

BROADCAST WEEKLY

AUGUST 5th to 11th

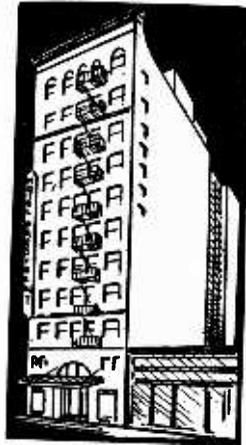


Betty Jane Rhodes, thirteen-year-old vocalist recently signed a two-year contract with KFWE, Warner Bros. Hollywood

10¢

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BROADCAST WEEKLY

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O. J. NUSSER
Editor and Manager

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No. 30

WE have received frequent requests for information on "how to crash the air" and whether there is room for new talent. O. O. McIntyre, in his column which appears in the San Francisco *Examiner*, gives hope to the embryo artists and authors, and with the thought that it will inspire Pacific Coast talent to reach out for national fame, we reprint his comments.

"Radio is in the most desperate search of its career for sustaining talent. Familiarities of broadcasting breed the usual contempt. And no form of entertainment ends in such quick oblivion. Ten of the most popular features on the air came to a full stop this year.

"The demand is always incessant for something new and original. It has become for the artist, so mercurial is public favor, a calling with practically no future. This adjustment was totally unexpected. For a year or so ago, the popularity of a program seemed indefinite.

"Now, six months of continued acclaim is considered a long run. Because of the times or that the novelty has worn off, there has been a big slump in fan mail. The star who used to receive thousands of letters weekly now numbers them in the hundreds.

"The biggest audiences are recruited for the single night broadcast built up by an extravagant ballyhoo. The foremost executives realize there has come a transition period. The radio is here to stay, of course, but a big change in presentation is around the corner."

THIS publication office was deluged with over three hundred letters and postcards, approximately five hundred telephone messages and scores of personal calls from subscribers, asking why they did not receive their July 22 to 28 copy of BROADCAST WEEKLY. We are sorry that we are unable to answer individually all of the letters, and therefore take this means of again stating, as we did in last week's issue, that the general strike in San Francisco made it impossible for us either to receive delivery of material or to make delivery of the BROADCAST WEEKLY in question.

Much as we regret to have had to miss an issue, and to have inconvenienced our readers, this avalanche of correspondence, messages and personal calls filled us with a new sense of pride and responsibility which quite took away the sting of defeat which overwhelmed us when we found that we were unable to break through the picket lines and the militia to "peddle our papers."

Our hearty thanks to all our subscribers who got in touch with us in such a spirit of indulgence, and especially to those who added a postscript of appreciation. We would have given a great deal to have had a visit from some of our potential advertisers during the days when three telephones were constantly busy giving our subscribers the assurance that we would be "back with the air" the following week. Had they been here, we feel confident that they would have returned to their offices and written across the face of their various advertising budgets: "Such popularity MUST be deserved."

ETHER GLEANINGS

By J. CLARENCE MYERS

THE dissemination of news via the microphone never reached a more potent stage than during the recent general strike in San Francisco.

The frequent extras turned out by the newspapers were snail-like messengers in comparison to the "hot" up-to-the-minute flashes catapulted over the ether half a dozen times an hour throughout the day by the Radio News Association over KJBS and KQW.

KFRC maintained its own news-gathering bureau, and other locals, including KTAB, KGO and KPO, utilized the Press-Radio Bureau service, which only gave meager details at infrequent periods.

Interesting indeed is this new stage in the radio broadcasting business, the gathering and dissemination of news during a big story. Infrequent are there such news whoppers as the recent labor walkout. Every last man, woman and child was affected by the strike and, naturally, they hungered for all the latest developments.

The Radio News Association, headed by Hugh Gagos, was immediately augmented with a competent staff of trained newspapermen. They covered every angle of the strike story. Sat in with labor and capital. Accompanied the police in their raids on the Communists. Were in the midst of battle of gas bombs between the authorities and the radical strikers. This staff of reporters, covering all the strategic points in the story that made headlines in Europe, kept the telephone wires hot phoning in the details of the story from every angle. A staff of rewrite men pounded out the news bulletins and summaries of the day's happenings constantly all day long. And as quickly as each bulletin was written it was flashed out over these two stations—KJBS and KQW.

The Radio News Association became the key reporting service for other radio news-gathering organizations throughout the nation. Washington, New York, Los Angeles, Seattle, Eureka, were among the centers receiving the strike bulletins from this local agency.

Ralph Brunton, director of the Northern California Broadcasting System, which owns KJBS and KQW, estimated that the audience of these stations was increased nearly 100 per cent during the strike period, through this public service in keeping the citizens informed with authentic and unbiased news.

As was to be expected, the metropolitan dailies got all inflamed under the collar about

it and growled in editorials and front-page boxes about the alleged inaccuracy of the radio in dishing out news. But the public took it as so much apple struedle and continued to keep their ears glued to the loud-speaker.

It was the biggest story of the year.

Progress waits for no man—not even a newspaper.

* * *

Many are the regrets that golden-voiced Irving Kennedy has bid bye-bye to the NBC. He's en route to New York now, with no definite job in mind. . . . That little king of song, Tommy Harris, shoves off for the NBC in New York on August 11, as we predicted he would last issue. . . . Armand Girard, another NBC ace, does likewise one week earlier. Both have been heard by the eastern program bosses of the wire-up, and are going back for a build-up. . . . Tom Gerun and his band are due back at the Bal Tabarin, San Francisco night spot, early this month after a tour of several months, which took them to New Orleans and Denver, among other places. . . . Murray and Harris, KFRC song and patter duo, who recently returned from a successful six months in Shanghai night clubs, were given a deserving ovation on the Jamboree a couple of weeks ago. . . . We chalked their act up as one of the best on the program, too. . . . They pack a lot of talent. . . . are grand guys and should be shufflin' off to the big town soon if CBS keeps pushing the Jamboree through to the East Coast long enough. . . . Bend a lobe toward KYA one of these nights and give a listen to Louise Taber giving the lowdown on the early days of California. . . . the hour is 9:55 p.m. daily. . . . She's been turning out some swellegant talks. . . . It is with chagrin that we received the news from KTAB that Jimmy Cook's series of "Sidelines" has been terminated. . . . His material was always excellent and the presentation flawless. . . . We're stepping forward again to say that KYA's Saturday night frivolity-cast—"The Bath Day Revue"—has all the earmarks of a comer in that type of ether show. . . . You'll be amazed and amused with the KQW Tuesday night hotcha potpourrie—8 to 10. . . . Senator Frankenstein Fishface, who seldom gets a chuckle anymore from this dialer, was "mugged" by the movies in a special studio newsreel t'other afternoon. . . . Ken Carney, NBC continuity writer, was shipped to Hollywood to produce programs originating in the movie capital. . . . He will work under the

supervision of Cecil Underwood, whose "temporary shift" seems to go on indefinitely. Mickey Gillette, a saxophone tooter who isn't a menace to humanity, was recently named director of a new NBC dance band. . . . The Ford Dealers will sponsor Waring's Pennsylvanians over a coast to coast CBS net beginning September 13. . . . Bing Crosby returns over the same network September 18 for Woodbury's Soap manufacturers. . . . Art Kassel and his famous Kassells of the Air, together with Pat Kennedy, go CBS from the Atlantic to this coast beginning September 30. . . . Three mornings a week—Sunday, Monday and Thursday. . . . The sponsor—Paris Medicine Company. . . . Raymond Paige, KHJ musical director, was honored recently when invited to conduct a portion of a concert at the famed Hollywood Bowl. . . . Naturally, the KHJ gang turned out en masse. . . . A vivid and authentic description of the movements of the United States Submarine Division during its cruise from San Francisco to Seattle was furnished Pacific Northwest listeners by KJR recently. . . . Wireless messages received direct from the commander of the division were flashed out over the air by the Seattle broadcaster twice daily. . . . With the sympathy walkout of all musicians during the recent general strike in San Francisco, radio stations were forced to substitute recordings. The NBC, finding itself devoid of such animal about its program factory, called upon KJBS for a loan of a flock of discs. . . . KPO found the response so great from the listening audience that it has refused to rehire two of its well-known orchestra directors and their orchestras, and in their stead is presenting approximately three hours a day of these recorded broadcasts. . . . Clyde Doerr and Charles Hart were the unfortunate maestros. . . . But, KPO avers, the money saved in such a move will go toward building up its night time productions. . . . And in backing up that statement it has come forth with a new "screwy" show, monickered "Nobody Home," which hits the ether 9:30 to 10 p.m. Fridays. Caryl Coleman is producing it. . . . Our Hollywood tipster flashes the dope that "Wanta-buy-a-duck" Penner is making personal appearances under the Fan-chon and Marco wing in the southland. . . . Eddie Peabody is in the southern cinemaland making a picture. . . . Eva Gruninger, star NBC vocalist, has signed on the dotted line with the Los Angeles Opera Company for two operas in November. . . . Of course, you know that the High Jinks, long a KPWB attraction, has moved to KHJ and is now piped over the Don Lee network, Sundays, 8 to 9 p.m. . . . Gus Arnheim has re-signed with the Ambassador in Los Angeles for another eight weeks. . . . KYA is doing a

remote broadcast from a local suds parlor six nights a week for the ABC Brewing Company of San Diego. . . . That same station recently signed Sonia Sapiro, Russian pianist, for a series of Saturday night recitals at 7:15 o'clock. . . . Meredith Willson's title has been changed to general musical director of the NBC. . . . KQW is doing a new type of sports-casts. . . . descriptions of the games played by the California Softball Baseball League. . . . They are played at Roosevelt Field in San Jose, and broadcast Mondays and Thursdays from 9 to 10 o'clock. . . . Don Thompson, ace NBC sportscaster, inaugurated the broadcast series by describing the first game. . . . The description of the remainder of the series will be in the hands and mouth of Tom Brady. . . . Carlton E. Morse, writer and producer of that NBC drama of dramas—"One Man's Family"—recently added Walter Paterson to the cast. Paterson, who plays the role of Captain Nicholas Lacey, the English Army officer, is a natural for the part, being of English descent, and has turned out a neat piece of microphone work thus far. . . . Lawrence King, who used to warble for Jay Whidden's orchestra, is now on KNX staff. . . . KFWB has recently signed Terry Lafranconi, ex-S.F. radio "pussonality". . . . Faye Ward, Northern California Broadcasting System household expert, got a chance to practice what she preaches during the recent general strike in S. F. . . . All chop houses being closed for a couple of days, she stocked up on groceries and served hot lunches to the station staff. . . . Ralph Chesse, whose puppet shows have been an institution in S. F. these many moons, is directing and performing in a series of classic dramas over KYA Monday nights at 8:45. . . . J. Lester Malloy is putting out a series of sports interviews on KTAB. . . . Cliff Nazarro is being groomed for bigger and better spots on NBC, and was recently awarded the m.c. hat for the new KPO "Nobody Home" show. . . . Grand opera has grabbed off two more San Francisco radio song birds. . . . Myrtle Leonard has a fat five-year contract with the Metropolitan Opera House in New York, and Emily Hardy has come to an agreement with the San Francisco Opera Company to sing the title role in "Lakme" this fall.

Glenn, of Gene and Glenn, the Gillette, Blue Blade comics heard Mondays through Fridays over a coast to coast NBC network, is still hunting for that penthouse. And it must have nice plain stuccoed walls. For the famous comic quit school in the eighth grade and got a job as paste mixer to a wallpaper hanger, and he's had an obsession against wall paper ever since!

MICROPHONE GOSSIP



• • • There was one member of the NBC staff in San Francisco who didn't mind the musicians' strike in the least, and would have rejoiced to see it continued a few days longer.

That was William Kein, the NBC piano tuner, who looks upon the fifteen pianos in the various studios with something of the affection of a father, and who never, under ordinary circumstances, gets a chance to bestow upon them all the care which he feels they deserve.

Kein gets to work every morning at nine o'clock and begins to tune a piano in a vacant studio. In comes a singer or a group of orchestra men to rehearse, and Kein regretfully passes to the next studio, only to be interrupted there a few moments later, and the process is repeated all day long.

But with all the NBC musicians out on a strike, and no orchestra rehearsals, what a difference there was! Every single piano was taken apart and put together again by the benevolently smiling Kein; every single wire, pad and key was cleaned and adjusted.

• • • Cecil Teague, KOIN concert organist, has the enviable reputation of having been featured throughout England, the Continent, and the United States. "Roxy" introduced Teague to American audiences, and with that send-off Teague was starred in many of the metropolitan centers, including Los Angeles, San Francisco, and Portland, on the Pacific Coast. Aside from his music, Teague finds time to collect rare paintings, first editions, and valuable essays. He is a student of world affairs and is a specialist in philosophy.

• • • Gypsy, NBC interviewer on Personal Closeups Sunday nights, treasures a lucky half-dollar. Will Aubrey, NBC's Bard of the Byways, gave it to her when she left the Night Court program.

It's an old Aubrey custom, the Bard explained. In vaudeville, whenever he parted with a team partner or a fellow entertainer who had played on several bills with him, Will always presented the departing one with a silver coin for luck.

• • • Jack Murphy, announcer whose quiet voice has been heard via KYA, was a "champ" boxer at Gonzaga University and received a medal for his activities, which he always carries with him—a broken nose. Today Murphy's athletics are confined to men-

tal efforts, as Jack reads every history book upon which he can get his eager hands. His close friends say it's the "Tunney" influence.

• • • Grant Merrill, chief of the Continuity Department of KOMO-KJR, is credited with having the largest dog in Seattle. He weighs 143 pounds and is a buff-colored Great Dane, named Erik.

Wilton Hoff has the smallest. It is a three-pound Toy. Fully matured. He is black and tan.

• • • Joe Cook will devote the rest of the summer at least to radio only. He has finally gotten an indefinite postponement of his trip to Hollywood, although Fox Films still holds an option on his movie services. Cook has wanted to devote all of his time to his Monday night Colgate House Parties ever since he got into radio, and he has rejected several movie stories submitted to him by the film company as "not good material." Finally, the film company agreed to the indefinite postponement, and he'll concentrate on his radio programs for Colgate.

• • • "The Three Vagabonds" has been revived over KFOX, largely in response to popular demand. Three years ago the "Vagabonds" built up a big and loyal following in Southern California; but the trio presenting it disintegrated, for some reason or other, and the feature had to be dropped. Recently, however, Mart Dougherty has rejoined the staff, and Homer Reid, a swell tenor, was engaged. Now Dougherty and Reid, together with the old favorite Foster Rucker, are singing nightly as a trio, except Saturday and Sunday. And already a swelling inrush of fan mail testifies to the popularity of the revival of the feature.

• • • It requires exactly five tons of ice and more than a million feet—cubic, of course—of chilled air these warm days to keep the artists and radio workers at the Columbia Radio Playhouse cool during a half-hour program. The temperature in the theater proper and the control booths is constantly kept at 72 degrees, considered the ideal mark for musical and vocal work. A fan in the basement, capable of changing 36,000 cubic feet of air per minute, blows the air up to the stage and auditorium, after it has been drawn in from the street over the ice, which rests on four shelves. The glassed-in control and

clients' rooms are fed with cooled air by a separate fan which blows in 1,500 cubic feet a minute.

• • • Kay Kyser, now playing at the Miramar Hotel, Santa Monica, denies that he has "gone Hollywood," but a look-in on the crowds present on Sunday nights would make it appear that at least Hollywood has "gone Kyser." It started a while ago when Kay asked some friends in the movie colony to be his guests on a Sunday night. . . . They enjoyed themselves enough to break out in an impromptu entertainment of their own. The crowd went up in the air over it—and now the Miramar, even with their Terrace much enlarged, can hardly take care of the crowds that come out to see what the evening's surprise may be.

• • • He's got long, droopy ears; short, stumpy legs; and he's underslung to such an extent that he bumps going over curbs . . . but he's the pride of KGB . . . and more particularly the pride of announcer Hal Chambers. We're speaking of Dusty, the thoroughbred Scotty, recently presented to Hal by an ardent KGB fan, in appreciation of a series of programs, "Music Unusual," which Hal has been arranging. Under his careful supervision, Dusty is rehearsing a special act which may, or may not, revolutionize animal broadcasting.

• • • NBC audiences already know her as Her Majesty of Melody, but she may wear the radio crown of beauty, too. Gogo De Lys, piquantly lovely French-Canadian girl, who is heard twice weekly over NBC coast to coast networks from San Francisco, has been selected as the candidate of station KFO in the national radio beauty contest this year. The winner will preside at the National Electrical and Radio Exposition in New York. Gogo is a natural blonde and her eyes are deep blue, she is five feet three inches in height and weighs 113 pounds.

• • • Edwin C. Hill is happy in his West-Chester County summer home now. Nearby he has found an old-time country store where he can sit down with the gentlemen of leisure of the neighborhood and discuss the affairs of the nation without revealing his identity. Claims it reminds him of rural Indiana.

• • • From all indications, Hal Nichols, manager-owner of KFOX down in Long Beach, California, is to have a studio staff to be proud of. In addition to his acquiring "Hank" Sherr, popular comic and gag-man, Hal sent back to his old home town, Denver, Colorado, and is bringing back to the KFOX fold after a year's absence, Mart Dough-

erty, who with Foster Rucker and others of the singing staff, pleased audiences with their harmony voices and novel arrangements which covered the music field from Grand Opera to Hillbillie.

• • • Leah Ray, beautiful vocalist heard in the "Let's Listen to Harris" programs heard in the west over an NBC-KGO network, says her full name is Leah Ray Hubbard. A Virginian in Hollywood to land a job as literary critic, Leah was spotted by Maurice Chevalier at the Cocomanut Grove, and the latter insisted that she join him in the picture "Bedtime Story."

• • • When Jan Garber opened recently at Catalina Island, Kay Kyser and his entire orchestra made the trip over from Santa Monica to welcome another North Carolinian and former classmate to the Pacific Coast.

• • • Rosaline Greene, NBC dramatic actress on the Show Boat, believes in going to sources for her material. Rosaline, an accomplished mimic, frequents railroad stations for local color or the latest thing in dialects. She is especially proficient in emulating the speech of others as it is a necessary requirement in her work.

• • • KFRC's prodigal sons, Murray and Harris, have returned home. After nearly a year in Shanghai theatres and night clubs, Murray Bolen and Harris Brown have come back to San Francisco, and have rejoined the staff of Don Lee's KFRC in San Francisco.

They are being heard on the Blue Monday Jamboree, the Happy-Go-Lucky Hour, and Hodge Podge Lodge, among other air periods.

In Shanghai, the harmony duo did the first commercial radio program there, doubling from their nightly job at the Canidrome Club for daily air appearances.

When their ship docked in Portland, during the height of the waterfront strike there, Murray and Harris were forced to sneak off the boat, lower themselves to a floating raft, and then wade ashore with their luggage balanced atop their heads in Chinese fashion. Just a trick they learned over there.

• • • Harrison Holliday, KFRC manager, was picking up a lot of stations on his short-wave set the other afternoon, when he dialed onto a comedy program. He listened intently. "That comic is good," he reflected, and hurriedly buzzed Arnold Maguire, production manager. "Find out who that fellow is," he instructed. And then the announcer came on the air and said, "This is KFRC, San Francisco. You are listening to Howard Swart and his act on the Happy-Go-Lucky Hour."

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- For quick Clothes dry
- For heat-treating Aches and Pains
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BROADCAST WEEKLY.

1114 Mission Street, San Francisco, Calif.

Gentlemen: Enclosed herewith \$3.00 (Currency, P. O. Money Order or Check), for which send me BROADCAST WEEKLY for one year (52 issues) and the Electric Dryer (postage or express prepaid).

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CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 8 p.m.NBC
 Baker, Phil, Friday, 5:30 p.m.NBC
 Benny, Jack, Friday, 6:30 p.m.NBC
 Cook, Joe, Monday, 5:30 p.m.KGO
 Durante, Jimmy, Sunday, 4 p.m.NBC
 Pearl, Jack, Wednesday, 4 p.m.NBC

SYMPHONY ORCHESTRAS

Chicago Symphony Orchestra, Sat., 12:30 p.m.KPO
 Chautauqua Symphony Concert, Sun., 11:30 p.m.KGO
 Detroit Symphony, Wed., 5 p. m., Thurs., 12 noonCBS
 Philadelphia Summer Symphony, Sat. 4:30 p.m.CBS
 Sanctuary Symphony Orchestra, Sunday, 5 p.m.CBS
 Standard Symphony, Thursday, 8 p.m.NBC

DRAMAS

Bible Stories, Sunday, 11 a.m.KPO
 Death Valley Days, Tuesday, 8:30 p.m.NBC
 First Nighter, Friday, 6 p.m.NBC
 Memory Lane, Wednesday, 7:30 p.m.NBC
 One Man's Family, Friday, 7:30 p.m.KOA, KDYL, KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS
 One Man's Family, Friday, 8:15 p.m.KGO, KHQ, KOMO, KGW, KFI
 Peter The Great, Sunday, 3 p.m.CBS
 Radio Guild, Monday, 11 a.m.NBC
 The Black Ghost, Sunday, 8 p.m.KPO
 True Story Court, Friday, 7:30 p.m.CBS
 Winning the West, Thursday, 7:30 p.m.NBC

SKITS

Betty and Bob, Monday to Friday, 12 noonNBC
 Gene and Glenn, Mon., Tues., Wed., Thurs., and Fri., 7:15 p.m.NBC
 Life of the Reillys, Tues., and Thurs., 6:45 p.m.KPO
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m.NBC
 The Mudcaves, Monday and Thursday, 3 p.m.KPO
 Vic and Sade, Monday to Saturday, 8:30 a.m.NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m.KPO
 Community Forum, Sunday, 4 p.m., KPONBC
 Education Today, Saturday, 7 p.m.KPO
 Educational Feature, Wednesday, 12:30 p.m.KFRC
 Hyde, Henry M., Sunday, 6:15 p.m.NBC
 National Farm and Home Hour, Fri., 9:30 a.m.NBC
 Readers' Guide, Sunday, 9:30 p.m.NBC
 Stanford University, Monday, 8:30 p.m.KPO
 The New World, Monday, 10 a.m.NBC
 The Prillstine, Friday, 7:45 p.m.NBC
 The University of California, Sunday, 9 p.m., Mon., Tues., Wed., Thurs., Fri., 3:45 p.m.NBC
 You and Your Government, Tues., 3:30 p.m.KPO

POPULAR PROGRAMS

American Album of Familiar Music, Sunday, 5:30 p.m.NBC
 Big Ten, Tues., 9 p.m.KPO
 Big Yank Mavericks, Friday, 7:45, p.m.KPO
 Byrd Expedition, Wednesday, 6 p.m.CBS
 Carnation Contented Program, Monday, 6 p.m.NBC
 Columbo, Russ, Sunday, 8:15 p.m.KGO
 Jolson, Al, Thursday, 6 p. m.NBC
 Madame Schumann-Heink, Sunday, 7:15 p.m.KGO
 Manhattan Merry Go Round, Sunday, 5 p.m.NBC
 Personal Closeups, Interview by Gypsy, Sunday, 8:15 p.m.KPO
 Smith, Kate, Mon. and Thurs., 4 p.m.CBS

VARIETY PROGRAMS

Blue Monday Jamboree, Monday, 8 p.m.KFRC
 Buck, Frank, Jungle Adventures, Monday to Friday, 7 p. m.NBC
 California Melodies, Wednesday, 6:30 p.m.CBS
 Captain Henry's Showboat, Thursday, 5 p. m.NBC
 Carefree Carnival, Saturday, 8:15 p.m.NBC
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m.NBC
 Chase & Sanborn: "Baron Munchausen," Wednesday, 4 p.m.NBC
 Colgate House Party, Monday, 5:30 p.m.NBC
 Crosscuts Log o' the Day, Monday to Friday, inclusive, 10 p.m.NBC
 Demi Tasse Revue, Monday, 6:30 p.m.NBC
 Downey, Morton, Studio Party, Sat., 4 p.m.CBS
 Fleischmann Hour, Thursday, 4 p.m.NBC
 General Tire, Friday, 6:30 p.m.NBC
 George Jessel's Variety Hour, Sunday 4 p.m.CBS
 Happy Go Lucky Hour, daily except Saturday and Sunday, 2 p.m.KFRC
 Hall of Fame, Sunday, 6 p.m.NBC
 Hi-Jinks, Sunday, 8 p.m.CBS
 Hodge Podge Lodge, Tuesday, 9 p.m.KFRC
 Hollywood on the Air, Sunday, 8:30 p.m.NBC
 National Barn Dance, Saturday, 6:30 p.m.NBC
 Palmolive Beauty Box, Tuesday, 6 p.m.NBC
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m.NBC
 Raymond Knight's Cuckoos, Saturday, 6 p.m.KGO
 Shell Show, Monday, 8 p.m.NBC
 S. & W. Merry-makers, Sunday, 7 p.m.KFRC
 Town Hall Tonight, Wednesday, 8 p.m.NBC
 Treasures of Time, Wednesday, 8 p.m.KFRC
 Waring's Pennsylvanians, Sunday, 5:30 p.m.CBS
 Whiteman, Paul, Thursday, 6 p.m.; Saturday, 7:30 p.m.NBC

SILHOUETTES

"EVENIN', folks. How y'all?" This, known from coast to coast as the greeting of Kay Kyser with his band from the Carolines, was first heard on the air from WPTF, Raleigh, N. C., in 1927, while Kay and his boys were still undergraduates



KAY KYSER

at the University of North Carolina, and the most popular collegiate band of the day.

From the time he was ten and ringleader of a band of mischievous young devils, Kay has shown an unusual gift for organization and leadership. At fifteen he coached a Junior football team that lost only one game—and he himself had never played in a game of football. In college activities he was always being chosen to organize and direct—and became the most influential personality among the students. When the university found itself unexpectedly without a college dance band, Kay jumped into the breach and organized one.

When Kay's name is mentioned today in Chapel Hill, the seat of the University of North Carolina, the first response is, "He was the greatest cheer leader of all time." And then the quick addition is made, "and is the latest of three big band sellers to come from U. N. C."

A musician hearing the college yells under his leadership said they were the only rhythmic yells he had ever heard—yells with definite rhythm patterns.

Rhythm, in fact, is the outstanding characteristic of Kay Kyser. He says it is almost all he has that qualifies him to be a band leader. Although this is what he says, the fact is that he originally both played and sang, until he realized how much could be gained by concentration on development of the band itself, and upon creating an individual type of program and music arrangements. He electrified blase New York upon his first engagement with the personality of his band, his own delightful antics and well-bred buffoonery. On his next engagement he had added more strings, softened the brasses and wood winds, made his arrangements more easy and flowing. Jazz had become music under his hands. Today, he resents the word "jazz" in connection with his band.

"Modern dance music," he says, "is no longer jazz, any more than man has remained a monkey."

In what he calls "novelty numbers," Kay and his boys do something that no other band is known to have done to date—they "stop the show" so far as dancing is concerned, while the couples delightedly watch what Kay and the boys are doing on the band stand. They did it to universal amazement on their first New York night, and they are still doing it today.

One unusual feature of this band from the Carolines is that all soloists come from the members of the band. Kay's first question to an applicant is "Can you sing?" And often an engagement hangs on how well he can sing, rather than on how many instruments he can play. Kay was one of the first leaders to see the possibilities of the Glee Club feature and his Carolinians in such numbers are considered by many to be the best of this type on the air up to the present time.

In addition to these regular features of a dance band, the boys are all natural comedians and skilled dancers. They have also a repertoire of skits, and at a moment's notice have put on seventy minutes of first-class vaudeville. In the early career of Kay and his band he won fame as an impersonator. Little of this has been shown on the Pacific Coast, but it is no secret that in the novelty numbers the character voices and most of the sounds are done by Kay. Among

other sounds he can bark like a dog, mew like a cat, moo like a cow, bray like a donkey, neigh like a horse, cry like a baby—and probably if he were asked to make the sound of a mosquito thinking, he could do that, too.

Kay has written a number of songs, and has played them on the coast without mentioning the fact that they are his own. But these have been only occasional breaks from leadership. His whole heart and soul are centered in his work. He is alert for new tunes, is intent on new arrangements, is always trying to give more in the way of entertainment pure and simple in his broadcasts.

"I think of myself," he says, "as a pitcher in the box, and I try to keep my audience guessing as to what is coming next—a fast one—a curve—a drop—or what?"

CHIEF ANNOUNCER Clif Howell was born Clifton Howell in the state of Mississippi on September 1, 1907. He was educated in California at Fullerton Junior College and at U. C. L. A. In college he was prominent in such sports as football, basketball, and swimming. He was pledged to the Delta Sigma Phi fraternity.

Clif's boyhood ambition was to be an actor, but when one of the local radio stations needed free talent he applied for a job as a singer, passed the audition and got the job. A little later he had an opportunity to try out for an announcer. Again he got the job. That was the beginning of Clif Howell's long and successful stay in radio.

His present ambition is to do whatever job he happens to be doing well. He has no thought for the future. If he were to leave radio he would probably go into advertising unless some new field of enterprise opens.

For radio favorites, he admires Ted Husling's sports announcing especially, but all good headliners are his favorites. On the screen his admiration of talent changes from picture to picture.

His favorite symphonic composer is Tschai-kowski, but for more modern works he likes George Gershwin and Ferde Grofe—and, of course, Tin Pan Alley.

Outside of radio work, he is much interested in literature—both reading and writing.

He prefers radio to either stage or screen simply because he has no experience in the other lines—yet.

Clif admits that he is not much of a traveler—even though he'd like to be. He would rather travel to Europe than any other spot on the globe.

Being as human as the rest of us, Clif Howell has his pet aversions . . . even as you and I. Enumerated, they are: (1) Unfair

criticism; (2) bum radio programs; (3) irresponsible people; (4) getting up early; (5) all kinds of cheese.

Prefers a tender steak with a large dish of rice and gravy to anything else, but refuses to tell us how he fixes it.

He plays a poor game of golf, which is the only outdoor sport in which he indulges, but he enjoys watching football, basketball, and an occasional boxing match.

He is married, has no children—yet. But he seems to like married life.

He has announced symphonies, football on NBC, and at present is winning wide recognition—more coals to Newcastle—for his clever announcing of George Hamilton's orchestra.

Clif is 5 feet 10 inches tall, weighs 170 pounds, has brown hair and blue eyes. According to him, he is just a plain person not much interested in politics or national affairs, even though he *does* vote occasionally.

Clif Howell answers to the title "Chief Announcer" at KFWB, Warner Brothers' station in Hollywood, California.

JOHN S. YOUNG, only NBC announcer with an LL. D. degree, has been invited to lecture at Oxford University.

Young, who, for the past academic year, has been a lecturer on radio at New York University, sailed recently for England. The announcer will go to Oxford, where he will engage in research and where he will deliver several talks about American broadcasting.

The NBC announcer was invited to Oxford by Sir Henry Penson, K. B. E., LL. D., Warden of the King's English. Sir Henry will supervise Young's discussions, and will introduce him to Pembroke and Balliol College authorities. Young also intends to study British and continental broadcasting methods in his eight weeks abroad.

At New York University, Young developed a course of fifteen lectures in which he discussed the theory and technique of broadcasting, supplementing his own talks by the introduction of special lectures by outstanding radio personalities.

Young was last year awarded the honorary degree of Doctor of Laws by St. Benedict's College, Atchinson, Kansas. He has been a member of the announcing staff of the National Broadcasting Company since 1928.

He began his radio career in 1925 as an announcer for Station WBZ, NBC associate in Boston. Since then he has been heard on many outstanding programs over NBC networks, and his voice is as well known in Europe as in America. He studied drama at Yale under George Pierce Baker, and English under William Lyon Phelps.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Maybe Just a Few Sour Grapes

I am enclosing the courtesy column. It is fine of you to offer it, and I hope they will subscribe. I sent it to several at Christmas, and they are all pleased. It is a splendid little magazine, and no radio owner should be without it in the West. I enjoy it all except when an Open Circuit writer is sarcastic or insulting. I always hate to hear such letters over the air, also. I guess they can't help being disagreeable.

However, I agree with the ones who complain about programs being changed with no comment from the announcer. I've tried to get *Blue Moonlight* at the time listed, and something else came on, greatly to my disappointment. Many other programs are the same.

What do some of the Fresno people live on, vinegar? That R. F. certainly is lonesome in his opinion of *One Man's Family*, judging by Open Circuit and articles in *Radio Stars*. Some of the meanest letters I ever heard Ed Fitzgerald read, were from Fresno. I do remember one kind old lady wrote and said the whole town was not like that.

I enjoyed hearing *Crosscuts* one morning this week, even though we had to miss *Vic and Sade*, also *Words and Music*. I am always sorry when two sterling programs conflict.

I appreciate hearing Frederick Bittke on the *Words and Music* program. I missed him when he left *Feminine Fancies*, and, of course, Harvey Hayes' fine voice adds glamour to any program.

I wish we could have more of Carlton E. Morse's continuities on the network. *One Man's Family* is superfine, though *Winning the West*, *Memory Lane*, *Death Valley Days*, *In Old Brazil*, and many others, are real competitors. I think Rita Lane steals the latter show.

If Jimmie Cook is such a marvel why isn't he put on a network, or at least on some station we may dial? (KPO and KNX come in fine here.) Besides, he is on at the same time as the *Richfield Reporter*. Few of us would care to miss that.

There are several on those stations that do not come in very clearly here, whom I should be glad to hear: Sam Moore, Harold Peary, Maurice Gunsby, many old favorites. We can't have everything.

Frank Provo is doing fine work in such varied parts.

I miss Orphan Annie, but I am glad when they sort of wind up a radio serial. I think it a shame when they suddenly discontinue in the midst of a thrill, like they did in "*Song of Araby*," "*Taxi*" and some others.

Yahbut and Cheerily do an entertaining bit of hooley. I hope they never run out of adventures.

Thank you for the courtesy to my friends and for giving us such a fine, newsy weekly.

C. B. H., Seattle, Wash.

"Radio Barons" Get the Works

The radio columnists were playing up the goodness of the big fellows of broadcasting the other week. Mind you, Radioland was to have much more good music. One of the outfits had made arrangements to devote 26 per cent of its working time to Music. I spell "music" with a capital M.

I breathed a gentle "at last." Tonight I looked over my favorite column for some of that "good music," and what I said wouldn't look right in print. I enclose a clipping so you can see for yourself. Between 9:30 p. m. and midnight I counted THIRTEEN dance bands, listed as such. Of course there must have been at least that many more that were listed under some fancy name to fool the dial-twirler. THIRTEEN dance bands! And they've got the unspeakable nerve to say they are for good music. They simply take it for granted—for granted, that out of the thousands who listen in on radio programs between the hours mentioned there isn't one, not even one, who might enjoy just a tiny bit from Mozart, or Haydn, or Schubert. No, it must be a bleating dance band, the maddening blare and cackle of a dance band. And not only three or four—THIRTEEN of them, plus. Next these radio barons will want to invent a radio that can't be turned off. After that has been accomplished they'll want to pass a law to make it compulsory to buy and install a radio. And they talk pretty about their solicitude for good music.

Dance? Yes, but even if the entire population on the Pacific Coast wanted to dance they wouldn't need the wheeze out of thirteen muted dance orchestras. Such extravagance of blah is idiotic to say the least.

D. E. W., Oakland, Calif.

It's Unanimous, Folks!

Our family have been reading your interesting magazine for many years and are disappointed that you have wasted space to publish the criticism by R. F., Fresno, although he may get plenty of personal comment on the subject. He certainly hasn't been reading your magazine regularly, for every issue is full of praise for One Man's Family and Memory Lane.

I am sure this R. F. stands alone in his criticism of the article by Iola McReynolds in July 1 issue while the rest of the world thank her for it—so human and understanding. We all have some dislikes, but there is a unanimous shout in favor of One Man's Family and Memory Lane, and perhaps R. F. would be more human if there was a "Jack" or a "Billy"—clean, wholesome, regular boy—in his own family. Continued power to you.

I. M. M., Sonoma, Calif.

Didn't We All

We are feeling the effects of the San Francisco strike this week in Sacramento as we take our air waves without your handy little guide to programs.

Might as well sit down to breakfast without Carnation in one's M. J. B.

However, it is as said before, the non-combatant takes his medicine along with the others—and has to like it. Hope to be seein' ya soon. Best regards,

J. E. S., Sacramento, Calif.

And This Will End It

Would it be possible for the BROADCAST WEEKLY to publish a picture of "Gabe North" of "Winning the West"? I would also enjoy a biography of him and some of the other characters in Silhouettes.

My favorite serials on the radio are Winning the West, Memory Lane, The Covered Wagon Jubilee (which I think is the best musical program on the air), and One Man's Family.

I thoroughly disagree with R. F. of Fresno in calling One Man's Family junk; also in calling Billy Page the main offender in both that and Memory Lane. I don't see how they can call him conceited during the program, for he is merely playing the role given him by the author. Neither had I noticed that he talked through his nose.

I shall be very glad when Myrt and Marge and Wheatenville return to the air.

M. E. K., Calistoga, Calif.

At Last!

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READ—

"SO-O-O-O YOU'RE GOING ON THE AIR!"

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NEWS *and* COMMENT

KGO ENTERS BARBARA JO ALLEN IN RADIO QUEEN CONTEST

Barbara Jo Allen, NBC dramatic star in San Francisco, and portrayal of Beth Holly in *Ore Man's Family*, has been selected as the candidate of KGO, San Francisco, in the



BARBARA JO ALLEN

Radio Queen Contest of 1934, whose winner will be enthroned at the National Electrical and Radio Exposition this fall.

Miss Allen, who is accounted one of the most beautiful girls in radio, is heard transcontinentally in *One Man's Family* and is featured in a number of other productions, including the Pacific Coast presentation of *Death Valley Days*, and in *Winning the West*, dramatic serial which is sponsored by the Occidental Life Insurance Company.

KGO's candidate is five feet six inches in height, and weighs 128 pounds. Her slim, regal carriage and her grace of movement and the quiet elegance of her clothes make her a distinctive figure anywhere. Her eyes

are blue, her skin very white, and her hair, which she wears in a soft knot, is black. Her voice, low, velvety and sympathetic, is characteristic of the temperament of this lovely girl.

Miss Allen has been an actress since she was sixteen, but she is also an accomplished singer and dancer, although she has never used either of these talents professionally, and sang on the air for the first time in a recent *Death Valley Days* broadcast in which the song was incidental to the character.



HOW TO BEHAVE IN A RADIO AUDITION

Courtenay Savage, dramatic director of the Columbia Broadcasting System, has issued a guide for behavior in an audition. His nine rules follow:

1. Take it easy. Avoid all tenseness and over-anxiety preceding and during the audition by entering into the event light heartedly. Preferred philosophy: If I'm a wow—hurray—if I'm a flop there was no harm trying.

2. Don't chatter nervously with any of the others who are, like yourself, waiting to be led to the microphone for a test. Wait quietly until your name is called. Pass the time reading over your script.

3. Listen carefully to what the man in charge advises. He will instruct you in "microphone technique," and will also tell you what *not* to do directly before your turn comes.

4. When you are led to the microphone, take an easy, comfortable balance on your feet. This is important. Many novices stand on tip-toe in their nervousness, or take some strained position which actually influences their voice and radio manner.

5. Don't hold your music or script low, and don't look down on it. Hold it directly opposite your eyes so both your head and voice will be up.

6. Try, at the moment before audition, to get a good grip on yourself. Relax. Make sure you are breathing easily. Forget the men in the audition room, and remember that the engineer and the production man are both "for" you.

7. Deliver your songs and dramatic reading without raising your voice. Enunciate clearly—try to project your personality with *one* person in mind as a listener.

8. Don't imitate any well known radio star. Be original without straining to stylize your material.

9. In singing, stick to the melody. Don't ad lib or try any special arrangement stuff. The simpler the better.

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ARMAND GIRARD, TOMMY HARRIS, ARE CALLED TO RADIO CITY

Two more stars of the West will join the NBC constellation in Radio City shortly, when Armand Girard, basso of the Knickerbocker Quartet, and Tommy Harris, "Little King of Song," leave for New York.

Offers from NBC's eastern headquarters came to both of them simultaneously last week, and both have accepted. They expect to be in New York around August 15, and both will be on the air there shortly after their arrival.

Girard has been a member of the National Broadcasting Company staff for four years. Born in Clyde, Kansas, of a French-Canadian family famous for its musical talent, he has been singing since he was eighteen years old. He made his radio debut about ten years ago as the basso of the Rounders, the quartet which has contributed so many well known stars to the microphone. He has been a member of the Knickerbocker Quartet for several years. The place he leaves vacant in the group will be filled by Mynard Jones, manager and coach of the quartet.

Johr Charles Thomas is one of the many celebrities who have voiced enthusiastic admiration of the young San Francisco singer's voice. When Girard and Thomas met for the first time not long ago, Thomas gave him a firm hand clasp and a rousing "Hello, Mr. 'G'wine to Hebben!" Thomas particularly liked Girard's rendition of this song.

When Girard and Mrs. Girard leave for New York it will be their first visit to that city, although Girard has sung in every other large city in the country, and has appeared in thirty-five motion pictures. The Girards' two little daughters, Mary Elizabeth and Joan Renée will remain in California with their grandparents for the time being.

Tommy Harris probably will be heard for the last time from San Francisco on the Carefree Carnival of August 11. He and Mrs. Harris will close their home in San Francisco the next day and leave for the East.

The boyish, dark-haired, eager-eyed Tommy is a native San Franciscan. He was just ten years old when he made his debut at a local theater, where he won a public singing contest by playing hookey from school.

"Was my family proud of me?" he repeats the interviewer's question. "Say, I can feel that hairbrush yet!"

Tommy took an orchestra around the

world when he was nineteen, then returned to California to become one of the most popular radio singers of the West. He has been featured on the Carefree Carnival since the inception of this favorite transcontinental, and he is one of the group heard from coast to coast Thursdays at 1 p. m. P. S. T. with Meredith Willson's orchestra.

Tommy and Mrs. Harris are close friends of Tim Ryan and Irene Noblette, former Carnival stars now making good in a big way at Radio City. They will renew acquaintances also with other former NBC staff members in San Francisco who are part of Radio City's population now—Nelson Case, big, blond announcer; Max Dolin, violinist, and Jerry Martin and Ernest Wilms-hurst of the engineering department.

ψ

ST. MARY'S ON THE AIR

Back in 1930 W. L. (Bill) Gleeson, then General Manager of Radio Station KROW, decided that a college as big and important as St. Mary's should be on the air on a regular schedule, and to make it possible for St. Mary's to have its own radio program, Mr. Gleeson offered to donate to Brother Leo a one hour period each Thursday night. This was accepted by Brother Leo for St. Mary's, and Timothy J. Canty took charge inaugurating the "Class Room of the Air." The now famous program has appeared on several stations since its initial broadcast.

Mr. Gleeson has arranged time for St. Mary's on the station where the program was born—KROW.

The suggestion is now made to St. Mary's by Mr. Gleeson that a sponsored broadcast circuit be run to the college and St. Mary's programs be put on direct from college studios.

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CORRECTION

We wish to make the following correction of the story entitled "Competition for the Three Cheers," which appeared on page 17, of the July 14 issue.

The Williams Sisters were formerly KOL staff artists—not KOMO. They appeared daily for over three months on the Carnival Hour program heard each noon hour. They were discovered by KOL on one of their regular audition days. It is true that they did sing with Vic Meyers at the Club Victor, and broadcast occasionally over KOMO-KJR, but long before their night club engagement, they were popular with the KOL audience.

In fairness to Ken Stuart, Ivan Ditmars and all the KOL Carnival Gang, we make this correction.

Watch your Weight



You'll enjoy using bathroom scales so compact . . . attractive . . . and convenient as these . . .

SPECIAL OFFER

BATHROOM SCALES, as described, and one year's subscription to BROADCAST WEEKLY, new, renewal, or extension—

SO attractive as to be a credit to the most luxuriant bathroom, yet so compact as to fit the smallest, these smart, new type scales fill a real health need in every home. Graduated up to 250 lbs., not only do they show exactly what you *do* weigh, but also what you *should* weigh—a table of correct weight for both men and women, according to height. Fully metal encased, artistically finished in light green lacquer, with mottled green rubber mat, rubber floor contacts, and sunken glass dial. Accurate, durable, noiseless. Made by one of America's foremost manufacturers and *guaranteed for one year*. A value that makes this one of the most outstanding offers in the history of BROADCAST WEEKLY. Get *yours* NOW.

BOTH
for \$ **3**

This offer is so exceptional its continuance cannot be assured, therefore we recommend prompt action to avoid the possibility of disappointment. Mail your check (or P. O. Money Order) and subscription as soon as possible to—

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OR

The BATHROOM SCALES, as described, will be mailed absolutely FREE to anyone sending us 3 NEW one-year subscriptions to BROADCAST WEEKLY at \$1.50 each. Simply send check (or P. O. Money Order) and subscribers' names and addresses, and Scales will be shipped to you by return mail.

**NATION DANCES TO RHYTHMS
OF NBC'S ACE DANCE BANDS**

With more than thirty noted bands on its regular dance schedule, NBC is offering its coast-to-coast dancing devotees more toe-tickling tunes and finer orchestras than for any other summer period in its history.

From the nation's best known hotels, famous seaside resorts and exclusive clubs, the popular waltzes, the favorite cariocas and tangoes pour through the networks from the Atlantic to the Pacific and back again nightly to keep the country dancing.

Besides these are the regularly sponsored dance bands not included in this casual summary. They boost the total to an even more impressive level.

The NBC hall of dance fame is a who's who of terpsichore. Whiteman, Lombardo and Vallee step in steady succession to the microphone as the hours of early evening glide by and become the waning moments of the early morning.

From New York, the summer capital of Rhythmland, comes Jack Berger from the Hotel Astor in Times Square. Paul Whiteman, the dean of modern conductors, is holding court each Saturday night from the Hotel Biltmore. Ted Black takes the air from the Cafe Loyale and Ernie Holst plays from the Central Park Casino. Charles Davis, the former Hoosier favorite, is enthroned at the Hollywood Restaurant on Broadway, Rudy Vallee sings and plays from the Pavillon Royal and Don Bestor offers his smooth rhythms from the Hotel Pennsylvania.

Johnny Johnson holds forth from the Paradise Restaurant; Jack Denny entertains from the roof of the Hotel Pierre on upper Fifth Avenue. Emil Coleman is at the Plaza Hotel, while Guy Lombardo is now a fixture atop the Starlight Roof of the Waldorf-Astoria.

Harry Meyer is established at the Ausable Chasm Hotel, Schenectady; Sleepy Hall comes to the networks from the Monmouth Hotel at Spring Lake, New Jersey; Henry King is heard from the Ross Penton Farms, Asbury Park, N. J.; Freddy Martin is at the Hotel St. Regis, New York, and Enric Madriguera has summer headquarters at Vivian Johnson's Club at Asbury Park, New Jersey.

When the Atlantic Coast bands are absent from the networks the rhythm makers in other parts of the country are busy.

Pete Smythe, a Denver favorite, is broadcasting from the Cosmopolitan Hotel in the mountain city. George Hessberger is playing from A Century of Progress in Chicago; Clyde Lucas is still a favorite at the Terrace Gardens in the Windy City. Buddy Rogers

Courtesy Column

AS a courtesy to our readers, we shall be glad to send a complimentary copy of *Broadcast Weekly* to their friends. Jot down the names and address of three of your friends *now*, and let us help you bring this additional enjoyment into their homes.

BROADCAST WEEKLY
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**MY NAME
and ADDRESS**

has 'em dancing at the College Inn of the Hotel Sherman and Eddie Duchin, New York boy on a visit to Chicago's Congress Hotel, entertains for the home folks regularly.

Pacific Coast dancers hear Tom Coakley from the Palace Hotel; Happy Felton and his band from the Bal Tabarin and the Williams-Walsh orchestra from the Hotel Mark Hopkins in San Francisco. Coakley broadcasts over coast-to-coast NBC networks several times a week. Los Angeles contributes Gus Arnheim's orchestra from the Cocoanut Grove in the Ambassador Hotel and Jimmy Grier from the Biltmore Hotel; from Seattle comes the music of Hal Grayson at the Club Victor, and from Portland's Club Victor come the rhythms of Jack Bain's musicians. Other cities present their local talent periodically, to keep the nation on its toes and happy.

Ψ

IDENTIFY ARTISTS WITH SPONSORS

Now that radio time is at a premium, a lot of changes are going to be put into effect—and one is, few singers will be featured on programs for more than one sponsor.

Time was when they talked a lot about Morton Downey being so well known as singing for a certain cigarette that no other sponsor would risk putting Downey on the air because he had done such a great job of program identification for the cigarette that the advertiser might fear listeners would think of Camels instead of whatever else Downey might be advertising.

There was no little logic in that attitude at the time. But since then there have been quite a few singers who appear Monday night on one program and Wednesday on a second and perhaps Friday or Saturday on a third program. Program builders are beginning to feel that such singers are virtually no program identification and hence are not as valuable as they might be to the program. Result is going to be that quite a few of them will find themselves paid a little more money for the one program—and that offers for other programs will not be forthcoming. A singer will be known, it would appear, by the sponsor he keeps.

*

Another prophet arises in radio. He is Myron Kirk, young advertising executive with the firm of Ruthrauff and Ryan, nationally known advertising agency. He built the present Gillette Blue Blade show on which Gene and Glenn are appearing, and it was he who said the boys would start out very slowly on the network and would build by the end of twelve weeks to real proportions. Today Gene and Glenn rank solidly

as one of the smash hits on radio, which makes Kirk one of the few radio prophets in existence. Frank Black, who forecast the flood of good music, is another.

*

Whereas the Gene and Glenn show, adhering to simple humor, has met with startling success with radio listeners, genial Fred Allen is still having trouble corraling enough listeners with his satire to make the sponsor kick up his heels with glee. They've made a change in the show, adding the golden voice of James Melton. Allen is very funny to sophisticates, but "the man in the street" has not taken him to his heart yet.

*

An excellent example of a sponsor fearing to take chances on comedy came up the other day. A perfectly splendid program was auditioned for a national advertiser, and all who heard it chortled all the way through. But when the audition was all over, Mr. Sponsor shook his head. "He was funny today," he said sagely, "but we have no proof he'll be great next week. We'd better play safe with a musical program." And he will!

Ψ

TAXI SAVES MILEAGE

AS FANS TUNE RADIO

Radio artists appreciate their loyal fans, and Virginia Rea, NBC soprano, who is heard each Sunday in the "American Album of Familiar Music" program, has at least two admirers whose devotion knows no bounds.

These fans—both feminine—haven't missed one of Miss Rea's broadcasts for several years, according to their letters. Recently they made a trip to New York and determined that they would hear their regular Sunday evening program in the Radio City studios.

Unaware that it was first necessary to obtain invitations to the studio, they blithely wandered in a few minutes before the program—to find the auditorium filled and no time to identify themselves to the singer. They wandered down Fifth Avenue, disconsolate at missing Virginia and breaking their record for constancy at the same time.

Then one of the fans had an inspiration. She signaled a passing taxi and got in with her companion. The driver was ordered to park right there, the radio was turned on, and for half an hour the girls listened to Miss Rae, Frank Munn and Gus Haenschen's orchestra. When the program was finished the girls handed the grinning driver a dollar and departed, still in possession of an unbroken Virginia Rea listening record.

ETHER ETCHINGS

By IOLA McREYNOLDS

To a dreamy, sparkling accompaniment that is very much like the music of a little brooklet laughing down a hill and out through a sunny meadow, a lazy voice dreams along—a carefree boy on a summer afternoon, going nowhere in particular—and we find every muscle relaxing and we get sort o' lazy, too—just listenin'!

Lazy Bill Huggins wakes up enough to sing to us for a few minutes each week, then slips away again with the promise that, if he is awake, he will come and sing again another time.

To have lunch to the lazy rhythm of his music is a boon to those of us who have to grapple with the demons of rush and hurry the rest of the day. We hope that someone will always see to it that he wakes up—but not too much!

* * *

"With a Song in My Heart," a song of today that is closely related to those of yesterday, and in a few months will be classed as such, the program, Songs of Today and Yesterday, is introduced to us.

Brought to our attention are the outstanding themes that are sung year after year, old yet ever new.

Love—love leads, and is the golden thread running through every successful song that comes by any other title. Moonlight—who doesn't get romantic when there is moonlight! Moonlight can change a cottage on a hill into a palace of dreams; a modest little river becomes a trail to the end of the rainbow. Change golden air to an aureole, and dark tresses to the mystery of midnight, into which one's heart gets entangled; eyes become stars, and a smile is love's very own magical illumination.

Songs with Laziness or Dreaming as their theme always have a soothing effect upon us. Sunshine, that cheers us; clocks that tick away precious hours that we want to hold forever. Clouds, with silver linings; Rainbows, of promise, and Bluebirds, of happiness. Roses, of memory, and Goodnights, that break the heart with longing.

These and countless others are themes of the songs of Yesterday, Today, and Tomorrow. Themes that all, from the lowest to the highest, the oldest to the youngest, can understand

A program of memories; Songs of Today and Yesterday.

* * *

"Poet's Gold"—"Man in search of his dreams"—

What are the things men search for in dreams? And what is "poet's gold"?

Poet's gold is found in trees and flowers and singing water, blue skies, and stars at night. In song and love and laughter, the rapture of a precious moment—regrets for that which might have been and, yes—in tears.

What do men search for in dreams with all the secret longing of the soul that moulds one's life with its desire? Success and honor—some want fame, and all want freedom—happiness and love. A love that is one's life and breath and being—one's reason to go on living.

Dreams—why, man's dreams are "poet's gold."

Tune in to CBS Sunday afternoon at 1:15, and hear more about it.

* * *

Most stars of the ether have one, or more, definite theme songs or melodies which announce to us that one of our favorites is on the air, but one outstanding artist comes on the air with a few beautiful notes played in his own individual way, and we have come to recognize him when we hear them. Sometimes, on a morning broadcast, they take the form of what the announcer terms the alarm clock (pity all clocks couldn't sound like that!), but with the exception of the program, Way Back When, which has a theme song all its own, Charles Runyan usually greets us in just this manner.

In the quiet of the night we hear deep tones of the organ, followed by familiar and beloved music of the old masters which Mr. Runyan favors on these broadcasts. Or, perhaps, as is often the case, the program will be composed entirely of musical comedy, with now and then a concert of popular songs that we all know, and which have association with some memory that has been tucked away in our chest of "souvenirs."

But whatever the nature of the program, each number is interpreted with understanding, and in a friendly sort of way, making us feel that Charles Runyan is a friendly sort of person.

SUNDAY Programs

Aug. 5, 1934

7:00 to 7:30 A. M.

KNX—Bill Sharples, Breakfast Club
 KFOX—Recordings
 KGDM—Weather, Records
 KSL—Uncle Tom and Comics
 KOA—News; 7:05, Musicale

7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club
 KFOX—Recordings
 KGDM—Organ Recital
 KVI—7:45, Temple Baptist Church
 KSL—Mormon Tabernacle
 KOA—Capitol Theatre Family

8:00 to 8:30 A. M.

• KPO & network—Major Bowes' Family
 KGO—Organ Concert, Paul Carson
 KYA—8:15, Christian Science Reading
 KROW—Commuters Time Clock
 KJBS—Close Harmony
 KGDM—Organ; News
 * KFRC & network—Salt Lake Tabernacle Choir and Organ
 KJR—Coast to Coast, recorded
 KEX—Sacred Music; 8:15, Dance Antiques
 KVI—8:15, Hill Billies
 KHJ—Sunday Times Comic
 KNX—Bill Sharples, Breakfast Club
 KFOX—Percy and his Father; 8:15, Funny Paper Man
 KFWB—Records; 8:15, Funny Paper Man
 KGB—Sunday Comics
 KSL—Mormon Tabernacle
 KOA—Capitol Theatre Family

8:30 to 9:00 A. M.

• KGO & network—Radio City Music Hall Symphony (KGO off 9:00)
 KPO—Morning Melodies
 KYA—Sabbath Matins
 KTAB—Sunrise Symphony
 KROW—Swedish Meditations
 KJBS—Band Concert; 8:45, Trio
 KGDM—Chapel
 * KFRC & network—The Romany Trail
 KOL—P. I. Comic Section
 KVI—Radio Gospel League
 KJR—Coast to Coast, Recorded
 KEX—Band Music; 8:45, Council of Churches
 KNX—Bill Sharples, Breakfast Club
 KFOX—Funny Paper Man
 KFWB—Funny Paper Man
 KSL—Romany Trail
 KOA—Radio City Concert

9:00 to 9:30 A. M.

• KGO & network—Radio City Music Hall
 KGO—Chronicle Comics
 KPO—Morning Melodies
 KYA—'Fellowship of the Air'; 9:15, Funny Paper Man
 KTAB—Apartment House Hunter
 KROW—Health Swing
 KJBS—Dance Orchestra
 KGGC—Glenn's Oldtime Songs
 KGDM—Bondons
 KQW—Organ Melodies
 * KFRC & network—Ann Leaf, organist
 KJR—Cecile Barbezet; 9:15, Shadow the Clock
 KEX—Council Churches; 9:15, C. E. Union
 KHQ—American Weekly Comics
 KNX—Bob Shuler and Quartet



RUSS COLOMBO
 KGO—8:15 P. M.

9:30 to 10:00 A. M.

• KGO & network—Highlights of the Bible; Dr. Frederick K. Stamm; male chorus direction Keith McLeod; organ; presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America
 KPO—Sparklets, Coquettes, vocal trio; Clay Landon, guitarist
 KYA—Funny Paper Man
 KTAB—Watch Tower; Open Road
 KROW—Vita Hepar; Records
 KJBS—Dance Orchestra; Records
 KGDM—Watch Tower Program; 9:45, Echoes of the Nineties
 KQW—Light Opera Gems
 * KFRC & network—Compinsky Trio
 KGGC—Featured Artists
 KOL—Democratic Talk to 9:45
 KEX—Shearer Bennett Program
 KJR—Shadow on the Clock; 9:45, Melody Time
 KGW—Studio Program
 KNX—Congoin; 9:45, Organ
 KECA—Records; 9:45, Hollywood Conservatory of Music
 KFWE—Recordings
 KFOX—Recordings
 KOA—Sunday Forum

10:00 to 10:30 A. M.

• KPO & network—Singable Songs
 KGO—Pair of Piaros, Grace Frankel and Gertrude Lyne
 KYA—Uncle Harry; 10:15, Musical Strings
 KTAB—10th Ave. Baptist Church
 KROW—Watch Tower Program
 KGGC—Recordings; 10:15, Hollywood Preview
 KJBS—Favorite Melodies
 KQW—Salon Orchestra; 10:15, Baptist Church

KGDM—Echoes of Nineties
 * KFRC & network—Edith Murray; 10:15, One Quarter Hour in Three-Quarter Time
 KJR—International Bible Students; 10:18, Rhythm Rulers
 KEX—Lost and Found; Records
 KFI—Tom Tom Symphony and Lecture by Maurice Zam
 KHJ—Randall String Quartet to 10:15
 KFWE—Recordings
 KNX—Judge Rutherford Talk
 KFOX—Radio Sunday School
 KGB—10:15, Records
 KOA—Arnold's Commodores

10:30 to 11:00 A. M.

• KGO & network—Concert Artists
 KPO—Studio Program
 KYA—Mountain Harmonists
 KTAB—Church Services
 KROW—Watch Tower Program
 KJBS—Popular Melodies
 KGGC—Request Hour
 KQW—Baptist Church Services
 KGDM—Echoes of the Nineties; 10:45, Recordings
 * KFRC & network—Windy City Revue
 KEX—Recorded Program
 KJR—10:45, Musical Auction
 KNX—Judge Rutherford Talk
 KECA—Recordings; 10:45, Church
 KFWE—Recordings
 KSL—Windy City Revue
 KOA—Concert Artists

11:00 to 11:30 A. M.

• KGO & network—Organ Recital
 KPO—Bible Stories with Paul Carson at the Organ
 KYA—Old St. Mary's Church Serv.
 KTAB—Church Services
 KROW—Oakland Community Church
 KJBS—Popular Melodies
 KGGC—Request Hour
 KQW—First Baptist Church
 KGDM—Church Services
 * KFRC & network—Detroit Symphony
 KVI—Central Lutheran Church
 KOMO—Singable Songs
 KJR—Ceil Solly; Jewel Box
 KEX—Symphony Hour
 KHJ—Symphony Hour
 KFWE—Maude Hughes, pianist
 KNX—Silver Strings
 KECA—Church Services
 KFOX—St. Lukes Church
 KSL—Symphonic Hour
 KOA—Organ Recital

11:30 to 12:00 Noon

• KGO & network—Chautauqua Symphony Concert from Lake Chautauqua, New York
 KPO—Bible Stories
 KYA—Old St. Mary's Church Serv.
 KTAB—Church Services
 KROW—Oakland Community Church
 KJBS—Maritime Melodies; 11:45, Song Favorites
 KGGC—Popular Concert; 11:45, Mountain Music
 KQW—First Baptist Church
 KGDM—Church Services
 KVI—Central Lutheran Church
 KOMO—Pastel Harmony
 * KFRC & network—Detroit Symphony
 KEX—Orchestra
 KHJ—Symphony Hour
 KNX—Lal Chand Mehra

KFWB—Recordings
 KECA—Church Services
 KFOX—St. Lukes Church
 KSL—Symphony
 KOA—Huffman Theatre Harmonies

12:00 to 12:30 P. M.

• KGO & network—Chautauqua Symphony concert
 KPO—Mickey Gillette and His Music
 KYA—Organ Concert
 KTAB—Church Services
 KLX—Recorded Program
 KROW—All Request Program
 KJBS—Orch.; 12:15, Vocalists
 KGGC—Jerry Woods' Orchestra
 KGDM—12:15, Portuguese Melodies
 KQW—Church; 12:15, Opera Stars
 * KFRC & network—Buffalo Variety Workshop
 KGW—12:15, Tommy Luke
 KOMO—Harp Melodies; 12:15, For All the Family
 KNX—Concert Group
 KECA—Church Services
 KFWB—Gold Star Rangers
 KFOX—St. Lukes Church

12:30 to 1:00 P. M.

• KGO & network—Chautauqua Symphony concert
 KPO—Studio Program
 KYA—Fadners
 KTAB—Church Services; 12:45, Religious Program
 KLX—Merlyn Morse, tenor; Jeanette Stock, soprano; Helen Parmelee, pianist
 KROW—All Request Program
 KGGC—Jerry Woods' Orchestra
 KJBS—Recordings
 KGDM—Portuguese Melodies
 KQW—Symphony Hour
 * KFRC & network—Buffalo Variety Workshop
 KGW—Tommy Luke; 12:45, Newspaper Adventures
 KOMO—For All the Family
 KEX—Orchestra; 12:45, Rev. Pope
 KFI—U. S. C. College of Music
 KFWB—Gold Star Rangers
 KNX—Louise Johnson, astro-analyst
 KECA—Musical Program
 KFOX—Sunshine and Roses

1:00 to 1:30 P. M.

• KGO & network—Sunday Vespers, guest speaker; male quartet direction Keith McLeod
 KPO—Melody Train; orchestra direction Josef Hornik
 KYA—Waltz Classic
 KTAB—Church of Latter Day Saints
 KLX—Musical Program
 KROW—Recordings
 KJBS—Dixie Marsh; 1:15, Recordings
 KGDM—Portuguese Melodies; 1:15, Records
 KQW—Dixie Marsh, pianist; 1:15, Vocalists
 * KFRC & network—The Playboys; 1:15, Poet's Gold
 KGW—Powers Song and Story
 KOMO—For All the Family; 1:15, Manhattan Echoes
 KEX—Rev. Willard Pope
 KNX—Louise Johnson, Astro-Analyst
 KECA—Records
 KFWB—Music; 1:27, Baseball
 KOA—National Vespers
 KSL—Playboys

1:30 to 2:00 P. M.

• KGO & network—To be announced
 KPO—Melody Train
 KYA—Waltz Classics

KTAB—George Kruger, pianist
 KLX—Records
 KROW—Luncheon Concert
 KJBS—Concert Recordings
 * KFRC & network—Prof. Lindsley; KQW—Popular Melodies
 KGDM—Records; 1:45, Mount Shasta Boys
 KJR—Here and There; 1:45, Musical Jigsaws
 KEX—Rev. Pope; 1:45, Piano
 KFWB—Baseball Game
 KNX—Playing the Song Market
 KECA—Vocational Adjustment; 1:45, Records
 KFOX—Recordings; 1:40, Health Talk
 KFSD—Old Time Program
 KSL—Afternoon Musicale
 KOA—Lakeside Orchestra; 1:45, International Tidbits

2:00 to 2:30 P. M.

• KPO & network—Catholic Hour
 KGO—Mickey Gillette and His Music
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15, Hawaiian Adventures
 KLX—Records
 KROW—The Observer
 KJBS—Spanish Melodies; Orchestra
 * KFRC & network—Nick Lucas; 2:15, Summer Musicale
 KGDM—Orchestra
 KQW—Spanish Tunes; 2:15, Instrumental Trio
 KOMO—Old Songs of the Church
 KGW—Nick's Flower Home; 2:15, Eddie King, pianist
 KFI—2:15, Rabbi Magnin
 KFT—Organ Recital
 KNX—Exposition Park Concert
 KFWB—Baseball Game
 KFOX—Christian Science Reader; 2:15, Baseball
 KSL—Nick Lucas; 2:15, Musicale
 KOA—Catholic Hour

2:30 to 3:00 P. M.

• KPO & network—Henry King's Ross Fenton Farms Orchestra
 KGO—Music Room, orchestra direction Emil Polak
 KTAB—Oakland Municipal Band
 KYA—Light Opera
 KLX—Helen Parmelee, pianist; 2:45, Souvenirs
 KROW—Tuneful Tunes
 KJBS—Afternoon Concert
 KGGC—Sunday School
 KGDM—Orchestra
 KQW—Popular Concert
 * KFRC & network—Summer Musicale; 2:45, Carlile & London
 KOL—2:45, Musicale
 KVI—2:45, Judge Rutherford
 KOIN—2:45, Threads of Tradition
 KEX—Orchestra
 KHJ—Jan Garber's Orchestra
 KNX—Concert
 KECA—Recordings
 KFOX—Baseball Game
 KFSD—Balboa Park Organ
 KFWB—Baseball Game
 KSL—Musicale; 2:45, Carlile & London
 KOA—Ross Fenton's Orchestra

3:00 to 3:30 P. M.

• KGO & network—Silken Strings, Charles Previn's Orchestra
 KPO—Afternoon Concert
 KYA—Light Opera
 KTAB—Oakland Municipal Band
 KLX—Records
 KROW—Tuneful Tunes
 KJBS—Recordings

KGGC—Church Service
 KGDM—Recorded Program
 KQW—Violin Solo; Dance Tunes
 * KFRC & network—Drama, "Peter the Great"
 KJR—Cornish School Program
 KEX—Orchestra; 3:10, Home Plate; 3:15, Baseball
 KNX—Concert
 KECA—Classic Hour
 KFWB—Baseball Game
 KFOX—Baseball Game
 KFSD—Organ Recital
 KSL—Peter the Great

3:30 to 4:00 P. M.

• KGO & network—Great Composers Program; Gordon and Musical Art String Quartets
 KPO—Afternoon Concert
 KYA—Light Opera
 KTAB—Oakland Municipal Band
 KLX—Aspre and String Orchestra
 KROW—Hawaiian Airs; Records
 KJBS—Concert Favorites
 KGGC—Church Service
 KGDM—Records
 KQW—Concert Favorites
 * KFRC & network—Chicago Knights
 KFRC—3:45, Newspaper Adventures
 KOL—3:45, The Endureshow
 KVI—3:45, Amusement Tips
 KOIN—Studio Program
 KEX—Baseball
 KJR—Souvenirs of Song to 3:45
 KOMO—Sextet for Strings
 KHJ—Stimulating Soothers; 3:45, Newspaper Adventures
 KNX—Concert
 KECA—Classic Hour
 KGB—3:45, Newspaper Adventures
 KFOX—Baseball Game
 KFWB—Baseball Game

4:00 to 4:30 P. M.

• KGO & network—Chase and Sanborn; Jimmy Durante, comedian; Rubinoff's Orchestra
 KPO—Community Forum
 KYA—Melodies Moderne
 KTAB—Oakland Municipal Band
 KLX—Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KQW—Dance Hits; 4:15, Instrumentalists
 KGDM—Recorded Program
 * KFRC & network—Columbia's Variety Hour
 KJR—Records; Horse Race
 KEX—Baseball
 KNX—Carefree Capers
 KECA—Piano recital
 KFOX—Baseball Game
 KFSD—Symphony Concert
 KFWB—Baseball Game

4:30 to 5:00 P. M.

• KGO & network—Chase and Sanborn Program
 KPO—Studio Program
 KYA—Vesper Services
 KTAB—Episcopal Radio Mission
 KLX—Metropolitan Moods
 KROW—Afternoon Concert
 KJBS—Recordings
 KGDM—Ernie Post Jamboree
 KQW—Vocal Headliners
 * KFRC & network—Columbia's Variety Hour
 KJR—Knights of Note
 KEX—Recorded Program
 KNX—Records; 4:45, Male Quartet
 KECA—Recorded Program
 KFWB—Recordings
 KFOX—Nazarene Church
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

•KGO & network—Manhattan Mercury-Go-Round; Tamara, Russian blues singer; trio
 KPO—Organ Concert, Paul Carson
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Old Man Solloquy; 5:15, Melody Palette
 KROW—Oakland Council of Churches
 KJBS—Dance and Vocal Records
 KGDM—Ernie Post Jamboree
 KQW—Musical Comedy
 *KFRC & network—Sanctuary Symphony Orchestra
 KJR—Emanuel Tabernacle
 KEX—Four Square Cathedral
 KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews
 KECA—Chamber Music
 KFOX—Jack Maurice's Orchestra
 KFSD—Musical program
 KSL—Harry Sosnik's Orchestra

5:30 to 6:00 P. M.

•KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
 KPO—Eva Garcia, pianist
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Wilma McVey, soprano
 KJBS—Musical Comedy Hits
 KGDM—Dance Orchestra
 KQW—Musical Comedy Melodies
 *KFRC & network—Fred Waring's Pennsylvanians
 KHQ—Album of Music
 KJR—Vindabonians
 KEX—Four Square Cathedral; 5:45, Concert
 KNX—Dr. John Matthews
 KECA—Records; Franz Hoffman, baritone
 KFSD—Musical program

6:00 to 6:30 P. M.

•KGO & network—Hall of Fame; guest star; orchestra
 KPO—Clef Dwellers, vocal trio; 6:15, Henry M. Hyde, Adventures in Science
 KYA—Melodettes; 6:15, Studio
 KTAB—Wyoming Cowboys
 KLX—Mixed Quartet
 KROW—Recordings
 KJBS—Dance Melodies
 KGDM—Selected Recordings
 KQW—Song of the Islands; Records
 *KFRC & network—Wayne King's Orchestra
 KJR—Angelus Hour
 KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin
 KNX—Souvenirs of Song
 KFOX—News; Piano; Songs
 KFWE—News; Organ, Piano, Violin
 KFSD—Studio program

6:30 to 7:00 P. M.

•KGO & network—Canadian Capers, lyric trio; orchestra direction Allen MacIver
 KPO—Palace Hotel Concert Ensemble
 KYA—Twilight Melodies
 KTAB—Amateur Baseball Scores
 KLX—Musical Program
 KROW—Songfest; 6:45, Philosophy
 KJBS—Dance Melodies
 KQW—Musical Varieties
 *KFRC & network—Ferde Grofe "Americana"
 KOIN—Emil Enna: Recital to 6:45
 KJR—Angelus Hour
 KHQ—Canadian Capers

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	488.5	840
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFI—Charlie Hamp
 KNX—Rev. C. E. Fuller
 KECA—Organist and violinist
 KFWB—Ed Fitzpatrick's Orchestra
 KFOX—School Kids; 6:45, Orca
 KSL—Ferde Grofe's Americana

7:00 to 7:30 P. M.

•KGO & network—Irene Beasley, blues singer; 7:15, Madame Schumann-Heink and Harvey Hays
 KPO—The Melody Lingers On, orchestra direction Emil Polak
 KYA—Dinner Concert
 KTAB—Echoes of Portugal; 7:15, Viennese Nights
 KLX—Musical Program
 KJBS—Dance Melodies
 KROW—Facci; 7:15, Y. M. C. A.
 KGGC—Church Service
 KQW—Dance Tunes; Orchestra
 *KFRC & network—S. & W. Merry-makers
 KOL—Romance of Travel
 KJR—Metropolitan Moods
 KEX—Musical Gems
 KNX—Concert
 KPOX—Warner Bros. Show
 KFWE—Phil Regan and Orchestra
 KHJ—7:15, Orchestra
 KECA—Pierce Bros. Quartet
 KFSD—George Bacon, organist
 KSL—Little Jack Little Orchestra

7:30 to 8:00 P. M.

•KPO & network—Interlude; 7:35, Charlie Davis' Orchestra
 KGO—Jos. Hornik, Viennese prog.
 KYA—Happy Felton's Orchestra
 KLX—Musical Auction; 7:45, William Don, eccentric comedian
 KTAB—Church Serv. Bapt. Church
 KPOW—Our Naval Reserve; 7:45, Variety Program
 KGGC—Church Service
 KQW—First Baptist Church Service
 *KFRC & network—Merrymakers
 KEX—Musical Gems; Crazy Crystals

KGW—Beauty That Endures; 7:45, Studio
 KOMO—Meditations; 7:45, Futuristic Capers
 KNX—Musical Program
 KFI—Makers of History
 KFWB—Elec. Transc.; 7:45, Comedy Stars of Hollywood
 KFOX—Boy Detective; 7:45, Songs
 KOA—The Forty-Niners; Music
 KSL—Dance Orchestra

8:00 to 8:30 P. M.

•KGO & network—Eddie Duchin's Congress Hotel Orch.; 8:15, Russ Columbo, baritone; orchestra; Jimmy Fidler, commentator
 KPO—The Black Ghost, dramatic program; 8:15, Personal Closeups, interview by Gypsy
 KYA—Opera, recordings
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 *KFRC & network—Hi-Jinks
 KOMO—Congress Hotel Orchestra
 KEX—First Church of Christ
 KNX—Presbyterian Church
 KFI—Orchestra and Soloist
 KECA—B. McIntosh; Russ Columbo
 KFWB—To be announced
 KFOX—Christian Science Service
 KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service
 KOA—Comedy Stars; Russ Columbo

8:30 to 9:00 P. M.

•KGO & network—Hollywood on the Air; Movie celebrities; orchestra direction Jan Rubini
 KPO—Reflections, singer, organ, harp and violin
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 *KFRC & network—Hi-Jinks
 KOIN—King's Guards; 8:45, Nikola Zan, baritone
 KJR—First Church of Christ Scient.
 KEX—First Church of Christ
 KNX—Church Services
 KFI—Orchestra and Soloist
 KFWB—To be announced
 KSL—L. D. S. Services; 8:45, Watch Tower
 KOA—Hollywood on the Air

9:00 to 9:30 P. M.

•KGO & network—Hotel Bismarck Orchestra
 KPO—University of California Prog.
 KYA—Opera Recordings
 KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor, Story
 KLX—Neighborhood Songs & Poems; 9:15, World Revue
 KROW—Foreign Watch Tower
 KQW—Church; Vocal Gems
 *KFRC & network—To be announced
 KOIN—The King's Guards; 9:15, Nikola Zan
 KOMO—Royal Foursome; 9:15, Trio
 KGW—G. A. Paine Prog. to 9:15
 KEX—9:05, Abe Bercovitz
 KFI—University of So. California
 KFWB—"Coronets," historical drama by Kay Van Ripper
 KNX—News; 9:15, The Crocketts
 KPOX—Beverly Hill Billies
 KECA—Countess De Le Guere, pianist; 9:15, Records
 KSL—Organ and Violin
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

• KGO & network—Reader's Guide, Joseph Henry Jackson
 KPO—Frankie Masters' Orchestra
 KYA—"Beauty That Endures"
 9:45, News Editor; 9:55, Talk
 KTAB—Chapel of the Chimes, organ; 9:45, Jack Spriggs Orch.
 KLX—World Revue; 9:45, News; 9:50, Jewel Box
 KROW—Ran Wilde's Orchestra
 KGGC—9:45, Skate Races
 KQW—Concert Memories
 KVI—Radio Gospel League
 * KFRC & network—Garber's Orch.
 KOMO—String Trio; Song Garden
 KNX—The Crocketts
 KHJ—9:55, Jewels of Romance
 KFVB—Skit; 9:35, Orchestra
 KFOX—Beverly Hill Billies
 KOA—Dance Orchestra
 KSL—Frank Asper, organist; Wm. Hardtman, violinist

10:00 to 10:30 P. M.

• KGO & network—Richfield News; 10:15, Paul Carson, organist
 KPO—Pete Smytne and His Hotel Cosmopolitan Orchestra
 KYA—Talk; 10:10, Concert Memories
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Program

KROW—Spotlight Review
 KFRC—News; 10:10, To be announced
 KOL—Dance Orchestra
 KOMO—10:15, Viennese Vagabonds
 KJR—Spice of Life to 10:15
 KEX—Rev. W. H. Pope
 KGW—10:15, Kelly's Kavaleros
 KFI—10:15, Paul Carson, organ
 KHJ—News; 10:10, Dance Orchestra
 KNX—The Crocketts
 KFVB—News; 10:15, Jay Whidden's Orchestra
 KFOX—News; 10:15, Orchestra
 KOA—Cosmopolitan Orchestra
 KGB—News; Orchestra
 KSL—Carol Lofner Orchestra

10:30 to 11:00 P. M.

• KGO & network—Paul Carson, organist
 KPO—Doorways to Yesterday; vocal soloists; two violins
 EYA—Frank Castle's Show
 ETAB—Dance Tunes
 FLX—Dance Program
 EROW—Dance Music
 EFRC—Carol Lofner's Orchestra
 EOL—Dance music
 EVI—Dance Orchestra
 KOMO—Musical Madcaps
 EEX—Rev. Willard Pope
 EFX—Organ Recital
 EFJ—Dance Orchestra
 EFVB—George Hamilton's Orch.

KFOX—Orchestra
 KGB—Dance Orchestra
 KSL—Dance Orchestra
 KOA—Doorways to Yesterday

11:00 to 11:30 P. M.

• KGO & network—News Service; 11:05, Happy Felton and His Bal Tabarin Orchestra
 KPO—Midnight Melodies, Charles Runyan, organist
 KTAB—Dance Music
 KROW—Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance music
 KVI—Jan Garber's Orchestra
 KOIN—Robinson's Orchestra
 KFVB—Jay Whidden's Orchestra
 KHJ—Dance Orchestra
 KFOX—Hal Brown's Orchestra

11:30 to Sign Off

• KGO & network—Happy Felton's Orchestra
 KPO—Charles Runyan, organist
 KFRC—Orville Knapp's Orchestra
 KTAB—Music; Vagabond
 KROW—Dance Music
 KJBS—12:01, Owl Program to 7 a.m.
 KGDM—12, Music and News
 KOL—Orville Knapp's Orchestra
 KVI—Orville Knapp's Orchestra
 KHJ—Midnight Moods
 KFOX—Jack Maurice's Orchestra
 KGB—Dance Orchestra

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KGO	KGW
KFI	KOMO
KFSD	KHQ
KDYL	KTAR

8 P. M. (PST)



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Recent Headliners:

- Billie Burke
- Henry B. Walthall
- Ricardo Cortez
- Edward Everett Horton
- Edmund Lowe
- Ardienne Ames
- Boris Karloff
- Evelyn Brent
- Paul Lukas

ANDY ANDREWS

This Pacific Coast favorite, singing old songs and new, puts out a brand of speciality singing fatal to frowns. He'll cure your blues!

MONDAY Programs

Aug. 6, 1934

7:30 to 8:00 A. M.

- KGO & network—U. S. Navy Band
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Early Morning Exercises
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KOIN—Jones & Stewart
- KVI—Hillbillies; 7:45, Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KEX—Hillbillies; 7:45, Dance Rhythms
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Morning Bible Study to 7:45
- KFOX—Grain Reports; Songs
- KGB—Seven o'Clock Club
- KSL—Morning Watch; 7:45, Adv. Review
- KOA—Hour of Memories

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields & Hall, piano duo
- KPO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- * KFRC & network—Elizabeth Barthell; 8:15, Poetic Strings
- KOIN—8:15, Studio Program
- KEX—8:15, Hawaiian Serenaders
- KGW—Ronald Buck
- KHQ—8:15, Model Boot Program
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KNX—Bill Sharples Club
- KFWB—Gold Star Rangers
- KFOX—Recordings
- KECA—Records
- KFSD—Good Cheer Program to 8:15
- KSL—8:15, Jennie Lee
- KOA—8:15, Fields and Hall

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Circle of Enchantment
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- * KFRC & network—Al Kavelin and Orchestra
- KOL—Cecil and Sally to 8:45
- KOIN—8:45, Elma Hackett
- KOMO—Resume; 8:33, String Trio
- KGW—8:45, Abe Bercovitz, violin
- KEX—Recordings
- KHQ—Review Programs; 8:45, Home Comfort
- KFI—8:45, Julla Hayes Hints
- KNX—Breakfast Club
- KFWB—Recordings
- KFOX—Health & Efficiency; Records



WADE LANE
KHJ—Vocalist

KGB—Stocks to 8:35
KSL—Good Morning Judge to 8:45
KOA—Vic & Sade; Words & Music

9:00 to 9:30 A. M.

- KGO & network—Words & Music to 9:15
- KGO—9:15, Barbara Lee Breakfast Club
- KPO—Studio Program; 9:15, Elmore Vincent, tenor
- KPO & network—9:15, Elmore Vincent, vocalist
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing
- KJBS—Song Hits; Dance
- KGCC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Personalities
- * KFRC & network—Emil Velazco's Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies; 9:15, Dr. Whetstone
- KOMO—Neighboring with Ned
- KHQ—Crazy Wells; 9:15, Early Birds
- KNX—"Song Bag"
- KFI—Bennie Watson; 9:15 Hawaiianians
- KECA—9:15, Wellman & Hill
- KEX—9:15, Request Program
- KFOX—Orchestra; Talk
- KFWB—The King's Men; 9:15, Rec.
- KFSD—Words & Music; 9:15, Wellman & Hill
- KOA—Words & Music; 9:15, Memories

9:30 to 10:00 A. M.

- KGO & network—Mickey Gillette and His Music; 9:55, Press-Radio News
- KPO—News; 9:45, Edna Fischer, pianist
- KYA—Waltz Idylls
- KTAB—Health Talk

- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Dance Novelties
- KQW—Visiting Faye Ward
- KGDM—News; 9:45, Records
- KFRC—Joanne to 9:45
- * KFRC & network—9:45, Artist Recital
- KOMO—9:55, Pianologue
- KGW—9:45, Cooking School
- KVI—Better Business Talk to 9:35
- KHQ—Magic Travels
- KJR—Shuffling Feet
- KFI—Hollywood Bowl Talk; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amagon Program; 9:45, News
- KFWB—Recordings; 9:45, News
- KGW—News Flashes to 9:35
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—The New World, educational program
- KPO—Golden State Menu Flashes; 10:15, As Woman to Woman
- KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
- KTAB—Chasin' the Blues
- KLX—Studio; 10:15, Stocks
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- * KFRC & network—Buddy Fisher's Orchestra
- KOL—10:15, Uncle Jerry
- KEX—Lost & Found; 10:02, Ronald Buck
- KJR—Walks of Life; 10:20, Early Echoes
- KHQ—Melodies; Celta Lee
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albricht's Family
- KECA—Records
- KFOX—Prudence Penny; 10:25, Reports; Comedy and Music
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; 10:45, Richard Maxwell, tenor
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra; 10:45, Crazy Cadets
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Crazy Crystals
- KGDM—Recordings
- * KFRC & network—Emery Deutch and Orchestra
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That
- KEX—Recordings
- KJR—Early Echoes; 10:45, Serenader
- KHJ—Dr. O. M. Richardson to 10:45
- KFWB—"Family Circle"
- KNX—Mary Holmes, Home Management; 10:45, Rhythm Encores
- KECA—Recordings
- KFOX—Bad Pennies; 10:50, Homer Reid
- KFSD—10:50, Studio Program
- KOA—Smackout; 10:45, Livestock and Produce Reports
- KSL—Emery Deutch & Orchestra

11:00 to 11:30 A. M.

● KGO & network—Woman's Magazine of the Air
 KPO—Radio Guild, drama
 KYA—Organ; 11:15, Rhythmsters
 ETAB—Concert; 11:15, Bulletin
 KLX—Recordings; 11:15, Castles
 FROW—Health Talk; 11:15, Organ
 EJSB—Popular Hits of the Past
 EGGC—Milady's Date Book; 11:15, Memory Melodies
 EGDM—Organ Recital
 EQW—Light Classics
 EFRC—Better Business Bureau
 *KFRC & network—11:15, Steel Pier Minstrels
 KOI—Garden Talk to 11:15
 KOIN—Art Kirkham
 KEX—Soloist; Cobwebs and Nuts
 KJR—Rhythm Rulers
 KFN—Faberacle of the Air
 EHQ—Four Showmen to 11:15
 ECA—French Lesson; Records
 EFWB—Records; Lost and Found
 EFX—Hal Nichols' Bad Pennies; 11:20, Health Talk
 KOA—Radio Guild
 KSL—Four Showmen; Minstrels

11:30 to 12:00 Noon

● KGO—Financial Flashes to 11:35
 ● KGO & network—California Federation of Women's Clubs
 KPO—Radio Guild Drama
 KYA—Rhythmsters
 ETAB—Recordings
 ELX—Anita & Orsco; 11:45, Rhythm Encores
 FROW—Latin-American Program
 EJSB—Dance Orchestra
 EGGC—Song Shop; 11:45, News; 11:50, Mountain Music
 EQW—Variety and Theatre News
 EGDM—Organ
 EFRC—Women's Home Forum
 *KFRC & network—11:45, Carla Romano, pianist
 KOIN—Kelfood Program to 11:35
 EHQ—Organ Recital
 EQW—Piano; 11:45, Crazy Crystals
 KOMO—Organ Concert to 11:35
 EJR—Measured Steps
 KEX—Cobwebs & Nuts; Orchestra
 KFI—Fashion Tours; 11:45, Market
 ENX—Jewel Box; 11:45, Talk
 EFOX—News; Talks; Records
 ECA—Organ Concert to 11:35
 EFSB—Organ Concert to 11:35
 ESI—Steel Pier Minstrels to 11:45
 KOA—Radio Guild

12:00 to 12:30 P. M.

● KGO & network—Betty and Bob; 12:15, Farm and Home Hour
 EPO—Agricultural Bulletins; 12:15, Luncheon Program
 EYA—Scriptures; 12:03, Concert
 ETAB—News; 12:05, Organ Concert
 ELX—Dance Music
 FROW—Latin American Program
 EJSB—Records and Accordionist
 EGGC—Request Hour
 EQW—Band Concert
 *KFRC & network—Bill Huggins; 12:15, Salvation Army Band
 EGW—12:15, Meier & Frank
 EHQ—12:15, Business and Pleasure
 EEX—Fred Beardsley, tenor
 KJR—Reflections of Romance; 12:15, Grain Report; Rhythm Encores
 EHU—Better Business Bureau
 KNX—News; 12:15, Congo
 KECA—Records; 12:15, News
 EFWB—Records; 12:15, Talk
 EFSB—Stock Reports to 12:15
 EGB—Farm Flashes to 12:15
 KSL—Broadcasters Review
 KOA—12:15, Vic Schilling's Orch.

12:30 to 1:00 P. M.

● KGO & network—Farm and Home
 KPO—Luncheon Program
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—D. Brose; 12:45, Melody Race
 KROW—California Farm Hour;
 12:45, Hits of Today
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Weather and Market Reports
 KGDM—Recordings
 *KFRC & network—Chicago Variety Program
 KVI—News and Comment to 12:45
 KHQ—Marching Along; Studio
 KEX—Amer. Produce; 12:45, Forum
 Luncheon
 KGW—Dr. Semler; Friendly Chat
 KJR—Headliners
 KHJ—Merle Carlson's Orch. to 12:45
 KNX—Concert Ensemble
 KFWB—Bob Shafer, soloist; Burt Fiske, pianist; 12:45, Deputy Emerson
 KECA—Concert Favorites; Records
 KFOX—Records; 12:45, Civic Talk
 KOA—Orchestra; Lady Next Door

1:00 to 1:30 P. M.

● KGO & network—Orlando's Tea Music
 KGO—1:15, Contract Bridge
 KPO—News; 1:15, Ann Warner's Chats with Her Neighbors
 KYA—Marie Leon, soprano; 1:15, Modern Maestros
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Record Novelties; 1:15, At Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Hollywood Keyhole
 KGDM—Pacific Islanders; Records
 *KFRC & network—Musical Album of Popular Classics; 1:15, Between the Bookends
 KOL—1:15, Julie Day
 KGW—Chat; 1:15, Dental Clinic
 KOMO—Farm Talk; 1:15, Records
 KJR—Hotel Plaza Orchestra
 KEX—Forum Luncheon
 KHQ—1:15, Baking Program
 KFVB—"The Old Codger"
 KFI—Classic Hour
 KNX—Pontrelli's Orchestra
 KFOX—"The Old Codger"
 KGB—Gypsy Music Makers
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

● KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True
 KPO—Ann Warner's Chats; 1:45, Sam Moore, guitarist
 KYA—Modern Maestros; 1:45, Violin Masters
 KTAB—Jean Kent
 KLX—Song Bag
 KROW—Home Beautiful; 1:45, Tuneful Tunes
 KQW—Friendly Hour
 KGDM—Organ
 KFRC—Closing stocks to 1:35
 *KFRC & network—1:35, Edward Wurtzbach Orchestra; 1:45, Bob Nolan and Norm Sherr
 KOIN—The Book of Life
 KOMO—1:45, "Dreams Come True"
 KEX—Financial Reports; Music
 KJR—Enchanted Islands
 KFWB—Records; 1:45, Pianist
 KHJ—Dow Jones' Reports to 1:35
 KNX—Pontrelli's Orchestra
 KFSB—Studio Program to 1:45
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

● KGO & network—Sinclair Dinosaur Expedition Broadcast; 2:15, Al Pearce and His Gang
 KPO—Charlie Davis' Orchestra
 KYA—Intercollegiate Forum Debate
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:05, Records; 2:15, Ceil Wright
 KROW—Nu-Bake; Chas. Goodman, vocalist
 KJBS—Popular Tunes of the Day
 KGDM—Records; News
 KQW—Dance Matinee
 *KFRC & network—Happy Go Lucky Hour
 KEX—World Bookman; 2:05, Musical Gems
 KJR—Salon Hour, recorded
 KFWB—H. M. Robertson; Records
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFOX—Recorded Program; 2:15, Coleman Cox
 KSL—Mischa Ruginsky's Orchestra; 2:15, Dental Clinic
 KOA—Theatre Reporter; Speaker; 2:15, Al Pearce Garg

2:30 to 3:00 P. M.

● KGO & network—Al Pearce Gang
 KPO—U. S. Army Band; 2:45, Grandmother's Truck
 KYA—Vignettes of Life; 2:45, Symphony Highlights
 KTAB—Three Four Time; 2:45, Tranquility
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
 KGDM—The Romancers
 KQW—Afternoon Concert
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KFWB—Recordings
 KNX—Foreign Recordings
 KFOX—Recordings
 KECA—Classic Hour, records
 KSL—Miniatures; 2:45, Two Pals and a Gal
 KOA—U. S. Army Band; Grandmother's Truck

3:00 to 3:30 P. M.

● KGO & network—Ernie Holtz' Orch. 3:15, Mario Cozzi, baritone
 KPO—The Mudcaves. Dramatic skit; 3:15, Tom Mitchell, baritone
 KYA—Symphony Highlights
 KTAB—Recordings; 3:15, Royal Sophistications
 KLX—Opportunity Hour
 KROW—Mary Dowd Reardon
 KJBS—Orchestra; 3:15, Word Man
 KQW—Stock Reports; Music; 3:15, Word Man
 KGDM—The Romancers
 *KFRC & network—Feminine Fancies
 KOMO—Julia Hayes to 3:15
 KJR—Easy Chair to 3:15
 KGW—Concert Trio
 KHQ—John W. Graham Program; 3:15, Club Bulletin
 KFI—English Lesson; 3:15, News
 KNX—Concert Orchestra
 KECA—Alexander Bevani, Italian Language; 3:15, Records
 KFWB—Recorded Program
 KFOX—Recordings
 KSL—Jack Russell's Orchestra; 3:15, Nick Lucas
 KOA—Microphone News; 3:15, Univ. of Denver

3:30 to 4:00 P. M.

●KPO & network—Soloist to 3:45
KGO—The Family Cook Book
●KGO & network—Black and Gold String Ensemble
KYA—Symphony Highlights; 3:45, Community Chest Question Box
KTAB—Little Serenade; 3:45, Picture Revue
KLX—Records; 3:45, Song Market
KROW—Island Serenaders; 3:45, Hits of Today
KJBS—Dance Records
KGD—Ernie Posts' Jamboree
KQW—Variety Program
*KFRC & network—Jimmy Corbin Pianologue; 3:45, And the Crowd Roars
KFRC—3:55, Town Topics
KOIN—Newspaper of the Air
KEX—Request Program
KOMO—Salon Trio
KOL—3:35, Studio; 3:45, Music
KFI—Ann Warner's Chats
KHJ—3:45, Stimulating Smoothers
KECA—Soloist; 3:45, Univ. Calif.
KFOX—Whispering Strings; Talk
KFWB—Clinic of the Air
KNX—Concert Orchestra
KSL—Junior Hour
KOA—Soloist; 3:45, Doodlebug Orchestra

4:00 to 4:30 P. M.

●KGO & network—Yeast Foamers, Jan Garber's Orchestra
KPO—Doric Quartet, Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, basso; Emil Polak, director
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Records; 4:15, Helen Parmelee, pianist
KROW—Popular Tunes; 4:15, Waltz Time
KJBS—Close Harmony
KGD—Gilmore Oil Program
KQW—Variety Program
KFRC—Town Topics to 4:05
*KFRC & network—Kate Smith and her Music; 4:15, To be announced
KHJ—"On the Air" to 4:15
KOL—4:15, Hours with Baur
KJR—Goodwill Prog.; Tea Dansant
KEX—Musical Program
KECA—Piano and Records
KFWB—Talk; 4:15, Records
KNX—Melody Race; 4:15, Records
KFOX—News; Forty-Niners
KGB—4:15, To be announced
KSL—Broadcasters Review; 4:15, To be announced

4:30 to 5:00 P. M.

●KGO & network—Ensemble Symphonique
KPO—Marshall's Mavericks, Charles Marshall, Mona Greer, Ace Wright, Johnny O'Brien, Johnnie Tofoli
KYA—Tea Dance Parade
KTAB—Sport of Kings; Old Bachelor
KLX—4:45, McCoy Health School
KROW—Hi, Billy Music
KJBS—Orchestra; 4:45, Melodies
KQW—Story Time; 4:45, Music
*KFRC & network—Raffles, Amateur Cracksmen
KGD—Three Tumbleweeds
KGW—Sam Gordon
KJR—Snapshots; Steamboat Bill
KFI—Gloria Hamilton to 4:45
KNX—Musical Auction; 4:45, Musical Moments
KECA—4:45, News
KFOX—Health and Psychology; 4:50, Records

STATION DIRECTORY**●NBO Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

***CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	890
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFWB—Cocktail Hour
KSL—Broadcaster's Review
KOA—Symphonic Ensemble

5:00 to 5:30 P. M.

●KGO & network—Studio Chatter and Josef Hornik's Orchestra
KPO—News; 5:15, P. Carson, organ
KYA—Children's Hour
KTAB—Health Talk; 5:15, Rhythm Ramblings
KLX—Brother Bob's Club
KROW—Organ Recital
KJBS—Popular Vocalist; 5:15, Rec.
KGGC—Studio Frolic
KQW—Twilight Hour; Popular Tunes
KGD—Commercial Program
*KFRC & network—Evan Evans & Orchestra; 5:15, Roy Helton
KOMO—Pipes and Strings; 5:15, Futuristic Capers
KHQ—Tull & Gibbs; Song Memories
KGW—Musing; 5:15, Cello
KFI—Organ Recital
KNX—Storytown Express; Serenade
KFWB—Playtime Lady; 5:15, Rec'ds
KFOX—Playtime Lady; Records
KOA—Sinclair Minstrels

5:30 to 6:00 P. M.

●KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
KPO—Mickey Gillette and His Music
KYA—Around the Town; 5:45, Campbell Digest
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KJBS—Records; 5:45, Music
KROW—Eating Your Way to Health
KGGC—Lecture; 5:45, Irish Gems
KGW—Southern Four; 5:45, Voice of Portugal
KGD—Ernie Cruz Program; 5:45, Lonesome Cowboy
KOL—5:45, Ralph Horr Talk

*KFRC & network—Tom Gentry's Orchestra
KOIN—Save a Life Club
KJR—Playing the Song Market; 5:45, Cecil Solly
KEX—Orchestra
KNX—Radio Gossip Club; Song Service
KFWB—Recordings
KECA—Records; Catholic Mission
KFSD—Popular Program
KSL—Tom Gentry's Orchestra
KOA—Colgate House Party

6:00 to 6:30 P. M.

●KGO & network—Carnation Contented Program; Orchestra and Vocalists
KPO—Dinner Concert
KYA—Cy Trobbe and Orchestra
KTAB—Organ Concert
KLX—KX Trio
KROW—News; 6:15, Hawaiians
KJBS—News; 6:15, Old Traveler
KGGC—Dinner Dance Review
KQW—Dept. of Agriculture; 6:15, Franco's program
KGD—Recordings; 6:15, Orchestra
*KFRC & network—Wayne King's Orchestra with Lady Esther
KJR—Song Bag
KEX—Varieties
KNX—News; 6:15, Concert Group
KECA—Board of Education; News
KFWB—News; 6:10, Records; 6:15, Eddie Eben, organist
KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
KFSD—Concert

6:30 to 7:00 P. M.

●KGO & network—Deml-Tasse Revue: Ruth Etting, torch singer; Gus Arnheim's Orchestra
KPO—Safety First; 6:45, To be announced
KYA—Cy Trobbe's Orch.; 6:55, Political Talk
KTAB—Headline Hunters; 6:45, Mining News; 6:50 Communications
KLX—Trio
KROW—Ne'er Do Well
KJBS—Old Traveler; 6:45, Popular Melodies
KGGC—Dinner Dance Review
KQW—Mkt. Reports; 6:45, Torrid Tunes
KGD—Orchestra; Records
*KFRC & network—Piano Duets; 6:45, Military Band
KVI—Beauty That Endures to 6:45
KJR—Dinner Dansant
KEX—Sports; Orchestra
KNX—Sport News, Norman Woknar; 6:45, Your Dinner Dance
KECA—Wesley Tourletotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
KHJ—Marshall Sohl, vocalist to 6:45
KFWB—Organ; 6:45, Ray De O'Fan
KFOX—School Kids; 6:45, Ray de O'Fan
KSL—Twilight Reveries; Melody Masterpieces

7:00 to 7:30 P. M.

●KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn, comedy sketched
KPO—String Time; Orchestra
KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum
KTAB—Cecil & Sally; 7:15, Italian News
KROW—Quartet Music; 7:15, Ramblers

KLX—News; 7:15, Lovable Liars
 KJBS—Popular Melodies
 KGGC—Arnet Amos; 7:15, Waltz Time
 KQW—Weather Report; Records
 KGDM—Popular Melodies
 KFRC—Political Program
 *KFRC & network—7:15, Glen Gray's Orchestra
 KOL—7:15, Speaker Stevenson
 KVI—Fats Waller; 7:15, Orchestra
 KOIN—Musical Program
 KEX—Symphony; 7:15, Blackbirds of Harmony
 KJR—Woodwind Ensemble
 KHJ—Political Talk to 7:15
 KNX—Watanabe and Archie 7:15, Crazy Crystals
 KFWE—Syncoptars
 KFOX—Eb and Zeb; 7:15, Bobby and Betty
 KECA—Organist, Violinist & Cellist
 KFSD—Sonny and Buddy to 7:15
 KGB—Political Talk; 7:15, Minute Melodies
 KSL—Origin of Superstition; 7:15, Glen Gray's Orchestra

7:30 to 8:00 P. M.

• KGO & network—Voice of Firestone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra
 KPO—Comedy Stars of Hollywood; 7:45, Your Boy's Future, talk by Scotty Mortland
 KYA—Concert Orchestra
 KTAB—Recordings; 7:45, Met. Chamber of Commerce
 KLX—Beauty That Endures; 7:45 Clinic of the Air
 KROW—Ramblers; 7:45, Variety
 KGGC—Good Government League; 7:45, Warren Shannon
 KQW—California Market Hour; 7:45, Tango Time
 *KFRC & network—Glen Gray's Orch.; 7:45, Enoch Light Orch.
 KOIN—7:45, Gene Baker
 KVI—Dr. R. M. Mellor to 7:45
 KEX—Musical Program
 KJR—Dollars & Cents; 7:45, Radio Ralph
 KNX—Orchestra; King Cowboy
 KECA—"Law Applied to Everyday Life"; 7:45, Records
 KHJ—Orchestra
 KFWB—Louise Raymond; 7:45, Pioneers
 KFOX—The Boy Detective; 7:45, Three Vagabonds
 KGB—7:45, Political, LeRoy Goodbody
 KSL—Souvenirs; 7:45, Orchestra

8:00 to 8:30 P. M.

• KGO & network—Shell Show; guest artists; Yahbut and Cheerily, comedians; vocalists; Geo. Stoll's Orchestra
 KPO—Organ Symphony
 KYA—Orchestra; 8:15, Doctor Good Cheer
 KTAB—Viennese Nights
 KLX—Clinic of the Air
 KGGC—Recordings
 KROW—Variety; 8:15, Watch Tower Program
 KQW—Golden Memories
 *KFRC & network—Blue Monday Jamboree
 KEX—News; 8:15, Texas Cowboy
 KJR—Highlight Hour
 KNX—The In-Laws; World Parade
 KECA—8:15, Stove Poker Philosopher and Country Jane
 KFWE—On the Front Porch
 KOA—Vocalist; Orchestra

KFOX—Christian Science; 8:15, Ballads

8:30 to 9:00 P. M.

• KGO & network—Shell Show
 KPO—Stanford University Program; 8:45, Hal Burdick, the Story Teller
 KYA—Dance Orch.; 8:45, German Lied and Music
 KTAB—Vocalist; 8:55, News Flashes
 KLX—The Vagabondettes; 8:45, Souvenirs
 KROW—Ran Wilde's Orchestra
 KGGC—Mountain Time; Timely Tunes
 KQW—Golden Memories
 *KFRC & network—Blue Monday Jamboree
 KFOX—Show Boat; 8:45, Hearts & Flowers
 KJR—Muted Strings to 8:45
 KEX—Concert Trio
 KNX—Parade; Vocalists
 KFWE—Tale of Two Cities
 KECA—Song Recital Series
 KOA—Claremont Orchestra

9:00 to 9:30 P. M.

• KGO & network—Studebaker Champions; Richard Himber's Orch.; Joey Nash, vocalist
 KPO—Williams-Walsh Hotel Mark Hopkins Orchestra
 KYA—Music; 9:15, National Defense Series
 KTAB—Souvenirs; 9:15, Nightherders
 KLX—Faucit Theatre of the Air
 KROW—Dillon Players
 KQW—Dance Antiques; 9:15, Rec.
 KGGC—Organ; 9:15, Dance Rhythm
 *KFRC & network—Jimmy Davis' Orchestra
 KOL—News to 9:05
 KOIN—Norge Headliners to 9:15
 KGW—9:15, Beauty that Endures
 KHQ—9:15, First Nat'l Bank Prog.
 KJR—Souvenirs; 9:15, Chamber of Commerce
 KEX—Concert Trio; 9:15, Orchestra
 KNX—News; 9:15, Crocettas
 KFWE—Old Observer; 9:15, Slumbertime
 KFOX—The Old Observer; 9:15, Beverly Hillbillies
 KECA—Fishing and Hunting Talk to 9:15
 KFSD—Feature Program

9:30 to 10:00 P. M.

• KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra
 KPO—Eddie Duchin's Orchestra
 KYA—Ballads in Blue; 9:45, News; 9:55, Talk
 KTAB—The Argonauts, drama
 KLX—Pianist; 9:45, News
 KROW—Instrumental Varieties
 KGGC—Records; 9:45, Salonesque
 KQW—Dance Time
 *KFRC & network—Jan Garber's Orchestra
 KOL—9:45, Recordings
 KOIN—Dorothy Dix Show
 KOMO—Carstens Corners
 KHQ—Northwest on Parade
 KGW—Carstens Corners
 KJR—Press News Bureau to 9:35
 KEX—Orchestra; 9:45, Wrestling
 KFL—Studio Program; 9:45, Singing Service Men
 KNX—The Crocettas
 KFWE—Hollywood Hilarities
 KFOX—Beverly Hill Billies
 KSL—KSL Players
 KGB—Dance Orchestra
 KOA—Orchestra

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—Crosscuts from the Log o' the Day, Southern Harmony Four, male quartet
 KYA—Talk; 10:10, A B C Pirates; 10:25, Organ
 KTAB—Bulletin Boards; Records
 KLX—Dance Orchestra
 KROW—Records; 10:15, Veterans' KGGC—Request Hour
 KFRC—News; 10:10, Carlson's Orch.
 KGW—10:15, Kelly Cavaliers
 KOL—Ken Stuart's Sunshine Prog.
 KVI—Dance music
 KJR—Till Tomorrow
 KHJ—News Items; 10:10, Orchestra
 KNX—The Crocettas; 10:15, Orch.
 KFL—10:15, Carol Lee with Helen Hill
 KECA—Musical Celebrities
 KFWE—News; 10:15, Organ
 KFOX—News; 10:15, Organ
 KGB—News; Dance Orchestra
 KSL—Merle Carlson's Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

• KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—Crosscuts from the Log o' the Day
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Dance Orchestra
 KROW—Dance Music
 *KFRC & network—Gypsy Fiddlers
 KQW—McElroy's Orchestra
 KOMO—Light Classics
 KEX—Kelly's Cavaliers
 KNX—Pontrelli's Orchestra
 KFOX—Orchestra
 KFI—Bitmore Hotel Orchestra
 KHJ—The Islanders
 KFWB—George Hamilton's Orch.
 KOA—Mark Hopkins Hotel Orch.; 10:55, News

11:00 to 11:30 P. M.

KGO—Organ Concert
 • KPO & network—Gus Arnheim's Orchestra
 KYA—Organ Serenade
 KTAB—Request Hour
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KOMO—Musical Madcaps
 KVI—Dance Music
 KEX—Orchestra
 KFWE—Dance Orchestra
 KHJ—To be announced
 KNX—Pontrelli's Orchestra
 KFOX—Orchestra

11:30 to Sign Off

• KGO & network—Club Victor's Orchestra
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Orchestra; Vagabond
 KROW—Dance Music; Vagabond
 KGDM—12, Records to 6
 KFRC—Merle Carlson's Orchestra
 KOIN—Columbia Gardens
 KOL—Merle Carlson's Orchestra
 KOMO—Moonlight Melodies
 KVI—Carlson's Orchestra
 KJR—Musical Auction; 11:45, Lotus Land
 KFWE—Dance Orchestra
 KHJ—Organ and Records
 KFOX—Hal Brown's Orchestra
 KGB—Dance Orchestra

TUESDAY Programs

Aug. 7, 1934

7:30 to 8:00 A. M.

- KGO & network—Melody Mixers: Walter Blaufuss' Orch; vocalist
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil
- KOL—Organ Music
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; 7:45, Shadows of the Clock
- KEX—Hillbillies; Dance Rhythms
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music
- KOA—Melody Mixers



JERRY KILGORE
NBC—Announcer

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall
- KPO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; Gossip
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- * KFRC & network—Connie Gates; 8:15, Orientale
- KHQ—Financial Service to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KGW—Ronald Buck to 8:15
- KEX—8:15, Varieties
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent; 8:15, Al Gayle Magic Entertainers
- KECA—Recordings
- KFOX—Recorded Program
- KFWB—Gold Star Rangers
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Network; 8:15, Dialog; 8:20, Fields and Hall

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Concert Favorites
- KGDM—Records; Talk, Dr. J. Avila
- * KFRC & network—Al Kavellin and Orchestra
- KOL—Cecil & Sally to 8:45
- KEX—8:45, Dance Tunes
- KOMO—Viennese Vagabonds
- KHQ—Program Review; 8:45, Home Comfort
- KVI—Resume; 8:33, Market Specials
- KOIN—8:45, Elma Hackett
- KFI—Al Gayle's Entertainers; 8:45, Julia Hayes Hints
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Health Talk; Records

- KGB—Stocks to 8:35
- KSL—8:45, Barbara Badger, economist
- KOA—Vic and Sade; 8:45, Words and Music

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee, Breakfast Club
- KPO—Studio Program; 9:15, Johnny O'Brien
- KPO & network—Cliff Nazarro, singing comedian
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings; 9:15, Charm School
- KROW—Health Swing Program
- KJBS—Morning Song Concert
- KGCC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Mabel Ruben
- * KFRC & network—Emil Velazco and Orchestra
- KOL—Prudence Penny; 9:15, Orch.
- KFRC—9:25, Goodwill Industries
- KVI—Mystic Melodies; 9:15, Orch.
- KOIN—Studio Program
- KOMO—Neighboring with Ned
- KEX—Studio Program
- KHQ—9:15, Early Birds
- KFI—Hawaiian Group; 9:15, Jean Abbey Shopping
- KECA—9:15, Wellman & Hill
- KNX—Dr. Sherman's Health Talk
- KFWB—Recordings
- KFOX—Recorded Program; Talk
- KOA—Words and Music; 9:15, Honorable Archie

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, Press-Radio News; 9:50, To be announced
- KPO—News; 9:45, Studio Program
- KYA—Kitchen Secrets

- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Dance Novelities
- KQW—Popular Program
- KGDM—News, Records
- * KFRC & network—Herbert Foote, organist
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Morning Melodies
- KJR—Shuffling Feet to 9:45
- KGW—9:45, Cooking School
- KOMO—9:45, Cleft Dwellers
- KEX—Dance Rhythms
- KFI—9:45, News Release
- KNX—Melody Time; 9:45, News
- KFWB—Records; News
- KECA—Recorded Program
- KFOX—Diet Tips; News
- KGB—News Flashes to 9:35
- KFSD—Studio Program; 9:45, News
- KSL—Jack Russell's Orchestra
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—Pair of Pianos, Grace Frankel and Gertrude Lyne
- KPO—Studio Program; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Barbara Daie Charm School
- KTAB—Chasin' the Blues
- KLX—Clinic; Stocks; News
- KROW—Vita Hepar; 10:15, Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KGDM—Recordings
- KQW—Know Your California
- * KFRC & network—Eton Boys; 10:15, Poetic Strings
- KOMO—10:15, Julia Hayes
- KHQ—10:15, Cella Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFI—Ann Warner Chat
- KFOX—Mary Kitchen; Reports; 10:27, Nichol's Bad Pennies
- KFWB—Records
- KNX—Eddie Albright's Family
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marlon and Jim Jordan, comedy duo; 10:45, Nellie Revell, interview
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Dance
- KQW—Aunt Sammy; 10:45, Records
- KGCC—Soft Pillow Sunshine
- * KFRC & network—10:45, Artist Recital
- KFRC—Mort Werner, pianist
- KGDM—The Bondons
- KOL—Morning Melodies
- KOIN—Art Kikraham
- KEX—Ronald Buck; 10:45, Hal Kemp Orchestra
- KJR—Counterpoint; 10:45, Uncle Hank
- KFWB—"Family Circle"
- KECA—Records; Song Recital
- KFOX—Nichol's Bad Pennies; 10:50, Homer Reid
- KNX—Mary Holmes; 10:45, Records
- KOA—Smackout; 10:45, Livestock & Produce

11:00 to 11:30 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Nathan Stewart, baritone; Emil Polak's Orchestra
 KYA—Organ Concert
 KTAB—Morning Concert; 11:15, Beauty Facts
 KLX—Mountaineers; 11:15, Lotus Land
 KROW—Health Talk; 11:15, Organ
 KJBS—Orch.; 11:15, Medical Talk
 KGCC—Milady's Date Book; 11:15, Memory Melodies
 KQW—Light Classics; 11:15, Popular Selections
 KGDM—Organ
 KOL—Garden Talk to 11:15
 *KFRC & network—Metropolitan Parade
 KOIN—Art Kirkham
 KJR—Rhythm Rulers; Records
 KVI—The Observer to 11:15
 KEX—Soloist; 11:15, Cobwebs and Nuts
 KNX—Organ
 KFOX—Hal Nichol's Bad Pennies; 10:50, Homer Reid
 KECA—Records; 11:15, Medical Talk
 KFWB—Records; Lost and Found
 KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—Music Magic, vocalists; Roy Shield's Orchestra
 KPO—Accordiana, Johnnie Toffoli; 11:45, Agricultural Bulletins
 KYA—Rhythmsters
 KTAB—Memories in Melody; 11:45, Modern Rhythms
 KLX—Anita and Orosco; 11:45, Rhythm Encores
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGCC—Song Shop; News; 11:50, Mountain Music
 KQW—Accordion Capers; Theatre News
 KGDM—Organ
 KFRC—Women's Home Forum to 11:45
 *KFRC & network—Dancing by the Sea
 KOIN—Empire Minstrels to 11:45
 KHQ—Organ Recital
 KGW—11:45, Crazy Crystals Prog.
 KJR—Measured Steps
 KEX—Cobwebs and Nuts to 11:45
 KFI—Fashion Tour; 11:45, Market Reports
 KNX—Spice of Life; 11:45, Ionizer Talk
 KFWB—Records
 KFOX—News; Records
 KFSD—Studio Program
 KOA—C.A.C. Extension Service

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, The Singing Stranger
 KPO—Tally-ho Trio, instrumentalists
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:05, Noon Concert
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGCC—Request Hour
 KQW—Band Concert
 KGDM—Records
 *KFRC & network—Detroit Symphony Orchestra
 KOIN—12:15, La Verne Axelson, fashions
 KJR—Records; 12:15, Grain Reports
 KEX—Band Music; Records

KNX—News; 12:15, Congo
 KECA—Records; 12:15, News
 KFSD—Stocks; 12:10, Program
 KFWE—Records; 12:15, City Council
 KFOX—Health Talk; 12:10, Records
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour
 KPO—Luncheon Program
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Records
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Matinee
 KGCC—Request Hour
 KQW—Weather Forecast; Mkt. Rep.
 *KFRC & network—Detroit Symphony
 KGDM—Recordings
 KJR—Headliners, records
 KGW—Dr. Semle; Meier & Frank
 KEX—American Prod. to 12:35
 KHQ—Chamber of Commerce
 KNX—Concert Group
 KECA—Records
 KFWB—Records
 KFOX—Records; Civic Talk
 KOA—Soloist; 12:45, Lady Next Door
 KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

•KGO & network—Chick Webb's Orchestra
 KPO—News; 1:15, Ann Warner's Chats With Her Neighbors
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole
 KQW—Records; 1:15, Hollywood Keyhole
 KGDM—Pacific Islanders; 1:15, Records
 *KFRC & network—Jerry Cooper to 1:15
 KFRC—1:15, Health Society Talk
 KOL—1:15, Julie Day
 KGW—Friendly Chat; Dental Clinic
 KHQ—1:15, Silver Leaf
 KOMO—Harp Melodies; Tea Time Tales
 KFI—Al Lyon's Orchestra
 KHJ—Carlson's Orch.; 1:15, Organ
 KNX—Pontrelli's Orchestra
 KFWB—"The Old Coder"
 KFOX—"The Old Coder"
 KGB—Stocks to 1:05
 KSL—Payroll Builder; 1:15, Between the Bookends
 KOA—Chick Webb's Orchestra

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own
 Ma Perkins; 1:45, Betty Marlowe
 KPO—Ann Warner's Chat; 7:45, John and Ned, harmony duo
 KYA—Modern Maestro; Talk
 KTAB—Jean Kent, economics
 KLX—Song Bag
 KROW—Recording
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 *KFRC & network—Organ Melodies; 1:45, Blue Ridge Mountaineers
 KFRC—Closing N. Y. Stocks to 1:35
 KGDM—Recordings
 KOIN—Billy Sandiford
 KVI—1:45, Amusement Time
 KJR—Here and There; 1:45, Jewel Box
 KHJ—1:45, Dow-Jones Reports
 KEX—Grain Reports; Records

KNX—Pontrelli's Orchestra
 KFWB—Talk; Police Band
 KECA—Recordings
 KFOX—Recorded Program
 KFSD—Studio Program
 KSL—Town Crier to 1:45
 KOA—Ma Perkins; 1:45, Betty Marlowe

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 KPO—Harry Meyers' Orchestra
 KYA—Opera Phantoms
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings; 2:15, Cecil Wright
 KROW—Records; vocalist
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 *KFRC & network—Happy Go Lucky Hour
 KQW—Dance Matinee
 KGDM—News; Records
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWB—Recorded Program
 KFOX—Recorded Program
 KSL—Soloist; 2:15, Dental Clinic
 KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KOA—Mary Small; songs & orch.; 2:45, Mid-Week Federation Hymn Sing
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Three Four Time; 2:45, Recordings
 KLX—Records; 2:35, Stocks; 2:40, Studio Program
 KROW—Dell Perry; 2:45, Vocalist
 KQW—Concert
 KJBS—Recorded Tunes
 KGDM—The Romanclers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KNX—Foreign Recordings
 KFWB—Records
 KECA—Records
 KFOX—Records
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbin's Orchestra
 KOA—Hymn Sing; 2:45, Soloist

3:00 to 3:30 P. M.

•KGO & network—Will Aubrey, Bard of the Byways; 3:15, Herman Crane's Orchestra
 KPO—Gould and Shefter, concert duo; 3:15, Tom Mitchell, baritone
 KYA—Baseball
 KTAB—Recordings
 KLX—Studio Program
 KROW—Mary Dowd Reardon
 KJBS—Dance Orchestra
 KQW—Stocks; 3:05, Records
 KGDM—The Romanclers
 *KFRC & network—Feminine Fancies
 KEX—Ramona; Request Program
 KOMO—Concert Ensemble
 KHQ—A & K Markets; 3:15, Tull & Glibb
 KJR—Melody Race to 3:15
 KNX—Concert Recordings
 KFI—3:15, News Release
 KFWB—Records
 KECA—Records
 KFOX—Records
 KSL—Beale Street Boys; 3:15, The House Beside the Road
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

- KGO & network—Back Stage Chatter; 3:45, Black and Gold String Ensemble
- KPO & network—You and Your Government; 3:45, Univ. of Calif.
- KGO & network—3:45, Sisters of the Skillet, East & Dumke
- KYA—Baseball
- KTAB—Serenade; 3:45, Picture Review
- KLX—Studio Program
- KROW—Recordings
- KJBS—Dance Orchestra
- KQW—Variety Program
- KGDM—Recordings
- ★ KFRC & network—Reggie Childs' Orchestra
- KFRC—3:45, National Safety Council; 3:55, Town Topics
- KOL—Lost and Found; 3:35, Studio KOIN—Newspaper of the Air
- KEX—Baseball
- KOMO—Birnbaum's Bavarians; 3:55, King County Talk
- KHF—Business and Pleasure to 3:45
- KFI—Ann Warner's Chats
- KHJ—Peter Biljo Balaialaha Orch.; 3:45, Stimulating Soothers
- KNX—Concert Orchestra
- KFWB—Recordings
- KFOX—Whispering Strings; Records Talk
- KSL—The Junior Hour
- KOA—3:45, Perkins Dramatic Series

4:00 to 4:30 P. M.

- KGO—The Well-Dressed Woman; 4:15, Edna Fischer, pianist
- KPO—To be announced
- KYA—Baseball
- KTAB—Keep Smiling Revue
- KLX—Studio Program
- KROW—Waltz Time; Popular Tunes
- KJBS—Art Fadden, pianist; Records
- KGDM—Gilmore Oil Program
- KQW—Art Fadden; 4:15, Records
- ★ KFRC & network—Freddie Hankle and orchestra; 4:15, Tom Gentry's Orchestra
- KOL—4:15, Hours with Baur
- KOIN—Newspaper of the Air
- KVI—Hiram Tuttle, baritone to 4:15
- KJR—Talk; 4:05, Tea Dansant; 4:15, Horse Race Broadcast
- KHQ—Commercial Program to 4:15
- KFI—Nick Harris Program; 4:15, Julie Kellar, harpist
- KFOX—News; Forty-Niners
- KNX—Musical Jigsaws; 4:15, Talk
- KGB—Junior Chamber of Commerce to 4:10
- KSL—Town Crier; 4:15, Orchestra
- KOA—Melodiana

4:30 to 5:00 P. M.

- KPO & network—Goldman Band Concert
- KGDM—Melodiana
- KYA—Baseball; 4:45, Dance Parade
- KTAB—Three Boy Friends; 4:45, Old Bachelor
- KLX—Studio; 4:45, Health School
- KROW—Doc Shahan's Ramblers
- KJBS—Dance Orchestra
- KQW—Story Time; 4:45, Songs of the Islands
- KGDM—Three Tumbleweeds
- ★ KFRC & network—Herbie Kay & Orchestra
- KJR—Snapshots; Steamboat Bill
- KFWB—Cocktail Hour
- KFOX—Health and Psychology
- KNX—East India Service
- KSL—Town Crier
- KOA—Goldman Band

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:00 to 5:30 P. M.

- KGO—To be announced
- KPO—News; 5:15, Nomads, string ensemble direction Josef Hornik
- KYA—Children's Hour
- KTAB—Old Fashioned Girls; 5:15, Rhythm Ramblings
- KX—Brother Bob's Club
- KROW—Organ Music
- KJBS—Dance Orchestra
- KGGC—Studio Frolic
- KQW—Popular Concert
- KGDM—Recordings
- ★ KFRC & network—George Givott
- KGW—5:15, Collins & Erwin
- KHQ—Tull and Gibbs; 5:15, Flutist
- KEX—Orchestra
- KOMO—Saxophone Melodies; Futuristic Capers
- KFI—Organ; 5:15, Your Pal Jimmy
- KECA—Order of the Golden Sword to 5:15
- KNX—Storytown Express; 5:15, Organ
- KFWB—Playtime Lady; "Sublettes"
- KFOX—Playtime Lady; Records

5:30 to 6:00 P. M.

- KGO & network—NBC Symphony Orchestra
- KPO—Nomads; 5:45, Behind the Footlights
- KYA—Around the Town; 5:45, Digest
- KTAB—Health Talk
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJBS—Popular Records
- KGGC—Lecture; 5:45, Irish Gems
- KQW—Popular Quartet; 5:45, Voice of Portugal
- KGDM—Ernie Cruz Program; 5:45, Lonesome Cowboy
- KFRC—Little Theatre of the Air
- KOL—Little Theatre of the Air
- KOIN—Bob & Dolly; 5:45, Organ
- KJR—Silver Strings; 5:45, Cecil Solly

- KVI—Little Theatre of the Air
- KEX—Salon Orchestra
- KFI—Tabernacle of the Air
- KNX—Radio Gossip; 5:45, Sunset Serenader
- KHJ—To be announced
- KFWB—Recordings
- KECA—Recordings; 5:45, NRA Talk
- KGB—Little Theatre of the Air
- KFOX—Song Hits; Ballads
- KSL—Twilight Reveries

6:00 to 6:30 P. M.

- KGO & network—Palmolive Beauty Box Theatre of the Air; opera, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KPO—Dinner Concert
- KYA—Dinner at Six, Cyrus Trobbe
- KTAB—Elbert Lachelle, organist
- KLX—Concert Trio
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Old Traveller
- KGGC—Dinner Dance Review
- KQW—Department of Agriculture; 6:15, Franco's program
- KGDM—Port Parade
- ★ KFRC & network—Fray & Braggiotti, pianists; 6:15, Troopers
- KOL—6:15, Vacationland Revue
- KVI—6:15, Vacationland Revue
- KJR—Song Bag
- KNX—News; 6:15, Concert Group
- KECA—Records; 6:15, News
- KFWB—News; Records; Organ
- KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
- KGB—6:15, Troopers

6:30 to 7:00 P. M.

- KGO & network—Palmolive Beauty Box Theatre of the Air
- KPO—NRA Talks; 6:45, Life of the Reillys, comedy sketch featuring Bobbe Dean and Ted Maxwell
- KYA—Orchestra; 6:55, Political
- KTAB—Headline Hunters; 6:45, Mining News; 6:50, Communications
- KLX—Concert Trio
- KROW—Popular Tunes
- KJBS—Old Traveler; Aubrey Loux
- KGGC—Dinner Dance Review
- KGDM—Political Talk; Recordings
- KQW—Market Reports; 6:45, Torrid Tunes
- ★ KFRC & network—Melodic Strings
- KOIN—6:45, Gene Baker
- KOL—6:45, Radio Speaker Stevenson
- KJR—Dinner Dansant
- KEX—Sport Flashes; Old Observer
- KNX—Sport News, Norman Woknar; 6:45, Dinner Dance
- KFWB—Organ; 6:45, Whispers
- KFOX—School Kids; 6:45, Quartet
- KECA—Wesley Tourtelotte, organ
- KGB—Twilight Dreams; Melodic Strings
- KSL—6:45, Comedians from Hollywood

7:00 to 7:30 P. M.

- KGO & network—Frank Buck in Dramatizations of Jungle Adventure; 7:15, Gene & Glenn, comedy sketch
- KPO—The Wandering Minstrel; Orchestra and singer
- KYA—Ernie Smith's Sport Page; 7:15, Seals Knothole Gang
- KTAB—Cecil & Sally; 7:15, Italian News
- KLX—News; Reflections of Romance
- KROW—Guitar Duo; 7:15, Calvary Meditations
- KJBS—Popular Melodies
- KGGC—Oddities in Music; 7:15, Salonesque

***KFRC & network — Studebaker Champions**

KQW—Weather Forecast; 7:15, California State Federation of Labor, Paul Scharrenberg, speaker
 KJR—Chamb. of Commerce; Sweethearts on Parade
 KEX—Symphony
 KNX—Frank Watanabe; 7:15, Bunk KFWB—Syncoptars
 KFOX—Eb and Zeb; 7:15, Bobby and Betty
 KECA—Paul Roberts, tenor; 7:15, Recordings
 KFSD—Adolph and Rudolph to 7:15
 KSL—Studebaker Champions

7:30 to 8:00 P. M.

•KGO & network—Leo Reisman's Orchestra and Phil Ducey, baritone
 KPO—Five Cards, Coquettes, vocal trio; Alvino Rey, guitarist; pianist
 KYA—Lady of the Evening; 7:45, Voice of L'Italia
 KTAB—Accordionist; Records
 KLX—Merlyn Morse, tenor; Ann Wakefield, soprano
 KROW—Calvary Meditations; Variety
 KGGC—S. F. Federation of Municipal Employees; 7:45, Records
 KQW—Market Hour; 7:45, Tango Time
 KFRC—Lydel Feck, State Board of Equalization to 7:45
 *KFRC & network—7:45, Joe Reichman's Orchestra
 KOIN—Comedy Stars of Hollywood
 KVI—Dr. Mellor to 7:45
 KJR—Lloyd Solberg; Radio Ralph
 KNX—Speech; 7:45, King Cowboy
 KECA—Chamber Music
 KFWB—Pasquale's Californians; 7:45 Jean Dunne
 KFOX—Boy Detective; 7:45, Three Vagabonds
 KFSD—Studio Program
 KSL—Crazy Crystals Prog. to 7:45
 KOA—Phillip Morris Program

8:00 to 8:30 P. M.

•KGO & network—Eric Madrignera's Vivian Johnson Orchestra
 KGO—8:15, Political Talk; C. C. Young
 KPO—California State Chamber of Commerce Program; 8:15, Blubber Bergman, Betty Queen and Rondoliers Quartet
 KYA—Voice of L'Italia
 KTAB—Viennese Nights; 8:15, To be announced
 KLX—Hour of Melody
 KROW—Latin-American Program
 KGGC—On with the Dance; 8:15, Featured Artists
 KQW—You Never Can Tell
 *KFRC & network—Harry Sosnik's Orchestra
 KOIN—Comedy Stars to 8:15
 KVI—The Musical Creditors
 KJR—Orpheus Ensemble
 KOIN—Alka Seltzer; 8:15, King's Guards
 KEX—News Flashes; 8:15, Texas Cowboy
 KFI—Charlie Hamp to 8:15
 KHJ—Inglewood Park Concert
 KNX—The In-Laws; 8:15, Vocalist
 KECA—Recordings; 8:15, Bedovin Hermes with Charles Bowes
 KFOX—Kevlinator Jubilee
 KFSD—Beauty that Endures; 8:15, Marie Krupa
 KFWB—Kevlinator Jubilee
 KSL—Headline News; 8:15, Harry Sosnik's Orchestra
 KOA—Comedy Stars; 8:15, Orch.

8:30 to 9:00 P. M.

•KGO & network—Death Valley Days, with George Rand, Charles Marshall and others
 KPO—Bobby Meeker's Orchestra; 8:45, Peter Smythe's Orchestra
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
 KTAB—To be announced; 8:55, News
 KLX—Hour of Melody
 KROW—Italian Program
 KGGC—Waltz Time; 8:45, Timely Tunes
 KQW—You Never Can Tell
 *KFRC & network—Rube Wolf & Orchestra
 KOL—Eb and Zeb
 KJR—Musical Auction; 8:45, To be announced
 KECA—Geo. Liebling, pianist
 KFWB—Pioneers; 8:45, Orchestra
 KFOX—Showboat; 8:45, Jay Whidden's Orchestra
 KHJ—Dance Orchestra
 KNX—Forge of Freedom
 EFSFD—Feature Program; 8:55, Political Talk
 KOA—Cosmopolitan Hotel Orch.
 KSL—Frank Dailey's Orchestra

9:00 to 9:30 P. M.

KGO—Clyde Lucas' Orchestra
 •KPO & network—The Big Ten; Gabrielle De Lys, contralto; Tommy Harris, tenor; Meredith Willson's Orchestra
 KYA—Orch.; 9:15, Radio Players
 KTAB—Organ, Guitar, Voice; 9:15, Nevada Nighthanders
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
 KROW—Popular Tunes; 9:15, Motorcycle Races
 KQW—You Never Can Tell
 KGGC—News; Organ; Orchestra
 KFRC—Hodge Podge Lodge
 KOIN—Post-Intelligence; 9:05, Hodge Podge Lodge
 KOIN—Studio Program
 KGW—Gevurtz Program
 KOMO—30 Minutes of Music
 KHQ—Memories to 9:15
 KFI—Orchestra and Soloist
 KHJ—Jack Russell's Orchestra
 KNX—News; 9:15, The Crocetts
 KFWB—Orchestra; 9:15, News
 KFOX—Beverly Hill Billies
 KGB—Hodge Podge Lodge
 KSL—Orchestra; 9:15, Mary & John
 KOA—Clyde Lucas' Orchestra

9:30 to 10:00 P. M.

•KGO & network—Tom Coakley's Palace Hotel Orchestra
 KPO—Eddie Duchin's Orchestra
 KYA—Radio Players; 9:45, News
 9:55, Louise Tabor
 KTAB—The Vedder Players
 KLX—Musical Auction; 9:45, News
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KGGC—Orchestra; Popular Concert
 KFRC—Jan Garber's Orchestra
 KOL—Dance Orchestra
 KVI—Jan Garber's Orchestra
 KOIN—Fights Broadcast
 KEX—Fights
 KHQ—Crazy Wells Company
 KOMO—Rhapsody in Rhythm
 KNX—The Crocetts
 KFWB—Boxing Bout
 KHJ—Dance Orchestra
 KFOX—Olympic Auditorium Fights
 KECA—Musical Celebrities
 KGB—Jan Garber's Orchestra
 KSL—Frank Cookson's Orchestra
 KOA—Congress Hotel Orchestra

10:00 to 10:30 P. M.

•KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
 KPO—Crosscuts from the Log o' the Day
 KYA—Talk; 10:10, A B C Pirates
 KTAB—Bulletin Board, Records;
 KLX—Recordings
 KROW—Races; Hillbillies
 KGGC—Request Hour
 KFRC—News; 10:10, Jackie Souders' Orchestra
 KVI—Dance Music
 KOIN—Fights
 KEX—Fight*
 KJR—Till Tomorrow
 KGW—10:15, Kelly's Kavalieros
 KFI—10:15, The Phantom Dancer
 KHJ—News; 10:10, Merle Carlson's Orchestra
 KOL—Dance Orchestra
 KECA—Musical Celebrities, records
 KNX—Drury Lane; 10:15, Pontrelli's Orchestra
 KFWB—Boxing Bout
 KFOX—Olympic Auditorium Fights
 KGB—News; 10:05, Dance Orch.
 KSL—Merle Carlson's Orchestra
 KOA—Pacific Serenaders

10:30 to 11:00 P. M.

•KGO & network—Williams-Walsh Orchestra; 10:55, News
 KPO—Crosscuts Log o' the Day
 KYA—Organ Serenade
 KTAB—Hal Girvin's Orchestra
 KLX—Recordings
 KROW—Dance Music
 KFRC—To be announced
 KOL—Dance Orchestra
 KOIN—Dance Music
 KOMO—Club Victor Orchestra
 KEX—Kelly's Kavalieros
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KOA—Huffman Theatre Harmonies
 KSL—Dance Music

11:00 to 11:30 P. M.

•KPO & network—Ambassador Hotel Orchestra
 KGO—Happy Felton's Orchestra
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KOMO—Silver Strings
 KGW—Jack Bain's Orchestra
 KVI—Jan Garber's Orchestra
 KOIN—Dance Music
 KFWB—Manny Harmon's Orchestra
 KFOX—Jack Maurice's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Jan Garber's Orchestra

11:30 to Sign Off

•KGO & network—Club Victor Orch.
 KPO—Organ Concert
 KYA—Frank Castle's Little Show
 KTAB—Dance Tunes
 KROW—Dance Music; Vagabond
 KFRC—Merle Carlson's Orchestra
 KOL—Dance Orchestra
 KFWB—Jay Whidden's Orchestra
 KVI—Dance Orchestra
 KOMO—Moonlight Melodies
 KJR—Vic Meyers' Orchestra
 KHJ—Organ
 KFOX—Hal Brown's Orchestra
 KGB—Dance Orchestra
 KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

Aug. 8, 1934

7:00 to 7:30 A. M.

- KGO & network—The Honeymooners; 7:15, Merry Macs, Cheri McKay, contralto; boys' trio

7:30 to 8:00 A. M.

- KGO & network—U. S. Army Band
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KGW—Ronald Buck
- KEX—Hillbillies; Orchestra
- KOMO—U. S. Army Band
- KJR—Market Quotations; Records
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KECA—Bible Study to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies
- KOA—U. S. Army Band; 7:45, Betty Crocker

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLY—Records; 8:20, N. Y. Stocks
- KROW—Time Clock, Gossip
- KJBS—Alarm Klok Klub
- KQW—Morning Varieties
- KGDM—Recorded Program
- *KFRC & network—Elizabeth Barthell; 8:15, Chansonette
- KOIN—8:15, Studio Program
- KOMO—Emil Hansen; 8:15, Morning Reveries
- KGW—Ronald Buck
- KHQ—8:15, Shoe Hospital
- KEX—8:15, Four Square Cathedral
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KHJ—Recordings and Stocks
- KFWB—Gold Star Rangers
- KNX—Bill Sharples' Club
- KECA—Morning Bible Study to 7:45
- KFOX—Grain Reports; Songs
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals; 8:15, Concert

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Hits
- KQW—Circle of Enchantment
- KGDM—Records; 8:45, Health Talk
- *KFRC & network—Al Kavelin's Orchestra
- KOL—Cecil and Sally to 8:45
- KOIN—Studio; 8:45, Elma Hackett
- KOMO—Viennese Vagabonds
- KVI—Resume; Market Specials
- KEX—8:45, Orchestra



HELEN BOARD
CBS—Soprano

- KHQ—Review of Programs; 8:45, Home Comfort
- KJR—8:45, Morning Miracles
- KFI—8:45, Julia Hayes
- KNX—Bill Sharples' Club
- KFWB—Recorded Program
- KFOX—Health & Efficiency; Records
- KGB—Stocks to 8:35
- KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

- KPO & network—American Legion Tribute to the Mayo Brothers
- KGO—To be announced; 9:15, Barbara Lee, Breakfast Club
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recordings
- KROW—Health Swing Program
- KJBS—Vocalists
- KGCC—Melodies; 9:15, Chas. Glenn KQW—Popular Tunes of the Day
- KGDM—Recordings; Mabel Rubin
- *KFRC & network—Emil Velazco and Orchestra
- KOL—Prudence Penny
- KVI—Mystic Melodies; 9:15, Dr. Whetstone
- KOIN—Elma Hackett; 9:15, Studio
- KGW—Abe Bercovitz
- KHQ—Musical Gems; 9:15, Early Birds
- KOMO—Neighboring with Ned
- KEX—Talk; Words and Music; 9:15, Request Program
- KFWB—The King's Men; Dr. Daly
- KFOX—Records; 9:15, Talk
- KFI—Bennie Watson, songs; 9:15, Better Business Bureau
- KNX—Dr. Sherman Health Talk
- KOA—Words & Music; Memories

9:30 to 10:00 A. M.

- KGO & network—Southern Harmony Four, male quartet to 9:45
- KGO—9:45, Jean Abbey, news of the shops for women
- KPO—News; 9:45, Elmore Vincent

- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Health Talk; 9:45, Dance Novelities
- KQW—Faye Ward
- KGDM—News of the Day; Records
- *KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes
- KGW—9:45, Cooking School
- KOMO—String Trio
- KJR—9:45, Elmore Vincent
- KHQ—Magic Travels to 9:45
- KEX—Studio Prog.; 9:45, Elmore Vincent
- KFI—9:45, News
- KNX—Melody Time; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Health Talk
- KFSD—9:45, Elmore Vincent
- KECA—Better Business; 9:45, Elmore Vincent
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—Press-Radio News; 10:05, Mickey Gillette and His Music
- KPO—Organ Concert; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Chasin' the Blues
- KLX—Clinic; 10:15, Book, News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Records
- *KFRC & network—The Romany Trail
- KHQ—Organ; 10:15, Celia Lee
- KOMO—Fianologue; Organ
- KEX—Lost and Found; 10:02, Ronald Buck
- KJR—News; 10:05, Walks of Life
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albright's Family
- KFOX—Prudence Penny; Grain Reports; Comedy and Music
- KECA—Recordings
- KGB—Press Radio News to 10:05
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Colette Carley, songs
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Records
- KROW—University on the Air
- KJBS—Dance Orchestra
- KOL—Morning Melodies
- KQW—Aunt Sammy; 10:45, Hits of the Past
- KGCC—Soft Pillow Sunshine
- KGDM—Recordings
- *KFRC & network—Mort Werner, pianist; 10:45, Ann Leaf, organist
- KOIN—Art Kirkham, This & That
- KJR—Early Echoes; 10:45, Southern Serenader
- KEX—Orchestra
- KHJ—Dr. O. M. Richardson
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KFOX—Vocal Trio; 10:50, Homer Reid, tenor

KFWB—"Family Circle"
KSL—10:45, Betty Moore
KOA—Smackout; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

• KGO & network—Woman's Magazine of the Air
KPO—Jos White, tenor; 11:15, Happy Days in Dixie
KYA—Organ; Rhythmsters
KTAB—Concert; 11:15, Records
KLX—Records; 11:15, Castles in Music
KROW—Health Talk; Organ Music
KGGC—Milady's Date Book; 11:15, Memory Melodies
KGDm—World Events
KJBS—Popular Hits
KQW—Light Classics
* KFRC & network—LaForge-Berumen Musicales
KOL—Garden Talk to 11:15
KOIN—Art Kirkham
KEX—Orchestra; Cobwebs & Nuts
KJR—Rhythm Rulers Recorded
KNX—Organ Recital
KFWB—Records; Lost and Found
KECA—Records; German Lesson
KFOX—Hal Nichol's Bad Pennies; 11:20, Health Talk
KOA—Soloist; 11:15, Happy Days in Dixie

11:30 to 12:00 Noon

• KPO & network—Happy Days in Dixie to 11:45
KPO—11:45, Agricultural Bulletins
KGO—Financial Flashes; 11:35, Sam Moore, guitarist; 11:45, Visit to Foreign Villages at the Century of Progress
KYA—Rhythmsters
KTAB—Recordings
KLX—Anita and Orosco; 11:45, Rhythm Encores
KROW—Latin-American Program
KGGC—Marjorie Lee; News; Mountain Music
KJBS—Dance Orchestra
KQW—Variety and Theatre News
KGDm—Organ Recital
KFRC—Women's Home Forum
* KFRC & network—11:45, Manhattan Moods
KOIN—Kelfood Program
KQW—11:45, Crazy Crystals Prog.
KHQ—Organ Recital
KJB—Measured Steps
KEX—Cobwebs and Nuts to 11:45
KFI—Fashion Tours; 11:45, State Market Reports
KHJ—Color Harmonies
KNX—Souvenirs; 11:45, Ionizer talk
KFOX—News; Talk; Records
KSL—Manhattan Moods

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Fitzpatrick's Orch.
KPO—Luncheon Program
KYA—Scriptures; 12:03, Concert
KTAB—News; Elbert Lachelle, organist
KLX—Dance Music
KROW—Latin-American Program
KQW—Band Concert
KGGC—Request Hour
KJBS—Song Hits
* KFRC & network—On the Village Green
KOIN—12:15, La Verne Axelson, Fashions
KHQ—Betty and Bob; 12:15, Business and Pleasure
KGW—12:15, Meier & Frank
KEX—Dance Rhythms to 12:15

KJR—Reflections of Romance; 12:15, Grain Reports
KNX—News; 12:15, Congo
KECA—Records; 12:15, News
KFSD—Stocks; 12:10, Prog. Resume
KGB—Farm Flashes to 12:15
KSL—Payroll Builder
KOA—Betty & Bob; 12:15, Cosmopolitan Orchestra

12:30 to 1:00 P. M.

• KGO & network—Western Farm and Home Hour
KPO—Luncheon Program
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Melody Race
KROW—California Farm Hour; 12:45, Records
KJBS—Dance Matinee
KQW—Federal Market Reports
KGDm—Recordings
* KFRC & network—Educational Feature; 12:45, Instrumentalists
KJR—Headliners
KEX—American Product to 12:35
KGW—Dr. Semler; Friendly Chat
KVI—State Capitol News
KHQ—Marching Along
KNX—Lucca's Concert Ensemble
KECA—Concert Favorites, records
KFOX—Better Business Bureau; 12:45, Civic Talk
KSL—Science Service Series; 12:45, The Instrumentalists
KOA—Orchestra; Lady Next Door

1:00 to 1:30 P. M.

• KGO & network—Ted Black's Orchestra
KPO—News; 1:15, Ann Warner Chats with Her Neighbors
KYA—S. F. Ad Club Luncheon
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole
KQW—Friendly Hour; 1:15, At the Hollywood Keyhole
KGDm—Pacific Islanders
* KFRC & network—Brooks' Orch.; 1:15, Between the Bookends
KOIN—Book of Life to 1:15
KOL—1:15, Julie Day
KGW—1:15, Dental Clinic
KOMO—Farm Talk; 1:15, Tea Time
KHQ—Studio Program
KNX—Pontrell's Orchestra
KFWB—"The Old Codger"
KECA—Al Lyon's Orchestra
KFOX—"The Old Codger"
KSL—Payroll Builder to 1:15
KOA—Cafe Loyale Orchestra

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True
KPO—Ann Warner's Program; 1:45, Song Thots; Barbara Blanchard, soprano; Eva Gruninger, contralto; Ben Klassen, tenor; Everett Foster, baritone; Emil Polak, director
KTAB—Jean Kent, Economics
KYA—Modern Maestros; 1:45, Better Business Bureau
KROW—Home Beautiful; 1:45, Tuneful Tunes
KLX—Song Bag
KJBS—Afternoon Popular Concert
KQW—The Friendly Hour
KGDm—Accordion Boys
KGW—1:45, Michael Arenstein
* KFRC & network—Organ Melodies; 1:45, Two Fals and a Gal
KOIN—Book of Life
KVI—1:45, Amusement Tips

KEX—Financial and Grain Reports; 1:35, Orchestra
KOMO—1:45, "Dreams Come True"
KJR—Enchanted Islands; 1:45, Souvenirs of Song
KEX—Financial and Grain Reports; 1:35, Orchestra
KHJ—1:45, Dow Jones Report
KFWB—Records; 1:45, Pianist
KNX—Pontrell's Orchestra
KECA—Records to 1:45
KFSD—Studio Program
KSL—Town Crier; 1:45, Two Fals and a Gal

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
KPO—Song Thots; 2:15, Midweek Concert
KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
KTAB—Globe Trotter; Romancin'
KLX—Records; 2:15, Cecil Wright
KROW—Nu-Bake Program; Vocalist
KJBS—Popular Dance Recordings
KQW—Dance Matinee
KGDm—Records; News
* KFRC & network—Happy Go Lucky Hour
KJR—Salon Hour, recorded
KEX—World Bookman; Music
KNX—The Bookworm
KECA—Classic Hour, records
KFWB—Records
KFOX—Records; 2:15, Coleman Cox
KFSD—Studio Program
KSL—Orchestra; 2:15, Dental Clinic
KOA—Theatre Reporter; 2:05, Al Pearce and Gang

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang
KPO—Music Room, orchestra
KYA—Vignettes of Life; 2:45, International Troubadours
KTAB—Three Four Time; Records
KLX—Talk; Stock; 2:40, Records
KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
KQW—Afternoon Concert
KGDm—Romancier
* KFRC & network—Happy Go Lucky Hour
KEX—Request Program
KJR—Salon Hour, recorded
KNX—Foreign Recordings
KECA—Classic Hour
KFOX—Sunset Quartet; 2:45, Rec'ds
KSL—Parent-Teachers' Program; 2:45, Peter Biljo Orchestra
KOA—Orchestra

3:00 to 3:30 P. M.

• KGO & network—Johnny Johnson's Orchestra; 3:45, Black and Gold String Ensemble
KPO—John Teel, baritone; 3:15, Tom Mitchell, baritone
KYA—Music Masters
KTAB—Recordings
KLX—Recordings
KROW—Mary Dowd Reardon
KJBS—Instrumentalists; Word Man
KQW—Stocks; 3:05, Music; 3:15, Word Man
KGDm—Romancier
KJR—Easy Chair; 3:15, Melody Palette
* KFRC & network—Feminine Fancies
KOMO—Julia Hayes to 3:15
KGW—Eddie King, pianist; 3:15, Concert Trio
KHQ—Studio; Club Bulletin
KNX—Organ and Vocalist
KFWB—Records
KFI—3:15, News Release

KECA—Raine Bennett; 3:15, Records
 KFOX—Recordings
 KFSD—Balboa Park Organ
 KSL—Broadcaster's Review; 3:15,
 Vera Van
 KOA—Microphone News; 3:15, Uni-
 versity of Denver

3:30 to 4:00 P. M.

- KPO & network—Lilian Bucknam, soprano
- KGO—Art and Music to 3:45
- KGO & network—3:45, Sisters of the Skillet
- KYA—Music Masters
- KTAB—Little Serenade; Picture Preview
- KLX—Records
- KROW—Recordings
- KGDM—Theatre Chat
- KQW—Variety Program to 4:30
- KJBS—Dance Orchestra
- * KFRC & network—Russell Brown's Orchestra; 3:45, Texas Rangers
- KFRC—3:55, Town Topics
- KOL—Lost and Found to 3:45
- KOIN—Newspaper of the Air
- KHQ—Parade of Happy Feet to 3:45
- KOMO—3:33, Salon Trio
- KEX—3:45, Melody Salon
- KFI—Ann Warner's Chats
- KECA—3:45, Univ. of California
- KHJ—3:45, Stimulating Soothers
- KNX—American Literature; Records
- KFWB—Records
- KFOX—Harp & Banjo; Health Talk
- KFSD—Soloist; 3:45, Univ. of Calif.
- KSL—Junior Hour
- KOA—Soloist; 3:45, Orchestra

4:00 to 4:30 P. M.

- KGO & network—Jack Pearl, the Baron Munchausen, with Cliff Hal; Peter Van Steeden's Orch.
- KPO—Flirtations; Dot Kay, contralto; Clef Dwellers, vocal trio; Clay Landon, songs; violin and guitar
- KYA—Women, Children and Law; 4:15, Tea Dance Parade
- KTAB—Keep Smiling Revue
- KLX—Musical Jigsaws; 4:15, Recds.
- KROW—Waltz Time; Records
- KJBS—Favorite Entertainers
- KGDM—Gilmore Oil Program
- KQW—Variety Program
- * KFRC & network—Harry Sosnik Orch.; 4:15, Emery Deutsch and Violin
- KVI—Book Review to 4:15
- KOL—4:15, Hours with Baur
- KOIN—Newspaper of the Air
- KEX—Tea Damsant; 4:15, Horse Race
- KEX—Baseball Game
- KNX—Song Bag
- KECA—Good Old Songs; Records
- KFWB—Records
- KFOX—News; 4:15, Forty-Niners
- KGB—Police Talk; Orchestra
- KFSD—Feature Program
- KSL—Town Crier

4:30 to 5:00 P. M.

- KPO & network—Igor Gorin, baritone; 4:45, Sports Stories Off the Record
- KGO—Children's Hour; 4:45, John and Ned
- KYA—Musical Program
- KTAB—Hawaiian Trio; 4:45, The Old Bachelor
- KLX—Studio; 4:45, Health School
- KROW—Hillbilly Music
- KQW—Story Time; 4:45, Songs of the Islands
- KJBS—Dance Orchestra; 4:45, Hillbilly Songs

STATION DIRECTORY		
* NBC Network Stations		
Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230
* CBS Network Stations		
KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570
Independent Stations		
KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCG	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	566

KGDM—The Three Tumbleweeds
 KGW—Musical Program
 * KFRC & network—Broadway Van-
 ities
 KEX—Baseball; 4:45, Orchestra
 KJR—Snapshots; 4:45, Steamboat
 Bill
 KFI—Studio Program
 KFWB—Cocktail Hour
 KFOX—Health Talk; 4:45, Records
 KECA—Igor Gorin, baritone; 4:45,
 News
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Igor Gorin, baritone; 4:45,
 Sport Stories

5:00 to 5:30 P. M.

- KGO & network—Goldman Band Concert
- KPO—News; 5:15, Edna Fischer, pianist
- KYA—Children's Hour
- KTAB—Health Talk; Records
- KLX—Brother Bob's Club
- KROW—Organ recital
- KJBS—Popular Vocalist
- KGCG—Studio Frolic
- KQW—Salon Orch.; 5:15, Records
- KGDM—Studio; 5:15, Melodie Keys
- * KFRC & network—Detroit Sym-
 phony Orchestra
- KHQ—Tull & Gibbs Express to 5:15
- KJR—Waltzes & Tangoes; 5:15, Old Observer
- KNX—Storytown Express; 5:15, Sunset Serenade
- KFI—Organ Recital
- KFWB—Playtime Lady; Records
- KFOX—Playtime Lady; Records
- KNX—Storytown Express; Organ

5:30 to 6:00 P. M.

- KGO & network—To be announced
- KPO—Mickey Gillette and His Music
- KYA—Around the Town; 5:45, Campbell Digest
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health
 KJBS—Dance Orchestra
 KGCG—Lecture; 5:45, Irish Gems
 * KFRC & network—Detroit Sym-
 phony Orchestra
 KGDM—Ernie Cruz; 5:45, Lone-
 some Cowboy
 KQW—Southern Four; 5:45, Voice
 of Portugal
 KOIN—5:45, Bob and Dolly
 KJR—Recordings; Cecil Solly
 KEX—Recorded Program
 KNX—Radio Gossp Club; 5:45,
 Romance of the Comstock
 KFWB—Recordings
 KECA—Tango Time; 5:45, Records
 KFSD—Popular Program

6:00 to 6:30 P. M.

- KGO & network—Eddie Duchin's
 Orchestra
- KPO—Dinner Concert
- KYA—Cy Trobbe and Orchestra
- KTAB—Elbert Lachelle, organist
- KLX—Dance Music
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Old Traveller
- KGCG—Dinner Dance Review
- KQW—California Department of Ag-
 riculture; 6:15, Franco's Program
- KGDM—Recordings
- * KFRC & network—Broadcast from
 Byrd Expedition
- KHQ—To be announced
- KJR—Song Bag
- KEX—Orchestra
- KFWB—News; Records; Organ
- KNX—News; 6:15, Concert
- KFI—Orchestra and Soloists
- KECA—Records; 6:15, News
- KFOX—News; 6:10, Ai and Molly;
 6:20, Cecil and Sally
- KSL—Byrd Expedition Program

6:30 to 7:00 P. M.

- KGO & network—Pair of Pianos,
 Grace Frankel and Gertrude Lyne;
 6:45, Chester Rowell
- KPO—Barbara Merkle, harpist;
 6:45, Ice Carnival of the Air
- KYA—Orchestra
- KTAB—Headline Hunters; 6:45, Min-
 ing News; Communications; Band
- KLX—Dance Music
- KROW—Ne-er Do Well
- KGCG—Dinner Dance Review
- KQW—Market Reports; 6:45, Torrid
 Tunes
- KJBS—Old Traveler; Records
- KGDM—Byron Crystals; 6:45, Recds.
- * KFRC & network—California
 Melodies
- KOMO—Musical Mannequins
- KHQ—N. W. on Parade
- KGW—Musical Mannequins
- KEX—Sport Flashes
- KFI—Charlie Hamp; 6:45, Crazy
 Mountaineers
- KNX—Sport News, Norman Wok-
 nar; 6:45, Dinner Dance
- KECA—Wesley Tourtelotte, organ
- KFWB—Organ; 6:45, Interview
- KFOX—School Kids; 6:45, Conti-
 nentals
- KGB—To be announced
- KOA—Jack Denny's Orchestra

7:00 to 7:30 P. M.

- KGO & network—Frank Buck in
 Dramatizations of Jungle Adven-
 tures; 7:15, Gene & Glenn, comedy
 sketch
- KPO—To be announced; 7:15, Agri-
 culture Today, Fred W. Read
- KYA—Ernie Smith's Sport Page;
 7:15, Talk
- KLX—News; 7:15, Lovable Liars

KTAB—Cecil & Sally; 7:15, Italian News
 KROW—Records; 7:15, Doc Shahan's Ramblers
 KQW—Weather Forecast; 7:03, Radio Forum; 7:15, Red Cross Talk
 KGDM—Dance Band
 KGGC—Jewish Radio Hour
 *KFRG & network—Nick Lucas, Troubadour; 7:15, Little Jack Little's Orchestra
 KOIN—7:15, Studio Program
 KOL—7:15, Radio Speaker Stevenson
 KJR—Vindobians; 7:15, Auld Lang Syne
 KEX—Popular Concert
 KNX—Frank Watanabe and Hon. Archie; 7:15, Music
 KFVB—Syncopators
 KECA—Echoes of the Opera, records
 KFOX—Eb & Zeb; Bobby & Betty
 KFSD—Sonny & Buddy to 7:15
 KSL—Nick Lucas; 7:15, Jack Little Orchestra

7:30 to 8:00 P. M.

•KGO & network—Memory Lane, drama by Ted Maxwell
 KPO—Comedy Stars of Hollywood; 7:45, Book Parade
 KYA—Cy Trobbe's Scrapbook
 KTAB—Accordianist; 7:45, Malloy's Sports
 KLX—Kay Discovery Program
 KROW—Ramblers; 7:45, Mello-Duets
 KGGC—Jewish Radio Hour
 KQW—Italian Hour
 *KFRG & network—Little Jack Little's Orch.; 7:45, Frank Dailey's Orchestra
 KVI—Dr. Mellor to 7:45
 KOIN—Gene Baker
 KJR—Dollars & Cents; Radio Ralph
 KEX—Studio Program; 7:45, Hans, Fritz, Kate
 KNX—Orchestra; 7:45, King Cowboy
 KECA—Echoes of the Opera, records
 KFVB—Pioneers; 7:45, Comedy Stars of Hollywood
 KFOX—Boy Detective; 7:45, Three Vagabonds
 KSL—Crazy Crystals Prog. to 7:45
 KOA—The Fortyniners to 7:45

8:00 to 8:30 P. M.

•KGO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; Songsmiths Quartet
 KPO—Californians on Parade
 KYA—A. B. C. Pirates; 8:15, Doctor Good Cheer
 KTAB—String Quartet
 KLX—Manila Stringed Orchestra
 KROW—Talk; 8:15, Watch Tower
 KGGC—On With the Dance; 8:15, Song Favorites
 KQW—American Legion War Camp; 8:15, Vocal Rhythm
 *KFRG & network—Treasures of Time
 KOIN—Gene Baker; Orchestra
 KOL—8:15, Public Bench
 KVI—Musical Creditors
 KJR—Neapolitans
 KEX—News Flashes; 8:15, Texas Cowboy
 KFVB—Orchestra with Betty Jane Rhodes; 8:15, Dance Orchestra
 KNX—The In-Laws; 8:15, Concert
 KECA—Recorded Program
 KFOX—Variety Program
 KFSD—Studio; 8:15, Manuel Dehesa
 KSL—Red Nichols' Orchestra

8:30 to 9:00 P. M.

•KGO & network—Town Hall Tonight

KPO—Cliff Nazarro, comedy and songs; 8:45, Hal Burdick, the Story Teller
 KVA—Dance Orchestra
 KTAB—Roland Drayer, tenor; Orchestra; News
 KLX—Souvenirs of Song; 8:45, Harriet French
 KROW—Ran Wilde's Orchestra
 KQW—Music Lovers Hour
 *KFRG & network—Rube Wolf's Orchestra
 KGGC—Salonesque; 8:45, Timely Tunes
 KOL—Parade; 8:45, To be announced
 KJR—Lotus Land; 8:45, Studio
 KEX—Studio Program
 KFVB—Warner Bros. Program
 KNX—Radio Hot Shots
 KECA—Orchestra; Robert Hurd, tenor; 8:45, Popular Science
 KFOX—Show Boat; 8:45, Hearts & Flowers
 KFSD—Drama Hour
 KSL—Al Kavelin's Orchestra

9:00 to 9:30 P. M.

•KPO & network—Al Cavalli's Orchestra
 KGO—Political Talk, Citizens' League of San Francisco for Waller McGovern; 9:15, Quartet Time; Knickerbockers
 KYA—Dance Orchestra; 9:15, Rainbows of Romance
 KTAB—Souvenirs; 9:15, Nighthanders
 KLX—Rhythm Encores; 9:15, Uncle Adolph, California Rangers
 KROW—Boxing Matches
 KQW—Spanish Orchestra
 KGGC—Organ; 9:15, Gene Moran
 *KFRG & network—Earl Hines' Orchestra
 KOL—Post-Intelligencer Voice; 9:15, Blue Star Revue
 KVI—Wednesday Night Mixer
 KOIN—Norge Headliners; 9:15, Hop Gold Revue
 KGW—Farmer's Dairy Association
 KHQ—9:15, Crazy Wells Program
 KOMO—Cowboy Joe; Meditations
 KJR—Souvenirs; 9:15, News
 KEX—9:15, Sport Talks
 KNX—News; 9:15, The Crocetts
 KPI—9:15, Orchestra and Tenor
 KFVB—Ed Fitzpatrick's Orchestra
 KECA—Records; 9:15, Orchestra
 KFOX—Beverly Hill Billies
 KSL—Earl Hines' Orchestra 9:15, Mary and John
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

•KGO & network—Tom Coakley's Orchestra
 KPO—Echoes from the Orchestra Pit
 KYA—Rainbow of Romance; News; Talk
 KTAB—Grant Maxwell & Quartet
 KLX—Uncle Adolph, California Rangers; 9:45, News Items
 KROW—Boxing Matches
 KQW—Dance Time
 KGGC—Popular Concert
 *KFRG & network—Jan Garber's Orchestra
 KVI—Jimmy McDowell's Orchestra
 KQW—Beauty That Endures; 9:45, Pipes and Strings
 KHQ—Club Programs
 KNX—The Crocetts
 KPI—Orchestra; 9:45, Dave Marshall, vocalist
 KFVB—Kay Kyser's Orchestra
 KFOX—Beverly Hill Billies
 KSL—Frank Cookson's Orchestra
 KOA—Broadmoor Orchestra

10:00 to 10:30 P. M.

•KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
 KPO—Crosscuts from the Log o' the Day; Dr. Laurance L. Cross; Southern Harmony Four, male quartet
 KYA—Talk; Orchestra and Organ
 KTAB—To be announced
 KLX—Dance Orchestra
 KROW—Boxing Matches
 KGGC—Request Hour
 KFRG—News; 10:10, Ironized Yeast
 KOIN—Orchestra
 KOL—Dance Music
 KVI—Orchestra
 KOIN—Robinson's Orchestra
 KGW—10:15, Kelly Kavalleros
 KJR—Musical Favorites
 KFI—10:15, Carol Lee & Helene Hill
 KHJ—News Item; 10:30, Orchestra
 KNX—Reveries; Pontrelli's Orch.
 KECA—Recordings to 10:15
 KFVB—News; 10:15, Orchestra
 KFOX—News; Orchestra
 KGB—News; 10:05, Dance Orch.
 KSL—Robinson's Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

•KGO & network—Williams-Walsh Orchestra; 10:55, News Service
 KPO—Crosscuts from Log o' Day
 KYA—Organ Serenade
 KTAB—Records
 KLX—Dance Orchestra
 KROW—Dance Music
 KFRG—To be announced
 KOL—Dance Orchestra
 KVI—Dance Orchestra
 KOIN—Montmartre Orchestra
 KOMO—Vic Myers' Orchestra
 KEX—Kelly's Kavalleros
 KFI—Biltmore Hotel Orchestra
 KFVB—Geo. Hamilton's Orchestra
 KFOX—Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—To be announced
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

•KPO & network—Ambassador Hotel Orchestra
 KGO—Happy Felton's Orchestra
 KYA—Organ Serenade
 KTAB—Request Hour
 KROW—Dance Orchestra
 *KFRG & network—Jan Garber's Orchestra
 KOIN—11:15, Columbia Gardens Orchestra
 KOMO—Moonlight Melodies
 KEX—Orchestra
 KHJ—Midnight Moods, Organ
 KNX—Pontrelli's Orchestra
 KFVB—Manny Harmon's Orchestra
 KFOX—Orchestra

11:30 to Sign Off

•KGO & network—Jack Bain's Vic-Tor Orchestra
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Dance Music; Vagabond
 KROW—Dance Music
 KFRG—Carlson's Orchestra
 KGDM—Fritz Wolcott's Orchestra
 KVI—Carlson's Orchestra
 KOIN—McElroy's Orchestra
 KEX—Organ Music
 KJR—Vic Meyer's Orchestra
 KHJ—Midnight Moods
 KFVB—Jay Whidden's Orchestra
 KFOX—Hal Brown's Orchestra
 KGB—Carlson's Orchestra
 KJBS—12:01, Owl Program to 7 a.m.

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, United States Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KHJ—Records; Stocks
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program
- KFOX—Time to Get Up; 7:15, Investment Talk
- KGB—Seven O'Clock Club
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO & network—Merry Macs; Cheri McKay; boys' trio; 7:45, Al and Lee Reiser, piano duo
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Records
- KEX—Hillbillies; 7:45, Orchestra
- KVI—Hillbillies; 7:45, Varieties
- KFI—7:45, Church Quarter-Hour
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Study
- KFWB—Recordings
- KFOX—Grain Reports; Songs
- KGB—7 O'Clock Club; Resume
- KSL—Morning Watch; 7:45, Melodies
- KOA—Morning Revelers

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KFOW—Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- ★ KFRC & network—Connie Gates; 8:15, Along the Volga
- KJR—Early Echoes to 8:15
- KGW—Ronald Buck to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KHQ—8:15, Concert Favorites
- KEX—Recorded Program
- KNX—Bill Sharples Club
- KFI—Helen Hill, pianist to 8:15
- KFWB—Breakfast Club
- KECA—Recorded Program
- KFOX—Recordings
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Network; 8:15, Fields & Hall



DON STEELE
KFRG—Vocalist

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KGDM—8:45, Talk
- KQW—Concert Favorites
- KJBS—Dance Music
- ★ KFRC & network—Al Kavelin Orchestra
- KOL—Cecil and Sally
- KOMO—Viennese Vagabonds
- KGW—Crazy Crystals
- KEX—Band Music
- KVI—Resume; Market Specials
- KOIN—8:45, Elma Hackett
- KHQ—Studio Program
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Breakfast Club
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35

9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KGW—9:15, Barbara Lee Club
- KPO—Studio Program
- KPO & network—9:15, Johnny O'Brien, harmonica
- KYA—Frivolities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Health Swing
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KJBS—Popular Concert
- KQW—Popular Tunes of the Day
- KGDM—9:15, Mabel Rubin
- ★ KFRC & network—Velazco and Orchestra
- KOL—Prudence Penny to 9:15

- KVI—Mystic Melodies to 9:15
- KOIN—Air Shopping
- KOMO—Neighboring With Ned
- KHQ—Dessert Hotel Caravan; 9:15, Early Birds
- KEX—9:15, Request Program
- KFI—Rudy Wiedoff
- KNX—Song Bag
- KFWB—Breakfast Club
- KECA—9:15, Records
- KFOX—Orchestra and Talk
- KSL—Orchestra

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Edson Gilham, xylophonist
- KPO—News; 9:45, Clef Dwellers
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Dance Novelties
- KQW—Popular Program
- KGDM—News; Records
- ★ KFRC & network—Frank Dailey's Orchestra
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Station Review
- KGW—9:45, Cooking School
- KOMO—9:45, Harp Melodies
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Amazon; 9:45, News
- KHJ—9:45, To be announced
- KFWB—Records; 9:45, News
- KFOX—Health Talk; Records
- KECA—Records to 9:45
- KFSD—Studio Program; 9:45, News; 9:50, Edson Gilham
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

10:00 to 10:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Charm School
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; 10:15, Hollywood Hits
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- ★ KFRC & network—Ann Leaf, organist
- KOL—10:15, Uncle Jerry
- KJR—Early Echoes
- KEX—Lost and Found; Records
- KFOX—Mary Kitchen; Quartet; Grain Reports; Hal Nichols
- KNX—Eddie Albricht's Family
- KECA—Recorded Program
- KOA—National Farm & Home Hour

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; Marion and Jim Jordan, comedy duo; 10:45, Nancy Noland, popular singer
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—The Observer
- KGCC—Soft Pillow Sunshine

KOL—Morning Melodies
 KQW—Aunt Sammy; 10:45, Haywire Mac
 *KFRC & network—Mort Werner, pianist; 10:45, Poetic Strings
 KOIN—Art Kirkham
 KJR—Counterpoint; Uncle Hank
 KEX—Ranold Buck, pianist; Soloist
 KHJ—Dr. O. M. Richardson; 10:45
 KNX—Mary Holmes; 10:45, Rhythm Encores
 KFVB—The Family Circle
 KFOX—Hal Nichol's Orch.; 10:50, Homer Reid
 KGB—Poetic Strings
 KOA—Smackout; 10:45, Produce
 KSL—Poetic Strings; Colonial Dames

11:00 to 11:30 A. M.

KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne
 *KPO & network—Musical Keys
 KTAB—Concert; Beauty Facts
 KYA—Organ
 KLX—Mountaineers; Lotus Land
 KROW—Health Talk; 11:15, Organ
 KGGC—Milady's Date Book; 11:15, Memory Melodies
 KGDM—Organ Recital
 KJBS—Popular Program
 *KFRC & network—Metropolitan Parade
 KJR—Rhythm Rulers
 KOL—Garden Talk
 KVI—The Observer to 11:15
 KOIN—Art Kirkham
 KEX—Orchestra; Cobwebs & Nuts
 KFI—Ann Warner Chats
 KHJ—Colonial Dames to 11:15
 KNX—Organ
 KFOX—Comedy and Music; 11:20, Health Talk
 KOA—Musical Keys; 11:15, Farm Question Box

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 *KGO & network—Roy Shield's Orchestra
 KPO—Eleen Pliggott, soprano; 11:45, Agricultural Bulletin
 KYA—Rhythms
 KTAB—Recordings
 KLX—Amita and Orasco; 11:45, Rhythm Encores
 KROW—Latin-American Program
 KJBS—Tance Orchestra
 KGGC—Song Shop; 11:45, News; 11:50, Mountain Music
 KQW—Accordian Capers; Theatre News
 KGDM—Organ
 KFRC—Women's Home Forum
 *KFRC & network—11:45, Dancing by the Sea
 KOL—11:45, Democratic News to 11:50
 KOIN—Dr. Semler; LaVerne Axelson
 KGW—11:45, Crazy Crystals
 KHQ—Organ Recital
 KJR—Measured Steps
 KFI—Fashion Tours; 11:45, State Market Reports
 KNX—Jewel Box; 11:45, Ionizer Talk
 KOA—Huffman Theatre Harmonies

12:00 to 12:30 P. M.

*KGO & network—Betty and Bob; 12:15, Farm and Home Hour
 KPO—Luncheon Program
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Noon Concert
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Vocal and Instrumental
 KGGC—Request Hour
 KGDM—Recordings

*KFRC & network—Detroit Symphony
 KQW—Band Concert
 KGW—12:15, Meier & Frank
 KHQ—12:15, Business & Pleasure
 KJR—Records; 12:15, Grain Reports
 KNX—Band Music
 KNX—News; 12:15, Congoin
 KPWB—Recordings; 12:15, Talk
 KFOX—Health Talk; Records
 KECA—Records; 12:15, News
 KFSD—Stocks; Resume to 12:10
 KSL—Payroll Builder
 KOA—12:15, Chick Webb's Orch.

12:30 to 1:00 P. M.

*KGO—Western Farm and Home
 KPO—Luncheon Program
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Musical Jigsaw
 KROW—California Farm Hour; 12:45, Hits of Today
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Fed. & State Market Reports
 KGDM—Records
 *KFRC & network—Symphony
 KJR—Headliners, recorded
 KEX—12:45, Business Men's Club
 KHQ—Studio Program
 KGW—Dr. Semler; 12:45, Friendly Chat
 KFVB—Recordings
 KFOX—Records; Civic Talk
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah State Agric. College
 KOA—Soloist; Lady Next Door

1:00 to 1:30 P. M.

*KGO & network—Meredith Willson's Orchestra
 KPO—News; 1:15 Ann Warner's Chats
 KYA—Argentines; 1:15, Travelogue; 1:20, Maestros
 KTAB—Radio Frolic
 KLX—Records
 KROW—Concert Melodies
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole
 KQW—Popular Hits; 1:15, Hollywood Keyhole
 KGDM—Pacific Islanders; Records
 *KFRC & network—Merry Melodies; 1:15, Between the Book Ends
 KOL—1:15, Julie Day
 KOMO—Harp Melodies; Tea-time Tales
 KGW—1:15, Dental Clinic
 KHJ—Merle Carlson Orchestra
 KNX—Pontrelli's Orchestra
 KFVB—"The Old Coder"
 KFI—"Al Lyon's Orchestra"
 KFOX—"The Old Coder"
 KGB—Stocks to 1:05
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

*KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True; Barry McKinley, baritone
 KPO—Ann Warner's Chat; 1:45, John and Ned, harmony duo
 KYA—Modern Maestros
 KTAB—Jean Kent
 KLX—Song Bag
 KROW—Recordings
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KFRC—1:45, N. Y. Closing Stocks to 1:50
 *KFRC & network—Organ and A. M. A. Speaker; 1:50, Blue Ridge Mountaineers

KGDM—Recordings
 KVI—1:45, Amusement Tips
 KOIN—Book of Life
 KJR—Carefree Capers
 KEX—Financial and Grain Reports; Records
 KHJ—1:45, Dow Jones Reports
 KNX—Pontrelli's Orchestra
 KFVB—Records; 1:45, Pianist
 KFOX—Orchestra; Records
 KECA—Records
 KFSD—Studio Program
 KGB—Community Chest Program
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

*KGO & network—Al Pearce and His Gang
 KPO—Tom Coakley's Orchestra
 KYA—Cal Jackson, pianist; songs
 KTAB—Globe Trotter; Romancin'
 KLX—Constance Dixon, bridge talk; 2:15, Cecil Wright
 KROW—Tuneful Tunes; 2:15, Vocalist
 KJBS—Blindcraft Ensemble
 KGDM—News; Records
 KQW—Dance Matinee
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; 2:05, Musical Gems
 KNX—The Bookworm
 KFVB—Recorded Program
 KFOX—Sunset Quartet
 KECA—Classic Hour, records
 KSL—Mischa Raginsky's Orchestra; 2:15, Dental Clinic
 KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KPO—Diary of a Cosmopolitan
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Three-Four Time; 2:45, Tranquility
 KLX—Closing San Francisco Stocks; 2:40, Studio program
 KROW—Dell Perry, pianist; Records
 KJBS—Dance Orchestra
 KQW—Afternoon concert
 KGDM—The Romancers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, records
 KFVB—Recordings
 KNX—Foreign Recordings
 KFOX—Recordings
 KECA—Classic Hour, records
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra
 KOA—Soloist; John B. Kennedy

3:00 to 3:30 P. M.

*KGO & network—Freddie Martins' Orchestra
 KPO—The Mudcaves; 3:15, Tom Mitchell, baritone
 KYA—Baseball or Records
 KTAB—Moods Modernistic; 3:15, Records
 KLX—Studio program
 KROW—Mary Dowd Reardon
 KJBS—Ballroom Favorites
 KQW—Stock and Bonds; Vocalist; Talk
 *KFRC & network—Feminine Fancies
 KGDM—Romancers
 KOMO—Concert Ensemble
 KHQ—Studio; 3:15, Bulletin
 KFI—3:15, News Release
 KFVB—Recordings
 KECA—Dr. Meyers, talk to 3:15
 KNX—Concert Orchestra

KFSD—Balboa Park Organ
 KFOX—Recordings
 KSL—Sylvia Froos; 3:15, The House
 by the Side of the Road
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

• KGO & network—Ed Lowry, comedian; 3:45, Sisters of the Skillet
 KPO—Edna Fischer, pianist; 3:45, University of California Program
 KYA—Baseball or recordings
 KTAB—Little Serenade; 3:45, Picture Preview
 KQW—Musical Varieties
 KLX—Studio Program
 KROW—Recordings
 KJBS—Popular Concert
 KGDM—Ernie Post's Jamboree
 * KFRC & network—3:45, Texas Rangers
 KFRC—Book Review; Town Topics
 KOI—Lost & Found; 3:35, Classified Hour; 3:45, Endurensnow
 KVI—Book Review to 3:45
 KOIN—News of the Air
 KEX—Musical Gems; Melody Salon
 KOMO—Talk; Organ Recital
 KFI—Ann Warner's Chat
 KHJ—3:45, Stimulating Soothers
 KNX—Concert Orchestra
 KFWE—Recordings
 KECA—3:45, Univ. of California
 KFOX—Whispering Strings; 3:50, Health Talk
 KFSD—3:45, Univ. of California
 KGB—Book Review to 3:45
 KSL—The Junior Hour
 KOA—The Old Observer to 3:35

4:00 to 4:30 P. M.

• KGO & network — Fleischmann Hour, Rudy Vallee and His Connecticut Yankees
 KPO—Mickey Gillette and His Music
 KYA—Baseball or recordings
 KTAB—Keep Smiling Revue
 KLX—Studio Program
 KROW—Waltz Time; 4:15, Records
 KJBS—Art Fadden, pianist; songs
 KQW—Art Fadden; 4:15, Records
 KGDM—Gilmore Oil Program
 KFRC—4:15, NRA Talk
 * KFRC & network—Kate Smith & Swanee Music
 KOL—Adventures with the Leather-necks; 4:15, Hours with Baur
 KOIN—News
 KJR—Tea Dansant; 4:15, Horse Race
 KEX—Baseball Game
 KECA—Recordings
 KHJ—4:15, Naval Militia
 KNX—Jigsaws; 4:15, Dr. John Matthews
 KFWE—Recordings
 KFOX—News; Forty-Niners
 KFSD—Studio Program
 KGB—S. D. Calif. Club to 4:20
 KSL—Broadcaster's Review to 4:15

4:30 to 5:00 P. M.

• KGO & network — Fleischmann Hour, Rudy Vallee
 KPO—Romany Trails, vocalist, Josef Hornik's Orchestra
 KYA—Baseball; 4:45, Tea Dance
 KTAB—Hawaiian Trio; 4:45, The Old Bachelor
 KLX—Music; 4:45, Health School
 KROW—Doc Shahan's Ramblers
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—The Three Tumbleweeds
 * KFRC & network—Leith Stevens' Harmonies

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	
KPO	440.9	650
KYA	243.8	1230

* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KPOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	890
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KJR—Snapshots; 4:45, Steamboat Bill
 KEX—Studio; 4:45, Symphony
 KNX—Dr. Matthews; 4:45, Musical Moments
 KFWE—"Cocktail Hour"
 KFOX—Talk and Records
 KECA—Educational Speech; News
 KFSD—Studio program
 KSL—Town Crier

5:00 to 5:30 P. M.

• KGO & network—Captain Henry's Maxwell House Show Boat
 KPO—News; 5:15, Rainbow Harmonies; Myron Niesley, tenor; Meredith Willson's Orchestra
 KYA—Children's Hour
 KTAB—Old Fashioned Girls; Records
 KLX—Covered Wagon Jubilee
 KROW—Organ Music
 KGCC—Studio Frolie
 KQW—Light Opera
 KJBS—Dance Melodies
 KGDM—Commercial Program; 5:15, Myron Hot Crystals
 * KFRC & network—Freddie Hankel and Orchestra
 KGW—Musings; 5:15, Collins and Erwin
 KJR—Waltzes and Tangos
 KNX—Storytown Express; Organ
 KECA—Order of the Golden Sword to 5:15
 KFWE—Playtime Lady; Records
 KFOX—Playtime Lady; Records

5:30 to 6:00 P. M.

• KGO & network—Captain Henry's Show Boat
 KPO—Rainbow Harmonies; 5:45, Mindway; Stories of Human Behavior
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Health Talk
 KLX—Pianist; 5:45, Healds Prog.
 KROW—Eating Your Way to Health
 KJBS—Dance Melodies

KGCC—Lecture; 5:45, Irish Gems
 KQW—Popular Quartet; 5:45, Voice of Portugal
 KGDM—Ernie Cruz Program; 5:45, Lonesome Cowboy
 * KFRC & network—Melody Masterpieces; 5:45, Fats Waller Rhythm Club
 KOIN—Bob and Dolly to 5:45
 KOMO—5:45, Futuristic Capers
 KGW—Mark Daniels to 5:45
 KJR—Romancing; 5:45, Cecil Solly
 KEX—Symphony; 5:45, Orchestra
 KFWE—Recordings
 KNX—Organ; 5:45, Gossip Club
 KECA—5:45, Dr. E. Caldecott, talk
 KFOX—Records; 5:45, Norah Mac-Cabe

6:00 to 6:30 P. M.

• KGO & network—Paul Whiteman's Music Hall; Al Jolson, entertainer; Paul Whiteman and his orchestra and radio entertainers
 KPO—Dinner Concert
 KYA—Cy Trobbe's Orchestra
 KTAB—Elbert L. Chelle, organist
 KLX—Concert Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Old Traveller
 KGCC—Dinner Hour Review
 KQW—Department of Agriculture; 6:15, Franco's Program
 KGDM—Byron Crystals; 6:15, Records
 * KFRC & network—To be announced
 KJR—Song Bag
 KEX—Orchestra
 KVI—To be announced
 KFWE—News; Records; Organ
 KFOX—News; 6:10, Al and Molly; 6:20, Cecil & Sally
 KNX—News; 6:15, Concert Hour
 KECA—Records; 6:15, News
 KFSD—S. D. California Club; 6:15, Symphony
 KSL—Forty-five Minutes in Hollywood

6:30 to 7:00 P. M.

• KGO & network—Paul Whiteman's Music Hall
 KPO—Federal Business Talk; 6:45, Life of the Reillys; Ted Maxwell and Bobbe Dean
 KYA—Orchestra; 6:55, Political Talk
 KTAB—Rhythm Ramblings; Mining News; Communications
 KLX—KLX Trio
 KROW—Popular Tunes
 KJBS—Records; 6:45, Aubrey Laux
 KGCC—Dinner Dance Review
 KQW—State Market Reports; 6:45, Torrid Tunes
 KGDM—Port Parade
 * KFRC & network—To be announced; 6:45, The Playboys
 KJR—Los Argentinos
 KEX—Sports; Orchestra
 KFWE—Organ; Stamp Adventurer
 KNX—Sport News, Norman Woknar; 6:45, Dinner Dance
 KHJ—Raymond Haight for Governor to 6:45
 KFOX—School Kids; 6:45, Stamp Adventurer
 KECA—Wesley Tourtellotte, organ
 KFSD—Symphony
 KSL—Forty-five Minutes in Hollywood; 6:45, Comedians of Hollywood

7:00 to 7:30 P. M.

• KGO & network—Frank Buck in Dramatization of Jungle Adventures; 7:15, Gene & Glenn

KPO—Cliff Nazaroo, comedy and songs; 7:15, Review of Activities of the San Francisco Municipal Government, guest speaker
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Cecil & Sally; 7:15, Italian News
 KLX—News; 7:15, Silver Strains
 KROW—Guitar Duo; Travelogue
 KJBS—Piano Duo; Dance Tunes
 KGGC—Voice of Erin
 KQW—Weather; News and Forum; Records
 KGDM—Recordings
 *KFRC & network—Vera Van, contracto; 7:15, Reggie Childs' Orch.
 KOL—7:15, Speaker Stevenson.
 KJR—Musical Auction; 7:15, Philosopher
 KEX—Symphony Hour
 KECA—Orch. with Virginia Florri
 KNX—Frank Watanabe and Archie; 7:15, Crazy Crystals
 KFWB—Syncopators
 KFOX—Eb & Zeb; 7:15, Bobby & Betty
 KFSD—Gas Co. Program to 7:15
 KSL—Pioneer Stories; 7:15, Orch.

7:30 to 8:00 P. M.

*KGO & network—Winning the West, serial drama by Wilbur Hall
 KPO—Sleepy Hall's Orchestra
 KYA—Lady of the Evening; 7:45, Ballads Beautiful
 KTAB—Accordionist; 7:45, Orch.
 KLX—Vagabondettes; 7:45, Sports
 KROW—Calif. State Voters League
 KGGC—Records; Salonesque
 KQW—California Market Hour; 7:45, Tango Time
 *KFRC & network—Reggie Child's Orchestra; 7:45, Henry Busse's Orchestra
 KVI—Dr. R. M. Mellor to 7:45
 KJR—Silver Strains; 7:45, Radio Ralph
 KEX—Symphony Hour
 KHJ—Crescetra
 KNX—Speech; 7:45, King Cowboy
 KECA—Recorded Program
 KFWB—Outdoor Reporter; 7:45, Pioneers
 KFOX—Boy Detective; 7:45, Three Vagabonds
 KFSD—Markley's Girls Chorus; 7:45, Feature Program
 KSL—Crazy Crystals to 7:45
 KOA—The Forty-Niners; Band

8:00 to 8:30 P. M.

*KGO & network—Standard Symphony Hour, Orchestra direction Alfred Hertz
 KPO—Your Boy's Future, talk by Scotty Mortland; 8:15, Blubber Bergman, Betty Queen and Rondoller's Quartet
 KYA—ABC Pirates; vocalists
 KTAB—Viennese Nights; 8:15, Emilio Bonsilau
 KLX—Jewel Box; 8:15, Talk
 KROW—Latin-American Program
 KGGC—On With the Dance; 8:15, Symphonette
 KQW—Old Church Choir Songs
 *KFRC & network—Joe Reichman and Orchestra
 KOL—Comedy Stars to 8:15
 KOIN—Comedy Stars Hollywood; 8:15, King's Guards
 KVI—Musical Crediters
 KJR—Isle of Paradise
 KEX—News; Four Square Cathedral
 KHJ—Laugh Clinic
 KNX—The In-Laws; Music
 KECA—Recordings

KFWB—Louise Raymond; 8:15, Kay Kyser's Orchestra
 KFOX—Christian Science; 8:15, Kay Kyser's Orchestra
 KFSD—Feature Program
 KGB—Political, LeRoy Goodbody
 KSL—Headline News; Orchestra
 KOA—Comedy Stars; 8:15, Orch.

8:30 to 9:00 P. M.

*KGO & network—Standard Symphony Hour
 KPO—Dancing in Twin Cities
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
 KTAB—John Collins, baritone
 KLX—Spice of Life; 8:45, Vocalist
 KROW—Italian Program
 KGGC—Waltz Time; Tunes of Time
 KQW—Old Church Choir
 *KFRC & network—Rube Wolf's Orchestra
 KOL—Orchestra; 8:45, Eb & Zeb
 KOIN—8:45, King Cobra
 KEX—Four Square Cathedral
 KJR—Ace King, Queen, Jack; 8:45, To be announced
 KFWB—Terry La Franconi's Orch.
 KNX—Dramatic Tabloid; 8:45, Spanish Orchestra
 KHJ—To be announced
 KECA—Nick Harris Program; 8:45, Song Recital
 KFOX—Show Boat; Poetry & Music
 KFSD—Feature
 KOA—Orchestra
 KSL—Enoch Light's Orchestra

9:00 to 9:30 P. M.

*KGO & network—Clyde Lucas' Orchestra
 KPO—NBC Drama Hour
 KYA—Souvenirs; 9:15, Sports Parade
 KTAB—Souvenirs; Nightherders
 KLX—Melody Palette; 9:15, Helen Parmelee, pianist.
 KROW—KROW Varieties
 KGGC—Organ; Jean Carole
 KQW—Vocalist, 9:15, Lena Leland
 *KFRC & network—Jimmy Davis' Orchestra
 KOL—Post-Intelligencer to 9:05
 KOMO—Meditations; 9:15, Futuristic Capers
 KJR—Waltz Dreams
 KFWB—Ed Fitzpatrick's Orchestra
 KFOX—Beverly Hill Billies
 KNX—News; 9:15, Crocketts
 KECA—SERA Orchestra
 KFSD—Studio program
 KSL—Freddie Hankle's Orch.; Mary & John

9:30 to 10:00 P. M.

*KGO & network—Carl Hoff's Orch.
 KPO—Mark Hopkins Orchestra
 KYA—Sports Parade; 9:45, News; 9:55, Louise Tabor
 KTAB—Thunder Mountain School
 KLX—Musical Auction; 9:45, News
 KROW—KROW Varieties
 KGGC—Recordings
 KQW—Dance Time
 KFRC—Junior Chamber of Commerce to 9:45
 *KFRC & network—Jan Garber's Orchestra
 KOIN—Studio Program
 KJR—News; 9:35, Metropolitans
 KFWB—Kay Kyser's Orchestra
 KHJ—Ray O'Hara's Orchestra; 9:55, Jewels of Romance
 KNX—The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Classic Recordings
 KFSD—Studio; 9:55, J. H. Johnson, political talk
 KSL—Frank Cookson's Orchestra

10:00 to 10:30 P. M.

*KGO & network—Richfield News Flashes; 10:15, Tom Coakley's
 KGO—10:15, Political Talk, Frank P. Merriam
 KPO—Crosscuts from Log o' Day
 KYA—Drama
 KTAB—Records
 KLX—Dance Music
 KROW—Dance Music
 KGGC—Request Hour
 KFRC—News; 10:10, Jackie Souder's Orchestra
 KOL—Dance Music
 KOIN—Dance Music
 KJR—Until Tomorrow
 KPI—10:15, Kelly's Cavaliers
 KPI—10:15, Carol Lee & Helen Hill
 KFWB—News; 10:15, Orchestra
 KPOX—News; 10:15, Orchestra
 KHJ—News Items; 10:10, Orchestra
 KNX—Reveries; 15:10, Pontrelli's Orchestra
 KGB—News Flashes; Orchestra
 KSL—Dance Orchestra
 KOA—Cosmopolitan Orch.; 10:15, Rainbow Harmonies

10:30 to 11:00 P. M.

*KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—Crosscuts from Log o' Day
 KYA—Organ Serenade
 KLX—Dance Music
 KTAB—Dance Tunes
 KROW—Dance Music
 KFRC—To be announced
 KOL—Dance Music
 KVI—Dance Orchestra
 KOIN—Dance Music
 KOMO—Vic Meyers' Orchestra
 KEX—Kelly's Cavaliers
 KFI—Biltmore Hotel Orchestra
 KHJ—Carol Lofner's Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KNX—Geo. Hamilton's Orchestra
 KFSD—10:55, News
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

KGO—Happy Felton's Orchestra
 *KPO & network—Ambassador Hotel Orchestra
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance music
 KVI—Jan Garber's Orchestra
 KOIN—Dance Music
 KOMO—Moonlight Melodies
 KGW—Kelly's Cavaliers
 KHJ—Organ
 KFWB—Manny Harmon's Orchestra
 KFOX—Jack Maurice's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Jan Garber's Orchestra

11:30 to Sign Off

*KGO & network—Jimmy Grier's Orchestra
 KPO—Way Back When, Chas. Runyan, organist
 KYA—Frank Castle's Little Show
 KTAB—Dance Tunes
 KFRC—Merle Carlson's Orchestra
 KROW—Dance Music
 KJBS—Owl Program to 7 a.m.
 KOL—Dance Music
 KVI—Merle Carlson's Orchestra
 KOIN—Midnight Moods
 KJR—Vic Meyers' Orchestra
 KHJ—Organ and Records
 KFWB—Jay Whidden's Orch.
 KFOX—Hal Brown's Orchestra
 KGB—To be announced

FRIDAY Programs

Aug. 10, 1934

7:30 to 8:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KHQ—Favorites
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—7:45, Hill Billies
- KOMO—U. S. Marine Shut-In Hour
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
- KFOX—Grain Report; 7:32, Old-Time Songs
- KGB—Seven O'Clock Club
- KSL—Morning Watch; 7:45, Melodies
- KOA—Morning Revelers; 7:45, Betty Crocker

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—Studio Program
- KYA—Christian Service Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Commuter's Time Clock; 8:15, Gossip
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- * KFRC & network—Elizabeth Barthell; 8:15, Among Our Souvenirs
- KEX—Four Square Cathedral
- KHQ—8:15, Crazy Wells Program
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KOIN—8:15, Jones and Hare
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KECA—Recorded Program to 8:15
- KFOX—Recordings
- KFSD—Good Cheer Prog. to 8:15
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals, 8:15, Concert

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Circle of Enchantment
- KGDM—Talk; Records
- * KFRC & network—Al Kavelin and Orchestra
- KOL—Cecil and Sally to 8:45
- KVI—Records; Market Specials
- KOIN—Studio; 8:45, Elma Hackett
- KHQ—Review; 8:45, Home Comfort



SETH MAKER
KQW—4:45 P.M.

- KOMO—Resume; 8:33, Vagabonds
- KEX—Four Square Gospel; 8:45, Request Program
- KNX—Bill Sharples Breakfast Club
- KFI—Al Gayle's Entertainers; 8:45, Julie Hayes
- KFWB—Recordings
- KQW—Health & Efficiency; Records
- KSL—Good Morning Judge to 8:45
- KGB—Stocks; 8:35, Orchestra
- KOA—Vic and Sade; 8:45, Words and Music

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee
- KPO—Studio Program; 9:15, Elmore Vincent, tenor
- KYA—Frivolties; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing program
- KJBS—Popular vocalists
- KGCC—Melodies; 9:15, Old-Time Songs
- * KFRC & network—Emil Valezco Orchestra
- KQW—Popular Tunes
- KGDM—Records; 9:15, Mabel Rubin
- KHQ—9:15, Early Birds
- KOMO—Neighboring with Ned
- KEX—Requests to 9:15
- KGW—9:15, Concert Trio
- KVI—Mystic Melodies; 9:15, Dr. Whetstone
- KOL—Prudence Penny to 9:15
- KFI—Hawaiians; 9:15, News
- KNX—Song Bag
- KECA—Records; 9:15, Wellman
- KIWB—Recordings
- KFOX—Recordings; Talk
- KOA—Cookbook Sherlocks; 9:15, Memories

9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Neapolitan Echoes, Johnny Toffoli, accordionist; violin; guitar; tenor

- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Dance Novelties
- KGDM—News; 9:45, Records
- * KFRC & network—Betty Crocker; 9:45, Buddy Fisher Orchestra
- KVI—9:45, Dr. Burns
- KGW—Trio; 9:45, Cooking School
- KHQ—Studio Programs; 9:45, Celia Lee
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Melody Palette; 9:45, News
- KFWB—Dr. La Belle; 9:35, Records; 9:45, News
- KFOX—Recordings; 9:45, News
- KECA—Recordings
- KGB—9:45, News to 9:50

10:00 to 10:30 A. M.

- KGO & network—Press - Radio News; 10:05, Sixth Coast Artillery Band
- KPO—Neapolitan Echoes; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; Organ
- KTAB—Merchants Association
- KLX—Clinic; Stocks; News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- * KFRC & network—The Eton Boys; 10:15, Johnny Augustine's Orch.
- KEX—Lost and Found; Music
- KOMO—Harp Melodies
- KJR—Walks of Life to 10:15
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KFOX—Prudence Penny; Report; 10:27, Comedy and Music
- KFI—Ann Warner Chats
- KNX—Eddie Albright Family

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Dance Orchestra; 10:45, Crazy Cadets
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Records
- KFRC—Mort Werner, pianist to 10:45
- * KFRC & network—Ann Leaf, organist
- KJR—Counterpoint; Serenaders
- KEX—Hawaiian Serenaders; 10:45, Soloist
- KOL—Morning Melodies
- KOIN—Art Kirkham. This and That
- KHJ—Dr. O. M. Richardson to 10:45
- KFWB—Family Circle
- KFOX—Hal Nichol's Bad Pennies; 10:50, Homer Reid, tenor
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KGB—Ann Leaf, organist
- KOA—10:50, Livestock and Produce; 10:55, Ball Bros.

11:00 to 11:30 A. M.

- KGO & network—Maria's Certo Matinee; Conrad Thibault, bari-

tone; Mary Lou; Frances Lee Barton; Gus Haenschen's Orch.
KPO—Harmony Lane, Edward J. Fitzpatrick's Orchestra

KYA—Organ; 11:15, Rhythmsters
KTAB—Morning Concert; 11:15, Recordings

KROW—Health Talk; 11:15, Organ
KLX—Records; 11:15, Castles in Music

KJBS—Orchestra and Trio
KQW—Light Classics
KGGC—Milady's Date Book; 11:15, Memory Melodies

KGDM—Big Oaks Flat Program
*KFRC & network—Four Showmen; 11:15, Hurdy Gurdy Man

KVI—The Observer to 11:15

KOL—Cecil Solly to 11:15

KOIN—Art Kirkham

KJR—Rhythm Rulers, recorded
KEX—11:15, Cobwebs and Nuts
KNX—Records; 11:15, Better Business Bureau

KHJ—Colonial Dames to 11:15
KFWB—Records; Lost and Found
KFOX—Hal Nichol's Bad Pennies; 11:20, Health Talk

KECA—Spanish Lessons; 11:15, Frankie Fatten, pianist

11:30 to 12:00 Noon

*KGO & network—Maria's Certo Matinee

KPO—John and Ned; 11:45, Agricultural Bulletin

KYA—Rhythmsters
KTAB—Mem'ries in Melody; 11:45, Modern Rhythms

KLX—Musical; 11:45, Rhythm
KROW—Latin-American Program
KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music

KJBS—Dance Melodies
KQW—Accordion Capers; 11:45, Records

KGDM—Organ Recital
KFRC—Women's Home Forum
*KFRC & network—11:45, Grab Bag
KOL—Grab Bag; 11:45, Democratic News

KOIN—Kelfood Program to 11:35
KJR—Measured Steps
KEX—Cobwebs & Nuts; Orchestra
KHJ—Grab Bag

KFWB—Recorded Program
KFOX—News; Talk; Records
KECA—Recordings

KNX—Spice of Life; 11:45, Ionizer Talk

KSL—Grab Bag

12:00 to 12:30 P. M.

*KGO & network—Betty and Bob; 12:15, The Singing Stranger

KPO—State Department of Agriculture; 12:15, Luncheon Program
KYA—Scriptures; 12:03, Concert
KTAB—News; 12:05, Noon Concert
KLX—Dance Music

KROW—Latin-American Program
KJBS—Dance Matinee
KQW—Band Concert
KGGC—Request Hour

KGDM—Recordings
*KFRC & network—Lazy Bill Hugins; 12:15, Voices of the Afternoon

KJR—Reflections of Romance; 12:15, Grain Reports

KOIN—12:15, LaVerne Axelson
KEX—Recordings; 12:15, O. M. Plummer

KECA—Records; 12:15, News
KFWB—Records; 12:15, Talk
KNX—News; 12:15, Congoin

KFOX—Health Talk; 12:10, Records

KGB—Stocks and Farm Flashes
KPSD—Stocks; 12:15, Studio Prog.
KSL—Payroll Builder

12:30 to 1:00 P. M.

*KGO & network—Western Farm and Home Hour

KPO—Luncheon Program; 12:45, Commonwealth Club Luncheon
KYA—Noonday Concert
KTAB—Echoes of Portugal

KLX—Don Brose; 12:45, Melody Race

KROW—Calif. Farm Hour; Records
KJBS—Dance Matinee
KGGC—Request Hour

KQW—Federal, State Market Rpts.
KGDM—Recordings
*KFRC & network—U. S. Army Band

KGW—Dr. Semler; 12:45, Meier & Frank

KHQ—Marching Along; Studio Prog.
KVI—News and Comment
KJR—Headliners, recorded
KFWB—Recorded Program

KNX—Dr. John Matthews
KFOX—Recordings; 12:45, Talk
KECA—Concert Favorites, records
KOA—Soloist; 12:45, Women's Club

1:00 to 1:30 P. M.

*KGO & network—Ernie Holtz's Orchestra

KPO—Commonwealth Club Lunch.
KYA—Women's Institute of the Air; 1:15, Hawaiians

KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies

KJBS—Stocks; Hollywood Keyhole
KQW—Friendly Hour; 1:15, At the Hollywood Keyhole

KGDM—Records; Pacific Islanders
*KFRC & network—Frank Dalley's Orchestra; 1:15, Between the Book Ends

KOL—Orchestra; Julie Day
KOMO—1:15, Tea Time Tales
KGW—1:15, Dental Clinic

KHQ—To be announced
KJR—Chamber of Commerce
KNX—Pontrelli's Orchestra

KFWB—"The Old Codger"
KFOX—"The Old Codger"
KECA—Al Lyon's Orchestra

KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

*KGO & network—Oxydol's Own
Ma Perkins; 1:45, Betty Marlowe

KPO—Ann Warner's Chats
KYA—Band Concert
KTAB—Jean Kent, Economics

KLX—Song Bag
KROW—Recordings
KJBS—Dance Orchestra

KQW—Friendly Hour
KFRC—1:45, N. Y. Stocks to 1:50
*KFRC & network—Organ Melodies; 1:45, Mischa Raginsky Orchestra

KGDM—Recordings
KVI—1:45, Amusement Tips
KOIN—Book of Life

KHQ—1:45, A. & K. Markets
KJR—Here and There
KEX—Financial and Grain Reports; 1:35, Dance Antiques

KGW—1:45, Friendly Chat
KHJ—Dow Jones; Organ; Orchestra
KNX—Pontrelli's Orchestra

KFWB—Records; Burt Fiske, pianist
KFOX—Recordings
KECA—Records to 1:45

KPSD—Studio program
KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

*KGO & network—Al Pearce and His Gang

KPO—Mid-Afternoon Musicales
KYA—Modern Maestros
KTAB—Globe Trotter; 2:15, Romancin'

KLX—Recordings; 2:15, Cecil Wright
KROW—Records; Vocalist
KJBS—Better Business Talk; 2:15, Dance Melodies

KQW—Dance Matinee
KGDM—Records and News
*KFRC & network—Happy Go Lucky Hour

KJR—Salon Hour, recorded
KEX—World Bookman; 2:05, Musical Gems

KNX—The Bookworm
KECA—Classic Hour, records
KFWB—Recorded Program

KFOX—Quartet; 2:15, Coleman Cox
KPSD—2:15, Studio Program
KOA—Theatre Reporter; 2:05, Al Pearce Gang

KSL—Round Towners; 2:15, Dental Clinic

2:30 to 3:00 P. M.

*KGO & network—Al Pearce Gang
KPO—News; 2:45, Tom Mitchell, baritone

KYA—Vignettes of Life; 2:45, Harrison Ward and Guest Artists
KTAB—Records; Prosperity Parade
KLX—Better Business Talk; 2:35, Stocks; 2:40, Studio Program

KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra

KQW—John Seiffert Players; 2:45, Concert

KGDM—The Romancer
*KFRC & network—Happy Go Lucky Hour

KJR—Salon Hour
KEX—Musical Gems
KNX—Foreign Recordings

KFOX—Recordings
KFWB—Recordings
KECA—Classical Records

KSL—Edward Wurtzbach's Orch.; 2:45, Chas. Barnett's Orchestra
KOA—Musical Mosaics; 2:45, Soloists

3:00 to 3:30 P. M.

*KGO & network—Will Aubrey, Bard of the Byways; 3:15, Sax Appeal, Mickey Gillette

KPO—Sleepy Hall's Orchestra
KYA—Symphony Highlights
KTAB—Recorded program

KLX—Recordings
KROW—Mary Dowd Reardon
KJBS—Dance Tunes; 3:15, The Word Man

KQW—Stocks; Music; Word Man
KGDM—The Romancers
KGO—Krazy Limericks; 3:15, Piano Program

*KFRC & network—Feminine Fancies

KOMO—Pastel Harmony
KJR—Easy Chair to 3:15
KHQ—3:15, Club Bulletin

KEX—Musical Program
KGW—3:15, Piano
KNX—Concert

KFWB—Recordings
KFI—3:15, News Release
KFOX—The Hawk; 3:15, Records

KECA—Recordings
KPSD—3:15, Studio Program
KSL—Dance Orchestra

KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

- KPO & network—Grace Hayes, musical comedy star
- KGO—Art Revue to 3:45
- KGO & network—3:45, Sisters of KPO—Grace Hayes; 3:45, University of California Program
- KYA—Symphony Highlights
- KTAB—Serenade; Records
- KLX—Recordings
- KROW—Recordings
- KJBS—Dance Tunes
- KQW—The Word Man
- KGDM—Recordings
- * KFRC & network—Jurien Hoekstra, baritone; 3:45, Texas Rangers
- KFRK—3:55, Town Topics
- KOL—Lost & Found to 3:45
- KOIN—Newspaper of the Air
- KOMO—Salon Trio
- KHQ—Parade of Happy Feet
- KFI—Ann Warner's Chats
- KHJ—3:45, Stimulating Soothers
- KNX—Federation Women's Club
- KFWB—Recordings
- KECA—3:45, University of Calif.
- KFSD—Music
- KFOX—Whispering Strings; 3:45, Records
- KSL—The Junior Hour

4:00 to 4:30 P. M.

- KPO & network—Harry Stanton, basso, to 4:15
- KPO—4:15, Edna Fischer, pianist
- KGO—The Well Dressed Woman
- KGO & network—4:15, Forty-five Minutes from Broadway
- KYA—Tea Dance Parade
- KTAB—Keep Smiling Revue
- KLX—Melody Race; 4:15, Muriel Scherruble
- KROW—Prudential; Popular Tunes
- KJBS—Close Harmony
- KGDM—Gilmore Oil Program
- * KFRC & network—Hodge Podge Lodge
- KOIN—News of the Air
- KGW—Abe Bercovitz, violin to 4:15
- KHQ—Business and Pleasure
- KJR—Tea Dansant; 4:15, Horse Race
- KFI—Studio Program
- KFWB—Recordings
- KFOX—News; Forty-niners
- KNX—Melody Race; 4:15, Reflections of Romance
- KSL—Town Crier; 4:15, The Columbians
- KOA—Cities Service Concert

4:30 to 5:00 P. M.

- KGO & network—Forty-five Minutes from Broadway
- KPO—For Girls and Boys Only
- KTAB—Sport of Kings; 4:45, The Old Bachelor
- KYA—Tea Dance Parade
- KLX—Music; 4:45, High School
- KROW—Hillbilly Music
- KJBS—Dance Orchestra; Records
- KQW—Story Time; 4:45, Dr. Maker
- KGDM—The Three Tumbleweeds
- * KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen
- KOL—Hours with Baur to 4:45
- KHQ—Tull and Gibbs to 4:45
- KJR—Romancing; 4:45, Steamboat Bill
- KFI—Organ Recital
- KFWB—Cocktail Hour
- KFOX—Health and Psychology; 4:45, Records
- KHJ—Romance of Music
- KNX—Synagogue of the Air
- KSL—Town Crier
- KOA—Cities Service Concert

STATION DIRECTORY**• NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	458.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	453.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*** CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:00 to 5:30 P. M.

- KGO & network—Let's Listen to Harris
- KPO—News; 5:15, Mickey Gillett and His Music
- KYA—Children's Hour
- KTAB—Dr. King, health talk
- KLX—Brother Bob's Club
- KROW—Organ music
- KJBS—Band Concert; 5:15, Records
- KGGC—Studio Frolic
- KQW—Songs of the Islands; 5:15, Records
- KGDM—Commercial Program; 5:15, Byron Hot Springs
- * KFRC & network—To be announced
- KFRC—5:15, Bobs, sports authority
- KVI—Max Frolic's Orchestra
- KOIN—Bob & Dolly
- KJR—Waltzes and Tangos
- KHJ—To be announced
- KNX—Storytown Express; 5:15, Dramas of Youth
- KECA—News; Records
- KFWB—Playtime Lady; Records
- KFOX—Playtime Lady; Records
- KFSD—Studio Program
- KSL—Pullman Tailors to 5:15

5:30 to 6:00 P. M.

- KGO & network—Armour Program, featuring Phil Baker; Harry McNaughton; Mabel Albertson; soloist; orchestra
- KPO—Mickey Gillett's Music; 5:55, Dr. Ross Program, dog stories
- KYA—Around the Town; Digest
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJBS—Musical Hits
- KGGC—Talk; 5:45, Irish Gems
- KGDM—Ernie Cruz; 5:45, Lonesome Cowboy
- KQW—Southern Four; 5:45, Voice of Portugal
- KOIN—Hollywood Impressions
- KJR—Romancing; 5:45, Cecil Solly

- * KFRC & network—Johnny Green's Orchestra
- KEX—La France & King; 5:45, Four Square Gospel Church
- KNX—Organ recital; 5:45, Gossip Club
- KFWB—Recordings
- KECA—Recorded Program
- KFSD—Studio Program
- KSL—Johnny Green's Orchestra

6:00 to 6:30 P. M.

- KGO & network—The First Nighter drama with June Meredith and Don Ameche
- KPO—Dinner Concert
- KYA—Cy Trobbe's Orchestra
- KTAB—Elbert Lachelle, organist
- KLX—Concert Trio
- KROW—News; 6:15, Hawaiians
- KGGC—Dinner Dance Review
- KJBS—News; Records
- KQW—Department of Agriculture; 6:15, Franco's Program
- KGDM—Port Parade
- * KFRC & network—To be announced
- KOL—To be announced; Vacationland Revue
- KVI—To be announced; 6:15, Vacationland Revue
- KJR—Song Bag
- KEX—Eddie King, piano; 6:15, Concert
- KNX—News; 6:15, Concert Group
- KFWB—News; Records; Organ
- KFOX—News; Al and Molly; 6:20, Cecil and Sally
- KECA—Recordings; 6:15, News
- KFSD—Safety Talk; 6:05, Concert
- KGB—To be announced
- KSL—The Spotlight Revue

6:30 to 7:00 P. M.

- KGO & network—General Tire Program with Jack Benny; Mary Livingstone; Frank Parker, tenor; Don Wilson; Jimmy Grier's Orch.
- KPO—Just Around the Corner, orchestra direction Meredith Willson
- KYA—Cy Trobbe's Orchestra
- KTAB—Rhythm Ramblings; Mining News; 6:50, Grant Maxwell
- KLX—Trio
- KROW—Ne'er Do Well
- KJBS—Popular Recordings
- KGGC—Dinner Dance Review
- KQW—State Market Reports; 6:45, Torrid Tunes
- KGDM—Port Parade; 6:45, Records
- * KFRC & network—To be announced
- 6:45, Frederick Stark's Rocketeers
- KEX—Sport Flashes; Concert
- KJR—Melody Race; 6:45, Fish Flashes
- KFWB—Organ; 6:45, Interview
- KNX—Sport News, Norman Woknar; Dinner Dance
- KFOX—School Kids; 6:45, Music
- KECA—Wesley Tourtellotte, organist
- KGB—Twilight Dreams to 6:45
- KSL—Spotlight Revue; 6:45, Memory Garden

7:00 to 7:30 P. M.

- KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn
- KPO—Clef Dwellers, vocal trio; 7:15, Sports Revue
- KYA—Ernie Smith's Sport Page; 7:15, Erev Shaboth
- KTAB—Cecil & Sally; 7:15, Italian News
- KLX—News; 7:15, Lovable Liars
- KROW—G. Facchi; 7:15, Doc Shannon's Ramblers
- KJBS—Popular Recordings

KQW—Weather; 7:15, Accordian Club
 KGGC—Jerry Wood's Orchestra
 *KFRC & network—Edith Murray; 7:15, Isham Jones' Orchestra
 KFRC—7:15, Minute Melodies
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Minute Melodies
 KVR—Mystic Asia
 KNX—Watanabe and Archie; 7:15, Bunk
 KFVB—Syncoptors
 KFOX—Eb & Zeb; Bobby & Betty
 KECA—Orchestra and Soloist
 KFSD—Sonny & Buddy to 7:15

7:30 to 8:00 P. M.

KGO—Political Talk, George Creel; 7:45, The Philistine
 KPO—Comedy Stars of Hollywood; 7:45, The Big Yank Mavericks
 KYA—Erev Shaboth; 7:45, Pianist KTAB—Adventures; 7:45, Prosperity Parade
 KLX—Silver Strains; 7:45, Pianist KROW—Ramblers; Solomon and Sullivan
 KGGC—Hollywood Preview; 7:45, Tango Time
 KQW—Calif. Market Hour; Records
 *KFRC & network—True Story Court of Human Relations
 KOMO—Greater Washington Hour
 KHQ—Paul Martin; 7:45, Game Commission
 KJR—Dollars & Cents; 7:45, Radio Ralph
 KNX—Lawrence King, tenor
 KFI—Political Talk; 7:45, Philistine
 KFVB—Pioneers; 7:45, Comedy Stars
 KFOX—Boy Detective; Three Vagabonds
 KECA—Burr McIntosh; Records
 KFSD—Political Talk; 7:45, The Philistine
 KOA—One Man's Family

8:00 to 8:30 P. M.

*KGO & network—Caswell Concert; 8:15, One Man's Family, serial drama
 KPO—Eddie Duchin's Orchestra
 KYA—ABC Pirates; 8:15, Doctor Good Cheer
 KTAB—Parade; 8:15, Fishin' Fool
 KLX—World Revue
 KROW—Tunes of Old Mexico
 KGGC—On with the Dance; 8:15, Concert
 KQW—Dance Time
 KEX—News; 8:15, Texas Cowboy
 *KFRC & network—Leon Belasco and Orchestra
 KFRC—8:15, C. C. Young for Governor
 KJR—Fireside Phantasies; 8:15, Futuristic Capers
 KOIN—8:15, Fishing News
 KNX—The In-Laws; 8:15, Revue
 KFVB—Betty Jane Rhodes, vocalist; 8:15, Orchestra
 KFOX—Variety; 8:15, Orchestra
 KECA—Old Observer; 8:15, Orch.
 KFSD—Marle V. Kriete, vocalist; 8:15, Fairway Facts
 KGE—8:15, Political Talk
 KOA—Tivoli Jolly Brewers

8:30 to 9:00 P. M.

*KGO & network—One Man's Family; 8:45, Political Talk, John R. Quinn
 KPO—Ted Black's Orchestra; 8:45, Hal Burdick, the Story Teller
 KYA—Dance Orchestras
 KTAB—Books and Life; 8:55, News
 KROW—Del Courtney's Band

KLX—Ann Wakefield, soprano; Harriet French
 KGGC—Mount'n Music; 8:45, Tunes
 KQW—Instrumental
 *KFRC & network—Rube Wolf's Orchestra
 KOIN—Gene Baker
 KOMO—8:45, Meditations
 KGW—8:45, Story Teller
 KHQ—8:45, Story Teller
 KJR—Lotus Land to 8:45
 KEX—Portland Union Bible Class
 KNX—World Revue; 8:45, Lamp-lighter
 KFVB—Jack Joy's Orchestra
 KFOX—Show Boat; Poetry & Music
 KECA—Recordings
 KFSD—Musical Moments
 KSL—Dancing by the Sea
 KOA—Big Yank Mountaineers to 8:45

9:00 to 9:30 P. M.

*KGO & network—Melody Masquerade, orchestra direction Meredith Willson
 KPO—Clyde Lucas' Orchestra
 KYA—Dance Orch.; 9:15, Friendly Neighbors
 KTAB—Souvenirs; 9:15, Night-herders
 KLX—L. G. French, baritone; 9:15, California Rangers
 KROW—Del Courtney's Band
 KGGC—News; Organ; Arnet Amos
 KQW—Dance Antiques; 9:15, Records
 *KFRC & network—Jack Russell's Orch.; 9:15, Hobbies, Wilbur Hall
 KOI—Post-Intelligencer; 9:05 Dance Music; 9:15, Hobbies
 KOIN—Norge Headliners to 9:15
 KOMO—Royal Foursome; 9:15, Music
 KHQ—Summer Serenade; 9:15, Beauty That Endures
 KFEX—9:15, Homicide Squad
 KJR—Souvenirs; 9:15, News Service; 9:20, Musical Jigsaws
 KGW—Witch's Tale
 KFI—Talk by Dr. Cadle
 KHJ—Jack Russell's Orchestra
 KNX—News; 9:15, Amagon
 KFVB—Ed. Fitzpatrick's Orchestra
 KFOX—Beverly Hill Billies
 KSL—Jack Russell's Orchestra
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

*KGO & network—Tom Coakley's Orchestra
 KPO—Nobody Home; Variety program with Cliff Nazarro, master of ceremonies; comedians, singers and Mickey Gillette's Music
 KYA—Amer. Weekly Drama; News; 9:55, Louise Tabor
 KTAB—Babes in Radio
 KLX—Calif. Rangers; 9:45, News; 9:50, Road Information
 KROW—Ran Wilde's Orchestra
 KGGC—Recordings
 KQW—Instrumental Novelities; 9:45, Front Page Drama
 KFRC—Jan Garber's Orchestra
 KOIN—Music; 9:45, King Cobra
 KHQ—9:45, Talk
 KOL—Dance Orchestra
 KFI—Richelle; Cardinal or King
 KOMO—Pipes and Strings; 9:45, Futuristic Capers
 KHJ—Orchestra
 KNX—Metropolitan Moods; 9:45, Fights, Legion Stadium
 KFVB—Kay Kyser's Orchestra
 KFOX—Beverly Hill Billies
 KSL—Frank Cookson's Orchestra
 KOA—Dance Orchestra

10:00 to 10:30 P. M.

*KGO & network—Richfield News Flashes; 10:15, Williams-Walsh
 Hotel Mark Hopkins Orchestra
 KPO—Crosscuts from Log o' Day
 KYA—Melodies of Night
 KTAB—Records
 KLX—Records
 KROW—Spotlight Review
 KGGC—Request Hour
 KFRC—News; 10:10, Jackie Souder's Orchestra
 KVI—Merle Carlson's Orchestra
 KOL—Dance Music
 KOIN—Woodyard's Orchestra
 KGW—10:15, Kelly's Kavalieros
 KJR—Till Tomorrow; 10:25, Alaskan Troubadours
 KEX—Billy's Hawaiians
 KHJ—News Items; 10:10, Orchestra; 10:15, Studio Program
 KNX—Fights, Hollywood Stadium
 KFI—10:15, The Phantom Dance
 KECA—Musical Celebrities; Records
 KFVB—News; 10:15, Orchestra
 KFOX—News; 10:15, Jay Whidden's Orchestra
 KGB—News; 10:05, Dance Orch.
 KSL—Dance Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

*KGO & network—Williams-Walsh Orchestra; 10:55, News Service
 KPO—Crosscuts from Log o' Day
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KLX—Records
 KROW—Dance Music
 KFRC—To be announced
 KOL—Dance music
 KOIN—Dance Orchestra
 KVI—Dance Orchestra
 KJR—Alaskan Troubadours
 KEX—Lonesome Club
 KOMO—Vic Meyer's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFVB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KHJ—Pasadena Community Dance
 KNX—Fights from Hollywood Legion Stadium; 10:45, Orchestra
 KGB—Dance Orchestra
 KSL—Dance Orchestra

11:00 to 11:30 P. M.

*KPO & network—Ambassador Hotel Orchestra
 KGO—Bal Tabarin Orchestra
 KYA—Organ Serenade
 KTAB—Greater Santa Clara Valley
 KROW—Dance Music
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KOIN—Columbia Program
 KVI—Jan Garber's Orchestra
 KJR—Hollywood Temple
 KHJ—Pasadena Community Dance
 KFVB—Manny Harmon's Orchestra
 KFOX—Orchestra
 KGB—Jan Garber's Orchestra

11:30 to Sign Off

*KGO & network—Jack Bain's Orchestra from Club Victor
 KPO—Organ Concert
 KYA—Three Counts and a Countess
 KTAB—Dance Tunes
 KFRC—Merle Carlson's Orchestra
 KVI—Orchestra
 KOIN—Orchestra
 KFVB—Jay Whidden's Orchestra
 KFOX—Hal Brown's Orchestra
 KJR—Club Victor's Orchestra
 KHJ—Organ and Recordings
 KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

Aug. 11, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KOIN—Koin-Klock
- KHQ—Morning News; 7:15, Peerless Program
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Records
- KFOX—Time to Get Up; 7:15, Talk
- KECA—Records
- KGB—Seven o'Clock Club
- KSL—Madison Ensemble; 7:15, Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO & network—Down Lovers' Lane; Gloria La Vey, soprano; Walter Preston, baritone; Al and Lee Reiser, piano duo; Henry M. Neely, narrator
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Morning Exercises
- KGW—Ronald Buck
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotations; Shadows on the Clock
- KEX—Hill Billies; Records
- KHQ—Crazy Wells; Studio Program
- KFI—7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KECA—Bible Fellowship to 7:45
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch
- KOA—Down Lovers' Lane

8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, Stocks
- KROW—Commuters' Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- * KFRC & network—Connie Gates; 8:15, Emery Deutsch's Dance Rhythms
- KOIN—Jones & Stewart to 8:15
- KOMO—Echoes; 8:15, Morning Reviews
- KHQ—8:15, Musical Gems
- KGW—Ronald Buck to 8:15
- KFI—Helen Hill, pianist
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Memories of the Waltz
- KFOX—Records; 8:10, Educ. Talk



BEN KLASSEN
KPO—8:15 P.M.

- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Armchair Quartet; 8:15, Fields and Hall

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music, soloists
- KPO—Electrical Transcription
- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Latest Recorded Releases; 8:45, Dance Melodies
- KGDM—Recordings; Talk
- KQW—Concert Favorites
- * KFRC & network—Al Kavelin's Orchestra
- KVI—Resume; 8:33, Market Specials
- KOIN—8:45, Elma Hackett
- KOL—Cecil & Sally to 8:45
- KHQ—Studio Program
- KOMO—Resume; 8:33, Vagabonds
- KGW—8:45, Abe Bercovitz, violin
- KEX—8:45, Orchestra
- KFI—Charlie Wellman
- KFWB—Recordings
- KFOX—Health & Efficiency; 8:50, Records
- KNX—Bill Sharples Breakfast Club
- KECA—8:45, Recordings
- KFSD—8:45, Stock Report
- KGB—Stocks to 8:35
- KSL—Al Kavelin's Orchestra
- KOA—Vic & Sade; 8:45, Sizzlers

9:00 to 9:30 A. M.

- KGO & network—Words & Music; 9:15, Songfellow, male quartet
- KPO—Electrical Transcription
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Health Swing Program
- KJBS—Popular Vocalists
- KGDC—Morning Melodies; 9:15, Charlie Glenn, old songs

- KGDM—Recordings
- * KFRC & network—Emil Velazco and Orchestra
- KOW—Popular Tunes
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett to 9:15
- KHQ—9:15, Tull and Gibbs
- KGW—Cooking School to 9:15
- KEX—9:15, Request Program
- KOMO—Clegg Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—King's Men; 9:15, Maude Hughes, pianist
- KFOX—Recordings; Talk
- KOA—Words and Music

9:30 to 10:00 A. M.

- KGO & network—American Farm Bureau Federation Program
- KPO—News; 9:45, Edna Fischer, pianist
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelties
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- * KFRC & network—Herbert Foote, organist
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Melody Palett; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOX—Recordings; 9:45, News
- KECA—Recordings
- KGB—News Flashes to 9:35

10:00 to 10:30 A. M.

- KGO & network—American Farm Bureau Federation Program
- KPO—Marshall's Mavericks
- KYA—Columbia Parade; 10:15, Organ
- KTAB—Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News Reporter; 10:02, Dance Orchestra
- KQW—Know Your California
- KGDM—Records; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Early Echoes
- KEX—Lost & Found; Popular Piano
- KNX—Eddie Albright's Family
- KFOX—Records; Grain Reports; 10:27, Hal Nichol's Orchestra
- KFWB—Recordings
- KECA—Recordings
- KSL—Jack Russell's Orch.

10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—Royal Hawaiian Orchestra
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—Records; 10:45, Rolling Stones
- KGDM—Teddy Trayer and Eleanor Peterson
- KVI—Round Towners

KFRG—Junior Artist Recital
 KOMO—Planologue to 10:35
 KOL—Morning Melodies
 KJR—10:35, Counterpoint; 10:45, Uncle Hank
 KOIN—Art Kirkham
 KEX—Hawaiian Serenaders; 10:45, Three Four Time
 KNX—Lotus Land
 KFWB—"Family Circle"
 KFOX—Hal Nichol's Orchestra; 10:50, Homer Reid, tenor
 KECA—Classic Hour
 KOA—Foreign Villages; 10:45, Live-stock and Produce
 KSL—Round Towners

11:00 to 11:30 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Tommy Tucker's Orchestra
 KYA—Organ; 11:15, Rhythmsters
 KTAB—Concert; Beauty Facts
 KLX—Records; 11:15, Lotus Land
 KROW—Health Talk; 11:15, Organ
 KJBS—Hits of the Past
 KGGC—Milady's Date Book; 11:15, Memory Melodies
 KQW—Light Classics; 11:15, Dance Hits
 KGDM—Organ
 *KFRG & network—Chansonette
 KOL—Garden Talk to 11:15
 KVI—The Observer to 11:15
 KOIN—Art Kirkham
 KGW—Studio Program
 KJR—Rhythm Rulers
 KEX—Records; Cobwebs & Nuts
 KNX—Marshall Grant, organ
 KFWB—Records; Lost and Found
 KFOX—Orchestra; Skit
 KECA—Classic Hour, Records
 KOA—Syracuse Hotel Orchestra
 KSL—Chansonette

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—Week-End Revue, vocalists, orchestra
 KPO—Alvino Rey, guitarist; 11:45, Agricultural Bulletin
 KYA—Rhythmsters
 KTAB—Modern Rhythms
 KLX—Anita & Orosco; 11:45, Rhythm Encores
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Songs; News; Mountain Music
 KQW—Accordion Capers; Records
 KGDM—Organ
 *KFRG & network—Dancing by the Sea
 KOIN—Dr. Semler to 11:45
 KJR—Measured Steps
 KEX—Cobwebs and Nuts to 11:45
 KHQ—Organ Concert
 KFWB—Recordings
 KFOX—News; Talk; Records
 KFT—Bennie Watson, songs; 11:45, Market Reports
 KNX—Souvenirs of Song; Talk
 KOA—Week-end Revue

12:00 to 12:30 P. M.

•KGO & network—Cliff Nazarro, songs and comedy; 12:15, Western Agriculture
 KPO—Week End Revue
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Lataner's Facts
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Instrumental and Vocal
 KQW—Band Concert
 KGDM—Road Report; Records
 KGGC—Request Hour

*KFRG & network—Ann Leaf, organist
 KOIN—12:15, La Verne Axelson
 KHQ—12:15, Business and Pleasure
 KGW—Crazy Crystals; 12:15, Meier & Frank
 KJR—Castles in Music; 12:15, Grain Reports; 12:18, Rhythm Encores
 KEX—Recordings to 12:15
 KFWB—Records; 12:15, Talk
 KNX—News; 12:15, Congoing
 KECA—Records and News
 KFOX—Health Talk; 12:10, Records
 KSL—Broadcaster's Review
 KOA—Week-end Revue

12:30 to 1:00 P. M.

•KGO & network—Western Agriculture
 KPO—Chicago Symphony Orchestra
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Playing the Song Market
 KROW—Hits of Today
 KJBS—Dance Matinee
 KQW—Request Hour
 KQW—Weather; Market Reports
 KGDM—Recordings to 2:15
 *KFRG & network—Buddy Fisher and Orchestra; 12:45, Community Sing from Wales
 KGW—Dr. Semler; Friendly Chat
 KHQ—12:45, American Weekly
 KEX—American Produce to 12:35
 KJR—Uncle Frank's Children Mat.
 KFWB—Recordings
 KFOX—Dick Pearsall, baritone; 12:45, Civic Talk
 KNX—Concert Group
 KECA—Recordings
 KOA—Lady Next Door

1:00 to 1:30 P. M.

•KPO & network—Chicago Symphony Orchestra
 KGO—Novellets, Mickey Gillette's Music
 KYA—Hawaiians
 KTAB—Songs of the Past
 KLX—Recordings
 KROW—Concert Melodies
 KJBS—Musical Novelities; 1:15, At the Hollywood Keyhole
 KQW—Friendly Hour; 1:15, Hollywood Keyhole
 *KFRG & network—Little Jack Little's Orchestra
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KHQ—1:15, Studio Program
 KFI—Al Lyon's Orchestra
 KFWB—"The Old Codger"
 KFOX—"The Old Codger"
 KNX—Pontrelli's Orchestra
 KSL—Town Crier

1:30 to 2:00 P. M.

•KGO & network—Henry Kling's Orchestra
 KPO—News; 1:45, To be announced
 KYA—Rhythmic Ripples
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KROW—Recordings; 1:45, Tuneful Tunes
 KJBS—Afternoon Popular Concert
 KQW—Friendly Hour
 KFRG—N. Y. Stocks to 1:35
 *KFRG & network—1:35, Edward Wurtz bach Orchestra; 1:45, Raginsky's Orchestra
 KOIN—Book of Life
 KVI—1:45, Amusement Tips
 KJR—Here and There
 KEX—Better English Talk; Records
 KNX—Pontrelli's Orchestra

KFWB—Records; 1:45, Piano, Burt Fiske
 KFOX—Recordings
 KECA—Recordings
 KFSD—Studio Program
 KOA—Ross Fenton's Orchestra
 KSL—Wurtzbach's Orchestra; 1:45, Mischa Ragsinsky

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 KPO—Saturday Special
 KYA—Rhythmic Ripples; 2:15, Argentinians
 KTAB—Dance Tunes; 2:15, Roman-cin'
 KLX—Records; 2:15, Cecil Wright
 KROW—Tuneful Tunes; 2:15, Bess Olsen, vocalist
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—2:15, News
 *KFRG & network—Mischa Ragsinsky's Orchestra; 2:15, Billy Hay's Orchestra
 KJR—International Musicale
 KEX—World Bookman; 2:05, Sym-phony
 KNX—The Bookworm
 KFWB—Recordings
 KFOX—Recordings; Coleman Cox
 KECA—Classical Recordings
 KSL—2:15, Dental Clinic of the Air
 KOA—Theatre Reporter; 2:05, Al Pearce and Gang

2:30 to 3:00 P. M.

•KGO & network—Tom Coakley's Orchestra
 KPO—Saturday Special
 KYA—Vignettes of Life; 2:45, Base-ball Game
 KTAB—Recorded Program
 KLX—Records; 2:40, Studio
 KROW—Dell Perry, pianist; 2:45, Recorded Program
 KJBS—Popular Dance Recordings
 KQW—Afternoon Concert
 KGDM—The Romancier
 *KFRG & network—Wanderers Quartet; 2:45, Gene Kardos and Orchestra
 KEX—Symphony
 KJR—Boeing Talk; Siesta Moods
 KNX—Foreign Recordings
 KFWB—Recordings
 KFOX—Sunset Quartet; Records
 KECA—Classic Hour
 KSL—Wanderers Quartet to 2:45
 KOA—Palace Hotel Orchestra

3:00 to 3:30 P. M.

•KPO & network—Pickens Sisters, vocal trio; 3:15, Flying with Cap-tain Al Williams
 KGO—Cecilians, Barbara Blanchard, soprano; Eva Gruningner, con-tralto; organ
 KYA—Baseball Game
 KTAB—Moods Modernistic; Sophis-tication
 KLX—Studio Program
 KROW—Mary Dowd Reardon
 KQW—Vocal; Variety Program
 KJBS—Light Opera, records
 KGDM—The Romancier
 *KFRG & network—Mary Eastman & Orch.; 3:15, Isham Jones' Orch.
 KOMO—Dream Melodies
 KEX—Symphony
 KHQ—3:15, Club Bulletin
 KNX—Concert
 KECA—Organ Recital
 KFWB—Recordings
 KFOX—Recordings
 KSL—Payroll Builder

3:30 to 4:00 P. M.

• KGO & network—Something Simple, dance orchestra
 KPO—Don Bestor and Orchestra
 KYA—Baseball Game
 KTAB—Serenade; 3:45, Picture Preview
 KLX—Studio program
 KROW—Records; Instrumentalists
 KJBS—Dance Orchestra
 * KFRC & network—Isham Jones' Orchestra; 3:45, Morton Downey
 KFRC—3:40, Church Announcements and Town Topics
 KGDM—Lou Stoops; 3:45, Records
 KOL—Lost and Found to 3:45
 KOIN—Newspaper of the Air
 KOMO—Melodic Moods
 KHQ—Nat'l Grocery Prog. to 3:45
 KEX—3:45, Melody Salon
 KNX—Concert
 KFI—Latvian Singers; 3:45, News
 KECA—Organ Recital
 KFVB—Recordings
 KFOX—Records; Health Talk
 KSL—The Junior Hour
 KOA—Hotel Penn Orchestra

4:00 to 4:30 P. M.

KGO—Pair of Pianos; Grace Frankel and Gertrude Lyne
 • KPO & network—Emil Coleman's Orchestra
 KYA—Baseball Game
 KTAB—Cobweb Chasers
 KLX—Studio program
 KROW—Prudential Quarter Hour; 4:15, Popular Tunes
 KJBS—Radio Headliners; Records
 KGDM—Gilmore Oil Program
 * KFRC & network—Morton Downey's Party
 KFRC—4:15, Dr. J. C. Campbell
 KOIN—Newspaper of the Air
 KJR—Tea Dansant; 4:15, Long-acres Horse Race
 KOMO—Melodic Moods
 KFI—4:15, California Teachers Association
 KNX—Carefree Capers
 KECA—Order of the Golden Sword Program
 KFVB—Recordings
 KFOX—News; 4:15, Forty-Niners
 KOA—Hotel Plaza Orchestra

4:30 to 5:00 P. M.

• KPO & network—Hands Across the Border
 KGO—Beaux Arts Trio; Carl Kalash, violinist; Walter Ferner, cellist; Arthur Schwarzman, pianist
 KYA—Baseball Game; 4:45, Dance Music
 KTAB—Hawaiians; 4:45, Old Bachelor
 KLX—Helen Parmelee, pianist
 KROW—Hillbillie Music
 KJBS—Orchestra; 4:45, Harmony Trio
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—Three Tumbleweeds
 KFRC—Philadelphia Summer Symphony Concert
 KOIN—4:45, Bob and Dolly
 KJR—Snapshots
 KEX—4:45, Musical Gems
 KHQ—4:45, Tull and Gibbs
 KFI—Calif. Teachers Assn. to 4:45
 KFVB—Cocktail Hour
 KFOX—Recordings
 KECA—Records; 4:45, News
 KNX—Musical Auction
 KOA—Hands Across the Border, drama
 KSL—Broadcasters Review

STATION DIRECTORY**• NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*** CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:00 to 5:30 P. M.

• KGO & network—Mickey Gillette and His Music
 KPO—News; 5:15, Dot Kay, contralto
 KYA—Children's Hour; 5:15, Around the Town
 KTAB—Old Fashioned Girls; 5:15, Song Favorites
 KLX—Brother Bob's Club
 KROW—Organ, Larry Canelo
 KJBS—Dance Hits of the Day
 KGGC—Waltzes; 5:15, Go to Church Tomorrow
 KQW—Musical Favorites
 KGDM—Neopolitans
 * KFRC & network—Philadelphia Symphony Concert
 KOMO—Birnbaum's Bavarians
 KEX—Musical Gems
 KNX—Recordings; 5:15, Dr. John Matthews
 KFVB—Records
 KFI—Organ Recital
 KFOX—Recordings
 KOA—Studio Program

5:30 to 6:00 P. M.

• KGO & network—Goldman Band Concert, Edwin Franko Goldman, conductor
 KPO—Pan Americana; Jose Ramirez, tenor; Argentine Trio, instrumentalists
 KYA—Around the Town; Campbell
 KTAB—The Funnies; 5:45, Syncopators
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Harlem Nights; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KJBS—Dance Hits of the Day

* KFRC & network—Philadelphia Symphony Concert
 KJR—Waltzes and Tangos
 KEX—Road Report; 5:35, Orchestra; 5:45, Four Square Gospel
 KGDM—Ernie Cruz; 5:45, Lonesome Cowboy
 KHQ—To be announced
 KNX—John Matthews; 5:45, Gossip Club
 KECA—Temple Baptist Question Box; 5:45, Records
 KFVB—Recordings
 KFOX—Records; 5:45, Vocalist
 KOA—Goldman Band

6:00 to 6:30 P. M.

• KGO & network—Raymond Knight and his Cuckoos; 6:15, Guy Lombardo's Orchestra
 KPO—Dinner Concert
 KYA—Dinner at Six
 KTAB—Echoes of Portugal
 KLX—KLX Trio
 KROW—News; 6:15, Hawaiians
 KJBS—News; 6:15, Records
 KGGC—Dinner Dance Review
 KQW—NRA Speaker; 6:15, Franco's Program
 KGDM—Ernie Cruz Program; 6:15, Records
 * KFRC & network—Symphony
 KEX—Sam Gordon; 6:15, Orchestra
 KHQ—6:15, Souvenirs
 KJR—Song Bag
 KNX—News; 6:15, Concert
 KFVB—News; Records; Organ
 KFOX—News; 6:10, Al and Molly; 6:20, Organ Recital
 KECA—Hollywood Folklorists; News
 KFSD—Symphony
 KOA—Kuku Club Program; 6:15, Orchestra
 KSL—Symphony; 6:15, Peter Spraynozzle and Harry Clarke

6:30 to 7:00 P. M.

• KGO & network—National Barn Dance, variety program
 KPO—Spiritual Fantasy; Kenneth Spencer, basso; Southern Harmony Four, male quartet
 KYA—Cy Trobbe Orchestra; 6:55, Political Talk
 KTAB—Headline Hunters; Records
 KLX—KLX Trio
 KROW—Popular Tunes
 KJBS—Popular Melodies
 KGGC—Dinner Dance Review
 KQW—Gerald Kenny; 6:45, Torrid Tunes
 * KFRC & network—Elder Michaux Congregation
 KEX—Sports; Orchestra; Cruise
 KJR—Los Argentinos
 KNX—Sport News, Norman Woknar; 6:45, Your Dinner Concert
 KFVB—Organ
 KFOX—School Kids; 6:45, Hollywood Impressions
 KECA—Lyric String Trio
 KFSD—Studio Program
 KSL—Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

7:00 to 7:30 P. M.

• KGO & network—National Barn Dance
 KPO—Education Today; 7:15, Cleft Dwellers
 KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist
 KTAB—Stamps; 7:15, Italian News
 KLX—News Items; 7:15, Merlyn Morse, tenor
 KROW—Instrumental Novelties
 KJBS—Popular Records

KGCC—Salonesque; 7:15, Serenade
 KQW—News; 7:15, Fifteen Minutes in Paris
 *KFRC & network—Sylvia Froos; 7:15, Glen Gray's Orchestra
 KOL—Radio Speaker Stevenson
 KVI—7:15, Orchestra
 KJR—Symphonettes
 KGA—7:15, Spokane Chemical Co.
 KEX—Orchestra
 KFVB—Amer. Weekly; Pioneers
 KECA—Raine Bennett, poet
 KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist
 KFOX—Wiggsville; 7:15, Bobby & Betty
 KFSD—Adolph and Rudolph; 7:15, Beverly Gregg
 KSL—Sylvia Froos; 7:15, Orchestra

7:30 to 8:00 P. M.

•KPO & network—Paul Whiteman's Orchestra
 KGO—Musical Treasure Chest, Josef Hornik's Orchestra
 KYA—Lady of the Evening; 7:45, Voice of L'Italia
 KTAB—Records; 7:45, Book Digest
 KLX—Fireside Phantasies
 KROW—Labor Journal; 7:45, Tom King, Crime News
 KGCC—Hawaiian Melodies; 7:45, Records
 KQW—Calif. Market; 7:45, Tango Time
 *KFRC & network—Glen Gray's Orch.; 7:45, Ferde Grofe & Orch.
 KVI—Dr. M. M. Mellor to 7:45
 KJR—Melody Time; 7:45, Radio Ralph
 KFI—Thru the Hollywood Looking Glass; 7:45, Concert
 KNX—Calmon Luboviski, violinist
 KFVB—Juvenile Revue
 KFOX—Marco Juvenile Revue
 KECA—Organ, Dr. Bruce Kingsley
 KSL—Crazy Crystals to 7:45
 KOA—Hollywood Cosmopolitan Orch.

8:00 to 8:30 P. M.

KGO—Musical Treasure Chest; 8:15, Happy Felton's Orchestra
 •KPO— & network—Paul Whiteman's Orch.; 8:15, Carefree Carnival
 KYA—Voice of L'Italia
 KTAB—Home Favorites
 KLX—Musical Solree
 KROW—Latin-American Program
 KGCC—Recordings
 KQW—Popular Vocalists; 8:15, Italian Hour
 *KFRC & network—Orville Knapp and Orchestra
 KJR—Song Market
 KOL—Comedy Stars to 8:15
 KOIN—Comedy Stars to 8:15
 KOMO—8:15, Song Garden
 KGW—8:15, Clarence Tolman, tenor
 KEX—News Flashes; 8:15, Studio
 KNX—Hollywood Barn Dance
 KECA—Playground Dept. Musical
 KFVB—Louise Raymond; 8:15, Kay Kyser's Orchestra
 KFOX—Christian Science; 8:15, Kay Kyser's Orchestra
 KSL—Dance Orchestra
 KOA—Orchestra; 8:15, Carefree Carnival

8:30 to 9:00 P. M.

KGO—Happy Felton's Orchestra
 •KPO & network—Carefree Carnival, variety show
 KYA—Dance Orchestras
 KTAB—Tenor, Organ; 8:55, News
 KLX—Musical Solree

KROW—Italian Program
 KGCC—Recordings
 KQW—8:45, Italian Program
 *KFRC & network—Jan Garber's Orchestra
 KOL—8:45, Eb and Zeb
 KOMO—Fisher's Blend Half Hour
 KGW—Fisher's Blend Half Hour
 KNX—Hollywood Barn Dance
 KFVB—Syncopators
 KECA—Piano Recital
 KFOX—Records; Poetry & Music; 8:55, Political Talk
 *ST—Dance Orchestra
 KOA—Carefree Carnival

9:00 to 9:30 P. M.

KGO—Doodlebug Orchestra
 KPO—The Ice Carnival of the Air to 9:15
 •KPO & network—Williams-Walsh Orchestra
 KTAB—Souvenirs; 9:15, Hillbillies
 KYA—Orchestra; 9:15, Bath Day Program
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 KGCC—Concert; 9:15, Jean Carole
 KQW—Dance Frolic
 *KFRC & network—Harry Sosnik's Orchestra
 KOL—Post-Intelligencer; 9:05, Dance Music
 KGW—Concert Trio
 KOMO—Thirty Minutes of Music
 KFI—Orchestra with Tandy McKenzie to 9:15
 KHJ—Harry Sosnik's Orchestra
 KNX—News; 9:15, Hollywood Barn Dance
 KFVB—Ed. Fitzpatrick's Orchestra
 KFOX—Ed. Fitzpatrick's Orchestra
 KGB—To be announced
 KOA—Dance Orchestra
 KSL—Harry Sosnik's Orchestra

9:30 to 10:00 P. M.

•KGO & network—Tom Coakley's Orchestra
 KPO—Clyde Lucas' Orchestra
 KYA—Bath Day Program
 KTAB—Tabloid Players
 KLX—Reflections of Romance; 9:45, News
 KROW—Ran Wilde's Orchestra
 KJBS—Morning Concert
 KGCC—Waltz Time; 9:45, Frank Lorenti
 KQW—Dance Frolic
 *KFRC & network—To be announced 9:45, Old Music Masters
 KOL—9:45, Democratic News
 KOIN—McElroy's Orchestra
 KJR—Rocky Mountaineers
 KNX—Hollywood Barn Dance
 KECA—Recordings
 KFVB—Kay Kyser's Orchestra
 KFOX—Kay Kyser's Orchestra
 KSL—Dance Music
 KOA—Oriental Gardens Orchestra

10:00 to 10:30 P. M.

KGO—Emil Polak's Orchestra
 •KPO & network—Blue Moonlight
 KYA—Famous ABC Pirates; 10:15, Bob Allen, pianist
 KTAB—Recordings
 KLX—Records
 KROW—Dance Music
 KGCC—Request Hour
 KFRC—News; 10:10, Merle Carlson's Orchestra
 KOL—Dance Orchestra
 KVI—Merle Carlson's Orchestra
 KOIN—Cafe de Parea; 10:15, Montmartre Orchestra

KJR—Fireside Phantasies; 10:15, Spice of Life
 KHJ—News Items; 10:10, Orchestra
 KNX—Pontrelli's Orchestra
 KGB—News Flashes; 10:05, Orch.
 KFVB—News; Orchestra
 KECA—Recordings
 KFOX—News; Orchestra
 KSL—Dance Music
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

•KGO & network—Club Victor Orchestra; 10:55, News Service
 KPO—Brown Palace Hotel Orch.; 10:55, Musical Interlude
 KYA—Organ
 KTAB—Hal Girvin's Orchestra
 KLX—Records
 KROW—Dance Music
 *KFRC & network—Rube Wolf's Orchestra
 KVI—Dance Orchestra
 KOIN—Dance Music
 KJR—Artistic Trio
 KOMO—Club Victor Orch.; 10:55, Memory's Garden
 KEX—Rev. Willard H. Pope
 KFI—Blitmore Hotel Orchestra
 KHJ—Pasadena Community Dance
 KNX—Pontrelli's Orchestra
 KFVB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KECA—Club Victor Orchestra
 KGB—Dance Orchestra
 KSL—Dance Music
 KOA—Dance Orchestra; News

11:00 to 11:30 P. M.

KGO—Organ Concert
 •KPO & network—Ambassador Hotel Orchestra
 KYA—Organ Serenade
 KTAB—Dance Tunes
 KROW—Midnight Vagabond
 KFRC—Jan Garber's Orchestra
 KOL—Dance Music
 KVI—Jan Garber's Orchestra
 KOIN—Robinson's Orchestra
 KGW—Santiseptic
 KOMO—Moonlight Melodies
 KEX—11:15, Dance Frolic
 KHJ—Pasadena Community Dance
 KFVB—Manny Harmon's Orchestra
 KFOX—Manny Harmon's Orch.
 KGB—Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jack Bain's Orchestra
 KPO—Organ Concert, Chas. Runyan
 KYA—Frank Castle's Little Shun
 KTAB—Dance Tunes
 KROW—Vagabond and Music
 KFRC—Jimmy Davis' Orchestra
 KOL—Dance music
 KVI—Ted Dahl's Orchestra
 KOIN—Dance Orchestra
 KEX—Organ Music
 KJR—Club Victor Orchestra
 KFVB—Jay Whidden's Orch.
 KHJ—Recordings
 KGB—Ted Dahl's Orchestra
 KFOX—Hal Brown's Orchestra

12:00 to 1 A. M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KJDM—Records
 KHJ—Records
 KGB—Recordings

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

AT THE TOP OF THE DIAL

KTAB

Hit Programs of the Week

Sunday

- 1:30-2:00—George Kruger, Concert Pianist
2:30-4:30—Oakland Municipal Park Band by remote control
from Lakeside Park, Oakland. Herman J. Trutner,
Jr., Conductor, Robert Dumm, Announcer.
6:00-6:30—Wyoming Cowboys

Daily Features

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY

- 12:00-12:05—News Flashes
12:05-12:30—Noon Organ Concert, Elbert Lachelle.
1:00- 1:30—Radio Frolic, Geo. Taylor and Artists
1:30- 2:00—Jean Kent, Women's Home Economics
2:00- 2:15—Globe Trotter; News
4:00- 4:30—Keep Smiling Revue, Jack Hall and Artists
4:30- 4:45—The Surf Riders—Hawaiians
4:45- 5:00—The Old Bachelor—Jerry Wilford
6:00- 6:30—Soliloquy—Organ Concert
7:00- 7:15—Cecil and Sally
9:15- 9:30—Nevada Nightholders—Hillbillies

Saturday

- 4:30- 4:45—The Surf Riders—Hawaiians
4:45- 5:00—The Old Bachelor—Jerry Wilford
5:00- 5:15—The Old Fashioned Girls
5:30- 5:45—The Funnies
7:00- 7:15—The Voice of Stamps—The Stamp Club
7:45- 8:00—The Book Digest—Book Reviews
8:00- 8:30—Home Favorites—Organ and Vocalist

Nightly Drama and Comedy Features

- Monday, 9:30-10 p. m.—The Argonauts—Drama
Tuesday, 9:30-10 p. m.—Vedder Players—Drama
Wednesday, 9:30-10 p. m.—Ebb Tide—Comedy
Thursday, 9:30-10 p. m.—Thunder Mountain School
Friday, 9:30-10 p. m.—Babes in Radio—Revue
Saturday, 9:30-10 p. m.—Blair of the Mounties—Serial

NEXT TO NETWORK IT'S

KTAB