

IN THIS
ISSUE Al Pearce Analyzed by Handwriting Expert

BROADCAST WEEKLY

FEBRUARY 10th to 16th



Nanette La Salle, contralto heard on many NBC programs emanating in the San Francisco studios

10¢

ES 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.



Private dining rooms for group luncheons and conventions

RATES NOW BEGIN AT —
 \$2 SINGLE WITH BATH
 \$3 DOUBLE WITH BATH

WORLD TIME CHART

Sweden Germany Switzerland Italy	Petrograd Constantinople Capetown	Bagdad Persia	India	Borneo Java Dutch E. I.	P.I. China Western Australia	Tokio Central Australia	Sidney Mel- bourne Eastern Australia	Auckland New Zealand	Samea	Hawaii Islands	Pacific	Mountain	Central	New York- Wash- ington E. S. T.	Halifax Beanes Aces — N. Y. Daylight Saving	Rio de Janeiro Brazil	London Paris Madrid
1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Noon	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Midnight
2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11.00	Noon	1.30	2.00	2.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Noon	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Midnight	3.00
5.00	6.00	7.00	9.00	10.00	Noon	1.00	2.00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Midnight	1.00	4.00
6.00	7.00	8.00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Midnight	1.00	2.00	5.00
7.00	8.00	9.00	11.00	Noon	2.00	3.00	4.00	5.30	-6.00	7.30	10.00	11.00	Midnight	1.00	2.00	3.00	6.00
8.00	9.00	10.00	Noon	1.00	3.00	4.00	5.00	6.30	7.00	8.30	11.00	Midnight	1.00	2.00	3.00	4.00	7.00
9.00	10.00	11.00	1.00	2.00	4.00	5.00	6.00	7.30	8.00	9.30	Midnight	1.00	2.00	3.00	4.00	5.00	8.00
10.00	11.00	Noon	2.00	3.00	5.00	6.00	7.00	8.30	9.00	10.30	1.00	2.00	3.00	4.00	5.00	6.00	9.00
11.00	Noon	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Noon	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00
1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Midnight	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Noon
2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11.00	Midnight	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Midnight	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Noon	3.00
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6.00	7.00	8.00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Noon	1.00	2.00	5.00
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10.00	11.00	Midnight	2.00	3.00	5.00	6.00	7.00	8.30	9.00	10.30	1.00	2.00	3.00	4.00	5.00	6.00	9.00
11.00	Midnight	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Midnight	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00

BROADCAST WEEKLY

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No. 6

SPONSORS are beginning to ease up on the ears of the listeners. Either many of them have seen a great light, or, in realizing that long and sickening plugging sells no goods, they have seen the great lack of dark ink on their ledgers. At any odds, many of them hold down their plugs to a minimum.

Among the newer programs, Hinds' "Club Romance" has the plug itself down to the bone, with light touches of dialogue through the script in which the fact is gotten over that smooth hands mean much toward creating the aura of beauty. "Club Romance" certainly is one program no one will tune out because of the advertising.

Critics throughout the land have been almost unanimous in their praise of "the pause that refreshes on the air" which Frank Black presents with his "ninety-voiced symphony of popular music." Numbers run right along, with one pause for a commercial and then a brief sign-off. This is clearly a bright step in the right direction.

Whispering Jack Smith's songs run into a short dramatized commercial. Despite the fact that his program advertises a laxative, Roxy's programs have their dramatized "plugs" done with a fine hand. The Intimate Revue with James Melton and Jane Froman features a two-part dramatized plug which fades in during a dance number. And the smooth voice of Rosaline Greene on Phil Spitalny's "Hour of Charm" stays on the nice side of the ledger.

The sponsors of Amos 'n' Andy for years have been omitting plugs on holidays, which is a nice gesture.

The tendency seems clearly to be away from the original medicine-show technique of radio, which was to sing another song and to sell another bottle.

* * *

Not only is the music getting better on radio, but the words are. The affected Oxfordian accents of the smug announcers of

an earlier day are being replaced by folks who talk American—but very good American.

Foremost of the trail blazers for plain English is Professor William Lyon Phelps, who is heard every Saturday with Sigmund Romberg. But then he has been using good English all his life, so it is no effort. The lyrics of Howard Dietz in his original songs for radio are not the "moon" and "June" junk of five years ago's Tin Pan Alley. And the Lux Radio Theatre in bringing the best diction experts from Broadway's stage to the microphone have added to the better English campaign not a little. The commentators like Boake Carter used good English, of the type that shames the illiterates, who sound like conversations in the cheaper pulp detective magazines.

What a contrast the rough, stumbling wordage of Huey Long offers. Setting out to slay dragons, he gives the impression of a St. George, who forgot to sharpen his tools.

* * *

And speaking of sharp tools, Frank Black, James Melton, Deems Taylor and Roxy know the value of them, because in spare moments they may be found at their work benches. Melton models yachts and Roxy builds theatre settings. It takes their minds off their music.

* * *

Ten years at the top in radio! Not many can claim that record. Yet Gus Haenschen, who directs the American Album of Familiar Music, and Frank Munn, the tenor, have stayed there that long. And in radio, too. When you think of the singers who were "big" when this famous firm was launched, you cannot recall some of the names. Yet Munn, after twelve years as a vocalist, is singing better than he ever did, and Haenschen is making his radio programs eminently worth hearing. A fine feel for what the public wants seems to dominate the pair.

MICROPHONE GOSSIP



• • • Charlie Lung, the man with a hundred voices heard in many KHJ dramatic productions, reached the high water mark as a villain on the D. S. S. detective drama last week. He played the parts of three villains and carried on a three-way conversation with himself in plotting a very nefarious act of crime. Charlie's voice registers so well as a bad man's that he has been cast as a different villain on every broadcast of the D. S. S. drama which is presented over KHJ and the Columbia Don Lee Broadcasting System.

• • • Patti Pickens, of NBC's Pickens Sisters, had a birthday recently and one of the gifts was a baby alligator, sent by a fan in Florida. Patti and her sisters were nonplussed by the problem of how to take care of an infant saurian in the limited confines of a city apartment. A friend who lives in the nearby suburbs and has plenty of space, both indoor and outdoor, came to the rescue, relieved them of the alligator, and now they ride out to visit it every so often. They've named it Pursey, because so many purses are derived from its brothers and sisters every year.

• • • The only existing original copies of Amos 'n' Andy continuity are in bound volumes in the Chicago offices of Gosden and Correll. They make only two copies of each script—one original and one carbon—and after the script has been broadcast the original is added to the growing library of bound volumes. They have bound copies not only of all Amos 'n' Andy scripts, but also of all Sam 'n' Henry episodes—the blackface characters they impersonated before Amos 'n' Andy were created.

• • • Kenneth G. Ormiston, czar of the KNX engineering division, plans to purchase the very latest and most complete dictionary issue. Wants to know if there really is such a word as "sleep" and if so, what does it mean. "Ormie" is putting the finishing touches on the new KNX 500-foot steel tower that will serve as a "vertical radiator" for the 50,000-watt "Voice of Hollywood," and during the past week he and Morpheus haven't been on speaking terms.

• • • Jimmy Melton practices what he preaches. He not only turns out a well-done solo version of "Shortnin' Bread," but also bakes it in masterful style! It's because Jimmy was "bawn and bred" in the land ob cotton, where the production of shortnin' bread has long been an art. Not unlike the mummies of his Georgia boyhood, Jimmy

zealously guards his famous recipe. Melton is one of radio's most accomplished cooks, and he's proud of it.

• • • Jack Johnstone, author of those "Buck Rogers in the Twenty-Fifth Century" dramas over CBS, can write a single script in forty-five minutes, but it often takes him two days to complete one. That's because Johnstone is a stickler for detail and insists upon each episode being thoroughly accurate and plausible. New gadgets and new characters usually require additional writing time, for Johnstone often delves into simple physics and mechanics to make sure that his scientific ideas and inventions are reasonable in application.

• • • Wesley Dougherty, general manager for the Freeman Lang transcription studios in Hollywood the past several years, died late in January, following an operation at the Queen of the Angels Hospital, Los Angeles. In executive capacity, he had assisted in producing Chandu, Black and Blue, Count of Monte Cristo, and scores of other ether hits.

• • • George Nickson, KFRC's ace tenor, is an excellent cook. In fact, he has given Mrs. Nickson a few lessons in the art. He often prepares big dinners for his fellow artists from KFRC.

• • • Rehearsals may be trying to some radio celebrities, but Rudy Vallee looks at them through rose colored glasses. They're the horn-rimmed variety, though. The famous NBC star wears them during rehearsals and broadcasts to save his eyes from the glare of overhead studio lights.

• • • Joseph Pulvino, who is heard on several KLX solo spots each week, is a violinist new to Bay region radio audiences. Born in Philadelphia, he studied five years with European masters, gave a number of performances in the large cities abroad, both on the concert stage and as soloist with symphony orchestras, and then returned to the United States to win new laurels in eastern cities.

• • • Mide Williams, KFRC's spirituelle singer, never sings from manuscript. She memorizes all her songs for broadcasting, and is never more pleased than when she has a studio audience.

• • • Xavier Cugat, leader of the famous NBC tango orchestra, has proved that it is possible to be in two places at the same time—well, nearly the same time. On Saturday nights the suave Spaniard's band plays at

both the Waldorf-Astoria Hotel and at the Let's Dance broadcast at the NBC studios. In order to keep the schedule at both places, the leader, bandmen, soloists and instruments all shuttle back and forth twice during the evening.

• • • Frank Luther, who is probably radio's most versatile performer, has reversed the adage: Jack of all trades and master of none! Luther is one of the country's leading recording stars; is featured regularly in moving picture shorts; appears as soloist on several well-known broadcasts, and plays several instruments in concert and on the air. He's also organizer and leader of the male trio, The Men About Town.

• • • Elsie Janis, NBC announcer, owns one of the show places of Hollywood, but never lives in it. It was leased for a long time by Norma Shearer, but is now occupied by the Otto Kruegers. When Elsie is in Hollywood, she lives in a modest bungalow. In the East, she spends most of her time at "The Manor," her spacious home near Tarrytown on the Hudson.

• • • Dick Aurandt, KFRC organist, made his professional debut when only three years old. He was the child "Trouble" in Madame Butterfly.

• • • Because the actor who played the role of Cyrano de Bergerac on a New York stage several years ago was not a singer, Don Mario, tenor of NBC's Penthouse Serenade, was hired to sing to the girl on the balcony, out of the sight of the audience. Often in the dressing room, however, "Cyrano" would hum the songs. Years later, Mario was listening to the radio and heard a familiar voice. It was the voice of Arthur Tracy, the Street Singer—and incidentally, the actor who played Cyrano.

• • • Beatrice Lillie, now featured on NBC networks, really became a comedienne through carelessness. She used to be a concert performer and invariably left some part of her costume in the dressing room in her hurry to get on stage. This brought more laughs than her singing brought applause. Later she carefully neglected completing her costume and audiences roared the minute they saw her appear.

• • • Richard Himber reports the oddest request yet. . . . It's from a fan who wants the Himber orchestra to play its songs "two or three tones lower" so that when she sings at home with the band during its broadcasts she can reach all the high notes.

• • • The very latest model 1935 "streamlined" vibraphone, which to the layman is the first cousin to the xylophone, is Frank Castle's latest acquisition. Castle, who conducts Frank Castle's Matinee five days a

week over the Don Lee-Columbia network on the coast, made himself a present of the expensive vibraphone at Christmas time. He uses it to accompany singers on his radio programs and for solo work.

• • • Ned La Rocca, harpist in Georgie Stoll's band, has a flare for making spaghetti with his own recipe for a sauce. Members of the band who have eaten at his home from time to time were always refused the recipe for the spaghetti sauce, but as a Christmas present Ned gave each one of the boys a copy of it so they can try and duplicate it in their own homes.

• • • Frank Parker has never forgotten that he made his start in life on New York's poverty-stricken and crowded East Side. As a boy he dreamed that some day he would sing on Broadway, be able to buy a fine automobile, and live in a sumptuous apartment uptown. Parker has realized all these ambitions, and more than occasionally goes back to the street where he once played ball as a youngster "just to pinch myself to prove I'm not dreaming," says Frank.

• • • Carl Nissen, advertising chief of KNX, is beaming an even wider smile than usual. His faith in advertising—and particularly advertising clubs—has soared to new highs. Last week he copped the door prize at the weekly meeting of the Los Angeles Ad Club, a big shining cocktail mixer with a whole flock of goblets. So far, he's had 8,313 offers from friends who want to teach him how to use it.

• • • A two-dollar ukelele and a high tenor voice made Little Jackie Heller, as a boy, the highest paid newsboy in Pittsburgh, Pennsylvania. He stood up on the corner and sang to his customers. His parents could never understand how he earned so much selling papers.

LOS ANGELES-DAILY

\$5.00

SEDANS RENTED CUT RATES

Anywhere—Anytime

Hillsdale Hotel

51 Sixth Street, San Francisco

Utter 1313

NEWS *and* COMMENT

New York's big blizzard provided plenty of fun, and no little use of "elbow grease" in some instances, on the part of NBC artists, announcers, and engineers who had to see that the broadcasting show went on.

Announcers Pat Kelly, Ford Bond and Kelvin Keech, Engineer Charles "Joe" Colledge and Paul Gallant, and Sound Effects Man Eric Pam (who had to work in the Log Cabin "repeat show" for the West Coast at midnight) were among the staff members who spent the night in town. Pam's car is still sitting at the Stamford, Conn., station under a pile of snow "four feet high, with a flag pole on top of it to mark the spot, until I can start digging," he says.

Kelvin Keech whiled away the time in town by going to the international ping pong tournament, then joining a gala "snow party" at Graham McNamee's home near Riverside Drive. Graham was still trying to thaw out, after the broadcast which he did with Elsie Janis and John B. Kennedy on a parapet atop the sixty-seventh floor of the RCA building. He had a hard time because Kel Keech and George Hicks ducked him in a pile of snow on the balcony outside one of his windows. Announcing football games in the rain is nothing, Graham thinks, compared with acting as master of ceremonies in a snow-storm. His hand was practically frozen to the mike.

Fred Hall, of the famous "Fields and Hall Exchange," said he called up Ed Wynn to get him to exchange his horse for Fred's car, which was sitting in a snow-drift on Broadway. But he couldn't outlick old Horse-trader Wynn.

"My horse is not crazy," Wynn said. "My horse has got too much sense to go out in weather like this. He'll stick to his barn, and I'll stick to my horse!"

Ψ

One of the biggest deals ever consummated by a western transcription company was transacted by the MacGregor and Sollie Broadcasting System recently.

The Zain Features Syndicate of New York City, one of the largest syndicates in the world, purchased from the San Francisco firm the broadcast feature "What Would You Do?" It bought outright the entire series of transcribed broadcasts, the rights to the stories, title and all.

The Syndicate was given exclusive rights to the feature for release all over the nation except on a nationally known coffee company (M. J. B. Coffee) under the title, "The Audience Decides." KGO and KHJ are the two California stations now releasing this event.

Hearing of the unusual radio program, said to be an innovation in broadcast enter-

tainment, George Ellis, vice-president of the Zain Features Syndicate, jumped a plane in New York City and flew to San Francisco. After a couple of long distance phone calls, the deal was consummated to the full satisfaction of all concerned.

The sum realized by the MacGregor and Sollie Studios is said to be the largest ever paid for a program of its type.

Ψ

Amiable Jimmie Grier, Los Angeles Biltmore orchestra leader whose dance programs are heard on NBC nightly, is thinking of establishing a school for entertainers, since he has contributed three stars to pictures and radio within the past few weeks.

His ace attraction, Pinky Tomlin, has been signed to a contract at Metro-Goldwyn-Mayer, reputedly for \$1,000 per week, where the long and lean Oklahoma crooner will do "The Object of My Affections" and others of his compositions in forthcoming films. He was given a gala farewell night in the Biltmore Bowl Saturday, January 12.

Another Grier singer, charming Betty Roth, has been signed by Paramount for an indefinite term, but is still continuing her nightly sessions in the Bowl.

Still another Grier star, Harry Foster, has left with Al Pearce's Gang, and is being heard each afternoon on that NBC feature.

Substituting for the two stars he has lost, Grier added another pair. They are Larry Cotton, sensational tenor, who is well known in Hollywood for his dance band and cafe singing; and Art Fleming, popular young comedian and singer.

Grier hopes they'll stay on his payroll for a while.

Ψ

The "Battle of the Tenors" is raging again.

Several seasons ago Morton Downey, the Irish minstrel, was Columbia's ace build-up. His popular song programs on a six-nights-a-week schedule, quickly swept him to the top position among radio's male singers. NBC countered with another high tenor, Donald Novis, a young Californian who had won the Atwater Kent prize.

For months the "battle" continued. In some circles, the rivalry almost took on the aspect of a fight for network prestige. Then one sponsor booked both Downey and Novis onto his broadcasts. Subsequently Downey withdrew from the air to cash in on his radio popularity through vaudeville and night club work.

In the meantime Novis continued on the air. This fall, after being featured exclusively on NBC programs, he suddenly switched to Columbia. Currently he is being starred in

his second CBS series, appearing with Vera Van, Warren Hull and Freddy Martin's band on the Sunday afternoon "Open House" programs.

Shortly after Novis completed his broadcasting plans, Downey returned to the air—this time as an NBC performer—and the "Battle of the Tenors" was joined anew.



The following resolution was unanimously adopted at the annual meeting of the Community Chest:

"Year by year the Community Chest seeks the understanding and coöperation of the citizens of San Francisco as a fundamental factor in the great task coördinating the social problems of the city.

"As a means of educating the public to the recognition of welfare work to a high degree of civic responsibility, the press of San Francisco is an indispensable and invaluable medium for the moulding of opinion and the achieving of good will.

"Through a campaign of unusual difficulty the Community Chest has been so fortunate as to have the continuous support of the San Francisco press in the carrying forward of its humanitarian projects.

"To the press of San Francisco is due the gratitude and appreciation, not only of the officers and directors of the Community Chest, but also of the social and welfare agencies and of the loyal citizens of San Francisco whose generous contributions in time and money indicate their faith in the Chest as a community enterprise."

William H. Crocker, president of the Chest, presided and called for reports of chairmen heading the standing committees.

Campaign results totaled \$1,778,736, or 84.6 per cent of the goal, it was announced.



When Harry A. Earnshaw takes his pen in hand, radio stations sit up and take notice, for the radio producer created Chandu, Black and Blue and scores of other notable radio successes.

Last month he started a series of complete dramatic episodes called radio short stories of the air. Now, with station acceptance already known, he is starting the second series.

Stations in Northern California now releasing the series includes KQW, San Jose; KJBS, San Francisco and KMJ, Fresno, plus KOH in Reno. In the southland KNX and KFOX are the outlets for the series.

Prominent names cast in the short stories include Georgia Fifield, former NBC leading lady and onetime drama coach at KNX for seven years; Frank Nelson, character man, Song of Araby and other series; Lindsay MacHarrie, former KHJ production manager; Don Wilson, once with KMTR; Vic Rodman, lately with the Shell Show; Johnny Gibson, once in the Globe Headline series;

Bret Morrison, of the Robin Hood series; while from the stage, Nigel de Brulier, Harry Hollingsworth, Helen Keers, Mary Lansing, Louis Morrison, Eric Snowden, Joe de Stefani, Vernon Steele and others.



Radio is playing an important rôle in shaping the welfare of California school teachers. A weekly dramatic program broadcast over KNX, Hollywood, under their auspices, is accomplishing the dual purpose of entertaining a vast audience of radio auditors and at the same time acquainting the general public with facts pertaining to the conduct and conditions in public schools.

Dramatic presentations are featured by the Affiliated Teacher Organizations under the intriguing title, "Forge of Freedom," and each week a thrilling episode in the making of United States history, is enacted.

In the dramas, outstanding historical personalities relive the days when America was a comparative youngster among the nations. And actual historical incidents that contributed most prominently to the advancement of the United States as a nation, are reenacted before the microphone.

At the conclusion of each drama the announcer explains the purpose of the Affiliated Teacher Organizations and tells of current affairs, of legislative, economic and general nature, which affect the welfare of the public schools and school teachers.



Before the Broadcast: Madame Ernestine Schumann-Heink bustles into the studios for her Sentinels Serenade program . . . face wreathed in smiles . . . she slips off her coat . . . three or four medals and gold pins are discovered on her dress front . . . she doesn't stand still long enough to permit anyone to examine them . . . she waves an expansive greeting to all . . . "Hello Darlink" she greets Paul King, the announcer . . . "Hod do you like dot hat?" she asks, indicating a bluish-green tailored one she is wearing . . . "Ach! It iss so olt! I bought it in Bayreuth the first year of the war." . . . She cannot forget the war . . . she lost a son, a member of a German submarine crew . . . a page boy trails her, bringing her manuscript and a sheaf of music . . . she spies a crippled child in the studio audience and goes over to pat his hand . . . says a few words to the child's mother . . . the diva's eyes are moist . . . the page boy hands her the papers and she rewards him with a hug . . . the flowers she is wearing begin to grow limp with all the hugging . . . she sits down, very erect, beside Earl Lawrence on the piano bench . . . adjusts her spectacles . . . glances quickly at her script . . . the broadcast is beginning . . . Jean Paul King motions her to the mike . . . now she is reading her lines . . . "This is Mutter Schumann-Heink! It is Madame only when I sing . . ."

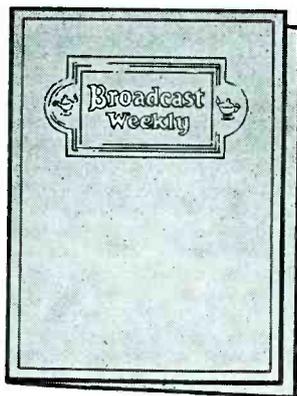
Special Subscription Offer

BEAUTIFUL LEATHERETTE
COVER FOR BROADCAST
WEEKLY

FREE

With One Year
Subscription to
Broadcast Weekly

We have on hand a few hundred of these beautiful red Leatherette Covers which will hold current numbers of BROADCAST WEEKLY. They are very attractively designed, stamped in gold, something you will be proud to keep on your radio or your reading table. These covers formerly sold for fifty cents each and we disposed of thousands of them at that price.



When the present lot is disposed of we will not reorder them and will not guarantee delivery. First come—first served! Free with one year's subscription of BROADCAST WEEKLY—new, renewal or extension, only while they last.

BROADCAST WEEKLY
1114 Mission Street, San Francisco

Gentlemen: Please send me Leatherette Cover for Broadcast Weekly and Broadcast Weekly for one year, for which I enclose \$1.50 in currency, money order or check.

NAME

STREET ADDRESS

CITY..... STATE.....

NEW

Renewal

Extension

SILHOUETTES

HE was baptized Asa Wright, but became Ace almost as soon as he could walk.

By the time he was eleven years old he was known as an expert fiddler in the territory around Cedar Gap, Missouri, and was called to supply music at dances for miles around.

"Played all night, lots of times, for a dollar and a quarter," says Ace, with a twinkle

years old his father started what Ace calls "homesteadin'." The Wrights lived in Brush, Colorado, for a while, then moved to Missouri, and Ace's childhood memories are divided between that state and Arkansas. He learned to play not only the fiddle, but the guitar, banjo and hand-saw as well—and he was getting quite a reputation as a singer as well as a fiddler when the war broke out.

Ace enlisted and went overseas with the Fourth Machine Gun Division. Shrapnel at St. Mihiel ended his fighting career and he spent the rest of his twenty-six months abroad in hospitals.

Gas overseas hadn't helped his singing voice, so instead of going back to his fiddling and singing, Ace became a rancher for a while. When ranching failed to pay he went to work for a railroad, and that's how he met his wife.

"We fellows used to wave to all the girls in the towns we passed through, and generally they waved back," he explains. "First time I saw my wife, standin' near the Mansfield Station, I waved to her, but she didn't wave back; didn't pay no 'tention, in fact. Next time I saw her I did the same, and she did the same. I thought to myself 'That's a nice girl; I'm a-goin' to marry her.' It took time, for I had to get acquainted right. Some of the people in Mansfield heard I knew a little about fiddlin' and music, so they asked me to help out with some local affairs, and that's how I got introduced to my wife. Well, as the sayin' is, I 'gaged her, and she 'cepted."

Ace and Mrs. Wright ranched in Oklahoma and Wyoming, and in 1929 when the depression hit them they decided to come to California. They traded in a grand piano for an automobile, and drove to San Francisco, where Ace heard a hillbilly fiddler on the radio one day.

"I could do that," he said.

Away he went to another station; played for the manager, and was engaged. Then big Charlie Marshall heard of him, and Ace had to play only a few bars before he was offered an NBC contract, and became one of Charlie's "Boys."

He is heard transcontinentally with Marshall on the Carefree Carnival Mondays at 5:30 p.m., P. S. T., and with Laurance Cross on Crosscuts from the Log o' the Day, Tuesdays at 11 a. m. As one of the Mavericks, he plays on Wednesdays at 9:30 a. m. over KPO and the network, and Saturdays at 10:35 p. m. over KGO.

His eight-year old son, Jack, is following right along in his Daddy's footsteps. Jack plays the harmonica on Crosscuts, and is immensely proud of his nickname, Deuce.



ACE WRIGHT

in the merry eyes that light up a ruddy, placid face. "Looked like big money to me!"

The friendly little fiddler, who is one of Charlie Marshall's famous "Boys" is a real hillbilly, and four years of entertaining folks before a microphone, with fan letters, and all the other accompaniments of professional life, haven't changed him a whit. Ace isn't surprised that folks clear across the continent like to hear him play "The Lexington Murderer" and "Bury Me Beneath the Willow"—they always did, back in Cedar Gap, so why should he be puffed up about it now, he reasons.

Ace was born in Paducah, Kentucky, thirty-odd years ago, but when he was three



HANDWRITING AND Radio Personalities

By RITA LOMAS
(Formerly Zita Lomas)

THE "GANG CHIEF"

AL PEARCE and his merry gang of entertainers have been around town of late, so naturally this graphologist was on the scene to collect handwritings.

I'll start with the boss—analyzing both his handwriting and his name vibrations.

*Column will continue
to be successful.
Sincerely
Al Pearce*

NOTE: This handwriting is considerably reduced from original.

The conspicuous features of Al Pearce's writing are its heavy pressure, legibility, pronounced ascendant line, and strong, downward-pointing t-bars.

Reading everything in conjunction, the indication is a strong-minded, determined, energetic and enterprising individual, with a large share of will-power, tenacity of purpose (tied t-bars), vitality, pluck and endurance. The main fault is stubbornness, shown in the downward slanting, heavy t-bars. Significant, too, is that long downward final at the end of his signature.

The heavy pressure shows materialism and appreciation of all that appeals to the physical senses—for instance rich coloring, voluptuous lines, the pleasures of the table and so on.

The legibility and simplicity of style reflect the man who adopts open and sincere methods, and who is a square shooter—direct, candid and honest, with a hatred of red tape and dissimulation of any kind.

* * *

The general style of Al Pearce's writing shows affection, kindness and sympathy, regardless of the self-centeredness which is denoted, too.

Moodiness and temperamental variability are expressed in the irregularity of the baseline and varying sizes of letters.

I could go on for a long time about Al's handwriting, but shall let it go at that, because I want to bring in the Numerology now—and show how it fits right in with the indications of his writing, and with what everybody knows about him.

Since I haven't his year of birth I can't find his life lesson number. However, he was born on July 25, which gives me two of the minor lessons. Both are 7, and the destiny number of his name as known is also 7. This number is a very professional vibration, indicating one who likes to be the authority in his particular field, and to be the "boss" in any enterprise with which he is connected, and who finishes anything he undertakes with scientific perfection. The destiny number of 4 in the Christian name of Al enhances the indication of one who does things properly, if at all. Those 7's also denote stubbornness, and a tendency at times to be a bit intolerant of the views and opinions of others.

Of special interest in the name of AL PEARCE is the master vibration of 22 in the personality (the total of the consonants). This is always a sign of a very strong, dominating personality, with a lot of self-esteem, and a desire to make a good appearance before the public, and to appear prosperous and successful whether he is or not. A 22 personality number also signifies one whose sphere in life is handling groups, and working with numbers of people, rather than with single individuals.

His Christian name has a personality number of 3, which denotes responsiveness to color, rhythm, good food and social pleasures.

* * *

The soul number of a name signifies the emotional nature, the inner self, the desires, etc. In the name of AL PEARCE it is 3—which means creative urge and desire for self-expression. It gives artistic feeling, with musical or literary talent. Other indications are sense of humor, fluency of speech, love of color and harmony, restlessness, sociability, and generosity.

In Al, the soul number is 1, which means a sensitive, original type, with inventive talent, promoting ability and ambition.

* * *

For special offer, HIGHLIGHT ANALYSIS of YOUR handwriting, by RITA LOMAS, see page 13 of this issue. . . .

SUNDAY Programs

Feb. 10, 1935

7:00 to 7:30 A. M.

KNX—Breakfast Club
 KGDM—Weather, Records
 KSL—Organ; Christian Sci. Church
 KFOX—El Despertador
 KOA—Radio Pulpit

7:30 to 8:00 A. M.

KGDM—Recordings
 KVI—7:45, Temple Baptist Church
 KNX—Bill Sharples Breakfast Club
 KFOX—Recordings
 KSL—Comic Strips
 KOA—Morning Musicale

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Mario Cozzi, baritone; 8:15, The Ailing House
 KGO—Electrical Transcription
 KYA—8:15, Christ. Science Reading
 KROW—Commuters Clock
 KJBS—Close Harmony
 KGDM—News; Organ
 * KFRC & netwk—Cleveland String Quartet
 KJR—Coast to Coast, recorded
 KEX—Sacred Music; 8:15 Concert
 KVI—Temple Baptist Church
 KHJ—Sunday Times Comic
 KNX—Sharplesville
 KFWE—Records; Funnies
 KFI—Church Quarter Hour to 8:15
 KFOX—Percy and His Father; 8:15, Examiner Comics
 KSL—Comic Strips
 KOA—News; 8:05, Music; Talk

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
 KGO—Electrical Transcription
 KYA—Science Reading; 8:45, Sabbath Hymns
 KTAB—Sunrise Symphony; Watch Tower
 KROW—Swedish Meditations
 KJBS—Morning Concert
 KGDM—Chapel
 * KFRC & network—Salt Lake Tabernacle Choir and Organ
 KOL—P. I. Comic Section
 KVI—Radio Gospel League
 KOIN—Sunday Concert
 KHQ—Gus Mack
 KJR—Coast to Coast, Recorded
 KFWE—Funny Paper Man
 KNX—Associated Entertainers
 KECA—Recordings
 KFOX—Examiner, Comics

9:00 to 9:30 A. M.

• KPO & network—Major Bowes' Family; 9:15, What Home Means to Me
 KGO—Chronicle Comics
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
 KTAB—Seventh Day Adventists
 KROW—Morning Concert
 KJBS—Popular Hits; Congoin Prog.
 KGGC—Melodies; Bargain Basement
 KGDM—Bondons
 KQW—Organ Melodies
 * KFRC & network—Salt Lake Tabernacle
 KOIN—The Journal
 KJR—Early Echoes; Irish Minstrel
 KNX—Lal Chand Mehra
 KFWE—Electric Transcription
 KECA—Recordings
 KFOX—Recordings
 KFSD—9:15, Studio Program
 KOA—Capitol Family; 9:15, "What a Home Means to Me"

9:30 to 10:00 A. M.

• KGO & netwk—Radio City Music Hall on the Air
 KPO—Mickey Gillette's Music



JEAN PAUL KING

NBC—Announcer

KYA—Funny Paper Man
 KTAB—Seventh Day Adventists
 KROW—Morning Concert
 KJBS—Dance Orchestra
 KGGC—Sunday Concert
 KGDM—Watch Tower; 9:45, Comics
 KQW—Light Opera; Funnies
 KFCR—Garden Guide
 * KFRC & network—9:45, Romany Trail
 KOL—Democratic Talk to 9:45
 KOMO—For All the Family
 KNX—Melody Palette; Dr. Francis King
 KFOX—Recordings
 KECA—Recordings
 KFWE—Records
 KSL—Schubach Prog.; Watch Tower
 KOA—University of Colorado to 9:45

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
 KPO—Pair of Pianos: Grace Frankel and Gertrude Lyne
 KYA—Funny Paper Man; 10:15, Choral Group
 KTAB—Tenth Ave. Baptist Church
 KROW—Organ Melodies; 10:15, Watchtower Program
 KJBS—Music Beautiful; Records
 KGGC—Records
 KQW—Salon Orchestra; 10:15, Baptist Church
 KGDM—Echoes of the Nineties
 * KFRC & netwk—Church of the Air
 KOMO—For All the Family
 KHQ—10:15, Magic Travels
 KHJ—10:15, Randall String Quartet
 KNX—Citadel Band
 KECA—Maurice Zam, pianist
 KFWE—Recordings
 KFOX—Sunday School; Marathon News
 KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
 KGO—Electrical Transcription
 KYA—Concert Stars
 KTAB—Church Services
 KROW—Salon Group
 KJBS—Dance Recordings
 KGGC—Request Hour
 KQW—Baptist Church Services

KGDM—Echoes of the Nineties
 KVI—Voice of the Hills to 10:45
 * KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra
 KJR—Judge Rutherford; Music
 KGW—Tommy Luke
 KNX—Melody Time; Baptist Church
 KFI—Walkkians; Dr. Casselberry
 KFWE—"The Family Circle"
 KFOX—Recordings
 KSL—Little Jack Little to 10:45
 KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & netwk—Immortal Dramas: Lloyd Lewis, author; Orchestra, chorus and actors
 KGO—Electrical Transcriptions
 KYA—Sacred Hour
 KTAB—Church Services
 KROW—Oakland Bible Center
 KJBS—Modern Melodies
 KGGC—Request Hour
 KQW—First Baptist Church
 KGDM—First Baptist Church
 * KFRC & network—Lazy Dan the Minstrel Man
 KJR—Evergreen Empire
 KNX—Temple Baptist Church
 KFWE—Recordings
 KFOX—St. Lukes Church
 KECA—First Unitarian Church
 KOA—Immortal Dramas

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star
 KGO—Melodiana; Instrumentalists
 KYA—Sacred Hour
 KTAB—Church Services
 KROW—Oakland Bible Center
 KJBS—Dance Recordings; 11:45, Songs of the Hills
 KGGC—Marjorie Lee
 KQW—First Baptist Church
 KGDM—Church Services
 * KFRC & network—Hammerstein's Music Hall of the Air
 KJR—International Music; Jewel Box
 KNX—Temple Baptist Church
 KFWE—Maude Hughes, pianist
 KFOX—St. Lukes Church
 KECA—First Unitarian Church
 KFSD—Organ Melodies

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
 KGO—Beaux Arts Trio
 KYA—Concert; Accordion
 KTAB—Church Services
 KLX—Records
 KROW—Music Box Requests
 KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten
 KGGC—Jewish Program
 KGDM—Records; Portug. Melodies
 KQW—Church; 12:15, Opera Stars
 * KFRC & network—New York Philharmonic Symphony
 KJR—World Revue
 KFWE—Gold Star Rangers
 KNX—Church; Concert Orchestra
 KFOX—St. Lukes Church
 KECA—First Unitarian Church
 KFSD—Organ Melodies

12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade
 KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak
 KYA—Organ Sonata
 KTAB—Church Services; 12:45, Paul Halsinger, Evangelist
 KLX—Anna Bennett, soprano; Anita & Orosco, guitar duo
 KROW—Music Box
 KJBS—Popular Tunes; Records
 KGDM—Portuguese Melodies
 KQW—Question Box; Tango Time
 * KFRC & network—Symphony
 KJR—Metropolitan Moods

KNX—Concert
KECA—Records
KFOX—Electrical Transcription
KFWB—Gold Star Rangers
KFSD—Studio Program

1:00 to 1:30 P. M.

• KPO & network—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists
KGO—Everybody Sing; 1:15, Harry Stanton, basso
KYA—Waltz Time; Bargains
KTAB—Latter Day Saints
KLB—Music; Spice of Life
KROW—Music Box
KJBS—Popular Melodies
KGDM—Melodies; 1:15, Records
KQW—Melodies; Old Tunes
* KFRFC & network—Symphony Orch.
KJR—Seattle Pacific College
KNX—Concert Group
KECA—Recordings
KFWB—Panic Hotel
KFOX—News; Man About Town

1:30 to 2:00 P. M.

• KPO & network—Sperry Sunday Special: Drama and Music; Col. Rod, narrator
KGO—Merry Macs; 1:45, Gray Gordon's Orchestra
KYA—Salon Melodies; Melodettes
KTAB—Animal Kingdom; 1:45, World Observer
KLX—Recorded Program
KROW—The Symphonic Hour
KJBS—Popular Melodies
KQW—Dance Music
KGDM—Lonesome Hobo
* KFRFC & network—Symphony Orch.
KJR—Youth Counselor; Interlude
KNX—L. Johnson, Astro-Analyst
KFWB—Recordings
KECA—Vocational Adjustment: Hollywood Conservatory of Music
KFOX—Organ
KOA—Melody Master to 1:45
KFSD—Old-Time Program

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Mme. Schumann-Helnk with Josef Koestner Orchestra and vocalists
KGO—Sparklets: Coquettes, vocal trio; Clay Landon, guitarist
KYA—Discovery Hour
KTAB—Talk; Theo-Cosmic Science
KLX—Recorded Program
KROW—Symphonic Hour
KJBS—Marjorie Lee, pianist; Orch.
KGDM—Ansel Roby and Gang
KQW—Marjorie Lee; 2:15, Vocalist
* KFRFC & network—Open House
KJR—Hollywood Temple
KNX—Exposition Park Concert
KECA—Classic Hour; Records
KFOX—Christian Science; 2:15, Electrical Transcription
KFSD—Old Time Program

2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons and artists
KGO—Nomads, Orchestra direction Emil Polak
KYA—Lost & Found; Light Opera
KTAB—Parade Broadcast
KROW—Zoragoza Spanish Sextette
KLX—Pianist; Song Souvenirs
KJBS—Allied Merchants; Concert
KGCC—Sunday School
KGDM—Ansel Roby and Gang
KQW—Independent Merchants; 2:45, Orchestra
* KFRFC & network—Meditations in Melody; Three Rhythm Kings
KVI—2:45, Judge Rutherford
KOIN—Old Songs of the Church
KJR—Calvary Presbyterian Church
KNX—Concert
KECA—Recordings
KFOX—Electrical Transcription

KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

• KGO & network—Catholic Hour
KPO—Golden Trails
KYA—Life Opera
KTAB—Parade
KLX—Records
KROW—Vesper Service
KJBS—Recordings; Philco Concert
KGCC—Church Service
KGDM—Orchestra; Piano Moderne
KQW—Violinist; Musical Program
* KFRFC & network—National Amateur Night
KGW—Nick Flowers; Pianist
KOMO—Old Songs of the Church
KFI—Organ Recital
KNX—Concert
KFOX—Recordings
KFSD—Royal Brown, organist

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche
KGO—Sunday Concert
KYA—First Ame Zion Church Choir
KTAB—George Kruger, Pianist
KLX—Manila String Orchestra
KROW—Vesper Service
KJBS—Dance Orchestra
KGCC—Church Service
KQW—Catholic Quarter Hour; Semi-Classic Instrumental
KGDM—Organ
* KFRFC & network—Small' Ed McConnell
KFRFC—3:45, Newspaper Adventures
KOL—3:45, Five-Minute Dramas
KOIN—3:45, Gill Garden Talk
KJR—Cornish School Program
KNX—Concert
KECA—Daughters of the American Revolution; Spirituals, Edna Heard
KFOX—Recordings
KFSD—Choralia
KGB—3:45, Newspaper Adventure
KSL—3:45, Melodies

4:00 to 4:30 P. M.

• KGO & network—Martha Mears
KGO—4:15, John B. Kennedy
KPO—Sarah Kriender, violinist; 4:15, Terhune Dog Drama
KYA—Know Your Hebrews; 4:15, Piano Concert
KTAB—Bible Class
KLX—Recordings
KROW—Recreation Singers
KJBS—Musical Styles
KQW—Bible; 4:15, Semi-Classic
KGDM—Records
* KFRFC & network—Alexander Wolcott with Robert Armbruster's Orchestra
KHQ—Shrines of Beauty to 4:15
KIR—Notes in Rhyme
KOMO—Jack & Melody Makers to 4:15
KNX—Adventures in Literature; Swami Yogananda
KFI—Law and Society to 4:15
KECA—4:15, Records
KFOX—Orchestra; News
KFSD—4:15, Symphony
KOA—Home Sweet Home

4:30 to 5:00 P. M.

• KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
KGO—Gunnar Johansen, pianist
KYA—Vespers
KTAB—Episcopal Radio Mission
KLX—Carefree Capers
KROW—Dance Encores
KJBS—Popular Melodies
KGDM—Dance Orchestra
KQW—Popular Orchestra
* KFRFC & network—Music Box Revue
KFRFC—4:45, John Nesbitt, Congoin
KVI—4:45, High School News
KOIN—4:45, Variety Hour

KJR—Jewish Program; Souvenirs of Song
KNX—Dr. Martin Luther Thomas
KECA—U. S. C. College of Music
KFOX—Nazarene Church
KSL—Recordings; Newspaper Adventures
KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—Southern Harmony Four; 5:15, Henry M. Hyde
KYA—Symphony Concert
KTAB—Religious Services
KLX—Old Man Soliloquy; 5:15, Melody Palette
KROW—Twilight Meditations
KJBS—Popular Melodies
KQW—Organ Recital
* KFRFC & network—Eddie Cantor & Rubinoff's Orchestra
KJR—Emanuel Tabernacle
KNX—Ethel Hubler; Dr. Matthews
KECA—The Columnist of the Air; Records
KFOX—Hi Hilarities
KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—The Audience Decides; 5:45, Mickey Gillette's Music
KYA—Twilight Concert
KTAB—Religious Services
KLX—Covered Wagon Jubilee
KROW—Theatre of the Air
KJBS—Art Fadden, pianist to 5:45
KQW—Seventh Day Adventists
* KFRFC & network—Club Romance
KJR—Vindobanians
KNX—Dr. John Matthews
KECA—Recordings
KFWB—Recordings
KFOX—Theatre News; Orchestra
KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & network—Manhattan Merry-Go-Round: Orch. and vocalists
KGO—Mickey Gillette's Music
KYA—Rabbi Burstein; Music
KTAB—Nevada Nighthiders
KLX—Mixed Quartet
KROW—Campus Chronicle
KQW—Hits of the Past; 6:15, American Family Robinson
KJR—Angelus Hour
* KFRFC & network—Sunday Evening Ford Hour
KFWB—News; Organ
KECA—Wesley Tourtelotte, organ
KNX—Calmon Luboviski & Claire Mellonino
KFOX—News; Rolly Wray; Drama
KFSD—YMCA Fireside Quarter Hr.: 6:15, Web of Dreams

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
KGO—Palace Hotel Ensemble
KYA—Sonia Sapiro, pianist
KTAB—Amateur Scores, Charlie Tye
KLX—Musical Program
KROW—Walkathon; Recordings
KQW—Portuguese Program
* KFRFC & network—Ford Hour
KJR—Angelus Hour
KFWB—Organ; Pioneer Sons
KNX—Rev. C. E. Fuller
KFOX—School Kids; Pioneers Sons
KECA—W. Tourtelotte, organist
KFSD—Web of Dreams; 6:45, Furbuilt Popular Program

7:00 to 7:30 P. M.

• KPO & network—Pontiac Program featuring Jane Froman
KGO—Nanette La Salle, contralto; 7:15, Personal Closeups, interview by Gypsy

KYA—Parade of the Nations
 KTAB—Echoes of Portugal; Records
 KLX—Black & White Melodies;
 7:15, Variety Hour
 KROW—Harmonies; Grace Herold
 Trio
 KGGC—Church Service
 KQW—Concert Orchestra
 *KFRC & network—Wayne King's
 Orchestra
 KJR—The Builders
 KNX—Rev. C. E. Fuller
 KFVB—Jack Joy's Orchestra
 KECA—Pierce Bros. Quartet
 KFOX—Jack Joy's Orchestra

7:30 to 8:00 P. M.

*KPO & netwk—One Man's Family
 KGO—Rudy Seiger's Orchestra
 KYA—Players; 7:45, Louise Taber
 KTAB—Church Serv. Bapt. Church
 KLX—Variety; 7:45, William Don,
 eccentric comedian
 KROW—Watch Tower Program;
 Grace Herold Trio
 KGGC—Church Service
 KQW—First Baptist Church Service
 *KFRC & network—Raymond Paige
 Presents Sussman-Wormser
 KJR—Fashion Plates
 KMO—Royal Seven; Newspaper
 Adventures
 KFVB—"Aristocrats"; 7:45, Com-
 edy Stars
 KECA—Nick Harris; Records
 KFOX—Boy Detective; Ballads
 KNX—Flashes of Truth; Talk
 KOA—Rangers and Quartet

8:00 to 8:30 P. M.

*KPO & network—Wendell Hall &
 His Ukulele; 8:15, Walter Winchell
 KGO—Tales from Shakespeare
 KYA—Opera Recordings
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Oakland Bible Center
 KQW—Baptist Church Services
 *KFRC & network—Orville Knapp's
 Orchestra
 KOIN—8:15, Comedy Stars
 KOL—Dance Music; Comedy Stars
 KJR—First Church of Christ Scientist
 KNX—Presbyterian Church
 KFVB—Hi-Jinks, Don Smith, M.C.
 KECA—Recorded Program
 KFOX—Christian Science Church
 KSL—Hustler's Pikes Peak En-
 semble; 8:15, Mons. D. G. Hunt

8:30 to 9:00 P. M.

*KPO & network—Jack Benny and
 Artists; Don Bestor's Orchestra
 KGO—Melody Train
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Bible Center
 KQW—Baptist Church Services
 *KFRC & network—Salon Moderne
 KOL—The Pioneers
 KOIN—Organ; Orchestra
 KVI—Orchestra
 KJR—Church Services
 KFVB—Hi-Jinks
 KNX—Church Services
 KECA—Recordings
 KFOX—Christian Science
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

*KPO & network—The Melodious
 Sliken Strings, featuring Countess
 Olga Albani, soprano and Chas.
 Previn's Orchestra
 KGO—Melody Train
 KYA—Opera
 KTAB—Church Services; Rod Hen-
 drickson
 KLX—World Revue
 KROW—Foreign Watch Tower
 KQW—Organ Recital
 *KFRC & network—Cab Calloway's
 Orch.; 9:15, Gus Arnheim's Orch.
 KOIN—Girls' Trio; 9:15, Little Show

KVI—9:15, The Crooners
 KJR—News; National Conference
 Jews and Christians
 KFVB—Drama
 KNX—News; 9:15, Seeing Stars
 KECA—Countess de Liguoro, pianist
 9:15, Records
 KFOX—Beverly Hillbillies
 KFSD—Thoughtful Service; Feature
 Program

9:30 to 10:00 P. M.

*KGO & network—Readers' Guide
 KPO—Henri Gendron's Orchestra
 KTY—Opera; 9:45, News; America
 KTAB—Radio News; Music
 KLX—News; Metropolitan Moods
 KROW—Quiet Harmonies; Congoin
 KQW—"Home Again Hour"
 *KFRC & network—Frank Dailey's
 Orchestra
 KOL—9:45, News Flashes
 KVI—News; Gospel League
 KOIN—Evening Song; Nikola Zan
 KGW—Church; 9:45, Cystex
 KOMO—String Time; Romance Time
 KHQ—Memories; Crazy Wells
 KFI—Four Blackbirds; 9:45, Dream
 Drama
 KNX—The Crocketts
 KFVB—Slumbertime
 KFOX—Beverly Hillbillies
 KSL—Temple Square; Organ
 KOA—Don Irwin's Orchestra

10:00 to 10:30 P. M.

*KPO & network—Richfield Repor-
 ter; Sam Hayes
 KPO—10:15, Coakley's Orchestra
 KGO—John Teel, baritone
 *KGO & network—10:15, Paul
 Carson, organist
 KYA—Evening Concert
 KTAB—Japanese - American Broad-
 casting Society Program
 KLX—Dance Music
 KROW—Rhythm Review
 KFRC—News to 10:10
 *KFRC & network—10:10, Organ;
 10:15, Joe Sullivan, pianist
 KOIN—Concert Gems to 10:15
 KOMO—10:15, Jack and Melody
 Makers

KOL—Organ Melodies to 10:15
 KJR—Musical Jigsaws
 KHJ—News; 10:10, Dance Orchestra
 KNX—The Crocketts
 KFVB—News; Moment Musicale
 KFOX—News; Organ
 KECA—Musical Celebrities; Organ
 KGB—News; Organ; Pianist
 KSL—Temple Square
 KOA—Vocalist; Organ Recital

10:30 to 11:00 P. M.

KPO—Tom Coakley's Orchestra
 *KGO & network—Paul Carson,
 organist, Bridge to Dreamland
 KYA—Concert Memories
 KTAB—Japanese American Society
 KLX—Dance Music
 KROW—Rhythm Review
 *KFRC & network—Orville Knapp's
 Orchestra
 KOMO—Viennese Vagabonds
 KECA—Recordings
 KFOX—News; Tex Howard's Orch.
 KFVB—Dance Orchestra
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

*KGO & netwk—Press-Radio News;
 11:05, Bal Tabarin Orchestra
 KPO—News; Midnight Melodies
 *KFRC & network—To be announced
 KTAB—Dansasation; Recordings
 KROW—Walkathon; Recordings
 KOIN—The Wanderer; Kelly's Ka-
 bellors
 KFVB—Ray Herbeck's Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

*KGO & network—Bal Tabarin Or-
 chestra
 KPO—Midnight Melodies; Organ
 KTAB—Records; 12, D-X Program
 *KFRC & network—Organ Melodies
 KROW—Music; Midnight Vagabond
 KOL—Organ Recital
 KVI—Organ Melodies
 KOIN—Rainbow's End
 KFOX—Freddie Carter's Orchestra
 KGDM—12, Music and News
 KJBS—12:01, Owl Prog. to 7 a.m.

Character Analysis

By RITA LOMAS

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MONDAY Programs

Feb. 11, 1935

7:00 to 7:30 A. M.

- KPO & network—Smackout; Mar-ian & Jim Jordan; 7:15, Holman Sisters
- KYA—Musical Clock
- KFRC—Seal Rocks Broadcast; Stocks
- KOL—Organ Revellie, Don & Frank
- KHQ—Morning News; Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—Betty Brunn, vocalist; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Revellie
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; Recordings
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Stocks; Health Exercises
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—7:45, Joe White

8:00 to 8:30 A. M.

- KPO & network—Hour of Mem-ories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Popular Selections
- KQW—Morning Melodies; Varieties
- KGDM—Serenade; 8:15, Records
- KFRC & netwk—Land o' Dreams; 8:15, Hollywood Country Church
- KOL—Cecil and Sally to 8:15
- KVI—Covered Wagon Jubilee to 8:15
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—John Brown; Song Bag
- KSL—Land O'Dreams; 8:15, Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KTAB—Dance Matinee
- KFRC & netwk—Hollywood Coun-try Church; 8:45, Jolly Journal
- KOL—8:45, To be announced
- KVI—8:45, Wandering Cowboy
- KOMO—Mary's Friendly Garden
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Song Bag; 8:45, Tonic Tunes
- KGB—8:45, Jolly Journal
- KSL—8:45, Voice of Health

9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin; 9:15, Josephine Gibson, home economics talk
- KGO—Studio Program; Elec. Trans.
- KYA—Concert; 9:10, Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; Bargain Basement



ALICE CHRISTIANS
KGCC—7 P. M.

- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Records
- KFRC & network—Voice of Expe-rience
- KFRC—9:15, Recordings
- KVI—9:15, To be announced
- KJR—Talk; Songs for Sale
- KNX—Talk; Pop Concert
- KECA—Recordings
- KGB—9:15, Records
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Jolly Bucketeers; Lovers Lane Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Star of Today; Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Records
- KFRC & netwk—Five Star Jones; 9:45, Dick Messner's Orchestra
- KOIN—9:45, Air Shopping
- KVI—Recordings; Melodies
- KOL—Prudence Penny; Melodies
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Southern Serenader
- KFI—Walkidians; 9:45, News
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stock Reports to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Fashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Old Friend; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; Congoit
- KGCC—Records; Jeanne & Jimmie
- KQW—News; Orchestra
- KFRC & network—Alan Leifer & Orchestra; Wife Begins at 10:15
- KGDM—Recordings

- KJR—Home Makers Time; Woman in the Shoe
- KHQ—Studio Program
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Jeannette Cramer
- KVI—Better Business; Orch. to 10:15
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Maga-zine of the Air
- KGQ—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy Program
- KLX—International; Kitchen
- KROW—Concert; Melodic Interlude
- KJBS—Orchestra; Songs of Romance
- KGCC—Theatre of the Air; Records
- KGW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Musical Ensemble to 10:45
- KOIN—Consumer News to 10:45
- KJR—Club Minutes; Bovier's Garden
- KNX—M. Holmes; Melody Time
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Words and Music; 10:45, Livestock and Produce
- KSL—Organ; Orchestra

11:00 to 11:30 A. M.

- KPO & network—Woman's Maga-zine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Rhythm; Records
- KLX—Records; Notes in Rhytm
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Meady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Health Talk; Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham; This & That
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lessons; Records
- KGB—To the Ladies
- KOA—Music Guild

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Irving Kennedy, tenor
- KGO—NBC Music Guild; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orosco; 11:45, Cas-tles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KHQ—Organ Recital
- KJR—Rhythm Rulers
- KGW—Eddie King; Dental Clinic
- KNX—Musical; 11:45, Talk
- KFI—Charlie Wellman & Helen Hill; Fashion Tour

12:00 to 12:30 P. M.

- KPO—Vocational Agriculture
- KPO & network—12:15, Western Farm and Home
- KGO—Radio Guild, dramatic sketch

KYA—Scriptures; 12:03, Concert
 KTAB—Agricultural Period; Echoes of Portugal
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Recordings; Galla Rini, accordionist
 KGGC—Mountain Music; Melodies
 KQW—Popular Program
 KGDM—Lorelle Strings; Records
 *KFRC & network—Your Hostess, Cobina Wright; To be announced
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Walker's Scrapbook; Meier & Frank; Home Furnishings
 KOMO—Cowboy Joe; 12:15, Harp Melodies
 KGW—Music; 12:15, Meier & Frank
 KHQ—Pianist; 12:15, Bus. & Pleas.
 KJR—Concert; Grain Reports
 KFI—Vocational Agriculture to 12:15
 KNX—News; Drury Lane, tenor
 KECA—Records; 12:15, News
 KFSD—Farm School to 12:15
 KOA—Radio Guild

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Radio Guild
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Music
 KROW—California Farm Hr. Music
 KJBS—Dance Orchestra; 12:45, World Affairs in Brief
 KGGC—Mountain Music; Melodies
 KQW—Popular Orchestra
 KGDM—Recordings; 12:45, Thread of Tradition
 *KFRC & network—Your Hostess; 12:45, To be announced
 KOL—The Carnival Hour
 KVI—Capitol City News to 12:45
 KGW—News; 12:45, Violinist
 KHQ—Stepping Along; Studio
 KGW—News; Columbians
 KOMO—Farm Talk; Tea Time Tales
 KNX—Concert Group
 KECA—Recordings
 KOA—Radio Guild

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob; 1:15, Vic and Sade
 KGO—Finacial Flashes; Edna Fischer, pianist; 1:15, Ann Warner
 KYA—Salon Melodies
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Records
 KQW—Friendly Hour
 KGDM—Records; The World Today
 *KFRC & netwk—America's Little House; 1:15, Fats Waller
 KOL—Julie Day to 1:15
 KJR—Black & White Moods; 1:15, Popular Concert
 KNX—Pontrelli's Orchestra
 KECA—Records
 KFSD—Popular Program
 KGB—1:15, Stocks; Farm Flashes
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chat; 1:45, Mickey Gillette's Music
 KYA—Barker Frivolities
 KTAB—Jean Kent
 KROW—Oakland Public Schools; Dance Masters
 KLX—Popular Concert
 KJBS—Concert Recordings
 KQW—Afternoon Concert
 KGDM—The World Today; Records
 KFRC—Closing Stocks; Christian Science News to 1:45
 *KFRC & netwk—Chicago Variety Program
 KOL—1:45, Consumers Facts
 KOIN—Book of Life

KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and His Gang
 KGO—Ann Warner's Chat; 2:15, El Chico Spanish Revue
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KLX—Recordings
 KROW—Short Story Time
 KJBS—Barrister's Club; Tunes
 KGDM—Records; News
 KQW—Traffic Court
 *KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour, records
 KSL—Men of Note; Dental Clinic
 KOA—Huffman Reporter; Al Pearce Gang; To be announced

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Beaux Arts Trio
 KYA—Lost & Found; Modern Notes
 KTAB—Talk; Waltz Time
 KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 KQW—Dance Matinee
 *KFRC & network—Happy-Go-Lucky Hour; Between the Bookends
 KJR—Salon Hour
 KECA—Classic Hour, records
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Organ; Between the Bookends
 KOA—Music; Happy Jack

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music
 KGO—United States Army Band
 KYA—P. T. A. Talk; Better Business Talk
 KTAB—Recordings; Chinese News
 KLX—Opportunity Hour
 KROW—Dance Matinee
 KJBS—News; 3:15, Songs of Hawaii
 KQW—Stock Reports; Music
 KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KOL—P. T. A. Program
 KNX—Concert Orchestra
 KECA—Alexander Bevan; Records
 KSL—Utah State Legislature; Junior Hour
 KOA—Army Band to 3:15

3:30 to 4:00 P. M.

*KPO & netwk—Mickey Gillette's Music
 KGO—Family Cook Book; 3:45, Singing Strings
 KYA—Art Lecture; 3:45, Community Chest Question Box
 KTAB—Royal Sophistication; 3:45, Hawaiian Music
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Better Housing News; Rec'd
 KJBS—Hostess Hi-Lites
 KGDM—Organ
 KQW—Hostess Hi-Lites
 *KFRC & netwk—Just Plain Bill; 3:45, Frank Castle's Matinee
 KOL—Studio Program
 KOIN—Newspaper of the Air
 KOMO—Trio Romantique
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Recordings; News
 KOA—News to 3:45

4:00 to 4:30 P. M.

*KGO & network—Talks Under Auspices of National Child Labor Committee; 4:15, Oriental Gardens Orchestra
 KPO—News; Beaux Arts Trio
 KYA—Old Songs; Tea Dance
 KTAB—Talk; Lauretta La Marr
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Org. Melodies
 KJBS—Melodies of the Moment
 KGDM—Gilmore Oil Program
 KQW—Popular Tunes
 KGGC—Studio Program
 *KFRC & network—Louis Panico's Orchestra
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KJR—Goodwill Program; Dansant
 KNX—Haven of Rest
 KECA—4:15, Library Talk
 KFI—Liberal Arts Series; English Lesson
 KSL—Review; Robin Hood
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

*KGO & network—Armand Girard, basso; 4:45, Morin Sisters
 KPO—Master Library; News Flashes
 KYA—Tea Dance; Tangos
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health School
 KROW—Old-Fashioned Girl; Health Talk
 KQW—Story Time; 4:45, Songs
 KJBS—Recordings; 4:45, Aubrey Loux, pianist
 KGDM—American Family; Records
 KGGC—Studio Program
 *KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KOIN—4:45, Hollywood Reporter
 KJR—Musical Auction
 KHQ—N. W. on Parade
 KOMO—4:45, Sacred Lyrics
 KQW—Sam Gordon; Studio Prog
 KFI—Organ Recital; 4:45, Just Plain Bill
 KNX—Fire Department; U. S. C.
 KFSD—Dr. McCoy to 4:45
 KSL—Buck Rogers in the 25th Century; 4:45, Orphan Annie

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's Supper Club
 KGO—Art Revue; 5:15, Pair of Pianos
 KYA—Children's Hour
 KTAB—Jewish Radio News; Orch.
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dancing Echoes; Musical Adventures
 KQW—Sunshine League
 KJBS—Popular Records
 KGDM—Organ; Records
 *KFRC & network—Diane & Her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker & his Crummy Crew; Hi-School Reporter
 KNX—Sunset Serenade; 5:15, English Lesson
 KFOX—Playtime Lady; Records
 KECA—How Songs Grew; Story hr.
 KFSD—Studio Program
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

*KPO & network—Carefree Carnival
 KGO—Pair of Pianos; 5:45, Orphan Annie (Elec. Trans.)
 KYA—Sonny & Buddy; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Recordings to 5:45
 KQW—Popular Orchestra
 KGDM—Records to 5:45
 KFRC—Org. Son of Fire to 5:45
 *KFRC & network—5:45, Correct English

KGCC—Health Talk; Irish Gems
KVI—Reichmuth Family
KOL—To be announced; Nourishine
KOLN—Bob & Dolly
KJR—Drama; 5:45, Orphan Annie
KNX—Son of Fire; Orphan Annie
KFOX—Theatre News; Songs
KECA—Records; Flying Club
KFSD—Studio; Farley's Rangers
KGB—Lost & Found; Music; Rajput
KSL—Gene Halliday, organist

6:00 to 6:30 P. M.

• KPO & network—Flirtations
KGO—Dinner Concert; 6:15, Lum & Abner, comedy duo
KYA—Cy Trobber's Orchestra
KTAB—Recordings; News
KLX—Arion Trio
KROW—News; Lee Davis Gang
KGGC—Dinner Dance
KQW—Dept. of Agriculture; Records
* KFRC & network—Chesterfield Program
KJR—Scandinavian Reporter to 6:15
KHQ—Singing Secretary; Melodies
KOMO—30 Minutes of Music
KFWB—News; Organ
KNX—Mona Lowe, songs; News
KFOX—News; Trio, Al & Molly
KECA—Board of Education; News
KOA—Sinclair Minstrels

6:30 to 7:00 P. M.

• KPO & network—Colgate Program: Musical and dramatic series by Otto Harbach
KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobber's Orchestra
KTAB—Yolande De Lys
KLX—Arion Trio
KROW—Walkathon; Grace Herold Trio
KGGC—Dinner Dance; Melodies
KQW—Market Reports; Melodies
* KFRC & network—Leonardo De Vinci
KOL—Editorial Commentator; Organ
KJR—News; Jimmie Allen
KNX—Lum & Abner; Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Liberal Arts Series; Organ and Contralto
KFOX—School Kids; Jimmie Allen
KSL—The Big Show

7:00 to 7:30 P. M.

• KPO & network—Carnation Contented Program
KGO—Beaux Arts Trio
KYA—Sports; Drama
KTAB—Italian News; Bible Class
KROW—C. W. Hammond; L'Italia News
KLX—News; 7:15, Helen Parmelee, pianist
KGGC—Alice Christians; Records
KQW—Weather; Voice of Portugal
* KFRC & network—Wayne King's Orchestra
KJR—Tonic Tunes; Dollars & Sense
KNX—Watanabe & Archie; Rajput
KFWB—Synchopators
KECA—Organ and Vocalist
KFOX—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Studio; Sonny and Buddy

7:30 to 8:00 P. M.

• KPO & network—NBC Drama Hr.
KGO—National Radio Forum
KYA—Cowboys; Gold Rush Days
KTAB—Socialist Labor Party; 7:45, Even' Songs
KLX—Silver Strains; Studio Prog.
KROW—L'Italia Echoes of Italy
KQW—Italian Radio Theatre
KGGC—Between the Lines; 7:45, Recordings
KOL—Speaker Stevenson to 7:45
KFRC—Raymond Marlowe, tenor
* KFRC & network—7:45, Fray & Braggiotti
KVI—Dr. Mellor to 7:45

KOIN—Jimmy Allen; Organ
KGW—Musical Mannequins
KOMO—Musical Mannequins
KHQ—Pick & Pat
KNX—In-Laws: King Cowboy
KFWB—Today Down the Centuries; Sons of the Pioneers
KFOX—Boy Detective; Cheerio Boys
KECA—Records; 7:45, Law Talk
KGB—Public Health Program; Fray & Braggiotti
KSL—Pinto Pete and his Ranch Hands; Comedy Stars
KOA—At the Opera House

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
KGO—Stanford University; 8:15, Nanette La Salle, contralto
KYA—Melodies of the South; 8:15, Amateur Hour
KTAB—Melodious Melodies; 8:15, Butchers' Union
KLX—Song Bag
KGGC—Spanish-American Program
KROW—Italy; Watch Tower
KQW—Opera
* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Paths of Memory; Radio Revels
KNX—Frost Warnings; Homer Canfield, songs
KFWB—Frankie Master's Orchestra
KECA—Paul Roberts, tenor; Philosopher and Country Jane
KFOX—Cecil & Sally; 8:15, Talk
KFSD—Jimmy Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Voice of Firestone; Operatic Star; Chorus and Orchestra
KGO—Comedy Stars of Hollywood; 8:45, Cliff Nazarro, tenor
KYA—Amateur Hour
KTAB—Ray System; Recordings
KLX—Ann Wakefield, soprano; Tonic Tunes
KROW—Musical Album; 8:45, Foreign War Vets
KGGC—We Salute; Mort Werner
KQW—Opera
* KFRC & network—Kate Smith's New Star Revue
KJR—Highlight Hour
KFWB—Ted Flo-Rito's Orchestra
KNX—Master's Music Room; Talks
KECA—Song Recital
KFOX—Ted Flo-Rito's Orchestra

9:00 to 9:30 P. M.

• KPO & network—Shell Show: Rush Hughes, master of ceremonies; guest artists
KGO—Charles Davis' Orchestra
KYA—Amateur; National Defense
KTAB—Nighthiders
KLX—Faucit Theatre of Air Players
KROW—Bar X Rangers; Symphony
KQW—Opera
KGGC—News; Wyoming Cowboys
* KFRC & network—Blue Monday Jamboree
KJR—News; Associated Entertains
KNX—News; Mona Lowe
KFWB—Around the Hearth
KECA—News; L. A. R. C. A. Orchestra
KFOX—Beverly Hillbillies
KFSD—Furnbitt Program; Marie Viratelle Kriete
KOA—Rowdy Wright; Jr. C. of C.

9:30 to 10:00 P. M.

• KPO & network—Shell Show
KGO—Art Kassel's Orchestra
KYA—Fireside Soliloquy; News; America
KTAB—News; Musicale
KROW—Royal Hawaiians; 9:45, Congoin Program
KLX—Reflections of Romance
KGGC—Orchestra; Street Singer
KQW—Opera
KJR—Romance Time; C. of C.

* KFRC & network—Blue Monday Jamboree
KNX—The Crocketts
KFWB—Slumbertime
KECA—Orchestra
KFOX—Beverly Hill Billies
KFSD—Marie Viratelle Kriete
KOA—C. of C.; Orchestra

10:00 to 10:30 P. M.

• KPO & network—The Rightfield Reporter; 10:15, Blue Moonlight; Alvino Rey, guitarist; Paul Carson, organist
KGO—Ricardo and his violin; News; 10:20, Williams-Walsh Orchestra
KYA—Boxing Contest
KTAB—Drama
KLX—Dance Music
KROW—Records; Sports Hillites
KGGC—Mort Werner's Open House
KFRC—News to 10:10
* KFRC & network—Bill Fleck's Orchestra; 10:15, Frank Castle's Synchopators
KOL—News; Wen Niles Orchestra
KVI—News; 10:15, Otto A. Case
KOIN—The Journal
KOMO—10:15, The Tritette
KJR—Dance Orchestra
KGW—10:15, Archie Loveland's Orchestra
KFI—10:15, The Walkikians
KNX—The Crocketts
KFWB—News; Orchestra
KECA—Musical Celebrities to 10:15
KFOX—News; Orchestra
KGB—News to 10:10
KSL—Players

10:30 to 11:00 P. M.

• KPO & network—Blue Moonlight; 10:45, Committee of Four; 10:55, News
KGO—Williams-Walsh Orchestra
KYA—Boxing; 10:40, Dancing Thru Time
KTAB—Recorded Vaudeville
KLX—Dance Records
KROW—Concert Echoes
* KFRC & network—To be announced
KOL—To be announced
KJR—10:55, Memory's Garden
KOMO—Moonlight Melodies
KOIN—Lionel Hampton's Orchestra
KNX—Pontrelli's Orchestra
KHJ—The Islanders
KFOX—News; Dance Orchestra
KFWB—Dance Orchestra
KOA—10:45, Committee of Four; News

11:00 to 11:30 P. M.

• KPO & network—Ted Flo-Rito's Orchestra
KGO—Organ Concert
KYA—Sandman Organ
KTAB—Dancesapotions
KROW—Walkathon; Dance Music
* KFRC & network—Dance Orchestra
KOIN—Kelly's Kabbleros
KOMO—Dance Orchestra
KNX—Pontrelli's Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

• KGO & network—Dance Music
KPO—Organ Concert
KYA—Organ Recital
KTAB—Black & Tan recordings
KROW—Dance Music
KGDMD—12, Records to 6
* KFRC & network—Midnight Moods
KOMO—Biltmore Orchestra
KHQ—Cotton Club Orchestra
KJR—Reflections of Romance
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

• KPO & network—Dance Music
KTAB—J. Lester Malloy
KROW—Midnight Vagabond
KJBS—Owl Program to 7 a.m.

TUESDAY Programs

Feb. 12, 1935

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Lee S. Roberts' Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KOL—Organ Music
- KGW—Piano to 7:45
- KFI—Stocks; Exercises to 7:45

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Morning Parade
- KGO—Studio program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Recordings
- * KFRC & network—8:15, Current Questions Before Congress
- KOL—Cecil and Sally to 8:15
- KOIN—Rhythms to 8:15
- KHQ—Studio; 8:15, Crazy Wells
- KOMO—Morning Reveries
- KVI—Recordings to 8:15
- KNX—John Brown; Song Bag
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble; 8:15, Romances of Mary & John
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- * KFRC & netwk—Country Church; 8:45, Jolly Journal
- KOL—8:45, To be announced
- KVI—8:45, Wandering Cowboy
- KOMO—Mary's Friendly Garden
- KFI—8:45, Helpful Hints
- KNX—Song Bag; Tonic Tunes
- KSL—U. S. Navy Band
- KOA—8:45, Marietta Vasconcelles

9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Honeyboy and Sassafras
- KGO—Studio Program
- KYA—Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty and Romance; Varieties
- KJBS—Recordings
- KGCC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Records
- * KFRC & network—Voice of Experience
- KFRC—9:15, Recordings; Goodwill Industries
- KOL—9:15, To be announced
- KVI—To be announced
- KHQ—9:15, Home Comfort
- KOMO—9:15, Stradivarieties
- KJR—Songs for Sale to 9:15
- KFI—9:15, Shopping Tour
- KNX—Health Talk; Pop Concert
- KECA—Records to 9:15
- KGB—9:15, Records
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society to 9:45



JOAN BLAINE

"Mary Marlin"

KPO—9 A. M.

- KPO—9:45, Songs of the Kitchen Sink
- KGO—Electrical Transcription
- * KGO & netwk—9:45, Edna Fischer, pianist
- KYA—Jolly Bucketteers; Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Classics
- KGCC—Star of Today; Songs in Your Heart
- KQW—Musical Program
- KGDM—News; Records
- * KFRC & netwk—Five Star Jones; 9:45, Arthur Warren & Orchestra
- KOL—Prudence Penny; Melodies
- KVI—Dr. Burns; Mystic Melodies
- KOIN—9:45, Air Shopping
- KHQ—9:45, Tull & Gibbs
- KJR—News; Early Echoes
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Release
- KNX—Concert; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—9:45, Jennie Lee
- KOA—National Farm and Home

10:00 to 10:30 A. M.

- KPO—Sax Appeal; 10:15, As Woman to Woman
- KGO & network—News; Army Band Concert
- KYA—Columbia on Paarde; 10:15, The Novelty Shop
- KTAB—News; Old Friend; Music
- KLX—Song Market; Stocks; News
- KROW—Rhythm; Concert
- KJBS—News; Organ; Congoing
- KGCC—Records
- KQW—News; Popular Orchestra
- KGDM—Vivienne; Bondons
- * KFRC & network—George Hall's Orchestra; 10:15, Wife Begins
- KOIN—10:15, Songs for You
- KOL—10:15, Beautiful Melodies
- KOMO—10:15, Home Service Program
- KJR—Home Makers; Irish Minstrels
- KECA—Recordings
- KNX—Eddie Albricht's Family
- KSL—Orchestra; Organ
- KOA—Farm and Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill-Billy
- KLX—International Kitchen
- KROW—Concert; Melodic Interlude
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Melodies
- KGCC—Theatre of the Air; Records
- KGDM—The Bondons; Talk
- * KFRC & network—Esther Velas & Ensemble; Art Kassel's Orch.
- KOIN—Consumer News
- KJR—Club Minutes; Bowlers Garden
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KOA—Words & Music; Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts from Log o' the Day
- KYA—Organ Concert
- KTAB—Bargains; Rhythms; Recds.
- KLX—Anita & Grosco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Dance Tunes; 11:15, Talk
- KGCC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ
- * KFRC & network—Marie, Little French Princess; Helen Trent's Romance
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This & That
- KJR—Rhythm Rulers
- KVI—Observer; Health Talk; Music
- KNX—Vocalist and Organ
- KGB—Recordings
- KECA—Records; Medical Talk
- KOA—C. A. C.

11:30 to 12:00 Noon

- KPO & network—Concert Gems
- KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin
- KYA—Rocking Chair; Snapshots
- KTAB—Blue Moments
- KLX—Margaret Reynolds; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Vocal Varieties; News
- KGDM—Organ
- * KFRC & netwk—American Legion Pilgrimage to Lincoln's Tomb
- KGW—11:45, Dental Clinic
- KHQ—Organ Concert
- KJR—Rhythm Rulers
- KFI—Charlie Wellman & Helen Hill; Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—11:45, Talk on Concert Music

12:00 to 12:30 P. M.

- KGO & network—Henri Gendron's Oriental Orchestra
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—Radio Reporter
- KPO & network—12:15, Farm & Home Hour
- KYA—Scriptures; Noonday Concert
- KTAB—Agricultural Period; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KJBS—Popular Orchestra & Vocalist
- KGCC—Request Hour
- KQW—Popular Orchestra
- KGDM—Road Report; Dance Band
- * KFRC & network—Variety Hour
- KOL—The Carnival Hour
- KOIN—Johnnie Walker's Scrapbook; Meter & Frank
- KVI—12:15, Front Page Headlines
- KOMO—12:15, Viennese Vagabonds

KJR—Music; Grain Reports to 12:15
KHQ—12:15, C. of C. Luncheon
KGW—Glenn Shelley; 12:15, Meier and Frank
KFI—Federal and State Market Reports to 12:15
KNX—News; 12:15, Vocalist
KECA—12:15, News Release
KSL—Payroll Builder
KOA—Don Irwin's Orchestra

12:30 to 1:00 P. M.

• KPO & network—Farm & Home
KGO—Luncheon Concert
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Paths of Memory
KROW—Calif. Home Hour; Records
KJBS—Dance Matinee
KGGC—Mountain Music; Records
KGDGM—Recordings; 12:45, Threads of Tradition
KQW—Weather; Market Reports
*KFRC & network—Columbia Variety Hour; 12:45, To be announced
KOL—Carnival Hour
KOMO—Vagabonds; Tea Time Tales
KGO—News; Pianist
KHQ—Chamber of Commerce
KNX—Concert Group
KECA—Concert Favorites
KSL—Agricultural College Talk; Columbia Variety Hour
KOA—Better Housing Interview; Harvest of Song; Nellie Revell

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, Vic and Sade
KGO—Concert; 1:15, Ann Warner
KYA—Women's Institute; Tangos
KTAB—Radio Frolic
KJBS—Prof. Best; 1:15, Records
KROW—Concert Melodies
KJBS—Stock Reports; Song Hits
KQW—Friendly Hour
KGDGM—Recordings; Organ
*KFRC & network—Visiting America's Little House; 1:15, Poetic Strings
KFRC—1:25, Nourishine
KOL—Julie Day to 1:15
KJR—Uncle Hank; Popular Concert
KNX—Pontrelli's Orchestra
KECA—Recordings
KQB—1:15, Stocks; Farm Flashes
KFSD—Popular Program
KSL—Broadcasters' Review

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; Betty Marlowe
KGO—Ann Warner's Chats; Cliff Nazarro, tenor
KYA—Piano Concert
KTAB—Jean Kent, economics
KLX—Popular Concert
KROW—Hollywood Hitties; 1:45, Ross Love
KJBS—Dance Orchestra
KQW—Afternoon Concert
KGDGM—Recordings
KFRC—S. F. County Medical Society; 1:45, Orchestra; 1:50, Christian Science News
KVI—Educational Feature; Orch.
KWL—Educational Feature; Orch.
KOIN—Book of Life
KJR—Lotus Land
KNX—Pontrelli's Orchestra
KGB—Educational Feature; Orch.
KFSD—Old Time Program
KSL—Educational Feature to 1:45

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and his Gang
KGO—Meredith Willson's Orchestra; 2:15, Congress Speaks
KYA—Musical Strings
KTAB—Globe Trotter; Song Favorites
KLX—Recordings; Jean Ardath
KJBS—Better Business Talk; 2:15, Tango Orchestra

KROW—Short Story Time
KQW—Dance Matinee
KGDGM—Serenade
*KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour
KNX—The Bookworm
KECA—Classic Hour
KSL—2:15, Dental Clinic
KOA—Huffman Reporter to 2:05

2:30 to 3:00 P. M.

• KPO & network—Al Pearce and his Gang
KGO—Congress Speaks; Tom Mitchell, baritone
KYA—Lost & Found; Modern Notes
KTAB—Romancin'; Records
KLX—Stocks; Records
KROW—The Romancers
KQW—Dance Matinee
KJBS—Tango Orchestra; Records
KGDGM—The Romancers
*KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends
KJR—Salon Hour
KNX—Recordings
KECA—Classic Hour
KFSD—2:45, Studio Program
KOA—Al Pearce's Gang
KSL—Milton Charles to 2:45

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Gillette's Music
KGO—Xavier Cugat's Orchestra; 3:15, Hymn Sing
KYA—Poet's Interlude; Melody Man
KTAB—Two-Four Time; Chinese
KLX—Jewel Box; 3:15, Records
KROW—Dance matinee
KJBS—News; Popular Melodies
KQW—Stocks; 3:15, Variety
KGDGM—Recordings
*KFRC & network—Feminine Fancies
KJR—World Revue
KNX—Concert Trio
KHQ—Business & Pleasure; Bulletin
KOMO—3:15, Carter Medicine Prog.
KFI—3:15, Taylor's Metropolitans
KNX—Concert Orchestra
KECA—Recordings to 3:15
KFSD—Studio Program to 3:15
KSL—Utah State Legislature; 3:15, Junior Hour
KOA—Xavier Cugat's Orchestra; 3:15, Hymn Sing

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
KGO—Interlude; Dorothy Page, contralto; High and Low
KLX—Recordings
KYA—State Teachers College; 3:45, Symphony Sketches
KTAB—Sophistication; 3:45, Hawaiian Music
KROW—Doc Shahan's Cowboys; Hits of Today
KJBS—Musical Comedy; S E R A Program
KQW—Variety Program
KGDGM—Pacific Instrumentalists
KFRC—Just Plain Bill
*KFRC & network—3:45, Frank Castle's Matinee
KOL—Studio Program to 3:45
KOMO—Birnbaum's Bavarians
KVI—3:45, Girl Scout Program
KOIN—Newspaper of the Air
KHQ—King's Men; 3:45, Sylvia Gray
KFI—Ann Warner Chats
KNX—Fletcher Wiley
KGB—Orchestra to 3:45; 3:55, Along the Airwaves
KOA—News; 3:45, Univ. of Denver
KSL—D. S. S. Club; Records; News

4:00 to 4:30 P. M.

• KGO & network—Three Scamps; vocal trio
KGO—4:15, Pair of Pianos
KPO—Radio Reporter

• KPO & network—4:15, Oriental Gardens Orchestra
KYA—Symphony Sketches
KTAB—Tea Time Melodies; Lau-retta La Marr; Culinary Expert
KLX—Records; Bob's Club
KROW—Waltz Time; Spanish Serenade
KGGC—Studio Program
KJBS—Dance Orchestra
KGDGM—Gilmore Oil Program
KQW—Popular Tunes
*KFRC & network—Louis Panico's Orchestra
KOIN—Newspaper of the Air
KHQ—Happy Feet; 4:15, News Album
KJR—World Revue
KQW—4:15, Oriental Gardens
KFI—Liberal Arts Series; Organ
KNX—Haven of Rest
KSL—Town Crier
KOA—Univ. of Denver; Orchestra

4:30 to 5:00 P. M.

• KPO & network—To be announced
KPO—4:45, Barbara Lee
KGO—Pair of Pianos
• KGO & network—4:45, You and Your Government
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; Health School
KROW—Dell Perry; Health Talk
KJBS—Dance Orchestra
KGGC—Studio Program
KQW—Story Time; 4:45, Songs of the Islands
KGDGM—Records
*KFRC & network—Buck Rogers in the 25th Century
KFRC—4:45, Ivory Stamp Club
KOL—4:45, To be announced
KOIN—4:45, Hollywood Reporter
KHQ—Trio
KOMO—Medical Talk; Music
KFI—Organ Recital; Just Plain Bill
KNX—Jewel Box; U. S. C.
KSL—Town Crier; Orphan Annie
KOA—4:45, You & Your Government

5:00 to 5:30 P. M.

• KPO & network—Five Cards; Coquettes, vocal trio with guitarist and pianist
KGO—Back Stage Chatter; 5:15, Community Forum
KYA—Children's Hour
KTAB—Jewish Date Book; Records
KLX—Helen Parmelee, pianist
KROW—Studio Frolic
KJBS—Dance Orchestra
KGGC—Dancing Echoes; Musical Adventures
KQW—Airs of South America
*KFRC & network—Jack Teters & Orch.; 5:15, Billy Bachelor
KOIN—Bob & Dolly to 5:15
KVI—"Last of Mohicans" to 5:15
KJR—Steamboat Bill; Hi-School Reporter
KHQ—5:15, Ivory Soap Program
KOMO—5:15, Ivory Stamp Club
KQW—5:15, Ivory Soap Program
KFI—Latvian Singers; 5:15, Ivory Stamp Club
KNX—Serenade; Musical Headline
KGB—National Defense Week to 5:05
KOA—Sports Review; Comedy Stars
KSL—Pullman Prog.; 5:15, Tarzan

5:30 to 6:00 P. M.

KGO—Forum; 5:45, Orphan Annie
• KPO & network—Lawrence Tibbett, baritone; John B. Kennedy
KYA—Sonny & Buddy; 5:45, Campbell Corner
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Fating Your Way to Health
KJBS—Dance Orchestra to 5:45
KGGC—Talk; 5:45, Irish Gems
KQW—Popular Orchestra
KFRC—Og, Son of Fire
*KFRC & network—5:45, D. S. S. Club

KVI—Hollywood News to 5:45
 KJR—Once Upon a Time; Orphan Annie
 KNX—Songs; 5:45, Orphan Annie
 KECA—Word Detective; Flying Club
 KFOX—Theatre News; Records
 KGB—Robin Hood to 5:45
 KFSD—Studio; Farley's Rangers
 KSL—Piano Team and Tenor; 5:45, My Beautiful Lady

6:00 to 6:30 P. M.

• KPO & network—Vick Presents Grace Moore, soprano
 KGO—Dinner Concert; 6:15, Lum and Abner, comedy duo
 KYA—Cyrus Trobber's Orchestra
 KTAB—Recordings; News
 KLX—Arion Trio
 KROW—News; 6:15, Musical Album
 KGGC—Dinner Dance
 KQW—Department of Agriculture; 6:15, Popular Program
 * KFRC & network—Bing Crosby KOMO—Romance Time
 KFWB—News; Organ; Studio Whispers with George Fischer
 KNX—Concert; 6:15, News
 KECA—Children of All Lands; News
 KFOX—News; Vagabonds; Al and Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

• KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
 KGO—Melody Magazine; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Yolande De Lys
 KLX—Arion Trio
 KROW—Walkathon; 6:45, Dr. Fauci
 KGGC—Dinner Dance Review
 KQW—Market Reports; Music
 * KFRC & network—Isham Jones' Orchestra for Chevrolet
 KJR—News; Jimmy Allen
 KFOX—School Kids; Jimmy Allen
 KFWB—B'Nai Brith; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KECA—Liberal Arts Series; Organ

7:00 to 7:30 P. M.

• KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barlow; Nat Shilkret's Orchestra
 KGO—Every Man's Palace
 KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble
 KTAB—Italian News; Bible Class
 KLX—News; Song Souvenirs
 KROW—C. W. Hammond; 7:15, L'Italia News
 KGGC—Elizabeth Baird; Records
 KQW—Weather; Voice of Portugal
 * KFRC & network—Camel Caravan
 KJR—Observer; 7:05, Mountaineers
 KECA—Organ; Recordings
 KNX—Frank Watanabe; Music
 KFWB—Ray de O'Fan; Hilarities
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

• KPO & network—Palmolive Beauty Box Theatre
 KGO—Redwood Reveries; Beaux Arts Trio
 KYA—Story Teller; Louise Taber
 KTAB—Musical Biographies
 KLX—Merlyn Morse, tenor; 7:45, Spice of Life
 KQW—Italian Radio Theatre
 KROW—Singing Strings; American Family Robinson
 KGGC—Between the Lines; 7:45, Jeanne Carole
 KFRC—Nujol (E. T.)
 * KFRC & network—Emery Deutsch, violinist
 KFRC—7:45, Nujol
 KOL—Speaker Stevenson to 7:45
 KOIN—Jimmy Allen; Little Show

KVI—Dr. Mellor to 7:45
 KJR—Old Songs; Fashion Plates
 KNX—The In-Laws; King Cowboy
 KFWB—Mrs. Pasquale and Califs.
 KFOX—Boy Detective; Vocal Duet
 KGB—Comedy Stars; 7:45, Fireside Melodies
 KSL—Emery Deutsch, Gypsy Violin; 7:45, The Hawk, mystery drama

8:00 to 8:30 P. M.

* KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick
 KGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
 KYA—Memory Strains
 KTAB—Melodious Melodies; 8:15, London Fantasy
 XLX—Alice Blue; 8:15, Metropolitan Moods
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Days of Romance in Santa Clara Valley
 * KFRC & network—Myrt and Marge
 KFRC—8:15, Beauty That Endures
 KOL—8:15, Comedy Stars
 KOIN—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KJR—Fashions; Memory Paths
 KNX—Frost Warning; Aderikans
 KFWB—Frankie Masters' Orchestra
 KFOX—Cecil & Sally; Orchestra
 KECA—Recordings
 KFSD—Jimmie Allen; Manuel Dehesa
 KGB—8:15, Oddities from Life
 KSL—8:15, Comedy Capers

8:30 to 9:00 P. M.

• KPO & network—Leo Reisman's Orchestra
 KGO—Melody Review
 KYA—Orchestra; Flesta
 KTAB—London Fantasy
 KLX—Moods; Studio Program
 KROW—Italian Program
 KGGC—Concert; Mort Werner
 KQW—Scott Held's Orchestra
 * KFRC & network—Calling All Cars
 KOIN—Sports Flashes; 8:45, Carl Donough
 KOL—The Merry Men to 8:45
 KVI—Mr. Rex Roubush to 8:45
 KJR—Sweethearts on Parade
 KGW—Sweethearts on Parade
 KFWB—Eno Crime Clues
 KNX—Lincoln Program
 KECA—Dr. Geo. Liebling, pianist
 KFOX—Ted Fio-Ritto's Orchestra
 KSL—Johnny Green's Orchestra; Tuesday Roundup

9:00 to 9:30 P. M.

• KPO & network—Ben Bernie's Orchestra
 KGO—Melody Review
 KYA—Flesta
 KTAB—Nevada Nightherders
 KLX—Old Gospel Hymns
 KROW—Italian Program; Pearl Toner
 KGGC—News; Wyoming Cowboys
 KQW—Band Concert
 KFRC—John Nesbit to 9:15
 * KFRC & network—Orville Knapp's Orchestra
 KVI—9:15, Otto Case
 KJR—News; Singers
 KNX—News; 9:15, Entertainers
 KFWB—Dance Orchestra
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Feature; Organ Melodies
 KSL—Orchestra; 9:15, Smoke Rings

9:30 to 10:00 P. M.

• KPO & network—Death Valley Days
 KGO—George Hamilton's Orchestra
 KYA—Fiesta; News; America
 KTAB—News; Music
 KLX—News; California Rangers
 KROW—Royal Hawaiians; Congon
 KGGC—Recordings
 KQW—Hits of the Past

* KFRC & network—University Explorer
 KOIN—Lum & Abner; 9:45, Thru the Ember Glow
 KOL—Editorial Commentator; News
 KVI—News; Book Review
 KJR—Pick and Pat
 KNX—Pick and Pat (E. T.)
 KFWB—Slumbertime
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Organ Melodies
 KSL—Smoke Rings; Orchestra
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
 KGO—Mickey Gillette's Music
 KYA—Lyric Quartet
 KTAB—Recordings
 KLX—Calif. Rangers; Records
 KROW—Recordings; Sports
 KGGC—Mort Werner's Open House
 KFRC—News; Studio Program
 * KFRC & network—10:15, Fred Skinner, Negro Song Stylist
 KOIN—10:15, Musical Miniatures
 KOL—Dance Music; 10:15, Wen Ailes' Orchestra
 KVI—Studio Program to 10:15
 KJR—Till Tomorrow
 KFWB—News; Dance Orchestra
 KFI—10:15, The Four Blackbirds
 KECA—Musical Celebrities, records
 KNX—The Crocketts
 KFOX—News; Orchestra
 KGB—News; To be announced to 10:15
 KSL—Dance Orchestra
 KOA—Merry Boys

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
 KGO—News; Williams-Walsh Orch.
 KYA—Sandman Organ
 KTAB—Opera Recorded
 KLX—Dance Music
 KROW—Rhythm Review
 * KFRC & network—Orchestra
 KOIN—Kelly's Kabbelleros; Orch.
 KJR—Dance Orchestra
 KGW—Dance Orchestra
 KNX—The Crocketts; Orchestra
 KFWB—Dance Orchestra
 KFOX—News; Tex Howard's Orch.
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

• KGO & network—Ted Fio-Ritto's Orchestra
 KPO—Bal Tabarin Orchestra
 KYA—Sandman Organ
 KTAB—Recordings
 KROW—Walkathon; Dance Music
 * KFRC & network—To be announced
 KOIN—Dance Orchestra
 KOMO—Moonlight Melodies
 KGW—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jack Mills' Orch.
 KPO Organ Concert
 KYA—Concert Memories
 KTAB—Recordings
 KROW—Dance Music
 KFRC—Lionel Hampton's Orchestra
 KOMO—Dance Orchestra
 KJR—Reflections of Romance
 KFWB—Dance Orchestra
 KHJ—Music
 KGB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—DX Program, Lester Malloy
 KROW—Midnight Vagabond
 KGDM—Music and News
 KGB—Records
 KJBS—12:01, Owl Prog. to 7 a. m.

WEDNESDAY Programs

Feb. 13, 1935

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Betty Brunn; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Club
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Music
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KFI—Stocks and Exercises to 7:45
- KNX—Bill Sharples' Club
- KECA—Bible Study; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven o'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honey-moon-ers, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Club
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Records to 8:15
- * KFRC & network—8:15, Hollywood Country Church
- KOL—Cecil & Sally
- KVI—Covered Wagon Jubilee to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—John Brown, 8:15, Song Bag
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
- KGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- * KFRC & netwk—Country Church; 8:45, Jolly Journal
- KOL—Prudence Penny
- KVI—8:45, Wandering Cowboy
- KJR—8:45, Concert Stars
- KQW—Musical Gems to 8:45
- KOMO—Mary's Friendly Garden
- KNX—Song Bag; 8:45, Tonic Tunes
- KECA—Recording to 8:45
- KSL—Mid-Morning Melodies; Music Simplifier Course
- KOA—Betty Moore to 8:45

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Electrical Transcription; 9:15, Edna Fischer, pianist
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Popular Varieties; Records
- KGCC—Parade; Bargain Basement
- KQW—Tuneful Tonics
- KGDM—Cowboy; Recordings
- KVI—To be announced
- KJR—Songs for Sale



GENE CLARK
KJBS—Chief Announcer

- * KFRC & network—Voice of Experience
- KFRC—9:15, Recordings
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy
- KGB—9:15, Records

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Cocoettes; 9:45, Jean Abbey, Shop News
- KYA—Jolly Bucketteers; Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Star of Today; 9:45, Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Recordings
- * KFRC & network—Five Star Jones; 9:45, Betty Crocker
- KOIN—Five Star Jones; 9:45, Air Shopping
- KGW—Edna Jacks, pianist; Modern Homemaker
- KJR—News; Southern Serenaders
- KHQ—Dessert Hotel; Tull & Gibbs
- KGW—Edna Jacks, pianist
- KVI—9:45, Mystic Melodies
- KFI—Waikikians; 9:45, News
- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KLX—Five Star Jones; Jennie Lee
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Friend; Music
- KLX—Songs; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Organ; Congoing
- KGCC—Records; Jeanne & Jimmie
- KQW—News; Orchestra
- KGDM—Recordings
- * KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies

- KHQ—Studio Program
- KOIN—10:15, Songs for You
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albricht's Family
- KFI—California Kitchen
- KSL—10:15, Organ Interlude
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jules Lande and Ensemble; 10:45, Clef Dwellers
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KNX—Morning Concert; Melodies
- KJBS—Dance Orchestra; Songs of Romance
- KQW—Aunt Sammy; For the Ladies
- KGCC—Theatre of the Air; Records
- KGDM—Records; Health Talk
- * KFRC & network—University of California; 10:45, Organ Recital
- KFRC—10:45, SERA Speaker to 10:50
- KOIN—Consumer News; Orchestra
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Boviers Garden
- KECA—Recordings; Pianist
- KNX—Mary Holmes; Melody Race
- KOA—Best Foods; Studio Program
- KSL—Little Jack Little; Betty Moore

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Alvino Rey, guitarist; 11:15, Two Seats in the Balcony
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Modern Rhythm; Recordings
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Popular Orchestra
- * KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Cecil Solly; News
- KVI—Observer; Health Talk; Melodies
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ; Business Trends
- KECA—Records; Chinese Lesson
- KGB—To the Ladies
- KOA—11:10, Two Seats in Balcony

11:30 to 12:00 Noon

- KPO & netwk—Radio City Matinee; guest artists and orchestra
- KGO—Nanette La Salle, contralto; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Blue Moments
- KLX—Anita and Orsco; Records
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Orchestra
- KQW—Vocal and Theatre News
- KGDM—Organ Recital
- * KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KGW—11:45, Dental Clinic
- KECA—Records
- KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

- KGO & network—Pamblers Trio
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; 12:30, Concert
- KTAB—Seventh Day Adventist

KLX—Dance Music
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KGCC—Request Hour
 KJBS—Song Hits
 KGDM—Gene Almy; Serenader
 *KFRC & network—Kate Smith's Matinee
 KOIN—Scrapbook; Meier & Frank
 KOL—The Carnival Hour
 KOMO—Cowboy Joe; Vagabonds
 KGW—Glenn Shelly and Clarence Tolman; 12:15, Meier & Frank
 KHQ—Organ Concert
 KJR—Concert; 12:12, Grain Reports
 KVI—12:15, Front Page Headlines
 KFT—State Market Reports to 12:15
 KNX—News; Drury Lane, tenor
 KECA—12:15, News Release

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Music
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGCC—Maintain Music; Melodies
 KQW—Market Reports
 KGDM—Recordings; Threads of Tradition
 *KFRC & network—Kate Smith's Matinee; 12:45, To be announced
 KOL—The Carnival Hour
 KVI—Capitol City News
 KOMO—Farm Talk; Tea Time Tales
 KHQ—Stepping Along; Studio
 KGW—News; Organ Concert
 KNX—Concert Group
 KECA—Concert Favorites, records
 KOA—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner's Chats
 KYA—Ad Club Luncheon
 KTAB—Radio Frolie
 KLX—Garden Tips; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Recordings; Theater Chat
 *KFRC & network—National Student Federation; 1:15, Curtis Institute
 KOL—Julie Day to 1:15
 KJR—Carter; 1:05, Headliners
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSB—Ad Club Luncheon
 KGB—1:15, Stocks; Farm Flashes
 KSL—Payroll Bulder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Accordiana, Johnny Toffoli
 KYA—Tangos; 1:45, Jack & Jill
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; 1:45, Dance Masters
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 *KFRC & network—Curtis Institute
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Orchestra
 KFSB—Old Time Program
 KSL—Payroll Bulder

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—Kay Foster, songs; 2:15, Merry Macs; Vocalists
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs

KLX—Records; Romance Under Water
 KROW—Short Story Time
 KJBS—Gerald Kenney; Records
 KQW—Dance Matinee
 KGDM—Recordings; News
 *KFRC & network—Happy Go Lucky Hour
 KOIN—Jeannette Cramer to 2:15
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Recordings
 KFSB—2:15, Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; Kay Foster; 2:15, Music

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—Alice in Orchestra; Harry Stanton, basso
 KYA—Lost & Found; Modern Notes; 2:55, Talk on 1938 Exposition Sites
 KTAB—Relief Talk; 3:40 Time
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KQW—Dance Matinee
 KGDM—Romancers
 *KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Recordings
 KFSB—2:45, Studio Program
 KSL—Parent-Teachers; Vocalist
 KOA—Alice in Orchestra; Happy Jack

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Gillette's Music
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—Symphony Highlights
 KTAB—Records; Chinese News
 KLX—World Revue
 KROW—Dance Matinee
 KJBS—News; Recordings
 KQW—Stocks; Music
 KGDM—Records; Piano Melodies
 *KFRC & network—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KFO—Pinta Club Bulletin
 KNX—Concert Orchestra; 3:15, U. S. C. Concert Orchestra
 KECA—Raine Bennett; Records
 KFSB—Royal Brown, organist
 KOA—Education in the News
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
 KGO—Interlude; Federal Income Tax Talks; 3:45, Singing Strings
 KYA—Symphony Highlights
 KTAB—Records
 KLX—Sophistication; Talk
 KROW—Tom King, crime story; Hits of Today
 KQW—Hostess Hi-lites
 KJBS—Hostess Hi-lites
 KGDM—Wyoming Rustlers; Records
 KFRC—Just Plain Bill
 *KFRC & network—3:45, Frank Castle's Matinee
 KOL—Studio Program to 3:45
 KFB—3:45, Sylvia Gray
 KOIN—Newspaper of the Air
 KOMO—Concert in Miniature
 KFT—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—What Would You Do?; Records; News
 KOA—News and Music

4:00 to 4:30 P. M.

• KGO & network—Talks by Richard Whitney to 4:15

KGO—4:15, Something Simple
 KPO—Radio Reporter
 • KPO & network—4:15, Oriental Gardens Orchestra
 KYA—Band Concert
 KTAB—Tea Time Tunes; Talk
 KLX—Musical Jigsaws; Bro. Bob's Club
 KROW—Waltzes; Warren Stinson
 KJBS—Dance Orchestra
 KGCC—Studio Program
 KGDM—Gilmore Oil Program
 KQW—Popular Tunes
 KFRC—Closing N. Y. Stocks
 *KFRC & network—4:05, Gypsy Caravan; 4:15, Twenty Fingers of Sweetness
 KOL—Gypsy Caravan; 20 Fingers of Sweetness
 KVI—Reichmuth Family
 KOIN—Newspaper of the Air
 KHQ—Studio; 4:15, News Album
 KJR—Talks & Tea Dansant
 KFT—Liberal Arts Series; Talk
 KNX—Haven of Rest
 KGB—4:25, Police Talk
 KSL—Town Crier
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

• KGO & network—Gould & Shefter, pianists; 4:45, Congress Hotel Orchestra
 KPO—Orchestra; 4:45, Barbara Lee
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Health Talk
 KJBS—Dance Orchestra
 KGCC—Studio Program
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—American Family Robinson; Recordings
 *KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Ivory Soap Stamp Club
 KOL—4:45, Adventures with the Marines
 KOIN—4:45, Hollywood Reporter
 KHQ—Book of Memories
 KGW—Abe Bercovitz, violin, to 4:45
 KJR—Snapshots
 KOMO—Talk; 4:45, Sacred Lyrics
 KSL—Jewel Box; U. S. C.
 KFT—Organ Recital; Just Plain Bill
 KECA—Better Business Talk to 4:45
 KFSB—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; 5:15, Chromos, Chas. Runyan, pianist
 KYA—Children's Hour
 KTAB—Jewish Radio News; Organ
 KLX—Black and White Melodies; 5:15, Jewel Box
 KROW—SERA Choral Ensemble
 KJBS—Dance Orchestra
 KGCC—Dancing Echoes; 5:15, Musical Adventures
 KGDM—Dance Orchestra to 5:15
 KQW—Popular Concert
 *KFRC & network—Diane and her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker; Hi-School Reporter
 KNX—Sunset Serenade; Organ
 KECA—John McIntosh Brown; Songs
 KFSB—Better Business; Studio
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

• KPO & network—Just Around the Corner
 KGO—5:45, Barbara Lee
 KPO—Audience Decides; 5:45, Little Orphan Annie
 KTAB—Dr. Thompson, talk
 KYA—Sonny & Buddy; 5:45, Campbell Corner
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health

KJBS—Dance Orchestra to 5:45
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 *KFRC & network—Varieties
 KGW—Ivory Soap to 5:45
 KJR—Drama; Orphan Annie
 KOMO—Stamp Club; Orientalogue
 KHQ—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; Orphan Annie
 KFI—Ivory Stamp Club to 5:45
 KFOX—News; Records
 KFSD—Studio; Farley's Rangers
 KECA—5:45, Flying Club
 KOA—Comedy Stars; Pac. Nomads

6:00 to 6:30 P. M.

*KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
 KGO—Dinner Concert; 6:15, Lum and Abner
 KYA—Cyrus Trobbe Orchestra
 KTAB—Recordings; News
 KLX—Arion Trio
 KROW—News; Royal Hawaiians
 KGGC—Dinner Dance
 KQW—California Department of Agriculture; 6:15, Recordings
 *KFRC & network—Chesterfield Program
 KJR—Scandinavian Reporter of the Air; Castles in Music
 KFWB—News; Aristocrats; Organ
 KNX—Luca's Concert Orch.; News
 KECA—Board of Education; News
 KFOX—News; Three Vagabonds; Al & Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

*KPO & network—John Charles Thomas, baritone
 KGO—Business Review; 6:45, Jimmy Allen, Air Adventures
 KYA—Cy Trobbe's Orchestra
 KTAB—Sport Page; Yolande De Lys
 KLX—Arion Trio
 KROW—Walkathon; Grace Herold Trio
 KGGC—Dinner Dance
 KQW—Market Reports; Music
 *KFRC & network—Adventures of Grace
 KJR—News; 6:45, Jimmie Allen
 KFWB—Organist; Jimmie Allen
 KNX—Lum & Abner; 6:45, Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmy Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

*KPO & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert
 KGO—Southern Harmony Four; 7:15, Agriculture Today
 KYA—Ernie Smith's Sport Page; 7:15, Drama
 KTAB—Italian News; Bible Class
 KLX—News; 7:15, Lotus Land
 KROW—C. W. Hammond; L'Italia News
 KQW—Weather; Voice of Portugal
 KGGC—Alice Christians; Harlem Sketches
 *KFRC & netwk—Jack Pearl
 KJR—Tonic Tunes; Dollars & Sense
 KFWB—Syncopters
 KNX—Watanabe & Archie; Songs
 KECA—Recordings
 KFOX—Eb & Zeb; Bobby & Betty
 KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

*KPO & network—K-7—Secret Service Spy Story
 KGO—Californians on Parade
 KYA—Cowboys; Gold Rush, Music
 KTAB—Socialist Labor Party; Days
 KLX—Manila Stringed Orchestra
 KROW—Variety Feature
 KGGC—Between the Lines; Tropical Tramps
 KQW—Italian Radio Theatre
 KOIN—Jimmie Allen; Beneficial Loan

*KFRC & network—Barnyard Serenade
 KOL—Speaker Stevenson to 7:45
 KJR—Carefree Capers
 KNX—In-Laws; 7:45, King Cowboy
 KFWB—Today down the Centuries; 7:45, Comedy Stars
 KECA—Symphony Hour; Records
 KFOX—Boy Detective; Vocal Duet
 KFSD—Web of Dreams
 KSL—Melodies; Comedy Stars

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Wandering Minstrel
 KYA—Cy Trobbe's Orchestra; Talk; Music
 KTAB—Melodious Melodies; Orch.
 KLX—Rhythmic Reporters
 KROW—Gerald Boccignone; 8:15, Watch Tower
 KGGC—Jewish Radio Hour
 KQW—Music of the Masters
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Neapolitans
 KNX—Frost Warnings; 8:15, Homer Canfield
 KFWB—Frankie Masters' Orchestra
 KECA—Symphony Hour
 KFOX—Cecil & Sally; Garden Talks
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

*KPO & network—Lanny Ross Log Cabin Orchestra
 KGO—Comedy Stars; 8:45, Sports Headliners
 KYA—Tom Coakley's Orchestra; 8:45, Venetian Blinds Trio
 KTAB—Ray System; Records
 KLX—Reflections of Romance; 8:45, Income Tax Talk
 KROW—Musical Album; 8:45, To be announced
 KGGC—We Salute; Mort Werner
 KQW—Music of the Masters
 *KFRC & network—Voice of Experience; 8:45, George Hamilton's Orchestra
 KOIN—Moods in Music; Orchestra
 KOL—8:45, Comedy Capers
 KJR—Olympic Hotel Orchestra
 KNX—Associated Entertainers; 8:45, Playing Your Own Accompaniment
 KFWB—Ted Flo-Rito's Orchestra
 KECA—Symphony Hour
 KFOX—Ted Flo-Rito's Orchestra

9:00 to 9:30 P. M.

*KPO & network—Town Hall Tonight
 KGO—Bal Tabarin Orchestra; 9:15, Veterans Program
 KYA—Trio; 9:15, Comedy Caravan
 KTAB—Nevada Nightherders
 KLX—Lee Baker; Rhythm Encores
 KROW—Boxing Matches
 KQW—Musings; Salon Orchestra
 KGGC—News; Wyoming Cowboys
 *KFRC & network—John Nesbit; 9:15, Jacques Renard's Orchestra
 KOL—Public Bench to 9:15
 KOIN—Little Show; 9:15, Joseph Sampietro
 KJR—News Reporter; Fireside Phantasies
 KNX—News; 9:15, Mary Kirk
 KFWB—Dance Orchestra
 KECA—News; L. A. J. C. Musicale
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt; 9:15, Feature
 KSL—Pinto Pete and his Ranch Hands; 9:15, Melodies We Love

9:30 to 10:00 P. M.

*KPO & netwk—Town Hall Tonight with Fred Allen and Artists
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn
 KYA—Comedy Caravan; 9:45, News; Famous Fights
 KTAB—News; Moment Musical

KLX—News; Fireside Phantasies
 KROW—Boxing Matches
 KGGC—Records; Salonesque
 KQW—Kirk of Sleepy Hollow
 *KFRC & network—George Hall's Orchestra
 KVI—News; 9:45, Otto Case
 KOL—Editorial Commentator; News
 KOIN—Lum & Abner to 9:45
 KJR—Phantasies; C. of C.
 KNX—The Crockets
 KFWB—Slumber Time
 KECA—Musicale
 KFOX—Beverly Hillbillies
 KFSD—Ratliiff's Orchestra
 KSL—Dance Orchestra

10:00 to 10:30 P. M.

*KPO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KGO—Williams-Walsh Orchestra
 KYA—Famous Flights; Singers
 KTAB—Oakland S. E. R. A.
 KLX—Recordings
 KROW—Boxing Matches
 KGGC—Mort Werner's Open House
 KPCR—News
 *KFRC & network—To be announced
 KVI—10:15, Organ Recital
 KOL—To be announced; Wen Niles Orchestra
 KOIN—10:15, Thru the Ember Glow
 KJR—Hal Grayson's Orch.
 KFI—10:15, Art World in Review
 KNX—Crocketts
 KECA—News; Dance Orchestra
 KFWB—Musical Celebrities to 10:15
 KFOX—News; 10:15, Organ
 KGB—News to 10:10
 KSL—Music; 10:15, Pianist
 KOA—Studio Program

10:30 to 11:00 P. M.

*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—News; 10:55, Reflections
 KYA—Orchestra; Organ
 KTAB—Recorded Vaudeville
 KROW—Dance Records
 KGGC—Mort Werner's Open House
 *KFRC & network—Knapp's Orch.
 KOL—Dance Music
 KGW—Elec. Trans.; Orchestra
 KJR—Till Tomorrow
 KNX—Pontrelli's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Marathon News; Tex Howard's Orchestra

11:00 to 11:30 P. M.

*KGO & network—Flo-Rito's Orch.
 KPO—Home Sweet Home, Organ
 KYA—Sandman Organ
 KTAB—Dansapations
 KROW—Walkathon; Records
 *KFRC & network—Dance Orch.
 KOIN—Jack Bains' Orchestra
 KOMO—Hal Grayson's Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

*KGO & netwk—Woodyard's Orch.
 KPO—Organ Concert
 KYA—Sandman Organ
 KTAB—Recordings
 KROW—Records
 KGDm—Fritz Wolcott's Orchestra
 *KFRC & network—Bill Fleck's Orchestra
 KOIN—McElroy's Band
 KGW—Bart Woodward Orchestra
 KFWB—Dance Orchestra
 KOMO—Moonlight Melodies
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—DX Program
 KROW—Midnight Vagabond
 KHJ—Recordings
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Feb. 14, 1935

8:00 to 8:30 A. M.

KPO—Edna Fischer, pianist
 • KPO & network—8:15, Tony Wons
 Scrapbook
 KGO—Accordiana; Studio Program
 KYA—Christian Science Reading;
 8:15, Mr. and Mrs. Reader
 KTAB—Shipping News; Stocks
 KLX—Recordings; 8:20, Stocks
 KROW—Commuters Clock
 KJBS—Recordings; Varieties
 KQW—Morning Melodies
 KGDM—Recordings
 KFRC—Recordings
 • KFRC & network—8:15 Academy
 of Medicine
 KOIN—Rhythms to 8:15
 KOL—Cecil & Sally to 8:15
 KOMO—Morning Reveries
 KHQ—Crazy Wells
 KVI—Records; Wandering Cowboy
 KFI—Church Quarter Hour to 8:15
 KNX—John Brown; Song Bag
 KECA—Accordiana; Recordings
 KFSD—Accordiana to 8:15
 KGB—Records to 8:15
 KSL—Melodies; Mary & John
 KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

• KPO & network—U. S. Navy Band
 KGO—Studio Program
 KYA—Morning Concert
 KTAB—Radio Shoppers' Digest
 KLX—Covered Wagon Jubilee
 KROW—Novelty Review
 KQW—Morning Concert
 KJBS—Dance Melodies
 KGDM—Records; 8:45, Talk
 • KFRC & network—Hollywood Country
 Church
 KOMO—Mary's Friendly Garden
 KHQ—Booster Broadcast
 KFI—Music; 8:45, Julia Hayes
 KNX—Song Bag; Tonic Tunes
 KSL—8:45, Mary and Bennie
 KOA—U. S. Navy Band; Marietta
 Vasconcelles

9:00 to 9:30 A. M.

• KPO & network—The Story of Mary
 Marlin; 9:15, Merry Macs
 KGO—Electrical Transcription; 9:15,
 Pair of Pianos
 KYA—Concert; Prudence Penny
 KTAB—Hour of Prayer
 KLX—Shopping List
 KROW—Melody Lane; Varieties
 KJBS—Popular Concert; Bargain
 KGGC—Morning Parade; Bargains
 KQW—Tuneful Topics
 KGDM—Cowboy; Personalities
 • KFRC & network—Voice of Expe-
 rience
 KFRC—9:15, Recordings
 KVI—9:15, To be announced
 KOMO—9:15, Carters; Merry Macs
 KGW—9:15, Merry Macs
 KHQ—9:15, Home Comfort
 KJR—Melody Palette; 9:15, Chil-
 dren's Program
 KFI—9:15, Home Nursing Hints
 KNX—Health Talk; Pop Concert
 KECA—Recordings
 KGB—9:15, Records
 KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—Martha Meade So-
 ciety
 KPO—9:45, Songs by the Kitchen
 Sink
 KGO—Pair of Pianos
 • KGO & network—9:45, Press-Radio
 News; 9:50, Soloist
 KYA—Jolly Bucketteers; Lover's
 Lane; Waltz Time
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KGGC—Star of Today; Songs



TOM BRENNEMAN

KFRC—3 P. M.

KJBS—Songs of Romance; Light
 Classics
 KQW—Gems of Melody; Better
 Vision Institute
 KGDM—News; Records
 • KFRC & network—Five Star Jones
 KFRC—9:45, Geo. Hall's Orchestra
 KOIN—Five Star Jones; 9:45, Air
 Shopping
 KOL—Prudence Penny to 9:45
 KVI—Dr. Burns; Mystic Melodies
 KJR—News; Early Echoes
 KHQ—9:45, Tull & Gibbs
 KGW—9:45, Modern Homemaker
 KFI—9:45, News Release
 KECA—Records to 9:45
 KNX—Music; 9:45, News
 KFSD—Stock Reports to 9:45
 KGB—News; 9:35, Records
 KSL—Five Star Jones; Jennie Lee
 KOA—Farm and Home

10:00 to 10:30 A. M.

• KPO & network—Woman's Maga-
 zine of the Air
 KGO—Beaux Arts Trio
 KYA—Columbia on Parade; 10:15,
 The Novelty Shop
 KTAB—News; Old Friend; Music
 KLX—Clinic; Records; Stocks
 KROW—Rhythm Revue
 KJBS—News; Organ; Congoin
 KGGC—Recordings; Salonesque
 KGDM—Recordings
 KQW—News; Popular Orchestra
 • KFRC & network—Allan Leifer's
 Orchestra; Wife Begins at 10:15
 KOL—10:15, Morning Melodies
 KOIN—10:15, Songs for You
 KJR—Home Makers; Irish Minstrels
 KNX—Eddie Albright's Family
 KECA—Recorded Program
 KSL—Orchestra; Mrs. Chapman at
 Home

10:30 to 11:00 A. M.

• KPO & network—Woman's Maga-
 zine of the Air
 KGO—Words and Music
 KYA—Organ Concert
 KTAB—Health Talk; Hillbilly
 KLX—International Kitchen
 KJBS—Vocalists; Melodies
 KROW—Concert; Melodic Interlude

KGCC—Theatre of the Air; Records
 KGDM—Records; Health Talk
 KQW—Aunt Sammy; Melodies
 KFRC—Better Business Bureau
 • KFRC & network—10:45, Pat Ken-
 nedy and Kassel's Orchestra
 KVI—Amusement Tips to 10:45
 KOIN—Consumer News to 10:45
 KJR—Club Minutes; Boviers
 KECA—Recordings
 KNX—Mary Holmes; Melody Race
 KSL—Colonial Dames to 10:45
 KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

• KPO & network—Standard School
 Program
 KGO—NBC Music Guild
 KYA—Organ Concert
 KTAB—Bargains; Rhythms; Records
 KLX—Anita & Orosco; Tonic Tunes
 KROW—Health Talk; Spotlight
 KGCC—Milady's Date Book; Waltz
 KJBS—Dance Orchestra
 KQW—Popular Orchestra
 KGDM—Organ Recital
 • KFRC & network—Little French
 Princess; Helen Trent Romance
 KOL—Cecil Solly; 11:15, News
 KOIN—This and That
 KVI—Observer; Health Talk
 KJR—Rhythm Rulers
 KNX—Marshall Grant, organ
 KECA—Recordings
 KGB—Recordings
 KOA—Huffman Harmonies

11:30 to 12:00 Noon

• KPO & network—Standard School
 Program; 11:45, Echoes of Erin
 KGO—Music Guild; 11:45, Agricul-
 tural Bulletin
 KYA—Dance Time; Snapshots
 KTAB—Blue Moments
 KLX—Margaret Reynolds; Scrapbook
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Accordion Capers; News
 KGDM—Organ Recital
 • KFRC & network—American School
 of the Air
 KHQ—11:45, Organ
 KGW—11:45, Dental Clinic
 KJR—Rhythm Rulers
 KFI—11:45, Charlie Wellman &
 Helen Hill
 KECA—Records; 11:45, Music Talk
 KNX—Talk; 11:45, Ironizer Talk
 KOA—Question Box to 11:45

12:00 to 12:30 P. M.

• KGO & network—Castles of Romance
 KGO—12:15, Financial Flashes;
 12:20, Luncheon Concert
 KPO—News Reporter
 • KPO & network—12:15, Western
 Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—Melodies; Agric. Period;
 Echoes of Portugal
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Vocal and Instrumental
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Recordings
 • KFRC & network—Roadways of
 Romance
 KOL—The Carnival Hour
 KVI—Mkt. Specials; Headlines
 KOIN—Scrapbook; Meier & Frank
 KOMO—Cowboy Joe; 12:15, Viennese
 Vagabonds
 KGW—12:15, Meier & Frank
 KHQ—Organ Recital
 KJR—Concert; 12:12, Grain Reports
 KFI—Fed. & State Mkt. Reports
 KNX—News; 12:15, Drury Lane,
 tenor
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—12:15, Interview; Orchestra

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Memory Paths
 KJBS—Dance Matinee
 KROW—California Farm Hour; 12:45, Hits of Today
 KGC—Mountain Music; Records
 KGW—Market Reports
 KGDM—Records; Threads of Tradition
 * KFRC & network—Roadways of Romance; 12:45, To be announced
 KOL—Carnival Hour
 KOMO—Vagabonds; Tea Time Tales
 KGW—News; 12:45, Organ
 KHQ—Luncheon Club
 KNX—Emil Baffa's Orchestra
 KECA—Recordings
 KSL—Utah State Agric. College; 12:45, Recordings

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner
 KYA—Shrine Club Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KGW—Friendly Hour
 KGDM—Recordings; 1:15, Sinfonians
 * KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band
 KOL—Julie Day to 1:15
 KJR—Uncle Hank; Headliners
 KNX—Pontrelli's Orchestra
 KECA—Recordings to 1:15
 KGB—1:15, Stocks; Farm Flashes
 KFSD—Rotary Club
 KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Cliff Nazarro, tenor
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Hollywood Hillites; 1:45, Ross Love
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Educ. Period; Recordings
 KFRC—Stocks; Christian Science;
 * KFRC & network—1:45, Convention Hall
 KOL—1:45, Bureau of Fisheries
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Paris Inn Orchestra
 KFSD—Old Time Program
 KGB—Parent Teachers' Association
 KSL—Convention Hall

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—National Congress of Parents and Teachers
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Records
 KLX—Bridge Talk; 2:15, Records
 KROW—Short Story Time
 KJBS—Blindcraft Ensemble
 KGDM—Records; News
 KQW—Blindcraft
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Bookworm
 KECA—Classic Hour
 KSL—Loretta Lee; Dental Clinic
 KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang

KGO—Silver Strains; 2:45, Tom Mitchell, baritone
 KYA—Lost & Found; Modern Notes
 KTAB—Romantic; 3:4 Time
 KLX—S. F. Stock; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Orch.
 KGDM—The Romancers
 KQW—Dance Matinee
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, records
 KNX—Musical Program
 KECA—Records
 KFSD—2:45, Studio Program
 KSL—Organ and A. M. A. Speaker; 2:45, Between the Bookends

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial
 KPO—3:15, Mickey Gillette's Music
 KGO—Angelo Ferdinando's Orch.
 * KGO & network—3:15, American Vocational Association Talk
 KYA—Poet's Interlude; Melody Man
 KTAB—Four-Four Time; Chinese News
 KLX—Jewel Box; Records
 KROW—Dance Matinee
 KJBS—News; Ballroom Favorites
 KGDM—Recordings; Piano
 KQW—Stocks & Bonds; Variety
 * KFRC & network—Feminine Fancies
 KHQ—Business & Pleasure; Club Bulletin
 KJR—Enchanted Land
 KGW—Eddie King
 KECA—Records
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Organ Recital
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
 KGO—The Family Cook Book; 3:45, Singing Strings
 KYA—St. Teachers College; Tangos
 KTAB—Sophistication; Talk
 KLX—Recordings
 KROW—Doc Shahan's Cowboys; Records
 KJBS—Afternoon Concert
 KGDM—Variety
 KQW—Organ Recital
 KFRC—Just Plain Bill
 * KFRC & network—3:45, Frank Castle's Matinee
 KOL—Studio Program to 3:45
 KVI—Blind Association Program; 3:45, Louis Nomellini, accordion
 KOIN—Newspaper of the Air
 KOMO—Birnbau's Bavarians
 KHQ—3:45, Sylvia Gray
 KFT—Ann Warner's Chat
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—D. S. Club; Records
 KOA—Microphone News; 3:45, University of Denver

4:00 to 4:30 P. M.

• KGO & network—Hal Kemp's Orch.
 KGO—4:15, Beaux Arts Trio
 KPO—News
 • KPO & network—4:15, Oriental Garden's Orchestra
 KYA—SERA Talk; Tea Dance Parade
 KTX—Oakland Recreation Dept.
 KTAB—Tea Time Melodies; 4:15, Lauretta La Marr
 KROW—Waltz Time; Serenade
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KQW—Popular Times
 KGDM—Gilmore Oil Program
 KVI—Story Lady; 4:15, Hollywood News
 * KFRC & network—Edgewater Beach Concert Orchestra; Louis Panico's Orchestra
 KOMO—Fire Prevention Talk

KJR—Tea Dansant
 KHQ—Happy Feet; 4:15, News Album
 KNX—Haven of Rest
 KFT—Liberal Arts Series; Radio Editors Interviewed
 KGB—Edgewater Beach Orchestra; 4:15, Louis Panico's Orchestra
 KSL—Broadcaster's Review
 KOA—4:15, Don Pedro Orchestra

4:30 to 5:00 P. M.

• KPO & network—Oriental Gardens Orchestra
 KPO—4:45, Barbara Lee Style Talk
 KGO—Beaux Arts Trio
 * KGO & network—4:45, The Song-fellows
 KYA—Dance Parade; Music
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Talk
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra; 4:45, Aubrey Loux, pianist
 KGGC—Studio Program
 KGDM—Recordings; Octette
 * KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KOL—4:45, Ralph Horr Talk
 KOIN—4:45, Hollywood Reporter
 KJR—Snapshots
 KHQ—Organ Concert
 KGW—4:55, Milton Gumbert
 KOMO—4:45, Tommy Thomas entertainers
 KNX—Dr. Mathews' Radio Church
 KFI—Organ Concert; Just Plain Bill
 KSL—4:45, Orphan Annie
 KFSD—Dr. McCoy to 4:45

5:00 to 5:30 P. M.

• KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
 KGO—Art and Music; 5:15, Melody Lingers On
 KYA—Children's Hour
 KTAB—Jewish Radio News; Organ
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dance Echoes
 KQW—Airs of South America
 KJBS—Popular Selections
 KGDM—Musical Program to 5:15
 * KFRC & network—Linit Charm Program
 KJR—Steamboat Bill; HI Reporter
 KNX—Sunset Serenade; U. S. C. Male Chorus
 KECA—Educ. Speech; Records
 KFSD—Studio Program

5:30 to 6:00 P. M.

• KPO & network—Fleischmann Variety Hour
 KGO—Melody Lingers On; 5:45, Little Orphan Annie
 KYA—Sonny & Buddy; Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Recordings to 5:45
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 * KFRC & network—Billy Batchelor; D. S. Club
 KJR—Records; Orphan Annie
 KNX—Drama of Youth; 5:45, Orphan Annie
 KFSD—Studio Program; Farley's Rangers
 KECA—Records; 5:45, Flying Club
 KSL—Tarzan; My Beautiful Lady

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat
 KGO—Dinner Concert; 6:15, Lum & Abner
 KYA—Junior Birdmen; Orchestra
 KTAB—Records; News

KLX—Arion Trio
 KRWW—News; Musical Album
 KGGC—Dinner Dance Review
 KQW—California State Dept. of Agriculture; Popular Orchestra
 * KFRC & network—Let's Go to Europe; Piano Fantasies
 KOIN—Organ; Piano; Moods in Music
 KOL—Chas. A. Reynolds; 6:15, Beautiful Melodies
 KJR—Scandinavian Reporter; 6:15, Castles in Music
 KVI—6:15, Talk by Mr. Powell
 KNX—Emil Baffa's Orchestra; News
 KECA—Noreen Gammill; News
 KFWE—News; Aristocrats; Organ
 KFOX—News; Vocalists; Al, Molly
 KSL—The Electric Hour

6:30 to 7:00 P. M.

* KPO & network—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Yolande De Lys
 KLX—Arion Trio
 KRWW—Walkathon; Dr. Fauci
 KQW—State Market Reports; 6:45, Tango Time
 KGGC—Dinner Dance Program
 * KFRC & network—Fred Waring's Pennsylvanians
 KJR—News; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KFWE—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

* KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Brooks Bros.; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Bible Class
 KLX—News; 7:15, Pianist
 KRWW—C. W. Hammond; L'Italia News
 KGGC—Arnet Amos; Recordings
 KQW—Weather; News; Voice of Portugal
 * KFRC & network—Fred Waring's Pennsylvanians
 KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour
 KNX—Watanabe & Archie; Songs
 KFWE—Fire Dept. talk; Hilarities
 KECA—Organ; Records
 KFOX—Eb & Zeb; 7:15, Bobby & Betty
 KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

* KPO & network—Paul Whiteman's Music Hall
 KGO—Forty-five Minutes from Broadway
 KYA—Story Teller; Gold Rush Days
 KTAB—Even' Songs
 KLX—Magic Harmony; Edna Parker, contralto
 KRWW—Melodic Tapestries
 KGGC—Between the Lines; Fireside Quarter Hour
 KQW—Italian Radio Theatre
 * KFRC & network—Leith Stevens' Harmonies
 KFRC—7:45, Nufol Clinic
 KOL—Speaker Stevenson to 7:45
 KVI—Dr. R. M. Mellor to 7:45
 KOIN—Jimmy Allen; Little Show
 KJR—Program; Waltz Dreams
 KNX—In-Laws; King Cowboy
 KFWE—Syncoptators
 KFRC—Boy Detective; Vocal Duet
 KECA—Waikikians
 KFSD—Chorus
 KGB—Comedy Stars; 7:45, Fireside Melodies
 KSL—Leith Stevens Harmonies; 7:45, The Hawk

8:00 to 8:30 P. M.

* KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Forty-five Minutes from Broadway; 8:15, Broadcast from the Schooner "Seth Parker"
 KYA—Love's Old Sweet Songs
 KTAB—Melodies; Records
 KLX—Reflections of Romance; 8:15, American Legion Talk
 KRWW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Melodies of Yesterday; 8:15, Rosicrucian Melodies
 * KFRC & network—Myrt & Marge; Little Jack Little's Orchestra
 KOIN—8:15, Comedy Stars
 KVI—8:15, Orchestra
 KOL—8:15, Comedy Stars
 KJR—Waltz Dream; Carefree Capers
 KNX—Frost Warning; Adierikans
 KFWE—Frankie Masters' Orchestra
 KECA—Property Studies by John Kennedy; Records
 KFOX—Cecil & Sally; Orchestra
 KFSD—Jimmie Allen; Studio
 KSL—8:15, Comedy Capers
 KOA—8:15, Comedy Stars

8:30 to 9:00 P. M.

* KPO & network—Standard Symphony Hour
 KGO—Leo Reisman's Orchestra; 8:45, Big Ben Dream Dramas
 KYA—Tom Coakley's Orchestra; Rainbows of Romance
 KTAB—Recordings
 KLX—Tracy Chamber of Commerce
 KRWW—Italian Program
 KGGC—Organalities; Mort Werner
 KQW—Bernard Pritchard, soloist; Crusade Against Crime
 * KFRC & network—Camel Caravan
 KJR—Carefree Capers; Romance
 KNX—Forge of Freedom
 KFWE—Ted Fio-Rito's Orchestra
 KFOX—Ted Fio-Rito's Orchestra
 KECA—Recordings
 KFSD—Eddie Wheeler's Orchestra
 KOA—Legislative Doings; Eddie Duchin's Orchestra

9:00 to 9:30 P. M.

* KPO & network—Standard Symphony Hour; 9:15, Winning the West
 KGO—George Olsen's Orchestra
 KYA—Sports Parade
 KTAB—Nevada Nighthanders
 KLX—Melodies; 9:15, Violinist
 KRWW—Italian Program; Royal & Ancient Order of Saps
 KGGC—News; Wyoming Cowboys
 KQW—San Jose State Debate
 * KFRC & network—Mobil Magazine
 KJR—News; Charlie Kent Singers
 KNX—News; Entertainers
 KFOX—Beverly Hillbillies
 KFWE—Jack Joy's Orchestra
 KECA—Story Teller
 KFSD—Aztec Half Hour
 KSL—9:15, Musicale Ensemble
 KOA—Orchestra; Orange Lantern

9:30 to 10:00 P. M.

* KPO & network—Winning the West
 KPO—9:45, Book Parade
 KGO—George Olsen's Orchestra
 KYA—Russian Melodies; 9:45, News; America
 KTAB—News; Music
 KLX—News; California Rangers
 KRWW—Royal Order of Saps; Congoin
 KGGC—Records; Dramatic Guild
 KQW—Dance Frolic
 KFRC—S. P. Junior C. of C.; News
 * KFRC & network—9:45, Leon Navarro's Orchestra
 KOIN—Lum & Abner; Sports
 KOL—Editorial Commentator; News
 KVI—News; Evening Meditations
 KJR—Musical Scrapbook; Orchestra
 KHQ—9:45, Romance of Achievement

KGW—9:45, Edwards Furn. Prog.
 KOMO—9:45, Jack & Melody Makers
 KFWE—Slumbertime
 KNX—Vocalist; The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Studio Program to 9:45
 KSL—Leon Navarro's Orchestra
 KOA—Orange Lantern; Dancing in Twin Cities

10:00 to 10:30 P. M.

* KPO & network—Richfield Reporter
 KPO—10:15, Waltz Time
 KGO—Mickey Gillette's Music
 KYA—Orchestra
 KTAB—Hit Tunes
 KLX—Dance Music
 KRWW—Royal Hawaiians; Sport Hillites
 KGGC—Mort Werner's Open House
 KFRC—News to 10:10
 * KFRC & network—To be announced
 KOL—To be announced; Wen Niles Orchestra
 KOIN—The Journal
 KOMO—10:15, Royal Seven
 KFI—10:15, Views of the News
 KFWE—News; Orchestra
 KNX—Crocketts
 KECA—Records to 10:15
 KFOX—News; Orchestra
 KGB—News; To be announced
 KSL—Kalawalla Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

* KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra
 KPO—10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Orchestra
 KTAB—Recorded Vaudeville
 KLX—Dance Music
 KRWW—The Star Parade
 KGGC—Mort Werner's Open House
 * KFRC & network—Knapp's Orch.
 KOL—10:45, American Weekly
 KOIN—Jack Bains Orchestra
 KOMO—Moonlight Melodies
 KGW—10:45, Bart Woodyard's Orch.
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KFWE—Tex Howard's Orchestra
 KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

* KGO & network—Fio-Rito's Orch.
 KPO—Bal Tabarin Orchestra
 KYA—Orchestra
 KTAB—Dansapations
 KLX—Stuart Hamblen's Roundup
 KRWW—Walkathon; Dance Music
 * KFRC & network—Dance Orchestra
 KOIN—Lionel Hampton's Orchestra
 KOMO—Orchestra
 KNX—Pontrelli's Orchestra
 KFWE—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—To be announced

11:30 to 12:00 Midnight

* KGO & network—Jimmy Grier's Orchestra
 KPO—Charles Runyan, organist
 KYA—Sandman Organ
 KTAB—Black & Tan, records
 KLX—Stuart Hamblen's Roundup
 KRWW—Recordings
 * KFRC & network—Organ Recital
 KOIN—Orchestra
 KVI—Organ; News and Tips
 KJR—Till Tomorrow
 KFWE—Dance Orchestra
 KFOX—Freddie Carter's Orchestra
 KGB—Organ

12:00 to Sign Off

KTAB—D-X Program
 KRWW—Midnight Vagabond
 KGDM—121 Nite Club Orchestra
 KGB—Records
 KJBS—12:01, Own Program to 7 a.m.

FRIDAY Programs

Feb. 15, 1935

7:00 to 7:30 A. M.

- KPO & network—Smackout; 7:15, Hazel Arth, contralto

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brun; Studio Program
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck to 7:45
- KJR—Market Quotation; 7:45, Christian Science Program
- KOL—Organ Program
- KFI—Stocks; Exercises; Church
- KHI—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Popular Selections; Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- * KFRC & netwk—8:15, Hollywood Country Church
- KOL—Cecil & Sally to 8:15
- KVI—Covered Wagon Jubilee to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—John Brown; Song Bag
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- * KFRC & network—Hollywood Country Church; 8:45, Jolly Journal
- KOL—8:45, Prudence Penny
- KVI—8:45, Wandling; Cowboy
- KOMO—Mary's Friendly Garden
- KNX—Song Bag; Tonic Tunes
- KECA—Recordings
- KSL—U. S. Army Band; Talk

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Studio Program; Beaux Arts Trio
- KYA—Concert; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Dance Melodies; Bargains
- KGGC—Morning Parade; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; Recordings
- * KFRC & network—Voice of Experience; 9:15, Recording
- KJR—Songs for Sale; Carter Prog.



GEORGE WEBSTER

NBC—Dramatic Artist

- KHQ—9:15, Burgan's Home Comfort
- KNX—Health Talk; Lal Chand Mehra
- KBCA—Recordings
- KOL—9:15, Records
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Dr. J. Douglas Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KQW—Concert
- KGGC—Star of Today; Song in Your Heart
- KGDM—News; 9:45, Records
- * KFRC & netwk—Five Star Jones; 9:45, Betty Crocker
- KOIN—9:45, Air Shopping
- KOL—9:45, Morning Melodies
- KVI—9:45, Mystic Melodies
- KHQ—Walt & Marlon; Tull & Gibbs
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Southern Serenader
- KFI—Helen Guest, ballads; News
- KXB—Music; 9:45, News
- KNY—News; Records to 9:45
- KSL—Five Star Jones; 9:45, Jennie Lee

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Vincent, tenor
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia on Parade; Music
- KTAB—News; Jerry Wilford; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Organ
- KGGC—Recordings
- KQW—News; Orchestra
- KGDM—Easy Chair; Records
- * KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Songs for You
- KJR—Home Makers Time; Women in the Shoe

- KOMO—Jack & Jill
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Organ Concert

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Concert; Melodic Interlude
- KJBS—Dance Tunes; Songs of Romance
- KGGC—Theatre of the Air; Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—So This is Hollywood; Talk
- * KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOIN—Consumers News
- KVI—Musical Program
- KJR—Club Minutes; Boviers
- KNX—Mary Holmes; Melody Race
- KECA—Chaparral Club; Records
- KFSD—Studio Program
- KOA—Best Foods; 10:45, Livestock and Produce
- KSL—Little Jack Little to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Recordings
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhytm
- KJBS—Dance Melodies
- KQW—Popular Orchestra
- KGGC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- * KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That, Art Kirkhams
- KOL—Cecil Solly; News
- KVI—The Observer; Talk; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Graut, organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons
- KGB—To the Ladies
- KOA—Magic of Speech

11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Frances Lee Barton's Kitchen Party
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Vocal; News
- KGDM—Organ Recital
- * KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KNX—Spice of Life; Talk
- KECA—Recordings
- KFSD—Feature Program

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Concert
- KYA—Scriptures; 12:03, Concert
- KTAB—Melodies; Agriculture Period; 12:15, Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Orchestra
- KJBS—Song Hits
- KGGC—Request Hour
- * KFRC & netwk—Rhythm Bandbox
- KFRC—12:25, Nourishine

KGDM—Friendship Club; Records
 KVI—12:15, Front Page Headlines
 KOL—The Carnival Hour
 KOIN—Walker's Scrapbook; Meier and Frank
 KOMO—Cowboy Joe; Vagabonds
 KHQ—Organ Concert
 KJR—Concert; Grain Reports to 12:15
 KGW—Me and My Shadow; Meier & Frank
 KFI—Market Reports to 12:15
 KECA—12:15, News
 KNX—News; 12:15, Drury Lane, tenor
 KFSD—Pianist to 12:15
 KSL—Payroll Builder
 KOA—U. S. Marine Band

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Concert; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Musical Auction
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Mountain Music; Records
 KQW—Weather; Market Reports
 KGDM—Recordings
 * KFRC & network—Grab Bag
 KOL—The Carnival Hour
 KVI—Capitol City News
 KOMO—Viennese Vagabonds; Tea Time Tales
 KGW—News Flashes; Piano
 KHQ—Stepping Along; Studio
 KNX—Dr. Mathews
 KECA—Concert Favorites, records

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, Vic and Sade
 KGO—Commonwealth Club Luncheon
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 KFRC—1:10, Closing N. Y. Stocks
 * KFRC & network—Pete Woolery and Orchestra; 1:15, Pro Art String Quartet
 KVI—Julie Day to 1:15
 KYA—Ch. of Com. Lunch
 KNX—Pontrelli's Orchestra
 KFSD—Stocks; 1:15, Studio Prog.
 KGB—Stocks; Farm Flashes to 1:15
 KSL—Shoppers' Guide to 1:15

1:30 to 2:00 P. M.

• KPO & netwk—Oxydyl's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Musical Strings; 1:45, Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; Dance Masters
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Faculty Program
 * KFRC & network—Pro Art String Quartet
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—Pair of Pianos
 KYA—International Troubadours
 KTAB—Globe Trotter; Songs
 KLX—Recordings; Romance
 KROW—Short Story Time
 KQW—Dance Matinee
 KGDM—Serenader; News

KJBS—Better Business Talk; 2:15, Events of Interest
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KOIN—Homemakers to 2:15
 KNX—The Bookworm
 KECA—Classic Hour
 KFSD—2:15, Studio Program
 KSL—Broadcasters' Review
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—Nellie Revell, interview; Geo. Devron's Orchestra
 KYA—Lost & Found; Records
 KTAB—Talk; Waltz Time
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Selfert Players; Orchestra
 KQW—Selfert Players; Orchestra
 KGDM—The Romancier
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Recordings
 KECA—Recordings
 KFSD—2:45, Studio program
 KSL—Milton Charles; 2:45, Betty Barthel
 KOA—Nellie Revell; Happy Jack

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music
 KGO—Jack Berger's Orchestra
 KYA—Symphony Highlights
 KTAB—Two-Four Time; Chinese Program
 KLX—Musical Jigsaw; Records
 KROW—Dance Matinee
 KJBS—Radio News; Records
 KQW—Stocks & Bonds; Music
 KGDM—Recordings
 * KFRC & netwk—Feminine Fancies
 KJR—Easy Chair; Enchanted Isles
 KHQ—Business & Pleasure; Club Bulletin
 KGW—Dental Clinic; Mark Daniels, baritone
 KFI—3:15, Taylor's Metropolitans
 KNX—Fed. of Women's Clubs
 KSL—Recordings
 KSI—Utah State Legislature; Junior Hour
 KOA—Hotel Astor Orchestra

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
 KGO—The Well Dressed Woman; 3:45, Singing Strings
 KYA—Symphony Highlights; Band
 KTAB—Sophistication; Hawaiian Music
 KLX—SERA Orchestra
 KROW—Housing News; Hits of Today
 KJBS—Hostess Hi-Lites
 KQW—Hostess Hi-Lites
 KGDM—Organ
 KFRC—Just Plain Bill
 * KFRC & network—3:45, Frank Castle's Matinee
 KOIN—Newspaper of the Air
 KOL—Studio Program
 KQW—King's Men; Sylvia Gray
 KOMO—Trio, Romantic
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—News; Musical Program

4:00 to 4:30 P. M.

• KGO & netwk—Phil Cook's Show; 4:15, Oriental Gardens Orchestra
 KPO—Radio Reporter; 4:15, Harry Stanton, basso
 KYA—Tea Dance Parade; Orchestra
 KLX—Records; Bro. Bob's Club

KTAB—Tea Time; Tunes; 4:15, Lauretta La Marr
 KROW—Waltz Time; Organ
 KJBS—Dance Orchestra
 KGDM—Gilmore Oil Program
 KQW—Navy Recruiting Program; Popular Tunes
 KGGC—Studio Program
 * KFRC & netwk—Court of Human Relations
 KHQ—4:15, News Album
 KJR—Notes in Rhyme
 KFI—Liberal Arts Series; Calif. Teachers' Association
 KNX—Haven of Rest
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

• KPO & network—Three Scamps; vocal trio
 KGO—4:45, Barbara Lee Style Talk
 KQW—For Girls and Boys Only
 KYA—Soloist; Orchestra
 KTAB—Keep Smiling Revue
 KLX—Club; 4:45, Health School
 KROW—Old-Fashioned Girl; Talk
 KJBS—Crime Dramas; Records
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Marvin George's Orchestra
 KGGC—Studio Program
 * KFRC & network—Louis Panico's Orchestra
 KFRC—Dr. J. C. Campbell
 KOIN—Hollywood Reporter
 KOMO—4:45, Silhouettes
 KJR—Musical Auction
 KHQ—N. W. on Parade
 KQW—Abe Bercowitz, violinist
 KFI—Organ; Just Plain Bill
 KNX—Jewel; Box; U. S. C.
 KFOX—Health & Psychology; 4:45, Marathon News
 KFSD—Dr. McCoy; Orchestra
 KSL—Adventures of Robin Hood; 4:45, Orphan Annie
 KOA—4:45, Studio Program

5:00 to 5:30 P. M.

• KPO & network—Beaux Arts Trio
 KGO—High School Hour; 5:15, John Teel, baritone
 KYA—Children's Hour
 KTAB—Jewish Radio News; Orch.
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KQW—Popular Concert
 KGGC—Dancing Echoes; Musical Adventures
 KJBS—Boy Scouts Program
 KGDM—Records to 5:15
 * KFRC & network—Selby Shoe Co.; 5:15, Billy Machelor
 KOL—St. Louis Blues to 5:15
 KVI—Last of the Mohicans to 5:15
 KOIN—Bob & Dolly to 5:15
 KJR—Capt. Cracker; 5:15, Reporter
 KHQ—5:15, Model Boots
 KNX—Synagogue of the Air
 KFVB—Jeanne Dunne; 5:15, Gold Star Rangers
 KECA—Care of the Eyes; Records
 KFOX—Playtime Lady; Records
 KGB—St. Louis Blues to 5:15
 KSL—Pullman Tailors; 5:15, Tarzan
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes
 • KPO & network—5:45, Ricardo and his violin
 * KGO & network—Organ Concert
 KGO—5:45, Little Orphan Annie
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Popular Records to 5:45
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KFRC—Og, Son of Fire; 5:45, Rajput's Adventures in India
 KOL—5:55, Nourishment Program
 KVI—Reichmuth Family
 KOIN—Nourishment; 5:35, Orchestra
 KJR—Drama; Orphan Annie

KHQ—Ivory Soap Program; Ricardo, violinist
 KOMO—Stamp Club; Mo & Nell
 KGW—Ivory Soap to 5:45
 KFI—Ivory Stamp Club to 5:45
 KNX—Og, Son of Fire; 5:45, Orphan Annie
 KECA—5:45, Records
 KFVB—Gold Star Rangers
 KPOX—Theatre News; Records
 KFSB—5:45, Farley's Rangers
 KGB—Robin Hood; 5:45, Rajput
 KSL—Harry Clarke, soloist and organ; Bobby Meeker's Orchestra
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie, comedienne
 KGO—Dinner Concert; Lum & Abner
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Recordings; News
 KLX—Arion Trio
 KROW—News; 8:15, Lee Davis Gang
 KGGC—Dinner Dance Review
 KQW—Department of Agriculture; 6:15, Popular Program
 * KFRC & network—March of Time
 KJR—Scandinavian Program; 6:15, Castles in Music
 KNX—Emil Baffa's Orchestra; News
 KFVB—News; Records; Talk; Organ
 KECA—Educ. Prog.; 6:15, News
 KPOX—News; Trio; Al & Molly

6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker
 KGO—Mindways; 6:45, Air Adventures of Jimmie Allen
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Spats; Yolande De Lys
 KLX—Arion Trio
 KROW—Walkathon; Grace Herold, Trio
 KGGC—Dinner Dance Review
 KQW—State Market Reports; 6:45, Royal Melodies
 * KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra and Guest Star KJR—News; Jimmie Allen
 KNX—Lum & Abner; Jimmie Allen
 KFVB—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmie Allen
 KFSB—Junior Chamber of Commerce; 6:45, Studio

7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith
 KGO—Cliff Nazarro, songs; 7:15, Chester Rowell
 KYA—Ernie Smith's Sport Page; 7:15, Drama
 KTAB—Italian News; Bible Class
 KLX—News; 7:15, Pianist
 KROW—Hammond; L'Italia News
 KQW—Weather; News; Voice of Portugal
 KGGC—Gene Chase; Orchestra
 * KFRC & network—Hollywood Hotel
 KJR—Tonic Tunes; Dollars & Sense
 KFVB—Synopators; Crime Drama
 KFOX—Eb & Zeb; Bobby & Betty
 KNX—Watanabe & Archib; Rajput
 KECA—Organ; Sports Talk

7:30 to 8:00 P. M.

• KPO & network—The Pause That Refreshes on the Air
 KGO—Plantation; Southern Harmony Four
 KYA—Cowboys; Gold Rush Days
 KTAB—Socialist Labor Party; 7:45, St. Mary's College
 KLX—Silver Strains; 7:45, Studio
 KROW—Echoes of Italy
 KGGC—Between the Lines; 7:45, Tropical Tramps
 KQW—Italian Theatre
 * KFRC & network—Thomas Lee Presents David Broekman

KOL—Radio Speaker Stevenson
 KOIN—Adventures of Jimmie Allen; 7:45, Organ
 KFI—Souvenirs to 7:45
 KJR—Rocky Mountaineers
 KFVB—Quartet; 7:45, Comedy Stars
 KNX—The In-Laws; King Cowboy
 KFOX—Boy Detective; Vocal Duet
 KECA—Scotland in Song and Story
 KSL—Orchestra; Alka Seltzer

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis; dramatic skit
 KGO—Mickey Gillette's Music
 KYA—Basketball Game
 KTAB—Melodious Melodies; 8:15, Fishin' Fool
 KLX—World Revue
 KROW—Echoes of Italy; Skit
 KGGC—Spanish-American Program
 KQW—Old Church Choir
 * KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Paths of Memory
 KNX—Frost Warnings; 8:15, Homer Canfield
 KECA—Recordings
 KFVB—Frankie Masters' Orchestra
 KFOX—Cecili & Sally; Garden Talk
 KFSB—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue
 KGO—Comedy Stars of Hollywood; 8:45, Nanette La Salle, contralto
 KYA—Basketball Game
 KTAB—Ray System; 8:45, Records
 KLX—Anita & Orosco; Notes in Rhyme
 KROW—Musical Album; 8:45, Bar X Rangers
 KGGC—We Salute; Mort Werner
 KQW—Waltz Favorites
 * KFRC & network—Jacques Renard and Orchestra
 KOIN—Little Show to 8:45
 KJR—Romance Time
 KNX—Master's Music Room; Talk
 KFOX—Recordings
 KFVB—Dance Orchestra
 KFOX—Dance Orchestra
 KFSB—Moments of Melody
 KOA—Emerson Drug Program

9:00 to 9:30 P. M.

• KPO & network—Caswell Concert; 9:15, Studebaker Champions
 KGO—Eno Crime Clues
 KYA—Basketball Game; Neighbors
 KTAB—Nevada Nighthiders
 KLX—Black & White Melodies; Lotus Land
 KROW—Royal Hawaiians; Crime Pictures
 KGGC—News; 9:05, Cowboys
 KQW—Dance Frolic
 KFRC—John Nesbit
 * KFRC & network—9:15, Hobbies
 KVI—Orchestra; 9:15, Otto Case
 KGO—9:15, Montag; Fireside Hour
 KGW—9:15, Fireside Hour
 KJR—News Reporter to 9:15
 KNX—News; 9:15, D'Italia
 KHJ—Witches Tales
 KFVB—Jack Joy's Orchestra
 KECA—News; Concert Pianist
 KFOX—Beverly Hillbillies
 KFSB—Furmbilt; 9:15, Feature
 KSL—Organ; Wrestling Matches
 KOA—Jack Denney Orch. to 9:15

9:30 to 10:00 P. M.

• KPO & network—Champions
 KPO—9:45, The Phillistine
 KGO—Pick and Pat
 KYA—American Weekly Drama; News
 KLX—News; Road Information; Dance Orchestra
 KTAB—News; Musical
 KROW—Watch Tower Program; Conzoin Program
 KGGC—Recordings; Tango Time

KQW—American Legion; Drama
 KFRC—9:55, News
 * KFRC & network—Geo. Hamilton's Orchestra
 KOL—Editorial Commentator; 9:45, News Flashes
 KVI—News Flashes to 9:45
 KOIN—Lum & Abner; Sport Flashes
 KOMO—Fireside Hour. Golden Memories
 KHQ—Orchestra; Serenade
 KFI—9:45, The Phillistine
 KFVB—Slumbertime
 KNX—Musical Headlines; Fights
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KSL—Wrestling Matches
 KOA—9:45, Don Pedro Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter
 KPO—10:15, Sportlight Review
 KGO—Dot Kay, contralto; 10:15, Williams-Walsh Orchestra
 KYA—Boxing
 KTAB—Hit Tunes
 KLX—Orchestra; Records
 KROW—Harmonies; Sports
 KGGC—Mort Werner's Open House
 * KFRC & network—Anson Weeks' Orchestra
 KOL—To be announced; 10:15, Wen Niles Orchestra
 KVI—Studio Program to 10:15
 KJR—Dance Orchestra
 KNX—Fights, Hollywood Stadium
 KFI—10:15, The Four Blackbirds
 KFVB—News; Orchestra
 KECA—Musical Celebrities
 KGB—News to 10:10
 KFOX—News; Orchestra
 KSL—Wrestling Matches to 10:15
 KOA—Don Irwin Orchestra

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Orchestra; 10:55, News
 KYA—Boxing; Fireside Soliloquy
 KTAB—Recorded Vaudeville
 KLX—Dance Records
 KROW—Masters' Music Room
 KGGC—Mort Werner's Open House
 * KFRC & network—Orville Knapp's Orchestra
 KOIN—Jack Bain's Orchestra
 KJR—Till Tomorrow
 KFVB—Tex Howard's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOX—News; Orchestra

11:00 to 11:30 P. M.

• KGO & network—Fio-Rito's Orch.
 KPO—Bal Tabarin Orchestra
 KYA—Al Rushton's Cardinals
 KTAB—Dance Orchestra
 KROW—Walkathon; Records
 * KFRC & network—Dance Orchestra
 KQW—Dance Orchestra
 KFVB—Nick Stuart's Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

• KPO & network—Bart Woodyard's Orchestra
 KGO—Organ Concert
 KGB—Dance Orchestra
 KYA—Organ
 KTAB—Black and Tan, records
 KROW—Dance Recordings
 KFRC—To be announced
 KOIN—Dance Orchestra
 KVI—Dance Orchestra
 KGW—Bart Woodyard's Orchestra
 KJR—Reflections of Romance
 KFI—D-X Program
 KFVB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—D-X Program
 KROW—Midnight Vagabond
 KGDM—Music and News
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.