

IN THIS
ISSUE

Radio Plays to Full House

BROADCAST WEEKLY

JANUARY 6th to 12th



ZITA LOMAS, graphologist, whose handwriting analyses of famous Coast Radio Stars are appearing in Broadcast Weekly

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

AROUND THE DIAL

Partial List of Broadcasting Stations, 500 Watts and Over, in the United States, Canada and Mexico.

Next Week—960 to 1490 Kilocycles

ARRANGED BY FREQUENCIES

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power
540 Kc.			620 Kc.			740 Kc.			870 Kc.		
CKLW—Windsor, Detroit.	5000		KGW—Portland, Ore.	1800		WSR—Atlanta, Ga.	50,000		WLS—Chicago, Ill.	50000	
CJRM—Moose Jaw	500		KFAR—Phoenix, Ariz.	500		KMMJ—Clay Center, Neb.	1000		WENR—Chicago, Ill.	50000	
CJRW—Fleming	500		KZKN—Manila, P. I.	50000							
550 Kc.			630 Kc.			750 Kc.			880 Kc.		
WDVE—Waterbury, Vt.	500		CFCY—Charlottetown, P. E. I.	500		WJR—Detroit, Mich.	10000		CJRM—CJRW—Saskatchewan		
WGR—Buffalo, N. Y.	1000		CJQY—Yorkton, Sask.	500		KGU—Honolulu, T. H.	2500		wad	500	
WKRC—Cincinnati, O.	1000		WOS—Jefferson City, Mo.	500		XEAN—Juarez, Chi., Mex.	5000		CRCO—Ottawa, Ont.	500	
KFUO—Clayton, Mo.	500		KFRU—Columbia, Mo.	500		VOWR—St. Johns, Newfoundland	500		WCOC—Meridian, Miss.	500	
KSD—St. Louis, Mo.	500		WGRF—Evansville, Ind.	500					WSUI—Iowa City, Ia.	500	
KFDY—Brookings, S. D.	500		XEZ—Mexico	500					KLX—Oakland, Calif.	500	
KFYB—Bismarck, N. D.	1000								KPOF—Denver, Colo.	500	
KOAC—Corvallis, Ore.	1000								KPKA—Greeley, Colo.	500	
560 Kc.			640 Kc.			760 Kc.			890 Kc.		
KTAB—San Francisco	1000		KFI—Los Angeles, Cal.	50000		KXA—Seattle, Wn.	500		WGST—Atlanta, Ga.	500	
KGIZ—Springfield, Mo.	500		WAU—Columbus, Ohio	500		WJZ—New York, N. Y.	30000		WVermilion, S. D.	500	
KLZ—Denver, Colo.	1000		WOL—Ames, Iowa	5000		WEW—St. Louis, Mo.	1000		KFNP—Shenandoah, Ia.	500	
WLIT—Philadelphia, Pa.	1000								WJAR—Providence, R. I.	500	
WFI—Philadelphia, Pa.	1000								KARK—Little Rock, Ark.	500	
WQAM—Miami, Fla.	1000								CMX—Havana	1000	
KFDM—Beaumont, Tex.	500										
KFDM—Gary, Ind.	100										
WNOX—Knoxville, Tenn.	1000										
WPCC—Chicago, Ill.	500										
570 Kc.			650 Kc.			770 Kc.			900 Kc.		
KVI—Tacoma, Wash.	1000		WSM—Nashville, Tenn.	50,000		KFAR—Lincoln, Neb.	5000		WBEN—Buffalo, N. Y.	1000	
KMTR—Los Angeles, Cal.	500					WBRM—Chicago, Ill.	25000		WKY—Oklahoma City, Okla.	1000	
WBCA—New York, N. Y.	500								WJAX—Jacksonville, Fla.	1000	
WKRN—Youngstown, O.	500								WLBK—Stevens Point, Wis.	2000	
WFNC—Asheville, N. C.	1000								KHJ—Los Angeles, Cal.	1000	
WNAX—Yankton, S. D.	1000								KGBU—Ketchikan, Alaska	500	
580 Kc.			665 Kc.			790 Kc.			910 Kc.		
KMJ—Fresno, Calif.	500		CJRM—Old City, M. J. Sask.	500		KGO—San Francisco, Cal.	7500		CKY—Winnipeg, Man.	5000	
CKUA—Edmonton, Alta.	500		CJRW—Fleming, Sask.	500		WGY—Schenectady N. Y.	50000		XEW—Mexico City	5000	
CHMA—Edmonton, Can.	500								CRCM—Montreal	5000	
CHCA—Moncton, N. B.	500										
KSAC—Manhattan, Ks.	500										
WIBW—Topeka, Kans.	1000										
WHPD—Charleston, W. V.	500										
WTAG—Worcester, Mass.	500										
XEPN—Mexico	50,000										
CKCL—Toronto, Ont.	500										
590 Kc.			670 Kc.			800 Kc.			920 Kc.		
KHQ—Spokane, Wash.	1000		WMAQ—Chicago, Ill.	5000		WBAP—Fort Worth, Tex.	10000		HHK—Port au Prince Haiti	1000	
WEEI—Boston, Mass.	1000					WFAA—Dallas, Tex.	50000		WBSO—Needham, Mass.	500	
WKZO—Berrien Springs, Mich.	1000								WWJ—Detroit, Mich.	1000	
WOW—Omaha, Neb.	1000								KPRC—Houston, Tex.	1000	
XEPN—Pedras Negras, Coah.	50000								WAAP—Chicago, Ill.	500	
600 Kc.			680 Kc.			810 Kc.			930 Kc.		
KFSD—San Diego, Cal.	1000		KPO—San Francisco	50000		WCCO—Minneapolis, Minn.	50000		KROW—Oakland, Calif.	1000	
CFCF—Montreal, Quebec	500		CMAF—Havana, Cuba	1000		WNYC—New York City	500		WBRG—Birmingham, Ala.	5000	
WBC—Bridgeport, Conn.	500		KPEQ—St. Joseph, Mo.	2500					WDBJ—Roanoke, Va.	1000	
WREC—Memphis, Tenn.	500		WPTF—Raleigh, N. C.	1000					KGBZ—York, Neb.	500	
WMT—Waterloo, Iowa	500								KMA—Shenandoah, Ia.	500	
610 Kc.			690 Kc.			820 Kc.			940 Kc.		
KVFB—San Francisco, Calif.	1000		CJGJ—Calgary, Alberta	500		WHAS—Louisville, Ky.	10000		KOIN—Portland, Ore.	1000	
WJAY—Cleveland, Ohio	500		CJFR—Toronto, Ont.	5000		XEAC—Aguas Calientes	1000		WCSB—Portland, Me.	1000	
WIP—Philadelphia, Pa.	500		NAA—Arlington, Va.	1000					WFIW—Hopkinsville, Ky.	1000	
WDAF—Kansas City, Mo.	1000		XET—Monterey, Mex.	500					WHA—Madison, Wis.	750	
XETR—Mexico	1000		VAS—Glace Bay, Nova Scotia	2000					WDAY—Fargo, N. Dak.	1000	
620 Kc.			700 Kc.			830 Kc.			960 Kc.		
KFSD—San Diego, Cal.	1000		WLW—Cincinnati, O.	50000		WEUU—Reading, Pa.	1000		WAAZ—Jersey City, N. J.	500	
CFCF—Montreal, Quebec	500					WHB—Boston, Mass.	1000		WAVE—Hopkinsville, Ky.	1000	
WBC—Bridgeport, Conn.	500					WRUF—Gainesville, Fla.	5000		XEFO—Mexico City	10000	
WREC—Memphis, Tenn.	500					KOA—Denver, Colo.	12500				
WMT—Waterloo, Iowa	500					XETW—Mexico City	500				
630 Kc.			710 Kc.			840 Kc.			980 Kc.		
KVFB—San Francisco, Calif.	1000		WCR—Newark, N. J.	5000		CMC—Havana, Cuba	500		WRG—Washington, D. C.	500	
WJAY—Cleveland, Ohio	500		KMPC—Beverly Hills, Cal.	500		CKLW—Windsor, Ont.	5000		KMBC—Kansas City, Mo.	1000	
WIP—Philadelphia, Pa.	500		XEN—Mexico City	1000					KFWB—Hollywood, Cal.	1000	
WDAF—Kansas City, Mo.	1000								KGHI—Billings, Mont.	1000	
XETR—Mexico	1000										
640 Kc.			720 Kc.			850 Kc.			1000 Kc.		
KVFB—San Francisco, Calif.	1000		WGN—Chicago, Ill.	25000		KWKH—Shreveport, La.	10000				
WJAY—Cleveland, Ohio	500					WWL—New Orleans, La.	10000				
WIP—Philadelphia, Pa.	500										
WDAF—Kansas City, Mo.	1000										
XETR—Mexico	1000										
650 Kc.			730 Kc.			860 Kc.			1050 Kc.		
KVFB—San Francisco, Calif.	1000		CKAC—Montreal, Quebec	5000		WABC—WBOQ—New York, N. Y.	50000		WRG—Washington, D. C.	500	
WJAY—Cleveland, Ohio	500		CJAC—Edmonton, Alta.	500		WHR—Kansas City, Mo.	500		KMBC—Kansas City, Mo.	1000	
WIP—Philadelphia, Pa.	500		CMK—Havana, Cuba	5000		XEFD—Tijuana, Mex.	2500		KFWB—Hollywood, Cal.	1000	
WDAF—Kansas City, Mo.	1000		XEF—XEB—Villa Acuna	50,000					KGHI—Billings, Mont.	1000	
XETR—Mexico	1000										

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No. 1

RADIO PLAYS TO FULL HOUSE

THE theaters may be empty in many corners of the earth, but due to a greater demand than a supply of time, radio is the "full house" of the entertainment world.

Most of the important of the newer crop of radio programs have been renewed by their sponsors for at least another thirteen weeks, which guarantees Mr. and Mrs. Listener three more months at least of their favorite new programs.

Outstanding of the newer shows are those headed by the beloved veteran showman, Roxy; Sigmund Romberg and Professor Billy Phelps; Fred Waring and his crew; "The Gibson Family," with the original music of Howard Dietz and Arthur Schwartz and the book by Owen Davis; the Mary Pickford opus and the Pontiac auto program starring Jane Froman and Frank Black's "concert dans" orchestra.

And even some of the more feeble attempts to lure the listening ear are being signed by their backers for another thirteen weeks. To those who like some of the newer shows this is no doubt good news. But there is also a significance to these renewals. Many of the poorer programs, by renewing as is their optioned right, are keeping bigger and better programs off the air. An Akron tire maker will sponsor a great program with Ted Lewis and a choir that Lewis uses marvelously, plus the inane foolishness of Tim and Irene of Carefree Carnival fame, and the one and only Doctor Rockwell, who will be starred with Ted Lewis. But that gentleman from the Tire City is having his difficulties in lining up a decent hour on any of the networks—not because any of the three of them wouldn't jump at the chance to take the program—but because there just isn't a suitable hour open. There may be soon, because some of the widely touted programs of an hour's duration, which have been slipping sadly of late, may fold and call it a day, or by many

changes one of the networks may be able to make room for such shows as the one with Doc and Ted.

Therefore it can be seen that today popularity of a program isn't the only reason many sponsors keep it on the air.

Many sponsors do not dare take a program off the airwaves lest some other sponsor come along and grab his time. And that means he will have to stay off the air until somebody else drops out. Right now there are three prospective sponsors waiting for every half hour that is even rumored as being available.

Children and the Radio

In many homes throughout the country children are steadily building up a conception of music and speech on the basis of what they hear on the radio. The majority of small children are very creative musically, especially up to the age of seven or eight. It is important not to blunt the edge of their creative tendency in music by limiting them to so frequent a form of musical intake that all their energies are engaged in attending to what they hear constantly by radio and no time or likelihood is left for the spontaneous creation of rhythm and song that so often goes side by side with their play. Also it is important that they do not receive the impression that the adult-made music they hear from the radio is the only music of value, and so become ashamed of the music they make themselves, a music usually free and original and nearly always so flexible in rhythm and melodic outline that it cannot be written in our limited and incomplete method of musical notation.

It is of national importance to encourage the creative powers in music that most children have naturally and unconsciously.—Excerpt from "New Vistas in Radio" in the January *Atlantic Monthly*.

MICROPHONE GOSSIP



• • • Hal Horton, who conducts KHJ's daily "Rise and Shine" program, broadcast from 7 to 8 a. m., recently regaled listeners with a list of Christmas wants which he intended to mail to Santa Claus.

"I'll be perfectly satisfied," he said over the air, "if I get an automobile, a pound of saurkraut and three pair of green laces. In the next day's mail Horton received a package from Arcadia containing a toy automobile, a pound can of saurkraut and two pairs of shoe laces. An accompanying letter apologized that the shoe laces were red instead of green, but expressed the thought that they might prove equally serviceable.

• • • KGGC's recreations of many popular network programs are so realistic and faithful to the original broadcast that hardly a night goes by without many inquiries as to where in the city such and such an artist is playing. According to Andy Potter, KGGC production manager, it is no longer enough to just play the records of America's air favorites. So many things enter into the original popularity of a live program that to really recreate it properly the announcer and style of presentation must strictly adhere to the original. In this way a small station can really compete in entertainment with the networks and provide local listeners with four star features throughout the day.

• • • Claude Sweeten has writer's cramp. . . . Good reason, too. During the past few days the young musical director and master violinist of KFRC has sent out 250 autographed pictures of himself to Feminine Fancies and Blue Monday Jamboree listeners who have heard him over the Columbia-Don Lee network. Along with many of the photographs Claude had to write personal letters. . . . He doesn't use a typewriter, either. He is old-fashioned enough to believe that every letter must be answered personally and in long hand.

• • • Jack Van Nostrand, continuity editor at KHJ, developed a sudden bump of curiosity the other day when Justin Pacheco, ace trumpeter in the KHJ orchestra, evidenced an unexpected familiarity with early California history.

"How come?" inquired Jack.

"Well," replied Pacheco, "it's like this: I really should know more about California than I do. My great grandfather was one of California's early governors, the Governor Pacheco after whom Pacheco Pass was named."

"Well, now, that's interesting," commented

Van Nostrand. "Maybe your father knows my father. My people have been out here since the 1850's."

"I'll ask the folks," promised Pacheco.

The next day the two radio personages met again.

"I asked my folks if they knew your father, Jack," Pacheco reported dutifully, "and they said they felt that they knew him pretty well. He married them."

• • • Handsome and genial Frank Castle, who "makes music" at San Francisco's snazzly Club Trouville, and is the head man in those border-to-border matinee broadcasts over the fourteen stations of the Don Lee-Columbia system, unlike most luminaries, is modest and shy.

Never a peep out of him, either during, before or after a program either for the radio or the Club patrons. He just sits and plays and plays. That's something he likes to do better than anything else. And he does it well. The piano has been almost a lifelong friend.

On the air his program is called "Frank Castle's Matinee," and it is released every day except Saturday and Sunday from 3:30 to 4 p.m.

Checking back a few years, we find that Castle was playing with the San Francisco Symphony Orchestra at the age of sixteen. Later he was musical director of the Del Monte Concert Orchestra for two years. Then he directed the orchestras for the Henry Duffy legitimate productions at the Alcazar and President theaters in San Francisco, and the Duffwin in Oakland. More recently he presided over the black and white ivories in Walt Roesner's orchestra at the Warfield Theater in San Francisco.

• • • Arnold Maguire, KFRC's production manager in charge of sustaining programs, and writer of most of that station's comedy acts and programs, estimates that he turns out an average of fifty-three typewritten pages of comedy material weekly. His peak assignments are Blue Monday Jamboree, Hodge Podge Lodge, and Happy-Go-Lucky Jubilee Minstrels.

• • • Bill Wright, who is Cheerily of The Shell Show, had one of the biggest thrills of his life the other night. It was a moonlight night. Bill was awakened from a peaceful sleep by strange sounds and sitting up suddenly, saw weird forms at the foot of his bed and heard deep growls. Bill reached for the six-shooter under his pillow, which he purchased recently after his house had been robbed, and discovered just in time that it

was his pet dog and a neighbor's dog which had been left with the Wrights for an all-night keeping. The dogs had gotten on top of the bed and were simply engaged in a friendly fight. Bill locked each dog in a separate bathroom, locked the windows, and eventually went back to sleep.

• • • Jennison Parker's first Christmas gift was a round trip ticket by air from Los Angeles to San Francisco, sent him by a bunch of fellows who used to work with him in radio in the northern city. With the ticket was the message, "Come back to your real home and have a real Christmas. We will be waiting for you." Parker was compelled to return the ticket with thanks and a long letter of explanation because he had to appear on The Shell Show between 9 and 10 o'clock Christmas Eve and was booked for some radio work on Christmas Day.

• • • Who thinks up the ideas for radio serials? Sometimes they just grow, as have KYA's two latest, "Whom God Hath Joined" and "Agatha Quincy." Tom Ashwell wrote a fifteen-minute skit that he called "Whom God Hath Joined" and it eventually found a spot on the program. The idea so pleased some scores of listeners that they wrote in asking that it be continued, and so there you are. As for "Agatha Quincy," that had its origin in the part of a servant girl named Agatha Quincy in a drama presented by the Radio Players. Alyss Luthie turned up with a drawling voice that amused so many people both within and without the studio that now we have Alyss Luthie in a three times a week serial as Agatha Quincy, herself. And it came from a minor part that a good actress made important.

• • • SOS: Within ten minutes ten thousand Minneapolis and St. Paul motorists rushed from their homes the other night to flash their headlights on a Twin City airport after Columbia's station WCCO broadcast an emergency appeal to help a transport plane, lost in the fog, locate the landing field. As a result, Pilot Lee Smith and six passengers made a safe landing after being trapped in the clouds for some time.

• • • Five years ago a young tenor named Nino Martini came to America from Italy to sing in the films and a young Paramount tuner named Johnny Green was assigned to transcribe the arrangements. For some time now both young men have been co-artists at the CBS studios, but they never met until a week or so ago, when Johnny went to the CBS Radio Playhouse as a spectator to hear Andre Kostelanetz conduct a medley of Johnny's tunes on one of Nino Martini's programs.

• • • Bill Kuser, KFRC announcer, is sporting a Doberman Pinscher these days.

No, it's not a new make of automobile, it's a seven-months-old puppy with a pedigree a block long. He boasts a blue ribbon won recently at an Oakland dog show.

• • • The newest addition to KGGC's rapidly growing staff is Mort Werner, former playboy on the Happy-Go-Lucky Hour. His own song programs will be heard regularly over this station and, in addition, his voice will be noted announcing many other of this station's features.

• • • The Al. Pearce plans for the future are still undecided. He is contemplating another tour of the Pacific Coast to start early in January, but there is nothing definite. A final decision on the removal of the Gang's headquarters to New York is also up in the air.

• • • Mario Braggiotti, CBS piano partner of Jacques Fray, is a sort of walking league of nations. Born in Florence, Mario was brought up in Boston and is an American citizen. His four grandparents were English, French, German, and Italian. And there's Victor Kolar, Ford Symphony conductor, also an American citizen. He was born in Budapest, Hungary, his father a Slovakian and his mother a German. He was educated in Prague, then German, now Czechoslovakian, and populated mainly by Bohemians. And he is equally at home speaking English, German, Bohemian, Hungarian, and Slovakian.

• • • Bill Goodwin, KHJ producer, has been assigned to assist Paul Rickenbacher, as assistant producer, on the Burns and Allen broadcast heard over KHJ and the Columbia Broadcasting System on Wednesday from 6:30 to 7 p. m. Bill also makes the opening and closing announcements on the program.

• • • Virginia Rea, possessor of radio's flawless voice, has had two distinct radio careers: One as Olive Palmer, famous soprano of a notable concert series, and now as Virginia Rea, star of the American Album of Familiar Music, and other network programs. Miss Rea became so well known as Olive Palmer in a weekly broadcast which continued for more than four years, that even her best friends almost forgot her real name. Now, years later, she is famous in her own right as Virginia Rea, gifted coloratura soprano.

• • • Georgie Stoll, maestro of The Shell Show, is about one of the busiest producers of music in Hollywood these days. Besides directing The Shell Show, he is also conducting the music on Bing Crosby's coast-to-coast broadcast, and has just recently completed two recordings. The tunes include "Love Is Just Around the Corner," "June in January," "Every Breath I Take" and "Maybe I'm Wrong Again."

NEWS *and* COMMENT

Lawrence Tibbett's tenth year as an outstanding star of the Metropolitan Opera was celebrated January 2, 1935.

On January 2, 1925, an unknown young baritone from California substituted for a sick singer and was accorded the greatest ovation ever received by a new singer at the Metropolitan. Tibbett's epoch-making performance as Ford in Verdi's "Falstaff" skyrocketed him to permanent stardom. Previous to that occasion he had appeared mostly in secondary rôles.

The illness of Vincent Ballester was the Californian's good fortune, and he was assigned to fill the former's rôle in "Falstaff." The opera was hardly familiar to him, and with the aid of Wilfred Pelletier, who now accompanies him on his Tuesday night NBC broadcasts, he learned his part. The rest is musical history.

ψ

Rhythm and melody will feature Chesterfield's 1935 series of radio programs over the Columbia network. Andre Kostelanetz will conduct the new series, which will be presented on Monday, Wednesday and Saturday nights from 6:00 to 6:30 p. m. Besides the brilliant orchestra which Kostelanetz has assembled, he will have the assistance of a wide range of voices in building programs featuring dance number of today, hit tunes from Broadway's most popular shows, and some of the best loved ballads.

Kostelanetz has been at work more than a month assembling a fourteen-voice chorus capable of harmonizing with the richness of the forty-piece orchestra, and the ensemble effect created by the blended notes of these two units is hailed as a new achievement in beauty of tone and sound.

Novelty and variety will be introduced by presenting a new quartet, which Kostelanetz has organized after several weeks of experiment in combinations of male voices. The distinctive harmonies of the new quartet will be prominently featured in each of the three broadcasts weekly. The members of the new Kostelanetz combination, each known as an accomplished soloist, are Floyd Sherman, tenor; Gordon Cross, tenor; Hubert Hendrie, baritone; and Darrell Woodyard, basso.

The fourteen other members of the Kostelanetz vocal ensemble, consisting of the most part of solo voices, will be used in a variety of unique arrangements specially written by Kostelanetz and his staff. From the group of fourteen voices, the conductor has developed a number of varied vocal units, affording an unusual flexibility of choral technique. Rather than just as a chorus, the voices, in their various combinations, will carry out a distinctly new technique. Mem-

bers of the vocal ensemble will also be used in solo work.

Of the forty instrumentalists in the orchestra, twenty musicians make up the string section, providing melodic richness unparalleled in the orchestral world. Each of the forty musicians is recognized as one of the most proficient instrumentalists in radio, and the unit includes many former orchestra leaders, concert masters, or star soloists, from distinguished musical organizations.

ψ

Beatrice Lillie, featuring satirical songs and sketches, and in general burlesquing the world's boos and bores, is bringing a new type of comedy to the air in her first regular radio series over the nation-wide NBC network presented by the Borden's Sales Company, the famous comedienne lampoons the "stuffed shirts" from every walk of life in a manner that has delighted theater audiences on both sides of the Atlantic.

Through characterizations and songs, the "world's funniest woman" will focus the spotlight on the utter ridiculousness of some people, poking fun in a good-natured way at their vanities and shortcomings.

In contrast to the out-and-out gagster of the slapstick and obvious variety, Bea Lillie's comedy is of a more subtle nature. Yet none will fail to recognize the subjects of her caricatures, as their salient sillinesses are presented in definitely exaggerated fashion.

The parlor vocalist, the proud parent, the bright child who knows all the answers to all the questions, and many other menaces will be sharply deflated by the comedienne, who is a British peeress in private life. Individual types from Park Avenue and Main Street, and all the highways and thoroughfares in between, as well as the strange customs and odd habits of various and sundry communities, will be gently grilled during Beatrice Lillie's Friday evening "debunking" sessions.

ψ

Radio's highest paid page boy gets paid for paging a man he never finds! His name is Johnny, and each Tuesday night at 8:30 o'clock, he goes shouting "Call for Philip Morris" over an NBC coast-to-coast network.

Johnny is the 43-inch-high Philip Morris page boy who is heard with Leo Reisman and orchestra on the Philip Morris broadcasts. At the start and finish of each program it is his job to send a call from Maine to Honolulu, without ever expecting anyone to answer him.

Between calls, however, Johnny has a lot of fun. Sometimes, it is reported, he leads the orchestra; sometimes he crawls into the

bass horn and goes to sleep, and sometimes he just sits on top of the microphone and dangles his legs.

Being the official Philip Morris page boy, his face is as well known as his voice. He smiles at you from uncounted thousands of advertisements and displays. He opens hotels; gets keys to cities; leads parades; and attracts mobs at all his personal appearances. And that's pretty good for a young man who is only forty-three inches high.

Ψ

After a thousand rumors that he was going to take a vacation from the air, Fred Allen last week renewed his contract with the Bristol-Myers Company. He will continue with his Wednesday evening full hour show on behalf of two products, Ipana toothpaste and Sal Hepatica.

Harry Tugend remains on hand behind the scenes, helping Mr. Allen with his weekly writing chore. The Mighty Allen Art group—Portland Hoffa, Jack Smart, Lionel Stander, Minerva Pious, John Brown and Eileen Douglas—also continues as a feature of the program and Lennie Hayton, the Ipana Troubadours, James Melton and the Town Hall Quartet will still provide sweet music.

Ψ

Mary Pickford is being constantly introduced to new intricacies of the air and is devising a terminology which is expected to create a new radio vocabulary.

At least four rehearsals precede each Pickford broadcast. The first consists merely of a "reading" of the parts by the director while the players listen. Miss Pickford calls this "The Listen-In."

The next rehearsal she refers to as "The Interrupted Broadcast" because the director constantly interrupts with suggestions.

The third rehearsal is the "Tempo Talk" because it establishes mood and tempo for the show.

The fourth rehearsal is the "Preview" because it corresponds to the dress rehearsal of the stage or the preview of the picture world.

If a rehearsal is required the day of the broadcast, Miss Pickford calls this "The Big Putsch!"

Ψ

A new radio transmitter makes it possible for a radioman at an airport or on shipboard to select any one of ten frequencies by merely giving a telephone dial one twirl and waiting an instant for it to snap back. The frequency shifting device resembles a miniature telephone board serving ten dial telephones.

The transmitter represents the latest developments made by Bell Telephone Laboratories in Western Electric aviation and ship-to-shore radio equipment. Automatic control is so complete that the user's voice may be made to put the transmitter on or off the

air instantly or to shut it down completely after an interval of from one to fifteen minutes.

Any ten frequencies in the high frequency range of from 2 to 18 megacycles are available. A quick shift of frequencies is important in aviation ground stations and ship-to-shore service where transmission conditions require the use of different frequencies for satisfactory communication, depending on time of day and the distance to be covered.

Ψ

"It's the most exciting thing I've done since the war!" Elsie Janis, with a twinkle in her bright black eyes, thus described her reaction after being initiated as NBC's first woman announcer.

To the girl who panicked doughboys with her mimicry and jokes within striking distance of shot and shell during the World War, the microphone held no terrors. A study in brown, the "Sweetheart of the A. E. F.," was as much at home in the studio as her experienced fellow announcers participating in the initiation program: Graham McNamee, Alwyn Bach, Alois Havrilla, Don Wilson, George Hicks, and James Wallington.

The initial broadcast was not without a tender touch. It came in the form of a telephone message. A listener, who during the war had been cheered by Miss Janis' entertaining at the front lines, recognized her voice on the air even before it was announced. He called the studio to report this and added, "And it makes me oh, so happy. . . ." But he did not continue. Tears choked his voice.

As for what the announcers think: Well, George Hicks said, "Elsie's great." Don Wilson observed that Elsie, "duly initiated into the mystic inner circles of announcing, passed with flying colors." Said Wallington: "Goes to show a clothesline isn't the only line a woman can handle!"

But Miss Janis was anxious to get the opinion of one man in particular—the control room engineer. "Did I blast?" she asked him, thinking that she might have sounded too strong and anxious over the receiver.

The engineer smiled and cracked, "Yes, blasted good!"

Ψ

Station WHIO, covering an important industrial and farming section surrounding Dayton, Ohio, will join the NBC networks on February 2, according to an announcement by Richard C. Patterson, Jr., executive vice-president of the National Broadcasting Company.

WHIO, owned and operated by the Evening News Publishing Company of Dayton, and the Springfield Newspapers, Inc., of Springfield, Ohio, will be the eighty-eighth station on the coast-to-coast NBC networks. It serves a combined manufacturing and agricultural territory with more than half a million families.

THE GIRL ON THE COVER

BROADCAST WEEKLY has decided to give its readers a little of the low-down on ZITA LOMAS, the graphologist who has been dissecting the handwritings of radio personalities. With this object in view, we armed ourself with pad and pencil, cornered her, and asked a lot of questions, personal and otherwise.

And here is some of the information we gathered:

She graduated from high school at fourteen, and started working at fifteen. No, not handwriting analysis, although she had always taken an interest in unusual or occult subjects. . . . For nearly six years she was a map artist and illuminist, pushing pens and pencils about all day, and for a good part of the night. Weakness of the eyes, plus continual strain on close work, caused a general breaking down of health, and finally a collapse, necessitating abandonment of her first "career," and a convalescent period of a year.

* * *

Afterwards, a meeting with the magazine editor of a newspaper led to a regular graphology feature. . . . The beginning of her present vocation. . . . Miss Lomas worked hard and untiringly, built herself up into a name (an assumed one, of course) and has been in the public eye ever since.

She has talked with many famous people, among them such celebrities as John Barrymore, Aimee Semple McPherson, Prince Alexis Mdivani, Premier Bennett of Canada, Fritz Kreisler, Joseph Szigeti, Amelita Galli-Curci, Chic Sale, Carola Goya and others.

We quizzed her about all these celebrities, and now we give you a few highlights of what we learned. . . . Famous people in general are very easy to talk to. . . . John Barrymore is shorter than he appears on the screen, and has very blue eyes which bore right through you. . . . "Aimee" is positively dripping with charm and personal magnetism. . . . Prince Mdivani (Mr. Barbara Hutton) is an unaffected, somewhat morose young man who moves with a lazy, languid grace, talks in a softly modulated voice, with a slight Russian accent, and has large, heavy-lidded, dreamy brown eyes. He paid Lomas (she likes the surname alone, because of the numerological vibration) the highest fee she has ever received for a handwriting analysis. . . . Premier Bennett of Canada has a complexion which any girl might envy, but bushy, sandy eyebrows which jut out in all directions. . . . Fritz Kreisler is simply grand. . . . Szigeti has a sensitive, idealistic charm. . . . Galli-Curci an intense, vibrant personality. . . . Tagore, with his Hindu complexion, mystic eyes, and flowing white beard and hair, looks like a painting. . . .

And so on to others, but we can't go into it all here. . . .

* * *

As a result of conducting a newspaper publicity campaign for Warner Brothers-First National Pictures, Lomas received letters from many well known film celebrities. Among her collection are notes from such famous stars as William Powell, Kay Francis and a whole string of others. What started the cinematic ball rolling, however, was a letter from, and her article about Mae West, of the Paramount Studios.

* * *

Getting more personal, we asked Lomas if she were, by any chance, in love. . . .

"More or less . . ." was the reply.

"Just what do you mean by that?"

"More because I actually am, and less because I don't want to be, and am trying to get over it."

"Why don't you want to be?" we asked, persistent-like.

"For specific reasons in this particular case. But we won't go into that."

Squelched by the tone of voice, we shot off on another course. "Well, how long has this—er—affaire-de-couer—been going on?"

"About two and a half years."

"Zoops! That sounds like devotion."

"It certainly proved to me that once before, when I thought I was in love, I hadn't been. In this case I've been hectically, insanely and idiotically in love."

"As bad as that? No wonder you're not over it. . . . But say, you haven't divulged anything yet. . . . Who, what, where, when, why how . . . ?"

Sorry—but at this point our interviewee closed up like a clam, so you know as much about it as we do. . . .

* * *

More Personal Notes:

Looks Latin or Russian, but is a Canadian of Irish descent. . . . Never seen without earrings. . . . Has a passion for Hawaiian music (once played in an orchestra herself), palm trees, pineapple, warm weather, the sea, moonlight, glamor in all forms, barbaric jewelry, Mexican and Italian dishes, extraordinary people and city lights. . . . An aversion to cold weather, constricting clothes, physical exercise (swimming excepted), bagpipes, sour milk, buttermilk and olive oil, small-minded or prudish people, and an absolute horror of monotony, boredom, routine or regularity of any kind. . . . Is "intrigued by intrigue." . . . Regards newspaper people as grand, and social parasites as a pain in the neck. . . . Thinks all etiquette is silly, but considers it good policy to know as much about it as possible. . . . Has always wanted to be a dramatic actress. . . .

The title "SILHOUETTES" is written in a large, bold, serif font. On either side of the title is a silhouette illustration. On the left, a figure is shown in profile, playing a saxophone. On the right, a figure is seated at a typewriter, with a sheet of paper in front of them. The entire title and illustrations are set against a light background.

SILHOUETTES

KATHERINE CARRINGTON, singing star of the Columbia network, had good breaks and the ability to capitalize on them brought her to stardom.

Born in 1908 at South Orange, N. J., schooled at St. Agnes Academy in Albany and at East Orange (N. J.) High School. Always nursed stage ambitions. First appearance was in an amateur production of "Cinderella." She stole the show. Success with school, church and amateur productions strengthened her resolve to be an actress. Finished high school and attended the American Academy of Dramatic Art at Carnegie Hall, New York.

Was graduated from there in 1925 with rather romantic ideas of Shakespeare and classic drama. Disillusioned by fruitless rounds of the Broadway agencies. Finally made first professional bow that fall in Peoria with a vaudeville tabloid musical comedy, "Lover's Lane." Fell flat on her face as she went into her routine, but pretended it was all a part of the show.

Next came the role of a fairy in a revival of the Gilbert and Sullivan opus, "Iolanthe," followed by a small part in "Desert Song." Another vaudeville tour, with "Tom Swift & Co." and musical comedy revivals with a stock company on Long Island prefaced her next Broadway appearance. Had a small part in the play, "Little Accident," and won its leading part on the road tour. First real break turned to heart-break when she was chosen for the prima donna part in the first "Little Show," with Fred Allen, Clifton Webb and Libby Holman. As the revue went into rehearsal, she went under the knife with appendicitis. Recovered in time to take the part on its tour of the hinterlands.

Then followed the Theater Guild's "Garrick Gaieties," appearances in Manhattan night clubs, and the road again, playing the role of a French vamp in "Princess Charming"—the role which Jeanne Aubert had filled in the New York production. Later stormed Broadway booking offices, announcing, "I'm Katherine Carrington." "Oh yeah," an agent belittled. "Never heard of you." Then she added, "You will! I'm just back from the Aubert part in 'Princess Charming'." The agent rushed her in a cab to the stage of the Imperial Theater, where comedian Ed Wynn was wringing his hands and tearing his hair. Wynn's revue, "Laugh Parade," faced sudden closing, for its leading lady, Jeanne Aubert, had been taken ill. There had been no understudy for the part. Kay had seen the show and knew the part. She pleaded for the chance to try it. For two hours she memorized script and practised songs. The show went on, the audience was won, and Kay re-

ceived an ovation when Wynn told the audience of the drama behind the scenes. For ten days she filled the part. Stardom dawned.

Then came leads in two of the most successful musicals Broadway has known—"Face the Music" and "Music in the Air." "Rave notices" followed and radio sought her for the "Evening in Paris" programs, costarred with Milton Watson, Claire Majette, and Nat Shilkret, over the Columbia network every Sunday evening.

Side-Glances: She's a blonde and charming. . . . Half of radio's most attractive romantic song team. . . . Is related to William Dean Howells, the novelist, and Paul Koster, the dramatist. . . . Designs all of her own clothes and might have become a dress designer if she had not answered the call of the footlights. . . . Likes football and dancing. . . . Always answers fan mail, for she still remembers her bitter disappointment when one of her girlhood idols, a famous dramatic actress, never answered her letter.

MISS ELEANOR ELLISON, featured singer of The Shell Show, is just eighteen years old, but she has worked in the entertainment world since she was five. Her rendition of hot songs with her low voice drew the attention of Georgie Stoll. When Georgie first saw her, he was surprised because he saw a little miss only 5 feet 2 inches, weighing exactly 100 pounds. He gave her a try-out and signed her immediately.

Miss Ellison was born in Oklahoma City and educated there. She was on the stage at five years of age. Oklahoma folks thought she should be successful in radio with her peculiar type of voice, and when her home town didn't give her the opportunity, she came to California when she was thirteen years old. She was successful in getting a stage engagement to sing and dance almost immediately upon her arrival in Los Angeles. Don Wilson, now one of the "ace" announcers of NBC, gave her a try-out at KFI and put her on the air. When she was only fifteen years old, she was doing three radio programs a week with a commercial sponsor.

Miss Ellison's mother and father are veterans of the stage. When they saw their daughter in such demand for radio appearances they decided it wasn't good for her health to work day and night, so they ordered her off the air. But Miss Ellison had ambition to continue her career, and made a six months' tour of the West and South, singing with leading orchestras. Here again her popularity frightened her parents and they brought her back to Los Angeles. Georgie Stoll considers her a real find.



HANDWRITING

AND

Radio Personalities

By ZITA LOMAS

CARLTON MORSE

THIS week, by way of variety, I am going to talk more about numerology than about graphology.

The subject is Carlton Morse, author of the very popular *ONE MAN'S FAMILY*.

First, however, as a sort of concession to the heading on this page, I'll tell in a brief tabulated way, what his handwriting reveals.

NOTE: This handwriting is considerably reduced from original.

The leading indications are intellectual force and clarity (sharp, angular, clear-cut formations, capitals separated in otherwise connected script); ambition and enterprising qualities (high capitals, and ascendant angular writing); tenacity of purpose (tied t-bars in conjunction with basic style); will-power and determination (firmness and evenness of pressure, decisive down strokes, etc.); activity and energy (angular, ascendant hand); imagination, moodiness and sensibility (differing sizes of letters, and sloping hand); ardor and intensity (pronounced slope of signature—the significance enhanced by angular formations); reticence, reserve and guardedness (closeness of letters to one another); duplex nature (writing both backhand and forehand); resourcefulness (ingenious way of carrying final stroke of Christian name back to form a bar for a previously made "t" and then over to serve as a beginning for the next initial); and a superior mind which can dispense with trivialities and concern itself with essentials and important issues (elimination of beginning strokes from many letters).

Carlton Morse's birth path, or life lesson number is 3—the number of creative self-expression, particularly along entertainment lines. Since he was born under the most literary sign of the zodiac, GEMINI (bringing in

a bit of astrology now), it is natural that writing should be his channel of expression.

The most important of the minor lessons, the date of the month at birth, is, in his case, a 4 vibration. This is both good and bad. It means that he always has to work hard for everything he gets, and will do much for which he does not receive the remuneration he deserves—which isn't so nice. But on the other hand, that 4 vibration helps to give him some of the qualities of patience, stability, system and so on, which help to balance the extreme restlessness, nervous energy and complexity of the GEMINI temperament. That is the good angle.

The name CARLTON MORSE has a 9, 9, 9 vibration—highly creative, artistic and inspirational, but an overdose of it, so to speak. So much of the 9 vibration makes him an intensely idealistic, temperamental and emotional type—to an extent which is apt to be very destructive to his nervous system. He desires to express universal love, and to give a message to the world, but that overbalanced 9 vibration makes it difficult for him to live up to his ideals, and gives strong and often overpowering desires along emotional lines. CARLTON MORSE has a name which causes a never-ending struggle between the higher and lower selves.

It also gives a certain dignity and aloofness, which is very deceptive, his nature being otherwise when well known.

Since 9 is a highly dramatic number, we find Mr. Morse in the world of dramatic art, even though his own work is literary.

The Christian name of CARLTON is a 7, 4, 2 combination, which imparts great gentleness and tenderness of feeling. The 7 soul number is studious, intellectual and literary, while the 2 destiny number will always take him into contact with the public, and association with people.

He is using a signature, CARLTON E. MORSE, which is very discordant. It will increase nervousness, impatience, restlessness, moodiness and complexity, because it causes a struggle between the opposite tendencies of introspection and extrospection. It will attract unsettled conditions, many ups and downs, and lots of changes, variety and activity.

For special offer, handwriting analysis, see page 13 of this issue.

SUNDAY Programs

Jan. 6, 1935

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDM—Weather, Records
KSL—Church of the Air
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

KGDM—Recordings
KVI—7:45, Temple Baptist Church
KNX—Bill Sharples and his Breakfast Club Gang
KFOX—Recordings
KSL—Comic Strips
KOA—Morning Musicales

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Nathan Stewart, baritone; 8:15, The Ailing House
KGO—Electrical Transcription
KYA—8:15, Christ, Science Reading
KROW—Commuters Clock
KJBS—Close Harmony
KGDM—News; Organ
* KFRC & netwk—Cleveland String Quartet
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KHJ—Sunday Times Comic
KNX—Bill Sharples Breakfast Club
KFWB—Records; Funnies
KFI—Church Quarter, Hour to 8:15
KFOX—Percy and His Father; 8:15, Examiner Comics
KSL—Comic Strips
KOA—News; 8:05, Music; Talk

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Electrical Transcription
KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Morning Concert
KGDM—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KOL—P. I. Comic Section
KVI—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Bill Sharples, Breakfast Club
KECA—Records
KFOX—Examiner Comics

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama
KGO—Chronicle Comics
KYA—'Fellowship of the Air'; 9:15, Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Popular Hits
KGDM—Melodies; Bargain Basement
KQW—Organ Melodies
* KFRC & network—Salt Lake Tabernacle
KOIN—Journal Comics
KJR—Unitarian Society; 9:15, Irish Minstrel
KNX—Help for the Day; 9:15, Lal Chand Mehra
KFWB—Electrical Transcription
KECA—Recordings
KFOX—Recordings
KFSD—Studio Program
KOA—Capitol Family

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air



MARY and JACK BENNY
NBC—8:30 P. M.

KPO—Singable Songs; Emil Polak's Orchestra
KFA—Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Dance Orchestra; Records
KGGC—Songs of Today; Concert
KGDM—Watch Tower; 9:45, Comics
KQW—Light Opera; Funnies
* KFRC & network—Romany Trail
KOL—Democratic Talk to 9:45
KHQ—Magic Travels to 9:45
KOMO—For All the Family
KNX—Organ Recital
KFOX—Recordings
KECA—Recordings
KFWB—Records
KSL—Schubach Prog.; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio; Instrumentalists
KYA—Concert Stars
KTAB—10th Ave. Baptist Church
KROW—Watch Tower Program
KJBS—Recordings
KGGC—Records; Tune Parade
KQW—Salon Orchestra; 10:15, Baptist Church
KGDM—Echoes of Nineties
* KFRC & netwk—Church of the Air
KOMO—For All the Family
KECA—Maurice Zam, pianist
KFI—10:15, Randal String Quartet
KNX—Metropolitan Moods
KFWB—Recordings
KFOX—Dance Records
KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
KGO—Electrical Transcription
KYA—Concert Stars
KTAB—Church Services
KROW—Salon Group
KJBS—Dance Recordings
KGGC—Request Hour
KQW—Baptist Church Services
KGDM—Echoes of the Nineties
* KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra

KVI—Voice of the Hills to 10:45
KJR—Judge Rutherford; Music
KQW—Tommy Luke
KNX—Melody Time; Baptist Church
KFI—Waikikians; Dr. Casselberry
KFWB—'The Family Circle'
KFOX—Recordings
KSL—Optical Program to 10:45
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—Road to Romany
KGO—Electrical Transcription
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Bible Center
KJBS—College Airs
KGGC—Request Hour
KQW—First Baptist Church
KGDM—First Baptist Church
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Recordings
KFOX—St. Lukes Church
KECA—Recordings

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star
KGO—Beaux Arts Trio
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Dance Recordings; 11:45, Songs of the Hills
KGGC—Style Parade; Records
KQW—First Baptist Church
KGDM—Church Services
* KFRC & network—Hammerstein's Music Hall of the Air
KJR—Songs; Jewel Box
KNX—Temple Baptist Church
KFWB—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—Recordings
KFSD—Organ, Jamie Erickson

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Bible Stories and Organ
KYA—Concert; Studio Program
KTAB—Church Services
KLX—Records
KROW—All Request Program
KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten
KGGC—Marjorie Lee
KGDM—Records; Portuguese Melodies
KQW—Church; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony
KJR—Chimes of the East
KFWB—Gold Star Ranger
KNX—Church; Concert Group
KFOX—St. Lukes Church
KECA—Recordings
KFSD—Organ, Jamie Erickson

12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade
KGO—Bible Stories
KYA—Organ
KTAB—Church Services; 12:45, Paul Halsinger, Evangelist
KLX—Anna Bennett, soprano; Anita & Orosco, guitar duo
KROW—All Request Program
KJBS—Auburn Airs; Records
KGDM—Portuguese Melodies
KQW—Question Box; Tango Time
* KFRC & netwk—Symphony Orch.
KJR—Metropolitan Moods
KNX—Concert Group
KECA—Records
KFOX—Electrical Transcription
KFWB—Gold Star Rangers
KFSD—Choralla

1:00 to 1:30 P. M.

• KPO & network—America's First Rhythm Symphony: De Wolf Hopper, narrator
KGO—Pair of Pianos
KYA—Waltz Time; Bargains
KTAB—L. D. S. Men's Chorus
KLX—Music; Spice of Life
KROW—Recordings
KJBS—Melodies; Dixie Marsh
KGD—Melodies; 1:15, Records
KQW—Melodies; Dixie Marsh
* KFRC & network—Symphony Orch.
KJR—Seattle Pacific College
KNX—Louise Johnson, Astro-Analyst
KECA—Recordings
KFWB—Recordings
KFOX—Music; Man About Town

1:30 to 2:00 P. M.

• KPO & network—High and Low; 1:45, Gray Gordon's Merry Gardens Orchestra
KGO—Melodians
KYA—Musical Strings
KTAB—Music
KLX—Recorded Program
KROW—Symphony Hour
KJBS—Concert Recordings
KQW—Dance Music
KGD—Lonesome Hobo
* KFRC & network—Symphony Orch.
KJR—Metropolitan Moods
KOMO—Fashion Plates
KNX—Louise Johnson, Astro-Analyst
KFWB—Recordings
KECA—Vocational Adjustment; Hollywood Conservatory of Music
KFOX—Elec. Trans.; Organ
KFSD—Old Time Program
KOA—Melody Master to 1:45

2:00 to 2:30 P. M.

• KPO & network—Sentinel's Serenade; Orch. & guest artists
KGO—Sparklets: Coquettes, vocal trio; Clay Landon, guitarist
KYA—Discovery Hour
KTAB—To be announced
KLX—Recorded Program
KROW—Symphony Hour
KJBS—Marjorie Lee, pianist; Orch.
KGD—Ansel Roby and Gang
KQW—Marjorie Lee; 2:15, Vocalist
* KFRC & network—Open House
KJR—Hollywood Temple
KNX—Exposition Park Concert
KECA—Classic Hour; Records
KFOX—Christian Science; 2:15, To be announced
KFWB—Records; Football Game
KFSD—Old Time Program

2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons and artists
KGO—Southern Harmony Four; Singable Songs
KYA—Lost and Found; 2:45, Light Opera
KTAB—Military Music
KROW—Zaragoza Sextette
KLX—Pianist; Song Souvenirs
KJBS—Allied Merchants; Concert
KGGC—Sunday School
KGD—Ansel Roby and Gang
KQW—Independent Merchants; 2:45, Orchestra
* KFRC & network—Jean Ellington and Dick Aurandt
KVI—2:45, Judge Rutherford
KJR—Calvary Presbyterian Church
KOL—2:45, Musicales
KNX—Concert
KFWB—Professional Football
KFC—Recordings
KFOX—To be announced
KHJ—Studio Program to 2:45
KFSD—Old Time Program
KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

• KPO & network—Catholic Hour
KGO—Singable Songs; Sunday Concert
KYA—Lite Opera
KTAB—Military Music
KLX—Records
KROW—Vesper Service
KJBS—Recordings; Philco Concert
KGGC—Church service
KGD—Serenader; Records
KQW—Violinist; Musical Program
* KFRC & network—Music by Gershwin
KQW—Nick Flowers; Pianist
KOMO—Old Songs of the Church
KFI—Organ Recital
KNX—Concert
KFOX—To be announced
KFWB—Professional Football
KFSD—Royal Brown, organist

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche
KGO—Sunday Concert
KYA—First Ame Zion Church Choir
KTAB—Quartette; Congoin
KLX—Manila String Orchestra
KROW—Vesper Service
KJBS—Musical Styles
KGGC—Church Service
KQW—Catholic Quarter Hour; Semi-Classic Instrumental
KGD—Organ
* KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano
KVI—3:45, Amusement Tips
KJR—Cornish School Program
KNX—Concert
KECA—Daughters of the American Revolution; Spirituals
KFWB—Professional Football
KFOX—To be announced
KFSD—Feature Program
KSL—3:45, Melodies

4:00 to 4:30 P. M.

• KPO & network—Martha Mears, contralto; 4:15, Spratt's Dog Stories
KGO—Concert; John B. Kennedy
KYA—Talk; Piano Concert
KTAB—Records
KLX—Recordings
KROW—Recreation Singers
KJBS—Dance Orchestra
KQW—Bible; 4:15, Semi-Classic
KGD—Records; Dance Orchestra
* KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra
KGIN—Old Songs of the Church
KHQ—Shrines of Beauty to 4:15
KJR—Notes in Rhyme; 4:15, Wood-lawn Playlet
KVI—High School News
KOMO—John Spargus; Jack and Melody Makers
KNX—Flashes of Truth; Souvenirs
KECA—Records
KFOX—To be announced
KFWB—Professional Football
KOA—Home Sweet Home

4:30 to 5:00 P. M.

• KPO & network—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's Orchestra
KGO—Nomads; String Orchestra
KYA—Vespers
KTAB—Concert Pianist
KIX—Carefree Capers
KROW—Concert Echoes
KJBS—Musical Selections
KGD—Dance Orchestra
KQW—Popular Orchestra
* KFRC & network—Colonial Dames Program; To be announced
KJR—Jewish Program; Souvenirs
KNX—Dr. Martin Luther Thomas
KECA—U. S. C. College of Music
KFOA—Nazarene Church

KFWB—Recordings
KSL—Chicago Knights
KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—Mickey Gillette's Music
KYA—Twilight Concert
KTAB—Religious Services
KLX—Old Man Solloquy; 5:15, Melody Palette
KROW—Twilight Meditations
KJBS—Musical Selections
KQW—Organ Recital
* KFRC & network—Hall of Fame
KJR—Emanuel Tabernacle
KNX—Ethel Hubler; Dr. Matthews
KECA—Musical Celebrities; records
KFWB—Recordings
KFOX—Nazarene Church
KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—Adventures of Sherlock Holmes (E. T.)
KYA—Concert
KTAB—Religious Services
KLX—Covered Wagon Jubilee
KROW—Rhythm Revue
KQW—Concert
* KFRC & network—California Melodies
KJR—Vindabonians
KNX—Dr. John Matthews
KECA—Recordings; A Capella Men
KFWB—Recordings
KFOX—Theatre News; Orchestra
KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & network—Manhattan Merry-Go-Round; Orch. and vocalists
KGO—Henry M. Hyde; 6:15, Personal Closeups; Interview by Gypsy
KYA—Rabbi Burstein; Music
KTAB—Nevada Nightherders
KLX—Mixed Quartet
KROW—Symphony; Watch Tower
KQW—Hits of the Past
KJR—Angelus Hour
* KFRC & network—Sunday Evening Ford Hour
KFWB—News; Records; Organ
KECA—Wesley Tourtelotte, organ
KNX—Musical Program
KFOX—News; Rolly Wray; Drama
KFSD—Organ Melodies

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
KGO—Palace Hotel Ensemble
KYA—Sonia Sapiro, pianist
KTAB—To be announced
KLX—Fan Wilde's Orchestra
KROW—Speedathon
KQW—American Family Robinson; 6:45, Songs
* KFRC & network—Ford Hour
KOL—The Pioneers
KGIN—Moods in Music to 6:35
KJR—Angelus Hour
KFWB—Organ; Pioneer Sons
KNX—Rev. C. E. Fuller
KFOX—School Kids; Pioneers Sons
KECA—W. Tourtelotte, organist
KFSD—6:45, Y. M. C. A. Program

7:00 to 7:30 P. M.

• KPO & network—Pontiac Program featuring Jane Froman
KGO—Ghost Town; 7:15, Nanette La Salle, contralto
KYA—Parade of the Nations
KTAB—Echoes of Portugal; Music
KLX—Black & White Melodies
KROW—Harmonies; Rhythms
KGGC—Church Service
KQW—Concert Orchestra

* KFRC & network—Wayne King's Orchestra
 KJR—The Builders
 KHQ—To be announced
 KNX—Rev. C. E. Fuller
 KFWB—Jack Joy's Orchestra
 KECA—Pierce Bros. Quartet
 KFOX—Light Concert Program
 KFSD—Furnblitt's; 7:15, Vocalist

7:30 to 8:00 P. M.

• KPO & network—To be announced
 KGO—Rudy Seiger's Orchestra
 KYA—Flayers; 7:45, Louise Taber
 KTAB—Church Serv. Bapt. Church
 KLX—Variety; 7:45, William Don, eccentric comedian
 KROW—American Family Robinson; Symphony Orchestra
 KGGC—Church Service
 KQW—First Baptist Church Service
 * KFRC & network—"So This Is Radio"
 KJR—World Revue
 KFWB—"Aristocrats"; 7:45, Comedy Stars
 KECA—Nick Harris Program
 KFOX—Boy Detective; Ballads
 KNX—Fireside Phantasies; Talk

8:00 to 8:30 P. M.

• KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
 KGO—Tales from Shakespeare
 KYA—Opera Recordings
 KTAB—Church Services. Baptist
 KLX—Hour of Melody
 KROW—Oakland Bible Center
 KQW—Baptist Church Service
 * KFRC & network—To be announced
 KJR—First Church of Christ
 KNX—Presbyterian Church
 KFWB—Hi-Jinks, Don Smith, M.C.
 KECA—Recorded Program
 KFOX—Christian Science Church
 KFSD—Thoughtful Service to 8:15

8:30 to 9:00 P. M.

• KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
 KGO—Melody Train
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Bible Center
 KQW—Baptist Church Service
 * KFRC & network—Evening Dreams
 KOL—The Pioneers
 KOIN—Comedy Stars; Studio Prog.
 KVI—To be announced
 KJR—Church Services
 KFWB—Hi-Jinks
 KNX—Church Services
 KECA—Recordings
 KFOX—Christian Science
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

• KPO & network—The Melodious Silken Strings
 KGO—Melody Train
 KYA—Opera
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
 KLX—World Revue
 KROW—Foreign Watch Tower
 * KFRC & network—Hi-Jinks
 KOIN—Krausmeyer & Cohen; Little Show
 KOL—Krausmeyer & Cohen; Comedy Stars
 KVI—Krausmeyer & Cohen; 9:15, The Crooners
 KJR—News; National Conference
 KFWB—Drama
 KNX—News; 9:15, The Crocketts
 KECA—Countess La Guoro, pianist; 9:15, Records
 KFOX—Beverly Hillbillies
 KFSD—Moments of Melody
 KSL—Orchestra

9:30 to 10:00 P. M.

• KGO & network—Readers' Guide

KPO—Don Pedro's Orchestra
 KYA—Opera; 9:45, News
 KTAB—News; Music
 KLX—News; Metropolitan Moods
 KROW—Concert Gems
 * KFRC & network—Hi-Jinks with Johnny Murray and Artists
 KOL—9:45, News Flashes
 KVI—News; Gospel League
 KOIN—Nikola Zan; Orchestra
 KGW—9:45, Cystex
 KOMO—Royal Seven; Romance Time
 KHQ—Memories; Crazy Wells
 KFI—Four Blackbirds; 9:45, Dream Drama
 KNX—The Crocketts
 KFWB—Slumbertime
 KSL—Temple Square; Organ
 KOA—Donnelly James; Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; Sam Hayes
 KPO—10:15, Coakley's Orchestra
 KGO—John Teal, baritone
 * KGO & network—10:15, Paul Carson, organist
 KYA—Evening Concert
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Music
 KROW—Concert Gems
 KFRC—News to 10:10
 * KFRC & network—10:10, Organ; 10:15, Joe Sullivan, pianist
 KOIN—10:15, Concert Gems
 KOL—To be announced to 10:15
 KOMO—10:15, Jack and Melody Makers
 KJR—Musical Jigsaws
 KHJ—News; 10:10, Dance Orchestra
 KNX—The Crocketts
 KFWB—News; Moment Musicale
 KFOX—News; Organ
 KECA—Musical Celebrities; Organ
 KGB—News; Organ; Pianist

KSL—Temple Square
 KOA—The Orange Lantern

10:30 to 11:00 P. M.

KPO—Orchestra
 • KGO & network—Paul Carson, organist, Bridge of Dreamland
 KYA—Concert Memories
 KTAB—Dance Orchestra
 KLX—Dance Music
 KROW—Tango Time; Harmonies
 * KFRC & network—Orville Knapp's Orchestra
 KVI—Dance Orchestra
 KOMO—Viennese Vagabonds
 KECA—Recordings
 KFOX—Tex Howard's Orchestra
 KFWB—Dance Orchestra
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

• KGO & network—Press-Radio News; 11:05, Dance Orchestra
 KPO—News; Midnight Melodies
 * KFRC & network—Jurgens' Orch.
 KTAB—Dansapations
 KROW—Speedathon; Dance Music
 KGW—To be announced
 KHJ—Dance Orchestra
 KFWB—Gene Morgan
 KFOX—Dance Orchestra

11:30 to Sign Off

• KGO & network—Bergin's Orch.
 KPO—Midnight Melodies
 * KFRC & network—Organ Melodies
 KTAB—Dansapations; Orchestra; 12:00, D-X Program
 KROW—Music; Midnight Vagabond
 KOL—Organ Recital
 KVI—Organ Recital
 KHJ—Midnight Moods
 KFOX—Freddie Carter's Orchestra
 KGDM—12, Music and News
 KJBS—12:01, Owl Program to 7 a.m.

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MONDAY Programs

Jan. 7, 1935

7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Club Program
- KQW—The Breakfast Hour
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Revellie, Don & Frank
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—7:15, Louis Rueb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—Betty Brunn, vocalist; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gillmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Revellie
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Stocks; Health Exercises
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers' Review
- KOA—7:45, Joe White

8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- KFRC & netwk—Land o' Dreams; 8:15, Fats Waller Rhythm Club
- KOL—8:15, Cecil and Sally
- KVI—Covered Wagon Jubilee
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Jewel Box; Help for the Day
- KSL—Memories Garden; 8:15, Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aubrey Loux, pianist; Records
- KFRC & network—Connie Gates and Jimmy Brierly
- KOMO—Mary's Friendly Garden
- KHQ—Review; 8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KLX—Cal-O-Dine; Voice of Health

9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin



RONALD GRAHAM

KFRC—9 P. M.

- KPO—Barbara Lee, Breakfast Club
- KGO—To be announced; Electrical Transcription
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KJBS—Romance; Vocal Varieties
- KFRC—Song Hits; Bargain
- KGCC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Talk
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—News; Magic Harmony
- KOMO—Mary's Friendly Garden
- KNX—Music; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- KFRC—Recordings to 9:45
- KFRC & netwk—Dick Messner's Orchestra
- KOIN—Concert Gems
- KVI—English Lesson; Melodies
- KOL—9:45, Beautiful Melodies
- KHQ—Walt & Marian; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Black and White Moods
- KFI—Waikikians; 9:45, News
- KHI—Press-Radio News to 9:35
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stocks; Nancy Patton
- KSL—Jennie Lee to 9:45
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Bachelor; Bargains

- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recording
- KFRC & network—Alan Leifer & Orchestra; Wife Begins at 10:15
- KIR—Home Makers; Music
- KHQ—Studio Program
- KOL—10:15, Organ Recital
- KOIN—Air Shopping
- KVI—10:15, Pioneer Sons
- KFI—California Kitchen
- W. Eddie Albricht & Family
- KGB—10:15, Wife Begins
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Hum and Strum; 10:45, Music Guild
- Organ Concert
- KTAB—Health Talk; Hill Billy Program
- International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Organ; Orchestra

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Program
- KTAB—Bargains; Fashions; Beauty Facts; Rhythm
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Mildady's Date Book; 11:15, Organalties
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—To the Ladies
- KOA—Music Guild

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Bade
- KGO—Snackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita & Orsco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KHQ—Organ Recital
- KJR—Measured Steps
- KGW—Eddie King to 11:45
- KFI—Fashion Tour to 11:45
- KNX—Musical; 11:45, Talk
- KECA—11:45, Records

KFSD—11:45, Studio Program
KOA—Smackout to 11:45

12:00 to 12:30 P. M.

• KPO & network—Edna Fischer, pianist; 12:15, Farm & Home
KGO—Radio Guild, dramatic sketch
KYA—Scriptures; 12:03, Concert
KTAB—Talk; Agricultural Period
KLX—Dance Music
KPOW—Latin American Program
KJBS—Recordings; Galla Rini, accordionist
KGGC—Request Hour
KQW—Popular Program
KGDGM—Lorelle Strings; Records
* KFRC & network—Your Hostess—Cobina Wright
KOL—The Carnival Hour
KVI—Mkt. Specials; Headlines
KOIN—Walker's Scrapbook; Amie Brunn
KGO—12:15, Harp Melodies
KQW—Music; 12:15, Mester & Frank
KHQ—Pianist; 12:15, Bus & Pleas
KJR—Tonic Tunes; Grain Reports
KNX—News; 12:15, Music
KHJ—Better Business Bur. to 12:15
KOA—Radio Guild

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
KGO—Radio Guild
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Music
KROW—California Farm Hr.; Music
KJBS—Dance Orchestra
KGGC—Montana Cowboys
KQW—Weather and Market Reports
KGDGM—Recordings
* KFRC & network—Your Hostess; 12:45, Easy Aces
KOL—The Carnival Hour
KVI—Capitol City News; Easy Aces
KGW—News; 12:45, Violinist
KHQ—Stepping Alone; Studio
KGW—News; Columbians
KOMO—Farm Talk; Cowboy Joe
KNX—Concert Group
KECA—Recordings
KOA—Radio Guild

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, East & Dumke, comedy duo
KGO—Financial Flashes; News;
1:15, Ann Warner's Chats
KYA—Salon Melodies
KTAB—Radio Frolic, Geo. Taylor
KLX—Records; 1:15, Martha Lee
KJBS—Concert Melodies
KJBS—Stocks; Records; World Affairs
KQW—Friendly Hour
KGDGM—Records; The World Today
* KFRC & network—America's Little House; 1:15, Tito Guizar
KVI—1:15, Hollywood News
KOL—1:15, Julie Day
KGW—1:15, Dental Clinic
KOMO—1:15, Stradivarieties
KHQ—1:15, Sylvia Gray
KJR—Headliners to 1:15
KFT—1:15, Keyboard Fantasies
KNX—Pontrelli's Orchestra
KECA—Records to 1:15
KFSD—Studio Program to 1:15
KGB—1:15, Stocks; Farm Flashes
KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music
KYA—Symphony Concert
KTAB—Jean Kent
KLX—Popular Concert
KROW—Oakland Public Schools; Oklahoma Ramblers
KJBS—Concert Recordings

KQW—Afternoon Concert

KGDGM—The World Today; Records
KFRC—Closing Stocks; Christian Science News
* KFRC & network—Chicago Variety Program
KOL—1:45, Consumers Facts
KOIN—Book of Life
KJR—Renovize; The Sun Dial
KNX—Pontrelli's Orchestra
KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
KGO—Gillette's Music; Jackie Heller, tenor
KYA—Symphony Concert
KTAB—Globe Trotter; Romancin'
KLX—Lost & Found; 2:05, Records
KROW—Dance Matinee
KJBS—Barrister's Club; Tunes
KGDGM—Records; News
KQW—Dance Matinee
* KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour, recorded
KNX—The Bookworm
KECA—Classic Hour, records
KSL—Men of Note; Dental Clinic
KOA—Huffman Reporter; Al Pearce Gang; Rowdy Wright

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
KGO—Pair of Pianos
KYA—Lost & Found; Modern Notes
KTAB—Talk; 3-4 Time
KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour
KROW—Dance Matinee
KJBS—Events of Interest; Records
KGDGM—The Romancers
KQW—Dance Matinee
* KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour
KECA—Classic Hour, records
KNX—Foreign Recordings
KFSD—2:45, Studio Program
KST—Organ Interlude to 2:45
KOA—Music; Happy Jack

3:00 to 3:30 P. M.

• KPO & network—Lawendorf Pictorial; 3:15, Mickey Gillette's Music
KGO—United States Army Band
KYA—P. T. A. Talk; Better Business Talk
KTAB—Bulletin; Chinese News
KLX—Opportunity Hour
KROW—Merry-Go-Round
KJBS—Orchestra; 3:15, Songs of Hawaii
KQW—Stock Reports; Music
KGDGM—Recordings
* KFRC & network—Feminine Fancies
KJR—Easy Chair; Enchanted Islands
KQW—Concert Trio
KOMO—3:15, Relief Talk; Orch.
KHQ—Hostess Hints; Club Bulletin
KOL—P. T. A. Program
KNX—Concert Orchestra
KECA—Alexander Bevani; Records
KSL—Songs of Long Ago; Junior Hour
KOA—Army Band; 3:15, University of Denver

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
KGO—Family Cook Book; 3:45, Singing Strings
KYA—Art Lecture; 3:45, Community Chest Question Box
KTAB—Royal Sophistication; Preview
KLX—Records; 3:45, Musical Jigsaw
KROW—Merry-Go-Round; Records
KJBS—Songs of Hawaii; Melodies
KGDGM—Organ
KQW—Variety Program

* KFRC & network—Frank Castle's Matinee

KOL—Studio Program
KOIN—Newspaper of the Air
KQW—Trio Romantique
KFI—Ann Warner's Chats
KHJ—Stimulating Soothers to 3:45
KNX—Fletcher Wiley
KGB—3:55, Along the Airways
KSL—Junior Hour; Records; News
KOA—3:45, Microphone News

4:00 to 4:30 P. M.

• KGO & network—Ray Perkins, songs and patter; 4:15, Orchestra
KPO—Beaux Arts Trio
KYA—Tea Dance Parade
KTAB—Jewish Date Book; Rhythm
KLX—Records; Bro. Bob's Club
KROW—Waltz Time; Walworth
KJBS—Melodies of the Moment
KGDGM—Gilmore Oil Program
KQW—Popular Tunes
KGGC—Studio Program
* KFRC & network—Dan Russo's Orchestra; 4:15, Univ. of the Air
KOIN—Newspaper of the Air
KVI—U. S. Marine Period to 4:15
KHQ—4:15, News Album
KJR—Goodwill Program; Records
KNX—Haven of Rest
KECA—Library Talk; 4:15, Records
KSL—Broadcasters' Review; Robin Hood
KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

• KGO & network—Armand Girard, bass; 4:45, To be announced
KPO—Master Library; News Flashes
KYA—Tea Dance, Tangos
KTAB—Jack Hall and Artists
KLX—Bro. Bob's Club; Health School
KROW—Afternoon Concert
KQW—Story Time; 4:45, Songs
KJBS—Recordings
KGDGM—American Family
KGGC—Studio Program
* KFRC & network—Buck Rogers in the 25th Century; 4:45, Between the Bookends
KOIN—Hollywood Reporter to 4:45
KHQ—N. W. on Parade
KJR—Snapshots
KOMO—4:45, Moments of Melody
KQW—Sam Gordon; Studio Prog.
KFT—Organ Recital
KNX—Fire Department; U. S. C.
KFSD—Dr. McCoy; 4:45
KSL—Buck Rogers in the 25th Century; 4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Jan Garber's Supper Club
KGO—Art Revue; 5:15, Edna Fischer
KYA—Children's Hour
KTAB—Laurette La Marr; Melodies
KLX—Pianist; Bill Mack & Jimmie
KROW—Lee Davis Gang
KGGC—Dancing Echoes; Frolic
KQW—Popular Concert
KJBS—Melodies of the Moments to 5:15
* KFRC & network—Vivian & Her Lifesaver; 5:15, Billy Bachelor
KOIN—Bob & Dolly to 5:15
KJR—Capt. Cracker; Waltzes
KNX—Sunset Serenade
KFOX—Playtime Lady; Records
KECA—How Songs Grew; Story Teller
KFSD—Studio Program
KSL—Vivian's Life Savers; Tarzan

5:30 to 6:00 P. M.

• KPO & network—Carefree Carnival
KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.
KYA—Metropolitans; 5:45, Campbell Corner
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health
KQW—Popular Orchestra
KGCC—Talk; Irish Gems
 * **KFRC** & network—To be announced
KGW—Ivory Soap to 5:45
KJR—Drama; 5:45, Orphan Annie
KOMO—Ivory Stamp Club; 5:45, Silhouettes
KNX—Son of Fire; Orphan Annie
KFOX—Theatre News; Songs
KECA—Records
KFSD—Studio; Farley's Rangers
KSL—Pullman Melodies

6:00 to 6:30 P. M.

• **KGO** & network—Dinner Concert
KPO—Flirtations
KYA—Cy Trobbe's Orchestra
KTAB—Organ; News
KLX—Arion Trio
KROW—News; Dance Music
KGCC—Dinner Dance
KQW—Dept. of Agriculture; Records
 * **KFRC** & network—Chesterfield Prog.; Rosa Ponselle and Orch.
KGW—Meier & Frank to 6:15
KJR—News; Romance Time
KHQ—Singing, Secretary; Melodies
KOMO—30 Minutes of Music
KFWB—News; Organ
KNX—News; 6:15, Concert Group
KFOX—News; Trio, Al & Molly
KECA—Board of Education; News

6:30 to 7:00 P. M.

• **KPO** & network—Colgate House Party; Orchestra and Vocalists
KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sports; Song Shop
KLX—Arion Trio
KROW—Speedathon; Records
KGCC—Dinner Dance
KQW—Market Reports; Thorobred Quarter Hour
 * **KFRC** & network—Hollywood Country Church
KOL—Chas. A. Reynolds to 6:45
KOIN—Merry Gentleman; Sports
KJR—Romance Time; Jimmie Allen
KNX—Music; 6:45, Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Organ and Vocalist
KFOX—School Kids; Jimmie Allen
KSL—The Big Show

7:00 to 7:30 P. M.

• **KPO** & network—Carnation Contented Program
KGO—Beaux Arts Trio
KYA—Sports; Drama
KTAB—Italian News; Music
KROW—C. W. Hammond; L'Italia News
KLX—News; 7:15, Helen Parmelee, pianist
KGCC—Alice Christensen; Records
KQW—Weather; Voice of Portugal
 * **KFRC** & network—Wayne King's Orchestra
KJR—Concert; Dollars and Sense
KNX—Watanabe & Archie; Rajput
KFWB—Talk; Pioneer Sons
KECA—Organ and Vocalist
KFOX—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Studio; Sonny and Buddy

7:30 to 8:00 P. M.

• **KPO** & network—Pan-Americana
KGO—Comedy Stars of Hollywood; 7:45, Stanford University
KYA—Cowboys; Louise Taber
KTAB—Socialist Labor Party; Revolving Stage
KROW—L'Italia Echoes of Italy
KLX—Silver Strains; Studio Program
KQW—Italian Radio Theatre
KGCC—Bob May; Recordings
KFRC—Raymond Marlowe, tenor
 * **KFRC** & network—7:45, Emery Deutsch and violin

KOL—Speaker Stevenson to 7:45
KVI—Dr. Mellor to 7:45
KOIN—Jimmy Allen to 7:45
KJR—Knights of Notes
KHQ—Pick & Pat
KNX—In-Laws; King Cowboy
KFWB—Jack Joy's Orchestra
KFOX—Boy Detective; Cheerio Boys
KECA—Records; 7:45, Law Talk
KSL—Health Prog.; Alka Seltzer
KOA—Pick and Pat

8:00 to 8:30 P. M.

• **KPO** & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
KGO—NBC Drama Hour
KYA—Pianist; Amateur Party
KTAB—Musical Program
KLX—Studio Program
KGCC—Spanish-American Program
KROW—Italy; Watch Tower
KQW—Drama
 * **KFRC** & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Music; Carefree Capers
KNX—June Irwin; Concert Orch.
KFWB—Frankie Master's Orchestra
KECA—Paul Roberts, tenor
KFOX—Poetry and Ballads; 8:15, Cecil and Sally
KFSD—Jimmy Allen to 8:15

8:30 to 9:00 P. M.

• **KPO** & network—Voice of Firestone Garden Concert; Orchestra with guest artists and chorus
KGO—Nanette La Salle, contralto; 8:45, Cliff Nazarro, tenor
KYA—Amateur Hour
KTAB—Musical Program
KLX—Dance Music; Tonic Tunes
KROW—Happy Harmonies; News
KGCC—Concert; Timely Tunes
KQW—Opera of the Air
 * **KFRC** & network—Kate Smith's New Star Revue
KJR—Highlight Hour
KFWB—Ted Flo-Rito's Orchestra
KNX—Songs; Talk
KECA—L. A. C. R. A. Orchestra
KFOX—Ted Flo-Rito's Orchestra

9:00 to 9:30 P. M.

• **KPO** & network—Shell Show; Rush Hughes, master of ceremonies; guest artists: Yahbut & Cheerily
KGO—Henry King's Orchestra
KYA—Amateur; National Defense
KTAB—Nightherrders
KLX—Krausmeyer & Cohen; 9:15, Rhythm Encores
KROW—Buck Royce Bar-X Rangers
KQW—Opera
KGCC—News; Wyoming Cowboys
 * **KFRC** & network—Blue Monday Jamboree
KJR—News; Magic Harmony
KNX—News; Ed. McConnell
KFWB—Drama
KECA—9:15, Fishing & Hunting Talk
KFOX—Beverly Hillbillies
KFSD—Furnblit Program to 9:15
KOA—Comedy Stars to 9:15

9:30 to 10:00 P. M.

• **KPO** & network—Shell Show
KGO—Art Kassel's Orchestra
KYA—Fireside Soliloquy
KTAB—News; 9:15, Morgan Players
KLX—News; 9:15, Musical Headlines
KROW—Concert Gems
KGCC—Dance Tunes; Records
KQW—Opera
 * **KFRC** & network—Blue Monday Jamboree
KOL—Talk; News; Editorial
KJR—Musical Scrapbook; C. of C.
KNX—The Crockets
KFWB—Slumbertime
KECA—Song Recital
KFOX—Beverly Hill Billies

10:00 to 10:30 P. M.

• **KPO** & network—The Richfield Reporter; 10:15, Blue Moonlight
KGO—Ricardo and his violin
KYA—Concert Orchestra
KTAB—Orchestra
KLX—Dance Music
KROW—Royal Hawaiians; Sports
KGCC—Mort Werner's Open House
KFRC—News to 10:10
 * **KFRC** & network—Everett Hoagland's Orchestra
KVI—News to 10:15
KOIN—The Journal
KJR—Dance Orchestra
KHJ—News Items; 10:10, Music
KNX—The Crockets
KFWB—News; Musicale
KECA—Musical Celebrities
KFOX—News; Orga
KG—News to 10:10
KSL—Players

10:30 to 11:00 P. M.

• **KPO** & network—Blue Moonlight; Serenade; News
KGO—Williams-Walsh Orchestra
KYA—Concert Orchestra
KTAB—Dance Tunes
KLX—Dance Records
KROW—Modern Rhythms; Harmonies
 * **KFRC** & network—To be announced
KJR—10:55, Memory's Garden
KOMO—Moonlight Melodies
KOIN—Music; Columbia Gardens
KNX—Pontrelli's Orchestra
KHJ—The Islanders
KFOX—Tex Howard's Orchestra
KFWB—Dance Orchestra

11:00 to 11:30 P. M.

• **KPO** & network—Ted Flo-Rito's Orchestra
KGO—Organ Concert
KYA—Sandman Organ
KTAB—Organ Concert
KROW—Speedathon; Dance Music
 * **KFRC** & network—Lionel Hampton
KOMO—Dance Orchestra
KNX—Pontrelli's Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

• **KGO** & network—Dance Music
KPO—Organ Concert
KYA—Organ Recital
KTAB—Dansapations
KROW—Dance Music
KGDM—12, Records to 6
 * **KFRC** & network—Midnight Moods
KOMO—Biltmore Orchestra
KJR—Reflections of Romance
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to 1 A.M.

• **KPO** & network—Dance Music
KTAB—DX Program
KROW—Midnight Vagabond
KJBS—Owl Program

1:00 A. M. to 7:00 A. M.
KJBS—12:01, Owl Program to 7 a.m.

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TUESDAY Programs

Jan. 8, 1935

7:00 to 7:30 A. M.

- KPO & network—Three C's Harmony Trio; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; 7:15, Records
- KFRC—Recordings
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—Early Risers; Exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KGB—Seven o'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Advertisers' Review

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Morning Varieties
- KGW—Piano to 7:45
- KOMO—7:45, Stradivarieties
- KJR—Sunrisers; Shadows on the Clock
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFI—Stocks; Exercises to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Records
- KSL—Advertisers Review; Music

8:00 to 8:30 A. M.

- KGO—Electrical Transcription
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Recordings
- KFRC & netwk—8:15, Alex Semmler, pianist
- KOL—8:15, Cecil and Sally
- KOIN—Memories Garden
- KHQ—Studio Programs
- KOMO—Morning Reveries
- KVI—Recordings; Cowboy
- KNX—Jewel Box; Help for the Day
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble; 8:15, Romances of Mary & John
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—U. S. Marine Band
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Showers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KFRC & network—Hollywood Country Church
- KHQ—Crazy Wells to 8:45
- KOMO—Mary's Friendly Garden
- KNX—Song Bag



BEN BERNIE
KPO—9 P. M.

- KFI—Music; Helpful Hints
- KSL—Ruth Clark Evans

9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin
- KPO—9:15, Barbara Lee
- KGO—To be announced
- KYA—Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; Varieties
- KJBS—Kings Men; Bargains
- KGCC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Personalities
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KVI—9:15, The Gumps
- KHO—Dessert Hotel; Home Comfort
- KGW—Edna Jacks, pianist, to 9:15
- KIX—International Music
- KFI—9:15, Shopping Tour
- KNX—Organ; Pop Concert
- KFSD—Good Cheer; Dr. McCoy
- KOA—Marietta Vasconcelles; Band

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society; 9:45, Edna Fischer, pianist
- KGO—Electrical Transcription
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGCC—Recordings
- KQW—Musical Program
- KGDM—News; Records
- KFRC—Crazy Wells to 9:35
- KFRC & netwk—Arthur Warren & Orchestra; 9:45, Art Kassel's Orch.
- KOL—Prudence Penny to 9:45
- KVI—Dr. Burns; Mystic Melodies
- KHQ—9:45, Tull & Gibbs
- KJR—News; Early Echoes
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Review
- KNX—Musical Jigsaws; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35
- KSL—Jennie Lee to 9:45
- KOA—National Farm and Home

10:00 to 10:30 A. M.

- KPO—As Woman to Woman; 10:15, Sax Appeal
- KGO—News; Army Band Concert
- KYA—Columbia on Parade, 10.10. The Novelty Shop
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm; Concert
- KJBS—News; Orch.; Melody Parade
- KGCC—Cal King
- KQW—News; Headline Memories
- KGDM—So This Is Hollywood; Bondons
- KFRC & network—Geo. Hall's Orchestra; 10:15, Wife Begins
- KFRC—10:15, Home Forum
- KVI—10:15, Sons of Pioneers
- KJR—Home Makers; Music Shop
- KECA—10:15, Records
- KNX—Eddie Albright's Family
- KSL—Orchestra; Organ
- KOA—Farm and Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jerry Brannon, songs; 10:45, Ranch Boys, cowboy songs
- KYA—Organ Concert
- KTAB—Health Talk; Hill-Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Recordings
- KGDM—The Bondons; Talk
- KFRC & network—Eather Velas & Ensemble; Art Kassel's Orch.
- KOIN—Air Shopping to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Uncle Hank
- KFX—Mary Holmes; 10:45, Records
- KCA—Song Recital
- KOA—Jerry Brannon to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts from Log o' the Day
- KYA—Organ Concert
- KTAB—Bargains; Beauty Facts; Rhythms
- KLX—Anita & Orosco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGCC—Milady's Date Book; Waltz Time
- KQW—Light Classics
- KOIN—Organ
- KFRC & network—Marie, Little French Princess; Helen Trent's Romance
- KOL—Garden of the Air; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KVI—Observer; Music
- KNX—Marshall Grant, organist
- KECA—Records; Medical Talk
- KOA—C. A. C.

11:30 to 12:00 Noon

- KPO & netwk—Smackout; 11:45, Vic and Sade
- KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin
- KYA—Serenader; Snapshots
- KTAB—Fashions; Hollywood News
- KLX—Beauty Salon; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Accordion Capers; News
- KGDM—Organ
- KFRC & netwk—American School of the Air
- KHQ—Organ Concert
- KJR—Irish Minstrel; Records

KFI—Fashion Tour to 11:45
 KNX—Spice of Life; Ionizer Talk
 KECA—11:45, Recordings

12:00 to 12:30 P. M.

KPO—Radio Reporter
 •KPO & network—12:15, Farm & Home Hour
 •KGO & netwk—Art Collins' Orch.
 KGO—12:15, Financial Flashes;
 12:20, Luncheon Concert
 KFO—News Reporter
 KYA—Scripture; Noonday Concert
 KTAB—Talk; Agricultural Period
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Popular Orchestra & Vocalist
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Road Report; Dance Band
 •KFRC & network—Variety Hour
 KOL—The Carnival Hour
 KVI—Concert; Headlines
 KOIN—Johnnie Walker's Scrapbook;
 Amie Brun
 KOMO—12:15, Viennese Vagabonds
 KJR—Musical Festival
 KHQ—12:15, Chamber of Commerce Luncheon
 KGW—Glenn Shelley; 12:15, Meier & Frank
 KFI—Federal & State Market Reports to 12:15
 KNX—News; 12:15, Jigsaws
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—Art Kassel's Orchestra

12:30 to 1:00 P. M.

•KPO & network—Farm & Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Musical Auction
 KROW—Calif. Home Hour; Records
 KJBS—Dance Matinee
 KGGC—Montana Cowboys
 KGDM—Recordings
 KQW—Weather; Market Reports
 •KFRC & netwk—Columbia Variety Hour; Easy Aces
 KOL—Carnival Hour to 12:45
 KOMO—Vagabonds; Cowboy Joe
 KGW—News; Columbians
 KHQ—Chamber of Commerce
 KNX—Concert Group
 KECA—Concert Group
 KGB—12:45, Easy Aces
 KSL—Agricultural College Talk—Easy Aces

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; Eddie East & Ralph Dumke
 KGO—Vocalist; 1:15, Ann Warner
 KYA—Women's Institute; Tangos
 KTAB—Radio Frolic
 KLX—Records
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits
 KQW—Friendly Hour
 KGDM—Recordings
 KFRC—Charlie Kent's Adierkians
 •KFRC & network—1:15, Poetic Strings
 KVI—1:15, Hollywood News
 KHQ—1:15, Sylvia Gray
 KJR—Headliners to 1:15
 KGW—1:15, Dental Clinic
 KOMO—1:15, Tea Time Tales
 KNX—Pontrelli's Orchestra
 KFI—1:15, The Walkikians
 KECA—Recordings
 KFSD—Studio Program to 1:15
 KSL—Broadcasters' Review

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own
 Ma Perkins; Betty Marlowe
 KGO—Ann Warner's Chats; Cliff Nazarro, tenor
 KYA—Piano Concert
 KTAB—Jean Kent, economics
 KLX—Popular Concert

KROW—Hollywood Hillites; 1:45, Oklahoma Ramblers
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Recordings
 •KFRC & network—Educational Feature
 KFRC—1:45, Closing Stocks; Christian Science News
 KOIN—Book of Life
 KJR—Renovise; Musical Headlines
 KEX—Grain Reports; Records
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and his Gang
 KGO—Meredith Willson's Orchestra
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings
 KROW—Dance Matinee
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KQW—Dance Matinee
 KGDM—Serenader; News
 •KFRC & network—Happy-Go-Lucky Hour
 KOIN—2:15, Book of Life
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—2:15, Dental Clinic
 KOA—Huffman Reporter to 2:05

2:30 to 3:00 P. M.

•KPO & network—Al Pearce and his Gang
 KGO—College Inn Orchestra; Happy Jack, songs
 KYA—Modern Notes
 KTAB—Child Life; Records
 KLX—Records
 KROW—Dance Matinee
 KQW—Dance Matinee
 KJBS—Tango Orchestra; Records
 KGDM—The Romancers
 •KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour
 KEX—Music
 KNX—Recordings
 KECA—Classic Hour
 KOA—College Inn Orchestra; Happy Jack
 KSL—Milton Charles; Patten Chapin

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; Mickey Gillette's Music
 KGO—Xavier Cugat's Orchestra; 3:15, Hymn Sing
 KYA—Band Concert; Melody Man
 KTAB—Notices; Chinese Program
 KLX—Song Market; 3:15, Records
 KROW—Merry-Go-Round
 KJBS—News; Records
 KQW—Stocks; 3:15, Variety
 KGDM—Ernie Cruz Program
 •KFRC & netwk—Feminine Fancies
 KJR—Operatic Gems
 KEX—Orchestra
 KHQ—Business & Pleasure; Bulletin
 KNX—Concert Orchestra
 KECA—Recordings
 KFSD—Studio Program to 3:15
 KSL—Pianist; 3:15, Junior Hour
 KOA—Xavier Cugat's Orchestra; Hymn Sing

3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's Music
 KGO—Interlude; Dorothy Page, contralto; High and Low
 KYA—Drama; 3:45, Symphony Sketches
 KTAB—Sophistication; 3:45, Picture Preview Talk
 KLX—Recordings
 KROW—Merry-Go-Round; Records
 KJBS—Musical Comedy

KQW—Variety Program

KGDM—Recordings
 •KFRC & network—Frank Castle's Matinee; 3:45, Correct English
 KOL—Studio Program to 3:45
 KOIN—Newspaper of the Air
 KHQ—King's Men to 3:45
 KNX—Fletcher Wiley
 KOA—News; Music
 KSL—Junior Hour; Records; News

4:00 to 4:30 P. M.

•KPO & network—Kings Guard; Hal Kemp's Orchestra
 KGO—Pair of Pianos
 KLX—Records; Bob's Club
 KYA—Symphony Sketches; Dance
 KTAB—Jewish Date Book; Talk
 KROW—Waltz Time; Walworth
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KGDM—Gilmore Oil Program
 KQW—Popular Tunes
 •KFRC & network—Dan Russo's Orchestra; University of the Air
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KJR—Tea Dansant
 KFI—Latvian Singers to 4:15
 KNX—Haven of Rest
 KSL—Town Crier
 KECA—4:15, Recordings
 KOA—Kings Guard; Orchestra

4:30 to 5:00 P. M.

•KPO & network—You and Your Government
 KPO—4:45, Radio Reporter
 KGO—John Teel, baritone; To be announced
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KQW—Story Time; 4:45, Songs
 KGDM—Aarons Transcriptions
 •KFRC & network—Buck Rogers in the 25th Century; 4:45, Between the Bookends
 KVI—To be announced
 KOIN—Hollywood Reporter to 4:45
 KOMO—Talk and Music
 KFI—Organ Recital
 KNX—Tonic Tunes; U. S. C.
 KSL—Town Crier; Orphan Annie
 KOA—You and Your Government to 4:45

5:00 to 5:30 P. M.

•KPO & network—Beaux Arts Trio
 KGO—Back Stage Chatter; 5:15, Community Forum
 KYA—Children's Hour; Metropolitans
 KTAB—Lauretta La Marr; Melodies
 KLX—Pianist; Bill, Mack & Jimmie
 KROW—Lee Baker; Ramona and Romero
 KJBS—Dance Orchestra to 5:15
 KGGC—Echoes; Studio Frolic
 KQW—Popular Concert
 •KFRC—Og, Son of Fire
 •KFRC & network—5:15, Billy Bachelor
 KOIN—Bob & Dolly to 5:15
 KVI—'Last of the Mohicans'
 KJR—Steamboat Bill; Records
 KFI—5:15, Your Pal Jimmy
 KNX—Serenade; Musical Headlines
 KFOA—Playtime Lady; Records
 KECA—Records
 KSL—Pullman Prog.; 5:15, Tarzan

5:30 to 6:00 P. M.

KGO—Forum; 5:45, Orphan Annie (E. T.)
 •KPO & netwk—Laurence Tibbett, baritone; John B. Kennedy
 KYA—Metropolitan; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Talk; 5:45, Irish Gems

KQW—Popular Orchestra
 *KFCR—Bob, Sports Authority
 *KFRC & network—5:45, D. S. S. Club
 KJR—Once Upon a Time; Orphan Annie
 KNX—Songs; 5:45, Orphan Annie
 KECA—Word Detective; Records
 KFOX—Theatre News; Records
 KGB—Studio; 5:45, Robin Hood
 KFSD—5:45, Farley's Rangers
 KSL—Piano Team and Tenor; 5:45, Krausmeyer & Cohen

6:00 to 6:30 P. M.

•KPO & network—Vick Presents Grace Moore, soprano
 KGO—Dinner Concert
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Organ Concert; News
 KLX—Arion Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance
 KQW—Department of Agriculture; 6:15, Popular Program
 *KFRC & network—Bing Crosby & Boswell Sisters
 KOMO—Musical Mannequins
 KGW—Musical Mannequins
 KHQ—Pick and Pat
 KJR—News Reporter to 6:15
 KFWE—News; Organ
 KNX—News; 6:15, Concert
 KECA—Children of All Lands; News
 KFOX—News; Vagabonds; Al & Molly

6:30 to 7:00 P. M.

•KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
 KGO—Chester Rowell; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sport Page; Recordings
 KLX—Arion Trio
 KROW—Speedathon; 6:45, Dr. G. Facci
 KGGC—Recordings
 KQW—Market Reports; Music
 *KFRC & network—Isham Jones' Orchestra for Chevrolet
 KJR—Phantasies; Jimmy Allen
 KFOX—School Kids; Jimmy Allen
 KFWE—Studio Whispers; Jim Allen
 KNX—Dance; 6:45, Jimmy Allen
 KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

•KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
 KGO—Every Man's Palace
 KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble
 KTAB—Italian News; Music
 KLX—News; Song Souvenirs
 KROW—C. W. Hammond; 7:15, L'Italia News
 KGGC—Symphonette; Tango Time
 KQW—Weather; Voice of Portugal
 *KFRC & network—Camel Caravan
 KJR—Theatre Observer; Concert
 KECA—Inglewood Civic Ensemble
 KNX—Frank Watanabe; Music
 KFWE—Ray de O'Fan; Hollywood Hilarities
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & network—Palmolive Beauty Box Theatre
 KGO—Redwood Reveries; Dot Kay, contralto
 KYA—Story Teller; Memory Strains
 KTAB—Spanish Talent
 KLX—Merlyn Morse, tenor; 7:45, Basketball Game
 KROW—Records; Pearl Tener
 KGGC—Jeanne & Jimmy; Records
 KGW—Italian Radio Theatre
 KOI—Speaker Stevenson to 7:45

*KFRC & network—Fats Waller's Rhythm Club; 7:45, Crusaders
 KOIN—Jimmy Allen to 7:45
 KVI—Dr. Mellor to 7:45
 KJR—Old Songs; Silver Strains
 KNX—The In-Laws; King Cowboy
 KFWE—Mrs. Pasquale and Callis
 KFOX—Boy Detective; Vocal Duet
 KGB—Comedy Stars; 7:45, Fireside Melodies
 KSL—7:45, Origin of Superstition

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy
 KGO—8:15, Night Editor
 KGO—California State Chamber of Commerce Program; 8:15, To be announced
 KYA—Memory Strains; Musical Milkman
 KTAB—Yolande Delyse, harpist; London Fantasy
 KLX—Basketball Game
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Melody Round-Up
 *KFRC & network—Myrt and Marge
 KOI—8:15, Beauty That Endures
 KOI—8:15, Comedy Stars
 KOIN—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KJR—Castles in Music; American Family Robinson
 KGW—8:15, Meier & Frank
 KNX—June Irwin; Adlerikans
 KFWE—Frankie Masters' Orchestra
 KFOX—Garden Talks; Cecil & Sally
 KECA—Recordings
 KFSD—Jimmie Allen to 8:15
 KGB—8:15, Oddities from Life
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

•KPO & network—Leo Reisman's Orchestra
 KGO—Melody Review
 KYA—To be announced
 KTAB—London Fantasy; Vocalist
 KLX—Basketball Game
 KROW—Italian Program
 KGGC—Concert; Timely Tunes
 KQW—Melody Round-Up
 *KFRC & network—Calling All Cars
 KOI—The Merry Men to 8:45
 KVI—Mr. Rex Roubush to 8:45
 KJR—Waltz Dreams
 KFWE—Ted Fio-Rito's Orchestra
 KNX—Forge of Freedom
 KECA—Dr. Geo. Liebling, pianist
 KFOX—Ted Fio-Rito's Orchestra

9:00 to 9:30 P. M.

•KPO & network—Ben Bernie's Orchestra
 KGO—Melody Review
 KYA—To be announced
 KTAB—Nevada Nighthanders
 KLX—Basketball Game; Old Gospel Hymns
 KROW—Italian Program; Music of the Masters
 KQW—Band Concert
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Orville Knapp's Orchestra
 KOIN—Krausmeyer & Cohen; Songs
 KVI—Krausmeyer & Cohen; Armchair Traveler
 KOI—Krausmeyer & Cohen; News; Editorial
 KJR—News; Singers
 KNX—News; 9:15, Reveries
 KFWE—Jack Joy's Orchestra
 KFOX—Beverly Hillbillies
 KECA—"Rhapsodies in Song"
 KFSD—Moments of Melody
 KSL—Orchestra; 9:15, Smoke Rings
 KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

•KPO & network—Death Valley Days
 KGO—Harry Sosnik's Orchestra
 KYA—Music; News; America
 KTAB—News; Drama

KLX—News; California Rangers
 KROW—Master's Music; Hamona
 KGGC—Records; 9:45, Oddities
 KQW—Hits of the Past
 *KFRC & network—Leon Navarrra's Orchestra

KOIN—Fights
 KVI—News to 9:45
 KJR—Pick and Pat
 KNX—Pick and Pat (E. T.)
 KFWE—Slumbertime
 KFOX—Boxing Bouts
 KECA—Recordings
 KFSD—Feature Program
 KSL—Smoke Rings; Orchestra
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orchestra; Mickey Gillette's Music
 KYA—Dance Orchestra
 KTAB—Orchestra
 KLX—Dance Music
 KROW—Hawaiian; Sports
 KGGC—Mort Werner's Open House
 KFCR—News; Studio Program
 *KFRC & network—10:15, Fred Skinner, Negro Song Stylist
 KOIN—Fights
 KVI—Orchestra to 10:15
 KJR—Till Tomorrow
 KFWE—News; Moments Musicale
 KECA—Musical Celebrities, records
 KNX—The Crocketts
 KFOX—Boxing Bouts
 KGB—News; To be announced
 KSL—Dance Orchestra
 KOA—Country Club Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
 KGO—News; Williams-Walsh Orch.
 KYA—Wandering Troubadour
 KTAB—Recordings
 KLX—Dance Music
 KROW—Modern Rhythms; 10:45, Harmonies
 *KFRC & network—Orchestra
 KJR—Dance Orchestra
 KGW—Dance Orchestra
 KNX—The Crocketts; Orchestra
 KFWE—Dance Orchestra
 KFOX—Tex Howard's Orchestra
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

•KGO & network—Ted Fio-Rito's Orchestra
 KPO—Freddie Bergin's Orchestra
 KYA—Concert Memories
 KTAB—Recordings
 KROW—Speedathon
 *KFRC & network—Dick Jurgens' Orchestra
 KOMO—Moonlight Melodies
 KGW—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWE—Nick Stuart's Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jack Mills' Orch.
 KPO—Organ Concert
 KYA—Concert Memories
 KTAB—Dancesapations
 KROW—Dance Music; Vagabond
 KFCR—Lionel Hampton's Orchestra
 KOMO—Dance Orchestra
 KJR—Reflections of Romance
 KFWE—Dance Orchestra
 KHJ—Music
 KGB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—D-X Program
 KROW—Midnight Vagabond
 KGD—Music and News
 KJR—Records
 KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

Jan. 9, 1935

7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Florenda Trio
- KYA—Musical Check
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KOL—Organ Reveille
- KHQ—News; Studio Program
- KEX—Rev. Willard Pope
- KVI—Radio Gospel League
- KFI—Early Risers; Exercises
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KECA—Recordings
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review
- KOA—7:15, Instrumental Trio

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Betty Brun; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Music
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KFI—Stocks and Exercises to 7:45
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Study Program
- KYA—Christian Science Reading; 8:15 Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Records to 8:15
- * KFRC & netwk—Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KVI—Covered Wagon Jubilee; 8:15, Cowboy
- KOIN—Rhythms to 8:15
- KOMO—Morning Reviews
- KHQ—Crazy Wells; Kronenberg
- KFI—Church Quarter Hour to 8:15
- KNX—Light Box; Help for the Day
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
- KGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- * KFRC & netwk—Country Church; 8:45, Instrumentalists
- KGW—Abe Bercovitz, violin



MARTHA MEARS
NBC CONTRALTO

- KOL—Prudence Penny; To be announced
- KHQ—Station Review; Musical Gems
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KFI—8:45, Julia Hayes
- KECA—Recordings to 8:45
- KSL—Cal-O-Dine to 8:45

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Charles Sears, tenor
- KGO—Electrical Transcription
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs; Bargain Basement
- KQW—Tuneful Topics
- * KFRC & network—Voice of Experience; 9:15, The Gumps
- KGDM—Cowboy; Mabel Rubin
- KVI—9:15, "The Gumps"
- KHQ—9:15, Burgan's Home Comfort
- KJR—Morning Miracles
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy
- KOA—Fish Tales to 9:15

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Coquettes; 9:45, Jean Abbey, Shop News
- KYA—Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Minstrels
- * KFRC & network—Betsy Crocker; 9:45, Your Home and Mine
- KGW—Edna Mae Jacks, pianist; Modern Homemaker
- KJR—News; Early Echoes
- KHQ—Desert Hotel; Tull & Gibbs
- KGW—Edna Jacks, pianist
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life
- KVI—9:45, Mystic Melodies
- KFI—Hawaiians; 9:45, News

- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—Jennie Lee; 9:45, Fish Tales
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—To be announced; News
- KYA—Columbia on Parade; 10:15, Hawaiians
- KTAB—News; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Memories; Organ
- KGCC—Cal King
- KQW—Headline Memories; Orch.
- KGDM—Recordings
- * KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KGW—10:15, Crazy Crystals
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albright's Family
- KFI—California Kitchen
- KGB—News to 10:15
- KSL—10:15, Triangle Club
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jules Lande's Ensemble; 10:45, Words and Music
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KQW—Aunt Sammy; For the Ladies
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- * KFRC & network—University of California; 10:45, Herbert Foote, organist
- KOL—Sue Allen, shopping to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Serenade
- KECA—Recordings; Pianist
- KNX—Mary Holmes; Rhythm
- KOA—Best Foods; Betty Moore
- KSL—Little Jack Little; Payroll Builder

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—The Wandering Minstrel
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Beauty Facts; Rhythms
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Light Classics
- * KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Garden Talk; News
- KVI—Observer; Melodies
- KOIN—Art Kirkham
- KJR—Rhythm Rulers Recorded
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—To the Ladies
- KOA—Livestock and Produce

11:30 to 12:00 Noon

- KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade
- KGO—Southern Harmony Four; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Congoin; News
- KLX—Anita and Orosco; Records

KROW—Latin-American Program
KGCC—Request Hour
KJBS—Dance Orchestra
KQW—Variety and Theatre News
KGDM—Organ Recital
 ***KFRC & netwk—American School of the Air**
KHQ—Organ Recital
KJR—Children's Stories; Measured Steps
KFI—Home Nursing Hints to 11:45
KECA—11:45, Records
KFSD—11:45, Studio Program
KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

•**KGO & network—Ramblers Trio**
KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
KPO—News
 •**KPO & network—12:15, Western Farm and Home Hour**
KYA—Scriptures; 12:03, Concert
KTAB—Seventh Day Adventist
KLX—Dance Music
KROW—Latin-American Program
KQW—Popular Orchestra
KGCC—Request Hour
KJBS—Song Hits
KGDM—Gene Almy; Serenader
 ***KFRC & network—Kate Smith's Matinee**
KOIN—Scrapbook; Amie Brunn
KOL—The Carnival Hour
KOMO—12:15, Viennese Vagabonds
KGW—Glenn Shelly and Clarence Tolman; 12:15, Meier & Frank
KHQ—Business and Pleasure
KJR—Records; 12:12, Grain Reports
KVI—Mkt. Specials; Headlines
KFI—State Market Reports to 12:15
KNX—News; 12:15, Musical
KECA—12:15, News Release
KOA—Orchestra

12:30 to 1:00 P. M.

•**KPO & network—Western Farm and Home Hour**
KGO—Just Around the Corner
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Garden Tips
KROW—California Farm Hour; 12:45, Records
KJBS—Dance Matinee
KGCC—Montana Cowboys
KQW—Market Reports
KGDM—Talk; Recordings
 ***KFRC & network—Kate Smith's Matinee; 12:45, Easy Aces**
KOL—The Carnival Hour to 12:45
KVI—News & Comment to 12:45
KOMO—Farm Talk; 12:45, Cowboy Joe
KHQ—Stepping Along; Studio
KNX—Concert Group
KECA—Concert Favorites, records
KOA—Orchestra

1:00 to 1:30 P. M.

•**KPO & network—Betty and Bob; 1:15, Talks by Dr. Joseph Jastrow**
KGO—Concert; 1:15, Ann Warner's Chats
KYA—Ad Club Luncheon
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stock Reports and Records
KQW—Friendly Hour
KGDM—Recordings
 ***KFRC & netwk—National Student Federation; Curtis Institute**
KOL—Julie Day to 1:15
KVI—1:15, Hollywood News
KJR—Headliners
KOMO—1:15, Tea Time Tales
KGW—1:15, Dental Clinic
KHQ—1:15, Sylvia Gray
KNX—Pontrell's Orchestra
KECA—Recordings
KFSD—Ad Club Luncheon
KGB—1:15, Stocks; Farm Flashes
KSL—Payroll Builder
KOA—1:15, East & Dumke

1:30 to 2:00 P. M.

•**KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone**
KGO—Ann Warner's Chats; 1:45, Accordiana, Johnny Toifoli
KYA—Modern Maestros
KTAB—Jean Kent, Economics
KLX—Popular Concert
KROW—Oakland Public Schools; 1:45, Oklahoma Ramblers
KJBS—Afternoon Popular Concert
KQW—Afternoon Concert
KGDM—Accordion Boys; Records
 ***KFRC & network—Curtis Institute**
KOIN—Book of Life
KJR—Renovize; The Sun Dial
KNX—Orchestra
KFSD—Old Time Program

2:00 to 2:30 P. M.

•**KPO & network—Al Pearce and His Gang**
KGO—Kay Foster, songs; 2:15, Merry Macs; Vocalists
KYA—Don Valdemar's Orchestra
KTAB—Globe Trotter; Romancin'
KLX—Records; Romance Under Water
KJBS—Gerald Kenney; Records
KROW—Dance Matinee
KQW—Dance Matinee
KGDM—Recordings
 ***KFRC & network—Happy Go Lucky Hour**
KJR—Salon Hour, recorded
KNX—The Bookworm
KECA—Recordings
KFSD—2:15, Studio Program
KSL—Music; 2:15, Dental Clinic
KOA—Huffman Reporter; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

•**KPO & network—Al Pearce Gang**
KGO—Alice in Orchestra; Happy Jack, songs
KYA—Lost & Found; Modern Notes
KTAB—Relief Talk; 3:4 Time
KLX—Talk; Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Dance Selections
KQW—Dance Matinee
KGDM—Romancers
 ***KFRC & network—Happy Go Lucky Hour**
KJR—Salon Hour, recorded
KECA—Classic Hour
KNX—Recordings
KFSD—2:45, Studio Program
KSL—Parent-Teachers; Vocalist
KOA—String Serenade; Happy Jack

3:00 to 3:30 P. M.

•**KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music**
KGO—Education in the News; 3:15, Alma Kitchell, contralto
KYA—Band Concert
KTAB—J. Malloy; Chinese News
KLX—World Revue
KROW—Merry-Go-Round
KJBS—News; Recordings
KQW—Stocks; 3:05, Music
KGDM—Records
 ***KFRC & netwk—Feminine Fancies**
KJR—Easy Chair; Scrapbook
KGW—Concert Trio
KHQ—Hints; Club Bulletin
KNX—Concert Orchestra
KECA—Raine Bennett; Records
KFSD—Royal Brown, Organist
KOA—Education in the News 3:15, University of Denver
KSL—Songs of Long Ago; 3:15, Junior Hour

3:30 to 4:00 P. M.

•**KPO & network—Mickey Gillette's music**
KGO—Interlude; Three X Sisters; Singing Strings
KYA—Symphony Highlights

KLX—Recordings
KTAB—Sophistication; Talk
KROW—Recordings
KQW—Popular Concert; Music
KJBS—Recordings
KGDM—Records; Ernie Cruz
KOL—Studio Program to 3:45
 ***KFRC & network—Frank Castle's Matinee**
KOIN—Newspaper of the Air
KHQ—Magic Travels; Happy Feet
KOMO—Concert in Miniature
KFI—Ann Warner's Chats
KNX—Fletcher Wiley
KGB—3:55, Along the Airways
KSL—Junior Hour; News
KOA—News; Irving Kennedy, vocal

4:00 to 4:30 P. M.

•**KPO & network—Pickens Sisters; Freddie Martin's Orchestra**
KGO—Something Simple
KYA—Symphony Highlights
KTAB—Jewish Data Book; Talk
KLX—Musical Jigsaw; Bob's Club
KROW—Waltzes; Walworth Prog.
KJBS—Dance Orchestra
KGCC—Studio Program
KGDM—Gilmore Oil Program
KQW—Popular Tunes
KFRC—N. Y. Stocks to 4:05
 ***KFRC & netwk—Edgewater Beach Concert; University of the Air**
KOIN—Newspaper of the Air
KHQ—Studio; 4:15, News Album
KJR—Talks & Tea Dansant
KFI—Better Business Talk
KNX—Haven of Rest
KECA—4:15, Better Business Bureau
KFI—Town Crier
KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

•**KPO & network—Gould & Shetter, piano duo**
KPO—4:45, News Reporter
KGO—Harry Stanton, basso; To be announced
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; 4:45, Health School
KROW—Afternoon Concert; Talk
KJBS—Dance Orchestra
KGCC—Studio Program
KQW—Story Time; 4:45, Songs of the Islands
KGDM—Dance Orchestra; Records
 ***KFRC & network—Buck Rogers in the 25th Century; 4:45, Between the Bookends**
KOIN—Hollywood Reporter
KGW—Eddie King; Milton Gumbert
KJR—Snapshots
KOMO—4:45, Moments of Melody
KLX—Tonic Tunes; U. S. C.
KFI—Organ Recital
KFSD—Dr. McCoy to 4:45
KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

•**KPO & network—Mary Ptckford and Stock Company**
KGO—Children's Hour; 5:15, Chromos, Chas. Runyan, pianist
KYA—Children's Hour
KTAB—Lauretta La Marr
KLX—Black and White Melodies; Bill, Mack and Jimmie
KROW—SERA Choral Ensemble
KGCC—Echoes; Studio Frolic
KQW—Popular Concert
 ***KFRC & network—Vivian and her Lifesaver; 5:15, Billy Bachelor**
KOIN—Bob & Dolly to 5:15
KJR—Drama; Waltzes & Tangos
KNX—Organ Concert
KECA—John McIntosh Brown; Songs
KFSD—Better Business; Studio
KSL—5:15, Tarzan

5:30 to 6:00 P. M.

•**KPO & network—Just Around the Corner**

KPO—5:45, Barbara Lee
 KGO—Tim Healy's Ivory Stamp Club; 5:45, Little Orphan Annie
 KYA—Metropolitans; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLB—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 *KFRC & network—Varieties
 KGW—Ivory Soap to 5:45
 KJR—Drama; Orphan Annie
 KOMO—Stamp Club to 5:45
 KHQ—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; Orphan Annie
 KFI—5:45, Chas. Wellman & Helen Hill, songs and piano
 KECA—Records
 KFOX—News; Records
 KFSD—Studio; Farley's Rangers
 KOA—Pacific Nomads

6:00 to 6:30 P. M.

*KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
 KGO—Dinner Concert
 KYA—Cyrus Trobbe Orchestra
 KTAB—Organ; News Service
 KLB—Arion Trio
 KROW—News; Dinner Dance
 KGGC—Dinner Dance
 KQW—California Department of Agriculture; 6:15, Recordings
 *KFRC & network—Chesterfield Program
 KJR—Reporter; Romance Time
 KFWB—News; Organ
 KNX—News; 6:15, Concert Group
 KECA—Board of Education; News
 KFOX—News; Al and Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

*KPO & network—John McCormack, tenor
 KGO—Concert; 6:45, Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sport Page; Talk
 KLB—Arion Trio
 KROW—Speedathon; Accordion
 KGGC—Dinner Dance
 KQW—Market Reports; Music
 *KFRC & network—Adventures of Grace
 KJR—Romance; 6:45, Jimmie Allen
 KFWB—Organist; Jimmie Allen
 KNX—Dance; 6:45, Elec. Trans.
 KECA—Wesley Courthelotte, organ
 KFOX—School Kids; Jimmy Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

*KPO & network—Ricardo and his violin; 7:15, Madame Sylvia, beauty and health expert.
 KGO—Ghost Town; 7:15, Agriculture Today
 KLB—News; 7:15, Lotus Land
 KYA—Ernie Smuts's Sport Page; 7:15, Drama
 KTAB—Italian News; Music
 KROW—C. W. Hammond; L'Italia News
 KQW—Weather; Voice of Portugal
 KGGC—Jewish Radio Hour
 *KFRC & network—Byrd Expedition Broadcast
 KGW—Meier & Frank to 7:15
 KHQ—To be announced
 KJR—7:15, Dollars & Sense
 KJMO—Jack & Melody Makers
 KFWB—Syncopators
 KNX—Watanabe & Archie; Rajput
 KECA—7:15, Records
 KFOX—Eh & Zeb; Bobby & Betty
 KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

*KPO & network—One Man's Family, serial Drama
 KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade
 KYA—Cowboys; Louise Taber
 KTAB—Socialist Labor Party; Music

KLB—Manila Stringed Orchestra
 KROW—Hawaiians; Symphony Orch.
 KGGC—Jewish Radio Hour
 KQW—Italian Radio Theatre
 *KFRC & network—Barnyard Serenade
 KOIN—Jim Allen; Merry Gentlemen
 KOL—Speaker Stevenson to 7:45
 KJR—Popular Concert
 KNX—In-Laws; 7:45, King Cowboy
 KFWB—Vocalist; Comedy Stars
 KECA—Echoes of the Opera
 KFOX—Boy Detective; Vocal Duet
 KFSD—Marie Viratelle Kriete
 KSL—Melodies; Comedy Stars
 KOA—Conoco Program

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Californians on Parade; 8:15, Nanette La Salle, contralto
 KYA—Trobbe's Scrap Book
 KTAB—Yolande Delyse, harpist; Italian-American News
 KLB—Rhythmic Reporters
 KROW—Crime Stories; 8:15, Watchtower
 KGGC—Harlem Nights; Records
 KQW—Music of the Masters
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Neapolitans
 KNX—June Irwin; Elec. Trans.
 KFWB—Frankie Masters' Orchestra
 KECA—Echoes of the Opera
 KFOX—Souvenirs; Cecil & Sally
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

*KPO & network—Lanny Ross and His Log Cabin Orchestra
 KGO—Clef Dwellers; Sports Headliners
 KYA—Dance Orch.; Venetian Blinds
 KTAB—Quartet; Bob Morton, tenor
 KLB—Studio Program; Tunes
 KROW—Harmonies; Rhythms
 KGGC—Concert; Timely Tunes
 KQW—Music of the Masters
 *KFRC & network—Voice of Experience; 8:45, Ozzie Nelson's Orch.
 KOIN—8:45, Comedy Capers
 KJR—Popular Concert
 KNX—Comedy Capers; Music
 KFWB—Ted Fio-Rito's Orchestra
 KECA—Recordings
 KFOX—Ted Fio-Rito's Orchestra

9:00 to 9:30 P. M.

*KPO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor
 KGO—Bal Tabarin Orchestra
 KYA—Music; Comedy Caravan
 KTAB—Nevada Nightriders
 KLB—Krausmeyer & Cohen; Rhythm Encores
 KROW—Boxing Matches
 KQW—Musings; Salon Orchestra
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Jacques Renard and Orchestra
 KOL—Public Bench; Orchestra
 KOIN—Little Show; Orchestra
 KJR—News; Song Market
 KNX—News; 9:15, Musical Prog.
 KFWB—Dance Orchestra
 KECA—L. A. J. C. Musicale
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt; 9:15, Drama
 KSL—Pinto Pete Ranch Boys to 9:15

9:30 to 10:00 P. M.

*KPO & network—Town Hall Tonight
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn
 KYA—Caravan; News; Famous Fights of the Past
 KTAB—News; SERA Program
 KLB—News; Fireside Phantasies
 KROW—Boxing Matches

KGGC—Dance Tunes; Recordings
 KQW—Kirk of Sleepy Hollow
 *KFRC & network—Geo. Hall's Orch.
 KVI—News; Orchestra
 KOL—9:45, News; Editorial
 KOIN—Joseph Sampletro, violinist; Orchestra
 KJR—Castles in Music; C. of C.
 KNX—The Crocketts
 KFWB—Slumber Time
 KECA—Musicale; 9:45, Pianist
 KFOX—Beverly Hillbillies
 KFSD—Drama; Studio Program

10:00 to 10:30 P. M.

*KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orchestra
 KGO—Neapolitan Echoes
 KYA—Famous Fights; 10:15, Drama
 KTAB—Dance Orchestra
 KLB—Recordings
 KROW—Boxing Matches
 KGGC—Mort Werner's Open House
 KFRC—News
 *KFRC & network—To be announced; 10:15, Organ Recital
 KVI—Wednesday Night Mixer
 KOL—Ivan Dittmars, Organist
 KOIN—Serenades; Wilshire Presbyterian
 KJR—Orchestra
 KFI—10:15, Art World in Review
 KNX—Crocketts
 KFWB—News; Musicale
 KECA—Musical Celebrities
 KFOX—News; 10:15, Organ
 KGB—News; Studio, Organ
 KSL—Music; 10:15, Pianist
 KOA—Orchestra

10:30 to 11:00 P. M.

*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—News; 10:35, Williams-Walsh Orchestra
 KYA—Drama; Mort Werner, songs
 KTAB—Charley Dring's Orchestra
 KROW—Harmonies
 KGGC—Mort Werner's Open House
 *KFRC & network—Orville Knapp's Orchestra
 KOIN—Club Victor
 KOL—Dance Music
 KGW—Elec. Trans.; Orchestra
 KJR—Till Tomorrow
 KNX—Pontrelli's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

*KGO & network—Ted Fio-Rito's Orchestra
 KPO—Slumber Hour
 KYA—Sandman Organ
 KTAB—Organ
 KROW—Speedathon; Dance of the Hour
 *KFRC & network—Jurgen's Orch.
 KOIN—Kelly's Kabelleros
 KOMO—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Woodyard's Orch.
 KPO—Organ Concert
 KYA—Concert Memories
 KTAB—Dance Music
 KROW—Dance Music
 KJMO—Fritz Wolcott's Orchestra
 *KFRC & network—To be announced
 KOIN—Dance Orchestra
 KGW—Bart Woodyard Orchestra
 KOMO—Moonlight Melodies
 KFWB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—DX Program
 KJMO—Midnight Vagabond
 KHJ—Recordings
 KGB—Records
 KJPS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Jan. 10, 1935

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KVI—Varieties; Musical Bracer
- KOMO—7:45, Stradivarieties
- KGW—Ronald Buck to 7:45
- KFI—Stocks; Health Exercises
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Morning Watch; McThrift

8:00 to 8:30 A. M.

- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wons Scrapbook
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recordings; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- KFRC—Recordings
- KFRC & network—8:15 Academy of Medicine
- KOIN—Rhythms to 8:15
- KOL—Organ; 8:15, Cecil & Sally
- KOMO—Morning Reveries
- KVI—Records; Wandering Cowboy
- KFI—Church Quarter Hour to 8:15
- KNX—Jewel Box; Help for the Day
- KECA—Piano; Records
- KFSD—Johnny O'Brien to 8:15
- KGB—Records to 8:15
- KSL—Melodies; Mary & John
- KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

- KPO & network—U.S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KJBS—Dance Music; Pianist
- KGDM—Ernie Cruz; 8:45, Talk
- KFRC & network—Hollywood Country Church
- KOMO—Mary's Friendly Garden
- KGW—8:45, Heinz Musicale
- KHQ—Crazy Wells to 8:45
- KFI—Music; 8:45, Julia Hayes
- KNX—Song Bag
- KSL—Cal-O-Dine; Mary & Bennie
- KOA—U. S. Navy Band

9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin
- KPO—9:15, Barbara Lee
- KGO—Electrical Transcription; 9:15, Beaux Arts Trio
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Varieties
- KJBS—Popular Concert; Bargain
- KGCC—Stars; Songs; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; Personalities
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KGW—9:15, Merry Macs
- KHQ—9:15, Home Comfort



RAY HEDGE
"CLARENCE"
CBS—8 P. M.

- KOMO—9:15, The Merry Macs
- KNX—Health Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & netwk—Martha Meade Society
- KPO—9:45, Edna Fischer, pianist
- KGO—Beaux Arts Trio
- KGO & netwk—9:45, Press-Radio News; 9:50, Johnnie O'Brien
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Better Vision
- KGCC—Morning Melodies
- KQW—Gems of Melody; Better Vision
- KGDM—News; Records
- KFRC & network—George Hall's Orchestra
- KVI—Dr. Burns; Mystic Melodies
- KJR—News; Early Echoes
- KHQ—9:45, Tull & Gibbs
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Release
- KECA—Records to 9:45
- KNX—Music; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35
- KSL—Jennie Lee to 9:45
- KOA—Farm and Home

10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Pair of Pianos
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Memories; Organ
- KGCC—Cal King
- KGDM—Recording
- KQW—News; Headline Memories
- KFRC & network—Samuel De Jong's Orchestra; Wife Begins at 10:15
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of Pioneers
- KJR—Home Makers; Music Shop

- KNX—Eddie Albricht's Family
- KECA—Recorded Program
- KSL—Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Airbreaks; Variety Program; Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Hillbilly
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KROW—Morning Concert
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- KQW—Aunt Sammy; Music
- KFRC—Better Business Bureau
- KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Uncle Hank
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Standard School Program
- KGO—NBC Music Guild
- KYA—Organ Concert
- KTAB—Bargains; Beauty; Rhythm
- KLX—Anita & Orosco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KGCC—Milady's Date Book; Waltz Time
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC & netwk.—Little French Princess; Helen Trent Romance
- KOL—Garden Talk; 11:15, News
- KOIN—This and That
- KVI—Observer; Morning Melodies
- KJR—Rhythm Rulers
- KNX—Marshall Grant, Organ
- KECA—Recordings
- KGB—Recordings
- KOA—Huffman Harmonies

11:30 to 12:00 Noon

- KPO & network—Standard School Program; 11:45, Vic and Sade
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Four-Four Time; News
- KLX—Beauty Salon; Scrapbook
- KROW—Latin-American Program
- KJBS—Popular Hits; Talk
- KGCC—Request Hour
- KGDM—Accordion Capers; News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KJR—Irish Minstrel; Music
- KECA—Records; 11:45, Music Talk
- KNX—Talk; 11:45, Ironizer Talk
- KFSD—11:45, Studio Program
- KOA—Question Box to 11:45

12:00 to 12:30 P. M.

- KGO & netwk—Castles of Romance
- KGO—12:15, Financial Fishes; 12:20, Luncheon Concert
- KPO—News Reporter
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; 12:03, Concert
- KTAB—Congola; Agric Period
- KLX—Dance Music
- KROW—Latin American Program
- KJBS—Vocal and Instrumental
- KGCC—Request Hour
- KGDM—Popular Orchestra
- KGDM—Recordings
- KFRC & network—Roadways of Romance
- KVI—Mkt. Specials; Headlines
- KOL—The Carnival Hour

KOIN—Scrapbook; Amie Brunn
 KOMO—12:15, Viennese Vagabonds
 KGW—12:15, Meier & Frank
 KHQ—Organ Recital
 KJR—Tunes; 12:12, Grain Reports
 KFT—Fed. & State Mkt. Reports
 KNX—News; 12:15, Music
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—Orchestra

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Memory Paths
 KJBS—Dance Matinee
 KROW—California Farm Hour; 12:45, Hits of Today
 KGGC—Montana Cowboys
 KQW—Market Reports
 KGDM—Recordings
 *KFRC & network—Roadways of Romance; 12:45, Easy Aces
 KOI—Carnival Hour to 12:45
 KOMO—Vagabonds; Cowboy Joe
 KGW—News; 12:45, Columbians
 KHQ—Luncheon Club
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah State Agric. College; 12:45, Easy Aces

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob; 1:15, East & Dumke
 KGO—Concert; 1:15, Ann Warner
 KYA—Shrine Club Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & network—Charlie Kent's Aderikans; 1:15, Salvation Army Band
 KVI—1:15, Hollywood News
 KOI—Julie Day to 1:15
 KOMO—1:15, Tea Time Tales
 KHQ—1:15, Sylvia Gray
 KJR—Musical Auction to 1:15
 KGW—1:15, Dental Clinic
 KFI—1:15, Charlie Wellman and Helen Hill
 KNX—Paris Inn
 KECA—Recordings to 1:15
 KGB—1:15, Stocks; Farm Flashes
 KFSD—Rotary Club
 KSL—Payroll Builder
 KOA—1:25, Better Housing Interview

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley
 KGO—Ann Warner's Chats; 1:45, Winston Petty, cellist
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KJBS—Dance Orchestras
 KROW—Hollywood Hillites; Ramblers
 KGW—Afternoon Concert
 KGDM—Recordings
 KPRC—Stocks; Christian Sci. News
 *KFRC & network—1:45, Dick Messner's Orchestra
 KOI—1:45, Bureau of Fisheries
 KOIN—Book of Life
 KJR—Renovize; Song Souvenirs
 KNX—Paris Inn
 KFSD—Old Time Program
 KGB—Parent Teachers' Association
 KSL—Dick Messner's Orchestra

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—National Congress of Parents and Teachers
 KYA—Don Valdemar's Orchestra

KTAB—Globe Trotter; Romancin'
 KLX—Bridge Talk; 2:15, Records
 KROW—Dance Matinee
 KJBS—Blindcraft Ensemble
 KGDM—Records; News
 KQW—Blindcraft Ensemble
 *KFRC & netwk—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Bookworm
 KECA—Classic Hour
 KSL—Eton Boys; Dental Clinic
 KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—College Inn Orchestra; Happy Jack, songs
 KYA—Modern Notes
 KTAB—Child Life; 3-4 Time
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Orch.
 KGDM—The Romancers
 *KFRC & netwk—Happy Go Lucky Hour
 KJR—Salon Hour, records
 KNX—To be announced
 KECA—Records
 KFSD—2:45, Studio Program
 KSL—Organ and A. M. A. Speaker; 2:45, Loretta Lee

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette
 KGO—Angelo, Ferdinand's Orch.
 KYA—Band Concert; Melody Man
 KTAB—Notices; Chinese News
 KLX—Song Market; Records
 KROW—Merry-Go-Round
 KJBS—News; Ballroom Favorites
 KGDM—Recordings; Piano
 KQW—Stocks & Bonds; Variety
 *KFRC & netwk—Feminine Fancies
 KHQ—Organ; Club Bulletin
 KJR—Enchanted Islands; Music
 KOMO—3:15, Fire Prevention Talk
 KGW—Edna Mae Jacks to 3:15
 KECA—Records
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Organ Recital
 KSL—Pianist; Junior Hour

3:30 to 4:00 P. M.

•KPO & netwk—Mickey Gillette's music
 KGO—The Family Cook Book; Singing Strings
 KYA—Drama; Hillbillies
 KTAB—Sophistication; Talk
 KLX—Recordings
 KROW—Better Housing News; Records
 KJBS—Afternoon Concert
 KQW—Afternoon Concert
 KGDM—Organ Recital
 *KFRC & network—Frank Castle's Matinee from Trouville Club
 KOI—Studio Program to 3:45
 KOIN—Newspaper of the Air
 KOMO—Birnbaum's Bavarians
 KFI—Ann Warner's Chat
 KNX—Fletcher Willey
 KGB—3:55, Along the Airways
 KSL—The Junior Hour; Records
 KOA—3:45, Microphone News

4:00 to 4:30 P. M.

•KPO & network—Richard Himber's Orchestra; 4:15, To be announced
 KGO—Beaux Arts Trio
 KYA—Tea Dance Parade
 KTAB—"The Jewish Date-Book"; Health Talk
 KLX—Oak, Recreation Dept.
 KROW—Waltz Time; Walworth
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KQW—Popular Tunes
 KGDM—Gilmore Oil Program
 KVI—Pre-school Story Lady to 4:15

*KFRC & network—Edgewater Beach Concert Orchestra; University of the Air
 KJR—Tea Dansant
 KHQ—4:15, News Album
 KNX—Haven of Rest
 KFI—Paul Roberts, tenor; Radio Editors Interviewed
 KSL—Broadcaster's Review
 KOA—Jack & Loretta; Everybody Sing

4:30 to 5:00 P. M.

•KPO & network—Three of a Kind
 KPO—4:45, News
 KGO—Beaux Arts Trio
 *KGO & network—4:45, To be announced
 KYA—Dance Parade; Music
 KTAB—Keep Smiling Revue
 KSL—Bro. Bob's Club; 4:45, Health School
 KROW—Afternoon Concert; Talk
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KGDM—Aaron Trans.; Records
 *KFRC & network—Buck Rogers in the 25th Century; 4:45, Between the Bookends
 KOIN—Hollywood Reporter; Bob & Dolly
 KJR—Snapshots
 KGW—Eddie King; 4:45, Milton L. Gumbert
 KOMO—4:45, Moments of Melody
 KNX—Dr. Mathews' Radio Church
 KFI—Organ Concert
 KECA—Recordings
 KSL—4:45, Orphan Annie
 KFSD—Dr. McCoy; to 4:45
 KOA—Thrills of Tomorrow to 4:45

5:00 to 5:30 P. M.

•KPO & netwk—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
 KGO—Art and Music; 5:15, Melody Lingers On
 KYA—Children's Hour
 KTAB—Lauretta La Marr; Melodies
 KLX—Pianist; Bill Mack & Jimmie
 KROW—Vocalist; Ramona & Romero
 KGGC—Dance Echoes; Studio Frolic
 KQW—Popular Concert
 KJBS—Dance Orchestra to 5:15
 KGDM—Records to 5:15
 *KFRC & network—Linit Charm Program
 KJR—Steamboat Bill; Records
 KNX—Organ Concert
 KECA—Educ. Speech; Records
 KFSD—C. of C. Studio Program
 KSL—Linit Hour of Charm

5:30 to 6:00 P. M.

•KPO & netwk—Fleischmann Variety Hour
 KGO—Melody Lingers On; 5:45, Little Orphan Annie
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 *KFRC & netwk—Billy Batchelor; D. S. S. Club
 KJR—Records; Orphan Annie
 KNX—Drama of Youth; 5:45, Orphan Annie
 KECA—Recordings
 KFSD—5:45, Farley's Rangers
 KSL—Standard Optical; Krausmeyer & Cohen

6:00 to 6:30 P. M.

•KPO & network—Captain Henry's Maxwell House Show Boat
 KGO—Dinner Concert
 KYA—Cyrus Trobette's Orchestra
 KTAB—Organ; News
 KLX—Arlon Trio

KROW—News; 6:15, Harmonies
KGCC—Dinner Dance Review
KQW—Popular Program
 ***KFRC & network—Let's Go to Europe; Piano Fantasies**
KOIN—Merry Gentlemen; Music
KJR—News; Romance Time
KNX—News; 6:15, Concert Group
KECA—Noreen Gammill; News
KFWB—News; Records; Organ
KFOX—News; Vocalists; Al, Molly
KSL—The Electric Hour

6:30 to 7:00 P. M.

•**KPO & network—Captain Henry's Show Boat**
KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
KYA—Orchestra
KTAB—Sports; Records
KLX—Arion Trio
KROW—Speedathon; 6:45, Dr. Facci
KQW—State Market Reports; 6:45, Popular Music
KGCC—Dinner Dance Program
 ***KFRC & network—Fred Waring's Pennsylvanians**
KJR—Romance; Jimmy Allen
KNX—Dance; 6:45, Jimmy Allen
KFWB—Organ; Jimmie Allen
KECA—Wesley Tourtellotte, organ
KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

•**KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers**
KGO—Cliff Nazarro; 7:15, Review of Activities of the San Francisco Municipal Government
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
KTAB—Italian News; Music
KLX—News; 7:15, Magic Harmony
KROW—C. W. Hammond; News
KGCC—Symphonette; Tango Time
KQW—Weather; News; Voice of Portugal
 ***KFRC & network—Fred Waring's Pennsylvanians**
KVI—Orchestra
KJR—Concert; Greater Washington Hour
KNX—Watanabe & Archie; Songs
KFWB—Fire Inspector; Hilarities
KECA—Records; Dr. Hopkins
KFOX—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

•**KPO & network—Paul Whiteman's Music Hall**
KGO—Forty-five Minutes from Broadway
KYA—Story Teller; Old Viennese Melodies
KTAB—Ice Hockey
KLX—Helen Parmelee, pianist; Studio Program
KROW—Accordionist; Old-Fashioned Girl
KGCC—Fireside Quarter Hour; Records
KQW—Italian Radio Theatre
 ***KFRC & network—Leith Stevens' Harmonies; Voice of the Crusaders**
KOL—Speaker Stevenson to 7:45
KVI—Dr. R. M. Mellor to 7:45
KOIN—Jimmy Allen; Beneficial
KJR—Program; Sweethearts Parade
KNX—In-Laws; King Cowboy
KFWB—Synchators; Vocalist
KFOX—Boy Detective; Vocal Duet
KECA—Waikikians; Records
KFSD—Moments of Melody
KGB—Comedy Stars; Fireside Melodies
KSL—Balladeer; 7:45, Sports

8:00 to 8:30 P. M.

•**KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour**
KGO—Forty-five Minutes from Broadway; 8:15, Jesse Crawford, organist

KYA—Orchestra; Musical Milkman
KTAB—Ice Hockey
KLX—Jewel Box; American Legion Talk
KROW—Latin-American Program
KGCC—Spanish-American Program
KQW—Lena Leland; Sportlog
 ***KFRC & network—Myrt & Marge; 8:15, Evening Dreams**
KOIN—8:15, Comedy Stars
KJR—8:15, Musical Scrapbook
KOL—8:15, Comedy Stars
KVI—8:15, Souvenirs
KNX—June Irwin; Adlerikans
KFWB—Frankie Masters' Orchestra
KECA—Recordings
KFOX—Poetry & Ballads; 8:15, Cecil and Sally
KFRC—Jimmie Allen; Studio
KSL—8:15, Mirth Parade
KOA—8:15, Jesse Crawford

8:30 to 9:00 P. M.

•**KPO & network—Standard Symphony Hour**
KGO—Eddie Duchin's Orchestra
8:45, Big Ben Dream Dramas
KYA—Tom Coakley's Orchestra; Rainbows of Romance
KYA—Interlude; Vocalist
KLX—Studio; Black and White Melodies
KHOW—Italian Program
KGCC—Concert; Timely Tunes
KQW—Musical Comedy Hi-Lites
 ***KFRC & network—Camel Caravan**
KJR—Armchair Traveler; Melodies
KNX—Reprise
KFWB—Ted Fio-Rito's Orchestra
KFOX—Ted Fio-Rito's Orchestra
KECA—Recordings; Story Teller
KFSD—Eddie Wheeler's Orchestra
KOA—Eddie Duchin's Orchestra

9:00 to 9:30 P. M.

•**KPO & network—Standard Symphony Hour; 9:15, Winning the West**
KGO—George Olsen's Orchestra
KYA—Sports Parade
KTAB—Nevada Nightherders
KLX—Melodies; 9:15, Violinist
KROW—Italian Program; Records
KGCC—News; Wyoming Cowboys
KQW—Band Concert
 ***KFRC & network—Al Kavelin Orchestra**
KOL—Krausmeyer & Cohen to 9:15
KOIN—Krausmeyer & Cohen; Evening Song
KVI—Krausmeyer & Cohen; 9:15, Crooners
KJR—News; Charlie Kent Singers
KNX—News; Mona Lowe
KFOX—Beverly Hillbillies
KFWB—Jack Joy's Orchestra
KECA—Chamber Music; Records
KFSD—Lewis Prog.; Aztec Half-Hour
KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

•**KPO & network—Winning the West KPO—9:45, Book Parade**
KGO—Dancing in Twin Cities
KYA—Russian Melodies; 9:45, News; America
KTAB—News; Wrestling Matches
KLX—News; California Rangers
KROW—Music of the Masters
KGCC—Dance Tunes; Singers of Songs
KQW—Dance Frolic
 ***KFRC & network—Orchestra**
KOL—Hollywood News; 9:45, News
KVI—News; Evening Meditations
KJR—Musical Headlines; Orchestra
KHQ—9:45, Romance of Achievement
KOMO—9:45, Romance Time
KGW—9:45, Edwards Furr. Prog.
KFWB—Slumbertime
KNX—Music; The Crocketts
KFOX—Beverly Hillbillies
KECA—Recordings

KFSD—Aztec Half-Hour to 9:45
KSL—Leon Navarro's Orchestra
KOA—Country Club Orchestra

10:00 to 10:30 P. M.

•**KPO & network—Richfield Reporter**
KPO—10:15, Waltz Time
KGO—Mickey Gillette's Music
KYA—Orchestra
KTAB—Wrestling Matches
KLX—Records
KROW—Hawaiians; Sport Hilites
KGCC—Mort Werner's Open House
KSLR—News to 10:10
 ***KFRC & network—To be announced; 10:15, Fred Skinner, vocalist**
KOL—Dance Music
KGW—10:15, Meier & Frank
KOMO—10:15, Royal Seven
KFI—10:15, Four Black Birds
KFWB—News; Musicale
KNX—Crocketts
KECA—Records to 10:15
KFOX—News; Organ
KGB—News; To be announced
KSL—Orchestra; Kalawata Boys
KOA—Dance Orchestra

10:30 to 11:00 P. M.

•**KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra**
KPO—10:55, Press-Radio News
KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
KYA—Orchestra
KTAB—Ray Tellier's Orchestra
KLX—Records
KROW—Royal & Ancient Order of Saps
KGCC—Mort Werner's Open House
 ***KFRC & network—Orville Knapp's Orchestra**
KOL—10:45, American Weekly
KOIN—Orchestra
KOMO—Moonlight Melodies
KGW—10:45, Bart Woodyard's Orch.
KJR—10:55, Memory's Garden
KNX—Pontrelli's Orchestra
KFWB—Tex Howard's Orchestra
KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

KPO—Freddie Bergin's Orchestra
 •**KGO & network—Ted Fio-Rito's Orchestra**
KYA—Concert Orchestra
KTAB—Dance Orchestra
KROW—Speedathon; Dance Music
 ***KFRC & network—Dick Jurgen's Orchestra**
KOIN—Kabelleros; 11:15, Columbia Gardens
KOMO—Orchestra
KHJ—Organ
KNX—Pontrelli's Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Dance Orchestra

11:30 to 12:00 Midnight

•**KGO & network—Jimmy Grier's Orchestra**
KPO—Chas. Runyan, Organist
KYA—Sandman Organ
KTAB—Dansapations
KFRC—Organ Recital
KOIN—Lionel Hampton's Orchestra
KVI—Organ; News and Tips
KJR—Till Tomorrow
KHJ—Organ and Records
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra
KGB—Organ

12:00 to 1 A. M.

KTAB—D-X Program
KROW—Midnight Vagabond
KGDM—121 Nite Club Orchestra
KHJ—Recordings
KGB—Records
KJBS—Owl Program

1:00 to 7:00 A. M.

KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

Jan. 11, 1935

7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KFI—Stuart Buchanan & Bill Lawrence; 7:15, Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings
- KFSD—Early Birds; Pep & Ginger
- KGB—Seven o'Clock Club
- KSL—News; 7:05, Melodies

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brunn; Studio Program
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gillmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; 7:45, Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Records
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- * KFRC & netwk—8:15, Ben Greenblatt, pianist
- KOL—8:15, Cecil and Sally
- KVI—Recordings; Ben Greenblatt
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- * KFRC & network—Hollywood Country Church
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recordings
- KSL—Cal-O-Dine Program; Talk



GERALD KING
KFWS—MANAGER

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Charles Sears, tenor
- KGO—Kahversation with Kay; 9:15, Carnation-Albers Program; Pianist
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Kings Men; Bargains
- KGCC—Recordings; Bargains
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- * KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale
- KHQ—9:15, Burgan's Home Comfort
- KFI—9:15, Charles Sears & others
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy
- KSL—9:15, The Gumps
- KOA—Marietta Vasconcelles to 9:15

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGCC—Morning Melodies
- KGDM—News; 9:45, Records
- * KFRC & network—Betty Crocker; 9:45, Dance Music
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Mystic Melodies
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Organ; Homemaker
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45, News to 9:50
- KSL—Jennie Lee

10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Erent, tenor

- KYA—Columbia on Parade; Music
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Memories
- KGCC—Cal Kids
- KQW—News; Memories; Orchestra
- KGDM—Easy Chair; Records
- * KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill
- KJR—Home Makers Time; Woman in the Shoe
- KFI—California Kitchen
- KNX—Eddie Abrich; Family
- KSL—10:15, Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Horacio Zito's Orchestra
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Klopber
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—So This Is Hollywood; Talk
- * KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping to 10:45
- KOIN—Air Shopping to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KFSD—Mirth Parade; Studio
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Recorded Program

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Beauty; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- * KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, Vic and Sade
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- * KFRC & netwk—American School of the Air
- KHQ—Organ
- KJR—Measured Steps
- KFI—Home Nursing Hints to 11:45
- KNX—Spice of Life; Talk
- KECA—11:45, Recordings
- KFSD—11:45, Studio Program

12:00 to 12:30 P. M.

KPO—News
 ●KPO & network—12:15, Western Farm and Home Hour
 KGO—Agriculture; Financial; 12:20, Concert
 KYA—Scriptures; 12:03, Concert
 KTAB—Talk; Agriculture Period
 KLX—Dance Music
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KJBS—Song Hits
 KGGC—Request Hour
 KGDM—Friendship Club; Records
 KVI—Mkt. Specials; Headlines
 *KFRC & network—Four Showmen; 12:15, Minneapolis Symphony Orch.
 KOL—The Carnival Hour
 KOIN—Walker's Scrapbook; Amie Brunn
 KOMO—Pianist; 12:15, Vagabonds
 KHQ—Pianist; Shopper Program
 KJR—Interlude; Grain Reports to 12:15
 KGW—Shadows; Meier & Frank
 KFI—Market Reports to 12:15
 KECA—12:15, News
 KNX—News; 12:15, Vocal & Organ
 KFSD—Pianist to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

●KPO & network—Western Farm and Home Hour
 KGO—Concert; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Recordings
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Montana Cowboys
 KQW—Orchestra
 KGDM—Pacific Islanders
 *KFRC & network—Minneapolis Symphony Orchestra
 KOL—The Carnival Hour
 KVI—Capitol City News
 KOMO—Viennese Vagabonds; Cowboy Joe
 KGW—News Flashes; Pianist
 KHQ—Stepping Along; Studio
 KNX—Dr. Matthews
 KECA—Concert Favorites, records

1:00 to 1:30 P. M.

●KPO & network—Betty & Bob; 1:15, East and Dumke
 KGO—Commonwealth Club Luncheon
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 *KFRC & network—Minneapolis Symphony Orchestra
 KOL—Julie Day to 1:15
 KHQ—1:15, Sylvia Gray
 KJR—Ch. of Commerce Lunch
 KOMO—1:15, Tea Times Tales
 KGW—1:15, Dental Clinic
 KNX—Pontrelli's Orchestra
 KFI—1:15, Al Gayle, accordionist
 KFSD—Stocks; 1:15, Studio Prog.

1:30 to 2:00 P. M.

●KPO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Musical Strings; 1:45, Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; Oklahoma Ramlers
 KJBS—Dance Orchestra
 KFRC—Stock Quotations; Christian Science News to 1:45
 *KFRC & network—Minneapolis Symphony Orchestra

KQW—Concert
 KJR—Renovize; The Sun Dial
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

●KPO & network—Al Pearce and His Gang
 KGO—Pair of Pianos
 KYA—International Troubadours
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings; Romance
 KROW—Dance Matinee
 KQW—Dance Matinee
 KJBS—Better Business Talk; 2:15, Events of Interest
 KGDM—Serenader; News
 KJR—Salon Hour
 *KFRC & network—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Broadcasters' Review
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

●KPO & network—Al Pearce Gang
 KGO—Nellie Revell, interview; Happy Jack, songs
 KYA—Lost & Found; Modern Notes
 KTAB—Talk; 3:4 Time
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Seiffert Players; Orchestra
 KQW—John Seiffert Players; Dance
 KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Music
 KECA—Recordings
 KFSD—2:45, Studio Program
 KSL—Milton Charles; Fats Waller
 KOA—Nellie Revell; Happy Jack

3:00 to 3:30 P. M.

●KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette
 KGO—Jack Berger's Orchestra
 KYA—Band Concert; Symphony
 KTAB—Notices; Chinese Program
 KLX—Musical Jigsaw; Records
 KROW—Fay Lanphier; Music
 KJBS—Radio News; Records
 KQW—Stocks & Bonds; Music
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KJR—Easy Chair; Enchanted Isles
 KHQ—Business & Pleasure; Club Bulletin
 KGW—Concert Trio to 3:15
 KNX—Concert Orchestra
 KECA—Recordings
 KSL—Songs of Long Ago; Junior Hour
 KOA—Hotel Astor Orch.

3:30 to 4:00 P. M.

●KPO & network—Mickey Gillette's Music
 KGO—The Well Dressed Woman; 3:45, Singing Strings
 KYA—Symphony Highlights; Orch.
 KTAB—Sophistication; 3:45, Picture Preview
 KLX—SERA Orchestra
 KROW—Spanish Tunes; Records
 KJBS—Front Page Drama; Records
 KQW—Variety Program; Music
 KGDM—Ernie Cruz; Records
 *KFRC & network—Frank Castle's Matinee
 KOIN—Newspaper of the Air
 KOL—Studio Program
 KHQ—King's Men; Happy Feet
 KOMO—Trio Romantique
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—News; Soloist

4:00 to 4:30 P. M.

●KPO & network—Phil Cook's Show Shop
 KGO—Beaux Arts Trio
 KYA—Tea Dance Parade
 KTAB—Jewish Date Book; Talk
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Walworth
 KJBS—Dance Orchestra
 KGDM—Gumore Or program
 KQW—Popular Tunes
 KGGC—Studio Program
 *KFRC & network—Edgewater Beach Concert Orchestra; 4:15, University of the Air
 KHQ—4:15; News Album
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KJR—Tea Dantsant
 KFI—Calif. Teachers Assn. to 4:15
 KNX—Haven of Rest
 KECA—4:15, Recordings
 KSL—Payroll Builder
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

●KPO & network—King's Guard
 KPO—4:45, News
 KGO—For Girls and Boys Only
 KYA—Orchestra
 KTAB—Keep Smiling Revue
 KLX—Club; 4:45, Health School
 KROW—Afternoon Concert; Talk
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Bob Allen; Records
 KGGC—Studio Program
 *KFRC & network—Danny Russo's Orchestra; Between the Bookends
 KOIN—Hollywood Reporter to 4:45
 KOMO—4:45, Orchestra
 KGW—4:45, Cherniavsky's Orch.
 KJR—Snapshots
 KHQ—N. W. on Parade; Orchestra
 KFI—Organ recital
 KNX—Tonic Tunes; U. S. C.
 KFOX—4:45, Recordings
 KFSD—Dr. McCoy; Orchestra
 KSL—Melodic Interlude; 4:45, Orphan Annie
 KOA—Skit; 4:45, Orchestra

5:00 to 5:30 P. M.

●KPO & network—Musical Program
 KGO—Vocalists; Violinist
 KYA—Children's Hour
 KTAB—Lauretta La Marr; Studio
 KLX—Pianist; Bill, Mack, Jimmie
 KROW—Organ; Lee Davis Gang
 KQW—Popular Concert
 KGGC—Echoes; Studio Frolic
 KJBS—Dance Orchestra to 5:15
 KGDM—Records to 5:15
 KFRC—Dr. J. C. Campbell
 *KFRC & network—5:15, Billy Bachelor
 KOIN—Bob & Dolly
 KVI—Last of the Mohicans to 5:15
 KJR—Capt. Cracker; 5:15, Melodies
 KHQ—5:15, Model Boots
 KOMO—Moments of Melody to 5:15
 KNX—Synagogue of the Air
 KECA—Records
 KSL—Pullman Tailors; 5:15, Tarzan
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes; 5:45, Style Talk
 KGO—Ivory Stamp Club; 5:45, Little Orphan Annie
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KVI—Reichmuth Family
 *KFRC & network—Vincent Lopez' Orchestra
 KHQ—Ivory Soap Program; Ricardo, Violinist
 KJR—Drama; Orchestra

KOMO—Stamp Club; 5:45, violinist
 KGW—Ivory Soap to 5:45
 KFI—5:45, Vocal and Piano
 KNX—Og, Son of Fire; 5:45, Orphan Annie
 KECA—5:45, Tuning in with our Children
 KFSD—5:45, Farley's Rangers
 KSL—Harry Clarke, soloist and Organ; Krausemyer and Cohen
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie, comedienne
 KGO—Dinner Concert
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Organ; News
 KLX—Arion Trio
 KROW—News; 6:15, Dance Music
 KGGC—Dinner Dance Review
 KQW—Department of Agriculture; 6:15, Popular Program
 * KFRC & network—March of Time
 KJR—News; Tommy Thomas Entertains
 KNX—News; Concert Group
 KFWE—News; Records; Organ
 KECA—Educ. Prog.; 6:15, News
 KFOX—News; Trio; Al & Molly
 KFSD—Junior Chamber of Commerce; Dinner Music

6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Sports; Song Shop
 KLX—Arion Trio
 KROW—Speedathon; Records
 KGGC—Dinner Dance Review
 KQW—State Market Reports; 6:45, Popular Music
 * KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Florig's Orchestra and Guest Star
 KJR—Evergreen Theatres; Jimmie Allen
 KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen
 KFWE—Fun-Fest; Jimmie Allen
 KECA—Wesley Tourtelotte, organist
 KFOX—School Kids; Jimmie Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith
 KGO—Cliff Nazarro, songs; 7:15, Chester Rowell
 KYA—Ernie Smith's Sport Page; 7:15, Drama
 KTAB—Italian News; Music
 KLX—News; 7:15, Pianist
 KROW—Hammond; L'Italia News
 KQW—Weather; Voice of Portugal
 KGGC—Bob May; Popular Concert
 * KFRC & network—Hollywood Hotel
 KJR—Concert; Dollars & Sense
 KFWE—Talk; Loyce Whiteman
 KFOX—Eb & Zeb; Bobby & Betty
 KNX—Watanabe & Archie; Rajput
 KECA—Scotland in Song and Story; Records

7:30 to 8:00 P. M.

• KPO & network—The Pause That Refreshes on the Air
 KGO—Comedy Stars of Hollywood; Mickey Gillette's Music
 KYA—Cowboys; Reminiscing
 KTAB—Socialist Labor Party; 7:45, Revolving Stage
 KLX—Silver Strains; 7:45, Soprano
 KROW—L'Italia Echoes of Italy
 KGGC—Records; Organalities
 KQW—Italian Theatre
 * KFRC & network—Herbie Kaye's Orchestra
 KOL—Radio Speaker Stevenson
 KOMO—To be announced

KGW—Meier & Frank
 KJR—Popular Concert
 KFWE—Sons of the Pioneers; Comedy Stars
 KNX—The In-Laws; King Cowboy
 KFOX—Boy Detective; Vocal Duet
 KECA—Recordings
 KFSD—7:45, Romance and Melody
 KOA—Rangers
 KSL—Studio Program; Alka Seltzer

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit
 KGO—Mickey Gillette's Music; Nanette La Salle
 KYA—Erev Shaboth
 KTAB—Harpist; 8:15, Fishin' Fool
 KLX—World Revue
 KROW—Echoes of Italy; Skit
 KGGC—Spanish-American Program
 KQW—Church Choir
 * KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Spice of Life; Carefree Capers
 KNX—Musical Program
 KECA—Recordings
 KFWE—Frankie Masters' Orchestra
 KFOX—Souvenirs; Cecil and Sally
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue
 KGO—To be announced
 KYA—Orchestra; Love's Old Sweet Songs
 KTAB—St. Mary's College; 8:45, Prof. E. G. Linsley
 KLX—Studio; 8:45, Tonic Tunes
 KROW—Happy Harmonies; Talk
 KGGC—Concert; Timely Tunes
 KQW—Waltz Favorites
 * KFRC & network—Court of Human Relations
 KJR—Yesterday, Today and Tomorrow
 KNX—Homer Canfield, songs; Talk
 KECA—Recordings
 KFWE—Dance Orchestra
 KFOX—Dance Orchestra
 KFSD—Studio Program
 KOA—Emerson Drug Program

9:00 to 9:30 P. M.

• KPO & network—Caswell Concert; 9:15, Studebaker Champions
 KGO—Jack Denny's Orchestra; Clef Dwellers
 KYA—Drama; 9:15 Neighbors
 KTAB—Nevada Nighthanders
 KLX—Krausemyer & Cohen; Black & White Melodies
 KROW—Music of the Master; Unusual Stories
 KQW—News; 9:05, Cowboys
 KQW—San Jose State Debate
 * KFRC & network—Scott Fisher's Orchestra
 KFRC—9:15, Hobbies, Wilbur Hall
 KOMO—9:15, Montag Fireside Hour
 KGW—9:15, Fireside Hour
 KJR—News to 9:15
 KNX—News; 9:15, Drury Lane
 KHJ—Witches Tales
 KOIN—Headlines; Drama
 KFWE—Behind the Curtain
 KFOX—Beverly Hillbills
 KFSD—Furbilt; 9:15, Studio Prog.
 KGB—9:15, Hobbies
 KSL—Organ to 9:15
 KOA—Orchestra to 9:15

9:30 to 10:00 P. M.

• KPO & network—Champions
 KPO—9:45, The Phillistine
 KGO—Pick and Pat
 KYA—Lyric Quartet; News
 KTAB—News; Drama
 KLX—News; Road Information; Ran Wilde & Orchestra
 KROW—Buck Royce Cowboys
 KGGC—Recordings; Popular Songs
 KQW—American Legion; Drama

* KFRC & network—Geo. Hamilton's Orchestra
 KOL—9:45, News; Editorial
 KVI—News Flashes to 9:45
 KOIN—Little Show; Orchestra
 KHQ—Orchestra; Serenade
 KOMO—9:45, Moments of Melody
 KFI—9:45, The Phillistine
 KFWE—Behind the Curtain
 KSL—Musical Headlines; Rights
 KFOX—Beverly Hillbills
 KECA—Recordings
 KFSD—9:45, The Phillistine
 KSL—Wrestling Matches

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter
 KGO—10:15, Spotlight Review
 KGO—Vocalist; 10:15, Williams-Walsh Orchestra
 KYA—To be announced
 KTAB—Dance Orchestra
 KLX—Orchestra; Records
 KROW—Royal Hawaiians; Sports
 KGGC—Mort Werner's Open House
 KFRC—News; 10:10, Studio
 * KFRC & network—10:15, Joe Sullivan, pianist
 KOIN—Serenades
 KOL—Ivan Dittmars Organ
 KVI—Studio Program to 10:15
 KOMO—10:15, To be announced
 KHQ—10:15, Dance Orchestra
 KJR—Dance Orchestra
 KNX—Fights, Hollywood Stadium
 KFWE—News; Musicale
 KECA—Musical Celebrities
 KGB—News; To be announced
 KFOX—News; Organ
 KSL—Wrestling Matches to 10:15
 KOA—Broadmoor Country Club Or.

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Orchestra; 10:55, News
 KYA—To be announced
 KTAB—Dance Orchestra
 KROW—Modern Rhythm; Harmonies
 KGGC—Mort Werner's Open House
 * KFRC & network—Orville Knapp's Orchestra
 KOIN—Club Victor
 KGW—Orchestra
 KJR—Till Tomorrow
 KFWE—Tex Howard's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Fio-Rito's Orch.
 KGO—Freddie Bergin's Orchestra
 KYA—Sandman Organ
 KTAB—Organ Concert
 KROW—Speedathon; Records
 * KFRC & network—To be announced
 KOIN—Kelly's Kaballeros; Columbia Gardens
 KQW—De Honey's Orchestra
 KOMO—Dance Orchestra
 KFWE—Nick Stuart's Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

• KPO & network—Woodyard's Orch.
 KGO—Organ Concert
 KGB—Dance Orchestra
 KYA—Organ
 KTAB—Dancepatrons
 KROW—Dick Jurgen's Orch.
 KOIN—Dance Orchestra
 KVI—Dance Orchestra
 KJR—Reflections of Romance
 KFI—D-X Program
 KFWE—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—D-X Program
 KROW—Midnight Vagabond
 KQDM—Music and News
 KHJ—Recordings
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

Jan. 12, 1935

7:00 to 7:30 A. M.

- KPO—Morin Sisters, vocal trio; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Stuart Buchanan & Bill Lawrence; Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings to 7:15
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KOMO—7:45, To be announced
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vasa Family
- KGO—Studio Program
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLB—Records; Stock
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- * KFRC & network—Geo. Johnson's Orchestra
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Wandering Cowboy
- KOMO—Morning Reveries
- KHQ—Studio programs
- KFI—Church Quarter Hour to 8:15
- KNX—World Revue
- KECA—8:15, Recordings
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- * KFRC & network—University of Pennsylvania; Concert Miniatures
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps
- KFI—Musical Program



JERRY KILGORE
KNX—ANNOUNCER

KNX—Song Bag; Talk
KECA—8:45, Recordings
KSL—Ruth Clark Evans; Concert Miniatures

9:00 to 9:30 A. M.

- KGO & network—To be announced
- KGO—9:15, Organ Concert
- KPO—News
- KFO & network—9:15, Genia Fonariva, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings; Bargains
- KGW—Tuneful Topics; Congoing
- KGDM—Cowboy; Recordings
- * KFRC & network—Frederic Wm. Wile, Political Situation in Washington; 9:15, Fiddler's Fancy
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee to 9:15
- KOMO—Musical Madcaps to 9:15
- KQW—Cooking School to 9:15
- KHQ—Musical Gems; Tull & Gibbs
- KJR—9:15, Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Talk; Pop. Concert
- KFSD—Good Cheer; Dr. McCoy
- KSL—9:15, Instrumentalists

9:30 to 10:00 A. M.

- KPO & network—American Farm Bureau
- KGO—Organ; Vocalist; 9:55, Press-Radio News
- KYA—Lovers' Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Minstrels
- * KFRC & network—Abram Chasins, pianist
- KOL—Julie Day; Studio
- KJR—News; Spice of Life
- KNX—Concert; 9:45, News
- KECA—L. A. School Program
- KSL—Jennie Lee; Melodies

10:00 to 10:30 A. M.

- KPO & network—Farm Bureau
- KGO—Studio Program
- KTAB—News; Old Bachelor; Bargains
- KYA—Columbia Parade; Harmonies
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- * KFRC & network—George Hall & Orchestra
- KVI—10:15, Sons of Pioneers
- KOIN—10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albrigh's Family
- KECA—City School Program

10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—Words & Music
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGCC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- * KFRC & network—Esther Velas' Ensemble
- KVI—Amusement Tips to 10:45
- KOIN—Air Shopping to 10:45
- KGW—Mark Daniels, baritone
- KJR—Club Minutes; Uncle Hank
- KNX—Metropolitan Moods
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—Harmony Lane
- KYA—Organ
- KTAB—Bargains; Beauty; Rhythms
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- * KFRC & network—Dan Russo's Orchestra
- KOIN—This and That
- KOL—Garden of the Air; News
- KVI—The Observer; Melodies
- KJR—Rhythm Ruler
- KNX—Musical Program
- KECA—Classic Hour Records
- KOA—Metropolitan Opera

11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Four Four Time; News
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Stocks and Bonds; Accordion Theatre News
- KGDM—Organ Recital
- * KFRC & network—Poetic Strings; 11:45, Men of Manhattan
- KJR—Measured Steps
- KNX—Music; Talk
- KECA—Records
- KOA—Metropolitan Opera

12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera

KGO—Dot Kay, contralto; 12:15, Western Agriculture
 ♣VA—Scriptures—12:03, Concert
 KTAB—Talk; Agriculture Period
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Instrumental and Vocal
 KQW—Popular Orchestra
 KGGC—Request Hour
 KGDM—Road Reports; Serenader
 *KFRC & netwk—Emery Deutsch's Dance Rhythms
 KOIN—Johnnie Walker's Scrapbook; Amie Brunn
 KVI—12:15, Front Page Headlines
 KJR—Notes; Grain Reports; Harmony
 KNX—News; 12:15, Vocal & Organ
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—Metropolitan Opera

12:30 to 1:00 P. M.

*KPO & netwk—Metropolitan Opera
 KGO—Western Agriculture
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—Band Concert; Records
 KJBS—Dance Matinee
 KGGC—Montana Cowboys
 KQW—Market Reports
 KGDM—Records; News
 *KFRC & netwk—Modern Minstrels
 KJR—Uncle Frank's Children Mat.
 KNX—Concert Group
 KECA—Concert Favorites
 KOA—Metropolitan Opera

1:00 to 1:30 P. M.

*KPO & netwk—Metropolitan Opera
 KGO—Saturday Special
 KYA—Hawaiian Troubadours
 KTAB—Seventh Day Adventists
 KLX—Records
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings; The Bondons
 *KFRC & netwk—Modern Minstrels
 KJR—Uncle Frank's Children Mat.
 KNX—Pontrelli's Orchestra
 KECA—Records
 KOA—Metropolitan Opera
 KSL—Payroll Builder

1:30 to 2:00 P. M.

*KPO & netwk—Metropolitan Opera
 KGO—Saturday Special
 KYA—Rhythm Princes
 KTAB—Jean Kent, Economics
 KLX—Pop Concert
 KROW—Hollywood Hilites; East Bay Children's Theatre Assn.
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—The Bondons; Records
 *KFRC & netwk—Modern Minstrels
 KOIN—Book of Life
 KJR—Headliners
 KEX—Grain Reports; Records; Bookman
 KNX—Pontrelli's Orchestra
 KOA—Metropolitan Opera

2:00 to 2:30 P. M.

*KPO & netwk—Eddie Duchin's Orchestra
 KGO—Stringtime
 KYA—Don Valdemar's Orchestra
 KTAB—Jean Kent
 KLX—Records
 KROW—Dance Matinee
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—Recordings; News
 *KFRC & netwk—Little Jack Little's Orchestra
 KNX—Bookworm
 KECA—Classic Hour
 KJR—International Musical
 KSL—2:15, Dental Clinic
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

*KGO—Our American Schools
 KPO—Beaux Arts Trio
 KYA—Modern Notes
 KTAB—Child Life; Records
 KLX—Rhythm Encores; Records
 KROW—Dance Matinee
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romancier
 *KFRC & netwk—Tito Guizar; 2:45, Between the Bookends
 KOIN—2:45, Miniatures
 KNX—Recordings
 KJR—Travlogue
 KECA—Classic Hour
 KOA—Our American Schools

3:00 to 3:30 P. M.

KPO—Trio; Cecilians
 *KGO & netwk—Tom Coakley's Orchestra
 KYA—Svmphony Highlights
 KTAB—Bulletins; Chinese Broadcast
 KIX—Recordings
 KROW—Merry-Go-Round
 KQW—Popular Vocal and Variety
 KJBS—News; Light Opera
 KGDM—Records
 *KFRC & netwk—Al Roth and Orchestra
 KHQ—3:15, Club Bulletin
 KIP—Enchanted Islands
 KNX—Federation Women's Club
 KECA—Records
 KSL—3:15, Junior Hour
 KOA—Rowdy Wright; News

3:30 to 4:00 P. M.

KPO—To be announced; Pair of Pianos
 *KGO & netwk—Tid-Rit; 3:35, Twenty Fingers of Harmony; 3:45, The Master Builders
 KYA—Drama; Dance Parade
 KTAB—Sophistication; 3:45, Talk
 KIX—Some Marpat
 KPOW—Better Housing News; Records
 WFTS—Tango Orchestra
 KQW—Variety Program
 KGDM—Fania Cruz Program
 *KFRC & netwk—Bob Allen, pianist; Woody and Willie
 KFRC—3:55, New York Stocks
 KIP—Vindahonians
 KNX—Fletcher Wiley
 KECA—Recordings
 KSL—The Junior Hour; Woody & Willy
 KOA—News; Orchestra

4:00 to 4:30 P. M.

KPO—Pastels; Brooks Brothers
 *KGO—Religion in the News; 4:15, Jamboree, variety program
 KYA—Tea Dance
 KTAB—Date Book; Talk
 KIX—Records; Fro. Bob's Club
 KROW—Waltzes; Walworth Prog.
 KJBS—Dance Orchestra
 KGDM—Gibson Oil Program
 KQW—Variety Program
 KGGC—Studio Program
 *KFRC & netwk—Edgewater Beach Concert Orchestra
 KOIN—Newsmaker of the Air
 KHQ—4:15, News Album
 WFTS—Tea Dance
 KNX—Haven of Rest
 KECA—Recordings
 WFTS—Broadcasters Review
 KOA—Religion in the News; Saturday Jamboree

4:30 to 5:00 P. M.

*KGO & netwk—Jamboree
 KPO—Vagabonds Quartet
 KYA—Tea Dance Parade
 KTAB—Peacewaves; Recordings
 KIX—Bob's Club; Records
 KROW—Afternoon Concert; Talk

KJBS—Dance Orchestra
 KQW—Story Time; Songs
 KGDM—Musical Program
 KGGC—Studio Program
 *KFRC & netwk—Dan Russo's Orchestra
 KOIN—Hollywood Reporter
 KJR—Snapshots
 KFI—4:45, Charlie Wellman and Helen Hill
 KECA—Recordings
 KNX—Fireside Phantasies
 KSL—Broadcasters Review
 KOA—Jamboree; Pickens Sisters

5:00 to 5:30 P. M.

*KPO & netwk—Swift Hour; music direction Sigmund Romberg
 KGO—Spiritual Fantasy
 KYA—Children's Program; 5:15, Metropolitans
 KTAB—Relief Talk; Records
 KLX—Vocalist and Pianist
 KROW—Campus Echoes; Vocalist
 KJBS—Dance Orchestra to 5:15
 KGGC—Serenade; 5:15, Go to Church
 KQW—Concert
 *KFRC & netwk—Roxy Revue
 KJR—Over the Skyways; Waltzes & Tangos
 KNX—First Radio Church
 KECA—Recordings
 KFOX—Recordings

5:30 to 6:00 P. M.

*KPO & netwk—Swift Hour
 KGO—Beaux Arts Trio
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; Voice of Stamps
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Recordings; Irish Gems
 KQW—Musical Impressions
 *KFRC & netwk—Roxy Revue; 5:45, Mary Courtland and Robt. Armbruster's Revue
 KJR—Candlelight Time
 KNX—Gospel Association
 KFWB—Gold Star Rangers
 KECA—Recordings
 KFOX—News; Song Hits; Records
 KFSD—5:45, Morales Islanders

6:00 to 6:30 P. M.

*KPO & netwk—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra
 KGO—Dinner Concert
 KYA—Cyrus Trobber's Orchestra
 KTAB—Echoes of Portugal
 KLX—Arlon Trio
 KROW—East Bay Labor Journal; 6:15, Rhythm Kings
 KGGC—Dinner Dance Review
 KQW—Concert
 *KFRC & netwk—Chesterfield Program
 KJR—News Reporter; Concert
 KNX—News; 6:15, Concert Group
 KFWB—News; Records; Organ
 KECA—Records; News
 KFOX—News; Vocalists, Al & Molly
 KFSD—6:15, Fairway Facts

6:30 to 7:00 P. M.

*KPO & netwk—Gibson Family, original musical comedy
 KGO—Cliff Nazarro, songs; Education Today
 KYA—Orchestra
 KTAB—Sports; News
 KIX—Arlon Trio
 KROW—Speedathon; Dr. Facci
 KGGC—Dinner Dance Review
 KQW—Gerald Kenney; Voice of Portugal
 *KFRC & netwk—Hollywood Country Church
 KJR—Concert; Melody Palette
 KNX—Dance; 6:45, June Irwin
 KFWB—Organ; 6:45, Amer. Weekly
 KECA—Wesley Tourtellotte, organ,

KFOX—School Kids; Elec. Transc.
KFSD—Los Flores Mountaineers

7:00 to 7:30 P. M.

• KPO & network—Gibson Family
KGO—Organ Symphony
KYA—Ernie Smith's Sport Page;
7:15, Lyric Quartet
KTAB—Italian News; Music
KLX—News Items; 7:15, Vocalist
KROW—L'Italia News
KGGC—Orchestra; Organalities
KQW—News; Accordion Capers
* KFRC & network—The Carborun-
dum Band
KJR—Orchestra
KFWB—Examiner Interview
KECA—Raine Bennett, poet
KNX—Watanabe and Archie; 7:15,
Calmon Luboviski, violinist
KFOX—Vagabonds; Bobby & Betty
KFSD—Feature Program

7:30 to 8:00 P. M.

• KPO & netwk—Ladies Laugh Last
KGO—Emile Coleman's Orchestra
KTAB—Spanish Home Hour
KYA—Drama
KLX—Carefree Capers
KROW—Hawallians; Old Fashioned
Girl
KGGC—Recordings
KQW—"Calling All Cars"
* KFRC & netwk—Saturday Revue
KOIN—Jimmy Allen to 7:45
KOL—Radio Speaker Stevenson
KVI—Dr. R. M. Mellor to 7:45
KGW—Studio; Crazy Crystals
KOMO—30 Minutes of Music
KHQ—Crazy Wells, Ed. McConnell
KJR—Hal Kemp's Orchestra
KNX—Calmon Luboviski, violinist
KFWB—Juvenile Revue
KFOX—Juvenile Revue
KECA—Recordings
KGB—Comedy Stars to 7:45
KSL—Charlie Kent Adlerikans;
Pathfinder Pete
KOA—Harry Sosnick's Orchestra

8:00 to 8:30 P. M.

• KPO & network—National Barn
Dance
KGO—Ricardo, violinist; Nanette
La Salle, contralto
KYA—Laces and Graces
KTAB—Yolande Delyse, Harpist;
Ballad Hour
KLX—Musical Soiree
KROW—Latin-American Program
KQW—Dance Music
KGGC—Spanish-American Program
* KFRC & network—Richard Him-
ber's Champions
KJR—Los Argentinos
KFWB—Frankie Masters' Orchestra
KNX—Hollywood Barn Dance
KECA—Dept. of Playground
KFOX—Poetry and Ballads; 8:15,
Ceel & Sally
KFSD—Studio Program

8:30 to 9:00 P. M.

• KPO & network—National Barn
Dance
KGO—Freddie Bergin's Orchestra
KYA—Orchestra
KTAB—Ballad Hour; 8:45, Vocalist
KLX—Musical Soiree
KROW—Latin-American Program
KGGC—Concert; Records
KQW—Dance Music
* KFRC & network—Hodge Podge
Lodge
KOIN—Footlight Fancies
KJR—"It's a case of Books"
KNX—Hollywood Barn Dance
KFWB—Sons of Pioneers
KECA—Recordings; Desert Lore
KFOX—Ted Fio-Rito's Orchestra
KFSD—Eddie Wheeler's Orchestra
KSL—Geppert Saturday Party;
8:45, Morton Salt Program

9:00 to 9:30 P. M.

• KPO & network—Big Ten
KGO—Freddie Bergin's Orchestra;
Clief Dwellers, vocal trio
KYA—Bath Day Party
KTAB—Nevada Nightherders
KLX—Faulst Theater of the Air
KROW—Italian Program
KGGC—News; Wyoming Cowboys
KQW—Variety
* KFRC & netwk—Joe Haymes Orch.
KHQ—Old Time Party
KOL—Dance Music
KJRS—News Reporter to 9:15
KOMO—Fisher's Blend Half Hour
KNX—News; Hollywood Barn Dance
KFWB—Sons of the Pioneers
KFOX—Nick Stuart's Orchestra
KECA—Recordings
KSL—Smiling Ed McConnell; 9:15,
Peter Spraynozzle

9:30 to 10:00 P. M.

• KPO & netwk—Let's Dance; Or-
chestras under direction of Kel
Murray, Xavier Cugat & Benny
Goodman
KGO—Pan-Americana
KYA—Bath Day Party
KTAB—News; Drama
KLX—News; Orchestra
KROW—Dancing Party
KJBS—Morning Concert
KGGC—Records
KQW—Italian Radio Theatre
* KFRC & network—Dance Orch.
KOL—9:45, News; Editorial
KVI—Ledger News Flashs to 9:45
KNX—Hollywood Barn Dance
KJR—World Revue
KFWB—Slumbertime
KFOX—Slumbertime
KECA—Recordings

10:00 to 10:30 P. M.

• KPO & network—Let's Dance
KGO—Williams-Walsh Orchestra
KYA—Orchestra
KTAB—Dance Orchestra
KLX—Records
KGGC—Ten o'Clock Review
KROW—Dancing Party; Sports
KQW—St. Claire Hotel Orchestra
* KFRC & netwk—To be announced;
Fred Skinner
KOL—Harrison Mason; Dance Music
KJR—Hal Grayson's Orchestra
KHJ—News Items; 10:10, Orchestra
KNX—Haven of Rest
KFWB—News; Musicale
KFOX—News; Organ
KGB—News Flashs; Music
KECA—Recordings
KSL—Dance Orchestras

10:30 to 11:00 P. M.

• KPO & network—Let's Dance
KGO—Press-Radio News; 10:35,
Marshall's Mavericks
KYA—Wandering Troubadour
KTAB—Ray Tellier Orchestra
KLX—Records
KROW—Rhythms; Quiet Harmonies
KGGC—Ten o'Clock Review
* KFRC & network—Orville Knapp's
Orchestra
KOL—Dance Orchestra
KOIN—Club Victor
KJR—Artistic Trio
KNX—Pontrelli's Orchestra
KFWB—Orchestra
KFOX—Dance Orchestra

11:00 to 11:30 P. M.

• KPO & network—Let's Dance
KGO—Slumber Hour
KYA—Sandman Organ
KTAB—Dance Organ
KROW—Speedathon; Dance Music
* KFRC & network—To be ann...ced
KOIN—Kelly's Kaballeros; 11:15,
Columbia Gardens
KJR—Dance Orchestra

KGW—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra
KGB—Orchestra

11:30 to 12:00 Midnight

• KPO & network—Let's Dance
KGO—Slumber Hour
KYA—Concert Memories
KTAB—Dance Music
* KFRC & network—Dick Jurgen's
Orchestra
KJR—Till Tomorrow
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

• KPO & network—Let's Dance;
News
KTAB—D-X Program
KROW—Dance Music
KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct
when published by *Broadcast
Weekly*, but sale of time by
stations and networks and
national emergencies often
cause deviations which the
stations cannot foresee.

HAYSHAW MRS W J
LA GRANGE
CALIFORNIA
7/17/35

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
Baker, Phil, Friday, 6:30 p.m. NBC
Benny, Jack, Sunday, 8:30 p.m. NBC
Cook, Joe, Monday, 6:30 p.m. NBC
Penner, Joe, Sunday, 4:30 p.m. NBC
Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Adventures of Sherlock Holmes, Sunday,
5:30 p.m. KGO
Bible Stories, Sunday, 12 noon KGO
Death Valley Days, Tuesday, 9:30 p.m. NBC
Drama Hour, Monday, 8 p.m. KGO
First Nighter, Friday, 7 p.m. NBC
Grand Hotel, Sunday, 3:30 p.m. NBC
Ladies Laugh Last, Saturday, 7:30 p.m. NBC
Lux Radio Theatre, Sunday, 11:30 a.m. NBC
Mary Pickford Stock Co., Wed., 5 p.m. NBC
One Man's Family, Wed., 7:30 p.m. NBC
Radio Guild, Monday, 12 noon KGO
Strange Cases, Wednesday, 9:30 p.m. KGO
Sunday Morning Special, Sunday, 9 a.m. NBC
True Story Court, Friday, 8:30 p.m. CBS
Twenty Thousand Years in Sing Sing, Wednesday,
6 p.m. NBC
Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
Education Today, Saturday, 6:45 p.m. KGO
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
Hyde, Henry M., Sunday, 6 p.m. KGO
Religion in the News, Saturday, 4 p.m. KGO
Stanford University, Monday, 7:45 p.m. KGO
The New World, Monday, 9:30 a.m. NBC
You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
American Album of Familiar Music, Sunday,
6:30 p.m. NBC
Bernie, Ben, Tuesday, 9 p.m. NBC
Boswell Sisters, Tuesday, 6 p.m. CBS
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
Crosby, Bing, Tuesday, 6 p.m. CBS
Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
Hollywood Hotel, Friday, 6:30 p.m. CBS
Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
March of Time, Friday, 6 p.m. CBS
Personal Closeups, Interview by Gypsy, Sunday,
6:15 p.m. KGO
Sinclair Greater Minstrels, Monday, 6 p.m. NBC
Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC
Vick Presents Grace Moore, Tuesday, 6 p.m. NBC
Voice of Experience; Mon. to Fri., 9 a.m.; Wed.
8:30 p.m. CBS
Voice of Firestone, Monday, 8:30 p.m. NBC
Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday,
inclusive, 6:45 p.m. KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
Betty and Bob, Monday to Friday, 1 p.m. NBC
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15,
(Thurs., 5:30 p.m.) *KFRC
Myrt and Marge, Monday to Friday, inclusive,
8 p.m. CBS
Orphan Annie, Elec. Transcription, Mon. to Fri.
inclusive 5:45 p.m. KGO
Oxydol's Own Ma Perkins, Monday to Friday,
1:30 p.m. NBC
Vic and Sade, Mon. to Fri., inclusive, 11:45 a.m. NBC

SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC
N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS
Radio City Music Hall, Sunday, 9:30 a.m. NBC
Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
Blue Monday Jamboree, Monday, 9 p.m. *KFRC
Borden Program Featuring Beatrice Lillie,
Friday, 6 p.m. NBC
Carefree Carnival, Monday, 5:30 p.m. NBC
Captain Henry's Showboat, Thursday, 6 p.m. NBC
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC
Colgate House Party, Monday, 6:30 p.m. NBC
Fleischmann Hour, Thursday, 5 p.m. NBC
Gibson Family, Saturday, 6:30 p.m. NBC
Happy-Go-Lucky Hour, Monday to Friday, in-
clusive, 2 p.m. *KFRC
Hall of Fame, Sunday 5 p.m. CBS
Hi-Jinks, Sunday, 9 p.m. CBS
Kate Smith New Star Revue, Mon., 8:30 p.m. CBS
National Barn Dance, Saturday, 8 p.m. NBC
Palmolive Beauty Box, Tuesday, 7 p.m. NBC
Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC
Roxy Revue, Saturday, 5 p.m. CBS
Shell Show, Monday, 9 p.m. NBC
So This Is Radio, Sunday, 7:30 p.m. *KFRC
Town Hall Tonight, Wednesday, 9 p.m. NBC
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
Whitemar, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

★ CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFBW	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGCC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560