

BROADCAST WEEKLY

JUNE 24th to 30th



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BROADCAST WEEKLY

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Editor and Manager

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Radio Influence on Children

THE important intellectual effect of the radio, as stated by one writer, consists in the utter passivity of the listener. Perhaps no other form of entertainment exists in which one puts forth so little mental effort. By the very nature of radio reception, the listener must remain in a passive, plastic state.

However true this may be for bored adults, we doubt very much if most of the programs broadcast for children today tend to create such a state of mental passivity. On the contrary, observation of children seated before a radio suggests that they are wide awake, their minds keenly active and charged with emotional excitement.

A child psychologist let loose in a broadcasting studio during some of the juvenile broadcasts would work very much like the proverbial bull in a china shop. If the sole purpose of the sponsors is to create interest in their programs and stimulate the imagination of the young folks, they are succeeding very well indeed. However, if they also aim to impress the parents with their product—and after all the elders have not as yet relinquished the prerogative of choosing the child's diet—then the entertainment must be in keeping with the wares they have to sell. And as yet we haven't heard of anyone sponsoring a program to publicize a food that constantly overstimulates digestion.

It has been said of the movies, and it is as applicable to radio programs, that not only are the wrong things being presented, but that they are being presented to the wrong people. Obviously a great danger presents itself for the future in this connection. At the same time, there is an equally great promise for the future in the fact that radio reaches nearly everyone and is capable of influencing everyone. Particularly can it become a great force for good in children by extending their knowledge and by instilling in them the proper social values.

How to use this instrument to best advantage, how to prevent its abuse, particularly as it affects the young minds, is a matter which calls for deep study and thorough investigation. It must be approached with delicacy since we do not wish to turn entertainment into propaganda nor to arrive at arbitrary goals through censorship. And yet a great many mothers and fathers feel that it would be a very desirable thing if some plan could be devised for the control of the effect of the radio programs upon their children. Until some such intelligent move is initiated it has got to be every parent for himself, and the price of tranquillity for your youngster's mind is eternal vigilance at the dials—child's health foods programs notwithstanding.

ETHER GLEANINGS

By J. CLARENCE MYERS

THE forecast for summer radio entertainment is for bigger and better revues.

The producers of our air shows have reached the conclusion that the listening legion likes best a diet of light entertainment during the warm summer months. And it is toward that end that radio now points.

We note in glancing over the advance notices and schedules of some of the chains and independents that current revues are being maintained, new ones built up for release and a great deal of effort is being put forth generally in amusing the tuner-inner.

KYA, the Hearst-owned station in San Francisco, cracked a new fast-moving musical revue-type show through the ether for the first time last Saturday night. Edward McCallum tells us it is to be a weekly event on that night at 9:15 to 10 o'clock.

An imposing array of talent has been drafted for the production, the list of artists resembling a Who's Who in radio. A number of ex-chain personalities are included, for instance Cy Trobbe, who produces the musical portion and directs the orchestra; Jean Wakefield, singer of sophisticated melodies; Maurice Gunsky and Harry Bechtel.

Others billed in the revue—which, by the way, has been monickered "Bathday Party"—are the Lyric Quaret (mixed vocal); Jean Craig, balladist; Dick Holman in the rôle of Sloppy MacGinnis, the effervescent newspaper photographer.

Another Spotlight Revue has been launched on the ether sea. Not by the Associated Oil, however, but by the makers of Schlitz Beer. It originates in the East and is released over the coast to coast wireup of the CBS chain, hitting out over these parts from 6 to 6:45 o'clock on Fridays.

Like the aforementioned microphone presentation, it boasts a gala array of talent, in fact some of the best available. Lend an optic to the following: Stoopnagle and Budd, Frank Crumit, Everett Marshall, noted vocalist and former star of George White's Scandals who is m.c.-ing the show; Parker Fennelly, famous portrayal of rural characters best remembered for his work in "The Stebbins Boys"; Victor Young's orchestra and the Eight Gentlemen from Milwaukee—vocal group. And believe me, you ladies and gentlemen, that represents a lot of talent and incidentally a whole bag full of salary checks—big ones.

Besides increasing its talent, Schlitz has expanded its time. It formerly occupied thirty minutes a week. Now it's forty-five.

The NBC's Carefree Carnival, CBS's Blue Monday Jamboree, and the Shell Show, are hotly competing with each other for honors in the radio realm—and all are mutually benefited—the audience and the sponsor. And have you noticed how Ralph Brunton has pepped up that Challenge Butter Revue—"You Never Can Tell"—on KQW Tuesday nights? Joy Storm is doing a swell job as m.c.

* * *

STOP—LOOK—LISTEN—All Norman Nielsen fans!

Norman is still on the air. Your chronicler has been swamped with queries about radio's popular cut-up and balladist since he dropped out of the Happy-Go-Lucky Hour. He's still on the KHJ staff and is heard on a number of programs weekly from that Los Angeles station. Happy-Go-Lucky is being produced in San Francisco at KFRC now, and because of conflicting commercial programs Norman didn't come north. Please pass on the word to the neighbors, and oblige yours truly.

* * *

The Northern California Broadcasting System is stepping right out for a place in the radio sun. Ralph Brunton, president of the recently formed chain, has inaugurated many new ideas in the hookup which is meeting with the approval of the listening public. Both KQW and KJBS, the member stations, are releasing simultaneously some of the outstanding features of the latter every day, among them being Faye Ward's Home Economics program; Reginald Manners' "Hollywood Through a Keyhole" and "Morning Varieties."

Brunton announced the appointment of Joy Storm, formerly of KEX and KJR, as production manager of KQW, and Lena May Leland, musical director. Dudd Williamson, member of the old KPO and NBC vocal team of "Tom and Dudd," was added to the announcing staff in San Jose and also is in charge of sales for that territory.

* * *

An interesting sidelight in connection with the preparation for that big CBS broadcast on June 28, commemorating the start of the World War, is this:

The casting director for the production, which is entitled "Twenty Crowded Years," is requiring all the actors who will be auditioned for the program to listen to recordings of the voices of the famous men who will be imitated in the production. The possessors of those voices which more closely

resemble the noted men will be picked for the rôles in the epochal drama. Impersonations of the following men are required in the production: Newton D. Baker, Josephus Daniels, Woodrow Wilson, Herbert Hoover, William Gibbs McAdoo, Robert Lansing, Charles Frohman and Lieutenant-Captain Schweiger, whose German submarine sank the Lusitania.

* * *

Ruth Etting, radio's high priestess of song, has set her noted name to the dotted line for a series of programs on the M. J. B. Demi-Tasse Revue. Her first program is scheduled for Monday night, July 2.

The Demi-Tasse is "going to town" lately with the appearance on its show of some outstanding personalities, who likewise happened to be good showmen. There was Walter Winchell and Mack Gordon and Harry Revel, who composed "Did You Ever See a Dream Walking?" and a score of other famous song hits. And now Ruth Etting.

* * *

Our Seattle scout shoots the info to us that Al Pearce and his gang will be up around the Evergreen state for another month. From the same place we are told that Barney Goodman, staff pianist of KOMO-KJR, is working standing up after returning from a week's forced vacation due to a fall in the bath tub.

* * *

Lloyd E. Yoder, press relations chief for the NBC on the coast, is Eastward bound for a combination vacation trip to his home in Salem, Ohio, and business excursion to Salt Lake City and Chicago.

* * *

Cliff Johnson, studio director of KIEM, Eureka, is homeward bound following a trip to Cleveland, Ohio, where he attended a National Synodical meeting of Presbyterian Churches.

* * *

Stephen Merrill, KYA songster, is likewise doing some vocalizing for the Williams-Walsh orchestra at the Hotel Mark Hopkins whose "chunes" are wafted out by NBC and KYA.

* * *

Hollywood friends of Donald Novis have reported to my confederates in the southland that he is being considered for a big New York stage role. Novis is featured now on the Palmolive Colgate House Party, Saturdays over the NBC wireup.

* * *

George Nickson, who tenor-ed at KYA, KTAB and way-points, is now on staff at KFRC.

Frank Cope, KJBS's long, lean announcer and maestro of the Alarm Clock program daily at 7 a. m., has a penchant for golf. Somehow or other the word got out and now his fans—and they are legion—are bombarding him with jokes and stories and pictures of every type and description concerning the national game of Scotland. Incidentally some have sent him instructions on the game. And Frank had visions of entering the national championship games!

* * *

The CBS will release nationally the concerts to be given by the Philadelphia Summer Concert Orchestra on Thursdays from 4:30 to 5 o'clock beginning July 5. They will originate in Robin Hood Dell, Fairmont Park, Philadelphia.

* * *

Ted Maxwell's script act, "Life of the Reilly's," in which he plays the co-lead with Bobbe Deane is back on the NBC-KPO program schedule for a twice-weekly release.

* * *

Xavier Cugat and his orchestra, whom San Franciscans will remember from their appearances at the Hotel Mark Hopkins and who have been heard on NBC net programs recently, will leave soon for a tour of Europe.

* * *

Seen and heard around the NBC program farm in San Francisco:

Marjorie Primley, one of the Coquettes, shouting out loud that she lost nineteen pounds by dieting. . . . Dorothy Scott beaming over her success at landing back on the NBC drama staff. . . . Louis Ford, violinist, telling us about his new solo program called "Gypsiana" which hits off over KPO 5:30 p. m. Saturdays. . . . The Argentine Trio and José Ramirez, tenor, rehearsing for the recently added program: "Pan Americana," ditto a Saturday feature. . . . Gypsy revealing excitedly that she is now back with her Personal Close-Ups program on KPO Sundays at 7:15. . . . The Arion Trio reading up on the customs on the far away South Sea Islands. Yep, they sail for a seven weeks' vacation cruise on the City of Los Angeles June 27. Incidentally the group, which consists of Joyce Barthelson, pianist; Frances Wiener, violinist, and Margaret Avery, cellist; is one of the oldest on the air hereabouts. Have played almost continuously for ten years and were on the inaugural KGO program in 1924. . . . Mike Raffetto pulling us by the lapel to tell us that the NBC Drama Hour is back on the NBC Thursday nights at 9 o'clock. The Sherlock Holmes program had pushed it off of its old Monday night spot.

MICROPHONE GOSSIP



• • • Since so many “kiddies” who are members of Uncle Rod’s Smile Club have been writing him about their vacations, Uncle Rod has decided to take a holiday himself. And he figures he’s earned it—after 546 consecutive half-hour programs in 26 months! In addition to appearing on the Smiles Club programs for the Sperry Flour Company, Uncle Rod does all the writing and producing himself. The Smiles Club broadcast has become one of the most popular children’s features on the air. And when Uncle Rod broadcasts again late in the summer, there will be several thrilling new episodes in that dramatic tale, “Castle Cragmont.”

• • • Intrepid Los Angeles mariner, Paul Neuhaus, has set sail from Venice, California, bound for New York in a fourteen-foot outrigger sail canoe. The frail craft, named Baron Munchausen II, is expected by its pilot to make the junket in five months. Jack Pearl, the radio Baron, comments, “I zwan the same route in 1601 and Neuhaus gets a box of zeegars if he makes New York.”

• • • A sudden demand for mosquito netting on the part of WJSV announcers was noticed in Washington last week following the announcement that Dr. James I. Hambleton’s pet flock of live bees would perform before the microphone over the CBS chain during the Science Service program. The sudden shyness of all station announcers when called up to confront Dr. Hambleton’s bees in the privacy of a WJSV studio was finally solved by drawing straws—and Harold Gray did the announcing. Harold is a lad measuring six feet three over all, and weighing just 250 pounds—plenty of parking space, bee-lieve me!

• • • Clyde Doerr, new NBC orchestra conductor, who recently arrived from New York to direct the NBC dance band, started his career in San Francisco almost twenty years ago with Art Hickman. He originated the use of the saxophone as a solo instrument.

• • • Walter Kelsey, Al Pearce violinist, is raving about the tone qualities of a violin he purchased recently from a violin maker in Vancouver, B. C., named Clarence McIntyre. Purchased very reasonably, Walter says it is one of the finest violins he has ever used and he has played on instruments worth thousands of dollars.

• • • Gladys Swarthout and her husband, Frank Chapman, are great friends of the Lawrence Tibbetts, and all are golf enthusiasts. This foursome can be seen on the green at Deep Bells, Long Island, almost any day when singing business doesn’t prevent the exercise.

• • • Johnny Marvin, singer from the plains, is back on the air after a six weeks’ vacation, the first he has had in eleven years of appearances in vaudeville and over NBC networks.

With his brother, Johnny drove back to the old home town of Butler, Okla., for a visit with the folks, and then to Santa Monica, Calif., where they spent three weeks absorbing sunshine on the beach.

Johnny’s father runs a restaurant in Butler and is the champion fiddler of the state. In the evenings during the visit the place was crowded with farmers each evening to hear Johnny and his father and brother play and sing the hoe-downs and cowboy songs of the plains.

• • • Betty Meyers, heard in historical plays on KYA, is a keen student of the drama, and when she finds leisure time, the blonde Betty journeys to Carmel, where she performs before audiences at the Little Theater.

• • • Greta Gahler, KYA contralto, saves antique jewelry and in her spare time “haunts” pawnshops in hopes of finding something different. Her collection, no piece of which is under a hundred years old, is one of the finest in the west.

• • • When Dave Rubinoff, the maestro of the Chase & Sanborn Hour, saw Jimmy Durante’s “schnozzle” glistening with a heavy coat of California tan he decided to take a sun treatment himself. So he went deep sea fishing on a barge off Santa Monica, Calif., caught a three days’ supply of fish, and returned baked red as a beet. All Durante could do when he saw Rubinoff was to drop his jaw and exclaim, “Rubinoff, where’s your Indian feathers?”

• • • Rudy Vallee received the unusual honor the other night in Brooklyn when he was made Lieutenant Commander of the U. S. N. Reserve. Another of Rudy’s impressive posts is that membership on Maine’s Governor Bramm’s official staff.

• • • Harold Helvenston, director of dramatics at Stanford University, has been named to the production and program department of KFRC in an advisory capacity, according to an announcement made by Harrison Holliday, station manager.

The author of two books on the theater, Helvenston has produced such notable shows as the western premier of "Berkeley Square," "Wings Over Europe" and "The Ivory Door," and last fall journeyed to Mexico City where he staged "Let Us Be Gay."

• • • Jack Ross and his Westerners—Hubert Carson and Joe Bradley—have left on a barnstorming tour which will take them through most of the Pacific Northwest in the next few weeks. They expect to work out of Portland, playing several engagements in Oregon and Washington. The real reason for the trip, according to Jack Ross, is that they hope to catch some nice salmon to ship back to their pals at KHJ.

• • • Gogo DeLys, NBC's vivacious little French-Canadian blues singer, is never so happy as when she has a piece of white pine and a sharp knife in her hands. She's an expert whittler and can make anything a knife will shape, out of wood.

But don't call whittling wood-carving if you want to keep her good will.

"Whittling's a separate art in itself," she explains. "Some people can both carve and whittle, but a really good whittler makes an art of it and wouldn't be caught carving for anything!"

• • • Peter DeLima, manager of the Thomas Lee Artists Bureau, appeared in the KHJ offices recently limping painfully from the result of minor injuries received Tuesday morning when his car skidded on the road and turned over. DeLima and Mrs. DeLima were driving back from San Francisco when the accident occurred. Mrs. DeLima was more painfully injured, being cut by some of the flying glass which broke loose when the car turned over. The accident occurred nineteen miles north of Bakersfield.

• • • Another new addition to the dramatic staff of KFRC is Shirley Smith, a newcomer to the microphone, but a veteran on many stage productions, who has joined the cast of KFRC's Little Theatre of the Air.

She succeeds Dorothy Scott, who has answered the call of another radio opportunity.

• • • Maurice Gunsky, well-known ballad singer, whose programs are heard weekly over KYA, has composed a new number. The title is "Because I Care So Much."

• • • Mary Rossetti, petite KNX Song Stylist, has a unique jacket—or is it jacquette? . . . It's fashioned from a Paisley shawl which is over a hundred years old and has been in her family for years.

• • • There's another Bottle in the Phil Baker household—and it's not the Bottle of the Armour program, but a wire-haired terrier of royal lineage. He is Bottle, Jr., a son of the second prize terrier at the last Westminster Kennel Club show at Madison Square Garden. Junior's mother is a member of Chicago's exclusive North Side kennel set.

• • • Fred Allen will not get to his beloved Maine this summer. He has just signed a contract for another thirteen weeks on the air with the Wednesday evening program, "The Hour of Smiles." The new contract runs from June 27.

• • • Elmore Vincent (Senator Fishface of Carefree Carnival fans) likes to rehearse his tongue-tossed speeches before a mirror whenever possible. It helps him to get into the spirit of his act, he says.

• • • Paul Carson, NBC organist, is one of the most recent recruits in the army of San Francisco radio stars who are accumulating country estates. He and Mrs. Carson have become the proud owners of a tiny week end house in the mountains near Los Gatos, where Mrs. Carson is spending the summer while the NBC star commutes back and forth, keeping their apartment in town for nights when late programs occur.

• • • Linda Lee, diminutive and beautiful KHJ torch singer, was cast in a new role this week—that of fairy godmother. She spent Thursday shopping downtown for just the right outfit of baby clothes which she sent to Maricopa, California, where Mr. and Mrs. L. H. Erickson have named their brand new baby, born May 1, after Linda Lee. "We only hope," say the proud parents in a letter to Linda, "that our Linda Lee will bring some one else as much pleasure when she grows up as you have."

• • • Editors of the *Harvard Crimson*, student daily, have discovered there really is an Emanuel Gladpebble, Stoopnagle's famous character.

• • • Harry Stanton, NBC basso, probably would be a business man today instead of a radio star if three old classmates of his Washington State University days hadn't dropped in at his office in Portland eight months after graduation. The four started to harmonize, and a few days later Harry turned

the key in his office door without any regrets, for he and the three other songsters were going on tour as The Foursome. An engagement with Paul Ash brought them to San Francisco and Harry to NBC.

• • • Frank Castle, whose Little Show broadcasts are heard nightly on KYA is in a quandary. It seems that he has written two compositions but despite the fact that he's an accomplished pianist, Frank admits they're too difficult to play. So posterity will have to be patient until the young composer can think in simpler notes.

• • • Seems like ever since Jimmy Durante left Hollywood for the East last spring they have been saving up long-beaked and long-nosed critters to present him—on arriving in the movie capital Jimmy was given two woodpeckers, a long-beaked toucan; even an orange with an impressive "schnozzle."

• • • The people around the WBBM studios in Chicago are buying sun glasses to wear when Singin' Sam comes back to work. They remember about his first CBS broadcast three summers ago, when Sam breezed into the WABC studios in New York wearing white flannels, tan jacket, red suspenders, bright green necktie, and a yellow shirt with deep blue stripes. Nobody saw his socks.

• • • Mabel Albertson, who is heard with Phil Baker on the Armour program, says her pet aversion is elevators. The thing almost amounts to claustrophobia, Mabel says, dating to a subway accident in New York some four years ago when she was imprisoned in a burning subway train for almost three hours.

• • • Raymond Paige, musical director of KHJ who made a group of four recordings for the Victor people several weeks ago, received word yesterday that the four numbers were the best sellers on the record list last week. The four recordings were "Once in a Blue Moon," "Love Thy Neighbor" and two Walt Disney Silly Symphony numbers, "The Wise Little Hen" and "The Grasshopper and the Ants."

• • • Max Reinberg, new cellist with the KYA orchestra, comes from a family of noted musicians and is the nephew of Joseph Lhevinne, the famous pianist.

• • • The first broadcast ever made by Queen Mary of England will be heard over the Columbia network on September 26 from Glasgow, Scotland. The occasion will be Her Majesty's launching of the super-Cunarder Number 534.

• • • When Kay Kyser started out from the University of North Carolina with his band, he appeared as a soloist. Asked recently why he no longer sang on his programs Kyser said, "The band got better and I didn't." (Kay's band is heard over KFVB.)

• • • Frank Black, NBC general musical director, believes that the popularity of radio stars would be much longer lived if they would leave the airwaves and rest for a few months each year. Black says that it would be good showmanship and points out that stage, vaudeville and screen stars do it successfully without losing their fickle public.

• • • Johnny Green, who has directed his orchestra recently on Ruth Etting's program, has been signed by Columbia as musical adviser to the program department.

• • • Walter Gough, first violinist of KYA's orchestra, was at one time concert master at the Tivoli Theatre in Paris and also played under the baton of the late Victor Herbert.

BROADCAST WEEKLY is

the ONLY Radio Weekly

edited entirely from the
Western viewpoint and con-
taining so much up-to-the-
minute Western radio news
in such handy and attrac-
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BROADCAST WEEKLY

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SILHOUETTES

A TWENTY-YEAR-OLD BOY who is an actor, artist, playwright and novelist is one of the most interesting members of the National Broadcasting Company's staff in San Francisco.

He is Frank Provo, tall young actor who appears in many of the dramas originating

tions as Merton of the Movies, The Importance of Being Ernest, Young Woodley, Marco's millions, and appeared in a number of Shakespearean plays.

He was just 18 when he made his radio debut, over KPO, in a Bible play, and he has been before the microphone most of the time since then.

Much as he enjoys the theater, he likes radio still better, he says, because of the leisure it gives him to continue his studies and also to write and to sketch. He has written a number of plays, some of which have been produced by Little Theater groups.

NBC listeners heard the Shoe Leather Sonata and Romeo and Juliana, which came from his typewriter, and he has illustrated his first full-length novel, which may be published soon—"I hope!" he adds with the twinkle of irresistible humor which is one of his gifts.

There is no trace of the infant prodigy about this clear-eyed youngster. His charm, which reaches audiences through the microphone, is the unspoiled kind in which modesty plays a large part. The fact that he has done so much in so few years of life doesn't dazzle him; he is quietly conscious that he has far to go to realize the brilliant promise of these early years, and equally quiet in his determination to do so.

One of the gayest and most sweet-tempered of individuals, he is usually to be found in the NBC studios with a group of other players of all ages; he enjoys conversation and is one of the experts in the insane banter with which radio actors retain their own sanity in the face of all the fantastic accidents that can occur in the course of radio productions. He loves books and his idea of a perfect holiday is one which combines them with sun-bathing. Swimming is his favorite sport.

NBC listeners hear Provo regularly in The Mudcaves, that uproarious serial of family life in the stone age. He plays Fauna, one of the twins.

He is Montague in Little Orphan Annie, and although the course of events in the Barbour family ruthlessly killed him off, he did an excellent piece of characterization as Johnny Roberts, Claudia's headstrong young husband in One Man's Family. He appears in Winning the West, dramatic serial, in Bible Stories, and in Memory Lane. He plays Jim Strather in the Goshen Center epic.



FRANK PROVO

here, and writer of several microphone plays which have been presented for western listeners.

Provo was born in High Point, North Carolina. His parents came to San Francisco when he was still a baby, so all his background is Californian. His father is an interior decorator, but Frank from earliest childhood decided upon an acting career.

While a student at Burlingame High School he took part in a Shakespearean contest for youthful actors which was sponsored by Sam Hume, of Little Theater fame. He won it, and left school for the two-year scholarship at the Pasadena Community Playhouse under Gilmore Brown, which was part of the prize.

At the Pasadena Playhouse he played the leads and juvenile characters in such produc-

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published.
Give full name and address.

Guess We Didn't Chew Enuf Gum

I always enjoy your "Open Circuit," but of course do not always agree with the letter writers. Your little "Broadcast" is a household necessity in this house. I have taken it for years. It lies open beside the radio. But the reason for my letter. I was much concerned at reading that "Mert and Marge" will not be sponsored by Wrigley's this fall, but let us hope some one else will. I think they put on a splendid little drama, it was so clean.

All our friends liked it just as well as I did. Having lived in South America for years, I took special interest in the wonderful skill in which they (in fifteen minutes, was it not?) told so much. I have met many a "Don Mario." I would like to know who he was. And there is so much rubbish on the radio I can hardly get them off quick enough. That we all appreciate "One Man's Family" and Sherlock Holmes and a few more that we all hope to hear them soon even if we do not chew gum!

With great appreciation,

(MRS.) G. S. D., Sacramento,, Calif.

Ether Wave Him to Radio Heaven

Radio at the present day is almost perfect in the line of operation. There are two big broadcasting companies which furnish competition of programs. Otherwise they get along very peacefully together as shown by many joint special programs. Usually these joint programs have some political or government speaker of significance. NBC and CBS are required to sacrifice their sponsored or sustaining programs on notice from the government for a special speaker. Usually these programs are planned weeks in advance as are most of the President's talks. This gives the two chains opportunity to pick a time when it is most convenient for all concerned. Through the Federal Radio Commission, broadcasting, as it is now, and the government get along very well and there is no reason why any change, such as the government taking over the control of radio, should be contemplated.

In answer to one of Clarence Myers' questions: A few weeks ago he asked for reports on the reception of WLW. Although it does not come in so good as I expected, I can get

it after 8 p. m. I would be very pleased to see WLW programs listed from 8 o'clock on during the summer. I know that it would not be as correct as coast stations as it would be hard to keep in touch with the WLW staff. There may be other difficulties, but I hope this letter will help encourage you with other letters.

D. H., Eugene, Oregon.

Maybe It's Lockjaw

I am enclosing the Courtesy Column in the week's magazine, and thought I'd just add a line asking if something can't be done about the way programs are listed and then changed without even a word of explanation.

It's disgusting after one goes through the weeks' programs, marking the ones one wants to hear, and then when the time comes the announcer announces an entirely different one, and never makes an explanation or anything.

Really, a program book isn't of much use—except for the National broadcasts for the East.

I know it would please a great many radio listeners if something could be done about this matter.

Sincerely,

(MRS.) S. S.

And They Did the Work

The article "Let the West Speak Up," in the June Weekly, has been called to my attention by one of your subscribers. The whole United States spoke up to the tune of 2,416-141 petitioners for freedom of the air. Congressmen and Senators from every state got hundreds of letters.

(MRS.) P. M., Watsonville, Calif.

We Have Informed the Department of Justice

Will you print the following in your personal or lost and found or something column?

NBC—Will oo please bring Nelson Case back for me? I des hate dis ol' radio without his voice in it. I'm his gramma, and having died for him every Saturday afternoon during the basball season, I now want him. See?

Best wishes and thanks.

MRS. M. L., Belmont, Calif.

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 8 p.m. NBC
 Amos 'n' Andy, Monday to Friday, 7 p.m. NBC
 Baker, Phil, Friday, 5:30 p.m. NBC
 Benny, Jack, Friday, 6:30 p.m. NBC
 Durante, Jimmy, Sunday, 4 p.m. NBC
 Lish, Tizzie, Monday, 6:30 p.m. NBC
 Pearl, Jack, Wednesday, 4 p.m. NBC
 Penner, Joe, Sunday, 3:30 p.m. NBC

DRAMAS

Bible Stories, Sunday, 11 a.m. KPO
 Death Valley Days, Tuesday, 8:30 p.m. NBC
 Drama Hour, Thursday, 9 p.m. KPO
 First Nighter, Friday, 6 p.m. NBC
 Little Theatre of the Air, Tuesday and Friday,
 5 p.m.; Wednesday, 4:15 p.m. KFRC
 Love Story Program, Wed., 5:30 p.m. NBC
 Memory Lane, Tuesday, 7:30 p.m. NBC
 One Man's Family, Friday, 7:30 p.m. KOA, KDYL,
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTSH
 One Man's Family, Friday, 8:15 p.m. KGO, KHQ,
 KOMO, KGW, KFI

Peter The Great, Sunday, 3 p.m. CBS
 Radio Guild, Monday, 11 a.m. NBC
 Sherlock Holmes, Monday, 8:30 p.m. KPO
 The Black Ghost, Sunday, 8 p.m. KPO
 To the Best of Their Ability, Wed., 8:30 p.m. NBC
 True Story Court, Friday, 7:30 p.m. CBS
 Winning the West, Thursday, 7:30 p.m. NBC

EDUCATIONAL PROGRAMS

Clippinger, Arthur, Tuesday, 3:30 p.m. KFRC
 Commonwealth Club Luncheon, Fri., 12:45 p.m. KPO
 Community Forum, Sunday, 4 p.m., KPO. NBC
 Economics in the New Deal, Saturday, 1:30 p.m. NBC
 Education at the Cross Roads, Sat., 7 p.m. KPO
 Educational Feature, Wednesday, 12:30 p.m. KFRC
 Education in the News, Wednesday, 1 p.m. KGO
 Hyde, Henry M., Sunday, 5:45 p.m. NBC
 Kaltendorf, H. V., Sunday, 8:45 a.m. CBS
 Kennedy, John B., Thursday, 2:30 p.m. NBC
 National Farm and Home Hour, Fri., 9:30 a.m. NBC
 National Radio Forum, Tuesday 7:30 p.m. KPO
 Our American Schools, Sunday, 2:30 p.m. NBC-KPO
 Readers' Guide, Sunday, 9:30 p.m. NBC
 Stanford University, Monday, 7:45 p.m. KPO
 The New World, Monday, 10 a.m. NBC
 The Philistine, Friday, 7:45 p.m. NBC
 The University of California, Sunday, 9 p.m.,
 Mon., Tues., Wed., Thurs., Fri., 3:45 p.m. NBC
 You and Your Government, Tuesday, 3:15 p.m. NBC

SYMPHONY ORCHESTRAS

Standard Symphony, Thursday, 8 p.m. NBC
 Sanctuary Symphony Orchestra, Sunday, 5 p.m. CBS
 Detroit Symphony, Thursday, 12 p.m. CBS

POPULAR PROGRAMS

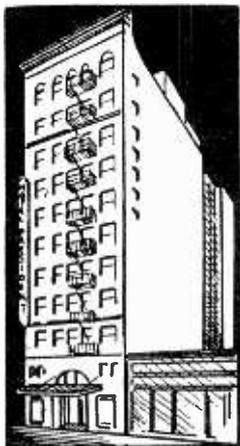
American Album of Familiar Music, Sunday,
 5:30 p.m. NBC
 Big Yank Mavericks, Friday, 7:45 p.m. KPO
 Babe Ruth, Wednesday, 7:45 p.m. NBC
 Byrd Expedition, Wednesday, 6 p.m. CBS
 Carnation Contented Program, Monday, 6 p.m. NBC
 Madame Schumann-Heink, Sunday, 7:15 p.m. KGO
 Manhattan Merry Go Round, Sunday, 5 p.m. NBC
 Personal Closeups, Interview by Gypsy, Sunday,
 7:15 p.m. KPO

SKITS

Betty and Bob, Monday to Friday, 12 noon. NBC
 Gene and Glenn, Mon., Tues., Wed., Thurs., and
 Fri., 7:15 p.m. NBC
 Little Orphan Annie, Mon., Tues., Wed., Fri.,
 and Sat., 4:45 p.m. NBC
 Life of the Reillys, Thursday, 6:45 p.m. KPO
 Oxydol's Own Ma Perkins, Monday to Friday,
 1:30 p.m. NBC
 The Mudcaves, Monday and Thursday, 3:15 p.m. KPO
 Vic and Sade, Monday to Saturday, 8:30 a.m. NBC

VARIETY PROGRAMS

Bakers Broadcast, Sunday, 3:30 p.m. NBC
 Bernie, Ben, Tuesday, 8 p.m. NBC
 Blue Monday Jamboree, Monday, 8 p.m. KFRC
 California Melodies, Monday, 4:30 p.m. CBS
 Captain Henry's Showboat, Thursday, 9 p.m. NBC
 Carefree Carnival, Saturday, 8 p.m. NBC
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m. NBC
 Chase & Sanborn: "Baron Munchausen," Wed-
 nesday, 4 p.m. NBC
 Chesterfield Program, Mon., Wed., Sat., 5 p.m. CBS
 Colgate House Party, Monday, 5:30 p.m. NBC
 Corncob Pipe Club, Wednesday, 6 p.m. NBC
 Demi Tasse Revue, Monday, 6:30 p.m. NBC
 Downey, Morton, Studio Party, Sat., 4 p.m. CBS
 Fleischmann Hour, Thursday, 4 p.m. NBC
 General Tire, Friday, 6:30 p.m. NBC
 Happy Go Lucky Hour, daily except Saturday
 and Sunday, 2 p.m. KFRC
 Hall of Fame, Sunday, 6:30 p.m. NBC
 Hodge Podge Lodge, Tuesday, 9 p.m. KFRC
 Hollywood on the Air, Sunday, 8:15 p.m. NBC
 Hour of Smiles, Wednesday, 8 p.m. NBC
 Hudson-Essex Travelcade, Saturday, 6 p.m. NBC
 Marshall's Mavericks, Wednesday, 9:30 p.m. KPO
 National Barn Dance, Saturday, 6:30 p.m. NBC
 Night Court, Mon., Wed., Fri., 10 p.m. KPO
 Palmolive Beauty Box, Tuesday, 6 p.m. NBC
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m. NBC
 Romantic Melodies, Thursday, 3:30 p.m. NBC
 Schlitz Program of the Week, Friday, 6 p.m. CBS
 Shell Show, Monday, 8 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. *KFRC
 Treasures of Time, Wednesday, 8 p.m. *KFRC
 Voice of Columbia, Sunday, 4 P.M. CBS
 Waring's Pennsylvanians, Sunday and Thursday,
 5:30 p.m. CBS
 Whiteman, Paul, Thursday, 6 p.m. NBC



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COMICS IN AIR FADEOUT

By DICK TEMPLETON
New York Correspondent

IT begins to become evident again that radio's best, truest and greatest prophet is Frank J. Black, NBC general musical director. Over a year ago Black prophesied that good music would rule, and then we had Chesterfield cigarettes sponsoring the Philadelphia orchestra and Lucky Strike sponsoring the Metropolitan Opera. Now comes news that with three noted operatic voices and a fine choir and orchestra, Chesterfield has renewed and that it has been practically decided by astute G. W. Hill that the Metropolitan Opera will be sponsored by Lucky Strike again next fall.

But more than that: over a year ago Black pointed out that if music were dug up in obscure corners of the earth and sent in to one central point there still wouldn't be enough music. And now *Metronome*, a musical magazine, has come out with the same statement.

Black, it will be remembered, also said that "comedy will start to fade and that legitimate singers and actors will come into their own." This is happening and several noted actors are letting price stand between them and nice long air contracts at the very moment. When Tibbett and Crooks departed from the Firestone program, it was a good singer, Gladys Swarthout, of the Metropolitan Opera, who stepped in for them—not Joe Boopadoopadoop.

As for comedy, the funniest thing about Durante is still his overlarge beak and nobody has yet found a way to broadcast that. Columbia is making a frantic effort to get someone steamed up over the nasalities of Georgie Jessel—a funny man to some New Yorkers, but far from a panic to the rest of the country. And Ed Lowry, famous as a master of ceremonies who stayed very long in St. Louis, is also being waved in front of advertisers by another network. In the effort to save comedians from joining the bush leagues, both CBS and NBC have been a little unfortunate in their choice.

Some of what we now call the "old line" comics like Joe Penner, sputtering Ed Wynn and Eddie Cantor will hold on for a while, but they seem to have everything but formidable rivals.

The sponsor who once had Eddie Cantor has been reported as trying to lure Bing Crosby into turning into another Rudy Vallee type of showman, and in the event that fails, may present some mysterious "big name" in the dramatic field. It is whispered that the statement attributed to George Arliss, wherein that grand gentleman of the theater admitted he might be interested in radio if he

got \$100,000 for thirteen broadcasts, is being taken at face value by this very sponsor. Three sponsors wanted Mary Boland and Charles Ruggles as a team to more deeply delineate the nagging and squirming of the average household and one is supposed to have them for the Lysol Hall of Fame show. But their comedy is the more cruel because it holds a husband's mirror up to a wife and vice versa. Both offer radio horrible examples of what no home life should be and of what too many homes already are. It will be in a sense more mild, because nobody in the act will pull off ancient or terrible wheezes without due apologies and it is unlikely they will offer pictures of themselves for box tops.

But if they precede the new comedy it will be somewhat true to life and less true to come conscienceless material writer's files of old copies of *Life* and *Judge*.

And good music will stay. Drama will get better and more prevalent. And because, as Maestro Black points out, there is just not enough music, we must hear a bit of it repeated. And in this hurly-burly medicine show we call commercial radio, after the different dresses ancient gags have worn, repetitions of Beethoven's Ninth and the Kreutzer Sonata will probably not even pall the ears of that stout fellow who likes to call himself "the man in the street."

Choose

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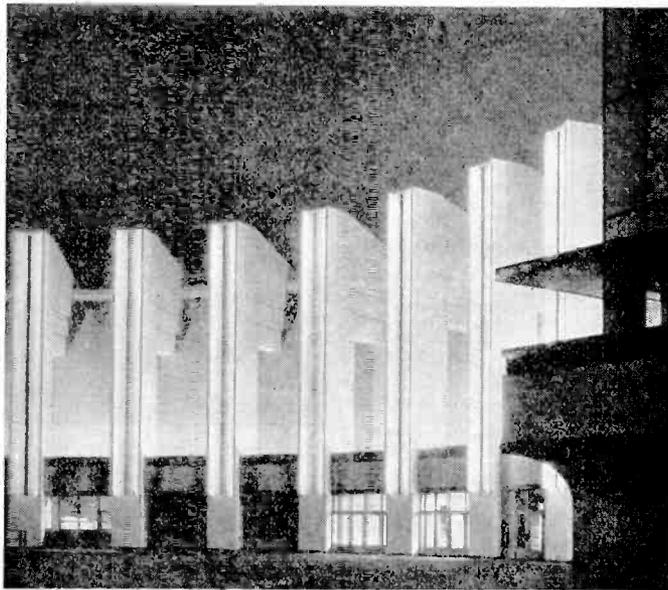
A New World's Fair—1934

CHICAGO's new World's Fair holds the same theme basically as A Century of Progress—the growth of science in the last 100 years and its application to industry for the benefit of mankind. Scores of old buildings have felt the wreckers' blows and new, beautiful structures of striking architecture have sprung up in their places. It is full of new thrills, new surprises, new pictures, new faces, new ideas.

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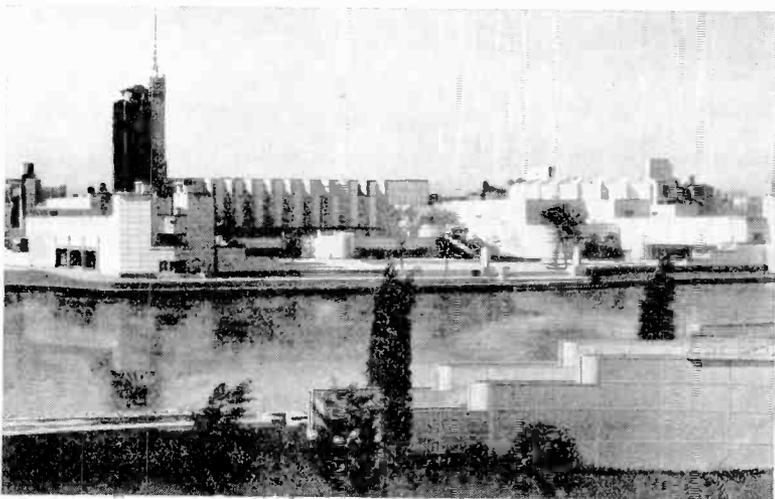
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Chicago World's Fair Administration Building



SUNDAY Programs

June 24, 1934

7:00 to 7:30 A. M.

KNX—Bill Sharples, Breakfast Club
 KFOX—Recordings
 KGDGM—Weather, Records
 KSL—Uncle Tom and Comics
 KOA—News; 7:05, Vagabonds

7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club
 KFOX—Recordings
 KGDGM—Merry Melodies, Organ
 KSL—Mormon Tabernacle
 KOA—Capitol Theatre Family

8:00 to 8:30 A. M.

• KPO & network—Major Bowles' Capitol Family
 KGO—Clyde Doerr's Orchestra
 KYA—8:15, Christian Science Reading
 KROW—Commuters Time Clock
 KJBS—Close Harmony
 KGDGM—Organ; News
 * KFRC & network—Salt Lake Tabernacle Choir and Organ
 KJR—Coast to Coast, recorded
 KEX—Sacred Music; 8:15, Dance Antiques
 KVI—8:15, Hill Billies
 KHJ—Sunday Times Comic
 KNX—Bill Sharples, Breakfast Club
 KFOX—Percy and his Father; 8:15, Funny Paper Man
 KFWE—Records; 8:15, Funny Paper Man
 KGB—Sunday Comics
 KSL—Mormon Tabernacle
 KOA—Capitol Theater Family; 8:15, Radio City Concert

8:30 to 9:00 A. M.

• KPO & network—Radio City Concert
 KGO—Clyde Doerr's Orchestra
 KYA—Sabbath Matins
 KTAB—Sunrise Symphony
 KROW—Swedish Meditations
 KJBS—Band Concert; 8:45, Trio
 KGDGM—Chapel
 * KFRC & network—Madison Ensemble
 KOL—P. I. Comic Section
 KVI—Radio Gospel League
 KJR—Coast to Coast, Recorded
 KEX—Band Music; 8:45, Council of Churches
 KNX—Bill Sharples, Breakfast Club
 KFOX—Funny Paper Man
 KFWE—Funny Paper Man
 KSL—Madison Ensemble
 KOA—Radio City Concert

9:00 to 9:30 A. M.

KGO—Chronicle Comics
 • KPO—Radio City Concert
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
 KTAB—Apt. House Special
 KROW—Hit Tunes
 KJBS—Dance Orchestra
 KGGC—Glenn's Oldtime Songs
 KGDGM—Bondons
 * KFRC & network—Church of the Air
 KJR—Cecille Barbezet; 9:15, Another Spring
 KEX—Council Churches; 9:15, C. E. Union
 KHQ—American Weekly Comics
 KFWE—Recordings



FRED WARING
 CBS—5:30 P. M.

KFI—Church quarter hour; 9:15, Dr. Casselberry
 KNX—Bob Shuler and Quartet
 KFOX—Recordings
 KSL—Church of the Air
 KOA—Radio City Concert

9:30 to 10:00 A. M.

• KGO & network—Sunday Forum, presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America
 KPO—Music Garden, Instrumentalists
 KYA—Funny Paper Man
 KTAB—Watch Tower; Open Road
 KROW—Vita Hepar; Records
 KJBS—Dance Orchestra; Records
 KGDGM—Watch Hour Program; 9:45, Echoes of the Nineties
 * KFRC & network—Compinsky Trio
 KGGC—Featured Artists
 KOL—News; 9:45, Cecil Solly
 KEX—Shearer Bennett Program
 KJR—Records; 9:45, Silver Strains
 KNX—Bob Shuler; 9:45, Organ
 KECA—Records; 9:45, Hollywood Conservatory of Music
 KFWE—Recordings
 KFOX—Recordings
 KSL—Compinsky Trio
 KOA—Sunday Forum

10:00 to 10:30 A. M.

• KGO & network—Stringwood Ensemble
 KPO—Saxotunes
 KYA—Uncle Harry; 10:15, Doctor Good Cheer
 KTAB—10th Ave. Baptist Ch. Serv.
 KROW—Watch Tower Program
 KGGC—Theatre of the Air; 10:15, Hollywood Prevue
 KJBS—Favorite Melodies
 KGDGM—Echoes of Nineties
 KQW—10:15, Baptist Church

* KFRC & network—Edith Murray; 10:15, Piano Pointers
 KJR—International Bible Students; 10:18, Measured Steps
 KEX—Lost and Found; Records
 KHQ—Music Garden; 10:15, Old Painter
 KFI—Tom Tom Symphony and Lecture
 KHJ—10:15, Randall String Quartet
 KFWE—Recordings
 KNX—Spice of Life
 KSL—10:15, International Bible Students, Judge Rutherford
 KOA—Arnold's Commodores

10:30 to 11:00 A. M.

• KGO & network—Concert Artists
 KPO—Quartet Time
 KYA—Mountain Harmonists
 KTAB—Church Services
 KROW—Variety Program
 KJBS—Popular Melodies
 KGGC—Request Hour
 KQW—Baptist Sunday School
 KGDGM—Baseball Game
 * KFRC & network—To be announced
 KEX—Recorded Program
 KJR—10:45, Musical Auction
 KNX—Spice of Life
 KECA—Records; 10:45, First Unitarian Church
 KFWE—Recordings
 KGB—To be announced
 KSL—Windy City Revue
 KOA—Concert Artists

11:00 to 11:30 A. M.

• KGO & network—Singable Songs
 KPO—Bible Stories with Paul Carson at the Organ
 KYA—Old St. Mary's Church Serv.
 KTAB—Church Services
 KROW—Oakland Community Church
 KJBS—Popular Melodies
 KGGC—Request Hour
 KQW—First Baptist Church
 KGDGM—Baseball Game
 * KFRC & network—Symphonic Hour
 KVI—Central Lutheran Church
 KJR—Cecil Solly, Melody Race
 KEX—Symphony Hour
 KHQ—Newspaper Adventures; 11:15, Melodians
 KFWE—Maude Hughes, pianist
 KNX—Orkan Recital
 KECA—First Unitarian Church
 KFOX—St. Lukes Church
 KSL—Symphonic Hour
 KOA—The Melodians

11:30 to 12:00 Noon

• KGO & network—Dancing Shadows, concert ensemble direction Max Dolin
 KPO—Bible Stories
 KYA—Old St. Mary's Church Serv.
 KTAB—Church Services
 KROW—Oakland Community Ch.
 KGGC—Sunday Concert; News
 KJBS—Three Quarter Time; 11:45, Song Favorites
 KQW—First Baptist Church
 KGDGM—Baseball Game
 * KFRC & network—Symphonic Hour
 KVI—Central Lutheran Church
 KJR—Sunday Serenade
 KEX—Orchestra
 KNX—Lal Chand Mehra
 KFWE—Recordings
 KECA—Church Services
 KFOX—St. Lukes Church
 KSL—Symphony

12:00 to 12:30 P. M.

●KGO & network—Organ Recital
 KPO—Piano Vignettes; 12:15, Argentine Trio
 KYA—Organ Concert
 KTAB—Church Services
 KLX—Records
 KROW—Mausoleum Program
 KJBS—Orch.; 12:15, Vocalists
 KGGC—Jerry Wood's Orchestra
 KGDM—Portuguese Melodies
 KQW—12:15, Concert Orchestra
 ★KFRC & network—Buffalo Variety Workshop
 KGW—12:15, Tommy Luke
 KJR—Sousa's Men's Band
 KOMO—Musical Madcaps; 12:15, For All the Family
 KNX—Concert Group
 KECA—Church Services
 KFWB—Recordings
 KOA—Huffman Theater Harmonies; 12:15, Romance of Science
 KFOX—St. Lukes Church

12:30 to 1:00 P. M.

●KGO & network—Clark's Orchestra
 KPO—Stringwood Ensemble
 KYA—Paraders
 KTAB—Church Services; 12:45, Religious Program
 KLX—Anne Wakefield, soprano; Merlyn Morse, tenor
 KROW—All Request Program
 KGGC—All Star Review
 KJBS—Recordings
 KGDM—Portuguese Melodies
 KQW—Instrumental Trio
 ★KFRC & network—Oregon on Parade
 KGW—Tommy Luke; 12:45, Newspaper Adventures
 KOMO—For All the Family
 KEX—12:45, Rev. Willard H. Pope
 KFI—U. S. C. College of Music
 KFWB—Recordings
 KNX—Louise Johnson, astro-analyst
 KFOX—Sunshine and Roses
 KSL—Oregon on Parade
 KOA—Palmer Clark's Orch.

1:00 to 1:30 P. M.

●KGO & network—Sunday Vespers, Dr. Paul Scherer, male quartet
 KPO—Melody Train; orchestra direction Josef Hornik
 KYA—Waltz Classics
 KTAB—Church of Latter Day Sta.
 KLX—Musical Program
 KROW—All Request Program
 KJBS—Dance Recordings
 KGDM—Portuguese Melodies; 1:15, Records
 KQW—N. C. B. S. Program
 ★KFRC & network—The Playboys; 1:15, The Three of Us
 KOMO—For All the Family; Notox
 KEX—Rev. Willard Pope; Notox
 KGW—Song and Story Hour
 KNX—Metropolitan Moods
 KFI—Organ Recital
 KFWB—Records; 1:27, Baseball
 KOA—Sunday Vespers

1:30 to 2:00 P. M.

●KGO & network—International Tidbits, Igor Gorin, baritone; instrumentalists; 1:45, Boyer Rendezvous, Songfellows, male quartet; Joseph Gallicchio's Orchestra
 KPO—Melody Train
 KYA—Waltz Classics
 KTAB—Lazelle Singers
 KLX—Records
 KROW—Luncheon Concert
 KJBS—Concert Recordings
 KFRC—Prof. Lindsley

KQW—Afternoon Melodies
 KGDM—Records; Lonesome Hobo
 KOL—Professor Lindsley
 KVI—Prof. Lindsley
 KJR—Here and There
 KOIN—Professor Lindsley
 KHJ—Prof. Lindsley; 1:45, Isles of Romance
 KFWB—Baseball Game
 KNX—Metropolitan Moods
 KECA—Vocational Adjustment; 1:45, Records
 KFOX—Recordings
 KFSD—Old Time Program
 KGB—Professor Lindsley
 KSL—Afternoon Musicale
 KOA—International Tidbits; 1:45, Boyer Rendezvous

2:00 to 2:30 P. M.

●KPO & network—Catholic Hour
 KGO—Clyde Doerr's Orchestra
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15 Jean Wakefield, vocalist
 KLX—Records
 KROW—University of the Air
 KJBS—Spanish Melodies; Orchestra
 KFRC—Romance of Science; 2:15, Rabbi Magnin
 KGDM—Orchestra
 KQW—Popular Melodies
 KOL—Music; 2:15, Rabbi Magnin
 KVI—Music; 2:15, Rabbi Magnin
 KOIN—Music; 2:15, Rabbi Magnin
 KOMO—Old Songs of the Church
 KGW—Nick Flowers; 2:15, Eddie King, piano
 KHQ—N.W. on Parade
 KFI—Organ Recital
 KNX—Exposition Park Concert
 KFWB—Baseball Game
 KFOX—Christian Science Reader; 2:15, Baseball
 KHJ—Music; 2:15, Rabbi Magnin
 KGB—Music; 2:15, Rabbi Magnin
 KSL—Nick Lucas, 2:15, Symphony
 KOA—Catholic Hour

2:30 to 3:00 P. M.

●KPO & network—Our American Schools
 KGO—Sarah Kreindler & Lev Shorr, violinist and pianist
 KTAB—Matinee Players
 KYA—Light Opera
 KLX—Studio Program
 KROW—Tuneful Tunes
 KJBS—Afternoon Concert
 KGGC—Sunday School
 KGDM—Orchestra
 KQW—2:45, Instrumental Favorites
 KFRC—Aaronson's Orch. to 2:45.
 ★KFRC & network—2:45, Carlile & London, with the Warwick Sisters
 KVI—2:45, Judge Rutherford
 KOL—Aaronson's Orch.; 2:45, Music
 KOIN—2:45, Threads of Tradition
 KEX—Santiseptic; 2:45, Baseball
 KOMO—News Adventures to 2:45
 KHJ—Irving Aaronson's Orchestra
 KNX—Concert
 KECA—Recordings
 KFSD—Baseball Game
 KFWB—Baseball Game
 KGB—Aaronson's Orch. to 2:45
 KSL—Symphony; 2:45, Carlile & London
 KOA—Our American Schools

3:00 to 3:30 P. M.

●KGO & network—Silken Strings, Charles Previn's Orchestra
 KPO—Afternoon Concert
 KYA—Light Opera
 KTAB—Matinee Players
 KLX—Records

KROW—Tuneful Tunes
 KJBS—Recordings
 KGGC—Church Service
 KGDM—Recorded Program
 KQW—Recorded Program
 ★KFRC & network—Drama, "Peter the Great"
 KJR—Cornish School
 KEX—Baseball Game
 KNX—Concert
 KECA—Recordings
 KFWB—Baseball Game
 KFOX—Baseball Game
 KFSD—Balboa Park Organ
 KSL—Peter the Great

3:30 to 4:00 P. M.

●KGO & network—Bakers Broadcast; Joe Fenner, comedian; Ozzie Nelson's Orchestra
 KPO—Afternoon Concert
 KYA—Light Opera
 KTAB—George Kruger, pianist
 KLX—Aspre and String Orchestra
 KROW—Hawaiian Air; Records
 KJBS—Concert Favorites
 KGGC—Church Service
 KGDM—Records
 ★KFRC & network—Chicago Knights
 KOL—Leatherneck Adven. to 3:45
 KOIN—Studio Program
 KEX—Race of Nations; Varieties
 KJR—Musical Jigsaws; Souvenirs
 KNX—Concert
 KECA—Recordings
 KFSD—Symphony Concert
 KFOX—Baseball Game
 KFWB—Baseball Game

4:00 to 4:30 P. M.

●KGO & network—Chase and Sanborn; Jimmy Durante, comedian; Rubinoff's Orchestra
 KPO—Community Forum
 KYA—Piano and Vocal
 KTAB—Castilian Strings
 KLX—Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KQW—Vocal Selections
 KGDM—Recorded Program
 KFRC—Adventures of Doc Savage
 ★KFRC & network—Voice of Columbia
 KVI—Amusement Tips to 4:15
 KJR—Knights of Note
 KEX—Recorded Program
 KHJ—Adventures of Doc Savage
 KNX—Reflections of Romance
 KECA—Recordings
 KFOX—Baseball Game
 KFSD—Symphony concert
 KFWB—Baseball Game
 KSL—The Voice of Columbia

4:30 to 5:00 P. M.

●KGO & network—Chase and Sanborn Program
 KPO—Silhouettes; Myron Niesley, tenor
 KYA—Vesper Services
 KTAB—Behind the Headlines; Rec.
 KLX—Metropolitan Moods
 KROW—Afternoon Concert
 KJBS—Recordings
 KGDM—Ernie Post Jamboree
 KQW—N. C. B. S. Program
 ★KFRC & network—The Voice of Columbia
 KOIN—California Melodies
 KJR—Knights of Note
 KEX—Recorded Program
 KNX—Records; 4:45, Male Quartet
 KECA—Recordings
 KFWB—Recordings
 KFOX—Nazarene Church
 KFSD—Symphony concert
 KSL—The Voice of Columbia

5:00 to 5:30 P. M.

- KGO & network—Manhattan Merry-Go-Round; Tamara, Russian blues singer; Men About Town, trio
- KPO—Cook and Alexander, harmony duo; 5:15, Paul Martin's Music
- KYA—Symphony Concert
- KTAB—Religious Services
- KLX—Old Man Soliloquy; Pianist
- KROW—Oakl'd Council of Churches
- KJBS—Dance and Vocal Records
- KGDM—Ernie Post Jamboree
- KQW—N. C. B. S. Program
- * KFRC & network—Sanctuary Symphony Orchestra
- KJR—Emanuel Tabernacle
- KEX—Four Square Cathedral
- KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews
- KFWB—Recordings
- KECA—Chamber Music
- KFOX—Jack Maurice's Orchestra
- KFSD—Musical program

5:30 to 6:00 P. M.

- KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
- KPO—Paul Martin; 5:45, Henry M. Hyde, Adventures in Science
- KYA—Symphony
- KTAB—Religious Services
- KLX—Covered Wagon Jubilee
- KROW—Wilma McVey, soprano
- KJBS—Popular Song Hits
- KGDM—Dance Orchestra
- KQW—N. C. B. S. Program
- * KFRC & network—Fred Waring's Pennsylvanians
- KHQ—Album of Music
- KJR—Vindabonians
- KEX—Four Square Cathedral; 5:45, Concert
- KNX—Dr. John Matthews
- KECA—Records; Franz Hoffman, baritone
- KFWB—Recordings
- KFOX—Popular Records
- KFSD—Musical program

6:00 to 6:30 P. M.

- KGO & network—Chevrolet Program; orchestra direction Victor Young
- KPO—San Francisco Municipal Organ, Paul Carson at the Console
- KYA—Concert Pianist; 6:15, Studio
- KTAB—Wyoming Cowboys
- KLX—Mixed Quartet
- KROW—Recordings
- KJBS—Dance Melodies
- KGDM—Lorelei Strings
- KQW—Hawaiian Melodies; 6:15, Franco's
- * KFRC & network—Wayne King's Orchestra
- KJR—Angelus Hour
- KNX—Rubinoff's Concert Ensemble
- KECA—Wesley Tourtelotte, organ; Bert Shepherd, violin
- KFOX—News; Piano; Songs
- KFWB—News; 6:05, Organ, Piano, Violin

6:30 to 7:00 P. M.

- KGO & network—Hall of Fame; guest stars; orchestra direction Nathaniel Shilkret
- KPO—Palace Hotel Concert Ensemble
- KYA—Graham Dexter, Tenor
- KTAB—Amateur Baseball Scores
- KLX—Hotel Oakland Trio
- KROW—Songfest; 6:45, Philosophy
- KJBS—Dance Melodies
- KGDM—Recorded Program
- KQW—N. C. B. S. Program

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*** CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KFRC—Salon Moderne
- KOI—Salon Moderne
- KOIN—Salon Moderne
- KJR—Angelus Hour
- KEX—Soloist
- KVI—Salon Moderne
- KNX—Rev. C. E. Fuller
- KECA—Organist and violinist
- KFSD—Dr. Strauss' Sketchbook
- KFWB—Ed Fitzpatrick's Orchestra
- KFOX—School Kids; 6:45, Orch.
- KGB—Salon Moderne
- KSL—45 Minutes in Hollywood

7:00 to 7:30 P. M.

- KGO & network—Irene Beasley, blues singer; 7:15, Madame Schumann-Heink and Harvey Hays
- KPO—Doorways to Yesterday; 7:15, Personal Closeups
- KYA—Dinner Concert
- KTAB—Echoes of Portugal; 7:15, Royal Hawaiians
- KLX—Hotel Oakland Trio
- KJBS—Dance Melodies
- KROW—Y. M. C. A.; 7:15, Records
- KGGC—Church Service
- KGDM—Musical Program
- KQW—7:15, Orchestra
- KFRC—Romance of Travel
- KOL—Romance of Travel
- KVI—Romance of Travel

The S and W Merrymakers

Every Sunday Evening
7:30 to 8:30 P. M.

DON LEE-COLUMBIA
BROADCASTING SYSTEM

- KOIN—Romance of Travel
- KJR—Metropolitan Moods
- KEX—Musical Gems
- KNX—Calmon Luboviski, violinist
- KFOX—Warner Bros. Show
- KFWB—Terry La Franconi Orch.
- KHJ—7:15, Shopping News
- KECA—Pierce Bros. Quartet
- KGB—Romance of Travel
- KFSD—Manual Dehesa, tenor
- KSL—Forty-Five Minutes in Hollywood; 7:15, Little Jack Little

7:30 to 8:00 P. M.

- KPO & network—Broadcast to Byrd Expedition
- KGO—Joseph Hornik, Viennese program
- KYA—Happy Felton's Orchestra
- KTAB—Church Serv. Bapt. Church
- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KROW—Our Naval Reserve; 7:45, Studio
- KGGC—Church Service
- * KFRC & network—S and W Merry-makers
- KQW—First Baptist Church service
- KOIN—S and W Merry-makers
- KEX—Musical Gems; Crazy Crystals
- KOMO—Happiness Program; 7:45, Cowboy Joe
- KJR—Byrd Expedition
- KNX—Calmon Luboviski, violinist
- KFI—Makers of History
- KFWB—Kay Kyser's Orch.; 7:45, Comedy Stars of Hollywood
- KFOX—Boy Detective; 7:45, Songs
- KOA—Byrd Expedition Broadcast
- KSL—Dance Orchestra

8:00 to 8:30 P. M.

- KGO & network—Lullaby, soloist; 8:05, Dan Russo's Orchestra; 8:15, Russ Columbo, baritone
- KPO—The Black Ghost, dramatic program; 8:15, Coquettes
- KYA—Opera, recordings
- KTAB—Church Services, Baptist
- KLX—John Wharry Lewis Quintet
- KROW—Oakl'd Community Church
- KQW—Baptist Church Services
- * KFRC & network—S and W Merry-makers
- KJR—First Church of Christ Scient.
- KEX—First Church of Christ
- KNX—Presbyterian Church
- KFI—8:15, Sherlock Holmes, F. T.
- KECA—Burr McIntosh; 8:15, Russ Columbo
- KFWB—Sunday Night Hi Jinks
- KFOX—Christian Science Service
- KFSD—Organ Recital to 8:15
- KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service
- KOA—News; Orch.; 8:15, Russ Columbo

8:30 to 9:00 P. M.

- KGO & network—Hollywood on the Air
- KPO—Recollections; Organ, harp, violin
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—John Wharry Lewis Quintet
- KROW—Oakl'd Community Church
- KQW—Baptist Church services
- * KFRC & network—The Mummies
- KJR—First Church of Christ Scient
- KEX—First Church of Christ
- KNX—Church Services
- KFI—Sherlock Holmes; 8:45, Cellist
- KFWB—Sunday Night Hi Jinks
- KFOX—Christian Science Service
- KSL—L. D. S. Services to 8:45
- KOA—Hollywood on the Air

9:00 to 9:30 P. M.

• KGO & network—Al Cavalli's Hotel Bismarck Orchestra
 KPO—University of California Prog.
 KYA—Opera Recordings
 KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.
 KLX—Herb Kennedy and Nancy Hersey; 9:15, Carefree Capers
 KROW—Foreign Watch Tower
 KQW—Church; Vocal Gems
 * KFRC & network—Earl Hines Orchestra
 KVI—Aaronson's Orchestra
 KOMO—Royal Foursome; 9:15, String Trio
 KGW—G. A. Paine Prog. to 9:15
 KEX—9:15, Abe Bercovitz
 KFI—University of So. California
 KHJ—Traveler's Orchestra
 KECA—Recordings
 KFWB—"Coronets," historical drama by Kay Van Ripper
 KNX—News; 9:15, Talk
 KFOX—Beverly Hill Billies
 KSL—Organ and Violin
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

• KGO & network—Reader's Guide, Joseph Henry Jackson
 KPO—Buddy Rogers' Orchestra
 KYA—"Beauty That Endures"; 9:45, News Editor; 9:55, Orchestra
 KTAB—Chapel of the Chimes, organ; 9:45, Jack Spriggs Orch.
 KLX—Carefree Capers; 9:45, News; 9:50, Jewel Box
 KROW—Ran Wilde's Orchestra
 KGGC—9:45, Skate Races
 KQW—Concert Orchestra
 KVI—Radio Gospel League

* KFRC & network—Irving Aaronson's Orchestra
 KOMO—String Trio; Song Garden
 KFI—Marvicor Trio
 KNX—The Crocketts
 KFWB—Kay Kyser's Orchestra
 KFOX—Beverly Hill Billies
 KSL—Frank Asper, organist; Wm. Hardiman, violinist
 KOA—Dance Orchestra

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Paul Carson, organist
 KPO—Fete Smythe and His Hotel Cosmopolitan Orchestra
 KYA—John Wolohan's Orchestra
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Program
 KQW—Spotlight Review
 KFRC—News; 10:05, Carol Lofner's Orchestra
 KOL—Dance Orchestra
 KOMO—10:15, Viennese Vagabonds
 KECA—First Presbyterian Church
 KJF—Playing the Song Market
 KFI—10:15, Paul Carson, organ
 KHJ—News Items; 10:10, Carol Lofner's Orchestra
 KNX—The Crocketts
 KECA—Recordings
 KFWB—News; 10:15, Organ
 KFOX—News; 10:15, Organ
 KOA—Cosmopolitan Orchestra
 KGB—News; Orchestra
 KSL—Carol Lofner Orchestra

10:30 to 11:00 P. M.

• KGO & network—Paul Carson, organist
 KPO—Music Box

KYA—Frank Castle's Show
 KTAB—Dance, Tunes
 KLX—Dance Program
 KROW—Dance Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance music
 KVI—Dance Orchestra
 KOMO—Rhapsody in Rhythm
 KEX—Rev. Willard Pope
 KFI—Organ Recital
 KHJ—Dance Orchestra
 KFWB—George Hamilton's Orch.
 KFOX—Orchestra
 KGB—Dance Orchestra
 KSL—Dance Orchestra
 KOA—Slumber Hour

11:00 to 11:30 P. M.

• KGO & network—News Service; 11:05, Happy Felton and His Bal Tabarin Orchestra
 KPO—Midnight Melodies, Charles Runyan, organist
 KTAB—Hal Girvin's Orchestra
 KROW—Music
 KFRC—Irving Aaronson's Orch.
 KOL—Dance music
 KVI—Aaronson's Orchestra
 KOIN—Robinson's Orchestra
 KFWB—Kay Kyser's Orchestra
 KHJ—Midnight Moods
 KFOX—Orchestra

11:30 to Sign Off

KFRC—Lou Traveler's Orchestra
 KTAB—Music; Vagabond
 KROW—Dance Music
 KJRS—12:01, Owl Program to 7 a.m.
 KGDH—12, Music and News
 KOL—Traveler's Orchestra
 KVI—Lou Traveler's Orchestra
 KHJ—Traveler's Orchestra
 KGB—Dance Orchestra

SUGGESTS GIVING EDUCATORS AN ALL-DAY BROADCAST

As his contribution in the controversy of "What Should Go On the Air," John J. Daly of the Washington "Post" has the following pertinent suggestion to make:

"For some ten or twelve years the battle has raged over radio and its potential powers as an agency for good or evil in this wicked old world of ours.

"Educators claim commercial programs feed the fires of moronic imagination.

"Commercial broadcasters look askance at panaceas offered.

"For years, I have listened to the arguments—pro and con—including the panel discussion at the recent convention of the American Association for Adult Education. An idea occurs to me:

"Why not settle a moot question for once and all, and in this way?

"Since educators are so sincerely interested in the question, having studied the situation and surveyed its possibilities, give them a concrete chance to prove the truth or falsity of their claims.

"As in the old days newspapers sometimes had guest editors, turning over the entire plant—mechanical and editorial equipment—

to ministers of the gospel and public school superintendents who sought to publish the ideal family journal, so let the educators take over radio, en masse, for a day or a week.

"A day—from dawn to midnight—would probably suffice. Let M. H. Aylesworth, president of NBC, and William S. Paley, president of the CBS, invite the educators, as their guests, to put on one ideal day of broadcasting. The independent stations, through the solicitation of my friend, Phil Loucks, of the National Association of Broadcasters, might also graciously go along with the experiment. The general public would then get what the educators claim the public needs. The public would certainly be the judge—and the jury. It might cost a little money; but, after all, what is a monetary sacrifice to the enlightenment of the world?

"I ask you, and I'd like to have the answer."

* * *

Paul Carson is manipulating the stops and keys at the giant municipal organ at the Civic Auditorium in San Francisco on Sundays again. A fire in the organ put it out of commission for two weeks. His concerts are put over NBC stations.

MONDAY Programs

June 25, 1934

7:30 to 8:00 A. M.

- KGO & network—U. S. Navy Band
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—South Americans; 7:45 Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Early Morning Exercises
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Breakfast Club; 7:45, Radio Headliners
- KOIN—Jones & Stewart
- KJR—Markets: Records
- KEX—7:45, Hillbillies
- KHQ—7:45, Early Brds
- KVI—Varieties; 7:45, Hillbillies
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Records to 7:45
- KFOX—Grain Reports; Songs
- KGB—Morning Editor
- KSL—Morning Watch; 7:45, Adv. Review; 7:55, Shopping
- KOA—Hour of Memories

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Morin Sisters, vocal trio
- KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Time Clock
- KJBS—Recorded Dance Tunes
- KQW—Morning Concert
- KGDM—Recordings
- ★ KFRC & network—Voice of Experience to 8:15
- KFRC—8:15, Grab Bag, records
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KOIN—8:15, Studio Program
- KEX—Dance Rhythm; Hawaiians
- KHQ—Model Boot Program to 8:15
- KOMO—8:15, Morning Reveries
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KNX—Bill Sharples Club
- KFWB—Gold Star Rangers
- KFOX—Talk; 8:10, Records
- KFSD—Good Cheer Program to 8:15
- KSL—8:15, Jennie Lee
- KOA—Smackout; 8:15, Morin Sisters

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KQW—Tuneful Topics of the Day
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- ★ KFRC & network—Esther Velas & Ensemble
- KVI—8:45, Market Specials
- KOIN—8:45, Elma Hackett
- KOMO—Resume; 8:33, String Trio
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KHQ—Shoppers Guide; Home Comfort
- KFI—8:45, Julia Hayes Hints



THERESA ASZER
KFRC—8 P. M.

- KNX—Breakfast Club
- KFWB—Recordings
- KFOX—Health & Efficiency; Records
- KGB—Stocks to 8:35
- KSL—Good Morning Judge to 8:45
- KOA—Vic & Sade; 8:45, Merry Macs

9:00 to 9:30 A. M.

- KGO & network—Words & Music to 9:15
- KGO—9:15, Barbara Lee Breakfast Club
- KPO—Crosscuts Log o' the Day; 9:15, Cliff Nazarro
- KYA—9:09, Helen Byron; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing Program
- KJBS—Song Hits; Dance
- KGGC—Records; 9:15, Old Songs
- KQW—Tuneful Topics of the Day
- KGDM—Records; 9:15, Personalities
- ★ KFRC & network—Velazco's Orch.
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOMO—Mary's Garden
- KHQ—Crazy Wells to 9:15
- KNX—"Song Bag"
- KFI—Bennie Watson; 9:15 Hawaiians
- KECA—9:15, Wellman & Hill
- KEX—9:15, Request Program
- KFOX—Records; Health Talk
- KFWB—The King's Men; 9:15, Rec.
- KFSD—Words & Music; 9:15, Wellman & Hill
- KSL—Velazco's Orchestra; 9:25, Asso. Beet Sugar Program
- KOA—Words & Music; 9:15, Honorable Archie

9:30 to 10:00 A. M.

- KGO & network—Marshall's Mavericks; 9:55, News Service
- KPO—News; 9:45, Sax Appeal
- KYA—Waltz Idylls
- KTAB—Health Talk

- KLX—Studio Program
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGGC—Health Talk; 9:45, Dance Novelties
- KQW—Visiting Faye Ward
- KGDM—News; 9:45, Records
- KFRC—Joanne to 9:45
- ★ KFRC & network—9:45, Monday Matinee
- KOMO—Clegg Dwellers
- KGW—9:45, Cooking School
- KVI—Better Business Talk to 9:35
- KHQ—Magic Travels to 9:45
- KJR—9:55, Pianologue
- KFI—9:45, News Release
- KNX—Amagon Program; 9:45, News
- KFWB—Recordings; 9:45, News
- KGB—News Flashes to 9:35
- KSL—Monday Matinee
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & Network—The New World, educational program
- KPO—Golden State Menu Flashes; 10:15, As Woman to Woman
- KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Studio; 10:15, Stocks
- KROW—Veta Hepar; Islanders
- KJBS—News; 10:05, Organ; 10:15, Hillbilly Songs
- KGGC—Cal King
- KQW—Aunt Sammy; Know Your California
- KGDM—Helen Byron; 10:15, Rcds.
- ★ KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KEX—Lost & Found; 10:02, Ronald Buck
- KJR—Walks of Life; 10:15, Spring KHQ—Station Review; Celia Lee
- KFI—Ann Warner
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albright's Family
- KFOX—Prudence Penny; 10:25, Reports; Records
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Elmore Vincent; 10:45, Richard Maxwell, tenor
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGGC—Soft Pillow Sunshine
- KQW—Know Your California; 10:45, Rolling Stones
- KGDM—Recordings
- ★ KFRC & network—Emery Deutsch and Orchestra
- KOL—Morning Melodies
- KOIN—Art Kirkham
- KEX—Recordings
- KJR—Club Minutes; Serenaders
- KFWB—Recordings
- KNX—Mary Holmes, Home Management; 10:45, Rhythm Encores
- KECA—Recordings
- KFOX—Violin & Trio; 10:50, Spanish Songs
- KFSD—Studio program
- KOA—10:45, Livestock and Produce Reports
- KSL—Emery Deutsch & Orchestra

11:00 to 11:30 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Radio Guild, drama
 KYA—Organ; 11:15, Rhythmsters
 KTAB—Concert; 11:15, Bulletin
 KLX—Mountaineers; 11:45, Castles in Music
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KGDM—Organ Recital
 KQW—Popular Hits
 *KFRC & network—Oahu Serenaders to 11:15
 KFRC—11:15, Better Business Bureau
 KOL—Cecil Solly; Rhythm Kings
 KVI—The Observer; Rhythm Kings
 KOIN—Art Kirkham
 KEX—Soloists; Cobwebs and Nuts
 KJR—Rhythm Rulers
 KNX—Tabernacle of the Air
 KHJ—Going Places; Rhythm Kings
 KECA—French Lesson; Records
 KFWE—Records; Lost and Found
 KFOX—Records; 11:20, Skit
 KOA—Radio Guild
 KSL—Oahu Serenaders; 11:15, Rhythm Kings

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—California Federation of Women's Clubs
 KPO—Radio Guild Drama
 KYA—Album Leaves
 KTAB—Jean Kent Program
 KLX—Anita and Orosco; 11:45, Rhythm Encores
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGDM—Recordings and News
 KQW—Accordion Capers; 11:45, Dance Melodies
 KGDM—Organ
 KFRC—Women's Home Forum
 *KFRC & network—11:45, Poetic Strings
 KOIN—Kelford Program to 11:35
 KHQ—Organ Recital
 KJR—Uncle Hank; 11:45, Twelve o'Clock Times
 KEX—Cobwebs and Nuts; 11:45, Orchestra
 KFI—Fashion Tours; 11:45, Marke
 KFWE—Eddie Eben, organist
 KNX—Jewel Box; 11:45, Ionizer Talk
 KFOX—News; Talks; Records
 KOA—Radio Guild
 KSL—Poetic Strings

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob 12:15, Western Farm and Home Hour
 KPO—Agricultural Bulletins; 12:15 Midday Musicale
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin American Program
 KJBS—Records and Accordionist
 KGGC—Request Hour
 KQW—Band Concert
 KGDM—Records
 *KFRC & network—Lazy Bill Hugrins; 12:15, Melody Parade
 KGW—12:15, Meier and Frank
 KHQ—12:15, Marshall Wells
 KOL—The Carnival, Ken Stuart
 KJR—Records; Mkt. & Grain Rep'ts
 KNX—News; 12:15, Congoin
 KECA—Records; 12:15, News
 KFWE—Records; 12:15, Talk

KFOX—Records; Talk
 KFSD—Stock Reports to 12:15
 KGB—Farm Flashes to 12:15
 KSL—Broadcasters Review
 KOA—12:15, Soloist

12:30 to 1:00 P. M.

•KGO & network—Farm and Home
 KPO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—California Farm Hour; 12:45, Hits of Today
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Weather & Market reports
 KGDM—Musical Capers; Records
 *KFRC & network—Chicago Variety Program
 KOL—Carnival Hour
 KVI—News and Views to 12:45
 KHQ—Marching Along; Studio
 KGW—Dr. Semler, 12:45, Friendly Chat
 KJR—Headlines
 KNX—Concert Ensemble
 KFWE—Billie Lowe & Bob Shafer, soloists; Burt Fiske, pianist; 12:45, Deputy Emerson
 KECA—Concert Favorites; Records
 KFOX—Records; 12:45, Civic Talk
 KOA—Hotel Plaza Orch.; 12:45, Your Health

1:00 to 1:30 P. M.

•KGO & network—Palmer Clark's Orchestra
 KGO—1:15, Contract Bridge
 KPO—News; 1:15, Ann Warner's Chats
 KYA—Marie Leon, soprano; 1:15, Palmer Clark Orchestra
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks and Record Novelties; 1:15, At Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Hollywood Keyhole
 KGDM—Three Tumble Weeds
 *KFRC & network—The Dictators; 1:15, Between the Bookends
 KOL—1:15, Julie Day
 KGW—Chat, 1:15, Dental Clinic
 KOMO—Farm Talk; 1:15, Records
 KHQ—1:15, Baking Program
 KFWE—"Get-Together" Party
 KNX—Pontrelli's Orchestra
 KFOX—Get Together Party
 KECA—Recorded Program

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Bunkhouse Songs
 KPO—Ann Warner's Chats; 1:45, Edna Fischer, pianist
 KYA—Violin Masters; P.T.A. Talk
 KTAB—Modern Rhythms
 KLX—Song Bag
 KROW—Home Beautiful; 1:45, Tunesful Tunes
 KJBS—Concert Recordings
 KQW—The Friendly Hour
 KGDM—Organ
 KFRC—N Y Stocks to 1:35
 *KFRC & network—1:35, Organ Melodies; 1:45, Bob Nolan and Norm Sherr
 KOIN—The Book of Life
 KOMO—1:45, Julia Hayes
 KGW—1:45, Eddie King, pianist
 KHQ—1:45, Business and Pleasure
 KEX—Financial Reports; Music
 KJR—Castles in Music to 1:45
 KFI—1:45, B. Ferlazzo, violin

KFWE—Records; 1:45, Pianist
 KNX—Pontrelli's Orchestra
 KFSD—Studio Program to 1:45
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 KPO—Charles Davis' Orchestra; 2:15, U. S. Army Band
 KYA—Intercollegiate Forum Debate
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:05, Records; 2:15, Cecil Wright
 KROW—Records; Chas. Goodman, vocalist
 KJBS—Popular Tunes of the Day
 KGDM—Records; News
 KQW—Popular Selections
 *KFRC & network—Happy Go Lucky Hour
 KEX—World Bookman; 2:05, Musical Gems
 KJR—Salon Hour, recorded
 KFWE—H. M. Robertson; 2:15, Records
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFOX—Recorded Program
 KSL—Orchestra; Dental Clinic
 KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KPO—United States Army Band; 2:45, Grandmother's Trunk
 KYA—Vignettes of Life; 2:45, Symphony Highlights
 KTAB—Three Four Time; 2:45, Tranquility
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dell Perry, pianist
 KGDM—Marie Kelso, soprano
 KQW—Afternoon Concert
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems; 2:45, League
 KNX—So. American Orchestra
 KECA—Classic Hour, records
 KSL—Miniatures; 2:45, Two Pals and a Gal

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial
 •KGO & network—3:15, Herman Crone's Orchestra
 *KPO & network—Gould & Shefter
 KPO—3:15, The Mudcaves
 KYA—Symphony Highlights
 KTAB—Recordings; 3:15, Madame McCune Williamson
 KLX—Opportunity Hour
 KROW—Novelty Airs
 KJBS—Orchestra; 3:15, Word Man
 KQW—Stock Reports; Music; 3:15, Word Man
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KOMO—3:15, Day Dreams
 KJR—Easy Chair to 3:15
 KGW—Concert Trio
 KHQ—John W. Graham Program; 3:15, Club Bulletin
 KFI—Langendorf Pictorial; 3:15, Phantom Frontier
 KNX—Foreign Recordings
 KECA—Alexander Bevan, Italian Language to 3:15
 KFWE—Tea Time Melodies
 KFOX—Recorded Program
 KFSD—Studio Program to 3:15
 KSL—Jack Russell's Orchestra; 3:15, Texas Rangers
 KOA—Microphone News; 3:15, Univ. of Denver

3:30 to 4:00 P. M.

KGO—Charles Hart, instrumentalists; 3:45, To be announced
 ● KPO & network—Mario Cozzi, baritone; 3:45, To be announced
 KPO—Eileen Piggott, soprano; 3:45, University of California Program
 KYA—Symphony Highlights; 3:45, Community Chest Question Box
 KTAB—NRA Speaker; 3:40 Interlude; 3:45, Dude and Happy
 KLX—Records; 3:45, Song Market
 KROW—Recordings
 KJBS—Dance Records
 KGDM—Ernie Posts' Jamboree
 KQW—Variety Program
 ★ KFRC & network—Shumate Bros.; 3:45, And the Crowd Roars
 KFRC—3:55, Town Topics
 KOIN—Newspaper of the Air
 KHQ—3:45, To be announced
 KOMO—Harp Melodies to 3:45
 KOL—Lost and Found to 3:35
 KJR—Goodwill Trio; Interlude
 KFI—Organ Recital; 3:45, News
 KECA—3:45, Univ. of California KFWE—Records
 KNX—Concert Orchestra
 KSL—Junior Hour
 KOA—Soloist; 3:45, Max Baer

4:00 to 4:30 P. M.

● KGO & network—Yeast Foamers, Orchestra and soloists
 KPO—Stringwood Ensemble
 KYA—Tea-Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Records; 4:15, Helen Parmelee, pianist
 KROW—Prudential Quarter Hour; 4:15, Popular Tunes
 KJBS—Close Harmony
 KGDM—Gilmore Oil Program
 KQW—Variety Program
 ★ KFRC & network—Three Knaves and a Queen; 4:15, Songs at Evening
 KOL—Classified Period; 4:15, Hours with Baur
 KJR—Melody Palette; 4:15, Community Fund Program
 KECA—Piano and Records
 KFWE—Talk; 4:15, Records
 KNX—Musical Auction; 4:15, U.S.C.
 KFOX—News; Forty-Niners
 KSL—Broadcasters Review; 4:15, Tarzan of the Apes
 KFSD—To be announced

4:30 to 5:00 P. M.

KGO—The Family Cook Book
 ● KGO & network—4:45, Orphan Annie
 KPO—Stringwood Ensemble
 KYA—Tea Dance Parade; 4:55, Junior Birdman
 KTAB—Sport of Kings; 4:45, Old Bachelor
 KLX—4:45, McCoy Health School
 KROW—Hill Billy Music
 KJBS—Orchestra; 4:45, Melodies
 KGDM—Story Time; 4:45, Melodies
 KGDM—Recordings
 ★ KFRC & network—California Melodies
 KOMO—Pipes and Strings to 4:45
 KGW—Sam Gordon
 KJR—Edna Fischer; 4:45, Talk
 KEX—Edna Fischer; 4:45, Records
 KFI—Gloria Hamilton to 4:45
 KNX—Musical Jigsaws; 4:45, Musical Moments
 KHJ—California Melodies
 KECA—Edna Fischer; 4:45, News
 KFOX—Health and Psychology; 4:50, Records

STATION DIRECTORY

● NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRB	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFWB—Cocktail Hour
 KFSD—Edna Fischer to 4:45
 KSL—Broadcaster's Review
 KOA—Edna Fischer; 4:45, Orphan Annie

5:00 to 5:30 P. M.

● KGO & network—Studio Chatter, orchestra
 KPO—News; 5:15, Adventures of Frank Merriwell
 KYA—Children's Hour
 KTAB—Rhythm Ramblings; 5:15, Orchestra
 KLX—Brother Bob's Club
 KROW—Organ Music
 KJBS—Band; 5:15, Recordings
 KGCC—Studio Frolic
 KQW—Twilight Hour; 5:15, Fashion News
 KGDM—Neapolitans
 ★ KFRC & network — Chesterfield Program
 KJR—Steamboat Bill to 5:15
 KOMO—Frank Merriwell Adventures; 5:15, Cowboy Joe
 KHQ—Tull and Gibbs
 KGW—Dr. West, 5:15, Collins & Erwin
 KNX—Storytown Express; Songs
 KFWE—Playtime Lady; 5:15, Rec'ds
 KECA—Chamber Music
 KFOX—Playtime Lady; Records
 KOA—Sinclair Minstrels

5:30 to 6:00 P. M.

● KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
 KPO—Clyde Doerr's Orchestra
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Recorded Program
 KJBS—Records; 5:45, Music
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health

KGCC—Lecture: 5:45, Irish Gems
 KGDM—Recordings
 KQW—Southern Four; 5:45, Voice of Portugal
 ★ KFRC & network—Charlie Lung's Gang; 5:45, Old Music Masters
 KOIN—Save a Life Club
 KJR—Spice of Life; Cecil Solly
 KEX—Orchestra
 KNX—Radio Gossip Club
 KFWE—Cecil & Sally; 5:45, Records
 KECA—Chamber Music; 5:45, Religious Talk
 KFSD—Popular Program
 KSL—French Casino Orchestra
 KOA—Colgate House Party

6:00 to 6:30 P. M.

● KGO & network—Carnation Contented Program; Orchestra and Vocalists
 KPO—Dinner Concert
 KYA—Cy Trobe and Orchestra
 KTAB—To be announced
 KLX—Betty Babbish Band
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveler
 KGCC—Dinner Hour Review
 KQW—Dept. of Agriculture; 6:15, Franco's program
 KGDM—6:15, Castle's Orchestra
 ★ KFRC & network—Wayne King's Orchestra with Lady Esther
 KJR—Song Baz
 KEX—Piano; Records
 KNX—News; 6:15, Concert Group
 KECA—Board of Education; News
 KFWE—News; 6:05; Records; 6:15, Organ
 KFOX—News; 6:05, Al and Molly; 6:15, Cecil and Sally
 KFSD—Concert

6:30 to 7:00 P. M.

● KGO & network—Demi-Tasse Revue; Tizzie Lish, comedian; Gus Arnheim's Orchestra
 KPO—Safety First; 6:45, Nanette La Salle, ballad singer
 KYA—Cy Trobe Orch.; 6:55, Talk
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Sports
 KLX—Betty Babbish Band
 KROW—Doc Shahan's Ramblers
 KJBS—Popular Melodies
 KGCC—Theatre of the Air; Records
 KQW—Mkt. Repts.; 6:45, Farm Ex.
 KGDM—Orchestra; Records
 ★ KFRC & network—Military Band; 6:45, Musical Album
 KJR—Dinner Dances
 KEX—Sports; Orchestra
 KVI—Military Band; 6:45, Beauty That Endures
 KNX—Sport News; 6:45, Rubinioff's Ensemble
 KECA—Wesley Tourtelotte, organist; Baldassar Ferlazzo, violinist; Silvio Lavatelli, cellist
 KFWE—Organ; 6:45, Ray de O'Fan
 KFOX—School Kids; 6:45, Ray de O'Fan
 KSL—Twilight Reveries; 6:45, Musical Album

7:00 to 7:30 P. M.

● KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—String Time; Orchestra
 KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum
 KTAB—Soliloquy; 7:15, Italian News
 KLX—News; 7:15, Lovable Liars
 KJBS—Popular Melodies
 KROW—C. W. Hammond; 7:15, Ne'er Do Well
 KGCC—Hano Hawaiians

(Continued on Page 27)

ETHER ETCHINGS

By IOLA McREYNOLDS

THE QUEST

I wandered out through Melody Land,
Listening to the music of orchestras and
bands.

Searching each highway and byway and street,
Ev'ry little nook and shadowy retreat.

I wanted to know where the loveliest flow'rs
grow,
Where little kindnesses and loving thoughts
go.

I wanted to know where the sunbeams all
hide

When the stars come out at eventide.

I wanted to know why the lark flies so high,
Why fluffy white clouds pile up in the sky.
Where little romances and friendships all
fare,

I knew they were hiding around somewhere.

I knew it, because I hear, night and day,
Some one mention them in the things that
they play.

Then, suddenly ahead a lovely light gleams,
And the quest is ended on a "Bridge of
Dreams!"

* * *

SOFT, descriptive organ music makes a
colorful background against which fan-
tastic scenes are outlined.

A road stretches away into the gloomy dis-
tance; empty, lonely, endless—"The Lone-
some Road." A Stranger appears, stays but
a little while, then worn and weary he goes
out on another road where none care to
follow.

The scene changes. The Deacon and his
Brothers bring life and action into the picture
as with melodious voices they "Shoo the
Devil Away," in A Meetin' Here Tonight.
Warning is sounded and fate foretold as they
tell us, "You're Goin' to Reap Just What
You Sow," "You're goin' to reap JUST what
you sow!"

The way home for one Brother leads past
a cemetery, and while professing absolute
fearlessness he cleverly maneuvers for com-
panionship, while the organ wails like a Ban-
shee crying in the night.

The organ now is playing, Swing Low
Sweet Chariot, bringing visions of rest and
peace, while a soft, golden light floods the
picture. "Dere's another Meetin' Here To-
night," and the Deacon preaches a drastic

sermon on the sin of "puttin' on the dog,"
and we are warned that it's a shame to sin,
lie, steal, go to jail, or beat the wife on Sun-
day when there are six other days in which
to do all those things.

A vision appears—glorified beings are
Climbing Up the Golden Stairs. Again the
organ with Swing Low Sweet Chariot, and
the last beautiful scene of Spiritual Fantasy
vanishes from our view.

* * *

"EVERY lane is Lover's Lane when two
hearts are true." And if they are
not—Well, that's a different story!

Every Saturday morning, Henry M. Nealy,
Gloria La Vey, Walter Prescott, and Al and
Lee Rieser take us down any "Lover's Lane"
that we choose to imagine as they present
an all request program.

Quiet lanes, perhaps, that lead through
blossoming orchards, past fields of verdant
green, restful, with no outstanding eventful-
ness, yet infinitely sweet to those who walk
therein. Or another may lead through frag-
rant gardens, where roses and lilacs bloom,
or where the air is heavily perfumed by
jasmine and honeysuckle; where splashing
fountains play, and moonlight full of witchery
casts an irresistible spell over the lovers
strolling through them, lost to all the world
save each other.

Some may find their "Lover's Lane" a
trail through shadowy forests, through sunny
glades, beside rippling streams whose music
catches the rhythm of that in their own
hearts, bearing it away to live forever in its
joyous theme. On up the mountain side this
trail may lead to heights sublime, where the
vision is broad and lasting.

And we can imagine circumstances under
which the busiest of city streets would be
the most enchanted of "Lover's Lanes,"
where its throb of life about us would beat
an accompaniment to the pulsing beauty of
the music in our own heart.

"Lover's Lane." Magic words! If you have
ever been in "Lover's Lane" this program
will cause you to remember; if you are
strolling through the enchanted place now,
you will be thrilled anew; and when you hear
songs of shipwrecked love you may gaily say,
"Oh, that could never happen to me." (?)
But supposing it did. Your "Lover's Lane"
will still be a beautiful thing to remember.
Tune in some Saturday morning and see!

NEWS *and* COMMENT

UNIQUE SAN FRANCISCO BROADCAST GOES COAST TO COAST

Glamour of the Orient marked the broadcast from San Francisco's Chinatown telephone exchange, Friday, June 15. Such a broadcast could not originate anywhere else for the Golden Gate city has the only Chinese telephone exchange outside of China itself.

The program was presented over CBS with Ed Fitzgerald as master of ceremonies. It was planned so as to give the radio audience an authentic slice of Oriental life as it is lived in the largest Chinese colony in the country. Among those who took part were Lyle M. Brown, district superintendent of the Pacific Telephone and Telegraph Company; Loo Kern, manager of the exchange; Mrs. Florence Chan, his sister, who is chief operator, and various slant-eyed operators, with soft, musical voices.

The broadcast originated in the exchange itself, housed in a pagoda and with an interior finish in traditional Chinese style—black and red lacquer and carved woodwork, with panels in vermilion, green and gold, depicting the traditional dragons of Chinese art. In this building, at switchboards of polished wood resembling ebony and ornamented with characteristic scroll work, sit a total of twenty-one operators. The radio audience had the opportunity of listening in on typical Chinese telephone conversations, whose meaning was explained by Mr. Kern and Mrs. Chan. The former also related many of the intriguing facts about this institution, which combines technical up-to-dateness with the exotic charm of the Orient.

Ψ

Radio Voting Device Being Manufactured

Tests of voting by radio, conducted by Dr. Nevil Monroe Hopkins on WOR have been so successful that specifications for the ultimate device have been drawn up and models of the apparatus ordered from the American Transformer Company in Newark, known as "American" to radio listeners.

Engineers have proved to themselves that with a registration of 10,000 receivers, the accuracy will be ninety-eight per cent and that this accuracy will increase in proportion to the additional number of radio sets tuned in on the voting.

Negotiations have proceeded to the point where it is almost certain that Fall designs in receivers, at least of the companies involved, will incorporate radio voting buttons.

STRATOSPHERE FLYERS SET DATE FOR ASCENT

Major William E. Kepner and Captain Albert W. Stevens, carrying a tiny NBC short-wave transmitter, will take off for the stratosphere on June 22, or as soon thereafter as weather conditions permit, according to an announcement of the National Geographic Society, which is sponsoring the flight jointly with the United States Army Air Corps.

The midget transmitter in the gondola, specially built by NBC engineers, will operate on a power of only eight watts, yet because of its great height it will have an extraordinary wide range, and may be picked up for the networks on either coast of the United States—at Point Reyes, California, or Riverhead, Long Island. In addition, a number of NBC stations in various parts of the country have been requested by O. B. Hanson, NBC chief engineer, to assist in keeping in touch with the balloon if necessary.

Ψ

To Promote Hollywood Bowl

Hollywood Bowl programs will be promoted during June on 14 California stations from Fresno to El Centro as a civic enterprise. J. Howard Johnson, a sales executive at KNX, Hollywood, has charge of the campaign which includes lectures and musicals. The "Symphonies Under the Stars" this year will run from July 10 to September 1, inclusive. With prospects of the bowl being "dark" during the season, the musicians formed their own organization and will operate the amphitheater on a coöperative basis.

Ψ

New Radio Gossip Program Proves Popular

"Radio Gossip," the new series recently started on KNX, has in a remarkably short time, become one of the most popular features on the station, a check of mail reveals.

Delivered in novel style, the programs consist of biographical and other information requested by listeners concerning their favorite radio entertainers. The field covered is unlimited, answers being given regarding nation-wide network stars, and artists heard from independent stations in the territory.

Erin Colville, well known radio actress and singer, asks the questions received in the mail, while Bill Lawrence, as the Voice of Authority, gives the answers.

Already the mail response has been so great that Lawrence is **sitting up** nights doing the necessary research work.

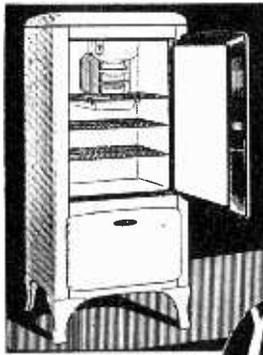
YOURS to enjoy NOW!

THOUSANDS of other housewives thought *they* couldn't afford an electric refrigerator, but the STEWART-WARNER opened their eyes, showed them savings they never even dreamed were possible. Because the STEWART-WARNER is a NEW-TYPE refrigerator, as outstandingly supreme as it is distinctively different. TOMORROW'S Refrigerator for you to enjoy TODAY, because it is the last word in refrigeration, comfort, convenience, and ECONOMY; and will SAVE you more than enough to pay for it. Don't deny your home this modern necessity another week. See a STEWART-WARNER Dealer TODAY.

Ask yourself
this question

WHY should I buy a refrigerator that is *already* out of date when I can have the *added* advantages of a *new-type* STEWART-WARNER without additional cost, and save money every month on operation.

LOW PRICES
EASY TERMS



DEMAND A
SHOWDOWN



INSIST on seeing a STEWART-WARNER

At your neighborhood STEWART-WARNER Dealer, or write—MOORE ELECTRIC SUPPLY CO., Distributors, 550 5th St., San Francisco, Cal.

STEWART-
WARNER

New
TYPE

Electric Home
REFRIGERATOR

*Years ahead. Runs less.
Costs less. TOMORROW'S
Refrigerator
TODAY!*

Patronize BROADCAST WEEKLY Advertisers. Their cooperation merits your support.

Courtesy Column

As a courtesy to our readers, we shall be glad to send a complimentary copy of *Broadcast Weekly* to their friends. Jot down the names and address of three of your friends *now*, and let us help you bring this additional enjoyment into their homes. It may also help *you* to win a valuable merchandise prize. See page 2, in this issue.

BROADCAST WEEKLY
1114 Mission St., San Francisco, Calif.

●

Name _____

No. _____ Street _____

City _____ State _____

●

Name _____

No. _____ Street _____

City _____ State _____

●

Name _____

No. _____ Street _____

City _____ State _____

**MY NAME
and ADDRESS**

Behind the Baton

The Mills Blue Rhythm Boys will take Jimmy Lunceford's place at New York's Cotton Club beginning June 30. This hot colored aggregation will be heard on the coast via CBS.

Santa Monica now boasts the presence of three well known broadcasting bands within its limits. They are Kay Kyser at the Hotel Miramar, heard over KFWB; Eddie Fitzpatrick at the Del Mar Club, also heard over KFWB; and Orville Knapp, who broadcasts over the CBS coast chain from the Grand Hotel.

Johnny Robinson, who directs one of Oregon's better bands, is back in Portland after an extended tour of the south and southwest. Robinson's music raises the standard of the dance broadcasts emanating from the Northwest.

Buddy Harrod, whom we used to hear from Yoeng's Chinese Restaurant in New York over CBS, is now a member of Don Bestor's band. Harrod, when he had his own orchestra, was the youngest big time band leader in the country, being seventeen years of age at the time.

Ted Fio-Rito's present personal appearance tour will take him and his band as far east as Chicago before he returns to the coast in the fall.

Harry Sosnick has returned to the Edgewater Beach Hotel in Chicago after a barnstorming tour through the middle west. He has switched networks and is now broadcasting over CBS.

Staccato: Griff Williams, co-leader with Jimmy Walsh of the orchestra now at the Hotel Mark Hopkins in San Francisco, besides having played for Anson Weeks, also was in Tom Coakley's orchestra at one time. . . . Johnny Hamp's band is now playing in Chicago. . . . Bart Woodyard's band, heard from Portland over CBS, falls far short in its attempt to imitate the Fio-Rito style. . . . Buzz Adlam, Phil Harris' saxophone player and composer of the song "The House Is Haunted," formerly played with Jesse Stafford at the Palace Hotel in San Francisco.

(Continued from Page 22)

KQW—Weather report; News and Forum; 7:15, Music
 KQDM—Popular Melodies
 *KFRC & network—Fats Waller to 7:15
 KFRC—7:15, Zukor's Fashion Boys
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Musical Program
 KOIN—Musical Program
 KEX—Symphony
 KJR—Reflections of Romance
 KHJ—7:15, Shopping News
 KNX—Watanabe and Archie 7:15, Crazy Crystals
 KFWB—Synchopators
 KFOX—Wiggsville; 7:15, Bobby and Betty
 KECA—Organist, violinist & cellist
 KFSD—Sonny and Buddy to 7:15
 KGB—7:15, Records; 7:20, Orch.
 KSL—Boyle Furniture Co.; 7:20, Glen Gray's Orchestra

7:30 to 8:00 P. M.

*KGO & network—Voice of Firestone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra
 KPO—Comedy Stars of Hollywood; 7:45, Stanford University Prog.
 KYA—Radio Theatre
 KTAB—Bob Olsen, tenor
 KLX—Beauty That Endures; 7:45, Studio Program
 KROW—Ne'er Do Well; 7:45, Variety
 KGGC—Good Government League
 KQW—Popular Dance
 *KFRC & network—Glen Gray's Orchestra; 7:45, Enoch Light Orch.
 KOL—7:45, Old Timer
 KOIN—7:45, Gene Baker
 KJR—Muted Strings; 7:45, Melody Race
 KNX—Drury Lane; King Cowboy
 KECA—Recordings
 KFWB—Mame and Charlie; 7:45, Hawaiian Nights
 KFOX—The Boy Detective; 7:45, Rhumba Rhythm
 KGB—7:45, Public Enemies
 KSL—Souvenirs; 7:45, Orchestra

8:00 to 8:30 P. M.

*KGO & network—Shell Show, Rush Hughes, master of ceremonies, with Yahbut & Cheerily and guest artists
 KPO—Organ Symphony
 KYA—Business Hour; 8:15, Doctor Good Cheer
 KTAB—Alabama Minstrel Show
 KLX—Studio Program
 KROW—Variety; 8:15, Watch Tower Program
 KGGC—Rec'ds; Alois Krejcik, piano
 KCW—Rolling Stones; Vocalist
 *KFRC & network—Blue Monday Jamboree
 KEX—News; 8:15, Souvenirs
 KJR—Highlight Hour
 KHJ—Leon Belasco's Orchestra
 KNX—The In-Laws; Voice Parade
 KECA—8:15, Stove Poker Philosopher and Country Jane
 KFWB—The Old Front Porch
 KFOX—Christian Science; 8:15, Ballads
 KOA—Vocalist; Orchestra

8:30 to 9:00 P. M.

*KGO & network—Shell Show
 KPO—Sherlock Holmes' Adventures, featuring Richard Gordon (E. T.)
 KYA—Dance Orchestra; 8:45, Memory Strains

KTAB—String Quartet; 8:45, Dixie Marsh, Piano Intimacies
 KLX—Faucit Theater of the Air
 KROW—Ran Wilde's Orchestra
 KGGC—Concert; 8:45, Tunes of the Times
 KQW—Golden Memories
 *KFRC & network—Blue Monday Jamboree
 KFOX—Show Boat; 8:45, Hearts & Flowers; 8:55, Political Talk
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KEX—Concert Trio
 KHJ—Claude Hopkins' Orchestra
 KNX—Voice Parade; 8:45, E. T.
 KFWB—Tale of Two Cities
 KECA—Philosopher; Recordings

9:00 to 9:30 P. M.

KGO—Political Talk
 *KGO & network—9:15, Williams-Walsh Orchestra
 KPO—Jane Frohman, Don Ross, Lennie Hayton's Orchestra; 9:15, Clyde Lucas Orchestra
 KYA—Orchestra; 9:15, National Defense Series
 KTAB—Souvenirs; 9:15, Nighthiders
 KLX—World Revue
 KROW—Dillon Players
 KQW—Eb & Zeb; 9:15, Accordion
 *KFRC & network—Jack Russell's Orchestra
 KOL—News to 9:05
 KOIN—Norge Headliners to 9:15
 KOMO—9:15, Old Song Contest
 KGW—9:15, Beauty that Endures
 KHQ—9:15, First Nat'l Bank Prog.
 KJR—Chamber of Commerce Talk; 9:15, Mark Hopkins
 KEX—Blackbirds of Harmony; 9:15, Orchestra
 KFI—9:15, Armand Company
 KNX—News; 9:15, Crockets
 KHJ—Hills Bros.; 9:05, Orchestra
 KFWB—Old Observer; 9:15, Stum-berlime
 KFOX—The Old Observer; 9:15, Beverly Hillbillies
 KFSD—Comedy Stars of Hollywood
 KGB—Hills Bros.; 9:05, Orchestra
 KOA—In Old Brazil; 9:15, Terrace Gardens Orchestra

9:30 to 10:00 P. M.

*KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra
 KPO—Buddy Rogers and His College Inn Orchestra
 KYA—Frances Hathaway, soprano; 9:45, News; 9:55, Organ
 KTAB—Australian Sundowners; 9:45, Jack Sprigg's Orchestra
 KLX—Donald Neal, baritone; 9:45, News
 KROW—Vagabondettes; 9:45, Instrumental Varieties
 KQW—9:45, Dance Tunes
 KFRC—Hills Bros. Drama to 9:35
 *KFRC & network—9:35, Irving Aaronson's Commanders
 KOIN—Dorothy Dix Show
 KOMO—Carstens' Corners
 KHQ—Carstens Program
 KGW—Carstens' Corners
 KEX—Talk; 9:32, Orchestra; 9:45, Wrestling
 KECA—Fishing and Hunting Talk; 9:45, Song Recital
 KFWB—Jack Joy's Orchestra
 KNX—The Crockets
 KFOX—Beverly Hill Billies
 KSL—KSL Players
 KGB—Aaronson's Commanders
 KOA—Orchestra

10:00 to 10:30 P. M.

*KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—The Night Court
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Records; 10:15, Veterans' Program
 KFRC—News; 10:10, Carlson's Orch.
 KGW—10:15, Hills Bros.
 KOL—Ken Stuart's Sunshine Prog.
 KVI—Dance music
 KJR—Woodwind Ensemble
 KHJ—News Items; 10:10, G. E. Transcription; 10:15, Dance Orch.
 KNX—The Crockets; 10:15, Orch.
 KFI—10:15, Gene Austin
 KFWB—News; 10:15, Organ
 KFOX—News; Orchestra
 KGB—News; Dance Orchestra
 KSL—Cafe de Patee Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

*KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—The Night Court
 KYA—Music of the Night
 KTAB—Bayshore Kennel Club Races; 10:45, Dance Tunes
 KLX—Dance Orchestra
 KROW—Harlem Echoes
 *KFRC & network—The Islanders
 KOIN—The Islanders
 KOL—Lou Traveler's Orchestra
 KVI—Pappy's Cabin Orchestra
 KGW—McElroy's Orchestra
 KOMO—Vic Meyers' Orchestra
 KEX—Fairvale Country Club
 KNX—Pontrelli's Orchestra
 KFOX—Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KSL—The Islanders
 KOA—Mark Hopkins Hotel Orch.; 10:55, News

11:00 to 11:30 P. M.

KGO—Sleepy Time Tunes
 *KPO & network—Gus Arnheim's Orchestra
 KYA—Lee Searight's Orchestra
 KTAB—Request Hour
 KROW—Dance Music
 KFRC—Aaronson's Orchestra
 KOL—Dance Music
 KOMO—Concert Ensemble, Damski
 KVI—Dance Music
 KFX—Orchestra
 KFWB—Dance Orchestra
 KHJ—The Islanders
 KNX—Pontrelli's Orchestra
 KFOX—Orchestra
 KGB—Aaronson's Orchestra

11:30 to Sign Off

*KGO & network—Club Victor's Orchestra
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Vagabond of the Air
 KROW—Dance Music
 KQDM—12, Records to 6
 KFRC—Carlson's Orchestra
 KOIN—Columbia Gardens
 KOL—Merle Carlson's Orchestra
 KOMO—Moonlight Melodies
 KVI—Carlson's Orchestra
 KFWB—Dance Orchestra
 KHJ—Organ
 KFOX—Jack Maurice's Orchestra
 KGB—Dance Orchestra

TUESDAY Programs

June 26, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, Your Child
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Alarm Clockers; News
- KFRC—Recordings; 7:25, Stocks
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KJR—Sunrises; Market Quotations
- KFT—7:15, Louis Rueb, health ca
- KECA—Health Exercises to 7:15
- KHJ—News and Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings; Fishing News
- KFOX—Early Bird; Pep and Ginger
- KGB—Morning Edition
- KSL—Advertisers' Review; Music
- KOA—Galaxy of Stars; 7:15, Your Child

7:30 to 8:00 A. M.

- KGO & network—Rhythm Ramblers
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—South Americans; 7:45, Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil
- KOL—7:45, Radio Headliners
- KVI—Varieties; 7:45, Hillbillies
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KHQ—Financial Service; 7:45, Early Birds
- KJR—Market Quotations; Early Echoes
- KEX—7:45, Hill Billies
- KFT—Helen Hill, pianist; Church
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Records
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Melodies; Shopping
- KOA—Rhythm Ramblers

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Johnny Marvin, tenor
- KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; 8:15, Records
- KJBS—Dance Melodies
- KQW—Morning Watch
- KGDM—Recordings
- ★KFRC & network—Voice of Experience; 8:15, Connie Gates
- KVI—8:15, Jim De Puys Revue
- KOMO—8:15, Morning Reveries
- KEX—Breakfast Club
- KGA—Shopping News
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent; 8:15, Al Gayle Magic Entertainers
- KFOX—Records; 8:10, Educational Talk



RAYMOND PAIGE
KHJ—Musical Director

KFWB—Gold Star Rangers
KFSD—Good Cheer program
KSL—8:15, Jennie Lee
KOA—Smackout; 8:15, Soloist

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KJBS—Dance Melodies
- KQW—Tuneful Topics of the Day
- KGDM—Talk, Dr. J. Avila
- ★KFRC & network—Jules Bauduc and Orchestra
- KOL—Crazy Wells to 8:45
- KGW—Crazy Crystals
- KEX—Breakfast Club
- KOMO—Viennese Vagabonds
- KHQ—Shopper's Guide Home Comfort
- KVI—8:45, Market Specials
- KOIN—8:45, Elma Hackett
- KFI—8:45, Julia Hayes Hints
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Health Talk; Records
- KGB—Stocks to 8:35
- KSL—8:45, Barbara Badger, economist
- KOA—Vic and Sade; 8:45, Merry Macs

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee, Breakfast Club
- KPO—Crosscuts Log o' the Day; 9:15, Cliff Nazario
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings
- KROW—Health Swing Program
- KJBS—Morning Popular Concert

- KGCC—Records; 9:15, Old Songs
- KQW—Tuneful Topics of the Day
- KGDM—Records; 9:15, Mabel Rubin
- ★KFRC & network—Tate's Orchestra to 9:15
- KFRC—9:15, Records; 9:25, Talk
- KOL—Prudence Penny; 9:15, studio
- KVI—Mystic Melodies; 9:15, Dr. Burns
- KOIN—Studio Program
- KOMO—Mary's Garden; 9:15, Edna Fischer, pianist
- KJR—Shuffling Feet to 9:15
- KEX—Studio Program
- KFI—9:15, Jean Abbey Shopping
- KHJ—Larry Tate's Orch. to 9:15
- KFWB—The King's Men
- KECA—Records; 9:15, Wellman & Hill
- KFOX—Recorded Program
- KNX—Dr. Sherman's Health Talk
- KFSD—Studio Program to 9:15
- KGB—Orchestra; 9:15, Records
- KSL—Larry Tate's Orchestra; 9:15, To be announced
- KOA—Words and Music; 9:15, Honorable Archie

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Johnny O'Brien
- KPO—News; 9:45, Organ Concert
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Studio Program
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelities
- KQW—Visiting Faye Ward
- KGDM—News, Records
- ★KFRC & network—Jack Russell's Orchestra; 9:45, Tony Wons
- KOL—Doris Meyne to 9:45
- KVI—Rotary International Talk
- KHQ—9:45, Vapo Co. Program
- KJR—Another Spring to 9:50
- KGW—9:45, Cooking School
- KOMO—9:45, Chief Dwellers
- KEX—Dance Rhythms
- KFT—9:45, News Release
- KNX—Lotus Land; 9:45, News
- KFWB—Diet Tips; Records; News
- KFOX—Diet Tips; News
- KGB—News Flashes to 9:35
- KSL—Jack Russell's Orch.; 9:45, Tony Wons
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—Dot Kay; 10:15, Piano Vignettes
- KPO—Organ; 10:15, Fashion Flashes
- KYA—Columbia on Parade 10:15, Barbara Dale Charm School
- KTAB—Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KQW—Aunt Sammy; Know Your California
- KGDM—Helen Byron; Records
- ★KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KOMO—10:15, Julia Hayes
- KHQ—Songs; 10:15, Celia Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFT—Ann Warner Chat
- KFWB—Records to 11:30
- KFOX—Mary Kitchen; Reports
- KNX—Eddie Albright's Family
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Winston Petty, cellist; 10:45, Nellie Revell, interview
KYA—Organ Concert
 KTAB—Health Talk; Records
 KLX—International Kitchen
 KROW—University of the Air
 KJBS—Orchestra; Organ
 KQW—Know Your California; 10:45, Rolling Stones
 KQW—Soft Pillow Sunshine
 KGDM—The Bondons
 *KFRC & network—Artist Recital
 KOL—Morning Melodies
 KOIN—Art Kirkham
 KEX—Ronald Buck; 10:45, Instrumental Soloist
 KJR—Club Minutes; 10:45, Silhouettes
 KGA—Morning Melodies
 KECA—Records; Song Recital
 KFOX—Violin and Trio; Songs
 KNX—Mary Holmes; 10:45, Records
 KFSD—Studio Program
 KOA—10:45, Livestock and Produce

11:00 to 11:30 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Nathan Stewart, baritone; Emil Polak's Orchestra
KYA—Organ; 11:15, Rhythmsters
 KTAB—Morning Concert; 11:15, Beauty Facts
 KLX—Mountaineers; 11:15, Lotus Land
 KROW—Health Talk; 11:15, Organ
 KJBS—Orch.; 11:15, Medical Talk
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—Popular Hits; 11:15, Fashion News
 KGDM—Organ
 *KFRC & network—Dancing by the Sea
 KOL—Cecl Solly to 11:15
 KOIN—Art Kirkham
 KJR—Rhythm Rulers, records
 KVI—The Observer to 11:15
 KEX—Cobwebs and Nuts to 11:45
 KGA—Moods, musical program
 KNX—Organ
 KFOX—Recordings; Skit
 KECA—Records; 11:15, Medical Talk
 KFWE—Records; Lost and Found
 KFOX—Orchestra; Life Sketches
 KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—Music Magic
 KPO—Edna Fischer; 11:45, Agricultural Bulletins
KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orsco
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; News
 KQW—Accordion Capers; Melodies
 KGDM—Organ
 KVI—To be announced
 KFRC—Women's Home Forum to 11:45
 *KFRC & network—Dancing by the Sea
 KOIN—Empire Minstrels to 11:45
 KHQ—Organ Recital
 KJR—Uncle Hank; 11:45, Twelve o'Clock Tunes
 KEX—11:45, Orchestra
 KFI—Fashion Tour; 11:45, Market Reports

KNX—Jewel Box; 11:45, Ionizer Talk
 KFWE—Eddie Eben, organist
 KFOX—News; Records
 KOA—C.A.C. Extension Service

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, The Singing Stranger
 KPO—Clyde Doerr, orchestra
KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGGC—Request Hour
 *KFRC & network—Detroit Symphony Orchestra
 KQW—Band Concert
 KGDM—Road Reports, Records
 *KFRC & network—Detroit Symphony Orchestra
 KOL—Carnival Hour, Ken Stuart
 KOIN—12:15, La Verne Axelson, fashions
 KJR—Records; 12:15, Market and Grain
 KEX—Recordings
 KNX—News; 12:15, Congo
 KECA—Records; 12:15, News
 KFSD—Stocks; 12:10, Program
 KFWE—Records; 12:15, City Council
 KFOX—Recordings; Talk
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour
 KPO—Clyde Doerr, orchestra
KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather Forecast; Mkt. Rep.
 KGDM—Three Tumbleweeds
 *KFRC & network—Detroit Symphony
 KGW—Dr. Semler; Meler & Frank
 KJR—Headliners, records
 KOL—Carnival Hour, Ken Stuart
 KEX—American Prod. to 12:35
 KHQ—Chamber of Commerce
 KNX—Concert Group
 KECA—Recordings
 KFWE—Billie Lowe & Bob Shafer
 KFOX—Recordings; Civic Talk
 KOA—Soloist; 12:45, General Federation of Women's Clubs
 KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

•KGO & network—Palmer Clark's Orchestra
 KPO—News; 1:15, Ann Warner's Chats With Her Neighbors
KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Hollywood Keyhole
 KGDM—Tumbleweeds; Records
 *KFRC & network—Jerry Cooper to 1:15
 KFRC—1:15, Health Society Talk
 KOL—1:15, Julie Day
 KGW—Friendly Chat; Dental Clinic
 KHQ—1:15, Silver Loaf
 KOMO—Emil Hansen; Tea Time
 KFI—Al Lyon's Orchestra
 KNX—Pontrelli's Orchestra
 KFWE—Get-Together Party
 KFOX—Get-Together Party
 KSL—Payroll Builder; 1:15, Between the Bookends

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own
 Ma Perkins; 1:45, Betty Marlowe
 KPO—Ann Warner Chats; 1:45, Clef Dwellers
 KYA—Modern Maestro; Talk
 KTAB—Modern Rhythms
 KLX—Song Bag
 KROW—Bobbie Lee; Records
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & network—Organ Melodies; 1:45, Three Flats
 KFRC—1:30, Closing N. Y. Stocks
 KVI—1:45, Amusement Tips
 KOIN—Billy Sandiford
 KJR—Carefree Capers
 KHJ—1:45, Dow Jones Reports
 KEX—Grain Reports; Records
 KNX—Pontrelli's Orch.; 1:45, Radio Gossip
 KFWE—Talk; Records; Pianist
 KECA—Records
 KFOX—Records; Police Dept. Band
 KFSD—Studio Program
 KSL—Town Crier; 1:45, Three Flats
 KOA—Ma Perkins; 1:45, Betty Marlowe

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 •KPO & network—Angelo Ferdinando's Orchestra
KYA—Opera Phantoms
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings; 2:15, Cecil Wright
 KROW—Records; vocalist
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KQW—Afternoon Concert
 *KFRC & network—Happy Go Lucky Hour
 KGDM—News; Records
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWE—Records; 2:12, Baseball
 KFOX—Recorded Program
 KSL—Orch.; 2:15, Dental Clinic
 KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KPO—Mid-Week Federation Hymn Sing; 2:45, Mary Small
KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Three Four Time; 2:45, Tranquility
 KLX—Records; 2:35, Stocks; 2:40, Baseball
 KROW—Dell Perry; 2:45, Records
 KQW—Concert
 KJBS—Recorded Tunes
 *KFRC & network—Happy Go Lucky Hour
 KGDM—Marie Kelso, soprano
 KJR—Salon Hour
 KNX—South American Orchestra
 KFWE—Baseball Game
 KSL—Edward Wurtzbach's Orch.; 2:45, Velazco's Orchestra
 KOA—Hymn Sing; 2:45, Soloist

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial to 3:15
 •KGO & network—3:15, Will Aubrey, Bard of the Byways
 •KPO & network—Gould and Shepherd, piano duo to 3:15
 KPO—To be announced
 KYA—Baseball
 KTAB—Moods Modernistic
 KLX—Baseball Game

KROW—Novelty Review
 KJBS—Dance Orchestra
 KQW—Stock Market Reports
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KGW—Abe Bercovitz, violin to 3:15
 KEX—3:15, Dance Rhythms
 KOMO—Concert Ensemble
 KJR—3:15, Enchanted Islands
 KHQ—A & K Markets; 3:15, Tull & Gibbs
 KFI—Hollywood News; 3:45, Organ
 KNX—Foreign Recordings
 KFVB—Baseball Game
 KFSD—Studio Program to 3:15
 KSL—Beale Street Boys; 3:15, Vera Van
 KOA—Microphone News; 3:15, You and Your Government

3:30 to 4:00 P. M.

*KGO & network—Stringwood Ensemble
 KPO—You and Your Government; 3:45, University of Calif. Prog.
 KYA—Baseball
 KTAB—Serenade; Rovin' Cowboy
 KLX—Baseball Game
 KJBS—Dance Orchestra
 KGDM—Recordings
 KQW—Variety Program
 KFRC—Correct English; 3:45, Orchestra; 3:55, Town Topics
 KOL—Lost & Found; 3:35, Classified Period
 KVI—Correct English; 3:45, Orch.
 KOIN—Newspaper of the Air
 KEX—Dance Rhythms
 KOMO—Birnbbaum's Bavarians
 KHQ—National Grocery Co.; 3:45, Business and Pleasure
 KFI—Hollywood Reporter; Organ
 KHJ—Correct English; Music
 KNX—Concert Orchestra
 KFVB—Baseball Game
 KGB—Correct English; Orchestra
 KSL—The Junior Hour
 KOA—3:45, Perkins Dramatic Series

4:00 to 4:30 P. M.

KGO—The Well-Dressed Woman; 4:15, John and Ned
 *KPO & network—Melodiana
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Hi-Lites; 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist; Records
 KGDM—Gilmore Oil Program
 KQW—Art Fadden; Musical Varieties
 *KFRC & network—To be announced
 4:15, Helen Nagin, pianist
 KOL—Classified Period; 4:15, Hours with Baur
 KOIN—Newspaper of the Air
 KVI—To be announced; 4:15, LeRoy KJR—Talk; 4:05, Tea Dansant
 KEX—Baseball Games
 KHQ—Commercial Program to 4:15
 KFI—Nick Harris Program; 4:15, Julie Kellar, harpist
 KFVB—Baseball
 KFOX—News; Forty-Niners
 KNX—Musical Auction
 KSL—Town Crier; 4:15, Tarzan of the Apes
 KOA—Melodians

4:30 to 5:00 P. M.

KGO—Back Stage Chatter
 *KGO & network—4:45, Little Orphan Annie
 KPO—Ted Roy, tenor; 4:45, Sarah Kreindler, violin
 KYA—Baseball; 4:45, Dance Parade; 4:55, Junior Birdmen

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KTAB—Sport of Kings; 4:45, Old Bachelor
 KLX—Baseball; 4:45, Health School
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Favorite Melodies
 *KFRC & network—St. Louis Blues
 KFRC—4:55, Hazel Zimmerman, Financial Counselor
 KOMO—Happiness Program to 4:45
 KJR—4:45, Safety Talk
 KECA—4:45, News
 KFI—News Release to 4:45
 KFVB—Cocktail Hour
 KFOX—Health and Psychology
 KNX—Musical Jigsaws; 4:45, Fire Department Talk
 KGB—Chamber of Commerce to 4:40
 KFSD—4:55, Better Business Bur.
 KSL—Town Crier
 KOA—Frank Merriwell Adventures; 4:45, Orphan Annie

5:00 to 5:30 P. M.

*KGO & network—Doric Quartet
 KPO—News; 5:15, Piano Pals
 KYA—Children's Hour
 KTAB—Rhythm Ramblings; Orch.
 KLX—Brother Bob's Club
 KROW—Organ Music
 KJBS—Dance Orchestra
 KGGC—Studio Frolic
 KQW—Iverson Trio
 KFRC—Little Theatre of the Air
 KGDM—Claude Ward, baritone; 5:15, Neopolitans
 KOIN—Bob and Sally; Music
 KGW—Dr. West Program to 5:15
 KHQ—Tull and Gibbs; 5:15, Flutist
 KOL—Theatre of the Air
 KOMO—Merriwell Adventures; 5:15, Cowboy Joe
 KVI—Theatre of the Air
 KJR—Steamboat Bill to 5:15

KFI—Adventures of Frank Merriwell; 5:15, Your Pal Jimmy
 KNX—Storytown Express; 5:15, Song
 KFVB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KHJ—Linda Lee; James Thurber
 KGB—Little Theatre of the Air
 KSL—Musical Varieties
 KOA—Ben Bernie's Orchestra

5:30 to 6:00 P. M.

*KGO & network—Clyde Doerr's Orchestra
 KPO—Piano Pals; 5:45, Behind the Footlights
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Blue Moments; Syncopators
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Hlth.
 KJBS—Popular Records
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KGDM—Neopolitans; Records
 *KFRC & network—All Year Club; 5:45, The Islanders
 KJR—Spice of Life; 5:45, Cecil Solly
 KEX—Salon Orchestra
 KNX—Sunset Serenade
 KECA—Recordings; 5:45, NRA tlk.
 KGB—All Year Club; Sweethearts of Song
 KFOX—Song Hits; Ballads
 KSL—Twilight Reveries

6:00 to 6:30 P. M.

*KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
 KPO—Dinner Concert
 KYA—Dinner at Six, Cyrus Trobbe
 KTAB—To be announced
 KLX—KLX Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveller
 KGGC—Dinner Dance Review
 KQW—Dept. of Agriculture; 6:15, Franco's program
 KGDM—Posts' Parade
 *KFRC & network—"Conflict"; 6:15, To be announced
 KJR—Song Bag
 KEX—Studio Program
 KNX—News; 6:15, Concert Group
 KECA—News; Records; 6:15, News
 KFVB—News; Records; Organ
 KFOX—News; 6:05, Al and Molly; 6:15, Eddie Eben, organist
 KSL—Conflict; 6:15, The Troopers

6:30 to 7:00 P. M.

*KGO & network—Palmolive Beauty Box Theatre of the Air
 KPO—NRA Talks; 6:45, 45 Minutes from Broadway
 KYA—Cyrus Trobbe and Orchestra
 KTAB—Cecil & Sally; 6:45, Sports
 KLX—Trio
 KROW—Doc Shahan's Ramblers
 KJBS—Old Traveler; 6:45, Berri & Loux, pianists
 KGGC—Theatre of the Air; Records
 KGDM—Posts' Parade
 KQW—Farm News; 6:45, Farmers' Exchange
 *KFRC & network—Melodic Strings
 KOL—6:45, Radio Speaker Stevenson
 KJR—Dinner Dansant
 KEX—Sport Flashes; 6:35, Music
 KNX—Sport News; 6:45, Ensemble
 KFVB—Organ; 6:45, Whispers
 KFOX—School Kids; 6:45, Quartet
 KECA—Wesley Tourtelotte, organ
 KGB—Melodic Strings

7:00 to 7:30 P. M.

• KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—45 Minutes from Broadway
 KYA—Ernie Smith's Sport Page; 7:15, Seals Knothole Gang
 KTAB—Soliloquy; 7:15, Italian News
 KLX—News; Reflections of Romance
 KROW—C. W. Hammond; Records
 KJBS—Recordings
 KGGC—Master Melodies
 KGDM—Elec. Trans.
 * KFRC & network — Studebaker Champions
 KQW—Weather Forecast; 7:03, Radio News and Forum; 7:15; California State Federation of Labor, Paul Scharrenberg, speaker
 KJR—Melody Palette; 7:15, Musical Jigsaws
 KEX—Symphony
 KFVB—Syncopators
 KNX—Frank Watanabe; Vocalists
 KFOX—Wiggsville; 7:15, Bobby and Betty
 KECA—Paul Roberts, tenor; 7:15, Romance at 50
 KFSD—Adolph and Rudolph to 7:15
 KSL—Studebaker Champions

7:30 to 8:00 P. M.

• KGO & network—Memory Lane, drama by Ted Maxwell
 KPO—National Radio Forum
 KYA—Lady of the Evening; 7:45, Voice of L'Italia
 KTAB—Don Steele; Harold Peary
 KLX—Anita and Orasco; Talk; 7:45, Eleanor Nielsen, soprano
 KROW—Calvary Meditations; Variety
 KGGC—S. F. Federation of Municipal Employees; 7:45, Waltz Time
 KQW—Popular Music
 * KFRC & network—Glen Gray's Orch.; 7:45, Voice of Experience
 KOIN—Gene Baker
 KJR—Missing Dollars; Music
 KNX—Speech; 7:45, King Cowboy
 KECA—Leona Neblett, violinist
 KFVB—Pasquale's Californians; 7:45, The Harmonists
 KFOX—Boy Detective; 7:45, Ocean-side Melodies
 KSL—Crazy Crystals Prog. to 7:45
 KOA—7:45, Poets' Corner

8:00 to 8:30 P. M.

• KGO & network—Ben Bernie's Orchestra
 KPO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
 KYA—Voice of L'Italia
 KTAB—Parade; Musical Comedy
 KLX—John Wharry Lewis Quintet
 KROW—Latin-American Program
 KGGC—Tango Time; 8:15, Popular Concert
 KQW—You Never Can Tell
 * KFRC & network—Harry Sosnik's Orchestra
 KOL—Comedy Stars of Hollywood; 8:15, Hollywood Newshawk
 KOIN—Alka Seltzer; 8:15, King's Guards
 KVI—The Creditors
 KJR—Orpheus Ensemble
 KEX—News Flashes to 8:15
 KHJ—Inglewood Park Concert
 KNX—The In-Laws; 8:15, Orchestra
 KECA—Recordings; 8:15, The Story Teller
 KFVB—The Pioneers
 KFOX—Sons of the Pioneers; 8:15, Kyser's Orchestra
 KFSD—Beauty that Endures; 8:15, Marie Kriete

KSL—Headline News; 8:15, John Murray Fun Fest
 KOA—News; 8:05, Hollywood Restaurant Orchestra

8:30 to 9:00 P. M.

• KGO & network—Death Valley Days, with George Rand, Charles Marshall and others
 KPO—Peter Smythe and Orchestra
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
 KTAB—Musical Comedy; Sports
 KLX—John Wharry Lewis Quintet
 KROW—Italian Program
 KGGC—Mountain Music; 8:45, Tunes of the Times
 KQW—You Never Can Tell
 * KFRC & network—To be announced
 KJR—Playing the Song Market; 8:45, Si and Elmer
 KEX—Studio Program
 KECA—Geo. Liebling, pianist
 KFVB—Phil Regan's Orchestra
 KFOX—Showboat; Slumbertime
 KNX—Forge of Freedom
 KFSD—Musical Moments
 KOA—Cosmopolitan Hotel Orch.

9:00 to 9:30 P. M.

• KGO & network—The Big Ten; Meredith Willson's Orchestra; Gogo DeLys, contralto; Tommy Harris, tenor
 KPO—Clyde Lucas' Orchestra
 KYA—Orch.; 9:15, Radio Players
 KTAB—Organ, Guitar, Voice; 9:15, Nevada Nighthanders
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
 KROW—Popular Tunes; 9:15, Motorcycle Races
 KQW—You Never Can Tell
 KFRC—Hodge Podge Lodge
 KOL—Post-Intelligencer; 9:05, Boxing Bout
 KOIN—Hodge Podge Lodge
 KGW—Gevurtz Program
 KVI—Scandinavian Hour
 KOMO—30 Minutes of Music
 KHQ—Threads of Tradition; 9:15, Grosman Bros.
 KEX—Souvenirs; 9:15, Orchestra
 KFI—Dr. Lindsley, talk; 9:15, Orch.
 KHJ—Jack Russell's Orchestra
 KNX—News; 9:15, The Crocketts
 KFVB—Slumbertime; 9:15, News
 KFOX—Beverly Hill Billies
 KGB—Hodge Podge Lodge
 KSL—Orchestra; 9:15, Mary & John
 KOA—Clyde Lucas' Orchestra

9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's Palace Hotel Orchestra
 KPO—Doodlebug Orchestra
 KYA—Radio Players; 9:45, News; 9:55, Orchestra
 KTAB—Orchestra
 KLX—Musical Auction; 9:45, News
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KFRC—Hills Bros.; 9:35, Aaronson's Commanders
 KOL—Boxing Bout
 KVI—Aaronson's Commanders
 KOIN—Fights
 KJR—Rocky Mountaineers
 KFX—Fights
 KOMO—Rhapsody in Rhythm
 KFI—Orchestra and Vocalist
 KNX—The Crocketts
 KFVB—Boxing Bout
 KFOX—Olympic Auditorium Fights
 KECA—9:45, Musical Celebrities
 KGB—Hills Bros.; Aaronson's Orch.
 KSL—Jules Alberti
 KOA—Oriental Gardens Orchestra

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
 KPO—Pacific Serenaders
 KYA—Dance Orchestra
 KTAB—Dance Tunes
 KLX—Hotel Lake Merritt Orch.
 KROW—Races; Hillbillies
 KFRC—News; 10:10, Carlson's Orch.
 KVI—Dance Music
 KOIN—Fights
 KJR—Until Tomorrow
 KEX—Fights
 KFI—10:15, Gene Austin
 KHJ—News; 10:10, Merle Carlson's Orchestra
 KOL—Boxing Bout
 KECA—Musical Celebrities, records
 KNX—The Crocketts; 10:15, Pontrelli's Orchestra
 KFVB—Boxing Bout
 KFOX—Olympic Auditorium Fights
 KGB—News; 10:05, Dance Orch.
 KSL—Cafe de Faree Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra; 10:55, News
 KPO—Pacific Serenaders
 KYA—Organ Serenade
 KTAB—Bayshore Kennel Races; 10:45, Dance Tunes
 KLX—Hotel Lake Merritt Orchestra
 KROW—Hill Billy Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance Orchestra
 KOIN—Dance Music
 KOMO—Vic Meyers' Orchestra
 KEX—Fights; 10:45, Night Court
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFVB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KOA—Orchestra; 10:55, News

11:00 to 11:30 P. M.

• KPO & network—Ambassador Hotel Orchestra
 KGO—Happy Felton's Orchestra
 KYA—Organ Serenade
 KTAB—Hal Girvin's Orchestra
 KROW—Dance Music
 KFRC—Irving Aaronson's Orch.
 KOL—Dance Music
 KOMO—Silver Strings
 KVI—Pappy's Orchestra
 KOIN—Dance Music
 KFVB—Kay Kyser's Orchestra
 KFOX—Manny Harmon's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Aaronson's Orchestra

11:30 to 12:00 Midnight

• KGO & network—Club Victor Orch.
 KPO—Organ Concert
 KYA—Frank Castle's Little Show
 KTAB—Joe Pelongie's Orchestra
 KROW—Dance Music
 KFRC—Traveler's Orchestra
 KOI—Dance Orchestra
 KFVB—Manny Harmon's Orchestra
 KVI—Traveler's Orchestra
 KOMO—Moonlight Melodies
 KJR—Vic Meyers' Orchestra
 KHJ—Organ
 KFOX—Jack Maurice's Orchestra
 KGB—Traveler's Orchestra

12:00 to Sign Off

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KGDM—121 Club Dance Orchestra

WEDNESDAY Programs

June 27, 1934

7:30 to 8:00 A. M.

- KGO & network—U. S. Army Band
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—7:45, Radio Headliners
- KVI—Morning Varieties; Hillbillies
- KOIN—Jones & Stewart
- KHQ—Financial Service; 7:45, Early Birds
- KGW—Ronald Buck
- KJR—Market Quotations; Records
- KFI—Helen Hill, Keyboard Colours; 7:45, Church Quarter Hour
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KECA—Records to 7:45
- KGB—Records; 7:55, Prog. Resume
- KSL—Morning Watch; Melodies
- KOA—U. S. Army Band; 7:45, Betty Crocker



MARIE VIRATELLE KRIETE
KFSD—8:15 P. M.

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Commuters Time Clock
- KJBS—Dance Hits
- KQW—Morning Watch
- KGDM—Recorded Program
- KFRC & network—Voice of Experience to 8:15
- KFRC—8:15, Grab Bag, records
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KOIN—8:15, Studio Program
- KOMO—8:15, Morning Reveries
- KHQ—Kronenberg program to 8:15
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KHJ—8:15, To be announced
- KFWB—Breakfast Club
- KFOX—Educational Talk; Records
- KNX—Bill Sharples Club
- KFSD—Good Cheer program
- KGB—8:15, Recordings
- KSL—8:15, Jennie Lee
- KOA—Smackout; Wendell Hall

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KJBS—Dance Hits
- KQW—Tuneful Topics of Day
- KFRC—Recordings to 8:45
- KGDM—8:45, Health Talk
- KFRC & network—8:45, Mischa Raginsky's Ensemble
- KOI—Musical Program
- KOIN—Studio; 8:45, Elma Hackett
- KGW—Crazy Crystals to 8:45
- KOMO—Viennese Vagabonds
- KVI—Records; 8:45, Mkt. Specials
- KHQ—Shoppers' Guide; Burgan's
- KEX—8:45, Orchestra

- KJR—8:45, Morning Miracles
- KFY—8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Breakfast Club
- KFOX—Health & Efficiency; Records
- KGB—Stocks and Recordings to 8:45
- KSL—Good Morning Judge
- KOA—Vic and Sade; 8:45, Merry Macs

9:00 to 9:30 A. M.

- KGO & network—Words and music to 9:15
- KGO—9:15, Barbara Lee
- KPO—Crosscuts of the Day
- KPO & network—9:15, Cliff Nazzarro
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recordings
- KROW—Health Swing Program
- KJBS—Vocalists; 9:15, Orchestra
- KGCC—Melodies; 9:15, Chas. Glenn
- KQW—Tuneful Topics of the Day
- KGDM—Mabel Rubin
- KFRC & network—Raginsky Ensemble; 9:15, Artist Recital
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett; 9:15, Studio
- KGW—Abe Bercovitz
- KHQ—Musical Gems
- KOMO—Mary's Friendly Garden
- KEX—Talk; Words and Music; 9:15, Request Program
- KFWB—Breakfast Club
- KFOX—Records; 9:15, Talk
- KFI—Talk; Bennie Watson, songs
- KNX—Dr. Sherman Health Talk
- KSL—Beet Sugar Industry to 9:15
- KOA—Words and Music; 9:15, Honorable Archie

9:30 to 10:00 A. M.

- KGO & network—Johnny O'Brien
- KGO—9:45, Jean Abbey, news of the shops for women
- KPO—News; 9:45, Elmore Vincent

- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Studio Program
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Health Talk; 9:45, Dance Novelties
- KQW—Faye Ward
- KGDM—News of the Day
- KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes
- KGW—9:45, Cooking School
- KOMO—Light Classics
- KHQ—Magic Travels to 9:45
- KFI—English Lesson; 9:45, News
- KHJ—Harold Knight's Orch. to 9:45
- KNX—Lotus Land; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Health Talk
- KECA—Better Business Bureau
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—News Service; 10:05, Organ Concert; 10:15, Johnny O'Brien, harmonica player
- KPO—Edna Fischer; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Chasin' the Blues
- KLX—Studio; 10:15, Stock, News
- KROW—Hits of Hollywood; 10:15, Serenaders
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Know California
- KGDM—Helen Byron; 10:15, Rec'ds
- KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KHQ—Organ; 10:15, Celia Lee
- KJR—The Walks of Life; 10:15, Another Spring
- KFI—Ann Warner Chats
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albricht's Family
- KFOX—Prudence Penny; Quartet
- KECA—Records; 10:15, Organ
- KOA—National Farm and Home Hr.

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Alvino Rey, guitarist; 10:45, Colette Carley, song^s
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Records
- KROW—University on the Air
- KJBS—Dance Orchestra
- KOI—Morning Melodies
- KQW—Know Your California; 10:45, Rolling Stones
- KGCC—Soft Pillow Sunshine
- KFRC & network—Poetic Strings
- KOIN—Art Kirkham
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm
- KECA—Records; 10:45, Piano
- KFWB—Recordings
- KFOX—Violin and Trio
- KGB—News Flashes to 10:35
- KFSD—Studio Program
- WST—10:45, Betty Moore
- KOA—Crazy Water; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KYA—Organ; Rhythmsters

KPO—Joe White, tenor; 11:15, Happy Days in Dixie
 KTAB—Concert; 11:15, Bulletin
 KLX—Mountaineers; 11:15, Castles in Music
 KROW—Health talk; 11:15, Organ
 KGGC—Milady's Date Book;
 11:15, Star of the Week
 KGDM—World Events
 KQW—Popular Hits
 *KFRC & network—Metropolitan Parade
 KOL—Cecil Solly to 11:15
 KOIN—Art Kirkham
 KVI—The Observer to 11:15
 KEX—Orchestra; Cobwebs & Nuts
 KJR—Rhythmic Rulers Recorded
 KNX—Organ Recital
 KFWB—Records; Lost and Found
 KECA—Records; 11:15, German Lesson
 KFOX—Recorded Program
 KFSD—Popular Program
 KOA—The Wise Man; 11:15, Happy Days in Dixie

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—Happy Days in Dixie; 11:45, Visit to Foreign Villages at the Century of Progress
 KPO—Organ Concert; 11:45, Agricultural Bulletin
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orosco; 11:45, Rhythm
 KROW—Latin American Program
 KGGC—Marjorie Lee; 11:45, News; 11:50, Mountain Music
 KQW—Accordion Capers
 KGDM—Organ Recital
 KFRC—Women's Home Forum
 *KFRC & network—11:45, Columbia Salon Orchestra
 KOIN—Kelford Program
 KHQ—Organ Recital
 KJR—Uncle Hank; 11:45, Records
 KEX—Cobwebs and Nuts; 11:45, Studio
 KFWB—Eddie Eben, organist
 KFI—Fashion Tours; 11:45, State Market Reports
 KHJ—Color Harmonies
 KNX—Jewel Box; 11:45, Ionizer Talk
 KFOX—News; Talk; Records
 KSL—Modernistic Melodies; Orch.

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Edw. J. Fitzpatrick's Orchestra
 KPO—Midday Musicale, Harry Stanton, basso; orchestra direction Charles Hart
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and his Band
 KROW—Latin American Program
 KQW—Band Concert
 KGDM—Recordings
 KGGC—Request Hour
 *KFRC & network—Manhattan Moods
 KOL—Carnival Hour, Ken Stuart
 KOIN—12:15, LaVerne Axelson, Fashions
 KHQ—Betty and Bob; 12:15, Business and Pleasure
 KGW—12:15, Meier & Frank
 KJR—Musical; Market Reports
 KNX—News; 12:15, Congo
 KECA—Records; 12:15, News
 KFWB—Records; Talk
 KFOX—Recordings; Talk
 KFSD—Stocks; 12:10, Prog. Resume
 KGB—Farm Flashes to 12:15

KSL—Payroll Builder
 KOA—Betty and Bob; Cosmopolitan Orchestra

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour
 KPO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and his Band
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KQW—Federal Market Reports
 KGDM—Musical Capers
 *KFRC & network—Educational Feature; 12:45, Instrumentalists
 KOL—Carnival Hour
 KJR—Headliners
 KEX—Talk to 12:35
 KGW—Dr. Semler; Friendly Chat
 KVI—State Capitol News and Views
 KHQ—Marching Along
 KNX—Lucca's Concert Ensemble
 KECA—Concert Favorites, records
 KFWB—Bobby Shafer and Billie Lowe; 12:45, Records
 KFOX—Better Business Bureau; 12:45, Civic Talk
 KSL—Science Service Series; 12:45, The Instrumentalists
 KOA—Orchestra; 12:45, Orlando's Orchestra

1:00 to 1:30 P. M.

•KGO & network—Palmer Clark's Orchestra
 KPO—News; 1:15, Ann Warner Chats with Her Neighbors
 KYA—S. F. Ad Club Luncheon
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Economics
 KROW—Concert Melodies
 KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole
 KGDM—Three Tumbleweeds
 *KFRC & network—Jack Brooks and Eddie Copeland's Orchestra; 1:15, Between the Book Ends
 KOL—1:15, Julie Day
 KGW—1:15, Dental Clinic
 KOMO—Farm Talk; 1:15, Tea Time
 KHQ—Studio Program
 KVI—Ethy's Social Column to 1:15
 KNX—Pontrelli's Orchestra
 KFWB—"Get-together Party"
 KECA—Al Lyon's Orchestra
 KFOX—Get-Together Party
 KFSD—Advertising Club luncheon
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Armchair Quartet
 KPO—Ann Warner's Chat; 1:45, John and Ned, harmony duo
 KYA—Modern Maestros; 1:45, Better Business Bureau
 KTAB—Modern Rhythm
 KROW—Home Beautiful; 1:45, Tuneful Tunes
 KLX—Song Bag
 KJBS—Afternoon Popular Concert
 KQW—The Friendly Hour
 KGDM—Accordion Boys & Louis Allara
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—1:35, Organ Melodies; 1:45, Three Flats
 KOIN—Book of Life
 KGW—1:45, Michael Arenstein
 KOMO—1:45, Julia Hayes
 KEX—Financial and Grain Reports; 11:35, Orchestra

KHQ—1:45, Kinman University
 KVI—1:45, Amusement Tips
 KJR—Castles in Music to 1:45
 KHJ—Dow Jones Report to 1:50
 KFI—1:45, Dixie Aces
 KFWB—Records; Pianologue
 KFOX—Joe Lindebaum's Band
 KNX—Pontrelli's Orchestra
 KECA—Records to 1:45
 KFSD—Studio Program
 KSL—Town Crier; 1:45, Three Flats

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 KPO—Dancing Feet; 2:15, Accordiana
 KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
 KTAB—Globe Trotter; Romancin'
 KLX—Records; 2:15, Cecil Wright
 KROW—Tuneful Tunes; Vocalist
 KJBS—Popular Dance Recordings
 KQW—Popular Selections
 KGDM—Records; News
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; Music
 KGA—Midweek Matinee
 KXA—The Bookworm
 KECA—Classic Hour, records
 KFWB—Records; 2:15, Baseball
 KFOX—School Program; Records
 KFSD—2:15, Studio Program
 KSL—Orchestra; 2:15, Dental Clinic
 KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KPO—Song Shots; Barbara Blanchard, soprano; Eva Gruning, contralto; Everett Foster, baritone; Ben Klassen, tenor
 KYA—Vignettes of Life; 2:45, International Troubadours
 KTAB—Three Four Time
 KLX—Talk; Stock; 2:40, Baseball
 KROW—Dell Perry, pianist; 2:45, Popular Tunes
 KQW—Afternoon Concert
 KGDM—Marie Kelso, soprano
 *KFRC & network—Happy Go Lucky Hour
 KEX—Request Program
 KJR—Salon Hour, recorded
 KHJ—Happy Go Lucky Hour
 KNX—Manzanares' Orchestra
 KFWB—Baseball Game
 KECA—Classic Hour
 KSL—Parent-Teachers' Program; 2:45, Ben Pollack's Orchestra
 KOA—Three X Sisters; 2:45, To be announced

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial; 3:15, John Teel
 •KPO & network—South Sea Islanders; 3:15, Herran Crane's Orchestra
 KPO—3:15, Dan Russo's Orchestra
 KYA—Symphony Highlights
 KTAB—Recordings
 KLX—Baseball Game
 KROW—Novelty Review
 KJBS—Instrumentalists; Word Man
 KQW—Stocks; 3:05, Music; 3:15, Word Man
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KJR—Easy Chair to 3:15
 KOMO—3:15, Day Dreams
 KGW—Eddie King, pianist; 3:15, Concert Trio
 KHQ—Studio; Club Bulletin

KFI—Pictorial; Organ
 KECA—Raine Bennett to 3:15
 KFWB—Baseball Game
 KFSD—Balboa Park Organ
 KSL—Gene Kardos Orchestra; 3:15,
 Morton Downey
 KOA—Microphone News; 3:15, Uni-
 versity of Denver

3:30 to 4:00 P. M.

KGO—Art and Music; 3:45, To be
 announced
 ●KPO & network—Lilian Bucknam,
 soprano
 KPO—3:45, Univ. of California Prog.
 KYA—Symphony Highlights
 KTAB—Little Serenade; Roving Cow-
 boy
 KLX—Baseball Game
 KROW—Studio Prog.; 3:45, Records
 KGDM—Theatre Chat
 KQW—Variety Program to 4:30
 ●KFRC & network—Ruth & Russ;
 3:45, Erwin's Orchestra to 3:55
 KFRC—3:55, Town Topics
 KOL—Lost and Found
 KOIN—Newspaper of the Air
 KOMO—3:33, Pipes and Strings
 KJR—3:45, Enchanted Islands
 KEX—Musical Program
 KFI—Organ; 3:45, News
 KECA—3:45, Univ. of California
 KHJ—Ruth and Russ; 3:45, Jimmy
 Downey's Orchestra
 KNX—Orchestra
 KFWB—Baseball Game
 KFSD—3:45, Univ. of California
 KGB—3:45, Police Talk to 3:50
 KSL—Junior Hour

4:00 to 4:30 P. M.

●KGO & network—Jack Pearl, the
 Baron Munchausen, with Cliff
 Hal; Peter Van Steerden's Orch.
 KPO—Echoes from the Orchestra Pit
 KYA—Women, Children and Law;
 4:15, Piano Paintings
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Prudential; 4:15, Records
 KJBS—Favorite Entertainers
 KGDM—Gilmore Oil Program
 ●KFRC & network—Jules Alberti's
 Orchestra to 4:15
 KFRC—4:15, Little Theatre
 KOL—4:15, Hours with Baur
 KOIN—Newspaper of the Air
 KVI—4:15, LeRoy, pianist
 KJR—Tea Dansant; Recordings
 KEX—Baseball Game
 KHJ—The Columbians; Harmonettes
 KNX—School Bureau; Musical
 KECA—Good Old Songs; Records
 KFWB—Baseball Game
 KFOX—News; 4:15, Forty-Niners
 KGB—4:15, Little Theatre
 KFSD—Feature Program
 KSL—Town Crier; 4:15, Tarzan

4:30 to 5:00 P. M.

KGO—Children's Hour to 4:45
 ●KGO & network—4:45, Little Or-
 phan Annie
 KPO—Flirtations; Vocalists
 KYA—Matinee Idyll; 4:55, Junior
 Birdmen
 KTAB—Sport of Kings; 4:45, The
 Old Bachelor
 KLX—Baseball; 4:45, Health School
 KROW—Hillbilly Music; 4:45, Mau-
 soleum Program
 KQW—Story Time; Favorite Melodies
 KGDM—Recordings
 ●KFRC & network—Broadway Van-
 ities
 KJR—Recordings; 4:45, Snapshots
 KEX—Baseball; 4:45, Band Music

STATION DIRECTORY		
●NBC Network Stations		
Station	Meters	Kcs.
KECA	209.7	1430
KECA	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230
*CBS Network Stations		
KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	700
Independent Stations		
KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KOMO—Happiness Program to 4:45
 KHQ—Parade of Happy Feet to 4:45
 KFI—Gloria Hamilton to 4:45
 KFWB—Cocktail Hour
 KFOX—Health Talk; 4:45, Records
 KECA—4:45, News Release
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Edna Fischer, pianist to 4:45
 KOA—Frank Merriwell Adventures;
 4:45, Orphan Annie

5:00 to 5:30 P. M.

●KGO & network—Music Room
 KPO—News; 5:15, Adventures of
 Frank Merriwell
 KYA—Children's Hour
 KTAB—Rhythm Ramblings; 5:15,
 Dance Orchestra
 KTX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Band; Vocal Favorites
 KGGC—Studio Frolic
 KQW—Iverson Trio; 5:15, Fashions
 KGDM—Neopolitans
 ●KFRC & network—Chesterfield
 Program
 KGW—Dr. West; Collins and Erwin
 KHQ—Tull & Gibbs Express to 5:15
 KJR—Steamboat Bill; Records
 KOMO—Merriwell Adventures to 5:15
 KFI—Merriwell Adventures to 5:15
 KECA—5:15, Records
 KFWB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KNX—Storytown Express; Songs

5:30 to 6:00 P. M.

●KGO & network—Love Story Pro-
 gram; dramatizations
 KPO—Clyde Doerr, orchestra
 KYA—Around the Town,
 5:45, Campbell Digest
 KTX—Covered Wagon Jubilee
 KTAB—Blue Moments; 5:45, Sun-
 down Syncopators
 KQW—Eating your way to Health
 KJBS—Dance Orchestra
 KGGC—Lecture; 5:45, Irish Gems

KQW—Southern Four; 5:45, Voice
 of Portugal
 ●KFRC & network—To be announced
 KOI—Charlie Lung; 5:45, Ralph
 Horr Talk
 KOIN—Hollywood Impressions; Bob
 and Dolly
 KVI—To be announced
 KJR—Rhythm Encores; Cecil Solly
 KEX—Recorded Program
 KNX—Serenade; Organ and Vocal
 KFWB—Cecil and Sally; Records
 KECA—Records; 5:45, Albert G.
 Bergman, law talk
 KFSD—Popular Program

6:00 to 6:30 P. M.

●KGO & network—Corn Cob Pipe
 Club of Virginia
 KPO—Dinner Concert
 KYA—Cy Trobbe and Orchestra
 KTAB—To be announced
 KLX—Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveller
 KGGC—Dinner Hour Review
 KQW—California Department of Ag-
 riculture; 6:15, Franco's Program
 KGDM—6:15, Tom Castle's Orch.
 ●KFRC & network—Broadcast from
 Byrd Expedition
 KJR—Song Bag
 KEX—Orchestra
 KFWB—News; 6:05, Records; 6:15,
 Eddie Eben, organist
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KFOX—News; 6:05, Al and Molly;
 6:15, Cecil and Sally
 KFSD—Dinner Concert
 KSL—Byrd Expedition Program

6:30 to 7:00 P. M.

●KGO & network—Barbara Merk-
 ley, harpist; 6:45, Chester Rowell
 KPO—Five Cards; Vocalists, guitar-
 ist, pianist
 KYA—Orchestra
 KTAB—Cecil and Sally; 6:45, Min-
 ing News; 6:50, Orchestra
 KLX—Trio
 KROW—Doc Shahan's Ramblers
 KGGC—Theatre of the Air; 6:45,
 Modern Rhythm
 KQW—Market Reports; 6:45, Farm-
 ers Exchange and Market Place
 KJBS—Old Traveler; Records
 KGDM—Orchestra; Records
 ●KFRC & network—Albert Spald-
 ing and Conrad Thibault
 KOMO—Musical Mannequins
 KHO—N. W. on Parade
 KEX—Sport Flashes
 KFI—Orchestra and Soloist
 KNX—News; Rubino's Ensemble
 KECA—Organist and Violinist
 KFWB—Organ; 6:45, Interview
 KFOX—School Kids; 6:45, Conti-
 nentals
 KOA—Jack Denny's Orchestra

7:00 to 7:30 P. M.

●KGO & network—Amos 'n' Andy;
 7:15, Gene and Glenn
 KPO—Nanette La Salle, ballad
 singer; 7:15, Agriculture Today
 KYA—Fritz Smith's Sport Page;
 7:15, Talk
 KTAB—Soliloquy; 7:15, Italian News
 KQW—Weather Forecast; 7:03, Radio
 News and Forum; 7:15, Varieties
 KLX—News; 7:15, Lovable Liars
 KGGC—Jewish Radio Hour
 KROW—C. W. Hammond; 7:15,
 Never Do Well
 ●KFRC & network—Nick Lucas,
 Troubadour to 7:15

KFRC—7:15, Million Dollar Babies
 KOIN—7:15, Studio Program
 KOL—7:15, Radio Speaker Stevenson
 KVI—7:15, Million Dollar Babies
 KJR—Reflections of Romance; 7:15, Around Town
 KEX—Popular Concert
 KHJ—Calling All Cars
 KNX—Frank Watanabe and Hon. Archie; 7:15, Mona Lowe, vocalist
 KFCA—Echoes of the Opera, records
 KFWB—Syncopators
 KFOX—Wiggsville; Bobby & Betty
 KFSD—Sunny & Buddy; Feature
 KGB—Calling All Cars
 KSL—Nick Lucas; 7:20, Jack Little Orchestra

7:30 to 8:00 P. M.

- KGO & network—To be announced 7:45, Historical Sketches of San Francisco
- KPO—Comedy Stars of Hollywood; 7:45, Babe Ruth
- KYA—Radio Theatre
- KTAB—Bob Olsen and Organ
- KLX—Kay Discovery Program
- KROW—Ne'er Do Well; Vocalists
- KGCC—Jewish Radio Hour
- KQW—Rolling Stones; 7:45 Band
- * KFRC & network—Little Jack Little's Orch.; 7:45, Frank Dailey's Orchestra
- KOMO—7:45, Happiness Program
- KGW—Tid-Bits; Ben Pollack's Orch.
- KJR—Auld Lang Syne; Orchestra
- KEX—Popular Concert
- KFI—7:45, Tid-Bits; Orchestra
- KNX—Talk; King Cowboy
- KECA—Echoes of the Opera, records
- KFWB—The King's Men; 7:45, Comedy Stars of Hollywood
- KFOX—Boy Detective; Health Talk
- KFSD—7:45, Tid-Bits; Orchestra
- KOA—7:45, Babe Ruth's Club

8:00 to 8:30 P. M.

- KGO & network—Hour of Smiles, Fred Allen, master of ceremonies
- KPO—Californians on Parade
- KYA—Marie Leon, soprano; 8:15, Doctor Good Cheer
- KTAB—Antonio De Grasse, violinist
- KLX—Manila Stringed Orchestra
- KROW—Variety Program; 8:15, Watch Tower
- KGCC—Song of Yesterday; 8:15, Prosperity Parade
- KQW—American Legion War Camp; 8:15, Studio Program
- KFRC—Treasures of Time
- KOIN—Gene Baker; Orchestra
- KOL—Frances Ingram; 8:15, Orch.
- KVI—Creditors
- KJR—Bauer's Orchestra
- KEX—News Flashes; 8:15, Studio
- KFWB—The Pioneers; Orchestra
- KHJ—Leaders of Tomorrow
- KNX—The In-Laws; 8:15, Babe Ruth Transcription
- KECA—Recorded Program
- KFOX—Sons of Pioneers; 8:15, Kay Kyser's Orchestra
- KFSD—Sheriff Ed. F. Cooper; 8:15, Marie Viratelle Frieite
- KGB—Treasures of Time
- KSL—Red Nichols; Crazy Crystals

8:30 to 9:00 P. M.

- KGO & network—Hour of Smiles
- KPO—To the Best of Their Ability, drama by Carlton E. Morse, featuring Police Chief W. J. Quinn
- KYA—Dance Orchestra
- KTAB—String Quartet; 8:45, Dixie Marsh, Piano Intimacies
- KLX—Miniature Revue

KROW—Ran Wilde's Orchestra
 KQW—Half hour of melodies
 * KFRC & network—Al Kavelin's Orchestra
 KGCC—Prosperity Parade; 8:45, Tunes of the Times
 KOL—Parade; 8:45, Public Bench
 KJR—Dollars and Cents; 8:45, Si and Elmer
 KEX—Prof. Belles; 8:45, Hans, Kate & Fritz
 KFWB—Orchestra
 KHIJ—Crystal Dreams to 8:45
 KNX—Ero Crime Clues
 KECA—Recordings; 8:45, Popular Science by L. Lyndon
 KFOX—Show Boat; 8:45, Hearts & Flowers
 KFSD—Drama Hour
 KSL—Al Kavelin's Orchestra

9:00 to 9:30 P. M.

- KGO & network—Seymour Simons' Orchestra
- KPO—Your Boy's Future, talk by Scotty Mortland; 9:15, Book Parade
- KYA—Dance Orchestra
- 9:15, Rainbows of Romance
- KTAB—Souvenirs; 9:15, Nighthiders
- KLX—Musical Jigsaws; 9:15, Uncle Adolph, California Rangers
- KROW—Boxing Matches
- KQW—Eb and Zeb; 9:15, Honolulu Beach Boys
- KFRC—Carol Lofner's Orchestra
- KFI—Post-Intelligence Voice; 9:15, Blue Star Revue
- KVI—Carol Lofner's Orchestra
- KOIN—Norge Headliners; 9:15, Hop Gold Revue
- KGW—Farmer's Dairy Association
- KHQ—9:15, Crazy Wells Program
- KOMO—Cowboy Joe; Pipes & Strings
- KEX—Blackbirds of Harmony; 9:15, Sports
- GKA—Blackhawk Orch. to 9:15
- KNX—News; 9:15, The Crocketts
- KFI—Talk, Capt. Don Wilkie
- KFWB—Slumbertime
- KHJ—Jack Russell's Orchestra; 9:25, Hills Bros.
- KFOX—Beverly Hill Billies
- KGB—Carol Lofner's Orchestra
- KFSD—Comedy Stars of Hollywood to 9:15
- KSL—9:15, Marv and John
- KOA—Dance Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO—Marshall's Mavericks, Charles Marshall, Johnny O'Brien, Ace Wright, Mona Greer, Johnny Toffoli
- KYA—Rainbow of Romance; News
- KTAB—Mose & Remus; 9:45, Studio
- KLX—Uncle Adolph, California Rangers; 9:45, News Items
- KROW—Boxing Matches
- KQW—Evening Concert
- KFRC—Hills Bros.; 9:35, Aaronson's Orchestra
- KVI—Aaronson's Orchestra
- KOMO—Beauty That Endures; 9:45, Viennese Vagabonds
- KHQ—Club Programs
- KNX—The Crocketts
- KHJ—To be announced
- KFI—9:45, Dave Marshall, vocalist
- KFWB—Ed. Fitzpatrick's Orchestra
- KFOX—Beverly Hill Billies
- KECA—Records to 9:45
- KGB—Hills Bros. 9:35, Aaronson's Orchestra
- KSL—Ray O'Hara's Orchestra

10:00 to 10:30 P. M.

- KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
- KPO—Night Court, variety program
- KYA—Orchestra & Organ
- KTAB—Jimmie Cook's Sidelines; 10:15, Dance Tunes
- KLX—Dance Orchestra
- KROW—Boxing Matches
- KFRC—News; 10:05, Johnny Rob-inson's Orchestra
- KOL—Dance Music
- KVI—Orchestra
- KOIN—Robinson's Orchestra
- KGW—10:15, Dance Orchestra
- KJR—Musical Favorites
- KFI—10:15, Gene Austin
- KHJ—News Item; 10:10, Orchestra
- KNX—The Crocketts; 10:15, Orch.
- KECA—Recordings to 10:15
- KFWB—News; 10:15, Organ
- KFOX—News; Orchestra
- KGB—News; 10:05, Dance Orch.
- KSL—Robinson's Orchestra

10:30 to 11:00 P. M.

- KGO & network—Williams-Walsh Orchestra; 10:55, News Service
- KPO—Night Court, variety program
- KYA—Organ Serenade
- KTAB—Bayshore Kennel Club Races
- KLX—Dance Orchestra
- KROW—Harlem Echoes
- KFRC—McElroy's Orchestra
- KOL—Dance Orchestra
- KVI—Dance Orchestra
- KOIN—Montmartre Orchestra
- KOMO—Vic Myers' Orchestra
- KGW—10:45, Studio program
- KEX—Fairvale Country Club
- KFI—Biltmore Hotel Orchestra
- KFWB—Geo. Hamilton's Orchestra
- KFOX—Orchestra
- KHJ—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KGB—Dance Orchestra
- KSL—Dance Orchestra

11:00 to 11:30 P. M.

- KPO & network—Ambassador Hotel Orchestra
- KGO—Happy Felton's Orchestra
- KYA—Organ Serenade
- KTAB—Request Hour
- KROW—Dance Orchestra
- KFRC—Irving Aaronson's Orchestra
- KVI—Irving Aaronson's Orchestra
- KOIN—11:15, Columbia Gardens Orchestra
- KOMO—Concert Ensemble
- KEX—Orchestra
- KHJ—Midnight Moods Organ
- KNX—Pontrelli's Orchestra
- KFWB—Kay Kyser's Orchestra
- KFOX—Orchestra
- KGB—Aaronson's Orchestra

11:30 to Sign Off

- KGO & network—Jack Bain's Vic-tor Orchestra
- KPO—Organ Concert
- KYA—Three Counts and a Countess
- KTAB—Dance Music; Vagabond
- KROW—Dance Music
- KFRC—Carlson's Orchestra
- KGDM—Fritz Wolcott's Orchestra
- KVI—Carlson's Orchestra
- KOIN—McElroy's Orchestra
- KEX—Organ Music
- KJR—Vic Meyer's Orchestra
- KHJ—Midnight Moods
- KFWB—Manny Harmon's Orchestra
- KFOX—Jack Maurice's Orchestra
- KGB—Carlson's Orchestra
- KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

June 28, 1934

7:00 to 7:30 A. M.

- KGO & network—Johnny O'Brien; 7:15, U. S. Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Breakfast Club
- KVI—Daybreak Devotional
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program; 7:25, Fishing News
- KFOX—Early Bird; 7:15, Pep and Ginger
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO & network—Rhythm Ramblers; 7:45, Al and Lee Reiser
- KPO—Pair of Pianos to 7:45
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—7:45, Radio Headliners
- KOIN—Jones & Stewart
- KHQ—7:45, Early Birds
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Records
- KEX—7:45, Hill Billies
- KVI—Morning Varieties; Hillbillies
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Recordings to 7:45
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Morning Edition; 7:55, Resume
- KSL—Morning Melodies
- KOA—Morning Revelers

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Breakfast Hour
- KJBS—Morning Varieties
- KQW—Morning Concert
- * KFRC & network—Voice of Experience; 8:15, Connie Gates
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puys Revue
- KJR—Early Echoes
- KOMO—8:15, Morning Reveries
- KEX—Recorded Program
- KNX—Bill Sharples Club
- KECA—Recorded Program
- KFWB—Musical Program
- KFOX—Recordings; 8:10, Talk
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee



Gertrude Lyne & Grace Frankel
KPO—7:30 A. M.

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KGDM—8:45, Talk
- KQW—Topics of the Day
- KJBS—Dance Music
- * KFRC & network—Jules Baudouin Orchestra
- KOL—Musical Program
- KOMO—Viennese Vagabonds
- KGW—Crazy Crystals
- KVI—8:45, Market Specials
- KOIN—8:45, Elma Hackett
- KHQ—Shoppers' Guide; 8:45, Studio
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Recorded Program
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35

9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KGO—9:15, Barbara Lee
- KPO—Crosscuts of Log o' the Day; 9:15, Cliff Nazarro, singing comedian
- KYA—Frivolities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Recordings
- KROW—Health Swing Program
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KJBS—Popular Concert
- KQW—Tuneful Topics of the Day
- KGDM—9:15, Mabel Rubin
- * KFRC & network—Do, Re, Mi, vocalists; 9:15, To be announced
- KOL—Prudence Penny; 9:15, Book Review
- KVI—Mystic Melodies to 9:15

- KOIN—Elma Hackett to 9:15
- KOMO—Mary's Friendly Garden
- KHQ—Dessert Hotels Caravan
- KEX—9:15, Request Program
- KFI—B. A. Rolfe's Orchestra; 9:15, Charlie Wellman
- KNX—Song Bar
- KFWB—Kings Men; 9:15, Talk
- KECA—9:15, Records
- KFOX—Anson Weeks' Orch.; Talk
- KFSD—Words and Music
- KOA—Words and Music; 9:15, Hon. Archie

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Edson Gilham, xylophonist
- KPO—News; 9:45, Edna Fischer, pianist
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Studio Program
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Faye Ward
- KGDM—News; Records
- * KFRC & network—Homesick Blues; 9:45, Tony Wons
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Vapo Program
- KOMO—9:45, Julia Hayes
- KJR—Shuffling Feet to 9:50
- KEX—Concert Group to 9:45
- KFI—9:45, News Release
- KNX—Records; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Health Talk
- KECA—Records to 9:45
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Charm School
- KTAB—Chasin' the Blues; Talk
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; Hollywood Hits
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Aunt Sammy; Know Your California
- KGDM—Helen Byron to 10:15
- * KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KJR—Resume; Another Spring
- KEX—Lost and Found; Records
- KFWB—Recordings
- KFOX—Mary Kitchen; Records
- KNX—Eddie Albrigh's Family
- KECA—Recorded Program
- KFSD—Studio program
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Beaux Art Trio; 10:45, Vin Lindhe, diseuse
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—University of the Air
- KGCC—Soft Pillow Sunshine
- KQW—10:45, Rolling Stones
- * KFRC & network—Poetic Strings

KOL—Morning Melodies
 KOIN—Art Kirkham
 KJR—Club Minutes; Silhouettes
 KEX—Ronald Buck, pianist;
 10:45, Solist
 KNX—Mary Holmes; 10:45, Records
 KECA—Records
 KFWB—Recordings
 KFOX—Violin and Trio
 KGB—Scrapbook Oddities to 10:35
 KOA—Crazy Water; 10:45, Produce
 Reports
 KSL—Poetic Strings; Colonial Dames

11:00 to 11:30 A. M.

KGO—Arion Trio
 •KPO & network—Sleepy Hall's
 Orchestra
 KTAB—Concert; Beauty Facts
 KYA—Organ
 KLX—Mountaineers; Lotus Land
 KROW—Health Talk; 11:15, Organ
 KGGC—Milady's Date Book;
 11:15, Star of the Week
 KGDM—Organ Recital
 KJBS—Popular Program
 KQW—Records; Fashion News
 *KFRC & network—Metropolitan
 Parade
 KJR—Rhythm Rulers
 KOL—Cecil Solly to 11:15
 KVI—The Observer to 11:15
 KOIN—Art Kirkham
 KEX—Orchestra; 11:15; Cobwebs &
 Nuts
 KFI—Ann Warner Chats
 KNX—Organ
 KFWB—Recordings; 11:25, Lost and
 Found
 KFOX—Recordings
 KOA—Sleepy Hall's Orchestra;
 11:15, Farm Question Box

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—Roy Shield's
 Orchestra
 KPO—Eileen Piggott, soprano;
 11:45, Agricultural Bulletin
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Anita and Orosco; 11:45,
 Rhythm Encores
 KROW—Latin American Program
 KJBS—Dance, Orchestra
 KGGC—Song Favorites; 11:45, News;
 11:50, Mountain Music
 KQW—Accordion Capers
 KGDM—Organ
 KFRC—Women's Home Forum to
 11:45
 *KFRC & network—11:45, The
 Ambassadors
 KOIN—Dr. Semler to 11:45
 KHQ—Organ Recital
 KJR—Uncle Hank; 11:45, Twelve
 o'Clock Tunes
 KFI—Fashion Tours; 11:45, Mar-
 ket Reports
 KNX—U. S. C. Business Trends;
 11:45, Ionizer Talk
 KFWB—Eddie Eben, organist
 KFOX—News; Health Talk
 KSL—11:45, The Ambassadors
 KOA—Harry Huffman Theatre Har-
 monies

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob;
 12:15, Western Farm and Home
 Hour
 KPO—Midday Musicales
 KYA—Scriptures; 12:03, Concert
 KTAB—Elbert La Chelle, organist
 KLX—Bill Duncan and His Band
 KROW—Latin American Program
 KJBS—Vocal and Instrumental

KQW—Band concert
 *KFRC & network—Detroit Sym-
 phony
 KOIN—Mary Cullen's Cottage;
 12:15, LaVerne Axelson
 KHQ—12:15, Old Painter
 KOL—Carnival Hour, Ken Stuart
 KJR—Twelve O'Clock Tunes;
 KEX—Band Music
 KNX—News; 12:15, Congo
 KFWB—News; Records; Talks
 KFOX—Records; Talk
 KECA—Records; 12:15, News
 KFSD—Stocks; Resume to 12:10
 KSL—Payroll Builder
 KOA—12:15, Chick Webb's Orch.

12:30 to 1:00 P. M.

•KGO—Western Farm and Home
 KPO—Midday Musicales
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and Band
 KROW—California Farm Hour;
 12:45, Hits of Today
 KJBS—Dance Matinee
 KQW—Fed. & State Market Reports
 KGDM—Musical Capers
 *KFRC & network—Symphony
 KJR—Headliners, recorded
 KOL—Carnival Hour
 KHQ—Studio Program
 KGW—Dr. Semler; 12:45, Friendly
 Chat
 KFWB—Billie Lowe & Bob Shafer;
 12:45, Records
 KFOX—Records; Civic Talk
 KNX—Borowsky's Concert
 KECA—Recordings
 KSL—Utah State Agric. College
 KOA—Musical Keys

1:00 to 1:30 P. M.

•KGO & network—Meredith Will-
 son's Orchestra
 KPO—News; 1:15 Ann Warner's
 Chats
 KYA—Talk; Modern Maestros
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha
 Lee, Home Economics
 KROW—Concert Melodies
 KJBS—Stocks; Records Novelties;
 1:15, Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Holly-
 wood Keyhole
 KGDM—Three Tumbleweeds
 *KFRC & network—Jerry Cooper,
 baritone; 1:15, Between the Book
 Ends
 KOL—Julie Day
 KHQ—Studio Programs
 KOMO—Emil Hansen, xylophonist
 KGW—1:15, Dental Clinic
 KNX—Pontrelli's Orchestra
 KFWB—'Get-together Party'
 KFI—Al Lyon's Orchestra
 KFOX—'Get-together Party'
 KGB—Stocks to 1:05
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma
 Perkins; 1:45, Betty Marlowe
 KPO—Ann Warner's Chats; 1:45,
 Harry Stanton, basso
 KYA—Argentinians
 KTAB—Prosperity Parade
 KLX—Song Bag
 KROW—Bobbie Lee; 1:45, Records
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KFRC—1:45, N. Y. Closing Stocks
 to 1:50
 *KFRC & network—Organ and A.
 M. A. Speaker; 1:50, Clarence
 Wheeler's Orchestra

KVI—1:45, Amusement Tips
 KOIN—Book of Life
 KJR—Carefree Capers
 KEX—Financial and Grain Reports;
 Records
 KHJ—1:45, Dow Jones Reports
 KNX—Pontrelli's Orchestra; 1:45,
 Radio Gossip
 KFWB—Records; 1:45, Pianist
 KFOX—Recordings
 KECA—Records; 1:45, Talk, Inter-
 ior Decoration
 KFSD—Studio Program
 KGB—P. T. A. Program
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and
 His Gang
 KPO—Tom Coakley's Orchestra
 KYA—Cal Jackson, pianist; songs
 KTAB—Globe Trotter; Romancin'
 KLX—Constance Dixon, bridge talk;
 2:15, Cecil Wright
 KROW—Records; 2:15, Vocalist
 KJBS—Blindcraft Ensemble
 KGDM—News; Records
 KQW—Popular Selections
 *KFRC & network—Happy Go
 Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; 2:05, Musi-
 cal Gems
 KNX—The Bookworm
 KFWB—Records; 2:15, Baseball
 KFOX—Recordings
 KECA—Classic Hour, records
 KFSD—Samloff Hour
 KSL—Two Pals and a Gal; 2:15,
 Dental Clinic
 KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KPO—John B. Kennedy; 2:45, Mary
 Small, songs
 KYA—Vignettes of Life; 2:45, Base-
 ball Game
 KTAB—Sam Moore, Don Steele, El-
 bert LaChelle; Siesta Hour
 KLX—Closing San Francisco Stocks
 2:40, Baseball Game
 KROW—Dell Perry, pianist; Songs
 KJBS—Dance Orchestra
 KQW—Afternoon concert
 KGDM—Marie Kelso, soprano
 *KFRC & network—Happy Go
 Lucky Hour
 KJR—Salon Hour, records
 KFWB—Baseball Game
 KGA—Matinee Hour
 KNX—Concert Ensemble
 KECA—Classic Hour, records
 KSL—Edward Wurtzbach's Orch.;
 2:45, Chas. Barnett's Orchestra
 KOA—John B. Kennedy; 2:45, Solist

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial to 3:15
 •KGO & network—3:15, Ed Lowry,
 comedian
 •KPO & network—Jack and Lor-
 etta Clemens to 3:15
 KPO—3:15, The Mudcaves
 KYA—Baseball
 KTAB—Moods; Madame Williamson
 KLX—Baseball
 KROW—Novelty Airs
 KJBS—Ballroom Favorites
 KQW—Stock Market Reports
 *KFRC & network—Feminine Fan-
 cles
 KOMO—Concert Ensemble
 KGW—Marian Miller
 KHQ—Studio; 3:15, Bulletin
 KFI—3:15, Organ
 KFWB—Baseball Game

KECA—Dr. Meyers, talk to 3:15
 KNX—Recordings
 KFSD—Balboa Park Organ
 KSL—Beale Street Boys; 3:15, Syl-
 via Froos
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

●KGO & network—Vincent Lopez' Orchestra
 KPO—Violin Trio; 3:45, University of California Program
 KYA—Baseball
 KTAB—NRA Talk; 3:40, Interlude; 3:45, Rovin' Cowboys
 KLX—Baseball
 KROW—Recordings
 KJBS—Popular Concert
 KGDM—B. H. B. Boys
 KFCB—Book Review; 3:55, Town Topics
 KFRC—Book Review; Town Topics
 KOL—Lost & Found; 3:35, Classified Hour.
 KOIN—News of the Air
 KEX—Musical Gems; Melody Salon
 KOMO—Talk; Birnbaum's Bavarians
 KFI—3:45, Honeymooners
 KHJ—Sweet Music to 3:45
 KNX—Concert Orchestra
 KFWB—Baseball Game
 KGB—Book Review to 3:45
 KSL—The Junior Hour

4:00 to 4:30 P. M.

●KGO & network — Fleischmann Hour, Rudy Vallee and His Connecticut Yankees
 KPO—Stringwood Ensemble
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Prudential; 4:15, Records
 KJBS—Art Fadden, pianist; songs
 KQW—Art Fadden; 4:15, Varieties
 KGDM—Gilmore Oil Program
 KFRC—4:15, NRA Talk
 *KFRC & network—To be announced
 KVI—4:15, LeRoy, pianist
 KOL—4:15, Hours with Baur
 KOIN—News
 KJR—Tea Dansant
 KECA—Recordings
 KNX—Jigsaws; 4:15, Dr. John Matthews
 KFWB—Baseball Game
 KFOX—News; Forty-Niners
 KGB—Girl Scout Program
 KSL—Broadcaster's Review; 4:15, Tarzan of the Apes

4:30 to 5:00 P. M.

●KGO & network — Fleischmann Hour, Rudy Vallee
 KPO—Cook and Alexander; 4:45, Concert Petite
 KYA—Baseball; 4:45, Tea Dance; 4:55, Junior Birdmen
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KLX—Baseball, 4:45, Health School
 KROW—N'er Do Well
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Melodies
 KGDM—Ernie Post's Jamboree
 *KFRC & network—Twenty Crowded Years, drama
 KJR—Snapshots
 KEX—Studio; 4:45, Symphony
 KNX—Dr. Matthews; 4:45, Musical Moments
 KFWB—'Cocktail Hour'
 KFOX—Talk and Records
 KECA—Educational Speech; News
 KFSD—Studio Program
 KSL—Town Crier

STATION DIRECTORY**●NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

***CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	940
KOIN	319.0	640
KOL	236.1	1270
KSL	266.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:00 to 5:30 P. M.

●KGO & network—Romany Trails
 KPO—News; 5:15, Tommy Harris
 KYA—Children's Hour
 KTAB—Rhythm Ramblings
 KLX—Covered Wagon Jubilee
 KROW—Organ Music
 KGCC—Studio Frolic
 KQW—Iverson Trio
 KJBS—Dance Melodies
 KGDM—Neapolitans
 *KFRC & network—Twenty Crowded Years
 KJR—Steamboat Bill to 5:15
 KHQ—Tull and Gibbs; 5:15, Studio
 KOMO—Happiness Program; 5:15, Saxophone Melodies
 KGW—Musings; 5:15, Collins and Erwin
 KNX—Storytown Express; Songs
 KFI—Frank Merriwell Adventures; 5:15, News Release
 KFWB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KSL—To be announced

5:30 to 6:00 P. M.

●KGO & network — Mindways: Stories of Human Behavior; 5:45, Ricardo and His Violin
 KPO—Piar of Pianos; Grace Frankel and Gertrude Lynn
 KYA—Around the Town; 5:45 Campbell Digest
 KTAB—Orch.; Blue Moments
 KLX—High School News
 KROW—Eating Your Way to Health
 KJBS—Dance Melodies
 KGCC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KGDM—Piano, Louis Kohler
 *KFRC & network—Fred Waring's Pennsylvanians
 KOMO—5:45, Harkins, Rider, Lee
 KGW—Mark Daniels; 5:45, Talk
 KHQ—Studio; 5:45, Souvenirs

KJR—Rhythm; 5:45, Cecil Solly
 KEX—Symphony; 5:45, Walkathon
 KFI—Margaret Duncan, pianist; 5:45, E. Graham Elliott
 KNX—Sunset Serenade
 KFWB—Popular Songs; 5:45, Rec'ds
 KECA—5:45, Dr. E. Caldecott, talk
 KSL—Waring's Pennsylvanians
 KOA—Cosmopolitan Hotel Orchestra

6:00 to 6:30 P. M.

●KGO & network—Paul Whiteman's Orch.; Deems Taylor, master of ceremonies
 KPO—Dinner Concert
 KYA—Cy Trohbe's Orchestra
 KTAB—To be announced
 KLX—KLX Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveller
 KGCC—Dinner Hour Review
 KQW—Department of Agriculture; 6:15, Franco's program
 KGDM—Post Parade
 *KFRC & network—Conflict; 6:15, Gray and Braggiotti, pianists
 KJR—Song Bag
 KEX—Orchestra
 KFWB—News; Records; Organ
 KFOX—News; 6:05, Al and Molly
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KFSD—Symphony

6:30 to 7:00 P. M.

●KGO & network—Paul Whiteman's KPO—Federal Business Talk; 6:45, Life of the Reillys; Ted Maxwell and Bobbe Dean
 KYA—Orch.; 6:55, Merriam Political Talk
 KTAB—Cecl & Sally; 6:45, Mining News; 6:50, Orchestra
 KLX—KLX Trio
 KROW—Doc Shahan's Ramblers; 6:45, Liars Club
 KJBS—Records; 6:45, Pianists
 KGCC—Theater of the Air; 6:45, Modern Rhythms
 KQW—State Market Reports; 6:45, Farmers Exchange
 KGDM—Post Parade
 KFRC—To be announced
 *KFRC & network—6:45, Evan Evans and Orchestra
 KVI—To be announced
 KOIN—Gene Baker to 6:45
 KJR—Los Argentinos
 KEX—Orchestra
 KHJ—To be announced to 6:45
 KFWB—Organ; Stamp Adventurer
 KNX—Sport News; Orchestra
 KFOX—School Kids; 6:45, Stamp Adventurer
 KECA—Wesley Tourtellotte, organ
 KSL—Auburn Quartet to 6:45
 KGB—To be announced
 KFSD—Symphony
 KSL—Ethel Hogan, organ; 6:45, Evan Evans and Orchestra

7:00 to 7:30 P. M.

●KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn, comedy sketch
 KPO—Nanette La Salle; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportaman's Corner
 KTAB—Soloquy; 7:15, Italian News
 KLX—News; 7:15, Silver Strains
 KROW—C. W. Hammond; Travelogue
 KJBS—Dance Tunes
 KGCC—Voice of Erin
 KQW—Weather Forecast; 7:03, News and Forum

KGDM—Musical Gems
 *KFRC & network—Vera Van, con-
 tralto; 7:15, The Buccaneers
 KOL—7:15, Speaker Stevenson
 KJR—Melody Race; 7:15, Hood
 Canal Outdoor Philosopher
 KEX—Symphony Hour
 KNX—Frank Watanabe & Archie;
 7:15, Vocalists and Orchestra
 KFVB—Syncopators
 KFOX—Wiggsville; 7:15, Bobby &
 Betty
 KECA—Orch. with Virginia Flohri
 KFSD—Adolph & Rudolph to 7:15
 KSL—Pioneer Stories; 7:20, Orch.

7:30 to 8:00 P. M.

•KGO & network—Winning the
 West, serial drama by Wilbur Hall
 KPO—Interlude; 7:35, Guy Lombar-
 do's Orchestra
 KYA—Lady of the Evening
 KTAB—Don Steele; 7:45, Prosperity
 Parade
 KLX—Anita and Orasco; Sports
 KROW—Musicale
 KGGC—German-American Program
 *KFRC & network—Reggie Child's
 Orchestra; 7:45, Henry Busse's
 Orchestra
 KOL—7:45, Old Timer
 KVI—Dr. R. M. Mellor
 KJR—Waltz Dreams
 KEX—Symphony Hour
 KHJ—Orchestra
 KNX—Speech; 7:45, King Cowboy
 KECA—Orchestra; 7:45, Music
 KFVB—Outdoor Reporter; 7:45,
 Kings Men Quartet
 KFOX—Boy Detective; 7:45, Ocean-
 side Melodies
 KFSD—YMCA Harmonica Band
 KGB—7:45, Public Enemies
 KSL—Crazy Crystals to 7:45
 KOA—News; 7:35, Orchestra

8:00 to 8:30 P. M.

•KGO & network—Standard Sym-
 phony Hour, Orchestra direction
 Alfred Hertz
 KPO—Jimmy Lunceford's Orchestra
 KYA—Orchestra and Vocalist
 KTAB—Parade; Musical Comedy
 KLX—Jewel Box; 8:15, Talk
 KROW—Latin-American Program
 KGGC—On With the Dance
 KQW—Old Church Choir Songs
 KFRC—Melody Shop to 8:15
 *KFRC & network—Ben Pollack's
 Orchestra
 KOL—Comedy Stars of Hollywood;
 8:15, Newshawk
 KOIN—Comedy Stars Hollywood;
 8:15, King's Guards
 KJR—Metropolitans
 KEX—News; Four Square Cathedral
 KHJ—Laugh Court
 KNX—The In-Laws; Orchestra
 KFVB—Harmonists; 8:15, Kay
 Kyser's Orchestra
 KFOX—Christian Science; 8:15,
 Ballads
 KECA—Music; 8:15, Records
 KFSD—Feature Program
 KSL—Headline News; Funfest
 KOA—Milwaukee Symphonic Orch.

8:30 to 9:00 P. M.

•KGO & network—Standard Sym-
 phony Hour
 KPO—Dancing in Twin Cities
 KYA—Tom Coakley's Orchestra;
 8:45, Happy Felton's Orchestra
 KTAB—Malloy's Sports
 KLX—Melody Race; Vocalist
 KROW—Italian Program

KGGC—Waltz Time; Tunes of Time
 KQW—Old Church Choir
 *KFRC & network—Enoch Light's
 Orchestra; 8:45, Hobbies
 KEX—Four Square Cathedral
 KJR—Music; 8:45, Si and Elmer
 KFVB—Terry La Franconi's Orch.
 KHJ—Hills Bros. to 8:35
 KNX—Eno Crime Clues
 KECA—Nick Harris Program; 8:45,
 Song Recital
 KFOX—Show Boat; Hearts & Flow-
 ers; 8:55, Political Talk
 KFSD—Feature; 8:45, Girls' Chorus
 KGB—Hills Bros.; 8:45, Hobbies
 KOA—Orchestra
 KSL—Auburn Quartet; 8:45, Ben
 Pollack's Orchestra

9:00 to 9:30 P. M.

•KGO & network—Captain Henry's
 Maxwell House Show Boat
 KPO—NBC Drama Hour
 KYA—Orchestra; 9:15, Sports Parade
 KTAB—Souvenirs; Nightherders
 KGB—Rhythm; 9:15, Helen Benson
 and Nancy Ann Hersey
 KROW—Varieties
 KQW—Eb & Zeb; 9:15, Mabel
 Adams, vocalist
 *KFRC & network—Jack Russell's
 Orchestra
 KFRC—9:15, Junior Chamber of
 Commerce
 KOL—Post-Intelligencer to 9:05
 KJR—University of Washington
 KEX—Violin; Request Program
 KFVB—Slumbertime
 KFOX—Beverly Hill Billies
 KNX—News; 9:15, Amagon
 KECA—Recordings
 KGB—Orchestra; 9:15, S. D. Club
 KSL—Jack Russell's Orchestra

9:30 to 10:00 P. M.

•KGO & network—Captain Henry's
 Maxwell House Show Boat
 KPO—Mark Hopkins Orchestra
 KYA—Sports Parade; 9:45, News;
 9:55, Travelogue
 KTAB—Thunder Mountain School
 KLX—Musical Auction; 9:45, News
 KROW—Varieties
 KQW—Lena Leland, planologue
 KFRC—Hills Bros.; Aaronson's
 Orchestra
 KVI—Aaronson's Orchestra
 KOL—Aaronson's Orchestra
 KOIN—The Commanders
 KJR—University of Washington
 KFVB—Jack Joy's Orchestra
 KHJ—Orchestra and Quartet
 KNX—The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Classic Recordings
 KGB—Aaronson's Orchestra
 KSL—Ray O'Hara's Orchestra

10:00 to 10:30 P. M.

•KGO & network—Richfield News
 Flashes; 10:15, Tom Coakley's
 Orchestra
 KPO—Rainbow Harmonies
 KYA—Drama
 KTAB—V. Ayres, Resort Program
 KLX—Hotel Lake Merritt Dance Or-
 chestra
 KROW—Dance Music
 KFRC—News; 10:10, Carlson's Orch.
 KOL—Dance Music
 KOIN—Dance Music
 KJR—Until Tomorrow
 KEX—7th Infantry Band
 KFI—10:15, Gene Austin
 KFVB—News; 10:15, Organ
 KFOX—News; 10:15, Orchestra
 KHJ—News Items; 10:10, Orchestra

KNX—The Crocketts; Orchestra
 KGB—News Flashes; Orchestra
 KSL—Cafe de Parea Orchestra
 KOA—Cosmopolitan Orchestra;
 10:15, Night Court

10:30 to 11:00 P. M.

•KGO & network—Tom Coakley's
 Orchestra; 10:55, News Service
 KPO—Diary of a Globe Trotter
 KYA—John Wolohan's Orchestra
 KLX—Hotel Lake Merritt Dance Or-
 chestra
 KTAB—Bayshore Kennel Club
 KROW—Dance Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance Music
 KVI—Dance Orchestra
 KOIN—Dance Music
 KOMO—Vic Meyers' Orchestra
 KEX—Walkathon; 10:45, Night
 Court
 KFI—Biltmore Hotel Orchestra
 KHJ—To be announced
 KLX—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KNX—Pontrelli's Orchestra
 KFSD—10:55, News
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

KGO—Happy Felton's Orchestra
 •KPO & network—Ambassador Ho-
 tel Orchestra
 KYA—Organ Serenade
 KTAB—Hal Girvin's Orchestra
 KROW—Dance Music
 KFRC—Irving Aaronson's Orchestra
 KOL—Dance music
 KVI—Irving Aaronson's Orchestra
 KOIN—Dance Music
 KOMO—Silver Strings
 KHJ—Organ
 KFVB—Kay Kyser's Orchestra
 KFOX—Manny Harmon's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Irving Aaronson's Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jimmy Grier's
 Orchestra
 KPO—Way Back When, Chas. Run-
 yan, organist
 KYA—Frank Castle's Little Show
 KTAB—Joe Pelongie's Orchestra
 KFRC—Traveler's Orchestra
 KROW—Dance Music
 KJBS—Owl Program to 7 a.m.
 KOL—Dance Music
 KVI—Traveler's Orchestra
 KOIN—Midnight Moods
 KJR—Vic Meyers' Orchestra
 KFVB—Manny Harmon's Orchestra
 KHJ—Organ and Records
 KGB—Traveler's Orchestra

12:00 to Sign Off

KTAB—Vagabond of the Air
 KROW—Midnight Vagabond
 KGDM—121 Nite Club Orchestra
 KHJ—Recordings
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

FRIDAY Programs

June 29, 1934

7:00 to 7:30 A. M.

- KGO & network—Morning Parade
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News; 7:15, Peerless Dentists
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KFI—Marimba Band; Exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KECA—Health Exercises
- KGB—Morning Edition
- KSL—Morning Watch

7:30 to 8:00 A. M.

- KGO & network—Morning Parade
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—News Flashes; Records
- KHQ—7:45, Early Birds
- KGW—Ronald Buck to 7:45
- KOL—7:45, Radio Headliners
- KVI—Morning Varieties; 7:45, Hill-bills
- KOIN—Jones & Stewart
- KJR—Market Quotation; Records
- KEX—7:45, Hill Billies
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recorded Program; Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Recordings to 7:45
- KFOX—Grain Report; 7:32, Old-Time Songs
- KGB—Morning Edition
- KSL—Morning Watch; 7:55, Shopping Suggestions
- KOA—Revelers; Betty Crocker

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscut from the Log of the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Commuters Time Clock
- KJBS—Dance Recordings
- KQW—Morning Watch
- * KFRC & network—Voice of Experience to 8:15
- KFRC—8:15, Grab Bag, records
- KOMO—8:15, Morning Reveries
- KEX—Four Square Cathedral
- KHQ—Crazy Wells Program
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim DePuy's Revue
- KOIN—Studio Program
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KFOX—Recordings and Educ. Talk
- KFSD—Good Cheer Prog. to 8:15
- KGB—8:15, Records
- KSL—8:15, Jennie Lee
- KOA—Smackout; Wendell Hall



HOMER SWEETMAN

KJR—Tenor

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log of the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KQW—Tuneful Topics
- KGDM—Talk; Records
- * KFRC—Recordings to 8:45
- * KFRC & network—Esther Velas and Orchestra
- KVI—Records; Market Specials
- KOIN—Studio; 8:45, Elma Hackett
- KOMO—Resume; 8:35, Vagabonds
- KHQ—Shoppers' Guide; Burgans Eiman
- KFX—Dance Rhythms; 8:45, Mischa Elman
- KNX—Bill Sharples Breakfast Club
- KFI—Al Gayle's Entertainers; 8:45, Julia Hayes
- KFWB—Recordings
- KFOX—Health & Efficiency; Records
- KSL—Good Morning Judge to 8:45
- KGB—Stocks; 8:35, Records

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee
- KPO & network—9:15, Cliff Nazarro
- KYA—Frivolities; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing Program
- KJBS—Vocalists; 9:15, Salon Orch.
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KQW—Tuneful Topics of the Day
- KGDM—9:15, Mabel Rubin
- * KFRC & network—Al Kavelin's Orchestra
- KHQ—To be announced
- KOMO—Mary's Friendly Garden
- KEX—Orchestra; Requests

- KGW—9:15, Concert Trio
- KVI—Mystic Melodies; 9:15, Orch.
- KOL—Prudence Penny to 9:15
- KFI—News Release to 9:15
- KNX—Song Bag
- KECA—Records; 9:15, Wellman
- KFWB—Kings Men; 9:15, Records
- KFOX—Recordings; Talk
- KGB—Orchestra
- KSL—9:25, Assoc. Beet Sugar
- KOA—Cookbook Sherlocks; 9:15, Honorable Archle

9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Hart Strings
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Studio Program
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Health Talk; 9:45, Dance Novelties
- KGDM—News of the Day
- * KFRC & network—Betty Crocker; 9:45, Tony Wons
- KGW—Trio; 9:45, Cooking School
- KHQ—Studio Programs
- KJR—Another Spring
- KNX—Records; 9:45, News
- KFWB—Diet Tips; Records
- KFOX—Diet Tips; Talk
- KECA—Recordings

10:00 to 10:30 A. M.

- KGO & network—News Service; 10:05, Sixth Coast Artillery Band
- KPO—Hart Strings; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; Organ
- KTAB—Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; 10:15, Hollywood Hits
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KGW—Aunt Sammy; Know Your California
- KGDM—Elmer Kirkle, baritone
- * KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KEX—Lost and Found; Music
- KOMO—Clef Dwellers
- KJR—Walks of Life to 10:15
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KFOX—Prudence Penny; Report
- KFI—Ann Warner Chats
- KNX—Eddie Albright Family

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Saxotunes, Mickey Gillette
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGCC—Soft Pillow Sunshine
- KQW—10:45, Rolling Stones
- * KFRC & network—Ann Leaf, organist
- KJR—Club Minutes; Serenaders
- KEX—Hawaiian Serenaders
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That
- KFWB—Recordings
- KFOX—Violin and Trio
- KNX—Mary Holmes; 10:45, Rhythm Encores

KECA—Chaparral Club; Records
 KGB—Scrapbook of Life; News
 KOA—10:50, Livestock and Produce;
 10:55, Ball Bros.

11:00 to 11:30 A. M.

• KGO & network—Maria's Certo Matinee with Lanny Ross, Conrad Thibault and Mary Lou KPO—Harmony Lane
 KYA—Organ; 11:15, Rhythmsters
 KTAB—Morning Concert; 11:15, Bulletin Board
 KROW—Health Talk; 11:15, Organ
 KLX—Mountaineers; 11:15, Castles in Music
 KJBS—Orchestra and Trio
 KQW—Popular Hits
 KGGC—Mildy's Date Book; 11:15, Star of the Week
 KGDMM—Helen Byron
 * KFRC & network—Hurdy Gurdy Man; 11:15, Eton Boys
 KVI—The Observer to 11:15
 KOL—Cecil Solly to 11:15
 KOIN—Art Kirkham
 KJR—Rhythm Rulers, recorded
 KEX—11:15, Cobwebs and Nuts
 KNX—Records; 11:15, Better Business Bureau
 KHJ—Colonial Dames to 11:15
 KFWE—Records; Lost and Found
 KFOX—Orchestra; Sketches
 KECA—Spanish Lessons;
 11:15, Frankie Patten, pianist

11:30 to 12:00 Noon

• KGO & network—Maria's Certo Matinee
 KPO—John and Ned; 11:45, Agricultural Bulletin
 KYA—Album Leaves
 KTAB—Jean Kent, Economics
 KLX—Anita and Orosco; 11:45, Rhythm
 KROW—Latin-American Program
 KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music
 KJBS—Dance Melodies
 KQW—Accordion Capers; 11:45, Records
 KGDMM—Big Oak Flat Program
 KFRC—Women's Home Forum
 * KFRC & network—11:45, Grab Bag
 KOL—News; Records
 KOIN—Kelfood Program to 11:35
 KJR—Uncle Hank; Records
 KEX—Cobwebs & Nuts; Orchestra
 KHJ—Color Harmonies to 11:45
 KFWE—Eddie Eben, organist
 KFOX—News; Talk; Record
 KECA—Recordings
 KNX—Records; 11:45, Ionizer Talk

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, The Singing Stranger
 KPO—State Department of Agriculture; 12:15, Organ Concert
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan's Band
 KROW—Latin-American Program
 KJBS—Dance Matinee
 KQW—Band Concert
 KGGC—Request Hour
 * KFRC & network—The Dictators
 KJR—12:15, Market Quotations
 KEX—Recordings; 12:15, O. M. Plummer
 KOL—Carnival Hour, Ken Stuart
 KOIN—12:15, LaVerne Axelson
 KECA—Records; 12:15, News
 KFWE—Records; 12:15, Talk
 KNX—News; 12:15, Congoin

KFOX—Records; 12:15, Talk
 KGB—Stocks and Farm Flashes
 KFSD—Stocks; 12:15, Studio Prog.
 KSL—Payroll Builder

12:30 to 1:00 P. M.

• KGO & network—Western Farm and Home Hour
 KPO—Organ Concert; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan's Band
 KROW—Calif. Farm Hour; Records
 KJBS—Song Hits
 KGGC—Request Hour
 KQW—Federal, State Market Rpts.
 KGDMM—Musical Capers
 * KFRC & network—U. S. Army Band
 KHQ—Marching Along to 12:45
 KOL—Carnival Hour
 KVI—Capital City News to 12:45
 KJR—Headliners, recorded
 KFWE—Bob Shafer & Billie Lowe; 12:45, Records
 KNX—Dr. John Matthews
 KFOX—Recordings; 12:45, Talk
 KECA—Concert Favorites, records
 KOA—Modern Concert Orchestra

1:00 to 1:30 P. M.

• KGO & network—Nathan Stewart, baritone
 KPO—Commonwealth Club Lunch.
 KYA—Women's Institute of the Air; 1:15, Hawaiians
 KTAB—Radio Frolle
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Hollywood Keyhole
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole
 KGDMM—Three Tumbleweeds
 * KFRC & network—Frank Dailey's Orchestra; 1:15, Between the Book Ends
 KOL—Orchestra; Julie Day
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Studio Program
 KJR—Chamber of Commerce
 KEX—Women's Organization Prog.
 KGA—News; 1:15, Old Timers
 KNX—Pontrelli's Orchestra
 KFWE—"Get-Together Party"
 KFOX—Get-Together Party
 KECA—Al Lyon's Orchestra
 KFSD—Studio Program
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Alice in Orchestralia
 KPO—Ann Warner's Chats
 KYA—Band Concert
 KTAB—Modern Rhythms
 KLX—Song Bag
 KROW—Recordings
 KJBS—Orchestra; Hillbilly
 KQW—Friendly Hour
 KGDMM—College of Pacific Program
 KFRC—N. Y. Stocks to 1:35
 * KFRC & network—1:35, Organ; 1:45, Eddie Copeland's Orchestra
 KVI—1:45, Amusement Tips
 KOIN—Book of Life
 KOMO—1:45, Julia Hayes
 KHQ—1:45, A. & K. Markets
 KJR—Castles in Music to 1:45
 KEX—Financial and Grain Reports; 1:35, Dance Antiques
 KGW—1:45, Friendly Chat
 KFT—1:45, Dixie Aces
 KHJ—Dow Jones to 1:35
 KNX—Pontrelli's Orchestra

KFWB—Records; Pianologue
 KFOX—Joe Lindebaum's Band
 KECA—Records to 1:45
 KFSD—Studio Program to 1:45
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
 KPO—Neapolitan Echoes
 KYA—Modern Maestros
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings; 2:15, Cecil Wright
 KROW—Records; vocalist
 KJBS—Better Business Talk; 2:15, Dance Melodies
 KQW—Popular Selections
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWE—Records; 2:15, Baseball
 KFOX—Recorded Program
 KFSD—Studio Program
 KOA—Theatre Reporter; 2:05, Orch.
 KSL—2:15, Dental Clinic

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang
 KPO—News; 2:45, The Trumpet Blows
 KYA—Vignettes of Life; 2:45, International Troubadours
 KTAB—Recorded Programs
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Baseball
 KROW—Dell Perry, pianist; 2:45, Popular Tunes
 KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra
 KQW—Concert
 KGDMM—Marie Kelso, soprano
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KNX—South American Orchestra
 KFWE—Baseball Game
 KECA—Classical Records
 KFSD—Studio Prog. to 2:45
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra
 KOA—Musical Mosaics; 2:45, Soloists

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial to 3:15
 • KGO & network—3:15, Will Aubrey, Bard of the Byways
 • KPO & network—Trio Romantic; 3:15, To be announced
 KYA—Symphony Highlights
 KTAB—Moods Modernistic; 3:15, Sophistication
 KLX—Baseball; 3:15, Lotus Land
 KROW—Novelty Review
 KJBS—Dance Tunes; 3:15, The Word Man
 KQW—Stocks; Music; Word Man
 * KFRC & network—Feminine Fan-
 cles
 KOMO—3:15, Day Dreams
 KJR—Easy Chair; Rhythm Encores
 KHQ—3:15, Club Bulletin
 KEX—Musical Program
 KGW—Krazy Limericks; 3:05, Piano to 3:15
 KNX—Foreign Recordings
 KFWE—Baseball Game
 KECA—Recordings
 KFSD—Studio Program to 3:15
 KSL—Barnet's Orch.; 3:15, Texas Rangers
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

● KGO & network—Three X Sisters; 3:45, To be announced
 KPO—Edna Fischer, pianist; 3:45, University of California Program
 KYA—Symphony Highlights
 KTAB—Serenade; Organ
 KLX—Baseball Game
 KROW—Recordings
 KJBS—Dance Tunes
 KQW—Variety Show to 4:30
 KFRC—Sweet Music; 3:55, Town Topics
 KJR—3:45, Enchanted Islands
 * KFRC & network—Wheeler's Orchestra; 3:45, Ruth & Russ
 KFRC—3:55, Town Topics
 KOL—Lost & Found; Music
 KOIN—Newspaper of the Air
 KOMO—Concert Ensemble
 KFI—Organ Recital
 KNX—Federal Women's Club
 KFWB—Baseball Game
 KECA—3:45, University of California
 KFSD—Music; 3:45, University of California
 KSL—The Junior Hour
 KOA—3:45, Little Orphan Annie

4:00 to 4:30 P. M.

KGO—The Well Dressed Woman; 4:15, Piano Vignettes, Charles Runyan
 ● KPO & network—Melodiana
 KYA—Songs of Yesterday
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Prudential; Popular Tunes
 KJBS—Close Harmony
 KGDM—Gilmore Oil Program
 * KFRC & network—Hodge Podge Lodge
 KOIN—News of the Air
 KHQ—Business and Pleasure
 KJR—Tea Dansant
 KFI—Tabernacle of the Air
 KFWB—Baseball
 KFOX—News; Forty-niners
 KNX—Studio Program; 4:15, Musical Auction
 KSL—Town Crier; 4:15, Tarzan
 KOA—Cities Service Concert

4:30 to 5:00 P. M.

KGO—Art Revue to 4:45
 ● KGO & network—4:45, Orphan Annie
 KPO—For Girls and Boys Only
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KYA—Pianist; Tea Dance; 4:55, Junior Birdmen
 KLX—Baseball; 4:45, Health Talk
 KROW—Hillbilly Music
 KJBS—Dance Orchestra; Records
 KQW—Story Time; 4:45, Dr. Maker
 * KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen
 KOL—Hours with Baur to 4:45
 KOMO—Happiness Program
 KHQ—Tull and Gibbs to 4:45
 KJR—4:45, Safety Talk
 KFI—News Release to 4:45
 KFWB—Cocktail Hour
 KFOX—Health and Psychology
 KHJ—Parent-Teachers' Assn. Program to 4:45
 KNX—Synagogue of the Air
 KECA—Cook and Alexander; News Broadcast
 KFSD—Cook and Alexander
 KGB—4:45, Safety Talk
 KSL—Town Crier
 KOA—Cities Service Concert

STATION DIRECTORY

● NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:00 to 5:30 P. M.

● KGO & network—Let's Listen to Harris
 KPO—News; 5:15, Adventures of Frank Merriwell
 KYA—Children's Hour
 KTAB—Rhythm Ramblings; Orch.
 KLX—Brother Bob's Club
 KROW—Organ Music
 KJBS—Band Concert; 5:15, Records
 KGGC—Studio 4-Tonic
 5:20, Talk, Contract Bridge
 KQW—Records; 5:15, Fashions
 KGDM—Ehoses of the Nineties
 KFRC—Little Theatre of the Air; 5:15, Bobs, Sports Authority
 KVI—Orchestra
 KOIN—Bob & Dolly
 KJR—Steamboat Bill; Records
 KHJ—Little Theatre; 5:15, Orch.
 KNX—Storytown Express; 5:15, Sunset Serenade
 KECA—Recordings
 KFWB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KFSD—Studio Program
 KSL—Pullman Tailors to 5:15

5:30 to 6:00 P. M.

● KGO & network—Armour Program, featuring Phil Baker, Harry McNaughton, Irene Beasley
 KPO—Knickerbockers; 5:55, Dr. Ross
 KYA—Around the Town; Digest
 KTAB—Blues; Syncoptars
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Musical Hits
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Southern Four; 5:45, Voice of Portugal
 * KFRC & network—Johnny Green's Orchestra
 KOL—5:45, Chas. Reynold Talk
 KOIN—Hollywood Impressions
 KJR—Melodies; 5:45, Cecil Solly
 KNX—Sunset Serenade; 5:45, Jullie Kellar, harpist

KFWB—Cecil & Sally; 5:45, Records
 KECA—Recorded Program
 KFSD—Studio Program
 KSL—Johnny Green's Orchestra

6:00 to 6:30 P. M.

● KGO & network—The First Nighter drama with June Meredith and Don Ameche
 KPO—Pastels, instrumentalists
 KYA—Cy Trobbe's Orchestra
 KTAB—To be announced
 KLX—Trio
 KROW—News; 6:15, Hawaiians
 KGGC—Dinner Dance Review
 KJBS—News; Records; 6:15, Old Traveler
 KQW—Department of Agriculture; 6:15, Franco's program
 KGDM—Fishing Facts; Markey Brown and his Goons
 * KFRC & network—Schlitz Program of the Week
 KJR—Song Bag
 KEX—Eddie King, piano
 KNX—News; 6:15, Concert Group
 KFWB—News; Records; Organ
 KFOX—News; Al and Molly; 6:15, Cecil and Sally
 KECA—Marching Along; 6:15, News
 KFSD—Safety Talk; 6:05, Concert

6:30 to 7:00 P. M.

● KGO & network—General Tire Program with Jack Benny, Mary Livingstone, Don Bestor's Orch.
 KPO—Clyde Doerr's Orchestra
 KYA—Cy Trobbe's Orchestra
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Orchestra
 KLX—Trio
 KROW—Doc Shahan's Ramblers
 KJBS—Popular Recordings
 KGGC—Theatre of the Air
 KQW—State Market Reports; 6:45, Farmers Exchange
 KGDM—Markey Brown's Orch.
 KFRC—Rocket Band to 6:45
 * KFRC & network—Carlile & London with Warwick Sisters
 KOL—Military Band to 6:45
 KVI—Military Band
 KJR—Fire-side Fantasies; Fishing
 KEX—Sport Flashes; Concert
 KNX—Sports; Concert Group
 KFWB—Organ; 6:45, Interview
 KFOX—School Kids; 6:45, Music
 KECA—Wesley Tourtellotte, organist

7:00 to 7:30 P. M.

● KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—Nanette La Salle, contralto; 7:15, Sports Revue
 KYA—Ernie Smith's Sport Page; 7:15, Maurice Gunsky
 KTAB—Soloquy; 7:15, Italian News
 KLX—News; 7:15, Lovable Liars
 KROW—C. W. Hammond; 7:15, Ne'er Do Well
 KJBS—Popular Recordings
 KGGC—Featured Artists; 7:15, Johnny Delnor's Orchestra
 * KFRC & network—Edith Murray; 7:20, Chas. Davis' Orchestra
 KFRC—7:15, Minute Melodies
 KQW—Weather Report; 7:03, Radio News and Forum; 7:15, Talk
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Musical Program
 KJR—Reflections of Romance; 7:15, Paul Bunyan, stories
 KHJ—Edith Murray; 7:15, Pierce Brothers
 KNX—Watanabe and Archie; 7:15, Realty Board

KFWB—Syncopators
 KFOX—Wiggsville; Bobby & Betty
 KECA—Orchestra and Soloist
 KFSD—Sonny & Buddy to 7:15
 KSL—7:20, Ben Pollack's Orchestra

7:30 to 8:00 P. M.

• KGO & network—Sax Appeal; 7:45, The Philistine, Dr. Seth C. Maker
 KPO—Comedy Stars of Hollywood to 7:45
 • KPO & network—7:45, The Big Yank Mavericks
 KYA—Radio Theatre
 KTAB—Bob Olsen, vocalist
 KLX—Silver Strains; 7:45, Pianist
 KROW—Ne'er Do Well; 7:45, Skit
 KGGC—Johnny Delnor's Orchestra
 * KFRC & network—True Story
 Court of Human Relations
 KOMO—Greater Washington Hour
 KHQ—Talk to 7:45
 KJR—Olympic Hotel Orchestra
 KNX—Realty Board; King Cowboy
 KFI—Orchestra and Vocal to 7:45
 KFWB—Quartet; 7:45, Comedy Stars
 KFOX—Boy Detective; Talk
 KECA—Burr McIntosh; Records
 KOA—One Man's Family

8:00 to 8:30 P. M.

• KGO & network—Caswell Concert; 8:15, One Man's Family
 KPO—Buddy Rogers' College Inn
 KYA—Erev Shaboth; 8:15 Doctor Good Cheer
 KTAB—Hawaiians; 8:15, Fishin' Fool
 KLX—Carefree Capers
 KROW—Tunes of Old Mexico
 KGGC—Tango Time; 8:15, Prosperity Parade
 KQW—You Never Can Tell
 * KFRC & network—Court of Human Relations; 8:15, Rhythm Revue
 KOIN—8:15, Fishing News
 KJR—Jewel Box; 8:15, Harkins
 KNX—The In-Laws; 8:15, Vocalist
 KPWB—Pioneers; 8:15, Orchestra
 KFOX—Pioneers; 8:15, Orchestra
 KECA—Records; 8:15, Orchestra
 KFSD—Marie Viratelle Kriete; 8:15, Fairway Facts
 KSL—8:15, Sandy McThriff
 KOA—Tivoli Jolly Brewers

8:30 to 9:00 P. M.

• KGO & network—One Man's Family; 8:45, Clef Dwellers, vocal trio
 KPO—Ted Black's Orchestra; 8:45, To be announced
 KYA—Dance Orchestras
 KTAB—String Quartet; 8:45, Dixie Marsh, Piano Intimacies
 KLX—NRA Talk; Musical Jigsaw
 KROW—Del Courtney's Band
 * KFRC & network—Rhythm Revue; 8:45, Sam Robbins' Orchestra
 KOIN—Gene Baker
 KGGC—Prosperity Parade; 8:45, Skate Races
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KEX—Portland Union Bible Class
 KHJ—8:45, Crazy Crystals
 KNX—Electrical Transcription
 KPWB—Jack Joy's Orchestra
 KFOX—Show Boat; Poetry & Music
 KECA—Freita Shaw's Ethiopians; 8:45, Records
 KFSD—Musical Moments
 KSL—Master Bob, Philosopher; 8:45, Sam Robbins' Orchestra
 KOA—Big Yank Mountaineers

9:00 to 9:30 P. M.

• KGO & network—Melody Masquerade
 KPO—Clyde Lucas' Orchestra; 9:15, Through the Looking Glass with Frances Ingram
 KYA—Dance Orch.; 9:15, Friendly Neighbors
 KTAB—Souvenirs; 9:15, Nightherders
 KLX—L. G. French, baritone; 9:15, California Rangers
 KROW—Del Courtney's Band
 KQW—You Never Can Tell
 KFRC—Carol Lofner's Orch. to 9:15
 * KFRC & network—9:15, Jack Russell's Orchestra
 KOL—Post-Intelligencer; 9:05 Dance Music; 9:15, Orchestra
 KOIN—Norge Headliners to 9:15
 KOMO—Kings Foursome; 9:15, Pipes and Strings
 KHQ—Summer Serenade; 9:15, Beauty That Endures
 KEX—Blackbirds of Harmony; 9:15, Homicide Squad
 KQW—Witch's Tale
 KFI—Talk; 9:15, Instrumentalists
 KHJ—Jack Russell's Orchestra
 KNX—News; 9:15, Amagon
 KPWB—Slumbertime
 KFOX—Beverly Hill Billies
 KSL—9:15, Wrestling Matches
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's Orchestra
 KPO—Spiritual Fantasy; Kenneth Spencer, basso; Southern Harmony Four; Paul Carson, organist
 KYA—Amer. Weekly Drama; News
 KTAB—Jack Spriggs Orchestra
 KLX—California Rangers; News
 KROW—Ran Wilde's Orchestra
 KQW—You Never Can Tell
 KFRC—Aaronson's Orchestra
 KOIN—Journal Preview
 KGW—Texas Cowboy
 KHQ—Dodge Gypsies; Souvenirs
 KOL—Dance Orchestra
 KOMO—9:45, Cowboy Joe
 KFI—Mystic Asia
 KFT—Richter; Cardinal or King
 KHJ—Orchestra; 9:45, Hills Bros.; 9:50, Orchestra
 KNX—Dance Band; 9:45, Fights, Legion Stadium
 KPWB—Ed Fitzpatrick Orchestra
 KFOX—Beverly Hill Billies
 KSL—Wrestling Matches
 KOA—Dance Orchestra

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
 KPO—Night Court, variety program
 KYA—Wolohan's Orchestra
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Spotlight Review
 KFRC—News; 10:10, Merle Carlson's Orchestra
 KOL—Dance Music
 KOIN—Woodyard's Orchestra
 KJR—Metropolitans
 KEX—Billy's Hawaiians
 KHJ—News Items; 10:10, Dance
 KNX—Fights, Hollywood Stadium
 KFI—10:15, Gene Austin
 KFWB—News; 10:15, Organ
 KFOX—News; 10:15, Maurice's Orch.
 KECA—Recordings
 KGB—News; 10:05, Dance Orch.
 KSL—Wrestling; 10:15, Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra; 10:55, News Service
 KPO—Night Court, variety program
 KYA—Organ Serenade
 KTAB—Bayshore Kennel Races
 KLX—Hotel Lake Merritt Orchestra
 KROW—Dance Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance music
 KOIN—Robinson's Orchestra
 KVI—Pappy's Cabin Orchestra
 KJR—Northern Lights
 KEX—Fairvale Country Club
 KOMO—Vic Meyer's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton Orchestra
 KHJ—Pasadena Community Dance
 KNX—Fights from Hollywood Legion Stadium; 10:45, Orchestra
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

• KPO & network—Ambassador Hotel Orchestra
 KGO—Bal Tabarin Orchestra
 KYA—Organ Serenade
 KTAB—Orchestra; 11:15, Santa Clara Valley Association
 KROW—Dance Music
 KFRC—Irving Aaronson's Orchestra
 KOL—Dance Music
 KOIN—Columbia Program
 KVI—Irving Aaronson's Orchestra
 KJR—Hollywood Temple
 KHJ—Pasadena Community Dance
 KFWB—Kay Kyser's Orchestra
 KFOX—Orchestra
 KGB—Aaronson's Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jack Bain's Orchestra from Club Victor
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Joe Pelonge's Orchestra
 KFRC—To be announced
 KVI—To be announced
 KOIN—Orchestra
 KJR—Vic Meyers' Orchestra
 KHJ—Organ and Recordings
 KFWB—Manny Harmon's Orchestra

12:00 to 1 A.M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KGDM—Kit Kat Cafe
 KHJ—Recordings
 KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

SATURDAY Programs

June 30, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Breakfast Club
- KVI—Radio Gospel League
- KOIN—Koin-Klock
- KHQ—Morning News; 7:15, Peerless
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KFWB—Records; 7:25, Fishing News
- KFOX—Early Bird; 7:15, Pep and Ginger Exercises
- KECA—Records
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO & network—Johnny O'Brien; 7:45, Financial Service
- KPO—Down Lovers Lane
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Morning Exercises
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KOL—7:45, Radio Headliners
- KVI—Morning Variety; Hillbillies
- KOIN—Jones & Stewart
- KJR—Market Quotations; 7:45, Early Echoes
- KEX—7:45, Hill Billies
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KECA—Records to 7:45
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch; 7:55, Shopping Suggestions
- KOA—Down Lovers' Lane

8:00 to 8:30 A. M.

- KGO & network—Pietro Yon, organist
- KPO—William Cowles, pianist; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Concert
- KGDM—Records
- ★ KFRC & network—Saturday Syn-copators
- KVI—8:15, De Puy's Revue
- KOIN—Jones & Stewart to 8:15
- KJR—Organ
- KOMO—Echoes; 8:15, Morning Rev-eries
- KHQ—Shoe Shop; Musical Gems
- KEX—Records
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Memories of the Waltz
- KFOX—Records; 8:10, Educ. Talk
- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Pietro Yon, organist



MARJORIE PRIMLEY
KPO—8 P. M.

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Maurice Lee's Orchestra
- KPO—Crosscuts Log o' the Day
- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Watch Tower; 8:45, Shop-er's Digest
- KROW—Mary Dowd Reardon
- KJBS—Latest Recorded Releases; 8:45, Dance Melodies
- KGDM—Records; Talk
- KQW—Tuneful Topics of the Day
- ★ KFRC & network—Al Kavelin
- KVI—8:45, Market Specials
- KOL—Musical program
- KOIN—8:45, Elma Hackett
- KOMO—Resume; 8:33, Vagabonds
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KHQ—Shoppers' Guide; Burgans
- KEX—8:45, Orchestra
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violinist
- KFI—Charlie Wellman
- KFWB—Records
- KFOX—Health & Efficiency; 8:50, Records
- KNX—Bill Sharples Breakfast Club
- KECA—8:45, Recordings
- KFSD—8:45, Stock Report
- KGW—Stocks to 8:35
- KSL—Al Kavelin's Orchestra
- KOA—Vic & Sade; 8:45, Orchestra

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KPO—Crosscuts Log o' the Day; 9:15, Alvin Rey, guitarist
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Health Swing Program
- KJBS—Popular Vocalists; 9:15, Dance Tunes
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs

- ★ KFRC & network—Esther Velas Ensemble
- KQW—Tuneful Topics of the Day
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies
- KOIN—Elma Hackett to 9:15
- KGW—Cooking School to 9:15
- KOMO—Clef Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—King's Men; 9:15, Maude Hughes, pianist
- KFOX—Recordings; Talk
- KOA—Words and Music

9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Elmore Vincent
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelities
- KQW—Visiting Fay Ward
- KGDM—News; Kiddies' Program
- ★ KFRC & network—Harold Knight's Orchestra
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Records; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOX—Recordings; 9:35, Talk
- KECA—Recordings
- KGW—News Flashes to 9:35
- KOA—Farmers' Union

10:00 to 10:30 A. M.

- KGO & network—Farmers' Union Program
- KPO—Beaux Art Trio
- KYA—Columbia Parade; 10:15, Or-gan
- KTAB—Paul Keller, pianist
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Vita Hepar; Serenaders
- KJBS—Radio News Reporter; 10:05, Dance Orchestra
- KQW—Aunt Sammy; 10:15, Know Your California
- KGDM—Juvenile Half Hour
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Another Spring
- KNX—Eddie Albright's Family
- KFOX—Records; Grain Reports
- KFWB—Recordings
- KECA—Recordings
- KSL—Artist Recital; 10:15, Dance Rhythms
- KOA—Farmers' Union

10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—Spanish Anaquinas Torres de Galicia
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University on the Air
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—California; 10:45, Rolling Stones
- KGDM—Eleanor Peterson, vocalist
- KFRC—Junior Artist Recital
- KJR—Club Minutes; 10:45, Korsmo
- KOL—Morning Melodies

KOIN—Art Kirkham
 KEX—10:35, Lost and Found;
 10:37, Records; 10:45, Cobwebs
 and Nuts
 KNX—Organ Recital
 KFWB—Recordings
 KFOX—Violin and Trio
 KECA—Classic Hour
 KOA—Bavarian Concert
 KSL—Round Towners

11:00 to 11:30 A. M.

• KGO & network—Woman's Magazine of the Air
 KPO—Dan Russo's Orchestra
 KYA—Organ; 11:15, Rhythmsters
 KTAB—Concert; Beauty Facts
 KLX—Mountaineers; 11:15, Muriel Scherruble, soprano
 KROW—Health Talk; 11:15, Organ
 KJBS—Hits of the Past
 KGGC—Mildred's Date Book; 11:15, Star of the Week
 KQW—Popular Hits; Fashions
 KGDM—Organ
 * KFRC & network—Columbia Salon Orchestra
 KOL—Cecil Solly to 11:15
 KVI—The Observer to 11:15
 KOIN—Art Kirkham
 KJR—Rhythm Rulers
 KNX—Carefree Capers
 KFWB—Records; Lost and Found
 KFOX—Orchestra; Records
 KECA—Classic Hour, Records
 KOA—Livestock, Produce, Weather Reports; 11:10, Orchestra
 KSL—Columbia Salon Orchestra

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 • KGO & network—Week-End Revue, vocalists, orchestra
 KPO—Clay Landon, songs; 11:45, Agricultural Bulletins
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Musical Program
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Recordings and News
 KQW—Accordion Capers; Records
 KGDM—Organ
 * KFRC & network—Dancing by the Sea
 KOIN—Dr. Semler to 11:45
 KJR—Uncle Hank
 KHQ—Organ Concert
 KFWB—Eddie Eben, organist
 KFOX—News; Talk; Records
 KFI—Bennie Watson, songs; 11:45, Market Reports
 KNX—Carefree Capers; Talk
 KOA—Week-end Revue
 KSL—Dancing Echoes

12:00 to 12:30 P. M.

• KGO & network—Sax Appeal; 12:15, Western Agriculture
 KPO—Week-End Revue
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—12:05, Bill Duncan's Band
 KROW—Latin-American Program
 KJBS—Instrumental & Vocal
 KQW—Band Concert
 KGDM—Road Report; Records
 KGGC—Request Hour
 * KFRC & network—Memory's Garden
 KOIN—12:15, La Verne Axelson
 KHQ—12:15, String Quartet
 KGW—12:15, Meier & Frank
 KJR—Twelve o'Clock Tunes; 12:15, Market Quotations
 KEX—The Walkathon to 12:15

KFWB—Records; 12:15, Talk
 KFI—Dept. of Agriculture to 12:15
 KNX—News; 12:15, Congoin
 KECA—12:15, News Release
 KFOX—Recordings; 12:15, Talk
 KSI—Broadcaster's Review
 KOA—Week-end Revue

12:30 to 1:00 P. M.

• KGO & network—Western Agriculture
 KPO—Concert Favorites
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan's Band
 KROW—Hits of Today
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather; Market Reports
 KGDM—Recordings to 12:15
 * KFRC & network—George Scherban's Orchestra
 KGW—Dr. Semler; Friendly Chat
 KHQ—12:45, Studio
 KEX—American Produce to 12:35
 KJR—Uncle Frank's Children Mat.
 KFWB—Billie Lowe & Bob Shafer; 12:45, Records
 KFOX—Dick Pearsall, baritone; 12:45, Civic Talk
 KNX—Concert Group
 KECA—Woodcraft Rangers; 12:45, Records
 KOA—Lady Next Door
 KSL—George Scherban's Orchestra

1:00 to 1:30 P. M.

• KGO & network—Palmer Clark & His Orchestra
 KPO—News; 1:15, Organ Concert
 KYA—Hawaiians
 KTAB—Songs of the Past
 KLX—Don Brose; 1:15, National Parks Talk
 KROW—Concert Melodies
 KJBS—Hawaiian Orchestra; 1:15, At the Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Hollywood Keyhole
 * KFRC & network—Little Jack Little's Orchestra
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KEX—Boy Scouts' Program
 KHQ—1:15, Studio Program
 KFI—Al Lyon's Orchestra
 KFWB—"Get Together Party"
 KFOX—Family Almanac
 KNX—Orchestra; 1:45, Gossip
 KSL—Town Crier

1:30 to 2:00 P. M.

• KGO & network—To be announced
 KPO—Organ Concert
 KYA—Rhythmic Ripples
 KTAB—Victor Salon Hour
 KLX—Song Bag
 KROW—Bobbie Lee; 1:45, Records
 KJBS—Afternoon Popular Concert
 KQW—Friendly Hour
 KFRC—N. Y. Stocks to 1:35
 * KFRC & network—1:35, Edward Wurtzbach Orchestra; 1:45, Raginsky's Ensemble
 KOIN—Book of Life
 KGW—Friendly Chat
 KVI—1:45, Amusement Tips
 KJR—Musical Auction
 KEX—Better English Talk; Records
 KNX—Pontrelli's Orchestra
 KFWB—Records; 1:45, Pianologue
 KFOX—Recordings
 KECA—Classic Hour, records
 KOA—Network
 KSL—Wurtzbach's Orchestra; 1:45, Mischa Raginsky

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
 KPO—Melodians
 KYA—Rhythmic Ripples; 2:15, Argentinians
 KTAB—Ray Noble's Orchestra; 2:15, Romancin'
 KLX—Lost & Found; Cecil Wright
 KROW—Records; 2:15, Charles Goodman, vocalist
 KJBS—Popular Dance Recordings
 KQW—Afternoon Concert
 KGDM—2:15, News
 * KFRC & network—Mischa Raginsky's Orch.; 2:15, Billy Hay's Orch.
 KJR—Chimes of the East
 KNX—The Bookworm
 KFWB—Recordings; 2:15, Baseball
 KFOX—Recordings
 KECA—Classical Recordings
 KSL—2:15, Dental Clinic of the Air
 KOA—Theatre Reporter; 2:05, Al Pearce and Gang

2:30 to 3:00 P. M.

• KGO & network—Tom Coakley's Orchestra
 KPO—Arion Trio, instrumentalists
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Siesta Hour
 KLX—Records; Baseball
 KROW—Dell Perry, pianist; 2:45, Studio
 KJBS—Popular Dance Recordings
 KQW—Sherman Clay Program
 KGDM—Marie Kelso, soprano
 * KFRC & network—Wanderers Quartet; 2:45, Gene Kardos' Orch.
 KEX—Symphony
 KJR—Boeing Talk; Jewel Box
 KNX—South American Orchestra
 KFWB—Baseball Game
 KFOX—Recordings
 KECA—Classic Hour
 KSL—Wanderers Quartet to 2:45
 KOA—Palace Hotel Orchestra

3:00 to 3:30 P. M.

KGO—Arion Trio
 • KPO & network—Flying with Captain Al Williams; 3:15, Pickens Sisters, vocal trio
 KYA—Baseball Game
 KTAB—Moods Modernistic; Sophistication
 KLX—Baseball Game
 KROW—Novelty Review
 KJBS—Light Opera records
 KGDM—Lou Stoops, baritone
 * KFRC & network—Isham Jones' Orchestra
 KOMO—Dream Melodies
 KEX—Symphony
 KHQ—3:15, Club Bulletin
 KNX—Foreign Recordings
 KECA—Records; 3:15, Organ
 KFWB—Baseball Game
 KFOX—Recordings
 KOA—News; 3:15, Pickens Sisters
 KSL—Payroll Bulder

3:30 to 4:00 P. M.

KGO—Organ Concert, Paul Carson
 • KPO & network—Don Eestor and Orchestra
 KTAB—Recordings
 KYA—Baseball Game
 KLX—Baseball Game
 KROW—Recordings
 KJBS—Dance Orchestra
 * KFRC & network—Betty Barthell and Melodiers to 3:45
 KFRC—3:45, Records; 3:50, Church announcements; 3:55, Town Topics

KOL—Lost and Found; 3:45, Stamp Man
 KOIN—Newspaper of the Air
 KOMO—Birnbaum's Bavarians
 KHQ—Nat'l Grocery Prog. to 3:45
 KEX—3:45, Melody Salon
 KHJ—Three Rhythm Kings to 3:45
 KNX—Melody Palette
 KECA—Organ Recital
 KFWB—Baseball Game
 KFOX—Music; Talk; Records
 KSL—The Junior Hour

4:00 to 4:30 P. M.

KGO—Pair of Pianos
 *KPO & network—Night Dream Hour
 KYA—Baseball Game
 KTAB—Hits of the Week
 KLX—Baseball Game
 KROW—The Historian; 4:15, Royal Hawaiians
 KRFB—Radio Headliners, Records
 KGDM—Gilmore Oil Program
 *KFRC & network—Morton Downey's Studio Party
 KOIN—Newspaper of the Air
 KOMO—Melodic Moods
 KFI—News; Organ
 KNX—Fireside Phantasies
 KFWB—Baseball game
 KFOX—News; 4:15, Fortyniners

4:30 to 5:00 P. M.

*KGO & network—Dot Kay, contralto; 4:45, Little Orphan Annie
 KPO—Happy Tunes
 KYA—Baseball Game; 4:45, Dance
 KTAB—Racing News; 4:45, Old Bachelor
 KLX—Helen Parmelee, pianist
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra; 4:45, Harmony Trio
 KQW—Story Time; 4:45, Wesley Gordan
 KGDM—Scotty Merrill and Guitar
 *KFRC & network—Morton Downey's Party to 4:45
 KFRC—4:45, Dr. J. C. Campbell, Dentist
 KOIN—4:45, Bob and Dolly
 KJR—Tea Dansant
 KHQ—Tull and Gibbs to 4:45
 KFI—Calif. Teachers Assn. to 4:45
 KFWB—Cocktail Hour
 KFOX—Recordings
 KECA—4:45, News Release
 KNX—Fireside Phantasies
 KSL—Concert; 4:45, Review

5:00 to 5:30 P. M.

*KGO & network—Clyde Doerr's Orchestra
 KPO—News; 5:15, Tom Coakley's Orchestra
 KYA—Children's Hour
 KTAB—The Funnies; Recordings
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Dance Hits of the Day
 KGGC—Classics; 5:15, Go to Church Tomorrow
 KQW—Evening Vespers
 KGDM—Neopolitans
 *KFRC & network—Chesterfield Program
 KHQ—To be announced
 KOMO—To be announced
 KJR—Waltzes and Tangos
 KEX—Musical Gems
 KNX—Recordings; 5:15, Dr. John Matthews
 KFWB—Records
 KFOX—Cocktail Hour
 KECA—Recorded Program

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:30 to 6:00 P. M.

*KGO & network—Beatrice Fairfax, advice on marriage
 KPO—Gypsiana, violinist; 5:45, Carson Cocktail, organ
 KYA—Around the Town; Campbell
 KTAB—Blue Moments
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—All Colored Revue; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KJBS—Dance Hits of the Day
 KGDM—Dorothy Diven
 *KFRC & network—Symphony
 KJR—Spice of Life; Snapshots
 KHJ—Old Music Masters
 KNX—John Matthews; 5:45, Song Market
 KFOX—Records; 5:45, Vocalist
 KFWB—Recordings
 KECA—Temple Baptist Question Box; 5:45, Records
 KFSD—Popular Program
 KOA—Beatrice Fairfax
 KSL—Detroit Symphony

6:00 to 6:30 P. M.

*KGO & network—Raymond Knight and His Cuckoos; 6:15, To be announced
 KPO—Dinner Concert
 KYA—Dinner at Six
 KTAB—Ballad Hour
 KLX—KLX Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Records
 KGGC—Dinner Dance Review
 KQW—NRA Speaker; 6:15, Franco's Program
 *KFRC & network—Special Byrd Broadcast

KEX—Sam Gordon; 6:15, Orchestra
 KJR—Song Bag
 KNX—News; 6:15, Concert
 KFWB—News; Records; Organ
 KFOX—News; 6:05, Al and Molly
 KECA—Hollywood Folklorists; News
 KFSD—Symphony
 KOA—Terraplane Travelade

6:30 to 7:00 P. M.

*KGO & network—National Barn Dance, variety program
 KPO—Piano Pals; Edna and Sol
 KYA—Cy Trobbe Orchestra
 KTAB—Echoes of Portugal
 KLX—KLX Trio
 KROW—Doc Shahan's Ramblers; 6:45, Mausoleum Program
 KJBS—Popular Melodies
 KGGC—Theatre of the Air; Music
 KQW—Gerald Kenny; 6:45, Farmers Exchange
 *KFRC & network—Elder Michaux Congregation
 KOL—Rhythm Revue
 KEX—Sports; Orchestra; Cruise
 KJR—Los Argentinos
 KHJ—Rhythm Revue
 KNX—Sport News; 6:45, Concert Group
 KFWB—Organ; 6:45, Harmonists
 KFOX—School Kids; String Orch.
 KECA—Lyric String Trio
 KFSD—Symphony
 KSL—Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

7:00 to 7:30 P. M.

*KGO & network—National Barn Dance
 KPO—Education at the Crossroads; 7:15, Clef Dwellers
 KYA—Ernie Smith's Sport Page; 7:15, Cyrus Trobbe Orchestra
 KTAB—Orch.; 7:15, Italian News
 KLX—News Items; 7:15, Albert Rosenblatt, baritone
 KROW—C. W. Hammond; 7:15, Novelty Review
 KJBS—Popular Records
 KGGC—Organ; Songs
 KQW—Radio News & Forum; 7:15, Fifteen Minutes in Paris
 *KFRC & network—Sylvia Froos
 KFRC—7:15, To be announced
 KOL—Radio Speaker Stevenson
 KJR—Birnbaum's Vindobonians
 KGA—7:15, Spokane Chemical Co.
 KEX—Orchestra
 KHJ—7:15, Minute Melodies
 KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist
 KFWB—Amer. Weekly; Pioneers
 KFOX—Wiggsville; 7:15, Buddy & Betty
 KECA—Raine Bennett, poet
 KGB—7:15, To be announced
 KFSD—Adolph and Rudolph; 7:25, Political Talk
 KSL—Sylvia Froos; 7:20, Orchestra

7:30 to 8:00 P. M.

*KGO & network—To be announced
 KPO—Pan Americana, instrumentalists and vocal
 KYA—Lady of the Evening; 7:45, Voice of L'Italia
 KLX—Fireside Phantasies
 KTAB—In Tune with the Times; Hollywood Happenings
 KROW—Labor Journal; 7:45, Crime News, Tom King
 KGGC—Mountain Music
 KQW—Radio Headliners
 *KFRC & network—Glen Grey's Orchestra; 7:45, Johnson's Orch.

KHQ—7:45, Souvenirs
 KJR—Olympic Hotel Orchestra
 KFI—Thru the Hollywood Looking Glass; 7:45, Latvian Singers
 KNX—Calmon Luboviski, violinist
 KFWE—Juvenile Revue
 KFOX—Marco Juvenile Revue
 KECA—Organ, Dr. Bruce Kingsley
 KSL—Crazy Crystals to 7:45
 KOA—Hotel Cosmopolitan Orch.

8:00 to 8:30 P. M.

KGQ—Cook and Alexander; 8:15, Musical Treasure Chest
 • KPO & network—Carefree Carnival, variety show
 KYA—Voice of L'Italia
 KTAB—Home Favorites
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGCC—Request Hour
 KQW—Accordion Capers; Records
 * KFRC & network—Ted Fio-Rito's Orchestra
 KJR—Song Recital
 KOL—Comedy Stars to 8:15
 KOMO—8:15, Musical Madcaps
 KGW—8:15, Clarence Tolman, tenor
 KHQ—8:15, Old Time Party
 KEX—News Flashes
 KHJ—Ted Fio-Rito Orchestra
 KNX—Hollywood Barn Dance
 KECA—Playground Dept. Musical
 KFWE—Musical Newsy
 KFOX—Christian Science; 8:15, Kay Kyser's Orchestra
 KSL—Ted Fio-Rito's Orchestra

8:30 to 9:00 P. M.

• KGQ & network—Russian Troubadours
 • KPO & network—Carefree Carnival, variety show
 KYA—Dance Orchestras
 KTAB—Tabloid Players
 KLX—Musical Soiree
 KROW—Italian Program
 KGCC—Request Hour; 8:45, Skate Races
 KQW—8:45, Italian Program
 * KFRC & network—Carol Lofner's Orchestra
 KOIN—Gene Baker
 KOMO—Fisher's Blend Half Hour
 KGW—Fisher's Blend Half Hour
 KNX—Hollywood Barn Dance
 KHJ—Dance Orchestra
 KFWE—Mystery Drama
 KECA—Recordings
 KFOX—Sunset Quartet; 8:45, Poetry and Music
 KSL—Dance Orchestra

9:00 to 9:30 P. M.

KGQ—Doodlebug Orchestra
 • KPO & network—Blue Moonlight; Organ and Guitar
 KYA—Orchestra; 9:15, Bath Day Program
 KTAB—Souvenirs; 9:15, Hillbillies
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 * KFRC & network—Harry Sosnik's Orchestra
 KOL—Post-Intelligencer; 9:05, Dance Music
 KOMO—Thirty Minutes of Music, KGW—Drama
 KEX—Studio Program
 KHJ—Harry Sosnik's Orchestra
 KNX—News; 9:15, Hollywood Barn Dance
 KFI—Orchestra and Soloist
 KFWE—Slumbertime
 KFOX—Ed. Fitzpatrick's Orchestra
 KOA—Dance Orchestra
 KSL—Harry Sosnik's Orchestra

9:30 to 10:00 P. M.

• KGQ & network—Tom Coakley's Orchestra
 KPO—Clyde Lucas' Orchestra
 KYA—Bath Day Program
 KTAB—Val Valente's Orchestra
 KLX—Rhythm Encores; 9:45, News
 KROW—Ran Wilde's Orchestra
 KJBS—Morning Concert
 * KFRC & network—Ray O'Hara's Orchestra
 KOL—9:45, Democratic News
 KOIN—McElroy's Orchestra
 KJR—Souvenirs of Song; 9:45, Fire-side Fantasies
 KHJ—Earl Hines' Orchestra
 KNX—Hollywood Barn Dance
 KECA—Shortwave Radio Talk
 KFWE—Dance Orchestra
 KFOX—Kay Kyser's Orchestra
 KSL—Dance Music
 KOA—Oriental Gardens Orchestra

10:00 to 10:30 P. M.

• KGQ & network—Pan Americana, Argentine Trio, instrumentalists
 KPO—Williams-Walsh Orchestra
 KYA—John Wolohan's Orchestra
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Harlem Echoes
 KFRC—News; 10:05, Dance Music
 KOL—Dance Orchestra
 KVI—Harry Jackson's Orchestra
 KOIN—Cafe de Parea; 10:15, Montmartre Orchestra
 KJR—Artistic Trio
 KGW—Studio Program to 10:15
 KHJ—News Items; 10:10, Orchestra
 KNX—Pontrelli's Orchestra
 KGB—News Flashes; 10:05, Orch.
 KFWE—News; Organ
 KECA—Recordings
 KFOX—News; Orchestra
 KSL—Dance Music

10:30 to 11:00 P. M.

• KGQ & network—Club Victor Orchestra; 10:55, News Service
 KPO—Jimmy Garrigan's Orchestra
 KYA—Organ
 KTAB—To be announced
 KLX—Hotel Lake Merritt Orchestra
 KROW—Dance Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance music
 KVI—Dance Orchestra
 KOIN—Dance Music

KJR—Rocky Mountaineers
 KOMO—Vic Meyers' Orchestra
 KEX—Rev. Willard H. Pope
 KFI—Biltmore Hotel Orchestra
 KHJ—Pasadena Community Dance
 KNX—Pontrelli's Orchestra
 KFWE—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KGB—Dance Orchestra
 KSL—Dance Music
 KOA—Dance Orchestra; News

11:00 to 11:30 P. M.

KGQ—Organ Concert
 • KPO & network—Ambassador Hotel Orchestra
 KYA—Organ Serenade
 KTAB—Hal Girvin's Orchestra
 KROW—Midnight Vagabond
 KFRC—Irving Aaronson's Orchestra
 KOL—Dance Music
 KVI—Musical program
 KOIN—Robinson's Orchestra
 KGW—Santiseptic
 KOMO—Moonlight Melodies
 KEX—11:15, The Walkathon
 KHJ—Pasadena Community Dance
 KFWE—Kay Kyser's Orchestra
 KFOX—Manny Harmon's Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

• KGQ & network—Jack Bain's Orchestra
 KPO—Organ Concert, Chas. Runyan
 KYA—Frank Castle's Little Show
 KTAB—Gallo's Rendezvous
 KROW—Vagabond and Music
 KFRC—Tony Pecetti's Orchestra
 KOL—Dance music
 KVI—Tony Pecetti's Orchestra
 KOIN—Tony Pecetti's Orchestra
 KEX—Organ Music
 KJR—Vic Meyers' Orchestra
 KHJ—Organ
 KGB—Tony Pecetti's Orchestra
 KFWE—Manny Harmon's Orchestra
 KFOX—Jack Maurice's Orchestra

12:00 to 1 A. M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KGDM—Records
 KHJ—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

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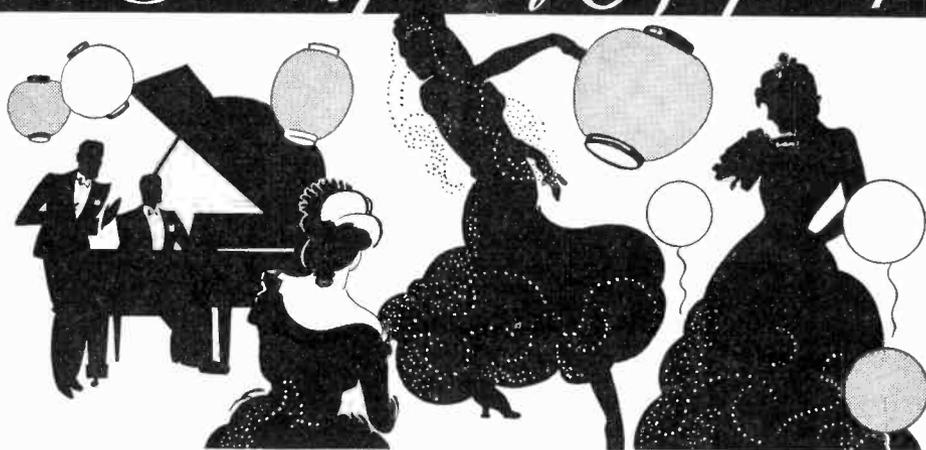
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