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Weekly*

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Stars of the Radio Theatre



Gladys Swarthout, mezzo-soprano

GLADYS SWARTHOUT, charming star of the Beauty Box Theatre, has won the heart of the radio public for her artistic and convincing interpretations of modern operetta rôles. Her rise to fame is another story reading like romantic fiction. This brilliant young artist is the youngest mezzo-soprano of the Metropolitan Opera Company, New York.

Born in the town of Deep Water, Missouri, which as she remarks, "has a population big enough to fill one con-

cert hall," Miss Swarthout began her musical career at the age of thirteen as contralto soloist in a Kansas City church. After her success as a recitalist, she gave no thought to opera, until her friends arranged an audition in Chicago for her. A few days later she signed a contract with the Civic Opera Company, and won instant recognition. A few seasons ago she joined the Metropolitan Opera and enjoys the rare distinction of wide popularity on both the operatic and radio stage.

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BROADCAST WEEKLY

Vol. XIV

San Francisco, California, March 30, 1935

No. 13

America's \$72,000,000 Show!

BROADCASTING Year Book"—which is to the radio profession what "Editor and Publisher" is to newspapers—has accomplished a remarkable and useful job in compiling data about radio programs and activities for the past year. Among its many significant findings, is a tabulation of America's radio advertising bill for 1934—a total of more than seventy-two millions of dollars.

With an average broadcasting schedule of seventeen hours per day, seven days a week, this makes America's sponsored programs cost over \$11,600 per hour, or within a fraction of \$200 per minute.

* * *

A recent survey by one of the country's leading statistical organizations, total the combined listening audience of the United States at 70,804,137 persons, or, 21,450,000 families.

The American public is reported to have purchased 4,084,000 new sets in 1934, and 800,000 motor cars were equipped with radio, making a total of 1,800,000 automobile radios in use January 1, 1935.

It's pretty tough on the ambitious potentate planning to throw the biggest party history has known, when Mr. and Mrs. John Q. Public may nonchalantly tune in their own seventy-two million dollar show.

Radio Artists Honored

The Radio Institute of the audible arts, has awarded special meritorious standing to twenty-five radio programs covering music, education, news, comedy, and home economics.

Those winning awards that are heard on the Pacific Coast include the New York Philharmonic Symphony Orchestra, Rhythm Symphony, Andre Kostelanetz's Orchestra and soloists, Sigmund Romberg Musical Hour, with William Lyon Phelps, and the operettas featuring Gladys Swarthout and John Barclay.

The awards to educational features: American School of the Air, and "You and Your Government."

Comedy honors were accorded Jack Benny, Burns and Allen, Beatrice Lillie and "The Easy Aces."

Home economics, found qualified broadcasters in Ida Baily Allen, and the Frances Lee Barton "Kitchen Party."

Wake Up, America!

Americanism is having its inning on the air. The Crusaders are now heard over a total of seventy CBS stations, twice weekly. Recent addresses have been cast in a mold of sturdy Americanism, with a notable absence of spellbinding, rancor or bias toward men or events. These talks, being non-political, yet covering events and situations of interest to the serious thinking citizen, should prove both stimulating and welcome to radio listeners.

In a recent broadcast, Fred G. Clark stated that the country needed "Deflation of Fear and Hate and Inflation of Courage and Confidence." The theme of the broadcasts is "Wake Up America" and in all heard so far there is much food for constructive thought.

Special Events

Special events and program changes for the current week include:

THE GIBSON FAMILY, original musical comedy returns to the air beginning Sunday, March 31, 7 to 8 p. m., over NBC.

ONE MAN'S FAMILY, starts a new schedule the 31st, Sunday at 9:30 p. m., for Pacific Coast listeners, with the same program repeated on Wednesday at 5 p. m., on a coast to coast NBC net.

READER'S GUIDE, with Joseph Henry Jackson changed to KGO only at 9 p. m., Sunday.

The Vatican Choir from Rome will be heard Tuesday noon; the Dennison University Glee Club on Friday at 10 a. m., and the Wells College Glee Club, Saturday, at 9 a. m. over CBS.

Programs off the air this week on NBC include Grace Moore, 6 p. m., Tuesday; Josephine Gibson, 9:15 a. m. Wednesday and Friday; Mme. Sylvia, 7:15 p. m. Wednesday; Col. Stoopnagle and Budd, 7:30 p. m., Friday; Mary Pickford, 5 p. m., Wednesday; and Frank Black and Jane Froman, 7 p. m. Sunday. The Blue Monday Jamboree will go transcontinental beginning April 8, CBS net.

NEWS *and* COMMENT

Twenty-five of the outstanding band leaders in this country gave Paul Whiteman "the greatest moment in his life" in a testimonial dinner given in recognition of the noted maestro's contributions to modern music on the occasion of his twentieth anniversary in the entertainment field.

Whiteman, who twenty years ago began his musical career in Chicago, was presented with a gold medal by Rudy Vallee, acting as spokesman for the musicians, and beamed his appreciation to the important members of Broadway's entertainment profession who had gathered at Jack Dempsey's restaurant to pay him homage.

The affair was strictly stag, except for the lovely Helen Jepson, Metropolitan Opera soprano, who sings on Whiteman's Kraft Music Hall program. Lou Holtz and Jack Benny, popular radio and stage comedians, headed a delegation of funmakers who were on hand to salute the famed maestro.

Rudy Vallee acted as toastmaster, Dick Humber as chairman of the Committee on Arrangements.

Ψ

One of the most active offices operated by a radio star is that maintained in Hollywood by Jimmie Fidler, whose Wednesday night film reviews and gossip revelations are an NBC feature at 7 p. m.

Due to the tremendous national interest in Hollywood and picture stars, Fidler's office handles several thousand inquiries each week from every corner of the continent. Fidler maintains a staff of workers whose sole duties are to answer these questions. When the assistants are stumped by a query, Fidler jumps in.

In addition to the office staff, Fidler maintains a regular reportorial crew, running the entire organization like a newspaper, of which he is the editor.

The film reviews, which are an outstandingly candid feature of his Wednesday night program, are done by Fidler himself.

Ψ

"Happy Jack" Kay they call him, and he is conducting the early bird's "alarm-clock" program, "Rise and Shine," over KHJ from 6 to 8:15 each morning except Sunday. "Happy Jack" is filling the post left vacant when Hal Horton resigned to take over new duties as manager of a variety show which left the United States on March 18 for a tour of Europe.

Not without radio experience is "Happy Jack." For a total of ten years he was affiliated with his own show, the "Sunshine Express," in Chicago and Detroit, serving as master of ceremonies, gag-man and what have you.

Born in Toronto, Canada, in 1905, "Happy Jack" attended grammar and high school there, going on to college at Oshawa, Ontario. Horton, incidentally, will manage a troupe which includes twelve cowhands, eight motorcycle riders and a twelve-piece all-girl band . . . and all of the musicians are blondes . . . some guys get all the luck.

Ψ

John Barclay, leading man of the Beauty Box Theatre, will play an active part in the celebration of Dr. Walter Damrosch's golden jubilee as a conductor of opera and orchestra. The celebration, to be held on April 15, at the Metropolitan Opera House, will feature parts of the Beethoven opera, "Fidelio," and parts of Wagner's "Die Meistersinger."

Barclay has been selected to sing the leading comic rôle in the third act of "Die Meistersinger." This will mark its initial American performance in English. The first act of "Fidelio" will be sung.

Besides John Barclay, Lawrence Tibbett, Helen Jepson, George Meader and other prominent artists will sing.

Ψ

Stories of the Black Chamber, a new dramatic serial recreating for the radio audience the exciting days of the World War when the search for spies was at its height, are now being heard over an NBC nation-wide network. Several months ago this program was inaugurated over an NBC network in the East. The response to it was so gratifying that facilities were extended to include the Pacific Coast.

Ψ

The experiences of Major Herbert O. Yardley, organizer of the American Black Chamber, form the basis for the series. The dramatizations, written by D. Thomas Curtin in collaboration with Major Yardley, will be broadcast from the NBC studios in New York for fifteen minutes each Monday, Wednesday and Friday (4:15 p. m., P.S.T.).

Major Yardley's exploits have won for him international fame. The American Cryptographic Bureau, as the Black Chamber was officially known, deciphered some 40,000 code messages of enemy and friendly powers and developed hundreds of secret ink spy letters. Since 1929, when the bureau closed, Major Yardley has written for the screen, newspapers and national magazines.

Curtin probably is best remembered by radio listeners for his police dramas and Charlie Chan dramatizations, and also is known to newspaper readers of three continents. Espionage is no new subject for him, Lord Northcliffe, for whom he worked, said

that he saw more of the World War than any other man.

ψ

Columbia-Don Lee Broadcasting System has released a new series of programs listed as "Strange As It Seems."

These programs, presented each Friday, Sunday and Wednesday, will be produced in the studios of KHJ under the direction of Raymond R. Morgan, with Gayne Whitman as narrator. Radio fans will remember Whitman for his work in a similar capacity in such presentations as "Chandu the Magician."

On each program three striking episodes featuring a different dramatic cast will be portrayed. This program is founded on the widely syndicated cartoon by John Hix, whose facts about unusual people, places and things have enthralled millions.

ψ

Very often we hear such expressions, "He arrived in the 'nick of time,'" but such language is colloquial, says Arthur Clippinger, KFRC's English expert. We might say "His appearance was 'most opportune,'" he points out.

Mr. Clippinger has a lot of sympathy for people enmeshed in the vagaries of the English language, and during his Tuesday broadcasts over KFRC and the Columbia-Don Lee network at 3:45 p. m. certain linguistic nuisances will be discussed. During his quarter hour of "Correct English," Mr. Clippinger will give many suggestions to help widen his hearers' vocabulary.

ψ

Morgan L. Eastman, conductor of the "Contented Hour," is a pioneer in radio and has made a number of valuable contributions to technique and equipment. He also gets a lot of fun out of suggesting weird contraptions to the NBC engineers. A good salesman, he frequently has the gadgeteers almost convinced that this thingummy or that will work. Whereupon Morgan worries that his friends will take him seriously.

ψ

Producers of the Palmolive Beauty Box Theatre recently received a letter from Saskatchewan, Canada. The writer said he lived in an isolated spot on an Indian reservation, where radio was his only means of entertainment. Next to his horse, he said, he'd fight hardest to keep anybody from taking his radio. The temperature outside his cabin as he wrote was 49 degrees below zero.

ψ

"When you write for the stage you watch your characters; when you write for radio you listen to them," says Ower Davis, veteran playwright and author of The Gibson Family script.

(The Gibson Family is heard on a new schedule beginning Sunday, March 31, over an NBC network from 7 to 8 p. m.)

Earl H. Keate, former booking manager for Fanchon and Marco, has been added to the staff of the Thomas Lee Artists' Bureau at KHJ. Keate will confine his contacts for the bureau to theatres, conventions, clubs, fairs and expositions, according to Robert Braun, manager of the organization.

Associated with the booking business in Los Angeles for the past twelve years, Keate was local manager for Ackerman and Harris prior to his affiliation with Fanchon and Marco, and is widely known throughout the United States for his activities with that organization.

Braun has stated that the addition of Keate to the staff is directly in line with their program to expand and enlarge the convention department of the bureau.

ψ

"Clara, Lu 'n' Em" are still chuckling over this one. A solicitous soul wrote their sponsors, "Will you please get an English teacher for Clara, Lu 'n' Em? Their grammar is simply terrible."

... All three of the girls used to be school teachers.

ψ

Barry Hopkins, widely known radio personality, long identified with NBC Minstrel Shows, Ranger Bill, the Don Amaizo Program, and as leading man with dramatic offerings on the air lanes, will be heard over KYA daily except Sunday, at 10:15 a. m., on the new "Prosperian" program.

ψ

Barry McKinley has just signed for a Warner Brothers movie short. He is in "Dreams Come True," heard Monday, Wednesday and Thursday at 1:30 p. m., P.S.T., over an NBC network.

ψ

N. Y. Philharmonic Program

Arturo Toscanini will conduct the Philharmonic Symphony program Sunday, March 31, over CBS from 12 noon until 2 p. m. The Brahms Cycle continues with a reading of the Serenade in A Major, op. 16; and the Liebeslieder Waltzes for chorus, four hand piano and orchestral accompaniment. Other Brahms numbers scheduled are the Academic Festival Overture and Hungarian Dances Nos. 19, 20 and 21 as orchestrated by Anton Dvorak.

The Schola Cantorum with Hugh Ross, will be heard in the waltzes and in the Schubert setting of Ellen's song from Shakespeare's Twelfth Night.

Coenrad Bos and Pierre Luboschutz will interpret the four hand score to the Brahms Waltzes. During the intermission, Lawrence Gilman will discuss the life and works of Johann Sebastian Bach.

THROUGH THE RADIOSCOPE

WITH EARLE FERRIS

EVERY STEP COUNTED

Bernice Claire, who shares vocal honors with Frank Munn, tenor, on "Waltz Time" and "Lavendar and Old Lace," was heard by her new sponsor on Monday, signed a contract Tuesday, and that same night made her first regular appearance on the new program.

Quick work—but that's the way charming Bernice is quick-stepping her way to radio fame.

Miss Claire, at the age of twelve months, was carried across the professional stage to cry her way into the hearts of her California audience. She started to sing before she could say the words.

oOo

LOOK OUT, PROFESSOR!

Phil Baker receives so many comedy scripts from college students that he believes the country's halls of learning have established chairs to study the origin of the original seven jokes.

oOo

KNOWS HIS HIGH SEAS

According to radio luminaries, few of them will buy a new auto or a boat without having James Melton along. So far this season this genial singing gentleman from Georgia has helped five of his friends buy boats.

oOo

QUICK, HENRY—THE ETHER

A third-rate composer kept pestering Roxy to feature one of his numbers. As tactfully as possible, Roxy declined. Finally the composer grew insulting, and with mean insinuation said, "Is there anything I could *give you* to make you play it?" "Sure," Roxy replied . . . "An anaesthetic!"

oOo

SOUR FINANCIAL NOTE

A jobless singer asked Frank Luther to help him land a date on the air. "It would mean a lot to a gray-haired old lady," said the anxious one. "Your mother?" asked Frank. "No, my landlady," replied the fellow.

oOo

ALL LITTLE DOGIES INVITED

Lois Bennett, star of Club Romance over a Sunday night CBS network, is going to Texas in May to sing, not at a formal concert, but at an old-fashioned longhorn cattle round-up. She's been invited by a cattle men's organization in the Panhandle. Texas was formerly her home.

ONE A SOLO—THREE A CHORUS

A mother of triplets has just written Jane Froman from her home state of Missouri: "My intentions were good, Miss Froman. I really intended naming my baby after you. So, imagine my surprise when two others came along. Now I've named them Jean, Joan and Jane."

oOo

SANDY AT IT AGAIN

A Scotchman who had seen Joe Cook's broadcast asked the comic for his 'script. "Shall I autograph it on the back?" asked Joe. "No, please," replied the fellow. "Why not?" asked Joe. "Well, you see," began the canny one, "I want to use it for scrap paper and so I want the back clean."

oOo

AND WHY NOT?

Lois Bennett, soprano singer on "Club Romance," found her fan mail tripled when listeners found out she was the mother of three children. Being married has not hurt the box office appeal of James Melton. George Burns and Gracie Allen, Fred Allen and Portland Hoffa, Jack Benny and Mary Livingston get more fan mail from people who think it is very nice that they are married.

oOo

WATCH THIS LAD

Jack Fulton, curly-haired tenor who started with Paul Whiteman, is a success on his own program and well on his way to radio stardom. He has two fine examples of success to emulate—Bing Crosby and Morton Downey, who are doing quite well, thank you.

oOo

RINGS BELL—NOT THE GONG

What "amateur" has become an overnight sensation in the manner of Jan Peerce, who starred March 1 on the "Pause That Refreshes" with Frank Black? One of Roxy's discoveries, but, like most all of Roxy's finds, a working artist with some experience, Peerce needed only a little preparation and experienced advice to hit the top. Few producers are giving that to the really talented "amateurs." It is too easy to ring the gong!

oOo

MORE DEFECTIVE DETECTIVES

Tom Curtin, writing "The Black Chamber" series, has been amazed to find out how many adults wrote in for phials of secret ink and a New York publisher is talking now of putting a cryptographer on the air.

New Topical Featurelog

The purpose of the "New Topical Featurelog" is to enable listeners to select programs by type and character. Available programs under the various group headings are listed in the order broadcast during the current week. Consult the regular day-by-day schedules for all additional programs. The "Featurelog" will be corrected and enlarged each week until all available guaranteed features are covered.—EDITOR.

PROGRAM CLASSIFICATIONS

- | | |
|-------------------------------------|------------------------------|
| 1. Comedy, Musical Revue | 8. Juvenile Features |
| 2. Concert, Orchestra, Soloist | 9. Military Bands |
| 3. Commentators | 10. Musical Comedy, Operetta |
| 4. Dramatic Features | 11. Religious Topics |
| 5. Educational | 12. Symphony, Opera, Recital |
| 6. Electrical Transcription Serials | 13. Skits, Serials |
| 7. Farm Topics | 14. Women's Interests |

1—Comedy, Musical Revue

- | p.m. | Sunday |
|------|---|
| 3:00 | RAY PERKINS—m.c., "National Amateur Night." Lively patter and better "amateurs" than usually heard. CBS net. |
| 4:30 | JOE PENNER—with Ozzie Nelson, Harriet Hilliard; dizzy sense and nonsense, with excellent music. NBC net. |
| 5:00 | EDDIE CANTOR—Rubinoff, Ted Husing and Parkyakarkas. Diverting comedy, excellent music. CBS net. |
| 8:30 | JACK BENNY—Don Bestor, Frank Parker and Mary Livingston. An all-star show. NBC net. |
| p.m. | Monday |
| 2:00 | HAPPY-GO-LUCKY HOUR—Popular variety, daily Monday to Friday. CBS net. |
| 5:30 | CAREFREE CARNIVAL—Ned Tollinger, m. c.; Meredith Wilson Orchestra, Charlie Marshall, Senator Fishface, Helen Troy and others. NBC net. |
| 8:30 | KATE SMITH—and all-star revue. CBS net. |
| 9:00 | BLUE MONDAY JAMBOREE—Harrison Holloway, m.c. Arnold Maguire, Claude Sweeten Orchestra. Musical specialties and comedy patter. CBS net. |
| 9:00 | CHIC SALE—Georgie Stoll Orchestra, vocalists. New show to be announced. NBC net. |
| p.m. | Tuesday |
| 6:30 | ED WYNN—Graham McNamee, Eddie Duchin's Orchestra. The Fire Chief, gags galore. NBC net. |
| 9:00 | BEN BERNIE and guests artists. NBC net. |
| p.m. | Wednesday |
| 6:30 | ADVENTURES OF GRACIE ALLEN—classic nonsense. Bobby Dolan's Orchestra. CBS net. |
| 9:00 | TOWN HALL TONIGHT—Fred Allen, Portland Hoffa, Songsmith's Quartet, and Lennie Hayton's Orchestra. A professional show with an amateur twist. NBC net. |
| 7:00 | THE FAMILY HOTEL—Jack Pearl and Cliff Hall. CBS net. |
| p.m. | Thursday |
| 5:00 | RUDY VALLEE HOUR—guests artists. Always a consistently good performance. NBC net. |
| 6:00 | SHOW BOAT—Dock this old favorite each week. Good comedy and music. NBC net. |
| 6:30 | WARING'S PENNSYLVANIANS—soloists, Glee Club, and entertainers. Brilliant handling of popular music. CBS net. |
| 7:00 | PAUL WHITEMAN'S MUSIC HALL—Orchestra and entertainers with Helen Jepson, soprano. NBC net. |
| p.m. | Friday |
| 6:00 | BEATRICE LILLIE—Cavaliers quartet, Lee Perrin Orchestra. Fast comedy, excellent music. NBC net. |
| 6:30 | PHIL BAKER—Gogo De Lys, Harry McNaughton, Leon Belasco's Orchestra. Good variety show. NBC net. |

- 6:30—HOLLYWOOD HOTEL—Dick Powell, Louella Parsons, Ted Fio-Rito and guest artists. CBS net.
- 8:30—CIRCUS NIGHT IN SILVERTOWN—Joe Cook, B. A. Rolfe Orchestra, Tim and Irene, Phil Duey, Modern Choir. A new show to watch. NBC net.

- | p.m. | Saturday |
|------|---|
| 5:00 | ROXY REVUE—A new show with old friends. CBS net. |
| 8:00 | NATIONAL BARN DANCE—Novelty Orchestra, guests artists and comedians. The best of this type show. NBC net. |

2—Concert, Orchestra, Soloists

- | a.m. | Sunday |
|-------|---|
| 8:30 | MAJOR BOWES CAPITAL FAMILY—Orchestra, soloists, vocal trio. NBC net. |
| 9:30 | RADIO CITY MUSIC HALL—Concert from Radio City. Orchestra and soloists. NBC net. |
| 11:30 | HAMMERSTEIN'S MUSIC HALL—Popular concert. CBS net. |
| p.m. | Sunday |
| 12:30 | PENTHOUSE SERENADE—Don Mario, tenor, Chas. Gaylor's Orchestra. NBC net. |
| 2:00 | SENTINEL'S SERENADE—Mme. Schumann-Heink, Joseph Koestner Orchestra, Edward Davies and ensemble. NBC net. |
| 5:30 | CLUB ROMANCE—Orchestra and soloists. CBS net. |
| 6:00 | MANHATTAN MERRY-GO-ROUND—Andy Sannella's Orchestra, with "Men About Town" trio and soloists. NBC net. |
| 7:30 | KCB'S RADIO COLUMN—With Raymond Paige Orchestra. CBS net. |
| 9:00 | SILKEN STRINGS—Chas. Previn Orchestra, Countess Olga Albani, soprano. NBC net. |
| 9:30 | SALON MODERNE—Claude Sweeten's Orch., Helene Hughes and Ronald Graham. CBS net. |
| p.m. | Monday |
| 5:00 | JAN GARBER—Orchestra, with Lee Bennett, Fritz Heilborn & Lew Palmer, vocalists. NBC net. |
| 6:00 | ANDRE KOSTELANETZ'S ORCHESTRA—and guest artists. CBS net. (Wed & Sat. also.) |
| 7:00 | CONTENTED PROGRAM—Morgan L. Eastman Orchestra, Lullaby Lady and vocalists. NBC net. |
| 7:45 | EMIL POLAK ORCHESTRA—Concert with Barbara Blanchard, Eva Gruninger, Ben Klassen and Everett Foster, vocalists. NBC net. |
| 8:30 | WM. DALY'S ORCHESTRA, with operatic guest star and chorus. NBC net. |
| noon | Tuesday |
| 12:30 | COLUMBIA VARIETY HOUR—Orchestra and soloists. CBS net. |
| p.m. | Tuesday |
| 7:00 | CARAVAN PROGRAM—Orchestra and soloists. CBS net. (Also Thursday 8:30.) |
| 7:30 | SHIP OF JOY—Capt. Dobbie, Horace Heidt's Orchestra, Glee Club and Radio Ramblers. CBS net. (also Thursday.) |
| 8:30 | LEO REISMAN ORCHESTRA—"Johnny" and soloists. NBC net. |
| a.m. | Wednesday |
| 11:00 | RADIO CITY MATINEE—John B. Kennedy Orchestra and guests artists. NBC net. |
| p.m. | Wednesday |
| 5:30 | BROADWAY VARIETIES—with Everett Marshall, Elizabeth Lennox and vocal ensemble. CBS net. |
| 8:30 | LANNY ROSS—Harry Salter's Orchestra and guest artists. NBC net. |
| p.m. | Friday |
| 7:30 | PAUSE THAT REFRESHES—Frank Black's Orchestra, Chorus. Outstanding Music. NBC net. |
| 9:15 | CHAMPIONS CONCERT—Richard's Himber's Orchestra, Joey Nash, vocalist. NBC net. |

p.m. Saturday

- 5:00—SIGMUND ROMBERG—Orchestra and soloists, Wm. Lyon Phelps, m.c. A show to please everybody. NBC net.
- 6:00—RADIO CITY PARTY—John B. Kennedy, m.c. Ray Noble's Orchestra. NBC net.
- 9:00—MEREDITH WILSON—Orchestra, with Coquettes, Bob Stevens, tenor. The big ten well presented. NBC net.

3—Commentators—News**p.m. Sunday**

- 8:15—WALTER WINCHELL—Broadway's bad boy in latest gossip and forecasts. NBC net.
- 10:00—SAM HAYES—News flashes. Daily except Saturday. NBC net.

a.m. Monday

- 7:30—FINANCIAL SERVICE—Daily from New York. NBC net.
- 9:00—VOICE OF EXPERIENCE—Monday to Friday a. m.; Wednesday, 8:30 p. m. CBS net.

p.m.

- 8:15—EDWIN C. HILL—The human side of the news. Also Wed. & Fri. CBS net.
- 10:55—PRESS RADIO NEWS—News flashes. Daily. NBC net.

p.m. Wednesday

- 7:00—JIMMY FIDLER—Hollywood news and gossip. NBC net.

p.m. Friday

- 5:00—MRS. FRANKLIN D. ROOSEVELT—A message from Woman's Point of View. CBS net.

p.m.

- 3:00—FREDERICK WILLIAM WILE—Noted political writer from Washington. CBS net.

4—Dramatic Features**a.m. Sunday**

- 11:00—IMMORTAL DRAMAS—Bible drama by Lloyd Lewis Orchestra, chorus and actors. NBC net.
- 11:30—RADIO THEATRE—Radio dramas. Well staged dramatic bits. NBC net.

p.m.

- 3:30—GRAND HOTEL—Drama with Anne Seymour and Don Ameche. An excellent dramatic serial. NBC net.
- 4:15—DOG DRAMAS—Albert Payson Terhune stories dramatized. Always appealing. NBC net.
- 9:30—ONE MAN'S FAMILY—Serial drama by Carlton E. Morse. NBC net.

p.m. Monday

- 4:45—STORIES OF THE BLACK CHAMBER—Spy drama (Wed. & Fri. also NBC net.
- 6:30—MUSIC AT THE HAYDENS—Musical drama by Otto Harbach, Al Goodman's Orchestra, vocalists. Story develops week by week. Favorite music. NBC net.

p.m. Tuesday

- 8:30—CALLING ALL CARS—Dramas of street and town. CBS net.
- 9:30—DEATH VALLEY DAYS—The Old Ranger, Charles Marshall, singing cowboy, and others. Romantic California well presented. NBC net.

p.m. Wednesday

- 5:00—ONE MAN'S FAMILY (same episode as Sunday broadcast). NBC net.
- 6:00—20,000 YEARS IN SING SING—Dramatic sketch with Warden Lewis E. Lawes. NBC net.

p.m. Thursday

- 9:15—WINNING THE WEST—Serial drama "Days of '49." NBC net.

p.m. Friday

- 4:00—COURT OF HUMAN RELATIONS—True stories dramatized. CBS net.
- 6:00—MARCH OF TIME—News events dramatized. CBS net.
- 7:00—FIRST NIGHTER—Original drama with June Meredith, Don Ameche, Eric Sagerquist's Orchestra. NBC net.

5—Educational**a.m. Sunday**

- 9:15—WHAT HOME MEANS TO ME—Inspirational Feature. NBC net.

a.m. Monday

- 9:30—THE NEW WORLD—Educational Talks. NBC net.
- 10:30—UNIVERSITY OF CALIFORNIA—Topical subjects. Also Wednesday and Friday. CBS net.
- 11:30—AMERICAN SCHOOL OF THE AIR—Pioneer educational series from New York. Monday to Friday, inclusive. CBS net.

p.m. Tuesday

- 3:45—CORRECT ENGLISH—Popular course by authority. CBS net.
- 4:45—YOU AND YOUR GOVERNMENT—Popular Political Economy. NBC net.
- 7:45—VOICE OF THE CRUSADERS—Talks on Americanism and current problems. Also Thursday. CBS net.

p.m. Wednesday

- 4:00—LIBERAL ARTS SERIES—Topical review on artistic subjects. NBC net.

a.m. Thursday

- 11:00—STANDARD SCHOOL BROADCAST—Popular subject for students in schools. NBC net.

p.m.

- 3:15—VOCATIONAL TALKS—On problem of what work shall I do? NBC net.

a.m. Friday

- 11:00—MAGIC OF SPEECH—Words, their use and power. NBC net.

p.m.

- 3:45—ART IN AMERICA—Current reviews and topics. NBC net.

p.m. Saturday

- 2:30—OUR AMERICAN SCHOOLS—Topical discussions on education. NBC net.
- 3:45—THE MASTER BUILDER—The Government activities in this field. NBC net.
- 8:30—WESTERN SCHOOLS PROGRAM—Popular Educational feature. CBS net.

6—Electrical Transcription Serials**p.m. Monday**

- 5:45—LITTLE ORPHAN ANNIE—Childhood Playlet. Monday to Friday, KGO.
- 6:45—AIR ADVENTURES OF JIMMY ALLEN—Action in the air. Monday to Friday, KGO.
- 8:30—COMEDY STARS OF HOLLYWOOD—Biltmore Orchestra. Brown & Lavelle—guest star. Monday, Wednesday, Friday, KGO.
- 8:45—LUM AND ABNER—Comedy sketch. Monday to Friday, KGO.

p.m. Wednesday

- 5:15—THE AUDIENCE DECIDES—Dramatic sketch. Wednesday, Friday, KGO.

p.m. Friday

- 9:00—ENO CRIME CLUES—Spencer Dean mystery, with Edward Reese and John MacBryde. KGO.
- 9:30—PICK AND PAT—One night stand minstrel boys with Joseph Bonime's Orchestra. KGO.

7—Farm Topics**p.m. Monday**

- 12:15—WESTERN FARM AND HOME HOUR—Special farm and ranch interests of West Coast. Monday to Friday. NBC net.

a.m. Friday

- 9:30—NATIONAL FARM AND HOME HOUR—Reviews and discussions from various parts of the U. S. Also Saturday. NBC net.

p.m.

- 12:15—WESTERN AGRICULTURE—Special subjects of interest to growers. NBC net.

9—Military Bands**a.m. Monday**

- 8:00—U. S. NAVY BAND—"Hour of Memories." Also Thursday 8:30 a. m. NBC net.

a.m. Tuesday

- 10:05—ARMY BAND CONCERT. Also Wednesday at 8:30 a. m. NBC net.

p.m. Thursday

- 1:15—SALVATION ARMY BAND—Concert selections. CBS net.

10—Musical Comedy, Operetta

- p.m. Sunday**
 7:00—THE GIBSON FAMILY—Original musical comedy. Vocalists, dramatic artists with Don Voorhees' Orchestra. NBC net.
- p.m. Tuesday**
 7:00—BEAUTY BOX THEATRE—All-star production of best operettas and musical comedies. Noted singers and splendid orch. NBC net.

11—Religious Topics

- a.m. Sunday**
 8:30—SALT LAKE TABERNACLE—Famous choir and organ from Salt Lake City. CBS net.
 10:30—DR. DANIEL A. POLING—National Radio Youth Conference. Special music and vocalists. NBC net.
 3:00—CATHOLIC HOUR—Very Rev. James M. Gillis. Father Finn and choir, from New York. NBC net.
- a.m. Tuesday**
 7:15—THE GOSPEL SINGER—Popular hymns from Boston, Mass. Also Thursday and Saturday. NBC net.
- p.m.**
 3:15—MID-WEEK HYMN SING—Federated Churches program from New York. NBC net.

12—Symphony, Opera Recital

- p.m. Sunday**
 12:00—NEW YORK PHILHARMONIC ORCHESTRA. Arturo Toscanini conducting. Guest artists, Coenrad Bos and Pierre Luboshutz, pianists; Schola Cantorum with Hugh Ross. Program includes Brahms' Serenade in A Major, op. 16; three Hungarian Dances; Liebeslieder Waltzes for pianos, orchestra and chorus; Academic Festival overture. Also Ellen's Song from "Twelfth Night," Schubert, for horns, bassoons and chorus. CBS net.
- 1:00—RHYTHM SYMPHONY—Kansas City Philharmonic Orchestra. De Wolf Hopper, narrator. NBC net.
- 6:00—DETROIT Symphony—Victor Kolar. Popular light classics with guest singers and ensemble. CBS net.
- p.m. Wednesday**
 1:15—CURTIS INSTITUTE ORCH.—From Philadelphia. Popular symphonic works. CBS net.
 6:30—JOHN McCORMACK—Recital program. NBC net.
- p.m. Thursday**
 8:15—SYMPHONY HOUR—Gaetano Merola, conductor. Popular symphonic works. NBC net.
- a.m. Friday**
 8:00—DR. WALTER DAMROSCH—NBC musical appreciation hour. Classics with comments. NBC net.
- p.m.**
 12:15—MINNEAPOLIS SYMPHONY—Eugene Ormandy, conductor. CBS net.
- a.m. Saturday**
 8:00—CINCINNATI ORCHESTRA—From the Conservatory of Music. Popular classics. CBS net.

13—Skits—Serials

- a.m. Sunday**
 11:00—LAZY DAN—Irving Kaufman in popular songs and patter. CBS net.
- p.m.**
 2:00—OPEN HOUSE—Something for everyone. CBS net.
 8:00—WENDELL HALL—The veteran of the ukulele in popular songs and comedy. NBC net.
- a.m. Monday**
 9:15—THE GUMPS—Andy and Min, Monday to Friday. CBS net.
 9:30—FIVE STAR JONES—Monday to Friday. CBS net.
 11:00—MARIE, LITTLE FRENCH PRINCESS—Monday to Friday. CBS net.

- 11:15—ROMANCE OF HELEN TRENT—Edna Wallace Hopper, Monday to Friday. CBS net.
- p.m.**
 1:00—BETTY AND BOB—Monday to Friday. NBC net.
 1:15—VIC AND SADE—Monday to Friday. NBC net.
 1:30—MA PERKINS—Monday to Friday. NBC net.
 3:45—THE DESERT KID—Mon. to Thurs. NBC net.
 3:45—"MR & MRS."—Starring Richard Le Grand & Georgia Fifeild (Wed. & Fri. also). CBS net.
 4:30—BUCK ROGERS—In the 25th Century, Monday to Thursday. CBS net.
 8:00—MYRT AND MARGE—Mon. to Fri. CBS net.
 8:00—AMOS 'N' ANDY—Mon. to Fri. NBC net.
 8:15—RED DAVIS—Also Wednesday and Friday. NBC net.

- a.m. Tuesday**
 8:45—MARY MARLIN—Tuesday to Friday. CBS net.
- p.m.**
 8:15—NIGHT EDITOR—Newspaper dramas. NBC net.
- p.m. Saturday**
 12:30—BUFFALO VARIETY WORKSHOP—An old favorite returns. CBS net.

14—Women's Interests

- a.m. Monday**
 9:45—NURSE OF THE AIR—Practical hints. CBS net.
 10:15—WIFE BEGINS AT 10:15—With morning hostess. Monday to Friday. CBS net.
 2:00—MAGAZINE OF THE AIR—Various topics of special interest to women. Monday to Friday. NBC net.
 3:00—FEMININE FANCIES—The lighter side of feminine interests. Music and specialties, with Tom Breneman. Monday to Friday. CBS net.
- a.m. Tuesday**
 8:15—YOUR CHILD—Dr. Ella Oppenheimer, Children's Bureau, Dept. of Labor. NBC net.
 10:30—MARTHA MEADE—Hazel Warner, contralto. "Pot Luck with the Peters." Also Thursday. NBC net.
- a.m. Wednesday**
 8:45—MAGIC RECIPES—Jane Ellison. NBC net.
 9:45—BETTY CROCKER—The Cooking School feature. CBS net.
- a.m. Friday**
 11:30—FRANCES LEE BARTON—"Kitchen Party" with Warren Hull, m.c. Vocalists and piano duo. From New York. NBC net.

STATION DIRECTORY

• NBC Network Stations

Station	Location	Meters	Kes.
KECA	Los Angeles	209.7	1430
KEX	Portland, Ore.	254.1	1180
KFI	Los Angeles	468.5	640
KFSD	San Diego	499.7	600
KGO	Oakland-San Francisco	379.5	790
KGW	Portland, Ore.	483.6	620
KHQ	Spokane, Wash.	508.2	590
KJR	Seattle, Wash.	399.1	970
KOA	Denver, Colo.	361.2	830
KOMO	Seattle, Wash.	325.9	920
KPO	San Francisco	440.9	680
KYA	San Francisco	243.8	1230

★ CBS Network Stations

KFRC	San Francisco	491.5	610
KGB	San Diego, Calif.	225.4	1330
KHJ	Los Angeles	333.1	900
KOIN	Portland, Ore.	319.0	940
KOL	Seattle, Wash.	236.1	1270
KST	Salt Lake City	265.3	1130
KVI	Tacoma, Wash.	526	570

Independent Stations

KFOX	Long Beach, Calif.	239.9	1250
KFWB	Hollywood, Calif.	315.6	950
KGDM	Stockton, Calif.	272.6	1100
KGGC	San Francisco	211.1	1420
KJBS	San Francisco	280.2	1070
KLX	Oakland, Calif.	340.7	830
KNX	Los Angeles	285.5	1050
KQW	San Jose, Calif.	296.6	1010
KROW	Oakland, Calif.	322.4	930
KTAB	Oakland-San Francisco	535.4	560

MICROPHONE GOSSIP



• • • Virginia Verrill, the 18-year-old miss with the intriguing, personality voice, left recently for New York City, accompanied by her mother-manager, Aimee Verrill McLean. The low-voiced young songbird, who achieved a position of high favor under the banner of KHJ and the Columbia-Don Lee network, concluded a long distance telephone marathon by accepting what is reported to have been a most attractive offer from the Columbia Broadcasting System in the East.

Under the friendly tutelage of Maestro David Brockman, Miss Verrill's voice came to be one of the most distinctive features of California Melodies," the "Mobil Magazine," and other ace-high KHJ productions. She had been with the Don Lee organization for nearly a year.

• • • Life holds few idle moments for Al White, young San Francisco violinist broadcasting with the Horace Heidt Orchestra over KFRC. Besides making five appearances daily with the Heidt organization at the Golden Gate and broadcasting with them from the KFRC studio, he teaches a large class of violin pupils at the San Francisco Conservatory of Music, of which he was for many years a student. In addition he keeps up his own practice. He is, incidentally, the only violinist in the Heidt orchestra.

• • • Alyss Luthi, heard over KYA as Agatha Quincy and other character parts, believes she has been wronged by the minstrel troupe. With some forty-five persons in the cast for the recent KYA production, Miss Luthi found that she was cast to double as a child and the child's aunt in the same dialogue. But she was equal to the occasion and "ad lib." a couple of neighbor women in for good pleasure. Miss Luthi is a busy person on Bath Day Party nights, thanks to her character ability, usually appearing in all available skits, ranging from children to grandmothers, and furnishes a "Daisy Daffy" monologue as well.

• • • KFVB's "Family Circle" master of ceremonies, Owen Crump, has written a song. Titled "I Saw You in a Crowd," the tune is ready for publication. It was first introduced on "Family Circle" a few weeks ago.

• • • Joe Sullivan, versatile KHJ pianist, is a very proud father. It was, as both he and Mrs. Sullivan had hoped, a boy . . . born at the Monte Sano Hospital, Wednesday evening . . . 8 pounds 10 ounces. Joe wanted the infant named Patrick, but acceded to his wife's wish, which was that the boy be named Michael Joseph.

• • • "Donnie," Jerry Wilford's prize Irish setter, is radio's only privileged citizen.

Each Tuesday and Thursday afternoons "Donnie" is taken to the thirty-first floor of the Russ Building, where the KTAB studios are located in a private elevator in order that he might appear on "The Old Timer and His Dog" program.

Because the building management does not allow animals, pedigreed or otherwise, on the floors, a rule had to be broken in Donnie's case. Hence, the express flight twice a week for "Donnie," who has to show his pass to the operator at every trip.

• • • Dixie Marsh, long and favorably known in radio as a southern lady, is back on the air in a natural spot with the KYA minstrel show, heard on Thursday nights. Dixie's southern accent fits like a hand into a glove, because she was born and raised in Birmingham, the same place Octavius Roy Cohen lived to get his darktown dialect.

• • • Alice Blue, pianist, is renewing old acquaintances and making new ones through her broadcasts nightly over KXL. For a number of years, Miss Blue was a favorite with bay listeners, then she succumbed to the lure of Hawaii, where she was on the staff of KGU for nearly four years. But home has its ties after all, so she returned and is now affiliated with KXL. Every Friday night she dedicates a program of Hawaiian melodies to her friends in the Islands. Alice Blue, as Alice Clemo, is an alumnus of the State University at Berkeley, where she majored in music.

• • • With the advent of the new World's Fair to be held in San Francisco—or its environs (?)—upon completion of the Bay bridge, old-timers in Pacific Coast radio circles are recalling the days when "Doc" Herrold operated KQW in San Jose and broadcast a seven-hour-a-day program that was actually heard by visitors to the Panama-Pacific Exposition in 1915. The receiver was located in the "Tower of Jewels" in the Fair grounds. "Doc" is now heard on some of the KROW programs.

• • • Bob Bence, chief announcer and sound-effect man extraordinary of KFRC, can imitate about any known sound and a few that cannot be identified.

With the right side of his mouth he impersonates Jocko, the monk, so realistically that he often finishes his impersonation in a shower of peanuts, while with the left side of his mouth he used to imitate Thomas and Mariar, a couple of cats, in informal debate.

Bob was able to keep himself in shoes with this imitation by hiding behind fences along about midnight and "doing" two fence canaries or alley orioles. Now, alas, with the removal of two of his left molars, all Bob can now make is a pitiful "mew," of a starveling kitten, which is very, very sad. However, there is light ahead, for dental surgeons all over the country have heard of Bob's plight, and it is believed that they will be able to replace the lost teeth with a pair of musical molars which will enable him to surpass himself. Thomas and Mariar were nothing but common alley cats, but with his new dentures Bob expects to be able to do real pedigreed Persians.

• • • Hal Berger, who writes "The In-Laws," heard over KNX, and creates the rôle of Shafter in the series, points with pride to his dramatic career. At the tender age of five, he played one of the children in "Mrs. Wiggs of the Cabbage Patch." Twenty years later he played the part of Stebbins in the same play.

• • • Guy Lombardo, NBC dance maestro acclaimed the outstanding orchestra leader in the nation, recalls with a pained expression a recent jaunt he took into Mexico before opening at the Cocoanut Grove of the Ambassador Hotel, Los Angeles.

It seems that Guy, Carmen and other members of his orchestra were busily engaged in photographing native sights in Juarez, when a corps of burly police officers unceremoniously grabbed the musicians by the coat collars, dumped them into stuffy jail cells, and confiscated their cameras.

The Lombardo entourage finally managed to explain itself and was released.

• • • Dance band maestros may keep time all right, but find it hard keeping track of each other. When Rudy Vallee moved into new quarters in New York he sent an invitation to his fellow conductor, Richard Himber at the NBC studios reading: "Please send one large crystal ball with the next invitation."

• • • Thomas Lara, conductor of the Zaragoza Spanish Sextette, heard every Sunday over station KROW, originally came from Castilla La Nueva which is where Cervantes was born. Lara enlisted in the U. S. Army at seventeen, during the World War, and at that time it was necessary for him to be sent to school to learn to speak English.

• • • The road to fame for Don Mario, dashing Spanish tenor of NBC's Penthouse Serenade, was strewn with plenty of thorns. He illustrated books, trimmed windows for a New York department store and inspected telautograph machines to pay for his board and room while attending Columbia University.

• • • "Sound-on film-on-air," one of the newest technical developments in radio, according to Gerald King of KFWB, is being readily accepted by listeners.

• • • KLX boasts a violinist of note in the person of Joseph Pulvino. He studied with the famous masters in Europe, has given concerts in the larger cities both abroad and in the United States. On February 27 he gave Eastbay listeners a treat in a concert, which he presented at the Woman's City Club Theatre. A large audience enthusiastically applauded his artistry. He was accompanied by Helen Wegeman Parmelee, also of KLX.

• • • Two peerages claim her—the British and the stage. And radio has begun to raise its voice to add her to its own list of distinction. The charming aristocrat about whom all this fuss is made is none other than radio's charming comedienne, Beatrice Lillie.

When you say "comedienne" in talking of Beatrice Lillie, though, the first requirement is to forget whatever that word may have meant before. Lady Peel (that is her official English name, but she prefers to have you skip it!) cannot be classified. She is just a bit too dizzy to let that happen to her. Beatrice is a blithesome buffoon, who gets her greatest pleasure out of life by firmly and quickly removing all the stuffing and most of the starch from haughty stuffed shirts, dowagers, socialites and other Blue Book pets.

• • • Don Forbes, KHJ announcer, certainly must have interesting friends. Just the other day he received a letter, typewritten on regulation size pieces of writing paper which had been pasted together, which, when unfolded stretched to not an inch less than six feet . . . practically a book. As a result, Don locked himself in the announcer's booth so as not to be disturbed during his perusal of the lengthy missive. He did not even come out for lunch, and when Forbes misses lunch something is amiss. He claims the letter is from a fellow radio worker in Vancouver, but neglected to say whether or not it was a feminine friend.

• • • Arthur Schwartz, who is responsible for the tuneful tunes on "The Gibson Family" programs, has contributed some seventy original scores since the series made its ether debut last September. He believes that is an all-time high in song writing. . . .

• • • Arthur V. Avila, heard on the Latin-American-Portuguese program, was born in the Azores Islands, studied dramatics in Portugal for five years; has been a newspaperman for eighteen years; and is the creator of "Castles of Romance," a program that caters to the entire Portuguese population of the Pacific Coast. He is heard on station KROW.



SILHOUETTES

MAJOR EDWARD BOWES, famous radio personality, bringing a host of talented young hopefuls before a nation-wide radio audience, inaugurated a new Amateur Hour series over an NBC transcontinental network Sunday, March 24, at 5 p. m., P.S.T. Major Bowes, having full charge of the full-hour show, will, during the series of programs, select and present the candidates, sound the fatal "gong" when necessary and charge the audience with the selection of the winners.

The new Amateur Hour will give Major Bowes the unique distinction of having two solid hours of entertainment on NBC networks on Sunday, as he also will continue as master of ceremonies of the Capital Family Sunday morning broadcasts which he has directed for many years.

Major Bowes was born in San Francisco and at the time of the great fire was a semi-retired real estate operator. He lost practically all of his fortune in the catastrophe, but was soon back in the real estate business again and through it got into a theatrical enterprise.

In 1918, in association with several others, he built the Capitol Theatre in New York and has guided its policy as managing director since the opening day.

JOE PENNER . . . got his first radio audition at the insistence of his wife in Pittsburgh . . . was a terrible flop . . . so Eleanor, that's Mrs. Joe, decided that he should audition for Rudy Vallee's program . . . Joe did and he clicked . . . from his first network broadcast he was a great success . . . through radio fame he has been advanced from a \$750 per week vaudeville bet to a ten grand buy, according to Variety's ratings . . . Joe also thanks his Bakers' Broadcasts for his recent movie success in "College Rhythm" . . . his wife accompanies him on all his trips . . . they are known as radio's most devoted couple . . . he earned his first money catching frogs for a pharmacist in Hungary . . . came to the United States and Detroit when only six years old . . . earned money to buy a jewsharp peddling papers . . . still prefers the jewsharp to all musical instruments, although an accomplished violinist . . . began vaudeville career at age of seventeen . . . been at it ever since . . . only has less time for stage since radio and movie success . . . despite thirteen years as comedian has never cracked "double entendre" joke . . . always wears a hat and smokes cigar when working . . . as superstitious as the majority of old stagers . . . favorite sports football, ice hockey, six-day

bicycle racing . . . is a good swimmer—a fair golfer . . . loves youngsters . . . loves roast duck, bologna . . . hates spats, clams, tipsy restaurant tables . . . never listens to a radio comic . . . favorite programs are "One Man's Family," "Sunday Opera Guild," "Radio Theatre" . . . a bathroom tenor of distinction (and two broken leases as a result) . . . real name Joseph Pinta . . . weighs 155 . . . stands five feet eight . . . has duck farm on Long Island, where he sends his many presents . . . never sells these gifts . . . frowned on the idea when the movies wanted to have "Goo-Goo" make personal appearance with his movie . . . after radio wants a trip around the world.

VIRGINIA VERRILL, "First Lady of Song" recently heard on the "Mobil Magazine" over KHJ and the Columbia-Don Lee Broadcasting System, has won a following on the Coast that's really something to brag about.

Noted also for her appearances on "California Melodies" and other nation-wide releases, the comely young brunette songstress is evidently the "give" type for her fans have sent her presents ranging from a valued collection of live birds to a hand woven purse on which a carefully carved wooden clasp features the inscription "Vee" . . . incidentally, that's her pet name.

Strictly a local product, Catherine Virginia McLean Verrill (wotta mouthful), was born in Santa Monica just eighteen years ago . . . her parents were troupers, too . . . and, according to her mother, Aimee McLean, the little greenish-eyed youngster actually sang before she talked.

Hollywood High School is her alma mater and she first appeared in radio on a broadcast of the Los Angeles Junior Chamber of Commerce, immediately on leaving the film city institution of learning . . . KHJ officials heard her and the rest is history . . . although very recent history, at that.

She's a fourth great-great niece of George Washington and her favorite author is Edgar Allan Poe; her favorite composer, George Gershwin; her favorite radio stars, Joey Nash and Gertrude Neisen; her favorite movie stars, Claudette Colbert and Frederick March.

Pet hobbies . . . birds, autos and sports . . . pet aversions . . . falsetto male singers, spiders and elevators . . . she always prints instead of writing . . . and she can't sing unless she stands on the conductor's right . . . warbles equally well in English, Spanish or French, and is an expert violinist.

She stands five feet, two and three-quarters inches and would rather sing than eat.

SUNDAY Programs

March 31, 1935

7:00 to 7:30 A. M.

KNX—Breakfast Club
KFOX—El Despertador
KSL—Organ; 7:15, Christian Science Church

7:30 to 8:00 A. M.

KVI—7:45, Temple Baptist Church
KOA—Federation of Music Clubs

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Walberg Brown String Quartet
KGO—Morning Eye-Opener
KYA—8:15, Christ. Science Reading
KJBS—Close Harmony
* KFRC & network—Reflections
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KNX—Popular Concert
KFI—Church Quarter Hour to 8:15
KFOX—Foxy and His Father; 8:15, Examiner Comics
KOA—News; 8:05, Colorado State College of Education

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Morning Eye-Opener
KYA—Science Reading; 8:45, Sabbath Hymns
KROW—Swedish Meditations
KGDM—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KVI—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KFWB—Funny Paper Man
KNX—Associated Entertainers

9:00 to 9:30 A. M.

• KPO & network—Major Bowes' Capitol Family; 9:15, What Home Means to Me
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Seventh Day Adventists
KJBS—Popular Hits; Orchestra
KQW—Organ Melodies
* KFRC & network—Salt Lake Tabernacle; 9:15, Melodic Interlude
KJR—Early Echoes; Irish Minstrel
KNX—Talk on Hindu Philosophy
KFSD—9:15, Studio Program

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio
KTAB—Seventh Day Adventists
KJBS—Dance Orchestra; Melodies
KGDM—Watch Tower; 9:45, Comics
KQW—Funnies; Gems of Melody
KGGC—Songs; 9:45, Sunday Concert
KFRC—Garden Guide
* KFRC & network—9:45, International Broadcast
KVI—Romany Trail to 9:45
KOIN—Songs for You to 9:45
KOL—Democratic Talk to 9:45
KOMO—Trio Romantique
KNX—World Revue (Music)
KGB—Romany Trail to 9:45
KSL—Melody Parade; Judge Rutherford
KOA—University of Colorado to 9:45

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Paul Carson, organist
KYA—Funny Paper Man; 10:15, Piano Concert
KTAB—Tenth Ave. Baptist Church
KROW—Oakland Bible Center
KGGC—Melodies; Songs of Today
KQW—Salon Orchestra; 10:15, Baptist Church

* KFRC & network—Church of the Air
KOMO—Pianist; Mary's Garden
KNX—Health Talk; Melody Time
KECA—Maurice Zam, pianist
KFOX—Sunday School; Beauty Guild; Marathon News
KGB—The Breakfast Club

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
KYA—Matinee Carolers
KROW—Salon Selections; Watchtower, Judge Rutherford
KQW—Baptist Church Services
* KFRC & network—Breakfast Club
KVI—Cleveland Entertains
KOIN—Teague and Dunning; 10:45, Cleveland Entertains
KJR—Judge Rutherford; 10:47, Songs for Sale
KQW—Tommy Luke
KNX—Educ. Talk; Baptist Church
KFI—The Truth About Real Estate; Dr. Casselberry
KFWB—"The Family Circle"

11:00 to 11:30 A. M.

• KPO & network—Immortal Dramas; Lloyd Lewis, author; Orchestra
KYA—Old St. Mary's Church
KJBS—Modern Melodies
KQW—First Baptist Church
KGDM—Baptist Church Services
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire; 11:15, International Musical
KNX—Temple Baptist Church
KFWB—Popular Music
KFOX—St. Luke's Church
KECA—First Unitarian Church

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star
KYA—Lead Kindly Light
KJBS—Dance Recordings; 11:45, Songs of the Hills
KGGC—Marjorie Lee, pianist
KQW—First Baptist Church
* KFRC & network—Hammerstein's Music Hall of the Air
KJR—Evergreen Empire; 11:15, International Musical
KNX—Temple Baptist Church
KFOX—St. Luke's Church
KFSD—Organ Melodies

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Beaux Arts Trio
KYA—Organ; Accordion Trio
KROW—Music Box Requests
KGGC—Jewish Program
KQW—Church; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony Orch.
KJR—Operatic Gems
KFWB—Gold Star Rangers
KNX—Church; Concert Orchestra
KFOX—St. Luke's Church
KFSD—Organ Melodies

12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade
KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak
KYA—March Parade; Calif. Composers Series
KTAB—Church Services; 12:45, Paul Halpinzer, Evangelist
KLX—Helen Parmelee, pianist
Anita & Orsco, guitar duo
KQW—Portuguese Melodies
* KFRC & network—Symphony
KJR—Metropolitan Moods
KNX—Emil Baffa's Concert Orch.
KFOX—Keepsakes
KFWB—Gold Star Rangers

1:00 to 1:30 P. M.

• KPO & network—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists
KGO—Everybody Sing; 1:15, Sax Appeal, Mickey Gillette
KYA—Calif. Composers; Bargains
KTAB—Latter Day Saints
KLX—Music; Spice of Life
KJBS—Walkathon
* KFRC & network—Symphony Orch.
KJR—Seattle Pacific College
KNX—Emil Baffa's Orchestra
KFWB—G. Allison, talk
KFOX—News; Moods Musical

1:30 to 2:00 P. M.

• KPO & network—Sperry Sunday Special; Drama and Music; Col. Rod, with a dramatic cast; vocalist, violinist and organ
KGO—Sunday Concert
KYA—Salon Melodies; Sax Sisters Trio
KTAB—Animal Kingdom; 1:45, George Kruger, concert pianist
KJBS—Popular Concert
KROW—American Legion News
KQW—Dance Music
KGDM—Lonesome Hoboe
* KFRC & network—Symphony Orch.
KOIN—Sunday Players
KJR—World Revue
KNX—L. Johnson, Cosmic Law
KECA—Vocational Adjustment; 1:45, Hollywood Conserv. of Music
KFSD—Old-Time Program

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Mme. Schumann-Heink with Josef Koestner Orch. and vocalists
KGO—Sunday Concert
KTAB—Ch. of Com. Talk; Watch Tower
KROW—Symphony; Wade Forrester
KQW—Marjorie Lee; 2:15, Vocal
* KFRC & network—Open House
KJR—Rev. Henry H. Ness
KNX—Exposition Park Concert
KFOX—Christian Science; 2:15, Coleman Cox (E. T.)
KFWB—2:10, Baseball Game to 4:30

2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons; Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, singers and comedians; Vocal Ensemble and Dramatic Artists
KGO—Tally-Ho; instrumentalists
KYA—Lost & Found; Light Opera
KTAB—Watch Tower; Romancin'
KLX—Pianist; Song Souvenirs
KROW—Zaragoza Spanish Sextette
KGDM—Honolulu Serenader; Orch.
* KFRC & network—Meditations in Melody; Three Rhythm Kings
KOL—Three Professors; 2:45, Studio Musicale
KVI—2:45, Judge Rutherford
KOIN—Old Songs of the Church
KJR—Calvary Presbyterian Church
KNX—Exposition Park Concert

3:00 to 3:30 P. M.

• KGO & network—Catholic Hour
KPO—The Jewel Box; mixed quartet; orchestra direction Emil Polak
KYA—Lite Opera
KTAB—Salon Orchestra
KGDM—Orchestra; Piano Moderne
KQW—Violinist; Musical Program
* KFRC & network—National Amateur Night
KQW—Nick's Flowers; Doumlitts
KOMO—Old Songs of the Church
KFI—Makers of History
KFSD—Royal Brown, organist

3:30 to 4:00 P. M.

● **KPO & network**—Grand Hotel: Dfama, with Anne Seymour and Don Ameche
 KGO—Pair of Pianos
 KYA—Lite Opera; 3:45, Kiddie Matinee
 KLX—Manila String Orchestra
 KQW—Catholic Quarter Hour; 3:45, Semi-Classic Instrumental
 ★ **KFRC & network**—Smilin' Ed McConnell
 KFRC—3:45, Newspaper Adventures
 KOL—3:45, Five-Minute Dramas
 KOIN—3:45, Gill Garden Talk
 KJR—Cornish School Program
 KNX—Concert
 KECA—Daughters of the American Revolution; 3:45, Spirituals
 KFSD—Choralla
 KGB—3:45, Newspaper Adventure

4:00 to 4:30 P. M.

KPO—Blue Moonlight
 ● **KPO & network**—4:15, Terhune Dog Dramas
 KGO—K-7, Secret Service Spy Story
 KYA—Know Your Hebrews; 4:15, Business and Prof. Women's Club
 KTAB—Little Serenade; Bargains
 KROW—Recreation Singers
 KJBS—Musical Styles
 KQW—Bible; 4:15, Semi-Classic
 KGDM—Ansel Roby and Gang
 ★ **KFRC & network**—Alexander Wolcott with Robert Armbruster's Orchestra
 KHQ—Sarah Kreindler, violinist
 KGW—Violinist to 4:15
 KJR—4:15, University on Review
 KOMO—Eastern's Modern Caravan; 4:15, Terhune Dog Drama
 KNX—Adventures in Literature; 4:15, Swami Yogananda
 KFI—Friendly Counsellor to 4:15
 KECA—4:15, The Law and Society
 KFOX—Orchestra; News
 KFSD—Violinist; 4:15, Symphony

4:30 to 5:00 P. M.

● **KPO & netwk**—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
 KGO—Gunnar Johansen, pianist
 KTAB—Episcopal Radio Mission
 KLX—Carefree Capers
 KROW—Dance Encores; Pacific Islanders
 KJBS—Art Fadden, pianist; Recds.
 KFRC—Congoin
 ★ **KFRC & netwk**—4:45, Music Box Revue
 KOIN—Variety Hour
 KGW—Art Fadden; Popular Orch.
 KGDM—Ansel Roby and Gang
 KJR—Jewish Program; Notes in Rhyme
 KNX—Dr. Martin Luther Thomas
 KECA—U. S. C. College of Music
 KFOX—Nazarene Church
 KSL—Air Mail Mystery; Springtime Revue
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

● **KPO & netwk**—Major Bowes' Amateur Hour
 KGO—Community Forum
 KTAB—Religious Services
 KLX—Old Man Soliloquy; 5:15, Melody Palette
 KROW—Theatre of the Air
 KQW—Organ Melodies
 ★ **KFRC & network**—Eddie Cantor & Rubinoff's Orchestra
 KJR—Emmanuel Tabernacle
 KNX—Ethel Hubler; Dr. Matthews
 KFOX—Hi Hilarities
 KFSD—Symphony

5:30 to 6:00 P. M.

● **KPO & network**—Major Bowes' Amateur Hour
 KGO—Melodiana: Orch. & Vocalist

KLX—Covered Wagon Jubilee
 KJBS—Popular Melodies
 KQW—Seventh Day Adventists
 ★ **KFRC & network**—Club Romance
 KJR—The Sunday Players
 KNX—Dr. John Matthews
 KECA—The Voice of Healing; 5:45, News
 KFWB—Sunday Players
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

● **KPO & netwk**—Manhattan Merry-Go-Round: Orch. and vocalists
 KGO—Harry Stanton, basso; 6:15, Henry M. Hyde
 KYA—Rabbi Burstein; Music
 KTAB—Dinner Concert
 KLX—Mixed Quartet
 KROW—Campus Chronicle
 KQW—Hits of the Past; 6:15, American Family Robinson
 KJR—Angelus Hour
 KJBS—Popular Melodies to 6:15
 ★ **KFRC & network**—Ford Hour Concert Orchestra
 KFWB—News; Echoes of Eventide
 KECA—Wesley Tourtellotte, organ
 KNX—Calmon Lubovskis & Claire Mellonio, recital
 KFOX—News; Rolly Wray; Drama
 KFSD—Web of Dreams

6:30 to 7:00 P. M.

● **KPO & netwk**—American Musical Revue: Frank Munn, tenor; Vivienne Segal, soprano; piano duo; violinist; orchestra
 KGO—Palace Hotel Ensemble
 KYA—Sonia Sapiro, pianist
 KTAB—Dinner Concert
 KLX—Ran Wilder's Orchestra
 KROW—Grace Herold Trio
 KQW—Radio Singing Stars
 ★ **KFRC & network**—Ford Hour
 KJR—The Angelus Hour
 KFWB—Organ; Pioneer Sons
 KNX—Rev. C. E. Fuller
 KFOX—School Kids; Pioneers Sons
 KECA—W. Tourtellotte, organist
 KFSD—YMCA Fireside Quarter Hr.

7:00 to 7:30 P. M.

● **KPO & network**—Gibson Family: Original musical comedy
 KGO—Cliff Nazarro, tenor; 7:15, Personal Closeups, interview by Gypsy
 KYA—Parade of the Nations
 KTAB—Dr. Parker; 7:15, Crime & Narcotic Speaker
 KLX—Alice Blue; Variety Hour
 KROW—Musical Album
 KGCC—Church Service
 KQW—Concert Orchestra
 ★ **KFRC & network**—Wayne King's Orchestra
 KJR—The Builders
 KNX—Rev. C. E. Fuller
 KFWB—Jack Joy's Orchestra
 KECA—Pierce Bros. Program
 KFOX—Jack Joy's Orchestra

7:30 to 8:00 P. M.

● **KPO & network**—Gibson Family
 KGO—Rudy Selger's Orchestra
 KYA—Flayers; 7:45, Louise Taber
 KTAB—Church Serv. Bapt. Church
 KLX—Variety; 7:45, William Don, eccentric comedian
 KROW—Oakland Bible Center
 KGCC—Church Service
 KQW—First Baptist Church Service
 ★ **KFRC & network**—K. C. B. Radio Column; 7:45, "Strange As It Seems," drama
 KOIN—7:45, Little Show
 KHQ—Evansong; 7:45, Cadettes
 KJR—Collegians
 KFWB—"Aristocrats"; 7:45, Comedy Stars
 KNX—Religious Talk; 7:45, Judge Rutherford, religious talk
 KFOX—Boy Detective; Ballads
 KSL—7:45, Comedy Stars

8:00 to 8:30 P. M.

● **KPO & network**—Wendell Hall & His Ukulele; 8:15, Walter Winchell
 KGO—45 Minutes from Broadway
 KYA—Opera Recordings
 KLX—Hour of Melody; Iberian Quintet
 KQW—Baptist Church Services
 KFRC—Beauty That Endures to 8:15
 ★ **KFRC & netwk**—Les Hite's Orch.
 KOIN—Moods in Music; 8:05, Orchestra; 8:15, Comedy Stars
 KOL—Makers of Alaska
 KVI—Congressional Opinion to 8:15
 KJR—First Church of Christ Scientist
 KNX—Presbyterian Church
 KFWB—Sunday Night Hi Jinks
 KFOX—Christian Science Church
 KSL—Mons. D. G. Hunt; 8:15, S. L. City Board of Education

8:30 to 9:00 P. M.

● **KPO & network**—Jack Benny and Artists; Don Bestor's Orchestra
 KGO—45 Minutes from Broadway; 8:45, Southern Harmony Four
 KLX—Hour of Melody
 KROW—Sunday Evening Concert
 KQW—Baptist Church Services
 ★ **KFRC & netwk**—Orville Knapp's Orchestra
 KOL—The Pioneers
 KECA—The Compinsky Trio
 KGB—Borough for Mayor to 8:40
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

● **KPO & network**—The Melodious Silken Strings, featuring Countess Olga Albani, soprano and Chas. Previni's Orchestra
 KGO—Readers' Guide, Joseph Jackson
 KTAB—Church Services, Rod Hendrickson, Bits of Humor
 KLX—World Revue
 KROW—Foreign Watch Tower
 KQW—Organ Recital
 ★ **KFRC & netwk**—Beyond the Blue Horizon
 KOL—Arizona Joe; 9:15, Gus Arheim's Orchestra
 KVI—Claude Hopkins' Orch.; 9:15, Souvenirs
 KOIN—Organ; 9:15, Orchestra
 KJR—News; National Conference Jews and Christians
 KFWB—Drama by Sara Langman
 KNX—News; 9:15, Political Talk
 KECA—News; 9:15, Countess di Liguaro, pianist
 KFOX—Beverly Hillbillies
 KFSD—Thoughtful Service; Feature
 KSL—The KSL Players

9:30 to 10:00 P. M.

● **KPO & network**—One Man's Family
 KYA—Opera; 9:45, News; America
 KTAB—News; 9:35, Moment Musical
 KLX—News; Song Souvenirs
 KROW—Quiet Harmonies
 KQW—"Home Again Hour"
 ★ **KFRC & network**—Salon Melodies
 KOL—Editorial; 9:45, News Flashes
 KVI—News; Gospel League
 KOIN—Evening Song; Nikola Zan
 KNX—The Crockets Mountain Music
 KFWB—Slumbertime
 KSL—Temple Square: Organ

10:00 to 10:30 P. M.

● **KPO & network**—Richfield Reporter: Sam Hayes
 KPO—10:15, Coakley's Orchestra
 KGO—John Teel, baritone
 ● **KGO & network**—10:15, Paul Carson, organist
 KYA—Evening Concert
 KTAB—Japanese - American Broadcasting Society Program
 KLX—Records; Jess Stafford's Orchestra
 KVI—Radio Gospel League to 10:15

*KFRC & network—Anson Weeks' Orchestra
 KOMO—10:15, Fireside Melodies
 KJR—Musical Auction
 KNX—The Crocketts
 WB—News; Orchestra Records
 KFOX—News; Organ
 KGB—News; Orchestra
 KSL—Organ and Vocalist
 KOA—Orange Lantern

10:30 to 11:00 P. M.

KPO—Tom Coakley's Orchestra
 *KGO & network—Paul Carson, organist, Bridge to Dreamland
 KYA—Drama
 KTAB—Japanese American Society
 KLX—Jess Stafford's Orch; Alice Blue, organist

*KFRC & network—Orville Knapp's Orchestra
 KOMO—String Trio
 KOIN—Kelly's Kabelleros to 10:45
 KFOX—News; Do You Believe in Ghosts?
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

*KGO & netwk—Press-Radio News; 11:05, Bal Tabarin Orchestra
 KPO—News; Midnight Melodies
 KFRC—News Release to 11:10
 *KFRC & netwk—Les Hite's Orch.
 KTAB—Dansasations
 KROW—Dance of the Hour
 KOL—Wanderer; Piano Duo
 KVI—The Wanderer; 11:15, Cecil Teague and John Emmel

KOIN—The Wanderer; Cecil Teague and John Emmel, piano duo
 KFWE—Bob Millar's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Bal Tabarin Orchestra
 KPO—Midnight Melodies; Organ
 KTAB—Midnight Vagabond
 *KFRC & netwk—Midnight Moods
 KROW—Dance of the Hour
 KOL—Rainbows End
 KFWE—Carlos Shaw's Orchestra
 KFOX—Freddie Carter's Orchestra
 KGDM—12, Music and News

12:00 to Sign Off

KROW—Tom 'n Jerry
 KJBS—12:01, Owl Program to 7 a.m.

MONDAY Programs April 1, 1935

7:00 to 7:30 A. M.

*KPO & network—Organ; 7:05, Johnny Marvin, tenor; 7:15, Holman Sisters
 KYA—Musical Clock
 KTAB—Cuckoo Club; Stocks & Bonds
 KROW—Commuters Clock
 KJBS—Alarm Klok Klub Program
 KQW—The Breakfast Hour
 KFRC—Breakfast with Bob Bence
 KOL—Organ Revellie, Don & Frank
 KVI—Radio Gospel League
 KHQ—Morning News; Program
 KFI—7:15, Louis Rueb, exercises
 KNX—Sharplesville
 KECA—Recordings to 7:15
 KFSD—Early Birds; Pep & Ginger
 KGB—7 o'Clock Club

7:30 to 8:00 A. M.

*KPO & netwk—Financial Service; 7:45, Joe White, tenor
 KGO—The Olanders to 7:45
 KTAB—The Texans
 KGW—Ronald Buck, pianist
 KVI—Talk; Morning Varieties
 KJR—Market Quotations
 KHQ—7:45, Cadettes
 KFI—Stocks; Health Exercises
 KECA—Bible Fellowship; Records

8:00 to 8:30 A. M.

*KPO & network—Hour of Memories; U. S. Navy Band
 KGO—Morning Eye-Opener
 KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
 KJBS—Popular Selections; 8:15, Children's Contest
 KQW—Morning Melodies; Varieties
 KGDM—Serenade; 8:15, Records
 *KFRC & network—Land o' Dreams; 8:15, Hollywood Country Church
 KOL—Cecil and Sally to 8:15
 KHQ—Comments; Tull & Gibbs
 KOMO—Morning Reveries
 KFI—Church; Airplane Man
 KNX—Musical Jigsaws; Tonic Tunes
 KECA—Records
 KSL—Land O'Dreams; 8:15, Good Morning Judge
 KOA—8:15, Sweethearts of Melody

8:30 to 9:00 A. M.

*KPO & network—U. S. Navy Band
 KGO—Morning Eye-Opener
 KYA—Morning Concert; The Texans
 KLX—Covered Wagon Jubilee
 KROW—Melody Grab Bag
 KGDM—News; 8:45, Health Talk
 *KFRC & netwk—Hollywood Country Church; 3:45, Musicales
 KVI—8:45, Wandering Cowboy
 KHQ—Station Review; Dessert Hotel
 KOMO—Stradivarieties; Mary's Friendly Garden

KNX—Religious talk
 KSL—Voice of Health to 8:45
 KOA—8:45, Marietta Vasconcelles

9:00 to 9:30 A. M.

*KPO & network—Story of Mary Marlin; To be announced
 KGO—Electrical Transcription
 KTAB—Hour of Prayer
 KYA—Melodies; Bargains; Prudence Penny
 KQW—Tuneful Topics
 KGDM—Records; 9:15, Mabel Rubin
 *KFRC & network—Voice of Experience; 9:15, The Gumps
 KJR—Songs for Sale
 KNX—Health Talk; Whopper Club
 KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

*KPO & network—The New World, educational talks and music
 KYA—Jolly Bucketeers; Lovers Lane
 KTAB—Health Talk, Dr. Thompson
 KLX—Clinic of the Air
 KROW—Diet and Health
 KJBS—Light Classics
 KGCC—Song Shop; Star of Today
 KQW—Lite Classics
 KGDM—News; Records
 *KFRC & network—Five Star Jones; 9:45, Nurse of the Air
 KVI—Mystic Melodies; 9:45, Better Business
 KHQ—Walt & Marion; Roundup Time
 KGW—Pianist; Meier and Frank
 KJR—News; Early Echoes
 KFI—Walkikians; 9:45, News
 KNX—Concert; 9:45, News
 KGB—News; Records to 9:45
 KFSD—Stock Reports to 9:45
 KSL—9:45, Jennie Lee, stylist
 KOA—Farm and Home Hour

10:00 to 10:30 A. M.

KGO—Ruth Evans, talk to mothers
 *KGO & network—10:05, Musical Grab Bag
 KPO—Golden State Menu Flashes; 10:15, News Reporter
 KYA—Columbia on Parade; 10:15, The Prosperian, Barry Hopkins
 KTAB—Old Friend; News
 KLX—Clinic; Stocks; News
 KJBS—News; Organ; Orchestra
 KGCC—Pedro's Fiesta
 KQW—News; Old Tunes
 *KFRC & network—Dick Messner and Orch.; 10:15, Wife Begins
 KJR—Home Makers Time; Music
 KHQ—Roundup Time; Home Comfort
 KGW—Olympians; 10:05, Grab Bag
 KVI—Musical Chatterbox to 10:15
 KOL—10:15, Beautiful Melodies
 KOIN—10:15, Jeannette Cramer
 KFI—California Kitchen

KNX—Eddie Albright's Family
 KFSD—News; Musical Grab Bag

10:30 to 11:00 A. M.

*KPO & network—Forum on Character Building
 KGO—Musical Clock
 KTAB—Health Lecture; Morning Glories
 KLX—International Kitchen
 KROW—Varieties; Larry Canelo
 KJBS—Orchestra; Songs of Romance
 KQW—Aunt Sammy; Songs of Romance
 *KFRC & network—Univ. of Calif.
 KFRC—10:45, Ida Bailey Allen
 KOL—News; Mitchell Schuster Orch.
 KVI—10:45, Covered Wagon Jubilee
 KOIN—Consumer News; 10:45, Art Kirkham in This and That
 KJR—Club Minutes; Bovier's Garden
 KGB—U. of C. Program; Mitch Schuster's Orchestra
 KSL—Allan Leifer's Orch.; 10:45, Mitchell Schuster's Orchestra
 KNX—Home Management; Musical
 KOA—Forum of Character Building; 10:45, Time; Livestock and Produce; Weather

11:00 to 11:30 A. M.

*KPO & network—Pair of Pianos
 KGO—Music Guild
 KYA—Organ; Spanish Serenade
 KROW—Health talk; Spotlight
 KGDM—Organ Recital
 KQW—Popular Orchestra
 *KFRC & network—Little French Princess; 11:15, Helen Trent
 KVI—The Observer; Health Talk
 KOL—Cecil Solly; Morning Melodies
 KOIN—Art Kirkham, This and That
 KJR—Rhythm Rulers
 KNX—Organ Recital
 KECA—French Lessons; Records
 KGB—To the Ladies

11:30 to 12:00 Noon

*KPO & network—Calif. Fed. of Women's Clubs
 KGO—NBC Music Guild; 11:45, Agricultural Bulletin
 KYA—Fashions; Bus. & Prof. Women's Club talk
 KTAB—Blue Moments
 KLX—Anita & Orosco; 11:45, Castles in Music
 KROW—Latin-American Program
 KGCC—Mountain Music; 11:45, Recs.
 KQW—Organ Recital
 KGD—Vocalists; Theatre News
 *KFRC & network—Amer. School of the Air
 KHQ—Organ Recital
 KJR—Rhythm Rulers
 KGW—Pianist; 11:45, Dental Clinic

KNX—Notes in Rhyme; 11:45, Talk
KFI—Charlie Wellman & Helen Hill;
Fashion Tour

12:00 to 12:30 P. M.

KPO—Vocational Agriculture
 ● KPO & network—12:15, Western
Farm and Home
 KGO—Radio Guild, Drama
 KYA—Scriptures; 12:03, Concert
 KTAB—All Portuguese Program
 KROW—Latin-American Program
 KJBS—Accordionist; Children's
Contest
 * KFRC & network—Your Hostess,
Cobina Wright
 KGDM—Lorelie Strings; Records
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KGW—Music; 12:15, Meier & Frank
 KOIN—One Man Show; Meier and
Frank, Home Furnishings
 KOMO—Edna Fischer, pianist;
12:15, Saxophone Melodies
 KHQ—Pianist; 12:15, Luncheon Club
 KJR—Interlude; Grain reports, 12:15
 KFI—Vocational Agricultural to 12:15
 KNX—News; Drury Lane, tenor
 KECA—Records; 12:15, News
 KFSD—Farm School to 12:15

12:30 to 1:00 P. M.

● KPO & network—Western Farm
and Home Hour
 KGO—Radio Guild
 KYA—Noonday Concert
 KLX—Oklahoma Ramblers; Musical
Auction
 KROW—California Farm Hr.: Must
 KJBS—Orchestra; Walkathon
 KQW—Weather & Mkt. Reports
 * KFRC & network—Your Hostess,
Cobina Wright
 KVI—Capitol City News to 12:45
 KGW—News; 12:45, Violinist
 KHQ—Luncheon Club; Studio
 KGW—News; Columbians
 KOMO—Farm Talk; Extra Pair
 KNX—Concert Orchestra

1:00 to 1:30 P. M.

● KPO & network—Betty & Bob;
1:15, Vic and Sade
 KGO—Piano Vignettes 1:15, Robin
Cook, contralto
 KYA—Salon Melodies
 KTAB—Radio Frolic, Geo. Taylor
 KROW—Concert Melodies
 KJBS—Stock Reports; Records
 KQW—Friendly Hour
 * KFRC & network—Visiting Amer-
ica's Little House; 1:15, Chicago
Variety Hour
 KOL—Julie Day to 1:15
 KNX—Pontrelli's Orchestra
 KGB—1:15, Stocks; Farm Flashes

1:30 to 2:00 P. M.

● KPO & netw—Oxydol's Own Ma
Perkins; 1:45, Barry McKinley,
baritone
 KGO—Ann Warner's Chat
 KYA—Barker Frivolities
 KTAB—Jean Kent
 KROW—Oak. Schools; Dance Master
 KGDM—The World Today; Records
 KFRC—Closing Stocks; Christian
Science News to 1:45
 * KFRC & netw—Chicago Variety
Program; 1:45, Orientale
 KOL—1:45, Consumers Facts
 KOIN—Book of Life
 KJR—International Musical; Lotus
Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

● KPO & network—Woman's Maga-
zine of the Air
 KGO—To be announced; 2:15, El
Chico Spanish Revue
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KROW—Story Time

KQW—Traffic Court
 KJBS—Barrister's Club; Popular
Tunes
 * KFRC & network—Happy-Go-
Lucky Hour
 KNX—The Bookworm
 KSL—Patti Chapin, songs; 2:15,
Dental Clinic
 KOA—Huffman Reporter; Plaza
Tea Music

2:30 to 3:00 P. M.

● KPO & network—Woman's Maga-
zine of the Air
 KGO—Alice in Orchestralia; 2:45,
Rhythm Ramblers
 KYA—Lost and Found; Novelties
 KTAB—Educ. Prog.; Waltz Time
 KLX—Records; 2:35, Stocks; 2:40,
Opportunity Hour
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 * KFRC & network—Happy-Go-
Lucky Hour; Between the Bookends
 KSL—Men of Notes to 2:45
 KOA—Alice in Orchestralia; 2:45,
Rhythm Ramblers

3:00 to 3:30 P. M.

● KPO & network—Rush Hughes,
Pictorial; 3:15, Cliff Nazarro,
tenor
 KGO—U. S. Army Band
 KYA—P. T. A. & Business talk
 KTAB—Two-Four Time; Chinese
Broadcast
 KJBS—Songs of Hawaii
 KQW—Stock Reports; Music
 KGDM—Yodeling Cowboy; Records
 * KFRC & netw—Feminine Fancies
 KJR—Enchanted Islands; Easy Chair
 KHQ—Hostess Hints; Club Bulletin
 KOL—P. T. A. Program
 KNX—U. S. C. Concert Orchestra
 KECA—Alexander Bevani; Records
 KSL—Deseret News; Junior Hour
 KOA—Army Band

3:30 to 4:00 P. M.

● KPO & netw—Organ; 3:35, Carol
Deis, soprano; 3:45, Desert Kid
 KGO—Modern Woman at Home;
Dot Kay, contralto
 KYA—Art Lecture; 3:45, Commu-
nity Chest Question Box
 KTAB—Royal Sophistication; 3:45,
Hawaiian Music
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Concert Gems; Recordings
 KJBS—Hostess Hi-Lites
 KQW—Hostess Hi-Lites
 * KFRC & netw—Just Plain Bill;
3:45, "Mr. and Mrs."
 KOIN—Newspaper of the Air
 KVI—Organ to 3:45
 KOMO—Trilo Romantic
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chats
 KNX—Housewives' Protective League
 KGB—3:55, Along the Airways

4:00 to 4:30 P. M.

● KGO & network—At the Piano;
4:05, Gould & Shefter
 KGO—4:15, Silhouettes
 ● KPO & network—4:15, Stories of
the Black Chamber
 KTAB—Bay Meadows Feature Race
 KLX—Records; 4:15, Brother Bob
 KROW—Waltz Time; Org. Melodies
 KJBS—Dance Tunes; 4:15, Chil-
dren's Contest
 KFRC—Spring Garden Show to 4:05
 * KFRC & network—Louis Panico's
Orchestra
 KOIN—Newspaper of the Air
 KVI—Students Radio Playhouse
 KGW—4:15, Oriental Gardens
 KHQ—4:15, News Album
 KJR—League of American Penwo-
men; Sarah T. Albert
 KNX—Haven of Rest
 KECA—Library Talk to 4:15
 KFI—Liberal Arts Series; English
Lesson

4:30 to 5:00 P. M.

KPO—Adv. talk; 3:45, Beaux Arts
Trilo; 4:45, Barbara Lee, Style talk
 ● KGO & network—Tom Mitchell,
baritone; 4:45, Morin Sisters
 KYA—Cocktail Hour
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health Show
 KJBS—Walkathon; Aubrey Loux,
pianist
 KQW—Story Time; 4:45, Songs of
the Islands
 KROW—Dell Perry; Health Talk
 * KFRC & network—Buck Rogers in
the 25th Century; 4:45, Univer-
sity of the Air
 KOIN—4:45, Bob & Dolly
 KVI—4:45, Gunnar Anderson, piano
 KJR—Theatre Observer; Snapshots
 KHQ—N. W. on Parade
 KFI—Organ Recital; 4:45, Plain Bill
 KNX—Popular Music; Book Review
 KFSD—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

● KPO & network—Jan Garber's
Supper Club
 KGO—Art Revue; 5:15, Edna Fischer,
pianist
 KYA—Children's Hour; 5:15, Uncle
Harry
 KTAB—Salon Orchestra
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KQW—Sunshine League
 * KFRC & network—Diane & Her
Lifesaver; 5:15, Glenn Lee Orch.
 KJR—Capt. Cracker; 5:15, Hi-School
Reporter
 KNX—Organ Recital
 KFOX—Three Vagabonds, vocalists
 KECA—How Songs Grew; Story nr.
 KSL—5:15, Tarzan of the Apes

5:30 to 6:00 P. M.

● KPO & netw—Carefree Carnival
 KGO—Jack Armstrong; 5:45, Orphan
Annie (Elec. Trans.)
 KYA—Sonny & Buddy; 5:45, Camp-
bell Corner
 KTAB—Health Lecture
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 * KFRC & network—Brick Holton
& Dick Aurandt; 5:45, Organ
 KGGC—Health Talk; Irish Gems
 KVI—Anderson & Padgett
 KOL—Nourishine Program; 5:45,
Robin Hood
 KOIN—Organ; Merry Men
 KJR—Jack Armstrong; Orphan Annie
 KNX—Son of Fire; Orphan Annie
 KFOX—News; 5:45, Bobby & Betty
 KECA—Story Hour; Flying Club
 KFSD—Studio; Farley's Rangers
 KGB—Lost & Found to 5:35
 KSL—Gene Halliday, organist

6:00 to 6:30 P. M.

● KPO & network—Pan-American;
Instrumentalists, Argentine Trilo
 KGO—Dinner Concert
 KYA—Og. Son of Fire; Cy Trobber's
Orchestra
 KTAB—Dinner Concert; News
 KLX—Arion Trilo
 KROW—News; Aloha Serenaders
 KJBS—News Reporter to 6:15
 KGGC—Dinner Dance
 KQW—Dept. of Agriculture; Records
 * KFRC & network—Chesterfield
Program; Andre Kostelanetz
 KJR—Scandinavian Reporter to 6:15
 KGW—Musical Mannequins
 KHQ—Singing Secretary; Melodies
 KOMO—Musical Mannequins
 KFWE—News; Records; Organ
 KNX—Jack Armstrong; 6:15, News
 KFOX—News; Ballads; Ai & Molly
 KECA—Board of Education; News

6:30 to 7:00 P. M.

● KPO & network—Music at the
Haydn

KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
 KYA—Cy Trobber's Orchestra
 KTAB—Sport Page; Utopian Society
 KLX—Arion Trio
 KROW—Racing Reporter; Grace Herold Trio
 KQW—Market Reports; Melodies
 *KFRC & network—Leonardo Da Vinci, drama
 KOL—Speaker Stevenson; Organ
 KJR—News; Jimmie Allen
 KNX—Lum & Abner; Jimmie Allen
 KFVB—Organ; 6:45, Jimmie Allen
 KECA—Liberal Arts Series; Organ and Contralto
 KFOK—School Kids; Jimmie Allen
 KSL—The Big Show

7:00 to 7:30 P. M.

*KPO & network—Carnation Contented Program
 KGO—Beaux Arts Trio
 KYA—Ernie Smith's Sport Page; "Agatha Quincy," drama
 KTAB—Italian News; Orchestra
 KROW—C. W. Hammond; L'Italia
 KLX—News; Helen Parmelee, pianist
 KGGC—Alice Christians; Orchestra
 *KQW—Weather; Voice of Portugal
 *KFRC & network—Wayne King's Orchestra
 KJR—Tonic Tunes; 7:15, Dollars & Sense
 KNX—Watanabe & Archie; Talk
 KFVB—Jeanne Dunn & Bert Fiske, songs; 7:15, Sons of the Pioneers
 KECA—Organ and Vocalist
 KFOK—Eb and Zeb; 7:15, Dr. Jim's Family
 KFSD—Sonny and Buddy; Studio

7:30 to 8:00 P. M.

*KPO & network—Committee of Four; 7:45, Caswell Concert
 KGO—National Radio Forum
 KYA—Plantation Melodies; Gold Rush Days
 KTAB—Socialist Labor Party
 KLX—Silver Strains; Anita and Orsoco, guitarists
 KROW—L'Italia Echoes of Italy
 KQW—Italian Radio Theatre
 KGGC—7:45, Jeanne Carole, vocalist
 *KFRC & network—Lilac Time with the Night Singer
 KOMO—Penthouse Party to 7:45
 KJR—7:45, Carefree Capers
 KNX—In-Laws; King Cowboy
 KFVB—Today Down the Centuries; 7:45, Syncopators
 KFOK—Boy Detective; Cheerio Boys
 KECA—Records; 7:45, Law Talk
 KOA—Pick and Pat

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Stanford University; 8:15, John Teal, baritone
 KYA—Amateur Hour
 KTAB—Central Labor Council

KGGC—Spanish-American Program
 KROW—Italian news and program
 KQW—Opera of the Air
 *KFRC & network—Myrt & Marge, 8:15, Edwin C. Hill
 KJR—Carefree Capers; Bunkaneers
 KNX—Entertainers; Adlerikans
 KFVB—Jack Joy's Waltz Program
 KFOK—Cecil & Sally; 8:15, Laia
 KFSD—Jimmy Allen to 8:15

8:30 to 9:00 P. M.

*KPO & network—Voice of Firestone; Operatic Star; Chorus and William Daly's Orchestra
 KGO—Comey Stars of Hollywood; 8:45, Lum & Abner
 KTAB—Orchestra; 8:45, Tales of
 KLX—Ann Wakefield, soprano, Notes in Rhyme
 KROW—Musical Album; 8:45, Old-Fashioned Girl
 KGGC—We Salute; Mort Werner
 *KFRC & network—Kate Smith's New Star Revue
 KNX—Marcel Ventura, vocalist; Townsend Plan talk
 KFVB—Musical Comedy Program
 KFOK—Jack Joy's Orchestra

9:00 to 9:30 P. M.

*KPO & network—The Shell Show with comedian, vocalists & Orch.
 KGO—Shandor, violinist; 9:08, Art Jarrett's Orchestra
 KTAB—Nevada Nighthiders
 KLX—Faucit Theatre of Air Players
 KROW—Veterans of Foreign Wars; Bar X Rangers
 KGGC—News; Organ; Orchestra
 *KFRC & network—Blue Monday Jamboree
 KJR—News; Request Hour
 KNX—News; Beauty Talk
 KFVB—Musical Anecdotes
 KECA—News; 9:15, L. A. C. R. A. Orchestra
 KFSD—Furmblit Program; Marie Viratelle Kriete

9:30 to 10:00 P. M.

*KPO & network—Shell Show
 KGO—Leonard Keller's Orchestra
 KYA—Down by Herman's; 9:45, News; America
 KTAB—News; Musicale
 KROW—Bar X Rangers; Harmonies
 KLX—News; Freside Phantasies
 KGGC—Concert; Dramatic Guild
 *KFRC & network—Blue Monday Jamboree
 KJR—Request Hour; C. of C.
 KNX—The Crocketts
 KFVB—Shumbertime
 KFOK—Beverly Hill Billies
 KFSD—Marie Viratelle Kriete

10:00 to 10:30 P. M.

*KPO & network—The Richfield Reporter; 10:15, Mann Brothers' Orchestra

KGO—Ricardo, violinist; 10:15, News; 10:20, Williams-Walsh Orchestra
 KYA—Lyric Quartet; Concert Orch.
 KROW—Royal Hawaiians; Records
 KJBS—Nite Cap Revue
 KGGC—Mort Werner's Open House
 *KFRC & network—Ray Herbeck and Orchestra
 KOL—Wen Niles' Orchestra; News
 KVI—News to 10:15
 KOIN—"Who's Your Hosier"; Orchestra; 10:15, Musicomedy
 KOMO—10:15, Fiddlers Three
 KJR—Extra Pair; Till Tomorrow
 KGW—10:15, Dance Orchestra
 KNX—The Crocketts
 KFVB—News; 10:15, Organ
 KECA—Fishing & Hunting Talk to 10:15
 KFOK—News; Orchestra
 KGB—News to 10:10

10:30 to 11:00 P. M.

*KPO & network—Mann Brothers' Orchestra; 10:55, News
 KGO—Williams-Walsh Orchestra
 KYA—Dancing Thru Time
 KTAB—Musical Contrasts
 KLX—Blue Reflections, Alice Blue
 *KFRC & network—Dick Jurgens and Orchestra
 KOMO—Moonlight Melodies
 KOIN—Kelly's Kabelleros; Orch.
 KNX—Laurence King's Orchestra
 KFOK—News; Dance Orchestra
 KFVB—Dance Orchestra

11:00 to 11:30 P. M.

*KPO & network—Henry Busse's Orchestra
 KGO—Organ Concert
 KYA—Orchestra; Sandman Organ
 KROW—Dance of the Hour
 KFRC—News to 11:10
 *KFRC & network—Hite's Orch.
 KOMO—Reed's Moonlight Melodies
 KNX—Pontrelli's Orchestra
 KFOK—Carl Shaw's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Biltmore Hotel Orchestra
 KPO—Organ Concert
 KYA—Organ Recital
 KTAB—Midnight Vagabond
 KROW—Dance of the Hour
 *KFRC & network—Midnight Moods
 KOIN—Concert Gems
 KOMO—Cotton Club
 KHQ—Cotton Club Orchestra
 KJR—Reflections of Romance
 KFVB—Carlos Shaw's Orchestra
 KFOK—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KNX—Transpacific News to 12:15
 KJBS—12:01, Owl Prog. to 7 a.m.

TUESDAY Programs

April 2, 1935

7:00 to 7:30 A. M.

*KPO & network—Music; 7:05, Johnny Marvin, tenor; 7:15, Gospel Singer
 KYA—Musical Club
 KTAB—Cuckoo Club; Stocks
 KROW—Commuters' Club
 KJBS—Alarm Klok Klub
 KGDM—News; 7:15, Records
 KFRC—Breakfast with Bob Bence
 KOL—Sunrise Express
 KVI—Radio Gospel League
 KHQ—Morning News to 7:15
 KFI—7:15, Louis Rubs, exercises

KNX—Sharplesville
 KGB—Seven o'Clock Club
 KFSD—Early Birds; Pep & Ginger

7:30 to 8:00 A. M.

*KPO & network—Financial Service; 7:45, Lee S. Roberts' Memory Box
 KGO—Morning Parade
 KTAB—Texans
 KQW—The Breakfast Hour
 KGDM—Gilmore Oil
 KFRC—Stocks; 7:35, Bob Bence
 KVI—Morning Varieties
 KJR—Sunrisers; Christian Science

KFI—Stocks; Exercises to 7:45
 KNX—Sharplesville
 KECA—Bible Fellowship; Records
 KGB—Stocks; 7 o'Clock Club

8:00 to 8:30 A. M.

*KPO & network—Johnny O'Brien, harmonica; 8:15, Your Child
 KGO—Morning Eye-Opener
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Shipping News; Shoppers' Digest
 KLX—Records; N. Y. Stocks

KJBS—Band Concert; Children's Contest
 KQW—Morning Melodies; Varieties
 KFRC—Records; Goodwill Industries
 *KFRC & network—Hollywood Country Church
 KHQ—Melodies
 KOMO—Morning Reveries
 KNX—John Brown; Tonic Tunes
 KFI—Church Quarter Hour to 8:15
 KSL—8:15, Mary and John
 KOA—Galaxy of Stars; 8:15, Sweet-hearts of Melody

8:30 to 9:00 A. M.

*KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips
 KGO—Morning Eye-Opener
 KYA—Paraders; 8:45, The Texans
 KTAB—Radio Shoppers' Digest; 8:45, Wyoming Cowboys
 KLX—Covered Wagon Jubilee
 KR0W—Melody Grab Bag
 *KFRC & network—Hollywood Country Church; 8:45, Mary Martin, dramatic skit
 KJR—8:45, Operatic Gems
 KHQ—Market Basket to 8:45
 KOMO—8:45, Mary's Garden
 KFI—8:45, Helpful Hints
 KNX—Religious Talk

9:00 to 9:30 A. M.

*KPO & network—To be announced; 9:15, Honeyboy and Sassafras
 KGO—Studio Program
 KYA—Melodies; Bargains; Prudence
 KTAB—Hour of Prayer
 KR0W—Concert Minature
 KGGC—Cal King; 9:15, Parade
 KQW—Tuneful Topics
 KGDW—Modern Cookery
 *KFRC & network—Voice of Experience; 9:15, The Gumps
 KHQ—9:15, Home Comfort
 KJR—Songs for Sale
 KNX—Health Talk; Melody Time
 KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

*KGO & network—9:45, Edna Fischer, pianist; 9:55, News
 KPO—Pat O'Shea, tenor; 9:45, Songs of Kitchen Sink
 KYA—Lovers Lane; Waltz Time
 KTAB—Health Talk
 KLX—Castles in Music; Records
 KJBS—Songs of Romance; Classics
 KGGC—At the Song Shop; Star of Today
 KQW—For the Ladies; Classics
 *KFRC & network—Five Star Jones
 KFRC—9:45, Clinic of the Air
 KVI—Mystic Melodies; Dr. Burns
 KHQ—9:45, Street of Dreams
 KJR—News; Early Echoes
 KFI—9:45, News Release
 KNX—Charlie Hamp; 9:45, News
 KFSD—Stock Reports to 9:45
 KGB—News; 9:45, Romyany Trail
 KSL—9:45, Jennie Lee
 KOA—National Farm and Home

10:00 to 10:30 A. M.

KGO—Ruth Evans, Chat with Mothers to 10:15
 *KGO & network—Army Band
 KPO—Robin Cook, contralto; 10:15, As Woman to Woman
 KYA—Columbia on Parade; 10:15, The Prosperian, Barry Hopkins
 KTAB—News; Old Friend; Music
 KLX—Song Market; Stocks; News
 KJBS—News; Dance Music
 KGGC—Pedro's Fiesta
 KQW—News; Old Tunes
 *KFRC & network—Tom Breneman; 10:15, Wife Begins
 KOL—10:15, Beautiful Melodies
 KOMO—10:15, Home Service Prog.
 KJR—Home Makers; Irish Minstrels
 KNX—Eddie Albricht's Family
 KSL—Orchestra; Organ
 KOA—Farm and Home

10:30 to 11:00 A. M.

*KPO & network—Martha Meade and Hazel Warner, contralto
 KGO—Musical Clock
 KYA—Organ Concert
 KLX—International Kitchen
 KR0W—Vocal Varieties; 10:45, Larry Canelo
 KJBS—Dance Music; Salon Orch.
 KQW—Aunt Sammy; 10:45, Melodies
 *KFRC & network—Esther Velas and Ensemble
 KOL—News Flashs to 10:45
 KOIN—Consumer News; 10:45, Art Kirkham
 KVI—10:45, Covered Wagon Jubilee
 KJR—Club Minutes; Boviers Garden
 KNX—Mary Holmes; 10:45, Records
 KSL—20 Rhythm Fingers; Organ
 KOA—Words & Music; Livestock & Produce

11:00 to 11:30 A. M.

KPO—Beaux Arts Trio
 *KGO & network—Crosscuts from the Log o' the Day; 11:15, Accordiana
 KYA—Organ Concert
 KLX—Anita and Orsco; Tonic Tunes
 KR0W—Health Talk; Spotlight
 KJBS—Records; Medical Talk
 *KFRC & network—Marie, Little French Princess; Helen Trent's Romance
 KOL—Cecil Solly; Morning Melodies
 KOIN—Art Kirkham, This & That
 KJR—Rhythm Rulers
 KVI—Observer; Health Talk; Music
 KNX—Organ Recital
 KECA—County Medical Assoc. Talk

11:30 to 12:00 Noon

*KPO & network—Golden Melody
 KGO—Dot Kay, contralto; 11:45, Agricultural Bulletin
 KYA—Old Rocking Chair; 11:45, Bus & Prof. Women's Club
 KTAB—Blue Moments
 KLX—Margaret Reynolds; 11:45, Musical Scrapbook
 KR0W—Latin-American Program
 KGGC—Mountain Music; Records
 KQW—Vocal Varieties; News
 *KFRC & network—American School of the Air
 KHQ—Organ Concert
 KFI—Charlie Wellman & Helen Hill
 KNX—Spice of Life; Health Talk
 KECA—11:45, Talk on Concert Music

12:00 to 12:30 P. M.

*KGO & network—Don Pedro's Orchestra
 KGO—12:15, Luncheon Concert
 KPO—Radio Reporter
 *KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; Noonday Concert
 KTAB—All Portuguese Program
 KJBS—Orchestra; Children's Contest
 *KFRC & network—Vatican Choir from Rome
 KOL—The Carnival Hour
 KOIN—One Man Show; Amie Brunn
 KOMO—12:15, Jack & Adele
 KJR—Music; Grain Reports to 12:15
 KGW—Glenn Shelley and Clarence Tolman to 12:15
 KFI—Federal and State Market Reports to 12:15
 KNX—News; 12:15, Negro Quartet
 KECA—12:15, News releases

12:30 to 1:00 P. M.

*KPO & network—Farm & Home
 KGO—Luncheon Concert
 KLX—Ramblers; Paths of Memory
 KR0W—Call. Home Hour; Records
 KQW—Weather; Market Reports
 *KFRC & network—Columbia Variety Hour
 KOL—Carnival Hour
 KVI—Front Page Headline to 12:45
 KOMO—Harp Melodies; Cowboy Joe
 KGW—News; Pianist

KHQ—Chamber of Commerce
 KNX—Emil Baffa's Orchestra
 KSL—State Agric. College to 12:45
 KOA—Harvest of Song; 12:45, Nellie Revell

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Ted White, tenor
 KYA—Women's Institute; Tangos
 KTAB—Geo. Taylor & Artists
 KLX—Prof. Best; 1:15, Martha Lee
 KJBS—Stock Reports; Song Hits
 *KFRC & network—America's Little House; 1:15, Poetic Strings
 KOL—Julie Day to 1:15
 KJR—Uncle Hank; Headliners
 KNX—Pontrelli's Orchestra
 KGB—1:15, Stocks; Farm Flashs
 KSL—Broadcasters' Review

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own
 Ma Perkins; Mar-O-Oil Revue
 KGO—Ann Warner's Chats
 KYA—Barker Frivolities
 KTAB—Jean Kent, economics
 KR0W—Dance Masters; Ross Love
 *KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Christian Science News
 *KFRC & network—Educ. Feature; 1:45, Cleo Brown
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—Meredith Willson's Orchestra; 2:15, Congress Speaks
 KYA—Barker Frivolities
 KTAB—Globe Trotter; popular songs
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KR0W—Story Time
 KGDW—Serenader; News
 *KFRC & network—Happy-Go-Lucky Hour
 KNX—The Bookworm
 KOA—Meredith Willson's Orchestra; 2:45, Congress Speaks

2:30 to 3:00 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—Congress Speaks; Nursery Rhymes
 KYA—Lost & Found; Rhythm Princes
 KTAB—Romancin'; Waltz Time
 KJBS—Tango Orchestra; Records
 *KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends
 KOA—Congress Speaks to 2:45
 KSL—Men of Notes to 2:45

3:00 to 3:30 P. M.

*KPO & network—Pictorial, Rush Hughes; 3:15, Easy Aces
 KGO—Xavier Cugat's Orchestra; 3:15, Mid-Week Hymn Sing
 KYA—Pete's Interlude; 3:15, Harry Northrup, Man of Melody
 KTAB—Two-Four Time; Chinese
 KLX—Jewel Box; 3:15, Records
 KQW—Stocks; 3:15, Variety
 KGDW—Yoedling Cowboy; Program
 *KFRC & network—Feminine Fancies
 KHQ—Business & Pleasure; 3:15, Women's Club Bulletin
 KOMO—3:15, Youth Parade
 KNX—Concert Orchestra
 KECA—Story Teller to 3:15
 KSL—Deseret News Daily Summary; 3:15, Junior Hour

3:30 to 4:00 P. M.

*KPO & network—Organ Melodies; Mary Small, vocalist; 3:45, The Desert Kid

KGQ—Beaux Arts Trio
 KYA—Symphony Sketches
 KTAB—Sophistication; 3:45, Hawaiian Music
 KLX—Music; Safety Talk
 KJBS—Musical Comedy selections; 3:45, SERA Program
 KRHC—Just Plain Bill
 *KFRC & network—3:45, Correct English
 KVI—Al Roth's Orchestra; 3:45, Louie Nomenclini, accordion
 KOMO—Tyroleans
 KOIN—Newspaper of the Air
 KHQ—Bulletin; 3:45, Sylvia Gray
 KFI—Ann Warner Chats
 KNX—Housewives' Protective League
 KGB—Orchestra; 3:40, Along the Airways to 2:45
 KOA—News; 3:45, Univ. of Denver

4:00 to 4:30 P. M.

*KGQ & network—At the Piano; 4:05, Three Scamps
 KGQ—4:15, Pair of Planos
 KPO—Radio Reporter
 *KPO & network—4:15, Don Pedro's Orchestra
 KYA—Symphony Sketches
 KTAB—Bay Meadows Feature Race
 KLX—Musical Jigsaw; Bob's Club
 KROW—Harmolin Time; Spanish Serenade
 KJBS—Music; Children's Contest
 *GDMM—Gilmore Oil Program
 *KFRC & network—Louis Panico's Orchestra
 KVI—Students Playhouse
 KOIN—Newspaper of the Air
 KHQ—Cadettes; 4:15, News Album
 KJR—Tea Dansant; Resume
 KFI—Liberal Arts Series; Organ
 KNX—Haven of Rest
 KSL—Town Crier

4:30 to 5:00 P. M.

*KPO & network—Hits & Bits: Vocalists and Orchestra
 KPO—4:45, Barbara Lee
 KGQ—Pair of Pianos
 *KGQ & network—4:45, You and Your Government
 KYA—Tea Dance Parade; 4:45, Melody Lady, Greta Gahler
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health School
 KROW—Dell Perry; Health Talk
 KQW—Story Time; 4:45, Songs of the Islands
 *KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Stamp Club
 KOIN—4:45, Bob & Dolly
 KJR—Snapshots to 4:45
 KVI—4:45, Modern Symphony Music
 KOMO—Medical Talk; Easy Aces
 KFI—Organ Recital; Just Plain Bill
 KNX—Fire Dept. Program; U. S. C.
 KFSD—Dr. McCoy to 4:45
 ESL—4:45, Orphan Annie
 KOA—4:45, You & Your Government

5:00 to 5:30 P. M.

*KPO & network—Tunes of the Times, vocalist and orchestra
 KGQ—The Well-Dressed Woman; 5:15, Paul Carson, organist
 KYA—Children's Hour
 KTAB—Orchestra; Old-Timer and his Dog
 KLX—Helen Parmelee, pianist; 5:15, Tabelogues
 KJBS—Dance Orchestra
 KQW—Airs of South America
 *KFRC & network—Keith Beecher & Orchestra
 KJR—Once Upon a Time; Reporter
 KHQ—Radio Personalities; 5:15, Stamp Club
 KGW—5:15, Stamp Club
 KFI—The Walkikians; Stamp Club
 KNX—Male Chorus; Popular Music
 KOA—"While the City Sleeps"; 5:15, Comedy Stars

5:30 to 6:00 P. M.

KGQ—Jack Armstrong; 5:45, Orphan Annie
 *KPO & network—Five Cards: vocal trio; guitarist; pianist
 KYA—Sonny & Buddy; 5:45, Campbell Corner
 KLX—Covered Wagon Jubilee
 KJBS—Dance Orchestra
 KGGC—Talk; 5:45, Irish Gems
 KQW—Popular Orchestra
 *KFRC & network—D'Artega's Orchestra; 5:45, Glenn Lee & Orch.
 KOIN—5:55, Master Miniatures
 KVI—5:45, Rhythmic Keyboards
 KJR—Jack Armstrong; Orphan Annie
 KOMO—Stamp Club; Fiddler's Three
 KNX—Songs; 5:45, Orphan Annie
 KECA—Word Detective; Flying Club
 KFSD—5:45, Farley's Rangers
 KSL—Piano Team and Tenor; 5:45, My Beautiful Lady

6:00 to 6:30 P. M.

*KPO & network—To be announced
 KGO—Dinner Concert
 KYA—Cyrus Trobbe's Orchestra; 6:15, Monitor News Commentator
 KTAB—Dinner Concert; News
 KLX—Arion Trio
 KROW—News; 6:15, Musical Album
 KJBS—News; Popular Tunes
 KQW—Department of Agriculture
 *KFRC & network—Bing Crosby
 KOMO—30 Minutes of Music
 KJR—Scandinavian Reporter to 6:15
 KNX—Jack Armstrong; News
 KECA—Children's Records; News
 KFOCX—News; Trio; Talk; Al & Molly
 KFSD—The Beach Boys

6:30 to 7:00 P. M.

*KPO & network—Ed Wynn, Graham McNamee, Eddie Duchin's Orchestra
 KGQ—Cliff Nazarro, tenor; 6:45, Air Adventures of Jimmy Allen
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Sports; "Mac" McMahan
 KLX—Arion Trio
 KQW—Reporter; 6:15, Dr. Facci
 KQW—Market Reports; Music
 *KFRC & network—Isham Jones' Orchestra
 KJR—News; Jimmy Allen
 KFOX—School Kids; Jimmy Allen
 KFWB—B'Nai Brith; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KECA—Liberal Arts Series; Organ

7:00 to 7:30 P. M.

*KPO & network—Beauty Box Theatre of the Air; Operetta
 KGQ—Every Man's Paice
 KYA—Ernie Smith's Sport Page; 7:15, Echoes of Erin
 KTAB—Italian News; Orchestra
 KLX—News; Magic Harmony
 KROW—C. W. Hammond; 7:15, L'Italia News
 KGGC—Lisbeth Baird; Records
 KQW—Weather; Voice of Portugal
 *KFRC & network—Camel Caravan
 KJR—Observer; 7:10, Mountaineers
 KECA—Organ; Braille Institute Program
 KNX—Frank Watanabe; Dramatic Sketches about Old Coins
 KFWB—Ray de O'Pan; Hilarities
 KFOX—Eb & Zeb; Dr. Jim's Family

7:30 to 8:00 P. M.

*KPO & network—Beauty Box Theatre Operetta
 KGQ—Redwood Reveries; Ricardo and his violin
 KYA—Echoes of Erin; Louise Taber, Gold Rush Days
 KLX—Merlyn Morse, tenor; Adventures of Joe & Gus
 KROW—7:45, Follette, Ivanov Duo
 *QW—Italian Radio Theatre
 KOIN—7:45, Jimmy Allen Adventures

*KFRC & network—Capt. Dobbste's Ship of Joy; 7:45, Voice of the Crusaders
 KOL—7:45, Radio Speaker Stevenson
 KVI—7:45, The Fact Finder
 KJR—Old Songs; Carefree Capers
 KNX—The In-Laws; King Cowboy
 KFOX—Boy Detective; 7:45, The Audience Decides
 KFWB—Syncopters
 KGB—7:45, Comedy Stars
 KSL—7:45, The Hawk, mystery drama

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick
 KGQ—California State Chamber of Commerce Program; 8:15, Tom Mitchell, baritone
 KYA—Old Singing Class
 KTAB—Dr. Coffee; 8:15, London Fantasy
 KLX—Carefree Capers
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Days of Romance in Santa Clara Valley
 *KFRC & network—Myrt and Marge; 8:15, Congo Program
 KOL—8:15, Comedy Stars
 KVI—8:15, Dramatic Show
 KJR—Capers; Memory Paths
 KNX—June Irwin; Intimate Moods
 KFOX—Cecl & Sally; Skit; Music
 KFSD—Jimmie Allen; Melody Octet

8:30 to 9:00 P. M.

*KPO & network—Leo Reisman's Orchestra, Phil Ducey, baritone
 KGQ—Emil Polak's Orchestra
 KYA—Tom Coakley's Orch.; 8:45, Fiesta
 KTAB—London Fantasy; 8:45, Tales of the Turf
 KLX—Alice Blue, Piano Novelties; 8:45, Hans C. Anderson Program
 KROW—Italian Program
 KGGC—Concert; Mort Werner
 KQW—Scott Held's Orchestra
 *KFRC & network—Calling All Cars
 KOIN—Little Show; Johnny Green's Orchestra
 KOL—The Merry Men; 8:45, Johnny Green's Orchestra
 KVI—Mr. Rex Roudebush; Musical Masterpieces
 KJR—Damski's Orchestra
 KNX—Operatic Encores, vocalists
 KECA—The Walkikians
 KSL—Johnny Green's Orchestra

9:00 to 9:30 P. M.

*KPO & network—Ben Bernie's Orchestra
 KGQ—Beaux Arts Trio
 KYA—Fiesta
 KTAB—Nevada Nighthanders
 KLX—Gospel Hymns, Quartet
 KROW—Italian Program; Pearl Tener
 KGGC—News; Organ; Orchestra
 KQW—Band Concert
 *KFRC & network—Orville Knapp's Orchestra
 KOIN—Northwest Neighbors
 KVI—Fireside Classics; 9:15, Talk
 KOL—Arizona Joe to 9:15
 KJR—News; Charlie Kent's Singers
 KNX—News; 9:15, Entertainers
 KFWB—Eno Crime Clues
 KFOX—Beverly Hillbillies
 KECA—News release to 9:15
 KFSD—Melody Parade
 KSL—Orchestra; 9:15, Smoke Rings

9:30 to 10:00 P. M.

*KPO & network—Death Valley Days
 KGQ—George Hamilton's Orchestra
 KYA—Fiesta; News; America
 KLX—News; California Rangers
 KROW—American Family Robinson; 9:45, Quiet Harmonies
 *KFRC & network—University Explorer
 KOL—Editorial Commentator; News

KOIN—Lum and Abner; 9:45,
American Family Robinson
KVI—News; Book Review
KJR—Pick and Pat
KNX—Pick and Pat (E. T.)
KFOX—Beverly Hillbillies
KPSD—Aztec Half Hour
KSL—Smoke Rings; Orchestra
KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
KGO—Stringtime; Orchestra
KYA—Drama
KLX—Calif. Rangers; Jess Stafford's Orchestra
KROW—Royal Hawaiians; Happy Dawson's Cowboys
KGGC—Mort Werner's Open House
KJBS—Nite Cap Revue
* KFRC & netwk—Guy Lombardo's Orchestra
KFWB—News; Eddie Eben, Organ
KFI—10:15, The Four Blackbirds
KNX—The Crocketts

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; Williams-Waish Orch.
KYA—Emerald Memories
KTAB—Musical Contrasts
Alice—Jess Stafford's Orchestra;
KROW—Rhythm; Blue Reflections
KJBS—Nite Cap Revue
* KFRC & netwk—Orville Knapp's Orchestra
KOIN—Kelly's Kabelleros to 10:45
KJR—Popular Concert
KNX—The Crocketts; Orchestra
KFWB—Carol Lofner's Orchestra
KFOX—News; Carol Lofner's Orch.

11:00 to 11:30 P. M.

• KGO & network—Henry Busse's Orchestra
KPO—Bal Tabarin Orchestra
KYA—Walter Beban's Orchestra
KTAB—Dansapations
KOIN—Dance Orchestra

KOMO—Moonlight Melodies
KFRC—News to 11:10
* KFRC & network—Dick Jurgen's Orchestra
KNX—Pontrelli's Orchestra
KFOX—Bob Millar's Orchestra

11:30 to 12:00 Midnight

• KGO & network—Bart Woodyard's Orchestra
KPO—Organ Concert
KYA—Sandman Organ
KTAB—Midnight Vagabond
* KFRC & network—Les Hite's Orchestra
KFI—Arizona Wranglers
KNX—Pontrelli's Orchestra
KFWB—Carl Shaw's Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
KROW—Tom 'n Jerry
KNX—Transapic News to 12:15
KJBS—12:01, Owl program to 7 a.m.

WEDNESDAY Programs

April 3, 1935

7:00 to 7:30 A. M.

• KPO & network—Music; 7:05, Johnny Marvin, tenor; 7:15, Florenda Trio
KYA—Musical Clock
KTAB—Cuckoo Clock; Stocks
KROW—Commuters Clock
KJBS—Alarm Klok Club
KQW—The Breakfast Hour
KGD—7:15, Watchtower
KFRC—Breakfast with Bob Bence
KHQ—News; Studio Program
KEX—Rev. Willard Pope
KVI—Radio Gospel League
KFI—7:15, Louis Rueb, exercises
KNX—Sharplesville
KGB—Seven o'Clock Club
KPSD—Early Birds; Pep & Ginger
KSL—News; Broadcasters Review
KOA—Morning High Jinks

7:30 to 8:00 A. M.

• KPO & network—Financial service; 7:45, Organ Concert
KGO—The Oleanders; 7:45, Electrical Transcription
KTAB—The Texans
KROW—Commuters Clock
KFRC—N. Y. Stocks; Bob Bence
KOL—Sunrise Express
KVI—Talk; Varieties; Music
KOMO—7:45, Youth Parade
KJR—Market Quotations; Shadows
KGW—Ronald Buck
KHQ—7:45, Economy Comments
KFI—Stocks and Exercises to 7:45
KNX—Sharplesville
KECA—Bible Fellowship; Records
KGB—Stocks; Seven o'Clock Club
KOA—The Oleanders; 7:45, Betty Crocker

8:00 to 8:30 A. M.

• KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
KGO—Morning Eye-Opener
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTX—Records; 8:20, Stocks
KJBS—Concert; Children's Contest
KQW—Morning Melodies; Varieties
KFRC—Records
* KFRC & netwk—8:15, Hollywood Country Church
KVI—Wandering Cowboy to 8:15
KOMO—Morning Reveries
KHQ—Cadettes; Tull & Gibbs
KFI—Church Quarter Hour to 8:15
KNX—Musical Jigsaws; Pauline

Holden, old-fashioned songs
KFOX—Grain Reports; Songs
KSL—Informal Music; Good Morning Judge

8:30 to 9:00 A. M.

• KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
KGO—Morning Eye-Opener
KYA—Morning Concert; Texans
KLX—Covered Wagon Jubilee
KROW—Melody Grab Bag
KJBS—Dance Orchestra
KQW—Morning Concert
* KFRC & netwk—Country Church; 8:45, "Mary Marlin," skit
KJR—8:45, Concert Stars
KHQ—Musical Gems to 8:45
KOMO—Mary's Friendly Garden
KFI—Al Gayle, accordionist
KNX—Religious Talk
KECA—8:45, Recordings

9:00 to 9:30 A. M.

• KPO & network—To be announced
KGO—Electrical Transcription
KYA—Melodies; Bargains; 9:15, Prudence Penny
KTAB—Hour of Prayer
KROW—Concert Miniatures
KJBS—Popular Varieties; Records
KGGC—Cal King, music, talks
KQW—Tuneful Topics
KGD—Records; Mabel Rubin
* KFRC & network—Voice of Experience; 9:15, The Gumps
KJR—Songs for Sale
KNX—Talk; The Whopper Club
KPSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—Singable Songs
KGO—Elec. Transcription; 9:45, Jean Abbey, Shop News
KYA—Bucketteers; Lover's Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Light Classics
KGGC—At the Song Shop; 9:45, Star of Today
KQW—Lite Classics; Book Review
* KFRC & network—Five Star Jones; 9:45, Betty Crocker
KGW—9:45, Meier and Frank
KJR—News; Early Echoes
KHQ—9:45, Roundup Time
KVI—Mystic Melodies
KFI—Waikikians; 9:45, News
KNX—Magic Harmony; 9:45, News

KPSD—Stock Reports to 9:45
KGB—News; Records to 9:45
KSL—Five Star Jones; Jennie Lee
KOA—National Farm & Home

10:00 to 10:30 A. M.

KGO—Ruth Evans, chats with Mothers to 10:15
• KGO & network—Tally Ho; Instrumentalists direction Paul Carson
KPO—Robin Cook, contralto; News
KYA—Columbia on Parade; 10:15, The Prosperian, Barry Hopkins
KTAB—Old Friend; 10:15, News
KLX—Songs; 10:15, Stocks; News
KROW—Rhythm Revue
KJBS—News; Organ
KGGC—Pedro's Fiesta
KQW—News; Old Tunes
* KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
KOL—10:15, Beautiful Melodies
KHQ—Roundup Time
KOIN—Shopping; Songs for You
KJR—Home Makers; Music Shop
KNX—Eddie Albright's Family
KFI—California Kitchen
KSL—10:15, Organ Interlude

10:30 to 11:00 A. M.

• KPO & network—Tommy Tucker's Orchestra
KGO—Musical Clock
KYA—Organ Concert
KTX—International Kitchen
KTAB—Health Talk
KGGC—Theatre of the Air; Records
KROW—Vocal Varieties; 10:45, Larry Canelo
KJBS—Orch.; Songs of Romance
KQW—Aunt Sammy; Songs of Romance
* KFRC & network—University of California
KFRC—10:45, Ida Bailey Allen
KOL—News; 10:45, Organ
KOIN—Consumer News; This & That
KVI—Fashions; 10:45, Jubilee
KJR—Club Minutes; Boviers Garden
KNX—Mary Holmes; 10:45, Musical Scrapbook
KECA—10:45, Frankie Patten, pianist
KOA—Best Foods; Livestock Report
KSL—Organ; Betty Moore

11:00 to 11:30 A. M.

• KPO & network—Radio City Matinee
KPO—Beaux Arts Trio

KYA—Organ; Novelties
 KROW—Health Talk; Spotlight
 KJBS—Popular Tunes; Concert
 KGGC—Orchestra; Band Concert
 KGDM—Organ Recital
 KQW—Popular Orchestra
 *KFRC & network—Little French
 Princess; Romance of Helen Trent
 KOL—Cecil Solly; Melodies
 KVI—Observer; Health Talk; Melodies
 KOIN—Art Kirkham, This and That
 KJR—Rhythm Rulers
 KNX—Organ; Dr. Ross
 KECA—Records; Chinese Lesson
 KGB—To the Ladies
 KOA—Two Seats in Balcony

11:30 to 12:00 Noon

*KPO & netwk—Radio City Matinee: guest artists and orchestra
 KGO—Beaux Arts Trio; 11:45, Agricultural Bulletin
 KYA—Mirror of Fashion; Talk
 KTAB—Blue Moments
 KLX—Anta and Orsoco; Records
 KROW—Latin-American Program
 KGGC—Mountain Music
 KQW—Vocal and Theatre News
 *KFRC & netwk—American School of the Air
 KJR—Rhythm Rulers
 KGW—Glenn Shelley and Clarence Tolman; 11:45, Dental Clinic
 KNX—Music; 11:45, Health Talk

12:00 to 12:30 P. M.

*KGO & network—Vocal Soloist
 KGO—12:15, Luncheon Concert
 *KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—Portuguese Program
 KJBS—Song Hits; Children's Contest
 KGDM—Gene Army; Serenader
 *KFRC & network—Kate Smith's Matinee
 KOIN—One Man Show; Amie Brunn
 KOL—The Carnival Hour
 KOMO—12:15, Extra Pair
 KJR—12:12, Grain Reports
 KVI—12:15, Front Page Headlines
 KWF—State Market Reports to 12:15
 KNX—News; Memories
 KECA—Nuthouse Program; News
 KOA—Soloist; 12:15, Wise Man

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Luncheon Concert
 KTAB—Portuguese Program
 KLX—Doc Shahan's Ramblers; Musical Auction
 KROW—California Farm program
 KQW—Market Reports
 KGDM—Patterns of Melody; Recds.
 *KFRC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KVI—News & Comment to 12:45
 KOMO—12:45, Cowboy Joe
 KHQ—Business & Pleasure; Studio
 KGW—News; Baker and Starkell
 KNX—Concert Orchestra
 KOA—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

*KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Coquettes, vocal trio
 KYA—Musical Strings
 KTAB—Geo. Taylor and Artists
 KLX—Garden Tips; 1:15, Martha Lee
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 *KFRC & netwk—National Student Federation; 1:15, Curtis Institute of Music
 KOL—Julie Day to 1:15
 KNX—Pontrelli's Orchestra
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks; Farm Flashes

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chats
 KYA—Tango Time
 KTAB—Jean Kent, Economics
 KROW—Oakland Public Schools; 1:45, Dance Masters
 KGDM—Accordion Boys; Records
 *KFRC & network—Curtis Institute
 KOIN—Book of Life
 KJR—International Musical
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—Kay Foster, songs; 2:15, Melodiana; Emil Polak's Orchestra
 KYA—Calling All Stars
 KTAB—Globe Trotter; Songs
 KROW—Story Time
 KJBS—Mathew Brady; Records
 KQW—Dance Matinee
 *KFRC & network—Happy Go Lucky Hour
 KNX—The Bookworm
 KSL—Nick Lucas; 2:15, Dental Clinic
 KOA—Huffman Reporter; Kay Foster; 2:15, Woman's Magazine

2:30 to 3:00 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—Melodrama; 2:35, Geo. Stern-ey's Orch.; 2:45, Geo. Devron's Orch.
 KYA—Lost & Found; Modern Notes
 KTAB—Educ. Relief Talk; Waltzes
 KLX—Talk; Stocks; 2:40, Records
 KJBS—Events of Interest; Records
 KQW—Dance Melodies
 *KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
 KNX—Modern Piano Music
 KSL—Parent-Teachers to 2:45
 KOA—Plaza Tea Music; Orchestra

3:00 to 3:30 P. M.

*KPO & network—Pictorial with Rush Hughes
 KPO—3:15, Easy Aces
 KGO—Education in the News
 *KGO & network—3:15, Alma Kit-chell, contralto
 KYA—The Serenader; 3:15, Sym-phony Highlights
 KTAB—Two-Four Time; Chinese Broadcast
 KLX—World Daytime Revue
 KJBS—Popular Melodies
 KQW—Stocks & Bonds; Variety
 KGDM—Cowboy; Piano Melodies
 *KFRC & netwk—Feminine Fancies
 KJR—Enchanted Isles; Easy Chair
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KOMO—3:15, Nujol's Clinic
 KNX—Concert Orchestra
 KFI—3:15, Easy Aces
 KECA—Raine Bennett to 3:15
 KFSD—Royal Brown, organist
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

*KPO & network—Organ Melodies; Ariens Jackson, vocalist; 3:45, The Desert Kid
 KGO—Beaux Arts Trio
 KYA—Symphony Highlights; Talk
 KTAB—Sophistication; Hawaiian Music
 KROW—Concert Gems
 KJBS—Hostess Hi-lites
 KQW—Variety and Popular Tunes
 KGDM—Wyoming Rustlers; Records
 KFRC—Just Plain Bill
 *KFRC & network—3:45, "Mr. and Mrs."
 KOL—The Three Professors to 3:45
 KHQ—3:45, Sylvia Gray

KOIN—Newspaper of the Air
 KJR—Carefree Capers
 KOMO—Concert Miniatures
 KFI—Ann Warner's Chats
 KNX—Housewives' Protective League
 KGB—Orchestra; Along the Airways to 3:45
 KSL—The Audience Decides; 3:45, Records; 3:55, News

4:00 to 4:30 P. M.

*KGO & network—Liberal Arts Series; guest speaker
 KGO—4:15, Marshall's Mavericks
 KPO—Radio Reporter
 *KPO & network—4:15, Stories of Black Chamber, spy drama
 KYA—Band Concert
 KTAB—Bay Meadows Feature Race
 KROW—Waltzes; Warren Stinson
 KLX—Amer. Legion program
 KJBS—4:15, Children's Contest
 *KFRC & network—Melodies of Yesterday; Louis Panico's Orch.
 KOIN—Newspaper of the Air
 KVI—Students Radio Playhouse
 KHQ—4:15, News Album
 KJR—Business Talk; Dunsant
 KFI—4:15, Better Business Talk
 KNX—Haven of Rest
 KGB—4:25, Police Talk
 KSL—Town Crier
 KOA—Studio Program; Stamp Club

4:30 to 5:00 P. M.

*KPO & network—Melody Train; Annette Hastings, songs & orch.
 KPO—4:45, Barbara Lee
 KGO—Marshall's Mavericks
 *KGO & netwk—4:45, George Der-ron's Orchestra
 KYA—Tea Dance Parade; 4:45, Melody Lady, Greta Gahler
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Health Talk
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—American Family Robinson; Recordings
 *KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Tim Healy's Stamp Club
 KOL—4:45, Marines Adventures
 KVI—4:45, Gunnar Anderson, pianist
 KOIN—4:45, Bob & Dolly
 KHQ—Book of Memories
 KGW—Abe Bercovitz, violin, to 4:45
 KOMO—Tommy Thomas; Easy Aces
 KNX—Dr. Michelson, religious talk
 KFI—Organ Recital; Just Plain Bill
 KECA—Better Business Talk to 4:45
 KFSD—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

*KPO & netwk—One Man's Family
 KGO—Children's Hour; The Audience Decides
 KYA—Children's Hour; 5:15, Uncle Harry
 KTAB—Victor Salon Orchestra; Business Club talk
 KLX—Herb Kennedy; Jewel Box
 KROW—SERA Choral Ensemble
 KQW—Popular Concert
 *KFRC & network—Diane and her Lifesaver; 5:15, D'Artega's Orch.
 KJR—5:15, Hi-School Reporter
 KNX—Trojan Band Concert
 KECA—Song Recital
 KFSD—Better Business talk; studio
 KSL—5:15, Tarzan of the Apes

5:30 to 6:00 P. M.

*KPO & network—Just Around the Corner; 5:45, Tom Mitchell, baritone
 KGO—Jack Armstrong; 5:45, Little Orphan Annie
 KTAB—Dr. Thompson, talk
 KYA—Sonny & Buddy; 5:45, Camp-bell Corner
 KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 *KFRC & network—Everett Marshall's Broadway Varieties
 KJR—Jack Armstrong; Orphan Annie
 KOMO—Stamp Club; Mo & Nell
 KHQ—Stamp Club to 5:45
 KNX—Son of Fire; Orphan Annie
 KFI—Stamp Club; Hollywood Boulevardier
 KFOX—News; Records; Bobby & Betty
 KECA—5:45, Flying Club
 KFSD—Studio; Farley's Rangers
 KOA—Comedy Stars; Rangers and Quartet

6:00 to 6:30 P. M.

*KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
 KGO—Dinner Concert
 KYA—Og, Son of Fire; Concert
 KTAB—Dinner Concert; News
 KIX—Arion Trio
 KROW—News; 6:15, Aloha Serenaders
 KJBS—News Reporter to 6:15
 KQW—California Department of Agriculture; 6:15, Orchestra
 *KFRC & network—Chesterfield Program, Andre Kostelanetz
 KJR—Scandinavian Reporter of the Air; Castles in Music
 KNX—Jack Armstrong; News
 KECA—Board of Education; News
 KFOX—News; Skit; Al & Molly

6:30 to 7:00 P. M.

*KPO & netwk—John McCormack, tenor
 KGO—Everybody's Business; 6:45, Jimmy Allen, Air Adventures
 KYA—Cy Trobbe's Orchestra
 KTAB—Sport Page; Recordings
 KROW—Reporter; Herold Trio
 KQW—Market Reports; Music
 *KFRC & network—Adventures of Gracie, with Bobby Dolan's Orch.
 KJR—News; 6:45, Jimmie Allen
 KFWB—Chief Davis, Talk; 6:45, Jimmie Allen
 KNX—Lum & Abner; 6:45, Jimmie Allen, Air Adventures
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmy Allen

7:00 to 7:30 P. M.

*KPO & network—Jimmie Fidler's Hollywood News; 7:15, To be announced
 KGO—Wandering Minstrel
 KYA—Ernie Smith's Sport Page; 7:15, "Agatha Quincy," Drama
 KTAB—Italian News; Orchestra
 KIX—News; 7:15, Silver Strains
 KROW—C. W. Hammond; L'Italia
 KQW—Weather; Voice of Portugal
 KGGC—Alice Christians; Orchestra
 *KFRC & network—"The Family Hotel" with Jack Pearl
 KJR—Tonic Tunes; Dollars & Sense
 KOMO—7:15, Royal Foursome
 KFWB—Safety Talk; Quartette
 KNX—Watanabe & Archie; Songs
 KFOX—Eb & Zeb; Dr. Jim's Family
 KFSD—Sonny and Buddy; Studio

7:30 to 8:00 P. M.

*KPO & network—Ray Noble's Orchestra
 KGO—Agriculture Today; 7:45, Californians on Parade
 KYA—Love's Old Sweet Songs; Louise Taber
 KTAB—Socialist Labor Party; Music
 KIX—Manila Stringed Orchestra
 KROW—Arthur Nolan; Hawaiians
 KGGC—Between the Lines; Tropical Tramps
 KQW—Italian Radio Theatre
 *KFRC & network—K. C. B. with Raymond Paige Orchestra; 7:45, "Strange As It Seems," drama
 KOIN—7:45, Jimmy Allen
 KOL—7:45, Speaker Stevenson
 KJR—Carefree Capers

KNX—In-Laws; 7:45, King Cowboy
 KFWB—Today down the Centuries; 7:45, Comedy Stars
 KECA—Symphony Hour; Records
 KFOX—Boy Detective; Vocal Duet
 KFSD—Web of Dreams
 KSL—7:45, Comedy Stars

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Californians on Parade; 8:15, Quartet Time
 KYA—Cy Trobbe's Orchestra
 KTAB—Seventh Day Adventists
 KIX—Rhythmic Reporters
 KROW—Accordion; Watch Tower
 KGGC—Jewish Program
 KQW—Music of the Masters
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Damski and Neapolitans
 KNX—Entertainers; Adlerkians
 KFWB—Dance Orchestra
 KECA—Symphony Hour
 KFOX—Cecil and Sally; Talks
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

*KPO & network—Lanny Ross Log Cabin Orchestra
 KGO—Comedy Stars; 8:45, Lum & Abner
 KYA—Tom Coakley's Orch.; 8:45, Reminiscing
 KTAB—Music; 8:45, Tales of Turf
 KIX—Metropolitan Moods
 KROW—Musical Album; 8:45, Old-Fashioned Girl
 KGGC—We Salute; Mort Werner
 KQW—Music of the Masters
 *KFRC & network—Voice of Experience
 KFRC—Newspaper Adventures
 KOIN—8:45, Beneficial Loan
 KOL—8:45, Comedy Capers
 KVI—8:45, Luthern Welfare Soc.
 KJR—Fireside Phantasies
 KNX—Beauty Talk; 8:45, Playing Your Own Accompaniment
 KFWB—Tex Howard's Orchestra
 KFOX—Carol Lofner's Orchestra
 KSL—8:45, Ozzie Nelson's Orch.

9:00 to 9:30 P. M.

*KPO & network—Town Hall Tonight
 KGO—Bal Tabarin Orchestra
 KYA—Reminiscing; Comedy Caravan
 KTAB—Nevada Nighthanders
 KIX—Lee Baker; Souvenirs of Song
 KROW—Boxing Matches
 KQW—Musings; Salon Orchestra
 KGGC—News; Organ; Orchestra
 KOL—Public Bench to 9:15
 *KFRC & netwk—Jacques Renard's Orchestra
 KJR—News; World Revue
 KNX—News; 9:15, Mary Kirk, songs
 KECA—News; L. A. J. C. Musicales
 KFOX—Beverly Hillsilles
 KGB—9:15, True Confessions
 KFWB—Jack Joy's Orchestra
 KFSD—9:15, Manuel Dehesa
 KSL—Pinto Pete Ranch Hands to 9:15

9:30 to 10:00 P. M.

*KPO & netwk—Town Hall Tonight
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn
 KYA—Comedy Caravan; 9:45, News; America
 KTAB—News; Moment Musicales
 KIX—News; Fireside Phantasies
 KROW—Boxing Matches
 KGGC—Salonesque; Music Oddities
 KQW—Kirk of Sleepy Hollow
 *KFRC & network—George Hall's Orchestra
 KVI—News; 9:45, Orchestra
 KOL—Editorial Commentator; News
 KOIN—Lum & Abner; Organ
 KJR—World Revue; C. of C.
 KNX—The Crocketts
 KFSD—Ratiff's Orchestra

10:00 to 10:30 P. M.

*KPO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—10:15, Sportlight Review
 KGO—Williams-Walsh Orchestra
 KYA—Supper Concert
 KTAB—Hit Tunes
 KIX—Talk, Nat'l Historical Areas; 10:15, Jess Stafford's Orchestra
 KROW—Boxing Matches
 KGGC—Mort Werner's Open House
 KJBS—Night-Cap Revue
 *KFRC & network—Guy Lombardo Orchestra
 KOL—Wen Niles' Orchestra to 10:15
 KOIN—The Journal
 KFI—10:15, Charles W. Hamp
 KNX—Crocketts
 KFWB—News; Dance Orchestra
 KFOX—News; 10:15, Orchestra
 KGB—News to 10:10

10:30 to 11:00 P. M.

*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—News; 10:35, Reflections
 KYA—Don Logan's Song Album; Organ
 KTAB—Musical Contrasts
 KIX—Jess Stafford's Orch.; 10:45, Alice Blue, Blue Reflections
 KROW—Boxing Matches; Records
 KGGC—Mort Werner's Open House
 KGB—News; Dance Orchestra
 *KFRC & network—Orville Knapp's Orchestra
 KOIN—Kelly's Kabbleros
 KNX—Laurence King's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Carol Lofner's Orch.

11:00 to 11:30 P. M.

*KGO & network—Henry Busse's Orchestra
 KPO—Home Sweet Home, Organ
 KYA—Sandman Organ
 KTAB—Dansapations
 KFRC—News to 11:10
 *KFRC & network—Dick Jurgen's Orchestra
 KOIN—Archie Loveland's Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Bob Millar's Orchestra
 KFOX—Bob Millar's Orchestra

11:30 to 12:00 Midnight

*KGO & netwk—Hal Grayson's Or.
 KPO—Organ Concert
 KYA—Organ; Concert Memories
 KTAB—Midnight Vagabond
 KGDM—Fritz Wolcott's Orchestra
 *KFRC & network—Les Hite and Orchestra
 KOIN—McElroy's Band
 KHQ—Cotton Club Orchestra
 KGW—Bart Woodyard Orchestra
 KFI—Arizona Wranglers
 KNX—Pontrelli's Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n' Jerry
 KNX—Transpacific News
 KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and network and national emergencies often cause deviations which the stations cannot foresee.

THURSDAY Programs

April 4, 1935

7:00 to 7:30 A. M.

• KPO & netwk—Music; 7:05, Johnny Marvin, tenor; 7:15, Gospel Singer
 KYA—Musical Clock
 KTAB—Cuckoo Club; Stocks
 KROW—Commuters Clock
 KJBS—Alarm Klok Klub
 KQW—The Breakfast Hour
 KGDM—News; Records
 KFRC—Breakfast with Bob Bence
 KOL—Sunrise Express
 KVI—Morning Devotionals
 KHQ—Morning News
 KFI—7:15, Louis Rueb, health ex.
 KGB—Seven o'Clock Club
 KFSD—Early Birds; Exercises
 KOA—News; Johnny Marvin

7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts
 KGO—Morning Parade
 KTAB—The Texans
 KFRC—Stocks; Bob Bence
 KGW—Ronald Buck to 7:45
 KJR—Market Quotations; Records
 KVI—Varieties; Musical Bracer
 KFI—Stocks; Health Exercises
 KOIN—Rhythms to 8:15
 KECA—Bible Fellowship; Records
 KGB—Stocks; Seven o'Clock Club

8:00 to 8:30 A. M.

• KPO & network—Johnny O'Brien, harmonica; 8:15, The House Detective; Fed. Housing Adm.
 KGO—Morning Eye-Opener
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Shipping News; Shop News
 KJBS—Band Concert; Contest
 KQW—Morning Melodies; Varieties
 KVI—Varieties; Wandering Cowboy
 * KFRC & netwk—8:15, Hollywood Country Church
 KOMO—Morning Reveries
 KHQ—Cadettes; Tull and Gibbs
 KFI—Church Quarter Hour to 8:15
 KNX—Musical Jigsaws; Pauline Holden, Venus Music Masters
 KSL—Melodies; Mary & John
 KOA—Galaxy of Stars; 8:15, Sweethearts of Melody

8:30 to 9:00 A. M.

• KPO & netwk—U. S. Navy Band
 KGO—Morning Eye-Opener
 KYA—Morning Concert; Texans
 KLX—Covered Wagon Jubilee
 KQW—Melody Grab Bag
 KGDM—Records; 8:45, Health Talk
 * KFRC & netwk—Hollywood County Church; 8:45, Mary Marlin
 KOMO—Harp Melodies; Mary's Friendly Garden
 KHQ—Booster Broadcast
 KFI—Al Gayle, singing accordionist; 8:45, Julia Hayes
 KNX—Religious Talk
 KSL—Mary and Bennie to 8:45

9:00 to 9:30 A. M.

• KPO & network—To be announced; 9:15, Merry Macs
 KYA—Melodies; Bargains; Prudence
 KTAB—Hour of Prayer
 KROW—Concert Miniatures
 KGGC—Cal King; Parade; Bargains
 KQW—Tuneful Topics
 KGDM—Records; Mabel Rubin
 * KFRC & network—Voice of Experience; 9:15, The Gumps
 KJR—Songs for Sale; 9:15, Children's Program
 KHQ—9:15, Home Comfort
 KNX—Health Talk; Melody Time
 KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & netwk—Sax Appeal, Mickey Gillette

KPO—9:45, Songs by the Kitchen Sink
 • KGO & netwk—9:45, Southern Harmony Four; 9:55, News
 KYA—Lover's Lane; Waitz Time
 KTAB—Health Talk
 KROW—Diet and Health
 KGGC—At the Song Shop
 KJBS—Songs of Romance; Classics
 KQW—For the Ladies; Classics
 * KFRC & netwk—Five Star Jones; 9:45, George Hall's Orchestra
 KFRC—9:45, Clinic of the Air
 KOL—Prudence Penny to 9:45
 KVI—Mystic Melodies; Dr. Burns
 KFI—9:45, News Release
 KNX—Charlie Hamp; 9:45, News
 KFSD—Stock Reports to 9:45
 KSL—9:45, Jennie Lee
 KOA—Farm and Home

10:00 to 10:30 A. M.

• KPO & network—Pair of Planos
 KGO—Ruth C. Evans, chats with mothers; 10:15, Robin Cook, contralto
 KYA—Columbia on Parade; 10:15, The Prosperian, Barry Hopkins
 KTAB—Old Friend; News
 KLX—Song Market; Stocks; News
 KJBS—News; Organ
 KGGC—Pedro's Fiesta
 KQW—News; Old Tunes
 * KFRC & netwk—Tom Breneman; 10:15, Wife Begins
 KJR—Home Makers; Irish Minstrels
 KNX—Eddie Albright's Family
 KSL—Orchestra; Mrs. Chapman at Home

10:30 to 11:00 A. M.

• KPO & network—Martha Meade and Hazel Warner
 KGO—Musical Clock
 KYA—Organ Concert
 KTAB—Health Talk; News
 KLX—International Kitcher
 KROW—Vocal; Larry Canelo
 KJBS—Vocalists; Orchestra
 KQW—Aunt Sammy; Tunes
 KFRC—Better Business Bureau
 * KFRC & network—10:45, "Smiling Ed" McConnell
 KOL—News Flashes to 10:45
 KVI—Cleo Brown, pianist, to 10:45
 KOIN—Consumer News to 10:45
 KJR—Club Minutes; Bowlers
 KNX—Mary Holmes; Melody Race
 KGB—Cleo Brown, pianist to 10:45
 KSL—Colonial Dames to 10:45
 KOA—Words and Music; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

• KPO & network—Standard School Program
 KGO—NBC Music Guild
 KYA—Organ Concert
 KTAB—Bargains; Rhythms; Records
 KLX—Anita & Orosco; Tonic Tunes
 KROW—Health Talk; Spotlight
 KGGC—11:15, Harlem Sketches
 * KFRC & network—Little French Princess; Helen Trent Romance
 KOL—Cecil Solly; 11:15, Melodies
 KOIN—Art Kirkham, This & That
 KVI—Observer; Health Talk; Music
 KNX—Marshall Grant, organ

11:30 to 12:00 Noon

• KPO & network—Standard School Program; 11:45, Echoes of Erin
 KGO—Music Guild; 11:45, Agricultural Bulletin
 KYA—Dance Time; Snapshots
 KLX—Margaret Reynolds; Scrapbook
 KROW—Latin-American Program
 * KFRC & netwk—American School of the Air
 KFI—11:45, Charlie Wellman & Helen Hill
 KECA—Records; 11:45, Music Talk
 KNX—Better Business; Health Talk

KOA—Farm Question Box; Advertising Fed. of Amer.; 11:50, Orch.

12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance
 KGO—12:15, Luncheon Concert
 KPO—News Reporter
 • KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—All Portuguese Program
 KJBS—Vocal and Instrumental; 12:15, Children's Contest
 * KFRC & network—Roadways of Romance
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—One Man Show; Amie Brunn
 KOMO—Castles of Romance; Birnbaum's Bavarians
 KHQ—Organ; American Weekly
 KJR—12:12, Grain Reports to 12:15
 KFI—Fed. & State Mkt. Reports
 KNX—News; 12:15, Drury Lane. tenor, Marshall Grant, organ
 KECA—12:15, News Release
 KOL—12:15, Eastman School of Music

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Portuguese Program
 KLX—Ramblers; Memory Paths
 KROW—California Farm Hour; 12:45, Hits of Today
 KJBS—Music; Walkathon
 KQW—Market Reports
 * KFRC & network—Roadways of Romance
 KOL—Carnival Hour
 KOMO—Bavarians; Cowboy Joe
 KGW—News; 12:45, Pianist
 KHQ—Luncheon Club
 KNX—Emil Baffa's Orchestra
 KSL—Utah State Agric. College

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Vic and Sage
 KGO—Concert; 1:15, Accordiona
 KYA—Shrine Club Luncheon
 KTAB—George Taylor and Artists
 KLX—Records; 1:15, Martha Lee
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 * KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band
 KOL—Julie Day to 1:15
 KJR—Uncle Hank; Headliners
 KNX—Pontrelli's Orchestra
 KGB—1:15, Stocks; Farm Flashes

1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chats
 KYA—Barker Frivolities
 KTAB—Jean Kent, Economics
 KROW—Dance Masters; Ross Love
 KGDM—Edu. Percid; Recordings
 KFRC—N. Y. Stocks to 1:35
 * KFRC & network—1:35, Men of Manhattan; 1:45, Dick Messer's Orchestra
 KOL—1:45, Bureau of Fisheries
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
 KGB—Parent Teachers' Association

2:00 to 2:30 P. M.

• KPO & network—Woman's Magazine of the Air to 3 P. M.
 KGO—Silver Strains
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Records
 KLX—Bridge Talk; 2:15, Records

KROW—Story Time
 KJBS—Blindcraft Program
 KQW—Blindcraft Program
 *KFRC & netwk—Happy Go Lucky Hour
 KNX—Bookworm

2:30 to 3:00 P. M.

KGO—Larry Larsen, organist; Willie Bryant's Orchestra
 KYA—Lost & Found; Rhythm
 KTAB—Romancein'; Waltz Time
 KLX—S. F. Stocks; 2:40, records
 KJBS—Events of Interest; Orch.
 KGDM—The Romancers
 *KFRC & netwk—Happy Go Lucky Hour; 2:45, Between the Bookends
 KNX—Symphonies and Light Operas
 KSL—Men of Note to 2:45

3:00 to 3:30 P. M.

•KPO & network—Pictorial by Rush Hughes
 KPO—3:15, Easy Aces
 KGO—Anglo Ferdinand's Orch.
 *KGO & network—3:15, American Vocational Association Talk
 KYA—Poet's Interlude; Harley Northrup, Man of Melody
 KTAB—Records; Chinese Broadcast
 KLX—Jewel Box; Records
 KGDM—Cowboy; Piano
 KQW—Stocks & Bonds; Variety
 *KFRC & netwk—Feminine Fancies
 KHQ—Win Coe; Club Bulletin
 KJR—Enchanted Islands to 3:15
 KOMO—3:15, Youth Parade
 KFI—3:15, Easy Aces
 KNX—Louise Johnson, Cosmic Law
 KFSD—Royal Brown, Organist
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

•KPO & network—Organ Melodies; Mary Small, vocalist; 3:45, The Desert Kid
 KGO—The Modern Woman at Home; 3:45, Chas. Runyan, organ
 KYA—Tango Time
 KTAB—Sophistication; Hawaiians
 KROW—Concert Gems; Records
 KJBS—Concert; SERA program
 *KFRC & netwk—Just Plain Bill; 3:45, Milton Charles, Organ
 KFRC—3:55, N. Y. Stocks
 KVI—Blind Assn. Prog.; 3:45, Pre-School Story Lady
 KOIN—Newspaper of the Air
 KOMO—Tyroleans
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chat
 KNX—Housewives' Protective League
 KGB—3:55, Along the Airways
 KSL—Al Roth's Orch.; News
 KOA—News; Univ. of Denver

4:00 to 4:30 P. M.

•KGO & network—At the Piano; 4:05, Hal Kemp's Orchestra
 KGO—4:15, Melody Lingers On
 •KPO & netwk—4:15, Don Pedro's Orchestra
 KYA—Tea Dance; Keyboard Kapers
 KTAB—Bay Meadows; Feature Race
 KLX—Spice of Life; Bro. Bob's Cluo
 KJBS—U.S. Flag Association; 4:15, Children's Contest
 *KFRC & netwk—Edgewater Beach Orchestra; Panico's Orchestra
 KVI—Students Radio Playhouse
 KJR—Tea Dansant
 KHQ—4:15, News Album
 KNX—Haven of Rest
 KFI—Liberal Arts Series; Organ
 KOA—4:15, Don Pedro Orchestra

4:30 to 5:00 P. M.

KGO—Melody Lingers On; 4:45, Music of the Masters
 KPO—Orchestra; 4:45, Barbara Lee, Style Talk
 KYA—Musical Strings; 4:45, Melody Lady, Greta Gahler

KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Talk
 KQW—Story Time; 4:45, Songs of the Islands

KJBS—Walkathon; 4:45, Aubrey Loux, pianist
 *KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Healy's Stamp Club
 KOIN—4:45, Bob and Dolly
 KVI—4:45, Modern Symphony Music
 KJR—Snapshots; 4:45, Songfellows
 KQW—Musical; 4:45, Song Fellows
 KOMO—Extra Pair; 4:45, Easy Aces
 KNX—Dr. Mathews' Radio Church
 KGB—Organ Concert; Just Plain Bill
 KGB—4:45, University of the Air
 KSL—4:45, Orphan Annie
 KFSD—Dr. McCoy; Songfellows

5:00 to 5:30 P. M.

•KPO & netwk—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
 KGO—Music of the Masters; 5:15, Edna Fischer, pianist
 KYA—Children's Hour; Uncle Harry
 KTAB—Orch.; Old-Timer & Dog
 KLX—Vocalist & Pianist
 KROW—Studio Frollic
 KQW—Airs of South America
 *KFRC & network—Linit Charm Program
 KJR—Steamboat Bill; HI Reporter
 KNX—Sunset Serenade; Music
 KECA—Educ. Speech; Records

5:30 to 6:00 P. M.

•KPO & netwk—Fleischmann Variety Hour
 KGO—Jack Armstrong; 5:45, Little Orphan Annie
 KYA—Sunny & Buddy; Campbell
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGCC—Health Talk; Irish Gems
 *KFRC & network—Keith Beecher & Orchestra
 KJR—Jack Armstrong; Orphan Annie
 KNX—Drama of Youth; 5:45, Orphan Annie
 KFSD—5:45, Farley's Rangers
 KECA—Tuning In With Our Children; 5:45, Flying Club
 KSL—Orchestra; My Beautiful Lady

6:00 to 6:30 P. M.

•KPO & network—Captain Henry's Maxwell House Show Boat
 KGO—Dinner Concert
 KYA—Junior Birdmen; Orchestra
 KTAB—Concert; Monitor News
 KLX—Arion Trio
 KROW—News; Musical Album
 KJBS—Radio News to 6:15
 KQW—California State Dept. of Agriculture; Popular Program
 *KFRC & network—Bekins News; 6:15, Bob Allen, pianist
 KOIN—Organ; Little Show
 KOL—6:15, Beautiful Melodies
 KVI—C. of C.; Music; Fact Finder
 KNX—Jack Armstrong; News
 KJR—Scandinavian Reporter; 6:15, Castles in Music
 KECA—Noreen Gammill; News
 KFWR—News; Records; Whispers
 KFOX—News; Skit; Talk; Al, Molly

6:30 to 7:00 P. M.

•KPO & network—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Recordings
 KLX—Arion Trio
 KROW—Racing Reporter; Dr. Facci
 KQW—State Market Reports; 6:45, Tango Time
 *KFRC & network—Fred Waring's Pennsylvanians
 KJR—News; Jimmy Allen

KNX—Lum & Abner; Jimmy Allen
 KFWR—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

•KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Tom Mitchell, baritone; 7:15, Review of Activities of the San Francisco Municipal Gov't.
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Orchestra
 KLX—News; 7:15, Pianist
 KROW—C. W. Hammond, L'Italia
 KGCC—Arnet Amos; Orchestra
 KQW—Weather; News; Voice of Portugal
 *KFRC & network—Fred Waring's Pennsylvanians
 KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour
 KNX—Watanabe & Archie; Jubilee Entertainers. Negro Quartette
 KFWR—Syncopators; Hilarities
 KECA—Organ; Compinsky Trio
 KFOX—Eb & Zeb; 7:15, Dr. Jim's Family
 KFSD—Sunny & Buddy; Studio Program

7:30 to 8:00 P. M.

•KPO & network—Paul Whiteman KGO—Melody Review
 KYA—Rainbows of Romance; Gold Rush Days
 KLX—Magic Harmony; Edna Parker, contralto
 KROW—Rhythm Cocktail; Soprano
 KGCC—Between the Lines; Fireside Quarter Hour
 KQW—Italian Radio Theatre
 *KFRC & netwk—Capt. Dobbsie's Ship of Joy; 7:45, Voice of the Crusaders
 KOL—7:45, Speaker Stevenson
 KOIN—7:45, Jimmy Allen
 KJR—Greater Washington Hour; Three Little Girls in Blue
 KNX—In-Laws; King Cowboy
 KFWR—Kings Men; Sophisticates
 KFOX—Boy Detective; 7:45, The Audience Decides
 KECA—Compinsky Trio; Vocalist
 KFSD—Pilgrim Chorus
 KGB—7:45, Comedy Stars
 KSL—7:45, The Hawk, Mystery Serial

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Melody Review; 8:15, Meredith Willson's Orch. with vocalists
 KYA—Minstrel Show
 KTAB—Melodious Melodies
 KROW—Latin-American Program
 KLX—American Legion Program
 KGCC—Spanish-American Program
 KQW—Dinner Dance
 *KFRC & network—Myrt & Marge; 8:15, Congoin Program
 KOIN—8:15, Comedy Stars
 KVI—8:15, Dramatic Show
 KOL—8:15, Comedy Stars
 KJR—Waltzes; Collegians
 KNX—Beauty Talk; 8:15, Emil Bafia's Symphony Orchestra
 KECA—Property Studies by John Kennedy; Old Songs
 KFOX—Cecil & Sally; Piano and vocal
 KFSD—Jimmie Allen; 8:15, Orch.
 KOA—8:15, Comedy Capers

8:30 to 9:00 P. M.

•KPO & network—Standard Symphony Hour
 KGO—Meredith Willson's Orch.; 8:45, Lum & Abner
 KYA—Minstrel Show
 KTAB—8:45, Tales of the Turf
 KLX—Fireside Phantastes; 8:45, Alice Blue, piano and organist

KROW—Italian Program
 KGGC—Concert; Mort Werner
 KQW—Orchestra; Crime Crusade
 *KFRC & network—Camel Caravan
 KJR—Collegians; 3 Girls in Blue
 KNX—Emil Baffa's Concert Orch.;
 8:45, Drama
 KFOX—Guy Lombardo's Orchestra
 KFSD—Orch.; 8:45, Marie Kriete
 KOA—The Barrett Family

9:00 to 9:30 P. M.

• KPO & network—Standard Sym-
 phony Hour; 9:15, Winning the
 West
 KGO—Army Week Program
 KYA—Sports Parade
 KTAB—Nevada Nighterders
 KLX—Melodies; 9:15, Violinist
 KROW—Italian Program; Royal &
 Ancient Order of Saps
 KGGC—News; Organ; Orchestra
 KQW—San Jose State Debate
 *KFRC & network—Mobil Magazine
 KJR—News; Charlie Kent Singers
 KNX—News; Entertainers
 KFOX—Beverly Hillbillies
 KFWB—Jack Joy's Orchestra
 KECA—News Release; Records
 KFSD—Orch.; South Sea Islanders
 KSL—9:15, Herbie Kay's Orch.
 KOA—Violinist; Tucker's Orchestra

9:30 to 10:00 P. M.

• KPO & netwk—Winning the West
 KPO—9:45, Book Parade
 • KGO & network—Dancing in Twin
 Cities
 KYA—Pianist; News; America
 KTAB—News; Moment Musicale
 KLX—News; Musical Auction
 KROW—Royal Order of Saps
 KQW—Royal Melodies; Dance Frolic
 *KFRC & network—Leon Navara
 and Orchestra
 KOL—Arizona Joe; 9:45, News

KOIN—Lum & Abner; American
 Family Robinson
 KVI—News; Evening Meditations
 KJR—Musical Scrapbook; Orchestra
 KHQ—9:45, Romance of Achievement
 KOMO—9:45, True Stories of the
 Northwest Mounted Police
 KFI—The Four Blackbirds
 KFWB—Slumbertime
 KNX—The Crocketts
 KFSD—South Sea Islanders to 9:45

10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter;
 10:15, Tom Coakley's Orchestra
 KGO—Coquettes Vocal Trio; 10:15,
 Williams-Walsh Orchestra
 KYA—Arioso Ensemble
 KLX—Records; 10:15, Jess Stafford
 Orchestra
 KROW—Royal Hawaiians; 10:15,
 Happy Dawson's Cowboys
 KGGC—Mort Werner's Open House
 KJBS—Nite Cap Revue
 *KFRC & network—Guy Lom-
 bardo's Orchestra
 KOI—Wen Niles' Orchestra to 10:15
 KOMO—10:15, Royal Foursome
 KFI—10:15, Views of the News
 KFWB—News; Organ
 KNX—Crocketts
 KFOX—News; Orchestra
 KGB—News to 10:10
 KSL—Kalawala Beach Boys

10:30 to 11:00 P. M.

• KPO & netwk—Tom Coakley's Or-
 chestra; News
 KGO—Williams-Walsh Orchestra;
 10:55, Radio News
 KYA—Arioso Ensemble; Don Lo-
 gan's Song Album
 KLX—Orch.; Alice Blue, organist
 KROW—The Star Parade
 KGGC—Mort Werner's Open House
 KJBS—Nite Cap Revue

*KFRC & network—Orville Knapp's
 Orchestra
 KOL—Blue Danube Quarter Hour;
 10:45, American Weekly
 KOIN—Kelly's Kaballeros; 10:45,
 Club Victor Orchestra
 KGW—10:45, Bart Woodyard's Orch.
 KJR—Popular Concert
 KNX—Laurence King's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

• KGO & network—Henry Busse's
 Orchestra
 KPO—Bal Tabarin Orchestra
 KYA—Walter Beban's Orchestra
 KTAB—Dansapations
 KROW—Dance of the Hour
 KROW—News Release to 11:10
 *KFRC & network—Dick Jurgen's
 Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Bob Millar's Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jimmy Grier's
 Orchestra
 KPO—Organ Recital
 KYA—Sandman Organ
 KTAB—Midnight Vagabond
 KROW—Dance of the Hour
 *KFRC & network—Les Hite's
 Orchestra
 KOIN—Orchestra
 KVI—Orchestra; News and Tips
 KJR—Reflections of Romance
 KNX—Pontrelli's Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KNX—Transpacific News
 KJBS—12:01, Owl program to 7 a.m.

FRIDAY Programs

April 5, 1935

7:30 to 8:00 A. M.

• KPO & network—Financial Serv-
 ice; Organ Concert
 KGO—The Oleanders; Studio Prog.
 KTAB—The Texans
 KFRC—Stocks; Bob Bence
 KHQ—Financial Service
 KGW—Ronald Buck to 7:45
 KOMO—7:45, Youth Parade
 KJR—Market Quotation; 7:45,
 Christian Science Program
 KVI—Talk; Varieties
 KFI—Stocks; Exercises; Church
 KECA—Bible Fellowship to 7:45
 KGB—Seven O'Clock Club
 KOA—The Oleanders; Betty Crocker

8:00 to 8:30 A. M.

• KPO & network—Music Apprecia-
 tion; Dr. Damrosch
 KGO—Morning Eye-Opener
 KYA—Christian Science Reading;
 8:15, Mr. and Mrs. Reader
 KJBS—Records; Children's Contest
 KQW—Morning Melodies; Varieties
 *KFRC & netwk—8:15, Hollywood
 Country Church
 KVI—Wandering Cowboy to 8:15
 KOIN—Rhythms to 8:15
 KOMO—Morning Reverie
 KHQ—Cadettes; Tull & Gibbs
 KNX—John Brown; Tonic Tunes
 KSL—Studio Ensemble; Good Morn-
 ing Judge

8:30 to 9:00 A. M.

• KPO & netwk—Music Appreciation
 KGO—Morning Eye-Opener
 KYA—The Paraders; Texans

KTAB—Digest; Wyoming Cowboys
 KLX—Covered Wagon Jubilee
 KROW—Melody Grab Bag
 KJBS—Dance Music
 *KFRC & netwk—Hollywood Coun-
 try Church; 8:45, Mary Marlin
 KOIN—8:45, Air Shopping
 KOMO—Varieties; Mary's Garden
 KNX—Religious Talk
 KSL—Voice of Health to 8:45

9:00 to 9:30 A. M.

• KPO & network—To be announced
 KYA—Melodies; Prudence Penny
 KTAB—Hour of Prayer
 KROW—Concert Miniature
 KGGC—Cal King; 9:15, Parade
 KQW—Tuneful Topics
 KQDM—Records; Mabel Rubin
 *KFRC & network—Voice of Expe-
 rience; 9:15, The Gumps
 KJR—Songs for Sale
 KNX—Health Talk; Whopper Club
 KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—National Farm
 and Home Hour
 KGO—Electrical Transcription; News
 KYA—Jolly Bucketteers; Lover's
 Lane; Waltz Time
 KTAB—Dr. J. Douglas Thompson
 KLX—Jewel Box; Records
 KROW—Diet and Health
 KJBS—Oddities Program
 KGGC—At the Song Shop
 KQDM—News; 9:45, Records
 *KFRC & netwk—Five Star Jones;
 9:45, Betty Crocker
 KVI—Mystic Melodies to 9:45

KHQ—Walt & Marian; Roundup
 KGW—Keyboard Kapers
 KJR—News; Early Echoes
 KFI—Helen Guest, ballads; News
 KNX—Magic Harmony; 9:45, News
 KGB—News; Records to 9:45
 KSL—9:45, Jennie Lee

10:00 to 10:30 A. M.

KGO—Ruth C. Evans, chats with
 mothers; 10:15, Pair of Pianos
 KPO—Menu Flashes; 10:15, News
 KYO—Colum. on Parade; 10:15,
 Prosperian, Barry Hopkins
 KTAB—Old Friend; News
 KLX—Music; Stocks; News
 KROW—Rhythm Review
 KJBS—News; Organ
 KQW—Pedro's Fiesta
 *KFRC & network—Dennison Uni-
 versity Glee Club; 10:15, Wife
 Begins
 KGW—News; Old Tunes
 KVI—Musical Chatterbox to 10:15
 KOL—10:15, Beautiful Melodies
 KJR—Home Makers; Music Box
 KFI—California Kitchen
 KNX—Eddie Albright's Family
 KSL—10:15, Gene Halliday, organ

10:30 to 11:00 A. M.

• KPO & network—Horatio Zito's
 Orchestra; Words and Music
 KGO—Musical Clock
 KYA—Organ Concert
 KTAB—Health Talk; Music
 KLX—International Kitchen
 KROW—Varieties; Larry Canelo
 KQW—Aunt Sammy; Songs of Ro-
 mance

KGCC—Theatre of the Air
 *KFRC & network—Univ. of Calif.
 KFRC—10:45, Ida Bailey Allen
 KOI—News; 10:45, Instrumentalists
 KOIN—Consumers News; 10:45, Art Kirkham
 KJR—Club Minutes; Boviers
 KNX—Mary Holmes; Melody Race
 KECA—Chaparral Club; Records
 KOA—Ida B. Allen; 10:45, Live-stock and Produce; Weather; Time
 KSL—George Hall's Orch.; 10:45 Instrumentalists

11:00 to 11:30 A. M.

KPO—Coquettes; 11:15, Johnny O'Brien, harmonica
 *KGO & network—Magic of Speech
 KYA—Organ Concert
 KQW—Bath Talk; Spotlight
 KLX—Records; Tonic Tunes
 KJBS—Dance Melodies
 KQW—Popular Orchestra
 KGDM—Organ Recital
 *KFRC & network—Little French Princess; Helen Trent Romance
 KOI—Cecil Solly; Melodies
 KVI—The Observer; Talk; Melodies
 KJR—Rhythm Rulers
 KNX—Marshall Graut, organist
 KECA—Spanish Lessons; Pianist
 KGB—To the Ladies

11:30 to 12:00 Noon

KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
 *KPO & network—Frances Lee Barton's Kitchen Party
 KYA—Fashion Mirror; Musicale
 KTAB—Blue Moments
 KLX—Anita & Orsco, guitar duo
 KROW—Latin-American Program
 KGCC—Mountain Music
 KQW—Varieties; Theatre News
 *KFRC & network—American School of the Air
 KNX—Notes in Rhyme; Health Talk

12:00 to 12:30 P. M.

KPO—News
 *KPO & network—12:15, Western Farm and Home Hour
 KGO—Agriculture; Concert
 KYA—Scriptures; 12:02, Concert
 KTAB—All Portuguese Program
 KQW—Noontime Tunes
 KJBS—Song Hits; Children's Contest
 *KFRC & network—Pete Woolery and Orchestra; 12:15, Minneapolis Symphony Orchestra
 KFRC—12:10, Nourishine to 12:15
 KGDM—Friendship Club; Records
 KVI—12:15, Front Page Headlines
 KOI—The Carnival Hour
 KOIN—One Man Show to 12:15
 KOMO—12:15, Jack & Adele
 KHQ—Organ Concert
 KJR—Concert; Grain Reports to 12:15
 KGW—Me and My Shadow to 12:15
 KFI—Market Reports to 12:15
 KECA—Nuthouse Program; News
 KNX—News; 12:15, Musical Prog.
 KFSD—Pianist to 12:15
 KSL—Payroll Builder
 KOA—U. S. Marine Band

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Concert; 12:45, Commonwealth Club Luncheon
 KYA—Noontime Concert
 KTAB—All Portuguese Program
 KLX—Ramblers; Musical Auction
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Hits; Walkathon
 KQW—Weather; Market Reports
 *KFRC & network—Symphony Orch.
 KOI—The Carnival Hour
 KOMO—Harp Melodies; 12:45, Cowboy Joe
 KGW—News Flashes; Piano
 KHQ—Business & Pleasure; 12:45, Stylist
 KNX—Dr. Matthews

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob, 1:15, Vic and Sade
 KGO—Commonwealth Luncheon
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Geo. Taylor and artists
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 *KFRC & network—Symphony Orch.
 KOI—Julie Day to 1:15
 KJR—Chamber of Com. Luncheon
 KNX—Pontrelli's Orchestra
 KFSD—Stocks; 1:15, Studio Prog.

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Mar-O-Oil Rave
 KGO—Ann Warner's Chats
 KYA—Barker Frivolities
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools;
 KJBS—Dance Orchestra
 *KFRC & network—Symphony Orch.
 KJR—Lotus Land
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—Talk by Lord Robert Baden Powell; 2:15, Jackie Heller, tenor
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KROW—Story Time
 KQW—Dance Matinee
 KJBS—Better Business Talk; 2:15, Events of Interest
 *KFRC & network—Happy Go Lucky Hour
 KOIN—Homemakers; Portland Symphony
 KNX—The Bookworm
 KSL—Loretta Lee; Dental Clinic

2:30 to 3:00 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—Nellie Revell, interview; Geo. Devron's Orchestra
 KYA—Lost and Found; American Penwoman
 KTAB—Talk; 2:45, Waltz Time
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Seiffert Players; Orchestra
 KQW—Seiffert Players; Orchestra
 *KFRC & network—Happy Go Lucky Hour
 KOIN—Book of Life
 KSL—Men of Notes; Betty Barthell
 KOA—Nellie Revell; Orchestra

3:00 to 3:30 P. M.

*KPO & network—Pictorial by Rush Hughes; 3:15, Cliff Nazarro, tenor
 KGO—Jack Berger's Orchestra
 KYA—The Serenader, Mel Peterson; 3:15, Happytime Matinee
 KTAB—Two-four time; Talk; Chinese program
 KLX—Musical Jigsaw; Records
 KROW—Dance Matinee
 KQW—Stocks & Bonds; Music
 KGDM—Yodeling Cowboy; Records
 *KFRC & network—Feminine Fancies
 KJR—Enchanted Islands; Easy Chair
 KHQ—Jean Dillon; Club Bulletin
 KGW—3:15, Michael Arenstein, cellist
 KNX—Women's Club Program
 KSL—Utah State Legislature; 3:15, Junior Hour
 KOA—Hotel Astor Orchestra

3:30 to 4:00 P. M.

*KPO & network—Organ; 3:35, Arlene Jackson, songs; 3:45, Art in America

KGO—Harry Stanton, basso; 3:45, Desert Kid, dramatic sketch
 KYA—Ship Sailing broadcast
 KTAB—Sophistication; Hawaiians
 KLX—SEKA Orchestra
 KROW—Concert Gems
 KJBS—Hostess Hi-Lites
 KFRC—Just Plain Bill to 3:45
 *KFRC & network—Eddie Dunsted-ter, organist; 3:45, "Mr. & Mrs."
 KOIN—Newspaper of the Air
 KOI—Three Professors to 3:45
 KHQ—Bulletin; Sylvia Gray
 KOMO—Trio Romantique
 KFI—Ann Warner's Chats
 KNX—Housewives' Protective League
 KGB—Stocks; Music; 3:40, Along the Airways to 3:45
 KSL—Junior Hour; Records; News
 KOA—News; Art in America

4:00 to 4:30 P. M.

*KGO & network—At the Piano
 KGO—4:15, Ted White, tenor
 *KPO & network—4:15, Stories of the Black Chamber
 KYA—Melodies; 4:15, Frances Hathaway, soprano
 KLX—Records; Bro. Bob's Club
 KTAB—Bay Meadows Feature Race
 KROW—Waltz Time; Organ
 KJBS—Records; 4:15, Child. Contest
 KQW—Navy Recruiting Program
 *KFRC & network—Court of Human Relations
 KHQ—4:15, News Album
 KJR—Sixth Engineers' Band
 KFI—Liberal Arts Series; Organ
 KNX—Haven of Rest
 KOA—Studio; 4:15, Stamp Club

4:30 to 5:00 P. M.

*KPO & network—Three Scamps: vocal trio
 KPO—4:45, Barbara Lee Style Talk
 KGO—For Girls and Boys Only
 KYA—Rhythm Princes; Orchestra
 KTAB—Keep Smiling Revue
 KLX—Club; 4:45, Health School
 KROW—Dell Perry; Talk
 KJBS—Walkathon; Boy Scouts
 KQW—Story Time; 4:45, dog stories
 KFRC—Dr. J. C. Campbell; 4:45, The Open Road
 KVI—The Archer Family; 4:45, Gunnar Anderson, piano
 KJR—Snapshots to 4:45
 KHQ—N. W. on Parade
 KGW—Ab Berowitz, violinist
 KFI—Organ; Just Plain Bill
 KNX—Fireside Phantasies; U. S. C.
 KFOX—Health & Psychology; 4:45, Marathon News
 KFSD—Dr. McCoy; Orchestra
 KGB—Lost & Found Column; Orch.; 4:45, Teachers' Association
 KSL—Broadcasters Review; 4:45, Orphan Annie
 KOA—Vigero Quartet to 4:45

5:00 to 5:30 P. M.

*KPO & network—Beaux Arts Trio
 KGO—Stage and Screen; 5:15, The Audience Decides
 KYA—Children's Hour; 5:15, Uncle Harry
 KTAB—Victor Salon Orchestra
 KLX—Pianist and Soprano
 KQW—Popular Concert
 *KFRC & network—Mrs. Franklin D. Roosevelt; 5:15, D'Artega's Orch.
 KOIN—5:15, Bob and Dolly
 KJR—5:15, Hi-School Reporter
 KHQ—Garden Patch
 KOMO—The Garden Patch
 KFI—5:15, Stamp Club
 KNX—Synagogue of the Air
 KFWE—Jeanne Dunne; 5:15, Gold Star Rankers
 KECA—Paul Roberts, tenor; Talk on Care of the Eyes
 KFOX—Playtime Lady; Records
 KSL—5:15, Tarzan of the Apes
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes
 • KPO & network—5:45, Tom Mitchell, baritone
 KGO—Jack Armstrong; 5:45, Orphan Annie
 KYA—Metropolitans; 5:45, Campbell KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Front Page Dramas
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KGDM—Twilight Melodies
 * KFRC & network—Herman Waldman & Orchestra
 KOL—5:45, Robin Hood Program
 KOIN—5:45, Robin's Merry Men
 KVI—5:45, Gunnar Anderson
 KJR—Jack Armstrong; Orphan Annie
 KHQ—Stamp Club; Organ
 KOMO—Stamp Club; Mo & Nell
 KGW—5:45, Milton L. Gumbert
 KNX—Og, Son of Fire; 5:45, Orphan Annie
 KECA—Song Recital Period
 KFWE—Gold Star Rangers
 KFOX—Theatre News; Records
 KFSD—5:45, Farley's Rangers
 KGB—5:45, Robin Hood Program
 KSL—5:45, The Melodiers
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie.
 KGO—Dinner Concert
 KYA—Og, Son of Fire; Concert
 KTAB—Dinner Concert
 KLX—Arion Trio
 KROW—News; 6:15, Serenaders
 KJBS—Radio News Reporter to 6:15
 KQW—Department of Agriculture; 6:15, Popular Program
 * KFRC & network—March of Time
 KJR—Scandinavian Program; 6:15, Castles in Music
 KNX—Jack Armstrong; News
 KFWE—News; Records; Organ
 KECA—Educ. Prog.; 6:15, News
 KFOX—News; Ballads; Al & Molly

6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen
 KYA—Cyrus Trobber's Orchestra
 KTAB—Sports; Recordings
 KLX—Arion Trio
 KROW—News; Herold Trio
 KGGC—Dinner Dance Review
 KQW—Market Reports; Melodies
 * KFRC & network—Hollywood Hotel
 KJR—News; Jimmie Allen
 KNX—Lum & Abner; 6:45, Jimmie Allen, Air Adventures
 KFWE—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmie Allen
 KFSD—Junior Chamber of Commerce; 6:45, Morales South Sea Islanders

7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith
 KGO—Dot Kay, contralto; 7:15, Chester Rowell
 KYA—Ernie Smith's Sport Page; 7:15, "Agatha Quincy," drama
 KTAB—Italian News; Orchestra
 KLX—News; 7:15, Pianist
 KROW—Hammond; L'Italia News
 KQW—Weather; News; Voice of Portugal
 KGGC—Ruggiero Pelosi; Orchestra
 * KFRC & network—Hollywood Hotel
 KJR—Tonic Tunes; Dollars & Sense
 KFWE—Syncopators; 7:15, Sons of the Pioneers
 KNX—Watanabe & Archie; 7:15, Laurence King & Orch.
 KFOX—Eb & Zeb; Dr. Jim's Family
 KECA—Organ; Sports Talk

7:30 to 8:00 P. M.

• KPO & network—The Pause That Refreshes on the Air
 KGO—Plantation; Southern Harmony Four
 KYA—In Old Vienna; Gold Rush Days
 KTAB—Socialist Labor Party; 7:45, St. Mary's College
 KLX—Harmony; Joe and Gus
 KQW—Italian Radio Theatre
 KGGC—Between the Lines; Orch.
 * KFRC & network—Dr. Strasska's Program; 7:45, "Strange as it Seems"
 KOL—Speaker Stevenson; 7:45, Ken Stuart, Sports Review
 KOIN—Little Show; Jimmy Allen
 KJR—Rocky Mountaineers
 KNX—The In-Laws; King Cowboy
 KECA—Scotland in Song and Story
 KFWE—Sound-on-film-on-Air; 7:45, Comedy Stars
 KFOX—Boy Detective; Vocal Duet
 KSL—7:45, Comedy Stars

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit
 KGO—Beaux Arts Trio
 KYA—Christian Science Lecture
 KLX—Carefree Capers
 KTAB—Melodious Melodies; 8:15, Fishin' Fool
 KROW—Echoes of Italy; Skit
 KGGC—Spanish-American Program
 KQW—Recreational Revels
 * KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Evergreen Empire; Three Bunkaneers
 KNX—Beauty talk; 8:15, Homer Canfield
 KFOX—Cecil & Sally; Garden Talk
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Circus Night in Silvertown
 KGO—Comedy Stars of Hollywood; 8:45, Lum & Abner
 KYA—Christian Science Lecture
 KTAB—Orchestra; Turf Tales
 KLX—Tales of Hawaii; 8:45, Notes in Rhyme
 KROW—Musical Album; 8:45, Old-Fashioned Girl
 * KFRC & network—Jacques Renard & Orchestra
 KOL—The Merry Men to 8:45
 KOIN—Ironized Yeast; Who's Your Hostler?
 KJR—Radio Talent Quest
 KVI—Fact Finder; Musicale
 KNX—Marcel Ventura, vocalist; 8:45, Political Talk
 KGB—Scrapbook of Life to 8:45
 KFSD—Eddie Wheeler's Orchestra
 KSL—Husler's Musical Ensemble

9:00 to 9:30 P. M.

• KPO & network—Circus Night; 9:15, Studebaker Champions
 KGO—Eno Crime Clues
 KYA—Am. Weekly Drama; Friendly Neighbors
 KTAB—Nevada Nighthanders
 KLX—Talk; Fireside Phantasies
 KROW—Bar X Rangers; Drama
 KGGC—News; 9:05, Music
 * KFRC & network—Claude Hopkins & Orchestra
 KOL—Hollywood Newshawk
 KVI—Fireside Classics; Souvenirs
 KOIN—Sport Flashes; Organ
 KGO—9:15, Montag Fireside Hour
 KQW—9:15, Fireside Hour
 KJR—News Reporter to 9:15
 KNX—News; 9:15, Homer Canfield
 KFWE—Jack Joy's Orchestra
 KECA—News; Concert Pianist
 KFOX—Beverly Hillbillies
 KFSD—9:15, Plata Real Orchestra
 KSL—Organ; Wrestling Matches

9:30 to 10:00 P. M.

• KPO & network—Champions
 KPO—9:45, The Phillistine
 KGO—Pick and Pat
 KYA—Desert Scenes; News
 KLX—News; Road Information; 9:45, Ran Wilde's Orchestra
 KTAB—News; Moment Musical
 KROW—Watch Tower Program
 KGGC—The Jewel Box
 KQW—War Camp; Drama
 * KFRC & network—Joe Haymes & Orchestra
 KOIN—Lum & Abner; 9:45, Fights
 KVI—News Flashes to 9:45
 KOL—Editorial Commentator
 KJR—9:45, Happy Endings
 KOMO—Fireside Hour; Fiddlers 3
 KHQ—9:45, Serenade
 KFI—9:45, The Phillistine
 KNX—Musical Headlines; Fights
 KOA—9:45, Don Pedro Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter
 KPO—10:15, Tom Coakley's Orch.
 KGO—Ricardo, violinist; 10:15, Williams-Walsh Orchestra
 KYA—Boxing
 KLX—Ran Wilde's Orchestra; 10:15, Jess Stafford's Orchestra
 KROW—Royal Hawaiians; Orchestra
 KJBS—Nite Cap Revue
 KQW—Roosevelt High Dance
 * KFRC & network—Guy Lombardo
 KOL—Wen Niles' Orchestra to 10:15
 KOIN—The Fights
 KNX—Fights, Hollywood Stadium
 KFI—10:15, Charles W. Hamp
 KFWE—News; Orchestra
 KGB—News to 10:10
 KFOX—News; Orchestra
 KSL—Wrestling Matches to 10:15
 KOA—Don Irwin Orchestra

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Orchestra; 10:55, News
 KYA—Boxing; Fireside Soliloquy
 KTAB—Musical Contrasts
 KLX—Orch.; Alice Blue, pianist
 KROW—Masters' Music Room
 * KFRC & network—Orville Knapp's Orchestra
 KOL—Blue Danube Quarter Hour
 KOIN—Kelly's Kabeileros; Archie Loveland's Orchestra
 KFI—DX Program, F. Andrews
 KFWE—Carol Lofner's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOX—News; Orchestra

11:00 to 11:30 P. M.

• KGO & network—Henry Busse's Orchestra
 KPO—Eal Tasharin Orchestra
 KYA—Al Rushton's Cardinals
 KTAB—Dansapations
 KFRC—News Release to 11:10
 * KFRC & network—Dick Jurgen's Orchestra
 KOMO—Dance Orchestra
 KNX—Laurence King's Orchestra
 KFWE—Bob Milliar's Orchestra

11:30 to 12:00 Midnight

• KPO & network—Bart Woodyard's Orchestra
 KGO—Organ Concert
 KTAB—Midnight Vagabond
 KROW—Dance of the Hour
 * KFRC & network—Les Hite's Orch.
 KHQ—Cotton Club Orchestra
 KJR—Reflections of Romance
 KFI—D-X Program
 KNX—Pontrelli's Orchestra
 KFWE—Carlos Shaw's Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KNX—Transpacific News
 KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

April 6, 1935

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Morning Eye-Opener
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies
- * KFRC & network—Cincinnati Conservatory of Music
- KVI—Wandering Cowboy to 8:15
- KHQ—8:15, Economy Comments
- KFI—Church Quarter Hour to 8:15
- KNX—Musical Jigsaws; Tonic Tunes

8:30 to 9:00 A. M.

- KPO & network—Viennese Sextette; 8:45, International Weekend
- KLX—Covered Wagon Jubilee
- KROW—Melody Grab Bag
- * KFRC & network—Cincinnati Conservatory of Music
- KOMO—Stradivarieties to 8:45
- KFI—8:45, Charlie Wellman and Helen Hill
- KNX—Religious Talk

9:00 to 9:30 A. M.

- KPO & network—International Weekend
- KGO & network—9:15, Genia Fonariova, soprano
- KTAB—Hour of Prayer
- KQW—Tuneful Topics
- * KFRC & network—Wells College Glee Club; 9:15 Poetic Strings
- KOMO—Musical Madcaps to 9:15
- KHQ—Musical Gems; Home Comfort
- KJR—9:15, Resume; Songs for Sale
- KFI—Medical Talk; 9:15, News
- KNX—Talk; Metropolitan Moods
- KFSB—Good Cheer; Dr. McCoy
- KSL—Junior Amateur Show

9:30 to 10:00 A. M.

- KPO & network—Future Farmers of America
- KYA—Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Concert
- KQW—For the Ladies; Classics
- * KFRC & network—Mitchell Shuster and Orchestra
- KVI—Mystic Melodies; Dr. Burns
- KNX—Music; 9:45, News
- KECA—L. A. School Program
- KSL—9:45, Jennie Lee

10:00 to 10:30 A. M.

- KPO & network—Future Farmers KGO—Ruth C. Evans, chats with mothers to 10:15
- KYA—Columbia Parade; 10:15, The Prosperian, Barry Hopkins
- KTAB—Old Friend; 10:15, News
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KJBS—Radio News; Organ
- KQW—News; Old Tunes
- KGDM—Kiddies Program
- * KFRC & network—George Hall's Orchestra
- KVI—10:15, Covered Wagon Jubilee
- KNX—Eddie Albright's Family
- KECA—City School Program

10:30 to 11:00 A. M.

- KPO & network—Words & Music
- KGO—Musical Clock
- KYA—Organ Concert
- KTAB—Health Talk; Morn. Glories
- KLX—International Kitchen
- KROW—Varieties; Larry Canelo
- KGDC—Children's Happytime Revue
- KQW—Aunt Sammy; Music
- * KFRC & network—Esther Velas Ensemble
- KOL—News Flashes to 10:45

- KVI—Students Radio Playhouse
- KOIN—10:45, "This and That," Art Kirkham
- KJR—Club Minutes; Uncle Hank
- KNX—Carefree Capers

11:00 to 11:30 A. M.

- KPO & network—To be announced
- KGO—Harmony Lane
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KQW—Popular Orchestra
- * KFRC & network—Louis Panico's Orchestra
- KOL—Cecil Solly; Melodies
- KVI—The Observer; Health Talk
- KJR—Rhythm Burs
- KNX—Modern Piano Music

11:30 to 12:00 Noon

- KPO—11:45, Edna Fischer, pianist
- KGO—Week-End Revue
- KYA—Dance Time; Musical
- KTAB—Blue Moments
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGDC—Mountain Music
- KQW—Market Reports; Varieties; Theatre News
- * KFRC & network—Mickey of the Circus
- KNX—Spice of Life; Talk

12:00 to 12:30 P. M.

- KGO & network—Week-End Revue
- KPO—Radio Reporter to 12:15
- KPO & network—12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert
- KTAB—All Portuguese Program
- KJBS—Instrumental and Vocal; Children's Contest
- KOIN—One Man Show to 12:15
- * KFRC & network—Emery Deutch's Dance Rhythms
- KVI—12:15, Front Page Headlines
- KJR—12:12, Grain Reports; Brief Notes
- KNX—News; 12:15, Drury Lane
- KECA—Records; 12:15, News
- KSL—Payroll Builder

12:30 to 1:00 P. M.

- KPO & network—West. Agricul.
- KYA—Noonday Concert
- KLX—Oklahoma Ramblers; Magic Harmony
- KROW—California Farm Program
- KQW—Market Reports
- * KFRC & network—Buffalo Variety Workshop
- KJR—Uncle Frank's Children Mat.
- KNX—Emil Baffa's Orchestra

1:00 to 1:30 P. M.

- KPO & network—The Coquettes
- KGO—Program from N. Y.
- KYA—Rhumba Time
- KTAB—Seventh Day Adventists
- KIX—Prof. Best's Program; 1:15, SERA Concert
- KROW—Concert Melodies
- KJBS—Musical Novelties
- KQW—Friendly Hour
- * KFRC & network—Modern Minstrels
- KJR—Uncle Frank's Children Mat.
- KNX—Pontrelli's Orchestra

1:30 to 2:00 P. M.

- KPO & network—To be announced
- KGO—Intercollegiate Radio Debates
- KYA—Popular melodies
- KTAB—Seventh Day Adventist
- KROW—Hillbillies; Ross Love
- KJBS—Musical Novelties
- KQW—Afternoon Concert
- KGDM—The Bondons; "Church in the Wildwood"
- * KFRC & network—Modern Minstrels
- KOIN—College Choir
- KNX—Pontrelli's Orchestra

2:00 to 2:30 P. M.

- KPO & network—Leo Reisman's Orchestra
- KGO—Stringtime; Orchestra directed by Emil Polak
- KYA—Musical Strings
- KTAB—Jean Kent, Economics
- KLX—Lost & Found; Records
- KROW—Story Time
- * KFRC & network—Little Jack Little Orchestra
- KOIN—Book of Life
- KNX—Amateur Hall of Fame
- KECA—Classic Hour
- KJR—International Musical
- KSL—2:15, Dental Clinic
- KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

- KGO & network—Our American Schools
- KPO—Beaux Arts Trio
- KYA—Lost & Found; Baseball Game
- KTAB—Emergency Relief Talk
- KJBS—Events of Interest; music
- * KFRC & network—Along the Volga; 2:45, Between the Bookends
- KGW—News; Pianist
- KHQ—Business & Pleasure
- KNX—Amateur Hall of Fame
- KJR—Travelogue

3:00 to 3:30 P. M.

- KPO—Beaux Arts Trio; Organ
- KGO & network—Tom Coakley's Orchestra
- KYA—Baseball Game
- KTAB—Two-Four Time; Chinese Broadcast
- KQW—Popular Vocal and Variety
- KJBS—News; Light Opera
- * KFRC & network—Frederic William Wile, Political Situation
- KHQ—3:15, Club Bulletin
- KJR—Enchanted Islands
- KNX—Amateur Hall of Fame
- KSL—News; Boy Scouts Program
- KOA—Orchestra; 3:15, High & Low

3:30 to 4:00 P. M.

- KPO—Organ; 3:45, Pair of Pianos
- KGO & network—Songfellows; 3:45, Master Builder
- KYA—Baseball Game
- KTAB—Sophistication; Hawaiian Music
- KLX—Musical Auction
- KROW—Ev. Southern; Records
- KJBS—Dance Orchestra
- KQW—Variety Program
- * KFRC & network—Benay Venuta; 3:45, Milton Charles, organist
- KFRC—3:55, New York Stocks
- KOIN—Newspaper of the Air
- KJR—Vindabonians
- KHQ—3:45, Sylvia Gray
- KNX—Amateur Hall of Fame
- KOA—Microphone News to 3:45

4:00 to 4:30 P. M.

- KGO & network—At the Piano; 4:05, Religion in the News; 4:15, American Prosperity & World Trade
- KPO—Pair of Pianos; Vagabonds Quartet
- KYA—Baseball Game
- KTAB—Bay Meadows Feature Race
- KLX—Records; Bro. Bob's Club
- KJBS—Children's Contest
- * KFRC & network—L. Nazir Kurkdjie Ensemble
- KOIN—Newspaper of the Air
- KHQ—4:15, News Album
- KNX—Haven of Rest
- KOA—Religion in the News; Xavier Cugat Orchestra

4:30 to 5:00 P. M.

- KGO & network—Amer. Prosperity and World Trade; 4:45, Jamboree
- KPO—Tom Coakley's Orchestra
- KYA—Tea Dance; American Youth

KTAB—Rhythm Ramblings; Records
 KLY—Bob's Club; Records
 KROW—Dell Perry; Health Talk
 KQW—Children's Story Time: Songs
 of the Islands
 *KFRC & netwk—Guy Lombardo's
 Orchestra
 KNX—World Revue
 KSL—Broadcasters Review
 KOA—Saturday Jamboree

5:00 to 5:30 P. M.

•KPO & network—Swift Hour; mu-
 sic direction Sigmund Romberg
 KGO—Spiritual Fantasy: Southern
 Harmony Four
 KYA—Children's Program; 5:15,
 Metropolitans
 KTAB—Victor Salon Orchestra
 KQW—Studio Trolie
 KGGC—Symphonette; Go to Church
 KQW—Airs of South America
 *KFRC & network—Roxy Revue
 KJR—Over the Skyways; Notes in
 Rhyme
 KNX—First Radio Church
 KFWB—Records; Gold Star Rangers

5:30 to 6:00 P. M.

•KPO & network—Swift Hour
 KGO—Beaux Arts Trio
 KYA—Metropolitans; Campbell
 KTAB—Funnies; Voice of Stamps
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Popular Selections
 KGGC—Pianist; Irish Gems
 KQW—Popular Orchestra
 *KFRC & network—Roxy Revue;
 5:45, St. Louis Blues
 KOIN—5:45, Master Miniatures
 KNX—Rev. C. E. Fuller
 KFWB—Gold Star Rangers
 KFOX—News; Song Hits; Bobby &
 Betty

6:00 to 6:30 P. M.

•KPO & netwk—Radio City Party;
 John B. Kennedy, master of cere-
 monies; guest artists; Frank
 Black's Orchestra
 KGO—Dinner Concert
 KYA—Cyrus Trobber's Orchestra
 KTAB—Concert; News
 KLX—Arion Trio
 KROW—East Bay Labor Journal;
 6:15, Royal Hawaiians
 KJBS—News Reporter
 KGGC—Dinner Dance Review
 KQW—Advertising Talk; Concert
 *KFRC & network—Chestertield
 Presents Andre Kostelanetz Orch.
 KJR—Scandinavian Reporter; 6:15,
 Castles in Music.
 KNX—Concert Orchestra; News
 KFWB—News; Records; Organ
 KFOX—News; Skit; Al & Molly
 KFSD—Los Flores Mountaineers

6:30 to 7:00 P. M.

•KPO & network—To be announced
 KGO—Ted White, tenor; 6:45,
 Education Today
 KYA—Cyrus Trobber's Orchestra
 KTAB—Sport Page; Recordings
 KLX—Arion Trio
 KROW—Reporter; Dr. Facci
 KGGC—Dinner Dance Review
 KQW—Gerald Kenney; Voice of
 Portugal
 *KFRC & network—Musical Headlines
 KJR—News & network—Hollywood
 Country Church
 KNX—Dance; 6:45, Beauty Talk
 KFWB—Organ; 6:45, Amer. Weekly
 KECA—Wesley Tourtelotte, organ
 KFOX—School Kids; Elec. Transc.
 KFSD—Fairway Facts; Feature
 KSL—Ethel Hogan, organist; Melo-
 dies We Love

7:00 to 7:30 P. M.

•KPO & network—To be announced
 KGO—Organ Symphony

KYA—Ernie Smith's Sport Page;
 7:15, Happy Melodies
 KTAB—Italian News; Speaker
 KLX—News; Vocalist
 KROW—C. W. Hammond; L'Italia
 KGGC—Eduardo Bianco's Orch.
 KQW—News; Popular Orchestra
 *KFRC & network—To be announced
 KJR—Theatre Observer; World Re-
 vue
 KFWB—Alfred Garr & Burt Fiske;
 7:15, Aristocrats
 KECA—Raine Bennett, poet
 KFOX—Vagabonds; 7:15, Dr. Jim's
 Family
 KFSD—Builder Uppers

7:30 to 8:00 P. M.

•KPO & network—Military Order of
 World War
 KGO—Marshall's Mavericks
 KYA—Drama
 KLX—Carefree Capers
 KROW—Musical Melange
 KGGC—Between the Lines; 7:45,
 Helen Schneider
 KQW—"Calling All Cars"
 *KFRC & network—Calif. Melodies
 KOL—Radio Speaker Stevenson
 KOIN—The Journal; Jimmy Allen
 KOMO—Thirty Minutes of Music
 KHQ—Melodies of Moment
 KVI—The Aristocrats
 KFWB—Juvenile Revue
 KGB—7:45, Comedy Stars
 KSL—Adlerikans to 7:45
 KOA—At the Opry House

8:00 to 8:30 P. M.

•KPO & network—National Barn
 Dance, variety program
 KGO—Echoes from the Orchestra Pit
 KYA—Amateur Hour
 KLX—Musical Soiree
 KROW—Latin-American Program
 KQW—Italian Radio Theatre
 KGGC—Spanish-American Program
 *KFRC & network—Richard Him-
 ber's Champions
 KJR—Los Argentinos
 KFWB—Dance Orchestra
 KNX—Hollywood Barn Dance
 KECA—Dept. of Playground
 KFOX—Cecil & Sally; Foster Rucker
 & Rolly Wray, piano & vocal
 KFSD—Beach Boys

8:30 to 9:00 P. M.

•KPO & network—National Barn
 Dance
 KGO—Bal Tabarin Orchestra
 KYA—Amateur Hour
 KTAB—Music; 8:45, Turf Tales
 KLX—Musical Soiree
 KROW—Latin-American Program
 KQW—Variety
 KOIN—Carl Donough, talk; Organ
 *KFRC & network—Western Schools
 *Musical Program
 KVI—Western School Program
 KJR—It's a Case of Books
 KNX—Hollywood Barn Dance
 KFWB—Dance Orchestra
 KECA—Recordings; Wild Flower
 Program by Frank A. Schilling
 KFOX—Al Lyons' Orchestra
 KFSD—Eddie Wheeler's Orchestra
 KSL—Johnny Green's Orchestra

9:00 to 9:30 P. M.

•KPO & network—Waltz Time
 KGO—Bal Tabarin Orchestra; 9:15,
 Dot Kay, contralto
 KYA—Al Rushton's Cardinals
 KTAB—Nevada Nightherders
 KLX—New Tunes for Old
 KROW—Italian Program
 KGGC—News; Organ; Orchestra
 KQW—Dance Music; Royal Melodies
 *KFRC & network—Del White's
 Orchestra
 KOIN—McElroy's Band
 KHQ—Old Time Party
 KJR—News; 9:15, Big Ten
 KOMO—Sweethearts on Parade

KGW—Fisher's Blend Half Hour
 KNX—News; Hollywood Barn Dance
 KFWB—Sons of the Pioneers
 KFSD—Laurie Higgins' Orchestra
 KSL—Claude Hopkin's Orch.; 9:15,
 Peter Spraynozzle

9:30 to 10:00 P. M.

•KPO & network—Let's Dance; Or-
 chstras under direction of Kel
 Murray, Xavier Cugat & Benny
 Goodman
 KGO—Neapolitan Echoes
 KYA—Bathday Party
 KTAB—News; Moment Musical
 KLX—News; Ran Wilde's Orchestra
 KROW—Nerino Turchette; Melodies
 KQW—Concert Echoes
 *KFRC & network—Del White and
 Orch.; 9:45, Frank Dailey's Orch.
 KOIN—Lum & Abner to 9:45
 KOL—Editorial Commentator; 9:45,
 News Flashes
 KVI—Ledger News Flashes to 9:45
 KNX—Hollywood Barn Dance
 KJR—Rhythm Encores
 KSL—Frank Dailey's Orchestra

10:00 to 10:30 P. M.

•KPO & network—Let's Dance
 KGO—News; 10:05, Williams-Walsh
 Orchestra
 KYA—Bathday Party
 KLX—Ran Wilde's Orch.; Jess Staf-
 ford's Orchestra
 KROW—Dancing Party
 KJBS—Nite Cap Revue
 KGGC—Short Wave Club
 KQW—Craig's Cardinals
 *KFRC & network—Guy Lombardo's
 Orchestra
 KOL—Wen Niles' Orchestra; 10:15,
 Harrison Mason
 KNX—The Perfume Historian; Lau-
 rence King's Orchestra
 KFWB—News; Orchestra
 KGB—News Flashes to 10:10
 KSL—Dance Orchestra

10:30 to 11:00 P. M.

•KPO & network—Let's Dance
 KGO—Williams-Walsh Orchestra;
 Cliff Nazarro, tenor
 *Laces & Graces
 KTAB—Musical Contrasts
 KLX—Orchestra; Fireside Phantasies
 *KFRC & network—Orville Knapp's
 Orchestra
 KOIN—Kelly's Kabeberos
 KJR—Popular Concert
 KVI—Band of the Century
 KNX—Laurence King's Orchestra
 KFWB—Carol Loimer's Orchestra
 KFOX—News; Dance Orchestra

11:00 to 11:30 P. M.

•KPO & network—Let's Dance
 KGO—Charles Runyan, organ
 KYA—Walter Bevan's Orchestra
 KTAB—Dansapations
 KROW—Dance of the Hour
 KQW—News to 11:10
 *KFRC & network—Dick Jurgen's
 Orchestra
 KVI—Del Milne's Orchestra
 KNX—Pontrelli's Dance Orchestra
 KFOX—Bob Millar's Orchestra

11:30 to 12:00 Midnight

•KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Organ Recital
 KTAB—Midnight Vagabond
 KROW—Dance Music
 *KFRC & network—Dance Orch.
 KJR—Till Tomorrow

12:00 to Sign Off

•KPO & network—Let's Dance;
 12:30, News
 KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KJBS—12:01, Owl Program to 7 a.m.

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