

CLASSIFIED CHAIN PROGRAMS

BROADCAST WEEKLY

JAN. 27th to FEB. 2nd



Courtesy Osa Albani, soprano, featured on the Melodious Silken Strings program over NBC, Sunday 9 p. m.

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON , , , SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.



*Private dining rooms for group luncheons
and conventions*

**RATES NOW BEGIN AT —
\$2 SINGLE WITH BATH
\$3 DOUBLE WITH BATH**

POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPJ	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KG0Z	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KG0Y	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPED	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPDK	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
127.50	2470	KGPN	Davenport, Ia.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulsa, Calif.
124.50	2410	WPDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Pasaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFEB	Grand Rapids	123.00	2440	WPDF	Philadelphia, Pa.	123.05	2458	WFDG	Youngstown, O.

BROADCAST WEEKLY

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O. J. NUSSER
Editor and Manager

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No. 4

AT THE risk of being accused of attempting to turn music critic—we pause, as 1935 gets under way, to urge the radio stars to sing mezzo. The word "mezzo" means half when combined with "voce," so you will know that we are urging them to sing "half voice."

Radio was built on a succession of folks who sang "half voice." The nasal lads sang half voice because they couldn't do anything else. So smart sponsors began calling them "crooners." But either the nasal passages through which they sang have been stopped up or they have suddenly become emulators of the late Caruso and are all trying to sing "full forte" or loud as the dickens. And as a result radio listening sometimes becomes a trial.

Of the names in radio who should know better only Lawrence Tibbett, he of the perfect breath control, delivers the majority, even his stentorian songs like "The Two Grenadiers," in half voice. The rest of them are pushing and forcing to prove to the world at large, which strangely enough doesn't care to know an artist's lung power and are going mad trying to smack B flats on the nose.

Lovely Grace Moore has a new program which has a fireside flavor, and if the pretty lady will stick to mezzo, she'll have a following as big as a lynching party. But when she hits 'em hard, she gets a little of that fire whistle effect. Frank Parker is one of the lesser offenders, but now and then he lapses into forte. James Melton has one of the sweetest voices this side of heaven when he sings softly, but now and then he hits an operatic clip. Frank Munn never thinks of forcing and sings his ballads with the same ease with which he originally made his reputation. But Morton Downey goes shrill every once in awhile and smacks a high note like Max Baer smacked King Levinsky.

The boys and girls need to learn that the listener only cares how a song sounds. They

do not care how much training a singer has had or how high he can go, how long he can hold a note or how loudly he can hit it. They want to be pleased, and only pleased, and the singer of today needs to remember that. Few feel that physical power means greatness vocally. Radio has few listeners like the late James Whitcomb Riley who said he thought the greatest man he ever knew came from his home town and could spit over a freight car. In radio, despite transmission improvements, half a voice is better than too much.

THE battle between broadcasters and publishers is going merrily on. The question of whether visual impressions are secondary to auditory impressions constitutes the present battle front. A booklet recently released by one of the broadcasting chains puts forth its claims, basing its finding on a survey conducted by Harvard University.

For instance, it is declared that facts were better understood and more interesting when heard over the radio than when read on a printed page. The same was found to be true of narrative material, abstract material, and also political talks. It was discovered that in eight groups of tests there was little difference between printed and radio advertising. Out of the eight groups of tests for "persuasiveness" radio ranked higher in five and printed advertisements in three—an insignificant differential, according to Harvard. Numbers were remembered better when heard over the radio. No advantage was found in either method in words of average difficulty, but more difficult words were remembered better when read than when heard. On the other hand, complete sentences were recalled better when heard. This was also true of short prose passages or fairly complex types of sentences. The study indicated preference for numerous material for the ear instead of for the eye, and people remember directions better by ear.

MICROPHONE GOSSIP



• • • Grant Maxwell has resigned as production manager at KTAB in order to go on an extended tour of the far East as stage director of the Wilbur Enterprises. The cast of players will be assembled at Hollywood and will leave within two months for Honolulu, where a fourteen weeks' engagement awaits the show, Maxwell said. Thirty-eight weeks will be spent in the Orient and shows will be given in the principal cities in Japan, in Shanghai, China, and in the Malay Settlements. The company expects to be on tour for almost a year. Maxwell has been associated with the Wilbur Enterprises for a number of years and previous to his coming to KTAB he was engaged in stage production work.

• • • True Boardman, long-legged dramatic actor at KHJ, likes to walk. The present object of his affections, Thelma Hubbard, is under doctor's orders not to walk too rapidly or too far. Thelma sought to solve the difficulty Christmas by buying roller skates for both of them, but True still refuses to give up his walks. A compromise settlement was observed as the couple left the KHJ studios recently, when True fast-cued Thelma's skates on her feet and they started off down the street, True striding along rapidly, Thelma skating easily at his side. Both Boardman and Miss Hubbard have played prominent roles in various KHJ dramatic productions, such as "Calling All Cars," "Peter the Great" and "Catherine the Great." They have also recently worked on the Burns and Allen programs broadcast from Hollywood over KHJ and the Columbia network.

• • • Harold Helvenston, KFRC's assistant production manager and interviewer of famous people, goes to the wrestling matches to relax! Members of the artists' staff who saw him at the recent exhibitions claim that he goes through more contortions and grimaces, cheering his favorite, than both contestants together. Those who work with him expressed the hope that he won't suddenly decide to exercise.

• • • H. C. Connette, for some months writing continuity for KYA, has taken over the job of dramatic production at the station. Connette broke into the radio business with NBC and created the "Memory Lane" program which ran for years, finally folding up but a few weeks ago. KYA now is presenting a half-hour drama a week, a mystery serial once a week and two serials that take fifteen minutes of the program time daily.

• • • Lady Jane, the aristocratic wire-haired terrier belonging to Robert Hurd, featured KFI-KECA tenor, became a mother six times all at once recently. Two of the children, both boys, landed in the advertising business immediately after birth, due to the fact that they are spotlessly white, a rare thing in wire-hairs and long sought by photographers of commercial products.

• • • Wednesday, January 16, when Frank Watanabe and the Honorable Archie faced the KNX microphone, they presented their 1,346th consecutive broadcast over the "Voice of Hollywood." Their first appearance on the air was September 6, 1930, and since that time they have been regular KNX artists, doing six broadcasts every week. And, unlike most air comedy teams, their popularity curve among western radio folk still continues to swing sharply upwards.

• • • "John Nesbitt, Incorporated" might be the title given to KFRC's youngest and newest announcer, considering all he incorporates into one personality; but program producers prefer to introduce him to the air audiences simply as "John Nesbitt" . . . This energetic youth has studied journalism and dramatics at the University of California, has taught both at St. Mary's College, and has had stories published in national magazines. . . . Many of the old Duffy Players' productions have billed his name. . . . Audiences remember him for his ability to lift a minor part out of the "also acted" class. . . . Later Nesbitt won an announcing audition for a large network by reading the opening announcement for a children's play "as though it were burlesque." . . . His job in this part gave him a position as producer-announcer of a major northern station. . . . KFRC heard of his work, and cornered him with a contract when he returned to San Francisco for a vacation. . . . After a mere two months he was given a commercial which has made him tops among Bay Region mikemen.

• • • Because his hands and fingers are his "bread and butter," Frank Castle, the noted pianist and maestro of Frank Castle's Matinee, a five-day-a-week feature over the Don Lee-Columbia Broadcasting System, has arranged to protect them for life. He has just insured his hands for \$10,000 against injury of any kind which will temporarily or permanently impair his work. The policy is said to be one of the largest ever taken out by any local musical artist for those particular members of the body.

• • • Dorothy Glogovac, secretary to the general manager of station KROW, is the niece of General Jovo Kukavacich of the Jugoslavian army—recently appointed, according to advices received by her family.

• • • The success of KYA's amateur hour program can be gauged by the demand from the would-be entertainers for spots. For the first program or so it was hard to find amateurs. Now, it's hard to place the supply and those expecting to be heard should register early and lay their plans for appearing about six weeks later. That is how far ahead the bookings now stand and it gets worse and worse every day.

• • • James Melton, NBC's Town Hall Tonight tenor, is busy brushing up on his foreign diction these days and you will rarely find him around the studios without a German, Italian or French textbook. With radio programs being broadcast back and forth across the ocean with dizzy frequency, Melton believes that the radio singer today must be a linguist as well as a good vocalist.

• • • That there are plenty of D-X hounds still around the country was evidenced by the last Round-Up program broadcast on Christmas Eve by Doug Montell. Letters from all corners have poured in on Doug's desk ever since, coming from New Jersey, Pennsylvania, Maine, Ontario, Canada, Holy Cross, Alaska, Honolulu, and even from Dunedin, New Zealand. Each letter carried a request for a tune to be played on the following program.

• • • KLX claims the honor for Christmas packages. Some enthusiastic radio fans sent a huge box containing a gift for each member of the announcing staff—ties, suspenders, handkerchiefs for the men, and lovely handmade handkerchiefs for the women. Generally it is just the artists who are so remembered.

• • • Some people are persistent. For example, the woman who wanted Virginia Rea's autograph finally got it. And here's how. When Miss Rea failed to answer her request immediately, the resident of Hattiesburg, Miss., sent the singer a registered letter with a return receipt with instructions to Uncle Sam to bring back the signature "or else!" The postman from Stroudsburg, Pennsylvania, who delivered the letter to Miss Rea at her isolated home in the Pocono Mountains, insisted upon a personal signature, which gave the woman down south the coveted autograph!

• • • Doug Montell, ace announcer with KLX these many years, was chosen by the Associated Oil Company to broadcast the annual East-West football game over the Don Lee-Columbia network on New Year's

Day. Doug announces all the Associated broadcasts on KLX, and is rapidly being recognized as one of the outstanding sports announcers.

• • • Two featured KFI-KECA artists recently discovered and are hugely enjoying hitherto unsuspected vocal powers. Virginia Flohri, soprano, suddenly found that she had a definite dramatic tone-color, after years of professional work as a lyric coloratura. Charlie Wellman just as suddenly discovered that he had at least five notes in the lower register that he had never used before. Miss Flohri attributes her new range to study and training. Wellman vows that a recent throat operation not only eliminated the illness but gave him the extra notes.

• • • H. J. Quilliam, commercial manager of KOMO-KJR, has announced the appointment of R. H. Schofield to the commercial staff. Schofield, who graduated from the University of Washington in 1924 with a B. A. degree in English Literature, will specialize in financial and investment accounts, beverage businesses, dairy products and the confectionery and candy accounts. "The appointment of Schofield makes three new additions to the commercial staff of KOMO and KJR in the last thirty days, and it is evidence of improving business conditions," Mr. Quilliam stated.

• • • Ronald Smith, production manager at KJBS, has been named traffic manager of the Northern California Broadcasting System and will be in charge of routing programs through KJBS and KQW. Harry Wickersham, formerly assistant to Smith, moves into the chief production spot at KJBS. The appointments were announced by Ralph Brunton, general manager of the Northern Broadcasting System.

• • • Loyal Underwood, who works the mike and wields the hook both during KNX's new "Amateur Hall of Fame" broadcasts, is finding that there are far fewer amateur instrumentalists than vocalists. A major proportion of his applications for spots on the show are from singers. So the new door mat reads "welcome" to amateurs who play some instrument.

• • • Fred Waring and his Pennsylvanians, who were too busy broadcasting and playing at the Paramount Theatre, New York, to celebrate at the proper time, have just held a Christmas party. Fred gave each member of his troupe a wardrobe trunk—which, it was said, might be taken to indicate that they're going to spend a good part of 1935 on the road.

• • • Gladys Miller, music librarian of KOMO-KJR has over 67,000 pieces of music under her supervision in the tier upon tier of filing cabinets at the studios.

NEWS *and* COMMENT

Sponsoring broadcasts of Pacific Coast intercollegiate basketball games for the fourth consecutive year, Associated Oil Company have announced a schedule of approximately one hundred broadcasts of principal games during the coming season.

New rule changes have speeded up the already fast-moving game, and radio followers of basketball are promised more excitement and thrills than ever before, according to Harold R. Deal, advertising manager of Associated, under whose direction the broadcasts were arranged.

An all-star lineup of sports announcers will report the games. They include Doug Montel on KLX, Oakland; Herb Herzenberg on KTAB, San Francisco; Stanley Church over KALE, Portland; Frank Bull over KMTR, Los Angeles; Morey Rider over KJR, Seattle, Don Thompson and Ray Lewis over KQW, San Jose; Ernie Smith over KYA, San Francisco, and Harry Lantry over KGA, Spokane.

"As in its sponsorship of football game broadcasts, Associated will urge fans to go to the games as often as possible," Deal declared. "We find a growing interest in basketball and our reports indicate that broadcasts have helped build increased attendance."

▼

NBC shortwave transmitters W3XL and W3XAL, which relay programs of the NBC-WJZ (New York) network, have been reconstructed to assure reception for NBC listeners in remote corners of the world.

With increased use of all-wave receiving sets throughout the world, the importance of shortwave facilities has assumed greater proportions, and the rebuilt transmitter is now available to relay NBC programs also for purposes of rebroadcasting in transatlantic hookups.

Reconstruction of W3XL and W3XAL at Bound Brook, N. J., resulted in a signal gain of 60 per cent. The change brought higher quality broadcasting, with higher modulation and increased reliability. The transmitter building, which also houses WJZ, is located approximately thirty miles from New York and programs are transmitted to it over special telephone circuits from NBC's Radio City headquarters.

Normally a 6-100-kilocycle frequency at 15 kilowatts is now used for routine transmission during the evening hours from W3XAL, while the 17.780 band is used for daylight transmission. The W3XL frequency of 6.425 kilocycles at 25 kilowatts is used largely for experimental and special work.

W9XF, located near Chicago, operates on 6,100 kilocycles with 10 kilowatts power.

The antenna is near the transmitter building which also houses WENR of the National Broadcasting Company. W9XF transmits NBC-WEAF network programs during the daylight hours.

▼

A slender, towering finger of latticed steel that for weeks has been slowly lifting towards the heavens, deep in the heart of the San Fernando Valley north of Los Angeles, is rapidly nearing completion and soon will comprise the new "vertical radiator" of 50,000-watt KNX, the Voice of Hollywood.

Today, Kenneth G. Ormiston, KNX engineer who is in charge of the construction, reported that a height of 460 feet had been reached. This represents a close approach to the completion of the steel work, although actual transmission tests possibly may show the desirability of extending the tower to an approximate 500 feet.

According to station officials, the new KNX antenna tower will be the tallest self-supporting broadcasting antenna in the United States. In operating principle, it will follow the modern practice of dispensing altogether with antenna wires, the tower itself acting as the radiating unit. Not even guy wires are employed, since the special design of the structure makes it self-supporting and capable of withstanding enormous wind pressure.

When in actual operation, KNX's new "vertical radiator" is estimated by engineers to actually increase the effective radiated power of the station fully 100 per cent. Or, in other words, when KNX begins broadcasting with its giant new tower, listeners will enjoy KNX reception with a signal strength and clarity equivalent to that produced by a 100,000-watt station utilizing a less modern type of antenna system.

As the construction work approaches its final stages, each evening as the steel workers drop down from their lofty perch in the sky, Engineer Ormiston and his assistants swing into action. Debris of the day's building work is cleared away, so that promptly at 11:30 p. m., when the last broadcast of KNX has been concluded, the powerful 50,000-watt transmitter can be coupled to the new antenna tower for actual operating tests.

In this manner, according to Mr. Ormiston, definite knowledge can be obtained by checking signal strength at various points away, as to exactly the proper height to build the tower for maximum efficiency.

When that height has been attained, steel work will stop and a powerful beacon light will be installed at the topmost point as a guide to aviation. Then the new vertical antenna will be placed "on the air" to give

KNX listeners throughout the West an even higher degree of broadcasting service than ever before.

ψ

In anticipation of future television developments, two important changes will be made this month in the Don Lee television station W6XAO, it was announced by Harry R. Lubeke, director of television for the Don Lee Broadcasting System.

The operating frequency of the station was changed from 44,500 (6 $\frac{3}{4}$ meters) to 45,000 (6 $\frac{2}{3}$ meters) on January 12 to make room in the "ether" for future developments.

The other change will be the increasing of the radiated power by installation of new radiator equipment to make it possible to send out stronger signals.

A simple line image of constant intensity will be transmitted for the tests and voice announcements will be made describing each change.

"We are particularly interested in receiving reports from those who receive our signals," Lubeke declared. "The observations of receptionists are a valuable guide in determining television coverage and coverage problems in the greater Los Angeles area.

Any amateur five-meter receiver can be adapted to receive W6XAO signals by installing new coils having about 50 per cent more turns. Any short wave or broadcast receiver can be modified to receive W6XAO by adding to two-tube converter employing the new "acorn" tubes. While these receivers are satisfactory for purposes of the tests and for receiving the regular voice announcements, they are not suitable for television image reception, where the wide sidebands require special design throughout.

They do, however, offer a convenient medium for entering the interesting field of ultra-high frequency television, information about which can be obtained free by sending a stamped self-addressed envelope to the Television Department of the Don Lee Broadcasting System, Seventh and Bixel streets, Los Angeles.

ψ

The work done by Alan Cormack, KFRC chief technician, on his midget radio, which measures only two inches by two by four, seems to have opened new channels of thought on the possibilities of radio. So it seemed, anyway, when he rushed into the studio recently with a decided look of "I've found it!" in his eyes.

"Cockroaches," Cormack carefully explained to his quickly-assembled audience, "communicate with each other by short wave broadcasts sent out over the antenna that are placed on both sides of their heads. This has been proved by several tests. For example: a few minutes after placing one of these insects in a jar—where it is impossible for him to reach his comrades by touch—scores of his friends will come to the

rescue, attempting various means of freeing him.

"Now," triumphantly explained the technician, "if I can learn which wave length they broadcast on, and if I can learn something of their language, and if my midget sending set is a success—" he took a deep breath, "—all we have to do is open a small broadcasting studio near a house that wishes to be rid of these insects, and announce to the unsuspecting cockroaches: 'You fellows had better scam, they're going to burn the house!' and presto! no more cockroaches! Theme song? Why, 'La Cucaracha,' of course."

Those in the audience at the time who were interested in Mr. Cormack's future assured us that in a recent intelligence test made by him, the score came out positive—not much, it was admitted; but at least positive.

ψ

Fred Allen, star of the Town Hall Tonight broadcasts over an NBC nation-wide network and impresario of the Mighty Allen Art Group, has renewed his contract with the sponsor of Town Hall Tonight, the Bristol-Myers Company, and is going to continue the weekly compound of drama, comedy and music each Wednesday at 9 p. m., P. S. T.

He will also continue to be assisted by the Mighty Art Group, composed of Portland Hoffa, Jack Smart, Lionel Stander, Minerva Pious, John Brown and Eileen Douglas; the Town Hall Quartet and Lennie Hayton and his Ipana Troubadours.

Allen started his career as a juggler and rose rapidly—working his way up through eggs, tennis balls, crockery and finally reaching the goal of all jugglers—Indian clubs.

After a disagreement with one of the Indian clubs, he went humorous. Changing his routine from juggling to comic monologues, Fred developed the fund of humor which entertains radio listeners. He declares he was forced to go into vaudeville when his uncle died and left him a pair of lavender spats and a cane, and the stage was the only place he could wear them with impunity.

Portland Hoffa, who is Mrs. Allen in private life, was named by her parents for the city where she was born. She came to Broadway in George White's "Scandals," in two of which she appeared with Fred Allen.

Jack Smart, the man of a hundred voices, plays everything from barking dogs and neighing horses to a thrifty Scotchman right off the boat. Fiery, bellicose Lionel Stander has built his fame on "nyah-ting" and the listeners like it. The other members of the Allen Art Group, Minerva Pious, John Brown and Eileen Douglas are all versatile and rounded character actors.

The Town Hall Quartet and Lennie Hayton's Ipana Troubadours orchestra furnish the musical reinforcement for the Mighty Art Group's productions.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Did They Miss the Opera?

I depend so on you for my programs and read every word of your different departments, right now I am especially interested in the Open Circuit. It does not seem possible in this day and age that there are so many people as those who are making such a fuss over the cigarette-smoking. What a lot they all missed last year when Lucky Strike put on the opera. They certainly missed something that improved their minds, and it is a shame they miss the Chesterfield singers, to say nothing of the Camel and Philip Morris programs. Every time I listen to any play Mr. Morse does, at the end I say to myself: "What a mind that man has." Everything he does is so darn human. I am glad I am alone many times, for there are always tears in my eyes. Good luck for you for 1935, and a special thanks for the pleasure of one Man's Family, to Mr. Morse and cast.

I. E., Mill Valley, Calif.

Too Much Everlasting Jazz

I notice that there has been quite a lot of controversy over the smoking that has been brought into "One Man's Family." To my mind it is a tempest in a teapot, but it may grow to such proportions that NBC and the sponsors may take it off the air and the thousands of listeners will be deprived of the best thing radio offers. People might just as well face the fact that smoking has come to stay and you cannot stop it.

I wish people would object to the type of music, the everlasting jazz, that is heard over the radio, i. e., the Coquettes, the Pickens Sisters, the Torch and Blue Singers, the Cliff Dwellers, the Mobile Moaners and the ear-splitting saxophone, etc. I am not unreasonable to expect all programs to be without jazz, but I would like to know why we only get fifteen minutes of Meredith Willson's fine music, as we did yesterday, January 15, and Mickey Gillette was on for one hour and fifteen minutes in the early afternoon, and again for three-quarters of an hour at 3:15; and for good measure we had him again in the evening for one-half hour at 10 p. m. I call that rubbing it in. A little saxophone is all right, but when first-class musicians such as Meredith Willson, Joseph Hornik and Paul Carson are put in the rear ranks to make room for the jazz, it is time to call a halt.

The lovely Viennese Music, the organ concerts that we used to get in the morning and from the Municipal Auditorium in the afternoon on Sundays, all have to give place to the saxophone and jazz. The Bible Hour on Sunday with its sublime and uplifting music has likewise been cut out. I suppose there was not enough jazz in it to satisfy the public taste. I grant you that the Bible drama we get in its place on Sunday morning and the music are both excellent—but I wish we could have the old Bible Stories back again. It could be put on earlier in the morning or later in the day. It is a crime to eliminate it altogether. Why shelve the good music all the time.

Question: Why do we get the canned music on KGO? At the time of the strike in San Francisco it was necessary to fill in the programs with records, but the strike is over, and you have plenty of good musicians who have been trained to do this work. Is it a matter of economy? If it is, it is not carrying out the policy of our President. Good musicians cost

money; with records the first cost is the only cost.

Again: Why is it that we have nothing but dance music after 10 p. m.? When Charles Hart was on the staff of NBC we used to have some grand concerts at this hour. You could always count on Mr. Hart for good classical music, no jazz for him. Now Mickey Gillette holds the fort or we have the jazz bands. We surely have been fed-up on jazz and I think it is about time you gave us a change of diet. I have written a number of letters to NBC but to no purpose, so am taking this means of airing my views as to the poor type of musical programs that are handed out to us.

I. M. D., Oakland.

Where?

The room is silent. I am alone in this quiet retreat. Glancing at the clock I go to the radio and turn the switch, dialing a certain station. There is the hum of tubes warming up as I wait expectantly. Presently an announcer's voice speaks the name of my favorite artist while a beautiful theme melody floats on the air. I listen to music so sublime that it could have only come through inspiration. The program is ended, and as the last note of the theme dies away I turn the switch and there is silence again. Where did all that beautiful, unrecorded music go? It is too divine to die or to be lost. But the room is so silent—did I really hear it—or was I dreaming, and is that melody in my heart just the echo of a dream? I wonder.

* * *

"Blue Moonlight"

Stately trees against the sky,
Fleecy cloud ships sailing by

Across the moon,
Coming soft as radiant light,
Music drifting through the night—
Then gone too soon.

Like the shimmer on a stream,
Sifted dust from stray moonbeam,
Through peaceful night,
Like the radiance on the sea
While it murmurs tenderly,
Comes, "Blue Moonlight."

I. McR.

Hot Stars! Smoking!

How beautiful to behold the Barbours
Strolling forth at twilight,
Each one puffing a flagrant cigarette,
Softly lighting the velvet dusk
Like "the pleiades rising thro' the mellow shade"
Or "a swarm of fire-flies tangled in a silver braid."

Or a bunch of fuming factories
With their sweet, romantic smoke-stacks
Belching forth their treasured stench
(Thank heaven my radio can't smell)
Does the perfection of art lie in smoking
As does the perfection of bacon?

* * *

Fellow Fans: Take heart. The Barbour family is not completely sunk—as yet. So far not a tenor has busted out. But Cliff's voice sounds mighty suspicious. Stand by, mates. Let us prepare for the worst and hope for the best.

M. L., Belmont, Calif.

SILHOUETTES

TOOLMAKER, newspaper reporter, army aviator, advertising counselor, merchant and radio announcer . . . these are a few highlights of the colorful career of Clifton



CLIFTON JOHNSEN

Johnsen who directs the production activities of *The Voice of the Redwoods*, the farthest west broadcasting station in the United States. Cliff was born in Central Wisconsin, at Stevens Point and first saw the light of day Easter morning, April 10, 1898. Soon after his family moved to Chicago and he re-

ceived his education there. The big argument in 1917 swept Cliff into the army into what was then the Aviation Section of the Signal Corps. Fall of 1917 saw his outfit in France and soon on the front. Then to Germany for six months and after two years in Europe, back home and forest fire patrol with the air corps in California. One look at sunny California and he decided to stay. Always had a yen for writing and it was natural to drift into copy writing for newspapers and through advertising became interested in radio three years ago. As he happened to have a pleasing baritone voice and a thorough understanding on commercial copy, it was just a step to an announcer's position. Flying is still Cliff's hobby and whenever he can find the time he exercises his privilege as an Army Air Corps Reserve Officer and takes a tour of active duty with the army. Is as much at home in the air as on it, having more than a thousand hours to his credit in all types of army aircraft. His fluent French and the fact that he has mastered more than just a smattering of Spanish, Italian and German has served as an aid in winning his spurs as an announcer. Since breaking into radio three years ago he has covered virtually every type of program from studio and remote commercials to parades, motor boat races, fairs, pageants and what nots but especially enjoys broadcasting any kind of sporting event. His pet peeve is rushing out

to a remote assignment to find that nobody knows what's to be broadcast. Is married, has two children, one of them eleven years old, Bobby, the youngest radio announcer in California.

SALLY SINGER, whose real name is Schermerhorn, heard each Tuesday evening at 8:30 p. m. with Leo Reisman's orchestra on the Philip Morris program over an NBC coast to coast network, picked a happy name for her air debut. She has been singing since the day not so long ago when proud parents first heard loud tones issue forth from a very good set of vocal cords.

The name Schermerhorn can be traced to the earliest of the Dutch Colonists to settle in America. Hendrick Schermerhorn was an aide to Peter Stuyvesant, the fiery one-legged administrator in 1646, and early historians actually state that the feminine members of the Schermerhorn family were always well represented in the church choirs of that day. Within the last century the Schermerhorns have resided in Glens Falls, New York, where Miss Sally "Singer" Schermerhorn was born. Educated in upper New York State, at the Glens Falls High School, The Ridge School and the Glens Falls Academy, Miss Singer has been popular in social circles in that part of the state and was called upon to sing at every social function.

It wasn't until two years ago, however, that Sally Singer got her first opportunity to sing before a theatre audience. She won the NBC-RKO audition contest in Albany and subsequently received her first chance to earn money by playing a week's engagement at the Palace Theatre in that city. An audition at WGY followed and Sally Singer began her radio career at that station.

Her attractive personality was soon recognized by many nationally known band leaders and it wasn't long before Sally Singer was vocalizing with such bands as Johnny Johnson's, Kay Kayser's and Teddy Black's.

Sally Singer was forced to give up her singing career for about six months because of an appendix operation and she returned to her family at Glens Falls for a while to recuperate from the operation. This, of course, temporarily put an end to her radio work.

In the summer of 1933, while attending a party on an old showboat at Lake George, N. Y., Sally Singer was invited to sing by Leo Reisman, famed band leader, whose orchestra was engaged at the party. She sang and Reisman invited her to come to New York. Sally accepted, and her soft contralto voice was heard for the first time on the Philip Morris program.



HANDWRITING AND Radio Personalities

By ZITA LOMAS

HARRIS BROWN

HARRIS BROWN is the red-haired half of the long, lean twins, known to radio audiences as Murray and Harris, comedy rhythm team.

That alliteration happened accidentally. And, of course, the boys are not really twins, but they're both streamline models, of about the same length (yes, I said "length" because the word is apropos). Their coloring, however, is quite different, Murray being a medium brunet.

Their handwritings are very similar, so that means I'll have to say the same sort of things about Harris as I said about Murray on this page, a few weeks ago.

*to figure out
something interesting.
Sincerely yours
Harris Brown.*

NOTE: This handwriting is considerably reduced from original.

Harris' writing falls into the same classification as Murray's. That is—ascendant, angular and irregular.

The angularity is a sign of activity and energy, of the desire to be busy and occupied, and of innate aversion to indolence and idleness. Combined with the rapidity and irregularity of tracing, it signifies a restless, nervous, intense and excitable temperament, which can never be placid. This writer is enthusiastic (in a restrained way), eager and industrious to a large degree.

Those long lower loops, too, denote the liking for action, movement, change, variety, travel and so on. Also, in an angular, clear-cut writing like this, abilities along scientific or technical lines. Natural skill with figures and calculations is reflected.

The pronounced upward trend of the lines in Harris' writing, as in the case of Murray's, indicates positive qualities of optimism, helpfulness, enthusiasm, animation and a lively disposition. Read in conjunction with the rest of the script, it means ambition,

aspiration and enterprising qualities. It is the sign of one who knows what he's after, and is on his way. An angular, ascendant hand is characteristic of successful people, especially when their success has been the result of their own efforts.

* * *

Harris Brown's t-bars are consistently firm and definitely marked. In addition, there are a number of straight, chopped-off lower projections, and the pressure of the writing is regular throughout. The indication here is strength of will, determination and decisiveness. Harris is not the man to give up easily, or admit defeat readily. His writing shows plenty of pluck, fortitude and endurance.

Quite a few of the t-bars in his letter were the "tied" kind, looped back over the letter. This intensifies the tenacity of purpose and stick-to-it-iveness. One or two bars point downward (in the word "something" in the illustration, for instance) giving a hint of stubbornness.

* * *

The irregularity of the writing (up and down base line, differing sizes of letters, and writing partly extended and partly compressed) shows sensibility, moodiness, impressionability, variability of temperament, and an extreme mixture of friendliness and reserve. The closeness of many of the letters to one another, gives, not only the streak of reserve and reticence, but also a measure of caution and prudence. The fact that the compression is more pronounced at the beginning of words, means that Harris has striven for a greater degree of those latter qualities than he naturally possesses.

He omitted some punctuation, but NOT at the end of the letter. This (especially in a writing like this, with t-bars and i-dots all clearly indicated) means that he is a finisher. He doesn't leave any of his work half done.

* * *

In many words, there are examples of smooth, swinging strokes along the base-line. And all through the letter, there were finals, like those in the last two lines—curved well upward and very rounded. These are signs of musical talent. And, of course, the technical mind really is, too—since music is essentially a technical art.

* * *

Zita Lomas will analyze YOUR handwriting for you.

See special offer, page 13, of this issue.

SUNDAY Programs

January 27, 1935

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDM—Weather, Records
KSL—Church of the Air
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

KGDM—Recordings
KVI—7:45, Temple Baptist Church
KNX—Bill Sharples Breakfast Club
KFOX—Recordings
KSL—Comic Strips
KOA—Morning Musicales

8:00 to 8:30 A. M.

• **KPO** & network—Tid-Bit; 8:05, Nathan Stewart, baritone; 8:15, The Ailing House
KGO—Electrical Transcription
KYA—8:15, Christ. Science Reading
KROW—Commuters Clock
KJBS—Close Harmony
KGDM—News; Organ
 * **KFRC** & netwk—Cleveland String Quartet
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KHJ—Sunday Times Comic
KNX—Bill Sharples Breakfast Club
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15, Examiner Comics
KSL—Comic Strips
KOA—News; 8:05, Music; Talk

8:30 to 9:00 A. M.

• **KPO** & network—Major Bowes' Capitol Family
KGO—Electrical Transcription
KYA—Science Reading; 2:45, "Correct English" by Arthur S. Clippinger
KTAB—Sunrise Symphony; Watch Tower
KROW—Swedish Meditations
KJBS—Morning Concert
KGDM—Chapel
 * **KFRC** & network—Salt Lake Tabernacle Choir and Organ
KOL—P. I. Comic Section
KVI—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Bill Sharples, Breakfast Club
KECA—Recordings
KFOX—Examiner Comics

9:00 to 9:30 A. M.

• **KPO** & network—Major Bowes' Family; 9:15, What Home Means to Me
KGO—Chronicle Comics
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Popular Hits; Congoin Prog.
KGCC—Melodies; Bargain Basement
KGDM—Bondons
KQW—Organ Melodies
 * **KFRC** & network—Salt Lake Tabernacle
KOIN—Journal Comics
KJR—Early Echoes; Irish Minstrel
KNX—John Brown; Dr. Francis King
KFWB—Electrical Transcription
KECA—Recordings
KFOX—Recordings
KFSD—Studio Program
KOA—Capitol Family; 9:15, "What a Home Means to Me"

9:30 to 10:00 A. M.

• **KPO** & network—Radio City Music Hall on the Air



EVA GRUNINGER
 NBC—CONTRALTO

KPO—Mickey Gillette's Music
KYA—Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Dance Orchestra
KGCC—Sunday Concert
KGDM—Watch Tower; 9:45, Comics
KQW—Light Opera; Funnies
 * **KFRC** & network—Meditations in Melody; 9:45, Romany Trall
KOL—Democratic Talk to 9:45
KHQ—Magic Travels to 9:45
KOMO—For All the Family
KNX—Jehovah's Witness
KFOX—Recordings
KECA—Recordings
KFWB—Records
KSL—Schubach Prog.; Watch Tower
KOA—University of Colorado to 9:45

10:00 to 10:30 A. M.

• **KGO** & network—Radio City Music Hall on the Air
KPO—Pair of Pianos: Grace Frankel and Gertrude Lyne
KYA—Funny Paper Man; 10:15, Choral Group
KTAB—Tenth Ave. Baptist Church
KROW—Organ Melodies; 10:15, Watchtower Program
KJBS—Recordings
KGCC—Records; Tune Parade
KQW—Salon Orchestra; 10:15, Baptist Church
KGDM—Echoes of Nineties
 * **KFRC** & netwk—Church of the Air
KOMO—For All the Family
KHJ—10:15, Randall String Quartet
KNX—Jehovah's Witness
KECA—Maurice Zam, pianist
KFWB—Recordings
KFOX—Sunday School; Marathon News
KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

• **KPO** & network—National Youth Radio Conference
KGO—Electrical Transcription
KYA—Concert Stars
KTAB—Church Services
KROW—Salon Group
KJBS—Dance Recordings
EGGC—Request Hour
KQW—Baptist Church Services
KGDM—Echoes of the Nineties

KVI—Voice of the Hills to 10:45
 * **KFRC** & network—10 Fingers and 88 Keys; Art Kassel's Orchestra
KJR—Judge Rutherford; Music
KGW—Tommy Luke
KNX—Orchestra; Baptist Church
KFI—Waikikians; Dr. Casseberry
KFWB—"The Family Circle"
KFOX—Recordings
KSL—Little Jack Little to 10:45
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• **KPO** & netwk—Immortal Dramas: Lloyd Lewis, author; Orchestra, chorus and actors
KGO—Electrical Transcriptions
KYA—Old St. Mary's Church Serv-
KTAB—Church Services
KROW—Oakland Bible Center
KJBS—College Aims
KGCC—Request Hour
KQW—First Baptist Church
KGDM—First Baptist Church
 * **KFRC** & network—Lazy Dan the Minstrel Man
KJR—Evergreen Emptre
KNX—Temple Baptist Church
KFWB—Recordings
KFOX—St. Lukes Church
KECA—First Unitarian Church
KOA—Immortal Dramas

11:30 to 12:00 Noon

• **KPO** & network—Lux Radio Theatre, featuring Guest Star
KGO—Melodiana; Beaux Arts Trio
KYA—Old St. Mary's Church Serv-
KTAB—Church Services
KROW—Oakland Bible Center
KJBS—Dance Recordings; 11:45, Songs of the Hills
KGCC—Songs of Today; Tango Time
KQW—First Baptist Church
KGDM—Church Services
 * **KFRC** & network—Hammerstein's Music Hall of the Air
KJR—International Music; Jewel Box
KNX—Temple Baptist Church
KFWB—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—First Unitarian Church
KFSD—Organ, Jamie Erickson

12:00 to 12:30 P. M.

• **KPO** & network—Lux Theatre
KGO—Beaux Arts Trio
KYA—Concert, Accordion
KTAB—Church Services
KLX—Records
KROW—Music Box Requests
KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten
KGCC—Marjorie Lee
KGDM—Records; Portuguese Melodies
KQW—Church; 12:15, Opera Stars
 * **KFRC** & network—New York Philharmonic Symphony
KJR—World Revue
KFWB—Gold Star Ranges
KNX—Church; Concert Group
KFOX—St. Lukes Church
KECA—First Unitarian Church
KFSD—Organ, Jamie Erickson

12:30 to 1:00 P. M.

• **KPO** & network—Penthouse Serenade
KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak
KYA—Organ Sonata
KTAB—Church Services; 12:45, Paul Halsinger, Evangelist
KLX—Familiar Melodies
KROW—Music Box
KJBS—Auburn Airs; Records
KGDM—Portuguese Melodies
KQW—Question Box; Tango Time
 * **KFRC** & netwk—Symphony Orch.
KJR—Metropolitan Moods
KNX—Concert

KECA—Records
 KFOA—Electrical Transcription
 KFVB—Gold Star Rangers
 KFSD—Studio Program

1:00 to 1:30 P. M.

• KPO & network—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists
 KGO—Everybody Sing; 1:15, Harry Stanton, basso
 KYA—Waltz Time; Bargains
 KTAB—Latter Day Saints
 KLX—Music; Spice of Life
 KROW—Music Box
 KJBS—Melodies; Dixie Marsh
 KGDM—Melodies; 1:15, Records
 KQW—Melodies; Dixie Marsh
 * KFRC & network—Symphony Orch.
 KJR—Seattle Pacific College
 KNX—Concert Group
 KECA—Recordings
 KFVB—Recordings
 KFOA—News; Man About Town
 KFSD—Old Time Program

1:30 to 2:00 P. M.

• KPO & network—Sunday Special: Drama and Music; Col. Rod, narrator
 KGO—Merry Macs; 1:45, Gray Gordon's Orchestra
 KYA—Salon Melodies; Melodettes
 KTAB—Yolande Delyse, Harpist
 KLX—Recorded Program
 KROW—The Symphonic Hour
 KJBS—Concert Recordings
 KQW—Dance Music
 KGDM—Lonesome Hobo
 * KFRC & network—Symphony Orch.
 KJR—Youth Counselor; Notes in Rhyme
 KNX—L. Johnson, Astro-Analyst
 KFVB—Recordings
 KECA—Vocalational Adjustment; Hollywood Conservatory of Music
 KFOX—Elec. Trans.; Organ
 KOA—Melody Master to 1:45
 KFSD—Old-Time Program

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Mme. Schumann-Heink with Josef Koestner Orchestra and vocalists
 KGO—Sparklets; Coquettes, vocal trio
 KYA—Discovery Hour
 KTAB—Talk; Records
 KLX—Recorded Program
 KROW—Symphonic Hour
 KJBS—Marjorie Lee, pianist; Orch.
 KGDM—Ansel Roby and Gang
 KQW—Marjorie Lee; 2:15, Vocalist
 * KFRC & network—Open House
 KJR—Hollywood Temple
 KNX—Exposition Park Concert
 KECA—Classic Hour; Records
 KFOX—Christian Science; 2:15, Electrical Transcription
 KFSD—Old Time Program

2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons and artists
 KGO—Nomads, Orchestra direction Emil Polak
 KYA—Lost & Found; Light Opera
 KTAB—Military Music
 KROW—Zaragoza Spanish Sextette
 KLX—Pianist; Song Souvenirs
 KJBS—Allied Merchants; Concert
 KGGC—Sunday School
 KGDM—Ansel Roby and Gang
 KQW—Independent Merchants; 2:45, Orchestra
 * KFRC & network—Musical Program
 KVI—2:45, Judge Rutherford
 KJR—Calvary Presbyterian Church
 KOL—2:45, Musicale
 KNX—Concert
 KECA—Recordings
 KFOX—To be announced
 KFSD—Old Time Program

KGB—2:45, Three Rhythm Kings
 KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

• KGO & network—Catholic Hour
 KPO—Ghost Town
 KYA—Life Opera
 KTAB—Military Music
 KLX—Records
 KROW—Vesper Service
 KJBS—Recordings; Philco Concert
 KGGC—Church Service
 KGDM—Serenader; Pianist
 KQW—Violinist; Musical Program
 * KFRC & network—National Amateur Night
 KGW—Nick Flowers; Pianist
 KOMO—Old Songs of the Church
 KFI—Organ Recital
 KNX—Concert
 KFOX—Recordings
 KFSD—Royal Brown, organist

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche
 KGO—Sunday Concert
 KYA—First Ame Zion Church Choir
 KTAB—George Kruger, Pianist
 KLX—Manila String Orchestra
 KROW—Vesper Service
 KJBS—Dance Orchestra
 KGGC—Church Service
 KQW—Catholic Quarter Hour; Semi-Classic Instrumental
 KGDM—Organ
 * KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano
 KFRC—3:45, Cystex Newspaper Ad-ventures
 KOL—3:45, Five-Minute Dramas
 KVI—3:45, Amusement Tips
 KJR—Cornish School Program
 KNX—Concert
 KECA—Daughters of the American Revolution; Spirituals
 KFOX—Recordings
 KFSD—Choralla
 KGB—3:45, Newspaper Adventure
 KSL—3:45, Melodies

4:00 to 4:30 P. M.

• KGO & netwk—Martha Mears, contralto
 KGO—4:15, John B. Kennedy
 KPO—Sarah Kreindler, violinist
 • KPO & netwk—4:15, Terhune Dog Drama; Cameron Prud'homme, narrator
 KYA—Know Your Hebraics; 4:15, Piano Concert
 KTAB—Music; Talk; Examiner
 KLX—Recordings
 KROW—Recreation Singers
 KJBS—Musical Styles
 KQW—Bible; 4:15, Semi-Classic
 KGDM—Records
 * KFRC & network—Alexander Wolcott with Robert Armstrong's Orchestra
 KHQ—Shrines of Beauty to 4:15
 KJR—4:15, Chimes of the East
 KOMO—Jack & Melody Makers to 4:15
 KNX—Adventures in Literature
 KECA—Records
 KFOX—Orchestra; News
 KFSD—4:15, Symphony
 KOA—Home Sweet Home

4:30 to 5:00 P. M.

• KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
 KGO—Gunnar Johansen, pianist
 KYA—Vespers
 KTAB—St. John's Episcopal Church
 KLX—Carefree Capers
 KROW—Dance Encores
 KJBS—Popular Melodies
 KGDM—Dance Orchestra
 KQW—Popular Orchestra

* KFRC & netwk—Music Box Revue; Rhythm Kings & Midge Williams
 KVI—4:45, High School News
 KOIN—4:45, Variety Hour
 KJR—The Story of Jewish Music
 KNX—Dr. Martin Luther Thomas
 KECA—U. S. C. College of Music
 KFOX—Nazarene Church
 KSL—Recordings; Newspaper Ad-ventures
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild
 KGO—Southern Harmony Four; Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Old Man Soliloquy; 5:15, Melody Palette
 KROW—Twilight Meditations
 KJBS—Popular Melodies
 KQW—Organ Recital
 * KFRC & network—Club Romance
 KJR—Emanuel Tabernacle
 KNX—Ethel Hubler; Dr. Matthews
 KECA—Musical Celebrities; records
 KFVB—Recordings
 KFOX—Hi Hilarities
 KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild
 KGO—Mickey Gillette's Music
 KYA—Twilight Concert
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Theatre of the Air
 KQW—Concert
 * KFRC & network—California Melodies
 KOIN—Old Songs of the Church
 KOL—5:55, Hollywood Newshawk
 KJR—Fashion Plates
 KNX—Dr. John Matthews
 KECA—Recordings
 KFVB—Recordings
 KFOX—Theatre News; Orchestra
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & netwk—Manhattan Merry-Go-Round: Orch. and vocalists
 KGO—H. M. Hyde; 6:15, Barbara Merkle, pianist
 KYA—Rabbi Burstein; Music
 KTAB—Nevada Nightherders
 KLX—Mixed Quartet
 KROW—Campus Chronicle
 KQW—Hits of the Past
 KJR—Angelus Hour
 * KFRC & network—Sunday Evening Ford Hour
 KFVB—News; Organ
 KECA—Wesley Tourtellotte, organ
 KNX—Musical Program
 KFOX—News; Rolly Wray; Drama
 KFSD—Organ Melodies

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
 KGO—Palace Hotel Ensemble
 KYA—Sonia Sapiro, pianist
 KTAB—Amateur Scores, Charlie Tye
 KLX—Ran Wilde's Orchestra
 KROW—Walkathon; Recordings
 KQW—American Family Robinson; 6:45, Songs of the Islands
 * KFRC & network—Ford Hour
 KJR—Angelus Hour
 KFVB—Organ; Pioneer Sons
 KNX—Rev. C. E. Fuller
 KFOX—School Kids; Pioneers Sons
 KECA—W. Tourtellotte, organist
 KFSD—Organ; 6:45, Y. M. C. A. Program

7:00 to 7:30 P. M.

• KPO & network—Pontiac Program featuring Jane Froman

KGO—Nanette La Salle, contralto; 7:15, Personal Closeups, interview by Gypsy
 KYA—Parade of the Nations
 KTAB—Echoes of Portugal; Music
 KLX—Black & White Melodies; 7:15, Variety Hour
 KROW—Harmonies; Grace Herold Trio
 KGGC—Church Service
 KQW—Concert Orchestra
 *KFRC & network—Wayne King's Orchestra
 KJR—The Builders
 KNX—Rev. C. E. Fuller
 KFWB—Jack Joy's Orchestra
 KECA—Pierce Bros. Quartet
 KFOX—Popular Program

7:30 to 8:00 P. M.

*KPO & network—K-7, Secret Service Spy Story
 KGO—Rudy Seiger's Orchestra
 KYA—Players; 7:45, Louise Taber
 KTAB—Church Serv. Bapt. Church
 KLX—Variety; 7:45, William Don, eccentric comedian
 KROW—Watch Tower Program; Grace Herold Trio
 KGGC—Church Service
 KQW—First Baptist Church Service
 *KFRC & network—Raymond Paige Presents Sussman-Wormser
 KJR—Orientalogue; Hemphill Diesel Engineering School; 7:50, Souvenirs
 KOMO—To be advised; Newspaper Adventures
 KFWB—"Aristocrats"; 7:45, Comedy Stars
 KECA—Nick Harris; Records
 KFOX—Boy Detective; Ballads
 KNX—Fireside Phantasies; Talk
 KOA—Rangers and Quartet

8:00 to 8:30 P. M.

*KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
 KGO—Tales from Shakespeare
 KYA—Opera Recordings
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Oakland Bible Center
 KQW—Baptist Church Services
 *KFRC & network—Orville Knapp's Orchestra
 KFRC—8:15, Dixie Marsh, songs
 KOIN—Moods in Music; Orchestra; 8:15, Comedy Stars
 KOL—Dance Music; Comedy Stars
 KJR—First Church of Christ Scientist
 KNX—Presbyterian Church
 KFWB—Hi-Jinks, Don Smith, M.C.
 KECA—Recorded Program
 KFOX—Christian Science Church
 KFSD—Thoughtful Service to 8:15
 KSL—Hustler's Pikes Peak Ensemble

8:30 to 9:00 P. M.

*KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
 KGO—Melody Train
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Bible Center
 KQW—Baptist Church Services
 *KFRC & network—Salon Moderne
 KOL—The Pioneers
 KOIN—Evening Songs; Orchestra
 KVI—Orchestra
 KJR—Church Services
 KFWB—Hi-Jinks
 KNX—Church Services
 KECA—Recordings
 KFOX—Christian Science
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

*KPO & network—The Melodious Silken Strings, featuring Countess Olga Albani, soprano and Chas. Previn's Orchestra
 KGO—Melody Train
 KYA—Opera
 KLX—World Revue

KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
 KROW—Foreign Watch Tower
 KQW—Organ Recital
 *KFRC & network—Cab Calloway's Orch.; 9:15, Gus Arnheim's Orch.
 KOIN—Krausmeyer & Cohn; Little Show
 KOL—Henry Busse's Orchestra
 KVI—Cab Calloway's Orch.; 9:15, The Crooners
 KJR—News; National Conference
 KFWB—Drama
 KNX—News; 9:15, Seeing Stars
 KECA—Recordings
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt Program; Bob & Ernie
 KSL—Lois Le Mar Presents; Orch.

9:30 to 10:00 P. M.

*KGO & network—Readers' Guide
 KPO—Don Pedro's Orchestra
 KYA—Opera; 9:45, News; America
 KTAB—News; Music
 KLX—News; Metropolitan Moods
 KROW—Quiet Harmonies
 KQW—"Home Again Hour"
 *KFRC & network—Frank Dailey's Orchestra
 KOL—9:45, News Flashes
 KVI—News; Gospel League
 KOIN—Nikola Zan; Orchestra
 KGW—Church; 9:45, Cystex
 KOMO—Royal Seven; Romance Time
 KHQ—Memories; Crazy Wells
 KFI—Four Blackbirds; 9:45, Dream Drama
 KNX—The Crocketts
 KFWB—Slumbertime
 KFOX—Beverly Hillbillies
 KSL—Temple Square; Organ
 KOA—Don Irwin's Orchestra

10:00 to 10:30 P. M.

*KPO & network—Richfield Reporter: Sam Hayes
 KPO—10:15, Coakley's Orchestra
 KGO—John Teel, baritone
 *KGO & network—10:15, Paul Carson, organist
 KYA—Evening Concert
 KTAB—Japanese American Broadcasting Society Program
 KLX—Dance, Music
 KROW—Rhythm Review
 KFRC—News to 10:10
 *KFRC & network—10:10, Organ; 10:15, Joe Sullivan, pianist

KOIN—Concert Gems to 10:15
 KOL—Organ Melodies to 10:15
 KOMO—10:15, Jack and Melody Makers
 KJR—Musical Jigsaws
 KHJ—News; 10:10, Dance Orchestra
 KNX—The Crocketts
 KFWB—News; Moment Musicale
 KFOX—News; Organ
 KECA—Musical Celebrities; Organ
 KGB—News; Organ; Pianist
 KSL—Temple Square
 KOA—Vocalist; Organ Recital

10:30 to 11:00 P. M.

KPO—Orchestra
 *KGO & network—Paul Carson, organist, Bridge to Dreamland
 KYA—Concert Memories
 KTAB—Dance Orchestra
 KLX—Dance Music
 KROW—Rhythm Review
 *KFRC & network—Orville Knapp's Orchestra
 KOMO—Wiennese Vagabonds
 KECA—Recordings
 KFOX—News; Tex Howard's Orch.
 KFWB—Dance Orchestra
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

*KGO & netwk—Press-Radio News; 11:05, Bal Tabarin Orchestra
 KPO—News; Midnight Melodies
 *KFRC & netwk—Dance Orchestra
 KTAB—Ray Teller's Orchestra
 KROW—Walkathon; Recordings
 KOIN—Dance Orchestra
 KHJ—Dance Orchestra
 KFWB—Ray Herbeck's Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

*KGO & network—Bal Tabarin Orchestra
 KPO—Midnight Melodies
 KTAB—Records; 12, J. Lester Malloy, DX Program
 *KFRC & network—Organ Melodies
 KROW—Music; Midnight Vagabond
 KOL—Organ Recital
 KVI—Organ Recital
 KOIN—Lionel Hampton's Orchestra
 KHJ—Midnight Moods
 KFOX—Freddie Carter's Orchestra
 KGDM—12, Music and News
 KJBS—12:01, Owl Prog. to 7 a.m.

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MONDAY Programs

January 28, 1935

7:00 to 7:30 A. M.

- KPO & network—Smackout: Mar-
ion & Jim Jordan; 7:15, Holman
Sisters
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour
- KFRC—Seal Rocks Broadcast; Stocks
- KGDM—News; Records
- KOL—Organ Reveille, Don & Frank
- KVI—Daybreak Devotions
- KHQ—Morning News; Program
- KFI—Stuart Buchanan & Bill Lau-
rence; 7:15, Louis Rueb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples' Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service;
7:45, Joe White, tenor
- KGO—Betsy Brunn, vocalist; 7:45,
Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Reveille
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on
the Clock
- KHQ—Financial; 7:45, Crazy Wella
- KFI—Stocks; Health Exercises
- KHJ—Records and Stocks
- KNX—Bill Sharples' Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—7:45, Joe White

8:00 to 8:30 A. M.

- KPO & network—Hour of Mem-
ories: U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading;
8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- KFRC & netwk—Land o' Dreams;
8:15, Hollywood Country Church
- KOL—8:15, Cecil and Sally
- KVI—Covered Wagon Jubilee;
Wandering Cowboy
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—John Brown; Song Bag
- KSL—Land O'Dreams; 8:15, Good
Morning Judge

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Melodies
- KFRC & netwk—Hollywood Coun-
try Church; Connie Gates & Jim
Brierly
- KOL—8:45, Cecil & Sally
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recordings
- KGB—8:45, Joe Warner's Jolly
Journal
- KSL—Cal-O-Dine; Voice of Health



MARIE V. KRIETE
KFSD—9 P. M.

9:00 to 9:30 A. M.

- KPO & network—Story of Mary
Marlin; 9:15, Josephine Gibson
Broadcast
- KPO—Barbara Lee, Breakfast Club
- KGO—Studio Program; Elec. Trans.
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Records
- KFRC & network—Voice of Expe-
rience; 9:15, The Gumps
- KJR—News; Songs for Sale
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—The New World,
educational talks
- KGO—Electrical Transcription
- KYA—Jolly Bucketteers; Lovers Lane
Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visting Faye Ward
- KGCC—Star of Today; Songs in
Your Heart
- KQW—Faye Ward
- KGDM—News; Records
- KFRC—Recordings to 9:45
- KFRC & netwk—Dick Messner's
Orchestra
- KOIN—Serenaders to 9:45
- KVI—English Lesson; Melodies
- KOL—Prudence Penny; Morning
- KHQ—Walt & Marian; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Southern Serenader
- KFI—Walkikians; 9:45, News
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stock Reports to 9:45
- KSL—Jennie Lee to 9:45
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—News; Musical
Grab Bag
- KPO—Golden State Menu Fashes;
10:15, News Reporter

- KYA—Columbia on Parade; 10:15,
Organ Recital
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Organ; Congo
- KGCC—Records; Jeanne Carole
- KQW—News
- KGDM—Recordings
- KFRC & network—Alan Leifer &
Orchestra; Wife Begins at 10:15
- KJR—10:15, Songs for You
- KHQ—Studio Program
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Air Shopping
- KVI—Better Business; Orch. to 10:15
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KOA—Farm and Home Hour
- KSL—Musical Ensemble; Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Maga-
zine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
Program
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; Songs of Ro-
mance
- KGCC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- KFRC & network—University of
California Program; 10:45, Pat
Kennedy and Kassel's Orchestra
- KOL—To be announced to 10:45
- KJR—Club Minutes; Bovier's Garden
KCA—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Organ; Orchestra

11:00 to 11:30 A. M.

- KPO & network—Woman's Maga-
zine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Rhythm; Records
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Mandy's Date Book; 11:15,
Hawaiian Sketches
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Little French
Princes; 11:15, Helen Trent
- KVI—The Observer; Health Talk;
Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lessons; Records
- KGB—To the Ladies
- KOA—Music Guild

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of
Women's Clubs; 11:45, Richard
Maxwell, tenor
- KGO—NBC Music Guild; 11:45,
Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsco; 11:45, Cas-
ties in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School
of the Air
- KHQ—Organ Recital
- KJR—Rhythm Rulers
- KGW—Eddie King; Dental Clinic
- KNX—Musical; 11:45, Talk

KFI—Charlie Wellman & Helen Hill; Fashion Tour

12:00 to 12:30 P. M.

KPO—Vocational Agriculture
 *KPO & network—12:15, Western Farm and Home
 KGO—Radio Guild, dramatic sketch
 KYA—Scriptures; 12:03, Concert
 KTAB—Records; Agricultural period
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Recordings; Galla Rini, accordionist
 KGGC—Mountain Music; Melodies
 KQW—Popular Program
 KGDM—Lorelle Strings; Records
 *KFRC & network—Your Hostess—Cobina Wright
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Walker's Scrapbook; Meier & Frank
 KOMO—12:15, Harp Melodies
 KGW—Music; 12:15, Meier & Frank
 KHQ—Pianist; 12:15, Bus. & Pleas.
 KJR—Concert; Grain Reports
 KFI—Vocational Agriculture to 12:15
 KNX—News; Drury Lane, tenor
 KECA—Records; 12:15, News
 KFSD—Farm School to 12:15
 KOA—Radio Guild

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Radio Guild
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Music
 KROW—California Farm Hr.; Music
 KJBS—Dance Orchestra
 KGGC—Montana Cowboys
 KQW—Weather and Market Reports
 KGDM—Recordings
 *KFRC & network—Your Hostess; 12:45, Easy Aces
 KOL—The Carnival Hour to 12:45
 KVI—Capitol City News; Easy Aces
 KGO—News; 12:45, Violinist
 KHQ—Stepping Along; Studio
 KGW—News; Columians
 KOMO—Farm Talk; Cowboy Joe
 KNX—Concert Group
 KECA—Recordings
 KOA—Radio Guild

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob, 1:15, Vic and Sade
 KGO—To be announced
 nounced; 1:15, Ann Warner's Chat
 KYA—Salon Melodies
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Records; World Affairs in Brief
 KQW—Friendly Hour
 KGDM—Records; The World Today
 *KFRC & network—America's Little House; 1:15, Fats Waller Rhythm
 KVI—1:15, Hollywood News
 KOL—Julie Day to 1:15
 KOMO—1:15, Tea Time Tales
 KJR—Black & White Moods to 1:15
 KNX—Pontrelli's Orchestra
 KECA—Records to 1:15
 KFSD—Popular Program
 KGB—1:15, Stocks; Farm Flashes
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chat; 1:45, Mickey Gillett's Music
 KYA—Symphony Concert
 KTAB—Jean Kent
 KLX—Popular Concert
 KROW—Oakland Public Schools; Dance Masters
 KJBS—Concert Recordings
 KQW—Afternoon Concert

KGDM—The World Today; Records
 KFRC—Closing Stocks; Christian Science News
 *KFRC & netwk—Chicago Variety Program
 KOL—1:45, Consumers Facts
 KOL—Book of Life
 KJR—Carefree Capers
 KNX—Pontrelli's Orchestra
 KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and His Gang
 KGO—Ann Warner's Chat; 2:15, Jackie Heller, tenor
 KYA—Symphony Concert
 KTAB—Globe Trotter; Songs
 KLX—Recordings
 KROW—Short Story Time
 KJBS—Barrister's Club; Tunes
 KGDM—Records; News
 KQW—Dance Matinee
 *KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour, records
 KSL—Men of Note; Dental Clinic
 KOA—Huffman Reporter; Al Pearce Gang; Rowdy Wright

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Pair of Planos
 KYA—Lost & Found; Modern Notes
 KTAB—Musical Biography
 KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 KQW—Dance Matinee
 *KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour
 KECA—Classic Hour, records
 KNX—Foreign Recordings
 KFSD—2:45, Studio Program
 KSL—Organ Interlude to 2:45
 KOA—Music; Happy Jack

3:00 to 3:30 P. M.

*KPO & network—Langendor Picitorial; 3:15, Mickey Gillette's Music
 KGO—United States Army Band
 KYA—P. T. A. Talk; Better Business Talk
 KTAB—Recordings; Chinese News
 KLX—Opportunity Hour
 KROW—Dance Matinee
 KJBS—News; 3:15, Songs of Hawaii
 KQW—Stock Reports; Music
 KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KOI—P. T. A. Program
 KNX—Concert Orchestra
 KECA—Alexander Bevani; Records
 KSL—Songs of oLng Ago; Junior Hour
 KOA—Army Band to 3:15

3:30 to 4:00 P. M.

*KPO & netwk—Mickey Gillette's Music
 KGO—Family Cook Book; 3:45, Singing Strings
 KYA—Lecture; 3:45, Community Chest Question Box
 KTAB—Royal Sophistication; Preview
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Better Housing News; Records
 KJBS—Songs of Hawaii; Melodies
 KGDM—Organ
 KQW—Variety Program
 *KFRC & network—To be announced; 3:45, Frank Castle's Matinee
 KOI—Studio Program
 KOIN—Newspaper of the Air

KOMO—Trio Romantique
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chats
 KHJ—Stimulating Soothers to 3:45
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—News to 3:45

4:00 to 4:30 P. M.

*KGO & network—Talks Under Auspices of National Child Labor Committee; 4:15, Hotel Pennsylvania Orchestra
 KPO—News; Beaux Arts Trio
 KYA—Old Songs; Tea Dance
 KTAB—Talk; Lauretta La Marr
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Org. Melodies
 KJBS—Melodies of the Moment
 KGDM—Gilmore Oil Program
 KQW—Popular Tunes
 KGGC—Studio Program
 *KFRC & network—Louis Panico's Orchestra; 4:15, Just Plain Bill
 KOIN—Newspaper of the Air
 KVI—U. S. Marine Period to 4:15
 KHQ—4:15, News Album
 KJR—Goodwill Program; Records
 KNX—Haven of Rest
 KECA—4:15, Library Talk
 KFI—English Lesson to 4:15
 KGB—S. D. League of American Penwomen
 KSL—Broadcasters' Review; Robin Hood
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

*KGO & network—Armand Girard, Kasso; 4:45, Morin Sisters
 KPO—Master Library; News Flashes
 KYA—Tea Dance; Tangos
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health School
 KROW—Old-Fashioned Girl; Health Talk
 KQW—Story Time; 4:45, Songs
 KJBS—Recordings; 4:45, Aubrey Loux, pianist
 KGDM—American Family; Records
 KGGC—Studio Program
 *KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KVI—4:45, Sons of the Pioneers
 KOIN—4:45, Hollywood Reporter
 KHQ—N. W. on Parade
 KJR—Musical Auction
 KOMO—4:45, Old Song Book
 KGW—Sam Gordon; Studio Prog
 KFI—Organ Recital; 4:45, Just Plain Bill
 KNX—Fire Department; U. S. C.
 KFSD—Dr. McCoy to 4:45
 KSL—Buck Rogers in the 25th Century; 4:45, Orphan Annie

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's Supper Club
 KGO—Art Revue; 5:15, Edna Fisher pianist
 KYA—Children's Hour
 KJBS—JewishLAB Radio News; Organ
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dancing Echoes
 KQW—Sunshine League
 KJBS—Popular Records to 5:15
 *KFRC & network—Diane & Her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker; Hi-School Reporter
 KNX—Sunset Serenade
 KFOK—Playtime Lady; Records
 KECA—How Songs Grew; Story Teller
 KFSD—Studio Program
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

*KPO & network—Carefree Carnival
 KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.

KYA—Sunny & Buddy; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KQW—Popular Orchestra
 KGGC—Talk; Irish Gems
 KFRC—Og, Son of Fire to 5:45
 *KFRC & network—Organ Melodies
 KVI—Reichmuth Family
 KOL—To be announced; Newshawk
 KJR—Drama; 5:45, Orphan Annie
 KNX—Son of Fire; Orphan Annie
 KFOX—Theatre News; Songs
 KECA—Records; Flying Club
 KFSD—Studio; Farley's Rangers
 KGB—Brick, Holten and Dick Aurdant; Correct English
 KSL—Gene Halliday, organist

6:00 to 6:30 P. M.

KGO—Dinner Concert; 6:15, Lum & Abner, comedy duo
 *KPO & network—Flirtations
 KYA—Cy Trobbe's Orchestra
 KTAB—Headlines; News
 KLX—Arlon Trio
 KROW—News; Lee Davis Gang
 KGGC—Dinner Dance
 KQW—Dept. of Agriculture; Records
 *KFRC & network—Chesterfield Program
 KJR—Scandinavian Reporter
 KHQ—Singing Secretary; Melodies
 KOMO—30 Minutes of Music
 KFVB—News; Organ
 KNX—News; 6:15, Dinner Dance
 KFOX—News; Trio, Al & Molly
 KECA—Board of Education; News
 KOA—To be announced

6:30 to 7:00 P. M.

*KPO & network—Colgate House Party; Orchestra and Vocalists
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sports; Radio Headlines
 KLX—Arlon Trio
 KROW—Walkathon; Grace Herold Trio
 KGGC—Dinner Dance
 KQW—Market Reports; Tango Time
 *KFRC & network—Leonardo De Vinci
 KOL—Chas. A. Reynolds; Organ
 KJR—News; Jimmie Allen
 KNX—Lum & Abner; Jimmie Allen
 KFVB—Organ; 6:45, Jimmie Allen
 KECA—Organ and Vocalist
 KFOX—School Kids; Jimmie Allen
 KSL—The Big Show

7:00 to 7:30 P. M.

*KPO & network—Carnation Contended Program
 KGO—Beaux Arts Trio
 KYA—Sports; Drama
 KTAB—Italian News; Music
 KROW—C. W. Hammond; L'Italia News
 KLX—News; 7:15, Helen Parmelee, pianist
 KGGC—Alice Christensen; Records
 KQW—Weather; Voice of Portugal
 *KFRC & network—Wayne King's Orchestra
 KJR—Tonic Tunes; Dollars & Sense
 KNX—Watanabe & Archie; Raiput
 KFVB—Syncoptors; Pioneer Sons
 KECA—Organ and Vocalist
 KFOX—Eb and Zeb; 7:15, Bobby & Betty
 KFSD—Studio; Sonny and Buddy

7:30 to 8:00 P. M.

*KPO & network—NBC Drama Hr.
 KGO—National Radio Forum
 KYA—Cowboys; Gold Rush Days
 KTAB—Socialist Labor Party; Revolving Stage
 KLX—Silver Strains; Music
 KROW—L'Italia Echoes of Italy
 KQW—Italian Radio Theatre
 KGGC—Editorial; 7:45, Recordings

KFRC—Raymond Marlowe, tenor
 *KFRC & network—7:45, Emery Deutsch and violin
 KOL—Speaker Stevenson to 7:45
 KOV—Dr. Mellor to 7:45
 KVIN—Jimmy Allen to 7:45
 KGW—Musical Mannequins
 KOMO—Musical Mannequins
 KHQ—Pick & Pat
 KNX—In-Laws; King Cowboy
 KFVB—Today Down the Centuries
 KFOX—Boy Detective; Cheerio Boys
 KECA—Records; 7:45, Law Talk
 KSL—The Hawk; Comedy Stars
 KOA—Pick and Pat

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Stanford University; 8:15, Nanette La Salle, contralto
 KYA—Melodies of the South; 8:15, Amateur Hour
 KTAB—Musical Program
 KLX—Song Bag
 KGGC—Spanish-American Program
 KROW—Italy; Watch Tower
 KQW—Opera
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Paths of Memory; Radio Revels
 KNX—June Irwin; Homer Canfield, songs
 KFVB—Frankie Master's Orchestra
 KECA—Paul Roberts, tenor; Philosopher and Country Jane
 KFOX—Ceil & Sally; 8:15, Talk
 KFSD—Jimmy Allen to 8:15

8:30 to 9:00 P. M.

*KPO & network—Voice of Firestone; Operatic Star; Chorus and Orchestra
 KGO—Comedy Stars of Hollywood; 8:45, Cliff Nazarro, tenor
 KYA—Amateur Hour
 KTAB—Musical Program
 KLX—Ann Wakefield, soprano; Tonic Tunes
 KROW—Happy Harmonies; Studio Program
 KGGC—Concert; Mort Werner
 KQW—Opera
 *KFRC & network—Kate Smith's New Star Revue
 KJR—Highlight Hour
 KFVB—Ted Fio-Rito's Orchestra
 KNX—Master's Music Room; Talks
 KECA—L. A. C. R. A. Orchestra
 KFOX—Ted Fio-Rito's Orchestra

9:00 to 9:30 P. M.

*KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists
 KGO—Henry King's Orchestra
 KYA—Amateur; National Defense
 KTAB—Nightheders
 KLX—Studio Program; 9:15, Rhythm Encores
 KROW—To be announced; 9:15, Royal Hawaiians
 KQW—Opera
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Blue Monday Jamboree
 KJR—News; Romance Time
 KNX—News; Mona Lowe
 KFVB—Around the Hearth
 KECA—9:15, Fishing & Hunting Talk
 KFOX—Beverly Hillbillies
 KFSD—Furbilt Program; Marie Viratelle Kriete
 KOA—Comedy Stars to 9:15

9:30 to 10:00 P. M.

*KPO & network—Shell Show
 KGO—Art Kassel's Orchestra
 KYA—Fireside Soliloquy; America
 KTAB—News; Musicale
 KLX—News; Magic Harmony
 KROW—St. Mary's Productions; 9:45, Congoin Program
 KGGC—Orchestra; Street Singer
 KQW—Opera

*KFRC & network—Blue Monday Jamboree
 KJR—Romance Time; C. of C.
 KNX—The Crocketts
 KFVB—Slumbertime
 KECA—Song Recital
 KFOX—Beverly Hill Billies
 KFSD—Marie Viratelle Kriete

10:00 to 10:30 P. M.

*KPO & network—The Richfield Reporter; 10:15, Blue Moonlight; Alvino Rey, guitarist; Paul Carson, organist
 KGO—Ricardo and his violin; News; 10:20, Williams-Walsh Orchestra
 KYA—Boxing
 KTAB—Recorded Vaudeville
 KLX—Dance Music
 KROW—Orchestra; Sports Hilites
 KGGC—Mort Werner's Open House
 KFRC—News to 10:10
 *KFRC & network—Bill Fleck's Orchestra; 10:15, Frank Castle's Syncoptors
 KOL—News; Dance Music
 KVI—News to 10:15
 KOIN—The Journal
 KJR—Dance Orchestra
 KGW—10:15, Archie Loveland's Orchestra
 KFI—10:15, The Waikikians
 KHJ—News Items; 10:10, Music
 KNX—The Crocketts
 KFVB—News; Musicale
 KECA—Musical Celebrities
 KFOX—News; Organ
 KGB—News to 10:10
 KSL—Players

10:30 to 11:00 P. M.

*KPO & network—Blue Moonlight; Rhythmettes; News
 KGO—Williams-Walsh Orchestra
 KYA—Boxing; 10:40, Dancing Thru Time
 KTAB—Recorded Vaudeville
 KLX—Dance Records
 KROW—Concert Echoes
 *KFRC & network—To be announced
 KOL—To be announced
 KJR—10:55, Memory's Garden
 KOMO—Moonlight Melodies
 KOIN—Kelly's Kabelleiros; Lionel Hampton's Orchestra
 KNX—Pontrelli's Orchestra
 KHJ—The Islanders
 KFOX—News; Dance Orchestra
 KFVB—Dance Orchestra

11:00 to 11:30 P. M.

*KPO & network—Ted Fio-Rito's Orchestra
 KGO—Organ Concert
 KYA—Sandman Organ
 KTAB—Organ Concert
 KROW—Walkathon; Dance Music
 *KFRC & network—Dance Orchestra
 KOIN—Kelly's Kabelleiros
 KOMO—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFVB—Nick Stuart's Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Dance Music
 KPO—Organ Concert
 KYA—Organ Recital
 KTAB—Black & Tan recordings
 KROW—Dance Music
 KGGC—12, Records to 6
 *KFRC & network—Midnight Moods
 KOMO—Biltmore Orchestra
 KJR—Reflections of Romance
 KFVB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

*KPO & network—Dance Music
 KTAB—DX program, J. Lester Malloy
 KROW—Midnight Vaxahond
 KJBS—12:01, Owl Program to 7 a.m.

TUESDAY Programs

January 29, 1935

7:00 to 7:30 A. M.

• KPO & network—Smackout: Mar-
ion & Jim; 7:15, Gospel Singer
KFRC—Recordings; 7:25, Stocks

7:30 to 8:00 A. M.

• KPO & netwk—Financial Service;
7:45, Lee S. Roberts' Memory Box
KGO—Morning Parade
KYA—Musical Clock
KTAB—Texans
KROW—Commuters Clock
KJBS—Alarm Klok Club
KQW—The Breakfast Hour
KQDM—Gilmore Oil
KFRC—Seal Rocks Broadcast
KOL—Organ Music
KVI—Morning Varieties
KGW—Piano to 7:45
KJR—Sunrisers; Shadows on the
Clock
KHJ—Recordings and Stocks
KNX—Bill Sharples Breakfast Club
KFI—Stocks; Exercises to 7:45
KECA—Morning Bible Fellowship;
7:45, Records
KFSD—7:45, Studio Program
KGB—Stocks; Records
KSL—Advertisers' Review; Music

8:00 to 8:30 A. M.

• KPO & network—Johnny O'Brien,
harmonica; 8:15, Your Child
KGO—Studio program
KYA—Christian Science Reading;
8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Melodies
KLX—Records; N. Y. Stocks
KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KQW—Morning Melodies; Varieties
KQDM—Serenaders; Records
KFRC—Recordings
* KFRC & netwk—8:15, Hollywood
Country Church
KOL—8:15, Cecil and Sally
KOIN—Rhythms to 8:15
KHQ—8:15, Crazy Wells Program
KOMO—Morning Reveries
KVI—Recordings to 8:15
KNX—John Brown; Song Bag
KFI—Church Quarter Hour to 8:15
KECA—8:15, Records
KGB—Records to 8:15
KSL—Studio Ensemble; 2:15, Ro-
mances of Mary & John
KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

• KPO & network—Three Shades of
Blue, vocal trio; 8:45, Keenan &
Phillips
KGO—Electrical Transcription
KYA—Concert
KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Novelty Review
KJBS—Dance Melodies
KQW—Morning Concert
KQDM—Records; Health Talk
* KFRC & netwk—Country Church;
Country Church; Little Joe War-
ner's Jolly Journals
KOL—8:45, Cecil & Sally
KOMO—Mary's Friendly Garden
KFI—Helen Guest, ballads; Helpful
Hints
KNX—Song Bag; Tonic Tunes
KSL—Ruth Clark Evans

9:00 to 9:30 A. M.

• KPO & network—The Story of
Mary Marlin; 9:15, Honeyboy and
Sassafras
KGO—Studio Program
KYA—Bargains; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Beauty and Romance;
Varieties
KJBS—Presto Log Program; 9:15,
Bargains



DAVID ROSS
CBS—ANNOUNCER

KGGC—Records; Bargains
KQW—Tuneful Topics
KQDM—Cowboy; 9:15, Personalities
* KFRC & network—Voice of Expe-
rience; 9:15, The Gumps
KHQ—9:15, Home Comfort
KOMO—9:15, Stradivarieties
KJR—Songs for Sale to 9:15
KFI—9:15, Shopping Tour
KNX—Health Talk; Pop Concert
KECA—Records
KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—Martha Meade
Society
KPO—9:45, Songs of the Kitchen
Sink
KGO—Electrical transcription; 9:45,
Edna Fischer, pianist
KYA—Jolly Bucketeers; Lovers
Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—For the Ladies; Classics
KGGC—Morning Parade
KQW—Musical Program
KQDM—News; Records
KFRC—Goodwill Industries to 9:35
* KFRC & network—Al Kavelin's
Orchestra
KOL—Prudence Penny; Melodies
KVI—Dr. Burns; Mystic Melodies
KOIN—9:45, Air Shopping
KHQ—9:45, Tull & Gibbs
KJR—News; Early Echoes
KGW—9:45, Modern Homemaker
KFI—9:45, News Release
KNX—Concert; 9:45, News
KECA—Records to 9:45
KFSD—Stock Reports to 9:45
KGB—News to 9:35
KSL—Jennie Lee to 9:45
KOA—National Farm and Home

10:00 to 10:30 A. M.

KPO—Sax Appeal; 10:15, As Wo-
man to Woman
• KGO & network—News; Army
Band Concert
KYA—Columbia on Paarde; 10:15,
The Novelty Shop
KTAB—News; Bachelor; Bargains
KLX—Clinic; Stocks; News
KROW—Rhythm; Concert

KGGC—Records; Salonesque
KJBS—News; Memories; Congoin
KQW—News; Popular Orchestra
KQDM—So This Is Hollywood;
Bondons

* KFRC & network—George Hall's
Orchestra; 10:15, Wife Begins
KFRC—10:15, Home Forum
KOIN—10:15, Songs for You
KJR—Home Makers; Irish Minstrels
KECA—Recordings
KNX—Eddie Albright's Family
KSL—Orchestra; Organ
KOA—Farm and Home

10:30 to 11:00 A. M.

• KPO & network—Woman's Maga-
zine of the Air
KGO—Words and Music
KYA—Organ Concert
KTAB—Health Talk; Hill-Billy
KLX—International Kitchen
KROW—Morning Concert
KJBS—Organ; 10:45, Melodies
KQW—Aunt Sammy; 10:45, Melodies
KGGC—Recordings
KQDM—The Bondons; Talk
* KFRC & network—Ester Velas
& Ensemble; Art Kassel's Orch.
KVI—Amusement Tips to 10:45
KJR—Club Minutes; Boviers
KNX—Mary Holmes; 10:45, Records
KECA—Song Recital

11:00 to 11:30 A. M.

• KPO & network—Woman's Maga-
zine of the Air
KGO—Crosscuts from Log o' the
Day
KYA—Organ Concert
KTAB—Bargains; Rhythms; Fashions
KLX—Anita & Orsco; Tonic Tunes
KQW—Health Talk; Spotlight
KJBS—Orch.; 11:15, Medical Talk
KGGC—Miady's Date Book; Waltz
Time
KQW—Popular Orchestra
KQDM—Organ
* KFRC & network—Marie, Little
French Princess; Helen Trent's
Romance
KOL—Cecil Solly; News
KOIN—Art Kirkham
KJR—Rhythm Rulers
KVI—Observer; Health Talk
KNX—Vocalist and Organ
KECA—Records; Medical Talk
KOA—C. A. C.

11:30 to 12:00 Noon

• KPO & netwk—Peerless Trio;
11:45, Vocal soloists
KGO—Elmore Vincent, tenor; 11:45,
Agricultural Bulletin
KYA—Rocking Chair; Snapshots
KTAB—Blues; Hollywood News
KLX—Beauty Talk; 11:45, Musical
Scrapbook
KROW—Latin-American Program
KJBS—Dance Orchestra
KGGC—Request Hour
KQW—Accordion Capers; News
KQDM—Organ
* KFRC & netwk—American School
of the Air
KGW—11:45, Dental Clinic
KHQ—Organ Concert
KJR—Rhythm Rulers
KFI—Charlie Wellman & Helen Hill;
Fashion Tour
KNX—Spice of Life; Ionizer Talk
KECA—11:45, Talk on Concert Music

12:00 to 12:30 P. M.

KPO—Radio Reporter
• KPO & network—12:15, Farm &
Home Hour
* KGO & netwk—Don Pedro's Ori-
ental Orchestra
KGO—12:15, Financial Flashes;
12:20—Luncheon Concert
KYA—Scriptures; Noonday Concert

KTAB—Talk; Agricultural Period
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Popular Orchestra & Vocalist
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Road Report; Dance Band
 *KFRC & network—Variety Hour
 KOI—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Johnnie Walker's Scrapbook;
 Meier & Frank
 KOMO—12:15, Viennese Vagabonds
 KJR—Music; Grain Reports to 12:15
 KHQ—12:15, Chamber of Commerce Luncheon
 KGW—Glenn Shelley; 12:15, Meier & Frank
 KFI—Federal & State Market Reports to 12:15
 KNX—News; 12:15, Vocalist
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—Don Irwin's Orchestra

12:30 to 1:00 P. M.

*KPO & network—Farm & Home
 GGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Paths of Memory
 KROW—Calif. Home Hour; Records
 KJBS—Dance Matinee
 KGGC—Mountain Music; Records
 KGDM—Recordings
 KQW—Weather; Market Reports
 *KFRC & network—Columbia Variety Hour; 12:45, Easy Aces
 KOI—Carnival Hour to 12:45
 KOMO—Vagabonds; Cowboy Joe
 KGW—News; Pianist
 KHQ—Chamber of Commerce
 KNX—Concert Group
 KECA—Concert Favorites
 KSL—Agricultural College Talk; Easy Aces
 KOA—Better Housing Interview

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner
 KYA—Women's Institute; Tangos
 KTAB—Radio Frolic
 KLX—Prof. Best; 1:15, Records
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits
 KQW—Friendly Hour
 KGDM—Recordings
 KFRC—Charlie Kent's Adlerikans
 *KFRC & network—1:15, Poetic Strings
 KOI—Julie Day to 1:15
 KVI—1:15, Hollywood News
 KJR—Uncle Hank to 1:15
 KOMO—1:15, Tea Time Tales
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Popular Program
 KSL—Broadcasters' Review

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own
 Ma Perkins; Betty Marlowe
 KGO—Ann Warner's Chats; Cliff Nazarro, tenor
 KYA—Piano Concert
 KTAB—Jean Kent, economics
 KLX—Popular Concert
 KROW—Hollywood Hillites; 1:45, Ross Love
 KJBS—Yerba Caa Program
 KQW—Afternoon Concert
 KGDM—Recordings
 KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Christian Science News
 KVI—Educational Feature; Orchestra
 KOI—Educational Feature; Orch.
 KOIN—Book of Life
 KJR—Musical Headlines; Sun Dial
 KNX—Pontrelli's Orchestra
 KGB—Educational Feature; Orch.
 KFSD—Old Time Program
 KSL—Educational Feature to 1:45

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and his Gang
 KGO—Meredith Willson's Orchestra; 2:15, Congress Speaks
 KYA—Musical Strings
 KTAB—Globe Trotter; Song Favorites
 KLX—Recordings; Jean Ardath
 KROW—Short Story Time
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KQW—Dance Matinee
 KGDM—Serenader; News
 *KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—2:15, Dental Clinic
 KOA—Huffman Reporter to 2:05

2:30 to 3:00 P. M.

*KPO & network—Al Pearce and his Gang
 KGO—Congress Speaks; Tom Mitchell, baritone
 KYA—Lost & Found; Modern Notes
 KTAB—Child Life; Records
 KLX—Stocks; Records
 KROW—The Romanciers
 KQW—Dance Matinee
 KJBS—Tango Orchestra; Records
 KGDM—The Romanciers
 *KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends
 KJR—Salon Hour
 KNX—Recordings
 KECA—Classic Hour
 KFSD—2:45, Studio Program
 KOA—Al Pearce's Gang
 KSL—Milton Charles; Between the Bookends

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pictorial; 3:15, Gillette's
 KGO—Xavier Cugat's Orchestra; 3:15, Hymn Sing
 KYA—Band Concert; Melody Man
 KTAB—Bulletins; Chinese Program
 KLX—Song Market; 3:15, Records
 KROW—Recordings
 KJBS—News; Records
 KQW—Stocks; 3:15, Variety
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KJR—Notes in Rhyme; 3:15, Magic Harmony
 KGW—Abe Bercovitz, violinist to 3:15
 KHQ—Business & Pleasure; Bulletin
 KFI—3:15, Paul Taylor's Metropolitanians
 KNX—Concert Orchestra
 KECA—Recordings
 KFSD—Studio Program to 3:15
 KSL—Pianist; 3:15, Junior Hour
 KOA—Xavier Cugat's Orchestra; Hymn Sing

3:30 to 4:00 P. M.

*KPO & network—Mickey Gillette's Music
 KGO—Interlude; Dorothy Jean, contralto; High and Low
 KLX—Recording
 KYA—Drama; 3:45, Symphony Sketches
 KTAB—Sophistication; 3:45, Picture Preview Talk
 KROW—Concert Gems; Hits of Today
 KJBS—Musical Comedy
 KQW—Variety Program
 KGDM—Pacific Instrumentalists
 *KFRC & network—Russell Brown, baritone; 3:45, Correct English
 KOI—Studio Program to 3:45
 KOMO—Birnbau's Bavarians to 3:58
 KOIN—Newspaper of the Air
 KHQ—King's Men; 3:45, Sylvia Gray
 KFI—Ann Warner Chats

KNX—Fletcher Wiley
 KGB—3:55, Along the Airwaves
 KOA—News; 3:45, Univ. of Denver
 KSL—D. S. S. Club; Records; News

4:00 to 4:30 P. M.

*KGO & network—Three Scamps; vocal trio
 KGO—4:15, Pair of Pianos
 KPO—Radio Reporter
 *KPO & network—4:15, Don Pedro Orchestra
 KYA—Symphony Sketches
 KTAB—Tea Time Melodies; Lauretta La Marr, Culinary Expert
 KLX—Records; Bob's Club
 KROW—Waltz Time; Spanish Serenade
 KJBS—Dance Orchestra
 KGDM—Gilmore Oil Program
 KQW—Popular Tunes
 *KFRC & network—Louis Panico's Orchestra; 4:15, Just Plain Bill
 KOIN—Newspaper of the Air
 KFI—Happy Feet; 4:15, News Album
 KJR—World Revue
 KFI—Latvian Singers to 4:15
 KNX—Haven of Rest
 KSL—Town Crier
 KECA—4:15, Recordings
 KOA—Univ. of Denver; Orchestra

4:30 to 5:00 P. M.

*KPO & network—You and Your Government
 KPO—4:45, Barbara Lee
 KGO—Pair of Pianos
 *KGO & network—4:45, Vaughn De Leath, songs
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health School
 KROW—Dell Perry; Health Talk
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Songs
 KGDM—Records
 *KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KOI—4:45, To be announced
 KVI—4:45, Sons of the Pioneers
 KOIN—4:45, Hollywood Reporter
 KOMO—Talk and Music
 KFI—Organ Recital; Just Plain Bill
 KNX—Jewel Box; U. S. C.
 KSL—Town Crier; Orphan Annie
 KOA—You and Your Government to 4:45

5:00 to 5:30 P. M.

*KPO & network—Five Cards; Coquettes, vocal trio with guitarist and pianist
 KGO—Back Stage Chatter; 5:15, Community Forum
 KYA—Children's Hour
 KTAB—Jewish Date Book; Organ
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KJBS—Dance Orchestra to 5:15
 KGGC—Dancing Echoes
 KQW—Airs of South America
 *KFRC & network—Kelth Beecher's Orchestra; 5:15, Billy Bachelor
 KOIN—Bob & Dolly to 5:15
 KVI—“Last of the Mohicans” to 5:15
 KJR—Steamboat Bill; Hi-School Reporter
 KHQ—5:15, Ivory Soap Program
 KOMO—5:15, Ivory Stamp Club
 KGW—5:15, Ivory Soap Program
 KFI—5:15, Ivory Stamp Club
 KNX—Serenade; Musical Headlines
 KECA—Records
 KSL—Pullman Prog.; 5:15, Tarzan

5:30 to 6:00 P. M.

KGO—Forum; 5:45, Orphan Annie
 *KPO & network—Lawrence Tibbett, baritone; John B. Kennedy
 KYA—Sonny & Buddy; 5:45, Campbell
 KTAB—Health Talk

KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Talk; 5:45, Irish Gems
 KQW—Popular Orchestra
 KFRC—Og, Son of Fire
 *KFRC & network—5:45, D. S. S. Club
 KVI—Reichmuth Family to 5:45
 KJR—Once Upon a Time; Orphan Annie
 KNX—Songs; 5:45, Orphan Annie
 KECA—Word Detective; Flying Club
 KFOX—Theatre News; Records
 KGB—Robin Hood to 5:45
 KFSD—Studio; Farley's Rangers
 KSL—Plano Team and Tenor; 5:45, Krausmeyer & Cohen

6:00 to 6:30 P. M.

*KPO & network—Vick Presents Grace Moore, soprano
 KGO—Dinner Concert; 6:15, Lum and Abner, comedy duo
 KYA—Cyrus Trobber's Orchestra
 KTAB—Recordings; News
 KLX—Arlon Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance
 KQW—Department of Agriculture; 6:15, Popular Program
 *KFRC & network—Bing Crosby
 *KPO—Romance Time
 KFWB—News; Organ; Studio Whispers
 KNX—News; 6:15, Concert
 KECA—Children of All Lands; News
 KFOX—News; Vagabonds; Al & Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

*KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
 KGO—Melody Magazine; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Radio Headliners
 KLX—Arlon Trio
 KROW—Walkathon; 6:45, Dr. Facci
 KGGC—Dinner Dance Review
 KQW—Market Reports; Music
 *KFRC & network—Isham Jones' Orchestra for Chevrolet
 KJR—News; Jimmy Allen
 KFOX—School Kids; Jimmy Allen
 KFWB—Studio Whispers; Jim Allen
 KNX—Lum & Abner; Jimmy Allen
 KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

*KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
 KGO—Every Man's Palace
 KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble
 KTAB—Italian News; Talk
 KLX—News; Song Souvenirs
 KROW—C. W. Hammond; 7:15, L'Italia News
 KGGC—Tango Time; Orchestra
 KQW—Weather; Voice of Portugal
 *KFRC & network—Camel Caravan
 KJR—Theatre Observer; 7:15, Mountaineers
 KECA—Recordings
 KNX—Frank Watanabe; Music
 KFWB—Ray de O'Fan; Hollywood
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

*KPO & network—Palmolive Beauty Box Theatre
 KGO—Redwood Reveries; Beaux Arts Trio
 KYA—Story Teller; Louise Taber
 KTAB—Waitz Time; Records
 KLX—Merlyn Morse, tenor; 7:45, Helen Parmelee, pianist; 7:50, Basketball
 KROW—Singing Strings; American Family Robinson

KGGC—Eiditorial; 7:45, Jeanne Carole
 KQW—Italian Radio Theatre
 KFRC—Nujol (E. T.)
 *KFRC & network—7:45, Voice of the Crusaders
 KOL—Speaker Stevenson to 7:45
 KOIN—Jimmy Allen; Little Show
 KVI—Dr. Mellor to 7:45
 KJR—Old Songs; Fashion Plates
 KNX—The In-Laws; King Cowboy
 KFWB—Mrs. Pasquale and Calif.
 KFOX—Boy Detective; Vocal Duet
 KGB—Comedy Stars; 7:45, Fireside Melodies
 KSL—Union Dental Program; 7:45, The Hawk, mystery drama

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick
 KGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
 KYA—Memory Strains
 KTAB—Yolande Delyse, harpist; London Fantasy
 KLX—Basketball
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Days of Romance in Santa Clara Valley
 *KFRC & network—Myrt and Marge
 KOL—8:15, Beauty That Endures
 KOL—8:15, Comedy Stars
 KOIN—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KJR—Fashion Plates; American Family Robinson
 KNX—June Irwin; Aderikans
 KFB—Frankie Masters' Orchestra
 KFOX—Ceil & Sally; Orchestra
 KECA—Recordings
 KFSD—Jimmie Allen; Studio Prog.
 KGB—8:15, Oddities from Life
 KSL—8:15, Comedy Capers

8:30 to 9:00 P. M.

*KPO & network—Leo Reisman's Orchestra
 KGO—Melody Review
 KYA—Orchestra; Fiesta
 KTAB—London Fantasy; Vocalist
 KLX—Basketball
 KROW—Italian Program
 KGGC—Concert; Mort Werner
 KQW—Bernard Pritchard, soloist; Salon Music
 *KFRC & network—Calling All Cars
 KOIN—Carl Donough, talk to 8:45
 KOL—The Merry Men to 8:45
 KVI—Mr. Rex Roubush to 8:45
 KJR—Waltz Dreams
 KFWB—Ted Flo-Rito's Orchestra
 KNX—Reprise
 KECA—Dr. Geo. Liebling, pianist
 KFOX—Ted Flo-Rito's Orchestra

9:00 to 9:30 P. M.

*KPO & network—Ben Bernie's Orchestra
 KGO—Melody Review
 KYA—Fiesta
 KTAB—Nevada Nightholders
 KLX—Basketball; Old Gospel Hymns
 KROW—Italian Program; Pearl Tenner
 KGGC—News; Wyoming Cowboys
 KQW—Band Concert
 KFRC—Dixie Marsh, songs to 9:15
 *KFRC & network—Orville Knapp's Orchestra
 KOIN—Krausmeyer & Cohen to 9:15
 KOL—Dance Music; News
 KJR—News; Singers
 KNX—News; 9:15, Entertainers
 KFWB—Jack Joy's Orchestra
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Bob & Ernie; Organ Melodies
 KSL—Orchestra; 9:15, Smoke Rings

9:30 to 10:00 P. M.

*KPO & network—Death Valley Days
 KGO—Harry Sosnik's Orchestra

KYA—Fiesta; News; America
 KTAB—News; Musical
 KLX—News; California Rangers
 KROW—Royal Hawaiians; Congain
 KGGC—Records; Harmonica Rascals
 KQW—Hits of the Past
 *KFRC & network—University Explorer
 KOIN—Lum & Abner; 9:45, Thru the Ember Glow
 KVI—News; Book Review
 KJR—Pick and Pat
 KNX—Pick and Pat (E. T.)
 KFWB—Slumbertime
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Organ Melodies
 KSL—Smoke Rings; Orchestra
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

*KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
 KGO—Mickey Gillette's Music
 KYA—To be announced
 KTAB—Dansapations; Orchestra
 KLX—Calif. Rangers; Records
 KROW—Recordings; Sports
 KGGC—Mort Werner's Open House
 KFRC—News; Studio Program
 *KFRC & network—10:15, Fred Skinner, Negro Song Stylist
 KOIN—10:15, Musical Comedy Miniature
 KOL—Dance Music; 10:15, Wen Niles' Orchestra
 KVI—Studio Program to 10:15
 KJR—Till Tomorrow
 KFWB—News; Moments Musicale
 KECA—Musical Celebrities, records
 KNX—The Crocketts
 KFOX—News; Organ
 KGB—News; To be announced
 KSL—Dance Orchestra
 KOA—Studio Program

10:30 to 11:00 P. M.

*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—News; Williams-Walsh Orch.
 KYA—Sandman Organ
 KTAB—Opera Recorded
 KLX—Dance Music
 KROW—Rhythm Revue
 *KFRC & network—Orchestra
 *KJR—Dance Orchestra
 KGW—Dance Orchestra
 KNX—The Crocketts; Orchestra
 KFWB—Dance Orchestra
 KFOX—News; Tex Howard's Orch.
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

*KGO & network—Flo-Rito's Orch.
 KPO—Bal Tabarin Orchestra
 KYA—Sandman Organ
 KTAB—Recordings
 KROW—Walkathon; Dance Music
 *KFRC & network—Jurgen's Orch.
 KOIN—11:15, Columbia Gardens
 KOMO—Moonlight Melodies
 KGW—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra

11:30 to 12:00 Midnight

*KGO & network—Jack Mills' Orch.
 KPO—Organ Concert
 KYA—Concert Memories
 KTAB—Recordings
 KROW—Dance Music
 KFRC—Lionel Hampton's Orchestra
 KOMO—Dance Orchestra
 KJR—Reflections of Romance
 KFWB—Dance Orchestra
 KHJ—Music
 KGB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—DX Program, Lester Malloy
 KROW—Midnight Vagabond
 KGDM—Music and News
 KGB—Records
 KJBS—12:01, Owl Prog. to 7 a. m.

WEDNESDAY Programs

January 30, 1935

7:00 to 7:30 A. M.

- KPO & network—Smackout; 7:15. Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuter Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KOL—Organ Revellie
- KHQ—News; Studio Program
- KEX—Rev. Willard Pope
- KVI—Radio Gospel League
- KFI—Stuart Buchanan & Bill Laurence; Exercises
- KNX—Bill Sharples' Club
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review
- KOA—7:15, Instrumental Trio

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- OGO—Betty Brunn; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Kilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Music
- KGW—Donald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KFI—Stocks and Exercises to 7:45
- KNX—Bill Sharples' Club
- KECA—Bible Study; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert
- 8:15, Tony Wons' Scrapbook
- OGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Records to 8:15
- KFRC & netwk—8:15, Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KVI—Covered Wagon Jubilee; 8:15, Wandering Cowboy
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Kronenberg
- KFI—Church Quarter Hour to 8:15
- KNX—John Brown, 8:15, Song Bag
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
- OGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KFRC & netwk—Country Church; 8:45, Little Joe Warner's Jolly Journal
- KOL—8:45, Cecil and Sally
- KJR—8:45, Concert Stars



"PETER and PAN"
KFRC—5:15 P. M.

KHQ—Musical Gems to 8:45
KOMO—Mary's Friendly Garden
KNX—Song Bag; 8:45, Tonic Tunes
KECA—Recordings to 8:45
KSL—Cal-O-Dine to 8:45

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- OGO—Electrical Transcription; 9:15, Edna Fischer, pianist
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Popular Varieties; Records
- KGCC—Melodies; Bargain Basement
- KQW—Tuneful Topics
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KGDM—Cowboy; Recordings
- KJR—Songs for Sale
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—Marshall's Marvels
- OGO—Coquettes; 9:45, Jean Abbey, Shop News
- KYA—Jolly Bucketteers; Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Star of Today; 9:45, Songs in Your Heart
- KQW—Faye Ward
- KGDM—News; Recordings
- KFRC & network—Betty Crocker; 9:45, Your Home and Mine
- KOIN—9:45, Air Shopping
- KGW—Edna Jacks, pianist; Modern Homemaker
- KJR—News; Southern Serenaders
- KHQ—Dessert Hotel; Tull & Gibbs
- KQW—Edna Jacks, pianist
- KVI—Dr. Burns; Mystic Melodies
- KFI—Walkikians; 9:45, News
- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—Jennie Lee to 9:45
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KNX—Rhythm Revue
- KJBS—News; Organ; Congoing
- KGCC—Records; Jeanne Carole
- KQW—News; Orchestra
- KGDM—Recordings
- KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies
- KHQ—Studio Program
- KOIN—10:15, Songs for You
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albright's Family
- KFI—California Kitchen
- KGB—News to 10:15
- KSL—10:15, "Beautiful Lady" prog.
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- OGO—Jules Lande and Ensemble; 10:45, Clef Dwellers
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Morning Concert
- KJBS—Dance Orchestra; Songs of Romance
- KQW—Aunt Sammy; For the Ladies
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- KFRC & network—University of California; Esther Velas Ensemble
- KFRC—10:45, SERA Speaker
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Boviers
- KECA—Recordings; Pianist
- KNX—Mary Holmes; Rhythm
- KOA—Best Foods; Studio Program
- KSL—Little Jack Little; Betty Moore

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- OGO—Alvino Rey, guitarist; 11:15, Two Seats in the Balcony
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Modern Rhythm; Recordings
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Popular Orchestra
- KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Cecil Solly; News
- KVI—Observer; Melodies
- KOIN—A** Kibbham
- KJR—Rhythm Rulers
- KNX—Organ; Business Trends
- KECA—Records; Chinese Lesson
- KGB—To the Ladies
- KOA—Livestock & Produce; 11:15, Two Seats in the Balcony

11:30 to 12:00 Noon

- KPO & netwk—Vaughn De Leath, contralto; 11:45, Al & Lee Reiser, piano duo
- OGO—Nanette La Salle, contralto; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita and Orosco; Records
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Orchestra

KQW—Vocal and Theatre News
 KGDM—Organ Recital
 *KFRC & netwk—American School of the Air
 KHQ—Organ Recital
 KJR—Rhythm Rulers
 KGW—11:45, Dental Clinic
 KFI—Charlie Wellman & Helen Hill; 11:45, Home Nursing Hints
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

•KGO & network—Ramblers Trio
 KOO—12:15, Financial Flashes; 12:20, Luncheon Concert
 KPO—News
 •KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures 12:03, Concert
 KTAB—Seventh Day Adventist
 KLX—Dance Music
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KGGC—Request Hour
 KJBS—Song Hits
 KGDM—Gene Army; Serenader
 *KFRC & network—Kate Smith's Matinee
 KOIN—Scrapbook; Meier & Frank
 KOL—12:15, Viennese Vagabonds
 KOMO—12:15, Viennese Vagabonds
 KGW—Glenn Shelly and Clarence Tolman; 12:15, Meier & Frank
 KHQ—Business and Pleasure
 KJR—Concert; 12:12, Grain Reports
 KVI—Mkt. Specials; Headlines
 KFI—State Market Reports to 12:15
 KNX—News; Drury Lane, tenor
 KECA—12:15, News Release

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Music
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Mountain Music; Melodies
 KQW—Market Reports
 KGDM—Recordings
 *KFRC & network—Kate Smith's Matinee; 12:45, Easy Aces
 KOL—The Carnival Hour to 12:45
 KOMO—Farm Talk; 12:45, Cowboy Joe
 KHQ—Stepping Along; Studio
 KGW—News; Piano
 KNX—Concert Group
 KECA—Concert Favorites, records
 KOA—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner's Chats
 KYA—Ad Club Luncheon
 KTAB—Radio Frolic
 KLX—Garden Tips; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & netwk—National Student Federation; Curtis Institute
 KOL—Julie Day to 1:15
 KJR—Headliners to 1:15
 KOMO—1:15, Tea Time Tales
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks; Farm Flashes
 KSL—Payroll Builder

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Accordiona, Johnny Toffoli
 KYA—Musical Strings
 KTAB—Jean Kent, Economics

KLX—Popular Concert
 KROW—Oakland Public Schools; 1:45, Dance Masters
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 *KFRC & network—Curtis Institute
 KOIN—Book of Life
 KJR—The Sun Dial
 KNX—Orchestra
 KFSD—Old Time Program
 KSL—Payroll Builder

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—Kay Foster, songs; 2:15, Merry Maes; Vocalists
 KYA—Piano Concert
 KTAB—Globe Trotter; Songs
 KLX—Records; Romance Under Water
 KROW—Short Story Time
 KJBS—Gerald Kenney; Records
 KQW—Dance Matinee
 KGDM—Recordings; News
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Recordings
 KFSD—2:15, Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; Kay Foster; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Alice in Orchestralia; Happy Jack, songs
 KYA—Lost & Found; Modern Notes
 KTAB—Relief Talk; 3:4, Time
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KQW—Dance Matinee
 KGDM—Romanciers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers; Vocalist
 KOA—String Serenade; Happy Jack

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Gillette's Music
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—Symphony Highlights
 KTAB—Four-Four Time; Chinese News
 KLX—World Revue
 KROW—Dance Matinee
 KJBS—News; Recordings
 KQW—Stocks; Music
 KGDM—Records
 *KFRC & netwk—Feminine Fancies
 KOMO—3:15, Love Notes
 KJR—Easy Chair to 3:15
 KGW—Concert Trio
 KHQ—Hints; Club Bulletin
 KNX—Concert Orchestra; 3:15, U. S. C. Concert Orchestra
 KECA—Raine Bennett; Records
 KFSD—Royal Brown, organist
 KOA—Education in the News to 3:15
 KSL—Songs of Long Ago; 3:15, Junior Hour

3:30 to 4:00 P. M.

•KPO & netwk—Mickey Gillette's Music
 KGO—Interlude; Three X Sisters; Singing Strings
 KYA—Symphony Highlights
 KLX—Recordings
 KTAB—Sophistication Talk
 KROW—Charles Goodman; Records
 KQW—Popular Concert; Music
 KJBS—Records; Redwood Melodies
 KGDM—Wyoming Rustlers; Records

KFRC—Congoin Talk
 *KFRC & network—3:45, Frank Castle's Matinee
 KOL—Studio Program to 3:45
 KHQ—Magic Travels; Sylvia Gray
 KOIN—Newspaper of the Air
 KOMO—Concert in Miniature
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—What Would You Do?; Records; News
 KOA—News and Music

4:00 to 4:30 P. M.

•KGO & network—Jack Denny's Orchestra
 KGO—4:15, Something Simple
 KPO—Radio Reporter
 *KPO & network—4:15, Freddie Martin's Orchestra
 KGO—4:15, Something Simple
 KYA—Band Concert
 KTAB—Tea Time Tunes; Talk
 KLX—American Legion Aux. Prog.; Bob's Club
 KROW—Waltzes; Organ Melodies
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KGDM—Gilmore Oil Program
 KQW—Popular Tunes
 *KFRC & netwk—Edgewater Beach Concert; Just Plain Bill
 KOIN—Newspaper of the Air
 KHQ—Studio; 4:15, News Album
 KJR—Talks & Tea Dansant
 KFI—Better Business Talk; Organ
 KNX—Haven of Rest
 KECA—4:15, Better Business Bureau
 KSL—Town Crier
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Gould & Shefter, piano duo
 KPO—4:45, Barbara Lee, style talk
 KGO—Something Simple
 *KGO & network—4:45, Congress Hotel Orchestra
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Health Talk
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—American Family Robinson; Orchestra
 *KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KOL—Adventures with the Marines
 KOIN—4:45, Hollywood Reporter
 KGW—Abe Bercovitz, violinist; Eddie King; Milton L. Gumbert
 KJR—Musical Auction
 KOMO—4:45, Korsmo & Craig
 KNX—Jewel Box; U. S. C.
 KFI—Organ Recital; Just Plain Bill
 KFSD—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; 5:15, Chromos, Chas. Runyan, pianist
 KYA—Children's Hour
 KTAB—Jewish Radio News; Organ
 KLX—Black and White Melodies; Playing the Song Market
 KROW—SERA Choral Ensemble
 KGGC—Dancing Echoes
 KJBS—Dance Orchestra to 5:15
 KGDM—Dance Orchestra to 5:15
 KQW—Popular Concert
 *KFRC & network—Diane and her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker; Hi-School Reporter
 KNX—Organ; 5:15, U. S. C. Band
 KECA—John McIntosh Brown; Songs
 KFSD—Better Business; Studio
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

• KPO & network—Just Around the Corner
 KPO—5:45, Barbara Lee
 KGO—Tim Healy's Ivory Stamp Club; 5:45, Little Orphan Annie
 KYA—Sonny & Buddy; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 * KFRC & network—Varieties
 KGW—Ivory Soap to 5:45
 KJR—Drama; Orphan Annie
 KOMO—Stamp Club to 5:45
 KHQ—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; Orphan Annie
 KFI—Ivory Stamp Club; 5:45, The Four Blackbirds
 KFOX—News; Records
 KFSD—Studio; Farley's Rangers
 KECA—5:45, Flying Club
 KOA—Pacific Nomads

6:00 to 6:30 P. M.

• KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
 KGO—Dinner Concert; 6:15, Lum and Abner
 KYA—Cyrus Trobber Orchestra
 KTAB—Recordings; News
 KLX—Arlon Trio
 KROW—News; Royal Hawaiians
 KGGC—Dinner Dance
 KQW—California Department of Agriculture; 6:15, Recordings
 * KFRC & network—Chesterfield Program
 KJR—Scandinavian Reporter; Castles in Music
 KFWB—News; Aristocrats; Organ
 KNX—News; 6:15, Assoc. Entertainers
 KECA—Board of Education; News
 KFOX—News; Al & Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

• KPO & netwk—John McCormack, tenor; William Daly's Orchestra
 KGO—Business Review; 6:45, Jimmy Allen
 KYA—Cy Trobber's Orchestra
 KTAB—Sport Page; Radio Headliners
 KLX—Arlon Trio
 KROW—Walkathon; Grace Herold Trio
 KGGC—Dinner Dance
 KQW—Market Reports; Music
 * KFRC & network—Adventures of Grace
 KJR—News; 6:45, Jimmie Allen
 KFWB—Organist; Jimmie Allen
 KNX—Lum & Abner; 6:45, Jimmie Allen
 KECA—Wesley Tourtellotte, organ
 KFOX—School Kids; Jimmy Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert
 KGO—Southern Harmony Four; 7:15, Agriculture Today
 KLX—News; 7:15, Lotus Land
 KYA—Ernie Smith's Sport Page; 7:15, Drama
 KTAB—Italian News; Music
 KROW—C. W. Hammond; L'Italia News
 KQW—Weather; Voice of Portugal
 KGGC—Arner Amos; Harlem Nights
 * KFRC & network—Byrd Expedition Broadcast
 KJR—Tonic Tunes; Dollars & Sense
 KFWB—Synopators
 KNX—Watanabe & Archie; Canterbury Singers
 KECA—Recordings
 KFOX—Eb & Zeb; Bobby & Betty
 KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

• KPO & network—One Man's Family, serial drama
 KGO—Californians on Parade
 KYA—Cowboys; Gold Rush Days
 KTAB—Socialist Labor Party; Music
 KLX—Manila Stringed Orchestra
 KROW—Recordings
 KGGC—Editorial; 7:45, Organalities
 KQW—Italian Radio Theatre
 KOIN—Jimmie Allen; Beneficial Loan
 * KFRC & network—Barnyard Serenade
 KOL—Speaker Stevenson to 7:45
 KJR—Dollars & Sense
 KNX—In-Laws; 7:45, King Cowboy
 KFWB—Today down the Centuries; 7:45, Comedy Stars
 KECA—Symphony Hour
 KFOX—Boy Detective; Vocal Duet
 KFSD—Web of Dreams
 KSL—Melodies; Comedy Stars
 KOA—Ford Rangers and Quartet to 7:45

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Wandering Minstrel; 8:15, Comedy Stars in Hollywood
 KYA—Basketball Game
 KTAB—Yolande Delyse, harpist; Italian-American News
 KLX—Rhythmic Reporters
 KROW—Studio; 8:15, Watch Tower
 KGGC—Jewish Radio Hour
 KQW—Music of the Masters
 * KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Neapolitans
 KNX—June Irwin; Homer Canfield
 KFWB—Frankie Masters' Orchestra
 KECA—Symphony Hour
 KFOX—Cecil & Sally; Garden Talks
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—President Roosevelt's Birthday Party
 KYA—Basketball Game
 KTAB—Quartet; Speaker
 KLX—Carefree Capers
 KROW—Harmonies; 8:45, Gerald Boccignone
 KGGC—Concert; Mort Werner
 KQW—Music of the Masters
 * KFRC & network—Birthday Ball for the President
 KOMO—President's Birthday Ball
 KJR—President's Birthday Ball
 KNX—Comedy Capers; Music
 KFWB—Ted Flo-Rito's Orchestra
 KECA—Symphony Hour
 KFOX—Ted Flo-Rito's Orchestra

9:00 to 9:30 P. M.

• KPO & network—President Roosevelt's Birthday Party
 KYA—Basketball Game
 KTAB—Nevada Nighthiders
 KLX—Studio Program; Rhythm
 KROW—Boxing Matches
 KQW—Musings; Salon Orchestra
 KGGC—News; Wyoming Cowboys
 * KFRC & network—Birthday Ball for the President
 KOMO—President's Birthday Ball
 KOIN—Little Show; Joseph Sam-pietro
 KJR—President's Birthday Ball
 KNX—News; 9:15, Mary Kirk
 KFWB—Dance Orchestra
 KECA—L. A. J. C. Musicale
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt; 9:15, Feature

9:30 to 10:00 P. M.

• KPO & network—Town Hall Tonight with Fred Allen and Artists
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn
 KYA—Income Tax Talk; 9:45, News; Famous Fights

KTAB—News; SERA Program
 KLX—News; Fireside Phantasies
 KROW—Boxing Matches
 KGGC—Dance Tunes; Recordings
 KQW—Kirk of Sleepy Hollow
 * KFRC & network—Voice of Experience; 9:45, George Hall Orch.
 KVI—9:45, Ledger News Flashes
 KOL—9:45, News
 KOIN—Lum & Abner to 9:45
 KJR—News Reporter; C. of C.
 KNX—The Crocketts
 KFWB—Slumber Time
 KECA—Musicale; 9:45, Pianist
 KFOX—Beverly Hillbillies
 KFSD—Ratliff's Orchestra

10:00 to 10:30 P. M.

• KPO & netwk—Town Hall Tonight
 KGO—Williams-Walsh Orchestra
 KYA—Famous Fights; America; Marching Thru—Orchestra
 KTAB—Moment Musical; Orchestra
 KLX—Recordings
 KROW—Boxing Matches
 KGGC—Mort Werner's Open House
 KFRC—News
 * KFRC & network—To be announced; 10:15, Organ Recital
 KVI—Wednesday Night Mixer
 KOL—To be announced; Wen Niles Orchestra
 KOIN—10:15, Thru the Ember Glow
 KJR—Hal Grayson's Orch.
 KFI—10:15, Art World in Review
 KNX—Crocketts
 KFWB—News; Musicale
 KECA—Musical Celebrities
 KFOX—News; 10:15, Organ
 KGB—News; Studio, Organ
 KSL—Music; 10:15, Pianist
 KOA—Studio Program

10:30 to 11:00 P. M.

• KPO & network—Richfield Reporter; 10:45, Tom Coakley's Orchestra; 10:55, Press-Radio News
 KGO—News; 10:35, Reflections
 KYA—Orchestra; Wandering Troubadour
 KTAB—Charley Dring's Orchestra
 KROW—Variety
 KGGC—Mort Werner's Open House
 * KFRC & network—Orville Knapp's Orchestra
 KOIN—10:45, Kelly's Kabelleros
 KOL—Dance Music
 KGW—Elec. Trans.; Orchestra
 KJR—Till Tomorrow
 KNX—Pontrelli's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Marathon News; Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ted Flo-Rito's Orchestra
 KPO—Home Sweet Home, Charles Runyan
 KYA—Sandman Organ
 KTAB—Organ
 KROW—Walkathon; Records
 * KFRC & network—Dick Jurgen's Orchestra
 KOIN—Jack Bains' Orchestra; Anthony's Columbians
 KOMO—Hal Grayson's Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

• KGO & network—Woodyard's Orch.
 KPO—Organ Concert
 KYA—Sandman Organ
 KTAB—Recordings
 KROW—Records
 KGDm—Fritz Wolcott's Orchestra
 * KFRC & network—To be announced
 KOIN—Rainbow's End
 KGW—Bart Woodyard's Orchestra
 KFWB—Dance Orchestra
 KOMO—Moonlight Melodies
 KFOX—Freddie Carter's Orchestra
 KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

January 31, 1935

7:00 to 7:30 A. M.

• KPO & netwk—Smackout: Marion & Jim; 7:15, Gospel Singer
KFRC—Seal Rocks Broadcast; Stocks

7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts
KGO—Morning Parade
KYA—Musical Clock
KTAB—The Texans
KROW—Commuters Clock
KFRC—Seal Rocks Broadcast
KOL—Organ Program
KGW—Ronald Buck to 7:45
KFI—Stocks; Health Exercises
KGB—Stocks; Seven O'Clock Club
KSL—Morning Watch; McThrill

8:00 to 8:30 A. M.

KPO—Edna Fischer, pianist
• KPO & network—8:15, Tony Wong Scrapbook
KGO—Accordiana; Studio Program
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Melodies
KLX—Recordings; 8:20, Stocks
KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KQW—Morning Melodies
KGDM—Recordings
KFRC—Recordings
• KFRC & network—8:15 Academy of Medicine

KOIN—Rhythms to 8:15
KOL—Organ to 8:15
KOMO—Morning Reveries
KVI—Records; Wandering Cowboy
KFI—Church Quarter Hour to 8:15
KNX—John Brown; Song Bag
KECA—Accordiana; Recordings
KFSD—Accordiana to 8:15
KGB—Records to 8:15
KSL—Melodies; Mary & John
KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

• KPO & netwk—U.S. Navy Band
KGO—Studio Program
KYA—Morning Concert
KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Novelty Review
KQW—Morning Concert
KJBS—Dance Music; Pianist
KGDM—Records; 8:45, Talk
• KFRC & netwk—Hollywood Country Church
KOL—8:45, Cecil and Sally
KOMO—Mary's Friendly Garden
KHQ—Crazy Wells to 8:45
KFI—Music; 8:45, Julia Hayes
KNX—Song Bag; Tonic Tunes
KSL—Cal-O-Dine; Mary & Bennie
KOA—U. S. Navy Band

9:00 to 9:30 A. M.

• KPO & netwk—The Story of Mary Marlin; 9:15, Merry Macs
KGO—Electrical Transcription; 9:15, Pair of Pianos
KYA—Concert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Melody Lane; Varieties
KJBS—Popular Concert; Bargain
KGCC—Morning Parade; Bargains
KQW—Tuneful Topics
KGDM—Cowboy; Personalities
• KFRC & network—Voice of Experience; 9:15, The Gumps
KOMO—9:15, Merry Macs
KGW—9:15, Merry Macs
KHQ—9:15, Home Comfort
KJR—Melody Palette; 9:15, Children's Program
KNX—Health Talk; Pop Concert
KECA—Recordings
KFSD—Good Cheer; Dr. McCoy



RAYMOND PAIGE
KHJ—MUSICAL DIRECTOR

9:30 to 10:00 A. M.

• KPO & netwk—Martha Meade Society
KPO—9:45, Songs by the Kitchen Sink
KGO—Pair of Pianos
• KGO & netwk—9:45, Press-Radio News; 9:50, Johnnie O'Brien
KYA—Jolly Bucketers; Lover's Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—For the Ladies; Better Vision
KGCC—Star of Today; Songs in Your Heart
KQW—Gems of Melody; Better Vision Institute
KGDM—News; Records
• KFRC & network—George Hall's Orchestra
KOL—Prudence Penny to 9:45
KVI—Dr. Burns; Mystic Melodies
KJR—News; Early Echoes
KHQ—9:45, Tull & Gibbs
KGW—9:45, Modern Homemaker
KFI—9:45, News Release
KECA—Records to 9:45
KNX—Music; 9:45, News
KFSD—Stock Reports to 9:45
KGB—News to 9:35
KSL—Jennie Lee to 9:45
KOA—Farm and Home

10:00 to 10:30 A. M.

• KPO & network—Woman's Magazine of the Air
KGO—Beaux Arts Trio
KYA—Columbia on Parade; 10:15, The Novelty Shop
KTAB—News; Bachelor; Bargains
KLX—Clinic; Records; Stocks
KROW—Rhythm Revue
KJBS—News; Memories; Organ
KGCC—Recordings
KGDM—Recordings
KQW—News; Headline Memories
• KFRC & netwk—Samuel De Jong's Orchestra; Wife Begins at 10:15
KOL—10:15, Morning Melodies
KOIN—10:15, Air Shopping
KJR—Home Makers; Irish Minstrels
KNX—Eddie Albright's Family
KECA—Recorded Program
KSL—Musical Ensemble; Mrs. Chapman at Home

10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air
KGO—Words and Music
KYA—Organ Concert
KTAB—Health Talk; Hillbilly
KLX—International Kitchen
KJBS—Vocalists; Melodies
KROW—Morning Concert
KGCC—Hits of Today
KGDM—Records; Health Talk
KQW—Aunt Sammy; Music
KFRC—Better Business Bureau
• KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
KVI—Amusement Tips to 10:45
KJR—Club Minutes; Boviers
KECA—Recordings
KNX—Mary Holmes; 10:45, Rhythm
KSL—Colonial Dames to 10:45
KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

• KPO & network—Standard School Program
KGO—NBC Music Guild
KYA—Organ Concert
KTAB—Bargains; Rhythms; Records
KLX—Anita & Orsco; Tonic Tunes
KROW—Health Talk; Spotlight
KGCC—Milady's Date Book; Waltz Time
KJBS—Dance Orchestra
KQW—Popular Orchestra
KGDM—Organ Recital
• KFRC & network—Little Princess; Helen Trent Romance
KOL—Cecil Solly; 11:15, News
KOIN—This and That
KVI—Observer; Morning Melodies
KJR—Rhythm Rulers
KNX—Marshall Grant, organ
KECA—Recordings
KGB—Recordings
KOA—Huffman Harmonies

11:30 to 12:00 Noon

• KPO & network—Standard School Program; 11:45, Echoes of Erin
KGO—Music Guild; 11:45, Agricultural Bulletin
KYA—Dance Time; Snapshots
KTAB—Blue Moments
KLX—Beauty Salon; Scrapbook
KROW—Latin-American Program
KJBS—Popular Hits; Talk
KGCC—Request Hour
KQW—Accordiana Capers; News
KGDM—Organ Recital
• KFRC & netwk—American School of the Air
KHQ—11:45, Organ
KGW—11:45, Dental Clinic
KJR—Rhythm Rulers
KFI—11:45, Charlie Wellman & Helen Hill
KECA—Records; 11:45, Music Talk
KNX—Talk; 11:45, Ironizer Talk
KOA—Question Box to 11:45

12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance
KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
KPO—News Reporter
• KPO & network—12:15, Western Farm and Home Hour
KYA—Scriptures; 12:03, Concert
KTAB—Melodies; Agric. Period
KLX—Dance Music
KROW—Latin-American Program
KJBS—Vocal and Instrumental
KGCC—Request Hour
KQW—Popular Orchestra
KGDM—Recordings
• KFRC & network—Roadways of Romance
KOL—The Carnival Hour
KVI—Mkt. Specials; Headlines
KOIN—Scrapbook; Meier & Frank
KOMO—12:15, Viennese Vagabonds

KGW—12:15, Meier & Frank
 KHQ—Organ Recital
 KJR—Concert; 12:12, Grain Reports
 KFI—Fed. & State Mkt. Reports
 KNX—News; 12:15, Drury Lane, tenor
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—12:15, Interview; Orchestra

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Memory Paths
 KJBS—Dance Matinee
 KROW—California Farm Hour; 12:45, Hits of Today
 KGGC—Mountain Music
 KQW—Market Reports
 KGDM—Recordings
 * KFRC & network—Roadways of Romance; 12:45, Easy Aces
 KOL—Carnival Hour to 12:45
 KOMO—Vagabonds; Cowboy Joe
 KGW—News; 12:45, Organ
 KHQ—Luncheon Club
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah State Agric. College; 12:45, Easy Aces

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner
 KYA—Shrine Club Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings; 1:15, Sinfonians
 * KFRC & network—Charlie Kent's Adirians; 1:15, Salvation Army Band
 KOL—Julie Day to 1:15
 KOMO—1:15, Tea Time Tales
 KJR—Uncle Hank to 1:15
 KNX—Paris Inn
 KECA—Recordings to 1:15
 KGB—1:15, Stocks; Farm Flashes
 KFSD—Rotary Club
 KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley
 KGO—Ann Warner's Chats; 1:45, Silver Strains
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Hollywood Hilites; 1:45, Ross Love
 KJBS—Yerba Caa Program; 1:45, Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Educ. Period; Recordings
 KFRC—Stocks; Christian Science; Crazy Wells
 * KFRC & network—1:45, Dick Messner's Orchestra
 KOL—1:45, Bureau of Fisheries
 KOIN—Book of Life
 KJR—The Sun Dial
 KNX—Paris Inn
 KFSD—Old Time Program
 KGB—Parent Teachers' Association

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—National Congress of Parents and Teachers
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Records
 KLX—Bridge Talk; 2:15, Records
 KROW—Short Story Time
 KJBS—Blindcraft
 KGDM—Records; News
 KQW—Blindcraft

* KFRC & netwk—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Bookworm
 KECA—Classic Hour
 KSL—Loretta Lee; Dental Clinic
 KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—To be announced; 2:45, Tom Mitchell, baritone
 KYA—Lost & Found; Modern Notes
 KTAB—Romancin'; 3-4 Time
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Orch.
 KGDM—The Romancers
 KQW—Dance Matinee
 * KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
 KJR—Salon Hour, records
 KNX—Musical Program
 KECA—Records
 KFSD—2:45, Studio Program
 KSL—Organ and A. M. A. Speaker; 2:45, Between the Bookends

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music
 KGO—Angelo Ferdinando's Orch.
 KGO & network—3:15, American Vocational Association Talk
 KYA—Band Concert; Melody Man
 KTAB—Four-Four Time; Chinese News
 KJBS—Song Market; Records
 KROW—Dance Matinee
 KJBS—News; Ballroom Favorites
 KGDM—Recordings; Piano
 KQW—Stocks & Bonds; Variety
 * KFRC & network—Feminine Fancies
 KHQ—Business & Pleasure; Club Bulletin
 KJR—Souvenirs of Song; Love Notes
 KOMO—3:15, Fire Prevention Talk
 KGW—Edna Mae Jacks to 3:15
 KECA—Records
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Organ Recital
 KSL—Pianist; Junior Hour

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
 KGO—The Family Cook Book; 3:45, Singing Strings
 KYA—Drama, Tango
 KTAB—Sophistication; Talk
 KLX—Recordings
 KROW—Concert Gems; Records
 KJBS—Afternoon Concert
 KQW—Variety
 KGDM—Organ Recital
 * KFRC & network—Russell Brown, baritone; 3:45, Frank Castle's Matinee
 KOL—Studio Program to 3:45
 KVI—3:45, Louie Nomellini, accordion
 KOIN—Newspaper of the Air
 KOMO—Birnbaum's Bavarians
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chat
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSIJ—D. S. S. Club; Records
 KOA—Microphone News; 3:45, University of Denver

4:00 to 4:30 P. M.

• KGO & network—Hal Kemp's Orch.
 KGO—4:15, Beaux Arts Trio
 KPO—News
 • KPO & network—4:15, Don Pedro's Orchestra
 KYA—Tea Dance Parade
 KTAB—Tea Time Melodies; 4:15, Lauretta La Marr
 KTX—Oakland Recreation Dept.
 KROW—Waltz Time; Serenade
 KJBS—Dance Orchestra
 KGGC—Studio Program

KQW—Popular Tunes
 KGDM—Gilmore Oil Program
 KVI—Story Lady; 4:15, Hollywood News
 * KFRC & network—Edgewater Beach Concert Orchestra; Just Plain Bill
 KJR—Tea Dansant
 KHQ—Happy Feet; 4:15, News Album
 KNX—Haven of Rest
 KFI—Paul Roberts, tenor; Radio Editors Interviewed
 KGB—Edgewater Beach Orchestra
 KSL—Broadcaster's Review
 KOA—4:15, Don Pedro Orchestra

4:30 to 5:00 P. M.

• KPO & netwk—Don Pedro's Orch.
 KPO—4:45, Barbara Lee Style Talk
 KGO—Beaux Arts Trio
 * KGO & network—4:45, Cliff Nazarro, tenor
 KYA—Dance Parade; Music
 KTAB—Keen Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Talk
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra; 4:45, Aubrey Loux, pianist
 KGGC—Studio Program
 KGDM—Recordings; Octette
 * KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KOIN—4:45, Hollywood Reporter
 KJR—Musical Auction
 KGW—4:45, Eddie King; Milton Gumbert
 KOMO—4:45, Tommy Thomas entertainers
 KNX—Dr. Mathews' Radio Church
 KFI—Organ Concert
 KSL—4:45, Orphan Annie
 KFSD—Dr. McCoy to 4:45
 KOA—To be announced

5:00 to 5:30 P. M.

• KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
 KGO—Art and Music; 5:15, Melody Lingers On
 KYA—Children's Hour
 KTAB—Jewish Radio News; Organ
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dance Echoes
 KQW—Airs of South America
 KJBS—Popular Selections
 KGDM—Musical Program to 5:15
 * KFRC & network—Lint Charm Program
 KJR—Steamboat Bill; Hi Reporter
 KNX—Sunset Serenade; U. S. C. Male Chorus
 KECA—Educ. Speech; Records
 KFSD—Studio Program

5:30 to 6:00 P. M.

• KPO & network—Fleischmann Variety Hour
 KGO—Melody Lingers On; 5:45, Little Orphan Annie
 KYA—Sonny & Buddy; Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 * KFRC & network—Billy Batchelor; D. S. S. Club
 KJR—Records; Orphan Annie
 KECA—Records; 5:45, Flying Club
 KNX—Drama of Youth; 5:45, Orphan Annie
 KFSD—5:45, Farley's Rangers
 KSL—Tarzan; 5:45, Krausmeyer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat

KGO—Dinner Concert; 6:15, Lum & Abner
 KYA—Junior Birdmen; Orchestra
 KTAB—Records; News
 KLX—Arion Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance Review
 KQW—California State Dept. of Agriculture; Popular Orchestra
 ★ KFRC & network—Let's Go to Europe; Piano Fantasies
 KOIN—6:25, Moods in Music
 KJR—Scandinavian Program; Castles in Music
 KNX—News; 6:15, Concert Group
 KECA—Noreen Gammill; News
 KFVB—News; Aristocrats; Organ
 KFOX—News; Vocalists; Al, Molly
 KSL—The Electric Hour

6:30 to 7:00 P. M.

● KPO & network—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Radio Headliners
 KLX—Arion Trio
 KROW—Walkathon; Dr. Facci
 KQW—State Market Reports; 6:45, Tango Time
 KGGC—Dinner Dance Program
 ★ KFRC & network—Fred Waring's Pennsylvanians
 KJR—News; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KFVB—Organ; Jimmie Allen
 KECA—Wesley Tourtelotte, organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

● KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Brooks Bros.; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Speaker
 KLX—News; 7:15, Pianist
 KROW—C. W. Hammond; News
 KGGC—Tango Time; Recordings
 KQW—Weather; News; Voice of Portugal
 ★ KFRC & network—Fred Waring's Pennsylvanians
 KJR—Observer; 7:15, Greater Washington Hour
 KNX—Watanabe & Archie; Songs
 KFVB—Fire Dept. talk; Hilarities
 KECA—Records
 KFOX—Eb & Zeb; 7:15, Bobby & Betty
 KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

● KPO & network—Paul Whiteman's Music Hall
 KGO—Forty-five Minutes from Broadway
 KYA—Story Teller; Gold Rush Days
 KTAB—Ice Hockey
 KLX—Magic Harmony; Edna Parker, contralto
 KROW—Melodic Tapestries
 KGGC—Fireside Quarter Hour; Records
 KQW—Italian Radio Theatre
 KFRC—Nujol
 ★ KFRC & network—7:45, Voices of the Crusaders
 KOL—Speaker Stevenson to 7:45
 KVI—Dr. R. M. Mellor to 7:45
 KOIN—Jimmy Allen; Little Show
 KJR—Program; Sweethearts Parade
 KNX—In-Laws; King Cowboy
 KFVB—Syncopators
 KFOX—By Detective; Vocal Duet
 KECA—Waikikians
 KFSD—Chorus
 KGB—Comedy Stars; 7:45, Fireside Melodies
 KSL—Leith Stevens Harmonies; 7:45, Sport Flashes

8:00 to 8:30 P. M.

● KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Forty-five Minutes from Broadway; 8:15, Broadcast from the Schooner "Seth Parker"
 KYA—Love's Old Sweet Songs
 KTAB—Ice Hockey
 KLX—Jewel Box; American Legion Talk
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Melodies of Yesterday; 8:15, Rosicrucian Melodies
 ★ KFRC & network—Myrt & Marge
 KFRC—8:15, Jack Nesbit, Congoin
 KOIN—8:15, Comedy Stars
 KJR—Sweethearts on Parade; 8:15, Musical Headlines
 KOL—8:15, Comedy Stars
 KNX—June Irwin; Adlerikans
 KFVB—Frankie Masters' Orchestra
 KECA—Property Studies by John Kennedy; Records
 KFOX—Ceil & Sally; Orchestra
 KFSD—Jimmie Allen; Studio
 KSL—8:15, Comedy Capers
 KOA—8:15, Legislative Doings

8:30 to 9:00 P. M.

● KPO & network—Standard Symphony Hour
 KGO—Eddie Duchin's Orchestra
 8:45, Big Ben Dream Dramas
 KYA—Tom Coakley's Orchestra; Rainbows of Romance
 KTAB—Ice Hockey
 KLX—Lotus Land; Black & White Melodies
 KROW—Italian Program
 KGGC—Concert; Mort Werner
 KQW—Bernard Pritchard, soloist; Crusade Against Crime
 ★ KFRC & network—Camel Caravan
 KJR—Armchair Traveler; Romance Time
 KNX—Forge of Freedom
 KFVB—Ted Fio-Rito's Orchestra
 KFOX—Ted Fio-Rito's Orchestra
 KECA—Recordings; Story Teller
 KFSD—Eddie Wheeler's Orchestra
 KOA—Eddie Duchin's Orchestra

9:00 to 9:30 P. M.

● KPO & network—Standard Symphony Hour; 9:15, Winning the West
 KGO—George Olsen's Orchestra; 9:15, Veterans Program
 KYA—Sports Parade
 KTAB—Nevada Nightherders
 KLX—Melodies; 9:15, Violinist
 KROW—Italian Program; Royal & Ancient Order of Saps
 KGGC—News; Wyoming Cowboys
 KQW—San Jose State Debate
 ★ KFRC & network—Mobil Magazine
 KOIN—Dance Orchestra
 KOIN—Krausmeyer & Cohen to 9:15
 KJR—News; Charlie Kent Singers
 KNX—News; Entertainers
 KFOX—Beverly Hillbillies
 KFVB—Jack Joy's Orchestra
 KECA—Chamber Music; Records
 KFSD—Bob and Ernie
 KOA—Comedy Stars; Orange Lantern

9:30 to 10:00 P. M.

● KPO & network—Winning the West
 KPO—9:45, Book Parade
 KGO—Dancing in Twin Cities
 KYA—Russian Melodies; 9:45, News; America
 KTAB—News; Musicale
 KLX—News; California Rangers
 KROW—Royal Order of Saps; Congoin
 KGGC—Dance Tunes; Dramatic Guild
 KQW—Dance Frolic
 KFRC—S. F. Junior C of C
 ★ KFRC & network—9:45, Leon Nazara's Orchestra

KOIN—Lum & Abner; The Journal
 KOL—Orchestra; 9:45, News
 KVI—News; Evening Meditations
 KJR—Musical Scrapbook; Orchestra
 KHQ—9:45, Romance of Achievement
 KGW—9:45, Edwards Furn. Prog.
 KOMO—9:45, Around the Fireside
 KFVB—Slumbertime
 KNX—Vocalist; The Crockets
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Aztec Half-Hour to 9:45
 KSL—Leon Nazara's Orchestra
 KOA—Orange Lantern; Dancing in the Twin Cities

10:00 to 10:30 P. M.

● KPO & network—Richfield Reporter
 KPO—10:15, Waltz Time
 KGO—Mickey Gillette's Music
 KYA—Orchestra
 KTAB—Recorded Vaudeville
 KLX—Calif. Rangers; Records
 KROW—Royal Hawaiians; Sport Hillies
 KGGC—Mort Werner's Open House
 KFRC—News to 10:10
 ★ KFRC & network—To be announced; 10:15, Fred Skinner, vocalist
 KOL—To be announced; Wen Niles Orchestra
 KOIN—10:15, Thru the Ember Glow
 KOMO—10:15, Royal Seven
 KFI—10:15, Four Black Birds
 KFVB—News; Musicale
 KNX—Crocketts
 KECA—Records to 10:15
 KFOX—News; Organ
 KGB—News; To be announced
 KSL—Orchestra; Kalawala Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

● KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra
 KPO—10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Orchestra
 KTAB—Ray Teller's Orchestra
 KLX—Records
 KROW—The Star Parade
 KGGC—Mort Werner's Open House
 ★ KFRC & network—Orville Knapp's Orchestra
 KOL—10:45, American Weekly
 KOIN—Orchestra
 KOMO—Moonlight Melodies
 KGW—10:45, Bart Woodyard's Orch.
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KFVB—Tex Howard's Orchestra
 KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

KPO—Bal Tabarin Orchestra
 ● KGO & network—Ted Fio-Rito's Orchestra
 KYA—Concert Orchestra
 KTAB—Dansasapations
 KROW—Walkathon; Dance Music
 ★ KFRC & network—Dick Jurgen's
 KOIN—Kelly's Kabbalerios; 11:15, Columbia Gardens
 KOMO—Orchestra
 KNX—Pontrelli's Orchestra
 KFVB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

● KGO & network—Jimmy Grier's Orchestra
 KPO—Charles Runyan, organist
 KYA—Sandman Organ
 KTAB—Black & Tan, records
 KROW—Recordings
 ★ KFRC & network—Organ Recital
 KOIN—Orchestra
 KVI—Organ; News and Tips
 KJR—Till Tomorrow
 KFVB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra
 KGB—Organ
 KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

February 1, 1935

7:00 to 7:30 A. M.

- KPO & network—Smackout; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KFI—Stuart Buchanan & Bill Lawrence; 7:15, Louis Rueb, exercises
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—Seven o'Clock Club
- KSL—News; 7:05, Melodies

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brunn; Studio Program
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck to 7:45
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KOL—Organ Program
- KFI—Stocks; Exercises; Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- KFRC & netwk—8:15, Hollywood Country Church
- KOL—Organ Concert to 8:15
- KVI—Recordings to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—John Brown; Song Bag
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- KFRC & network—Hollywood Country Church; 8:45, Jolly Journal
- KOL—8:45, Cecil and Sally
- KOMO—Mary's Friendly Garden
- KNX—Song Bag; Tonic Tunes
- KECA—Recordings
- KSL—Cal-O-Dine Program; Talk

9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Studio Program; Beaux Arts Trio
- KYA—Concert; Prudence Penny



Gertrude Lyne & Grace Frankel
NBC—PIANISTS

- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Kings Men; Bargains
- KGCC—Morning Parade; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; Recordings
- KFRC & network—Voice of Experience; 9:15, Recording
- KJR—Songs for Sale; Jewel Box
- KHQ—9:15, Burgan's Home Comfort
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Dr. J. Douglas Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGCC—Star of Today; Song in Your Heart
- KGDM—News; 9:45, Records
- KFRC & network—Betty Crocker; 9:45, Allen Leifer and Orchestra
- KOIN—9:45, Air Shopping
- KOL—9:45, Morning Melodies
- KHJ—9:45, Mystic Melodies
- KWJ—Wait & Marlon; Tull & Gibbs
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Southern Serenader
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45 News to 9:50
- KSL—Jennie Lee

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Vincent, tenor
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia on Parade; Music
- KTAB—News; Bachelor; Bargains
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Organ
- KGCC—Recordings

- KQW—News; Memories; Orchestra
- KGDM—Easy Chair; Records
- KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies
- KOMO—Jack & Jill
- KJR—Home Makers Time; Songs for sale
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Organ Concert

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; Songs of Romance
- KGCC—Hits of Today
- KQW—Aunt Sammy; Songs of Romance
- KGDM—So This Is Hollywood; Talk
- KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—To be announced
- KVI—Recordings to 10:45
- KJR—Club Minutes; Bowlers
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Little Jack Little to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Recordings
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Popular Orchestra
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That, Art Kirkham
- KOL—Cecil Solly; News
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Frances Lee Barton's Kitchen Party
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KNX—Spice of Life; Talk
- KECA—Recordings
- KFSD—Feature Program

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Concert
- KYA—Scriptures; 12:03, Concert
- KTAB—Talk; Agriculture Period

KLX—Dance Music
KROW—Latin-American Program
KQW—Popular Orchestra
KJBS—Song Hits
KGCC—Request Hour
KGDM—Friendship Club; Records
KVI—12:15, Front Page Headlines
 *KFRC & netwk—Henry F. Seibert, organist
KOL—The Carnival Hour
KOIN—Walker's Scrapbook; Meier and Frank
KOMO—Pianist; 12:15, Vagabonds
KHQ—Edna Fischer, pianist
KJR—Concert; Grain Reports to 12:15
KGW—Edna Fischer, pianist; Meier & Frank
KFI—Market Reports to 12:15
KECA—12:15, News
KNX—News; 12:15, Drury Lane, tenor
KFSD—Pianist to 12:15
KSL—Payroll Builder

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
KGO—Concert; 12:45, Commonwealth Club Luncheon
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Musical Auction
KROW—Calif. Farm Hour; Records
KJBS—Dance Hits
KGCC—Mountain Music; Oddities in Music
KQW—Weather; Market Reports
KGDM—Recordings
 *KFRC & network—Grab Bag
KOL—The Carnival Hour
KVI—Capitol City News
KOMO—Viennese Vagabonds; Cowboy Joe
KGW—News Flashes; Piano
KHQ—Stepping Along; Studio
KNX—Dr. Matthews
KECA—Concert Favorites, records

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Vic and Sade
KGO—Commonwealth Club Luncheon
KYA—Women's Institute of the Air; 1:15, Musical Strings
KTAB—Radio Frollic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDM—Records; Watchtower
 *KFRC & network—Pete Woolery and Orchestra; 1:15, Pro Art String Quartet
KOL—Julie Day to 1:15
KJR—Ch. of Com. Lunch to 1:15
KOMO—1:15, Tea Times Tales
KNX—Pontrelli's Orchestra
KFSD—Stocks; 1:15, Studio Prog.
KGB—Stocks; Farm Flashes to 1:15

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
KGO—Ann Warner's Chats
KYA—Musical Strings; 1:45, Modern Maestros
KTAB—Jean Kent, Economics
KLX—Popular Concert
KROW—Oakland Public Schools; Dance Masters
KJBS—Dance Orchestra
KQW—Afternoon Concert
KGDM—Faculty Program
 *KFRC & network—Pro Art String Quartet
KJR—Musical Jigsaws; 1:45, Sun Dial
KNX—Pontrelli's Orchestra
KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
KGO—Pair of Pianos

KYA—League of American Pen-women
KTAB—Globe Trotter; Romancin'
KLX—Recordings; Romance
KROW—Short Story Time
KQW—Dance Matinee
KJBS—Better Business Talk; 2:15, Events of Interest
KGDM—Serenader; News
KJR—Salon Hour
 *KFRC & network—Happy Go Lucky Hour
KOIN—Meier & Frank; Portland Symphony
KNX—The Bookworm
KECA—Classic Hour
KFSD—2:15, Studio Program
KSL—Broadcasters' Review
KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
KGO—Nellie Revell, interview; Happy Jack, songs
KYA—Lost & Found; Records
KTAB—Talk; 3-4 Time
KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Selfert Players; Orchestra
KQW—Selfert Players; Orchestra
KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
KOIN—Book of Life to 2:45
KJR—Salon Hour
KNX—Music
KECA—Recordings
KFSD—2:45, Studio program
KSL—Milton Charles to 2:45
KOA—Nellie Revell; Happy Jack

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music
KGO—Jack Berger's Orchestra
KYA—Musical Jigsaw; Records
KTAB—Four-Four Time; Chinese Program
KLX—Musical Jigsaw; Records
KROW—Dance Matinee
KJBS—Radio News; Records
KQW—Stocks & Bonds; Music
KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
KJR—Easy Chair; Love Notes
KHQ—Business & Pleasure; Club Bulletin
KQW—Concert Trio
KFI—3:15, Paul Taylor's Metropolitan
KNX—Fed. of Women's Clubs
KECA—Recordings
KSL—Songs of Long Ago; Junior Hour
KOA—Hotel Astor Orch.

3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's Music
KGO—The Well Dressed Woman; 3:45, Singing Strings
KYA—Symphony Highlights; Band
KTAB—Sophistication; 3:45, Picture Preview
KLX—SERA Orchestra
KROW—Concert Gems; Hits of Today
KJBS—Front Page Drama; Records
KQW—Variety Program; Music
KGDM—Recordings
KFRC—Dance music
 *KFRC & network—3:45, Frank Castle's Matinee
KOIN—Newspaper of the Air
KOL—Studio Program
KHQ—King's Men; Sylvia Gray
KOMO—Trio, Romantic
KFI—Ann Warner's Chats
KNX—Fletcher Wiley
KGB—3:55, Along the Airways
KSL—Junior Hour; Records; News
KOA—News; Musical Program

4:00 to 4:30 P. M.

•KGO & network—Phil Cook's Show
KPO—Radio Reporter; 4:15, Harry Stanton, basso
KYA—Tea Dance Parade
KTAB—Tea Time; Tunes; 4:15, Lauretta La Marr
KLX—Records; Bro. Bob's Club
KROW—Waltz Time; Organ
KJBS—Dance Orchestra
KGDM—Gilmore Oil Program
KQW—Navy Recruiting Program
KGCC—Studio Program
 *KFRC & netwk—Court of Human Relations
KHQ—4:15; News Album
KOIN—Newspaper of the Air
KHQ—4:15, News Album
KJR—Tea Dansant
KFI—Calif. Teachers Assn.; Organ
KNX—Haven of Rest
KSL—Payroll Builder; 4:15, Adventures of Robin Hood
KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Three Scamps; vocal trio
KPO—4:45, Barbara Lee Style Talk
KGO—For Girls and Boys Only
KYA—Soloist; Orchestra
KTAB—Keep Smiling Revue
KLX—Club; 4:45, Health School
KROW—Old-Fashioned Girl; Talk
KJBS—Dance Orchestra
KQW—Story Time; 4:45, Dog Stories
KGDM—Recordings
KGCC—Studio Program
KFRC—Just Plain Bill
 *KFRC & network—4:45, University of the Air
KOIN—4:45, Hollywood Reporter
KOL—4:45, To be announced
KOMO—4:45, Silhouettes
KJR—Snapshots
KHQ—N. W. on Parade
KGW—Abe Berowitz, violinist
KFI—4:45, Just Plain Bill (E. T.)
KNX—Jewel Box; U. S. C.
KFOX—4:45, Marathon News
KFSD—Dr. McCoy; Orchestra
KSL—Adventures of Robin Hood; 4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Beaux Arts Trio
KGO—High School Hour; 5:15, John Teel, baritone
KYA—Children's Hour
KTAB—Jewish Radio News; Organ Concert
KLX—Helen Parmelee, pianist
KROW—Studio Frollic
KQW—Popular Concert
KGCC—Dancing Echoes
KJBS—Dance Orchestra to 5:15
KGDM—Records to 5:15
KFRC—Dr. J. C. Campbell
 *KFRC & network—5:15, Billy Bachelor
KOL—St. Louis Blues to 5:15
KVI—Last of the Mohicans to 5:15
KJR—Capt. Cracker; 5:15, Reporter
KHQ—5:15, Model Boots
KNX—Synagogue of the Air
KFWB—Jeanne Dunne; 5:15, Records
KECA—Records
KGB—St. Louis Blues
KSL—Pulman Tailors; 5:15, Tarzan
KOA—Cities Service Concert

5:30 to 6:00 P. M.

•KPO—Fashion Flashes
 •KPO & network—5:45, Ricardo and his violin
KGO—Ivory Stamp Club; 5:45, Little Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KJBS—Popular Records to 5:45

KGCC—Health Talk; Irish Gems
KLAB—Popular Orchestra
KFRC—Og, Son of Fire; 5:45, Bob,
Sports Authority
KOL—Bobby Meeker & Orch.; 5:55,
Hollywood Newshawk
KVI—Reichmuth Family
KHQ—Ivory Soap Program; Ricardo,
violinist
KJR—Drama; Orphan Annie
KOMO—Stamp Club; 5:45, Mo and
Nell
KGW—Ivory Soap to 5:45
KFI—Ivory Stamp Club to 5:45
KNX—Og, Son of Fire; 5:45, Orphan
Annie
KECA—5:45, Tuning in with our
Children
KFWB—Popular Recordings
KFSD—5:45, Farley's Rangers
KGB—Robin Hood to 5:45
KSL—Harry Clarke, soloist and Organ;
Krausmeyer and Cohen
KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie,
comediienne
KGO—Dinner Concert; Lum & Abner
KYA—Cyrus Trobber's Orchestra
KTAB—Recordings; News
KLX—Arlon Trio
KROW—News; 6:15, Lee Davis Gang
KGCC—Dinner Dance Review
KQW—Department of Agriculture;
6:15, Popular Program
* KFRC & network—March of Time
KJR—Scandinavian Program;
Castles in Music
KNX—News; Concert Group
KFWB—News; Records; Organ
KECA—Educ. Prog.; 6:15, News
KFOK—News; Trio; Al & Molly

6:30 to 7:00 P. M.

• KPO & network—Armour Program,
featuring Phil Baker
KGO—Mindways; 6:45, Air Adventures
of Jimmy Allen
KYA—Cyrus Trobber's Orchestra
KTAB—Sports; Radio Headliners
KLX—Arlon Trio
KROW—Walkathon; Grace Harold,
Trio
KGCC—Dinner Dance Review
KQW—State Market Reports; 6:45,
Tango Music
* KFRC & network—Hollywood Hotel,
featuring Dick Powell, Ted Fio-Rito's
Orchestra and Guest Star
KJR—News; Jimmie Allen
KNX—Lum & Abner; Jimmie Allen
KFWB—Organ; Jimmie Allen
KECA—Wesley Tourtellotte, organist
KFOK—School Kids; Jimmie Allen
KFSD—Junior Chamber of Commerce;
6:45, Studio

7:00 to 7:30 P. M.

• KPO & network—The First Nighter,
drama, featuring Don Ameche,
June Meredith
KGO—Cliff Nazarro, songs; 7:15,
Chester Rowell
KYA—Ernie Smith's Sport Page;
7:15, Drama
KTAB—Italian News; Music
KLX—News; 7:15, Pianist
KROW—Hammond; L'Italia News
KQW—Weather; News; Voice of
Portugal
KGCC—Piano Capers; Orchestra
* KFRC & network—Hollywood Hotel
KJR—Tonic Tunes; Dollars & Sense
KFWB—Syncopators; Crime Drama
KFOK—Eb & Zeb; Bobby & Betty
KNX—Watanabe & Archie; Rajput
KECA—Scotland in Song and Story;
Records

7:30 to 8:00 P. M.

• KPO & network—The Pause That
Refreshes on the Air
KGO—Plantation; Southern Harmony
Four

KYA—Cowboys; Gold Rush Days
KTAB—Socialist Labor Party; 7:45,
Revolving Stage
KLX—Silver Strains; 7:45, Studio
KROW—Echoes of Italy
KGCC—Editorial; 7:45, Reed Pollock
KQW—Italian Theatre
* KFRC & network—Herbie Kaye's
Orchestra
KOL—Radio Speaker Stevenson
KOIN—Saturday Revue
KVI—Souvenirs to 7:45
KOMO—Thirty Minutes of Music
KJR—Rocky Mountaineers
KFWB—Quartet; 7:45, Comedy
Stars
KNX—The In-Laws; King Cowboy
KFOK—Boy Detective; Vocal Duet
KCCA—Recordings
KSL—Orchestra; Alka Seltzer

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy;
8:15, Red Davis, dramatic skit
KGO—Mickey Gillette's Music
KYA—Erev Shaboth
KTAB—Yolande Delyse, harpist;
8:15, Fishin' Fool
KLX—World Revue
KROW—Echoes of Italy; Skit
KGCC—Spanish-American Program
KQW—Basketball Game
* KFRC & network—Myrt & Marge;
8:15, Edwin C. Hill
KJR—Paths of Memory; Radio
Revels
KNX—June Irwin; Homer Canfield
KCCA—Recordings
KFWB—Frankie Masters' Orchestra
KFOK—Cecil & Sally; Garden Talk
KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue
KGO—Comedy Stars of Hollywood;
8:45, Vocalist
KYA—Orch.; Hungarian Melodies
KTAB—St. Mary's College; 8:45,
Speaker
KLX—Anita & Orosco
KROW—Happy Harmonies; Music
KGCC—Concert; Mort Werner
KQW—Basketball Game
* KFRC & network—Jacques Renard
and Orchestra
KOIN—Melody Revue
KJR—Romance Time
KNX—Master's Music Room; Talk
KECA—Recordings
KFWB—Dance Orchestra
KFOK—Dance Orchestra
KFSD—Moments of Melody
KOA—Emerson Drug Program

9:00 to 9:30 P. M.

• KPO & network—Caswell Concert;
9:15, Studebaker Champions
KGO—Eno Crime Clues
KYA—Drama; 9:15 Neighbors
KTAB—Nevada Nighthiders
KLX—Studio Program; Tonic Tunes
KROW—Royal Hawaiians; Drama
KGCC—News; 9:05, Cowboys
KQW—Basketball Game; Music
KFRC—Jack Nesbit
* KFRC & network—9:15, Hobbies
KOMO—9:15, Montag Fireside Hour
KQW—9:15, Fireside Hour
KJR—News to 9:15
KNX—News; 9:15, D'Italia
KHJ—Witches Tales
KFWB—Jack Joy's Orchestra
KFOK—Beverly Hillbillies
KFSD—Furmbilt; 9:15, Feature
KGB—9:15, Hobbies
KSL—Organ to 9:15
KOA—Comedy Stars to 9:15

9:30 to 10:00 P. M.

• KPO & network—Champions
KPO—9:45, The Phillistine
KGO—Pick and Pat
KYA—Lyric Quartet; News
KLX—News; Road Information;
Ran Wilde & Orchestra

KTAB—News; Moment Musicale
KROW—Watch Tower Program;
Congoin Program
KGCC—Recordings; Popular Songs
KQW—American Legion; Drama
* KFRC & network—Geo. Hamilton's
Orchestra
KOL—9:45, News Flashes
KVI—News Flashes to 9:45
KOIN—Lum & Abner; Orchestra
KOMO—Fireside Hour; Three Gals
and a Piano
KHQ—Orchestra; Serenade
KFI—9:45, The Phillistine
KFWB—Slumbertime
KNX—Musical Headlines; Fights
KFOK—Beverly Hillbillies
KECA—Recordings
KSL—Wrestling Matches
KOA—9:45, Xavier Cugat's Orch.

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter
KPO—10:15, Sportlight Review
KGO—Dot Kay, contralto; 10:15,
Williams-Walsh Orchestra
KYA—Boxing
KTAB—Recorded Vaudeville
KLX—Orchestra; Records
KROW—Harmonies; Sports
KGCC—Mort Werner's Open House
KFRC—News; 10:10, Studio
* KFRC & network—10:15, Joe Sulli-
van, pianist
KOIN—Musical Program to 10:15
KOL—To be announced
KVI—To be announced
KJR—Dance Orchestra
KNX—Fights, Hollywood Stadium
KFWB—News; Musicale
KECA—Musical Celebrities
KGB—News; To be announced
KFOK—News; Organ
KSL—Wrestling Matches to 10:15
KOA—Don Irwin Orchestra

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's
Orch.; 10:55, Press-Radio News
KGO—Orchestra; 10:55, News
KYA—Boxing; Fireside Soliloquy
KTAB—Dancesations
KLX—Dance Records
KROW—Masters' Music Room
KGCC—Mort Werner's Open House
* KFRC & network—Orville Knapp's
Orchestra
KJR—Till Tomorrow
KFWB—Tex Howard's Orchestra
KNX—Fights; 10:45, Orchestra
KFOK—News; Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ted Fio-Rito's
Orchestra
KPO—Freddie Bergin's Orchestra
KYA—Al Rushton's Cardinals
KTAB—Organ Concert
KROW—Walkathon; Records
* KFRC & network—To be announced
KOIN—Kelly's Kaballeros; An-
thon's Columbians
KGW—De Honey's Orchestra
KOMO—Dance Orchestra
KFWB—Nick Stuart's Orchestra
KFOK—Nick Stuart's Orchestra

11:30 to Sign Off

• KPO & network—Bart Woodyard's
Orchestra
KGO—Organ Concert
KGB—Dance Orchestra
KYA—Organ
KTAB—Black and Tan, records
KROW—Dance Recordings
KFRC—Dick Jurgen's Orch.
KOIN—Dance Orchestra
KVI—Dance Orchestra
KGW—Bart Woodyard's Orchestra
KJR—Reflections of Romance
KFI—D-X Program
KFWB—Dance Orchestra
KFOK—Freddie Carter's Orchestra
KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

February 2, 1935

7:00 to 7:30 A. M.

- KPO—Smackout; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Stuart Buchanan & Bill Lawrence; Louis Rueb, exercises
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings to 7:15
- KGB—Seven O'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Studio Program
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; Stock
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- * KFRC & network—Band Wagon
- KVI—8:15, Wandering Cowboy
- KOMO—Morning Reveries
- KHQ—8:15, Kronenberg's Comments
- KFI—Church Quarter Hour to 8:15
- KNX—John Brown; Song Bag
- KECA—8:15, Recordings
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- * KFRC & network—St. Peter's College Glee Club
- KOL—8:45, Cecil & Sally
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps
- KFI—Chas. Wellman & Helen Hill to 8:45
- KNX—Song Bag; Tonic Tunes
- KECA—8:45, Recordings
- KSL—Ruth Clark Evans; Concert Miniatures



THE MORIN SISTERS
NBC—VOCALISTS

9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Electrical Transcription
- KPO—News
- KPO & network—9:15, Genia Fonariova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGGC—Recordings; Bargains
- KQW—Tuneful Topics; Congoin
- KGDM—Cowboy; Recordings
- * KFRC & network—Al Kavelin & Orch.
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee to 9:15
- KOMO—Musical Madcaps to 9:15
- KGW—Modern Homemaker
- KHQ—Musical Gems; Home Comfort
- KJR—9:15, Resume; Early Echoes
- KFI—Medical Talk; 9:15 News
- KNX—Talk; Pop. Concert
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Electrical Transcription
- KYA—Jolly Bucketteers; Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KQW—Diet and Health
- KJBS—Songs of Romance; Concert
- KGGC—Star of Today; Songs in Your Heart
- KQW—Gems of Melody
- KGDM—News; 9:45, Records
- * KFRC & network—Abram Chasins, pianist
- KOIN—9:45, Air Shopping
- KOL—Julie Day; Morning Melodies
- KVI—Recordings; Mystic Melodies
- KJR—News; Spice of Life
- KNX—Concert; 9:45, News
- KECA—L. A. School Program
- KGB—News to 9:35
- KSL—Jennie Lee; Melodies
- KPO & network—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO—Studio Program
- KYA—Columbia Parade; Harmonies
- KTAB—News; Old Bachelor; Bargains
- KLX—Music; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGGC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- * KFRC & network—Frederick Wm. Wile, Political Situation in Washington Today; George Hall Orch.
- KVI—Talk; Orchestra
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program
- KGB—10:15, Stocks

10:30 to 11:00 A. M.

- KPO & network—Words & Music
- KGO—News; Harmony Lane
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGGC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- * KFRC & network—Esther Velas Ensemble
- KVI—Amusement Tips to 10:45
- KGW—Olympians
- KJR—Club Minutes; Uncle Hank
- KNX—Metropolitan Moods
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—Harmony Lane
- KYA—Organ
- KTAB—Bargains; Rhythms; Records
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGGC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ Recital
- * KFRC & network—Louis Panico & Orchestra
- KOIN—This and That
- KOL—Cecil Solly; News
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers
- KRX—Musical Program
- KECA—Classic Hour. Records
- KOA—Metropolitan Opera

11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Financial Flashes; Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Vets Shut-In Club; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsoco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Request Hour
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- * KFRC & network—Herb Straub and His Ensigns
- KVI—Happy Birthday Club to 11:45
- KJR—Rhythm Rulers
- KNX—Music; Talk
- KECA—Records
- KOA—Metropolitan Opera

12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera
- KGO—Dot Kay, contralto; 12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert
- KTAB—Melodies; Agriculture Period

KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Instrumental and Vocal
 KQW—Popular Orchestra
 KGCC—Request Hour
 KGDM—Road Reports; Serenader
 *KFRC & netwk—Modern Minstrels
 KOIN—Johnnie Walker's Scrapbook;
 Meier & Frank
 KVI—12:15, Front Page Headlines
 KJR—Concert; Grain Reports; Har-
 mony
 KNX—News; 12:15, Drury Lane,
 tenor
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—Metropolitan Opera

12:30 to 1:00 P. M.

•KPO & netwk—Metropolitan Opera
 KGO—Western Agriculture
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—Band Concert; Records
 KJBS—Dance Matinee
 KGCC—Montana Music; Tango Time
 KQW—Market Reports
 KGDM—Records; News
 *KFRC & netwk—Modern Minstrels
 KJR—Uncle Frank's Children Mat.
 KNX—Concert Group
 KECA—Concert Favorites
 KOA—Metropolitan Opera

1:00 to 1:30 P. M.

•KPO & netwk—Metropolitan Opera
 KGO—Electrical Transcription
 KYA—Rhythm Prizes
 KTAB—Seventh Day Adventists
 KLX—Prof. Best's Program; 1:15,
 Records
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings; The Bondons
 *KFRC & Netwk—Emery Deutsch's
 Dance Rhythms; 1:15, Pro Arte
 String Quartet
 KJR—Uncle Frank's Children Mat.
 KNX—Pontrelli's Orchestra
 KECA—Records
 KOA—Metropolitan Opera
 KSL—Payroll Builder; 1:15, String
 Quartet

1:30 to 2:00 P. M.

•KPO & netwk—Metropolitan Opera
 KGO—Electrical Transcriptions
 KYA—Hawaiian Troubadours
 KTAB—Jean Kent, Economics
 KLX—Pop Concert
 KROW—Hollywood Hilites; 1:15,
 Ross Love
 KJBS—Yerba Caa Program; Con-
 cert
 KQW—Afternoon Concert
 KGDM—The Bondons; Records
 *KFRC & netwk—Pro Arte String
 Quartet
 KOIN—Book of Life
 KJR—Headliners
 KNX—Pontrelli's Orchestra
 KSL—String Quartet
 KOA—Metropolitan Opera

2:00 to 2:30 P. M.

•KPO & netwk—Eddie Duchin's
 Orchestra
 KGO—Stringtime
 KYA—Don Valdemar's Orchestra
 KTAB—Jean Kent
 KLX—Records
 KROW—Short Story Time
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—Recordings; News
 *KFRC & netwk—Little Jack
 Little's Orchestra
 KW—Meier & Frank; News
 KHQ—Sylvia Gray
 KNX—Amateur Hall of Fame
 KECA—Classic Hour
 KJR—International Musical
 KSL—2:15, Dental Clinic

KOA—Housing Interview; Huffman
 Theatre Reporter

2:30 to 3:00 P. M.

•KGO—Our American Schools
 KPO—Beaux Arts Trio
 KYA—Lost & Found; Modern Notes
 KTAB—Romancing; Three-Four Time
 KLX—Rhythm Encores; Records
 KROW—Dance Matinee
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romancier
 *KFRC & netwk—Samuel De Jong's
 Orch.; 2:45, Between the Bookends
 KGW—Violinist; Dental Clinic
 KNX—Amateur Hall of Fame
 KJR—Travelogue
 KECA—Classic Hour
 KOA—Our American Schools

3:00 to 3:30 P. M.

KPO—Beaux Arts Trio; Cecilians
 •KGO & network—Student Opinion
 of Current Interest
 KYA—Symphony Highlights
 KTAB—Four-Four Time; Chinese
 Broadcast
 KLX—Recordings
 KROW—Dance Matinee
 KQW—Popular Vocal and Variety
 KJBS—News; Light Opera
 KGDM—Records
 *KFRC & netwk—Lilac Time
 KGW—Concert Trio
 KHQ—3:15, Club Bulletin
 KJR—Operatic Gems
 KNX—Amateur Hall of Fame
 KECA—Records
 KOA—Orchestra

3:30 to 4:00 P. M.

KPO—Cecilians; Pair of Pianos
 •KGO & network—Interlude; 3:35,
 Student Opinion
 KYA—Drama; Dance Parade
 KTAB—Sophistication; 3:45 Talk
 KLX—Song Market; Records
 KROW—Concert Gems; Records
 KJBS—Dance Orchestra
 KQW—Variety Program
 KGDM—Ernie Cruz Program
 *KFRC & network—Bob Allen,
 pianist; Woody and Willie
 KFOR—3:55, New York Stocks
 KOL—Studio Program
 KOIN—Newspaper of the Air
 KJR—Vindabonians
 KHQ—Business & Pleasure
 KNX—Amateur Hall of Fame
 KECA—Recordings
 KGB—3:55, Records
 KSL—The Junior Hour to 3:45
 KOA—News to 3:45

4:00 to 4:30 P. M.

KPO—Pair of Pianos; Vagabonds
 Quartet
 •KGO—Religion in the News; 4:15,
 Jamboree, variety program
 KYA—Tea Dance
 KTAB—Tea Time Tunes; Talk
 KLX—Records; Bro. Bob's Club
 KROW—Waltzes Charles Reynolds
 KJBS—Dance Orchestra
 KGDM—Guthrie Oil Program
 KQW—Popular Tunes
 KGCC—Studio Program
 *KFRC & network—Edgewater
 Beach Concert Orchestra
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KJR—Tea Dansant
 KNX—Haven of Rest
 KECA—Recordings
 KSL—Broadcasters Review
 KOA—Religion in the News; Satur-
 day Jamboree

4:30 to 5:00 P. M.

•KGO & network—Jamboree
 KPO—Vagabonds Quartet; Tom
 Coakley's Orchestra
 KYA—Tea Dance; American Youth

KTAB—Recordings
 KLX—Bob's Club; Records
 KROW—Dell Perry; Talk
 KJBS—Dance Orchestra
 KQW—Story Time; Songs of the
 Islands

KGDM—Musical Program
 KGCC—Studio Program
 *KFRC & netwk—Louis Panico &
 Orchestra
 KOIN—4:45, Hollywood Reporter
 KJR—Snapshots
 KECA—Recordings
 KNX—Freside Phantasies
 KSL—Broadcasters Review
 KOA—Jamboree

5:00 to 5:30 P. M.

•KPO & network—Swift Hour; mu-
 sic direction Sigmund Romberg
 KGO—Spiritual Fantasy
 KYA—Children's Program; 5:15,
 Metropolitans
 KTAB—Jewish Radio News; Talk
 KLX—Vocalist and Pianist
 KROW—Studio Frolic
 KJBS—Dance Orchestra to 5:15
 KGCC—Serenade; 5:15, Go to Church
 KQW—Concert
 *KFRC & network—Roxy Revue
 KJR—Over the Skyways; Playing
 the Song Market
 KNX—First Radio Church
 KFVB—Popular Recordings
 KECA—Recordings
 KFOX—Recordings

5:30 to 6:00 P. M.

•KPO & network—Swift Hour
 KGO—Beaux Arts Trio
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; 5:45, Voice of
 Stamps
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Popular Selections to 5:45
 KGCC—Recordings; Irish Gems
 KQW—Musical Impressions
 *KFRC & network—Roxy Revue
 5:45, Mary Courtland and Robt.
 Ambuster's Revue
 KJR—Candlelight Time
 KJBS—Gospel Association
 KFVB—Popular Recordings
 KECA—Recordings
 KFOX—News; Song Hits; Records
 KFSD—5:45, South Sea Islanders

6:00 to 6:30 P. M.

•KPO & netwk—Radio City Party;
 John B. Kennedy, master of cere-
 monies; guest artists; Frank
 Black's Orchestra
 KGO—Dinner Concert
 KYA—Cyrus Trobber's Orchestra
 KTAB—Echoes of Portugal
 KLX—Arion Trio
 KROW—East Bay Labor Journal;
 6:15, Royal Hawaiians
 KGCC—Dinner Dance Review
 KQW—Concert
 *KFRC & network—Chesterfield
 Program
 KJR—Scandinavian Reporter; 6:15,
 Castles in Music
 KJBS—News; 6:15, Concert Group
 KFVB—News; Records; Organ
 KECA—Records; News
 KFOX—News; Vocalists, Al & Molly
 KFSD—6:15, Fairway Facts

6:30 to 7:00 P. M.

•KPO & network—Gibson Family,
 original musical comedy
 KGO—Cliff Nazarro, songs; Educa-
 tion Today
 KYA—Orchestra
 KTAB—Sports; News
 KLX—Arion Trio
 KROW—Walkathon; Dr. Facci
 KGCC—Dinner Dance Review
 KQW—Gerald Kenney; Voice of
 Portugal
 *KFRC & network—Hollywood
 Country Church

KJR—News; Melody Palette; Observer

KNX—Dance; 6:45, June Irwin
KFWB—Organ; 6:45, Amer. Weekly
KECA—Wesley Tourtelotte, organ
KFOA—School Kids; Elec. Transc.
KFSD—Feature Program
KSL—Ethel Hogan; Organist;
Musical Ensemble

7:00 to 7:30 P. M.

• **KPO & network—Gibson Family**
KGO—Organ Symphony
KYA—Ernie Smith's Sport Page;
7:15, Lyric Quartet
KTAB—Italian News; Music
KLX—News Items; 7:15, Vocalist
KROW—C. W. Hammond; L'Italia
News
KGCC—Recordings
KQW—News; Accordion Capers
***KFRC & network—To be announced**
KVI—To be announced
KOL—To be announced
KFWB—Chas. Kaley & Burt Fiske;
Aristocrats
KECA—Raine Bennett, poet
KNX—Campus Game & Gossip; 7:15,
Calmon Luboviski, violinist
KFOX—Vagabonds; 7:15, Bobby &
Betty
KFSD—Los Flores Mountaineers

7:30 to 8:00 P. M.

• **KPO & netwk—Ladies Laugh Last,**
comedy drama
KGO—Emil Coleman's Orchestra
KTAB—Recorded Vaudeville
KYA—Drama
KLX—Spice of Life; Pianist; 7:50,
Basketball
KROW—Musical Melange
KGCC—Editorial; Organalities
KQW—"Calling All Cars"
***KFRC & netwk—Saturday Revue**
KOL—Radio Speaker Stevenson
KVI—Dr. R. M. Mellor to 7:45
KOMO—Thirty Minutes of Music
KHQ—Melodies of Moment; Crazy
Wells
KNX—Calmon Luboviski, violinist
KFWB—Juvenile Revue
KFOX—Juvenile Revue
KECA—Recordings
KGB—Comedy Stars to 7:45
KSL—Charlie Kent Adlerikans to
7:45
KOA—Harry Sosnik and Orchestra

8:00 to 8:30 P. M.

• **KPO & network—National Barn**
Dance
KGO—Pan-Americana
KYA—Basketball Game
KTAB—Yolande Delyse, Harpist;
Ballad Hour
KLX—Basketball
KROW—Latin-American Program
KQW—Basketball Game
KGCC—Spanish-American Program
***KFRC & network—Richard Him-**
ber's Champions
KJR—Los Argentinos
KFWB—Frankie Masters' Orchestra
KNX—Hollywood Barn Dance
KECA—Dept. of Playground
KFOX—Cecil and Sally; 8:15,
Orchestra
KFSD—Marie Viratelle Kriete

8:30 to 9:00 P. M.

• **KPO & network—National Barn**
Dance
KGO—Bal Tabarin Orchestra
KYA—Basketball Game
KTAB—Ballad Hour; 8:45, Speaker
KLX—Basketball Game
KROW—Latin-American Program
KGCC—Concert; Mort Werner
KQW—Basketball Game
***KFRC & network—Johnny Green**
and Orchestra
KOIN—Melody Revue
KJR—"It's a Case of Books"
KNX—Hollywood Barn Dance
KFWB—Dance Orchestra
KECA—Recordings; Desert Lore
KFOX—Ted Flo-Rito's Orchestra
KFSD—Eddie Wheeler's Orchestra
KSL—Geppert Saturday Party;
8:45, Glen Gray's Orchestra

9:00 to 9:30 P. M.

• **KPO & network—Big Ten**
KGO—Bal Tabarin Orchestra; 9:15,
Clef Dwellers, vocal trio
KYA—Basketball; 9:15, Bath Day
Party
KTAB—Nevada Nightherders
KLX—Basketball; 9:15, Fireside
Phantasies
KHOW—Italian Program
KGCC—News; Wyoming Cowboys
KQW—Basketball; Dance Frolic
KFRC—Jack Nesbit to 9:15
***KFRC & netwk—Geo. Hamilton's**
Orchestra
KHQ—Old Time Party
KOL—Dance Music
KJR—News Reporter to 9:15
KGMO—Fisher's Blend Half Hour
KGW—Fisher's Blend Half Hour
KNX—News; Hollywood Barn Dance
KFWB—Sons of the Pioneers
KFOX—Sons of the Pioneers
KECA—Recordings
KFSD—Laurie Higgins' Orchestra
KSL—Cab Callaway's Orch.; 9:15,
Peter Spraynozzle

9:30 to 10:00 P. M.

• **KPO & netwk—Let's Dance; Or-**
chestrans under direction of Kel
Murray, Xavier Cugat & Benny
Goodman
KGCC—Neapolitan Echoes
KYA—Bath Day Party
KTAB—News; Vocalist
KLX—News; Orchestra
KEOW—Recordings; Conjoin
KJBS—Morning Concert
KGCC—Records
KQW—Italian Radio Theatre
***KFRC & network—Del White and**
Orchestra
KOIN—Lum & Abner to 9:45
KOL—9:45, News; Harrison Mason
KVI—Ledger News Flashes to 9:45
KJR—Hollywood Barn Dance
KFX—Rhythm Encores
KFWB—Slumbertime
KFOX—Slumbertime
KECA—Recordings

10:00 to 10:30 P. M.

• **KPO & network—Let's Dance**
KGO—Williams-Walsh Orchestra

KYA—Al Rushton's Cardinals
KTAB—Dance Orchestra
KLX—Records
KGCC—Ten o'Clock Review
KROW—Recordings; Sports
KQW—St. Claire Hotel Orchestra
KFRC—News to 10:10
***KFRC & netwk—To be announced;**
***Fred Skinner, Negro Song Stylist**
KOIN—10:15, Songs for You
KOL—Harrison Mason; Dance Music
KVI—To be announced
KJR—Hal Grayson's Orchestra
KHX—News Items; 10:10, Orchestra
KNX—World Revue
KFWB—News; Musicale
KFOX—News; Organ
KGB—News Flashes; Music
KECA—Recordings
KSL—Dance Orchestras

10:30 to 11:00 P. M.

• **KPO & network—Let's Dance**
KGO—Press-Radio News; 10:35,
Marshall's Mavericks
KYA—Wandering Troubadour; Mort
Werner, songs
KTAB—Ray Teller Orchestra
KLX—Records
KRCW—Recordings; Watchtower
KGCC—Ten o'Clock Review
***KFRC & network—Orville Knapp's**
Orchestra
KOL—Dance Orchestra
KVI—Band of the Century
KJR—Collegians
KNX—Pontrelli's Orchestra
KFWB—Orchestra
KFOX—News; Dance Orchestra

11:00 to 11:30 P. M.

• **KPO & network—Let's Dance**
KGO—Slumber Hour
KYA—Sandman Organ
KTAB—Danceapations; Dance Music
KROW—Walkathon; Dance Music
***KFRC & network—To be announced**
KOIN—Club Victor; 11:15, Anthony's
Columbians
KVI—To be announced
KJR—Dance Orchestra
KGW—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra
KGB—Orchestra

11:30 to 12:00 Midnight

• **KPO & network—Let's Dance**
KGO—Slumber Hour
KYA—Concert Memories
KTAB—Records
KROW—Dance Music
***KFRC & network—Dick Jurgen's**
Orchestra
KOIN—The Wanderer
KJR—Till Tomorrow
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

• **KPO & network—Let's Dance;**
News
KTAB—D-X Program
KROW—Dance Music
KGDM—Records
KGB—Recordings
KJBS—12:01, Owl Program to 7 a.m.

Complete, detailed numerology reading by ZITA LOMAS, with advice as to best business signature, suggested name changes, etc. . . . \$1.50. Be sure to state date, month and year of birth, full name, name as known, business signature, and nicknames, if any. Address ZITA LOMAS, 1114 Mission Street, San Francisco.

DAVSHAW MRS AM
LA GRANGE
CALIFORNIA
7/17/35

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
Baker, Phil, Friday, 6:30 p.m. NBC
Benny, Jack, Sunday, 8:30 p.m. NBC
Cook, Joe, Monday, 6:30 p.m. NBC
Penner, Joe, Sunday, 4:30 p.m. NBC
Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Death Valley Days, Tuesday, 9:30 p.m. NBC
Drama Hour, Monday, 7:30 p.m. KFO
Ego Crime Clues, Friday, 9 p.m. KGO
First Nighter, Friday, 7 p.m. NBC
Grand Hotel, Sunday, 3:30 p.m. NBC
Immortal Dramas, Sunday, 11 a.m. NBC
Ladies Laugh Last, Saturday, 7:30 p.m. NBC
Lux Radio Theatre, Sunday, 11:30 a.m. NBC
Mary Pickford Stock Co., Wed. 5 p.m. NBC
One Man's Family, Wed., 7:30 p.m. NBC
Radio Guild, Monday, 12 noon KGO
Strange Cases, Wednesday, 9:30 p.m. KGO
Sunday Morning Special, Sunday, 1:30 p.m. NBC
True Story Court, Friday, 4 p.m. CBS
Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC
Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
Education Today, Saturday, 6:45 p.m. KGO
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
Hyde, Henry M., Sunday, 6 p.m. KGO
Religion in the News, Saturday, 4 p.m. KGO
The New World Monday, 9:30 a.m. NBC
University Explorer, Tuesday, 9:30 p.m. *KFRC
You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
American Album of Familiar Music, Sunday, 6:30 p.m. NBC
Bernie, Ben, Tuesday, 9 p.m. NBC
Bride to Dreamland, Sunday, 10:15 p.m. KGO
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
Crosby, Bing, Tuesday, 6 p.m. CBS
Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
Hollywood Hotel, Friday, 6:30 p.m. CBS
Manhattan Merry-Go-Round, Sunday 6 p.m. NBC
March of Time, Friday, 6 p.m. CBS
Personal Closeups, Interview by Gypsy, Sunday, 7:15 p.m. KGO
Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC
Vick Presents Grace Moore, Tuesday, 6 p.m. NBC
Voice of Experience; Mon. to Fri., 9 a.m. to Wed. 9:30 p.m. CBS
Voice of Firestone, Monday, 8:30 p.m. NBC
Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
Betty and Bob, Monday to Friday, 1 p.m. NBC
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15 (Thurs., 5:30 p.m.) *KFRC
Easy Aces, Monday to Thursday, 12:45 p.m. CBS
Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
Orphan Annie, Elec. Transcription, Mon. to Fri. inclusive, 5:45 p.m. KGO
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
The Gumps, Monday to Friday, 9:15 a.m. CBS
Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. NBC

SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC
N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS
Radio City Music Hall, Sunday, 8:30 a.m. NBC
Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
Blue Monday Jamboree, Monday, 9 p.m. *KFRC
Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. NBC
Carefree Carnival, Monday, 5:30 p.m. NBC
Captain Henry's Showboat, Thursday, 6 p.m. NBC
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC
Club Romance, Sunday, 5 p.m. CBS
Colgate House Party, Monday, 6:30 p.m. NBC
Fleischmann Hour, Thursday, 5 p.m. NBC
Gibson Family, Saturday, 6:30 p.m. NBC
Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
Kate Smith New Star Revue, Mon., 8:30 p.m. CBS
National Barn Dance, Saturday, 8 p.m. NBC
Palmolive Beauty Box, Tuesday, 7 p.m. NBC
Fearce, Al and Gang, Mon. to Fri., 2 p.m. NBC
Roxy Revue, Saturday, 5 p.m. CBS
Shell Show, Monday, 9 p.m. NBC
Town Hall Tonight, Wednesday, 9:30 p.m. NBC
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

* NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

* CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFWB	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGGC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560