—The Breakfast Hour
KOL—Breakfast Club
KVI—Daybreak Devotionals
KHQ—Morning News
KFI—7:15, Louis Rueb, health ex.
KECA—Health Exercises to 7:15
KFWB—Recordings

KHJ—News and Recordings
KNX—Bill Sharples Breakfast Club
KGB—Morning Edition; 7:25, Stks.
KSL—Advertisers' Review;
7:15, Current Questions
KOA—Galaxy of Stars; 7:15, Your
Child

7:30 to 8:00 A. M.

KYA—Musical Clock
KTAB—Hillbillie Tunes;
7:45, The Crockett Family
KROW—Commuters Time Clock
KJBS—Alarm Klok Klub
KOL—7:45, Radio Headliners
KVI—Morning's Varieties
KQW—The Breakfast Hour
KGW—Ronald Buck to 7:45
KHQ—Early Birds
KJR—Market Quotations; Records
KEX—7:45, Tango Time
KFI—N.Y. Stocks; 7:45, Church
Quarter-Hour
KHJ—Recordings
KNX—Bill Sharples Breakfast Club
KECA—Recordings
KFWB—Recordings
KGB—Records; 7:55, Prog. Resume
KSL—Shopping Suggestions;
7:45, Morning Melodies
KOA—The Morning Revelers

8:00 to 8:30 A. M.

KYA—Christian Science Reading;
8:15, Mr. and Mrs. Reader
KTAB—Portuguese News
KLX—Records; 8:20, N. Y. Stocks
KROW—Oak'd Community Church;
8:15, Tuneful Tunes
KJBS—Dance Melodies
KQW—Morning Watch
KOL—8:15, Breakfast Club
KVI—8:15, Jim De Puy's Revie
KOMO—8:15, Morning Reveries
KHQ—Crazy Wells Water Co
KGA—Breakfast Club
KKA—Shopping News
KFI—Terence Vincent to 8:15
KNX—Bill Sharples Breakfast Club
KECA—8:15, Recordings
KFWB—Texas Outlaws
KFSD—Good Cheer program
KSL—8:15, Sugar Industries Prog.

8:30 to 9:00 A. M.

KYA—Morning Concert;
8:45, Frivolities
KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Breakfast Hour
KJBS—Dance Melodies
KQW—Iverson String Quartette;
8:45, Hawaiians
KOMO—Viennese Vagabonds
KHQ—Shoppers' Guide to 8:45
KVI—8:45, Studio Program
KFWB—Texas Outlaws
KFI—8:45, Julia Hayes Hints
KNX—Bill Sharples Breakfast Club
KSL—8:45, Barbara Badger

9:00 to 9:30 A. M.

KYA—Frivolities; 9:15, Pru. Penny
KTAB—Hour of Prayer
KLX—Recordings
KROW—Breakfast Hour
KJBS—Morning Popular Concert
KGGC—Records; 9:15, Old Songs
KQW—Tuneful Topics of the Day
KOMO—Magic Hour to 9:15
KOL—Studio Program; 9:15, Sunny
Sam
KVI—Mystic Melodies; 9:15, Studio
KGW—9:15, Cooking School

KHQ—9:15, Joyner Drug Stores
KJR—Melody Race; 9:15, Music Box
KFI—9:15, Jean Abbey Shopping
KFWB—Recordings
KECA—Records to 9:15
KNX—Dr. Sherman's Health Talk
KGB—9:15, Recordings
KFSD—Studio; 9:15, Magic Hour
KSL—9:15, Jennie Lee of Auerbachs

9:30 to 10:00 A. M.

KYA—Kitchen Secrets
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—A Visit with Faye Ward
KGGC—Dance Novelties
KQW—Tuneful Topics
KOL—Doris Meyne
KVI—Dr. Burns to 9:45
KJR—Electrical Transcription
KEX—Dance Rhythms; 9:45, Soloist
KFI—9:45, News Release
KECA—Records to 9:45
KFWB—Records; 9:45, News
KNX—Records; 9:45, News
KGB—News Flashes to 9:35
KSL—Easy Aces to 9:45

10:00 to 10:30 A. M.

KYA—Columbia on Parade; Organ
KTAB—Paul Kellar, pianist;
10:15, Chasin' the Blues
KLX—Clinic of the Air; 10:15, Stks.,
Weather; 10:20, News Items
KROW—Coffee Cup; 10:15, Vita
Hepar
KJBS—News; 10:05, Dance Orch.
KGGC—Cal King
KQW—Aunt Sammy; 10:15, Shop-
pers' Guide
KOMO—Manhattan Echoes; 10:15,
What's New?, Julia Hayes
KHQ—Romance of Song; 10:15, Ce-
lia Lee
KEX—Lost and Found Items;
10:05, Hawaiian Serenaders;
10:15, Julia Hayes
KFWB—Recordings
KNX—Eddie Albright's Family
KECA—Recorded Program
KSL—10:15, Morning Moods

10:30 to 11:00 A. M.

KYA—Organ Concert
KTAB—Health Talk; 10:45, Bulle-
tin Board
KLX—International Kitchen
KROW—Sunshine Program
KJBS—Organ; 10:45, Dance Orch.
KGGC—Soft Pillow Sunshine
KQW—Shoppers Guide; 10:45, Rol-
ling Stones
KOL—10:45, Cecil Solly
KJR—Club Minutes; Lotus Land
KEX—Ronald Buck; 10:45, Cob-
webs and Nuts
KFWB—The Morning Express
KGA—Morning Melodies
KNX—Mary Holmes; 10:45, Rhythm
Encores
KECA—Recordings
KFSD—Studio Program

11:00 to 11:30 A. M.

KYA—Organ; 11:15, Rhythmsters
KTAB—Columbia on Parade; 11:15,
Symphony Hour
KLX—Clark Sisters
KROW—Health Talk; 11:15, Organ
KJBS—Dance Orchestra; 11:15, S.F.
Medical Society Talk
KGGC—Milady's Date Book;
11:15, Star of the Week

KQW—White House Concert
 KJR—Rhythm Rulers, records
 KVI—The Observer to 11:15
 KEX—Cobwebs and Nuts to 11:45
 KGA—Moods, musical program
 KNX—Organ
 KECA—11:15, County Medical Association talk
 KFWB—Records; 11:25, Lost and Found

11:30 to 12:00 Noon

KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita & Orosco, novelty guitar duo; 11:45, Cecil Wright
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; Records
 KQW—Accordion Capers
 KHQ—Bell Furniture Co.
 KJR—Recorded Program
 KEX—11:45, Dance Antiques
 KFI—Melisse's Chat; 11:45, Mkts
 KFWB—Eddie Eben, organist
 KNX—U.S.C. Mummy Club; 11:45, Ionizer Talk

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGGC—Request Hour
 KQW—Band Concert
 KOL—Carnival Hour, Ken Stuart
 KJR—Romance; 12:15, Market and Grain
 KEX—Studio; 12:15, Hill Billies
 KNX—News; 12:15, Concert Ens.
 KECA—Records; 12:15, News
 KFSD—Stocks; 12:10, Program
 KFWB—News; 12:05, Records; 12:15, City Council
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—California Farm Hour
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather Forecast; Mkt. Rep.
 KJR—Headliners, records
 KEX—Recordings; 12:45, Victor Salon Orchestra
 KHQ—Marshall-Wells Program
 KNX—Borowsky's Concert Ensem.; 12:45, Drury Lane, vocalist
 KECA—Recordings
 KFWB—Everybody's Friend; 12:45, Records
 KGB—12:55, Stocks
 KSL—Stock and Grain Quotations
 KOA—12:45, Denver A Capella Choir

1:00 to 1:30 P. M.

KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole
 KQW—Friendly Hour
 KEX—Ramona
 KGW—Dr. Samler
 KHQ—1:15, Sylvia Gray
 KOMO—Light Classics
 KNX—Pontrelli's Orchestra
 KFI—Ann Warner Chats
 KFWB—Recordings
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

KYA—Modern Maestros
 KTAB—Fashion Lodge
 KLX—Song Bag
 KROW—Spice of Programs; 1:45, Melody Rambles
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KVI—1:45, Amusement Tips
 KJR—Chimes of the East
 KEX—Recordings
 KNX—Pontrelli's Orchestra
 KECA—Food for Thought; 1:45, Records
 KFWB—Records; 1:45, Pianologue
 KFSD—Clarisse & Glad; Studio
 KSL—1:45, Piano Teaching

2:00 to 2:30 P. M.

KYA—Opera Phantoms; 2:15, Verse, Mrs. M. C. Sloss
 KTAB—Globe Trotter; 2:15, Romanclan'
 KLX—Lost & Found; 2:15, Rhythm Encores
 KROW—Recorded Program
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KQW—Afternoon Concert
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; 2:05, Musical Gems
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWB—Records; 2:15, Baseball
 KGB—Happy Go Lucky Hour
 KSL—Recordings; 2:15, Dental Clinic

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Records; 2:40, Baseball
 KROW—Tuneful Tunes
 KJBS—Popular Records
 KQW—Sherman Clay
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Melody Salon; 2:45, Baseball
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Recordings
 KFWB—Baseball
 KGB—Happy Go Lucky Hour
 KSL—Afternoon Musicales; Edith Murray

3:00 to 3:30 P. M.

KYA—Baseball
 KTAB—Coleman Cox; 3:15, Paul Keller, pianist
 KROW—University of the Air
 KJBS—Dance Orchestra
 KLX—Baseball Game
 KQW—Stock Market Reports
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Talk; 3:05, Bavarians
 KEX—Baseball
 KGW—Eddie King, piano; 3:15, Friendly Chat
 KHQ—3:15, Club Bulletin
 KFI—Rush Hughes, Pictorial; 3:15, Kay Parker, Hollywood Reporter
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—L.A. Pub. Library Bk. Rev.
 KFWB—Baseball
 KGB—Feminine Fancies
 KSL—Recorded Program; 3:15, Texas Rangers

3:30 to 4:00 P. M.

KYA—Baseball
 KTAB—Three Jacks; Tea Time
 KROW—Walk-a-way
 KLX—Baseball Game
 KJBS—Hillbilly Songs; 3:45, Rec'ds
 KGW—3:45, Dental Clinic
 KOL—Sweet Music
 KVI—Sweet Music; 3:45, Proctor's Fireside Group
 KOMO—Concert Serenades
 KHQ—Strange Adventures
 KECA—3:45, Univ. of California
 KEX—Baseball Game
 KFI—Margaret Duncan, pianist; 3:45, Health Program
 KHJ—Sweet Music; 3:45, Health Program
 KNX—The Crocketts
 KFSD—3:45, Univ. of California
 KFWB—Baseball Game
 KGB—Sweet Music to 3:45
 KSL—The Junior Hour

4:00 to 4:30 P. M.

KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Hi-Lites; 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist; 4:15, Concert Selections
 KGGC—Studio Frolic
 KOL—Classified Period; 4:15, Studio Program
 KVI—4:15, To be announced
 KHQ—To be announced
 KJR—Talk; 4:05, Tea Dansant
 KEX—Baseball
 KFI—Wesley Tourtellette, organist
 KFWB—Baseball
 KHJ—Correct English; 4:15, Studio
 KNX—Musical Auction; Records
 KGB—Correct English to 4:15
 KSL—Town Crier

4:30 to 5:00 P. M.

KYA—Baseball; 4:45, Dance Parade
 KTAB—Sport of Kings; 4:45, Old Bachelor
 KLX—Baseball; 4:45, Health School
 KROW—N'er Do Well
 KJBS—Dance Orchestra
 KGGC—Sacred Music
 KQW—Story Time; 4:45, University of Santa Clara
 KOL—Melodies Organistique to 4:45
 KGW—Violin
 KHQ—Studio Program to 4:45
 KEX—Recordings
 KJR—Steamboat Bill; 4:45, Snapshots
 KECA—4:45, News
 KFI—Nick Harris Program to 4:45
 KFWB—Baseball; 4:45, Records
 KHJ—Organ; 4:45, Orchestra
 KNX—Tuning in with Our Children; 4:45, Fire Department Talk
 KGB—4:45, Chamber of Commerce
 KFSD—Studio; 4:55, Talk
 KSL—Tarzan of the Apes; 4:45, Town Crier

5:00 to 5:30 P. M.

KYA—Children's Hour
 KTAB—Poet's Den; 5:15, Walk-a-Way Derby
 KLX—Covered Wagon Jubilee
 KROW—Organ Echoes
 KJBS—Dance Orchestra; 5:15, Capt. Cracker
 KGGC—Studio Frolic
 KHQ—Evening Vespers
 KHQ—Tull and Gibbs
 KVI—Max Frolic's Orchestra to 5:15

KOMO—Merriwell Adventures; 5:15, Harkins, Rider, Lee
 KEX—Symphony Concert
 KFI—Dr. West Program; 5:15, Your Pal Jimmy
 KNX—Stymtown Express; 5:15, Song
 KFWE—Playtime Lady; 5:15, Popular Songs
 KHJ—Linda Lee to 5:15
 KSL—The Nomad to 5:15

5:30 to 6:00 P. M.

KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Records; Air Line Program; Homeopathic
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Hlth.
 KJBS—Dance Orchestra
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KOL—Charlie Lung; 5:45, Ralph Horr talk
 KJR—Spice of Life; 5:45, Cecil Solly
 KEX—5:45, Race of the Nations
 KNX—Sunset Serenade
 KECA—Recordings; 5:45, NRA tlk.
 KFWE—Nip and Tuck, pianists

6:00 to 6:30 P. M.

KYA—Dinner at Six, Cyrus Trobber
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Orchestra
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Old Traveller
 KGGC—Town Topics; Dance Music
 KQW—Dept. of Agriculture; 6:15, Franco's program
 KJR—Song Bag
 KNX—News; 6:15, Concert Group
 KECA—Records; 6:15, News
 KFWE—News; 6:05, Pianists; 6:15, Organ
 KSL—"Origin of Superstition" to 6:15

6:30 to 7:00 P. M.

KYA—Cyrus Trobber and Orchestra
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
 KLX—Hotel Oakland Trio
 KROW—Studio; 6:45, Penticostal
 KJBS—Berri-Loux, pianists; 6:45, Records
 KGGC—Theatre of the Air; Records
 KQW—Farm News; 6:45, Farmers' Exchange
 KJR—Fire-side Phantasies
 KNX—Borowsky's Ensemble; 6:45, Melody Race
 KFWE—Organ; 6:45, Studio Whispers
 KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:15, Knothole Club
 KTAB—Sport of Kings; 7:15, Italian News
 KLX—News Items; 7:15, Reflections of Romance
 KROW—C. W. Hammond; Records
 KGGC—Music Fundamentals; 7:15, Popular Concert
 KQW—Weather Forecast; 7:03, Radio News and Forum; 7:15; California State Federation of Labor
 KJR—Orthopedic Talk; 7:05, Music
 KVI—7:15, Chamber of Commerce
 KGA—7:15, Spokane Chemical Co. abie Archie; 7:15, Music
 KECA—Paul Roberts, tenor; 7:15, Records
 KNX—Frank Watanabe; 7:15, Realty Board Program
 KGB—7:15, Minute Melodies

KFWB—Male Quartette; 7:15, Man About Town
 KFSD—Chamber of Commerce; 7:15, Studio Program
 KSL—7:15, Boyle Furniture Prog.

7:30 to 8:00 P. M.

KYA—Bob Allen, pianist; 7:45, Un-cut Musical Gems
 KTAB—Contrasts; 7:45, Democracy
 KLX—Anita and Orsco; 7:45, Eleanor Nielsen, soprano
 KROW—Calvary Meditations
 KGGC—Bill Clifford's Orchestra
 KQW—Music; 7:45, The Hawk
 KJR—Missing Dollars; Campaign
 KNX—Realty Board Program; 7:45, King Cowboy
 KECA—Romance at 50; 7:45, Leona Neblett, violinist
 KFWE—Pasquale's Californians; 7:45, Louise Raymond
 KSL—Crazy Crystals Prog. to 7:45
 KOA—The Forty-Niners; 7:45, Orch.

8:00 to 8:30 P. M.

KYA—Christian Science Lecture
 KTAB—Days of Gold, drama
 KLX—John Wharry Lewis Quintet
 KROW—Latin-American Program
 KGGC—Tango Time; 8:15, Music
 KQW—You Never Can Tell
 KOL—Hollywood Newshawk; 8:15, Radio Speaker Stevenson
 KJR—Orpheus Ensemble
 KEX—News; 8:15, Eddie King, piano
 KHJ—Inglewood Park Concert
 KNX—The In-Laws; 8:15, Homer Canfield with Orchestra
 KECA—Charlie and Buddy; 8:15, Eb and Zeb
 KFSD—Beauty that Endures
 KFWE—Heroes of Lafayette Escadrille; 8:15, Sons of Pioneers
 KGB—8:15, Pioneers
 KSL—These Crazy Humans
 8:15, John Murray Fun Fest

8:30 to 9:00 P. M.

KYA—Christian Science Lecture
 KTAB—Musical Comedy
 KLX—John Wharry Lewis Quintet
 KROW—Italian Program
 KGGC—Waltz Time; 8:45, Records
 KQW—You Never Can Tell
 KOL—Comedy Stars of Hollywood
 KJR—Around Town, Lloyd Spencer; 8:45, Watanabe and Archie
 KEX—Circus Court of the Air
 KECA—Records; 8:45, George Liebling, pianist
 KFWE—Jack Joy's Orchestra
 KNX—Forge of Freedom
 KSL—Ethel Hogan, organist
 KOA—Blackhawk Orchestra

9:00 to 9:30 P. M.

KYA—9:15, Cy Trobber's Scrapbook
 KTAB—Organ, Guitar, Voice; 9:15, Hillbillie Tunes
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KQW—Post-Intelligencer; 9:05, Dance Music; 9:15, Boxing Bout
 KVI—Scandinavian Hour
 KHJ—Grossman Bros. to 9:15
 KJR—Hills Bros. to 9:05
 KEX—Souvenirs; 9:15, Newspaper Adventures
 KNX—News; 9:15, The Crocketts
 KECA—Piano Recital; 9:15, Records
 KGB—Hills Bros.; 9:05, To be announced

KFWB—Slumbertime; 9:15, News
 KSL—To be announced; 9:15, Mary and John, romantic sketch

9:30 to 10:00 P. M.

KYA—Musical Scrapbook; 9:45, Orchestra
 KTAB—Wrestling Matches
 KLX—Musical Auction; 9:45, News
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KVI—Hodge Podge Lodge; 9:45, Silver Slipper Orchestra
 KJR—Rocky Mountaineers
 KEX—Fights
 KNX—The Crocketts
 KECA—Beverly-Wilshire Hotel Or.
 KFSD—Studio program
 KFWE—Boxing Bout
 KGB—Hodge Podge Lodge
 KSL—Hodge Podge Lodge
 KOA—To be announced

10:00 to 10:30 P. M.

KYA—News Editor; 10:10, Jess Stafford's Orchestra
 KTAB—Wrestling Matches
 KLX—Hotel Lake Merritt Orchestra
 KROW—Cumberland Hillbillies
 KVI—Dance Music
 KGW—10:15, Van Duyn Chocolates
 KJR—Harlem Night Club Orchestra
 KFI—10:15, Gene Austin, Candy and Coco
 KHJ—News; 10:10, Bill Fleck Orch.
 KNX—The Crocketts; 10:15, Pontrelli's Orchestra
 KECA—Musical Celebrities, records
 KFWE—Boxing Bout
 KGB—News; 10:05, Dance Orch.
 KSL—Bill Fleck's Orchestra

10:30 to 11:00 P. M.

KYA—Organ Serenade
 KTAB—Hal Girvin's Orchestra
 KLX—Hotel Lake Merritt Orchestra
 KROW—Cumberland Hillbillies
 KQW—Gus Arnheim and Orchestra
 KVI—Dance Music
 KOMO—Vic Meyers' Orchestra
 KJR—Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFI—Harold Roberts and Orchestra
 KFWE—Organ; 10:35, Geo. Hamilton's Orchestra
 KGB—Gus Arnheim Dance Orch.
 KSL—Harmony Method; 10:45, Gus Arnheim Orchestra

11:00 to 11:30 P. M.

KYA—Jack Winston's Orchestra
 KTAB—Orchestra; 11:15, Requests
 KROW—Walkathon; 11:15, Bein' Neighborly
 KOL—Jules Buffano Orchestra
 KOMO—Harlem Night Club
 KVI—The Bowery Orchestra
 KEX—Dance Frolic
 KFWE—Bud Carlton's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—L. A. Bowery Dance Orch.

11:30 to Sign Off

KYA—Frank Castle's Little Show
 KTAB—Vagabonds of the Air
 KROW—Dance Music
 KOL—Dance Orchestra
 KVI—Midnight Moods
 KJR—Recorded Program
 KEX—Dance Frolic
 KFI—Beverly-Wilshire Hotel Orch.
 KHJ—Bill Fleck's Orchestra
 KGB—Midnight Moods
 KJBS—12:01, Own Program

WEDNESDAY Programs

May 9, 1934

National Broadcasting Co.

379.5 Mtrs. **KGO-KPO** 440.9 Mtrs.
790 Kcys. 680 Kcys.

Supplies programs to: KFI, KECA, KFSO, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

7 a.m.—Pappy, Ezra, Zeke and Elton: KGO, KOMO, KFI, KTAR, KGIR, KGHL

7:15—Singing Strings: KGO, KOMO, KECA, KTAR, KGHL

7:30—Financial Service: KGO, KHQ, KEX, KFSO, KTAR, KGIR, KGHL

7:30—United States Army Band: KPO

7:45—Exercise & Applesauce: KGO, KOMO, KECA, (KFSO, KGIR off 8), KTAR, KGHL

8—Soloist: KPO

8:15—The Merry Macs: KGO, KGA, KJR, KECA, KTAR, KGIR, KGHL

8:15—Crosscuts from the Log of the Day: KPO

8:30—Vic and Sade: KGO, KGA, KJR, KECA, KTAR, KGHL

8:45—Harvest of Song: KGO, KGA, KJR, KECA, KTAR, KGIR, KGHL

9—Words and Music: (KGO off 9:15), KGA, KOMO, KFI, KFSO, KTAR, KGIR, KGHL

9:15—Barbara Lee: KGO

9:15—Julia Hayes: KPO

9:30—Arion Trio: (KGO off 9:45), KGA, KOMO, KECA, KFSO, KTAR, KGHL

9:30—News: KPO

9:45—Jean Abbey: KGO

9:45—Alvino Rey, guitarist: KPO
10—News Service: KGO, KHQ, KEX, KFSO, KTAR, KGIR, KGHL

10—Elmore Vincent, tenor: KPO

10:05—Organ Concert: KGO, KHQ, KJR, KECA, KFSO, (KTAR off 10:15), KGIR, KGHL

10:15—Songs by the Kitchen Sink: KPO

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSO, KTAR, KGHL on 10:50, off 11:10), (KDYL on 10:50)

10:30—Smackout; 10:45, Soloist: KPO

11—Organ Concert: KPO

11:30—Financial Flashes: KGO

11:30—Syncoptors: (KGO on 11:35), KGA, KOMO, KECA, KFSO, KTAR, KGIR

11:30—Edna Fischer, pianist: KPO

11:45—Platt and Nierman, piano duo: KGO, KGA, KOMO, KECA, KFSO, KTAR, KGIR, KGHL

11:45—Agricultural Bulletins: KPO
12 noon—Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL

12 noon—Midday Musicale: KPO

12:15—Western Farm and Home Hour: KGO, KGA, KOMO, KEX, KFI, KFSO, (KTAR on 12:30), KDYL, KGIR, KGHL

1—Education in the News: KGO, KGA, KECA, KTAR, KGIR, KGHL

1—News: KPO

1:15—Ted Black's Orchestra: KGO, KGA, KECA, KTAR, KGIR, KGHL



AL SCHUSS
KJR—Announcer

1:15—Ann Warner's Chats: KPO
1:30—Oxydol's Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:45—Armchair Quartet: KGO, KHQ, KJR, KECA, KFSO, KTAR, KGIR, KGHL

1:45—Accordiana, Johnny Toffoli: KPO

2—Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI, (KFSO, KTAR off 2:15, on 2:30), (KTAR, KGIR, KGHL off, KFSO on 2:45), KDYL

2—Diary of a Globe Trotter: KPO

2:30—Song Thots: KPO

3—Langendorf Pictorial: KGO, KFI

3—South Sea Islanders: KPO, KGA, KJR, KGIR, KGHL

3:15—Dan Russo's Orchestra: KGO, KGA, KJR, KECA, KFSO, KTAR, KGIR, KGHL

3:15—The Mudcaves: KPO

3:30—Society Sidelights: KGO

3:30—Ramona: KPO, KGA, KOMO, KECA, KFSO, KTAR, KGIR, KGHL

3:45—John and Ned, harmony duo: KGO, KGA, KJR, KGIR, KGHL

3:45—University of California Program: KPO, KECA, KFSO

3:45—Little Orphan Annie: KDYL, KOA

4—Jack Pearl, the Baron Munchausen: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

4—Arion Trio: KPO

4:30—Children's Hour: KGO

4:30—Music Box: KPO

4:30—Music Box: KPO, KGA, KFSO, KGIR, KGHL

4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

5—Arion Trio: KGO, KGA, KJR, KECA, KFSO, KTAR, KOA, KGHL

5—News: KPO

5:15—Adventures of Frank Merriwell: KPO, KECA, KFSO

5:30—William R. Warner Program: KGO, KHQ, KOMO, KGW, KFI, KDYL

5:30—Piano Pals: KPO

5:55—The Family Next Door: KPO

6—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

6—Dinner Concert: KPO

6:30—Doric Quartet: KGO, KGA, KJR, KFI, KFSO, KGIR, KGHL

6:30—Clyde Doerr, orchestra: KPO

6:45—Chester Rowell: KGO, KGA, KJR, KFI, KFSO, KGIR, KGHL

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL

7—Nanette La Salle: KPO

7:15—Raymond Knight and His Cuckoos: KGO, KHQ, KOMO, KGW, KFI, KFSO, KTAR, KDYL, KGIR, KGHL

7:15—Agriculture Today: KPO

7:30—Comedy Stars of Hollywood: KPO

7:45—To be announced: KPO, KGA, KJR, KFI, KFSO, KTAR, KGIR, KGHL

7:45—Historical Sketches of San Francisco: KGO

7:45—To be announced: KPO

8—Hour of Smiles: KGO, KHQ, KOMO, KGW, KFI, KDYL

8—Californians on Parade: KPO

8:30—Babe Ruth, talk, dramatization: KPO

8:45—To the Best of Their Ability: KPO

9—Sports Headliners: KGO

9—Hotel Bismarck Orchestra: (KGO on 9:15), KGA, KJR, KECA, KFSO, KTAR, KGIR, KGHL

9:15—Book Parade: KPO

9:30—Tom Coakley's Orch.: KGO, KGA, KJR, (KFI off 9:45), KFSO, KTAR, KGIR, KGHL and East

9:30—Marshall's Mavericks: KPO

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSO

10—Night Court: KPO

10:15—Jay Whidden's Orchestra: KGO, KHQ, KGW, (KJR on KOMO off 10:30), KECA, KFSO, (KDYL, KOA on 10:30)

10:55—News Service: KGO, KGA, KEX, KFSO, KDYL, KOA

11—Ted Fio-Rito's Orchestra: KPO, KHQ, KJR, KGW, KFI, KFSO

11—Ted Fio-Rito's Orchestra: KPO
11—Kay Kyser's Orchestra: KGO

11:30—12 mid.—Carol Lofner's Orchestra: KGO, KHQ, KOMO, KFI, KFSO

11:30—12 mid.—Organ Concert: KPO

Don Lee and Columbia

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7 a.m.—Records: N. Y. Stocks

7:30—Morning Exercises

8—CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL

8:15—The Grab Bag, records

8:45—CBS, Mischa Ragninsky's Ensemble: KHJ, KGB, KOL, KVI, KSL

9—To be announced

9:15—CBS, Charis Program: KHJ, KGB, KOL, KVI, KSL

9:30—Betty Crocker
 9:45—CBS, Jane Ellison's Magic Recipes: KHJ, KGB, KOL, KVI, KSL
 10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL
 10:15—CBS, Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL
 10:30—CBS, Ann Leaf, organist: KHJ, KGB, KOL, KVI, KSL
 11—CBS, La Forge-Berumen Musical: KHJ, KGB, KOL, KVI, KSL
 11:30—CBS, Jack and Jane Carlton: KHJ, KGB, KOL, KVI, KSL
 11:45—CBS, Columbia Salon Orch.: KHJ, KGB, KOL, KVI, KSL
 12 noon—CBS, Manhattan Moods: KHJ, KGB, KOL, KVI, KSL
 12:30—CBS, Educational Feature: KHJ, KGB, KOL, KVI, KSL
 12:45—CBS, Emery Deutsch's Dance Rhythms: KHJ, KGB, KOL, KVI, KSL
 1—CBS, Jack Brooks and Eddie Copeland's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:15—CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
 1:30—Closing N. Y. Stocks
 1:35—CBS, Clarence Wheeler's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:45—CBS, Maurice Sherman's Orchestra: KHJ, KGB, KOL, KVI, KSL
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Sweet Music
 3:45—CBS, Russell Brown and Harmonettes: KHJ, KGB, KOL, KVI, KSL
 3:55—Town Topics
 4—Melodies Organistique
 4:05—NRA Speaker
 4:15—Melodies Organistique
 4:15—Records
 4:30—CBS, Broadway Melodies: KHJ, KGB, KOL, KVI, KSL
 5—CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
 5:30—CBS, Burns and Allen with Guy Lombardo: KHJ, KGB, KOL, KVI, KSL
 6—CBS, To be announced
 6:30—CBS, Albert Spalding, violin, Conrad Thibault, baritone: KHJ, KGB, KOL, KVI, KSL
 7—CBS, Nick Lucas, Troubador: KHJ, KGB, KOL, KVI, KSL
 7:15—Minute Melodies
 7:20—CBS, Little Jack Little and Orchestra: KHJ, KGB, KOL, KVI, KSL
 7:30—To be announced
 8—Leaders of Tomorrow
 8:30—CBS, George Hall's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9—To be announced
 10—Years Ago Today
 10:05—News, Ed Fitzgerald
 10:10—Bill Fleck's Orchestra
 10:30—Gus Arnheim's Orchestra
 11—Bill Fleck's Orchestra
 11:30 to 12 mid.—Midnight Moods

Independent Programs

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Portuguese News
 KLX—Records; 8:20, N. Y. Stocks
 KROW—Community Church; 8:15, Tuneful Tunes

KJBS—Dance Hits
 KQW—Morning Watch
 KOL—Musical program; 8:15, Breakfast Club
 KVI—9:15, Jim De Puy's Revue
 KOMO—8:15, Morning Reverse
 KHQ—Kronenberg; 8:15, Roundup
 KEX—Four-Square Cathedral
 KGA—Shopping News to 8:15
 KFI—Helene Hill, pianist; 8:15, Helen Guest, ballads
 KFVB—Breakfast Club
 KECA—8:15, Recordings
 KNX—Bill Sharples and Gang
 KFSB—Good Cheer program
 KGB—8:15, Recordings
 KSL—8:15, Associated Beet Sugar Industries

8:30 to 9:00 A. M.

KYA—Concert; 8:45, Frivolities
 KTAB—Radio Shopper's Digest
 KLX—Covered Wagon Jubilee
 KROW—Breakfast Hour
 KJBS—Dance Hits
 KQW—Iverson String Quartette; 8:45, Hawaiians
 KOMO—Resume of Programs; 8:33, Viennese Vagabonds
 KGW—8:45, Abe Bercovitz
 KHQ—Shoppers' Guide; 8:45, Burgans
 KEX—Victor Salon Orchestra
 KFVB—Recordings
 KFI—8:45, Julia Hayes
 KGB—Recordings to 8:45
 KNX—Bill Sharples and Breakfast Gang; 8:45, Morning Prayer
 KSL—Good Morning Judge

9:00 to 9:30 A. M.

KYA—Frivolities; 9:15, Prudence Penny
 KTAB—Hour of Prayer
 KJBS—Vocalists; 9:15, Orchestra
 KLX—Records; 9:20, Stocks
 KROW—Breakfast Hour
 KGCC—Melodies; 9:15, Chas. Glenn
 KQW—Tuneful Topics of the Day
 KGW—Crazy Crystals program
 KOMO—The Magic Hour to 9:15
 KHQ—Musical Gems; 9:15, Joyner Program
 KVI—Mystic Melodies to 9:15
 KJR—Studio Programs
 KEX—9:15, Recordings
 KFVB—Recordings
 KFI—Al Cayle's Entertainers to 9:15
 KNX—Dr. Sherman Health Talk
 KECA—9:15, Recordings

9:30 to 10:00 A. M.

KYA—Waltz Idylls
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KJBS—A Visit with Faye Ward
 KGCC—Dance Melodies
 KQW—Tuneful Topics of the Day
 KOL—Betty Crocker to 9:45
 KVI—Betty Crocker to 9:45
 KJR—9:45, Rhythm Encores
 KEX—9:45, Serenaders
 KGW—Cooking School
 KHQ—Magic Travels; Dorothy Dee
 KFI—Charlie Wellman, songs; 9:45, News
 KHJ—Betty Crocker to 9:45
 KNX—Recordings; 9:45, News
 KFVB—Records; 9:45, News
 KGB—Betty Crocker to 9:45
 KSL—Easy Aces to 9:45
 KOA—National Farm and Home Hr.

10:00 to 10:30 A. M.

KYA—Columbia on Parade; 10:15, Organ Concert
 KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
 KLX—Clinic of the Air; 10:15, S. F. Stocks, Weather; 10:20, News
 KROW—Coffee Cup; 10:15, Vita Hepar
 KJBS—News; 10:05, Organ Concert; 10:15, Hill Billy Songs
 KGCC—Cal King
 KQW—Aunt Sammy; 10:15, Shoppers' Guide
 KOL—Morning Melodies
 KOMO—Manhattan Echoes; 10:15, Julia Hayes
 KHQ—Palace Store News; 10:15, Celia Lee
 KJR—Resume; 10:03, Rec'ds; Organ
 KEX—Lost and Found Items; 10:02, Ronald Buck; 10:15, Julia Hayes
 KFVB—Prudence Penny; 10:25, Barbara Holmes
 KFI—English Lesson; 10:15, Health talk by Dr. Lindiahr
 KNX—Eddie Albright's Ten o'Clock Family

10:30 to 11:00 A. M.

KYA—Organ Concert
 KLX—International Kitchen
 KTAB—Health Talk; 10:45, Bulletin Board
 KROW—Shopping Guide
 KJBS—Dance Orchestra
 KGCC—Soft Pillows Sunshine
 KQW—Shoppers' Guide; 10:45, Rolling Stones
 KJR—Club Minutes; 10:45, Southern Serenaders
 KEX—10:35, Orchestra; 10:40, Manhattan Tea; 10:45, Cobwebs and Nuts
 KNX—Mary Holmes; 10:45, Records
 KECA—Records; 10:45, Plano recital
 KFVB—Songs and Comedy
 KFSB—Child Psychology
 KOA—10:45, Livestock and Produce

11:00 to 11:30 A. M.

KYA—Organ Concert; 11:15, Rhythmsters
 KTAB—Columbia on Parade; 11:15, Symphony Hour
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGCC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 KJR—Rhythm Rulers Recorded
 KVI—The Observer to 11:15
 KEX—News; 11:15, Cobwebs and Nuts
 KNX—Organ Recital
 KECA—Records; 11:15, German Lesson
 KFVB—Records; Lost and Found
 KFSB—Studio program
 KOA—The Wise Man
 KSL—Studio Program
 KGB—News Flashes to 11:05
 KFSB—Popular Program

11:30 to 12:00 Noon

KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orsoco, novelty guitar duo; 11:45, Cecil Wright
 KROW—Latin American Program
 KJBS—Dance Orchestra

KGGC—Song Favorites; 11:45, Marjorie Lee
 KQW—Accordion Capers
 KOMO—11:45, Celloettes, Kirchner
 KHQ—Bell Furniture program
 KJR—Measured Steps
 KEX—11:45, Marian Miller
 KFVB—Eddie Eben, organist
 KFI—Melisse's Chat; 11:45, State Market Reports
 KNX—Records; 11:45, Ionizer Talk
 KSL—U. S. A. C. Extension Division to 11:45

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert; 12:15, Political Broadcast
 KLX—Bill Duncan and his Band
 KROW—Latin American Program
 KJBS—Recorded Song Hits
 KGGC—Request Hour
 KQW—Band Concert
 KOL—Carnival Hour, Ken Stuart
 KJR—Castles in Music; 12:15, Reports
 KEX—12:15, Hill Billies
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KECA—Records; 12:15, News
 KFVB—News; 12:15, Talk
 KFSD—Stocks; 12:10, Prog. Resume
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and his Band
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Request Hour
 KJBS—Afternoon Popular Concert
 KQW—Federal Market Reports
 KOL—Carnival Hour
 KJR—Headliners, recorded
 KEX—Musical program
 KVI—Capital City News
 KHQ—Marching Along
 KNX—Borowsky's Concert Ensemble; 12:45, Drury Lane, vocalist
 KECA—Concert Favorites, records
 KFVB—Everybody's Friend; 12:45, Records
 KGB—12:55, Stocks

1:00 to 1:30 P. M.

KYA—San Francisco Club Luncheon
 KTAB—Radio Frolic
 KLX—Timely Garden Tips, by Arthur E. Navlet; 1:15, Martha Lee, Home Economics
 KROW—Concert Melodies
 KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole
 KQW—Friendly Hour
 KOL—1:15, Julie Day
 KGW—1:15, Dr. Semler
 KOMO—Farm Talk; 1:15, Emil Hanson
 KHQ—1:15, Sylvia Gray
 KEX—1:15, Orchestra
 KVI—Ethyl's Social Column to 1:15
 KFI—Ann Warner Chats
 KNX—Pontrelli's Orchestra
 KFSD—Advertising Club luncheon
 KFVB—Recordings
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

KYA—Modern Maestros; 1:45, Better Business Bureau
 KTAB—Fashion Lodge
 KROW—Spice of Programs; 1:45, Melody Rambles

KLX—Song Bag
 KQW—The Friendly Hour
 KOMO—1:45, Easy Chair
 KGW—1:45, Michael Arenstein, cellist
 KHQ—1:45, Crazy Wells Company
 KVI—English Lesson; 1:45, Amusement Tips
 KJR—Musical Jigsaws
 KEX—Concert Group
 KHJ—Dow Jones Report to 1:50
 KFI—1:45, Dixie Aces
 KFVB—Planologue
 KNX—Pontrelli's Orchestra
 KECA—Food for Thought
 KFSD—Clarisse and Glad

2:00 to 2:30 P. M.

KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
 KTAB—Globe Trotter; 2:15, Romanian
 KLX—Recordings
 KROW—Recorded Programs
 KJBS—Popular Dance Recordings
 KQW—Afternoon Concert
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KGA—Midweek Matinee
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFVB—Records; 2:15, Baseball
 KGB—Happy Go Lucky Hour
 KSL—Melody Moods; 2:15, Dental Clinic

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, International Troubadours
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Better Business Bureau Talk; 2:35, S. F. Stocks; 2:40, Records
 KROW—Tuneful Tunes
 KJBS—Popular Dance Recordings
 KQW—Sherman Clay
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—2:45, Baseball Game
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Recordings
 KFVB—Baseball Game
 KGB—Happy Go Lucky Hour
 KSL—Parent-Teachers' Program; 2:45, Vocalist

3:00 to 3:30 P. M.

KYA—Symphony Highlights
 KTAB—Coleman Cox; 3:15, Paul Kellar, pianist
 KLX—Carefree Capers
 KROW—University of the Air
 KJBS—Instrumentalists; 3:15, Word Man
 KQW—Stock Market Reports
 KEX—Baseball Game
 KOL—Feminine Fancies
 KOMO—Concert Ensemble
 KGW—O. Korber; 3:05, Eddie King, pianist; 3:15, Friendly Chat
 KHQ—Family Almanac; 3:15, Club Bulletin
 KFI—Rush Hughes; 3:15, Organ
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Records
 KFSD—Balboa Park Organ
 KFVB—Baseball Game
 KGB—Feminine Fancies
 KSL—Records; 3:15, Texas Rangers

3:30 to 4:00 P. M.

KYA—Symphony Highlights
 KTAB—Three Jacks; Tea Timing
 KLX—Recordings
 KROW—Walk-a-Way
 KJBS—Dance Orchestra
 KOL—Sweet Music to 3:45
 KGW—3:45, Dental Clinic
 KVI—Sweet Music; 3:45, Fireside
 KHQ—Parade of Happy Feet; 3:45, Studio Program
 KJR—Lindgren's Foot Clinic
 KEX—Baseball Game
 KFI—Organ; 3:45, Business Talk
 KHJ—Everybody's Friend to 3:45
 KNX—The Crockets
 KFVB—Baseball Game
 KGB—Sweet Music to 3:45
 KSL—Junior Hour
 KOA—N. Y. Stocks, Weather; 3:45, Orphan Annie

4:00 to 4:30 P. M.

KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Spice of Life; 4:15, Pianist
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Hawaiian Melodies
 KEX—Baseball Game
 KOL—Classified Period
 KJR—Traffic Talk; 4:05, Carefree Capers
 KHJ—Dick Aurandt, Organist
 KNX—Musical Auction; 4:15, Foreign Players
 KECA—Better Business Talk; 4:15, Records
 KFVB—Baseball Game
 KGB—Melodies Organistique; 4:10, Police Talk to 4:15
 KFSD—Feature Program
 KSL—Town Crier; 4:15, Tarzan

4:30 to 5:00 P. M.

KYA—Tea Dance Parade
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KLX—Pianist; 4:45, Health School
 KROW—Cumberland Hillbillies
 KJBS—Recordings
 KQW—Story Time; 4:45, Sunshine Period
 KJR—Steamboat Bill; Records
 KEX—Baseball; 4:45, Studio
 KOMO—Happiness Program
 KGW—Mark Daniels to 4:45
 KHQ—Commercial Program to 4:45
 KFI—The Honeymooners to 4:45
 KFVB—Baseball; 4:45, Records
 KECA—4:45, News Release
 KNX—Louise Johnson, Astro-Analyst
 KOA—Adventures of Frank Merriwell

5:00 to 5:30 P. M.

KYA—Children's Hour
 KTAB—Moods Modernistic;
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Band; 5:15, Capt. Cracker
 KGGC—Studio Frolic
 KQW—Evening Vespers
 KGW—5:15, Collins and Erwin
 KEX—Tango Time; 5:15, Orchestra
 KHQ—Studio Program to 5:15
 KOMO—Merriwell Adventures; 5:15, Rider and Lee
 KGA—Tea Time
 KFI—Dr. West Program; 5:15, Orchestra with Dave Marshall
 KFVB—Playtime Lady, Jeanne Dunn; 5:15, Popular Songs
 KNX—Storytown Express; 5:15, Organ Recital

5:30 to 6:00 P. M.

KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Rhythm Ramblings; Air Line Prog.; 5:45, Homeopathic
 KLX—Covered Wagon Jubilee
 KROW—Eating your way to Health
 KJBS—Dance Orchestra
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KJR—Advertising Talk
 KEKX—Recorded Program
 KFWB—Nip and Tuck, pianists
 KNX—Recordings; 5:45, Song Service
 KECA—Records; 5:45, Albert G. Bergman, law talk
 KFSD—Studio Program

6:00 to 6:30 P. M.

KYA—Dinner at Six with Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Records
 KGGC—Town Topics; 6:15, Dinner Dance Revue
 KQW—California Department of Agriculture; 6:15, Franco's Program
 KJR—Song Bag
 KEKX—Piano Recital
 KFWB—News; 6:05, Piano Duo; 6:15, Organ
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KGB—To be announced
 KFSD—Dinner Concert

6:30 to 7:00 P. M.

KYA—Dinner at Six with Cyrus Trobbe
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
 KLX—Hotel Oakland Trio
 KROW—Studio; Pentecostal Echoes
 KJBS—Dance Tunes; 6:45, Pianists
 KGGC—Theatre of the Air; 6:45, Modern Rhythm
 KQW—Market Reports; 6:45, Farmers Exchange and Market Place
 KGW—Musical Mannequins
 KOMO—Musical Mannequins
 KHQ—N. W. on Parade
 KNX—Borowsky's Concert Ensemble; 6:45, Elec. Trans.
 KECA—Organist and Violinist
 KFWB—Organ; 6:45, Interview
 KOA—Continental Oil Program

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:15, Maurice Gunsky, vocalist
 KTAB—Sport of Kings; 7:15, Italian News
 KLX—News; 7:15, Lovable Liars
 KJBS—Popular Records to 7:15
 KGGC—Jewish Radio Hour
 KROW—C. W. Hammond; 7:15, Ne'er Do Well
 KQW—Weather Forecast; 7:03, Radio News and Forum; 7:15, Health talk
 KJR—Song Market; 7:15, Neighbors
 KEKX—Fred Beardsley, tenor; 7:15, Studio
 KVI—Studio; 7:15, Minute Melodies
 KNX—Frank Watanabe and Hon. Archie; 7:15, Mona Lowe, vocalist
 KECA—Echoes of the Opera, records
 KFWB—King's Men Quartet; 7:15, Burt Fiske's Syncopators
 KFSD—Adolph and Rudolph to 7:15

7:30 to 8:00 P. M.

KYA—Radio Theatre
 KTAB—Organ Recital; 7:45, Hollywood Happenings
 KLX—Aspre and Orchestra
 KROW—Net Do Well; 7:45, Andre De Caux
 KGGC—Jewish Radio Hour
 KQW—Rolling Stones; 7:45, Band
 KOMO—7:45, Old Song Contest
 KJR—Auld Lang Syne
 KHJ—Studio Program
 KNX—John Bruce; 7:45, King Cowboy
 KECA—Echoes of the Opera, records
 KFWB—The Lone Indian; 7:45, Billie Lowe
 KGB—Studio Program
 KSL—Crazy Crystals
 KOA—7:45, Studio Program; 7:50, Casino de Paree

8:00 to 8:30 P. M.

KYA—Bob Allen, piano stylist; 8:15, Kay Kyser's Band
 KTAB—Rhapsodizing Violin
 KLX—Miniature Revue
 KROW—Andre De Caux; 8:15, Watch Tower
 KGGC—On With the Dance; 8:15, Nottingham Players
 KQW—American Legion War Camp; 8:15, Ethlyn French
 KOL—8:15, Speaker Stevenson
 KJR—Olympic Hotel Orchestra
 KEKX—News Flashes; 8:15, Studio
 KFWB—Drama
 KHJ—Calling All Cars, drama
 KNX—The In-Laws; 8:15, Babe Ruth Transcription
 KECA—Records; 8:15, Eb and Zeb
 KFSD—Studio program
 KGB—Calling All Cars

8:30 to 9:00 P. M.

KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
 KTAB—Hawaiian Nights; 8:45, Chandu
 KLX—Miniature Revue
 KROW—Ran Wilde's Orchestra
 KGGC—Popular Concert; 8:45, Tunes of the Times
 KQW—Half hour of melodies
 KOL—8:45, "Public Bench"
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KEKX—Studio; 8:45, Prof. Belles
 KFWB—Romance of Ancient Egypt
 KHJ—Crystal Dreams
 KNX—Eno Crime Clues
 KECA—Hawaiian Group; 8:45, Popular Science by L. Lyndon
 KFSD—Aztec Half Hour

9:00 to 9:30 P. M.

KYA—Tom Coakley's Orchestra; 9:15, Rainbows of Romance
 KTAB—Souvenirs; 9:15, Hillbillie Tunes
 KLX—Musical Jigsaws; 9:15, Uncle Adolph, California Rangers
 KROW—Boxing Matches
 KQW—Eb and Zeb; 9:15, Records
 KOL—Post Intelligencer; Dance Music; 9:15, Gold Blue Star
 KJR—Electrical Transcription
 KHQ—Kinman University; 9:15, Ben Cohen, Jewel Chest
 KGW—Farmer's Assoc.; 9:15, Hills Bros. to 9:20
 KEKX—The Souvenirs; 9:15, Sports
 KNX—News; 9:15, The Crockets
 KFI—Orchestra with Soloist
 KFWB—Slumbertime
 KFSD—Morales Hawaiians
 KGB—Studio Program

KHJ—To be announced
 KSL—9:15, Mary and John, romantic sketch

9:30 to 10:00 P. M.

KYA—Rainbows of Romance
 KTAB—Val Valente's Orchestra
 KLX—Uncle Adolph, California Rangers; 9:45, News Items
 KROW—Boxing Matches
 KQW—Honolulu Beach Boys
 KOL—Dance Music
 KVI—Musical Program
 KOMO—Beauty That Endures; 9:45, Crazy Wells
 KNX—The Crockets
 KECA—Beverly Wilshire Orchestra
 KFI—9:45, Supper at Ten
 KFWB—Hal Grayson's Orchestra
 KHJ—Studio Program
 KGB—Witches Tales
 KSL—Harmony Method of Piano

10:00 to 10:30 P. M.

KYA—News Editor; 10:10, Orch.
 KTAB—Political Highlights; 10:15, The Rockickers
 KLX—Hotel Lake Merritt Dance Orchestra
 KROW—Boxing Matches
 KOL—Ivan Ditmars and Don Isham, organists
 KVI—The Bowery Orchestra
 KGW—10:15, Jack Bain
 KJR—Harlem Night Club Orchestra
 KFI—10:15, Gene Austin, Candy and Coco
 KHJ—News Item; 10:10, Orchestra
 KNX—The Crockets; 10:15, Orch.
 KECA—Recordings to 10:15
 KFWB—News; 10:15, Organ
 KGB—News; 10:05, Dance Orch.
 KSL—The Bowery Orchestra

10:30 to 11:00 P. M.

KYA—Organ Serenade
 KTAB—Walk a Way Derby; 10:45, Val Valente Orchestra
 KLX—Dance Orchestra
 KROW—Dance Music
 KOL—Gus Arnheim's Orchestra
 KVI—Gus Arnheim's Orchestra
 KOMO—Vic Meyers' Orchestra
 KGW—10:45, Studio program
 KFI—Harold Roberts and Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KYA—Jack Winston's Orchestra
 KTAB—Request Hour
 KROW—Walkathon; 11:15, Dance
 KOL—Dance Music
 KVI—Bill Fleck's Orchestra
 KOMO—Harlem Night Club Orch.
 KEKX—Dance Frolic
 KHJ—Bill Fleck's Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Bud Carlton's Orchestra
 KGB—L. A. Bowery Dance Orch.
 KSL—Orchestra

11:30 to Sign Off

KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KROW—Dance Music
 KOL—Organ recital
 KVI—Midnight Moods, organ
 KEKX—Dance frolic
 KFI—Beverly Wilshire Hotel Orch.
 KHJ—Midnight Moods
 KGB—Midnight Moods
 KSL—Orchestra
 KJBS—12:01, Owl Program

THURSDAY Programs

May 10, 1934

National Broadcasting Co.

379.5 Mtrs. **KGO-KPO** 440.9 Mtrs.
790 Kcys. 680 Kcys.

Supplies programs to: KFI, KECA,
KFSD, KGW, KEX, KOMO, KHQ,
KJR, KGA, KOA, KGHL, KDYL,
KGIR, KTAR

- 7 a.m.—Organ Concert: KGO, KOMO,
KTAR, KGIR, KGHL
7:15—To be announced
7:30—Financial Service: KGO, KHQ,
KOMO, KEX, KFSD, KTAR,
KGIR, KGHL
7:30—Whalen Trio, vocal trio: KPO
7:45—Exercise & Applesauce: KGO,
KOMO. (KEX off, KGW on 7:50),
(KFSD off 8), KTAR, KGIR,
KGHL
7:45—Al and Lee Reiser, piano duo:
KPO
8—Del Monte Ship of Joy: KGO,
KHQ, KOMO, KGW, KFI, KTAR,
KDYL, KOA, KGIR, KGHL
8—Organ Concert: KPO
8:15—Crosscuts from the Log of
the Day: KPO
8:30—Vic and Sade: KGO, KGA,
KJR, KFSD
8:45—Merry Macs, boys' trio with
Cheri McKay, contralto: KGO,
KGA, KJR, KFSD, KTAR, KGIR,
KGHL
9—Words and Music: (KGO off
9:15) KGA, KOMO, KFSD,
KTAR, KGIR, KGHL
9:15—Barbara Lee: KGO
9:15—Julia Hayes: KPO
9:30—Martha Meade Society: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KDYL
9:30—News: 9:45, Organ: KPO
9:45—News Service: KGO, KHQ,
KJR, KEX, KFSD, KTAR, KGHL
9:50—Elmore Vincent, tenor: KGO,
KHQ, KJR, KFSD, KTAR, KGHL
10—Woman's Magazine of the Air:
KGO, KHQ, KOMO, KGW, KFI,
(KFSD, KTAR on 10:40)
10—Golden State Menu Flashes:
KPO
10:15—Fashion Flashes: KPO
10:30—Smackout: KPO
10:45—Vin Lindhe, diseuse: KPO
11—Standard School Broadcast:
KGO, KPO, KHQ, KOMO, KGW,
KFI, KFSD
11:45—Financial Flashes: KGO
11:45—To be announced: KGO
11:45—Agricultural Bulletin: KPO
12 noon—Betty and Bob: KGO,
KHQ, KOMO, KGW, KFI, KDYL
12 noon—Midday Musicales: KPO
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD (KTAR on 12:30),
KDYL, KGIR, KGHL
1—Meredith Willson: KGO, KGA,
KJR, KFSD, KTAR, KGIR,
KGHL and East
1—News: KPO
1:15—Ann Warner's Chats: KPO
1:30—Oxydol's Own Ma Perkins:
KGO, KHQ, KOMO, KGW, KFI,
KDYL
1:45—Betty Marlowe, talk: KGO,
KHQ, KOMO, KGW, KFI, KDYL,
KOA
1:45—Clef Dwellers: KPO
2—Al Pearce and His Gang: KGO,
KHQ, KOMO, KGW, KFI (KFSD,
KTAR, KGIR, KGHL on 2:30)



GRETA GAHLER
KYA—7:30 P. M.

- 2—Richard Himber's Orch.: KPO
2:30—John B. Kennedy: KPO
3—Langendorf Pictorial: KGO, KFI
2:45—Soloist: KPO
3—Grandmother's Trunk: KPO,
KGA, KJR, KGIR, KGHL
3—Jack and Loretta Clemens: KPO
3:15—Soloist: KGO, KGA, KJR,
KFSD, KGIR
3:15—The Mudcaves: KPO
3:30—Romantic Melodies: KGO,
KHQ, KOMO, KGW, KFI, KDYL
3:30—Edna Fischer, pianist: KPO
3:45—Arion Trio: KPO
4—Fleischmann Hour, Rudy Vallee
and his Connecticut Yankees:
KGO, KHQ, KOMO, KGW, KFI,
KTAR, KDYL
4:30—Marshall's Mavericks: KPO
5—Arion Trio: KGO, KGA, KJR,
KFSD, KTAR, KGHL
5—News: 5:15, Sax Appeal: KPO
5:30—Mindways: Stories of Human
Behavior: KGO, KGA, KJR,
KFSD, KTAR, KGIR, KGHL
5:30—Harry Stanton, basso: KPO
5:45—Harvey Peterson, violinist:
KGO, KGA, KFSD, KTAR, KGIR,
KGHL
5:45—Behind the Footlights: KPO
6—Paul Whiteman and His Orches-
tra: KGO, KHQ, KOMO, KGW,
KFI, KDYL
6—Dinner Concert: KPO
6:30—Federal Business Talk: KPO
6:45—Paul Martin, banjoist: KPO
7—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KFI, KDYL
7—Nanette La Salle: KPO
7:15—Gene and Glenn: KGO, KHQ,
KOMO, KGW, KFI, KDYL
7:15—Review of Activities of the
San Francisco Municipal Govern-
ment: KPO
7:30—Winning the West: KGO,
KHQ, KOMO, KGW, KFI
7:30—Interlude: 7:35, Harold Stern's
Orchestra: KPO

- 8—Standard Symphony Hour: KGO,
KHQ, KOMO, KGW, KFI
8—Ralph Kirbery, baritone; 8:05,
Jimmy Lunceford's Orch.: KPO
8:30—Eno Crime Clues: KPO
9—Captain Henry's Maxwell House
Show Boat: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR, KDYL,
KGIR, KGHL
9—Mark Hopkins Orchestra: KPO
9:15—Armand Program: KPO
9:30—Rainbow Harmonies: KPO
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10—Night Court: KPO
10:15—Tom Coakley's Orchestra:
KGO, KHQ (KOMO off, KJR,
KOA on 10:30), KFSD
10:55—News Service: KGO, KGA,
KEX, KFSD, KDYL, KOA
11—Kay Kyser's Orchestra: KGO
11—Ted Flo-Rito Orchestra: KPO,
KHQ, KJR, KGW, KFI, KFSD
11—Ted Flo-Rito's Orchestra: KPO
11:30 to 12 mid.—Jack Bain's Orch.:
KGO, KHQ, KOMO, KFSD
11:30-12 mid.—Organ Concert: KPO

Don Lee and Columbia

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Supplies programs to: KHJ, KGB,
KDB, KMJ, KWG, KFBK, KERN,
KOL, KVI, KSL, KOIN, KFPY

- 7 a.m.—Records: N. Y. Stocks
7:30—Morning Exercises
8—CBS, Voice of Experience: KHJ,
KGB, KOL, KVI, KSL
8:15—CBS, Connie Gates: KHJ,
KGB, KOL, KVI, KSL
8:30—CBS, George Scherban's Or-
chestra: KHJ, KGB, KOL, KVI,
KSL
9—CBS, Round Towners: KHJ,
KGB, KOL, KVI, KSL
9:15—Recorded Program
9:30—CBS, Artist Recital: KHJ,
KGB, KOL, KVI, KSL
9:45—CBS, Tony Wons, Peggy Keen-
an and Sandra Phillips: KHJ,
KGB, KOL, KVI, KSL
10—CBS, Just Plain Bill: KHJ,
KGB, KOL, KVI, KSL
10:15—CBS, Romance of Helen
Trent: KHJ, KGB, KOL, KVI,
KSL
10:30—CBS, Poetic Strings: KHJ,
KGB, KOL, KVI, KSL
11—CBS, Metropolitan Parade:
KHJ, KGB, KOL, KVI, KSL
11:30—CBS, National Student Fed-
eration Program: KHJ, KGB,
KOL, KVI, KSL
11:45—CBS, U. S. Army Band:
KHJ, KGB, KOL, KVI, KSL
12:30 p.m.—CBS, Bob Standish:
KHJ, KGB, KOL, KVI, KSL
12:45—CBS, Columbia Salon Orch.:
KHJ, KGB, KOL, KVI, KSL
1—CBS, George Hall's Orchestra:
KHJ, KGB, KOL, KVI, KSL
1:15—CBS, Between the Bookends:
KHJ, KGB, KOL, KVI, KSL
1:30—Closing N. Y. Stocks
1:35—Eddie Copeland's Orchestra
1:45—CBS, Clarence Wheeler's Or-
chestra: KHJ, KGB, KOL, KVI,
KSL
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music

3:45—CBS, Irving Aronson's Commanders: KHJ, KGB, KOL, KVI, KSL
 3:55—Town Topics
 4—CBS, Emery Deutsch and Violin: KHJ, KGB, KOL, KVI, KSL
 4:15—Recordings
 4:30—Harry Sosnik's Orchestra: KHJ, KGB, KOL, KVI, KSL
 5—CBS, Presenting Mark Warnow: KHJ, KGB, KOL, KVI, KSL
 5:30—CBS, Fred Waring's Pennsylvanians: KHJ, KGB, KOL, KVI, KSL
 6—CBS, Camel Caravan: KHJ, KGB, KOL, KVI, KSL
 6:30—Sleepy Valley
 6:45—CBS, James Thurber, Humorist: KHJ, KGB, KOL, KVI, KSL
 7—CBS, Vera Van: KHJ, KGB, KOL, KVI, KSL
 7:15—Minute Melodies
 7:20—CBS, Isham Jones' Orchestra: KHJ, KGB, KOL, KVI, KSL
 7:45—CBS, Henry Busse's Orch.: KHJ, KGB, KOL, KVI, KSL
 8—CBS, Charles Barnet's Orchestra: KHJ, KGB, KOL, KVI, KSL
 8:30—CBS, Charle Davis' Orchestra: KHJ, KGB, KOL, KVI, KSL
 9—To be announced
 10—Years Ago Today
 10:05—News, Ed Fitzgerald
 10:10—Bill Fleck's Orchestra
 10:30—Gus Arnheim's Orchestra
 11—Bill Fleck's Orchestra
 11:30 to 12 mid.—Organ Recital

Independent Programs

7:00 to 7:30 A. M.

KYA—Musical Clock
 KTAB—Sunrise Symphony
 KROW—Commuters' Time Clock
 KJBS—Alarm Klok Klub
 KQW—The Breakfast Hour
 KOL—Breakfast Club
 KVI—Daybreak Devotionals
 KHQ—Morning news
 KFI—7:15, Louis Rueb, exercises
 KHJ—Recordings
 KNX—Bill Sharples Club
 KECA—Health Exercises, L. Rueb
 KFWB—Recorded Program
 KGB—Morning Edition; 7:25, Stocks
 KSL—Morning Watch
 KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

KYA—Musical Clock
 KTAB—Hill Billies Tunes; 7:45, Crockett Family
 KROW—Commuters Time Clock
 KJBS—Alarm Klok Klub
 KQW—Breakfast Hour
 KOL—7:45, Radio Headliners
 KVI—Jim DePuy's Revue; 7:45, Records
 KGW—Ronald Buck to 7:45
 KHQ—7:45, Early Birds
 KJR—Market Quotations; Records
 KEX—7:45, Tango Time
 KVI—Morning Varieties
 KFI—New York Stocks; 7:45, Church Quarter-Hour
 KHJ—Recordings
 KNX—Bill Sharples Club
 KECA—Recordings to 7:45
 KFWB—Recorded Program
 KGB—Records; 7:55, Resume
 KSL—Morning Watch; 7:55, Shopping Suggestions; 7:45, Morning Melodies
 KOA—Morning Revelers; 7:45, Al and Lee Reiser

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Portuguese News
 KIX—Records
 KROW—Community Church; 8:15, Tuneful Tunes
 KJBS—Dance Melodies
 KQW—Morning Watch
 KOL—Musical program; 8:15, Breakfast Club
 KVI—8:15, Jim DePuy's Revue
 KEX—Records; 8:15, Three Four Time
 KNX—Bill Sharples
 KECA—Recorded Program to 8:30
 KFWB—Texas Outlaws
 KFSD—Good Cheer 8:15, Studio
 KSL—8:15, Associated Sugar Industries; 8:20, Recordings

8:30 to 9:00 A. M.

KYA—Concert; 8:45, Frivolities
 KTAB—Radio Shopper's Dilect
 KIX—Covered Wagon Jubilee
 KROW—Breakfast Hour
 KJBS—Dance Melodies
 KQW—Iverson String Quartet; 8:45, Hawaiians
 KOMO—Resume of Programs; 8:33, Morning Reveries; 8:45, Records
 KVI—8:45, Market Specials
 KHQ—Shoppers' Guide; 8:45, Burgan's
 KGW—Abe Berowitz, violinist
 KFI—Helen Hill, pianist; 8:45, Julia Hayes
 KNX—Bill Sharples Club
 KFWB—Texas Outlaws
 KSL—Geo. Hall's Orch.; 8:45, Barbara Badger

9:00 to 9:30 A. M.

KYA—Song Fellows; Prudence Penny
 KTAB—Hour of Prayer
 KIX—Records; 9:20, Noon Prices
 New York Stocks
 KROW—Breakfast Hour
 KJBS—Morning Popular Concert
 KGGC—Morning Melodies; 9:15, Charlie Glenn
 KQW—Tuneful Tunes of the Day
 KOMO—Magic Hour to 9:15
 KQW—Crazy Crystals program; 9:15, Cooking School
 KHQ—Studio Program
 KVI—Mystic Melodies; 9:15, To be announced
 KJR—9:15, The Music Box
 KFI—Al Gayle's Entertainers
 KEX—Song Box
 KFWB—Recordings
 KGB—9:15, Recordings
 KFSD—9:15, Magic Hour
 KSL—9:15, Jenny Lee of Auerbachs

9:30 to 10:00 A. M.

KYA—Waltz Idylls
 KTAB—Health Talk
 KIX—Clinic of the Air
 KROW—Diet and Health
 KJBS—A Visit with Faye Ward
 KGGC—Dance Novelties
 KVI—Doris Mayne to 9:45
 KVI—Dr. Burns to 9:45
 KOMO—9:45, Julia Hayes
 KJR—The Music Box to 9:50
 KEX—Concert Group; 9:45, Band
 KFI—9:45, News Release
 KHJ—Globe Kitchen Club to 9:45
 KNX—Recordings; 9:45, News
 KFWB—Records; 9:45, News
 KECA—Recorded programs
 KGB—News Flashes
 KSL—Easy Aces to 9:45

10:00 to 10:30 A. M.

KYA—Columbia on Parade; 10:15, Marian Day
 KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
 KLX—10:15, San Francisco Stocks; Weather; 10:20, News Items
 KROW—Coffee Cup; 10:15, Vida Hepar
 KJBS—News; 10:05, Organ Concert
 KGGC—Cal King
 KQW—Aunt Sammy; 10:15, Shoppers Guide
 KJR—Resume; 10:03, Records
 KEX—Lost and Found Items; 10:02, Records; 10:15, Julia Hayes
 KFWB—Recordings
 KNX—Eddie Albright's Ten o'Clock Family
 KECA—Talk on Concert Music
 KFSD—Studio program

10:30 to 11:00 A. M.

KYA—Organ Concert
 KTAB—Health Talk; 10:45, Bulletin Board
 KTV—International Kitchen
 KJBS—Dance Orchestra
 KROW—Sunshine Program
 KGGC—Soft Pillow Sunshine
 KQW—10:45, Rolling Stones
 KJR—Club Minutes; 10:45, Records
 KEX—Ronald Buck, pianist; 10:45, Cobwebs and Nuts
 KNX—Mary Holmes; 10:45, Rhythm Encores
 KECA—Records
 KFWB—Songs and Comedy

11:00 to 11:30 A. M.

KTAB—Columbia on Parade; 11:15, Salon Hour
 KYA—Stones of History
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—Whitehouse Concert
 KJR—Rhythm Rulers
 KEX—Cobwebs and Nuts
 KVI—The Observer to 11:15
 KHJ—11:15, Studio Program
 KNX—Organ
 KECA—Spanish Lessons; 11:15, Records
 KFWB—Recordings
 KGB—Big Five Program to 11:05
 KOA—11:15, Syncoptors
 KSI—Colonial Dames Program to 11:15

11:30 to 12:00 Noon

KYA—Whispering Strings; 11:45, Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orosco, novelty guitar duo; 11:45, Cecil Wright
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; 11:45, Martial Airs
 KQW—Accordion Capers
 KHQ—11:45, Bell Furniture Co.
 KJR—Recorded Programs
 KEX—11:45, Recordings
 KECA—Records to 11:45
 KFI—11:45, Federal and State Market Reports
 KNX—U. S. C. Business Trends; 11:45, Ionizer Talk
 KFWB—Eddie Eben, organist
 KGB—11:45, Farm Flashes
 KOA—Musical Keys

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Noonday Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin American Program
 KJBS—Vocal and Instrumental Varieties
 KGCC—Request Hour
 KQW—Band concert
 KOL—Carnival Hour, Ken Stuart
 KJR—Reflections of Romance; 12:15, Market Quotations
 KEX—Orchestra; 12:15, Hill Billies
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KFWB—News; 12:05, Records; 12:15, Talk
 KECA—Records; 12:15, News
 KFSD—Stocks; Resume to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and Band
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGCC—Request Hour
 KQW—Federal and State Market Reports
 KJR—Headliners, recorded
 KOL—Carnival Hour
 KHQ—Marshall Wells to 12:45
 KEX—Studio; 12:45, Business Men's Club
 KFWB—Everybody's Friend; 12:45, Records
 KNX—Concert Group; 12:45, Drury Lane
 KECA—Recordings
 KGB—12:55, Stocks

1:00 to 1:30 P. M.

KYA—Shrine Luncheon Club, Palace Hotel
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee, Home Economics
 KROW—Concert Melodies
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole
 KQW—Friendly Hour
 KEX—Business Men's Club
 KOL—Democratic News; 1:05, Studio; 1:15, Julie Day, Bartells
 KHQ—1:15, Sylvia Gray
 KOMO—Light Classics
 KGW—1:15, Dr. Samler
 KGA—News Service
 KFI—Ann Warner Chats
 KNX—Pontrelli's Orchestra
 KFWB—Recordings
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

KYA—Argentinians
 KTAB—Fashion Lodge
 KLX—Song Bag
 KROW—Spice of Programs; 1:45, Melody Rambles
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KVI—1:45, Amusement Tips
 KJR—Musical Jigsaws
 KEX—Recorded Programs
 KHJ—1:45, Dow Jones Reports
 KNX—Pontrelli's Orchestra
 KFWB—Records; 1:45, Pianologue
 KECA—Food for Thought; 1:45, Interior Decoration, talk
 KFSD—Clarisse & Glad; 1:45, Studio
 KGB—P. T. A. Program

2:00 to 2:30 P. M.

KYA—Cal Jackson, pianist
 2:15, Old Songs
 KTAB—Globe Trotter; 2:30, Romanchin'
 KLX—Constance Dixon, bridge talk; 2:15, Records
 KQW—Dell Perry, pianist; 2:15, Charles Goodman, vocalist
 KJBS—Blindcraft Ensemble
 KQW—Afternoon Concert
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Recorded Program
 KEX—World Bookman; 2:05, Musical Gems
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KFWB—Records; 2:15, Baseball
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—Melody Moods; 2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Closing San Francisco Stocks
 2:40, Baseball Game
 KROW—Tuneful Tunes
 KJBS—Dance Orchestra
 KQW—Sherman Clay program
 KJR—Salon Hour, records
 KEX—Melody Salon; 2:45, Baseball
 KFWB—Baseball
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Classic Hour, records
 KGB—Happy Go Lucky Hour
 KSL—To be announced

3:00 to 3:30 P. M.

KYA—Baseball
 KTAB—Coleman Cox; 3:15, Madame McCune Williamson
 KLX—Baseball
 KROW—University of the Air
 KJBS—Ballroom Favorites
 KQW—Stock Market Reports
 KEX—Baseball
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Birnbau's Bavarians
 KGW—Mirrors of Family Life; 3:15, Friendly Chats
 KHQ—Worn & Worn Shoes; 3:15, Club Bulletin
 KFI—Rush Hughes; 3:15, Organ
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KFWB—Baseball
 KECA—Dr. Meyers, talk to 3:15
 KFSD—Salboa Park Organ
 KGB—Feminine Fancies
 KSL—Popular Concert; 3:15, Texas Rangers

3:30 to 4:00 P. M.

KYA—Baseball
 KTAB—NRA Talk; 3:40, Interlude; 3:45, Tea Timing
 KLX—Baseball
 KROW—Walk-a-Way
 KJBS—Popular Concert
 KOL—Sweet Music
 KVI—Sweet Music; 3:45, Proctor's Fireside Group
 KJR—Musical Auction
 KEX—Baseball Game
 KHJ—Sweet Music to 3:45

KNX—The Crocketts
 KFWB—Baseball Game
 KGB—Sweet Music to 3:45
 KSL—The Junior Hour
 KFSD—Studio Program

4:00 to 4:30 P. M.

KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist; 4:15, Song Hits
 KJR—Tea Dansant
 KEX—Baseball Game
 KECA—Recordings
 KNX—Musical Auction; 4:15, Dr. John Matthews
 KFWB—Baseball Game
 KGB—4:15, Records
 KSL—Broadcaster's Review

4:30 to 5:00 P. M.

KYA—Baseball; 4:45, Tea Dance
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KLX—Baseball, 4:45, Health School
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Musical readings
 KOL—4:45, Piano Moods
 KJR—Steamboat Bill; 4:45, Records
 KEX—Baseball; 4:45, Symphony
 KNX—4:45, Musical Moments
 KFWB—Baseball; 4:45, Records
 KECA—Educational speech; 4:45, Records
 KFSD—Studio Program
 KGB—S. D. Calif. Club to 4:40
 KSL—Tarzan of the Apes; 4:45, Town Crier

5:00 to 5:30 P. M.

KYA—Children's Hour
 KTAB—Poet's Den; 5:15, Walk-a-Way Derby
 KLX—Covered Wagon Jubilee
 KROW—Organ Chats
 KJBS—Dance Melodies; 5:15, Capt. Cracker
 KGCC—Studio Frolic
 KQW—Evening Vespers
 KHQ—Tull and Gibbs; 5:15, Studio Program
 KEX—Symphony
 KOMO—Happiness Program; 5:15, Dream Melodies
 KGW—Dental Clinic; 5:15, Collins and Erwin
 KNX—Storytown Express; 5:15, Song Market
 KFI—Dr. West's Program; 5:15, String Trio
 KFWB—Playtime Lady; 5:15, Popular Songs
 KSL—Std. Optical Prog.; 5:15, The Nomad

5:30 to 6:00 P. M.

KYA—Around the Town; 5:45 Campbell Digest
 KTAB—Records; 5:55, Pacific Seaboard Air Lines; Homeopathic
 KLX—High School News
 KROW—Eating Your Way to Health
 KJBS—Marjorie Lee, pianist
 KGCC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KOMO—5:42, Resume; 5:45, Rider and Lee

KHQ—Studio Program
 KEX—Symphony; 5:45, Race of the Nations
 KNX—Sunset Serenade; 5:45, Investment Talk
 KFWB—Popular Songs; 5:45, Cecil and Sally
 KECA—Records; 5:45, Dr. Caldecott
 KSL—Harry Sosnik's Orchestra; 5:45, United Air Lines Drama

6:00 to 6:30 P. M.

KYA—Dinner at Six with Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Old Traveller
 KGGC—Town Topics; 6:15, Dance
 KQW—Department of Agriculture; 6:15, Franco's program
 KJR—Song Bag
 KEX—Book Chat; 6:15, Orchestra
 KFWB—News; Piano Team; 6:15, Organ
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KFSD—Symphony
 KSL—Boyle Furniture Program

6:30 to 7:00 P. M.

KYA—Cyrus Trobbe and Orchestra
 KTAB—Cecil & Sally; 6:45, Mining News; 6:50, The Commentator
 KLX—Hotel Oakland Trio
 KROW—Studio Program
 KJBS—Dance Tunes; 6:45, Pianists
 KGGC—Theater of the Air; 6:45, Modern Rhythms
 KQW—State Market Reports; 6:45, Farmers Exchange
 KJR—Los Argentinos
 KFWB—Organ; 6:45, The Stamp Adventurer
 KNX—Borowsky's Concert Ensemble; 6:45, Electrical Trans.
 KECA—Wesley Tourtellotte, organ
 KSL—Auburn Quartet to 6:45
 KGB—Sleepy Valley to 6:45
 KFSD—Symphony

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Sport of Kings; 7:15, Italian News Broadcast
 KLX—News; 7:15, Spice of Life
 KROW—C. W. Hammond; 7:15, Travelogue
 KJBS—Popular Records to 7:15
 KGGC—Voice of Erin
 KQW—Weather Forecast; 7:03, News and Forum; 7:15, Financial
 KJR—Crazy Wells Program; 7:15, Hood Canal Outdoor Philosopher
 KNX—Frank Watanabe & Archie; 7:15, Kelfood Program
 KECA—Orch. with Robert Hurd
 KFWB—Male Quartet; 7:15, Man About Town
 KFSD—Chamber of Commerce; 7:15, Feature
 KGB—7:15, Minute Melodies

7:30 to 8:00 P. M.

KYA—Greta Gahler, contralto
 KTAB—Sunset Variety Show
 KLX—Anita and Orsco; 7:45, Sport Hi-Lites of the Air
 KROW—Songs of the World
 KGGC—Voice of Erin
 KQW—Minute Man; 7:45, The Hawk

KJR—Missing Dollars; 7:45, Song Recital
 KNX—Orchestra and vocalists; 7:45, King Cowboy
 KECA—Orchestra; 7:45, Chamber Music Quintet
 KFSD—Y.M.C.A. Harmonica Band
 KFWB—Burt Fiske's Orchestra
 KSL—Crazy Crystals Program to 7:45
 KOA—The Forty-Niners; 7:45, Orch.

8:00 to 8:30 P. M.

KYA—Organ Serenade; 8:15, Kay Kyser's Orchestra
 KTAB—Variety Show
 KLX—Castles in Music; 8:15, American Legion Talk
 KROW—Latin-American Program
 KGGC—On With the Dance; 8:15, Opera, records
 KQW—Songs of the Old Church Choir
 KOL—Hollywood Newshawk; 8:15, Radio Speaker Stevenson
 KJR—Mystic Asia
 KEX—News; 8:15, Four Square Cathedral
 KNX—The In-Laws; 8:15, Homer Canfield with Orchestra
 KFWB—Sons of the Pioneers; 8:15, Laff Clinic
 KECA—Chamber Music; 8:15, Eb and Zeb
 KFSD—The Vagabonds
 KGB—Bathmat Revue to 8:15
 KSL—Famous Furniture Stories; 8:15, Funfest
 KOA—Ralph Kilbery and Orchestra

8:30 to 9:00 P. M.

KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
 KTAB—In Tune with the Times; 8:45, Paramount on Parade
 KLX—Melody Race; 8:45, M. J. Goodman, tenor
 KROW—Italian Program
 KGGC—Waltz Time; 8:45, Tunes of the Times
 KQW—Old Church Choir
 KOL—Comedy Stars of Hollywood;
 KEX—Four Square Cathedral
 KJR—Cowboy Joe; 8:45, Watanabe and Archie
 KFWB—Laff Clinic
 KNX—Eno Crime Clues
 KECA—Nick Harris; 8:45, Records
 KFSD—The Vagabonds
 KGB—Hills Bros. to 8:35
 KOA—Rainbow Orchestra

9:00 to 9:30 P. M.

KYA—Tom Coakley's Orchestra; 9:15, Sport Parade
 KTAB—Souvenirs; 9:15, Hillbillie Tunes
 KLX—Musical; 9:15, Helen Benson and Lila Clark
 KROW—Dance Program
 KQW—Eb & Zeb; 9:15, Mabel Adams, vocalist
 KOL—Musical Program
 KVI—To be announced
 KJR—Hills Bros.; 9:05, U. of Wash.
 KEX—Souvenirs; 9:15, Studio
 KHJ—To be announced
 KFWB—Laff Clinic; 9:15, "Witch's Tale"
 KNX—9:15, The Crocketts
 KECA—The Old Observer, 9:15, Records
 KGB—To be announced
 KSL—To be announced

9:30 to 10:00 P. M.

KYA—Sports Parade; 9:45, Garden of Music
 KTAB—Hal Girvin's Orchestra
 KLX—Musical Auction; 9:45, News
 KROW—Dance Music
 KQW—Lena Leland, pianologue; 9:45, Records
 KJR—University of Washington
 KEX—Hans, Kate and Fritz
 KHJ—To be announced
 KFWB—The Witch's Tale; 9:45, Slumbertime
 KNX—The Crocketts
 KECA—Beverly-Wilshire Hotel Or.
 KSL—To be announced

10:00 to 10:30 P. M.

KYA—News Editor; 10:10, Jess Stafford's Orchestra
 KTAB—V. Ayres, Resort Program
 KLX—Hotel Lake Merritt Dance Or.
 KROW—Cumberland Hill Billies
 KOL—Dance Music
 KVI—Dance orchestra
 KJR—Harlem Night Club Orchestra
 KEX—7th Infantry Band
 KFI—10:15, Gene Austin, Candy and Coco
 KFWB—News; 10:15, Organ
 KHJ—News; 10, Fleck's Orch.
 KNX—The Crocketts
 KECA—Musical Celebrities
 KGB—News; 10:10, Bowery Orch.
 KSL—That Harmony Method, 10:15, The Bowery Orchestra

10:30 to 11:00 P. M.

KYA—John Wolohan's Orchestra
 KLX—Hotel Lake Merritt Dance Or.
 KTAB—Walk-a-Way Derby; 10:45, Rollickers
 KROW—Cumberland Hill Billies
 KOL—Dance music; 10:45, American Weekly
 KVI—Gus Arnheim's Orchestra
 KOMO—Vic Meyers' Orchestra
 KGW—Kelly's Restaurant
 KEX—10:45, Advent Christian Church
 KFI—Harold Roberts and Orchestra
 KHJ—Gus Arnheim's Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KNX—Pontrelli's Orchestra
 KFSD—10:55, News
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KYA—Jack Winston's Orchestra
 KTAB—Val Valente's Orchestra
 KROW—Walkathon; 11:15, Bein' Neighborly
 KOL—Dance music
 KVI—The Bowery Orchestra
 KGW—Santiseptic
 KOMO—Harlem Night Club Orch.
 KEX—11:15, Dance Frolic
 KHJ—Bill Fleck's Orchestra
 KFWB—Bud Carlton's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Bowery Dance Orchestra
 KSL—Dance Orchestra

11:30 to Sign Off

KYA—Frank Castle's Little Show
 KTAB—Vagabonds of the Air
 KROW—Dance Music
 KVI—Midnight Moods, organ
 KJR—Vic Meyers' Orchestra
 KFI—Beverly-Wilshire Hotel Orch.
 KHJ—Organ and Records
 KGB—Midnight Moods
 KSL—Dance Orchestra
 KJBS—12:01, Owl Program

FRIDAY Programs

May 11, 1934

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Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

7 a.m.—Morning Parade: KGO, KOMO, KTAR (KGIR off 7:15), KGHL

7:30—Financial Service: KGO, KHQ, KOMO, KFSD, KTAR, KGIR, KGHL

7:30—National Conference on Education of Negroes: KPO

7:45—Exercise and Applesauce: KGO, KOMO (KFSD off 8), KTAR, KGIR, KGHL

8—Fsolioist: KPO

8:15—Wendell Hall: KGO, KHQ, KJR, KFSD, KTAR, KGIR, KGHL

8:15—Crosscuts from the Log o' the Day: KPO

8:30—Vic and Sade: KGO, KGA, KJR, KFSD, KTAR, KGHL

8:45—Songfellows: KGO, KGA, KJR, KFSD, KGIR, KGHL

9—Lee S. Roberts: KGO, KHQ, KGW, KFI

9:15—Barbara Lee: KGO

9:15—Julia Hayes: KPO

9:15—Words and Music: KGA, KOMO, KFSD, KTAR, KGIR, KGHL

9:30—National Farm and Home Hour: KGO, KGA, KJR, KGW, KFI, KFSD, KGHL

9:30—News: KPO

9:45—William Cowles, pianist: KPO

10—News Service: KGO, KGA, KJR, KFSD, KTAR, KGHL

10—Johnny O'Brien, harmonica: KPO

10:05—Sixth Coast Artillery Band: KGO, KGA, KJR, KEX, KECA, KFSD (KTAR off 10:15), KDYL, KGIR, KGHL

10:15—Songs by the Kitchen Sink: KPO

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KDYL, KOA on 10:30-10:50)

10:30—Organ Concert: KPO

11—United States Marine Band: KPO, KDYL

11:30—United States Marine Band: KGO, KGA, KOMO, KFSD (KTAR on 11:45), KGIR, KGHL

11:30—Edna Fischer, pianist: KPO

11:45—Agricultural Bulletin: KPO

12 noon—Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL

12 noon—State Department of Agriculture: KPO

12:15—The Singing Stranger: KGO, KHQ, KOMO, KGW, KFI, KDYL

12:15—Midday Musicale: KPO

12:30—Western Farm and Home Hour: KGO, KGA, KOMO (KGW off 12:45), KFI, KFSD, KTAR, KDYL, KGIR, KGHL

12:45—Commonwealth Club Luncheon: KPO

1—Madame Sylvia of Hollywood: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:15—Soloist: KGO, KGA, KOMO, KFSD, KTAR, KGIR, KGHL

1:30—Oxydolo's Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL



PHIL BAKER
NBC—5:30 P. M.

1:30—Ann Warner's Chats: KPO
1:45—Alice in Orchestra: KGO, KGA, KJR, KFSD, KTAR, KGIR, KGHL

2—Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI (KFSD, KTAR on 2:30), (KTAR, KGIR, KGHL off 2:45), KDYL

2—Saxotunes: KPO

2:30—News: KPO

2:45—Cook and Alexander: KPO

3—Langendorf Pictorial: KGO, KFI

3—Trio Romantique: KPO, KGA, KJR, KGIR, KGHL

3:15—Will Aubrey: KGO, KHQ, KJR, KFSD, KTAR, KGHL

3:15—The Mudcaves: KPO

3:30—Music by Gershwin: KGO, KHQ, KOMO, KGW, KFI, KDYL

3:30—John and Ned, harmony duo: KPO

3:45—Tommy Harris: KGO, KGA, KJR, KGIR, KGHL

3:45—Little Orphan Annie: KDYL, KOA

3:45—University of California Program: KPO, KECA, KFSD

4—The Well Dressed Woman: KGO

4—Studio Chatter: KPO, KGA, KOMO, KFSD, (KTAR off 4:15), KGIR, KGHL

4—Studio Chatter: KPO

4:15—Piano Vignettes: KGO

4:30—Edna Fischer: KGA, KFSD, KGIR, KGHL

4:30—Art Revue: KGO

4:30—For Girls and Boys Only: KPO

4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

5—Let's Listen to Harris: KGO, KHQ, KOMO, KGW, KFI, KDYL

5—News: 5:15, Adventures of Frank Merriwell: KPO

5:30—Armour Program, featuring Phil Baker: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

5:30—Organ Concert: KPO

5:55—Dr. Ross Program: KPO

6—The First Nighter: KGO, KHQ, KOMO, KGW, KFI, KDYL

6—Dinner Concert: KPO

6:30—General Tire Program with Jack Benney: KGO, KHQ, KOMO, KGW, KFI, KDYL

6:30—Clyde Doerr's Orchestra: KPO

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL

7—Southern Harmony Four: KPO

7:15—Gene and Glenn: KGO, KHQ, KOMO, KGW, KFI, KDYL

7:15—Sports Revue: KPO

7:30—Chester Rowell: KGO, KHQ, KFSD, KTAR, KGIR, KGHL

7:30—Comedy Stars of Hollywood: KPO

7:30—One Man's Family: KDYL, KOA

7:45—The Philistine: KGO, KFI, KFSD

7:45—Nanette La Salle: KPO, KGA, KGIR, KGHL

8—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI

8—Tom Gentry's Orchestra: KPO

8:15—One Man's Family, serial drama: KGO, KHQ, KOMO, KGW, KFI, KGIR, KGHL

8:30—Eno Crime Clues: KPO

8:45—In Old Brazil: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL, KOA

9—Meredith Willson's Concert: KGO, KGA, KJR, KFSD, KTAR, KGIR, KGHL

9—Blubber Bergman, Betty Queen and Rondoliers: KPO

9:15—Clyde Lucas' Orchestra: KPO

9:30—Tom Coakley's Orch.: KGO, (KGA off, KHQ, KJR on 9:45), KFSD, KTAR, KGIR, KGHL

9:30—Frankie Masters' Orchestra: KPO, KDYL

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10—Night Court: KPO

10:15—Mark Hopkin's Orch.: KGO, KHQ, (KOMO off, KOA on 10:30), KFSD

10:55—News Service: KGO, KGA, KEX, KFSD, KDYL, KOA

11—Ted Fio-Rito's Orchestra: KPO, KHQ, KJR, KGW, KFSD

11—Kay Kyser's Orchestra: KGO

11:30-12 mid.—Jack Bain's Orchestra: KGO, KHQ, KOMO, KFSD

11:30-12 mid.—Organ Concert: KPO

Don Lee and Columbia

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7 a.m.—Records: N. Y. Stocks

7:30—Morning Exercises

8—CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL

8:15—Grab Bag, records

8:45—CBS, George Scherban's Orchestra: KHJ, KGB, KOL, KVI, KSL

9—CBS, The Instrumentalists: KHJ, KGB, KOL, KVI, KSL

9:15—CBS, The Hurdy Gurdy Man: KHJ, KGB, KOL, KVI, KSL

9:30—Betty Crocker

9:45—CBS, George Hall's Orchestra: KHJ, KGB, KOL, KVI, KSL

10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL

10:15—CBS, Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL

- 10:30—CBS, Ann Leaf, organist: KHJ, KGB, KOL, KVI, KSL
 11—CBS, Artist Recital: KHJ, KGB, KOL, KVI, KSL
 11:15—CBS, The Playboys: KHJ, KGB, KOL, KVI, KSL
 11:30—CBS, The Grab Bag: KHJ, KGB, KOL, KVI, KSL
 12 noon—The Eton Boys: KHJ, KGB, KOL, KVI, KSL
 12:15—CBS, National Hospital Day Program: KHJ, KGB, KOL, KVI, KSL
 12:30—CBS, U. S. Army Band: KHJ, KGB, KOL, KVI, KSL
 1—CBS, Frank Dalley's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:15—CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
 1:30—Closing N. Y. Stocks
 1:35—CBS, Terry Hays and Eddie Copeland's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:45—CBS, Maurie Sherman's Orchestra: KHJ, KGB, KOL, KVI, KSL
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Sweet Music
 3:45—CBS, Russel Brown and Harmonettes: KHJ, KGB, KOL, KVI, KSL
 3:55—Town Topics
 4—Hodge Podge Lodge
 4:30—To be announced
 4:45—Records; NRA Talk
 5—Little Theatre of the Air
 5:15—CBS, Ruth Etting and Johnny Green's Orchestra: KHJ, KGB, KOL, KVI, KSL
 5:30—CBS, Marvelous Melodies: KHJ, KGB, KOL, KVI, KSL
 6—CBS, Schlitz Program of the Week: KHJ, KGB, KOL, KVI, KSL
 6:30—CBS, "Conflict": KHJ, KGB, KOL, KVI, KSL
 6:45—CBS, The Columbians: KHJ, KGB, KOL, KVI, KSL
 7—CBS, Edith Murray: KHJ, KGB, KOL, KVI, KSL
 7:15—CBS, Minute Melodies: KHJ, KGB, KOL, KVI, KSL
 7:20—CBS, Isham Jones' Orchestra: KHJ, KGB, KOL, KVI, KSL
 7:30—CBS, Court of Human Relations: KHJ, KGB, KOL, KVI, KSL
 8:15—CBS, Harry Sosnik's Orchestra: KHJ, KGB, KOL, KVI, KSL
 8:30—CBS, Louis Panico's Orchestra: KHJ, KGB, KOL, KVI, KSL
 8:45—Borden Friday Frolic
 9:15—Fashion Boys & Cora Scott
 9:30—Jeffrey Gill, Crooner
 9:45—To be announced
 10—Years Ago Today
 10:05—News, Ed Fitzgerald
 10:10—Bill Fleck's Orchestra
 10:30—Gus Arnheim's Orchestra
 11—Bill Fleck's Orchestra
 11:30 to 12 mid.—To be announced
- KHQ—Shoppers' Guide; 8:45, Bur-gan
 KEX—Victor Salon Orchestra; 8:45, Mischa Elman
 KNX—Bill Sharples Breakfast Club
 KECA—Recordings
 KFWB—Texas Outlaws
- 9:00 to 9:30 A. M.**
- KYA—Frivolties; 9:15, Pru. Penny
 KTAB—Hour of Prayer
 KLX—Recorded Program
 KROW—Breakfast Hour
 KJBS—Vocalists; 9:15, Salon Orch.
 KGGC—Morning Melodies; 9:15, Charlie Glenn
 KQW—Tuneful Topics of the Day
 KGW—9:15, Crazy Crystals Program
 KHJ—Studio Program
 KJR—Musical Jigsaws; 9:15, Records
 KOMO—The Magic Hour
 KVI—Mystic Melodies to 9:15
 KOL—Studio program; 9:15, Sunny Sam
 KEN—Orchestra to 9:15
 KNX—Song Bag
 KECA—Recordings
 KFWB—Dr. Daly; 9:15, Records
 KSL—9:15, Jennie Lee
- 9:30 to 10:00 A. M.**
- KYA—Kitchen Secrets
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KJBS—A Visit with Faye Ward
 KGGC—Dance Novelties
 KQW—Tuneful Topics
 KOL—Betty Crocker to 9:45
 KVI—Betty Crocker; 9:45, Dr. Burns
 KOMO—Clef Dwellers
 KHQ—Magic Travels; 9:45, Dorothy Dee
 KNX—Records; 9:45, News
 KFWB—Records; 9:45, News
 KECA—Recordings
 KGB—Betty Crocker; 9:45, Tun-grams
 KSL—Easy Aces to 9:45
- 10:00 to 10:30 A. M.**
- KYA—Columbia on Parade; 10:15, Marian Day
 KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
 KLX—Clinic of the Air; 10:15, S. F. Stocks; Weather; 10:20, News
 KROW—Coffee Cup; 10:15, Vita Hepar
 KJBS—News; 10:05, Organ; 10:15, Hillbilly Songs
 KGGC—Cal King
 KQW—Aunt Sammy; 10:15, Shop-pers Guide
 KOMO—Manhattan Echoes; 10:15, Julia Hayes
 KIQ—Bell Furniture Program
 KJR—Resume of Programs
 KEX—10:05, Lost and Found Items; 10:15, Julia Hayes
 KFWB—Prudence Penny; 10:25, Barbara Holmes
 KFI—News; 10:15, Health Talk
 KNX—Eddie Albright Family
- 10:30 to 11:00 A. M.**
- KYA—Organ Concert
 KTAB—Health Talk; 10:45, Bulle-tin Board
 KLX—International Kitchen
 KROW—Shopping Guide
 KJBS—Dance Orchestra
 KGGC—Soft Pillow Sunshine
 KGW—10:45, Rolling Stones
- KJR—Club Minutes; 10:45, South-ern Serenaders
 KEX—10:35, Hawaiian Serenaders; 10:40, Manikin Tea; 10:45, Cob-webs and Nuts
 KGA—Shoppers Guide
 KHJ—10:45, Beauty Talk
 KFWB—Songs and Comedy
 KNX—Mary Holmes; 10:45, Rhythm Encores
 KECA—Chaparral Club; Records
- 11:00 to 11:30 A. M.**
- KYA—Organ
 KTAB—Columbia on Parade; 11:15, Salon Hour
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Dance Orchestra; 11:15, Harmony Trio
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—Whitehouse Concert
 KVI—The Observer to 11:15
 KJR—Rhythm Rulers, recorded
 KNX—Records; 11:15, Better Busi-ness Bureau
 KHJ—Artists Recital to 11:15
 KFWB—Records; 11:25, Lost and Found
 KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
 KGB—Big Five; 11:05, News to 11:15
- 11:30 to 12:00 Noon**
- KYA—Album Leaves
 KTAB—Jean Kent's Highlights
 KLX—Anita & Orsoco, guitar duo; 11:45, Cecil Wright
 KROW—Latin-American Program
 KJBS—Dance Melodies
 KGGC—Song Favorites; 11:45, Martial Arts
 KQW—Accordian Capers
 KJR—Recorded Programs
 KEX—11:45, Marian Miller
 KOL—Studio program
 KFI—Melisse's Chat; 11:45, Market Reports
 KHJ—The Grab Bag
 KFWB—Eddie Eben, organist
 KNX—Records; 11:45, Ionizer Talk
- 12:00 to 12:30 P. M.**
- KYA—Scriptures; 12:05, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan's Band
 KROW—Latin-American Program
 KJBS—News; 12:05, Orchestra
 KTAB—Band Concert
 KGGC—Request Hour
 KOMO—Songs, New and Old
 KJR—12:15, Market Quotations
 KEX—Orchestra; 12:15, Hill Billies
 KOL—Carnival Hour, Ken Stuart
 KECA—Records; 12:15, News
 KFWB—News; 12:05, Records; 12:15, Talk
 KNX—News; 12:15, Borowsky's Concert Ensemble
 KPSD—Stock Reports; Resume
 KGB—Farm Flashes
 KSL—Payroll Builder
- 12:30 to 1:00 P. M.**
- KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan's Band
 KROW—Calif. Farm Hour; 12:45, Records
 KJBS—Song Hits
 KGGC—Request Hour
 KQW—Federal and State Market Reports
 KHQ—Marching Along
 KOL—Carnival Hour

Independent Programs

8:30 to 9:00 A. M.

- KYA—Morning Concert; 8:45, Frivolities
 KTAB—Radio Shoppers' Digest
 KLX—Covered Wagon Jubilee
 KROW—Breakfast Hour
 KJBS—Dance Recordings
 KQW—Iverson String Quartet; 8:45, Hawaiians
 KVI—To be announced
 KOMO—Resume; 8:33, Vagabonds

KVI—Capital City News to 12:45
 KJR—Headliners, recorded
 KEX—Music; 12:35, Instrumental
 Solists; 12:45, Leo Reisman's
 Orchestra
 KFWB—Everybody's Friend; 12:45,
 Records
 KNX—Dr. John Mathews
 KECA—Concert Favorites, records
 KGB—12:55, Stocks

1:00 to 1:30 P. M.

KYA—Women's Institute of the Air;
 1:15, Hawaiians
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Dance Tunes;
 1:15, Hollywood Keyhole
 KQW—Friendly Hour
 KOL—8:15, Julia Day
 KVI—Business Club Luncheon
 KHQ—1:15, Sylvia Gray
 KJR—Chamber of Commerce
 KEX—Women's Organizations pro-
 gram; 1:15, Soloist
 KGA—News; 1:15, Old Timers
 KNX—Pontrelli's Orchestra
 KFWB—Records
 KECA—Records
 KFI—1:15, Ann Warner Chats
 KFSD—Studio Program

1:30 to 2:00 P. M.

KYA—Band Concert
 KTAB—Fashion Lodge
 KLX—Song Bag
 KROW—Spice of Programs; 1:45,
 Melody Rambles
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KVI—1:45, Amusement Tips
 KGW—1:45, Sanitiseptic
 KHQ—1:45, A. & K. Markets
 KJR—Song Market to 1:45
 KEX—Dance Antiques;
 1:45, Chalapin
 KGA—Dental Hygiene
 KFI—1:45, Dixie Aces
 KHJ—Dow Jones to 1:35
 KNX—Pontrelli's Orchestra
 KFWB—Records; 1:45, Pianologue
 KECA—Food for Thought
 KFSD—Clarisse and Glad

2:00 to 2:30 P. M.

KYA—Rhythmic Ripples
 KTAB—Globe Trotter;
 2:15, Romancin'
 KLX—Recordings; Rhythm Encores
 KROW—Dell Perry; 2:15, Charles
 Goodman, vocalist
 KJBS—Better Business Talk; 2:15,
 Dance Melodies
 KQW—Concert
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Mus-
 ical Gems
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWB—Records; 2:15, Baseball
 KGB—Happy Go Lucky Hour
 KFSD—Studio Program
 KSL—2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, In-
 ternational Troubadours
 KTAB—Royal Sophistication;
 2:45, Tranquility
 KLX—Better Business Talk;
 2:35, Stocks; 2:40, Baseball

KROW—Tuneful Tunes
 KJBS—John T. Seffert Radio
 Players; 2:45, Tango Orchestra
 KQW—Sherman Clay
 KEX—2:45, Baseball Game
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KFWB—Baseball Game
 KECA—Classical Records
 KGB—Happy Go Lucky Hour
 KFSD—Studio Prog. to 2:45
 KSL—Melody Moods; 2:45, Dorothy
 Miller

3:00 to 3:30 P. M.

KYA—Symphony Highlights
 KTAB—Coleman Cox; 3:15, Paul
 Kellar, pianist
 KLX—Baseball Game
 KROW—University of the Air
 KJBS—Dance Tunes; 3:15, The
 Word Man
 KQW—Stock Market Reports
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Concert Ensemble;
 3:25, Captain Sanisto
 KGW—Krazy Limericks; 3:05; Ed-
 die King, pianist; 3:15, Friendly
 Chat
 KHQ—Parade of Happy Feet; 3:15,
 Club Bulletin
 KEX—Baseball Game
 KFI—Langendorf Pictorial; 3:15,
 Organ Recital
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KFWB—Baseball Game
 KECA—Recordings to 3:15
 KFSD—Studio Program to 3:15
 KGB—Feminine Fancies
 KSL—Harmony Methods; 3:15, Tex-
 as Rangers
 KOA—3:15, Adventures of Frank
 Merriwell

3:30 to 4:00 P. M.

KYA—Symphony Highlights
 KTAB—Tea Timing; 3:45, The Old
 Bachelor
 KROW—Walk-a-Way
 KJBS—Dance Tunes
 KLX—Baseball Game
 KGW—3:45, Dental Clinic
 KJR—Foot Clinic to 3:45
 KVI—Music; 3:45, Fireside Group
 KOMO—3:45, Veona Socolofsky, vo-
 calist
 KEX—Baseball Game
 KFI—3:45, Health Foundation
 KHJ—Everybody's Friend to 3:45
 KNX—Federal Women's Club
 KFWB—Baseball Game
 KECA—Recordings; 3:45, University
 of California
 KGB—Sweet Music to 3:45
 KSL—The Junior Hour

4:00 to 4:30 P. M.

KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Highlights;
 4:15, Royal Hawaiians
 KJBS—Close Harmony
 KOL—Classified Period to 4:15
 KHQ—Studio programs
 KVI—Fireside Group; 4:15, Hodge
 Podge Lodge
 KEX—Baseball Game
 KJR—Traffic Talk; 4:05, Records
 KFI—U. S. C. Fiction Favorites
 KFWB—Baseball Game
 KHJ—Hodge Podge Lodge
 KNX—Musical Auction; 4:15, Erin
 Colville with Organ
 KGB—Hodge Podge Lodge

KSL—Town Crier
 KOA—Cities Service Concert

4:30 to 5:00 P. M.

KYA—Tea Dance Parade
 KTAB—Sport of Kings; 4:45, Pro-
 fessor Kruger, concert pianist
 KLX—Baseball; 4:45, Health School
 KROW—Cumberland Hillbillies
 KJBS—Dance Orchestra; Records
 KQW—Story Time; 4:45, Seth
 Maker
 KOL—To be announced
 KVI—Studio program
 KOMO—Happiness Program
 KHQ—Tull and Gibbs; 4:45, Orphan
 Annie
 KJR—Steamboat Bill
 KEX—Baseball Game; 4:45, Sigrd
 Oegin
 KFI—News; 4:45, Orphan Annie
 KFWB—Baseball; 4:45, Records
 KHJ—Parent-Teachers' Assn. Pro-
 gram to 4:45
 KNX—Synagogue of the Air
 KECA—News; 4:45, Records
 KGB—4:40, Safety Talk
 KFSD—To be announced
 KSL—Tarzan of the Apes;
 4:45, Town Crier

5:00 to 5:30 P. M.

KYA—Children's Hour
 KTAB—Moods Modernistic; 5:15,
 Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats, Larry Canelo
 KJBS—Band Concert; 5:15, Captain
 Cracker
 KGGC—Studio Frolic
 5:20, Capt. Elliott Contract
 Bridge Talk
 KQW—Evening Vespers
 KOL—Studio program
 KVI—Little Theatre to 5:15
 KGW—Studio; 5:15, Collins and
 Erwin
 KEX—Studio Program
 KJR—Rhythm Encores; 5:15, Mu-
 sical Auction
 KHJ—5:15, Children's Theatre
 KNX—Storytown Express;
 5:15, Julie Kellar, harpist
 KECA—Recordings
 KFWB—Playtime Lady; 5:15, Pop-
 ular Songs
 KGB—Little Theatre to 5:15
 KSL—Pullman Tailors to 5:15

5:30 to 6:00 P. M.

KYA—Around the Town;
 5:45, Campbell Digest
 KTAB—Recordings
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Musical Hits
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions;
 5:45, Voice of Portugal
 KJR—Quartet; 5:45, Cecil Solly
 KEX—Renee Chemet; 5:45, Orch.
 KGA—Air Special; 5:45, Concert
 KNX—Sunset Serenade; 5:45, Studio
 KFWB—Nip and Tuck, pianists
 KECA—Tango Time, records
 KFSD—5:45, Carleton's Program

6:00 to 6:30 P. M.

KYA—Dinner at Six with Cyrus
 Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Walkathon
 KGGC—Town Topics; 6:15, Dance
 KJBS—News; Records; 6:15, Old
 Traveller

KQW—Department of Agriculture; 6:15, Franco's program
 KJR—Song Bag
 KEX—Eddie King, piano; 6:15, Popular concert
 KNX—News; 6:15, Concert Group
 KFVB—News; 6:05, Pianists; 6:15, Organ
 KECA—Marching Along; 6:15, News
 KFSD—Safety Talk; 6:05, Concert

6:30 to 7:00 P. M.

KYA—Dinner at Six, with Cyrus Trobbe
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
 KLX—Hotel Oakland Trio
 KROW—Studio; 6:45, Pentecostal
 KJBS—Dance Tunes; 6:45, Berri Loux, pianists
 KGGC—Theatre of the Air
 KQW—State Market Reports; 6:45, Farmers Exchange
 KJR—Waltz Dream
 KNX—Borowsky's Concert Ensemble 6:45, Electrical transcription
 KFVB—Organ; 6:45, Interview
 KECA—Wesley Tourtellotte, organist

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:15, Organ Serenade, Glen Goff
 KTAB—Sport of Kings; 7:15, Italian News Broadcast
 KLX—News; 7:15, Lovable Liars
 KROW—C. W. Hammond; 7:15, Ne'er Do Well
 KJBS—Records to 7:15
 KGGC—Music Fundamentals; 7:15, Popular Concert
 KQW—Weather Report; 7:03, Radio News and Forum; 7:15, Health Talk
 KJR—Campaign Prog. 7:15, Paul Bunyan
 KHJ—7:15, Minute Melodies
 KNX—Watanabe and Archie; 7:15, Crazy Quilt
 KFVB—Quartet; 7:15, Syncopators
 KECA—Orchestra, Penry Selby, soloist
 KGB—7:15, Minute Melodies to 7:20
 KFSD—Adolph & Rudolph; 7:15, Program

7:30 to 8:00 P. M.

KYA—Radio Theatre
 KTAB—Organ; 7:45, Hollywood Happenings
 KLX—Lotus Land; 7:45, Clark Sisters
 KROW—Ne'er Do Well; 7:45, Novelty Program
 KGGC—Instrumental; 7:45, Featured Artists
 KQW—Variety program; 7:45, Band concert
 KOMO—Greater Washington Hour
 KHQ—7:45, Crazy Wells
 KJR—Olympic Hotel Orchestra
 KGW—7:45, Musings
 KNX—Orchestra; 7:45, King Cowboy
 KECA—Burr McIntosh; 7:45, Hawaiian Group
 KFI—Orchestra to 7:45
 KFVB—"The Lone Indian"; 7:45, Billie Lowe
 KOA—One Man's Family

8:00 to 8:30 P. M.

KYA—Erev Shabbath; 8:15, Kay Kyser's Orchestra
 KTAB—Ballads; 8:15, Fishin' Fool
 KLX—Metropolitan Moods
 KGGC—Waltz Time; 8:15, Tangos

KROW—Crime News; 8:15, Solomon and Sullivan, skit
 KQW—San Jose Accordion Club
 KOL—Empire Minstrels; 8:15, Radio Speaker Stevenson
 KJR—Crazy Wells; 8:15, Harkins, Rider and Lee
 KEX—News to 8:15
 KNX—The In-Laws; 8:15, Don Blanding Reading His Poems
 KFVB—Lafayette Escadrille; 8:15, Sons of Pioneers
 KECA—Records; 8:15, Eb & Zeb
 KFSD—Feature Program
 KGB—8:15, Pioneers
 KSL—8:15, Studio Programs

8:30 to 9:00 P. M.

KYA—Kay Kyser's Orch.; 8:45, Tom Coakley's Orchestra
 KTAB—Hawaiian Nights; 8:45, Chandu
 KLX—Lorelei Trio; 8:45, Musical Jigsaw
 KROW—Del Courtney's Band
 KGGC—Nocturne; 8:45, Tunes of the Times
 KQW—Orchestra
 KOL—8:45, Borden Friday Frolic
 KVI—8:45, Friday Frolic
 KGW—8:45, Musings
 KHQ—8:45, Electric Hour
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KEX—Portland Union Classes
 KHJ—8:45, Borden Friday Frolic
 KNX—Marcel Ventura, vocalist
 KFVB—Jack Joy's Orchestra
 KECA—Frieta Shaw and Ethiopian Chorus; 8:45, Records
 KGB—Hills Bros. to 8:35
 KFSD—Studio program

9:00 to 9:30 P. M.

KYA—Tom Coakley's Orchestra; 9:15, Friendly Neighbors
 KTAB—Souvenirs; 9:15, Hillb. l. l. i. e. Tunes
 KLX—L. G. French, baritone; 9:15, Uncle Adolph and His California Rangers
 KROW—Del Courtney's Band
 KQW—Eb & Zeb; 9:15, Fireside program
 KOL—9:15, Fun Fest
 KVI—9:15, Luther Welfare League
 KOMO—King's Foursome; 9:15, Old Song Contest
 KHQ—9:15, Musical program
 KJR—Hills Bros.; 9:05, Melody Masquerade
 KEX—Souvenirs; 9:15, Homicide Squad
 KFI—Louis Kaufman, violinist; 9:15, Carol Lee
 KHJ—"Friday Frolics"; 9:15, Orch.
 KNX—News; 9:15, Drury Lane
 KFVB—Slumberime
 KGB—Borden Frolic; 9:15, Music
 KSL—9:15, Wrestling Matches

9:30 to 10:00 P. M.

KYA—Bob Allen, piano stylst; 9:45, American Weekly Drama
 KTAB—Wrestling Matches
 KLX—Uncle Adolph and his California Rangers; 9:45, News Items
 KROW—Radio Playmakers
 KQW—Cliff Corbet; 9:45, Drama
 KVI—Luther Welfare League; 9:45, Orchestra
 KOL—Log Cabin Boy; 9:45, Globe Trotter
 KOMO—9:45, Harkins, Rider & Lee
 KGW—9:45, Van Duyen Chocolates;
 KJR—Melody Race to 9:45
 KFI—Richelieu; Cardinal or King

KECA—Beverly-Wilshire Orchestra
 KHJ—Studio Program; 9:45, Bill Fleck's Orchestra
 KNX—Concert Ensemble; 9:45, Fights, Legion Stadium
 KFVB—Hal Grayson's Orchestra
 KGB—Jeffrey Gill to 9:45
 KSL—Wrestling Matches

10:00 to 10:30 P. M.

KYA—News Editor; 10:10, Orch.
 KTAB—Wrestling Matches
 KLX—Hotel Lake Merritt Dance Orchestra
 KROW—Old Southern Melodies
 KOL—Ivan Ditmars and Don Isham, two organ team
 KVI—Dance Music
 KGW—10:15, Jack Bain's Orchestra
 KJR—Harlem Night Club Orch.
 KEX—Billy's Hawaiians
 KHJ—News Items; 10:10, Dance
 KNX—Fights, Hollywood Stadium
 KFI—10:15, Gene Austin, Candy and Coco
 KFVB—News; 10:15, Organ
 KECA—Classic Hour, records
 KGB—News; 10:05, Dance Orch.
 KSL—Wrestling; 10:15, Bowery Orchestra

10:30 to 11:00 P. M.

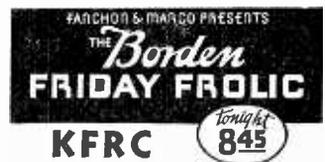
KYA—Lee Seargent's Orchestra
 KTAB—Hal Grivin's Orchestra
 KLX—Hotel Lake Merritt Orchestra
 KROW—Ran Wilde's Orchestra
 KOL—Dance music
 KGW—Studio program
 KJR—Northern Lights
 KOMO—Vic Meyer's Orchestra
 KEX—Santiseptic; 10:45, Northwest Bible School
 KFI—Harold Roberts and Orchestra
 KFVB—Geo. Hamilton's Orchestra
 KHJ—Pasadena Community Dance
 KNX—Fights from Hollywood Legion Stadium; 10:45, Pontrelli's Orchestra from Paris Inn
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KYA—Jack Winston's Orchestra
 KTAB—Orchestra; 11:15, Santa Clara Valley Association
 KROW—Walkathon; 11:15, Dance Music
 KOL—Jules Buffano's Orchestra
 KVI—The Bowery Orchestra
 KGW—Cole McElroy's Orchestra
 KJR—Hollywood Temple
 KHJ—Pasadena Community Dance
 KFVB—Bud Carlton's Collegians
 KGB—Bowery Dance Orchestra

11:30 to Sign Off

KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KVI—Freddie Carter's Orchestra
 KJR—Nightcaps, recorded
 KFI—Beverly-Wilshire Orchestra
 KHJ—The Bowery
 KGB—Freddie Carter's Orchestra
 KJBS—12:01, Owl Program



SATURDAY Programs

May 12, 1934

National Broadcasting Co.

379.5 Mtrs. **KGO-KPO** 440.9 Mtrs.
790 Kcys. 680 Kcys.

Supplies programs to: KFI, KECA, KFSO, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

7 a.m.—Organ Concert: KGO, KOMO, KTAR, KGIR, KGHL

7:15—The Vass Family: KGO, KOMO, KTAR, KGIR, KGHL

7:30—Financial Service: KGO, KHQ, KOMO, KEX, KFSO, KTAR, KGIR, KGHL

7:30—Down Lovers Lane: KGO

7:45—Johnny O'Brien: KGO, KOMO, KFSO, KTAR, KGHL

8—Pietro Yon, organist: KGO, KOMO, KTAR, KGHL

8—William Cowles, pianist: KPO

8:15—Crosscuts from the Log of the Day: KPO

8:30—Vic and Sade: KGO, KGA, KJR, KFSO, KTAR, KGIR, KGHL

8:45—Songfellows: KGO, KGA, KJR, KFSO, KTAR, KGIR, KGHL

9—Words and Music: KGO, KOMO, KFSO, KTAR, KGIR, KGHL

9:15—Alvino Rey, guitarist: KPO

9:30—American Farm Bureau Federation Program: KGO, KHQ, KOMO, KGW, KFI, KFSO, KTAR, KDYL, KGIR, KGHL

9:30—News: KPO

9:45—Organ Concert: KPO

10—Arion Trio: KPO

10:30—News Service: KGO, KHQ, KOMO, KFSO, KTAR, KGIR, KGHL

10:30—NBC Farm Forum: KPO, KDYL

10:50—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSO, KGHL

11—Dan Russo's Orchestra: KPO, KDYL

11:30—Financial Flashes: KGO

11:30—Springtime Concert: (KGO on 11:35) KFSO, KTAR, KGIR, KGHL

11:30—Edna Fischer, pianist: KPO, KDYL

11:45—Agricultural Bulletins: KPO

12 noon—Argentine Trio: KGO, KHQ, KOMO, KFSO, KTAR, KGHL

12 noon—Springtime Concert: KPO

12:15—Western Agriculture: KGO, KHQ, KOMO, KFSO, KTAR, KGIR, KGHL

12:30—Concert Favorites: KPO

1—Kaltmeyer's Kindergarten: KGO, KOMO, KFSO, KTAR, KGIR, KGHL

1—News: KPO

1:15—Stringwood Ensemble: KPO

1:30—Economics of the New Deal: KGO, KHQ, KOMO, KGW, KFSO, KTAR, KGIR, KGHL

2—Al Pearce and His Gang: KGO, KHQ, KOMO, KFSO, KTAR, KGIR, KGHL and East

2—California Dons: KPO

2:30—Richard Himber's Orchestra: KPO, KHQ, KOMO, KFSO, KTAR, KGIR, KGHL

2:30—Arion Trio: KGO

3—Three Scamps: KPO, KHQ, KJR, KFSO, KGIR, KGHL

3:15—Religion in the News: KPO, KGA, KJR, KFSO, KTAR, KGIR, KGHL



VERA VAN
CBS—Vocalist

3:30—Martha Mears, songs: KPO, KGA, KJR, KFSO, KTAR, KGIR, KGHL

3:30—Organ Concert: KGO

3:45—Barbara Merkeley, harpist: KPO, KHQ, KJR, KFSO, KTAR, KGIR, KGHL

3:45—Little Orphan Annie: KDYL, KOA

4—Tom Coakley's Orchestra: KGO, (KGA, KOMO, KFSO, KGIR, KGHL on 4:30)

4—Art in America: KPO, KGA, KJR, KFSO, KGIR, KGHL

4:20—Bavarian Peasant Band: KPO, KGA, KJR, KFSO, KGIR, KGHL

4:30—Hands Across the Border: KPO

4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

5—Colgate House Party: KGO, KHQ, KOMO, KGW, KFI, KDYL

5—News: KPO

5:15—Dot Kay, contralto: KPO

5:30—Beatrice Fairfax, advice on marriage: KGO, KHQ, KOMO, KGW, KFI, KDYL

5:30—Organ Concert: KPO

6—Hudson-Essex Terraplane Travelcade: KGO, KHQ, KOMO, KGW, KFI, KDYL

6—Dinner Concert: KPO

6:30—National Barn Dance: KGO, KHQ, KOMO, KGW, KFI, KDYL

6:30—Plano Pals: KPO

7—Education at Crossroads: KPO

7:15—Cook and Alexander: KPO

7:30—Happy Tunes: KGO, KHQ, KOMO, KFSO, KTAR, KGIR, KGHL

7:30—Kay Kyser's Orchestra: KPO

8—Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSO, KDYL

8—Clef Dwellers: KPO

8:15—Carefree Carnival: KPO, KGA, KJR, KFSO, KGIR, KGHL and East

8:15—Sarah Kreindler, violin: KGO

8:30—Russian Troubadours: KGO

9—Seymour Simons' Orchestra: KGO

9—Blue Moonlight: KPO, KHQ, KJR, KFSO, KTAR, KGIR, KGHL

9:30—Tom Coakley's Orch.: KGO, KHQ, KOMO, KFSO, KTAR, KGIR, KGHL and East

9:30—To be announced: KPO

10—Musical Treasure Chest: KGO

10—Hotel Mark Hopkins Orchestra: KPO, KHQ, KOMO, KFSO, KOA

10:30—Dance Time in Denver: KGO, KGA, KJR, KEX, KFI, KFSO, KDYL, KOA

10:30—Serenata, instrumentalists: KPO

10:55—News Service: KGO, KHQ, KFSO, KOA

11—Organ Concert: KGO

11—Ted Fio-Rito's Orchestra: KPO, KHQ, KJR, KGW, KFI, KFSO

11:30-12 mid.—Jack Bain's Orchestra: KGO, KHQ, KOMO, KFSO

11:30-12 mid.—Organ Concert: KPO

Don Lee and Columbia

491.5 Mtrs. **KFRC - CBS** 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KPFI

7 a.m.—Records: 7:25, N. Y. Stocks

7:30—Morning Exercises

8—CBS, Carlile and London with the Knickerbockers: KHJ, KGB, KOL, KVI, KSL

8:15—CBS, Pete Woolery and the Canadians: KHJ, KGB, KOL, KVI, KSL

8:30—CBS, Saturday Syncopators: KHJ, KGB, KOL, KVI, KSL

8:45—CBS, Enoch Light's Orchestra: KHJ, KGB, KOL, KVI, KSL

9:15—CBS, Madison Ensemble: KHJ, KGB, KOL, KVI, KSL

9:45—CBS, Harold Knight's Orch.: KHJ, KGB, KOL, KVI, KSL

10—Junior Artist Recital

11—CBS, Round Towners: KHJ, KGB, KOL, KVI, KSL

11:30—CBS, Ann Leaf, organist: KHJ, KGB, KOL, KVI, KSL

12 noon—CBS, Jim Fottis' Orchestra: KHJ, KGB, KOL, KVI, KSL

12:30—CBS, George Scherban's Orchestra: KHJ, KGB, KOL, KVI, KSL

1—CBS, Pancho and His Orchestra: KHJ, KGB, KOL, KVI, KSL

1:30—Closing N. Y. Stocks

1:35—Maurie Sherman's Orchestra: KHJ, KGB, KOL, KVI, KSL

1:45—CBS, Tito Guizar: KHJ, KGB, KOL, KVI, KSL

2—CBS, Mischa Raginsky's Orch.: KHJ, KGB, KOL, KVI, KSL

2:15—CBS, To be announced

2:30—CBS, Wanderers Quartet: KHJ, KGB, KOL, KVI, KSL

2:45—CBS, Charles Carlile: KHJ, KGB, KOL, KVI, KSL

3—CBS, Elder Michaux and Congregation: KHJ, KGB, KOL, KVI, KSL

3:30—CBS, American Mixed Quartet: KHJ, KGB, KOL, KVI, KSL

3:45—CBS, Isham Jones' Orchestra: KHJ, KGB, KOL, KVI, KSL

3:50—Church Announcements

3:55—Town Topics

4—CBS, Morton Downey's Studio Party: KHJ, KGB, KOL, KVI, KSL

4:45—Dance Music
 5—CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
 5:30—CBS, "Looking at Life": KHJ, KGB, KOL, KVI, KSL
 5:45—CBS, Fray and Braggiotti: KHJ, KGB, KOL, KVI, KSL
 6—CBS, Broadcast from Byrd Expedition: KHJ, KGB, KOL, KVI, KSL
 6:30—CBS, Peter the Great: KHJ, KGB, KOL, KVI, KSL
 7—CBS, Sylvia Froos: KHJ, KGB, KOL, KVI, KSL
 7:15—To be announced
 7:30—Rhythm Revue
 8—CBS, Ted Fio-Rito's Orchestra: KHJ, KGB, KOL, KVI, KSL
 8:30—CBS, Gus Arnheim's Orch.: KHJ, KGB, KOL, KVI, KSL
 9—To be announced
 9:30—Jackie Souder's Orchestra
 10—Years Ago Today
 10:05—News, Ed Fitzgerald
 10:10—Bill Fleck's Orchestra
 10:30—Gus Arnheim's Orchestra
 11—To be announced
 11:30 to 12 mid.—Tony Pecetti Orch.

Independent Programs

7:00 to 7:30 A. M.

KYA—Musical Clock
 KTAB—Sunrise Recordings
 KROW—Commuters' Time Clock
 KJBS—Alarm Klok Klub
 KQW—The Breakfast Hour
 KOL—Breakfast Club
 KVI—Radio Gospel League
 KHQ—Morning News
 KHJ—News Briefs and Recordings
 KNX—Bill Sharples Breakfast Club
 KFVB—Recordings
 KECA—Records
 KGB—Morning Edition; 7:25, Stocks
 KSL—Morning Watch
 KOA—Galaxy of Stars

7:30 to 8:00 A. M.

KYA—Musical Clock
 KTAB—Hill Billie Tunes; 7:45, The Crockett Family
 KROW—Commuters' Time Clock
 KJBS—Alarm Klok Klub
 KQW—The Breakfast Hour
 KGW—Ronald Buck
 KHQ—7:45, Early Birds
 KOL—7:45, Radio Headliners
 KVI—Morning Varieties
 KJR—Market Quotations; 7:45, Early Echoes
 KEX—7:45, Dance Antique
 KFI—New York Stocks; 7:45, Church Quarter-Hour
 KHJ—News Briefs and Recordings
 KNX—Bill Sharples Breakfast Club
 KFVB—Recordings
 KGB—Records; 7:55, Program Res.
 KSL—Morning Watch; 7:35, Shopping Suggestions; 7:45, Morning Watch
 KOA—Studio program

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Portuguese News
 KLX—Records; 8:20, Stocks
 KROW—Oakl'd Community Church; 8:15, Tuneful Times
 KJBS—Latest Record Releases
 KQW—Morning Watch
 KOL—Musical program
 KOMO—8:15, Morning Reveries

KHQ—8:15, Kronenberg Shoes
 KEK—Recordings
 KFI—Helen Hill, pianist to 8:15
 KNX—Bill Sharples Breakfast Club
 KFVB—Texas Outlaws
 KFSD—Good Cheer program

8:30 to 9:00 A. M.

KYA—Morning Concert; Frivolities
 KLX—Covered Wagon Jubilee
 KTAB—Watch Tower; 8:45, Shopper's Digest
 KROW—The Breakfast Hour
 KJBS—Dance Melodies
 KQW—Iverson String Quartette; 8:45, Hawaiians
 KVI—8:45, Market Specials
 KOMO—Resume; 8:33, Vagabonds
 KGW—8:45, Abe Bercowitz, violinist
 KHQ—Shoppers' Guide; Burgans
 KEK—Instrumental Soloist
 KFI—8:45, Charlie Wellman, songs
 KFVB—Texas Outlaws
 KNX—Bill Sharples Breakfast Club

9:00 to 9:30 A. M.

KYA—Frivolities; 9:15, Prudence Penny
 KTAB—Hour of Prayer
 KLX—Records
 KROW—The Breakfast Hour
 KJBS—Popular Vocalists; 9:15, Dance Tunes
 KGGC—Morning Melodies; 9:15, Charlie Glenn
 KQW—Tuneful Topics of the Day
 KGW—Crazy Crystals; 9:15, Cooking School
 KHQ—Studio Programs
 KJR—9:15, Music Box
 KOMO—Magic Hour to 9:30
 KVI—Mystic Melodies
 KFI—Medical Talk; 9:15, News
 KNX—Organ Recital
 KFVB—Records; 9:15, Piano
 KSL—9:15, Jennie Lee of Auerbach's

9:30 to 10:00 A. M.

KYA—Waltz Idylls
 KTAB—Stars on Review
 KLX—Records
 KROW—Diet and Health
 KJBS—Morning Concert
 KGGC—Dance Novelties
 KQW—Tuneful Topics of the Day
 KOL—Julie Day; 9:45, To be announced
 KNX—Records; 9:45, News
 KFVB—Recordings
 KECA—Physical Education
 KGB—9:55, Stocks

10:00 to 10:30 A. M.

KYA—Musical Strings; Organ
 KTAB—Paul Keller, pianist
 KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
 KROW—Coffee Cup; 10:15, Records
 KJBS—Radio News Reporter; 10:05, Dance Orchestra
 KQW—Aunt Sammy; 10:15, Shopper's Guide
 KGGC—Cal King
 KJR—Melody Palette
 KHQ—10:15, Celia Lee
 KNX—Eddie Albright's Family
 KFVB—Recordings
 KECA—Physical Education
 KGB—News Flashes to 10:05
 KSL—Orchestra; Artist Recital

10:30 to 11:00 A. M.

KYA—Organ Concert
 KTAB—Health Talk; 10:45, Bulletin Board
 KLX—International Kitchen

KROW—Sunshine Program
 KJBS—Organ Concert; 10:45, Dance Favorites
 KGGC—Soft Pillow Sunshine
 KQW—Shopping Guide; 10:45, Rolling Stones
 KJR—Club Minutes; 10:45, Lotus
 KEX—10:35, Lost and Found; 10:37, Records; 10:45, Cobwebs and Nuts
 KNX—Organ Recital
 KFVB—Songs and Comedy
 KECA—Classic Hour, records
 KOA—Tales of the Titans

11:00 to 11:30 A. M.

KYA—Rhythmsters
 KTAB—Columbia on Parade; 11:15, Records
 KLX—Muriel Scherruble, soprano; 11:15, Melody Race
 KROW—Health Talk; 11:15, Organ
 KJBS—Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 KJR—Rhythm Rulers
 KVI—The Observer to 11:15
 KNX—Carefree Capers
 KFVB—Records; Lost and Found
 KOA—Livestock, Produce, Weather Reports; 11:15, Farm Question Box

11:30 to 12:00 Noon

KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita & Orosco, nov. guitar duo; 11:45, Cecil Wright
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; 11:45, Martial Airs
 KQW—Accordion Capers
 KEX—11:45, Records
 KJR—Measured Steps
 KFVB—Eddie Eben, organist
 KFI—U. S. C. Lecture Series; 11:45, Market Reports
 KHQ—Bell Furniture Program
 KNX—Carefree Capers
 KOA—Springtime Concert

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—12:05, Bill Duncan's Band
 KROW—Latin-American Program
 KJBS—Instrumental & Vocal
 KGGC—Request Hour
 KQW—Band Concert
 KGW—Dr. Semler's News Flashes; 12:15, Star Furniture Company
 KJR—Reflections of Romance; 12:15, Market Quotations
 KEX—Orchestra; 12:15, Dance Rhythms
 KFVB—News; 12:05, Records; 12:15, Talk
 KFI—Department of Agriculture Talk
 KNX—News; 12:15, Ionizer Talk
 KECA—12:15, News Release
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan's Band
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather; State Market Reports
 KEX—Talk; 12:35, Popular Soloist; 12:45, Records

KJR—Uncle Frank's Children Mat.
 KFWB—Everybody's Friend; 12:45, Records
 KNX—Borowsky's Ensemble
 KECA—Recordings
 KOA—Lady Next Door

1:00 to 1:30 P. M.

KYA—Hawaiian*
 KTAB—Songs of the Past
 KLX—Don Brose; 1:15, National Parks Talk
 KROW—Concert Melodies
 KJBS—Hawaiian Orchestra;
 1:15, At the Hollywood Keyhole
 KQW—Friendly Hour
 KJR—Uncle Frank's Children Mat.
 KEX—Boy Scouts' Program
 KHQ—1:15, Sylvia Gray
 KFI—1:15, News Release
 KFWB—Records
 KNX—Pontrelli's Orchestra
 KSL—Town Crier

1:30 to 2:00 P. M.

KYA—Rhythmic Ripples
 KTAB—Victor Salon Hour
 KLX—Song Bag
 KROW—Spice of Programs; 1:45, Melody Rambles
 KJBS—Afternoon Popular Concert
 KQW—Friendly Hour
 KGW—Friendly Chat
 KVI—1:45, Amusement Tips
 KJR—Recordings
 KHJ—Preakness from Pimlico
 KNX—Pontrelli's Orchestra
 KFWB—Records; 1:45, Pinologue
 KECA—Classic Hour, records
 KOA—New Deal Economies

2:00 to 2:30 P. M.

KYA—Rhythmic Ripples;
 2:15, Argentinians
 KTAB—Ray Noble's Orchestra;
 2:15, Romancin'
 KLX—Lost & Found; 2:15, Rhythm Encores
 KROW—Dell Perry; 2:15, Charles Goodman, vocalist
 KJBS—Popular Dance Recordings
 KQW—Afternoon Concert
 KJR—Headliners, recorded
 KEX—Better English Talk
 KHJ—Preakness to 2:15
 KNX—The Bookworm
 KFWB—Records; 2:15, Baseball
 KECA—Classical Recordings
 KSL—2:15, Dental Clinic of the Air
 KOA—Al Pearce Gang

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication;
 2:45, Tranquility
 KLX—Nancy Hersey; Lotus Land
 KROW—Tuneful Tunes
 KJBS—Popular Dance Recordings
 KQW—Sherman Clay Program
 KEX—Melody Salon; 2:45, Baseball
 KHJ—Linda Lee to 2:45
 KNX—Foreign Recordings
 KFWB—Baseball Game
 KECA—Records
 KSL—Harmony Method

3:00 to 3:30 P. M.

KYA—Baseball Game
 KTAB—Coleman Cox; 3:15, Paul Keller, pianist
 KLX—Recordings

KROW—University of the Air
 KJBS—Light Opera records
 KJR—To be announced
 KEX—Baseball Game
 KHQ—3:15, Club Bulletin
 KNX—Melody Palette
 KECA—Organ Recital
 KFWB—Baseball Game

3:30 to 4:00 P. M.

KTAB—Tea Timing; 3:45, Three Jacks
 KYA—Baseball Game
 KHJ—Three Rhythm Kings to 3:45
 KLX—Melody Palette
 KROW—Walk-a-Way
 KJBS—Dance Orchestra
 KOL—The Stamp Man to 3:45
 KOMO—Birnbau's Bavarians
 KGW—3:45, Dental Clinic
 KHQ—Nat'l Grocery Prog. to 3:45
 KEX—Baseball Game
 KNX—Melody Palette
 KECA—Organ Recital
 KFWB—Baseball Game
 KSL—The Junior Hour
 KOA—3:45, Orphan Annie

4:00 to 4:30 P. M.

KYA—Baseball Game
 KTAB—Afternoon Concert
 KLX—Records
 KROW—The Historian; 4:15, Royal Hawaiians
 KJBS—Radio Headliners, Records
 KHQ—Studio program
 KGW—4:15, Kelly's Restaurant
 KOMO—Dream Melodies
 KEX—Baseball Game
 KFI—Organ Concert
 KNX—Fireside Phantasies
 KFWB—Baseball Game
 KECA—Recordings
 KSL—Popular Concert
 KOA—Art in America; 4:20, Cavalliers

4:30 to 5:00 P. M.

KYA—Baseball Game; 4:45, Dance
 KTAB—Sport of Kings; 4:45, Old Bachelor
 KLX—Helen Wegman Parmelee, piano
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra;
 4:45, Harmony Trio
 KQW—Story Time; 4:45, Evening Echoes
 KEX—Baseball Game to 4:45
 KJR—Tea Dansant
 KGW—Dental Clinic to 4:45
 KHQ—Tull and Gibbs to 4:45
 KFWB—Recordings
 KECA—News; 4:45, Records
 KNX—Lei Aloha, Sol Hoopii Group
 KSL—American Mixed Quartette;
 4:45, Broadcasters' Review

5:00 to 5:30 P. M.

KYA—Children's Hour; 5:15, Around the Town
 KTAB—The Funnies; 5:15, Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Dance Hits of the Day
 KGGC—Hano Hawaiians
 KQW—Evening Vespers
 KOMO—Viennese Vagabonds
 KJR—Metropolitan Moods
 KNX—Studio Program; 5:15, Dr. John Matthews
 KFWB—Playtime Lady; 5:15, Popular Songs
 KFSD—Popular Program

5:30 to 6:00 P. M.

KYA—Around the Town;
 5:45, Campbell Digest
 KTAB—Recordings
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Dance Hits of the Day
 KGGC—All Colored Revue;
 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KJR—Medical Talk, 5:45, Records
 KEX—Week-end Road Report;
 5:35, Orchestra; 5:45, Band music
 KNX—John Matthews; 5:45, Song Market
 KFWB—Piano Duo; 5:45, Cecil and Sally
 KECA—Temple Baptist Question Hour; 5:45, Records
 KFSD—Popular Program

6:00 to 6:30 P. M.

KYA—Dinner at Six
 KTAB—Ballad Hour
 KLX—Hotel Oakland Trio
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Records
 KGGC—Town Topics; 6:15, Dinner-Dance Review
 KQW—NRA Speaker; 6:15, Franco's Program
 KJR—Song Bag
 KEX—Sam Gordon, Kibitzer;
 6:15, Studio
 KNX—News; 6:15, Concert Ensemble
 KFWB—News; 6:05, Records; 6:15, Organ
 KECA—Recordings; 6:15, News
 KFSD—Symphony

6:30 to 7:00 P. M.

KYA—Cy Trobbe Orchestra
 KTAB—Studio program
 6:45, The Commentator
 KLX—Hotel Oakland Trio
 KROW—Studio program; 6:45, Pentecostal Echoes
 KJBS—Popular Melodies
 KGGC—Theater of the Air;
 6:45, Famous Waltzes
 KQW—Band Concert; 6:45, Farmers Exchange
 KJR—Los Argentinos
 KNX—Borowsky's Concert Ensemble; 6:45, Sports Revue and interv.
 KHJ—To be announced
 KFWB—Organ; 6:45, Harmonists
 KECA—Lyric String Trio
 KFSD—Symphony

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page;
 7:15, Organ Serenade, Glen Goff
 KTAB—Solloquy; 7:15, Italian News
 KLX—News Items; 7:15, Albert Rosenblatt, haritone
 KROW—C. W. Hammond; 7:15, Records
 KGGC—Knights of the Red Branch
 KQW—Weather Forecast; 7:03, Rural California Evening Radio News and Forum; 7:10, Twenty Minutes in Paris
 KJR—Song Recital
 KVI—Musical Program
 KGA—7:15, Spokane Chemical Co.
 KNX—Watanabe and Archie;
 7:15, Mona Lowe, vocalist
 KFWB—Amer. Weekly; 7:15, Sons of Pioneers
 KECA—Raine Bennett, poet

KFSD—Musical Souvenirs
 KSL—Sylvia Froos; 7:15, News
 KGB—7:15, To be announced

7:30 to 8:00 P. M.

KYA—Cy Trobbe on Broadway
 KLX—Fireside Phantasies
 KTAB—Mystery of the Copper Cylinder
 KROW—Labor Journal; 7:45, Studio
 KGGC—Knights of the Red Branch
 KQW—Soul of Portugal
 KVI—Rhythm Revue
 KOL—Rhythm Revue
 KHQ—7:45, Crazy Wells
 KJR—Olympic Hotel Orchestra
 KFT—Thru the Hollywood Looking Glass to 7:45
 KHJ—Rhythm Revue
 KNX—Caimon Luboviski, violinist
 KFWE—Juvenile Revue
 KECA—Organ, Dr. Bruce Kingsley
 KGB—Rhythm Revue
 KSL—Souvenirs; 7:45, Harry Clarke and Peter Spraynozzle
 KOA—Brown Palace Orchestra

8:00 to 8:30 P. M.

KYA—Trailblazers in Education; 8:15, Kay Kyser's Orchestra
 KTAB—Home Favorites
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Request Hour
 KQW—Accordian Capers
 KOL—Radio Speaker Stevenson
 KEX—News Flashes
 KHJ—Ted Fio-Rito Orchestra
 KNX—Hollywood Barn Dance
 KECA—Playground Dept. Musical
 KFWE—Musical Newsy
 KSL—Pathfinder Pete

8:30 to 9:00 P. M.

KYA—Kay Kyser's Orchestra; 8:45, Tom Coakley's Orchestra
 KTAB—Hollywood Happenings; 8:45, Paramount on Parade
 KLX—Musical Soiree
 KROW—Italian Program
 KGGC—Request Hour
 KQW—Spanish Music; 8:45, Italian Program
 KOL—Comedy Stars of Hollywood
 KOMO—Fisher's Blend Half Hour
 KGW—Fisher's Blend Half Hour
 KNX—Hollywood Barn Dance
 KFWE—Mystery Drama
 KECA—Recordings

9:00 to 9:30 P. M.

KYA—Tom Coakley's Orchestra; 9:15, Jess Stafford Orchestra
 KTAB—Organ, Guitar, Vocalist; 9:15, Hillbillie Tunes
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 KOL—Post-Intelligencer; 9:05, Dance Music
 KOMO—Thirty Minutes of Music,
 KVI—Studio Program
 KGW—Drama
 KNX—News; 9:15, Hollywood Barn Dance
 KFI—Orchestra and Soloist
 KFWE—Slumbertime
 KHJ—To be announced
 KGB—Orchestra
 KSL—United Air Lines Drama; 9:05, Dance Music

9:30 to 10:00 P. M.

KYA—International House
 KTAB—Doc Herrold; 9:45, Val Valente Orchestra

KLX—Castles in Music; 9:45, News
 KROW—Music of All Nations
 KJBS—Morning Concert
 KOL—Little Jack Little; 9:45, Democratic News
 KVI—Jackie Souder's Orchestra
 KJR—Vindabonians
 KEX—Ko-Dahr
 KNX—Hollywood Barn Dance
 KHJ—To be announced
 KECA—Recordings
 KFWE—Hal Grayson's Orchestra
 KGB—Jackie Souder's Orchestra
 KSL—9:45, Dance Music

10:00 to 10:30 P. M.

KYA—Lee Searight's Orchestra
 KTAB—Val Valente Orchestra
 KLX—Hotel Lake Merritt Dance Orchestra
 KROW—Music of All Nations
 KVI—The Bowery Orchestra
 KJR—Harlem Night Club Orchestra
 KGW—Studio Program to 10:15
 KHJ—News Items; 10:10; Gus Arnheim's Orchestra
 KNX—Pontrelli's Orchestra
 KGE—News Flashes; 10:05, Dance Orchestra
 KFWE—News; Organ
 KSL—Dance Music

10:30 to 11:00 P. M.

KYA—John Wolohan's Orchestra
 KTAB—Hal Girvin's Orchestra
 KLX—Hotel Lake Merritt Dance Orchestra
 KROW—Ran Wilde's Orchestra

KOL—Dance music
 KVI—Gus Arnheim's Orchestra
 KOMO—Vic Meyers' Orchestra
 KEX—Rev. Willard H. Pope
 KFI—Harold Roberts and Orchestra
 KHJ—Pasadena Community Dance
 KNX—Pontrelli's Orchestra
 KFWE—Geo. Hamilton's Orchestra
 KGB—Gus Arnheim's Orchestra
 KSL—Dance Music
 KOA—Dance Time in Denver

11:00 to 11:30 P. M.

KYA—Jack Winston's Orchestra
 KTAB—Request Hour
 KROW—Walkathon; 11:15, Dance Music
 KOL—Dance Music
 KVI—Musical program
 KGW—Santiseptic
 KOMO—Harlem Night Club Orch.
 KEX—11:15, Olympians
 KHJ—Pasadena Community Dance
 KFWE—Bud Carlton's Orchestra
 KGB—Orchestra
 KSL—Gus Arnheim's Orchestra

11:30 to Sign Off

KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KOL—Dance music
 KVI—Tony Peccetti's Orchestra
 KJR—Vic Meyers' Orchestra
 KFI—Beverly Wilshire Hotel Orch.
 KHJ—Bill Fleck's Orchestra
 KGB—Tony Piciotti's Orchestra
 KSL—Gus Arnheim's Orchestra
 KJBS—12:01, Owl Program

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