

IN THIS  
ISSUE

Time Changes of Eastern Programs

# BROADCAST WEEKLY

SEPT. 30th to OCT. 6th



Carol Lee, whom NBC listeners know as "The Voice of RKO," heard on "Hollywood on the Air," Friday, KPQ, 9:30 P. M.

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

# CHAIN PROGRAMS CLASSIFIED

## PACIFIC STANDARD TIME

### COMEDIANS

Allen, Fred, Wednesday, 9 p.m. .... NBC  
 Cook, Joe, Monday, 6:30 p.m. .... NBC  
 Durante, Jimmy, Sunday, 5 p.m. .... NBC  
 Wynn, Ed, Tuesday, 6:30 p.m. .... NBC

### DRAMAS

Bible Stories, Sunday, 12 noon. .... KGO  
 Death Valley Days, Tuesday, 8:30 p.m. .... NBC  
 Drama Hour, Monday, 9:30 p.m. .... KGO  
 Eno Crime Clues, Thurs. and Fri., 9 p.m. .... KGO  
 First Nighter, Friday, 7 p.m. .... NBC  
 Grand Hotel, Sunday, 3:30 p.m. .... NBC  
 Life of Benjamin Franklin, Saturday, 6:30 p.m. .... CBS  
 Memory Lane, Wednesday, 7:30 p.m. .... NBC  
 One Man's Family, Friday, 8:30 p.m. .... NBC  
 Radio Guild, Monday, 12 noon. .... KGO  
 Royal Gelatine Dramatic Series, starring Mary Pickford, Wednesday, 5 p.m. .... NBC  
 True Story Court, Friday, 8:30 p.m. .... CBS  
 Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. .... NBC  
 Winning the West, Thursday, 9:15 p.m. .... NBC

### EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. .... KGO  
 Education Today, Saturday, 7 p.m. .... KGO  
 Educational Feature, Wednesday, 1:30 p.m. .... CBS  
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. .... CBS  
 Hyde, Henry M., Sunday, 6 p.m. .... KGO  
 Standard School Broadcast, Thursday, 11 a.m. .... KPO  
 Stanford University, Monday, 7:45 p.m. .... KGO  
 The New World, Monday, 9:30 a.m. .... NBC  
 The University of California, Sunday, 9 p.m.; Mon., Tues., Wed., Thurs., Fri., 3:45 p.m. .... NBC  
 You and Your Government, Tues., 4:30 p.m. .... NBC

### POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. .... CBS  
 American Album of Familiar Music, Sunday, 6:30 p.m. .... NBC  
 Bernie, Ben, Tuesday, 9 p.m. .... NBC  
 Boswell Sisters, Tuesday, 6 p.m. .... CBS  
 California Melodies, Friday, 7:30 p.m. .... CBS  
 Carnation Contended Program, Monday, 7 p.m. .... NBC  
 Crosby, Bing, Tuesday, 8 p.m. .... CBS  
 Gibbons, Floyd, Fri., 6:30 p.m.; Sat., 9 p.m. .... NBC  
 Hollywood Hotel, Friday, 6:30 p.m. .... CBS  
 Marshall's Varieties, Everett, Wed., 5:30 p.m. .... CBS  
 Madame Schumann-Heink, Sunday, 8:15 p.m. .... NBC  
 Manhattan Merry-Go-Round, Sunday, 6 p.m. .... NBC  
 March of Time, Friday, 6 p.m. .... CBS  
 McCormack, John, Wednesday, 6:30 p.m. .... KPO  
 Personal Closeups, Interview by Gypsy, Sunday, 8:15 p.m. .... KGO  
 Smith, Kate, Mon., 5:30 p.m.; Wed., 12 p.m. .... CBS  
 Treasures of Time, Wednesday, 8:45 p.m. .... CBS  
 Voice of Experience, Monday to Friday, 9 a.m.; Wednesday, 8:30 p.m. .... CBS  
 Voice of Firestone, Monday, 8:30 p.m. .... NBC

### SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. .... KGO  
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. .... NBC  
 Betty and Bob, Monday to Friday, 1 p.m. .... NBC  
 Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. .... \*KFRC  
 College Daze, Monday to Friday, 8:15 p.m. .... KGO  
 Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 8:15 p.m. .... NBC  
 Life of the Reillys, Monday, 5:30 p.m. .... KGO  
 Myrt and Marge, Monday to Friday, inclusive, 8 p.m. .... CBS  
 Orphan Annie, Monday, Tuesday, Wednesday and Friday, 5:45 p.m. .... NBC  
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. .... NBC  
 Vic and Sade, Monday, Tuesday, Thursday, Friday and Saturday, 10:30 a.m. .... KGO

### SYMPHONY ORCHESTRAS

Minneapolis Symphony, Tuesday, 8:30 p.m. .... CBS  
 Philadelphia Orchestra, Friday, 12 noon. .... CBS  
 Radio City Music Hall, Sunday, 9:30 a.m. .... NBC  
 Standard Symphony, Thursday, 8:15 p.m. .... NBC  
 SERA Symphony Concert, Sunday, 5 p.m. .... KGO

### VARIETY PROGRAMS

Blue Monday Jamboree, Monday, 8:30 p.m. .... \*KFRC  
 Captain Henry's Showboat, Thursday, 6 p.m. .... NBC  
 Carefree Carnival, Saturday, 9:15 p.m. .... NBC  
 Chase & Sanborn: Jimmy Durante, Sun., 5 p.m. .... NBC  
 Colgate House Party, Monday, 6:30 p.m. .... NBC  
 Crosscuts Log o' the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m.; Tues., 11 a.m. .... KGO  
 Demi-Tasse Revue, Monday, 7:30 p.m. .... NBC  
 Fleischmann Hour, Thursday, 5 p.m. .... NBC  
 Gibson Family, Saturday, 6:30 p.m. .... NBC  
 Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. .... \*KFRC  
 Hall of Fame, Sunday, 7 p.m. .... NBC  
 Hi-Jinks, Sunday, 9 p.m. .... CBS  
 National Barn Dance, Saturday, 8 p.m. .... NBC  
 Palmolive Beauty Box, Tuesday, 7 p.m. .... NBC  
 Pearce, Al, and Gang, Mon. to Fri., 2 p.m. .... NBC  
 Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. .... NBC  
 Roxy Revue, Saturday, 5 p.m. .... CBS  
 Shell Show, Monday, 9 p.m. .... NBC  
 S. & W. Merry-makers, Sunday, 7:30 p.m. .... \*KFRC  
 Town Hall Tonight, Wednesday, 9 p.m. .... NBC  
 Waring's Pennsylvanians, Sunday and Thursday, 6:30 p.m. .... CBS  
 Whiteman, Paul, Thursday, 7 p.m. .... NBC

## STATION DIRECTORY

### • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

### ★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFWB	313.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	335.4	560

# BROADCAST WEEKLY

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## Radio's Challenge to False Propaganda

IN the short span of a few decades a superior intelligence, known as science, has changed the habits and appurtenances of human beings. Quite obviously Radio is the immediate product of this intelligence and entirely dependent thereon for its successful mechanical functioning.

And yet, fantastic as the idea may seem, in moments of musing we like to consider Radio in another light. Without in the least detracting from the credit due its scientific progenitors, we like to link Radio with the supernatural. We like to imagine that it really emanates from the skies to which men look with upturned faces when they pray.

We like to recall that, omnipotent and ubiquitous throughout the vast eternity of time and space is a divine Creator and supreme Sovereign whose power and beneficence have never failed humanity—and hope that it is His voice we hear, disguised perhaps as in the thunder's roll and bird's soft singing, but, like the Star in the East, the true precursor of imminent salvation, His instrumentality to lead a bewildered and discouraged world "out of the wilderness."

It seems scarcely possible that a force of such magnitude can be entirely fortuitous. It is incredible that even the wizardry of modern science could have discovered and perfected such a force without divine guidance and inspiration. Its tremendous social significance and timely presence further mark it as the manifestation of Omniscient Power and fabric of a Supreme Plan.

Not since the Tower of Babel has there been such a confusion of voices and opinions as besets the world today—the din of a peculiar modern dementia multiplied by the minions of selfishness and hate. Not since a handful of devout and determined Pilgrims

planted the seeds of democracy and independent worship in the rugged rocks of bleak New England, have the Christian church and American institutions been so bitterly assailed.

This is not pessimism. It is a challenge to the entire people to combat such propaganda and activities *before* they become a serious menace and precipitate national tragedy. It is the stench from the stew in the making, proof sufficient of its unholy ingredients and poisonous effects. It is eloquent evidence of threatened social and political catastrophes that can be averted only by utilizing every instrumentality available—and outstanding among these is Radio.

False prophets and sinister "isms" will fall of their own fallacies as Radio carries the philosophy of truth and the word of God to every home and fireside. Peace will prosper as nations, each within sound of the other's voice, are knit into neighborly friendship. Its horizon extended to the ends of the earth, and summoning at will entertainment and enlightenment of its own choosing, the home emerges from the shadows of monotony, ignorance, and isolation. Intelligence, optimism and reverence thrive on meditation encouraged by the comforts of a happy home and by the inspirational and informative programs now a part of every day's broadcasts. Doubt, despair, and discouragement vanish in the "presence" of sublime music now at the finger-tips of the civilized world every hour of the day.

Could their God do more for His chosen people than present them with the instrument of such alchemy? Dare we do less than study, use, and apply it with the diligence and zeal its success and the vindication of His generosity demand?

# NEWS *and* COMMENT

Two events of importance to NBC's western radio audience takes place on Sunday, September 30. First, various eastern cities, including New York and Chicago, where scores of NBC coast-to-coast programs originate, will resume operations on a Standard Time schedule, with the result that practically all eastern broadcasts will be heard on the Pacific Coast one hour later than during the previous five months.

Secondly, on September 30 KPO will become the key station of the NBC Western Division network, releasing thereafter all commercial programs and numerous others which have been heard in the past over station KGO.

The return to Standard Time in the East will mean that western listeners will have to dial Amos 'n' Andy at 8 p. m., P. S. T., instead of at 7; the Chase and Sanborn program at 5 Sundays; the Firestone Garden Concerts at 8:30 Mondays; Leo Reisman's orchestra and Phil Ducey at 9:30 instead of 7:30 Tuesdays; 20,000 Years in Sing Sing at 6 and John MacCormack at 6:30 Wednesdays; the Fleischmann Hour at 5 Thursdays; the Radio City Party at 6 and the Gibson Family at 6:30 Saturdays.

A number of new programs will make their debut during the week and several others will return to the air after a summer absence. The former include the Pontiac Program, Red Davis, The Story Behind the Claim, Mary Pickford, Lanny Ross and his Log Cabin Orchestra, and a program featuring Sigmund Romberg, William Lyon Phelps and others. Among the latter will be the Sinclair Minstrels, Ed Wynn, the Fire Chief; Ben Bernie and his Blue Ribbon Orchestra, and Madame Sylvia.

Many changes in the NBC western programs will be necessitated by the revisions in eastern broadcasts. One Man's Family, for example, will be heard at 8:30 p. m. Fridays instead of 8:15; the Demi-Tasse Revue will move to 7:30 Mondays and the Shell Show to 9 p. m.; Winning the West will go on the air at 9:15 instead of 7:30 on Thursdays; the Standard Symphony Hour will be heard fifteen minutes later than usual, at 8:15; the Caswell Concert will be broadcast at 9 p. m. Fridays; Hollywood on the Air will change from Sundays at 8:30 to Fridays at 9:30; and the Carefree Carnival will be heard at 9:15 p. m. Saturdays.

Programs whose broadcast periods remain as usual include Memory Lane, Death Valley Days, the Langendorf Pictorial, the Richfield Reporter and Al Pearce and His Gang.

▼

Songs without words to keep the air "clean and coherent" is being urged by University

of California professors. It is not that the words of popular songs need censoring so much—it is that they make so little sense you cannot tell if they need censoring or not—this was the consensus of savants commenting on activities of "The Committee of Five for the Betterment of Radio."

Two faculty members differed with this opinion. Professor J. R. Caldwell of the English department said he believed in complete freedom of the air. Professor C. C. Cushing, R. O. T. C. band leader and instructor, said nine-tenths of the radio tunes should not only be censored but banned from the air.

▼

Bing Crosby and the Boswell Sisters, who have been absent from the air waves during the summer, returned in a new series on the Columbia network Tuesday, September 18, from 6 to 6:30 p. m. George Stoll and his orchestra, who have been making recordings with Bing on the west coast, provide the music. This is the first time Bing has sung in the same broadcast period with Connie, Martha and Vet, although they have performed for one sponsor in a CBS series on separate fifteen-minute programs. The new program originates at KHJ, Los Angeles.

▼

The greatest schedule of football games ever to be broadcast on the Pacific Coast went on the air September 22, under the 1934 sportcast schedule of the Associated Oil Company.

Associated, sponsoring football broadcasts for the ninth consecutive year, is spending \$125,000 in 1934 with the object of giving every community on the Pacific Coast a good football game broadcast every week during the season. A total of 320 station game broadcasts are scheduled.

Of its \$125,000 expenditure, \$75,000 goes to the Pacific Coast conference members and to major independent schools for the exclusive broadcast rights, and the additional \$50,000 represents outlay for station and network facilities. Associated is sponsoring these sportcasts at the request of 355,000 football fans who last year signed the western Football Roll of Honor requesting a continuance of the broadcasts.

Associated will back up its slogan "Go to the Games" with newspaper and other advertising in order to boost football attendance, according to Harold R. Deal, sales promotion and advertising manager of the company. It is important to note that virtually all of those signing the Football Roll of Honor declared that Associated broadcasts stimulated their interest in football and that they saw as many games as possible.

Lanny Ross, celebrated young radio and screen tenor, will be starred with guest artists and an orchestra under the direction of Harry Salter in a new series, to be inaugurated over an NBC-KPO network October 3, at 8:30 p. m. Lanny Ross and His Log Cabin Orchestra will be the title of the new series, which will consist of half hour programs of vocal and instrumental music with a light thread of continuity linking the weekly broadcasts together. The series will be sponsored by the General Foods Corporation.

Ross' new show will not interfere with his other radio activities, and he will continue as leading man of Captain Henry's Maxwell House Show Boat programs. The singer now is in Hollywood working on a new picture, and the new series will be launched from the NBC studios in the film city.

Harry Salter, who has been selected to work with Ross and who is well known for his orchestral work in many other radio programs, will join the tenor on the west coast, and the early broadcasts of Lanny Ross and His Log Cabin Orchestra probably will feature screen stars as guest artists. Later Ross and Salter will return to New York to continue their programs from Radio City.

Ψ

The tremendous interest displayed in the new KNX Voters' Poll for Governor has startled even the most optimistic member of the radio station's staff. Literally thousands of ballots have been cast thus far in the ambitious straw poll, and it is confidently expected that some startling facts will be disclosed by a check of the voting. The count is under supervision of a three-man board, composed of representatives from each of the three gubernatorial candidates' offices.

Ψ

Borden's Friday Frolics will open a series of weekly half hour programs over KFRC and the Columbia-Don Lee network on Friday, October 12, at 7:30 p. m. with Ed Fitzgerald as master of ceremonies for the weekly show and Claude Sweeten's orchestra furnishing the music. Vocalists will include Helene Hughes, soprano; George Nickson, tenor; Jean Ellington, contralto; Ronald Graham, baritone, and the Bluettes, charming harmony trio. Those two singing comedians, Murray and Harris, and a twelve-voice ensemble will also be included in the weekly half hour Borden's Frolics.

Ψ

Mary Rossetti, KNX songstress, is receiving the sympathy of her radio colleagues these days, due to a painful injury to her right hand, sustained when someone slammed a motor car door on it the other day. It required three doctors to hold Mary down and keep her quiet during the operation. No doubt the instruments resembled a microphone.

The life of Benjamin Franklin, the many sided genius of American history, is now being dramatized in serial form over the Columbia network each Saturday at 5:30. The dramatizations, originate in the studios of station KHJ, Los Angeles, and are written by Edward Lynn, adaptor of the "Catherine the Great" and "Peter the Great" serials recently presented over the CBS network.

The entire serial will deal not only with Franklin's brilliant, human and genial character, but will treat of his amazing accomplishments, the effects of which are still important today. Franklin is regarded as the father of the American diplomatic service, postal service and navy.

Ψ

Miss Edith Evans, personality songstress heard last winter over KHJ and affiliated Columbia-Don Lee stations, is once again winning the plaudits of coast radio fans. She and her partner, Ray Mayer, are heard nightly over KHJ and affiliated stations from 9 to 9:30 p. m. in a program of "hot" music and original humor emanating from the Cotton Club, where Ben Pollack and his orchestra hold forth nightly. Miss Evans and Mayer will leave shortly to fill a previously contracted theater engagement in New York.

Ψ

The Friends Quartet, made up of four Los Angeles people—Stella Friend, Paul Gibbons, Roy Ringwald, former organist at KMTR, and Craig Leitch, who was a singer with Everett Hoagland's orchestra—are now on their way to New York to become featured performers on the CBS network. The four quickly organized their quartet several months ago. The big piece of good luck which has attended the Los Angeles four is rumored to run to the tune of \$1,000 a week.

Ψ

The latest story of a newspaper-radio tie-up for the purpose of bringing last minute news to the air comes from Tacoma, Washington. There the Tacoma *News Tribune* and the Tacoma *Ledger* have joined forces with station KVI to bring to the listeners of the Northwest "Front Page Headlines" twice every day.

Ψ

Freddy Martin and his orchestra and soloists have been signed for "Vick's Open House," a new series of popular musical programs to be heard over the nation-wide Columbia network from 2 to 2:30 p. m., P. S. T., each Sunday, starting October 7.

Ψ

Ted Bliss, formerly connected with radio station KFOX at Long Beach, and widely known in southern California as an announcer and dramatic actor, has joined the staff of KHJ as an announcer.

# MICROPHONE GOSSIP



• • • Murray Bolen, the dark-haired half of the comedy team, Murray and Harris, heard over KFRC and the Columbia-Don Lee network in various variety shows, is earning for himself the title of KFRC's choice for a walking collar ad. Over six feet tall, this comedian de luxe offsets his physical background of wavy hair, flashing smile, and broad shoulders with clothes that tend to rival Adolph Menjou and has earned for himself the distinction of being one of the best dressed men in radio.

• • • Cyrus Trobbe, KYA musical director, has a son who is unusually talented. Alvin, a chip of the old block, can imitate any comedian appearing on the air today with a cleverness which is par excellence. Besides this accomplishment, young Trobbe, who boasts of twelve years on this mortal coil, plays a fine violin and conducts a boys' orchestra. Cy remarked the other afternoon that in another few years "poppa" and Alvin will probably be competitors for the same sponsored program.

• • • Carlton E. Morse, author of One Man's Family, is walking about with a proud look in his eye and a haughty lift to his head these days. It's on account of Shamus, the beautiful young collie who is the pride of the Morse heart and who made his debut at San Francisco's recent dog show. Shamus, who is a tri-color, and moves like one of Josef Hornik's Viennese melodies, strolled into the ring and walked out with three "firsts" and a cup. Seeking new worlds to conquer, he went into the San Mateo show the next week and duplicated the score, with three points toward championship.

• • • Billy Jones and Ernie Hare, veteran radio comics who have been associated together for thirteen years, very rarely go out together socially. They believe that that is why they have never had a single misunderstanding or heated argument during their long partnership. The boys say that in as much as they work together eight and ten hours a day a change of scene and of faces does them good at night.

• • • Ruth Etting, star of the MJB Demi-Tasse Revue, entertained an unusual guest on the RKO lot and in the NBC studios the other day—her Japanese double.

Diminutive Betty Kao Einada (who, by the way, was born in San Francisco), arrived from Japan where she has been singing for several years in the Etting manner. She buys each recording of Miss Etting's, studies it carefully for style and mannerisms, then

translates it to Japanese for recording in that country.

• • • For lingual versatility, Jimmie Durante and Dave Rubinoff point with pride to Ann Stone, their charming feminine compatriot on the Chase & Sanborn hour. For Miss Stone, in past months, has done Spanish, Mexican, French, Italian and Russian dialects, to mention a few.

What is more, she has contributed songs sung in authentic Russian and French, and has done a score or more of native American characters.

But what Durante and Rubinoff don't know yet, is that she has a Chinese dialect or two up her sleeve, and is waiting only for the invitation to release them.

• • • Marjorie Beattie, petite vocalist with the Beal-Taylor Fairmont Hotel orchestra in San Francisco which programs are aired via KYA, sang and danced when eleven years of age en tour throughout Canada, her native land. Years later she moved with her family to Berkeley, California, and it was there she received her first opportunity to vocalize with a dance orchestra. It seems that Marjorie was at a party one evening and was asked to play and sing two songs which she had composed. A well-known orchestra leader being present, enjoyed her presentation to the extent that he asked her to voice her personality with his dance aggregation. A year later, Bob Beal, baton wielder, on the search for capable talent for his new orchestra heard Marjorie and offered her the feature "spot" with his organization.

• • • The voice of Hazel Warner, Al Pearce songbird, is credited with saving a child's life. The child, a girl of five, had a high fever and was not expected to live. She was resting in her mother's arms when their favorite radio artist, Miss Warner, was tuned in. The child went to sleep listening to her voice and when she awakened the fever was broken. All of this was explained in a fan letter to Miss Warner by the grateful mother.

• • • The seventh consecutive season of the nation's greatest organized course in the understanding of good music, the NBC Music Appreciation Hour, will be inaugurated under the baton of Dr. Walter Damrosch, dean of American conductors, on Friday, October 5, over combined coast-to-coast NBC networks.

More than six million school children throughout the country will develop their knowledge of the world's greatest composi-

tions in the twelve weekly concerts by the NBC Symphony Orchestra, in which Dr. Damrosch will demonstrate the various forms of music. Students' notebooks giving the themes of the numbers played in each broadcast, and instructors' manuals to assist in interpreting the course, are now being distributed from the NBC studios in Radio City.

• • • The Fiddler's Three, the new Al Pearce violin trio, were discovered by Al in the city of Lewiston, Idaho, when the Gang was playing in a Theater there. The boys were students at the University of Idaho, at Moscow, close by. They came back stage to see Al, who gave them an audition. He was so impressed with their work he invited them to come to Los Angeles and become members of his Gang. Their names are Dick Edwards, Bill Ames and Wendell Olsen.

• • • Ted Maxwell, who plays Pa Smithers in Memory Lane, spent a week-end fishing off the Mexican coast with Al Pearce. The two were in a tiny fishing boat and got caught in the swells of the giant breakers which battered the southern California shore, tearing piers and houses away. But Ted and Al, being two old, experienced Izaak Waltons, wouldn't give up their fishing, and spent the whole day on the water just the same. They came home loaded with everything from snappers to sharks.

• • • KFRC's youthful pianist and crooner, Mort Werner, heard four times weekly on his own program and also on the Happy-Go-Lucky Hour, feels the call of a college education. He has formulated plans whereby he will attend Stanford University this fall, and, taking time out between classes, will ripple the ether waves with his pianistic ability.

• • • Tim Ryan and Irene Noblette, whose "Tim Ryan's Rendezvous" programs over NBC networks brought them more than 50,000 letters during the first eight weeks of broadcasting, recently received some fan mail addressed simply, "How Ya Boys, New York."

• • • Peggy Healy's proudest possession is a letter from Daniel Frohman congratulating the Whiteman Music Hall lark on her performance in a high school dramatic production. The famed theatrical genius complimented Peggy on her "superb and deep delineation of the character of Avonia Bunn in 'Trelawney of the Wells.'"

• • • Bill Kuser, popular KFRC announcer, has finally relinquished his one lover—custom-built torpedo speedster. This automobile, with Billy proudly at the wheel, was a common sight in San Francisco. His speed record, figured always with KFRC as the starting point, reads like Sir Malcolm

Campbell's diary. However, the coming of winter and brisker weather prompted Kuser to dispose of this automobile for a closed model. Rumor has it that the new car will be a canary yellow.

• • • Warden Lawes, young for his 51 years, began his career in prison service as a guard in bleak Clinton Prison at Dannemora, N. Y., more than 29 years ago. Three years later he was transferred to Auburn, thence to a reformatory at Elmira, N. Y., his native town. After subsequent experience as superintendent of the New York City Reformatory, Lawes, on January 1, 1920, took charge of Sing Sing, where he was one day to make his name synonymous with prison reform.

• • • Andy Andrews, singing comedian on the Monday night Shell Show, is puffed up with pride at the birth of a son, Orville, Jr., weighing six and three-quarter pounds, born Saturday, September 8. Orville is Andrews' correct first name.

• • • Patricia Geissler, who appears on KYA in skits written by H. C. Connette, is also playing the sad-eyed heroine in the tragic "A Father's Curse," which is being staged in the Odeon Music Hall at the Fairmont Hotel in San Francisco. Although a dramatic actress, Patricia through these over-acted stage performances is developing a keen sense of burlesque.

• • • Surprise, surprise! Molasses 'n' January are to be featured in Lanny Ross's third Paramount picture, called, for the time being, "Mississippi." The two funsters of Captain Henry's Show Boat are to make their spot in the East.

• • • Irma Glen, NBC organist, has become an avid cyclist since the revival of the old time sport has hit Chicago. She spends an hour or so every day pedalling about Lincoln Park. Irma says the exercise is splendid for her leg and foot muscles—nearly as important as finger muscles to a console artist.

• • • Jackie Heller, NBC's high-voiced, half-pint tenor, messes up the words to "Little Grass Shack on Kealakakua, Hawaii" scandalously, according to language experts, but Jackie doesn't mind, for he knows the fans enjoy getting something on him and writing about it.

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# SILHOUETTES

THE career of Roxy (S. L. Rothafel) is proof of the saying that you can't MAKE a showman; they are BORN, just like a great artist. The son of a Stillwater, Minn., shoemaker, he conducted kid shows, charging a penny admission, and "went on tour" to the neighboring town of Bay Water. Music always had a peculiar effect on him and he would disappear for hours while he read about orchestras and listened to scratchy discs of band music. Sometimes he experienced such emotion that tears would stream down his cheeks.

Roxy's career might have been quite a different story if the family hadn't moved to New York. But with the youthful faculty of readjustment, he was soon attending P. S. 90 in Brooklyn and serving as cash boy in a Fourteenth Street store. A restless spirit in the lad made it hard for him to stay put very long. His next job was running press dispatches from Coney Island. This was more fun, for he made a point of trying to lop off ten or fifteen minutes from the fastest run on record.

When he was 17 Roxy joined the Marines. During his first five years in the corps he had been in a fight; sent to the guard house; released; and made captain of the baseball team. His entire life has been just such a series of quick panoramic changes. His rather unfortunate beginning was, however, contradictory to the other six years in the service. Promoted to main orderly, corporal, sergeant and commissioned officer, Roxy realized he had attained his peak in the service and decided to enter civilian life once more. Many colleagues of those days are now ranking officers and still his very close friends.

Roxy's first experience in showmanship, staging a minstrel for the Knights of Columbus of Carbondale, Pa., was such a success the Keith Circuit offered to send them on an extended tour, but the cast, most of whom had responsible positions, were unable to accept.

Roxy decided to give up bachelorhood when he met Rosa Freedman. To win the hand of Rosa, though, he had to tend bar in her father's Forest City, Pa., saloon. Tough miners were its only customers, but Roxy's youth, spent in the Marine Corps and with burly lumbermen in Minnesota, had fitted him to handle men. He pitched into the job with vengeance. At the end of the fiscal year he had cleaned the place up morally and physically. The miners instinctively removed their hats as they entered the saloon. The dance hall had been redecorated with murals, and a one-reel picture

twice a month (on paydays) was thrown in as an added premium with the free lunch.

The success of his initial venture thrust Roxy into a maelstrom of enthusiasm, ambition and a desire to go to New York, where he could carry on his ideas. As a sideline he had studied optical theory and had invented a process known as daylight pictures. A demonstration of this new device caught the fancy of a backer, and he was sent around the country installing these picture machines. At the same time he took over a number of large theaters that were losing money and put them on a paying basis by charging less admission and giving better shows. These new shows were the cornerstone of the "presentations" now featured on Broadway. As the head of the Capitol Theater in New York he brought an innovation to radio with the Sunday broadcasts featuring a "gang" made up of new performers and veterans of his stage shows.

In the new "Roxy Revue" series over the Columbia network each Saturday Roxy is bringing back the keynote of intimacy and sincerity of the first days of radio. "Ear Pictures," the most recent musical and dramatic technique conceived by him, are featured in this program, and he introduces many promising youngsters who have impressed him as potential stars of the future:

**SIDE LIGHTS:** Favorite sport is golf and shoots in the high 70's . . . prefers dining at home . . . lives in a penthouse overlooking Central Park . . . reads all metropolitan sports pages . . . played professional baseball . . . born in 1882.

**PHILIP LORD**, veteran NBC actor (not to be confused with Phillips Lord—Seth Parker) was born in San Francisco February 22, 1883 . . . father was captain in the navy . . . in fact, all the Lords for many generations had been seafaring men . . . great, great grandfather, John Lord, designed the sails for Old Ironsides . . . Phil himself went to sea at the age of fifteen and remained for five years . . . took examination for U. S. Naval Academy, but his brother beat him and got the appointment . . . so Phil became an actor, though he later served as lieutenant-commander in the navy during the war . . . began in stock in San Francisco . . . toured Australia with Andrew Mack and Irish repertory . . . subsequently appeared with Ethel Barrymore (in "De classe"), Jane Cowl ("Camille"), Tom Wise and Will Courtney ("Cappy Ricks"), Mrs. Fiske and many other famed actors . . . played role of district attorney in "Trial of Mary Dugan" in its London run, with Genevieve Tobin.

Two New  
**RADIO**  
Magazine Pages

**NOW** •

*EVERY  
SUNDAY*



**SAN FRANCISCO  
EXAMINER**

# The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## THIS GENTLEMAN ON THE LEFT—

I want to express my approval and appreciation of your editorials in "Broadcast Weekly."

This really applies to all of them, but I will admit being particularly moved to write you because of three of special merit—"Crusade for Clean Entertainment," "Radio's Share in Child Development," and "Radio's Versatile Genius." And "Looking a Gift Horse in the Mouth" is at least fully as timely and the points excellently put over. All four are fine.

In regard to the first, it is a matter for decent people to be grateful for that a person in your position of influence, through such a unique and effective publication as yours, should take the outspoken and intelligent position you have on a matter as important and universally popular as moving pictures. Spokesmen of your stamp are needed—and entitled to great credit when they speak out. Personally, I thank you—and in connection with this subject I can't resist comment on the quotation you give (in the September 9-15 issue) from a radio "kicker's" letter. "A wonderful invention... an influence for depravity instead of good," he says. Personally, when I accidentally dial into a case of this adenoidal and self-piteous human caterwauling known as crooning—jazz or cabaret—I want to throw bricks, or return to the good old custom of lowering the superfluous into deep cold water in a well tied sack. But that's that—and the thing that really impresses me is the general fineness to which radio has reached and seems to be holding. Rather than "an influence for depravity" it has seemed and still seems to me that we have in radio a degree of excellence so unusual as to be difficult to account for in a popular institution of such magnitude. Neither the press nor the pictures can claim anything like it. What else can? I hope to see radio become even more its best self—but as a measure of what it already is, consider the following:

Music.—Arlon Trio (I hope they soon return to the air), Standard Symphony Hour, Esther Velas Ensemble, Blue Moonlight, Emil Polak, Josef Hornik, Harry Kogen and Don Carlos orchestras, Kay Attil and Barbara Merkeley, harpists; Army, Navy and Marine bands; Southern Harmony Four, Cy Hopkins and Gang on station CFCN.

Drama.—One Man's Family, Memory Lane, Death Valley Days, Winning the West, First Nighter, Bible Stories.

Educational, Civic and Religious.—University of California and Stanford programs, Commonwealth Club, Chester Rowell, Edwin Hill, Henry Hyde, Joseph H. Jackson, Gypsy, National Vespers.

Variety and Comedy Programs.—Cross-cuts from the Log of the Day, Shell Show, Baron Munchausen, College Daze, Comedy Stars of Hollywood, John and Ned, Fields and Hall.

I readily confess that these are personal preferences—a list which many would alter one way or another—and not even all of my own are named. But surely two-thirds or more would rate as high-class in any poll of intelligent and discerning preference, and I submit that such an array of weekly excellence goes hard with the contention of radio's "influence for depravity."

I particularly thank you for your editorial, "Radio's Versatile Genius" for the very reason that I had the misfortune to miss the two broadcasts you write of and am grateful to

know they were given. Especially fine, I think, is your presentation of and comment upon the Mt. Rainier broadcast—every point you make is profoundly true.

However, this is intended as a letter of commendation and appreciation rather than kick, and I will close with a sincere tendering of the former for your magazine, which has become one of the real essentials with me.

M. N. W., Fallen Leaf, Calif.

## —AND THIS GENTLEMAN ON THE RIGHT

A clear case of telepathy, Mr. Editor. When I read your "Looking a Gift Horse in the Mouth," September 8, I had the same thought running through my mind that you had when you wrote "What Pay for the Piper," September 15. The sting in your first editorial hardly fits in with your second one. How can you talk about "gift horses" one week, then admit the next week that radio is a "commercial industry"?

I was more or less bawled out for having the nerve to say that music lovers and people of good taste ought to get together and do something about all the cheap programs that have filled the air, lately. What do these "chronic radio critics" expect for nothing, uh? For nothing?

Now I'll readily admit that the cost, over a period of years, of running a good radio is negligible. I'll also admit that the radio listener does not pay directly for his favorite programs as he pays for his movie entertainment. But wait. When you try to leave the impression in your "Gift Horse" editorial that the radio fan gets his programs for nothing you are not altogether fair; and your "Pay the Piper" article backs that statement up.

The stations get their money from the sponsors, and I think it is safe to assume that all the "unsponsored" programs are paid for in like manner. When Wesson Oil bought One Man's Family don't think for a moment that the NBC did not have in mind getting paid for the whole thing. Wesson Oil is paying, and paying, and paying.

All right. Who pays the Wesson Oil? The USER of Wesson Oil, doesn't he? It is as simple as two plus four equals six. The sponsor ADDS the cost of radio advertising to the cost of his product. He has to; and the ultimate consumer has to shoulder that cost in his daily buying. And you talk about "Gift Horses," and "storming the box office—!" This cost is indirect. A painless cost, perhaps, but it is there, hidden in the crevices and wrinkles and dark corners of every-day commercial life. If No-Decay Toothpaste makes up its cost of radio advertising in increased sales it simply means that Winsome Teeth Toothpaste loses sales in proportion, and so has to do a lot of promotion work, for which I have to pay, if I use Winsome. No matter how you figure, the consumer pays, and that's fair, too, but hush up with your twaddle about gift horses.

The broadcaster has no moral obligation to give me good music the moment my soul needs it any more than he has a moral obligation to produce honest merchandise. R. C. C. of Modesto has a good slant on that problem. May I say that a sponsor of honest goods will take care to give the radio listener good entertainment; and may I repeat that the chronic radio critic has a damn good reason for being chronic in his grouches—D. E. S., Oakland, Calif.

# SUNDAY Programs

Sept. 30, 1934

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
KGD—Weather, Records  
KSL—Uncle Tom and Comica  
KOA—News; 7:05, Musicale

## 7:30 to 8:00 A. M.

• KPO & network—Good Morning: Mickey Gillette; 7:45, Lee S. Roberts and His Old Memory Box  
KNX—Bill Sharples, Breakfast Club  
KGD—Organ Recital  
KVI—7:45, Temple Baptist Church  
KSL—News; Comic Strips  
KOA—Capitol Theatre Family

## 8:00 to 8:30 A. M.

• KPO & netwk—Morning Musicale  
KGO—Organ Concert  
KYA—8:15, Christ. Science Reading  
KROW—Commuters Time Clock  
KJBS—Close Harmony  
KGD—Organ; News  
\* KFRC & network—Imperial Hawaiians  
KJR—Coast to Coast, recorded  
KEX—Sacred Music; 8:15 Concert  
KVI—Church; 8:15, Quartet  
KHJ—Sunday Times Comic  
KNX—Breakfast Club  
KFWB—Records; Funnies  
KGB—Sunday Comica  
KSL—Mormon Tabernacle  
KOA—Capitol Theatre Family

## 8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
KGO—Mickey Gillette and Music  
KYA—Science Reading; 8:45, Sabbath Hymns  
KTAB—Sunrise Symphony  
KROW—Swedish Meditations  
KJBS—Popular Hits  
KGD—Chapel  
\* KFRC & network—Salt Lake Tabernacle Choir and Organ  
KOL—P. 1. Comic Section  
KVI—Radio Gospel League  
KJR—Coast to Coast, Recorded  
KEX—8:45, Council of Churches  
KFWB—Funny Paper Man  
KNX—Bill Sharples, Breakfast Club  
KECA—Recordings  
KSL—8:45, Watch Tower  
KOA—Radio City Concert

## 9:00 to 9:30 A. M.

• KPO & network—Major Bowes' Capitol Family  
KGO—Chronicle Comica  
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
KTAB—Moment's Halt; Musical  
KROW—Popular Melodies  
KJBS—Dance Orchestra  
KGGC—Morning Melodies  
KGD—Bondons  
KQW—Organ Melodies  
\* KFRC & network—Hollywood Country Church  
KOMO—Radio City Musicale  
KGW—Radio City Musicale  
KJR—Shades of Old Erin; 9:15, Shadow on the Clock  
KHQ—American Weekly Comica  
KEX—Counc. Churches; C. E. Union  
KNX—Bob Shuler and Quartet  
KFWB—Electrical Transcription  
KECA—Church; 9:15, Records  
KFS—Music Hall  
KOA—Music Hall

## 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Singable Songs; Emil Polak's Orchestra

## IMPORTANT

Effective Sunday, September 30, when various sections of the East return to a Standard Time schedule, all eastern programs will be heard on the Pacific Coast one hour later than during the previous five months. On the same date also KPO becomes the key station of the NBC Western Division network, releasing all commercial programs and many others formerly heard over KGO. Due to the numerous changes necessitated thereby, the program schedules for the NBC-KPO and CBS networks and KGO are subject to further changes.

KYA—Funny Paper Man  
KTAB—Watch Tower; Music  
KROW—Novelty Review  
KJBS—Dance Orchestra; Records  
KGD—Watch Tower; 9:45, Echoes of the Nineties  
KQW—Light Opera Gems  
KGGC—Pirates of Penance  
\* KFRC & network—Romany Trail  
KOL—Democratic Talk to 9:45  
KEX—Reading the Funnies  
KJR—Shadow on the Clock; 9:45, Melody Time  
KNX—Quartet; 9:45, Organ  
KECA—Records; Dr. Casselberry  
KFWB—Records

## 10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Beaux Arts Trio: Instrumentalists  
KYA—Uncle Harry; 10:15, Novelties  
KTAB—10th Ave. Baptist Church  
KROW—Watch Tower Program  
KJBS—Favorite Melodies; Orchestra  
KGGC—Theatre of the Air; Songs  
KQW—Salon Orchestra; 10:15, Baptist Church  
KGD—Echoes of Nineties  
\* KFRC & network—Church of the Air  
KJR—International Bible Students; 10:18, Early Echoes  
KEX—Lost and Found; Records  
KECA—Music; Forms; Lecture  
KHJ—10:15, Randall String Quartet  
KNX—Castles in Music  
KFWB—Recordings  
KFS—Studio Program  
KOA—Mohawk Treasure Chest

## 10:30 to 11:00 A. M.

• KPO & network—Highlights of the Bible; Dr. Frederick K. Stamm; male quartet direction Keith McLeod  
KGO—Sparklets: Coquettes, vocal trio  
KYA—Magic Strings  
KTAB—Church Services  
KROW—Salon Group  
KJBS—Popular Melodies  
KGGC—Request Hour  
KQW—Baptist Church Services  
KGD—Recordings

\* KFRC & network—Beale Street Street Boys; 10:45, Kassel's Orchestra with Pat Kennedy  
KOMO—For All the Family  
KNX—Congoing; Silver Strains  
KECA—Recordings  
KFWB—Recordings  
KOA—Concert Artists

## 11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest; Ralph Kirby, baritone; Harold Levey's Orchestra  
KGO—Melody Lingers On; Josef Hornik's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Popular Melodies  
KGGC—Request Hour  
KQW—First Baptist Church  
KGD—First Baptist Church  
\* KFRC & network—Lazy Dan the Minstrel Man  
KJR—Cecil Solly to 11:15  
KEX—Recordings  
KNX—Marshall Grant, Organ  
KFWB—Maude Hughes  
KECA—Recordings  
KOA—Organ Recital

## 11:30 to 12:00 Noon

• KPO & network—Concert Artists: vocal and instrumental soloists  
KGO—Concert Gems; Emil Polak's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Dance Recordings; 11:45, Song Favorites  
KGGC—Waltz Time; Records  
KQW—First Baptist Church  
KGD—Church Services  
\* KFRC & netwk—Hills Nose Drops  
KJR—Sunday Serenade  
KEX—Recordings  
KNX—Lal Chand Mehra  
KFWB—Records  
KECA—Recordings

## 12:00 to 12:30 P. M.

• KPO & network—Organ Recital: Robert Bedell  
KGO—Bible Stories; Paul Carson, organist  
KYA—Organ Concert  
KTAB—Church Services  
KLX—Records  
KROW—All Request Program  
KJBS—Orch.; 12:15, Vocalists  
KGGC—Marjorie Lee  
KGD—Records; Portuguese Melodies  
KQW—Church; 12:15, Opera Stars  
\* KFRC & netwk—Symphonic Hour  
KGW—Tommy Luke  
KOMO—Harp Melodies to 12:15  
KEX—Orchestra  
KJR—12:15, Musical Jigsaws  
KFWB—Gold Star Ringers  
KNX—Concert Group  
KECA—Recordings

## 12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Romance; guest star; Don Marlo, tenor; Jimmy Fidler, master of ceremonies  
KGO—Bible Stories  
KYA—Band Concert  
KTAB—Church Services; 12:45, Tabernacle Quartet  
KLX—Jeannette Stock, soprano; Merlyn Morse, tenor; Helen Parlee, pianist; Anita & Orsco  
KROW—All Request Program  
KJBS—Melodies Impromptu  
KGGC—Concert  
KGD—Portuguese Melodies  
KQW—Symphony Hour

\* KFRC & netwk—Symphonic Hour  
 KGW—Tommy Luke to 12:45  
 KEX—Orchestra; 12:45, Rev. Pope  
 KJR—Seattle Pacific College  
 KNX—Concert Group  
 KECA—U. S. C. College of Music  
 KFWB—Gold Star Rangers

### 1:00 to 1:30 P. M.

• KPO & network—Looking Over the Week: John B. Kennedy; 1:15, Lillian Bucknam, soprano  
 KGO—Melody Train  
 KYA—Waltz Time  
 KTAB—Church of Latter Day Saints  
 KLX—Soprano, tenor, pianist  
 KROW—All Request Program  
 KJBS—Dixie Marsh; 1:15, Records  
 KGDM—Melodies; 1:15, Records  
 KQW—Dixie Marsh, pianist; 1:15, Vocal Rhythm  
 \* KFRC & network—Buffalo Variety Workshop  
 KHQ—Cystex-Knox Co.  
 KEX—Rev. Willard Pope  
 KOMO—Clef Dwellers  
 KNY—Louise Johnson, Astro-Analyst  
 KECA—Recordings  
 KFWB—Black and Tan; Records  
 KOA—Home Sweet Home Hour

### 1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists  
 KGO—Melody Train  
 KYA—Waltz Time  
 KTAB—George Kruger, pianist  
 KLX—Recorded Program  
 KROW—Luncheon Concert  
 KJBS—Concert Recordings  
 KQW—Popular Melodies  
 KGDM—Lonesome Hobo  
 \* KFRC & netwk—Oregon on Parade  
 KJR—The Jewel Box to 1:45  
 KEX—Rev. Pope; 1:45, Piano  
 KNX—Playing the Song Market  
 KFWB—Baseball Game  
 KECA—Vocational Adjustment; Cons. of Music  
 KSL—Southeast Furniture Program; Musical Portraits

### 2:00 to 2:30 P. M.

• KPO & network—To be announced  
 KGO—Associated Football; St. Mary's College vs. Columbia College; Don Thompson, announcer  
 KYA—Discovery Hour  
 KTAB—Chamber of Commerce; 2:15, Moods Modernistic  
 KLX—Recorded Program  
 KROW—The Observer  
 KJBS—Marjorie Lee, pianist; Orch.  
 KGDM—Louis Kohler & Ansel Roby  
 \* KFRC & network—The Playboys; Poets' Gold  
 KQW—Marjorie Lee; 2:15, Instrumental Trio  
 KOMO—Old Songs of the Church  
 KGW—Nick's Home; Eddie King  
 KFWB—Baseball Game  
 KNX—Exposition Park Concert  
 KECA—Classic Hour; Records  
 KFSD—Old-Time Program  
 KOA—Catholic Hour

### 2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club; 2:45, Terhune Dog Drama  
 KGO—Football Game  
 KTAB—Romancin'  
 KYA—Light Opera  
 KLX—Merrill Bond, basso; 2:45, Song Souvenirs  
 KROW—Matinee Melodies  
 KJBS—Afternoon Concert  
 KGCC—Sunday School  
 KGDM—Recordings  
 KQW—Popular Concert  
 \* KFRC & network—Salon Moderne  
 KVI—Judge Rutherford to 2:45

KJR—Chimes of the East  
 KEX—Orchestra  
 KOX—2:45, Musicale  
 KNX—Concert  
 KFWB—Baseball Game  
 KECA—Recordings  
 KSL—Victor Herbert's Melodies; Records

### 3:00 to 3:30 P. M.

• KPO & network—Catholic Hour  
 KGO—Football Game  
 KYA—Light Opera  
 KTAB—Afternoon Concert  
 KLX—Records  
 KROW—Matinee Melodies  
 KJBS—Recordings  
 KGCC—Church Service  
 KGDM—Honolulu Serenaders  
 KQW—Violinist; Ind. Merchants  
 \* KFRC & network—Bar X Days and Nights  
 KJR—Cornish School Program  
 KEX—3:10, Home Plate; Baseball  
 KFT—Makers of History  
 KNX—Concert  
 KFWB—Baseball Game  
 KFSD—Royal Brown, organist

### 3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche  
 KGO—Football Game  
 KYA—Light Opera  
 KTAB—Musical Moods  
 KLX—String Orchestra; Records  
 KROW—Stories; Records  
 KJBS—Concert Favorites  
 KGCC—Church Service  
 KGDM—Concert Favorites  
 KGDM—Recordings  
 \* KFRC & network—Smilin' Ed McConnell  
 KVI—3:45, Amusement Tips  
 KFX—Baseball  
 KJR—Souvenirs of Song; 3:45, Melody Race  
 KNY—Concert  
 KFWB—Baseball Game  
 KECA—Recordings  
 KGB—3:45, Newspaper Adventure  
 KFSD—Symphony  
 KSL—Studio Program

### 4:00 to 4:30 P. M.

• KPO & network—Silken Strings: Charles Previn's Orchestra  
 KGO—Football Game  
 KYA—Piano Concert  
 KTAB—Memories in Melody  
 KLX—Records  
 KROW—Afternoon Concert  
 KJBS—Dance Orchestra  
 KQW—Bible; 4:15, Instrumentalists  
 KGDM—Recordings  
 \* KFRC & network—To be announced  
 KVI—Book Review to 4:15  
 KFT—Tea Dansant  
 KEX—Baseball  
 KNX—Amagon; Carefree Capers  
 KFWB—Baseball Game  
 KECA—Piano Recital; Records  
 KFSD—Symphony Concert  
 KSL—Dundee; Afternoon Melodies

### 4:30 to 5:00 P. M.

• KPO & network—Pittsburgh String Symphonic Ensemble Society  
 KGO—Football Game  
 KYA—Vesper Services  
 KTAB—Episcopal Radio Mission  
 KLX—Musical Headlines  
 KQW—Afternoon Concert  
 KJBS—Art Fadden, pianist; Records  
 KQW—Vocal Headlines  
 KGDM—Sierra Lumberjacks  
 \* KFRC & network—Raffles  
 KJR—Knights of Note  
 KFWB—Baseball Game  
 KNY—Records; 4:45, Silver Strains  
 KECA—Piano Recital  
 KFSD—Symphony Concert

### 5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Program: Jimmy Durante, comedian; Rubinoff's Orchestra  
 KGO—SERA Symphony Concerts  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Old Man Soliloquy; 5:15, Melody Palette  
 KROW—Melodies; Church Fed.  
 KJBS—Dance Recordings  
 KQW—Musical Comedy  
 KGDM—Recordings  
 \* KFRC & network—Columbia Variety Hour  
 KJR—Emanuel Tabernacle  
 KEX—Four Square Cathedral  
 KNX—Ethel Hubler; Dr. Matthews  
 KECA—Chamber Music  
 KFWB—Recordings  
 KFSD—Symphony  
 KGB—Signs of the Times

### 5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Program: Jimmy Durante, comedian; Rubinoff's Orchestra  
 KGO—Mickey Gillette and Music  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Covered Wagon Jubilee  
 KROW—Church; Sylvia Dale  
 KJBS—Musical Comedy Hits  
 KGDM—Liberty's Orchestra  
 KQW—Popular Orchestra  
 \* KFRC & network—Columbia Variety Hour  
 KJR—Vindobonians  
 KEX—Four Sq. Cathedral; Concert  
 KNX—Dr. John Matthews  
 KECA—Chamber Music  
 KFWB—Recordings  
 KFSD—5:45, Farley's Hill Billies

### 6:00 to 6:30 P. M.

• KPO & netwk—Manhattan Merry-Go-Round  
 KGO—Henry M. Hyde; 6:15, John Teel, baritone  
 KYA—Melodettes; St. Mary's Alum.  
 KTAB—Hillbillie Tunes  
 KLX—Mixed Quartet  
 KROW—Wilma McVey; Watch Tower  
 KJBS—Dance Melodies  
 KQW—Song of the Islands; Records  
 KJR—Angelus Hour  
 \* KFRC & netwk—Edgewater Beach Concert Orchestra  
 KEX—Dance Music  
 KFWB—News; Music  
 KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin  
 KNX—Souvenirs of Song  
 KFOX—News; Leon & Rolly  
 KFSD—Organ Melodies

### 6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music: Frank Munn, tenor; Virginia Rea, soprano  
 KGO—Palace Hotel Ensemble  
 YA—Graham Dexter, tenor; 6:45, Man About Town  
 KTAB—Amateur Baseball Scores  
 KLX—KLX Trio  
 KROW—Ran Wilde's Orchestra  
 KQW—Musical Varieties  
 KJR—Angelus Hour  
 \* KFRC & network—Fred Waring's Pennsylvanians  
 KFWB—Concert Orchestra  
 KNX—Rev. C. E. Fuller  
 KFOX—School Kids; Concert Group  
 KECA—W. Tourtellotte, organist

### 7:00 to 7:30 P. M.

• KPO & network—Hall of Fame: Guest artist  
 KGO—Tales from Shakespeare: dramatic sketch  
 KYA—Dinner Concert  
 KLX—Trio

KTAB—Echoes of Portugal; 7:15, Little Serenade  
 KROW—Orch.; 7:45, Y. M. C. A.  
 KGGC—Church Service  
 KQW—Dance Tunes; Orchestra  
 \*KFRC & network—Wayne King's Orchestra  
 KJR—Metropolitan Moods  
 KNX—Calmon Luboviski and Claire Mellonin, Violin and Piano  
 KFVB—Jack Joy's Orchestra  
 KECA—Pierce Bros. Quartet  
 KFOX—Warner Bros. Show  
 KFSD—Furmbilt's; 7:15, Vocalist

**7:30 to 8:00 P. M.**

•KPO & netwk—Pontiac Program: Jane Froman, contralto; the Modern Choir; Frank Black's Orch.  
 KGO—Rudy Seiger's Orchestra  
 KYA—Novelty Show  
 KTAB—Church Serv. Bapt. Church  
 KLX—Musical Auction; 7:45, William Don, eccentric comedian  
 KROW—Golden Memories  
 KGGC—Church Service  
 KQW—First Baptist Church Service  
 \*KFRC & netwk—Merrymakers  
 KJR—To be announced  
 KFVB—Records; 7:45, Comedy Stars  
 KFOX—Boy Detective; Songs  
 KECA—Recordings  
 KNX—To be announced

**8:00 to 8:30 P. M.**

•KPO & network—Wendell Hall & His Ukulele; 8:15, Madame Schumann-Heink, and Harvey Hays  
 KGO—To be announced; 8:15, Personal Closeups: Clinton Twiss, announcer, interviewed by Gypsy  
 KYA—Opera, recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Service  
 \*KFRC & network—Merrymakers  
 KJR—First Church of Christ Scientist  
 KEX—First Church of Christ  
 KNX—Presbyterian Church  
 KFVB—Hi-Jinks  
 KECA—Burr McIntosh; Records  
 KFOX—Christian Science Church  
 KFSD—Mollie Thompson, organist  
 KOA—Comedy Stars to 8:15

**8:30 to 9:00 P. M.**

•KPO & network—Paul Martin & His Music  
 KGO—Interlude; 8:35, Charlie Davis' Orchestra  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \*KFRC & network—Richard Himber's Champions  
 KHQ—8:45, Memories  
 KJR—First Church of Christ Scientist  
 KEX—First Church of Christ  
 KFVB—Hi-Jinks  
 KNX—Church Services  
 KFI—Concert Orchestra  
 KFOX—Christian Science

**9:00 to 9:30 P. M.**

•KGO & network—Paul Pendarvis' Orchestra  
 KPO—Univ. of California Explorer  
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories  
 KYA—Opera; Beauty That Endures  
 KLX—Neighborly Songs & Poems; 9:15, World Revue  
 KROW—Foreign Watch Tower  
 KQW—Church; Vocal Gems  
 KGW—G. A. Paine Prog. to 9:15  
 \*KFRC & netwk—Hi-Jinks  
 KOMO—Royal Foursome to 9:15  
 KJR—Club Victor Orchestra  
 KEX—9:05, Abe Berecovitz  
 KFVB—Kay Van Riper, Drama

KFI—Univ. of California Explorer  
 KNX—News; 9:15, Judge Rutherford  
 KECA—Countess Le Guoro, pianist; 9:15, Records  
 KFOX—Beverly Hillbillies  
 KFSD—Univ. of California Explorer  
 KSL—L. D. S. Program

**9:30 to 10:00 P. M.**

•KGO & network—Readers' Guide: Joseph Henry Jackson  
 KPO—Armand Program: Musical; 9:45, Tom Coakley's Orchestra  
 KYA—Serenaders; 9:45, News  
 KTAB—Chapel of the Chimes, organ; 9:45, Sinclair for Governor  
 KLX—World Revue; 9:45, News; 9:50, Jewel Box  
 KROW—Sunny Brook's Band  
 KQW—Concert Memories  
 \*KFRC & netwk—Hi-Jinks  
 KVI—News; Gospel League  
 KHQ—Summer Serenade; Col. Jack  
 KOMO—String Trio  
 KNX—The Crocketts  
 KFVB—Skit; Orchestra  
 KFOX—Beverly Hillbillies  
 KSL—Organist and Violin

**10:00 to 10:30 P. M.**

•KPO & network—Richfield Reporter: San Hayes; 10:15, Paul Carson, organist  
 KGO—Josef Hornik's Orchestra  
 KYA—Concert Memories  
 KTAB—Japanese-American Broadcasting Society Program  
 KLX—Dance Program  
 KROW—Hilo Hawaiians; Harmonies  
 KJR—Spice of Life to 10:15  
 KFRC—News to 10:10  
 \*KFRC & netwk—Dance Music  
 KOMO—10:15, Viennese Vagabonds  
 KEX—Rev. W. H. Pope  
 KGW—10:15, Kelly's Cavaliers  
 KHJ—News; 10:10, Dance Orchestra

KNX—The Crocketts  
 KFVB—News; Orchestra  
 KFOX—News; Orchestra  
 KECA—Musical Celebrities  
 KOA—Cosmopolitan Orchestra  
 KGB—News; Orchestra

**10:30 to 11:00 P. M.**

•KGO & network—Paul Carson, organist  
 KGO—Press-Radio News; 10:35, Doorways to Yesterday; Myron Niesley, tenor; Rita Lane, soprano; two violins  
 KYA—Frank Castle's Show  
 KTAB—Hal Girvin's Orchestra  
 KLX—Dance Program  
 KROW—Concert Echoes  
 \*KFRC & network—To be announced  
 KVI—Dance Orchestra  
 KOMO—Club Victor Orchestra  
 KEX—Rev. Willard Pope  
 KFOX—Geo. Hamilton's Orchestra  
 KFVB—Dance Orchestra  
 KOA—Doorways to Yesterday

**11:00 to 11:30 P. M.**

•KPO & netwk—Press-Radio News; 11:05, Tom Gerun's Orchestra  
 KGO—Midnight Melodies  
 \*KFRC & network—Dance Orch.  
 KTAB—Dance Tunes  
 KFVB—Jay Whidden's Orchestra  
 KHJ—Dance Orchestra  
 KFOX—Jimmy Mann's Orchestra

**11:30 to Sign Off**

•KGO & netwk—Tom Gerun's Orch.  
 KFRC—Organ Recital  
 KROW—Music; Midnight Vagabond  
 KJBS—12:01, Owl Program to 7 a.m.  
 KGDM—12, Music and News  
 KCL—Organ Recital  
 KVI—Organ Recital  
 KHJ—Midnight Moods

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# MONDAY Programs

Oct. 1, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—Flashes, Records
- KOL—Organ
- KVI—Daybreak Devotional
- KHQ—News; Dental Hygiene
- KFI—Marimba Band; Exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Accordiana, Johnny Toffoli
- KGO—To be announced; 7:35, Morning Parade
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Varieties; Quartet
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KEX—Varieties
- KHQ—Dental Hygiene
- KFI—Church Quarter Hour; Pianist
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study to 7:45
- KGB—Seven o'Clock Club
- KSL—Morning Watch; 7:45, Adv. Review

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recorded Program
- KROW—Commuters' Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Honolulu Serenaders; 8:15, Recordings
- \* KFRC & netwk—Exercise & Applause; 8:15, Beale Street Boys
- KEX—8:15, Recordings
- KGW—Ronald Buck to 8:15
- KHQ—Studio Programs
- KFI—Helen Guest, ballads, to 8:15
- KNX—Bill Sharples Club
- KFSD—Good Cheer to 8:15
- KECA—Recordings
- KGB—Studio to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- \* KFRC & netwk—Hollywood Country Church
- KOL—Cecl and Sally to 8:45
- KOMO—Resume; 8:33, String Trio
- KHQ—Studio; 8:45, Home Comfort
- KEX—Salon Orchestra; Tango Time



FLOY MARGARET HUGHES  
"Orphan Annie"  
KPO—5:45 P. M.

KFI—8:45, Julia Hayes Hints  
KNX—Breakfast Club  
KSL—Good Morning Judge; Morning Melodies

## 9:00 to 9:30 A. M.

- KPO & network—Fields & Hall; songs and patter
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Crosscuts of the Day
- \* KGO & network—Charles Sears, tenor
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Song Hits; Bargains
- KGCC—Records; 9:15, Old Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Talk
- \* KFRC & network—Voice of Experience; Elizabeth Barthell
- KOL—Prudence Penny to 9:15
- KVI—9:15, Mystic Melodies
- KOMO—Mary's Friendly Garden
- KHQ—Studio; Tull and Gibbs
- KEX—Orchestra; Requests
- KNX—"Song Bag"
- KFI—Ben Watson; 9:15, Hawaiians
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Black Diamond, novelty program with Jack Meakin, pianist
- KYA—Eileen Palmer; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Recordings
- KQW—Visiting Faye Ward
- KGDM—News; Records
- KOMO—9:55, Pianologue
- \* KFRC—Joanne to 9:45
- \* KFRC & network—Al Kavelin's Orchestra
- KVI—Lesson in English to 9:45
- KGW—9:45, Cooking School
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KECA—Recordings to 9:45

KHJ—Press-Radio News to 9:35  
KNX—Amagon Program; 9:45, News  
KGB—News Flashes to 9:40

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Pianos
- KPO—Golden State Menu Flashes; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargain Broadcast; Old Bachelor
- KLX—Clinic; 10:15, Stocks
- KROW—Musical Grab Bag
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- \* KFRC & netwk—Geo. Hall's Orch. KOL—10:15, Uncle Jerry
- KEX—Lost & Found; Ronald Buck
- KOMO—Jack & Jill to 10:15
- KJR—Walks of Life; 10:20, Early Echoes
- KHQ—Tull & Gibbs; Celia Lee
- KECA—Recordings
- KNX—Eddie Albright's Family

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dade Martin
- KLX—International; Kitten
- KROW—The Observer
- KJBS—Orchestra; Col. Shaddy
- KGCC—Hits of Today
- KQW—Aunt Sammy; 10:45, Music
- \* KFRC & network—Artist Recital
- KFRC—10:45, Better Business Bureau
- KOL—Morning Melodies
- KVI—10:45, To be announced
- KEX—Orchestra; Hill Billies
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced; 11:25, Financial Flashes
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Music
- KROW—Health Talk; 11:15, Music
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Health Talk
- KGDM—Recordings
- KQW—Light Classics
- \* KFRC & network—Just Plain Bill; Scott Fischer's Orchestra
- KVI—11:15, The Observer
- KOL—Garden Talk to 11:15
- KEX—Music; Cobwebs and Nuts
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records

## 11:30 to 12:00 Noon

- KPO & network—California Federation of Women's Clubs
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times
- KTAB—Modern Rhythm; Kahn's
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Records; News
- KQW—Variety and Theatre New.
- KGDM—Recordings
- KFRC—Women's Home Forum
- \* KFRC & network—11:45, Poetic Strings

KHQ—Organ Recital  
 KOMO—Organ Concert to 11:35  
 KJR—Measured Steps  
 KEX—Cobwebs & Nuts; Records  
 KGW—Pianist; 11:45, Cheerio  
 KFT—Fashion Tours; 11:45, Market  
 KNX—Jewel Box; 11:45, Talk  
 KSL—Poetic Strings

**12:00 to 12:30 P. M.**

• KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home Hour  
 KGO—Radio Guild, dramatic sketch  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Organ Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Records and Accordionist  
 KGGC—Request Hour  
 KQW—Orchestra; 12:15, Mark Green  
 \* KFRC & network—Four Showmen; 12:15, Emery Deutsch's Orchestra  
 KVI—12:15, Front Page Headline  
 KGW—12:15, Meier & Frank  
 KHQ—Business and Pleasure  
 KEX—Dance Frolic to 12:15  
 KJR—Records; Grain Reports  
 KNX—News; 12:15, Congoit  
 KECA—News; 12:15, Records  
 KHJ—Better Business Bur. to 12:15  
 KGB—Farm Flashes to 12:15  
 KSL—Broadcasters Review

**12:30 to 1:00 P. M.**

• KPO & network—Western Farm and Home Hour  
 KGO—Radio Guild  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Reflections of Romance  
 KROW—California Farm Hour  
 KJBS—Dance Orchestra  
 KGGC—Pirate Cowboys  
 KQW—Weather and Market Reports  
 \* KFRC & network—Emery Deutsch's Orch.; 12:45, Chansonette  
 KVI—Capitol News to 12:45  
 KEX—Studio; Forum Luncheon  
 KGW—Dr. Semler; 12:45, Chat  
 KJR—Headlines  
 KNX—Concert Group  
 KECA—Recordings

**1:00 to 1:30 P. M.**

• KPO & network—Betty & Bob; 1:15, Gale Page, songs  
 KGO—Contract Bridge; 1:15, Ann Warner's Chats  
 KYA—Royal Serenaders; Vocalist  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—World Today; Melodic Keys  
 \* KFRC & network—Chansonette; 1:15, Salvation Army Band  
 KOL—1:15, Julie Day  
 KGW—Chat, 1:15, Dental Clinic  
 KJR—Hotel Plaza Orchestra  
 KEX—Forum Luncheon  
 KHQ—1:15, Sylvia Gray  
 KFT—1:15, Helen Hill, pianist  
 KNX—Pontrelli's Orchestra  
 KECA—Records; 1:15, Vocalist  
 KGB—1:10, Stocks to 1:15  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music  
 KYA—Symphony Concert  
 KTAB—Jean Kent  
 KLX—Song Bag  
 KROW—Home Beautiful; Music  
 KJBS—Concert Recordings  
 KQW—Afternoon Concert

KGDM—Recordings  
 KFRC—Closing stocks to 1:35  
 \* KFRC & network—1:35, Chicago Variety Program  
 KJR—The Sun Dial  
 KEX—Financial Reports; Music  
 KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr  
 KNX—Pontrelli's Orchestra  
 KECA—Biltmore Concert Quartet

**2:00 to 2:30 P. M.**

• KPO & network—Al Pearce and His Gang  
 KGO—Mickey Gillette's Music  
 KYA—Symphony Concert  
 KTAB—Globe Trotter; Romancin' KLX—Lost & Found; 2:05, Records  
 KROW—2:15, Chas. Goodman, vocal  
 KJBS—Popular Tunes of the Day  
 KGDM—Records News  
 KQW—Dance Matinee  
 \* KFRC & network—Happy Go Lucky Hour  
 KEX—World Bookman; Musical Gems  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Classic Hour, recorded  
 KSL—Music; 2:25, Dental Clinic

**2:30 to 3:00 P. M.**

• KPO & network—Al Pearce Gang  
 KGO—Vagabonds Quartet, instrumentalists  
 KYA—Vignettes of Life; 2:45, Bob Allen, pianist  
 KTAB—Three Four Time; Tranquility  
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour  
 KROW—Dell Perry; Recordings  
 KJBS—Popular Tunes  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KECA—Classic Hour, records  
 KNX—Foreign Recordings  
 KSL—Edw. Wurtzbach's Orch.; 2:45, Tom Baker and Norm Sherr

**3:00 to 3:30 P. M.**

• KPO & network—Langendorf Pictorial; 3:15, John and Ned, harmony duo  
 KGO—United States Army Band  
 KYA—P. T. A. Talk; Better Business Talk  
 KTAB—Recordings  
 KLX—Opportunity Hour  
 KROW—Mary Dowd Reardon  
 KJBS—Orchestra; 3:15, Word Man  
 KQW—Stock Reports; Music; 3:15, Word Man and Music  
 KGDM—Recordings  
 \* KFRC & network—Feminine Fancies  
 KOMO—3:15, Julia Hayes  
 KJR—Easy Chair to 3:15  
 KGW—Concert Trio  
 KHQ—Hostess Hints; Club Bulletin  
 KEX—Concert Echoes  
 KFT—3:15, English Lesson  
 KNX—Concert Orchestra  
 KECA—Alexander Bevanti to 3:15  
 KSL—Men of Notes Trio; Between the Bookends

**3:30 to 4:00 P. M.**

• KPO & network—Three X Sisters, vocal trio; 3:45, University of California Program  
 KGO—Family Cook Book  
 \* KGO & network—Singing Strings  
 KYA—Art Lecture; 3:45, Community Chest Question Box  
 KTAB—Royal Sophistication; Picture Preview  
 KLX—Records; 3:45, Musical Jigsaw  
 KROW—Spanish Tunes; Records  
 KJBS—Dance Records  
 KGDM—Recordings

KQW—Variety Program  
 \* KFRC & network—To be announced  
 KFRC—3:55, Town Topics  
 KEX—Request Program  
 KHQ—Tull & Gibbs; Happy Feet  
 KOMO—Concert Ensemble  
 KOL—Lost & Found; Studio  
 KFT—Ann Warner's Chats  
 KHJ—Stimulating Soothers to 3:45  
 KECA—Soloist; 3:45, Univ. Calif.  
 KNX—Housewife's Protective League  
 KGB—3:40, Along the Airways  
 KSL—Junior Hour

**4:00 to 4:30 P. M.**

• KPO & network—Gould and Shefter, piano duo; 4:15, Freddie Martin's Orchestra  
 KGO—Something Simple, Josef Hornik's Orchestra  
 KYA—Talk; Old Songs; Dance  
 KTAB—Keep Smiling Revue  
 KLX—Records; 4:15, Helen Parmelee, pianist;  
 KROW—Waltz Time; Songs  
 KJBS—Hollywood Gossip; Bill & Co  
 KGDM—Gillmore Oil Program  
 KQW—Hollywood Keyhole; Variety  
 KEX—Town Topics to 4:05  
 \* KFRC & network—To be announced  
 KOL—4:15, Historical Flashes  
 KHQ—Happy Feet; Schooldays  
 KJR—Goodwill Program; Records  
 KEX—Recordings  
 KFT—Classic Hour; String Trio  
 KNX—Haven of Rest  
 KECA—Piano Recital  
 KSL—Broadcasters' Review

**4:30 to 5:00 P. M.**

• KGO & network—Studio Chatter  
 KPO—Elmore Vincent, tenor; 4:45, News  
 KYA—Tea Dance Parade  
 KTAB—Rhythm Ramblings  
 KLX—Pianist; Health School  
 KROW—Hill Billy Music  
 KJBS—Orchestra; 4:45, Melodies  
 KQW—Story Time; 4:45, Records  
 KGDM—Recordings  
 \* KFRC & network—Atwater-Kent Radio Hour  
 KJR—Records; Steamboat Bill  
 KGW—Sam Gordon to 4:45  
 KHQ—4:45, Tull & Gibbs  
 KFT—Organ Recital  
 KNX—School Bureau; Peter Holland  
 KGB—Records to 4:45  
 KSL—Adventures of Robin Hood; 4:45, Broadcasters Review

**5:00 to 5:30 P. M.**

• KPO & network—Jan Garber's Supper Club  
 KGO—Art and Music; 5:15, Edna Fischer, pianist  
 KYA—Children's Hour  
 KTAB—Health Talk; 5:15, Songs  
 KLX—Brother Bob's Club  
 KROW—Memory Lane; Records  
 KJBS—Popular Vocalist; 5:15, Rec.  
 KGGC—Studio Frolic  
 KQW—Sunshine League  
 KGDM—Commercial Program  
 \* KFRC & network—Asperum Program; 5:15, Billy Bachelor  
 KGW—5:15, Snoop & Sneak  
 KOMO—Pipes and Strings; 5:15, To be announced  
 KEX—Hawaiian Serenaders  
 KNX—Storytown Express; Music  
 KSL—5:15, Tarzan

**5:30 to 6:00 P. M.**

• KPO & network—To be announced; 5:45, Little Orphan Annie  
 KGO—Life of the Reilly's; 5:45, Tim Healy's Ivory Stamp Club  
 KTAB—Dr. Thompson, talk  
 KYA—Metropolitans; 5:45, Campbell Corner  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Dance Echoes; Irish Gems

KQW—Popular Orchestra; 5:45, Voice of Portugal  
 KGDM—Recordings; 5:45, Orch.  
 KOL—5:45, Ralph Horr Talk  
 \*KFRC & network—Kate Smith's Swanee Music  
 KJR—Romancing; Cecil Solly  
 KEX—Recordings  
 KFI—Elec. Transcription to 5:45  
 KNX—Radio Gospel Club; Song Serv.  
 KECA—Records; Catholic Mission  
 KFSD—5:45, Farley's Hill Billys

**6:00 to 6:30 P. M.**

• KGO & network—String Time  
 KPO—Sinclair Greater Minstrels  
 KYA—Cy Trobbe and Orchestra  
 KTAB—Dinner Concert  
 KLX—KLX Trio  
 KROW—News; True Facts  
 KGGC—Dinner Dance Review  
 KQW—Dept. of Agriculture; 6:15, Popular program  
 KJBS—News; 6:15, Records  
 KGDM—Recordings  
 \*KFRC & network—Chesterfield Program  
 KHQ—Covered Wagon; Ole the Hired Man  
 KJR—Song Bag  
 KEX—Music; Mountaineers; Sports Stars  
 KFWB—News; Records; Organ  
 KNX—News; 6:15, Dinner Dance  
 KFOX—News; Al and Molly; Cecil and Sally  
 KECA—Board of Education; News

**6:30 to 7:00 P. M.**

• KPO & network—Colgate House Party  
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cy Trobbe's Orchestra; Man About Town  
 KTAB—Communications; Oriental Gallery  
 KLX—Trio  
 KROW—Ne'er Do Well  
 KGGC—Theatre of the Air; Pillow Sunshine  
 KQW—Mkt. Reports; 6:45, Torrid Tunes  
 \*KFRC & network—To be announced  
 KVI—Beauty That Endures to 6:45  
 KJR—Musical Auction; Jimmie Allen  
 KNX—Concert; 6:45, Jimmie Allen  
 KFWB—Organ; 6:45, Jimmie Allen  
 KECA—Organist; Violinist; Cellist  
 KFOX—School Kids; Jimmy Allen  
 KSL—The Big Show

**7:00 to 7:30 P. M.**

• KPO & network—Carnation Contented Program  
 KGO—Organ Symphony  
 KYA—Sports; Aviation Forum  
 KTAB—Studio Program; Italian News  
 KROW—C. W. Hammond; Orch.  
 KLX—News; 7:15, Lovable Liar  
 KGGC—Recordings; Gypsies  
 KQW—Weather; Varieties  
 \*KFRC & network—Wayne King's Orchestra  
 KOL—Speaker Stevenson to 7:15  
 KJR—Woodwind Ensemble  
 KNX—Watanabe & Archie; Music  
 KFWB—Football; Syncopators  
 KECA—Organist, Violinist & Cellist  
 KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KFSD—Feature; Sonny & Buddy

**7:30 to 8:00 P. M.**

• KPO & network—Demi-Tasse Revue; Ruth Etting, torch singer; Vincent Lopez' Orchestra  
 KGO—Comedy Stars of Hollywood; 7:45, Stanford University Program  
 KYA—Cowboys; Louise Taber  
 KTAB—Opie & Viney; Organ  
 KLX—Studio Program; 7:45, Clinic of the Air

KROW—Golden Memories  
 KQW—Italian Radio Theatre  
 KGGC—Orchestra; 7:45, Frank Lorente  
 \*KFRC & network—End Poverty League; 7:45, Rocket Gas Drama  
 KVI—Dr. Mellor to 7:45  
 KJR—Dinner Dansant  
 KNX—Studio; King Cowboy  
 KFWB—Syncopators; Pioneers  
 KFOX—Boy Detective; Vagabonds  
 KECA—News 7:45, Law Talk  
 KSL—Crazy Crystals; 7:45, Comedy

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
 KGO—Clef Dwellers, vocal trio; 8:15, College Daze, comedy sketch with Helen Troy and Frank Provo  
 KYA—Business Hour; Orchestra  
 KTAB—Itchy & Scratchy; Ballads  
 KLX—Clinic of the Air  
 KGGC—Spanish Program  
 KROW—Orch.; Watch Tower Porg.  
 KQW—Music of the Masters  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KOL—8:15, Public Bench  
 KEX—News; 8:15, Blackbirds  
 KJR—Highlight Hour  
 KNX—The In-Laws; Music  
 KFWB—Jack Joy's Orchestra  
 KECA—Records; 8:15, Philosopher and Country Jane  
 KFOX—Christian Science; 8:15, Foster Rucker, Ballads  
 KFSD—Adventures of Jimmie Allen

**8:30 to 9:00 P. M.**

• KPO & network—Voice of Firestone Garden Concert; Gladys Swarthout, mezzo-soprano  
 KGO—Waltz Time, Ben Klassen, tenor, orchestra  
 KYA—Salon Orchestra  
 KTAB—Butchers Union; Orchestra  
 KLX—Metropolitan Moods  
 KROW—Sunny Brook's Band  
 KGGC—Timely Tunes; Records  
 KQW—Vocal Rhythm; Orchestra  
 \*KFRC & network—Blue Monday Jamboree  
 KJR—Purple Ray; Carefree Capers  
 KEX—Orchestra  
 KFWB—Drama  
 KNX—Electrical Transcription  
 KECA—SERA Orchestra  
 KFOX—Organ, Piano, Poetry

**9:00 to 9:30 P. M.**

• KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists  
 KGO—Press-Radio News; 9:05, Williams-Walsh Orchestra  
 KYA—Music; 9:15, National Defense Series  
 KTAB—Crockett Family; Nightherders  
 KLX—Fauclt Theatre of the Air  
 KROW—Dillon Players  
 KQW—Night Baseball  
 KGGC—News; Wyoming Cowboys  
 \*KFRC & network—Blue Monday Jamboree  
 KOL—News; 9:05, Editorial; Orch.  
 KJR—Souvenirs; 9:15, Chamber of Commerce  
 KNX—News; Mary Kirk, songs  
 KFWB—Old Observer; Slumbertime  
 KECA—9:15, Fishing & Hunting Talk  
 KFOX—Beverly Hillbillies  
 KFSD—Furbilt Program; 9:15, Community Chest

**9:30 to 10:00 P. M.**

• KPO & network—Shell Show  
 KGO—NBC Drama Hour  
 KYA—Lyric Quartet; 9:45, News  
 KTAB—Music Arts Society  
 KLX—Pianist; 9:45, News

KROW—St. Mary's College  
 KGGC—Alois Krejcek; Salonesque  
 KQW—Night Baseball  
 \*KFRC & network—Geo. Hall's Orch.  
 KVI—News Flashes; 9:45, Orch.  
 KJR—Recordings  
 KEX—Orchestra; 9:45, Wrestling  
 KNX—The Crocketts  
 KFWB—Hollywood Hilarities  
 KECA—Recordings  
 KHJ—9:55, Every Man's Problem  
 KFOX—Beverly Hill Billies  
 KSL—Boyle Furniture Program; 9:45, Morning Milk  
 KGB—Comedy Stars to 9:45

**10:00 to 10:30 P. M.**

• KPO & network—The Richfield Reporter; 10:15, Red Davis  
 KGO—Cliff Nazarro, songs; 10:15, Marshall's Mavericks  
 KYA—Cave Pirates; Pianist  
 KTAB—News; Dansapation  
 KLX—Dance Recordings  
 KROW—Ambrose and Orch.; Harmonies  
 KGGC—Dance; Joe Garcia's Orch.  
 KFRC—News; 10:10, Elec. Trans.; 10:15, Joe Sullivan  
 KGW—10:15, Kelly Kavalleros  
 KOL—Ken Stuart's Sunshine Prog.  
 KJR—Till Tomorrow  
 KEX—Wrestling  
 KHJ—News Items; 10:10, Music  
 KNX—The Crocketts  
 KFWB—News; Organ  
 KECA—Song Recital  
 KFOX—News; Organ  
 KGB—News; Orchestra  
 KSL—Studio; 10:15, KSL Players

**10:30 to 11:00 P. M.**

• KPO & network—To be announced  
 KGO—Marshall's Mavericks; 10:45, Beal-Taylor's Orchestra  
 KYA—Sandman Organ  
 KTAB—Dansapations  
 KLX—Dance Records  
 KROW—Veterans' Prog.; Cowboys  
 KGGC—Merry Melodies  
 \*KFRC & network—Gilmore Oil Co.; 10:35, Merle Carlson's Orchestra  
 KOL—Dance Music  
 KVI—To be announced  
 KGW—McElroy's Orchestra  
 KOMO—Light Classics  
 KEX—Orchestra  
 KNX—Pontrelli's Orchestra  
 KHJ—The Islanders  
 KFOX—Orchestra  
 KFWB—George Hamilton's Orch  
 KSL—KSL Players; To be announced

**11:00 to 11:30 P. M.**

• KPO & network—Press-Radio News; 11:05, Gus Arnheim's Orchestra  
 KGO—Beal-Taylor's Orchestra  
 KYA—Organ  
 \*KFRC & network—To be announced  
 KOMO—Moonlight Melodies  
 KEX—Lonesome Club  
 KNX—Pontrelli's Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Jimmy Grier's Orchestra  
 KPO—Organ Concert  
 KYA—Frank Castle's Show  
 KROW—Dance Music; Vagabond  
 KGDM—12, Records to 6  
 KFRC—To be announced  
 KOL—Merle Carlson's Orchestra  
 KOMO—Biltmore Orchestra  
 KVI—Carlson's Orchestra  
 KJR—Fireside Phantasies; Songs  
 KHJ—Organ and Records

**12:00 to Sign Off**

KROW—Midnight Vagabond  
 KJBS—12:01, Owl Program to 7 a.m.  
 KHJ—Recordings  
 KGB—Records

# TUESDAY Programs

Oct. 2, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Castles of Romance
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; 7:15, Records
- KFRC—Recordings; 7:25, Stocks
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KHQ—News; 7:15, Dental Hygiene
- KFI—7:15, Louis Rubb, health exer.
- KECA—Health Exercises to 7:15
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KGW—Seven o'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—Advertisers' Review; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—To be announced; 7:35, Morning Parade
- KYA—Musical Clock
- KTAB—Hillbilly Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil
- KOL—Organ Music
- KVI—Varieties; Crazy Quartet
- KJR—Sunrises; Market Quotations
- KEX—Varieties
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Fellowship
- KGW—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Your Child
- KGO—Tom Mitchell, baritone; 8:15, Organ Concert
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records
- KROW—Time Clock; Gossiper
- KJBS—Morning Varieties
- KQW—Melodies of the Day
- KFRC & network—U. S. Navy Band; Exercise and Applesauce
- KHQ—8:15, Crazy Wells Program
- KOMO—Stradivarieties; 8:15, Morning Reverses
- KGW—Ronald Buck to 8:15
- KVI—8:15, Market Specials
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent to 8:15
- KECA—Records
- KFSD—Good Cheer Program
- KSL—Band Concert

## 8:30 to 9:00 A. M.

- KPO & network—Melody Mixers, vocalist, orchestra
- KGO—Organ Concert
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KFRC & network—Hollywood Country Church
- KOL—Cecil & Sally to 8:45
- KHQ—Review; 8:45, Home Comfort
- KOMO—Viennese Vagabonds
- KNX—Bill Sharples Breakfast Club
- KFI—8:45, Julia Hayes
- KECA—Records to 8:45
- KSL—Do, Re, Mi; 8:45, Barbara Badger



ROBERT SWAN  
KHJ—ANNOUNCER

## 9:00 to 9:30 A. M.

- KPO & network—Fields & Hall, songs and patter
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Sam Moore, guitarist
- KGO & network—9:15, Merry Macs; Cheri McKay, contralto, boys' trio
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Tunes of Old
- KJBS—Song Concert; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- KFRC & network—Voice of Experience; 9:15, Connie Gates
- KFRC—9:25, Goodwill Industries
- KOI—Prudence Penny; 9:15, Orch.
- KVI—9:15, Mystic Melodies
- KOMO—Mary's Friendly Garden
- KHQ—9:15, Tull & Gibbs
- KEX—Recorded Program
- KFI—Helen Guest; 9:15, Jean Abbey
- KNX—Song Bag
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society; 9:45, Clay Landon, songs
- KGO—Vagabonds Quartet
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Recordings
- KQW—Gems of Melody
- KGDM—News; Records
- KVI—Dr. Burns to 9:45
- KFRC & network—Al Kavelin's Orchestra
- KOL—Doris Meyne to 9:45
- KJR—Shuffling Feet to 9:45
- KGW—9:45, Cooking School
- KOMO—9:45, Chef Dwellers
- KEX—Request Program
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KGW—Stocks; News to 9:40

## 10:00 to 10:30 A. M.

- KGO & network—Press-Radio News; 10:05, Thirtieth Infantry Band

- KPO—Songs by the Kitchen Sink; 10:15, Elmore Vincent, tenor
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical Grab Bag
- KJBS—News; Orch.; Melody Parade
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—So This Is Hollywood
- KFRC & network—Geo. Hall's Orch.
- KOMO—10:15, Julia Hayes
- KHQ—10:15, Cella Lee
- KEX—Lost and Found Items; 10:02, Classical Soloist
- KFI—10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KECA—Recordings

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KFRC & network—Esther Velas Ensemble
- KFRC—10:45, Mort Warner, pianist
- KGDM—The Bonbons
- KOL—Morning Melodies
- KVI—10:45, Amusement Tips
- KFI—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KGW—10:45, To be announced

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO & Eastern network—Crosscuts from the Log of the Day
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; 11:15, Music
- KJBS—Orch.; 11:15, Medical Talk
- KGCC—Milady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOI—Garden Talk to 11:15
- KFRC & network—Just Plain Bill; 11:15, Oriental
- KJR—Rhythm Rulers
- KVI—11:15, The Observer
- KEX—Band; Cobwebs & Nuts
- KNX—Organ
- KECA—Records; Medical Talk

## 11:30 to 12:00 Noon

- KPO & network—King's Men, male quartet; 11:45, Nellie Revell at Large, interview
- KGO—Financial Flashes; 11:35, Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; 11:45, Kahn's
- KROW—Latin-American Program
- KLX—Anita and Orosco; 11:45, Lotus Land
- KJBS—Dance Orchestra
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Recordings
- KHQ—Organ Recital
- KFRC—Women's Home Forum to 11:45
- KFRC & network—Artist Recital
- KJR—Shades of Old Erin

KEX—Cobwebs and Nuts to 11:45  
KFI—Fashion Tour; Market Reports  
KNX—Spice of Life; Ionizer Talk  
KSL—Artist Recital

### 12:00 to 12:30 P. M.

• KGO & network—To be announced  
KGO—12:15, Tally-Ho, instrumentalists direction Paul Carson  
KPO—News  
• KPO & network—12:15, Western Farm and Home Hour  
KYA—Scriptures; Noonday Concert  
KTAB—News; 12:15, Noon Concert  
KLX—Dance Music  
KROW—Latin-American Program  
KJBS—Song Hits; 12:15, Records  
KGGC—Request Hour  
KQW—Popular Orchestra  
KGDGM—Road Report; Recordings  
\* KFRC & network—Metropolitan Parade  
KVI—12:15, Front Page Headlines  
KJR—Castles in Music; Grain Report  
KHQ—Business & Pleasure; 12:15, Chamber of Commerce  
KFX—Dance Frolic  
KNX—News; 12:15, Concert  
KECA—News; 12:15, Records  
KGB—Farm Flashes to 12:15  
KSL—Payroll Builder

### 12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour  
KGO—Tally-Ho; 12:45, Pair of Pianos  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; 12:45, Fireside Phantasies  
KROW—Calif. Farm Hour; Records  
KJBS—Dance Matinee  
KGGC—Pirate Cowboys  
KQW—Weather Forecast; Mkt. Rep.  
\* KFRC & network—Ann Leaf, Organ  
KGDGM—Recordings  
KJR—Headliners, records  
KGW—Dr. Semler; Meier & Frank  
KEX—American Prod. to 12:35  
KHQ—Chamber of Commerce  
KNX—Concert Group  
KECA—Recordings  
KSL—Utah Agric. College to 12:45

### 1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Platt & Nierman, piano duo  
KGO—Pair of Pianos; 1:15, Ann Warner's Chats  
KYA—Women's Institute of the Air; 1:15, Musical Strings  
KTAB—Radio Frolic  
KLX—Records; Martha Lee  
KROW—Concert Melodies  
KJBS—Stock Reports; Song Hits  
KQW—Friendly Hour  
KGDGM—Recordings  
\* KFRC & network—Poetic Strings  
KFRC—1:15, Health Society Talk  
KOL—1:15, Julie Day  
KGW—Friendly Chat; Dental Clinic  
KHQ—1:15, Sylvia Gray  
KOMO—Harp Melodies; Tea Time  
KFI—1:15, Al Cayle, accordionist  
KHJ—Carlson's Orchestra; Between the Bookends  
KNX—Pontrelli's Orchestra  
KECA—Recordings to 1:15  
KGB—Stocks to 1:15  
KSL—Payroll Builder

### 1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
KGO—Ann Warner's Chats; 1:45, Alvin Rey, guitarist  
KYA—Piano Concert  
KTAB—Jean Kent, economics  
KLX—Song Bag  
KROW—Recordings  
KJBS—Dance Orchestra  
KQW—Afternoon Concert

KGDM—Organ; Melodic Keys  
KFRC—Closing N. Y. Stocks to 1:35  
\* KFRC & network—Dick Messner's Orchestra  
KJR—The Sun Dial  
KHJ—1:45, Dow-Jones Reports  
KEX—Grain Reports; Records  
KNX—Pontrelli's Orchestra  
KECA—Concert Quartet

### 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang  
KGO—To be announced  
KYA—Footlight Favorites  
KTAB—Globe Trotter; Romancin'  
KLX—Recordings  
KROW—Records; vocalist  
KJBS—Better Business Talk; 2:15, Tango Orchestra  
\* KFRC & network—Happy Go Lucky Hour  
KQW—Dance Matinee  
KGDGM—Records and News  
KJR—Salon Hour  
KFX—World Bookman; Music  
KEX—The Bookworm  
KECA—Classic Hour  
KSL—Playboys; 2:15, Dental Clinic

### 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
KGO—Mickey Gillette's Music  
KYA—Vignettes of Life; 2:45, Baseball Game  
KTAB—Three-Four Time; Records  
KJX—Records; 2:35, Stocks; 2:40, Records  
KROW—Dell Perry; 2:45, Vocalist  
KQW—Dance Matinee  
KJBS—Recorded Tunes  
KGDGM—The Romancers  
\* KFRC & network—Happy Go Lucky Hour  
KJR—Salon Hour  
KEX—Music; Baseball  
KECA—Classic Hour  
KSL—Milton Charles

### 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways  
KGO—Waldorf-Astoria Orchestra; 3:15, Mid-Week Federation Hymn Sing  
KYA—Baseball  
KTAB—Recordings; Talk  
KLX—Recordings  
KROW—Mary Dowd Beardon  
KJBS—Records; Col. Shaddy  
KQW—Stocks; 3:15, Musicale  
KGDGM—Recordings  
\* KFRC & network—Feminine Fancies  
KEX—Baseball  
KOMO—3:15, Birnbaum's Bavarians  
KHQ—Economic Housewife; Club Bulletin  
KJR—Enchanted Islands  
KNX—Concert Orchestra  
KECA—Recordings  
KSL—Men of Notes Trio

### 3:30 to 4:00 P. M.

• KPO & network—Slices of Life: dramatic skit by Carlton E. Morse, with Bennie Walker and Bobbe Deane; 3:35, Dorothy Page, contralto  
KPO—3:45, University of California  
KGO—The Well-Dressed Woman  
• KGO & network—3:45, Harold Van Horne  
KYA—Baseball  
KTAB—Serenade; Sophistication  
KLX—Recordings  
KJBS—Dance Melodies  
KROW—Spanish Tunes; Records  
KQW—Recordings  
KOL—Lost and Found; 3:35, Studio  
\* KFRC & network—Correct English  
KFRC—3:45, National Safety Council; 3:55, To be announced

KOMO—Birnbaum's Bavarians; 3:55, King County Talk  
KFI—Ann Warner's Chats  
KNX—Housewife's Protective League  
KECA—3:45, Univ. of California  
KFSD—3:45, Univ. of California  
KGB—3:45, Along the Airways  
KSL—The Junior Hour

### 4:00 to 4:30 P. M.

• KPO & network—Gould & Shefter, piano duo  
KPO—4:15, Herman Crone's Orch.  
KGO—Black Diamonds, novelty program with Jack Meakin, pianist  
KYA—Baseball  
KTAB—Keep Smiling Revue  
KLX—Melody Race; Pianist  
KROW—Waltz Time; 4:15, Records  
KJBS—Hollywood Gossip; Bill & Co  
KGDGM—Gilmore Oil Program  
KQW—Hollywood Keyhole; Variety  
\* KFRC & network—To be announced  
KOL—4:15, Historical Flashes  
KJR—Tea Dansant  
KFI—Nick Harris Program; 4:15, Hollywood Reporter  
KNX—Haven of Rest  
KSL—Town Crier

### 4:30 to 5:00 P. M.

• KPO & network—You and Your Government  
KPO—4:45, News  
KGO—Dot Kay, contralto  
• KGO & network—4:45, Coquettes, vocal trio  
KYA—Baseball; 4:45, Dance Parade  
KTAB—Rhythm Ramblings  
KLX—Pianist; Health School  
KROW—Hibbilly Music  
KJBS—Dance Orchestra  
KQW—Story Time; 4:45, Songs of the Islands  
KGDGM—Recordings  
KFRC—Recordings  
\* KFRC & network—4:45, Sis Mirandy  
KJR—Snapshots; Steamboat Bill  
KEX—4:45, Symphony  
KNX—To be announced  
KECA—Records  
KSL—Town Crier

### 5:00 to 5:30 P. M.

• KPO & network—Nomads, Josef Hornik's Orchestra  
KGO—Back Stage Chatter; 5:15, Edna Fischer, pianist  
KYA—Children's Hour  
KTAB—Memories in Melody; 5:15, Popular Songs  
KLX—Brother Bob's Club  
KROW—Memory Lane; Ramona and Romero  
KJBS—Orchestra; 5:15, News  
KGGC—Studio Frolic  
KQW—Popular Concert  
KGDGM—Studio; Ernie Cruz  
\* KFRC & network—Danny Russo's Orchestra; 5:15 Billy Bachelor  
KHQ—5:15, Donald Ayers Adventures  
KOMO—Saxophone; Studio Prog.  
KJR—Russian Symphonique Choir  
KGW—5:15, Snoop and Sneak  
KFI—Organ, Wes. Tourtellott  
KEX—Storytown Express; 5:15, Organ  
KSL—Melodies; 5:15, Tarzan

### 5:30 to 6:00 P. M.

• KGO & network—To be announced  
KPO—Behind the Footlights  
• KPO & network—5:45, Little Orphan Annie  
KYA—Metropolitan; 5:45, Campbell  
KTAB—Health Talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KGGC—Records; 5:45, Irish Gems  
KQW—Popular Quartet; 5:45, Voice of Portugal  
\* KFRC & network—Bob Price's Orch.  
KJR—Romancing; 5:45, Cecil Solly  
KEX—Salon Orchestra

**KNX—Organ; 5:45, Radio Gospel**  
**KFI—Your Pal Jimmy to 5:45**  
**KECA—Records; 5:45, NRA Talk**  
**KFSD—5:45, Hill Billies**  
**KSL—Auerbach; Crossmyer & Cohen**

**6:00 to 6:30 P. M.**

● **KPO & network—Melodiana, ensemble direction Ernie Gill**  
**KGO—Song Thots**  
**KYA—Dinner at Six, Cyrus Trobbe**  
**KTAB—SERA Choral Society**  
**KLX—Trio**  
**KROW—News; 6:15, True Facts**  
**KGGC—Dance; Touring the Town**  
**KQW—Department of Agriculture; 6:15, Popular Program**  
 \* **KFRC & network—Bing Crosby & Boswell Sisters**  
**KJR—Song Bag**  
**KEX—Sports; Old Observer**  
**KHC—Northwest Parade**  
**KFWB—News; Records; Organ**  
**KNX—News; 6:15, Dinner Dance**  
**KPCA—Records; 8:15, News**  
**KFOX—News; Al & Molly; Cecil & Sally**  
**KFSD—Community Chest Program to 6:15**

**6:30 to 7:00 P. M.**

● **KPO & network—Ed Wynne, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra**  
**KGO—Argentine Trio; 6:45, Air Adventures of Jimmy Allen**  
**KYA—Orchestra; Man About Town**  
**KTAB—Communications; Oriental Gallery**  
**KLX—Concert Trio**  
**KROW—Powder River Wranglers**  
**KGGC—Theatre of the Air; Music**  
**KQW—Market Reports; 6:45, Torrid Tunes**  
 \* **KFRC & network—Minneapolis Symphony**  
**KVI—6:45, John Stevenson**  
**KJR—Melody Race; Jimmy Allen**  
**KFOX—School Kids; Jimmy Allen**  
**KFWB—Organ; 6:45, Jimmy Allen**  
**KNX—Concert; 6:45, Jimmy Allen**  
**KECA—Wesley Tourtelotte, organ**

**7:00 to 7:30 P. M.**

● **KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra**  
**KGO—Beaux Arts Trio, instrumentalists**  
**KYA—Ernie Smith's Sport Page; 7:15, Memory Strains**  
**KTAB—Studio; 7:15, Italian News**  
**KLX—News; Song Market**  
**KROW—C. W. Hammond; 7:15, Calvary Meditations**  
**KGGC—Oddities; Mountain Music**  
**KQW—Weathers; 7:15, Accordiana**  
 \* **KFRC & network—Cameo Program**  
**KOL—Speaker Stevenson; Studio**  
**KJR—Chamb. of Commerce; Sweethearts on Parade**  
**KECA—Paul Roberts, tenor; 7:15, Romance at Fifty**  
**KNX—Frank Watanabe; 7:15, Bunk KFWB—Syncopators**  
**KFOX—Eb & Zeb; Bobby & Betty**

**7:30 to 8:00 P. M.**

● **KPO & network—Palmolive Beauty Box Theatre**  
**KGO—Just Around the Corner, Emil Polak's Orchestra**  
**KYA—Dixie Marsh, "Talk of the Town"; 7:45, Gold Rush Days**  
**KTAB—Opie & Viney; Organ**  
**KLX—Merlyn Morse, tenor; 7:45, Spice of Life**  
**KROW—Calvary Meditations; Records**  
**KGGC—Jeanne Carole; 7:45, Records**  
**KQW—Italian Radio Theatre**

\* **KFRC & network—George Givot; 7:45, Rocket Gas; Mystery Serial**  
**KVI—Dr. Mellor to 7:45**  
**KJR—Sweethearts; Silver Strains**  
**KNX—Speech; 7:45, King Cowboy**  
**KFWB—Mrs. Pasquale**  
**KECA—Biltmore Concert Quartet**  
**KFOX—Boy Detective; Aristocrats**  
**KSL—Crazy Crystals; Pinto Pete & Ranch Boys**

**8:00 to 8:30 P. M.**

● **KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn**  
**KGO—California State Chamber of Commerce Program; 8:15, College Daze**  
**KYA—Pianist; Musical Milkman**  
**KTAB—Itchy & Scratchy; 8:15, London Fantasy**  
**KLX—Manila Stringed Orchestra**  
**KQW—Latin-American Program**  
**KGGC—Spanish Program**  
**KQW—You Never Can Tell**  
 \* **KFRC & network—Myrt & Marge; 8:15, Parko Pals**  
**KOMO—Muted Strings 8:15, Yeast; 8:20, Pipes and Strings**  
**KEX—News; 8:15, Humboldt**  
**KNX—The In-Laws; 8:15, Vocalist**  
**KFWB—Sons of the Pioneers; 8:15, Jeanne Dunn**  
**KFOA—Garden Talks; Melodies**  
**KECA—Recordings**  
**KFSD—Jimmie Allen's Adventures to 8:15**  
**KSL—8:15, Furniture Dramas**

**8:30 to 9:00 P. M.**

● **KPO & network—Death Valley Days**  
**KGO—Neapolitan Echoes, novelty instrumental trio**  
**KYA—Tom Coakley's Orchestra; 8:45, Bob Beal's Orchestra**  
**KTAB—London Fantasy**  
**KLX—Carefree Capers**  
**KROW—Italian Program**  
**KGGC—Timely Tunes; 8:45, Records**  
**KQW—You Never Can Tell**  
 \* **KFRC & network—Calling All Cars**  
**KOL—8:45, Eb and Zeb**  
**KJR—Musical Auction; Jewel Box**  
**KFWB—Sons of Pioneers; Orch.**  
**KNX—Forge of Freedom**  
**KPCA—Dr. Geo. Lieblich, pianist**  
**KFOX—Jack Joy's Orchestra**  
**KFSD—Community Chest**  
**KSL—To be announced**

**9:00 to 9:30 P. M.**

● **KPO & network—Ben Bernie's Orchestra**  
**KGO—Press-Radio News; 9:05, Williams-Walsh Orchestra**  
**KYA—Orchestra; Radio Players**  
**KTAB—Crockett Family; 9:15, Nevada Nightherders**  
**KLX—Old Gospel Hymns**  
**KROW—9:15, Motorcycle Races**  
**KQW—Dance Frolic**  
**KGGC—Wyoming Cowboys**  
 \* **KFRC & network—Herbie Kaye's Orchestra**  
**KOL—News; Editorial; Orchestra**  
**KQW—Gervutz Furniture Co.**  
**KOMO—30 Minutes of Music**  
**KFI—Danny Russo's Orchestra**  
**KNX—News; Political**  
**KFWB—Don Cave's Orchestra**  
**KFOX—Reverly Hillbillies**  
**KPCA—Recordings**  
**KSL—Old Pipe Smoker**

**9:30 to 10:00 P. M.**

● **KPO & network—Leo Reisman's Orchestra**  
**KGO—Rainbow Harmonies**  
**KYA—Radio Players; News; Answer Man**  
**KTAB—Vedder Players**  
**KLX—Musical Auction; 9:45, News**  
**KROW—Motorcycle Races**  
**KGGC—Owen Jetmore's Orchestra**

\* **KFRC & network—Enoch Light's Orchestra**  
**KQW—Dance Frolic**  
**KVI—News Flashes to 9:45**  
**KEX—Fleets\***  
**KOMO—Jack and the Melody Maids**  
**KNX—The Crocketts**  
**KFWB—Slumbertime**  
**KFOX—Fights, Olympic Auditorium**  
**KECA—Recordings**  
**KSL—To be announced; Mary & John**

**10:00 to 10:30 P. M.**

● **KPO & network—Richfield Reporter; 10:15, The Story Behind the Claim**  
**KGO—Nobody Home, variety program**  
**KPO—Restful Hour; Ben Klassen**  
**KYA—Concert Orchestra**  
**KTAB—News; Dansapations**  
**KLX—Recordings**  
**KROW—Races; Recordings**  
**KGGC—Dance Rhythms; Garcia's Orchestra**  
**KFRC—News; Elec. Trans.; Joe Sullivan**  
**KEX—Fight\***  
**KJR—Till Tomorrow**  
**KGW—10:15, Kelly's Cavaliers**  
**KHJ—News; Music**  
**KFWB—News; Orchestra**  
**KECA—Musical Celebrities, records**  
**KNX—The Crocketts**  
**KFOX—Fights**  
**KGB—News; 10:05, Dance Orch.**  
**KSL—To be announced**

**10:30 to 11:00 P. M.**

● **KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News**  
**KGO—Beal-Taylor's Orchestra**  
**KPO—Restful Hour**  
**KYA—Organ Serenade**  
**KTAB—Dansapations**  
**KLX—Recordings**  
**KROW—Royal Hawaiians; Cowboys**  
**KGGC—Merry Melodies**  
**KFRC—Merle Carlson's Orchestra**  
**KOL—Dance Orchestra**  
**KOMO—Club Victor Orchestra**  
**KNX—Pontrelli's Orchestra**  
**KFI—Biltmore Hotel Orchestra**  
**KHJ—Dance Music**  
**KFWB—Dance Orchestra**  
**KFOX—Geo. Hamilton's Orchestra**  
**KSL—To be announced**

**11:00 to 11:30 P. M.**

● **KGO & network—Gus Arnheim's Orchestra**  
**KPO—Tom Gerun's Orchestra**  
**KGO—Bal Tabarin Orch.**  
**KYA—Organ Serenade**  
**KTAB—Dansapations**  
**KROW—Dance of the Hour**  
 \* **KFRC & network—To be announced**  
**KOMO—Silver Strings**  
**KGW—Jack Bain's Orchestra**  
**KNX—Pontrelli's Orchestra**  
**KFWB—Jay Whidden's Orchestra**  
**KFOX—Jimmy Mann's Orchestra**

**11:30 to 12:00 Midnight**

● **KGO & network—Orville Knapp's Orchestra**  
**KPO—Organ Concert**  
**KYA—Frank Castle's Little Show**  
**KROW—Dance Music; Vagabond**  
**KFRC—Ben Pollack Orchestra**  
**KVI—Dance Orchestra**  
**KOMO—Moonlight Melodies**  
**KJR—Club Victor Orchestra**  
**KHJ—Music**  
**KGB—Dance Orchestra**  
**KFOX—Jimmy Mann's Orchestra**

**12:00 to Sign Off**

**KROW—Midnight Vagabonds**  
**KJBS—12:01, Owl Program**  
**KGDM—Music and News**

# WEDNESDAY Programs

Oct. 3, 1934

## 7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Breakfast Club
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—7:15, Louis Rueb, health ex.
- KECA—Health Exercises to 7:15
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KFSD—Early Birds; Pep & Ginger
- KGB—Seven O'Clock Club

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, To be announced; 7:50, NBC Radio Kitchen
- KGO—To be announced; 7:35, Three Scamps, vocal trio; 7:45, Organ Concert
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; Crazy Crystals
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows on Clock
- KHQ—Dental Hygiene
- KFI—7:45, Church Quarter Hour
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KECA—Bible Study to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- \* KFRC & netwk—Exercise & Applesauce; Records
- KVI—Studio; Market Specials
- KOMO—Stradivarieties; 8:15, Reverses
- KGW—Ronald Buck
- KHQ—8:15, Economy Comments
- KEX—8:15, Four Square Cathedral
- KFI—Helen Guest, ballads to 8:15
- KNX—Bill Sharples' Club
- KECA—Recordings
- KFOX—Grain Reports; Songs
- KGB—Studio Program; Records
- KFSD—Good Cheer Program
- KSL—Studio Ensemble

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- \* KFRC & netwk—Country Church



KATHLEEN WELLS  
NBC—VOCALIST

- KOL—Cecil and Sally to 8:45
- KGW—Cheerio
- KOMO—Viennese Vagabonds
- KHQ—Comments; Home Comfort
- KJR—8:45, Morning Miracles
- KFI—8:45, Julia Hayes
- KNX—Bill Sharples' Club
- KSL—Records to 8:45
- KSL—Good Morning Judge; 8:45, Booth Fisheries

## 9:00 to 9:30 A. M.

- KPO & network—Fields & Hall, songs and patter
- KPO—9:15, Breakfast Club
- KGO—Crosscuts Log o' the Day
- \* KGO & network—9:15, Charles Sears, tenor
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Health Swing Program
- KJBS—Popular Varieties
- KGCC—Melodies; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Recordings; Mabel Rubin
- \* KFRC & network—Voice of Experience; Elizabeth Barthell
- KOL—Prudence Penny
- KHQ—Musical; Morning Service
- KOMO—Mary's Friendly Garden
- KEX—Dance Rhythm; Request Prog.
- KFI—Bennie Watson, songs; 9:15, Better Business Bureau
- KNX—Song Bag
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KGO & network—Marshall's Mavericks; Charles Marshall, Ace Wright, Johnnie Toffoli, Mona Greer and Johnnie O'Brien
- KPO—Piano Vignettes; 9:45, Jean Abbey, news of the shops for women
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Memory Melodies; Records
- KQW—Faye Ward
- KGDM—News of the Day; Records
- \* KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes

- KGW—9:45, Cooking School
- KOMO—String Trio
- KHQ—Magic Travels
- KFI—9:45, News
- KNX—Drury Lane; 9:45, News
- KECA—Better Business to 9:45

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Beaux Arts Trio
- KPO—Organ Concert; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargain Broadcast
- KLX—Clinic; 10:15, Stock, News
- KROW—Musical Grab Bag
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Orchestra
- \* KFRC & network—George Hall's Orchestra
- KHQ—10:15, Cella Lee
- KOMO—Jack & Jill
- KEX—Lost & Found; Ronald Buck
- KJR—News; 10:05, Early Echoes
- KNX—Eddie Albright's Family
- KECA—Recordings
- KGB—Press Radio News to 10:05

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KROW—The Observer
- KJBS—Dance Orchestra; Col. Shaddy
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Recordings
- \* KFRC & network—Joe Reichman's Orchestra
- KFRC—10:45, Mort Werner, pianist
- KOL—Morning Melodies
- KVI—10:45, Amusement Tips
- KJR—Club Minutes; Serenader
- KEX—Salon Orchestra
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KSL—10:45, Benjamin Moore Tri-angle Club

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments; Fashions
- KLX—Records; 11:15, Rhythm
- KROW—Health Talk; Modern Music
- KJBS—Popular Hits
- KGCC—Milady's Date Book; 11:15, Health Talk
- KGDM—Recordings
- KQW—Light Classics
- \* KFRC & network—Just Plain Bill; Romany Trail
- KOL—Garden Talk to 11:15
- KVI—11:15, The Observer
- KEX—Band Music; Cobwebs & Nuts
- KJR—Rhythm Rulers Recorded
- KNX—Organ Recital
- KECA—Records; German Lesson

## 11:30 to 12:00 Noon

- KPO & netwk—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Soloist
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kahn's
- KLX—Anita and Orsoco; Records
- KROW—Latin-American Program
- KGCC—Music; News; Requests
- KJBS—Dance Orchestra

KQW—Variety and Theatre News  
 KGDM—Recordings  
 KGW—11:45, "Cheerio"  
 KFRC—Women's Home Forum to 11:45  
 \* KFRC & netwk—Ann Leaf, Organ  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KFI—Fashion Tours; 11:45, State Market Reports  
 KNX—Music; 11:45, Ironizer Talk

**12:00 to 12:30 P. M.**

\* KGO & network—Stanley Meyers' Orchestra  
 KGO—12:15, Mickey Gillette's Music  
 KPO—News  
 \* KPO & network—12:15, Western Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; Noon Concert  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Orchestra; 12:15, Mark Green  
 KGGC—Request Hour  
 KJBS—Song Hits  
 KGDM—Records; Serenaders  
 \* KFRC & network—Kate Smith's Matinee  
 KFRC—Women's Home Forum  
 KGW—12:15, Meler & Frank  
 KEX—Dance Frolic  
 KHQ—Business and Pleasure  
 KJR—Twelve o'Clock Tunes; 12:15, Grain Reports; Records  
 KVI—12:15, Front Page Headlines  
 KNX—News; 12:15, Congo  
 KECA—News; Records  
 KGB—Farm Flashes to 12:15  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

\* KPO & network—Western Farm and Home Hour  
 KGO—Mickey Gillette's Music; 12:45, Fair of Pianos, Grace Frankel and Gertrude Lyne  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Recordings  
 KROW—California Farm Hour; 12:45, Records  
 KJBS—Dance Matinee  
 KGGC—Pirate Cowboys  
 KQW—Federal Market Reports  
 KGDM—Recordings  
 \* KFRC & network—Kate Smith's Matinee  
 KJR—Headliners  
 KEX—American Produce to 12:35  
 KGW—Dr. Semler; Friendly Chat  
 KVI—News and Comment  
 KHQ—Kingman Schooldays; Stories  
 KNX—Luca's Concert Ensemble  
 KECA—Concert Favorites, records

**1:00 to 1:30 P. M.**

\* KPO & network—Betty and Bob; 1:15, Dorothy Page, contralto  
 KGO—Pair of Pianos; 1:15, Ann Warner's Chats  
 KYA—S. F. Ad Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Theatre Talk; Quartet  
 \* KFRC & network—To be announced  
 KOL—1:15, Julie Day  
 KGW—1:15, Dental Clinic  
 KOMO—Farm Talk; 1:15, Tea Time  
 KHQ—1:15, Sylvia Gray  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Home Nursing Hints  
 KECA—Records; Vocalist  
 KGB—Stocks to 1:05  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

\* KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone

EGO—Ann Warner's Chats; 1:45, Vagabonds Quartet, instrumentalists  
 EYA—Modern Maecros; Pianist  
 ETAB—Jean Kent, Economics  
 FLX—Song Bag  
 EJBS—Afternoon Popular Concert  
 EROW—Home Beautiful; Records  
 EQW—Afternoon Concert  
 KGDM—Accordion Boys; Piano  
 EFRC—1:45, N. Y. Stocks to 1:50  
 \* KFRC & network—Educational Feature; Swingin' Along  
 EJR—The Sun Dial  
 EEX—Reports; Operatic Gems  
 ENX—Pontrelli's Orchestra  
 EECA—Concert Quartet

**2:00 to 2:30 P. M.**

\* KPO & network—Al Pearce and His Gang  
 KGO—Vagabonds Quartet; 2:15, Midweek Concert  
 KYA—Light Opera Concert  
 ETAB—Globe Trotter; Romancin'  
 KLX—Recordings  
 KJBS—Gerald Kenney; Records  
 KROW—Musical Matinee; Vocalist  
 KQW—Dance Matinee  
 KGDM—Records; News  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Recordings  
 KSL—Music; 2:15, Dental Clinic

**2:30 to 3:00 P. M.**

\* KPO & network—Al Pearce Gang  
 KGO—Midweek Concert  
 KYA—Vignettes of Life; 2:45, Baseball  
 KTAB—Three Four Time; Records  
 KLX—Talk; Stock; 2:40, Records  
 KROW—Dell Perry; 2:45, Records  
 KJBS—Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Romancers  
 \* KFRC & network—Happy Go Lucky Hour  
 KEX—Recordings  
 KJR—Salon Hour, recorded  
 KECA—Classic Hour  
 KSL—Parent-Teachers' Program

**3:00 to 3:30 P. M.**

\* KPO & network—Langendorf Pictorial; 3:15, John and Ned  
 KGO—To be announced  
 KYA—Baseball  
 KTAB—Recordings  
 KLX—World Revue  
 KROW—Mary Dowd Reardon  
 KJBS—Instrumentalists; Word Man  
 KQW—Stocks; 3:05, Music; 3:15, Word Man  
 KGDM—Recordings  
 \* KFRC & network—Feminine Fancies  
 KJR—Easy Chair to 3:15  
 KOMO—3:15, Julia Hayes  
 KGW—Eddie King, pianist; 3:15, Concert Trio  
 KHQ—Hints; Club Bulletin  
 KNX—Concert Orchestra  
 KECA—Raine Bennett; Records  
 KFSD—Balboa Park Organ  
 KSL—Men of Notes Trio; 3:15, Between the Bookends

**3:30 to 4:00 P. M.**

\* KPO & network—Slices of Life; 3:35, To be announced  
 KGO—3:45, Univ. of Calif. Program  
 KQW—What a Woman Thinketh  
 \* KGO & network—3:45, Dot Kay, contralto  
 KYA—Baseball  
 KTAB—Little Serenade; Picture Preview  
 KLX—Jean Ardath; Records  
 KROW—Spanish Tunes; Records  
 KQW—Art Fadden, pianist; Music

KJBS—Art Fadden, pianist  
 \* KFRC & network—To be announced  
 KOL—Lost and Found; Studio  
 KVI—Happy Birthday Club to 3:45  
 KHQ—Club Bulletin; Happy Feet  
 KOMO—Concert Ensemble  
 KEX—3:45, Request Program  
 KFI—Ann Warner's Chats  
 KHJ—Stimulating Soothers to 3:45  
 KNX—Housewives' Protective League  
 KGB—3:40, Along the Airways  
 KSL—Junior Hour

**4:00 to 4:30 P. M.**

\* KPO & network—Johnny Johnson's Orchestra  
 KGO—Mickey Gillette's Music  
 KYA—Baseball  
 KTAB—Keep Smiling Revue  
 KLX—Musical Jigsaws; 4:15, Recds.  
 KROW—Records; Songs at Eventide  
 KJBS—Hollywood Gossip; Bill & Co  
 KGDM—Gilmore Oil Program  
 KQW—Hollywood Gossip  
 \* KFRC & network—To be announced  
 KJR—Tea Dansant  
 KEX—Music; 4:15, Baseball  
 KFI—Organ Recital  
 KNX—Haven of Rest  
 KHJ—Samuels "On the Air" to 4:05  
 KECA—Good Old Songs; Records  
 KSL—Town Crier

**4:30 to 5:00 P. M.**

\* KPO & network—Clef Dwellers, vocal trio  
 KPO—4:45, News  
 KGO—Mickey Gillette's Music  
 \* KGO & network—4:45, Harry Stanton, basso  
 KYA—Baseball; 4:45, Tea Dance  
 KTAB—Rhythm Ramblings  
 KLX—Studio; 4:45, Health School  
 KROW—Hillbilly Music  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Orch.; Hillbilly Tunes  
 KGDM—Recordings  
 KHQ—To be announced  
 KFRC—Recordings  
 \* KFRC & network—4:45, Those McCarthy Girls  
 KVI—Studio Program to 4:45  
 KEX—Baseball  
 KJR—Snapshots; Steamboat Bill  
 KNX—Recordings; Songs  
 KECA—Recordings  
 KGB—Records to 4:45  
 KSL—Town Crier

**5:00 to 5:30 P. M.**

\* KPO & network—Royal Gelatine Revue, dramatic series starring Mary Pickford  
 KGO—Children's Hour; 5:15, Great Moments in Sports, Ernie Smith; 5:20, Music Room  
 KYA—Children's Hour  
 KTAB—Health Talk; Records  
 KLX—Brother Bob's Club  
 KROW—Memory Lane  
 KJBS—Popular Selections; News  
 KGGC—Studio Frolic  
 KQW—Popular Concert  
 KGDM—Studio; 5:15, Ernie Cruz  
 \* KFRC & network—To be announced; 5:15, Billy Bachelor  
 KEX—Orchestra  
 KGW—5:15, Snoop and Sneak  
 KJR—Waltzes and Tangos  
 KNX—Storytown Express; Organ  
 KECA—Recordings  
 KSL—Republican State Committee; 5:15, Tarzan

**5:30 to 6:00 P. M.**

KPO—To be announced  
 \* KPO & network—5:45, Little Orphan Annie  
 KGO—Music Room; 5:45, Tim Healy's Ivory Stamp Club  
 KYA—Around the Town; 5:45, Campbell Corner

**KTAB**—Dr. Thompson, talk  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGCC**—Dance Echoes; Irish Gems  
**KGDM**—Great Moments in Sports  
**KQW**—Orchestra; Voice of Portugal  
 \* **KFRC** & network—Everett Marshall's Broadway Varieties  
**KGW**—Abe Bercovitz; Musings  
**KJR**—Romancing; Cecil Solly  
**KNX**—Radio Gossip Club; Organ  
**KFI**—Elec. Transcription to 5:45  
**KECA**—Recordings; Song Recital  
**KFSD**—Studio; Farley's Program

**6:00 to 6:30 P. M.**

• **KPO** & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing  
**KGO**—45 Minutes from Broadway  
**KYA**—Cy Trobbe and Orchestra  
**KTAB**—Dinner Concert  
**KLX**—Dance Music  
**KROW**—News; True Facts  
**KGCC**—Dance; Touring the Town  
**KGW**—California Department of Agriculture; 6:15, Popular Program  
**KGDM**—Orchestra  
 \* **KFRC** & network—Chesterfield Program  
**KJR**—Song Bag  
**KEX**—Orchestra; 6:15, Mountaineers  
**KFWB**—News; Records; Organ  
**KNX**—News; 6:15, Concert  
**KECA**—Board of Education; Records  
**KFOK**—News; Al & Molly; Cecil & Sally

**6:30 to 7:00 P. M.**

• **KPO** & netwk—John McCormack, tenor  
**KGO**—45 Minutes from Broadway; 6:45, Air Adventures of Jimmy Allen  
**KYA**—Orchestra; Man About Town  
**KTAB**—Communications; World Peaceways  
**KLX**—Dance Music  
**KROW**—Ne-er Do Well  
**KGCC**—Theatre of the Air  
**KQW**—Market Reports; Records  
**KGDM**—Liberty Dance Band  
 \* **KFRC** & network—Adventures of Gracie  
**KOMO**—Musical Mannequins  
**KJR**—6:45, Jimmie Allen  
**KGW**—Musical Mannequins  
**KFWB**—Organ; 6:45, Jimmie Allen  
**KFI**—Orchestra  
**KNX**—Concert; 6:45, Elec. Trans.  
**KECA**—Wesley, Fourtelotte, organ  
**KFOK**—School Kids; Jimmy Allen  
**KGB**—Adventures of Gracie

**7:00 to 7:30 P. M.**

• **KPO** & netwk—Dennis King with Louis Katzman's Orchestra; 7:15, Madame Sylvia  
**KGO**—Ricardo and His Violin; 7:15, Agriculture Today, Jennings Pierce  
**KLX**—News; 7:15, Lovable Liar  
**KYA**—Ernie Smith's Sport Page; 7:10, Sports; Orchestra  
**KTAB**—Studio; 7:15, Italian News  
**KROW**—C. W. Hammond; Sports  
**KQW**—Weather Forecast; News and Forum; 7:15, Musical Varieties  
**KGCC**—Jewish Radio Hour  
 \* **KFRC** & network—Byrd Expedition Broadcast  
**KJR**—Ace, King, Queen, Jack; Vindabonians  
**KFWB**—Syncopators  
**KNX**—Watanabe & Archie; Music  
**RECA**—Echoes of the Opera, records  
**KFOK**—Eb & Zeb; Bobby & Betty  
**KFSD**—7:15, Sonny & Buddy

**7:30 to 8:00 P. M.**

• **KPO** & network—Memory Lane, drama by Ted Maxwell  
**KGO**—Comedy Stars of Hollywood; 7:45, Californians on Parade

**KYA**—Cowboys; Louise Taber  
**KTAB**—Opie & Viney; 7:45, Organ  
**KLX**—Kay Discovery Program  
**KROW**—Variety; 7:45, Speaker  
**KGCC**—Jewish Radio Hour  
**KQW**—Italian Radio Theatre  
 \* **KFRC** & network—Melody Masterpieces; 7:45, Stratosphere Drama  
**KJR**—Vindabonians; Lotus Land  
**KNX**—Orchestra; 7:45, King Cowboy  
**KFWB**—Pioneers; Comedy Stars  
**KECA**—News; Echoes of the Opera  
**KFOK**—Boy Detective; vocalist  
**KSL**—Crazy Crystals; Comedy Stars

**8:00 to 8:30 P. M.**

• **KPO** & network—Amos 'n' Andy; 8:15, Gene and Glenn  
**KGO**—Californians on Parade; 8:15, College Daze  
**KYA**—Brain Twister Mysteries; 8:15, Bob Beal's Orchestra  
**KTAB**—Itchy & Scratchy; 8:15, Jimmy Cook's Sidelines  
**KLX**—Great Moments in Sport; Silver Strains; Rhythmic Reporters  
**KROW**—Duets; 8:15, Watchtower  
**KGCC**—Recordings; 8:15, Gypsies  
**KQW**—Orch.; Red Cross; Drama  
 \* **KFRC** & network—Myrt & Marge; 8:15, Edwin C. Hill  
**KOL**—8:15, Public Bench  
**KJR**—Neapolitans  
**KEX**—News; Hans, Fritz & Kate  
**KNX**—The In-Laws; Talk  
**KFWB**—Orchestra and Vocalist  
**KKA**—Echoes of the Opera  
**KFOK**—Three Vagabonds; Orch.  
**KFSD**—Jimmie Allen Adventures to 8:15

**8:30 to 9:00 P. M.**

• **KPO** & network—Lanny Ross and His Log Cabin Orchestra  
**KGO**—Big Ben Dream Dramas; 8:45, Sports Headliners  
 \* **KFRC** & network—Dance Orchestra  
**KTAB**—Morgan Productions; Political  
**KLX**—Male Quartet; Harriet French  
**KQW**—Pan White's Orchestra  
**KGCC**—Timely Tunes; Songs  
**KOW**—Drama; Orchestra  
 \* **KFRC** & network—Voice of Experience; 8:45, Treasures of Time  
**KJR**—Drama; 8:45, Margie Harmony  
**KNX**—Pluto; 8:45, Rosicrucian  
**KFWB**—Jack Joy's Orchestra  
**KECA**—Variety Funsters  
**KFOK**—Organ and Piano

**9:00 to 9:30 P. M.**

• **KPO** & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor  
**KGO**—Press-Radio News; 9:05, Cliff Nazarro, songs; 9:15, Beal-Taylor's Orchestra  
**KYA**—Dance Orch.; 9:15, Riot Squad  
**KTAB**—Crocketts; Nighthanders  
**KLX**—Song Market; Rangers  
**KROW**—Boxing Matches  
**KQW**—Amer. Legion; 9:15, Pianist  
**KGCC**—News; Wyoming Cowboys  
 \* **KFRC** & network—Treasures of Time; 9:15, Boleros  
**KVI**—Wednesday Night Mixer  
**KGW**—Farmer's Dairy Association  
**KJR**—Souvenirs; 9:15, Orchestra  
**KFX**—9:15, Sport Talks  
**KNX**—News; 9:15, Paramount  
**KFWB**—Slumbertime  
**KFOK**—Beverly Hillbillies  
**KCEA**—Recordings  
**KGB**—9:15, Comedy Stars  
**KSL**—Boyle Furniture Prog.; Studio

**9:30 to 10:00 P. M.**

• **KPO** & netwk—Town Hall Tonight  
**KGO**—Beal-Taylor's Orchestra  
**KYA**—Riot Squad; 9:45, News  
**KLX**—Uncle Adolph, California Rangers; 9:45, News Items

**KTAB**—SERA Choral Society  
**KROW**—Boxing Matches  
**KQW**—Dance Time  
**KGCC**—Recordings  
 \* **KFRC** & network—George Hall's Orchestra  
**KOL**—9:45, Charles Reynolds  
**KVI**—News Flashes; Orch.  
**KOMO**—Beauty That Endures to 9:45  
**KJR**—9:45, Melody Palette  
**KNX**—The Crocketts  
**KHJ**—9:55, Every Man's Problem  
**KFWB**—Dance Music  
**KCEA**—Records  
**KFOK**—Beverly Hillbillies  
**KSL**—To be announced

**10:00 to 10:30 P. M.**

• **KPO** & netwk—Richfield Reporter; 10:15, Red Davis, dramatic series  
**KGO**—Echoes from the Orchestra Pit  
**KYA**—Cave Pirates; Piano  
**KTAB**—News; Dansapations  
**KLX**—Dance Music  
**KROW**—Boxing Matches  
**KGCC**—Records; Joe Garcia's Orch.  
**KFRC**—News; Lifebuoy Soap; Joe Sullivan, pianist  
**KVI**—Dance Orchestra  
**KGW**—10:15, Kelly Kavalleros  
**KJR**—Musical Favorites  
**KHJ**—News Item; 10:10, Music  
**KNX**—Crocketts  
**KFWB**—News; Organ  
**KECA**—Musical Celebrities  
**KFOK**—News; Organ  
**KGB**—News; 10:05, Dance Orch.  
**KSL**—To be announced

**10:30 to 11:00 P. M.**

• **KPO** & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
**KGO**—Williams-Walsh Orchestra  
**KYA**—Sandman Organ  
**KTAB**—Vaudeville Oleo  
**KROW**—Quiet Harmonies  
**KGCC**—Merry Melodies  
**KFRC**—Gilmore Oil Co. to 10:35  
 \* **KFRC** & network—Merle Carlson's Orchestra  
**KVI**—Orchestra  
**KOMO**—Club Victor Orchestra  
**KFI**—Biltmore Hotel Orchestra  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Geo. Hamilton's Orchestra  
**KHJ**—Dance Band  
**KFOK**—Geo. Hamilton's Orchestra

**11:00 to 11:30 P. M.**

• **KGO** & network—Gus Arnheim's Orchestra  
**KPO**—Tom Gerun's Orchestra  
**KYA**—Organ  
**KTAB**—Dance Tunes  
**KROW**—Dance of the Hour  
 \* **KFRC** & network—To be announced  
**KOMO**—Moonlight Melodies  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Dance Orchestra  
**KFOK**—Jimmy Mann's Orchestra

**11:30 to Sign Off**

• **KGO** & network—Bart Woodyard's Orchestra  
**KPO**—Organ Concert  
**KYA**—Frank Castle's Show  
**KROW**—Dance Music  
 \* **KFRC** & network—Organ Recital  
**KGDM**—Fritz Wolcott's Orchestra  
**KEX**—Organ Music  
**KJR**—Club Victor Orchestra  
**KHJ**—Midnight Moods  
**KFOK**—Jimmy Mann's Orchestra  
**KJBS**—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# THURSDAY Programs

Oct. 4, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Castles of Romance, vocalists, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KHJ—Records; Stocks
- KECA—Health Exercises, L. Rueb
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—To be announced; 7:35, Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KEX—Varieties; 7:45, Science
- KHQ—Dental Hygiene to 7:45
- KVI—Varieties; 7:45, Crazy Crystals
- KFI—Church to 7:45
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Fellowship
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Tony Wons' Scrapbook
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recordings
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KFRC & netwk—Exercise & Apple-sauce; Swinging Along
- KGW—Ronald Buck to 8:15
- KOMO—8:15, Morning Reveries
- KHQ—8:15, Crazy Wells
- KVI—Swinging Along
- KEX—Orchestra
- KFI—Hawaiian Group to 8:15
- KNX—Bill Sharples Club
- KECA—Memories of the Waltz
- KFSD—Good Cheer to 8:15
- KSL—Swinging Along

## 8:30 to 9:00 A. M.

- KPO—United States Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KGDM—8:45, Talk
- KQW—Morning Concert
- KJBS—Dance Music
- KFRC & netwk—Hollywood Country Church
- KOL—Ceil and Sally
- KOMO—Viennese Vagabonds
- KGW—Studio Program
- KEX—Renee Chemet; Records
- KHQ—Review; Home Comfort



RUTH FISHER  
KYA—DRAMATIC ARTIST

- KFI—Studio; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KECA—Records to 8:45
- KSL—Orch.; 8:45, Barbara Badger

## 9:00 to 9:30 A. M.

- KPO & netwk—Mohawk Treasure Chest; Ralph Kimberly, baritone; Harold Levey's Orchestra
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Crosscuts Log o' the Day
- KGO & netwk—9:15, Merrie Macs. Cheri McKay, contralto, male trio
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Popular Concert; Bargain
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—9:15, Talk to Women
- KFRC & network—Voice of Experience; 9:15, Connie Gates
- KOL—Prudence Penny to 9:15
- KVI—9:15, Mystic Melodies
- KOMO—Mary's Friendly Garden
- KHQ—9:15, Tull & Gibbs
- KEX—Songs of the Past
- KNX—Sherman Health Talk
- KECA—Recordings

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Through the Looking Glass with Frances Ingram
- KGO—Elmore Vincent, tenor
- KGO & netwk—9:45, Press-Radio News; 9:50, Fiano Vignettes, Charles Runyan
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; Records
- KFRC & network—Smilin' Ed McConnell; Al Kavelin's Orch.
- KOL—Doris Meyne to 9:45
- KVI—9:45, Dr. Burns
- KHQ—9:45, Happy Caravan
- KGW—9:45, Cookitg School

- KOMO—9:45, Julia Hayes
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Melody Time; 9:45, News
- KGB—9:45, Stocks; News; Records

## 10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Organ Concert
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Observer
- KLX—Clinic; Stocks; News
- KROW—East Bay Reporter
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KGDM—Recordings
- KQW—Orchestra; Haywire Mac
- KFRC & network—George Hall's Orchestra
- KOL—10:15, Uncle Jerry
- KJR—Early Echoes
- KEX—Lost and Found; Records
- KNX—Eddie Albricht's Family
- KECA—Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchin
- KJBS—Vocalists; Melodies
- KROW—The Observer
- KGCC—Hits of Today
- KGDM—Recordings
- KQW—Aunt Sammy; Music
- KFRC—Mort Werner, pianist; 10:45, Records
- KOL—Morning Melodies
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Solist; Hill Billies
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Standard School Broadcast; Elementary and advanced lesson; Arion Trio, instrumentalists
- KGO—To be announced; 11:25, Financial Flashes
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; 11:15, Music
- KGCC—Mlady's Date Book; Music
- KGDM—Recordings
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KFRC & network—Just Plain Bill; 11:15, Ann Leaf, Organ
- KJR—Rhythm Rulers
- KOL—Garden Talk
- KVI—11:15, The Observer
- KEX—Orch.; 11:15, Cobwebs & Nuts
- KNX—Board of Education; Organ
- KECA—Recordings

## 11:30 to 12:00 Noon

- KPO & network—Standard School Broadcast; 11:45, Echoes of Erin
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kahn's
- KLX—Anita and Oroscio; 11:45, Lotus Land
- KROW—Latin-American Program
- KJBS—Popular Hits
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Recordings

KFRC—Women's Forum to 11:45  
 \*KFRC & network—Poetic Strings  
 KOL—11:45, Democratic News  
 KHQ—11:45, Organ Recital  
 KGW—"Cheerio"  
 KJR—Shades of Old Erin; Records  
 KEX—11:45, Hawaiian Serenaders  
 KFI—11:45, State Market Reports  
 KECA—Recordings  
 KNX—Talk; 11:45, Ionizer Talk

**12:00 to 12:30 P. M.**

\*KGO & network—Tommy Tucker's Orchestra  
 KGO—12:15, Melody Revue  
 KPO—News  
 \*KPO & network—12:15, Western Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Noon Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Vocal and Instrumental  
 KGGC—Request Hour  
 KQW—Popular Orchestra  
 \*KFRC & network—Metropolitan Parade  
 KVI—12:15, Front Page Headlines  
 KGW—12:15, Meier & Frank  
 KHQ—Business and Pleasure  
 KJR—Records; 12:15, Grain Reports  
 KEX—Dance Frolic  
 KNX—News; 12:15, Congo  
 KECA—News; 12:15, Records  
 KGB—Stocks; Farm Flashes to 12:15  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

\*KGO—Western Farm and Home  
 KGO—Melody Revue  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Reflections  
 KJBS—Dance Matinee  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KGGC—Pirate Cowboys  
 KQW—Fed. & State Market Reports  
 \*KFRC & network—Dansant from Chicago  
 KJR—Headliners, recorded  
 KEX—12:45, Business Men's Club  
 KGW—Dr. Semler; 12:45, Chat  
 KNX—Concert Group  
 KECA—Recordings  
 KSL—Utah State Agric. College; 12:45, Dansant

**1:00 to 1:30 P. M.**

\*KPO & network—Betty and Bob, dramatic sketch  
 KPO—1:15, Dorothy Page, contralto  
 KGO—Edna Fischer, pianist; 1:15, Ann Warner's Chats  
 KYA—Shrine Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Recordings; 1:15, Educational  
 \*KFRC & network—Along the Volga; 1:15, Round Towners  
 KFRC—1:10, N. Y. Stocks  
 KOL—1:15, Julie Day  
 KHQ—1:15, Sylvia Gray  
 KOMO—Harp Melodies; Records  
 KGW—1:15, Dental Clinic  
 KHJ—Orchestra to 1:15  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Accordion and Piano  
 KECA—Recordings  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

\*KPO & network—Oxydrol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley  
 KGO—Ann Warner's Chats; 1:45, Alvino Rey, guitarist  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics

KLX—Song Bag  
 KJBS—Dance Orchestra  
 KROW—Recordings  
 KQW—Afternoon Concert  
 KGDM—Recordings  
 KFRC—N. Y. Stocks to 1:35  
 \*KFRC & network—Dick Messner's Orchestra  
 KJR—The Sun Dial  
 KEX—Financial and Grain Reports  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrelli's Orchestra  
 KECA—Biltmore Concert Quartet  
 KGB—Parent-Teachers' Association

**2:00 to 2:30 P. M.**

\*KPO & network—Al Pearce and His Gang  
 KGO—National Congress of Parents and Teachers  
 KYA—Old Songs  
 KTAB—Globe Trotter; Romancin'  
 KLX—Bridge Talk; 2:15, Records  
 KROW—Musical; 2:15, Vocalist  
 KJBS—Blindcraft Ensemble  
 KGDM—Records; News  
 KQW—Blindcraft Ensemble  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KSL—Loretta Lee; Dental Clinic

**2:30 to 3:00 P. M.**

\*KPO & network—Al Pearce Gang  
 KGO—Pair of Pianos: Gertrude Lyne and Grace Frankel, piano duo  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three-Four Time; 2:45, Tranquility  
 KLX—S. F. Stocks; 2:40, Records  
 KROW—Dell Perry, pianist; Records  
 KJBS—Dance Orchestra  
 KQW—Afternoon concert  
 KGDM—The Romancers  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KNX—Recordings  
 KSL—Organ and A. M. A. Speaker; 2:45, To be announced

**3:00 to 3:30 P. M.**

\*KPO & network—Langendorf Pictorial; 3:15, John and Ned  
 KGO—Tom Coakley's Orchestra  
 KYA—Baseball  
 KTAB—Tranquility; Little Serenade  
 KLX—Records; Jean Ardath  
 KROW—Mary Dowd Reardon  
 KJBS—Ballroom Favorites; Col. Shaddy  
 KQW—Stock and Bonds; Vocalist; Musical Program  
 KGDM—Piano Melodies  
 \*KFRC & network—Feminine Fanatics  
 KHO—Studio Program; 3:15, Bulletin  
 KGW—Studio Program  
 KJR—Song Market  
 KOMO—3:15, Birnbaum Bavarians  
 KECA—Dr. Mevers, talk to 3:15  
 KNX—Louise Johnson, Astro-Analyst  
 KFRC—Balboa Park Organ  
 KSL—Men of Notes; Between the Bookends

**3:30 to 4:00 P. M.**

\*KPO & network—Slices of Life; 3:35, Walter Preston, baritone  
 KPO—3:45, University of California Program  
 KGO—The Family Cook Book  
 \*KGO & network—3:45, Singing Strings  
 KYA—Baseball  
 KTAB—Sophistication; Talk  
 KLX—Recordings  
 KROW—Spanish Tunes  
 KJBS—Dobbsie's Radio Jubilee

KQW—Dobbsie's Radio Jubilee  
 \*KFRC & network—Book Review; 3:45, To be announced  
 KOL—Lost & Found; Studio Prog.  
 KGDM—Piano Melodies; Records  
 KOMO—Talk; Organ Recital  
 KGW—3:45, Snoop and Sneak  
 KEX—Musical Program  
 KFI—Ann Warner's Chat  
 KHJ—Alice Edwards to 3:45  
 KNX—Housewives League  
 KSL—The Junior Hour  
 KGB—3:45, Along the Airways

**4:00 to 4:30 P. M.**

\*KPO & network—Jack & Loretta Clemens; 4:15, Freddie Martin's Orchestra  
 KGO—The Restful Hour, concert orchestra direction Emil Polak  
 KYA—Baseball  
 KTAB—Keep Smiling Revue  
 KLX—Melody Race; Helen Parmelee, pianist  
 KROW—Waltz Time; 4:15, Piano  
 KJBS—Hollywood Gossip; Bill & Coo  
 KQW—Hollywood Gossip; Bill & Coo  
 KGDM—Gilmore Oil Program  
 \*KFRC & network—To be announced  
 KOL—Adventures with Leathernecks; 4:15, Historical Flashes  
 KVI—Story Lady to 4:15  
 KJR—Tea Dansant  
 KEX—Melody Salon; Baseball  
 KNX—Haven of Rest  
 KECA—Chamber Music  
 KSL—Broadcaster's Review to 4:15

**4:30 to 5:00 P. M.**

\*KPO & network—Armand Girard, basso  
 KPO—4:45, News  
 KGO—The Restful Hour  
 \*KGO & network—4:45, Shirley Howard, songs  
 KYA—Baseball; 4:45, Tea Dance  
 KTAB—Rhythm Ramblings  
 KLX—Pianist; 4:45, Health School  
 KROW—Hillbilly Music  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra  
 KGDM—Recordings  
 KFRC—Recordings  
 \*KFRC & network—4:45, Sis Mirandy  
 KHQ—4:45, Tull & Gibbs  
 KJR—Snapshots; 4:45, Steamboat Bill  
 KEX—Symphony  
 KNX—Dr. Matthews  
 KFI—Organ Recital  
 KECA—Educational Speech; Recds.  
 KGB—Records; 4:45, P. T. A.  
 KSL—Broadcasters Review

**5:00 to 5:30 P. M.**

\*KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
 KGO—Art Revue; 5:15, Beau Arts Trio  
 KYA—Children's Hour  
 KTAB—Memories in Melody; Records  
 KLX—Brother Bob's Club  
 KROW—Memory Lane; Romona & Romera  
 KGGC—Studio Frolic  
 KQW—Popular Concert  
 KJBS—Dance Melodies; News  
 KGDM—Studio; Ernie Cruz  
 \*KFRC & network—To be announced; 5:15, Billy Bachelor  
 KJR—Waltzes and Tangos  
 KNX—Storytown Express; Drama  
 KECA—Recordings  
 KGB—To be announced to 5:15  
 KSL—Evening Melodies; Tarzan

**5:30 to 6:00 P. M.**

\*KPO & network—Fleischmann Variety Hour  
 KGO—Beaux Arts Trio; 5:45, Mindways; Stories of Human Behavior  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Health Talk

KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Dance Echoes; Irish Gems  
 KQW—Orch.; 5:45, Voice of Portugal  
 KGDM—Recordings  
 \*KFRC and network—Leith Stevens' Harmonies  
 KFRC—5:45, Sports Broadcast  
 KVI—5:45, Sports Review  
 KJR—Romancing; Cecil Solly  
 KNX—Radio Gossip Club  
 KECA—Records; Talk  
 KGB—5:45, Sports Broadcast  
 KFSD—5:45, Farley's Rangers  
 KSL—Spinning Wheel; 5:45, Cross-myer & Cohen

**6:00 to 6:30 P. M.**

•KPO & network—Captain Henry's Maxwell House Show Boat: Chas. Winniger; Lanny Ross, tenor; Conrad Thibault, baritone; Mollasses 'n' January, comedy duo; Muriel Wilson, soprano; dramatic cast  
 KGO—Everybody Sing, Emil Polak's Orchestra  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Dinner Concert  
 KLX—Concert Trio  
 KROW—News; 6:15, True Facts  
 KGGC—Dance; Touring the Town  
 KQW—Department of Agriculture; 6:15, Popular Program  
 KGDM—Recordings  
 \*KFRC & network—Romance of Travel  
 KOL—To be announced  
 KFI—Goodrich Transcription to 6:05  
 KJR—Song Bag; Los Argentinos  
 KEX—Dinner Dance; Mountaineers  
 KNX—News; 6:15, Dinner Dance  
 KECA—Records; 6:15, News  
 KFWB—News; Records; Organ  
 KFOX—News; Al & Molly; Cecil & Sally  
 KSL—Union Dental Program

**6:30 to 7:00 P. M.**

•KPO & network—Captain Henry's Show Boat  
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra; Man About Town  
 KTAB—Communications; Oriental Gallery  
 KIX—KLX Trio  
 KROW—Powder River Wranglers; 6:45, Dr. Facci  
 KGGC—Theatre of the Air; Music  
 KGDM—Records  
 KQW—State Market Reports; 6:45, Torrid Tunes  
 \*KFRC & network—Fred Waring's Pennsylvanians  
 KJR—Los Argentinos; Jimmy Allen  
 KNX—Concert; 6:45, Jimmy Allen  
 KFWB—Organ; Jimmie Allen  
 KECA—Wesley Tourtellotte, organ  
 KFOX—School Kids; Jimmie Allen

**7:00 to 7:30 P. M.**

•KPO & network—Paul Whiteman's Music Hall  
 KGO—Ricardo and His Violin; 7:15, Review of Activities of the San Francisco Municipal Government  
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
 KTAB—Studio Program; 7:15, Italian News  
 KLX—News; 7:15, Song Market  
 KROW—C. W. Hammond; Records  
 KGGC—Voice of Erin  
 KQW—Weather; News and Forum; 7:15, Accordiana  
 \*KFRC & network—Barnyard Serenade  
 KOL—Speaker Stevenson to 7:15  
 KVI—John C. Stevenson to 7:15  
 KJR—Waltz Dreams, Solberg  
 KNX—Watanabe & Archie; Music  
 KFWB—Interview; Syncopators  
 KECA—Orchestra and Vocalist

KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KSL—"45 Minutes in Hollywood"

**7:30 to 8:00 P. M.**

•KPO & network—Paul Whiteman's Music Hall  
 KGO—Paul Martin and His Music  
 KYA—Cy Trobbe's Scrapbook; 7:45, Louise Taber  
 KTAB—Opie & Viney; Organist  
 KLX—Thompson Sisters, vocal trio; 7:45, Sports Hi-Lights  
 KROW—Golden Memories Program  
 KGGC—Voice of Erin  
 KQW—Italian Radio Theatre  
 \*KFRC & network—To be announced; 7:45, Tito Guizar  
 KVI—Dr. R. M. Mellor to 7:45  
 KJR—Silver Strains, Musicale  
 KNX—Talk; King Cowboy  
 KFWB—Outdoor Reporter; Music  
 KFOX—Roy Detective; Aristocrat  
 KSL—"45 Minutes in Hollywood" to 7:45

**8:00 to 8:30 P. M.**

•KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
 KGO—Clef Dwellers, vocal trio; 8:15, College Daze  
 KYA—Music; Musical Milkman  
 KTAB—Itchy & Scratchy; 8:15, Golden Gate Junior College  
 KLX—Jewel Box; Arler, Legion, talk  
 KROW—Latin-Amercan Program  
 KGGC—Spanish Program  
 KQW—Music of the Masters  
 \*KFRC & network—Myrt & Marge; 8:15, Parko Pals  
 KOL—Comedy Stars; 8:15, News  
 KJR—Isle of Paradise  
 KVI—News; Four Square Cathedral  
 KNX—The In-Laws; Mona Lowe  
 KFWB—Orchestra  
 KECA—Recordings  
 KFOX—Talent Discovery Program  
 KFSD—Jimmie Allen; Community Chest  
 KSL—Drama; Orchestra

**8:30 to 9:00 P. M.**

•KPO & network—Standard Symphony Hour  
 KGO—Johnny Johnson's Orchestra  
 KYA—Tom Coakley's Orchestra  
 8:45, Lady of the Evening  
 KTAB—Junior College; Political  
 KLX—Spice of Life; 8:45, Vocalist  
 KQW—Italian Program  
 KGGC—Timely Tunes; Hawaiians  
 KQW—Dance Time  
 \*KFRC & network—Camel Program  
 KOL—8:45, Eb and Zeb  
 KEX—Four Square Cathedral  
 KJR—"Purple Ray"; 8:45, Melody Palette  
 KNX—Drury Lane; Lamplighter  
 KECA—Nick Harris; 8:45, Songs  
 KFWB—Gloria Varieties  
 KFOX—Christian Science; Poetry & Music

**9:00 to 9:30 P. M.**

•KPO & network—Standard Symphony Hour; 9:15, Winning the West  
 KGO—Eno Crime Clues  
 KYA—Lyric Quartet; 9:45, News; 9:55, Answer Man  
 KTAB—Croquetts; Nighthiders  
 KLX—Melody Palette; 9:15, Violinist  
 KROW—Italian Prog.; 9:15, Varieties  
 KGGC—News; Wearing Cowboys  
 KQW—Night Baseball  
 \*KFRC & network—Country Fair and Horse Show  
 KOL—P. I. News; Editorial  
 KVI—News Flashes; Orchestra  
 KGW—Beauty That Endures; Stan Myers' Orchestra  
 KOMO—Stan Myers' Orchestra  
 KNX—News; 9:15, Picture Parade  
 KFOX—Beverly Hillbillies

KFWB—Betty Rhodes & Burt Fliske; 9:15, Slumbertime  
 KECA—Bedouin Hermes to 9:15  
 KSL—Strange Adventures in Strange Lands; 9:15, Skiles Family

**9:30 to 10:00 P. M.**

•KPO & network—Winning the West; 9:45, Tom Coakley's Orchestra  
 KGO—Dancing in Twin Cities  
 KYA—Lyric Quartet; 9:45, News; 9:55, Answer Man  
 KTAB—Wrestling Matches  
 KLX—Musical Auction; 9:45, News  
 KROW—KROW Varieties  
 KGGC—Concert; Salonesque  
 KQW—Night Baseball  
 KFRC—Junior C. C. to 9:45  
 \*KFRC & network—9:45, Charles Barnet's Orchestra  
 KVI—News Flashes; Orchestra  
 KOMO—Jack and Melody Malds  
 KJR—9:45, Musical Headlines  
 KFWB—Kay Kyser's Orchestra  
 KNX—The Crocketts  
 KFOX—Beverly Hillbillies  
 KSL—Skiles Family; Mary & John

**10:00 to 10:30 P. M.**

•KPO & network—Richfield Reporter; 10:15, Big Ten; vocalist, orchestra direction Ernie Gill  
 KGO—Music Box  
 KYA—Concert Orchestra  
 KTAB—Wrestling Matches  
 KLX—Dance Music  
 KROW—Varieties; Harmonies  
 KGGC—Dance Tunes; Garcia's Orch.  
 KFRC—News; Elec. Trans.; Pianist  
 KOL—Dance Music  
 KJR—Until Tomorrow  
 KGW—10:15, Kelly's Kavaleros  
 KFWB—News; Orchestra  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Croquetts  
 KECA—Musical Celebrities  
 KFOX—News; Orchestra  
 KGB—News Flashes, orchestra

**10:30 to 11:00 P. M.**

•KPO & network—Big Ten; 10:45, Coquettes, vocal trio; 10:55, Press-Radio News  
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
 KYA—Sandman Organ  
 KTAB—Hal Grivin's Orchestra  
 KROW—Hawaiians; Cowboys  
 KFRC—Gilmore Oil Co. to 10:35  
 \*KFRC & network—Merle Carlson's Orchestra  
 KOL—10:45, American Weekly  
 KOMO—Club Victor Orch.  
 KEX—Lonesome Club  
 KFI—Biltmore Hotel Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra

**11:00 to 11:30 P. M.**

KPO—Tom Gerun's Orchestra  
 •KGO & network—Gus Arnheim's Orchestra  
 KYA—Sandman Organ  
 KTAB—News; Dansapations  
 KROW—Dance of the Hour  
 \*KFRC & network—To be announced  
 KOMO—Moonlight Melodies  
 KHJ—Organ  
 KNX—Pontrelli's Orchestra  
 KFWB—Jay Whidden's Orchestra  
 KFOX—Dance Orchestra

**11:30 to Sign Off**

•KGO & network—Jimmy Grier's Orchestra  
 KYA—Frank Castle's Little Show  
 KTAB—Dansapations  
 KFRC—Organ Recital  
 KJR—Club Victor Orchestra  
 KHJ—Organ and Records  
 KGB—Organ  
 KJBS—12:01, Owl Program to 7 a.m.

# FRIDAY Programs

Oct. 5, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KFI—Marimba Band; 7:15, Exercises
- KNX—Bill Sharples Breakfast Club
- KFS—Early Birds; Pep & Ginger
- KGB—Seven O'Clock Club
- KSL—Morning Watch

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, To be announced; 7:50 NBC Radio Kitchen
- KGO—To be announced; 7:35, Joe White, tenor; 7:45, Edna Fischer, pianist
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KHQ—Dental Hygiene
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Varieties; 7:45, Quartet
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KFI—Church; Keyboard Fantasies
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies

## 8:00 to 8:30 A. M.

- KPO & network—NBC Music Appreciation Hour, Dr. Walter Damrosch
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC & netwk—Exercise & Applesauce; 8:15, Beale Street Boys
- KOL—To be announced; 8:15, Cecil and Sally
- KVI—Recordings to 8:15
- KEX—8:15, Four Square Cathedral
- KOMO—Stradivarieties; 8:15, Morning Reveries
- KGW—Roland Buck to 8:15
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KSL—Studio Ensemble to 8:15

## 8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation
- KGO—Crosscuts Log o' the Day
- KPO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings
- KJBS—Dance Music
- KFRC & netwk—Country Church
- KOMO—Resume; 8:33, Vagabonds
- KHQ—8:45, Home Comfort
- KEX—Four Square Gospel to 8:45



TED FIO-RITO  
CBS—6:30 P. M.

- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KSL—Good Morning Judge; Studio

## 9:00 to 9:30 A. M.

- KPO & network—Fields & Hall, songs and patter
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Crosscuts Log o' the Day
- KGO & network—9:15, Charles Sears, tenor
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Popular vocalists
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- KFRC & network—Voice of Experience; 9:15, Elizabeth Barthell
- KOL—9:15, Prudence Penny
- KHQ—9:15, Morning Service
- KOMO—Mary's Friendly Garden
- KEX—Request Program
- KVI—9:15, Mystic Melodies
- KOL—Prudence Penny to 9:15
- KFI—Julia Hayes; 9:15, News
- KNX—Sherman Health Talk
- KECA—Wellman & Hill
- KSL—L. D. S. Semi-Annual Conference

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Organ Concert
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Memory Melodies
- KGDM—News; 9:45, Records
- KFRC & network—Betty Crocker; 9:45, Al Kavelin's Orchestra
- KVI—9:45, Dr. Burns
- KGW—Eddie King; Cooking School
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Melody Palette; 9:45, News
- KECA—Recital Series
- KGB—9:45, News to 9:50
- KSL—Semi-Annual Conference

## 10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News
- KGO & netwk—Press-Radio News; 10:05, Novelties, Mickey's Gillette's Music
- KYA—Columbia on Parade; Music
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical Grab Bag
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- KFRC & network—George Hall's Orchestra
- KHQ—10:15, Cella Lee
- KEX—Lost and Found; Music
- KOMO—Jack & Jill to 10:15
- KJR—Walks of Life to 10:20
- KNX—Eddie Albright's Family
- KECA—Recordings

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Dance Tunes; Col. Shaddy
- KGCC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This Is Hollywood
- KFRC—Mort Werner, pianist to 10:45
- KFRC & network—Scott Fischer's Orchestra
- KOL—Morning Melodies
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KJR—Club Minutes; Serenader
- KEX—Salon Orchestra; Hill Billies
- KOL—Morning Melodies
- KNX—Mary Holmes; Rhythm Encores
- KECA—Chaparral Club; Records

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Magic; Ruth Lyon, soprano; Cyril Pitts, tenor
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; 11:15, Music
- KLX—Records; Rhythm Encores
- KJBS—Orchestra and Trio
- KQW—Light Classics
- KGCC—Mlady's Date Book; 11:15, Health talk
- KGDM—Recordings
- KFRC & network—Just Plain Bill; 11:15, Instrumentalists
- KVI—11:15, The Observer
- KJR—Rhythm Rulers, recorded
- KEX—11:15, Cobwebs and Nuts
- KNX—News
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

## 11:30 to 12:00 Noon

- KPO & network—Smackout; 11:45, Alden Edkins, basso
- KGO—Financial Flashes; 11:35, Jno. O'Brien, harmonica; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kahn's
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGCC—Records; News; Requests
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- KFRC—Home Forum to 11:45
- KFRC & netwk—Memories Garden

KOL—11:45, Democratic News  
 KHQ—Organ  
 KJR—Measured Steps  
 KEX—Cobwebs & Nuts; Orchestra  
 KGW—11:45, "Cheerio"  
 KFI—Fashion Tour; 11:45, Market Reports  
 KNX—Spice of Life  
 KSL—Artists Recital

**12:00 to 12:30 P. M.**

KPO—News  
 \*KPO & network—12:15, Western Farm and Home Hour  
 KGO—State Department of Agriculture; 12:15, Pair of Pianos  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:05, Noon Concert  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Song Hits  
 KQW—Orchestra; Mark Green  
 KGGC—Request Hour  
 KGDM—Records; Serenaders  
 \*KFRC & network—Philadelphia Orchestra  
 KVI—12:15, Front Page Headlines  
 KHQ—Business and Pleasure  
 KJR—Reflections of Romance; 12:15, Grain Reports  
 KEX—Records; 12:15, O. Plummer  
 KECA—News; 12:15, Records  
 KNX—News; 12:15, Congo  
 KGB—Farm Flashes to 12:15  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

\*KPO & network—Western Farm and Home Hour  
 KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Recordings  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Hits  
 KGGC—Pirate Cowboys  
 KQW—Federal, State Market Rpts.  
 KGDM—Recordings  
 \*KFRC & network—Philadelphia Orchestra  
 KGW—Dr. Semler; Meier & Frank  
 KHQ—12:45, Stories of the North  
 KVI—News and Comment to 12:45  
 KJR—Headliners, recorded  
 KNX—Dr. John Matthews  
 KECA—Concert Favorites, records

**1:00 to 1:30 P. M.**

\*KPO & network—Betty & Bob; 1:15, Plat and Nierman, piano duo  
 KGO—Commonwealth Club Luncheon  
 KYA—Women's Institute of the Air; 1:15, Hawaiians  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; Watchtower  
 \*KFRC & network—Philadelphia Orchestra  
 KOL—1:15, Julie Day  
 KOMO—1:15, Tea Time Tales  
 KGW—Friendly Chat; Clinic  
 KHQ—1:15, Sylvia Gray  
 KJR—Chamber of Commerce  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Home Nursing Hints  
 KSL—L. D. S. Conference

**1:30 to 2:00 P. M.**

\*KPO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KGO—Ann Warner's Chats  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 KGGC—N. Y. Stocks to 1:35  
 KGDM—Conservatory Concert

\*KFRC & network—Philadelphia Orchestra  
 KEX—Financial and Grain Reports; 1:35, Operatic Gems  
 KJR—The Sun Dia.; Magic Harmony  
 KHJ—Dow Jones; Organ  
 KNX—Pontrelli's Orchestra  
 KECA—Biltmore Concert Orchestra  
 KSL—Semi-Annual Conference

**2:00 to 2:30 P. M.**

\*KPO & network—Al Pearce and His Gang  
 KGO—John Teel, baritone; 2:15, Mid-Afternoon Musicale  
 KYA—Symphony Concert  
 KTAB—Globe Trotter; Romancers  
 KLX—Recordings  
 KROW—Records; Vocalist  
 KJBS—Better Business Talk; 2:15, Dance Melodies  
 KQW—Dance Matinee  
 KGDM—Records and News  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KSL—Semi-Annual Conference

**2:30 to 3:00 P. M.**

\*KPO & network—Al Pearce Gang  
 KGO—Mid-Afternoon Musicale  
 KYA—Vignettes of Life; Baseball  
 KTAB—3-4 Time; Recordings  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records  
 KROW—Dell Perry pianist; 2:45, Recordings  
 KJBS—Seiffert Players; Orchestra  
 KQW—John Seiffert Players; Orch.  
 KGDM—The Romanizer  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Medical Gems  
 KECA—Recordings  
 KSL—Milton Charles; 2:45, To be announced

**3:00 to 3:30 P. M.**

\*KPO & network—Langendorf Pictorial; 3:15, Wil. Aubrey, Bard of the Byways  
 KGO—To be announced  
 KYA—Baseball  
 KTAB—Royal Sophistication  
 KLX—Musical Jigsaw; Records  
 KROW—Mary Dowd Reardon  
 KJBS—Dance Tunes; 3:15, The Word Man  
 KQW—Stocks; Music; Word Man  
 KGDM—Recordings  
 \*KFRC & network—Feminine Fancies  
 KOMO—3:15, Julia Hayes  
 KJR—Easy Chair; Lotus Land  
 KHQ—A. & K. Market; Club Bulletin  
 KEX—Serenaders  
 KGW—O. Korber; Eddie King to 3:15  
 KNX—Fed. Women's Clubs  
 KECA—Recordings  
 KSL—H. V. Kalteborn; 3:15, Between the Bookends

**3:30 to 4:00 P. M.**

\*KPO & network—Slices of Life; 3:35, To be announced; 3:45, University of California Program  
 KGO—The Well Dressed Woman  
 \*KGO & network—3:45, Elmore Vincent, tenor  
 KYA—Baseball  
 KTAB—Sophistication; 3:45, Picture Preview  
 KLX—SERA Orchestra  
 KROW—Spanish Tunes; Records  
 KJBS—Front Page Drama; Records  
 KQW—Variety Program; Music  
 KGDM—Tom Castle's Orchestra

\*KFRC & network—To be announced  
 KFRC—3:55, Town Topics  
 KGW—3:45, Concert Trio  
 KOMO—Concert Ensemble  
 KOL—To be announced  
 KHQ—3:45, Parade of Happy Feet  
 KFI—Ann Warner's Chats  
 KHJ—Stimulating Soothers  
 KNX—Housewives' League  
 KGB—News; Records; Along the Airways  
 KSL—The Junior Hour

**4:00 to 4:30 P. M.**

\*KPO & network—To be announced  
 KGO—Beaux Arts Trio  
 KYA—Baseball; Tea Dance  
 KTAB—Keep Smiling Revue  
 KLX—Records; 4:15, Piano  
 KROW—Recordings  
 KJBS—Hollywood Gossip; 4:15, Bill and Co  
 KGDM—Gilmore Oil Program  
 KQW—Hollywood Keyhole; Variety  
 \*KFRC & network—To be announced  
 KJR—Tea Dansant  
 KFI—Organ and Soprano  
 KNX—Haven of Rest  
 KSL—Payroll Builder

**4:30 to 5:00 P. M.**

\*KPO & network—Eileen Piggott, soprano  
 KPO—4:45, News  
 KGO—For Girls and Boys Only  
 KTAB—Rhythm Ramblings  
 KYA—Tea Dance Parade  
 KLX—Pianist; 4:45, Health School  
 KROW—Hillbilly Music  
 KJBS—Dance Orchestra; Records  
 KQW—Story Time; 4:45, Dog Stories  
 KGDM—Orchestra  
 \*KFRC & network—Danny Russo's Orchestra; 4:45, Pipe Dreams  
 KOL—Orch.; Bureau of Fisheries  
 KHQ—4:45, Tull and Gibbs  
 KGW—4:45, Snoop and Sneak  
 KJR—Snapshots; Steamboat Bill  
 KEX—Three-Four Time  
 KFI—Music; Bible Stories  
 KNX—School Bureau; Fire Dept.  
 KSL—Adventures of Robin Hood; 4:45, Town Crier

**5:00 to 5:30 P. M.**

\*KPO & network—Flirtations: Dot Kay, contralto; Clef Dwellers, vocal trio  
 KGO—High School Hour; 5:15, Great Moments in Sports, Ernie Smith; 5:20, Sax Appeal, Mickey Gillette  
 KYA—Children's Hour  
 KTAB—Health Talk; Records  
 KLX—Brother Bob's Club  
 KROW—Memory Lane; Guitarist  
 KJBS—Popular Vocalist; News  
 KGGC—Studio Frolic  
 KOW—Popular Concert  
 KGDM—Echoes of the Nineties; Ernie Cruz Program  
 KFRC—Elec. Transcription to 5:15  
 \*KFRC & network—5:15, Billy Bachelor  
 KOL—Studio Program to 5:15  
 KVI—Studio Program to 5:15  
 KJR—Waltzes and Tangos  
 KEX—Symphony  
 KNX—Storytown Express; 5:15, Synagogue of the Air  
 KFI—Bible Stories to 5:15  
 KHJ—Studio Program to 5:15  
 KECA—5:15, Recordings  
 KGB—Studio Program to 5:15  
 KSI—Pullman Tailors; 5:15, Tarzan  
 \*KPO & network—Ricardo and His Violin; 5:45, Little Orphan Annie  
 KGO—Life of the Reillys; 5:45, Tim Healy's Ivory Stamp Club  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee

**5:30 to 6:00 P. M.**

KROW—Eating Your Way to Health  
 KGGC—Dance Echoes; Irish Gems  
 KGDM—Studio; Recordings  
 KQW—Orchestra; Voice of Portugal  
 KEX—La France & King  
 \*KFRC & network—Real Life Dramas; 5:45, Sports Broadcast  
 KVI—5:45, Sports Revue  
 KJR—Melody Race; 5:45, Cecil Solly  
 KFI—Elec. Transcription  
 KNX—Synagogue; Gossip Club  
 KECA—Recordings  
 KFSD—Studio; 5:45, Farley's Prog  
 KSL—Excelsis Beauty Program; Memory Garden

**6:00 to 6:30 P. M.**

\*KPO & network—Let's Listen to Harris: Phil Harris' Orchestra, with Leah Ray, vocalist  
 KGO—Five Cards, Coquettes, vocal trio, Alvino Rey, guitarist  
 KYA—Cy Trobber's Orchestra  
 KTAB—Dinner Concert  
 KLX—Concert Trio  
 KROW—News; 6:15, True Facts  
 KGGC—Dance; Touring the Town  
 KQW—Department of Agriculture; 6:15, Popular Program  
 KGDM—Great Moments in Sports  
 \*KFRC & network—March of Time  
 KJR—Song Bag  
 KEX—Dance; Mountaineers  
 KNX—News; Dinner Dance  
 KFVB—News; Records; Organ  
 KECA—Recordings; 6:15, News  
 KFOX—News; Al & Molly; Cecil and Sally  
 KFSD—Dinner Concert

**6:30 to 7:00 P. M.**

\*KPO & network—Armour Program, featuring Floyd Gibbons; guest artist; Irene Beasley, blues singer  
 KGO—Barbara Merkle, harpist; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orch.; Man About Town  
 KTAB—Communications; Oriental Gallery  
 KLX—Trio  
 KROW—Ne'er Do Well  
 KGGC—Air Theatre; Sunshine  
 KQW—State Market Reports; 6:45, Torrid Tunes  
 \*KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fiorito's Orchestra and Rowena Williams  
 KJR—Hollywood on Parade; Jimmie Allen  
 KNX—Concert Group; Jimmie Allen  
 KFVB—Organ; Jimmie Allen  
 KECA—Wesley Tourtelotte, organist  
 KFOX—School Kids; Jimmy Allen

**7:00 to 7:30 P. M.**

\*KPO & netwk—The First Nighter, drama  
 KGO—Mickey Gillette's Music  
 KYA—Ernie Smith's Sport Page; 7:10, Great Moments in Sports; 7:15, Orchestra  
 KTAB—Studio Program; 7:15, Italian News  
 KLX—News; 7:15, Lovable Liars  
 KROW—Hammond; Sports  
 KQW—Weather; Musical Varieties  
 KGGC—Arnet Amos; Concert Melodies  
 \*KFRC & netwk—Hollywood Hotel  
 KJR—Mystic Asia  
 KFVB—Football Talk; Syncopators  
 KFOX—Eb and Zeb; Bobby & Betty  
 KNX—Watanabe & Archie; Bunk  
 KECA—Orchestra and Soloist

**7:30 to 8:00 P. M.**

KPO—Sports Review  
 \*KPO & network—7:45, Cliff Nazarro, songs  
 KGO—Comedy Stars of Hollywood; 7:45, Diary of a Cosmopolitan  
 KYA—Cowboys; Louise Taber

KTAB—Opie & Viney; Organ  
 KLX—Silver Strains; 7:45, Pianist  
 KROW—Golden Memories  
 KGGC—Jeanne Carole; Records  
 KQW—Italian Theatre  
 \*KFRC & network—California Melodies  
 KVI—Dr. R. M. Mellor to 7:45  
 KOMO—Greater Washington Hour  
 KHQ—Schooldays; Romance of Achievement  
 KFVB—Syncopators; Comedy Stars  
 KNX—L. King, tenor; King Cowboy  
 KFI—Eno Crime Clues  
 KECA—Records; 7:45, Robert Hurd  
 KFOX—Boy Detective; Continentals  
 KSL—7:45, Alka Seltzer Program  
 KFSD—Fairway Facts; Marie Kriete

**8:00 to 9:30 P. M.**

\*KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
 KGO—Diary of a Cosmopolitan; 8:15, College Daze  
 KYA—Erev Shaboth; Orchestra  
 KTAB—Itchy & Scratchy; 8:15, Fishin' Fool  
 KLX—Great Moments in Sports; World Revue  
 KROW—Sullivan & Solomon; 8:15, Nurino Turchete, accordionist  
 KGGC—Spanish Program  
 KQW—Dixie Marsh; Drama  
 KEX—News; 8:15, Blackbird  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—9:15, Metropolitans  
 KNX—The In-Laws; 8:15, Organ  
 KECA—Records; Burr McIntosh  
 KFVB—Orchestra  
 KFOX—Vagabonds; Orchestra  
 KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

\*KPO & netwk—One Man's Family, serial drama  
 KGO—To be announced  
 KYA—Dance Orchestras  
 KTAB—St. Mary's College; 8:45, Political  
 KLX—Ann Wakefield, soprano; Harriet French  
 KROW—Sunny Brook's Band  
 KGGC—Timely Tunes; Records  
 KQW—Drama; Orchestra  
 \*KFRC & netwk—Court of Human Relations  
 KJR—Metropolitans; 8:45, Carefree Capers  
 KGO—Portland Union Bible Class  
 KQW—8:45, Fireside Hour  
 KNX—Orchestra and Vocal  
 KECA—Records; 8:45, Romance of Africa  
 KFVB—Jack Jov's Orchestra  
 KFOX—Market Basket

**9:00 to 9:30 P. M.**

\*KPO & network—Caswell Concert  
 KPO—9:15, Night Editor, Hal Burdick, the story teller  
 KGO—Eno Crime Clues  
 KYA—Drama; 9:15, Friendly Neighbors  
 KTAB—Earl G. Linsley, astronomer; 9:15, Nighthiders  
 KLX—Baritone; California Rangers  
 KROW—Unusual Stories; Hawaiians  
 KGGC—News; 9:05, Cowboys  
 KQW—Dance Time; Piano Moods  
 \*KFRC & network—Rio Grande Crack Police Band; 9:15, Hobbies, Wilbur Hall  
 KOF—Studio; 9:15, Hobbies  
 KOMO—9:15, Royal Foursome  
 KHQ—9:15, Crazy Wells  
 KEX—9:15, Homelide Squad  
 KJR—Souvenirs to 9:15  
 KNX—News; 9:15, Amazon  
 KFI—9:15, Orchestra and Soloist  
 KFVB—Don Cave's Orchestra  
 KECA—Recordings  
 KFOX—Beverly Hillbillies  
 KFSD—Furmbilt Program to 9:15  
 KSL—Organ; Democratic

**9:30 to 10:00 P. M.**

\*KPO & network—Hollywood on the Air; Movie celebrities; Carol Lee, blues singer; orchestra  
 KGO—Pick & Pat in One Night Stands  
 KYA—Jean Wakefield; 9:45, News  
 KTAB—Babes in Radio  
 KLX—Calif. Rangers; 9:45, News; 9:50, Road Information  
 KROW—Buck Royce Cowboys  
 KGGC—Organalities; Records  
 KQW—Music Crusader; 9:45, Front Page Drama  
 \*KFRC & network—To be announced  
 KOL—Music; 9:45, News  
 KVI—News Flashes to 9:45  
 KFI—Richeieu; Cardinal or King  
 KFVB—Dance Orchestra  
 KNX—Musical Headlines; Fights  
 KFOX—Beverly Hillbillies  
 KFSD—Community Chest  
 KSL—9:45, Wrestling Matches

**10:00 to 10:30 P. M.**

\*KPO & netwk—Richfield Reporter; 10:15, Red Davis, dramatic sketch  
 KGO—Reflections, orchestra  
 KYA—Lyric Quartet; Piano Painting  
 KTAB—News; Jerry Wilford  
 KLX—Recorded Music  
 KROW—Recordings  
 KGGC—Joe Garcia's Orchestra  
 KQW—News; 10:10, Elec. Trans.; Merle Carlson's Orchestra  
 KGW—10:15, Kelly's Kavaleros  
 KJR—Till Tomorrow; Northern Lites  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Fights, Hollywood Stadium  
 KFVB—News; Orchestra  
 KECA—Musical Celebrities  
 KGB—News; 10:05, Dance Orch.  
 KSL—Wrestling Matches

**10:30 to 11:00 P. M.**

\*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—Press-Radio News; 10:35, Beal-Taylor's Orchestra  
 KYA—Sandman Organ  
 KTAB—Hal Girvin's Orchestra  
 KROW—Dance Music  
 KGGC—S. F. Salutes Hawaii  
 KFRC—Merle Carlson's Orchestra  
 KJR—Northern Lights, Damaki  
 KEX—Lonesome Club  
 KOMO—Orchestra; Memory Garden  
 KFI—Jimmy Grier's Orchestra  
 KFVB—Geo. Hamilton's Orchestra  
 KNX—Fights; 10:45, Orchestra  
 KHJ—Pasadena Community Dance  
 KFOX—Geo. Hamilton's Orchestra

**11:00 to 11:30 P. M.**

\*KGO & network—Ambassador Hotel Orchestra  
 KPO—Tom Gerun's Orchestra  
 KYA—Sandman Organ  
 KTAB—Greater Santa Clara Valley  
 KROW—Dance Music  
 \*KFRC & network—To be announced  
 KJR—Hollywood Temple  
 KHJ—Pasadena Community Dance  
 KFVB—Jay Whidden's Orchestra  
 KFOX—Jay Whidden's Orchestra

**11:30 to 12:00 Midnight**

\*KGO & netwk—Woodyard's Orch.  
 KPO—Organ Concert  
 KYA—Frank Castle's Show  
 KTAB—Dance Tunes  
 KFRC—To be announced  
 KJR—Club Victor Orchestra  
 KHJ—Midnight Moods; Records  
 KFOX—Jimmy Mann's Orchestra  
 KGB—Organ Recital

**12:00 to Sign Off**

KPO—Organ Concert  
 KTAB—Vagabond of the Air  
 KROW—Midnight Vagabond  
 KGDM—Music and News  
 KHJ—Recordings  
 KJBS—12:01, Owl Program to 7 a.m.

## 7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Morning Parade
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; 7:15, Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club
- KECA—Records
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—To be announced; 7:35, Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; 7:45, Quartet
- KJR—Market Quotations; Shadows on the Clock
- KEX—Varieties
- KHQ—Dental Hygiene to 7:45
- KFI—Church to 7:45
- KHJ—Recordings
- KNX—Bill Sharples and His Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Club; 7:55, Program Resume

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies of the Day
- \* KFRC & network—Captivators; KOL—Studio; Cecil and Sally
- KVI—8:15, Market Specials
- KGDM—Serenader; Recordings
- KOMO—Stradivarieties
- KHQ—8:15, Musical Gems
- KGW—Ronald Buck to 8:15
- KFI—Helen Hill, pianist
- KNX—Bill Sharples and His Breakfast Club
- KECA—Memories of the Waltz
- KSL—Captivators

## 8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- \* KFRC & network—Hollywood Country Church
- KHQ—Music; Home Comfort
- KOMO—Resume; 8:33, Vagabonds
- KFI—8:45, Charlie Wellman



**EDNA FISCHER**  
KPO, KGO—PIANIST

- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Records to 8:45
- KFSD—8:45, Stock Report
- KSL—Miniatures; 8:45, Jennie Lee

## 9:00 to 9:30 A. M.

- KPO & netwk—Armchair Quartet; 9:15, Genia Fonariva, soprano
- KGO—Crosscuts Log o' the Day; 9:15, Organ Concert
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Health Swing; Records
- KJBS—Vocalists; Bargain Basement
- KGGC—Recordings
- KQW—Tuneful Topics
- \* KFRC & network—Connie Gates; Along the Volga
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KGW—Cooking School to 9:15
- KHQ—Crazy Wells; 9:15, Tull and Gibbs
- KEX—9:15, Request Program
- KOMO—Clef Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KSL—L. D. S. Semi-Annual Conference

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Organ Concert; 9:55, Press-Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Records; Bess Olsen
- KROW—Diet and Health
- KJBS—Morning Concert
- KGGC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- \* KFRC & network—Abram Chasins; 9:45, Al Kavelin's Orchestra
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program
- KGB—News Flashes to 9:35
- KSL—Semi-Annual Conference

## 10:00 to 10:30 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Coquettes, vocal trio; 10:15, Accordiana, Johnny Toffoli
- KYA—Columbia Parade; Organ
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News; Orchestra
- KQW—Popular Orchestra
- KGDM—Kiddies Program; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KGGC—Cal King
- KJR—Early Echoes
- KEX—Lost & Found; Popular Piano
- KNX—Eddie Albright's Family
- KECA—City School Program
- KSL—Semi-Annual Conference

## 10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Records
- KGGC—Hits of Today
- KQW—Records; 10:45, Musical
- KGDM—Sunshine Girl; Recordings
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KFRC—Junior Artist Recital
- KGW—10:45, "Cheerio"
- KOL—Morning Melodies
- KJR—Club Minutes; 10:45, Uncle Hank
- KEX—Classical Soloist
- KNX—Lotus Land
- KECA—Classic Hour
- KSL—Semi-Annual Conference

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced
- KYA—Organ; 11:15, Dance Time
- KTAB—Blue Moments; 11:15 Beauty Facts
- KLX—Recordings
- KROW—Health Talk; 11:15, Organ
- KJBS—Hits of the Past
- KGGC—Milady's Date Book; 11:15, Organ
- KQW—Light Classics
- KGDM—Recordings
- \* KFRC & network—Danny Russo's Orchestra
- KVI—11:15, The Observer
- KGW—Studio Program
- KJR—Rhythm Rulers
- KEX—Records; Cobwebs & Nuts
- KNX—Marshall Grant, organ
- KECA—Classic Hour, Records

## 11:30 to 12:00 Noon

- KPO & network—Hawaiian Orchestra from Century of Progress
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kahn's
- KLX—Anita & Orosco; Records
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Requests; 11:45, News
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Recordings
- \* KFRC & netwk—Round Towners
- KJR—Measured Steps

KEX—Cobwebs and Nuts to 11:45  
KHQ—Organ Concert  
KNX—Musical Auction; Talk  
KFI—Bennie Watson, songs; 11:45,  
Market Reports

### 12:00 to 12:30 P. M.

- KGO & network—Tommy Tucker's Orchestra
- KPO—News
- KPO & network—12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Organ
- KLX—Stocks; 12:05, Dance Music
- KROW—Latin-American Program
- KJBS—Instrumental and Vocal
- KQW—Popular Orchestra
- KGCC—Request Hour
- KGDM—Road Reports; Records
- ★ KFRC & network—Chansonnettes
- KHQ—Business and Pleasure
- KQW—12:15, Meler & Frank
- KJR—Records; 12:15, Grain Report
- KEX—Band Music
- KNX—News; 12:15, Congoin
- KECA—News; 12:15, Records
- KSL—Broadcaster's Review

### 12:30 to 1:00 P. M.

- KPO & network—Western Agriculture
- KGO—Week End Revue, variety musicals with Tommy Harris, tenor, and others
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Don Brose; Magic Harmony
- KROW—Hits of Today
- KJBS—Dance Matinee
- KGCC—Pirate Cowboys
- KQW—Weather; Market Reports
- KGDM—Records; News
- ★ KFRC & network—Saturday Syncopators
- KGW—Dr. Semler; Friendly Chat
- KHQ—12:45, American Weekly
- KEX—American Produce to 12:35
- KJR—Uncle Frank's Children Mat.
- KNX—Concert Group
- KECA—Concert Favorites

### 1:00 to 1:30 P. M.

- KPO & network—Mickey Gillette's Music
- KGO—Week End Revue
- KYA—Hawaiian Troubadours
- KTAB—Songs of the Past
- KLX—Recordings
- KROW—Concert Melodies
- KJBS—Musical Novelties
- KQW—Friendly Hour
- KGDM—Recordings
- ★ KFRC & network—Ann Leaf, Organ
- KGW—Chat; Dental Clinic
- KJR—Uncle Frank's Children Mat.
- KHQ—Drama; 1:15, Sylvia Gray
- KFI—Eduardo Durante Orchestra; 1:15, Accordion and Piano
- KNX—Pontrelli's Orchestra
- KSL—L. D. S. Conference

### 1:30 to 2:00 P. M.

- KPO & network—Palmer Clark's Orchestra
- KGO—Cecilians; Barbara Blanchard, soprano; Eva Gruninger, contralto; organ
- KYA—Rhythm Princes
- KTAB—Jean Kent, Economics
- KLX—Song Bag
- KROW—Records; Tuneful Tunes
- KJBS—Afternoon Popular Concert
- KQW—Friendly Hour
- KGDM—Records; Melodic Keys
- KFRC—N. Y. Stocks to 1:35
- ★ KFRC & network—Scott Fischer's Orchestra; 1:45, Stanford vs. O. S. C. Football Game
- KJR—The Sun Dial
- KEX—Grain Reports; Records
- KFI—Biltmore Concert Quartet
- KNX—Pontrelli's Orchestra

KFI—Biltmore Concert Quartet  
KSL—L. D. S. Conference

### 2:00 to 2:30 P. M.

KGO—Associated Football: University of California vs. St. Mary's College; Don Thompson, announcer  
KPO—Orlando's Tea Music  
KYA—Rhythm Princes  
KTAB—Dance Tunes; Romancin'  
KLX—Records  
KJBS—Popular Dance Recordings  
KROW—Tuneful Tunes; Dorothy Allen, vocalist  
KQW—Dance Matinee  
KGDM—2:15, News  
★ KFRC & network—Football: Stanford vs. O. S. C.  
KHQ—Football: University of So. California vs. Washington State  
KOMO—Football: University of So. California vs. Washington State  
KGW—Football University of So. California vs. Washington State  
KJR—International Musicales  
KEX—World Bookman; Symphony  
KFI—Football: University of So. California vs. Washington State  
KNX—The Bookworm  
KECA—Classical Recordings  
KSL—L. D. S. Conference

### 2:30 to 3:00 P. M.

- KGO & network—Football Game
- KPO—Chick Webb's Orchestra
- KYA—Vignettes of Life; 2:45, Baseball Game
- KTAB—Three-Four Time; Records
- KLX—Metropolitan Moods
- KROW—Dell Perry, pianist to 2:45
- KJBS—Popular Dance Recordings
- KQW—Dance Matinee
- KGDM—The Romancer
- ★ KFRC & network—Football: Stanford vs. O. S. C.
- KOL—Football Game
- KOMO—Football Game
- KHQ—Football Game
- KEX—Symphony
- KJR—Boeing Talk; Siesta Moods
- KGW—Football Game
- KFI—Football Game
- KNX—Foreign Recordings
- KECA—Classic Hour

### 3:00 to 3:30 P. M.

- KGO & network—Football Game
- KPO—Vagabonds Quartet
- KYA—Baseball Game
- KLX—Recordings
- KTAB—Recordings
- KROW—Mary Dowd Reardon
- KQW—Vocal; Music
- KJBS—Light Opera; 3:15, Colonel Shaddy
- KGDM—The Romancer
- ★ KFRC & network—Football Game
- KOL—Football Game
- KOMO—Football Game
- KFX—Symphony
- KHQ—Football Game
- KGW—Football Game
- KFI—Football Game
- KNX—Concert
- KECA—Organ Recital
- KSL—Payroll Bulder

### 3:30 to 4:00 P. M.

- KGO & network—Football Game
- KPO—To be announced
- KYA—Baseball Game
- KLX—Recordings
- KTAB—Sophistication; 3:45, Picture
- KROW—Spanish Tunes; Records
- KJBS—Dance Orchestra
- KQW—Variety Program
- ★ KFRC & network—Football Game
- KOL—Football Game
- KOMO—Football Game
- KHQ—Football Game
- KOMO—Birnbau's Bavarians
- KGW—Football Game

KEX—3:45, Melody Salon  
KNX—Concert  
KFI—Football Game  
KSL—The Junior Hour

### 4:00 to 4:30 P. M.

- KGO & network—Football Game
- KPO—Flying with Captain Al Williams; 4:15, Harry Owens and His Royal Hawaiians
- KYA—Baseball Game
- KTAB—Cobweb Chasers
- KLX—Recordings
- KROW—Waltzes; Popular Tunes
- KJBS—Hollywood Gossip; Orch.
- KGDM—Gilmore Oil Program
- KQW—Gossip; 4:15, Variety
- ★ KFRC & network—Football Game; 4:15, Joe Reichman's Orchestra
- KGW—Football Game
- KOMO—Football Game
- KHQ—Football Game
- KJR—Tea Dansant
- KFI—Football Game
- KNX—Carefree Capers
- KOA—Hotel Penn Orchestra
- KSL—Broadcasters Review

### 4:30 to 5:00 P. M.

- KGO & network—Football Game
- KPO—Harry Owens' Hawaiians; 4:45, Sarah Kreindler, violinist
- KYA—Baseball Game; Dance Music
- KTAB—Rhythm Ramblings
- KLX—Helen Parmelee, pianist
- KROW—Hillbille Music
- KJBS—Orch.; 4:45, Harmony Trio
- KQW—Story Time; 4:45, Songs of the Islands
- KGDM—Recordings
- ★ KFRC & network—Edgewater Beach Concert Orchestra
- KFRC—4:45, Dr. J. C. Campbell
- KOMO—Football Game
- KHQ—Football Game
- KJR—Snapshots
- KEX—4:45, Musical Gems
- KGW—Football Game
- KFI—Football Game
- KECA—Records to 5:30
- KNX—Metropolitan Moods
- KSL—Broadcasters Review

### 5:00 to 5:30 P. M.

- KPO & network—Swift Hour: Richard Bonelli, baritone; music direction Sigmund Romberg
- KGO—Pastels, woodwind ensemble direction Willard Flashman
- KYA—Children's Prog.; Donald Ayer
- KTAB—Memory in Melody; 5:15, Song Favorites
- KLX—Brother Bob's Club
- KROW—Memory Lane; Records
- KJBS—Dance Hits; 5:15, News
- KGCC—Serenade; 5:15, Go to Church
- KGDM—Studio; Ernie Cruz
- KQW—Concert
- ★ KFRC & network—Roxy Revue
- KEX—Musical Gems
- KJR—Waltzes and Tangoes
- KNX—5:15, Dr. John Matthews
- KECA—Recordings

### 5:30 to 6:00 P. M.

- KPO & network—Swift Hour
- KGO—Pair of Planos, Grace Frankel and Gertrude Lyne
- KYA—Metropolitans; Campbell
- KTAB—The Funnies; Blue Moments
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KGCC—Recordings; Irish Gems
- KQW—Musical Impressions; 5:45, Voice of Portugal
- ★ KFRC & network—Roxy Revue; 5:45, Sports Broadcast
- KVI—5:45, Sports Review
- KJR—Romancing
- KEX—Road Report; 5:35, Orchestra
- KNX—John Matthews; Gossip Club
- KECA—Temple Baptist; Records
- KSL—To be announced

**6:00 to 6:30 P. M.**

● KPO & netwk—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra  
KGO—Beaux Arts Trio  
KYA—Dinner at Six  
KTAB—Echoes of Portugal  
KLX—KLX Trio  
KROW—News; 6:15, True Facts  
KGGC—Dance; Touring the Town  
KQW—Concert; Popular Program  
\* KFRC & network—Chesterfield Program  
KEX—Sam Gordon; 6:15, Orchestra  
KJR—Song Bag  
KNX—News; 6:15, Dance Music  
KFWB—News; Records; Organ  
KECA—Records; News  
KFOX—News; Al & Molly; Cecil and Sally  
KFSD—Community Chest Program

**6:30 to 7:00 P. M.**

● KPO & network—Gibson Family, original musical comedy  
KGO—Spiritual Fantasy, Southern Harmony Four, male quartet  
KYA—Orchestra; Man About Town  
KTAB—Communications; 6:45, Studio Program  
KX—KLX Trio  
KROW—Dr. G. Facci; Labor Journal  
KGGC—Air Theatre; Music  
KQW—Gerald Kenny; 6:45, Torrid Tunes  
\* KFRC & network—Life of Benjamin Franklin  
KJR—Los Argentinos  
KNX—Concert; Your Dinner Dance  
KFWB—Eddie Eben, organist  
KECA—Records  
KFOX—School Kids; Studio Prog.  
KSL—6:45, Comedy Stars

**7:00 to 7:30 P. M.**

● KPO & network—Gibson Family  
KGO—Education Today; 7:15, Mickey Gillette's Music  
KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist  
KTAB—Stamps; 7:15, Italian News  
KLX—News Items; 7:15, Soprano  
KROW—C. W. Hammond; Sports  
KGGC—Alan Dohman's Orchestra  
KQW—News; French Travelogue  
\* KFRC & network—Manhattan Serenaders  
KJR—Symphonettes  
KFWB—Interview; Pioneers  
KECA—Raine Bennett, poet  
KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist  
KFOX—Wiggsville; Bobby & Betty  
KFSD—7:15, Sonny & Buddy

**7:30 to 8:00 P. M.**

● KPO & network—To be announced  
KGO—Mickey Gillette's Music  
KTAB—Chasin' Horizons  
KYA—Lyric Quartet; Shadow of Kall-om  
KLX—Carefree Capers  
KROW—Golden Memories Program  
KGGC—Records  
\* KFRC & network—Mona Lowe & Joe Sullivan; 7:45, Elder Michaux and Congregation  
KQW—Italian Radio Theatre  
KVI—Dr. M. M. Mellor to 7:45  
KJR—Melody Time; 7:45, Music  
KHQ—7:45, Ole the Hired Man  
KFI—Eno Crime Clues  
KNX—Calmon Luboviski, violinist  
KFWB—Juvenile Revue  
KECA—Records; Organ Recital  
KFOX—Juvenile Revue  
KSL—Crazy Crystals to 7:45

**8:00 to 8:30 P. M.**

● KPO & network—National Barn Dance

KGO—Pan-Americana, Jose Ramirez, tenor; Argentine Trio, instrumentalists  
KYA—Kall-om; Bob Beal's Orch.  
KTAB—Home Favorites  
KLX—Capers; 8:15, Musical Soiree  
KROW—Latin-American Program  
KQW—Popular Vocalists; 8:15, Musical Program  
KGGC—Spanish Program  
\* KFRC & network—Richard Himber's Champions  
KJR—Song Market  
KOMO—8:15, Scandinavian Songs  
KGW—8:15, Mark Daniels, baritone  
KEX—News Flashes to 8:15  
KFWB—Charles Kaley & Burt Fiske; Orchestra  
KNX—Hollywood Barn Dance  
KECA—Playground Dept. Musical  
KFOX—Christian Science  
KSL—Dance Orchestra

**8:30 to 9:00 P. M.**

● KPO & network—National Barn Dance  
KGO—Musical Treasure Chest, orchestra direction Emil Polak  
KYA—Tom Coakley's Orch.; Bob Beal's Orchestra  
KTAB—Morgan Productions  
KLX—Musical Soiree  
KROW—Latin-American Program  
KGGC—Recordings  
KQW—Musical Program  
\* KFRC & network—Hodge Podge Lodge  
KOL—Ozzie Nelson's Orchestra  
KVI—Ozzie Nelson's Orchestra  
KOMO—Fisher's Blend Half Hour  
KGW—Fisher's Blend Half Hour  
KNX—Hollywood Barn Dance  
KFWB—Musical Newsy  
KECA—Musical Program; Records  
KFOX—Musical Newsy  
KSL—Ozzie Nelson's Orchestra

**9:00 to 9:30 P. M.**

● KPO & network—Johns-Manville Program; 9:15, Carefree Carnival, variety show, Ned Tollinger, master of ceremonies  
KGO—Musical Treasure Chest; 9:15, Tom Gerun's Orchestra  
KTAB—Crocketts; 9:15, Hillbillies  
KYA—Bath-Day Party  
KLX—Faust Theater of the Air  
KROW—Italian Program  
KGGC—News; Wyoming Cowboys  
KQW—Dance Frolic  
\* KFRC & network—To be announced  
KFWB—Concert Trio  
KOMO—Thirty Minutes of Music  
KNX—News; Hollywood Barn Dance  
KFWB—Dance Orchestra  
KFOX—Don Cave's Orchestra  
KECA—Records  
KSL—Adierika Program to 9:15

**9:30 to 10:30 P. M.**

● KPO & network—Carefree Carnival  
KGO—Tom Gerun's Orchestra  
KYA—Bath Day Program  
KTAB—Golden Gate Players  
KLX—Souvenirs of Songs  
KROW—Sunny Brooks Band  
KJBS—Morning Concert  
KGGC—Band; Hawaiians  
KQW—Dance Frolic  
\* KFRC & network—Chas. Barnett's Orchestra  
KOL—Dance Music  
KVI—Ledger News; Flashes to 9:45  
KJR—Spice of Life; Fireside Phantasies  
KNX—Hollywood Barn Dance  
KECA—Records  
KFWB—Kyser's Orchestra  
KFOX—Dance Orchestra  
KSL—Dance Music

**10:00 to 10:30 P. M.**

● KPO & network—Blue Moonlight;

Alvino Rey, guitarist; Paul Carson, organist  
KGO—Williams-Walsh Orchestra  
KYA—Piano Paintings  
KTAB—News; Vaudeville Odeon  
KLX—Records  
KGGC—Joe Garcia's Orchestra  
KROW—Recordings  
KFRC—News; 10:10, Ironized Yeast; Dance Music  
KOL—Dance Orchestra  
KJR—Rocky Mountaineers  
KEX—Olympians; Eddie King  
KHJ—News Items; 10:10, Orchestra  
KNX—Pontrelli's Orchestra  
KFWB—News; Orchestra  
KFOX—News; Orchestra  
KGB—News Flashes; 10:05, Orch.  
KECA—Recordings

**10:30 to 11:00 P. M.**

● KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
KGO—Press-Radio News; 10:35, Emil Polak's Orchestra  
KYA—Organ  
KTAB—Hal Girvin's Orchestra  
KLX—Records  
KROW—Rhythm-Fest  
KGGC—Merry Melodies  
\* KFRC & network—To be announced  
KOL—Dance Orchestra  
KJR—Artistic Trio  
KOMO—Club Victor Orch.; 10:55, Memory's Garden  
KFI—Biltmore Hotel Orchestra  
KHJ—Pasadena Community Dance  
KNX—Pontrelli's Orchestra  
KFWB—Orchestra  
KFOX—Dance Orchestra

**11:00 to 11:30 P. M.**

● KPO & netwk—Ambassador Hotel Orchestra  
KGO—Beal-Taylor's Orchestra  
KYA—Organ Serenade  
KTAB—Dance Tunes  
KROW—Midnight Vaabond  
\* KFRC & network—To be announced  
KOMO—Moonlight Melodies  
KEX—Dance Frolic  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra  
KGB—Orchestra

**11:30 to 12:00 Midnight**

● KGO & network—Bart Woodyard's Orchestra  
KPO—Organ Concert  
KYA—Frank Castle's Little Show  
KROW—Vaagabond and Music  
\* KFRC & network—Pasadena Orch.  
KEX—Organ Music  
KJR—Club Victor Orchestra  
KHJ—Recordings

**12:00 to 1 A.M.**

KROW—Del Courtney's Band  
KGO—Records  
KHJ—Records  
KGB—Recordings  
KJBS—12:01, Owl Program to 7 a.m.

**1:00 A. M. to 7:00 A. M.**

KJBS—Owl Program

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STATION KJBS

Mon., 7:45 a.m.; Tues., 8:50 a.m.;  
Wed., 7:25 a.m.; Thurs., 8:35 a.m.;  
Fri., 10:20 a.m.; Sat., 8:55 a.m.

# POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPJ	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2418	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WFDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2418	WPDS	St. Paul, Minn.
121.50	2470	KG0Z	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KG0Y	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPDK	Milwaukee, Wis.	121.50	2470	KGPK	Sloux City, Ia.
121.50	2470	KGPN	Davenport, Ia.	124.17	2418	KGPE	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2418	WPDA	Tulare, Calif.
124.50	2410	WFDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2418	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2418	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WPEB	Grand Rapids	123.00	2440	WPDF	Philadelphia, Pa.	122.05	2458	WPDG	Youngstown, O.

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