

# Broadcast Weekly

*America's Pioneer  
Radio Program  
Guide*

10¢  
COPY

For Week of September 1st to September 7th



# Radio Station Directory

## NORTHERN CALIFORNIA BROADCASTING STATIONS

(Position on Dial—Kilocycles)

- KSFO 560
- 580 KMJ
- KFRC 610
- 680 KPO
- KTRB 740
- 790 KGO
- KLX 880
- 930 KROW
- KHSL 950
- 1010 KQW
- KJBS 1070
- 1100 KGDM
- KWG 1200
- 1210 KIEM
- KYA 1230
- 1310 KFBK
- KRE 1370
- 1380 KOH
- KGCC 1420
- 1440 KLS

### • NBC Network Stations

- |                     |      |      |
|---------------------|------|------|
| Salt Lake City..... | KDYL | 1290 |
| Los Angeles.....    | KECA | 1430 |
| Portland.....       | KFK  | 1180 |
| Los Angeles.....    | KFI  | 640  |
| San Diego.....      | KFSD | 600  |
| San Francisco.....  | KGO  | 790  |
| Portland.....       | KGW  | 620  |
| Spokane.....        | KHQ  | 590  |
| Seattle.....        | KJR  | 970  |
| Denver.....         | KOA  | 830  |
| Seattle.....        | KOMO | 920  |
| San Francisco.....  | KFO  | 650  |
| San Francisco.....  | KYA  | 1230 |

### ★ CBS Network Stations

- |                       |      |      |
|-----------------------|------|------|
| Santa Barbara.....    | KDB  | 1500 |
| Bakersfield.....      | KERN | 1370 |
| Sacramento.....       | KFBK | 1310 |
| Spokane.....          | KFPY | 1340 |
| San Francisco.....    | KFBC | 610  |
| San Diego.....        | KGB  | 1330 |
| Los Angeles.....      | KHJ  | 900  |
| Denver.....           | KLZ  | 580  |
| Fresno.....           | KMJ  | 580  |
| Portland.....         | KOIN | 940  |
| Seattle.....          | KOL  | 1270 |
| Reno, Nevada.....     | KOH  | 1350 |
| Salt Lake City.....   | KSL  | 1130 |
| Tacoma.....           | KVI  | 870  |
| Colorado Springs..... | KVOR | 1230 |

### Independent Stations

- |                    |      |      |
|--------------------|------|------|
| Long Beach.....    | KFOX | 1250 |
| Los Angeles.....   | KFWB | 950  |
| Stockton.....      | KGDM | 1100 |
| San Francisco..... | KGCC | 1420 |
| San Francisco..... | KJBS | 1070 |
| Oakland.....       | KLX  | 880  |

- |                     |      |      |
|---------------------|------|------|
| Los Angeles.....    | KNX  | 1060 |
| San Jose.....       | KQW  | 1010 |
| Oakland-S. F.....   | KBOW | 930  |
| S. F.-Oakland.....  | KSFO | 560  |
| Eureka.....         | KIEM | 1210 |
| Berkeley.....       | KRE  | 1370 |
| Modesto.....        | KTRB | 740  |
| Oakland.....        | KLS  | 1440 |
| Stockton.....       | KWG  | 1200 |
| Beverly Hills.....  | KMPC | 710  |
| Burbank.....        | KELW | 780  |
| El Centro.....      | KXO  | 1500 |
| Glendale.....       | KIEV | 850  |
| Pasadena.....       | KPPC | 1210 |
| Long Beach.....     | KGER | 1360 |
| Los Angeles.....    | KFVD | 1000 |
| Los Angeles.....    | KFSG | 1120 |
| Los Angeles.....    | KGFJ | 1200 |
| Los Angeles.....    | KMTB | 570  |
| Los Angeles.....    | KRKD | 1120 |
| Los Angeles.....    | KFAC | 1300 |
| Los Angeles.....    | KTM  | 780  |
| San Bernardino..... | KFXM | 1210 |
| Santa Ana.....      | KREG | 1500 |

### OREGON

- |                    |      |      |
|--------------------|------|------|
| Corvallis.....     | KOAC | 550  |
| Engene.....        | KORE | 1420 |
| Klamath Falls..... | KFJI | 1210 |
| Marshfield.....    | KOOS | 1200 |
| Medford.....       | KMED | 1310 |
| Portland.....      | KALE | 1300 |
| Portland.....      | KBPS | 1420 |
| Portland.....      | KFJR | 1300 |
| Portland.....      | KXL  | 1420 |
| Portland.....      | KWJJ | 1060 |
| Salem.....         | KSCM | 1370 |

## PACIFIC NORTHWEST BROADCASTING STATIONS

(Position on Dial—Kilocycles)

- KOAC 550
- 570 KVI
- KHQ 590
- 620 KGW
- KPCB 650
- 760 KXA
- KOMO 920
- 940 KOIN
- KJR 970
- 1060 KWJJ
- KFIO  
KRSC 1120
- 1180 KEX
- KOOS  
KVOS 1200
- 1210  
KFI  
KGY
- KTW  
KWSC 1220
- 1270 KOL
- KFJR  
KALB 1300
- 1310  
KMED-KXK  
KIT
- KMO 1330
- 1340 KFPY
- KVL-KUJ  
KSLM-KRKO 1370
- 1420  
KORE-KXL  
KFP
- KGA 1470
- 1500 KPQ

## SOUTHERN CALIFORNIA BROADCASTING STATIONS

(Position on Dial—Kilocycles)

- KMTR 570
- 600 KFSD
- KFI 640
- 710 KMPC
- KTM  
KBLW 780
- 850 KIEV
- KHJ 900
- 950 KFVB
- KFVD 1000
- 1050 KNX
- KRKD  
KFSG 1120
- 1200 KGFJ
- KFXM  
KPPC 1210
- 1250 KFOX
- KFAC 1300
- 1330 KGB
- KGER 1360
- 1370 KERN
- KECA 1430
- 1500  
KKO-KDB  
KREG

### WASHINGTON

- |                  |      |      |
|------------------|------|------|
| Aberdeen.....    | KXRO | 1310 |
| Bellingham.....  | KVUS | 1200 |
| Everett.....     | KRKO | 1370 |
| Olympia.....     | KGY  | 1210 |
| Pullman.....     | KWSC | 1220 |
| Seattle.....     | KPCB | 650  |
| Seattle.....     | KRSC | 1120 |
| Seattle.....     | KTV  | 1220 |
| Seattle.....     | KVI  | 1370 |
| Seattle.....     | KKA  | 760  |
| Spokane.....     | KFIO | 1120 |
| Spokane.....     | KGA  | 1470 |
| Tacoma.....      | KMO  | 1330 |
| Walla Walla..... | KUJ  | 1370 |
| Wenatchee.....   | KPQ  | 1500 |
| Yakima.....      | KIT  | 1310 |

### ARIZONA

- |              |      |      |
|--------------|------|------|
| Phoenix..... | KOY  | 1390 |
| Phoenix..... | KTAR | 620  |
| Tucson.....  | KGAR | 1370 |
| Tucson.....  | KVOA | 1260 |

### COLORADO

- |             |     |      |
|-------------|-----|------|
| Pueblo..... | KGH | 1320 |
|-------------|-----|------|

### IDAHO

- |                  |      |      |
|------------------|------|------|
| Boise.....       | KIDO | 1350 |
| Idaho Falls..... | KID  | 1320 |
| Pocatello.....   | KSEI | 890  |
| Twin Falls.....  | KTFI | 1240 |

### MONTANA

- |                  |      |      |
|------------------|------|------|
| Billings.....    | KGHL | 950  |
| Butte.....       | KGFB | 1360 |
| Great Falls..... | KFFB | 1280 |

### NEW MEXICO

- |                  |      |      |
|------------------|------|------|
| Albuquerque..... | KGGM | 1230 |
| Albuquerque..... | KOB  | 1180 |

### WYOMING

- |             |      |      |
|-------------|------|------|
| Casper..... | KDFN | 1440 |
|-------------|------|------|

# It's Easy and Pleasant to Take!

IF YOU HAVE  
 THOSE RADIO-LISTENER BLUES  
 BECAUSE  
 YOU'VE BEEN DIALING  
 ON YOUR RADIO SET  
 FOR SOMETHING NEW  
 IN RADIO PROGRAMS  
 AND HAVE NOT FOUND  
 WHAT YOU WANTED  
 WHEN YOU WANTED IT  
 JUST TRY FOR A REMEDY  
 52 WEEKLY ISSUES  
 OF BROADCAST WEEKLY  
 WITH OVER 3000 PROGRAMS  
 EACH WEEK  
 FROM WHICH TO CHOOSE  
 AND ADVANCE NEWS  
 OF ALL BIG EVENTS  
 SCHEDULED FOR RADIO  
 AND YOU'LL NEVER  
 HAVE THE LISTENER-BLUES  
 AGAIN.

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 1114 Mission Street, San Francisco.

Please enter subscription for 52 issues at \$3  
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 enclosed. Send it to

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STATE \_\_\_\_\_



## Special Offer for Short Wave Fans!

Join the  
**Western World Wave Club**  
 6 months membership only  
**\$1.00**

Increase your Short Wave listening pleasure 1000% by joining the Western World Wave Club today. A 6-months' membership costs you only \$1, and you receive twice monthly the beautiful two-color Western World Wave Club Bulletin, giving accurate information on the tuning of Short Wave stations on the Pacific Coast. There is no other service that can compare with the Western World Wave Club for Pacific Coast listeners. Actual reception conditions are reported to you by a corps of Short Wave experts located in the leading Pacific Coast cities.

Join now! Send name and address and money order, check, or currency, in the amount of \$1 to

**Western World Wave Club**  
 218 Fremont Street San Francisco, Calif.

## Philco Sales and Service

New 1936 Sets . . All Types  
 and on Convenient Terms

**Eureka Electric Radio Co.**  
 3469 Mission Street ATwater 1222  
 Tubes and Expert Repairs

**6 Months' Free Membership in the Western World-Wave Club FREE with purchase of a Long-Short Wave**

## PHILCO RADIO

New Sets, all makes. Special attention to your old set. Expert service on all styles and makes. The best in workmanship, parts and tubes, and a written guarantee with every job.

Open 9 a.m. to 7 p.m.

**Central Radio Sales & Service**  
 688 Geary Street FRanklin 0523  
 Member Radio Manufacturers Service

# For Emergency Radio Service

The following members of RADIO MANUFACTURERS SERVICE have qualified by training and experience to give expert and reliable radio service.

**R**ADIO MANUFACTURERS SERVICE is a national organization of trained service men, sponsored by Philco for the benefit of all radio owners. All work measures up to standards permitting display of the R. M. S. seal.



SAN FRANCISCO	
(DOWNTOWN)	
Central Radio Sales & Service	
688 Geary Street	FRanklin 0523
Hunter Music House	
1205 Market Street	UNderhill 5723
Long's Radio Shop	
362 Ellis Street	FRanklin 1156
Coast Radio Company	
1106 Market St.	UNderhill 3335
(HAIGHT)	
Burt's Radio Service	
844 Cole Street	HEmlock 2375
Haight Music Exchange	
659 Haight Street	UNderhill 2266
(INGLESIDE)	
S. & O. Radio Sales & Service	
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(MISSION)	
Dollar Radio Service	
2813 Twenty-fourth St.	ATwater 1935
Art Bennett Radio Service	
2841 Mission Street	VAlencia 5361
Byrne Radio Shop	
6173 Mission Street	RAndolph 7782
Christophe's Radio Sales & Service	
2388 & 3285 Mission	MI. 2098 & 7769
(NORTH BEACH)	
Lido Tire & Battery Co.	
782 Columbus Ave.	DOuglas 3647
(PARKSIDE)	
Cottage Radio Service	
1119 Taraval	LOckhaven 1235
RICHMOND)	
Grayson's Radio & Music Store	
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George M. Beale	
130 Twenty-fifth Ave.	BAyview 7120
General Radio Service Co.	
1821 Balboa	SKvline 8611

(DIVISADERO-FILLMORE)	
Schultz Radio Company	
432 Divisadero	MArket 1502
(SUNSET)	
Irving Radio Company	
1280 Twentieth Ave.	LOckhaven 5353
G. B. Jackson & Son	
1929 Irving Street	MOntrose 8271
(UPPER MARKET)	
J. H. Wiley	
2080-98 Market Street	HEmlock 4868
(VALENCIA)	
Walker's Radio Service	
228 Valencia Street	UNderhill 1467
(WEST TWIN PEAKS)	
Radio Auto Electric Company	
(TED KOLKMAN)	
840 Ulloa Street	MOntrose 4787
West Portal Radio	
69 W. Portal Ave.	LOckhaven 3737
Merwin & Holtzen	
1946 Polk Street	ORDway 3767
(CHINATOWN)	
Young Kee Radio Company	
772 Jackson Street	CHina 04-89
BERKELEY	
George Thuesen	
2968 Adeline Street	BERkeley 0373
PIEDMONT	
Stone Radio Service	
3923 Piedmont Ave.	PIedmont 5610
FRESNO	
Earle J. Bancroft	
1046 Broadway	FResno 3-3517
SAN JOSE	
Al Smith's Radio Dept.	
L. Hart & Son Co., Inc.	BAllard 2900
Coast Radio Service	
266 South First Street	COlumbia 1397

Phone Us . . . We'll Be Right Over!

# BROADCAST WEEKLY

Established 1922

San Francisco, California, August 31, 1935

Vol. XIV, No. 35

## “Listener’s League” Wins Instant Response From Air Audience

IT has been a long time since an idea designed to benefit the radio listener has “clicked” so definitely and so quickly. Letters are pouring in with each mail since the first announcement of this unique service to listeners was announced exclusively in BROADCAST WEEKLY. Let us hear from all.

Many inquirers wish to know more about the League . . . its purposes, who sponsors it, and why it was organized. Here are a few letters received:

“At Last,” says E. W. J., Portland

“At last the listener has a break! For it seems the Listeners’ League has no ‘axes to grind’ and intends to not only learn what we like to hear, but will tell the people who can do something about it. In my opinion, you have started something that should sweep the country because there are no commercial ‘propositions’ to prevent unbiased expression of opinions. More power to the ‘Listeners’ League.’”

You are right, Mr. E. W. J., there are no “axes to grind.” The “League” is an unbiased clearing house for ideas and opinions of listeners to be collected, tabulated, classified, and sent to the radio stations, sponsors and radio executives who have the power to do something about it. Fill in the ballot on pages 20 to 22 in this issue, and watch your BROADCAST WEEKLY for news of what the League is doing. Thank you!

“Who Backs League?” Asks T. V. L.,  
Fresno

“Your announcement interests me, even though many letters I have written in the past have been in vain. Who is back of the League and how come no cost? Is there a catch somewhere?”

Dear T. V. L.: Thanks for your interest, and your caution is to be commended. The Listener’s League is a non-commercial service sponsored by BROADCAST WEEKLY and backed by every one of its readers who are

interested in gaining the greatest benefit from radio broadcasting. There is no “catch” in it. Writing letters in the old way, here, there and everywhere, is more or less like swatting mosquitoes and making a business of it.

With no organized method of employing the massed power of thousands of listeners.

Through the Listeners’ League, all program preferences, complaints and suggestions are classified, accumulated from week to week, and sent to proper parties. If all listeners would express their opinions as voters do at the polls, they would automatically elect for broadcast, the programs the majority of listeners prefer to hear. So use the ballot in this issue and see what happens.

Mrs. J. W. Doesn’t Like Publicity

“My family listens to radio several hours every day and are very tired of some things and wish we could have more of others. If the Listeners’ League will not publish names I will be glad to give my opinion for what it is worth.”

Very glad, Mrs. J. W., you raised this question. The Listeners’ League does not publish names, nor use any letters or opinion for publicity purposes. So send along your ballot. Every opinion or preference will help every radio listener.

“Oh, Gosh! Another Popularity Contest?”

says S. H. “Can’t you find something better for the Listeners’ League idea, which may be good, than another Popularity Contest? O, Gosh, how they make me tired!”

Speaking in the language of the street, S. H., “You said something.” The Listeners’ League believes popularity contests are only

### *This Week’s Cover*

Vivid and personable CAROL DEE, heard with Marty May, over CBS, Thursday, 5:30 p.m.

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popular with those who by one means or another gain the most votes.

Artistry and programs of unquestioned merit are often publicly held up as "runners up," because their friends lacked sufficient box tops or coupons. Program preferences are, like the best horses in a race, a matter of opinion.

Radio schedules should contain something of interest for everybody, but not too much of one thing, even for those who may like it best . . . today and even tomorrow.

With many expressed and varied opinions, all collected together, and presented to proper authorities, there will be greater variety for listeners, and broadcasters are ever searching for a true picture of what listeners really like to hear.

#### "A Great Opportunity," Says A. B. R., Reno

"It's all right to talk about new programs. How about some of the old ones? The air is filled with oozy voices claiming to be mental healers, doctors, and what have you. If the Listeners' League can get us the low down on some of the dime and dollar chasers on the air, it has the great opportunity of a lifetime and will have my support."

As a clearing house for complaint, criticism and abuse of the privilege radio enjoys as a "guest" in the home, the Listeners' League will investigate without fear or favor any well-founded complaint, and if the facts justify, forward all findings to proper authorities. It will serve the listener in an unbiased manner in all such cases without publicity and in strictest confidence.

**See Listeners League Ballot  
on pages 20, 21 and 22  
of this issue.**

#### *KOMO-KJR Score in News Broadcast*

The amazingly swift and accurate news service provided by United Press to the Totem News Reporter at KJR, gave KJR listeners the first and most complete radio news of the recent death of Will Rogers and Wiley Post. The Daugherty dispatch from Point Barrow gave the first details of the Post-Rogers crash to come from Alaska direct.

At seven o'clock in the morning, when KOMO went on the air, the news of the deaths of Rogers and Post was broadcast. Bulletins immediately began pouring into the KJR news room, and as fast as they came they were edited by news director, Albert Balch, and his assistant, Virginia Robinson, and released over the air.

At seven forty-five, a long bulletin carrying more details and background material was read over KJR. Some of the reports were as long as four minutes. From then on until

the Totem News Reporter came on the air at nine thirty with his regular morning broadcast, announcers were running from news room to studios bringing to anxious audiences the latest information of the tragedy.

Many listeners called to express their appreciation at the speed and completeness of the KJR reports of the tragedy.

#### *7th Year For Amos 'n' Andy*

**B**EGINNING their seventh year as Amos 'n' Andy over NBC network, Freeman F. Godsen and Charles J. Correll recently stepped briefly out of character to express their thanks to listeners and friends, and Bill Hay, their announcer, at the conclusion of an anniversary episode in which they reminisced over the highlights of their program since they were first heard over a national network on August 19, 1929.

Congratulatory wires to Amos 'n' Andy from Anning S. Prall, Chairman of the Federal Communications Commission, Walt Disney, creator of Mickey Mouse cartoons, Niles Trammell, NBC Vice-President in charge of the Central Division, "Believe-It-Or-Not" Ripley, Major Bowes of Amateur Hour fame, Brigadier-General Frank T. Hines, Administrator of Disabled Veterans, and Merlin H. Aylesworth, President of the National Broadcasting Company, were read by Hay.



**RAYMOND PAIGE, LILY PONS and  
ANDRE KOSTELANETZ**



STARS OF "FEMININE FANCIES" TAKE TIME OUT FOR LUNCH  
Left to right: Velvet-voiced Jean Ellington, Maestro Claude Sweeten, and Emsec Tom Breneman.

## Puhleeze, The Name Is Breneman!

OH, Breneman . . . then it's not Brenan, Brandigan, Bernaman, Barnum or Berman, but Breneman. That's right . . . Tom Breneman, the Feminine Fancies master of ceremonies who has the most mispronounced name in Pacific Coast radio or at least mis-spelled.

Since assuming leadership of Feminine Fancies, January 1, Breneman has the distinction of pulling more than thirty thousand pieces of mail into his headquarters and this fact, coupled with a difficult name to spell, gives Tom this somewhat dubious title. However, it gives us a grand opportunity to tell you something of this young radio veteran who is heard on the Columbia-Don Lee Broadcasting networks each day at 3 p. m., excepting Saturdays and Sundays, with Claude Sweeten's orchestra, Jean Ellington and other soloists.

Tom Breneman is in his early thirties, having come into the radio field in 1925 as a commercial announcer, later established himself as one of the most valuable studio men in Western broadcast circles. A prolific writer and thoroughly schooled production man, he was much in demand in the early days of radio and originated one of the first continuity programs emanating from Hollywood, "Tom and His Mule," which amounted to a west coast favorite. His "Laugh Club," "Hall Room Boys" and other features of the

1928-29-30 era earned for him valuable recognition which later took him to New York where for a year he wrote, produced and enacted a daily feature from the NBC studios.

Breneman came west again in 1931 for a vacation and was drafted into the management of the Los Angeles Broadcasting Company, where as executive he brought their outlets along at a rapid pace. Tom will tell you, however, that he prefers the "mike" to the boss' seat and so we find Tom back now at the helm of one of the west coast's most outstanding programs and driving himself and his co-workers slowly but surely into national recognition. There is no holding this fellow back when he sets his mind to a thing and that thing is a nation-wide hook-up. He'll get it.

Tom Breneman is one of the few writer-producers in radio who fully appreciates the sales psychology of radio. No tricks, or rabbits in the hat for Tom, because, and quoting him: "I do not presume to underestimate the average intelligence of my audience and talk to them as I would to any potential buyer of my wares." It seems to get results, as his sponsors will attest, and Tom has had among his sponsors some of the shrewdest buyers of radio time.

Sincerity and simplicity is the key-note to Tom Breneman's success in the broadcast industry. This, coupled with the thorough

working knowledge that is his, the fact that he has not let radio outgrow him, his originality of ideas, showmanship methods and intense industry, will carry this fellow a long distance on radio's highway, regardless of how you pronounce his name.

WHEN Jack Benny returns to NBC networks this fall, he will be starting his fifth series of sponsored broadcasts with his fifth different supporting cast. The suave comedian got his radio start three-and-a-half years ago on a ginger ale program for which he had the support of George Olsen's band and Ethel Shutta at first, and later of Ted Weems' crew. Then came an automobile sponsor and Jack was heckled by Frank Black and Jimmie Melton. Switching to tires, Benny brought Don Bestor and Frank Parker to the microphones. In the 1935-36 set-up, which will be his second series for his last sponsor, the NBC comedy ace will have the assistance of Johnny Green's bandsmen and tenor Michael Bartlett.

#### *New Names in "The House of Glass"*

Arlene Francis . . . plays Madeline Morris . . . stage debut in 1928. . . . In radio with Eddie Cantor, Beatrice Lillie, Fred Allen. . . . Won her role with Mrs. Berg by imitating Marlenet Deitrich, Greta Garbo, Mae West, Zasu Pitts and Katherine Hepburn.

Anne Teeman . . . cast as Norah . . . appeared in Cecil B. DeMille's "King of Kings," "The Volga Boatman" and other productions. . . . Stage work included roles in "Counsellor-at-Law" with Paul Muni, and "The Kibitzer" with Edward G. Robinson.

Sanford Meisner . . . portrays Howard Glass. . . . Made a hit this past season in Clifford Odet's "Awake and Sing" . . . Mrs. Berg saw him in it and brought him to radio.

#### *Wedding Bells for Lanny Ross*

Lancelot Patrick (Lanny) Ross, handsome young radio star, and Miss Olive White, his personal representative for the past three years, were married recently at a simple ceremony at Millbrook, New York.

The star of "Captain Henry's Show Boat" and his bride of a little more than two weeks revealed their marriage to friends following

#### *If He Wins It'll Be by a "Cat's Whisker"*

Amateur voting struck a highspot during the simon-pure air show over KFRC recently. With the request to listeners that they telephone their votes as to who they considered the most outstanding performer on the show, one woman excitedly requested Arnold Maguire, production manager, that he record four tallies in favor of a youth named Randolph, who had just performed on the zither.

"While this boy Randolph was playing," the woman exclaimed over the telephone, "my cat 'Tabby' gave birth to quadruplets, and I want their four votes to go to your zither player."

Much puzzled, Maguire doesn't know just how these four votes can be recorded officially.

a recent broadcast of Show Boat in the NBC studios in Radio City.

The singer, who was graduated from Yale in 1928, first met Miss White in 1932. They were introduced to each other by Tom Revere, New York advertising executive, and a few months later Miss White assumed management of Ross' radio and motion picture engagements.

#### *New Feature Series from U. S. C. Studios*

KNX announces a new feature series entitled "Welcome to Southern California," direct from the U.S.C. studios at 3 p. m. Thursdays, presenting famous visiting members of the University of Southern California Summer Session faculty in interesting and educational talks.

#### *"Voice" Returns to Radio*

The Voice of Experience will return to activity with a rush, beginning a series of six weekly broadcasts and witnessing the first release of his movie shorts. He will be heard on week days at 9 a. m. Eastern time and at 3:45 p. m. Eastern time on Sundays. His first fall broadcasts will be on September 1st.

\* \* \*

Jacob Tarshish, The Lamplighter, who has been substituting for the Voice, will get a Mutual network program of his own which will call for four broadcasts a week. He will begin this series late in September or the first week in October. Tarshish, it will be remembered, had a similar Mutual network series last year after making a radio name for himself in the Mid-West.

FOR PROMPT REPAIRS ON  
**Radio, or Electrical Trouble**  
PHONE ORDWAY 2727

**LEVY ELECTRIC CO.**

Authorized PHILCO Dealer  
Intelligent Electric Service Since 1898

## THE WEEKLY HORRORS-COPE

By FRANK COPE

¶ Kilochuckles . . . ¶ When a pooch nips a man . . . they tell us that's not news . . . when a gent gnaws a bow wow . . . that's supposed to be news . . . if so what is this we recently read? . . . ¶ A bull dog labeled "Sandy" was formerly the mascot of Radio Station WSPA, Spartanburg, S. C. . . . The other day Sandy ran amuck and nibbled on several members of the station staff. . . . Medical examination of the victims nibbled showed no serious developments . . . but . . . Sandy died from (the veterinary's own verdict) . . . "dumb rabies"! . . . If any dawgs are listening . . . let this be a lesson to you. . . . ¶ Head on Pick and Pat's air show . . . "Pat" . . . put dem dice of yours back in yo' pocket . . . you know you shouldn't gamble" . . . "That's were you is wrong . . . Pick . . . when ah shoots with mah own dice . . . it ain't gambling." . . . ¶ The Four Marx Bros. are searching for a box fighter to sponsor . . . one that doesn't think the second round is an alarm clock . . . and fall back to slumber. . . . ¶ Radio biggies with cauliflower protejays include Bing Crosby . . . and your palsy walsy Alsy Jolson. . . . ¶ A radio producer recently contacted a gag writer for help as follows: "I want a laugh for this show . . . nothing terrific . . . just a belly laff." . . . ¶ Whats' in a name? . . . Eddie Cantor must think names mean something . . . he is pulling a Haile Selassie in the courts because a nasty man is purloining the name Parkyakakas for radio publicity. . . . Eddie claims his . . . Harry Einstein . . . copyrighted the moniker in 1924. . . . ¶ At least that's Einstein's theory. . . . ¶ We wonder why so many radio listeners chill at the recordings of big stars on smaller stations . . . and cheer the same artists on an "in the flesh" radio performance . . . to get down to cases . . . if a boner is pulled during the recording process . . . recuts follow until the performance is okehed. . . . ¶ Did you ever say something you wished you hadn't before it reached someone's ear? . . . We gamble ex-G-man Melvin Purvis . . . in his first radio appearance on that yeast hour the other evening . . . would like to have that "burp" back . . . the first over a national hookup. . . . A burp in the hand is worth two in the push (pull amplifier). . . . ¶ It's about time we folded the Underwood for this week . . . there doesn't seem to be much room left in this column . . . (except for improvement). . . . ¶ We are soon shuffling off to ye Southlande to vacashun in the Los Anxious area . . . and keyhole reports will emanate therefrom. . . .

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(See PHILCO Advertisement on Page 32)

## Studio Whispers

By GEORGE FISCHER

Hollywood, Calif. Over at KHJ some of the boys keep wandering in and out of Studio "C." They remember the time when they had to go into that studio and tell Will Rogers that his time was up, when he used to broadcast Coast to Coast over CBS. Now they keep wishing somehow that he was still talking, and if it were left to them, they'd let him go on spilling long into the night.

\* \* \*

Few people realize that tunesmith Eddy Duchin is one of the most sought after young men in Hollywood. Reason is simple enough. Eddy is married to one of society's four hundred—almost the number one person . . . and no social function in town is considered complete without the presence of the Duchins. Why says that a band leader can't crack the four hundred?

\* \* \*

Last week, Sara Langman, who scrips for KFVB, concluded an eight months' siege of "Vanity Fair." This week she's laying ground work for "Vendetta," scheduled to start September 7th. Gal is one of the best letter coaxers on the station.

\* \* \*

Mollie Merrick, who sells film chat to a national syndicate, signed with NBC starting in October with a "Hollywood Preview" program. She'll review one picture a week, and have the stars of the picture in person on her air show. A heavy band is set to play film tunes, if any. Chatter is definitely out of her program, leaving the field open to Jimmy Fidler and "Studio Whispers."

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Daily Variety's Radio Ed Jack Hellman turns in this rhyme:

"Strawberry shortcake, huckleberry pie  
Ice cream, popcorn—my, oh, my,  
Are we in it—well, I guess,  
We're the boys of CBS."

\* \* \*

And Nick Kenny, the New York Daily Mirror's ether scribe, whispered this:

"Some programs smell like Hawthorne,  
Some like a Sylvan Dell,  
Some programs smell like new mown hay,  
But most of them just smell!"

\* \* \*

Joe Penner will try to find a spot for KFVB's clever comics "Oscar and Elmer," when he starts his new fall show. Duck man is also lending an ear to Gene Austin's crooning, for possible air consumption.

\* \* \*

Under the Needle—Jack Barnes and George Fischer have their film chat pressed in wax. Charley Lung is waxing the Charley Chan series. Don Allen is doing the "Strange As It Seems" series on platters. Nino Martini records for Victor next week.

The Bobby Benson kid show on CBS, now on its third year, will continue its present schedule of three broadcasts a week, Monday, Wednesday and Friday.



GERTRUDE BERG  
Whose "House of Glass" is one of the season's hits.

### The Philistine Returns

Announcement of a resumption of the philosophical broadcasts of Dr. Seth Maker, known up and down the coast as "The Philistine," over KFOX, currently, has been hailed by Dr. Mlayer's many listener-friends. There is practically no question that Dr. Maker will not undertake to answer over the air, and no issue upon which he will not express some sort of an opinion. His ability for avoiding controversial complications is well known. Dr. Maker will broadcast every day except Sundays, from 1:30 to 1:45 p.m.

## MICRO-SKETCHES

By RICHARD HOLMAN

Passing their seventh milestone, a few weeks ago, radio's twin kings, Amos and Andy point toward another happy Christmas for their ardent followers. Clean entertainment presented by intelligent performers has it's reward. Naturalness in characterization is the outstanding feature of their repertoire.

\* \* \*

In Spartanburg, South Carolina, the staff of WSPA was treated for rabies, after a bulldog, mascot of the stateion, ran amuck, removing bits of flesh from artists and technicians. The editor of a certain magazine (which published the news) with a shaky sense of humor "headed" the yarn with—"Maybe the dog listened in." The victims, doubtless, will appreciate that.

\* \* \*

Graham McNamee and Tom Manning NBC sport-casters, are still convalescing from that strange accident of a few weeks ago. After years of dodging skidding racing cars and being placed in other perilous positions, while broadcasting to a nation, both were seriously injured by a careening soap-box scooter at the All-American Soap-box Derby, which was staged at Akron, Ohio. Reminds one of the dare-devil diver, who made a living plunging from a seventy-five foot spring board into a small swimming pool. While on a vocation, this performer attempted to repair a child's sailboat. He lost his balance and was drowned—in two feet of water. Ridiculous, but tragic.

\* \* \*

Pleasant smiles for Ted Husing, CBS sports announcers, for being accurate, consistent and thrilling. Also Rudy Vallee, who like Amos and Andy, should go on forever.

\* \* \*

Singin' Sam, now heard over an Eastern CBS hookup Tuesday nights, will get a coast-to-coast audience over the same network. His show may be moved to Monday

night. Sam's latest move worthy of notice in the public prints is his insistence upon doing his show from Cincinnati so he can live on his Indiana farm.

### O'Keefe and the Caravan to Return

Dean Janis, vivacious singer, will be featured with Walter O'Keefe, the Broadway hill-billy, and Glen Gray's Casa Loma orchestra in the new Caravan series to be inaugurated over CBS Tuesday, October 1. The program will be heard every Tuesday and Thursday thereafter at 8:30 p. m., P.S.T.

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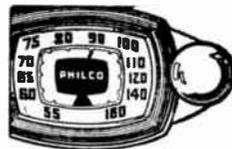
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### "Club Columbia" New Show

A new series of programs called "Club Columbia," designed to bring the radio audience informal, impromptu entertainment heard when groups of radio artists gather for relaxation in some favorite haunt, had its premiere over the Columbia network on Saturday, August 24, between 4:00 to 4:30 p.m., P.S.T. Singers, instrumentalists, comedians and other entertainers are to be included on the weekly program. B. Charles Dean, noted traveler, journalist and composer, will be the master-of-ceremonies and will travel from table to table with a portable mike and ask the guests to do a turn for the audience.

### "Five Star Jones," Serial, Renewed

"Five Star Jones," exciting dramatic series based on the life of an ace newspaper reporter, which has gained increasing popularity since its inauguration last February, will continue to be broadcast over the Columbia network Mondays through Fridays from 8:45 to 9:00, P.S.T., according to a contract renewal effective Monday, September 9.

### Lawrence Tibbett Starred This Fall

Lawrence Tibbett will be starred on nationwide Columbia network this fall. The popular baritone, who has enjoyed equal success with the Metropolitan Opera, in mo-



Yumpin' yimminy, it's YOGI YORGESSION!  
—NBC's "Carefree Carnival."

tion pictures, on the concert platform and over the radio, will be heard each Tuesday from 4:30 to 5:00 p. m., P.S.T., starting September 24.

The first native American male singer to achieve stardom with the Metropolitan Opera and the first opera star to be drafted by Hollywood, Tibbett is generally acclaimed as one of America's greatest dramatic singers. He also has become firmly entrenched as a radio favorite.

### Marty May—A New Laugh-Provoker

Marty May, CBS comedian, learned to clown in the thunder of guns and the roar of artillery. It was in amateur theatricals in rough auditoriums, billets and broken down churches behind the front lines of the World War that Marty developed his sense of irony, his flair for the nonsensical and his gift of repartee that have since made him a favorite in vaudeville and brought him his first network series on the Columbia chain. He currently is featured with Johnny Augustine's Orchestra every Thursday evening at 5:30 p. m., P.S.T.

An outstanding half-hour: NBC's Little Rhythm Symphony—heard Sunday afternoons.

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# PROGRAMS for SUNDAY. . . September 1

7:00 to 7:30 A. M.

**KNX**—Breakfast Club  
**KFOX**—El Despertador  
**KSL**—Uncle Tom and Comics

7:30 to 8:00 A. M.

**KOA**—Major Bowes Prog. to 8:30  
**KFOX**—Orchestra; Aristocrats  
**KRE**—Morning after program to 8:45  
**KSL**—Tabernacle Choir and Organ

8:00 to 8:30 A. M.

• **KPO** & net—Maj. Bowes' Family  
**KGO**—Studio Program  
**KYA**—Chimes of Praise; 8:15, Chris. Science Reading  
**KROW**—Musical Eye-Openers  
**KJBS**—Close Harmony  
**KHSL**—Sunday eye-opener  
**KLS**—Melody Parade to 10  
**KGDM**—Comics; News  
 \* **KFRC** & net—Salt Lake Tabernacle Choir and Organ  
**KOL**—P. I. Comics  
**KOIN**—Sunday Concert; Comics  
**KJR**—Coast to Coast  
**KNX**—Popular Concert  
**KFI**—Church Quarter Hour to 8:15  
**KFWB**—Records; Funny Paperman  
**KFOX**—Percy and His Father; 8:15, Examiner Comics  
**KECA**—Musical Program

8:30 to 9:00 A. M.

• **KPO** & net—Radio City Music Hall of the Air  
**KGO**—Electrical Transcriptions  
**KSFO**—Sunrise Symphony  
**KYA**—Science; Sabbath Hymns  
**KROW**—Swedish Meditations  
**KJBS**—Morning Concert  
**KHSL**—Popular music  
**KRE**—8:45, Famous Composers  
**KGDM**—Chapel  
**KVI**—Radio Gospel League  
 \* **KFRC** & net—Romany Trail; 8:45 Commander King Hall  
**KJR**—Coast to Coast  
**KFWB**—Funny Paper Man  
**KNX**—Rabbi Meyer Winkler  
**KECA**—Classic Hour to 9  
**KSL**—Gems of Melody

9:00 to 9:30 A. M.

• **KPO** & net—Music Hall  
**KGO**—Bobbie Rockwell, comics  
**KYA**—"Fellowship of the Air"; 9:15, Funny Paper Man to 10:15  
**KSFO**—Seventh Day Adventists  
**KROW**—Morning Concert  
**KJBS**—Popular Hits; Old Songs  
**KRE**—Gospel Quartet; Melodies  
**KHSL**—Quartet; Band Concert  
**KGCC**—College Songs  
**KQW**—Organ Melodies  
**KGDM**—The Bondons  
 \* **KFRC** & net—Church of the Air  
**KVI**—The Funny Paper Man  
**KJR**—Gospel Airlines  
**KNX**—Lal Chand Mehra  
**KFWB**—Recorded Music  
**KFOX**—Orchestra; Moods Musical  
**KFSB**—Sunday Players  
**KSL**—Christian Science Church to 9:15; Organ Interlude

9:30 to 10:00 A. M.

• **KPO** & net—Highlights of the Bible  
**KGO**—Timely Tunes  
**KSFO**—Adventist Church  
**KROW**—Popular Review  
**KJBS**—Dance Orchestra; Melodies  
**KRE**—Melodies That Linger  
**KHSL**—Sacred Music  
**KQW**—Funnies; Orchestra  
**KGCC**—Mountain Music  
**KGDM**—Watchtower Program  
 \* **KFRC** & net—Compinsky Trio  
**KOMO**—Musical Comedy Moments  
**KGW**—Silver Strings to 9:45



**MARTY MAY**

The newest comedy king of the air-lanes.

## EVENTS for SUNDAY

Compinsky Trio—Chamber music. CBS net. 9 a. m.  
 National Amateur Hour—With Ray Perkins. CBS 2 p. m.  
 America's Hour—Drama. CBS net. 5 p. m.  
 Uncle Charlie's Tent Show—With Charles Winninger, Lois Bennett and Conrad Thibault. KPO net. 6 p. m.  
 Salon Moderne—With Claude Sweeten's Orch. CBS net. 7 p. m.  
 Cornelia Otis Skinner—NBC 7:15 p. m.

Cornelia Otis Skinner's dramatic monologues, which are heard over an NBC network every Sunday night, are known to her family as 'skits.' The family had long tried to devise some brief name for Miss Skinner's original monologues. She had refused to allow such terms as readings, recitals or sketches, so when a fan called them skits, the entire family pounced on the word and refused to give it up.

\* \* \*

Johnny Mercer, working in pictures at RKO, looks forward to the time when he can return to Paul Whiteman's band.

**KFI**—Real Estate, talk; 9:45, Dr. Casselberry  
**KNX**—Marshall Grant, organist  
**KFOX**—Do You Believe in Ghosts?; 9:45, Aristocrats  
**KGB**—9:45, Californians  
**KSL**—9:45, Bible Students

10:00 to 10:30 A. M.

• **KPO** & net—Bible Dramas  
**KGO**—Electrical Transcription  
**KYA**—Funny Paper Man; 10:15, Southern Musical Group  
**KSFO**—Baptist Church to 12:45  
**KROW**—Review; Vagabonds  
**KJBS**—Popular Tunes  
**KRE**—Morning Concert  
**KQW**—News; 10:15, Baptist Church  
**KLS**—Radio Church of America  
**KGDM**—Echoes of the Nineties  
 \* **KFRC** & net—Johnny Augustine & Orchestra with Patti Chapin  
**KJR**—Music Shop; Irish Minstrel  
**KNX**—Dr. King; Melody Palette  
**KECA**—Maurice Zam, pianist  
**KFOX**—Music; Olympians

10:30 to 11:00 A. M.

• **KPO** & net—NBC Light Opera Co.  
**KGO**—Tally-Ho; Instrumentalists  
**KYA**—Music; 10:45, Master Quartet  
**KROW**—Organ; Watchtower Lecture  
**KJBS**—Dance Recordings  
**KRE**—Organ Music; Church  
**KHSL**—Symphony Music  
**KQW**—Baptist Church  
**KGCC**—Song Hits; Sunday Concert  
**KGDM**—Echoes of the Nineties  
 \* **KFRC** net—Between the Bookends; 10:45, Eton Boys  
**KJR**—Operatic Gems  
**KNX**—Concert; Baptist Church  
**KFOX**—Jack Juggerville; Vagabonds; Keepsakes  
**KECA**—Musical Program

11:00 to 11:30 A. M.

• **KPO** & net—NBC Light Opera Co.  
**KGO**—Beaux Arts Trio  
**KYA**—Lead Kindly Light  
**KROW**—Forgotten Favorites  
**KJBS**—Modern Melodies  
**KRE**—First Congreg. Church  
**KHSL**—Classics; Canterbury Tales  
**KQW**—First Baptist Church  
**KLS**—Organ; Judge Rutherford  
**KGCC**—Songs; We Salute  
**KGDM**—Baptist Church Services  
 \* **KFRC** & network—Symphonic Hr.  
**KVI**—Central Lutheran Church  
**KJR**—Musical; Judge Rutherford  
**KNX**—Temple Baptist Church to 12:15  
**KFOX**—St. Luke's Church

11:30 to 12:00 Noon

• **KPO** & net—Sunday Vespers  
**KGO**—Studio Program  
**KYA**—Lead Kindly Light  
**KROW**—Musical Program  
**KQW**—First Baptist Church  
**KJBS**—Dance Recordings; 11:45, Salon Orchestra  
**KRE**—Church Services  
**KGCC**—Modern Melodies  
**KLS**—Latest Hit Tunes  
**KHSL**—Vocal Gems  
 \* **KFRC** & net—Symphonic Hour  
**KGW**—Stars of Today  
**KJR**—Midday Concert  
**KFWB**—Jean Leonard, pianist  
**KFOX**—St. Luke's Church

12:00 to 12:30 P. M.

• **KPO** & net—Willard Robinson's Deep River Orchestra  
**KGO**—Electrical Transcriptions  
**KYA**—Light Opera  
**KROW**—Music Box Revue to 1:30  
**KLX**—Baseball; Semi-Pro Tournament  
**KJBS**—Revue; Big Ten Melodies

KRE—Church; Organ Recital  
 KHSL—Silver Strains; Estrins Prog.  
 KGGC—Jewish Program  
 KQW—Church; 12:15, Opera Stars  
 KLS—Request Program  
 KGDM—12:15, Portuguese Program  
 \*KFRC & net—St. Louis Parade  
 KQW—Tommy Luke  
 KJR—Headliners  
 KFWE—Gold Star Rangers  
 KNX—Church; Concert Orchestra  
 KECA—Concert Favorites  
 KFOX—St. Luke's Church

## 12:30 to 1:00 P. M.

\*KPO & network—Sperry Sunday Special: Drama and Music; Col. Rod, with a dramatic cast; vocalist, violinist and organ  
 KGO—Everybody Sing  
 KYA—Light Opera  
 KSFO—Paul Halsinger, evangelist  
 KLX—Baseball  
 KJBS—Popular Tunes; Headliners  
 KRE—Organ Recital  
 KHSL—Novelties  
 KQW—Popular Dance Tunes  
 \*KFRC & net—St. Louis Parade  
 KJR—Rhythm Rulers  
 KNX—Emil Baffa's Concert Orch.  
 KFOX—Organ; Moods Musical  
 KFWE—Gold Star Rangers  
 KECA—Concert Favorites  
 KFSD—Choralla  
 KOA—Melody Master; "While the City Sleeps"

## 1:00 to 1:30 P. M.

\*KPO & network—America's First Rhythm Symphony: De Wolf Hopper, narrator, with 86 artists  
 KGO—To be announced  
 KYA—Light Opera  
 KSFO—Latter Day Saints  
 KLX—Guitar duo and vocalist  
 KJBS—News; Dance Music  
 KHSL—Operatic Gems  
 KRE—Melody and Song  
 KQW—New Tunes; All Request  
 KLS—Musical Review  
 \*KFRC & net—Jackie & Earl Hatch, pianists; 1:15, The Islanders  
 KOL—News Flashes to 1:15  
 KJR—International Musical  
 KNX—Concert Orchestra  
 KFWE—G. Allison, talk  
 KFOX—Foster Rucker and Lloyd Hart  
 KSL—Sunday Players

## 1:30 to 2:00 P. M.

KPO—Cleo Brown, pianist and ensemble; 1:45, Ray Heaton, baritone  
 \*KGO & net—Jose Manzanares So. Americans  
 KYA—Musical Dans Paris; Rhythm  
 KSFO—Animal Kingdom; Pianist  
 KJBS—Popular Concert  
 KRE—Viadimir Horowitz; Waltz-time  
 KHSL—Concert Hour  
 KQW—Bunkhouse Boys; Orchestra  
 KQW—All Request  
 \*KFRC & net—Eunice Steel, pianist; 1:45, Book Review  
 KHQ—1:45, Covered Wagon  
 KOL—1:55, Five Minute Drama  
 KOIN—Sunday Players  
 KJR—Rev. Henry Ness  
 KNX—Carefree Capers  
 KECA—Vocal Ad.; Music Cons.  
 KFOX—"The Birth of a Leader"  
 KSL—In the Music Room; Soloist

## 2:00 to 2:30 P. M.

\*KGO & net—Catholic Hour  
 KPO—Hollywood Gossip; 2:15, Sarah Kreindler, violinist  
 KYA—Rhythm Princes; Songs of Home  
 KSFO—Chamber of Commerce; Talk  
 KROW—Concert Gems; 2:15, Antonio Bakarich  
 KJBS—Marjorie Lee, pianist; Rec'ds

KRE—Family Hour to 3  
 KHSL—Gospel Hour  
 KQW—Marjorie Lee; 2:15, Vocal  
 KLS—Musical Memories  
 \*KFRC & net—Nat'l Amateur Nite  
 KOMO—Old Songs of the Church  
 KGW—Nick's Prog.; Baby's Boudoir  
 KFI—The Walkikians  
 KNX—Exposition Park Concert  
 KFOX—Christian Science program; Electrical Transcription  
 KFSD—Old-Time Program

## 2:30 to 3:00 P. M.

\*KPO & network—Grand Hotel: Drama with Anne Seymour and Don Ameche  
 KGO—Vagabonds Quartet  
 KYA—Lost & Found; Waltz Time  
 KSFO—Band Concert to 3:30  
 KLX—Pianist; Musical Jigsaw  
 KROW—Recreation Singers  
 KJBS—Allied Merchants Program  
 KHSL—Vocal Gems  
 KQW—2:45, Songs of Romance  
 KGGC—Sunday School  
 \*KFRC & net—Three Brown Bears; 2:45, Dictators  
 KOL—Four Blackbirds; Musicale  
 KVI—2:45, Judge Rutherford  
 KJR—Presbyterian Church  
 KECA—Records; South Sea Roaming  
 KNX—Exposition Park Concert  
 KFOX—Elec. Transcriptions  
 KSL—Fashions; Music

## 3:00 to 3:30 P. M.

\*KGO & net—K-7. Spy Story  
 KPO—What's New? — Hal Burdick, narrator and orchestra  
 KYA—Hollywood Flashes  
 KROW—Dance Matinee  
 KJBS—Film Reporter  
 KRE—Popular Concert to 4  
 KHSL—Western Trio; Familiar Melodies  
 KGGC—Church Services  
 KQW—Violinist; Musical Program  
 KGDM—3:15, Chuck Bardin  
 KOIN—Old Church Songs  
 \*KFRC net—Vivian Della Chiesa & Orchestra  
 KOMO—Now and Then  
 KNX—Concert  
 KFOX—E. T.; Whispering Strings; E. T.  
 KECA—Classic Hour

## 3:30 to 4:00 P. M.

\*KGO & network—Moody Institute Singers  
 KPO—Reveries; 3:45, Kay Troubadors  
 KYA—Symphony Series  
 KSFO—Cubanettes  
 KLX—World Daytime Revue  
 KROW—Dance Matinee  
 KJBS—Dance Tunes; Philco Concert  
 KHSL—Emmett Pendleton  
 KQW—Catholic Quarter Hour; Music  
 \*KFRC net—Jos. Gallicchio & Orch.  
 KOMO—3:45, Royal Foursome  
 KJR—Cornish School Program  
 KNX—Concert  
 KFOX—Elec. Trans.; Walkathon

## 4:00 to 4:30 P. M.

\*KPO & network—Major Bowes' Amateur Hour  
 KGO—Sunday Concert  
 KYA—Symphony Series  
 KSFO—Crooners  
 KROW—Three-Quarter Hour  
 KJBS—Favorite Melodies  
 KRE—Music of the Masters to 5  
 KHSL—Salon Serenade  
 KQW—Semi-Classic Instrumental  
 KLS—Dance Tunes  
 KGDM—4:15, Ansel Roby & Gang  
 \*KFRC & net—Sweet Music; Bob Allen, pianist  
 KJR—Melody Time  
 KNX—Charles Frederick Lindsley

KFOX—Majestic Ballroom Orch.  
 KECA—Concert Favorites  
 KFSD—Symphony  
 KSL—Variety Harmonies

## 4:30 to 5:00 P. M.

\*KPO & net—Amateur Hour  
 KGO—Sunday Concert  
 KYA—S. F. Church Federation  
 KSFO—Crooners  
 KLX—Harmonies; Health Talk  
 KROW—Theatre of the Air  
 KJBS—Song Hits  
 KHSL—Jack and Tony, harmony  
 KQW—Popular Tunes; Organ  
 KGDM—Ansel Roby and Gang  
 \*KFRC & net—Rabbi Magnin; 4:45, Marshal Sohl, tenor  
 KJR—Daytime Concert  
 KNX—Dr. Martin Luther Thomas  
 KFOX—Nazarene Church  
 KFWE—Tex Howard's Orchestra  
 KECA—Concert Favorites  
 KFSD—Symphony  
 KSL—Short Story; Musicale

## 5:00 to 5:30 P. M.

\*KPO & net—Manhattan Merry-Go-Round; Orch. and Vocalists  
 KGO—Community Forum  
 KYA—Doris King; Shut-in Circle  
 KSFO—Chapel of Chimes Organ  
 KLX—Talk; Melody Palette  
 KROW—Theatre of the Air  
 KJBS—Popular Melodies; Pianist  
 KRE—Vesper Hour to 6  
 KHSL—Golden Empire Quartet  
 KQW—Organ Melodies; Art Fadden  
 \*KFRC & net—America's Hour  
 KJR—Emmanuel Tabernacle  
 KECA—Ethel Rubler, talk; Music  
 KNX—Chamber Music  
 KFOX—Natchee Indians  
 KFSD—S. E. R. A. Band

## 5:30 to 6:00 P. M.

\*KPO & net—American Musical Revue; Frank Munn, tenor; Vivienne Segal, soprano; piano duo; violinist; orchestra  
 KGO—Melodiana; Orch. & Vocalist  
 KYA—Shut-in Circle; 5:45, Viennese Nights  
 KLX—Covered Wagon Jubilee  
 KROW—African Methodist Church  
 KJBS—Popular Melodies; 5:45, Fay Fraser  
 KQW—Seventh Day Adventists  
 \*KFRC & net—America's Hour  
 KJR—The Sunday Players  
 KNX—Music; John Brown University  
 KECA—Chamber Music; Lutheran Bureau  
 KFOX—News; Music; Flash Gordon  
 KFSD—Royal Brown, organist

## 6:00 to 6:30 P. M.

\*KPO & net—Uncle Charlie's Tent Show  
 KGO—Walter Kelsey, violinist; 6:15, Henry M. Hyde  
 KYA—Viennese Nights; 6:15, Sonia Sapiro, pianist  
 KSFO—Hawaiians; Children of Orpheus  
 KLX—Mixed Quartet  
 KROW—Headlines; Tango Time  
 KJBS—News  
 KRE—Melody and Song  
 KHSL—Sunset Melodies  
 KQW—News; Bits of Philosophy  
 \*KFRC & network—Wayne King's Orchestra  
 KJR—The Angelus Hour  
 KFWE—News; Music  
 KNX—Calmon Luboviski and Claire Mellonino, recital  
 KECA—News; Organ; Violinist  
 KFOX—News; Drama  
 KFSD—Moments of Melody

## 6:30 to 7:00 P. M.

\*KPO & net—Uncle Charlie's Tent Show  
 KGO—Palace Hotel Ensemble

KYA—Concert; Dinner Ensemble  
 KSFO—Children of Orpheus; Music  
 KLX—Popular Concert  
 KROW—Grace Herold Trio  
 KJBS—Dinner Music  
 KRE—Charlie Tye, baseball news  
 KHSL—Good Night  
 KQW—Popular Orchestra  
 \* KFRC & net—Benay Venuta, vocal-  
 ist; 8:45, Congressional Opinion  
 KJR—The Angelus Hour  
 KFWB—Russian Gypsies; Pioneers  
 KNX—Rev. C. E. Fuller  
 KFOX—KFOX School Kids; 8:45,  
 Romance in Songs  
 KECA—W. Tourtelotte, organist  
 KFSD—Shut-In program; 8:45,  
 Furbillit program  
 KSL—All-Star Revue to 8:45

7:00 to 7:30 P. M.

\* KPO & netwk—Morin Sisters and  
 Ranch Boys; 7:15, Cornelia Otis  
 Skinner  
 KGO—Personal Closeups, Artist in-  
 terviewed by Gypsy; 7:15, Forty-  
 five Minutes from Broadway  
 KYA—Dinner Ensemble to 7:45  
 KSFO—Melodies; Observer  
 KLX—Alice Blue; Popular Songs  
 KROW—San Francisco Schools;  
 Watch Tower Program  
 KRE—Cousin Henry, poetry; Hymns  
 KGGC—Church Services  
 KQW—Concert Orchestra  
 \* KFRC & net—Salon Moderne  
 KOIN—Little Show to 7:15  
 KJR—New Tunes for Old  
 KNX—Rev. C. E. Fuller  
 KFWB—For Mother and Dad  
 KECA—Sacred Concert  
 KFOX—Stuart Hamblen and His  
 Covered Wagon Jubilee to 8

7:30 to 8:00 P. M.

\* KPO & net—Lanny Ross' State  
 Fair Concert; Helen Oelheim, con-  
 tralto; Howard Barlow's Orchestra  
 KGO—45 Minutes from Broadway  
 KYA—7:45, Land of Mystery  
 KSFO—Church Services to 9:15  
 KLX—Jewel Box; 7:45, William Don,  
 eccentric comedian  
 KROW—Vernon Morgan  
 KGGC—Church Service  
 KQW—First Baptist Church Service  
 KRE—First Cong. Church to 9  
 \* KFRC & net—Minute Melodies;  
 7:35, Johnny Hamp's Orchestra  
 KJR—World Revue  
 KNX—Christian Epic; Judge Ruth-  
 erford  
 KFWB—Now and Then  
 KECA—Nick Harris Prog.; 7:45,  
 Records

8:00 to 8:30 P. M.

\* KPO & net—Charles Previn and his  
 Orchestra  
 KGO—Rudy Seiger's Concert Orch.  
 KYA—Opera  
 KLX—Melodies; Iberian Quintet  
 KROW—Sparkling Melodies  
 \* KFRC & net—Frankie Masters  
 KROW—9:15, Beauty That Endures  
 KJR—Church of Christ Scientist  
 KNX—Presbyterian Church  
 KFWB—Hi Jinks Amateur Show  
 KFOX—Christian Science Church  
 KECA—Concert Favorites  
 KFSD—Thoughtful Service  
 KSL—Philosopher; 8:15, Orchestra

8:30 to 9:00 P. M.

\* KPO & netwk—One Man's Family  
 KGO—Sammy Kaye and Orchestra  
 KLX—Hour of Melody  
 KROW—Torrid Tempos  
 KQW—Baptist Church Services  
 \* KFRC & net—Hal Grayson Orch.  
 KJR—Scientist Church  
 KNX—Presbyterian Church  
 KECA—Concert Favorites  
 KFWB—Hi Jinks; Master Mysteries  
 KFSD—Bulldog Inn Senneraders  
 KSL—L. D. S. Services



LUCY MONROE  
 CBS prima donna in popular  
 programs.

On August 12, KNX intro-  
 duced to radio listeners the  
 new drama series, "The Magic  
 Island," scheduled for Mon-  
 day, Wednesday and Friday  
 at 7 p. m. Combining ro-  
 mance, adventure and the wo-  
 nders of modern science, "The  
 Magic Island" relates the ex-  
 citing episodes of an expedi-  
 tion to the South Seas in  
 search of a white child re-  
 ported living with a savage  
 race.

"Jimmie Dale" will be play-  
 ed by Ben Bancroft, Jr. "Pat-  
 ricia Gregory," in search of  
 her lost child on "Magic Is-  
 land" is Margaret Macdonald,  
 famous for her rôle of "Prin-  
 cess Nadji" of the popular  
 "Chandu, the Magician" series.

\* \* \*

Edith Spencer, the out-  
 spoken maid of "The Gumps,"  
 is an amateur horticulturist.  
 Not long ago she was pre-  
 sented with a curious looking  
 vine by one of her friends.  
 Thinking it a rare specimen,  
 She cultivated it carefully. Last  
 week Edith learned that her  
 rarity was a sweet potato.

\* \* \*

His broadcasting buddies  
 are threatening to buy Jack  
 Johnstone, author of "Buck  
 Rogers," a portable dicta-  
 phone to catch his amazing  
 anecdotes that pop up in his  
 conversation.

9:00 to 9:30 P. M.

\* KPO net—Herman Crone's Orch.  
 KGO—Talk of the Town; 9:15, John  
 Teel, baritone  
 KYA—Opera  
 KSFO—Church; Bits of Humor  
 KLX—New Tunes; Pioneer Trail  
 KROW—Foreign Watch Tower  
 KJBS—Variety Program; Sports  
 KRE—Chapel of the Chimes Organ  
 KQW—Famous Melodies  
 KJR—News; 9:15, Fire talk  
 \* KFRC & net—Leon Belasco Orch.  
 KHQ—Musical Moments to 9:15  
 KOMO—Musical Highways  
 KFWB—Mysteries; "Vanity Fair"  
 KNX—News; 9:15, Religious talk  
 KFOX—Beverly Hill Billies

9:30 to 10:00 P. M.

KPO—Arlie Simmons' Orchestra  
 \* KGO & net—Reader's Guide  
 KYA—Opera; News  
 KSFO—Russian Orchestra  
 KLX—News; Song Souvenirs  
 KROW—Rhythm Revue  
 KJBS—Sports; Music  
 KQW—Musical Program  
 KRE—Organ; Island Songs  
 \* KFRC—Musical Moments to 9:45  
 \* KFRC net—Buddy Rogers Orch.  
 KOMO—Romance Time  
 KGW—Archie Loveland's Orchestra  
 KVI—9:45, News  
 KOI—Orchestra; 9:45, News Flashes  
 KOIN—Organ; Musicomey  
 KFI—The Three Musketeers  
 KFWB—"Vanity Fair"; King's Men  
 KNX—Dude Ranch  
 \* KFOX—Beverly Hillbillies  
 KSL—Organ, Violin and Vocalist  
 KOA—Arlie Simmons' Orchestra

10:00 to 10:30 P. M.

\* KPO & network—Richfield Report-  
 er; Sam Hayes  
 KPO—10:15, Paul Pendarvis and  
 Orchestra  
 KGO—So. Harmony Four  
 \* KGO & network—10:15, Paul  
 Carson, organist  
 KYA—Leon Mojica's Orchestra  
 KSFO—Jap.-Amer. Society program  
 KLX—Jess Stafford's Orchestra  
 KROW—Rhythm Revue  
 KJBS—Light Opera  
 KRE—Dance Program to 12  
 KQW—Scott Held's Orchestra  
 \* KFRC & net—Les Hite's Orch.  
 KOIN—Golden Voices  
 KOMO—10:15, After Sundown  
 KVI—Gospel League  
 KJR—Musical Auction  
 KFT—10:15, Backyard Astronomer  
 KNX—Dude Ranch  
 KFWB—News; Orchestra  
 KFOX—News; Walkathon  
 KGB—News; Orchestra  
 KECA—Musical Celebrities

10:30 to 11:00 P. M.

\* KGO & network—Paul Carson,  
 organist, Bridge to Dreamland  
 KPO—Paul Pendarvis' Orch.; News  
 KYA—Leon Mojica's Orchestra  
 KROW—Variety Show  
 KJBS—Dog Reporter; Opera  
 KQW—Light Opera  
 \* KFRC & net—Orv. Knapp's Orch.  
 KOMO—Lampitt Hour  
 KFWB—Dance Orchestra  
 KFOX—Ted Mack's Orch.; Gus Arn-  
 heim's Orch.  
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

\* KGO & net—Bal Tabarin Orch.  
 KPO—Midnight Melodie  
 KSFO—Dansapations; Melodies  
 KROW—Dance of the Hour  
 KJBS—Dance Tunes  
 KQW—Dance Time  
 \* KFRC & net—Sterling Young's  
 Orchestra  
 KOIN—Jantzen Beach Orchestra

KFOX—Dance Orchestra  
 KFWB—Orchestra; 11:15, Organ  
 11:30 to 12:00 Midnight  
 •KGO & net—Bal Tabarin Orch.  
 KFO—Midnight Melodies

KSFO—Midnight Vagabond to 1:00  
 KROW—Dance of the Hour  
 KJBS—Dance Tunes  
 KQW—Dance Time  
 \*KFRC & net—Jay Eslick Orch.  
 KVI—Piano Duo; The Wanderer

KOL-KOIN—Piano Duo; Wanderer  
 KFOX-KFWB—Dance Orchestra  
 12:00 to Sign Off  
 KROW—Midnight Jamboree to 2  
 KJBS—12:01, Owl Program to 6 a. m.

## PROGRAMS for MONDAY . . . September 2

### 7:00 to 7:30 A. M.

•KPO & net—Grace and Eddie Albert; 7:15, Tony Wons, poetry  
 KYA—Musical Clock to 8  
 KSFO—Cuckoo Club  
 KROW—Morning Meditations; 7:15, Commuter's Clock to 8:15  
 KJBS—Alarm Klok Klub Program  
 KQW—News; The Breakfast Hour  
 KRE—Melodies to 8:45  
 KGDM—News; Eb and Zeb  
 KFRC—Rise & Shine; 7:25, N. Y. Stocks  
 KOL—Time Klock  
 KVI—Radio Gospel League  
 KHQ—Morning News to 7:15  
 KNX—Bill Sharples, "Sharplesville"  
 KECA—Recordings  
 KGB—7 o'Clock Club  
 KSL—Concert

### 7:30 to 8:00 A. M.

KPO—Organ Concert  
 •KGO & net—U. S. Navy Band  
 KSFO—The Texans  
 KHSL—Music; Devotionals  
 KFRC—Rise & Shine  
 KOL—Sunrise Express  
 KJR—7:45, Christian Science Prog.  
 KVI—Varieties; Pioneer Sons  
 KHQ—Musical Program  
 KFWB—Gold Star Rangers  
 KECA—Bible Fellowship; Records

### 8:00 to 8:30 A. M.

•KPO & network—Financial Service; 8:15, Johnny O'Brien, harmonica  
 KGO—U. S. Navy Band  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KSFO—Sunrise Revue  
 KROW—8:15, News  
 KJBS—Popular Music  
 KQW—Concert; Religious Forum  
 KLS—\*Hit Tunes of the Day  
 KHSL—Morning Glories  
 KFRC—Voice of Experience to 8:15  
 \*KFRC net—To be announced 8:15, The Gumps  
 KOIN—Eyes of the World to 8:15  
 KOMO—8:15, Morning Reveries  
 KGW—Jack Sprigg's Orchestra  
 KJR—Shadows on the Clock to 8:15  
 KFI—Church Quarter Hour; 8:15, Happy Kitchen of the Air  
 KNX—Song Market; Melodies

### 8:30 to 9:00 A. M.

•KGO & net—Melody Mixers  
 KGO—Morning Eye-Opener  
 KYA—Morning Concert  
 KSFO—Shoppers' Digest  
 KLK—Covered Wagon Jubilee  
 KROW—Evernew Boys; Music Box Revue to 9:30  
 KJBS—Dance Matinee  
 KQW—Morning Concert  
 KLS—\*Variety Program  
 KGDM—Records; 8:45, Health Talk  
 KRE—8:45, Popular Concert  
 KHSL—Waltz Time; Organ Interlude  
 \*KFRC & net—Mary Marlin; 8:45, Five-Star Jones  
 KOMO—Reveries; Three-Quarter Time  
 KHQ—Early Birds to 8:45  
 KOIN—8:45, News  
 KVI—8:45, Recordings  
 KNX—Religious Talk

### EVENTS for MONDAY

Tony Wons—NBC 7:15 a. m.  
 Fibber McGee and Molly—With Lynn Martin, contralto, and Marcelli's Orchestra. KPO net. 4 p. m.  
 Meredith Willson's Orchestra—With Annette Hastings. KPO net. 5:30 p. m.  
 One Night Stands—With Pick and Pat. CBS net. 7:30 p. m.

Carl Brisson, reputedly Europe's musical comedy star, paid a fine compliment to Joe Greenwald, currently heard in the House of Glass program, in an open letter to the National Broadcasting Company. Brisson said, "I intend to listen in from now on to every one of your programs that has Joe Greenwald on it."

\* \* \*

Recently the corridor walls in the office section of the National Broadcasting Company received a fresh coat of paint. The painter, wishing to vary the traditional warning "Wet Paint," affixed the customary placards to the wall with the following inscription: "Paint on Walls." The next morning employees were astonished to see three mice painted beneath the painter's invitation. The last reports about the painter were that he came, saw and departed—a man with more respect for old, established customs.

\* \* \*

The favorite song chosen by performers on "National Amateur Night," according to Maestro Arnold Johnson, is no longer "June in January," which ruled first choice for many months. . . . "Little Gypsy Tea Room" is now heard the most, with "My Hero," "The Italian Street Singer" and "Object of My Affections" also popular.

KECA—Musical Program  
 KFSB—Stock Reports to 8:45

### 9:00 to 9:30 A. M.

•KPO & net—Silverberg Ensemble; 9:15, Two Hearts in Song  
 KGO—Morning Eye-Opener  
 KYA—Music; 9:15, Prudence  
 KSFO—Hour of Prayer  
 KJBS—Song Hits  
 KQW—Tuneful Topics  
 KGCC—Morning Parade  
 KLS—\*Musical Review  
 KRE—Organ Concert  
 KHSL—Quartette Music  
 KGDM—Better Vision; News  
 \*KFRC & net—Lum & Abner; 9:15, "Looking Forward," Dr. Bush  
 KOIN—9:15, Pioneer Sons  
 KOL—9:15, News  
 KVI—9:15, Song Time  
 KGW—News Flashes to 9:15  
 KJR—Reminiscing  
 KNX—Popular Concert  
 KECA—French Lesson; Records  
 KFSB—Good Cheer; Dr. McCoy  
 KSL—Talk; 9:15, Jennie Lee, stylist  
 KOA—Morning Variety

### 9:30 to 10:00 A. M.

•KPO & network—The New World, educational talks and music  
 KGO—Monday Blues  
 KYA—Waltz Time  
 KSFO—Health Lecture  
 KLK—Song Market; Records  
 KROW—Health Chat  
 KJBS—Music; 9:55, Ruth Evans  
 KQW—Popular and Classics  
 KGCC—Song Shop; Star of Today  
 KLS—\*Jan's Journal to 10:15  
 KHSL—Vocal Gems  
 KGDM—Diet and Health Questions  
 \*KFRC & net—Merrymakers; 9:45, Nurse of the Air  
 KFRC—9:35, Goodwill Industries  
 KJR—News; Early Echoes  
 KGW—Two Pianos; Orchestra  
 KHQ—Walt & Marion; Dessert Hotels  
 KFI—Waikikians; 9:45, News  
 KNX—Music; 9:45, News  
 KGB—Hair Beauty Guild to 9:35  
 KSL—Court Drama; Music  
 KOA—Farm and Home Hour

### 10:00 to 10:30 A. M.

•KGO & net—Otto Clare, pianist; 10:15, Armand Girard, basso  
 KPO—Menu Flashes; 10:15, News  
 KYA—Columbia on Parade; 10:15, Home and Style Forum  
 KSFO—Friendly Philosopher; Music  
 KLK—Records; Stocks; News  
 KROW—Rhythm Revue  
 KJBS—News; Dance Orchestra  
 KQW—News; Old Tunes  
 KGCC—The Fiesta  
 KRE—Waltz Time; Records  
 KLS—10:15, Popular Tunes  
 KHSL—Master Melodies  
 KGDM—Mabel Rubin; Make Up  
 \*KFRC & net—Little French Princess; Romance of Helen Trent  
 KVI—Organ Recital  
 KOMO—Mary Mills to 10:05  
 KHQ—News; Miniature Revue  
 KOIN—Melvin & Merciful; 10:15, This and That  
 KOL—Prudence Penny; Melodies  
 KJR—Home Makers; 10:15, Music

KNX—Eddie Albright's Family  
 KFWB—Prudence Penny  
 KGB—Recordings

10:30 to 11:00 A. M.

• KPO & netw—Musical Guild  
 KGO—Musical Clock  
 KYA—Styie Forum; Organ  
 KSEO—Health Lecture; Pictorial  
 KLX—International Kitchen  
 KROW—Music; Larry Canelo  
 KJBS—Orchestra; Songs  
 KQW—Aunt Sammy; 10:45, Songs  
 KGGC—Torrid Tunes; Music  
 KGDM—10:45, Health Talk, Dr. Avila  
 KRE—New Tunes; Music  
 KHSL—Sunshine Girl; On Parade  
 \* KFRC net—Between the Book-ends; 10:45, Happy Hollow  
 KFRC—10:45, Morning Hostess  
 KJR—Musical program  
 KNX—Mary Holmes; Tonic Tunes  
 KFWB—Owen Crump's Party  
 KFSD—Recipe Exchange to 10:45  
 KOA—Livestock & Produce to 10:45

11:00 to 11:30 A. M.

• KPO & network—Campbell Roy-  
 alists; Septette of Mixed Voices;  
 11:15, Vic and Sade  
 KGO—Something Simple  
 KYA—Organ Concert  
 KLX—Musical Program  
 KFSD—New and Old Tunes  
 KROW—Health Talk; Music  
 KJBS—Hits of Past; Records  
 KQW—Popular Orchestra  
 KGGC—Musical Program  
 KLS—\*Three Quarter Time  
 KGDM—Organ Recital  
 KRE—Tango Tunes  
 KHSL—Operatic Gems  
 \* KFRC & net—Salon Musicale  
 KHQ—Musical Gems to 11:15  
 KOL—Cecil Solly to 11:15  
 KOIN—Consumer's News; News  
 KFSD—11:15, Hi-Dee-Ho to 11:45  
 KJR—Rhythm Rulers  
 KNX—Fletcher Wiley  
 KECA—Recordings

11:30 to 12:00 Noon

• KPO & net—Ma Perkins; 11:45,  
 Green Bros. Novelty Orchestra  
 KGO—Paul Martin, banjoist, and  
 Edna Fischer, pianist; 11:45, Agri-  
 cultural Bulletin  
 KYA—Organ; Rhythm Princes;  
 Scriptures  
 KSPF—Echoes of Portugal to 12:30  
 KLX—Your Home; Music  
 KROW—Concert Melodies  
 KJBS—Dance Orchestra  
 KQW—Vocal; Theatre News  
 KRE—Popular Review  
 KGGC—Waltzes; Hits of Today  
 KHSL—Request Hour  
 KLS—\*Popular Recordings  
 KQW—Vocalists; Theatre News  
 \* KFRC & net—Manhattan Matinee  
 KFI—11:45, Robert Leigh, tenor  
 KNX—Magic Harmony; Castles in  
 Music

12:00 to 12:30 P. M.

• KPO & netw—Betty & Bob;  
 12:15, Farm & Home Hour  
 KGO—Luncheon Concert  
 KYA—Women's Newspaper of the  
 Air; 12:05, Concert  
 KLX—Dance Music  
 KROW—News; Portuguese Program  
 KJBS—News; Popular Records  
 KQW—News; Noontime Tunes  
 KRE—Jack Bennett's Program  
 KHSL—Mkt. Reports; News  
 KGGC—Luncheon Dance  
 KLS—\*Noontday Request Program  
 \* KFRC & net—Visiting America's  
 Little House; 12:15, Chicago Vari-  
 ety Hour  
 KOL—12:15, News Flashes  
 KOMO—12:15, Popular Varieties  
 KGW—12:15, News Flashes  
 KHQ—12:15, Organ Concert

KVI—12:15, Front Page Headlines  
 KOIN—12:15, Store Reporter  
 KJR—12:12, Grain Reports  
 KFWB—\*Make Believe Ballroom\*  
 KNX—News; Jewel Box  
 KECA—Records; 12:15, News  
 KFSD—Resume; Vocal Soloist  
 KSL—Suggestions to Shoppers  
 KOA—12:15, Talk; Ann Lester

12:30 to 1:00 P. M.

• KPO & netw—Farm & Home Hr.  
 KGO—Radio Guild  
 KYA—Noontday Concert  
 KSPF—Stocks; Seeing Is Believing  
 KLX—Guitar Duo; Musical Prog.  
 KOMO—Farm Talk; Cowboy Joe  
 KROW—Portuguese Program  
 KJBS—Dance Orchestra  
 KQW—Weather & Mkt. Reports  
 KHSL—Happyland  
 KRE—Jack Bennett's Program  
 \* KFRC & net—Variety Show; 12:45,  
 Nina Tarasova  
 KHQ—Organ; Song Recital  
 KFWB—\*Make Believe Ballroom\*  
 KNX—Major League Baseball  
 KECA—Contract Bridge Lesson

1:00 to 1:30 P. M.

KPO—Radio Reporter to 1:15  
 • KPO & netw—1:15, Harry Stan-  
 ton, basso  
 KGO—Radio Guild  
 KYA—Folk Songs  
 KSPF—George Taylor & Artists  
 KLX—Baseball to 3  
 KROW—Portuguese Program; Cali-  
 fornia Farm Program  
 KJBS—Stock Reports; Records  
 KQW—Modern Music  
 KLS—\*Melody Parade  
 KRE—Cloister Echoes  
 KHSL—Popular Music  
 \* KFRC net—Do Re Mi; 1:15, Melo-  
 dic Melodies  
 KFRC—1:15, Christian Science  
 News; Stocks  
 KOL—Lost and Found to 1:15  
 KHQ—Business and Pleasure  
 KOMO—Jack & Adele to 1:15  
 KGW—Pianist; 1:15, Dental Clinic  
 KOIN—Book of Life  
 KJR—1:15, Paths of Memory  
 KFI—Fed. & State Mkt. Report  
 KNX—Major League Baseball  
 KFSD—Edna Fischer; Harry Stan-  
 ton

1:30 to 2:00 P. M.

• KPO & net—Alice in Orchestralia;  
 1:45, Sam & Dick  
 KGO—Ann Warner's Chat  
 KYA—Barker Frivolities  
 KSPF—Jean Kent, economics  
 KROW—Musical Program  
 KJBS—Concert; Dance Melodies  
 KQW—Friendly Street  
 KLS—\*Jan's Request Journal  
 KHSL—Request Program  
 KRE—Melody and Song  
 \* KFRC & net—University of the  
 Air; 1:45, Tito Guizar  
 KOL—1:45, Consumers Facts  
 KGW—Me and My Shadow to 1:45  
 KJR—Going to Town  
 KHQ—News Album to 1:45  
 KFI—Agnes White's Kitchen  
 KNX—Pontrelli's Orchestra  
 KFWB—1:45, City Hall Broadcast

2:00 to 2:30 P. M.

• KPO & network—Woman's Maga-  
 zine of the air  
 KGO—U. S. Army Band  
 KSPF—Globe Trotter; Songs  
 KROW—Dance Matinee  
 KQW—Traffic Court  
 KJBS—Popular Tunes  
 KLS—\*Hit Tunes of the Day  
 KGDM—Records; News  
 KHSL—Golden Empire Matinee  
 \* KFRC & netw—Happy-Go-Lucky  
 Hour  
 KJR—Salon Hour  
 KNX—The Bookworm

KECA—Classic Hour  
 KFWB—Talk on Dogs to 2:15  
 KSL—Pianist; World Traveler

2:30 to 3:00 P. M.

• KPO & net—Woman's Magazine  
 of the Air  
 KYA—Lost and Found; Souvenirs of  
 Spain  
 KGO—Carol Dels, soprano; 2:45,  
 Desert Kid  
 KSPF—Crooners; Silhouettes  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Songs  
 KQW—Orchestra; 2:45, Stocks  
 KLS—\*Waltz Time  
 KGDM—Afternoon Musicale  
 KRE—Band Music; Willie Bryant  
 KHSL—Bookworm  
 \* KFRC & netw—Happy-Go-Lucky  
 Hour; 2:55, Minute Melodies  
 KNX—Symphonies & Opera Records  
 KFSD—2:45, Jose Arias Orchestra  
 KSL—News; Concert Miniatures  
 KOA—News; Desert Kid

3:00 to 3:30 P. M.

• KPO & net—Pictorial; 3:15, Her-  
 man Crone's Orchestra  
 KGO—Résumé; Orchestra; Silhou-  
 ettes  
 KYA—PTA and Business Talk  
 KSPF—Bill Brokaw  
 KLX—Opportunity Hour  
 KROW—Favorite Melodies; Pianist  
 KJBS—News; Songs of Hawaii  
 KQW—News; Popular Music  
 KLS—\*March Program  
 KGDM—3:15, Eder Barkette  
 KHSL—Musical Program  
 KRE—Tea Dance to 4  
 \* KFRC & netw—Feminine Fancies  
 KGW—Popular Varieties to 3:15  
 KHQ—Club Bulletin to 3:15  
 KJR—Siesta; Easy Chair  
 KNX—Hatch's Concert Orchestra  
 KECA—Alexander Bevani; Records  
 KFWB—3:15, Cubanettes  
 KSL—News; Junior Hour

3:30 to 4:00 P. M.

• KPO & netw—Dot and Will  
 KPO—3:45, Tea Chats  
 KGO—Silhouettes; 3:45, Labor Talk  
 \* KGO & netw—Labor Talk  
 KYA—Art Lecture; 3:45, Commu-  
 nity Chest Question Box  
 KSPF—Bill Brokaw  
 KLX—Carefree Capers  
 KROW—Spanish Serenade; Song  
 Hits  
 KJBS—Concert; Fairplay League  
 KQW—Variety Program  
 KHSL—Tango Time  
 KLS—\*3:45, Tango Time  
 \* KFRC & network—Musical Nick  
 Nacks; 3:45, University of Calif.  
 KOL—3:45, News Flashes  
 KOIN—Newspaper of the Air  
 KVI—Melody Matinee  
 KEGG—News; 3:45, Sylvia Grey  
 KOMO—Tri. Romantique; Talk  
 KGW—3:45, Sam Gordon, Kibitzer  
 KNX—Fletcher Wiley  
 KFWB—Better Business Bureau

4:00 to 4:30 P. M.

• KPO & net—Flibber McGee and  
 Molly, comedy sketch  
 KYA—Old Songs; Cocktail Ensemble  
 KGO—Modern Woman at Home;  
 4:15, Paul Carson, organist  
 KSPF—Talk; Bob White  
 KLX—Fashions; 4:15, Pianist  
 KROW—Waltz Time; Calif. Family  
 KJBS—Dance Tunes  
 KQW—Dance Rhythms  
 KLS—\*Ten Torrid Tunes  
 KRE—Echoes of the Opera  
 KHSL—Four o'clock Tea  
 KFRC—T. Lee Artist Bureau to 4:05  
 \* KFRC & net—Land o' Dreams  
 KOIN—Newspaper of the Air  
 KJR—Goodwill Industries; Music  
 KNX—Comedy Skits; Haven of Rest

KFWB—Deputy Emerson  
KSL—4:15, Rhythm

### 4:30 to 5:00 P. M.

\*KGO & net—Marshall's Mavericks  
KPO—Pianist; Radio Reporter  
KYA—Cocktail Ensemble; 4:45,  
News

KSFO—Jack Hall & Artists  
KLX—Pianist; Health Talk  
KROW—Janice McAllister; Talk  
KJBS—Orchestra; 4:45, Records  
KQW—Story Time; 4:45, Songs of  
the Islands

KGDM—Uncle Jerry to 4:15  
KHSL—Salon Serenade  
KRE—The Salon Hour  
\*KFRC & net—The Harmonettes;  
4:45, Edith Karen, with orch.  
KQW—Concert Trio

KJR—Matinee Melodies  
KOIN—Bob & Doll; 4:45  
KFI—Organ; 4:45, Easy Acc.  
KNX—Haven of Rest; Dr. McCoy  
KFSD—Dr. McCoy to 4:45  
KSL—4:45, Jack Armstrong

### 5:00 to 5:30 P. M.

\*KPO & net—Beaux Arts Trio  
KGO—Art Review; 5:15, Mort Wer-  
ner, songs

KYA—Uncle Harry; Father & Son  
KSFO—Oklahoma Ramblers  
KLX—Bro. Bob's Club  
KROW—Variety Program

KQW—Sunshine League  
KGGC—Dancing Echoes  
KLS—\*Musical Review  
KRE—Popular Concert  
KHSL—Musical Portraits  
KGDM—Cecil and Sally; News  
\*KFRC & net—Lux Theatre  
KJR—Steamboat Bill; Romancing  
KNX—Kearney Walton's Orch.  
KFI—Radio Pen Friend; Robert  
Hurd, tenor; Margaret Duncan,  
pianist

KFOX—Natchee Indians; Cecil and  
Sally  
KECA—How Songs Grew to 5:15  
KOA—Sinclair Minstrels

### 5:30 to 6:00 P. M.

\*KPO & netwk—Meredith Willson's  
Orchestra

KGO—Musical Treasure Chest;  
5:45, Jack Armstrong  
KYA—Seeing is Believing—5:45,  
Campbell Corner

KSFO—Health Lecture  
KLX—Covered Wagon Jubilee  
KROW—Health Chat

KQW—Jingles; Melodies  
KLS—\*5:45, Melody Review  
KGDM—The Hawk; Romancers  
KGGC—Health Talk; Irish Gems  
KRE—Chestnut Time

KHSL—Varieties  
\*KFRC & netwk—Lux Theatre  
KJR—Romancing; Jack Armstrong  
KNX—Sunset Serenade

KFWB—Gold Star Rangers  
KFOX—News; 5:45, Organ; Skit  
KECA—Records; Once Upon a Time  
KFSD—Romance and Melody; Salon  
Music

### 6:00 to 6:30 P. M.

\*KPO & net—Contented Program;  
Orchestra and Vocalists

KGO—Dinner Concert  
KYA—Cyrus Trobber's Orchestra  
KSFO—All Amer. Trio; Broadway  
Parade

KLX—Arion Trio  
KROW—News; Records  
KJBS—News; Lost and Found to  
6:15

KGGC—Dinner Dance  
KQW—Dept. of Agric.; Mkt. Repts.  
KLS—\*Dinner Concert

KRE—Stephen Foster Melodies; talk  
KHSL—Vespers  
KGDM—Quartet

\*KFRC & net—Wayne King's Orch.  
KJR—Scandinavian Reporter; Music

KFWB—News; Musical; Organ  
KNX—Jack Armstrong; 6:15, News  
KFOX—News; Vocal Trio; Key-  
board Kapers  
KECA—Educational Talk; News  
KFSD—Royal Brown, organist

### 6:30 to 7:00 P. M.

\*KPO & net—Grant Park Concerts  
KGO—Safety First; 6:45, Air Ad-  
ventures of Jimmy Allen

KYA—Orchestra  
KSFO—Serenaders; Sports  
KLX—Arion Trio  
KROW—Hawaiians; Four-Star Re-  
vue

KQW—Weather Reports and News  
KGGC—News; Dance Music  
KGDM—Musical Moments

KRE—Twilight Hour  
KHSL—Good Night

\*KFRC & net—March of Time;  
6:45, Better Business Bureau  
KFRC—6:45, Better Business Bu-  
reau

KJR—News; Jimmie Allen  
KNX—Lum & Abner; Jimmie Allen  
KFWB—Tarzan; 6:45, Jimmie Allen  
KFOX—School Kids; Jimmie Allen  
KECA—6:45, Organist and contralto

### 7:00 to 7:30 P. M.

\*KPO & net—Amos 'n' Andy; 7:15,  
Tony and Gus

KGO—Berkeley Singers  
KYA—Sport Page; Music  
KSFO—Italian News; Vocalist

KLX—News; Musical Program  
KROW—Music; L'Italia News  
KGGC—Musical Program

KQW—Voice of Portugal  
KLS—Popular Dance Tunes  
KRE—Music of the Masters

\*KFRC & net—Leon Belasco Orch.  
KGDM—El Capitan  
KOL—Orchestra; Talk

KOIN—Jimmy Allen to 7:15  
KJL—Tonic Tunes  
KNX—Drama; Entertainers

KFWB—Rhythm Revue; 7:15, Oscar  
& Elmer

KECA—Organ and Vocalist  
KFOX—Eb and Zeb; Bobby & Betty  
KFSD—Jimmie Allen to 7:15  
KSL—Musical Moments

### 7:30 to 8:00 P. M.

\*KPO & net—Voice of Firestone  
KGO—Musical Grab Bag  
KYA—Down by Herman's; Lands  
of Mystery

KSFO—String Ensemble; Cubanettes  
KLX—Sport Facts; Pianist  
KROW—Echoes of Italy  
KGGC—Between the Lines; Orch.

KQW—Musical Program  
KRE—Gems of Songs  
\*KFRC & net—Pick and Pat

KJR—Request Hour  
KNX—In-Laws; King Cowboy  
KFWB—News Behind the News;  
7:45, Hawaiian Sunlight

KFOX—Boy Detective; Cheerio Boys  
KECA—Music; 7:45, Law Talk

### 8:00 to 8:30 P. M.

KPO—Your Boy's Future to 8:15  
\*KPO net—Shandor, violinist; 8:08,  
Griff Williams Orchestra

KGO—Stanford University; 8:15,  
Talk of the Town  
KYA—News; 8:05, Amateur Hour

KSFO—Five Star Final; Labor Talk  
KLX—Spice of Life; Guitlar Duo  
KROW—Italian News and Program

KGGC—Spanish Prog.; Story of  
the Bridge  
KQW—Sports; Orchestra

KRE—Organ Melodies  
KFRC—Galaxy of Stars  
\*KFRC net—Delmar Edmondson;

8:15, Jay Ellick and Orchestra  
KGO—Orgrande Romance; Music  
KMO—8:15, Optimists

KGW—Music; Dramatic Skit  
KOIN—Little Show to 8:15

KJR—Dollars & Sense; Music  
KFI—Elec. Trans.; Paris Sisters  
KNX—Concert Orchestra; 8:15,  
Watanabe and Archie

KFWB—'Forward March'  
KFOX—Musical; Elec. Transc.  
KECA—Musical Program  
KFSD—Furnbilt Program; 8:15,  
Lyle & George

KGB—8:15, Comedy Stars  
KOA—Ford Rangers Revue

### 8:30 to 9:00 P. M.

\*KPO & netwk—Ozzie Nelson's  
Orchestra

KGO—Comedy Stars of Hollywood;  
8:45, Harold Dana, baritone  
KYA—Amateur Hour

KLX—Natural Science Talk; 8:45,  
New Tunes for Old  
KSFO—Kieth Allan

KROW—Sports Highlights; Music  
KQW—Symphonic Selections  
KGGC—Andy Potter Presents  
KRE—Musical Moments

\*KFRC & net—Dell Coon & Orch.  
KOMO—8:45, Musical Moments  
KHQ—All-star Revue; Vagabonds

KJF—Highlight Hour  
KFWB—Drama, 'Coronets'  
KFOX—Life Revue; 8:45, drama

KFI—Musical Revue to 8:45  
KNX—Quartet; Townsend Plan Talk  
KECA—Memories of the Waltz;  
Contract Bridge

KOA—Comedy Stars; Orchestra  
KSL—Pinto Pete

### 9:00 to 9:30 P. M.

\*KPO & netwk—Leonard Keller's  
Orchestra

KGO—Tune Types  
KYA—Sportsman's Corner; 9:15,  
Nat'l Defense

KSFO—Jack Llewelyn's Orchestra  
KLX—Nevada Night Herders  
KROW—News; Quiet Harmonies

KJBS—News; Variety Program  
KQW—News; Popular Orchestra  
KGGC—Vocalist

KRE—Dance Music to 11  
\*KFRC & net—Headlines of the  
Past; Midge Williams, vocalist &  
orchestra

KOL—Highways to Adventure to  
9:15

KGW—Musical Mannequins  
KOIN—9:15, Leon Drews, organist  
KJR—News; Talk; Spice of Life

KFI—Orchestra and Vocalists  
KNX—News; Musical  
KFWB—Balboa Hilarities

KFOX—Beverly Hillbillies  
KECA—News; 9:15, Orchestra  
KOA—Junior Chamber of Commerce  
to 9:15

### 9:30 to 10:00 P. M.

KPO—Ft. Des Moines Hotel Orch.  
\*KGO & net—Reflections

KYA—Plantation Melodies; News  
KSFO—Boxing Bout  
KLX—News; Pensive Phantasies

KROW—Harmonies; Veterans of  
Foreign Wars  
KQW—'Strange Cases,' drama

KGGC—Wyoming Cowboys; 9:45,  
Kings Serenade  
\*KFRC & net—Hal Grayson & Orch.

KOMO—Evening at Home  
KHQ—Chapel Chimes; Doughboys  
KOL—9:45, News Flashes  
KVI—9:45, News

KJR—Music; C. of C. Talk  
KFI—Talk on Law to 9:45  
KNX—Drury Lane, tenor with organ  
and violin; Dude Ranch

KFWB—Slumber Time; Kings Men  
KFOX—Beverly Hillbillies  
KOA—Dance Orchestra

### 10:00 to 10:30 P. M.

\*KPO & net—The Richfield Re-  
porter; 10:15, Anti-Sleep Society  
KGO—Kenneth Spencer, basso;  
10:15, Griff Williams' Orchestra



LISTENERS' LEAGUE OF AMERICA

# OFFICIAL BALLOT

September 1, 1935



## PURPOSE OF THIS BALLOT

**I**N THE belief that the stereotyped "Popularity Contest" is inaccurate as a means of determining program values from the listeners' viewpoint, and that it unjustly reflects upon excellent artists and programs through commercial and biased activities in accumulating "votes," the Listeners' League has been formed to gather absolutely unbiased information, with no commercial tie-in whatsoever.

Many prominent radio listeners, sponsors, stations and advertising agencies have approved the plan, and consider it the most valuable, practical and effective way to gain an accurate picture as to what radio programs listeners prefer to hear. Your cooperation, as a radio listener, will be of very great value to all concerned, in building new programs for the coming year, and your help will be both beneficial and appreciated.

This ballot is for the purpose of gaining an accurate and unbiased idea of (1) **RADIO PROGRAMS NOW ON THE AIR THAT LISTENERS PREFER TO HEAR**; (2) Discontinued features and old favorites that listeners would like to hear again; (3) Subjects and types of programs **NOT ON THE AIR** that listeners would like to hear; (4) Opinions as to how broadcasting may more **COMPLETELY** entertain and serve the

listener; (5) Stations about whose programs listeners desire **COMPLETE** information; (6) Artists who particularly please listeners.

*This information is not for publicity purposes but to indicate LISTENER PROGRAM PREFERENCES. Names of individual listeners and their expressed preferences will be held in the strictest confidence. Tabulated results of the vote as to listener preferences, will be sent to stations, artists, or sponsors concerned, as ballots are received and tabulated.*

By casting your vote on this ballot, you may have a voice in determining many of the coming seasons' new programs.

### How to Vote

*Fill in the blank lines under each question, in the order of your preferences. When your ballot is completed, mail to J. L. Robertson, Secretary, "LISTENERS' LEAGUE OF AMERICA, care BROADCAST WEEKLY, 1114 Mission Street, San Francisco. There is no cost or obligation involved.*

## Section A—Program Preferences

- |  |  |   |
|--|--|---|
| <p><b>1. What kind of programs do you personally prefer?</b><br/>(Indicate ten by 1, 2, 3, etc., in order of preference).</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Comedy, Revue</li> <li><input type="checkbox"/> Concert Orchestras, Solos</li> <li><input type="checkbox"/> Chamber Music</li> <li><input type="checkbox"/> Choral Music</li> <li><input type="checkbox"/> Commentators</li> <li><input type="checkbox"/> Dance Orchestras</li> <li><input type="checkbox"/> Dramatic Features</li> <li><input type="checkbox"/> Educational, Economics</li> <li><input type="checkbox"/> Farm Topics</li> <li><input type="checkbox"/> Foreign Language Broadcasts</li> <li><input type="checkbox"/> Literary, Poetry, Art</li> <li><input type="checkbox"/> Military Bands</li> <li><input type="checkbox"/> Musical Comedy</li> <li><input type="checkbox"/> Religious Topics</li> <li><input type="checkbox"/> Symphony, Opera</li> <li><input type="checkbox"/> News Broadcasts</li> <li><input type="checkbox"/> Skits and Serials</li> <li><input type="checkbox"/> Sports</li> <li><input type="checkbox"/> Hobbies</li> <li><input type="checkbox"/> Women's Interests</li> <li><input type="checkbox"/> International Broadcasts</li> <li><input type="checkbox"/> Short Wave</li> </ul> | <p><b>2. Name ten favorite programs of 1935.</b><br/>(In order of preference)</p> <p>1. ....</p> <p>2. ....</p> <p>3. ....</p> <p>4. ....</p> <p>5. ....</p> <p>6. ....</p> <p>7. ....</p> <p>8. ....</p> <p>9. ....</p> <p>10. ....</p> <p><b>3. Programs off the air you would like to hear again?</b></p> <p>1. ....</p> <p>2. ....</p> | <p>3. ....</p> <p>4. ....</p> <p>5. ....</p> <p><b>4. What subjects or types of programs not on air would you enjoy?</b></p> <p>1. ....</p> <p>2. ....</p> <p>3. ....</p> <p>4. ....</p> <p>5. ....</p> <p><b>5. Ten favorite artists you would like to hear more often.</b></p> <p>1. ....</p> <p>2. ....</p> <p>3. ....</p> |
|--|--|---|

# OFFICIAL LISTENERS LEAGUE BALLOT

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|--|---|---|
| <p>4. ....</p> <p>5. ....</p> <p>6. ....</p> <p>7. ....</p> <p>8. ....</p> <p>9. ....</p> <p>10. ....</p>  | <p>(e) For religious features</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>  | <p>9. What programs are good, but offend through unpleasant commercial "plugs?"</p> <p>1. ....</p> <p>2. ....</p> <p>3. ....</p> <p>4. ....</p> <p>5. ....</p> <p>6. ....</p> <p>7. ....</p> <p>8. ....</p> <p>9. ....</p> <p>10. ....</p>  |
| <p><b>6. What artists not on air do you miss?</b></p> <p>1. ....</p> <p>2. ....</p> <p>3. ....</p> <p>4. ....</p> <p>5. ....</p> <p>6. ....</p> <p>7. ....</p> <p>8. ....</p> <p>9. ....</p> <p>10. ....</p>   | <p>(f) For farm topics</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>   | <p>10. What program do you prefer for—</p> <p>(a) Its educational value</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(b) Its cultural value</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(c) Its relaxing character</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(d) Its service value</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(e) Its exciting character</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(f) Its entertainment value</p> <p>.....</p> <p>.....</p> <p>.....</p> |
| <p><b>7. Your favorite announcer</b></p> <p>(a) As master of ceremonies</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(b) For musical programs</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(c) For special events</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(d) For news broadcasts</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> | <p>(g) For women's programs</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(h) For sports events</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>(i) For commercial announcements</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>              | <p>11. Do you favor more educational programs and on what topics?</p> <p>1. ....</p> <p>2. ....</p>   |
| <p>.....</p>  | <p>8. What ten sponsors on programs provide most outstanding entertainment with pleasant commercial announcements?</p> <p>1. ....</p> <p>2. ....</p> <p>3. ....</p> <p>4. ....</p> <p>5. ....</p> <p>6. ....</p> <p>7. ....</p> <p>8. ....</p> <p>9. ....</p> <p>10. ....</p> |   |



# OFFICIAL LISTENERS LEAGUE BALLOT

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|--|---|---|
| <p>23. How many average hours per week do you listen to the radio?<br/>A.M. .... A.P. .... NITE.....</p> | <p>29. Do you use an auto radio when motoring?<br/>.....</p>  | <p>similar to general publications carrying events of the air of interest to women listeners?<br/>.....</p> |
| <p>24. What set do you use?<br/>.....</p>  | <p>30. How, in your opinion, can radio broadcasting become of greater interest and value to you?<br/>.....</p>  | <p>33. A sports page covering radio sportcasts?<br/>.....</p>   |
| <p>25. When purchased?<br/>.....</p>   | <p>31. Please name your favorite radio stations in order of preference and listening habit.<br/>1..... 5.....<br/>2..... 6.....<br/>3..... 7.....<br/>4..... 8.....</p> | <p>34. A department on stamps, dogs, golf and other hobbies covered by broadcasts?<br/>.....</p>            |
| <p>26. How late do you listen?<br/>.....</p>   | <p>32. Would you like a "Woman's Page" in Broadcast Weekly<br/>.....</p>  | <p>35. How many persons read your copy of Broadcast Weekly?<br/>.....</p>                                   |
| <p>27. How early?<br/>.....</p>  | <p>36. How long have you read it?<br/>.....</p>   | <p>37. Do you favor its present size?<br/>.....</p>   |
| <p>28. What are your favored listening hours?<br/>.....</p>  |   |   |

REMARKS: .....

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**THANK YOU!**

Name .....

Address .....

City ..... State .....

Please fill in ballot at earliest opportunity and mail to Mr. J. L. Robertson, Secretary, Listeners' League, care *Broadcast Weekly*, 1114 Mission Street, San Francisco, Calif.

KYA—Concert Orchestra  
 KSFO—Dance Orchestra  
 KROW—Records; SERA Hillbillies  
 KQW—Music Salon to 11  
 KGGC—Jeanne Carole's Supper Club  
 \*KFRC & net—Jimmy Davis Orch.  
 KOIN—Golden Voices  
 KJR—Waltzes and Tangeos  
 KNX—Dude Ranch; Beauty Talk  
 KFI—10:15, Hollywood Boulevardier  
 KFVB—News; 10:15, Orchestra  
 KECA—Fishing & Hunting Talk  
 KFOX—News; Walkathon  
 KGB—News to 10:10

10:30 to 11:00 P. M.

\*KPO & net—Anti-Sleep Society  
 KGO—Griff Williams' Orchestra  
 KYA—Concert Orch.; Arioso Trio  
 KSFO—Evening Dance  
 KLX—Blue Reflections, Allee Blue  
 KROW—Hillbillies; Dance Program  
 KJBS—The Music Salon

\*KFRC & net—Merle Carlson Orch.  
 KJR—Popular Concert  
 KFI—Bridge Lesson; Dance Orch.  
 KNX—Russian Eagle Quartet; Pontrelli's Orchestra  
 KFOX—Tex Howard's Orchestra; Hi Hilarities  
 KFVB—Orch.; Tuning Around

11:00 to 11:30 P. M.

\*KGO & net—Dessert Hotel Orch.  
 KPO—Lamplit Hour; Organ  
 KYA—Sandman Organ to 12  
 KSFO—Dancepatations; Modern Melodies  
 KROW—Dance of the Hour  
 KJBS—Dance Time  
 KQW—Dance Time to 12  
 KOIN—Dance Orchestra  
 KRE—Songs of the Islands  
 \*KFRC & net—Benny Goodman and Orchestra  
 KOMO—Bart Woodyard's Orchestra

KNX—Pontrelli's Orchestra  
 KFVB—Tuning Around; Organ  
 KFOX—Hi Hilarities; Orchestra

11:30 to 12:00 Midnight

\*KGO & net—Jimmie Grier's Orch.  
 KPO—Organ Concert  
 KSFO—Midnight Vagabond  
 KROW—Music; News  
 KJBS—Dance Time  
 KRE—Midnight Reveries  
 \*KFRC & net—Les Hite's Orch.  
 KJR—Bart Woodyard & Orchestra  
 KFVB—Dance Orchestra  
 KNX—Orchestra; 11:45, News  
 KFOX—Dance Orchestra

12:00 to Sign Off

KROW—Midnight Jamboree to 2  
 KJBS—Owl Program to 6 a.m.

\*Monday to Saturday

PROGRAMS for TUESDAY . . September 3

7:00 to 7:30 A. M.

\*KPO & net—Grace & Eddie Albert; 7:15, Wendell Hall, songs and ukulele  
 KYA—Musical Clock  
 KSFO—Cuckoo Club  
 KROW—7:15, Commuters Clock  
 KJBS—Alarm Klok klok  
 KQW—News; Breakfast Hour  
 KGDM—News; 7:15, Eb and Zeb  
 KHSL—Musical Clock  
 KFRC—Rise and Shine; 7:25, Stocks  
 KVI—Radio Gospel League  
 KOL—Time Clock  
 KNX—Sharplesville to 8  
 KGB—Seven o'Clock Club

7:30 to 8:00 A. M.

\*KPO & net—George Hessberger's Bavarian Orchestra  
 KGO—Rise 'n' Shine  
 KYA—Musical Clock  
 KSFO—The Texans  
 KROW—Commuters Clock  
 KQW—The Breakfast Hour  
 KHSL—Music; Devotional Hour  
 KRE—Morning Melodies to 9  
 KFRC—Rise and Shine  
 KOL—Sunrise Express  
 KVI—Varieties; Pioneers  
 KHQ—Morning Melodies to 7:45  
 KJR—Market Quotations; Music  
 KECA—Bible Fellowship; Records  
 KSL—7:45, Merchants' Parade

8:00 to 8:30 A. M.

\*KPO & net—Financial Service; 8:15, Merry Macs  
 KGO—Simpson Boys of Sprucehead Bay; 8:15, Studio program  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KSFO—Sunrise Revue  
 KLX—Records; N. Y. Stocks  
 KROW—Commuter's Clock; News  
 KJBS—Band Concert; Favorite Tunes  
 KQW—Concert & Organ; 8:15, Religious Forum  
 KHSL—Morning Glories  
 KFRC—Voice of Experience  
 \*KFRC net—Waltz Time; 8:15, Rhythm Bandbox  
 KQW—Jack Sprigg's Orch. to 8:15  
 KHQ—8:15, Silver Strains  
 KOMO—8:15, Morning Reveries  
 KNX—New Tunes; Silver Strains  
 KFI—Church Quarter Hr.; The Airplane Man  
 KECA—Musical Program  
 KOA—Elliott Bros. to 8:15

8:30 to 9:00 A. M.

\*KPO & net—Words and Music  
 KGO—Morning Eye-Opener



EMERY DEUTSCH  
 Violinist and director of CBS Gypsy String Orchestra.

EVENTS for TUESDAY

Easy Aces—NBC 3:30 p.m.  
 N. T. G. and His Girls—With Harry Salter's Orchestra. KPO net. 5 p.m.  
 Waring's Pennsylvanians—CBS net. 5:30 p.m.  
 Calling All Cars—CBS 7:30 p.m.  
 Ozzie Nelson Orch.—From the Coconut Grove. NBC net. 11:30 p.m.

Francia White, Beauty Box Theatre prima donna—"In my mothers' day they drank champagne in great actresses' slippers. Today you're lucky to get root beer in Shirley Temple's dancing pump."

KYA—Morning Concert  
 KLX—Covered Wagon Jubilee  
 KROW—Evernew Boys; Music Box  
 KJBS—Dance Selections  
 KQW—Concert  
 KGDM—Records; Health Talk  
 KHSL—Hawaiian Melodies; Organ  
 \*KFRC & net—"Mary Marlin"; 8:45, Five Star Jones  
 KOL—8:45, Helpful Harry; 8:50, Shopping Service  
 KOIN—8:45, News  
 KOMO—8:45, Sweet Rhythm  
 KHQ—Early Birds to 8:45  
 KVI—8:45, Musical Program  
 KNX—Religious Talk  
 KFSD—Stock Reports to 8:45  
 KGB—8:45, Stocks; Records  
 Stocks

9:00 to 9:30 A. M.

\*KPO & net—Sammy Kaye's Orch.  
 KGO—Morning Eye-Opener  
 KYA—9:15, Prudence Penny  
 KSFO—Hour of Prayer  
 KLX—The Shopping List  
 KROW—Music Box Revue  
 KQW—Tuneful Topics  
 KGGC—Morning Parade  
 KGDM—Echoes of '90; News  
 KRE—Hour of Prayer  
 KHSL—Dance Time  
 KFRC—Lum & Abner to 9:15  
 \*KFRC & net—Herdan & Hughes; 9:15, "Looking Ahead with Dr. Bush

KOIN—9:15, Pioneer Sons  
 KOL—9:15, News Flashes  
 KOMO—Ann Wells  
 KGW—News Flashes to 9:15  
 KVI—9:15, Song Time  
 KJR—Reminiscing  
 KFI—9:15, Shopping Tour  
 KNX—Beauty Talk; Music  
 KFSD—Good Cheer; Dr. McCoy  
 KSL—Mary and Bennie; Jennie Lee, stylit

9:30 to 10:00 A. M.

\*KGO & net—Beaux Arts Trio  
 KPO—Willard Flashman, flutist; 9:45, Kitchen Sink Songs  
 KYA—Waltz Time  
 KSFO—Health Lecture  
 KLX—Song Market; Records  
 KROW—Health Chat  
 KJBS—Songs of Romance; Dance Tunes; 9:55, Ruth Clark Evans  
 KGGC—Song Shop; Star of Today  
 KQW—Popular Music; Classics  
 KRE—Concert  
 KHSL—Classical Music  
 KGDM—Diet and Health Hour  
 \*KFRC & network—Milton Charles, organ; 9:45, Time on My Hands

KVI—Dr. Burns to 9:45  
 KJR—News; Early Echoes  
 KFI—9:45, News Release  
 KNX—Musical Prog.; 9:45, News  
 KECA—Musical Program  
 KGB—Dental Clinic; Records  
 KOA—National Farm and Home  
 KSL—Mary & John to 9:45

10:00 to 10:30 A. M.

\*KGO & net—Army Band Concert  
 KPO—Cliff Nazarro, vocalist; 10:15, News  
 KYA—Col. Parade; Style Forum  
 KSFO—Philosopher; Music  
 KLX—Music; Stocks; News  
 KROW—Rhythm Revue  
 KJBS—News; Dance Music  
 KGGC—The Fiesta  
 KQW—News; Old Tunes  
 KRE—Waltztime; Prospector  
 KHSL—Master Melodies  
 KGDM—10:15, Pa. & Ma. Bondons  
 \*KFRC & net—Little French Princess; 10:15, Romance of Helen Trent  
 KOL—Prudence Penny; Melodies  
 KVI—Organ Music  
 KHQ—News; Miniature Revue  
 KOMO—Revue; Home Service Prog.  
 KJR—Home Makers; Irish Minstrel  
 KOIN—Melvin & Merciful; This & That; 10:20, Songs for You  
 KFI—Ann Warner Chats  
 KNX—Eddie Albright's Family  
 KGB—Chuck Wagon Opera

10:30 to 11:00 A. M.

\*KPO & network—Martha Meade and Hazel Warner, contralto  
 KGO—Musical Clock  
 KYA—Style Forum; Organ Concert  
 KSFO—Health Lecture; Music  
 KLX—International Kitchen  
 KROW—Records; Larry Canelo  
 KJBS—Dance Music  
 KGGC—Torrid Tunes; Mountain Music  
 KQW—Aunt Sammy; Hillbillies  
 KRE—New Tunes; Melodies  
 KHSL—Campfire  
 KGDM—10:45, Coleman Cox  
 \*KFRC net—Between the Bookends; 10:45, Happy Hollow  
 KFRC—10:45, Morning Hostess  
 KTR—Music Shop  
 KFWB—Owen Crump's Party  
 KNX—Mary Holmes; Tonic Tunes  
 KECA—Musical Program  
 KFSD—Recipe Exch.; Studio Prog.;  
 KOA—Livestock & Produce to 10:45

11:00 to 11:30 A. M.

\*KPO & net—June, Joan and Jeri, vocal trio; 11:15, Vic and Sade  
 KGO—Musicalities  
 KYA—Organ Concert  
 KSFO—Dance Music; Old Tunes  
 KLX—Records; Tonic Tunes  
 KROW—Health Talk; Music  
 KJBS—Records; Medical Talk  
 KQW—Popular Orchestras  
 KGGC—Band Concert; Orchestra  
 KRE—Tango Land Tunes  
 KGDM—Organ Recital  
 KHSL—Popular Airs  
 KFRC—Theatre of Romance to 11:15  
 \*KFRC net—Dalton Bros.; 11:15, Orientale  
 KHQ—Song Contest to 11:15  
 KOL—Ceil Solly to 11:15  
 KOIN—Consumer's News; News  
 KJR—Rhythm Rulers  
 KNX—Fletcher Wiley  
 KECA—11:15, Medical Assoc. Talk  
 KFSD—11:15, Hi-Dee-Ho Program

11:30 to 12:00 Noon

\*KPO & net—Ma Perkins; 11:45, Barry McKinley, baritone  
 KGO—Nell Cook, vocalist; 11:45, Agricultural Bulletin  
 KYA—Dance Time; Scriptures  
 KSFO—Echoes of Portugal to 12:30  
 KROW—Concert Melodies  
 KLX—Musical Program

KJBS—Dance Orch.; Salon Music  
 KQW—Vocal Varieties; News  
 KRE—Popular Review  
 KHSL—Request Hour  
 KGGC—Harlem Sketches; Music  
 \*KFRC & net—Dictators  
 KNX—Entertainers; Talk  
 KECA—Recordings

12:00 to 12:30 P. M.

\*KPO & net—Betty & Bob; 12:15, Western Farm and Home Hour  
 KGO—Luncheon Concert  
 KYA—News; Noonday Concert  
 KLX—Dance Music  
 KROW—News; Portuguese Program  
 KJBS—News; Popular Tunes  
 KGGC—Cowboy Ramblers; Luncheon Dance  
 KQW—News; Music  
 KRE—Jack Bennett's Program  
 KHSL—Mkt. Reports; News  
 \*KFRC & net—Bolek Musicale  
 KOL—12:15, News Flashes  
 KVI—12:15, Front Page Headlines  
 KOMO—12:15, Popular Varieties  
 KQW—12:15, News Flashes  
 KHQ—12:15, Chamber of Commerce  
 KOIN—Store Reporter  
 KJR—12:12, Grain Reports  
 KNX—News; Jewel Box  
 KECA—12:15, News Releases  
 KGB—12:15, Stocks; Farm Flashes  
 KFSD—Resume; Vocalist to 12:15  
 KOA—12:15, Don Rodolfo's Band

12:30 to 1:00 P. M.

\*KPO & net—Farm Hour  
 KGO—Luncheon Concert  
 KSFO—Stocks; News  
 KLX—Guitarists; Paths of Memory  
 KROW—Latin-American Program  
 KJBS—Dance Matinee  
 KQW—Weather; Market Reports  
 KHSL—Piano Moods; National Airs  
 \*KFRC & net—Educ. Feature; 12:45, Connie Gates, vocalist  
 KHQ—Chamber of Commerce  
 KOMO—Stradivarieties; 12:45, Cowboy Joe  
 KNX—Major League Baseball  
 KECA—Concert Favorites  
 KSL—State Agric. College to 12:45  
 KOA—Orch.; 12:45, Vocalist

1:00 to 1:30 P. M.

\*KGO & net—Pan-Americana; Talk by Stanley High  
 KPO—News; Mort Werner, vocalist  
 KYA—Women's Institute; Melodies  
 KSFO—George Taylor & Artists  
 KLX—Records; 1:15, Martha Lee  
 KROW—1:15, Calif. Farm Program  
 KJBS—Stock Reports; Song Hits  
 KQW—Modern Music  
 KRE—Cloister Echoes, organ  
 KHSL—Happy-Go-Lucky; Piano and Song  
 KFRC—1:15, Christian Science News; 1:25, N. Y. Stocks  
 \*KFRC net—Dick Messner & Orch.  
 KOL—Lost and Found to 1:15  
 KOMO—Jack & Adele to 1:15  
 KQW—1:15, Dental Clinic  
 KJR—1:15, Uncle Hank  
 KHQ—Business and Pleasure  
 KOIN—Book of Life  
 KFT—Fed. & St. Mkt. Rpts. to 1:15  
 KNX—Major League Baseball  
 KSL—Shoppers' Matinee

1:30 to 2:00 P. M.

\*KPO & net—Symphony Orchestra; 1:45, Betty Marlowe  
 KGO—Ann Warner's Chats  
 KYA—Barker Frivolities  
 KSFO—Jean Kent, economics  
 KLX—Popular Concert  
 KROW—SERA Chorus  
 KQW—Friendly Street  
 KJBS—Dance Orchestra  
 KRE—Melody and Song  
 KHSL—Popular Airs  
 \*KFRC & net—University of the Air; 1:45, Gravel Pit Courtroom  
 KHQ—News Album to 1:45

KGW—My Shadow to 1:45  
 KVI—Billie Bailey to 1:45  
 KJR—Going to Town  
 KNX—Pontrelli's Orchestra  
 KFSD—1:45, Old-Time Program

2:00 to 2:30 P. M.

\*KPO & network—Woman's Magazine of the Air  
 KGO—Otto Thurn's Orchestra; 2:15, Midwest Hymn Sing  
 KYA—Jean Ardath, pianist to 2:20  
 KSFO—Globe Trotter; Fashions  
 KROW—Dance Matinee  
 KJBS—Better Business Talk; 2:15, Tango Orchestra  
 KQW—Dance Matinee  
 KRE—Valdimir Hosowitz; Revelers  
 KHSL—Golden Empire Matinee  
 KGDM—2:15, News  
 \*KFRC & net—Happy-Go-Lucky Hour  
 KJR—Salon Hour  
 KNX—The Bookworm  
 KECA—Classic Hour

2:30 to 3:00 P. M.

\*KPO & network—Woman's Magazine of the Air  
 KGO—Organ; Ann Lester, vocalist; 2:45, The Charlottees, quartet  
 KYA—Lost & Found; Rhythm Princes  
 KSFO—Fashion Parade; Silhouettes  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Songs  
 KQW—2:45, Stocks; Songs  
 KRE—Band Concert; Bob Howard  
 KHSL—The Bookworm  
 KGDM—Afternoon Musicale  
 \*KFRC & net—Happy-Go-Lucky Hour; 2:55, Minute Melodies  
 KNX—Piano Recordings  
 KOA—Humfman Reporter; News  
 KSL—News Flashes to 2:45

3:00 to 3:30 P. M.

\*KPO & net—Pictorial to 3:15  
 KPO—3:15, As Woman to Woman  
 KGO—Resume; 3:05, Dick Fiddler's Orchestra  
 \*KGO & net—3:15, Hall & Gruen, piano duo  
 KYA—Rhythm Princes; Symphony  
 KSFO—Bill Brokaw  
 KLX—Jewel Box; Music  
 KROW—Music; Dell Perry, pianist  
 KJBS—News; Music  
 KQW—News; 3:15, Music  
 KRE—Tea Dance to 4  
 \*KFRC & net—Feminine Fancies  
 KGW—3:15, Concert Cellist  
 KJR—Playing the Song Market  
 KHQ—Bulletin; Practical Hostess  
 KFT—3:15, The Three Shades  
 KNX—Federation of Women's Clubs  
 KSL—3:15, Junior Hour  
 KOA—News; University of Denver

3:30 to 4:00 P. M.

KPO—Easy Aces; 3:45, Tea Chats  
 \*KGO & net—Dot and Will; 3:45, You and Your Government  
 KYA—Symphony Sketches  
 KSFO—Bill Brokaw  
 KROW—Recorded Program  
 KJBS—Musical Comedy Selections  
 KQW—Variety  
 KHSL—Salon Serenade  
 KGDM—Portuguese Program  
 \*KFRC & net—Melodies of Manhattan; 3:45, Correct English  
 KOL—3:45, News Flashes  
 KOMO—This & That to 3:45  
 KVI—Melody Matinee  
 KOIN—Newspaper of the Air  
 KHQ—News; 3:45, Sylvia Grey  
 KFT—3:45, Vocal and Piano  
 KNX—Fletcher Wiley

4:00 to 4:30 P. M.

\*KGO & net—Hotel Bismarck Orch.  
 KPO—Old World Music  
 KYA—Tea Dance  
 KSFO—Betty Rhoades; Bob White  
 KLX—New Tunes; Pianist

KROW—Waltz Time; Anthony Fonseca  
 KJBS—Dance Tunes  
 KQW—Dance Rhythms  
 KRE—Echoes of the Opera  
 KHSL—Dolores McFarlane, Pianist  
 KFRC—Our Country's First Committee to 4:05  
 \* KFRC net—Harmonettes; 4:15, Edith Karen, soprano  
 KOIN—Newspaper of the Air  
 KJR—Tea Dansant  
 KOMO—4:20, Wash. State Medical  
 KFT—The Walkkians  
 KNX—Comedy Skit; Haven of Rest  
 KSL—4:15, Rhythm

4:30 to 5:00 P. M.

\* KGO & net—Stringtime  
 KPO—Old World Music; News  
 KYA—Music; Women's Newspaper of the Air  
 KSFO—Jack Hall and Artists  
 KLX—Pianist; Health Talk  
 KROW—Earl Hall, tenor; Health Talk  
 KJBS—Song Hits; Orchestra  
 KQW—Story Time; 4:45, Songs of the Islands  
 KRE—The Salon Hour  
 KHSL—Aunt Lynn Children's Hour  
 KGD M—Musical Program  
 \* KFRC & net—Dramatic Interlude  
 KHQ—Radio Personalities to 4:45  
 KJR—Matinee Melodies  
 KFT—Organ; Easy Aces  
 KNX—Haven of Rest; Musicale  
 KFSD—Dr. McCoy to 4:45  
 KSL—4:45, Jack Armstrong

5:00 to 5:30 P. M.

\* KPO & net—N. T. G. and His Girls, with Harry Salter's Orch.  
 KGO—Sensible Fashions; 5:15, Ted White, tenor  
 KYA—Uncle Harry; Melody Lady  
 KSFO—Doc Shane and Ramblers  
 KLX—Bro. Bob's Club  
 KROW—Variety Show  
 KJBS—Dance Orchestra  
 KQW—Airs of South America  
 KGGC—Dancing Echoes  
 KRE—Popular Concert  
 KHSL—Tango Time  
 KGD M—Cecil & Sally; News  
 \* KFRC & net—On the Air with Lud Gluskin  
 KJR—Romancing  
 KOIN—Save a Life Club to 5:15  
 KNX—Kearney Walton's Orchestra  
 KECA—Recorded Program  
 KFWR—Playtime Lady; Music  
 KFOX—Natchee Indians; Cecil and Sally  
 KFSD—Studio Program  
 KSL—Sunset Serenade to 5:15

6:30 to 6:00 P. M.

\* KPO & network—Eddie Duchin's Orchestra and guest singers  
 KGO—Musical Treasure Chest; 5:45, Jack Armstrong  
 KYA—Seeing Is Believing; 5:45, Campbell Corner  
 KSFO—Health Lecture  
 KLX—Covered Wagon Jubilee  
 KROW—Health Talk  
 KJBS—Dance Orchestra  
 KGGC—Talk; 5:45, Irish Gems  
 KQW—Jingles; Melodies  
 KRE—Chestnut Time  
 KHSL—Tempo Time; Sunset Melodies  
 \* KFRC & net—Waring's Pennsylvanians  
 KJR—Music; Jack Armstrong  
 KNX—Sunset Serenade, Organ  
 KFWR—Gold Star Rangers  
 KECA—Musical Program  
 KFOX—News; Organ; Skit

6:00 to 6:30 P. M.

\* KPO & network—To be announced  
 KGO—Dinner Concert  
 KYA—Cyrus Trobbs's Orchestra  
 KSF—Oakland SERA



JOHNNY GREEN  
 Composer and conductor of popular music.

Barry McKinley, baritone star of "Dreams Come True," had to move to a large apartment last week to lay out his "trophy" room. Instead of heads of big game, Barry decorated the room with his enormous collection of cigarette lighters, beginning with the primitive torch models and climaxing with an electric model that lights by push button and has an electric clock thrown in for full measure.

\* \* \*

The United States Patent Office files show that toys and pseudo-scientific gadgets patterned after the instruments used by "Buck Rogers" lead the list of new inventions for the first half of the new year. The "rocket gun" and "degravity belt," fantastic inventions of Jack Johnstone, are replacing the conventional cap pistols in the affections of the nation's red-blooded youngsters. Radio hath charms.

\* \* \*

Eddie Clifford is the new organist at KOL. He has done mostly theater work in the northwest and San Francisco and some radio work over KVOS, Bellingham. Clifford has had twelve years experience playing the organ. At present, he has the 7:30-8:00 a.m. spot Saturday morning over KOL.

KLX—Arlon Trio  
 KROW—News; Music  
 KJBS—News; Lost and Found to 6:15  
 KQW—Dept. of Agric.; Mkt. Repts.  
 KGGC—Dinner Dance  
 KRE—Victor Herbert Melodies  
 KHSL—Varieties; Music  
 \* KFRC & net—Waring's Pennsylvanians  
 KJR—Scandinavian Reporter; Music  
 KNX—Jack Armstrong; News  
 KFWR—News; Music; B'nai B'rith  
 KECA—Music; News  
 KFOX—News; Vocal Trio; Keyboard Kapars

6:30 to 7:00 P. M.

\* KPO & net—To be announced  
 KGO—Review of Activities, S. F. Municipal Government; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra  
 KSFO—Broadway Parade; Sports  
 KLX—Arlon Trio  
 KROW—Hawaiians; Man About Town  
 KGGC—News; Dance Music  
 KQW—Weather; News  
 KRE—Organ Music  
 KGD M—Honolulu Serenaders  
 KHSL—Good Night  
 \* KFRC & net—March of Time; 6:45, Jerry Cooper and Orchestra  
 KJR—News; Tonic Tunes  
 KFOX—School Kids; Thrill Hunter  
 KFWR—Good Egg Club; "This and That"  
 KNX—Lum & Abner; Music  
 KECA—6:45, Organ Recital

7:00 to 7:30 P. M.

\* KPO & network—Amos 'n' Andy; 7:15, Tony and Gus  
 KGO—Tunes of the Times  
 KYA—Sport Page; In Old Vienna  
 KSFO—Italian News; Music  
 KLX—News; Baseball Tournament  
 KROW—Music; L'Italia News  
 KQW—Voice of Portugal  
 KGGC—Musical Program  
 KRE—Music of the Masters  
 \* KFRC & net—Carl Hoff's Orch.  
 KOL—7:15, Speaker Stevenson  
 KVI—7:15, "Musical Moments"  
 KOIN—7:15, Musical Moments  
 KJR—Tonic Tunes; Pianist  
 KECA—Organ Music; Records  
 KNX—Music; Homer Canfield, baritone  
 KFWR—Ray de O'Fan; Alfred Garr  
 KFOX—Eb & Zeb; Bobby & Betty  
 KGB—7:15, Musical Moments  
 KFSD—Funfest to 7:15  
 KSL—Dixie Memories to 7:15

7:30 to 8:00 P. M.

\* KPO & network—Leo Reisman's Orchestra; Phil Dusey, baritone  
 KGO—Kenneth Spencer, basso; Southern Harmony Four  
 KYA—Music; Lands of Mystery  
 KSFO—Talk; News and Views  
 KLX—Baseball Tournament  
 KROW—Herold Trio; Latin-American Program  
 KGGC—Between the Lines; Orch.  
 KQW—Tango Time; Orchestra  
 KRE—Music of the Masters; Songs  
 \* KFRC & net—Calling All Cars  
 KOIN—7:45, Organ Recital  
 KJR—Fisher's Half Hour  
 KNX—The In-Laws; Kling Cowboy  
 KFOX—Boy Detective; Vocal Trio  
 KFWR—Sons of Pioneers  
 KSL—Husler Concert

8:00 to 8:30 P. M.

\* KPO & net—Death Valley Days  
 KGO—Calif. State Chamber of Commerce; Talk of the Town  
 KYA—News; Old Singing Class  
 KSFO—Five Star Final; 8:15, Girls Trio  
 KLX—Baseball; Magic Harmony

KROW—Latin-American Program  
 KQW—Farm Talk; Band Concert  
 KGGC—Spanish program; organ  
 KRE—Organ Melodies  
 \*KFRC & net—Frank Dailey's Or.  
 KVI—Musical Masterpieces to 8:15  
 KJR—"It's a Case of Books"  
 KNX—Orchestra; 8:15, Frank & Archie  
 KFWB—Drama; Orchestra  
 KFOX—Story of Hymns; Vagabonds  
 KECA—Composers Series  
 KFSD—All-Star Revue; T'Ain't So  
 KSL—8:15, Comedy Capers  
 KOA—Shandor; 8:08, Orch.; 8:15, Victor Young, guest artists

## 8:30 to 9:00 P. M.

\*KPO & network—Melody Lane  
 KGO—Arlie Simmonds' Orchestra  
 KYA—Paul Pendarvis' Orchestra;  
 8:45, Fiesta  
 KSFO—Drama Premiere  
 KLX—Old Gospel Hymns  
 KROW—Italian Program  
 KQW—Drama; Salon Music  
 KGGC—Andy Potter Presents  
 KRE—Concert Waltzes; Lecture  
 \*KFRC & net—Buddy Rogers Orch.  
 KVI—Mr. Rex Roubush; Orchestra  
 KOL—Four Blackbirds; Seattle Sts.  
 KOIN—Little Show to 8:45  
 KOMO—Musical Highways  
 KHQ—8:45, Melody Lane  
 KJR—Damski's Alabama Stars  
 KNX—Baffa's Orchestra; (E. T.)  
 KFWB—Dance Orchestra  
 KECA—Concert Favorites  
 KFOX—Dance Orchestra  
 KOA—Arlie Simmonds' Orchestra

## 9:00 to 9:30 P. M.

\*KPO & net—Meredith Willson's  
 Orchestra  
 KGO—Flying Fingers, piano duo  
 KYA—Fiesta  
 KSFO—Jack Llewelyn's Orchestra  
 KLX—Nevada Nighthiders  
 KROW—News; Melodies  
 KJBS—News; Variety  
 KQW—News; Dance Frolic  
 KGGC—Vocalist  
 KRE—Dance Music to 11  
 KFRC—Headlines of the Past to  
 9:15

\*KFRC net—Fiddlers Three; 9:15,  
 Jay Eslick's Orch.  
 KGW-KOMO—Musical Mannequins  
 KHQ—9:15, Northwest on Parade  
 KOIN—Northwest Neighbors  
 KVI—Easy Chair; World Wave Club  
 KJR—News; 9:15, Talk  
 KFWB—Amateur Show  
 KNX—News; 9:15, Enchanted Seas  
 KFOX—Beverly Hillbillies to 10  
 KECA—News; Chamber Music  
 KSL—Old Pipe Smoker

## 9:30 to 10:00 P. M.

\*KPO & net—Jimmie Grier's Orch.  
 KGO—Paul Christiansen's Orch.  
 KYA—Fiesta; News  
 KFSD—Ray Teller's Orch.  
 KLX—News; Silver Strains  
 KROW—Wrestling Matches  
 KJBS—Variety Program  
 KGGC—Wyoming Cowboy; King's  
 Serenade  
 KQW—"Four Star"  
 \*KFRC & net—Univ. of California  
 KOL—9:45, Editorial Commentator  
 KOMO—Daguerreotypes; Tracy the  
 Bandit  
 KHQ—No. West Parade; Harry  
 Tracy  
 KOIN—Jantzen Beach Orchestra  
 KVI—9:45, News Flashes  
 KNX—Political Talk; Dude Ranch  
 KFWB—Amateur Show  
 KSL—Bob Young's Orchestra

## 10:00 to 10:30 P. M.

\*KPO & network—Richfield Report-  
 er; 10:15, Paul Pendarvis Orch.  
 KGO—Ricardo, violinist; 10:15,  
 Tom Gerun's Orchestra  
 KYA—Arioso Ensemble  
 KSFO—Dance Music  
 KLX—Jess Stafford's Orchestra  
 KROW—Wrestling Matches  
 KJBS—Songland  
 KQW—Dance Orchestra  
 \*KFRC & net—Jimmy Davis &  
 Orchestra  
 KGGC—Supper Club  
 KOMO—10:15, Drama to 10:20  
 KOIN—Golden Voices  
 KJR—Till Tomorrow  
 KFWB—News; Orchestra  
 KNX—Dude Ranch

KECA—Musical Program  
 KFOX—News; Walkathon  
 KGB—News to 10:10

## 10:30 to 11:00 P. M.

\*KPO & net—Paul Pendarvis Or-  
 chestra  
 KGO—Orchestra  
 KYA—Sandman Organ  
 KSFO—Dance Music  
 KLX—Lotus Land; Alice Blue  
 KJBS—Songland  
 KROW—10:15, Dance of the Hour  
 \*KFRC & net—Hal Grayson's Orch.  
 KOIN—Master Miniatures; Orch.  
 KNX—Dude Ranch; Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra  
 KOA—Arlie Simmonds' Orchestra

## 11:00 to 11:30 P. M.

\*KGO & net—Ozzie Nelson's Orch.  
 KPO—Organ Recital  
 KYA—Sandman Organ  
 KSFO—Dance Music; Melodies  
 KQW—Dance Time to 12  
 KRE—Songs of the Islands; Waltzes  
 \*KFRC & net—Benny Goodman's  
 Orchestra  
 KHQ—Roundup Room  
 KOMO—Diversissement  
 KNX—Pontrelli's Orchestra  
 KOIN—Dance Orchestra  
 KFOX—Dance Orchestra  
 KFWB—Dance Orchestra

## 11:30 to 12:00 Midnight

\*KGO & net—Griff Williams Orch.  
 KPO—Organ Concert  
 KYA—Concert Memories  
 KSFO—Midnight Vagabond  
 KROW—Dance Music; News  
 KRE—Midnight Reveries  
 \*KFRC & net—Leon Belasco and  
 Orchestra  
 KOMO—Guy Olson's Orchestra  
 KFI—Organ Recital  
 KNX—Orchestra; News  
 KFWB-KFOX—Dance Orchestra

## 12:00 to Sign Off

KSFO—Midnight Vagabond  
 KROW—Midnight Jamboree  
 KJBS—12:01, Owl Program to 7 a.m.

## PROGRAMS for WEDNESDAY . . Sept. 4

## 7:00 to 7:30 A. M.

\*KPO & net—Honeymooners; Grace  
 and Eddie, songs; 7:15, Wendell  
 Hall, Ukelele and vocal  
 KYA—Musical Clock  
 KSFO—Cuckoo Club  
 KROW—Commuters Clock  
 KJBS—Alarm Klok Klub  
 KQW—News; Breakfast Hour  
 KRE—Morning Melodies to 8:45  
 KGDM—News; Watchtower program  
 KFRC—Recorded Music; 7:25, N.  
 Y. Stocks  
 KOL—Time Clock  
 KVI—Radio Gospel League  
 KHQ—News to 7:15  
 KNX—Sharplesville to 8  
 KECA—Musical Program  
 KGB—Seven o'Clock Club

## 7:30 to 8:00 A. M.

\*KPO & net—U. S. Army Band  
 KGO—Rise 'n' Shine  
 KSFO—Texans  
 KOL—Sunrise Express  
 KVI—Varieties; Pioneers  
 KHQ—Melodies; 7:45, Band Concert  
 KJR—Mkt. Quotations; Shadows on  
 the Clock  
 KGW—Ronald Buck  
 KECA—Bible Fellowship to 7:45  
 KGB—Seven o'Clock Club

## EVENTS for WEDNESDAY

"One Man's Family"—NBC 4  
 p.m.  
 John Charles Thomas and His  
 Neighbors—KPO net. 5 p.m.  
 The Venetians—NBC net. 6 p.m.  
 Adventures of Gracie—With  
 Ferde Grofe's Orchestra. CBS  
 net. 6 p.m.  
 House of Glass—Gertrude Berg,  
 Billy Arztt's Orchestra. KPO  
 net. 7:30 p.m.

Following the engagement  
 of Ozzie Nelson at the Coco-  
 nut Grove of the Los Angeles  
 Ambassador, Manager Ben  
 Frank will pilot to the fore Al  
 Lyons, whose band is now in  
 the open air Lido of the same  
 hotel and heard daily over  
 KFI.

## 8:00 to 8:30 A. M.

\*KPO & net—Financial Service;  
 8:15, Merry Macs  
 KGO—Simpson Boys of Sprucehead  
 Bay; 8:15, Elec. Transc.  
 KYA—Christian Science Reading;  
 8:15, Mr. and Mrs. Reader  
 KSFO—Sunrise Revue  
 KROW—Music; 8:15, News  
 KJBS—Popular Selections  
 KQW—Concert; Religious Forum  
 KFRC—Voice of Experience  
 \*KFRC net—To be announced; 8:15,  
 The Gumps  
 KOMO—8:15, Morning Reveries  
 KHQ—8:15, Shoe Doctor  
 KGW—Orchestra to 8:15  
 KFI—Church Quarter Hour; Ann  
 Cook, Happy Kitchen  
 KNX—Song Market; Melodies  
 KOA—Betty Crocker; 8:15, While  
 the City Sleeps

## 8:30 to 9:00 A. M.

\*KPO & net—Merry Madcaps;  
 8:45, Magic Recipes  
 KGO—Morning Eye-Opener  
 KYA—Morning Concert  
 KLX—Covered Wagon Jubilee  
 KROW—Evernew Boys; Music Box  
 Revue  
 KJBS—Dance Orchestra

KQW—Morning Concert  
 KGDM—Records; Health Talk  
 \*KFRC & net—Mary Marlin; 8:45, Five Star Jones  
 KHQ—Early Birds to 8:45  
 KOIN—8:45, News  
 KJR—8:45, Concert Stars  
 KNX—Dr. M. L. Thomas  
 KFSD—Stocks; Studio Program  
 KGB—Stocks; Records  
 KOA—Elliott Bros. to 8:45

**9:00 to 9:30 A. M.**

\*KPO & net—Lee Gordon's Orch.; 9:15, Don Jose, vocalist  
 KGO—Morning Eye-Opener  
 KYA—Music; 9:15, Prudence Penny  
 KSFO—Hour of Prayer  
 KROW—Music Box Revue  
 KQW—Tuneful Topics  
 KHSL—Organ; Dance Time  
 \*KFRC & network—Lum & Abner; 9:15, "Looking Ahead," with Dr. Bush  
 KOL—9:15, News Flashes  
 KVI—9:15, Song Time  
 KOMO—Ann Wells  
 KOIN—9:15, Pioneer Sons  
 KGW—News to 9:15  
 KJR—9:15, Reminiscing  
 KNX—Popular Concert  
 KECA—A. Doherty, Chinese lesson  
 KFSD—Good Cheer; Dr. McCoy  
 KSL—Talk; Music; Styles  
 KOA—Morning Variety; 9:15, Theatre of Romance

**9:30 to 10:00 A. M.**

\*KPO & net—California Federation of Women's Clubs  
 KGO—Elec. Transcription; 9:45, Jean Abbey, Shop News  
 KYA—Waltz Time  
 KLX—Song Market; Music  
 KJBS—Records; Ruth Clark Evans  
 KQW—Popular Harmony; Classics  
 KGGC—Song Shop; Star of Today  
 KRE—Morning Concert  
 KHSL—Vocal Gems  
 \*KFRC & net—Concert Miniatures; 9:45, Betty Crocker  
 KJR—News; Early Echoes  
 KFI—Ballads; 9:45, News  
 KNX—Music; 9:45, News  
 KGB—News to 9:35  
 KSL—Good Morning Judge to 9:45  
 KOA—National Farm & Home

**10:00 to 10:30 A. M.**

\*KGO & net—Beaux Arts Trio  
 KPO—Edna Fischer, pianist; news  
 KYA—Music; Styles  
 KSFO—Philosopher; Music  
 KLX—Music; 10:15, Stocks; News  
 KROW—Rhythm Revue  
 KJBS—News; Organ; Music  
 KQW—News; Old Tunes  
 KGGC—The Fiesta  
 KHSL—Master Melodies  
 KGDM—Mabel Rubin; Records  
 \*KFRC & network—Little French Princess; 10:15, Helen Trent Romance  
 KOL—Prudence Penny; Meoldies  
 KVI—Organ Recital  
 KHQ—News; 10:15, Miniature Revue  
 KJR—Homemakers; Music  
 KOIN—Melvin & Merciful; This and That with Art Kirkham  
 KNX—Eddie Albright's Family  
 KFI—Ann Warner's Chats

**10:30 to 11:00 A. M.**

\*KPO & net—Golden Melodies  
 KGO—Musical Clock  
 KYA—Styles; Organ Concert  
 KSFO—Health Lecture; Homemakers' Pictorial  
 KLX—International Kitchen  
 KROW—Music; Larry Canelo  
 KJBS—Orch.; Songs of Romance  
 KQW—Aunt Sammy; Music  
 KGGC—Torrid Tunes; Mountain Music  
 KRE—New Tunes; Melodies  
 KHSL—Sunshine Girl; Parade

\*KFRC net—Between the Bookends; Happy Hollow  
 KFRC—10:45, Morning Hostess  
 KJR—Music Shop; Topics of the Week  
 KNX—Mary Holmes; 10:45, Music  
 KECA—Frankie Patten, pianist  
 KFSD—Recipe Exchange to 10:45  
 KOA—Golden Melodies

**11:00 to 11:30 A. M.**

\*KGO & net—Hollywood Varieties to 11:15  
 KGO—11:15, Tally-Ho  
 KPO—Vocal Soloist to 11:15  
 \*KPO & net—11:15, Vic & Sade  
 KYA—Organ Concert  
 KSFO—Musical Program  
 KJBS—Popular Tunes; Concert  
 KQW—Popular Orchestra  
 KRE—Tango Tunes  
 KHSL—Operatic Gems  
 KGDM—Organ Recital to 12  
 \*KFRC & net—Jack Brooks and Orchestra  
 KOL—Cecil Solly to 11:15  
 KJR—Rhythm Rulers  
 KHQ—Gems of Melody to 11:15  
 KFT—English Lesson to 11:15  
 KNX—Fletcher Wiley  
 KECA—11:15, Musical Program  
 KFSD—11:15, Hi-Dee-Ho  
 KOA—Farm Question Box

**11:30 to 12:00 Noon**

\*KPO & net—Ma Perkins; 11:45, Barry McKinley, baritone  
 KGO—Tally Ho; Agric. Bulletin  
 KYA—Organ; Rhythm Princes; Scriptures  
 KSFO—Echoes of Portugal to 12:30  
 KLX—Your Home; Castles in Music  
 KROW—Concert Melodies  
 KJBS—Dance Orchestra  
 KRE—Popular Review  
 KHSL—Request Hour  
 KQW—Vocal and Theatre News  
 \*KFRC & net—"Whoa Pincus"  
 KJR—Rhythm Rulers  
 KNX—Magic Harmony; New Tunes

**12:00 to 12:30 P. M.**

\*KPO & net—Betty & Bob; 12:15, Western Farm and Home Hour  
 KGO—Luncheon Concert  
 KYA—News; 1:05, Concert  
 KLX—Dance Music  
 KROW—News; Portuguese Prog.  
 KJBS—News; Song Hits  
 KQW—News; Noontime Tunes  
 KGGC—Cowboy Ramblers; Luncheon Dance  
 KHSL—Mkt. Reports; News  
 KRE—Jack Bennett's Program  
 \*KFRC & net—La Forge Brumen Musical  
 KOL—12:15, News Flashes  
 KOIN—Eyes of the World; Store Reports  
 KGW—12:15, News Flashes  
 KOMO—Tyroleans  
 KHQ—12:15, Organ Concert  
 KVI—12:15, Front Page Headlines  
 KJR—12:12, Grain Reports  
 KNX—News; Drury Lane, tenor  
 KECA—Records; News  
 KFSD—Resume; Vocalist to 12:15  
 KGB—12:15, Stocks; Farm Flashes

**12:30 to 1:00 P. M.**

\*KPO & network—Western Farm and Home Hour  
 KGO—Luncheon Concert  
 KYA—Concert  
 KSFO—Stocks; News; Seeing is Believing  
 KLX—Guitar Duo; Musical Auction  
 KROW—Latin-American Program  
 KQW—Market Reports  
 KHSL—College Rhythms  
 \*KFRC & net—Loretta Lee, vocal  
 KHQ—Organ; Song Recital  
 KOMO—Tyroleans; Cowboy Joe  
 KVI—Chats; Interlude to 12:45  
 KGGC—Luncheon Dance  
 KECA—Contract Bridge; Records

KNX—Major League Baseball  
 KSL—Utah State Farm Bureau to 12:45  
 KOA—Music; Platt & Niermann

**1:00 to 1:30 P. M.**

\*KGO & net—Crosscuts from Log o' the Day  
 KPO—News; Nell Cook, vocalist  
 KYA—Musical Strings  
 KROW—1:15, Calif. Farm Program  
 KSFO—George Taylor and Artists  
 KLX—Records; 1:15, Martha Lee  
 KJBS—Stock Reports and Records  
 KQW—Modern Music  
 KHSL—Bridge Dance  
 \*KFRC net—Mount and Gest; 1:15, Melodic Melodies  
 KFRC—1:15, Christ, Science News; 1:25, Closing N. Y. Stocks  
 KOL—Lost & Found to 1:15  
 KOIN—Book of Life  
 KOMO—Jack & Adele; Music  
 KGW—News; Music; Clinic  
 KHQ—Business and Pleasure  
 KFI—Fed. & St. Mkt. Rpts. to 1:15  
 KNX—Major League Baseball  
 KECA—Concert Favorites

**1:30 to 2:00 P. M.**

\*KPO & net—James Wilkinson, baritone; 1:45, Sam & Dick  
 KGO—Ann Warner's Chats  
 KYA—Barker Frivolities  
 KSFO—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—School Program  
 KJBS—Variety Program; Accordionist  
 KHSL—Requests  
 KQW—Friendly Street  
 \*KFRC & net—Univ. of the Air; 1:45, Patti Chapin  
 KGW—Me and My Shadow  
 KHQ—News Album to 1:45  
 KJR—Going to Town  
 KNX—Fontrell's Orchestra  
 KFI—Agnes White's Kitchen  
 KOA—1:45, Goodwill Industries

**2:00 to 2:30 P. M.**

\*KPO & network—Woman's Magazine of the Air  
 KGO—Animal News Club; 2:15, Dudley Brothers, quartet  
 KYA—Barker Frivolities  
 KSFO—Globe Trotter; Songs  
 KLX—Music; Talk; Stocks  
 KJBS—Matthew Brady; Records  
 KHSL—Golden Empire Matinee  
 KGDM—Records; News Flashes  
 \*KFRC & netw—Happy-Go-Lucky  
 KJR—Salon Hour  
 KNX—The Bookworm  
 KSL—2:15, Parents and Teachers

**2:30 to 3:00 P. M.**

\*KPO & net—Woman's Magazine  
 KGO—Organ; 2:35, Harry Meyer's Orchestra; 2:45, Desert Kid  
 KYA—Lost & Found; Baseball  
 KSFO—Novelities; Silhouettes  
 KLX—Musical Program  
 KJBS—Popular Hits; Book Chat  
 KQW—Dance Matinee; Stocks  
 KRE—Band Music; Clyde McCoy  
 KGDM—Afternoon Musicale  
 KHSL—The Book Worm  
 \*KFRC net—Happy-Go-Lucky Hr.; 2:45, Poetic Strings; 2:55, Melodies  
 KFRC—2:45, Melodic Interlude  
 KNX—Modern Piano Music  
 KECA—Classic Hour  
 KFSD—2:45, Old-Time Program  
 KGB—2:55, Along the Airways  
 KOA—News; 2:45, Desert Kid  
 KSL—News Flashes

**3:00 to 3:30 P. M.**

\*KPO & net—Pictorial; 3:15, Herman Crone's Orchestra  
 KGO—Melodiana; Instrumentalists  
 KYA—Baseball Game to 4:45  
 KSFO—Bill Brokaw  
 KROW—Melodies; Pianist

KLX—Musical Jigsaw; Records  
 KJBS—News; Dance Melodies  
 KQW—News; Music  
 KHSL—Vaughn Sisters; Orchestra  
 KRE—Tea Dance to 4  
 KGDM—Records; Piano Melodies  
 \*KFRC & netw—Feminine Fancies  
 KHQ—Club Bulletin to 3:15  
 KOMO—3:15, Fed. Housing Talk  
 KJR—Magic Harmony; Easy Chair  
 KFI—3:15, Organ Recital  
 KNX—Matinee Musicale  
 KECA—Poet's Corner; Records  
 KSL—Review; 3:15, Junior Hour  
 KOA—News; Dick Fidler's Orch.

## 3:30 to 4:00 P. M.

KPO—Easy Aces; 3:45, Tea Chats  
 \*KGO & net—Dot & Will; 3:45,  
 To be announced  
 KSFO—Bill Brokaw  
 KROW—Spanish Serenade; Music  
 KJBS—Concert; Fairplay League  
 KQW—Variety Program  
 \*KFRC & network—Musical Nick  
 Nacks; 3:45, University of Calif.  
 KOL—3:45, News Flashes  
 KVI—Concert Matinee  
 KOMO—Borowsky's Russian Gypsies  
 KHQ—News; 3:45, Sylvia Gray  
 KOIN—Newspaper of the Air  
 KFI—3:45, Backyard Astronomer  
 KNX—Fletcher Wiley  
 KSL—3:45, Review

## 4:00 to 4:30 P. M.

\*KPO & netw—One Man's Family  
 KGO—Violin, cello and piano  
 KSL—Talk; Bob White  
 KLX—Fashion; Music  
 KROW—Waltzes; Family Robinson  
 KHSL—Four O'Clock Tea  
 \*KFRC—T. Lee Artists' Bureau, 4:05  
 \*KFRC & net—The Harmonettes;  
 4:15, Emery Deutsch & Connie  
 Gates  
 KOL—4:15, Correct English  
 KGW—News; Drama; Music  
 KJR—Better Business; Song Market  
 KNX—Hometown Sketches; Haven  
 of Rest  
 KECA—Concert Favorites  
 KFSD—Exposition Symphony  
 KSL—4:15, Quarter Hour of Rhythm

## 4:30 to 5:00 P. M.

\*KGO & network—Just Around the  
 Corner: Orchestra and Vocalists  
 KPO—Paul Martin, Jean Allen and  
 Ted White; 4:45, Radio Reporter  
 KYA—4:45, Merry-Go-Round; News  
 KSFO—Jack Hall and Artists  
 KLX—New Tunes; Health Talk  
 KROW—Geo. Andrews, soloist; Talk  
 KQW—Story Time; Music  
 KJBS—Dance Tunes  
 KRE—The Salon Hour  
 KGDM—American Family Robinson  
 \*KFRC & net—Sunset Serenade  
 KHQ—Russian Gypsies to 4:45  
 KHQW—Abe Bercovitz, violinist  
 KOIN—Bob & Dolly to 4:45  
 KJR—Matinee Melodies  
 KNX—Haven of Rest; Health Talk  
 KFI—4:45, Easy Aces  
 KECA—Better Business Talk to 4:45  
 KFSD—Dr. McCoy to 4:45  
 KSL—4:45, Jack Armstrong

## 5:00 to 5:30 P. M.

\*KPO & network—John Charles  
 Thomas and His Neighbors  
 KGO—Music of the Masters  
 KYA—Uncle Harry; Greta Gahler,  
 the Melody Lady  
 KSFO—Oklahoma Ramblers  
 KLX—Bro. Bob's Club  
 KROW—Variety Program  
 KJBS—KQW—Musical Programs  
 KHSL—Musical Portraits  
 KGDM—Cecil and Sally; News  
 \*KFRC & net—Six Gun Justice  
 KJR—Steamboat Bill; World Revue  
 KSL—Kearney Walton's Orch.  
 KECA—Time Clock of Ideas; Rcds.

KFOX—Natchee Indians; Cecil and  
 Sally  
 KFSD—SERA Band

## 5:30 to 6:00 P. M.

\*KPO & net—John Charles Thomas  
 5:45, Education in the News  
 KGO—Musical Treasure Chest; 5:45,  
 Jack Armstrong  
 KYA—Seeing is Believing  
 Corner  
 KLX—Covered Wagon Jubilee  
 KJBS—Popular Melodies  
 KRE—Chestnut Time  
 KHSL—Sunset Melodies  
 KQW—Jingles; Melodies  
 KVI—Wranglers; Flash Gordon  
 \*KFRC net—Presenting Mark  
 Warnow  
 KFRC—5:45, Moving Stories of  
 Life  
 KOMO—5:45, Tommy Thomas  
 KHQ—5:45, Singing Secretary  
 KJR—World Revue; Jack Arm-  
 strong  
 KNX—Marshall Grant, organist  
 KFWB—Gold Star Rangers  
 KECA—5:45, Once Upon a Time  
 KFOX—News; Organ; Skit  
 KGB—5:45, Moving Stories of Life  
 KFSD—Band; Popular Program

## 6:00 to 6:30 P. M.

\*KPO & net—The Venutians: Voc-  
 alist and Orchestra  
 KGO—Dinner Concert  
 KYA—Cvruus Trobbs's Orchestra  
 KSFO—Broadway Parade  
 KLX—Arion Trio to 7  
 KROW—News; Arthur Nolan, tenor  
 KJBS—News; Lost and Found to  
 6:15  
 KQW—California Department of Ag-  
 riculture; 6:15, Mkt. Reports  
 KGGC—Dinner Dance  
 KGDM—Do You Believe in Ghosts?  
 \*KFRC & net—Adventures of Gracie  
 KJR—Scandinavian Reports; Music  
 KNX—Jack Armstrong; News  
 KFWB—News; Music; Organ  
 KECA—Children's Program; News  
 KFOX—News; Three Vagabonds,  
 vocalists; Keyboard Kapers

## 6:30 to 7:00 P. M.

\*KPO & net—Stones of History  
 KGO—The Back Seat Driver; 6:45,  
 Jimmie Allen, Air Adventures  
 KYA—Orchestra  
 KSFO—Serenaders; Sports  
 KLX—Arion Trio  
 KROW—Hawaiians; 4-Star Revue  
 KQW—Weather; News  
 KGGC—News; Dance Music  
 KHSL—Calling All Cars  
 KGDM—Orch.: Musical Moments  
 \*KFRC & net—March of Time;  
 6:45, Nina Tarasova  
 KVI—6:45, True Tale Dramas  
 KJR—News; Jimmie Allen  
 KFWB—Tarzan; 6:45, Jimmie Allen  
 KNX—Lum & Abner; 6:45, Jimmie  
 Allen, Air Adventures  
 KECA—Call. State Chamber of  
 Commerce; Organ Recital  
 KFOX—School Kids; Jimmie Allen

## 7:00 to 7:30 P. M.

\*KPO & net—Amos 'n' Andy; 7:15,  
 Tony & Gus  
 KGO—Singable Songs  
 KYA—Sport Page; 7:15, Music  
 KSFO—Italian News; Vocalist  
 KLX—News; 7:15, Musicale  
 KROW—Music; L'Italia News  
 KQW—Voice of Portugal  
 KFRC—Opportunity Parade  
 \*KFRC net—Ted Flo-Rito and Or.  
 KOL—7:15, Speaker Stevenson  
 KOIN—Jimmie Allen; All Star Re-  
 vue  
 KJR—Music in the Modern Manner  
 KFWB—Orchestra; Oscar and Elmer  
 KECA—Organist; Opera Hour  
 KNX—Drama; Lloyd Staples  
 KFOX—Eb & Zeb; Bobby & Betty

KFSD—Jimmie Allen to 7:15  
 KSL—Musical Moments to 7:15

## 7:30 to 8:00 P. M.

\*KPO & net—"House of Glass":  
 Drama by Gertrude Berg  
 KGO—Agriculture Today; 7:45, Call-  
 formans on Parade  
 KYA—Down by Herman's; Lands of  
 Mystery  
 KSFO—String Ensemble; Literary  
 Race  
 KLX—Sports; Alice Blue  
 KROW—L'Italia Amateur Hour  
 KQW—Tango Time; Music  
 KGGC—Between the Lines; In the  
 Gloaming  
 \*KFRC & net—To be announced  
 chetra; 7:45, Strange As It Seems  
 KJR—Carefree Capers  
 KNX—In-Laws; 7:45, King Cowboy  
 KFWB—News; 7:45, Orchestra  
 KFOX—Boy Detective; Vocal Duet  
 KFSD—Furnblit Program; Bulldog  
 Inn Serenaders to 8:15  
 KSL—Jack Frost Melodies; 7:45,  
 Comedy Stars of Hollywood

## 8:00 to 8:30 P. M.

\*KPO & net—Shandor, violinist;  
 8:05, Teddy Hill's Orchestra  
 KGO—Californians on Parade; 8:15,  
 Talk of the Town  
 KYA—News; Waltzing Violins  
 KSFO—Seventh Day Adventists  
 KLX—Rhythmic Reporters  
 KROW—Amateurs; Watch Tower  
 KQW—Music of the Masters  
 KGGC—Jewish Program  
 \*KFRC & net—KCB's Radio Col-  
 umn; 8:15, Frankie Masters Or-  
 chestra  
 KOMO—Silk Sifted Symphonists  
 KOL—8:15, Comedy Stars  
 KOIN—8:15, Comedy Stars  
 KFI—Musical Revue; Park Sisters  
 KNX—Music; 8:15, Frank & Archie  
 KFWB—"Arm Chair Playhouse"  
 KGB—8:15, Comedy Stars  
 KOA—9:15, Victor Young and Guest  
 Artist

## 8:30 to 9:00 P. M.

\*KPO & net—Lights Out, Mystery  
 drama  
 KGO—Comedy Stars; 8:45, Harold  
 Dana, baritone  
 KSFO—Five Star Final  
 KYA—Paul Pendarvis Orch.; 8:45,  
 San Francisco Hour  
 KLX—Souvenirs of Song; Talk  
 KROW—Sporting Highlights; Music  
 KGGC—Andy Potter Presents  
 KQW—Music of the Masters  
 KRE—Musical Program  
 \*KFRC & net—Buddy Rogers &  
 Orchestra  
 KHQ—Happy Valley Folks  
 KVI—Sports Talk to 8:45  
 KOIN—Little Show; Organ  
 KJR—Dameski's Neapolitans  
 KNX—Entertainers; Orchestra  
 KFWB—KFOX—Dance Orchestra  
 KECA—8:45, Contract Bridge

## 9:00 to 9:30 P. M.

\*KGO & network—Leonard Keller's  
 Orchestra  
 KPO—Sportlight Review; Paul Pen-  
 darvis' Orchestra  
 KYA—Arioso Trio; Comedy Cara-  
 van  
 KSFO—Drama; Keith Christie Allen  
 KLX—Nevada Nite Herders  
 KROW—News; Boxing Matches  
 KQW—News; Popular Orchestra  
 KJBS—News; Variety Prog.  
 KGGC—Vocalist  
 KRE—Dance Music to 11  
 \*KFRC & net—Headlines of the  
 Past; 9:15, Bill Fleck's Orch.  
 KOL—Highways to Adventure to  
 9:15  
 KVI—9:15, Otto Case  
 KOIN—9:15, 'What Would You Do?'  
 KHQ—Musical Moments; Cubanettes

KOMO—Old Friends; Musical Moments  
 KJR—News; Talk; Orchestra  
 KFI—Orchestra and Soloist  
 KNX—News; Musical Moments  
 KFVB—Balboa Hilarities  
 KECA—News; Maurice Zam  
 KFOX—Beverly Hill Billies

9:30 to 10:00 P. M.

KPO—Paul Pendarvis' Orchestra  
 \*KGO & net—Wandering Minstrel  
 KYA—Comedy Caravan; 9:45, News  
 KSFO—9:45, Mystery Drama  
 KLX—News; Fireside Dramas  
 KQW—Boxing Matches  
 KQW—Popular Orchestra  
 KGGC—Wyoming Cowboys; King's Serenade  
 KFRC—Vic Young's Orch. (Electric Transcription) to 9:45  
 \*KFRC net—Sterling Young's Orchestra  
 KOMO—30 Minutes of Music  
 KHQ—Vagabonds; 9:45, Doughboys  
 KOL—9:45, News  
 KVI—9:45, News  
 KJR—9:45, Junior Ch. of Com.  
 KNX—Orchestra; Dude Ranch  
 KFVB—Orchestra; King's Men  
 KFOX—Beverly Hill Billies  
 KSL—Fed. Relief Speaker; Orch.

10:00 to 10:30 P. M.

\*KPO & network—Richfield News; 10:15, Griff Williams' Orchestra  
 KGO—Ricardo and his Violin; 10:15, Tom Gerun's Orchestra  
 KYA—Boxing Contest  
 KSFO—Evening Dance  
 KLX—Jess Stafford's Orchestra  
 KQW—Boxing Matches  
 KJBS—KQW—Dance Orchestra  
 KGGC—Supper Club  
 \*KFRC & net—Jay Eslick's Orch.  
 KOIN—Golden Voices  
 KJR—Till Tomorrow  
 KFI—10:15, Al Gayle, accordionist  
 KNX—Dude Ranch; Beauty Talk  
 KFVB—Press News; Orchestra  
 KFOX—News; 10:15, Walkathon  
 KGB—News to 10:10

10:30 to 11:00 P. M.

\*KPO & net—Griff Williams Orch.  
 KGO—Tom Gerun's Orchestra  
 KYA—Fireside Ensemble  
 KLX—Lotus Land; 10:35, Alice Blue  
 KQW—10:45, Dance Music  
 KQW—Gems of Melody  
 \*KFRC & net—Hal Grayson's Orch.  
 KJR—Walt Haines' Orchestra  
 KFI—Contract Bridge Lesson  
 KNX—Quartet; Pontrelli's Orch.  
 KFVB—KFOX—Dance Orchestra

11:00 to 11:30 P. M.

\*KGO & net—Ozzie Nelson's Orch.  
 KPO—Home Sweet Home, Organ  
 KYA—Sandman Organ  
 KQW—Dance of the Hour  
 KJBS—Dance Time to 12:00  
 \*KFRC net—Benny Goodman's Or.  
 KOMO—Musical Comedy  
 KQW—Roundup Room  
 KNX—Pontrelli's Orchestra

11:30 to 12:00 Midnight

KPO—Organ Concert  
 \*KGO & net—Eddie Fitzpatrick, Jr. and Orchestra  
 KYA—Sandman Organ  
 KSFO—Midnight Vagabond  
 KQW—Dance of the Hour; News  
 KGDM—Fritz Wolcott's Orchestra  
 \*KFRC & net—Leon Belasco's Orch. 11:45, Les Hite's Orch.  
 KOMO—Walt Haines & Orchestra  
 KFI—Organ recital  
 KNX—Orchestra; News  
 KFVB—KFOX—Dance Orchestra

12:00 to Sign Off

KSFO—Midnight Vagabond  
 KQW—Midnight Jamboree  
 KJBS—12:01, Owl Program to 8 a.m.

PROGRAMS for THURSDAY, September 5

7:00 to 7:30 A. M.

\*KPO & net—Grace and Eddie Albert, songs; 7:15, House Detective, Federal Housing Program  
 KYA—Musical Clock  
 KSFO—Cuckoo Club  
 KQW—Commuters Clock  
 KJBS—Alarm Klok Klub  
 KQW—News; Breakfast Hour  
 KRE—Morning Melodies to 9  
 KHSL—Musical Clock  
 KGDM—News; Eb and Zeb  
 KFRC—Records; 7:25, Stocks  
 KVI—Morning Devotionals  
 KHQ—Morning News to 7:15  
 KOL—Time Clock  
 KNX—Sharplesville to 8  
 KGB—Seven o'Clock Club

7:30 to 8:00 A. M.

\*KPO & net—U. S. Navy Band  
 KGO—Rise 'n' Shine  
 KSFO—The Texans  
 KQW—Commuters Clock  
 KQW—Breakfast Hour  
 KHSL—Devotional Hour  
 KFRC—Recordings  
 KGW—Ronald Buck to 7:45  
 KHQ—Morning Melodies  
 KVI—Varieties; Pioneer Sons  
 KJR—Market Quotations; 7:45, Christian Science Program  
 KECA—Musical Program to 9:45  
 KGB—Seven o'Clock Club

8:00 to 8:30 A. M.

\*KPO & net—Financial Service; 8:15, Merry Macs; Vocalists  
 KGO—Simpson Boys of Sprucehead Bay; 8:15, Electrical Transcription  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KJBS—Band Concert; 8:15, Dance Tunes  
 KQW—Organ; Religious Forum  
 KHSL—Morning Glories; Hawaiians  
 KFRC—Voice of Experience  
 \*KFRC net—To be announced; 8:15, KGW—Jack Spriggs Orchestra  
 KOMO—8:15, Morning Reveries  
 KJR—Shadows on the Clock to 8:15  
 KFI—Church Quarter Hour to 8:15  
 KNX—New Tunes  
 KOA—Elliott Bros. to 8:15  
 KSL—Voice of Experience to 8:15

EVENTS for THURSDAY

Capt. Henry's Show Boat—With Lanny Ross. NBC net. 5 p.m.  
 Paul Whiteman's Music Hall—With Helen Jepson, "King's Men" and Ramona. NBC net. 6 p.m.  
 "Winning the West"—drama. KPO net. 7:30 p.m.  
 Standard Symphony—Gaetano Merola, cond. KPO net. 8:15 p.m.

Tommy Harris want a dog. Not just any dog, but one that resembles his Sealyham Laddie as closely as possible. When the NBC songster was taken seriously ill and had to spend months in a sanitarium last year, he gave Laddie to a friend of his for safekeeping. Laddie and his new master became so attached that Tommy hasn't the heart to ask for the pup's return.

Floy Margaret Hughes, talented young actress who appears in the Sunday Special dramas over NBC Sundays at 12:30 p.m., P.S.T., has the makings of a real flyer according to Captain Bill Royle, also an NBC star, who has been giving Floy lessons. She hopes to obtain a student's license soon.

8:30 to 9:00 A. M.

\*KPO & netw—Words and Music  
 KGO—Morning Eye-Opener  
 KYA—Morning Concert  
 KLX—Covered Wagon Jubilee  
 KQW—Evernew Boys; Music Box Revue  
 KQW—Morning Concert  
 KGDM—Records; 8:45, Health Talk  
 \*KFRC & network—Mary Marlin; 8:45, Five Star Jones  
 KQW—Music; Three Quarter Time  
 KHQ—Early Birds to 8:45  
 KNX—Dr. M. L. Thomas  
 KFSD—Stock Reports to 8:45

9:00 to 9:30 A. M.

\*KPO & net—Rex Battle Concert Ensemble  
 KYA—9:15, Prudence Penny  
 KSFO—Hour of Prayer  
 KQW—Music Box Revue  
 KJBS—Popular Concert  
 KQW—Tuneful Topics  
 KGDM—Better Vision; News  
 \*KFRC & net—Lum & Abner; 9:15, "Looking Ahead," Dr. Bush  
 KOL—9:15, News Flashes  
 KVI—9:15, Song Time  
 KOMO—Ann Wells  
 KGW—News to 9:15  
 KOIN—9:15, Pioneer Sons  
 KJR—Reminiscing  
 KNX—Popular Concert  
 KFSD—Good Cheer; Dr. McCoy  
 KSL—Mary & Bennie; Jennie Lee

9:30 to 10:00 A. M.

\*KPO & net—Neil Cook, songs, accordion  
 KPO—9:45, Kitchen Sink Songs  
 KGO—Studio Program  
 KQW—Health Chat  
 KJBS—Songs; 9:55, Ruth C. Evans  
 KGGC—Song Shop; Star of Today  
 KRE—Morning Concert  
 \*KFRC & net—Concert Miniatures; 9:45, Time on My Hands  
 KVI—Dr. Burns to 9:45  
 KOL—Concert Miniatures to 9:15  
 KQW—Concert Cellist  
 KJR—News; Early Echoes  
 KHQ—9:45, Piano Vignettes  
 KFI—Accordianist; 9:45, News  
 KNX—Musical; 9:45, News  
 KFSD—9:45, Piano Vignettes

KSL—Mary and John to 9:45  
KOA—Farm and Home

### 10:00 to 10:30 A. M.

• KGO & net—Marshall's Mavericks  
KPO—Pianist; 10:15, News  
KYA—Columbia on Parade; 10:15, Home and Style Forum  
KSFO—Philosopher; Music  
KLX—Music; Stocks; News  
KROW—Rhythm Revue  
KJBS—News; Organ  
KRE—Waltztime; Vocalists  
KHSL—Master Melodies  
KQW—News; Old Tunes  
KGDGM—Mabel Rubin; Records  
\* KFRC & net—Little French Princess; 10:15, Helen Trent  
KVI—Organ  
KHQ—News; Miniature Revue  
KOIN—Melvin & Merciful; This & That with Art Kirkham  
KJR—Home Makers; Irish Minstrel  
KFI—Ann Warner Chats  
KNX—Eddie Albrigh's Family  
KECA—Musical Prog. to 12:15  
KGB—Chuck Wagon Opera

### 10:30 to 11:00 A. M.

• KPO & netw—Martha Meade and Hazel Warner  
KYA—Style Forum; Organ Concert  
KSFO—Health Lecture; Music  
KLX—International Kitchen  
KROW—Music; Larry Canelo  
KJBS—Vocalists; Orchestra  
KQW—Aunt Sammy; Songs  
KGDGM—10:45, Coleman Cox  
\* KFRC net—Between the Bookends; 10:45, Happy Hollow  
KFSD—10:45, Morning Hostess  
KJR—Music Shop  
KFWB—Owen Crumps Party  
KNX—Mary Holmes; Tonic Tunes  
KFSD—Recipe Exchange; 10:45, Studio Program  
KOA—Livestock & Produce; C. A. C.

### 11:00 to 11:30 A. M.

• KPO & net—June, Joan and Jeri, vocalists; 11:15, Vic and Sade  
KGO—Mort Werner, songs; 11:15, Otto Clare, pianist  
KYA—Organ Concert  
KSFO—Dance Music; Old Songs  
KROW—Health Talk; Music  
KJBS—Salon Orchestra  
KQW—Popular Orchestra  
KGGC—Band Concert; Orchestra  
KGDGM—Organ Recital to 12  
KHSL—Classical Gems  
\* KFRC & net—Daiton Brothers; 11:15, Waltz Time  
KOL—Cecil Solly; Eyes Right  
KOIN—Consumers News; News  
KHQ—Song Contest to 11:15  
KFSD—11:15, Hi-Dee-Ho program  
KJR—Rhythm Rulers  
KNX—Fletcher Wiley  
KSL—11:15, Colonial Dames

### 11:30 to 12:00 Noon

• KPO & netw—Ma Perkins; 11:45, Barry McKinley, baritone  
KGO—Chif Nazarro, tenor; 11:45, Agricultural Bulletin  
KYA—Organ; Rhythm; Scriptures  
KSFO—Echoes of Portugal to 12:30  
KLX—11:45, Musical Scrapbook  
KROW—Concert Melodies  
KGGC—Harlem Sketches; Song Hits  
KQW—Vocalists; News  
KFRC—Better Business to 11:45  
\* KFRC & net—Do You Remember?  
KNX—Better Business Bureau; Entertainers

### 12:00 to 12:30 P. M.

• KPO & net—Betty & Bob; 12:15, Western Farm and Home Hour  
KGO—Luncheon Concert  
KYA—News; Concert  
KLX—Dance Music  
KROW—News; Portuguese Prog.  
KQW—News; Noontime Tunes

KJBS—News; Musical Program  
KGGC—Cowboy Ramblers; Luncheon Dance

KRE—Jack Bennett's Program  
KHSL—Mkt. Reports; News  
\* KFRC & net—Salvation Army Band; Steel Pier Hawaiians  
KOL—12:15, News Flashes  
KGW—12:15, News Flashes  
KOMO—12:15, Rhythm Revue  
KJR—Interlude; 12:12, Grain Report to 12:15  
KNX—News; 12:15, Jewel Box  
KECA—12:15, News Release  
KGB—12:15, Stock & Farm Flashes

### 12:30 to 1:00 P. M.

• KPO & net—Farm Hour  
KGO—Luncheon Concert  
KYA—Concert  
KSFO—Stocks; News; Women's Side of S. F.  
KLX—Guitar Duo; Memory Paths  
KROW—Latin-American Program  
KJBS—Dance Melodies  
KQW—Market Reports  
KRE—Jack Bennett's Program  
KHSL—Tango Time  
\* KFRC & net—Greetings from Old Kentucky  
KOMO—Saxophone; Cowboy Joe  
KHQ—Organ  
KVI—Spanish Interlude to 12:45  
KNX—Major League Baseball  
KECA—Concert Favorites  
KSL—Utah St. Agric. College

### 1:00 to 1:30 P. M.

• KGO & netw—Meredith Willson's Orchestra  
KPO—News; 1:15, Accordiana  
KYA—Musical Keys  
KSFO—George Taylor and Artists  
KLX—Records; 1:15, Martha Lee  
KROW—1:15, Calif. Farm Program  
KQW—Modern Music  
KJR—Musical; Uncle Hank  
KHSL—Happy-Go-Lucky; Pianist  
\* KFRC net—Howell & Wright; 1:15, Instrumentalists  
KFRC—Medical Society; 1:15, Christian Science News; Stocks  
KOIN—Book of Life  
KOL—Lost and Found to 1:15  
KHQ—Business and Pleasure  
KFI—Federal & State Mkt. Reports; 1:15, Al Lyons Orchestra  
KNX—Major League Baseball

### 1:30 to 2:00 P. M.

• KPO & net—Carol Deis, soprano; Ben Klassen, tenor; 1:45, Betty Marlowe  
KGO—Ann Warner's Chats  
KYA—Barker Frivolities  
KSFO—Jean Kent, economics  
KLX—Popular Concert  
KROW—SERA Hawaiians  
KQW—Friendly Street  
KRE—Melody and Song  
\* KFRC & net—Univ. of the Air; 1:45, Gravel Pit Courtroom  
KGW—Me and My Shadow  
KVI—Organ; A. M. A. Talk  
KJR—Going to Towners  
KHQ—News Album to 1:45  
KNX—Pontrelli's Orchestra  
KFSD—1:45, Old Time Program

### 2:00 to 2:30 P. M.

• KPO & netw—Woman's Magazine of the Air  
KGO—Eddie South's Orchestra  
KYA—Barker Frivolities  
KSFO—Globe Trotter; Fashions  
KLX—Contract Bridge; Stocks; 2:25, Music  
KROW—Dance Matinee  
KJBS—Concert  
KRE—2:15, Glee Club  
KHSL—Varieties  
\* KFRC & netw—Happy-Go-Lucky  
KJR—Salon Hour  
KNX—Bookworm  
KSL—Maurie Sherman's Orchestra; 2:15, Nothing But the Truth

### 2:30 to 3:00 P. M.

• KPO & net—Woman's Magazine  
KGO—Organ Melodies; Frances Adair, soprano; 2:45, The Charlot-eers, male quartet  
KYA—Lost & Found; 2:43, Baseball Game to 4:45  
KSFO—Fashions; Silhouettes  
KROW—Dance Matinee  
KJBS—Events of Interest; 2:45, Songs  
KQW—Guide; Stock Quotations  
KRE—Band Music  
KHSL—The Bookworm  
\* KFRC & net—Happy-Go-Lucky; 2:55, Minute Melodies  
KJR—Salon Hour  
KNX—Symphonies and Light Operas  
KFSD—2:45, Studio Prog. to 3:30  
KSL—News; Russian Bear Orch.  
KGB—2:55, Along the Airways  
KOA—News; The Charioters

### 3:00 to 3:30 P. M.

• KPO & net—Pictorial  
KPO—3:15, Fashion Flashes  
KGO—Resume; 3:05, Orchestra  
\* KGO & net—3:15, John Herrick, baritone  
KSFO—Bill Brokaw  
KLX—Musical Program  
KROW—Records; Dell Perry, pianist  
KJBS—News; Ballroom Favorites  
KQW—News; Music  
KGDGM—Music; Health Talk  
\* KFRC & netw—Feminine Fancies  
KHQ—Club Bulletin; Prac. Hostess  
KJR—Siesta  
KFI—3:15, John Marion, vocalist  
KNX—World Revue  
KOA—News; Univ. of Denver  
KSL—Review; 3:15, Juniors

### 3:30 to 4:00 P. M.

• KGO & netw—Dot and Will; 3:45 Three Scamps  
KPO—Easy Aces; 3:45, Tea Chats  
KROW—Wade Forrester; Melodies  
KJBS—Concert  
KQW—Variety Program  
KGDGM—Portuguese Program  
KHSL—Vocal Gems  
\* KFRC net—Melodies of Manhattan; 3:45, Correct English  
KOMO—Cubanettes to 3:45  
KHQ—News; Sylvia Grey  
KOL—3:45, News Flashes  
KVI—Melody Matinee  
KOIN—Newspaper of the Air to 4:30  
KFI—3:45, Organ  
KNX—Fletcher Wiley

### 4:00 to 4:30 P. M.

• KPO & netw—Rudy Vallee and Orchestra with guest artists  
KGO—Modern Woman at Home; 4:15, Ted White, tenor  
KSFO—Talk; Bob White  
KLX—Musical Jigsaw; Pianist  
KROW—Waltz Time; 4:15, Anthony Fonseca  
KJBS—U.S. Flag Association; 4:15, Dance Music  
KQW—Naval Recruiting Program; Dance Rhythms  
KHSL—Dolores McFarlane and M. Natas  
\* KFRC & net—To be announced  
KNX—Hometown Sketches; Haven of Rest  
KECA—Story Teller; Music  
KFSD—Rhumba Band  
KSL—4:15, Musical Program

### 4:30 to 5:00 P. M.

• KPO & net—Rudy Vallee Artists  
KGO—Melody Lingers On  
KYA—4:45, Music; News  
KSFO—Jack Hall and Artists  
KLX—Pianist; Health Talk  
KROW—Anna Marino, Health Talk  
KJBS—Popular Selections to 6:00  
KQW—Story Time; 4:45, Music  
KHSL—Aunt Lynn Children's Hour  
KJR—Matinee Melodies

\* KFRC & net—To be announced  
 KGO—Haven of Rest; Musicale  
 KFSD—Dr. McCoy; Studio program  
 KSL—4:45, Jack Armstrong

**5:00 to 5:30 P. M.**

• KPO & net—Show Boat  
 KGO—Children's Program; 5:15,  
 Kenneth Spencer, basso  
 KYA—Uncle Harry; 5:15, Greta  
 Gahler, Melody Lady  
 KSFO—Oklahoma Ramblers  
 KLX—Bro. Bob's Club  
 KROW—Variety Program  
 KJBS—Popular Selections  
 KQW—Airs of South America  
 KRE—Popular Concert  
 KGDM—Cecil and Sally; News  
 \* KFRC & net—Manhattan Choir;  
 5:15, Moving Stories of Life  
 KOIN—Bob & Dolly; 5:15, Western  
 Rangers  
 KJR—Romancing  
 KFWB—Jeanne Dunne; Music  
 KNX—Kearney Walton's Orchestra  
 KECA—Talk; 5:15, Records  
 KFOX—Natchee Indians; Cecil and  
 Sally

**5:30 to 6:00 P. M.**

• KPO & net—Showboat  
 KGO—Musical Treasure Chest;  
 5:45, Jack Armstrong  
 KYA—Seeing is Believing; Campbell  
 Corner  
 KLX—Covered Wagon Jubilee  
 KGGC—Health Talk; Irish Gems  
 KQW—Jingles; Melodies; Coming  
 Events  
 KRE—Chestnut Time  
 KGDM—The Hawk  
 KHSL—Happyland  
 \* KFRC & net—Marty Maytime  
 KJR—Dinner Chimes; 5:45, Jack  
 Armstrong  
 KFWB—Gold Star Rangers  
 KNX—Marshall Grant, organist  
 KFOX—News; Organ; Skit

**6:00 to 6:30 P. M.**

• KPO & net—Paul Whiteman's Or-  
 chestra, with vocalists  
 KGO—Dinner Concert  
 KYA—Junior Birdmen; Orchestra  
 KSFO—Vocalist; 6:15, News  
 KLX—Arlon Trio  
 KROW—News; Music  
 KJBS—News; Lost and Found to  
 6:15  
 KQW—California State Dept. of  
 Agriculture; Market Reports  
 KGDM—So. Americans  
 KRE—Opera Selections; Baseball  
 News  
 KHSL—Varieties  
 \* KFRC & net—Horace Heidt's  
 Brigadiers  
 KJR—Scandinavian Reporter; Music  
 KNX—Jack Armstrong; News  
 KFWB—News; Music; Organ  
 KECA—Records; 6:15, News  
 KFOX—News; Vocal Trio; Keyboard  
 Kapers  
 KFSD—All-Star Revue; Brooks  
 Bros.

**6:30 to 7:00 P. M.**

• KPO & net—Paul Whiteman  
 KGO—Your Government at Your  
 Service; 6:45, Jimmy Allen  
 KYA—Cy Trobbe's Orchestra  
 KSFO—Music; Sports  
 KLX—Arlon Trio  
 KROW—Hawaiians; Man About  
 Town  
 KQW—Weather and News  
 KGGC—News; Dance Music  
 KRE—Chapel of Chimes Organ  
 KHSL—All Star Revue; Lyon &  
 Garrett  
 KGDM—Musical Program  
 \* KFRC & net—March of Time;  
 6:45, Louis Prima's Orch.  
 KJR—News; Tonic Tunes  
 KNX—Lum & Abner; Songs  
 KECA—Records; Organ



**ZORA LAYMAN**

Popular singing star now picture-  
 posing in Hollywood.

KFWB—Good Egg Club; Sweet and  
 Hot  
 KFOX—School Kids; Thrill Hunter  
 KFSD—Moments of Melody

**7:00 to 7:30 P. M.**

• KPO & net—Amos 'n' Andy; 7:15,  
 Tony and Gus  
 KGO—Orchestra, Emil Polak, di-  
 rector  
 KYA—Ernie Smith's Sport Page;  
 7:15, Sportsman's Corner  
 KSFO—Italian News; Amateur  
 Song Writers' Hour  
 KLX—News; 7:15, Baseball; Semi-  
 Pro Tournament  
 KROW—Music; L'Italia News  
 KQW—Voice of Portugal  
 KGGC—Musical Program  
 KRY—Music of the Masters  
 \* KFRC & net—Frankie Masters'  
 Orchestra  
 KOL—Speaker Stevenson  
 KJR—Tonic Tunes; Washington Hr.  
 KOIN—7:15, Musical Moments  
 KVI—7:15, Musical Moments  
 KNX—Magic of Music  
 KFWB—Jr. Birdmen; Music  
 KECA—Organ; Records  
 KFOX—Eb & Zeh; Bobby & Betty  
 KFSD—Funfest to 7:15  
 KGB—7:15, Musical Moments

**7:30 to 8:00 P. M.**

• KPO & net—Winning the West  
 KGO—National Radio Forum  
 KYA—In Old Vienna; Lands of  
 Mystery  
 KSFO—Song Writers' Hour; Orch.  
 KLX—Baseball Tournament  
 KROW—Grace Herold Trio; 7:45,  
 Portuguese Program  
 KGGC—Between the Lines; Records  
 KQW—Tango Time; Orch.  
 KRE—7:45, Gems of Song  
 \* KFRC net—Ted Flo-Rito's Orch.  
 KOIN—7:45, Leon Drews, Organist  
 KJR—7:45, Castles in Music  
 KNX—In-Laws; King Cowboy  
 KFWB—News; Outdoor Reporter  
 KFOX—Boy Detective; Vocal Trio  
 KECA—Light Opera  
 KOA—The Barrett Family  
 KFSD—An Evening at Home

**8:00 to 8:30 P. M.**

• KPO network—Shandor, violinist;  
 Ranny Weeks Orch.; 8:15, Stand-  
 ard Symphony Hour

KGO—Sports; Talk of the Town  
 KYA—News; Minstrel Show  
 KSFO—Five Star Final; 8:15, Dis-  
 covery Hour  
 KLX—Baseball; American Legion  
 Program  
 KOW—All Star Review; Orchestra  
 KGGC—Spanish Program; Constitu-  
 tion Society  
 KRE—Organ Melodies  
 \* KFRC & netw—Mal Hallett Or-  
 chestra  
 KJR—Dollars and Sense; Waltzes  
 KOMO—Screen Revue to 8:15  
 KHQ—The Pathfinder to 8:15  
 KNX—Orch.; 8:15, Frank & Archie  
 KFWB—Ruth Durrell; Studio Whisp-  
 ers  
 KECA—Musical Program to 9  
 KFOX—News Commentator; E. T.  
 KOA—8:15, Orchestra & Vocalists  
 KSL—Ethel Hogan, organist; 8:15,  
 Comedy Capers  
 KFSD—8:15, T' Ain't So

**8:30 to 9:00 P. M.**

• KPO & net—Standard Symp. Hr.  
 KGO—Charles Dornberger's Orch.  
 KYA—Paul Fendarvis' Orchestra;  
 8:45, Lullaby Lady  
 KSFO—Discovery Hour; Parade  
 KLX—Music; Joseph Pulvino, violin  
 KROW—Italian Program  
 KGGC—Andy Potter Presents  
 KQW—Short Stories; Music  
 KRE—Dance Music to 11  
 \* KFRC & net—Ted Weems' Orch.  
 KFRC—8:45, Headlines of the Past  
 KOL—Four Blackbirds; Federal  
 Housing Talk  
 KOIN—Little Show to 8:45  
 KJR—Waltzes; Melody Race  
 KNX—Quartet; Concert Orchestra  
 KFWB—Dance Orchestra  
 KFSD—Bulldog Inn Srenaders  
 KSL—KSL Players  
 KOA—Dance Orchestra

**9:00 to 9:30 P. M.**

• KPO & network—Standard Sym-  
 phony Hour; 9:15, John Teel, bar-  
 itone  
 KGO—Glenn Lee's Orchestra  
 KYA—Sports Parade  
 KSFO—Jack Lewelyn's Orchestra  
 KLX—Nevada Nite Herders  
 KROW—News; Variety Show  
 KJBS—News; Variety Program  
 KGGC—Vocalist  
 KQW—News; Dance Frolic  
 \* KFRC & network—Mobil Magazine  
 KOMO—9:15, Royal Foursome  
 KHQ—9:15, Romance of Achievement  
 KJR—News; University Review  
 KFI—9:15, Piano & Violin  
 KNX—News; Tonic Tunes  
 KFOX—Beverly Hillbillies  
 KFWB—Silhouettes; Hilarities  
 KECA—News Release to 9:15  
 KSL—Al Dien's Orchestra  
 KOA—Community Chest; Orchestra

**9:30 to 10:00 P. M.**

KPO—Book Parade; 9:45, Violinist  
 \* KGO & net—Arlie Simmonds' Orch.  
 KLX—News; Melody Palette  
 KYA—Trobbe's Scrapbook; News  
 KSFO—Music Box  
 KROW—9:45, March Time  
 KGGC—Variety Program  
 KGGC—Wyoming Cowboys; Sere-  
 nade  
 KQW—Dance Frolic  
 KFRC—Musical Moments to 9:45  
 \* KFRC net—Buddy Rogers Orch.  
 KOL—9:45, Editorial Commentator  
 KVI—9:45, News Flashes  
 KOMO—Musical Highways  
 KOIN—Jantzen Beach Orchestra  
 KHQ—9:45, Vagabonds  
 KFWB—Hilarities; King's Men  
 KFI—Sonata Recital; Organ  
 KNX—Short Stories; Dude Ranch  
 KECA—Chamber Music  
 KFOX—Beverly Hill Billies  
 KOA—Arlie Simmonds' Orchestra

## 10:00 to 10:30 P. M.

•KPO & netwk—Richfield Reporter;  
10:15, Paul Pendarvis Orchestra  
KGO—Griff Williams Orchestra  
KYA—Leon Mollica's Orchestra  
KLX—Jess Stafford's Orchestra  
KJBS-KQW—Dance Orchestra  
KGGC—Wrestling Matches  
\*KFRC & net—Hal Graysons' Orch.  
KVI—10:15, Melody Mart  
KOIN—Musicomedy  
KJR—Bart Woodyard's Orchestra  
KFI—10:15, Bill Roberts, songs  
KFWB—News; Orchestra  
KNX—Dude Ranch; Beauty Talk  
KFOX—News; Walkathon  
KGB—News to 10:10  
KSL—Hawaiian Music

## 10:30 to 11:00 P. M.

•KPO & net—Paul Pendarvis and  
Orchestra  
KGO—Tom Gerun's Orchestra

KYA—Sandman Organ  
KSFO—Evening Dance  
KLX—Music; Alice Blue, Reflections  
KROW—Musical Program  
KQW—Music  
\*KFRC & net—Orville Knapp's Or.  
KOL—10:45, American Weekly  
KOIN—Master Miniatures; Orch.  
KJR—Waltzes and Tangoes  
KNX—Russian Eagle Quartet; Orch.  
KFOX—Dance Orchestra

## 11:00 to 11:30 P. M.

•KGO & net—Ozzie Nelson's Orch.  
KPO—Organ Recital; Chas. Runyan  
KYA—Organ Recital  
KROW—Dance of the Hour  
KJBS—Dance Time to 12:00  
KQW—Dance Time to 12  
\*KFRC & net—Benny Goodman's  
Orchestra  
KOMO—Bart Woodyard and Orch.  
KOIN—Dance Orchestra

KHQ—Roundup Room  
KNX—Pontrelli's Orchestra  
KFWB—Dance Orchestra

## 11:30 to 12:00 Midnight

KPO—Organ Recital  
•KGO & network—Jimmy Grier's  
Orchestra  
KYA—Concert Memories  
KSFO—Midnight Vagabond  
KROW—Dance; News  
KRE—Midnight Reveries  
\*KFRC & netwk—Leon Belasco's  
Orchestra; 11:45, Les Hite's Orch.  
KJR—Starlight Hours  
KNX—Orchestra; News  
KFOX—Dance Orchestra  
KFWB—Dance Orchestra

## 12:00 to Sign Off

KROW—Midnite Jamboree  
KJBS—12:01, Owl Program to 6 a.m.

## PROGRAMS for FRIDAY . . . September 6

## 7:00 to 7:30 A. M.

•KPO & net—U. S. Marine Band  
KYA—Musical Clock  
KSFO—Cuckoo Club  
KROW—Commerters Clock  
KJBS—Alarm Clock Club  
KQW—News; Breakfast Hour  
KGD M—News; Eb & Zeb  
KHSL—Musical Clock  
KFRC—Recorded Music; 7:25, N.  
Y. Stocks  
KOL—Time Clock  
KVI—Radio Gospel League  
KHQ—Morning News; Covered  
Wagon  
KNX—Sharplesville to 8  
KGB—Seven O'Clock Club to 7:45  
KSL—Morning Watch to 7:45

## 7:30 to 8:00 A. M.

•KPO & net—U. S. Marine Band  
KGO—Rise 'n' Shine  
KHSL—7:45, Devotional Hour  
KHQ—Melodies; Laurence Quintet  
KJR—Mkt. Quotations; Showdowns  
on the Clock to 8:15  
KVI—Varieties; Pioneers  
KECA—Bible Fellowship to 7:45

## 8:00 to 8:30 A. M.

•KPO & net—Financial Service;  
8:15, Merris Mace  
KGO—Simpson Boys of Sprucehead  
Bay; 8:15, Electrical Transcription  
KYA—Christian Science Reading;  
8:15, Mr. and Mrs. Reader  
KSFO—Sunrise Revue  
KROW—Music; News  
KQW—Organ; Religious Forum  
KHSL—Weather; Morning Glories  
KFRC—Voice of Experience  
\*KFRC net—To be announced; 8:15,  
The Gumps  
KOMO—8:15, Morning Reveries  
KHQ—8:15, Silver Strains  
KGW—Jack Spriggs Orch.  
KFI—Church Quarter Hour; Ann  
Cook; Happy Kitchen  
KNX—Song Market; Melody Pal-  
lette  
KOA—Betty Crocker; 8:15, Elliott  
Bros.

## 8:30 to 9:00 A. M.

•KPO & net—Words and Music  
KGO—Morning Eye-Opener  
KYA—Morning Concert  
KSFO—Jack Hall  
KLX—Covered Wagon Jubilee  
KROW—Evernew Boys; Music Box  
Revue  
KJBS—Dance Melodies  
KQW—Morning Concert  
KRE—Popular Concert

## EVENTS for FRIDAY

Happy-Go-Lucky Hour—With  
Sam Moore, CBS 2 p.m.  
Hollywood Hotel—Dick Powell  
and guest artists, Raymond  
Palme's Orchestra, CBS net.  
5 p.m.  
Irene Rich—Dramatic star, NBC  
net, 4 p.m.  
Beauty Box Theatre—John Bar-  
clay, Al Goodman Orch. NBC  
7:30 p.m.  
Richard Himber's Orchestra—  
CBS 8:30 p.m.

Gertrude Berg, author and  
star of the "House of Glass"  
—"Actors who pretend fan  
mail doesn't mean anything  
to them are kidding them-  
selves. One of the most sat-  
isfying things about radio work  
is the letters in which lonely  
people pour out their hearts  
to you."

Frank Crumit, musical com-  
edy star substituting for  
"Uncle Jim" Harkins on  
"Town Hall Tonight"—"There  
seems to be a lot of talk in  
the papers about this 'human  
icicle.' Probably some poor  
chap fell asleep in an air-  
cooled movie."

Just because Cecil Under-  
wood, NBC program director  
in Hollywood, played a small  
part in "Old Man Murphy" at  
RKO some of his friends are  
calling him Barrymore Under-  
wood. Others declare it should  
be Karloff Underwood.

KGDM—8:45, Health Talk  
\*KFRC & net—Mary Marlin; 8:45,  
Five Star Jones  
KOL—8:45, Helpful Harry; Shopping  
Service  
KOIN—8:45, News  
KOMO—8:45, Three Quarter Time  
KHQ—Early Birds to 8:45  
KVI—8:45, Musical Program  
KNX—Religious Talk  
KPSD—Stock Reports to 8:45

## 9:00 to 9:30 A. M.

•KPO & net—Joe White, tenor;  
9:15, Two Men and a Maid  
KGO—Morning Eye-Opener  
KSFO—Hour of Prayer  
KROW—Music Box Revue  
KQW—Tuneful Topics  
\*KFRC & netwk—Lum and Abner;  
"Looking Ahead," Dr. Bush  
KOL—9:15, News Flashes  
KVI—9:15, Song Time  
KOIN—9:15, Pioneers Sons  
KOMO—Ann Wells to 9:15  
KGW—News Flashes to 9:15  
KJR—9:15, Reminiscing  
KNX—Beauty Talk; Pop Concert  
KFI—9:15, Better Business Talk  
KECA—Spanish Lesson to 9:15  
KOA—9:15, "Theatre of Romance"  
KSL—9:15, Jennie Lee, stylist

## 9:30 to 10:00 A. M.

•KPO & network—National Farm  
and Home Hour  
KGO—Studio Program  
KYA—Waitz Time  
KLX—Song Market; Records  
KJBS—Oddities; Ruth Evans  
KQW—Popular Music; Classics  
KGGC—Song Shop; Star of Today  
KRE—Morning Concert  
KHSL—Operatic Gems  
KJR—News; Early Echoes  
\*KFRC & net—Rhythm Band Box  
9:45, Betty Crocker  
KHQ—Wait & Marion; Musical  
Anecdotes  
KGW—Reflections; Orchestra  
KFI—Helen Guest, ballads; News  
KNX—Pop Concert; 9:45, News  
KSL—Good Morning Judge; Orch.

## 10:00 to 10:30 A. M.

•KGO & netwk—Otto Clare, pian-  
ist; Cliff Nazarro, tenor  
KPO—Menu Flashes; 10:15, News  
KYA—Music; 10:15, Style Forum  
KSFO—Philosopher; Music  
KLX—Music; Stocks; News  
KROW—Rhythm Revue  
KJBS—News; Organ  
KQW—News; Old Tunes

KRE—Waltztime; Prospector  
KHSL—Master Melodies  
KGDM—Big Oak Flat program  
\* KFRC & net—Little French Princess; Romance of Helen Trent  
KGIN—Melvin & Merciful; This & That with Art Kirkham  
KVI—Organ  
KHQ—News; 10:15, Miniature Revue  
KJR—Home Makers; Melodies  
KNX—Eddie Albright's Family

## 10:30 to 11:00 A. M.

\* KPO & net—Frances Lee Barton's Kitchen Party  
KGO—Musical Clock  
KYA—Style Forum; Organ Concert  
KLX—International Kitchen  
KROW—Records; Larry Canelo  
KJBS—Dance Tunes; Songs  
KQW—Aunt Sammy; Songs  
KHSL—Sunshine Girl; Campfire  
\* KFRC net—Between the Bookends; Happy Follow  
KFRC—10:45, Morning Hostess  
KJR—Music Shop  
KNX—Mary Holmes; Tonic Tunes  
KECA—Chaparral Club; Records  
KPSD—Recipe Exchange; Studio

## 11:00 to 11:30 A. M.

\* KPO & net—Three Flats, vocal trio; 11:15, Vic & Sade  
KGO—Musical  
KSFO—Morning Dance  
KROW—Talk; Music  
KJBS—Dance Melodies  
KGGC—Popular Concert; Orchestra  
KQW—Popular Orchestra  
KRE—Tango Tunes  
KHSL—Popular Airs  
\* KFRC & net—Connie Gates, songs; Instrumentalists  
KGIN—Consumer News; News  
KHQ—Musical Gems to 11:15  
KJR—Rhythm Rulers  
KNX—Fletcher Wiley  
KPSD—11:15, Hi-Dee-Do Program  
KOA—Livestock and Produce

## 11:30 to 12:00 Noon

\* KPO & net—Ma Perkins; 11:45, Morin Sisters  
KGO—Musical; 11:45, Agricultural Bulletin  
KYA—Organ; Rhythm; Scriptures  
KSFO—Echoes of Portugal to 12:30  
KLX—Your Home; Music  
KROW—Concert Melodies  
KQW—Varieties; Theatre News  
KRE—Popular Review  
KGGC—Waltz Time; Today's Hits  
KHSL—Request Hour  
\* KFRC net—Eddie Dunstetter Presents  
KFI—11:45, Listeners' Forum  
KECA—Frankie Patten, pianist  
KNX—Magic Harmony; Castles in Music

## 12:00 to 12:30 P. M.

\* KPO & net—Betty & Bob; 12:15, Western Farm & Home Hour  
KGO—Agriculture; 12:15, Concert  
KYA—News; Concert  
KLX—Dance Music  
KROW—News; Portuguese Prog.  
KJBS—News; Concert  
KQW—News; Noontime Tunes  
KGGC—Cowboy Ramblers; Luncheon Dance  
KHSL—Market Reports; News  
\* KFRC & net—The Grab Bag  
KOL—12:15, News Flashes  
KVI—12:15, Front Page Headlines  
KGIN—12:15, Store Reporter  
KGW—12:15, News Flashes  
KOMO—12:15, Popular Varieties  
KHQ—12:15, Organ Recital  
KJR—Interlude; Grain Reports  
KECA—Records; 12:15, News  
KNX—News; 12:15, Musical Prog.  
KQB—12:15, Stocks; Farm Flashes  
KPSD—Resume; Vocalist to 12:15  
KOA—Talk; Little Jackie Heller

KSL—Chamber of Commerce; Musical Matinee

## 12:30 to 1:00 P. M.

\* KPO & network—Western Farm and Home Hour  
KGO—Concert; 12:45, Commonwealth Club Luncheon  
KYA—Concert  
KSFO—Stocks; News; Seeing Is Believing  
KLX—Guitar Duo; Musical Auction  
KROW—Portuguese Program  
KQW—Weather; Market Reports  
KRE—12:45, Berkeley City Com- mon's Club to 1:30  
\* KFRC & net—U. S. Army Band  
KJR—12:55, Thos. Lee Artist Bureau  
KOMO—Varieties; Cowboy Joe  
KHQ—Organ; 12:45, Songs  
KVI—Spanish Interlude to 12:45  
KECA—Contract Bridge; Concert  
KNX—Major League Baseball  
KOA—Talk; Viennese Sextet

## 1:00 to 1:30 P. M.

KPO—News to 1:15  
\* KPO & net—Don Rudolfo's Orch.  
KGO—Commonwealth Luncheon  
KYA—Woman's Inst.; Souvenirs of Spain  
KSFO—George Taylor and Artists  
KLX—Records; 1:15, Martha Lee  
KROW—Portuguese Program; 1:15, Calif. Farm Program  
KJBS—Stocks; Recordings  
KQW—Modern Music  
KHSL—Bridge Dance  
\* KFRC net—Loretta Lee, vocal; 1:15, Melodic Moments  
KFRC—1:15, Christian Science; 1:25, Stocks  
KGW—1:15, Dental Clinic  
KGIN—Book of Life  
KOL—Lost and Found to 1:15  
KJR—Chamber of Com. Luncheon  
KHQ—Business & Pleasure  
KOMO—Jack & Adele to 1:15  
KFI—Federal & State Mkt. to 1:15  
KNX—Major League Baseball  
KECA—Concert Favorites

## 1:30 to 2:00 P. M.

\* KPO & net—Strolling Songsters; 1:45, Sam & Dick  
KGO—Ann Warner's Chats  
KYA—Barker Frivolities  
KSFO—Jean Kent, economics  
KROW—Music; Oakland Schools  
KLX—Popular Concert  
KQW—Friendly Street  
KHSL—Request Hour  
KRE—Melody & Song  
\* KFRC & net—University of Air; 1:45, Kaltenborn Edits the News  
KGW—Me and My Shadow to 1:45  
KJR—Going to Towners  
KHQ—News Album to 1:45  
KFI—Agnes White's Kitchen  
KNX—Pontrelli's Orchestra

## 2:00 to 2:30 P. M.

\* KPO & net—Woman's Magazine of the Air  
KGO—Ken Sparnon Ensemble  
KYA—Barker Frivolities  
KSFO—Globe Trotter; Songs  
KLX—Records; Talks; Stocks  
KJBS—Better Business Talk; Music  
KHSL—Golden Empire Matinee  
KHSL—Golden Empire Matinee  
\* KFRC & net—Happy Go Lucky Hr.  
KJR—Salon Hour  
KNX—The Bookworm  
KSL—2:15, World Traveler

## 2:30 to 3:00 P. M.

\* KPO & net—Woman's Magazine  
KGO—Organ Melodies; Ann Lester, Soprano; Desert Kid  
KYA—Lost and Found; American Penwomen League  
KFSC—Croonaders; Silhouettes  
KROW—Dance Matinee  
KJBS—Events of Interest; Songs

KQW—Dance Matinee; Songs  
KGDM—Musical  
KHSL—The Bookman  
KRE—Band Music; Lew Stone  
\* KFRC & net—Happy-Go-Lucky Hour; 2:55, Minute Melodies  
KJR—Salon Hour  
KSL—News Flashes to 2:45  
KOA—Huffman Reporter; News

## 3:00 to 3:30 P. M.

\* KPO & net—Fictorial; 3:15, Herman Crane's Orchestra  
KGO—Dick Fiddlers Orch.; 3:15, Edna Fischer, pianist  
KYA—Revue; Serenader  
KSFO—Bill Brokaw  
KLX—Jewel Box; Musical program  
KROW—Melodies; Dell Perry  
KJBS—News; Dance Melodies  
KQW—News; Music  
KRE—Tea Dance to 4  
KHSL—The Revellers  
\* KFRC & net—Feminine Fancies  
KGO—Concert Trio  
KJR—Magic Harmony; Easy Chair  
KHQ—Club Bulletin to 3:15  
KNX—Musical Auction; U. S. C.  
KFI—3:15, Interviews, Fred Palmer  
KPSD—Curiosity Hunters  
KSL—News; Junior Hour  
KOA—News to 3:15

## 3:30 to 4:00 P. M.

\* KGO & net—Dot and Will; 3:45, To be announced  
KPO—Carlotta King, soprano; 3:45, Tea Chats  
KYA—Sailing of S. S. Pres. Coolidge  
KROW—Serenade; Hits of Today  
KJBS—Concert; Fairplay League  
KQW—Variety Program  
KHSL—Entertainers; Novelty Airs  
\* KFRC & net—Harmonettes; 3:45, University of California  
KGIN—Newspaper of the Air  
KVI—Melody Matinee  
KOMO—Salon Trio; Talk  
KHQ—News; Sylvia Grey  
KNX—Fletcher Wiley  
KSL—Roadways of Rhythm

## 4:00 to 4:30 P. M.

\* KPO & net—Irene Rich, dramatic sketch  
KPO—4:15, Radio Reporter  
KGO—Willard Flashman, fustist  
\* KGO & net—4:15, Lucille Manners, soprano  
KYA—Calling All Stars  
KFSC—Gertrude Chavis, songs; 4:15, Bob White  
KLX—Fashions; 4:15, Pianist  
KROW—Waltz Time; Calif. Family  
KJBS—Drama; Song Hits  
KRE—Echoes of the Opera  
KHSL—Four O'clock Tea  
KRF—S E R A Symphony Orch.  
\* KFRC net—L. Nazir Kurkdjie Ensemble  
KJR—Tea Dansant  
KGIN—Newspaper of the Air  
KFI—4:15, Vocalist and Pianist  
KNX—Haven of Rest  
KPSD—Old World Music  
KOA—Cities Service Vocalists and Orchestra to 5:00  
KSL—Review; 4:15, Musical Prog.

## 4:30 to 5:00 P. M.

\* KPO & net—Kellogg College Prom featuring Ruth Etting and Red Nichols' Orchestra  
KGO—For Girls and Boys Only  
KYA—Vocalist; Art Talk; News  
KSFO—Jack Hall & Artists  
KJBS—Song Hits  
KQW—Story Time; Songs  
KHSL—Salon Serenade  
\* KFRC net—To be announced  
KGIN—Save a Life Club; 4:45, Eyes of the World  
KJR—Matinee Melodies  
KFOX—Health & Psychology; 4:45, Walkathon  
KSL—Concert; Jack Armstrong

5:00 to 5:30 P. M.

• KPO & net—Beaux Arts Trio  
KGO—Stage & Screen; 5:15, Ted White, tenor  
KYA—Uncle Harry; Flash Gordon  
KSFO—Oklahoma Ramblers  
KLX—Bro. Bob's Club  
KROW—Variety program  
KJBS—Popular Tunes  
KGGC—Dancing Echoes  
KQW—Orchestra; Baseball  
KGDGM—Cecil & Sally; News  
KHSL—Vespers  
\* KFRC & net—Hollywood Hotel  
KJR—Steamboat Bill; Romancing  
KNX—Kearney Walton's Orch.  
KFI—Organ Recital  
KECA—5:15, Care of the Eyes  
KFOK—Natchee Indians; Cecil and Sally

5:30 to 6:00 P. M.

• KPO & net—Enric Madriguera's Orchestra  
KGO—Musical Treasure; 5:45, Jack Armstrong  
KYA—Seeing is Believing; 5:45, Campbell Corner  
KLX—Covered Wagon Jubilee  
KGGC—Health Talk; Irish Gems  
KQW—Jingles; Melodies  
KRE—Chestnut Time  
\* KFRC & net—Hollywood Hotel  
KJR—New Tunes; Jack Armstrong  
KNX—Metropolitan Moods  
KFWB—Gold Star Rangers  
KECA—News; Organ; Skit  
KFOK—Records; Once Upon a Time  
KFOX—News; Organ; Skit  
KFSD—Popular Program

6:00 to 6:30 P. M.

• KPO & net—First Nighter; June Meredith and Don Ameche  
KGO—Dinner Concert  
KYA—Cyrus Trobbs's Orchestra  
KSFO—All American Trio; Parade  
KLX—Arion Trio to 7  
KROW—News; Recordings  
KJBS—News; Variety Program  
KQW—Department of Agriculture; 6:15, Market Reports  
KGGC—Dinner Dance  
KRE—Amer. Family Robinson; Golf News  
KGDGM—Easy Chair  
KHSL—Sunset Melodies  
\* KFRC & net—Among My Souvenirs; 6:15, Judy Starr, Songs  
KOIN—6:15, Organ recital  
KVI—6:15, Chamber of Commerce  
KJR—Scandinavian Reporter; 6:15, Music  
KNX—Jack Armstrong; News  
KFWB—News; Music; Organ  
KFOX—News; Three Vagabonds; Keyboard Kapers  
KECA—Records; 6:15, News  
KFSD—Royal Brown, organist  
KSL—Organ recital

6:30 to 7:00 P. M.

• KPO & net—Al Pearce and his Gang  
KGO—Mindways; 6:45, Air Adventures of Jimmie Allen  
KYA—Orchestra  
KSFO—Serenaders; Sports  
KLX—Arion Trio  
KROW—Hawaiians; Revue  
KGGC—News; Dance Music  
KQW—News; Italian News  
KRE—Chapel of Chimes Organ  
KGDGM—Serenader; Music  
KHSL—Log Cabin; Varieties  
\* KFRC & net—March of Time; To be announced  
KOMO—Romance Time  
KJR—6:45, True Tale Dramas  
KJR—News; Jimmie Allen  
KFWB—Tarzan; Jimmie Allen  
KNX—Lum & Abner; 6:45, Jimmie Allen, Air Adventures  
KECA—Records; Organ  
KFOX—School Kids; 6:45, Jimmie Allen

7:00 to 7:30 P. M.

• KPO & net—Amos 'n' Andy; 7:15, Tony and Gus  
KGO—Everyman's Palace  
KYA—Ernie Smith's Sport Page; 7:15, Musical Moments  
KSFO—Italian News; Pianist  
KLX—News; 7:15, Music  
KROW—Music; L'Italia News  
KQW—Voice of Portugal  
KGGC—Musical Program  
\* KFRC & net—Thomas Lee Presents  
KOL—7:15, Talk  
KOIN—Jimmy Allen; All-Star Revue  
KJR—Tonic Tunes; Fish Flashes  
KFWB—Carol Lee & Orchestra; 7:15, Oscar & Elmer  
KNX—Drama; Concert Orchestra  
KFOX—Eb & Zeb; Bobby & Betty  
KECA—Organist; Records  
KFSD—Jimmie Allen's Adv. to 7:15  
KSL—Musical Moments

7:30 to 8:00 P. M.

• KPO & net—Beauty Box Theatre  
KGO—Chester Rowell; 7:45, Crosscuts from Lor' o' the Day  
KYA—In Old Vienna; 7:45, Lands of Mystery  
KSFO—Serenade; St. Mary's College  
KLX—Sport Facts; Vocalist  
KROW—Echoes of Italy  
KGGC—Between the Lines; Orch.  
KRE—7:45, Gems of Song  
KQW—Tango Time; Music  
\* KFRC & net—Frank Dalley and Orch.; 7:45, Strange As It Seems  
KOIN—Little Show to 7:45  
KJR—Stars of Tomorrow; Topics of the Week  
KNX—The In-Laws; King Cowboy  
KFWB—News; Calif. Drama  
KECA—Memories of the Waltz  
KFOK—Boy Detective; Vocal Duet  
KGB—Oddities of Life to 7:45  
KSL—Recreations of Boxing Contests to 7:45

8:00 to 8:30 P. M.

• KPO & net—Beauty Box Theatre  
KGO—Sports Drama; Talk of the Town  
KYA—News; Erev Shabbath  
KSF0—Five Star Final; Fishing Fool  
KLX—World Revue  
KGGC—Spanish Program; Organ  
KQW—Dinner at Eight  
\* KFRC & net—Luigi Romanelli Orch.  
KOL—News; Behind the Police Call  
KVI—Musical Masterpieces to 8:15  
KJR—Fireside Phantasies  
KOIN—Fishing Bulletin to 8:15  
KFWB—Juvenile Revue  
KNX—Rheba Crawford; 8:15, Frank Watanabe and Archie  
KECA—Classic Hour  
KGB—8:15, Comedy Stars  
KSL—Dixie Memories to 8:15

8:30 to 9:00 P. M.

• KPO & net—Emil Polak Orch.; 8:45, Tom Coakley's Orch. (Denver)  
KGO—Johnny O'Brien, harmonica; 8:45, Harold Dana, baritone  
KYA—Paul Pendarvis; American Fellowship Talk  
KSFO—Geo. Taylor's Amateur Hr.  
KLX—Adventures in Science Play  
KROW—Harmolin Time; 8:45, Orch.  
KRE—Andy Potter Presents  
KQW—Amer. Weekly; Music  
KQW—Drama; War Camp  
\* KFRC & net—Richard Himber's Orchestra  
KJP—Minstrels  
KHQ—8:45, Musical Moments  
KOMO—8:45, Musical Moments  
KFI—8:45, Musical Revue  
KNX—Tonic Tunes; Townsend Pianist  
KFWB—KFOX—Dance Orchestra  
KECA—Ports of Call  
KFSD—Popular Program to 8:45  
KOA—Musical Varieties

9:00 to 9:30 P. M.

• KGO & net—Program from California Pacific International Exposition  
KPO—Arlie Simmonds' Orchestra  
KYA—Drama; Desert Scenes  
KSFO—Amateur Hour  
KLX—Nevada Nighthanders  
KROW—News; Watchtower  
KJBS—News; Western World Wave Club  
KGGC—The Jewel Box  
KQW—News; Orchestra to 10  
KRE—Dance Music to 11  
\* KFRC net—Headlines of the Past; 9:15, Floyd Town's Orchestra  
KOMO—9:15, Montag Fireside Hour  
KHQ—Orogrande Romance; 9:15, Northwest on Parade  
KVI—9:15, World Wave Club  
KJR—News; 9:15, Fire Talk; Pacific Show  
KNX—News; 9:15, Musical Moments  
KFWB—Balboa Hilarities  
KECA—News; Records  
KFOX—Beverly Hill Billies to 10  
KOA—Arlie Simmonds' Orchestra

9:30 to 10:00 P. M.

• KPO & net—Al Kvale's Orch.; 9:45, Lyle Smith's Orchestra  
KGO—Paul Pendarvis' Orchestra  
KYA—Desert Scenes; News  
KSFO—Ray Teller's Orchestra  
KLX—News; Road Information; 9:45, Silver Strains  
KROW—Torrid Tempos  
KGGC—Wyoming Cowboys; Serenade  
\* KFRC & net—Bob Kinney & Orch.  
KOL—Seattle Streets; News  
KOIN—Jantzen Beach Orchestra  
KHQ—N. W. Parade; 9:45, Doughboys  
KOMO—9:45, Tabloid Tent Show  
KVI—9:45, News Flashes  
KJR—Pacific Show to 9:45  
KFI—Men and Empires  
KFWB—Orchestra; King's Men  
KNX—Souvenirs of Song; Fights  
KECA—Chamber Music  
KOA—Al Kvale's Orch.; Ben Pollock's Orchestra

10:00 to 10:30 P. M.

• KPO & net—Richfield Reporter; 10:15, Eddie Fitzpatrick Jr. and Orchestra  
KGO—Paul Pendarvis' Orchestra; 10:15, Tom Gerun's Orchestra  
KYA—Boxing Contest  
KSFO—Ray Teller's Orchestra  
KLX—Stafford's Orchestra  
KROW—Concert Orchestra; Old Timers  
KJBS—KQW—Dance Orchestra  
KGGC—Jeanne Carole's Supper Club  
\* KFRC & net—Jimmy Davis' Orch.  
KOIN—Golden Voices  
KOMO—10:15, Bart Woodyard's Or.  
KJR—Henri Damski's Orchestra  
KNX—Fights, Hollywood Stadium  
KFWB—News; Orchestra  
KECA—Musical Celebrities to 11  
KGB—News to 10:10  
KFOX—News; Walkathon

10:30 to Sign-off

• KPO & net—Fitzpatrick's Orch.  
KGO—Gerun's Orch.  
KYA—Arioso Trio  
KSFO—Popular Concert  
KLX—Orch.; Alice Blue, pianist  
KROW—Musical Program  
KJBS—Concert Hall Echoes  
KQW—Recreation Dance to 11:30  
\* KFRC & netw—Merle Carlson's Orchestra  
KOL—Johnny Maxon's Orch.  
KOIN—Chuck Whitehead's Orch.  
KHQ—Mann Bros. Orch.  
KJR—Popular Concert  
KFI—Bridge Lesson; Walkikians  
KNX—Fights  
KFWB—KFOX—Dance Orchestra

# PROGRAMS for SATURDAY . . . Sept. 7

9:00 to 9:30 A. M.

\*KPO & net—Happy Jack, songs; 9:15, Herman Crone's Orchestra  
 KPO—9:15, News Reporter  
 KSFO—Hour of Prayer  
 KROW—Music Box Revue  
 KGW—Tuneful Topics  
 KHSL—Organ; Dance Time  
 \*KFRC & net—Jack Shannon, tenor; 9:15, "Looking Ahead"  
 KGW—News Flashes  
 KVI—9:15, Song Time  
 KOL—9:15, News Flashes  
 KOIN—9:15, Sons of the Pioneers  
 KJR—Reminiscing  
 KFI—Medical Talk; 9:15, News  
 KNX—Pop Concert  
 KFOX—Quartet; 9:15, Health and Psych.  
 KFSD—Good Cheer; Dr. McCoy  
 KSL—9:15, Jennie Lee, stylist

9:30 to 10:00 A. M.

\*KPO & net—Farmers Union  
 KGO—Study Program  
 KYA—Waltz Time  
 KROW—Health Chat  
 KJBS—Songs of Romance  
 KQW—Popular Music; Classics  
 KGGC—Song Shop; Star of Today  
 KRE—Concert  
 KHSL—Quartet Music  
 \*KFRC & net—Billy Mills & Co.  
 KOL—Lost and Found to 9:45  
 KVI—Dr. Burns to 9:45  
 KGW—Concert Trio  
 KJR—News; Early Echoes  
 KNX—Music; 9:45, News  
 KFOX—Olympians; 9:45, News

10:00 to 10:30 A. M.

\*KPO & net—Farmers Union  
 KGO—Electrical Transcription  
 KYA—Records; 10:15, Concert  
 KSFO—Friendly Philosopher; Music  
 KROW—Rhythm Revue  
 KJBS—Radio News; Organ  
 KQW—News  
 KGGC—Hits of Today  
 KRE—Waltztime; Vocalists  
 KGDM—Aunt Mary and Kiddies  
 KHSL—Master Melodies  
 \*KFRC & net—Saturday Muscale  
 KOIN—Melvin & Merciful; 10:15, This and That with Art Kirkham  
 KJR—Early Echoes; Music Shop  
 KNX—Eddie Albright's Family  
 KFOX—Dramatic Sketch; Ballads  
 KECA—Classic Hour

10:30 to 11:00 A. M.

\*KPO & net—Week-end Revue  
 KGO—Musical Clock  
 KYA—Organ Concert  
 KLX—International Kitchen  
 KROW—Music; Larry Canelo  
 KJBS—Popular Selections  
 KGGC—Torrid Tunes; Mountain Music  
 KRE—New Tunes  
 KQW—Aunt Sammy; Hillbillies  
 KHSL—Amateur Hour to 11:30  
 \*KFRC & net—Down by Hermans  
 KHQ—Miniature Revue; News  
 KJR—Music Shop; Uncle Hank  
 KNX—Beauty Talk; Tonic Tunes  
 KFOX—Music; Grain Quotations

11:00 to 11:30 A. M.

\*KPO & net—Week-end Revue  
 KGO—Harmony Lane  
 KSFO—Musical Program  
 KJBS—Hits of the Past; 11:15, Traffic Safety  
 KQW—Popular Orchestra  
 KGGC—Musical Oddities; Orchestra  
 KGDM—Organ Recital  
 \*KFRC & net—On the Village Green  
 KOIN—News to 11:20  
 KOL—Cecid Solly to 11:15  
 KGW—Stars of Tomorrow  
 KJR—Rhythm Rulers  
 KNX—Modern Piano Music

## EVENTS for SATURDAY

California Melodies—David Broekman's Orchestra. CBS net. 5:30 p.m.  
 Chateau Program—With Al Jolson and guests, Victor Young's Orchestra. NBC net. 5:30 p.m.  
 G Men—Drama by Phillips Lord. NBC net. 5 p.m.  
 The Hit Parade—Gogo De Lys, Kay Thompson Johnny Hauser and Lennie Hayton's Orchestra. NBC net. 4 p.m.

KECA—Musical Program to 12:15  
 KFOX—Organ; E. T.; Orchestra  
 KSL—Shopping Suggestions

11:30 to 12:00 Noon

\*KPO & net—NBC Music Guild  
 KGO—Organ Concert  
 KYA—Rhythm; Scriptures  
 KSFO—Echoes of Portugal  
 KROW—Concert Melodies  
 KJBS—Dance Orchestra  
 KQW—Stocks & Bonds; News  
 \*KFRC & net—Buffalo Presents  
 KGGC—Modern Melodies; Organ-alities  
 KNX—Musical Program  
 KFOX—News; Talk; Organ

12:00 to 12:30 P. M.

\*KPO & net—Musical Adventures; 12:15, Western Agriculture  
 KGO—12:15, Ken Sparnon's String Ensemble  
 KYA—News; 12:05, Concert  
 KLX—Closing S. F. Stocks; Music  
 KROW—News; Portuguese Prog.  
 KJBS—News; 12:05, Music  
 KQW—News; Noontime Tunes  
 KGGC—Cowboy Ramblers; Luncheon Dance  
 KHSL—Mkt. Reports; News  
 KJR—Grain Reports; Brief Notes  
 \*KFRC & net—Three Little Words; 12:15, Chicagoans

KOL—12:15, News Flashes  
 KHQ—12:15, Organ Concert  
 KOIN—12:15, Store Reporter  
 KVI—12:15, Front Page Headlines  
 KNX—News; 12:15, Jewel Box  
 KECA—12:15, News  
 KFOX—Rolly Wray; Walkathon  
 KOA—12:15—String Ensemble

12:30 to 1:00 P. M.

\*KPO & net—Western Agriculture  
 KGO—String Ensemble; 12:45, Teddy Hill's Orchestra  
 KSFO—Stocks; News; 12:45, Seeing is Believing  
 KLX—Guitar Duo; New Tunes  
 KJBS—Dance Music  
 KQW—Weather and Markets  
 KHSL—College Rhythms; Happy-land  
 \*KFRC & net—Chicagoans with Marshall Sosson; 12:45, Madison Ensemble  
 KGW—Orchestra  
 KJR—Children's Matinee  
 KVI—Spanish Interlude to 12:45  
 KECA—Concert Favorites to 1:30  
 KNX—Major League Baseball  
 KFOX—E. T.; Stocks; Talk  
 KOA—12:45, Teddy Hill's Orchestra

1:00 to 1:30 P. M.

\*KGO & net—Teddy Hill's Orch.; 1:15, Jackie Heller, tenor  
 KPO—Radio News Reporter; 1:15, Vagabonds Quartet  
 KYA—Souvenirs of Spain

KSFO—Seventh Day Adventists  
 KLX—1:15, SERA Recital  
 KROW—Portuguese Program; 1:15, California Farm Program  
 KJBS—Musical Novelties  
 KQW—Modern Music  
 KGDM—Education; Bondons  
 \*KFRC net—Madison Ensemble; 1:15, Captivators  
 KFRK—1:25, N. Y. Stocks  
 KGW—1:15, Dental Clinic  
 KOIN—Book of Life, 1:15 to 1:45  
 KHQ—Business & Pleasure  
 KFI—Market Reports to 1:15  
 KNX—Major League Baseball  
 KFOX—Texas Ramblers  
 KSL—Rhythm Rambles

1:30 to 2:00 P. M.

\*KGO & net—Austin Wylle's Orch.  
 KPO—Musical program  
 KYA—Musical Strings  
 KLX—Popular Concert  
 KROW—S. E. R. A. Orchestra  
 KJBS—Musical Novelties  
 KQW—Friendly Street  
 KRE—Melody and Song  
 KGDM—The Bondons; Records  
 \*KFRC & net—Elsie Thompson and Evelyn MacGregor  
 KOL—Bureau of Fisheries to 1:45  
 KHQ—News Album; Amer. Weekly  
 KJR—Headliners  
 KNX—Pontrelli's Orchestra  
 KFOX—The Philistine; Olympians  
 KECA—Biltmore Concert Quartet

2:00 to 2:30 P. M.

\*KPO & net—To be announced  
 NGO—Electrical Transcription  
 KYA—Hawaiians  
 KSFO—Jean Kent, economics  
 KROW—Dance Matinee  
 KJBS—Dance Music  
 KGDM—Records; News Flashes  
 \*KFRC & net—Tito Guizar with Orchestra; 2:15, Sandra Brown Songs  
 KJR—Salon Hour  
 KNX—Pontrelli's Orchestra  
 KFI—Kearney Waitons Orchestra  
 KFOX—Christian Science Program; Aristocrats  
 KECA—Classic Hour

2:30 to 3:00 P. M.

\*KPO & net—Alma Kitchell, contralto; 2:45, Merry Macs  
 KGO—Electrical Transcription  
 KYA—Lost and Found; 2:43, Baseball Game to 4:45  
 KSFO—Educ. Talk  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Music  
 KQW—Matinee; Songs  
 KRE—Band Concert; Dance Orch.  
 \*KFRC net—Allen Leifer and Orch.  
 KFRK—2:55, Recordings  
 KOIN—2:55, Songs for You  
 KNX—Stairway to the Stars  
 KFOX—News; Los Caballeros  
 KSL—News Flashes to 2:45  
 KOA—News to 2:35

3:00 to 3:30 P. M.

\*KGO & net—At the Piano; 3:05, Art of Living; Master Builder  
 KPO—Deauville Club Tea Dansant  
 KSFO—Bill Brokaw  
 KROW—Favorite Melodies; Vocalist  
 KJBS—Opera Selections  
 KQW—News; Variety Program to 4  
 KRE—Tea Dance to 4  
 KGDM—Records; Al and Jack  
 KHSL—The Bookman  
 \*KFRC & net—Salvation Army Band  
 KHQ—Club Bulletin; Covered Wagon  
 KJR—Vindobonians  
 KFOX—Peggy Gilbert's Orchestra  
 KSL—News; Boy Scouts Program  
 KNX—Audition Show  
 KOA—3:05, Microphone News

3:30 to 4:00 P. M.

• KGO & net—Jamboree; 3:45, Talk Care of Trees  
 KPO—Organ Concert  
 KLX—Spice of Life; Records  
 KROW—Detective Story; Song Hits  
 KJBS—Dance Orchestra  
 KHSL—National Airs  
 \* KFRC & net—Spanish Serenade  
 KOIN—Newspaper of the Air  
 KOL—3:45, News Flashes  
 KHQ—News; 3:45, Sylvia Gray  
 KJR—Enchanted Islands  
 KFOX—Cheerio Boys  
 KOA—3:45, Sports Review

4:00 to 4:30 P. M.

• KPO & net—Hit Parade; Fred Astaire, Gogo De Lys, Kay Thompson, Lenine Hayton's Orchestra  
 KGO—Nell Cook, popular singer; 4:15, Beaux Arts Trio  
 KSFO—Opera Hour  
 KQW—Dance Rhythms  
 KROW—Gems of Melody; 4:15, Gerald Boccignone  
 KHSL—Four o'Clock Tea  
 \* KFRC & net—Club Columbia  
 KJR—Goodwill Talk; Dansant  
 KNX—Haven of Rest  
 KFOX—News; Music; Resume  
 KECA—Concert Favorites  
 KSL—Merchants' Radio Column

4:30 to 5:00 P. M.

• KPO & net—Hit Parade  
 KGO—Beaux Arts Trio  
 KYA—4:45, American Youth; News  
 KROW—Earl Hall, tenor; Talk  
 KQW—Children's Story Time; Songs  
 KHSL—Aunt Lynn Children's Hour  
 \* KFRC & net—To be announced; The Troopers  
 KJR—Metropolitan Moods  
 KNX—World Revue  
 KFOX—Organ; Walkathon  
 KSL—Merchants' Radio Column

5:00 to 5:30 P. M.

• KPO & netw—G-Men, drama by Phillips H. Lord  
 KGO—Paul Pendarvis' Orchestra  
 KYA—Uncle Harry; Father & Son  
 KLX—Bro. Bob's Club  
 KROW—Variety program  
 KJBS—Popular Selections  
 KGGC—Navy Band Concert; 5:15, Go to Church Tomorrow  
 KQW—Airs of South America  
 KGDM—Cecil & Sally; News  
 KHSL—Tango Time  
 \* KFRC & net—Columbia's Concert Hall  
 KOIN—Master Miniatures to 5:05  
 KJR—Over the Skyways, talk; 5:15, Romancing  
 KFVB—Playtime Lady; Records  
 KNX—Kearney Walton's Orchestra  
 KFOX—Natchee Indians; Cecil and Sally

5:30 to 6:00 P. M.

• KPO & net—Shell Chateau, starring Al Jolson with guest stars  
 KGO—Dinner Concert  
 KYA—Seeing is Believing; 5:45, Campbell Corner  
 KLX—Covered Wagon Jubilee  
 KROW—Travelogue  
 KJBS—Popular Selections  
 KGGC—Dancing Echoes; Irish Gems  
 KRE—Chestnut Time  
 KQW—Music; Questions & Answers  
 KHSL—Trio; Sunset Melodies  
 \* KFRC & net—Calif. Melodies  
 KNX—Sunday School Class  
 KJR—Romancing; Dinner Chimes  
 KFVB—Gold Star Rangers  
 KFOX—News; Organ; Skit

6:00 to 6:30 P. M.

• KPO & net—Al Jolson  
 KGO—Dinner Concert  
 KYA—Cyrus Trobbe's Orchestra  
 KSFO—Voice of Stamps; Parade

KLX—Arion Trio to 7  
 KROW—News; Dance Orchestra  
 KJBS—News; Lost & Found; Variety  
 KQW—Music; Lost & Found; Talk  
 KGGC—Dinner Dance Revue  
 \* KFRC & net—Fiesta from Canada  
 KJR—Scandinavian Reporter; Music  
 KNX—Musical Auction; News  
 KFVB—News; Music; Organ  
 KSL—Bob Young's Orchestra  
 KFOX—News; Vocalists; Pianists

6:30 to 7:00 P. M.

• KPO & net—Carefree Carnival  
 KGO—Ted White, tenor; 6:45, Education Today  
 KYA—Cyrus Trobbe's Orchestra  
 KSFO—Funny Paper Man; Sports  
 KROW—Royal Hawaiians; Man About Town  
 KQW—Weather and News  
 KGGC—News; Dance Music  
 KHSL—Jamboree  
 \* KFRC & net—Buddy Rogers Orch.  
 KJR—News; Tonic Tunes  
 KNX—Concert Orchestra  
 KFVB—Varieties; 6:45, American Weekly  
 KECA—Wesley Tourtellotte, organ  
 KFOX—KFOX School Kids; Drama

7:00 to 7:30 P. M.

• KPO & netw—National Barn Dance, variety program  
 KGO—Armand Girard, basso; 7:15, Edna Fischer, pianist  
 KYA—Sport Page; Gaucho Melodies  
 KSFO—Italian News; Vocalist  
 KLX—News; Baseball to 8:15  
 KROW—Music; L'Italia News  
 \* KFRC & net—Abe Lyman and Or.  
 KOL—Sports; 7:15, Talk  
 KVI—7:15, Musical Moments  
 KOIN—7:15, Musical Moments  
 KJR—Los Argentinos  
 KNX—Calmon Luboviski, violinist  
 KFVB—Hawaiian Sunlight; Flash Gordon  
 KECA—Raine Bennett, Poet  
 KFOX—Vagabonds; Bobby & Betty  
 KFSD—All-Star Revue; Serenaders  
 KGB—7:15, Musical Moments

7:30 to 8:00 P. M.

• KPO & net—Barn Dance  
 KGO—Spiritual Fantasy  
 KYA—Drama  
 KSFO—Serenade; Cubanettes  
 KROW—Grace Herold Trio; Portuguese Program  
 KGGC—Between the Lines; 7:45, Helen Schneider  
 KQW—"Calling All Cars"  
 KRE—7:45, Gems of Song  
 \* KFRC & net—Claude Hopkins Or.  
 KOIN—"What Would You Do?" to 7:45  
 KVI—County Assessor to 7:45  
 KJR—World Revue  
 KFVB—Melody Lane  
 KNX—Dance-a-While  
 KFOX—Do You Believe in Ghosts; (E. T.)  
 KECA—Musical Program  
 KFSD—7:45, Brooks Bros.  
 KSL—Harry Clarke, baritone and Peter Spraynozzle

8:00 to 8:30 P. M.

• KPO & net—Ozzie Nelson's Orch.  
 KGO—Willard Flashman, flutist; 8:15, Talk of the Town  
 KYA—News; Amateur Hour  
 KSFO—Five Star Final; 8:15, Gems of Hawaii  
 KLX—8:15, Musical Soiree to 9  
 KGGC—Spanish program; Records  
 KQW—Hits of the Past  
 \* KFRC—Amateur Night  
 KQW—net—Sterling Young  
 KOMO—Sweethearts on Parade  
 KHQ—Old-Time Party  
 KFVB—Sons of the Pioneers  
 KNX—Hollywood Barn Dance  
 KECA—Dept. of Playgrounds  
 KFOX—Musical Moments; Orch.

KSL—Frank Dalley's Orchestra  
 KOA—Arnie Simmonds' Orchestra  
 8:30 to 9:00 P. M.

• KPO & net—Tom Coakley's Orch.  
 KGO—Josef Hornik's Orchestra  
 KSFO—Saturday Revue  
 KROW—Latin-American Program  
 KQW—Dance Frolic  
 KGGC—Andy Potter Presents  
 KRE—Dance Music to 11  
 KFRC—Amateur Night  
 \* KFRC net—Orville Knapp & Orm.  
 KOL—Four Blackbirds; Junior Birdmen  
 KJR—Song Market  
 KNX—Hollywood Barn Dance  
 KFVB—Musical Comedy Moments  
 KFOX—Electrical Transcription

9:00 to 9:30 P. M.

• KPO & netw—Waltz Time  
 KGO—Leonard Keller's Orchestra  
 KYA—Leon Mojica's Orchestra  
 KLX—Faucit Theater of the Air  
 KROW—News; Accordionist  
 KQW—News; Orchestra  
 KFRC—Hal Grayson & Orch.  
 \* KFRC net—Scott Helds' Orchestra  
 KOL—Public Bench to 9:15  
 KOMO—Thirty Minutes of Music  
 KJR—News; 9:15, Fire Talk  
 KNX—News; Barn Dance  
 KFOX—KFVB—Al Lyon's Orchestra  
 KECA—News; Chamber Music  
 KOA—Don Rodolfo's Orch.  
 KSL—Al Dien's Orchestra

9:30 to 10:00 P. M.

• KPO & net—Strange Cases, drama featuring Police Chief William J. Quinn  
 KGO—Al Kvale's Orch.; Herman Crone's Orchestra  
 KYA—Bathday Party  
 KSFO—Popular Concert  
 KLX—News; Lotus Land  
 KJBS—News; Variety Program  
 KGGC—Wyoming Cowboys; Dance Orchestra  
 KQW—Musical Program  
 KFRC—Musical Moments to 9:45  
 \* KFRC net—Jack Bain's Orchestra  
 KOL—Dance Music; News  
 KOMO—Dance Cruise from Kala-kala  
 KFVB—KFOX—Slumbertime  
 KVI—9:45, Ledger News Flashes  
 KECA—Chamber Music; Records  
 KNX—Hollywood Barn Dance  
 KOA—Al Kvale's Orch. to 9:45  
 KSL—Seymour Simmons Orchestra

10:00 to 10:30 P. M.

KPO—Paul Pendarvis' Orchestra  
 • KGO & net—John Teel, baritone; 10:15, Griff Williams' Orchestra  
 KYA—Bathday Party  
 KSFO—Evening Dance  
 KLX—Dance Music; Jess Stafford's Orchestra; Magic Harmony  
 KROW—Dancing Party  
 KJBS—Dance Time to 12  
 KQW—Orchestra  
 \* KFRC & net—Merle Carlson's Or.  
 KOMO—Bart Woodyard's Orch.  
 KOIN—Golden Voices  
 KJR—Till Tomorrow  
 KFI—Around the Radio World to 10:15  
 KNX—Pasadena Civic Program  
 KFVB—News; Orchestra  
 KFOX—News; Walkathon  
 KECA—Musical Celebrities; Records  
 KGB—News Flashes to 10:10

10:30 to Sign-off

KPO—Bal Tabarin Orchestra  
 • KGO & net—Griff Williams' Orch.  
 KYA—Arioso Trio  
 KSFO—Evening Dance  
 KLX—Carefree Capers  
 KQW—Dance Time to 12  
 KJR—Damski's Orchestra  
 \* KFRC & net—Bob Kinney & Orch.  
 KFVB—KFOX—Dance Orchestra

# Western WORLD-WAVE Club

Edited by  
JOHN D. CLARK

BRINGS EVERYWHERE TO WHERE YOU ARE

THE famous French "Radio-Coloniale" is now reaching the Pacific Coast with excellent volume during two early morning transmissions. The first broadcast commences at exactly 12:01 a. m., and consists mainly of recorded selections dedicated to Asiatic countries. The second, which is broadcast on 15.24 megacycles, may be heard weakly as early as 4 a. m., but does not reach maximum volume until after 6 o'clock.

\* \* \*

Station PLV of Bandoeng, Java, seems to have added a second weekly program to its schedule, and is now being heard on Thursday mornings from 7 to 7:30 a. m., as well as on Tuesdays. PLV uses a frequency of 9.42 megacycles, and the tremendous volume is accounted for by the fact that the transmitter beams its 40,000 watts of power on San Francisco. According to latest reports, this powerful phone station may also add Saturday to its weekly schedule.

\* \* \*

Many short-wavers got the jump on newspapers and radio stations alike when they heard the tragic news of the death of Will Rogers and Wiley Post direct from the new high-frequency station in Fairbanks, Alaska. Using the call WXP, and operating on approximately 8.62 megacycles, this transmitter was the first to flash authentic information on this untimely event to the outside world. But to the seasoned short-wave listener, this was just another of the thousands of thrills that await the careful dialer on the abbreviated wavelengths.

Incidentally, WXP is often on the air between 8 and 11 p. m., phoning other Alaskan stations. Excellent volume is reported in all parts of the Pacific States.

\* \* \*

Serious rain storms in Tokio have caused a postponement of the baseball broadcasts during the past week, according to an official

announcement during the international hour from JVH, but they will undoubtedly be under way again by the time that this appears in print. The contests are relayed either through JVN on 10.66 megacycles, JVM on 10.74 megacycles, or both. The latest tendency seems to be for JVM to handle all the work, commencing between 8:30 and 9 p. m., and usually not signing off until after 11:30.

\* \* \*

Another new Venezuelan transmitter has made its appearance in the short-wave spectrum. The latest addition to the eight broadcasters which already represent this South



Reading news to Empire listeners from London.

American country on the high frequency bands is YV-10-RSC, located in the city of San Cristobal. YV-10-RSC operates on an announced frequency of 5.72 megacycles, and in spite of the generally high noise level which is present on this band, the "Voice of Tachira" has been received with excellent volume. The station is not operating on a regular schedule as yet, but experimental transmissions are usually carried out between 6 and 8 p. m. Reports on reception are requested by the station management.

\* \* \*

HJ1ABB of Barranquilla, Colombia, and W2XAF of Schenectady, New York, have been doing a good deal of testing lately. W2XAF is to broadcast a special Pan-American program on September 10, and has

## Western World Wave Club Is on the Air!

KJBS-KQW, every Monday, Wednesday, Friday, 9:15 p.m.  
KGGC, every Saturday, 10 p.m.  
KSFO—Daily at 6:15 p.m.  
KVI—Tuesday and Friday, 9:30 p.m.  
KIT—Friday, 5:30 p.m.  
KVOS—Thursday at 8:30 p.m.  
KDYL—(P.S.T. time) 4:50 Monday; 4:40 Wednesday, and 3:45 p.m. Friday

been experimenting with various crystals and antenna systems. Contact between the two stations is always effected between 7 and 7:45 p. m., but there seems to be no fixed schedule so far as days are concerned. Mondays and Thursdays are used one week and Tuesdays and Fridays the next. No Wednesday or Saturday contacts have been reported as yet.

\* \* \*

HJ4ABE of Medellin, Colombia, deserves a vote of thanks for what is probably the most comprehensive English announcement on the air. Not only are the call letters given slowly and distinctly several times, but the name of city and country are repeated and spelled out. HJ4ABE operates on 5.95 megacycles, and is on the air every evening until 7:30 or 8 p. m.

## The DX Corner

Both Panama stations have shown surprising increases in signal strength during the past week. HP5J on 9.59 megacycles rivaled W1XK in volume on several occasions, and HP5B on 6.03 megacycles, although not so strong as its sister station on the higher frequency, was easily audible until 7:30 p. m.

\* \* \*

YV2RC of Caracas, Venezuela, has again been testing after 8 p. m. The volume of this popular South American transmitter is always excellent, but the carrier is not modu-

lated enough to make speech and music understandable. It is hoped that this condition will be remedied in the near future.

\* \* \*

A station HJB, evidently located in Bogota, Colombia, has been testing with WNC on Sundays afternoons between 2:30 and 3 p. m. The former uses a frequency of 14.93 megacycles, while the latter operates on 15.06 megacycles.

\* \* \*

PLP of Bandoeng, Java, which only recently cut its broadcasts to Sunday only, has now further reduced its schedule. The latest time schedule brings it to the air on Sundays from 1:30 to 4:30 a. m. PLP is a commercial phone station and relays the programs of the East Indies NIROM network on 11.00 megacycles.

\* \* \*

A new station in the Philippine Islands has been heard by several listeners in the 31 meter band. Repeated attempts to identify this Philippine "phantom" have not been successful as yet, but it is usually on the air near 5 a. m., using a frequency of approximately 9.59 megacycles.

\* \* \*

PRF5 of Rio de Janeiro, Brazil, has altered its afternoon broadcasts, and is now transmitting its "Programma Nazionale" between 2 and 2:45 p. m. on the usual frequency of 9.505 megacycles. Incidentally, PRF5 has also been phoning and testing with records in the evening. Attempts were made to contact Bogota at 6:20 p. m., and recorded selections have been released as late as 10:45 p. m. on several occasions.

# SHORT WAVE FEATURELOG

Watch this new department for day by day American and Foreign features on the short waves. New stations will be added from week to week. Please cooperate by reporting reception to ALL-WAVE EDITOR, BROADCAST WEEKLY, 1114 Mission Street, San Francisco.

(Frequencies in megacycles. Listings, Pacific Standard Time.)

### STATION DIRECTORY

4.25 Khabarovsk .....RVIS  
 5.14 Bandoeng, Java.....PMY  
 5.78 Lima, Peru.....OAXAD  
 5.83 Costa Rica.....TIGPH  
 5.85 Maracaibo.....YV5EMO  
 5.95 Medellin.....HJ4ABE  
 6.00 Mexico City.....XEET  
 6.01 Havana, Cuba.....COO  
 6.03 Calgary.....VE9OA  
 6.03 Panama City.....HP5B  
 6.04 Barranquilla.....HJ1ABG  
 6.06 Cincinnati, Ohio.....W8XAL  
 6.07 Vancouver, B. C.....VE9CS  
 6.10 Round Brook, N. J.....W3KAL  
 6.11 Manizales, Col.....HJ4ABE  
 6.12 Caracas, Venezuela.....YV2RC  
 6.13 Havana, Cuba.....COCD  
 6.14 Pittsburgh, Pa.....W8XK  
 6.15 Winnipeg, Canada.....CJRO  
 6.23 Lima.....OAXAG  
 6.31 Santo Domingo.....HIZ  
 6.45 Barranquilla.....EJ1ABB  
 6.55 Costa Rica.....TIBCC  
 6.62 Riobamba, Ecu.....PBADO  
 6.66 Guayaquil.....HC2EL  
 7.38 Mexico City.....KECE

8.21 Quito, Ecuador.....HC2B  
 9.51 Daventry.....GSB  
 9.51 Melbourne.....VE3ME  
 9.53 Schenectady, N.Y.....W2XAF  
 9.54 Zeesen, Germany.....DJN  
 9.66 Bombay, India.....VUB  
 9.67 Springfield, Mass.....W1XK  
 9:58 Melbourne, Aus.....VK3LR  
 9.58 Daventry.....GSO  
 9.69 Sydney.....VK2ME  
 9.69 Panama City.....HP5J  
 10.60 Nasaki, Japan.....JVN  
 10.87 Santiago, Chile.....CEO  
 10.74 Nasaki, Japan.....JVM  
 11.00 Bandoeng, Java.....PLP  
 11.71 Fontenoy, France.....FYA  
 11.72 Winnipeg, Canada.....CJRX  
 11.75 Daventry.....GSD  
 11.77 Zeesen, Germany.....DJD  
 11.83 Pittsburg (2 to 6 p.m.).....W8XK  
 13.07 Suva.....VFD  
 14.60 Tokio.....JVF  
 15.14 Daventry, England.....GSF  
 15.21 Pittsburg (7 a.m. to 4 p.m.).....W8XK  
 15.34 Schenectady, N.Y.....W2XAD

### A.M. Sunday, September 1

11:00 Cadle Tabernacle Choir.....W8XAL  
 1500 Voices.....VK2ME  
 1:30 Recordings.....VUB  
 4:00 Indian Orch.....W1XAD  
 7:30 Major Bowes.....W2XAD  
 9:30 Words and Music.....W8XK  
 9:30 Hymn.....W8XK  
 9:45 White City Sleeps.....W8XK  
 11:30 Shadydale Church.....W8XK  
 11:30 Penthouse Serenade.....W2XAD P.M.  
 12:15 Grand Hotel Orch.....GSF  
 12:30 The Wise Man.....W2XAD  
 12:30 Uncle Ned.....W8XK  
 12:45 Dorothy Dreslein.....W2XAD  
 1:00 Roses and Drums.....W8XK  
 1:00 Chamber Music.....GSF  
 1:30 Leola Turner.....W8XK  
 1:45 Ray Heatherton and Lucille Manners.....W2XAF  
 1:45 Dog Stories.....W8XK  
 2:00 Highways to Happiness.....W8XK  
 2:10 Baseball Scores.....W8XK  
 2:30 Grand Hotel.....W8XK

2:30 Continental Varieties.....W2XAF
3:00 K-7 Drama.....W2XAF
3:00 Government Program.....XECR
3:00 To Europe.....PRADO
3:30 Antonio and Hhis Continen- tentials.....W8XAL
3:30 Fireside Recitals.....W2XAF
3:45 Morin Sisters & Boys.....W2XAF
3:45 Summertime at Home.....GSD
4:00 Methodist Service.....GSD
4:00 News in English.....FYA
4:45 Weekly Newsletter.....GSD
5:00 Band Concert.....YV2RC
5:00 Catholic Service.....TIRCC
5:30 Musical Style Show.....W8XAL
5:30 Popular Program.....CEC
5:45 Kurt Brownell.....W8XK
6:00 Cuban Music.....COC
6:30 Band Concert.....YV2RC
7:00 Miramar Orchestra.....HP5B
7:15 Cuban Dance Orch.....COCD
7:15 Do It Now.....GSC & GSD
7:15 Jesse Crawford.....W2XAF
7:45 Weekly Newsletter.....GSC & GSD
8:00 Dance Music.....W2XAF
8:00 Dance Band.....FYA
8:00 Church Service.....VEBCS
8:30 Piano Recital.....XEBT
9:00 International program.....JVH
9:30 Popular Concert.....3LR
9:45 The God on Sticks.....GSB
10:00 KenRad Unsolved Mysteries .....W8XAL
11:00 Piano Lesson.....3LR

**A.M. Monday, September 2**

12:15 Special relay program from the League of Nations.....3LR
12:30 *Market reports.....3LR
1:00 *Johnny Courtney's Orch. .....W8XAL
1:30 Moon River.....W8XAL
2:00 *News.....JVM
9:00 *News.....W8XK
9:00 Bailey Axton, tenor.....W8XAL
9:15 *Orchestra.....W8XK
9:30 *Farm and Home.....W8XK
10:30 *Home Forum.....W8XK
11:00 Human Values.....W8XK
11:00 *Home Sweet Home.....W2XAD
11:15 *Ma Perkins.....W2XAD
11:15 Morning Housewarmers
11:15 *Chuck Wayne.....W8XK
11:30 *Dan and Sylvia.....W8XK
11:45 Green Bros. Orch.....W2XAD
11:45 Charm.....W8XK

**P.M.**

12:00 *Betty and Bob.....W8XK
12:15 Mack and Bob.....W8XK
12:30 *Markets.....W8XK
1:00 Test Program.....JVH
1:15 *Kiddies Club.....W8XK
1:30 *Singing Lady.....W8XK
1:30 Parkington Quintet.....GSF
1:45 *Orphan Annie.....W8XK
2:00 *The News.....GSF
2:00 News.....W8XK
2:10 *Baseball.....W8XK
2:15 *Dance Music.....GSF
2:15 Army Band.....W8XK
2:30 *Salt and Peanuts.....W8XK
2:35 Carol Deis.....W2XAF
2:45 Lang Sisters.....W2XAF .....W8XAL
2:45 Doctors of Melody.....W8XAL
2:45 *Lowell Thomas.....W8XK
2:55 *Baseball Scores.....W2XAF
3:00 *Amos 'n' Andy.....W2XAF
3:15 *Singing Neighbor.....W8XAL
3:15 *Tony and Gus.....W8XK
3:45 *Dangerous Paradise.....W8XK
3:45 Dorothea Ponce.....W8XAL
4:00 IGE Spanish Prog.....W2XAF
4:00 American Adventure.....W8XK
4:00 *News in English.....FYA
4:20 Organ Recital.....GSD
4:30 Orchestra.....W8XK
4:30 Voice of Firestone.....W2XAF
4:45 *The News.....GSD
5:00 A & P Gypsies.....W2XAF
5:00 Minstrels.....W8XK
5:15 *News in English.....DJJ

5:30 Princess Pat Players.....W8XK
5:30 Amateur Hour.....YV2RC
6:00 Cuckoo Clock.....W8XK
6:00 Band Concert.....YV3RC
6:00 Spanish Dance Music.....YV2RC
6:00 *Letter Box.....COH
6:00 Dance Orchestra.....TIGPH
6:00 *News in Germany.....DJJ
6:00 *News in Spanish.....DJN
6:15 *Old Fashioned Girl.....W8XAL
6:30 Bob Newhall.....W8XAL
6:50 News in English.....DJJ
7:00 Dance Music.....W2XAF
7:00 Symphony Concert GSC & GSD
7:00 *News.....CJRO & CJRX
7:30 Earl Hill's Orch.....CJRX
7:30 Ray Noble Orch.....W8XK
7:45 *The Open Road.....W2XAF
7:45 *The News.....GSD
8:30 *Baseball Game.....JVN
9:00 Resume in English.....COCD
9:00 *News.....VE9CA
9:00 International Program.....JVH
9:15 BBC Dance Orch. GSB & GSD
9:30 *Recordings.....VPD
10:30 *Baseball Game.....JVM

**A.M. Tuesday, September 3**

7:00 Oriental Music.....PLV
10:45 Cordoba Sisters.....W8XAL
<b>P.M.</b>
12:15 Easy Aces.....W8XK
12:45 Plough Boys.....W8XK
1:00 Your Health.....W8XK
1:15 Orchestra Concert.....GSF
2:15 Comedy Stars.....W8XK
3:00 Fairground.....GSD
3:30 Gypsy Orchestra.....GSD
4:00 IGE Spanish Prog.....W2XAF
4:00 Crime.....W8XK
4:40 Wayne King Orch.....W2XAF
5:00 Mary Alcott.....W8XAL
5:45 Opera.....YV2RC
6:00 Dance Orchestra.....CJRX
6:30 "This Is Paris".....CJRD & CJRK
7:00 Classical Music.....HC2RL
7:00 Summertime at Home.....GSD & GSC
7:15 Organ Concert.....GSD & GSC
8:00 *Shador, violin.....W8XK
8:10 Mexican Dance Music.....XEBT
8:10 *Orchestra.....W8XK
9:15 British Music.....GSB
10:00 Foreign Affairs.....GSB
10:00 -Crosley Fibbuster, comedy Burlesque.....W8XAL

**A.M. Wednesday, September 4**

11:45 Charm.....W8XK
<b>P.M.</b>
12:15 Easy Aces.....W8XK
1:15 Bridgewater Quintet.....GSF
2:15 Dudley Bros.....W8XK
2:45 Annette McCullough.....W2XAF
3:00 Lavender Follies from Ire- land.....GSD & GSC
3:00 Bridgewater Quintet.....GSF
3:15 Uncle Ezra.....W2XAF
3:45 Sports Talk.....GSD
4:00 IGE Spanish Prog.....W2XAF
4:00 Grosvenor Dance Band.....GSD
4:00 Hal Kemp.....W8XK
6:00 Concert from Grant Park Chicago.....W2XAF
6:00 Letter Box.....COH
6:00 Spanish Dance Orch.....YV2RC
6:30 Ray Noble Orch.....W2XAF
7:00 -Thornley Colliery Band .....GSC & GSD
7:00 Squire Hawkins.....W8XK
7:15 Spanish Music.....OAX4G
7:15 International prog.....OAX4D
7:30 Letter Box.....DJJ
9:30 Chamber Music.....GSB
10:30 Salute to Cities.....W8XAL

**P.M. Thursday, September 5**

12:45 Ranch Boys.....W8XK
1:30 Victor Olof Sextet.....GSF
2:15 Comedy Stars.....W8XK

2:35 Frances Adair.....W2XAF
3:00 Dissertation on Cats.....GSD
3:15 Lang Sisters.....W2XAF
4:00 Rudy Vallee Orch.....W2XAF
4:15 Under Big Ben.....GSD
4:30 From the London Shows.....GSD
5:00 Show Boat.....W2XAF
5:30 Popular Program.....CEC
5:45 Old Favorites.....YV2RC
6:00 Paul Whiteman.....W2XAF
6:00 Band Concert.....YV2RC
6:00 Band Concert.....YV2RC
6:30 Marimba Orchestra.....HJ1ABB
6:45 Paul Pearson's Orch.....W8XAL
7:00 IGE Spanish Prog.....W2XAF
7:00 Light British Music.....GSC & GSD
7:00 Spanish Music.....PRADO
7:00 Mexican Dance Music.....XEBT
8:00 Cy Hopkins' Band.....VE9CA
9:00 Letters from listeners.....XEBT
9:15 Thornley Colliery Band .....GSB & GSD
10:30 Darktown Meetin' Soci- ety.....W8XAL

**P.M. Friday, September 6**

12:40 Armchair Driver.....W8XK
1:20 Dance Music.....GSF
2:15 String Ensemble.....W8XK
3:00 "The Roosters".....GSD
3:45 Foreign Affairs.....GSD
4:00 Theatre Music.....GSD
4:00 Irene Rich.....W8XK
5:30 True Story Prog.....W2XAF
6:00 Paul Isquierda, songs.....YV2RC
6:00 The First Nighter.....W2XAF
6:15 Spanish Dance Music.....YV2RC
6:15 Venezuelan Music.....YV2RC
7:00 Johnny Albright.....W2XAF
7:00 Under Big Ben.....GSC & GSD
7:15 Studio Concert.....GSC & GSD
9:15 Football. Races.....3LR
9:15 Dissertation on Cats.....GSB

**A.M. Saturday, September 7**

12:15 Short Wave Tips.....3LR
9:00 News.....W8XK
9:30 Farm and Home.....W8XK
11:00 Theatre.....W8XK
11:30 Orchestra.....W8XK
<b>P.M.</b>
12:00 Platt and Nierman.....W8XK
12:45 Orchestra.....W8XK
1:15 Dissertation on Cats.....GSF
1:30 Bill and Alex.....W8XK
1:45 Embassy Club Orch.....GSF
2:00 News.....W8XK
2:45 Master Builder.....W8XK
2:45 Merry Macs.....W2XAF
3:00 Princess Theatre Orch.....GSD
3:00 Gen. Electric Prog.....W2XAF
3:15 Our National Parks.....W8XK
3:45 Orchestra.....W8XK
3:45 RAC Trophy Motor Race.....GSD
4:00 Opera.....W8XK
4:30 Band Concert.....W8XK
4:30 Piano Recital.....GSD
5:30 Barn Dance.....W8XK
5:30 RFD Hour.....W8XAL
6:00 Spanish Dance Music.....YV2RC
6:00 Dance Orchestra.....HJ4ABE
6:15 The Virginians.....W8XAL
6:30 Behind the Law.....W8XK
6:45 Macy and Her Men.....W8XAL
6:45 Chuck Wayne.....W8XK
7:00 Sports.....W8XK
7:00 Spanish Music.....HJ1ABG
7:00 Spanish Dance Music.....HJ1ABB
7:00 RAC Trophy Motor Race .....GSC & GSD
7:30 Ecuadorian Music.....HCJBE
8:00 Mexican Dance Music.....XEBT
8:30 Baseball Game.....JVM
8:30 DX Program.....HIZ
8:30 Baseball Game.....JVN
9:00 Recordings.....VK2ME
9:00 International Prog.....JVH
10:30 Baseball Game.....JVM

\* Monday through Friday.

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