

BROADCAST WEEKLY

JULY 15th to 21st



Alice, Laura and Ethelyn Williams, Tacoma, Washington, girls who recently joined Al Pearce and His Gang on NBC network

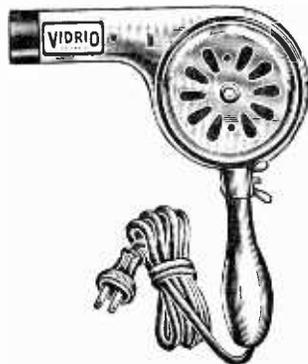
10f

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

- For drying Hair
- For drying Hands and Face
- For quick Clothes dry
- For heat-treating Aches and Pains
- for bathroom use.

ONE of the handiest and most useful articles ever invented for the home. Blows a strong, continuous blast of warm air in any direction pointed. Operates entirely by electricity. Simply plug in any a.c. light socket or convenience outlet, and point. Compact, durable, effective. Slip it into your bag when traveling. Complete, ready to use, including cord and plug.



VIDRIO Electric HEAT GUN

—and BROADCAST WEEKLY for one full year,
new, extension, or renewal—

BOTH
for

\$3

If You
Mail the Coupon NOW!

OR

VIDRIO Electric HEAT GUN absolutely FREE, postpaid to your address, for 3 NEW subscriptions to BROADCAST WEEKLY for one year at \$1.50 each. Simply mail check for \$4.50 with names and addresses of subscribers to BROADCAST WEEKLY, and HEAT GUN will be sent to you by return mail.

BROADCAST WEEKLY.

1114 Mission Street, San Francisco, Calif.

Gentlemen: Enclosed herewith \$3.00 (Currency, P. O. Money Order or Check), for which send me BROADCAST WEEKLY for one year (52 issues) and the Electric Dryer (postage or express prepaid).

NAME.....

NUMBER.....STREET.....

CITY.....STATE.....

New Renewal Extension

Make all checks payable to Broadcast Weekly

BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

Published on the first day of each week by THE JAMES H. BARRY COMPANY

Publication Office
1114 Mission Street
SAN FRANCISCO

Telephone
UNderhill 7676

10 Cents the Copy from All
Newsdealers
\$1.50 Per Year by Subscription



O. J. NUSSER
Editor and Manager

Entered as second-class matter,
March 25, 1923, by the Postoffice,
San Francisco, California, under
Act of March 3, 1879.

Vol. XIII

San Francisco, California, July 14, 1934

No. 28

WHEN the boys returned home from the World War, an inspired composer made a fortune on the song, "How Are You Going to Keep 'Em Down on the Farm, After They've Seen Preee." There is another fortune in sight for an ingenious song writer if he acts quickly. We throw out the suggestion for a title: "How's Ma Goin' to Keep Pa in His Rocking Chair, Since Amos 'n' Andy Have Gone Off the Air."

The New Deal, strikes, revolution in Germany—all are of merely passing interest to a large percentage of Americans compared to the recent announcement that the two black-faced comedians of the air have taken a two months' vacation. They have become so much a habit with millions of radio listeners that even a two months' absence causes them to be apprehensive.

Supposin' Andy should get mixed up in a revolution while on his trip to Europe—"bust Hitler on the nose," for instance. Without the stabling influence of Amos, anything might happen to Andy. And how can we be sure that Amos may not fall for the charms of a Lady named Lou up in Alaska, only to have some Dangerous Dan McGrew fill him full of static.

In the interest of America, we feel that a complement of the secret service accompanying the President on his vacation, be diverted to guard these two adjuncts of the government. Although there may be nothing in the preamble of the Constitution about a sense of humor being the saving grace of a

nation, to all intent and purposes the American people have written it there after eight years of Amos 'n' Andy.

A PUP TENT to shroud comedians should be required at all broadcasts where audiences are admitted, is the recommendation that comes from Joe Cook, inventive star of that Colgate House Party, who thus proves himself to be one of those rare species—a comedian with a sense of humor.

Studio audiences may make the comedian feel more at home, but, as a gauge to microphone success, that same audience can be a snare and a delusion. The comedian may be betrayed because the audience laughs convulsively at his facial gymnastics while the poor radio audience yawns and yawns.

The ideal solution, of course, is to have the applause—or disgruntled comments—of at least 1,000 representative dial turners automatically routed back to the broadcasting center. Then radio would be fool-proof for comedians. But barring that invention—which is being worked on at Sleepless Hollow—they ought to shroud the comedians to get authentic reactions from the audience at hand.

Of course, it might be a problem to get an audience under those circumstances, when they could hear just as well back home in their carpet slippers. Maybe the answer would be to provide carpet slippers at the broadcasting studio, or else make the comedian put on a show in black face after he got finished with his shroud act.

ETHER GLEANINGS

By J. CLARENCE MYERS

WELL, it's about time, CBS! We were wondering if someone would have to set off blasting powder under you before you woke up to the fact that our Blue Monday Jamboree deserved a national audience. Excuse us, please, for taking the possessive, but the Jamboree has been an institution here on the Pacific Coast so long that we all feel a part of it.

How come it took all these years to recognize this hardy perennial in radio entertainment?

In case you haven't already heard the news, ladies and gentlemen, the Blue Monday Jamboree, nearly eight years old, one of the senior affairs of its kind on the air, is now being broadcast over the entire CBS coast to coast and border to border network of ninety-three stations! Yowsuh.

CBS is taking only half of it, however, for this big nation-girdling broadcast, the first half hour—8 to 8:30 o'clock. If the Jamboree material keeps up the pace that it has set in the programs put out in the past month or so it wouldn't surprise us to see the CBS hollering for the whole show.

Riding along without benefit of sponsor, it probably won't be long before the famous funfest is put on a paying basis.

The Jamboreeadors, captained by the genial Harrison Holliway, are to be congratulated upon this achievement.

One of the oldest variety shows on the air of its kind, the Jamboree was established more than seven years ago. It set a precedent in that the public was admitted to the studio and participated in the fun. Studio audiences have become the vogue since that time.

* * *

San Francisco radio stations did a splendid job of "covering" the longshoremen's strike. The Radio News Association, controlled by the various stations, had a corps of reporters on the scene of the disturbances constantly, flashing frequent bulletins to the stations for broadcasting. The public listened to the radio bulletins for the hot news, and read their newspapers for the details of the strike.

* * *

The William R. Warner Company has programmed another pretentious radio series, which begins Wednesday, September 19. They have bought a solid hour on the NBC coast to coast wireup. The first thirty minutes—5 to 5:30 o'clock—will be the dramatization of the series "Twenty Thousand

Years in Sing Sing" with Warden Lawes appearing in person, and the second section will be a concert which will bring alternately before the microphone John McCormack and John Charles Thomas.

* * *

The baseball games being played in the Seals Stadium in San Francisco are now being sponsored by Wheaties, a breakfast food. Ernie Smith, noted sportscaster, is handling the job over KYA.

* * *

The Fire Chief will return from his vacation October 2. Ed Wynn, the comic, is scheduled to be at the mike again on that date for the same sponsor, Texaco. NBC will carry it as in the past.

* * *

Good news for the youngsters and quite a few oldsters, too. Wheatenaville returns to the NBC mikes on August 27.

* * *

KMPC, Beverly Hills, is now in the complete control of S. A. Scherer, auto finance man. Together with the McMillan Petroleum Company, Scherer had been operating the station since the first of the year, but recently acquired full interest. Scherer is one of the most ambitious advertisers in the state, at the present time using thirteen stations to tell about his finance business.

* * *

Carlton E. Morse, the daddy of "One Man's Family," has penned another serial, "Phantoms of the Sea," which is running exclusively now over KYA. It's a spine chiller and is aired every Thursday night at 10 o'clock. Tom Ashwell is directing the plays.

* * *

Illness has taken fifty pounds off Ed Fitzpatrick, NBC baton wielder.

* * *

Radio, which has been so good to him, will be given the cold shoulder by Jack Benny this October—unless he gets a sponsor for a Sunday night show. He has been signed for a Broadway show opening in that month and will not let any mike job interfere.

* * *

Eleven-year-old Bobby Johnsen, who m. c.'s the KIEM program monickered "The Tick Tock Radio Station," is claimed to be the youngest radio announcer. He handles the entire program, even the commercial announcements. The program is off the air for the summer, but is scheduled to return in September.

Joe E. Brown, the movie and stage comic, has a brother, Paul, who is a staff artist on KMTR in Hollywood. The latter is a pianist and plays with equal artistry the trumpet and saxophone. He was formerly teamed up with Bill Leslie, and appeared for some time on eastern stations.

* * *

Old familiar faces are making their re-appearance around the NBC program factory in San Francisco lately. One of the latest come-backs is Clarence Hayes, guitar-strumming crooner. Just returned from the Cocomanut Grove in Los Angeles, where he was in charge of entertainment.

* * *

KFI passes along the word that Captain Don Wilkie, former United States Secret Service agent, is now appearing every Wednesday night at 9 o'clock relating some of his thrilling experiences in the service of Uncle Sam.

* * *

Kay Kyser, whose swell music was winged out from the Bal Tabarin Cafe in San Francisco for several months, was the recipient of a birthday party at the Miramar Hotel in Santa Monica recently. The drawing stick swinger and his boys are grinding out "moosic" in that beach town.

* * *

That effervescent banjo-plunking Eddie Peabody, heard on a Pacific Coast chain program here some months back, is making great strides in the East. Word comes from there that he has just been named musical director and master of ceremonies of Roxy's Theater in New York. In addition to that he has a sponsored program of his own over an Eastern NBC wireup and frequently is heard as guest artist on the Showboat program.

* * *

A couple of other local mikesters who are making good in the East are Tim and Irene. Last minute dispatches from our New York scout state that the team has met with tremendous success and is being heard over an NBC network on the Atlantic Coast.

* * *

Since our last writing the Federal Radio Commission has awarded a permit to KQW, southern link in the Northern California Broadcasting System, to operate on 1000 watts day and night. Heretofore we had announced that the station had been granted an increase to 1000 watts daytime only.

* * *

Before disbanding, the Radio Commission also granted KGGC two additional hours on the air daily—from 9 to 11 p. m. The time will be used by the station in bringing dance

bands and other types of programs to the air audience. New equipment has been installed in the KGGC studios and includes the latest type crystal microphone.

* * *

Broadcasting from two states at once, Harrison Holliday, KFRC generalissimo, stood right on the California-Nevada state line at Calneva Lodge, recently, and acted as master of ceremonies for the first broadcast to go out from that resort. The occasion opened a series of summer broadcasts from the mile-high lodge by Ted Dahl and his orchestra. The band is heard over the Don Lee stations Mondays and Thursdays from 9 to 9:30 p. m. and Saturdays from 11:30 to 12 midnight.

* * *

Another carnival-type program has hit the air, via KPO. It's the Ice Carnival of the Air, sponsored by the California Association of Ice Industries. It is presented in two quarter-hour periods a week—Wednesdays, 6:45 to 7 p. m. and Saturdays, 9 to 9:15 p. m.

* * *

The CBS announces that it has signed a number of contracts for programs beginning in the fall. Here are a few of them that will be heard on this Coast:

Castoria, beginning September 3, Mondays, 4:30 to 5 p. m., with the featured artist probably being Albert Spaulding, violinist; Grunow Refrigerator returns September 25, with broadcasts of the concerts by the Minneapolis Symphony Orchestra, Tuesdays, 5:30 to 6 p. m.; Bowles Old English Floor Wax, featuring Lazy Dan, the Minstrel Man, beginning September 30, Sundays, 10:30 to 11 a. m.; Feenamint, featuring the Bar X Days and Nights, cowboy drama, beginning October 4, and thereafter every Thursday from 5 to 5:30 p. m.

* * *

Charlie Marshall's Mavericks now have a sponsor. The Reliance Manufacturing Company are backing the broadcasts, which go over KPO under the new name: "The Big Yank Mavericks."

* * *

Not only announcers and actors have their off moments before the mike from time to time. Musicians, too, are susceptible.

It happened at KFRC recently. A new musician had been added to the orchestra. He was a saxophonist. During a rehearsal he was so nervous that he dropped his sax. right through Herman Reinberg's pet 'cello. Later the show that was being rehearsed went on and another musician cracked his head a terrific blow on a microphone—resounding like a thunderstorm in radiodom—and badly gashing his noodle.

MICROPHONE GOSSIP



• • • Georgie Stoll, who conducts the orchestra and plays violin solos on the Shell Show, prizes his fingers at the biggest figure insurance companies will give him. He got the scare of his life the other day in his hill-top home which overlooks Glendale and Hollywood when he jumped back just in time to miss a scorpion which had invaded his home. A few days later on his sun porch he got another thrill when he sighted a poisonous tarantula also taking a sun bath. Not taking any more chances with poison carriers of the desert country, he hired several men to search every foot of ground on the premises. They found several more of each species and he has had air-tight weather stripping put on every door and window to prevent future invasions. Now Georgie feels safer.

• • • "East is east and west is west, but ne'er the twain shall meet." But what about the two fellows from Alabama?

Some thirty-odd years ago two boys started life together in Birmingham. We might say, naturally, they were unknown to each other. As boys they both left the land of the honeysuckle and magnolia to find adventure in other parts. One boy went east to Boston, Massachusetts, to study music. The other young fellow took Horace Greeley's advice and "went west." Years passed and twelve years ago radio station KJR was organized in Seattle, Washington.

Henri Damski was the young fellow who went to the Northeast. He was the musical director of KJR. To the studios one day came Hugh Poore, carrying his guitar. An audition was held and it was a grand success. Mr. Damski christened the radio artist "Cowboy Joe," as he has been known throughout the Northwest and Alaska ever since.

Both men from the South have been members of the KJR staff very nearly since the station began, and, although one man may go east while the other goes west, they often meet—in radio stations at least.

• • • Moppsie is back! Now that may not mean a lot to the average person, but to Ed Fitzgerald or anyone who has heard his Feminine Fancies program on KFRC and the Columbia-Don Lee chain, Moppsie is tops in dogdom.

It was nearly a month ago that Moppsie spurned lamb chops, caviar and other delicacies in preference to a diet of nails, gravel

and matches, with the result that he became so seriously ill that the veterinarian condemned him to death. With sighs and cries, Fitzgerald and his wife gave up the fluffy white Argyle terrier, and the Feminine Fancies master of ceremonies poured out his heart to all who would listen—in person or on the air. Hundreds of letters of sympathy came in and gradually the grief was assuaged.

But recently the vet phoned the Fitzgeralds and announced that Moppsie hadn't been executed after all, but was alive and well, and was on his way home. There's a shiny new bone plate for Mops in the Fitzgerald domicile, and happiness, much happiness, in the Fitzgerald hearts.

• • • Hal Nichols, KFOX, is back on the air again with his "Bad Pennies" program each morning at 10:30. He had hardly introduced the presentation a few weeks ago before he had to withdraw to make way for John Henry and his "Morning Sunshine Hour." With J. H. off the air for a while arranging for an evening program, Hal has gathered his Pennies together and is bringing some lively music and fun to KFOX listeners. A novelty introduced by Hal is "Voices Never Heard," in which he brings in the girls of the office force and the salesmen and puts them "on the spot" before the mike.

• • • The Franco-American Baking Company, sponsors of the famous "Hi-Jinks" radio variety show which has been one of the best known radio programs in Los Angeles, will go on the air at the same hour, 8 to 9 p. m., Sundays, starting July 29, with a new show which will be produced from the stage of the Figueroa Playhouse in Los Angeles and released via KHJ and the Don Lee Broadcasting System to the eight major California areas served by the network.

Johnny Murray, effervescent master of ceremonies on the present Hi-Jinks program, as well as other headliners of the cast, will be featured in the new show.

• • • Kate Smith returns to the air on Monday, July 16, 4 to 4:15 p. m., over the Columbia network. She will be heard every Monday and Thursday at the same time. She will abandon "When the Moon Comes Over the Mountain" as a theme song, using only a brief musical introduction specially written for her and four bars of the

old theme. Jack Miller's Orchestra will accompany her. This will be Kate's first regular series since last October. Her recent vaudeville tour took her to thirty-five cities.

• • • Lanny Ross has signed an unusually long-term contract with his present sponsors, General Foods. The contract runs approximately seventy weeks, from now until October 1, 1935, and makes provision for the celebrated tenor's motion picture work as well as his radio broadcasts. The new contract, like the old, makes Lanny an exclusive radio artist with his sponsors.

Ross will go to Hollywood about the middle of July to make another motion picture for Paramount and, during his absence, will be "piped in" on the Captain Henry's Show Boat hour of which he is star tenor.

It is possible that he may remain on the coast for a third picture, though the present arrangements are for him to return to New York after his second film and make another westward trip for the third in the Paramount series.

• • • Mona Lowe, smooth contralto-voiced KNX songstress, is a busy girl these days. In addition to appearing with Bill Hatch's Orchestra in her regular KNX program, she is padding the family treasury with proceeds of her work in pictures, as well as from theatrical engagements.

• • • You couldn't bribe Gene and Glenn, the comedy team heard Mondays through Fridays on the NBC red network for the makers of Gillette Blue Blade razors, to sing a song about mice. It seems that when the boys were broadcasting in the Middle West, they once sang a ditty about a mouse and the next day they received exactly 100 mice in their fan mail. It put the feminine contingent of studio workers into such an uproar that work was disrupted for the rest of the day.

• • • Jean Craig, popular ballad singer whose voice is heard via KYA, is the original hard luck girl as far as sports are concerned. Jean made a sustained effort to be an outdoor person some months ago and gave it all up in a fit of abandon. She began with golf and the first time out on the course she twisted her ankle. Tennis added a sprained wrist to her woes and swimming almost removed the pretty Jean from this mortal coil. Fortunately on the latter occasion, a girl companion who was with her in a river venture, proved an excellent swimmer and came to Jean's rescue as she sank for the second time below the surface of the water. Since that occasion a wiser but disconsolate young ballad singer admits that though indoor check-

ers seems rather dull at least, the most that can happen to her are the menacing looks from an opponent when Jean dexterously jumps three of his kings.

• • • "The Voice of Experience" has just bought a block of twenty-seven lots at Atlantic Beach. . . . He will build a home and also is contemplating erecting an apartment house. George Burns has a terrific aversion for waiters in restaurants who ask you what you want before you see the menu. . . . A Jersey friend took David Ross, CBS announcer, for his first speedboat ride late the other night on Lake Hopatcong. . . . The next morning he told the Four Eton Boys about it, describing the thrills, excitement, etc., only to receive a sour chorus from the popular quartet. . . . David didn't know that the Eton Boys had rented a summer cottage at the same lake and that the roar of the speedboat motor had kept them awake most of the night.

• • • Arthur Schwarzman, brilliant NBC pianist, had a grand time, beating the big bass drum of the San Francisco Shriners' band, at the Shrine convention in Minneapolis. The Shrine needed a bass drummer; Arthur needed an excuse for a much-needed vacation, so off they went together. Schwarzman's brother, Jascha, is first 'cello in the Minneapolis Symphony, and this was their first meeting in twelve years.

• • • This is the first summer for eighteen years that Will Aubrey, NBC's Bard of the Byways, hasn't spent at a lake in Northern Michigan, going after pike and muskellunge. The lake, Will explains, "sort of runs in our family" since several generations of Aubreys have gone there for vacations. The Bard and his younger brother have always spent their summer holidays there, together, when possible.

• • • Every week dozens of persons write Rubinoff asking the title of his opening and closing theme on the Chase & Sanborn Hour. It is "Give Me a Moment, Please," but he raises the ante on the radio audience and takes an hour.

• • • Chips from the KFRC block: Howard Swart, comic par excellence, as well as a writer of swlegant material, is on the KFRC staff, after a long session at KHJ, and before that with KNX on the original Optimistic Do-nuts program. . . . Priscilla Mitchell, switchboard queen at Don Lee's KFRC, claims that a fan actually called in and asked "How do you spell KFRC?" . . . KFRC's Happy Go Lucky Hour, with Jay Brower, and the Blue Monday Jamboree,

with Harrison Holloway, will be the major attractions at this year's California State Fair at Sacramento . . . the Three Midshipmen, now singing with Rube Wolf, and occasionally on the Happy Go Lucky Hour, are Bob Farrell, Billy MacDonald and Mac Terrill.

• • • In recognition of his contribution to radio art, Royal V. Howard has been awarded the honorary degree of bachelor of science by Oakland College of Engineers. Howard, familiarly known as "Doc," is chief engineer for KTAB. He was for several years research engineer for Western Air Express, a pioneer aviation company, and did much to perfect radio equipment for use aboard airplanes. He also aided in preparing the radio equipment taken by Admiral Byrd on his Antarctic expedition.

• • • Jack Smart, character actor of "The Hour of Smiles," is as widely known for his long hair as for his wide girth. (He weighs 230.) Therefore it was a surprise to the cast to have him walk in the other day with his hair cut short.

"This is only for the summer," he explained.

• • • Irwin Delmore found himself at the Hotel Astor at 12 o'clock one night when he should have been at the NBC studio for the rebroadcast of "The Hour of Smiles." He rushed frantically to the studio and arrived at five minutes to 12. It seems that the clock he had checked was twenty minutes fast.

• • • The radiator cap on the car of Don Renfrew, NBC saxophonist, is adorned with a beautiful metal horse. The original of the statue is Poncho, a horse which belongs to an army friend of Don's. The NBC musician used to ride Poncho regularly and begged to buy the horse, but the friend loved Poncho too much to part with him. When he was ordered to a distant army station he took

Poncho with him, but as a parting gift he had the horse modeled in clay for Don, and the radiator cap adornment is a casting from this. So Poncho and Don still ride together.

• • • Jack Strock, KFOX announcer and actor of all parts, was born a child of the theater and traveled about the country with his father and mother, taking his childhood naps in trunk trays and dresser drawers.

• • • Five tons of ice and a million cubic feet of air are used to keep performers, directors, engineers and audience cool in the radio playhouse for a half hour show. The fans blow 36,000 cubic feet of cooled air into stage and auditorium. Separate fans cool the glassed-in control and clients' rooms.

• • • Music lovers of Southern California have a real treat in store for them with the advent of the new program series, "Twilight Dreams," over KGB on Tuesday and Friday evenings at 6:30. Bringing to the microphone the best in chamber music, the ensemble will feature such well known artists as Mrs. Hutton, harpist, and Mrs. Lang, violinist. Gary Breckner produces the program.

• • • It really is Don Voorhees who stooges with Joe Cook on that Colgate House Party show every Monday night on the NBC network. All rumors to the contrary, the distinguished orchestra leader has proved himself a seasoned microphone wit and will continue to toss House Party fooleries with the Indiana wit as a star feature of that House Party.

• • • KTAB does a little bragging about their Dixie Marsh and her "Piano Intimacies" program, and it is difficult to find another radio artist of her style with more ability or a more pleasing personality. She really does come right into your home, folks, and entertain in an altogether refreshing informal manner.

KFRC KHJ KGB KDB KERN KMJ KWG KFBK

How is your memory?
Tune in "Treasures of Time"

EVERY
WED.
8 P. M.

Music by RAYMOND PAIGE
and his Greater Orchestra



BANK OF AMERICA

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 8 p.m. NBC
 Baker, Phil, Friday, 5:30 p.m. NBC
 Benny, Jack, Friday, 6:30 p.m. NBC
 Cook, Joe, Monday, 5:30 p.m. KGO
 Durante, Jimmy, Sunday, 4 p.m. NBC
 Jessel, George, Sunday, 4 p.m. CBS
 Pearl, Jack, Wednesday, 4 p.m. NBC

DRAMAS

Bible Stories, Sunday, 11 a.m. KPO
 Death Valley Days, Tuesday, 8:30 p.m. NBC
 First Nighter, Friday, 6 p.m. NBC
 Love Story Program, Wed., 5:30 p.m. NBC
 Memory Lane, Wednesday, 7:30 p.m. NBC
 One Man's Family, Friday, 7:30 p.m. KOA, KDYL,
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS
 One Man's Family, Friday, 8:15 p.m. KGO, KHQ,
 KOMO, KGW, KFI
 Peter The Great, Sunday, 3 p.m. NBC
 Radio Guild, Monday, 11 a.m. NBC
 Sherlock Holmes, Monday, 8:30 p.m. KPO
 The Black Ghost, Sunday, 8 p.m. KPO
 True Story Court, Friday, 7:30 p.m. CBS
 Winning the West, Thursday, 7:30 p.m. NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KPO
 Community Forum, Sunday, 4 p.m., KPO NBC
 Education at the Cross Roads, Sat., 7 p.m. KPO
 Educational Feature, Wednesday, 12:30 p.m. KFRC
 Hyde, Henry M., Sunday, 5:45 p.m. NBC
 Kennedy, John B., Sunday, 12 noon. NBC
 National Farm and Home Hour, Fri., 9:30 a.m. NBC
 Readers' Guide, Sunday, 9:30 p.m. NBC
 Stanford University, Monday, 7:45 p.m. KPO
 The New World, Monday, 10 a.m. NBC
 The Philistine, Friday, 7:45 p.m. NBC
 The University of California, Sunday, 9 p.m.,
 Mon., Tues., Wed., Thurs., Fri., 3:45 p.m. NBC
 You and Your Government, Tues., 3:30 p.m. KPO

SYMPHONY ORCHESTRAS

Chicago Symphony Orchestra, Sat., 12:30 p.m. KPO
 Philadelphia Summer Symphony, Thursday,
 and Saturday, 4:30 p.m. CBS
 Sanctuary Symphony Orchestra, Sunday, 5 p.m. CBS
 Standard Symphony, Thursday, 8 p.m. NBC

POPULAR PROGRAMS

American Album of Familiar Music, Sunday,
 5:30 p.m. NBC
 Big Ten, Tues., 9 p.m. KPO
 Big Yank Mavericks, Friday, 7:45 p.m. KPO
 Byrd Expedition, Wednesday, 6 p.m. CBS
 Carnation Contented Program, Monday, 6 p.m. NBC
 Columbo, Russ, Sunday, 8:15 p.m. KGO
 Madame Schumann-Heink, Sunday, 7:15 p.m. KGO
 Manhattan Merry Go Round, Sunday, 5 p.m. NBC
 Personal Closeups, Interview by Gypsy, Sunday,
 7:15 p.m. KPO
 Smith, Kate, Mon. and Thurs., 4 p.m. CBS

SKITS

Betty and Bob, Monday to Friday, 12 noon. NBC
 Gene and Glenn, Mon., Tues., Wed., Thurs., and
 Fri., 7:15 p.m. NBC
 Life of the Reillys, Tues., and Thurs., 6:45 p.m. KPO
 Oxydol's Own Ma Perkins, Monday to Friday,
 1:30 p.m. NBC
 The Mudcaves, Monday and Thursday, 3 p.m. KPO
 Vic and Sade, Monday to Saturday, 8:30 a.m. NBC

VARIETY PROGRAMS

Bernie, Ben, Tuesday, 8 p.m. NBC
 Blue Monday Jamboree, Monday, 8 p.m. KFRC
 California Melodies, Wednesday, 6:30 p.m. CBS
 Captain Henry's Showboat, Thursday, 9 p.m. NBC
 Carefree Carnival, Saturday, 8:15 p.m. NBC
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m. NBC
 Chase & Sanborn: "Baron Munchausen," Wed-
 nesday, 4 p.m. NBC
 Colgate House Party, Monday, 5:30 p.m. NBC
 Demi Tasse Revue, Monday, 6:30 p.m. NBC
 Downey, Morton, Studio Party, Sat., 4 p.m. CBS
 Fleischmann Hour, Thursday, 4 p.m. NBC
 General Tire, Friday, 6:30 p.m. NBC
 George Jessel's Variety Hour, Sunday 4 p.m. CBS
 Happy Go Lucky Hour, daily except Saturday
 and Sunday, 2 p.m. KFRC
 Hall of Fame, Sunday, 6 p.m. NBC
 Hodge Podge Lodge, Tuesday, 9 p.m. KFRC
 Hollywood on the Air, Sunday, 8:30 p.m. NBC
 Hour of Smiles, Wednesday, 8 p.m. NBC
 Lombardo, Guy, Sun., 2:30 p.m.; Thurs., 7:35,
 p.m.; Sat., 6:15 p.m. NBC
 Marshall's Mavericks, Wednesday, 9:30 p.m. KPO
 National Barn Dance, Saturday, 6:30 p.m. NBC
 Night Court, Mon., Wed., Fri., 10 p.m. KPO
 Palmolive Beauty Box, Tuesday, 6 p.m. NBC
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m. NBC
 Raymond Knight's Cuckoos, Saturday, 6 p.m. KGO
 Shell Show, Monday, 8 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. KFRC
 Treasures of Time, Wednesday, 8 p.m. KFRC
 Waring's Pennsylvanians, Sunday, 5:30 p.m. CBS
 Whiteman, Paul, Thursday, 6 p.m.;
 Saturday, 7:30 p.m. NBC

SILHOUETTES

OUT of a smithy in the Northwest came a voice which astonished a nation-wide audience of critical listeners a few years ago.

High, sweet and strong, it belonged to Ted Roy, tall, broad-shouldered young college student and blacksmith who won second place in the Atwater Kent national contest of 1927, and who is now a member of the

of early American life she has to drag him away.

Roy was born in Pilot Rock, Oregon, and began his musical studies there at sixteen. He attended Oregon State College, where he took part in campus dramatic and singing activities and attracted so much attention with the unusual quality of his voice that a vaudeville contract interrupted his college career several times.

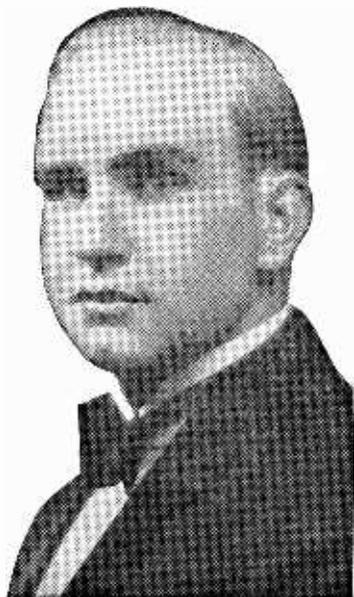
As the Singing Blacksmith, vaudeville audiences in Canada and the Northwest learned to know Ted before he finally returned to Oregon State to complete his course. Then the Atwater Kent auditions for 1927 came along. Urged by his friends, the college senior entered the preliminaries and won a cash award and a Curtis Institute scholarship.

Following the final contest he returned to Oregon State to be graduated, then sang over KGW, in Portland, before going East for the vocal tuition the Atwater Kent award had brought. With him when he left for Philadelphia and the Curtis Institute went a pretty girl who had been his first accompanist—now Barbara Edmunds Roy. She and Ted were both sixteen when she played the piano for his very first public appearance as a singer, and she still accompanies him in his public appearances.

The Roys came to San Francisco in 1932 and Ted was featured on Dobbs' Happy Time programs before he joined the Knickerbocker Quartet.

He is heard as soloist on many NBC programs.

Ted and Mrs. Roy have a record hard to beat among radio artists, so far as rent is concerned. After they had been obliged to leave one apartment after another because non-musical neighbors complained, the enterprising young couple found a barn, rented it on a long lease for five dollars a month and then proceeded to turn the hay loft into one of the most charming studio apartments in San Francisco. Ted did most of the remodeling himself, and lovely old furniture and hooked rugs, gathered by Mrs. Roy, make their fellow artists envious. Many of the lamps in the apartment as well as those possessed by lucky friends are the work of Ted's own hands. He still keeps his love for metal work, and finds it a relaxation from long hours of study.



TED ROY

National Broadcasting Company's San Francisco staff, singing with the Knickerbocker Quartet and as a soloist. The clear tones and the brawny physique of this NBC star both originated in his father's blacksmith shop. The elder Roy never sang professionally, but his own voice, troling to the clang of the hammer on the anvil, is one of the pleasantest memories Ted has of his childhood.

Because he loved the smithy and the singing equally well, he was holding his own hammer and beating out lusty accompaniments to his own singing as soon as he was old enough. Smithies still fascinate him, and whenever he and Mrs. Roy, on motor trips, find one of these rapidly disappearing relics

"IT'S like seeing your name in electric lights for the first time!"

This is the reaction of Will Aubrey, whom vaudeville audiences of a decade have known and loved as the Bard of the Byways, to the microphone.

For years Will, who was famous on the stage before radio was invented, shunned the little black box which is the doorway to the ether. He who had never known what stage fright was experienced a terrific attack of mike scare on his first program, but it evaporated and has never come back. Now the big audience which hears the Night Court program over KPO, Monday, Wednesday and Friday nights, hails the Bard as Judge Aubrey and one of the principal comedians on the program. He also is heard Tuesday and Fridays at 3 p. m., P.S.T., over the NBC-KGO network in a unique one-man show.

Will was born in Detroit and attended the State Michigan University and the Detroit School of Law. He was just nineteen when he made his first stage appearance and he continued to play in summer stock all the way through the law course his family made him take. Graduated, he made his way, not to a court room, but to the nearest vaudeville theater, and before long was headlining.

A favorite with vaudeville audiences was his tired tramp character in battered opera hat, who came out on the stage and languidly sang to the strumming of an antiquated guitar, but he has a score of other variety acts and characterizations with which he varies his radio work. The easy, apparently effortless manner which marks his stage comedy has been transferred to the microphone, winning him an army of new friends.

A genial, broad-shouldered figure whom fellow radio stars call the Bard, Will is noted, in a profession where most persons go on the assumption that the world takes you on your own valuation, for his modesty. He always appears pleasantly surprised that folks like his work; he's never quite satisfied with it himself. But the feeling of singing and jesting for an audience that reaches from one end of the continent to the other brings a thrill. Will says, that is comparable only to that he felt when he first saw his name on the electric signboard of a theater.

The Bard's principal diversion: at the moment is contract bridge, which he recently took up for the first time. He plays every other known card game, including pinochle, at which he's a star, but has one firm policy—he won't gamble for money with friends . . . baseball and horse racing are his favorite outdoor sports. He likes, among writers, Leon Feuchtwanger and Charles Erskine Scott Wood; prefers biography and philoso-

phy to fiction, but when he turns to the latter is apt to choose a boy's adventure book, because it rests him . . . Listens politely and laughs at all the jokes people tell him . . . no matter how many times he has told them himself on the stage . . . thinks Bat Master-son, his boyhood hero, one of the "great guys," and ranks Irvin Cobb in the same category . . . gallant to ladies from eight to eighty, but has never married any of them—yet.

JOEY NASH, youthful tenor who sings with Richard Himber's Studebaker Champions over the Columbia net work on Tuesday nights, says his chief ambition is "to be a fellow who never works." Yet Joey has been earning his living since he was sixteen years old, when he started playing the saxophone with bands. And when asked if his professional duties absorb most of his interest, he answers "yes."

Joey's interest in his job was demonstrated recently when he followed the first principle of the show world and carried on while suffering acute pain. Enduring the agony of ear trouble and almost totally deaf, the young tenor stepped before the microphone and sang, receiving his cue from the two vibraphone notes which introduced the orchestra, and which were just barely audible to him.

Joey was born in Brooklyn, N. Y., 26 years ago. After he had passed his final exams at New Utrecht High School, Vincent Lopez engaged him to play first saxophone. Later young Nash toured with Ben Bernie, Guy Lombardo, George Olsen and Rudy Valec. When in New York he studied music at the Damrosch School. After a few years of his playing up and down the countryside, Richard Himber discovered that the youth could really sing and converted him into a vocal soloist.

Joey still enjoys the pastimes of his boyhood days. He would rather play baseball with the neighborhood lads than play golf, although he can do that too. He likes to swim and lie on the beach and talk to pretty girls, and all these diversions he enjoyed while in Miami two years ago (broadcasting over station WQAM in between times) and when free from leading the band at Palm Beach in 1928.

Jottings About Joey: Nearly killed in an airplane accident in West Palm Beach, Fla. . . . Likes to read Mark Twain and Nick Carter . . . Collected stamps and marbles when in school . . . Weighs 150 pounds . . . Is five feet eight inches tall, has reddish brown hair and blue eyes . . . One fan signing herself "Yours truly" wrote every week for seven months from Baltimore.

AROUND THE DIAL

Complete List of All Broadcasting Stations, 500 Watts and Over, in the United States, Canada, and Mexico

ARRANGED BY FREQUENCIES

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power
540 Kc.			620 Kc.			740 Kc.			870 Kc.		
CKLW—Windsor, Detroit.	5000		KQW—Portland, Ore.	1000		WSE—Atlanta, Ga.	50,000		WLS—Chicago, Ill.	50000	
CJRM—Moose Jaw.	500		KTAR—Phoenix, Ariz.	500		KMMJ—Clay Center, Neb.	1000		WENR—Chicago, Ill.	50000	
CJRW—Fleming	500		KZRM—Manila, P. I.	50000							
550 Kc.			630 Kc.			750 Kc.			880 Kc.		
WDVE—Waterbury, Vt.	500		WFLA—WSUN—Clearwater, Fla.	1000		WJR—Detroit, Mich.	10000		CJRM—CJRW—Saskatchewan		500
WGR—Buffalo, N. Y.	1000		WTMJ—Milwaukee, Wis.	1500		KGU—Honolulu, T. H.	2500		CRCO—Ottawa, Ont.	500	
WKRC—Cincinnati, O.	1000					XEAN—Juarez, Chi., Mex.	5000		WCOC—Meridian, Miss.	500	
KFUO—Clayton, Mo.	500					VOWB—St. Johns, Newfoundland	500		WSUI—Iowa City, Ia.	500	
KSD—St. Louis, Mo.	500		CFCY—Charlottetown, P. E. I.	500					KLX—Oakland, Calif.	500	
KFDY—Brookings, S. D.	500		CJGK—Yorkton, Sask.	500					KPPO—Denver, Colo.	500	
KFYB—Blismarck, N. D.	1000		WOS—Jefferson City, Mo.	500					KPKA—Greeley, Colo.	500	
KOAC—Corvallis, Ore.	1000		KFRU—Columbia, Mo.	500							
560 Kc.			640 Kc.			760 Kc.			890 Kc.		
KTAB—San Francisco	1000		KEZ—Mexico	500		KXA—Seattle, Wn.	500		WGST—Atlanta, Ga.	500	
KGIZ—Springfield, Mo.	500					WJZ—New York, N. Y.	30000		KUSD—Vermillion, S. D.	500	
KLZ—Denver, Colo.	1000		KFI—Los Angeles, Cal.	50000		WBBM—Chicago, Ill.	25000		KPNF—Sbenandoah, Ia.	500	
WLIT—Philadelphia, Pa.	1000		WAIU—Columbus, Ohio.	500					WJAR—Providence, R. I.	500	
WFI—Philadelphia, Pa.	1000		WOI—Ames, Iowa	5000					KARK—Little Rock, Ark.	500	
WQAM—Miami, Fla.	1000								CMX—Havana	1000	
KFDM—Beaumont, Tex.	500										
WIND—Gary, Ind.	1000										
WNOX—Knoxville, Tenn.	1000										
WPCO—Chicago, Ill.	500										
570 Kc.			650 Kc.			770 Kc.			900 Kc.		
KVI—Tacoma, Wash.	1000		WSM—Nashville, Tenn.	50,000		KFAB—Lincoln, Nebr.	5000		WBEN—Buffalo, N. Y.	1000	
KMTR—Los Angeles, Cal.	500					WBBM—Chicago, Ill.	25000		WKY—Oklahoma City, Okla.	1000	
WMCN—New York, N. Y.	500								WJAX—Jacksonville, Fla.	1000	
WKBN—Youngstown, O.	500								WLBL—Stevens Point, Wis.	2000	
WWNC—Asheville, N. C.	1000								KFJ—Los Angeles, Cal.	1000	
WNAX—Yankton, S. D.	1000								KGBU—Ketchikan, Alaska	500	
580 Kc.			660 Kc.			790 Kc.			910 Kc.		
KMJ—Fresno, Calif.	500		WEAF—New York, N. Y.	50000		KGO—San Francisco, Cal.	7500		CKY—Winnipeg, Man.	5000	
CKUA—Edmonton, Alta.	500		WAAW—Omaha, Nebr.	500		WGY—Schenectady, N. Y.	50000		XEW—Mexico City	5000	
CHMA—Edmonton, Can.	500		RUS—San Salvador	500					CBGM—Montreal	5000	
CRCA—Monton, N. B.	500										
KSAC—Manhattan, Kan.	500										
WIRW—Topeka, Kans.	1000										
WWSU—Charleston, W. V.	500										
WTAG—Worcester, Mass.	500										
XEPN—Mexico	50,000										
CKCL—Toronto, Ont.	500										
590 Kc.			680 Kc.			800 Kc.			920 Kc.		
KHQ—Spokane, Wash.	1000		KPO—San Francisco	50000		WCCO—Minneapolis, Minn.	50000		HHK—Port au Prince, Haiti	1000	
WEEL—Boston, Mass.	1000		CMAF—Havana, Cuba.	1000		WNYC—New York City	500		WBSO—Needham, Mass.	500	
WKZO—Bertien Springs, Mich.	1000		KFEQ—St. Joseph, Mo.	2500					WJL—Detroit, Mich.	1000	
WOW—Omaha, Neb.	1000		WPTF—Raleigh, N. C.	1000					KPRC—Houston, Tex.	1000	
XEPN—Pedras Negras, Coah.	50000								WAAF—Chicago, Ill.	500	
600 Kc.			700 Kc.			820 Kc.			930 Kc.		
KFSD—San Diego, Cal.	1000		CJGJ—Calgary, Alberta	500		WHAS—Louisville, Ky.	10000		KOMO—Seattle, Wash.	1000	
CFCF—Montreal, Quebec	500		CJCB—Toronto, Ont.	5000		XEAC—Aguas Calientes	1000		KFEL—Denver, Colo.	500	
WCC—Bridgeport, Conn.	500		NFR—Arlington, Va.	1000					KPXF—Denver Colo.	500	
WBEC—Memphis, Tenn.	500		XET—Monterey, Mex.	500							
WMT—Waterloo, Iowa	500		VAS—Glace Bay, Nova Scotia	2000							
610 Kc.			710 Kc.			840 Kc.			940 Kc.		
KFEC—San Francisco, Calif.	1000		WOR—Newark, N. J.	5000		CMC—Havana, Cuba	500		KOIN—Portland, Ore.	1000	
WJAY—Cleveland, Ohio	500		KMPC—Beverly Hills, Cal.	500		CKLW—Windsor, Ont.	5000		WCSH—Portland, Me.	1000	
WIP—Philadelphia, Pa.	500		XEN—Mexico City	1000					WFIW—Hopkinsville, Ky.	1000	
WDAF—Kansas City, Mo.	1000								WHA—Madison, Wla.	750	
XETB—Mexico	1000								WDAY—Fargo, N. Dak.	1000	
620 Kc.			720 Kc.			860 Kc.			950 Kc.		
			WGN—Chicago, Ill.	25000		WABC—WBOQ—New York, N. Y.	50000		WRC—Washington, D. C.	500	
						WHB—Kansas City, Mo.	500		KMBC—Kansas City, Mo.	1000	
						XEPD—Tijuana, Mex.	2500		KPWB—Hollywood, Cal.	1000	
									EGHL—Billings, Mont.	1000	

Call Letters	Main Studio	Power
--------------	-------------	-------

960 Kc.

XEAW—Reynosa, Tams. 10000
CRCT—Toronto 5000

970 Kc.

WCFL—Chicago, Ill. 1500
KJR—Seattle, Wash. 5000

980 Kc.

KDKA—Pittsburgh, Pa. 50000
XEAE—Tijuana, Mex. 800

985 Kc.

CFCN—Strathmore, Alt. 10000

990 Kc.

WBZ—Boston, Mass. 50000
WBZA—Boston, Mass. 1000
WJEM—Tupelo, Miss. 500

1000 Kc.

WORX—York, Pa. 1000
WHO—Des Moines, Ia. 5000
WOC—Davenport, Iowa. 5000

1010 Kc.

KGGF—Coffeyville, Kan. 500
CECK—CHWC—Regina, Sask. 500
WNAD—Norman, Okla. 500
WIS—Columbia, S. C. 500
KQW—San Jose, Calif. 500

1020 Kc.

KYW-KFKX—Chicago, Ill. 10000

1030 Kc.

CFCN—Calgary, Alta. 10000
XEB—Mexico City 10000
CFBO—St. Johns, N.B. 500

1040 Kc.

KTHS—Hot Sprgs, Ark. 10000
WESQ—Elmira, N. Y. 1000
WKAR—East Lansing, Mich. 1000
KRLD—Dallas, Tex. 10000

1050 Kc.

CHNS—Hallfax, N. S. 500
KFBI—Milford, Kans. 5000
KNX—Hollywood 50000
WIS—Columbia, S. C. 5000

1060 Kc.

WBAL—Baltimore, Md. 10000
WTIC—Hartford, Conn. 50000
WJAG—Norfolk, Nebr. 1000
KWJJ—Portland, Ore. 500

1070 Kc.

WTAM—Cleveland, O. 50,000

1080 Kc.

WBT—Charlotte, N. C. 50000
WCBD—Zion, Ill. 5000
WMBI—Chicago, Ill. 5000

1090 Kc.

KMOX—St. Louis, Md. 50000

1100 Kc.

CRCV—Vancouver, B. C. 500
WPG—Atlantic City, N. J. 5000
WLWL—New York, N. Y. 5000

1110 Kc.

WRVA—Richmond, Va. 5000
KSOU—Sloux Falls, S. D. 2500
XENT—Nueva Laredo, Mexico 50080

Call Letters	Main Studio	Power
--------------	-------------	-------

1120 Kc.

WTAW—College Station, Tex. 500
KFRH—Houston, Tex. 500
KFSQ—Los Angeles, Cal. 500
KRKD—Inglewood, Cal. 500
CKOC—Hamilton, Ont. 500

1130 Kc.

WOV—New York City. 1000
WJJD—Mooseheart, Ill. 20000
KSL—Salt Lake City, Utah 50000

1140 Kc.

WAPI—Birmingham, Ala. 5000
KV00—Tulsa, Okla. 25000

1150 Kc.

WEAM—Rochester 50000

1160 Kc.

WWVA—Wheeling, W. Va. 5000
WOWO—Fort Wayne, Indiana 10000

1170 Kc.

WCAU—Philadelphia 50,000

1180 Kc.

KOB—Albuquerque, 10000
WNNS—New York, N. Y. 500
WMAZ—Macon, Ga. 500
WDGY—Minneapolis, Minn. 1000
KEX—Portland, Ore. 5000

1190 Kc.

WQAI—San Antonio, Tex. 50000
WSAZ—Huntington, W. V. 500

1210 Kc.

CJOR—Vancouver, B. C. 500

1220 Kc.

KTW—Seattle, Wash. 1000
WCAE—Pittsburgh, Pa. 1000
WDAE—Tampa, Fla. 1000
WREN—Lawrence, Kans. 1000
KFKU—Lawrence, Kans. 500
KWSC—Pullman, Wash. 1000
WCAD—Canton, N. Y. 500

1230 Kc.

KYA—San Francisco, Calif. 1000
WSBT—South Bend, Ind. 500
WFBN—Indianapolis, Ind. 1000
WNAC—Boston, Mass. 1000
CFQC—Saskatoon 508

1240 Kc.

KTFI—Twin Falls, Ida. 500
WKAQ—San Juan, P. Rico 1000
WXYZ—Detroit, Mich. 1000
KTAT—Fort Worth, Tex. 1000

1250 Kc.

WLB—Minneapolis, Minn. 500
WGCP—Newark, N. J. 1000
WQDA—Paterson, N. J. 1000
WDSU—New Orleans, La. 1000

Call Letters	Main Studio	Power
--------------	-------------	-------

WRHM—Minneapolis, Mn. 1000
WCAL—Northfield, Minn. 1000
KFOX—Long Beach, Cal. 1000
XEFA—Mexico City 500

1260 Kc.

WLBW—Oil City, Pa. 500
KWWG—Brownsville, Tx. 500
WTOC—Savannah, Ga. 500
KRGV—Harlingen, Tex. 500
KOIL—Council Bluffs, Ia. 1000
KVOA—Tucson, Ariz. 500
KUOA—Fayetteville 1000

1270 Kc.

WFBR—Baltimore, Md. 1000
WASH—Grand Rapids, Mich. 500
WOOD—Grand Rapids, Mich. 500
WJDX—Jackson, Miss. 1000
KOL—Seattle, Wash. 1000
KVOR—Colorado Springs, Colo. 1000

1280 Kc.

WCAM—Camden, N. J. 500
WCAP—Ashbury Park, N. J. 500
WDDO—Chattanooga, Tn. 1000
WBR—Dallas, Tex. 500
WJBA—Madison, Wis. 500
KPBH—Great Falls, Mt. 1000
WTNJ—New Jersey 500

1290 Kc.

WNEL—San Juan, P. B. 500
WJAS—Pittsburgh, Pa. 1000
KTSB—San Antonio, Tex. 1000
WEEC—Superior, Wis. 1000
KDYL—Salt Lake City, Utah 1000

1300 Kc.

KALE—Portland, Ore. 1000
WFBH—New York, N. Y. 1000
WBBR—Brooklyn, N. Y. 1000
WEVD—New York, N. Y. 500
WHAZ—Troy, N. Y. 500
WIOD-WMBF—Miami, Fla. 1000
KFH—Wichita, Kans. 1000
WQO—Kansas City, Mo. 1000
KFAC—Los Angeles, Cal. 1000
KFJR—Portland, Ore. 500

1320 Kc.

WADC—Tallmadge, Ohio. 1000
WSMB—New Orleans, La. 500
CMCY—Havana 500

1330 Kc.

WDRG—Hartford, Conn. 500
WSAI—Cincinnati, Ohio 1000
WTAQ—Eau Claire, Wis. 1000
KSCJ—Stour City, Iowa. 1000
KGB—San Diego, Cal. 1000
XEQ—Mexico City 500

1340 Kc.

WSPD—Toledo, Ohio 1000
WCOA—Pensacola, Fla. 500
KFPY—Spokane, Wash. 1000

1350 Kc.

WEHC—Charlottesville, Va. 500
KIDO—Boise, Idaho. 1000
KWK—St. Louis, Mo. 1000

Call Letters	Main Studio	Power
--------------	-------------	-------

1360 Kc.

WQBC—Vicksburg, Miss. 500
WFBL—Byracuse, N. Y. 1000
WCSC—Charleston, S. C. 500
WGES—Chicago, Ill. 500
KQIB—Butte, Mont. 500
KGBE—Long Beach, Cal. 1000

1380 Kc.

KQV—Pittsburgh, Pa. 500
WKBH—La Crosse, Wis. 1000
KOH—Beno, Nev. 500

1390 Kc.

KOY—Phoenix, Ariz. 1000
WHK—Cleveland, Ohio. 1000
KLEA—Little Rock, Ark. 1000

1400 Kc.

WARD—New York City. 500
WFOX—Brooklyn, N. Y. 500
WBBC—Brooklyn, N. Y. 500
WKBF—Indianapolis, Ind. 500
WBAA—West Lafayette, Ind. 500
KLO—Ogden, Utah. 500

1410 Kc.

WBCM—Bay City, Mich. 500
KFLV—Rockford, Ill. 500
WHBT—Sheboygan, Wis. 500
WAAB—Boston, Mass. 500
KGRS—Amarillo, Tex. 1000
WDAG—Amarillo, Tex. 1000

1430 Kc.

WHEC—Manchester, N. H. 500
WFEA—Manchester, N. H. 500
WBAK—Harrisburg, Pa. 500
WCAH—Columbus, Ohio. 500
WEP—Harrisburg, Pa. 500
WNER—Memphis, Tenn. 500
WOKO—Albany, N. Y. 500
KGNF—North Platte, Nebr. 500
KECA—Los Angeles, Cal. 1000

1440 Kc.

KDFN—Casper, Wyo. 500
WRIG—Greensboro, N. C. 500
WTAD—Quincy, Ill. 500
WMBD—Peoria Heights, Ill. 500

1450 Kc.

WGAR—Cleveland, Ohio. 500
WTFI—Athens, Ga. 500
KTBS—Shreveport, Ia. 1000
CKX—Brandon, Man. 500

1460 Kc.

WJSV—Alexandria, Va. 10000
KSTP—St. Paul, Minn. 10000

1470 Kc.

WLAC—Nashville, Tenn. 5000
KGA—Spokane, Wash. 5000

1480 Kc.

KOMA—Oklahoma City, Okla. 5000
WKBW—Buffalo, N. Y. 5000

1490 Kc.

WCKY—Covington, Ky. 5008

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

"And So We'll Keep on Livin' for You"

You will find my name among your subscribers for I have taken BROADCAST WEEKLY from the day my radio was given to me, some years ago. I do not know how I could thoroughly enjoy life without my radio and with the WEEKLY. Sometimes programs are changed at the last minute, which is often most disappointing, but you cannot help that, so complaints are unreasonable. It is the one advantage the daily programs, printed in newspapers, offer—they can be later perhaps. However, they cannot give us the other features offered by your excellent magazine at a very small cost, too. Me for the BROADCAST.

I inclose three names at your request and hope you get a subscriber or two or three!

Here's to the BROADCAST! Long life to it.

A. F. K., Camp Meeker, Calif.

Reward Cancelled. Nelson Case Found.

NBC: Thank you.

Have just kept a tryst with Nelson Case in Central Park, New York, KGO 3:15 p.m.

You know his voice sounded just a little bit homesick for the music room in the studio at San Francisco. Bring Nelson back with his shield; not on it.

His famous namesake, Admiral Nelson, wrote on the eve of the Battle of the Nile, "... be assured I will return crowned with laurel or covered with cypress."

He had quaffed the waters of the Fountain of Arethusa.

Guess our Nelson can quaff a bottle of Hetch Hetchy, or somethin'.

Mrs. M. L., Belmont.

And Now Jack Barbour Will Have to Have His Adenoids Cut Out

In a recent issue of BROADCAST WEEKLY some one from Sacramento made the statement that he, like the rest, admires One Man's Family. Well, all of the rest of us do not admire that kind of junk. One Man's Family is one of the silliest things ever sent over the air. Even a saxophone is better. The main offender in both One Man's Family and Mem-

ory Lane is that conceited boy talking through his nose.

I cannot understand how any one in his right mind could write the article re One Man's Family as shown on page 15, "Ether Etchings," in your issue of July 1 to 7.

R. F., Fresno, Calif.

"Less Than Three Cents—by the Year"

I was interested in S. R. L.'s letter in this week's issue of BROADCAST WEEKLY. I too am an admirer of Cameron Prudhomme's work over the air and hope his popularity will continue at the National Broadcast Company. It's already established, I'm sure, with the listeners-in.

We are great play fans in our home and never miss one, and we are wandering if Pearl King Tanner has gone away. She was one of our favorites, too. Maybe we have not been able to recognize her in some of the plays where they don't give the names.

It's quite wonderful what you give us in BROADCAST WEEKLY, and all for ten cents. So please accept our congratulations as well as our sincere appreciation.

With best wishes for your continued success,

M. W., Oakland, Calif.

Greater Love Hath No Man

I am sending in my renewal subscription, and also a new subscription to your great little radio magazine.

We have taken your WEEKLY for a year and we wonder how we got along without it before. We like your new way of listing the programs much better. The old way the stations were too scattered.

Some of the programs we like are One Man's Family, Memory Lane, Waltz Time (which is now playing), Rudy Seiger's orchestra, Bridge to Dreamland, Army, Navy and Marine Bands, Between the Bookends, Chief Quinn stories and Marshall's Mavericks.

Thanks for this fine little magazine.

R. H. M., Yuba City, Calif.

Listen, All You Neighbors

It is interesting to read "Open Circuit" letters; to know what pleases different people; to smile when J. V. of Fresno berates the other chap's opinion and then is so very definite in his own selection because "he knows a good dance orchestra"; to notice how the lists of best liked programs run to one station or chain. Is that last because we become acquainted with artists and announcers, feel toward them as toward our more intimate acquaintances and are inclined to excuse them when the program isn't quite up to usual and to chuckle when a favorite announcer bobbles his words, because we can imagine—almost see—his sheepish look; sigh with pleasure when a favorite artist sings something we feel he does particularly well, grate our teeth when the song of that favorite is "murdered" by a well intentioned attempt at imitation, even though imitation is counted to be the sincerest compliment.

Of course, Iola McReynolds can't compliment every artist and program, but why not give other chains and stations a break on their grand programs, many along the line she favors. That Paul Carson's organ programs are something to write home about is true, but so are those by others not hard to find.

Now, "and now," as he'd say, listen, all you neighbors. Ed Fitzgerald wants the name of his program changed; deserves to have it changed. When we voted to keep the "Famine Fancies" name, we all had in mind the program as conducted by "Neighbor Bill" Wright, and we got what we wanted as far as name is concerned. Now that most of us have come to enjoy "Ye-Ed," regardless of our wistful memories of Neighbor Bill, are we not loyal enough to stand by him and his "funny little scrambled half-hour" and let the powers that be know that we do? Come on, all hands, let's see what a rousing get-together can do—nothing venture, nothing have.

Mrs. A. G. S., Pasadena, Calif.

Preston D. Allen, KLX manager and chairman of the Broadcasters' Association of Northern California, had entire charge of radio operations on the Atlantic Coast during the World War and rated a lieutenant-commander's stripes. He has been associated with KLX since its inception.

* * *

Word comes from the CBS that Grete Stueckgold, who sings on the Chesterfield program on Saturdays, will appear with the Minneapolis Symphony Orchestra next season. She is a star of the Metropolitan Opera House.

Courtesy Column

AS a courtesy to our readers, we shall be glad to send a complimentary copy of *Broadcast Weekly* to their friends. Jot down the names and address of three of your friends now, and let us help you bring this additional enjoyment into their homes. It may also help you to win a valuable merchandise prize. See page 2, in this issue.

BROADCAST WEEKLY
1114 Mission St., San Francisco, Calif.

Name _____
No. _____ Street _____
City _____ State _____

Name _____
No. _____ Street _____
City _____ State _____

Name _____
No. _____ Street _____
City _____ State _____

MY NAME
and ADDRESS

ETHER ETCHINGS

By IOLA McREYNOLDS

ONE of the most delightful network broadcasts of NBC, coming from the east, is that of Major Edward Bowes' Capitol Family, from the Capitol Theater in New York City on Sunday morning.

Major Bowes endears himself to his audience through his kindly voice and his genuine appreciation and consideration of those who assist him on this program. In this voice, the discriminating listener can discern tolerance, understanding, appreciation of worthwhile things, kindness and generosity. And underlying it all, a strength of character that is like granite. This is readily perceived when he says shortly to the performer in a manner that permits of no delay, "All right, now."

The orchestra on this program is a splendid one, and the voices of the Three Guardsmen are most rich and beautiful.

Soloists delight us with heart reaching songs. Among them being Robert Primm and Tommy McLaughlin. Can't you just hear Major Bowes say "All right, Tommy," with that tender inflection in his voice? If you have ever heard him, you will not forget it. We think that Tommy must be very close to the Major's heart.

Beautiful thought is presented to us in poetry. A typical example being that one, "Some of Us Whimper Along Life's Way." Going on with the thought that, after all, we get by, and things were not nearly so bad as we thought they would be. We never fail to get from this program something which we may incorporate into our own lives, making them more worth while to ourselves and to those whom we contact.

It is a great "Family" to which to belong. Tune in and get adopted.

* * *

Tenderly, dreamily, California Lullaby drifts into the room announcing a program of Rudy Seiger's beautiful music. When we hear that lovely theme song we always settle ourselves and relax, knowing that we are to be entertained with the best in music, played in a way that all can understand and appreciate.

Having heard Mr. Seiger interviewed by Gypsy, we remember that he attributes his success to "giving people what they want." Such an attitude reveals an understanding of humanity and attracts friendship.

And so we listen appreciatively while the time passes all too quickly, and soon they drift away again on the same Lullaby.

IMAGINE, if you can, being at the bottom of the world, with the thermometer registering twenty-five below zero in June! Imagine, too, how it would seem to be one of a small group, the only persons in thousands of miles, eagerly gathered around a radio (Imagine! a radio in such surroundings!) listening to voices from home saying nice things to you and not be able to say a word in reply.

How the members of the Byrd Expedition to the South Pole must hang on every word, and thrill to every note of music that comes to their isolated camp in Little America.

We think that Mr. Byrd, in particular, must have been deeply moved while listening to the broadcast from his home state, Virginia. How sweet those voices with the rich, southern accent must have been to his ears; what memories would come trooping back as he listened.

And speaking of memories, we wonder just how the author of the song, "Sittin' on a Log," felt when he heard his own song played for him. We venture to say that the situation that inspired it lived again in his memory. And if we could thrill as we did while listening to the Marine Band in Washington play such thrilling music as, The Stars and Stripes Forever, and, Anchors Aweigh, what must it have meant to these men for whom they played.

When they return they will be up on all the important news of the day, and up on all the new hit tunes, too, thanks to radio.

* * *

A soft voice, a familiar refrain,
And Gypsy is back again.

And are we not glad! Though we miss Nelson Case, who assisted her so admirably in Closeups, we foresee that Clinton Twiss is going to bring bright repartee, and a delightful sense of humor as his contribution to this outstanding program of radioland. Here's to you, Gypsy, and to those who assist you in making the Stars twinkle for us through our loudspeakers. We'll "be listenin'."

* * *

Ben Bernie, "The Old Maestro," speaking in a voice that says: "I hope you're listening, yet would have you think that I don't care if you're not; and for that reason, I know that you are!"

NEWS *and* COMMENT

"A-WAH, A-WAH"—AMOS 'N' ANDY OFF THE AIR

Amos 'n' Andy, radio's most celebrated performers, left the air Friday, July 13, on a two months' vacation—their first in eight years.

The Pepsodent Company, sponsors of Amos 'n' Andy, announced they will return to the air September 17.

When Freeman F. Gosden (Amos) and Charles J. Correll (Andy) left the studio following their broadcast of July 13, they

cast from the sick bed against doctor's orders and once from a booth at the Chicago Stadium where they attended a fight.

It was on March 19, 1928, that Gosden and Correll created the radio characters which have made them world-famous. Their debut was over WMAQ, NBC affiliate in Chicago. Success was immediate and on August, 1929, they came to an NBC network under the sponsorship of the Pepsodent Company. So rapid was the growth of their popularity that when, on November 15, 1929, their time of broadcast was changed from 10 p. m., C.S.T., to 6 p. m., scores of thousands of letters and petitions, many of them signed by the residents of entire towns and bearing more than 1,000 signatures, flooded the NBC studios in Chicago. Within a week Amos 'n' Andy and Bill Hay, their announcer, began a program of two broadcasts daily so that listeners throughout North America might hear them.

They were the first regular 15-minute program on the network and the first to broadcast six nights a week.

Gosden and Correll have written every word of their scripts since coming to radio and it is estimated that their total Amos 'n' Andy output has reached the staggering total of 3,500,000 words.



Competition for "Three Cheers"

The three Tacoma girls, Laura, Ethelyn and Alice Williams, who have been singing over KOMO-KJR in Seattle for the past three months, have signed up with Al Pearce and His Gang.

The Williams Sisters have been singing together for only eight months. For the last three months they have been broadcasting with Vic Meyers and his Club Victor Orchestra nightly over KOMO and KJR in addition to their regularly scheduled broadcasts.

"These girls make one of the best trios I have ever heard," Al Pearce stated recently. "They will do very well with the Three Cheers." The Three Cheers and the Williams Sisters combine to make the new Sweetheart Sextet which has proved widely popular in the few weeks that they have been broadcasting with Al Pearce as a test broadcast.

The three girls are under the personal supervision of Larry Crosby, brother of Bing, both of whom are well known Tacoma boys.

Mr. Crosby believes the Williams Sisters have a promising career in radio ahead of them.



AMOS 'N' ANDY

interrupted a schedule of Amos 'n' Andy broadcasts extending back for more than six years, almost five of which have been over NBC networks. This is their first vacation in eight years of radio engagements.

Mr. and Mrs. Correll will sail at midnight, July 17, aboard the Bremen for England and possibly other European countries. They intend to pursue no predetermined itinerary.

Mr. and Mrs. Gosden will seek recreation in the opposite direction—Alaska. They plan to spend a few days at Lake Louise, Banff and Jasper National Park before proceeding to Prince Rupert, British Columbia and on to Alaska by boat. Amos plans to do a "mess of fishing" there, he says.

Their episode of July 13 was the 1892nd presented over the network facilities of the National Broadcasting Company. The only two broadcasts they have missed were when en route to and from Hollywood to make their talking picture. Twice they have broad-

On with the Dance, Says America

Dance music is the overwhelming favorite of the American radio listener, if the preferences of visitors to the National Broadcasting Company's Radio City studios can be taken as a criterion.

During the past few months the NBC has been conducting a survey among its studio guests, and a tabulation of the answers to more than 140,000 individual questions, asked of 17,659 men and women, has just been completed.

The results show a striking parallel between the desires expressed by listeners and the types of programs actually broadcast by the NBC. In most cases the percentages were extremely close. The figures for the six major classifications follow:

Type of Program	Percentage Requested	Percentage Broadcast
Dance music	27.3	30.4
Comedy skits and comedians	8.8	7.2
Drama and mystery.....	7.1	12.6
Symphonic music	6.9	8.3
News broadcasts	6.2	1.0
Variety shows	5.2	4.8

A number of general business questions also were asked, and these revealed that 76.7 per cent believe the New Deal program has aided business recovery and that 84.7 per cent of the companies represented had increased their business, some as much as 100 per cent during 1934.



AVOCATION OF RADIO STARS

While radio may be the major interest in the lives of most radio stars, most of them have avocations or sidelines. For example, Frank J. Black, general musical director of NBC, owns a motion picture company which makes movie shorts.

Albert Spalding, who has just left the air for the summer, teaches the violin to aspiring students at Juilliard School in New York.

Gene and Glenn, the Gillette Blue Blade comics, have several "sidelines." They own a lot of stock in a music publishing house, they manage two prizefighters and Gene is backing an inventor who is working on a machine to produce 101 sound effects for radio.

Bob Simmons, who is sitting in with the Revelers while Frank Parker is on the Coast, raises polo ponies.

Frank Luther, of the Men About Town, writes, directs and produces radio programs in his spare time, and Will Donaldson, arranger for the trio, operates a successful chicken farm.

Radio, as might be supposed, isn't the only

business in which Babe Ruth is concerned. He still makes home runs for the New York Yankees and writes a sports column, too.

James Melton, the golden voice of the air, is financing a quartet of young American composers who are writing classical songs in the American manner, because he believes that the concert star of the future must depend on English and American songs exclusively for his repertoire. Melton will introduce the first prize composition of the hopeful foursome on the Ward Family Theater of the Air as soon as he is convinced one of the quartet has turned out something really worth while.



Birds on the Air

General S. Odabashian is one of the only men on the air who has been able to give his listeners "the bird" and get away with it. Not only has he been giving them one bird, but four, on Ed Fitzgerald's Feminine Fancies, heard daily at 3 p. m. on KFRC and the Columbia-Don Lee network.

For General Odabashian is the trainer and impresario of Chico's Quartet, a trilling, thrilling musical group composed of four canaries—Chico, Junior, Jewel, and Shooshan. Chico, the leader, is tenor; Junior is baritone; Jewel, basso; Shooshan, soprano.

No ordinary canaries are these, for they sing and even look different from other birds. When Claude Sweeten's orchestra and the vocalists on Feminine Fancies begin rehearsing before the program goes on the air, Chico's Quartet perched serenely in the respective cages, heads cocked to one side, eyes wide—but no singing. But the second the red light flashes in the studio control room, and Feminine Fancies is on the air, the sprightly foursome bursts into song. They are given no directions or signs, but seem to know when they're on the air. More than that, their singing is the inspiration for hundreds of other canaries in radio-equipped homes up and down the Pacific Coast, for letters relate how these home birds commence singing as soon as Chico and his gang come in over the ether waves.



NEW STATION IN MODESTO

A brand new 250 watt daytime station, recently granted Modesto, Calif., was dedicated last month by the Central California Broadcasting Company. The station is located 300 miles from San Francisco, operated on 740 kilocycles and owned by T. H. McTammy and Bill Bates, popular former chief technician of KLS, Oakland. Present at the dedicatory ceremonies was Bernard Linden, FRC inspector.

And Now Comes the Radio Doubles

By DICK TEMPLETON

IT begins to look as if radio's first seers have been discovered. They are William Stuhler, at present head of the radio department of Young & Rubicam, a noted New York advertising agency, and his aide, Don Stauffer, for they are the fathers of the radio doubles for film stars—and unless other film companies fail to follow the example of Paramount, it begins to look as though most of the film stars of the future on radio will be doubled by radio "voices."

It all came about when Paramount pictures decided that there was an anti-radio clause in the contract the film company had with Mary Boland, the noted film actress, who, with Charlie Ruggles, her co-partner in many laugh-making movies, was to start on the Lysol Hall of Fame program, July 8, over a nation-wide network and that the anti-radio clause should be enforced. This decision robbed the Hall of Fame of one of the few sure-fire attractions ever planned for a radio program. Many of the choices of the radio magi are gambles, but there was little gamble in the vocal smirk of Mary Boland and the vocal shyness of Ruggles—two of the most perfect voices for the parts they were to portray—because, if you try it in a movie some time, you can shut your eyes and still see Miss Boland and Charlie Ruggles when they talk. But down came the clamp, and that show was called off. Metro pictures decided it didn't want Lionel Barrymore to go on the air for the show Columbia was building to try to land the Campbell Soup account when the canned food maker got tired waiting for W. C. Fields and the Care-free Carnival to audition from the coast.

Stuhler and Stauffer smiled. For several years, when they handled the "March of Time" program, they had studied and worried and perspired and tested to find exact vocal doubles for the famous men and women of the news. When they launched the first and now widely copied three-quarter hour show, "Forty-five Minutes in Hollywood," for Borden's cheese, they faced the same task for that program. They now have more than 1,200 names of people who can double anybody from Clark Gable to Rin Tin Tin. And, as odd as that may sound, the lad who can double Rin Tin Tin can also double for any of the lions or tigers in Frank Buck's pictures because he, Bradley Barker, bays and growls when the silent shots which Buck takes are given sound effects.

So a little thing like not being able to present a film star "in person" in the future isn't going to worry Stuhler and Stauffer. Since radio is in its infancy, and has practically no traditions or prophets, the first prophetic and far-seeing mantles must fall on the shoulders of Bill Stuhler and Don Stauffer. They saw the eventual need for voice "doubles" and today, with every picture concern in the country giving deep consideration to banning their film stars from radio appearances, that list of 1,200 voice doubles, created by months of wise labor and study and countless auditions, will be a life saver.

BROADCAST WEEKLY is

the **ONLY** Radio Weekly

edited entirely from the
Western viewpoint and con-
taining so much up-to-the-
minute Western radio news
in such handy and attrac-
tive form.

Subscribe NOW!

\$1.50 a Year

Less than 3c per copy on this basis.
Mail your check for \$1.50 now, to—

BROADCAST WEEKLY
1114 Mission St., San Francisco, Cal.

SUNDAY Programs

July 15, 1934

7:00 to 7:30 A. M.

KNX—Bill Sharples, Breakfast Club
KFOX—Recordings
KGDGM—Weather, Records
KSL—Uncle Tom and Comics
KOA—News; 7:05, Vagabonds

7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club
KFOX—Recordings
KGDGM—Merry Melodies; Organ
KSL—Mormon Tabernacle
KOA—Capitol Theatre Family

8:00 to 8:30 A. M.

• KPO & network—Major Bowles' Capitol Family
KGO—Clyde Doerr's Orchestra
KYA—8:15, Christian Science Reading
KROW—Commuters Time Clock
KJBS—Close Harmony
KGDGM—Organ; News
★ KFRC & network—Salt Lake Tabernacle Choir and Organ
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15, Dance Antiques
KVI—8:15, Hill Billies
KHJ—Sunday Times Comic
KNX—Bill Sharples, Breakfast Club
KFOX—Percy and his Father; 8:15, Funny Paper Man
KFWB—Records; 8:15, Funny Paper Man
KGB—Sunday Comics
KSL—Mormon Tabernacle
KOA—Capitol Theatre Family

8:30 to 9:00 A. M.

• KPO & network—Radio City Concert
KGO—Clyde Doerr's Orchestra
KYA—Sabbath Matins
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Band Concert; 8:45, Trio
KGDGM—Chapel
★ KFRC & network—Madison Ensemble
KOL—P. I. Comic Section
KVI—Radio Gospel League
KJR—Coast to Coast, Recorded
KEX—Band Music; 8:45, Council of Churches
KNX—Bill Sharples, Breakfast Club
KFOX—Funny Paper Man
KFWB—Funny Paper Man
KSL—Madison Ensemble
KOA—Radio City Concert

9:00 to 9:30 A. M.

KGO—Chronicle Comics
• KPO—Radio City Concert
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Apt. House Special
KROW—Health Swing
KJBS—Dance Orchestra
KGGC—Glenn's Oldtime Songs
KGDGM—Bondons
KQW—Organ Melodies
★ KFRC & network—Ann Leaf, organist
KJR—Cecile Barbezet; 9:15, Another Spring
KEX—Council Churches; 9:15, C. E. Union
KHQ—American Weekly Comics
KNX—Bob Shuler and Quartet
KFWB—Recordings



NADINE CONNOR

KHJ—Vocalist

KFI—Church Quarter Hour; 9:15, Dr. Casselberry
KFOX—Recordings
KOA—Radio City Concert

9:30 to 10:00 A. M.

• KGO & network—Sunday Forum, presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America
KPO—Music Garden, instrumentalists direction Charles Hart; John Teel, baritone
KYA—Funny Paper Man
KTAB—Watch Tower; Open Road
KROW—Vita Hepar; Records
KJBS—Dance Orchestra; Records
KGDGM—Watch Tower Program; 9:45, Echoes of the Nineties
KQW—Light Opera Gems
★ KFRC & network—Compinsky Trio
KGGC—Featured Artists
KOL—News; 9:45, Cecil Solly
KEX—Shearer Bennett Program
KJR—Records; 9:45, Musical Jigsaws
KQW—Studio Program
KNX—Congoin; 9:45, Organ
KECA—Records; 9:45, Hollywood Conservatory of Music
KFWB—Recordings
KFOX—Recordings
KSL—Compinsky Trio
KOA—Sunday Forum

10:00 to 10:30 A. M.

• KGO & network—Stringwood Ensemble
KPO—Saxotunes; Mickey Gillette, saxophonist; Clay Landon, guitarist; Otto Clare, pianist; saxophone trio
KYA—Uncle Harry; 10:15, Musical Strings
KTAB—10th Ave. Baptist Church
KROW—Watch Tower Program
KGGC—Theatre of the Air; 10:15, Sunday Serenade
KJBS—Favorite Melodies

KQW—Salon Orchestra; 10:15, Baptist Church
★ KFRC & network—Edith Murray; 10:15, One Quarter Hour in Three-Quarter Time
KGDGM—Echoes of Nineties
KJR—International Bible Students; 10:18, Rhythm Rules
KEX—Lost and Found; Records
KHQ—Music; 10:15, Old Painter
KFI—Tom Tom Symphony and Lecture
KHJ—Randall String Quartet to 10:15
KFWB—Recordings
KNX—Spice of Life
KFOX—Sunday School
KOA—Arnold's Commodores

10:30 to 11:00 A. M.

• KGO & network—Concert Artists
KPO—Quartet Time
KYA—Mountain Harmonists
KTAB—Church Services
KROW—Variety Program
KJBS—Popular Melodies
KGGC—Request Hour
KQW—Baptist Church Services
KGDGM—Echoes of the Nineties; 10:45, Recordings
★ KFRC & network—Windy City Revue
KEX—Recorded Program
KJR—10:45, Musical Auction
KNX—Spice of Life
KECA—Recordings; 10:45, Church Services
KFWB—Recordings
KSL—Windy City Revue
KOA—Concert Artists

11:00 to 11:30 A. M.

• KGO & network—Pittsburgh String Symphonic Ensemble, direction Oscar Del Bianco
KPO—Bible Stories with Paul Carson at the Organ
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Popular Melodies
KGGC—Request Hour
KQW—First Baptist Church
KGDGM—Church Services
★ KFRC & network—Detroit Symphony
KVI—Central Lutheran Church
KOMO—Singable Songs
KJR—Cecil Solly; Jewel Box
KEX—Symphony Hour
KHQ—Newspaper Adventures; 11:15, Melodians
KFWB—Maude Hughes, pianist
KNX—Organ Recital
KECA—Recordings
KFOX—St. Lukes Church
KSL—Symphonic Hour
KOA—Singable Songs

11:30 to 12:00 Noon

• KGO & network—Dancing Shadows, concert ensemble direction Max Dolin
KPO—Bible Stories
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Maritime Melodies; 11:45, Song Favorites
KGGC—Popular Concert; 11:45, News; 11:50, Mountain Music
KQW—First Baptist Church
KGDGM—Church Services
KVI—Central Lutheran Church

*KFRC & network—Detroit Symphony
 KJR—Sunday Serenade
 KEX—Orchestra
 KNX—Lal Chand Mehra
 KFWB—Recordings
 KECA—Church Services
 KFOX—St. Lukes Church
 KSL—Symphony

12:00 to 12:30 P. M.

•KGO & network—John B. Kennedy; 12:15, Lillian Bucknam, soprano
 KPO—Piano Vignettes; 12:15, Argentine Trio
 KYA—Organ Concert
 KTAB—Church Services
 KLX—Jerry Wood's Orchestra
 KROW—Mausoleum Program; 12:15, Request Program
 KJBS—Orch.; 12:15, Vocalists
 KGGC—Jerry Wood's Orchestra
 KGDm—12:15, Portuguese Melodies
 KQW—Church; 12:15, Opera Stars
 *KFRC & network—Buffalo Variety Workshop
 KGW—Olympians; Tommy Luke
 KOMO—Harp Melodies; 12:15, For All the Family
 KNX—Concert Group
 KECA—Church Services
 KFWB—Gold Star Rangers
 KOA—Huffman Theatre Harmonies
 KFOX—St. Lukes Church

12:30 to 1:00 P. M.

•KGO & network—To be announced
 KPO—Stringwood Ensemble
 KYA—Paraders
 KTAB—Church Services; 12:45, Religious Program
 KLX—Merlyn Morse, tenor; Jeanette Stock, soprano; Helen Parmelee, pianist
 KROW—All Request Program
 KGGC—Jerry Wood's Orchestra
 KJBS—Recordings
 KGDm—Portuguese Melodies
 KQW—Symphony Hour
 *KFRC & network—Oregon on Parade
 KGW—Tommy Luke; 12:45, Newspaper Adventures
 KOMO—For All the Family
 KEX—Orchestra; 12:45, Rev. Pope
 KFI—U. S. C. College of Music
 KFWB—Gold Star Rangers
 KNX—Louise Johnson, astro-analyst
 KFOX—Sunshine and Roses
 KSL—Oregon on Parade
 KOA—Palmer Clark's Orch.

1:00 to 1:30 P. M.

•KGO & network—Sunday Vespers, guest speaker; male quartet direction Keith McLeod
 KPO—Melody Train; orchestra direction Josef Hornik
 KYA—Waltz Classic
 KTAB—Church of Latter Day Saints
 KLX—Musical Program
 KROW—All Request Program
 KJBS—Dance Recordings
 KGDm—Portuguese Melodies; 1:15, Records
 KQW—Dance Melodies and Songs
 *KFRC & network—The Playboys; 1:15, Poet's Gold
 KGW—Powers Song and Story
 KOMO—For All the Family; 1:15, Merrie Maniacs
 KEX—Rev. Willard Pope
 KNX—Souvenirs of Song
 KECA—Records
 KFWB—Music; 1:27, Baseball
 KOA—National Vespers
 KSL—Playboys

1:30 to 2:00 P. M.

•KGO & network—Henry King's Ross Fenton Farms Orchestra; 1:45, Boyer Rendezvous: Song-fellows, male quartet
 KPO—Melody Train
 KYA—Waltz Classics
 KTAB—George Kruger, pianist
 KLX—Records
 KROW—Luncheon Concert
 KJBS—Concert Recordings
 *KFRC & network—Prof. Lindsay; 1:45, Musical Program
 KQW—Popular Melodies
 KGDm—Records; 1:45, Mount Shasta Boys
 KJR—Chimes of the East
 KEX—Rev. Pope; 1:45, Piano
 KFWB—Baseball Game
 KNX—Souvenirs of Song
 KECA—Vocational Adjustment; 1:45, Records
 KHJ—1:45, Stimulating Soothers
 KFOX—Recordings
 KFSD—Old Time Program
 KSL—Afternoon Musicale
 KOA—Lakeside Orchestra; 1:45, Boyer Rendezvous

2:00 to 2:30 P. M.

•KPO & network—Catholic Hour
 KGO—Just Around the Corner; Clyde Doerr's Orchestra
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15, Hawaiian Adventures
 KLX—Records
 KROW—University of the Air
 KJBS—Spanish Melodies; Orchestra
 *KFRC & network—Nick Lucas; 2:15, Summer Musicale
 KGDm—Orchestra
 KQW—Spanish Tunes; 2:15, Instrumental Trio
 KOMO—Old Songs of the Church
 KGW—Nick's Flower Home
 KHJ—2:15, Rabbi Magnin
 KFI—Organ Recital
 KNX—Exposition Park Concert
 KFWB—Baseball Game
 KFOX—Christian Science Reader; 2:15, Baseball
 KSL—Nick Lucas; 2:15, Musicale
 KOA—Catholic Hour

2:30 to 3:00 P. M.

•KPO & network—Guy Lombardo's Orchestra
 KGO—Sarah Kreindler & Lev Shorr, violinist and pianist
 KTAB—Oakland Municipal Band
 KYA—Light Opera
 KLX—Ann Wakefield, soprano; 2:45, Souvenirs
 KROW—Tuneful Tunes
 KJBS—Afternoon Concert
 KGGC—Sunday School
 KGDm—Orchestra
 KQW—Popular Concert
 KFRC—Aaronson's Orch. to 2:45.
 *KFRC & network—Jan Garber & Orchestra
 KOL—2:45, Musicale
 KVI—2:45, Judge Rutherford
 KOIN—2:45, Threads of Tradition
 KEX—Orchestra
 KOMO—Pastel Harmony
 KHJ—Irving Aaronson's Orchestra
 KNX—Concert
 KECA—Recordings
 KFOX—Baseball Game
 KFSD—Balboa Park Organ
 KFWB—Baseball Game
 KSL—Symphony; 2:45, Carlile & London
 KOA—To be announced

3:00 to 3:30 P. M.

•KGO & network—Silken Strings, Charles Previn's Orchestra
 KPO—Afternoon Concert
 KYA—Light Opera
 KTAB—Oakland Municipal Band
 KLX—Records
 KROW—Tuneful Tunes
 KJBS—Recordings
 KGGC—Church Service
 KGDm—Recorded Program
 KQW—Violin Solo; Dance Tunes
 *KFRC & network—Drama, "Peter the Great"
 KJR—Cornish School
 KEX—Orchestra; 3:10, Home Plate; 3:15, Baseball
 KNX—Concert
 KECA—Classic Hour
 KFWB—Baseball Game
 KFOX—Baseball Game
 KFSD—Balboa Park Organ
 KSL—Peter the Great

3:30 to 4:00 P. M.

•KGO & network—To be announced
 KPO—Afternoon Concert
 KYA—Light Opera
 KTAB—Oakland Municipal Band
 KLX—Aspre and String Orchestra
 KROW—Hawaiian Airs; Records
 KJBS—Concert Favorites
 KGGC—Church Service
 KGDm—Records
 KQW—Concert Favorites
 *KFRC & network—Chicago Knights
 KFRC—3:45, Newspaper Adventures
 KVI—3:45, Amusement Tips
 KOIN—Studio Program
 KEX—Studio; 3:45, Varieties
 KJR—World Revue
 KHJ—3:45, Newspaper Adventures
 KNX—Concert
 KECA—Classic Hour
 KFSD—Symphony Concert
 KGB—3:45, Newspaper Adventures
 KFOX—Baseball Game
 KFWB—Baseball Game

4:00 to 4:30 P. M.

•KGO & network—Chase and Saborin; Jimmy Durante, comedian; Rubinoff's Orchestra
 KPO—Community Forum
 KYA—Piano and Vocal
 KTAB—Oakland Municipal Band
 KLX—Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KQW—Dance Hits; 4:15, Biblical Drama
 KGDm—Recorded Program
 KFRC—Adventures of Doc Savage
 *KFRC & network—George Jessel's Variety Hour
 KJR—Records; Horse Race
 KEX—Recorded Program
 KNX—Reflections of Romance
 KECA—Classic Hour
 KFOX—Baseball Game
 KFSD—Symphony Concert
 KFWB—Baseball Game

4:30 to 5:00 P. M.

•KGO & network—Chase and Saborin Program
 KPO—Silhouettes, Myron Niesley, tenor; orchestra direction Charles Hart
 KYA—Vesper Services
 KTAB—Episcopal Radio Mission
 KLX—Metropolitan Moods
 KROW—Afternoon Concert
 KJBS—Recordings
 KGDm—Ernie Post Jamboree
 KQW—Vocal Headliners

* KFRC & network—George Jessel's Variety Hour
 KJR—Knights of Note
 KEX—Recorded Program
 KNX—Records; 4:45, Male Quartet
 KECA—Records; 4:45, Health Talk
 KFWB—Recordings
 KFOX—Nazarene Church
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KGO & network—Manhattan Merry-Go-Round; Tamara, Russian blues singer; Men About Town, trio
 KPO—To be announced; 5:15, Paul Martin and His Music, banjo, harp and vibraphone
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Old Man Soliloquy; 5:15, Melody Palette
 KROW—Oakland Council of Churches
 KJBS—Dance and Vocal Records
 KGDM—Ernie Post Jamboree
 KQW—Musical Comedy
 * KFRC & network—Sanctuary Symphony Orchestra
 KJR—Emanuel Tabernacle
 KEX—Four Square Cathedral
 KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews
 KECA—Chamber Music
 KFWB—Recordings
 KFOX—Jack Maurice's Orchestra
 KFSD—Musical program
 KSL—Harry Sosnik's Orchestra

5:30 to 6:00 P. M.

• KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
 KPO—Paul Martin; 5:45, Henry M. Hyde, Adventures in Science
 KYA—Symphony; 5:45, Pianist and Violinist
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Wilma McVey, soprano
 KJBS—Popular Song Hits
 KGDM—Dance Orchestra
 KQW—Musical Comedy Melodies
 * KFRC & network—Fred Waring's Pennsylvanians
 KHQ—Album of Music
 KJR—Vindabonians
 KEX—Four Square Cathedral; 5:45, Concert
 KNX—Dr. John Matthews
 KFWB—Recordings
 KFOA—Popular Records
 KFCB—Records; Franz Hoffman, baritone
 KFSD—Musical program

6:00 to 6:30 P. M.

• KGO & network—Hall of Fame; guest star; orchestra
 KFO—San Francisco Municipal Organ, Paul Carson at the Console
 KYA—Concert Pianist; 6:15, Studio
 KTAB—Wyoming Cowboys
 KLX—Mixed Quartet
 KROW—Recordings
 KJBS—Dance Melodies
 KGDM—Selected Recordings
 KQW—Song of the Islands; Records
 * KFRC & network—Wayne King's Orchestra
 KJR—Angelus Hour
 KEX—Recordings
 KNX—Rubinoff's Concert Ensemble
 KECA—Wesley Tourtelotte, organ; Bert Shepherd, violin
 KFOX—News; Piano; Songs
 KFWB—News; 6:05, Organ, Piano, Violin

STATION DIRECTORY		
• NBC Network Stations		
Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	700
KGW	483.6	620
KHQ	588.2	590
KJR	308.1	970
KJL	381.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230
• CBS Network Stations		
KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570
Independent Stations		
KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

6:30 to 7:00 P. M.

• KGO & network—To be announced
 KPO—Palace Hotel Concert Ensemble
 KYA—Graham Dexter, Tenor
 KTAB—Amateur Baseball Scores
 KLX—Musical Program
 KROW—Songfest; 6:45, Philosophy
 KJBS—Dance Melodies
 KGDM—Recorded Program
 KQW—Musical Varieties
 * KFRC & network—Salon Moderne
 KOIN—Emil Enna; Recital to 6:45
 KQW—To be announced
 KJR—Angelus Hour
 KEX—Solist
 KHJ—To be announced
 KNX—Rev. C. E. Fuller
 KECA—Organist and violinist
 KFSD—Twilight Hour
 KFWB—Ed Fitzpatrick's Orchestra
 KFOX—School Kids; 6:45, Orch.
 KSL—45 Minutes in Hollywood

7:00 to 7:30 P. M.

• KGO & network—Irene Beasley, blues singer; 7:15, Madame Schumann-Heink and Harvey Hays
 KPO—Doorways to Yesterday; 7:15, Personal Closeups
 KYA—Dinner Concert
 KTAB—Echoes of Portugal; 7:15, Behind the Headlines
 KLX—Musical Program
 KJBS—Dance Melodies
 KROW—Facci; 7:15, Records
 KGGC—Church Service
 KGDM—Musical Program
 KQW—Dance Tunes; Orchestra
 * KFRC & network—Romance of Travel
 KOL—Romance of Travel
 KJR—Metropolitan Moods
 KEX—Musical Gems
 KNX—Calmon Luboviski, violinist
 KFOX—Warner Bros. Show
 KFWB—Jack Joy's Orchestra
 KHJ—7:15, Orchestra

KECA—Pierce Bros. Quartet
 KFSD—Twilight Hour
 KSL—Forty-Five Minutes in Hollywood; 7:15, Little Jack Little

7:30 to 8:00 P. M.

• KPO & network—Broadcast to Byrd Expedition
 KGO—Joseph Hornik, Viennese program
 KYA—Happy Felton's Orchestra
 KLX—Musical Auction; 7:45, William Don, eccentric comedian
 KTAB—Church Serv. Bapt. Church
 KROW—Our Naval Defense; 7:45, Studio
 KGGC—Church Service
 KQW—First Baptist Church Service
 * KFRC & network—S and W Merry-makers
 KGW—Beauty That Endures; 7:45, Studio
 KEX—Musical Gems; Crazy Crystals
 KOMO—Meditations; 7:45, Cowboy Joe
 KNX—Calmon Luboviski, violinist
 KFI—Makers of History
 KFWB—Dance Orch.; 7:45, Comedy Stars of Hollywood
 KFOA—Boy Detective; 7:45, Songs
 KOA—The Forty-Niners; Music
 KSL—Dance Orchestra

8:00 to 8:30 P. M.

• KGO & network—Lullaby; Barbara Blanchard, soprano; Edna Fischer at the celeste; 8:05, Eddie Duchin's Orchestra; 8:15, Russ Columbo, baritone; orchestra; Jimmie Fidler, Hollywood commentator
 KPO—The Black Ghost, dramatic program; 8:15, Coquettes
 KYA—Opera, recordings
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 * KFRC & network—S and W Merry-makers
 KJR—First Church of Christ Scient.
 KOMO—To be announced
 KEX—First Church of Christ
 KFA—Presbyterian Church
 KFI—8:15, Studio Program
 KECA—Burr McIntosh; 8:15, Russ Columbo
 KFWB—Sunday Night Hi Jinks
 KFOX—Christian Science Service
 KFSD—Organ Recital to 8:15
 KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service
 KOA—News; Orch.; 8:15, Russ Columbo

8:30 to 9:00 P. M.

• KGO & network—Hollywood on the Air; Movie celebrities; orchestra direction Jan Rubini
 KPO—Reflections; singer, organ, harp and violin
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 * KFRC & network—Orville Knapp's Orchestra
 KJR—First Church of Christ Scient.
 KEX—First Church of Christ
 KNX—Church Services
 KFI—Studio Program; 8:45, Cellist
 KFWB—Sunday Night Hi Jinks
 KFOX—Christian Science Service
 KSL—L. D. S. Services; 8:45, Watch Tower
 KOA—Hollywood on the Air

9:00 to 9:30 P. M.

- KGO & network—Hotel Bismarck Orchestra
- KPO—University of California Prog.
- KYA—Opera Recordings
- KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor, Story
- KLX—Neighborhood Songs & Poems; 9:15, Carefree Capers
- KROW—Foreign Watch Tower
- KQW—Church; Vocal Gems
- KVI—Aaronson's Orchestra
- * KFRC & network—The Mummies, drama
- KOIN—The King's Guards; 9:15, Nikola Zan
- KOMO—Royal Foursome; 9:15, Trio
- KGW—G. A. Paine Prog. to 9:15
- KEX—9:05, Abe Bercovitz
- KFI—University of So. California
- KFWB—"Coronets," historical drama by Kay Van Riper
- KNX—News; 9:15, Talk
- KFOX—Beverly Hill Billies
- KSL—Organ and Violin
- KOA—Dance Orchestra

9:30 to 10:00 P. M.

- KGO & network—Reader's Guide, Joseph Henry Jackson
- KPO—Frankie Masters' Doodlebug Orchestra
- KYA—"Beauty That Endures" 9:45, News Editor; 9:55, Talk
- KTAB—Chapel of the Chimes, organ; 9:45, Jack Spriggs Orch.
- KEX—Carefree Capers; 9:45, News
- KROW—Ran Wilde's Orchestra
- KGCC—9:45, Skate Races
- KQW—Concert Memories
- KVI—Radio Gospel League
- * KFRC & network—Jan Garber's Orchestra
- KOMO—String Trio; 9:45, Song Garden
- KFI—Gene Austin
- KNX—The Crocketts
- KFWB—LaSalle University Skit
- KFOX—Beverly Hill Billies
- KOA—Dance Orchestra
- KSL—Frank Asper, organist; Wm. Hardiman, violinist

10:00 to 10:30 P. M.

- KGO & network—Richfield News 10:15, Paul Carson, organist
- KPO—Pete Smythe and His Hotel Cosmopolitan Orchestra
- KYA—Talk; 10:10, Concert Memories
- KTAB—Japanese-American Broadcasting Society Program
- KLX—Dance Program
- KROW—Spotlight Review
- KFRC—News; 10:10, Carol Lofner's Orchestra
- KOL—Dance Orchestra
- KOMO—10:15, Viennese Vagabonds
- KJR—Spice of Life to 10:15
- KFI—10:15, Paul Carson, organ
- KHJ—News Items; 10:10, Carol Lofner's Orchestra
- KNX—The Crocketts
- KECA—Recordings
- KFWB—News; 10:15, Jay Whidden's Orchestra
- KFOX—News; 10:15, Orchestra
- KOA—Cosmopolitan Orchestra
- KGB—News; Orchestra
- KSL—Carol Lofner Orchestra

10:30 to 11:00 P. M.

- KGO & network—Paul Carson, organist
- KPO—Music Box
- KYA—Frank Castle's Show
- KTAB—Dance Tunes
- KLX—Dance Program

- KROW—Dance Music
- KFRC—Carol Lofner's Orchestra
- KOL—Dance music
- KVI—Dance Orchestra
- KOMO—Musical Madcaps
- KEX—Rev. Willard Pope
- KFI—Organ Recital
- KHJ—Dance Orchestra
- KFWB—George Hamilton's Orch.
- KFOX—Orchestra
- KGB—Dance Orchestra
- KSL—Dance Orchestra
- KOA—Music Box

11:00 to 11:30 P. M.

- KGO & network—News Service; 11:05, Happy Felton and His Bal Tabarin Orchestra
- KPO—Midnight Melodies, Charles Runyan, organist
- KTAB—Dance Music

- KROW—Music
- KFRC—Jan Garber's Orchestra
- KOL—Dance music
- KVI—Jan Garber's Orchestra
- KOIN—Robinson's Orchestra
- KFWB—Hal Brown's Orchestra
- KHJ—Dance Orchestra
- KFOX—Hal Brown's Orchestra

11:30 to Sign Off

- KPO—Charles Runyan, organist
- KFRC—Orville Knapp's Orchestra
- KTAB—Music; Vagabond
- KROW—Dance Music
- KJBS—12:01, Owl Program to 7 a.m.
- KGDM—12, Music and News
- KOL—Orville Knapp's Orchestra
- KVI—Orville Knapp's Orchestra
- KHJ—Midnight Moods
- KFOX—Jack Maurice's Orchestra
- KGB—Dance Orchestra

It Costs you
Less Than **3c** a Copy
By Subscribing to

Broadcast Weekly

It costs you less than three cents a week to subscribe to "Broadcast Weekly" and have it delivered to your door. Why not subscribe right now and be assured of getting your copy every week. It costs only \$1.50 a year or 75 cents for six months.

--- USE THIS COUPON ---

BROADCAST WEEKLY,
1114 Mission Street, San Francisco.

Gentlemen: Send me BROADCAST WEEKLY for one year (or six months). I enclose herewith \$1.50 (or \$1.00).

Name

Address

City

State

NEW RENEWAL EXTENSION C

MONDAY Programs

July 16, 1934

7:30 to 8:00 A. M.

•KGO & network—U. S. Navy Band
 KPO—Pair of Planos
 KYA—Musical Clock
 KTAB—Hillbillie Tunes
 KROW—Commuters' Time Clock
 KJBS—Alarm Clock Club
 KQW—Breakfast Hour
 KFRC—Early Morning Exercises
 KGDM—Gillmore Oil Program
 KGW—Ronald Buck to 7:45
 KOL—Organ Program
 KOIN—Jones & Stewart
 KVI—Hillbillies; 7:45, Varieties
 KJR—Markets; Records
 KEX—Hillbillies; 7:45, Dance Rhythms
 KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
 KHJ—Records and Stocks
 KNX—Bill Sharples Breakfast Club
 KFVB—Gold Star Rangers
 KECA—Morning Bible Study to 7:45
 KFOX—Grain Reports; Songs
 KGB—Morning Edition
 KSL—Morning Watch; 7:45, Adv. Review
 KOA—Hour of Memories

8:00 to 8:30 A. M.

•KGO & network—Financial Service; 8:15, Fields & Hall, piano duo
 KPO—Sax Appeal, Mickey Gillette; 8:15, Crosscuts from Log o' Day
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Portuguese News
 KLX—Records; Stocks
 KROW—Time Clock
 KJBS—Morning Varieties
 KQW—Morning Varieties
 KGDM—Recordings
 *KFRC & network—Voice of Experience; 8:15, Elizabeth Barthell
 KOL—8:15, Breakfast Club
 KVI—8:15, Jim De Puy's Revue
 KOIN—8:15, Studio Program
 KEX—8:15, Hawaiian Serenaders
 KGW—Ronald Buck
 KHQ—8:15, Model Boot Program
 KOMO—8:15, Morning Reveries
 KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
 KNX—Bill Sharples Club
 KFVB—Gold Star Rangers
 KFOX—Recordings
 KFSD—Good Cheer Program to 8:15
 KSL—8:15, Jennie Lee
 KOA—Crazy Crystals; 8:15, Fields & Hall

8:30 to 9:00 A. M.

•KGO & network—Vic and Sade; 8:45, Words and Music
 KPO—Crosscuts Log o' the Day
 KYA—Concert; 8:45, Frivolities
 KTAB—Radio Shoppers' Digest
 KLX—Covered Wagon Jubilee
 KROW—Mary Dowd Reardon
 KQW—Circle of Enchantment
 KGDM—Records; 8:45, Health Talk
 KJBS—Dance Music
 *KFRC & network—Esther Velas & Ensemble
 KOL—Musical Program to 8:45
 KVI—8:33, Market Specials
 KOIN—8:45, Elma Hackett
 KOMO—Resume; 8:33, String Trio
 KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
 KHQ—Review Programs; 8:45, Home Comfort
 KFI—8:45, Julia Hayes Hints
 KNX—Breakfast Club



KATE SMITH
 CBS—4 P. M.

KFVB—Recordings
 KFOX—Health & Efficiency; Records
 KGB—Stocks to 8:35
 KSL—Good Morning Judge to 8:45
 KOA—Vic & Sade; 8:45, Words and Music

9:00 to 9:30 A. M.

•KGO & network—Words & Music to 9:15
 KGO—9:15, Barbara Lee Breakfast Club
 KPO—Crosscuts from Log o' Day to 9:15
 *KPO & network—Cliff Nazarro
 KYA—Frivolities; 9:15, Prudence Penny
 KTAB—Hour of Prayer
 KLX—Recorded Program
 KROW—Health Swing
 KJBS—Song Hits; Dance
 KGCC—Records; 9:15, Old Songs
 KGW—Popular Tunes of the Day
 KGDM—Records; 9:15, Personalities
 *KFRC & network—Emil Velazco's Orchestra
 KOL—Prudence Penny to 9:15
 KVI—Mystic Melodies to 9:15
 KOMO—Mary's Garden
 KHQ—Crazy Wells; 9:15, Early Birds
 KNX—"Song Bag"
 KFI—Bennie Watson; 9:15 Hallways
 KECA—9:15, Wellman & Hill
 KEX—9:15, Request Program
 KFOX—Orchestra; Talk
 KFVB—The King's Men; 9:15, Rec.
 KFSD—Words & Music; 9:15, Wellman & Hill
 KOA—Words & Music; 9:15, Memories

9:30 to 10:00 A. M.

•KGO & network—Marshall's Mavericks; 9:55, News Service
 KPO—News; 9:45, Elmore Vincent, tenor

KYA—Waltz Idylls
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KJBS—Visiting Faye Ward
 KGCC—Health Talk; 9:45, Dance Novelties
 KQW—Visiting Faye Ward
 KGDM—News; 9:45, Records
 KFRC—Joanne to 9:45
 *KFRC & network—9:45, Jules Bauduc's Orchestra
 KOMO—Clef Dwellers
 KGW—9:45, Cooking School
 KVI—Better Business Talk to 9:35
 KHQ—Magic Travels to 9:45
 KFI—Hollywood Bowl Talk; 9:45, News
 KNX—Amagon Program; 9:45, News
 KFVB—Recordings; 9:45, News
 KGB—News Flashes to 9:35
 KSL—Jules Bauduc's Orchestra
 KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

•KGO & Network—The New World, educational program
 KPO—Golden State Menu Flashes; 10:15, As Woman to Woman
 KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
 KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
 KLX—Studio; 10:15, Stocks
 KROW—Veta Hepar; Records
 KJBS—News; 10:05, Organ; 10:15, Hillbillie Songs
 KGCC—Cal King
 KQW—Know Your California
 KGDM—Recordings
 *KFRC & network—Ann Leaf, organist
 KEX—Lost & Found; 10:02, Ronald Buck
 KJR—Walks of Life; 10:20, Another Spring
 KHQ—Melodies; Celia Lee
 KFI—Ann Warner
 KFVB—Prudence Penny; Barbara Holmes
 KNX—Eddie Albright's Family
 KECA—Inspirational Talk to 10:15
 KFOX—Prudence Penny; 10:25, Reports; Comedy and Music
 KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Smackout; 10:45, Richard Maxwell, tenor
 KYA—Organ Concert
 KTAB—Health Talk; 10:45, Records
 KLX—International Kitchen
 KROW—University of the Air
 KJBS—Dance Orchestra
 KGCC—Soft Pillow Sunshine
 KGW—Aunt Sammy; 10:45, Records
 KGDM—Recordings
 *KFRC & network—Emery Deutsch and Orchestra
 KOL—Morning Melodies
 KOIN—Art Kirkham, This and That
 KEX—Recordings
 KJR—Club Minutes; Serenaders
 KFVB—Recordings
 KNX—Mary Holmes, Home Management; 10:45, Rhythm Encores
 KECA—Recordings
 KFOX—Bad Pennies; 10:50, Spanish Songs
 KFSD—10:50, Studio Program
 KOA—Smackout; 10:45, Livestock and Produce Reports
 KSL—Emery Deutsch & Orchestra

11:00 to 11:30 A. M.

• KGO & network—Woman's Magazine of the Air
 KPO—Radio Guild, drama
 KYA—Organ; 11:15, Talk
 KTAB—Concert; 11:15, Bulletin
 KLX—Mountaineers; 11:15, Castles
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGGC—Milady's Date Book; 11:15, Memory Melodies
 KGDM—Organ Recital
 KQW—Light Classics
 KFCR—Better Business Bureau
 * KFRC & network—11:15, Rhythm Kings
 KOL—Cecil Solly; Rhythm Kings
 KVI—The Observer; Rhythm Kings
 KOIN—Art Kirkham
 KEX—Soloist; Cobwebs and Nuts
 KJR—Rhythm Rulers
 KNX—Tabernacle of the Air
 KHJ—Four Showmen to 11:15
 KECA—French Lesson; Records
 KFWE—Records: Lost and Found
 KFOX—Hal, Nichol's Bad Pennies; 11:20, Skit
 KOA—Radio Guild
 KSL—Four Showmen; 11:15, Rhythm Kings

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 • KGO & network—California Federation of Women's Clubs
 KPO—Radio Guild Drama
 KYA—Rhythmsters
 KTAB—Modern Rhythms
 KLX—Studio Program; 11:45, Rhythm Encores
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGGC—Recordings and News
 KQW—Accordion Capers; 11:45, Popular Music
 KGDM—Organ
 * KFRC—Women's Home Forum
 * KFRC & network—11:45, Poetic Strings
 KOIN—Kelfood Program to 11:35
 KOMO—Organ Concert to 11:35
 KHQ—Organ Recital
 KGW—Piano; 11:45, Crazy Crystals
 KJR—Measured Steps
 KEX—Cobwebs and Nuts; 11:45, Orchestra
 KFI—Fashion Tours; 11:45, Market
 KFWE—Eddie Eben, organist
 KNX—Jewel Box; 11:45, Talk
 KFOX—News; Talks: Records
 KECA—Organ Concert to 11:35
 KFSD—Organ Concert to 11:35
 KOA—Radio Guild

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour
 KPO—Agricultural Bulletins; 12:15, Midday Musicale
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Lataner's Facts
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Records and Accordionist
 KGGC—Request Hour
 KQW—Band Concert
 KGDM—Records
 * KFRC & network—Bill Huggins; 12:15, Salvation Army Band
 KGW—12:15, Meier & Frank
 KHQ—12:15, Business and Pleasure
 KEX—Fred Beardsley, tenor
 KJR—Reflections of Romance; 12:15, Grain Reports
 KNX—News; 12:15, Congo
 KECA—Records; 12:15, News

KFWB—Records; 12:15, Talk
 KFOX—Records; Talk
 KFSD—Stock Reports to 12:15
 KGB—Farm Flashes to 12:15
 KSL—Broadcasters Review
 KOA—12:15, Vic Schilling's Orch.

12:30 to 1:00 P. M.

• KGO & network—Farm and Home
 KPO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Musical Jigsaw
 KROW—California Farm Hour; 12:45, Hits of Today
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Weather and Market Reports
 KGDM—Recordings
 * KFRC & network—Dancing by the Sea
 KVI—News and Views to 12:45
 KHQ—Marching Along; Studio
 KEK—12:45, Forum Luncheon
 KGW—Dr. Semler, 12:45, Friendly Chat
 KJR—Headliners
 KNX—Concert Ensemble
 KFWE—Bob Shafer, soloist; Burt Fiske, pianist; 12:45, Deputy Emerson
 KECA—Concert Favorites; Records
 KFOX—Records; 12:45, Civic Talk
 KOA—Orchestra; 12:45, Lady Next Door

1:00 to 1:30 P. M.

• KGO & network—Orlando's Tea Music
 KGO—1:15, Contract Bridge
 KPO—News; 1:15, Ann Warner's Chats
 KYA—Marie Leon, soprano; 1:15, Orlando's Cosmopolitans
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks and Record Novelties; 1:15, At Hollywood Kevhole
 KQW—Friendly Hour; 1:15, Hollywood Kevhole
 KGDM—Three Tumble Weeds; 1:15, Records
 * KFRC & network—The Melster-singer; 1:15, Between the Book-ends
 KOL—1:15, Julie Day
 KGW—Chat, 1:15, Dental Clinic
 KOMO—Farm Talk; 1:15, Records
 KHQ—1:15, Baking Program
 KFWE—"Get-Together" Party
 KFI—Classic Hour
 KNX—Pontrelli's Orchestra
 KFOX—Get Together Party
 KECA—Recorded Program
 KGB—Gypsy Music Makers
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Camay Prog.
 KPO—Ann Warner's Chats; 1:45, Edna Fischer, pianist
 KYA—Violin Masters
 KTAB—Jean Kent
 KLX—Song Bag
 KROW—Home Beautiful; 1:45, Tuneful Tunes
 KJBS—Concert Recordings
 KQW—The Friendly Hour
 KGDM—Organ
 KFRC—1:45, Stock Quotations
 * KFRC & network—Detroit Symphony Orchestra; 1:50, Bob Nolan and Norm Sherr
 KOIN—The Book of Life
 KOMO—1:45, Julia Hayes

KGW—1:45, Eddie King, pianist
 KEX—Financial Reports; Music
 KJR—Musical Jigsaws to 1:45
 KFWB—Records; 1:45, Pianist
 KHJ—1:45, Stimulating Soothers
 KNX—Pontrelli's Orchestra
 KECA—Recordings to 1:45
 KFOX—Eb & Zeb; 1:45, Records
 KFSD—Studio Program to 1:45
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
 KPO—Charles Davis' Orchestra; 2:15, U. S. Army Band
 KYA—Intercollegiate Forum Debate
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:05, Records; 2:15, Cecil Wright
 KROW—Records; Chas. Goodman, vocalist
 KJBS—Popular Tunes of the Day
 KGDM—Records; News
 KQW—Dance Matinee
 * KFRC & network—Happy Go Lucky Hour
 KEX—World Bookman; 2:05, Musical Gems
 KJR—Salon Hour, recorded
 KFWE—H. M. Robertson; 2:15, Records
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFOX—Recorded Program; 2:15, Coleman Cox
 KSL—Announcements of Winners Forum & Century National Poetry Contest; 2:15, Dental Clinic
 KOA—Theatre Reporter; Orchestra; 2:15, U. S. Army Band

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang
 KPO—U. S. Army Band; 2:45, Grandmother's Trunk
 KYA—Vignettes of Life; 2:45, Symphony Highlights
 KTAB—Three Four Time; 2:45, Tranquility
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
 KGDM—The Romancers
 KQW—Afternoon Concert
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KFWE—Recordings
 KNX—Foreign Recordings
 KFOX—Sunset Quartet; 2:45, Rec'd
 KECA—Classic Hour records
 KSL—Miniatures; 2:45, Two Pals and a Gal

3:00 to 3:30 P. M.

• KGO & network—Gould & Shefter; 3:15, Ernie Holtz's Orchestra
 KPO—The Mudcaves, dramatic skit; 3:15, Tom Mitchell, baritone
 KYA—Symphony Highlights
 KTAB—Recordings; 3:15, Madame McCune Williamson
 KLX—Opportunity Hour
 KROW—Novelty Review
 KJBS—Orchestra; 3:15, Word Man
 KQW—Stock Reports; Music; 3:15, Word Man
 KGDM—The Romancers
 * KFRC & network—Feminine Fancies
 KOMO—3:15, Day Dreams
 KJR—Easy Chair to 3:15
 KGW—Concert Trio
 KHQ—John W. Graham Program; 3:15, Club Bulletin

KFI—3:15, English Lesson
 KNX—Concert Orchestra
 KECA—Alexander Bevani, Italian Language to 3:15
 KFVB—Recorded Program
 KFOX—The Hawk; 3:15, Records
 KSL—Jack Russell's Orchestra; 3:15, Al Kavelin's Orchestra
 KOA—Microphone News; 3:15, Univ. of Denver

3:30 to 4:00 P. M.

KPO—Soloist; 3:45, University of California Program
 KGO—The Family Cook Book
 *KGO & network—3:45, Frankie Masters' Doodlebug Orchestra
 KYA—Symphony Highlights; 3:45, Community Chest Question Box
 KTAB—Little Serenade; 3:45, Picture Revue
 KLX—Records; 3:45, Song Market
 KROW—Island Serenaders; 3:45, Hits of Today
 KJBS—Dance Records
 KGDM—Ernie Posts' Jamboree
 KQW—Variety Program
 *KFRC & network—Evan Evans and Orchestra; 3:45, And the Crowd Roars
 KFRC—3:55, Town Topics
 KOIN—Newspaper of the Air
 KEX—Request Program
 KOMO—Concert Ensemble
 KOI—Lost and Found to 3:35
 KFI—3:45, News Release
 KHJ—Larry Burke to 3:45
 KECA—Records; 3:45, Univ. Calif.
 KFOX—Whispering Strings; Talk
 KNX—Concert Orchestra
 KSL—Junior Hour
 KOA—Soloist; 3:45, Mario Cozzi

4:00 to 4:30 P. M.

*KGO & network—Yeast Foamers, Jan Garber's Orchestra
 KPO—Restful Hour, instrumental
 *KYA—Tea-Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Records; 4:15, Helen Parmelee, pianist
 KROW—Prudential Quarter Hour; 4:15, Popular Tunes
 KJBS—Close Harmony
 KGDM—Gilmore Oil Program
 KQW—Variety Program
 *KFRC & network—Kate Smith and Music; 4:15, Songs at Eventide
 KOI—4:15, Hours with Baur
 KVI—4:15, LeRoy, pianist
 KJR—Goodwill Program; 4:15, Community Fund Program
 KECA—Piano and Records
 KFVB—Talk; 4:15, Records
 KHJ—Charlie Lung to 4:15
 KNX—Melody Race; 4:15, Records
 KFOX—News; Forty-Niners
 KGB—4:15, Chamber of Commerce
 KSL—Broadcasters Review; 4:15, Songs at Eventide

4:30 to 5:00 P. M.

*KGO & network—Hessberger Bavarian Peasant Band
 KPO—Restful Hour
 KYA—Musical Moments; 4:55, Junior Birdman
 KTAB—Sport o' Kings; Old Bach'lor
 KLX—4:45, McCoy Health School
 KROW—Hill Billy Music
 KJBS—Orchestra; 4:45, Melodies
 KQW—Story Time; 4:45, Music
 *KFRC & network—Dramatic Guild
 KGDM—Three Tumbleweeds
 KGW—Sam Gordon
 KHQ—Schulein Shoe Shop; 4:45, To be announced

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KJR—4:45, Steamboat Bill
 KEX—Edna Fischer; 4:45, Records
 KFI—Gloria Hamilton to 4:45
 KNX—Musical Auction; 4:45, Musical Moments
 KECA—4:45, News
 KFOX—Health and Psychology; 4:50, Records
 KFVB—Cocktail Hour
 KSL—Broadcaster's Review
 KOA—Frank Merriwell Adventures to 4:45

5:00 to 5:30 P. M.

*KGO & network—Studio Chatter, orchestra
 KPO—News; 5:15, To be announced
 KYA—Children's Hour
 KTAB—Health Talk; 5:15, Rhythm Ramblings
 KLX—Brother Bob's Club
 KROW—Instrumental Varieties; 5:15, Song Fest
 KJBS—Band; 5:15, Recordings
 KGCC—Studio Frolic
 KGW—Twilight Hour; Popular Tunes
 KGDM—Neapolitans
 *KFRC & network—Evan Evans & Orchestra
 KOMO—To be announced; 5:15, Cowboy Joe
 KHO—Tull and Gibbs to 5:15
 KGW—Dr. West; Collins & Erwin
 KFI—Organ Recital
 KNX—Storytown Express; Serenade
 KFVB—Playtime Lady; 5:15, Rec'd
 KFOX—Playtime Lady; Records
 KOA—Sinclair Minstrels

5:30 to 6:00 P. M.

*KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
 KPO—Clyde Doerr's Orchestra
 KYA—Around the Town; 5:45, Campbell Digest

KTAB—Dr. Thompson, talk
 KJBS—Records; 5:45, Music
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGCC—Lecture; 5:45, Irish Gems
 KQW—Southern Pour; 5:45, Voice of Portugal
 KGDM—Records
 *KFRC & network—French Casino Orchestra
 KOIN—Save a Life Club
 KJR—Hillbillies; Cecil Solly
 KEX—Orchestra
 KNX—Radio Gossip Club; Song Service
 KFVB—Recordings
 KHJ—5:45, Stimulating Soothers
 KECA—Records; Catholic Mission
 KFSD—Popular Program
 KSL—French Casino Orchestra
 KOA—Colgate House Party

6:00 to 6:30 P. M.

*KGO & network—Carnation program; Orchestra and Vocalists
 KPO—Dinner Concert
 KYA—Cy Trobbe and Orchestra
 KTAB—Melody Trail
 KLX—KLX Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveler
 KGCC—Dinner Dance Review
 KQW—Dept. of Agriculture; 6:15, Franco's program
 KGDM—6:15, Orchestra
 *KFRC & network—Wayne King's Orchestra with Lady Esther
 KJR—Song Bag
 KEX—Varieties
 KNX—News; 6:15, Concert Group
 KECA—Board of Education; News
 KFVB—News; 6:05; Records; 6:15, Eddie Eben, organist
 KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
 KFSD—Concert

6:30 to 7:00 P. M.

*KGO & network—Demi-Passe Revue; Ruth Etting, torch singer; Gus Arnheim's Orchestra
 KPO—Safety First; 6:45, Nanette La Salle, ballad singer
 KYA—Cy Trobbe's Orchestra
 KTAB—Headline Hunters; 6:45, Mining News; 6:50, Communications; 6:55, Band
 KLX—Trio
 KROW—Ne'er Do Well
 KJBS—Old Traveler
 KGCC—Theatre of the Air; Records
 KQW—Mkt. Reports; Torrid Tunes
 KGDM—Orchestra; Records
 *KFRC & network—Piano Duets; 6:45, Military Band
 KJR—Dinner Dants
 KEX—Sports; Orchestra
 KVI—6:45, Beauty That Endures
 KNX—Sport News, Norman Woknar; 6:45, Your Dinner Dance
 KECA—Wesley Tourletotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
 KHJ—To be announced
 KFVB—Organ; 6:45, Ray De O'Fan
 KFOX—School Kids; Ray de O'Fan
 KSL—Twilight Reveries; Vocalists

7:00 to 7:30 P. M.

*KGO & network—The Pedsoed Program; 7:15, Gene and Glenn, comedy sketch
 KPO—String Time; Orchestra
 KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum
 KLX—News; 7:15, Lovable Liars
 KTAB—Cecil & Sally; 7:15, Italian News

KROW—Quartet Music; 7:15, Ramblers
 KJBS—Popular Melodies
 KGGC—Arnet Amos; 7:15, Waltz Time
 KQW—Weather Report; Records
 KGDm—Popular Melodies
 *KFRC & network—Fats Waller to 7:15
 KFRC—7:15, C. C. Young for Governor
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Musical Program
 KOIN—Musical Program
 KEX—Symphony; 7:15, Blackbirds of Harmony
 KJR—Woodwind Ensemble
 KHJ—7:15, "On the Air"; 7:20, Orchestra
 KNX—Watanabe and Archie 7:15, Crazy Crystals
 KFWE—Syncoptars
 KFOX—Wiggsville; 7:15, Bobby and Betty
 KECA—Organist, Violinist & Cellist
 KFSD—Sonny and Buddy to 7:15
 KGB—7:15, C. C. Young for Governor
 KSL—Origin of Superstition; 7:20, Glen Gray's Orchestra

7:30 to 8:00 P. M.

*KGO & network—Voice of Firestone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra
 KPO—Comedy Stars of Hollywood; 7:45, Stanford University Prog.
 KYA—Radio Theatre
 KTAB—Minstrel Show
 KLX—Beauty That Endures; 7:45, Clinic of the Air
 KROW—Ramblers; 7:45, Variety
 KGGC—Good Government League; 7:45, Concert
 KQW—California Market Hour; 7:45, Tango Time
 *KFRC & network—Glen Gray's Orchestra; 7:45, Enoch Light Orch.
 KOL—7:45, Old Timer
 KOIN—7:45, Gene Baker
 KVI—Dr. R. M. Mellor
 KEX—Orchestra
 KJR—Muted Strings; 7:45, Radio Ralph
 KNX—Orchestra; King Cowboy
 KECA—"Law Applied to Everyday Life"; 7:45, Records
 KHJ—Orchestra
 KFWE—Mame and Charlie; 7:45, Pioneers
 KFOX—The Boy Detective; 7:45, The Continentals
 KGB—7:45, Public Enemies
 KSL—Souvenirs; 7:45, Orchestra

8:00 to 8:30 P. M.

*KGO & network—Shell Show; guest artists; Yabbut and Cheerily, comedians; vocalists; Geo. Stoll's Orchestra
 KPO—Organ Symphony
 KYA—Business Hour; 8:15, Docter Good Cheer
 KTAB—To be announced
 KLX—Clinic of the Air
 KGGC—Recordings
 KROW—Variety; 8:15, Watch Tower Program
 KQW—Golden Memories
 *KFRC & network—Blue Monday Jamboree
 KEX—News; 8:15, Souvenirs
 KJR—Highlight Hour
 KHJ—Leon Belasco's Orchestra
 KNX—The In-Laws; World Parade
 KECA—8:15, Stove Poker Philosopher and Country Jane

KFWB—On the Front Porch
 KFOX—Christian Science; 8:15, Ballads
 KOA—Vocalist; Orchestra

8:30 to 9:00 P. M.

*KGO & network—Shell Show
 KPO—Sherlock Holmes' Adventures, featuring Richard Gordon (E. T.)
 KYA—Dance Orchestra; 8:45, Drama
 KTAB—Tenor and Orchestra
 KLX—The Vagabondettes; 8:45, Souvenirs
 KROW—Ran Wilde's Orchestra
 KGGC—Mountain Time; Timely Tunes
 KQW—Golden Memories
 *KFRC & network—Blue Monday Jamboree
 KFOX—Show Boat; 8:45, Hearts & Flowers; 8:55, Political Talk
 KJR—Dollars and Cents; 8:45, Si and Elmer
 KEX—Concert Trio
 KHJ—Reggie Child's Orchestra
 KNX—Parade; Vocalist
 KFWB—Tale of Two Cities
 KECA—Song Recital Series
 KOA—Claremont Orchestra

9:00 to 9:30 P. M.

*KGO & network—Studebaker Champions: Richard Himber's Orch.; Joey Nash, vocalist
 KPO—Jane Frohman, Don Ross, Lennie Hayton's Orchestra; 9:15, Clyde Lucas Orchestra
 KYA—Orchestra; 9:15, National Defense Series
 KTAB—Souvenirs; 9:15, Nighthanders
 KLX—Faucit Theatre of the Air
 KROW—Dillon Players
 KQW—Dance Antiques; 9:15, Accordion Capers
 KGGC—News; Organ; Records
 *KFRC & network—Ted Dahl's Orchestra
 KOL—News to 9:05
 KOIN—Norge Headliners to 9:15
 KGW—9:15, Beauty that Endures
 KHQ—To be announced; 9:15, First National Bank Program
 KJR—Chamber of Commerce Talk; 9:15, Mark Hopkins Orchestra
 KEX—Concert Trio; 9:15, Orchestra
 KFI—9:15, Armand Company
 KNX—News; 9:15, Crocketts
 KFWB—Old Observer; 9:15, Slumbertime
 KFOX—The Old Observer; 9:15, Beverly Hillbillies
 KECA—Fishing and Hunting Talk; 9:15, Orchestra
 KFSD—Comedy Stars of Hollywood; 9:15, Political Talk; 9:20, Orch.

9:30 to 10:00 P. M.

*KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra
 KPO—Eddie Duchin's Orchestra
 KYA—Memory Strains; News; Talk
 KTAB—The Argonauts, drama
 KLX—Donald Neal, baritone; 9:45, News
 KROW—Instrumental Varieties
 KGGC—Records; 9:45, Salonesque
 KQW—Dance Time
 *KFRC & network—Jan Garber's Orchestra
 KOIN—Dorothy Dix Show
 KOMO—Carstens Corners
 KHQ—Northwest on Parade
 KGW—Carstens Corners
 KEX—Orchestra; 9:45, Wrestling
 KFI—Orchestra with Charlie Hamp
 KFWB—Hollywood Hilarities
 KNX—The Crocketts

KFOX—Beverly Hill Billies
 KSL—KSL Players
 KGB—Dance Orchestra
 KOA—Orchestra

10:00 to 10:30 P. M.

*KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—The Night Court
 KYA—Talk; 10:10, A B C Pirates; 10:25, Organ
 KTAB—Met. Chamber of Commerce; 10:15, Emilio and Maria
 KLX—Dance Orchestra
 KROW—Records; 10:15, Veterans'
 KGGC—Request Hour
 KFRC—News; 10:10, Carlson's Orch.
 KGW—10:15, Hills Bros.
 KOL—Ken Stuart's Sunshine Prog.
 KVI—Dance music
 KJR—Lotus Land; Musical Auction
 KHJ—News Items; 10:10, Orchestra
 KNX—The Crocketts; 10:15, Orch.
 KFI—10:15, Carol Lee with Helen Hill
 KECA—Musical Celebrities
 KFWB—News; 10:15, Organ
 KFOX—News; 10:15, Organ
 KGB—News; Dance Orchestra
 KSL—Cafe de Paree Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

*KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—The Night Court
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Harlem Echoes
 *KFRC & network—Gypsy Fiddles
 KGW—McElroy's Orchestra
 KOMO—Vic Meyers' Orchestra
 KEX—Orchestra
 KNX—Pontrelli's Orchestra
 KHJ—Gypsy Fiddles
 KFOX—Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWE—Eddie Eben, organist
 KOA—Mark Hopkins Hotel Orch.; 10:55, News

11:00 to 11:30 P. M.

KGO—Organ Concert
 *KPO & network—Gus Arnheim's Orchestra
 KYA—Organ Serenade
 KTAB—Request Hour
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KOMO—Light Classics
 KVI—Dance Music
 KEX—Orchestra
 KFWB—Dance Orchestra
 KHJ—To be announced
 KNX—Pontrelli's Orchestra
 KFOX—Orchestra

11:30 to Sign Off

*KGO & network—Club Victor's Orchestra
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Orchestra; Vagabond
 KROW—Dance Music
 KGDm—12, Records to 6
 KFRC—Merle Carlson's Orchestra
 KOIN—Columbia Gardens
 KOL—Merle Carlson's Orchestra
 KOMO—Moonlight Melodies
 KVI—Carlson's Orchestra
 KFWB—Hal Brown's Orchestra
 KHJ—Organ and Records
 KFOX—Hal Brown's Orchestra
 KGB—Dance Orchestra

TUESDAY Programs

July 17, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, Alice Joy, blues singer
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; 7:15, Records
- KFRC—Recordings; 7:25, Stocks
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KJR—Sunrisers; Market Quotations
- KFI—7:15, Louis Rueb, health exer.
- KECA—Health Exercises to 7:15
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings; Fishing News
- KFOX—Recordings
- KGB—Morning Edition
- KSL—Advertisers' Review; Music
- KOA—Galaxy of Stars; Your Child

7:30 to 8:00 A. M.

- KGO & network—Melody Mixers; Walter Blaufuss' Orch; vocalist
- KPO—Pair of Planos
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil
- KOL—Organ Music
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KHQ—Financial Service to 7:45
- KJR—Market Quotations; Early Echoes
- KEX—Hillbillies; Varieties
- KFI—Helen Hill, pianist; Church
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Melodies; Shopping
- KOA—Melody Mixers

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Accordiana, Johnny Toffoli;
- 8:15, Crosscuts from Log o' Day
- KYA—Christian Science Reading;
- 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- *KFRC & network—Voice of Experience; 8:15, Connie Gates
- KVI—8:15, Jim De Puys Revue
- KOMO—8:15, Morning Reveries
- KGW—Ronald Buck to 8:15
- KEX—8:15, Orchestra
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent; 8:15, Al Gayle Magic Entertainers
- KECA—8:15, Concert Favorites
- KFOX—Recorded Program
- KFWB—Gold Star Rangers
- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals; 8:15, Two Blues



NATHAN STEWART
KPO—11 A. M.

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KJBS—Dance Melodies
- KQW—Concert Favorites
- KGDM—Talk, Dr. J. Avila
- *KFRC & network—Jules Bauduc and Orchestra
- KOL—Crazy Wells to 8:45
- KEX—8:45, Dance Tunes
- KOMO—Viennese Vagabonds
- KHQ—Prog. Review; Home Comfort
- KVI—Program Resume to 8:33
- KOIN—8:45, Elma Hackett
- KFI—8:45, Julia Hayes Hints
- KNX—Bill Sharples Breakfast Club
- KFOX—Health Talk; Records
- KGB—Stocks to 8:35
- KSL—8:45, B. Badger, economist
- KOA—Vic and Sade; 8:45, Words and Music

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee, Breakfast Club
- KPO—Crosscuts from Log o' the Day
- KPO & network—Cliff Nazarro, singing comedian
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Salon Program
- KJBS—Morning Popular Concert
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Mabel Rubin
- *KFRC & network—Concert Miniatures; 9:20, Jack Russell's Orch.
- KOL—Prudence Penny; 9:15, Orch.
- KFRC—9:15, Goodwill Industries
- KVI—Mystic Melodies; Miniatures
- KOMO—Mary's Garden
- KHQ—To be announced; Early Birds
- KFWB—The King's Men; Records

- KFI—Hawaiian Group; 9:15, Jean Abbey Shopping
- KECA—9:15, Wellman & Hill
- KFOX—Recorded Program; Talk
- KNX—Dr. Sherman's Health Talk
- KSL—9:15, Jack Russell's Orchestra
- KOA—Words and Music; 9:15, Honorable Archie

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Johnny O'Brien
- KPO—News; 9:45, Organ Concert
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Visiting Faye Ward
- KGDM—News; Records
- *KFRC & network—Jack Russell's Orchestra; 9:45, Tony Wons
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Morning Melodies
- KJR—Shuffling Feet to 9:50
- KGW—9:45, Cooking School
- KOMO—9:45, Clef Dwellers
- KEX—Dance Rhythms
- KFI—9:45, News Release
- KNX—Lotus Land; 9:45, News
- KFWB—Diet Tips; Records; News
- KFOX—Diet Tips; News
- KGB—News Flashes to 9:35
- KFSD—Studio Program; 9:45, News
- KSL—Jack Russell's Orch.; 9:45, Tony Wons
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—Dot Kay; 10:15, Piano Vignettes
- KPO—Organ; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Barbara Dale Charm School
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; 10:15, Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KQW—Know Your California
- *KFRC & network—Eton Boys; 10:15, Poetic Strings
- KOMO—10:15, Julia Hayes
- KHQ—10:15, Celia Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFI—Ann Warner's Chat
- KFWB—Records to 11:30
- KFOX—Mary Kitchen; Reports; 10:27, Nichol's Bad Pennies
- KNX—Eddie Albright's Family
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Nellie Revell, Interview
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Orchestra; 10:45, Dance
- KQW—Aunt Sammy; 10:45, Records
- KGCC—Soft Pillow Sunshine
- *KFRC & network—10:45, Artist Recital
- KFRC—Mort Werner, pianist

KGDM—The Bondons
 KOL—Morning Melodies
 KOIN—Art Kirkham
 KEX—Ronald Buck; 10:45, Instru-
 mental Soloist
 KJR—Club Minutes; 10:45, Uncle
 Hank
 KECA—Records; Song Recital
 KFOX—Violin and Trio; Songs
 KNOX—Mary Holmes; 10:45, Records
 KOA—10:45, Livestock and Produce

11:00 to 11:30 A. M.

- KGO & network—Woman's Maga-
zine of the Air
- KPO & network—Nathan Stewart,
baritone; Emil Polak's Orchestra
- KYA—Organ; 11:15, Rhythmsters
- KTAB—Morning Concert; 11:15,
Beauty Facts
- KLX—Mountaineers; 11:15, Lotus
Land
- KROW—Health Talk; 11:15, Organ
- KJBS—Orch.; 11:15, Medical Talk
- KGGC—Milady's Date Book; 11:15,
Memory Melodies
- KQW—Light Classics; 11:15, Popu-
lar Selections
- KGDM—Organ
- * KFRC & network—Metropolitan
Parade
- KOL—Cecil Solly to 11:15
- KOIN—Art Kirkham
- KJR—Rhythm Rulers; Records
- KVI—The Observer to 11:15
- KEX—Cobwebs and Nuts to 11:45
- KNX—Organ
- KFOX—Hal Nichol's Bad Pennies;
11:20, Skit
- KECA—Records; 11:15, Medical
Talk
- KFWB—Records; Lost and Found
- KFOX—Orchestra; Life Sketches
- KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon

- KGO—Financial Flashes to 11:35
- KGO & network—Piano Pals; Edna
Fischer and Sol Sieff
- KPO—Clef Dwellers; 11:45, Agricul-
tural Bulletins
- KYA—Album Leaves
- KTAB—Modern Rhythms
- KLX—Studio Program; 11:45,
Rhythm Encores
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Song Shop; News; 11:50,
Mountain Music
- KQW—Accordion Capers; Melodies
- KGDM—Organ
- KFRC—Women's Home Forum to
11:45
- * KFRC & network—Dancing by the
Sea
- KOIN—Empire Minstrels to 11:45
- KHQ—Organ Recital
- KGW—11:45, Crazy Crystals Prog.
- KJR—Measured Steps
- KEX—11:45, Orchestra
- KFI—Fashion Tour; 11:45, Market
Reports
- KNX—Spice of Life; 11:45, Ionizer
Talk
- KFWB—Eddie Eben, organist
- KFOX—News; Records
- KFSD—Studio Program
- KOA—C.A.C. Extension Service

12:00 to 12:30 P. M.

- KGO & network—Betty and Bob;
12:15, The Singing Stranger
- KPO—Clyde Doerr, orchestra
- KYA—Scriptures; 12:03, Concert
- KTAB—News; 12:15, Lataner's Facts
- KLX—Dance Music
- KROW—Latin-American Program

- KJBS—Song Hits; 12:15, Records
- KGGC—Request Hour
- KQW—Band Concert
- KGDM—Recordings
- * KFRC & network—Detroit Sym-
phony Orchestra
- KOIN—12:15, La Verne Axelson,
fashions
- KJR—Records; 12:15, Grain Reports
- KEX—Recordings
- KNX—News; 12:15, Congoins
- KECA—Records; 12:15, News
- KFSD—Stocks; 12:10, Program
- KFWB—Records; 12:15, City Council
- KFOX—Recordings; Talk
- KSL—Payroll Builder

12:30 to 1:00 P. M.

- KGO & network—Western Farm
and Home Hour
- KPO—Clyde Doerr, orchestra
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Don Brose; 12:45, Musical
Jigsaw
- KROW—Calif. Farm Hour; Records
- KJBS—Dance Matinee
- KGGC—Request Hour
- KQW—Weather Forecast; Mkt. Rep.
- KGDM—Recordings
- * KFRC & network—Detroit Sym-
phony
- KGW—Dr. Semler; Meler & Frank
- KJR—Headliners, records
- KEX—American Prod. to 12:35
- KHQ—Chamber of Commerce
- KNX—Concert Group
- KECA—Recordings
- KFWB—Burt Fiske and Bob Shafer;
12:45, Records
- KFOX—Recordings; Civic Talk
- KOA—Soloist; 12:45, Lady Next
Door
- KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

- KGO & network—Chick Webb's
Orchestra
- KPO—News; 1:15, Ann Warner's
Chats With Her Neighbors
- KYA—Women's Institute of the Air;
1:15, Musical Strings
- KTAB—Radio Frolic
- KLX—Records; 1:15, Martha Lee
- KROW—Concert Melodies
- KJBS—Stock Reports; Song Hits;
1:15, Hollywood Keyhole
- KQW—Friendly Hour; 1:15, Holly-
wood Keyhole
- KGDM—Recordings
- * KFRC & network—Jerry Cooper
to 1:15
- KFRC—1:15, Health Society Talk
- KOL—1:15, Julie Day
- KGW—Friendly Chat; Dental Clinic
- KHQ—1:15, Silver Loaf
- KOMO—Harp Melodies; Tea Time
Tales
- KFI—Al Lyon's Orchestra
- KHJ—Carlson's Orchestra; Between
the Bookends
- KNX—Pontrelli's Orchestra
- KFWB—Get-Together Party
- KFOX—Get-Together Party
- KGB—Stocks to 1:05
- KSL—Payroll Builder; 1:15, Between
the Bookends

1:30 to 2:00 P. M.

- KGO & network—Oxydol's Own
Ma Perkins; 1:45, Betty Marlowe
- KPO—Ann Warner's Chat; 1:45,
Winston Petty, cellist
- KYA—Modern Maestro; Talk
- KTAB—Jean Kent, economics
- KLX—Song Bag
- KROW—Recordings

- KJBS—Dance Orchestra
- KQW—Friendly Hour
- * KFRC & network—Organ Melodies;
1:45, Buddy Welcome's Orchestra
- KFRC—Closing N. Y. Stocks to 1:35
- KGDM—Recordings
- KOIN—Billy Sandiford
- KVI—1:45, Amusement Tips
- KJR—Here and There
- KHJ—1:45, Dow-Jones Reports
- KEX—Grain Reports; Records
- KNX—Pontrelli's Orchestra
- KFWB—Talk; Police Band
- KECA—Recordings
- KFOX—Eb & Zeb; 1:45, Records
- KFSD—Studio Program
- KSL—Town Crier; 1:45, Orchestra
- KOA—Ma Perkins; 1:45, Betty
Marlowe

2:00 to 2:30 P. M.

- KGO & network—Al Pearce and
His Gang
- KPO—Harry Meyers' Orchestra
- KYA—Opera Phantoms
- KTAB—Globe Trotter; Romancin'
- KLX—Recordings; 2:15, Cecil Wright
- KROW—Records; vocalist
- KJBS—Better Business Talk; 2:15,
Tango Orchestra
- KQW—Dance Matinee
- * KFRC & network—Happy Go
Lucky Hour
- KGDM—News; Records
- KJR—Salon Hour
- KEX—World Bookman; Music
- KNX—The Bookworm
- KECA—Classic Hour, records
- KFWB—Recorded Program
- KFOX—Recorded Program
- KSL—Orch.; 2:15, Dental Clinic
- KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

- KGO & network—Al Pearce Gang
- KPO—Mid-Week Federation Hymn
Sing; 2:45, Mary Small
- KYA—Vignettes of Life; 2:45, Base-
ball Game
- KTAB—Three Four Time; 2:45,
Prosperity Parade
- KLX—Records; 2:35, Stocks; 2:40,
Baseball
- KQW—Dell Perry; 2:45, Records
- KROW—Concert
- KJBS—Recorded Tunes
- KGDM—The Romancers
- * KFRC & network—Happy Go
Lucky Hour
- KJR—Salon Hour
- KEX—Musical Gems
- KNX—Foreign Recordings
- KFWB—Recordings
- KSL—Edward Wurtzbach's Orch.;
2:45, Sam Robbin's Orchestra
- KOA—Hymn Sing; 2:45, Soloist

3:00 to 3:30 P. M.

- KGO & network—Will Aubrey,
Bard of the Byways; 3:15, Her-
man Crone's Orchestra
- KPO—Gould and Shefter, concert
duo; 3:15, Tom Mitchell, baritone
- KYA—Baseball
- KTAB—Parade; Records
- KLX—Baseball
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Stocks; 3:05, Records
- KGDM—The Romancers
- * KFRC & network—Feminine Fan-
cies
- KGW—Abe Bercovitz, violin to 3:15
- KEX—3:15, Dance Rhythms
- KOMO—Concert Ensemble
- KHQ—A & K Markets; 3:15, Tull &
Gibbs

KJR—Melody Race
 KNX—Concert Recordings
 KFWB—Recordings
 KECA—Records
 KSL—Fats Waller Rhythm Club;
 3:15, Vera Van
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

KGO—Stringwood Ensemble
 • KPO & network—You and Your
 Government; 3:45, Univ. of Calif.
 • KGO & network—Frankie Master's
 Doodlebug Orchestra
 KYA—Baseball
 KTAB—Serenade; 3:45, Picture
 Review

KLX—Baseball
 KRW—Recordings
 KJBS—Dance Orchestra
 KGD—Recordings
 KQW—Variety Program
 • KFRC & network—Shumate Bros.
 KFRC—3:45, National Safety Coun-
 cil; 3:55, Town Topics
 KOL—Lost and Found to 3:35
 KOIN—Newspaper of the Air
 KEX—Dance Rhythms
 KOMO—Birnbaum's Bavarians;
 3:55, King County Talk
 KHQ—National Grocery Co.; 3:45,
 Business and Pleasure
 KFI—Charlie Hamp; 3:45, News
 KNX—Concert Orchestra
 KFWB—Recordings
 KFOX—Whispering Strings
 KSL—The Junior Hour
 KOA—3:45, Perkins Dramatic Series

4:00 to 4:30 P. M.

• KPO & network—Melodiana
 KGO—The Well Dressed Woman;
 4:15, John and Ned
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball
 KROW—Prudential Quarter Hour;
 4:15, Popular Tunes
 KJBS—Art Fadden, pianist; Records
 KGD—Gilmore Oil Program
 KQW—Art Fadden; 4:15, Records
 • KFRC & network—Harry Sosnick's
 Orchestra
 KOL—4:15, Hours with Baur
 KOIN—Newspaper of the Air
 KVI—LeRoy, piano
 KJR—Talk; 4:05, Tea Dansant;
 4:15, Horse Race Broadcast
 KHQ—Commercial Program to 4:15
 KFI—Nick Harris Program; 4:15,
 Julie Kellar, harpist
 KFWB—Recordings
 KFOX—News; Forty-Niners
 KNX—Reflections of Romance; 4:15,
 World Revue
 KSL—Town Crier; 4:15, Popular
 Concert
 KOA—Melodians

4:30 to 5:00 P. M.

• KPO & network—Goldman Band
 Concert
 KGO—Back Stage Chatter; 4:45,
 Sarah Kreindler, violinist
 KYA—Baseball; 4:45, Dance Parade;
 4:55, Junior Birdmen
 KTAB—Sport of Kings; 4:45, Old
 Bachelor
 KLX—Baseball; 4:45, Health School
 KROW—Doc Shahan's Ramblers
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Songs of
 the Islands
 KGD—Three Tumbleweeds
 • KFRC & network—Seymour Simon
 and Orchestra
 KJR—Snapshots; 4:45, Steamboat
 Bill

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGD	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KECA—4:45, News
 KFI—Hollywood Reporter
 KFOX—Cocktail Hour
 KFOX—Health and Psychology
 KNX—Revue; 4:45, Fire Dept. Talk
 KGB—Seymour Simons' Orchestra
 KSL—Town Crier
 KOA—Frank Merriwell Adventures;
 4:45, Goldman Band

5:00 to 5:30 P. M.

• KGO & network—Clyde Doerr's
 Orchestra, vocalist
 KPO—News; 5:15, Five Cards, Co-
 quettes, vocal trio; Alvino Rey,
 guitarist; pianist
 KYA—Children's Hour
 KTAB—Blue Moments; 5:15, Rhythm
 Ramblings
 KLX—Brother Bob's Club
 KROW—Instrumental Varieties;
 5:15, Song Fest
 KJBS—Dance Orchestra
 KGGC—Studio Frolic
 KQW—Iverson Trio
 KGD—The Neapolitans
 • KFRC & network—George Givott
 KGW—Dr. West; Collins & Erwin
 KHQ—Tull and Gibbs; 5:15, Flutist
 KOMO—To be announced; 5:15,
 Cowboy Joe
 KFI—Organ Recital; 5:15, Your Pal
 Jimmy
 KNX—Storytown Express; 5:15, Organ
 KFWB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KOA—Ben Bernie's Orchestra

5:30 to 6:00 P. M.

• KGO & network—To be announced
 KPO—Five Cards; 5:45, Behind the
 Footlights
 KYA—Around the Town; 5:45, Digest
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health

KJBS—Popular Records
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Popular Quartet; 5:45, Voice
 of Portugal
 KGD—Neopolitans; Records
 KFRC—Little Theatre of the Air
 KOL—Little Theatre of the Air
 KOIN—Bob and Dolly; 5:45, Music
 KOMO—5:45, Jack and Hillbillies
 KVI—Little Theatre of the Air
 KJR—Waltzes & Tangos; 5:45, Cecil
 Solly
 KEX—Salon Orchestra
 KFI—5:45, Old Observer
 KNX—Sunset Serenade; 5:45, Radio
 Gossip Club
 KHJ—To be announced
 KECA—Recordings; 5:45, NRA Talk
 KGB—To be announced
 KFOX—Song Hits; Ballads
 KSL—Twilight Reveries

6:00 to 6:30 P. M.

• KGO & network—Palmolive Beauty
 Box Theatre of the Air; operetta,
 with Gladys Swarthout, mezzo-
 soprano; John Barclay; Nat Shil-
 kret's Orchestra
 KPO—Dinner Concert
 KYA—Dinner at Six, Cyrus Trobbe
 KTAB—Melody Trails
 KLX—Concert Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveller
 KGGC—Dinner Dance Review
 KQW—Dept. of Agriculture;
 6:15, Franco's program
 KGD—Port Parade
 • KFRC & network—"Conflict";
 6:15, The Troopers
 KOL—6:15, Vacationland Revue
 KJR—Song Bag
 KEX—Studio Program
 KNX—News; 6:15, Concert Group
 KECA—Records; 6:15, News
 KFWB—News; Records; Organ
 KFOX—News; 6:10, Al and Molly;
 6:20, Eddie Eben, organist

6:30 to 7:00 P. M.

• KGO & network—Palmolive Beauty
 Box Theatre of the Air
 KPO—NRA Talks; 6:45, Life of the
 Reillys, comedy sketch featuring
 Bobbe Dean and Ted Maxwell
 KYA—Cyrus Trobbe and Orchestra
 KTAB—Headline Hunters; 6:45, Min-
 ing News; 6:50, Communications
 KLX—Concert Trio
 KROW—Ne'er Do Well
 KJBS—Old Traveler; 6:45, Berri &
 Loux, pianists
 KGGC—Theatre of the Air; Records
 KGD—Port Parade
 KQW—Market Reports; 6:45, Torrid
 Tunes
 • KFRC & network—Melodic Strings
 KOIN—6:45, Gene Baker
 KOL—6:45, Radio Speaker Stevenson
 KJR—Dinner Pansant
 KEX—Sport Flashes; Old Observer
 KNX—Sport News, Norman Wok-
 nar; 6:45, Dinner Dance
 KFWB—Organ; 6:45, Whispers
 KFOX—School Kids; 6:45, Quartet
 KECA—Wesley Tourletotte, organ
 KGB—Twilight Dreams

7:00 to 7:30 P. M.

• KGO & network—The Pepsodent
 Program; 7:15, Gene and Glenn;
 comedy sketch
 KPO—The Wandering Minstrel; Or-
 chestra and singer
 KYA—Ernie Smith's Sport Page;
 7:15, Seals Knothole Gang
 KTAB—Cecil & Sally; 7:15, Italian
 News

KLX—News; Reflections of Romance
 KROW—Guitar Duo; 7:15, Calvary Meditations
 KJBS—Ferri & Loux; 7:15, Records
 KGGC—Oddities in Music; 7:15, Salonsque
 *KFRC & network—Studebaker Champions
 KQW—Weather Forecast; 7:15, California State Federation of Labor, Paul Scharrenberg, speaker
 KJR—Chamber of Commerce; Jewel Box
 KEX—Symphony
 KFWB—Synconators
 KNX—Frank Watanabe; 7:15, Bunk
 KFOX—Wiggsville; 7:15, Bobby and Betty
 KECA—Paul Roberts, tenor; 7:15, Romance at 50
 KFSD—Adolph and Rudolph to 7:15
 KSL—Studebaker Champions

7:30 to 8:00 P. M.

• KGO & network—Leo Reisman's Orchestra and Phil Duey, baritone
 KPO—Doric Quartet; Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, baritone; Emil Polak, pianist and director
 KYA—Lady of the Evening; 7:45, Voice of L'Italia
 KTAB—Dixie Memories: Sambo and Mandy
 KLX—Eleanor Nielsen, soprano; Merlyn Marse, tenor
 KROW—Calvary Meditations; Variety
 KGGC—S. F. Federation of Municipal Employees; 7:45, Records
 KQW—Market Hour; Tango Time
 *KFRC & network—Isham Jones' Orch.; 7:45, Ben Pollack's Orch.
 KOIN—Comedy Stars of Hollywood
 KVI—Dr. Mellor to 7:45
 KJR—Silver Strains; Radio Ralph
 KNX—Speech; 7:45, King Cowboy
 KECA—Chamber Music
 KFWB—Bisquale's Californians; 7:45, Jean Dunne
 KFOX—Boy Detective; 7:45, Ocean-side Melodies
 KFSD—Studio Program
 KBL—Crazy Crystals Prog to 7:45
 KOA—Phillip Morris Program

8:00 to 8:30 P. M.

• KGO & network—Ben Bernie's Orchestra
 KPO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
 KYA—Voice of L'Italia
 KTAB—Prosperity Parade; To be announced
 KLX—Hour of Melody
 KROW—Latin-American Program
 KGGC—Tango Time; 8:15, Featured Artists
 KQW—You Never Can Tell
 *KFRC & network—Harry Sosnik's Orchestra
 KOL—Comedy Stars of Hollywood; 8:15, Hollywood Newshawk
 KVI—Harry Sosnik's Orchestra
 KOIN—Aika Seitzer; 8:15, King's Guards
 KJR—Orpheus Ensemble
 KEX—News Flashes; 8:15, Texas Cowboy
 KHJ—Inglewood Park Concert
 KNX—The In-Laws; 8:15, Vocalist
 KECA—Recordings; 8:15, Bedovin Hermees with Charles Bowes
 KFOX—Sons of the Pioneers; 8:15, Dance Orchestra
 KFSD—Beauty that Endures; 8:15, Marie Kriete

KFWB—The Pioneers; 8:15, Orch.
 KSL—Headline News; 8:15, Harry Sosnik's Orchestra
 KOA—Forty-Niners; 8:15, Orchestra

8:30 to 9:00 P. M.

• KGO & network—Death Valley Days, with George Rand, Charles Marshall and others
 KPO—Peter Smythe and Orchestra
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
 KTAB—To be announced; 8:45, Orchestra
 KLX—Hour of Melody
 KROW—Italian Program
 KGGC—Waltz Time; Timely Tunes
 KQW—You Never Can Tell
 *KFRC & network—Rube Wolf & Orchestra
 KOIN—The King's Guards
 KJR—Musical Auction; 8:45, Si and Elmer
 KECA—Geo. Liebling, pianist
 KFWB—Phil Regan's Orchestra
 KFOX—Showboat; 8:45, Poetry and Music
 KNX—Forge of Freedom
 KFSD—Musical Moments
 KOA—Cosmopolitan Hotel Orch.
 KSL—Frank Dailey's Orchestra

9:00 to 9:30 P. M.

KGO—Clyde Lucas' Orchestra
 • KGO & network—Big Ten; Gogo De Lys, contralto; Tommy Harris, tenor; orchestra direction Meredith Willson
 KYA—Orch.; 9:15, Radio Players
 KTAB—Organ, Guitar, Voice; 9:15, Nevada Nightherders
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
 KROW—Popular Tunes; 9:15, Motorcycle Races
 KQW—You Never Can Tell
 KGGC—News; Organ; Orchestra
 KFRC—Hodge Podge Lodge
 KOL—Post-Intelligencer; 9:05, Boxing Bouts
 KOIN—Hodge Podge Lodge
 KGW—Gevurtz Program
 KOMO—30 Minutes of Music
 KHQ—Threads of Tradition; 9:15, To be announced
 KEX—Dance Orchestra
 KFI—Orchestra and Soloist
 KHJ—Jack Russell's Orchestra
 KNX—News; 9:15, The Crocketts
 KFWB—Orchestra; 9:15, News
 KFOX—Beverly Hill Billies
 KGB—Hodge Podge Lodge
 KSL—Orchestra; 9:15, Mary & John
 KOA—Clyde Lucas' Orchestra

9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's Palace Hotel Orchestra
 KPO—Eddie Duchin's Orchestra
 KYA—Radio Players; 9:45, News; 9:55, Orchestra
 KTAB—Repertory Players
 KLX—Musical Auction; 9:45, News
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KGGC—Orchestra; Popular Concert
 KFRC—Jan Garber's Orchestra
 KOL—Boxing Bouts
 KVI—Jan Garber's Orchestra
 KOIN—Fights Broadcast
 KEX—Fights
 KOMO—Rhapsody in Rhythm
 KFI—Orchestra and Vocalist
 KNX—The Crocketts
 KFWB—Boxing Bouts
 KHJ—Jules Alberti Orchestra
 KFOX—Olympic Auditorium Fights
 KECA—Musical Celebrities

KGB—Jan Garber's Orchestra
 KSL—Jules Alberti Orchestra
 KOA—Congress Hotel Orchestra

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
 KPO—Pacific Serenaders
 KYA—Dance Orchestra
 KTAB—Hawaiian Adventures; 10:15, Dance Tunes
 KLX—Hotel Lake Merritt Orch.
 KROW—Races; Hillbillies
 KGGC—Request Hour
 KFRC—News; 10:10, Carlson's Orch.
 KVI—Dance Music
 KOIN—Fights
 KEX—Flight
 KJR—Till Tomorrow
 KFI—10:15, Carol Lee & Helene Hill
 KHJ—News; 10:10, Merle Carlson's Orchestra
 KOL—Boxing Bouts
 KECA—Musical Celebrities, records
 KNX—The Crocketts; 10:15, Pontrelli's Orchestra
 KFWB—Boxing Bouts
 KFOX—Olympic Auditorium Fights
 KGB—News; 10:05, Dance Orch.
 KSL—Cafe de Paree Orchestra
 KOA—Pacific Serenaders

10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra; 10:55, News
 KPO—Pacific Serenaders
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Hotel Lake Merritt Orchestra
 KROW—Hill Billy Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance Orchestra
 KOIN—Dance Music
 KOMO—Vic Meyers' Orchestra
 KEX—The Domino
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KOA—Orchestra; 10:55, News

11:00 to 11:30 P. M.

• KPO & network—Ambassador Hotel Orchestra
 KGO—Happy Felton's Orchestra
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KOMO—Silver Strings
 KGW—Jack Bain's Orchestra
 KVI—Jan Garber's Orchestra
 KOIN—Dance Music
 KFWB—Manny Harmon's Orchestra
 KFOX—Jack Maurice's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Jan Garber's Orchestra

11:30 to Sign Off

• KGO & network—Club Victor Orch.
 KPO—Organ Concert
 KYA—Frank Castle's Little Show
 KTAB—Dance Tunes
 KROW—Dance Music
 KOL—Dance Orchestra
 KFWB—Lake Arrowhead Orchestra
 KVI—To be announced
 KOMO—Moonlight Melodies
 KJR—Vic Meyers' Orchestra
 KHJ—Organ
 KFOX—Hal Brown's Orchestra
 KGR—To be announced
 KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

July 18, 1934

7:00 to 7:30 A. M.

• KGO & network—The Homeymooners; 7:15, Merry Macs, Cheri McKay, contralto; boys' trio

7:30 to 8:00 A. M.

• KGO & network—U. S. Army Band
KPO—Pair of Planos
KYA—Musical Clock
KTAB—Hill Billie Tunes
KROW—Commuters Time Clock
KJBS—Alarm Klok Klub
KQW—Breakfast Hour
KFRC—Morning Exercises
KGD M—Gilmore Oil Program
KOL—Organ Program
KVI—Hillbillies; 7:45, Varieties
KOIN—Jones & Stewart
KGW—Ronald Buck
KEX—Hillbillies; Orchestra
KJR—Market Quotations; Records
KFI—Helen Hill, Keyboard Colours; 7:45, Church Quarter Hour
KNX—Bill Sharples' Club
KHJ—Recordings and Stocks
KFWB—Gold Star Rangers
KFOX—Grain Reports; Songs
KECA—Morning Bible Study to 7:45
KSL—Morning Watch; Melodies
KOA—U. S. Army Band; 7:45, Betty Crocker

8:00 to 8:30 A. M.

• KGO & network—Financial Service; 8:15, Concert Favorites, vocalist, orchestra
KPO—Alvino Rey, guitarist; 8:15, Crosscuts from Log o' the Day
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTAB—Portuguese News
KLX—Records; 8:20, N. Y. Stocks
KROW—Commuters Time Clock
KJBS—Dance Hits
KQW—Morning Varieties
KGD M—Recorded Program
* KFRC & network—Voice of Experience; 8:15, Elizabeth Barthell
KFRC—8:15, Grab Bag, records
KVI—8:15, Jim De Puy's Revue
KOIN—8:15, Studio Program
KOMO—8:15, Morning Reveries
KGW—Ronald Buck
KHQ—8:15, Shoe Hospital
KEX—8:15, Four Square Cathedral
KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
KHJ—8:15, Recordings
KFWB—Breakfast Club
KNX—Bill Sharples Club
KECA—Recordings to 8:15
KFSD—Good Cheer Program
KSL—8:15, Jennie Lee
KOA—Crazy Crystals; 8:15, Concert

8:30 to 9:00 A. M.

• KGO & network—Vic and Sade; 8:45, Words and Music
KPO—Crosscuts Log o' the Day
KYA—Concert; 8:45, Frivolities
KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Mary Dowd Reardon
KJBS—Dance Hits
KQW—Circle of Enchantment
KGD M—Records; 8:45, Health Talk
* KFRC & network—Concert Miniatures
KOL—Musical Program to 8:45
KOIN—Studio; 8:45, Elma Hackett
KGW—Crazy Crystals to 8:45
KOMO—Vlennese Vagabonds
KVI—Resume; 8:33, Miniatures



WILL AUBREY
KPO—10 P. M.

KHQ—Review of Programs; 8:45, Home Comfort
KEX—8:45, Orchestra
KJR—8:45, Morning Miracles
KFI—8:45, Julia Hayes
KNX—Bill Sharples Club
KFWB—Breakfast Club
KFOX—Health & Efficiency; Records
KGB—Stocks to 8:35
KSL—Good Morning Judge

9:00 to 9:30 A. M.

• KGO & network—Words and music to 9:15
KGO—9:15, Barbara Lee
KPO—Crosscuts of the Day
• KPO & network—9:15, Cliff Nazzarro
KYA—Frivolities; 9:15, Prudence Penny
KTAB—Hour of Prayer
KLX—Recordings
KROW—Health Swing Program
KJBS—Vocalists; 9:15, Orchestra
KGGC—Melodies; 9:15, Chas. Glenn
KQW—Popular Tunes of the Day
KGD M—Recordings; Mabel Rubin
* KFRC & network—Keenan and Phillips; 9:15, Artist Recital
KOL—Prudence Penny to 9:15
KVI—Mystic Melodies to 9:15
KOIN—Elma Hackett; 9:15, Studio
KGW—Abe Bercovitz
KHQ—Musical Gems; Early Birlds
KOMO—Mary's Friendly Garden
KEX—Talk; Words and Music; 9:15, Request Program
KFWB—Breakfast Club
KFOX—Records; 9:15, Talk
KFI—Bennie Watson, songs; 9:15, Better Business Bureau
KNX—Dr. Sherman Health Talk
KOA—Words & Music; 9:15, Memories

9:30 to 10:00 A. M.

• KGO & network—Johnny O'Brien
KGO—9:45, Jean Abbey, news of the shops for women
KPO—News; 9:45, Elmore Vincent

KYA—Waltz Idylls
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Visiting Faye Ward
KGGC—Health Talk; 9:45, Dance Novelties
KQW—Faye Ward
KGD M—News of the Day; Records
* KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes
KGW—9:45, Cooking School
KOMO—String Trio
KJR—9:45, Elmore Vincent
KHQ—Magic Travels to 9:45
KEX—Studio Program; 9:45, Elinore Vincent
KFI—9:45, News
KNX—Lotus Land; 9:45, News
KFWB—Records; 9:45, News
KFOX—Health Talk
KFSD—9:45, Elmore Vincent
KECA—Better Business; 9:45, Elmore Vincent
KOA—Farm and Home Hour

10:00 to 10:30 A. M.

• KGO & network—News; 10:05, Organ Concert
KPO—Edna Fischer; 10:15, Songs by the Kitchen Sink
KYA—Columbia on Parade; 10:15, Organ Concert
KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
KLX—Clinic; 10:15, Stock, News
KROW—Vita Hepar Program
KJBS—News; 10:05, Organ
KGGC—Cal King
KQW—Know Your California
KGD M—Recordings
* KFRC & network—Melody Parade
KVI—10:15, Health Talk
KHQ—Organ; 10:15, Celia Lee
KOMO—Pianologue; Organ
KEX—Lost and Found; 10:02, Ronald Buck
KJR—News; 10:08, Another Spring
KFI—Ann Warner Chats
KFWB—Prudence Penny; Barbara Holmes
KNX—Eddie Albricht's Family
KFOX—Prudence Penny; Grain Reports; Comedy and Music
KECA—Talk; 10:15, Organ
KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

• KGO & network—Woman's Magazine of the Air
KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Collette Carley, songs
KYA—Organ Concert
KLX—International Kitchen
KTAB—Health Talk; Records
KROW—University on the Air
KJBS—Dance Orchestra
KOL—Morning Melodies
KQW—Aunt Sammy; 10:45, Rolling Stones
KGGC—Soft Pillow Sunshine
KGD M—Recordings
* KFRC & network—Mort Werner, pianist; 10:45, Ann Leaf, organist
KOIN—Art Kirkham
KJR—Club Minutes; Serenader
KEX—Orchestra
KNX—Mary Holmes; 10:45, Rhythm Encores
KECA—Records; 10:45, Piano
KFWB—Recordings
KFOX—Violin and Trio
KGB—News to 10:35
KFSD—Studio Program

KSL—10:45, Betty Moore
KOA—Smackout; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

•KGO & network—Woman's Magazine of the Air
KPO—Joe White, tenor; 11:15, Happy Days in Dixie
KYA—Organ; Talk
KTAB—Concert; 11:15, Bulletin
KLX—Mountaineers; 11:15, Castles in Music
KROW—Health Talk
KGGC—Milady's Date Book; 11:15, Memory Melodies
KGDM—World Events
KJBS—Popular Hits
KQW—Light Classics
*KFRC & network—LaForge-Berumen Musicales
KOL—Cecil Solly to 11:15
KOIN—Art Kirkham
KVI—The Observer to 11:15
KEX—Orchestra; Cobwebs & Nuts
KJR—Rhythm Rulers Recorded
KNX—Organ Recital
KFWB—Records; Lost and Found
KECA—Records; 11:15, German Lesson
KFOX—Hal Nichol's Bad Pennies
KOA—Cooking Talk; 11:15, Happy Days in Dixie

11:30 to 12:00 Noon

•KPO & network—Happy Days in Dixie to 11:45; Agricultural Bulletin
KGO—Financial Flashes; 11:35, John and Ned, harmony duo
•KGO & network—11:45, Visit to Foreign Villages at the Century of Progress
KYA—Rhythmsters
KTAB—Modern Rhythms
KLX—Musicales; 11:45, Rhythm Encores
KROW—Latin-American Program
KGGC—Latorje Lee; News; Mountain Music
KQW—Accordion Capers; 11:45, Records
KGDM—Organ Recital
KFRC—Women's Home Forum
*KFRC & network—11:45, Columbia Salon Orchestra
KOIN—Kelfood Program
KGW—11:45, Crazy Crystals Prog.
KHQ—Organ Recital
KJR—Measured Steps
KEX—Cobwebs and Nuts; 11:45, Studio
KFWB—Eddie Eben, organist
KFT—Fashion Tours; 11:45, State Market Reports
KHJ—Color Harmonies
KNX—Jewel Box; 11:45, Ionizer Talk
KFOX—News; Talk; Records
KSL—Columbia Salon Orchestra

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Edw. J. Fitzpatrick's Orchestra
KPO—Midday Musicales, Harry Stanton, basso; orchestra direction Charles Hart
KYA—Scriptures; 12:03, Concert
KTAB—News; 12:15, Lataner's Facts
KLX—Dance Music
KROW—Latin-American Program
KQW—Band Concert
KGDM—Recordings
KGGC—Request Hour
*KFRC & network—Manhattan Moods
KOL—Manhattan Serenaders

KOIN—12:15, LaVerne Axelson, Fashions
KHQ—Betty and Bob; 12:15, Business and Pleasure
KGW—12:15, Meier & Frank
KJR—Reflections of Romance; 12:15, Grain Reports
KEX—Dance Rhythms to 12:15
KNX—News; 12:15, Congo
KECA—Records; 12:15, News
KFWB—Records; Talk
KFOX—Recordings; Talk
KFSD—Stocks; 12:10, Prog. Resume
KGB—Farm Flashes to 12:15
KSL—Payroll Builder
KOA—Betty and Bob; Cosmopolitan Orchestra

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour
KPO—Midday Musicales
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; 12:45, Musical Jigsaw
KROW—California Farm Hour; 12:45, Records
KJBS—Dance Matinee
KQW—Federal Market Reports
KGDM—Recordings
*KFRC & network—Educational Feature; 12:45, Instrumentalists
KJF—Headliners
KEX—Talk to 12:35
KGW—Dr. Semler; Friendly Chat
KVI—State Capitol News
KHQ—Marching Along
KNX—Lucca's Concert Ensemble
KECA—Concert Favorites, records
KFWB—Bobby Shafer and Burt Fiske; 12:45, Records
KFOX—Better Business Bureau; 12:45, Civic Talk
KSL—Science Service Series; 12:45, The Instrumentalists
KOA—Orchestra; 12:45, Lady Next Door

1:00 to 1:30 P. M.

•KGO & network—Ted Black's Orchestra
KPO—News; 1:15, Ann Warner Chats with Her Neighbors
KYA—S. F. Ad Club Luncheon
KTAB—Radio Frolic
RLX—Records; 1:15, Economics
KROW—Concert Melodies
KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole
KQW—Friendly Hour; 1:15, At the Hollywood Keyhole
KGDM—Recordings
*KFRC & network—Jack Brooks and Eddie Copeland's Orchestra; 1:15, Between the Book Ends
KOL—1:15, Julie Day
KGW—1:15, Dental Clinic
KOMO—Farm Talk; 1:15, Tea Time
KHQ—Studio Program
KVI—Ethyl's Social Column to 1:15
KNX—Song Bag
KFWB—"Get-together Party"
KECA—Al Lyon's Orchestra
KFOX—Get-Together Party
KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Camay Prog.
KPO—Ann Warner's Chat; 1:45, Dancing Feet, concert orchestra direction Josef Hornik
KTAB—Jean Kent, Economics
KYA—Modern Maestros; 1:45, Better Business Bureau
KROW—Home Beautiful; 1:45, Tuneful Tunes

KLX—Song Bag
KJBS—Afternoon Popular Concert.
KQW—The Friendly Hour
KGDM—Accordion Boys
KFRC—N. Y. Stocks to 1:35
*KFRC & network—1:35, Organ Melodies; 1:45, Detroit Symphony
KOIN—Book of Life
KGW—1:45, Michael Arenstein
KOMO—1:45, Julia Hayes
KEX—Financial and Grain Reports; 1:35, Orchestra
KHQ—1:45, Kinman University
KVI—1:45, Amusement Tips
KJR—Enchanted Islands to 1:45
KEX—Financial and Grain Reports; 1:35, Orchestra
KHJ—1:45, Dow Jones Report
KFWB—Records; 1:45, Piano Paintings
KFOX—Eb & Zeb; 1:45, Records
KNX—Song Bag
KECA—Records to 1:45
KSL—Town Crier; 1:45, Symphony

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
KPO—Song Thots
KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
KTAB—Globe Trotter; Romancin'
KLX—Records; 2:15, Cecil Wright
KROW—Tuneful Tunes; Vocalist
KJBS—Popular Dance Recordings
KQW—Dance Matinee
KGDM—Records; News
*KFRC & network—Happy Go Lucky Hour
KJR—Salon Hour, recorded
KEX—World Bookman; Music
KNX—The Bookworm
KECA—Classic Hour, records
KFWB—Recorded Program
KFOX—Records; 2:15, Coleman Cox
KSL—Orchestra; 2:15, Dental Clinic
KOA—Theatre Reporter; 2:05, Education in the News

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
KPO—Music Room, orchestra
KYA—Vignettes of Life; 2:45, International Troubadours
KTAB—Three & Four Time; Records
KLX—Talk; Stock; 2:40, Records
KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
KQW—Afternoon Concert
KGDM—Romancier
*KFRC & network—Happy Go Lucky Hour
KEX—Request Program
KJR—Salon Hour, recorded
KNX—Foreign Recordings
KFWB—Recordings
KECA—Classic Hour
KFOX—Sunset Quartet; 2:45, Rec'd
KSL—Parent-Teachers' Program; 2:45, Joe Reichmann's Orchestra
KOA—Three X Sisters; 2:45, Sololist

3:00 to 3:30 P. M.

•KGO & network—Gould & Shafter, piano duo; 3:15, Herman Crone's Orchestra
KPO—To be announced; 3:15, Tom Mitchell, baritone
KYA—Music Masters
KTAB—Recordings
KLX—Studio Program
KROW—Novelty Review
KJBS—Instrumentalists; Word Man
KQW—Stocks; 3:05, Music; 3:15, Word Man
KGM—Romancier
*KFRC & network—Feminine Fancies

KJR—Easy Chair to 3:15
 KGW—Eddie King, pianist; 3:15, Concert Trio
 KOMO—3:15, Day Dreams
 KHQ—Studio; Club Bulletin
 KNX—Concert Recordings
 KECA—Raine Bennett; 3:15, Records
 KFVB—Recordings
 KFSD—Balboa Park Organ
 KFOX—The Hawk; 3:15, Recordings
 KSL—Gene Kardos Orchestra; 3:15, Morton Downey
 KOA—Microphone News; 3:15, University of Denver

3:30 to 4:00 P. M.

KPO—Lilian Bucknam, soprano; 3:45, University of California
 KO—Art and Music to 3:45
 *KGO & network—Frankie Master's Doodlebug Orchestra
 KYA—Music Masters
 KTAB—Little Serenade; Tea Time
 KLX—Records
 KROW—Serenaders; 3:45, Records
 KGDM—Theatre Chat
 KQW—Variety Program to 4:30
 KJBS—Dance Orchestra
 *KFRC & network—Leon Belasco's Orchestra; 3:45, Texas Rangers
 KFRC—3:55, Town Topics
 KOL—Lost and Found to 3:35
 KOIN—Newspaper of the Air
 KOMO—3:33, Concert Ensemble
 KEX—Musical Program
 KFT—Charlie Hamp; 3:45, News
 KECA—3:45, Univ. of California
 KHJ—Larry Burke to 3:45
 KNX—Orchestra
 KFVB—Recordings
 KFOX—Harp & Banjo; Health Talk
 KFSD—Soloist; 3:45, Univ. of Calif.
 KSL—Junior Hour
 KOA—Soloist; 3:45, Grace Hayes

4:00 to 4:30 P. M.

*KGO & network—Jack Pearl, the Baron Munchausen, with Cliff Hal; Peter Van Steeden's Orch.
 KPO—Echoes from the Orchestra Pit
 KYA—Women, Children and Law; 4:15, Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Melody Race; 4:15, Helen Parmelee, pianist
 KROW—Prudential; 4:15, Records
 KJBS—Favorite Entertainers
 KGDM—Gilmore Oil Program
 KQW—Variety Program
 *KFRC & network—French Casino Orchestra; 4:15, Emery Deutsch and Violin
 KOL—4:15, Hours with Baur
 KOIN—Newspaper of the Air
 KJR—Tea Dansant; 4:15, Horse Race
 KEX—Baseball Game
 KNX—Melody Race; 4:15, Musical Jigsaw
 KECA—Good Old Songs; Records
 KFVB—Recordings
 KFOX—News; 4:15, Forty-Niners
 KGB—Police Talk; Orchestra
 KFSD—Feature Program
 KSL—Town Crier

4:30 to 5:00 P. M.

KGO—Children's Hour; 4:45, To be announced
 KPO—Flirtations; Vocalists
 KLX—Studio; 4:45, Health School
 KYA—Tea Time Parade
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KROW—Hillbilly Music
 KQW—Story Time; Sunshine Hour
 KJBS—Dance Orchestra
 KGDM—The Three Tumbleweeds
 KGW—Igor Gorin, baritone

STATION DIRECTORY**•NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	485.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

***CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGBC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	500

***KFRC & network—Broadway Varieties**

KJR—Igor Gorin, baritone; 4:45, Steamboat Bill
 KEX—Baseball; 4:45, Orchestra
 KOMO—Varieties; 4:45, To be announced
 KHQ—Parade of Happy Feet to 4:45
 KFI—Gloria Hamilton to 4:45
 KFWB—Cocktail Hour
 KFOX—Health Talk; 4:45, Records
 KECA—Igor Gorin, baritone; 4:45, News
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Igor Gorin, baritone; 4:45, To be announced
 KOA—Frank Merriwell Adventures

5:00 to 5:30 P. M.***KGO & network—Goldman Band Concert**

KPO—News; 5:15, To be announced
 KYA—Children's Hour
 KTAB—Health Talk; Ramblings
 KLX—Brother Bob's Club
 KROW—Instrumental Varieties; 5:15, Song Fest
 KJBS—Band; Vocal Favorites
 KGGC—Studio Frollic
 KQW—Iverson Trio; 5:15, Records
 KGDM—Neopolitans
 *KFRC & network—Detroit Symphony Orchestra
 KGW—Dr. West; Collins and Erwin
 KHQ—Tull & Gibbs Express to 5:15
 KJR—Waltzes and Tangos
 KFI—Organ Recital
 KFVB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KNX—Storytown Express; Organ

5:30 to 6:00 P. M.

*KGO & network—Love Story Program; dramatizations
 KFO—Clyde Door; orchestra
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Dr. Thompson, talk

KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Dance Orchestra
 KGGC—Lecture; 5:45, Irish Gems
 KGDM—Piano Novelties; 5:45, Records
 KQW—Southern Four; 5:45, Voice of Portugal
 *KFRC & network—Detroit Symphony Orchestra
 KOIN—Hollywood Impressions; Bob and Dolly
 KJR—Recordings; Cecil Solly
 KEX—Recorded Program
 KNX—Radio Gossip Club; 5:45, Sunset Serenade
 KFVB—Recordings
 KECA—Tango Time; 5:45, Records
 KFSD—Popular Program

6:00 to 6:30 P. M.

*KGO & network—To be announced
 KPO—Dinner Concert
 KYA—Cy Trobbe and Orchestra
 KTAB—Melody Trails
 KLX—Dance Music
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveller
 KGGC—Dinner Dance Review
 KQW—California Department of Agriculture; 6:15, Franco's Program
 KGDM—Parade; Orchestra
 *KFRC & network—Broadcast from Byrd Expedition
 KHQ—To be announced
 KOMO—To be announced
 KJR—Song Bag
 KEX—Orchestra
 KFVB—News; Records; Organ
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
 KFSD—Junior Chamber of Commerce
 KSL—Byrd Expedition Program

6:30 to 7:00 P. M.

*KGO & network—Sax-o-Tunes, Clay Landon, guitarist; saxophone trio
 KGO—6:45, Historical Sketches of San Francisco
 KPO—Barbara Merkle, harpist; 6:45, Ice Carnival of the Air
 KYA—Orchestra
 KTAB—Headline Hunters; 6:45, Mining News; Communications; Band
 KLX—Dance Music
 KROW—Ne-er Do Well
 KGGC—Theatre of the Air; 6:45, Modern Rhythm
 KQW—Market Reports; 6:45, Torrid Tunes
 KJBS—Old Traveler; Records
 KGDM—Port Parade
 *KFRC & network—California Melodies
 KOMO—Musical Mannequins
 KHQ—N. W. on Parade
 KGW—Musical Mannequins
 KEX—Sport Flashes
 KFI—Orchestra and Soloist
 KNX—Sport News, Norman Woknar; 6:45, Dinner Dance
 KECA—Wesley Tourtelotte, organ
 KFVB—Organ; 6:45, Interview
 KFOX—School Kids; 6:45, Contingents
 KOA—Jack Denny's Orchestra

7:00 to 7:30 P. M.

*KGO & network—The Pepsodent Program; 7:15, Gene and Glenn, comedy sketch
 KFO—Nanette La Salle, ballad singer; 7:15, Agriculture Today
 KYA—Ernie Smith's Sport Page; 7:15, Talk

KTAB—Cecil & Sally; 7:15, Italian News
 KLX—News; 7:15, Lovable Liars
 KROW—Records; 7:15, Doc Shahan's Ramblers
 KQW—Weather Forecast; 7:03, Radio Forum; 7:15, Vocalists
 KGDM—Dance Band
 KGGC—Jewish Radio Hour
 *KFRC & network—Nick Lucas Trombadour to 7:15
 KFRC—7:15, Million Dollar Babies
 KOIN—7:15, Studio Program
 KOL—7:15, Radio Speaker Stevenson
 KVI—7:15, Million Dollar Babies
 KJR—Vindobonians
 KEX—Popular Concert
 KHJ—Calling All Cars
 KNX—Frank Watanabe and Hon. Archie; 7:15, Music
 KFWB—Synopators
 KECA—Echoes of the Opera, records
 KFOX—Wiggsville; Bobby & Betty
 KFSD—Sonny & Buddy to 7:15
 KGB—Calling All Cars
 KSL—Nick Lucas; 7:20, Jack Little Orchestra

7:30 to 8:00 P. M.

*KGO & network—Memory Lane, drama by Ted Maxwell
 KPO—To be announced
 KYA—Radio Theatre
 KTAB—To be announced
 KLX—Kay Jewelry Program
 KROW—Ramblers; 7:45, Mello-Duets
 KGGC—Jewish Radio Hour
 KQW—California Market Hour; 7:45, Tango Time
 *KFRC & network—Little Jack Little's Orch.; 7:45, Frank Dailey's Orchestra
 KVI—Dr. Mellor to 7:45
 KJR—Auld Lang Syne; Radio Ralph
 KEX—Studio Program
 KNX—Orchestra; 7:45, King Cowboy
 KECA—Echoes of the Opera, records
 KFWB—King's Men; 7:45, Comedy Stars of Hollywood
 KFOX—Boy Detective; 7:45, Health Talk
 KSL—Crazy Crystals Prog. to 7:45
 KOA—Vic Schilling's Orch.; 7:45, Babe Ruth's Club

8:00 to 8:30 P. M.

*KGO & network—Hour of Smiles, Fred Allen, master of ceremonies
 KPO—Californians on Parade
 KYA—A. B. C. Pirates; 8:15, Doctor Good Cheer
 KTAB—String Quartet
 KLX—Manila Stringed Orchestra
 KROW—Talk; 8:15, Watch Tower
 KGGC—Song of Yesterday; 8:15, Song Favorites
 KQW—American Legion War Camp; 8:15, Popular Selections
 *KFRC & network—Treasures of Time
 KOIN—Gene Baker; Orchestra
 KOL—Frances Ingram; 8:15, Orch.
 KVI—Creditors
 KJR—Latin-American Nights
 KEX—News Flashes; 8:15, Souvenirs
 KFWB—The Pioneers; 8:15, Orch.
 KNX—The In-Laws; 8:15, Babe Ruth Transcription
 KECA—Recorded Program
 KFOX—Sons of Pioneers; 8:15, Kay Kyser's Orchestra
 KFSD—Studio; 8:15, Manuel Dehesa
 KSL—Red Nichols' Orchestra

8:30 to 9:00 P. M.

*KGO & network—Hour of Smiles
 KPO—To be announced
 KYA—Dance Orchestra

KTAB—Roland Drayer, tenor; Orchestra; News
 KLX—Studio; 8:45, Harriet French
 KROW—Ran Wilde's Orchestra
 KQW—Music Lovers Hour
 *KFRC & network—Rube Wolf's Orchestra
 KGGC—Salonesque; 8:45, Timely Tunes
 KOL—Parade; 8:45, Public Bench
 KJR—Lotus Land; 8:45, Si & Elmer
 KEX—Studio; 8:45, Hans, Kate & Fritz
 KFWB—Warner Bros. Program
 KNX—Realty Board
 KECA—Orchestra; Robert Hurd, tenor; 8:45, Popular Science
 KFOX—Show Boat; 8:45, Hearts & Flowers; 8:55, Political Talk
 KFSD—Drama Hour
 KSL—Al Kavelin's Orchestra; 8:45, Old Pipe Smoker

9:00 to 9:30 P. M.

KGO—Sports Headliners to 9:15
 *KGO & network—Al Cavalli's Orchestra
 KPO—To be announced; 9:15, Book Parade
 KYA—Dance Orchestra
 9:15, Rainbows of Romance
 KTAB—Souvenirs; 9:15, Nighthiders
 KLX—Rhythm Encores; 9:15, Uncle Adolph, California Rangers
 KROW—Boxing Matches
 KQW—Dance Antiques; 9:15, Honolulu Beach Boys
 KGGC—News; Organ; Records
 KFRC—Carol Lofner's Orchestra
 KOL—Post-Intelligencer Voice; 9:15, Blue Star Revue
 KVI—Jack Russell's Orchestra
 KOIN—Norge Headliners; 9:15, Hop Gold Revue
 KGW—Farmer's Dairy Association
 KHQ—9:15, Crazy Wells Program
 KOMO—Cowboy Joe; Pipes & Strings
 KJR—Seymour Simon's Orchestra
 KEX—Blackbirds of Harmony; 9:15, Sports
 KNX—News; 9:15, The Crockettes
 KFI—Everton Stidham, baritone
 KFWB—Ed Fitzpatrick's Orchestra
 KHJ—Jack Russell's Orchestra
 KECA—Seymour Simon's Orchestra
 KFOX—Beverly Hill Billies
 KGB—Carol Lofner's Orchestra
 KFSD—Comedy Stars of Hollywood; 9:15, Seymour Simon's Orchestra
 KSL—Old Pipe Smoker; 9:15, Mary and John
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

*KGO & network—Tom Coakley's Orchestra
 KPO—Marshall's Mavericks, Charles Marshall, Johnny O'Brien, Ace Wright, Mona Greer, Johnny Toffel
 KYA—Rainbow of Romance; News; Talk
 KTAB—To be announced
 KLX—Uncle Adolph, California Rangers; 9:45, News Items
 KROW—Boxing Matches
 KQW—Dance Time
 KGGC—Popular Concert
 *KFRC & network—Jan Garber's Orchestra
 KOMO—Beauty That Endures
 KHQ—Club Programs
 KNX—The Crockettes
 KFI—Singing Service Men; 9:45, Dave Marshall, vocalist
 KFWB—Kay Kyser's Orchestra
 KFOX—Beverly Hill Billies
 KSL—Red Nichols' Orchestra
 KOA—Broadmoor Orchestra

10:00 to 10:30 P. M.

*KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
 KPO—Night Court, variety program
 KYA—Talk; Orchestra and Organ
 KTAB—Jimmie Cook's Sidelines; 10:15, Emilio Bonislaw, guitarist
 KLX—Dance Orchestra
 KROW—Boxing Matches
 KGGC—Request Hour
 KFRC—News; 10:10, Bart Wood-yard's Orchestra
 KOL—Dance Music
 KVI—Orchestra
 KOIN—Robinson's Orchestra
 KGW—10:15, Dance Orchestra
 KJR—Musical Favorites
 KFI—10:15, Carol Lee & Helene Hill
 KHJ—News Item; 10:10, Orchestra
 KNX—Album of Life; Pontrelli's Orchestra
 KECA—Recordings to 10:15
 KFWB—News; 10:15, Orchestra
 KFOX—News; Orchestra
 KGB—News; 10:05, Dance Orch.
 KSL—Robinson's Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

*KGO & network—Williams-Walsh Orchestra; 10:55, News Service
 KPO—Night Court, variety program
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Harlem Echoes
 KFRC—McElroy's Orchestra
 KOL—Dance Orchestra
 KVI—Dance Orchestra
 KOIN—Montmartre Orchestra
 KOMO—Vic Myers' Orchestra
 KGW—10:45, Studio program
 KEX—Fairvale Country Club
 KFI—Biltmore Hotel Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

*KPO & network—Ambassador Hotel Orchestra
 KGO—Happy Felton's Orchestra
 KYA—Organ Serenade
 KTAB—Request Hour
 KROW—Dance Orchestra
 *KFRC & network—Jan Garber's Orchestra
 KOIN—11:15, Columbia Gardens
 KOMO—Light Classics
 KEX—Orchestra
 KHJ—Midnight Moods, Organ
 KNX—Pontrelli's Orchestra
 KFWB—Manny Harmon's Orchestra
 KFOX—Orchestra
 KGB—Aaranson's Orchestra

11:30 to Sign Off

*KGO & network—Jack Bain's Victor Orchestra
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Dance Music; Vagabond
 KROW—Dance Music
 KFRC—Carlson's Orchestra
 KGDM—Fritz Wolcott's Orchestra
 KVI—Carlson's Orchestra
 KOIN—McElroy's Orchestra
 KEX—Organ Music
 KJR—Vic Meyer's Orchestra
 KHJ—Midnight Moods
 KFWB—Lake Arrowhead Orchestra
 KFOX—Hal Brown's Orchestra
 KGB—Carlson's Orchestra
 KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

July 19, 1934

7:00 to 7:30 A. M.

- KGO & network—Johnny O'Brien; 7:15, U. S. Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program; 7:25, Fishing News
- KFOX—Time to Get Up
- KGB—Seven O'Clock Club
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO & network—Merry Macs; Cheri McKay; boys' trio; 7:45, Al and Lee Reiser, piano duo
- KPO—Organ Concert
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KOIN—Jones & Stewart
- KQW—Ronald Buck to 7:45
- KJR—Market Quotations; Records
- KEX—7:45, Hill Billies
- KVI—Hillbillies; 7:45, Varieties
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Studio
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Seven O'Clock Club; 7:55, Resume
- KSL—Musical Moments
- KOA—Morning Revelers

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites, orchestra; vocalist
- KPO—Edna Fischer, pianist; 8:15, Crosscuts from Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- * KFRC & network—Voice of Experience; 8:15, Connie Gates
- KVI—8:15, Jim De Puy's Revue
- KJR—Early Echoes to 8:15
- KGW—Ronald Buck to 8:15
- KOMO—8:15, Morning Reveries
- KEX—Recorded Program
- KNX—Bill Sharples Club
- KFI—Helen Hill, pianist to 8:15
- KFWB—Musical Program
- KECA—Recorded Program
- KFOX—Recordings
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals



DUDD WILLIAMSON
KQW—Announcer

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; Frivolities
- KTAB—Radio Shoppers' Digest
- KROW—Mary Dowd Reardon
- KGDM—8:45, Talk
- KQW—Concert Favorites
- KJBS—Dance Music
- * KFRC & network—Jules Bauduc Orchestra
- KOL—Musical Program
- KOMO—Viennese Vagabonds
- KGW—Crazy Crystals
- KVI—Resume; Market Specials
- KOIN—8:45, Elma Hackett
- KHQ—Studio Program
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Recorded Program
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35

9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KGO—Barbara Lee, Breakfast Club
- KPO—Crosscuts of Log o' the Day
- KPO & network—9:15, Cliff Nazaro
- KYA—Frivolities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Salon Program
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KJBS—Popular Concert
- KQW—Popular Tunes of the Day
- KGDM—9:15, Mabel Rubin
- * KFRC & network—Velazco and Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett to 9:15
- KOMO—Mary's Friendly Garden

- KHQ—Dessert Hotel Caravan; 9:15, Early Birds
- KEX—9:15, Request Program
- KFI—Rudy Wiedoff; 9:15, Charlie Wellman
- KNX—Song Bag
- KFWB—Kings Men; 9:15, Talk
- KECA—9:15, Records
- KFOX—Orchestra and Talk
- KOA—9:15, Hon. Archie

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Edson Gilham, xylophonist
- KPO—News; 9:45, Beaux Arts Trio
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Faye Ward
- KGDM—News; Records
- * KFRC & network—Weather Blues; Tony Wons
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Morning Melodies
- KGW—9:45, Cooking School
- KOMO—9:45, Julia Hayes
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Records; 9:45, News
- KHJ—9:45, To be announced
- KFWB—Records; 9:45, News
- KFOX—Health Talk
- KECA—Records to 9:45
- KFSD—Studio Program
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Charm School
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Wita Hepar; Serenaders
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- * KFRC & network—Ann Leaf, organist
- KJR—Resume; Another Spring
- KEX—Lost and Found; Records
- KFWB—Recordings
- KFOX—Mary Kitchen; Quartet; Grain Reports; Hal Nichols
- KNX—Eddie Albright's Family
- KECA—Recorded Program
- KFSD—Studio program
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; Marion and Jim Jordan, comedy duo; 10:45, Nancy Holland, popular singer
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—University of the Air
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Rolling Stones
- KOL—Morning Melodies

* KFRC & network—Mort Werner, pianist; 10:45, Poetic Strings
 KOIN—Art Kirkham
 KJR—Club Minutes; Uncle Hank
 KEX—Ronald Buck, pianist; 10:45, Soloist
 KNX—Mary Holmes; 10:45, Rhythm Encores
 KECA—Records
 KFWB—Recordings
 KFOX—Hal Nichol's Orch.; 10:50, Spanish Songs
 KGB—Poetic Strings
 KOA—Smackout; 10:45, Produce
 KSL—Poetic Strings; Colonial Dames

11:00 to 11:30 A. M.

KG0—Pair of Pianos, Grace Frankel and Gertrude Lyne
 • KPO & network—Musical Keys: Robert Childe, pianist; Larry Larson, organist; mixed octet; Commodores Quartet; Joan Blaine, narrator
 KTAB—Concert; Beauty Facts
 KYA—Organ
 KLX—Mountaineers; Lotus Land
 KROW—Health Talk; 11:15, Organ
 KGGC—Milady's Date Book; 11:15, Memory Melodies
 KGDM—Organ Recital
 KJBS—Popular Program
 KQW—Recorded Program
 * KFRC & network—Metropolitan Parade
 KJR—Rhythm Rulers
 KOL—Cecil Solly to 11:15
 KVI—The Observer to 11:15
 KOIN—Art Kirkham
 KEX—Orchestra; 11:15, Cobwebs & Nuts
 KFI—Ann Warner Chats
 KNX—Organ
 KFWB—Recordings
 KFOX—Comedy and Music; Skit
 KOA—Sleepy Hall's Orchestra; 11:15, Farm Question Box

11:30 to 12:00 Noon

KG0—Financial Flashes to 11:35
 • KGO & network—Roy Shield's Orchestra
 KPO—Eileen Piggott, soprano; 11:45, Agricultural Bulletin
 KYA—Rhythmsters
 KTAB—Modern Rhythms
 KLX—Musical; 11:45, Rhythm Encores
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music
 KQW—Accordion Capers; Records
 KGDM—Organ
 KFRC—Women's Home Forum
 * KFRC & network—11:45, The Ambassadors
 KOL—11:45, Democratic News to 11:50
 KOIN—Dr. Semler to 11:45
 KHQ—Organ Recital
 KJR—Measured Steps
 KFI—Fashion Tours; 11:45, Market Reports
 KNX—Jewel Box; 11:45, Ionizer Talk
 KFWB—Eddie Eben, organist
 KFOX—News; Health Talk
 KSL—11:45, The Ambassadors
 KOA—Huffman Theatre Harmonies

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour
 KPO—Midday Musicales
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Lataner's Facts
 KLX—Dance Music

KROW—Latin American Program
 KJBS—Vocal and Instrumental
 KGGC—Request Hour
 KQW—Band Concert
 * KFRC & network—Detroit Symphony
 KGW—Meier & Frank
 KOIN—Mary Cullen's Cottage; 12:15, LaVerne Axelson
 KHQ—12:15, Business & Pleasure
 KJR—Records; 12:15, Grain Reports
 KEX—Band Music
 KNX—News; 12:15, Congo
 KFWB—News; Records; Talks
 KFOX—Records; Talk
 KECA—Records; 12:15, News
 KFDL—Stocks; Resume to 12:10
 KSL—Payroll Builder
 KOA—12:15, Chick Webb's Orch.

12:30 to 1:00 P. M.

• KGO—Western Farm and Home
 KPO—Midday Musicales
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Musical Jigsaw
 KROW—California Farm Hour; 12:45, Hits of Today
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Fed. & State Market Reports
 KGDM—Recordings
 * KFRC & network—Symphony
 KJR—Headliners, recorded
 KEX—12:45, Business Men's Club
 KHQ—Studio Program
 KGW—Dr. Semler; 12:45, Friendly Chat
 KFWB—Bob Shafer & Burt Fiske; 12:45, Records
 KFOX—Records; Civic Talk
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah State Agric. College
 KOA—Soloist; 12:45, Lady Next Door

1:00 to 1:30 P. M.

• KGO & network—Meredith Willson's Orchestra
 KPO—News; 1:15 Ann Warner's Chats
 KYA—Argentinians; 1:15, Travelogue; 1:20, Maestros
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee, Home Economics
 KROW—Concert Melodies
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Hollywood Keyhole
 KGDM—Recordings
 * KFRC & network—Jerry Cooper, baritone; 1:15, Between the Book Ends
 KOL—1:15, Julie Day
 KHQ—Studio Programs
 KOMO—Harp Melodies; Tea-time Tales
 KGW—1:15, Dental Clinic
 KHJ—Merle Carlson Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—"Get-together Party"
 KFI—Al Lyon's Orchestra
 KFOX—Get-Together Party
 KGB—Stocks to 1:05
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Camay Prog.
 KPO—Ann Warner's Chats; 1:45, Harry Stanton, basso
 KYA—Modern Maestros
 KTAB—Jean Kent

KLX—Song Bag
 KROW—Recordings
 KJBS—Dance Orchestra
 KFRC—1:45, N. Y. Closing Stocks to 1:50
 * KFRC & network—Organ and A. M. A. Speaker; 1:50, Buddy Welcome's Orchestra
 KQW—Friendly Hour
 KVI—1:45, Amusement Tips
 KOIN—Book of Life
 KJR—Carefree Capers
 KEX—Financial and Grain Reports; Records
 KHJ—1:45, Dow Jones Reports
 KNX—Pontrelli's Orchestra
 KFWB—Records; 1:45, Pianist
 KFOX—Eb & Zeb; 1:45, Records
 KECA—Records
 KFSD—Studio Program
 KGB—Community Chest Program
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
 KPO—Tom Coakley's Orchestra
 KYA—Cal Jackson, pianist; songs
 KTAB—Globe Trotter; Romancin'
 KFOX—Constance Dixon, bridge talk; 2:15, Cecil Wright
 KROW—Records; 2:15, Vocalist
 KJBS—Blindcraft Ensemble
 KGDM—News; Records
 KQW—Dance Matinee
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; 2:05, Musical Gems
 KNX—The Bookworm
 KFWB—Recorded Program
 KFOX—Recordings
 KECA—Classic Hour, records
 KFSD—Samoloff Hour
 KSL—Mischa Ragninsky's Orchestra; 2:15, Dental Clinic
 KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang
 KPO—John B. Kennedy; 2:45, Mary Small, songs
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Three-Four Time; 2:45, Prosperity Parade
 KLX—Closing San Francisco Stocks; 2:40, Baseball
 KROW—Dell Perry, pianist; Songs
 KJBS—Dance Orchestra
 KQW—Afternoon concert
 KGDM—Marie Kelso, soprano
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, records
 KFWB—Recordings
 KNX—Foreign Recordings
 KFOX—Sunset Quartet
 KECA—Classic Hour, records
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra
 KOA—John B. Kennedy; 2:45, Soloist

3:00 to 3:30 P. M.

• KGO & network—Jack and Loretta Clemens; 3:15, Ed Lowry, comedian
 KPO—The Mudcaves; 3:15, Tom Mitchell, baritone
 KPO—3:15, The Mudcaves
 KYA—Baseball or Records
 KTAB—Parade; Mme. Williamson
 KLX—Baseball
 KROW—Novelty Review
 KJBS—Ballroom Favorites
 KGDM—Romancers

- * KFRC & network—Feminine Fancies
- KQW—Stock and Bonds; Vocalist; Talk
- KOMO—Concert Ensemble
- KGW—Marian Miller
- KHQ—Studio; 3:15, Bulletin
- KFI—3:15, The Honeymooners
- KFWB—Recordings
- KECA—Dr. Meyers, talk to 3:15
- KNX—Concert Orchestra
- KFOX—The Hawk; 3:15, Orchestra
- KFSD—Balboa Park Organ
- KSL—Beale Street Boys; 3:15, Sylvia Froos
- KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

- KGO & network—Vincent Lopez' Orchestra; 3:45, Frankie Master's Doodlebug Orchestra
- KPO—Violin Trio; 3:45, University of California Program
- KYA—Baseball or recordings
- KTAB—Little Serenade; 3:45, Picture Review
- KQW—Musical Varieties
- KLX—Baseball
- KROW—Recordings
- KJBS—Popular Concert
- KGDM—Three Tumbleweeds
- * KFRC & network—3:45, Texas Rangers
- KFRC—Book Review; Town Topics
- KOL—Lost & Found; 3:35, Classified Hour.
- KOIN—News of the Air
- KEX—Musical Gems; Melody Salon
- KOMO—Talk; Birnbaum's Bavarians
- KFI—Charlie Hamp; 3:45, News
- KHJ—Musical Program
- KNX—Concert Orchestra
- KFWB—Recordings
- KECA—3:45, Univ. of California
- KFOX—Whispering Strings; 3:50, Health Talk
- KFSD—3:45, Univ. of California
- KGB—Book Review to 3:45
- KSL—The Junior Hour
- KOA—The Old Observer to 3:35

4:00 to 4:30 P. M.

- KGO & network — Fleischmann Hour, Rudy Vallee and His Connecticut Yankees
- KPO—Stringwood Ensemble
- KYA—Baseball or recordings
- KTAB—Keep Smiling Revue
- KLX—Baseball
- KROW—Prudential; 4:15, Records
- KJBS—Art Fadden, pianist; songs
- KQW—Art Fadden; 4:15, Records
- KGDM—Gilmore Oil Program
- KFRC—4:15, NRA Talk
- * KFRC & network—Kate Smith & Swane Music
- KVI—4:15, Walter Pitkin
- KOL—Adventures with the Leather-necks; 4:15, Hours with Baur
- KOIN—News
- KJR—Musical; 4:15, Horse Race
- KEX—Studio Program
- KECA—Recording.
- KHJ—4:15, Naval Militia
- KNX—Jigsaws; 4:15, Dr. John Matthews
- KFWB—Recordings
- KFOX—News; Forty-Niners
- KSL—Broadcaster's Review to 4:15

4:30 to 5:00 P. M.

- KGO & network — Fleischmann Hour, Rudy Vallee
- KPO—Dot Kay, contralto; 4:45, Concert Petite, orchestra direction Josef Hornik
- KYA—Baseball; 4:45, Tea Dance; 4:55, Junior Birdmen

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*** CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KTAB—Sport of Kings; 4:45, The Old Bachelor
- KLX—Music; 4:45, Health School
- KROW—Doc Shahan's Ramblers
- KJBS—Dance Orchestra
- KQW—Story Time; 4:45, Records
- KGDM—Ernie Post's Jamboree
- * KFRC & network — Philadelphia Summer Symphony
- KJR—Snapshots; 4:45, Steamboat Bill
- KEX—Studio; 4:45, Symphony
- KNX—Dr. Matthews; 4:45, Musical Moments
- KFWB—"Cocktail Hour"
- KFOX—Talk and Records
- KECA—Educational Speech; News
- KSL—Town Crier

5:00 to 5:30 P. M.

- KGO & network—Romany Trails
- KPO—News; 5:15, Tommy Harris
- KYA—Children's Hour
- KTAB—Blue Moments; 5:15, Rhythmic Ramblings
- KLX—Covered Wagon Jubilee
- KROW—Instrumental
- KGGC—Studio Frollic
- KOW—Iverson Trio
- KJBS—Dance Melodies
- KGDM—Neapolitans
- * KFRC & network—Philadelphia Summer Symphony
- KHQ—Tull and Gibbs; 5:15, Studio
- KJR—Waltzes and Tangos
- KGW—Musings; 5:15, Collins and Erwin
- KNX—Storytown Express; Organ
- KFI—Organ Recital
- KFWB—Playtime Lady; Records
- KFOX—Playtime Lady; Records

5:30 to 6:00 P. M.

- KGO & network -- Mindways; Stories of Human Behavior; 5:45, Ricardo and His Violin
- KPO—Goldman Band Concert
- KYA—Around the Town; 5:45, Campbell Digest

- KTAB—Health Talk
- KLX—Pianist; School News
- KROW—Eating Your Way to Health
- KJBS—Dance Melodies
- KGGC—Lecture; 5:45, Irish Gems
- KQW—Popular Quartet; 5:45, Voice of Portugal
- KGDM—Piano Novelities; 5:45, Records
- * KFRC & network—Andre Kostelanetz and Orchestra
- KOL—To be announced
- KOMO—5:45, Cowboy Joe
- KGW—Mark Daniels; 5:45, Talk
- KHQ—Studio; 5:45, Souvenirs
- KJR—Hillbillies; 5:45, Cecil Solly
- KEX—Symphony; 5:45, Studio
- KFWB—Recordings
- KFI—Dick Dennis and Helen Hill; 5:45, E. Graham Elliott
- KNX—Organ; 5:45, Gossip Club
- KECA—5:45, Dr. E. Caidecott, talk
- KOA—Cosmopolitan Hotel Orchestra

6:00 to 6:30 P. M.

- KGO & network—Paul Whiteman's Orch.; Deems Taylor, master of ceremonies
- KPO—Dinner Concert
- KYA—Cy Trobbe's Orchestra
- KTAB—Melody Trail
- KLX—Concert Trio
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Old Traveller
- KGGC—Dinner Hour Review
- KQW—Department of Agriculture; 6:15, Franco's Program
- KGDM—Port Parade
- * KFRC & network—Conflict; 6:15, Presenting Mark Warnow
- KJR—Song Bak
- KECA—Orchestra
- KFWB—News; Records; Organ
- KFOX—News; 6:10, Al and Molly; 6:20, Organ
- KNX—News; 6:15, Concert Group
- KECA—Records; 6:15, News
- KFSD—Symphony

6:30 to 7:00 P. M.

- KGO & network—Paul Whiteman's KPO—Federal Business Talk 6:45, Life of the Reillys; Ted Maxwell and Bobbe Dean
- KYA—Orchestra
- KTAB—Headline Hunters; Mining News; Communications
- KLX—KLX Trio
- KROW—Ne'er Do Well
- KJBS—Records; 6:45, Pianists
- KGGC—Theatre of the Air; 6:45, Modern Rhythms
- KQW—State Market Reports; 6:45, Torrid Tunes
- KGDM—Port Parade
- * KFRC & network—Mark Warnow; 6:45, Fray & Braggiotti
- KOIN—Gene Baker to 6:45
- KJR—Los Angeles
- KECA—Sports; Orchestra
- KFWB—Organ; Stamp Adventurer
- KNX—Sport News, Norman Woknar; 6:45, Ensemble
- KHJ—Raymond Haight for Governor to 6:45
- KFOX—School Kuds; 6:45, Stamp Adventurer
- KECA—Wesley Tourtelotte, organ
- KSL—Auburn Quartet to 6:45
- KFSD—Symphony
- KSL—Ethel Hogan, organ; 6:45, Comedians of Hollywood

7:00 to 7:30 P. M.

- KGO & network—The Pepsodent Program; 7:15, Gene and Glenn, comedy sketch

KPO—Nanette La Salle; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Cecil & Sally; 7:15, Italian News
 KLX—News; 7:15, Silver Strains
 KROW—Quartette; Travelogue
 KJBS—Piano Duo; Dance Tunes
 KGGC—Voice of Erin
 KQW—Weather; News and Forum; Records
 KGDM—Recordings
 *KFRC & network—Vera Van, contralto; 7:15, Helen Nagin, pianist
 KOL—7:15, Speaker Stevenson
 KJR—Waltz Dreams
 KEX—Symphony Hour
 KECA—Orch. with Virginia Flohri
 KNX—Frank Watanabe and Archie; 7:15, Crazy Crystals
 KFWE—Syncoptars
 KFOX—Wiggsville; 7:15, Bobby & Betty
 KFSD—Adolph & Rudolph to 7:15
 KSL—Pioneer Stories; 7:20, Orch.

7:30 to 8:00 P. M.

*KGO & network—Winning the West, serial drama by Wilbur Hall
 KPO—Interlude; 7:35, Guy Lombardo's Orchestra
 KYA—Lady of the Evening; 7:45, Ballads Beautiful
 KTAB—Dixie Memories
 KLX—Vagabondettes Sports
 KROW—Musical
 KGGC—German-American Program
 KQW—California Market Hour; 7:45, Tango Time
 *KFRC & network—Reggie Child's Orchestra; 7:45, Henry Busse's Orchestra
 KOL—7:45, Old Timer
 KVI—Dr. R. M. Mellor to 7:45
 KJR—Silver Strains; 7:45, Radio Ralph
 KEX—Symphony Hour
 KHJ—Orchestra
 KNX—Speech; 7:45, King Cowboy
 KECA—Orchestra; 7:45, Music
 KFWE—Outdoor Reporter; 7:45, Kings Men Quartet
 KFOX—Boy Detective; 7:45, Ocean-side Melodies
 KFSD—Merkley's Girls Chorus; 7:45, Feature Program
 KGB—7:45, Public Enemies
 KSL—Crazy Crystals to 7:45
 KOA—The Forty-Niners; Orchestra

8:00 to 8:30 P. M.

*KGO & network—Standard Symphony Hour, Orchestra direction Alfred Hertz
 KPO—Your Boy's Future; 8:15, Mills Blue Rhythm Band
 KYA—ABC Pirates; vocalists
 KTAB—Prosperity Parade
 KLX—Jewel Box; 8:15, Talk
 KROW—Latin-American Program
 KGGC—On With the Dance; 8:15, Symphonette
 KQW—Old Church Choir Songs
 *KFRC & network—Joe Reichman and Orchestra
 KOL—Comedy Stars of Hollywood; 8:15, Newshawk
 KOIN—Comedy Stars Hollywood; 8:15, King's Guards
 KJR—Isle of Paradise
 KEX—News; Four Square Cathedral
 KHJ—Laugh Clinic
 KNX—The In-Laws; Music
 KFWE—Jean Dunn; 8:15, Kay Kyser's Orchestra
 KECA—Music; 8:15, Records

KFOX—Christian Science; 8:15, Kay Kyser's Orchestra
 KFSD—Feature Program
 KSL—Headline News; Orchestra
 KOA—Orchestra and Vocalist

8:30 to 9:00 P. M.

*KGO & network—Standard Symphony Hour
 KPO—Dancing in Twin Cities
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
 KTAB—John Collins, baritone
 KLX—Spice of Life; Vocalist
 KROW—Italian Program
 KGGC—Waltz Time; Tunes of Time
 KQW—Old Church Choir
 *KFRC & network—Rube Wolfe's Orchestra
 KEX—Four Square Cathedral
 KJR—Beauty Talk; 8:45, Si & Elmer
 KFWE—Terry La Franconi's Orch.
 KNX—Dramatic Tabloid; 8:45, Spanish Orchestra
 KHJ—To be announced
 KECA—Nick Harris Program; 8:45, Song Recital
 KFOX—Show Boat; Hearts & Flowers; 8:55, Political Talk
 KFSD—Feature
 KOA—Orchestra
 KSL—Ben Pollack's Orchestra

9:00 to 9:30 P. M.

*KGO & network—Captain Henry's Maxwell House Show Boat
 KPO—NBC Drama Hour
 KYA—Orchestra; 9:15, Sports Parade
 KTAB—Souvenirs; Nighthiders
 KLX—Melody Palette; 9:15, Helen Parmelee, pianist
 KROW—KROW Varieties
 KGGC—News; Organ; Jean Carroll
 KQW—Popular Vocal Rhythms; 9:15, Mabel Adams, vocalist
 *KFRC & network—Ted Dahl and Orchestra
 KOL—Post-Intelligencer to 9:05
 KJR—Celestial Ensemble
 KEX—Violin; Request Program
 KFWE—Ed Fitzgerald's Orchestra
 KFOX—Beverly Hill Billies
 KNX—News; 9:15, Crocketts
 KECA—SERA Orchestra
 KSL—Jack Russell's Orchestra

9:30 to 10:00 P. M.

*KGO & network—Captain Henry's Maxwell House Show Boat
 KPO—Mark Hopkins Orchestra
 KYA—Sports Parade; 9:45, News; 9:55, Louise Tabor
 KTAB—Thunder Mountain School
 KLX—Musical Auction; 9:45, News
 KROW—KROW Varieties
 KGGC—Recordings
 KQW—Lena Leland, pianologue
 *KFRC & network—Jan Garber's Orchestra
 KJR—Metropolitans
 KEX—Musical Program
 KFWE—Kay Kyser's Orchestra
 KHJ—Ray O'Hara's Orchestra
 KNX—The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Classic Recordings
 KSL—Ray O'Hara's Orchestra

10:00 to 10:30 P. M.

*KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—Rainbow Harmonies
 KYA—Drama
 KTAB—Hawaiian Adventures
 KLX—Hotel Lake Merritt Dance Or-

KROW—Dance Music
 KGGC—Request Hour
 KFRC—News; 10:10, Jackie Souder's Orchestra
 KOL—Dance Music
 KOIN—Dance Music
 KJR—Until Tomorrow
 KEX—7th Infantry Band
 KFI—10:15, Carol Lee & Helen Hill
 KFWE—News; 10:15, Organ
 KFOX—News; 10:15, Orchestra
 KHJ—News Items; 10:10, Orchestra
 KNX—Album of Life; 10:15, Pontrelli's Orchestra
 KGB—News Flashes; Orchestra
 KSL—Dance Orchestra
 KOA—Cosmopolitan Orch.; 10:15, Rainbow Harmonies

10:30 to 11:00 P. M.

*KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—Diary of a Globe Trotter
 KYA—Organ Serenade
 KLX—Hotel Lake Merritt Dance Or.
 KTAB—Dance Tunes
 KROW—Dance Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance Music
 KVI—Dance Orchestra
 KOIN—Dance Music
 KOMO—Vic Meyers' Orchestra
 KEX—The Domino
 KFI—Biltmore Hotel Orchestra
 KHJ—Carol Lofner's Orchestra
 KFWE—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KNX—Pontrelli's Orchestra
 KFSD—10:55, News
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

KGO—Happy Felton's Orchestra
 *KPO & network—Ambassador Hotel Orchestra
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance music
 KVI—Jan Garber's Orchestra
 KOIN—Dance Music
 KOMO—Silver Strings
 KHJ—Organ
 KFWE—Manny Harmon's Orchestra
 KFOX—Jack Maurice's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Jan Garber's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Jimmy Grier's Orchestra
 KPO—Way Back When, Chas. Runyan, organist
 KYA—Frank Castle's Little Show
 KTAB—Dance Tunes
 KFRC—To be announced
 KROW—Dance Music
 KJBS—Owl Program to 7 a.m.
 KOL—Dance Music
 KVI—To be announced
 KOIN—Midnight Moods
 KJR—Vic Meyers' Orchestra
 KHJ—Organ and Records
 KFWE—Lake Arrowhead Orchestra
 KFOX—Hal Brown's Orchestra
 KGB—To be announced

12:00 to Sign Off

KTAB—Vagabond of the Air
 KROW—Midnight Vagabond
 KGDM—121 Nite Club Orchestra
 KHJ—Recordings
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

July 20, 1934

7:00 to 7:30 A. M.

- KGO & network—Morning Parade, U. S. Marine Band (Tentative)
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News; 7:15, Peerless Dentists
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOMO—U. S. Marine Shut-In Hour
- KFI—Marimba Band; 7:15, Exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFOX—Time to Get Up
- KECA—Health Exercises
- KGB—Seven O'Clock Club
- KSL—Morning Watch

7:30 to 8:00 A. M.

- KGO & network—Morning Parade
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KHQ—Favorites
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotation; Records
- KEX—7:45, Hill Billies
- KOMO—U. S. Marine Shut-In Hour
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Recorded Program
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Radio Bible Fellowship to 7:45
- KFOX—Grain Report; 7:32, Old-Time Songs
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies
- KOA—Morning Revelers; 7:45, Betty Crocker

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Morning Chanticleer, Clarence Hayes, songs; 8:15, Crosscuts from Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Commuters Time Clock
- KJBS—Dance Recordings
- KQW—Morning Varieties
- KGDM—Recordings
- KFRC & network—Voice of Experience; 8:15, Elizabeth Barthell
- KEX—Four Square Cathedral
- KHQ—8:15, Crazy Wells Program
- KVI—8:15, Jim DeFuy's Revue
- KOIN—8:15, Jones and Hare
- KFI—Helen Quest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KECA—Recorded Program to 8:15
- KFOX—Recordings
- KFSD—Good Cheer Prog. to 8:15
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals; 8:15, Soloist



J. ANTHONY SMYTHE
"HENRY BARBOUR"
KGO—8:15 P. M.

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Mary Dowd Reardon
- KQW—Circle of Enchantment
- KGDM—Talk; Records
- KFRC & network—Esther Velas and Orchestra
- KOL—Musical Program
- KVI—Records; Market Specials
- KOIN—Stuq; 8:45, Elma Hackett
- KOMO—Resume; 8:33, Vagabonds
- KHQ—8:45, Home Comfort
- KEX—Dance Rhythms; 8:45, Mischa Elman
- KNX—Bill Sharples Breakfast Club
- KFI—Al Gayle's Entertainers; 8:45, Julia Hayes
- KFOX—Health & Efficiency; Records
- KSL—Good Morning Judge to 8:45
- KGB—Stocks; 8:35, Orchestra
- KOA—Vic and Sade; 8:45, Words and Music

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGW—9:15, Barbara Lee
- KPO—Crosscuts of the Day
- KPO & network—9:15, Cliff Nazarro
- KYA—Frvivolities; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing program
- KJBS—Vocalists; 9:15, Salon Orch.
- KGCC—Melodies; Old-Time Songs
- KQW—Popular Tunes
- KFRC & network—Al Kavelin's Orchestra
- KGDM—Records; 9:15, Mabel Rubin
- KHQ—9:15, Early Birds
- KOMO—Mary's Friendly Garden
- KEX—Orchestra; Requests

- KGW—9:15, Concert Trio
- KVI—Mystic Melodies; 9:15, Dr. Whitestone
- KOL—Prudence Penny to 9:15
- KFI—Hawaiians; 9:15, News
- KNX—Song Bag
- KECA—Records; 9:15, Wellman
- KFWB—Kings Men; 9:15, Records
- KFOX—Recordings; Talk
- KSL—9:25, Assoc. Beet Sugar
- KOA—Cookbook Sherlocks; 9:15, Memories

9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Hart Strings
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Health Talk; Records
- KGDM—News; 9:45, Records
- KFRC & network—Betty Crocker; 9:45, Emil Velazco's Orchestra
- KGW—Trio; 9:45, Cooking School
- KHQ—Studio Programs
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Records; 9:45, News
- KFWB—Diet Tips; Records
- KFOX—Diet Tips; Talk
- KECA—Recordings
- KGB—9:45, News to 9:50

10:00 to 10:30 A. M.

- KGO & network—News; 10:05, Thirtieth Infantry Band
- KPO—Hart Strings; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; Organ
- KTAB—Merchants Association
- KLX—Clinic; Stocks; News
- KROW—Vita Hepar; 10:15, Hollywood Hits
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Vocal Soloist
- KFRC & network—The Eton Boys; 10:15, Johnny Augustine's Orch.
- KEX—Lost and Found; Music
- KOMO—Clef Dwellers
- KJR—Walks of Life to 10:15
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KECA—Inspirational Talk to 10:15
- KFOX—Prudence Penny; Report; 10:27, Comedy and Music
- KFI—Ann Warner Chats
- KNX—Eddie Albright Family

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Records
- KFRC—Mort Werner, pianist to 10:45
- KFRC & network—Ann Leaf, organist
- KJR—Club Minutes; Serenaders
- KEX—Hawaiian Serenaders
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That
- KFWB—Recordings

KFOX—Hal Nichol's Bad Pennies: 10:50, Spanish Songs
 KNX—Mary Holmes; 10:45, Rhythm Encores
 KECA—Chaparral Club; Records
 KGB—Ann Leaf, organist
 KOA—10:50, Livestock and Produce; 10:55, Ball Bros.

11:00 to 11:30 A. M.

•KGO & network—Maria's Certo Matinee with Lanny Ross, Conrad Thibault and Mary Lou
 KPO—Harmony Lane, Edward J. Fitzpatrick's Orchestra
 KYA—Organ; 11:15, Talk
 KTAB—Morning Concert; 11:15, Bulletin Board
 KROW—Health Talk; 11:15, Organ
 KKLX—Mountaineers; 11:15, Castles in Music
 KJBS—Orchestra and Trio
 KQW—Light Classics
 KGGC—Milady's Date Book; 11:15, Memory Melodies
 KGDM—Big Oaks Flat Program
 *KFRC & network—Four Showmen; 11:15, Hurdy Gurdy Man
 KVI—The Observer to 11:15
 KOL—Cecil Solly to 11:15
 KOIN—Art Kirkham
 KJR—Rhythm Rulers, recorded
 KEX—11:15, Cobwebs and Nuts
 KNX—Records; 11:15, Better Business Bureau
 KHJ—Colonial Dames to 11:15
 KFWB—Records; Lost and Found
 KFOX—Orchestra; Sketches
 KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

11:30 to 12:00 Noon

•KGO & network—Maria's Certo Matinee
 KPO—John and Ned; 11:45, Agricultural Bulletin
 KYA—Album Leaves
 KTAB—Modern Rhythm
 KKLX—Musicals; 11:45, Rhythm
 KROW—Latin-American Program
 KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music
 KJBS—Dance Melodies
 KQW—Accordion Capers; 11:45, Records
 KGDM—Organ Recital
 KFRC—Women's Home Forum
 *KFRC & network—11:45, Grab Bag
 KOL—Grab Bag; 11:45, Democratic News
 KOIN—Kelford Program to 11:35
 KJR—Measured Steps
 KEX—Cobwebs & Nuts; Orchestra
 KHJ—Grab Bag
 KFWB—Eddie Eben, organist
 KFOX—News; Talk; Record
 KECA—Recordings
 KNX—Jewel Box; 11:45, Ionizer Talk
 KSL—Grab Bag

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, The Singing Stranger
 KPO—State Department of Agriculture; 12:15, Midday Musicals
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Lataner's Facts
 KKLX—Dance Music
 KROW—Latin-American Program
 KJBS—Dance Matinee
 KQW—Band Concert
 KGGC—Request Hour
 *KFRC & network—Lazy Bill Higgins; 12:15, Voices of the Afternoon
 KJR—Reflections of Romance; 12:15, Grain Reports

KOIN—12:15, LaVerne Axelson
 KEX—Recordings; 12:15, O. M. Plummer
 KECA—Records; 12:15, News
 KFWB—Records; 12:15, Talk
 KNX—News; 12:15, Congo
 KFOX—Records; 12:15, Talk
 KGB—Stocks and Farm Flashes
 KFSD—Stocks; 12:15, Studio Prog.
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour
 KPO—Midday Musicale; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KKLX—Don Brose; 12:45, Musical Jigsaw
 KROW—Calif. Farm Hour; Records
 KJBS—Song Hits
 KGGC—Request Hour
 KQW—Federal, State Market Rpts.
 KGDM—Recordings
 *KFRC & network—U. S. Army Band
 KGW—Dr. Semler; 12:45, Meier & Frank
 KHQ—Marching Along; Studio Prog.
 KOL—Carnival Hour
 KVI—Capital City News to 12:45
 KJR—Headliners, recorded
 KFWB—Bob Shafer & Burt Fiske; 12:45, Records
 KNX—Dr. John Matthews
 KFOX—Recordings; 12:45, Talk
 KECA—Concert Favorites, records
 KOA—Modern Concert Orchestra

1:00 to 1:30 P. M.

•KGO & network—Ernie Holtz's Orchestra
 KPO—Commonwealth Club Lunch
 KYA—Women's Institute of the Air; 1:15, Hawaiians
 KTAB—Radio Frolic
 KKLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Hollywood Keyhole
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole
 KGDM—Records; Watchtower Prog.
 *KFRC & network—Frank Dailey's Orchestra; 1:15, Between the Book Ends
 KOL—Orchestra; Julie Day
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KHQ—To be announced
 KJR—Chamber of Commerce
 KEX—Women's Organization Prog.
 KGA—News; 1:15, Old Timers
 KNX—Pontrelli's Orchestra
 KFWB—"Get-Together Party"
 KFOX—Recordings
 KECA—Al Lyon's Orchestra
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe
 KPO—Ann Warner's Chats
 KYA—Band Concert
 KTAB—Jean Kent, Economics
 KKLX—Song Bag
 KROW—Recordings
 KJBS—Orchestra; Hillbilly
 KQW—Friendly Hour
 KFRC—1:45, N. Y. Stocks to 1:50
 *KFRC & network—Organ Melodies; 1:50, Mischa Raginsky
 KGDM—Recordings
 KVI—1:45, Amusement Tips
 KOIN—Book of Life
 KOMO—1:45, Julia Hayes
 KHQ—1:45, A. & K. Markets

KJR—Musical Jigsaw to 1:45
 KEX—Financial and Grain Reports; 1:35, Dance Antiques
 KGW—1:45, Friendly Chat
 KHJ—Dow Jones; Orch.; Stimulating Soothers
 KNX—Pontrelli's Orchestra
 KFWB—Records; Burt Fiske, pianist
 KFOX—Eb & Zeb; 1:45, Records
 KECA—Records to 1:45
 KFSD—Studio Program to 1:45
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 KPO—Neapolitan Echoes
 KYA—Modern Maestros
 KTAB—Globe Trotter; Romancin'
 KKLX—Recordings
 KROW—Records; vocalist
 KJBS—Better Business Talk; 2:15, Dance Melodies
 KQW—Dance Matinee
 KGDM—Records and News
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWB—Recorded Program
 KFOX—Records; 2:15, Coleman Cox
 KFSD—2:15, Studio Program
 KOA—Theatre Reporter; 2:05, Orch.
 KSL—Round Towners; 2:15, Dental Clinic

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KPO—News; 2:45, Charles Jacobs, trumpeter
 KYA—Vignettes of Life; 2:45, Harrison Ward and Guest Artist
 KTAB—Records; Prosperity Parade
 KKLX—Better Business Talk; 2:35, Stocks; 2:40, Studio Program
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
 KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra
 KQW—John Seiffert Players; 2:45, Concert
 KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KNX—Foreign Recordings
 KFOX—Sunset Quartet
 KFWB—Recordings
 KECA—Classical Records
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra
 KOA—Musical Mosaics; 2:45, Solists

3:00 to 3:30 P. M.

•KGO & network—Will Aubrey, Bard of the Byways; 3:15, To be announced
 KPO—Trio Romantique, vocal trio; 3:15, Tom Mitchell, baritone
 KYA—Symphony Highlights
 KTAB—Recorded program
 KKLX—Recordings
 KROW—Novelty Airs
 KJBS—Dance Tunes; 3:15, The Word Man
 KQW—Stocks; Music; Word Man
 KGDM—The Romanciers
 KGW—Krazy Limericks; 3:05, Piano
 *KFRC & network—Feminine Fan-cles
 KOMO—Emil Hansen; Day Dreams
 KJR—Easy Chair to 3:15
 KHQ—3:15, Club Bulletin

KEX—Musical Program
 KGW—Krazy Limericks; 3:05, Piano to 3:15
 KNX—Concert
 KFOX—The Hawk; 3:15, Orchestra
 KECA—Recordings
 KFSD—3:15, Studio Program
 KSL—Orchestra; 3:15, Playboys
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

• KPO & network—Arlene Jackson, blues singer
 KPO—3:45, Univ. of Calif. Prog.
 KGO—Art Revue to 3:45
 • KGO & network—3:45, Frankie Masters' Doodlebug Orchestra
 KYA—Symphony Highlights
 KTAB—Serenade; Organ
 KLX—Recordings
 KJBS—Dance Tunes
 KQW—Variety Show to 4:30
 KGDM—Recordings
 • KFRC & network—Mary Eastman and Orchestra; 3:45, Texas Rangers
 KFRC—3:55, Town Topics
 KJR—3:45, To be announced
 KOL—Lost & Found; Music
 KOIN—Newspaper of the Air
 KOMO—Concert Ensemble
 KFI—3:45, News Release
 KHJ—Larry Burke to 3:45
 KNX—Federation Women's Club
 KFVB—Recordings
 KECA—3:45, University of Calif.
 KFSD—Music
 KFOK—Whispering Strings; Talk
 KGB—3:45, Safety Talk to 3:50
 KSL—The Junior Hour

4:00 to 4:30 P. M.

• KPO & network—John Teel, baritone to 4:15
 KPO—4:15, Edna Fischer, pianist
 KGO—The Well Dressed Woman
 • KGO & network—4:15, Forty-five Minutes from Broadway
 KYA—Symphony Highlights
 KTAB—Keep Smiling Revue
 KLX—Melody Race; 4:15, Muriel Scherruble
 KROW—Prudential; Popular Tunes
 KJBS—Close Harmony
 KGDM—Gilmore Oil Program
 • KFRC & network—Hodge Podge Lodge
 KOIN—News of the Air
 KGW—Abe Bercovitz, violin
 KHQ—Business and Pleasure
 KJR—Tea Dansant; 4:15, Horse Race
 KFI—Tabernacle of the Air
 KFVB—Recordings
 KFOX—News; Forty-niners
 KNX—Studio; 4:15, Musical Auction
 KSL—Town Crier
 KOA—Cities Service Concert

4:30 to 5:00 P. M.

KGO—Art Revue
 • KGO & network—4:45, To be announced
 KPO—For Girls and Boys Only
 KTAB—Sports of Kings; Bachelor
 KYA—Program, Tea Dance; 4:55, Junior Birdmen
 KLX—Music; 4:45, Health School
 KROW—Hillbilly Music
 KJBS—Dance Orchestra; Records
 KQW—Story Time; 4:45, Dr. Maker
 KGDM—The Three Tumbleweeds
 • KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen
 KOL—Hours with Baur to 4:45
 KHQ—Tull and Gibbs to 4:45
 KJR—Romancing; Steamboat Bill

STATION DIRECTORY**• NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

• CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFI—Organ Recital
 KFVB—Cocktail Hour
 KFOX—Health and Psychology
 KHJ—Romance of Music
 KNX—Synagogue of the Air
 KECA—Music; 4:45, News
 KSL—Town Crier
 KOA—Cities Service Concert

5:00 to 5:30 P. M.

• KGO & network—Let's Listen to Harris
 KPO—News; 5:15, To be announced
 KYA—Children's Hour
 KTAB—Dr. King, health talk
 KLX—Brother Bob's Club
 KROW—Instrumental Varieties
 KJBS—Band Concert; 5:15, Records
 KGGC—Studio Frolic
 KQW—Songs of the Islands; 5:15, Records
 KGDM—Echoes of the Nineties; 5:15, Neapolitans
 • KFRC & network—Seymour Simon and Orchestra
 KFRC—5:15, Bobs, sports authority
 KVI—Max Frolic's Orchestra
 KOIN—Bob & Dolly
 KJR—Waltzes and Tangos
 KNX—Storytown Express; 5:15, Dramas of Youth
 KECA—Recordings
 KFVB—Playtime Lady; Records
 KFOX—Playtime Lady; Records
 KFSD—Studio Program
 KSL—Pullman Tailors to 5:15

5:30 to 6:00 P. M.

• KGO & network—Armour Program, featuring Phil Baker, Harry McNaughton, Irene Beasley
 KPO—Sax-o-Tunes; Alvino Rey, guitarist; Mickey Gillette, saxophonist; 5:55, Dr. Ross Program, dog stories
 KYA—Around the Town; Digest
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health
 KJBS—Musical Hits
 KGGC—Talk; 5:45, Irish Gems
 KGDM—The Neapolitans; 5:45, Ernie Cruz Program
 KQW—Southern Four; 5:45, Voice of Portugal
 • KFRC & network—Johnny Green's Orchestra
 KOIN—Hollywood Impressions
 KJR—Records; 5:45, Cecil Solly
 KNX—Julie Kellar, harpist; 5:45, Gossip Club
 KFVB—Recordings
 KFSD—Studio Program
 KSL—Johnny Green's Orchestra

6:00 to 6:30 P. M.

• KGO & network—The First Nighter drama with June Meredith and Don Ameche
 KPO—Pastels, instrumentalists
 KYA—Cy Trobber's Orchestra
 KTAB—Melody Trail
 KLX—Concert Trio
 KROW—News; 6:15, Hawaiians
 KGGC—Dinner Dance Review
 KJBS—News; Records; 6:15, Old Traveller
 KQW—Department of Agriculture; 6:15, Franco's Program
 KGDM—Port Parade
 • KFRC & network—To be announced
 KOL—To be announced; Vacationland Revue
 KJR—Song Bag
 KEX—Eddie King, piano; Concert
 KNX—News; 6:15, Concert Group
 KFVB—News; Records; Organ
 KFOX—News; Al and Molly; 6:20, Cecil and Sally
 KECA—Marching Along; 6:15, News
 KFSD—Safety Talk; 6:05, Concert
 KSL—The Spotlight Revue

6:30 to 7:00 P. M.

• KGO & network—General Tire Program with Jack Benny; Mary Livingstone; Frank Parker, tenor; Don Wilson; Jimmy Grier's Orch.
 KPO—Clyde Doerr's Orchestra
 KYA—Cy Trobber's Orchestra
 KTAB—Headline Hunters; Mining News; 6:50, Stamp Club
 KLX—Trio
 KROW—Ne'er Do Well
 KGGC—Theatre of the Air; 6:45, Modern Rhythms
 KQW—State Market Reports; 6:15, Torrid Tunes
 KGDM—Port Parade
 • KFRC & network—To be announced
 6:45, Military Band
 KJR—Melody Race; 6:45, Fish Flashes
 KEX—Sport Flashes; Concert
 KNX—Sport News, Norman Woknar; Concert Group
 KFVB—Organ; 6:45, Interview
 KFOX—School Kids; 6:45, Music
 KECA—Wesley Tourtellotte, organist
 KGB—Twilight Dreams to 6:45

7:00 to 7:30 P. M.

• KGO & network—The Pepsodent Program; 7:15, Gene and Glenn, comedy sketch
 KPO—Nanette La Salle, contralto; 7:15, Sports Revue
 KYA—Ernie Smith's Sport Page; 7:15, Erev Shaboth
 KTAB—Cecil & Sally; 7:15, Italian News
 KLX—News; 7:15, Lovable Liars
 KROW—G. Facci; 7:15, Doc Shahan's Ramblers
 KJBS—Popular Recordings

KQW—Weather; Accordion Club
 KGD—Recordings
 KGGC—Jerry Wood's Orchestra
 *KFRC & network—Edith Murray;
 7:20, Isham Jones' Orchestra
 KFRC—7:15, Minute Melodies
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Minute Melodies
 KJR—Mystic Asia
 KHJ—Edith Murray; Pierce Bros.
 KNX—Watanabe and Archie; 7:15,
 Realty Board
 KFWE—Syncopators
 KFOX—Wiggsville; Bobby & Betty
 KECA—Orchestra and Soloist
 KFSD—Sonny & Buddy to 7:15
 KGB—San Diego Symphonies

7:30 to 8:00 P. M.

- KGO & network—Political Talk
 7:45, Philistine, Dr. S. C. Maker
- KPO—Comedy Stars of Hollywood;
 7:45, The Big Yank Mavericks;
 Charlie Marshall, Ade Wright,
 Mona Greer, Johnny O'Brien,
 Johnnie Tofoffi
- KPO & network—7:45, The Big
 Yank Mavericks
 KYA—Radio Theatre
 KTAB—Batonics; Babes in Radio
 KLX—Silver Strains; 7:45, Pianist
 KROW—Ramblers; Soloman and
 Sullivan
 KGGC—Hollywood Preview; 7:45,
 Tango Time
 KQW—Calif. Market Hour; Records
 *KFRC & network—True Story
 Court of Human Relations
 KOMO—Greater Washington Hour
 KHQ—Game Commission Talk; 7:45,
 String Trio
 KJR—7:45, Radio Ralph
 KNX—Realty Board; King Cowboy
 KFI—Creel, political talk to 7:45
 KFWE—Quartet; 7:45, Comedy Stars
 KFOX—Boy Detective; Talk
 KECA—Burr McIntosh; Records
 KFSD—Political Talk to 7:45
 KOA—One Man's Family

8:00 to 8:30 P. M.

- KGO & network—Caswell Concert;
 8:15, One Man's Family, serial
 drama
 KPO—Buddy Rogers' Orchestra
 KYA—ABC Pirates; 8:15, Doctor
 Good Cheer
 KTAB—Babes in Radio; 8:15, Fishin'
 Fool
 KLX—Carefree Capers
 KROW—Tunes of Old Mexico
 KGGC—On with the Dance; 8:15,
 Concert
 KQW—Dance Time
 *KFRC & network—Court of Hu-
 man Relations; 8:15, Harry Sos-
 nick's Orchestra
 KJR—Fireside Phantasies; 8:15,
 Cowboy Joe
 KOIN—8:15, Fishing News
 KNX—The In-Laws; 8:15, Revue
 KFWE—Pioneers; 8:15, Orchestra
 KFOX—Pioneers; 8:15, Orchestra
 KECA—Old Observer; 8:15, Orch.
 KFSD—Marie V. Kriete, vocalist;
 8:15, Fairway Facts
 KSL—8:15, Sandy McThrift
 KOA—Tivoit Jolly Brewers

8:30 to 9:00 P. M.

- KGO & network—One Man's Fam-
 ily; 8:45, To be announced
 KPO—Ted Black's Orchestra; 8:45,
 Clef Dwellers
 KYA—Dance Orchestras
 KTAB—Roland Drayer; 8:45, Or-
 chestra

KROW—Del Courtney's Band
 KLX—Talk; Soprano soloist
 KGGC—Mount'n Music; 8:45, Tunes
 KQW—Democratic Rally
 *KFRC & network—Rube Wolf's
 Orchestra
 KOIN—Gene Baker
 KVI—8:45, Vacation Land Revue
 KOL—Dancing by the Sea
 KJR—Dollars and Cents; 8:45, Si
 and Elmer
 KHQ—8:45, To be announced
 KEX—Portland Union Bible Class
 KNX—Electrical Transcription
 KFWE—Jack Joy's Orchestra
 KFOX—Show Boat; Poetry & Music;
 8:55, Political Talk
 KECA—Recordings
 KFSD—Musical Moments
 KSL—Dancing by the Sea
 KOA—Big Yank Mountaineers to
 8:45

9:00 to 9:30 P. M.

- KGO & network—Coakley's Orch.
- KGO & network—Melody Masquer-
 ade, orchestra direction Meredith
 Willson
- KPO—Clyde Lucas' Orchestra; 9:15,
 Through the Looking Glass with
 Frances Ingram
- KYA—Dance Orch.; 9:15, Friendly
 Neighbors
 KTAB—Astronomy; 9:15, Night-
 herders
 KLX—L. G. French, haritone;
 9:15, California Rangers
 KROW—Del Courtney's Band
 KGGC—News; Organ; Arnet Amos
 KQW—Dance Antiques; 9:15, Fire-
 side Reveries
 KFRC—Carol Lofner's Orchestra;
 9:15, Chamber of Commerce
 KOL—Post-Intelligencer; 9:05 Dance
 Music; 9:15, Orchestra
 KVI—Vacation Land Revue; 9:15,
 Lutheran Welfare League
 KOIN—Norge Headliners to 9:15
 KOMO—Royal Foursome; 9:15, Music
 KHQ—Summer Serenade; 9:15,
 Beauty That Endures
 KEX—9:15, Homicide Squad
 KGW—Witch's Tale
 KFI—Talk; 9:15, Orchestra
 KHJ—Jack Russell's Orchestra
 KNX—News; 9:15, Amagon
 KFWE—Ed. Fitzpatrick's Orchestra
 KFOX—Beverly Hill Billies
 KFSD—Comedy Stars to 9:15
 KSL—9:15, Wrestling Matches
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's
 Orchestra
 KPO—Spiritual Fantasy; Kenneth
 Spencer, basso; Southern Har-
 mony Four; Paul Carson, organist
 KYA—Amer. Weekly Drama; News;
 9:35, Louise Tabor
 KTAB—Prosperity Parade
 KLX—Calif. Rangers; 9:45, News;
 9:50, Road Information
 KROW—Ran Wilde's Orchestra
 KGGC—Recordings
 KQW—Instrumental Novelties; 9:45,
 Front Page Drama
 KFRC—Jan Garber's Orchestra
 KOIN—Journal Preview
 KFWE—Texas Cowboy
 KHQ—9:45, Talk
 KOL—Dance Orchestra
 KFI—Richelleu; Cardinal or King
 KOMO—Meditations; Cowboy Joe
 KHJ—Orchestra
 KNX—Dance Band; 9:45, Fights,
 Legion Stadium

KFWE—Kay Kyser's Orchestra
 KFOX—Beverly Hill Billies
 KSL—Wrestling Matches
 KOA—Dance Orchestra

10:00 to 10:30 P. M.

- KGO & network—Richfield News;
 10:15, Williams-Walsh Orchestra
 KPO—Night Court, variety program
 KYA—Melodies of Night
 KTAB—Books and Life
 KLX—Dance Orchestra
 KROW—Spotlight Review
 KGGC—Request Hour
 KFRC—News; 10:10, Souder Orch.
 KVI—Merle Carlson's Orchestra
 KOL—Dance Music
 KOIN—Woodyard's Orchestra
 KJR—Till Tomorrow; 10:25, Alaskan
 Troubadours
 KEX—Billy's Hawaiians
 KHJ—News Items; 10:10, Orchestra;
 10:15, Sheriff Biscailuz
 KNX—Fights, Hollywood Stadium
 KFI—10:15, Carol Lee & Helen Hill
 KFWE—News; 10:15, Orchestra
 KFOX—News; 10:15, Whidden's Or.
 KGB—News; 10:05, Dance Orch.
 KSL—Wrestling; 10:15, Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

- KGO & network—Williams-Walsh
 Orchestra; 10:55, Nills Service
 KPO—Night Court, variety program
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Hotel Lake Merritt Orchestra
 KROW—Dance Music
 KFRC—Carol Lofner's Orchestra
 KOL—Dance music
 KOIN—Robinson's Orchestra
 KVI—Dance Orchestra
 KJR—Alaskan Troubadours
 KEX—Fairvale Country Club
 KOMO—Vic Meyer's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWE—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KHJ—Pasadena Community Dance
 KNX—Fights from Hollywood Leg-
 ion Stadium; 10:45, Orchestra
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

- KPO & network—Ambassador Ho-
 tel Orchestra
 KGO—Bal Tabarin Orchestra
 KYA—Organ Serenade
 KTAB—Greater Santa Clara Valley
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KOIN—Columbia Program
 KVI—Jan Garber's Orchestra
 KJR—Hollywood Temple
 KHJ—Pasadena Community Dance
 KFWE—Manny Harmon's Orchestra
 KFOX—Orchestra
 KGB—Jan Garber's Orchestra

11:30 to Sign Off

- KGO & network—Jack Bain's Or-
 chestra from Club Victor
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Dance Tunes
 KFRC—To be announced
 KVI—Orchestra
 KOIN—Orchestra
 KFWE—Lake Arrowhead Orchestra
 KFOX—Hal Brown's Orchestra
 KJR—Club Victor Orchestra
 KHJ—Organ and Recordings
 KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

July 21, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFCR—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KOIN—Koin-Klock
- KHQ—Morning News; 7:15, Peerless Program
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Records; 7:25, Fishing News
- KFOX—Recordings
- KECA—Records
- KGB—Morning Edition
- KSL—Madison Ensemble; 7:15, Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO—Johnny O'Brien; 7:45, William Cowles, pianist
- KPO & network—Down Lovers' Lane
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFCR—Morning Exercises
- KGW—Ronald Buck
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotations; 7:45, Early Echoes
- KEX—Hill Billies; Records
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KECA—Bible Fellowship; 7:45, Records
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch
- KOA—Down Lovers' Lane

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Two Blues, harmony duo
- KPO—Armchair Quartet; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- ★ KFCR & network—Saturday Syn-copators; 8:15, Connie Gates
- KVI—8:15, De Puy's Revue
- KOIN—Jones & Stewart to 8:15
- KOMO—Echoes; 8:15, Morning Reveries
- KHQ—Shoe Shop; Musical Gems
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Memories of the Waltz
- KFOX—Records; 8:10, Educ. Talk
- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Armchair Quartet



DICK AURANDT
KFCR—Organist

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, The Sizzlers, vocal trio
- KPO—Crosscuts Log o' the Day
- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Mary Dowd Reardon
- KJBS—Latest Recorded Releases; 8:45, Dance Melodies
- KGDM—Recordings; Talk
- KQW—Concert Favorites
- ★ KFCR & network—Al Kavelin's Orchestra
- KVI—8:45, Market Specials
- KOIN—8:45, Elma Hackett
- KHQ—Studio Program
- KOMO—Resume; 8:33, Vagabonds
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KEX—8:45, Orchestra
- KFI—Charlie Wellman
- KFWB—Recordings
- KFOX—Health & Efficiency; 8:50, Records
- KNX—Bill Sharples Breakfast Club
- KECA—8:45, Recordings
- KFSD—8:45, Stock Report
- KGB—Stocks to 8:35
- KSL—Al Kavelin's Orchestra
- KOA—Vic & Sade; 8:45, Sizzlers

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KPO—Crosscuts Log o' the Day; 9:15, Alvino Rey, guitarist
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Health Swing Program
- KJBS—Popular Vocalists; 9:15, Dance Tunes
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KGDM—Recordings
- ★ KFCR & network—Esther Velas Ensemble
- KQW—Popular Tunes

- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett to 9:15
- KHX—9:15, Tull and Gibbs
- KGW—Cooking School to 9:15
- KEX—9:15, Request Program
- KOMO—Clef Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—King's Men; 9:15, Maude Hughes, pianist
- KFOX—Recordings; Talk
- KOA—Words and Music

9:30 to 10:00 A. M.

- KGO & network—National Grange Program, guest speakers, orch.
- KPO—News; 9:45, Elmore Vincent
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelties
- KQW—Gems of Melody
- KGDM—News; 9:45, Recordings
- ★ KFCR & network—Sam Robbins' Orchestra
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Records; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOX—Recordings; 9:45, News
- KECA—Recordings
- KGB—News Flashes to 9:35

10:00 to 10:30 A. M.

- KGO & network—Farm Bureau Federation
- KPO—Beaux Art Trio
- KYA—Columbia Parade; 10:15, Organ
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News Reporter; 10:02, Dance Orchestra
- KQW—Know Your California
- KGDM—Records; 10:15, Sunshine Girl
- KFCR—Junior Artist Recital
- KGCC—Cal King
- KJR—Another Spring
- KNX—Eddie Albricht's Family
- KFOX—Records; Grain Reports; 10:27, Hal Nichol's Orchestra
- KFWB—Recordings
- KECA—Recordings
- KSL—Artist Recital; 10:15, Orch.

10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—Spanish Anaquinas Torres de Galicia, mixed chorus direction Eduardo Dorado
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University on the Air
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—Records; 10:45, Rolling Stones
- KGDM—Teddy Trayer and Eleanor Peterson
- KFCR—Junior Artist Recital
- KVI—Round Towners
- KOMO—Pianologue to 10:35
- KJR—Club Minutes; 10:45, Uncle Hank

KOL—Morning Melodies
 KOIN—Art Kirkham
 KEX—10:35, Lost and Found;
 10:37, Records
 KNX—Metropolitan Moods
 KFWB—Recordings
 KFOX—Hal Nichol's Orchestra;
 10:50, Spanish Songs
 KECA—Classic Hour
 KOA—Foreign Villages; 10:45, Live-
 stock and Produce
 KSL—Round Towners

11:00 to 11:30 A. M.

●KGO & network—Woman's Maga-
 zine of the Air
 KPO—Tommy Tucker's Orchestra
 KYA—Organ; 11:15, Rhythmsters
 KTAB—Concert; Beauty Facts
 KLX—Mountaineers; 11:15, Lotus
 Land
 KROW—Health Talk; 11:15, Organ
 KJBS—Hits of the Past
 KGGC—Milady's Date Book; 11:15,
 Memory Melodies
 KQW—Light Classics; 11:15, Dance
 Hits
 KGDM—Organ
 ★KFRC & network—Columbia Salon
 Orchestra
 KOL—Cecil Solly to 11:15
 KVI—The Observer to 11:15
 KOIN—Art Kirkham
 KJR—Rhythm Rulers
 KEX—Records; Cobwebs & Nuts
 KNX—Marshall Grant, organ
 KFWB—Records; Lost and Found
 KFOX—Orchestra; Skit
 KECA—Classic Hour, Records
 KOA—Syracuse Hotel Orchestra
 KSL—Columbia Salon Orchestra

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 ●KGO & network—Week-End Re-
 vue, vocalists, orchestra
 KPO—Clay Landon, songs with
 banjo; 11:45, Agricultural Bulletin
 KYA—Rhythmsters
 KTAB—Modern Rhythms
 KLX—Studio Program
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Songs; News; Mountain
 Music
 KQW—Accordion Capers; Records
 KGDM—Organ
 ★KFRC & network—Dancing by the
 Sea
 KOIN—Dr. Semler to 11:45
 KJR—Measured Steps
 KEX—Cobwebs and Nuts to 11:45
 KHQ—Organ Concert
 KFWB—Eddie Eben, organist
 KFOX—News; Talk; Records
 KFI—Bennie Watson, songs; 11:45,
 Market Reports
 KNX—Souvenirs of Song; Talk
 KOA—Week-end Revue

12:00 to 12:30 P. M.

●KGO & network—Sax Appeal;
 12:15, Western Agriculture
 KPO—Week End Revue
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Lataner's Facts
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Instrumental and Vocal
 KQW—Band Concert
 KGDM—Road Report; Records
 KGGC—Request Hour
 ★KFRC & network—Ann Leaf, or-
 ganist
 KOIN—12:15, La Verne Axelson
 KHQ—12:15, Business and Pleasure

KGW—12:15, Meler & Frank
 KJR—Castles in Music; 12:15, Grain
 Reports; 12:18, Records
 KEX—Recordings to 12:15
 KFWB—Records; 12:15, Talk
 KNX—News; 12:15, Congon
 KECA—Records and News
 KFOX—Recordings; 12:15, Talk
 KSL—Broadcaster's Review
 KOA—Week-end Revue

12:30 to 1:00 P. M.

●KGO & network—Western Agri-
 culture
 KPO—Chicago Symphony Orchestra
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Musical
 Jigsaw
 KROW—Hits of Today
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather; Market Reports
 KGDM—Recordings to 2:15
 ★KFRC & network—Emil Velazco's
 Orchestra
 KGW—Dr. Semler; Friendly Chat
 KHQ—12:45, Studio
 KEX—American Produce to 12:35
 KJR—Uncle Frank's Children Mat.
 KFWB—Burt Fiske & Bob Shafer;
 12:45, Records
 KFOX—Dick Fearsall, baritone;
 12:45, Civic Talk
 KNX—Concert Group
 KECA—Woodcraft Rangers; 12:45,
 Records
 KOA—Lady Next Door
 KSL—Emil Velazco's Orchestra

1:00 to 1:30 P. M.

●KGO & network—Pair of Pianos,
 Grace Frankel and Gertrude Lyne
 KPO—Chicago Symphony Orchestra
 KYA—Hawaiians
 KTAB—Songs of the Past
 KLX—Recordings
 KROW—Concert Melodies
 KJBS—Hawaiian Orchestra;
 1:15, At the Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Holly-
 wood Keyhole
 ★KFRC & network—Little Jack
 Little's Orchestra
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KHQ—1:15, Studio Program
 KFI—Al Lyon's Orchestra
 KFWB—"Get Together Party"
 KFOX—Recordings
 KNX—Pontrelli's Orchestra
 KSL—Town Crier

1:30 to 2:00 P. M.

●KGO & network—Henry King's
 Orchestra
 KPO—News; 1:45, Organ Concert
 KYA—Rhythmic Ripples
 KTAB—Jean Kent
 KLX—Song Bag
 KROW—Recordings; 1:45, Tuneful
 Tunes
 KJBS—Afternoon Popular Concert
 KQW—Friendly Hour
 KFRC—N. Y. Stocks to 1:35
 ★KFRC & network—1:35, Edward
 Wurtzbach Orchestra; 1:45, Ra-
 ginsky's Orchestra
 KOIN—Book of Life
 KGW—Friendly Chat
 KVI—1:45, Amusement Tips
 KJR—Here and There
 KEX—Better English Talk; Records
 KFWB—Records; 1:45, Piano, Burt
 Fiske
 KNX—Pontrelli's Orchestra

KFOX—Recordings
 KECA—Classic Hour, records
 KFSD—Studio Program
 KOA—Ross Fenton's Orchestra
 KSL—Wurtzbach's Orchestra; 1:45,
 Mischa Raginsky

2:00 to 2:30 P. M.

●KGO & network—Al Pearce and
 His Gang
 KPO—Melodians
 KYA—Rhythmic Ripples; 2:15, Ar-
 gentinians
 KTAB—Dance Tunes; 2:15, Roman-
 cin'
 KLX—Records; 2:15, Cecil Wright
 KROW—Records; 2:15, Charles
 Goodman, vocalist
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—2:15, News
 ★KFRC & network—Mischa Ragin-
 sky's Orchestra; 2:15, Billy Hay's
 Orchestra
 KJR—Chimes of the East
 KEX—Symphony
 KNX—The Bookworm
 KFWB—Recordings
 KFOX—Recordings; Coleman Cox
 KECA—Classical Recordings
 KSI—2:15, Dental Clinic of the Air
 KOA—Theatre Reporter; 2:05, Al
 Pearce and Gang

2:30 to 3:00 P. M.

●KGO & network—Tom Coakley's
 Orchestra
 KPO—Melodians; Orchestra
 KYA—Vignettes of Life; 2:45, Base-
 ball Game
 KTAB—Recorded Program
 KLX—Records; 2:40, Baseball
 KROW—Dell Perry, pianist; 2:45,
 Recorded Program
 KJBS—Popular Dance Recordings
 KQW—Afternoon Concert
 KGDM—The Romancier
 ★KFRC & network—Wanderers
 Quartet; 2:45, Gene Kardow and
 Orchestra
 KEX—Symphony
 KJR—Boeing Talk; Siesta Moods
 KNX—Foreign Recordings
 KFWB—Recordings
 KFOX—Sunset Quartet; Records
 KECA—Classic Hour
 KSL—Wanderers Quartet to 2:45
 KOA—Palace Hotel Orchestra

3:00 to 3:30 P. M.

KGO—Cecilians, Barbara Blanchard,
 soprano; Eva Gruningar, con-
 tralto
 ●KPO & network—Flying with Cap-
 tain Al Williams; 3:15, Pickens
 Sisters, vocal trio
 KYA—Baseball Game
 KTAB—Moods Modernistic; Sophis-
 tication
 KLX—Baseball
 KROW—Novelty Aairs
 KQW—Vocal; Variety Program
 KJBS—Light Opera, records
 KGDM—The Romancier
 ★KFRC & network—Isham Jones'
 Orchestra
 KOMO—Dream Melodies
 KEX—Symphony
 KHQ—3:15, Club Bulletin
 KNX—Concert
 KECA—Organ Recital
 KFWB—Recordings
 KFOX—The Hawk; 3:15, Orchestra
 KOA—News; 3:15, Pickens Sisters
 KSL—Payroll Bulder

3:30 to 4:00 P. M.

- KGO & network—Something Simple
- KPO—Don Bestor and Orchestra
- KTAB—Serenade; 3:45, Picture Review
- KYA—Baseball Game
- KROW—Island Serenaders
- KJBS—Dance Orchestra
- * KFRC & network—Fats Waller; 3:45, Morton Downey
- KGDM—Lou Stoops; 3:45, Records
- KFRC—3:40, Church Announcements and Town Topics
- KOL—Lost and Found; 3:45, Stamp Man
- KOIN—Newspaper of the Air
- KOMO—Melodic Moods
- KHQ—Nat'l Grocery Prog. to 3:45
- KJR—String Quartet
- KEX—3:45, Melody Salon
- KNX—Concert
- KFI—3:45, News
- KECA—Organ Recital
- KFWB—Recordings
- KFOX—Records; Health Talk
- KSL—The Junior Hour

4:00 to 4:30 P. M.

- KGO—Knickerbockers Quartet
- KPO & network—Emil Coleman's Orchestra
- KYA—Baseball Game
- KTAB—Cobweb Chasers
- KLX—Musical
- KROW—Prudential Quarter Hour; 4:15, Waltz Music
- KJBS—Radio Headliners; Records
- KGDM—Gilmore Oil Program
- * KFRC & network—Morton Downey's Party
- KOIN—Newspaper of the Air
- KJR—Tea Dansant; 4:15, Long-acres Horse Race
- KOMO—Melodic Moods
- KNX—Fireside Phantasies
- KECA—Latvian Singers
- KFWB—Recordings
- KFOX—News; 4:15, Forty-Niners
- KOA—Hotel Plaza Orchestra

4:30 to 5:00 P. M.

- KPO & network—Hands Across the Border
- KGO—Happy Tunes, Josef Hornik's Orchestra
- KYA—Baseball Game; 4:45, Dance
- KTAB—Racing News; 4:45, Old Bachelor
- KLX—Helen Parmelee, pianist
- KROW—Hillbillie Music
- KJBS—Dance Orchestra; 4:45, Harmony Trio
- KQW—Story Time; 4:45, Songs of the Islands
- KGDM—Three Tumbleweeds
- * KFRC & network—Philadelphia Summer Symphony Concert
- KFRC—4:45, Dr. J. C. Campbell, Dentist
- KOIN—4:45, Bob and Dolly
- KJR—Snapshots
- KEX—4:45, Musical Gems
- KHQ—Tull and Gibbs to 4:45
- KFI—Callif, Teachers Assn. to 4:45
- KFWB—Cocktail Hour
- KFOX—Recordings
- KECA—4:45, News Release
- KNX—Musical Auction
- KOA—Hands Across the Border
- KSL—Concert; 4:45, Review

5:00 to 5:30 P. M.

- KGO & network—Clyde Doerr's Orchestra
- KPO—News; 5:15, Tom Coakley's Orchestra

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*** CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KYA—Children's Hour; 5:15, Around the Town
- KTAB—Blue Moments; 5:15, Rambblings
- KLX—Brother Bob's Club
- KROW—Instrumental Varieties; 5:15, Song Fest
- KJBS—Dance Hits of the Day
- KGGC—Waltzes; 5:15, Go to Church Tomorrow
- KQW—Musical Favorites
- KGDM—Neopolitans
- * KFRC & network—Philadelphia Symphony Concert
- KOMO—Birnbaum's Bavarians
- KEX—Musical Gems
- KNX—Recordings; 5:15, Dr. John Matthews
- KFWB—Records
- KFI—Organ Recital
- KFOX—Recordings
- KOA—Studio Program

5:30 to 6:00 P. M.

- KGO & network—Goldman Band Concert, Edwin Franko Goldman, conductor
- KPO—Gypsiana, violinist; 5:45, Carson Cocktail, organ
- KYA—Around the Town; Campbell
- KTAB—The Funnies; 5:45, Synchronopators
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KGGC—Harlem Nights; 5:45, Irish Gems
- KQW—Musical Impressions; 5:45, Voice of Portugal
- KJBS—Dance Hits of the Day
- KGDM—Vocalist; 5:45, Records
- KJR—Waltzes and Tangos
- KHQ—To be announced
- * KFRC & network—Philadelphia Symphony Concert

- KNX—John Matthews; 5:45, Gossip Club
- KFWB—Recordings
- KECA—Temple Baptist Question Box; 5:45, Records
- KFOX—Records; 5:45, Vocalist
- KFSD—Popular Program
- KSL—Detroit Symphony
- KOA—Goldman Band

6:00 to 6:30 P. M.

- KGO & network—Raymond Knight and his Cuckoos; 6:15, Guy Lombardo's Orchestra
- KPO—Dinner Concert
- KYA—Dinner at Six
- KTAB—Echoes of Portugal
- KLX—KLX Trio
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Records
- KGGC—Dinner Dance Review
- KQW—NRA Speaker; 6:15, Franco's Program
- * KFRC & network—Symphony
- KEX—Sam Gordon; 6:15, Orchestra
- KJR—Song Bag
- KNX—News; 6:15, Concert
- KFWB—News; Records; Organ
- KFOX—News; 6:10, Al and Molly; 6:20, Organ Recital
- KECA—Hollywood Folklorists; News
- KFSD—Symphony
- KOA—Kuku Club Program
- KSL—Symphony; 6:15, Peter Spraynozzle and Harry Clarke

6:30 to 7:00 P. M.

- KGO & network—National Barn Dance, variety program
- KPO—Piano Pals; Edna and Sol
- KYA—Cy Trobbe Orchestra
- KTAB—Headline Hunters; 6:45, Stamp Club
- KLX—KLX Trio
- KROW—Popular Tunes
- KJBS—Popular Melodies
- KGGC—Theatre of the Air
- KQW—Gerald Kenny; 6:45, Torrid Tunes
- * KFRC & network—Elder Michaux Congregation
- KEX—Sports; Orchestra; Cruise
- KJR—Los Argentinos
- KNX—Sport News, Norman Wokbar; 6:45, Your Dinner Concert
- KFWB—Organ; 6:45, Harmonists
- KFOX—School Kids; 6:45, Hollywood Impressions
- KECA—Lyric String Trio
- KFSD—Studio Program
- KSL—Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

7:00 to 7:30 P. M.

- KGO & network—National Barn Dance
- KPO—Education at the Crossroads; 7:15, Clef Dwellers
- KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist
- KTAB—Orch.; 7:15, Italian News
- KLX—News Items; 7:15, Albert Rosenblatt, baritone
- KROW—Studio; 7:15, Popular Tunes
- KJBS—Popular Record*
- KGGC—Knights of the Red Branch
- KQW—News; 7:15, Fifteen Minutes in Paris
- * KFRC & network—Sylvia Froos
- KFRC—7:15, The Bridge Builder
- KOL—Radio Speaker Stevenson
- KVI—7:15, Musical Program
- KJR—Melody Time; Song Market
- KGA—7:15, Spokane Chemical Co.
- KEX—Orchestra
- KHJ—7:15, Musical Program

KFWB—Amer. Weekly; Pioneers
 KNX—Watanabe and Archie; 7:15,
 Calmon Luboviski, violinist
 KFOX—Wiggsville; 7:15, Bobby &
 Betty
 KECA—Raine Bennett, poet
 KGB—7:15, Bridge Builder
 KFSD—Adolph and Rudolph; 7:15,
 Beverly Gregg
 KSL—Sylvia Froos; 7:20, Orchestra

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's
 Orchestra
 KGO—Pan-Americana, Jose Ramirez,
 tenor; Argentine Trio, instrumentalists
 KYA—Lady of the Evening; 7:45,
 Voice of L'Italia
 KTAB—Hawaiian Adventures
 KLX—Fireside Phantasies
 KROW—Labor Journal; 7:45, Variety
 KGGC—Knights of the Red Branch
 KQW—Calif. Market; 7:45, Tango
 Time
 * KFRC & network—Glen Grey's
 Orchestra; 7:45, Johnson's Orch.
 KOIN—Peter the Great
 KVI—Dr. M. M. Mellor to 7:45
 KHQ—7:45, Souvenirs
 KJR—Vindabonians; 7:45, Radio
 Ralph
 KFI—Thru the Hollywood Looking
 Glass; 7:45, Concert
 KNX—Calmon Luboviski, violinist
 KFWB—Juvenile Revue
 KFOX—Marco Juvenile Revue
 KECA—Organ, Dr. Bruce Kingsley
 KSL—Crazy Crystals to 7:45
 KOA—Hotel Cosmopolitan Orch.

8:00 to 8:30 P. M.

KGO—To be announced; 8:15, Musical
 Treasure Chest
 • KPO— & network—Paul Whiteman's
 Orch.; 8:15, Carefree Carnival
 KYA—Voice of L'Italia
 KTAB—Home Favorites
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Recordings
 KQW—Accordion Capers; Records
 * KFRC & network—Ferde Grofe's
 Orchestra
 KJR—Song Recital
 KOL—Comedy Stars to 8:15
 KOIN—Comedy Stars to 8:15
 KOMO—Pastel Harmony
 KGW—8:15, Clarence Tolman, tenor
 KEX—News Flashes; 8:15, Studio
 KNX—Hollywood Barn Dance
 KECA—Playground Dept. Musical
 KFWB—Louise Raymond; 8:15, Kay
 Kyser's Orchestra
 KFOX—Christian Science; 8:15,
 Kay Kyser's Orchestra
 KSL—Dance Orchestra
 KOA—Orchestra; 8:15, Carefree
 Carnival

8:30 to 9:00 P. M.

KGO—Musical Treasure Chest
 • KPO & network—Carefree Carnival
 variety show
 KYA—Dance Orchestras
 KTAB—Studio program; 8:55, News
 KLX—Musical Soiree
 KROW—Italian Program
 KGGC—Recordings
 KQW—8:45, Italian Program
 * KFRC & network—Jan Garber's
 Orchestra
 KOIN—Gene Baker
 KOMO—Fisher's Blend Half Hour
 KGW—Fisher's Blend Half Hour
 KNX—Hollywood Barn Dance

KFWB—Musical Newsy
 KECA—Piano Recital
 KFOX—Records; Poetry & Music;
 8:55, Political Talk
 KSL—Dance Orchestra
 KOA—Carefree Carnival

9:00 to 9:30 P. M.

KGO—Doodlebug Orchestra
 • KPO & network—Blue Moonlight
 KPO—The Ice Carnival of the Air
 to 9:15
 KTAB—Souvenirs; 9:15, Hillbillies
 KYA—Orchestra; 9:15, Bath Day
 Program
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 KGGC—News; Concert; 9:15, Jean
 Carroll
 * KFRC & network—Carol Lofner's
 Orchestra
 KOL—Post-Intelligencer; 9:05,
 Dance Music
 KHQ—Blue Moonlight
 KJR—Blue Moonlight
 KEX—Blue Moonlight
 KOMO—Thirty Minutes of Music
 KHJ—Harry Sosnik's Orchestra
 KNX—News; 9:15, Hollywood Barn
 Dance
 KFWB—Ed. Fitzpatrick's Orchestra
 KFOX—Ed. Fitzpatrick's Orchestra
 KECA—Musical Celebrities
 KFSD—Blue Moonlight
 KOA—Dance Orchestra
 KSL—Harry Sosnik's Orchestra

9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's
 Orchestra
 KPO—Clyde Lucas' Orchestra
 KYA—Bath Day Program
 KTAB—Tabloid Players
 KLX—Reflections of Romance;
 9:45, News
 KROW—Italian Program
 KJBS—Morning Concert
 KGGC—Waltz Time; 9:45, Frank
 Loventi
 * KFRC & network—Old Music
 Masters
 KOL—9:45, Democratic News
 KOIN—McElroy's Orchestra
 KJR—Rocky Mountaineers
 KNX—Hollywood Barn Dance
 KECA—Recordings
 KFWB—Kay Kyser's Orchestra
 KFOX—Kay Kyser's Orchestra
 KSL—Dance Music
 KOA—Oriental Gardens Orchestra

10:00 to 10:30 P. M.

• KGO & network—Happy Felton's
 Orchestra
 KPO—Williams-Walsh Orchestra
 KYA—Checks Sloane's Pirates;
 10:15, Bob Allen, pianist
 KTAB—Book Digest; 10:15, Records
 KIX—Dance Orchestra
 KROW—Harlem Echoes
 KGGC—Request Hour
 KFRC—News; 10:10, Jack Souder's
 Orchestra
 KOL—Dance Orchestra
 KVI—Merle Carlson's Orchestra
 KOIN—Cafe de Paree; 10:15, Mont-
 marte Orchestra
 KJR—Carefree Capers
 KHJ—News Items; 10:10, Orchestra
 KNX—Pontrelli's Orchestra
 KGB—News Flashes; 10:05, Orch.
 KFWB—News; Organ
 KECA—Recordings
 KFOX—News; Orchestra
 KSL—Dance Music
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

• KGO & network—Club Victor Or-
 chestra; 10:55, News Service
 KPO—Brown Palace Hotel Orch.;
 10:55, Musical Interlude
 KYA—Organ
 KTAB—Hal Girvin's Orchestra
 KLX—Hotel Lake Merritt Orchestra
 KROW—Dance Music
 * KFRC & network—Rube Wolf's
 Orchestra
 KVI—Dance Orchestra
 KOIN—Dance Music
 KJR—Artistic Trio
 KOMO—Club Victor Orchestra
 KEX—Rev. Willard H. Pope
 KFI—Biltmore Hotel Orchestra
 KHJ—Pasadena Community Dance
 KNX—Pontrelli's Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KGB—Dance Orchestra
 KSL—Dance Music
 KOA—Dance Orchestra; News

11:00 to 11:30 P. M.

KGO—Organ Concert
 • KPO & network—Ambassador Ho-
 tel Orchestra
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KROW—Midnight Vagabond
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KVI—Jan Garber's Orchestra
 KOIN—Robinson's Orchestra
 KGW—Santiseptic
 KOMO—Moonlight Melodies
 KEKX—11:15, Dance Frolic
 KHJ—Pasadena Community Dance
 KFWB—Manny Harmon's Orchestra
 KFOX—Jack Maurice's Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jack Bain's Or-
 chestra
 KPO—Organ Concert, Chas. Runyan
 KYA—Frank Castle's Little Show
 KTAB—Dance Tunes
 KROW—Vagabond and Music
 KFRC—Ted Dahl's Orchestra
 KOL—Dance music
 KVI—Ted Dahl's Orchestra
 KOIN—Dance Orchestra
 KEKX—Organ Music
 KJR—Club Victor Orchestra
 KFWB—Lake Arrowhead Orchestra
 KHJ—Organ
 KGB—Ted Dahl's Orchestra
 KFOX—Hal Brown's Orchestra

12:00 to 1 A.M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KGDM—Records
 KHJ—Records
 KGB—Recordings

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

BROADCAST WEEKLY for one full year, 52 weeks—New Subscription, Extension or Renewal



Ladies

THIS little set is really a darling, so complete yet so compact and handy with its quick zipper fastener and rich leather case. Just what you have been wanting for vacation and travel use. Assorted polishes, solvents, and cuticle remover in distinctive modernistic bottles, with orange wood stick, files, etc. Really worth more itself than the \$2.50. Yet you get BOTH the Manicure Set and Broadcast Weekly for one full year for \$2.50 if you mail your order without delay.

Don't Wait—Act NOW!

This is a SPECIAL offer made possible by a fortunate arrangement in connection with these Manicure Sets, which is temporary only. Therefore we suggest prompt action to avoid disappointment. Mail your check for the Set and one subscription or two NEW subscriptions, NOW to

BROADCAST WEEKLY
1114 Mission Street San Francisco, Calif.

AND

This beautiful genuine Leather Manicure Set with handy Zipper Fastener, complete . . .

BOTH

for

\$ 2⁵⁰

OR

The Manicure Set FREE with 2 NEW yearly subscriptions at \$1.50 each if mailed in AT ONCE.

Broadcast Weekly,
1114 Mission Street,
San Francisco, Calif.

Gentlemen: Enclosed herewith \$2.50 for which send me Broadcast Weekly for one year and Leather Manicure Set **OR** \$3.00 for two new subscriptions for which I am to receive the Manicure set FREE.

Name.....

Street.....

City..... State.....

New Renewal Extension