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ACTIVE RADIO LISTENING URGED

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MARCH 3rd to 9th



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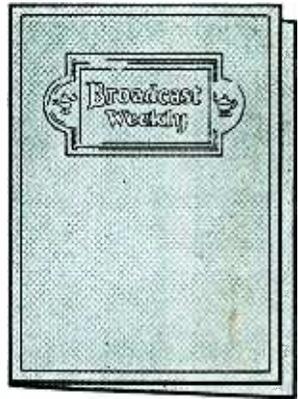
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No. 9

Active Radio Listening Urged

AN appeal for more active listening by the radio public is made by Lyman Bryson, Professor of Education at Teachers' College, Columbia University, whose study of "The Use of the Radio in Leisure Time" has just been issued by the Radio Institute of the Audible Arts.

According to Professor Bryson, whose work in the study of leisure time has won him wide prominence, the use of the radio in leisure time will be a great influence for our own happiness and good if we make it so.

"Good listening is not mere passive acceptance," he states. "A good listener is like a reader who knows his way about in a great library. He knows that there are many books which, however interesting they might be to someone else, are of no use to him. But he also knows that by choosing wisely he can keep a constantly expanding interest in his reading."

"It is bewildering but also exciting to live today. No one can quite keep track of all the new things that are being said and thought and done. The influence of the radio itself has helped to create new arts and modify old ones. The invention of new forms of communication has made it possible for new ideas to expand quickly and to be known almost at once to a great many people. Those who are saying new things in new ways are finding a hearing more quickly than they ever could before. The radio could be like a friend who is in touch with all the movements of this lively world and able to report them to us while we sit comfortably and listen.

"This brief listing of things the radio can bring to us in leisure hours at home is, of course, only a small part of what might be given and it touches only upon a few of vari-

ous uses to which the radio may be devoted. No one would say that leisure time must always be spent seriously or that radio listening is to become a solemn affair. We do not like our friends the less because they can occasionally smile. Gaiety is a very precious thing. We can be most grateful to the radio because it has broadcast a good deal of amusing nonsense. It is not necessary to point out that humor may be educational also.

"The things that are good are the things that last. The experiences which make leisure time something better than a tiresome emptiness are those that have in them the zest of discovery. And good listening is not mere passive acceptance."

One of the most interesting things about the radio in America at the present time, according to Professor Bryson, is that almost any type of program can be heard at one time or another. Most of us, he claims, have taken this bewildering variety for granted and have made little effort to study the opportunity which radio offers and find out how it can best be used.

Professor Bryson, whose article is addressed particularly to women's groups, lists some educational advantages to be derived from radio, including knowledge of art, music and drama; increased skill in the household arts; better understanding of the care and training of children; advice on what to read and why; and familiarity with science, philosophy, and current events.

Professor Bryson's paper is one in a series of studies on various aspects of radio to be made available from time to time by the Radio Institute of the Audible Arts, which was organized recently for the purpose of stimulating public appreciation of worthwhile radio programs.

MICROPHONE GOSSIP



• • • Bennett Fisher, KOMO-KJR announcer, son of D. R. Fisher, left February 20 on the *Rosandra*, passenger freighter, for Europe. Fisher, accompanied by his wife, Palma, will travel via the Panama Canal, straight to Italy where he plans to study singing for two years in Milan.

Fisher, who is a baritone, has been an announcer at KOMO for the past five years, formerly announcing at KJR. Mrs. Fisher, who also sings, will study piano at Milan. On their return trip they plan to tour Europe, entering the United States by New York.

The vacancy left by the departure of Bennett Fisher, KOMO-KJR announcer, will be filled by John P. Heverly.

Mr. Heverly, who worked for the Government two years in the Orient on technical radio work, will be both an announcer and technician at KOMO and KJR. He formerly worked at stations WMT, Waterloo, Iowa; KGIR, Butte, Montana; KGVO, Missoula, Montana; and KPCK, Seattle. He attended Iowa State Teachers' College, Cedar Falls, Iowa.

• • • John Nesbitt, brilliant young commentator, whose "Headlines from the Past" is a nightly feature on KFRC, is a writer of pulp yarns in his off hours. He has had stories published in such publications as *Sea Stories* and *Weird Tales*. He has also written humor sketches for the *New Yorker* and other nationally known magazines.

• • • "Ezry," the prized Irish Terrier of Mable Todd, Al Pearce comedienne, wandered away from home and was gone two days. He came back by himself, physically pretty dilapidated but a much wiser dog spiritually.

• • • It's taken a long time to get a full confession from Frank Parker about his recent personal appearance in Chicago. But at last the truth is out.

It seems Parker, Mary Livingstone and Jack Benny were all virtually imprisoned in the Chicago Theatre for a week. Another two days and they'd probably have been carving last messages in the woodwork. Their first contract called for four performances a day. Then, waiting crowds formed a queue around the block, even with the temperature at zero.

So the Parker-Benny-Livingstone troupe agreed to give six shows daily. The shows being an hour long, that alone would almost have imprisoned them.

However, they still made a few efforts to dash out for food. Every time they dashed, fans dashed after them, and on several oc-

casions both the Parker coat and the Benny coat were stripped of buttons. They were flattered—but decided to have their food brought in, and for excitement during waits they played rummy.

• • • Time and the CBS National Amateur Night bring all things. Now it is a rooster with "mike" fright. This white-crested Polish cock accompanies its master, so its master says, by crowing a melodious accompaniment to the young man's singing. So the hopeful amateur tucked the cock-a-doodler under his arm and came to a CBS National Amateur Night audition. But sight of the "mike" struck Sir Chanticleer stubbornly dumb and crow he would not. Once outside the studio again the cock shrilled his lustiest, for which he was smartly cuffed by his disappointed master.

• • • One loyal *Ma Perkins* fan, who listens in regularly Monday to Friday afternoons over the NBC network, is addicted to historical research and reports the following: "Perkins," she writes, "is an ancient and honorable American name; 274 Perkinses from Massachusetts fought in the Revolution. One of them was an artillery officer at Bunker Hill. At present thirty-seven Perkinses are in Who's Who."

• • • Mort Werner's "Open House" program on KGGC every night at ten o'clock is attracting a lot of attention. Radio celebrities from all over town gather nightly to appear on Mort's program and see him do things with phonograph records nobody ever did before.

• • • June Gilman, receptionist at the Oakland studios of station KROW, came West in 1927 because she wanted to see the "wide-open" spaces. Today she says she has never yet seen an eagle, a rattlesnake, or heard a coyote yell. And she's a little disappointed with the "wild West."

• • • Organists, too, have a sense of humor. Announcer Don Forbes of KHJ had just finished giving a commercial announcement . . . was rather proud of the note of sincerity he had injected into it . . . when Claude Riemer found himself playing "Did You Mean it."

• • • Tom Howard is drawing down many an orchid for his fine work on the Rudy Vallee hour. Tom has one of the best comedy deliveries in radio, an adroit sense of humor, and a capable straight man in George Sheldon—this vaudeville veteran has what it takes for air success.

• • • Tizzie Lish, Al Pearce comic, is superstitious about his, pardon me, her costume. She still clings to the moth-eaten dress and hat she used when she was with Al Pearce over a year ago. The day it falls to pieces will probably be a high spot in her career.

• • • Two days following Stuart Buchanan's appearance on "Calling All Cars" in the rôle of the "badge bandit," motion picture director Claud Barton summoned him to participate in the filming of "Car 99."

• • • Frank Cope, bell-ringer of the KJBS Alarm Klok Klub, was a course official during the recent National Match Play golf championship at the Presidio Golf Course.

• • • Although he was born in Greencastle, Indiana, of Irish parentage, Harvey Hays, NBC narrator and actor, spent most of his youth in far away India, near the foot of the Himalaya mountains.

• • • Chester Stratton, youthful CBS actor, has a silver pencil without which he refuses to perform either in rehearsal or broadcast. With that pencil he signed for his first professional engagement and he now treasures it with as much superstition as sentiment. Fellow artists recently missed Stratton as they were about to begin a rehearsal although they had been chatting with him a short time before. With the rehearsal delayed ten minutes, Stratton strode breathlessly in, explaining that he had forgotten his pencil and gone back home for it.

• • • There is a surplus of ex-percussion men with the Al Pearce Gang. Tizzie Lish was a drummer in a Syracuse theatre pit for years, under his right name of Bill Comstock. E. J. Derry of the Three Cheers drummed for a living in Kansas City. And Ralph Richards, pianist, was a drummer in his Portland High School band until they kicked him out for beating cross rhythms.

• • • "Tiny" Ruffner of Captain Henry's Show Boat recently received this letter from a young woman: "At Ballard, Washington, an Edmund Ruffner and myself were captains of a spelling bee. We were the only two left when the word "ruffle" came up. I failed and Edmund spelled it. Are you that Edmund Ruffner?" He is.

• • • There was realism about that crash of splintering wood when Don Ameche broke down a door to propose to June Meredith in First Nighter on a recent Friday night. Don didn't break down a door, it's true, but Sound Effect Technician Bob Opper inadvertently did. After much rehearsal, Opper found that the sound of breaking down a door could best be simulated by dropping a pile of lumber, crushing a strawberry box and kicking open a small "sound effects" door simultaneously. When the big moment

came during the broadcast, however, Opper went about his work with such vehemence that he actually broke down the small door which is used for sound effects.

• • • "That was so enjoyable," the mayor of Weehawken, New Jersey, said to Ed Wynn after the comedian's broadcast, "that you deserve a medal." So the mayor walked on the stage of NBC's largest studio, and before an applauding crowd of 1,500 spectators presented Wynn with an honorary fire chief medal. The applause turned to pandemonium when the proud recipient, opening his coat, revealed a collection of similar medals that covered every inch of his vest.

• • • When Nat Shilkret conducted a Palmolive Hour the other night without a script, which he had left at home, it wasn't the first time the NBC maestro had proved master of an emergency. He recalled that at a previous broadcast someone walked off with his music stand, carrying script and score—but he carried on from memory.

• • • Johnny Hauser is just about the only young man in radio who can skip home for a snack between numbers. Johnny lives with his family in the same home where he was born, just a few blocks from Radio City.

• • • In the summer of 1932 Ben Bernie heard Little Jackie Heller singing in a night club in Atlantic City. Impressed by the tiny tenor's voice and his left-handed guitar playing, Bernie offered him a two weeks' engagement in Chicago. Jackie remained with Bernie for two years.

• • • In the early days of radio Don Mario, Spanish tenor of NBC's Penthouse Serenade, was a song pluggger for Irving Berlin. His job was to travel from station to station in the East and feature Berlin's compositions. Jack Smith, whom radio listeners now know as "Whispering Jack," was Mario's accompanist.

• • • Whispering Jack Smith's propensity for soft singing brings him hundreds of letters from listeners. A girl in the Bronx wrote Jack as follows: "I would like to make your acquaintance. I am a telephone operator and it would be very nice to meet a man who couldn't shout at me."

• • • Charlie Lung, some of whose "one hundred voices" are heard on the D. S. S. program and "Charlie Lung and His Gang," insists that he would have been decorated by the French Government during war, but no French officer could be found with enough fortitude to kiss him. Modest Charlie!

• • • Harry Foster, Al Pearce tenor, was a college chum of radio's beautiful songbird, Jane Frohman, at the University of Missouri. Harry says her pictures don't do her justice.

NEWS *and* COMMENT

An increase in Hollywood broadcasting is forcing the construction of new and large National Broadcasting Company studios in the film capital within the next few months, Merlin H. Aylesworth, president of NBC, said today, adding that the studios will be constructed with an eye toward television.

That Hollywood and its many film concerns will be importantly concerned in the transmission of television is a foregone conclusion, said Aylesworth, who also is president of Radio Pictures and chairman of the board of RKO.

When television is perfected, or made as near perfect as it can be, Hollywood will have one of the nation's first television transmitters, the NBC head declared. It will be in conjunction with the NBC studios now being planned.

"Television," stated Aylesworth, "will be forced out of the laboratories when the public demands it. And it will become a hundred million dollar business. When that time comes, NBC will be the first to offer it."

From his unique position of radio and film chieftain, Aylesworth surveyed the two fields, denying that radio has hurt the film industry, but stating that instead it has developed many new stars who are now box-office attractions. Radio's influence, he continued, has extended even into the grand opera field, which now, as a result of broadcasting, is at its highest plane in American history, and becoming more Americanized daily.

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Her unusual talents and ability to be versatile has reaped rewards for comely Dorothy Scott, young radio dramatic star.

She has recently been signed on contract with the MacGregor and Sollie Broadcasting System to appear in a number of feature programs, some of which have already been produced or are in the process of production.

Although hardly out of her teens, Miss Scott, an attractive young blonde, has had theatrical experience that equals the average seasoned troupers'. At the tender age of four, she made her debut as an actress, playing the part of the fairy in "Jack in the Beanstalk" on the legitimate stage.

Later she was prominently identified with the Children's Theater of San Francisco until she was fourteen years old.

When she was fifteen, she had her first experience before a radio microphone and has been active almost constantly since that time in radio dramatizations.

Miss Scott has had considerable musical comedy experience, too, having played with De Wolf Hopper in "The Mikado," "Pinafore," "The Bohemian Girl," and others.

She was a member of the cast of "The

Miracle," produced in San Francisco some years ago by Max Reinhardt.

Probably her best known radio work to date was in the rôle of Patricia Hunter in "One Man's Family."

At the MacGregor and Sollie Studios, Miss Scott will be one of the featured characters in the fast-moving musical variety show—"Hi-Hilarities." In addition to this she plays important rôles in "Cecil and Sally" and "Eb and Zeb."

The western stations affiliated with the MacGregor and Sollie Broadcasting System include the following:

KIEM, Eureka, Calif.; KORE, Eugene, Ore.; KIDO, Boise, Idaho; KTFI, Twin Falls, Idaho; KLZ, Denver, Colo.; KFJI, Klamath Falls, Ore.; KDFN, Casper, Wyo.; DGD, Stockton, Calif.; KID, Idaho Falls, Idaho; and KGHF, Pueblo, Colo.

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The ears pick up rumblings that the "Hollywood Hotel" program is due for a shakeup. Highly advertised, the program never got over in the way it should. Dick Powell on the air didn't have the lure Dick Powell has on the screen, and the oozing of film stars into the program with material which they had chosen themselves for the most part did not hold many listeners spell-bound. But the sponsor, it is reported, is not giving up. On paper it looked great—on the air it sounded anything but. Hence a promised shuffling of the cards.

Actors and actresses are best in material chosen for them, instead of material they choose themselves. Radio's best male singers now know the type of songs they can best render, and they cling to them. You rarely catch them out of their depth. The public is too fickle.

They have finally got Frank Black, maestro on "the pause that refreshes" program, and others, to the point where he admits he is as busy as he cares to be. Arranging for that "ninety-voiced symphony" plus the cares of his other three programs, keeps the iron maestro about saturated with work. For last week, to the amazement of those who have said Black was never too busy to take on more, he turned down a program with the explanation "can't spare the time."

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New sound-proof monitoring rooms are being constructed for each studio at KFRC, San Francisco, as part of the Don Lee Broadcasting System's program to introduce the most modern in equipment and broadcasting facilities for the ultimate in efficient and perfect transmission.

Studio control desks, designed by Harold Peery, chief engineer of the Don Lee Broad-

casting System, and built by members of the engineering staff, are being installed in the monitoring rooms. Compact and no larger than an average size office desk, this cabinet contains all the transmission equipment. The cabinet provides control of eight microphones sound-effect equipment, and talk-back features to give instructions to producers. Each of the studios at KFRC will have the benefit of individual monitoring.

Along with the new monitoring rooms, special client's rooms are being built where sponsors may, with comfort, direct the production of their program. The monitoring booth and client's room are being installed at a cost of approximately \$5,000 per studio.

▼

A player of hunches is James Melton, golden-voiced tenor.

A hunch that he might make a good lawyer sent the young Southerner to the University of Florida. There Jimmy studied a little, tooted his saxophone, and sang in the college glee club.

But Jimmy was wholly unaware of what lay before him until he happened to sing for the late Dr. A. A. Murphree, then president of the university.

Dr. Murphree also had a hunch.

"Young man," he told the black-haired, smiling youth, "you possess a God-given voice. You must develop it."

The president's hunch sounded like a good one, despite the fact that the "sax" playing at college dances was adding to the Melton funds and that he had never given his voice a thought. But Jimmy found a teacher and settled down to study. Finding that the home-town training lacked scope, he went north to Vanderbilt University at Nashville. There he became a pupil of Gaetano de Luca, the opera singer. De Luca was convinced that Melton had the goods.

The energetic Jimmy continued his saxophone tooting to pay for his vocal work and schooling. At night he was the ingratiating band member who occasionally obliged with a chorus or two. By day he was a hard-working college and vocal student. It was excellent training for the future radio star. His playing made him understand the problems of the vocalist. He was convinced that any song worth singing is worth singing well. That is why over the air today his programs are always varied. He can follow a grand opera aria with a popular Tin Pan Alley tune. He sings both with superb artistry.

Finishing college, a hunch sent him to New York. The story of Jimmy's breaking into the big time is widely known. Not to be denied, he crashed the famous Roxy's office by singing in the hallway. A hunch without action isn't worth a dime, is Melton's dictum! He put it to use in this situation and it made him a fixture on the famous Roxy Gang broadcasts.

And although Jimmy is a player of hunches he is not superstitious. He is genuinely serious about his career and nothing seems to discourage, deter or dampen him in his enthusiasm for music.

▼

The Music Library of the National Broadcasting Company has often come to the aid of harried musicians, but not until the other night was it ever called upon to assist at a surgical operation. Here's how it happened:

A patient about to undergo an operation in Bellevue Hospital, New York, refused to submit to the ether cone until the words of a favorite Wisconsin song were first read to him. The surgeon, ever ready to accommodate, peeled off his rubber gloves and phoned the NBC music library for help in tracing the song.

"How will 'Hello Wisconsin' do?" the librarians ventured.

The surgeon would see. No, he informed them after a pause, that was not the song. There was a little more research among the archives, and from the racks which contain data on Mascagni and Moussorgsky came a classic entitled "My Name Is Yon Yonson." This time the librarians had hit it. They read the lines to the surgeon.

The surgeon pulled on his gloves once more and began:

"My name is Yon Yonson.

I come from Wisconsin. . . ."

The patient sank back . . . and breathed deeply. The music librarians had a cure for Wisconsinitis.

▼

You might not guess it, but Phil Baker is an old softie about Beetle. The comic, it develops, is really chuckling when the vinegar-voiced heckler rants his loudest.

In a moment of weakness Baker has broken down to explain the strange devotion which he entertains for radio's most relentless haunter.

"You see," begins Baker, "Beetle is the audience. He's really the sour-faced fellow who sits with hand poised on his radio dial, daring me to be funny. If my gags are bad, it's Beetle who breaks in with a warning, 'Oh, yea, That's what you think!'"

So, just when Baker is about to get the air, Beetle saves the day by interrupting the comedian. None of the other performers would think of taking such frank liberties. After all, they reason, Baker is the boss!

Not so with acid-tongue Beetle. He's never happier than when he is telling the fellow who pays his wages to go to blazes.

"You see," confides Baker, "radio comedy needs a lot of relief. It has long been my theory that you can't be funny for a whole hour, or even for thirty minutes, on the air. If you think you can, try it!"

"Beetle was with me on the stage before I came to the air three years ago," continues

Baker. "He brought laughs in the theatre; why shouldn't I let him haunt me on the ether? Well, somehow he has been a great help. When the sailing is going too smoothly, he's there to make things interesting."

Beetle is the most unique of all that strange radio race—the stooges. No studio visitor has ever seen him. Not even the members of the broadcasting staff are acquainted with him. He is still, and always will remain, as far as Baker is concerned, an unsolved mystery. No other detail of Baker's Friday night program causes as much excitement in the studio as does Beetle. When his waspish voice is first heard by those fortunate enough to be invited to a Baker broadcast, there is much craning of necks and a profound stir of repressed excitement. But the mystery remains as deep and as dark as ever, for Baker, clever showman that he is, will never reveal the sleight-of-hand wizardry which plucks Beetle's jaundiced laughter out of thin air and hurls it into the microphone.

Which ought to prove that under the skin Baker and Beetle are really a couple of devoted brothers.

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Roxy has won another contract renewal for himself and his radio gang.

Signed for his first commercial series last fall, Roxy's Saturday night programs over the nation-wide Columbia chain have become one of the outstanding musical-variety programs on the air. The response of radio critics and listeners alike prompted the sponsor to renew the veteran showman's engagement early in December, and this continued approbation caused a second extension of contract, effective the middle of March.

Since returning to the air last September, Roxy has developed an entirely new array of stars, each one of whom has turned down attractive offers for individual programs out of loyalty to the kindly impresario who gave them their radio start. Listed among these performers, entirely unknown until the pioneer broadcaster brought them to the microphone in his current series, are Aimee Deloro, golden-voiced soprano; Larry Taylor, youthful baritone interpreter of popular songs; the tricky song-and-piano combination of Vicki Chase and Herbert Kingsley; and last but not least, Ruth Carhart, husky-toned contralto from Kansas, whom Roxy considers as having the greatest potentialities of any artist whose career he has ever sponsored. In view of the fact that he has brought out such musical celebrities as Eugene Ormandy, Jimmy Melton, Jessica Dragonette, Mario Chamlee and many others, his predictions for Miss Carhart's future should carry weight.

Other members of his gang who will continue to be heard include Henrietta Schumann, brilliant young concert pianist; the Roxyaires quartet, coached by Ed Smalle, noted vocal arranger; and the mixed chorus and augmented orchestra, containing many

of New York's foremost instrumentalists, under the baton of Loren Rosebrook.

✚

Hints to Those Who Aspire to Be Radio Announcers: In the spring, so it seems, young men's fancies turn not only to love but also to thoughts of becoming radio announcers. Each year, at about this season, KNX receives an unusually large quota of queries from college students who ask, "What can I do to become a radio announcer?"

They also ask numerous other questions, and in order to standardize the answers, Thomas Freebairn-Smith of the KNX announcing staff, has prepared a mimeographed chart which he hands out to all aspirants who feel the call of the mike.

Here are the questions and Mr. Smith's answers:

1. What is the nature of radio announcing work?

To be able to deliver a message clearly, convincingly, and accurately by means of the human voice—taking the printed word and making it sound like an original thought. (The essential difference between reading and announcing.)

2. Is there a demand for radio announcers?

There is always a demand for good announcers to replace the many bad ones and misfits that are at present on the air.

3. What are the personal qualifications?

Cheerfulness, honesty and ambition, which, after all, are essential in any occupation. These, coupled with quickness of thought and a normal intelligence, are the requirements that are second only to that prime factor—the possession of a good resonant voice and the ability to use it.

4. Is there a reasonable chance for advancement?

There is room at the top in every profession, and advancement for a good man in the field of broadcasting is faster than in most conventional occupations.

5. What education is needed?

All the education that you can get—the more background you have, the more thorough and convincing is your work. No announcer is really convincing who does not sound like an authority on whatever subject he may happen to be discussing on the air. Study music thoroughly. Read and digest everything that your spare time and means will allow.

6. What salary can be expected to start?

Whatever you can get. You should almost be willing to pay for the chance to do any "mike" work, because only familiarity can bring ease of delivery. Some small stations may give you a break, but do not be discouraged by refusals. If you have the stuff, that break will come.



SILHOUETTES

FAME and success at 18! That happens in story books and once in a while in real life. It has happened to Miss Betty Borden, society debutante of Pasadena, who at 18 finds herself starred in radio network programs and is currently appearing on the Shell Show over NBC from Hollywood.

Her interpretation of rhythm numbers and blues is so unique it has classified her as a real "find" in radio. In her Shell Show broadcasts, she is featured in special arrangements under the direction of Georgie Stoll, maestro of the variety hour heard every Monday night from 9 to 10 p. m.

Miss Borden started her radio career by winning the national Radio Stars Magazine contest under the direction of Lanny Ross, in competition with hundreds of girl singers in many cities. Originally she had no intention of entering radio, because she had studied art, is very proficient with brush and pen and charcoals. But when she sang for her friends, they sensed something new and subtle in her voice, and forced her to enter the Lanny Ross contest.

She is a great granddaughter of Gail Borden, inventor of condensed milk and founder of the milk company of that name. She attended the exclusive Westridge School for Girls in Pasadena, then the smart Marlborough School for Girls, where she won two art scholarships, one at Mills College at Berkeley, and the other at the Sarah Lawrence College for Girls in New York. Her entry into radio has caused her to forego the scholarships, and she studies every day under a private coach to perfect herself and continue in radio as a career. Miss Borden is also an accomplished dancer, and has appeared in this capacity for the Junior League.

JOHN EUGENE HASTY, newest Al Pearce radio scribe, is one of the oldest continuity writers in the business. Jack, as he is affectionately known—it's John Eugene only over the air—has had as many as six full-fledged serial programs riding the ether waves at one time. The nature of these serials has varied from, "Is your wife entertaining this winter?" "Not very, but I'm used to it now," type of gag comedy to death-ray mystery drama with terrifying screams tearing the midnight air to shreds.

You'd imagine from the diverse type of his writing that Jack was built on the Dr. Jekyll and Mr. Hyde plan but he isn't. He's the most obliging, likeable, reasonable and easy going chap you ever met. After writing until four o'clock in the morning he hasn't any more temperament at breakfast than a cowslip has horns.

Jack was born at Lafayette, Indiana, and came West to San Diego when he was sixteen. During the war he was head of the publicity bureau for the U. S. Marines at San Diego. He graduated from magazine writing into radio.

He finds relaxation from long hours over the typewriter in pattering around his country place at Los Altos. He likes to run down there upon a moment's notice. Still on the sunny side of forty he has been married nearly ten years and has two youngsters, John, Jr., seven, and Olive Anne, eight.

Jack's joining up with Al Pearce will mean a brand new Eb and Zeb series which will be heard Mondays, Wednesdays and Fridays. In addition he will write other comedy acts mostly of a topical nature.

HIGH in a swanky Manhattan hotel overlooking Central Park, there's a bright bit of Hollywood. It's the apartment of Madame Sylvia of Hollywood, and Sylvia herself is the gayest thing in it.

White flannel slacks, white sweater, a yellow chiffon handkerchief about her throat to match her corn-colored hair, smooth skin, keen blue eyes, and a sense of humor that bubbles all over the place—that's Sylvia. At fifty-three, she has more pep, looks younger and acts younger than many a woman less than half her age. She does a hop, skip and a dance around her room like any chorine—expresses her opinions vehemently, knitting away on an afghan while she talks—drops the afghan, jumps up to illustrate a story, scolds her pet cats—Finka-Finka and Kala-Kala—puts you in a whirl trying to keep up with her. She has no patience with women who let themselves be unattractive.

"I was the ugly duckling of my family," she will tell you. "My mother was a successful singer in Copenhagen. She was beautiful. My father was handsome, an artist. My sister was lovely. She was just what my mother and father wanted her to be. Me! I was a tom-boy—awkward, lost in a parlor. Why, when I came to this country I weighed 158 pounds, and I had freckles as big as—as peas! Not little coy freckles, but huge splashes on my face! I decided I was going to do something about it—and now, look at me!"

One looks at her and marvels. For Sylvia, surrounded by her California plants, flowers, and photographs of famous stars of stage, screen and radio whose curves she can take the credit for—Sylvia is the most incredible of all her "finished products."

Sylvia's beauty advice is given to a nationwide audience each Wednesday evening over an NBC coast-to-coast network.



HANDWRITING

AND

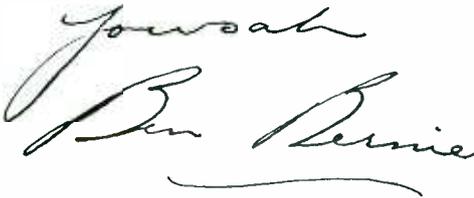
Radio Personalities

By RITA LOMAS

(Formerly Zita Lomas)

THE OLD MAESTRO

BEN BERNIE, "The Old Maestro of Jazz," has the grandest handwriting. Personality drips from every line and letter. It's no wonder the man is one of America's popular masters of ceremony.



NOTE: This handwriting is considerably reduced from original.

This large, rapid, spaced-out and very sloping style is always a reflection of a truly magnetic nature, because the qualities it denotes—ardor, warmth, intensity, sympathy, enthusiasm, imagination and generosity—are the very essence of personal charm and magnetism.

None of Ben Bernie's feelings are lukewarm, and none of his interests are half-hearted. He is eager, impulsive and often impetuous, with the nervous, highly strung temperament which could never tolerate a monotonous, humdrum, routine existence. Action, speed, movement, change and variety are the breath of life to him. He must have excitement. He must have adventure. And he must have stimulation. If those elements aren't where he is, he'll go where they are, so to speak.

Zip and zest, animation and vivacity, and all the peppy, dynamic and electric qualities are embodied by this kind of writing. YOWSAH! . . . as Ben himself would say. . . He loves life, and has the capacity for getting a maximum of enjoyment out of it.

* * *

That curved underscore beneath his signature denotes ease in talking, personal spontaneity and the capacity for influencing others. The speed of execution, and flowing, open, connected style, showing rapidity of thought and fluency of expression, of course enhance this.

Any kind of bar beneath a signature shows a degree of confidence, and in general, the

consciousness of ability—not necessarily conceit, but just self-esteem. In this particular writing there are no signs of vanity or pose.

Ben's curved underscore, read in conjunction with the basic style, the curved i-dots, many quick curly strokes and upward trend of the lines, expresses a powerful sense of humor, and a good share of imagination.

The spaced-out form, wide margins on the page and swinging, upturned finals signify generosity of the lavish variety, which is often foolish and reckless. Extravagant impulses are shown in Ben's writing. He's a free spender, not a hoarder. His "hand" tells, too, that everything in the way of gambling, chance-taking and speculation intrigues him. In that, of course, it's the element of excitement which "gets" him.

All of his characteristics are to the Nth degree—frankness and candor, too. That's what gives him the breezy informality and nonchalance in his humor and wise-cracking. There's absolutely no constraint in his make-up.

* * *

The tall capitals reveal ambition, aspiration and pride, while the handwriting as a whole expresses big ideas, desire for recognition, and love of beauty, elegance and grandeur in all forms, as well as strong emotions, and a feeling for romance and sentiment.

* * *

Ben Bernie is the versatile, rather than the specialist type. I won't dwell on the musical end of things, since everyone knows that about him. Instead, I'll mention a number of other fields in which his talents could find expression. He could be a whizz of a journalist, humorous columnist, promoter, investigator, publicity agent, original advertisement writer or theatre manager, for instance.

But regardless of all else, he is, first, last and always—a PERSONALITY. . . WHAT a handwriting! Whoops, Ben. . . We like it. . . YOWSAH!

* * *

Why not have YOUR handwriting analyzed by RITA LOMAS? For a **HIGH-LIGHT ANALYSIS**, send a short note and 50 cents, and address Rita Lomas, 1114 Mission Street, San Francisco.

SUNDAY Programs

March 3, 1935

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDM—Weather, Records
KSL—Organ; Christian Sci. Church
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

KGDM—Recordings
KVI—7:45, Temple Baptist Church
KFOX—Recordings
KSL—Comic Strips
KOA—Morning Musicale

8:00 to 8:30 A. M.

● KPO & network—Tid-Bit; 8:05, Walberg Brown String Quartet
KGO—Electrical Transcription
KYA—8:15, Christ. Science Reading
KROW—Commuters Clock
KJBS—Close Harmony
KGDM—News; Organ
* KFRC & network—Reflections
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KJJ—Sunday Times Comic
KNX—Sharplesville
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15, Examiner Comics
KSL—Comic Strips
KOA—News; 8:05, Colorado State College of Education

8:30 to 9:00 A. M.

● KPO & network—Major Bowes' Capitol Family
KGO—Electrical Transcription
KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony; Watch Tower
KPOW—Swedish Meditations
KJBS—Morning Concert
KGDM—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KOL—P. I. Comic Section
KVI—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Associated Entertainers
KECA—Recordings
KFOX—Examiner Comics

9:00 to 9:30 A. M.

● KPO & network—Major Bowes' Family; 9:15, What Home Means to Me
KGO—Chronicle Comics
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Ted Fitch; Melodies
KJBS—Popular Hits; Congoit Prog.
KGCC—Melodies; Bargain Basement
KGDM—Bondons
KFOX—Organ Melodies
* KFRC & network—Salt Lake Tabernacle
KOIN—The Journal
KJR—Early Echoes; Irish Minstrel
KNX—Magic Harmony; Lal Chand Mehra
KFWB—Electric Transcription
KECA—Recordings
KFOX—Recordings
KFSD—9:15, Studio Program
KGB—9:15, To be announced
KOA—Capitol Family; 9:15, "What a Home Means to Me"

9:30 to 10:00 A. M.

● KGO & network—Radio City Music Hall on the Air
KPO—Mickey Gillette's Music



BEN BERNIE
NBC

KYA—Funny Paper Man
KTAPE—Seventh Day Adventists
KROW—Morning Melodies
KJBS—Dance Orchestra; Melodies
KGCC—Sunday Concert
KGDM—Watch Tower; 9:45, Comics
KQW—Funnies; Gems of Melody
KFRC—Garden Guide
* KFRC & network—9:45, International Broadcast
KVI—Musical Program
KOL—Democratic Talk to 9:45
KOMO—Mary's Friendly Garden
KNX—World Revue
KFOX—Recordings
KECA—Recordings
KFWB—Records
KGB—Top of the Morning; International Broadcast
KSL—Melody Parade
KOA—University of Colorado to 9:45

10:00 to 10:30 A. M.

● KGO & network—Radio City Music Hall on the Air
KPO—Pair of Pianos; Grace Frankel and Gertrude Lyne
KYA—Funny Paper Man; 10:15, Rhythm Princes
KTAB—Tenth Ave. Baptist Church
KROW—Oakland Bible Center
KJBS—Music Beautiful; Records
KGCC—Records
KQW—Salon Orchestra; 10:15, Baptist Church
KGDM—Echoes of Nineties
* KFRC & network—Church of the Air
KOMO—Mary's Friendly Garden
KHQ—10:15, Magic Travels
KNX—Organ; Citadel Band
KH—Sunday Morning Breakfast Hour with Ken Niles
KECA—Maurice Zam, pianist
KFWB—Recordings
KFOX—Sunday School; Marathon News
KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

● KPO & network—National Youth Radio Conference
KGO—Electrical Transcription
KYA—Ross McKee Concert; Concert Stars
KTAB—Church Services
KJBS—Dance Recordings

KROW—Salon Selections; Watch-tower
KGCC—Request Hour
KQW—Baptist Church Services
KGDM—Echoes of the Nineties
* KFRC & network—10 Fingers and 88 Keys; Billy Bailey & Organ
KJR—Judge Rutherford; Music
KQW—Tommy Luke
KNX—Concert; Baptist Church
KPI—The Truth About Real Estate; Dr. Casselberry
KFWB—"The Family Circle"
KFOX—Recordings
KSL—Little Jack Little to 10:45
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

● KPO & network—Immortal Dramas: Lloyd Lewis, author; Orchestra, chorus and actors
KGO—Electrical Transcriptions
KYA—Lead Kindly Light
KTAB—Church Services
KROW—Concert Echoes
KJBS—Modern Melodies
KGCC—Request Hour
KQW—First Baptist Church
KGDM—First Baptist Church
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Panic Hotel
KFOX—St. Lukes Church
KECA—Recordings
KOA—Immortal Dramas

11:30 to 12:00 Noon

● KPO & network—Lux Radio Theatre, featuring Guest Star
KGO—Melodiana; Instrumentalists
KYA—Lead Kindly Light
KTAB—Church Services
KROW—Organ Melodies; Varieties
KJBS—Dance Recordings; 11:45, Songs of the Hills
KGCC—Marjorie Lee
KQW—First Baptist Church
KGDM—Church Services
* KFRC & network—Hammerstein's Music Hall of the Air
KJR—International Music; Jewel Box
KNX—Temple Baptist Church
KFWB—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—Recordings
KFSD—Organ Melodies

12:00 to 12:30 P. M.

● KPO & network—Lux Theatre
KGO—Beaux Arts Trio
KYA—Organ; Accordion Trio
KTAB—Church Services
KIX—Records
KROW—Music Box Requests
KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten
KGCC—Jewish Program
KGDM—Records; Portg. Melodies
KQW—Church; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony
KJR—World Revue
KFWB—Gold Star Rangers
KNX—Church; Concert Orchestra
KFOX—St. Lukes Church
KECA—Recordings
KFSD—Organ Melodies

12:30 to 1:00 P. M.

● KPO & network—Penthouse Serenade
KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak
KYA—Marche Parade
KTAB—Church Services; 12:45, Paul Halsinger, Evangelist
KLX—Anna Bennett, soprano; Anita & Orsco, guitar duo
KROW—Music Box
KJBS—Popular Tunes; Records

KQW—Orchestra; Question Box
 KGDM—Portuguese Melodies
 *KFRC & network—Symphony
 KJR—Metropolitan Moods
 KNX—Concert
 KECA—Records
 KFOX—Electrical Transcription
 KFVB—Gold Star Rangers
 KFSD—Studio Program

1:00 to 1:30 P. M.

•KPO & network—America's First Rhythm Symphony: De Wolf Hopper, narrator with 86 artists
 KGO—Everybody Sing; 1:15, Harry Stanton, basso
 KYA—Waltz Time; Bargains
 KTAB—Latter Day Saints
 KLX—Music; Spice of Life
 KROW—Music Box
 KJBS—Popular Melodies
 KGDM—Melodies; 1:15, Old Tunes
 KQW—Melodies; Old Tunes
 *KFRC & network—Symphony Orch.
 KJR—Seattle Pacific College
 KNX—Emil Baffa's Orchestra
 KECA—Recordings
 KFVB—G. Alison, talk
 KFOX—News; Man About Town

1:30 to 2:00 P. M.

•KPO & network—Sperry Sunday Special: Drama and Music; Col. Rod, narrator
 KGO—Sunday Concert
 KYA—Salon Melodies; Trio
 KTAB—Animal Kingdom; 1:45, Concert Pianist
 KLX—Recorded Program
 KROW—American Legion News; Vocal
 KJBS—Popular Recordings
 KQW—Dance Music
 KGDM—Lonesome Hobo
 *KFRC & network—Symphony Orch.
 KJR—Youth Counselor; Interlude
 KNX—L. Johnson, Astro-Analyst
 KFVB—Popular Recordings
 KECA—Vocational Adjustment; Hollywood Conservatory of Music
 KFOX—Organ
 KOA—Melody Master to 1:45
 KFSD—Old-Time Program

2:00 to 2:30 P. M.

•KPO & network—Sentinels Serenade; Mme. Schumann-Heink with Josef Koestner Orch. and vocalists
 KGO—Sunday Concert
 KYA—Discovery Hour
 KTAB—Talk: Popular Songs
 KLX—Recorded Program
 KROW—Symphonic Hour
 KJBS—Marjorie Lee, pianist; Orch.
 KGDM—Recordings
 KQW—Marjorie Lee; 2:15, Vocal
 *KFRC & network—Open House
 KJR—Hollywood Temple
 KNX—Exposition Park Concert
 KFVB—Popular Recordings
 KECA—Classic Hour; Records
 KFOX—Christian Science; 2:15, Electrical Transcription
 KFSD—Old Time Program

2:30 to 3:00 P. M.

•KPO & network—The House by the Side of the Road: Tony Wons and artists
 KGO—Vagabonds Quartet
 KYA—Lost & Found; Light Opera
 KTAB—Popular Songs
 KROW—Zaragoza, Spanish Sextette
 KLX—Pianist; Song Souvenirs
 KJBS—Allied Merchants; Concert
 KGGC—Sunday School
 KGDM—Honolulu Serenader; Orch.
 KQW—Independent Merchants; 2:45, Orchestra
 *KFRC & network—Meditations in Melody; Three Rhythm Kings
 KOA—2:45, Studio Musical
 KVI—2:45, Judge Rutherford
 KOIN—Old Songs of the Church
 KJR—Calvary Presbyterian Church

KNX—Concert
 KFOX—Electrical Transcription
 KECA—Recordings
 KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

•KGO & network—Catholic Hour
 KPO—Golden Trails; Louise Taber
 KYA—Lite Opera
 KTAB—Salon Orchestra
 KLX—Records
 KROW—Vesper Service
 KJBS—Recordings; Philco Concert
 KGGC—Church Service
 KGDM—Orchestra; Piano Moderne
 KQW—Violinist; Musical Program
 *KFRC & network—National Amateur Night
 KGW—Nick Flowers; Pianist
 KOMO—Old Songs of the Church
 KFI—Makers of History
 KNX—Concert
 KFOX—Recordings
 KFSD—Royal Brown, organist

3:30 to 4:00 P. M.

•KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche
 KGO—Sparklets: Coquettes, vocal trio
 KYA—First Ame Zion Church Choir
 KTAB—Victor Salon Orchestra
 KLX—Manila String Orchestra
 KROW—Vesper Service
 KJBS—Dance Orchestra
 KGGC—Church Service
 KQW—Catholic Quarter Hour; Semi-Classic Instrumental
 KGDM—Organ
 *KFRC & network—Smillin' Ed McConnell
 KOA—3:45, Newspaper Adventures
 KOIN—3:45, Five-Minute Dramas
 KJR—Cornish School Program
 KNX—Concert
 KECA—Daughters of the American Revolution; 3:45, Spirituals
 KFOX—Recordings
 KFSD—Choralla
 KGB—3:45, Newspaper Adventure
 KSL—3:45, Dundee Program

4:00 to 4:30 P. M.

•KPO & network—Sarah Kriendler, violinist; 4:15, Terhune Dog Drama
 KGO—K-7, Secret Service Spy Story
 KYA—Know Your Hebraics; 4:15, Piano Concert
 KTAB—Bible Class; 4:25, Examiner Broadcast
 KLX—Recordings
 KROW—Recreation Singers
 KJBS—Musical Styles
 KQW—Bible; 4:15, Semi-Classic
 KGDM—Records; Singing Iceman
 *KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra
 KHQ—Shrines of Beauty to 4:15
 KJR—4:15, Souvenirs of Song
 KOMO—Eastern's Modern Caravan; 4:15, Terhune Dog Drama
 KNX—Adventures in Literature; Swami Yogananda
 KFI—Law and Society to 4:15
 KECA—4:15, Records
 KFOX—Orchestra; News
 KFSD—4:15, Symphony
 KOA—Home Sweet Home

4:30 to 5:00 P. M.

•KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
 KGO—Paul Carson, organist
 KYA—Vespers
 KTAB—Episcopal Radio Mission
 KLX—Carefree Capers
 KROW—Wade Forrester Speaks; Dance Encores
 KJBS—Art Fadden, pianist; Recds.

KFRC—John Nesbitt to 4:45
 *KFRC & network—4:45, Music Box Revue
 KQW—Art Fadden; Popular Orch.
 KGDM—Singing Iceman & Gang
 KVI—High School News; Music Box Revue
 KJR—Jewish Program; Notes in Rhyme
 KOIN—Variety Hour to 4:45
 KNX—Dr. Martin Luther Thomas
 KECA—U. S. C. College of Music
 KFOX—Nazarene Church
 KGB—Rabbi Magnin to 4:45
 KSL—Air Mail Mystery; Electrical Transcription
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

•KPO & network—Chase and Sanborn Opera Guild
 KGO—Baux Arts Trio
 KYA—Twilight Concert
 KTAB—Religious Services
 KLX—Old Man Soliloquy; 5:15, Melody Palette
 KROW—Theatre of the Air
 KJBS—Popular Melodies
 KQW—Organ Recital
 KGDM—Iceman; Orchestra
 *KFRC & network—Eddie Cantor & Rubinoff's Orchestra
 KJR—Emanuel Tabernacle
 KNX—Ethel Hubler; Dr. Matthews
 KECA—Recordings
 KFVB—Recordings
 KFOX—Hi Hilarities
 KFSD—Symphony

5:30 to 6:00 P. M.

•KPO & network—Chase and Sanborn Opera Guild
 KGO—Henry M. Hyde; 5:45, Mickey Gillette's Music
 KYA—Symphony Highlights
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Theatre of the Air
 KJBS—Popular Melodies
 KQW—Seventh Day Adventists
 KGO—Orchestra to 5:45
 *KFRC & network—Club Romance
 KJR—Angelus Hour
 KNX—Dr. John Matthews
 KECA—Recordings; News
 KFVB—Sunday Players
 KFOX—Theatre News; Orchestra
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

•KPO & network—Manhattan Merry-Go-Round: Orch. and vocalists
 KGO—Mickey Gillette's Music
 KYA—Rabbi Burstein; Music
 KTAB—Nevada Nightherders
 KLX—Mixed Quartet
 KROW—Campus Chronicle
 KQW—Hits of the Past; 6:15, American Family Robinson
 KJR—Angelus Hour
 KJBS—Popular Melodies to 6:15
 *KFRC & network—Sunday Evening Ford Hour
 KFVB—News; Echoes of Eventide
 KECA—Wesley Tourtelotte, organ
 KNX—Calmon Luboviski & Claire Mellonio
 KFOX—News; Rolly Wray; Drama
 KFSD—YMCA Fireside Quarter Hr.; 6:15, Web of Dreams

6:30 to 7:00 P. M.

•KPO & network—American Musical Revue; Frank Munn, tenor; Vivienne Segal, soprano; piano duo; violinist; orchestra
 KGO—Palace Hotel Ensemble
 KYA—Sonia Sapiro, pianist
 KTAB—Amateur Scores, Charlie Tye
 KLX—Ran Wilde's Orchestra
 KROW—Walkathon; Herold Trio
 KQW—Radio Singing Stars
 *KFRC & network—Ford Hour
 KJR—The Builders

KFWB—Organ; Pioneer Sons
 KNX—Rev. C. E. Fuller
 KFOX—School Kids; Pioneers Sons
 KECA—W. Tourtellotte, organist
 KFSD—Web of Dreams; 8:45,
 Furbibit Popular Program

7:00 to 7:30 P. M.

● KPO & network—Pontiac Program
 featuring Jane Froman
 KGO—Nanette La Salle, contralto;
 7:15, Personal Closeups, interview
 by Gypsy
 KYA—Parade of the Nations
 KTAB—Musical Program; Crime
 and Narcotic Speaker
 KLX—Alice Blue; 7:15, Variety
 Hour
 KROW—Musical Album; Watchtower
 KGGC—Church Service
 KQW—Concert Orchestra
 * KFRC & network—Wayne King's
 Orchestra
 KJR—Fashion Plates
 KNX—Rev. C. E. Fuller
 KFWB—Jack Joy's Orchestra
 KECA—Pierce Bros. Quartet
 KFOX—Jack Joy's Orchestra

7:30 to 8:00 P. M.

● KPO & network—One Man's Family
 KGO—Rudy Selger's Orchestra
 KYA—Players; 7:45, Louise Taber
 KTAB—Church Serv. Bapt. Church
 KLX—Variety; 7:45, William Don,
 eccentric comedian
 KROW—Oakland Bible Center
 KGGC—Church Service
 KQW—First Baptist Church Service
 * KFRC & network—K. C. B. Radio
 Column; 7:45, Bob Snyder, tenor
 KOIN—7:45, Little Show
 KOMO—Royal Seven; Newspaper
 Adventures
 KFWB—"Aristocrats"; 7:45, Com-
 edy Stars
 KECA—Nick Harris; Records
 KFOX—Boy Detective; Ballads
 KNX—Musical Program; 7:45, Judge
 Rutherford
 KOA—Rangers and Quartet
 KSL—To be announced

8:00 to 8:30 P. M.

● KPO & network—Wendell Hall &
 His Ukulele; 8:15, Walter Winchell
 KGO—Gunnar Johansen, pianist
 KYA—Opera Recordings
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Sunday Evening Concert
 KQW—Baptist Church Services
 * KFRC & network—Les Hite's Orch.
 KOIN—Moods in Music; 8:05, Wm.
 Van Hoogstraten; 8:15, Comedy
 Stars
 KOL—Dance Music; Comedy Stars
 KVI—The Fact Finder to 8:15
 KJR—First Church of Christ Scientist
 KNX—Presbyterian Church
 KFWB—Hi Sinks, Don Smith, M.C.
 KECA—Recorded Program
 KFOX—Christian Science Church
 KSL—Mons. D. G. Hunt; 8:15,
 Little Jack Little's Orchestra

8:30 to 9:00 P. M.

● KPO & network—Jack Benny and
 Artists; Don Bestor's Orchestra
 KGO—Southern Harmony Four;
 8:45, Melody Train
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Sunday Evening Concert
 KQW—Baptist Church Services
 * KFRC & network—Orville Knapp's
 Orchestra
 KOL—The Pioneers
 KJR—Church Services
 KFWB—Hi-Jinks
 KNX—Church Services
 KECA—Recordings
 KFOX—Christian Science
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

● KPO & network—The Melodious
 Silken Strings, featuring Countess
 Olga Albani, soprano and Chas.
 Previn's Orchestra
 KGO—Melody Train
 KYA—Opera
 KTAB—Church Services; Rod Hen-
 drickson
 KLX—World Revue
 KROW—Foreign Watch Tower
 KQW—Organ Recital
 * KFRC & network—Beyond the Blue
 Horizon
 KVI—Fireside Classics to 9:15
 KOIN—Heathman Organ to 9:15
 KJR—News; National Conference
 Jews and Christians
 KFWB—Drama
 KNX—News; 9:15, Seeing Stars
 KECA—News; 9:15; Countess de Li-
 guoro, pianist
 KFOX—Beverly Hillbillies
 KFSB—Thoughtful Service; Feature
 Program
 KSL—The KSL Players

9:30 to 10:00 P. M.

● KGO & network—Readers' Guide
 KPO—Don Pedro's Orchestra
 KYA—Opera; 9:45, News; America
 KTAB—Arkansas Traveler
 KLX—News; Metropolitan Moods
 KROW—Quiet Harmonies; Congoin
 KQW—"Home Again Hour"
 * KFRC & network—Salon Moderne
 KOL—Editorial; 9:45, News Flashes
 KVI—News; Gospel League
 KOIN—Evening Song; Nikola Zan
 KGW—Church; 9:45, Cystex
 KOMO—Romance Time
 KHQ—Memories; Crazy Wells
 KFI—Four Blackbirds; 9:45, Dream
 Drama
 KNX—The Crocketts
 KFWB—Slumbertime
 KFOX—Beverly Hillbillies
 KGB—Salon Moderne
 KSL—Temple Square; Organ
 KOA—Don Irwin's Orchestra

10:00 to 10:30 P. M.

● KPO & network—Richfield Repor-
 ter; Sam Hayes
 KPO—10:15, Coakley's Orchestra
 KGO—John Teel, baritone
 ● KGO & network—10:15, Paul
 Carson, organist
 KYA—Evening Concert
 KTAB—Japanese - American Broad-
 casting Society Program
 KLX—Records; 10:05, Chinese
 Legendry; Records
 KROW—Rhythm Review
 * KFRC & network—Anson Weeks'
 Orchestra
 KJBS—Nite Cap Revue
 KOIN—Concert Gems to 10:15
 KOMO—10:15, Friendly Fireside
 Melodies
 KJR—Musical Jigsaws
 KHJ—News; 10:10, Dance Orchestra
 KNX—The Crocketts
 KFWB—News; Moment Musicale
 KFOX—News; Organ
 KECA—Musical Celebrities; Organ
 KGB—News; Orchestra
 KSL—Organ and Vocalist
 KOA—Vocalist; Organ Recital

10:30 to 11:00 P. M.

KPO—Tom Coakley's Orchestra
 ● KGO & network—Paul Carson,
 organist, Bridge to Dreamland
 KYA—Concert Memories
 KTAB—Japanese American Society
 KLX—Dance Music
 KROW—Rhythm Review
 KJBS—Nite Cap Revue
 * KFRC & network—Orville Knapp's
 Orchestra
 KOMO—String Trio
 KECA—Recordings
 KFOX—News; Tex Howard's Orch.

KFWB—Dance Orchestra
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

● KGO & network—Press-Radio News;
 11:05, Bal Tabarin Orchestra
 KPO—News; Midnight Melodies
 KFCR—News Release to 11:10
 * KFRC & network—Les Hite's Orch.
 KTAB—Dansapations
 KROW—Walkathon; Recordings
 KJBS—Nite Cap Revue
 KOL—Wanderer; Kelly's Kaballeros
 KVI—The Wanderer; 11:15, Kelly's
 Kaballeros
 KOIN—The Wanderer; Cecil Teague
 and John Emmel
 KFWB—Bob Millar's Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

● KGO & network—Bal Tabarin Or-
 chestra
 KPO—Midnight Melodies; Organ
 KTAB—Records; Midnight Vagabond
 * KFRC & network—Organ Melodies
 KJBS—Nite Cap Revue
 KROW—Dance of the Hour
 KOL—Rainbows End
 KVI—Rainbow End
 KOIN—Rainbow's End
 KFOX—Freddie Carter's Orchestra
 KGDM—12, Music and News

12:00 to Sign Off

KROW—Tom 'n Jerry
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

1:00 to 7:00 A. M.

KROW—Tom 'n Jerry
 KJBS—Owl Program to 7 a.m.

●

Program listings are correct
 when published by *Broadcast
 Weekly*, but sale of time by
 stations and network and
 national emergencies often
 cause deviations which the
 stations cannot foresee.

●

MONDAY Programs

March 4, 1935

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—The Oleanders; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGO—Ronald Buck, pianist
- KVI—Organ Revue
- KVI—Talk; Morning Varieties
- KJR—Sunrises; Recordings
- KHQ—Financial; 7:45, Crazy Well
- KFI—Stocks; Health Exercises
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—Betty Brunn; 7:45, Joe White

8:00 to 8:30 A. M.

- KPO & network—Hour of Menories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Program Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Popular Selections; 8:15, Children's Contest
- KQW—Morning Melodies; 8:15, Varieties
- KGDM—Serenade; 8:15, Records
- * KFRC & netwk—Land o' Dreams; 8:15, Hollywood Country Church
- KOL—Cecil and Sally to 8:15
- KVI—Covered Wagon Jubilee; 8:15, Cowboy Evangelist
- KHQ—8:15, Tull & Gibbs
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Musical Jigsaws
- KSL—Land O'Dreams; 8:15, Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Matinee
- * KFRC & netwk—Hollywood Country Church; 8:45, To be announced
- KVI—Evangelist; 8:45, Wandering Cowboy
- KOMO—Mary's Friendly Garden
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Pop Concert; Tonic Tunes
- KSL—8:45, Voice of Health

9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin; 9:15, Josephine Gibson, home economics talk
- KGO—Studio Program; 9:15, Electrical Transcription
- KYA—Concert; 9:10, Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Song Hits; Bargains
- KGGC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- * KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale
- KNX—Talk; Carefree Capers
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy



HELENE HUGHES
KFRC—9 P. M.

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Jolly Bucketeers; Lovers Lane Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGGC—Star of Today; Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Records
- * KFRC & netwk—Five Star Jones; 9:45, Dick Messner's Orchestra
- KOIN—9:45, Air Shopping
- KVI—Mystic Melodies; 9:45, Better Business
- KOL—Prudence Penny; Melodies
- KHQ—Walt & Marion; Roundup Time
- KGW—Pianist; Meier and Frank
- KJR—News; Early Echoes
- KFI—Walkkians; 9:45, News
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stock Reports to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Fashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Old Friend; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; Congo
- KGGC—Records; Alice Lo Vonne
- KQW—News; Old Tunes
- KGDM—Recordings
- KFRC—Aratone (E. T.)
- * KFRC & network—10:15, Wife Rains
- KJR—Home Makers Time; Music
- KHQ—Roundup Time; Home Comfort
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Jeannette Cramer
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Forum on Character Building
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy Program
- KLX—International Kitchen
- KROW—Novelettes; Melodic Interlude
- KJBS—Orchestra; Songs of Romance
- KGGC—Theatre of the Air; Records
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- * KFRC & network—Program to be announced
- KFRC—10:45, Around the World Cooking School
- KOL—Orchestra
- KOIN—Consumer News to 10:45
- KJR—Club Minutes; Bovier's Garden
- KNX—M. Holmes; Musical Scrapbook
- KECA—Recordings
- KGB—U. of C. Program; Mitchell Schuster's Orchestra
- KFSD—10:50, Studio Program
- KOA—Words and Music; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Spanish Serenade
- KTAB—Bargains; Rhythm; Records
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGGC—Milady's Date Book; 11:15, Alice La Vonne
- KGDM—Organ Recital
- KQW—Popular Orchestra
- * KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Health Talk; Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This and That
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lessons; Records
- KGB—To the Ladies
- KOA—Music Guild

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs
- KGO—NBC Music Guild; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Requests
- KQW—Vocal; Theatre News
- KGDM—Organ Recital
- * KFRC & network—Of the People, By the People and For the People
- KHQ—Organ Recital
- KJR—Rhythm Rulers
- KGW—11:45, Dental Clinic
- KNX—Musical; 11:45, Talk
- KFI—Charlie Wellman & Helen Hill; Fashion Tour

12:00 to 12:30 P. M.

- KPO—Vocational Agriculture
- KPO & network—12:15, Western Farm and Home
- KGO—Radio Guild, dramatic sketch
- KYA—Scriptures; 12:03, Concert
- KTAB—Agricultural Period; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KJBS—Accordionist; Children's Contest
- KGGC—Mountain Music; Melodies

KQW—Noontime Tunes
 KGDM—Lorelie Strings; Records
 *KFRC & network—Of the People,
 By the People and For the People
 KUL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Walker's Scrapbook; Meier
 & Frank; Home Furnishings
 KOMO—Cowboy Joe; 12:15, Harp
 Melodies
 KGW—Music; 12:15, Meier & Frank
 KHQ—Pianist; 12:15, Luncheon Club
 KJR—Spice of Life; Grain Reports
 to 12:15
 KNX—News; Drury Lane, tenor
 KECA—Records; 12:15, News
 KFSD—Farm School to 12:15
 KOA—Radio Guild

12:30 to 1:00 P. M.

*KPO & network—Western Farm
 and Home Hour
 KGO—Radio Guild
 KYA—Noontday Concert
 KTAB—Echoes of Portugal
 KLX—Oklahoma Ramblers; Musical
 Auction
 KROW—California Farm Hr. Music
 KJBS—Dance Orchestra; 12:45,
 World Affairs in Brief
 KGGC—Mountain Music; Novelities
 KGW—Noontime Tunes
 KGDM—Patterns of Melody
 *KFRC & network—Of the People,
 By the People and For the People
 KVI—Capitol City News to 12:45
 KGW—News; 12:45, Violinist
 KHQ—Luncheon; Studio
 KGW—News; Columbians
 KOMO—Farm Talk; Tea Time Tales
 KNX—Concert Orchestra
 KECA—Recordings
 KOA—Radio Guild

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob;
 1:15, Vic and Sade
 KGO—Financial Flashes; Edna
 Fischer, pianist; 1:15, Ann Warner
 KYA—Salon Melodies
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Records
 KQW—Friendly Hour
 KGDM—Records; The World Today
 *KFRC & network—Of the People,
 By the People and For the People
 KJR—Black & White Moods; 1:15,
 Popular Concert
 KNX—Pontrelli's Orchestra
 KECA—Records
 KFSD—Popular Program

1:30 to 2:00 P. M.

*KPO & netwk—Oxydol's Own Ma
 Perkins; 1:45, Barry McKinley,
 baritone
 KGO—Ann Warner's Chat; 1:45,
 Mickey Gillette's Music
 KYA—Barker Frivolities
 KTAB—Jean Kent
 KROW—Oakland Public Schools;
 Dance Masters
 KLX—Popular Concert
 KJBS—Concert Recordings
 KQW—Afternoon Concert
 KGDM—The World Today; Records
 KFRC—Closing Stocks; Christian
 Science News to 1:45
 *KFRC & netwk—Chicago Variety
 Program
 KVI—Front Page Headlines; 1:45,
 News & Comment
 KOL—1:45, Consumers Facts
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
 KSL—Payroll Builder

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and
 His Gang
 KGO—Ann Warner's Chat; 2:15,
 El Chico Spanish Revue

KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KLX—Recordings
 KROW—Short Story Time
 KJBS—Barrister's Club; Tunes
 KGDM—Records; News
 KQW—Traffic Court
 *KFRC & network—Happy-Go-
 Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour, records
 KSL—Tom Baker and Norm Sherr;
 Dental Clinic
 KOA—Huffman Reporter; Al Pearce
 Gang; Plaza Tea Music

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Beaux Arts Trio
 KYA—Lost & Found, Music
 KTAB—Talk; Waltz Time
 KLX—Records; 2:35, Stocks; 2:40,
 Opportunity Hour
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 KQW—Dance Matinee
 *KFRC & network—Happy-Go-
 Lucky Hour; Between the Bookends
 KJR—Salon Hour
 KECA—Classic Hour, records
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Men of Notes; Between the
 Bookends
 KOA—Alice in Orchestralia; 2:45,
 Rhythm Ramblers

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pic-
 torial; 3:15, Mickey Gillette's Music
 KGO—U. S. Army Band
 KYA—P. T. A. Talk; Better Busi-
 ness Talk
 KTAB—Two-Four Time; Chinese
 News
 KLX—Opportunity Hour
 KROW—Dance Matinee
 KJBS—News; 3:15, Songs of Hawaii
 KQW—Stock Reports; Music
 KGDM—Yodeling Cowboy; Records
 *KFRC & netwk—Feminine Fancies
 KJR—Magic Harmony
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KOL—P. T. A. Program
 KNX—Concert Orchestra
 KECA—Alexander Bevan; Records
 KSL—Utah State Legislature;
 Junior Hour
 KOA—Army Band

3:30 to 4:00 P. M.

*KPO & netwk—Mickey Gillette's
 Music
 KGO—Family Cook Book; 3:45,
 The Desert Kid
 KYA—Art Lecture; 3:45, Commu-
 nity Chest Question Box
 KTAB—Royal Sophistication; 3:45,
 Hawaiian Music
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Concert Gems; Recordings
 KJBS—Hostess Hi-Lites
 KGDM—Organ
 KQW—Hostess Hi-Lites
 *KFRC & netwk—Just Plain Bill;
 3:45, Frank Castle's Matinee
 KOL—Studio Program
 KOIN—Newspaper of the Air
 KVI—Reichmuth Family
 KOMO—Trio Romantique
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Recordings; News
 KOA—News; 3:45, Desert Kid

4:00 to 4:30 P. M.

*KGO & network—At the Piano;
 4:05, Ray Perkins; 4:15, Don
 Pedro's Orchestra
 KPO—News; 4:15, Beaux Arts Trio
 KYA—Old Songs; Tea Dance

KTAB—Tea Time Music
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Org. Melodies
 KJBS—Children's Contest
 KGDM—Organ
 KQW—Popular Tunes
 KGGC—Studio Program
 *KFRC & network—Louis Panico's
 Orchestra
 KOIN—Newspaper of the Air
 KGW—4:15, Oriental Gardens
 KHQ—4:15, News Album
 KJR—Goodwill Program; Dansant;
 Musical Auction
 KNX—Haven of Rest
 KECA—4:15, Library Talk
 KFI—Liberal Arts Series; English
 Lesson
 KSL—Review; Robin Hood
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

*KPO & network—Beaux Arts Trio
 KGO—4:45, Barbara Lee, st. le talk
 KGO—Tom Mitchell, baritone
 *KGO & netwk—4:45, Morin Sisters
 KYA—Tea Dance; Tangos
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health School
 KROW—Dell Perry; Health Talk
 KJBS—Recordings; 4:45, Audrey
 Loux, pianist
 KQW—Story Time; 4:45, Scags of
 the Islands
 KGDM—American Family; Records
 KGGC—Studio Program
 *KFRC & network—Buck Rogers in
 the 25th Century; 4:45, Univer-
 sity of the Air
 KOIN—4:45, Bob and Dolly
 KOL—4:45, Studio Program
 KJR—League of American Fen-
 women to 4:45
 KHQ—N. W. on Parade
 KOMO—4:45, Sacred Lyrics
 KGW—Sam Gordon to 4:45
 KFI—Organ Recital; 4:45, Just Plain
 Bill
 KNX—Fireside Phantasies; U. S. C.
 KFSD—Dr. McCoy to 4:45
 KSL—Buck Rogers in the 25th Cen-
 tury; 4:45, Orphan Annie

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's
 Supper Club
 KGO—Art Revue; 5:15, Pair of
 Pianos
 KYA—Children's Hour
 KTAB—Salon Orchestra
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dancing Echoes
 KQW—Sunshine League
 KJBS—Popular Records
 KGDM—Organ; Records
 *KFRC & network—Diane & Her
 Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker & his Crummy
 Crew; Hi-School Reporter
 KNX—Sunset Serenade
 KFOX—Playtime Lady; Records
 KECA—How Songs Grew; Story hr.
 KFSD—Studio Program
 KSL—5:15, Irving Rose's Orchestra

5:30 to 6:00 P. M.

*KPO & netwk—Carefree Carnival
 KGO—Pair of Pianos; 5:45, Orphan
 Annie (Elec. Trans.)
 KYA—Sonny & Buddy; 5:45, Camp-
 bell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Recordings
 KQW—Popular Orchestra
 KGDM—Records to 5:45
 KFRC—Og. Son of Fire; 5:45,
 Adventures in India
 KGGC—Health Talk; Irish Gems
 KVI—Studio Program
 KOL—Nourishine Program; 5:45,
 Robin Hood
 KOIN—Organ; Robin Hood & Merry
 Men

KJR—Drama; 5:45, Orphan Annie
 KNX—Son of Fire; Orphan Annie
 KFOX—Theatre News; Songs
 KECA—Records; Flying Club
 KFSD—Studio; Farley's Rangers
 KGB—Lost & Found; Music; E. T.
 KSL—Gene Halliday, organist

6:00 to 6:30 P. M.

• KPO & network—Pan-Americana
 KGO—Miniature Concert; 6:15, Lum
 & Abner, comedy duo
 KYA—Cy Trobbe's Orchestra
 KTAB—Dinner Concert
 KLB—Arlon Trio
 KROW—News; Bible Stories
 KJBS—Recordings to 6:15
 KGGC—Dinner Dance
 KQW—Dept. of Agriculture; Records
 * KFRC & network—Chesterfield
 Program
 KJR—Scandinavian Reporter to
 6:15
 KHQ—Singing Secretary; Melodies
 KOMO—30 Minutes of Music
 KFWB—"Round the World Club"
 KNX—Emil; Bafta's Orch.; News
 KFOX—News; Trio, Al & Molly
 KECA—Board of Education; News
 KOA—Sinclair Minstrels

6:30 to 7:00 P. M.

• KPO & network—Colgate Program;
 Musical and dramatic series by
 Otto Harbach
 KGO—Safety First; 8:45, Air Ad-
 ventures of Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sport Page; Utopian Society
 KLB—Arlon Trio
 KROW—Walkathon; Grace Herold
 Trio
 KGGC—Dinner Dance; Melodies
 KQW—Market Reports; Melodies
 * KFRC & network—Leonardo De
 Vinci
 KOL—Editorial Commentator; Organ
 KJR—News; Jimmie Allen
 KNX—Lum & Abner; Jimmie Allen
 KFWB—Organ; 8:45, Jimmie Allen
 KECA—Liberal Arts Series; Organ
 and Contralto
 KFOX—School Kids; Jimmie Allen
 KSL—The Big Show

7:00 to 7:30 P. M.

• KPO & network—Carnation Con-
 tented Program
 KGO—Beaux Arts Trio
 KYA—Sports; Drama
 KTAB—Italian News; Orchestra
 KROW—C. W. Hammond; L'Italia
 News
 KLB—News; 7:15, Pianist
 KGGC—Alice Christians; Records
 KQW—Weather; Voice of Portugal
 * KFRC & network—Wayne King's
 Orchestra
 KJR—Tonic Tunes; Dollars & Sense
 KNX—Watanabe & Archie; Rajput
 KFWB—Jimmie Tolson & Burt Fiske
 KECA—Organ and Vocalist
 KFOX—Eb and Zeb; 7:15, Bobby &
 Betty
 KFSD—Sonny and Buddy; Studio
 Program

7:30 to 8:00 P. M.

KPO & network—Committee of
 Four; 7:45, Caswell Concert
 KGO—National Radio Forum
 KYA—Trio; Gold Rush Days
 KTAB—Socialist Labor Party; 7:45,
 Recordings
 KLB—Silver Strains; Studio Prog.
 KROW—L'Italia Echoes of Italy
 KQW—Italian Radio Theatre
 KGGC—Between the Lines; 7:45,
 Recordings
 KFRC—Raymond Marlowe, tenor
 * KFRC & network—7:45, Fray &
 Bragglotti, piano duo
 KOL—Speaker Stevenson to 7:45
 KVI—Public Health Program to 7:45
 KOIN—Little Show; Jimmy Allen

KGW—Musical Mannequins
 KOMO—Musical Mannequins
 KNX—In-Laws; King Cowboy
 KFWB—Today, Down the Centuries;
 7:45, Syncopation
 KFOX—Boy Detective; Cheerio Boys
 KECA—Records; 7:45, Law Talk
 KGB—Public Health Program; Fray
 & Bragglotti
 KSL—Strange Adventures in Strange
 Lands; Comedy Stars
 KOA—At the Opey House

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy;
 8:15, Red Davis, dramatic series
 KGO—Stanford University; Nanette
 La Salle, contralto
 KYA—Amateur Hour
 KTAB—Melodious Melodies; 8:15,
 Central Labor Council
 KLB—Song Bag
 KGGC—Spanish-American Program
 KROW—Italy; Watch Tower
 KQW—Opera
 * KFRC & network—Myrt & Marge;
 8:15, Edwin C. Hill
 KJR—Paths of Memory; Bunkaneers
 KXX—Fast Warnings; Adlerikans
 KFWB—Frankie Master's Orchestra
 KECA—Recordings
 KFOX—Cedil & Sally; 8:15, Talk
 KFSD—Jimmy Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Voice of Fire-
 stone; Operatic Star; Chorus and
 Orchestra
 KGO—Comedy Stars of Hollywood;
 8:45, Cliff Nazarro, tenor
 KYA—Amateur Hour
 KTAB—Musical Program; Orch.
 KLB—Ann Wakefield, soprano;
 Notes in Rhyme
 KROW—Musical Album; 8:45, Old-
 Fashioned Girl
 KGGC—We Salute; Mort Werner
 KQW—Opera
 * KFRC & network—Kate Smith's
 * New Star Revue
 KJR—Highlight Hour
 KFWB—Dick Jursen's Orchestra
 KNX—Master's Music Room; Talks
 KECA—Memories of the Waltz
 KFOX—Guy Lombardo's Orchestra

9:00 to 9:30 P. M.

• KPO & network—The New Shell
 Show with Chic Sale, comedian
 KGO—Charles Davis' Orchestra
 KYA—Melodies; National Defense
 KTAB—Nighthiders
 KLB—Faucit Theatre of Air Players
 KROW—Veterans of Foreign Wars;
 Bar X Rangers
 KQW—Opera
 KGGC—News; Organ; Orchestra
 * KFRC & network—Blue Monday
 Jamboree
 KJR—News; Romance Time
 KNX—News; Beat Talk
 KFWB—Jack Joy's Orchestra
 KECA—News; L. A. R. C. A. Or-
 chestra
 KFOX—Beverly Hillbillies
 KFSD—Furnbilt Program; Marie
 Viratelle Kriete
 KOA—Rowdy Wright; Jr. C. of C.

9:30 to 10:00 P. M.

• KPO & network—Shell Show
 KGO—Art Kaassel's Orchestra
 KYA—Fireside Soliloquy; News;
 America
 KTAB—News; Musicale
 KROW—Bar X Rangers; Congo
 KLB—News; Fireside Phantasies
 KGGC—Orchestra; Dramatic Guild
 KQW—Opera
 * KFRC & network—Blue Monday
 Jamboree
 KJR—Romance Time; C. of C.
 KNX—The Crockets
 KFWB—Shimmertime
 KECA—Orchestra

KFOX—Beverly Hill Billies
 KFSD—Marie Viratelle Kriete
 KOA—C. of C.; Orchestra

10:00 to 10:30 P. M.

• KPO & network—The Richfield
 Reporter; 10:15, Blue Moonlight;
 Alvin Rey, guitarist; Paul Car-
 son, organist
 KGO—Ricardo and his violin; News;
 10:20, Williams-Walsh Orchestra
 KYA—Dancing Thru Time
 KTAB—Arkansas Traveler
 KLB—Dance Music
 KROW—Recordings
 KJBS—Nite Cap Revue
 KGGC—Mort Werner's Open House
 * KFRC & network—Ray Herbeck's
 Orchestra; 10:15, Frank Castle's
 Syncopators
 KOL—Wen Niles' Orchestra; News
 KVI—News; 10:15, Otto A. Case
 KOIN—The Journal
 KOMO—10:15, The Tritette
 KJR—Dance Orchestra
 KQW—10:15, Dance Orchestra
 KFI—10:15, Chas. W. Hamp
 KNX—The Crockets
 KFWB—News; Orchestra
 KECA—Fishing & Hunting Talk to
 10:15
 KFOX—News; Orchestra
 KGB—News; Musical Moods
 KSL—Players

10:30 to 11:00 P. M.

• KPO & network—Blue Moonlight;
 10:45, Committee of Four; 10:55,
 News
 KGO—Williams-Walsh Orchestra
 KYA—Dancing Thru Time
 KTAB—Arkansas Traveler
 KLB—Blue Reflections with Alice
 Blue
 KROW—Concert Echoes
 KJBS—Nite Cap Revue
 * KFRC & network—Dance Orchestra
 KOL—Blue Danube Quarter Hour
 KJR—10:55, Memory's Garden
 KOMO—Moonlight Melodies
 KOIN—Lionel Hampton's Orchestra
 KNX—Pontrelli's Orchestra
 KHJ—The Islanders
 KFOX—News; Dance Orchestra
 KFWB—Dance Orchestra
 KOA—10:45, Committee of Four;
 News

11:00 to 11:30 P. M.

• KPO & network—Guy Lombardo's
 Orchestra
 KGO—Organ Concert
 KYA—Sandman Organ
 KTAB—Pilgrims of the Night
 KROW—Walkathon; Dance Music
 KJBS—Nite Cap Revue
 * KFRC & network—Dance Orchestra
 KOMO—Del Courtney's Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Biltmore Hotel
 Orchestra
 KPO—Mann Bros. Orchestra
 KYA—Organ Recital
 KTAB—Dansapations
 KROW—Dance Music
 KJBS—Nite Cap Revue
 KGDM—12, Records to 6
 * KFRC & network—Midnight Moods
 KOIN—Muscomedy
 KOMO—Mann Bros. Orchestra
 KHQ—Cotton Club Orchestra
 KJR—Reflections of Romance
 KNX—KNX Transpacific News to
 11:45
 KFWB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KJBS—12:01, Owl Prog. to 7 a.m.

TUESDAY Programs

March 5, 1935

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Your Child
- KGO—Studio program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies; Varieties
- KFRC—Recordings
- * KFRC & network—8:15, Current Questions Before Congress
- KOL—Cecil and Sally to 8:15
- KOIN—Rhythms to 8:15
- KVI—Morning Varieties; Cowboy Evangelist
- KHQ—8:15, Crazy Wells
- KOMO—Morning Reveries
- KNX—John Brown; Pop Concert
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15

8:30 to 9:00 A. M.

- KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; 8:45, Rose Petal Revue
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- * KFRC & netwk—Country Church; 8:45, To be announced
- KOL—8:45, U. S. Army Band
- KVI—8:45, Wandering Cowboy
- KHQ—8:45, Tull & Gibbs
- KOMO—Mary's Friendly Garden
- KFI—8:45, Helpful Hints
- KNX—Concert; Tonic Tunes
- KECA—Records to 8:45
- KSL—U. S. Navy Band

9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Honeyboy and Sassafras
- KGO—Studio Program
- KYA—Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Recordings
- KGGC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Records; Mabel Rubin
- * KFRC & network—Voice of Experience; 9:15, The Gumps
- KHQ—9:15, Home Comfort
- KJR—Songs for Sale
- KFI—9:15, Shopping Tour
- KNX—Health Talk; Melody Time
- KECA—Records to 9:15
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society to 9:45
- KPO—9:45, Songs of Kitchen Sink
- KGO—Electrical Transcription
- KGO & netwk—9:45, Edna Fischer, pianist
- KYA—Jolly Bucketeers; Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Classics
- KGGC—Star of Today; Songs in Your Heart
- KQW—For the Ladies
- KGDM—News; Records
- * KFRC & netwk—Five Star Jones; 9:45, The Romany Trail
- KFRC—9:55, Goodwill Industries



CHARLIE HAMP

KNX—9:30 A. M.

- KOL—Prudence Penny; Melodies
- KVI—Mystic Melodies; Dr. Burns
- KOIN—9:45, Air Shopping
- KJR—News; Early Echoes
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Release
- KNX—Charlie Hamp; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—9:45, Jennie Lee
- KOA—National Farm and Home

10:00 to 10:30 A. M.

- KPO—Sax Appeal; 10:15, As Woman to Woman
- KGO & network—News; Army Band Concert
- KYA—Columbia on Parade; 10:15, Romantic Counsellor
- KTAB—News; Old Friend; Music
- KLX—Song Market; Stocks; News
- KROW—Rhythm; Concert
- KJBS—News; Organ
- KGGC—Records; Hawaiian Sketches
- KQW—News; Old Tunes
- KGDM—Records; Bondons
- * KFRC & network—Good Morning Neighbor; 10:15, Wife Begins
- KOIN—10:15, Songs for You
- KOL—10:15, Beautiful Melodies
- KGW—Olympians
- KOMO—10:15, Home Service Prog.
- KJR—Home Makers; Irish Minstrels
- KECA—Recordings
- KNX—Eddie Albricht's Family
- KGB—Recordings to 10:15
- KSL—Orchestra; Organ
- KOA—Farm and Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill-Billy
- KLX—International Kitchen
- KROW—Novelettes; Melodic Interlude
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Melodies
- KGGC—Theatre of the Air; Records
- KGDM—The Bondons; Talk
- * KFRC & network—Esther Velas & Ensemble; Billy Bailey & Organ
- KOIN—Consumer News

- KOL—10:45, To be announced
- KJR—Club Minutes; Boviers Garden
- KNX—Mary Holmes; 10:45, Records
- KSL—Halliday, Farney & Corey to 10:45
- KECA—Song Recital
- KOA—Words & Music; Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Magazine of Air
- KGO—Crosscuts from Log o' the Day; 11:15, Sax Appeal
- KYA—Organ Concert
- KTAB—Bargains; Rhythms; Reeds.
- KLX—Anita & Orosco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Dance Tunes; 11:15, Talk
- KGGC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ
- * KFRC & network—Marie, Little French Princess; Helen Trent's Romance
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This & That
- KJR—Rhythm Rulers
- KVI—Observer; Health Talk; Music
- KNX—Organ Recital
- KGB—Recordings
- KECA—Records; Medical Talk
- KOA—C. A. C.

11:30 to 12:00 Noon

- KPO & network—Golden Melody
- KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin
- KYA—Rocking Chair; Snapshots
- KTAB—Blue Moments
- KLX—Margaret Reynolds; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Request Hour
- KQW—Vocal Varieties; News
- KGDM—Organ
- * KFRC & network—American School of the Air
- KGW—11:45, Dental Clinic
- KHQ—Organ Concert
- KJR—Rhythm Rulers
- KFI—Charlie Weilman & Helen Hill; Fashion Tour
- KNX—Spice of Life; Iontzer Talk
- KECA—11:45, Talk on Concert Music
- KOA—Golden Melodies

12:00 to 12:30 P. M.

- KGO & network—Don Pedro's Orchestra
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—Radio Reporter
- KPO & network—12:15, Farm & Home Hour
- KYA—Scripts; Noonday Concert
- KTAB—Agricultural Period; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KJBS—Orchestra; Children's Contest
- KGGC—Request Hour
- KQW—Moontime Tunes
- KGDM—Road Report; Records
- * KFRC & network—Columbia Variety Hour
- KOL—The Carnival Hour
- KVI—12:15, Front Page Headlines
- KOIN—Johnnie Walker's Scrapbook; Meier & Frank
- KOMO—Cowboy Joe; Viennese Vagabonds
- KJR—Music; Grain Reports to 12:15
- KGW—Glenn Shelley; 12:15, Meier and Frank
- KHQ—12:15, C. of C. Luncheon
- KFI—Federal and State Market Reports to 12:15
- KNX—News; 12:15, Original Show Boat Four
- KECA—12:15, News Release
- KSL—Payroll Builder
- KOA—Don Irwin's Orchestra

12:30 to 1:00 P. M.

•KPO & network—Farm & Home
KGO—Luncheon Concert
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Ramblers; Paths of Memory
KROW—Calif. Home Hour; Records
KJBS—Dance Matinee
KGGC—Mountain Music; Records
KGDM—Recordings
KQW—Weather; Market Reports
*KFRC & network—Columbia Variety Hour
KOL—Carnival Hour
KOMO—Vagabonds; Tea Time Tales
KGV—Women; Pianist
KHQ—Chamber of Commerce
KNX—Emil Baffa's Orchestra
KECA—Concert Favorites
KSL—Agricultural Talk to 12:45
KOA—Better Housing Interview; Harvest of Song; Nellie Revell

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Vic and Sade
KGO—Concert; 1:15, Ann Warner
KYA—Women's Institute; Tangos
KTAB—Radio Frolic
KLX—Prof. Best; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stock Reports; Song Hits
KQW—Friendly Hour
KGDM—Recordings; Organ
*KFRC & network—Visiting America's Little House; 1:15, Poetic Strings
KFRC—1:25, Nourlshine
KOL—Julie Day to 1:15
KJR—Uncle Hank; 1:15, Popular Concert
KNX—Pontrelli's Orchestra
KECA—Recordings
KGB—1:15, Stocks; Farm Flashes
KFSD—Popular Program
KSL—Broadcasters' Review

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own Ma Perkins; Mar-O-Oil Revue
KGO—Ann Warner's Chats; Cliff Nazarro, tenor
KYA—Barker Frivolities
KTAB—Jean Kent, economics
KLX—Popular Concert
KROW—Dance Masters; 1:45, Ross Love
KJBS—Dance Orchestra; Congoin
KQW—Afternoon Concert
KGDM—Recordings
KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Dick Messner's Orchestra
KVI—Educational Feature; Orch.
KOL—Educational Feature; Orch.
KOIN—Book of Life
KJR—Lotus Land
KNX—Pontrelli's Orchestra
KGB—Educational Feature; 1:45, Orchestra
KFSD—Old Time Program
KSL—Educational Feature to 1:45

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and his Gang
KGO—Meredit Willson's Orchestra; 2:15, Congress Speaks
KYA—Barker Frivolities
KTAB—Globe Trotter; Song Favorites
KLX—Recordings; Jean Ardath
KJBS—Better Business Talk; 2:15, Tango Orchestra
KROW—Short Story Time
KQW—Dance Matinee
KGDM—Serenader; News
*KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour
KNX—The Bookworm
KECA—Classic Hour
KSL—2:15, Dental Clinic
KOA—Huffman Reporter; 2:15, Congress Speaks

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
KGO—Congress Speaks; Tom Mitchell, baritone
KYA—Lost & Found; Rhythm Princes
KTAB—Romancin'; Waltz Time
KLX—Stocks; Records
KROW—Dance Matinee
KQW—Dance Matinee
KJBS—Tango Orchestra; Records
KGDM—The Romanciers
*KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends
KJR—Salon Hour
KNX—Recordings
KECA—Classic Hour
KFSD—2:45, Studio Program
KOA—Congress Speaks; Al Pearce's Gang
KSL—Men of Notes to 2:45

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Easy Aces
KGO—Xavier Cugat's Orchestra; 3:15, Mid-Week Hymn Sing
KYA—Poet's Interlude; Melody Man
KTAB—Two-Four Time; Chinese
KLX—Jewel Box; 3:15, Records
KROW—Dance matinee
KJBS—News; Popular Melodies
KQW—Stocks; 3:15, Variety
KGDM—Yoedling Cowboy; Program
*KFRC & network—Feminine Fancies
KJR—Poet's Corner, Theodora Warfield; 3:15, Magic Harmony
KGV—Concert Trio
KHQ—Business & Pleasure; 3:15, Women's Club Bulletin
KOMO—3:15, Carter Medicine Program
KFI—3:15, Air Raiders
KNX—Concert Orchestra; Educ. Talk
KECA—Hermes, the Story Teller to 3:15
KFSD—Studio Program to 3:15
KSL—Deseret News Daily Summary; 3:15, Junior Hour
KOA—Xavier Cugat's Orchestra; 3:15, Hymn Sing

3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's Music
KGO—Organ; 3:35, Mary Small, child singer; 3:45, The Desert Kid
KYA—Symphony Sketches
KTAB—Sophistication; 3:45, Hawaiian Music
KLX—Recordings
KROW—Concert Gems; Hits of Today
KJBS—Musical Comedy; S E R A Program
KQW—Variety Program
KFRC—Just Plain Bill
*KFRC & network—3:45, Frank Castle's Matinee
KGDM—Recordings
KOL—Orchestra; Correct English
KOMO—Birnbaum's Bavarians
KVI—3:45, Lou Nomellini, accordion
KOIN—Newspaper of the Air
KHQ—King's Men; 3:45, Sylvia Gray
KFI—Ann Warner Chats
KNX—Fletcher Wiley
KGB—Orchestra to 3:45; Music, 3:55, Along the Airwaves
KOA—News; 3:45, Univ. of Denver
KSL—D. S. S. Club; Records; News

4:00 to 4:30 P. M.

•KGO & network—At the Piano; 4:05, Three Scamps
KGO—4:15, Pair of Pianos
KPO—Radio Reporter
•KPO & network—4:15, Don Pedro's Orchestra
KTAB—Tea Time Melodies
KYA—Symphony Sketches
KLX—Rhythm Encores; Bob's Club
KROW—Harmolin Time; Spanish Serenade
KGGC—Studio Program
KJBS—Children's Contest

KQW—Popular Tunes
*KFRC & network—Louis Panico's Orchestra
KGDM—Gilmore Oil Program
KOIN—Newspaper of the Air
KHQ—Happy Feet; 4:15, News Album
KJR—Tea Dantsant; Resume
KFI—Liberal Arts Series; Organ
KNX—Haven of Rest
KSL—Town Crier
KOA—Univ. of Denver; Orchestra

4:30 to 5:00 P. M.

•KPO & network—Don Pedro's Orchestra
KPO—4:45, Barbara Lee
KGO—Pair of Pianos
•KGO & network—4:45, You and Your Government
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; Health School
KROW—Dell Perry; Health Talk
KJBS—Dance Orchestra
KGGC—Studio Program
KQW—Story Time; 4:45, Songs of the Islands
KGDM—Records
*KFRC & network—Buck Rogers in the 25th Century
KFRC—4:45, Ivory Stamp Club
KOL—4:45, Studio Program
KOIN—4:45, Dr. P. B. Firth
KJR—Musical Auction to 4:45
KVI—To be announced
KHQ—Trio
KOMO—Medical Talk; Easy Aces
KFI—Organ Recital; Just Plain Bill
KNX—Piano & Singer; U. S. C.
KSL—4:45, Orphan Annie
KOA—4:45, You & Your Government

5:00 to 5:30 P. M.

•KPO & network—Five Cards: Coquettes, vocal trio with guitarist and pianist
KGO—Back Stage Chatter; 5:15, Community Forum
KYA—Children's Hour
KTAB—Victor Salon Orchestra
KLX—Helen Parmelee, pianist; 5:15, Tabeleques
KROW—Studio Frolic
KJBS—Dance Orchestra
KGGC—Dancing Echoes
KQW—Airs of South America
KGDM—Records; Organ
*KFRC & network—Keith Beecher & Orch.; 5:15, Billy Bachelor
KOIN—Bob & Dolly to 5:15
KJR—Steamboat Bill; Hi-School Reporter
KHQ—5:15, Ivory Soap Program
KOMO—5:15, Ivory Stamp Club
KGV—Milton L. Gumbert; 5:15, Ivory Soap Program
KFI—Latvian Singers; 5:15, Ivory Stamp Club
KNX—Serenade; Musical Headlines
KSL—Pullman Prog.; 5:15, Orch.
KOA—A Fan's Scrapbook; Comedy Stars

5:30 to 6:00 P. M.

KGO—Forum; 5:45, Orphan Annie
•KPO & network—Lawrence Tibbett, baritone; John B. Kennedy
KYA—Sonny & Buddy; 5:45, Campbell Corner
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KJBS—Dance Orchestra
KGGC—Talk; 5:45, Irish Gems
KQW—Popular Orchestra
*KFRC & network—S. & W. Program; 5:45, D. D. S. Club
KJR—Once Upon a Time; Orphan Annie
KNX—Songs; 5:45, Orphan Annie
KECA—Word Detective; Flying Club
KFOX—Theatre News; Records
KFSD—Studio; Farley's Rangers
KSL—Piano Team and Tenor; 5:45, My Beautiful Lady

6:00 to 6:30 P. M.

• KPO & network—Grace Moore, soprano
 KGO—Miniature Concert; 6:15, Lum and Abner, comedy duo
 KYA—Cyrus Trobber's Orchestra
 KTAB—Dinner Concert
 KLX—Arion Trio
 KROW—News; 6:15, Musical Album
 KJBS—Dance Orchestra to 6:15
 KGGC—Dinner Dance
 KQW—Department of Agriculture; 6:15, Popular Program
 * KFRC & network—Bing Crosby
 KOMO—Romance Time
 KFWB—Newswoman; 6:10, Studio Whispers with George Fischer
 KNX—Records; 6:15, News
 KECA—Children's Records; News
 KFOX—News; Trio; Talk; Al & Molly
 KFSD—The Beach Boys

6:30 to 7:00 P. M.

• KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
 KGO—Melody Magazine; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Recordings
 KLX—Arion Trio
 KROW—Walkathon; 6:45, Dr. Facci
 KGGC—Dinner Dance Review
 KQW—Market Reports; Music
 * KFRC & network—Isham Jones' Orchestra for Chevrolet
 KJR—News; Jimmy Allen
 KFOX—School Kids; Jimmy Allen
 KFWB—B'Nai Brith; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KECA—Liberal Arts Series; Organ

7:00 to 7:30 P. M.

• KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
 KGO—Every Man's Palace
 KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble
 KTAB—Italian News; Orchestra
 KLX—News; Souvenirs
 KROW—C. W. Hammond; 7:15, L'Italia News
 KGGC—Lisztine Baird; Records
 KQW—Weather; Voice of Portugal
 * KFRC & network—Camel Caravan
 KJR—Observer; 7:05, Mountaineers
 KECA—Organ; Braille Institute Program
 KNX—Frank Watanabe; Laurence King, songs
 KFWB—Ray de O'Fan; Hilarities
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

• KPO & network—Palmolive Beauty Box Theatre
 KGO—Redwood Reveries; Rhythm of the Day
 KYA—Instrumentalists; Louise Taber, Gold Rush Days
 KTAB—Orchestra; Musical; Community Chest
 KLX—Merlyn Morse, tenor; Bungling Bunglers
 KQW—Italian Radio Theatre
 KROW—Recordings; Bible Stories
 KGGC—Between the Lines; 7:45, Jeanne Carole
 * KFRC & network—Capt. Dobbsie's Ship of Joy
 KFRC—7:45, Nujol Clinic of the Air
 KOL—Speaker Stevenson to 7:45
 KOIN—7:45, Jimmy Allen Adventures
 KVI—7:45, To be announced
 KJR—Old Songs; Fashion Plate
 KNX—The In-Laws; King Cowboy
 KFWB—Syncopators
 KFOX—Boy Detective; 7:45, The Audience Decides
 KGB—7:45, Fireside Melodies
 KSL—7:45, The Hawk, drama

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick
 KGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
 KYA—Old Singing Class
 KTAB—Musical Program; 8:15, London Fantasy
 KLX—Alice Blue; 8:15, Fireside Phantasies
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Days of Romance in Santa Clara Valley
 * KFRC & network—Myrt and Marge
 KFRC—8:15, Beauty That Endures
 KOL—8:15, Comedy Stars
 KOIN—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KJR—Fashions; Memory Paths
 KNX—Frost Warning; Homer Canfield, songs
 KFWB—Frankie Masters' Orchestra
 KFOX—Cecil & Sally; Talk; Orch.
 KECA—Recordings
 KFSD—Jimmie Allen; Melody Octet
 KGB—8:15, Oddities from Life
 KSL—8:15, Comedy Capers

8:30 to 9:00 P. M.

• KPO & network—Leo Reisman's Orchestra
 KGO—Beaux Arts Trio
 KYA—Orchestra; Fiesta
 KTAB—London Fantasy; Records
 KLX—Roberta Ingram, soprano; 8:45, Spice of Life
 KROW—Italian Program
 KGGC—Concert; Mort Werner
 KQW—Scott Held's Orchestra
 * KFRC & network—Calling All Cars
 KOIN—American Family Robinson; Ironized Yeast Program
 KOL—The Merry Men; 8:45, Johnny Green
 KVI—Mr. Rex Roudebush; Musical Masterpieces
 KJR—Sweethearts on Parade
 KFWB—Dance Orchestra
 KNX—Operatic Encores
 KECA—The Waikikians
 KFOX—Guy Lombardo's Orchestra
 KSL—Johnny Green's Orchestra; Tuesday Roundup

9:00 to 9:30 P. M.

• KPO & network—Ben Bernie's Orchestra
 KGO—Melody Review
 KYA—Fiesta
 KTAB—Nevada Nighthiders
 KLX—Gospel Hymns
 KROW—Italian Program; Pearl Tener
 KGGC—News; Organ; Orchestra
 KQW—Band Concert
 KFRC—John Nesbitt to 9:15
 * KFRC & network—Orville Knapp's Orchestra
 KOIN—Little Show; Organ
 KVI—C. of C.; 9:15, Otto Case
 KJR—News; Singers
 KNX—News; 9:15, Entertainers
 KFWB—Eno Crime Clues
 KFOX—Beverly Hillbillies
 KECA—News; Records
 KFSD—Musical Comedy Echoes
 KSL—Orchestra; 9:15, Smoke Rings

9:30 to 10:00 P. M.

• KPO & network—Death Valley Days
 KGO—George Hamilton's Orchestra
 KYA—Fiesta; News; America
 KTAB—News; Music
 KLX—News; California Rangers
 KROW—American Family Robinson; Congo
 KGGC—Pianistique
 KQW—Hita of the Past
 * KFRC & network—University Explorer
 KOIN—Lum and Abner; 9:45, Carl Donough, talk
 KOL—Editorial Commentator; News
 KVI—News; Book Review

KJR—Pick and Pat
 KNX—Pick and Pat (E. T.)
 KFWB—Slumberina
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Aztec Half Hour
 KSL—Smoke Rings; Music
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
 KGO—Mickey Gillette's Music
 KYA—Lyric Quartet; Organ
 KTAB—Arkansas Traveler
 KLX—Calif. Rangers; Records
 KROW—Royal Hawaiians; Records
 KGGC—Mort Werner's Open House
 KJBS—Nite Cap Revue
 * KFRC & network—Anson Weeks' Orchestra
 KOIN—10:15, Musical Miniatures
 KOL—Dance Music
 KVI—Dance Orchestra
 KJR—Till Tomorrow
 KFWB—News; Dance Orchestra
 KFI—10:15, The Four Blackbirds
 KECA—Musical Celebrities, records
 KNX—The Crockets
 KFOX—News; Orchestra
 KGB—News; Dance Orchestra
 KSL—Dance Orchestra
 KOA—Studio Program

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
 KGO—News; Williams-Walsh Orch.
 KYA—Sandman Organ
 KTAB—Arkansas Traveler
 KLL—Blue Reflections with Alice Blue
 KROW—Rhythm Review
 KJBS—Nite Cap Revue
 * KFRC & network—Orchestra
 KOL—Blue Danube Quarter Hour; Orchestra
 KJR—Dance Orchestra
 KGW—Dance Orchestra
 KNX—The Crockets; Orchestra
 KFWB—Dance Orchestra
 KFOX—News; Tex Howard's Orch.
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

• KGO & network—Guy Lombardo's Orchestra
 KPO—Bal Tabarin Orchestra
 KYA—Concert Memories
 KTAB—Pilgrims of the Night
 KROW—Walkathon; Dance Music
 KJBS—Nite Cap Revue
 KFRC—News to 11:10
 * KFRC & network—Joe Martin's Orchestra
 KOIN—Dance Orchestra
 KGW—Dance Orchestra
 KNX—Pontrell's Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Courtney's Orch.
 KPO—Organ Concert
 KYA—Concert Memories
 KTAB—Dansapations
 KROW—Dance Music
 KJBS—Nite Cap Revue
 * KFRC & network—Les Hite's Orch.
 KOMO—Dance Orchestra
 KJR—Reflections of Romance
 KFI—Arizona Wranglers
 KNX—Transpacific News to 11:45
 KFWB—Dance Orchestra
 KHJ—Music
 KGB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KGB—Records
 KJBS—Nite Cap Revue; 12:01, Owl Program

WEDNESDAY Programs

March 6, 1935

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—The Oleanders; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KFRG—Seal Rocks Broadcast
- KOI—Organ Program
- KVI—Talk; Varieties; Music
- KOMO—7:45, Youth Parade
- KGW—Ronald Buck
- KFI—Stocks and Exercises to 7:45
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honeydoers, Grace and Eddie Albert
- 8:15, Tony Wons' Scrapbook
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies
- KGDM—Serena; Records
- KFRG—Records; SEFA Speaker
- * KFRG & netwk—8:15, Hollywood Country Church
- KOL—Cecil & Sally
- KVI—Covered Wagon Jubilee; Cowboy Evangelist
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Tull & Gibbs
- KFI—Church Quarter Hour to 8:15
- KNX—Musical Jigsaws; Concert
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
- KGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- * KFRG & netwk—Country Church; 8:45, To be announced
- KOI—8:45, Prudence Penny
- KVI—8:45, Wandering Cowboy
- KOIN—8:45, Air Shopping
- KJR—8:45, Concert Stars
- KHQ—Musical Gems to 8:45
- KOMO—Mary's Friendly Garden
- KFI—Al Gayle, accordionist
- KNX—Concert; 8:45, Tonic Tunes
- KECA—8:45, Recordings
- KSL—Mid-Morning Melodies
- KOA—Betty Moore to 8:45

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Electrical Transcription
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniatures
- KJBS—Popular Varieties; Records
- KGGC—Parade; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Records; Mabel Rubin
- * KFRG & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale
- KFRG—9:15, Recordings



TOM COAKLEY
KPO—10:15 P. M.

- KNX—Talk; Carefree Capers
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Coquettes; 9:45, Jean Abbey, Shop News
- KYA—Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGGC—Star of Today; 9:45, Songs in Your Heart
- KQW—Lite Classics; Book Review
- KGDM—News; Recordings
- * KFRG & network—Five Star Jones; 9:45, Betty Crocker
- KOL—Morning Melodies
- KOIN—Five Star Jones to 9:45
- KGW—9:45, Meier and Frank
- KJR—News; Early Echoes
- KHQ—9:45, Roundup Time
- KVI—Mystic Melodies
- KFI—Waikikians; 9:45, News
- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Friend; Music
- KLX—Songs; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Organ; Congoing
- KGGC—Records; Band Concert
- KQW—News; Old Tunes
- KGDM—Recordings
- * KFRG & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies
- KGW—Olympians
- KHQ—Studio Program
- KOIN—Songs for You to 10:15
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albricht's Family
- KFI—California Kitchen
- KSL—10:15, Organ Interlude
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jules Lande and Ensemble; 10:45, Robin Cook, contralto
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Novellettes; Melodies
- KJBS—Dance Orchestra; Songs of Romance
- KQW—Aunt Sammy; For the Ladies
- KGGC—Theatre of the Air; Records
- KGDM—Records; Health Talk
- * KFRG & network—University of California
- KFRG—10:45, Around the World Cooking School
- KOL—To be announced to 10:45
- KOIN—Consumer News; Orchestra
- KVI—10:45, Eddie Dunstetter, organist
- KJR—Club Minutes; Boviers Garden
- KECA—Recordings; Pianist
- KNX—Mary Holmes; 10:45, Musical Scrapbook
- KOA—Best Foods; Studio Program
- KSL—Little Jack Little; Betty Moore

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Alvino Rey, guitarist; 11:15, Two Seats in the Balcony
- KYA—Organ; Novelities
- KTAB—Bargains; Modern Rhythm; Recordings
- KLX—Records; 11:15, Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes; Concert
- KGGC—Milady's Date Book; 11:15, Alice La Vonne
- KGDM—Organ Recital
- KQW—Popular Orchestra
- * KFRG & network—Little French Princess; Romance of Helen Trent
- KOL—Cecil Solly; News
- KVI—Observer; Health Talk; Melodies
- KOIN—Art Kirkham, This and That
- KJR—Rhythm Rulers
- KNX—Organ; Business Trends
- KECA—Records; Chinese Lesson
- KGB—To the Ladies
- KOA—11:10, Two Seats in Balcony

11:30 to 12:00 Noon

- KPO & netwk—Radio City Matinee; guest artists and orchestra
- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Blue Moments
- KLX—Anita and Orsoco; Records
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Orchestra
- KQW—Vocal and Theatre News
- KGDM—Organ Recital
- * KFRG & netwk—American School of the Air
- KJR—Rhythm Rulers
- KGW—Glenn Shelley and Clarence Tolman; 11:45, Dental Clinic
- KECA—Records
- KNX—Music; 11:45, Ironizer Talk
- KFSD—Studio program

12:00 to 12:30 P. M.

- KGO & network—Ramblers Trio
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; 12:03, Concert
- KTAB—Agricultural Period; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KGGC—Request Hour; Jeanne and Jimmie

KJBS—Song Hits; Children's Contest
 KGW—Noontime Tunes
 KGDM—Gene Almy; Serenader
 *KFRC & network—Kate Smith's Matinee
 KOIN—Scrapbook; Meier & Frank
 KOI—The Carnival Hour
 KOMO—Cowboy Joe; 12:15, Viennese Vagabonds
 KGW—12:15, Meier and Frank
 KHQ—Organ Concert
 KJR—Concert; 12:12, Grain Reports
 KVI—12:15, Front Page Headlines
 KFI—State Market Reports to 12:15
 KNX—News; Drury Lane, tenor
 KECA—12:15, News Release

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Ramblers; Music
 KROW—California Farm Hour; 12:45, Records
 KGCC—Mountain Music; Jeanne & Jimmie
 KGCC—Mountain Music; Melodies
 KGW—Market Reports
 KGDM—Patters of Melody; Records
 *KFRC & network—Kate Smith
 KOI—The Carnival Hour
 KVI—Capitol City News
 KOMO—Farm Talk; Tea Time Tales
 KHQ—Business & Pleasure; Studio
 KGW—News; Piano
 KNX—Concert Group
 KECA—Concert Favorites, records
 KOA—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner's Chats
 KYA—Famous Melodies
 KTAB—Radio Frolic
 KLX—Garden Tips; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KGW—Friendly Hour
 KGDM—Recordings; Theater Chat
 *KFRC & network—National Student Federation; 1:15, Stocks; Farm Flashes
 KOL—Julie Day to 1:15
 KJR—Headliners
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks; Farm Flashes
 KSL—Payroll Builder

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Ma Perkins; Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Accordiana, Johnny Toffoli
 KYA—Tango Time
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; 1:45, Dance Masters
 KJBS—Afternoon Popular Concert
 KGW—Afternoon Concert
 KGDM—Accordion Boys; Records
 *KFRC & network—Curtis Institute
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Orchestra
 KFSD—Old Time Program
 KSL—Payroll Builder

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—Kay Foster, songs; 2:15, Merry Macs, Vocalists
 KYA—Piano Concert
 KTAB—Globe Trotter; Songs
 KLX—Records; Romance Under Water
 KROW—Short Story Time
 KJBS—Gerald Kenney; Records

KQW—Dance Matinee
 KGDM—Recordings; News
 *KFRC & network—Happy Go Lucky Hour
 KOIN—Meier and Frank to 2:15
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Recordings
 KFSD—2:15, Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; Kay Foster; 2:15, Music

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—George Sterney's Orchestra; 2:45, Harry Stanton, basso
 KYA—Lost & Found; Modern Notes; 2:55, Talk on 1938 Exposition Sites
 KTAB—Relief Talk; Waltz Time
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KQW—Dance Matinee
 KGDM—Romancers
 *KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—School of Music
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers to 2:45
 KOA—Plaza Tea Music; Orchestra

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial
 KPO—3:15, Easy Aces
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—The Serenader; 3:15, Symphony Highlights
 KTAB—Two-Four Time; Talk; Chinese News
 KLX—World Revue
 KROW—Studio Revue
 KJBS—News; Recordings
 KQW—Stocks & Bonds; Variety
 KGDM—Cowboy; Piano Melodies
 *KFRC & network—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KHQ—Hints; Club Bulletin
 KGO—Federation of Women's Clubs
 KFI—3:15, Hollywood Boulevardier
 KECA—Raine Bennett to 3:15
 KFSD—Royal Brown, organist
 KOA—Education in the News
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's Music
 KGO—Organ Melodies; Arlene Jackson; 3:45, The Desert Kid
 KYA—Symphony Highlights
 KLX—Recordings
 KTAB—Sophistication; Hawaiian Music
 KROW—Concert Gems; Hits of Today
 KQW—Hostess Hi-lites
 KJBS—Hostess Hi-lites
 KGDM—Wyoming Rustlers; Records
 *KFRC—Just Plain Bill
 *KFRC & network—3:45, Frank Castle's Matinee
 KOL—Orchestra to 3:45
 KFI—3:45, Sylvia Gray
 KOIN—Newspaper of the Air
 KOMO—Concert Miniatures
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—Orchestra; Matinee; 3:55, Along the Airways
 KSL—What Would You Do?; Records; News
 KOA—News; 3:45, Desert Kid

4:00 to 4:30 P. M.

•KGO & network—Liberal Arts Series; guest speaker
 KGO—4:15, Something Simple

KPO—Radio Reporter
 *KPO & network—4:15, Oriental Gardens Orchestra
 KYA—Band Concert
 KTAB—Tea Time Tunes
 KROW—Waltzes; Warren Stinson
 KLX—Musical Jigsaw; 4:15, Bro. Bob's Club
 KJBS—Children's Contest
 KGCC—Studio Program
 KQW—Popular Tunes
 KGDM—Gilmore Oil Program
 *KFRC—Closing N. Y. Stocks
 *KFRC & network—4:05, Melodies of Yesterday; Louis Panico's Orch.
 KVI—Studio Program
 KOIN—Newspaper of the Air
 KHQ—Studio; 4:15, News Album
 KJR—Talks & Tea Dansant
 KFI—Liberal Arts Series; Talk
 KNX—Haven of Rest
 KGB—4:25, Police Talk
 KSL—Town Crier
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

•KGO & network—Nanette La Salle, contralto; 4:45, Congress Hotel Orchestra
 KPO—Orchestra; 4:45, Barbara Lee
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Health Talk
 KJBS—Dance Orchestra
 KGCC—Studio Program
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—American Family Robinson; Recordings
 *KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Ivory Soap Stamp Club
 KOL—4:45, Adventures with the Marines
 KOIN—4:45, Bob & Dolly; Miniatures
 KHQ—Book of Memories
 KGW—Abe Bercovitz, violin, to 4:45
 KOMO—Talk; 4:45, Easy Aces
 KNX—Dr. Michelson
 KFI—Organ Recital; Just Plain Bill
 KECA—Better Business Talk to 4:45
 KFSD—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; Chromos
 KYA—Children's Hour
 KTAB—Victor Salon Orchestra
 KLX—Herb Kennedy; Jewel Box
 KROW—SERA Choral Ensemble
 KJBS—Dance Orchestra
 KGCC—Dancing Echoes
 KGDM—Dancing Echoes
 KQW—Popular Concert
 *KFRC & network—Diane and her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker; Hi-School Reporter
 KNX—Fiction Favorites
 KECA—John McIntosh Brown; Songs
 KSL—5:15, Stan Stanley's Orch.

5:30 to 6:00 P. M.

•KPO & network—Just Around the Corner
 KGO—The Audience Decides; 5:45, Little Orphan Annie
 KTAB—Dr. Thompson, talk
 KYA—Sonny & Buddy; 5:45, Campbell Corner
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Dance Orchestra
 KGCC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KGDM—Danah Orchestra to 5:45
 *KFRC & network—Varieties
 KGW—Ivory Soap to 5:45
 KJR—Drama; Orphan Annie
 KOMO—Stamp Club to 5:45
 KHQ—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; Orphan Annie

KFI—Ivory Stamp Club to 5:45
 KFOX—News; Records
 KECA—5:45, Flying Club
 KFSD—Studio; Farley's Rangers
 KOA—Comedy Stars; Rangers and Quartet

6:00 to 6:30 P. M.

•KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
 KGO—Miniature Concert; 6:15, Lum and Abner
 KYA—Cyrus Trobber Orchestra
 KTAB—Dinner Concert
 KLX—Arion Trio
 KROW—News; Bible Stories
 KJBS—Dance Orchestra to 6:15
 KGGC—Dinner Dance
 KQW—California Department of Agriculture; 6:15, Recordings
 *KFRC & network—Chesterfield Program
 KJR—Scandinavian Reporter of the Air; Castles in Music
 KFWB—News; Round the World Club
 KNX—Emil Baffa's Concert; News
 KECA—Board of Education; News
 KFOX—News; Three Vagabonds; Al & Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

•KPO & network—John Charles Thomas, baritone
 KGO—Business Review; 6:45, Jimmy Allen, Air Adventures
 KYA—Cy Trobber's Orchestra
 KTAB—Sport Page; Recordings
 KLX—Arion Trio
 KROW—Walkathon; Grace Herold Trio
 KGGC—Dinner Dance
 KQW—Market Reports; Music
 *KFRC & network—Adventures of Grace
 KJR—News; 6:45, Jimmie Allen
 KFWB—Aristocrats; Jimmie Allen
 KNX—Lum & Abner; 6:45, Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmy Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

•KPO & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert
 KGO—Southern Harmony Four; 7:15, Agriculture Today
 KYA—Ernie Smith's Sport Page; 7:15, Drama
 KTAB—Italian News; Orchestra
 KLX—News; 7:15, Silver Strains
 KROW—C. W. Hammond; L'Italia News
 KQW—Weather; Voice of Portugal
 KGGC—Alice Christians; Harlem Sketches
 *KFRC & netwk—Jack Pearl with Freddie Rich's Orchestra & Patti Chapin
 KJR—Tonic Tunes; Dollars & Sense
 KFWB—Syncoptars; Pioneers
 KNX—Watanabe & Archie; Songs
 KECA—Organ; Recordings
 KFOX—Eb & Zeb; Bobby & Betty
 KFSD—Sonny and Buddy; Studio Program

7:30 to 8:00 P. M.

•KPO & network—Ray Noble's Orchestra
 KGO—Californians on Parade
 KYA—X Bar B Boys
 KTAB—Socialist Labor Party; Music
 KLX—Manila Strized Orchestra
 KROW—Armand Francis, tenor; Records
 KGGC—Between the Lines; Tropical Tramps
 KQW—Italian Radio Theatre
 *KFRC & netwk—Columbia's Concert Hall
 KOIN—Beneficial Loan; Jimmy Allen
 KOL—Speaker Stevenson to 7:45

KJR—Carefree Capers
 KNX—In-Laws; 7:45, King Cowboy
 KFWB—Today down the Centuries; 7:45, Comedy Stars
 KECA—Symphony Hour; Records
 KFOX—Boy Detective; Vocal Duet
 KFSD—Web of Dreams
 KSL—Concert Hall; Comedy Stars

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Wandering Minstrel
 KYA—Cy Trobber's Orchestra
 KTAB—Seventh Day Adventists
 KLX—Rhythmic Reporters
 KROW—Accordion; Watch Tower
 KGGC—Jewish Radio Hour
 KQW—Music of the Masters
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Neapolitan
 KFWB—Frog Warnings; Adlerikans
 KECA—Frankie Masters' Orchestra
 KFOX—Cecil & Sally; Financial Talk
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

•KPO & network—Lanny Ross Log Cabin Orchestra
 KGO—Comedy Stars; 8:45, Sports Headliners
 KYA—Music; 8:45, Reminiscing
 KTAB—Congoin; Records
 KLX—Metropolitan Moods
 KROW—Musical Album; 8:45, Old-Fashioned Girl
 KGGC—We Salute; Mort Werner
 KQW—Music of the Masters
 *KFRC & network—Voice of Experience; 8:45, Orchestra
 KOIN—Moods in Music; Orchestra
 KOL—8:45, Comedy Capers
 KVI—8:45, Lutheran Welfare Society
 KJR—Olympic Hotel Orchestra
 KNX—Beauty Talk; 8:45, Playing Your Own Accompaniment
 KFWB—Dance Orchestra
 KECA—Symphony Hour
 KFOX—Guy Lombardo's Orchestra

9:00 to 9:30 P. M.

•KPO & network—Town Hall Tonight
 KGO—Bal Tabarin Orchestra
 KYA—Trio; 9:15, Comedy Caravan
 KTAB—Nevada Nightherders
 KLX—Lee Baker; Souvenirs of Song
 KROW—Boxing Matches
 KQW—Musings; Salon Orchestra
 KGGC—News; Organ; Orchestra
 *KFRC & network—John Nesbitt; 9:15, Jacques Renard's Orchestra
 KOL—Public Bench to 9:15
 KOIN—Little Show; 9:15, Organ
 KVI—Orchestra; Otto Case
 KJR—News Reporter; Fireside Phantasies
 KFWB—News; 9:15, Mary Kirk
 KECA—Dance Orchestra
 KFOX—News; L. A. J. C. Musicale
 KFSD—Beverly Hillbillies
 KFSD—Furnbitt; 9:15, Feature
 KSL—Pinto Pete and his Ranch Hands to 9:15

9:30 to 10:00 P. M.

•KPO & netwk—Town Hall Tonight with Fred Allen and Artists
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn
 KYA—Comedy Caravan; 9:45, News; America
 KTAB—News; Moment Musicale
 KLX—News; Fireside Phantasies
 KROW—Boxing Matches
 KGGC—Recordings
 KQW—Kirk of Sleepy Hollow
 *KFRC & network—Happy Go Lucky Hour
 KVI—News; 9:45, Orchestra
 KOI—Editorial Commentator; News
 KOIN—Lum & Abner; Joseph Sam-pietro

KJR—Phantasies; C. of C.
 KNX—The Crocketts
 KFWB—Slumber Time
 KECA—Musicale
 KFOX—Beverly Hillbillies
 KFSD—Ratlin's Orchestra
 KSL—Dance Orchestra; Harmony Method

10:00 to 10:30 P. M.

•KPO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KGO—Williams-Walsh Orchestra
 KYA—Supper Concert
 KTAB—Arkansas Traveler
 KLX—Recordings
 KROW—Boxing Matches
 KGGC—Mort Werner's Open House
 KJBS—Night-Cap Revue
 *KFRC & network—Anson Weeks' Orchestra
 KOL—Wen Niles' Orchestra to 10:15
 KOIN—10:15, Thru the Ember Glow
 KJR—Dance Orchestra
 KOMO—10:15, Hemphill Eng. School
 KFI—10:15, Charles W. Hamp
 KNX—Crocketts
 KFWB—News; Dance Orchestra
 KECA—Musical Celebrities to 10:15
 KFOX—News; 10:15, Orchestra
 KGB—News to 10:10
 KOA—Studio Program

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—News; 10:35, Reflections
 KYA—Don Logan's Song Album; Organ
 KTAB—Arkansas Traveler
 KLX—Blue Reflections with Alice Blue
 KROW—Dance Records
 KGGC—Mort Werner's Open House
 KJBS—Night-Cap Revue
 *KFRC & network—Orville Knapp's Orchestra
 KOI—Blue Danube Quarter Hour
 KGW—Elec. Trans.; Orchestra
 KJR—Till Tomorrow
 KNX—Pontrelli's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Marathon News; Tex Howard's Orchestra

11:00 to 11:30 P. M.

•KGO & network—Guy Lombardo's Orchestra
 KPO—Home Sweet Home, Organ
 KYA—Organ Serenade
 KTAB—Pilgrims of the Night
 KROW—Walkathon; Records
 *KFRC & network—Joe Martin's Orchestra
 KJBS—Night-Cap Revue
 KOIN—Arlie Loveland's Orchestra
 KOMO—Del Courtney's Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

•KGO & netwk—Woodyard's Orch.
 KPO—Organ Concert
 KYA—Organ; Concert Memories
 KTAB—Dansapotions
 KROW—Records
 KGDM—Fritz Wolcott's Orchestra
 *KFRC & network—Les Hite and Orchestra
 KJBS—Night-Cap Revue
 KOIN—McElroy's Band
 KHQ—Cotton Club Orchestra
 KQW—Bart Woodyard Orchestra
 KFI—Arizona Wranglers
 KNX—Transpacific News to 11:45
 KFWB—Dance Orchestra
 KOMO—Moonlight Melodies
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

March 7, 1935

8:00 to 8:30 A. M.

KPO—Edna Fischer, pianist
 • KPO & network—8:15, Tony Wons Scrapbook
 KGO—Accordiana; Studio Program
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Shipping News; Melodies
 KLX—Recordings; 8:20, Stocks
 KFRC—Recordings
 * KFRC & network—8:15 Academy of Medicine
 KOIN—Rhythms to 8:15
 KOL—Cecil & Sally to 8:15
 KOMO—Morning Reveries
 KFI—Church Quarter Hour to 8:15
 KXN—Musical Jigsaws; Pop Concert

8:30 to 9:00 A. M.

• KPO & network—U. S. Navy Band
 KGO—Studio Program
 KYA—Morning Concert
 KTAB—Radio Shoppers' Digest
 KLX—Covered Wagon Jubilee
 KROW—Morning Glories; 8:45, Rose Petal
 KQW—Morning Concert
 KJBS—Dance Melodies
 KGDM—Records; 8:45, Talk
 * KFRC & network—Hollywood Country Church
 KVI—Evangelist; Wandering Cowboy
 KOMO—Mary's Friendly Garden
 KHQ—Booster Broadcast
 KFI—Music; 8:45, Julia Hayes
 KXN—Concert; Tonic Tunes
 KSL—8:45, Mary and Bennie
 KOA—U. S. Navy Band; Marietta Vasconcelles

9:00 to 9:30 A. M.

• KPO & network—The Story of Mary Marlin; 9:15, Merry Macs
 KGO—Electrical Transcription; 9:15, Pair of Planos
 KYA—Concert; Prudence Penny
 KTAB—Hour of Prayer
 KLX—Shopping List
 KROW—Concert Miniatures
 KJBS—Popular Concert; Bargain
 KGGC—Morning Parade; Bargains
 KQW—Tuneful Topics
 KGDM—Records; Mabel Rubin
 * KFRC & network—Voice of Experience; 9:15, The Gumps
 KOMO—9:15, Carters; Merry Macs
 KGW—9:15, Merry Macs
 KHQ—9:15, Home Comfort
 KJR—Melody Palette; 9:15, Children's Program
 KFI—9:15, Home Nursing Hints
 KXN—Health Talk; Melody Time
 KECA—Recordings to 9:15
 KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—Martha Meade Society
 KPO—9:45, Songs by the Kitchen Sink
 KGO—Pair of Planos
 • KGO & network—9:45, Press-Radio News; 9:50, Soloist
 KYA—Lover's Lane; Waltz Time
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KGGC—Star of Today; Songs
 KJBS—Songs of Romance; Light Classics
 KQW—Oddities; Orchestra
 KGDM—News; Records
 * KFRC & network—Fire Star Jones; 9:45, George Hall's Orchestra
 KOL—Prudence Penny to 9:45
 KOIN—Five Star Jones; 9:45, Air Shopping
 KVI—Mystic Melodies; Dr. Burns
 KJR—News; Early Echoes
 KGW—9:45, Olympians
 KFI—9:45, News Release



ART JARRETT
 KGO—9 P. M.

KECA—Records to 9:45
 KXN—Charlie Hamp; 9:45, News
 KFSD—Stock Reports to 9:45
 KGB—News; 9:35, Records
 KSL—Five Star Jones; Jennie Lee
 KOA—Farm and Home

10:00 to 10:30 A. M.

• KPO & network—Woman's Magazine of the Air
 KGO—Beaux Arts Trio
 KYA—Columbia on Parade; 10:15, The Romantic Counselor
 KTAB—News; Old Friend; Music
 KLX—Song Market; Stocks; News
 KROW—Rhythm Revue
 KJBS—News; Organ
 KGGC—Recordings; Salonesque
 KGDM—Recordings
 KQW—News; Old Tunes
 * KFRC & network—'Good Morning Neighbors'; Wife Begins at 10:15
 KOL—10:15, Morning Melodies
 KOIN—10:15, Songs for You
 KJR—Fame Makers; Irish Minstrels
 KXN—Eddie Albright's Family
 KECA—Recorded Program
 KGB—Recordings to 10:15
 KSL—Pianist; Mrs. Chapman at Home

10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air
 KGO—Words and Music
 KYA—Organ Concert
 KTAB—Health Talk; Hillbilly
 KLX—International Kitchen
 KJBS—Vocalists; Favorite Tunes
 KROW—Novellettes; Melodic Interlude
 KGGC—Theatre of the Air; Records
 KGDM—Records; Health Talk
 KQW—Aunt Sammy; For the Ladies
 KFRC—Better Business Bureau
 * KFRC & network—10:45, Mitchell Schuster's Orchestra
 KVI—Cleo Brown, pianist to 10:45
 KOIN—Consumer News to 10:45
 KJR—Club Minutes; Boviers
 KECA—Recordings
 KXN—Mary Holmes; Melody Race
 KGB—Cleo Brown to 10:45
 KSL—Colonial Dames to 10:45
 KOA—Words and Music; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

• KPO & network—Standard School Program
 KGO—NBC Music Guild
 KYA—Organ Concert
 KTAB—Bargains; Rhythms; Records
 KLX—Anita & Orsco; Tonic Tunes
 KROW—Health Talk; Spotlight
 KGGC—Milady's Date Book; Waltz
 KJBS—Dance Orchestra
 KQW—Popular Orchestra
 KGDM—Organ Recital
 * KFRC & network—Little French Princess; Helen Trent Romance
 KOL—Cecil Solly; 11:15, News
 KOIN—This and That
 KVI—Observer; Health Talk; Music
 KJR—Rhythm Rulers
 KXN—Marshall Grant, organ
 KECA—Recordings
 KGB—Recordings
 KOA—Huffman Harmonies

11:30 to 12:00 Noon

• KPO & network—Standard School Program; 11:45, Echoes of Erin
 KGO—Music Guild; 11:45, Agricultural Bulletin
 KYA—Dance Time; Snapshots
 KTAB—Blue Moments
 KLX—Margaret Reynolds; Scrapbook
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Varieties; News
 KGDM—Organ Recital
 * KFRC & network—American School of the Air
 KHQ—11:45, Organ
 KGW—11:45, Dental Clinic
 KJR—Rhythm Rulers
 KFI—11:45, Charlie Wellman & Helen Hill
 KECA—Records; 11:45, Music Talk
 KXN—Talk; 11:45, Ironizer Talk
 KOA—Farm Question Box; Advertising Federation of America; 11:50, Orchestra

12:00 to 12:30 P. M.

• KGO & network—Castles of Romance
 KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
 KPO—News Reporter
 • KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—Agricultural Period; Echoes of Portugal
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Vocal and Instrumental; 12:15, Children's Contest
 KGGC—Request Hour
 KQW—Noontime Tunes
 KGDM—Recordings
 * KFRC & network—Roadways of Romance
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Scrapbook; Meier & Frank
 KOMO—Cowboy Joe; 12:15, Venese Vagabonds
 KGW—12:15, Meier & Frank
 KHQ—Organ Recital
 KJR—Concert; 12:12, Grain Reports
 KFI—Fed. & State Mkt. Reports
 KXN—News; 12:15, Drury Lane, tenor
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—12:15, Interview; 12:20, Phi Mu Alpha Little Symphony

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Ramblers; Memory Paths
 KJBS—Dance Matinee

KROW—California Farm Hour; 12:45, Hits of Today
 KGGC—Mountain Music; Records
 KQW—Market Reports
 KGDM—Records
 *KFRC & network—Roadways of Romance
 KOL—Carnival Hour
 KOMO—Vagabonds; Tea Time Tales
 KGW—News; 12:45, Organ
 KHQ—Luncheon Club
 KNX—Emil Paffa's Orchestra
 KECA—Records
 KSL—Utah State Agric. College; 12:45, Recordings
 KOA—Phi Mu Alpha Symphony

1:00 to 1:30 P. M.

*KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ann Warner
 KYA—Shrine Club Luncheon
 KTAB—Radio Folic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings; 1:15, Sinfonians
 *KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band
 KOL—Julie Day to 1:15
 KJR—Uncle Hank; Headliners
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KGB—1:15, Stocks; Farm Flashes
 KFSD—Popular Program
 KSL—Payroll Builder

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Robin Cook, contralto
 KYA—Barker Frivolities
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KQW—Dance Masters; 1:45, Ross Love
 KJBS—Recordings; Congoin
 KQW—Dance Matinee
 KGDM—Educ. Period; Recordings
 KFRC—Stocks; Christian Science;
 *KFRC & network—1:35, Loretta Lee; 1:45, Dick Messner's Orch.
 KOL—1:45, Bureau of Fisheries
 KOIN—Book of Life
 KTR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
 KGB—Parent Teachers' Association

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and His Gang
 KGO—National Congress of Parents and Teachers
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Records
 KLX—Bridge Talk; 2:15, Records
 KROW—Short Story Time
 KJBS—Blindcraft Program
 KGDM—Records; News
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Bookworm
 KECA—Classic Hour
 KSL—Loretta Lee; Dental Clinic
 KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Silver Strains; 2:45, Tom Mitchell, baritone
 KYA—Lost & Found; Rhythm Princes
 KTAB—Romancin'; Waltz
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Orch.
 KGDM—The Romancers
 KQW—Popular Orchestra
 KJR—Salon Hour, records

*KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
 KNX—Musical Program
 KECA—Records
 KFSD—2:45, Studio Program
 KSL—Men of Note; 2:45, Between the Bookends

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pictorial
 KPO—3:15, Easy Aces
 KGO—Angelo Ferdinando's Orch.
 *KGO & network—3:15, American Vocational Association Talk
 KYA—Poet's Interlude; Melody Man
 KTAB—Two-Four Time; Talk; Chinese News
 KLX—Jewel Box; Records
 KROW—Dance Matinee
 KJBS—News; Ballroom Favorites
 KGDM—Cowboy; Piano
 KQW—Stocks & Bonds; Variety
 *KFRC & network—Feminine Fancies
 KHQ—Business & Pleasure; Club Bulletin
 KJR—Enchanted Islands
 KGW—Eddie King, pianist
 KECA—Records
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Organ Recital
 KSL—Utah State Legislature; 3:15, Junior Hour
 KOA—Orchestra; Talk

3:30 to 4:00 P. M.

*KPO & network—Mickey Gillette's Music
 KGO—The Family Cook Book; 3:45, The Desert Kid
 KYA—Tango Time
 KTAB—Sophistication; Hawaiian Music
 KLX—Recordings
 KROW—Concert Gems; Records
 KJBS—Afternoon Concert; SERA program
 KQW—Variety
 KGDM—Organ Recital
 *KFRC & network—Just Plain Bill; 3:45, Frank Castle's Matinee
 KOL—Studio Program to 3:45
 KVI—Blind Assn. Prog. to 3:45
 KOIN—Newspaper of the Air
 KOMO—Birnbau's Bavarians
 KHQ—3:45, Sylvia Gray
 KPT—Ann Warner's Chat
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—D. S. S. Club; Records
 KOA—Microphone News; 3:45, University of Denver

4:00 to 4:30 P. M.

*KGO & network—At the Piano; 4:05, Hal Kemp's Orchestra
 KGO—4:15, Beaux Arts Trio
 *KPO & network—4:15, Don Pedro's Orchestra
 KPO—News
 KYA—SERA Talk; Tea Dance Parade
 KTAB—Health Talk; 4:15, Tea Time Tunes
 KLX—Spice of Life; Bro. Bob's Club
 KROW—Harmolin Time; Serenade
 KJBS—Children's Contest
 KGGC—Studio Program
 KQW—Popular Tunes
 KGDM—Gilmore Oil Program
 KVI—Story Lady; 4:15, Hollywood News
 *KFRC & network—Edgewater Beach Concert Orchestra; Louis Panico's Orchestra
 KOMO—4:15, Fire Prevention Talk; String Trio
 KJR—Tea Dansant
 KHQ—Happy Feet; 4:15, News Album
 KNX—Haven of Rest
 KFI—Liberal Arts Series; Organ
 KECA—Hotel Pennsylvania Orchestra; Oriental Gardens Orchestra
 KSL—Broadcaster's Review
 KOA—4:15, Don Pedro Orchestra

4:30 to 5:00 P. M.

KGO—Beaux Arts Trio; 4:45, Art and Music
 KPO—Orchestra; 4:45, Barbara Lee, Style Talk
 KYA—Dance Parade; Music
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Talk
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra; 4:45, Aubrey Loux, pianist
 KGGC—Studio Program
 KGDM—Recordings
 *KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Tim Healy's Stamp Club
 KOL—4:45, Studio Program
 KOIN—4:45, Bob and Dolly
 KJR—Snapshots
 KHQ—Organ Concert
 KGW—Musical Program
 KOMO—String Trio; 4:45, Easy Aces
 KNX—Dr. Mathews' Radio Church
 KFI—Organ Concert; Just Plain Bill
 KECA—Orchestra; Songfellows
 KGB—4:45, University of the Air
 KSL—4:45, Orphan Annie
 KFSD—Dr. McCoy; Songfellows

5:00 to 5:30 P. M.

*KPO & network—Fleischmann Variety Hour; Rudy Valle and his Connecticut Yankee
 KGO—Art and Music; 5:15, Melody Lingers On
 KYA—Children's Hour
 KTAB—Victor Salon Orchestra
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dance Echoes
 KQW—Airs of South America
 KJBS—Popular Selections
 KGDM—Recordings
 *KFRC & network—Limit Charm Program
 KJR—Steamboat Bill; Hi Reporter
 KNX—Sunset Serenade; Music
 KECA—Educ. Speech; Records
 KFSD—Studio Program

5:30 to 6:00 P. M.

*KPO & network—Fleischmann Variety Hour
 KGO—Melody Lingers On; 5:45, Little Orphan Annie
 KYA—Sonny & Buddy; Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Recordings
 KGGC—Health Talk; Irish Gems
 KGDM—Recordings
 KQW—Popular Orchestra
 *KFRC & network—Billy Batchelor; D. S. S. Club
 KJR—Records; Orphan Annie
 KNX—Drama of Youth; 5:45, Orphan Annie
 KFSD—Studio Program; Farley's Rangers
 KECA—Tuning in With Our Children; 5:45, Flying Club
 KSL—Orchestra; My Beautiful Lady

6:00 to 6:30 P. M.

*KPO & network—Captain Henry's Maxwell House Show Boat
 KGO—Miniature Concert; 6:15, Lum & Abner
 KYA—Junior Birdmen; Orchestra
 KTAB—Dinner Concert
 KLX—Arion Trio
 KROW—News; Musical Album
 KJBS—Popular Records to 6:15
 KGGC—Dinner Dance Review
 KQW—California State Dept. of Agriculture; Popular Program
 *KFRC & network—Let's Go to Europe; Bob Allen, pianist
 KOIN—Organ; Piano; Moods in Music

KOL—6:15, Beautiful Melodies
 KVI—To be announced; 6:15, The Fact Finder
 KNX—Emil Baffa's Orchestra; News
 KJR—Scandinavian Reporter; 6:15, Castles in Music
 KECA—Noreen Gammill; News
 KFVB—News; Aristocrats; Organ
 KFOX—News; Trio; Talk; Al, Molly
 KSL—The Electric Hour

6:30 to 7:00 P. M.

• KPO & netwk—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Recordings
 KLX—Arion Trio
 KROW—Walkathon; Dr. Facci
 KQW—State Market Reports; 6:45, Tango Time
 KGGC—Dinner Dance Review
 * KFRC & netwk—Fred Waring's Pennsylvanians
 KJR—News; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KFVB—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & netwk—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Cliff Nazarro, songs; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Orchestra
 KLX—News; 7:15, Pianist
 KROW—C. W. Hammond; L'Italia News
 KGGC—Arnet Amos; Recordings
 KQW—Weather; News; Voice of Portugal
 * KFRC & netwk—Fred Waring's Pennsylvanians
 KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour
 KNX—Watanabe & Archie; Songs
 KFVB—Talk; Hillarities
 KECA—Organ; Records
 KFOX—Eb & Zeb; 7:15, Bobby & Betty
 KFSD—Sonny & Buddy; Studio Program

7:30 to 8:00 P. M.

• KPO & netwk—Paul Whiteman's Music Hall
 KGO—Forty-five Minutes from Broadway
 KYA—Rainbows of Romance; Gold Rush Days
 KTAB—Records; Congoin
 KLX—Magic Harmony; Edna Parker, contralto
 KROW—Melodic Tapestries; Bible Stories
 KGGC—Between the Lines; Fireside Quarter Hour
 KQW—Italian Radio Theatre
 * KFRC & netwk—Capt. Dobbsie's Ship of Joy
 KFRC—7:45, Nujol Clinic
 KOL—Speaker Stevenson to 7:45
 KVI—7:45, To be announced
 KOIN—7:45, Jimmy Allen
 KJR—Program; Waltz Dreams
 KNX—In-Laws; King Cowboy
 KFVB—Syncopters; Pioneers
 KFOX—Boy Detective; 7:45, The Audience Decides
 KECA—Paul Roberts, tenor; Records
 KFSD—Chorus
 KGB—7:45, Fireside Melodies
 KSL—7:45, The Hawk

8:00 to 8:30 P. M.

• KPO & netwk—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Forty-five Minutes from Broadway; 8:15, To be announced
 KYA—Minstrel Show
 KTAB—Ice Hockey

KLX—American Legion Program
 * KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Organ Recital; 8:15, Rosicrucian Melodies
 * KFRC & netwk—Myrt & Marge
 KFRC—8:15, John Nesbitt
 KOIN—8:15, Comedy Stars
 KVI—8:15, Otto Case
 KOL—8:15, Comedy Stars
 KJR—Waltz Dream; 8:15, Carefree Capers
 KNX—Frost Warnings; 8:15, Laurence King, tenor
 KFVB—Frankie Masters' Orchestra
 KECA—Property Studies by John Kennedy; Records
 KFOX—Cecil & Sally; Financial Talk
 KFSD—Jimmie Allen; 8:15, Maria Viratelle; Kriete
 KSL—8:15, Comedy Capers
 KOA—8:15, Comedy Stars

8:30 to 9:00 P. M.

• KPO & netwk—Standard Symphony Hour
 KGO—Marti Michel's Orchestra;
 KYA—Minstrel Show
 KTAB—Ice Hockey
 KLX—Fireside Phantasies; 8:45, Alice Blue
 KROW—Italian Program
 KGGC—Symphonette; Mort Werner
 KQW—Bernard Pritchard, soloist; Crusade Against Crime
 * KFRC & netwk—Camel Caravan
 KJR—Carefree Capers; Romance
 KNX—Forge of Freedom
 KFVB—Guy Lombardo's Orchestra
 KFOX—Guy Lombardo's Orchestra
 KECA—Recordings
 KFSD—Eddie Wheeler's Orchestra
 KOA—The Barrett Family

9:00 to 9:30 P. M.

• KPO & netwk—Standard Symphony Hour; 9:15, Winning the West
 KGO—Art Jarrett's Orchestra
 KYA—Sports Parade
 KTAB—Nevada Nightherders
 KLX—Melodies; 9:15, Violinist
 KROW—Italian Program; Royal & Ancient Order of Saps
 KGGC—News; Organ; Orchestra
 KQW—San Jose State Debate
 * KFRC & netwk—Mobil Magazine
 KJR—News; Charlie Kent Singers
 KNX—News; Entertainers
 KFOX—Beverly Hillbillies
 KFVB—Jack Joy's Orchestra
 KECA—News Release; Records
 KFSD—Orch.; South Sea Islanders
 KSL—Orchestra; Harmony Method
 KOA—Studio; 9:05, Geo. Olsen's Orchestra

9:30 to 10:00 P. M.

• KPO & netwk—Winning the West
 KPO—9:45, Book Parade
 KGO—Dance Orchestra
 * KGO & netwk—9:45, Dancing in Twin Cities
 KYA—Pianist; News; America
 KTAB—News; Music
 KLX—News; California Rangers
 KROW—Royal Order of Saps; Congoin
 KGGC—Records
 KQW—Royal Melodies
 * KFRC & netwk—Leon Navarro and Orchestra
 KOIN—Lum & Abner; American Family Robinson
 KOL—Editorial Commentator; News
 KVI—News; Evening Meditations
 KJR—Musical Scrapbook; Orchestra
 KHQ—9:45, Romance of Achievement
 KGW—9:45, Edwards Furn. Prog.
 KOMO—9:45, True Stories of the Northwest Mounted Police
 KFVB—Slumbertime
 KNX—The Crocettis
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—South Sea Islanders to 9:45

KSL—Leon Navarro's Orchestra
 KOA—Music; 9:45, Treble Clef Club

10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter
 KPO—10:15, Waltz Time
 KGO—Mickey Gillette's Music
 KYA—Master Trio
 KTAB—Arkansas Traveler
 KLX—Records
 KROW—Elec. Trans.; French Symphony
 KGGC—Mort Werner's Open House
 KFRC—News to 10:10
 KJBS—Nite Cap Revue
 * KFRC & netwk—Anson Weeks' Orchestra
 KOL—Wen Niles' Orchestra; To be announced
 KOIN—The Journal
 KOMO—10:15, Royal Seven
 KFI—10:15, Views of the News
 KFVB—News; Orchestra
 KNX—Crocettis
 KECA—Records to 10:15
 KFOX—News; Orchestra
 KGB—News to 10:10
 KSL—Kalawaila Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

• KPO & netwk—Waltz Time; 10:45, Tom Coakley's Orchestra; News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Trio; Don Logan's Song Album
 KTAB—Arkansas Traveler
 KLX—Blue Reflections with Alice Blue
 KROW—The Star Parade
 KGGC—Mort Werner's Open House
 KJBS—Nite Cap Revue
 * KFRC & netwk—Orville Knapp's Orchestra
 KOL—Blue Danube Quarter Hour
 KOIN—Archie Loveland's Orchestra
 KHQ—Dessert Roundup Room
 KOMO—Moonlight Melodies
 KGW—10:45, Bart Woodyard's Orch.
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KFVB—Tex Howard's Orchestra
 KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

• KGO & netwk—Guy Lombardo's Orchestra
 KPO—Bal Tabarin Orchestra
 KYA—Sandman Organ
 KTAB—Pilgrims of the Night
 KROW—Walkathon; Dance Music
 KJBS—Nite Cap Revue
 KFRC—News Release to 11:10
 * KFRC & netwk—Dance Orchestra
 KOIN—Lionel Hampton's Orchestra
 KOMO—Orchestra
 KNX—Pontrelli's Orchestra
 KFVB—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—To be announced

11:30 to 12:00 Midnight

• KGO & netwk—Jimmy Grier's Orchestra
 KPO—Organ Recital
 KYA—Sandman Organ
 KTAB—Dance Orchestra
 KROW—Recordings
 KJBS—Nite Cap Revue
 * KFRC & netwk—Les Hite's Orchestra
 KOIN—Orchestra
 KVI—Orchestra; News and Tips
 KJR—Till Tomorrow
 KNX—Transpacific News to 11:45
 KFVB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KGDM—121 Nite Club Orchestra
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

March 8, 1935

7:30 to 8:00 A. M.

• KPO & network—Financial Service; Tom Mitchell, baritone
KGO—The Olanders; Studio Prog.
KFRC—Seal Rocks Broadcast

8:00 to 8:30 A. M.

• KPO & network—Music Appreciation: Dr. Damrosch
KGO—Electrical Transcription
KYA—Christian Science Reading, 8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Melodies
KLX—Records; 8:20, Stocks
KROW—Recordings
KJBS—Records; Children's Contest
KQW—Morning Melodies; Varieties
KGDM—Serenaders; Records
KFRC—Recordings
* KFRC & netwk—8:15, Hollywood Country Church
KOL—Cecil & Sally to 8:15
KVI—Covered Wagon Jubilee; 8:15, Evangelist
KOIN—Rhythms to 8:15
KOMO—Morning Reveries
KHQ—Crazy Wells; Tull & Gibbs
KNX—John Brown; Pop Concert
KECA—Recordings
KGB—Recordings to 8:15
KSL—Studio Ensemble; Good Morning Judge

8:30 to 9:00 A. M.

• KPO & netwk—Music Appreciation
KGO—Electrical Transcription
KYA—Concert
KTAB—Radio Shopper's Digest
KLX—Covered Wagon Jubilee
KROW—Morning Glories; 8:45, Rose Petal Revue
KQW—Morning Concert
KGDM—Recordings; Health Talk
KJBS—Dance Music
* KFRC & network—Hollywood Country Church; 8:45, To be announced
KOL—8:45, Prudence Penny
KOIN—8:45, Air Shopping
KVI—Evangelist; Wandering Cowboy
KOMO—Mary's Friendly Garden
KNX—Pop Concert; Tonic Tunes
KECA—Recordings
KSL—U. S. Army Band; Talk

9:00 to 9:30 A. M.

• KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
KGO—Studio Program; Beaux Arts Trio
KYA—Concert; Bargains; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Concert Miniature
KJBS—Dance Melodies; Bargains
KGGC—Morning Parade; Bargains
KQW—Tuneful Topics
KGDM—Records; Mabel Rubin
* KFRC & network—Voice of Experience; 9:15, The Gumps
KJR—Melody Palette; Songs for Sale
KNX—Health Talk; Lal Chand Mehra
KECA—Recordings
KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—National Farm and Home Hour
KGO—Beaux Arts Trio
KYA—Lover's Lane; Waltz Time
KTAB—Dr. J. Douglas Thompson
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Oddities Program
KQW—Oddities
KGGC—Star of Today; Songs in Your Heart
* KFRC & network—Five Star Jones; 9:45, Betty Crocker



MEL PETERSON
KYA—3 P. M.

KGDM—News; 9:45, Records
KOL—Morning Melodies to 9:45
KVI—Mystic Melodies to 9:45
KHQ—Walt & Marion; Roundup
KGW—Keyboard Kapers; Home-maker
KJR—News; Early Echoes
KFI—Helen Guest, ballads; News
KNX—Magic Harmony; 9:45, News
KGB—News; Records to 9:45
KSL—Five Star Jones; 9:45, Jennie Lee

10:00 to 10:30 A. M.

• KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
KPO—Golden State Menu Flashes; 10:15, News Reporter
KYA—Columbia on Parade; Drama
KGGC—Recordings; Band Concert
KLX—Music; Stocks; News
KROW—Rhythm Review
KJBS—News; Organ; 10:15, Congoin
KGGC—Recordings; Band Concert
KQW—News; Old Tunes
KGDM—Easy Chair; Records
KFRC—Aratone
* KFRC & network—10:15, Wife Begins
KOL—10:15, Beautiful Melodies
KOIN—10:15, Meier & Frank
KHQ—Roundup; 10:15, Burgans Home Comfort
KGW—Olympians
KJR—Home Makers Time; Music Box
KFI—California Kitchen
KNX—Eddie Albright's Family
KSL—10:15, Organ Concert

10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air
KGO—Henry King's Orchestra; Words and Music
KYA—Organ Concert
KTAB—Health Talk; Hill Billy
KLX—International Kitchen
KROW—Novellettes; Melodic Interlude
KJBS—Dance Tunes; Songs of Romance
KGGC—Theatre of the Air; Hits of Today
KQW—Aunt Sammy; For the Ladies
KGDM—Recordings; Talk

* KFRC & network—Univ. of Calif.
KFRC—10:45, Around the World Cooking School
KOL—To be announced; 10:45, The Instrumentalists
KOIN—Consumers News
KVI—Musical Program to 10:45
KJR—Club Minutes; Boviers
KNX—Mary Holmes; Melody Race
KECA—Chaparral Club; Records
KFSD—Studio Program
KOA—Best Foods; 10:45, Livestock and Produce
KSL—Little Jack Little; Instrumentalists

11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air
KGO—Magic of Speech
KYA—Organ Concert
KTAB—Bargains; Recordings
KROW—Health Talk; Spotlight
KLX—Records; Tonic Tunes
KJBS—Dance Melodies
KQW—Popular Orchestra
KGGC—Milady's Date Book; 11:15, Hawaiian Sketches
KGDM—Organ Recital
* KFRC & network—Little French Princess; Helen Trent Romance
KOIN—This & That, Art Kirkham
KOL—Cecil Solly; News
KVI—The Observer; Talk; Melodies
KJR—Rhythm Rulers
KNX—Marshall Grant, organist
KHJ—Beauty Program to 11:15
KECA—Spanish Lessons; Pianist
KGB—To the Ladies
KOA—Magic of Speech

11:30 to 12:00 Noon

KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
• KPO & network—Frances Lee Barton's Kitchen Party
KYA—Fashion Mirror; Snapshots
KTAB—Blue Moments
KLX—Anita & Orsoco; Music
KROW—Latin-American Program
KGGC—Request Hour
KJBS—Dance Melodies
KQW—Popular Vocal; Theatre News
KGDM—Organ Recital
* KFRC & netwk—American School of the Air
KJR—Rhythm Rulers
KNX—Musical Auction; Talk
KECA—Recordings
KFSD—Feature Program

12:00 to 12:30 P. M.

KPO—News
• KPO & network—12:15, Western Farm and Home Hour
KGO—Agriculture; Financial; 12:20 Luncheon Concert
KYA—Scriptures; 12:03, Concert
KTAB—Agricultural Period; 12:15, Echoes of Portugal
KLX—Dance Music
KROW—Latin-American Program
KQW—Noontime Tunes
KJBS—Song Hits; Children's Contest
KGGC—Request Hour
* KFRC & network—Pete Woolery's Orch.; 12:15, Minneapolis Symphony Orchestra
KFRC—12:10, Nourishine to 12:15
KGDM—Friendship Club; Records
KVI—12:15, Front Page Headlines
KOL—The Carnival Hour
KOIN—Walker's Scrapbook to 12:15
KOMO—Cowboy Joe; 12:15, Vietnamese Vagabonds
KHQ—Pianist; Organ Concert
KJR—Interlude; Grain Reports to 12:15
KQW—Me and My Shadow; Meier & Frank
KFI—Market Reports to 12:15
KECA—12:15, News

KNX—News; 12:15, Drury Lane, tenor
 KFSD—Pianist to 12:15
 KSL—Payroll Builder to 12:15
 KOA—U. S. Marine Band

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Concert; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Ramblers; Musical Auction
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Melodies You May Forget; Jeanne & Jimmie
 KQW—Weather; Market Reports
 KGDM—Patterns of Melody; Records
 *KFRC & netwk—Symphony Orch.
 KOL—The Carnival Hour
 KVI—News & Comment; Orchestra
 KOMO—Viennese Vagabonds; Tea Time Tales
 KGW—News Flashes; Piano
 KQW—Two Pianos; Studio Program
 KNX—Dr. Matthews
 KECA—Concert Favorites, records

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Vic and Sade
 KGO—Commonwealth Luncheon
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 *KFRC & netwk—Symphony Orch.
 KOL—Julie Day to 1:15
 KJR—Ch. of Comm. Lunch
 KNX—Pontrelli's Orchestra
 KFSD—Stocks; 1:15, Studio Prog.

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Barker Frivolities
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; Dance Masters
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Faculty Program
 *KFRC & netwk—Symphony Orch.
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce Gang
 KGO—Pair of Pianos
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KLX—Recordings; Advertising Talk
 KROW—Short Story Time
 KQW—Dance Matinee
 KGDM—Serenader; News
 KJBS—Better Business Talk; 2:15, Events of Interest
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KOIN—Homemakers; Portland Symphony
 KOL—The Bookworm
 KECA—Classic Hour
 KFSD—2:15, Studio Program
 KSL—Broad. Review; Dental Clinic
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Nellie Revell, Interview; Billy Scott's Orchestra
 KYA—Lost & Found; Records
 KTAB—Talk; 2:45, Waltz Time

KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Seiffert Players; Orchestra
 KQW—Seiffert Players; Orchestra
 KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Recordings
 KECA—Recordings
 KFSD—Al Pearce Gang
 KSL—Men of Notes; Betty Barthell
 KOA—Nellie Revell; Orchestra

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Johnny O'Brien, harmonica
 KGO—Jack Berger's Orchestra
 KYA—The Serenader, Mel Peterson; 3:15, Symphony Highlights
 KTAB—Two-Four Time; Chinese Program
 KLX—Musical Jigsaw; Records
 KROW—Dance Matinee
 KJBS—Radio News; Records
 KQW—Stocks & Bonds; Music
 KGDM—Yodeling Cowboy; Records
 *KFRC & netwk—Feminine Fancies
 KJR—Easy Chair; Enchanted Isles
 KHQ—Business & Pleasure; Club Bulletin
 KGW—Dental Clinic; Pianist
 KFI—3:15, Taylor's Metropolitans
 KNX—Orchestra; Talk
 KECA—Inspirational Talk to 3:15
 KFSD—Studio Program to 3:15
 KSL—Utah State Legislature; Junior Hour
 KOA—Hotel Astor Orchestra

3:30 to 4:00 P. M.

•KPO & network—Organ; Jack & Loretta Clemens; 3:45, Art in America
 KGO—The Well Dressed Woman; 3:45, Desert Kid, dramatic sketch
 KYA—S. S. President Lincoln, sailing
 KTAB—Sophistication; Hawaiian Music
 KLX—SERA Orchestra
 KROW—Concert Gems; Hits of Today
 KJBS—Hostess Hi-Lites
 KQW—Hostess Hi-Lites
 KGDM—Organ
 KFRC—Just Plain Bill
 *KFRC & network—3:45, Frank Castle's Matinee
 KOIN—Newspaper of the Air
 KOL—Studio Program
 KHQ—King's Men; Sylvia Gray
 KOMO—Trio Romantique
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—Stocks; Music; 3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—News; Desert Kid

4:00 to 4:30 P. M.

•KGO & network—At the Piano; 4:05, To be announced; 4:15, Oriental Gardens Orchestra
 KPO—Radio Reporter; Harry Stanton, basso
 KYA—Band Concert
 KLX—Records; Ero. Bob's Club
 KTAB—Tea Time Tunes
 KROW—Waltz Time; Organ
 KJBS—Children's Contest
 KGDM—Gilmore Oil Program
 KQW—Navy Recruiting Program; Popular Tunes
 *KFRC & netwk—Court of Human Relations
 KGGC—Studio Program
 KHQ—4:15, News Album
 KJR—Sixth Engineers' Band
 KFI—Liberal Arts Series; Organ Recital
 KNX—Haven of Rest
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Three Scamps; vocal trio
 KPO—4:45, Barbara Lee Style Talk
 KGO—For Girls and Boys Only
 KYA—Rhythm Princes; 4:45, Orchestra
 KTAB—Keep Smiling Revue
 KLX—Club; 4:45, Health School
 KROW—Del Perry; Talk
 KJBS—Dramas; Records
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Recordings
 KGGC—Studio Program
 KFRC—Stocks to 4:35
 *KFRC & network—Louis Panico's Orchestra
 KOIN—Nourishine Program; Newspaper of the Air
 KOL—Nourishine; 4:35, Captain Rex
 KOMO—4:45, Musical Program
 KJR—Snapshots
 KHQ—N. W. on Parade
 KGW—Abe Bercovitz, violinist
 KFI—Organ; Just Plain Bill
 KNX—Fireside Phantasies; U. S. C.
 KFOX—Health & Psychology; 4:45, Marathon News
 KFSD—Dr. McCoy; Orchestra
 KGB—Lost & Found Column; Orch.; 4:45, Teachers' Assn.
 KSL—Adventures of Robin Hood; 4:45, Orphan Annie
 KOA—4:45, Studio Program

5:00 to 5:30 P. M.

•KPO & network—Beaux Arts Trio
 KGO—High School Hour; 5:15, Ben Klassen, tenor
 KYA—Children's Hour
 KTAB—Victor Salon Orchestra
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KQW—Popular Concert
 KGGC—Dancing Echoes
 KJBS—Boy Scouts Program
 KGDM—Records
 *KFRC & network—Mrs. Franklin D. Roosevelt; 5:15, Billy Bachelor
 KJR—Capt. Cracker; 5:15, Reporter
 KHQ—5:15, Model Boots
 KNX—Synagogue of the Air
 KFWE—Jeanne Dunne; 5:15, Gold Star Rangers
 KECA—Paul Roberts, tenor; Care of the Eyes
 KFOX—Playtime Lady; Records
 KSL—Pullman Tailors to 5:15
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes
 •KPO & network—5:45, Ricardo and his violin
 KGO—The Audience Decides; 5:45, Orphan Annie
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon; Jubilee
 KROW—Eating Your Way to Health
 KLX—Popular Records
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KGDM—Recordings
 *KFRC & network—The Looking Glass to 5:45
 KFRC—5:45, Adventures in India
 KOL—5:45, Robin Hood Program
 KOIN—5:45, Robin's Merry Men
 KJR—Drama; Orphan Annie
 KHQ—Ivory Soap Program; Ricardo, violinist
 KOMO—Stamp Club; Mo & Nell
 KGW—Ivory Soap to 5:45
 KFI—Ivory Stamp Club; 5:45, Four Blackbirds
 KNX—Og. Son of Fire; 5:45, Orphan Annie
 KECA—5:45, Records
 KFWE—Gold Star Rangers
 KFOX—Theatre News; Records
 KFSD—5:45, Farley's Rangers
 KGB—5:45, Robin Hood Program
 KSL—5:45, The Melodiers
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

●KPO & network—Beatrice Lillie, comedienne; Quartet & Orchestra
KGO—Miniature Concert; Lum and Abner
KYA—Cyrus Trobbe's Orchestra
KTAB—Dinner Concert
KLX—Arion Trio
KROW—News; 6:15, Bible Stories
KJBS—Records to 6:15
KGGC—Dinner Dance Review
KQW—Department of Agriculture; 6:15, Popular Program
*KFRC & network—March of Time
KJR—Scandinavian Program; 6:15, Castles in Music
KNX—Emil Baiffa's Orchestra; News
KFWB—News; Round the World Club
KECA—Educ. Prog.; 6:15, News
KFOX—News; Trio; Al & Molly

6:30 to 7:00 P. M.

●KPO & network—Armour Program, featuring Phil Baker
KGO—Mindways; 6:45, Air Adventures of Jimmy Allen
KYA—Cyrus Trobbe's Orchestra
KTAB—Sports; Recordings
KLX—Arion Trio
KROW—Walkathon; Grace Herold, Trio
KGGC—Dinner Dance Review
KQW—State Market Reports; 6:45, Royal Melodies
*KFRC & netwk—Hollywood Hotel
KJR—News; Jimmie Allen
KNX—Jum & Abner; 6:45, Jimmie Allen
KFWB—Organ; Jimmie Allen
KECA—Liberal Arts Series; Organ
KFOX—School Kids; Jimmie Allen
KFSD—Junior Chamber of Commerce; 6:45, Morales South Sea Islanders

7:00 to 7:30 P. M.

●KPO & netwk—The First Nighter, drama, featuring Don Ameche, June Meredith
KGO—Cliff Nazarro, songs; 7:15, Chester Rowell
KYA—Ernie Smith's Sport Page; 7:15, Drama
KTAB—Italian News; Orchestra
KLX—News; 7:15, Pianist
KROW—Hammond; L'Italia News
KQW—Weather; News; Voice of Portugal
KGGC—Gene Chase; Orchestra
*KFRC & netwk—Hollywood Hotel
KJR—Tonic Tunes; Dollars & Sense
KFWB—Sons of the Pioneers; 7:15, Syncopators
KFOX—Eb & Zeb; Bobby & Betty
KNX—Watanabe & Archie; Rajput
KECA—Organ; Sports Talk

7:30 to 8:00 P. M.

●KPO & network—The Pause That Refreshes on the Air
KGO—Plantation; Southern Harmony Four
KYA—Trio; Gold Rush Days
KTAB—Socialist Labor Party; 7:45, St. Mary's College
KLX—Silver Strains; 7:45, Bunglers
KROW—Echoes of Italy
KQW—Italian Theatre
KGGC—Between the Lines; 7:45, Tropical Tramps
*KFRC & network—To be announced
KOL—Dr. Strasska Program; Radio Speaker Stevenson
KOIN—Organ; 7:45, Jimmy Allen
KVI—Souvenirs; Fact Finder
KJR—Rocky Mountaineers
KNX—The In-Laws; King Cowboy
KECA—Scotland in Song and Story; Records
KFWB—King's Men; 7:45, Comedy Stars
KFOX—Boy Detective; Vocal Duet
KSL—Cleveland Entertains; 7:45, Comedy Stars

8:00 to 8:30 P. M.

●KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit
KGO—Mickey Gillette's Music
KYA—Erev Shaboth
KLX—World Revue
KTAB—Melodious Melodies; 8:15, Fishin' Fool
KROW—Echoes of Italy; Skit
KGGC—Spanish-American Program
KQW—Old Church Choir
*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Paths of Memory; Three Bunkaneers
KNX—Frost Warnings; 8:15, Homer Canfield
KECA—Recorded Program
KFWB—Frankie Masters' Orchestra
KFOX—Cecll & Sally; Garden Talk
KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

●KPO & network—Circus Night in Silvertown; Ted Lewis' Orchestra; comedian, vocalist and dramatic cast
KGO—Comedy Stars of Hollywood; 8:45, Coquettes; vocal trio
KYA—Orchestra; Organ Capers
KTAB—Orchestra; 8:45, Records
KLX—Alice Blue; 8:45, Notes in Rhyme
KROW—Musical Album; 8:45, Old-Fashioned Girl
KGGC—We Salute; Mort Werner
KQW—Waltz Favorites
*KFRC & netwk—Jacques Renard and Orchestra
KOL—8:45, Ironized Yeast Program
KOIN—Little Show; Ironized Yeast
KVI—8:45, Musical Masterpieces
KJR—Romance Time
KNX—Master's Music Room; Talk
KECA—Recordings
KFVB—Dance Orchestra
KFOX—Dance Orchestra
KFSD—Leo Davis' Orchestra
KOA—Circus Night in Silvertown

9:00 to 9:30 P. M.

●KPO & network—Circus Night; 9:15, Studebaker Champions
KGO—Eno Crime Clues
KYA—Am. Weekly Drama; Friendly Neighbors
KTAB—Nevada Nightheders
KLX—Studio; Souvenirs of Song
KROW—Bar X Rangers; Drama
KGGC—News; 9:05, Music
KQW—Dance Frolic
KFRC—John Nesbitt
*KFRC & network—9:15, Scott Fisher's Orchestra
KVI—Fireside Classics; Otto Case
KOIN—Musical Program
KOMO—9:15, Montag; Fireside Hour
KGO—9:15, Fireside Hour
KJR—News Reporter to 9:15
KNX—News; 9:15, Dance Band
KHJ—Witches Tales
KFWB—Jack Joy's Orchestra
KECA—News; Concert Pianist
KFOX—Beverly Hillbillies
KFSD—Furmbilt; 9:15, Plata Real Orchestra
KSL—Organ; Wrestling Matches
KOA—Circus Night

9:30 to 10:00 P. M.

●KPO & network—Champions
KGO—9:45, The Phillistine
KGO—Pick and Pat
KYA—Lyric Quartet; News
KLX—News; Road Information; Dance Orchestra
KTAB—News; Moment Musical
KROW—Watch Tower Program; Congoin Program
KGGC—The Jewel Box
KQW—American Legion; Drama
*KFRC & network—Scott Fisher's Orchestra; Joe Haymes' Orchestra
KOIN—Lum & Abner; American Family Robinson

KVI—News Flashes to 9:45
KOL—Editorial Commentator; 9:45, News Flashes
KOMO—Fireside Hour; Fashion Flashes
KHQ—Orchestra; Serenade
KFI—9:45, The Phillistine
KFWB—Slumbertime
KNX—Musical Headlines; Fights
KFOX—Beverly Hillbillies
KECA—Recordings
KSL—Wrestling Matches
KOA—9:45, Don Pedro Orchestra

10:00 to 10:30 P. M.

●KPO & netwk—Richfield Reporter
KPO—10:15, Sportlight Review
KGO—Dot Kay, contralto; 10:15, Williams-Walsh Orchestra
KYA—Boxing
KTAB—Arkansas Traveler
KLX—Orchestra; Records
KROW—Royal Hawaiians; Orchestra
KJBS—Nite Cap Revue
KGGC—Mort Werner's Open House
*KFRC & network—Weeks' Orch.
KOL—Wen Niles' Orchestra; 10:15, To be announced
KJR—Dance Orchestra
KNX—Fights, Hollywood Stadium
KFI—10:15, Charles W. Hamp
KFWB—News; Orchestra
KECA—Musical Celebrities
KGB—News to 10:10
KFOX—News; Orchestra
KSL—Wrestling Matches to 10:15
KOA—Don Irwin Orchestra

10:30 to 11:00 P. M.

●KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—Orchestra; 10:55, News
KYA—Boxing; Fireside Soliloquy
KTAB—Arkansas Traveler
KLX—Blue Reflections with Alice Blue
KROW—Masters' Music Room
KGGC—Mort Werner's Open House
KJBS—Nite Cap Revue
*KFRC & network—Knapp's Orch.
KOL—Blue Danube Quarter Hour
KOIN—Archie Loveland's Orchestra
KJR—Till Tomorrow
KFWB—Tex Howard's Orchestra
KNX—Fights; 10:45, Orchestra
KFOX—News; Orchestra

11:00 to 11:30 P. M.

●KGO & network—Lombardo's Orch.
KPO—Bal Tabarin Orchestra
KYA—Al Rushton's Cardinals
KTAB—Dansapations
KROW—Walkathon; Records
KJBS—Nite Cap Revue
KFRC—News Release to 11:10
*KFRC & netwk—Dance Orchestra
KOMO—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra

11:30 to 12:00 Midnight

●KPO & netwk—Woodyard's Orch.
KGO—Organ Concert
KGB—Dance Orchestra
KOA—Organ
KTAB—Dansapations
KROW—Dance Recordings
KJBS—Nite Cap Revue
KFRC—Les Hite's Orchestra
KOIN—Dance Orchestra
KVI—Dance Orchestra
KHQ—Cotton Club Orchestra
KGW—Bart Woodyard's Orchestra
KJR—Reflections of Romance
KFI—D-X Program
KNX—Transpacific News to 11:45
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
KROW—Tom 'n' Jerry
KGDW—Music and News
KGB—Records
KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

March 9, 1935

7:00 to 7:30 A. M.

- KPO—Smackout; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—7:15, Louis Rueb, exercises
- KNX—Sharplesville
- KECA—Recordings to 7:15
- KGB—Seven O'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Reveille
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KGB—Club; Family Circle Hour
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Studio Program
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; Stock
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- KFRC & netwk—Cincinnati Conservatory of Music
- KOL—Cecil & Sally to 8:15
- KVI—Recordings; Cowboy Evangelist
- KOMO—Morning Reveries
- KHQ—8:15, Kronenberg's Comments
- KFI—Church Quarter Hour to 8:15
- KNX—Musical Jigsaws; Concert
- KECA—8:15, Recordings
- KSL—Cincinnati Conservatory of Music
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Saturday Melodies; International Weekend
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KJBS—Records; Melodies
- KGDM—News; Health Talk
- KQW—Morning Concert
- KFRC & netwk—Cincinnati Conservatory of Music
- KVI—Evangelist; Wandering Cowboy
- KHQ—Comment; Tull & Gibbs
- KOMO—Vagabonds; Musical Madcaps
- KFI—8:45, Charlie Wellman and Helen Hill
- KNX—Concert; Tonic Tunes
- KECA—8:45, Recordings



LINDA LEE
KHJ—VOCALIST

KSL—Cincinnati Conservatory of Music

9:00 to 9:30 A. M.

- KPO & network—International Weekend
- KGO—9:15, News Reporter
- KPO—Studio Program
- KGO & network—9:15, Genia Fomariova, soprano
- KYA—Concert; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings; Bargains
- KQW—Tuneful Topics
- KGDM—Recordings
- KFRC & netwk—Mitchell Schuster & Orchestra
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee to 9:15
- KOMO—Musical Madcaps to 9:15
- KGW—9:15, Meier & Frank
- KHQ—Musical Gems; Home Comfort
- KJR—9:15, Resume; Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Talk; Metropolitan Moods
- KFSD—Good Cheer; Dr. McCoy
- KSL—Junior Amateur Show

9:30 to 10:00 A. M.

- KPO & network—American Farm Bureau
- KGO—Electrical Transcription
- KYA—Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Cluie of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Concert
- KGCC—Star of Today; Songs in Your Heart
- KQW—For the Ladies
- KGDM—News; 9:45, Records
- KFRC & network—Abram Chasins, pianist
- KOIN—9:45, Air Shopping
- KOL—Julie Day; Morning Melodies
- KVI—Mystic Melodies to 9:45
- KJR—News; Spice of Life
- KNX—Music; 9:45, News
- KECA—L. A. School Program
- KSL—To be announced; 9:45, Jennie Lee

10:00 to 10:30 A. M.

- KPO & network—Farm Bureau

- KGO—Studio Program
- KYA—Columbia Parade; Harmonies
- KTAB—Old Friend; Music
- KLX—Music; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGCC—Band Concert; Salonesque
- KQW—News; Old Tunes
- KGDM—Kiddies Prog.; Salonesque
- KFRC & network—Frederic Wm. Wile, Political Situation in Washington Today; George Hall Orch.
- KJR—Music Shop
- KNX—Eddie Albricht's Family
- KECA—City School Program
- KGB—10:15, News

10:30 to 11:00 A. M.

- KPO & network—Words & Music
- KGO—News; Studio Program
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Novelletes; Melodic Interlude
- KJBS—Records; Favorite Tunes
- KGCC—Happytime Revue
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- KFRC & network—Esther Velas' Ensemble
- KGW—Olympians
- KJR—Club Minutes; Uncle Hank
- KNX—Talk on Educ.; Melody Race
- KECA—Classic Hour
- KGB—Stocks; Orchestra
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—Harmony Lane
- KYA—Organ
- KTAB—Bargains; Rhythms; Records
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ Recital
- KFRC & network—Mickey of the Circus
- KOIN—This and That
- KOL—Cecil Solly; News
- KVI—The Observer; Health Talk
- KJR—Rhythm Rulers
- KNX—Recordings
- KECA—Classic Hour, Records
- KOA—Metropolitan Opera

11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Financial Flashes; Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Oroscio; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Market Reports; Varieties; Theatre News
- KGDM—Organ Recital
- KFRC & network—N. Y. Philharmonic Concert
- KJR—Rhythm Rulers
- KNX—Spice of Life; Talk
- KECA—Records
- KOA—Metropolitan Opera

12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera
- KGCC—Robin Cook, contralto; 12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert
- KTAB—Melodies; 12:15, Echoes of Portugal
- KLX—Stocks; 12:05, Dance Music
- KROW—Latin-American Program

KJBS—Instrumental and Vocal;
Children's Contest
KFRC—Request Hour
KQW—Noontime Tunes
KGD—Road Reports; Serenader
*KFRC & network—N. Y. Philharmonic Concert
KQIN—Johnnie Walker's Scrapbook; Meier & Frank
KVI—12:15, Front Page Headlines
KJR—Interlude; Grain Reports; Concert
KNX—News; 12:15, Drury Lane, tenor and organ
KECA—Records; 12:15, News Release
KOA—Metropolitan Opera

12:30 to 1:00 P. M.

*KPO & network—Metropolitan Opera
KGO—Western Agriculture
KYA—Noontime Concert
KTAB—Echoes of Portugal
KLX—Oklahoma Ramblers; Magic Harmony
KROW—California Farm Program; Records
KJBS—Dance Matinee
KGGC—Mountain Music; Accordion
KQW—Market Reports
KGD—Records; News
*KFRC & network—N. Y. Philharmonic Concert
KQIN—12:45, Book of Life
KJR—Uncle Frank's Children Mat.
KNX—Emil Baffa's Orchestra
KECA—Recordings
KOA—Metropolitan Opera

1:00 to 1:30 P. M.

*KPO & network—Metropolitan Opera
KGO—Electrical Transcriptions
KYA—Popular Melodies
KTAB—Seventh Day Adventists
KLX—Prof. Best's Program; 1:15, Records
KROW—Concert Melodies
KJBS—Musical Novelties
KQW—Friendly Hour
KGD—Trend in Education; The Bondons
*KFRC & network—Emery Deutsch Dance Rhythms
KJR—Uncle Frank's Children Mat.
KNX—Pontrelli's Orchestra
KECA—Records
KOA—Metropolitan Opera

1:30 to 2:00 P. M.

*KPO & network—Metropolitan Opera
KGO—Intercollegiate Radio Debates
KYA—Hawaiian Troubadours
KTAB—Seventh Day Adventist
KLX—Pop Concert
KROW—Dance Masters; Ross Love
KJBS—Musical Novelties; Congoin
KQW—Afternoon Concert
KGD—The Bondons; "Church in the Wildwood"
*KFRC & network—Modern Minstrels
KJR—Lotus Land
KNX—Pontrelli's Orchestra
KOA—Metropolitan Opera

2:00 to 2:30 P. M.

*KPO & network—Leo Relsman's Orchestra
KGO—Stringtime; Orchestra directed by Emil Polak
KYA—Musical Strings
KTAB—Jean Kent, Economics
KLX—Records
KROW—Short Story Time
KJBS—Popular Dance Recordings
KQW—Dance Matinee
KGD—Recordings; News
*KFRC & network—Modern Minstrels
KGO—Orchestra
KNX—Amateur Hall of Fame
KECA—Classic Hour
KJR—International Musical
KSL—2:15, Dental Clinic
KOA—Housing Interview; Huffman Theatre Reporter

2:30 to 3:00 P. M.

*KGO & network—Our American Schools
KPO—Beaux Arts Trio
KYA—Lost & Found; Novelties
KTAB—Talk; Waltz Time
KLX—Rhythm Encores; SERA Recital
KROW—Dance Matinee
KJBS—Events of Interest; music
KQW—Dance Matinee
KGD—The Romancier
*KFRC & network—Sir Frederic Whyte; 2:45, Between the Book-ends
KGO—News; Pianist
KHQ—Business & Pleasure
KNX—Amateur Hall of Fame
KJR—Travelogue
KECA—Classic Hour
KOA—Our American Schools

3:00 to 3:30 P. M.

KPO—Beaux Arts Trio; Cecilians
*KGO & network—Tom Coakley's Orchestra
KYA—Poet's Interlude; Symphony Brevities
KTAB—Two-Four Time; Chinese Broadcast
KLX—Recordings
KROW—Dance Matinee
KQW—Popular Vocal and Variety
KJBS—News; Light Opera
KGD—Yodeling Cowboy; Al and Jack
*KFRC & network—Little Jack Little's Orchestra
KOL—To be announced
KGO—Dental Clinic; Concert Trio
KHQ—3:15, Club Bulletin
KJR—Enchanted Islands
KNX—Amateur Hall of Fame
KECA—Records
KOA—Orchestra

3:30 to 4:00 P. M.

KPO—Cecilians; 3:45, Pair of Pianos
*KGO & network—Songfellows; Master Builder
KYA—Brevities; Tea Dance
KTAB—Sophistication; Hawaiian Music
KLX—Jewel Box; Records
KROW—Concert Gems; Records
KJBS—Dance Orchestra
KQW—Variety Program
KGD—Twilight Melodies
*KFRC & network—Bob Allen, pianist; Milton Charles, organ
KFRC—3:55, New York Stocks
KOL—Studio Program
KQIN—Newspaper of the Air
KJR—Vindabonians
KHQ—Sylvia Gray
KNX—Amateur Hall of Fame
KECA—Recordings
KGB—3:55, Records
KSL—Melody Moods; Woody & Willie; News
KOA—News; Master Builder

4:00 to 4:30 P. M.

*KGO & network—At the Piano; 4:05, Religion in the News; 4:15, Henry King's Orchestra
KPO—Pair of Pianos; Vagabonds Quartet
KYA—Tea Dance
KTAB—Tea Time Tunes; Ramblings
KLX—Records; Bro. Bob's Club
KROW—Harmolin; Chas. Reynolds
KJBS—Children's Contest
KQW—Gilmore Oil Program
KGD—Popular Tunes
KGGC—Studio Program
*KFRC & network—L. Nazir Kurkdjie Ensemble
KQIN—Newspaper of the Air
KHQ—4:15, News Album
KJR—Tea Dansant
KNX—Haven of Rest
KECA—Recordings
KSL—Broadcasters Review

KOA—Religion in the News; Xavier Cugat Orchestra

4:30 to 5:00 P. M.

*KGO & network—Jamboree
KPO—Vagabonds Quartet; Tom Coakley's Orchestra
KYA—Tea Dance; American Youth
KTAB—Recordings
KLX—Bob's Club; Records
KROW—Dell Perry; Talk
KJBS—Popular Selections
KQW—Story Time; Songs of the Islands
KGD—Recordings
KGGC—Studio Program
*KFRC & network—Edgewater Beach Orchestra
KJR—Snapshots
KECA—Recordings
KNX—World Revue
KSL—Broadcasters Review
KOA—Music; Saturday Jamboree

5:00 to 5:30 P. M.

*KPO & network—Swift Hour; music direction Sigmund Romberg
KGO—Spiritual Fantasy
KYA—Children's Program; 5:15, Isabelle Hanley, pianist
KTAB—Victor Salon Orchestra
KLX—Vocalist and Pianist
KROW—Studio Frolic
KJBS—Recordings
KGGC—Symphonette; Go to Church
KGD—Records; Orchestra
KQW—Concert
*KFRC & network—Roxy Revue
KJR—Over the Skyways; Waltzes & Tangoes
KNX—First Radio Church
KFWB—Recordings; Gold Star Rangers
KECA—Recordings
KFOX—Recordings
KFSD—Studio Program

5:30 to 6:00 P. M.

*KPO & network—Swift Hour
KGO—Beaux Arts Trio
KYA—Metropolitans; Campbell
KTAB—Funnies; Voice of Stamps
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KJBS—Popular Selections
KGGC—Recordings; Irish Gems
KQW—Musical Impressions
KGD—Orchestra to 5:45
*KFRC & network—Roxy Revue
5:45, Mary Courtland and Robt. Armbruster's Orchestra
KJR—Candlelight Time
KNX—Gospel Association
KFWB—Gold Star Rangers
KECA—Recordings
KFOX—News; Song Hits; Records
KFSD—Studio Program

6:00 to 6:30 P. M.

*KPO & network—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra
KGO—Dinner Concert
KYA—Cyrus Trobe's Orchestra
KTAB—Concert
KQW—Arlon Trio
KROW—East Bay Labor Journal; 6:15, Royal Hawaiians
KJBS—Records to 6:15
KGGC—Dinner Dance Review
KQW—Concert
*KFRC & network—Chesterfield Program
KJR—Scandinavian Reporter; 6:15, Castles in Music.
KNX—Concert Orchestra; News
KFWB—News; Records; Organ
KECA—Records
KFOX—News; Vocalists, Al & Molly
KFSD—Los Flores Mountaineers

6:30 to 7:00 P. M.

*KPO & network—Gibson Family, original musical comedy

KGO—Elmore Vincent, tenor; 6:45, Education Today
 KYA—Orchestra
 KTAB—Sport Page; Musical Prog.
 KLX—Arion Trio
 KROW—Walkathon; Dr. Faccl
 KGGC—Dinner Dance Review
 KQW—Gerald Kenney; Voice of Portugal
 *KFRC & network—Hollywood Country Churen
 KJR—News; Melody; Observer
 KNX—Dance; 6:45, Beauty Talk
 KFWB—Organ; 6:45, Amer. Weekly
 KECA—Wesley Tourtelotte, organ
 KFOX—School Kids; Elec. Transc.
 KFSD—Fairway Facts; Feature
 KSL—Ethel Hogan, organist; Melodies We Love

7:00 to 7:30 P. M.

*KPO & network—Gibson Family
 KGO—Organ Symphony
 KYA—Ernie Smith's Sport Page;
 7:15, Sista Sereaders
 KTAB—Italian News; Speaker
 KLX—News Items; 7:15, Vocalist
 KROW—C. W. Hammond; L'Italia
 News
 KGGC—Dance Orchestra
 KQW—News; Accordian Melodies
 *KFRC & network—Minneapolis
 Symphony
 KJR—Dance Orchestra
 KFWB—Chas. Kaley & Burt Fiske;
 7:15, Aristocrats
 KECA—Raine Bennett, poet
 KNX—Campus Game & Gossip; 7:15,
 Calmon Luboviski, violinist
 KFOX—Vagabonds; 7:15, Bobby &
 Betty
 KFSD—Builder Uppers
 KSL—Minneapolis Symphony

7:30 to 8:00 P. M.

*KPO & network—Guy Lombardo's
 Orchestra
 KGO—Marshall's Mavericks
 KYA—Drama
 KTAB—Recordings
 KLX—Carefree Capers
 KROW—Musical Melange; Bible
 Stories
 KGGC—Between the Lines; 7:45,
 Helen Schneider
 KQW—"Calling All Cars"
 *KFRC & netwk—Calif. Melodies
 KOL—Radio Speaker Stevenson
 KOIN—Revue; 7:45, Organ
 KOMO—Thirty Minutes of Music
 KHQ—Melodies of Moment; Crazy
 Wells
 KFI—Studio Program
 KNX—Calmon Luboviski, violinist
 KFWB—Juvenile Revue
 KFOX—Juvenile Revue
 KECA—Recordings
 KGB—Comedy Stars to 7:45
 KSL—Adlerikans; Pathfinder Pete
 KOA—Pick and Pat

8:00 to 8:30 P. M.

*KPO & network—National Barn
 Dance
 KGO—Echoes from the Orchestra Pit
 KYA—Amateur Hour
 KTAB—Orchestra
 KLX—Musical Soiree
 KROW—Latin-American Program
 KQW—Variety
 KGGC—Spanish-American Program
 *KFRC & network—Richard Him-
 ber's Champions
 KJR—Los Argentinos
 KFWB—Frankie Masters' Orchestra
 KNX—Hollywood Barn Dance
 KECA—Dept. of Playground
 KFOX—Cecil & Sally; Orchestra
 KFSD—Beach Boys

8:30 to 9:00 P. M.

*KPO & network—National Barn
 Dance
 KGO—Bal Tabarin Orchestra
 KYA—Amateur Hour
 KTAB—Orchestra

KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Concert; Mort Werner
 KQW—Variety
 KOIN—Melody Revue
 *KFRC & network—Johnny Green's
 Orchestra
 KJR—It's a Case of Books
 KNX—Hollywood Barn Dance
 KFWB—Dance Orchestra
 KECA—Recordings; Desert Lore
 KFOX—Guy Lombardo's Orchestra
 KFSD—Eddie Wheeler's Orchestra
 KSL—Symphony Orchestra

9:00 to 9:30 P. M.

*KPO & network—Big Ten
 KGO—Bal Tabarin Orchestra; 9:15,
 Dot Kay, contralto
 KYA—Al Rushton's Cardinals
 KTAB—Nevada Nighthanders
 KLX—Studio Program
 KROW—Italian Program
 KGGC—News; Organ; Orchestra
 KQW—Royal Melodies
 KFRC—John Nesbit to 9:15
 *KFRC & network—Del White's
 Orchestra
 KHQ—Old Time Party
 KJR—News; 9:15, Big Ten
 KOMO—Fisher's Blend Half Hour
 KQW—Fisher's Blend Half Hour
 KNX—News; Hollywood Barn Dance
 KFWB—Sons of the Pioneers
 KFOX—Sons of the Pioneers
 KECA—Recordings
 KFSD—Laurie Higgins' Orchestra
 KSL—Cab Callaway's Orch.; 9:15,
 Peter Spraynozzle

9:30 to 10:00 P. M.

*KPO & netwk—Let's Dance: Or-
 chestras under direction of Kel
 Murray, Xavier Cugat & Benny
 Goodman
 KGO—Neapolitan Echoes
 KYA—Bathday Party
 KTAB—News; Moment Musical
 KLX—News; Ran Wilde's Orchestra
 KROW—Nerino Turchette; Congoin
 KJBS—Morning Concert
 KGGC—Records
 KQW—Concert Echoes
 *KFRC & network—Del White and
 Orch.; 9:45, Frank Dailey's Orch.
 KOIN—Lum & Abner to 9:45
 KOL—Editorial Commentator; 9:45,
 News Flashes
 KVI—Ledger News Flashes to 9:45
 KNX—Hollywood Barn Dance
 KJR—Rhythm Encores
 KFWB—Slumbertime
 KFOX—Slumbertime
 KECA—Recordings
 KSL—Frank Dailey's Orchestra;
 9:45, Harmony Method

10:00 to 10:30 P. M.

*KPO & network—Let's Dance
 KGO—News; 10:05, Williams-Walsh
 Orchestra
 KYA—Bathday Party
 KTAB—Arkansas Traveler
 KLX—Orchestra; Records
 KGGC—Nocturne
 KROW—Dancing Party
 KJBS—Nite Cap Revue
 KQW—Craig's Cardinals
 *KFRC & network—Anson Weeks'
 Orchestra
 KOL—Wen Niles' Orchestra; 10:15,
 Harrison Mason
 KVI—To be announced to 10:15
 KJR—Del Courtney's Orchestra
 KNX—T. E. A.; Dance Orchestra
 KFWB—News; Orchestra
 KFOX—News; Orchestra
 KGB—News Flashes; Music
 KECA—Recordings
 KSL—Dance Orchestras

10:30 to 11:00 P. M.

*KPO & network—Let's Dance
 KGO—Williams-Walsh Orchestra;
 Cliff Nazarro, tenor

KYA—Laces & Graces
 KTAB—Arkansas Traveler
 KLX—Records
 KRCW—Recordings; Watchtower
 KJBS—Nite Cap Revue
 KGGC—Nocturne
 *KFRC & network—Orville Knapp's
 Orchestra
 KOI—Dance Orchestra
 KJR—Colleians
 KNX—Pontrelli's Orchestra
 KFWB—Orchestra
 KFOX—News; Dance Orchestra

11:00 to 11:30 P. M.

*KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Sandman Organ
 KTAB—Danceapations
 KROW—Walkathon; Dance Music
 KJBS—Nite Cap Revue
 KFRC—News to 11:10
 *KFRC & network—Ray Herback's
 Orchestra
 KOIN—McElroy's Band
 KJR—Dance Orchestra
 KGW—Dance Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

*KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Organ Recital
 KTAB—Danceapations
 KROW—Dance Music
 KJBS—Nite Cap Revue
 *KFRC & network—Les Hite's
 Orchestra
 KOIN—Archie Loveland's Orchestra
 KJR—Till Tomorrow
 KNX—Transpacific News to 11:45
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra

12:00 to Sign Off

*KPO & network—Let's Dance;
 12:30, News
 KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KGDW—Records
 KGB—Recordings
 KJBS—12:01, Owl Program to 7 a.m.

●

**Program listings are correct
 when published by Broadcast
 Weekly, but sale of time by
 stations and network and
 national emergencies often
 cause deviations which the
 stations cannot foresee.**

HANSHAW MRS WM
LA GRANGE
CALIFORNIA
7/17/35

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
Baker, Phil, Friday, 6:30 p.m. NBC
Benny, Jack, Sunday, 8:30 p.m. NBC
Cantor, Eddie, Sunday, 5 p.m. CBS
Cook, Joe, Monday, 6:30 p.m. NBC
Pearl, Jack, Wednesday, 7 p.m. CBS
Penner, Joe, Sunday, 4:30 p.m. NBC
Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Death Valley Days, Tuesday, 9:30 p.m. NBC
Eno Crime Clues, Friday, 9 p.m. KGO
First Nighter, Friday, 7 p.m. NBC
Grand Hotel, Sunday, 3:30 p.m. NBC
Immortal Dramas, Sunday, 11 a.m. NBC
Lux Radio Theatre, Sunday, 11:30 a.m. NBC
Mary Pickford Stock Co., Wed., 5 p.m. NBC
One Man's Family, Sunday, 7:30 p.m. KGO
Radio Guild, Monday, 12 noon KGO
Strange Cases, Wednesday, 9:30 p.m. NBC
Sperry Sunday Special, Sunday, 1:30 p.m. CBS
True Story Court, Friday, 4 p.m. CBS
Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC
Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Education Today, Saturday, 6:45 p.m. KGO
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
Hyde, Henry M., Sunday, 5:30 p.m. KGO
Religion in the News, Saturday, 4:05 p.m. KGO
The New World, Monday, 9:30 a.m. NBC
University Explorer, Tuesday, 9:30 p.m. *KFRC
You and Your Government, Tues., 4:45 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
American Musical Revue, Sunday, 6:30 p.m. NBC
Bernie, Ben, Tuesday, 9 p.m. NBC
Bridge to Dreamland, Sunday, 10:15 p.m. KGO
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
Crosby, Bing, Tuesday, 6 p.m. CBS
Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
Hollywood Hotel, Friday, 6:30 p.m. CBS
Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
Madame Shumann-Heink, Sunday, 2 p.m. NBC
March of Time, Friday, 6 p.m. CBS
Moore, Grace, Tues., 6 p.m. NBC
Personal Closeups, Interview by Gypsy, Sunday, 7:15 p.m. KGO
Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC
Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 9:30 p.m. CBS
Voice of Firestone, Monday, 8:30 p.m. NBC
Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
Betty and Bob, Monday to Friday, 1 p.m. NBC
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15 (Thurs., 5:30 p.m.) *KFRC
Lum & Abner, Mon. to Fri., 6:15 p.m. KGO
The Gumps, Mon. to Fri., inclusive, 9:15 p.m. CBS
Mary Marlin, Mon. to Fri., inclusive, 9 a.m. NBC
Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
Orphan Annie, Elec. Transcription, Mon. to Fri., inclusive, 5:45 p.m. KGO
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
Easy Aces, Tues., Wed., Thurs., 3:15 p.m. KPO
Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. NBC

SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC
N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS
Radio City Music Hall, Sunday, 9:30 a.m. NBC
Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
Blue Monday Jamboree, Monday, 9 p.m. *KFRC
Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. NBC
Carefree Carnival, Monday, 5:30 p.m. NBC
Captain Henry's Showboat, Thursday, 6 p.m. NBC
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC
Circus Night in Silvertown, Fri. 8:30 p.m. NBC
Club Romance, Sunday, 5 p.m. CBS
Colgate Program, Monday, 6:30 p.m. NBC
Fleischmann Hour, Thursday, 5 p.m. NBC
Gibson Family, Saturday, 6:30 p.m. NBC
Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
Kate Smith New Star Revue, Mon., 8:30 p.m. CBS
National Barn Dance, Saturday, 8 p.m. NBC
Palmolive Beauty Box, Tuesday, 7 p.m. NBC
Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC
Roxy Revue, Saturday, 5 p.m. CBS
Shell Show, Monday, 9 p.m. NBC
Town Hall Tonight, Wednesday, 9 p.m. NBC
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Location	Meters	Kcs.
KECA	Los Angeles	209.7	1430
KEX	Portland, Ore.	254.1	1180
KFI	Los Angeles	468.5	640
KFSD	San Diego	499.7	600
KGO	Oakland - San Francisco	379.5	790
KGW	Portland, Ore.	483.6	620
KHQ	Spokane, Wash.	508.2	590
KJR	Seattle, Wash.	309.1	970
KOA	Denver, Colo.	361.2	830
KOMO	Seattle, Wash.	325.9	920
KPO	San Francisco	440.9	680
KYA	San Francisco	243.8	1230

* CBS Network Stations

KFRC	San Francisco	491.5	610
KGB	San Diego, Calif.	225.4	1330
KHJ	Los Angeles	333.1	900
KOIN	Portland, Ore.	319.0	940
KOL	Seattle, Wash.	236.1	1270
KSL	Salt Lake City	265.3	1130
KVI	Tacoma, Wash.	526	570

Independent Stations

KFOX	Long Beach, Calif.	239.9	1250
KFWB	Hollywood, Calif.	315.6	950
KGDM	Stockton, Calif.	272.6	1100
KGCC	San Francisco	211.1	1420
KJBS	San Francisco	280.2	1070
KLX	Oakland, Calif.	340.7	880
KNX	Los Angeles	285.5	1050
KQW	San Jose, Calif.	296.6	1010
KROW	Oakland, Calif.	322.4	930
KTAB	Oakland-San Francisco	535.4	560