

IN THIS
ISSUE

IF A KING HAD BROADCAST

BROADCAST WEEKLY

OCTOBER 21st to 27th



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PRACTICALLY two thousand years have elapsed since the acknowledged Creator of the universe commanded "Thou shalt not kill," but "Love thy neighbor as thyself."

Since then wars, past and anticipated, have caused world-wide poverty, distrust, and animosity. Yet today the machinery of death and destruction is being organized on a scale never before approached in human history, with more men armed and trained for legal murder than are active in espousing and exemplifying true Christianity. What a paradox. What suicidal stupidity. What barbaric blasphemy.

If one one-hundredth of the money appropriated for military purposes during the past decade had been spent instead for Radio receivers and programs for the weary peoples whose daily toil produced those revenues, the world would not now be trembling on the brink of another cataclysmic struggle. If instead of arming men with guns, governments equipped homes with Radios, and spent for the broadcasting of enlightenment, inspiration, and wholesome home enjoyment the money now shot into the air in preparation for wholesale slaughter—how much happier the world would be, what impetus would be given the progress of civilization and the spread of Christianity. Here is a cause worthy of the ideals and dynamic spirit of home-loving, Christian-thinking, democratic America.

The same force that flashed word of the murder of Yugoslavia's King Alexander on fateful October 9 could have saved his life and spared the world the possible dire consequences of his tragic end. His Croation killer, Petrus Kalemán, was not *born* a political plotter and assassin. Could he have chosen his companions and entertainment at will from the elite of the ether he most probably would have developed an entirely different character and philosophy. Radio as we know it would have changed his entire conception of his fellow beings, his king, his God, and his own mission in life.

King Alexander was a self-appointed *dictator*. However exalted and altruistic a ruler's motives, however beneficent his acts, the assumption and exercise of the power of government without the consent of the governed is tyranny. As long as a century and a half ago that famous orator-statesman, *Edmund Burke*, warned the peers of proud England that: "It is contradiction in terms, blasphemy in religion, and wickedness in politics to say that *any* man can have arbitrary power."

Not all the armies of Europe were adequate to prevent the assassination of *Dictator* Alexander. *Radio* would have enabled him to refute false propaganda by talking direct to *all* his people. Of a kingdom it could have made one great happy and enlightened family, ruled not by a greatly harassed and much misunderstood dictator, but presided over by a kindly patriarch known, respected, and beloved throughout the length and breadth of his land.

Our own government is now spending money to clear brush from hillsides and build new highways. Is it *less* important or *less* proper to open new avenues of enlightenment and remove the blight of ignorance from the mind? Our government rears great edifices for education and endows huge libraries. Than Radio is *any* force capable of accomplishing more educationally?

Arrangements should be perfected whereby some broadcasting station or chain, government-owned or otherwise, have microphones permanently established in the halls of Congress and other important official centers, to enable the people to tune in their government at any and all times it is in important public session. A plan should be evolved whereby the government or some other agency, gratuitously or otherwise, take the steps necessary to assure *every* American home being equipped with a modern Radio receiver.

Must an *epidemic* of assassinations and revolutions enshroud the world in a reign of terror and destroy the very foundations of civilization, or will we dedicate ourselves to these fundamental ends *immediately*?

MICROPHONE GOSSIP



• • • When Grace Sanderson Michie first started writing travel programs for KGO she little realized that some day she would be known as a radio travel specialist. Mrs. Michie is now being kept very busy writing for foreign governments who are desirous of presenting the attractiveness of their countries to the American people through the medium of radio.

Mrs. Michie recently completed a series of electric transcriptions for the Australian government which were so interesting that they have been broadcast by over a hundred stations in the United States and Canada. The reception accorded them was so effective that the New Zealand government commissioned Mrs. Michie write a series of travel broadcast for them which have just been completed at MacGregor and Sollie Studios. Mrs. Michie returned several months ago from a tour of Mexico on which she was sent to gather first-hand information on which to base a series of programs on that colorful country.

• • • Glenn Rowell, second half of the team of Gene and Glenn, the Gillette Blue Blades heard Mondays through Fridays over NBC, has an amusing room in his summer home at Rowell Lake, Wis. The walls are papered with renewals and "first night" wires of good wishes and congratulations and the furniture is labeled with the name of the program and the sponsor whose salary check bought each piece!

• • • "Baker: Come home at once. All is forgiven. Your country needs you, kid.—Beetle." Messages like these from his severest critic and lifelong heckler proved too much for Phil Baker, the Armour Jester. Phil recently returned to the air after a six weeks' vacation in Italy with Mrs. Baker (the former Peggy Cartwright) and little Margot Eleanore Baker, who will celebrate her first birthday in November. The Bakers spent most of their time in Sorrento.

• • • No longer will swimmers and picnickers at "Tropic Beach" have to forego the pursuit of their favorite pastime to listen to the radio broadcasts of the football games, for the management at Sutro Baths has installed a loudspeaker system within the huge structure that houses this largest indoor playground in the world, so that fun frolickers may hear the broadcasts while enjoying themselves. During the broadcast of the world series baseball games between the Detroit Tigers and the St. Louis Cardinals, thousands of baseball fans crowded Tropic

Beach to listen in, evidencing satisfaction at this added facility which brings radio to the thousands who play and spend the day at Tropic Beach.

• • • Harold Perry, CBS technician and Harold Peary, character actor and announcer for the popular daily KFRC serial "Billy Batchelor," seriously wish one of them were named John Smith. Similarity in names has caused both more than their share of grief. Harold Perry, the technician, is constantly receiving phone calls and letters "panning" or "lauding" Harold Peary, the actor. Peary is being summoned for technical work. He also receives numerous phone calls and mail that is meant for his name-sake.

• • • Eileen Palmer, featured performer with the Radio Players on KYA and who is being heard in the "Shadow of Kali-Om," the mystery serial on that station, is from Portland, Oregon, where she has appeared on the leading radio stations for three years. The theater formed the basic background for Eileen's career.

• • • June Meredith, NBC actress and star of Talkie Picture Time, is another of the many celebrities who got their start with the New York Theater Guild. Richard Bennett, now, along with his three daughters, Joan, Barbara and Constance, a prominent Hollywood star, was head of the cast in which June had her first part.

• • • Roy Shields, NBC musical director in Chicago, says one of his most amusing experiences was conducting an orchestra of eighty Mexican musicians when Roy was in Mexico making a recording for the Victor Talking Machine Company. Roy couldn't speak Mexican and the musicians could speak no English. After every few numbers the musicians would halt to polish off a bottle of brandy.

• • • Hollywood is again dicker with James Melton, golden-voiced tenor of Fred Allen's Town Hall programs on NBC. Jimmy can also sing German, French and Italian, thanks to his operatic training, and movie producers seem to think the young tenor would be a valuable addition to Hollywood, especially when it comes to making foreign musicales.

• • • The Al Pearce goat, Celeste, was won by Desmond Wedberg, of Redlands, California, who submitted the cleverest rhyme about the animal, in the opinion of the judges.

• • • Bill Sharples of KNX says that his celebrated horse "Roxanna" has been leased, rented or hired—whatever you do with a horse—for a part in a forthcoming major movie production, "Lives of a Bengal Lancer."

• • • Histrionic ability of blonde Dale Nash of KNX, has won her an important rôle in the newest "Tarzan" series. She will play the part of Janette Burton.

Miss Nash is the comely blonde who portrays "Dolly" in Hal Berger's sensational KNX domestic serial "The In-Laws," and is recognized as one of the West's leading feminine radio actresses.

• • • The new announcer at KGGC is Reed Pollock, lately of the University of Utah. Reed is a brother of Grant Pollock, well-known to San Francisco listeners.

• • • While acting as professional interpreter in the Riverside Superior Courts, John Edwin Canady decided he would rather be a radio announcer. To this profession at KFI-KECA, he has brought valuable experience and qualifications: An M. S. degree in education, a bass voice tempered in church work, years of activity in all sports and a thorough knowledge of several foreign languages. Known as one of the leading scholastic debaters in college, Canady has toured the United States and Hawaii as a forensic speaker. He is 27 years old, married, sails boats for a hobby. He is of medium height, dark complexion and built like a wrestler.

• • • Football scouts are missing a good bet in not pressing Roxy into service as a cheer leader for the fall grid campaign. His acrobatics in directing the vocal ensemble during his Saturday night CBS broadcasts would put to shame many of the young men who inspire the rooting at college stadiums.

• • • If your sweetheart has twelve letters to her name, you can adopt the birthday-gift idea hit upon by Douglas Evans, KFI-KECA announcer. He purchased a very beautiful electric clock and changed each numeral to a letter, spelling out her name, but not D-o-u-g-l-a-s-e-v-a-n-s.

• • • Of the original Al Pearce gang, formed in San Francisco over five years ago, only five remain. They are Al and Cal, Bill Wright, Hazel Warner, and Monroe Upton. The gang now numbers over twenty artists, who produce five and a half hours of program weekly.

• • • Louise Taber, San Francisco historian, whose "Gold Rush Days" programs emanate from KYA, has a very definite hobby. She emulates the postman, who on his day off takes a hike, by researching into early California history for her own enjoyment and edification.

• • • With the Travis Hale, Renee Winkler romance culminated in betrothal the only other romance among the Al Pearce crew is between Cecil Lee, instrumentalist, and petite and beautiful Olga LaMarr, cousin of Morey Amsterdam. It was rumored that Tony Romano had a tender interest in one of the William's Sisters, but this was emphatically denied by both.

• • • One of the most unusual jobs in radio is held by Miss Elizabeth Ann Tucker, a secretary in the Columbia engineering department. She is the only person who has taken dictation from both the North and South Poles. Regularly, she transcribes much material from the Byrd Expedition at the South Pole, and recently she has been recording words via the short-waves from the S.S. Morrissey, the Arctic vessel under Captain Bartlett, now hovering around the North Pole.

• • • If you would know Frank McIntyre, that skillful Palmolive player, a little better: He has lived at the Lambs Club in New York for 25 years. . . . His recreations are grand opera, symphony concerts and golf. . . . His parents wanted him to be a dentist. A New York theatrical manager heard him recite a poem by James Whitcomb Riley at a banquet in Michigan and gave McIntyre his first job. . . . Hates wrestling matches. . . . Owns 200 ties. . . . Earned his first money pumping the organ in a church in Ann Arbor, Mich., his home town. Salary (for organ pumping)—50 cents per hour. . . . He owns two dogs. . . . Has used one dressing gown in his entire career on the stage—30 years—and still has it.

• • • Frank Parker had a lot of fun on that Staten Island Ferryboat the other night. Parker, who loves to clown, joined forces with the ferryboat's accordion player and covered the boat, singing a very mellow rendition of "Sole Mio." And that NBC's most popular young tenor got for his pains was a thin dime and two coppers.

• • • Lorraine Craver, young KYA keyboard artist who offers her piano recitals several times weekly, hails from Chicago, but has done most of her professional work in St. Louis, where she played over the air and also performed as star organist in a leading theater.

• • • There is a rumor that the Stanford freshmen are going to erect a monument to Sam Hayes, the NBC commentator. A research class turns up the evidence it was Sam, as frosh president, who won repeal of the old law, "No queening on the quad by freshmen." Queening, my hearties, is the gentle art of lavishing tender looks and words upon the fair sex on the college grounds.



SILHOUETTES



A 20,000 to 1 chance gave Rowene Williams her long-sought "break" in radio directly by way of the star's entrance in the new "Hollywood Hotel" series heard over the coast-to-coast Columbia network.

Last June when the sponsor signed contracts for the broadcast time over Columbia, the entire hour-long program had been planned and cast with the exception of the girl to play the ingenue rôle. Dick Powell, Ted Fio-Rito and his orchestra, William O'Neal, El Brendel, Muzzy Marcellino, the Debutantes, Louella Parsons and movie stars for guest appearances had been signed on the dotted line.

The sponsor held a theory that somewhere in the nation there was undiscovered talent capable of meeting the exact requirements for the part of the hat check girl who rises to fame through her singing in the "Hollywood Hotel" floor show. A nation-wide search for the "undiscovered" girl was begun. Auditions were held by all Columbia stations, and from 20,000 girls twelve were chosen for the New York finals. When these twelve had been heard in New York by a distinguished group of judges, Miss Williams was chosen the winner. Cameras flashed, congratulations were offered, and Rowene told people "I didn't think I had a chance in the world."

Rowene Williams was born in Buffalo, New York, June 14, 1906. When she was very young her family moved to Chicago and then to Minneapolis, where she attended high school and business college.

Her childhood ambition was to be an actress, later to become a singer. Her mother sang beautifully but had never trained her voice. She encouraged Rowene to cultivate hers. Rowene's father was a hotel manager and further encouraged her interest by permitting her to sing at banquets, luncheons and during the meetings of different clubs. She was eighteen years old then.

Four months' training at a business college was enough to convince her that a business woman's career was not for her. She found work as a soloist with the Luigi Lombardi Symphony Orchestra and toured the countryside in and around Minnesota. In 1929 she went on a concert tour from Minneapolis to Chicago, and started on her opera career the latter part of that year with the Ewin City Civic Opera Company. Her debut was made as "Leonora" in "Il Trovatore." During the last three years of her five years' association with the opera county, Rowene was heard over WCCO, Columbia's Minneapolis outlet.

Last spring she decided to concentrate on radio work and moved to Chicago. She was just beginning to be noticed there and had had several stage and broadcasting engagements when she heard announcements of the "Hollywood Hotel" auditions and enrolled for a chance at stardom.

SIDE GLANCES: Has blonde hair . . . dark grey eyes . . . is five feet, six inches tall . . . weighs 134 pounds . . . is not married . . . speaks Italian, French and German . . . has no hobbies . . . says she never had time for them . . . likes to play golf, watch football games and travel . . . has a pet toy Boston bulldog named "Midge" . . . believes if she wears certain colors she will have luck . . . is also superstitious about certain numbers, and has used the name of Neno Williams in connection with her professional work because it is a lucky name, according to numerology . . . never sang popular songs until she went to Chicago last spring and began singing in theaters and in radio . . . Rosa Ponselle and Lawrence Tibbett are her favorite opera stars.

MA PERKINS, realistic sketch of home-life, came to NBC networks in December, 1933, after running four months on WLW, where the program achieved enormous popularity. It is heard in the West daily except Saturday and Sunday at 1:30 p. m. over the NBC-KGO network.

The principal character is shrewd, kindly old Ma Perkins, played by Virginia Payne, a radio actress who has played the rôle since the program started. Other leading characters came to Chicago with Miss Payne.

She has been in radio eight years, holds two degrees from the University of Cincinnati and until she left that city for Chicago was an instructor in dramatic art in a private school. She began her radio career in the days when radio actors received no pay but were allowed to sign taxicab slips for transportation. So the entire cast went joyriding every day to make certain they were well paid.

She says her interpretation of Ma Perkins is based on no single living person, but is a composite of many persons she has known, including her mother.

Listeners are always writing letters giving her advice to aid her in managing the lumber yard, keeping her errant children in the right path and outwitting Sam Grim, the village scrooge. One listener sent in a large box of candy with the proviso that not one piece was to go to Grim.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

In Every Home—Every Week!

I am writing to express my appreciation of the finest little radio book magazine. Not only does the "Broadcast Weekly" give us the programs for each day most clearly and easily set forth, but the gleanings of its different departments are most interesting and up-to-date.

I am a most profound admirer of good and excellent work in the theatre and on the radio I must mention the work of Mrs. Barbour in "One Man's Family" last week, a splendid piece of work. Also the unusual and artistic concerts of Paul Carson. His "Bridge to Dreamland" I look forward to each week. But I understand that he is backward about playing compositions such as Kammenoi Ostrow and Inflanatus, both numbers he favored us with a few Sundays ago, unless there are at least five requests for such a number. I'm casting a vote for the prize song of Wagner's and hoping it will be the fifth request for that composition. Joseph Henry Jackson has a most pleasing and simple way of telling us just what we want to know.

Since coming to the coast from Chicago I have bought any number of radio magazines, but the "Broadcast Weekly" is my faithful stand-by.

So! Forward with the "Broadcast Weekly." It should be in every home—every week!

G. H. R., San Francisco.

Grateful for Entertainment

These people that are always complaining about the quality of the radio programs give me a pain. What do they want for nothing. Why, if all the sponsored programs were discontinued, we would still have all the good entertainment we deserve from the fine Bay Region artists the radio companies supply. Such as John & Ned, Cliff Nazarro, Elmer Vincent, Mickey Gillette, Barbara Blanchard, Eva Gruninger, Ben Klassen, Everett Foster, Easton Kent, Tom Mitchell, Clay Landon, The Globe Trotter (yes he belongs with the artists), Gogo DeLys, Paul Carson, Edna Fisher, Chas. Runyan and many others. What if we do have a few records to listen to—they are well chosen from only the best. "Sabbath Matin's" early each Sunday morning—(records)—is something worth remembering the entire week.

Then our announcers—they are all splendid. The KYA announcer with the cheery voice is one of the best, while the one with the "dust to dust, ashes to ashes" voice is improving. I am grateful for every bit of entertainment that comes in over my radio.

Sincerely,

(Mrs.) M. H., Oakland, Calif.

A Radio "Message to Garcia"

You have written a great editorial in "Radio's Challenge to False Propaganda." My heart feels so grateful for it.

You were right not to blazen the title across the outside of the cover. It is far too sacred for that kind of publicity. It is the still small voice—ever powerful. It will be heard. It is worthy of widespread distribution. Radio should see to that. Radio might recite it as a daily ritual, thus using some of the morning moments that at present are valueless.

Consider the miracle of distribution that took place in the distribution of Elbert Hubbard's "Carrying the Message to Garcia." Miracle for that day; not for this.

May the words of this message go far and accomplish that whereunto they are sent.

M. L., Belmont, Calif.

An Anti-Hedonist

May I express my appreciation of that able and instructive editorial of yours in the October 7-13 edition on "Radio Hedonism"?

It is undoubtedly up to every individual to voice their own views on the subjects of music that our broadcasting companies are issuing over the air. It has been quite a study on my part to hear how few people, when asked their opinions of this or that program, have any real conception of the value or errors of the presentation. Why not use their own heads a bit and do a little "exploring," as you say, on their own account?

We all are very glad that we have a vote in the affairs of our good U. S. A. and usually are anxious to make use of it, so why, I wonder, does not the public, instead of growling about the defects of radio, write and express their likes and dislikes? In unity there is strength, we all know, so it is up to each and every one of us to express our own opinion, is it not?

I feel sure the companies would appreciate it, too, for radio is such a power in the world today.

Your "newsy" little booklet is such an aid and friend to "we" listeners. I have been a subscriber for "many moons," and am indeed indebted to you good people for your competent and snappy editorials. Long may you prosper in the sincere wish of

E. C., Berkeley, Calif.

You Encourage Us

Here's gratitude for using your broad channel with such material as your editorials.

Anonymous, San Francisco.

They Like Our Editorials

Your first article in this week's issue is magnificent, and it should be copied into every periodical in the country. Thank you.

R. A. C., Carmel, Calif.

I am moved to commend you for your editorials these last five or six weeks. They have been fine-spirited and serious. May the "Broadcast Weekly family" follow you to this high level of vision and dedication to the best things in the world of radio.

A. L. T., Watsonville, Calif.

I want to express my appreciation of the first page editorial in the current number of your magazine, "Radio's Challenge to False Propaganda." I am one of those who believe that what the world needs more than anything else at present is that the thoughts of people should be led along just such ways as you so ably express and I wish that a goodly number might read your editorial.

A. K. S., Los Angeles, Calif.

Sirs: I just received the priceless little weekly, and when I read "Radio's Challenge to False Propaganda," I simply have to tell you—every statement is laden with truth.

How much we need to give Divine Providence credit and honor in much of our civilization and wonderful inventions.

When one meditates on the marvels of radio we are almost inclined to say "It isn't so."

So let us use it as coming from Him.

Much pleased with the "Broadcast Weekly." Long may it flourish.

Respectfully,

A. B., Decoto, Calif.

NEWS *and* COMMENT

Rabbits! Rabbits! The long-eared, prolific creatures are over-running the Chicago office of Amos 'n' Andy and outdoing Ellis Parker Butler's celebrated guinea pigs. They have long since overflowed their original habitat, a shelf, and now they're scattered about the room, hundreds of them. They leap, they scamper, and dart. They sit up, hop, feed and nuzzle. Their ears lie back, perk up, cock at saucy angles or flop dejectedly, giving them the appearance of being cheerful, appealing, warlike, scared, affectionate, sleepy, contented, or comical.

Their colony has grown from an original one to several hundred, but they aren't live rabbits. They are one-inch miniatures of every imaginable substance—ivory, china, wool, crystal, plaster, silk, satin and wood.

It all started one Easter morning when a young Texas miss received as a gift a family of china rabbits. Her mother, seeking to teach the daughter unselfishness, suggested that she give one away, expecting that the child would give it to her father or grandfather.

But the girl decided to give it to Amos 'n' Andy, and the china rabbit was duly delivered to their Chicago office. The gift and the accompanying letter from the mother so pleased the boys that they decided to start a collection of rabbits. Soon a small spotted plaster Belgian hare was added. Visitors, wondering at the collection on the shelf, heard the story. More and more boxes arrived, each donor seeking to outdo his predecessors in selecting the smallest and most perfectly modeled miniature rabbit.

When Charles J. Correll (Andy) returned from Europe this month he brought with him a tiny brown and white rabbit. Freeman F. Gosden (Amos) brought an Indian bead rabbit from the Arizona exhibit at A Century of Progress.

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KGGC steps into the leading ranks of broadcasters of racial programs. . . . The newest racial program to be logged on this popular local station is La Voz De La Raza (The Voice of the Spanish Race) and is under the direction of one of the foremost literary sons of Madrid, Humberto Rivas. . . . Senor Rivas, in the past, has conducted radio programs in Spain, Mexico and Texas, and in addition to his broadcast productions has found time to publish several dramas, poems, and historical essays. . . . This new Spanish half-hour that is aired every night on KGGC from 8 to 8:30, excepting Wednesdays and Sundays, features entire Spanish talent and travel talks on the Latin-American countries. . . . According to Ray Lewis, KGGC now boasts of Spanish, German, Irish and

Jewish programs, all produced with native talent and in the native tongue.

ψ

Recent additions to the staff of KHJ include Scott Perkins, who has been added to the staff as producer and writer; Hal Horton, formerly of KFRC, the Don Lee station in San Francisco, and the originator of the "Feminine Fancies" program, who is master of ceremonies on a new early morning program over KHJ titled, "Rise and Shine." Carroll O'Meara, magazine writer, has been added to the KHJ continuity staff and Mel Ruick, who formerly announced his own band programs from the Biltmore Hotel and for about six years was alternately emcee and band leader for Fanchon and Marco productions and an actor in Henry Duffy productions, has joined the KHJ announcing staff.

ψ

Dave Rubinoff has invented the world's first collapsible, pocket-size violin. When he got the idea he went to Frank J. Callier, famous Hollywood violin maker, who laughed when he heard the maestro's plan, but when Rubinoff thundered that he knew it could be done Callier got busy and at the end of seven weeks handed the violin inventor the finished product.

The new Rubinoff violin is the same length as a standard violin, but it has a tiny sounding box. The fingerboard breaks in two pieces on a hinge. Even the bow is collapsible. The complete unit fits either into Rubinoff's coat pocket, or into a leather container which looks much like a camera case.

It cost Rubinoff several hundred dollars but he says it is worth it because it solves one of his greatest personal problems. The maestro of the Chase & Sanborn hour spends three hours every day in violin practice. Whenever he has gone away weekends, carrying his famous Romanoff-Stradivarius, folks have besieged him for autographs, and requests that he play for them. Now, with his collapsible violin Rubinoff can feel free to go anywhere with less chance that he will be recognized and bothered.

ψ

Good singers are usually assured of plenty of work around a radio station. Take "The Cheerio Boys" of KFOX, for instance. Originally they were introduced as "The Vagabonds," billed to broadcast a program of popular and semi-classical songs, with piano and organ accompaniment. But so popular have they become with the listeners that they now appear in not less than four programs daily, to say nothing of extra appearances every now and then at other times.

Homer Reid, the tenor, came from Denver, where he sang leads with the Denver Grand Opera Company. Mart Dougherty, who sings baritone and plays piano accompaniments, is a veteran radio performer along the coast. And Foster Rucker, baritone singer, announcer, character actor, philosopher, one-man Sunday School and what have you, needs no introduction. . . . It's becoming positively difficult to tune in on KFOX, any time of day or night, without hearing at least one of the "Cheerio Boys," and maybe all of them, in something or other. They are willing workers and gentlemen of talent. Here's to them!

Ψ

Utilizing the latest craze among football fans to guess game scores, KGB has again intrigued the interest of the contest-loving public by inaugurating a series of unique football broadcasts, in which Gary Breckner, official sports announcer for the Don Lee Network, picks five games a week and offers the fans a chance to guess the outcome. Each Monday at 6:45 p.m. and Thursday nights at 7:45, the new program "Grid-iron Guesses," features interviews, prognostications, and general information about the ten teams included in the five-game selection of that week. Score cards are distributed among all the radio and electric appliance dealers of the city and county with which to supply the demand, and these cards must be in the mails by Friday of the current week in order to be eligible for the weekly prizes offered. The grand prize for the greatest number of wins throughout the season will be four tickets to the U.S.C.-Notre Dame game to be played in Los Angeles, Nov. 8th. At the present rate of incoming mail on this contest, everyone at KGB from Manager Lincoln Dellar down to Janitor Barstow will have to drop other work to help select the winners from the amazing number of participants.

Ψ

Sinclair Greater Minstrels, oldest and most famous minstrel show on the air in the East, are now heard by Pacific Coast listeners from 6:00 to 6:30 p.m., Mondays, over KPC, KFI, KFSD and KTAR.

This show has been on the air continuously since March, 1928, and will celebrate its 300th consecutive performance on October 22. Gene Arnold, writer and interlocutor of the program, is the only member of the original cast still on the show. In over six years he has missed only five broadcasts. The original cast of three has grown to twenty-six, including Arnold; a male quartet; an orchestra led by Harry Kogen; Joe Parsons, bass and Cliff Soubier, Mac McCloud, Bill Childs and Fritz Clark as the end men.

Arnold has written every script but listeners themselves write all of the jokes. Thousands of them come in weekly. The show

follows the basic pattern of an old-time minstrel production. Every attempt to change it has brought protests from listeners. Nationally known minstrel players and fan associations have written Arnold letters commending the program for keeping alive the minstrel form of entertainment at a time when the minstrels have almost passed from the legitimate stage into oblivion.

Ψ

After a long and successful career as a juvenile comedian in films, Tom Hanlon deserted the cinema for radio, and now is heard as announcer of Ted Fio-Rito's nightly dance frolics from the Ambassador Hotel, Los Angeles, over NBC, and also on the MJB Demi-Tasse Revue. Hanlon was born in Scott, Kansas, on November 7, 1906, and typifies in his robust and genial personality the youth and virility of that state.

In high school and college, Hanlon played football, still retaining a deep interest in that game. His only hobby is radio, both as an announcer and listener. He is single, over six feet tall, weighs 225 pounds (but once weighed much more); women are unanimous in saying that his complexion and hair are totally wasted on a male.

Just to keep his hand in pictures, Hanlon played the part of a radio announcer in the about-to-be-released Universal film "Gift of Gab" with Phil Baker and others.

Ψ

NATIONAL UNION LARGEST EQUIPMENT USERS

National Union Radio Corporation has attained the position of being the largest individual purchaser of service equipment in the world, according to statistics revealed at their New York headquarters this week.

The astounding number of more than 30,000 pieces of service-dealer equipment have flowed through the National Union organization to thousands of radio service dealers, located in every state in the Union. This equipment has included tube testers, set analyzers, oscillators, servicing tool kits and radio service manuals.

In commenting on the remarkable attainment of the National Union Company, Vice-President H. A. Hutchins stated: "Several years ago, National Union set as a definite objective a program which would lead to a higher degree of efficiency in the radio servicing industry in the United States. We determined to make available to service dealers all types of equipment and service information which would put them in a position to render better radio service and more of it in the communities which they served. Our thought was that if we could place the service-dealer in a position to make more money for himself, he would show his appreciation by concentrating on the sale of National Union radio tubes, provided of course, the superior quality of the tube was consistently maintained. We feel that we have definitely contributed to the service dealers' business welfare and it is our intention to continue to do so."

National Union estimates that by the end of 1934 the number of pieces of equipment flowing through their hands to the service-dealer trade will exceed the 50,000 mark.

Among the instruments and service equipment manufacturers who have tied in with National Union are: Supreme Instruments Corporation; Hickok Electrical Instruments Corp., and John F. Rider.

Christmas Suggestion

. . . and it's not too early to start thinking about your Christmas gifts. A one-year subscription to *Broadcast Weekly* will make an ideal Christmas gift to any friend or family. A constantly recurring joy, for each issue is different during the fifty-two weeks of the year. Here is something that makes an ideal little remembrance, that carries the spirit of the season, and is useful as well. You may also include your own subscription on this offer.

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SUNDAY Programs

Oct. 21, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club
 KGDM—Weather, Records
 KSL—Church of the Air
 KFOX—El Despertador
 KOA—Radio Pulpit

7:30 to 8:00 A. M.

• KPO & network—Good Morning: Mickey Gillette; 7:45, Lee S. Roberts and guest artists
 KNX—Bill Sharples and his Breakfast Club Gang
 KGDM—Organ Recital
 KVI—7:45, Temple Baptist Church
 KFOX—Recordings
 KSL—News; Comic Strips
 KOA—Music and American Youth

8:00 to 8:30 A. M.

• KPO & network—Morning Musicale
 KGO—Pair of Pianos
 KYA—8:15, Christ. Science Reading
 KROW—Commuters Time Clock
 KJBS—Close Harmony
 KGDM—Organ; News
 * KFRC & network—Imperial Hawaiians
 KJR—Coast to Coast, recorded
 KEX—Sacred Music; 8:15 Concert
 KVI—Church to 8:15
 KHJ—Sunday Times Comic
 KNX—Bill Sharples and his Breakfast Club Gang
 KFWB—Records; Funnies
 KGR—Sunday Comics
 KFOX—Percy and His Father; 8:15, Funny Paper Man
 KSL—Comic Strips
 KOA—News; 8:05, Music

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
 KGO—Mickey Gillette and Music
 KYA—Science Reading; 8:45, Sabbath Hymns
 KTAB—Sunrise Symphony
 KROW—Swedish Meditations
 KJBS—Marjorie Lee, pianist
 KGDM—Chapel
 * KFRC & network—Hollywood Country Church
 KOL—P. I. Comic Section
 KVT—Radio Gospel League
 KHQ—Gus Mack
 KJB—Coast to Coast, Recorded
 KEX—8:45, Council of Churches
 KFWE—Funny Paper Man
 KNX—Bill Sharples, Breakfast Club
 KECA—Recordings
 KFOX—Funny Paper Man
 KGB—Signs of the Times
 KOA—Capitol Family

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama by Carlton E. Morse; dramatic cast
 KGO—Chronicle Comics
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
 KTAB—Moment's Halt; Musical
 KROW—Morning Concert
 KJBS—Dance Orchestra
 KGGC—Melodies; Bargain
 KGDM—Bonbons
 KQW—Organ Melodies
 * KFRC & network—Salt Lake Tabernacle
 KEX—Counc. Churches; C. E. Union
 KNX—Bob Shuler and Quartet
 KFWE—Electrical Transcription
 KECA—Church; 9:15, Records
 KFSD—Studio Program
 KFOX—Recordings
 KSL—Mormon Tabernacle
 KOA—Capitol Family



OZZIE NELSON
 NBC—4:30 P. M.

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
 KPO—Singable Songs: Emil Polak's Orchestra
 KYA—Funny Paper Man
 KTAB—Watch Tower; Concert
 KROW—Musical Melange
 KJBS—Dance Orchestra; Records
 KGDM—Watch Tower; 9:45, Echoes of the Nineties
 KQW—Light Opera Gems
 KGGC—Popular Concert
 * KFRC & network—To be announced; 9:45, A Visitor Looks at America
 KOL—Democratic Talk to 9:45
 KHQ—Magic Travels
 KEX—Reading the Funnies
 KNX—Quartet; 9:45, Organ
 KFOX—Recordings
 KECA—Paul Kellar, pianist; Rec'ds
 KFWE—Records
 KSL—Studio Ensemble; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
 KPO—Beaux Arts Trio; Instrumentalists
 KYA—Uncle Harry; 10:15, Novelities
 KTAB—10th Ave. Baptist Church
 KROW—Watch Tower Program
 KJBS—Favorite Melodies; Orchestra
 KGGC—Theatre of the Air; Songs
 KQW—Salon Orchestra; 10:15, Baptist Church
 KGDM—Echoes of Nineties
 * KFRC & network—Church of the Air
 KEX—Lost and Found; Records
 KECA—Music; Forms; Lecture
 KHJ—10:15, Randall String Quartet
 KNX—Recordings
 KFWE—Recordings
 KFOX—Radio Sunday School

10:30 to 11:00 A. M.

• KPO & network—Highlights of the Bible: Dr. Frederick K. Stamm; male quartet direction Keith McLeod
 KGO—Sparklets: Coquettes, vocalists
 KYA—Magic Strings
 KTAB—Church Services
 KROW—Salon Group

KJBS—Popular Melodies
 KGGC—Request Hour
 KQW—Baptist Church Services
 KGDM—Recordings
 * KFRC & network—To be announced; 10:45, Kassel's Orch.
 KGW—Tommy Luke
 KEX—Symphony Hour
 KNX—Congoin; Silver Strains
 KFI—Chas. Hamp; Dr. Casselberry
 KFWE—"The Family Circle"
 KFOX—Recordings
 KECA—Recordings
 KGB—To be announced
 KSL—Optical Program to 10:45
 KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest: Ralph Kirby, baritone; Harold Levey's Orchestra
 KGO—Melody Lingers On: Josef Hornik's Orchestra
 KYA—Old St. Mary's Church Serv.
 KTAB—Church Services
 KROW—Oakland Community Church
 KJBS—Popular Melodies
 KGGC—Request Hour
 KQW—First Baptist Church
 KGDM—First Baptist Church
 * KFRC & network—Lazy Dan the Minstrel Man
 KEX—Recordings
 KNX—Marshall Grant, Organ
 KFWE—Maude Hughes, pianist
 KECA—Temple Baptist Church
 KFOX—St. Lukes Church
 KFSD—Choralia

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre
 KGO—Concert Gems: Emil Polak's Orchestra
 KYA—Old St. Mary's Church Serv.
 KTAB—Church Services
 KROW—Oakland Community Church
 KJBS—Dance Recordings; 11:45, Song Favorites
 KGGC—Organilities; Records
 KQW—First Baptist Church
 KGDM—Church Services
 * KFRC & network—Hills Nose Drops
 KJR—Sunday Serenade
 KEX—Recordings
 KNX—La! Chand Mehra
 KFWE—Records
 KFOX—St. Lukes Church
 KECA—Church Services

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
 KGO—Bible Stories: Paul Carson, organist
 KYA—Organ Concert
 KTAB—Church Services
 KLX—Records
 KROW—All Request Program
 KJBS—Orch.; 12:15, Melodies
 KGGC—Waltz Time; Records
 KGDM—Records; Portuguese Melodies
 KQW—Church; 12:15, Opera Stars
 * KFRC & network—New York Philharmonic Symphony
 KFWE—Gold Star Rangers
 KNX—Concert Group
 KFOX—St. Lukes Church
 KECA—Church Services

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Romance: guest star; Don Mario, tenor; Jimmy Fidler, master of ceremonies
 KGO—Bible Stories
 KYA—Band Concert
 KTAB—Church Services; 12:45, Tabernacle Quartet
 KLX—Barbara Kelly; Helen Parmelee, pianist; Anita & Orsco
 KROW—All Request Program

KJBS—Dance; Recordings
 KGGC—Recordings
 KGDM—Portuguese Melodies
 KQW—Symphony Hour
 *KFRC & netwk—Symphony Orch.
 KEX—Orchestra; 12:45, Rev. Pope
 KNX—Concert Group
 KECA—U. S. C. College of Music
 KFOX—Records; Baritone
 KFWE—Gold Star Rangers

1:00 to 1:30 P. M.

• KPO & network—Kansas City Symphony Orch.; De Wolf Hopper, narrator
 KGO—Melody Train
 KYA—Waltz Time
 KTAB—Church of Latter Day Saints
 KLX—Pianist and vocalist
 KROW—Recordings
 KJBS—Dixie Marsh; 1:15, Records
 KGDM—Melodies; 1:15, Records
 KQW—Dixie Marsh, pianist; 1:15, Vocal Rhythm
 *KFRC & netwk—Symphony Orch.
 KEX—Rev. Willard Pope
 KNX—Louise Johnson, Astro-Analyst
 KECA—Recordings
 KFWE—Black and Tan; Records
 KFOX—Recorded Orchestra; 1:15, Man About Town

1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists
 KGO—Melody Train
 KYA—Salisbury Players
 KTAB—George Kruger, pianist
 KLX—Recorded Program
 KROW—Luncheon Concert
 KJBS—College Arts; Records
 KQW—Venetian Ensemble
 KGDM—Records; Lonesome Hobo
 *KFRC & netwk—Symphony Orch.
 KEX—Rev. Pope; 1:45, Piano
 KNX—Metropolitan Moods
 KFWE—Recordings
 KECA—Vocalitional Adjustment; Cons. of Music
 KFOX—Elec. Trans.; Organ

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade: Orch. and vocalists
 KGO—John & Ned; 2:15, Football: Olympic Club vs. Santa Clara
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15, Moods Modernistic
 KLX—Recorded Program
 KROW—The Observer
 KJBS—Marjorie Lee, pianist; Orch.
 KGDM—Ansel Roby and Gang
 *KFRC & network—Open House
 KQW—Marjorie Lee; 2:15, Instrumental Trio
 KGW—Nick's Home; Eddie King
 KFWE—Records; 2:15, Professional Football Game
 KNX—Exposition Park Concert
 KECA—Classic Hour; Records
 KFOX—Christian Science; 2:15, Football Game
 KFSD—Old-Time Program

2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club; 2:45, Terhune Dog Drama
 KGO—Football Game
 KTAB—Alex Pirie, organist
 KYA—Light Opera
 KLX—Merrill Bond, basso; 2:45, Song Souvenirs
 KROW—Matinee Melodies
 KJBS—Medicine Show
 KGGC—Sunday School
 KGDM—Ansel Roby and Gang
 KQW—Medicine Show
 *KFRC & netwk—Remembering; 2:45, Rabbi Magnin
 KOIN—Threads of Tradition
 KVI—2:45, Judge Rutherford

KEX—Orchestra
 KOL—2:45, Muscale
 KNX—Concert
 KECA—Recordings
 KFWE—Football Game
 KFOX—Football Game
 KFSD—Old Time Program
 KSL—Victor Herbert's Melodies; Gene Halliday, Organist

3:00 to 3:30 P. M.

• KPO & network—Catholic Hour
 KGO—Football Game
 KYA—Light Opera
 KTAB—Moods Modernistic
 KLX—Records
 KROW—Matinee Melodies
 KJBS—Recordings
 KGGC—Church Service
 KQW—Serenade; Recordings
 *KFRC & network—Music by Gershwin
 KGW—Nicks Flowers; Eddie King
 KHQ—Northwest on Parade
 KJR—Cornish School Program
 KEX—3:10, Home Plate; Baseball
 KFI—Makers of History
 KNX—Concert
 KFOX—Football Game
 KFWE—Football Game
 KFSD—Royal Brown, organist
 KOA—Home Sweet Home

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche
 KGO—Football Game
 KYA—Light Opera
 KTAB—Afternoon Concert
 KLX—String Orchestra; Records
 KROW—Stories; Records
 KJBS—Concert Favorites
 KGGC—Church Service
 KQW—Concert Favorites
 KGDM—Mt. Diablo Hillbillies
 *KFRC & network—Smilin' Ed McConnell
 KFRC—3:45, Newspaper Adventures
 KOL—3:45, Footpaths of Music
 KVI—3:45, Amusement Tips
 KOIN—3:45, Melody Vignettes
 KEX—Varieties
 KNX—Concert
 KFWE—Football Game
 KECA—Recordings
 KFOX—Football Game
 KGB—3:45, Newspaper Adventure
 KFSD—Symphony

4:00 to 4:30 P. M.

• KPO & network—Franklyn Baur, tenor; 4:15, To be announced
 KGO—Football Game
 KYA—Piano Concert
 KTAB—Male Quartet; 4:25, Bargain
 KLX—Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KQW—Bible; 4:15, Instrumentalists
 KGDM—Recordings
 *KFRC & netwk—Calif. Melodies
 KOL—Drama to 4:05
 KVI—Book Review; Wranglers
 KEX—Varieties
 KNX—Amagon: Carefree Capers
 KFI—Organ Recital
 KFWE—Football Game
 KFOX—Football Game
 KECA—Piano Recital; Records
 KFSD—Symphony Concert
 KSL—Studio; 4:15, Musical Portraits
 KOA—4:15, Melody Masters

4:30 to 5:00 P. M.

• KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
 KGO—Football Game
 KYA—Vesper Services
 KTAB—Episcopal Radio Mission
 KLX—Musical Headlines

KROW—Afternoon Concert
 KJBS—Recordings
 KQW—Art Fadden
 KGDM—Sierra Lumberjacks
 *KFRC & network—Edgewater Beach Concert Orchestra
 KFWE—Football Game
 KNX—Records; 4:45, Silver Strains
 KECA—Recordings
 KFOX—Nazarene Church
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubino's Orchestra
 KGO—Paul Carson, organist
 KYA—Symphony Concert
 KTAB—Religious Services
 KNL—Old Man Solliquo; 5:15, Melody Palette
 KROW—Melodies; Church Fed.
 KJBS—Dance Recordings
 KQW—Musical Comedy
 KGDM—Dance Band
 *KFRC & netwk—Ford Symphony Orchestra
 KJR—Emanuel Tabernacle
 KNX—Ethel Hubler; Dr. Matthews
 KECA—Chamber Music
 KFWE—Recordings
 KFOX—Hi Hilarities
 KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubino's Orchestra
 KGO—Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Church; Sylvia Dale
 KQW—Popular Orchestra
 *KFRC & netwk—Ford Symphony Orchestra
 KJR—Vindabonian
 KNX—Dr. John Matthews
 KECA—Chamber Music
 KFWE—Gold Star Rangers
 KFOX—Orchestra
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & netwk—Manhattan Merry-Go-Round: Orch. and vocalists
 KGO—Henry M. Hyde; 6:15, Personal Closeups: Radio Artist interviewed by Gypsy
 KYA—Drama; St. Mary's Alumni
 KTAB—Hillbillie Tunes
 KLX—Mixed Quartet
 KROW—Wilma McVey; Watch Tower
 KQW—Song of the Islands; Records
 KJR—Angelus Hour
 *KFRC & network—Alexander Woolcott
 KFWE—News; Tour
 KECA—Wesley Tourtellotte, organ
 KNX—Souvenirs of Song
 KFOX—News; Rolly Ray; Drama
 KFSD—Dinner Music

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music: Frank Munn, tenor; Virginia Rea, soprano
 KGO—Palace Hotel Ensemble
 KYA—Graham Dexter, tenor; 6:45, Melodettes, quartet
 KTAB—To be announced
 KLX—Alice Blue; 6:45, Variety
 KROW—Ran Wilde's Orchestra
 KQW—Political; Popular Orchestra
 *KFRC & network—To be announced
 KOL—The Pioneers
 KVI—Dr. L. S. Whetstone
 KFWE—Fun Fest; 6:45, Orchestra
 KNX—Rev. C. E. Fuller
 KFOX—School Kids; Concert Group
 KECA—W. Tourtellotte, organist
 KFSD—Organ Melodies

7:00 to 7:30 P. M.

•KPO & network—Hall of Fame
KGO—Tales from Shakespeare: dramatic sketch
KYA—Dinner Concert
KLX—Variety Hour
KTAB—Echoes of Portugal; 7:15, Bellevue Trio
KROW—Harmonies; Reminiscing
KGGC—Churen service
KQW—Concert Orchestra
*KFRC & network—Wayne King's Orchestra
KJR—Metropolitlan Moods
KNX—Rev. C. E. Fuller
KFWB—Jack Joy's Orchestra; 7:15, Birthday of Shah Jehan
KECA—Pierce Bros. Quartet
KFOX—Warner Bros. Show
KFSD—Furmbilt's; 7:15, Vocalist

7:30 to 8:00 P. M.

•KPO & network—Pontiac Program: Orchestra and vocalists
KGO—Rudy Seiger's Orchestra
KYA—Political Talk; 7:45, Gold Rush Days
KTAB—Church Serv. Bapt. Church
KLX—Musical Auction; 7:45, William Don, eccentric comedian
KROW—Dancing Party
KGGC—Church Service
KQW—First Baptist Church Service
*KFRC & netwk—Merrymakers
KJR—To be announced
KFWB—Birthday of Shah Jehan; 7:45, Comedy Stars
KFOX—Boy Detective; Songs
KNX—Musical Program

8:00 to 8:30 P. M.

•KPO & network—Wendell Hall & His Ukulele; 8:15, Madame Schumann-Heink, and Harvey Hays
KGO—Hornlk's Viennese Program
KYA—Opera, recordings
KTAB—Church Services, Baptist
KLX—Hour of Melody
KROW—Oakland Community Church
KQW—Baptist Church Services
*KFRC & network—Merrymakers
KEX—First Church of Christ
KNX—Presbyterian Church
KFWB—Hi-Jinks, Don Smith, M.C.
KECA—Recorded Program
KFOA—Christian Science Church
KFSD—Mollie Thompson, Organist

9:00 to 9:30 P. M.

•KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
KGO—To be announced; 8:45, Paul Martin's Music
KYA—Opera Recordings
KTAB—Church Services
KLX—Hour of Melody
KROW—Oakland Community Church
KQW—Baptist Church Services
*KFRC & netwk—Henry Busse & Orchestra
KOIN—Comedy Stars; Little Show
KGW—8:45, Baby's Boudoir
KEX—First Church of Christ
KFWB—Hi-Jinks
KNX—Church Services
KFOX—Christian Science
KSL—L. D. S. Services

9:00 to 9:30 P. M.

•KPO & network—Souvenirs; 9:15, The Phillistine
KGO—Reader's Guide
KYA—Opera
KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
KLX—World Revue
KROW—Foreign Watch Tower
KQW—Church; Vocal Gems
KGW—G. A. Paine; 9:15., Orch.
*KFRC & netwk—Hi-Jinks
KOIN—Magic Mirror; Nikola Zan
KOMO—Paul Pendarvis Orchestra
KHQ—Crazy Wells; 9:15, Orch.

KEX—9:05, Abe Bercovitz
KFWB—Kay Van Eiser, Drama
KFT—9:15, The Phillistine
KNX—News; 9:15, Judge Rutherford
KECA—Countess Le Guoro, pianist; 9:15, Records
KFOX—Beverly Hillbillies
KFSD—Studio; 9:15, The Phillistine
KOA—Comedy Stars; Orchestra
KSL—Old Spinning Wheel

9:30 to 10:00 P. M.

•KGO & network—Coakley's Orch.
KPO—Univ. of California Explorer
KYA—Recordings; 9:5, News
KTAB—Chapel of the Chunes, organ; 9:45, Polittca Program
KLX—Talk; 9:45, News; 9:50, Jewel Box
KRCW—Rhythm Review
KQW—Concert Memories
*KFRC & netwk—Hi-Jinks
KVI—News; Gospel League
KFI—Dream Dramas; Organ
KNX—The Crocketts
KFWB—Skit; Orchestra
KFOX—Beverly Hillbillies
KECA—Univ. of Calif.
KFSD—University of California
KSL—Temple Square
KOA—Announcement; Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter: Sam Hayes
KPO—10:15, Book Parade
KGO—John Teel, baritone
•KGO & network—10:15, Paul Carson, organist
KYA—Jackie Souders Orchestra
KTAB—Japanese-American broadcasting Society Program
KLX—Dance Program
KROW—Harmonies; Records
KFRC—News to 10:15
*KFRC & netwk—Studio Program; Joe Sullivan, pianist
KEX—Rev. W. H. Pope
KGW—10:15, Kelly's Kavaleros
KHJ—News; 10:10, Dance Orchestra
KNX—The Crocketts
KFWB—News; Eddie Eben, organ
KFOX—News; Orchestra
KECA—Musical Celebrities
KOA—Cosmopolitan Orchestra
KGB—News; Orchestra; Pianist

10:30 to 11:00 P. M.

KPO—Gene Quaw's Orchestra
•KGO & network—Paul Carson, organist
KYA—Gary Evers' Orchestra
KTAB—Hal Girvin's Orchestra
KLX—Dance Program
KROW—Concert Echoes
*KFRC & network—Lopez' Orch.
KVI—Dance Orchestra
KEX—Rev. Willard Pope
KFOX—Tex Howard's Orchestra
KFWB—Dance Orchestra
KOA—Gene Quaw's Orchestra

11:00 to 11:30 P. M.

•KGO & netwk—Press-Radio News; 11:05, Tom Gerun's Orchestra
KPO—News; Midnight Melodies
*KFRC & network—Jurgens' Orch.
KTAB—Dansapations
KROW—Dance of the Hour
KHJ—Dance Orchestra
KFOX—Jimmy Mann's Orchestra

11:30 to Sign Off

•KGO & netwk—Tom Gerun's Orch.
KPO—Midnight Melodies
KFRC—Organ Recital
KTAB—Club Tivoll Orchestra
KROW—Music; Midnight Vagabond
KJBS—12:01, Owl Program to 7 a.m.
KGDM—12, Music and News
KVL—Organ Recital
KVI—Organ Recital
KHJ—Midnight Moods

STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

"BROADCAST WEEKLY," published weekly at San Francisco, Calif., for October 1, 1934.

State of California, }
County of San Francisco } ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared O. J. Nusser, who, having been duly sworn according to law, deposes and says that he is the Business Manager of "BROADCAST WEEKLY," and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Pacific Periodical Corporation, 1114 Mission Street, San Francisco, Calif.; Editor, Managing Editor and Business Manager, O. J. Nusser, 1114 Mission Street, San Francisco, Cal.

2. That the owner is:

Pacific Periodical Corporation, 1114 Mission Street, San Francisco, Calif.; The James H. Barry Company, 1122 Mission Street, San Francisco, Calif.; O. J. Nusser, 1114 Mission Street, San Francisco, Calif.; W. H. Barry, 1122 Mission Street, San Francisco, Calif.; Harold Mitchell, 1122 Mission Street, San Francisco, Calif.

3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest, direct or indirect, in the said stock, bonds, or other securities than as so stated by him.

O. J. NUSSER,
Business Manager.

Sworn to and subscribed before me this 25th day of September, 1934.

(SEAL) MAY H. FARRELL.

Notary Public in and for the City and County of San Francisco, State of California. My commission expires May 8, 1938.

MONDAY Programs

Oct. 22, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Accordiana, Johnny Toffoli
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRK—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Talk; Varieties; Souvenirs
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KFX—Varieties
- KHQ—7:45, Dental Hygiene
- KFI—Market Quotations to 7:45
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study to 7:45
- KGB—Seven o'Clock Club
- KSL—Morning Watch; 7:45, Adv Review

8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters' Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- KFRK—Capt. Dobbsie to 8:15
- * KFRK & netwk—Waltz Time; 8:15, The Rangers
- KOL—8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KEX—8:15, Recordings
- KGW—Ronald Buck to 8:15
- KHQ—Studio Programs
- KFI—Church; Airplane Man
- KNX—Melody Time
- KSL—Mrs. Annette Pick to 8:15

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- * KFRK & netwk—Hollywood Country Church
- KOMO—Resume; 8:33, String Trio
- KHQ—Boots; 8:45, Home Comfort
- KFX—Salon Orchestra; Tango Time
- KFI—Bennie Watson; Julia Hayes
- KNX—Song Bag
- KSL—Good Morning Judge; Morning Melodies

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall; songs and natter
- KGO—9:15, Tom Mitchell, baritone
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson, hostess council
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Concert
- KJBS—Song Hits; Bargains
- KGGC—Records; 9:15, Old Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Talk
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- * KFRK & network—Voice of Experience; 9:15, Elizabeth Barthell
- KFRK—9:15, Samuels on the Air



EDNA O'KEEFE
KFRK—8:30 P. M.

- KOMO—Mary's Friendly Garden
- KHQ—Studio; Tull and Gibbs
- KLX—Orchestra; Requests
- KNX—Organ; Elec. Trans.
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee
- KOA—9:15, Heinz Program

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Black Diamond, novelty program with Jack Meakin, pianist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGGC—Recordings
- KQW—Visiting Faye Ward
- KGDM—News; Records
- KOMO—9:55, Pianologue
- KFRK—Joanne to 9:45
- * KFRK & netwk—To be announced
- KVI—Lesson in English to 9:45
- KOL—9:45, Beautiful Melodies
- KHQ—Morning Melodies
- KQW—9:45, Cooking School
- KJR—Shuffling Feet
- KFI—Hawaiians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amagon Program; 9:45, News
- KFSD—Stock Reports to 9:40
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Pianos
- KPO—Golden State Menu Flashes; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargain Broadcast; Old Bachelor
- KLX—Clinic; 10:15, Stocks
- KROW—Musical Melange; Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGGC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- KJR—Walks of Life; 10:20, Early Evening
- * KFRK & network—Just Plain Bill; 10:15, George Hall's Orchestra

- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KEX—Lost & Found; Ronald Buck
- KHQ—10:15, Celia Lee
- KNX—Eddie Albright's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Great Composers Program
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International, Kitchen
- KROW—The Observer
- KJBS—Orchestra; Col. Shaddy
- KGGC—Hits of Today
- KQW—Aunt Sammy; 10:45, Music
- KFRK—Better Business Bureau
- * KFRK & network—10:45, Pat Kennedy & Kassel's Orchestra
- KOL—Morning Melodies
- KVI—Musical Gems to 10:45
- KEX—Orchestra; Hill Billies
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KFSD—10:50, Studio Program
- KOA—Livestock and Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Great Composers Program
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Music
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGGC—Milday's Date Book; 11:15, Organallies
- KGDM—Organ Recital
- KQW—Light Classics
- * KFRK & network—Allen Leafar and Orchestra
- KFRK—11:15, Women's Home Forum
- KVI—The Observer to 11:15
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KEX—Music; Cobwebs and Nuts
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records

11:30 to 12:00 Noon

- KPO & netwk—Merriam for Governor; 11:45, California Federation of Women's Clubs
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times
- KTAB—Modern Rhythm; News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Talk; News; Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- * KFRK & network—Amer. School of the Air
- KHQ—Organ Recital
- KOMO—Organ Concert to 11:35
- KJR—Measured Steps
- KEX—Cobwebs & Nuts; Records
- KGW—Pianist; 11:45, Cheerio
- KFI—Fashion Tours; 11:45, Market
- KNX—Musical; 11:45, Talk
- KSL—Poetic Strings
- KOA—Brown Palace Orchestra

12:00 to 12:30 P. M.

- KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home
- KGO—Radio Guild, dramatic sketch
- KYA—Scripturas; 12:03, Concert
- KTAB—News; 12:15, Organ Concert
- KLX—Dance Music
- KROW—Latin American Program

KJBS—Records and Accordionist
 KGGC—Request Hour
 KQW—Orchestra; 12:15, Mark Green
 KGDM—Recordings
 *KFRC & network—Four Showmen; 12:15, Orientale
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headline
 KOIN—Ron Myron's Scrapbook; Ken and Wally
 KGW—12:15, Meier & Frank
 KHQ—12:15, Business and Pleasure
 KEX—Dance Frolic to 12:15
 KNX—News; 12:15, Congoit
 KECA—News; 12:15, Records
 KHJ—Better Business Bur. to 12:15
 KGB—Farrin Flashes to 12:15
 KSL—Broadcasters Review

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Radio Guild
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Reflections of Romance
 KROW—California Farm Hour
 KJBS—Dance Orchestra
 KGGC—Pirate Cowboys
 KQW—Weather and Market Reports
 KGDM—Recordings
 *KFRC & network—Manhattan Moods
 KOL—The Carnival Hour
 KOIN—12:45, Annie Brunnn
 KHQ—Business; Spokane Fur
 KVI—News & Comment to 12:45
 KEX—Studio; Forum Luncheon
 KGW—Dr. Semler; 12:45, Chat
 KJR—Headliners
 KNX—Concert Group
 KECA—Recordings
 KGB—12:55, Stocks
 KSL—Manhattan Moods

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob; 1:15, Gale Page, songs
 KGO—Financial Flashes; 1:15, Ann Warner's Chats
 KYA—Royal Serenaders
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; The World Today
 *KFRC & network—America's Little House; 1:15, Salvation Army Band
 KOL—1:15, Julie Dav
 KVI—1:15, Movie News
 KGW—Chat, 1:15, Dental Clinic
 KFX—Forum Luncheon
 KHQ—1:15, Leisure Quarter Hr.
 KNX—Pontrelli's Orchestra
 KECA—Records
 KFSD—Studio Program to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Jean Kent
 KLX—Song Bag
 KROW—Home Beautiful; Music
 KJBS—Concert Recordings
 KQW—Afternoon Concert
 KGDM—Recordings
 KFRC—Closing stocks to 1:55
 *KFRC & network—Chicago Variety Program
 KOIN—Book of Life
 KJR—The Sun Dial
 KEX—Financial Reports; Music
 KNX—Pontrelli's Orchestra
 KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Talk by Mrs. Dwight Morow; 2:15, Al Pearce and His Gang
 KGO—Mickey Gillette's Music; 2:15, Jackie Heller, tenor
 KYA—Symphony Concert
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:05, Records
 KRJW—2:15, Chas. Goodman, vocal
 KJBS—Popular Tunes of the Day
 KGDM—Records; News
 KQW—Dance Matinee
 *KFRC & network—Happy Go Lucky Hour
 KEX—World Bookma.; Musical Gems
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour records
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; Talk; 2:15, Jackie Heller

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Vagabonds Quartet, instrumentalists
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three Four Time; Tranquility
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dell Perry; Emily Botelho
 KJBS—Popular Tunes
 KGDM—The Romancers
 KQW—Dance Matinee
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KECA—Classic Hour, records
 KNX—Foreign Recordings
 KFSD—2:45, Studio Program
 KSL—Edw. Wurtzbach's Orch.; 2:45, Tom Baker and Norm Sherr
 KOA—Margaret West; Ranch Boys

3:00 to 3:30 P. M.

*KPC & network—Langendorf Pictorial; 3:15, John and Ned, harmony duo
 KGO—United States Army Band
 KYA—P. T. A. Talk; Better Business Talk
 KTAB—Recordings
 KLX—Opportunity Hour
 KROW—East Bay Gossip
 KJBS—Orchestra; 3:15, Word Man
 KQW—Stock Reports; Music; 3:15, Word Man and Music
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KOMC—3:15, Julia Jayes
 KJR—Easy Chair to 3:15
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KEX—Concert Echoes
 KFI—3:15, English Lesson
 KNX—Concert Orchestra
 KECA—Alexander Bevani to 3:15
 KS—Songs of Long Ago; Texas Rangers
 KOA—3:15, University of Denver

3:30 to 4:00 P. M.

*KPO & network—Slices of Life; 3:35, Three X Sisters, vocal trio
 KPO—3:45, University of California
 KGO—Family Cook Book
 *KGO & network—3:45, Singing Strings
 KYA—Art Lecture; 3:45, Community Chest Question Box
 KTAB—Royal Sophistication; Preview
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Spanish Tunes; Records
 KJBS—Dance Records
 KGDM—Recordings
 KQW—Variety Program
 *KFRC & network—Three Brown Bears; 3:45, Club Matinee
 KEX—Request Program

KHQ—School Days; Beauty Talk
 KOL—Harriet Linkns; Studio
 KOIN—Newspaper of the Air
 KFI—Ann Warner's Chats
 KHJ—Stimulating Soothers to 3:45
 KNX—Housewife's Protective League
 KGB—3:55, Along the Airways
 KFSD—3:45, Univ. of California
 KSL—Junior Hour; 3:55, News
 KOA—3:45, Microphone News

4:00 to 4:30 P. M.

*KPO & network—Ray Perkins, songs and comedy; 4:15, Herman Crone's Orchestra
 KGO—Something Simple, Josef Hornik's Orchestra
 KYA—Talk; Old Songs; Dance
 KTAB—Keep Smiling Revue
 KLX—Records; 4:15, Helen Parmelee, pianist
 KROW—Waltz Time; Songs
 KJBS—Star Reporter; Bill & Co
 *KJBM—Gilmore Oil Program
 KQW—Star Reporter; Bill & Co; Headline Memories
 KFRC—Town Topics to 4:05
 *KFRC & network—Dan Russo's Orchestra
 KOIN—Newspaper of the Air
 KOL—4:15, Historical Flashes
 KHQ—4:15, News Album
 KJR—Goodwill Program; Records
 KEX—Recordings
 KNX—Haven of Rest
 KECA—Piano Recital
 KSL—Broadcasters' Review
 KOA—Memories; 4:15, Stamp Club

4:30 to 5:00 P. M.

*KGO & network—Studio Chatter
 KPO—Elmore Vincent, tenor; 4:45, News
 KYA—Tea Dance Parade
 KTAB—Lauretta La Marr
 KLX—Pianist; Health School
 KROW—Lee Davis' Gang
 KJBS—Orchestra; 4:45, Melodtes
 KQW—Story Time; 4:45, Records
 KGDM—Ernie Cruz; Program
 *KFRC & network—Marcus Gordon, pianist; 4:45, Music
 KOIN—Bob and Dolly
 KJR—Records; Steamboat Bill
 KGW—Sam Gordon to 4:45
 KFI—Organ Recital
 KNX—Recordings; Peter Holland
 KSL—Adventures of Robin Hood; 4:45, Broadcasters Review
 KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's Supper Club
 KGO—Art and Music; 5:15, Edna Fischer, pianist
 KYA—Children's Hour
 KTAB—Health Talk; 5:15, Songs
 KLX—Brother Bob's Club
 KROW—Romance; Records
 KJBS—Popular Vocalist; 5:15, News
 KGGC—Studio Frolic
 KQW—Sunshine League
 KGDM—Recordings
 *KFRC & network—Bar X Days & Nights; 5:15, Billy Bachelor
 KFX—Hawaiian Serenaders
 KNX—Sunset Serenade
 KFOX—Playtime Lady; Records
 KECA—How Songs Grew; Story Teller
 KFSD—Studio Program
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

*KPO & network—King's Men; 5:45, Little Orphan Annie
 KGO—Life of the Reilly's; 5:45, Tim Healy's Ivory Stamp Club
 KTAB—Dr. Thompson, talk
 KYA—Metropolitans; 5:45, Campbell Corner
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health

KGCC—Dance Echoes; Irish Gems
KQW—Popular Orchestra; 5:45, Voice of Portugal
 * **KFRC & network—Atwater Kent Program**
KJR—Romancing; Cecil Solly
KPI—Ivory Stamp Club to 5:45
KNX—Phantasies; Song Service
KECA—5:45, Catholic Mission
KFOX—Recordings
KFSD—Farley's Rangers to 5:45
KOA—Pick and Pat

6:00 to 6:30 P. M.

• **KGO & network—String Time**
KGO—Sinclair Greater Minstrels
KYA—Cy Trobbe and Orchestra
KTAB—Dinner Concert
KLX—KLX Trio
KROW—News; Rhythm Kings
KGCC—Dinner Dance Review
KQW—Dept. of Agriculture; 6:15, Popular program
KGDM—Recordings
 * **KFRC & network—Chesterfield Prog.; Rosa Ponselle and Orch.**
KHQ—Studio Program
KFWB—News; Records; Organ
KET—Sinclair Greater Minstrels
KNX—News; 6:15, Dinner Dance
KFOX—News; Trio, Al & Molly
KECA—Board of Education News
KFSD—Sinclair Greater Minstrels
KOA—Sinclair Minstrels

6:30 to 7:00 P. M.

• **KPO & network—Colgate House Party**
KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sport Page; Political
KLX—Trio
KROW—Ne'er Do Well
KGCC—Theatre of the Air; Records
KQW—Mkt. Reports; Recordings
 * **KFRC & network—To be announced KOIN—6:45, Sport Flashes**
KVI—Dr. L. S. Whetstone to 6:45
KJR—Musical Auction; Jimmie Allen
KNX—Concert; 6:45, Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Organist; Violinist; Cellist
KFOX—School Kids; Jimmy Allen
KGB—Political; Gridiron Guesses
KSL—The Big Show

7:00 to 7:30 P. M.

• **KPO & network—Carnation Contented Program**
KGO—Organ Symphony
KYA—Sports; Aviation Forum
KTAB—Communications; Italian News
KROW—C. W. Hammond; Orch.
KLX—News; 7:15, Lovable Liars
KGCC—Recordings; Gypsies
KQW—Weather; Varieties
 * **KFRC & network—Wayne King's Orchestra**
KNX—Watanabe & Archie; Music
KFWB—Football Talk; Syncopators
KECA—Organist; Violinist & Cellist
KFOX—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

• **KPO & network—Mobilization of Human Needs**
KGO—Comedy Stars of Hollywood; 7:45, Stanford University Program
KYA—Cowboys; Louise Taber
KTAB—Opie & Viney; Organ
KLX—Silver Strains; 7:45, Clinic of the Air
KROW—Golden Memories
KQW—Italian Radio Theatre
KGCC—Orchestra; 7:45, Frank Loretini
 * **KFRC & network—End Poverty League; 7:45, Rocket Gas Drama**
KOL—Speaker Stevenson to 7:45

KVI—Dr. Mellor to 7:45
KNX—In-Laws; King Cowboy
KFWB—Syncopators; Betty Rhodes
KFOX—Boy Detective; Vagabonds
KECA—Records; 7:45, Law Talk
KSL—Crazy Crystals; 7:45, Comedy

8:00 to 8:30 P. M.

• **KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn**
KGO—Chiff Nazarro, songs; 8:15, Frank F. Merriam for Governor
KYA—Business Hour; SERA Chorus
KTAB—Amendment No. 11; Ballads
KLX—Clinic of the Air
KGCC—Spanish-American Program
KROW—Records; Watch Tower
KQW—Vocalists; Popular Orch.
 * **KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill**
KEX—News; 8:15, Blackbirds
KJR—Highlight Hour
KNX—H. Canfield; Music
KFWB—Jack Joy's Orchestra
KECA—Vocalist; 8:15, Philosopher and Country Jane
KFOX—Organ; Piano; Ballads
KFSD—Adventures of Jimmie Allen

8:30 to 9:00 P. M.

• **KPO & network—Voice of Firestone Garden Concert; Gladys Swarthout, mezzo-soprano**
KGO—NBC Drama Hour
KYA—Chorus; Tom Mitchell, baritone
KTAB—Butchers Union; Vocalist
KLX—Doug Montell, All Star Sports; Melody Race
KROW—Happy Harmonies; Music
KGCC—Timely Tunes; Records
KQW—Popular Orchestra; Sports
 * **KFRC & network—Blue Monday Jamboree**
KJR—Purple Ray; Carefree Capers
KEX—Orchestra
KFWB—Drama
KNX—Records; Mona Lowe, songs
KECA—SERA Orchestra
KFOX—Christian Science; Trio

9:00 to 9:30 P. M.

• **KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists**
KGO—Waltz Time, Ben Klassen, tenor, orchestra
KYA—Jean Wakefield; 9:15, National Defense
KTAB—Crockett Family; Nighthanders
KLX—Faucit Theatre of the Air
KROW—Sundowners; Hawaiians
KQW—Music of the Masters
KGCC—News; Wyoming Cowboys
 * **KFRC & network—Blue Monday Jamboree**
KJR—Souvenirs; 9:15, Chamber of Commerce
KNX—News; Mary Kirk, songs
KFWB—Slumbertime
KECA—9:15, Fishing & Hunting Talk
KFOX—Beverly Hillbillies
KFSD—Furmbilt Program; 9:15, To be announced

9:30 to 10:00 P. M.

• **KPO & network—Shell Show**
KGO—News; 9:35, Williams-Walsh Orchestra
KTAB—Communist Party of Oakland; Music Arts Society
KYA—Concert Orchestra; 9:45, News
KLX—Pioneers; 9:45, News
KROW—St. Mary's College
KGCC—Alois Krejick; Magic Carpet
KQW—Dance Frolic
 * **KFRC & network—Frank Dailey & Orchestra**
KOIN—Drama; Dorothy Dix
KVI—News Flashes; 9:45, Orch.
KJB—Recordings

KEX—Orchestra; 9:45, Wrestling
KNX—The Crocketts
KFWB—Sons of Pioneers
KECA—Recordings
KHJ—"Witches Tales"
KFOX—Beverly Hill Billies
KGB—9:45, Community Chest
KFSD—Marie Viratelle Kriete
KSL—Pinto Pete Ranch Boys; Milt Taggart's Orchestra

10:00 to 10:30 P. M.

• **KPO & network—The Richfield Reporter; 10:15, Red Davis**
KGO—Orchestra; 10:15, Doorways to Yesterday
KYA—Lyric Quartet; Rhyme Land
KTAB—Music Arts; Dansapation
KLX—Dance Music
KROW—Dance Music; Harmonies
KGCC—Records; Joe Garcia's Orch.
KFRC—News; 10:10, Elec. Trans.; 10:15, Joe Sullivan
KOL—News; Sunshine Hour
KVI—Studio; Joe Sullivan, piano
KJR—Till Tomorrow
KEX—Wrestling
KHJ—News Items; 10:10, Music
KNX—The Crocketts
KFWB—News; Orchestra
KECA—Musical Celebrities
KFOX—News; Orchestra
KGB—News; Orchestra; Piano

10:30 to 11:00 P. M.

• **KPO & network—Marshall's Mavericks; 10:55, News**
KGO—Doorways to Yesterday; 10:45, Clef Dwellers vocalists
KYA—Concert Orchestra
KTAB—Dansapations
KLX—Dance Records
KROW—Veterans' Prog.; Records
KGCC—Merry Melodies
KFRC—Sports to 10:35
 * **KFRC & network—Vincent Lopez' Orchestra**
KOL—Dance Music
KGW—McElroy's Orchestra
KOMO—Light Classics
KOIN—Anthony's Columbians to 10:45
KNX—Pontrelli's Orchestra
KHJ—The Islanders
KFOX—Tex Howard's Orchestra
KFWB—Tex Howard's Orchestra
KECA—Recordings

11:00 to 11:30 P. M.

• **KPO & network—Ted Fio-Rito's Orchestra**
KGO—Organ Concert
KYA—Organ
KTAB—Dansapations
KROW—Dance of the Hour
 * **KFRC & network—To be announced**
KOMO—Moonlight Melodies
KEX—Lonesome Club
KNX—Pontrelli's Orchestra
KFWB—Harry Sosnik's Orchestra
KFOX—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

• **KGO & network—Jimmy Grier's Orchestra**
KPO—Organ Concert
KYA—Gary Evers' Orchestra
KTAB—El Cortez Club
KROW—Dance Music
KGDM—12, Records to 6
 * **KFRC & network—To be announced**
KOL—Merle Carlson's Orchestra
KOMO—Biltmore Orchestra
KJR—Fireside Phantasies; Songs
KFOX—Jimmy Mann's Orchestra
KJBS—12:01, Owl Program to 7 a.m.

12:00 to Sign Off

KROW—Midnight Vagabond
KHJ—Recordings
KJR—Records
KJBS—Owl Program to 7 A.M.

TUESDAY Programs

Oct. 23, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbilly Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Talk; 7:35, Varieties
- KGW—Piano
- KJR—Sunrisers; Market Quotations
- KEX—Varieties
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFI—N. Y. Stocks to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KPSD—7:45, Studio Program
- KGW—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music

8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien KGO—8:15, Organ
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading, 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; N. Y. Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies of the Day
- KGDM—Serenaders; Records
- KFRC—Recordings
- * KFRC & network—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KHQ—8:15, Crazy Wells Program
- KEX—Calvary Tabernacle
- KGW—Ronald Buck to 8:15
- KVI—Specialties to 8:15
- KNX—Musical Program
- KFI—Church Quarter Hour
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—To be announced
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records: Health Talk
- * KFRC & netwk—Hollywood Country Church
- KHQ—Home Comfort
- KEX—Breakfast Club
- KNX—Song Bag
- KFI—Ballads; 8:45, Julia Hayes
- KSL—8:45, Mary Taylor and Bennie Walker

9:00 to 9:30 A. M.

- KGO & network—U. S. Marine Band
- KPO—Elmore Vincent, tenor; 9:15, Barbara Lee, Breakfast Club
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; Concert
- KJBS—Song Concert; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- * KFRC & network—Voice of Experience; 9:15, Connie Gates



BARBARA LEE
NBC—Dramatic Artist

- KFRC—9:25, Goodwill Industries
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KEX—Recorded Program
- KFI—9:15, Jean Abbey
- KNX—Organ; Lotus Land
- KPSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society; 9:45, Clay Landau, songs
- KGO—Beaux Arts Trio
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Recordings
- KQW—Gems of Melody
- KGDM—News; Records
- * KFRC & netwk—To be announced
- KVI—Dr. Burns; Strillo Program
- KOL—9:45, Beautiful Melodies
- KHQ—9:45, Tull & Gbbs
- KJR—Shuffling Feet to 9:45
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KPSD—Stock Reports to 9:45
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & netwk—Pres-Radi; News; 10:05, Sixth Coast Artillery Band
- KPO—As Woman to Woman; 10:15, Three of a Kind
- KYA—Columbia on Parade 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KRCW—Musical; Wong Yick
- KJBS—News; Orch.; Melody Parade
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—So This is Eollywood
- * KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KOL—10:15, Morning Melodist
- KVI—10:15, Health Scientist to 10:20
- KOIN—10:15, Air Shopping
- KHQ—Melodies; Cella Lee

- KEX—Lost and Found Items; 10:02, Classical Soloist
- KFI—10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Morin Sisters
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- * KFRC & network—Esther Velas Ensemble
- KFRC—10:45, Bob Allen, pianist
- KOIN—Shopping; Studio Program
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KGB—10:45, To be announced
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts Log o' the Day
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGCC—Milady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOL—Garden Talk; 11:15, News
- * KFRC & network—Manhattan Moods
- KFRC—Women's Home Forum
- KJR—Rhythm Rulers
- KVI—The Observer to 11:15
- KOIN—Art Kirkham
- KEX—Band; Cobwebs & Nuts
- KNX—Board of Education; Organ
- KECA—Records; Medical Talk

11:30 to 12:00 Noon

- KFO—Frank F. Merriam, talk
- KPO & netwk—11:45, Nellie Revell, interview
- KGO—Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KROW—Latin-American Program
- KLX—Anita and Orosco; 11:45, Lotus Land
- KJBS—Dance Orchestra
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ
- KEQ—Organ Concert
- KFRC—Home Forum to 11:45
- * KFRC & network—American School of the Air
- KOIN—Art Kirkham
- KCMO—Kings Men to 11:45
- KGW—Kings Men; 11:45, "Cheerio"
- KEX—Cobwebs and Nuts to 11:45
- KFI—Fashion Tour; Market Reports
- KNX—Smile of Life; Ionizer Talk
- KFSD—Kings Men to 11:45
- KSL—Artist Recital
- KOA—CAC Extension Service

12:00 to 12:30 P. M.

- KGO & network—Tommy Tucker's Orchestra to 12:15
- KGO—Financial Flashes; 12:20, Tally Ho, instrumentalists direction Paul Carson
- KFO—News

• KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; Noonday Concert
 KTAB—News; Event Book; Organ
 KLX—Dance Music
KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Road Report; Recordings
 *KFRC & network—Columbia Variety Hour
 KOL—Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Ron Myron; Amie Brunn
 KJR—12:15, Grain Report
 KFX—Dance Frolic
 KHQ—12:15, Chamber of Commerce
 KGW—12:15, Meier & Frank
 KNX—News, 12:15, *Contest*
 KECA—News; 12:15, Records
 KSL—Payroll Builder

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Tally-Ho; 12:45, Tom Mitchell, baritone
 KYA—Noonday Concert
 KTAB—Echoes of Portuuga.
 KLX—Don Brose; 12:45, Fireside Phantasies
KROW—Calif. Farm Hour; Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Weather Forecast; Mk. Rep.
 *KFRC & netwk—Variety Hour
 KOL—Carnival Hour
 KGDM—Recordings
 KJR—Headliners, record
 KGW—Dr. Semler; Studio
 KEX—American Prod. to 12:35
 KHQ—Chamber of Commerce
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Platt & Nerman, piano duo
 KGO—Alvino Rey; guitarist
 Warner's Chats
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits
 KQW—Friendly Hour
 KGDM—Recordings; Organ
 *KFRC & network—Visiting America's "Little House"
 KFRC—1:15, Health Society Talk
 KOL—1:15, Julie Day
 KHQ—1:15, Sylvia Gray
 KGW—1:15, Dental Clinic
 KFI—1:15, Better Business Talk
 KNX—Pontrelli's Orchestra
 KSL—Recordings to 1:15
 KFSD—Studio Program to 1:15
 KGB—Stocks to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & netwk—Oxydyl's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats; 1:45, Dot Kay, contralto
 KYA—Music; 1:45, Piano Concert
 KTAB—Jean Kent, *economics*
 KLX—Song Bag
KROW—Recordings
 KJBS—Dance Orchestra
 KQW—A Person Concert
 KGDM—Organ; Recordings
 *KFRC—Closing N. Y. Stocks to 1:35
 *KFRC & network—Educational Feature; Dick Messner's Orch.
 KOIN—Book of Life
 KFX—Grain Reports; Records
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—Blue Room Echoes
 KYA—Footlight Favorites
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings
KROW—Musical Matinee; Vocalist
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 *KFRC & network—Happy Go Lucky Hour
 KQW—Dance Matinee
 KGDM—Records and News
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Volga; 2:15, Dental Clinic
 KOA—Announcements; Records

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—Mickey Gillette's Music
 KYA—Vignettes of Life; 2:45, Modern Notes
KTAB—Three-Four Time; Records
 KLX—Records; 2:35, Stocks; 2:40, Records
KROW—Dell Perry; 2:45, Vocalist
 KQW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KFX—Music
 KNX—Recordings
 KECA—Classic Hour
 KFSD—2:45, Studio Program
 KSL—Milton Charles

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways
 KGO—Waldorf-Astoria Orchestra; 3:15, Mid-Week Hymn Sing
 KYA—Band Concert
 KTAB—Recordings; Talk
 KLX—Recordings; Jean Ardath
 KROW—East Bay Gossipers
 KJBS—Records
 KQW—Stocks; 3:15, Musciale
 KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
 KGW—Studio Program
 KHQ—Econ. Housewife; Bulletin
 KNX—Concert Orchestra
 KECA—Recordings
 KSL—Men of Notes Trio; 3:15, Sis Mirandy
 KOA—Orchestra

3:30 to 4:00 P. M.

• KPO & network—Slices of Life; dramatic skit; 3:35, Dorothy Page, contralto
 KPO—3:45, University of California
 KGO—The Well-Dressed Woman
 *KGO & network—3:45, The Song-fellows Quartet
 KYA—Symphony Highlights
 KTAB—Sophistication; Picture Talk
 KLX—Recordings
KROW—Singing Strings; Records
 KQW—Variety Program
 KOL—Haret Lincks; Studio
 *KFRC & network—Happy Green; 3:45, Club Matinee
 KOIN—Newspaper of the Air
 KHQ—King's Men; Beauty Talk
 KFI—Ann Warner's Chats
 KNX—Housewife's Protective League
 KECA—3:45, Univ. of California
 KFSD—3:45, Univ. of California
 KGB—3:55, Along the Airways
 KSL—The Junior Hour

4:00 to 4:30 P. M.

• KPO & network—Gould & Shefter, piano duo; 4:15, Crone's Orch.
 KPO—4:15, Herman Crone's Orch.

KGO—Immortal Melodies; Emil Polak's Orchestra
 KYA—Tea Dance Parade
 KTAB—Keep Stuning revue
 KLX—Melody Race; Pianist
 KROW—Waltz Time; Safety Council
 KJBS—Star Reporter
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Bill & Co.; Headline Memories
 *KFRC & network—Dan Russo's Orchestra
 KVI—Crazy Wells to 4:15
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KJR—Tea Dansant
 KFI—Nick Harris; Kay Parker
 KNX—Haven of Rest
 KSL—Town Crier
 KOA—4:15, Orchestra

4:30 to 5:00 P. M.

• KPO & network—You and Your Government
 KPO—4:45, News
 KGO—Immortal Melodies
 *KGO & network—4:45, Coquettes, vocal trio
 KYA—Tea Dance Parade
 KTAB—Lauretta La Marr
 KLX—Pianist; Health School
 KROW—Happy Dawson's Cowboys
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Songs
 KGDM—Ernie Cruz Program
 *KFRC & netwk—Correct English; 4:45, Between the Bookends
 KOIN—Bob & Dolly to 4:45
 KGW—Orchestra
 KJR—4:45, Steamboat Bill
 KFI—Organ Recital
 KNX—Recordings; U. S. C.
 KSL—Town Crier
 KOA—4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Nomads, Josef Hornik's Orchestra
 KGO—Back Stage Chatter; 5:15, Edna Fischer, pianist
 KYA—Children's Hour
 KTAB—Memories in Melody; 5:15, Popular Songs
 KLX—Brother Bob's Club
 KROW—Romance; Ramona, Romero
 KJBS—Orchestra; 5:15, News
 KGGC—Studio Frolic
 KQW—Popular Concert
 KGDM—Serenader; Records
 *KFRC & network—Dodge Motor Company; 5:15, Billy Bachelor
 KOIN—Bob and Dolly
 KHQ—5:15, Donald Ayers Adventures
 KGW—Milton L. Gumbert to 5:05
 KNX—Organ; 5:15, Mummy Club
 KECA—Records
 KFQX—Playtime Lady; Records
 KSL—5:15, Tarzan
 KOA—Music; Sketch

5:30 to 6:00 P. M.

• KGO & network—Chester Rowell
 KGO—5:45, Harry Stanton, basso
 KPO—Behind the Footlights
 *KPO & network—5:45, Little Orphan Annie
 KYA—Metropolitian; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Records; 5:45, Irish Gems
 KQW—Popular Orchestra; Voice of Portugal
 *KFRC & network—Bob Price's Orch.
 KOIN—Merry Men
 KVI—Rocky Mountain Wranglers to 5:45
 KHQ—Eric Johnson
 KNX—Organ, "Mongoose" Murder
 KFI—Your Pal Jimmv to 5:45
 KECA—5:45, Recordings
 KFQX—Recordings
 KFSD—Farley's Rangers to 5:45
 KGB—Robin Hood to 5:45

KSL—Auerbach; Crossmyer & Cohen
KOA—Headlines of Half Century

6:00 to 6:30 P. M.

●KPO & network—Melodiana, ensemble direction—Ernie Gill
KGO—Community Forum
KYA—Cyrus Trobbe Orchestra
KTAB—Dinner Concert
KLX—Trio
KROW—News; 6:15, Harmonies
KGGC—Dinner Dance
KQW—Department of Agriculture; 6:15, Popular Program
★KFRC & network—Bing Crosby & Boswell Sisters
KJR—News Reporter to 6:15
KGW—Musical Mannequins
KHQ—Northwest Parade
KFWB—News; Records; Organ
KNX—News; 6:15, Calif. League
KFI—6:15, Chas. W. Hamp
KECA—Children of All Lands; News
KFOK—News; Cheerio Boys; Al & Molly

6:30 to 7:00 P. M.

●KPO & network—Ed Wynne, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
KGO—Argentine Trio; 6:45, Air Adventures of Jimmy Allen
KYA—Orchestra
KTAB—Sport Page; Political
KLX—Concert Trio
KROW—Powder River Wranglers; 6:45, Dr. G. Facci
KGGC—Theatre of the Air; Music
KQW—Market Reports; Records
★KFRC & network—Isham Jones' Orchestra for Chevrolet
KJR—Melody Race; Jimmy Allen
KFOK—School Kids; Jimmy Allen
KFWB—Organ; 6:45, Jimmy Allen
KNX—Dance; 6:45, Jimmy Allen
KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

●KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
KGO—Diary of a Cosmopolitan
KYA—Ernie Smith's Sport Page; 7:15, Memory Strains
KTAB—Studio; 7:15, Italian News
KLX—News; Song Market
KROW—C. W. Hammond; 7:15, Calvary Meditations
KGGC—Tango Time; Melodies
KQW—Weather; 7:15, Accordiana
★KFRC & network—Camel Caravan
KECA—Paul Roberts, tenor; 7:15, Romance at Fifty
KNX—Frank Watanabe; Concert
KFWB—Ray de O'Fan; Hollywood Hilarities
KFOK—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

●KPO & network—Palmolive Beauty Box Theatre
KGO—Just Around the Corner, Emil Polak's Orchestra
KYA—Dixie Marsh, "Talk of the Town"; 7:45, Gold Rush Days
KTAB—Opie & Viney; Organ
KLX—Merlyn Morse, tenor; 7:45, Spice of Life
KROW—Calvary Meditations; Records
KGGC—Recordings
KQW—Italian Radio Theatre
★KFRC—Beauty That Endures
★KFRC & network—7:45, Mystery Drama
KOL—Speaker Stevenson to 7:45
KVI—Dr. Mellor to 7:45
KJR—Sweethearts; Silver Strains
KNX—The In-Laws; King Cowboy
KFWB—Mrs. Pasquale
KECA—Recordings
KFOK—Boy Detective; Aristocrats

KGEO—Geo. Givot to 7:45
KSL—Crazy Crystals; Origin of Superstition

8:00 to 8:30 P. M.

●KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
KGO—California State Chamber of Commerce Program; 8:15, College Days
KYA—Orchestra; Musical Milkman
KTAB—Political program; 8:15, London Fantasy
KLX—Manila Strined Orchestra
KROW—Latin-American Program
KGGC—Spanish-American Program
KQW—Melody Round-Up
★KFRC & network—Myrt & Marge; 8:15, Calling All Cars
KOL—8:15, Comedy Stars
KOIN—8:15, Comedy Stars
KFX—News; 8:15, Humboldt
KNX—Musical Program
KFWB—Welcome Lewis; 8:15, Orch.
KFOK—Garden Talks; Melodies
KECA—Recordings
KFSD—Jimmie Allen to 8:15
KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

●KPO & network—Leo Reisman's Orchestra
KGO—Neapolitan Echoes, novelty instrumental trio
KYA—Tom Coakley's Orchestra; 8:45, Leon Mottica's Orchestra
KTAB—London Fantasy; Political
KLX—Sports; Music
KROW—Italian Program
KGGC—Timely Tunes; 8:45, Recds
KQW—Melody Round-Up
★KFRC & network—Calling All Cars
KOIN—Little Show to 8:45
KVI—8:45, Dr. L. S. Whetstone
KOL—Hollywood Newshawk
KJR—Musical Auction; Jewel Box
KFWB—Pioneers' Sons; Orchestra
KECA—Forge of Freedom
KECA—Dr. Geo. Lieblich, pianist
KFOK—Three Vagabonds
KFSD—Moments of Melody
KSL—Auerbach; Melodies
KOA—Musical Program

9:00 to 9:30 P. M.

●KPO & network—Ben Bernie's Orchestra
KGO—Rainbow Harmonies
KYA—Orchestra; Radio Players
KTAB—Crockett Family; 9:15, Nevada Neighbors
KJR—Old Gospel Hymns
KROW—9:15, Master's Music Room
KQW—Dance Frolic
KGGC—News; Wyoming Cowboys
★KFRC & network—Boleris; 9:15, Herbie Kaye's Orchestra
KOIN—Golden Voices
KOL—News; Editorial; Boxing
KQW—Germany Entertainment Co.
KNX—News; 9:15, Studio Program
KFWB—Don Caye's Orch.; News
KFOK—Beverly Hillbillies
KECA—Recordings
KFSD—Community Chest Program
KSL—Comedy Stars to 9:15
KSL—Orchestra; 9:15, Smoke Rings
KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

●KPO & network—Death Valley Days
KGO—Gene Quaw's Orchestra
KTAB—Radio Players
KYA—Radio Players; News; Answer Man
KJR—Pioneer Sons; 9:45, News
KROW—Dancing Party
KGGC—Concert; Danceable Tunes
KQW—Dance Frolic
★KFRC & network—Hal Grayson's Orchestra
KOL—Boxing Bouts
KOIN—Fights
KVI—News Flashes to 9:45

KEX—Fights

KNX—Pick and Pat (E. T.)
KFWB—Boxing Bouts
KFOK—Fights, Olympic Auditorium
KECA—Recordings
KFSD—Moments of Melody
KGB—9:25, Judge Chambers
KSL—Smoke Rings; Mary & John
KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

●KPO & network—Richfield Reporter; 10:15, The Story Behind the Claim
KGO—Nobody Home, variety program
KYA—Venetians; 10:15, Rhyme Land
KTAB—Club Tivoli
KLX—Recordings
KROW—Hawaiians
KGGC—Joe Garcia's Orchestra
KFRC—News; Elec. Trans. to 10:15
★KFRC & network—10:15, Joe Sullivan, pianist
KOIN—Fights
KVI—To be announced to 10:15
KEX—Fights
KGW—10:15, Kelly's Kavaleros
KFWB—Boxing Bouts
KECA—Musical Celebrities, records
KNX—The Crocketts
KFOK—Fights
KFSD—10:15, Studio Program
KSL—El Dorado Orchestra
KOA—Country Club Orchestra

10:30 to 11:00 P. M.

●KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; Williams-Walsh Orch.
KYA—Jackie Souders' Orchestra
KTAB—Hal Girvin's Orchestra
KLX—Recordings
KROW—Harmonies; Way Watts & Uke
KGC—Merry Melodies
KFRC—Great Moments in History to 10:35
★KFRC & network—Vincent Lopez' Orchestra
KOIN—Anthony's Orchestra
KEX—Piano; Olympians
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOK—Tex Howard's Orchestra
KOA—Huffman Harmonies

11:00 to 11:30 P. M.

●KGO & network—Ted Pio-Rito's Orchestra
KPO—News; Organ Concert
KYA—Sandman Organ
KTAB—Hal Girvin's Orchestra
KROW—Dance of the Hour
★KFRC & network—Dick Jurgens' Orchestra
KOIN—Jack Bain's Orchestra
KOMO—News; Music
KGW—Jack Bain's Orchestra
KNX—Pontrelli's Orchestra
KFWB—Harry Sosnik's Orchestra
KFOK—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

●KGO & network—Orville Knapp's Orchestra
KPO—Organ Concert
KYA—Gary-Evers Orchestra
KTAB—Club El Cortez
KROW—Dance Music; Vagabond
KFRC—Ben Pollack Orchestra
KVI—Dance Orchestra
KHJ—Music
KGB—Dance Orchestra
KFOK—Jimmy Mann's Orchestra

12:00 to Sign Off

KTAB—Dawn Club
KROW—Midnight Vagabond
KQW—Mime and News
KGB—Records
KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

Oct. 24, 1934

7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Organ Reveille
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Wellman & Hill
- KECA—Health Exercises to 7:15
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Organ concert
- KGO—Three Scamps; 7:45, Sam Moore, guitarist
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Souvenirs
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KHQ—7:45, Crazy Wells
- KFI—N. Y. Stocks to 7:45
- KNX—Bill Sharples' Club
- KHJ—Records and Stocks
- KECA—Bible Study to 7:45
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Crosscuts Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies; Four-Four Time
- KLX—Records; 8:20, Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Capt. Dobbie to 8:15
- KFRC and network—Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KVI—Music; Market Specials
- KOMO—Morning Reveries
- KGW—Ronald Buck
- KHQ—8:15, Economy Comments
- KEX—Calvary Tabernacle
- KNX—Gene Autrey; Elec. Trans.
- KECA—8:15, Recordings
- KFOG—Grain Reports; Songs
- KFI—Church Quarter Hour to 8:15
- KSL—Informal Music

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KFRC & network—Rambls in Rhythm; 8:45, Jane Ellison
- KGW—Heart
- KOMO—Vagabonds; Mary's Garden
- KHQ—Comments; Home Comfort
- KEX—Studio; Orchestra
- KFI—Songs; 8:45, Julia Hayes



JENNINGS PIERCE
KPO—12:15 P. M.

- KNX—Song Bag
- KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Organ concert
- KPO—Barbara Lee
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KQW—Tuneful Tonic
- KFRC & network—Voice of Experience; Elizabeth Barthell
- KGDM—Recordings; Mabel Rubin
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical Gems to 9:15
- KOMO—Mary's Friendly Garden
- KEX—Dance Rhythm; Request Prog.
- KJR—Morning miracles
- KECA—Records to 9:15
- KFSD—9:15, Good Cheer
- KNX—To be announced
- KSL—9:15, Jennie Lee
- KOA—Booth Fisheries; Heinz

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Piano Vignettes; 9:45, Jean Abbey, Shop News
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KFRC—Visiting Fave Ward
- KGCC—Memory Melodies
- KQW—Faye Ward
- KGDM—News of the Day; Records
- KFRC & network—Betty Crocker; 9:45, To be announced
- KQW—9:45, Cooking
- KJR—News Reporter; Songs
- KHQ—9:45, Tull & Gibbs
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life
- KFI—Hawaiians; 9:45, News
- KVI—Drury Lane; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—Studio program

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Beaux Arts Trio
- KPO—Organ Concert; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargains; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—Melange; 10:15, Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Orchestra
- KGDM—Recordingz
- KFRC & network—Just Plain Bill; George Hall's Orchestra
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KHQ—10:15, Celia Lee
- KOMO—Jack & Jill
- KEX—Lost & Found; Ronald Buck
- KJR—Home Makers; Music shop
- KNX—Eddie Albright's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Annual Meeting of the Service Clubs in Phila. District
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KROW—The Observer
- KJBS—Dance Orchestra; Col. Shaddy
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Recordings
- KFRC—Bob Allen, pianist to 10:45
- KFRC & network—Russo's Orch.
- KOL—Morning Melodies
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Serenader
- KEX—Orchestra; Hillbillies
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KOA—Best Foods; 10:45, Betty Moore
- KSL—Triangle Club to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments; Fashions
- KLX—Records; 11:15, Rhythm
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits
- KGCC—Date Book; Dance Tunes
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Romany Trail
- KFRC—Women's Home Forum
- KOL—Garden Talk to 11:15
- KVI—The Observer to 11:15
- KOIN—Art Kirkhram
- KEX—Band Music; Cobwebs & Nuts
- KJR—Rhythm Rulers Recorded
- KNX—Organ Recital
- KECA—Records; German Lesson
- KOA—Livestock and Produce

11:30 to 12:00 Noon

- KPO & netwk—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Soloist
- KGO—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita and Orosco; Records
- KROW—Latin-American Program
- KGCC—Talk; News; Requests
- KJBS—Dance Orchestra
- KQW—Variety and Theatre News
- KGDM—Organ Recital

★KFRC & netwk—Amer. School of the Air
 KGW—11:45, "Cheerio"
 KHQ—Organ Recital
 KJR—Measured Steps
 KEX—Cobwebs and Nuts to 11:45
 KFI—Fashion Tours; 11:45, State Market Reports
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

●KGO & network—Don Carlos Orch.
 KGO—12:15, Financial Flashes; 12:20, Mickey Gillette's Music
 KPO—News
 ●KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Event Book; Concert
 KLX—Dance Music; Crazy Crystals
 KROW—Latin-American Program
 KQW—Orchestra; 12:15, Mark Green
 KGCG—Request Hour
 KJBS—Song Hits
 KGDM—Records; Serenaders
 ★KFRC & network—Kate Smith's Matinee
 KFRC—Women's Home Forum
 KOL—The Carnival Hour
 KOIN—Ron Myron's Scrapbook; Ken and Wally
 KOMO—Farm Talk to 12:15
 KGW—12:15, Meier & Frank
 KEX—Dance Frolic
 KHQ—12:15, Business and Pleasure
 KJR—12:15, Grain Reports; Records
 KVI—12:15, Front Page Headlines
 KNX—News; 12:15, Congoia
 KECA—News; Records
 KSL—Payroll Builder
 KOA—Orchestra

12:30 to 1:00 P. M.

●KPO & network—Western Farm and Home Hour
 KGO—Mickey Gillette's Music; 12:45, Pair of Pianos, Grace Frankel and Gertrude Lyne
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Harmony
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGCG—Pirate Cowboys
 KQW—Federal Market Reports
 KGDM—Records
 ★KFRC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KVI—News & Comment to 12:45
 KJR—Renovize; Headliners
 KEX—American Produce to 12:35
 KGW—Dr. Semler; Friendly Chat
 KHQ—Kinman Schooldays; Stories
 KNX—Luca's Concert Ensemble
 KECA—Concert Favorites, records
 KOA—Orchestra; Vocalist

1:00 to 1:30 P. M.

●KPO & network—Betty and Bob; 1:15, Dorothy Page, contralto
 KGO—Pair of Pianos; 1:15, Ann Warner's Chats
 KYA—S. F. Ad Club Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Records; Theatre Talk
 ★KFRC & netwk—National Student Federation; Curtis Institute of Music
 KOL—1:15, Julie Dav
 KVI—1:15, Dr. Whetstone
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Sylvia Gray
 KNX—Pontrelli's Orchestra
 KFI—1:15, Home Nursing Hints
 KNX—Pontrelli's Orchestra
 KECA—Records to 1:15
 KFSD—Ad Club

KGE—1:15, Stocks to 1:20
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

●KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Vagabonds Quartet, instrumentalists
 KYA—Modern Maestros; Voyage of Discovery
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KJBS—Afternoon Popular Concert
 KROW—Records; Musical Matinee
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 KFRC—1:45, N. Y. Stocks to 1:50
 ★KFRC & network—Curtis Institute of Music
 KOIN—Book of Life
 KJR—The Sun Dial
 KEX—Reports; Operatic Gems
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

●KPO & network—Al Pearce and His Gang
 KGO—Vagabonds Quartet; 2:15, Jackie Heller, tenor
 KYA—Light Opera Concert
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings
 KJBS—Gerald Kenney; Records
 KROW—Musical Matinee; Vocalist
 KQW—Dance Matinee
 KGDM—Records; News
 ★KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Recordings
 KFSD—Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; Jackie Heller

2:30 to 3:00 P. M.

●KPO & network—Al Pearce Gang
 KGO—Midweek Concert
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three Four Time; 2:45, Tranquility
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dell Perry; 2:45, Records
 KJBS—Events of Interest; Dance
 KQW—Dance Matinee
 KGDM—Romancers
 ★KFRC & network—Happy Go Lucky Hour
 KEX—Recordings
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers'; Organ

3:00 to 3:30 P. M.

●KPO & network—Langendorf Pictorial; 3:15, John and Ned
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—Band Concert
 KTAB—Recordings
 KLX—World Revue
 KROW—East Bay Gossip
 KJBS—Instrumentalists; Word Man
 KQW—Stocks; 3:05, Music; 3:15, Word Man
 KGDM—Recordings
 ★KFRC & network—Feminine Fancies
 KJR—Easy Chair to 3:15
 KQW—Eddie King, pianist; 3:15, Concert Trio
 KHQ—Hints; Club Bulletin
 KNX—Concert Orchestra
 KECA—Raine Bennett; Records
 KSL—Men of Notes Trio; 3:15, Texas Rangers
 KOA—3:15, University of Denver

3:30 to 4:00 P. M.

●KPO & network—Slices of Life; 3:35, Three X Sisters
 KPO—3:45, Univ. of Calif. Program
 KGO—What a Woman Thinketh
 ●KGO & network—3:45, Singing Strings
 KYA—Symphony Highlights
 ELX—Recordings
 KTAB—Sophistication; Talk
 KROW—Spanish Tunes; Records
 KQW—Art Fadden, pianist; Music
 KJBS—Art Fadden, pianist
 KGDM—Recordings
 ★KFRC & network—Three Brown Bears; 3:45, Club Matinee
 KOL—Harriet Lincks; Studio Prog.
 KOIN—Newspaper of the Air
 KHQ—Club Bulletin; Happy Feet
 KOMO—Concert Ensemble
 KEX—3:45, Request Program
 KFI—Ann Warner's Chats
 KNX—Housewives' Protective League
 KGB—3:55, Along the Airways
 KFSD—3:45, Univ. of California
 KSL—Junior Hour
 KOA—Vocalist; News

4:00 to 4:30 P. M.

●KPO & network—Franklyn Baur, tenor; Johnny Johnson's Orch.
 KGO—Mickey Gillette's Music
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Musical Jigsaws; 4:15, Recds.
 KROW—Waltzes; Songs at Eventide
 KJBS—Hollywood Gossip; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Bill & Co
 ★KFRC & network—Dan Russo's Orchestra
 KOIN—Newspaper of the Air
 KHQ—Magic Travels; News Album
 KJR—Business Talk; Tea Dansant
 KEX—Music
 KNX—Haven of Rest
 KECA—Good Old Songs; Records
 KSL—Town Center
 KOA—Memories; Stamp Club

4:30 to 5:00 P. M.

●KPO & network—Personalities; Vocalist and Orchestra
 KPO—4:45, News
 KGO—Mickey Gillette's Music
 ●KGO & network—4:45, Clef Dwellers, vocal trio
 KYA—Tea Dance
 KTAB—Lauretta La Marr
 KLX—Studio; 4:45, Health School
 KROW—Lee Davis Gang
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Orch.; Hillbilly Tunes
 KGDM—Ernie Cruz Program
 KHQ—Piano Recital
 ★KFRC & network—The Hedonist
 "Abroad" 4:45, Between the Book-ends
 KOIN—Bob and Dolly
 KEX—To be announced
 KJR—Song Market; Snapshots
 KNX—U. S. C.; Songs
 KFI—Organ Recital
 KGB—Police Talk; Records
 KSL—Town Center
 KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

●KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; 5:15, Music Room
 KYA—Children's Hour
 KTAB—Health Talk; Songs
 KLX—Brother Bob's Club
 KROW—Romance; Mello-Duettes
 KJBS—Popular Selections; News
 KGCG—Studio Frolic
 KQW—Popular Concert
 KGDM—Records; Sports
 ★KFRC & network—Al Roth and Orchestra; 5:15, Billy Bachelor
 KEX—Orchestra

KJR—Orange and Blackie
KNX—To be announced; Organ
KECA—Recordings
KFSD—Better Business; Studio
KSL—Republican State Committee;
5:15, Tarzan

3:30 to 6:00 P. M.

• KPO & network—Cliff Nazarro, songs; 5:45, Little Orphan Annie
KGO—Music Room; 5:45, Tim Healy's Ivory Stamp Club
KYA—Metropolitans; 5:45, Campbell Corner
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Dance Echoes; Irish Gems
KQW—Orchestra; Voice of Portugal
* KFRC & network—Everett Marshall's Broadway Varieties
KJR—Tarzan; Candlelight Time
KNX—Orchestra; 5:45, "Mongoose"
KFI—Elec. Transcription to 5:45
KECA—Recordings
KFSD—Studio; Farley's Rangers
KOA—Democratic Central Committee; Ford Rangers

6:00 to 6:30 P. M.

• KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
KGO—45 Minutes from Broadway
KYA—Cyrus Trobbe's Orchestra
KTAB—Interlude; Lydell; Political
KLX—KLX Trio
KROW—News; Rhythm Aces
KGGC—Dinner Dance Review
KQW—California Department of Agriculture; 6:15, Popular Program
* KFRC & network—Chesterfield Program; Nino Martin & Orch.
KJR—Reporter; Song Bag
KFWB—News; Records; Sports
KNX—News; 6:15, Dinner Dance
KECA—Board of Education; News
KFOX—News; Trio; Al and Molly
KFSD—Studio; Adolph & Rudolph

6:30 to 7:00 P. M.

• KPO & netwk—John McCormack, tenor
KGO—45 Minutes from Broadway; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sport Page; Schooldays
KLX—KLX Trio; Political Talk
KROW—Ne'er Do Well
KGGC—Theatre of the Air; Music
KQW—Market Reports; Records
* KFRC & network—Adventures of Gracie
KJR—6:45, Jimmie Allen
KFWB—Fun Fest; Jimmie Allen
KNX—Concert; 6:45, Elec. Trans.
KECA—Wesley Tourtelotte, organ
KFOX—School Kids; Jimmy Allen
KFSD—Studio Program

7:00 to 7:30 P. M.

• KPO & netwk—Dennis King with Louis Katzman's Orchestra; 7:15, Madame Sylvia
KGO—Sports Revue; 7:15, Agriculture Today
KLX—News; 7:15, Lovable Liars
KYA—Ernie Smith's Sport Page; 7:15, American Youth
KTAB—World Peaceways; 7:15, Italian News
KROW—C. W. Hammond; Sports
KQW—Weather Forecast; News and Forum; 7:15, Musical Varieties
KGGC—Jewish Radio Hour
* KFRC & network—Byrd Expedition Broadcast
KJR—Song Market; Rhythm
KFWB—Syncoptors
KNX—Watanabe & Archie; Music
KECA—Echoes of the Opera, records
KFOX—Eb & Zeb; Bobby & Betty
KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

• KPO & network—Memory Lane, drama by Ted Maxwell
KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade
KYA—Cowboys; Louise Taber
KTAB—Opie & Viney; 7:45, Organ
KLX—Kay Discovery Program
KROW—Golden Memories
KGGC—Jewish Radio Hour
KQW—Italian Radio Theatre
* KFRC & network—Melody Masterpieces; 7:45, Mystery Drama
KOL—Speaker Stevenson to 7:45
KJR—Rhythm; Three Mixteers
KNX—In-Laws; 7:45, King Cowboy
KFWB—Pioneers; Comedy Stars
KECA—News; Echoes of the Opera
KFOX—Boy Detective; vocalist
KSL—Crazy Crystals; Comedy Stars

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
KGO—Californians on Parade; 8:15, Professional Football from Seal Stadium
KYA—Talks; 8:20, Jean Wakefield
KTAB—Hawaiian Adventures; 8:15, Jimmy Cook's Sidelines
KLX—Great Moments in Sport; Silver Strains; Rhythmic Reporters
KROW—Crime Stories; 8:15, Watchtower
KGGC—Recordings; 8:15, Gypsies
KQW—Warner Lester, Man Hunter
* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Neapolitans
KEX—News; Hans, Fritz & Kate
KNX—Orchestra; Elec. Trans.
KFWB—Orchestra Program
KECA—Echoes of the Opera
KFOX—Three Vagabonds; Orch.
KFSD—Jimmie Allen Adventures to 8:15

8:30 to 9:00 P. M.

• KPO & network—Lanny Ross and His Log Cabin Orchestra
KGO—Professional Football
KYA—Dance Orchestra; 8:45, Tom Mitchell, baritone
KTAB—Accordion; Political
KLX—Sports; Harriet French
KROW—Happy Harmonies
KGGC—Timely Tunes; Songs
KQW—Political Talk; Orchestra
* KFRC & network—To be announced; 8:45, Treasures of Time
KOL—8:45, Mirth Parade
KVI—8:45, Dr. Whetstone
KJN—8:45, Real Life Dramas
KJR—Records; Mountaineers
KEX—Studio Program; Sports Talk
KNX—Pluto; 8:45, Rosicrucian
KFWB—Jack Joy's Orchestra
KECA—Recordings
KFOX—Three Vagabonds; Melodies
KSL—8:45, Orchestra
KOA—Orchestra

9:00 to 9:30 P. M.

• KPO & network—Town Hall Tonight; Fred Allen, comedian; Lenn Hayton's Orchestra; James Melton, tenor
KGO—Professional Football
KYA—Drama; 9:15, Riot Squad
KTAB—Crocketts; Nighthiders
KLX—Metropolitan Moods
KROW—Boxing Matches
KQW—Amer. Legion; 9:15, Music
KGGC—News; Wyoming Cowboys
* KFRC & network—Treasures of Time; 9:15, Glen Gray's Orch.
KOL—Public Bench; Hop Revue
KJN—9:15, Blue Star Revue
KVI—9:15, Master's Music Room
KJR—Romance; Melody
KEX—9:15, Wrestling
KNX—News; 9:15, Reveries
KFWB—Don Cave's Orchestra

KFOX—Beverly Hillbillies
KFSD—Furnbill; 9:15, Studio prog.
KSL—Boyle Furniture Prog.; Orch.

9:30 to 10:00 P. M.

• KPO & netwk—Town Hall Tonight
KGO—Professional Football
KYA—Riot Squad; 9:45, News
KLX—Sons of Pioneers; 9:45, News
KTAB—SERA Choral Society
KROW—Boxing Matches
KQW—Dance Time
KGGC—Records; Magic Carpet
KOL—9:45, News Flashes
* KFRC & network—Hal Grayson's Orchestra
KVI—News Flashes; Orch.
KJN—9:15, Blue Star Revue
KJR—"Purple Ray" Drama; Chamber of Commerce
KNX—The Crocketts
KFWB—Dance Music
KECA—Records
KFOX—Beverly Hillbillies
KSL—Dance Orchestra

10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter; 10:15, Red Davis, dramatic series
KGO—Professional Football
KYA—Orchestra; Organ
KTAB—Club Tivoli
KLX—Recordings
KROW—Boxing Matches
KGGC—Records; Joe Garcia's Orch.
KFRC—News; Lifebuoy Soap; Joe Sullivan, pianist
KVI—Dance Orchestra
KOL—Dance Music
KJN—McElroy's Band
KJR—Orchestra
KNX—Crocketts
KFWB—News; Orchestra
KECA—Musical Celebrities
KFOX—News; 10:15, Organ
KGB—News; Studio; Pianist
KSL—Melody Lane; 10:15, Studio
KOA—Orchestra

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; 10:35, Williams-Walsh Orchestra
KYA—Jackie Souder's Orchestra
KTAB—Dansapations
KROW—Recordings; Hawaiians
KGGC—Merry Melodies
KFRC—Sports to 10:35
* KFRC & network—Vincent Lopez' Orchestra
KJN—Dance Orchestra
KJR—Musical Favorites
KNX—Pontrelli's Orchestra
KFWB—Tex Howard's Orchestra
KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ted Fio-Rito's Orchestra
KPO—Tom Gerun's Orchestra
KYA—Organ
KTAB—Dance Tunes
KROW—Dance of the Hour
* KFRC & network—Dick Jurgen's Orchestra
KOMO—Moonlight Melodies
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOX—Harry Sosnik's Orchestra

11:30 to Sign Off

• KGO & network—Bart Woodyard's Orchestra
KPO—Organ Concert
KYA—Gary Evers' Orchestra
KTAB—El Cortez Club; Dawn Club
KROW—Dance Music
* KFRC & network—Organ Recital
KGD—Fritz Wolcott's Orchestra
KEX—Organ Music
KFOX—Jimmy Mann's Orchestra
KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Oct. 25, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KFR—Market Quotations; Records
- KEX—7:45, Christian Science
- KVI—Talk and Varieties
- KOMO—7:45, Viennese Vagabonds
- KFI—Stock Market to 7:45
- KHJ—Recordings and stocks
- KNX—Bill Sharplee Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Morning Watch; McThrift

8:00 to 8:30 A. M.

- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wons Scrapbook
- KGO—Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recordings; 8:20, Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- KFRC—Recordings
- KFRC & network—8:15 Academy of Medicine
- KOL—8:15, Cecil & Sally
- KGW—Ronald Buck to 8:15
- KOMO—Morning Reveries
- KVI—Market Specials to 8:15
- KEX—Calvary Tabernacle
- KFI—Church Quarter Hour to 8:15
- KNX—Electrical Transcription
- KECA—8:15, Recordings to 12:15
- KSL—Morning Melodies to 8:15
- KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

- KPO & netwk—U.S. Navy Band
- KGO—Crosscuts Log o' Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KJBS—Dance Music
- KGDM—Records; 8:45, Talk
- KFRC & netwk—Hollywood Country Church
- KHQ—Studio Program
- KOMO—Mary's Friendly Garden
- KEX—Renee Chemet; Records
- KHQ—Program; Home Comfort
- KFI—Hawaiians; 8:45, Julia Hayes
- KNX—Song Bang; Talk
- KSL—Strings; 8:45, Mary & Bennie
- KOA—U. S. Navy Band

9:00 to 9:30 A. M.

- KPO & netwk—Mohawk Treasure Chest; Ralph Kirby, baritone; Harold Levey's Orchestra
- KPO—9:15, Breakfast Club
- KGO—Alvino Rey, guitarist
- KGO & netwk—9:15, Merrie Macs, Cheri McKay, contralto, male trio
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance and Beauty; Concert
- KJBS—Popular Concert; Bargain
- KGCC—Recordings
- KQW—Tuneful Topics



KENNETH CARPENTER

KFI—Announcer

- KGDM—Records; Personalities
- KFRC & network—Voice of Experience; 9:15, Mayfair Melodies
- KOL—9:15, Prudence Penny
- KVI—6:15, Mystic Melodies
- KHQ—9:15, Dessert Caravan
- KEX—Songs of the Past
- KNX—Sherman Health Talk
- KFSD—Studio Program; Good Cheer
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KFO & network—Martha Meade Scelet
- KPC—9:45, Through the Looking Glass with Frances Ingram
- KGC—E more Vincent, tenor
- KGO & netwk—9:45, Press-Radio News 9:50, Piano Vignettes
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Col. Shaddy; Classics
- KGCC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; Records
- KFRC & network—Smilin' Ed McConnell; To be announced
- KVI—9:45, Dr. Burns
- KFR—News; Songs for Sale
- KEQ—9:45, Tull & Gibbs
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KFSD—Stock Reports
- KNX—Music; 9:45, News
- KGB—9:30, To be announced
- KOA—Farm and Home

10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Organ Concert
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KIX—Clinic; Stocks; News
- KROW—Musical Melange; Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KGDM—Recordings
- KQW—News; 10:05, Orchestra
- KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra

- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KJR—Music Shop
- KEX—Lost and Found; Records
- KNX—Eddie Albright's Family
- KECA—Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Great Composers Program
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KGW—The Observer
- KGCC—Hits of Today
- KGDM—Recordings
- KOW—Aunt Sammy; Music
- KFRC—Bob Allen, pianist to 10:45
- KFRC & network—Art Kassel's Orchestra
- KOL—Morning Melodie
- KVI—Musical Gems to 10:45
- KJR—Club Minutes; Uncle Hank
- KEX—Soloist; Hill Billies
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Standard School Broadcast; Elementary and advanced lesson; Arlon Trio, instrumentalists
- KGO—Great Composers Program
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; Spotlight
- KGCC—Milady's Date Book; Music
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC—Better Business to 11:15
- KFRC & netwk—Ann Leaf, organ
- KLX—Garden Talk
- KOL—This and That
- KVI—The Observer to 11:15
- KJR—Rhythm Ruler
- KEX—Orch.; 11:15, Cobwebs & Nuts
- KNX—Board of Education; Organ
- KECA—Recordings
- KOA—Produce; Farm Question Box
- KSL—Affiliated Products

11:30 to 12:00 Noon

- KPO & network—Standard School Broadcast; 11:45, Echoes of Erin
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KLX—Anita and Orsco; 11:45, Lotus Land
- KTAB—Modern Rhythms; News
- KROW—Latin-American Program
- KJBS—Popular Hits
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ Recital
- KFRC & network—American School of the Air
- KOIN—Ron Myron's Scrapbook
- KHQ—11:45, Organ Recital
- KGW—11:45, "Cheerio"
- KJR—Irish Melodies; Records
- KEX—11:45, Hawaiian Serenaders
- KFI—11:45, State Market Reports
- KECA—Records; 11:45, Music Talk
- KNX—Talk; 11:45, Music
- KOA—Theatre Harmonies

12:00 to 12:30 P. M.

- KGO & network—Tommy Tucker's Orchestra
- KGO—12:15, Financial Flashes; 12:20, Melody Revue
- KPO—News

●KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Event Book; Concert
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Vocal and Instrumental
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Recordings
 *KFRC & network—Metropolitan Parade
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Mary Cullen; Amie Brunn
 KOMO—Harp Melodies to 12:15
 KGW—12:15, Meter & Frank
 KHQ—Organ; Business, Pleasure
 KJR—12:15, Grain Reports
 KEX—Dance Frolic
 KNX—News; 12:15, Congoin
 KECA—News; 12:15, Records
 KSL—Payroll Builder
 KOA—Orchestra

12:30 to 1:00 P. M.

●KPO & network—Western Farm and Home
 KGO—Melody Revue
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Reflections
 KJBS—Dance Matinee
 KROW—California Farm Hour; 12:45, Hits of Today
 KGGC—Pirate Cowboys
 KQW—Fed. & State Market Reports
 KGDM—Recordings
 *KFRC & network—Dansant from Chicago
 KOL—Carnival Hour
 KJR—Renovize; Headliners
 KFX—12:45, Business Men's Club
 KGW—Dr. Semler; 12:45, Chat
 KHQ—12:45, Crazy Wells
 KNX—Concert Group
 KECA—Recordings
 KGB—Farm Flash; Stocks
 KSL—Utah State Agric. College; 12:45, Dansant

1:00 to 1:30 P. M.

●KPO & network—Betty and Bob, dramatic sketch
 KPO—1:15, Dorothy Page, contralto
 KGO—Edna Fischer, pianist; 1:15, Ann Warner's Chats
 KYA—Shrine Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings; 1:15, Quartet
 *KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band
 KFRC—1:10, N. Y. Stocks
 KOL—1:15, Julie Day
 KHQ—1:15, Sylvia Gray
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Studio Program to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

●KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley
 KGO—Ann Warner's Chats; 1:45, Harry Stanton, basso
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KJBS—Dance Orchestra
 KROW—Tango Time; Music
 KQW—Afternoon Concert
 KGDM—Education; Recordings
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—Dick Messner's Orchestra
 KJR—World Revue

KEX—Financial and Grain Reports
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
 KGB—Parent-Teachers' Association

2:00 to 2:30 P. M.

●KPO & network—Al Pearce and His Gang
 KGO—National Congress of Parents and Teachers
 KYA—Old Songs
 KTAB—Globe Trotter; Romancin'
 KLX—Bridge Talk; 2:15, Records
 KROW—Musical; Romance
 KJBS—Blindcraft Ensemble
 KGDM—Records; News
 KQW—Blindcraft Ensemble
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Loretta Lee; Dental Clinic
 KOA—Theatre Reporter; P. T. A. Conference

2:30 to 3:00 P. M.

●KPO & network—Al Pearce Gang
 KGO—Pair of Pianos; Gertrude Lyne and Grace Frankel, piano duo
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; 2:45, Tranquility
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dell Perry, pianist; Records
 KJBS—Events of Interest; Orch.
 KQW—Dance Matinee
 KGDM—The Romancers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, records
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Organ and A. M. A. Speaker; 2:45, Miniatures

3:00 to 3:30 P. M.

●KPO & network—Langendorf Pictorial; 3:15, John and Ned
 KGO—Tom Coakley's Orchestra
 KYA—Band Concert
 KTAB—Tranquility; Little Serenade
 KLX—Records; Jean Ardath
 KROW—East Bay Gossiper
 KJBS—Ballroom Favorites
 KQW—Stock and Bonds, Vocalist; Musical Program
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KHQ—Organ; 3:15, Bulletin
 KQW—Studio Program
 KNX—Enchanted Islands; 3:20, Football Game
 KOMO—3:15, Fire Prevention Week
 KECA—Dr. Meyers; Records
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Organ Recital
 KSL—Men of Notes; McCarty Girls

3:30 to 4:00 P. M.

●KPO & network—Slices of Life; 3:35, Walter Preston, bartitone
 KPO—3:45, University of California Program (KFSD & KECA)
 KGO—The Family Cook Book
 *KGO & network—3:45, Singing Strings
 KYA—Symphony Highlights
 KTAB—Sophistication; Talk
 KLX—Recordings
 KROW—Singing Strings
 KJBS—Dobbsie's Radio Jubilee
 KQW—Capt. Dobbsie
 *KFRC & network—Book Review; 3:45, Trouville Club Matinee
 KOL—Harry Lincks; 3:45, Studio
 KOIN—Newspaper of the Air
 KGDM—Piano Melodies; Recordings
 KOMO—Birbaum's Bavarians
 KJR—High School Football Game
 KEX—Musical Program

KFI—Ann Warner's Chat
 KNX—Housewives League
 KSL—The Junior Hour
 KGB—3:45, Along the Airways
 KGO—News; Vocalist

4:00 to 4:30 P. M.

●KPO & network—Jack & Loretta Clemens; 4:15, Everybody Sing
 KGO—The Restful Hour, concert orchestra direction Emil Polak
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Melody Race; Helen Parmelee, pianist
 KROW—Waltz Time; Safety Council
 KJBS—Hollywood Gossip; Bill & Co
 KQW—Star Reporter; Bill & Co
 KGDM—Gilmore Oil Program
 *KFRC & network—Dan Russo's Orchestra; To be announced
 KJR—Football Game
 KQW—Friendly Chat
 KHQ—4:15, News Album
 KNX—Haven of Rest
 KECA—Records; Education Speech
 KSL—Broadcaster's Review

4:30 to 5:00 P. M.

●KPO & network—Everybody Sing
 KPO—4:45, News
 KGO—The Restful Hour
 *KGO & network—4:45, Shirley Howard, songs
 KYA—Tea Dance
 KTAB—Lauretta La Marr
 KLX—Pianist; 4:45, Health School
 KROW—Happy Dawson's Cowboys
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra
 KGDM—Recordings; 4:45, Vocalist
 *KFRC & network—To be announced; 4:45, Between the Bookends
 KOIN—Bob & Dolly to 4:45
 KVI—To be announced
 KJR—Football Game
 KEX—Symphony
 KNX—Dr. Matthews
 KFI—Organ Recital
 KGB—P. T. A. to 5:15
 KSL—Broadcasters Review

5:00 to 5:30 P. M.

●KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
 KGO—Art Revue; 5:15, Beaux Arts Trio
 KYA—Children's Hour
 KTAB—Memories in Melody; Records
 KLX—Brother Bob's Club
 KROW—Romance & Beauty; Ramona and Romera
 KGGC—Studio Frolic
 KQW—Popular Concert
 KJBS—Dance Melodies; News
 KGDM—Studio; Ernie Cruz
 *KFRC & network—Al Roth & Orch; 5:15, Billy Bachelor
 KOL—Treasure Adventures to 5:15
 KVI—Souvenirs to 5:15
 KJR—Steamboat Bill; Records
 KEX—Symphony
 KNX—Melody Race; Drama
 KECA—Recordings
 KFSD—Studio program
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

●KPO & network—Fleischmann Variety Hour
 KGO—Beaux Arts Trio; 5:45, Mindways: Stories of Human Behavior
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KQW—Bating Four; Way to Health
 KGGC—Dance Echoes; Irish Gems
 KQW—Orch.; 5:45, Voice of Portugal
 *KFRC & network—Dodge Motor Program; 5:45, Scorecast
 KJR—Recorded Program

KNX—Serenade; "Mongoose"
KECA—Recordings
KFSD—5:45, Farley's Rangers
KSL—5:45, Krossmyer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat: Chas. Winninger; Lanny Ross, tenor; Conrad Thibault, baritone; Molasses 'n' January, comedy duo; Muriel Wilson, soprano; dramatic cast
KGO—Song Thots
KYA—Cy Trobbe's Orchestra
KTAB—Dinner Concert
KLX—Concert Trio
KROW—News; 6:15, Harmonies
KGGC—Re-creation of Balboa-Galileo Football Game
KQW—Department of Agriculture; 6:15, Popular Program
* KFRC & network—Romance of Travel

KVI—Goodrich Transcription to 6:05
KJR—News; Song Bag
KNX—News; 6:15, Calif. League
KECA—Children of All Lands; 6:15, News
KFWB—News; Records; Organ
KFOX—News; Vocalists; Al, Molly
KSL—Political State Committee; Radio Studio Mystery

6:30 to 7:00 P. M.

• KPO & network—Captain Henry's Show Boat
KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
KYA—Cyrus Trobbe's Orchestra
KTAB—Sports; Political
KLX—KLX Trio
KROW—Powder River Wranglers; 6:45, Dr. Facci
KGGC—Theatre of the Air; Music
KQW—State Market Reports; 6:45, Torrid Tunes
* KFRC & network—Fred Waring's Pennsylvanians
KJR—Song Bag; Jimmy Allen
KNX—Concert; 6:45, Jimmy Allen
KFWB—Fun Fest; Jimmie Allen
KECA—Wesley Tourtellotte, organ
KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's Music Hall
KGO—Ricardo and His Violin; 7:15, Review of Activities of the San Francisco Municipal Government
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
KTAB—Studio Program; 7:15, Italian News
KLX—News; 7:15, Song Market
KROW—C. W. Hammond; Sports
KGGC—Tango Time; Collegiana
KQW—Weather; News and Forum; 7:15, Accordiana
* KFRC & network—Barnyard Serenade
KOIN—Little Show; The Journal
KOL—Beautiful Melodies
KVI—To be announced
KJR—Silver Strains; Isles of Paradise
KNX—Watanabe & Archie; Music
KFWB—Interview; Synopators
KECA—Orchestra and Vocalist
KFOX—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Feature; Sonny & Buddy
KSL—To be announced

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's Music Hall
KGO—Paul Martin and His Music
KTAB—Opie & Viney; Organist
KYA—Political Talk; 7:45, Louise Taber
KLX—Thompson Sisters; Sports
KROW—Golden Memories Program

KGGC—Recordings; 7:45, Organ
KQW—Italian Radio Theatre
* KFRC & network—To be announced; 7:45, Waller Rhythm Club
KOL—Speaker Stevenson; News
KVI—Dr. R. M. Mason (to 7:45)
KOIN—Jimmy Allen; Gene Baker
KJR—Musical Program
KNX—In-Laws; King Cowboy
KFWB—Outdoor Reporter; Music
KFOX—Boy Detective; Aristocrats
KECA—Recordings
KFSD—Y. M. C. A. Harmonica Band
KGB—Studio; Gridiron Guesses
KSL—Studio; 7:45, Sports

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
KGO—Clef Dwellers, vocal trio; 8:15, College Dazz
KYA—Christian Science Lecture
KTAB—Political Talk; 8:15, Golden Gate Junior College
KLX—Jewel Box; An er. Legion, talk
KROW—Latin-American Program
KGGC—Spanish-American Program
KQW—Warner Lester, Man Hunter
* KFRC & network—Myrt & Marge; 8:15, Parke Pals
KOR—8:15, Comedy Stars
KJR—8:15, Jack & Melody Maids
KEX—News; Humboldt Beer
KOL—8:15, Comedy Stars
KNX—Heaven of Rest
KFWE—Welcome Lewis; Orchestra
KECA—Recordings
KFOX—Talent Discovery Program
KFSD—Jimmie Allen Studio
KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

• KPO & network—Standard Symphony Hour
KGO—Johnny Johnson's Orchestra; 8:45, Big Ben Dream Dramas
KYA—Christian Science Lecture
KTAB—Junior College; Political
KEX—All-Star Sports; 8:45, Vocal
EROW—Italian Program
KGGC—Concert; Time y Tunes
KQW—Vocalist; Tang; Time
* KFRC & network—Camel Caravan
KEX—Studio Program
KJR—Arm Chair Traveler; Mountaineers
KNX—Drury Lane; Vocalists
KECA—Nick Harris; 8:45, Records
KFWB—Film Adaptation
KFOX—Christian Science; Trio
KFSD—Ratliff's Orchestra
KOA—Sports on Tap; Political

9:00 to 9:30 P. M.

• KPO & network—Standard Symphony Hour; 9:15, Winning the West
KGO—Ero Crime Clues
KYA—Sports Parade
KTAB—Crocketts; Nightherders
KLX—Melody Palette; 9:15, Violinist
KROW—Italian Prog.; 9:15, Varieties
KGGC—News; Wyoming Cowboys
KQW—Music Masters
* KFRC & network—Country Fair and Horse Show
KVI—Dr. L. S. Whetsone
KJR—Records; Metropolitan
KNX—News; 9:15, Studio Prog.
KFOX—Beverly Hillbillies
KFWE—Slumbertime
KECA—Story Teller to 9:15
KFSD—Community Chest Program
KSL—Music; Skiles Family
KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

• KPO & network—Winning the West
KPO—9:45, Frank F. Merriam, for Governor
KGO—Darling in Twin Cities
KYA—Milman; 9:45, News; 9:55, Answer Man

KTAB—Golden Gate Players
KLX—Pioneer Sons; 9:45, News
KROW—KROW Varieties
KGGC—Recordings
KQW—Dance Frolic
KFRC—Junior C. C. to 9:45
* KFRC & network—9:45, Orchestra
KOL—9:45, News Flashes
KVI—News Flashes; Orchestra
KOIN—Serenade
KEX—9:45, Coakley's Orchestra
KJR—9:45, Orchestra
KHQ—9:45, Schooldays
KFWE—Orchestra
KFI—9:45, Coakley's Orchestra
KNX—The Crocketts
KFOX—Beverly Hillbillies
KECA—Recordings
KFSD—Feature; Orchestra
KSL—Democratic State Committee; Mary & John
KOA—Country Club Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter
KPO—10:15, Big Ten
KGO—Music Box
KYA—The Venetians; Rhyme Land
KTAB—Club Tivoli
KLX—Dance Music
KQW—Varieties; Harmonies
KGGC—Records; Joe Garcia's Orch.
KFRC—News; Elec. Trans.; Pianist
KOL—Dance Music
KQW—10:15, Kelly's Kavaliers
KFI—10:15, Vocalist & Pianist
KFWE—News; Orchestra
KNX—Crocketts
KECA—Musical Celebrities
KFOX—News; Orchestra
KFSD—10:15, Big Ten
KGB—News; To be announced
KSL—Club El Dorado Orchestra; Kalawala Beach Boys

10:30 to 11:00 P. M.

• KPO & network—Big Ten; 10:45, Orchestra; 10:55, Press-Radio News
KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
KYA—Jackie Souder's Orchestra
KTAB—Hal Girvin's Orchestra
KROW—Hawaiians; Ramona
KGGC—Merry Melodies
KFRC—Sports to 10:35
* KFRC & network—Vincent Lopez' Orchestra
KOL—10:45, American Weekly
KOIN—Anthony's Columbian
KOMO—Ironized Yeast; Melodies
KEX—Lonesome Club
KNX—Pontrelli's Orchestra
KFWE—Tex Howard's Orchestra
KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

KPO—Tom Gerun's Orchestra
• KGO & network—Ted Fio-Rito's Orchestra
KYA—Sandman Organ
KTAB—Dansapations
KROW—Dance of the Hour
* KFRC & network—Dick Jurgen's Orchestra
KOMO—Orchestra
KHQ—Organ
KNX—Pontrelli's Orchestra
KFWE—Harry Sosnick's Orchestra
KFOX—Dance Orchestra

11:30 to Sign Off

• KGO & network—Jimmy Grier's Orchestra
KPO—Chas. Runyan, Organist
KYA—Gary Evers Orchestra
KTAB—El Cortez Club
KFRC—Organ Recital
KOIN—Jack Bain's Orchestra
KVI—Organ Recital
KHQ—Organ and Records
KGB—Organ
KJBS—12:01, Owl Program to 7 a.m.

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Alvino Rey, guitarist
- KGO—Joe White; Edna Fischer
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KFRC—Seal Rocks Broadcast
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KOL—Organ Program
- KFI—Stocks; 7:45, Church

8:00 to 8:30 A. M.

- KPO & network—NBC Music Appreciation Hour, Dr. Walter Damrosch
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies; Records
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- ★ KFRC & network—'Capt. Dobbsie'; 8:15, U. S. Army Band
- KOL—8:15, Cecil and Sally
- KVI—Music; Market Specials
- KEX—Calvary Tabernacle
- KOMO—Morning Reveries
- KNX—Gene Autrey; 8:15, Held for the Day
- KECA—Recordings
- KSL—Studio Ensemble to 8:15

8:30 to 9:00 A. M.

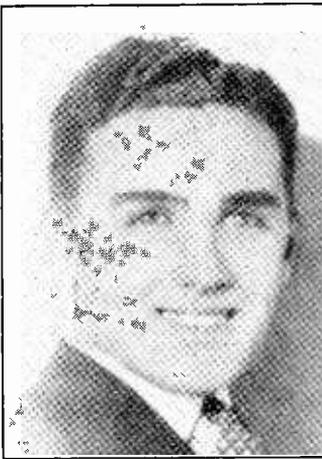
- KPO & network—Music Appreciation
- KGO—Crosscuts Log o' the Day
- KPO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- ★ KFRC & network—Country Church
- KOMO—Vagabonds; 8:15, Mary's Garden
- KHQ—8:45, Home Comfort
- KEX—8:45, Classical Soloist
- KNX—Song Bag
- KECA—Recordings
- KSL—Good Morning Judge; Studio

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Organ Recital
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Concert
- KJBS—Popular vocalists
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- ★ KFRC & network—Voice of Experience; 9:15, Elizabeth Barthell
- KOL—9:15, Prudence Penny
- KEX—Request Program
- KVI—9:15, Mystic Melodies
- KFI—Julia Hayes to 9:15
- KNX—Sherman Health Talk
- KECA—9:15, Recordings
- KFSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee
- KOA—Cookbook Sherlocks; 9:15, Heinz

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Organ Concert
- KYA—Waltz Time



MUZZY MARCELLINO
CBS—6:30 P. M.

- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Morning Melodies
- KGDM—News; 9:45, Records
- ★ KFRC & network—Betty Crocker; 9:45, Memories Garden
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Dr. Burns
- KQW—Eddie King; Cooking School
- KJR—News; Jewel Box
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KECA—Recital Series
- KGB—9:45, News to 9:50

10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News
- KGO & network—Press-Radio News; 10:05, Novelettes, Mickey's Gilette's Music
- KYA—Columbia on Parade; Music
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical Melange; Wong Yick
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- ★ KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KOL—Air Shopping
- KOIN—10:15, Morning Melodies
- KVI—10:15, Health Scientist
- KOMO—Jack & Jill
- KJR—Home Makers; Music Shop
- KHQ—10:15, Celia Lee
- KEX—Lost and Found; Music
- KNX—Eddie Albright's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic & Sade; 10:45, Words & Music; Frederick Bittke, baritone
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen

- KROW—The Observer
- KJBS—Dance Tunes; Col. Shaddy
- KGCC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This Is Hollywood
- KFRC—Bob Allen, pianist to 10:45
- ★ KFRC & network—Esther Velas and Ensemble
- KOL—Morning Melodies
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KOIN—Air Shopping to 10:45
- KJR—Club Minutes; Serenader
- KEX—Salon Orchestra; Hill Billies
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Recordings to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Rhythm Encores
- KJBS—Orchestra and Trio
- KQW—Light Classics
- KGCC—Milady's Date Book; 11:15, Dance Tunes
- KGDM—Organ Recital
- ★ KFRC & network—Velas Ensemble; The Instrumentalists
- KOIN—This & That
- KOL—Garden of the Air to 11:15
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers, recorded
- KEX—Band Music; 11:15, Cobwebs and Nuts
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

11:30 to 12:00 Noon

- KPO—Merriam for Governor
- KPO & network—11:45, Alden Edkins, basso
- KGQ—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGCC—Talk; News; Requests
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- KFRC—Home Forum to 11:45
- ★ KFRC & network—American School of the Air
- KHQ—Organ
- KOMO—Mountaineers to 11:45
- KJR—11:45, Measured Steps
- KEX—Cobwebs & Nuts, Orchestra
- KGW—Smackout; 11:45, 'Cheerio'
- KECA—Smackout to 11:45
- KFSD—Smackout to 11:45
- KFI—Fashion Tour; 11:45, Market Reports
- KNX—Spice of Life

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGQ—Agriculture; Financial; Pianists
- KYA—Scriptures; 12:03, Concert
- KTAB—News; 12:05, Event Book
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Orchestra; Mark Green
- KJBS—Song Hits
- KGCC—Request Hour
- KGDM—Records
- ★ KFRC & network—Philadelphia Orchestra

KOL—The Carnival
 KVI—12:15, Front Page Headlines
 KHQ—Johnny O'Brien; 12:15, Business and Pleasure
 KOIN—Ron Myron's Scrapbook; Ken & Wally
 KOMO—Stradivarieties
 KEX—O. Plummer to 12:15
 KJR—Johnny O'Brien to 12:15
 KGW—Johnny O'Brien to 12:15
 KFI—Johnny O'Brien to 12:15
 KECA—News; 12:15, Records
 KNX—News; 12:15, Congoin
 KFSD—Johnny O'Brien to 12:15

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Recordings
 KROW—Callf. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Pirate Cowboyboys
 KGW—Federal, State Market Rpts.
 KGDM—Recordings
 * KFRC & network—Philadelphia Orchestra
 KOL—The Carnival
 KOIN—12:45, Amie Brunn
 KGW—Dr. Semler; Meier & Frank
 KHQ—Dance Hits
 KVI—News and Comment to 12:45
 KJR—Headliners, recorded
 KEX—Studio Programs
 KNX—Dr. John Matthews
 KECA—Concert Favorites, records

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, Platt & Nerman, piano duo
 KGO—Commonwealth Club Luncheon
 KYA—Women's Institute of the Air; 1:15, Hawaiians
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KGW—Friendly Hour
 KGDM—Records; Watchtower
 * KFRC & network—Philadelphia Orchestra
 KOL—1:15, Julie Day
 KVI—1:15, Reichmuth Family
 KEX—Orchestra
 KJR—Ch. of Commerce Lunch
 KOMO—1:15, Tea Times Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Sylvia Gray
 KNX—Pontrelli's Orchestra
 KFI—1:15, Home Nursing Hints
 KFSD—Stocks to 1:15

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KROW—Five Star Revue; Music
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 KGDM—Conservatory Concert
 * KFRC & network—Philadelphia Orchestra
 KEX—Financial & Grain Reports
 KJR—The Sun Dial
 KOIN—Book of Life
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P.

• KPO & network—Al Pearce and His Gang
 KGO—John Teel, baritone; 2:15, Mid-Afternoon Musicales
 KYA—Symphony Concert
 KTAB—Globe Trotter; Salon Music
 KLX—Recordings
 KROW—Matinee; Baritone

KQW—Dance Matinee
 KJBS—Better Business Talk; 2:15, Events of Interest
 KGDM—Records and News
 * KFRC & network—Happy Go Lucky Hour
 KVI—Dr. Whetstone to 2:15
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KNX—The Bookworm
 KECA—Classic Hour
 KFSD—2:15, Studio Program
 KSL—Payroll Builder; Dental Clinic
 KOA—Theater Reporter to 2:05

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—Mid-Afternoon Musicales
 KYA—Vignettes of Life; Modern Notes
 KTAB—3-4 Time; Recordings
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dell Perry, pianist; 2:45, Vocalist
 KJBS—Seiffert Players; Orchestra
 KQW—John Seiffert Players; Orch.
 KGDM—The Romancier
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KNX—Recordings
 KECA—Recordings
 KSL—Milton Charles; Miniatures

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways
 KGO—Jack Berger's Orchestra
 KYA—Band Concert
 KTAB—Tranquility; Little Serenade
 KLX—Musical Jigsaw; Records
 KROW—East Bay Gossipers
 KJBS—Dance Tunes; 3:15, The Word Man
 KGW—Stocks; Music; Word Man
 KGDM—Recordings
 * KFRC & network—Feminine Fancies
 KOMO—3:15, Pipes and Strings
 KJR—Easy Chair; 3:20, Football
 KHQ—A. & K. Market; Club Bulletin
 KEX—Serenaders
 KGW—Eddie King to 3:15
 KNX—Fed. Women's Clubs
 KECA—Recordings
 KSL—Songs of Long Ago; 3:15, Texas Rangers

3:30 to 4:00 P. M.

• KPO & network—Slices of Life; 3:35, Dorothy Page, contralto
 KJR—3:45, University of California
 KGO—The Well Dressed Woman
 * KGO & network—3:45, Singing Strings
 KYA—Symphony Highlights
 KTAB—Sophistication; 3:45, Picture Preview
 KLX—SERA Orchestra
 KROW—Spanish Tunes; Records
 KJBS—Front Page Drama; Records
 KGW—Variety Program; Music
 KGDM—Tom Castle's Orchestra
 KFRC—N. Y. Stock to 3:35
 * KFRC & network—Club Matinee; 3:45, Piano Fantasies
 KGW—3:45, Concert Trio
 KOIN—Newspaper of the Air
 KOL—Harriet Links; 3:45, Studio
 KVI—3:45, To be announced
 KJR—High School Football Game
 KHQ—3:45, Parade of Happy Feet
 KOMO—Concert Ensemble
 KFI—Ann Warner's Chats
 KNX—Housewives' League
 KECA—University of California
 KFSD—University of California
 KGB—Hollywood Reporter to 3:35
 KSL—The Junior Hour; News
 KOA—News; Announcements

4:00 to 4:30 P. M.

• KPO & network—To be announced; 4:15, Herman Crone's Orchestra
 KGO—Beaux Arts Trio
 KYA—Tea Dance
 KTAB—Keep Smiling Revue
 KLX—Records; 4:15, Pianist
 KROW—Waltz Time; Piano Moods
 KJBS—Hollywood Gossip; 4:15, Bill and Co
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Bill and Co
 * KFRC & network—Russo's Orch.
 KFRC—4:15, Recordings
 KVI—4:15, Happy Birthdays Club
 KOL—4:15, Bureau of Fisheries
 KGW—Friendly Chat
 KJR—Football Game
 KFI—Callf. Teachers Assn; Organ
 KNX—Haven of Rest
 KSL—Payroll Builder
 KOA—Memories; Stamp Club

4:30 to 5:00 P. M.

• KPO & network—Eileen Piggott, soprano
 KPO—4:45, News
 KGO—For Girls and Boys Only
 KTAB—Lauretta La Marr
 KYA—Tea Dance Parade
 KLX—Pianist; 4:45, Health School
 KROW—Lee Davis & Gang
 KJBS—Dance Orchestra, Records
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Ernie Cruz Program
 * KFRC & network—Danny Russo's Orchestra
 KFRC—4:45, Dr. J. C. Campbell
 KOL—Bureau of Fisheries to 4:45
 KOIN—Bob & Dilly; Book Ends
 KJR—Football Game
 KEX—Three-Four Time
 KFI—Organ; Bible Stories
 KNX—Elec. Trans.; Fire Dept.
 KSL—Adventures of Robin Hood; 4:45, Town Crier
 KOA—3:15; 4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Flirtations: Dot Kay, contralto; Clef Dwellers, vocal trio
 KGO—High School Hour; 5:15, Thrills of Tomorrow
 KYA—Children's Hour
 KTAB—Health Talk; Records
 KLX—Brother Bob's Club
 KROW—Romance; Guitarist
 KJBS—Popular Vocalist; News
 KQW—Popular Concert
 KGDM—Bob Allen; Records; Sports
 * KFRC & network—Al Roth & Orchestra; 5:15, Billy Bachelor
 KOIN—Treasure of Adventures
 KOMO—Moments of Melody
 KJR—Drama; Moments of Melody
 KEX—Symphony
 KNX—Melody Race; 5:15, Synagogue of the Air
 KFI—Bible Stories; Paul Roberts
 KSL—Pullman Tailors; 5:15, Tarzan
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes
 • KPO & network—5:45, Little Orphan Annie
 KGO—Life of the Reillys; 5:45, Tim Healy's Ivory Stamp Club
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Dance Echoes; Irish Gems
 KQW—Orchestra; Voice of Portugal
 * KFRC & network—Real Life Dramas; 5:45, Scorecast
 KVI—Mountain Wranglers to 5:45
 KOIN—Merry Men to 5:45
 KHQ—Ricardo, violinist, to 5:45
 KJR—Tarzan; Melody Race
 KECA—Ricardo, violinist, to 5:45

KFI—Ivory Stamp Club to 5:45
 KNX—Synagogue; 5:45, 'Mongoose'
 KFSD—Ricardo, violinist, to 5:45
 KSL—Granite Furniture Program;
 Memory Garden
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Let's Listen to Harris: Phil Harris' Orchestra, with Leah Ray, vocalist
 KGO—Five Cards, Coquettes, vocal trio, Alvin Rey, guitarist
 KYA—Cyrus Trobber's Orchestra
 KTAB—Dinner Concert
 KLX—Concert Trio
 KROW—News; 6:15, Club Castro
 KGGC—Football: Commerce-Mission
 KQW—Department of Agriculture; 6:15, Popular Program
 * KFRC & network—March of Time
 KJR—News; Fish Flashes
 KNX—News; Dinner Dance
 KFWB—News; Records; Organ
 KECA—Recordings; 6:15, News
 KFOX—News; Trio; Al & Molly
 KFSD—Junior Chamber of Commerce; Adolph & Rudolph

6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker
 KGO—Ricardo and his violin; 6:45, Air Adventures of Jimmy Allen
 KYA—Cyrus Trobber's Orchestra
 KTAB—Sport Page; Political
 KLX—Trio
 KROW—Ne'er Do Well
 KGGC—Air Theater; Records
 KQW—State Market Reports; 6:45, Torrid Tunes
 * KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra
 KJR—Hollywood on Parade; Jimmie Allen
 KNX—Concert Group; Adventures of Jimmie Allen
 KFWB—Fun-Fest; Jimmie Allen
 KECA—Wesley Tourtelotte, organist
 KFOX—School Kids; Jimmy Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, Don Ameche, June Meredith
 KGO—Barbara Merkle, harpist; 7:15, Chester Rowell
 KYA—Ernie Smith's Sport Page; 7:15 Jean Wakefield
 KTAB—Studio; Italian News
 KLX—News; 7:15, Lovable Liars
 KROW—Hammond; Sports
 KQW—Weather; Musical Varieties
 KGGC—Arnet Amos; Music
 * KFRC & network—Hollywood Hotel
 KJR—Song Market; Rhythm
 KFWB—Football Talk; Hillarities
 KFOX—Eb and Zeb; Bobby & Betty
 KNX—Watanabe & Archie; Songs
 KECA—Recordings

7:30 to 8:00 P. M.

• KPO & network—One Man's Family
 KGO—Comedy Stars of Hollywood; 7:45, Mickey Gillette's Music
 KYA—Cowboys; Louise Taber
 KTAB—Ople & Viney; Organ
 KLX—Silver Strains; 7:45, Soprano
 KROW—Golden Memories
 KGGC—Concert; Dance
 KQW—Italian Theatre
 * KFRC & network—Borden's Friday Frolic
 KJR—Rhythm; Artistic Trio
 KFWB—Pioneers; Comedy Stars
 KNX—The In-Laws; King Cowboy
 KFI—Erno Crime Clues
 KFOX—Boy Detective; Katy and King
 KFSD—Moments of Melody
 KSL—Crazy Crystals; Alka Seltzer
 KOA—One Man's Family

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Gen. and Glenn
 KGO—Concert Miniature; 8:15, College Daze
 KYA—Erev Shaboth
 KTAB—Itchy & Scratchy; 8:15, Fishin' Fool
 KLX—Great Moments in Sports; World Revue
 KROW—Accordionist; Skit
 KGGC—Spanish-American Program
 KQW—Dixie Marsh; Orchestra
 KEX—News; 8:15, Blackbirds
 * KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Trio; Carefree Capers
 KNX—Songs; Elec. Trans.
 KECA—Recordings
 KFWB—Football Prediction; Orch.
 KFOX—Music; Orchestra
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue
 KGO—Echoes from Orchestra Pit
 KYA—Dance Orchestras
 KTAB—St. Mary's College; 8:45, Political
 KLX—Sports; 8:45, Harriet French
 KROW—Happy Harmonies; Orch.
 KGGC—Concert; Timely Tunes
 KQW—Sports; Popular Orchestra
 * KFRC & network—Court of Human Relations
 KJR—Lotus Land; Mountaineers
 KFX—Studio Program
 KNX—Elec. Trans.; Songs
 KFI—Broadcast, "One Man's Family"
 KECA—Recordings
 KFWB—Jack Joy's Orchestra
 KFOX—Market Basket
 KFSD—Dance Music
 KOA—Fred Schmitt's Jolly Brewers

9:00 to 9:30 P. M.

• KPO & network—Caswell Concert
 KPO—9:15, Night Editor, Hal Burdick; the story teller
 KGO—Erno Crime Clues
 KYA—Drama; 9:15 Neighbors
 KTAB—Earl G. Linsley, astronomer; 9:15, Nightherders
 KLX—Vocalist; Musical Auction
 KROW—Orchestra; Hawaiians
 KGGC—News; 9:05, Cowboys
 KQW—Dance Time; Drama
 * KFRC & network—Rio Grande Crack Police Band; 9:15, Jacques Renard and Orchestra
 KOL—Speaker Stevenson to 9:15
 KVI—Lutheran Welfare League
 KOIN—Sports; Drama of Life
 KOMO—9:15, Fireside Hour
 KHQ—9:15, Serenade
 KGW—9:15, Fireside Hour
 KFX—9:15, Orchestra
 KJR—Recordings
 KNX—News; 9:15, Amagon
 KFI—9:15, Chas. W. Hamp
 KFWB—Don Cave's Orchestra
 KECA—Recordings; Orchestra
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt Program; Orch.
 KSL—Organ; Democratic Committee

9:30 to 10:00 P. M.

• KPO & network—Hollywood on the Air; movie celebrities and music
 KGO—Pick and Pat
 KYA—Dixie Marsh; 9:45, News
 KTAB—Babes in Radio
 KLX—Pioneer Sons; 9:45, News; 9:50, Road Information
 KROW—Buck Royce Cowboys
 KGGC—Danceable Tunes
 KQW—Music Crusader; 9:45, Front Page Drama
 * KFRC & network—Hal Grayson and Orchestra
 KOL—Music; 9:45, News

KVI—News Flashes to 9:45
 KJR—Drama; Spice of Life
 KHQ—Studio Program
 KFI—Rucneueu: Cardinal or King
 KFWB—Dance Orchestra
 KNX—Musical Headlines; Fights
 KFOX—Beverly Hillbillies
 KSL—Wrestling Matches

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic sketch
 KGO—Reflections, orchestra
 KYA—Concert Orchestra
 KTAB—Tivoli Club
 KLX—Recorded Music
 KROW—Stephen Foster Music
 KGGC—Records; Orchestra
 KFRC—News; 10:10, Elec. Trans.
 * KFRC & network—10:15, Joe Sullivan, pianist
 KOIN—Journal Magazine
 KEX—Pianist
 KVI—To be announced
 KJR—Orchestra
 KNX—Fights, Hollywood Stadium
 KFWB—News; Orchestra
 KECA—Musical Celebrities
 KGB—News to 10:15
 KFOX—News; Organ
 KSL—Wrestling Matches; 10:15, Melody Lane
 KOA—Broadmoor Country Club Or.

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Jackie Souder's Orchestra
 KTAB—Hal Girvin's Orchestra
 KROW—Recordings
 KGGC—Merry Melodies
 KFRC—Sports to 10:35
 * KFRC & network—Vincent Lopez' Orchestra
 KOIN—Anthony's Columbians
 KJR—Northern Lights, Damski
 KEX—Lonesome Club
 KOMO—Orchestra; Memory Garden
 KFWB—Tex Howard's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ambassador Hotel Orchestra
 KPO—Tom Gerun's Orchestra
 KYA—Sandman Organ
 KTAB—Dance Orchestra
 KROW—Dance Music
 KFRC—Sports to 10:35
 * KFRC & network—Dick Jurgen's Orchestra
 KOIN—Anthony's Columbians
 KJR—Hollywood Temple
 KFWB—Harry Sosnick Orchestra
 KFOX—Harry Sosnick Orchestra

11:30 to 12:00 Midnight

• KGO & network—Cole McElroy's Orchestra
 KPO—Organ Concert
 KGB—To be announced
 KYA—Gary Evers Orchestra
 KTAB—Tony Wallace Orchestra
 KFRC—To be announced
 KJR—Till Tomorrow
 KFOX—Jimmy Mann's Orchestra

A BRAND NEW SHOW
 _FOR A GRAND OLD BRAND
 THE *Borden*
FRIDAY FROLIC
 Tonight
 7:30

SATURDAY Programs

Oct. 27, 1934

7:00 to 7:30 A. M.

- KPO—Prelude; 7:05, Gospel Singer; 7:15, Morning Parade
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Records
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KOA—7:15, Magic Hour
- KSL—Morning Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KEX—Varieties
- KOMO—7:45, Stradivarieties
- KFI—Church to 7:45
- KHJ—Recordings
- KNX—Bill Sharples and His Breakfast Club
- KECA—Bible Fellowship to 7:45
- KFSD—7:45, Good Cheer Program
- KGB—Club; 7:55, Program Resume

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies and Varieties
- * KFRC & netwk—Pete Woolery Orchestra
- KOL—Studio; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KGDM—Serenader; Recordings
- KEX—Calvary Tabernacle
- KOMO—Morning Reveries
- KHQ—8:15, Comments
- KGW—Ronald Buck to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Bill Sharples and His Breakfast Club
- KECA—8:15, Memories of the Waltz
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- * KFRC & network—Hollywood Country Church
- KEX—Recordings



HONEY DEAN
NBC—Vocalist

- KHQ—Musical Gems
- KMG—Viennese Vagabonds
- KFI—Down Lover's Lane
- KNX—Bill Sharples and his Breakfast Club
- KECA—Recordings
- KSL—Children's Entertainment; Concert Miniatures

9:00 to 9:30 A. M.

- KGC & netwk—Armchair Quartet
- KGO—9:15, Organ Concert
- KPO—News
- KPO & network—9:15, Genia Fonarova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Concert
- KJBS—Vocalists; Bargain Basement
- KCGC—Recordings
- KQW—Tuneful Topics
- KGDM—Recordings
- * KFRC & network—Connie Gates; 9:11, Along the Volga
- KOL—9:15, Prudence Penny
- KVI—Souvenirs; Mystic Melody
- KRW—Cooking School to 9:15
- KHQ—9:15, Morning Service
- KEX—9:15, Request Program
- KMG—Clef Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Word Revue
- KFSD—9:15, Good Cheer Program
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPC & network—National Grange Program
- KGO—Organ Concert; 9:55, Press Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Recordings
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- * KFRC & netwk—Abram Chasins
- KJR—News Reporter; Songs
- KOL—Julie Day; 9:45, Football Broadcast
- KEX—Request Program
- KNX—Amagon; 9:45, News

KECA—L. A. School Program
KGB—Radio News to 9:35

10:00 to 10:30 A. M.

- KPO & network—National Grange
- KGO—Coquettes, vocal trio; 10:15, Accordiana, Johnny Toffoli
- KYA—Columbia Parade; Harmonies
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Musical Melange; Wong Yick
- KJBS—Radio News; Orchestra
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Kiddies Program; 10:15, Sunshine Girl
- * KFRC—Junior Artist Recital
- KOIN—Music; 10:15, Air Shopping
- KVI—Music; Health Scientist
- KJR—Music Shop
- KEX—Lost & Found; Orchestra
- KNX—Eddie Alhright's Family
- KECA—City School Program
- KGB—Stocks; Orchestra

10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Words & Music
- KYA—Community Chest Program
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Records
- KGCC—Hits of Today
- KQW—Records; 10:45, Musical
- KGDM—Juvenile Program
- KVI—10:45, Amusement Tips
- KOL—Football Broadcast
- KFRC—Junior Artist Recital
- KGW—10:45, "Cheerio"
- KJR—Club Minutes; Uncle Hank
- KEX—Classical Solist
- KNX—Playing the Song Market
- KECA—Classic Hour
- KGB—Velas Ensemble
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words & Music; Songfellows
- KYA—Organ
- KTAB—Blue Moments; Beauty Facts
- KLX—Recordings
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- * KFRC & network—Danny Russo's Orchestra
- KOIN—This and That
- KVI—The Observer to 11:15
- KGW—Studio Program
- KJR—Rhythm Rulers
- KEX—Records; Cobwebs & Nuts
- KNX—Musical Program
- KECA—Classic Hour, Records

11:30 to 12:00 Noon

- KPO & network—Herman Crone's Orchestra
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Organ Concert
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Records
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests; 11:45, News
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- * KFRC & netwk—Round Towners

KJR—Measured Steps
 KEK—Cobwebs and Nuts to 11:45
 KHQ—Organ Concert
 KNX—Musical Auction; Talk
 KFI—Bennie Watson, songs; 11:45,
 Market Reports

12:00 to 12:30 P. M.

• KGO & network—Tommy Tucker's
 Orchestra
 KPO—News
 • KPO & network—12:15, Western
 Agriculture
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Event Book; Organ
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Sports; Instrumentalists
 KQLW—Popular Orchestra
 KGGC—Request Hour
 KGDM—Road Reports; Records
 • KFRC & network—Chansonnette
 KOIN—Ron Myron's Scrapbook;
 12:15, Amie Brunn
 KVI—12:15, Front Page Headlines
 KHQ—12:15, Business and Pleasure
 KGW—12:15, Meier & Frank
 KJR—Records; 12:15, Grain Report
 KEX—Band Music
 KNX—News; 12:15, Congoin
 KECA—News; 12:15, Records
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

• KPO & network—Western Agri-
 culture
 KGO—Week End Revue, variety
 musicale with Tommy Harris,
 tenor, and others
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—Band Concert; Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KGW—Weather; Market Reports
 KGDM—Records; News
 • KFRC & netwk—Captivators
 KGW—Dr. Semler; Friendly Chat
 KEX—American Produce to 12:35
 KJR—Uncle Frank's Children Mat.
 KNX—Concert Group
 KECA—Concert Favorites

1:00 to 1:30 P. M.

• KPO & network—Mickey Gillette's
 Music
 KGO—Week End Revue
 KYA—Hawaiian Troubadours
 KTAB—Songs of the Past
 KLX—Recordings
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings
 • KFRC & netwk—Ann Leaf, Organ
 KOIN—Book of Life
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KHQ—Drama; 1:15, Sylvia Gray
 KNX—Pontrelli's Orchestra
 KSL—Payroll Bulder
 KECA—Recordings
 KOA—Weekend Revue

1:30 to 2:00 P. M.

• KPO & network—Palmer Clark's
 Orchestra
 KGO—Cecilians; Barbara Blanchard,
 soprano; Eva Gruninger, contralto;
 organ
 KYA—Rhythm Princes
 KTAB—Jean Kent, Economtes
 KLX—Song Bag
 KROW—Records; Musical Matinee
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Recorded Program
 KFRC—N. Y. Stocks to 1:35
 • KFRC & netwk—Allan Leifer and
 Orchestra
 KOIN—1:45, Football: W. S. C. vs.
 O. S. C.

KJR—The Sun Dial; Football Game
 KECA—Recordings
 KEX—Grain Reports; Records;
 Bookman
 KNX—Pontrelli's Orchestra

2:00 to 2:30 P. M.

KPO—Studio; 2:15, Football: Wash.
 vs. U. C.
 KGO—Hotel Plaza Tea Music
 KYA—Spanish Serenaders
 KTAB—Dance Tunes; Romancin'
 KLX—Records
 KJBS—Popular Dance Recordings
 KROW—Musical; Dorothy Allen,
 vocalist
 KQW—Dance Matinee
 KGDM—2:15, News
 • KFRC & netwk—Little Jack Little
 2:15, Football: Stanford vs. U.S.C.
 KHQ—Football: Wash. vs. U. C.
 KOIN—Football: W.S.C. vs. O.S.C.
 KOMO—Football: Wash. vs. U. C.
 KGW—Football: Utah vs. Oregon
 KJR—Football Game
 KJR—World Bookman; Symphony
 KFI—Football: Wash. vs. U. C.
 KNX—World Revue
 KFCA—Classical Recordings
 KFSD—Football Game
 KGB—2:15, Organ
 KSL—2:15, Dental Clinic
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

• KPO & network—Football Game
 KGO—Our American Schools
 KYA—Vignettes of Life; 2:45,
 Modern Notes
 KTAB—Three-Four Time; Records
 KLX—Melody Race
 KROW—Dell Perry, pianist; records
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romanier
 • KFRC & netwk—Football: Stan-
 ford vs. U. S. C.
 KJR—Football Game
 KNX—To be announced
 KFCA—Classic Hour
 KGB—Orchestra
 KOA—Our American Schools

3:00 to 3:30 P. M.

• KPO & network—Football Game
 KGO—Vagabonds Quartet
 KYA—Band Concert
 KLX—Recordings
 KTAB—Recordings
 KROW—East Bay Gossipers
 KQW—Vocal and musical
 KJBS—Light Opera
 KGDM—Recordings
 • KFRC & network—Football Game
 KJR—Football Game
 KNX—To be announced
 KFCA—Organ Recital
 KGB—Pianist; Records
 KSL—Frederic Wm. Wile; Music
 KOA—Studio Program

3:30 to 4:00 P. M.

• KPO & network—Football Game
 KGO—Tid-Bit; 3:35, Twenty Fingers
 of Harmon; 3:45, Flying with
 Capt. Al Williams
 KYA—Symphony Highlights
 KLX—Silver Strains; Records
 KTAB—Sophistication; 3:45, Talk
 KROW—Singing Strings; Records
 KJBS—Dance Orchestra
 KQW—Variety Program
 KGDM—Pa and Ma Bondon
 • KFRC & network—Football Game
 KJR—Vindabonians
 KNX—Melody Salon
 KNX—To be announced
 KECA—Recordings
 KGB—Orchestra
 KSL—The Junior Hour; News
 KOA—News; Orchestra

4:00 to 4:30 P. M.

• KPO & network—Football Game
 KGO—Religion in the News; 4:15,
 Jamboree
 KYA—Tea Dance Parade
 KTAB—Cobweb Chasers
 KLX—Talk; Recordings
 KROW—Waltzes; Melodies
 KJBS—Hollywood Gossip; Orch.
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Variety
 • KFRC & network—Football Game
 KJR—Tea Dantsant
 KNX—To be announced
 KECA—Recordings
 KSL—Broadcasters Review
 KGB—Grenadiers; Records

4:30 to 5:00 P. M.

• KPO & network—Football Game
 KGO—Jamboree; 4:45, Pickens Sis-
 ter
 KYA—Tea Dance Parade
 KTAB—Rhythm Ramblings
 KLX—Helen Parmelee
 KROW—Happy Dawson's Cowboys
 KJBS—Orch.; 4:45, Harmony Trio
 KQW—Story Time; Songs
 KGDM—Ernie Cruz Program
 • KFRC & network—Edgewater
 Beach Concert Orchestra; Lawyer
 and the Public
 KOIN—Newspaper of the Air
 KJR—Olympians
 KEX—4:45, Musical Gems
 KECA—Records to 5:30
 KNX—To be announced
 KSL—Broadcasters Review
 KOA—Riviera Orch.; Ford Rangers

5:00 to 5:30 P. M.

• KPO & network—Swift Hour; mu-
 sic direction Sigmund Romberg
 KGO—Pastels, woodwind ensemble
 direction Willard Flashman
 KYA—Children's Prog.; Donald Ayer
 KTAB—Memory in Melody; 5:15,
 Song Favorites
 KLX—Brother Bob's Club
 KROW—Romance; Records
 KJBS—Dance Hits; 5:15, News
 KGGC—Serenade; 5:15, Go to Church
 KGDM—Orchestra
 KQW—Concert
 • KFRC & network—Roxy Revue
 KEX—Popular Concert
 KJR—Over the Skyrways; Cowboy
 Joe
 KNX—Melody Race; 5:15, Radio
 Church
 KPCA—Recordings
 KFOX—Recordings

5:30 to 6:00 P. M.

• KPO & network—Swift Hour
 KGO—Pair of Pianos, Grace Frankel
 and Gertrude Lyne
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; Gwendolyn
 Van Emon
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Recordings; Irish Gems
 KQW—Musical Impressions; 5:45,
 Voice of Portugal
 • KFRC & network—Roxy Revue;
 5:45, Scorecast
 KOL—5:45, Sport Talk
 KJR—Candlelight Time
 KNX—John Matthews; Gossip Club
 KECA—Temple Baptist; Records
 KFOX—Recordings
 KSL—5:45, Crossmyer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Radio City Party;
 John B. Kennedy, master of cere-
 monies; guest artists; Frank
 Black's Orchestra
 KGO—Beaux Arts Trio
 KYA—Cyrus Trobbe Orchestra
 KTAB—Echoes of Portugal

KLX—KLX Trio
 KROW—News; 6:15, Club Villa
 KGGC—Dinner Dance Review
 KQW—Concert; Popular Program
 *KFRC & network—Chesterfield Program
 KJR—News Reporter; Songs
 KNX—News; 6:15, Dance Music
 KFVB—News; Records; Organ
 KECA—Records; News
 KFOX—News; Trio; Al & Molly
 KFSD—6:15, Fairway Facts

6:30 to 7:00 P. M.

•KPO & network—Gibson Family, original musical comedy
 KGO—Spiritual Fantasy, Southern Harmony Four, male quartet
 KYA—Orchestra
 KTAB—Sport Page; Political
 KROW—Dr. G. Facci; Labor Journal
 KGGC—Theatre Program; Irish Gems
 KQW—Gerald Kenny; 6:45, Torrid Tune
 *KFRC & netwk—To be announced
 KJR—Song Bag; Melody Palette
 KVI—Dr. Whetstone
 KNX—Concert Group
 KFVB—Organ; Amer. Weekly
 KECA—Recordings
 KFOX—School Kids; Studio Prog.
 KFSD—Dinner Music
 KSL—Studio Group; Comedy Stars

7:00 to 7:30 P. M.

•KPO & network—Gibson Family
 KGO—Education Today; 7:15, Mickey Gillette's Music
 KYA—Ernie Smith's Sport Page; 7:15, Political Talk
 KTAB—Stamps; 7:15, Italian News
 KLX—News Items; 7:15, Political
 KROW—C. W. Hammond; Sports
 KGGC—Salonesque; Orginalities
 KQW—News; Musical Program
 *KFRC & netwk—Carborundum Band
 KJR—Los Argentinos
 KFVB—Interview; Pioneers
 KECA—Raine Bennett, poet
 KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist
 KFOX—Wiggsville; Bobby & Betty
 KFSD—Los Flores Mountaineers

7:30 to 8:00 P. M.

•KPO & network—Danny Malone, tenor; 7:45, Siberian Singers
 KGO—Mickey Gillette's Music
 KTAB—Chasin' Horizons
 KYA—Shadow of Kali-om, Drama
 KLX—Carefree Capers
 KROW—Golden Memories Program
 KGGC—Recordings
 *KFRC & network—Mona Lowe & Joe Sullivan; 7:45, Saturday Revue
 KOIN—Jimmy Allen to 7:45
 KQW—Italian Radio Theatre
 KOL—Radio Speaker Stevenson
 KVI—Dr. M. M. Mellor to 7:45
 KJR—Mexican Fiesta
 KHQ—Danny Malone, tenor
 KFI—Eno Crime Clues
 KNX—Calmon Luboviski, violinist
 KFVB—Juvenile Revue
 KFOX—Juvenile Revue
 KECA—Danny Malone to 7:45
 KFSD—Mexican Fiesta
 KOA—Orch.; Republican Committee

8:00 to 8:30 P. M.

•KPO & network—National Barn Dance
 KGO—Pan-Americana, Jose Ramirez, tenor; Argentine Trio, instrumentalists
 KYA—SERA Chorus; Jean Wakefield
 KTAB—Ralph Baker, tenor; Golden Gate Junior College
 KLX—Musical Soiree
 KROW—Latin-American Program
 KQW—Popular Orchestra

KGGC—Spanish-American Program
 *KFRC & network—Richard Himber's Champions
 KJR—Spice of Life
 KEW—8:15, Mark Daniels, baritone
 KEX—News Flashes to 8:15
 KFVB—Charles Kaley & Burt Fiske; Jay Whidden's Orchestra
 KNX—Hollywood Barn Dance
 KECA—Organ Recital
 KFOX—Organ and Piano
 KFSD—Marie Viratelle Kriete

8:30 to 9:00 P. M.

•KPO & network—National Barn Dance
 KGO—Tom Gerun's Orchestra
 KYA—Orchestra
 KTAB—Junior College; Political
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Recordings
 KGW—Musical Program
 *KFRC & network—Benj. Franklin
 KOIN—Comedy Stars to 8:45
 KOL—Orchestra
 KGW—Fisher's Blend Half Hour
 KJR—Metropolitan Moods
 KNX—Hollywood Barn Dance
 KFVB—Musical Newsy
 KECA—Musical Program; Records
 KFOX—Christian Science; Man About Town

9:00 to 9:30 P. M.

•KPO & network—Johns-Manville Program; 9:15, Carefree Carnival, variety show, Ned Tollinger, master of ceremonies
 KGO—Tom Gerun's Orchestra; Musical Treasure Chest
 KYA—Pianist; Lyric Quartet
 KTAB—Crocketts; 9:15, Hillbillies
 KLX—Faucet Theater of the Air
 KROW—Italian Program
 KGGC—News; Wyoming Cowboys
 KGW—Dance, Frolic
 *KFRC & network—Ozzie Nelson's Orchestra
 KHQ—9:15, Old Time Party
 KGW—Concert Trio
 KOL—Dance Music
 KOIN—McElroy's Orchestra
 KJR—Castles in Music
 KOMO—9:15, Fisher's Blend Half Hour
 KNX—News; Hollywood Barn Dance
 KFVB—Dance Orchestra
 KFOA—Harry Sosnik's Orchestra
 KECA—Recordings
 KGB—Comedy Stars to 9:15
 KSL—Adlerika Program; Harry Clarke & Peter Spraynozzle

9:30 to 10:00 P. M.

•KPO & network—Carefree Carnival
 KGO—Musical Treasure Chest
 KYA—Jackie Souders' Orchestra
 KTAB—Football Resume
 KLX—Sons of Pioneers; News
 KROW—Dance Party
 KJBS—Morning Concert
 KGGC—Band; Hawaiians
 KGW—Dance Frolic
 *KFRC & network—Hal Grayson's Orchestra
 KOL—Dance Music; 9:45, News
 KVI—Ledger News Flashes to 9:45
 KJR—Spice of Life; Fireside Phantasia
 KOMO—Fisher's Blend Half Hour; Elec. Trans.
 KNX—Hollywood Barn Dance
 KECA—Recordings
 KFVB—Slumbertime
 KFOX—Dance Orchestra
 KSL—Murie Mack Orchestra; Joe Haynes Orchestra

10:00 to 10:30 P. M.

•KPO & network—Blue Moonlight; Alvino Rey, guitarist; Paul Carson, organist
 KGO—Williams-Walsh Orchestra

KYA—Bath-Day Party
 KTAB—Club Tivoli Orchestra
 KLX—Records
 KGGC—Records; Orchestra
 KROW—Recordings
 KFRC—News; 10:10, Ironized Yeast; To be announced
 KOL—Dance Orchestra
 KEX—Olympians; Eddie King
 KHJ—News Items; 10:10, Orchestra
 KNX—World Revue
 KFVB—News; Organ
 KFOX—News; Orchestra
 KGB—News Flashes; Music
 KECA—Recordings

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Emil Polak's Orchestra
 KYA—Bath-Day Party
 KTAB—Hal Girvin's Orchestra
 KLX—Records
 KROW—Rhythm-Fest
 KGGC—Merry Melodies
 *KFRC & network—Vincent Lopez' Orchestra
 KOIN—Anthony's Columbians
 KOL—Dance Orchestra
 KJR—Rocky Mountaineers
 KOMO—Club Victor Orch.; 10:55, Memory's Garden
 KFI—Biltmore Hotel Orchestra
 KNX—Pontrelli's Orchestra
 KFVB—Orchestra
 KFOX—Dance Orchestra

11:00 to 11:30 P. M.

•KPO & network—Ted Fio-Rito's Orchestra
 KGO—Orville Knapp's Orchestra
 KYA—Sandman Organ
 KTAB—Dansapotions
 KROW—Bill Brokaw
 *KFRC & network—Dick Jurgen's Orchestra
 KOIN—Club Victor Orchestra
 KJR—Artistic Trio
 KOMO—Orville Knapp's Orchestra
 KGW—Orville Knapp's Orchestra
 KHQ—Dance Frolic
 KFVB—Dance Orchestra
 KFOX—Dance Orchestra
 KJR—Orchestra

11:30 to 12:00 Midnight

•KGO & netwk—Dwight Johnson's Orchestra
 KPO—Organ Concert
 KYA—Gary Evers' Orchestra
 KTAB—Tony Wallace's Orchestra
 KROW—Vagabond and more
 *KFRC & network—To be announced
 KEX—Organ Music
 KOMO—Moonlight Melodies
 KHJ—Recordings

12:00 to 1:00 A. M.

KROW—Ran Wilde's Orchestra
 KGD M—Records
 KHJ—Records
 KGB—Recordings
 KJBS—12:01, Owl Program to 7 a.m.

FOUND MONEY
 in the form of
 Diamonds • Old Gold Jewelry
 Convert them into Cash
 see
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 464 Phelan Bldg., San Francisco
 Listen to Morning Announcements
STATION KJBS
 Mon., 7:45 a.m. Thurs., 8:35 a.m.
 Tues., 8:35 a.m. Fri., 10:20 a.m.
 Wed., 7:25 a.m. Sat., 8:55 a.m.

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
 Baker, Phil, Friday, 6:30 p.m. NBC
 Benny, Jack, Sunday, 8:30 p.m. NBC
 Cook, Joe, Monday, 6:30 p.m. NBC
 Cantor, Eddie, Sunday, 5 p.m. NBC
 Penner, Joe, Sunday, 4:30 p.m. NBC
 Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Bible Stories, Sunday, 12 noon KGO
 Death Valley Days, Tuesday, 9:30 p.m. NBC
 Drama Hour, Monday, 8:30 p.m. KGO
 Eno Crime Clues, Thurs. and Fri., 9 p.m. KGO
 First Nighter, Friday, 7 p.m. NBC
 Grand Hotel, Sunday, 3:30 p.m. NBC
 Lux Radio Theatre, Sunday, 11:30 a.m. NBC
 Mary Pickford Stock Co., Wed. 5 p.m. NBC
 Memory Lane, Wednesday, 7:30 p.m. NBC
 One Man's Family, Fri., 7:30 p.m. (KFI, 8:30) NBC
 Radio Guild, Monday, 12 noon KGO
 Sunday Morning Special, Sunday, 9 a.m. NBC
 True Story Court, Friday, 8:30 p.m. CBS
 Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC
 Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

American School of the Air, Monday to Friday, 11:30 a.m. CBS
 Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
 Education Today, Saturday, 7 p.m. KGO
 Curtis Institute, Wed., 1:15 p.m. CBS
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
 Hyde, Henry M., Sunday, 6 p.m. KGO
 Standard School Broadcast, Thursday, 11 a.m. KPO
 Stanford University, Monday, 7:45 p.m. KGO
 The New World, Monday, 9:30 a.m. NBC
 The University of California, Sunday, 9:30 p.m.; Mon., Tues., Wed., Thurs., Fri., 3:45 p.m. NBC
 You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
 American Album of Familiar Music, Sunday, 6:30 p.m. NBC
 Atwater-Kent, Monday, 5:30 p.m. CBS
 Bernie, Ben, Tuesday, 9 p.m. NBC
 Boswell Sisters, Tuesday, 6 p.m. CBS
 California Melodies, Friday, 7:30 p.m. CBS
 Carnation Contented Program, Monday, 7 p.m. NBC
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
 Crosby, Bing, Tuesday, 6 p.m. CBS
 Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
 Gibbons, Floyd, Saturday, 9 p.m. NBC
 Hollywood Hotel, Friday, 6:30 p.m. CBS
 Marshall's Varieties, Everett, Wed., 5:30 p.m. CBS
 Madame Schumann-Heink, Sunday, 8:15 p.m. NBC
 Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
 March of Time, Friday, 6 p.m. CBS
 McCormack, John, Wednesday, 6:30 p.m. KPO
 Personal Closeups, Interview by Gypsy, Sunday, 6:15 p.m. KGO
 Treasures of Time, Wednesday, 8:45 p.m. CBS
 Voice of Experience; Mon. to Fri., 9 a.m. CBS
 Voice of Firestone, Monday, 8:30 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
 Betty and Bob, Monday to Friday, 1 p.m. NBC
 Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. *KFRC
 Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 8:15 p.m. NBC
 Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
 Orphan Annie, Monday, Tuesday, Wednesday and Friday, 5:45 p.m. NBC
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
 Vic and Sade, Mon. to Fri. inclusive, 10:30 a.m. KGO

SYMPHONY ORCHESTRAS

Ford Symphony Orch., Sunday, 5 p.m. CBS
 N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS
 Radio City Music Hall, Sunday, 9:30 a.m. NBC
 Standard Symphony, Thursday, 8:15 p.m. NBC
 SERA Symphony Concert, Sunday, 5:30 p.m. KGO

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
 Blue Monday Jamboree, Monday, 8:30 p.m. *KFRC
 Captain Henry's Showboat, Thursday, 6 p.m. NBC
 Carefree Carnival, Saturday, 9:15 p.m. NBC
 Chase & Sanborn; Eddie Cantor, Sunday, 5 p.m. NBC
 Colgate House Party, Monday, 6:30 p.m. NBC
 Crosscuts Log o' the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.) KGO
 Demi-Tasse Revue, Monday, 7:30 p.m. NBC
 Fleischmann Hour, Thursday, 5 p.m. NBC
 Gibson Family, Saturday, 6:30 p.m. NBC
 Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
 Hall of Fame, Sunday, 7 p.m. NBC
 Hi-Jinks, Sunday, 9 p.m. CBS
 National Barn Dance, Saturday, 8 p.m. NBC
 Palmolive Beauty Box, Tuesday, 7 p.m. NBC
 Pearce, Al and Gang, Mon. to Fri., 2 p.m. NBC
 Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. NBC
 Roxy Revue, Saturday, 5 p.m. CBS
 Shell Show, Monday, 9 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. *KFRC
 Town Hall Tonight, Wednesday, 9 p.m. NBC
 Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
 Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560