

# BROADCAST WEEKLY

JULY 8th to 14th



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# BROADCAST WEEKLY

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## International Broadcasts

THE remarkable thing about the recent broadcast of the President's pre-vacation talk was not that he enlisted over sixty million auditors in America, but that the European countries adjusted their ear phones to hear, if the President were so inclined, some word of encouragement toward the solution of their own problems. While the President directed his words solely to the American public, the assurances he gave that all is well with the Ship of State and that greater strides toward recovery are inevitably on the way were accepted by foreign listeners as a harbinger for better times the world over.

All of which calls attention to the rapid growth of international broadcasting to its present proportions and its promise of even greater expansion in the future as an inestimable contribution to world understanding. An American, listening to music or to speakers, beyond the seas, and citizens of those "foreign" countries listening to American programs cannot feel so far apart as they seemed before. Some bold forecasters have even gone so far as to say that international radio programs eventually will create an international language and that—because of the leadership of American broadcasting—that language will be English.

That the interest in America for foreign programs is far flung is shown when we recount some of them scheduled within the past few months. The funeral service for King Albert of Belgium. On February 8, Max Jordan, European representative of NBC, gave a description of what he had observed as an eye witness of the Paris riots and his story was broadcast in America. The speech of Chancellor Dolfuss, of Austria, brought to

America by RCA Communications, was broadcast by NBC and CBS, and on April 30 we relayed the session of the Philippine Legislature as it acted on the Independence Bill—a very clear broadcast carried from Manila to San Francisco and thence over the CBS network. Every Wednesday night, of course, a radio program from the Byrd Expedition goes out over the CBS network in America.

Russia and India were linked with the United States in regularly scheduled broadcast programs for the first time late last year. On Christmas Day round-the-world greetings between dominions of the British Empire, with King George as a speaker, were brought to the United States by short wave and re-broadcast.

Music, which has been called the universal language of man, comprises approximately half of the foreign radio programs broadcast in America. Among recent features enjoyed by American broadcast audiences were a concert from Vienna, with the famous Franz Lehar conducting the orchestra; an opera from Hamburg, Germany; a piano recital by Carol Gibbons in London, and a performance of the musical comedy, "Big Business," also in London. A half hour of dance music from Buenos Aires is a regular weekly offering.

It is not necessary, however, to venture into the realm of pure conjecture to see the present influence of making all the world a stage for broadcast programs. None the less real because it is intangible is the subtle suggestion to the millions who enjoy the programs that, whatever the language spoken and whatever the distance to the country from which the programs originate, the basic interests of men, everywhere, are similar.

# ETHER GLEANINGS

By J. CLARENCE MYERS

WHAT do the radio stations do with all the fan mail they receive? Is it read and answered or just relegated to the w. k. wastepaper basket?

Determined to secure first-hand information on the matter, we paid a call on NBC's fan mail department in San Francisco, which is under the supervision of Wanda Woodward. After about the most interesting thirty minutes we have spent in that radio web headquarters in many a moon, we made our exit thrilled, enthused, amazed and fairly reeling with figures, data and statistics that had been crowded into our not so spacious cranium.

Assisting Miss Woodward are five girls, who work eight hours a day, sorting, tabulating, stamping and reading fan letters. And if you don't think this is an important cog in the great radio broadcasting machine, you're very damp.

When we tell you that this department received, sorted and read 100,000 fan letters that came in for a single program—One Man's Family—in one month, that, in addition to that, this unit received 50,000 more letters during the month of May this year than it did in May, 1933, you will probably better understand the importance of it. The fan mail is the barometer of radio—it indicates the trend of popularity of various programs and keeps the sponsor and station executive posted alike on how the different air features are going.

According to Miss Woodward, here is the system they use: All mail that is addressed to a specific artist or sponsored program is forwarded to them without being opened. That is known as direct mail. But all other mail addressed either to the network, any of its affiliated stations or in any general manner, is classified as indirect and is opened, read, sorted according to state, county and city, sent through a coding machine which stamps each letter with the above information. From there it goes to the fan mail tabulator—an elaborate, rather confusing-looking, electric device which punches out on a card the complete history of each letter received. For instance, on this card is stamped the date—month and day—state, county and city, program referred to, its origin, whether it's an indirect or direct fan letter, and the sex of the writer. Periodically these tabulation cards are forwarded to New York, where they are broken down in many different ways by the statistical departments. Thus, a sponsor of a program can tell just

where his program is being heard, how it is being received, who listens most—men or women.

Of all the non-sponsored mail received at the NBC over a period recently, 60 per cent of it expressed direct appreciation for the programs broadcast; 34 per cent were requests for various items offered, such as copies of speeches, poems, etc.; the remaining 6 per cent were of a critical nature.

Women wrote 71.4 per cent of the letters to the NBC stations; men 23.4 per cent and 2.2 per cent were from children, while 3.0 per cent were from unknown.

Where answers are required, the NBC fan mail department replies to the letters.

Of course that rule does not apply to the sponsor or the artist. They answer their mail if it behooves them to do so. So don't get angry if you pen one of your air favorites and he or she doesn't answer your letter right away.

In direct contrast to our belief before we entered Miss Woodward's department, the fan mail is on a steady increase each year. For the period from January to April the NBC network received 2,456,225 letters and over the same period last year got 1,267,276. Almost double!

\* \* \*

The sponsors of Eddie Cantor and Schnozzle Durante are looking ahead. When Schnozzle's contract is up at the end of the summer, Chase and Sanborn will need a new star for their radio program. Although Eddie Cantor still has eight weeks left in his contract with them, it is very likely that they will release him from it. Rumors are to the effect that the java folks are considering Bing Crosby, George Arliss, and Joe Penner.

\* \* \*

Walter Winchell caused a constant stam-pede on the Loew Warfield Theater in San Francisco, where he appeared last week. According to reports he broke all attendance records at the downtown movie palace. Each day he awarded orchids to various San Franciscans for outstanding heroic deeds. Wicky, a police dog, remembered for his appearances over NBC some months ago in a series of programs, was the recipient of one of the Winchell orchids for his heroism in three times saving the life of his master and owner, Reginald White. He was introduced on the stage, proudly took the flower in his mouth and strolled off with it. Bet he'd much rather had a hamburger.

C. L. McCarthy, widely known station executive, has just assumed his new duties as manager of KQW, southern link in the Northern California Broadcasting System. He took the office July 1.

McCarthy has been associated with radio hereabouts since 1927, starting at the National Broadcasting Company as a technician. He went up the ranks until he became station relations manager of the Coast NBC network and assistant to Don Gilman, vice-president. He later resigned, going to KFI, Los Angeles, as assistant manager. Leaving there he went to New York, where he once again entered the NBC fold as assistant station relations manager there.

\* \* \*

While we're in the mood, we'll do a little Winchellizing ourselves and tip you off that Nanette La Salle, the NBC contralto, is shopping for a baby buggy.

\* \* \*

The work of Estelle Richter in the Friendly Neighbors, H. C. Connette script act on KYA, attracted the attention of the Sperry Flour Company, which has signed her for a series on NBC.

\* \* \*

Another member of the same cast—Paul Speigle—has been picked as master of ceremonies for the Williams-Walsh orchestra at the Hotel Mark Hopkins.

\* \* \*

Chesterfield Ciggies, off CBS now, are scheduled to return on October 1, with the same program dates, but in all probability with a new type of show. There have been no indications as to what it might be.

\* \* \*

The country's greatest baseball stars will be teamed up for a special diamond contest, which will be broadcast from the Polo Grounds in New York City July 10. The CBS has made arrangements to release the affair, beginning at 9 a. m. Pacific Coast time. One team will be composed of American League stars and the other of the National League stars. Ted Husing has been assigned to give the pre-game description and Pat Flanagan the word picture of the contest.

\* \* \*

Howard Swart, veteran Southern California radio comedian and writer, now holds down a desk at KFRC. He was formerly with the Merry-makers of KHJ and before that was one of the original Optimistic Doughnuts on KNX, one of the oldest acts on the air.

They've moved the Carefree Carnival back to 8:15 p. m. again. The move was made, the NBC points out, in order that the dialing

public might hear Paul Whiteman's Saturday night parties, released from 7:30 to the time of the start of the Carnival. Incidentally, rumors have been flying around that Campbell's Soups are thinking about sponsoring the Carnival. But at this writing no one could be found who would admit their authenticity.

\* \* \*

Among the renewals of programs on the NBC are Dr. Painless Parker's "The Philistine" (Dr. Seth Maker); and Langendorf Bakeries, with Rush Hughes. The latter, off the air now, returns in August.

\* \* \*

**More or Less Personal.**—The name Ruth Royale, KFRC blues singer, has been scratched from the payroll. . . . Adele Pearce, the San Francisco girl chosen to appear in the flicker "Eight Girls in a Boat," is now a KYA staff member, appearing in the Bath-day Revue on Saturdays. . . . Helen Sawyer is new on the KYA drama staff, too. . . . Faye Ward, household expert of the Northern California Broadcasting System, is spending long hours reading letters that are pouring in by the hundreds each week in answer to the contest she is conducting over the NBC's stations, KJBS and KQW. . . . Margot Millham, pianist and singer, is a recent addition to Happy Felton's Bal Tabarin orchestra. . . . Sid Goodwin, NBC mikerster, was signally honored recently when he was picked to announce Walter Winchell's act at a San Francisco movie house. . . . Maybeth Carr, daughter of the film celeb, Mary Carr, is back in Hollywood after concluding a month's contract singing with the Williams-Walsh band at the Mark Hopkins Hotel. . . . Gordon Brown, KJBS Night Owl, is envied by the rest of the pronouncing staff for the frequent gifts he receives from his listeners, in appreciation for the entertainment brought them when all other stations are shut down. . . . Sam Moore, Elbert Lachelle, and Don Steele are teamed up in a new KTAB act called Melody Trails, Thursdays at 6. . . . Jack Murphy, ex-KWKJ, Portland, has joined the KYA announcing staff. . . . Jack Ford and Tony Wallace, of NBC fame, are in the act monickered "Three Counts and a Countess," which emanates from the Club Trouville over KYA thrice weekly—the others in the act being Lowell and Mike Hawk. . . . One-half of KLX's famous Clark Sisters is now Mrs. William Parker Hand. Lilah was welded to Hand recently and is now honeymooning in the Canadian Rockies. . . . Ted Husing's real name is Edward Britt Husing, and he was born in Deming, N. M., in 1901.

# MICROPHONE GOSSIP

• • • Ruth Etting, heard on the M. J. B. Demi Tasse Revue, was born in David City, Nebraska. Miss Etting later went to Chicago, where she attended the Academy of Fine Arts. In the early days of her career as an entertainer she was a member of the chorus at the Marigold Gardens in Chicago. In 1927 she appeared in the Ziegfeld Follies, repeating her success the following year in Ziegfeld's production of "Whoopee." In addition to broadcasting, Miss Etting has made many records and has appeared in motion pictures, both in short subjects and in feature films. Among the latter was Eddie Cantor's picture, "Roman Scandals."

• • • Jack Barbour of One Man's Family and Billy Smithers of Memory Lane has been missing for the past two weeks. Billy Page, youthful star who plays both these lads, has been on his vacation. He visited Birt Fisher (manager of KOMO) and Mrs. Fisher, at their home in Seattle. Billy just graduated from Lowell High School and will enter Stanford this autumn—at sixteen.

• • • "Singin' Sam's" amazing faculty for imitating the voice and mannerisms of the late Bert Williams has been commented upon by thousands of radio fans who listen to the Hoosier bassolisto over a Columbia network. This ability is not luck or accident, or the result of studying the famous negro comedian's phonograph records. "Singin' Sam" counted the great colored mimic as a friend, traveling in the same company with him in his early minstrel days, and meeting him on vaudeville bills or while Wililams was a star in the "Follies." He carefully studied the Williams' technique in putting over a song. In this undertaking, the genial negro seemed to take a great deal of pleasure. "Might use you as an understudy, Harry," he remarked one day with a chuckle. Today "Singin' Sam" is recognized as the greatest interpreter of the type of song Williams made popular.

• • • Mickey Gillette, NBC saxophonist, is a home motion picture enthusiast, and has taken hundreds of feet of film of his family and his friends. He uses regulation studio equipment, Klieg lights and all, and handles a camera with professional accuracy.

• • • Lewis Newbauer, baritone member of the Lyric Quartet heard with Cyrus Trobbe's Concert Orchestra on KYA, spent

a season as a thespian with the Irving Pichel Players in Santa Barbara. Although he likes acting, Lewis' heart throbs toward concert work.

• • • Gus Arnheim has evolved a novel trumpet grouping for his aggregation which includes twenty-one artists, although only sixteen play at one time. Seven trumpets are used in what is known as a four-three formation; three in front and four in back—the latter "Aida" trumpets kept sweetly tuned and dimmed. These are really responsible for the depth of the music. Tom Mancini, violinist, who just recently graduated from high school, is reputed to be married to his violin, never goes anywhere without it, and practices five hours a day. He is the lad who plays the intermission solos.

• • • Cecil Lee, who played reed instruments for Anson Weeks for several years has joined the Al Pearce Gang. He is twenty-five and is from Oakland, California, and was a crack golfer in the Bay district for years. He plays the saxophone, clarinet, oboe and English horn.

• • • Jack Murphy, former Northwest announcer who reports at KYA now, tells us how he first came to be on the air. It seems that Jack was working for an automobile company in Portland a few years ago and his organization was sponsoring a program over a local station. It was Jack's duty to phone in the commercial announcements to the studio, and fortunately the manager of the station, hearing Murphy's voice each day via the telephone, decided that he would make a fine commercial announcer . . . and well, that's how Jack got into radio.

• • • The homely humor and true-to-life characterizations of Vic and Sade, the folks who live in that little house down in the middle of the next block, have celebrated their second anniversary on the air. It was June 29, 1932, that Art Van Harvey and Bernardine Flynn stepped before the microphone to create the characters that have won them a nation-wide NBC audience. Paul Ehymer, NBC continuity writer, has written the Vic and Sade episodes since the start of the program.

Vic, Sade and Young Rush, the schoolboy who makes his home with them, are heard over KGO daily except Sunday. Vic is an accountant at the Consolidated Kitchenware

Company. Sade is his good-humored, sometime critical, but always motherly spouse. Their broadcast is popular, not because they lead lives of high adventure, but because they are so human and natural. Art Van Harvey is a veteran stage and radio actor and a native of Chicago. He had strayed into the advertising business just prior to taking up a radio career with NBC. Bernardine Flynn was on the Broadway stage before coming to radio. Billy Idelson, who plays the part of Rush, is a high school student, and is interested in baseball and fishing.

• • • Impatience was shown all over his face. He certainly was in a hurry. He rushed down the hall—"I'm late!" he gasped. "I should have been here hours ago!" Al Pearce looked for his gang. They were not around. "I should have been here for rehearsal," Al said hurriedly. Al dislikes to be late. He prides himself for being always on time. Seeing none of his gang, Al looked at the KOMO clock—it was 8:15 a. m. He still had a sheepish look on his face when he walked away. His own watch showed 12:15 p. m.

• • • Kay Van Riper (KFWB) has announced that her song, "Madonna," which was first heard on "Coronets," will be released as a recording, with a harp as the only musical instrument. Burt Morrison, actor and singer, releases, the lyrics, which were written likewise by Miss Van Riper.

• • • Joe Cataline, saxophonist with Jack Joy's orchestra, was for many years arranger for Red Nichol's band. His unique dissonances are heard quite frequently with Joy's band.

• • • Perdin Korsmo, staff tenor for KOMO and KJR for the last six years, has returned to the land of his fathers. He left last week for his third annual concert tour of North Dakota, Nebraska and Wisconsin, during which time he will visit the ranch in the Red River Valley at Northwood, North Dakota, where he was born.

Accompanying him on his tour and in his concerts will be Mrs. Korsmo and 14-year-old Lawrence, both able pianists. The Korsmos will appear over many radio stations in the Midwest during their concert tour, including Fargo, Minneapolis and Chicago.

• • • Having his name in glittering lights on theater marquees is no novelty to George Jessel, popular m. c. of the new "Voice of Columbia" series. . . . But an office door is something else again. . . . For Jessel is the proud possessor of a new office on the eighteenth floor of the CBS building, where he

supervised the installation of a battery of telephones, furniture and knick-knacks himself. . . . After checking up final details, a lingering painter was astonished when Jessel returned with a worried look on his face. . . . "Can't I have my name on the door in gilt paint like the rest of the boys?" The painter finally said "Yes," and Jessel departed whistling.

• • • Jay Whidden is announcing his own orchestra, which is released at 10:15 every night over KFVB.

• • • Because of her beautiful microphone voice, Beatrice Fairfax is continually besieged by fan requests on how she got her training. But the truth is that the famous NBC adviser on heart problems never had a vocal lesson in her life.

• • • Chief Announcer Clif Howell, of KFVB, is winning grand recognition for his clever announcing of George Hamilton's orchestra.

• • • Jean Wakefield, whose "Lady of the Evening" programs are broadcast three times weekly and who is heard in her own "Nertzery Rymes" on the KYA Bath Day Party, has an unusual hobby which pays nice dividends. Jean raises cacti on a ranch in Los Gatos and sells her specimens to two leading florists in San Francisco. There are 157 different varieties in her extensive garden, some of them very rare. Not content with that, Jean also moulds the pottery in which the miniature cactus gardens are arranged.

• • • Paul Rickenbacher, production manager of KHJ, has been hobbling around the studios the last few days with his right foot encased in a carpet slipper. Paul reported to his associates that he broke the big toe of his right foot the first of the week when he crashed it into a stairpost as he dashed down to answer a persistent telephone. Lest his story be doubted by anyone, Paul carries the X-ray negative showing the broken bone and displays the negative to anyone upon request.

• • • Glenn, of Gene and Glenn, Gillette Blue Blade comics heard Mondays through Fridays on the NBC network, earned his first dollar as an errand boy for a butcher in St. Louis and made a down payment on a catcher's glove. He never paid the other two bucks because the sporting goods shop failed—with his first dollar illegally kept. Nineteen years later a receiver mailed him a check for the dollar with interest and he contributed it to one of the Christmas funds he and Gene were raising for a Cleveland newspaper.

• • • Babe Ruth, the Sultan of Swat, who is heard for Quaker Puffed Rice and Puffed Wheat over the NBC network, earned his first dollar hauling stone in a wheel barrow and gave it to the fund so his school team could buy uniforms.

• • • Bert A. Phillips, for the past six years prominently identified with West Coast broadcasting, formerly head of the Bert A. Phillips and Associates advertising agency, and at present chairman of the radio committee of the Los Angeles Junior Chamber of Commerce, has joined the sales department of KHJ, the Don Lee station in Los Angeles, as an account executive.

• • • Eddie Peabody, NBC's instrumental wizard, has begun an indefinite engagement as master of ceremonies and musical director for the Roxy Theater stage show in New York.

• • • Foster Rucker, baritone and assistant studio manager of KFOX has been signally honored during the past week or two, having competed among leading vocalists of the Southland in auditions to select a soloist for the Hollywood Bowl and a number of vocalists for a forthcoming opera to be presented "under the stars."

Rucker was chosen from the preliminary auditions to be among fifteen soloists who sang last week in the Bowl and on this day his ability was judged in comparison with such singers as Akinoff, Moyes, Alexander Kisselburgh and Alexander Gill who also had entered the competition.

• • • Myrt and Marge are scheduled to return to CBS for Monday to Friday programs, beginning October 1. This marks their fourth season with Columbia.

• • • Judith Poska, concert master of KFWB, is a member of the Curtis Institute of Music. She is only twenty-two years old.

• • • Gypsy, NBC interviewer whose Personal Closeups were resumed recently over KPO, is a demure, law-abiding person in appearance, but she admits to all the temptations of a kleptomaniac where flower gardens are concerned. Returning from her long walk she generally has her arms loaded with flowers. Usually they have been bestowed on her by a soft-hearted gardener, inveigled by her admiration for his art—but sometimes the gardener is absent and Gypsy gets her flowers just the same.

• • • Paul Martin, NBC banjo star whose unique style with this instrument brings unusual, lovely melodies from its strings, calls his two youngsters "The Rabbits," and refers to those occasional programs he presents, which are built around children's songs and lullabies, as "Rabbit programs."

• • • Al Pearce, while presenting his stage-radio show to Vancouver, B. C., audiences, was the guest of Barney Williams, Vancouver's city attorney, on the latter's yacht. Others in the party were Chief of Police Cameron and Police Judge Harper. They explored the inland waterways off Puget Sound.

• • • Bob Bence, who conducts those 7:30 a. m. exercise periods on KFRC, is one of the few radio exercisers who actually follows his own advice. Bence actually does each exercise while working before the mike.

• • • Nell Cook, singing comedienne of the team of Cook and Alexander, has been a "stand-in" for Grace Moore in several pictures, and is said to resemble the singer to a remarkable degree.

• • • John Barclay, leading man of the Palmolive Beauty Box Theater, bears a striking resemblance to Abraham Lincoln. Barclay is very tall and lean and has a deeply lined face.

KFRC KHJ KGB KDB KERN KMJ KWG KFBK

How is your memory?  
Tune in "Treasures of Time"

EVERY  
WED.  
8 P. M.

Music by RAYMOND PAIGE  
and his Greater Orchestra



BANK OF AMERICA

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 8 p.m.....NBC  
 Amos 'n' Andy, Monday to Friday, 7 p.m.....NBC  
 Baker, Phil, Friday, 5:30 p.m.....NBC  
 Benny, Jack, Friday, 6:30 p.m.....NBC  
 Durante, Jimmy, Sunday, 4 p.m.....NBC  
 Jessel, George, Sunday, 4 p.m.....CBS  
 Pearl, Jack, Wednesday, 4 p.m.....NBC

## DRAMAS

Bible Stories, Sunday, 11 a.m.....KPO  
 Death Valley Days, Tuesday, 8:30 p.m.....NBC  
 First Nighter, Friday, 6 p.m.....NBC  
 Little Theatre of the Air, Tuesday 5:30 p.m.;  
 Friday, 5 p.m.; Wednesday, 4:15 p.m.....KFRC  
 Love Story Program, Wed., 5:30 p.m.....NBC  
 Memory Lane, Wednesday, 7:30 p.m.....NBC  
 One Man's Family, Friday, 7:30 p.m.....KOA, KDYL,  
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS  
 One Man's Family, Friday, 8:15 p.m.....KGO, KHQ,  
 KOMO, KGW, KFI  
 Peter The Great, Sunday, 3 p.m.....CBS  
 Radio Guild, Monday, 11 a.m.....NBC  
 Sherlock Holmes, Monday, 8:30 p.m.....KPO  
 The Black Ghost, Sunday, 8 p.m.....KPO  
 True Story Court, Friday, 7:30 p.m.....CBS  
 Winning the West, Thursday, 7:30 p.m.....NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m.....KPO  
 Community Forum, Sunday, 4 p.m., KPO.....NBC  
 Education at the Cross Roads, Sat., 7 p.m.....KPO  
 Educational Feature, Wednesday, 12:30 p.m.....KFRC  
 Hyde, Henry M., Sunday, 5:45 p.m.....NBC  
 Kennedy, John B., Sunday, 12 noon.....NBC  
 National Farm and Home Hour, Fri., 9:30 a.m.....NBC  
 Our American Schools, Sunday, 2:30 p.m.....NBC-KPO  
 Readers' Guide, Sunday, 9:30 p.m.....NBC  
 Stanford University, Monday, 7:45 p.m.....KPO  
 The New World, Monday, 10 a.m.....NBC  
 The Phillistine, Friday, 7:45 p.m.....NBC  
 The University of California, Sunday, 9 p.m.,  
 Mon., Tues., Thurs., Fri., 3:45 p.m.....NBC

## SYMPHONY ORCHESTRAS

Chicago Symphony Orchestra, Sat., 12:30 p.m.....KPO  
 Philadelphia Summer Symphony, Thursday,  
 4:30 p.m.....CBS  
 Sanctuary Symphony Orchestra, Sunday, 5 p.m.....CBS  
 Standard Symphony, Thursday, 8 p.m.....NBC

## POPULAR PROGRAMS

American Album of Familiar Music, Sunday,  
 5:30 p.m.....NBC  
 Big Yank Mavericks, Friday, 7:45 p.m.....KPO  
 Babe Ruth, Wednesday, 7:45 p.m.....NBC  
 Byrd Expedition, Wednesday, 6 p.m.....CBS  
 Carnation Contented Program, Monday, 6 p.m.....NBC  
 Columbo, Russ, Sunday, 8:15 p.m.....KGO  
 Madama Schumann-Heink, Sunday, 7:15 p.m.....KGO  
 Manhattan Merry Go Round, Sunday, 5 p.m.....NBC  
 Personal Closeups, Interview by Gypsy, Sunday,  
 7:15 p.m.....KPO

## SKITS

Betty and Bob, Monday to Friday, 12 noon.....NBC  
 Gene and Glenn, Mon., Tues., Wed., Thurs., and  
 Fri., 7:15 p.m.....NBC  
 Life of the Relllys, Tues., and Thurs., 6:45 p.m.....KPO  
 Oxydol's Own Ma Perkins, Monday to Friday,  
 1:30 p.m.....NBC  
 The Mudcaves, Monday and Thursday, 3 p.m.....KPO  
 Vic and Sade, Monday to Saturday, 8:30 a.m.....NBC

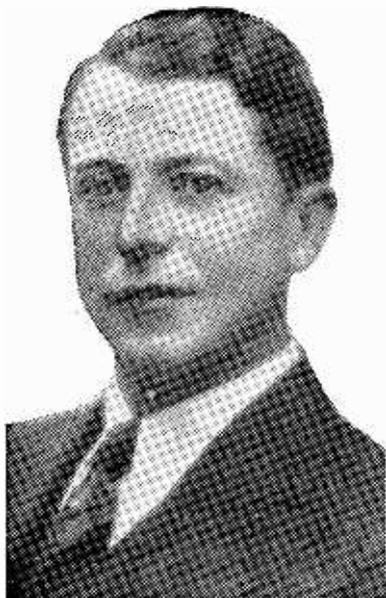
## VARIETY PROGRAMS

Bernie, Ben, Tuesday, 8 p.m.....NBC  
 Blue Monday Jamboree, Monday, 8 p.m.....KFRC  
 California Melodies, Wednesday, 6:30 p.m.....CBS  
 Captain Henry's Showboat, Thursday, 9 p.m.....NBC  
 Carefree Carnival, Saturday, 8:15 p.m.....NBC  
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m.....NBC  
 Chase & Sanborn: "Baron Munchausen," Wed-  
 nesday, 4 p.m.....NBC  
 Colgate House Party, Monday, 5:30 p.m.....NBC  
 Demi Tasse Revue, Monday, 6:30 p.m.....NBC  
 Downey, Morton, Studio Party, Sat., 4 p.m.....CBS  
 Fleischmann Hour, Thursday, 4 p.m.....NBC  
 General Tire, Friday, 6:30 p.m.....NBC  
 George Jessel's Variety Hour, Sunday 4 p.m.....CBS  
 Happy Go Lucky Hour, daily except Saturday  
 and Sunday, 2 p.m.....KFRC  
 Hall of Fame, Sunday, 6 p.m.....NBC  
 Hodge Podge Lodge, Tuesday, 9 p.m.....KFRC  
 Hollywood on the Air, Sunday, 8:30 p.m.....NBC  
 Hour of Smiles, Wednesday, 8 p.m.....NBC  
 Marshall's Mavericks, Wednesday, 9:30 p.m.....KPO  
 National Barn Dance, Saturday, 6:30 p.m.....NBC  
 Night Court, Mon., Wed., Fri., 10 p.m.....KPO  
 Palmolive Beauty Box, Tuesday, 6 p.m.....NBC  
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m.....NBC  
 Raymond Knight's Cuckoos, Saturday, 6 p.m.....KGO  
 Shell Show, Monday, 8 p.m.....NBC  
 S. & W. Merrymakers, Sunday, 7:30 p.m.....KFRC  
 Treasures of Time, Wednesday, 8 p.m.....KFRC  
 Waring's Pennsylvanians, Sunday, 5:30 p.m.....CBS  
 Whiteman, Paul, Thursday, 6 p.m.....NBC



# SILHOUETTES

JOHN TEEL, NBC baritone, can't remember a time when he wasn't singing. He comes of a musical family in which the father and mother, two daughters and four sons all sing—John, like his brothers and sisters, could literally sing before he could talk. A



JOHN TEEL

modest, good-looking young chap with fair hair and mischievous eyes, he still believes in letting his voice speak in song rather than words, and it's difficult getting him to talk about himself.

He was born in Sulphur Springs, Ohio, but grew up in Spokane, Washington, and was educated there and at Gonzaga University and the University of California. He had begun singing in public as a boy soprano while still a tiny lad, and he sang his way through high school with church solos, choir work, and engagements in picture theaters, where audiences marvelled at the rich and beautiful voice of the slim youth who came out on the stage between pictures and filled the house with music.

In his early twenties the young singer went to Chicago to study with Vittorio Trevisan of the Chicago Opera Company. To pay

for his tuition he took a job in the circulation department of the Chicago *Tribune* and found himself so much at home that he continued in newspaper circulation work for several years. He made his radio debut in 1923 at Station WMAQ, Chicago, where he sang for a time, then went to New York, where he went through the traditional vicissitude of young singers striving to get a foothold there until he got a job at WJZ.

Other singing engagements followed, and Teel was well known in the East when he came to California. He worked on several San Francisco newspapers before radio called him for good. He sang over KPO in 1928 and joined the NBC staff in 1929 as a soloist. He has been heard frequently in opera, and enjoys it more than any other form of his profession. Some of the rôles in which he has appeared have been Friar Lawrence in *Romeo and Juliet*, the father in *Hansel and Gretel*, *Dulcinara* in *Elisir d'Amore* and principals in the *Marriage of Figaro*, *Rigoletto*, and *Johnny Spielt Auf*.

He is a member of the Knickerbocker Quartet, and is also heard as soloist on various NBC programs.

Listeners like the freedom and richness of Teel's voice and the intelligence of his interpretations. At least one girl has fallen in love with him merely by hearing him sing—but she never allowed him to know that until after their marriage, which is one of the happiest in radio, with two youngsters, a boy named Markley and a tiny girl named Ann, to carry on the tradition that every Teel learns to sing in the cradle.

Away from the NBC studios, Teel's diversion is languages; he knows half a dozen, and continues their study with the hope that some day television may make it possible for him to unite his old love, opera, with the microphone. Swimming, hunting and fishing are his favorite sports.

KAY THOMPSON'S father said that it was a disgrace for women to work, but she went to work anyway. Net result of the argument is that today Kay, blonde and only 24, is one of the best bets on the air. Kay is the featured blues vocalist on the "California Melodies" and other featured broadcasts over the Columbia network.

Born in St. Louis, Mo., November 9, 1910, Kay received her early education at primary and high schools in that city. Later she at-

tended Washington University. Her excursions into the childhood theatrical realm of "backyard operas," piano recitals and dancing school events were applauded enthusiastically by her parents, but certainly not with the idea that Kay would take them seriously.

At college she majored and excelled in dramatics, hockey, swimming and tennis—everything, in fact, but academic study. While still in school she made her radio debut over a small St. Louis station and received so much fan mail that she was signed to sing on the Annheuser-Busch program over KMOX, Columbia's unit there.

Her first really important air engagement was with Bing Crosby and Lennie Hayton's orchestra last winter when Bing went to the Coast. Since then she has remained in California, except for a few quick trips east, and, in addition to her radio work has made several personal appearances in Los Angeles and St. Louis theaters.

While preparing to go on the air a few months ago, Miss Thompson received word from St. Louis that her mother was ill and not expected to live. The wire arrived just a few moments before her scheduled broadcast. . . . She literally cried, rather than sang, her songs that night, and later was told by everybody who heard her that she was "sensational"! That, to date, has been her most harrowing radio experience.

**SIDE GLANCES:** She weighs 121 pounds, is 5 feet 5½ inches tall, has grayish blue eyes, and is a blonde . . . unmarried . . . favorite actor and actresses are Paul Muni, Katherine Cornell and Helen Hayes . . . can't sing unless she wears a scarf . . . favorite hobbies are dogs and books . . . excels at tennis . . . likes to travel by plane . . . has "mike fright" but thinks it makes her sing better . . . writes songs in her spare time but never submits them to publishers . . . most valuable possession is her Scotch terrier puppy.

**EDWARD DAVIES**, NBC baritone, first aspired to be a singer after winning a contest in Wales, England, at the age of 5 . . . born August 25, 1901, in Rhymney, Wales . . . moved to the United States, where he worked as a trap door attendant in Colorado mine . . . later drove a mule-powered ore car . . . used to sit on a keg of dynamite to sing for miners during lunch period . . . once was stranded in a Colorado mining town . . . agreed to fight the "Battling Terror" provided he was given a railroad ticket to Denver, win or lose . . . woke up on train and could remember only the first two rounds . . . took vocal instruction in Denver . . . teacher advised him to continue in Chicago . . . won

scholarship sponsored by Rosa Raisa . . . played in "Student Prince," Chicago . . . was soloist in vaudeville . . . soloist with St. Louis Symphony . . . sang with church choirs in numerous cities . . . also appeared in Temple Sholom, Chicago . . . was tenor soloist with WENR for five years . . . then came to NBC . . . was on the Edison Symphony program six years . . . heard in the West on the Words and Music Program . . . recreations are swimming, study of languages and motoring . . . averages 178 on the bowling alley . . . has four dogs . . . weighs 182 pounds . . . six feet tall . . . dark brown hair.

**B**ECAUSE he was stubbornly insistent in finding out just what musical instrument he really wanted to master when he was a boy, Andy Andrews is in radio today—one of the features of the Shell Show, heard on Monday nights over the Pacific Coast network of the NBC. He has an individual style of interpreting comedy songs.

Listed in the family Bible as Orvill Andrews, Jr., back in his home town of Lincoln, Nebraska, "Andy" first took up piano, and quit. Then he took up the cornet and trombone, but quit because he could not sing with his melodies. He wanted a banjo. His father refused to buy one. So "Andy" got a job as a grave-digger and, with his first \$80, bought one and mastered it just to prove to the family that he could succeed.

He attended the University of Nebraska and majored in dramatics. His banjo and his voice earned him the necessary money. He sang at banquets, played in an orchestra, and did blackface acts at the local theaters. In 1925 he married Miss Vera Alber of Greeley, Colorado, whom he met when he was playing with a band in Estes Park. Later he joined Jack Gardner's orchestra in Dallas, Texas. His next connection was with Jimmy Joy's orchestra, playing in the major hotels of the East and Middle West until 1932, when he came to San Francisco. He liked the West—he decided to stay.

With no job in sight, he tried out for radio, signed with Al Pearce and his Gang and stayed with this group until January, 1934, later being booked on the Shell Show.

His first radio work was on KFAB at Lincoln, Neb., in 1921. Since then he has sung and played over many stations. He has written many songs, but only one became popular—"There Goes a Horse." His hobby is deep sea fishing, but this fall he expects to change hobbies because Doc Stork is winging his way to the Andrews home in Beverly Hills and "Andy" and his wife are adding a nursery room and buying rattles and blankets.

# SHORT WAVE STA

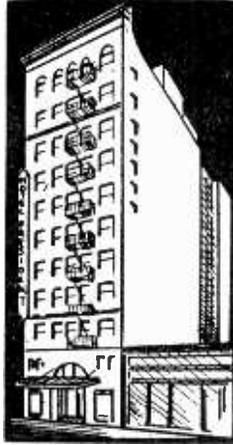
NOTE: Stations marked with a star (★) are the most active

27800 Kc. 10.79 Mtrs. W6XD, Mackay Radio Palo Alto, Calif.	18040 Kc. 16.63 Mtrs. GAB, Rugby, England	14590 Kc. 20.56 Mtrs. WMN, Lawrenceville, N. J.	11760 Kc. 25.50 Mtrs. ★DJJ, Zeesen, Germany
21540 Kc. 13.93 Mtrs. W8XK, Westinghouse Elec. Saxonburg, Pa. Relays KDKA Programs	17810 Kc. 16.84 Mtrs. PCV, Kootwijk, Holland	14470 Kc. 20.73 Mtrs. WMF, Lawrenceville, N. J.	11750 Kc. 25.53 Mtrs. ★GSD, British Broad. Corp. Daventry, England
21470 Kc. 13.97 Mtrs. GSH, British Broad. Corp. Daventry, Eng. British Empire Programs	17780 Kc. 16.87 Mtrs. W3XAL, National Broad. Co. Bound Brook, N. J.	14525 Kc. 20.65 Mtrs. XDA, Trans-News Agency Mexico City	11730 Kc. 25.57 Mtrs. ★PHI, Hulzen, Holland
21420 Kc. 14.01 Mtrs. WKK, A. T. & T. Co. Lawrenceville, N. J.	17770 Kc. 16.88 Mtrs. ★GSG, British Broad. Corp. Daventry, England British Empire Programs	14530 Kc. 20.65 Mtrs. LSA, Buenos Aires, Argentina	11720 Kc. 25.6 Mtrs. ★VE9JR, Winnipeg, Canada
21130 Kc. 14.15 Mtrs. LSM, Buenos Aires, Argen. Commercial Radiophone	17775 Kc. 16.88 Mtrs. ★PHI, Hulzen, Holland	14440 Kc. 20.78 Mtrs. GBW, Rugby, England	11705 Kc. 25.63 Mtrs. ★FYA, "Radio Colonial" Pontoise (Paris) France
21060 Kc. 14.25 Mtrs. WKA, Lawrenceville, N. J.	17640 Kc. 17.00 Mtrs. Ship.—Ships	13990 Kc. 21.44 Mtrs. GBA, Rugby, England	11680 Kc. 25.68 Mtrs. K10, Kahuhu, Hawaii
21020 Kc. 14.27 Mtrs. LSN, Buenos Aires, Argen. Commercial Radiophone	17310 Kc. 17.33 Mtrs. EXP., General Experimental	13585 Kc. 22.08 Mtrs. GBB, Rugby, England	11340 Kc. 26.44 Mtrs. DAN, Nordelch, Germany
20730 Kc. 14.47 Mtrs. LSY, Buenos Aires, Argentina Commercial Radiophone	17120 Kc. 17.52 Mtrs. WOO, A. T. & T. Co. Ocean Gate, N. J.	13465 Kc. 22.28 Mtrs. GBQ, Rugby, England	11181 Kc. 26.83 Mtrs. ★GT3AQ, Funchal, Maderia
20380 Kc. 14.72 Mtrs. GAA, Rugby, England	17120 Kc. 17.52 Mtrs. WOY, Lawrenceville, N. J.	13390 Kc. 22.40 Mtrs. WMA, A. T. & T. Co. Lawrenceville, N. J.	10770 Kc. 27.85 Mtrs. GBP, Rugby, England
19900 Kc. 15.87 Mtrs. LSG, Buenos Aires, Argentina	17080 Kc. 17.56 Mtrs. GBC, Rugby, England	12210 Kc. 22.71 Mtrs. WOO, Ocean Gate, N. J.	10675 Kc. 28.1 Mtrs. WNB, Lawrenceville, N. J.
19820 Kc. 15.14 Mtrs. WKN, A. T. & T. Co. Lawrenceville, N. J.	16270 Kc. 18.44 Mtrs. WLK, A. T. & T. Co. Lawrenceville, N. J.	12863 Kc. 23.32 Mtrs. EXP, General Experimental	10550 Kc. 28.44 Mtrs. WOK, A. T. & T. Co. Lawrenceville, N. J.
19355 Kc. 15.50 Mtrs. FTM, St. Assise, France	16270 Kc. 18.44 Mtrs. WOG, Ocean Gate, N. J.	12840 Kc. 23.36 Mtrs. WOY, Lawrenceville, N. J.	10530 Kc. 28.49 Mtrs. GBX, Rugby, England
19220 Kc. 15.60 Mtrs. WKF, A. T. & T. Co. Lawrenceville, N. J. Transoceanic Radiophone	16233 Kc. 18.48 Mtrs. FZR, Saigon, Indo-China	12840 Kc. 23.36 Mtrs. WOO, Ocean Gate, N. J.	10520 Kc. 28.51 Mtrs. VLK, Sydney, Australia
19160 Kc. 15.66 Mtrs. GAP, Rugby, England	15880 Kc. 18.90 Mtrs. FTK, St. Assise, France	12825 Kc. 23.39 Mtrs. ★CNR, Director General	10410 Kc. 28.80 Mtrs. PDK, Kootwijk, Holland
18970 Kc. 15.81 Mtrs. GAQ, Rugby, England	15490 Kc. 19.36 Mtrs. JIAA, Kemikawoa-Cho-Chiba- Ken, Japan	12780 Kc. 23.47 Mtrs. GBC, Rugby, England	10410 Kc. 28.80 Mtrs. KES, Bolinas, Calif.
18830 Kc. 15.93 Mtrs. PLE, Bandoeng, Java	15330 Kc. 19.56 Mtrs. ★W2XAD, General Elec. Co. Schenectady, N. Y.	12290 Kc. 24.41 Mtrs. GBU, Rugby, England	10350 Kc. 28.98 Mtrs. LSX, Buenos Aires, Argentina
18680 Kc. 16.06 Mtrs. GAX, Rugby, England	15295 Kc. 19.61 Mtrs. CP4, La Paz, Bolivia 10:30-11:30 A. M.	12260 Kc. 24.47 Mtrs. FTN, St. Assise (Paris), Fr.	10300 Kc. 29.13 Mtrs. LSL, Buenos Aires, Argentina
18620 Kc. 16.11 Mtrs. GAU, General Post Office Rugby, England	15270 Kc. 19.65 Mtrs. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	12150 Kc. 24.69 Mtrs. GBS, Rugby, England	10055 Kc. 29.84 Mtrs. ZFB-VR7, Hamilton, Bermuda
18370 Kc. 16.33 Mtrs. PMC, Bandoeng, Java	15243 Kc. 19.68 Mtrs. ★FYA, "Radio Colonial" Pontoise (Paris), France	11950 Kc. 25.10 Mtrs. KKQ, Bolinas, Calif.	9950 Kc. 30.15 Mtrs. GCU, Rugby, England
18345 Kc. 16.35 Mtrs. FZS, Saigon, Indo-China	15210 Kc. 19.72 Mtrs. ★W8XK, Westinghouse Elec. & Mfg. Co. Saxonburg, Pa.	11880 Kc. 25.25 Mtrs. ★FYA, "Radio Colonial" Pontoise, Paris, France	9890 Kc. 30.30 Mtrs. LSN, Buenos Aires, Argentina
18340 Kc. 16.36 Mtrs. WLA, Lawrenceville, N. J.	15200 Kc. 19.73 Mtrs. ★DJJ, Zeesen, Germany	11870 Kc. 25.26 Mtrs. ★W8XK, Westinghouse Elec. Co., Saxonburg, Pa.	9870 Kc. 30.4 Mtrs. WON, Lawrenceville, N. J.
18310 Kc. 16.38 Mtrs. GAS, General Post Office Rugby, England	15140 Kc. 19.81 Mtrs. ★GSF, British Broad. Corp. Daventry, England	11865 Kc. 25.28 Mtrs. ★GSE, British Broad. Corp. Daventry, England British Empire Programs	9870 Kc. 30.4 Mtrs. JIAA, Kemikawoa-Cho-Chiba- Ken, Japan
18240 Kc. 16.44 Mtrs. FRO, FRE, St. Assise, France	15120 Kc. 19.83 Mtrs. ★HVJ, Vatican City Rome, Italy	11830 Kc. 25.36 Mtrs. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	9860 Kc. 30.43 Mtrs. ★EAQ, Madrid, Spain
18200 Kc. 16.48 Mtrs. GAW, Rugby, England		11810 Kc. 25.4 Mtrs. ★I2RO, Rome, Italy	9790 Kc. 30.64 Mtrs. GCW, Rugby, England
		11790 Kc. 25.45 Mtrs. W1XAL, Boston, Mass.	9750 Kc. 30.77 Mtrs. WOF, Lawrenceville, N. J.
			9675 Kc. 31 Mtrs. ★T14NRH Heredia, Costa Rica

# TIONS of the WORLD

and easily heard stations, and transmit at fairly regular time.

9710 Kc. GCA, Rugby, England	30.89 Mtrs.	8036 Kc. CNR, Rabat, Morocco	37.33 Mtrs.	6140 Kc. ★WBXK, Westinghouse Elec. & Mfg. Co. Saxonburg, Pa.	48.86 Mtrs.	6005 Kc. VE9DR, Canadian Marconi Co. Drummondville, Quebec	49.96 Mtrs.
9600 Kc. ★CT1AA, Lisbon, Portugal	31.25 Mtrs.	7920 Kc. GCP, Rugby, England	37.88 Mtrs.	6130 Kc. ZGE, Kuala Lumpur Fed. Malay States	49.1 Mtrs.	6005 Kc. VE9CU, Calgary, Canada	49.96 Mtrs.
9600 Kc. ★XETE, Mexico City, Mex.	31.25 Mtrs.	7880 Kc. J1AA, Komikawoa-Cho-Chiba-Ken, Japan	38.07 Mtrs.	6125 Kc. VE9HX, Halifax, Nova Scotia	48.98 Mtrs.	6000 Kc. EAJ25, Barcelona Radio Club Barcelona, Spain	50 Mtrs.
9595 Kc. ★HBL, League of Nations Geneva, Switzerland	31.27 Mtrs.	7799 Kc. ★HBP, League of Nations Geneva, Switzerland	38.47 Mtrs.	6122 Kc. ZTJ, Johannesburg, S. Africa	49 Mtrs.	6000 Kc. RW59, Moscow, U. S. S. R.	50 Mtrs.
9590 Kc. ★VK2ME, Amalgamated Wireless, Ltd., Sydney, Aust.	31.28 Mtrs.	7770 Kc. PKC, Kootwijk, Holland	38.60 Mtrs.	6120 Kc. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	49.02 Mtrs.	5970 Kc. ★HVJ, Vatican City (Rome)	50.26 Mtrs.
9590 Kc. ★W3XAU, Byberry, Pa.	31.28 Mtrs.	7480 Kc. GDW, Rugby, England	40.11 Mtrs.	6110 Kc. VE9CG, Calgary, Alta., Can.	49.10 Mtrs.	5952 Kc. HIX, Santo Domingo, Dominican Republic	50.4 Mtrs.
9585 Kc. ★GSC, British Broad. Corp. Daventry, England	31.29 Mtrs.	7444 Kc. HBQ, League of Nations Geneva, Switzerland	40.3 Mtrs.	6110 Kc. VUC, Calcutta, India	49.1 Mtrs.	5930 Kc. HJ4ABE, Medellin, Colombia	50.6 Mtrs.
9570 Kc. ★W1XAZ, Westinghouse Elec. & Mfg. Co. Springfield, Mass.	31.35 Mtrs.	7150 Kc. HJ4AB, Manizales, Colombia	41.6 Mtrs.	6100 Kc. ★W3XAL, Nat'l. Broad. Co. Bound Brook, N. J. Relays WJZ Programs	49.18 Mtrs.	5857 Kc. XDA, Mexico City, Mexico	51.22 Mtrs.
9560 Kc. DJA, Zeesen, Germany	31.38 Mtrs.	6990 Kc. LCL, Jeloy, Norway	42.92 Mtrs.	6100 Kc. ★W9XF, Downers Grove, Ill. Relays WENB, Chicago	49.18 Mtrs.	5710 Kc. VE9CL, Winnipeg, Canada	52.50 Mtrs.
9530 Kc. ★W2XAF, General Elec. Co. Schenectady, N. Y. Relays WGY Programs	31.48 Mtrs.	6976 Kc. EAR110, Madrid, Spain	43 Mtrs.	6085 Kc. ★VE9GW, Bowmanville, Ont.	49.22 Mtrs.	5690 Kc. FIQA, Admin. Des. P. T. T. Tananarive, Madagascar	52.7 Mtrs.
9510 Kc. ★GSB, British Broad. Corp. Daventry, England	31.55 Mtrs.	6905 Kc. GDS, Rugby, England	43.45 Mtrs.	6090 Kc. VE9BJ, St. John, N. B., Can.	49.26 Mtrs.	5170 Kc. PMY, Bandoeng, Java	58.00 Mtrs.
9510 Kc. ★VK3ME, Amalgamated Wireless, Ltd., G.P.O. Box 1272L, Melbourne, Australia	31.55 Mtrs.	6860 Kc. KEL, Bwinas, Calif.	43.70 Mtrs.	6085 Kc. CP5, Lapaz, Bolivia	49.3 Mtrs.	5714 Kc. HCK, Quito, Ecuador, S. A.	52.5 Mtrs.
9490 Kc. SRL, Poznan, Poland	31.6 Mtrs.	6840 Kc. CFA, Drummondville, Canada	43.80 Mtrs.	6080 Kc. ★W9XAA, Chicago Fed. Labor Chicago, Ill.	49.3 Mtrs.	5145 Kc. OK1MPT, Prague, Czechoslovakia	58.31 Mtrs.
9330 Kc. CGA, Drummondville, Canada	32.15 Mtrs.	6795 Kc. GDB, Rugby, England	44.15 Mtrs.	6075 Kc. ★W9XAL, Crosley Radio Corp. Cincinnati, Ohio	49.3 Mtrs.	4975 Kc. GBC, Rugby, England	60.30 Mtrs.
9020 Kc. GCB, Rugby, England	32.33 Mtrs.	6753 Kc. W0A, Lawrenceville, N. J.	44.40 Mtrs.	6075 Kc. ★W9XAA, Chicago Fed. Labor Chicago, Ill.	49.4 Mtrs.	4820 Kc. GDW, Rugby, England	62.24 Mtrs.
9020 Kc. GCS, Rugby, England	32.26 Mtrs.	6660 Kc. F8KR, Constantine, Algeria	45.00 Mtrs.	6075 Kc. ★W9XAA, Chicago Fed. Labor Chicago, Ill.	49.4 Mtrs.	4820 Kc. GCRX, Rugby, England	62.24 Mtrs.
8928 Kc. TGX, Guatemala City, C. A.	33.50 Mtrs.	6610 Kc. REN, Mosenw, U. S. S. R.	45.38 Mtrs.	6072 Kc. W0R2, Vienna, Austria	49.4 Mtrs.	4795 Kc. EXP, Gen. Exper. Channel	62.57 Mtrs.
8920 Kc. GCX, Rugby, England	33.63 Mtrs.	6447 Kc. HJ1ABB, Barranquilla, Col., S. A.	46.50 Mtrs.	6096 Kc. VE9CS, Vancouver, B.C., Can.	49.43 Mtrs.	4752 Kc. W00, Ocean Gate, N. J.	63.1 Mtrs.
8760 Kc. GCQ, Rugby, England	34.25 Mtrs.	6425 Kc. ★W3XL, Nat'l. Broad. Co. Bound Brook, N. J.	46.70 Mtrs.	6060 Kc. ★W3XAL, Crosley Radio Corp. Cincinnati, Ohio	49.50 Mtrs.	4751 Kc. W0Y, Lawrenceville, N. J.	63.1 Mtrs.
8680 Kc. GBC, Rugby, England	34.56 Mtrs.	6425 Kc. VE9BY, London, Ontario, Can.	46.7 Mtrs.	6060 Kc. VQ7L0, Imperial and International Communications, Ltd. Nairobi, Kenya, Africa	49.50 Mtrs.	4700 Kc. W1XAB, Portland, Me.	63.79 Mtrs.
8650 Kc. EXP, Gen. Experimental Chan.	34.68 Mtrs.	6382 Kc. HC1DR, Quito, Ecuador	47.00 Mtrs.	6060 Kc. ★W3XAU, Byberry, Pa.	49.50 Mtrs.	4328 Kc. GDB, Rugby, England	69.44 Mtrs.
8560 Kc. W00, Ocean Gate, N. J.	35.05 Mtrs.	6335 Kc. VE9AP, Drummondville, Can.	47.35 Mtrs.	6050 Kc. ★G8A, British Broad. Corp. Daventry, England	49.58 Mtrs.	4328 Kc. GDB, Rugby, England	69.44 Mtrs.
8560 Kc. W0Y, Lawrenceville, N. J.	35.05 Mtrs.	6272 Kc. H11A, Dominican, Rep.	47.8 Mtrs.	6040 Kc. W1XAL, Boston, Mass.	49.67 Mtrs.	4273 Kc. ★RW15, Far East Radio Sta. Khabarovsk, Asia	70.20 Mtrs.
8450 Kc. PRBA, Porto Alegre, Brazil	35.50 Mtrs.	6270 Kc. HJ3ABF, Bogota, Colombia	47.81 Mtrs.	6030 Kc. VE9CA, Calgary, Alta., Can.	49.75 Mtrs.	4272 Kc. W00, Ocean Gate, N. J.	70.23 Mtrs.
8185 Kc. ★PSK, Rio De Janeiro, Brazil	36.65 Mtrs.	6167 Kc. X1F, Mexico City, Mexico	48.65 Mtrs.	6023 Kc. XEW, Mexico City, Mexico	49.8 Mtrs.	4271 Kc. W0Y, Lawrenceville, N. J.	70.23 Mtrs.
		6150 Kc. YV3BC, Caracas, Venezuela	48.78 Mtrs.	6020 Kc. DJC, Zeesen, Germany	49.83 Mtrs.	4000 Kc. HC-JB, Quito, Ecuador	73 Mtrs.
						3560 Kc. 027RL, Copenhagen, Den.	84.24 Mtrs.



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**S**PACIOUS airy rooms with ample closet space, full length mirrors, artistic appointments and colorful new furnishings. Deep, soft beds that make sleep a certainty, with a refreshing morning shower—or tub, if you prefer. Convenient central location, yet away from downtown noise. Rates as low as \$2 per day for rooms with bath. Special low weekly and monthly rates including garage. Write for reservations and quotations on accommodations to meet your needs.

*Coffee Shop in Connection*

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# ETHER ETCHINGS

By IOLA McREYNOLDS

YES, "we all love a parade." Parades with bands playing, flags flying, banners waving, uniforms gleaming; beautiful floats all dressed up to represent anything but what they really are. Pioneer parades, when all the old-time clothes the community affords are hauled out and worn by youth endeavoring to adopt the mannerisms of the period in which such clothes were worn.

And we would not forget the circus parade which is fast becoming history. We wonder why someone doesn't revive that as a stunt performance to enlighten the present generation of children who have been deprived of the thrill of waiting on a corner to get the first glimpse of the elephant all decked out in gay regalia, with a dark-skinned man riding on his eyebrow, so to speak. (We always did wonder how that man kept hanging there!) Then came the highly decorated wagons, all closed up, sending little thrilly shivers up one's spine at the thought of the ferocious beasts concealed within them. Men and women riding by in velvet uniforms filled our youthful hearts with envy. But most thrilling of all was the calliope at the end of the parade! What sweet music that was to our eager ears!

But that isn't the kind of a parade that we started out to talk about, and this one, too, is tremendously increasing and entertaining—"The Morning Parade." Marching across the continent, from the Atlantic Coast, over the fertile Mississippi Valley, the plains of the Middle West, the colorful and inspiring Rockies, on to the Sierra and Cascades of our own beloved West, where it meets the waters of the blue Pacific.

And what a diversity of conditions it encounters en route. Leaving the East when folks are beginning to think about lunch (thanks to the daylight savings time there) on to where it is mid-morning, reaching California when the sunlight slants across the desert turning shadows to mauve and gold, and the Pacific to a sparkling jewel in the morning sunlight.

A parade of music affording the pep of a military parade; reviving early periods with old-time songs, and injecting the circus spirit with clever announcing and certain original features.

Yes, everyone "loves a parade," and this one is no exception.

MIDNIGHT and Music. Music that opens the gateway to a land of dreams; of dreams more beautiful than we have ever known before.

The day has been long and wearisome, but that is all forgotten now as we drift on the billows of melody that Paul Carson is wooing from the soul of the organ.

Away to an Isle of Dreams, where the moonlight weaves a spell of enchantment upon palm trees etched against the midnight sky; where waves sing a ceaseless lullaby to the sleeping sands. Or, perhaps to a great forest where towering redwoods lift wise heads to the night winds that murmur to them as they pass—by a singing stream, with the embers of a campfire glowing through the darkness.

Away to a rendezvous with our own soul and our greatest and most noble thought and aspirations; our dearest desires and deepest yearnings.

With the magic of his music, this Master of the Organ opens doors for us that we didn't know were there; leads us along trails that we have been seeking all our life but could not find, and we wish the hour would never end.

Midnight and Music. Paul Carson's music, like which there is no other.

\* \* \*

"UNTIL TOMORROW." A program bearing that title comes over KJR, and it is very lovely.

"Until Tomorrow."—Lullabys have been sung, stories told and lispng prayers said in homes all over the land. Sleepy eyelids droop over eyes that have laughed all day, and perhaps known a tear or two. Little curly heads nestle on white pillows; tired little bodies are relaxed and at rest, while the stars keep watch.

"Until Tomorrow."—Birdlings are cuddled in a tiny nest, 'neath a "Brown Bird's" wing, while the moon, a great golden ball sails slowly across the sky, her radiance a gossamer robe trailing behind her.

"Until Tomorrow."—Vows have been renewed and Someone, everywhere has said goodnight to Someone Else. Someone has said, in dreams alone perhaps, "Until Tomorrow"—I'll think of you; dream of you; wait for you; "Because I Love You."

"Until Tomorrow."

# NEWS *and* COMMENT

## Jan Garber at Catalina

It remained for Philip K. Wrigley to bring to the Coast one of America's greatest orchestras, led by a man who has been an outstanding figure in modern music for ten years. The signing of this orchestra is part



JAN GARBER

of the extensive innovations inaugurated by Wrigley and designed to make Santa Catalina the great playground of the world.

Jan Garber, whose music has charmed countless millions of radio enthusiasts, was brought to the Coast for his Pacific debut July 2. Playing at the smart Catalina Casino, Garber's music is broadcast over one of the most elaborate combinations of networks ever awarded a single entertaining feature.

Every night and every Sunday afternoon Garber is heard over the Columbia-Don Lee network. Every Monday afternoon he will be heard coast to coast through NBC. And every Saturday evening in a nation-wide broadcast over the Columbia Broadcasting System.

For four years Garber was featured at the Coral Gables Country Club in Florida. Following this lengthy engagement he went North, playing at the Little Club in New York, and at the Club Hollywood, largest cafe on Broadway. Recently he has been playing in Chicago, leaving the Windy City

several weeks ago for a tour throughout the South.

Garber will remain in Catalina through the Labor Day holidays. Called the "idol of the air waves" in the East, Jan hopes to add the West to his adherents while playing at the Casino every night and for the Sunday dinner-dances at the St. Catherine Hotel.

## Radio Tracks Public Enemies

Gangsters too small to be visible to the naked eye and racketeers who leave epidemics instead of finger-prints have raised inestimable havoc with the human race. But it remained to KGB to portray the true history of the thrilling battles between the persistent medical craftsmen and the tiny culprits known as pathological microbes. The history of curative and preventive medicine is as exciting as life itself, and the dramatizations of lives of such men as Pasteur, Lister, Gorgas, and Banting read like the Arabian Nights, yet ring with the realistic force of truth. Weeks of painstaking research were necessitated, and then Gary Breckner, program director of KGB, evolved the brilliant series of dramatizations now being heard every Monday and Thursday evening at 7:45 p. m.

The flexibility of the program was proved last week, when the dramatization of infantile paralysis experiments in connection with the recent terrific epidemic in Los Angeles was produced. The incidents included in the broadcast were only a few days old, and amply demonstrated the stark struggle which modern science is putting up to protect you and yours from the tiny "public enemies."

## STATIONS JOIN NEWS BUREAU

Press-Radio Bureau, Western Division, claims forty-seven stations west of Denver, with the addition of seven stations which have become subscribers. The latest stations to sign up are: KOL-KOMO, Seattle, Wash.; KXRO, Aberdeen, Wash.; KUJ, Walla Walla, Wash.; KHQ, Spokane, Wash.; KORE, Eugene, Ore.; KOIN, Portland, Ore.

KFI, Los Angeles, is expanding its news service. It has become a subscriber to Reuters, Ltd., cable service. Retransmission of Reuters' news started early in June. This supplements the domestic service of the station which has been developed to a point where it has become one of the most important of the station's features.

Behind the Baton

Hal Grayson and his band from Los Angeles are going over in great style in the Club Victor in Seattle, from where they are heard over CBS. Hal's dispensers of dansapation have just broken the record for patronage at this popular night-life center.

\* \* \*

The Cutex Program, featuring Phil Harris and his band, has dropped the title "Melody Cruise" and will be known hereafter as "The Summer Show." Phil and his boys are broadcasting this program from the West End Casino in Asbury Park, New Jersey, through NBC, on Fridays.

\* \* \*

Jack Souders has taken his band into the Music Box Cafe in San Francisco, replacing Jack Winston's aggregation, which had filled in since Harry Barris was forced to leave because of illness. Souders, lately of the Senator Hotel in Sacramento and the Del Monte Hotel, is heard with his band over CBS. The broadcasts from the Music Box were formerly aired over NBC, but Souders' Thomas Lee affiliations probably led to the switch in networks.

\* \* \*

Don Bestor's contract with the General Tire people has been renewed for a 26-week period, beginning as soon as Jack Benny returns to the East from Hollywood.

\* \* \*

Another addition to Santa Monica's growing list of outstanding dance bands is Jay Whidden and his entertaining unit. Jay was recently heard from San Francisco's Hotel Mark Hopkins over NBC. After completing an engagement at the Los Angeles General Motors Auto Show, the band moved into The Club Deauville at Santa Monica. They are heard nightly over KFWB.

\* \* \*

Staccato.—Eddie Fitzpatrick, Jr., is one of the latest batoneers to turn to vocalizing with his orchestra. . . . Jimmy Grier's music, both on his commercial and sustaining programs, is consistently good. . . . Bob Kinney has gone into the Del Monte Hotel, but is not broadcasting at present. . . . Happy Felton inaugurated the new champagne fountain at the Bal Tabarin by changing his theme melody from "Trees" to "The Champagne Waltz." . . . Walter Beban now has an orchestra at a Russian River resort. . . . Rube Wolf's new organization has the faults of the usual "pick-up" band. Vocalists help out considerably on the band's broadcasts from the Edgewater Beach in San Francisco.

Courtesy Column

AS a courtesy to our readers, we shall be glad to send a complimentary copy of Broadcast Weekly to their friends. Jot down the names and address of three of your friends now, and let us help you bring this additional enjoyment into their homes. It may also help you to win a valuable merchandise prize. See page 2, in this issue.

BROADCAST WEEKLY
1114 Mission St., San Francisco, Calif.

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City State

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City State

MY NAME and ADDRESS

Blank lines for name and address

# The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## **Please! Send No Money**

What is the idea of getting high-hat in your editorial column? One week you tell us that jazz music hurts your ear-drums,, then you crab about the radios being tuned on in restaurants, and now you raise a rumpus because our youngsters listen to programs which you think will upset their mental balance. Except for some other articles showing a very tolerant attitude, I would almost believe that you had long hair, wear specks and carried an umbrella. I will contribute toward a photograph to either prove or disprove this, and invite contributions from other open circuiters.

After all, what is the difference whether our youngsters listen to wild tales of treasure hunts over the radio or read about them in books. Or would you suggest that Robert Louis Stevenson be barred? Perhaps you yourself had your imagination first exercised by reading "Diamond Dick" by lantern light in the hay-loft. I know that I read them all, and no one has ever suggested that I am a neurasthenic.

Maybe it's time you went fishing again so the office boy could give us a treat. Aside from this editor's razz, we consider BROADCAST WEEKLY our most friendly and entertaining visitor.

*K. G. S., Burlingame, Calif.*

## **It Was Ever Thus**

Have been reading BROADCAST WEEKLY for some time. Am enjoying all programs, and was able till just lately to hear them all. But now, with the Jamboree back to the old time I am able to hear the Shell program as I did. I like it very much, and hated to lose it. But also didn't want to miss the Jamboree, and *one must* be given up. I don't know as anyone has written about this. If the Shell could be a little later, or any other day. I guess all radio fans have to put up with something like this.

One other program I listened to for some time is The Roseburgs. Was so sorry that we could no longer get it. I suppose one with a large radio might get it direct from New York. But smaller ones depend on the through broadcast. I wish some sponsor would bring it to the Coast again.

The new program on KFRC gets a big orchid for Mr. Bowers (spelling not guaranteed). I like every one on the program. I would like the m. c. to be on the Jamboree. Edna O'Keefe and her husband are still favorites with us. The new ones are lovely, and always enjoy new talent, but never want to lose the older ones.

*B. B. P., Martinez, Calif.*

## **Yeah, We Tell 'Em Out Here!**

BROADCAST WEEKLY is a great little magazine. I enjoy every bit of it, and am glad the East is finally waking up to the fact that we have programs and announcers that equal, if not surpass, what they offer us—I mean the general "run" of programs. We have no Metropolitan Opera stars or outstanding stage stars, but all in all I prefer the West, and in case you doubt my qualifications for such remarks, I'd like to say that I've had a radio since before Spokane had a station, and it is tuned on every minute I'm home, and read every magazine and periodical about it I can find, and for the past two years have acted as critic for several advertising agencies, among them the M. J. B. Demi-Tasse Revue, through Mr. Simmons of Lord & Thomas. I have also visited all the large Pacific Coast stations and many of the most popular programs.

There are so many wonderful programs here on the Coast that merit more publicity. I think the Woman's Magazine of the Air, for instance, the best all around and most versatile program of that type on the air. I've listened to it for six years and have never tired of it. I visited it also and felt I could write a book about it. Then there's One Man's Family, Memory Lane, Death Valley Days, and others too numerous to mention. Catherine the Great was so well done, and here is a cheer for Peter the Great also.

I think radio lost an announcer that cannot be replaced in Cecil Underwood, but if his new work is promotion, we're glad for him. There was no program he did not improve with his voice and announcing, but there are many other outstanding ones—The East, too, our Nelson Case.

*Mr. R. R. D., Spokane, Wash.*

# Athletic Stars on Ether Waves

By DICK TEMPLETON

Sponsors of athletic stars seemed to have made the best buys in the radio world. For two of them are deserting the air waves because—wonder of wonders—their radio programs got better results for them than they imagined they would get.

The Babe Ruth broadcasts, sponsored by the makers of Quaker Puffed Rice, and the Max Baer broadcasts, sponsored by the B. F. Goodrich Rubber Company, are the two radio shows which outdid themselves in the matter of getting sensational response from the listeners. As an example, the Babe Ruth broadcasts have netted almost one million box tops sent in by youngsters, and the Max Baer radio shows spurred the sale of rubber tires like no other form of advertising has done in recent years.

Despite the fact that both programs featured athletic stars, the two gentlemen of the sport constellation are very different in their radio delivery. Ruth is a slow, easy-going, soft-spoken man whose own innate sincerity has gotten through the loudspeaker and won its way into the hearts of millions of youngsters and not a few of the grown-ups.

Baer, on the other hand, did a better job of acting on the radio than many professionals either from the studios or the stage. For a fighter, Baer has a deep feeling for emotionalism, and was thereby able to create a character that rang true. He was acting all the way, while Ruth, center of ten million spotlights, was just sincere. Both programs will leave the air waves with the knowledge that they have been numbered among the outstanding radio attractions of the year.

Spurred by the success of Baer and Ruth, other program builders are casting anxious eyes about to find other athletic stars on whom to pin their hopes. Jimmy Foxx, leading batter of the American League, is one name that is being spoken a lot these days, and Benny Leonard, former lightweight champion, who unerringly picked the last two championship winners, is in line for a network program.

Leonard's voice is a little high for radio, but the master mechanics of the studios feel that a little thing like that can be overcome.

The next departure in radio will be the concentration into half-hour programs on the Lysol Hall of Fame of the pitter-patter between a nagging wife and a hen-pecked husband when the two best fitted actors in the world will essay the rôles. This will happen July 8, when Charles Ruggles and Mary Boland start a series of six broadcasts. If

the series takes hold the way the sponsor believes it will, they will continue indefinitely. As "Mr. and Mrs." was mild satire, the Ruggles-Boland combination will offer the first "downright" husband and wife argument ever put on the air waves. If it doesn't sound too much like it might be the record of the average family argument, the show seems bound to take hold. Certainly the sponsor could not have made a happier choice than Ruggles and Boland.

And meanwhile the search for new and different things to trot before the microphone goes on. Those advertisers who play safe will stick to quality in drama and vocalists, while a few brave souls will attempt to present "something new" which apparently they believe exists under the radio sun if not under the one which, unless we are misinformed, is the planet around which the earth revolves and under which, the crass materialists at least would have us believe, there is nothing new.

**BROADCAST WEEKLY is**

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taining so much up-to-the-  
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**BROADCAST WEEKLY**

1114 Mission St., San Francisco, Cal.

# SUNDAY Programs

July 8, 1934

## 7:00 to 7:30 A. M.

KNX—Bill Sharples, Breakfast Club  
 KFOX—Recordings  
 KGDM—Weather, Records  
 KSL—Uncle Tom and Comics  
 KOA—News; 7:05, Vagabonds

## 7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club  
 KFOX—Recordings  
 KGDM—Merry Melodies; Organ  
 KSL—Mormon Tabernacle  
 KOA—Capitol Theatre Family

## 8:00 to 8:30 A. M.

• KPO & network—Major Bowles' Capitol Family  
 KGO—Clyde Doerr's Orchestra  
 KYA—8:15, Christian Science Reading  
 KROW—Commuters Time Clock  
 KJBS—Close Harmony  
 KGDM—Organ; News  
 \* KFRC & network—Salt Lake Tabernacle Choir and Organ  
 KJR—Coast to Coast, recorded  
 KEX—Sacred Music; 8:15, Dance Antiques  
 KVI—8:15, Hill Billies  
 KHJ—Sunday Times Comic  
 KNX—Bill Sharples, Breakfast Club  
 KFOX—Percy and his Father; 8:15, Funny Paper Man  
 KFWB—Records; 8:15, Funny Paper Man  
 KGB—Sunday Comics  
 KSL—Mormon Tabernacle  
 KOA—Capitol Theatre Family

## 8:30 to 9:00 A. M.

• KPO & network—Radio City Concert  
 KGO—Clyde Doerr's Orchestra  
 KYA—Sabbath Matins  
 KTAB—Sunrise Symphony  
 KROW—Swedish Meditations  
 KJBS—Band Concert; 8:45, Trio  
 KGDM—Chapel  
 \* KFRC & network—Madison Ensemble  
 KOL—P. I. Comic Section  
 KVI—Radio Gospel League  
 KJR—Coast to Coast, Recorded  
 KEX—Band Music; 8:45, Council of Churches  
 KNX—Bill Sharples, Breakfast Club  
 KFOX—Funny Paper Man  
 KFWB—Funny Paper Man  
 KSL—Madison Ensemble  
 KOA—Radio City Concert

## 9:00 to 9:30 A. M.

KGO—Chronicle Comics  
 • KPO—Radio City Concert  
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
 KTAB—Apt. House Special  
 KROW—Hit Tunes  
 KJBS—Dance Orchestra  
 KGGC—Glenn's Oldtime Songs  
 KGDM—Bondons  
 KQW—Organ Melodies  
 \* KFRC & network—Ann Leaf, organist  
 KJR—Cecile Barbezet; 9:15, Another Spring  
 KEX—Council Churches; 9:15, C. E. Union  
 KHQ—American Weekly Comics  
 KNX—Bob Shuler and Quartet  
 KFWB—Recordings



KAY THOMPSON  
 KHJ—Vocalist

KFI—Church Quarter Hour; 9:15, Dr. Casselberry  
 KFOX—Recordings  
 KOA—Radio City Concert

## 9:30 to 10:00 A. M.

• KGO & network—Sunday Forum, presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America  
 KPO—Music Garden, instrumentalists direction Charles Hart; John Teel, baritone  
 KYA—Funny Paper Man  
 KTAB—Watch Tower; Open Road  
 KROW—Vita Hepar; Records  
 KJBS—Dance Orchestra; Records  
 KGDM—Watch Tower Program; 9:45, Echoes of the Nineties  
 KQW—Light Opera Gems  
 \* KFRC & network—Compinsky Trio  
 KGGC—Featured Artists  
 KOL—News; 9:45, Cecil Solly  
 KEX—Shearer Bennett Program  
 KJR—Records; 9:45, Musical Jigsaws  
 KGW—Studio Program  
 KNX—Bob Shuler; 9:45, Organ  
 KECA—Records; 9:45, Hollywood Conservatory of Music  
 KFWB—Recordings  
 KFOX—Recordings  
 KSL—Compinsky Trio  
 KOA—Sunday Forum

## 10:00 to 10:30 A. M.

• KGO & network—Stringwood Ensemble  
 KPO—Saxotunes, Mickey Gillette, saxophonist; Alvino Rey, guitarist  
 KYA—Uncle Harry; 10:15, Musical Strings  
 KTAB—10th Ave. Baptist Cr. Serv.  
 KROW—Watch Tower Program  
 KGGC—Theatre of the Air; 10:15, Hollywood Prevue  
 KJBS—Favorite Melodies  
 KQW—Salon Orchestra; 10:15, Baptist Church

\* KFRC & network—Edith Murray; 10:15, One Quarter Hour in Three-Quarter Time  
 KGDM—Echoes of Nineties  
 KJR—International Bible Students; 10:18, Rhythm Rulers  
 KEX—Lost and Found; Records  
 KHQ—Music; 10:15, Old Painter  
 KFI—Tom Tom Symphony and Lecture  
 KHJ—10:15, Randall String Quartet  
 KFWB—Recordings  
 KNX—Spice of Life  
 KOA—Arnold's Commodores

## 10:30 to 11:00 A. M.

• KGO & network—Concert Artists  
 KPO—Quartet Time  
 KYA—Mountain Harmonists  
 KTAB—Church Services  
 KROW—Variety Program  
 KJBS—Popular Melodies  
 KGGC—Request Hour  
 KQW—Baptist Church Services  
 KGDM—Baseball Game  
 \* KFRC & network—Windy City Revue  
 KEX—Recorded Program  
 KJR—10:45, Musical Auction  
 KNX—Spice of Life  
 KECA—Recordings  
 KFWB—Recordings  
 KGB—To be announced  
 KSL—Windy City Revue  
 KOA—Concert Artists

## 11:00 to 11:30 A. M.

• KGO & network—Singable Songs  
 KPO—Bible Stories with Paul Carson at the Organ  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Popular Melodies  
 KGGC—Request Hour  
 KQW—First Baptist Church  
 KGDM—Baseball Game  
 \* KFRC & network—Symphonic Hour  
 KVI—Central Lutheran Church  
 KOMO—Singable Songs  
 KJR—Cecil Solly; Jewel Box  
 KEX—Symphony Hour  
 KHQ—Newspaper Adventures; 11:15, Melodians  
 KFWB—Maude Hughes, pianist  
 KNX—Organ Recital  
 KECA—Recordings  
 KFOX—St. Lukes Church  
 KSL—Symphonic Hour  
 KOA—Singable Songs

## 11:30 to 12:00 Noon

• KGO & network—Dancing Shadows, concert ensemble direction Max Dolin  
 KPO—Bible Stories  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Three Quarter Time; 11:45, Song Favorites  
 KGGC—Popular Concert; 11:45, News; 11:50, Mountain Music  
 KQW—First Baptist Church  
 KGDM—Baseball Game  
 \* KFRC & network—Symphonic Hour  
 KVI—Central Lutheran Church  
 KJR—Sunday Serenade  
 KEX—Orchestra  
 KNX—Lal Chand Mehra  
 KFWB—Recordings  
 KECA—Recordings  
 KFOX—St. Lukes Church  
 KSL—Symphony

**12:00 to 12:30 P. M.**

• KGO & network—John B. Kennedy; 12:15, Lillian Bucknam, soprano  
 KPO—Piano Vignettes; 12:15, Argentine Trio  
 KYA—Organ Concert  
 KTAB—Church Services  
 KLX—Records  
 KROW—Mausoleum Program; 12:15, Request Program  
 KJBS—Orch.; 12:15, Vocalists  
 KGGC—Jerry Wood's Orchestra  
 KGDM—12:15, Portuguese Melodies  
 KQW—Church; 12:15, Opera Stars  
 \* KFRC & network—Buffalo Variety Workshop  
 KGW—Olympians; Tommy Luke  
 KOMO—Manhattan Echoes; 12:15, For All the Family  
 KFI—Countess de Li Guora, pianist  
 KNX—Concert Group  
 KECA—Records  
 KFWB—Gold Star Rangers  
 KOA—Huffman Theatre Harmonies  
 KFOX—St. Lukes Church

**12:30 to 1:00 P. M.**

• KGO & network—Palmer Clark's Orchestra  
 KPO—Stringwood Ensemble  
 KYA—Paraders  
 KTAB—Church Services; 12:45, Religious Program  
 KLX—Merlyn Morse, tenor; Jeanette Stock, soprano; Helen Parmelee, pianist  
 KROW—All Request Program  
 KGGC—Jerry Woods' Orchestra  
 KJBS—Recordings  
 KGDM—Portuguese Melodies  
 KQW—Symphony Hour  
 \* KFRC & network—Oregon on Parade  
 KGW—Tommy Luke; 12:45, Newspaper Adventures  
 KOMO—For All the Family  
 KEX—Orchestra; 12:45, Rev. Pope  
 KFI—U. S. C. College of Music  
 KFWB—Gold Star Rangers  
 KNX—Louise Johnson, astro-analyst  
 KFOX—Sunshine and Roses  
 KSL—Oregon on Parade  
 KOA—Palmer Clark's Orch.

**1:00 to 1:30 P. M.**

• KGO & network—Sunday Vespers, guest speaker; male quartet direction Keith McLeod  
 KPO—Melody Train; orchestra direction Josef Hornik  
 KYA—Waltz Classic  
 KTAB—Church of Latter Day Saints  
 KLX—Musical Program  
 KROW—All Request Program  
 KJBS—Dance Recordings  
 KGDM—Portuguese Melodies; 1:15, Records  
 KQW—Dance Melodies and Songs  
 \* KFRC & network—The Playboys; 1:15, Jurien Hoekstra, baritone  
 KGW—Powers Song and Story  
 KOMO—For All the Family; 1:15, Merrie Maniacs  
 KEX—Rev. Willard Pope  
 KNX—Metropolitan Moods  
 KECA—Records  
 KFWB—Music; 1:27, Baseball  
 KOA—National Vespers  
 KSL—Playboys

**1:30 to 2:00 P. M.**

• KGO & network—Henry King's Ross Fenton Farms Orchestra; 1:45, Boyer Rendezvous; Song-fellows, male quartet  
 KPO—Melody Train

KYA—Waltz Classics  
 KTAB—George Kruger, pianist  
 KLX—Records  
 KROW—Luncheon Concert  
 KJBS—Concert Recordings  
 \* KFRC & network—Prof. Lindsley; 1:45, Musical Program  
 KQW—Popular Melodies  
 KGDM—Records  
 KJR—Chimes of the East  
 KEX—Rev. Pope; 1:45, Piano  
 KFWB—Baseball Game  
 KNX—Metropolitan Moods  
 KECA—Vocational Adjustment; 1:45, Records  
 KHJ—1:45, Stimulating Soothers  
 KFOX—Recordings  
 KFSD—Old Time Program  
 KSL—Afternoon Musicale  
 KOA—Lakeside Orchestra; 1:45, Boyer Rendezvous

**2:00 to 2:30 P. M.**

• KPO & network—Catholic Hour  
 KGO—Just Around the Corner; Clyde Doerr's Orchestra  
 KYA—Discovery Hour  
 KTAB—Chamber of Commerce; 2:15, Hawaiian Adventures  
 KLX—Records  
 KROW—University of the Air  
 KJBS—Spanish Melodies; Orchestra  
 \* KFRC & network—Nick Lucas; 2:15, Summer Musicale  
 KGDM—Orchestra  
 KQW—Spanish Tunes; 2:15, Instrumental Trio  
 KOMO—Old Songs of the Church  
 KGW—Nick's Flower Home  
 KHJ—2:15, Rabbi Magnin  
 KFI—Organ Recital  
 KNX—Exposition Park Concert  
 KFWB—Baseball Game  
 KFOX—Christian Science Reader; 2:15, Baseball  
 KSL—Nick Lucas; 2:15, Musicale  
 KOA—Catholic Hour

**2:30 to 3:00 P. M.**

• KPO & network—Our American Schools  
 KGO—Sarah Kreindler & Lev Shorr, violinist and pianist  
 KTAB—Oakland Municipal Band  
 KYA—Light Opera  
 KLX—Ann Wakefield, soprano; 2:45, Souvenirs  
 KROW—Tuneful Tunes  
 KJBS—Afternoon Concert  
 KGGC—Sunday School  
 KGDM—Orchestra  
 KQW—Popular Concert  
 KFRC—Aaronson's Orch. to 2:45.  
 \* KFRC & network—Jan Garber & Orchestra  
 KVI—2:45, Judge Rutherford  
 KOIN—2:45, Threads of Tradition  
 KEX—Santiseptic; 2:45, Baseball  
 KOMO—Pastel Harmony  
 KHJ—Irving Aaronson's Orchestra  
 KNX—Concert  
 KECA—Records  
 KFOX—Baseball Game  
 KFSD—Balboa Park Organ  
 KFWB—Baseball Game  
 KEX—Aaronson's Orch. to 2:45  
 KSL—Symphony; 2:45, Carlile & London  
 KOA—To be announced

**3:00 to 3:30 P. M.**

• KGO & network—Silken Strings, Charles Previn's Orchestra  
 KPO—Afternoon Concert  
 KYA—Light Opera  
 KTAB—Oakland Municipal Band  
 KLX—Records  
 KROW—Tuneful Tunes

KJBS—Recordings  
 KGGC—Church Service  
 KGDM—Recorded Program  
 KQW—Violin Solo; Dance Tunes  
 \* KFRC & network—Drama, "Peter the Great"  
 KJR—Cornish School  
 KEX—Baseball Game  
 KNX—Concert  
 KECA—Classic Hour  
 KFWB—Baseball Game  
 KFOX—Baseball Game  
 KFSD—Balboa Park Organ  
 KSL—Peter the Great

**3:30 to 4:00 P. M.**

• KGO & network—To be announced  
 KPO—Afternoon Concert  
 KYA—Light Opera  
 KTAB—Oakland Municipal Band  
 KLX—Aspre and String Orchestra  
 KROW—Hawaiian Airs; Records  
 KJBS—Concert Favorites  
 KGGC—Church Service  
 KGDM—Records  
 KQW—Concert Favorites  
 \* KFRC & network—Chicago Knights  
 KFRC—3:45, The Knox Co.  
 KOL—Leatherneck Adven. to 3:45  
 KOIN—Studio Program  
 KEX—Studio; 3:45, Varieties  
 KJR—World Revue  
 KHJ—Catholic Mission Hour; 3:45, Newspaper Adventures  
 KNX—Concert  
 KECA—Classic Hour  
 KFSD—Symphony Concert  
 KGB—3:45, Newspaper Adventures  
 KFOX—Baseball Game  
 KFWB—Baseball Game

**4:00 to 4:30 P. M.**

• KGO & network—Chase and Sanborn; Jimmy Durante, comedian; Rubinfoff's Orchestra  
 KPO—Community Forum  
 KYA—Piano and Vocal  
 KTAB—Oakland Municipal Band  
 KLX—Records  
 KROW—Afternoon Concert  
 KJBS—Dance Orchestra  
 KQW—Dance Hits; 4:15, Biblical Drama  
 KGDM—Recorded Program  
 KFRC—Adventures of Doc Savage  
 \* KFRC & network—George Jessel's Variety Hour  
 KVI—Amusement Tips to 4:15  
 KJR—Records; Horse Race  
 KEX—Recorded Program  
 KNX—Reflections of Romance  
 KECA—Classic Hour  
 KFOX—Baseball Game  
 KFSD—Symphony Concert  
 KFWB—Baseball Game

**4:30 to 5:00 P. M.**

• KGO & network—Chase and Sanborn Program  
 KPO—Silhouettes, Myron Niesley, tenor; orchestra direction Charles Hart  
 KYA—Vesper Services  
 KTAB—St. Johns Episcopal Church  
 KLX—Metropolitan Moods  
 KROW—Afternoon Concert  
 KJBS—Recordings  
 KGDM—Ernie Post Jamboree  
 KQW—Vocal Headliners  
 \* KFRC & network—George Jessel's Variety Hour  
 KJR—Knights of Note  
 KEX—Recorded Program  
 KNX—Records; 4:45, Male Quartet  
 KECA—Records; 4:45, Health Talk  
 KFWB—Recordings  
 KFOX—Nazarene Church  
 KFSD—Symphony Concert

**5:00 to 5:30 P. M.**

- KGO & network—Manhattan Merry-Go-Round; Tamara, Russian blues singer; Trio
- KPO—To be announced; 5:15, Paul Martin and His Music, banjo, harp and vibraphone
- KYA—Symphony Concert
- KTAB—Religious Services
- KLX—Old Man Solliquo; 5:15, Melody Palette
- KROW—Oakland Council of Churches KJBS—Dance and Vocal Records
- KGDM—Ernie Post Jamboree
- KQW—Musical Comedy
- ★ KFRC & network—Sanctuary Symphony Orchestra
- KJR—Emanuel Tabernacle
- KEX—Four Square Cathedral
- KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews
- KECA—Chamber Music
- KFOX—Jack Maurice's Orchestra
- KSL—Harry Sosnik's Orchestra

**5:30 to 6:00 P. M.**

- KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
- KPO—Paul Martin; 5:45, Henry M. Hyde, Adventures in Science
- KYA—Symphony
- KTAB—Religious Services
- KLX—Covered Wagon Jubilee
- KROW—Wilma McVey, soprano
- KJBS—Popular Song Hits
- KGDM—Dance Orchestra
- KQW—Musical Comedy Melodies
- ★ KFRC & network—Fred Waring's Pennsylvanians
- KHQ—Album of Music
- KJR—Vindabolians
- KEX—Four Square Cathedral; 5:45, Concert
- KNX—Dr. John Matthews
- KECA—Records; Franz Hoffman, baritone
- KFSD—Musical program

**6:00 to 6:30 P. M.**

- KGO & network—Hall of Fame; Mary Boland and Charles Ruggles; guest stars; orchestra
- KPO—San Francisco Municipal Organ, Paul Carson at the Console
- KYA—Concert Pianist; 6:15, Studio
- KTAB—Wyoming Cowboys
- KLX—Mixed Quartet
- KROW—Recordings
- KJBS—Dance Melodies
- KGDM—Lorelei Strings
- KQW—Song of the Islands; Records
- ★ KFRC & network—Wayne King's Orchestra
- KJR—Angelus Hour
- KNX—Rubinoff's Concert Ensemble
- KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin
- KFOX—News; Piano; Songs
- KFWB—News; 6:05, Organ, Piano, Violin

**6:30 to 7:00 P. M.**

- KGO & network—To be announced
- KPO—Palace Hotel Concert Ensemble
- KYA—Graham Dexter, Tenor
- KTAB—Amateur Baseball Scores
- KLX—Musical Program
- KROW—Songfest; 6:45, Philosophy
- KJBS—Dance Melodies
- KGDM—Recorded Program
- KQW—Musical Varieties
- ★ KFRC & network—Salon Moderne
- KOIN—Emil Enna; Recital to 6:45
- KOMO—Meditations; 6:45, To be announced

**STATION DIRECTORY**

**• NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	850
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

**★ CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

**Independent Stations**

KPOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KJR—Angelus Hour
- KEX—Soloist
- KNX—Rev. C. E. Fuller
- KECA—Organist and violinist
- KFSD—Twilight Hour
- KFWB—Ed Fitzpatrick's Orchestra
- KFOX—School Kids; 6:45, Orch.
- KSL—45 Minutes in Hollywood

**7:00 to 7:30 P. M.**

- KGO & network—Irene Beasley, blues singer; 7:15, Madame Schumann-Heink and Harvey Hays
- KPO—Doorways to Yesterday; 7:15, Personal Closeups
- KYA—Dinner Concert
- KTAB—Echoes of Portugal; 7:15, Behind the Headlines
- KLX—Musical Program
- KJBS—Dance Melodies
- KROW—Y.M.C.A.; 7:15, Records
- KGGC—Church Service
- KGDM—Musical Program
- KQW—Dance Tunes; Orchestra
- ★ KFRC & network—Romance of Travel
- KJR—Metropolitan Moods
- KEX—Musical Gems
- KNX—Calmon Luboviski, violinist
- KFOX—Warner Bros. Show
- KFWB—Jack Joy's Orchestra
- KHJ—7:15, Orchestra
- KECA—Pierce Bros. Quartet
- KFSD—Twilight Hour
- KSL—Forty-Five Minutes in Hollywood; 7:15, Little Jack Little

**7:30 to 8:00 P. M.**

- KPO & network—Lullaby, Barbara Blanchard, soprano; 7:35, Ben Pollack's Orchestra
- KGO—Joseph Hornik, Viennese prog.
- KYA—Happy Felton's Orchestra
- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KTAB—Church Serv. Bapt. Church
- KROW—Our Naval Reserve; Studio
- KGGC—Church Service

- KQW—First Baptist Church Service
- ★ KFRC & network—S and W Merry-makers
- KOIN—S and W Merrymakers
- KGW—Beauty That Endures; Studio
- KEX—Musical Gems; Crazy Crystals
- KOMO—Honeymoon Cruise; 7:45, Cowboy Joe
- KNX—Calmon Luboviski, violinist
- KFI—Makers of History
- KFWB—Kay Kyser's Orch.; 7:45, Comedy Stars of Hollywood
- KFOX—Boy Detective; 7:45, Songs
- KOA—The Forty-Niners; Music
- KSL—Dance Orchestra

**8:00 to 8:30 P. M.**

- KGO & network—Eddie Duchin's Orch.; 8:15, Russ Columbo, baritone; Harry Jackson's Orch.; Jim Fidler, Hollywood commentator
- KPO—The Black Ghost, dramatic program; 8:15, Coquettes
- KYA—Opera, recordings
- KTAB—Church Services, Baptist
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- ★ KFRC & network—S and W Merry-makers
- KJR—First Church of Christ Scient.
- KOMO—To be announced
- KEX—First Church of Christ
- KNX—Presbyterian Church
- KFI—8:15, Studio Program
- KECA—Burr McIntosh; 8:15, Russ Colombo
- KFWB—Sunday Night Hi Jinks
- KFOX—Christian Service
- KFSD—Organ Recital to 8:15
- KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service
- KOA—News; Orch.; Russ Columbo

**8:30 to 9:00 P. M.**

- KGO & network—Hollywood on the Air; Movie celebrities; orchestra direction Jan Rubini
- KPO—Reflections; singer, organ, harp and violin
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- ★ KFRC & network—Knapp's Orch.
- KJR—First Church of Christ Scient.
- KEX—First Church of Christ
- KNX—Church Services
- KFI—Studio Program; 8:45, Cellist
- KFWB—Sunday Night Hi Jinks
- KFOX—Christian Service
- KSL—L. D. S. Services to 8:45
- KOA—Hollywood on the Air

**9:00 to 9:30 P. M.**

- KGO & network—Hotel Bismarck Orchestra
- KPO—University of California Prog.
- KYA—Opera Recordings
- KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor, Story
- KLX—Herb Kennedy, tenor; 9:15, Song Bag
- KROW—Foreign Watch Tower
- KQW—Church; Vocal Gems
- KVI—Aaronson's Orchestra
- ★ KFRC & network—The Mummies, drama
- KOIN—The King's Guards; 9:15, Nikola Zan
- KOMO—Royal Foursome; 9:15, Trio
- KGW—G. A. Paine Prog. to 9:15
- KEX—9:05, Abe Bereovitz
- KFI—University of So. California
- KFWB—'Coronets,' historical drama by Kay Van Riper
- KNX—News; 9:15, Talk

KFOX—Beverly Hill Billies  
KSL—Organ and Violin  
KOA—Dance Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Reader's Guide, Joseph Henry Jackson  
KPO—Frankie Masters' Orchestra  
KYA—"Beauty That Endures", 9:45, News Editor; 9:55, Orchestra  
KTAB—Chapel of the Chimes, organ; 9:45, Jack Spriggs Orch.  
KLX—Song Bag; 9:45, News; 9:50, Jewel Box  
KROW—Ran Wilde's Orchestra  
KGGC—9:45, Skate Races  
KQW—Concert Memories  
KVI—Radio Gospel League  
\* KFRC & network—Jan Garber's Orchestra  
KOMO—String Trio; 9:45, Duets  
KFI—Gene Austin  
KNX—The Crocketts  
KFWB—LaSalle University Skit  
KFOX—Beverly Hill Billies  
KOA—Dance Orchestra  
KFI—Frank Asper, organist; Wm. Hardiman, violinist

**10:00 to 10:30 P. M.**

• KGO & network—Richfield News; 10:15, Paul Carson, organist  
KPO—Pete Smytne and His Hotel Cosmopolitan Orchestra

KYA—John Wolohan's Orchestra  
KTAB—Japanese-American Broadcasting Society Program  
KLX—Dance Program  
KROW—Spotlight Review  
KFRC—News; 10:10, Carol Lofner's Orchestra  
KOL—Dance Orchestra  
KOMO—10:15, Viennese Vagabonds  
KJR—Spice of Life to 10:15  
KFI—10:15, Paul Carson, organ  
KHJ—News Items; 10:10, Carol Lofner's Orchestra  
KNX—The Crocketts  
KECA—Recordings  
KFWB—News; 10:15, Jay Whidden's Orchestra  
KFOX—News; 10:15, Orchestra  
KOA—Cosmopolitan Orchestra  
KGB—News; Orchestra  
KSL—Carol Lofner Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Paul Carson, organist  
KPO—Music Box  
KYA—Frank Castle's Show  
KTAB—Dance Tunes  
KLX—Dance Program  
KROW—Dance Music  
KFRC—Carol Lofner's Orchestra  
KOL—Dance music  
KVI—Dance Orchestra  
KOMO—Musical Madcaps  
KEX—Rev. Willard Pope

KFI—Organ Recital  
KHJ—Dance Orchestra  
KFWB—George Hamilton's Orch.  
KFOX—Orchestra  
KGB—Dance Orchestra  
KSL—Dance Orchestra  
KOA—Music Box

**11:00 to 11:30 P. M.**

• KGO & network—News Service; 11:05, Happy Felton and His Bal Tabarin Orchestra  
KPO—Midnight Melodies, Charles Runyan, organist  
KTAB—Hal Girvin's Orchestra  
KROW—Music  
KFRC—Jan Garber's Orchestra  
KOL—Dance music  
KVI—Jan Garber's Orchestra  
KOIN—Robinson's Orchestra  
KFWB—Hal Brown's Orchestra  
KHJ—Dance Orchestra  
KFOX—Hal Brown's Orchestra

**11:30 to Sign Off**

KFRC—Orville Knapp's Orchestra  
KTAB—Music; Vagabond  
KROW—Dance Music  
KJBS—12:01, Owl Program to 7 a.m.  
KJDM—12, Music and News  
KOL—Orville Knapp's Orchestra  
KVI—Orville Knapp's Orchestra  
KHJ—Midnight Moods  
KFOX—Jack Maurice's Orchestra  
KGB—Dance Orchestra

**TUNE-IN "MONDAYS AT EIGHT"  
FOR  
THE SHELL SHOW  
"West's Outstanding Variety Program"**



**GEORGIE STOLL**

"The Young Maestro" of the air. His violin solos are a program high-light.





**YAHBUT & CHEERILY**

**GUEST STARS**

The Show presents outstanding guest artists from stage and screen. Recent headliners: Billie Burke, Edward Everett Horton, Paul Lukas, Edmund Lowe, Lee Tracy, Boris Karloff, Colleen Moore, Charles Bickford.

**SIXTY SPARKLING MINUTES  
OF ENTERTAINMENT  
DIRECT FROM HOLLYWOOD**

**NOW OVER  
FOLLOWING  
NBC  
STATIONS**

KGO	KGW
KFI	KOMO
KFSD	KHQ
KDYL	KTAR



**RUSH HUGHES**

A master of ceremonies with a refreshingly different style. You'll like him!

**ANDY ANDREWS**

This Pacific Coast favorite, singing old songs and new, puts out a brand of specialty singing fatal to frowns. He'll cure your blues!

# MONDAY Programs

July 9, 1934

## 7:30 to 8:00 A. M.

- KGO & network—U. S. Navy Band
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Early Morning Exercises
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KOIN—Jones & Stewart
- KVI—Hillbillies; 7:45, Varieties
- KJR—Markets; Records
- KEX—Hillbillies; Dance Rhythms
- KHQ—7:45, Early Birds
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Recordings to 7:45
- KFOX—Grain Reports; Songs
- KGB—Morning Edition
- KSL—Morning Watch; 7:45, Adv. Review
- KOA—Hour of Memories

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Morin Sisters, vocal trio
- KPO—Sax Appeal, Mickey Gillette; 8:15, Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Voice of Experience; 8:15, Elizabeth Barthell
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KOIN—8:15, Studio Program
- KEX—8:15, Hawaiian Serenaders
- KGW—Ronald Buck
- KHQ—Model Boat Program to 8:15
- KOMO—8:15, Morning Reveries
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KNX—Bill Sharples Club
- KFWB—Gold Star Rangers
- KFOX—Recordings
- KFSD—Good Cheer Program to 8:15
- KSL—8:15, Jennie Lee
- KOA—Maple City Four; 8:15, Morin Sisters

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KQW—Circle of Enchantment
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- \* KFRC & network—Esther Velas & Ensemble
- KOL—Musical Program to 8:45
- KVI—8:33, Market Specials
- KOIN—8:45, Elma Hackett
- KOMO—Resume; 8:33, String Trio
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KHQ—8:45, Home Comfort
- KFI—8:45, Julia Hayes Hints
- KNX—Breakfast Club
- KFWB—Recordings



JENNISON PARKER  
"Yahbut"  
NBC—8 P. M.

KFOX—Health & Efficiency; Records  
KGB—Stocks to 8:35  
KSL—Good Morning Judge to 8:45  
KOA—Vic & Sade; Words & Music

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music to 9:15
- KGQ—9:15, Barbara Lee Breakfast Club
- KPO—Crosscuts from Log o' Day to 9:15
- \* KPO & network—Cliff Nazarro
- KYA—9:09, Helen Byron; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Salon Program
- KJBS—Song Hits; Dance
- KGCC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Personalities
- \* KFRC & network—Emil Velazco's Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOMO—Mary's Garden
- KHQ—Crazy Wells; 9:15, Early Birds
- KNX—"Song Bag"
- KFI—Bennie Watson; 9:15 Hawaiians
- KECA—9:15, Wellman & Hill
- KEX—9:15, Request Program
- KFOX—Orchestra; Talk
- KFWB—The King's Men; 9:15, Rec.
- KFSD—Words & Music; 9:15, Wellman & Hill
- KSL—Buddy Welcome's Orchestra; 9:25, Asso. Beet Sugar Program
- KOA—Words & Music; 9:15, Honorable Archie

## 9:30 to 10:00 A. M.

- KGO & network—Marshall's Mavericks; 9:55, News Service
- KPO—News; 9:45, Elmore Vincent, tenor
- KYA—Waltz Idylls

KTAB—Health Talk  
KLX—Clinic of the Air  
KROW—Diet and Health  
KJBS—Visiting Faye Ward  
KGCC—Health Talk; 9:45, Dance Novelties  
KQW—Visiting Faye Ward  
KGDM—News; 9:45, Records  
KFRC—Joanne to 9:45  
\* KFRC & network—9:45, Jules Bauduc's Orchestra  
KOMO—Clef Dwellers  
KGW—9:45, Cooking School  
KVI—Better Business Talk to 9:35  
KHQ—Magic Travels to 9:45  
KJR—9:55, Planologue  
KFI—Hollywood Bowl Talk; 9:45, News  
KNX—Amagon Program; 9:45, News  
KFWB—Recordings, 9:45, News  
KGB—News Flashes to 9:35  
KSL—Jules Bauduc's Orchestra  
KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & Network—The New World, educational program
- KPO—Golden State Menu Flashes; 10:15, As Woman to Woman
- KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Studio; 10:15, Stocks
- KROW—Veta Hepar; Serenaders
- KJBS—News; 10:05, Organ; 10:15, Hillbillie Songs
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- \* KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KEX—Lost & Found; 10:02, Ronald Buck
- KJR—Walks of Life; 10:15, Spring
- KHQ—Melodies; Celia Lee
- KFI—Ann Warner
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albright's Family
- KECA—Inspirational Talk to 10:15
- KFOX—Prudence Penny; 10:25, Reports; Comedy and Music
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; 10:45, Richard Maxwell, tenor
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Records
- KLX—International; Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Rolling Stones
- KGDM—Recordings
- \* KFRC & network—Emery Deutsch and Orchestra
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That
- KEX—Recordings
- KJR—Club Minutes; Serenaders
- KFWB—Recordings
- KNX—Mary Holmes, Home Management; 10:45, Rhythm Encores
- KECA—Recordings
- KFOX—Bad Pennies; 10:50, Spanish Songs
- KFSD—10:50, Studio Program
- KOA—Smackout; 10:45, Livestock and Produce Reports
- KSL—Emery Deutsch & Orchestra

**11:00 to 11:30 A. M.**

•KGO & network—Woman's Magazine of the Air  
 KPO—Radio Guild, drama  
 KYA—Organ; 11:15, Talk  
 KTAB—Concert; 11:15, Bulletin  
 KLX—Mountaineers; 11:15, Castles  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Popular Hits of the Past  
 KGGC—Milday's Date Book; 11:15, Universal Melodies  
 KGDM—Organ Recital  
 KQW—Light Classics  
 KFRC—Better Business Bureau  
 \*KFRC & network—11:15, Rhythm Kings  
 KOL—Cecil Solly; Rhythm Kings  
 KVI—The Observer; Rhythm Kings  
 KOIN—Art Kirkham  
 KEX—Soloist; Cobwebs and Nuts  
 KJR—Rhythm Rulers  
 KNX—Tabernacle of the Air  
 KHJ—Going Places to 11:15  
 KECA—French Lesson; Records  
 KFWB—Records; Lost and Found  
 KFOX—Hal Nichol's Bad Pennies; 11:20, Skit  
 KOA—Radio Guild  
 KSL—Four Showmen; 11:15, Rhythm Kings

**11:30 to 12:00 Noon**

KGO—Financial Flashes to 11:35  
 •KGO & network—California Federation of Women's Clubs  
 KPO—Radio Guild Drama  
 KYA—Album Leaves  
 KTAB—Jean Kent Program  
 KLX—Studio Program; 11:45, Rhythm Encores  
 KROW—Latin American Program  
 KJBS—Dance Orchestra  
 KGGC—Recordings and News  
 KQW—Accordion Capers; 11:45, Popular Music  
 KGDM—Organ  
 KFRC—Women's Home Forum  
 \*KFRC & network—11:45, Poetic Strings  
 KOIN—Kelfood Program to 11:35  
 KOMO—Organ Concert to 11:35  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts; 11:45, Orchestra  
 KFI—Fashion Tours; 11:45, Market  
 KFWB—Eddie Eben, organist  
 KNX—Jewel Box; 11:45, Talk  
 KFOX—News; Talks; Records  
 KECA—Organ Concert to 11:35  
 KFSD—Organ Concert to 11:35  
 KOA—Radio Guild

**12:00 to 12:30 P. M.**

•KGO & network—Betty and Bob; 12:15, Western Farm Hour  
 KPO—Agricultural Bulletins; 12:15, Midday Musicales  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Song Bag  
 KROW—Latin American Program  
 KJBS—Records and Accordionist  
 KGGC—Request Hour  
 KQW—Band Concert  
 KGDM—Records  
 \*KFRC & network—Bill Huggins; 12:15, Salvation Army Band  
 KGW—12:15, Meier & Frank  
 KHQ—12:15, Business and Pleasure  
 KEX—Fred Beardsley, tenor  
 KJR—Reflections of Romance; 12:15, Grain Reports  
 KNX—News; 12:15, Congo  
 KECA—Records; 12:15, News  
 KFWB—Records; 12:15, Talk  
 KFSD—Stock Reports to 12:15

KGB—Farm Flashes to 12:15  
 KSL—Broadcasters' Review  
 KOA—12:15, Vic Schilling's Orch.

**12:30 to 1:00 P. M.**

•KGO & network—Farm and Home  
 KPO—Midday Musicales  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KJBS—Dance Orchestra  
 KGGC—Request Hour  
 KQW—Weather and Market Reports  
 KGDM—Musical Capers; Records  
 \*KFRC & network—Dancing by the Sea  
 KFI—News and Views to 12:45  
 KHQ—Marching Along; Studio  
 KEX—12:45, Forum Luncheon  
 KGW—Dr. Semler, 12:45, Friendly Chat  
 KJR—Headliners  
 KNX—Concert Ensemble  
 KFWB—Bob Shafer, soloist; Burt Fliske, pianist; 12:45, Deputy Emerson  
 KECA—Concert Favorites; Records  
 KFOX—Records; 12:45, Civic Talk  
 KOA—Orchestra; 12:45, Your Health

**1:00 to 1:30 P. M.**

•KGO & network—Ted Black's Orchestra  
 KGO—1:15, Contract Bridge  
 KPO—News; 1:15, Ann Warner's Chats  
 KYA—Marie Leon, soprano; 1:15, Ted Black's Orchestra  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks and Record Novelties; 1:15, At Hollywood Kevhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 KGDM—Three Tumble Weeds; 1:15, Records  
 \*KFRC & network—The Dictators; 1:15, Between the Bookends  
 KOI—1:15, Julie Day  
 KGW—Chat, 1:15, Dental Clinic  
 KOMO—Farm Talk; 1:15, Records  
 KHQ—1:15, Baking Program  
 KFWB—"Get-Together" Party  
 KFI—Classic Hour  
 KNX—Pontrelli's Orchestra  
 KFOA—Get Together Party  
 KFRC—Recorded Program  
 KGB—Meistersinger to 1:15  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Bunkhouse Songs  
 KPO—Ann Warner's Chats; 1:45, Edna Fischer, pianist  
 KYA—Violin Masters  
 KTAB—Modern Rhythms  
 KLX—Records; 1:45, Cecil Wright  
 KROW—Home Beautiful; 1:45, Tuneful Tunes  
 KJBS—Concert Recordings  
 KQW—The Friendly Hour  
 KGDM—Organ  
 KFRC—1:45, Stock Quotations  
 \*KFRC & network—Detroit Symphony Orchestra; 1:50, Bob Nolan and Norm Sherr  
 KOIN—The Book of Life  
 KOMO—1:45, Julia Hayes  
 KGW—1:45, Eddie King, pianist  
 KEX—Financial Reports; Music  
 KJR—Enchanted Islands to 1:45  
 KFWB—Records; 1:45, Pianist

KFI—1:45, English Lesson, A. Z. Drew  
 KHJ—1:45, Stimulating Soothers  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings to 1:45  
 KFOX—Educational Talk  
 KFSD—Studio Program to 1:45  
 KSL—Town Crier to 1:45

**2:00 to 2:30 P. M.**

•KGO & network—Al Pearce and His Gang  
 KPO—Charles Davis' Orchestra; 2:15, U. S. Army Band  
 KYA—Intercollegiate Forum Debate  
 KTAB—Globe Trotter; Romancin'  
 KLX—Lost & Found; 2:05, Records  
 KROW—Records; Chas. Goodman, vocalist  
 KJBS—Popular Tunes of the Day  
 KGDM—Records; News  
 KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky Hour  
 KEX—World Bookman; 2:05, Musical Gems  
 KJR—Salon Hour, recorded  
 KFWB—H. M. Robertson; 2:15, Records  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFOX—Recorded Program  
 KSL—Orchestra; Dental Clinic  
 KOA—Theatre Reporter; Orchestra; 2:15, U. S. Army Band

**2:30 to 3:00 P. M.**

•KGO & network—Al Pearce Gang  
 KPO—Talk by Mayor Fiorello La Guardia; 2:45, Grandmother's Trunk, musical narrative  
 KYA—Vignettes of Life; 2:45, Symphony Highlights  
 KTAB—Three Four Time; 2:45, Tranquility  
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour  
 KROW—Dell Perry, pianist  
 KGDM—The Romanciers  
 KQW—Afternoon Concert  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KFWB—Records  
 KNX—Gordon Henderson's Orchestra  
 KECA—Classic Hour, records  
 KSL—Miniatures; 2:45, Two Pals and a Gal

**3:00 to 3:30 P. M.**

•KGO & network—Gould & Shafter; 3:15, Herman Crone's Orchestra  
 KPO—The Mudcaves, dramatic skit; 3:15, Tom Mitchell, baritone  
 KYA—Symphony Highlights  
 KTAB—Recordings; 3:15, Madame McCune Williamson  
 KLX—Opportunity Hour  
 KROW—Novelty Aids  
 KJBS—Orchestra; 3:15, Word Man  
 KQW—Stock Reports; Music; 3:15, Word Man  
 KGDM—The Romanciers  
 \*KFRC & network—Feminine Fancies  
 KOMO—3:15, Day Dreams  
 KJR—Easy Chair to 3:15  
 KGW—Concert Trio  
 KHQ—John W. Graham Program; 3:15, Club Bulletin  
 KFI—3:15, Phantom Frontier  
 KNX—Foreign Recordings  
 KECA—Alexander Bevani, Italian Language to 3:15  
 KFWB—Recorded Program  
 KFOX—Recorded Program  
 KFSD—Studio Program to 3:15

KSL—Jack Russell's Orchestra; 3:15, Chicago Variety  
 KOA—Microphone News; 3:15, Univ. of Denver

**3:30 to 4:00 P. M.**

- KPO & network—Soloist
- KGO—The Family Cook Book
- KGO & network—Mario Cozzi, baritone; orchestra
- KYA—Symphony Highlights; 3:45, Community Chest Question Box
- KTAB—NRA Speaker; 3:40, Interlude; 3:45, Tea Timing
- KLX—Records; 3:45, Song Market
- KROW—Recordings
- KJBS—Dance Records
- KGDM—Ernie Posts' Jamboree
- KQW—Variety Program
- KFRC & network—Chicago Variety Program; 3:45, And the Crowd Roars
- KFRC—3:55, Town Topics
- KOIN—Newspaper of the Air
- KHQ—3:45, To be announced
- KEX—Request Program
- KOMO—Concert Ensemble
- KOL—Lost and Found to 3:35
- KFI—Organ Recital; 3:45, News
- KHJ—Larry Burke to 3:45
- KECA—Records; 3:45, Univ. Calif.
- KFOX—Records; Talk
- KFWB—Records
- KNX—Concert Orchestra
- KSL—Junior Hour
- KOA—Soloist; 3:45, Mario Cozzi

**4:00 to 4:30 P. M.**

- KGO & network—Yeast Foamers, Jan Garber's Orchestra
- KPO—The Restful Hour, instrumentalists
- KYA—Tea-Dance Parade
- KTAB—Keep Smiling Revue
- KLX—Records; 4:15, Helen Parmelee, pianist
- KROW—Prudential Quarter Hour; 4:15, Popular Tunes
- KJBS—Close Harmony
- KGDM—Gilmore Oil Program
- KQW—Variety Program
- KFRC & network—Three Knaves and a Queen; 4:15, Songs at Eventide
- KOL—Classified Period; 4:15, Hours with Baur
- KVI—4:15, LeRoy, pianist
- KJR—Goodwill Program; 4:15, Community Fund Program
- KECA—Piano and Records
- KFWB—Talk; 4:15, Records
- KNX—Melody Race; 4:15, Records
- KFOX—News; Forty-Niners
- KGB—4:15, Chamber of Commerce
- KSL—Broadcasters Review; 4:15, Tarzan of the Apes
- KFSD—To be announced

**4:30 to 5:00 P. M.**

- KGO & network—Hessberger Bavarian Peasant Band
- KPO—Restful Hour
- KYA—Tea Dance Parade; 4:55, Junior Birdman
- KTAB—Sport of Kings; 4:45, Old Bachelor
- KLX—4:45, McCoy Health School
- KROW—Hill Billy Music
- KJBS—Orchestra; 4:45, Melodies
- KQW—Story Time; 4:45, Music
- KGDM—Recordings
- KFRC & network—Raffles
- KGW—Sam Gordon
- KHQ—Schulein Shoe Shop
- KJR—4:45, Steamboat Bill
- KEX—Edna Fischer; 4:45, Records
- KFI—Gloria Hamilton to 4:45

STATION DIRECTORY		
•NBO Network Stations		
Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	930
KOMO	325.9	820
KPO	440.9	680
KYA	243.8	1230
•CBS Network Stations		
KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570
Independent Stations		
KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KNX—Musical Jigsaws; 4:45, Musical Moments
- KECA—Tommy Harris; 4:45, News
- KFOX—Health and Psychology; 4:50, Records
- KFWB—Cocktail Hour
- KFSD—Bavarian Band
- KSL—Broadcaster's Review
- KOA—Frank Merriwell Adventures to 4:45

**5:00 to 5:30 P. M.**

- KGO & network—Studio Chatter, orchestra
- KPO—News; 5:15, Adventures of Frank Merriwell
- KYA—Children's Hour
- KTAB—Sunset Sketches
- KLX—Brother Bob's Club
- KROW—Instrumental Varieties; 5:15, Song Fest
- KJBS—Band; 5:15, Recordings
- KGGC—Studio Frolic
- KQW—Twilight Hour; 5:15, Popular Tunes
- KGDM—Neapolitans
- KFRC & network—Program to be announced
- KOMO—Frank Merriwell Adventures; 5:15, Cowboy Joe
- KHQ—Tull and Gibbs
- KGW—Dr. West, 5:15, Collins & Erwin
- KFI—Organ Recital
- KNX—Storytown Express; Serenade
- KFWB—Playtime Lady; 5:15, Rec'ds
- KFOX—Playtime Lady; Records
- KOA—Sinclair Minstrels

**5:30 to 6:00 P. M.**

- KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
- KPO—Clyde Doerr's Orchestra
- KYA—Around the Town; 5:45, Campbell Digest

- KTAB—Blue Moments; 5:45, Sports
- KJBS—Records; 5:45, Music
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KGGC—Lecture; 5:45, Irish Gems
- KQW—Southern Four; 5:45, Voice of Portugal
- KGDM—Recordings
- KFRC & network—French Casino Orchestra
- KOIN—Save a Life Club
- KJR—Hillbillies; Cecil Solly
- KEX—Orchestra
- KNX—Radio Gossip Club; Song Service
- KFWB—Recordings
- KHJ—5:45, Stimulating Soothers
- KECA—Records; Catholic Mission
- KFSD—Safety Talk; 5:35, Popular Program
- KSL—French Casino Orchestra
- KOA—Colgate House Party

**6:00 to 6:30 P. M.**

- KGO & network—Carnation Contented Program; Orchestra and Vocalists
- KPO—Dinner Concert
- KYA—Cy Trobbe and Orchestra
- KTAB—Melody Trail
- KLX—KLX Trio
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Old Traveler
- KGGC—Dinner Dance Review
- KQW—Dept. of Agriculture; 6:15, Franco's program
- KGDM—6:15, Orchestra
- KFRC & network—Wayne King's Orchestra with Lady Esther
- KJR—Song Bag; 6:15, Crazy Crystals
- KEX—Varieties
- KNX—News; 6:15, Concert Group
- KECA—Board of Education; News
- KFWB—News; 6:05, Records; 6:15, Eddie Eben, organist
- KFOX—News; 6:05, Al and Molly; 6:15, Cecil and Sally
- KFSD—Concert

**6:30 to 7:00 P. M.**

- KGO & network—Demi-Tasse Revue; Ruth Eitting, torch singer; Gus Arnheim's Orchestra
- KPO—Safety First; 6:45, Nanette La Salle, ballad singer
- KYA—Cy Trobbe's Orchestra
- KTAB—Headline Hunters; 6:45, Mining News; 6:50, Communications; 6:55, Band
- KLX—Trio
- KROW—Ne'er Do Well
- KJBS—Old Traveler
- KGGC—Theatre of the Air; Records
- KQW—Mkt. Reports; 6:45, Torrid Tunes
- KGDM—Orchestra; Records
- KFRC & network—To be announced
- 6:45, Military Band
- KJR—Dinner Dants
- KEX—Sports; Orchestra
- KVI—6:45, Beauty That Endures
- KNX—Sport News, Norman Woknar; 6:45, Rubino's Ensemble
- KECA—Wesley Tourtelotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
- KFWB—Organ; 6:45, Ray De O'Fan
- KFOX—School Kids; 6:45, Ray de O'Fan
- KSL—Twilight Reveries; Vocalists

**7:00 to 7:30 P. M.**

- KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
- KPO—String Time; Orchestra
- KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum
- KLX—News; 7:15, Lovable Liars

KTAB—Cecil & Sally; 7:15, Italian News  
 KROW—Quartet Music; 7:15, Ramblers  
 KJBS—Popular Melodies  
 KGGC—By the Campfire; 7:15, Waltz Time  
 KQW—Weather Report; Rolling Stones  
 KGDM—Popular Melodies  
 \*KFRC & network—Fats Waller; 7:20, Glen Gray's Orchestra  
 KFRC—7:15, Minute Melodies  
 KOL—7:15, Speaker Stevenson  
 KVI—7:15, Musical Program  
 KOIN—Musical Program  
 KEX—Symphony; 7:15, Blackbirds of Harmony  
 KJR—Woodwind Ensemble  
 KHJ—7:15, "On the Air"; 7:20, Orchestra  
 KNX—Watanabe and Archie  
 7:15, Crazy Crystals  
 KFWE—Syncopators  
 KFOX—Wiggsville; 7:15, Bobby and Betty  
 KECA—Organist, Violinist & Cellist  
 KFSD—Sonny and Buddy to 7:15  
 KGB—7:15, Music; 7:20, Orchestra  
 KSL—Origin of Superstition; 7:20, Glen Gray's Orchestra

**7:30 to 8:00 P. M.**

•KGO & network—Voice of Firestone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra  
 KPO—Comedy Stars of Hollywood; 7:45, Stanford University Prog.  
 KKA—Radio Theatre  
 KTAB—The Argonauts  
 KLX—Beauty That Endures; 7:45, Clinic of the Air  
 KROW—Ramblers; 7:45, Variety  
 KGGC—Good Government League; 7:45, Concert  
 KQW—California Market Hour; 7:45, Tango Time  
 \*KFRC & network—Glen Gray's Orchestra; 7:45, Enoch Light Orch.  
 KOL—7:45, Old Timer  
 KOIN—7:45, Gene Baker  
 KVI—Dr. R. M. Mellor  
 KEX—Orchestra  
 KJR—Muted Strings; Radio Ralph  
 KNX—Orchestra; King Cowboy  
 KECA—Recordings  
 KHJ—Orchestra  
 KFWE—Mame and Charlie; 7:45, Pioneers  
 KFOX—The Boy Detective; 7:45, Rhumba Rhythm  
 KGB—7:45, Public Enemies  
 KSL—Souvenirs; 7:45, Orchestra

**8:00 to 8:30 P. M.**

•KGO & network—Shell Show: Guest artists; Yahbut and Cheerily, comedians; Harmony Aces, male quartet; George Stoil's Orch.  
 KPO—Organ Symphony  
 KYA—Business Hour; 8:15, Doctor Good Cheer  
 KTAB—Alabama Minstrel Show  
 KLX—Clinic of the Air  
 KROW—Variety; 8:15, Watch Tower Program  
 KGGC—Rec'ds; Alois Krejclik, piano  
 KQW—Golden Memories  
 \*KFRC & network—Blue Monday Jamboree  
 KEX—News; 8:15, Souvenirs  
 KJR—Highlight Hour  
 KHJ—Leon Belasco's Orchestra  
 KNX—The In-Laws; World Parade  
 KECA—8:15, Stove Poker Philosopher and Country Jane  
 KFWE—On the Front Porch

KFOX—Christian Science; 8:15, Ballads  
 KOA—Vocalist; Orchestra

**8:30 to 9:00 P. M.**

•KGO & network—Shell Show  
 KPO—Sherlock Holmes' Adventures, featuring Richard Gordon (E. T.)  
 KYA—Dance Orchestra; 8:45, Memory Strains  
 KTAB—Piano Intimacies, Dixie Marsh; 8:45, Orchestra  
 KLX—Carefree Capers  
 KROW—Ran Wilde's Orchestra  
 KGGC—Concert; 8:45, Tunes of the Times  
 KQW—Golden Memories  
 \*KFRC & network—Blue Monday Jamboree  
 KFOX—Show Boat; 8:45, Hearts & Flowers; 8:55, Political Talk  
 KJR—Dollars and Cents; 8:45, Si and Elmer  
 KEX—Concert Trio  
 KHJ—Reggie Child's Orchestra  
 KNX—Parade; Interstate Revue  
 KFWE—Tale of Two Cities  
 KECA—Song Recital Series  
 KOA—Claremont Orchestra

**9:00 to 9:30 P. M.**

•KGO & network—Clyde Lucas' Orchestra; 9:15, Williams-Walsh Orchestra  
 KPO—Jane Frohman, Don Ross, Lennie Hayton's Orchestra; 9:15, Clyde Lucas Orchestra  
 KYA—Orchestra; 9:15, National Defense Series  
 KTAB—Souvenirs; 9:15, Nightherders  
 KLX—Faucit Theatre of the Air  
 KROW—Dillon Players  
 KQW—Dance Antiques; 9:15, Accoridian Capers  
 \*KFRC & network—Jack Russell's Orchestra  
 KOL—News to 9:05  
 KOIN—Norge Headliners to 9:15  
 KOMO—Crazy Crystals; Orchestra  
 KGW—9:15, Beauty that Endures  
 KHQ—9:15, First Nat'l Bank Prog.  
 KJR—Chamber of Commerce Talk; 9:15, Mark Hopkins  
 KEX—Concert Trio; 9:15, Orchestra  
 KFI—9:15, Armand Company  
 KNX—News; 9:15, Crocetts  
 KFWE—Old Observer; 9:15, Slumbertime  
 KFOX—The Old Observer; 9:15, Beverly Hillbillies  
 KECA—Fishing and Hunting Talk  
 KFSD—Comedy Stars of Hollywood; 9:15, Political Talk; 9:20, Orch.  
 KOA—Orchestra

**9:30 to 10:00 P. M.**

•KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra  
 KPO—Eddie Duchin's Orchestra  
 KYA—Frances Hathaway, soprano; 9:45, News; 9:55, Music  
 KTAB—Nose & Remus; Recordings  
 KLX—Donald Neal, baritone; 9:45, News  
 KROW—Vagabondettes; 9:45, Instrumental Varieties  
 KQW—Dance Time  
 \*KFRC & network—Jan Garber's Orchestra  
 KOIN—Dorothy Dix Show  
 KOMO—Carstens Corners  
 KHQ—Northwest on Parade  
 KGW—Carstens Corners  
 KEX—Orchestra; 9:45, Wrestling  
 KFI—Orchestra with Charlie Hamp and High-Hatters  
 KFWE—Hollywood Hilarities

KECA—Fishing and Hunting Talk; 9:45, Song Recital  
 KNX—The Crocetts  
 KFOX—Beverly Hill Billies  
 KSL—KSL Players  
 KGB—Aaronsen's Commanders  
 KOA—Orchestra

**10:00 to 10:30 P. M.**

•KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra  
 KPO—The Night Court  
 KYA—Organ Serenade  
 KTAB—Met. Chamber of Commerce; 10:15, Records  
 KLX—Dance Orchestra  
 KROW—Records; 10:15, Veterans' KFRC—News; 10:10, Carlson's Orch.  
 KGW—10:15, Hills Bros.  
 KOL—Ken Stuart's Sunshine Prog.  
 KVI—Dance music  
 KJR—Lotus Land; Musical Auction  
 KHJ—News Items; 10:10, Orchestra  
 KNX—The Crocetts; 10:15, Orch.  
 KFI—10:15, Carol Lee with Helen Hill  
 KECA—Musical Celebrities  
 KFWE—News; 10:15, Organ  
 KFOX—News; Orchestra  
 KGB—News; Dance Orchestra  
 KSL—Cafe de Paree Orchestra  
 KOA—Night Court

**10:30 to 11:00 P. M.**

•KGO & network—Tom Coakley's Orchestra; 10:55, News Service  
 KPO—The Night Court  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Harlem Echoes  
 \*KFRC & network—Gypsy Fiddlers  
 KGW—McElroy's Orchestra  
 KOMO—Vic Meyers' Orchestra  
 KEX—Orchestra  
 KNX—Pontrelli's Orchestra  
 KHJ—Gypsy Fiddles  
 KFI—Biltmore Hotel Orchestra  
 KFWE—Eddie Eben, organist  
 KOA—Mark Hopkins Hotel Orch.; 10:55, News

**11:00 to 11:30 P. M.**

•KGO—Organ Concert  
 •KPO & network—Gus Arnheim's Orchestra  
 KYA—Organ Serenade  
 KTAB—Request Hour  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KOMO—Light Classics  
 KVI—Dance Music  
 KEX—Orchestra  
 KFWE—Dance Orchestra  
 KHJ—To be announced  
 KNX—Pontrelli's Orchestra  
 KFOX—Orchestra

**11:30 to Sign Off**

•KGO & network—Club Victor's Orchestra  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Orchestra; Vagabond  
 KROW—Dance Music  
 KGDM—12, Records to 6  
 KFRC—Merle Carlson's Orchestra  
 KOIN—Columbia Gardens  
 KOL—Merle Carlson's Orchestra  
 KOMO—Moonlight Melodies  
 KVI—Carlson's Orchestra  
 KFWE—Hal Brown's Orchestra  
 KHJ—Organ and Records  
 KFOX—Hal Brown's Orchestra  
 KGB—Dance Orchestra

# TUESDAY Programs

July 10, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, Your Child
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Alarm Clockers; News
- KFRC—Recordings; 7:25, Stocks
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KJR—Sunrisers; Market Quotations
- KFI—7:15, Louis Rueb, health exer.
- KECA—Health Exercises to 7:15
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings; Fishing News
- KFOX—Recordings
- KGB—Morning Edition
- KSL—Advertisers' Review; Music
- KOA—Galaxy of Stars; 7:15, Your Child

## 7:30 to 8:00 A. M.

- KGO & network—Melody Mixers; Walter Blaufuss' Orch.; vocalist
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil
- KOL—Organ Music
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KHQ—Financial Service to 7:45
- KJR—Market Quotations; Early Echoes
- KEX—Hillbillies; Varieties
- KFI—Helen Hill, pianist; Church
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Melodies; Shopping
- KOA—Melody Mixers

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Two Blues, harmony
- KPO—Accordiana, Johnny Toffoli; 8:15, Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; 8:15, Records
- KJBS—Dance Melodies
- KQW—Morning Varieties
- KGDM—Recordings
- ★ KFRC & network—Voice of Experience; 8:15, Connie Gates
- KVI—8:15, Jim De Puy's Revue
- KOMO—8:15, Morning Reveries
- KGW—Ronald Buck to 8:15
- KEX—8:15, Orchestra
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent; 8:15, Al Gayle Magic Entertainers
- KFOX—Recorded Program
- KFWB—Gold Star Rangers
- KFSD—Good Cheer program
- RSL—8:15, Jennie Lee
- KOA—Maple City Four; 8:15, Two Blues



HELENE HUGHES  
KFRC—Vocalist

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KJBS—Dance Melodies
- KQW—Concert Favorites
- KGDM—Talk, Dr. J. Avila
- ★ KFRC & network—Jules Bauduc and Orchestra
- KOL—Crazy Wells to 8:45
- KEX—8:45, Dance Tunes
- KOMO—Viennese Vagabonds
- KHQ—8:45, Home Comfort
- KVI—Program Resume to 8:33
- KOIN—8:45, Elma Hackett
- KFI—8:45, Julia Hayes Hints
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Health Talk; Records
- KGB—Stocks to 8:35
- KSL—8:45, Barbara Badger, economist
- KOA—Vic & Sade; Words & Music

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee, Breakfast Club
- KPO—Cross from Log o' the Day
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings; Charm School
- KROW—Salon Program
- KJBS—Morning Popular Concert
- KGCC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Mabel Rubin
- ★ KFRC & network—Concert Miniatures; 9:20, Jack Russell's Orch.
- KFRC—9:15, Goodwill Industries
- KOL—Prudence Penny; 9:15, Orch.
- KVI—Mystic Melodies; Miniatures
- KOIN—Studio Program
- KOMO—Mary's Garden
- KHQ—To be announced; Early Birds

- KEX—Studio Program
- KFI—Hawaiian Group; 9:15, Jean Abbey Shopping
- KFWB—The King's Men; Records
- KECA—Records; Wellman & Hill
- KFOX—Recorded Program; Talk
- KNX—Dr. Sherman's Health Talk
- KSL—9:15, Jack Russell's Orchestra
- KOA—Words and Music; 9:15, Honorable Archie

## 9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Johnny O'Brien
- KPO—News; 9:45, Organ Concert
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Visiting Faye Ward
- KGDM—News, Records
- ★ KFRC & network—Jack Russell's Orchestra; 9:45, Tony Wons
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Station Melodies
- KJR—Shuffling Feet to 9:50
- KGW—9:45, Cooking School
- KOMO—9:45, Clef Dwellers
- KEX—Dance Rhythms
- KFI—9:45, News Release
- KNX—Lotus Land; 9:45, News
- KFWB—Diet Tips; Records; News
- KECA—Recorded Program
- KFOX—Diet Tips; News
- KGB—News Flashes to 9:35
- KSL—Jack Russell's Orch.; 9:45, Tony Wons
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—Dot Kay; 10:15, Piano Vignettes
- KPO—Organ; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Barbara Dale Charm School
- KTAB—Chasin' the Blues; Pianist
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; 10:15, Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KQW—Know Your California
- ★ KFRC & network—Just Plain Bill. 10:15, Romance of Helen Trent
- KOMO—10:15, Julia Hayes
- KHQ—Songs; 10:15, Celia Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFI—Ann Warner Chat
- KFWB—Records to 11:30
- KFOX—Mary Kitchen; Reports; 10:27, Nichol's Bad Pennies
- KNX—Eddie Albright's Family
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Nellie Revell, interview
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Orchestra; 10:45, Dance
- KQW—Aunt Sammy; 10:45, Rolling Stones
- KGCC—Soft Pillow Sunshine
- KGDM—The Bondons

\* KFRC & network—Artist Recital  
 KOL—Morning Melodies  
 KOIN—Art Kirkham  
 KEX—Ronald Buck; 10:45, Instrumental Soloist  
 KJR—Club Minutes; 10:45, Uncle Hank  
 KECA—Records; Song Recital  
 KFOX—Violin and Trio; Songs  
 KNX—Mary Holmes; 10:45, Records  
 KOA—10:45, Livestock and Produce

**11:00 to 11:30 A. M.**

• KGO & network—Woman's Magazine of the Air  
 KPO—Nathan Stewart, baritone; Emil Polak's Orchestra  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Morning Concert; 11:15, Beauty Facts  
 KLX—Mountaineers; 11:15, Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Orch.; 11:15, Medical Talk  
 KGGC—Milady's Date Book; 11:15, Universal Melodies  
 KQW—Light Classics; 11:15, Popular Selections  
 KGDM—Organ  
 \* KFRC & network—Metropolitan Parade  
 KOL—Cecil Solly to 11:15  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers; Records  
 KVI—The Observer to 11:15  
 KEX—Cokebuds and Nuts to 11:45  
 KNX—Organ  
 KFOX—Hal, Nichol's Bad Pennies; 11:20, Skit  
 KECA—Records; 11:15, Medical Talk  
 KFWB—Records; Lost and Found  
 KFOX—Orchestra; Life Sketches  
 KOA—Nathan Stewart, baritone

**11:30 to 12:00 Noon**

• KGO & network—Piano Pals: Edna Fischer and Sol Sieff  
 KPO—Clef Dwellers; 11:45, Agricultural Bulletins  
 KYA—Album Leaves  
 KTAB—Jean Kent  
 KLX—Studio Program; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Favorites; News; 11:50, Mountain Music  
 KQW—Accordion Capers; Melodies  
 KGDM—Organ  
 KFRC—Women's Home Forum to 11:45  
 \* KFRC & network—Dancing by the Sea  
 KOIN—Empire Minstrels to 11:45  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KEX—11:45, Orchestra  
 KFI—Fashion Tour; 11:45, Market Reports  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KFWB—Eddie Eben, organist  
 KFOX—News; Records  
 KOA—C.A.C. Extension Service

**12:00 to 12:30 P. M.**

• KGO & network—Betty and Bob; 12:15, The Singing Stranger  
 KPO—Clyde Doerr, orchestra  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Song Bag  
 KROW—Latin-American Program  
 KJBS—Song Hits; 12:15, Records  
 KGGC—Request Hour  
 KQW—Band Concert  
 KGDM—Road Reports, Records

\* KFRC & network—Detroit Symphony Orchestra  
 KOIN—12:15, La Verne Axelson, fashions  
 KJR—Records; 12:15, Market and Grain  
 KEX—Recordings  
 KNX—News; 12:15, Congoin  
 KECA—Records; 12:15, News  
 KFSD—Stocks; 12:10, Program  
 KFWB—Records; 12:15, City Council  
 KFOX—Recordings; Talk  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

• KGO & network—Western Farm and Home Hour  
 KPO—Clyde Doerr, orchestra  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Weather Forecast; Mkt. Rep.  
 KGDM—Three Tumbleweeds  
 \* KFRC & network—Detroit Symphony  
 KGW—Dr. Semler; Meier & Frank  
 KJR—Headliners, records  
 KEX—American Prod. to 12:35  
 KHQ—Chamber of Commerce  
 KNX—Concert Group  
 KECA—Recordings  
 KFWB—Burt Kiske and Bob Shafer  
 KFOX—Recordings; Civic Talk  
 KOA—Soloist; 12:45, Lady Next Door  
 KSL—Utah Agric. College to 12:45

**1:00 to 1:30 P. M.**

• KGO & network—Chick Webb's Orchestra  
 KPO—News; 1:15, Ann Warner's Chats With Her Neighbors  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolle  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 KGDM—Tumbleweeds; Records  
 \* KFRC & network—Jerry Cooper to 1:15  
 KFRC—1:15, Health Society Talk  
 KOL—1:15, Julie Day  
 KGW—Friendly Chat; Dental Clinic  
 KHQ—1:15, Silver Loaf  
 KOMO—Harp Melodies; Tea Time Tales  
 KFI—Al Lyon's Orchestra  
 KHJ—Carlson's Orchestra; Between the Bookends  
 KNX—Pontrelli's Orchestra  
 KFWB—Get-Together Party  
 KFOX—Get-Together Party  
 KGB—Stocks to 1:05  
 KSL—Payroll Builder; 1:15, Between the Bookends

**1:30 to 2:00 P. M.**

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe  
 KPO—Ann Warner's Chat; 1:45, Winston Petty, cellist  
 KYA—Modern Maestro; Talk  
 KTAB—Modern Rhythms  
 KLX—Records; 1:45, Cecil Wright  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 \* KFRC & network—Organ Melodies; 1:45, Buddy Welcome's Orchestra

KFRC—1:30, Closing N. Y. Stocks  
 KGDM—Recordings  
 KOIN—Billy Sandiford  
 KVI—1:45, Amusement Tips  
 KJR—Here and There  
 KHJ—1:45, Dow-Jones Reports  
 KEX—Grain Reports; Records  
 KNX—Pontrelli's Orchestra  
 KFWB—Talk; Records; Pianist  
 KECA—Recordings  
 KFOX—Talk; Police Dept. Band  
 KFSO—Studio Program  
 KSL—Town Crier; 1:45, Orchestra  
 KOA—Ma Perkins; 1:45, Betty Marlowe

**2:00 to 2:30 P. M.**

• KGO & network—Al Pearce and His Gang  
 KPO—Harry Meyers' Orchestra  
 KYA—Opera Phantoms  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings  
 KROW—Records; vocalist  
 KJBS—Better Business Talk; 2:15, Tango Orchestra  
 KQW—Dance Matinee  
 \* KFRC & network—Happy Go Lucky Hour  
 KGDM—News; Records  
 KJR—Salon Hour  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFWB—Recorded Program  
 KFOX—Recorded Program  
 KSL—Orch.; 2:15, Dental Clinic  
 KOA—Theatre Reporter; 2:05, Orch.

**2:30 to 3:00 P. M.**

• KGO & network—Al Pearce Gang  
 KPO—Mid-Week Federation Hymn Sing; 2:45, Mary Small  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three Four Time; 2:45, Tranquility  
 KLX—Records; 2:35, Stocks; 2:40, Studio Program  
 KROW—Dell Perry; 2:45, Records  
 KQW—Concert  
 KJBS—Recorded Tunes  
 KGDM—The Romancers  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KNX—Gordon Henderson's Orchestra  
 KFWB—Recordings  
 KSL—Edward Wurtzbach's Orch.; 2:45, Velazco's Orchestra  
 KOA—Hymn Sing; 2:45, Soloist

**3:00 to 3:30 P. M.**

• KGO & network—Will Aubrey, Bard of the Byways; 3:15, Herman Crane's Orchestra  
 KPO—Gould and Sheffer, concert duo; 3:15, Tom Mitchell, baritone  
 KYA—Baseball  
 KTAB—Moods Modernistic  
 KLX—Recordings  
 KROW—Novelty Review  
 KJBS—Dance Orchestra  
 KQW—Stocks; 3:05, Records  
 KGDM—The Romancers  
 \* KFRC & network—Feminine Fancies  
 KGW—Abe Bercovitz, violin to 3:15  
 KEX—3:15, Dance Rhythms  
 KOMO—Concert Ensemble  
 KJR—Melody Race  
 KHQ—A & K Markets; 3:15, Tull & Gibbs  
 KFI—3:15, Organ Recital  
 KNX—Foreign Recordings  
 KFWB—Recordings

KECA—Records  
 KFS—Studio Program to 3:15  
 KSL—Beale Street Boys; 3:15, Vera Van  
 KOA—Microphone News; 3:15, You and Your Government

### 3:30 to 4:00 P. M.

KGO—Stringwork Ensemble  
 \*KGO & network—3:45, Grace Hayes, songs  
 KPO—You and Your Government to 3:45  
 \*KFO & network—University of California Program  
 KYA—Baseball  
 KTAB—Serenade; Tea Timing  
 KLX—Recordings  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KGDM—Recordings  
 KQW—Variety Program  
 \*KFRC & network—Texas Rangers  
 KFRC—3:45, National Safety Council; 3:55, Town Topics  
 KOL—Lost and Found to 3:35  
 KOIN—Newspaper of the Air  
 KEX—Dance Rhythms  
 KOMO—Birnbau's Bavarians  
 KHQ—National Grocery Co.; 3:45, Business and Pleasure  
 KFI—Charlie Hamp; 3:45, News  
 KNX—Concert Orchestra  
 KFWB—Baseball Game  
 KFOX—Recordings; Talk  
 KSL—The Junior Hour  
 KOA—3:45, Perkins Dramatic Series

### 4:00 to 4:30 P. M.

\*KPO & network—Melodiana  
 \*KFO—The Well Dressed Woman; 4:15, John and Ned  
 KYA—Baseball  
 KTAB—Keep Smiling Revue  
 KLX—Studio Program  
 KROW—Prudential Quarter Hour; 4:15, Popular Tunes  
 KJBS—Art Padden, pianist; Records  
 KGDM—Gilmore Oil Program  
 KQW—Art Padden; 4:15, Records  
 \*KFRC & network—Harry Sosnick's Orchestra  
 KOL—Classified Period; 4:15, Hours with Baur  
 KOIN—Newspaper of the Air  
 KVI—LeRoy, piano  
 KJR—Talk; 4:05, Tea Dansant; 4:15, Horse Race Broadcast  
 KHQ—Commercial Program to 4:15  
 KFI—Nick Harris Program; 4:15, Julie Kellar, harpist  
 KFWB—Recordings  
 KFOX—News; Forty-Niners  
 KNX—To be announced; 4:15, World Revue  
 KSL—Town Crier; 4:15, Tarzan of the Apes  
 KOA—Melodians

### 4:30 to 5:00 P. M.

\*KPO & network—Goldman Band Concert  
 KGO—Back Stage Chatter; 4:45, Sarah Kreindler, violinist  
 KYA—Baseball; 4:45, Dance Parade; 4:55, Junior Birdmen  
 KTAB—Sport of Kings; 4:45, Old Bachelor  
 KLX—Music; 4:45, Health School  
 KROW—Doc Shahan's Ramblers  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Songs of the Islands  
 \*KFRC & network—Seymour Simon and Orchestra  
 KGDM—Bar-H-Bar Boys  
 KJR—Snapshots; 4:45, Steamboat Bill

## STATION DIRECTORY

### •NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFS	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

### \*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KOMO—Varieties  
 KECA—4:45, News  
 KFI—Hollywood Reporter  
 KFWB—Cocktail Hour  
 KFOX—Health and Psychology  
 KNX—Revue; 4:45, Fire Dept. Talk  
 KGB—Seymour Simons' Orchestra  
 KFS—4:55, Better Business Bur.  
 KSL—Town Crier  
 KOA—Frank Merriwell Adventures; 4:45, Goldman Band

### 5:00 to 5:30 P. M.

\*KGO & network—Clyde Doerr's Orchestra, vocalist  
 KPO—News; 5:15, Five Cards, Coquettes, vocal trio; Alvin Roy, guitarist; pianist  
 KYA—Children's Hour  
 KTAB—Sunset Sketches  
 KLX—Brother Bob's Club  
 KROW—Instrumental Varieties  
 KJBS—Dance Orchestra  
 KGGC—Studio Prolific  
 KQW—Iverson Trio  
 KGDM—Vocalist; 5:15, Neopolitans  
 \*KFRC & network—George Givott  
 KGW—Dr. West; Collins & Erwin  
 KHQ—Tull and Gibbs; 5:15, Flutist  
 KOMO—Merriwell Adventures; 5:15, Cowboy Joe  
 KFI—Organ Recital; 5:15, Your Pal Jimmy  
 KNX—Storytown Express; 5:15, Organ  
 KFWB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records  
 KOA—Ben Bernie's Orchestra

### 5:30 to 6:00 P. M.

\*KGO & network—To be announced  
 KPO—Five Cards; 5:45, Behind the Footlights  
 KYA—Around the Town; 5:45, Campbell Digest  
 KTAB—Blue Moments; Sports

KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Records  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Popular Quartet; 5:45, Voice of Portugal  
 KGDM—Neopolitans; Records  
 KFRC—Little Theatre of the Air  
 KOL—Little Theatre of the Air  
 KOIN—Bob and Dolly; 5:45, Music  
 KOMO—5:45, Jack and Hillbillies  
 KVI—Little Theatre of the Air  
 KJR—Waltzes & Tangos; 5:45, Cecil Solly

KEX—Salon Orchestra  
 KFI—5:45, Old Observer  
 KNX—Sunset Serenade; 5:45, Radio Gossip Club

KHJ—To be announced  
 KECA—Recordings; 5:45, NRA Talk  
 KGB—Little Theatre of the Air  
 KFOX—Song Hits; Ballads  
 KSL—Twilight Reveries

### 6:00 to 6:30 P. M.

\*KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
 KPO—Dinner Concert  
 KYA—Dinner at Six, Cyrus Trobbe  
 KTAB—Melody Trails  
 KLX—Concert Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Old Traveller  
 KGGC—Dinner Dance Review  
 KQW—Dept. of Agriculture;

6:15, Franco's program

KGDM—Posts' Parade  
 \*KFRC & network—"Conflict"; 6:15, The Troopers

KOL—6:15, Vacationland Revue  
 KJR—Song Bag  
 KEX—Studio Program  
 KNX—News; 6:15, Concert Group  
 KECA—Records; 6:15, News  
 KFWB—News; Records; Organ  
 KFOX—News; 6:05, Al and Molly; 6:15, Eddie Eben, organist

### 6:30 to 7:00 P. M.

\*KGO & network—Palmolive Beauty Box Theatre of the Air  
 KPO—NRA Talks; 6:45, Life of the Reillys, comedy sketch featuring Bobbe Dean and Ted Maxwell  
 KYA—Cyrus Trobbe and Orchestra  
 KTAB—Headline Hunters; 6:45, Mining News; 6:50, Communications  
 KLX—Concert Trio  
 KROW—Ne'er Do Well  
 KJBS—Old Traveler; 6:45, Berri & Loux, pianists  
 KGGC—Theatre of the Air; Records  
 KGDM—Posts' Parade  
 KQW—Market Reports; 6:45, Torrid Tunes  
 \*KFRC & network—Melodic Strings  
 KOIN—6:45, Gene Baker  
 KOL—6:45, Radio Speaker Stevenson  
 KJR—Dinner Dansant  
 KEX—Sport Flashes; Old Observer  
 KNX—Sport News, Norman Woknar; 6:45, Ensemble  
 KFWB—Organ; 6:45, Whispers  
 KFOX—School Kids; 6:45, Quartet  
 KECA—Wesley Tourtelotte, organ  
 KGB—Melodic Strings

### 7:00 to 7:30 P. M.

\*KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn  
 KPO—The Wandering Minstrel; Orchestra and singer  
 KYA—Ernie Smith's Sport Page;  
 KTAB—Cecil & Sally; 7:15, Italian News

KLX—News; Reflections of Romance  
 KROW—Recordings  
 KJBS—Recordings  
 KGGC—Oddities in Music; 7:15, Organalities  
 KGDM—Elec. Trans.  
 \*KFRC & network — Studebaker Champions  
 KQW—Weather Forecast; 7:15, California State Federation of Labor, Paul Scharrenberg, speaker  
 KJR—Chamber of Commerce; Jewel Box  
 KEX—Symphony  
 KFVB—Syncoptors  
 KNX—Frank Watanabe; Vocalists  
 KFOX—Wiggsville; 7:15, Bobby and Betty  
 KECA—Paul Roberts, tenor; 7:15, Romance at 50  
 KFSD—Adolph and Rudolph to 7:15  
 KSL—Studebaker Champions

**7:30 to 8:00 P. M.**

\*KGO & network—Leo Reisman's Orchestra and Phil Duey, baritone  
 KPO—Doric Quartet; Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, baritone; Emil Polak, pianist and director  
 KYA—Lady of the Evening; 7:45, Voice of L'Italia  
 KTAB—Don Steele; Harold Peary  
 KLX—Musical; 7:45, Eleanor Nielsen, soprano  
 KROW—Calvary Meditations; Variety  
 KGGC—S. F. Federation of Municipal Employees; 7:45, Records  
 KQW—Market Hour; 7:45, Tango Time  
 \*KFRC & network — Isham Jones' Orch.; 7:45, Voice of Experience  
 KOIN—Comedy Stars of Hollywood  
 KVI—Dr. Mellor to 7:45  
 KJR—Silver Strains; Radio Ralph  
 KNX—Speech; 7:45, King Cowboy  
 KECA—Leona Neblett, violinist; 7:45, Records  
 KFVB—Pasquale's Californians; 7:45, Jean Dunne  
 KFOX—Boy Detective; 7:45, Ocean-side Melodies  
 KSL—Crazy Crystals Prog. to 7:45  
 KOA—Phillip Morris Program

**8:00 to 8:30 P. M.**

\*KGO & network—Ben Bernie's Orchestra  
 KPO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto  
 KYA—Voice of L'Italia  
 KTAB—Prosperity Parade; Dixie Memories  
 KLX—Hour of Melody  
 KROW—Latin-American Program  
 KGGC—Tango Time; 8:15, Popular Concert  
 KQW—You Never Can Tell  
 \*KFRC & network—Harry Sosnick's Orchestra  
 KOIN—Comedy Stars of Hollywood; 8:15, Hollywood Newshawk  
 KOIN—Alka Seltzer; 8:15, King's Guards  
 KVI—Harry Sosnick's Orchestra  
 KJR—Orpheus Ensemble  
 KEX—News Flashes; 8:15, Souvenirs  
 KHJ—Inglewood Park Concert  
 KNX—The In-Laws; 8:15, Orchestra  
 KECA—Recordings; 8:15, The Story Teller  
 KFVB—The Pioneers; 8:15, Orch.  
 KFOX—Sons of the Pioneers; 8:15, Kyser's Orchestra  
 KFSD—Beauty that Endures; 8:15, Marie Kriete

KSL—Headline News; 8:15, John Murray Fun Fest  
 KOA—Forty-Niners; 8:15, Orchestra

**8:30 to 9:00 P. M.**

\*KGO & network — Death Valley Days, with George Rand, Charles Marshall and others  
 KPO—Peter Smythe and Orchestra  
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra  
 KTAB—Dixie Memories; 8:45, Orch.  
 KLX—Hour of Melody  
 KROW—Italian Program  
 KGGC—Salonesque; 8:45, Tunes of the Times  
 KQW—You Never Can Tell  
 \*KFRC & network—Frank Dailey's Orchestra  
 KOIN—The King's Guards  
 KJR—Musical Auction; 8:45, Si and Elmer  
 KECA—Geo. Liebling, pianist  
 KFVB—Phil Regan's Orchestra  
 KFOX—Showboat; 8:45, Poetry and Music  
 KNX—Forge of Freedom  
 KFSD—Musical Moments  
 KOA—Cosmopolitan Hotel Orch.

**9:00 to 9:30 P. M.**

\*KGO & network—The Big Ten; Meredith Willson's Orchestra; Gogo DeLys, contralto; Tommy Harris, tenor  
 KPO—Clyde Lucas' Orchestra  
 KYA—Orch.; 9:15, Radio Players  
 KTAB—Organ, Guitar, Voice; 9:15, Nevada Nightherders  
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director  
 KROW—Popular Tunes; 9:15, Motorcycle Races  
 KQW—You Never Can Tell  
 KFRC—Hodge Podge Lodge  
 KOIN—Post-Intelligencer; 9:05, Boxing Bouts  
 KOIN—Hodge Podge Lodge  
 KGW—Gevurtz Program  
 KOMO—30 Minutes of Music  
 KHQ—Threads of Tradition; 9:15, To be announced  
 KEX—Dance Orchestra  
 KFI—Dr. Lindsley, talk; 9:15, Orch.  
 KHJ—Jack Russell's Orchestra  
 KNX—News; 9:15, The Crocketts  
 KFVB—Orchestra; 9:15, News  
 KFOX—Beverly Hill Billies  
 KGB—Hodge Podge Lodge  
 KSL—Orchestra; 9:15, Mary & John  
 KOA—Clyde Lucas' Orchestra

**9:30 to 10:00 P. M.**

\*KGO & network—Tom Coakley's Palace Hotel Orchestra  
 KPO—Eddie Duchin's Orchestra  
 KYA—Radio Players; 9:45, News; 9:55, Orchestra  
 KTAB—Repertory Players  
 KLX—Musical Auction; 9:45, News  
 KROW—Motorcycle Races  
 KQW—You Never Can Tell  
 KFRC—Jan Garber's Orchestra  
 KOIN—Boxing Bouts  
 KVI—Jan Garber's Orchestra  
 KOIN—Fights Broadcast  
 KEX—Fights  
 KOMO—Rhapsody in Rhythm  
 KFI—Orchestra and Vocalist  
 KNX—The Crocketts  
 KFVB—Boxing Bouts  
 KHJ—Jules Alberti Orchestra  
 KFOX—Olympic Auditorium Fights  
 KECA—9:45, Musical Celebrities  
 KGB—Hills Bros., 9:35, Aaronson's Orchestra  
 KSL—Jules Alberti Orchestra  
 KOA—Congress Hotel Orchestra

**10:00 to 10:30 P. M.**

\*KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra  
 KPO—Pacific Serenaders  
 KYA—Dance Orchestra  
 KTAB—Castilian Strings  
 KLX—Hotel Lake Merritt Orch.  
 KROW—Races; Hillbillies  
 KFRC—News; 10:10, Carlson's Orch.  
 KVI—Dance Music  
 KOIN—Fights  
 KEX—Fights  
 KFI—10:15, Carol Lee & Helene Hill  
 KHJ—News; 10:10, Merle Carlson's Orchestra  
 KOIN—Boxing Bouts  
 KECA—Musical Celebrities, records  
 KNX—The Crocketts; 10:15, Pontrelli's Orchestra  
 KFVB—Boxing Bouts  
 KFOX—Olympic Auditorium Fights  
 KGB—News; 10:05, Dance Orch.  
 KSL—Cafe de Parea Orchestra  
 KOA—Pacific Serenaders

**10:30 to 11:00 P. M.**

\*KGO & network—Williams-Walsh Orchestra; 10:55, News  
 KPO—Pacific Serenaders  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Hotel Lake Merritt Orchestra  
 KROW—Hill Billy Music  
 KFRC—Carol Lofner's Orchestra  
 KOIN—Dance Music  
 KOMO—Vic Meyers' Orchestra  
 KFX—The Domino  
 KJR—10:55, Memory's Garden  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFVB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KOA—Orchestra; 10:55, News

**11:00 to 11:30 P. M.**

\*KPO & network—Ambassador Hotel Orchestra  
 KGO—Happy Felton's Orchestra  
 KYA—Organ Serenade  
 KTAB—Hal Girvin's Orchestra  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOIN—Dance Music  
 KOMO—Silver Strings  
 KVI—Jan Garber's Orchestra  
 KOIN—Dance Music  
 KNX—Manny Harmon's Orchestra  
 KFOX—Jack Maurice's Orchestra  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—Jan Garber's Orchestra

**11:30 to 12:00 Midnight**

\*KGO & network—Club Victor Orch.  
 KPO—Organ Concert  
 KYA—Frank Castle's Little Show  
 KTAB—Dance Tunes  
 KROW—Dance Music  
 KFRC—To be announced  
 KOIN—Dance Orchestra  
 KFVB—Lake Arrowhead Orchestra  
 KVI—To be announced  
 KOMO—Moonlight Melodies  
 KJR—Vic Meyers' Orchestra  
 KHJ—Organ  
 KFOX—Hal Brown's Orchestra  
 KGB—To be announced

**12:00 to Sign Off**

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KJBS—12:01, Owl Program  
 KGDM—121 Club Dance Orchestra

# WEDNESDAY Programs

July 11, 1934

## 7:00 to 7:30 A. M.

• KGO & network—The Honeycombers; 7:15, Merry Macs, Cheri McKay, contralto; boys' trio

## 7:30 to 8:00 A. M.

• KGO & network—U. S. Army Band  
KPO—Pair of Pianos  
KYA—Musical Clock  
KTAB—Hill Billie Tunes  
KROW—Commuters Time Clock  
KJBS—Alarm Klok Klub  
KQW—Breakfast Hour  
KFRC—Morning Exercises  
KGD—Gillmore Oil Program  
KOL—Organ Program  
KVI—Hillbillies; 7:45, Varieties  
KOIN—Jones & Stewart  
KHQ—Financial Service to 7:45  
KGW—Ronald Buck  
KEX—Hillbillies; Orchestra  
KJR—Market Quotations; Records  
KFI—Helen Hill, Keyboard Colours; 7:45, Church Quarter Hour  
KNX—Bill Sharples' Club  
KFWB—Gold Star Rangers  
KSL—Morning Watch; Melodies  
KOA—U. S. Army Band; 7:45, Betty Crocker

## 8:00 to 8:30 A. M.

• KGO & network—Financial Service; 8:15, Concert Favorites, vocalist, orchestra  
KPO—Alvino Rey, guitarist; 8:15, Crosscuts from Log o' the Day  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KTAB—Portuguese News  
KLX—Records; 8:20, N. Y. Stocks  
KROW—Commuters Time Clock  
KJBS—Dance Hits  
KQW—Morning Varieties  
• KFRC & network—Voice of Experience; 8:15, Elizabeth Barthell  
KFRC—8:15, Grab Bag, records  
KVI—8:15, Jim De Fuy's Revue  
KOIN—8:15, Studio Program  
KOMO—8:15, Morning Reveries  
KGW—Donald Buck  
KHQ—8:15, Shoe Hospital  
KEX—8:15, Four Square Cathedral  
KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers  
KFWB—Breakfast Club  
KNX—Bill Sharples Club  
KFSD—Good Cheer Program  
KSL—8:15, Jennie Lee  
KOA—Maple City Four; 8:15, Soloist

## 8:30 to 9:00 A. M.

• KGO & network—Vic and Sade; 8:45, Words and Music  
KPO—Crosscuts Log o' the Day  
KYA—Concert; 8:45, Frivolities  
KTAB—Radio Shoppers' Digest  
KLX—Covered Wagon Jubilee  
KROW—Mary Dowd Reardon  
KJBS—Dance Hits  
KQW—Circle of Enchantment  
KGD—Records; 8:45, Health Talk  
• KFRC & network—Concert Miniatures  
KOL—Musical Program to 8:45  
KOIN—Studio; 8:45, Elma Hackett  
KGW—Crazy Crystals to 8:45  
KOMO—Viennese Vagabonds  
KVI—Resume; 8:33, Miniatures  
KHQ—8:45, Home Comfort  
KEX—8:45, Orchestra  
KJR—8:45, Morning Miracles  
KFI—8:45, Julia Hayes  
KNX—Bill Sharples Club



EDWARD J. FITZPATRICK  
NBC—Orchestral Director

KFWB—Breakfast Club  
KFOX—Health & Efficiency; Records  
KGB—Stocks to 8:35  
KSL—Good Morning Judge

## 9:00 to 9:30 A. M.

• KGO & network—Words and music to 9:15  
KGO—9:15, Barbara Lee  
KPO—Crosscuts of the Day  
• KPO & network—9:15, Cliff Nazarro  
KYA—Frivolities; 9:15, Prudence Penny  
KTAB—Hour of Prayer  
KLX—Recordings  
KROW—Salon Program  
KJBS—Vocalists; 9:15, Orchestra  
KGGC—Melodies; 9:15, Chas. Glenn  
KQW—Popular Tunes of the Day  
KGD—Records; Talk to Women  
• KFRC & network—Keenan and Phillips; 9:15, Artist Recital  
KOL—Prudence Penny to 9:15  
KVI—Mystic Melodies to 9:15  
KOIN—Elma Hackett; 9:15, Studio  
KGW—Abe Bercovitz  
KHQ—Musical Gems; 9:15, Early Birds  
KOMO—Mary's Friendly Garden  
KEX—Talk; Words and Music; 9:15, Request Program  
KFWB—Breakfast Club  
KFOX—Records; 9:15, Talk  
KFI—Bennie Watson, songs; 9:15, Better Business Bureau  
KNX—Dr. Sherman Health Talk  
KSL—Beet Sugar Industry to 9:15  
KOA—Words and Music; 9:15, Honorable Archie

## 9:30 to 10:00 A. M.

• KGO & network—Johnny O'Brien  
KGO—9:45, Jean Abbey, news of the shops for women  
KPO—News; 9:45, Elmore Vincent  
KYA—Waltz Idylls  
KTAB—Health Talk  
KLX—Clinic of the Air

KROW—Diet and Health  
KJBS—Visiting Faye Ward  
KGGC—Health Talk; 9:45, Dance Novelties  
KQW—Faye Ward  
KGD—News of the Day; Records  
• KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes  
KGW—9:45, Cooking School  
KOMO—Negro Melodies; 9:45, Emil Hansen  
KJR—9:45, Elmore Vincent  
KHQ—Magic Travels to 9:45  
KEX—Studio Program; 9:45, Elinore Vincent  
KFI—9:45, News  
KNX—Lotus Land; 9:45, News  
KFWB—Records; 9:45, News  
KFOX—Health Talk  
KFSD—9:45, Elmore Vincent  
KECA—9:45, Elmore Vincent  
KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

• KGO & network—News; 10:05, Organ Concert  
KPO—Edna Fischer; 10:15, Songs by the Kitchen Sink  
KYA—Columbia on Parade; 10:15, Organ Concert  
KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues  
KLX—Clinic; 10:15, Stock, News  
KROW—To be announced  
KJBS—News; 10:05, Organ  
KGGC—Cal King  
KQW—Know Your California  
• KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent  
KHQ—Organ; 10:15, Celia Lee  
KOMO—Pianologue; Vocalist  
KEX—Lost and Found; 10:02, Ronald Buck  
KJR—The Walks of Life; 10:15, Another Spring  
KFI—Ann Warner Chats  
KFWB—Prudence Penny; Barbara Holmes  
KNX—Eddie Albright's Family  
KFOX—Prudence Penny; Grain Reports; Comedy and Music  
KECA—Talk; 10:15, Organ  
KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

• KGO & network—Woman's Magazine of the Air  
KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Collette Carley, songs  
KYA—Organ Concert  
KLX—International Kitchen  
KTAB—Health Talk; Records  
KROW—University on the Air  
KJBS—Dance Orchestra  
KOL—Morning Melodies  
KQW—Aunt Sammy; 10:45, Rolling Stones  
KGGC—Soft Pillow Sunshine  
KGD—Records  
• KFRC & network—Ann Leaf, organist  
KOIN—Art Kirkham  
KJR—Club Minutes; Serenader  
KEX—Orchestra  
KNX—Mary Holmes; 10:45, Rhythm Encores  
KECA—Records; 10:45, Piano  
KFWB—Records  
KFOX—Violin and Trio  
KGB—News to 10:35  
KFSD—Studio Program  
KSL—10:45, Betty Moore  
KOA—Smackout; 10:45, Livestock and Produce

**11:00 to 11:30 A. M.**

• KGO & network—Woman's Magazine of the Air  
 KPO—Joe White, tenor; 11:15, Happy Days in Dixie  
 KYA—Organ; Talk  
 KTAB—Concert; 11:15, Bulletin  
 KLX—Mountaineers; 11:15, Castles in Music  
 KROW—To be announced  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KGDM—World Events  
 KJBS—Popular Hits  
 KQW—Light Classics  
 \* KFRC & network—LaForge-Berumen Musicale  
 KOI—Cecil Bolly to 11:15  
 KOIN—Art Kirkham  
 KVI—The Observer to 11:15  
 KEX—Orchestra; Cobwebs & Nuts  
 KJR—Rhythm Rulers Recorded  
 KNX—Organ Recital  
 KFWB—Records; Lost and Found  
 KECA—Records; 11:15, German Lesson  
 KFOX—Hal N'chol's Bad Pennies  
 KOA—Cooking Talk; 11:15, Wise Man; 11:15, Happy Days in Dixie

**11:30 to 12:00 Noon**

• KPO & network—Happy Days in Dixie to 11:45; Agricultural Bulletin  
 KGO—Financial Flashes; 11:35, John and Ned, harmony duo  
 • KGO & network—11:45, Visit to Foreign Villages at the Century of Progress  
 KYA—Album Leaves  
 KTAB—Jean Kent, Home Economics  
 KLX—Musicale; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KGGC—Marjorie Lee; 11:55, News  
 KQW—Accordion Capers; 11:45, Records  
 KGDM—Organ Recital  
 KFRC—Women's Home Forum  
 \* KFRC & network—11:45, Columbia Salon Orchestra  
 KOIN—Kelfood Program  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts; 11:45, Studio  
 KFWB—Eddie Eben, organist  
 KFI—Fashion Tours; 11:45, State Market Reports  
 KHJ—Color Harmonies  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KFOX—News; Talk; Records  
 KSL—Columbia Salon Orchestra

**12:00 to 12:30 P. M.**

• KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Edw. J. Fitzpatrick's Orchestra  
 KPO—Midday Musicale, Harry Stanton, basso; orchestra direction Charles Hart  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Song Bag  
 KROW—Latin-American Program  
 KQW—Band Concert  
 KGDM—Recordings  
 KGGC—Request Hour  
 \* KFRC & network—Manhattan Moods  
 KOL—Manhattan Sereaders  
 KOIN—12:15, LaVerne Axelson, Fashions  
 KHQ—Betty and Bob; 12:15, Business and Pleasure

KGW—12:15, Meler & Frank  
 KJR—Reflections of Romance; 12:15, Grain Reports  
 KEX—Dance Rhythms to 12:15  
 KNX—News; 12:15, Congo  
 KECA—Records; 12:15, News  
 KFWB—Records; Talk  
 KFOX—Recordings; Talk  
 KFSD—Stocks; 12:10, Prog. Resume  
 KGB—Farm Flashes to 12:15  
 KSI—Payroll Builder  
 KOA—Betty and Bob; Cosmopolitan Orchestra

**12:30 to 1:00 P. M.**

• KGO & network—Western Farm and Home Hour  
 KPO—Midday Musicale  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—California Farm Hour; 12:45, Records  
 KJBS—Dance Matinee  
 KQW—Federal Market Reports  
 KGDM—Recordings  
 \* KFRC & network—Educational Feature; 12:45, Instrumentalists  
 KJR—Headliners  
 KEX—Talk to 12:35  
 KGW—Dr. Semler; Friendly Chat  
 KVI—State Capitol News  
 KHQ—Marching Along  
 KNX—Lucca's Concert Ensemble  
 KECA—Concert Favorites, records  
 KFWB—Bobby Shafer and Burt Fiske; 12:45, Records  
 KFOX—Better Business Bureau; 12:45, Civic Talk  
 KSL—Science Service Series; 12:45, The Instrumentalists  
 KOA—Orchestra; 12:45, Lady Next Door

**1:00 to 1:30 P. M.**

• KGO & network—Ted Black's Orchestra  
 KPO—News; 1:15, Ann Warner Chats with Her Neighbors  
 KYA—S. F. Ad Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Don Brose; 1:15, Economics  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole  
 KGDM—Three Tumbleweeds; Rec'd  
 \* KFRC & network—Jack Brooks and Eddie Copeland's Orchestra; 1:15, Between the Book Ends  
 KOL—1:15, Julie Day  
 KGW—1:15, Dental Clinic  
 KOMO—Farm Talk; 1:15, Tea Time  
 KHQ—Studio Program  
 KVI—Ethyl's Social Column to 1:15  
 KNX—Pontrelli's Orchestra  
 KFWB—"Get-together Party"  
 KECA—Al Lyon's Orchestra  
 KFOX—Get-Together Party  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Armchair Quartet  
 KPO—Ann Warner's Chat; 1:45, Dancing Feet, concert orchestra direction Josef Hornik  
 KTAB—Modern Rhythm  
 KYA—Modern Masters; 1:45, Better Business Bureau  
 KROW—Home Beautiful; 1:45, Tuneful Tunes  
 KLX—Records; 1:45, Cecil Wright  
 KJBS—Afternoon Popular Concert  
 KQW—The Friendly Hour

KGDM—Accordion Boys  
 KFRC—N. Y. Stocks to 1:35  
 \* KFRC & network—1:35, Organ Melodies; 1:45, Detroit Symphony  
 KOIN—Book of Life  
 KGW—1:45, Michael Arenstein  
 KOMO—1:45, Julia Hayes  
 KEX—Financial and Grain Reports; 1:35, Orchestra  
 KHQ—1:45, Kinman University  
 KVI—1:45, Amusement Tips  
 KJR—Enchanted Islands  
 KEX—Financial and Grain Reports; 1:35, Orchestra  
 KHJ—1:45, Dow Jones Report  
 KPI—1:45, Dixie Aces  
 KFWB—Records; 1:45, Piano Paintings  
 KFOX—Educational Talk  
 KNX—Pontrelli's Orchestra  
 KECA—Records to 1:45  
 KSL—Town Crier; 1:45, Symphony

**2:00 to 2:30 P. M.**

• KGO & network—Al Pearce and His Gang  
 KPO—Song Thots  
 KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture  
 KTAB—Globe Trotter: Romancin'  
 KLX—Recorded Program  
 KROW—Tuneful Tunes; Vocalist  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Records; News  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFWB—Recorded Program  
 KFOX—School Program; Records  
 KSL—Orchestra; 2:15, Dental Clinic  
 KOA—Theatre Reporter; 2:05, Orch.

**2:30 to 3:00 P. M.**

• KGO & network—Al Pearce Gang  
 KPO—Music Room, orchestra  
 KYA—Vignettes of Life; 2:45, International Troubadours  
 KTAB—Three Four Time; Records  
 KLX—Talk; Stock; 2:40, Records  
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
 KQW—Afternoon Concert  
 KGDM—Romancier  
 \* KFRC & network—Happy Go Lucky Hour  
 KEX—Request Program  
 KJR—Salon Hour, recorded  
 KNX—Foreign Recordings  
 KFWB—Recordings  
 KECA—Classic Hour  
 KSL—Parent-Teachers' Program; 2:45, Ben Pollack's Orchestra  
 KOA—Three X Sisters; 2:45, Soloist

**3:00 to 3:30 P. M.**

• KGO & network—South Sea Islanders; 3:15, Herman Crone's Orch.  
 KPO—South Sea Islanders; 3:15, Tom Mitchell, baritone  
 KPO—3:15, Dan Russo's Orchestra  
 KYA—Symphony Highlights  
 KTAB—Recordings  
 KLX—Studio Program  
 KROW—Nety Review  
 KJBS—Instrumentalists; Word Man  
 KQW—Stocks; 3:05, Music; 3:15, Word Man  
 KGDM—Romancier  
 KJR—Easy Chair to 3:15  
 \* KFRC & network—Feminine Fancies  
 KGW—Eddie King, pianist; 3:15, Concert Trio

KOMO—3:15, Day Dreams  
 KHQ—Studio; Club Bulletin  
 KNX—Concert Recordings  
 KFCA—Raine Bennett; 3:15, Records  
 KFWB—Recordings  
 KFSD—Balboa Park Organ  
 KSL—Gene Kardos Orchestra; 3:15,  
 Morton Downey  
 KOA—Microphone News; 3:15, Uni-  
 versity of Denver

**3:30 to 4:00 P. M.**

KGO—Art and Music to 3:45  
 \*KGO & network—Grace Hayes,  
 musical comedy star in songs  
 KPO—Lilian Bucknam, soprano;  
 3:45, University of California  
 KYA—Symphony Highlights  
 KTAB—Little Serenade; Tea Time  
 KLX—Records  
 KROW—Studio Prog.; 3:45, Records  
 KGDM—Theatre Chat  
 KQW—Variety Program to 4:30  
 KJBS—Dance Orchestra  
 \*KFRC & network—Leon Belasco's  
 Orchestra; 3:45, Georgia Erwin's  
 Orchestra

KFRC—3:55, Town Topics  
 KOL—Lost and Found to 3:35  
 KOIN—Newspaper of the Air  
 KOMO—3:33, Concert Ensemble  
 KEX—Musical Program  
 KFI—Charlie Hamp; 3:45, News  
 KECA—3:45, Univ. of California  
 KHJ—Larry Burke to 3:45  
 KNX—Orchestra  
 KFWB—Recordings  
 KFOX—Records; Health Talk  
 KGB—3:45, Police Talk to 3:50  
 KSL—Junior Hour  
 KOA—Soloist; 3:45, Grace Hayes

**4:00 to 4:30 P. M.**

\*KGO & network—Jack Pearl, the  
 Baron Munchausen, with Cliff  
 Hal; Peter Van Steeden's Orch.  
 KPO—Echoes from the Orchestra Pit  
 KYA—Women, Children and Law;  
 4:15, Tea Dance Parade  
 KTAB—Keep Smiling Revue  
 KLX—Studio Program  
 KROW—Frential; 4:15, Records  
 KJBS—Favorite Entertainers  
 KGDM—Gilmore Oil Program  
 KQW—Variety Program  
 \*KFRC & network—French Casino  
 Orchestra

KFRC—4:15, Little Theatre  
 KOL—4:15, Hours with Baur  
 KOIN—Newspaper of the Air  
 KVI—4:15, LeRoy, pianist  
 KJR—Tea Dansant; 4:15, Horse Race  
 KEX—Baseball Game  
 KHJ—Musical Program  
 KNX—School Bureau; Musical  
 KECA—Good Old Songs; Records  
 KFWB—Recordings  
 KFOX—News; 4:15, Forty-Niners  
 KGB—4:15, Little Theatre  
 KFSD—Feature Program  
 KSL—Town Crier; 4:15, Tarzan

**4:30 to 5:00 P. M.**

KGO—Children's Hour; 4:45, To be  
 announced  
 KPO—Flirtations; Vocalists  
 KLX—Studio; 4:45, Health School  
 KYA—Mountain Boys; 4:55, Junior  
 Birdmen  
 KTAB—Sport of Kings; 4:45, The  
 Old Bachelor  
 KROW—Hillbilly Music; 4:45, Mau-  
 soleum Program  
 KQW—Story Time; Sunshine Hour  
 KJBS—Dance Orchestra  
 \*KFRC & network—Broadway Van-  
 ities

**STATION DIRECTORY**

**• NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	458.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

**\* CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

**Independent Stations**

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KGDM—Bar H Bar Boys  
 KJR—Igor Gorin, baritone; 4:45,  
 Steamboat Bill  
 KEX—Baseball; 4:45, Orchestra  
 KOMO—Varieties; 4:45, To be  
 announced  
 KHQ—Parade of Happy Feet to 4:45  
 KFI—Gloria Hamilton to 4:45  
 KFWB—Cocktail Hour  
 KHJ—To be announced  
 KFOX—Health Talk; 4:45, Records  
 KECA—Igor Gorin, baritone; 4:45,  
 News  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Igor Gorin, baritone  
 KOA—Frank Merriwell Adventures

**5:00 to 5:30 P. M.**

\*KGO & network—Goldman Band  
 Concert  
 KPO—News; 5:15, Adventures of  
 Frank Merriwell  
 KYA—Children's Hour  
 KTAB—Sunset Sketches  
 KLX—Brother Bob's Club  
 KROW—Instrumental Varieties;  
 5:15, Song Fest  
 KJBS—Band; Vocal Favorites  
 KGCC—Studio Frolic  
 KGW—Iverson Trio; 5:15, Records  
 KGDM—Neoplicants  
 \*KFRC & network—To be an-  
 nounced  
 KGW—Dr. West; Collins and Erwin  
 KHQ—Tull & Gibbs Express to 5:15  
 KJR—Waltzes and Tangos  
 KOMO—Merriwell Adventures to 5:15  
 KFI—Organ Recital  
 KFWB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records  
 KNX—Storytown Express; Organ

**5:30 to 6:00 P. M.**

\*KGO & network—Love Story Pro-  
 gram; dramatizations  
 KPO—Clyde Doert, orchestra  
 KYA—Around the Town; 5:45,  
 Campbell Digest

KLX—Covered Wagon Jubilee  
 KTAB—Blue Moments; 5:45, Sports  
 KROW—Eating Your Way to Health  
 KJBS—Dance Orchestra  
 KGCC—Lecture; 5:45, Irish Gems  
 KGDM—Ernie Cruz Program;  
 5:45, Port Parade  
 KQW—Southern Four; 5:45, Voice  
 of Portugal  
 \*KFRC & network—Roy Helton;  
 5:45, Emery Deutsch & Violin  
 KOIN—Hollywood Impressions; Bob  
 and Dolly  
 KJR—Old Observer; Cecil Solly  
 KEX—Recorded Program  
 KNX—Radio Gossip Club; 5:45,  
 Romance of Comstock  
 KFWB—Cecil and Sally; Records  
 KFCA—Records; 5:45, Albert G.  
 Bergman, law talk  
 KFSD—Popular Program

**6:00 to 6:30 P. M.**

\*KGO & network—To be announced  
 KPO—Dinner Concert  
 KYA—Cy Trobbe and Orchestra  
 KTAB—Melody Trails  
 KLX—Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Old Traveller  
 KGCC—Dinner Dance Review  
 KQW—California Department of Ag-  
 riculture; 6:15, Franco's Program  
 KGDM—Parade; Orchestra  
 \*KFRC & network—Broadcast from  
 Byrd Expedition  
 KOMO—To be announced  
 KJR—Song Bag  
 KEX—Orchestra  
 KFWB—News; Records; Organ  
 KNX—News; 6:15, Concert  
 KECA—Records; 6:15, News  
 KFOX—News; 6:05, Al and Molly;  
 6:15, Cecil and Sally  
 KFSD—Dinner Concert  
 KSL—Byrd Expedition Program

**6:30 to 7:00 P. M.**

\*KGO & network—Sax-o-Tunes, vo-  
 calist; Alvino Rey, guitarist;  
 Mickey Gillette, saxophonist; 6:45,  
 Chester Rowell  
 KPO—Barbara Merkle, harpist;  
 6:45, Ice Carnival of the Air  
 KYA—Orchestra  
 KTAB—Headline Hunters; 6:45, Min-  
 ing News; Communications; Band  
 KLX—Trio  
 KROW—Ne-er Do Well  
 KGCC—Theatre of the Air; 6:45,  
 Modern Rhythm  
 KQW—Market Reports; 6:45, Torrid  
 Tunes  
 KJBS—Old Traveler; Records  
 KGDM—Orchestra; Records  
 \*KFRC & network—California  
 Melodies  
 KOMO—Musical Mannequins  
 KHQ—N. W. on Parade  
 KGW—Musical Mannequins  
 KEX—Sport Flashes  
 KFI—Orchestra and Soloist  
 KNX—Sport News, Norman Wok-  
 nar; 6:45, Ensemble  
 KECA—Wesley Tourtelotte, organ  
 KFWB—Organ; 6:45, Interview  
 KFOX—School Kids; 6:45, Conti-  
 nentals  
 KOA—Jack Denny's Orchestra

**7:00 to 7:30 P. M.**

\*KGO & network—Amos 'n' Andy;  
 7:15, Gene and Glenn  
 KPO—Nanette La Salle, ballad  
 singer; 7:15, Agriculture Today  
 KYA—Ernie Smith's Sport Page;  
 7:15, X Bar B Boys

KTAB—Weather; Radio News and  
 KLX—News; 7:15, Lovable Liars  
 KROW—Records; 7:15, Doc Shahan's  
 Ramblers  
 KQW—Weather Forecast; 7:03, Radio  
 Forum; 7:15, Vocalists  
 KGD—Dance Band  
 KGGC—Jewish Radio Hour  
 \*KFRC & network—Nick Lucas.  
 Troubadour to 7:15  
 KFRC—7:15, Million Dollar Bables  
 KOIN—7:15, Studio Program  
 KOL—7:15, Radio Speaker Stevenson  
 KHQ—7:15, To be announced  
 KVI—7:15, Million Dollar Bables  
 KJR—Lotus Land; 7:15, Around  
 Town  
 KEX—Popular Concert  
 KHJ—Calling All Cars  
 KNX—Frank Watanabe and Hon.  
 Archie; 7:15, Music  
 KFWB—Syncoptors  
 KECA—Echoes of the Opera, records  
 KFOX—Wiggsville; Bobby & Betty  
 KFSD—Sonny & Buddy to 7:15  
 KGB—Calling All Cars  
 KSL—Nick Lucas; 7:20, Jack Little  
 Orchestra

**7:30 to 8:00 P. M.**

•KGO & network—Memory Lane,  
 drama by Ted Maxwell  
 KPO—Comedy Stars of Hollywood;  
 7:45, Babe Ruth  
 KYA—Radio Theatre  
 KTAB—Sam Moore, Grant Maxwell,  
 Male Quartette  
 KLX—Kay Jewelry Program  
 KROW—Ramblers; 7:45, Mello-Duets  
 KGGC—Jewish Radio Hour  
 KQW—California Market Hour;  
 7:45, Tango Time  
 \*KFRC & network—Little Jack Little's  
 Orch.; 7:45, Frank Dalley's  
 Orchestra  
 KVI—Dr. Mellor to 7:45  
 KOMO—7:45, Happiness Program  
 KJR—Auld Lang Syne; Radio Ralph  
 KEX—Studio Program  
 KNX—Two Guitars; 7:45, King  
 Cowboy  
 KECA—Echoes of the Opera, records  
 KFWB—King's Men; 7:45, Comedy  
 Stars of Hollywood  
 KFOX—Boy Detective; 7:45, Health  
 Talk  
 KSL—Crazy Crystals Prog. to 7:45  
 KOA—Vic Schilling's Orch.; 7:45,  
 Babe Ruth's Club

**8:00 to 8:30 P. M.**

•KGO & network—Hour of Smiles,  
 Fred Allen, master of ceremonies  
 KPO—Californians on Parade  
 KYA—Marie Leon, soprano; 8:15,  
 Doctor Good Cheer  
 KTAB—Babes in Radio  
 KLX—Manila Stringed Orchestra  
 KROW—Talk; 8:15, Watch Tower  
 KGGC—Song of Yesterday; 8:15,  
 Prosperity Parade  
 KQW—American Legion War  
 Camp; 8:15, Popular Selections  
 \*KFRC & network—Treasures of  
 Time  
 KOIN—Gene Baker; Orchestra  
 KOL—Frances Inkrum; 8:15, Orch.  
 KJR—Vindobonians  
 KEX—News Flashes; 8:15, Souvenirs  
 KFWB—To be announced  
 KNX—The In-Laws; 8:15, Babe  
 Ruth Transcription  
 KECA—Recorded Program  
 KFOX—Sons of Pioneers; 8:15, Kay  
 Kyser's Orchestra  
 KFSD—Sheriff Ed. Cooper; Coro-  
 nado Civic Club  
 KSL—Red Nichols' Orchestra

**8:30 to 9:00 P. M.**

•KGO & network—Hour of Smiles  
 KPO—To be announced  
 KYA—Dance Orchestra  
 KTAB—Dixie Marsh, piano; 8:45,  
 Orchestra; 8:55, News  
 KLX—Studio; 8:45, Harriet French  
 KROW—Ran Wilde's Orchestra  
 KQW—Music Lovers Hour  
 \*KFRC & network—Al Kavelin's  
 Orchestra  
 KGGC—Prosperity Parade; 8:45,  
 Tunes of the Times  
 KOL—Parade; 8:45, Public Bench  
 KJR—Dollars and Cents; 8:45, Si  
 and Elmer  
 KEX—Studio; 8:45, Hans, Kate & Fritz  
 KFWB—Warner Bros. Picture  
 KNX—Lampighter; 8:45, Interstate  
 KECA—Orchestra; Robert Hurd,  
 tenor; 8:45, Popular Science  
 KFOX—Show Boat; 8:45, Hearts &  
 Flowers; 8:55, Political Talk  
 KFSD—Drama Hour  
 KSL—Al Kavelin's Orchestra; 8:45,  
 Old Pipe Smoker

**9:00 to 9:30 P. M.**

KGO—Political Talk; 9:15, Sports  
 Headliners  
 KPO—To be announced; 9:15, Book  
 Parade  
 KYA—Dance Orchestra  
 9:15, Rainbows of Romance  
 KTAB—Souvenirs; 9:15, Nightherders  
 KLX—Musical Jigsaws; 9:15, Uncle  
 Adolph, California Rangers  
 KROW—Boxing Matches  
 KQW—Dance Antiques; 9:15, Hono-  
 lulu Beach Boys  
 KFRC—Carol Lofner's Orchestra  
 KOL—Post-Intelligencer Voice; 9:15,  
 Blue Star Revue  
 KVI—Carol Lofner's Orchestra  
 KOIN—Norge Headliners; 9:15, Hop  
 Gold Revue  
 KQW—Farmer's Dairy Association  
 KHQ—9:15, Crazy Wells Program  
 KOMO—Cowboy Joe; Pipes & Strings  
 KJR—Seymour Simon's Orchestra  
 KEX—Harmony Blackbirds; Sports  
 KNX—News; 9:15, The Crocketts  
 KFI—Political Talk; Don Wilkie  
 KFWB—Ed Fitzpatrick's Orchestra  
 KHJ—Jack Russell's Orchestra  
 KECA—Seymour Simon's Orchestra  
 KFOX—Beverly Hill Billies  
 KGB—Carol Lofner's Orchestra  
 KFSD—Comedy Stars of Hollywood;  
 9:15, Seymour Simon's Orchestra  
 KSL—Old Pipe Smoker; 9:15, Mary  
 and John  
 KOA—Dance Orchestra

**9:30 to 10:00 P. M.**

•KGO & network—Tom Coakley's  
 Orchestra  
 KPO—Marshall's Mavericks, Charles  
 Marshall, Johnny O'Brien, Ace  
 Wright, Mona Greer, John Toffoli  
 KYA—Rainbow of Romance; News  
 KTAB—Mose & Remus; Adventures  
 KLX—Uncle Adolph, California  
 Rangers; 9:45, News Items  
 KROW—Boxing Matches  
 KQW—Dance Time  
 \*KFRC & network—Jan Garber's  
 Orchestra  
 KOMO—Beauty That Endures  
 KHQ—Club Programs  
 KNX—The Crocketts  
 KFI—Singing Service Men; 9:45,  
 Dave Marshall, vocalist  
 KFWB—Kay Kyser's Orchestra  
 KFOX—Beverly Hill Billies  
 KSL—Ray O'Hara's Orchestra  
 KOA—Broadmoor Orchestra

**10:00 to 10:30 P. M.**

•KGO & network—Richfield News  
 Flashes; 10:15, Williams-Walsh  
 Orchestra  
 KPO—Night Court, variety program  
 KYA—Orchestra & Organ  
 KTAB—Jimmie Cook's Sidelines;  
 10:15, Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Boxing Matches  
 KFRC—News; 10:10, Bart Wood-  
 yard's Orchestra  
 KOL—Dance Music  
 KVI—Orchestra  
 KOIN—Robinson's Orchestra  
 KGW—10:15, Dance Orchestra  
 KJR—Musical Favorites  
 KFI—10:15, Carol Lee & Helene Hill  
 KHJ—News Item; 10:10, Orchestra  
 KNX—Drury Lane and Orchestra;  
 Pontrelli's Orchestra  
 KECA—Recordings to 10:15  
 KFWB—News; 10:15, Organ  
 KFOX—News; Orchestra  
 KGB—News; 10:05, Dance Orch.  
 KSL—Robinson's Orchestra

**10:30 to 11:00 P. M.**

•KGO & network—Williams-Walsh  
 Orchestra; 10:55, News Service  
 KPO—Night Court, variety program  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Harlem Echoes  
 KFRC—McElroy's Orchestra  
 KOL—Dance Orchestra  
 KVI—Dance Orchestra  
 KOIN—Montmartre Orchestra  
 KOMO—Vic Myers' Orchestra  
 KQW—10:45, Studio program  
 KEX—Fairvale Country Club  
 KFI—Biltmore Hotel, Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Orchestra  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

•KPO & network—Ambassador Ho-  
 tel Orchestra  
 KGO—Happy Felton's Orchestra  
 KYA—Organ Serenade  
 KTAB—Request Hour  
 KROW—Dance Orchestra  
 \*KFRC & network—Jan Garber's  
 Orchestra  
 KOIN—11:15, Columbia Gardens  
 Orchestra  
 KOMO—Light Classics  
 KEX—Orchestra  
 KHJ—Midnight Moods, Organ  
 KNX—Pontrelli's Orchestra  
 KFWB—Manny Harmon's Orchestra  
 KFOX—Orchestra  
 KGB—Aaronson's Orchestra

**11:30 to Sign Off**

•KGO & network—Jack Bain's Vic-  
 tor Orchestra  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Dance Music; Vagabond  
 KROW—Dance Music  
 KQW—Carlson's Orchestra  
 KGD—Fritz Wolcott's Orchestra  
 KVI—Carlson's Orchestra  
 KOIN—McElroy's Orchestra  
 KEX—Organ Music  
 KJR—Vic Meyer's Orchestra  
 KHJ—Midnight Moods  
 KFWB—Lake Arrowhead Orchestra  
 KFOX—Hal Brown's Orchestra  
 KGB—Carlson's Orchestra  
 KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

July 12, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Johnny O'Brien; 7:15, U. S. Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program; 7:25, Fishing News
- KFOX—Early Bird; 7:15, Pep and Ginger
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

## 7:30 to 8:00 A. M.

- KGO & network—Merry Macs; Cheri McKay; boys' trio; 7:45, Al and Lee Reiser, piano duo
- KPO—Organ Concert
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KOIN—Jones & Stewart
- KHQ—Financial Service to 7:45
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Records
- KEX—7:45, Hill Billies
- KVI—Hillbillies; 7:45, Varieties
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Recordings
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Morning Edition; 7:55, Resume
- KSL—Morning Melodies
- KOA—Morning Revelers

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites, orchestra; vocalist
- KPO—Edna Fischer, pianist; 8:15, Crosscuts from Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- \* KFRC & network—Voice of Experience; 8:15, Connie Gates
- KVI—8:15, Jim De Puy Revue
- KJR—Early Echoes
- KGW—Ronald Buck to 8:15
- KHQ—To be announced
- KOMO—8:15, Morning Reveries
- KEX—Recorded Program
- KNX—Bill Sharples Club
- KECA—Recorded Program
- KFWB—Musical Program
- KFOX—Recordings
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee



DIXIE MARSH  
KTAB—Pianist

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KGDM—8:45, Talk
- KQW—Concert Favorites
- KJBS—Dance Music
- \* KFRC & network—Jules Bauduc Orchestra
- KOL—Musical Program
- KOMO—Viennese Vagabonds
- KGW—Crazy Crystals
- KVI—Program Resume to 8:33
- KOIN—8:45, Elma Hackett
- KHQ—Studio Program
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Recorded Program
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KPO—Crosscuts of Log o' the Day
- KPO & network—9:15, Cliff Nazarzo
- KYA—Frivoltities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Salon Program
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KJBS—Popular Concert
- KQW—Popular Tunes of the Day
- KGDM—9:15, Mabel Rubin
- \* KFRC & network—Velazco and Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett to 9:15
- KOMO—Mary's Friendly Garden

- KHQ—Dessert Hotel Caravan; 9:15, Early Birds
- KEX—9:15, Request Program
- KFI—Rudy Wiedoff; 9:15, Charlie Wellman
- KNX—Song Bag
- KFWB—Kings Men; 9:15, Talk
- KECA—9:15, Records
- KFOX—Orchestra and Talk
- KOA—9:15, Hon. Archie

## 9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Edson Gilham, xylophonist
- KPO—News; 9:45, Beaux Arts Trio
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Faye Ward
- KGDM—News; Records
- \* KFRC & network—Sleepy Time Blues; 9:45, Tony Wons
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Morning Melodies
- KGW—9:45, Cooking School
- KOMO—9:45, Julia Hayes
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Records; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Health Talk
- KECA—Records to 9:45
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Charm School
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; Serenaders
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Helen Byron to 10:15
- \* KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KJR—Resume; Another Spring
- KEX—Lost and Found; Records
- KFWB—Recordings
- KFOX—Mary Kitchen; Quartet; Grain Reports; Hal Nichols
- KNX—Eddie Albright's Family
- KECA—Recorded Program
- KFSD—Studio program
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Beaux Art Trio; 10:45, Vin Lindhe, diseuse
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—University of the Air
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Rolling Stones
- \* KFRC & network—Poetic Strings
- KOL—Morning Melodies
- KOIN—Art Kirkham
- KJR—Club Minutes; Uncle Hank

KEX—Ronald Buck, pianist; 10:45, Soloist  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KECA—Records  
 KFWB—Recordings  
 KFOX—Hal Nichol's Orch.; 10:50, Spanish Songs  
 KGB—Scrapbook Oddities to 10:35  
 KOA—Smackout; 10:45, Produce  
 KSL—Poetic Strings; Colonial Dames

11:00 to 11:30 A. M.

KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne  
 • KPO & network—Sleepy Hall's Orchestra  
 KTAB—Concert; Beauty Facts  
 KYA—Organ  
 KLX—Mountaineers; Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KGCC—Milady's Date Book; 11:15, Memory Melodies  
 KGDM—Organ Recital  
 KJBS—Popular Program  
 KQW—Recorded Program  
 \*KFRC & network—Metropolitan Parade  
 KJR—Rhythm Rulers  
 KOL—Cecil Solly to 11:15  
 KVI—The Observer to 11:15  
 KOIN—Art Kirkham  
 KEX—Orchestra; 11:15, Cobwebs & Nuts  
 KFI—Ann Warner Chats  
 KNX—Organ  
 KFWB—Recordings  
 KFOX—Comedy and Music; Skit  
 KOA—Sleepy Hall's Orchestra; 11:15, Farm Question Box

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35  
 • KGO & network—Roy Shield's Orchestra  
 KPO—Eileen Piggott, soprano; 11:45, Agricultural Bulletin  
 KYA—Album Leaves  
 KTAB—Jean Kent  
 KLX—Musicales; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGCC—Song Favorites; 11:45, News; 11:50, Mountain Music  
 KQW—Accordion Capers; Records  
 KGDM—Organ  
 KFRC—Women's Home Forum  
 \*KFRC & network—11:45, The Ambassadors  
 KOIN—Dr. Semler to 11:45  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KFI—Fashion Tours; 11:45, Market Reports  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KFWB—Eddie Eben, organist  
 KFOX—News; Health Talk  
 KSL—11:45, The Ambassadors  
 KOA—Harry Huffman Theatre Harmonies

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour  
 KPO—Midday Musicale  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Song Bag  
 KROW—Latin American Program  
 KJBS—Vocal and Instrumental  
 KGCC—Request Hour  
 KQW—Band Concert  
 \*KFRC & network—Detroit Symphony  
 KGW—Meier & Frank

KOIN—Mary Cullen's Cottage; 12:15, LaVerne Axelson  
 KHQ—12:15, Studio Program  
 KJR—Records; 12:15, Grain Reports  
 KEX—Band Music  
 KNX—News; 12:15, Congo  
 KFWB—News; Records; Talks  
 KFOX—Records; Talk  
 KECA—Records; 12:15, News  
 KFSD—Stocks; Resume to 12:10  
 KSL—Payroll Bulder  
 KOA—12:15, Chick Webb's Orch.

12:30 to 1:00 P. M.

• KGO—Western Farm and Home  
 KPO—Midday Musicale  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KJBS—Dance Matinee  
 KGCC—Request Hour  
 KQW—Fed. & State Market Reports  
 KGDM—Musical Capers  
 \*KFRC & network—Symphony  
 KJR—Headliners, recorded  
 KEX—12:45, Business Men's Club  
 KHQ—Studio Program  
 KGW—Dr. Semler; 12:45, Friendly Chat  
 KFWB—Bob Shafer & Burt Fiske; 12:45, Records  
 KFOX—Records; Civic Talk  
 KNX—Concert Group  
 KECA—Recordings  
 KSL—Utah State Agric. College  
 KOA—Soloist; 12:45, Lady Next Door

1:00 to 1:30 P. M.

• KGO & network—Meredith Willson's Orchestra  
 KPO—News; 1:15 Ann Warner's Chats  
 KYA—Talk; 1:15, Travelogue; 1:20, Argentinians  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee, Home Economics  
 KROW—Concert Melodies  
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 KGDM—Three Tumbleweeds  
 \*KFRC & network—Jerry Cooper, baritone; 1:15, Between the Book Ends  
 KOL—1:15, Julie Day  
 KHQ—Studio Programs  
 KOMO—Harp Melodies; Tea-time Tales  
 KGW—1:15, Dental Clinic  
 KNX—Pontrell's Orchestra  
 KFWB—"Get-together Party"  
 KFI—Al Lyon's Orchestra  
 KFOX—Get-Together Party  
 KGB—Stocks to 1:05  
 KSL—Payroll Bulder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe  
 KPO—Ann Warner's Chats; 1:45, Harry Stanton, basso  
 KYA—Modern Maestros  
 KTAB—Prosperity Parade  
 KLX—Records; 1:45, Cecil Wright  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KFRC—1:45, N. Y. Closing Stocks to 1:50  
 \*KFRC & network—Organ and A. M. A. Speaker; 1:50, Buddy Welcome's Orchestra

KQW—Friendly Hour  
 KVI—1:45, Amusement Tips  
 KOIN—Book of Life  
 KJR—Here and There  
 KEX—Financial and Grain Reports; Records  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrell's Orchestra  
 KFWB—Records; 1:45, Pianist  
 KFOX—Educational Talk; Records  
 KECA—Records  
 KFSD—Studio Program  
 KGB—Community Chest Program  
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang  
 KPO—Tom Coakley's Orchestra  
 KYA—Cal Jackson, pianist; songs  
 KTAB—Globe Trotter; Romancin'  
 KLX—Constance Dixon, bridge talk; 2:15, Records  
 KROW—Records; 2:15, Vocalist  
 KJBS—Blindcraft Ensemble  
 KGDM—News; Records  
 KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—World Bookman; 2:05, Musical Gems  
 KNX—The Bookworm  
 KFWB—Recorded Program  
 KFOX—Recordings  
 KECA—Classic Hour, records  
 KFSD—Samoiloff Hour  
 KSL—Mischa Ruginsky's Orchestra; 2:15, Dental Clinic  
 KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang  
 KPO—John B. Kennedy; 2:45, Mary Small, songs  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three-Four Time  
 KLX—Closing San Francisco Stocks; 2:40, Studio Program  
 KROW—Dell Perry, pianist; Songs  
 KJBS—Dance Orchestra  
 KQW—Afternoon concert  
 KGDM—Marie Kelso, soprano  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KFWB—Recordings  
 KNX—Foreign Recordings  
 KECA—Classic Hour, records  
 KSL—Edward Wurtzbach's Orch.; 2:45, Chas. Barnet's Orchestra  
 KOA—John B. Kennedy; 2:45, Soloist

3:00 to 3:30 P. M.

• KGO & network—Jack and Loretta Clemens; 3:15, Ed Lowry, comedian  
 KPO—The Mudcaves; 3:15, Tom Mitchell, baritone  
 KPO—3:15, The Mudcaves  
 KYA—Baseball or Records  
 KTAB—Moods; Madame Williamson  
 KLX—Studio Program  
 KROW—Novelty Review  
 KJBS—Ballroom Favorites  
 KQW—Stock and Bonds; Vocalist; Talk  
 \*KFRC & network—Feminine Fancies  
 KOMO—Concert Ensemble  
 KGW—Marian Miller  
 KHQ—Studio; 3:15, Bulletin  
 KFI—The Honeymooners  
 KFWB—Recordings  
 KECA—Dr. Meyers, talk to 3:15  
 KNX—Concert Orchestra

KFSD—Balboa Park Organ  
 KSL—Beale Street Boys; 3:15, Syl-  
 via Froos  
 KOA—Microphone News to 3:15

**3:30 to 4:00 P. M.**

•KGO & network—Vincent Lopez' Orchestra  
 KPO—Violin Trio; 3:45, University of California Program  
 KYA—Baseball or recordings  
 KTAB—NRA Talk; 3:40, Interlude; 3:45, Tea Timing  
 KQW—Musical Varieties  
 KLX—Studio Program  
 KROW—Recordings  
 KJBS—Popular Concert  
 KGDM—B. H. B. Boys  
 \*KFRC & network—3:45, George Erwin's Orchestra  
 KFRC—Book Review; Town Topics  
 KOL—Lost & Found; 3:35, Classified Hour.  
 KOIN—News of the Air  
 KEX—Musical Gems; Melody Salon  
 KOMO—Talk; Birnbaum's Bavarians  
 KFI—Charlie Hamp; 3:45, News  
 KHJ—Musical Program  
 KNX—Concert Orchestra  
 KFVB—Recordings  
 KECA—University of California  
 KFSD—University of California  
 KGB—Book Review to 3:45  
 KSL—The Junior Hour  
 KOA—The Old Observer

**4:00 to 4:30 P. M.**

•KGO & network — Fleischmann Hour, Rudy Vallee and His Connecticut Yankees  
 KPO—Stringwood Ensemble  
 KYA—Baseball or recordings  
 KTAB—Keep Smiling Revue  
 KLX—Studio Program  
 KROW—Prudential; 4:15, Records  
 KJBS—Art Fadden, pianist; songs  
 KQW—Art Fadden; 4:15, Records  
 KGDM—Gilmore Oil Program  
 KFRC—4:15, NRA Talk  
 \*KFRC & network—Evan Evans' Orchestra to 4:15  
 KVI—4:15, Walter Pitkin  
 KOL—Adventures with the Leather-necks; 4:15, Hours with Baur  
 KOIN—News  
 KJR—Musical; 4:15, Horse Race  
 KEX—Studio Program  
 KECA—Recordings  
 KNX—Jigsaws; 4:15, Dr. John Matthews  
 KFVB—Recordings  
 KFOX—News; Forty-Niners  
 KGB—S. D. Calif. Club  
 KSL—Broadcaster's Review; 4:15, Tarzan of the Apes

**4:30 to 5:00 P. M.**

•KGO & network — Fleischmann Hour, Rudy Vallee  
 KPO—Cook and Alexander; 4:45, Concert Petite  
 KYA—Baseball; 4:45, Tea Dance; 4:55, Junior Birdmen  
 KTAB—Sport of Kings; 4:45, The Old Bachelor  
 KLX—Music; 4:45, Health School  
 KROW—Doc Shahan's Ramblers  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Records  
 KGDM—Ernie Post's Jamboree  
 \*KFRC & network — Philadelphia Summer Symphony  
 KJR—Melody Palette  
 KEX—Studio; 4:45, Symphony  
 KNX—Dr. Matthews; 4:45, Musical Moments  
 KFVB—"Cocktail Hour"

STATION DIRECTORY		
•NBC Network Stations		
Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230
*CBS Network Stations		
KFRC	491.5	610
KGB	225.4	1330
KHI	333.1	900
KOIN	319.0	945
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570
Independent Stations		
KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFOX—Talk and Records  
 KECA—Educational Speech; News  
 KFSD—Studio Program  
 KSL—Town Crier

**5:00 to 5:30 P. M.**

•KGO & network—Romany Trails  
 KPO—News; 5:15, Tommy Harris  
 KYA—Children's Hour  
 KTAB—Sunset Sketches  
 KLX—Covered Wagon Jubilee  
 KROW—Instrumental  
 KGGC—Studio Frolie  
 KOW—Iverson Trio  
 KJBS—Dance Melodies  
 KGDM—Neapolitans  
 \*KFRC & network—Philadelphia Summer Symphony  
 KHQ—Tull and Gibbs; 5:15, Studio  
 KOMO—Varieties; 5:15, Saxophone Melodies  
 KGW—Musings; 5:15, Collins and Erwin  
 KNX—Storytown Express; Organ  
 KFI—Organ Recital  
 KFVB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records

**5:30 to 6:00 P. M.**

•KGO & network — Mindways: Stories of Human Behavior; 5:45, Ricardo and His Violin  
 KPO—Goldman Band Concert  
 KYA—Around the Town; 5:45, Campbell Digest  
 KTAB—Blue Moments; 5:45, Sports  
 KLX—Pianist; School News  
 KROW—Eating Your Way to Health  
 KJBS—Dance Melodies  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Popular Quartet; 5:45, Voice of Portugal  
 KGDM—Piano, Louis Kohler  
 \*KFRC & network—To be announced  
 KOMO—5:45, Cowboy Joe  
 KGW—Mark Daniels; 5:45, Talk  
 KHQ—Studio; 5:45, Souvenirs  
 KVI—To be announced

KJR—Hillbillies; 5:45, Cecil Solly  
 KEX—Symphony; 5:45, Studio  
 KFVB—Recordings  
 KFI—Dick Dennis and Helen Hill; 5:45, E. Graham Elliott  
 KNX—Organ; 5:45, Gossip Club  
 KECA—5:45, Dr. E. Caldecott, talk  
 KOA—Cosmopolitan Hotel Orchestra

**6:00 to 6:30 P. M.**

•KGO & network—Paul Whiteman's Orch.; Deems Taylor, master of ceremonies  
 KPO—Dinner Concert  
 KYA—Cy Trobber's Orchestra  
 KTAB—Melody Trail  
 KLX—Concert Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Old Traveller  
 KQW—Dinner Hour Review  
 KGC—Department of Agriculture; 6:15, Franco's Program  
 KGDM—Post Parade  
 \*KFRC & network—Conflict; 6:15, Presenting Mark Warnow  
 KJR—Song Bak  
 KEX—Orchestra  
 KFVB—News; Records; Organ  
 KFOX—News; 6:05, Al and Molly  
 KNX—News; 6:15, Concert Group  
 KECA—Records; 6:15, News  
 KFSD—Symphony

**6:30 to 7:00 P. M.**

•KGO & network—Paul Whiteman's KPO—Federal Business Talk; 6:45, Life of the Reillys; Ted Maxwell and Bobbe Dean  
 KYA—Orchestra  
 KTAB—Headline Hunters; Mining News; Communications  
 KLX—KLX Trio  
 KROW—Ne'er Do Well  
 KJBS—Records; 6:45, Pianists  
 KGGC—Theatre of the Air; 6:45, Modern Rhythms  
 KQW—State Market Reports; 6:45, Forrid Tunes  
 KGDM—Post Parade  
 \*KFRC & network—Mark Warnow; 6:45, Fray & Braggiotti  
 KVI—Strange Adventures  
 KOIN—Gene Baker to 6:45  
 KJR—Los Angeltinos  
 KEX—Sports; Orchestra  
 KFVB—Organ; Stamp Adventurer  
 KNX—Sport News, Norman Woknar; 6:45, Ensemble  
 KHJ—Raymond Haight for Governor to 6:45  
 KFOX—School Kids; 6:45, Stamp  
 KECA—Wesley Tourtelotte, organ  
 KSL—Auburn Quartet to 6:45  
 KGB—To be announced  
 KFSD—Symphony  
 KSL—Ethel Hogan, organ; 6:45, Comedians of Hollywood

**7:00 to 7:30 P. M.**

•KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn, comedy sketch  
 KPO—Nanette La Salle; 7:15, Review of Activities of the San Francisco Municipal Government  
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
 KTAB—Ceil & Sally; 7:15, Italian News  
 KLX—News; 7:15, Silver Strains  
 KROW—Quartette; Travelogue  
 KJBS—Piano Duo; Dance Tunes  
 KGGC—Voice of Erin  
 KQW—Weather; News and Forum; Records  
 \*KFRC & network—Vera Van, contralto; 7:15, Helen Nagin, pianist

KGDM—Musical Gems  
 KOL—7:15, Speaker Stevenson  
 KJR—Fireside Phantasies; 7:15, Hood Canal Outdoor Philosopher  
 KEX—Symphony Hour  
 KECA—Orch. with Virginia Flohri  
 KNX—Frank Watanabe and Archie; 7:15, Crazy Crystals  
 KFWB—Synchopators  
 KFOX—Wiggsville; 7:15, Bobby & Betty  
 KFSD—Adolph & Rudolph to 7:15  
 KSL—Pioneer Stories; 7:20, Orch.

**7:30 to 8:00 P. M.**

- KGO & network—Winning the West, serial drama by Wilbur Hall
- KPO—Interlude; 7:35, Guy Lombardo's Orchestra
- KYA—Lady of the Evening; 7:45, Scrapbook
- KTAB—Don Steele; 7:45, Prosperity Parade
- KLX—Studio Program; Sports
- KROW—Musical
- KGCC—German-American Program
- KQW—California Market Hour; 7:45, Tango Time
- \* KFRC & network—Reggie Child's Orchestra; 7:45, Henry Busse's Orchestra
- KOL—7:45, Old Timer
- KVI—Dr. R. M. Mellor to 7:45
- KJR—Studio; 7:45, Radio Ralph
- KEX—Symphony Hour
- KHJ—Orchestra
- KNX—Speech; 7:45, King Cowboy
- KECA—Orchestra; 7:45, Music
- KFWB—Outdoor Reporter; 7:45, Kings Men Quartet
- KFOX—Boy Detective; 7:45, Ocean-side Melodies
- KFSD—YMCA Harmonica Band
- KGB—7:45, Public Enemies
- KSL—Crazy Crystals to 7:45
- KOA—The Forty-Niners; Orchestra

**8:00 to 8:30 P. M.**

- KGO & network—Standard Symphony Hour, Orchestra direction Alfred Hertz
- KPO—Your Boy's Future; 8:15, Mills Blue Rhythm Band
- KYA—Orchestra and Vocalist
- KTAB—Parade; Dixie Memories
- KLX—Jewel Box; 8:15, Talk
- KROW—Latin-American Program
- KGCC—On With the Dance; 8:15, Symphonette
- KQW—Old Church Choir Songs
- \* KFRC & network—Ben Pollack's Orchestra
- KOL—Comedy Stars of Hollywood; 8:15, Newshawk
- KOIN—Comedy Stars Hollywood; 8:15, King's Guards
- KJR—Isle of Paradise
- KEX—News; Four Square Cathedral
- KHJ—Laugh Clinic
- KNX—The In-Laws; 8:15, Kay
- KFWB—Jean Dunn; Music, Kay Kyser's Orchestra
- KFOX—Christian Science; 8:15, Kay Kyser's Orchestra
- KECA—Music; 8:15, Records
- KFSD—Feature Program
- KSL—Headline News; Funfest
- KOA—Orchestra and Vocalist

**8:30 to 9:00 P. M.**

- KGO & network—Standard Symphony Hour
- KPO—Dancing in Twin Cities
- KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
- KTAB—Dixie Memories; Sports
- KLX—Melody Race; Vocalist

KROW—Italian Program  
 KGCC—Waltz Time; Tunes of Time  
 KQW—Old Church Choir  
 \* KFRC & network—Rube Wolfe's Orchestra  
 KEX—Four Square Cathedral  
 KJR—Music; 8:45, Sl and Elmer  
 KFWB—Terry La Franconi's Orch.  
 KNX—Dramatic Tabloid  
 KHJ—To be announced; 8:45, Hobbies  
 KECA—Nick Harris Program; 8:45, Song Recital  
 KFOX—Show Boat; Hearts & Flowers; 8:55, Political Talk  
 KFSD—Feature; 8:45, Girls' Chorus  
 KOA—Orchestra  
 KSL—Ben Pollack's Orchestra

**9:00 to 9:30 P. M.**

- KGO & network—Captain Henry's Maxwell House Show Boat
- KPO—NBC Drama Hour
- KYA—Orchestra; 9:15, Sports Parade
- KTAB—Souvenirs; Nighthiders
- KLX—Melody Palette; 9:15, Helen Parmelee, pianist
- KROW—To be announced
- KQW—Popular Vocal Rhythms; 9:15, Mabel Adams, vocalist
- \* KFRC & network—Hobbies; 9:15, Jack Russell's Orchestra
- KOL—Post-Intelligence; 9:05
- KJR—Celestial Ensemble
- KEX—Violin; Request Program
- KFWB—Ed Fitzgerald's Orchestra
- KFOX—Beverly Hill Bilbes
- KNX—News; 9:15, Crocketts
- KECA—SERA Orchestra
- KSL—Jack Russell's Orchestra

**9:30 to 10:00 P. M.**

- KGO & network—Captain Henry's Maxwell House Show Boat
- KPO—Mark Hopkins Orchestra
- KYA—Sports Parade; 9:45, News; 9:55, Musical
- KTAB—Thunder Mountain School
- KLX—Musical Auction; 9:45, News
- KROW—To be announced
- \* KFRC & network—Jan Garber's Orchestra
- KJR—Metropolitans
- KEX—Musical Program
- KFWB—Kay Kyser's Orchestra
- KHJ—Ray O'Hara's Orchestra
- KNX—The Crocketts
- KFOX—Beverly Hillbilbies
- KECA—Classic Recordings
- KSL—Ray O'Hara's Orchestra

**10:00 to 10:30 P. M.**

- KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
- KPO—Rainbow Harmonies
- KYA—Drama
- KTAB—Vacation Land
- KLX—Hotel Lake Merritt Dance Or-
- KROW—Dance Music
- KFRC—News; 10:10, Carlson's Orch.
- KOL—Dance Music
- KOIN—Dance Music
- KJR—Until Tomorrow
- KEX—7th Infantry Band
- KFI—10:15, Carol Lee & Helen Hill
- KFWB—News; 10:15, Organ
- KFOX—News; 10:15, Orchestra
- KIJJ—News Items; 10:10, Orchestra
- KNX—Reveries; 10:15, Pontrelli's Orchestra
- KGB—News Flashes; Orchestra
- KSL—Cafe de Patee Orchestra
- KOA—Cosmopolitan Orch.; 10:15, Rainbow Harmonies

**10:30 to 11:00 P. M.**

- KGO & network—Tom Coakley's Orchestra; 10:55, News Service
- KPO—Diary of a Globe Trotter
- KYA—John Wolohan's Orchestra
- KLX—Hotel Lake Merritt Dance Or.
- KTAB—Dance Tunes
- KROW—Dance Music
- KFRC—Carol Loifer's Orchestra
- KOL—Dance Music
- KVI—Dance Orchestra
- KOIN—Dance Music
- KOMO—Vic Meyers' Orchestra
- KEX—The Domino
- KFI—Biltmore Hotel Orchestra
- KHJ—Carol Loifer's Orchestra
- KFWB—Geo. Hamilton's Orchestra
- KFOX—Geo. Hamilton's Orchestra
- KNX—Pontrelli's Orchestra
- KFSD—10:55, News
- KGB—Dance Orchestra
- KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

- KGO—Happy Felton's Orchestra
- KPO & network—Ambassador Hotel Orchestra
- KYA—Organ Serenade
- KTAB—Hal Girvin's Orchestra
- KROW—Dance Music
- KFRC—Jan Garber's Orchestra
- KOL—Dance music
- KVI—Jan Garber's Orchestra
- KOIN—Dance Music
- KOMO—Silver Strings
- KHJ—Organ
- KFWB—Manny Harmon's Orchestra
- KFOX—Jack Maurice's Orchestra
- KNX—Pontrelli's Orchestra
- KGB—Jan Garber

**11:30 to 12:00 Midnight**

- KGO & network—Jimmy Grier's Orchestra
- KPO—Way Back When, Chas. Runyan, organist
- KYA—Frank Castle's Little Show
- KTAB—Dance Tunes
- KFRC—To be announced
- KROW—Dance Music
- KJBS—Owl Program to 7 a.m.
- KOL—Dance Music
- KVI—To be announced
- KOIN—Midnight Moods
- KJR—Vic Meyers' Orchestra
- KHJ—Organ and Records
- KFWB—Lake Arrowhead Orchestra
- KFOX—Hal Brown's Orchestra
- KGB—To be announced

**12:00 to Sign Off**

- KTAB—Vagabond of the Air
- KROW—Midnight Vagabond
- KGDM—121 Nite Club Orchestra
- KHJ—Recordings
- KCB—Records
- KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# FRIDAY Programs

July 13, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Morning Parade, variety program
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News; 7:15, Peerless Dentists
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOMO—U. S. Marine Shut-In Hour
- KFI—Marimba Band; Exercises
- KHL—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KECA—Health Exercises
- KGB—Morning Edition
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- KGO & network—Morning Parade
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KHQ—Financial Service to 7:45
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotation; Records
- KEX—7:45, Hill Billies
- KOMO—U. S. Marine Shut-In Hour
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHL—Recorded Program
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Recordings to 7:45
- KFOX—Grain Report; 7:32, Old-Time Songs
- KGB—Morning Edition
- KSL—Morning Watch; Melodies
- KOA—Morning Revelers; 7:45, Betty Crocker

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Lucille Manners, soprano
- KPO—Morning Chanticleer, Clarence Hayes, songs; 8:15, Crosscuts from Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Commuters Time Clock
- KJBS—Dance Recordings
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Voice of Experience; 8:15, Four Showmen
- KOMO—Four Square Cathedral
- KEX—Four Square Cathedral
- KHQ—8:15, Crazy Wells Program
- KVI—8:15, Jim DeFuy's Revue
- KOIN—8:15, Jones and Hare
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KECA—Recorded Program
- KFOX—Recordings
- KFSD—Good Cheer Prog. to 8:15
- KSL—8:15, Jennie Lee
- KOA—Maple City Four; 8:15, Soloist



**TOM COAKLEY**  
KGO—9:30 P. M.

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KQW—Circle of Enchantment
- KGDM—Talk; Records
- \* KFRC & network—Esther Velas and Orchestra
- KOL—Musical Program
- KVI—Records; Market Specials
- KOIN—Studio; 8:45, Elma Hackett
- KOMO—Resume; 8:33, Vagabonds
- KHQ—8:45, Home Comfort
- KEX—Dance Rhythms; 8:45, Mischa Elman
- KNX—Bill Sharples Breakfast Club
- KFI—Al Gayle's Entertainers; 8:45, Julia Hayes
- KFWB—Recordings
- KFOX—Health & Efficiency; Records
- KSL—Good Morning Judge to 8:45
- KGB—Stocks; 8:35, Records
- KOA—Vic and Sade; 8:45, Words and Music

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee
- KPO—Crosscuts of the Day
- \* KPO & network—9:15, Cliff Nazarro
- KYA—Frivolities; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Salon Program
- KJBS—Vocalists; 9:15, Salon Orch.
- KGGC—Melodies; 9:15, Old-Time Songs
- KQW—Popular Tunes
- KGDM—9:15, Mabel Rublin
- KHQ—Early Birds
- \* KFRC & network—Al Kavelln's Orchestra
- KOMO—Mary's Friendly Garden

- KEX—Orchestra; Requests
- KGW—9:15, Concert Trio
- KVI—Mystic Melodies; 9:15, Orch.
- KOL—Prudence Penny to 9:15
- KFI—Hawaiians; 9:15, News
- KNX—Song Bag
- KECA—Records; 9:15, Wellman
- KFWB—Kings Men; 9:15, Records
- KFOX—Recordings; Talk
- KSL—9:25, Assoc. Beet Sugar
- KOA—Cookbook Sherlocks; 9:15, Honorable Archie

## 9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Hart Strings
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGGC—Health Talk; Records
- KGDM—News of the Day
- \* KFRC & network—Betty Crocker; 9:45, Emil Velazco's Orchestra
- KGW—Trio; 9:45, Cooking School
- KHQ—Studio Programs
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Records; 9:45, News
- KFWB—Diet Tips; Records
- KFOX—Diet Tips; Talk
- KECA—Recordings
- KGB—9:45, News to 9:50

## 10:00 to 10:30 A. M.

- KGO & network—News; 10:05, Sixth Coast Artillery Band
- KPO—Hart Strings; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; Organ
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Clinic; Stocks; News
- KROW—Vita Hepar; 10:15, Holly-wood Hits
- KJBS—News; 10:05, Organ
- KGGC—Cal King
- KQW—Know Your California
- KGDM—Vocal Soloist
- \* KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KEX—Lost and Found; Music
- KOMO—Clef Dwellers
- KJR—Walks of Life to 10:15
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KECA—Inspirational Talk to 10:15
- KFOX—Prudence Penny; Report; 10:27, Comedy and Music
- KFI—Ann Warner Chats
- KNX—Eddie Albright Family

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGGC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Rolling Stones
- KGDM—Recordings
- \* KFRC & network—Ann Leaf, organist
- KJR—Club Minutes; Serenaders
- KEX—Hawaiian Serenaders
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That

KFWB—Recordings  
 KFOX—Hal Nichol's Bad Pennies; 10:50, Spanish Songs  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KECA—Chaparral Club; Records  
 KGB—Scrapbook of Life; News  
 KOA—10:50, Livestock and Produce; 10:55, Ball Bros.

**11:00 to 11:30 A. M.**

•KGO & network—Maria's Certo Matinee with Lanny Ross, Conrad Thibault and Mary Lou  
 KPO—Harmony Lane, Edward J. Fitzpatrick's Orchestra  
 KYA—Organ; 11:15, Talk  
 KTAB—Morning Concert; 11:15, Bulletin Board  
 KROW—Health Talk; 11:15, Organ  
 KLX—Mountaineers; 11:15, Castles in Music  
 KJBS—Orchestra and Trio  
 KQW—Light Classics  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KGDM—Big Oaks Flat Program  
 \*KFRC & network—Hurdy Gurdy Man; 11:15, Eton Boys  
 KVI—The Observer to 11:15  
 KOL—Cecil Solly to 11:15  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers, recorded  
 KEX—11:15, Cobwebs and Nuts  
 KNX—Records; 11:15, Better Business Bureau  
 KHJ—Colonial Dames to 11:15  
 KFWB—Records; Lost and Found  
 KFOX—Orchestra; Sketches  
 KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

**11:30 to 12:00 Noon**

•KGO & network—Maria's Certo Matinee  
 KPO—John and Ned; 11:45, Agricultural Bulletin  
 KYA—Album Leaves  
 KTAB—Jean Kent, Economics  
 KLX—Musicals; 11:45, Rhythm  
 KROW—Latin-American Program  
 KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music  
 KJBS—Oance Melodies  
 KQW—Accordion Capers; 11:45, Records  
 KGDM—Organ Recital  
 \*KFRC—Women's Home Forum  
 \*KFRC & network—11:45, Grab Bag  
 KOL—Grab Bag; 11:45, Democratic News  
 KOIN—Kelfood Program to 11:35  
 KJR—Measured Steps  
 KEX—Cobwebs & Nuts; Orchestra  
 KHJ—Grab Bag  
 KFWB—Eddie Eben, organist  
 KFOX—News; Talk; Record  
 KECA—Recordings  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KSL—Grab Bag

**12:00 to 12:30 P. M.**

•KGO & network—Betty and Bob; 12:15, The Singing Stranger  
 KPO—State Department of Agriculture; 12:15, Midday Musicale  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Song Bag  
 KROW—Latin-American Program  
 KJBS—Dance Matinee  
 KQW—Band Concert  
 KGGC—Request Hour  
 \*KFRC & network—The Dictators; 12:15, Voices of the Afternoon  
 KJR—Reflections of Romance; 12:15, Grain Reports

KOIN—12:15, LaVerne Axelson  
 KEX—Recordings; 12:15, O. M. Plummer  
 KECA—Records; 12:15, News  
 KFWB—Records; 12:15, Talk  
 KNX—News; 12:15, Congo  
 KFOX—Records; 12:15, Talk  
 KGB—Stocks and Farm Flashes  
 KFSD—Stocks; 12:15, Studio Prog.  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

•KGO & network—Western Farm and Home Hour  
 KPO—Midday Musicale; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—Calif. Farm Hour; Records  
 KJBS—Song Hits  
 KGGC—Request Hour  
 KQW—Federal, State Market Rpts.  
 KGDM—Recordings  
 \*KFRC & network—U. S. Army Band  
 KGW—Dr. Semler; 12:45, Meier & Frank  
 KHQ—Marching Along to 12:45  
 KOL—Carnival Hour  
 KVI—Capital City News to 12:45  
 KJR—Headliners, recorded  
 KFWB—Bob Shafer & Burt Fiske; 12:45, Records  
 KQW—Dr. John Matthews  
 KFOX—Recordings; 12:45, Talk  
 KECA—Concert Favorites, records  
 KOA—Modern Concert Orchestra

**1:00 to 1:30 P. M.**

•KGO & network—Palmer Clark's Orchestra  
 KPO—Commonwealth Club Lunch.  
 KYA—Women's Institute of the Air; 1:15, Hawaiians  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole  
 KGDM—Three Tumbleweeds  
 \*KFRC & network—Frank Dalley's Orchestra; 1:15, Between the Book Ends  
 KOL—Orchestra; Julie Day  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—To be announced  
 KJR—Chamber of Commerce  
 KEX—Women's Organization Prog.  
 KGA—News; 1:15, Old Timers  
 KNX—Pontrelli's Orchestra  
 KFWB—"Get-Together Party"  
 KFOX—Get-Together Party  
 KECA—Al Lyon's Orchestra  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Alice in Orchestra  
 KPO—Ann Warner's Chats  
 KYA—Band Concert  
 KTAB—Prosperity Parade  
 KLX—Records; 1:45, Cecil Wright  
 KROW—Recordings  
 KJBS—Orchestra; Hillbilly  
 KQW—Friendly Hour  
 KGDM—Recordings  
 \*KFRC—1:45, N. Y. Stocks to 1:50  
 \*KFRC & network—Detroit Symphony; 1:50, Mischa Ragninsky  
 KVI—1:45, Amusement Tips  
 KOIN—Book of Life  
 KOMO—1:45, Julia Hayes  
 KHQ—1:45, A. & K. Markets

KJR—Lotus Land to 1:45  
 KEX—Financial and Grain Reports; 1:35, Dance Antiques  
 KGW—1:45, Dixie Aces  
 KFI—1:45, Dixie Aces  
 KHJ—Dow Jones to 1:35  
 KNX—Pontrelli's Orchestra  
 KFWB—Records; Burt Fiske, pianist  
 KFOX—Talk; Records  
 KECA—Records to 1:45  
 KFSD—Studio Program to 1:45  
 KSL—Town Crier to 1:45

**2:00 to 2:30 P. M.**

•KGO & network—Al Pearce and His Gang  
 KPO—Neapolitan Echoes  
 KYA—Modern Maestros  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings  
 KROW—Records; vocalist  
 KJBS—Better Business Talk; 2:15, Dance Melodies  
 KQW—Dance Matinee  
 KGDM—Records and News  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KNX—The Bookworm  
 KECA—Classic Hour records  
 KFWB—Recorded Program  
 KFOX—Recorded Program  
 KFSD—2:15, Studio Program  
 KOA—Theatre Reporter; 2:05, Orch.  
 KSL—Round Towners; 2:15, Dental Clinic

**2:30 to 3:00 P. M.**

•KGO & network—Al Pearce Gang  
 KPO—News; 2:45, Charles Jacobs, trumpeter  
 KYA—Vignettes of Life; 2:45, Harrison Ward and Guest Artist  
 KTAB—Recorded Programs  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Studio Program  
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
 KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra  
 KQW—John Seiffert Players; 2:45, Concert  
 KGDM—The Romancier  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KNX—Foreign Recordings  
 KFWB—Recordings  
 KECA—Classical Records  
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra  
 KOA—Musical Mosaics; 2:45, Soloists

**3:00 to 3:30 P. M.**

•KGO & network—Will Aubrey, Bard of the Byways; 3:15, To be announced  
 KPO—Trio Romantique, vocal trio; 3:15, Tom Mitchell, baritone  
 KYA—Symphony Highlights  
 KTAB—Moods Modernistic; 3:15, Sophistication  
 KLX—Studio Program  
 KROW—Novelty Airs  
 KJBS—Dance Tunes; 3:15, The Word Man  
 KQW—Stocks; Music; Word Man  
 \*KFRC & network—Feminine Fancies  
 KGW—Krazy Limericks; 3:05, Piano  
 KOMO—3:15, Day Dreams  
 KJR—Easy Chair; Musical Jigsaws  
 KHQ—3:15, Club Bulletin  
 KEX—Musical Program

KGW—Krazy Limericks; 3:05, Piano to 3:15  
 KNX—Concert  
 KFVB—Recordings  
 KECA—Recordings  
 KFSD—Studio Program to 3:15  
 KSL—Orchestra; 3:15, Playboys  
 KOA—Microphone News to 3:15

### 3:30 to 4:00 P. M.

• KPO & network—Arlene Jackson, blues singer  
 KPO—3:45, Univ. of Calif. Prog.  
 KGO—Art Revue to 3:45  
 • KGO & network—3:45, Sport stories off the Record, Thornton Fisher, narrator  
 KYA—Symphony Highlights  
 KTAB—Serenade; Organ  
 KLX—Studio Program  
 KROW—Recordings  
 KJBS—Dance Tunes  
 KQW—Variety Show to 4:30  
 KGDM—Recordings  
 \* KFRC & network—Nick Lucas; 3:45, Texas Rangers  
 KFRC—3:55, Town Topics  
 KJR—3:45, To be announced  
 KOL—Lost & Found; Music  
 KOIN—Newspaper of the Air  
 KHQ—3:45, To be announced  
 KOMO—Concert Ensemble  
 KFI—3:45, News Release  
 KHJ—Larry Burke to 3:45  
 KNX—Federation Women's Club  
 KFVB—Recordings  
 KECA—3:45, University of Calif.  
 KFSD—Music  
 KFOX—Records; Talk  
 KSL—The Junior Hour

### 4:00 to 4:30 P. M.

• KPO & network—John Teel, baritone to 4:15  
 KPO—4:15, Edna Fischer, pianist  
 KGO—The Well Dressed Woman  
 • KGO & network—4:15, Forty-five Minutes from Broadway  
 KYA—Symphony Highlights  
 KTAB—Keep Smiling Revue  
 KLX—Studio; 4:15, Pianist  
 KROW—Prudential; Popular Tunes  
 KJBS—Close Harmony  
 KGDM—Gilmore Oil Program  
 \* KFRC & network—Hodge Podge Lodge  
 KOIN—News of the Air  
 KGW—Abe Bercovitz, violin  
 KHQ—Business and Pleasure  
 KJR—Tea Dansant; 4:15, Horse Race  
 KFI—Tabernacle of the Air  
 KFVB—Recordings  
 KFOX—News; Forty-niners  
 KNX—Studio; 4:15, Musical Auction  
 KSL—Town Crier; 4:15, Tarzan  
 KOA—Cities Service Concert

### 4:30 to 5:00 P. M.

KGO—Art Revue  
 • KGO & network—4:45, To be announced  
 KPO—For Girls and Boys Only  
 KTAB—Sport of Kings; 4:45, The Old Bachelor  
 KYA—Pianist; Tea Dance; 4:55, Junior Birdmen  
 KLX—Studio; 4:45, Health Talk  
 KROW—Hillbilly Music  
 KJBS—Dance Orchestra; Records  
 KQW—Story Time; 4:45, Dr. Maker  
 KGDM—Bar H Bar Boys  
 \* KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen  
 KOL—Hours with Baur to 4:45  
 KOMO—Varieties to 4:45  
 KHQ—Tull and Gibbs to 4:45

## STATION DIRECTORY

### • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

### \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KJR—4:45, Snapshots  
 KFI—Organ Recital  
 KFVB—Cocktail Hour  
 KFOX—Health and Psychology  
 KHJ—Romance of Music  
 KNX—Synagogue of the Air  
 KECA—Edna Fischer, pianist; 4:45, News Release  
 KSL—Town Crier  
 KOA—Cities Service Concert

### 5:00 to 5:30 P. M.

• KGO & network—Let's Listen to Harris  
 KPO—News; 5:15, To be announced  
 KYA—Children's Hour  
 KTAB—Sunset Sketches  
 KLX—Brother Bob's Club  
 KROW—Instrumental Varieties  
 KJBS—Band Concert; 5:15, Records  
 KGGC—Studio Frolic  
 5:20, Talk, Contract Bridge  
 KQW—Songs of the Islands; 5:15, Records  
 KGDM—Echoes of the Nineties  
 \* KFRC & network—Little Theatre of the Air; 5:15, Fats Waller Rhythm  
 KOIN—Bob & Dolly  
 KJR—Waltzes and Tangos  
 KHJ—Little Theatre; 5:15, Orch.  
 KNX—Storytown Express;  
 5:15, Dramas of Youth  
 KECA—Recordings  
 KFVB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records  
 KFSD—Studio Program  
 KSL—Pullman Tailors to 5:15

### 5:30 to 6:00 P. M.

• KGO & network—Armour Program, featuring Phil Baker, Harry McNaughton, Irene Beasley  
 KPO—Knickerbockers; 5:55, Dr. Ross  
 KYA—Around the Town; Digest  
 KTAB—Blues; Sport Page  
 KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health  
 KJBS—Musical Hits  
 KGGC—Lecture; 5:45, Irish Gems  
 KGDM—The Neoplatons  
 KQW—Southern Four; 5:45, Voice of Portugal  
 \* KFRC & network—Johnny Green's Orchestra  
 KOIN—Hollywood Impressions  
 KJR—Records; 5:45, Cecil Solly  
 KNX—Julie Kellar, harpist; 5:45, Gossip Club  
 KFVB—Cecil & Sally; 5:45, Records  
 KECA—Recorded Program  
 KFSD—Studio Program  
 KSL—Johnny Green's Orchestra

### 6:00 to 6:30 P. M.

• KGO & network—The First Nighter drama with June Meredith and Don Ameche  
 KPO—Pastels, instrumentalists  
 KYA—Cy Trobber's Orchestra  
 KTAB—Melody Trail  
 KLX—Concert Trio  
 KROW—News; 6:15, Hawaiians  
 KGGC—Dinner Dance Review  
 KJBS—News; Records; 6:15, Old Traveller  
 KQW—Department of Agriculture; 6:15, Franco's Program  
 KGDM—Fishing Facts; Port Parade  
 \* KFRC & network—To be announced  
 KJR—Song Bag  
 KEX—Eddie King, piano; 6:15, Concert  
 KNX—News; 6:15, Concert Group  
 KFVB—News; Records; Organ  
 KFOX—News; Al and Molly; 6:15, Cecil and Sally  
 KECA—Marching Along; 6:15, News  
 KFSD—Safety Talk; 6:05, Concert

### 6:30 to 7:00 P. M.

• KGO & network—General Tire Program with Jack Benny: Mary Livingstone; Frank Parker, tenor; Don Wilson; Jimmy Grier's Orch.  
 KPO—Clyde Doerr's Orchestra  
 KYA—Cy Trobber's Orchestra  
 KTAB—Headline Hunters; Mining News; 6:50, Stamp Club  
 KLX—Trio  
 KROW—Ne'er Do Well  
 KJBS—Popular Recordings  
 KGGC—Theatre of the Air  
 KQW—State Market Reports; 6:15, Torrid Tunes  
 KGDM—Port Parade  
 \* KFRC & network—To be announced  
 6:45, Military Band  
 KJR—Melody Race; 6:45, Fish Flashes  
 KEX—Sport Flashes; Concert  
 KNX—Sport News, Norman Woknar; Concert Group  
 KFVB—Organ; 6:45, Interview  
 KFOX—School Kids; 6:45, Music  
 KECA—Wesley Tourtellotte, organist

### 7:00 to 7:30 P. M.

• KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn  
 KPO—Nanette La Salle, contralto; 7:15, Sports Revue  
 KYA—Ernie Smith's Sport Page; 7:15, Maurice Gunsky  
 KTAB—Cecil & Sally; 7:15, Italian News  
 KLX—News; 7:15, Lovable Liars  
 KROW—Recordings; 7:15, Doc Shannon's Ramblers  
 KJBS—Popular Recordings  
 KQW—Weather; 7:15, Arcadian Club  
 KGDM—Recordings  
 KGGC—Jerry Wood's Orchestra

\* KFRC & network—Edith Murray; 7:20, Isham Jones' Orchestra  
 KFRC—7:15, Minute Melodies  
 KOL—7:15, Speaker, Stevenson  
 KVI—7:15, Minute Melodies  
 KJR—Mystic Asia  
 KHJ—Edith Murray; 7:15, Pierce Brothers  
 KNX—Watanabe and Archie; 7:15, Realty Board  
 KFWB—Syncopators  
 KFOX—Wiggsville; Bobby & Betty  
 KECA—Orchestra and Soloist  
 KFSD—Sonny & Buddy to 7:15

### 7:30 to 8:00 P. M.

• KGO & network—Political Talk 7:45, The Philistine, Dr. Seth C. Maker  
 • KPO & network—7:45, Edna Fischer, pianist  
 KPO—Comedy Stars of Hollywood to 7:45  
 • KPO & network—7:45, The Big Yank Mavericks  
 KYA—Radio Theatre  
 KTAB—Batonics; 7:45, Malloy's Sports  
 KLX—Silver Strains; 7:45, Pianist KROW—Ramblers; Solomon and Sullivan  
 KGGC—Hollywood Preview; 7:45, Featured Artists  
 KQW—Calif. Market Hour; Records  
 \* KFRC & network—True Story Court of Human Relations  
 KOMO—Greater Washington Hour  
 KHQ—Game Commission Talk; 7:45, Sax Appeal  
 KJR—To be announced; 7:45, Radio Ralph  
 KNX—Realty Board; King Cowboy  
 KFI—Orchestra and Vocal to 7:45  
 KFWB—Quartet; 7:45, Comedy Stars  
 KFOX—Boy Detective; Talk  
 KECA—Burr McIntosh; Records  
 KFSD—Political Talk to 7:45  
 KOA—One Man's Family

### 8:00 to 8:30 P. M.

• KGO & network—Caswell Concert; 8:15, One Man's Family, serial drama  
 KPO—Buddy Rogers' College Inn  
 KYA—Erev Shaboth; 8:15 Doctor Good Cheer  
 KTAB—Folk Songs; 8:15, Fishin' Fool  
 KLX—Carefree Capers  
 KROW—Tunes of Old Mexico  
 KGGC—Tango Time; 8:15, Prosperity Parade  
 KQW—Dance Time  
 \* KFRC & network—Court of Human Relations; 8:15, Harry Sosnick's Orchestra  
 KOIN—8:15, Fishing News  
 KJR—Fireside Phantasies; 8:15, Cowboy Joe  
 KNX—The In-Laws; 8:15, Revue  
 KFWB—Pioneers; 8:15, Orchestra  
 KFOX—Pioneers; 8:15, Orchestra  
 KECA—Old Observer; 8:15, Orch.  
 KFSD—Marie V. Kriete, vocalist; 8:15, Fairway Facts  
 KSL—8:15, Sandy McThrift  
 KOA—Tivoli Jolly Brewers

### 8:30 to 9:00 P. M.

• KGO & network—One Man's Family; 8:45, In Old Brazil  
 KPO—Ted Black's Orchestra; 8:45, Clef Dwellers  
 KYA—Dance Orchestras  
 KTAB—Dixie Marsh, pianist; 8:45, Orchestra  
 KROW—Del Courtney's Band

KLX—Studio Program; 8:45, Rhythm Encores  
 KGGC—Prosperity Parade  
 KQW—Democratic Rally  
 \* KFRC & network—Rube Wolf's Orchestra  
 KOIN—Gene Baker  
 KOL—8:45, Vacationland Revue  
 KJR—Dollars and Cents; 8:45, Si and Elmer  
 KHQ—8:45, To be announced  
 KOMO—8:45, Crazy Wells Program  
 KFX—Portland Union Bible Class  
 KNX—Electrical Transcription  
 KFWB—Jack Joy's Orchestra  
 KFOX—Show Boat; Poetry & Music; 8:55, Political Talk  
 KECA—Frieta Shaw's Ethiopians; 8:45, Records  
 KFSD—Musical Moments  
 KSL—Master Bob, Philosopher; 8:45, Chas. Barnett's Orchestra  
 KOA—Big Yank Mountaineers

### 9:00 to 9:30 P. M.

• KGO & network—Melody Masquerade, orchestra direction Meredith Willson  
 KPO—Clyde Lucas' Orchestra; 9:15, Through the Looking Glass with Frances Ingram  
 KYA—Dance Orch.; 9:15, Friendly Neighbors  
 KTAB—Astronomy; 9:15, Night-herders  
 KLX—L. G. French, baritone; 9:15, California Rangers  
 KROW—Del Courtney's Band  
 KQW—Dance Antiques; 9:15, Fire-side Reveries  
 KFRS—Carol Lofner's Orchestra; 9:15, Chamber of Commerce  
 KOL—Post-Intelligencer; 9:05 Dance Music; 9:15, Orchestra  
 KOIN—Norge Headliners to 9:15  
 KOMO—Royal Foursome; 9:15, Pipes  
 KHQ—Summer Serenade; 9:15, Beauty That Endures  
 KEX—9:15, Homicide Squad  
 KGW—Witch's Tale  
 KFI—Talk; 9:15, Orchestra  
 KHJ—Jack Russell's Orchestra  
 KNX—News; 9:15, Amagon  
 KFWB—Ed. Fitzpatrick's Orchestra  
 KFOX—Beverly Hill Billies  
 KFSD—Comedy Stars to 9:15  
 KSL—9:15, Wrestling Matches  
 KOA—Dance Orchestra

### 9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's Orchestra  
 KPO—Spiritual Fantasy; Kenneth Spencer, basso; Southern Harmony Four; Paul Carson, organist  
 KYA—Amer. Weekly Drama; News; 9:55, X Bar B Boys  
 KTAB—Prosperity Parade  
 KLX—Calif. Rangers; 9:45, News; 9:50, Road Information  
 KROW—Ran Wilde's Orchestra  
 KQW—Instrumental Novelties; 9:45, Front Page Drama  
 KFRC—Jan Garber's Orchestra  
 KOIN—Journal Preview  
 KGW—Texas Cowboy  
 KHQ—Dodge Gypsies; Talk  
 KOL—Dance Orchestra  
 KOMO—9:45, Cowboy Joe  
 KFI—Richelieu; Cardinal or King  
 KHJ—Orchestra  
 KNX—Dance Band; 9:45, Fights, Lezard Stadium  
 KFWB—Kay Kyser's Orchestra  
 KFOX—Beverly Hill Billies  
 KSL—Wrestling Matches  
 KOA—Dance Orchestra

### 10:00 to 10:30 P. M.

• KGO & network—Richfield News  
 • KGO & network—Richfield News; 10:15, Williams-Walsh Orchestra  
 KPO—Night Court, variety program  
 KYA—X Bar B Boys  
 KTAB—Castilian Strings  
 KLX—Dance Orchestra  
 KROW—Spotlight Review  
 KFRC—News; 10:10, Merle Carlson's Orchestra  
 KVI—Merle Carlson's Orchestra  
 KOL—Dance Music  
 KOIN—Woodyard's Orchestra  
 KJR—Till Tomorrow  
 KEX—Billy's Hawaiians  
 KHJ—News Items; 10:10, Orchestra; 10:15, Sheriff Biscailluz  
 KNX—Fights, Hollywood Stadium  
 KFI—10:15, Carol Lee & Helen Hill  
 KFWB—News; 10:15, Organ  
 KFOX—News; 10:15, Whidden's Orch  
 KECA—Recordings  
 KGB—News; 10:05, Dance Orch.  
 KSL—Wrestling; 10:15, Orchestra  
 KOA—Night Court

### 10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra; 10:55, News Service  
 KPO—Night Court, variety program  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Hotel Lake Merritt Orchestra  
 KROW—Dance Music  
 KFRC—Carol Lofner's Orchestra  
 KOL—Dance Music  
 KOIN—Robinson's Orchestra  
 KVI—Dance Orchestra  
 KJR—Alaskan Troubadours  
 KEX—Fairvale Country Club  
 KOMO—Vic Meyer's Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KHJ—Pasadena Community Dance  
 KNX—Fights from Hollywood Legion Stadium; 10:45, Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Orchestra

### 11:00 to 11:30 P. M.

• KPO & network—Ambassador Hotel Orchestra  
 KGO—Bal Tabin Orchestra  
 KYA—Organ Serenade  
 KTAB—Greater Santa Clara Valley  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KOIN—Columbia Program  
 KVI—Jan Garber's Orchestra  
 KJR—Hollywood Temple  
 KHJ—Pasadena Community Dance  
 KFWB—Manny Harmon's Orchestra  
 KFOX—Orchestra  
 KGB—Jan Garber's Orchestra

### 11:30 to 12:00 Midnight

• KGO & network—Jack Bain's Orchestra from Club Victor  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Dance Tunes  
 KVI—Orchestra  
 KFWB—Lake Arrowhead Orchestra  
 KFOX—Hal Brown's Orchestra  
 KJR—Vic Meyers' Orchestra  
 KHJ—Organ and Recordings

### 12:00 to 1 A. M.

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KGD—Kit Kat Cafe  
 KHJ—Recordings  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

July 14, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KOIN—Koin-Klock
- KHQ—Morning News; 7:15, Peerless Program
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Records; 7:25, Fishing News
- KECA—Records
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

## 7:30 to 8:00 A. M.

- KGO—Johnny O'Brien; 7:45, William Cowles, pianist
- KPO & network—Down Lovers' Lane
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Morning Exercises
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KOL—Organ Program
- KVI—Morning Variety; Hillbillies
- KOIN—Jones & Stewart
- KJR—Market Quotations; 7:45, Early Echoes
- KEX—Hill Billies; Records
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KECA—Records to 7:45
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch; 7:55, Shopping Suggestions
- KOA—Down Lovers' Lane

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Two Blues, harmony duo
- KPO—Armchair Quartet; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, Stocks
- KROW—Commuters' Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Saturday Syn-copators
- KVI—8:15, De Puy's Revue
- KOIN—Jones & Stewart to 8:15
- KJR—Organ
- KOMO—Echoes; 8:15, Morning Reveries
- KHQ—Shoe Shop; Musical Gems
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Memories of the Waltz
- KFOX—Records; 8:10, Educ. Talk
- KPSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Armchair Quartet



**BILL ROSS**  
KHQ—Announcer

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, The Sizzlers, vocal trio
- KPO—Crosscuts Log o' the Day
- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Watch Tower; 8:45, Shopper's Digest
- KROW—Mary Dowd Reardon
- KJBS—Latest Recorded Releases; 8:45, Dance Melodies
- KGDM—Recordings; Talk
- KQW—Concert Favorites
- \* KFRC & network—Al Kavelin's Orchestra
- KVI—8:45, Market Specials
- KOL—Musical Program to 8:45
- KOIN—8:45, Elma Hackett
- KOMO—Resume; 8:33, Vagabonds
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KEX—8:45, Orchestra
- KFI—Charlie Wellman
- KFWB—Recordings
- KFOX—Health & Efficiency; 8:50, Records
- KNX—Bill Sharples Breakfast Club
- KECA—8:45, Recordings
- KPSD—8:45, Stock Report
- KGB—Stocks to 8:35
- KSL—Al Kavelin's Orchestra
- KOA—Vic & Sade; 8:45, Sizzlers

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KPO—Crosscuts Log o' the Day; 9:15, Alvino Rey, guitarist
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Salon Program
- KJBS—Popular Vocalists; 9:15, Dance Tunes
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KGDM—Recordings
- \* KFRC & network—Esther Velas Ensemble

- KQW—Popular Tunes
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett to 9:15
- KGW—Cooking School to 9:15
- KEX—9:15, Request Program
- KOMO—Beauty Talk; 9:15, Harp Melodies
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—King's Men; 9:15, Maude Hughes, pianist
- KFOX—Recordings; Talk
- KOA—Words and Music

## 9:30 to 10:00 A. M.

- KGO & network—American Farm Bureau Federation Program
- KPO—News; 9:45, Elmore Vincent
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelties
- KQW—Gems of Melody
- KGDM—Talk; Kiddies' Program
- \* KFRC & network—Emery Deutsch Orchestra
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Records; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOA—Recordings
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—Farm Bureau Federation
- KPO—Beaux Art Trio
- KYA—Columbia Parade; 10:15, Orphan
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Island Serenaders
- KJBS—Radio News Reporter; 10:02, Dance Orchestra
- KQW—Know Your California
- KGDM—Kiddies' Program; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Another Spring
- KNX—Eddie Albright's Family
- KFOX—Records; Grain Reports; 10:27, Hal Nichol's Orchestra
- KFWB—Recordings
- KECA—Recordings
- KSL—Artist Recital; 10:15, Orch.
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—Spanish Anaquinas Torres de Galicia, mixed chorus direction Eduardo Dorado
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University on the Air
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—Records; 10:45, Rolling Stones
- KGDM—Eleanor Peterson, vocalist
- KFRC—Junior Artist Recital
- KVI—Round Towners

KOMO—Planologue to 10:35  
 KJR—Club Minutes; 10:45, Silhouettes  
 KOL—Morning Melodies  
 KOIN—Art Kirkham  
 KEX—10:35, Lost and Found; 10:37, Records  
 KNX—Organ Recital  
 KFWB—Records  
 KFOX—Hal Nichol's Orchestra; 10:50, Spanish Songs  
 KECA—Classic Hour  
 KOA—Bavarian Concert  
 KSL—Round Towners

**11:00 to 11:30 A. M.**

• KGO & network—Woman's Magazine of the Air  
 KPO—Herman Crone's Orchestra; 11:15, The Sovereigns  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Concert; Beauty Facts  
 KLX—Mountaineers; 11:15, Muriel Scherruble, soprano  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Hits of the Past  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KQW—Light Classics; 11:15, Dance Hits  
 KGDM—Organ  
 \* KFRC & network—Columbia Salon Orchestra  
 KOL—Cecill Solly to 11:15  
 KVI—The Observer to 11:15  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers  
 KEX—Records; Cobwebs & Nuts  
 KNX—Carefree Capers  
 KFWB—Records; Lost and Found  
 KFOX—Orchestra; Skit  
 KECA—Classic Hour, Records  
 KOA—Livestock, Produce, Weather Reports; 10:10, Orchestra  
 KSL—Columbia Salon Orchestra

**11:30 to 12:00 Noon**

KGO—Financial Flashes to 11:35  
 • KGO & network—Week-End Revue, vocalists, orchestra  
 KPO—Clay Landon, songs with banjo; 11:45, Agricultural Bulletin  
 KYA—Album Leaves  
 KTAB—Jean Kent  
 KLX—Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Records and News  
 KQW—Accordion Capers; Records  
 KGDM—Organ  
 \* KFRC & network—Dancing by the Sea  
 KOIN—Dr. Semler to 11:45  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KHQ—Organ Concert  
 KFWB—Eddie Eben, organist  
 KFOX—News; Talk; Records  
 KFI—Bennie Watson, songs; 11:45, Market Reports  
 KNX—Carefree Capers; Talk  
 KOA—Week-end Revue

**12:00 to 12:30 P. M.**

• KGO & network—Sax Appeal; 12:15, Western Agriculture  
 KPO—Week End Revue  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Song Bag  
 KROW—Latin-American Program  
 KJBS—Instrumental and Vocal  
 KQW—Band Concert  
 KGDM—Road Report; Records  
 KGGC—Request Hour  
 \* KFRC & network—Ann Leaf, organist

KOIN—12:15, La Verne Axelson  
 KHQ—12:15, String Quartet  
 KGW—12:15, Meier & Frank  
 KJR—Castles in Music; 12:15, Grain Reports; 12:18, Records  
 KEX—Recordings to 12:15  
 KFWB—Records; 12:15, Talk  
 KNX—News; 12:15, Congoin  
 KECA—Records and News  
 KFOX—Recordings; 12:15, Talk  
 KSL—Broadcaster's Review  
 KOA—Week-end Revue

**12:30 to 1:00 P. M.**

• KGO & network—Western Agriculture  
 KPO—Chicago Symphony Orchestra  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Weather, Market Reports  
 KGDM—Recordings to 2:15  
 \* KFRC & network—Emil Velazco's Orchestra  
 KGW—Dr. Semler; Friendly Chat  
 KHQ—12:45, Studio  
 KEX—American Produce to 12:35  
 KJR—Uncle Frank's Children Mat.  
 KFWB—Burt Fiske & Bob Shafer; 12:45, Records  
 KFOX—Dick Pearsall, baritone; 12:45, Civic Talk  
 KNX—Concert Group  
 KECA—Woodcraft Rangers; 12:45, Records  
 KOA—Lady Next Door  
 KSL—Emil Velazco's Orchestra

**1:00 to 1:30 P. M.**

• KGO & network—Pair of Pianos, Grace Frankel and Gertrude Lyne  
 KPO—Chicago Symphony Orchestra  
 KYA—Hawaiians  
 KTAB—Songs of the Past  
 KLX—Records  
 KROW—Concert Melodies  
 KJBS—Hawaiian Orchestra; 1:15, At the Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 \* KFRC & network—Little Jack Little's Orchestra  
 KGW—Chat; Dental Clinic  
 KJR—Uncle Frank's Children Mat.  
 KHQ—1:15, Studio Program  
 KFI—Al Lyon's Orchestra  
 KFWB—"Get Together Party"  
 KFOX—Family Almanac  
 KNX—Pontrelli's Orchestra  
 KSL—Town Crier

**1:30 to 2:00 P. M.**

• KGO & network—Henry King's Orchestra  
 KPO—News; 1:45, Organ Concert  
 KYA—Rhythmic Ripples  
 KTAB—Modern Rhythms  
 KLX—Records; 1:45, Cecil Wright  
 KROW—Records  
 KJBS—Afternoon Popular Concert  
 KQW—Friendly Hour  
 KFRC—N. Y. Stocks to 1:35  
 \* KFRC & network—1:35, Edward Wurtzbach Orchestra; 1:45, Raginsky's Ensemble  
 KOIN—Book of Life  
 KGW—Friendly Chat  
 KOMO—To be announced  
 KVI—1:45, Amusement Tips  
 KJR—Here and There  
 KEX—Better English Talk; Records  
 KFWB—Records; 1:45, Piano, Burt Fiske

KNX—Pontrelli's Orchestra  
 KFOX—Talk and Recordings  
 KECA—Classic Hour, records  
 KFSD—Studio Program  
 KOA—Ross Fenton's Orchestra  
 KSL—Wurtzbach's Orchestra; 1:45, Mischa Raginsky

**2:00 to 2:30 P. M.**

• KGO & network—Al Pearce and His Gang  
 KPO—Melodians  
 KYA—Rhythmic Ripples; 2:15, Argentinians  
 KTAB—Dance Tunes; 2:15, Roman-cin'  
 KLX—Lost & Found; Records  
 KROW—Records; 2:15, Charles Goodman, vocalist  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—2:15, News  
 \* KFRC & network—Mischa Raginsky's Orchestra; 2:15, Billy Hay's Orchestra  
 KJR—Chimes of the East  
 KEX—Symphony  
 KNX—The Bookworm  
 KFWB—Records  
 KFOX—Records  
 KECA—Classical Recordings  
 KSL—2:15, Dental Clinic of the Air  
 KOA—Theatre Reporter; 2:05, Al Pearce and Gang

**2:30 to 3:00 P. M.**

• KGO & network—Tom Coakley's Orchestra  
 KPO—Melodians; Orchestra  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Recorded Program  
 KLX—Records  
 KROW—Dell Perry, pianist; 2:45, Studio Program  
 KJBS—Popular Dance Recordings  
 KQW—Afternoon Concert  
 KGDM—The Romancier  
 \* KFRC & network—Wanderers Quartet; 2:45, Gene Kardos and Orchestra  
 KEX—Symphony  
 KJR—Boeing Talk; Siesta Moods  
 KNX—Gordon Henderson's Orchestra  
 KFWB—Records  
 KFOX—Records  
 KECA—Classic Hour  
 KSL—Wanderers Quartet to 2:45  
 KOA—Palace Hotel Orchestra

**3:00 to 3:30 P. M.**

KGO—Cecilians, Barbara Blanchard, soprano; Eva Gruning, contralto  
 • KPO & network—Flying with Captain Al Williams; 3:15, Pickens Sisters, vocal trio  
 KYA—Baseball Game  
 KTAB—Moods Modernistic; Sophistication  
 KLX—Studio Program  
 KROW—Novelty Airst  
 KQW—Vocal; Variety Program  
 KJBS—Light Opera, records  
 KGDM—The Romancier  
 \* KFRC & network—Isham Jones' Orchestra  
 KOMO—Dream Melodies  
 KEX—Symphony  
 KHQ—3:15, Club Bulletin  
 KNX—Foreign Recordings  
 KECA—Records; 3:15, Organ  
 KFWB—Records  
 KFOX—Records  
 KOA—News; 3:15, Pickens Sisters  
 KSL—Payroll Builder

## 3:30 to 4:00 P. M.

• KGO & network—Something Simple  
 KPO—Don Bestor and Orchestra  
 KTAB—Serenade; 3:45, Tea Timing  
 KYA—Baseball Game  
 KLX—Studio Program  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 \*KFRC & network—Betty Barthell and Melodeers to 3:45  
 KGDM—Lou Stoops; 3:45, Records  
 KFRC—3:45, Records; 3:50, Church announcements; 3:55, Town Topics  
 KOL—Lost and Found; 3:45, Stamp Man  
 KOIN—Newspaper of the Air  
 KOMO—Birnbaum's Bavarians  
 KHQ—Nat'l Grocery Prog. to 3:45  
 KJR—String Quartet  
 KEX—3:45, Melody Salon  
 KHJ—Three Rhythm Kings to 3:45  
 KNX—Melody Palette  
 KFI—3:45, News  
 KECA—Organ Recital  
 KFWB—Recordings  
 KFOX—Records; Health Talk  
 KSL—The Junior Hour

## 4:00 to 4:30 P. M.

KGO—Knickerbockers Quartet  
 KPO—Night Dream Hour  
 KYA—Baseball Game  
 KTAB—Cobweb Chasers  
 KLX—Musical  
 KROW—Popular Tunes  
 KJBS—Radio Headliners; Records  
 KGDM—Gilmore Oil Program  
 \*KFRC & network—Morton Downey's Party  
 KOIN—Newspaper of the Air  
 KJR—Tea Dantsat; 4:15, Long-acres Horse Race  
 KOMO—Melodic Moods  
 KFI—News; Organ  
 KNX—Fireside Phantasies  
 KECA—Recordings  
 KFWB—Recordings  
 KFOX—News; 4:15, Forty-Niners  
 KOA—Spanish Interlude; 4:15, Bavarian Band

## 4:30 to 5:00 P. M.

• KPO & network—Hands Across the Border  
 KGO—Happy Tunes, Josef Hornik's Orchestra  
 KYA—Baseball Game; 4:45, Dance  
 KTAB—Racing News; 4:45, Old Bachelor  
 KLX—Helen Parmelee, pianist  
 KROW—Hillbille Music  
 KJBS—Dance Orchestra; 4:45, Harmony Trio  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Recordings  
 \*KFRC & network—Morton Downey's Party to 4:45  
 KFRC—4:45, Dr. J. C. Campbell, Dentist  
 KOIN—4:45, Bob and Dolly  
 KJR—Snapshots  
 KEX—4:45, Musical Gems  
 KHQ—Tull and Gibbs to 4:45  
 KFI—Calif. Teachers Assn. to 4:45  
 KFWB—Cocktail Hour  
 KFOX—Recordings  
 KECA—4:45, News Release  
 KNX—Fireside Phantasies  
 KSL—Concert; 4:45, Review

## 5:00 to 5:30 P. M.

• KGO & network—Clyde Doerr's Orchestra

## STATION DIRECTORY

## • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

## \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

## Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KPO—News; 5:15, Tom Coakley's Orchestra  
 KYA—Children's Hour; 5:15, Around the Town  
 KTAB—Sunset Sketches  
 KLX—Brother Bob's Club  
 KROW—Instrumental Varieties; 5:15, Song Fest  
 KJBS—Dance Hits of the Day  
 KGCC—Classics; 5:15, Go to Church Tomorrow  
 KQW—Musical Favorites  
 KGDM—Neopolitans  
 \*KFRC & network—Chesterfield Program  
 KHQ—To be announced  
 KOMO—To be announced  
 KEX—Musical Gems  
 KNX—Recordings; 5:15, Dr. John Matthews  
 KFWB—Records  
 KFI—Organ Recital  
 KECA—Recorded Program  
 KFOX—Recordings  
 KOA—Night Dream Hour

## 5:30 to 6:00 P. M.

• KGO & network—Goldman Band Concert, Edwin Franko Goldman, conductor  
 KPO—Gypsiana, violinist; 5:45, Carson Cocktail, organ  
 KYA—Around the Town; Campbell  
 KTAB—The Funnies; 5:45, Sports  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGCC—All Colored Revue; 5:45, Irish Gems  
 KQW—Musical Impressions; 5:45, Voice of Portugal  
 KJBS—Dance Hits of the Day  
 KGDM—Vocalist; 5:45, Records  
 KJR—Waltzes and Tangos

\*KFRC & network—Detroit Symphony Orchestra  
 KHJ—Old Music Masters  
 KNX—John Matthews; 5:45, Gossip Club  
 KFWB—Recordings  
 KECA—Temple Baptist Question Box; 5:45, Records  
 KFOX—Records; 5:45, Vocalist  
 KFSD—Popular Program  
 KSL—Detroit Symphony  
 KOA—Goldman Band

## 6:00 to 6:30 P. M.

• KGO & network—Raymond Knight and his Cuckoos; 6:15, Guy Lombardo's Orchestra  
 KPO—Dinner Concert  
 KYA—Dinner at Six  
 KTAB—Echoes of Portugal  
 KLX—KLX Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Records  
 KGCC—Dinner Dance Review  
 KQW—NRA Speaker; 6:15, Franco's Program  
 \*KFRC & network—Symphony  
 KEX—Sam Gordon; 6:15, Orchestra  
 KJR—Song Bag  
 KNX—News; 6:15, Concert  
 KFWB—News; Records; Organ  
 KFOX—News; 6:05, Al and Molly  
 KECA—Hollywood Folklorists; News  
 KFSD—Symphony  
 KOA—Kuku Club Program  
 KSL—Symphony; 6:15, Peter Spraynozzle and Harry Clarke

## 6:30 to 7:00 P. M.

• KGO & network—National Barn Dance, variety program  
 KPO—Piano Pals; Edna and Sol  
 KYA—Cy Trobe Orchestra  
 KTAB—Headline Hunters; 6:45, Orchestra; German Band  
 KLX—KLX Trio  
 KROW—Popular Tunes; 6:45, Mausoleum Program  
 KJBS—Popular Melodies  
 KGCC—Theatre of the Air; Music  
 KQW—Gerald Kenny; 6:45, Torrid Tunes  
 \*KFRC & network—Elder Michaux Congregation  
 KEX—Sports; Orchestra; Cruise  
 KJR—Los Argentinos  
 KNX—Sport News, Norman Woknar; 6:45, Concert Group  
 KFWB—Organ; 6:45, Harmonists  
 KFOX—School Kids; 6:45, Hollywood Impressions  
 KECA—Lyric String Trio  
 KFSD—Symphony  
 KSL—Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

## 7:00 to 7:30 P. M.

• KGO & network—National Barn Dance  
 KPO—Education at the Crossroads; 7:15, Cleft Dwellers  
 KYA—Ernie Smith's Sport Page; 7:15, John Wolhan's Studio Party  
 KTAB—Orech; 7:15, Italian News  
 KLX—News Items; 7:15, Albert Rosenblatt, baritone  
 KROW—C. W. Hammond; 7:15, Popular Tunes  
 KJBS—Popular Records  
 KGCC—Knights of the Red Branch  
 KQW—News; 7:15, Fifteen Minutes in Paris  
 \*KFRC & network—Sylvia Fros  
 KFRC—7:15, The Bridge Builder  
 KOL—Radio Speaker Stevenson  
 KJR—World Revue

KGA—7:15, Spokane Chemical Co.  
 KEX—Orchestra  
 KHJ—7:15, Bridge Builder  
 KFVB—Amer. Weekly; Pioneers  
 KNX—Wataner and Archie; 7:15,  
 Calmon Luboviski, violinist  
 KFOX—Wiggsville; 7:15, Bobby &  
 Betty  
 KECA—Raine Bennett, poet  
 KGB—7:15, Bridge Builder  
 KFSD—Adolph and Rudolph; 7:15,  
 Beverly Gregg  
 KSL—Sylvia Froos; 7:20, Orchestra

**7:30 to 8:00 P. M.**

• KPO & network—Paul Whiteman's  
 Orchestra  
 KGO—Pan-American, Jose Ramir-  
 ez, tenor; Argentine Trio, instru-  
 mentalists  
 KYA—Lady of the Evening; 7:45,  
 Voice of L'Italia  
 KTAB—In Tune with the Times  
 KLX—Fireside Phantasies  
 KROW—Labor Journal; 7:45, Variety  
 KGCC—Knights of the Red Branch  
 KQW—Calif. Market; 7:45, Tango  
 Time  
 \* KFRC & network—Glen Grey's  
 Orchestra; 7:45, Johnson's Orch.  
 KOIN—Peter the Great  
 KVI—Dr. M. M. Mellor to 7:45  
 KHQ—7:45, Souvenirs  
 KJR—Vindabonians; 7:45, Radio  
 Ralph  
 KFI—Thru the Hollywood Looking  
 Glass; 7:45, Latvian Singers  
 KNX—Calmon Luboviski, violinist  
 KFVB—Juvenile Revue  
 KFOX—Marco Juvenile Revue  
 KECA—Organ, Dr. Bruce Kingsley  
 KSL—Crazy Crystals to 7:45  
 KOA—Hotel Cosmopolitan Orch.

**8:00 to 8:30 P. M.**

KGO—To be announced; 8:15, Mus-  
 ical Treasure Chest  
 • KPO— & network—Paul Whitem-  
 an's Orch.; 8:15, Carefree Carni-  
 val  
 KYA—Voice of L'Italia  
 KTAB—Home Favorites  
 KLX—Talk; 8:05, Musical Soiree  
 KROW—Latin-American Program  
 KGCC—Request Hour  
 KQW—Accordian Capers; Records  
 \* KFRC & network—Gus Arnheim's  
 Orchestra  
 KJR—Song Recital  
 KOI—Comedy Stars to 8:15  
 KOIN—Comedy Stars to 8:15  
 KOMO—Pastel Harmony  
 KGW—8:15, Clarence Tolman, tenor  
 KHQ—Old Time Party  
 KEX—News Flashes; 8:15, Studio  
 KNX—Hollywood Barn Dance  
 KECA—Playground Dept. Musical  
 KFVB—Louise Raymond; 8:15, Kay  
 Kyser's Orchestra  
 KFOX—Christian Science; 8:15,  
 Kay Kyser's Orchestra  
 KSL—Dance Orchestra  
 KOA—Orchestra; 8:15, Carefree  
 Carnival

**8:30 to 9:00 P. M.**

KGO—Musical Treasure Chest  
 • KPO & network—Carefree Carni-  
 val, variety show  
 KYA—Dance Orchestras  
 KTAB—Tabloid Players; 8:55, News  
 KLX—Musical Soiree  
 KROW—Italian Program  
 KGCC—Request Hour  
 KQW—8:45, Italian Program  
 \* KFRC & network—Jan Garber's  
 Orchestra

KOIN—Gene Baker  
 KHQ—Old Time Party  
 KOMO—Fisher's Blend Half Hour  
 KGW—Fisher's Blend Half Hour  
 KNX—Hollywood Barn Dance  
 KFVB—Musical Newsy  
 KECA—Piano Recital  
 KFOX—Sunset Quartet; 8:45, Poetry  
 and Music  
 \* KFRC—Dance Orchestra  
 KOA—Carefree Carnival

**9:00 to 9:30 P. M.**

KGO—Doodlebug Orchestra  
 KPO—The Ice Carnival of the Air,  
 musical program; 9:15, Blue  
 Moonlight  
 KTAB—Souvenirs; 9:15, Hillbillies  
 KYA—Orchestra; 9:15, Bath Day  
 Program  
 KLX—Faucit Theater of the Air  
 KROW—Italian Program  
 \* KFRC & network—Carol Lofner's  
 Orchestra  
 KOL—Post-Intelligencer; 9:05,  
 Dance Music  
 KHQ—Blue Moonlight  
 KJR—Blue Moonlight  
 KEX—Blue Moonlight  
 KOMO—Thirty Minutes of Music,  
 KHJ—Harry Sosnik's Orchestra  
 KNX—News; 9:15, Hollywood Barn  
 Dance  
 KFI—Orchestra and Soloist  
 KFVB—Ed. Fitzpatrick's Orchestra  
 KFOA—Ed. Fitzpatrick's Orchestra  
 KECA—Blue Moonlight  
 KFSD—Blue Moonlight  
 KOA—Dance Orchestra  
 KSL—Harry Sosnik's Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Tom Coakley's  
 Orchestra  
 KPO—Clyde Lucas' Orchestra  
 KYA—Bath Day Program  
 KTAB—Classical Recordings  
 KLX—Rhythm Encores; 9:45, News  
 KROW—Italian Program  
 KJBS—Morning Concert  
 \* KFRC & network—Old Music  
 Masters  
 KOL—9:45, Democratic News  
 KOIN—McElroy's Orchestra  
 KJR—Rocky Mountaineers  
 KHJ—Earl Hines' Orchestra  
 KNX—Hollywood Barn Dance  
 KECA—Recordings  
 KFVB—Kay Kyser's Orchestra  
 KFOX—Kay Kyser's Orchestra  
 KSL—Dance Music  
 KOA—Oriental Gardens Orchestra

**10:00 to 10:30 P. M.**

• KGO & network—Happy Felton's  
 Orchestra  
 KPO—Williams-Walsh Orchestra  
 KYA—John Wolohan's Orchestra  
 KTAB—Book Digest; 10:15, Dance  
 Tunes  
 KLX—Dance Orchestra  
 KROW—Harlem Echoes  
 KFLC—News; 10:10, Merle Carl-  
 son's Orchestra  
 KOL—Dance Orchestra  
 KVI—Merle Carlson's Orchestra  
 KOIN—Cafe de Patee; 10:15, Mont-  
 marte Orchestra  
 KJR—Carefree Capers  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—News Flashes; 10:05, Orch.  
 KFVB—News; Organ  
 KECA—Recordings  
 KFOX—News; Orchestra  
 KSL—Dance Music  
 KOA—Pan-Americana

**10:30 to 11:00 P. M.**

• KGO & network—Club Victor Or-  
 chestra; 10:55, News Service  
 KPO—Brown Palace Hotel Orch.;  
 10:55, Musical Interlude  
 KYA—Organ  
 KTAB—Dance Tunes  
 KLX—Hotel Lake Merritt Orchestra  
 KROW—Dance Music  
 \* KFRC & network—Rube Wolf's  
 Orchestra  
 KVI—Dance Orchestra  
 KOIN—Dance Music  
 KJR—Artistic Trio  
 KOMO—Vic Meyers' Orchestra  
 KEX—Rev. Willard H. Pope  
 KFI—Biltmore Hotel Orchestra  
 KHJ—Pasadena Community Dance  
 KNX—Pontrelli's Orchestra  
 KFVB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Music  
 KOA—Dance Orchestra; News

**11:00 to 11:30 P. M.**

KGO—Organ Concert  
 • KPO & network—Ambassador Ho-  
 tel Orchestra  
 KYA—Organ Serenade  
 KTAB—Hal Girvin's Orchestra  
 KROW—Midnight Vagabond  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KVI—Jan Garber's Orchestra  
 KOIN—Robinson's Orchestra  
 KGB—Santiseptic  
 KOMO—Moonlight Melodies  
 KEX—11:15, Dance Frolic  
 KHJ—Pasadena Community Dance  
 KFVB—Manny Harmon's Orchestra  
 KFOX—Jack Maurice's Orchestra  
 KGB—Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Jack Bain's Or-  
 chestra  
 KPO—Organ Concert, Chas. Runyan  
 KYA—Frank Castle's Little Show  
 KTAB—Dance Tunes  
 KROW—Vagabond and Music  
 KFRC—Tony Pecetti's Orchestra  
 KOL—Dance music  
 KVI—Tony Pecetti's Orchestra  
 KOIN—Tony Pecetti's Orchestra  
 KEX—Organ Music  
 KJR—Vic Meyers' Orchestra  
 KFVB—Lake Arrowhead Orchestra  
 KHJ—Organ  
 KGB—Tony Pecetti's Orchestra  
 KFOX—Hal Brown's Orchestra

**12:00 to 1 A. M.**

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KJBS—12:01, Owl Program  
 KGDM—Records  
 KHJ—Records  
 KGB—Recordings

**1:00 A. M. to 7:00 A. M.**

KJBS—12:01, Owl Program to 7 a.m.

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