

IN THIS  
ISSUE

“Marge” Analyzed by Graphologist

# BROADCAST WEEKLY

FEB. 24th to MAR. 2nd



KAREN GARDNER, "Old Fashioned Girl," heard over KROW  
Monday, Wednesday, Friday at 8:45 P. M.

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# BROADCAST WEEKLY

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THE attitude of Roxy toward amateurs is one worth commenting upon. No one person in radio has been instrumental in giving "breaks" to unknowns. Yet the old master stands firmly against the idea of amateur programs. He and Eddie Guest, the poet, hold alike on the theory of the amateur in radio. Their credo is: "Try out all in private; give the worthy ones an opportunity, and spare the untalented the humiliation of becoming a laughing stock."

Roxy would use the telephone to let the youngsters find out how they shape up. Usually, when talent is tried out in the normal way, two or three executives decide whether or not they have anything for the microphone. This process is called "auditioning." As Roxy builds his present programs on Saturday nights over CBS, he uses no amateurs. That is, in the strict sense. He may choose a singer who has never been featured before in radio, but he insists that they have had some training, either in stage or concert work or on a lesser known radio station.

If, he believes, listeners want amateurs, then his "wired radio" plan of auditioning should be used. It is simply this: An amateur appears at a microphone, but instead of his song being put on the airwaves, it is shot to a telephone switchboard and piped into a given number of homes, say 50 or 500. The listening jury votes, without knowing any more about the singer except that he or she is No. 1 or No. 25, and decides whether or not the amateurs have talent. With that ordeal over, the amateur soon learns the verdict and gains the knowledge concerning whether or not he would sound ridiculous if he did appear on the air. In that way, a lot of ditch diggers are kept from becoming fourth-rate performers and a very few are encouraged to try radio as a career.

It would seem to the casual observer that using the poor tyro to get laughs by his very "dumbness" is rather a cowardly trick. It is also a confession on the part of program builders that the funny men need help that

the present-day crop of material writers cannot give them. All of which leads to a thought: Who are the real amateurs—the dub performers—or the lads who build these programs?

\* \* \*

RADIO has done one thing to the concert stage, and that is to render almost hopeless those who refuse to sing in English, if what concert managers told the Revelers after their recent tour is true. Time was when an artist who sang in English was booed; now he's unappreciated if he sticks to foreign language. The popular type of song or semi-classic number will be the only thing that will save the concert goers. Radio with such things as the Sunday night tabloid operas in English, have let radio listeners hear the words in English; and radio, it would seem, overpowers the concert stage.

Informality rules the waves. No longer is the stodgy announcer or performer important. Edgar Guest, the versifier on the Household Hour of Musical Memories, cast the first stone at stodginess. And others, such as William Lyon Phelps, Jack Benny and Lawrence Tibbett have been carrying on the good work. If this keeps up, many listeners will fail to visualize the man at the microphone as a stiff-shirted snob who is bored at having to speak to so many common people!

Too few radio "creative minds" fail to realize that the ability to make listeners feel like "home folks" is radio's priceless ingredient. Gus Haenschen, with his American Album of Familiar Music, features the old songs. His arrangements are modern, but never overdone. Gus aims his programs frankly at the folks he hopes will whistle them the next morning—because the songs remind them of something that happened five, ten, or twenty years ago. Four years of steady broadcasting indicate the idea is a success.

The old-timers in radio have got to buy new garments if they want to hold their audiences.

# MICROPHONE GOSSIP



• • • Chic Sale, gray-thatched host at the mountain hotel, now set as the locale of the Monday night Shell Shows on NBC, got started as a professional entertainer by mimicking his sister's dramatic efforts after she had returned from a course in a theatrical school.

So successful was the youth in mimicry that he got a club booking in his home town, and received \$10 for a few minutes' appearance.

"How long has this easy money thing been going on?" Sale relates he asked himself. And he claims he hasn't done a tap of work since. Just acted.

• • • Your radio comic fails or succeeds according to the quality of his stooges. So believes Phil Baker, the jesting accordion player. "With the best material in the world no comic can hope to last without skilled support." Which explains why Baker gives many of the best lines to the members of his cast. The newest Baker recruit is Arty Aurbach, former New York newspaper photographer, who is vying with Leon Belasco as a potent dialectician.

• • • Marian and Jim Jordan impersonate as many as a dozen different characters on their NBC Smackout programs so effectively that even the young woman who assigns studios for broadcasts was fooled the other day. She called in Marian and Jim and said she was putting them in a larger studio because she couldn't see how in the world such a crowd of people could work in the studio to which they were assigned.

• • • Sons and daughters of film "somebodies" were featured in a recent stage presentation at the Cafe de Patee. In turning over the master of ceremonies reins over to Frankie Darrow, Russ Cantor, "The Little Man with the Big Voice," explained how come he knew them all. Only a few years ago, Russ was a messenger boy at one of the big studios.

• • • Calvin Hendricks, blind singer who is heard in Southern California over station KNX, was a recent visitor to both the Oakland and San Francisco studios of station KROW. His fine baritone voice, coupled with his excellent characterizations, make him a contender for "big-time" honors. He has returned to the South, taking along his "Seeing Eyes" dog—which was the reason for his past month stay here in Oakland. He and the dog have been getting acquainted with each other, and learning to work in traffic, as it is explained.

• • • Golfers on the Lincoln Course will know better next time. The three Rhythm Kings, KFRC harmony trio, were out for their weekly swing and smack exercises when one irate golfer raked the boys over the coals for holding up the play. Just as the annoyed one wound up for a perfect putt, the strains of "Why Don't You Practice What You Preach?" in perfect but loud harmony, muffed the gentleman's shot so nicely that he decided to play the next day instead. We're warning similar golf fiends that the boys have an appropriate song for every nuisance.

• • • The latest addition to the commercial staff of station KROW in San Francisco is Gerald J. Norton, according to E. Q. Wilson, San Francisco sales manager. Mr. Norton recently came north from Los Angeles, where he was with station KHJ as assistant sales manager.

• • • Do you like your news with a punch? It is evident from the avalanche of commendation pouring into KGGC, that the listening public deeply appreciates the newest station feature, "Between the Lines," which is presented nightly except Sunday at 7:30 p. m. National, state and local news and issues is commented upon from an editorial standpoint, and the commentator, Luther L. Putnam, veteran broadcaster and newspaperman, is being complimented for the striking manner in which he is bringing his comments to the listener. In presenting this program, KGGC is pioneering a new program idea, inasmuch as there is no really similar presentation on the air lanes anywhere.

• • • Richard Humber, maestro of the Champions, is still chuckling over requests he has received since he played the song, "Winter Wonderland," on CBS. A number of the requests for the new tune hit ask him to repeat his performances of "Winter Underwear."

• • • On cold days Gladys Swarouth likes to wear warm colors. She sometimes creates her own styles, too. She turned up at the Beauty Box Theatre rehearsal on a biting morning wearing an orange-colored sweater and an amusing, neutral-colored scarf which was nothing more or less than a skein of wool.

• • • Wilfred Glenn, basso of NBC's Revelers, was twenty years old before it was discovered he had a voice. His older brother happened to hear him singing at his work one day and straightway shipped him off to a singing teacher.

• • • Calvin Littlefield has resigned from his KJBS sales staff post to become western representative for a national magazine publishing firm. Howard Way has left the KQW production staff for a Hollywood continuity spot. Ray Lewis has been transferred from the KJBS sales staff to the KQW sales staff.

• • • "Considering that your time is worth a \$100,000 a year I am inclosing my check for eleven cents to pay for 45 seconds of it while you read this letter," began a communication from an Omaha listener found in Pat Barrett's mail the other day. Pat, who is Uncle Ezra of NBC networks, found that it took only thirty seconds to read the missive, so now he doesn't know whether he has earned his pay or not.

• • • When "extras" in the NBC Gibson Family are called upon to make crowd noises, or "walla walla," as the radio people call it, they don't just lapse into incoherent mumbo-jumbo. They have actual lines. The reason for this, the directors say, is that if a word or a line is picked up by the microphone, it must make sense.

• • • Zora Layman, who is one of radio's tall gal singers, was always sensitive about her height until she came to know Kay Francis, the screen star, intimately. Miss Francis is even taller than Miss Layman, so Zora quit thinking about her height being a handicap. Now she considers it an asset.

• • • Dale Carnegie, NBC author and lecturer, discovered while searching all over Chicago last Sunday for a much needed autobiography of Madame Ernestine Schumann-Heink, that the famous diva did not own a copy of it herself. "So you can see," she said, "I am no swell-head."

• • • It may not solve the problem of old razor blades, but it does suggest how to get rid of old phonograph records. Anyway, KFRC announcers and technicians have started the craze of placing the disused discs over a block of wood and letting them stay in a hot oven until they have dropped over the block, making, of all things, a vase! The best part of the finished product, aside from making an excellent cactus pot, is that you can leave an appropriate title on the base and mail it to an appropriate person.

• • • Don Ameche, leading man of NBC's Grand Hotel programs, stands on three rugs, each half an inch thick, when he broadcasts. He has a habit of stamping his foot to emphasize a point, and Ray Kremer, sound-effect man, resorted to the rugs to keep the noise from going on the air.

• • • The Tropical Tramps—Juan Cruz and Miguel Vilches—Columbia recording artists, have just returned from an eight weeks'

engagement at Seattle's exclusive Club Victor, where they were heard over an NBC hook-up. They are now exclusive KGGC artists and their programs are heard Wednesday and Friday at 7:45 p. m.

• • • The new baby daughter of Announcer and Mrs. Vincent Pelletier has been named Cheri after Cheri McKay, the pretty southern songstress of NBC's Merry Macs, heard from Chicago. Cheri considers it quite a distinction, because up to now she's had only dogs, cats and canaries named in her honor. She is the sister of Bennie Walker, editor of NBC's Woman's Magazine of the Air.

• • • It takes fifty-eight men to put on the White Owl shows on Wednesday nights. Besides Burns and Allen and Maestro Bobby Dolan, there are thirty-five men in the orchestra, nine singers, six actors, two announcers, two sound-effect men, and the control engineer, to say nothing of Georgie Stoll standing in the wings watching Bobby leading his band—that is his, except for ten fiddles who are imports from Raymond Paige's band.

• • • Every one a hit, and each came from Oklahoma!

That's the story of Jimmie Grier's three song stars, Pinky Tomlin, Larry Cotton, and his newest entertainer, Joy Hodges, the latter two currently singing with Grier at the Biltmore Hotel, Los Angeles, and heard nightly over NBC. Tomlin is on leave of absence to make a picture and will return to the air waves shortly.

Strange to say, the three singers attended school in the same town, Norman, Oklahoma.

Grier says he knows "There's gold in them thar hills," especially the hills of Oklahoma.

• • • Gene Clark of the KJBS production staff is presenting a radio version of Collier's column of unusual facts over KJBS and KQW every Friday morning.

Besides unusual items listed in the magazine, Clark gives little-known facts about music and musicians, illustrating with appropriate recordings.

• • • The Commuter's Clock—early morning feature on station KROW—is quite an institution in the mind of Ted Bindner, who handles this "before-train-time" broadcast. Since the station started this innovation in 1933, Ted has played 10,144 records and has given 10,821 time signals. Commuters take notice.

• • • Seen at the Whiteman Music Hall rehearsal . . . Helen Jepson and Helen Marshall, closest of friends, knitting both ends of a suit for Helen Jepson's baby, Sallie Patricia, with Ramona, who qualifies as an expert (knitress?) instructing . . . Paul Whiteman standing by looking as though he'd like to have a hand in the operations.

# NEWS *and* COMMENT

KTAB, the Associated Broadcasters outlet in San Francisco, has moved into new quarters in the Russ Building. The change was effective February 11.

The entire thirty-first floor of the building has been leased and remodeled for a complete station set-up including lounge, a main studio, several small studios, executive and sales offices, transmitting and control rooms.

Extensive remodeling, construction of sound-proof studios and the installation of new equipment has been underway since plans for the removal of the studios became known.

Philip G. Lasky, former station manager of KDYL, in Salt Lake City and a well known radio executive, is general manager of KTAB. Lasky took over the position of general manager on February 1.

Ψ

Entering radio via the Shell Show, on NBC at 9 p. m. Monday nights, Chic Sale has created a new character—the proprietor of a mountain hotel, who gives an hour of entertainment for his guests. In his new rôle the famous humorist brings to listeners his real, human wit which has been associated with every character he has portrayed.

Sale has created and played twenty-six distinct characters in vaudeville and musical comedy. All of his characters are real and human. He never laughs at their oddities but laughs with them. When he plays a part he becomes that person in fact, and feels as that character would feel, acts as that person would act, and says what that person would say in real life.

Sale comes from a family that boasted seven ministers. John Sale, a pioneer ancestor of his, was closely associated with Daniel Boone's early explorations. Another founded the first church in Cincinnati.

Although he lives in the wealthy and exclusive Beverly Hills district in a simple white frame house, Sale is really as rural as his amusing characters. On Christmas morning he shocked the neighborhood by driving a goat and cart up to his house where he presented it to his son, who promptly announced he preferred an "auto with pedals."

Ψ

Announcement has been made by Thomas Lee, head of the Thomas Lee Artists Bureau, that Pete de Lima, manager of the organization since the spring of 1934, has left his post and that Robert Braun, member of the bureau staff for more than a year, has assumed the managerial position.

De Lima came to Los Angeles for the double purpose of piloting the Lee Artists Bureau and of bettering the health of his

eight-year-old daughter. With the youngster returned to normal, robust health, De Lima will return to New York and there rejoin his former affiliate, the Columbia Artists Bureau.

Braun, active with De Lima in the latter's organization of the local bureau under Mr. Lee's guidance, assumed his new responsibilities February 16.

Ψ

The first home-made layer cake ever to be successfully broadcast over Uncle Sam's network, it is believed, reached Miss Ethel Mohren, bookkeeper at KFOX in Long Beach, on her recent nineteenth birthday.

The cake, three layers high and covered with white icing, arrived via parcels post. It had traveled all the way from Bloomington, Illinois, where it had been prepared and packed by Miss Mohren's mother. And it reached Long Beach, believe it or not, without so much as a crack in the icing.

The distance covered by the cake was approximately 2,250 miles. How long it took for the journey isn't stated; but it is a fact that it was practically as fresh as if baked the day before its arrival. Miss Mohren's fellow office workers, who shared in the feast, swear to it.

Ψ

Four small inverted bowl shaped units of porcelain are all that support the great 62-ton mass of steel that forms the 500-foot "vertical radiator," which KNX, Hollywood, is now testing as its new antenna.

A sharp contrast with the four massive concrete pillars and the giant shaft of steel, these fragile looking bits of porcelain are the insulators that electrically isolate each leg of the steel tower from its base. And to the casual eye, it would seem that just an ordinary weight would crush them to bits.

Yet they actually are capable of withstanding a compression of 600,000 pounds each, and an electrical stress of 85,000 volts. Each insulator weighs 1,000 pounds, despite the small appearance. They were manufactured especially for the KNX broadcasting tower, by the Locke Insulator Company.

Ψ

Southern California fans witnessed the "arrival" of a new luminary on the air last week with the appointment of Julius Leib as musical director of KGB, the fast growing Don Lee station in San Diego. Julius Leib, formerly musical director of WIBW, Topeka, and conductor at Loew's Midland Theatre in Kansas City, Mo., brings to KGB a wealth of ability and experience as composer, arranger and director. He will be directly in charge of all musical programs

originating in the studios. In making public this appointment, Lincoln Dellar, KGB manager once again reveals the policy which has been long apparent to San Diego fans of building local programs whose musical excellency equals network quality in every respect. Mr. Leib's experiences as guest conductor of the KMBC Salon orchestra during its Sunday afternoon broadcasts over the Columbia web, and his extensive work in arranging symphonic programs will be utilized to the fullest extent in continuing the forward steps in musical production over KGB. Already his presence is felt in the popular evening program "Fireside Melodies" which also features his talented son, Robert Leib, violinist in the ensemble.

Ψ

In a tiny, snow-bound cabin in the High Sierra, the nation's smallest dance in honor of the President's birthday, took place.

One dollar, "proceeds" of the dance has been forwarded to the Warm Springs Foundation by the National Broadcasting Company in accordance with the request expressed in the following letter, received at the NBC studios in San Francisco:

Al Tahoe, California,  
February 1, 1935.

National Broadcasting Company,  
San Francisco, California.

Please find enclosed one dollar, which I would like to have added to the Warm Springs Foundation Fund. It is the sum realized from what was probably the nation's smallest dance held on the President's birthday. Here is the story and the setting:

Picture an eight by fifteen foot cabin, way up in the snow bound High Sierra Mountains. The home of an old soldier of fortune of the type popularly called "Hill Billy."

The old soldier, and one young married couple, just kids. The young couple came over the snow a long, long way on skis for the party. Just the three people in that tiny cabin held a President's Birthday Dance.

The dancing space could not have been larger than six feet square and even then the table had to be put on the bed and the old soldier (no he could not dance) had to sit on the bed, too.

Over the radio came the same music to which thousands of other couples danced. Danced to help swell the fund for research and medical aid for unfortunate children.

The proceeds of this tiny dance are being sent to KPO to be forwarded to the proper agency, since no other method is known of reaching that agency.

This letter will travel far by a messenger on snowshoes before it reaches Lake Tahoe and a post office. And since the letter is only an explanation and a request it does not need a signature, does it?

Thank you NBC.

If Phil Huston, stage player, had been dining on oysters when he bit into a pearl the other evening at the home of friends, he would have claimed the pearl as his own with none to deny his right of ownership.

But it was marinated herring and there wasn't an oyster in sight. So he and other dinner guests, including Eugenie Leontovich, the actress, began a search for the owner. It ended a few minutes later when Countess Olga Albani, soprano star of NBC's Silken Strings program, telephoned the hostess to be on the lookout for the pearl setting from her ring.

Then it was recalled that the singer had stopped in at the outset of the meal and had reached across the table in greeting the diners. Apparently the pearl had fallen from her ring into the dish of herring and had found its way into Huston's mouth.

On being informed the pearl had been found, Countess Albani continued with her program rehearsal, which had been interrupted when she discovered her loss.

Ψ

The importance of California-made electrical transcriptions for radio stations seems to be shown in the formation of American Radio Transcription Agencies just established at 29 Bligh Street, Sydney, Australia.

The group will purchase United States transcribed radio discs for distribution in Australia.

Miss Grace Gibson will be manager. She is assistant production manager and head of the electrical transcription department for 2GB in Sydney. She went to Australia a little more than a year ago after being associated for several years with the Freeman Lang sound studios in Hollywood.

Ψ

Coast DX fans have reported more than the average success this "winter season" in tuning stations in Australia and New Zealand.

2GB, Sydney, Australia, seems to be one of the most consistent with its power of 3,000 watts and on the 316 meter band.

Among coast fans who have reported reception direct to the station is Elwin T. Smith, of Harrah, Washington, who wrote that the programs . . . were coming in strong, with no fading, but some static.

The Australian station is directed by A. E. Bennett, who was recently elected president of the Australian Federation of Broadcast Stations.

While the 2GB staff has a wealth of "live" talent, many of its programs are transcription ones from Hollywood. The station takes the entire output of Radio Transcription Company of American and the World Broadcasting System, as well as many others including the new "Radio Short Stories of the Air" by Harry Earnshaw, and the Sunday Players Bible series.

The old wheeze, "Absence makes the heart grow fonder," seems to be coming into its own so far as Chandu is concerned. Though the program has not been in production for a year, the demand for Chandu programs still continues, and rumor hath it that the ever-popular mystery serial will soon stage a comeback in a large-sized, national way.

In the meantime, Chandu has proved popular in Puerto Rico and Buenos Aires. The Conquest Alliance Company, New York, has purchased Chandu scripts for radio stations in those two places. Every two scripts will be condensed into one act, translated into Spanish and staged as live broadcasts.

Down in Australia, at Sydney, 2GB will present 185 transcribed episodes of Chandu in 1935. The purchase was made from Earnshaw-Young, Inc., Los Angeles, through A. E. Bennett, Sydney, for Saunder's, Ltd., largest retail jewelry firm in Australasia. Mr. A. Basser, managing director, made the trip to Los Angeles early in February to arrange for prizes to go with the program. He returned immediately to Sydney.

Still more evidence of Chandu popularity comes in the fact that the Saalfield Publishing Company, Akron, Ohio, in the spring will publish "The Return of Chandu," as a 10 cent book in a million copy edition. And, by way of still more Chandu interest, Principal Pictures, after two seven-reelers of Chandu, is now filming the mystery serial as a talkie serial.

Thus the mystic figure of Chandu, created by Harry A. Earnshaw, continues on.

**Mike Mannerisms.**—Most self-composed of the CBS conductors is Howard Barlow, who is consistently calm, mild-mannered, even-tempered. His directions are given gently, quietly. His corrections are pointed out with amiable patience. No music stand or score appears before his podium because he knows by heart everything played. When his men finally master a difficult passage after several attempts, Barlow cries, "That's it!" and encourages the orchestra with a reassuring "Thank you."

Late workers in CBS New York headquarters who observe one lone studio alight as they leave in the wee hours needn't guess who is there. The swell of a mighty crescendo that comes to their ears through the studio door brings to their minds a vision of Johnny Green. He is a tireless worker, who throws off his jacket and vest, opens his shirt collar, and thereafter cares not whether his long black hair stays put or not. Johnny plays solo passages on a piano, his left hand striking intervals eleven notes apart with incredible accuracy as his right ripples over slippery cadenzas.

Johnny recently sprained a ligament in his hand because of such antics, a fact which suggests comparison with Lud Gluskin. The continental leader spares no athletics to get

the effects he desires from his orchestra. He utilizes to the full the radius in which his arms can swing. Lud has thrown his shoulder out of joint twice since he returned to America from European successes.

Andre Kostelanetz presents a study in versatility. He turns from an accompaniment to an operatic aria sung by Lily Pons, Lucrezia Bori or Richard Bonelli, to the light literature of the musical comedy stage. His mannerisms are always the same—trained, precise, authoritative, with a fine feeling for tonal nuances and evanescent shadings of color. "Kosty" gives the impression it is all very simple, but a glance at his score will prove otherwise.

Fred Waring works out coloring with his bare hands instead of a baton. He manipulates those hands into a gesture of supplication when the boys stand up to sing. Fred sways back and forth and jerks his head for the proper effect. For full round tones he opens his mouth wide in pantomime to suggest to his men the way to do it. When they sit down and play again, there's no stopping Fred. He's everywhere.

Freddie Rich has a similar gesture. With only one hand, however. He clutches it and brings it up quivering towards him while he holds his baton high in the other hand. He compresses his lips inwardly.

The stern beat of a metronome is Isham Jones' gesture. His baton is cut smartly through the air by sharp wrist and elbow movements. It describes a straight vertical line for the first accented beat; for the second it whips into something of a quick figure eight. Isham rarely changes his standing position. Glen Gray's conductor, Mel Jensen, achieves that seductive quality in the orchestra's rhythm with similar firm beats. But whereas Jones' baton goes up and down, Mel's whole body does it. One foot taps the tempo.

• • • The third new Al Pearce gang regular member to join during the past three weeks is William H. Wright. (Jennison Parker, his partner in Yahbut and Cheerily went to KHJ.) The other two new members are John Eugene Hasty, writer, and Tizzie Lish.

• • • Charles Goodman, who recently was graduated from the Studio Frolic at station KROW to the Horace Heidt aggregation in San Francisco, was a recent visitor to the Oakland studios. Charles is standing success well, and is still wearing the same size hat.

• • • Beatrice Lillie's broadcasts are making a great hit with the boys at the famous Harrow school in England. Her son Robert is a student there and gets recordings of the programs about two weeks after they are aired and plays them over and over, to the delight of his classmates.

The title "SILHOUETTES" is centered at the top in a large, bold, serif font. On either side of the title is a silhouette illustration. On the left, a figure stands playing a saxophone. On the right, a figure sits at a desk with a typewriter, looking at a sheet of paper.

# SILHOUETTES

FROM selling auto horns to "tooting the horns" of well known picture stars, to writing the inside stories of their lives, is the course of the career of Jimmie Fidler, Hollywood's ace correspondent, who began a weekly program of cinema gossip on an NBC nation-wide network January 16, at 7 p.m., under the sponsorship of the makers of Tangee Lipstick.

A true son of the Old South, Fidler was born in St. Louis and educated in the schools of Mississippi and Tennessee. Eighteen-year-old Fidler volunteered for service in Uncle Sam's Marines during the World War, and was the youngest officer ever commissioned in the Marine Corps.

Shortly afterward he entered the automobile accessory business in Memphis, but that was short-lived as the desire for travel seized the blonde, blue-eyed Southerner. So he sold his business and set out for Hollywood where he had heard fortunes were to be made.

He began as an extra and within a few months had worked his way to semi-important rôles, one of them Wallace Reid's brother in "Always Audacious." When, in 1920, the studios had their first major shut-down, Fidler was caught in the panic, and down to his last penny, washed dishes in a cafe for several days. Then he landed a job on a Los Angeles newspaper, jumped to the "Hollywood News" as motion picture editor, later became city editor, and then deserted the Fourth Estate to join the old Famous Players-Lasky Company (now Paramount). He handled publicity for many famous film stars, including Rudolph Valentino.

His most embarrassing situation occurred when he was assigned to handle both Gloria Swanson and Pola Negri, and these two highly temperamental stars suddenly declared war on each other. Fidler was "in the middle," literally and otherwise. He finally flipped a coin—heads he would continue with Miss Swanson, tails he would remain with La Negri. It fell heads.

"Miss Swanson was my first assignment as a publicity man," Fidler recounts. "The first day on my new job as press agent I was told to handle her publicity. Whereupon everybody else in the department lent me solace. They told me how difficult she was: how she made life miserable for her press agent; how others in the department had lost their jobs because they had failed with her. It scared me, because I was just a kid of twenty-two.

"I decided to have it out with Miss Swanson at once. I went to her dressing room and introduced myself. I told her I had just

joined the staff. 'If you'll help me I can make good on this job,' I said. 'But if you won't cooperate, I'll fail. It all depends on you.' She stared at me for a moment, then broke into laughter. Then she offered her hand and said 'I'll do everything possible.'

"She lived up to her word. This star, then queen of Hollywood, often held up production to help me get photographs, often remaining in the studio until past midnight."

After a long period with Paramount, Fidler went into business for himself, building his publicity organization to the point where he had some forty stars and directors as clients. But an era, called the depression, came along and Fidler turned to his present field—motion picture magazine writing. He is now Western Editor of "Screenland Magazine," and also writes for a number of other national publications.

In 1933 Fidler was invited to appear as an interviewer on NBC's Hollywood on the Air. He interviewed Dorothy Jordan, and clicked so solidly that he was retained in that capacity. His fan mail reached amazing proportions, and although he has not been on the air for nearly three months, several thousand letters a month come into the NBC Hollywood studios for him.

Fidler is a four-handicap golfer, playing usually with Bing Crosby, Dick Arlen, Randolph Scott and James Dunn, and often sitting at the bridge table with Oliver Hardy (Laurel and Hardy), Guy Kibbee and Grant Withers.

The new Tangee Hollywood gossip dispenser describes himself as "a drug store lunch counter addict, a pianist for his own amusement and others' suffering, and a comfortable dresser."

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MEL VENTER, KFRC announcer, was born in Sacramento twenty-four years ago. Started in radio when eighteen years old doing a football and baseball broadcast over KFBK, Sacramento. Was chosen by the New York Telegram in 1931, in its annual All-American radio selections, as one of the Nation's best announcers.

Mel graduated from Stanford University in 1932, and spent a short time in the Pacific Northwest announcing, coming to KFRC, San Francisco early in 1933. Venter has been heard on transcontinentals from KFRC. He is one of the producers of the Happy-Go-Lucky Hour and is often heard on the Blue Monday Jamboree in original skits of his own. He enjoys writing and is a football fan.



# HANDWRITING

AND

## Radio Personalities

By RITA LOMAS  
(Formerly Zita Lomas)

### DONNA DAMEREL ("Marge" to you)

**A** FEW weeks ago I analyzed "Myrt's" handwriting. So now it's time to bring on the other half of the famous CBS radio team.

"Marge's" writing, which appears on this page, has been, for space reasons, greatly reduced from original size.

It is the large, open, and swinging type which reflects ease in talking, graciousness of manner, and a genial sociability which makes mixing amongst people an easy and natural thing.

*Sincerely,  
"Marge" of  
Myrt + Marge  
(Donna Damerel)*

**NOTE:** This handwriting is considerably reduced from original.

There are no signs of repression, inhibition, timidity, constraint or any of those negative elements which torture so many individuals, keeping them in a shell from which they are unable to escape. In this respect, "Marge" is very fortunate. Her writing is the reflection of a spontaneous, expressive and sparkling personality, quite literally "oozing" charm and magnetism.

The curved, sloping and spaced-out style denotes a warmly affectionate, sympathetic and kind-hearted nature. The writing in general, but particularly the swinging, up-turned finals and open capital "D's," show lavish generosity, with a tendency to extravagance and improvidence.

Both "Myrt" and "Marge" have handwritings which reveal open-handed, open-hearted, magnanimous, lenient and broad-minded natures. They'd be grand people to know.

In "Marge's" writing, the even tempo, rhythmic swing along the base-line, and again those rounded, upturned finals, show a love and appreciation of music. Coupled with the long lower projections, which denote a liking for action and movement, it indicates a taste for dancing.

"Marge" could become a successful writer, if she chose to devote her time and energies to this work. Fluency of thought and expression, and an alert, quick mind are embodied by her writing. Those Greek "e's" show an interest in cultural things, while the combination with ordinary "e's" in this kind of hand denote versatility.

She exemplifies general all-round ability, rather than outstanding talent for one specific thing. Her writing shows a fine adaptability, but no vivid originality of any kind.

With her spontaneous expressiveness, and nicely developed poise, tact and graciousness, she could excel as a hostess. You may be sure that "Marge's" home, while it probably wouldn't be a model one, from the standpoint of cold, brittle, prosaic things like system and schedule, would be a gay and charming place, where people love to gather for good times of the pleasantly informal variety.

The graceful, harmonious formations in the writing as a whole, express artistic appreciation and aesthetic sense. "Marge" is keenly responsive not only to rhythm and social pleasures, but also to color, romance, sentiment, beauty and imagery in all forms. Harmony, balance and symmetry in her surroundings are essential to her temperament.

Appreciation, of a far-reaching kind which goes in all directions, is one of her leading traits of character. It gives her not only the faculty of enjoying everything in life to the utmost, but also a sense of warm, genuine pleasure, and a sincere desire to reciprocate when anyone does anything for her. She is always ready to say the kind word or do the little thoughtful thing which can mean so much. In that quality lies much of her tact and graciousness.

Naturally, like any human being, she has her weaknesses, but they are of the sort which will never cause anybody to like her any less. . . . Over-generosity, sometimes extravagance, and impulsiveness. Her will power is just about average in strength—not indomitable like "Myrt's." "Marge," however, is far less moody, and in general easier to get along with. Then, on the other hand, "Myrt" has more creative imagination. But I mustn't start off now on a long-drawn-out comparison! . . . \* \* \*

Why not have a highlight analysis of your handwriting by Rita Lomas? Send a short note and 50 cents, and address Rita Lomas, 1114 Mission Street.

# SUNDAY Programs

Feb. 24, 1935

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
 KGDM—Weather, Records  
 KSL—Organ; Christian Sci. Church  
 KFOX—El Despertador  
 KOA—Radio Pulpit

## 7:30 to 8:00 A. M.

KGDM—Recordings  
 KVI—7:45, Temple Baptist Church  
 KFOX—Recordings  
 KSL—Comic Strips  
 KOA—Morning Musicale

## 8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Walberg Brown String Quartet  
 KGO—Electrical Transcription  
 KYA—8:15, Christ. Science Reading  
 KROW—Commuters Clock  
 KJBS—Close Harmony  
 KGDM—News; Organ  
 \* KFRC & network—Reflections  
 KJR—Coast to Coast, recorded  
 KEX—Sacred Music; 8:15 Concert  
 KVI—Temple Baptist Church  
 KHJ—Sunday Times Comic  
 KNX—Sharplesville  
 KPWB—Records; Funnies  
 KFI—Church Quarter Hour to 8:15  
 KFOX—Percy and His Father; 8:15, Examiner Comics  
 KSL—Comic Strips  
 KOA—News; 8:05, Colorado State College of Education

## 8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
 KGO—Electrical Transcription  
 KYA—Science Reading; 8:45, Sabbath Hymns  
 KTAB—Sunrise Symphony; Watch Tower  
 KROW—Swedish Meditations  
 KJBS—Morning Concert  
 KGDM—Chapel  
 \* KFRC & network—Salt Lake Tabernacle Choir and Organ  
 KOL—P. I. Comic Section  
 KVI—Radio Gospel League  
 KOIN—Sunday Concert  
 KHQ—Gus Mack  
 KJR—Coast to Coast, Recorded  
 KPWB—Funny Paper Man  
 KNX—Associated Entertainers  
 KECA—Recordings  
 KFOX—Examiner Comics

## 9:00 to 9:30 A. M.

• KPO & network—Major Bowes' Family; 9:15, What Home Means to Me  
 KGO—Chronicle Comics  
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
 KTAB—Seventh Day Adventists  
 KROW—Morning Melodies  
 KJBS—Popular Hits; Congoin Prog.  
 KGGC—Melodies; Bargain Basement  
 KGDM—Bondons  
 KQW—Organ Melodies  
 \* KFRC & network—Salt Lake Tabernacle  
 KOIN—The Journal  
 KJR—Early Echoes; Irish Minstrel  
 KNX—John Brown; Lal Chand Mehra  
 KPWB—Electric Transcription  
 KECA—Recordings  
 KFOX—Recordings  
 KFSD—9:15, Studio Program  
 KOA—Capitol Family; 9:15, "What a Home Means to Me"

## 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air  
 KPO—Mickey Gillette's Music  
 KYA—Funny Paper Man  
 KTAB—Seventh Day Adventists



WILLIAM DON  
 KLX—7:45 P.M.

KROW—Morning Concert  
 KJBS—Dance Orchestra; Melodies  
 KGGC—Sunday Concert  
 KGDM—Watch Tower; 9:45, Comics  
 KQW—Funnies; Gems of Melody  
 KFRC—Garden Guide  
 \* KFRC & network—9:45, John Keats Anniversary Program from London  
 KVI—Musical Program  
 KOL—Democratic Talk to 9:45  
 KOMO—Trio Romantic  
 KNX—Citadel Band  
 KFOX—Recordings  
 KECA—Recordings  
 KPWB—Records  
 KGB—Top of the Morning; John Keats Anniversary  
 KSL—Melody Parade  
 KOA—University of Colorado to 9:45

## 10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
 KPO—Pair of Planos; Grace Frankel and Gertrude Lyne  
 KYA—Funny Paper Man; 10:15, Rhythm Princes  
 KTAB—Tenth Ave. Baptist Church  
 KROW—Oakland Bible Center  
 KJBS—Music Beautiful; Records  
 KGGC—Records  
 KQW—Salon Orchestra; 10:15, Baptist Church  
 KGDM—Echoes of Nineties  
 \* KFRC & network—Church of the Air  
 KOMO—Novelities  
 KHQ—10:15, Magic Travels  
 KHJ—10:15, Randall String Quartet  
 KNX—Organ; Pop Concert  
 KHJ—Sunday Morning Breakfast Hour with Ken Niles  
 KECA—Maurice Zam, pianist  
 KPWB—Recordings  
 KFOX—Sunday School; Marathon News  
 KOA—10:15, Better Housing Talk

## 10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference  
 KGO—Electrical Transcription  
 KYA—Ross McKee Concert; Concert Stars  
 KTAB—Church Services  
 KROW—Bible Stories; Watchtower  
 KJBS—Dance Recordings  
 KGGC—Request Hour

KQW—Baptist Church Services  
 KGDM—Echoes of the Nineties  
 \* KFRC & network—10 Fingers and 88 Keys; Art Kassell's Orchestra; 10:45, To be announced  
 KJR—Judge Rutherford; Music  
 KGW—Tommy Luke  
 KNX—Concert; Baptist Church  
 KILI—Breakfast Hour  
 KFI—The Truth About Real Estate; Dr. Casselberry  
 KPWB—"The Family Circle"  
 KFOX—Recordings  
 KSL—Little Jack Little to 10:45  
 KOA—Huffman Theatre Harmonies

## 11:00 to 11:30 A. M.

• KPO & network—Immortal Dramas; Lloyd Lewis, author; Orchestra, chorus and actors  
 KGO—Electrical Transcriptions  
 KYA—Lead Kindly Light  
 KTAB—Church Services  
 KROW—Concert Echoes  
 KJBS—Modern Melodies  
 KGGC—Request Hour  
 KQW—First Baptist Church  
 KGDM—First Baptist Church  
 \* KFRC & network—Lazy Dan the Minstrel Man  
 KJR—Evergreen Empire  
 KNX—Temple Baptist Church  
 KPWB—Panic Hotel  
 KFOX—St. Lukes Church  
 KECA—1st Unitarian Church Service  
 KOA—Immortal Dramas

## 11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star  
 KGO—Melodiana; Instrumentalists  
 KYA—Lead Kindly Light  
 KTAB—Church Services  
 KROW—Organ Melodies; Varieties  
 KJBS—Dance Recordings; 11:45, Songs of the Hills  
 KGGC—Marjorie Lee  
 KQW—First Baptist Church  
 KGDM—Church Services  
 \* KFRC & network—Hammerstein's Music Hall of the Air  
 KJR—International Music; Jewel Box  
 KNX—Temple Baptist Church  
 KPWB—Maude Hughes, pianist  
 KFOX—St. Lukes Church  
 KECA—1st Unitarian Church Service  
 KFSD—Organ Melodies

## 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre  
 KGO—Beaux Arts Trio  
 KYA—Marche Parade; Accordion Trio  
 KTAB—Church Services  
 KLX—Records  
 KROW—Music Box Requests  
 KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten  
 KGGC—Jewish Program  
 KGDM—Records; Forts, Melodies  
 KQW—Church; 12:15, Opera Stars  
 \* KFRC & network—New York Philharmonic Symphony  
 KJR—World Revue  
 KPWB—Gold Star Rangers  
 KNX—Church; Concert Orchestra  
 KFOX—St. Lukes Church  
 KECA—1st Unitarian Church Service  
 KFSD—Organ Melodies

## 12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade  
 KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak  
 KYA—Organ Sonata  
 KTAB—Church Services; 12:45, Paul Halsinger, Evangelist  
 KLX—Anna Bennett, soprano; Anita & Orsco, guitar duo  
 KROW—Music Box  
 KJBS—Popular Tunes; Records

KGDM—Portuguese Melodies  
 KQW—Question Box; Tango Time  
 \*KFRC & network—Symphony  
 KJR—Metropolitan Moods  
 KNX—Concert  
 KECA—Records  
 KFOX—Electrical Transcription  
 KFVB—Gold Star Rangers  
 KFSD—Studio Program

### 1:00 to 1:30 P. M.

\*KPO & network—America's First Rhythm Symphony: De Wolf Hopper, narrator with 86 artists  
 KGO—Everybody Sing; 1:15, Harry Stanton, basso  
 KYA—Waltz Time; Bargains  
 KTAB—Latter Day Saints  
 KLX—Music; Spice of Life  
 KROW—Music Box  
 KJBS—Popular Melodies  
 KGDM—Melodies; 1:15, Records  
 KQW—Melodies; Of Tunes  
 \*KFRC & network—Symphony Orch.  
 KJR—Seattle Pacific College  
 KNX—Emil Baffa's Orchestra  
 KECA—Recordings  
 KFVB—Popular Recordings  
 KFOX—News; Man About Town

### 1:30 to 2:00 P. M.

\*KPO & network—Sperry Sunday Special: Drama and Music; Col. Rod, narrator  
 KGO—Sunday Concert  
 KYA—Salon Melodies; Melodettes  
 KTAB—Animal Kingdom; 1:45, Concert Pianist  
 KLX—Recorded Program  
 KROW—The Symphonic Hour  
 KJBS—Popular Melodies  
 KQW—Dance Music  
 KGDM—Lonesome Hobo  
 \*KFRC & network—Symphony Orch.  
 KJR—Youth Counselor; Interlude  
 KNX—L. Johnson, Astro-Analyst  
 KECA—Vocational Adjustment; Hollywood Conservatory of Music  
 KFOX—Organ  
 KOA—Melody Master to 1:45  
 KFSD—Old-Time Program

### 2:00 to 2:30 P. M.

\*KPO & network—Sentinels Serenade; Mme. Schumann-Heink with Josef Koestner Orchestra and vocalists  
 KGO—Sunday Concert  
 KYA—Discovery Hour  
 KTAB—Talk; Popular Songs  
 KLX—Recorded Program  
 KROW—Symphonic Hour  
 KJBS—Marjorie Lee, pianist; Orch.  
 KGDM—Recordings  
 KQW—Marjorie Lee; 2:15, Vocal  
 \*KFRC & network—Open House  
 KJR—Hollywood Temple  
 KNX—Exposition Park Concert  
 KECA—Classic Hour; Records  
 KFOX—Christian Science; 2:15, Electrical Transcription  
 KFSD—Old Time Program

### 2:30 to 3:00 P. M.

\*KPO & network—The House by the Side of the Road; Tony Wons and artists  
 KGO—Vagabonds Quartet  
 KYA—Lost & Found; Light Opera  
 KTAB—Popular Songs  
 KROW—Zaragoza Spanish Sextette  
 KLX—Pianist; Song Souvenirs  
 KJBS—Allied Merchants; Concert  
 KGGC—Sunday School  
 KGDM—Honolulu Serenader; Orch.  
 KQW—Independent Merchants; 2:45, Orchestra  
 \*KFRC & network—Meditations in Melody; Three Rhythm Kings  
 KOL—2:45, Studio Musical  
 KVI—2:45, Judge Rutherford  
 KOIN—Old Songs of the Church  
 KJR—Calvary Presbyterian Church  
 KNX—Concert  
 KECA—Recordings

KFOX—Electrical Transcription  
 KSL—Victor Herbert's Melodies; Electrical Transcription

### 3:00 to 3:30 P. M.

\*KGO & network—Catholic Hour  
 KPO—Golden Trails; Louise Taber  
 KYA—Lite Opera  
 KTAB—Salon Orchestra  
 KLX—Records  
 KROW—Vesper Service  
 KJBS—Recordings; Philco Concert  
 KGGC—Church Service  
 KGDM—Orchestra; Piano Moderne  
 KQW—Violinist; Musical Program  
 \*KFRC & network—National Amateur Night  
 KGW—Nick Flowers; Pianist  
 KOMO—Old Songs of the Church  
 KFI—Makers of History  
 KNX—Concert  
 KFOX—Recordings  
 KFSD—Royal Brown, organist

### 3:30 to 4:00 P. M.

\*KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche  
 KGO—Sparklets: Coquettes, vocal trio  
 KYA—First Ame Zion Church Choir  
 KTAB—Victor Salon Orchestra  
 KLX—Manila String Orchestra  
 KROW—Vesper Service  
 KJBS—Dance Orchestra  
 KGGC—Church Service  
 KQW—Catholic Quarter Hour; Semi-Classic Instrumental  
 KGDM—Organ  
 \*KFRC & network—Smilin' Ed McConnell  
 KFRC—3:45, Newspaper Adventures  
 KOL—3:45, Five-Minute Dramas  
 KOIN—3:45, Gill Garden Talk  
 KJR—Cornish School Program  
 KNX—Concert  
 KECA—Daughters of the American Revolution  
 KFOX—Recordings  
 KFSD—Choralia  
 KGB—3:45, Newspaper Adventure  
 KSL—3:45, Melodies

### 4:00 to 4:30 P. M.

\*KPO & network—Sarah Kriender, violinist; 4:15, Terhune Dog Drama  
 KGO—K-7, Secret Service Spy Story  
 KYA—Know Your Hebraics; 4:15, Piano Concert  
 KTAB—Bible Class; 4:25, Examiner Broadcast  
 KLX—Recordings  
 KROW—Recreation Singers  
 KJBS—Musical Styles  
 KQW—Bible; 4:15, Semi-Classic  
 KGDM—Records; Singing Iceman  
 \*KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra  
 KHQ—Shrines of Beauty to 4:15  
 KCB—Notes in Rhyme  
 KOMO—Jack and Melody Makers; 4:15, Terhune Dog Drama  
 KNX—Flashes of Truth; Swami Yogananda  
 KFI—Law and Society to 4:15  
 KECA—4:15, Records  
 KFOX—Orchestra; News  
 KFSD—4:15, Symphony  
 KOA—Home Sweet Home

### 4:30 to 5:00 P. M.

\*KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra  
 KGO—Gunnar Johansen, pianist  
 KYA—Vespers  
 KTAB—Episcopal Radio Mission  
 KLX—Carefree Capers  
 KROW—Dance Encores  
 KJBS—Art Fadden, pianist; Recds.  
 KQW—Popular Orchestra  
 KFRC—John Nesbit to 4:45  
 \*KFRC & network—4:45, Music Box Revue

KGDM—Singing Iceman & Gang  
 KVI—High School News; Music Box Revue  
 KJR—Jewish Program; Notes in Rhyme  
 KOIN—Variety Hour to 4:45  
 KNX—Dr. Martin Luther Thomas  
 KECA—U. S. C. College of Music  
 KFOX—Nazarene Church  
 KGB—Rabbi Magnin to 4:45  
 KSL—Air Mail Mystery; "Police Headquarters"  
 KFSD—Symphony Concert

### 5:00 to 5:30 P. M.

\*KPO & network—Chase and Sanborn Opera Guild  
 KGO—Oakland Community Chest 5:15, Henry M. Hyde  
 KYA—Twilight Concert  
 KTAB—Religious Services  
 KLX—Old Man Soliloquy; 5:15, Electrical Transcription  
 KROW—Dance Encores  
 KJBS—Popular Melodies  
 KQW—Organ Recital  
 KGDM—Iceman; Orchestra  
 \*KFRC & network—Eddie Cantor & Rubinoff's Orchestra  
 KJR—Emanuel Tabernacle  
 KNX—Ethel Hubler; Dr. Matthews  
 KECA—Recordings  
 KFVB—Recordings  
 KFOX—Hi Hilarities  
 KFSD—Symphony

### 5:30 to 6:00 P. M.

\*KPO & network—Chase and Sanborn Opera Guild  
 KGO—To be announced; 5:45, Mickey Gillette's Music  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Covered Wagon Jubilee  
 KROW—Theatre of the Air  
 KJBS—Art Fadden, pianist to 5:45  
 KQW—Seventh Day Adventists  
 KGDM—Orchestra to 5:45  
 \*KFRC & network—Club Romance  
 KJR—Angelus Hour  
 KNX—Dr. John Matthews  
 KECA—Recordings; News  
 KFVB—Sunday Players  
 KFOX—Theatre News; Orchestra  
 KFSD—5:45, Farley's Rangers

### 6:00 to 6:30 P. M.

\*KPO & network—Manhattan Merry-Go-Round; Orch. and vocalists  
 KGO—Mickey Gillette's Music  
 KYA—Rabbi Burstein; Music  
 KTAB—Nevada Nightherders  
 KLX—Mixed Quartet  
 KROW—Campus Chronicle  
 KQW—Hits of the Past; 6:15, American Family Robinson  
 KJR—Angelus Hour  
 \*KFRC & network—Sunday Evening Ford Hour  
 KFVB—News; Organ  
 KECA—Wesley Tourtellotte, organ  
 KNX—Calmon Lubovitski & Claire Mellonino  
 KFOX—News; Rolly Wray; Drama  
 KFSD—YMCA Fireside Quarter Hr.; 6:15, Web of Dreams

### 6:30 to 7:00 P. M.

\*KPO & network—Bayer Musical Revue; Frank Munn, tenor; Vivienne Segal, soprano; piano duo; violinist; orchestra  
 KGO—Palace Hotel Ensemble  
 KYA—Sonia Sapiro, pianist  
 KTAB—Amateur Scores, Charlie Tye  
 KLX—Ran Wilde's Orchestra  
 KROW—Walkathon; Herold Trio  
 KQW—Portuguese Program  
 \*KFRC & network—Ford Hour  
 KJR—The Builders  
 KFVB—Organ; Pioneer Sons  
 KNX—Rev. C. E. Fuller  
 KFOX—School Kids; Pioneers Sons  
 KECA—W. Tourtellotte, organist  
 KFSD—Web of Dreams; 6:45, Furbblit Popular Program

**7:00 to 7:30 P. M.**

- KPO & network—Pontiac Program featuring Jane Froman
- KGO—Nanette La Salle, contralto; 7:15, Personal Closeups, interview by Gypsy
- KYA—Parade of the Nations
- KTAB—Musical Program; Crime Prevention
- KLX—Alice Blue; 7:15, Variety Hour
- KROW—Musical Album; Watchtower
- KGGC—Church Service
- KQW—Concert Orchestra
- \* KFRC & network—Wayne King's Orchestra
- KJR—Fashion Plates
- KNX—Rev. C. E. Fuller
- KFWB—Jack Joy's Orchestra
- KECA—Pierce Bros. Quartet
- KFOX—Jack Joy's Orchestra

**7:30 to 8:00 P. M.**

- KPO & netw—One Man's Family
- KGO—Rudy Seiger's Orchestra
- KYA—Players; 7:45, Louise Taber
- KTAB—Church Serv. Bapt. Church
- KLX—Variety; 7:45, William Don, eccentric comedian
- KROW—Oakland Bible Center
- KGGC—Church Service
- KQW—First Baptist Church Service
- \* KFRC & network—K. C. B. Radio Column; 7:45, Musical Program
- KOIN—7:45, Little Show
- KJR—Fashion Plates
- KOMO—Royal Seven; Newspaper Adventures
- KFWB—"Aristocrats"; 7:45, Comedy Stars
- KECA—Nick Harris; Records
- KFOX—Boy Detective; Ballads
- KNX—T. B. A.; Talk
- KOA—Rangers and Quartet

**8:00 to 8:30 P. M.**

- KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
- KGO—To be announced
- KYA—Opera Recordings
- KTAB—Church Services, Baptist
- KLX—Hour of Melody
- KROW—Sunday Evening Concert
- KQW—Baptist Church Services
- \* KFRC & network—Orville Knapp's Orchestra
- KOIN—Moods in Music; 8:05, Wm. Van Hoogstraten; 8:15, Comedy Stars
- KOL—Dance Music; Comedy Stars
- KVI—The Fact Finder; 8:15
- KJR—First Church of Christ Scientist
- KNX—Presbyterian Church
- KFWB—Hi-Jinks, Don Smith, M.C.
- KECA—Recorded Program
- KFOX—Christian Science Church
- KSL—Mons. D. G. Hunt

**8:30 to 9:00 P. M.**

- KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
- KGO—Melody Train
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—Hour of Melody
- KROW—Sunday Evening Concert
- KQW—Baptist Church Services
- \* KFRC & netw—Beyond the Blue Horizon
- KOL—The Pioneers
- KOIN—Organ; Honeybees
- KVI—Beyond the Blue Horizon
- KJR—Church Services
- KFWB—Hi-Jinks
- KNX—Church Services
- KECA—Recordings
- KFOX—Christian Science
- KSL—L. D. S. Services

**9:00 to 9:30 P. M.**

- KPO & network—The Melodious Sliken Strings, featuring Countess Olga Alban, soprano and Chas. Previn's Orchestra

- KGO—Melody Train
- KYA—Opera
- KTAB—Church Services; Rod Hendrickson
- KLX—World Revue
- KROW—Foreign Watch Tower
- KQW—Organ Recital
- \* KFRC & network—Cab Calloway's Orch.; 9:15, Gus Arnheim's Orch.
- KVI—String Quartet to 9:15
- KJR—News; National Conference
- Jews and Christians
- KNX—Drama
- KNX—News; 9:15, Show Boat Four
- KECA—News; 9:15; Countess de Li-guoro, pianist
- KFOX—Beverly Hillbillies
- KFSD—Thoughtful Service; Feature Program

**9:30 to 10:00 P. M.**

- KGO & network—Readers' Guide
- KPO—Don Pedro's Orchestra
- KYA—Opera; 9:45, News; America
- KTAB—Moment Musicale
- KLX—News; Metropolitan Moods
- KROW—Quiet Harmonies; Congoin
- KQW—"Home Again Hour"
- \* KFRC & network—Salon Moderne
- KOL—Editorial; 9:45, News Flashes
- KVI—News; Gospel League
- KOIN—Evening Song; Nikola Zan
- KGW—Church; 9:45, Cystex
- KOMO—Romance Time
- KHQ—Memories; Crazy Wells
- KFI—Four Blackbirds; 9:45, Dream Drama
- KNX—Seeing Stars; 9:45, Crocketts
- KFWB—Slumbertime
- KFOX—Beverly Hillbillies
- KGW—Salon Moderne
- KBL—Temple Square; Organ
- KOA—Don Irwin's Orchestra

**10:00 to 10:30 P. M.**

- KPO & network—Richfield Reporter; Sam Hayes
- KPO—10:15, Coakley's Orchestra
- KGO—John Peel, baritone
- KGO & network—10:15, Paul Carson, organist
- KYA—Evening Concert
- KTAB—Japanese - American Broadcasting Society Program
- KLX—Dance Music
- KROW—Rhythm Review
- KFRC—Press-Radio News
- \* KFRC & network—Anson Weeks' Orchestra
- KJBS—Nite Cap Revue
- KOIN—Concert Gems to 10:15
- KOMO—10:15, Jack and Melody Makers
- KJR—Musical Jigsaws
- KHJ—News; 10:10, Dance Orchestra
- KNX—The Crocketts
- KFWB—News; Moment Musicale
- KFOX—News; Organ
- KECA—Musical Celebrities; Organ
- KGW—News; Orchestra
- KSL—Organ and Vocalist
- KOA—Vocalist; Organ Recital

**10:30 to 11:00 P. M.**

- KPO—Tom Coakley's Orchestra
- KGO & network—Paul Carson, organist, Bridge to Dreamland
- KYA—To be announced
- KTAB—Japanese American Society
- KLX—Dance Music
- KROW—Rhythm Review
- KJBS—Nite Cap Revue
- \* KFRC & network—Orville Knapp's Orchestra
- KOMO—Viennese Vagabonds
- KECA—Recordings
- KFOX—News; Tex Howard's Orch.
- KFWB—Dance Orchestra
- KOA—Cosmopolitan Orchestra

**11:00 to 11:30 P. M.**

- KGO & netw—Press-Radio News; 11:05, Bal Tabarin Orchestra
- KPO—News; Midnight Melodies
- \* KFRC & netw—Les Hite's Orch.

- KTAB—Dansapations
- KROW—Walkathon; Recordings
- KJBS—Nite Cap Revue
- KOL—Wanderer; Kelly's Kaballeros
- KOIN—The Wanderer; Kelly's Kaballeros
- KFWB—Bob Millar's Orchestra
- KFOX—Dance Orchestra

**11:30 to 12:00 Midnight**

- KGO & network—Bal Tabarin Orchestra
- KPO—Midnight Melodies; Organ
- KTAB—Records; Midnight Vagabond
- \* KFRC & network—Organ Melodies
- KJBS—Nite Cap Revue
- KROW—Dance of the Hour
- KOL—Rainbows End
- KVI—Organ Melodies
- KOIN—Rainbow's End
- KFOX—Freddie Carter's Orchestra
- KGDM—12, Music and News

**12:00 to Sign Off**

- KROW—Tom 'n Jerry
- KGW—Records
- KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# MONDAY Programs

Feb. 25, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Smackout: Marian & Jim Jordan; 7:15, Holman Sisters
- KFRC—Seal Rocks Broadcast; Stocks

## 7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—Betty Brunn, vocalist; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Revue
- KVI—Talk; Morning Varieties
- KJR—Sunrises; Recordings
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Stocks; Health Exercises
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—7:45, Joe White

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories: U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies; Varieties
- KGDM—Serenade; 8:15, Records
- KFRC & netwk—Land o' Dreams; 8:15, Hollywood Country Church
- KOL—Cecil and Sally; 8:15
- KVI—Covered Wagon Jubilee; 8:15, Cowboy Evangelist
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Musical Jigsaws
- KSL—Land O'Dreams; 8:15, Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Matinee
- KFRC & netwk—Hollywood Country Church; 8:45, Jolly Journal
- KVI—Evangelist; 8:45, Wandering Cowboy
- KOMO—Stradivarieties; Mary's Friendly Garden
- KFI—Helen Guest; 8:45, Julla Hayes
- KNX—Song Bag; 8:45, Tonic Tunes
- KGB—8:45, Jolly Journal
- KSL—8:45, Voice of Health

## 9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin; 9:15, Josephine Gibson, home economics talk
- KGO—Studio Program; Elec. Trans.
- KYA—Concert; 9:10, Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Song Hits; Bargains
- KGCC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- KOL—9:15, The Gumps



ANNETTE HASTINGS  
NBC—Soprano

## \* KFRC & network—Voice of Experience

- KFRC—9:15, Recordings
- KVI—9:15, The Gumps
- KJR—Songs for Sale
- KNX—Talk; Pop Concert
- KECA—Recordings
- KGB—9:15, The Gumps
- KFSB—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Jolly Bucketeers; Lovers Lane Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Star of Today; Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Records
- KFRC & netwk—Five Star Jones; 9:45, Dick Messner's Orchestra
- KOIN—9:45, Air Shopping
- KVI—Mystic Melodies; 9:45, Better Business
- KOL—Prudence Penny; Melodies
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Pianist; Meier and Frank
- KJR—News; Early Echoes
- KFI—Walkiklans; 9:45, News
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSB—Stock Reports to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Fashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Old Friend; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; Congoin
- KGCC—Records; Alice Lo Vonne
- KQW—News; Old Tunes
- KGDM—Recordings
- KFRC—Aratone (E. T.)
- KFRC & network—10:15, Wife Begins

- KJR—Home Makers Time; Music
- KHQ—Studio Program
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Jeannette Cramer
- KVI—Better Business; Orch. to 10:15
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy Program
- KLX—International Kitchen
- KROW—Novelettes; Melodic Interlude
- KJBS—Orchestra; Songs of Romance
- KGCC—Theatre of the Air; Records
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- KFRC & network—University of California Program
- KFRC—10:45, Around the World
- Cooking School
- KOL—Orchestra
- KOIN—Consumer News to 10:45
- KJR—Club Minutes; Bovier's Garden
- KNX—M. Holmes; Melody Time
- KECA—Recordings
- KFSB—10:50, Studio Program
- KOA—Words and Music; 10:45, Livestock and Produce
- KSL—Organ; Orchestra

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Spanish Serenade
- KTAB—Bargains; Rhythm; Records
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KQW—Popular Orchestra
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Health Talk; Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This and That
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lessons; Records
- KGB—To the Ladies
- KOA—Music Guild

## 11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs
- KGO—NBC Music Guild; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Vocal; Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KHQ—Organ Recital
- KJR—Rhythm Rulers
- KGW—11:45, Dental Clinic
- KNX—Musical; 11:45, Talk
- KFI—Charlie Wellman & Helen Hill; Fashion Tour

## 12:00 to 12:30 P. M.

- KPO—Vocational Agriculture
- KPO & network—12:15, Western Farm and Home
- KGO—Radio Guild, dramatic sketch

KYA—Scriptures; 12:03, Concert  
 KTAB—Agricultural Period; Echoes  
 of Portugal  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Accordionist; Juvenile Thrift  
 Club  
 KGGC—Mountain Music; Melodies  
 KQW—Noontime Tunes  
 KGDM—Lorelei Strings; Records  
 \*KFRC & network—Your Hostess,  
 Cobina Wright  
 KOL—The Carnival Hour  
 KVI—12:15, Front Page Headlines  
 KOIN—Walker's Scrapbook; Meier  
 & Frank; Home Furnishings  
 KOMO—12:15, Harp Melodies  
 KGW—Music; 12:15, Meier & Frank  
 KHQ—Pianist; 12:15, Bus. & Pleas.  
 KJR—Interlude; Grain Reports  
 KFI—Vocational Agriculture to 12:15  
 KNX—News; Drury Lane, tenor  
 KECA—Records; 12:15, News  
 KFSD—Farm School to 12:15  
 KOA—Radio Guild  
 KSL—Payroll Builder

12:30 to 1:00 P. M.

• KPO & network—Western Farm  
 and Home Hour  
 KGO—Radio Guild  
 KYA—Noontime Concert  
 KTAB—Echoes of Portugal  
 KLX—Oklahoma Ramblers; Musical  
 Auction  
 KROW—California Farm Hr.; Music  
 KJBS—Dance Orchestra; 12:45,  
 World Affairs in Brief  
 KGGC—Mountain Music; Melodies  
 KQW—Noontime Tunes  
 KGDM—Patterns of Melody  
 \*KFRC & network—Your Hostess  
 KOL—The Carnival Hour  
 KVI—Capitol City News to 12:45  
 KGW—News; 12:45, Violinist  
 KHQ—Stepping Along; Studio  
 KGW—News; Columbians  
 KOMO—Farm Talk; Cowboy Joe  
 KNX—Concert Orchestra  
 KECA—Records  
 KOA—Radio Guild

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob;  
 1:15, Vic and Sade  
 KGO—Fina ncial Flashes; Edna  
 Fischer, pianist; 1:15, Ann Warner  
 KYA—Salon Melodies  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Records  
 KQW—Friendly Hour  
 KGDM—Records; The World Today  
 \*KFRC & netwk—America's Little  
 House; 1:15, Fats Waller  
 KOL—Julie Day to 1:15  
 KJR—Black & White Moods; 1:15,  
 Popular Concert  
 KNX—Pontrelli's Orchestra  
 KECA—Records  
 KFSD—Popular Program  
 KGB—1:15, Stocks; Farm Flashes  
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma  
 Perkins; 1:45, Barry McKinley,  
 baritone  
 KGO—Ann Warner's Chat; 1:45,  
 Mickey Gillette's Music  
 KYA—Barker Frivolities  
 KTAB—Jean Kent  
 KROW—Oakland Public Schools;  
 Dance Masters  
 KLX—Popular Concert  
 KJBS—Concert Recordings  
 KQW—Afternoon Concert  
 KGDM—The World Today; Records  
 KFRC—Closing Stocks; Christian  
 Science News to 1:45  
 \*KFRC & netwk—Chicago Variety  
 Program  
 KOL—1:45, Consumers Facts  
 KOIN—Book of Life  
 KJR—Lotus Land

KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and  
 His Gang  
 KGO—Ann Warner's Chat; 2:15,  
 El Chico Spanish Revue  
 KYA—Barker Frivolities  
 KTAB—Globe Trotter; Songs  
 KLX—Recordings  
 KROW—Short Story Time  
 KJBS—Barrister's Club; Tunes  
 KGDM—Records; News  
 KQW—Traffic Court  
 \*KFRC & network—Happy-Go-  
 Lucky Hour  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KSL—Tom Baker and Norm Sherr;  
 Dental Clinic  
 KOA—Huffman Reporter; Al Pearce  
 Gang; Plaza Tea Music

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
 KGO—Beaux Arts Trio  
 KYA—Lost & Found; Music  
 KTAB—Talk; Waltz Time  
 KLX—Records; 2:35, Stocks; 2:40,  
 Opportunity Hour  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Records  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \*KFRC & network—Happy-Go-  
 Lucky Hour; Between the Bookends  
 KJR—Salon Hour  
 KECA—Classic Hour, records  
 KNX—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Men of Notes; Between the  
 Bookends  
 KOA—Alice in Orchestralia; 2:45,  
 Rhythm Ramblers

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pic-  
 torial; 3:15, Mickey Gillette's Music  
 KGO—U. S. Army Band  
 KYA—P. T. A. Talk; Better Busi-  
 ness Talk  
 KTAB—Recordings; Chinese News  
 KLX—Opportunity Hour  
 KROW—Dance Matinee  
 KJBS—News; 3:15, Songs of Hawaii  
 KQW—Stock Reports; Music  
 KGDM—Yodeling Cowboy; Records  
 \*KFRC & netwk—Feminine Fancies  
 KJR—Easy Chair; Enchanted Isl-  
 ands  
 KGW—Concert Trio  
 KHQ—Hostess Hints; Club Bulletin  
 KOL—P. T. A. Program  
 KNX—Concert Orchestra  
 KECA—Alexander Bevan; Records  
 KSL—Utah State Legislature;  
 Junior Hour  
 KOA—Army Band

3:30 to 4:00 P. M.

• KPO & netwk—Mickey Gillette's  
 Music  
 KGO—Family Cook Book; 3:45,  
 The Desert Kid  
 KYA—Art Lecture; 3:45, Commu-  
 nity Chest Question Box  
 KTAB—Royal Sophistication; 3:45,  
 Hawaiian Music  
 KLX—Records; 3:45, Musical Jigsaw  
 KROW—Concert Gems; Recordings  
 KJBS—Hostess Hi-Lites  
 KGDM—Organ  
 KQW—Hostess Hi-Lites  
 \*KFRC & netwk—Just Plain Bill;  
 3:45, Frank Castle's Matinee  
 KOL—Studio Program  
 KOIN—Newspaper of the Air  
 KOMO—Trilo Romantique  
 KHQ—3:45, Sylvia Gray  
 KFI—Ann Warner's Chats  
 KNY Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Recordings; News  
 KOA—News; 3:45, Desert Kid

4:00 to 4:30 P. M.

• KGO & network—Ray Perkins,  
 songs; Don Pedro's Orchestra  
 KPO—News; 4:15, Beaux Arts Trio  
 KYA—Old Songs; Tane Dance  
 KTAB—Records; Lauretta La Marr  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltz Time; Org. Melodies  
 KJBS—Children's Contest  
 KGDM—Organ  
 KQW—Popular Tunes  
 KGGC—Studio Program  
 \*KFRC & network—Louis Panico's  
 Orchestra  
 KOIN—Newspaper of the Air  
 KQW—4:15, Oriental Gardens  
 KHQ—4:15, News Album  
 KJR—Goodwill Program; Dansant  
 KNX—Haven of Rest  
 KECA—4:15, Library Talk  
 KFI—Liberal Arts Series; English  
 Lesson  
 KSL—Review; Robin Hood  
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

• KPO & network—Beaux Arts Trio  
 KPO—4:45, Barbara Lee, style talk  
 KGO—Tom Mitchell, baritone  
 \*KGO & netwk—4:45, Morin Sisters  
 KYA—Tea Dance; Tangos  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; Health School  
 KROW—Dell Perry; Health Talk  
 KJBS—Recordings; 4:45, Aubrey  
 Loux, pianist  
 KQW—Story Time; 4:45, Songs of  
 the Islands  
 KGDM—American Family; Records  
 KGGC—Studio Program  
 \*KFRC & network—Buck Rogers in  
 the 25th Century; 4:45, Univer-  
 sity of the Air  
 KOIN—4:45, Bob and Dolly  
 KJR—Musical Auction  
 KHQ—N. W. on Parade  
 KOMO—4:45, Sacred Lyrics  
 KGW—Sam Gordon to 4:45  
 KFI—Organ Recital; 4:45, Just Plain  
 Bill  
 KNX—Jewel Box; U. S. C.  
 KFSD—Dr. McCoy to 4:45  
 KSL—Buck Rogers in the 25th Cen-  
 tury; 4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Jan Garber's  
 Supper Club  
 KGO—Art Revue; 5:15, Pair of  
 Planos  
 KYA—Children's Hour  
 KTAB—Salon Orchestra  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KGGC—Dancing Echoes  
 KQW—Sunshine League  
 KJBS—Popular Records  
 KGDM—Organ; Records  
 \*KFRC & network—Diane & Her  
 Lifesaver; 5:15, Billy Bachelor  
 KJR—Capt. Cracker & his Crummy  
 Crew; Hi-School Reporter  
 KNX—Sunset Serenade  
 KFOK—Playtime Lady; Records  
 KECA—How Songs Grew; Story hr.  
 KFSD—Studio Program  
 KSL—5:15, Judd Norman

5:30 to 6:00 P. M.

• KPO & network—Carefree Carnival  
 KGO—Pair of Planos; 5:45, Orphan  
 Annie (Elec. Trans.)  
 KYA—Sonny & Buddy; 5:45, Camp-  
 bell Corner  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Recordings to 5:45  
 KQW—Popular Orchestra  
 KGDM—Records to 5:45  
 KFRC—Og, Son of Fire; 5:45,  
 Adventures in India  
 KGGC—Health Talk; Irish Gems  
 KVI—Studio Program  
 KOL—Music; Nourishine

KOIN—Music comedy; 5:45, Master Miniatures  
 KJR—Drama; 5:45, Orphan Annie  
 KNX—Son of Fire; Orphan Annie  
 KFOX—Theatre News; Songs  
 KECA—Records; Flying Club  
 KFSD—Studio; Farley's Rangers  
 KGB—Lost & Found; Music; Rajput  
 KSL—Gene Halliday, organist

**6:00 to 6:30 P. M.**

• KPO & network—Flirtations  
 KGO—Dinner Concert; 6:15, Lum & Abner, comedy duo  
 KYA—Cy Trobber's Orchestra  
 KTAB—Recordings; Concert  
 KLX—Arion Trio  
 KROW—News; Bible Stories  
 KGGC—Dinner Dance  
 KQW—Dept. of Agriculture; Records  
 \* KFRC & network—Chesterfield Program  
 KJR—Scandinavian Reporter to 6:15  
 KHQ—Singing Secretary; Melodies  
 KOMO—30 Minutes of Music  
 KFWB—"Round the World Club"  
 KNX—Emil Baffa's Orch.; News  
 KFOX—News; Trio, Al & Molly  
 KECA—Board of Education; News  
 KOA—Sinclair Minstrels

**6:30 to 7:00 P. M.**

• KPO & network—Colgate Program; Musical and dramatic series by Otto Harbach  
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cy Trobber's Orchestra  
 KTAB—Sport Page; Utopian Society Talk  
 KLX—Arion Trio  
 KROW—Walkathon; Grace Herold Trio  
 KGGC—Dinner Dance; Melodies  
 KQW—Market Reports; Melodies  
 \* KFRC & network—Leonardo De Vinci  
 KOL—Editorial Commentator; Organ  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWB—Organ; 6:45, Jimmie Allen  
 KECA—Liberal Arts Series; Organ and Contralto  
 KFOX—School Kids; Jimmie Allen  
 KSL—The Big Show

**7:00 to 7:30 P. M.**

• KPO & network—Carnation Contented Program  
 KGO—Beaux Arts Trio  
 KYA—Sports; Drama  
 KTAB—Italian News; Bible Class  
 KROW—C. W. Hammond; L'Italia News  
 KLX—News; 7:15, Helen Parmelee, pianist  
 KGGC—Alice Christians; Records  
 KQW—Weather; Voice of Portugal  
 \* KFRC & network—Wayne King's Orchestra  
 KJR—Tonic Tunes; Dollars & Sense  
 KNX—Watanabe & Archie; Rajput  
 KFWB—Syncopators; "Sound-on-film-on-Air"  
 KECA—Organ and Vocalist  
 KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KFSD—Sonny and Buddy; Studio Program

**7:30 to 8:00 P. M.**

• KPO & network—NBC Drama Hr. KGO—National Radio Forum  
 KYA—Trio; Gold Rush Days  
 KTAB—Socialist Labor Party; 7:45, Community Chest Program  
 KLX—Silver Strains; Quartet  
 KROW—L'Italia Echoes of Italy  
 KQW—Italian Radio Theatre  
 KGGC—Between the Lines; 7:45, Recordings  
 KFRC—Raymond Marlowe, tenor  
 \* KFRC & network—7:45, Fray & Braggiotti  
 KOL—Speaker Stevenson to 7:45

KVI—Dr. Mellor to 7:45

KOIN—Little Show; Jimmy Allen  
 KGW—Musical Mannequins  
 KOMO—Musical Mannequins  
 KHQ—Pick & Pat  
 KNX—In-Laws; King Cowboy  
 KFWB—Today Down the Centuries; Sons of the Pioneers  
 KFOX—Boy Detective; Cheerio Boys  
 KECA—Records; 7:45, Law Talk  
 KGB—Public Health Program; Fray & Braggiotti  
 KSL—Strange Adventures in Strange Lands; Comedy Stars  
 KOA—At the Opera House

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series  
 KGO—Stanford University; Nanette La Salle, contralto  
 KYA—Amateur Hour  
 KTAB—Melodious Melodies; 8:15, Central Labor Council  
 KLX—Income Tax Talk; Tonic Tunes  
 KGGC—Spanish-American Program  
 KROW—Italy; Watch Tower  
 KQW—Opera  
 \* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Paths of Memory; Studio Program  
 KNX—Frost Warnings; Adierikans  
 KFWB—Frankie Master's Orchestra  
 KECA—Paul Roberts, tenor; Records  
 KFOX—Cecll & Sally; 8:15, Talk  
 KFSD—Jimmy Allen to 8:15

**8:30 to 9:00 P. M.**

• KPO & network—Voice of Firestone; Operatic Star; Chorus and Orchestra  
 KGO—Comedy Stars of Hollywood; 8:45, Cliff Nazarov, tenor  
 KYA—Amateur Hour  
 KTAB—Musical Program  
 KLX—Ann Wakefield, soprano; Notes in Rhyme  
 KROW—Musical Album; 8:45, Old-Fashioned Girl  
 KGGC—We Salute; Mort Werner KQW—Opera  
 \* KFRC & network—Kate Smith's New Star Review  
 KJR—Highlight Hour  
 KFWB—Guy Lombardo's Orchestra  
 KNX—Master's Music Room; Talks  
 KECA—Song Recital  
 KFOX—Guy Lombardo's Orchestra

**9:00 to 9:30 P. M.**

• KPO & network—The New Shell Show with Chic Sale, comedian  
 KGO—Charles Davis' Orchestra  
 KYA—Melodies; National Defense  
 KTAB—Nighthiders  
 KLX—Faucit Theatre of Air Players  
 KROW—Veterans of Foreign Wars; Bar X Rangers  
 KQW—Opera  
 KGGC—News; Organ; Orchestra  
 \* KFRC & network—Blue Monday Jamboree  
 KJR—News; Romance Time  
 KNX—News; Beauty Talk  
 KFWB—Around the Hearth  
 KECA—News; L. A. R. C. A. Orchestra  
 KFOX—Beverly Hillbillies  
 KFSD—Furnbilt Program; Marie Viratelle Kriete  
 KOA—Rowdy Wright; Jr. C. of C.

**9:30 to 10:00 P. M.**

• KPO & network—Shell Show  
 KGO—Art Kassel's Orchestra  
 KYA—Fireside Soliloquy; News; America  
 KTAH—News; Muscicale  
 KROW—Bar X Rangers; Conjoin  
 KLX—News; Reflections of Romance  
 KGGC—Orchestra; Dramatic Guild  
 KQW—Opera  
 \* KFRC & network—Blue Monday Jamboree

KJR—Romance Time; C. of C.  
 KNX—The Crockets  
 KFWB—Siumbertime  
 KECA—Orchestra  
 KFOX—Beverly Hill Billies  
 KFSD—Marie Viratelle Kriete  
 KOA—C. of C.; Orchestra

**10:00 to 10:30 P. M.**

• KPO & network—The Richfield Reporter; 10:15, Blue Moonlight; Alvino Rey, guitarist; Paul Carson, organist  
 KGO—Ricardo and his violin; News; 10:20, Williams-Walsh Orchestra  
 KYA—Boxing Contest  
 KTAB—Drama  
 KOL—Dance Music  
 KROW—Elec. Trans.; Sports Hi-lites  
 KJBS—Night-Club Revue to 12  
 KGGC—Mort Werner's Open House  
 KFCR—News to 10:05  
 \* KFRC & network—Ray Herbeck's Orchestra; 10:15, Frank Castle's Syncopators  
 KOL—News; Wen Niles Orchestra  
 KVI—News; 10:15, Otto A. Case  
 KOIN—The Journal  
 KOMO—10:15, The Tritette  
 KJR—Dance Orchestra  
 KFWB—10:15, Dance Orchestra  
 KFI—10:15, Chas. W. Hamp  
 KNX—The Crockets  
 KFWB—News; Orchestra  
 KECA—Musical Celebrities to 10:15  
 KFOX—News; Orchestra  
 KGB—News to 10:10  
 KSL—Players

**10:30 to 11:00 P. M.**

• KPO & network—Blue Moonlight; 10:45, Committee of Four; 10:55, News  
 KGO—Williams-Walsh Orchestra  
 KYA—Boxing; 10:40, Dancing Thru Time  
 KTAB—Recorded Vaudeville  
 KLX—Dance Records  
 KROW—Royal Hawaiians; Concert Echoes  
 \* KFRC & network—Joe Martin's Orchestra  
 KOL—Blue Danube Quarter Hour  
 KJR—10:55, Memory's Garden  
 KOMO—Moonlight Melodies  
 KOIN—Lionel Hampton's Orchestra  
 KNX—Pontrelli's Orchestra  
 KHJ—The Islanders  
 KFOX—News; Dance Orchestra  
 KFWB—Dance Orchestra  
 KOA—10:45, Committee of Four; News

**11:00 to 11:30 P. M.**

• KPO & network—Guy Lombardo's Orchestra  
 KGO—Organ Concert  
 KYA—To be announced  
 KTAB—Dansapations  
 KROW—Walkathon; Dance Music  
 \* KFRC & network—Dance Orchestra  
 KOMO—Del Courtney's Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Dick Jurgen's Orchestra  
 KFOX—Dick Jurgen's Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Jimmy Grier's Orchestra  
 KPO—Mann Bros. Orchestra  
 KYA—Organ Recital  
 KTAB—Black & Tan recordings  
 KROW—Dance Music  
 KGGC—12, Records to 6  
 \* KFRC & network—Midnight Moods  
 KOMO—Mann Bros. Orchestra  
 KHQ—Cotton Club Orchestra  
 KJR—Reflections of Romance  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KTAB—Midnight Vagabond  
 KROW—Tom 'n' Jerry  
 KJBS—12:01, Owl Prog. to 7 a.m.

# TUESDAY Programs

Feb. 26, 1935

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Your Child
- KGO—Studio program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; N. Y. Stocks
- KFRG—Recordings
- \*KFRG & network—8:15, Current Questions Before Congress
- KOL—Cecil and Sally to 8:15
- KHQ—8:15, Crazy Wells
- KOMO—Morning Reveries
- KNX—John Brown; Song Bag
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; 8:45, Rose Petal Revue
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- \*KFRG & netwk—Country Church; 8:45, Jolly Journal
- KOL—8:45, U. S. Army Band
- KVI—8:45, Wandering Cowboy
- KOMO—Stradivarieties; Mary's Friendly Garden
- KFI—8:45, Helpful Hints
- KNX—Song Bag; Tonic Tunes
- KSL—U. S. Navy Band

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Honeyboy and Sassafraz
- KGO—Studio Program
- KYA—Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Recordings
- KGGC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Records; Mabel Rubin
- \*KFRG & network—Voice of Experience; 9:15, The Gumps
- KOL—9:15, The Gumps
- KVI—9:15, The Gumps
- KOIN—9:15, The Gumps
- KHQ—9:15, Home Comfort
- KJR—Songs for Sale
- KFI—9:15, Shopping Tour
- KNX—Health Talk; Melody Time
- KECA—Records to 9:15
- KGB—9:15, The Gumps
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society to 9:45
- KPO—9:45, Songs of Kitchen Sink
- KGO—Electrical Transcription
- \*KGO & netwk—9:45, Edna Fischer, Pianist
- KYA—Jolly Bucketeers; Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Classics
- KGGC—Star of Today; Songs in Your Heart
- KQW—For the Ladies
- KGDM—News; Records
- \*KFRG & netwk—Five Star Jones; 9:45, Arthur Warren & Orchestra
- KOL—Prudence Penny; Melodies
- KVI—Mystic Melodies; Dr. Burns
- KOIN—9:45, Air Shopping
- KJR—News; Early Echoes



GEORGE FISCHER  
KFWB—6:10 P. M.

- KGW—9:45, Modern Homemaker
- KFI—9:45, News Release
- ENX—Charlie Hamp; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- ESL—9:45, Jennie Lee
- KOA—National Farm and Home

## 10:00 to 10:30 A. M.

- KPO—Sax Appeal; 10:15, As Woman to Woman
- KGO & network—News; Army Band Concert
- KYA—Columbia on Paarde; 10:15, The Novelty Shop
- KTAB—News; Old Friend; Music
- KLX—Song Market; Stocks; News
- KROW—Rhythm; Concert
- KJBS—News; Organ; Congoit
- KGGC—Records
- KQW—News; Old Tunes
- KGDM—Records; Bondons
- \*KFRG & network—Good Morning Neighbor; 10:15, Wife Begins
- KOIN—10:15, Songs for You
- KOL—10:15, Beautiful Melodies
- KGW—Olympians
- KOMO—10:15, Home Service Prog.
- KJR—Home Makers; Irish Minstrels
- KECA—Recordings
- KNX—Eddie Albricht's Family
- KSL—Orchestra; Organ
- KOA—Farm and Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill-Billy
- KLX—International Kitchen
- KROW—Novelettes; Melodic Interlude
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Melodies
- KGGC—Theatre of the Air; Records
- KGDM—The Bondons; Talk
- \*KFRG & network—Esther Velas & Ensemble; To be announced
- KOIN—Consumer News
- KOL—10:45, To be announced
- KJR—Club Minutes; Bouviers Garden
- KNX—Mary Holmes; 10:45, Records
- KSL—Halliday, Farny & Cory; Recordings

- KECA—Song Recital
- KOA—Words & Music; Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts from Log o' the Day
- KYA—Organ Concert
- KTAB—Bargains; Rhythms; Recds.
- KLX—Anita & Orasco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Dance Tunes; 11:15, Talk
- KGGC—Mildy's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ
- \*KFRG & network—Marie, Little French Princess; Helen Trent's Romance
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This & That
- KJR—Rhythm Rulers
- KVI—Observer; Health Talk; Music
- KNX—Organ Recital
- KGB—Recordings
- KECA—Records; Medical Talk
- KOA—C. A. C.

## 11:30 to 12:00 Noon

- KPO & network—Golden Melody
- KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin
- KYA—Rocking Chair; Snapshots
- KTAB—Blue Moments
- KLX—Margaret Reynolds; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Request Hour
- KQW—Vocal Varieties; News
- KGDM—Organ
- \*KFRG & netwk—American School of the Air
- KGW—11:45, Dental Clinic
- KHQ—Organ Concert
- KJR—Rhythm Rulers
- KFI—Charlie Wellman & Helen Hill; Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—11:45, Talk on Concert Music
- KOA—Golden Melodies

## 12:00 to 12:30 P. M.

- KGO & network—Don Pedro's Orchestra
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—Radio Reporter
- \*KPO & network—12:15, Farm & Home Hour
- KYA—Scriptures; Noonday Concert
- KTAB—Agricultural Period; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KJBS—Orchestra; Children's Contest
- KGGC—Request Hour
- KQW—Popular Orchestra
- KGDM—Road Report; Records
- \*KFRG & network—Detroit Symphony Orchestra
- KOL—The Carnival Hour
- KVI—Market Specials; 12:15, Front Page Headlines
- KOMO—12:15, Viennese Vagabonds
- KJR—Music; Grain Reports to 12:15
- KGW—Glenn Shelley; 12:15, Meier and Frank
- KHQ—12:15, C. of C. Luncheon
- KFI—Federal and State Market Reports to 12:15
- KNX—News; 12:15, Vocalist
- KECA—12:15, News Release
- KSL—Payroll Builder
- KOA—Don Irwin's Orchestra

## 12:30 to 1:00 P. M.

- KPO & network—Farm & Home
- KGO—Luncheon Concert
- KYA—Noonday Concert
- KTAB—Echoes of Portugal

KLX—Ramblers; Paths of Memory  
 KROW—Calif. Home Hour; Records  
 KJBS—Dance Matinee  
 KGGC—Mountain Music; Records  
 KGDM—Recordings  
 KQW—Weather; Market Reports  
 \*KFRC & netwk—Detroit Symphony Orchestra  
 KOL—Carnival Hour  
 KOMO—Vagabonds; Cowboy Joe  
 KGW—News; Pianist  
 KHQ—Chamber of Commerce  
 KNX—Concert Orchestra  
 KECA—Concert Favorites  
 KSL—Agricultural College Talk; Recorded Program  
 KOA—Better Housing Interview; Harvest of Song; Nellie Revell

**1:00 to 1:30 P. M.**

\*KPO & network—Betty & Bob; 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner  
 KYA—Women's Institute; Tangos  
 KTAB—Radio Frolic  
 KLX—Prof. Best; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports; Song Hits  
 KQW—Friendly Hour  
 KGDM—Recordings; Organ  
 \*KFRC & network—Visiting America's Little House; 1:15, Poetic Strings  
 KFRC—1:25, Nourishine  
 KOIN—Walker's Scrapbook; Meier & Frank  
 KOL—Julie Day to 1:15  
 KJR—Uncle Hank; Popular Concert  
 KNX—Pontrelli's Orchestra  
 KPFA—Recordings  
 KGB—1:15, Stocks; Farm Flashes  
 KFSD—Popular Program  
 KSL—Broadcasters' Review

**1:30 to 2:00 P. M.**

\*KPO & network—Oxydol's Own Ma Perkins; Betty Marlowe  
 KGO—Ann Warner's Chats; Cliff Nazarro, tenor  
 KYA—Barker Frivolities  
 KTAB—Jean Kent, economics  
 KLX—Popular Concert  
 KROW—Hollywood Hillites; 1:45, Ross Love  
 KJBS—Dance Orchestra  
 KQW—Afternoon Concert  
 KGDM—Recordings  
 KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Christian Science News  
 KVI—Educational Feature; Orch.  
 KOL—Educational Feature; Orch.  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Pontrelli's Orchestra  
 KGB—Educational Feature; Orch.  
 KFSD—Old Time Program  
 KSL—Educational Feature to 1:45

**2:00 to 2:30 P. M.**

\*KPO & network—Al Pearce and his Gang  
 KGO—Meredit Willson's Orchestra; 2:15, Congress Sneaks  
 KYA—Barker Frivolities  
 KTAB—Globe Trotter; Song Favorites  
 KLX—Recordings; Jean Ardath  
 KJBS—Better Business Talk; 2:15, Tango Orchestra  
 KROW—Short Story Time  
 KQW—Dance Matinee  
 KGDM—Serenader; News  
 \*KFRC & network—Happy-Go-Lucky Hour  
 KJR—Salon Hour  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KSL—2:15, Dental Clinic  
 KOA—Huffman Reporter; 2:15, Congress Speaks

**2:30 to 3:00 P. M.**

\*KPO & network—Al Pearce and his Gang

KGO—Congress Speaks; Tom Mitchell, baritone  
 KYA—Lost & Found; Rhythm Princes  
 KTAB—Romancin'; Records  
 KLX—Stocks; Records  
 KQW—The Romancers  
 KQW—Dance Matinee  
 KJBS—Tango Orchestra; Records  
 KGDM—The Romancin'; Records  
 \*KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends  
 KJR—Salon Hour  
 KNX—Recordings  
 KECA—Classic Hour  
 KFSD—2:45, Studio Program  
 KOA—Congress Speaks; Al Pearce's Gang  
 KSL—Men of Notes to 2:45

**3:00 to 3:30 P. M.**

\*KPO & network—Langendorf Pictorial; 3:15, Easy Aces  
 KGO—Xavier Cugat's Orchestra; 3:15, Mid-Week Hymn Sing  
 KYA—Poet's Interlude; Melody Man  
 KTAB—Two-Four Time; Chinese  
 KLX—Jewel Box; 3:15, Records  
 KROW—Dance matinee  
 KJBS—News; Popular Melodies  
 KQW—Stocks; 3:15, Variety  
 KGDM—Yoedling Cowboy; Program  
 \*KFRC & network—Feminine Fancies  
 KJR—Poet's Corner, Theodora Warfield; 3:15, Magic Harmony  
 KGW—Concert Trio  
 KHQ—Business & Pleasure; 3:15, Bulletin  
 KOMO—3:15, Carter Medicine Prog.  
 KFI—3:15, Air Raiders  
 KNX—Concert Orchestra; Educ. Talk  
 KPFA—Recordings to 3:15  
 KFSD—Studio Program to 3:15  
 KSL—Deseret News Daily Summary; 3:15, Junior Hour  
 KOA—Xavier Cugat's Orchestra; 3:15, Hymn Sing

**3:30 to 4:00 P. M.**

\*KPO & network—Mickey Gillette's Music  
 KGO—Mary Small, child singer; 3:45, The Desert Kid  
 KYA—Symphony Sketches  
 KTAB—Sophistication; 3:45, Hawaiian Music  
 KLX—Recordings  
 KROW—Aloha Serenaders; Records  
 KJBS—Musical Comedy; S E R A Program  
 KQW—Variety Program  
 KFRC—Just Plain Bill  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KGDM—Recordings  
 KOL—Studio Prog.; Correct English  
 KOMO—Birnbaum's Bavarians  
 KVI—3:45, Louie Nomellini, accordion  
 KOIN—Newspaper of the Air  
 KHQ—King's Men; 3:45, Sylvia Gray  
 KFI—Ann Warner Chats  
 KNX—Fletcher Wiley  
 KGB—Orchestra to 3:45; Music, 3:55, Along the Airwaves  
 KOA—News; 3:45, Univ. of Denver  
 KSL—D. S. S. Club; Records; News

**4:00 to 4:30 P. M.**

\*KGO & network—Three Scamps; vocal trio  
 KGO—4:15, Pair of Pianos  
 KPO—Radio Reporter  
 \*KPO & network—4:15, Don Pedro's Orchestra  
 KTAB—Tea Time Melodies; Laurita La Marr, Culinary Expert  
 KYA—Symphony Sketches  
 KLX—Rhythm Encores; Bob's Club  
 KROW—Harmolin Time; Spanish Serenade  
 KGGC—Studio Program  
 KJBS—Children's Contest  
 KQW—Popular Tunes  
 \*KFRC & network—Louis Panico's Orchestra

KGDM—Gillmore Oil Program  
 KOIN—Newspaper of the Air  
 KHQ—Happy Feet; 4:15, News Album  
 KJR—Tea Dansant; Musical Auction  
 KGW—4:15, Oriental Gardens  
 KFI—Liberal Arts Series; Organ  
 KNX—Haven of Rest  
 KSL—Town Crier  
 KOA—Univ. of Denver; Orchestra

**4:30 to 5:00 P. M.**

\*KPO & network—Don Pedro's Orchestra  
 KPO—4:45, Barbara Lee  
 KGO—Pair of Pianos  
 \*KGO & network—4:45, You and Your Government  
 KYA—Tea Dance Parade  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; Health School  
 KROW—Dell Perry; Health Talk  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Records  
 \*KFRC & network—Buck Rogers in the 25th Century  
 KFRC—4:45, Ivory Stamp Club  
 KOIN—4:45, Dr. P. B. Firth  
 KJR—Musical Auction to 4:45  
 KVI—4:45, Hollywood News  
 KHQ—Trio  
 KOMO—Medical Talk; 4:45, Easy Aces  
 KFI—Organ Recital; Just Plain Bill  
 KNX—Piano & Singer; U. S. C.  
 KSL—4:45, Orphan Annie  
 KOA—4:45, You & Your Government

**5:00 to 5:30 P. M.**

\*KPO & network—Five Cards; Coquettes, vocal trio with guitarist and pianist  
 KGO—Back Stage Chatter; 5:15, Community Forum  
 KYA—Children's Hour  
 KTAB—Victor Salon Orchestra  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KJBS—Dance Orchestra  
 KGGC—Dancing Echoes  
 KQW—Airs of South America  
 KGDM—Records; Organ  
 \*KFRC & network—Keith Beecher & Orch.; 5:15, Billy Bachelor  
 KOIN—Bob & Dolly to 5:15  
 KJR—Steamboat Bill; Hi-School Reporter  
 KHQ—5:15, Ivory Soap Program  
 KOMO—5:15, Ivory Stamp Club  
 KGW—Milton L. Gumbert; 5:15, Ivory Soap Program  
 KFI—Latvian Singers; 5:15, Ivory Stamp Club  
 KNX—Serenade; Musical Headlines  
 KSL—Pullman Prog.; 5:15, Orch.  
 KOA—A Fan's Scrapbook; Comedy Stars

**5:30 to 6:00 P. M.**

KGO—Forum; 5:45, Orphan Annie  
 \*KPO & network—Lawrence Tibbett, baritone; Jonn B. Kennedy  
 KYA—Sonny & Buddy; 5:45, Campbell Corner  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Dance Orchestra to 5:45  
 KGGC—Talk; 5:45, Irish Gems  
 KQW—Popular Orchestra  
 KFRC—Og, Son of Fire  
 \*KFRC & network—5:45, D. S. S. Club  
 KOIN—To be announced  
 KVI—To be announced  
 KJR—Once Upon a Time; Orphan Annie  
 KNX—Songs; 5:45, Orphan Annie  
 KPFA—Word Detective; Flying Club  
 KFOX—Theatre News; Records  
 KFSD—Studio; Farley's Rangers  
 KSL—Piano Team and Tenor; 5:45, My Beautiful Lady

**6:00 to 6:30 P. M.**

- KPO & network—Vick Presents Grace Moore, soprano
- KGO—Miniature Concert; 6:15, Lum and Abner, comedy duo
- KYA—Cyrus Trobber's Orchestra
- KTAB—Recordings; Concert
- KLX—Arion Trio
- KROW—News; 6:15, Musical Album
- KGCC—Dinner Dance
- KQW—Department of Agriculture; 6:15, Popular Program
- \* KFRC & network—Eing Crosby
- KOMO—Romance Time
- KPWB—News; Organ; 6:10, Studio Whispers with George Fischer
- KNX—Records; 6:15, News
- KECA—Children of All Lands; News
- KFOX—News; Health Talk; Vagabonds; Al and Molly
- KFSD—Dinner Music

**6:30 to 7:00 P. M.**

- KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
- KGO—Melody Magazine; 6:45, Air Adventures of Jimmy Allen
- KYA—Orchestra
- KTAB—Sports; Recordings
- KLX—Arion Trio
- KROW—Walkathon; 6:45, Dr. Facci
- KGCC—Dinner Dance Review
- KQW—Market Reports; Music
- \* KFRC & network—Isham Jones' Orchestra for Chevrolet
- KJR—News; Jimmy Allen
- KFOX—School Kids; Jimmy Allen
- KPWB—B'Nai B'rith; Jimmy Allen
- KNX—Lum & Abner; Jimmy Allen
- KECA—Liberal Arts Series; Organ

**7:00 to 7:30 P. M.**

- KPO & netwk—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KGO—Every Man's Palace
- KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble
- KTAB—Italian News; Bible Class
- KLX—News; Souvenirs
- KROW—C. W. Hammond; 7:15, L'Italia News
- KGCC—Elizabeth Baird; Records
- KQW—Weather; Voice of Portugal
- \* KFRC & netwk—Camel Caravan
- KJR—Observer; 7:05, Mountaineers
- KECA—Organ; 7:05, Mountaineers
- KNX—Frank Watanabe; Music
- KPWB—Ray de O'Fann; Hilarities
- KFOX—Eb & Zeb; Bobby & Betty

**7:30 to 8:00 P. M.**

- KPO & netwk—Palmolive Beauty Box Theatre
- KGO—Redwood Reveries; Rhythm of the Day
- KYA—Instrumentalists; Louise Faber
- KTAB—Jr. C. of C.; Records; Community Chest
- KLX—Merlyn Morse, tenor; Bungling Bunglers
- KQW—Italian Radio Theatre
- KROW—Recordings; Bible Stories
- KGCC—Between the Lines; 7:45, Jeanne Carole
- \* KFRC & netwk—Capt. Dobbsie's Ship of Joy
- KFRC—7:45, Nujol; Clinic of the Air
- KOL—Speaker Stevenson to 7:45
- KOIN—7:45, Jimmy Allen Adventures
- KVI—7:45, To be announced
- KTR—Old Songs; Fashion Plates
- KNX—The In-Laws; King Cowboy
- KPWB—Mrs. Pasquale and Callis.
- KFOX—Boy Detective; 7:45, The Audience Decides
- KGB—Capt. Dobbsie; 7:45, Fireside Melodies
- KSL—Capt. Dobbsie's Ship of Joy; 7:45, The Hawk, mystery drama

**8:00 to 8:30 P. M.**

- KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick
- KGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
- KYA—Musical Memories
- KTAB—Musical Program; 8:15, London Fantasy
- KLX—Alice Blue; 8:15, Doretha Ullsh, cello; Vivienne Gardner, soprano
- KROW—Latin-American Program
- KGCC—Spanish-American Program
- KQW—Days of Romance in Santa Clara Valley
- \* KFRC & netwk—Myrt and Marge
- KFRC—8:15, Beauty That Endures
- KOL—8:15, Comedy Stars
- KOIN—8:15, Comedy Stars
- KVI—8:15, Souvenirs
- KJR—Fashions; Memory Paths
- KNX—Frost Warning; Homer Canfield, songs
- KPWB—Frankie Masters' Orchestra
- KFOX—Cecil & Sally; Talk; Orch.
- KECA—Recordings
- KFSD—Jimmie Allen; Melody Octet
- KGB—8:15, Oddities from Life
- KSL—8:15, Comedy Capers

**8:30 to 9:00 P. M.**

- KPO & network—Leo Reisman's Orchestra
- KGO—Beaux Arts Trio
- KYA—Orchestra; Fiesta
- KTAB—London Fantasy; Records
- KLX—Roberta Ingram, soprano
- KROW—Italian Program
- KGCC—Concert; Mort Werner
- KQW—Scott Held's Orchestra
- \* KFRC & netwk—Calling All Cars
- KOIN—American Family Robinson; Ironized Yeast Program
- KOL—The Merry Men; 8:45, Johnny Green
- KVI—Mr. Rex Roudebush to 8:45
- KJR—Sweethearts on Parade
- KPWB—Dance Orchestra
- KNX—Operatic Encores
- KECA—The Walkikians
- KFOX—Guy Lombardo's Orchestra
- KSL—Johnny Green's Orchestra; Tuesday Roundup

**9:00 to 9:30 P. M.**

- KPO & network—Ben Bernle's Orchestra
- KGO—Melody Review
- KYA—Fiesta
- KTAB—Nevada Nightherders
- KXL—Gospel Hymns
- KROW—Italian program; Pearl Toner
- KGCC—News; Organ; Orchestra
- KQW—Band Concert
- KFRC—John Nesbit to 9:15
- \* KFRC & network—Orville Knapp's Orchestra
- KOIN—Little Show; Organ
- KVI—9:15, Otto Case
- KJR—News; Singers
- KNX—News; 9:15, Entertainers
- KPWB—Eino Crime Clues
- KFOX—Beverly Hillbillies
- KECA—News; Fishing and Hunting Talk
- KFSD—Musical Comedy Echoes
- KSL—Orchestra; 9:15, Smoke Rings

**9:30 to 10:00 P. M.**

- KPO & netwk—Death Valley Days
- KGO—George Hamilton's Orchestra
- KYA—Fiesta; News; America
- KTAB—News; Music
- KLX—News; California Rangers
- KROW—American Family Robinson; Congoin
- KGCC—Recordings
- KQW—Hits of the Past
- \* KFRC & network—University Explorer
- KOIN—Lum and Abner; 9:45, Carl Donough, talk
- KOL—Editorial Commentator; News
- KVI—News; Book Review

- KJR—Pick and Pat
- KNX—Pick and Pat (E. T.)
- KPWB—Slumbertine
- KFOX—Beverly Hillbillies
- KECA—Recordings
- KFSD—Dance Music
- KSL—Smoke Rings; Orchestra
- KOA—Cosmopolitan Orchestra

**10:00 to 10:30 P. M.**

- KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
- KGO—Mickey Gillette's Music
- KYA—U. S. F. Glee Club
- KTAB—Recordings
- KLX—Calif. Rangers; Records
- KROW—"Unwanted"; Sports
- KGCC—Mort Werner's Open House
- KJBS—Nite Cap Revue
- KFRC—News to 10:10
- \* KFRC & network—10:10, Anson Weeks' Orchestra
- KOIN—10:15, Musical Miniatures
- KOL—Dance Music
- KVI—Dance Orchestra
- KJR—Till Tomorrow
- KPWB—News; Dance Orchestra
- KFT—10:15, The Four Blackbirds
- KECA—Musical Celebrities, records
- KNX—The Crockets
- KFOX—News; Orchestra
- KGB—News; Dance Orchestra
- KSL—Dance Orchestra
- KOA—Studio Program

**10:30 to 11:00 P. M.**

- KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
- KGO—News; Williams-Walsh Orch.
- KYA—Sandman Organ
- KTAB—Opera Recorded
- KLX—Dance Music
- KROW—Royal Hawaiians; Rhythm
- KJBS—Nite Cap Revue
- \* KFRC & network—Orchestra
- KOL—Blue Danube Quarter Hour; Orchestra
- KJR—Dance Orchestra
- KGW—Dance Orchestra
- KNX—The Crockets; Orchestra
- KPWB—Dance Orchestra
- KFOX—News; Tex Howard's Orch.
- KOA—Huffman Harmonies

**11:00 to 11:30 P. M.**

- KGO & network—Guy Lombardo's Orchestra
- KPO—Bal Tabarin Orchestra
- KYA—To be announced
- KTAB—Dansapations
- KROW—Walkathon; Dance Music
- KJBS—Nite Cap Revue
- \* KFRC & network—Joe Martin's Orchestra
- KOIN—Dance Orchestra
- KGW—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KPWB—Dance Orchestra
- KFOX—Dance Orchestra

**11:30 to 12:00 Midnight**

- KGO & network—Del Courtney's Orchestra
- KPO—Organ Concert
- KYA—Concert Memories
- KTAB—Recordings
- KROW—Dance Music
- KJBS—Nite Cap Revue
- \* KFRC & network—Les Hite's Orchestra
- KOMO—Dance Orchestra
- KJR—Reflections of Romance
- KPWB—Dance Orchestra
- KHJ—Music
- KGB—Dance Orchestra
- KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

- KTAB—DX Program
- KROW—Tom 'n' Jerry
- KJBS—Nite Cap Revue; 12:01, Owl Program
- KGB—Records
- KJBS—12:01, Owl Program to 7 a.m.

# WEDNESDAY Programs

Feb. 27, 1935

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KG0—Betty Brunn; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KGW—Ronald Buck
- KFI—Stocks and Exercises to 7:45
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven o'Clock Club
- KSL—Broadcasters Review

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KG0—Christian Program
- KYA—Studio Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies
- KGDM—Serenader; Records
- KFRC—Records; 8:10, SERA Speaker
- KFRC & netwk—8:15, Hollywood Country Church
- KOL—Cecil & Sally
- KVI—Covered Wagon Jubilee; Cowboy Evangelist
- KOIN—Rhythms to 8:15
- KOMO—Morning Melodies; Varieties
- KHQ—Crazy Wells to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Musical; Program; Song Bag
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
- KG0—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KFRC & netwk—Country Church; 8:45, Jolly Journal
- KOL—Prudence Penny
- KVI—8:45, Wandering Cowboy
- KOIN—8:45, Air Shopping
- KJR—8:45, Concert Stars
- KHQ—Musical Gems to 8:45
- KOMO—Mary's Friendly Garden
- KX—Song Bag; 8:45, Tonic Tunes
- KECA—Recordings
- KSL—Mid-Morning Melodies
- KOA—Betty Moore to 8:45

## 9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KG0—Electrical Transcription
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Varieties
- KJBS—Popular Varieties; Records
- KGCC—Parade; Bargain Basement
- KOW—Tuneful Topics
- KGDM—Records; Mabel Rubin
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KVI—9:15, to be announced
- KJR—Songs for Sale
- KFRC—9:15, Recordings
- KNX—Talk; Pop Concert



**PHIL DUEY**  
NBC—Vocalist

- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KG0—Coquettes; 9:45, Jean Abbey, Shop News
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Star of Today; 9:45, Songs in Your Heart
- KQW—Life Classics; Book Review
- KGDM—News; Recordings
- KFRC & network—Five Star Jones; 9:45, Betty Crocker
- KOL—Morning Melodies
- KOIN—Five Star Jones to 9:45
- KGW—9:45, Meier and Frank
- KJR—News; Early Echoes
- KHQ—Dessert Hotel; Tull & Gibbs
- KVI—Mystic Melodies
- KFI—Waikikians; 9:45, News
- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—National Farm & Home

## 10:00 to 10:30 A. M.

- KG0 & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Friend; Music
- KLX—Songs; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Organ; Congoing
- KGCC—Records; Alice La Vonne
- KQW—News; Old Tunes
- KGDM—Recordings
- KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies
- KGW—Olympians
- KHQ—Studio Program
- KOIN—Songs for You to 10:15
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albright's Family
- KFI—Callodie Kitchen
- KSL—10:15, Organ Interlude
- KOA—National Farm & Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KG0—Jules Lande and Ensemble; 10:45, Clef Dwellers
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Novellettes; Melodies
- KJBS—Dance Orchestra; Songs of Romance
- KQW—Aunt Sammy; For the Ladies
- KGCC—Theatre of the Air; Records
- KGDM—Records; Health Talk
- KFRC & network—University of California
- KFRC—10:45, Around the World Cooking School
- KOL—To be announced to 10:45
- KOIN—Consumer News; Orchestra
- KJR—Club Minutes; Boviers Garden
- KECA—Recordings; Pianist
- KNX—Mary Holmes; Melody Race
- KOA—Best Foods; Studio Program
- KSL—Little Jack Little; Betty Moore

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KG0—Alvino Rey, guitarist; 11:15, Two Seats in the Balcony
- KYA—Organ; Novelties
- KTAB—Bargains; Modern Rhythm; Recordings
- KLX—Records; 11:15, Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes; Concert
- KGCC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Popular Orchestra
- KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Cecil Solly; News
- KVI—Observer; Health Talk; Melodies
- KOIN—Art Kirkham, This and That
- KJR—Rhythm Rulers
- KNX—Organ; Business Trends
- KECA—Records; Chinese Lesson
- KGB—To the Ladies
- KOA—11:10, Two Seats in Balcony

## 11:30 to 12:00 Noon

- KPO & netwk—Radio City Matinee; guest artists and orchestra
- KG0—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Blue Moments
- KLX—Anita and Orsco; Records
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Orchestra
- KQW—Vocal and Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KGW—Glenn Shelley and Clarence Tolman; 11:45, Dental Clinic
- KECA—Records
- KNX—Music; 11:45, Ironizer Talk
- KFSD—Studio program

## 12:00 to 12:30 P. M.

- KG0 & network—Ramblers Trio
- KG0—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; 12:03, Concert
- KTAB—Agricultural Period; Melodies
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Noontime Tunes
- KGCC—Request Hour
- KJBS—Song Hits; Children's Contest
- KGDM—Gene Almy; Serenader
- KFRC & network—Kate Smith's Matinee

KOIN—Scrapbook; Meier & Frank  
 KOL—The Carnival Hour  
 KOMO—12:15, Viennese Vagabonds  
 KGW—12:15, Meier and Frank  
 KHQ—Organ Concert  
 KJR—Concert; 12:12, Grain Reports  
 KVI—12:15, Front Page Headlines  
 KFI—State Market Reports to 12:15  
 KNX—News; Drury Lane, tenor  
 KECA—12:15, News Release

**12:30 to 1:00 P. M.**

• KPO & network—Western Farm and Home Hour  
 KGO—Luncheon Concert  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Ramblers; Music  
 KROW—California Farm Hour; 12:45, Records  
 KGGC—Mountain Music; Jeanne & Jimmie  
 KGGC—Mountain Music; Melodies  
 KQW—Market Reports  
 KGDM—Patters of Melody; Records  
 \*KFRC & network—Kate Smith's Matinee  
 KOL—The Carnival Hour  
 KVI—Capitol City News  
 KOMO—Farm Talk; Cowboy Joe  
 KHQ—Stepping Along; Studio  
 KGW—News; Piano  
 KNX—Concert Group  
 KECA—Concert Favorites, records  
 KOA—Cosmopolitan Hotel Orch.

**1:00 to 1:30 P. M.**

• KPO & network—Betty and Bob; 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner's Chats  
 KYA—Famous Melodies  
 KTAB—Radio Frolic  
 KLX—Garden Tips; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Recordings; Theater Chat  
 \*KFRC & network—National Student Federation; 1:15, Curtis Institute  
 KOL—Julie Day to 1:15  
 KJR—Headliners  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KFSD—Ad Club Luncheon  
 KGB—1:15, Stocks; Farm Flashes  
 KSL—Payroll Bullder

**1:30 to 2:00 P. M.**

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Accordiana, Johnny Toffoli  
 KYA—Tangos; 1:45, Jack & Jill  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; 1:45, Dance Masters  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Accordion Boys; Records  
 \*KFRC & network—Curtis Institute  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Orchestra  
 KFSD—Old Time Program  
 KSL—Payroll Bullder

**2:00 to 2:30 P. M.**

• KPO & network—Al Pearce and His Gang  
 KGO—Kay Foster, songs; 2:15, Merry Macs; Vocalists  
 KYA—Piano Concert  
 KTAB—Globe Trotter; Songs  
 KLX—Records; Romance Under Water  
 KROW—Short Story Time  
 KJBS—Gerald Kenney; Records  
 KQW—Dance Matinee  
 KGDM—Recordings; News  
 \*KFRC & network—Happy Go Lucky Hour  
 KOIN—Meier and Frank to 2:15

KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Recordings  
 KFSD—2:15, Studio Program  
 KSL—Music; 2:15, Dental Clinic  
 KOA—Huffman Reporter; Kay Foster; 2:15, Music

**2:30 to 3:00 P. M.**

• KPO & network—Al Pearce Gang  
 KGO—George Sterney's Orchestra; 2:45, Harry Stanton, basso  
 KYA—Lost & Found; Modern Notes; 2:55, Talk on 1938 Exposition Sites  
 KTAB—Relief Talk; Waltz Time  
 KLX—Talk; Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Records  
 KQW—Dance Matinee  
 KGDM—Romancers  
 \*KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends  
 KJR—Salon Hour, recorded  
 KECA—Classic Hour  
 KNX—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Parent-Teachers to 2:45  
 KOA—Plaza Tea Music; Orchestra

**3:00 to 3:30 P. M.**

• KPO & network—Langendorf Pictorial  
 KPO—3:15, Easy Aces  
 KGO—Education in the News; 3:15, Alma Kitchell, contralto  
 KYA—The Serenader; 3:15, Symphony Highlights  
 KTAB—Records; Chinese News  
 KLX—World Revue  
 KROW—Audition Time  
 KJBS—News; Recordings  
 KQW—Stocks & Bonds; Variety  
 KGDM—Cowboy; Piano Melodies  
 \*KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Islands  
 KGW—Concert Trio  
 KHQ—Hints; Club Bulletin  
 KNX—Federation of Women's Clubs  
 KFI—3:15, Hollywood Boulevardier  
 KECA—Raine Bennett to 3:15  
 KFSD—Royal Brown, organist  
 KOA—Education in the News  
 KSL—Utah State Legislature; 3:15, Junior Hour

**3:30 to 4:00 P. M.**

• KPO & network—Mickey Gillette's Music  
 KGO—Interlude; Three X Sisters; 3:45, The Desert Kid  
 KYA—Symphony Highlights  
 KLX—Recordings  
 KTAB—Sophistication; Hawaiian Music  
 KROW—Tom King, crime story; Hits of Today  
 KQW—Hostess Hi-lites  
 KJBS—Hostess Hi-lites  
 KGDM—Wyoming Rustlers; Records  
 KFRC—Just Plain Bill  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KOL—Studio Program to 3:45  
 KHQ—3:45, Sylvia Gray  
 KOIN—Newspaper of the Air  
 KOMO—Concert in Miniature  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—What Would You Do?; Records; News  
 KOA—News; 3:45, Desert Kid

**4:00 to 4:30 P. M.**

• KGO & network—Jack Denny's Orchestra  
 KGO—4:15, Something Simple  
 KPO—Radio Reporter  
 \*KPO & network—4:15, Oriental Gardens Orchestra  
 KYA—Band Concert  
 KTAB—Tea Time Tunes; Talk  
 KROW—Waltzes; Warren Stinson

KLX—Musical Jigsaw; 4:15, Bro. Bob's Club  
 KJBS—Children's Contest  
 KGGC—Studio Program  
 KQW—Popular Tunes  
 KFRC—Ching N. Y. Stocks  
 \*KFRC & network—4:05, Edgewater Beach Orchestra; Louis Panico's  
 KGDM—Gilmore Oil Program Orchestra  
 KVI—Studio Program  
 KOIN—Newspaper of the Air  
 KHQ—Studio; 4:15, News Album  
 KJR—Talks & Tea Dansant  
 KFI—Liberal Arts Series; Talk  
 KNX—Haven of Rest  
 KGB—4:25, Police Talk  
 KSL—Town Crier  
 KOA—Comedy Capers; Stamp Club

**4:30 to 5:00 P. M.**

• KGO & network—Nanette La Salle, contralto; 4:45, Congress Hotel Orchestra  
 KPO—Orchestra; 4:45, Barbara Lee  
 KYA—Tea Dance Parade  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health School  
 KROW—Dell Perry; Health Talk  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—American Family Robinson; Recordings  
 \*KFRC & network—Buck Rogers in the 25th Century  
 KFRC—4:45, Ivory Soap Stamp Club  
 KOL—4:45, Adventures with the Marines  
 KOIN—4:45, Bob & Dolly; Miniatures  
 KHQ—Book of Memories  
 KGW—Abe Berowitz, violin, to 4:45  
 KOMO—Talk; 4:45, Sacred Lyrics  
 KNX—Jewel Box; U. S. C.  
 KFI—Organ Recital; Just Plain Bill  
 KECA—Better Business Talk to 4:45  
 KFSD—Dr. McCoy to 4:45  
 KSL—4:45, Orphan Annie

**5:00 to 5:30 P. M.**

• KPO & network—Mary Pickford and Stock Company  
 KGO—Children's Hour; Chromos  
 KYA—Children's Hour  
 KTAB—Victor Salon Orchestra  
 KLX—Herb Kennedy & Alice Blue; 5:15, Jewel Box  
 KROW—SERA Choral Ensemble  
 KJBS—Dance Orchestra  
 KGGC—Dancing Echoes  
 KGDM—Dancing Echoes  
 KQW—Popular Concert  
 \*KFRC & network—Diane and her Lifesaver; 5:15, Billy Bachelor  
 KJR—Capt. Cracker; Hi-School Reporter  
 KNX—Fiction Favorites  
 KECA—John McIntosh Brown; Songs  
 KFSD—Better Business; Studio  
 KSL—5:15, Stan Stanley's Orch.

**5:30 to 6:00 P. M.**

• KPO & network—Just Around the Corner  
 KGO—The Audience Decides; 5:45, Little Orphan Annie  
 KTB—Dr. Thompson, talk  
 KYA—Sonny & Buddy; 5:45, Campbell Corner  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Dance Orchestra to 5:45  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 KGDM—Danch Orchestra to 5:45  
 \*KFRC & network—Varieties  
 KJR—Ivory Soap to 5:45  
 KFI—Drama; Orphan Annie  
 KOMO—Stamp Club; Orientalogue  
 KHQ—Ivory Stamp Club to 5:45  
 KNX—Elec. Trans.; Orphan Annie  
 KFI—Ivory Stamp Club to 5:45  
 KFOA—News; Records  
 KECA—5:45, Flying Club

KFSD—Studio; Farley's Rangers  
KOA—Comedy Stars; Rangers and Quartet

### 6:00 to 6:30 P. M.

- KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
- KGQ—Miniature Concert; 6:15, Lum and Abner
- KYA—Cyrus Trobbe Orchestra
- KTAB—Recordings; Concert
- KLX—Arion Trio
- KROW—News; Bible Stories
- KGCC—Dinner Dance
- KQW—California Department of Agriculture; 6:15, Recordings
- ★ KFRC & netwk—Chesterfield Program
- KJR—Scandinavian Reporter of the Air; Castles in Music
- KFWB—News; Round the World Club
- KNX—Emil Baffa's Concert; News
- KECA—Board of Education; News
- KFOX—News; Three Vagabonds; Al & Molly
- KFSD—Dinner Music

### 6:30 to 7:00 P. M.

- KPO & netwk—John Charles Thomas, baritone
- KGQ—Business Review; 6:45, Jimmy Allen, Air Adventures
- KYA—Cy Trobbe's Orchestra
- KTAB—Sport Page; Recordings
- KLX—Arion Trio
- KROW—Walkathon; Grace Herold Trio
- KGCC—Dinner Dance; Melodies
- KQW—Market Reports; Music
- ★ KFRC & netwk—Adventures of Gracie
- KJR—News; 6:45, Jimmie Allen
- KFWB—Aristocrats; Jimmie Allen
- KNX—Lum & Abner; 6:45, Jimmie Allen
- KECA—Liberal Arts Series; Organ
- KFOX—School Kids; Jimmy Allen
- KFSD—Dinner Music

### 7:00 to 7:30 P. M.

- KPO & netwk—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert
- KGQ—Southern Harmony Four; 7:15, Agriculture Today
- KYA—Ernie Smith's Sport Page; 7:15, Drama
- KTAB—Italian News; Bible Class
- KLX—News; 7:15, Silver Strains
- KROW—C. W. Hammond; L'Italia News
- KQW—Weather; Voice of Portugal
- KGCC—Alice Christians; Harlem Sketches
- ★ KFRC & netwk—Jack Pearl, "The Family Hotel"
- KJR—Tonic Tunes; Dollars & Sense
- KFWB—Synccopators; Sons of the Pioneers
- KNX—Watanabe & Archie; Songs
- KECA—Organ; Recordings
- KFOX—Eb & Zeb; Bobby & Betty
- KFSD—Sonny and Buddy; Studio Program

### 7:30 to 8:00 P. M.

- KPO & netwk—Ray Noble's Orchestra
- KGQ—Californians on Parade
- KYA—Trio; Gold Rush Days
- KTAB—Socialist Labor Party; Music
- KLX—Manila Stringed Orchestra
- KROW—Armand Francis, tenor; Records
- KGCC—Between the Lines; Tropical Tramps
- KQW—Italian Radio Theatre
- KOIN—Beneficial Loan; Jimmy Allen
- ★ KFRC & netwk—Columbia's Concert Hotel
- KOL—Speaker Stevenson to 7:45
- KVI—Dr. Mellor; Concert Hall
- KJR—Carefree Capers
- KNX—In-Laws; 7:45, King Cowboy

KFWB—Today down the Centuries; 7:45, Comedy Stars  
KECA—Symphony Hour; Records  
KFOX—Boy Detective; Vocal Duet  
KFSD—Web of Dreams  
KSL—Melodies; Comedy Stars

### 8:00 to 8:30 P. M.

- KPO & netwk—Amos 'n' Andy; 8:15, Red Davis, dramatic series
- KGQ—Wandering Minstrel
- KYA—Cy Trobbe's Orchestra; Talk; Music
- KTAB—Seventh Day Adventists
- KLX—Rhythmic Reporters
- KGCC—Orchestra; Watch Tower
- KQW—Jewish Radio Hour
- KQW—Music of the Masters
- ★ KFRC & netwk—Myrt & Marge; 8:15, Edwin C. Hill
- KJR—Neapolitans
- KNX—Frost Warnings; Entertainers; Adleikans
- KFWB—Frankie Masters' Orchestra
- KECA—Symphony Hour
- KFOX—Cecil & Sally; Garden Talks
- KFSD—Jimmie Allen to 8:15

### 8:30 to 9:00 P. M.

- KPO & netwk—Lanny Ross Log Cabin Orchestra
- KGQ—Comedy Stars; 8:45, Sports Headliners
- KYA—Music; 8:45, Venetian Nights
- KTAB—Congoin; Records
- KLX—Carefree Capers; 8:45, Talk
- KROW—Musical Album; 8:45, Old-Fashioned Girl
- KGCC—We Salute; Mort Werner
- KQW—Music of the Masters
- ★ KFRC & netwk—Voice of Experience; 8:45, Joe Martin and Orch.
- KOIN—Moods in Music; Orchestra
- KOL—8:45, Comedy Capers
- KVI—8:45, Orchestra
- KJR—Olympic Hotel Orchestra
- KNX—Beauty Talk; 8:45, Playing Your Own Accompaniment
- KFWB—Guy Lombardo's Orchestra
- KECA—Symphony Hour
- KFOX—Guy Lombardo's Orchestra

### 9:00 to 9:30 P. M.

- KPO & netwk—Town Hall Tonight
- KGQ—Bal Tabarin Orchestra; 9:15, Veterans Program
- KYA—Trio; 9:15, Comedy Caravan
- KTAB—Nevada Nighthanders
- KLX—Lee Baker; Rhythm Encores
- KROW—Boxing Matches
- KQW—Musings; Salon Orchestra
- KGCC—News; Organ; Orchestra
- ★ KFRC & netwk—John Nesbit; 9:15, Jacques Renard's Orchestra
- KOL—Public Bench to 9:15
- KOIN—Little Show; 9:15, Organ
- KVI—Orchestra; Otto Case
- KJR—News Reporter; Fireside Phantasies
- KNX—News; 9:15, Mary Kirk
- KFWB—Dance Orchestra
- KECA—News; L. A. J. C. Musicales
- KFOX—Beverly Hillbillies
- KFSD—Furmbilt; 9:15, Feature
- KSL—Pinto Pete and his Ranch Hands to 9:15

### 9:30 to 10:00 P. M.

- KPO & netwk—Town Hall Tonight with Fred Allen and Artists
- KGQ—Strange Cases; Dramatic series; Police Chief Wm. Quinn
- KYA—Comedy Caravan; 9:45, News; America
- KTAB—Community Chest; Recordings
- KLX—News; Fireside Phantasies
- KROW—Boxing Matches
- KGCC—Recordings
- KQW—Kirk of Sleepy Hollow
- ★ KFRC & netwk—George Hall's Orchestra
- KVI—News; 9:45, Orchestra
- KOL—Editorial Commentator; News

KOIN—Lum & Abner; Joseph Samojlik  
KJR—Phantasies; C. of C.  
KNX—The Crockets  
KFWB—Slumber Time  
KECA—Musicales  
KFOX—Beverly Hillbillies  
KFSD—Ratcliff's Orchestra  
KSL—Dance Orchestra

### 10:00 to 10:30 P. M.

- KPO & netwk—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
- KGQ—Williams-Walsh Orchestra
- KYA—Orchestra
- KTAB—Arkansas Traveler
- KLX—Recordings
- KROW—Boxing Matches
- KGCC—Mort Werner's Open House
- KJBS—Night-Cap Revue
- KFRC—News to 10:10
- ★ KFRC & netwk—Anson Weeks' Orchestra
- KOL—Wen Niles' Orchestra to 10:15
- KOIN—10:15, Thru the Ember Glow
- KJR—Dance Orchestra
- KOMO—10:15, Homphs Eng. School
- KPI—10:15, Charles W. Hamp
- KNX—Crocketts
- KFWB—News; Dance Orchestra
- KECA—Musical Celebrities to 10:15
- KFOX—News; 10:15, Orchestra
- KGQ—News to 10:10
- KSL—Music; 10:15, Pianist
- KOA—Studio Program

### 10:30 to 11:00 P. M.

- KPO & netwk—Tom Coakley's Orch.; 10:55, Press-Radio News
- KGQ—News; 10:35, Reflections
- KYA—Organ Concert
- KTAB—Arkansas Traveler
- KROW—Dance Records
- KGCC—Mort Werner's Open House
- KJBS—Night-Cap Revue
- ★ KFRC & netwk—Orville Knapp's Orchestra
- KOL—Blue Danube Quarter Hour
- KQW—Elec. Trans.; Orchestra
- KJR—Till Tomorrow
- KNX—Pontrelli's Orchestra
- KFWB—Tex Howard's Orchestra
- KFOX—Marathon News; Tex Howard's Orchestra

### 11:00 to 11:30 P. M.

- KGO & netwk—Guy Lombardo's Orchestra
- KPO—Home Sweet Home, Organ
- KYA—To be announced
- KTAB—Dansapations
- KROW—Walkathon; Records
- ★ KFRC & netwk—Joe Martin's Orchestra
- KJBS—Night-Cap Revue
- KOIN—Jack Bains' Orchestra
- KOMO—Del Courtney's Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Dance Orchestra
- KFOX—Dance Orchestra

### 11:30 to 12:00 Midnight

- KGO & netwk—Woodyard's Orch.
- KPO—Organ Concert
- KYA—Concert Memories
- KTAB—Recordings
- KROW—Records
- KGDM—Fritz Wolcott's Orchestra
- ★ KFRC & netwk—Les Hite and Orchestra
- KJBS—Night-Cap Revue
- KOIN—McElroy's Band
- KHQ—Cotton Club Orchestra
- KGW—Bart Woodyard Orchestra
- KFWB—Dance Orchestra
- KOMO—Moonlight Melodies
- KFOX—Freddie Carter's Orchestra

### 12:00 to Sign Off

- KTAB—Midnight Vagabonds
- KROW—Tom 'n Jerry
- KGQ—Records
- KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Feb. 28, 1935

## 8:00 to 8:30 A. M.

KPO—Edna Fischer, pianist  
 \*KPO & network—8:15, Tony Wong Scrapbook  
 KGO—Accordiana; Studio Program  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KTAB—Shipping News; Melodies  
 KFRC—Recordings  
 \*KFRC & network—8:15 Academy of Medicine  
 KOIN—Rhythms to 8:15  
 KOL—Cecil & Sally to 8:15  
 KOMO—Morning Reveries  
 KHQ—Crazy Wells  
 KFI—Church Quarter Hour to 8:15  
 KNX—Musical Program; Song Bag

## 8:30 to 9:00 A. M.

\*KPO & netwk—U. S. Navy Band  
 KGO—Studio Program  
 KYA—Morning Concert  
 KTAB—Radio Shoppers' Digest  
 KLX—Covered Wagon Jubilee  
 KROW—Morning Glories; 8:45, Rose Petal  
 KQW—Morning Concert  
 KJBS—Dance Melodies  
 KGDM—Records; 8:45, Talk  
 \*KFRC & netwk—Hollywood Country Church  
 KVI—Evangelist; Wandering Cowboy  
 KOMO—Harp Melodies; Mary's Friendly Garden  
 KHQ—Booster Broadcast  
 KFI—Music; 8:45, Julia Hayes  
 KNX—Song Bag; Tonic Tunes  
 KSL—8:45, Mary and Bennie  
 KOA—U. S. Navy Band; Marietta Vasconcelles

## 9:00 to 9:30 A. M.

\*KPO & netwk—The Story of Mary Marlin; 9:15, Merry Macs  
 KGO—Electrical Transcription; 9:15, Pair of Planos  
 KYA—Concert; Prudence Penny  
 KTAB—Hour of Prayer  
 KLX—Shopping List  
 KROW—Concert Miniatures  
 KJBS—Popular Concert; Bargain  
 KGCC—Morning Parade; Bargains  
 KQW—Tuneful Topics  
 KGDM—Records; Mabel Rubin  
 \*KFRC & network—Voice of Experience; 9:15, The Gumps  
 KOL—The Gumps  
 KVI—9:15, The Gumps  
 KOMO—9:15, Carters; Merry Macs  
 KGW—9:15, Merry Macs  
 KHQ—9:15, Home Comfort  
 KJR—Melody Palette; 9:15, Children's Program  
 KFI—9:15, Home Nursing Hints  
 KNX—Health Talk; Melody Palette  
 KECA—Recordings  
 KGB—9:15, Records  
 KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

\*KPO & netwk—Martha Meade Society  
 KPO—9:45, Songs by the Kitchen Sink  
 KGO—Pair of Planos  
 \*KGO & network—9:45, Press-Radio News; 9:50, Soloist  
 KYA—Jolly Bucketeers; Lover's Lane; Waltz Time  
 KTAB—Health Talk  
 KLX—Clinic of the Air  
 KROW—Diet and Health  
 KGCC—Star of Today; Songs  
 KJBS—Songs of Romance; Light Classics  
 KQW—For the Ladies; Orchestra  
 KGDM—News; Records  
 \*KFRC & netwk—Five Star Jones  
 KFRC—9:45, Geo. Hall's Orchestra  
 KOL—Prudence Penny to 9:45



HARLAN MCCOY  
 KNX—Vocalist

KOIN—Five Star Jones; 9:45, Air Shopping  
 KVI—Mystic Melodies; Dr. Burns  
 KJR—News; Early Echoes  
 KHQ—9:45, Tull & Gibbs  
 KGW—9:45, Olympians  
 KFI—9:45, News Release  
 KECA—Records to 9:45  
 KNX—Music; 9:45, Charlie Hamp  
 KFSD—Stock Reports to 9:45  
 KGB—News; 9:35, Records  
 KSL—Five Star Jones; Jennie Lee  
 KOA—Farm and Home

## 10:00 to 10:30 A. M.

\*KPO & network—Woman's Magazine of the Air  
 KGO—Beaux Arts Trio  
 KYA—Columbia on Parade; 10:15, The Novelty Shop  
 KTAB—News; Old Friend; Music  
 KLX—Song Market; Stocks  
 KROW—Rhythm Revue  
 KJBS—News; Organ; Congo  
 KGCC—Recordings; Salonesque  
 KGDM—Recordings  
 KQW—News; Old Tunes  
 \*KFRC & network—Fels Naphtha Program; Wife Begins at 10:15  
 KOL—10:15, Morning Melodies  
 KOIN—10:15, Songs for You  
 KJR—Home Makers; Irish Minstrels  
 KNX—Eddie Albright's Family  
 KECA—Recorded Program  
 KGB—To be announced  
 KSL—Pianist; Mrs. Chapman at Home

## 10:30 to 11:00 A. M.

\*KPO & network—Woman's Magazine of the Air  
 KGO—Words and Music  
 KYA—Organ Concert  
 KTAB—Health Talk; Hillbilly  
 KLX—International Kitchen  
 KJBS—Vocalists; Melodies  
 KROW—Novelettes; Melodic Interlude  
 KGCC—Theatre of the Air; Records  
 KGDM—Records; Health Talk  
 KQW—Aunt Sammy; Melodies  
 KFRC—Better Business Bureau  
 \*KFRC & network—10:45, To be announced  
 KVI—10:45, To be announced  
 KOIN—Consumer News to 10:45  
 KJR—Club Minutes; Boviers

KECA—Recordings  
 KNX—Mary Holmes; Melody Race  
 KSL—Colonial Dames; Records  
 KOA—Words and Music; 10:45, Livestock and Produce

## 11:00 to 11:30 A. M.

\*KPO & network—Standard School Program  
 KGO—NBC Music Guild  
 KYA—Organ Concert  
 KTAB—Bargains; Rhythms; Records  
 KLX—Anita & Orsco; Tonic Tunes  
 KROW—Health Talk; Spotlight  
 KGCC—Milady's Date Book; Waltz  
 KQW—Dance Orchestra  
 KJBS—Popular Orchestra  
 KGDM—Organ Recital  
 \*KFRC & network—Little French Princess; Helen Trent Romance  
 KOL—Cecil Solly; 11:15, News  
 KOIN—This and That  
 KVI—Observer; Health Talk; Music  
 KJR—Rhythm Rulers  
 KNX—Marshall Grant, organ  
 KECA—Recordings  
 KGB—Recordings  
 KOA—Huffman Harmonies

## 11:30 to 12:00 Noon

\*KPO & network—Standard School Program; 11:45, Echoes of Erin  
 KGO—Music Guild; 11:45, Agricultural Bulletin  
 KYA—Dance Time  
 KTAB—Blue Moments  
 KLX—Margaret Reynolds; Scrapbook  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGCC—Request Hour  
 KQW—Varieties; News  
 KGDM—Organ Recital  
 \*KFRC & netwk—American School of the Air  
 KHQ—11:45, Organ  
 KGW—11:45, Dental Clinic  
 KJR—Rhythm Rulers  
 KFI—11:45, Charlie Wellman & Helen Hill  
 KECA—Records; 11:45, Music Talk  
 KNX—Talk; 11:45, Ironizer Talk  
 KOA—Farm Question Box; Advertising Federation of America; 11:50, Orchestra

## 12:00 to 12:30 P. M.

\*KGO & netwk—Castles of Romance  
 KGO—12:15, Financial Flashes; 12:20, Luncheon Concert  
 KPO—News Reporter  
 \*KPO & network—12:15, Western Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Agricultural Period; Echoes of Portugal  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Vocal and Instrumental; 12:15, Children's Contest  
 KGCC—Request Hour  
 KQW—Noontime Tunes  
 KGDM—Recordings  
 \*KFRC & network—Roadways of Romance  
 KOL—The Carnival Hour  
 KVI—12:15, Front Page Headlines  
 KOIN—Scrapbook; Meier & Frank  
 KOMO—12:15, Viennese Vagabonds  
 KGW—12:15, Meier & Frank  
 KHQ—Organ Recital  
 KJR—Concert; 12:12, Grain Reports  
 KFI—Fed. & State Mkt. Reports  
 KNX—News; 12:15, Drury Lane, tenor  
 KECA—12:15, News Release  
 KSL—Payroll Bulder  
 KOA—12:15, Interview; Orchestra

## 12:30 to 1:00 P. M.

\*KPO & network—Western Farm and Home  
 KGO—Luncheon Concert  
 KYA—Noontime Concert

KTAB—Echoes of Portugal  
 KLX—Ramblers; Memory Paths  
 KJBS—Dance Matinee  
 KROW—California Farm Hour;  
 12:45, Hits of Today  
 KGCC—Mountain Music; Records  
 KQW—Market Records  
 KGDM—Records  
 \*KFRC & network—Roadways of  
 Romance  
 KOL—Carnival Hour  
 KOMO—Vagabonds; Cowboy Joe  
 KGW—News; 12:45, Organ  
 KHQ—Luncheon Club  
 KNX—Emil Baffa's Orchestra  
 KECA—Recordings  
 KSL—Utah State Agric. College;  
 12:45, Recordings

**1:00 to 1:30 P. M.**

\*KPO & network—Betty and Bob;  
 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner  
 KYA—Shrine Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Recordings; 1:15, Sinfonians  
 \*KFRC & network—Visiting Amer-  
 ica's Little House; 1:15, Salvation  
 Army Band  
 KOL—Julie Day to 1:15  
 KJR—Uncle Hank; Headliners  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings to 1:15  
 KGB—1:15, Stocks; Farm Flashes  
 KFSD—Rotary Club  
 KSL—Payroll Builder

**1:30 to 2:00 P. M.**

\*KPO & network—Oxydol's Own Ma  
 Perkins; 1:45, Barry McKinley,  
 baritone  
 KGO—Ann Warner's Chats; 1:45,  
 Cliff Nazarro, tenor  
 KYA—Barker Frivolities  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Hollywood Hilties; 1:45,  
 Ross Love  
 KJBS—Dance Orchestra  
 KQW—Afternoon Concert  
 KGDM—Educ. Period; Recordings  
 KFRC—Stocks; Christian Science;  
 \*KFRC & network—1:45, Dick Mess-  
 ner's Orchestra  
 KOL—1:45, Bureau of Fisheries  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program  
 KGB—Parent Teachers' Association

**2:00 to 2:30 P. M.**

\*KPO & network—Al Pearce and  
 His Gang  
 KGO—National Congress of Parents  
 and Teachers  
 KYA—Barker Frivolities  
 KTAB—Globe Trotter; Records  
 KLX—Bridge Talk; 2:15, Records  
 KROW—Short Story Time  
 KJBS—Blindcraft Program  
 KGDM—Records; News  
 KQW—Blindcraft  
 \*KFRC & network—Happy Go Lucky  
 Hour  
 KJR—Salon Hour  
 KNX—Bookworm  
 KECA—Classic Hour  
 KSL—Loretta Lee; Dental Clinic  
 KOA—Theatre Reporter; P. T. A.

**2:30 to 3:00 P. M.**

\*KPO & network—Al Pearce Gang  
 KGO—Silver Strains; 2:45, Southern  
 Harmony Four  
 KYA—Lost & Found; Rhythm  
 Princes  
 KTAB—Romancin'; Waltz  
 KLX—S. F. Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Orch.  
 KGDM—The Romancers

KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky  
 Hour; 2:45, Between the Bookends  
 KJR—Salon Hour, records  
 KNX—Musical Program  
 KECA—Records  
 KFSD—2:45, Studio Program  
 KSL—Organ and A. M. A. Speaker;  
 2:45, Between the Bookends

**3:00 to 3:30 P. M.**

\*KPO & network—Langendorf Pic-  
 torial  
 KPO—3:15, Easy Aces  
 KGO—Angelo Ferdinando's Orch.  
 \*KGO & network—3:15, American  
 Vocational Association Talk  
 KYA—Poet's Interlude; Melody Man  
 KTAB—Two-Four Time; Talk;  
 Chinese News  
 KLX—Jewel Box; Records  
 KROW—Dance Matinee  
 KJBS—News; Ballroom Favorites  
 KGDM—Cowboy; Piano  
 KQW—Stocks & Bonds; Variety  
 \*KFRC & network—Feminine Fancies  
 KHQ—Business & Pleasure; Club  
 Bulletin  
 KJR—Enchanted Islands  
 KGW—Eddie King, pianist  
 KECA—Records  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Organ Recital  
 KSL—Utah State Legislature; 3:15,  
 Junior Hour  
 KOA—Orchestra; Talk

**3:30 to 4:00 P. M.**

\*KPO & network—Mickey Gillette's  
 Music  
 KGO—The Family Cook Book; 3:45,  
 The Desert Kid  
 KYA—Tango Time  
 KTAB—Sophistication; Hawaiian  
 Music  
 KLX—Recordings  
 KROW—Aloha Serenaders; Records  
 KJBS—Afternoon Concert; SERA  
 program  
 KQW—Variety  
 KGDM—Organ Recital  
 \*KFRC & network—Just Plain Bill;  
 3:45, Frank Castle's Matinee  
 KOL—Studio Program to 3:45  
 KVI—Blind Assn. Prog. to 3:45  
 KOIN—Newspaper of the Air  
 KOMO—Birnbaum's Bavarians  
 KHQ—3:45, Sylvia Gray  
 KFT—Ann Warner's Chat  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—D. S. S. Club; Records  
 KOA—Microphone News; 3:45, Uni-  
 versity of Denver

**4:00 to 4:30 P. M.**

\*KGO & network—Mt. Holyoke Col-  
 lege Anniversary Program; 4:15,  
 CCC programs  
 KPO—News; Beaux Arts Trio  
 KYA—SERA Talk; Tea Dance  
 Parade  
 KTAB—Health Talk; 4:15, Lauretta  
 La Marr  
 KLX—Spice of Life; Bro. Bob's Club  
 KROW—Harmolin Time; Serenade  
 KJBS—Children's Contest  
 KGCC—Studio Program  
 KQW—Popular Tunes  
 KGDM—Gilmore Oil Program  
 KVI—Story Lady; 4:15, Hollywood  
 News  
 \*KFRC & network—Edgewater Beach  
 Concert Orchestra; Louis Panico's  
 Orchestra  
 KOMO—4:15, Fire Prevention Talk  
 KJR—Tea Dansant  
 KHQ—Happy Feet; 4:15, News Al-  
 bum  
 KNX—Haven of Rest  
 KFT—Liberal Arts Series; Organ  
 KECA—Mt. Holyoke College Ann-  
 versary Program to 4:15  
 KGB—Girl Scouts to 4:15  
 KSL—Broadcaster's Review  
 KOA—4:15, Don Pedro Orchestra

**4:30 to 5:00 P. M.**

\*KGO & network—CCC Programs;  
 Songfellows  
 KPO—Beaux Arts Trio; 4:45, Bar-  
 bara Lee, Style Talk  
 KYA—Dance Parade; Music  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health  
 School  
 KROW—Dell Perry; Talk  
 KQW—Story Time; 4:45, Songs of  
 the Islands  
 KJBS—Dance Orchestra; 4:45, Aubrey  
 Loux, pianist  
 KGCC—Studio Program  
 KGDM—Recordings  
 \*KFRC & network—Buck Rogers in  
 the 25th Century  
 KFRC—4:45, Tim Healy's Stamp  
 Club  
 KOL—4:45, To be announced  
 KOIN—4:45, Bob and Dolly  
 KJR—Snapshots  
 KHQ—Organ Concert  
 KGW—4:55, Milton Gumbert  
 KOMO—4:45, Easy Aces  
 KNX—Dr. Mathews' Radio Church  
 KFT—Organ Concert; Just Plain Bill  
 KSL—4:45, Orphan Annie  
 KFSD—Dr. McCoy to 4:45

**5:00 to 5:30 P. M.**

\*KPO & network—Fleischmann Vari-  
 ety Hour; Rudy Vallee and his  
 Connecticut Yankees  
 KGO—Art and Music; 5:15, Melody  
 Lingers On  
 KYA—Children's Hour  
 KTAB—Victor Salon Orchestra  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KGCC—Dance Echoes  
 KQW—Airs of South America  
 KJBS—Popular Selections  
 KGDM—Twilight Melodies; Records  
 \*KFRC & network—Linit Charm  
 Program  
 KJR—Steamboat Bill; Hi Reporter  
 KNX—Sunset Serenade; Music  
 KECA—Educ. Speech; Records  
 KFSD—Studio Program

**5:30 to 6:00 P. M.**

\*KPO & network—Fleischmann Vari-  
 ety Hour  
 KGO—Melody Lingers On; 5:45,  
 Little Orphan Annie  
 KYA—Sonny & Buddy; Campbell  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Recordings to 5:45  
 KGCC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \*KFRC & network—Billy Batchelor;  
 D. S. S. Club  
 KJR—Records; Orphan Annie  
 KNX—Drama of Youth; 5:45,  
 Orphan Annie  
 KFSD—Studio Program; Farley's  
 Rangers  
 KECA—Tuning in With Our Chil-  
 dren; 5:45, Flying Club  
 KSL—Orchestra; My Beautiful Lady

**6:00 to 6:30 P. M.**

\*KPO & network—Captain Henry's  
 Maxwell House Show Boat  
 KGO—Miniature Concert; 6:15, Lum  
 & Abner  
 KYA—Junior Birdmen; Orchestra  
 KTAB—Records; Concert  
 KLX—Arion Trio  
 KROW—News; Musical Album  
 KGCC—Dinner Dance Review  
 KQW—California State Dept. of  
 Agriculture; Popular Orchestra  
 \*KFRC & network—Let's Go to  
 Europe; Piano Fantasies  
 KOIN—Organ; Piano; Moods in  
 Music  
 KOL—6:15, Beautiful Melodies  
 KVI—6:15, The Fact Finder  
 KJR—Scandinavian Reporter; 6:15,  
 Castles in Music

KNX—Emil Baffa's Orchestra; News  
KECA—Noren Gammill; News  
KFWE—News; Aristocrats; Organ  
KFOX—News; Vocalists; Al, Molly  
KSL—The Electric Hour

**6:30 to 7:00 P. M.**

• KPO & network—Captain Henry's Show Boat  
KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
KYA—Orchestra  
KTAB—Sports; Community Chest  
KLX—Arion Trio  
KROW—Walkathon; Dr. Facel  
KQW—State Market Reports; 6:45, Tango Time  
KGGC—Dinner Dance Program  
\* KFRC & network—Fred Waring's Pennsylvanians  
KJR—News; Jimmy Allen  
KNX—Lum & Abner; Jimmy Allen  
KFWE—Organ; Jimmie Allen  
KECA—Liberal Arts Series; Organ  
KFOX—School Kids; Jimmie Allen

**7:00 to 7:30 P. M.**

• KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers  
KGO—Brooks Bros.; 7:15, Review of Activities of the San Francisco Municipal Government  
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
KTAB—Italian News; Bible Class  
KLX—News; 7:15, Pianist  
KROW—C. W. Hammond; L'Italia News  
KGW—Arnet Amos; Recordings  
KQW—Weather; News; Voice of Portugal  
\* KFRC & network—Fred Waring's Pennsylvanians  
KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour  
KNX—Watanabe & Archie; Songs  
KFWE—Talk; Hilarities  
KECA—Organ; Records  
KFOX—Eb & Zeb; 7:15, Bobby & Betty  
KFSD—Sonny & Buddy; Studio Program

**7:30 to 8:00 P. M.**

• KPO & network—Paul Whiteman's Music Hall  
KGO—Forty-five Minutes from Broadway  
KYA—Studio; Gold Rush Days  
KTAB—C. of C. Speaker; Records  
KLX—Magic Harmony; Edna Parker, contralto  
KROW—Melodic Tapestries; Bible Stories  
KGGC—Between the Lines; Fireside Quarter Hour  
KQW—Italian Radio Theatre  
\* KFRC & network—Capt. Dobbsie's Ship of Joy  
KFRC—7:45, Nujol Clinic  
KOL—Speaker Stevenson to 7:45  
KVI—Dr. R. M. Mellor to 7:45  
KOIN—7:45, Jimmy Allen  
KJR—Program; Waltz Dreams  
KNX—In-Laws; King Cowboy  
KFWE—Syncoptators; Quartet  
KFOX—Boy Detective; 7:45, The Audience Decides  
KECA—Recordings  
KFSD—Chorus  
KGB—Comedy Stars; 7:45, Fireside Melodies  
KSL—7:45, The Hawk

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
KGO—Forty-five Minutes from Broadway; 8:15, Broadcast from the Schooner "Seth Parker"  
KYA—Love's Old Sweet Song Trio  
KTAB—Ice Hockey  
KLX—Reflections of Romance; 8:15, American Legion Talk  
KROW—Latin-American Program

KGGC—Spanish-American Program  
KQW—Organ Recital; 8:15, Rosicrucian Melodies  
\* KFRC & network—Myrt & Marge  
KFRC—8:15, John Nesbitt  
KOIN—8:15, Comedy Stars  
KVI—8:15, Otto Case  
KOL—8:15, Comedy Stars  
KJR—Waltz Dream; 8:15, Carefree Capers  
KNX—Frost Warning; 8:15, Chas. Hamp  
KFWE—Frankie Masters' Orchestra  
KECA—Property Studies by John Kennedy; Records  
KFOX—Cecil & Sally; Housing Program  
KFSD—Jimmie Allen; 8:15, Manuel Dehesa  
KSL—8:15, Comedy Capers  
KOA—8:15, Comedy Stars

**8:30 to 9:00 P. M.**

• KPO & network—Standard Symphony Hour  
KGO—Marti Michel's Orchestra; 8:45, To be announced  
KYA—Tom Coakley's Orchestra; Trio  
KTAB—Ice Hockey  
KLX—Black & White Melodies; Community Chest  
KHOW—Itauba program  
KGGC—Pianistique; Mort Werner  
KQW—Bernard Pritchard, soloist; Crusade Against Crime  
\* KFRC & network—Camel Caravan  
KJR—Carefree Capers; Romance  
KNX—Forge of Freedom  
KFWE—Guy Lombardo's Orchestra  
KFOX—Guy Lombardo's Orchestra  
KECA—Recordings  
KFSD—Eddie Wheeler's Orchestra  
KOA—Marti Michel's Orchestra

**9:00 to 9:30 P. M.**

• KPO & network—Standard Symphony Hour; 9:15, Winning the West  
KGO—George Olsen's Orchestra  
KYA—Sports Parade  
KTAB—Nevada Nighthiders  
KLX—Melodies; 9:15, Violinist  
KROW—Italian Program; Royal & Ancient Order of Saps  
KGGC—News; Organ; Orchestra  
KQW—San Jose State Debate  
\* KFRC & network—Mobil Magazine  
KJR—News; Charlie Kent Singers  
KNX—News; Entertainers  
KFOX—Beverly Hillbillies  
KFWE—Jack Joy's Orchestra  
KECA—Story Teller  
KFSD—Aztec Half Hour  
KSL—Orchestra; Harmony Method  
KOA—Orchestra; Orange Lantern

**9:30 to 10:00 P. M.**

• KPO & network—Winning the West  
KPO—9:45, Book Parade  
KGO—Dance Orchestra  
\* KGO & network—9:45, Dancing in Twin Cities  
KYA—Orchestra; News; Romance  
KTAB—News; Music  
KLX—News; California Rangers  
KROW—Royal Order of Saps; Congoin  
KGGC—Records  
KQW—Dance Frolic  
\* KFRC & network—Leon Navarro and Orchestra  
KOIN—Lum & Abner; American Family Robinson  
KOL—Editorial Commentator; News  
KVI—News; Evening Meditations  
KJR—Musical Scrapbook; Orchestra  
KHQ—9:45, Romance of Achievement  
KGW—9:45, Edwards Furn. Prog.  
KOMO—9:45, Jack & Melody Makers  
KFWE—Slumbertime  
KNX—The Crocketts  
KFOX—Beverly Hillbillies  
KECA—Recordings  
KFSD—Studio Program to 9:45

KSL—Leon Navarro's Orchestra  
KOA—Orange Lantern; Dancing in Twin Cities

**10:00 to 10:30 P. M.**

• KPO & network—Richfield Reporter  
KPO—10:15, Waltz Time  
KGO—Mickey Gillette's Music  
KYA—Lyric Quartet; Orchestra  
KTAB—Arkansas Traveler  
KLX—Records  
KROW—Elec. Trans.; Sports  
KGGC—Mort Werner's Open House  
KFRC—News to 10:10  
KJBS—Night-Cap Revue  
KFRC—News to 10:10  
\* KFRC & network—Anson Weeks' Orchestra  
KOL—Wen Niles Orchestra  
KOIN—The Journal  
KOMO—10:15, Royal Seven  
KPI—10:15, Views of the News  
KFWE—News; Orchestra  
KNX—Crocketts  
KECA—Records to 10:15  
KFOX—News; Orchestra  
KGB—News to 10:10  
KSL—Kalawaila Boys  
KOA—Dance Orchestra

**10:30 to 11:00 P. M.**

• KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra  
KPO—10:55, Press-Radio News  
KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
KYA—Orchestra; Trio  
KTAB—Arkansas Traveler  
KLX—Records  
KROW—The Star Parade  
KGGC—Mort Werner's Open House  
KJBS—Night-Cap Revue  
\* KFRC & network—Orville Knapp's Orchestra  
KOL—Blue Danube Quarter Hour  
KOIN—Jack Bains Orchestra  
KHQ—Dessert Roundup Room  
KQW—Moonlight Melodies  
KJR—10:45, Bart Woodyard's Orch.  
KXR—10:55, Memory's Garden  
KNX—Pontrelli's Orchestra  
KFWE—Tex Howard's Orchestra  
KFOX—Marathon News; Orchestra

**11:00 to 11:30 P. M.**

• KGO & network—Guy Lombardo's Orchestra  
KPO—Bal Tabarin Orchestra  
KYA—To be announced  
KTAB—Dansaptops  
KLX—Stuart Hamblin's Roundup  
KROW—Walkathon; Dance Music  
KJBS—Night-Cap Revue  
\* KFRC & network—Dance Orchestra  
KOIN—Lionel Hampton's Orchestra  
KOMO—Orchestra  
KNX—Pontrelli's Orchestra  
KFWE—Dance Orchestra  
KFOX—Dance Orchestra  
KGB—To be announced

**11:30 to 12:00 Midnight**

• KGO & network—Jimmy Grier's Orchestra  
KPO—Organ Recital  
KYA—Sandman Organ  
KTAB—Black & Tan, records  
KLX—Stuart Hamblin's Roundup  
KROW—Recordings  
KJBS—Night-Cap Revue  
\* KFRC & network—Les Hite's Orchestra  
KOIN—Orchestra  
KVI—Orchestra; News and Tips  
KJR—Till Tomorrow  
KFWE—Dance Orchestra  
KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KTAB—Midnight Vagabond  
KROW—Tom 'n' Jerry  
KGD—121 Nite Club Orchestra  
KVI—Studio Party to 6 a.m.  
KGB—Records  
KJBS—12:01, Own Program to 7 a.m.

# FRIDAY Programs

March 1, 1935

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brunn; Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Talk; Varieties
- KFI—Stocks; Exercises; Church
- KHJ—Records and Stock Reports
- KNX—Sharplesville
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—Music Appreciation; Dr. Damrosch
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Recordings
- ★ KFRC & netwk—8:15, Hollywood Country Church
- KOL—Cecil & Sally to 8:15
- KVI—Covered Wagon Jubilee; 8:15, Evangelist
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—John Brown; Song Bag
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; 8:45, Rose Petal Revue
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- ★ KFRC & network—Hollywood Country Church; 8:45, Jolly Journal
- KOL—8:45, Prudence Penny
- KOIN—8:45, Air Shopping
- KVI—Evangelist; Wandering Cowboy
- KOMO—Stradivarieties; 8:45, Mary's Friendly Garden
- KNX—Song Bag; Tonic Tunes
- KECA—Recordings
- KSL—U. S. Army Band; Talk

## 9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Studio Program; Beaux Arts Trio
- KYA—Concert; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Dance Melodies; Bargains
- KGCC—Morning Parade; Bargains
- KQW—Tuneful Topics
- KGDM—Records; Mabel Rubin
- ★ KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale; Carter Prog.
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy



ART KIRKHAM  
KOIN—11 A.M.

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Dr. J. Douglas Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Oddities Program
- KQW—Oddities
- KGCC—Star of Today; Song in Your Heart
- KGDM—News; 9:45, Records
- ★ KFRC & netwk—Five Star Jones; 9:45, Betty Crocker
- KOL—Morning Melodies to 9:45
- KVI—Mystic Melodies to 9:45
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Early Echoes
- KFT—Helen Guest, ballads; News
- KNX—Music; 9:45, News
- KGB—News; Records to 9:45
- KSL—Five Star Jones; 9:45, Jennie Lee

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Vincent, tenor
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia on Parade; Music
- KTAB—News; Jerry Wilford; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; 10:15, Congoin
- KGCC—Recordings
- KQW—News; Old Tunes
- KGDM—Easy Chair; Records
- KFRC—Aratone
- ★ KFRC & network—10:15, Wife Begins
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Meier & Frank
- KHQ—10:15, Burgans Home Comfort
- KGW—Olympians
- KJR—Home Makers Time; Music Box
- KOMO—Jack & Jill
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Organ Concert

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Novellettes; Melodic Interlude
- KJBS—Dance Tunes; Songs of Romance
- KGCC—Theatre of the Air; Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—Recordings; Talk
- ★ KFRC & network—Univ. of Calif. KFRC—10:45, Around the World Cooking School
- KOIN—Consumers News
- KVI—Musical Program to 10:45
- KJR—Club Minutes; Boviars
- KNX—Mary Holmes; Melody Race
- KBCA—Chaparral Club; Records
- KFSD—Studio Program
- KOA—Best Foods; 10:45, Livestock and Produce
- KSL—Little Jack Little; Instrumentalists

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Recordings
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Popular Orchestra
- KGCC—Milday's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- ★ KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That, Art Kirkham
- KOL—Cecil Solly; News
- KVI—The Observer; Talk; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; Pianist
- KGB—To the Ladies
- KOA—Magic of Speech

## 11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Frances Lee Barton's Kitchen Party
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Vocal; Theatre News
- KGDM—Organ Recital
- ★ KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KNX—Spice of Life; Talk
- KECA—Recordings
- KFSD—Feature Program

## 12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Concert
- KYA—Scriptures; 12:03, Concert
- KTAB—Agricultural Period; 12:15, Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Orchestra
- KJBS—Song Hits; Children's Contest
- KGCC—Request Hour
- ★ KFRC & network—Pete Woolery's Orch.; 12:15, Minneapolis Symphony Orchestra

KGDM—Friendship Club; Records  
 KVI—12:15, Front Page Headlines  
 KOL—The Carnival Hour  
 KOIN—Walker's Scrapbook to 12:15  
 KOMO—12:15, Viennese Vagabonds  
 KHQ—Organ Concert  
 KJR—Concert; Grain Reports to 12:15  
 KGW—Me and My Shadow; Meier & Frank  
 KFI—Market Reports to 12:15  
 KECA—12:15, News  
 KNX—News; 12:15, Drury Lane, tenor  
 KFSD—Pianist to 12:15  
 KSL—Payroll Builder to 12:15  
 KOA—U. S. Marine Band

## 12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour  
 KGO—Concert; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Ramblers; Musical Auction  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Hits  
 KGGC—Mountain Music; Records  
 KQW—Weather; Market Reports  
 KGDM—Patterns of Melody; Records  
 \*KFRC & netwk—Symphony Orch.  
 KOL—The Carnival Hour  
 KOIN—12:45, Book of Life  
 KVI—News & Comment; Orchestra  
 KOMO—Viennese Vagabonds; Cowboy Joe  
 KGW—News Flashes; Piano  
 KHQ—Stepping Along; Studio  
 KNX—Dr. Matthews  
 KECA—Concert Favorites, records

## 1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Vic and Sade  
 KGO—To be announced  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; Watchtower  
 \*KFRC & netwk—Symphony Orch.  
 KOL—Julie Day to 1:15  
 KJR—Ch. of Com. Lunch  
 KNX—Pontrelli's Orchestra  
 KFSD—Stocks; 1:15, Studio Prog.  
 KGB—Stocks; Farm Flashes to 1:15

## 1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KGO—Ann Warner's Chats  
 KYA—Barker Frivolities  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; Dance Masters  
 KJBS—Dance Orchestra  
 KQW—Afternoon Concert  
 KGDM—Faculty Program  
 \*KFRC & netwk—Symphony Orch.  
 KJR—Lotus Land  
 KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

## 2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang  
 KGO—Pair of Planos  
 KYA—Barker Frivolities  
 KTAB—Globe Trotter; Songs  
 KLX—Recordings; Advertising Talk  
 KROW—Short Story Time  
 KQW—Dance Matinee  
 KGDM—Serenader; News  
 KJBS—Better Business Talk; 2:15, Events of Interest  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KOIN—Homemakers; Symphony Talk  
 KNX—The Bookworm  
 KECA—Classic Hour

KFSD—2:15, Studio Program  
 KSL—Broadcasters' Review; Dental Clinic  
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

## 2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang  
 KGO—Nellie Revell, interview; Billy Scott's Orchestra  
 KYA—Lost & Found; Records  
 KTAB—Talk; 2:45, Waltz Time  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Seiffert Players; Orchestra  
 KQW—Seiffert Players; Orchestra  
 KGDM—The Romancer  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KNX—Recordings  
 KECA—Recordings  
 KFSD—Al Pearce Gang  
 KSL—Milton Charles; 2:45, Traditions of the Navy  
 KOA—Nellie Revell; Orchestra

## 3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music  
 KGO—Jack Berger's Orchestra  
 KYA—American Penwomen  
 KTAB—Two-Four Time; Chinese Program  
 KLX—Musical Jigsaw; Records  
 KROW—Dance Matinee  
 KJBS—Radio News; Records  
 KQW—Stocks & Bonds; Music  
 KGDM—Yodeling Cowboy; Records  
 \*KFRC & netwk—Feminine Fancies  
 KJR—Easy Chair; Enchanted Isles  
 KTX—Business & Pleasure; Club Bulletin  
 KGW—Dental Clinic; Pianist  
 KFI—3:15, Taylor's Metropolitans  
 KNX—Orchestra; Talk  
 KECA—Inspirational Talk to 3:15  
 KFSD—Studio Program to 3:15  
 KSL—Utah State Legislature; Junior Hour  
 KOA—Hotel Astor Orchestra

## 3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's Music; 3:45, Art in America  
 KGO—The Well Dressed Woman; 3:45, The Desert Kid, dramatic sketch  
 KYA—Symphony Highlights  
 KTAB—Sophistication; Hawaiian Music  
 KTX—SERA Orchestra  
 KROW—Concert Gems; Hits of Today  
 KJBS—Hostess Hi-Lites  
 KQW—Hostess Hi-Lites  
 KGDM—Organ  
 KFRC—Just Plain Bill  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KOIN—Newspaper of the Air  
 KOL—Studio Program  
 KHQ—King's Men; Sylvia Gray  
 KOMO—Trio Romantique  
 KFI—Ann Warner's Chats  
 KTX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; Records; News  
 KOA—News; Desert Kid

## 4:00 to 4:30 P. M.

•KGO & netwk—To be announced; 4:15, Oriental Gardens Orchestra  
 KPO—Radio Reporter; Harry Stanton, basso  
 KYA—Band Concert  
 KLX—Records; Bro. Bob's Club  
 KTAB—Tea Time; Tunes; 4:15, Lauretta La Marr  
 KROW—Waltz Time; Organ  
 KJBS—Children's Contest  
 KGDM—Gilmore Oil Program  
 KQW—Navy Recruiting Program; Popular Tunes

\*KFRC & netwk—Court of Human Relations  
 KGGC—Studio Program  
 KHQ—4:15, News Album  
 KJR—Sixth Engineers' Band  
 KFI—Liberal Arts Series; Calif. Teachers' Association  
 KNX—Haven of Rest  
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

## 4:30 to 5:00 P. M.

•KPO & network—Three Scamps; vocal trio  
 KPO—4:45, Barbara Lee Style Talk  
 KGO—For Girls and Boys Only  
 KYA—Rhythm Princes; Orchestra  
 KTAB—Keep Smiling Revue  
 KLX—Club; 4:45, Health School  
 KROW—Dell Perry; Talk  
 KJBS—Dramas; Records  
 KQW—Story Time; 4:45, Dog Stories  
 KGDM—Recordings  
 KGGC—Studio Program  
 KFRC—Stocks; Nourishine to 4:40  
 \*KFRC & network—Louis Panico's Orchestra  
 KOIN—Newspaper of the Air; Bob & Dolly  
 KOMO—4:45, Sacred Lyrics  
 KJR—Snapshots  
 KHQ—N. W. on Parade  
 KGW—Be Berovitch violinist  
 KFI—Organ; Just Plain Bill  
 KNX—Jewel Box; U. S. C.  
 KFOX—Health & Psychology; 4:45, Marathon News  
 KFSD—Dr. McCoy; Orchestra  
 KGB—Lost & Found Column to 4:35  
 KSL—Adventures of Robin Hood; 4:45, Orphan Annie  
 KOA—4:45, Studio Program

## 5:00 to 5:30 P. M.

•KPO & network—Beaux Arts Trio  
 KGO—High School Hour; 5:15, John Teel, baritone  
 KYA—Children's Hour  
 KTAB—Victor Salon Orchestra  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KQW—Popular Concert  
 KGGC—Dancing Echoes  
 KJBS—Boy Scouts Program  
 KGDM—Records  
 \*KFRC & network—Mrs. Franklin D. Roosevelt; 5:15, Billy Bachelor  
 KOL—St. Louis Blues to 5:15  
 KJR—Capt. Cracker; 5:15, Reporter  
 KHQ—5:15, Model Boots  
 KNX—Synagogue of the Air  
 KFWE—Jeanne Dunne; 5:15, Gold Star Rangers  
 KECA—Care of the Eyes; Records  
 KFOX—Playtime Lady; Records  
 KSL—Pullman Tailors to 5:15  
 KOA—Cities Service Concert

## 5:30 to 6:00 P. M.

KPO—Fashion Flashes  
 •KPO & network—5:45, Ricardo and his violin  
 KGO—The Audience Decides; 5:45, Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Records to 5:45  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 KGDM—Recordings  
 KFRC—Og, Son of Fire; 5:45, Adventures in India  
 KOL—Robin Hood Program to 5:45  
 KVI—5:45, Studio Program  
 KOIN—Nourishine; 5:35, Orchestra  
 KJR—Drama; Orphan Annie  
 KHQ—Ivory Soap Program; Ricardo, violinist  
 KOMO—Stamp Club; Mo & Nell  
 KGW—Ivory Soap to 5:45  
 KFI—Ivory Stamp Club to 5:45  
 KNX—Og, Son of Fire; 5:45, Orphan Annie  
 KECA—5:45, Records

KFWB—Gold Star Rangers  
 KFOX—Theatre News; Records  
 KFSD—5:45, Farley's Rangers  
 KGB—Studio; 5:45, Rajput  
 KSL—Harry Clarke, soloist and organ; The Melodeers  
 KOA—Cities Service Concert

### 6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie, comedienne; Quartet & Orchestra  
 KGO—Miniature Concert; Lum and Abner  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Recordings; Concert  
 KLX—Arion Trio  
 KROW—News; 6:15, Bible Stories  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \* KFRC & network—March of Time  
 KJR—Scandinavian Program; 6:15, Castles in Music  
 KNX—Emil Baffa's Orchestra; News  
 KFWB—Round the World Club  
 KECA—Educ. Prog.; 6:15, News  
 KFOX—News; Trio; Al & Molly

### 6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker  
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Sports; Recordings  
 KLX—Arion Trio  
 KROW—Walkathon; Grace Herold, Trio  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45, Royal Melodies  
 \* KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fiorito's Orchestra and Guest Star  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWB—Organ; Jimmie Allen  
 KECA—Liberal Arts Series; Organ  
 KFOX—School Kids; Jimmie Allen  
 KFSD—Junior Chamber of Commerce; 6:45, Morales South Sea Islanders

### 7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith  
 KGO—Cliff Nazarro, songs; 7:15, Chester Rowell  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Bible Class  
 KLX—News; 7:15, Pianist  
 KROW—Hammond; L'Italia News  
 KQW—Weather; News; Voice of Portugal  
 KGGC—Gene Chase; Orchestra  
 \* KFRC & network—Hollywood Hotel  
 KJR—Tonic Tunes; Dollars & Sense  
 KFWB—Sons of the Pioneers; 7:15, Syncopators  
 KFOX—Eb & Zeb; Bobby & Betty  
 KNX—Watanabe & Archie; Rajput  
 KECA—Organ; Sports Talk

### 7:30 to 8:00 P. M.

• KPO & network—The Pause That Refreshes on the Air  
 KGO—Plantation; Southern Harmony Four  
 KYA—Trio; Gold Rush Days  
 KTAB—Socialist Labor Party; 7:45, St. Mary's College  
 KLX—Silver Strains; 7:45, Studio  
 KROW—Echoes of Italy  
 KGGC—Between the Lines; 7:45, Tropical Tramps  
 KQW—Italian Theatre  
 \* KFRC & network—Cleveland Entertains  
 KOL—Radio Speaker Stevenson  
 KOIN—Organ; 7:45, Jimmy Allen  
 KVI—Dr. Mellor; Fact Finder  
 KJR—Rocky Mountaineers  
 KNX—The In-Laws; King Cowboy  
 KECA—Scotland in Song and Story

KFWB—Uptowners; 7:45, Comedy Stars  
 KFOX—Boy Detective; Vocal Duet  
 KGB—7:45, Calling All States  
 KSL—Cleveland Entertains; 7:45, Comedy Stars

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit  
 KGO—Mickey Gillette's Music  
 KYA—Evev Shaboth  
 KTAB—World Revue  
 KTAB—Melodious Melodies; 8:15, Fishin' Fool  
 KROW—Echoes of Italy; Skit  
 KGGC—Spanish-American Program  
 KQW—Old Church Choir  
 \* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Paths of Memory; Studio  
 KNX—Frost Warnings; 8:15, Homer Canfield  
 KECA—Saint David's Day Program  
 KFWB—Frankie Masters' Orchestra  
 KFOX—Cecil & Sally; Garden Talk  
 KFSD—Jimmie Allen to 8:15

### 8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue  
 KGO—Comedy Stars of Hollywood; 8:45, Coquettes; vocal trio  
 KYA—Orchestra; Gypsy Melodies  
 KTAB—Orchestra; 8:45, Records  
 KLX—Studio Program; Notes in Rhyme  
 KROW—Musical Album; 8:45, Old-Fashioned Girl  
 KGGC—We Salute; Mort Werner  
 KQW—Waltz Favorites  
 \* KFRC & network—Jacques Renard and Orchestra  
 KOL—3:45, Ironized Yeast Program  
 KOIN—Little Show to 8:45  
 KJR—Romance Time  
 KNX—Master's Music Room; Talk  
 KECA—Recordings  
 KFWB—Variety Show  
 KFOX—Dance Orchestra  
 KFSD—Leo Davis' Orchestra  
 KOA—Emerson Drug Program

### 9:00 to 9:30 P. M.

• KPO & network—To be announced; 9:15, Studebaker Champions  
 KGO—Eno Crime Clues  
 KYA—Am. Weekly Drama; Friendly Neighbors  
 KTAB—Nevada Nightherders  
 KLX—Alice Blue; Souvenirs of Song  
 KROW—Royal Hawaiians; Drama  
 KGGC—News; 9:05, Music  
 KQW—Dance Frolic  
 KLX—News; Road Information  
 \* KFRC & network—9:15, Scott Fisher's Orchestra  
 KVI—String Quartet; Otto Case  
 KOMO—9:15, Montag Fireside Hour  
 KGW—9:15, Fireside Hour  
 KJR—News Reporter to 9:15  
 KNX—News; 9:15, Mark Kirk  
 KHJ—Witches Tales  
 KFWB—Variety Show  
 KECA—News; Concert Pianist  
 KFOX—Beverly Hillbillies  
 KFSD—Furmbilt; 9:15, Drama  
 KSL—Organ; Wrestling Matches  
 KOA—George Hamilton to 9:15

### 9:30 to 10:00 P. M.

• KPO & network—Champions  
 KPO—9:45, The Phillistine  
 KGO—Pick and Pat  
 KYA—Lyric Quartet; News  
 KLX—News; Road Information; Dance Orchestra  
 KTAB—Elec. Trans.; Records  
 KROW—Watch Tower Program; Congoin Program  
 KGGC—The Jewel Box  
 KQW—American Legion; Drama  
 \* KFRC & network—Joe Haymes' Orchestra  
 KFRC—9:55, News  
 KVI—News Flashes to 9:45  
 KOIN—Lum & Abner; Sport Flashes

KOL—Editorial Commentator; 9:45, News Flashes  
 KOMO—Fireside Hour; Fashion Flashes  
 KHQ—Orchestra; Serenade  
 KFI—9:45, The Phillistine  
 KFWB—Dance Orchestra  
 KNX—Musical Headlines; Fights  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KSL—Wrestling Matches  
 KOA—9:45, Don Pedro Orchestra

### 10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter  
 KPO—10:15, Sportlight Review  
 KGO—Dot Kay, contralto; 10:15, Williams-Walsh Orchestra  
 KYA—Boxing  
 KTAB—Arkansas Traveler  
 KLX—Orchestra; Records  
 KROW—Elec. Trans.; Sports  
 KJBS—Night-Cap Revue  
 KGGC—Mort Werner's Open House  
 KFRC—News to 10:10  
 \* KFRC & network—Anson Weeks' Orchestra  
 KOL—Went Niles' Orchestra; 10:15, To be announced  
 KJR—Dance Orchestra  
 KNX—Fights, Hollywood Stadium  
 KFI—10:15, Charles W. Hamp  
 KFWB—News; Orchestra  
 KECA—Musical Celebrities  
 KGB—News to 10:10  
 KFOX—News; Orchestra  
 KSL—Wrestling Matches to 10:15  
 KOA—Don Irwin Orchestra

### 10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—Orchestra; 10:55, News  
 KYA—Boxing; Fireside Soliloquy  
 KTAB—Arkansas Traveler  
 KLX—Dance Records  
 KROW—Masters' Music Room  
 KGGC—Mort Werner's Open House  
 KJBS—Night-Cap Revue  
 \* KFRC & network—Orville Knapp's Orchestra  
 KOL—Blue Danube Quarter Hour  
 KOIN—Jack Bain's Orchestra  
 KJR—Till Tomorrow  
 KFWB—Tex Howard's Orchestra  
 KNX—Fights; 10:45, Orchestra  
 KFOX—News; Orchestra

### 11:00 to 11:30 P. M.

• KGO & network—Guy Lombardo's Orchestra  
 KPO—Bal Tabarin Orchestra  
 KYA—To be announced  
 KTAB—Dansapations  
 KROW—Walkathon; Records  
 KJBS—Night-Cap Revue  
 \* KFRC & network—Dance Orchestra  
 KOMO—Dance Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra

### 11:30 to 12:00 Midnight

• KPO & network—Bart Woodyard's Orchestra  
 KGO—Organ Concert  
 KGB—Dance Orchestra  
 KYA—Organ  
 KTAB—Dansapations  
 KROW—Dance Recordings  
 KJBS—Night-Cap Revue  
 KFRC—Les Hite's Orchestra  
 KOIN—Dance Orchestra  
 KVI—Dance Orchestra  
 KGW—Bart Woodyard's Orchestra  
 KJR—Reflections of Romance  
 KFI—D-X Program  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

### 12:00 to Sign Off

KTAB—Midnight Vagabond  
 KROW—Tom 'n' Jerry  
 KGDM—Music and News  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

March 2, 1935

## 7:00 to 7:30 A. M.

- KPO—Smackout; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—7:15, Louis Rueb, exercises
- KNX—Sharplesville
- KECA—Recordings to 7:15
- KGB—Seven O'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Revellie
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Studio Program
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; Stocks
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- \* KFRC & netwk—Cincinnati Conservatory of Music
- KOL—Cecil & Sally to 8:15
- KVI—Recordings; Cowboy Evangelist
- KOMO—Morning Reveries
- KHQ—8:15, Kronenberg's Comments
- KFI—Church Quarter Hour to 8:15
- KNX—Musical Jigsaws; Song Bag
- KECA—8:15, Recordings
- KSL—Cincinnati Conservatory of Music
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Saturday Melodies; International Weekend
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KJBS—Records; Melodies
- KGDM—News; Health Talk
- KQW—Morning Concert
- \* KFRC & netwk—Cincinnati Conservatory of Music
- KVI—Evangelist; Wandering Cowboy
- KOL—To be announced
- KHQ—Comment; Tull & Gibbs
- KOMO—Vagabonds; Musical Madcaps
- KFI—Chas. Wellman & Helen Hill to 8:45
- KNX—Song Bag; Tonic Tunes



JACK LITTLE  
CBS—2 P. M.

KECA—8:45, Recordings  
KSL—Cincinnati Conservatory of Music

## 9:00 to 9:30 A. M.

- KGO & network—Minute Men
- KGO—9:15, Electrical Transcription
- KPO & network—International Weekend
- KPO—9:15, News Reporter
- KYA—Concert; Prudence Penny
- ETAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Vocalists; Bargain Basement
- KGGC—Recordings; Bargains
- KQW—Tuneful Topics
- KGDM—Recordings
- \* KFRC & netwk—Mitchell Schuster & Orchestra
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee to 9:15
- KOMO—Musical Madcaps to 9:15
- KGW—9:15, Meier & Frank
- KHQ—Musical Gems; Home Comfort
- KJR—9:15, Resume; Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Talk; Pop. Concert
- KFSD—Good Cheer; Dr. McCoy
- KSL—Junior Amateur Show

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home
- KGO—Electrical Transcription
- KYA—Jolly Bucketees; Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Concert
- KGGC—Star of Today; Songs in Your Heart
- KQW—For the Ladies
- KGDM—News; 9:45, Records
- \* KFRC & network—Abram Chasins, pianist
- KOL—9:45, Air Shopping
- KOL—Julie Day; Studio Program
- KVI—Mystic Melodies to 9:45
- KJR—News; Spice of Life
- KNX—Concert; 9:45, News
- KECA—L. A. School Program
- KSL—To be announced; 9:45, Jennie Lee

## 10:00 to 10:30 A. M.

- KPO & network—National Farm and Home
- KGO—Studio Program
- KYA—Columbia Parade; Harmonies
- KTAB—Old Friend; Music
- KLX—Music; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ; Congo
- KGGC—Band Concert; Salonesque
- KQW—News; Old Tunes
- KGDM—Kiddies Program
- \* KFRC & network—Frederick Wm. Wile, Political Situation in Washington Today; George Hall Orch.
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program
- KGB—10:15, News

## 10:30 to 11:00 A. M.

- KPO & network—Words & Music
- KGO—News; Harmony Lane
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Novellettes; Melodic Interlude
- KJBS—Records; Favorite Tunes
- KGGC—Happytime Revue
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- \* KFRC & network—Esther Velas' Ensemble
- KGW—Olympians
- KJR—Club Minutes; Uncle Hank
- KNX—Metropolitan Moods
- KECA—Classic Hour
- KGB—Stocks; Orchestra
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—Harmony Lane
- KYA—Organ
- KTAB—Bargains; Rhythms; Records
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGGC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ Recital
- \* KFRC & network—Louis Panico's Orchestra
- KOIN—This and That
- KOL—Cecil Solly; News
- KVI—The Observer; Health Talk
- KJR—Rhythm Rulers
- KNX—Recordings
- KECA—Classic Hour, Records
- KOA—Metropolitan Opera

## 11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Financial Flashes; Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Request Hour
- KQW—Market Reports; Varieties; Theatre News
- KGDM—Organ Recital
- \* KFRC & network—Mickey of the Circus
- KJR—Rhythm Rulers
- KNX—Music; Talk
- KECA—Records
- KOA—Metropolitan Opera

## 12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera
- KGO—Dot Kay, contralto; 12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert

KTAB—Melodies; 12:15, Echoes of Portugal  
 KLX—Stocks; 12:05, Dance Music  
 KROW—Latin-American Program  
 KJBS—Instrumental and Vocal  
 KGGC—Request Hour  
 KQW—Noontime Tunes  
 KGDM—Road Reports; Serenader  
 \*KFRC & netwk—Emery Deutsch's Dance Rhythms  
 KOIN—Johnnie Walker's Scrapbook; Meier & Frank  
 KVI—12:15, Front Page Headlines  
 KJR—Interlude; Grain Reports; Concert  
 KNX—News; 12:15, Drury Lane, tenor and organ  
 KECA—Records; 12:15, News Release  
 KSL—Payroll Builder  
 KOA—Metropolitan Opera

### 12:30 to 1:00 P. M.

\*KPO & netwk—Metropolitan Opera  
 KGO—Western Agriculture  
 KYA—Noontime Concert  
 KTAB—Echoes of Portugal  
 KLX—Oklahoma Ramblers; Magic Harmony  
 KROW—California Farm Program; Records  
 KJBS—Dance Matinee  
 KGGC—Mountain Music; Oddities  
 KQW—Market Reports  
 KGDM—Records; News  
 \*KFRC & netwk—Herb Straub's Ensigns  
 KOIN—12:45, Book of Life  
 KJR—Uncle Frank's Children Mat.  
 KNX—Emil Baffa's Orchestra  
 KECA—Records  
 KOA—Metropolitan Opera

### 1:00 to 1:30 P. M.

\*KPO & netwk—Metropolitan Opera  
 KGO—Electrical Transcription  
 KYA—Rhythm Princes  
 KTAB—Seventh Day Adventists  
 KLX—Prof. Best's Program; 1:15, Records  
 KROW—Concert Melodies  
 KJBS—Musical Novelties  
 KQW—Friendly Hour  
 KGDM—Trend in Education; The Bondons  
 \*KFRC & netwk—Modern Minstrels  
 KJR—Uncle Frank's Children Mat.  
 KNX—Pontrelli's Orchestra  
 KECA—Records  
 KOA—Metropolitan Opera  
 KSL—Broadcasters Review

### 1:30 to 2:00 P. M.

\*KPO & netwk—Metropolitan Opera  
 KGO—Intercollegiate Radio Debates  
 KYA—Hawaiian Troubadours  
 KTAB—Seventh Day Adventist  
 KLX—Pop Concert  
 KROW—Hollywood Hillites; 1:15, Ross Love  
 KJBS—Afternoon Concert  
 KQW—Afternoon Concert  
 KGDM—The Bondons; "Church in the Wildwood"  
 \*KFRC & netwk—Modern Minstrels  
 KJR—Lotus Land  
 KNX—Pontrelli's Orchestra  
 KOA—Metropolitan Opera

### 2:00 to 2:30 P. M.

\*KPO & netwk—Leo Relsman's Orchestra  
 KGO—Stringtime; Orchestra directed by Emil Polak  
 KYA—Musical Strings  
 KTAB—Jean Kent, Economics  
 KLX—Records  
 KROW—Short Story Time  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Records; News  
 \*KFRC & netwk—Little Jack Little's Orchestra  
 KGW—Orchestra

KNX—Amateur Hall of Fame  
 KECA—Classic Hour  
 KJR—International Musical  
 KSL—2:15, Dental Clinic  
 KOA—Housing Interview; Huffman Theatre Reporter

### 2:30 to 3:00 P. M.

\*KGO & netwk—Our American Schools  
 KPO—Beaux Arts Trio  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; Waltz Time  
 KLX—Rhythm Encores; SERA Recital  
 KROW—Dance Matinee  
 KJBS—Events of Interest; music  
 KQW—Dance Matinee  
 KGDM—The Romancier  
 \*KFRC & netwk—Sir Frederic Whyte; Melodies Organistique  
 KGW—News; Pianist  
 KHQ—Business & Pleasure  
 KNX—Amateur Hall of Fame  
 KJR—Travelogue  
 KECA—Classic Hour  
 KOA—Our American Schools

### 3:00 to 3:30 P. M.

KPO—Beaux Arts Trio; Ceclians  
 \*KGO & netwk—Tom Coakley's Orchestra  
 KYA—Poet's Interlude; Symphony Highlights  
 KTAB—Two-Four Time; Chinese Broadcast  
 KLX—Records  
 KROW—Dance Matinee  
 KQW—Popular Vocal and Variety  
 KJBS—News; Light Opera  
 KGDM—Yodeling Cowboy; Records  
 \*KFRC & netwk—To be announced  
 KGW—Dental Clinic; Concert Trio  
 KHQ—3:15, Club Bull-atin  
 KJR—Enchanted Islands  
 KNX—Amateur Hall of Fame  
 KECA—Records  
 KOA—Orchestra

### 3:30 to 4:00 P. M.

KPO—Ceclians; 3:45, Pair of Pianos  
 \*KGO & netwk—Tid-Bit; Ranch Boys; Master Builder  
 KYA—State Teachers College; 3:45, Dance Parade  
 KTAB—Sophistication; Hawaiian Music  
 KLX—Jewel Box; Records  
 KROW—Serenaders; Records  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KGDM—Twilight Melodies  
 \*KFRC & netwk—Bob Allen, pianist; Milton Charles, organ  
 KFRC—3:55, New York Stocks  
 KOL—Studio Program  
 KOIN—Newspaper of the Air  
 KJR—Vindabonians  
 KHQ—Sylvia Gray  
 KNX—Amateur Hall of Fame  
 KECA—Records  
 KGB—3:55, Records  
 KSL—Melody Moods; Woody & Willie; News  
 KOA—News; Master Builder

### 4:00 to 4:30 P. M.

\*KGO—Religion in the News; 4:15, Henry King's Orchestra  
 KPO—Pair of Pianos; Vagabonds Quartet  
 KYA—Tea Dance  
 KTAB—Tea Time Tunes; Ramblings  
 KLX—Records; Bro. Bob's Club  
 KROW—Harmolin; Chas. Reynolds  
 KJBS—Children's Contest  
 KGDM—Olmstead Oil Program  
 KQW—Popular Tunes  
 KGGC—Studio Program  
 \*KFRC & netwk—L. Nazir Kurkdjie Ensemble  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Tea Dansant

KNX—Haven of Rest  
 KECA—Recordings  
 KSL—Broadcasters Review  
 KOA—Religion in the News; Xavier Cugat Orchestra

### 4:30 to 5:00 P. M.

\*KGO & netwk—Jamboree  
 KPO—Vagabonds Quartet; Tom Coakley's Orchestra  
 KYA—Tea Dance; American Youth  
 KTAB—Recordings  
 KLX—Bob's Club; Records  
 KROW—Dell Perry; Talk  
 KJBS—Popular Selections  
 KQW—Story Time; Songs of the Islands  
 KGDM—Recordings  
 KGGC—Studio Program  
 \*KFRC & netwk—Edgewater Beach Orchestra  
 KJR—Snapshots  
 KECA—Recordings  
 KNX—Preside Phantasies  
 KSL—Broadcasters Review  
 KOA—Music; Saturday Jamboree

### 5:00 to 5:30 P. M.

\*KPO & netwk—Swift Hour; music direction Sigmund Romberg  
 KGO—Spiritual Fantasy  
 KYA—Children's Program; 5:15, Siesta Serenaders  
 KTAB—Victor Salon Orchestra  
 KLX—Vocalist and Pianist  
 KROW—Studio Frolic  
 KJBS—Records  
 KGGC—Symphonette; Go to Church  
 KGDM—Records; Orchestra  
 KQW—Concert  
 \*KFRC & netwk—Roxy Revue  
 KJR—Over the Skyways; Waltzes & Tangoes  
 KNX—First Radio Church  
 KFWB—Recordings; Gold Star Rangers  
 KECA—Recordings  
 KFOX—Recordings  
 KFSD—Studio Program

### 5:30 to 6:00 P. M.

\*KPO & netwk—Swift Hour  
 KGO—Beaux Arts Trio  
 KYA—Serenaders; Campbell  
 KTAB—Funnies; Voice of Stamps  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Selections  
 KGGC—Recordings; Irish Gems  
 KQW—Musical Impressions  
 KGDM—Orchestra to 5:45  
 \*KFRC & netwk—Roxy Revue; 5:45, Mary Courtland and Robt. Armbruster's Revue  
 KJR—Candlelight Time  
 KNX—Gospel Association  
 KFWB—Gold Star Rangers  
 KECA—Recordings  
 KFOX—News; Song Hits; Records  
 KFSD—Studio Program

### 6:00 to 6:30 P. M.

\*KPO & netwk—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra  
 KGO—Dinner Concert  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Concert  
 KLX—Arion Trio  
 KROW—East Bay Labor Journal; 6:15, Royal Hawaiians  
 KJBS—Records to 6:15  
 KGGC—Dinner Dance Review  
 KQW—Concert  
 \*KFRC & netwk—Chestersfield Program  
 KJR—Scandinavian Reporter; 6:15, Castles in Music  
 KNX—Concert Orchestra; News  
 KECA—News; Records; Organ  
 KECA—Records  
 KFOX—News; Vocalists, Al & Molly  
 KFSD—Los Flores Mountaineers

**6:30 to 7:00 P. M.**

- KPO & network—Gibson Family, original musical comedy
- KGO—To be announced; (E. T.) Education Today
- KYA—Orchestra
- KTAB—Sport Page; Orchestra
- KLX—Arion Trio
- KROW—Walkathon; Dr. Facci
- KGGC—Dinner Dance Review
- KQW—Gerald Kenney; Voice of Portugal
- ★ KFRC & network—Hollywood Country Church
- KJR—News; Melody; Observer
- KNX—Dance; 6:45, Beauty Talk
- KFWB—Organ; 6:45, Amer. Weekly
- KECA—Wesley Tourtelotte, organ
- KFOX—School Kids; Elec. Transc.
- KFSD—Fairway Facts; Feature
- KSL—Ethel Hogan, organist; Melodies We Love

**7:00 to 7:30 P. M.**

- KPO & network—Gibson Family
- KGO—Organ Symphony
- KYA—Ernie Smith's Sport Page; 7:15, Novelty Pianist
- KTAB—Italian News; Bible Lesson
- KLX—News Items; 7:15, Vocalist
- KROW—C. W. Hammond; L'Italia News
- KGGC—Accordian; Orchestra
- KQW—News; Accordian Melodies
- ★ KFRC & network—Minneapolis Symphony
- KJR—Dance Orchestra
- KFWB—Quartet; 7:15, Aristocrats
- KECA—Raine, Bennett, poet
- KNX—Campus Game & Gossip; 7:15, Calmon Luboviski, violinist
- KFOX—Vagabonds; 7:15, Bobby & Betty
- KFSD—Builder Uppers
- KSL—Minneapolis Symphony

**7:30 to 8:00 P. M.**

- KPO & network—Guy Lombardo's Orchestra
- KGO—Marshall's Mavericks
- KYA—Drama
- KTAB—Recordings
- KLX—Spice of Life; Pianist; Basketball
- KROW—Musical Melange; Bible Stories
- KGGC—Between the Lines; 7:45, Helen Schneider
- KQW—"Calling All Cars"
- ★ KFRC & netwtk—Calif. Melodies
- KOL—Radio Speaker Stevenson
- KVI—Dr. R. M. Mellor to 7:45
- KOIN—Revue; 7:45, Organ
- KOMO—Thirty Minutes of Music
- KHQ—Melodies of Moment; Crazy Wells
- KFI—Studio Program
- KNX—Calmon Luboviski, violinist
- KFWB—Juvenile Revue
- KFOX—Juvenile Revue
- KECA—Recordings
- KGB—Comedy Stars to 7:45
- KSL—Adlerikans; Pathfinder Pete
- KOA—Pick and Pat

**8:00 to 8:30 P. M.**

- KPO & network—National Barn Dance
- KGO—Pan-Americana
- KYA—Amateur Hour
- KTAB—To be announced
- KLX—Basketball
- KROW—Latin-American Program
- KQW—Variety
- KGGC—Spanish-American Program
- ★ KFRC & network—Richard Himber's Champions
- KJR—Los Argentinos
- KFWB—Frankie Masters' Orchestra
- KNX—Hollywood Barn Dance
- KECA—Dept. of Playground
- KFOX—Cecil & Sally; Orchestra
- KFSD—Organ Melodies

**8:30 to 9:00 P. M.**

- KPO & network—National Barn Dance
- KGO—Bal Tabarin Orchestra
- KTAB—Orchestra
- KYA—Amateur Hour
- KLX—Basketball
- KROW—Latin-American Program
- KGGC—Concert; Mort Werner
- KQW—Variety
- KOIN—Melody Revue
- ★ KFRC & network—Johnny Green's Orchestra
- KJR—It's a Case of Books
- KNX—Hollywood Barn Dance
- KFWB—Dance Orchestra
- KECA—Recordings; Desert Lore
- KFOX—Guy Lombardo's Orchestra
- KFSD—Eddie Wheeler's Orchestra
- KSL—Symphony Orchestra

**9:00 to 9:30 P. M.**

- KPO & network—Big Ten
- KGO—Bal Tabarin Orchestra; 9:15, Cliff Dwellers, vocal trio
- KYA—Al Rushton's Cardinals
- KTAB—Nevada Nightherders
- KLX—Basketball; Musical Auction
- KKOW—Italian Program
- KGGC—News; Organ; Orchestra
- KQW—Dance Frolic
- KFRC—John Nesbit to 9:15
- ★ KFRC & network—Del White's Orchestra
- KHQ—Old Time Party
- KJR—News; 9:15, Big Ten
- KOMO—Fisher's Blend Half Hour
- KGW—Fisher's Blend Half Hour
- KNX—News; Hollywood Barn Dance
- KFWB—Sons of the Pioneers
- KFOX—Sons of the Pioneers
- KECA—Recordings
- KFSD—Laurie Higgins' Orchestra
- KSL—Cab Callaway's Orch.; 9:15, Peter Spraynozzle

**9:30 to 10:00 P. M.**

- KPO & netwtk—Let's Dance: Orchestras under direction of Kel Murray, Xavier Cugat & Benny Goodman
- KGO—Neapolitan Echoes
- KYA—Bathday Party
- KTAB—Nevada Nightherders
- KLX—News; Ran Wilde's Orchestra
- KROW—Nerino Turchette; Congoin
- KJBS—Morning Concert
- KGGC—Records
- KQW—Concert Echoes
- ★ KFRC & network—Del White and Orch.; 9:45, Frank Dailey's Orch.
- KOIN—Lum & Abner to 9:45
- KOIL—Editorial Commentator; 9:45, News Flashes
- KVI—Ledger News Flashes to 9:45
- KNX—Hollywood Barn Dance
- KJR—Rhythm Encores
- KFWB—Dance Orchestra
- KFOX—Slumbertime
- KECA—Recordings
- KSL—Frank Dailey's Orchestra; 9:45, Harmony Method

**10:00 to 10:30 P. M.**

- KPO & network—Let's Dance
- KGO—News; 10:05, Williams-Walsh Orchestra
- KYA—Bathday Party
- KTAB—Arkansas Traveler
- KLX—Orchestra; Records
- KGGC—Ten o'Clock Review
- KROW—Recordings; Sports
- KQW—St. Claire Hotel Orchestra
- KFRC—News to 10:10
- ★ KFRC & network—Anson Weeks' Orchestra
- KOL—Wen Niles' Orchestra; 10:15, Harrison Mason
- KVI—To be announced to 10:15
- KJR—Del Courtney's Orchestra
- KNX—Dance Orchestra
- KFWB—News; Orchestra
- KFOX—News; Orchestra
- KGB—News Flashes; Music

- KECA—Recordings
- KSL—Dance Orchestras

**10:30 to 11:00 P. M.**

- KPO & network—Let's Dance
- KGO—Williams-Walsh Orchestra; Cliff Nazarro, tenor
- KYA—Trio and Soprano Soloist
- KTAB—Arkansas Traveler
- KLX—Records
- KROW—Recordings; Watchtower
- KGGC—Ten o'Clock Review
- KJBS—Night-Cap Revue
- ★ KFRC & network—Orville Knapp's Orchestra
- KOL—Dance Orchestra
- KJR—Collegians
- KNX—Pontrell's Orchestra
- KFWB—Orchestra
- KFOX—News; Dance Orchestra

**11:00 to 11:30 P. M.**

- KPO & network—Let's Dance
- KGO—Slumber Hour
- KYA—To be announced
- KTAB—Dance Orchestras
- KROW—Walkathon; Dance Music
- KJBS—Night-Cap Revue
- ★ KFRC & network—Joe Martin's Orchestra
- KOIN—McElroy's Band
- KJR—Dance Orchestra
- KGW—Dance Orchestra
- KFWB—Dance Orchestra
- KFOX—Dance Orchestra
- KGB—Orchestra

**11:30 to 12:00 Midnight**

- KPO & network—Let's Dance
- KGO—Slumber Hour
- KYA—Organ Recital
- KTAB—Dance Orchestras
- KROW—Dance Music
- KJBS—Night-Cap Revue
- ★ KFRC & network—Les Hite's Orchestra
- KOIN—Jack Bain's Orchestra
- KJR—Till Tomorrow
- KFWB—Dance Orchestra
- KFOX—Dance Orchestra

**12:00 to Sign Off**

- KPO & network—Let's Dance; 12:30, News
- KTAB—Midnight Vagabond
- KROW—Tom 'n Jerry
- KGDM—Records
- KGB—Recordings
- KJBS—12:01, Owl Program to 7 a.m.

**Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.**

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC  
Baker, Phil, Friday, 6:30 p.m. NBC  
Benny, Jack, Sunday, 8:30 p.m. NBC  
Cantor, Eddie, Sunday, 5 p.m. CBS  
Cook, Joe, Monday, 6:30 p.m. NBC  
Pearl, Jack, Wednesday, 7 p.m. CBS  
Penner, Joe, Sunday, 4:30 p.m. NBC  
Wynn, Ed, Tuesday, 6:30 p.m. NBC

## DRAMAS

Death Valley Days, Tuesday, 9:30 p.m. NBC  
Drama Hour, Monday, 7:30 p.m. KPO  
Eno Crime Clues, Friday, 9 p.m. KGO  
First Nighter, Friday, 7 p.m. NBC  
Grand Hotel, Sunday, 3:30 p.m. NBC  
Immortal Dramas, Sunday, 11 a.m. NBC  
Lux Radio Theatre, Sunday, 11:30 a.m. NBC  
Mary Pickford Stock Co., Wed., 5 p.m. NBC  
One Man's Family, Sunday, 7:30 p.m. NBC  
Radio Guild, Monday, 12 noon KGO  
Strange Cases, Wednesday, 9:30 p.m. KGO  
Sunday Morning Special, Sunday, 1:30 p.m. NBC  
True Story Court, Friday, 4 p.m. CBS  
Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC  
Winning the West, Thursday, 9:15 p.m. NBC

## EDUCATIONAL PROGRAMS

Education Today, Saturday, 6:45 p.m. KGO  
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS  
Hyde, Henry M., Sunday, 5:15 p.m. KGO  
Religion in the News; Saturday, 4 p.m. KGO  
The New World, Monday, 9:30 a.m. NBC  
University Explorer, Tuesday, 9:30 p.m. \*KFR  
You and Your Government, Tues., 4:45 p.m. NBC

## POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS  
Bayer Musical Revue, Sunday, 6:30 p.m. NBC  
Bernie, Ben, Tuesday, 9 p.m. NBC  
Bride to Dreamland, Sunday, 10:15 p.m. KGO  
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS  
Crosby, Bing, Tuesday, 6 p.m. CBS  
Feminine Fancies, Mon. to Fri., 3 p.m. \*KFR  
Hollywood Hotel, Friday, 6:30 p.m. CBS  
Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC  
Madame Shumann-Heink, Sunday, 2 p.m. NBC  
March of Time, Friday, 6 p.m. CBS  
Personal Closeups, Interview by Gypsy, Sunday, 7:15 p.m. KGO  
Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC  
Vick Presents Grace Moore, Tuesday, 6 p.m. NBC  
Voice of Experience; Mon. to Fri., 9 a. m.; Wed. 9:30 p.m. CBS  
Voice of Firestone, Monday, 8:30 p.m. NBC  
Winchell, Walter, Sunday, 8:15 p.m. NBC

## SKITS

Adventures of Jimray Allen, Monday to Friday, inclusive, 6:45 p.m. KGO  
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p. m. NBC  
Betty and Bob, Monday to Friday, 1 p. m. NBC  
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15 (Thurs., 5:30 p.m.) \*KFR  
The Gumps, Mon. to Fri., inclusive, 9:15 p.m. CBS  
Mary Marlin, Mon. to Fri., inclusive, 9 a.m. NBC  
Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS  
Orphan Annie, Elec. Transcription, Mon. to Fri., inclusive, 5:45 p.m. KGO  
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC  
Easy Aces, Tues., Wed., Thurs., 3:15 p.m. KPO  
Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. NBC

## SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS  
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC  
N. Y. Philharmonic Orchestra, Sunday, 12 noon. CBS  
Radio City Music Hall, Sunday, 9:30 a.m. NBC  
Standard Symphony, Thursday, 8:15 p.m. NBC

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC  
Blue Monday Jamboree, Monday, 9 p. m. \*KFR  
Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. NBC  
Carefree Carnival, Monday, 5:30 p.m. NBC  
Captain Henry's Showboat, Thursday, 6 p.m. NBC  
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC  
Club Romance, Sunday, 5 p.m. CBS  
Colgate Program, Monday, 6:30 p.m. NBC  
Fleischmann Hour, Thursday, 5 p.m. NBC  
Gibson Family, Saturday, 6:30 p.m. NBC  
Happy-Go-Lucky Hour, Monday to Friday, in-clusive, 2 p.m. \*KFR  
Kate Smith New Star Revue, Mon., 8:30 p. m. CBS  
National Barr Dance, Saturday, 8 p.m. NBC  
Palmolive Beauty Box, Tuesday, 7 p.m. NBC  
Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC  
Roxy Revue, Saturday, 5 p.m. NBC  
Shell Show, Monday, 9 p.m. NBC  
Town Hall Tonight, Wednesday, 9 p.m. NBC  
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS  
Whiteman, Paul, Thursday, 7 p.m. NBC

## STATION DIRECTORY

### • NBC Network Stations

Station	Location	Meters	Kcs.
KECA	Los Angeles	209.7	1430
KEX	Portland, Ore.	254.1	1180
KFI	Los Angeles	468.5	640
KFSD	San Diego	499.7	600
KGO	Oakland - San Francisco	379.5	790
KGW	Portland, Ore.	483.6	620
KHQ	Spokane, Wash.	508.2	590
KJR	Seattle, Wash.	309.1	970
KOA	Denver, Colo.	361.2	830
KOMO	Seattle, Wash.	325.9	920
KPO	San Francisco	440.9	680
KYA	San Francisco	243.8	1230

### ★ CBS Network Stations

KFR	San Francisco	491.5	610
KGB	San Diego, Calif.	225.4	1330
KHJ	Los Angeles	333.1	900
KOIN	Portland, Ore.	319.0	940
KOL	Seattle, Wash.	236.1	1270
KSL	Salt Lake City	265.3	1130
KVI	Tacoma, Wash.	526	570

### Independent Stations

KFOX	Long Beach, Calif.	239.9	1250
KFWB	Hollywood, Calif.	315.6	950
KGDM	Stockton, Calif.	272.6	1100
KGGC	San Francisco	211.1	1420
KJBS	San Francisco	280.2	1070
KLX	Oakland, Calif.	340.7	880
KNX	Los Angeles	285.5	1050
KQW	San Jose, Calif.	296.6	1010
KROW	Oakland, Calif.	322.4	930
KTAB	Oakland-San Francisco	535.4	560