

IN THIS  
ISSUE

Will Radio Save the Home?

# BROADCAST WEEKLY

DEC. 30th to JAN. 5th



Edna O'Keefe featured on KFRC Blue Monday Jamboree as "Sairy Sleet," pictured with her dog "Caesar."

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC CO

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. .... NBC  
 Baker, Phil, Friday, 6:30 p.m. .... NBC  
 Benny, Jack, Sunday, 8:30 p.m. .... NBC  
 Cook, Joe, Monday, 6:30 p.m. .... NBC  
 Fenner, Joe, Sunday, 4:30 p.m. .... NBC  
 Wynn, Ed, Tuesday, 6:30 p.m. .... NBC

## DRAMAS

Bible Stories, Sunday, 12 noon ..... KGO  
 Death Valley Days, Tuesday, 9:30 p.m. .... NBC  
 Drama Hour, Monday, 8:30 p.m. .... KGO  
 First Nighter, Friday, 7 p.m. .... NBC  
 Grand Hotel, Sunday, 3:30 p.m. .... NBC  
 Ladies Laugh Last, Saturday, 7:30 p.m. .... NBC  
 Lux Radio Theatre, Sunday, 11:30 a.m. .... NBC  
 Mary Pickford Stock Co., Wed. 5 p.m. .... NBC  
 One Man's Family, Wed., 7:30 p.m. .... NBC  
 Radio Guild, Monday, 12 noon ..... KGO  
 Sunday Morning Special, Sunday, 9 a.m. .... NBC  
 True Story Court, Friday, 8:30 p.m. .... CBS  
 Twenty Thousand Years in Sing Sing, Wednesday,  
 6 p.m. .... NBC  
 Winning the West, Thursday, 9:15 p.m. .... NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. .... KGO  
 Education Today, Saturday, 6:45 p.m. .... KGO  
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. .... CBS  
 Hyde, Henry M., Sunday, 6 p.m. .... KGO  
 Religion in the News, Saturday, 4 p.m. .... KGO  
 Stanford University, Monday, 8 p.m. .... KGO  
 The New World, Monday, 9:30 a.m. .... NBC  
 You and Your Government, Tues., 4:30 p.m. .... NBC

## POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. .... CBS  
 American Album of Familiar Music, Sunday,  
 8:30 p.m. .... NBC  
 Bernie, Ben, Tuesday, 9 p.m. .... NBC  
 Boswell Sisters, Tuesday, 6 p.m. .... CBS  
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. .... CBS  
 Crosby, Bing, Tuesday, 6 p.m. .... CBS  
 Feminine Fancies, Mon. to Fri., 3 p.m. .... \*KFRC  
 Hollywood Hotel, Friday, 6:30 p.m. .... CBS  
 Manhattan Merry-Go-Round, Sunday, 6 p.m. .... NBC  
 March of Time, Friday, 8 p.m. .... CBS  
 Personal Closeups, Interview by Gypsy, Sunday,  
 6:15 p.m. .... KGO  
 Sinclair Greater Minstrels, Monday, 6 p.m. .... NBC  
 Tibbett, Lawrence, Tuesday, 5:30 p.m. .... NBC  
 Vick Presents Grace Moore, Tuesday, 6 p.m. .... NBC  
 Voice of Experience; Mon. to Fri., 9 a.m.; Wed.  
 8:30 p.m. .... CBS  
 Voice of Firestone, Monday, 8:30 p.m. .... NBC  
 Winchell, Walter, Sunday, 8:15 p.m. .... NBC

## SKITS

Adventures of Jimmy Allen, Monday to Friday,  
 inclusive, 6:45 p.m. .... KGO  
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. .... NBC  
 Betty and Bob, Monday to Friday, 1 p.m. .... NBC  
 Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15  
 (Thurs., 5:30 p.m.) .... \*KFRC  
 Myrt and Marge, Monday to Friday, inclusive,  
 8 p.m. .... CBS  
 Orphan Annie, Elec. Transcription, Mon. to Fri.  
 inclusive 5:45 p.m. .... KGO  
 Oxydol's Own Ma Perkins, Monday to Friday,  
 1:30 p.m. .... NBC  
 Vic and Sade, Mon. to Fri., inclusive, 11:45 a.m. .... NBC

## SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orch., Sunday, 5 p.m. .... CBS  
 Metropolitan Opera Broadcast, Saturday, 11 a.m. .... NBC  
 N. Y. Philharmonic Orchestra, Sunday, 12 noon .... CBS  
 Radio City Music Hall, Sunday, 9:30 a.m. .... NBC  
 Standard Symphony, Thursday, 8:15 p.m. .... NBC

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. .... NBC  
 Blue Monday Jamboree, Monday, 9 p.m. .... \*KFRC  
 Borden Program Featuring Beatrice Lillie,  
 Friday, 6 p.m. .... NBC  
 Carefree Carnival, Monday, 5:30 p.m. .... NBC  
 Captain Henry's Showboat, Thursday, 6 p.m. .... NBC  
 Chase & Sanborn Opera Guild, Sunday 5 p.m. .... NBC  
 Colgate House Party, Monday, 6:30 p.m. .... NBC  
 Crosscuts Log o' the Day, Mon., Wed., Thurs.,  
 Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.) .... KGO  
 Fleischmann Hour, Thursday, 5 p.m. .... NBC  
 Gibson Family, Saturday, 6:30 p.m. .... NBC  
 Happy-Go-Lucky Hour, Monday to Friday, in-  
 clusive, 2 p.m. .... \*KFRC  
 Hall of Fame, Sunday, 7 p.m. .... NBC  
 Hi-Jinks, Sunday, 9 p.m. .... CBS  
 Kate Smith New Star Revue, Mon., 8:30 p.m. .... CBS  
 National Barn Dance, Saturday, 8 p.m. .... NBC  
 Palmolive Beauty Box, Tuesday, 7 p.m. .... NBC  
 Pearce, Al, and Gang, Mon. to Fri., 2 p.m. .... NBC  
 Roxy Revue, Saturday, 5 p.m. .... CBS  
 Shell Show, Monday, 9 p.m. .... NBC  
 S. & W. Merry-makers, Sunday, 7:30 p.m. .... \*KFRC  
 Town Hall Tonight, Wednesday, 9 p.m. .... NBC  
 Waring's Pennsylvanians, Thurs., 6:30 p.m. .... CBS  
 Whiteman, Paul, Thursday, 7 p.m. .... NBC

## STATION DIRECTORY

### • NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

### \* CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

### Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFWB	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGGC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560

# BROADCAST WEEKLY

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Editor and Manager

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No. 51

**W**ILL radio save home life in America? Sixteen presidents of universities and colleges in the Middle West agree that it is the most potent force in America today in combatting the disintegration of the home.

Queried in a survey made by the Association of Arts and Industries, all of the educators hailed the radio as the one hope on the American scene for the preservation of the family as a social unit. Not only has it served to retard the breakdown of the family but radio has shown itself capable of successfully competing with disintegrating forces which in recent years have threatened to eliminate entirely cultural and educational life in the home.

Many of the university heads offered suggestions for improving programs. Some called for less night club music. Others recommended the broadcast of discussions on more "controversial" subjects with a view to stimulating thinking on social problems. Still others urged that programs be designed with a view to more individual appeal to age groups. Many pointed out that the full potentialities of radio have not been tapped. All agreed that the radio is a powerful force in keeping young people within the home environment.

Excerpts from the comment received in the survey follow:

*D. W. Morehouse, President, Drake University*—Radio when used under wise directions with consideration for the interests and temperament of each member becomes the center of the family and exerts a powerful

integrating force. It brings to the fireside the diversified interests which without the radio each member would seek separately by going his own way.

*Irving Maurex, President, Beloit College*—In spite of tendency to fill home life with nightclub music, radio programs can be and are a most helpful factor in keeping the family together.

*Gordon K. Chalmers, President, Rockford College*—Radio is of enormous potential value to home life, and this potential value is not yet realized.

*Rev. A. H. Poetker, President, University of Detroit*—The radio is doing much to neutralize the elements which are solvent upon American family life. Through radio, recreation is again being found in the heart of family circles.

*Walter Dill Scott, President, Northwestern University*—Good radio programs tend to make the home a social unit.

*John S. Nollen, President, Grinnell College*—Radio music can do much to make the average home attractive to children of all ages and thus counteract the strong pull of outside attractions which are often harmful.

*William E. Hotchkiss, President, Armour Institute*—By giving attractive settings for common interests within the home, radio exerts a needed cohesive influence.

*Charles J. Turck, President, Centre College*—The family is the basic institution of civilized society. Agencies that conserve its integrity are of paramount value and no agency has done more in recent years to bring pleasure and entertainment into American homes than has the radio. I regard it as a great factor in stabilizing family life.

*J. Oliver Buswell, Jr., President, Wheaton College*—I certainly believe the radio is a wholesome influence in the home, and I sincerely hope that the high moral tone of the programs may always be maintained.

*Jesse H. White, President, Milliken University*—In providing programs of excellent  
(Continued on Page 7)

# MICROPHONE GOSSIP



• • • Here is a radio station owner who had never announced over the air until just recently. He is Ralph Brunton, owner of the Northern California Broadcasting System, which operates KJBS and KQW, and he spoke his first bit over the microphone during transmission tests which established KQW as a 1,000-watt broadcaster.

Brunton had managed KJBS for 10 years yet he had never taken part in a broadcast until this occasion. KQW was acquired by Brunton last June, and now both stations are NBC outlets.

Less than one full day was lost by KQW in changing over the station from a 500- to a 1,000-watt broadcaster, Brunton said. The station is now operating on its new power, as is KJBS which was recently stepped up from 100 to 500 watts.

• • • Webley Edwards, former program manager of KGU, Honolulu, has been named manager of KGMB, also of that city, by Fred J. Hart, director of the station.

KGMB is the Hawaiian outlet of the Columbia Broadcasting System, receiving programs from the mainland via RCA shortwave radiophone. The station is also official Hawaiian member of the World Broadcasting System.

• • • Clem Kennedy, gifted pianist and accompanist of note, is making a bid for a new kind of fame. Mr. Kennedy, it seems, has gone dramatic, along with the Gertrudes Two (Gertrude Chavis and Trudy Ahearne) in KTAB's sparkling radio show, "The Song Shop," heard every Monday, Wednesday and Friday nights.

Mr. Kennedy, who has a decided flare for reading "dead pan" comedy lines, finds his full share of them in the brightly dialogued "Song Shop" scripts, as written by Dan Lusier. As a result, his work is winning him the plaudits of fellow-artists as well as those of the radio audience.

• • • They said it couldn't be done, but the fact that the American Family Robinson, heard every Sunday at 7:30 p. m. over station KROW, is also broadcast on 175 other radio stations from Maine to Honolulu and from Alaska to Florida indicates that the radio world is anxious to lay another ancient ghost. . . . "They" refers to that little group of serious thinkers, ether specialists along Broadway and elsewhere, and the "it" refers to the basic idea of a program now believed to be more widely broadcast than any previous sustaining show in radio's history. This program blends entertainment and information against a background of national affairs.

"They" were afraid that a program tinged too heavily with realism might encounter difficulties with tender minded listeners. . . . This is just another way of saying that The American Family Robinson, presented under the auspices of the National Industrial Council, seeks to present industry's official viewpoint, via an entertainment medium.

• • • The distinction of having served as regular announcer on six radio stations and having announced over five networks, including the two major systems in the United States and the network now known as the Canadian Radio Commission, goes to Don Forbes, youthful Canadian announcer who joined the KHJ staff a little over a month ago, Don made his CBS debut this week when he announced the Salvation Army program which presented Will Rogers, Jeanette MacDonald, Billie Burke and other screen celebrities and was released from KHJ to CBS. Although only in his early twenties, Don has been in the radio broadcasting business for over five years.

• • • Barry Drew, who is heard in dramatic parts over KYA is another "triple threat" actor. His abilities include stage, screen and now radio and among his experiences with Lillian Gish at the Central City Festival in Colorado, the Universal Studio stock company at Universal City and at the Pasadena Community Playhouse. And among his various rôles has been the third witch in Macbeth, Demetrius in Midsummer Night's Dream and the convict in the old favorite "Convict's Sweetheart." In radio, besides his KYA experience he was with KOA at Denver and spent a good many months as an announcer at KFEL. Which makes a fairly long list of accomplishments for a young man getting along in the world.

• • • Seldom, if ever, are the strains of a banjo heard on the Al Pearce program. And yet, enlisted under the Pearce banner are nine banjo players. Yogi Yorgesson plays a clever banjo; Al himself played in orchestras years ago; Bob and Cecil Lee are experts, as are E. J. Derry and Travis Hale and Cheers. Tony plays it and also Morey Amsterdam. Morey says Mabel can play it, too, but Morey thinks Mabel can do anything anyway.

• • • Conrad Thibault, baritone of Cap'n Henry's Show Boat, is looking for new worlds to conquer. Last year his fondest ambitions in life were a rakish car, a phonograph that plays without rewinding or record changes, a grand piano and an appearance on the concert stage. He has bought

the car, the phonograph and the piano, and last week he sang at the Philadelphia Forum.

• • • Fifty cents looked pretty big to Phil Baker, the Armour jester, as he walked out of the old Bowdoin Square Theater in Boston nearly twenty years ago. Recently Phil revisited the scene of his first stage triumph—the winning of an amateur performance—although in somewhat different circumstances. One of the highest paid performers of radio and the stage, Phil recalled the fifty cents that bought him a meal to fill the empty stomach of a run-away boy and made him sure that he wanted to be a comedian! Phil went to Boston to appear in Lew Brown's "Calling All Stars" which will eventually arrive in New York.

• • • Fred Lane, formerly with a number of bay district stations, has joined the announcing staff of the Northern California Broadcasting System. He will serve as alternate announcer at KJBS and KQW. Previous to his present assignment he was with KFAC, Hollywood.

• • • Donald Stuart, red-headed young Englishman who is Percy the Playwright on the Carefree Carnival, has been on the stage for twenty-seven years and has done everything from playing children's parts to directing plays. He says he started by playing the rear ends of the crocodile in Peter Pan, but made great steps forward when he was promoted to the front end the following year.

• • • Mary Pickford has all of her broadcasts recorded for reference purposes. . . . While in New York Miss Pickford's broadcasts are recorded three thousand miles across the country in Hollywood.

• • • Recording sales counters are displaying the latest Victor records of Tom Coakley and his orchestra, the popular young musical organization at the Palace Hotel in San Francisco. Coakley, whose last recordings were second to Duke Ellington's on the list of national best sellers, has recorded four hits from Hollywood productions of future release.

• • • Bob Armbruster, talented young maestro, is living the life which is the ambition of so many of radio's folk. No dilettante farmer, Armbruster, he has a hundred-acre farm at Newton, Conn. Bob has made a careful study of agricultural problems for years, and annually wins prizes for his farm exhibits at the State Fair. Bob writes most of his original music for the Lux Radio Theatre at his bucolic retreat.

• • • MacGregor and Sollie Electrical Transcription Studios of San Francisco are making elaborate preparations for the recording of Jack London's stories, for which

they have the exclusive rights. The first story to be recorded will be the "Sea Wolf." The story will be dramatized and produced by John Eugene Hasty.

• • • Tommy Chambers, pianist with Don Cave's orchestra, is only nineteen, but is credited with knowing more about his instrument than a learned piano instructor. At least Tommy gets more admirers surrounding him, during a broadcast, than any teacher could claim.

• • • Sigmund Romberg needs quite a personal staff for the preparation and rehearsal of his radio programs. He has Bobby Dolan, assistant conductor; Don Walker, arranger; Dorothy Bigelow, vocal coach for the singers, and Edward Heyman, lyric writer.

• • • Arlene Francis, comedienne on the Al Pearce afternoon NBC broadcast, is married to a cousin of Colonel Lindbergh, Dr. Harry G. Harris of Los Angeles. Arlene was born in Toronto, Canada, and finished her education in England. Her husband is an American.

• • • Helene Hughes, KFRC songstress, who is known as "the girl with a smile in her voice," has the smallest foot among the Columbia-Don Lee artists. Believe it or not, Mr. Ripley, she wears a No. 3 shoe, and that's small in milady's footwear.

## For News Dial KTAB!

### Morning . . .

Financial News—7:15  
Shipping News—8:00  
Fashion News—11:00  
Hollywood News—11:45

### Afternoon . . .

Agricultural News—12:15  
Globe-Trotter—2:00  
Child News—2:30  
Vital News—3:00  
Chinese News—3:15  
Jewish News—4:00  
Home Economics—5:00

### Evening . . .

News Flashes—6:00  
Sport Page—6:30  
Italian News—7:00  
News Commentator—8:00  
Press-Radio Bureau—9:30

Besides a News Flash Every Hour!

# NEWS *and* COMMENT

Do station staffs have their troubles? Here's one from KYA that calls for applause.

After much consultation with company officials and dock superintendents, a permanent all-purpose remote hook-up was made at Pier 44, to get incoming and outgoing ship broadcasts for the Dollar Line. The first program was an entire success. So was the second. The third was announced for the S. S. President sailing from the same pier and carrying the University of California football team to Honolulu. The University band was to be on hand. The only difficulties that arose were the following:

The team was not sailing on the boat. The boat was not to leave Pier 44 but Pier 46. The University Band was not be on hand. Pier 46 was not wired for remote. So-o-o-o! . . . on with the show!

Twenty-four hours before the President Taft sailed with the team aboard, Pier 46 was wired for remote. Thirty minutes before the broadcast went on the air a sound truck was on the dock with recorded music. But the sound truck was there with NO college music records. Five minutes before the program came on the station rushed college music records to the truck.

At 3:30 p. m., December 14 (correct date), as the President Taft (correct boat) blasted the signature whistle for the program at Pier 46 (correct pier) the sound truck came on with music (correct college airs) and . . . just another day's job was accomplished.

Carroll (Mickey) Gillette, NBC conductor and saxophone star, and also attorney of no mean reputation, is the legal counsellor and guide of virtually every musician who plays with him. The boys come to him for advice on everything from income tax to breach of promise suits; he has averted many a divorce by calming artistic temperaments instead of instituting complaints.

Many of the NBC musicians have side businesses in which their earnings are invested, and Mickey aids them with these, drawing up contracts, partnership papers and similar documents. He is awakened in the middle of the night at least once a week to settle a dispute or to go down to the Hall of Justice and assist some friend fallen afoul of the law.

Mickey Gillette and His Music rehearsals inevitably start late when a notable trial is in progress in San Francisco. The boys in the orchestra are always anxious to know what Mickey thinks of the latest development in the testimony, the defendant's chances, etc.

So multitudinous have become the demands upon his time that Mickey no longer attempts to keep an office open. He uses his home as an office . . . when he doesn't have to use a luncheon table or a piano top.

Rush Hughes, Shell Show master of ceremonies and Lengendorf Pictorial Photographer, is thinking of engaging some kind of baggage car to follow him around on his plane trips between San Francisco and Los Angeles. In addition to the Hughes luggage, portable typewriter and other paraphernalia necessitated by the fact that he has to be in Los Angeles Monday nights for the Shell Show broadcasts and back in San Francisco the rest of the week for the Pictorial, he now has a new piece of equipment. It's a portable recording machine, custom-built according to its owner's specifications.

Hughes has always made a practice of rehearsing his broadcasts by making records of each one, and playing them over and over again for self-criticism before going on the air. The portable affair makes it possible to do this wherever he happens to be—in office, studios or hotel rooms. It fits into a case about as big as a portable typewriter, and its records can be played back immediately after they are made.

The extra ordinary success of the recorded programs which have made KECA a favorite station with lovers of fine music, can be credited almost entirely to a modest, self-effacing little fellow who is saturated with the deepest of musical lore. He is John (Bud) Edwards, librarian of KFI-KECA, keen student of the classics and symphony programist of note.

Edwards was born and educated in Salt Lake City, where he became librarian for the local symphony, after graduating in Arts from University of Utah. He is one of the legion of fine musicians who prefer to woo the muse privately rather than exploit her publicly.

When he came into radio, he discovered that recorded programs were in a state of chaos. So he did the simple and unusual thing: He organized a system of programming records much like a great conductor programs a season. The result was immediate. The great but normally inarticulate audience of symphony and fine music enthusiasts began to write thousands of commendatory letters on the recorded "Concerts," for they no longer called them "programs."

Edwards has organized the recorded programs into three main divisions: symphony, opera and recital series. Each is collected and arranged under the same rigid requirements which govern actual concerts of that class. Different records of the same work or artist are carefully auditioned to procure the best interpretation and reproduction. The proportion between modern and classical words is carefully worked out.

Even during a prolonged and serious illness, that necessitated two grave surgical

operations, Edwards maintained his control and supervision over his beloved record program. Now well on the road to complete recovery, he is rapidly winning the same recognition by musical connoisseurs that is granted to sound critics and enlightened performers.

Ψ

New York's Radio City is a wonderful contribution of the architect to modern civilization, but Miss Mary Pickford prefers to do her broadcasting from Hollywood.

"Radio City is so vast, impersonal, yet so very efficient. It is tomorrow and day after tomorrow in human progress. Out in Hollywood we are pioneering in radio as we did in pictures, and I like the atmosphere, because a family feeling exists as it used to in the motion picture studios," Miss Pickford said.

In her New York broadcasts, Miss Pickford played to studio audiences twice, and did two broadcasts without an audience, as an experiment. On her return to Hollywood she again broadcast without an audience.

"I find I give a better radio performance without an audience. With an audience in the studio I have to play to two groups—one a visible and one an invisible audience. My invisible audience I know includes a tremendous number of men, women and children. I have had to chance hurting a few people in not allowing them in the studio, but I think I am being very fair by giving my best to the greatest number of persons, because actually through radio, I am a guest in their homes," Miss Pickford said.

Ψ

When your radio emanates sounds of boiling kettles, falling dishes and broiling lamb chops, so realistically that you think there is someone cooking up a dinner in your kitchen, think of the NBC sound staff, with changes and promotions, et al. Because Jerry McGee, sound expert in the NBC San Francisco studios, packed his closing doors and transoms and left for Hollywood, where he will reopen them in the new NBC studios there.

This leaves Jimmy Lyons as head sound man and recruits Ewart Phair from the Music Library, and between them they plan to work things out on a real sound basis. So when you listen in on programs with mile-a-minute planes roaring out of the NBC studios in San Francisco, you will know that it is either Jimmy or Ewart at the controls, with a safe and pleasant journey guaranteed.

Ψ

Dorothy Page, titian-haired contralto on Jan Garber's Supper Club, has been selected "the most beautiful girl in radio" in a nationwide poll of newspaper and magazine radio editors.

A silver loving cup symbolic of the honor has been presented to her by Curtis Mitchell, editor of *Radio Stars*.

For the slender, 24-year-old songstress,

who came to the NBC networks only last spring after more than two years as soloist with a nationally known dance orchestra, the title means further recognition of the charm that a few years ago brought her fame as "the magazine cover girl."

Working as a stenographer in the offices of a Philadelphia publishing company, Dorothy attracted the attention of Neysa McMein, famous portrait painter and magazine illustrator, by winning a beauty contest for employees. Modeling for Miss McMein and other noted illustrators, Dorothy was able to continue her vocal studies.

## EDITORIAL

(Continued from Page 3)

music and drama and authoritative discussions of current events and problems of government, business, religion, art, ethics, social life, and education, the radio is integrating the elements of the family and strengthening the home.

*H. H. Schröder, Dean, Illinois State Normal University*—If properly managed, radio in the home can be utilized to make home life more attractive to all members of the family. Certain hours for certain types of programs, according to diversified interests of different members of the family, will help solve the problem.

*H. H. McPherson, President, Illinois Wesleyan University*—With influences generally attracting from the home, the advent of the radio was most timely, bringing programs instructive and entertaining. It tends in days of increased leisure to hold the family together. Contacting the world at home, members need not leave to seek it.

*W. G. James, President, Municipal University of Omaha*—Radio provides pleasure and instruction for entire family. The problem becomes one of adaptation of individual program to all members of the family at once, if the individual units of the group are to be held intact.

*Silas Evans, President, Ripon College*—Radio brings the world to the home circle and is a cultural equivalent for wanderlust. In the comfort of the home the family is held together in common interests.

*Very Rev. F. V. Corcoran, President, De Paul University*—Mutual love in family is the very core of social security. Every device is needed today to maintain the family unit. Radio, with its interesting programs, is a real help in keeping the young off the streets and safe from baneful outside amusements.

*Herman G. James, President, University of South Dakota*—There can be no question that the combination of good radios and good programs tends to keep young people of the family at home instead of going out in search of amusement or recreation. Even parents may be induced by such means to remain at home with their children.

# The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## ETHER ETCHINGS

May I come in and chat a while, of this and that? We almost feel that we are "treading on holy ground" when we read the intimate characteristics of the "stars" that Miss Lomas reveals to us through her interpretation of their handwriting, and if you Open Circuiters are not taking advantage of "Broadcast Weekly's" generous offer you are missing a different kind of thrill! After reading what she says about YOU, you will then understand why we said "holy ground" in connection with our radio friends!

Phew! "Smoke gets in your eyes" when reading the "Open Circuit" these days! But, 'tis said "every knock's a boost," so Carleton E. Morse and his "family" can expect to go pretty high in the ether at this rate! And don't you worry, Mr. Morse; we'll all be there, listening in, regardless of who is sponsoring, as long as you give us such wholesome entertainment and such lovable characters.

Here's hoping E. H. D. of Acampo, Calif., will come again with his "live and let live" point of view, and his keen sense of humor, with his ability to put it into words in such a clever way.

There are many broadcasts that have become as much a part of my regular routine as eating and sleeping. I will not have space to enumerate all of my special favorites, but here are some of them: I like to enter the land of make believe with One Man's Family, Memory Lane, Palm Olive Beauty Box Theater of the Air, Winning the West and Show Boat. O, yes, and Sperry Special. (Don't you love "The Song of Life"?) To drift and dream on the sea of Reflections, in Blue Moonlight and on The Bridge to Dreamland, all of Paul Carson's concerts, and right here I would like to say that I am sure that a lot of others who have to depend mostly on night and morning programs, join me in saying that we feel cheated now since Paul Carson has been reduced to one night a week and only one-half hour at that. PLEASE, NBC, can't you do something about it? The hour on Monday night was perfect.

This is getting quite long, but I would like to say a word of appreciation of the heartening philosophy of Tony Wons, and the inspiration of The Gospel Singer, the uplifting hour given us by the Standard Symphony Orchestra. There are many, many others. The Little Country Church of Hollywood being among them. But I must close or this will be so long the waste paper basket will grab it!

HAPPY NEW YEAR!

I. McR., Chico, Calif.

## Over One Little Cigarette

One Man's Family is being broadcast over these United States and that is a lot of territory. So far the only ones that have "griped" about Beth Holly smoking that cigarette and the sponsors of One Man's Family are some few small town people of California and out our way the whole squabble is being referred to as silly and narrow-mindedness.

If the worst thing a woman ever did was to smoke cigarettes there wouldn't be any bad women in the world.

As E. H. D. and Mrs. H. B. say, it is only a play, so why get all upset about it?

Here's success to Kentucky Winners, and if Beth enjoys her cigarette, why not smoke another.

F. T. K., Whipple, Ariz.

## "Broadcast Weekly" Aids in Radio Enjoyment

I am enclosing your Christmas offer coupon. I can think of no gift that will afford more pleasure to these friends than "Broadcast Weekly."

Radio artists would receive little encouragement if the majority of listeners would write no more often than I. While I do thoroughly enjoy all the better things on the radio, I very seldom get time to write my appreciation.

I have followed with interest the controversy over "One Man's Family's" cigarettes. I was as disappointed as anyone when a fine, wholesome family food had to give it up; but I enjoy the entertainment sufficiently to be very grateful to Kentucky Winners for sponsoring it, and I do not blame Carleton Morse, as some do. Naturally he must advertise his sponsors. I do not smoke, and I'd prefer that neither men nor women would, but people have a right to their own preferences.

I used to enjoy the advertising skits in this program. They were so cleverly done. Many now put it over very painfully, and I am so grateful for radio as we have it that I do not resent the part that foots the bills. I'm really sorry when they advertise something I cannot use, as I am careful to patronize the sponsors of my favorites. Few of us could afford to otherwise hear the operas, symphonies and wonderful artists that are brought right into our homes.

I was greatly disappointed when Crosscuts was changed. It was late, but worth waiting for. We could dial it, evenings, whereas we cannot daytime, unless it is on the network. I had told some Alaskan friends about it and they were thrilled, as they had never heard it. I hope some time that such delightful, clean entertainment as Crosscuts, also Vic & Sade, may be put on in the early evening.

The new Chase & Sanborne hour is wonderful. For comedy, I prefer Jack Benny and Joe Penner. The Fire Chief is witty, but so noisy. I like Phil Baker and Fred Allen, but not all their cast. Saturday evening is a loss without Blue Moonlight, and I miss parts of the Care-free Carnival.

Radio is certainly the most marvelous invention for the majority, and "Broadcast Weekly" certainly helps us enjoy it to the full.

C. E. H., Seattle, Wash.

## Asks for Less Criticism

Your "Broadcast Weekly" is a welcome visitor each week. I wish there were more photos, microphone gossip and news and not so much criticism from writers. It is so easy to turn the dial. I have seen worried, tired men relax and laugh over some nonsense that they would pay no attention to if they were normal. I like the better type of music, but I surely will not try to take pleasure from others.

Mrs. C. A. F., Redding, Calif.

The Open Circuit editor requests that no more letters be submitted in re "One Man's Family." We have scores of them on hand for which we cannot find space. We feel that the subject has been amply aired.

The title 'SILHOUETTES' is written in a large, bold, serif font. On either side of the title are decorative silhouettes. On the left, a silhouette of a person playing a saxophone or similar wind instrument. On the right, a silhouette of a person sitting at a desk, writing with a pen. The silhouettes are framed by curved lines that resemble musical notes or decorative flourishes.

# SILHOUETTES

**I**T TAKES the Irish to beat the Dutch—but in this particular case “Dutch” Tom Breneman, who became the new master of ceremonies for the Feminine Fancies on January 1, will make every effort not only to maintain the ancient traditions of excellence established by “Irish” Ed. Fitzgerald, but also to attain new heights and new standards of perfection for the ladies popular afternoon Columbia-Don Lee network program which emanates from the KFRC studios in San Francisco.

The dynamic Ed. Fitzgerald, who has been emceeding the Feminine Fancies for the past two years, has resigned, and will go East after January 1, to broader fields of endeavor.

So that all may know the qualifications of the new emcee—first of all ladies, we’ll say he’s good-looking—the football type of masculine virility—with a steady flow of comical banter that should make the Feminine Fancies one of the easiest programs to listen to on the airwaves today.

Comparing him with Ed, well, Tom never wears a hat—Ed, does. Tom smokes cigars, Ed, a pipe. Tom is an accomplished musician, plays the piano and has a lovely baritone . . . Ed, doesn’t know one note from another.

In his early thirties, Tom Breneman has had a varied career. He was born in Waynesboro, Pa., and when only 15 years old produced an amateur theatrical in his home town, which, believe it or not, was a financial success. This made him ambitious and when 17 years old, he left Waynesboro to conquer the world.

The World War, strangely enough was a balm to Breneman. He enlisted in the motor corps and was stationed in New York. He met theatrical personalities who encouraged his ambitions. After the Armistice he enrolled at Columbia University where he majored in music. In 1923, during a summer vacation, he conceived a vaudeville act and went on the stage, never to return to college.

In 1924, after finishing 48 weeks of bookings in vaudeville, he came to California on vacation, became a Hollywood radio star and never returned to the stage. In 1931, while visiting his mother in Waynesboro, he became interested in the potentialities of broadcasting in New York and an official of one of the major networks offered him a contract which he accepted, producing many important programs.

In the meantime E. L. Cord had assumed ownership of two Los Angeles stations. Searching for a suitable manager, he chose Breneman. In that capacity Tom had the

unique distinction of being one of the few performing radio executives in the nation.

Prominently active in broadcasting since 1925, as artist, producer and executive, Breneman brings a vast amount of experience to the Columbia-Don Lee station, having been intimately and actively associated with every phase of the profession.

Breneman has broadcast for eight years over Pacific Coast stations, at one time being director of Hal Roach studios, and is known for the number of program ideas he created and produced. One radio editor recently named him as a candidate for the mythical Noble prize for originality in radio programs.

Breneman is an impersonator of Italian and Dutch immigrants and the colorful American negro, to say nothing of his vocal abilities. He has probably done as many quaint characterizations as any star in radio. A few of his characters which have been paraded before the microphone and are nationally known as Senator Ezra Simpkins, a rustic politician; Tom and Wash, colored duo; and the Radio Periscope, personalities, which caught the popular fancy several years ago.

**B**ARBARA LUDDY’S is the charming voice you hear on NBC’s newest network dramatic show “Ladies Laugh Last” which originates at Los Angeles, from the facile pen of Forrest Barnes, and is heard Saturday nights at 7:30 o’clock, over the NBC-KPO net work.

As Veronica Gunn she is playing her first farce comedy part in radio after several years of straight dramatic work, despite the fact she made her reputation on the legitimate stage as a player of comedy rôles. She even played in tent shows during her earlier days—for six weeks, until the tent blew down.

Born in Helena, Montana, where her father was a politician, the petite and charming Miss Luddy has been in the theater since a very early age. She played for Henry Duffy in Portland in 1927, following that with the comedy lead opposite Leo Carrillo in “Lombardi Ltd.” which not only had a long run on the Pacific Coast but played for many months in Australia and New Zealand.

Between radio shows she is engrossed in crocheting, knitting and reading. She is having a lot of domestic troubles, too—raising guppies. Mamma Guppy had a batch of children last week, then promptly turned over on her back and died, leaving the brood to Papa Guppy, who immediately ate the whole family.



# HANDWRITING AND Radio Personalities

By ZITA LOMAS

## MURRAY BOLEN

**M**MURRAY BOLEN, who is one of the KFRC rhythm comedy team of Murray and Harris, is a tall, lean, wiry young man, with high cheek bones, hollow cheeks, heavy-lidded eyes, and a way of draping himself over a chair, rather than sitting in it. When I talked to him, he was chewing gum—and throwing plenty of spirit into the enterprise. But he's a good egg—hunted up a whole string of radio personalities, and had them write notes for me.

*I've always wanted to know what my writing says. Hope you can figure it out.*  
*Murray Bolen*

**NOTE:** This handwriting is considerably reduced from original.

His handwriting, which appears above, is a good example of ascendant script. The general trend of the lines is definitely upward. This shows an optimistic nature, with a capacity for looking on the bright side of life, and hoping for the best. Energy, a degree of ambition and enterprising qualities are denoted, too.

Outside of its general upward trend, this is an "up-and-down" writing. That is, the base-line runs decidedly uphill in spots, and obviously downhill in others. The two tendencies are manifested, even in individual words. This is a sign of extreme moodiness, of a nature which is easily enthused and easily depressed.

Murray Bolen is one of those people who can be up on a pink cloud of elation for no great reason, or he can get down into the depths of gloom, without tangible cause. However, his fits of blues would never last for long. He'd soon snap out of it, because he is fundamentally such a pronounced optimist (definite upward trend of the lines in general).

The variation in the sizes of the letters constitutes another sign of moodiness, sen-

sibility and impressionability. It shows the imaginative faculty, too.

\* \* \*

Murray's writing is moderately sloping, and fairly angular, expressing affection, warmth and eagerness. The closeness of the letters to one another, however, adds a note of dignity and reserve. He is not always the easiest person to get to know. Since the handwriting is narrow in spots, but wide apart in others, it means that he is very friendly and sociable at times, but quite reticent and aloof at others—another evidence of his basic moodiness and changeability.

The angularity (especially in an ascendant writing like this) reveals activity and energy, while the many softly rounded formations, alternating with the pointed ones, show that Murray possesses the gentler qualities of sentiment, tenderness, kindness and sympathy as well.

\* \* \*

His writing exemplifies a sort of "regular irregularity"—running along in a definite tempo, and with an easy swing to the strokes which form the base-line. In this, we find the sense of rhythm and time. The rounding-outwards of many upright strokes typifies the feeling for tune and melody, while the continuity (letters all connected) denotes lucidity of thought, and power of expression.

\* \* \*

Murray is an honest and straightforward individual, who says what he means, and means what he says, and who doesn't believe in beating around the bush. He is often abrupt. Those tapering t-bars show a tendency to sarcasm. Coupled with the many other sharp formations, they reflect a critical mind, inclined to skepticism.

The long lower loops signify the love of action and movement, the taste for travel and change, and so on.

The dashes for i-dots denote a sense of humor (wit—in this kind of writing).

The dash at the end of the first line, and periods at the ends of the first two sentences, combined with the omission of punctuation in the last part of the note, indicate one who is naturally restless and impatient, but who is trying to cultivate the qualities of caution, prudence and carefulness.

\* \* \*

Would you like **YOUR** handwriting analyzed?

For special offer, see page 13 of this issue.

# SUNDAY Programs

Dec. 30, 1934

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
KGDM—Weather, Records  
KSL—Church of the Air  
KFOX—El Despertador  
KOA—Radio Pulpit

## 7:30 to 8:00 A. M.

KGDM—Recordings  
KVI—7:45, Temple Baptist Church  
KNX—Bill Sharples and his Breakfast Club Gang  
KFOX—Recordings  
KSL—Comic Strips  
KOA—Morning Musicales

## 8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Ray Heatherton, baritone; 8:15, The Ailing House  
KGO—Pair of Pianos  
KYA—8:15, Christ. Science Reading  
KROW—Commuters Clock  
KJBS—Close Harmony  
KGDM—News; Organ  
\* KFRC & netwk—Cleveland String Quartet  
KJR—Coast to Coast, recorded  
KEX—Sacred Music; 8:15 Concert  
KVI—Temple Baptist Church  
KHJ—Sunday Times Comic  
KNX—Bill Sharples Breakfast Club  
KFWB—Records; Funnies  
KFI—Church Quarter Hour to 8:15  
KFOX—Percy and His Father; 8:15, Examiner Comics  
KSL—Comic Strips  
KOA—News; 8:05, Music; Talk

## 8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
KGO—Mickey Gillette and Music  
KYA—Science Reading; 8:45, Sabbath Hymns  
KTAB—Sunrise Symphony  
KROW—Swedish Meditations  
KJBS—Morning Concert  
KGDM—Chapel  
\* KFRC & network—Salt Lake Tabernacle Choir and Organ  
KOL—P. I. Comic Section  
KVI—Radio Gospel League  
KOIN—Sunday Concert  
KHQ—Gus Mack  
KJR—Coast to Coast, Recorded  
KFWB—Funny Paper Man  
KNX—Bill Sharples, Breakfast Club  
KECA—Recordings  
KFOX—Examiner Comics

## 9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special; Col. Rod, narrator, drama  
KGO—Chronicle Comics  
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
KTAB—Seventh Day Adventists  
KROW—Morning Concert  
KJBS—Popular Hits  
KGGC—Melodies; Bargain Basement  
KGDM—Bondons  
KQW—Organ; Congoin Program  
\* KFRC & network—Salt Lake Tabernacle  
KOIN—Journal Comics  
KJR—Unitarian Society; 9:15, Irish Minstrel  
KNX—Help for the Day; 9:15, Lal Chand Mehra  
KFWB—Electrical Transcription  
KECA—Recordings  
KFOX—Recordings  
KFSD—Studio Program  
KOA—Capitol Family

## 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air



JOHNNY MURRAY

KHJ—9 P. M.

KPO—Singable Songs; Emil Polak's Orchestra  
KYA—Funny Paper Man  
KTAB—Seventh Day Adventists  
KROW—Morning Concert  
KJBS—Dance Orchestra; Records  
KGGC—Jewels of Song  
KGDM—Watch Tower; 9:45, Comics  
KQW—Light Opera; Funnies  
\* KFRC & network—Romany Trail  
KOL—Democratic Talk to 9:45  
KHQ—Magic Travels to 9:45  
KOMO—For All the Family  
KNX—Melody Palette; 9:45, Organ  
KFOX—Recordings  
KECA—Recordings  
KFWB—Records  
KSL—Schubach Prog.; Watch Tower

## 10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Beaux Arts Trio; Instrumentalists  
KYA—Concert Stars  
KTAB—10th Ave. Baptist Church  
KROW—Watch Tower Program  
KJBS—Recordings  
KGGC—Records; Tune Parade  
KQW—Salon Orchestra; 10:15, Baptist Church  
KGDM—Echoes of Nineties  
\* KFRC & netwk—Church of the Air  
KOMO—For All the Family  
KECA—Maurice Zam, pianist  
KHJ—10:15, Randal String Quartet  
KNX—Metropolitan Moods  
KFWB—Recordings  
KFOX—Dance Records  
KOA—10:15, Better Housing Talk

## 10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference  
KGO—Sparklets; Coquettes, vocalists  
KYA—Concert Stars  
KTAB—Church Services  
KROW—Salon Group  
KJBS—Dance Recordings  
KGGC—Request Hour  
KQW—Baptist Church Services  
KGDM—Echoes of the Nineties  
KVI—Voice of the Hills to 10:45

\* KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra  
KGW—Tommy Luke  
KJR—Judge Rutherford; Music  
KNX—Congoin; Baptist Church  
KFI—Waikikians; Dr. Casselberry  
KFWB—"The Family Circle"  
KFOX—Recordings  
KSL—Optical Program to 10:45  
KOA—Huffman Theatre Harmonies

## 11:00 to 11:30 A. M.

• KPO & network—Road to Romany  
KGO—Melody Lingers On; Josef Hornik's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—College Airs  
KGGC—Request Hour  
KQW—First Baptist Church  
KGDM—First Baptist Church  
\* KFRC & network—Lazy Dan the Minstrel Man  
KJR—Evergreen Empire  
KNX—Temple Baptist Church  
KFWB—Recordings  
KFOX—St. Lukes Church  
KECA—Recordings

## 11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star KGO—Concert Gems; Emil Polak's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Dance Recordings; 11:45, Songs of the Hills  
KGGC—Style Parade; Records  
KQW—First Baptist Church  
KGDM—Church Services  
\* KFRC & network—Hammerstein's Music Hall of the Air  
KJR—Songs; Jewel Box  
KNX—Temple Baptist Church  
KFWB—Maude Hughes, pianist  
KFOX—St. Lukes Church  
KECA—Recordings  
KFSD—Organ, Jamie Erickson

## 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre  
KGO—Bible Stories and Organ  
KYA—Organ Sonata  
KTAB—Church Services  
KXL—Records  
KROW—All Request Program  
KJBS—Orch.; 12:15, Melodies  
KGGC—Marjorie Lee  
KGDM—Records; Portuguese Melodies  
KQW—Church; 12:15, Opera Stars  
\* KFRC & network—New York Philharmonic Symphony  
KJR—International Musicales  
KFWB—Gold Star Ranker  
KNX—Church; Concert Group  
KFOX—St. Lukes Church  
KECA—Recordings

## 12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade  
KGO—Bible Stories  
KYA—Band Concert  
KTAB—Church Services; 12:45, Paul Hainger, Evangelist  
KXL—Familiar Melodies  
KROW—All Request Program  
KJBS—Auburn Airs; Records  
KGDM—Portuguese Melodies  
KQW—Question Box; Tango Time  
\* KFRC & netwk—Symphony Orch.  
KJR—Chimes of the East  
KNX—Concert Group  
KECA—Records  
KFOX—Electrical Transcription  
KFWB—Gold Star Rangers  
KFSD—Choralia

**1:00 to 1:30 P. M.**

- KPO & network—The Rhythm Symphony, De Wolf Hopper, narrator
- KGO—Melody Train
- KYA—Waltz Time; Bargains
- KTAB—L. D. S. Men's Chorus
- KLX—Music; Spice of Life
- KROW—Recordings
- KJBS—Melodies; Dixie Marsh
- KGDM—Melodies; 1:15, Records
- KQW—Melodies; Dixie Marsh
- ★ KFRC & network—Symphony Orch.
- KJR—Seattle Pacific College
- KNX—Louise Johnson, Astro-Analyst
- KECA—Recordings
- KFWB—Recordings
- KFOX—Music; Man About Town

**1:30 to 2:00 P. M.**

- KPO & network—High & Low; To be announced
- KGO—Melody Train
- KYA—Musical Strings; Hebraics
- KTAB—Military Music
- KLX—Recorded Program
- KROW—Dance Hits
- KJBS—Concert Record
- KQW—Dance Music
- KGDM—Lonesome Hobo
- ★ KFRC & network—Symphony Orch.
- KJR—Metropolitan Moods
- KNX—Louise Johnson, Astro-Analyst
- KFWB—Recordings
- KECA—Vocalism Adjustment; Hollywood Conservatory of Music
- KFOX—Elec. Trans.; Organ
- KOA—1:45, High & Low

**2:00 to 2:30 P. M.**

- KPO & network—Sentinels Serenade; Orch. & guest artists
- KGO—Beaux Arts Trio
- KYA—Salon Melodies
- KTAB—To be announced
- KLX—Recorded Program
- KROW—Dance Hits
- KJBS—Marjorie Lee, pianist; Orch.
- KGDM—Ansel Roby and Gang
- KQW—Marjorie Lee; 2:15, Vocalist
- ★ KFRC & network—Open House
- KJR—Hollywood Temple
- KNX—Exposition Park Concert
- KECA—Classic Hour; Records
- KFOX—Christian Science; 2:15, To be announced
- KFWB—Records; Professional Football
- KFSD—Old-Time Program

**2:30 to 3:00 P. M.**

- KPO & network—The House by the Side of the Road; Tony Wons and artists
- KGO—Pan-Americana; Instrumentalists
- KYA—Lost & Found; Light Opera
- KTAB—To be announced
- KROW—Theatre of the Air
- KLX—Pianist; Song Souvenirs
- KJBS—Allied Merchants; Concert
- KGCC—Sunday School
- KGDM—Ansel Roby and Gang
- KQW—Independent Merchants; Orch.
- KFRC—Congoin (Elec. Trans.)
- ★ KFRC & network—To be announced
- KVI—2:45, Judge Rutherford
- KJR—Calvary Presbyterian Church
- KOL—2:45, Musicale
- KNX—Concert
- KFWB—Professional Football
- KQW—Popular Orchestra
- KFOX—To be announced
- KHI—Studio Program to 2:45
- KFSD—Old Time Program
- KSL—Victor Herbert's Melodies; Electrical Transcription

**3:00 to 3:30 P. M.**

- KPO & network—Catholic Hour
- KGO—Doorways to Yesterday
- KYA—Lite Opera

- KTAB—To be announced
- KLX—Records
- KROW—Vesper Service
- KJBS—Recordings; Philco Concert
- KGCC—Church Service
- KGDM—Serenader; Records
- KQW—Violinist; Musical Program
- ★ KFRC & network—Music by Gershwin
- KGW—Nick Flowers; Pianist
- KOMO—Old Songs of the Church
- KFI—Studio Program
- KNX—Concert
- ★ KFRC & network—To be announced
- KFWB—Professional Football
- KFSD—Royal Brown, organist
- KOA—Home Sweet Home

**3:30 to 4:00 P. M.**

- KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche
- KGO—Vagabonds Quartet
- KYA—First Aze Zion Church Choir
- KTAB—Studio Program; Congoin
- KLX—Manila String Orchestra
- KROW—Vesper Service
- KJBS—Musical Styles
- KGCC—Church Service
- KQW—Catholic Quarter Hour; Semi-Classic Instrumental
- KGDM—Organ
- ★ KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano
- KVI—3:45, Amusement Tips
- KJR—Cornish School Program
- KNX—Concert
- KCA—Records; Spirituals
- KFWB—Professional Football
- KFOX—To be announced
- KFSD—Feature Program
- KSL—3:45, Melodies

**4:00 to 4:30 P. M.**

- KPO & network—Martha Mears, contralto; 4:15, John B. Kennedy
- KGO—Gunnar Johansen, pianist
- KYA—Talk; Piano Concert
- KTAB—Studio Program
- KLX—Recordings
- KROW—Symphony Concert
- KJBS—Dance Orchestra
- KQW—Bible; 4:15, Semi-Classic
- KGDM—Records; Dance Orchestra
- ★ KFRC & network—California Melodies
- KOL—Drama to 4:05
- KOIN—Old Songs of the Church
- KHJ—Shrines of Beauty; Doc Savage
- KJR—4:15, Woodlawn Playlet
- KVI—High School News
- KOMO—John Spargus; Jack and Melody Makers
- KNX—Flashes of Truth; Souvenirs
- KFI—Organ Recital
- KFOX—To be announced
- KFWB—Professional Football
- KOA—4:15, Melodic Master

**4:30 to 5:00 P. M.**

- KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
- KGO—Mickey Gillette's Music
- KYA—Talk; Piano Concert
- KTAB—Studio Program
- KLX—Carefree Capers
- KROW—Recreation Singers
- KJBS—Recordings to 4:45
- KGDM—Dance Orchestra
- KQW—Popular Orchestra
- ★ KFRC & network—Colonial Dames Program; Chicago Knights
- KOL—Radio Pen Friend to 4:45
- KJR—Jewish Program; Notes in Rhyme
- KNX—Adventures in Literature
- KECA—U. S. C. College of Music
- KFOX—Nazarene Church
- KFWB—Recordings
- KSL—Chicago Knights
- KFSD—Symphony Concert

**5:00 to 5:30 P. M.**

- KPO & network—Chase and Sanborn Opera Guild
- KGO—Mickey Gillette's Music; 5:15, Harry Stanton, basso
- KYA—Aviation Talk; Concert
- KTAB—Religious Services
- KLX—Old Man Soliloquy; 5:15, Melody Palette
- KROW—Twilight Meditations
- KQW—Organ Recital
- ★ KFRC & network—Ford Sunday Evening Hour
- KJR—Emanuel Tabernacle
- KNX—Ethel Hubler; Dr. Matthews
- KECA—Musical Celebrities; records
- KFWB—Recordings
- KFOX—Nazarene Church
- KFSD—Symphony

**5:30 to 6:00 P. M.**

- KPO & network—Chase and Sanborn Opera Guild
- KGO—Paul Carson, organist
- KYA—Concert
- KTAB—Religious Services
- KLX—Covered Wagon Jubilee
- KROW—Rhythm Revue; Choir
- KQW—Concert
- ★ KFRC & network—Ford Program
- KJR—Vindobians
- KNX—Dr. John Matthews
- KECA—Recordings
- KFWB—Recordings
- KFOX—Theatre News; Orchestra
- KFSD—5:45, Farley's Rangers

**6:00 to 6:30 P. M.**

- KPO & network—Manhattan Merry-Go-Round; Orch. and vocalists
- KGO—Henry M. Hyde; 6:15, Personal Closeups; Radio Artist interviewed by Gypsy
- KYA—Rabbi Burstein; Melodettes
- KCA—Nevada Nighthiders
- KLX—Mixed Quartet
- KROW—Symphony; Watch Tower
- KQW—Hits of the Past
- KJR—Angelus Hour
- ★ KFRC & network—Alexander Woolcott with Armbruster's Orch.
- KFWB—News; Records; Organ
- KECA—Wesley Tourtellotte, organ
- KNX—Musical Program
- KFOX—News; Rolly Wray; Drama
- KFSD—Organ Melodies

**6:30 to 7:00 P. M.**

- KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
- KGO—Palace Hotel Ensemble
- KYA—Sonia Sapiro, pianist
- KTAB—To be announced
- KLX—Ran Wilde's Orchestra
- KROW—Recordings
- KQW—American Family Robinson; 6:45, Songs
- ★ KFRC & network—Salon Moderne
- KOL—The Pioneers
- KOIN—Moods in Music to 6:35
- KJR—Angelus Hour
- KFWB—Organ; Pioneer Sons
- KNX—Rev. C. F. Fuller
- KFOX—School Kids; Pioneers Sons
- KECA—W. Tourtellotte, organist
- KFSD—6:45, Y. M. C. A. Program
- KSL—Catholic Address

**7:00 to 7:30 P. M.**

- KPO & network—Hall of Fame
- KGO—Ghost Town; 7:15, Nanette La Salle, contralto
- KYA—Parade of the Nations
- KTAB—Echoes of Portugal; Chapel of the Chimes
- KLX—Black & White Melodies
- KROW—Harmonies; Rhythms
- KGCC—Church Service
- KQW—Concert Orchestra
- ★ KFRC & network—Wayne King's Orchestra

KJR—The Builders  
 KHQ—To be announced  
 KNX—Rev. C. E. Fuller  
 KFWB—Jack Joy's Orchestra  
 KECA—Pierce Bros. Quartet  
 KFOX—Light Concert Program  
 KFSD—Furrnblit's; 7:15, Vocalist

**7:30 to 8:00 P. M.**

• KPO & network—Pontiac Program; Orchestra and vocalists  
 KGO—Rudy Selger's Orchestra  
 KYA—Players; 7:45, Louise Taber  
 KTAB—Church Serv. Bapt. Church  
 KLX—Variety; 7:45, William Don, eccentric comedian  
 KROW—American Family Robinson; Orchestra  
 KGGC—Church Service  
 KQW—First Baptist Church Service  
 \* KFRC & netwk—Merrymakers  
 KJR—World Revue  
 KFWB—"Aristocrats"; 7:45, Comedy Stars  
 KECA—Nick Harris Program  
 KFOX—Fire Detective; Ballads  
 KNX—Fireside Phantasies; Talk

**8:00 to 8:30 P. M.**

• KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell  
 KGO—Hornik's Viennese Program  
 KYA—Opera Recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \* KFRC & network—Merrymakers  
 KJR—First Church of Christ  
 KNX—Presbyterian Church  
 KFWB—Hi-Jinks, Don Smith, M.C.  
 KECA—Recorded Program  
 KFOX—Christian Science Church  
 KFSD—Thoughtful Service to 8:15

**8:30 to 9:00 P. M.**

• KPO & network—Jack Benny and Artists; Don Bestor's Orchestra  
 KGO—Tales from Shakespeare  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \* KFRC & netwk—Evening Dreams  
 KOL—Comedy Stars to 8:45  
 KOIN—Comedy Stars; Studio Prog.  
 KVI—To be announced  
 KJR—Church Services  
 KFWB—Hi-Jinks  
 KNX—Church Services  
 KFOX—Christian Science  
 KSL—L. D. S. Services

**9:00 to 9:30 P. M.**

• KPO & network—The Melodious Silken Strings  
 KGO—Tom Coakley's Orchestra  
 KYA—Opera  
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories  
 KLX—World Revue  
 KROW—Foreign Watch Tower  
 \* KFRC & network—Hi-Jinks  
 KOIN—Krausmeyer & Cohen; Little Show  
 KOL—Krausmeyer & Cohen to 9:15  
 KVI—Krausmeyer & Cohen; 9:15, The Crooners  
 KJR—News; National Conference  
 KFWB—Drama  
 KNX—News; 9:15, The Crocketts  
 KECA—Countess Li Guoro, pianist; 9:15, Records  
 KFWB—Newly Sublimes  
 KFSD—Studio Program  
 KSL—Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Readers' Guide  
 KPO—Stan Meyers' Orchestra  
 KYA—Opera; 9:45, News; Answer Man  
 KTAB—News; Jim Cook's Sidelines

KLX—News; Metropolitan Moods  
 KROW—Concert Gems  
 \* KFRC & network—Hi-Jinks with Johnny Murray and Artists  
 KOL—9:45, News Flashes  
 KVI—News; Gospel League  
 KOIN—Nikola Zan; Orchestra  
 KGW—9:45, Cystex  
 KOMO—Royal Seven; Romance Time  
 KHQ—Memories; Crazy Wells  
 KFI—Four Blackbirds; 9:45, Dream Drama  
 KNX—The Crocketts  
 KFWB—Slumbertime  
 KECA—Records to 9:45  
 KSL—Temple Square; Organ  
 KOA—Donnelly James; Orchestra

**10:00 to 10:30 P. M.**

• KPO & network—Richfield Reporter: Sam Hayes  
 KPO—10:15, Coakley's Orchestra  
 KGO—John Teel, baritone  
 \* KGO & network—10:15, Paul Carson, organist  
 KYA—Evening Concert  
 KTAB—Japanese-American Broadcasting Society Program  
 KLX—Dance Music  
 KROW—Concert Gems  
 KFRC—News to 10:10  
 \* KFRC & network—10:10, Organ; 10:15, Joe Sullivan, pianist  
 KOIN—10:15, Concert Gems  
 KOL—To be announced to 10:15  
 KOMO—10:15, Jack and Melody Makers  
 KJR—Musical Jigsaws  
 KHJ—News; 10:10, Dance Orchestra  
 KNX—The Crocketts  
 KFWB—News; Moment Musicale  
 KFOX—News; Organ  
 KECA—Musical Celebrities; Organ  
 KGB—News; Organ; Pianist  
 KSL—Temple Square  
 KOA—The Orange Lantern

**10:30 to 11:00 P. M.**

KPO—Orchestra  
 • KGO & network—Paul Carson, organist, Bridge of Dreamland  
 KYA—Concert Memories  
 KTAB—Dance Orchestra  
 KLX—Dance Music  
 KROW—Tango Time; Harmonies  
 \* KFRC & network—Orville Knapp's Orchestra  
 KVI—Dance Orchestra  
 KOMO—Viennese Vagabonds  
 KECA—Recordings  
 KFOX—Tex Howard's Orchestra  
 KFWB—Dance Orchestra  
 KOA—Cosmopolitan Orchestra

**11:00 to 11:30 P. M.**

• KGO & netwk—Press-Radio News; 11:05, Dance Orchestra  
 KPO—News; Midnight Melodies  
 \* KFRC & network—Dick Jurgens' Orchestra  
 KTAB—Danceapations  
 KROW—Dance of the Hour  
 KGW—To be announced  
 KHJ—Dance Orchestra  
 KFWB—Gene Morgan  
 KFOX—Dance Orchestra

**11:30 to Sign Off**

• KGO & netwk—Freddie Bergin's Orchestra  
 KPO—Midnight Melodies  
 \* KFRC & network—Organ Melodies  
 KTAB—Club Tivoli Orchestra; 11:45, D.X. Program, J. Malloy  
 KROW—Music; 11:45, Midnight Vagabond  
 KOL—Organ Recital  
 KVI—Organ Recital  
 KHJ—Midnight Moods  
 KFOX—Freddie Carter's Orchestra  
 KGDM—12, Music and News  
 KJBS—12:01, Owl Program to 7 a.m.

# Character Analysis

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# MONDAY Programs

Dec. 31, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Reveille, Don & Frank
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—7:15, Louis Rueb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings
- KFSD—Early Birds; Pep & Ginger
- KQB—7 o'Clock Club
- KSL—News; Adv. Review

## 7:30 to 8:00 A. M.

- KPO & netw—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Betty Brunn, vocalist; 7:45, Joe White, tenor
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks; Broadcast
- FGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Reveille
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Stocks; Health Exercises
- KHJ—Records and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—7:45, Joe White

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories: U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Santa Claus
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- \* KFRC & netw—Land o' Dreams; 8:15, Fats Waller Rhythm Club
- KOL—8:15, Ceell and Sally
- KVI—Covered Wagon Jubilee to 8:15
- KOIN—Memories Garden
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Jewel Box; Help for the Day
- KSL—Memories Garden; 8:15, Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Ray Pension Plan; Novelties
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aubrey Loux, pianist; Records
- \* KFRC & network—Connie Gates and Jimmy Brierly
- KOMO—String Trio
- KHQ—Review; 8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Cal-O-Dine; Voice of Health



KATE SMITH

CBS—8:30 P. M.

## 9:00 to 9:30 A. M.

- KGO & network—To be announced
- KGO—9:15, Organ Concert
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Charles Sears, tenor
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGGC—Records; 9:15, Songs
- KQW—Tuneful Topics; Congoin
- KGDM—Records; 9:15, Talk
- \* KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—9:15, Early Echoes
- KOMO—Mary's Friendly Garden
- KNX—Music; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Organ; Robert Pitner, tenor
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGGC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- KFRC—Recordings to 9:45
- \* KFRC & network—Dick Messner's Orchestra
- KVI—English Lesson; Melodies
- KOL—9:45, Beautiful Melodies
- KHQ—Walt & Marian; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Black and White Moods
- KFI—Hawaiians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Concert; 9:45, News
- KGE—News to 9:35
- KFSD—Stocks; Nancy Patton
- KSL—Jennie Lee to 9:45

## 10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Flashes; 10:15, News Reporter

- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; 10:05, Organ
- KGGC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recordings
- \* KFRC & network—Alan Leifer & Orchestra
- KFRC—10:15, Women's Home Forum
- KJR—Home Makers; Music
- KOMO—Stradivarieties; Love Notes
- KOL—10:15, Organ Recital
- KOIN—10:15, Air Shopping
- KVI—10:15, Pioneer Sons
- KFI—California Kitchen
- KNX—Eddie Albricht's Family
- KGB—10:15, Organ Melodies
- KOA—10:15, Marietta Vasconcelles
- KSL—10:15, Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Rex Battle Concert Ensemble; 10:45, Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Shorty Burke
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGGC—Hits of Today
- KQW—Art Sammy; For the Ladies
- KGDM—Records; Health Talk
- \* KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Organ; Orchestra

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Program
- KTAB—Examiner; Fashions; Beauty Facts; Rhythm
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGGC—Millady's Date Book; 11:15, Organalties
- KGDM—Organ Recital
- KQW—Light Classics
- \* KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkinch
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—To the Ladies

## 11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Sade
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita & Orsco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- \* KFRC & network—Board of Foreign Missions of Methodist Episcopal Church
- KHO—Organ Recital
- KJR—Measured Steps
- KGW—Eddie King to 11:45

KFI—Fashion Tour to 11:45  
 KNX—Musical: 11:45, Talk  
 KECA—11:45, Records  
 KFSD—11:45, Studio Program

12:00 to 12:30 P. M.

- KPO & network—Edna Fischer, pianist; 12:15, Farm & Home
- KGO—Radio Guild, dramatic sketch
- KYA—Scripts; 12:03, Concert
- KTAB—Talk; Agricultural Period
- KLX—Dance Music
- KROW—Latin American Program
- KJBS—Recordings; Galla Rini, accordionist
- KGCG—Request Hour
- KQW—Popular Program
- KGDM—Lorelle Strings; Records
- KFRC & network—Your Hostess—Cobina Wright
- KOL—The Carnival Hour
- KVI—Mkt. Specials; Headlines
- KOIN—Scrapbook; Amie Brunn
- KOMO—12:15, Harp Melodies
- KGW—Music; 12:15, Meier & Frank
- KHQ—Pianist; 12:15, Bus. & Pleas.
- KJR—Tonic Tunes; Grain Reports
- KNX—News; 12:15, Music
- KECA—12:15, News Release
- KHJ—Better Business Bur. to 12:15
- WSL—Broadcasters' Review
- KOA—Radio Guild

12:30 to 1:00 P. M.

- KPO & network—Western Farm and Home Hour
- KGO—Radio Guild
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Don Brose; Music
- KROW—California Farm Hr.; Music
- KJBS—Dance Orchestra
- KGCG—Montana Cowboys
- KQW—Weather and Market Reports
- KGDM—Recordings
- KFRC & network—Your Hostess
- KOL—The Carnival Hour
- KGW—News; 12:45, Violinist
- KHQ—Stepping Along; Studio
- KGW—News; Columbians
- KOMO—Farm Talk; Cowboy Joe
- KNX—Concert Group
- KECA—Recordings
- KOA—Radio Guild

1:00 to 1:30 P. M.

- KPO & network—Betty & Bob; 1:15, East & Dumke, comedy duo
- KGO—Financial Flashes; News; 1:15, Ann Warner's Chats
- KYA—Salon Melodies
- KTAB—Radio Frolic, Geo. Taylor
- KLX—Records; 1:15, Martha Lee
- KROW—Concert Melodies
- KJBS—Stocks; Records; World Affairs
- KQW—Friendly Hour
- KGDM—Records; The World Today
- KFRC & network—America's Little House; 1:15, Tito Guizar
- KVI—1:15, Hollywood News
- KOL—1:15, Julie Day
- KGW—1:15, Dental Clinic
- KOMO—1:15, Tea Time Tales
- KHQ—1:15, Sylvia Gray
- KJR—Headliners to 1:15
- KFI—1:15, Keyboard Fantasies
- KNX—Pontrelli's Orchestra
- KECA—Records to 1:15
- KFSD—Studio Program to 1:15
- KGW—1:15, Stocks; Farm Flashes
- KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

- KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
- KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music
- KYA—Symphony Concert
- KTAB—Jean Kent
- KROW—Oakland Public Schools; Oklahoma Ramblers
- KLX—Popular Concert

- KJBS—Concert Recordings
- KQW—Afternoon Concert
- KGDM—The World Today
- KFRC—Closing Stocks; Christian Science News
- KFRC & network—Chicago Variety Program
- KOL—1:45, Consumers Facts
- KOIN—Book of Life
- KJR—Renovize; The Sun Dial
- KNX—Pontrelli's Orchestra
- KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
- KFSD—Old Time Program

2:00 to 2:30 P. M.

- KPO & network—Al Pearce Gang
- KGO—Gillette's Music; Jackie Heller, tenor
- KYA—Symphony Concert
- KTAB—Globe Trotter; Romancin'
- KLX—Lost & Found; 2:05, Records
- KROW—Dance Matinee
- KJBS—Barrister's Club; Tunes
- KGDM—Records; News
- KQW—Dance Matinee
- KFRC & network—Happy-Go-Lucky Hour
- KJR—Salon Hour, recorded
- KNX—The Bookworm
- KECA—Classic Hour, recorded
- KSL—Men of Note; Dental Clinic
- KOA—Huffman Reporter; Al Pearce Gang; Rowdy Wright

2:30 to 3:00 P. M.

- KPO & network—Al Pearce Gang
- KGO—Pair of Pianos
- KYA—Lost & Found; Modern Notes
- KTAB—Talk; 3-4 Time
- KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour
- KROW—Dance Matinee
- KJBS—Events of Interest; Records
- KGDM—The Romancers
- KQW—Dance Matinee
- KFRC & network—Happy-Go-Lucky Hour
- KJR—Salon Hour
- KECA—Classic Hour, records
- KNX—Foreign Recordings
- KFSD—2:45, Studio Program
- KSL—Organ Interlude to 2:45
- KOA—Sizzlers; Happy Jack

3:00 to 3:30 P. M.

- KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music
- KGO—United States Army Band
- KYA—P. T. A. Talk; Better Business Talk
- KTAB—Bulletin; Chinese News
- KLX—Opportunity Hour
- KROW—Fay Lanphier; Merry-Go-Round
- KJBS—Orchestra; 3:15, Songs of Hawaii
- KQW—Stock Reports; Music
- KGDM—Recordings
- KFRC & network—Feminine Fancies
- KJR—Easy Chair; Enchanted Islands
- KQW—Concert Trio
- KOMO—3:15, Relief Talk; Orch.
- KHQ—Hostess Hints; Club Bulletin
- KOL—P. T. A. Program
- KNX—Concert Orchestra
- KECA—Alexander Bevan; Records
- KSL—Songs of Long Ago; Junior Hour
- KOA—To be announced; 3:15, University of Denver

3:30 to 4:00 P. M.

- KPO & network—Mickey Gillette's Music
- KGO—Family Cook Book; 3:45, Singing Strings
- KYA—Art Lecture; 3:45, Community Chest Question Box
- KTAB—Royal Sophistication; Preview
- KLX—Records; 3:45, Musical Jigsaw
- KROW—Merry-Go-Round; Records
- KJBS—Songs of Hawaii; Melodies
- KGDM—Organ

- KQW—Variety Program
- KFRC & network—Frank Castle's Matinee
- KOL—Studio Program
- KOIN—Newspaper of the Air
- KOMO—Trio Romantique
- KFI—Ann Warner's Chats
- KHJ—Stimulating Soothers to 3:45
- KNX—Fletcher Wiley
- KGW—3:55, Along the Airways
- KSL—Junior Hour; Records; News
- KOA—3:45, Microphone News

4:00 to 4:30 P. M.

- KGO & network—National Radio Forum
- KPO—Master Library
- KYA—Tea Dance Parade
- KTAB—"Jewish Date Book"; To be announced
- KLX—Records; Bro. Bob's Club
- KROW—Waltz Time; Records
- KJBS—Melodies of the Moment
- KGDM—Gilmore Oil Program
- KQW—Popular Tunes
- KGCG—Studio Program
- KFRC & network—Dan Russe's Orchestra; 4:15, Univ. of the Air
- KOIN—Newspaper of the Air
- KVI—U. S. Marine Period to 4:15
- KHQ—4:15, News Album
- KJR—Goodwill Program; Records
- KNX—Haven of Rest
- KECA—Library Talk; 4:15, Hi-Jinks
- KSL—Broadcasters' Review
- KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

- KGO & network—Armand Girard, basso; 4:45, The Big Top
- KPO—Master Library; News Flashes
- KYA—Man About Town; Tangos
- KTAB—Jack Hall and Artists
- KLX—Bro. Bob's Club; Health School
- KROW—Lee Davis' Gang
- KQW—Story Time; 4:45, Songs
- KJBS—Recordings to 4:45
- KGDM—American Family
- KFRC & network—Bob Allen, pianist; 4:45, Between the Bookends
- KOIN—Hollywood Reporter to 4:45
- KHQ—N. W. on Parade
- KJR—Snapshots
- KOMO—4:45, Moments of Melody
- KGW—Sam Gordon; Studio Prog.
- KFI—Organ Recital
- KNX—Fire Department; U. S. C.
- KFSD—Dr. McCoy to 4:45
- KSL—Adventures of Robin Hood; 4:45, Orphan Annie

5:00 to 5:30 P. M.

- KPO & network—Jan Garber's Supper Club
- KGO—Art Revue; 5:15, Edna Fischer pianist
- KYA—Children's Hour
- KTAB—Lauretta La Marr; Studio
- KLX—Pianist; Bill, Mack & Jimmie
- KROW—Memory Lane; Recordings
- KGCG—Dancing Echoes; Frolic
- KQW—Sunshine League
- KFRC & network—To be announced; 5:15, Billy Bachelor
- KOIN—Bob & Dolly
- KJR—Capt. Cracker; Magic Harmony
- KNX—Sunset Serenade
- KFOX—Playtime Lady; Records
- KECA—How Songs Grew; Story feller
- KFSD—Studio Program
- KSL—Emery Deutsch & Violin; 5:15, Tarzan

5:30 to 6:00 P. M.

- KPO & network—Carefree Carnival
- KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.
- KYA—Metropolitans; 5:45, Campbell Corner
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health

KQW—Popular Orchestra  
 KGGC—Talk; Irish Gems  
 \*KFRC & network—To be announced  
 KGW—Ivory Soap to 5:45  
 KJR—Tarzan; 5:45, Orphan Annie  
 KOMO—Ivory Stamp Club; 5:45,  
 Silhouettes  
 KHQ—Ivory Stamp Club to 5:45  
 KFI—Ivory Stamp Club; Charlie  
 Wellman, songs, Helen Hill pianist  
 KNX—Son of Fire; Orphan Annie  
 KPOX—Theatre News; Songs  
 KECA—Records  
 KFSD—Studio; Farley's Rangers  
 KSL—Organ Reveries

### 6:00 to 6:30 P. M.

•KPO & network—Sincclair Greater  
 Minstrels with Gene Arnold  
 KGO—Music Box  
 KYA—Cy Trobbs's Orchestra  
 KTAB—Organ; News  
 KLX—Arlon Trio  
 KROW—News; Rhythm Kings  
 KGGC—Dinner Dance  
 KQW—Dept. of Agriculture; Records  
 \*KFRC & network—Chesterfield  
 Prog.; Rosa Ponselle and Orch.  
 KGW—Meier & Frank to 6:15  
 KJR—News; Romance Time  
 KHQ—Singing Secretary; Melodies  
 KOMO—30 Minutes of Music  
 KFWB—News; Organ  
 KNX—News; 6:15, Comedy Capers  
 KPOX—News; Trio, Al & Molly  
 KECA—Board of Education; News

### 6:30 to 7:00 P. M.

•KPO & network—Colgate House  
 Party  
 KGO—Safety First; 6:45, Air Adven-  
 tures of Jimmy Allen  
 KYA—Cy Trobbs's Orchestra  
 KTAB—Sports; Gertrudes Two  
 KLX—Arlon Trio  
 KROW—Ne'er Do Well  
 KGGC—Dinner Dance  
 KQW—Market Reports; Thorobred  
 Quarter Hour  
 \*KFRC & network—Hollywood Coun-  
 try Church  
 KOIN—Merry Gentleman; Sports  
 KJR—Romance Time; Jimmie Allen  
 KNX—Concert; 6:45, Jimmie Allen  
 KFWB—Organ; 6:45, Jimmie Allen  
 KECA—Organ and Vocalist  
 KPOX—School Kids; Jimmie Allen  
 KSL—The Big Show

### 7:00 to 7:30 P. M.

•KPO & network—Carnation Con-  
 tented Program  
 KGO—Beaux Arts Trio  
 KYA—Sports; Drama  
 KTAB—Italian News; Studio Prog.  
 KROW—C. W. Hammond; L'Italia  
 News  
 KLX—News; 7:15, Helen Parmelee,  
 pianist  
 KGGC—Song at Twilight; Records  
 KQW—Weather; Voice of Portugal  
 \*KFRC & network—Wayne King's  
 Orchestra  
 KJR—Concert; Dollars and Sense  
 KNX—Watanabe & Archie; Rajput  
 KFWB—Talk; Pioneer Song  
 KECA—Organ and Vocalist  
 KFOX—Eb and Zeb; 7:15, Bobby &  
 Betty  
 KFSD—Studio; Sonny and Buddy

### 7:30 to 8:00 P. M.

•KPO & network—To be announced  
 KGO—Comedy Stars of Hollywood;  
 7:45, Cliff Nazarro, songs  
 KYA—Cowboys; Louise Taber  
 KTAB—Socialist, Labor Party;  
 Revolving Stage  
 KROW—L'Italia Echoes of Italy  
 KLX—Silver Strains; Clinic of the  
 Air  
 KQW—Italian Radio Theatre  
 KGGC—Bob May; Recordings  
 KHQ—To be announced

KFRC—Raymond Marlowe, tenor  
 \*KFRC & network—7:45, Musical  
 New Year's Eve Greeting from  
 Buenos Aires  
 KOL—Speaker Stevenson to 7:45  
 KVI—Dr. Mellor to 7:45  
 KOIN—Jimmy Allen to 7:45  
 KJR—Knights of Notes  
 KNX—In-Laws; King Cowboy  
 KFWB—Sycopators  
 KFOX—Boy Detective; Vagabonds  
 KECA—Records; 7:45, Law Talk  
 KSL—Health Prog.; Alka Seltzer  
 KOA—Pick and Pat

### 8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy;  
 8:15, Red Davis, dramatic series  
 KGO—Teachers' Holiday; 8:15,  
 College Daze  
 KYA—Pianist; Amateur Party  
 KTAB—Musical Program  
 KLX—Clinic of the Air  
 KGGC—Spanish-American Program  
 KROW—Italy; Watch Tower  
 KQW—Historic Santa Clara Valley  
 \*KFRC & network—Myrt & Marge;  
 8:15, Edwin C. Hill  
 KJR—Music; Carefree Capers  
 KNX—June Irwin; Concert Orch.  
 KFWB—Jack Joy's Orchestra  
 KECA—Vocalist; 8:15, Philosopher  
 and Country Jane  
 KPOX—Poetry and Ballads; 8:15,  
 Cecil and Sally  
 KFSD—Jimmy Allen to 8:15

### 8:30 to 9:00 P. M.

•KPO & network—Voice of Fire-  
 stone Garden Concert; Orchestra  
 with guest artists and chorus  
 KGO—Drama Hour  
 KYA—Amateur Hour  
 KTAB—Musical Program  
 KLX—All Star Sports; Tonic Tunes  
 KROW—Happy Harmonies; News  
 KGGC—Concert; Timely Tunes  
 KQW—Opera of the Air  
 \*KFRC & network—Kate Smith's  
 New Star Revue  
 KJR—Highlight Hour  
 KFWB—Ted Flo-Rito's Orchestra  
 KNX—Songs; Talk  
 KECA—L. A. C. R. A. Orchestra  
 KFOX—Ted Flo-Rito's Orchestra

### 9:00 to 9:30 P. M.

•KPO & network—Shell Show; Rush  
 Hughes, master of ceremonies;  
 guest artists; Yabbut & Cheerily  
 KGO—Henry King's Orchestra  
 KYA—Amateur; National Defense  
 KTAB—Nightherders  
 KLX—Krausmeyer & Cohen; 9:15,  
 Music  
 KROW—Buck Royce Bar-X Rangers  
 KQW—Opera  
 KGGC—News; Wyoming Cowboys  
 \*KFRC & network—Blue Monday  
 Jamboree  
 KJR—News; Musical Scrapbook  
 KNX—News; Ed McConnell  
 KFWB—Nick Stuart's Orchestra  
 KECA—9:15, Fishing & Hunting Talk  
 KPOX—Beverly Hillbillies  
 KFSD—Furmbilt Program to 9:15  
 KOA—Comedy Stars to 9:15

### 9:30 to 10:00 P. M.

•KPO & network—Shell Show  
 KGO—Art Kassel's Orchestra  
 KYA—Concert Orchestra; 9:45, News  
 9:55, Woman Investor  
 KTAB—News; Morgan Players  
 KLX—News; Musical Headlines  
 KROW—St. Mary's College Prod.  
 KGGC—Dance Tunes; Records  
 KQW—Opera  
 \*KFRC & network—Blue Monday  
 Jamboree  
 KOL—Talk; News; Editorial  
 KJR—The Purple Ray; C. of C.  
 KNX—The Crocketts  
 KFWB—Slumbertime

KECA—Song Recital  
 KFOX—Beverly Hill Billies

### 10:00 to 10:30 P. M.

•KPO & network—The Richfield  
 Reporter; 10:15, Clef Dwellers  
 KGO—Nanette La Salle, contralto;  
 News; 10:20, Williams-Walsh Orch.  
 KYA—Concert Orchestra  
 KTAB—Orchestra  
 KLX—Dance Music  
 KROW—Royal Hawaiians; Sports  
 KGGC—Ten o'Clock Review  
 KFOX—News to 10:10  
 \*KFRC & network—New Year's Eve  
 Dancing Party  
 KVI—News to 10:15  
 KOIN—Journal Show  
 KJR—Dance Orchestra  
 KHJ—News Items; 10:10, Music  
 KNX—The Crocketts  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KFOX—News; Organ  
 KGB—News to 10:10

### 10:30 to 11:00 P. M.

•KPO & network—Let's Dance the  
 New Year In  
 KGO—Williams-Walsh Orchestra  
 KYA—Concert Orchestra  
 KTAB—Dance Tunes  
 KLX—Dance Records  
 KROW—Modern Rhythms; Harmonies  
 \*KFRC & network—New Year's Eve  
 Dancing Party  
 KJR—10:55, Memory's Garden  
 KOMO—Moonlight Melodies  
 KOIN—Music; Anthony's Columbians  
 KNX—Pontrelli's Orchestra  
 KHJ—The Islanders  
 KFOX—Tex Howard's Orchestra  
 KFWB—Dance Orchestra

### 11:00 to 11:30 P. M.

•KPO & network—Let's Dance the  
 New Year In  
 KGO—Organ Concert  
 KYA—Sandman Organ  
 KTAB—Organ Concert  
 KROW—Dance of the Hour  
 \*KFRC & network—Dance Party  
 KOMO—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

•KGO & network—Dance Music  
 KPO—Organ Concert  
 KYA—Organ Recital  
 KTAB—Dansapations  
 KROW—Dance Music  
 KGDM—12, Records to 6  
 \*KFRC & network—Dance Party  
 KOMO—Biltmore Orchestra  
 KJR—Reflections of Romance  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

### 12:00 to 1 A. M.

•KPO & network—Dance Music  
 \*KFRC & network—Dance Party  
 KTAB—DX Program  
 KROW—Midnight Vagabond  
 KJBS—Owl Program

### 1:00 A. M. to 7:00 A. M.

•KPO & network—Dance Music  
 KJBS—12:01, Owl Program to 7 a.m.

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# TUESDAY Programs

Jan. 1, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Three C's Harmony Trio; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; 7:15, Records
- KFRC—Recordings
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—Louis Rubb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Records
- KGB—Seven o'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Advertisers' Review

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Morning Varieties
- KGW—Piano to 7:45
- KOMO—7:45, Stradivarieties
- KJR—Sunrisers; Shadows on the Clock
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFI—N. Y. Stocks; Exercises to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Records
- KSL—Advertisers Review; Music

## 8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien 8:15, Organ Concert
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Morning Concert
- KTAB—Shipping News; Studio
- KLX—Records
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Recordings
- KFRC & network—8:15, To be announced
- KHQ—Studio Programs
- KOMO—Morning Reveries
- KVI—Recordings
- KNX—Jewel Box; Help for the Day
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble; 8:15, Pasadena Civic Symphony
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO—Pair of Pianos
- KGO & netwk—U. S. Marine Band
- KYA—Concert; Salon Melodies
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KFRC & network—Hollywood Country Church
- KHQ—Crazy Wells to 8:45
- KOMO—String Trio
- KNX—Song Bag



VIRGINIA REA  
NBC—VOCALIST

- KFI—Music; Helpful Hints
- KECA—8:45, Records
- KSL—Pasadena Civic Symphony

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin
- KPO—9:15, Barbara Lee
- KGO—To be announced
- KYA—Bargains; Lover's Lane
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; Varieties
- KJBS—Kings Men; Bargains
- KGCC—Records
- KQW—Tuneful Topics; Congoin
- KGDM—Cowboy; 9:15, Personalities
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KVI—9:15, The Gumps
- KOMO—Mary's Friendly Garden
- KHQ—Dessert Hotel; Home Comfort
- KGW—Edna Jacks, pianist, to 9:15
- KFI—Walkikians to 9:15
- KNX—Organ; Pop Concert
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—Tournament of Roses Parade
- KGO—Coquettes; Vocal Trio
- KGO & network—9:45, Three of a Kind
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGCC—Recordings; Organalities
- KQW—Musical Program
- KGDM—News; Records
- KFRC & netwk—Arthur Warren & Orchestra; 9:45, Art Kassel's Orch.
- KVI—Dr. Burns; Mystic Melodies
- KHQ—9:45, Tull & Gibbs
- KJR—Early Echoes; Love Notes
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Relea
- KNX—Musical Jigsaws; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35
- KSL—Jennie Lee to 9:45

## 10:00 to 10:30 A. M.

- KPO & network—Tournament of Roses Parade
- KGO—News; Army Band Concert
- KYA—Columbia on Parade, 10:10, The Novelty Shop
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks, News
- KROW—Rhythm; Ray Pension Plan
- KJBS—News; Orchestra; 10:15, Melody Parade
- KGCC—Concert
- KQW—News; Headline Memories
- KGDM—So This Is Hollywood; Bondons
- KFRC & network—Geo. Hall's Orchestra
- KFRC—10:15, Home Forum
- KOIN—10:15, Air Shopping
- KJR—Home Makers; Music Shop
- KFI—Al Gayle, accordionist to 10:15
- KECA—10:15, Records
- KNX—Eddie Albrights' Family
- KSL—10:15, Elec. Trans.

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jerry Brannon, songs; 10:45, Ranch Boys, cowboy songs
- KYA—Organ Concert
- KTAB—Health Talk; Hill-Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Recordings
- KGDM—The Bondons; Talk
- KFRC & network—Esther Velas & Ensemble; Art Kassel's Orch.
- KOIN—Air Shopping to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Uncle Hank
- KNX—Mary Holmes; 10:45, Records
- KFCA—Song Recital
- KOA—Jerry Brannon to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts from Log o' the Day
- KYA—Organ Concert
- KTAB—Bargains; Beauty Facts; Rhythms
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGCC—Milady's Date Book; Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KFRC & network—Marie, Little French Princess; Helen Trent's Romance
- KFRC—Women's Home Forum
- KJR—Rhythm Rulers
- KVI—Observer; Music
- KNX—Marshall Grant, organist
- KFCA—Records; Medical Talk
- KOA—C. A. C.

## 11:30 to 12:00 Noon

- KPO & netwk—Smackout; 11:45, Vic and Sade
- KGO—William Cowles, pianist 11:45, Agricultural Bulletin
- KYA—Serenader; Snapshots
- KTAB—Four-Four Time; News
- KLX—Anita & Orosco; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Accordion Capers; News
- KGDM—Organ
- KFRC & network—Nash Motor Co. New Year's Party
- KHQ—Organ Concert

KJR—Irish Minstrel; Records  
KNX—Spice of Life; Ionizer Talk  
KECA—Recordings

### 12:00 to 12:30 P. M.

KPO—Radio Reporter; Farm and Home  
• KGO & netwk—Art Collins' Orch.  
KGO—12:15, Financial Flashes; 12:20, Mickey Gillette's Music  
KPO—News Reporter  
KYA—Scriptures; Noonday Concert  
KTAB—Talk; Agricultural Period  
KLX—Dance Music  
KROW—Latin-American Program  
KJBS—Song Hits; 12:15, Records  
KGGC—Request Hour  
KQW—Popular Orchestra  
KGDm—Road Report; Dance Band  
\* KFRC & netwk—Nash New Year's Party  
KOMO—12:15, Viennese Vagabonds  
KJR—Musical Festival  
KHQ—12:15, Chamber of Commerce Luncheon  
KGW—Glenn Shelley; 12:15, Meier & Frank  
KNX—News; 12:15, Jigsaws  
KECA—12:15, News Release

### 12:30 to 1:00 P. M.

• KPO & network—Farm & Home  
KGO—Mickey Gillette's Music  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; Musical Auction  
KROW—Calif. Home Hour; Records  
KJBS—Dance Matinee  
KGGC—Montana Cowboys  
KGDm—Recordings  
KQW—Weather; Market Reports  
\* KFRC & netwk—Nash New Year's Party  
KOMO—Vagabonds; Cowboy Joe  
KJR—Chimes of the East  
KGW—News; Columbians  
KHQ—Chamber of Commerce  
KNX—Concert Group  
KECA—Concert Group

### 1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; You and Your Government  
KGO—Vocalist; 1:15, Ann Warner  
KYA—Tangos  
KTAB—Radio Frolic  
KLX—Records  
KROW—Concert Melodies  
KJBS—Stock Reports; Song Hits  
KQW—Friendly Hour  
KGDm—Recordings; Organ  
\* KFRC & netwk—Nash New Year's Party  
KHQ—1:15, Sylvia Gray  
KJR—Headliners to 1:15  
KGW—1:15, Dental Clinic  
KNX—Pontrelli's Orchestra  
KFI—1:15, The Waikikians  
KECA—Recordings

### 1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; Betty Marlowe  
KGO—Ann Warner's Chats; Nanette La Salle, contralto  
KYA—Piano Concert  
\* TAB—Jean Kent, \*economies  
KLX—Popular Concert  
KROW—Spanish Serenade; 1:45, Oklahoma Ramblers  
KJBS—Dance Orchestra  
KQW—Afternoon Concert  
\* KFRC & netwk—Nash New Year's Party  
KGDm—Organ; Recordings  
KJR—Renovize; Musical Headlines  
KEX—Grain Reports; Records  
KNX—Pontrelli's Orchestra

### 2:00 to 2:30 P. M.

• KPO & network—Rose Bowl Football Game

KGO—Meredith Willson's Orchestra  
KYA—Don Valdemar's Orchestra  
KTAB—Globe Trotter; Romancin'  
KLX—Recordings  
KROW—Dance Matinee  
KJBS—Better Business Talk; 2:15, Tango Orchestra  
KQW—Dance Matinee  
KGDm—Serenader; News  
\* KFRC & netwk—Nash New Year's Party; 2:15, Shrine East-West Football Game  
KOIN—2:15, Book of Life  
KJR—Salon Hour  
KEX—World Bookman; Music  
KNX—The Bookworm  
KECA—Classic Hour  
KSL—2:15, Dental Clinic

### 2:30 to 3:00 P. M.

• KPO & network—Rose Bowl Football Game  
KGO—Pair of Pianos  
KYA—Modern Notes  
KTAB—Child Life; Records  
KLX—Records  
KROW—Dance Matinee  
KQW—Dance Matinee  
KJBS—Events of Interest; Records  
KGDm—The Romaneters  
\* KFRC & netwk—East-West Football Game  
KJR—Salon Hour  
KEX—Music  
KNX—Recordings  
KECA—Classic Hour  
KSL—Milton Charles; Vera Van

### 3:00 to 3:30 P. M.

• KPO & network—Football Game  
KGO—To be announced  
KYA—Band Concert; Melody Man  
KTAB—Notices; Chinese Program  
KLX—Song Market; 3:15, Records  
KROW—Presenting Fay Lanphier; 3:15, Merry-Go-Round  
KJBS—News; Records  
KGDm—Stocks; 3:15, Variety  
KQW—Ernie Cruz Program  
\* KFRC & netwk—Football Game  
KJR—Operatic Gems  
KEX—Orchestra  
KHQ—Business & Pleasure; Bulletin  
KNX—Concert Orchestra  
KECA—Recordings  
KFSD—Studio Program to 3:15  
KSL—Pianist; 3:15, Sis Mirandy

### 3:30 to 4:00 P. M.

• KPO & network—Football Game  
KGO—To be announced  
KYA—Drama; 3:45, Symphony Sketches  
KTAB—Sophistication; 3:45, Picture Talk  
KLX—Recordings  
KROW—Merry-Go-Round; Records  
KQW—Variety Program  
KJBS—Musical Comedy  
KGDm—Pacific Instrumentalists  
\* KFRC & netwk—Football  
KHQ—King's Men to 3:45  
KNX—Fletcher Wiley  
KSL—Russel Brown; Records

### 4:00 to 4:30 P. M.

• KPO & network—Football Game  
KGO—Novelettes  
KLX—Records; Bob's Club  
KYA—Symphony Sketches; Dance  
KTAB—Jewish Date Book  
KROW—Waltz Time; Walworth  
KJBS—Dance Orchestra  
KGDm—Glimore Oil Program  
KQW—Popular Tunes  
\* KFRC & netwk—Football  
KHQ—4:15, News Album  
KJR—Tea Dansant  
KFI—Latvian Singers to 4:15  
KNX—Haven of Rest  
KSL—Town Crier  
KECA—Recordings

### 4:30 to 5:00 P. M.

• KPO & network—Football Game  
KGO—Dot Kay, contralto  
• KGO & netwk—4:45, The Big Top  
KYA—Man About Town; Dance  
KTAB—Keep Smiling Revue  
KLX—Bro. Bob's Club; Records  
KROW—To be announced  
KJBS—Dance Orchestra  
KQW—Story Time; 4:45, Songs  
KGDm—Aarons Transcriptions  
\* KFRC & netwk—To be announced; 4:45, Between the Bookends  
KVI—To be announced  
KOIN—Hollywood Reporter to 4:45  
KOL—4:45, Radio Pen Friend Club  
KFI—Organ Recital  
KNX—Tonic Tunes; U. S. C.  
KSL—Town Crier; Orphan Annie

### 5:00 to 5:30 P. M.

• KPO & network—Beaux Arts Trio  
KGO—Back Stage Chatter; 5:15, Eileen Piggott, soprano  
KYA—Metropolitans  
KTAB—Lauretta La Marr  
KLX—Pianist; Bill, Mack & Jimmie  
KROW—Happy Dawson's Cowboys; Ramona & Romera  
KJBS—Dance Orchestra to 5:15  
KGGC—Echoes; Studio Frolic  
KQW—Popular Concert  
KFRC—Og, Son of Fire  
\* KFRC & network—5:15, Billy Bachelor  
KOIN—Bob & Dolly to 5:15  
KVI—'The Deerslayer' to 5:15  
KJR—Steamboat Bill; Records  
KFI—5:15, Your Pal Jimmy  
KNX—Serenade; Musical Headlines  
KFOx—Playtime Lady; Records  
KECA—Records  
KSL—Pullman Prog.; 5:15, Tarzan  
KOA—5:15, Story Behind the Claim

### 5:30 to 6:00 P. M.

KGO—Chester Rowell; 5:45, Orphan Annie (E. T.)  
• KPO & netwk—Laurence Tibbett, baritone; John B. Kennedy  
KYA—Metropolitan; 5:45, Campbell  
KTAB—Health Talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KGGC—Talk; 5:45, Irish Gems  
KQW—Popular Orchestra  
KFRC—Bob, Sports Authority  
\* KFRC & network—5:45, D. S. S. Club  
KVI—Reichmuth Family; D. S. S. Club  
KJR—Once Upon a Time; Orphan Annie  
KNX—Songs; 5:45, Orphan Annie  
KFI—Ivory Stamp Club; Charlie Wellman & Helen Hill  
KECA—Records to 5:45  
KFOx—Theatre News; Records  
KGB—Studio; 5:45, Robin Hood  
KFSD—5:45, Farley's Rangers  
KSL—Piano Team and Tenor; 5:45, Krausmeyer & Cohen

### 6:00 to 6:30 P. M.

• KPO & network—Vick Presents Grace Moore, soprano  
KGO—Community Forum  
KYA—Cyrus Trobber's Orchestra  
KTAB—Organ Concert; News  
KLX—Arion Trio  
KROW—News; 6:15, Harmonies  
KGGC—Dinner Dance  
KQW—Department of Agriculture; 6:15, Popular Program  
\* KFRC & network—Bing Crosby & Boswell Sisters  
KOMO—Musical Mannequins  
KGW—Musical Mannequins  
KHQ—Pick and Pat  
KFWB—News; Organ  
KNX—News; 6:15, Concert  
KECA—Children of All Lands; News  
KFOx—News; Vagabonds; Al & Molly

**6:30 to 7:00 P. M.**

- KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
- KGO—Argentine Trio; 6:45, Air Adventures of Jimmy Allen
- KYA—Orchestra
- KTAB—Sport Page; Gertrudes Two
- KLX—Arlon Trio
- KROW—Rhythm Kings; 6:45, Dr. G. Facel
- KGGC—Recordings
- KQW—Market Reports; Thorobred Quarter Hour
- \* KFRC & network—Isham Jones' Orchestra for Chevrolet
- KJR—Phantasia; Jimmy Allen
- KFOX—School Kids; Jimmy Allen
- KFWB—Studio Whispers; Jim Allen
- KNX—Dance; 6:45, Jimmy Allen
- KECA—Wesley Tourtellotte, organ

**7:00 to 7:30 P. M.**

- KPO & netwck—Palmolive Beauty Box Theatre of the Air: Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KGO—Every Man's Palace
- KYA—Ernie Smith's Sport Page; 7:15, Concert Orchestra
- KTAB—Talk; 7:15, Studio Program
- KLX—News; Song Souvenirs
- KROW—C. W. Hammond; 7:15, L'Italia News
- KGGC—Symphonette; Tango Time
- KQW—Weather; Voice of Portugal
- \* KFRC & network—Camel Caravan
- KJR—Theatre Observer; Concert
- KECA—Recordings
- KNX—Frank Watanabe; Music
- KFWB—Ray de O'Fan; Hollywood Hillarities
- KFOX—Eb & Zeb; Bobby & Betty

**7:30 to 8:00 P. M.**

- KPO & netwck—Palmolive Beauty Box Theatre
- KGO—Redwood Reveries; Ricardo and His Violin
- KYA—Story Teller; Louise Taber
- KTAB—Spanish Talent
- KLX—Merlyn Morse, tenor; 7:45, Spice of Life
- KROW—Records; Sundowner
- KGGC—Jeanne Carole; 7:45, Records
- KQW—Italian Radio Theatre
- \* KFRC & network—Fats Waller's Rhythm Club; 7:45, Crusaders
- KOL—Speaker Stevenson to 7:45
- KOIN—Jimmy Allen; Little Show
- KJR—Old Songs; Silver Strains
- KNX—The In-Laws; King Cowboy
- KFWB—Mrs. Pasquale and Califs.
- KFOX—Boy Detective; Vagabonds
- KGB—Comedy Stars to 7:45
- KSL—7:45, Origin of Superstition

**8:00 to 8:30 P. M.**

- KPO & network—Amos 'n' Andy
- KPO—8:15, Night Editor
- KGO—California State Chamber of Commerce Program; 8:15, To be announced
- KYA—Novelty Piano; Musical
- KTAB—Yolande Delyse, harpist; London Fantasy
- KLX—Popular Program
- KROW—Latin-American Program
- KGGC—Spanish-American Program
- KQW—Melody Round-Up
- \* KFRC & netwck—Myrt and Marge
- KFRC—8:15, Beauty That Endures
- KOL—8:15, Comedy Stars
- KOIN—8:15, Comedy Stars
- KVI—8:15, Covered Wagon Jubilee
- KJR—Castles in Music; American Family Robinson
- KGW—8:15, Meier & Frank
- KHQ—8:15, Crazy Wells Program
- KOMO—8:15, Moments of Melody
- KNX—June Irwin; Adlerikans
- KFWB—Pioneers; Dance Orchestra
- KFOX—Garden Talks; Cecil & Sally

- KECA—Recordings
- KFSD—Jimmie Allen to 8:15
- KGB—8:15, Oddities from Life
- KSL—8:15, Mirth Parade

**8:30 to 9:00 P. M.**

- KPO & network—Leo Reisman's Orchestra
- KGO—Reflections, Ben Klassen, tenor
- KYA—Orchestra
- KTAB—London Fantasy; Vocalist
- KLX—Sports; 8:45, Melody Palette
- KROW—Italian Program
- KGGC—Concert; Timely Tunes
- KQW—Melody Round-Up
- \* KFRC & netwck—Calling All Cars
- KOL—The Merry Men to 8:45
- KVI—Mr. Rex Roudesh to 8:45
- KJR—Waltz Dreams
- KFWB—Ted Flo-Rito's Orchestra
- KNX—Forge of Freedom
- KECA—Dr. Geo. Liebling, pianist
- KFOX—Ted Flo-Rito's Orchestra
- KSL—Auerbach; Bill Post, baritone

**9:00 to 9:30 P. M.**

- KPO & network—Ben Bernie's Orchestra
- KGO—To be announced
- KYA—Radio Players
- KTAB—Nevada Nighthanders
- KLX—Old Gospel Hymns
- KROW—Italian Program; Music of the Masters
- KQW—Band Concert
- KGGC—News; Wyoming Cowboys
- \* KFRC & network—Herbie Kaye's Orchestra
- KOIN—Krausmeyer & Cohen to 9:15
- KVI—Mr. Rex Roudesh to 9:15
- KJR—Krausmeyer & Cohen; Armchair Traveler
- KOL—Krausmeyer & Cohen; News; Editorial
- KJR—News; Singers
- KNX—News; 9:15, Reveries
- KFWB—Organ; News
- KFOX—Beverly Hillbillies
- KECA—"Rhapsodies in Song"
- KFSD—Moments of Melody
- KSL—Orchestra; 9:15, Smoke Rings
- KOA—Comedy Stars; Studio

**9:30 to 10:00 P. M.**

- KPO & netwck—Death Valley Days
- KGO—Harry Sosnik's Orchestra
- KYA—Pianist; News; Answer Man
- KTAB—News; Drama
- KLX—News; California Rangers
- KROW—Master's Music; Ramona
- KGGC—Records
- KQW—Hits of the Past
- \* KFRC & network—Leon Navarra's Orchestra
- KOIN—Fights
- KVI—News to 9:45
- KJR—Pick and Pat
- KNX—Pick and Pat (E. T.)
- KFWB—Boxing Bouts
- KFOX—Boxing Bouts
- KECA—Recordings
- KFSD—Feature Program
- KSL—Smoke Rings; Orchestra
- KOA—Cosmopolitan Orchestra

**10:00 to 10:30 P. M.**

- KPO & network—Richfield Report; 10:15, Tom Coakley's Orch.
- KGO—Neapolitan Echoes
- KYA—Dance Orchestra
- KTAB—Orchestra
- KLX—Dance Music
- KROW—Hawaiiana; Sports
- KGGC—Ten O'Clock Review
- KFRC—News; Studio Program
- \* KFRC & network—10:15, Fred Skinner, Negro Song Stylist
- KOIN—Fights
- KVI—Orchestra to 10:15
- KJR—Till Tomorrow
- KFWB—Boxing Bouts
- KECA—Musical Celebrities, records
- KNX—The Crocetts
- KFOX—Boxing Bouts
- KGB—News; To be announced

- KSL—Dance Orchestra
- KOA—Country Club Orchestra

**10:30 to 11:00 P. M.**

- KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
- KGO—News; Williams-Walsh Orch.
- KYA—Wandering Troubadour
- KTAB—Recordings
- KLX—Dance Music
- KROW—To be announced
- \* KFRC & network—Orchestra
- KOIN—Elmer Anthony's Columbiana
- KJR—Dance Orchestra
- KGW—Dance Orchestra
- KNX—The Crocetts; Orchestra
- KFWB—Dance Orchestra
- KFOX—Tex Howard's Orchestra
- KOA—Huffman Harmonies

**11:00 to 11:30 P. M.**

- KGO & network—Ted Flo-Rito's Orchestra
- KPO—Freddie Bergin's Orchestra
- KYA—Concert Memories
- KTAB—Recordings
- KROW—Dance of the Hour
- \* KFRC & network—Dick Jurgens' Orchestra
- KOIN—Kelly's Kaballeros
- KOMO—Moonlight Melodies
- KGW—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Nick Stuart's Orchestra
- KFOX—Nick Stuart's Orchestra

**11:30 to 12:00 Midnight**

- KGO & netwck—Jack Mills' Orch.
- KPO—Organ Concert
- KYA—Concert Memories
- KTAB—Vern Walton's Orchestra
- KROW—Dance Music; Vagabond
- KFRC—Lionel Hampton's Orchestra
- KOMO—Dance Orchestra
- KJR—Reflections of Romance
- KFWB—Dance Orchestra
- KHJ—Music
- KGB—Dance Orchestra
- KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

- KTAB—D-X Program
- KROW—Midnight Vagabond
- KGDM—Music and News
- KCR—Records
- KJBS—12:01, Owl Program to 7 a.m.

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**Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.**

# WEDNESDAY Programs

Jan. 2, 1935

## 7:00 to 7:30 A. M.

• KPO & netwk—Harvest of Song; 7:15, Florida Trio  
 KYA—Musical Clock  
 KTAB—Cuckoo Club; Stocks  
 KROW—Commuters Clock  
 KFRC—Records; 25, Stocks  
 KOL—Organ Revueille  
 KHQ—News; Studio Program

## 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Tom Mitchell, baritone  
 KGO—Betty Brunn; 7:45, Sam Moore, guitarist  
 KYA—Musical Clock  
 KTAB—The Texans  
 KROW—Commuters Clock  
 KJBS—Alarm Klok Klub  
 KQW—Breakfast Hour  
 KGDM—Giltmore Oil Program  
 KFRC—Seal Rocks Broadcast  
 KOL—Organ Program  
 KVI—Talk; Varieties; Music  
 KGW—Ronald Buck  
 KEX—Varieties  
 KFR—Market Quotations; Shadows  
 KFI—Stocks and Exercises to 7:45  
 KNX—Bill Sharple's Club  
 KHJ—Recordings and Stocks  
 KECA—Bible Study; Records  
 KGB—Stocks; Seven O'Clock Club  
 KSL—Broadcasters Review

## 8:00 to 8:30 A. M.

• KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook  
 KGO—Crosscut's Log o' Day  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KTAB—Shipping News  
 KIX—Records; 8:20, Stocks  
 KROW—Commuters Clock  
 KJBS—Auburn Airs; Varieties  
 KQW—Morning Melodies  
 KGDM—Recorded Program  
 KFRC—Records to 8:15  
 \* KFRC & netwk—Hollywood Country Church  
 KOL—Music; 8:15, Cecl & Sally  
 KVI—Recordings; Market Specials  
 KOIN—Rhythms to 8:15  
 KOMO—Morning Reveries  
 KJBS—Crazy Wells; Station Review  
 KFI—Church Quarter Hour to 8:15  
 KNX—Jewel Box; Help for the Day  
 KECA—8:15, Recordings  
 KFOJ—Grain Reports; Songs  
 KGB—Records to 8:15  
 KSL—Informal Music; Good Morning Judge

## 8:30 to 9:00 A. M.

• KPO & netwk—U. S. Army Band  
 KGO—Crosscut's Log o' the Day  
 KYA—Morning Concert  
 KTAB—Radio Shoppers' Digest  
 KIX—Covered Wagon Jubilee  
 KROW—Novelty Review  
 KJBS—Dance Orchestra  
 KQW—Morning Concert  
 KGDM—Records; 8:45, Health Talk  
 \* KFRC & netwk—Country Church; 8:45, Jane Ellison; Magic Recipes  
 KOL—Studio Program  
 KGW—Abe Bercovitz, violin  
 KHQ—Kronenberg; Home Comfort  
 KOMO—String Trio  
 KNX—Song Bag  
 KFI—8:45, Julia Hayes  
 KECA—Recordings to 8:45  
 KSL—Cal-O-Dine to 8:45

## 9:00 to 9:30 A. M.

• KPO & netwk—The Story of Mary Marlin; 9:15, Charles Sears, tenor  
 KGO—Organ Concert  
 KYA—Concert; 9:15, Prudence Penny  
 KTAB—Hour of Prayer



AL PEARCE  
 KPO—2 P. M.

KLX—Shopping List  
 KROW—Romance; MacMarr News  
 KJBS—Popular Varieties; Records  
 KGGC—Star of Today; Songs  
 KQW—Tuneful Topics; Congo  
 \* KFRC & network—Voice of Experience; 9:15, The Gumps  
 KGDM—Cowboy; Mabel Rubin  
 KVI—9:15, "The Gumps"  
 KHQ—Musical Gems to 9:15  
 KOMO—Mary's Garden  
 KJR—Morning miracles  
 KNX—Organ; Pop Concert  
 KFI—9:15, Jean Abbey's Shopping Tour  
 KECA—Recordings  
 KFSD—Good Cheer; Dr. McCoy  
 KOA—Fish Tales to 9:15

## 9:30 to 10:00 A. M.

• KPO & network—Marshall's Mavericks  
 KGO—Improve Your Home; 9:45, Jean Abbey, Shop News  
 KYA—Lover's Lane; Waltz Time  
 KTAB—Health Talk  
 KIX—Diet and Health  
 KJBS—Faye Ward Program  
 KGGC—Morning Melodies  
 KQW—Faye Ward  
 KGDM—News; Minstrels  
 \* KFRC & network—Betty Crocker; 9:45, Your Home and Mine  
 KGW—Edna Mae Jacks, pianist; Modern Homemaker  
 KJR—News; Love Notes  
 KHQ—9:45, Tull & Gibbs  
 KGW—Edna Jacks, pianist  
 KOL—9:45, Beautiful Melodies  
 KOIN—9:45, Experiences from Life  
 KVI—9:45, Mystic Melodies  
 KFI—Hawaiians; 9:45, News  
 KNX—Concert; 9:45, News  
 KFSD—Stock Reports to 9:45  
 KSL—Jennie Lee; 9:45, Fish Tales  
 KOA—National Farm & Home

## 10:00 to 10:30 A. M.

• KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music  
 KPO—Contralto; 10:15, News  
 KYA—Columbia on Parade; 10:15, Hawaiians

KTAB—News; Old Bachelor  
 KLX—Clinic; 10:15, Stocks; News  
 KROW—Rhythm Revue  
 KJBS—News; Memories; Organ  
 KGGC—Cal King  
 KQW—Headline Memories; Orch.  
 KGDM—Recordings  
 \* KFRC & network—Geo. Hall's Orchestra  
 KFRC—10:15, Home Forum  
 KGW—10:15, Crazy Crystals  
 KOIN—10:15, Air Shopping  
 KVI—10:15, Sons of the Pioneers  
 KOMO—Jack & Jill to 10:15  
 KJR—Homemakers; Music  
 KNX—Eddie Albright's Family  
 KFI—California Kitchen  
 KGB—News; Music  
 KSL—10:15, Recordings  
 KOA—National Farm & Home

## 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air  
 KGO—Jules Lande's Ensemble; 10:45, Words and Music  
 KYA—Organ Concert  
 KLX—International Kitchen  
 KTAB—Health Talk; Hill-Billy  
 KROW—Morning Concert  
 KJBS—Dance Orchestra; For the Ladies  
 KQW—Aunt Sammy; For the Ladies  
 KGGC—Hits of Today  
 KGDM—Records; Health Talk  
 \* KFRC & network—University of Calif.; 10:45, S. E. R. A. Talk; Herbert Foote, organist  
 KOL—Sue Allen, shopping  
 KVI—Amusement Tips to 10:45  
 KJR—Club Minutes; Serenader  
 KECA—Recordings; Pianist  
 KNX—Mary Holmes; Rhythm  
 KOA—Best Foods; Betty Moore  
 KSL—Triangle Club; Mrs. Chapman at Home

## 11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air  
 KGO—The Wandering Minstrel  
 KYA—Organ; Unique Tunes  
 KTAB—Bargains; Beauty Facts; Rhythms  
 KLX—Records; 11:15, Notes in Rhyme  
 KROW—Health Talk; Spotlight  
 KJBS—Popular Tunes  
 KGGC—Milady's Date Book; 11:15, Band Concert  
 KGDM—Organ Recital  
 KQW—Light Classics  
 \* KFRC & network—Little French Princess; Romance of Helen Trent  
 KOL—Garden Talk; News  
 KVI—Observer; Melodies  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers Recorded  
 KNX—Organ; Business Trends  
 KECA—Records; German Lesson  
 KGB—To the Ladies  
 KOA—Livestock and Produce

## 11:30 to 12:00 Noon

• KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade  
 KGO—Alvino Rey, guitarist; 11:45, Agricultural Bulletin  
 KYA—Mirror of Fashion; Snapshots  
 KTAB—Congo; News  
 KLX—Anita and Orcoo; Records  
 KROW—Latin-American Program  
 KGGC—Request Hour  
 KJBS—Dance Orchestra  
 KQW—Variety and Theatre News  
 KGDM—Organ Recital  
 \* KFRC & network—Salon Musicale  
 KHQ—Organ Recital  
 KJR—Children's Stories; Measured Steps  
 KFI—Home Nursing Hints to 11:45

KECA—11:45, Records  
 KFSD—11:45, Studio Program  
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

•KGO & network—Ramblers Trio  
 KGO—12:15, Financial Flashes;  
 12:20, Johnny O'Brien, harmonica  
 KPO—News  
 •KPO & network—12:15, Western  
 Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Seventh Day Adventist  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KJBS—Song Hits  
 KGDM—Gene Army; Serenader  
 •KFRC & network—Kate Smith's  
 Matinee  
 KOIN—Scrapbook; Amie Brunn  
 KOI—The Carnival Hour  
 KOMO—12:15, Viennese Vagabonds  
 KGW—Glenn Shelly and Clarence  
 Tolman; 12:15, Meier & Frank  
 KHQ—Business and Pleasure  
 KJR—Records; 12:12, Grain Reports  
 KVI—Mkt. Specials; Headlines  
 KFI—State Market Reports to 12:15  
 KNX—News; 12:15, Musical  
 KECA—12:15, News Release  
 KOA—Orchestra

12:30 to 1:00 P. M.

•KPO & network—Western Farm  
 and Home Hour  
 KGO—Just Around the Corner  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Garden Tips  
 KROW—California Farm Hour;  
 12:45, Records  
 KJBS—Dance Matinee  
 KGGC—Montana Cowboys  
 KQW—Market Reports  
 KGDM—Talk; Recordings  
 •KFRC & network—Kate Smith's  
 Matinee  
 KOL—The Carnival Hour  
 KVI—News & Comment to 12:45  
 KOMO—Farm Talk; 12:45, Cowboy  
 Joe  
 KQW—News; Studio Program  
 KNX—Concert Group  
 KECA—Concert Favorites, records  
 KOA—Orchestra

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob;  
 1:15, Talks by Dr. Joseph Jastrow  
 KGO—Elmore Vincent, tenor; 1:15,  
 Ann Warner's Chats  
 KYA—Folk Tunes; Serenaders  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Recordings  
 •KFRC & network—National Student  
 Federation; Poetic Strings  
 KOL—1:15, Jubilee Day  
 KVI—1:15, Hollywood News  
 KJR—Headliners  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—1:15, Sylvia Gray  
 KNX—Pontrelli's Orchestra  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KFSD—Ad Club Luncheon  
 KGB—1:15, Stock; Farm Flashes  
 KSL—Payroll Builder  
 KOA—1:15, East & Dumke

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own Ma  
 Perkins; 1:45, Dreams Come True,  
 Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45,  
 John Teel, baritone  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics

KLX—Popular Concert  
 KROW—Oakland Public Schools;  
 1:45, Oklahoma Ramblers  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Accordion Boys; Records  
 •KFRC & network—Dick Messner  
 KOIN—Book of Life  
 KJR—Renovize; The Sun Dial  
 KNX—Orchestra  
 KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and  
 His Gang  
 KGO—Kay Foster, songs; 2:15,  
 Merry Macs; Vocalists  
 KYA—Don Valdemar's Orchestra  
 KTAB—Globe Trotter; Romancin'  
 KLX—Records; Romance Under  
 Water  
 KJBS—Gerald Kenney; Records  
 KROW—Dance Matinee  
 KQW—Dance Matinee  
 KGDM—Recordings  
 •KFRC & network—Happy Go  
 Lucky Hour  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Recordings  
 KFSD—2:15, Studio Program  
 KSL—Music; 2:15, Dental Clinic  
 KOA—Huffman Reporter; 2:15,  
 Rowdy Wright

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang  
 KGO—Alice in Orchestralla; Happy  
 Jack, songs  
 KYA—Lost & Found; Modern Notes  
 KTAB—Relief Talk; 3-4 Time  
 KLX—Talk; Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Dance Selections  
 KQW—Dance Matinee  
 KGDM—Romanciers  
 •KFRC & network—Happy Go  
 Lucky Hour  
 KJR—Salon Hour, recorded  
 KECA—Classic Hour  
 KNX—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Parent-Teachers; Patti Chapin  
 KOA—String Serenade; Happy Jack

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial;  
 3:15, Mickey Gillette's  
 Music  
 KGO—Education in the News; 3:15,  
 Alma Kitchell, contralto  
 KYA—Band Concert  
 KTAB—J. Malloy; Chinese News  
 KLX—World Revue  
 KROW—Fay Lanphier; Merry-Go-  
 Round  
 KJBS—News; Recordings  
 KQW—Stocks; 3:05, Music  
 KGDM—Records  
 •KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Islands  
 KGW—Concert Trio  
 KHQ—Hints; Club Bulletin  
 KNX—Concert Orchestra  
 KECA—Raine Bennett; Records  
 KFSD—Royal Brown, Organist  
 KOA—Education in the News  
 3:15, University of Denver  
 KSL—Songs of Long Ago; 3:15,  
 Junior Hour

3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's  
 music  
 KGO—Interlude; Jack & Loretta  
 Clemens; Singing Strings  
 KYA—Symphony Highlights  
 KLX—Recordings  
 KTAB—Sophistication; Talk  
 KROW—Recordings  
 KQW—Popular Concert; Music  
 KJBS—Recordings  
 KGDM—Records; Ernie Cruz  
 KOL—Studio Program to 3:45

•KFRC & network—Frank Castle's  
 Matinee  
 KOIN—Newspaper of the Air  
 KHQ—Magic Travels; Happy Feet  
 KOMO—Concert in Miniature  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; News  
 KOA—News; Irving Kennedy, vocal

4:00 to 4:30 P. M.

•KPO & network—Pickens Sisters;  
 Freddie Martin's Orchestra  
 KGO—Tally-Ho, instrumentalists  
 KYA—Symphony Highlights  
 KTAB—Jewish Date Book; Rhythm  
 Ramblings  
 KLX—Musical Jigsaw; Bob's Club  
 KROW—Waltzes; Walworth Prog.  
 KJBS—Dance Orchestra  
 KGDM—Gilmore Gil Program  
 KQW—Popular Tunes  
 KFRC—N. Y. Stocks to 4:05  
 •KFRC & network—Edgewater Beach  
 Concert; University of the Air  
 KOIN—Newspaper of the Air  
 KHQ—Studio; 4:15, News Album  
 KJR—Talks & Tea Dansant  
 KFI—Better Business Talk  
 KNX—Haven of Rest  
 KECA—4:15, Better Business Bureau  
 KSL—Town Crier  
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Gould & Shefter,  
 piano duo  
 KPO—4:45, News Reporter  
 KGO—Robert Pitner, tenor  
 •KGO & network—4:45, The Big Top  
 KYA—Man About Town; Tea Dance  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health  
 School  
 KROW—Afternoon Concert  
 KQW—Story Time; 4:40 Songs of  
 the Islands  
 KJBS—Dance Orchestra  
 KGDM—Dance Orchestra; Records  
 •KFRC & network—Fred Skinner,  
 songs; 4:45, Between the Bookends  
 KOIN—Hollywood Reporter  
 KOL—To be announced  
 KGW—Eddie King; Milton Gumbert  
 KJR—Snapshots  
 KOMO—4:45, Moments of Melody  
 KNX—Tonic Tunes; U. S. C.  
 KFI—Organ Recital  
 KGB—Police Talk to 4:35  
 KSL—Town Crier; 4:45, Orphan  
 Annie

5:00 to 5:30 P. M.

•KPO & network—Mary Pickford  
 and Stock Company  
 KGO—Children's Hour; 5:15, Chro-  
 mos, Chas. Runyan, pianist  
 KYA—Children's Hour  
 KTAB—Lauretta La Marr  
 KLX—Hillbillies; Black and White  
 Melodies; Bill, Mack and Jimmie  
 KROW—SERA Choral Ensemble  
 KGGC—Echoes; Studio Frolic  
 KQW—Popular Concert  
 KFRC—Og, Son of Fire (E. T.)  
 •KFRC & network—5:15, Billy  
 Bachelor  
 KOIN—Bob & Dolly to 5:15  
 KJR—Drama; Waltzes & Tangos  
 KNX—Music  
 KECA—John McIntosh Brown; Songs  
 KFSD—Better Business; Studio  
 KSL—Pullman Prog. 5:15, Tarzan

5:30 to 6:00 P. M.

•KPO & network—Nomads  
 KPO—5:45, Barbara Lee  
 KGO—Tim Healy's Ivory Stamp Club;  
 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 Corner  
 KTAB—D. R. Thompson, talk  
 KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \*KFRC & network—To be announced  
 KGW—Ivory Soap to 5:45  
 KJR—Records; Orphan Annie  
 KOMO—Stamp Club to 5:45  
 KHQ—Ivory Stamp Club to 5:45  
 KNX—Elec. Trans.; Orphan Annie  
 KFI—5:45, Chas. Wellman & Helen Hill  
 KFOX—News; Records  
 KFSD—Studio; Farley's Rangers  
 KOA—Pacific Nomads

## 6:00 to 6:30 P. M.

\*KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing  
 KGO—Melodiana; Vocal & Orch.  
 KYA—Man About Town; Orchestra  
 KTAB—Organ; News Service  
 KLX—Arion Trio  
 KROW—News; Dinner Dance  
 KGGC—Dinner Dance  
 KQW—California Department of Agriculture; 6:15, Recordings  
 \*KFRC & network—Chesterfield Program; Nino Martini & Orch.  
 KJR—Reporter; Romance Time  
 KFWB—News; Organ; Fun Fest  
 KNX—News; 6:15, Concert Group  
 KECA—Board of Education; News  
 KFOX—News; Al and Molly  
 KFSD—Dinner Music

## 6:30 to 7:00 P. M.

\*KPO & network—John Charles Thomas, baritone  
 KGO—Business Revue; 6:45, Jimmy Allen  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Sport Page; Talk  
 KLX—Arion Trio  
 KROW—Dinner Dance  
 KGGC—Dinner Dance  
 KQW—Market Reports; Music  
 \*KFRC & network—Adventures of Gracie  
 KJR—Romance; 6:45, Jimmie Allen  
 KFWB—Organist; Jimmie Allen  
 KNX—Dance; 6:45, Elec. Trans.  
 KECA—Wesley Tourtellotte, organ  
 KFOX—School Kids; Jimmy Allen  
 KFSD—Dinner Music

## 7:00 to 7:30 P. M.

\*KPO & network—Gabrielle De Lys, contralto; 7:15, Madame Sylvia, beauty and health expert  
 KGO—Ghost Town; 7:15, Agriculture Today  
 KLX—News; 7:15, Lovable Liars  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Music  
 KROW—C. W. Hammond; L'Italia News  
 KQW—Weather; Voice of Portugal  
 KGGC—Jewish Radio Hour  
 \*KFRC & network—Byrd Expedition Broadcast  
 KGW—Meier & Frank to 7:15  
 KHQ—Jewel Box to 7:15  
 KJR—7:15, Dollars & Sense  
 KOMO—Jack & Melody Makers  
 KFWB—Synopators  
 KNX—Wyanabe & Archie; Rajput  
 KFI—Four Blackbirds to 7:15  
 KECA—7:15, Records  
 KFOX—Eb & Zeb; Bobby & Betty  
 KFSD—7:15, Sonny & Buddy

## 7:30 to 8:00 P. M.

\*KPO & network—One Man's Family, serial Drama  
 KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade  
 KYA—Cowboys; Louise Taber  
 KTAB—Socialist Labor Party; Music  
 KLX—Manila Stringed Orchestra  
 KROW—Hawaiians; Symphony Orch.  
 KGGC—Jewish Radio Hour  
 KQW—Italian Radio Theatre

\*KFRC & network—Barnyard Serenade  
 KOIN—Jimmie Allen to 7:45  
 KOL—Speaker Stevenson to 7:45  
 KJR—Popular Concert  
 KNX—In-Laws; 7:45, King Cowboy  
 KFWB—Pioneers; Comedy Stars  
 KECA—Echoes of the Opera  
 KFOX—Boy Detective; Vagabonds  
 KFSD—Marie Viratelle Kriete  
 KSL—Crazy Crystals; Comedy Stars  
 KOA—Conoco Program

## 8:00 to 8:30 P. M.

\*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series  
 KGO—Californians on Parade; 8:15, College Daze  
 KYA—Trobbe's Scrap Book  
 KTAB—Yolande Delyse, harpist; Accordion Ensemble  
 KLX—Rhythmic Reporters  
 KROW—Crime Stories; 8:15, Watchtower  
 KGGC—Harlem Nights; Records  
 KQW—Singing Stars  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Neapolitans  
 KNX—June Irwin; Elec. Trans.  
 KFWB—Latin-American Program  
 KECA—Echoes of the Opera  
 KFOX—Poetry & Ballads; Cecil & Sally  
 KFSD—Jimmie Allen to 8:15

## 8:30 to 9:00 P. M.

\*KPO & network—Lanny Ross and His Log Cabin Orchestra  
 KGO—Clef Dwellers; Sports Headliners  
 KYA—Dance Orchestra; Troubadour  
 KTAB—Quartet; Bob Morton, tenor  
 KLX—All-Star Sports; Tunes  
 KROW—Harmonies; Rhythms  
 KGGC—Concert; Timely Tunes  
 KQW—Waltz Favorites  
 \*KFRC & network—Voice of Experience; 8:45, Ozzie Nelson's Orch.  
 KOIN—8:45, Comedy Capers  
 KOIN—8:45, Moods in Music  
 KVI—8:45, Luther Welfare Society  
 KJR—Scrapbook; Castles in Music  
 KNX—Songs; Rosicrucians  
 KFWB—Ted Fio-Rito's Orchestra  
 KECA—Recordings  
 KFOX—Ted Fio-Rito's Orchestra  
 KSL—8:45, Orchestra

## 9:00 to 9:30 P. M.

\*KPO & network—Town Hall Tonight; Fred Allen, comedian; Lenzie Hayton's Orchestra; James Melton, tenor  
 KGO—Bal Tabarin Orchestra  
 KYA—Music; Comedy Caravan  
 KTAB—Nevada Nighthanders  
 KLX—Krausmeyer & Cohen; Rhythm Encores  
 KROW—Boxing Matches  
 KQW—Musings; Salon Orchestra  
 KGGC—News' Womping Cowboys  
 \*KFRC & network—Jacques Renard and Orchestra  
 KOT—Public Bench; Orchestra  
 KOIN—Little Show; Serenades  
 KVI—9:15, Master's Music Room  
 KJR—News; Song Market  
 KNX—News; 9:15, Musical Prog.  
 KFWB—Dance Orchestra  
 KECA—L. A. J. C. Musicale  
 KFOX—Beverly Hillbillies  
 KFSD—Furbilt; 9:15, Drama  
 KSL—Pinto Pete Ranch Boys to 9:15

## 9:30 to 10:00 P. M.

\*KPO & network—Town Hall Tonight  
 KGO—National Players  
 KYA—Caravan; News; Famous Fights of the Past  
 KTAB—News; To be announced  
 KLX—News; Fireside Fantasies  
 KROW—Boxing Matches  
 KGGC—Dance Tunes; Recordings

KQW—Kirk of Sleepy Hollow  
 \*KFRC & network—Dance Orchestra  
 KVI—News; Orchestra  
 KOL—9:45, News; Editorial  
 KOIN—Joseph Sapietro, violinist; Orchestra  
 KJR—"Purple Ray" Drama; Chamber of Commerce  
 KNX—The Crocketts  
 KFWB—Slumber Time  
 KECA—Musical; 9:45, Records  
 KFOX—Beverly Hillbillies  
 KFSD—Drama; Studio Program  
 KSL—Orchestra; Melody Lane

## 10:00 to 10:30 P. M.

\*KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orchestra  
 KGO—Paul Martin and his music  
 KYA—Famous Fights; Musical  
 KTAB—Dance Orchestra  
 KLX—Recordings  
 KROW—Boxing Matches  
 KGGC—Ten o'Clock Revue  
 KFRC—News  
 \*KFRC & network—To be announced; 10:15, Organ Recital  
 KVI—Wednesday Night Mixer  
 KOL—Ivan Ditmars, Organist  
 KOIN—Orchestra  
 KJR—Orchestra  
 KNX—Crocketts  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KFOX—News; 10:15, Organ  
 KGB—News; Studio, Organ  
 KSL—Music; 10:15, Pianist  
 KOA—Orchestra

## 10:30 to 11:00 P. M.

\*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—News; 10:55, Williams-Walsh Orchestra  
 KYA—Organ  
 KTAB—Charley Dring's Orchestra  
 KROW—Pension Plan; Harmonies  
 KGGC—Ten o'Clock Revue  
 \*KFRC & network—Orville Knapp's Orchestra  
 KOIN—Jean Anthony's Columbians  
 KOL—Dance Music  
 KGW—Elec. Trans.; Orchestra  
 KJR—Till Tomorrow  
 KNX—Pontrelli's Orchestra  
 KFWB—"Musical Mystic"  
 KFOX—Tex Howard's Orchestra

## 11:00 to 11:30 P. M.

\*KGO & network—Ted Fio-Rito's Orchestra  
 KPO—Slumber Hour  
 KYA—Sandman Organ  
 KTAB—Organ  
 KROW—Dance of the Hour  
 \*KFRC & network—Dick Jurgen's Orchestra  
 KOIN—Club Victor  
 KOMO—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Nick Stuart's Orchestra

## 11:30 to 12:00 Midnight

\*KGO & network—Bart Woodyard's Orchestra  
 KPO—Organ Concert  
 KYA—Concert Memories  
 KTAB—Dancesapations  
 KROW—Dance Music  
 KGDM—Fritz Wolcott's Orchestra  
 \*KFRC & network—To be announced  
 KOIN—Dance Orchestra  
 KGW—Bart Woodyard Orchestra  
 KOMO—Moonlight Melodies  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

## 12:00 to Sign Off

KTAB—DX Program  
 KROW—Midnight Vagabond  
 KHJ—Recordings  
 KGB—Records  
 KJES—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Jan. 3, 1935

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell
- KGQ—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KVI—Varieties; Musical Bracer
- KOMO—7:45, Stradivarieties
- KGW—Ronald Buck to 7:45
- KFI—Stocks; Health Exercises
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Morning Watch; McThrift

## 8:00 to 8:30 A. M.

- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wons Scrapbook
- KGQ—Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Morning Glories
- KLX—Recordings; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- KFRC—Recordings
- KFRC & network—8:15 Academy of Medicine
- KOIN—Rhythms to 8:15
- KOL—Organ; 8:15, Cecil & Sally
- KOMO—Morning Reveries
- KVI—Records; Market Specials
- KFT—Church Quarter Hour to 8:15
- KNX—Jewel Box; Help for the Day
- KECA—Piano; Records
- KFSD—Johnny O'Brien to 8:15
- KGB—Records to 8:15
- KSL—Melodies; Mary & John
- KOA—Galaxy of Stars; Band

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Navy Band
- KGQ—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KJBS—Dance Music; Pianist
- KGDM—Ernie Cruz; 8:45, Talk
- KFRC & netwk—Hollywood Country Church
- KOMO—String Trio
- KGW—8:45, Heinz Musicale
- KHQ—Crazy Wells; To be announced
- KFT—Music; 8:45, Julia Hayes
- KNX—Song Bag
- KECA—Recordings
- KSL—Cal-O-Dine; Mary & Bennie
- KOA—U. S. Navy Band

## 9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin
- KPO—9:15, Barbara Lee
- KGQ—Beaux Arts Trio
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Varieties
- KJBS—Popular Concert; Bargain
- KGCC—Stars; Songs; Bargains
- KQW—Tuneful Topics; Congoins
- KGDM—Cowboy; Personalities
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KGW—9:15, Merry Macs



BERT FISKE  
KFWB—PIANIST

- KHQ—9:15, Home Comfort
- KOMO—Mary's Friendly Garden; 9:15, Merry Macs
- KNX—Health Talk; Pop Concert
- KECA—Recordings
- KFSD—Studio Program; Good Cheer

## 9:30 to 10:00 A. M.

- KPO & netwk—Martha Meade Society
- KPO—9:45, Piano Vignettes
- KGQ—Beaux Arts Trio
- KGO & netwk—9:45, Press-Radio News; 9:50, Elmore Vincent, tenor
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Better Vision
- KGCC—Morning Melodies
- KQW—Gems of Melody; Better Vision
- KGDM—News; Records
- KFRC & network—George Hall's Orchestra
- KVI—Dr. Burns; Mystic Melodies
- KJB—News; Songs for Sale
- KHQ—9:45, Tull & Gibbs
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Release
- KECA—Records to 9:45
- KNX—Music; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35
- KSL—Jennie Lee to 9:45
- KOA—Farm and Home

## 10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—Pair of Pianos
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Memories; Organ
- KGCC—Cal King
- KGDM—Recordings
- KQW—News; 10:05, Orchestra
- KFRC & network—Samuel De Jong's Orchestra
- KFRC—10:15, Home Forum
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of Pioneers

- KJR—Home Makers; Music Shop
- KNX—Eddie Albright's Family
- KECA—Recorded Program
- KGB—10:15, Marie Golden, pianist
- KSL—Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—Airbreaks; Variety Program; Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Hillbilly
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KROW—Morning Concert
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- KQW—Aunt Sammy; Music
- KFRC—Better Business Bureau
- KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Uncle Hank
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Morning Concert
- KGQ—NBC Music Guild
- KYA—Organ Concert
- KTAB—Bargains; Beauty; Rhythm
- KLX—Anita & Orsco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KGCC—Milady's Date Book; Waltz Time
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC & netwk.—Little French Princess; Helen Trent Romance
- KOL—Garden Talk; 11:15, News
- KOIN—This and That
- KVI—Observer; Morning Melodies
- KJR—Rhythm Rulers
- KJBS—Marshall Grant, Organ
- KECA—Recordings
- KGB—Recordings
- KOA—Huffman Harmonies

## 11:30 to 12:00 Noon

- KPO & network—Concert; 11:45, Vic and Sade
- KGQ—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Four-Four Time; News
- KLX—Beauty Salon; Scrapbook
- KROW—Latin-American Program
- KJBS—Popular Hits; Talk
- KGCC—Request Hour
- KQW—Accordion Capers; News
- KGDM—Organ Recital
- KFRC & network—Poetic Strings; 11:45, "The Aims of the U. S. S. R. Five-Year Plan"
- KJR—Irish Minstrel; Music
- KECA—Records; 11:45, Music Talk
- KNX—Talk; 11:45, Ironizer Talk
- KOA—Question Box to 11:45

## 12:00 to 12:30 P. M.

- KGO & netwk—Castles of Romance
- KGQ—12:15, Financial Flashes; 12:20, Melody Revue
- KPO—News Reporter
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; 12:03, Concert
- KTAB—Congoins; Agric Period
- KLX—Dance Music
- KROW—Latin American Program
- KJBS—Vocal and Instrumental
- KGCC—Request Hour
- KQW—Popular Orchestra
- KGDM—Recordings
- KFRC & network—Roadways of Romance
- KVI—Mkt. Specials; Headlines

KOL—The Carnival Hour  
 KOIN—Scrapbook; Annie Brunn  
 KOMO—12:15, Viennese Vagabonds  
 KGW—12:15, Meier & Frank  
 KHQ—Organ Recital  
 KJR—Tunes; 12:12, Grain Reports  
 KFI—Fed. & State Mkt. Reports  
 KNX—News; 12:15, Music  
 KECA—12:15, News Release  
 KSL—Payroll Builder  
 KOA—Orchestra

## 12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home  
 KGO—Melody Revue  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Memory Paths  
 KJBS—Dance Matinee  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KGGC—Montana Cowboys  
 KQW—Market Reports  
 KGDM—Recordings  
 \* KFRC & network—Roadways of Romance  
 KOL—Carnival Hour  
 KOMO—Vagabonds; Cowboy Joe  
 KGW—News; 12:45, Columbians  
 KHQ—Luncheon Club  
 KNX—Concert Group  
 KECA—Recordings  
 KSL—Utah State Agric. College; 12:45, Recorded Program

## 1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, East & Dumke  
 KGO—Edna Fischer, pianist; 1:15, Ann Warner  
 KYA—Shrine Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 \* QW—Friendly Hour  
 KGDM—Recordings  
 \* KFRC & network—Charlie Kent's Adlerikans; 1:15, Salvation Army Band  
 KVI—1:15, Hollywood News  
 KOL—1:15, Julie Day  
 KOMO—1:15, Tea Time Tales  
 KHQ—1:15, Sylvia Gray  
 KJR—Musical Auction to 1:15  
 KGW—1:15, Dental Clinic  
 KFI—1:15, Charlie Wellman and Helen Hill  
 KNX—Paris Inn  
 KECA—Recordings to 1:15  
 KGB—1:15, Stocks; Farm Flashes  
 KFSD—Rotary Club  
 KSL—Payroll Builder

## 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True Barry McKinley  
 KGO—Ann Warner's Chats; 1:45, Harry Stanton, basso  
 KYA—Modern Maestros  
 KTAB—Jean Kent Economics  
 KLX—Popular Concert  
 KJBS—Dance Orchestras  
 KROW—Hollywood Hillites; Ramblers  
 KGW—Afternoon Concert  
 KGDM—Recordings  
 KFRC—Stocks; Christian Sci. News  
 \* KFRC & network—1:45, Dick Messner's Orchestra  
 KOL—1:45, Bureau of Fisheries  
 KOIN—Book of Life  
 KJR—Renovize; Song Souvenirs  
 KNX—Paris Inn; 1:45, Talk  
 KFSD—Old Time Program  
 KGB—Parent Teachers' Association

## 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang  
 KGO—National Congress of Parents and Teachers  
 KYA—Don Valdemar's Orchestra

KTAB—Globe Trotter; Romancin'  
 KLX—Bridge Talk; 2:15, Records  
 KROW—Dance Matinee  
 KJBS—Blindcraft Ensemble  
 KGDM—Records; News  
 KQW—Blindcraft Ensemble  
 \* KFRC & netwk—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KNX—Bookworm  
 KECA—Classic Hour  
 KSL—Eton Boys; Dental Clinic  
 KOA—Theatre Reporter; P. T. A.

## 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
 KGO—College Inn Orchestra; Happy Jack, songs  
 KYA—Modern Notes  
 KTAB—Child Life; 3-4 Time  
 KLX—S. F. Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Orch.  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \* KFRC & netwk—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KNX—To be announced  
 KECA—Records  
 KFSD—2:45, Studio Program  
 KSL—Organ and A. M. A. Speaker; 2:45, Loretta Lee

## 3:00 to 3:30 P. M.

• KPO & network—Langendorf Picnic; 3:15, Mitekev Gillette  
 KGO—Anselo Ferdinand's Orch.  
 KYA—Band Concert; Melody Man  
 KTAB—Notices; Chinese News  
 KLX—Song Market; Records  
 KROW—Merry-Go-Round  
 KJBS—News; Ballroom Favorites  
 KGDM—Recordings; Piano  
 KQW—Stocks & Bonds; Variety  
 \* KFRC & netwk—Feminine Fancies  
 KHQ—Organ; Club Bulletin  
 KJR—Enchanted Islands; Music  
 KOMO—3:15, Fire Prevention Talk  
 KGO—Edna Mae Jacks to 3:15  
 KECA—Dr. Meyers; Records  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Organ Recital  
 KSL—Pianist; Junior Hour

## 3:30 to 4:00 P. M.

• KPO & netwk—Mickey Gillette's music  
 KGO—The Family Cook Book; Singing Strings  
 KYA—Drama; Hillbillies  
 KTAB—Sophistication; Talk  
 KJBS—Records  
 KQW—Better Housing News; Records  
 KJBS—Afternoon Concert  
 KQW—Afternoon Concert  
 KGDM—Organ Recital  
 \* KFRC & network—Frank Castle's Matinee from Trouville Club  
 KOL—Studio Program to 3:45  
 KOIN—Newspaper of the Air  
 KOMO—Birnbaum's Bavarians  
 KEV—Ann Warner's Chat  
 KSL—Fletcher Willey  
 KGB—3:55, Along the Airways  
 KSL—The Junior Hour; Records  
 KOA—3:45, Microphone News

## 4:00 to 4:30 P. M.

• KPO & network—Richard Himber's Orchestra; 4:15, John B. Kennedy  
 KGO—The Restful Hour, concert orchestra direction Emil Polak  
 KYA—Tea Dance Parade  
 KTAB—'The Jewish Date-Book'; Rhythm Ramblings  
 KLX—Oak Recreation Dent.  
 KROW—Waltz Time; Walworth  
 KJBS—Dance Orchestra  
 KQW—Popular Tunes  
 KGDM—Gilmore Oil Program  
 KVI—Pre-school Story Lady to 4:15

\* KFRC & network—Edgewater Beach Concert Orchestra; University of the Air  
 KJR—Tea Dansant  
 KHQ—4:15, News Album  
 KNX—Haven of Rest  
 KFI—Paul Roberts, tenor to 4:15  
 KSL—Broadcaster's Review

## 4:30 to 5:00 P. M.

• KPO & network—Will Aubrey, Bard of the Byways  
 KPO—4:45, News  
 KGO—The Restful Hour  
 \* KGO & netwk—4:45, The Big Top  
 KYA—Man About Town; Music  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health School  
 KROW—Afternoon Concert  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KGDM—Aaron Transcription; Records  
 \* KFRC & network—Joe Sullivan, pianist; 4:45, Between the Bookends  
 KOL—To be announced  
 KOIN—Hollywood Reporter; Bob & Dolly  
 KJR—Snapshots  
 KGW—Eddie King; 4:45, Milton L. Gumbert  
 KOMO—4:45, Moments of Melody  
 KNX—Dr. Mathews' Radio Church  
 KFI—Organ Concert  
 KECA—Recordings  
 KGB—S. D. Calif. Club to 4:35  
 KSL—Broadcasters Review; Orphan Annie  
 KOA—Thrills of Tomorrow to 4:45

## 5:00 to 5:30 P. M.

• KPO & netwk—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
 KGO—Art Revue; 5:15, Beaux Arts Trio  
 \* KYA—Children's Hour  
 KTAB—Lauretta La Marr; Studio  
 KLX—Pianist; Bill Mack & Jimmie  
 KROW—Organ; Ramona & Romero  
 KGGC—Dance Echoes; Studio Frolic  
 KQW—Popular Concert  
 KJBS—Dance Orchestra to 5:15  
 KGDM—Records to 5:15  
 \* KFRC & network—Linit Charm Program  
 KJR—Steamboat Bill; Records  
 KNX—Organ Concert  
 KECA—Educ. Speech; Records  
 KFSD—C. of C. Studio Program  
 KSL—Linit Hour of Charm

## 5:30 to 6:00 P. M.

• KPO & netwk—Fleischmann Variety Hour  
 KGO—Beaux Arts Trio; 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \* KFRC & netwk—Billy Batchelor; D. S. Club  
 KJR—Records; Orphan Annie  
 KNX—Drama of Youth; 5:45, Orphan Annie  
 KECA—Recordings  
 KFSD—5:45, Farley's Rangers  
 KSL—Standard Optical; Krausmeyer & Cohen

## 6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat  
 KGO—Everybody Sing  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Dinner Concert; News  
 KLX—Arion Trio

**KROW**—News; 6:15, Harmonies  
**KGCC**—Dinner Dance Review  
**KQW**—Popular Program  
 \***KFRC** & network—Let's Go to Europe; Piano Fantasies  
**KJR**—News; Romance Time  
**KNX**—News; 6:15, Concert Group  
**KECA**—Noreen Gammill; News  
**KFWB**—News; Organ; 'Fun Fest'  
**KFOX**—News; Vocalists; Al, Molly  
**KSL**—The Utah Hour

**6:30 to 7:00 P. M.**

•**KPO** & network—Captain Henry's Show Boat  
**KGO**—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
**KYA**—Orchestra  
**KTAB**—Sports; Records  
**KLX**—Arion Trio  
**KROW**—Rhythm Kings; 6:45, Dr. Faceli  
**KW**—State Market Reports; 6:45, Thorobred Quarter Hour  
**KGCC**—Dinner Dance Program  
 \***KFRC** & network—Fred Waring's Pennsylvanians  
**KJR**—Romance; Jimmy Allen  
**KNX**—Dance; 6:45, Jimmy Allen  
**KFWB**—Fun Fest; Jimmie Allen  
**KECA**—Wesley Tourtellotte, organ  
**KFOX**—School Kids; Jimmie Allen

**7:00 to 7:30 P. M.**

•**KPO** & network—Paul Whiteman's Music Hall; Orch. & Entertainers  
**KGO**—Barbara Merkle, harp; 7:15, Review of Activities of the San Francisco Municipal Government  
**KYA**—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
**KTAB**—Italian News; Music  
**KLX**—News; 7:15, Magic Harmony  
**KROW**—C. W. Hammond; News  
**KGCC**—Symphonette; Tango Time  
**KQW**—Weather; News; Voice of Portugal  
 \***KFRC** & network—Fred Waring's Pennsylvanians  
**KVI**—Orchestra  
**KJR**—Concert; Greater Washington Hour  
**KNX**—Watanabe & Archie; Songs  
**KFWB**—Fire Inspector; Hilarities  
**KECA**—Records; Dr. Hopkins  
**KFOX**—Eb and Zeb; 7:15, Bobby & Betty  
**KFSD**—Feature; Sonny & Buddy

**7:30 to 8:00 P. M.**

•**KPO** & network—Paul Whiteman's Music Hall  
**KGO**—Ship Ahoy; Pinky Lee  
**KYA**—Story Teller; Louise Taber Gold Rush Days  
**KTAB**—Ice Hockey  
**KLX**—Helen Parmelee, pianist; Jewel Box  
**KROW**—Accordionist; Old-Fashioned Girl  
**KGCC**—Jeanne Carole; Records  
**KQW**—Italian Radio Theatre  
 \***KFRC** & network—To be announced; Voice of the Crusaders  
**KOL**—Speaker Stevenson to 7:45  
**KVI**—Dr. R. M. Mellor to 7:45  
**KOIN**—Jimmy Allen; Beneficial  
**KJR**—Program; Sweethearts Parade  
**KNX**—In-Laws; King Cowboy  
**KFWB**—Syncopators  
**KFOX**—Boy Detective; Vagabonds  
**KECA**—Walkiklans; Records  
**KFSD**—Moments of Melody  
**KGB**—Comedy Stars; Fireside Melodies  
**KSL**—Balladeer; 7:45, Sports

**8:00 to 8:30 P. M.**

•**KPO** & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
**KGO**—Ricardo and his violin; 8:15, Jesse Crawford, organist  
**KYA**—Orchestra; Musical Milkman

**KTAB**—Ice Hockey  
**KLX**—American Legion Talk  
**KROW**—Latin-American Program  
**KGCC**—Spanish-American Program  
**KQW**—Lena Leland; Sportlog  
 \***KFRC** & network—Myrt & Marge; 8:15, Evening Dreams  
**KOIN**—8:15, Comedy Stars  
**KJR**—8:15, Musical Scrapbook  
**KOL**—8:15, Comedy Stars  
**KVI**—8:15, Souvenirs  
**KNX**—June Irwin; Adlerikans  
**KFWB**—Aristocrats; Loyce White-man  
**KECA**—Recordings  
**KFOX**—Poetry & Ballads; 8:15, Cecil and Sally  
**KFSD**—Jimmie Allen; Studio  
**KSL**—8:15, Mirth Parade  
**KOA**—8:15, Jesse Crawford

**8:30 to 9:00 P. M.**

•**KPO** & network—Standard Symphony Hour  
**KGO**—Eddie Duchin's Orchestra  
 8:45, Big Ben Dream Dramas  
**KYA**—Tom Coakley's Orch.; Leon Mojicas Orchestra  
**KTAB**—Interlude; Vocalist  
**KLX**—All-Star Sports; 8:45, Melodies  
**KROW**—Itanian Program  
**KGCC**—Concert; Timely Tunes  
**KQW**—Musical Comedy Hi-Lites  
 \***KFRC** & network—Camel Caravan  
**KJR**—Armchair Traveler; Melodies  
**KNX**—Reprise  
**KFWB**—Ted Fio-Rito's Orchestra  
**KFOA**—Ted Fio-Rito's Orchestra  
**KECA**—Recordings; Story Teller  
**KFSD**—Eddie Wheeler's Orchestra  
**KOA**—Eddie Duchin's Orchestra

**9:00 to 9:30 P. M.**

•**KPO** & network—Standard Symphony Hour; 9:15, Winning the West  
**KGO**—George Olsen's Orchestra  
**KYA**—Sports Parade  
**KTAB**—Nevada Nighthanders  
**KLX**—Melodies; 9:15, Violinist  
**KROW**—Italian Program; Records  
**KGCC**—News; Wyoming Cowboys  
**KQW**—Band Concert  
 \***KFRC** & network—Al Kavelin Orchestra  
**KOL**—Krausmeyer & Cohen; Little Show  
**KOIN**—Krausmeyer & Cohen to 9:15  
**KVI**—Krausmeyer & Cohen; 9:15, Crooners  
**KJR**—News; Charlie Kent Singers  
**KNX**—News; Mona Lowe  
**KFOX**—Beverly Hillbilles  
**KFWB**—Nick Stuart's Orchestra  
**KECA**—Chamber Music; Records  
**KFSD**—Lewis Prog.; Aztec Half-Hour  
**KOA**—Comedy Stars; Treble Clef Club

**9:30 to 10:00 P. M.**

•**KPO** & network—Winning the West  
**KPO**—9:45, Book Parade  
**KGO**—Dancing in Twin Cities  
**KYA**—Orchestra; 9:45, News; 9:55, The Answer Man  
**KTAB**—News; Ralph Baker, tenor  
**KLX**—News; California Rangers  
**KROW**—Ayer's Studio Recital  
**KGCC**—Dance Tunes; Singers of Songs  
**KQW**—Dance Frolic  
 \***KFRC** & network—Orchestra  
**KOL**—Hollywood News; 9:45, News  
**KVI**—News; Evening Meditations  
**KOIN**—The Journal  
**KJR**—'Purple Ray,' drama; Orch.  
**KHQ**—9:45, Romance of Achievement  
**KOMO**—9:45, Romance Time  
**KGW**—9:45, Edwards Furn. Prog.  
**KFWB**—Slumbertime  
**KNX**—Music; The Crocettas  
**KFOX**—Beverly Hillbilles  
**KECA**—Recordings

**KFSD**—Aztec Half-Hour to 9:45  
**KSL**—Leon Navarro's Orchestra  
**KOA**—Country Club Orchestra

**10:00 to 10:30 P. M.**

•**KPO** & network—Richfield Reporter  
**KPO**—10:15, Waltz Time  
**KGO**—Music Room  
**KYA**—Drama  
**KTAB**—Music  
**KLX**—Dance Music  
**KROW**—Hawaiians; Sport Hillies  
**KGCC**—Ten o'Clock Review  
**KFRC** News to 10:10  
 \***KFRC** & network—To be announced; 10:15, Fred Skinner, vocalist  
**KOJ**—Dance Music  
**KGW**—10:15, Meier & Frank  
**KOMO**—10:15, Royal Seven  
**KPI**—10:15, Four Black Birds  
**KFWB**—News; Musicale  
**KNX**—Crocketts  
**KECA**—Records to 10:15  
**KFOX**—News; Organ  
**KGB**—News; To be announced  
**KSL**—Orchestra; Kalawala Boys  
**KOA**—Dance Orchestra

**10:30 to 11:00 P. M.**

•**KPO** & network—Waltz Time; 10:45, Tom Coakley's Orchestra  
**KPO**—10:55, Press-Radio News  
**KGO**—Press-Radio News; 10:35, Williams-Walsh Orchestra  
**KYA**—Organ  
**KTAB**—Ray Teller's Orchestra  
**KLX**—Dance Music  
**KROW**—Modern Rhythms; 10:45, Harmonies  
**KGCC**—Ten o'Clock Review  
 \***KFRC** & network—Orville Knapp's Orchestra  
**KOL**—10:45, American Weekly  
**KOIN**—Orchestra  
**KOMO**—Moonlight Melodies  
**KQW**—10:45, Bart Woodyard's Orch.  
**KJR**—10:55, Memory's Garden  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Tex Howard's Orchestra  
**KFOX**—Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

**KPO**—Freddie Bergin's Orchestra  
 •**KGO** & network—Ted Fio-Rito's Orchestra  
**KYA**—Sandman Organ  
**KTAB**—Dance Orchestra  
**KROW**—Dance of the Hour  
 \***KFRC** & network—Dick Jurgen's Orchestra  
**KOIN**—11:15, Columbia Gardens  
**KOMO**—Orchestra  
**KHJ**—Organ  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Nick Stuart's Orchestra  
**KFOX**—Dance Orchestra

**11:30 to 12:00 Midnight**

•**KGO** & network—Jimmy Grier's Orchestra  
**KPO**—Chas. Runyan, Organist  
**KYA**—Concert Memories  
**KTAB**—Dance Memories  
**KFRC**—Organ Recital  
**KOIN**—Serenades  
**KVI**—Organ; News and Tips  
**KJR**—Till Tomorrow  
**KHJ**—Organ and Records  
**KFWB**—Dance Orchestra  
**KFOX**—Freddie Carter's Orchestra  
**KGB**—Organ

**12:00 to 1 A. M.**

**KTAB**—D-X Program  
**KROW**—Midnight Vagabond  
**KGDM**—121 Nite Club Orchestra  
**KHJ**—Recordings  
**KGB**—Records  
**KJBS**—Owl Program

**1:00 to 7:00 A. M.**

**KJBS**—12:01, Owl Program to 7 a.m.

# FRIDAY Programs

Jan. 4, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KPI—7:15, Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KSL—News; 7:05, Melodies

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betsy Brunn; Johnny O'Brien
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; 7:45, Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Studio prog.
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- KFRC & network—8:15, Ben Greenblatt, pianist
- KOL—8:15, Cecil and Sally
- KVI—Recordings; Ben Greenblatt
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLB—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- KFRC & network—Hollywood Country Church
- KOMO—Harp Melodies; 8:45, Stradivarieties
- KNX—Song Bag
- KECA—Recordings
- KSL—Cal-O-Dine Program

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, To be announced



JANE FROMAN  
NBC—VOCALIST

- KGO—Kahnversation with Kay; 9:15, Carnation-Albers Program; Pianist
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Kings Men; Bargains
- KGGC—Recordings
- KQW—Tuneful Topics; Congoin
- KGDM—Records; 9:15, Personalities
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KHQ—Home Comfort to 9:15
- KOMO—Mary's Friendly Garden
- KVI—9:15, The Gumps
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy
- KSL—9:15, The Gumps

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Cliff Nazarro; 9:45, Sam Moore, guitarist
- KHQ—Home Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGGC—Morning Melodies
- KGDM—News; 9:45, Records
- KFRC & network—Betty Crocker; 9:45, Dance Music
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Mystic Melodies
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Organ; Homemaker
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KWB—9:45 News to 9:50
- KSL—Jennie Lee

## 10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KGO & network—Press-Radio News; 10:05, Organ
- KYA—Columbia on Parade; Music
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News

- KROW—Rhythm Review
- KJBS—News; 10:05, Memories
- KGGC—Cal Kings
- KQW—News; Memories; Orchestra
- KGDM—Easy Chair; Records
- KFRC & network—Geo. Hall's Orchestra
- KFRC—10:15, Home Forum
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill
- KJR—Home Makers Time; Woman in the Shoe
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KGB—10:15, Marie Golden, pianist
- KSL—10:15, Recorded Program
- KOA—10:15, Marietta Vasconcelles

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Horacio Zito's Orchestra
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGGC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—So This Is Hollywood; Talk
- KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping to 10:45
- KOIN—Air Shopping to 10:45
- KVI—Studio Program to 10:45
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KFSD—Mirth Parade; Studio
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Recorded Program

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Beauty; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGGC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

## 11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, Vic and Sade
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments; News
- KLX—Antia & Orosco; Music
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- KFRC & network—American School of the Air; Loretta Lee
- KHQ—Organ
- KJR—Measured Steps
- KFI—Home Nursing Hints to 11:45
- KNX—Spice of Life; Talk
- KECA—11:45, Recordings
- KFSD—11:45, Studio Program

## 12:00 to 12:30 P. M.

KPO—News  
 • KPO & network—12:15, Western Farm and Home Hour  
 KGO—Agriculture; Financial; 12:20, Pair of Pianos  
 KYA—Scripts; 12:03, Concert  
 KTAB—Talk; Agriculture Period  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KJBS—Song Hits  
 KGGC—Request Hour  
 KGDM—Friendship Club; Records  
 KVI—Mkt. Specials; Headlines  
 \* KFRC & network—Four Showmen; 12:15, Waltz Time  
 KOL—The Carnival Hour  
 KOIN—Walker's Scrapbook; Amie Brunn  
 KOMO—Pianist; 12:15, Vagabonds  
 KHQ—Pianist; Shopper Program  
 KJR—Tunes; Grain Reports to 12:15  
 KGW—Shadows; Meier & Frank  
 KFI—Market Reports to 12:15  
 KECA—12:15, News  
 KNX—News; 12:15, Vocal & Organ  
 KFSD—Pianist to 12:15  
 KSL—Payroll Builder

## 12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour  
 KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Records  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Hits  
 KGGC—Montana Cowboys  
 KQW—Orchestra  
 KGDM—Pacific Islanders  
 \* KFRC & network—Grab Bag  
 KOL—The Carnival Hour  
 KVI—Capitol City News  
 KOMO—Viennese Vagabonds; Cowboy Joe  
 KGW—News Flashes; Pianist  
 KHQ—Stepping Along; Studio  
 KNX—Dr. Matthews  
 KECA—Concert Favorites, records

## 1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, East and Dumke  
 KGO—Commonwealth Club Luncheon  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; Watchtower  
 \* KFRC & network—Rambles in Rhythm  
 KOL—1:15, Julie Day  
 KVI—1:15, Hollywood News  
 KHQ—1:15, Sylvia Gray  
 KJR—Ch. of Commerce Lunch  
 KOMO—1:15, Tea Times Tales  
 KGW—1:15, Dental Clinic  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Al Gayle, accordionist  
 KFSD—Stocks; 1:15, Studio Prog.  
 KGB—1:15, Stocks; Farm Flashes  
 KSL—Broadcaster's Review

## 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KGO—Ann Warner's Chats  
 KYA—Musical Strings; 1:45, Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; Oklahoma Ramblers  
 KJBS—Dance Orchestra  
 KFRC—Stock Quotations; Christian Science News to 1:45  
 \* KFRC & network—This and That Revue

KQW—Concert  
 KJR—Renovize; The Sun Dial  
 KOIN—Book of Life  
 KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

## 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang  
 KGO—Sax Appeal; 2:15, Mid-Afternoon Musicale  
 KYA—International Troubadours  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings; Romance  
 KROW—Dance Matinee  
 KQW—Dance Matinee  
 KJBS—Better Business Talk; 2:15, Events of Interest  
 KGDM—Serenader; News  
 KJR—Salon Hour  
 \* KFRC & network—Happy Go Lucky Hour  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KFSD—2:15, Studio Program  
 KSL—Men of Note; Dental Clinic  
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

## 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
 KGO—Nellie Revell, interview; Happy Jack, songs  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; 3-4 Time  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Seiffert Players; Orchestra  
 KQW—John Seiffert Players; Dance  
 KGDM—The Romancer  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KNX—Music  
 KECA—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Milton Charles; Fats Waller  
 KOA—Nellie Revell; Happy Jack

## 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette  
 KGO—Jack Berger's Orchestra  
 KYA—Band Concert; Symphony  
 KTAB—Notices; Chinese Program  
 KLX—Musical Jigsaw; Records  
 KROW—Fay Lanphier; Music  
 KJBS—Radio News; Records  
 KQW—Stocks & Bonds; Music  
 KGDM—Recordings  
 \* KFRC & netwk—Feminine Fancies  
 KJR—Easy Chair; Enchanted Isles  
 KHQ—Business & Pleasure; Club Bulletin  
 KGW—Concert Trio to 3:15  
 KNX—Federation of Women's Clubs  
 KFCA—Recordings  
 KSL—Songs of Long Ago; Junior Hour  
 KOA—Hotel Astor Orch.

## 3:30 to 4:00 P. M.

• KPO & netwk—Mickey Gillette's Music  
 KGO—The Well Dressed Woman; 3:45, Singing Strings  
 KYA—Symphony Highlights; Orch.  
 KTAB—Sophistication; 3:45, Picture Preview  
 KLX—SERA Orchestra  
 KROW—Spanish Tunes; Records  
 KJBS—Front Page Drama; Records  
 KQW—Variety Program; Music  
 KGDM—Ernie Cruz; Records  
 \* KFRC & netwk—Frank Castle's Matinee  
 KOIN—Newspaper of the Air  
 KOL—Studio Program  
 KHQ—King's Men; Happy Feet  
 KOMO—Trio Romantic  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Willey  
 KGB—3:55, Along the Airways

KSL—Junior Hour; Records; News  
 KOA—News; Soloist

## 4:00 to 4:30 P. M.

• KPO & network—Jack & Loretta Clemens; 4:15, Jack Denny's Orch.  
 KGO—Beaux Arts Trio  
 KYA—Tea Dance Parade  
 KTAB—Jewish Date Book; Rhythm Ramblings  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltz Time; Walworth  
 KJBS—Dance Orchestra  
 KGDM—Gilmore On Program  
 KQW—Popular Tunes  
 KGGC—Studio Program  
 KFRC—Stock Reports to 4:05  
 \* KFRC & network—Edgewater Beach Concert Orchestra; 4:15, University of the Air  
 KHQ—4:15, News Album  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Tea Dansant  
 KFI—Calif. Teachers Assn. to 4:15  
 KNX—Haven of Rest  
 KECA—4:15, Recordings  
 KSL—Payroll Builder  
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

## 4:30 to 5:00 P. M.

• KPO & network—King's Guard  
 KPO—4:45, News  
 KGO—For Girls and Boys Only  
 KYA—Orchestra  
 KTAB—Keep Smiling Revue  
 KLX—Club; 4:45, Health School  
 KROW—Afternoon Concert  
 KJBS—Orchestra to 4:45  
 KQW—Story Time; 4:45, Dog Stories  
 KGDM—Bob Allen; Records  
 KGGC—Studio Program  
 \* KFRC & network—Danny Russo's Orchestra; Between the Bookends  
 KOIN—Hollywood Reporter to 4:45  
 KOMO—4:45, Orchestra  
 KGW—4:45, Cherniavsky's Orch.  
 KJR—Snapshots  
 KHQ—N. W. on Parade; Orchestra  
 KFI—Organ recital  
 KNX—Tonic Tunes; U. S. C.  
 KFOX—4:45, Recordings  
 KFSD—Dr. McCoy; Orchestra  
 KSL—Adventures of Robin Hood; 4:45, Skiran Annie  
 KOA—Sport; 4:45, Orchestra

## 5:00 to 5:30 P. M.

• KPO & network—Studio Chatter; Clinton Twiss, Old Eavesdropper  
 KGO—High School Hour; 5:15, To be announced  
 KYA—Children's Hour  
 KTAB—Lauretta La Marr; Studio  
 KLX—Pianist; Bill, Mack, Jimmie  
 KROW—Lee Baker; Lee Davis Gang  
 KQW—Popul Concert  
 KGGC—Echoes; Studio Frolic  
 KJBS—Dance Orchestra to 5:15  
 KGDM—Records to 5:15  
 KFRC—Dr. J. C. Campbell  
 \* KFRC & network—5:15, Billy Bachelor  
 KVI—Deerslayer to 5:15  
 KJR—Capt. Cracker; 5:15, Melodies  
 KHQ—5:15, Model Boots  
 KOMO—Moments of Melody to 5:15  
 KNX—Synagogue of the Air  
 KECA—Records  
 KSL—Pullman Tailors; 5:15, Tarzan  
 KOA—Cities Service Concert

## 5:30 to 6:00 P. M.

KPO—Fashion Flashes; 5:45, Style Talk  
 KGO—Ivory Stamp Club; 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Bating Your Way to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 KVI—Reichmuth Family

\* KFRC & network—Vincent Lopez' Orchestra  
 KHQ—Ivory Soap Program; Ricardo, violinist  
 KJR—Records; Orchestra  
 KOMO—Stamp Club; 5:45, violinist  
 KGW—Ivory Soap to 5:45  
 KFI—5:45, Vocal and Piano  
 KNX—Og, Son of Fire; 5:45, Orphan Annie  
 KECA—5:45, Tuning in with our Children  
 KFSD—5:45, Farley's Rangers  
 KSL—Harry Clarke, soloist and Organ; Krausemyer and Cohen  
 KOA—Cities Service Concert

## 6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie, comedienne  
 KGO—Five Cards; Coquettes, vocal trio, guitar and piano  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Organ; News  
 KLX—Arlon Trio  
 KROW—News; 6:15, Dance Music  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \* KFRC & network—March of Time  
 KJR—News; Notes in Rhyme  
 KNX—News; Concert Group  
 KFWB—News; Organ; Fun Fest  
 KECA—Educ. Prog.; 6:15, News  
 KFOK—News; Trio; Al & Molly  
 KFSD—Junior Chamber of Commerce; Dinner Music

## 6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker  
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Sports; Song Shop  
 KLX—Arlon Trio  
 KROW—Dinner Dance Music  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45, Thorobred Quarter Hour  
 \* KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Florig's Orchestra and Guest Star KJR—Evergreen Theatres; Jimmie Allen  
 KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen  
 KFWB—Fun-Fest; Jimmie Allen  
 KECA—Wesley Tourtelotte, organist  
 KFOK—School Kids; Jimmie Allen  
 KFSD—Dinner Music

## 7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith  
 KGO—Barbara Merkle; 7:15, Chester Rowell  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Music  
 KLX—News; 7:15, Pianist  
 KROW—Hammond; L'Italia News  
 KQW—Weather; Voice of Portugal  
 KGGC—Band Concert  
 \* KFRC & network—Hollywood Hotel  
 KJR—Concert; Dollars & Sense  
 KFWB—Talk; Chas. Kaiey & Burt Fiske  
 KFOK—Eb & Zeb; Bobby & Betty  
 KNX—Watanabe & Archie; Rajput  
 KECA—Scotland in Song and Story; Records

## 7:30 to 8:00 P. M.

• KPO & network—The Pause That Refreshes on the Air  
 KGO—Comedy Stars of Hollywood; To be announced  
 KYA—Cowboys; Louise Taber  
 KTAB—Socialist Labor Party; 7:45, Revolving Stage  
 KLX—Silver Strains; 7:45, Soprano  
 KROW—L'Italia Echoes of Italy

KGGC—Records; Organalities  
 KQW—Italian Theatre  
 \* KFRC & network—Herbie Kaye's Orchestra  
 KOMO—To be announced  
 KHQ—Melodies of Moment  
 KGW—Meier & Frank  
 KFI—Packard Fiesta  
 KFWB—Sons of the Pioneers; Comedy Stars  
 KNX—The In-Laws; King Cowboy  
 KFOX—Boy Detective; Vagabonds  
 KECA—Recordings  
 KFSD—7:45, Romance and Melody  
 KOA—Rangers  
 KSL—Crazy Crystals; Alka Seltzer

## 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit  
 KGO—Ricardo and his violin; 8:15, College Daze  
 KYA—Erev Shaboth; Amer. Youth  
 KTAB—Harpist; 8:15, Fishin' Fool  
 KLX—World Revue  
 KROW—Echoes of Italy; Skit  
 KGGC—Spanish-American Program  
 KQW—Church Choir  
 \* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Spice of Life; Carefree Capers  
 KNX—Songs; Elec. Trans.  
 KECA—Recordings  
 KFWB—Nick Stuart's Orchestra  
 KFOK—Souvenirs; Cecil and Sally  
 KFSD—Jimmie Allen to 8:15

## 8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue  
 KGO—Echoes from Orchestra Pit  
 KYA—Orchestra; Troubadour  
 KTAB—St. Mary's College; 8:45, Prof. E. G. Linsley  
 KLX—Sports; 8:45, Tonic Tunes  
 KROW—Happy Harmonies; Talk  
 KGGC—Concert; Timely Tunes  
 KQW—Waltz Favorites  
 \* KFRC & network—Court of Human Relations  
 KJR—Yesterday, Today and Tomorrow  
 KNX—Homer Canfield, songs; Talk  
 KECA—Recordings  
 KFWB—Ted Florig's Orchestra  
 KFOK—Ted Florig's Orchestra  
 KFSD—Studio Program  
 KOA—Emerson Drug Program

## 9:00 to 9:30 P. M.

• KPO & network—Caswell Concert; 9:15, Studebaker Champions  
 KGO—Jack Denny's Orchestra; Cleft Dwellers  
 KYA—Drama; 9:15, Neighbors  
 KTAB—Nevada Nightherders  
 KLX—Krausemyer & Cohen; Black & White Melodies  
 KROW—Music of the Master; Unusual Stories  
 KGGC—News; 9:05, Cowboys  
 KQW—San Jose State Debate  
 \* KFRC & network—Scott Fisher's Orchestra  
 KJR—9:15, Hobbies, Wilbur Hall  
 KOL—Speaker Stevenson to 9:15  
 KOMO—9:15, Montag Fireside Hour  
 KGW—9:15, Fireside Hour  
 KJR—News to 9:15  
 KNX—News; 9:15, Studio Program  
 KHJ—Witches Tales  
 KFWB—Jack Joy's Orchestra  
 KFOK—Beverly Hillbillies  
 KFSD—Furnbilt; 9:15, Studio Prog.  
 KGB—9:15, Hobbies  
 KSL—Organ to 9:15  
 KOA—Orchestra to 9:15

## 9:30 to 10:00 P. M.

• KPO & network—Champions  
 KPO—9:45, The Philistine  
 KGO—Pick and Pat  
 KYA—Lyric Quartet; News  
 KTAB—News; Drama

KLX—News; Road Information; Ran Wilde & Orchestra  
 KROW—Buck Royce Cowboys  
 KGGC—Recordings; Popular Songs  
 KGW—American Legion; Drama  
 \* KFRC & network—Frank Dailey's Orchestra  
 KOL—9:45, News; Editorial  
 KVI—News Flashes to 9:45  
 KOIN—Little Show; Serenades  
 KHQ—Orchestra; Serenade  
 KOMO—9:45, Moments of Melody  
 KFI—9:45, The Philistine  
 KFWB—Jack Joy's Orchestra  
 KNX—Musical Headlines; Biguts  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—9:45, The Philistine  
 KSL—Wrestling Matches

## 10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter  
 KPO—10:15, Spotlight Review  
 KGO—Will Aubrey; 10:15, Williams-Walsh Orchestra  
 KYA—Melodies of the Night  
 KTAB—Dance Orchestra  
 KLX—Orchestra; Records  
 KROW—Royal Hawaiians; Sports  
 KGGC—Ten o'clock Review  
 KFRC—News; 10:10, Studio  
 \* KFRC & network—10:15, Joe Sullivan, pianist  
 KOL—Ivan Dittmars Organ  
 KVI—Studio Program to 10:15  
 KOMO—10:15, To be announced  
 KHQ—10:15, Dance Orchestra  
 KJR—Dance Orchestra  
 KNX—Fights, Hollywood Stadium  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KGB—News; To be announced  
 KFOK—News; Organ  
 KSL—Wrestling Matches; 10:15, Melody Lane  
 KOA—Broadmoor Country Club Or.

## 10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—Orchestra; 10:55, News  
 KYA—Mort Werner, songs; Organ  
 KTAB—Dance Orchestra  
 KROW—Modern Rhythm; Harmonies  
 KGGC—Ten o'clock Review  
 \* KFRC & network—Knapp's Orch.  
 KGW—Orchestra  
 KJR—Thill Tomorrow  
 KFWB—Tex Howard's Orchestra  
 KNX—Fights; 10:45, Orchestra  
 KFOK—Tex Howard's Orchestra

## 11:00 to 11:30 P. M.

• KGO & network—Florig's Orch.  
 KPO—Freddie Bergin's Orchestra  
 KYA—Sandman Organ  
 KTAB—Organ Concert  
 KROW—Dance Music  
 \* KFRC & network—To be announced  
 KGW—De Honey's Orchestra  
 KOMO—Dance Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOK—Nick Stuart's Orchestra

## 11:30 to 12:00 Midnight

• KPO & network—Woodyard's Orch.  
 KGO—Organ Concert  
 KGB—Dance Orchestra  
 KYA—Organ  
 KTAB—Dance Orchestra  
 KFRC—Dick Jurgen's Orch.  
 KVI—Dance Orchestra  
 KJR—Reflections of Romance  
 KFI—D-X Program  
 KFWB—Dance Orchestra  
 KFOK—Freddie Carter's Orchestra

## 12:00 to 12:30 A. M.

KTAB—D-X Program  
 KROW—Midnight Vagabond  
 KGDM—Music and News  
 KHJ—Recordings  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

Jan. 5, 1935

## 7:00 to 7:30 A. M.

- KPO—Morin Sisters, vocal trio; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Louis Rieb, exercises
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings to 7:15
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Glinger
- KSL—News; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KOMO—7:45, To be announced
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Bill Sharples and His Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Morning Glories
- KLX—Records; Stock
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- \* KFRC & network—Geo. Johnson's Orchestra
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KOMO—Morning Reveries
- KHQ—Studio programs
- KFI—Church Quarter Hour to 8:15
- KNX—World Revue
- KECA—8:15, Recordings
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- \* KFRC & network—Hollywood Country Church
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps



REGINALD SHARLAND

KNX—7 P. M.

- KFI—Musical Program
- KNX—Song Bag; Talk
- KECA—8:45, Recordings
- KSL—Concert Miniatures

## 9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Organ Concert
- KPO—News
- KPO & network—9:15, Genia Fonarivova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGGC—Recordings
- KGW—Tuneful Topics; Congoing
- KGDM—Cowboy; Recordings
- \* KFRC & network—Frederic Wm. Wile, Political Situation in Washington; 9:15, Instrumentalists
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee; Mystic Melodies
- KGMO—Musical Madcaps to 9:15
- KGW—Cooking School to 9:15
- KHQ—Musical Gems; Tull & Gibbs
- KJR—9:15, Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Organ; 9:15, News Release
- KFSD—Good Cheer; Dr. McCoy
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—American Farm Bureau
- KGO—Organ Concert; 9:55, Press-Radio News
- KYA—Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGGC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Minstrels
- \* KFRC & network—Abram Chasins, pianist
- KOL—Julie Day; Studio
- KOIN—This and That
- KJR—News; Spice of Life
- KNX—Music; 9:45, News
- KECA—L. A. School Program

## 10:00 to 10:30 A. M.

- KPO & network—Farm Bureau
- KGO—Nanette La Salle; 10:15, Piano Vignettes
- KTAB—News; Old Bachelor; Bargains
- KYA—Columbia Parade; Harmonies
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGGC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- \* KFRC & network—George Hall & Orchestra
- KVI—10:15, Sons of Pioneers
- KOIN—10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program

## 10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—Words & Music
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGGC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- \* KFRC & network—Esther Velas' Ensemble
- KVI—Amusement Tips to 10:45
- KOIN—Air Shopping to 10:45
- KGW—Mark Daniels, baritone
- KJR—Club Minutes; Uncle Hank
- KNX—Metropolitan Moods
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—To be announced
- KYA—Organ
- KTAB—Bargains; Beauty; Rhythms
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGGC—Milady's Date Book; Music
- KGW—Light Classics
- KGDM—Organ Recital
- \* KFRC & network—Dan Russo's Orchestra
- KOIN—This and That
- KOL—Garden of the Air; News
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers
- KNX—Musical Program
- KFCA—Classic Hour Records
- KOA—Metropolitan Opera

## 11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Financial Flashes; 11:35, Sam Moore, guitarist; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Four-Four Time; News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Request Hour
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- \* KFRC & network—Poetic Strings; 11:45, Men of Manhattan
- KJR—Measured Steps
- KHO—Organ Concert
- KNX—Music; Talk
- KECA—Records
- KOA—Metropolitan Opera

## 12:00 to 12:30 P. M.

• KPO & network—Metropolitan Opera  
 KGO—Cliff Nazarro, songs; 12:15, Western Agriculture  
 KYA—Serenades; 12:03, Concert  
 KTAB—Talk; Agriculture Period  
 KLX—Stocks; 12:05, Dance Music  
 KROW—Latin-American Program  
 KJBS—Instrumental and Vocal  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KGDM—Road Reports; Serenader  
 \* KFRC & netwk—Emery Deutsch's Dance Rhythms  
 KOIN—Johnnie Walker's Scrapbook; Amie Brunn  
 KVI—12:15, Front Page Headlines  
 KJR—Notes; Grain Reports; Lyrics  
 KNX—News; 12:15, Vocal & Organ  
 KECA—12:15, News Release  
 KSL—Payroll Builder  
 KOA—Metropolitan Opera

## 12:30 to 1:00 P. M.

• KPO & netwk—Metropolitan Opera  
 KGO—Western Agriculture  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Magic Harmony  
 KROW—Pension Plan; Records  
 KJBS—Dance Matinee  
 KGGC—Pirate Cowboys  
 KQW—Market Reports  
 KGDM—Records; News  
 \* KFRC & network—Herb Straub and His Ensigns  
 KJR—Uncle Frank's Children Mat.  
 KNX—Concert Group  
 KECA—Concert Favorites  
 KOA—Metropolitan Opera

## 1:00 to 1:30 P. M.

• KPO & netwk—Metropolitan Opera  
 KGO—Pair of Pianos  
 KYA—Hawaiian Troubadours  
 KTAB—Seventh Day Adventists  
 KLX—Records  
 KROW—Concert Melodies  
 KJBS—Musical Novelties  
 KQW—Friendly Hour  
 KGDM—Recordings; The Bondons  
 \* KFRC & netwk—Modern Minstrels  
 KJR—Uncle Frank's Children Mat.  
 KNX—Pontrelli's Orchestra  
 KOA—Metropolitan Opera  
 KSL—Payroll Builder

## 1:30 to 2:00 P. M.

• KPO & netwk—Metropolitan Opera  
 KGO—Coquettes; vocal trio; 1:45, Robert Pitner, tenor  
 KYA—Rhythm Princes  
 KTAB—Jean Kent, Economics  
 KLX—Pop Concert  
 KROW—Hollywood Hillites; Rhythm Kings  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—The Bondons; Records  
 \* KFRC & netwk—Modern Minstrels  
 KOIN—Book of Life  
 KJR—Headliners  
 KEX—Grain Reports; Records; Bookman  
 KNX—Pontrelli's Orchestra  
 KOA—Metropolitan Opera

## 2:00 to 2:30 P. M.

• KPO & network—Eddie Duchin's Orchestra  
 KGO—Stringtime  
 KYA—Don Valdemar's Orchestra  
 KTAB—Jean Kent  
 KLX—Records  
 KROW—Dance Matinee  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Charley & Harry; News  
 \* KFRC & network—Little Jack Little's Orchestra  
 KNX—Bookworm  
 KECA—Classic Hour  
 KJR—International Musical

KSL—2:15, Dental Clinic  
 KOA—Huffman Theatre Reporter

## 2:30 to 3:00 P. M.

• KGO—Our American Schools  
 KPO—Beaux Arts Trio  
 KYA—Modern Notes  
 KTAB—Child Life; Records  
 KLX—Rhythm Encores; Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; music  
 KQW—Dance Matinee  
 KGDM—The Romancier  
 \* KFRC & network—Tito Guizar; 2:45, Samuel De Jong's Orchestra  
 KOIN—2:45, Miniatures  
 KNX—Recordings  
 KJR—Travelogue  
 KECA—Classic Hour  
 KOA—Our American Schools

## 3:00 to 3:30 P. M.

KPO—To be announced  
 \* KGO & network—Tom Coakley's Orchestra  
 KYA—Symphony Highlights  
 KTAB—Bulletins; Chinese Broadcast  
 KLX—Recordings  
 KROW—Merry-Go-Round  
 KQW—Popular Vocal and Variety  
 KJBS—News; Light Opera  
 KGDM—Jubilee, Capt. Dobbs  
 \* KFRC & network—Al Roth and Orchestra  
 KHQ—3:15, Club Bulletin  
 KJR—Enchanted Islands  
 KNX—Federation Women's Club  
 KECA—Records  
 KSL—3:15, Junior Hour  
 KOA—Rowdy Wright; News

## 3:30 to 4:00 P. M.

KPO—Edna Fischer, pianist; 3:45, Pastels  
 \* KGO & network—Tid-Bit; 3:35, Twenty Fingers of Harmony; 3:45, To be announced  
 KYA—Drama; Dance Parade  
 KTAB—Sophistication; 3:45, Talk  
 KLX—Records  
 KROW—Better Housing News; Records  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KGDM—Jubilee  
 \* KFRC & network—Bob Allen, pianist  
 KFRC—3:55, New York Stocks  
 KJR—Vindabonans  
 KNX—Carefree Capers  
 KECA—Recordings  
 KSL—The Junior Hour; Woody & Willy  
 KOA—News; Orchestra

## 4:00 to 4:30 P. M.

KPO—Pastels; Brooks Brothers  
 \* KGO—Religion in the News; 4:15, Jamboree, variety program  
 KYA—Tea Dance  
 KTAB—Date Book; Rhythm  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltzes; Walworth Prog.  
 KJBS—Dance Orchestra  
 KGDM—Gilmore Oil Program  
 KQW—Variety Program  
 KGGC—Studio Program  
 \* KFRC & network—Edgewater Beach Concert Orchestra  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Tea Dansant  
 KNX—Haven of Rest  
 KECA—Recordings  
 KSL—Broadcasters Review  
 KOA—Religion in the News; Saturday Jamboree

## 4:30 to 5:00 P. M.

• KGO & network—Jamboree; 4:45, Pickens Sisters, vocal trio  
 KPO—Vagabonds Quartet  
 KYA—Man About Town; Soloist  
 KTAB—Peaceways; Recordings

KLX—Bob's Club; Records  
 KROW—Afternoon Concert  
 KJBS—Dance Orchestra  
 KQW—Story Time; Songs  
 KGDM—Dance Orchestra  
 KGGC—Studio Program  
 \* KFRC & network—Vera Van; To be announced  
 KOIN—Hollywood Reporter  
 KJR—Snapshots  
 KFI—4:45, Charlie Wellman and Helen Hill  
 KECA—Recordings  
 KNX—Fireside Phantasies  
 KSL—Broadcasters Review  
 KOA—Jamboree; Pickens Sisters

## 5:00 to 5:30 P. M.

• KPO & network—Swift Hour; music direction Sigmund Romberg  
 KGO—Spiritual Fantasy  
 KYA—Children's Program; 5:15, Metropolitans  
 KTAB—Relief Talk; Records  
 KLX—Vocalist and Pianist  
 KROW—Campus Echoes; Vocalist  
 KJBS—Dance Orchestra to 5:15  
 KGGC—Serenade; 5:15, Go to Church  
 KQW—Concert  
 \* KFRC & network—Roxy Revue  
 KEX—Concert; Sam Gordon  
 KJR—Over the Skyways; Waltzes & Tangos  
 KNX—First Radio Church  
 KECA—Recordings  
 KFOX—Recordings

## 5:30 to 6:00 P. M.

• KPO & network—Swift Hour  
 KGO—Beaux Arts Trio  
 KYA—Metropolitans; Campbell  
 KTAB—The Funnies; Voice of Stamps  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Recordings; Irish Gems  
 KQW—Musical Impressions  
 \* KFRC & network—Roxy Revue; 5:45, Mary Courtland and Robt. Armbruster's Revue  
 KJR—Candlelight Time  
 KNX—Gospel Association  
 KFWB—Gold Star Rangers  
 KECA—Recordings  
 KFOX—News; Song Hits; Records  
 KFSD—5:45, Morales Islanders

## 6:00 to 6:30 P. M.

• KPO & netwk—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra  
 KGO—Trio; 6:15, Pan-Americana  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Echoes of Portugal  
 KLX—Arion Trio  
 KROW—East Bay Labor Journal; 6:15, Rhythm Kings  
 KGGC—Dinner Dance Review  
 KQW—Concert  
 \* KFRC & network—Chesterfield Program  
 KJR—News Reporter; Concert  
 KNX—News; 6:15, Concert Group  
 KFWB—News; Records; Organ  
 KECA—Records; News  
 KFOX—News; Vocalists, Al & Molly  
 KFSD—6:15, Fairway Facts

## 6:30 to 7:00 P. M.

• KPO & network—Gibson Family, original musical comedy  
 KGO—Pan-Americana; Education Today  
 KYA—Orchestra  
 KTAB—Sports; News  
 KLX—Arion Trio  
 KROW—Rhythm Kings; Dr. Facet  
 KGGC—Dinner Dance Review  
 KQW—Gerald Kenney; Voice of Portugal  
 \* KFRC & netwrk—To be announced  
 KJR—Concert; Melody Palette  
 KNX—Dance; 6:45, June Irwin

KFWB—Organ; Interview  
 KECA—Wesley Tourtelotte, organ.  
 KFOX—School Kids; Elec. Trance.  
 KFSD—Los Flores Mountaineers

**7:00 to 7:30 P. M.**

• KPO & network—Gibson Family  
 KGO—Organ Symphony  
 KYA—Ernie Smith's Sport Page;  
 7:15, Wandering Troubadour  
 KTAB—Italian News; Music  
 KLX—News Items; 7:15, Vocalist  
 KROW—C. W. Hammond; News  
 KGGC—Orchestra; Organalities  
 KQW—News; Accordion Capers  
 \* KFRC & network—The Carborun-  
 dum Band  
 KJR—Los Argentinos  
 KFWB—Kaley & Fiske; Aristocrats  
 KECA—Raine Bennett, poet  
 KNX—Watanabe and Archie; 7:15,  
 Calmon Luboviski, violinist  
 KFOX—Vagabonds; Bobby & Betty  
 KFSD—Feature Program

**7:30 to 8:00 P. M.**

• KPO & netwk—Ladies Laugh Last  
 KGO—Hal Kemp's Orchestra  
 KTAB—Spanish Home Hour  
 KYA—Drama  
 KLX—Carefree Capers  
 KROW—Hawaiians; Old Fashioned  
 Girl  
 KGGC—Recordings  
 KQW—"Calling All Cars"  
 \* KFRC & netwk—Saturday Revue  
 KOIN—Jimmy Allen; 7:45, Merry  
 Gentlemen  
 KOL—Radio Speaker Stevenson  
 KVI—Dr. R. M. Mellor to 7:45  
 KGW—Studio; Crazy Crystals  
 KOMO—30 Minutes of Music  
 KHQ—Crazy Wells; Ed. McConnell  
 KJR—Hal Kemp's Orchestra  
 KNX—Calmon Luboviski, violinist;  
 7:45, Comedy Capers  
 KFWB—Juvenile Revue  
 KFOX—Juvenile Revue  
 KECA—Recordings  
 KGE—Comedy Stars to 7:45  
 KSL—Charlie Kent Adlerikans;  
 Pathfinder Pete  
 KOA—Harry Sosnick's Orchestra

**8:00 to 8:30 P. M.**

• KPO & network—National Barn  
 Dance  
 KGO—Emil Polak's Orchestra  
 KYA—Novelty Piano; Quartet  
 KTAB—Yolande Delyse, Harpist;  
 Ballad Hour  
 KLX—Musical Soiree  
 KROW—Latin-American Program  
 KQW—Basketball Game  
 KGGC—Spanish-American Program  
 \* KFRC & network—Richard Him-  
 ber's Champions  
 KJR—Tonic Tunes; Magic Harmony  
 KFWB—Round Towner  
 KNX—Hollywood Barn Dance  
 KECA—Dept. of Playgroud  
 KFOX—Poetry and Ballads; 8:15,  
 Cecil & Sally  
 KFSD—Studio Program

**8:30 to 9:00 P. M.**

• KPO & network—National Barn  
 Dance  
 KGO—Freddie Bergin's Orchestra  
 KYA—Orchestra  
 KTAB—Ballad Hour; 8:45, Vocalist  
 KLX—Musical Soiree  
 KROW—Latin-American Program  
 KGGC—Concert; Records  
 KQW—Basketball  
 \* KFRC & network—Hodge Podge  
 Lodge  
 KOIN—Footlight Fancies  
 KJR—"It's a case of Books"  
 KNX—Hollywood Barn Dance  
 KFWB—Sons of Pioneers  
 KECA—Recordings; Desert Lore  
 KFOX—Ted Fio-Rito's Orchestra  
 KFSD—Eddie Wheeler's Orchestra

KSL—Geppert Saturday Party;  
 8:45, Morton Salt Program

**9:00 to 9:30 P. M.**

• KPO & network—Big Ten  
 KGO—Freddie Bergin's Orchestra;  
 Musical Treasure Chest  
 KYA—Bath Day Party  
 KTAB—Nevada Nighthanders  
 KLX—Faucit Theater of the Air  
 KROW—Italian Program  
 KGGC—News; Wyoming Cowboys  
 KQW—Basketball; Music  
 \* KFRC & netwk—Joe Haymes Orch.  
 KHQ—Old Time Party  
 KOL—Dance Music  
 KJR—News Reporter to 9:15  
 KOMO—Fisher's Blend Half Hour  
 KNX—News; Hollywood Barn Dance  
 KFWB—Dance Orchestra  
 KEOX—Nick Stuart's Orchestra  
 KECA—Recordings  
 KSL—Smiling Ed. McConnell; 9:15,  
 Peter Spraynozzle

**9:30 to 10:00 P. M.**

• KPO & netwk—Let's Dance; Or-  
 chstras under direction of Kel  
 Murray, Xavier Cugat & Benny  
 Goodman  
 KGO—Musical Treasure Chest  
 KYA—Bath Day Party  
 KTAB—News; Drama  
 KLX—News; Orchestra  
 KROW—Dancing Party  
 KJBS—Morning Concert  
 KGGC—Records  
 KQW—Italian Radio Theatre  
 \* KFRC & network—Dance Orch.  
 KOL—9:45, News; Editorial  
 KVI—Ledger News Flashes to 9:45  
 KNX—Hollywood Barn Dance  
 KJR—World Revue  
 KFWB—Slumbertime  
 KFOX—Slumbertime  
 KECA—Recordings

**10:00 to 10:30 P. M.**

• KPO & network—Let's Dance  
 KGO—Williams-Waish Orches-  
 tra  
 KYA—Mort Werner, songs; Organ  
 KTAB—Dance Orchestra  
 KLX—Records  
 KGGC—Ten o'Clock Review  
 KROW—Dancing Party; Sports  
 KQW—St. Claire Hotel Orchestra  
 \* KFRC & netwk—To be announced;  
 Fred Skinner  
 KOI—Harrison Mason; Dance Music  
 KJR—Hal Grayson's Orchestra  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Haven of Rest  
 KFWB—News; Musicale  
 KFOX—News; Organ  
 KGB—News Flashes; Music  
 KECA—Recording  
 KSL—Dance Orchestras

**10:30 to 11:00 P. M.**

• KPO & network—Let's Dance  
 KGO—Press-Radio News; 10:35,  
 Marshall's Mavericks  
 KYA—Organ  
 KTAB—Ray Tellier Orchestra  
 KLX—Records  
 KROW—Rhythms; Quiet Harmonies  
 KGGC—Ten o'Clock Review  
 \* KFRC & network—Orville Knapp's  
 Orchestra  
 KOL—Dance Orchestra  
 KOIN—The Journal  
 KJR—Artistic Trio  
 KNX—Pontrelli's Orchestra  
 KFWB—Orchestra  
 KFOX—Dance Orchestra

**11:00 to 11:30 P. M.**

• KPO & network—Let's Dance  
 KGO—Slumber Hour  
 KYA—Organ; Concert Memories  
 KTAB—Dance Orchestra  
 KROW—Dance of the Hour  
 \* KFRC & network—To be announced  
 KJR—Dance Orchestra

KGW—Dance Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra  
 KGB—Orchestra

**11:30 to 12:00 Midnight**

• KPO & network—Let's Dance  
 KGO—Slumber Hour  
 KYA—Concert Memories  
 KTAB—Dansapations  
 KROW—Ran Wilde's Orch.  
 \* KFRC & network—Dick Jurgen's  
 Orchestra  
 KJR—Till Tomorrow  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

• KPO & network—Let's Dance;  
 News  
 KTAB—D-X Program  
 \* KQW—Dance Music  
 KGGM—Records  
 KFWB—Clyde Leach's Orchestra  
 KGB—Recordings  
 KJBS—12:01, Owl Program to 7 a.m.

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