

# Broadcast Weekly

*America's Pioneer  
Radio Program  
Guide*

10¢  
COPY

For Week of Sept. 29th to Oct. 5th



# For Emergency Radio Service

The following members of RADIO MANUFACTURERS SERVICE have qualified by training and experience to give expert and reliable radio service.

**R**ADIO MANUFACTURERS SERVICE is a national organization of trained service men, sponsored by Philco for the benefit of all radio owners. All work measures up to standards permitting display of the R. M. S. seal.




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(DOWNTOWN)

**Central Radio Sales & Service**  
688 Geary Street FRanklin 0523

**Hunter Music House**  
1205 Market Street UNderhill 5723

**Coast Radio Company**  
1106 Market St. UNderhill 3335

(UPPER MARKET)

**J. H. Wiley**  
2080-98 Market Street HEmlock 4868

(HAIGHT)

**Burt's Radio Service**  
844 Cole Street HEmlock 2375

(INGLESIDE)

**S. & O. Radio Sales & Service**  
1607 Ocean Avenue ELkridge 1586

(MISSION)

**Dollar Radio Service**  
2813 Twenty-fourth St. ATwater 1935

**Art Bennett Radio Service**  
2841 Mission Street VAlencia 5361

**Christophe's Radio Sales & Service**  
2388 & 3285 Mission MI. 2098 & 7769

(PARKSIDE)

**Cottage Radio Service**  
1119 Taraval LOckhaven 1235

(RICHMOND)

**Grayson's Radio & Music Store**  
304 Sixth Avenue BAyview 0543

**General Radio Service Co.**  
1821 Balboa SKyline 8611

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**Schultz Radio Company**  
432 Divisadero MArket 1502

(SUNSET)

**Irving Radio Company**  
1280 Twentieth Ave. LOckhaven 5353

**G. B. Jackson & Son**  
1929 Irving Street MOntrose 8271

(VALENCIA)

**Walker's Radio Service**  
228 Valencia Street UNderhill 1467

(WEST TWIN PEAKS)

**Radio Auto Electric Company**  
(TED KOLKMAN)  
840 Ulloa Street MOntrose 4787

**West Portal Radio**  
69 W. Portal Ave. LOckhaven 3737

**Merwin & Holtzen**  
1946 Polk Street ORday 3767

(CHINATOWN)

**Young Kee Radio Company**  
772 Jackson Street CHina 04-89

BERKELEY

**George Thuesen**  
2968 Adeline Street BERkeley 0373

PIEDMONT

**Stone Radio Service**  
3923 Piedmont Ave. Pledmont 5610

FRESNO

**Earle J. Bancroft**  
1046 Broadway FRESno 3-3517

SAN JOSE

**Al Smith's Radio Dept.**  
L. Hart & Son Co., Inc. BALLard 2900

**Coast Radio Service**  
266 South First Street COlumbia 1397

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# Radio Station Directory

## NORTHERN CALIFORNIA BROADCASTING STATIONS

(Position on Dial—Kilocycles)

**KSFO 560**  
**580 KMJ**  
**KFRC 610**  
**680 KPO**  
**KTRB 740**  
**790 KGO**  
**KLX 880**  
**930 KROW**  
**KHSL 950**  
**1010 KQW**  
**KJBS 1070**  
**1100 KGDM**  
**KWG 1200**  
**1210 KIEM**  
**KYA 1230**  
**1310 KFBK**  
**KRE 1370**  
**1380 KOH**  
**KGGC 1420**  
**1440 KLS**

### • NBC Network Stations

Salt Lake City	.....	KDYL	1290
Los Angeles	.....	KECA	1430
Portland	.....	KEX	1180
Los Angeles	.....	KFT	640
San Diego	.....	KFSD	600
San Francisco	.....	KGO	790
Portland	.....	KGW	620
Spokane	.....	KHQ	590
Seattle	.....	KJR	970
Denver	.....	KOA	830
Seattle	.....	KOMO	920
San Francisco	.....	KPO	680
San Francisco	.....	KYA	1230

### ★ CBS Network Stations

Santa Barbara	.....	KDB	1600
Bakersfield	.....	KERN	1370
Sacramento	.....	KFBK	1310
Spokane	.....	KFPY	1340
San Francisco	.....	KFRG	610
San Diego	.....	KGB	1330
Los Angeles	.....	KHJ	900
Denver	.....	KLZ	560
Fresno	.....	KMJ	580
Portland	.....	KOIN	940
Seattle	.....	KOL	1270
Reno, Nevada	.....	KOH	1380
Salt Lake City	.....	KSL	1130
Tacoma	.....	KVI	570
Colorado Springs	.....	KVOR	1230

### Independent Stations

Long Beach	.....	KFOX	1250
Los Angeles	.....	KFWB	950
Stockton	.....	KGDM	1100
San Francisco	.....	KGGC	1420
San Francisco	.....	KJBS	1070
Oakland	.....	KLX	880

Los Angeles	.....	KNX	1060
San Jose	.....	KQW	1010
Oakland - S. F.	.....	KROW	930
S. F.-Oakland	.....	KSFO	560
Chico	.....	KHSL	950
Eureka	.....	KIEM	1210
Berkeley	.....	KRE	1370
Modesto	.....	KTRB	740
Oakland	.....	KLS	1440
Stockton	.....	KWVG	1200
Beverly Hills	.....	KMPC	710
Burbank	.....	KELV	780
El Centro	.....	KXO	1800
Glendale	.....	KIEV	850
Pasadena	.....	KPC	1210
Long Beach	.....	KGER	1360
Los Angeles	.....	KFVD	1000
Los Angeles	.....	KFSG	1120
Los Angeles	.....	KGFI	1200
Los Angeles	.....	KMTR	570
Los Angeles	.....	KRKB	1120
Los Angeles	.....	KFAC	1300
Los Angeles	.....	KTM	780
San Bernardino	.....	KFXM	1210

### OREGON

Corvallis	.....	KOAC	550
Engene	.....	KORE	1420
Klamath Falls	.....	KFJI	1210
Marshfield	.....	KOON	1200
Medford	.....	KMED	1310
Portland	.....	KALE	1300
Portland	.....	KBPS	1420
Portland	.....	KFJR	1300
Portland	.....	KXL	1420
Portland	.....	KWJJ	1060
Salem	.....	KSCM	1370

## PACIFIC NORTHWEST BROADCASTING STATIONS

(Position on Dial—Kilocycles)

**KOAC 550**  
**570 KVI**  
**KHQ 590**  
**620 KGW**  
**KPCB 650**  
**760 KXA**  
**KOMO 920**  
**940 KOIN**  
**KJR 970**  
**1060 KWJJ**  
**KFIO**  
**KRSC 1120**  
**1180 KEX**  
**KOOS**  
**KVOS 1200**  
**1210** KFH RGY  
**1220** KTW KWSC  
**1270 KOL**  
**1300** KFJR KALB  
**1310** KMED-KXRO KIT  
**KMO 1330**  
**1340 KFPY**  
**1370** KVL-KUJ KSLM-KRKO  
**1420** KORE-KOL KSPS  
**KGA 1470**  
**1500 KPQ**

## SOUTHERN CALIFORNIA BROADCASTING STATIONS

(Position on Dial—Kilocycles)

**KMTR 570**  
**600 KFSD**  
**KFI 640**  
**710 KMPC**  
**780** KTM KELW  
**850 KIEV**  
**KHJ 900**  
**950 KFVB**  
**KFVD 1000**  
**1050 KNX**  
**1120** KRKB KFSG  
**1200 KGFJ**  
**1210** KFXM KPCC  
**1250 KFOX**  
**KFAC 1300**  
**1330 KGB**  
**KGER 1360**  
**1370 KERN**  
**KECA 1430**  
**1500** KXO-KDB KREG

### WASHINGTON

Aberdeen	.....	KXRO	1310
Bellingham	.....	KVUS	1200
Everett	.....	KRKO	1370
Olympia	.....	KGY	1210
Pullman	.....	KWSC	1220
Seattle	.....	KPCB	650
Seattle	.....	KRSC	1120
Seattle	.....	KTW	1220
Seattle	.....	KVL	1370
Seattle	.....	KXA	760
Spokane	.....	KFTO	1120
Spokane	.....	KGA	1470
Tacoma	.....	KMO	1330
Walla Walla	.....	KUJ	1370
Wenatchee	.....	KPQ	1600
Yakima	.....	KIT	1310

### ARIZONA

Phoenix	.....	KOY	1390
Phoenix	.....	KTAR	620
Tucson	.....	KGAR	1370
Tucson	.....	KVOA	1280

### COLORADO

Pueblo	.....	KGH	1320
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### IDAHO

Boise	.....	KIDO	1350
Idaho Falls	.....	KID	1320
Pocatello	.....	KSEI	890
Twin Falls	.....	KTFI	1240

### MONTANA

Billings	.....	KGHL	950
Butte	.....	KGIR	1360
Great Falls	.....	KFWB	1280
Missoula	.....	KGVO	1440

### NEW MEXICO

Albuquerque	.....	KGGM	1230
Albuquerque	.....	KOB	1180

### WYOMING

Casper	.....	KDFN	1440
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*Metal Tubes*



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CentrOmatic  
Unit*



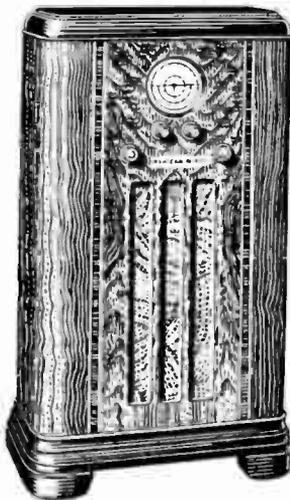
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outstanding*

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- *Greater freedom from noise, on the station and between stations.*

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**AMERICAN-BOSCH**  
*CentrOmatic*  **RADIO**

# BROADCAST WEEKLY

Established 1922

San Francisco, California, September 28, 1935

Vol. XIV, No. 39

## News and Comment

**B**EGINNING Sunday, Sept. 29, the East changes from Daylight Saving to Standard Time, which will affect network schedules and advance hearing time of many regular features one hour.

For convenience, see the new "Meet the Artist" feature beginning on Page 6 of this issue of BROADCAST WEEKLY. It will help you locate old favorites and new programs on network stations, which are affected by the change to Standard Time.

Serial features running daily appear under the Monday schedule and are indicated, as are coming programs. This is a supplementary service and does not affect the regular day by day and hour listings. A Directory of Network Stations is also published in this issue.

A preliminary schedule of 80 major Pacific Coast football games to be broadcast during the 1935 season has been announced for the Associated Sportcasts schedule.

A feature will be the broadcasting of twelve intersectional games:

U. C. L. A. vs. Utah Aggies at Los Angeles, September 28; Oregon vs. Utah at Eugene, October 5; U. S. C. vs. Illinois at Los Angeles, October 12; Loyola vs. Texas Tech at Los Angeles, October 25; Gonzaga vs. Washburn at Spokane, October 26; U. C. L. A. vs. Southern Methodist at Los Angeles, November 11; U. C. L. A. vs. Hawaii at Los Angeles, November 15; U. S. F. vs. Denver at San Francisco, November 16; Loyola vs. Michigan State at Los Angeles, November 16; O. S. C. vs. Nebraska at Lincoln, November 28; Santa Clara vs. Texas Christian at San Francisco, December 7; U. S. C. vs. Pittsburgh at Los Angeles, December 14.

For the first time, Loyola University games will be included on the Associated Sportcast schedule.

Games will be broadcast in the locality where they are played and also "networked" to other points interested in the participating

teams. Fans will therefore be able to follow their favorites when they are away from home.

Radio stations tentatively selected to carry the major part of the broadcasting schedule include KPO, KGO and KFRC in San Francisco; KFI, KHJ and KFWB in Los Angeles; KTAR in Phoenix, KGB in San Diego; KDB in Santa Barbara, KERN in Bakersfield, KMJ in Fresno, KWG in Stockton, KFBK in Sacramento, KGW, KEX and KOIN in Portland, KOL, KJR and KOMO in Seattle, KVI in Tacoma, KGA, KHQ and KFPY in Spokane, KGIR in Butte, KFBB in Great Falls, KGVO in Missoula, KIFM in Eureka and KMED in Medford.

**H**ENRY J. TREGER, National Broadcasting Company engineer who was the outstanding hero of the S. S. Dixie wreck off the Florida coast in the tropical hurricane, has been honored by Plainfield, N. J., his home town. Treger received a citation of "civic honor as a distinguished citizen of Plainfield" by unanimous vote of the local chamber of commerce.

It was Treger who climbed the Dixie's smokestack in the face of a 130-mile hurricane to rig a radio antenna, making it possible to send out an SOS, Monday night, September 2, after the ship had grounded on a reef. The antenna had previously been carried away by the storm.

The engineer, who is attached to the staff of the WJZ transmitter at Bound Brook, N. J., was on a vacation cruise with his mother. His superior knowledge of transmitting equipment, as well as his daring, was largely responsible, rescued passengers declared, for the saving of all on board.

### *This Week's Cover*

HAZEL WARNER—NBC contracto heard frequently on programs originating over KPO, San Francisco.

BROADCAST WEEKLY, Vol. XIV, No. 39. Dated Sept. 28, 1935. Published by Pacific Periodical Corporation, 1114 Mission Street, San Francisco, California. Subscription price, \$3.00 per year (\$5.00 foreign). Single copies, 10 cents. Entered as second-class matter, March 25, 1923, at the Post Office, San Francisco, California, under the Act of March 3, 1879. Howard Way, Editor. Joseph H. Connell, Advertising Manager. Jamie L. Robertson, Business Manager. Phone UNDERhill 7676. Contents copyrighted 1935 by Pacific Periodical Corporation.



**A** NEW program schedule affecting all Eastern network features and many of your favorite Pacific Coast programs is effective this week.

Beginning early Sunday morning, Sept. 29, Daylight Saving gives way to Standard Time.

In most cases current features will be heard ONE HOUR LATER than formerly.

Because of the change of time in the East, many Pacific Coast features will have new broadcast periods.

Also, numerous new major programs, and the return of old favorites of last season have had their fall premieres within the past few weeks, and many more are to follow.

As an aid to the listener, BROADCAST WEEKLY has prepared the following reference schedule, to supplement regular day by day and hour listings.

For convenience, under days of the week and hour, programs that HAVE been on the air, and changing broadcasting time beginning Sept. 29, are combined with new features that have their premiere at a later indicated date. All schedules in Pacific Standard Time as of Sept. 29.

### Sunday Morning Programs

8:00 a. m., Solemn Pontifical Mass, CBS; 8:30 a. m., Major Bowes' Capitol Family, NBC; 9:00 a. m., Salt Lake Tabernacle, CBS; 9:30 a. m., Radio City Music Hall, 10:00 a. m., Church of the Air, CBS; 10:30 a. m., Highlights of the Bible, NBC; 10:45 a. m., Sisters of the Skillett, CBS; 11:00 a. m., The Magic Key (new), NBC.

### Sunday Afternoon Programs

12 noon, Words to the Wise (new), NBC; 12 noon, Symphonic Hour, CBS; 12:30 p. m., Penthouse Serenade, NBC; 1:00 p. m., Sunday Special, KPO net.; 1:00 p. m., St. Louis Parade, CBS net.; 2:00 p. m., America's Rhythm Symphony, NBC; 3:00 p. m., National Amateur Hour, CBS; 3:00 p. m., Catholic Hour, NBC; 3:30 p. m., Grand Hotel, NBC; 3:30 p. m., Smilin' Ed McConnell, CBS; 4:00 p. m., Freddie Rich Orch. (new), CBS; 4:00 p. m., Alexander Woollcott (Oct. 6), CBS; 4:15 p. m., Terhune Dog Dramas (new), NBC; 4:30 p. m., Ozzie Nelson Orch.

(Oct. 6), NBC; 5:00 p. m., Major Bowes' Amateur Hour, NBC; 5:00 p. m., Salute to WJR Detroit (Sept. 29), CBS; 5:00 p. m., Eddie Cantor-Jimmy Wallington (Oct. 6), CBS.

### Sunday Evening Programs

6:00 p. m., Sunday Evening Hour (new), CBS; 6:00 p. m., Manhattan Merry-Go-Round, NBC; 6:30 p. m., Album of Familiar Music, NBC; 7:00 p. m., Meredith Willson Orch., NBC; 7:00 p. m., Wayne King Orch., CBS; 7:30 p. m., Salon Modern, CBS; 8:15 p. m., Walter Winchell, NBC; 8:30 p. m., Voice of Experience, CBS; 8:30 p. m., Jack Benny Show (new), NBC; 9:00 p. m., Silken Strings, NBC; 9:30 p. m., One Man's Family.

### Monday, Before 6 P.M.

8:00 a. m., Lum and Abner (daily), CBS; 8:15 a. m., Wendell Hall (daily), NBC; 8:45 a. m., Just Plain Bill (daily—new), CBS; 9:00 a. m., Voice of Experience (daily), CBS; 9:15 a. m., The Gumps (daily), CBS; 9:30 a. m., Story of Mary Marlin (daily), CBS; 9:45 a. m., Five Star Jones (daily), CBS; 11:00 a. m., Marie, Little French Princess (daily), CBS; 11:15 a. m., Romance of Helen Trent (daily), CBS; 11:30 a. m., Western Farm and Home (daily), CBS; 11:30 a. m., Between the Bookends (daily), CBS; 11:30 a. m., American School of the Air (Oct. 21), CBS; 12:15 p. m., Ma Perkins (daily), NBC; 12:30 p. m., Vic and Sade (daily), NBC; 12:45 p. m., The O'Neills (new—daily), NBC; 1:00 p. m., Betty and Bob (daily), NBC; 2:00 p. m., Al Pearce Gang (new Oct. 7), NBC; 2 p. m., Happy Go Lucky Hour (daily), CBS; 3:00 p. m., Womans' Magazine of the Air (daily), NBC; 3:00 p. m., Feminine Fancies (daily), CBS; 4:45 p. m., Rush Hughes Pictorial, NBC; 5:00 p. m., Fibber McGee and Molly, NBC; 5:45 p. m., Nuts and Bolts (new), NBC.

### Monday, After 6 P.M.

6:00 p. m., Radio Theatre, CBS; 6:30 p. m., Grace Moore, NBC; 7:00 p. m., Wayne King Orch., CBS; 7:00 p. m., Contented Program, NBC; 7:00 p. m., Charlie Chan (new), KJR; 7:30 p. m., Your Program (new), KPO net.; 7:30 p. m., March of Time (daily), CBS; 7:45

p. m., Manhattan Choir, CBS; 8:00 p. m., Amos 'n' Andy (daily), NBC; 8:00 p. m., Myrt and Marge (new—daily), CBS; 8:15 p. m., Singin' Sam, CBS; 8:30 p. m., Pick and Pat, CBS; 8:30 p. m., William Daly's Orch., NBC; 9:00 p. m., Helen Hayes (new), NBC; 9:30 p. m., Galaxy of Stars, KFRC.

### Tuesday Programs

8:30 a. m., Your Child, NBC; 10:30 a. m., Martha Meade-Hazel Warner, NBC; 1:30 p. m., Castles of Romance, NBC; 4:00 p. m., Easy Aces, NBC; 5:30 p. m., Lawrence Tibbett, CBS; 6:00 p. m., N. T. G. and His Girls, NBC; 6:30 p. m., Eddy Duchin Orch. (new), NBC; 6:30 p. m., Waring's Pennsylvanians, CBS; 7:00 p. m., Sigmund Romberg Orch., NBC; 7:45 p. m., Lee S. Roberts (new), KPO net; 8:15 p. m., Night Editor, KPO net; 8:30 p. m., Leo Reisman Orch., NBC; 8:30 p. m., Caravan Program (new), CBS; 9:00 p. m., Death Valley Days, KPO net; 9:30 p. m., Crime Clues, NBC.

### Wednesday Programs

11:00 a. m., Hollywood Varieties, NBC; 2:00 p. m., Al Pearce Gang, NBC; 4:00 p. m., Easy Aces, NBC; 5:00 p. m., One Man's Family, NBC; 6:00 p. m., Andre Kostelanetz-Lily Pons (new), CBS; 6:00 p. m., John Charles Thomas, NBC; 6:30 p. m., Six Gun Justice, CBS; 6:30 p. m., Warden Lewis E. Lawes, NBC; 7:00 p. m., The Log Cabin, NBC; 7:00 p. m., Calling All Cars, CBS; 7:45 p. m., Emil Polak Orch., KPO net; 7:45 p. m., Strange As It May Seem, CBS; 8:15 p. m., Male Chorus Parade, CBS; 8:30 p. m., Burns

and Allen (new), CBS; 8:30 p. m., House of Glass, NBC; 9:00 p. m., Town Hall Tonight (new), NBC; 9:00 p. m., KCB-Raymond Paige, CBS; 10:15 p. m., Rendezvous Musical, NBC.

### Thursday Programs

7:45 a. m., Lee S. Roberts (new), KPO net; 10:30 a. m., Martha Meade-Hazel Warner, KPO net; 1:30 p. m., Radio Guild, NBC; 5:00 p. m., Rudy Vallee Hour, NBC; 5:30 p. m., William Daly's Orch. and Guests, CBS; 6:00 p. m., Show Boat (new series), NBC; 6:30 p. m., World Peaceways Program, CBS; 7:00 p. m., Paul Whiteman Orch., NBC; 7:00 p. m., Horace Heidt Brigadiers, CBS; 8:15 p. m., Standard Symphony Hour, NBC; 8:30 p. m., The Caravan Show, CBS; 9:15 p. m., Winning the West, NBC.

### Friday Programs

8:00 a. m., Music Appreciation Hour (new), NBC; 2:00 p. m., Al Pearce Gang, NBC; 2:30 p. m., Strolling Songsters (new), NBC; 5:00 p. m., Irene Rich, NBC; 5:30 p. m., Ruth Etting-Red Nichols, NBC; 5:30 p. m., Broadway Varieties, CBS; 6:00 p. m., Hollywood Hotel, CBS; 6:30 p. m., Court of Human Relations (new), NBC; 7:00 p. m., First Nighter Drama, NBC; 7:30 p. m., Mills Bros, Revue (new), NBC; 8:30 p. m., Beauty Box Theatre, NBC; 8:45 p. m., Slip Madigan, KFRC; 9:00 p. m., Richard Humber Champions, CBS.

### Saturday Programs

2 to 5:00 p. m., Football, So. Calif. vs. Pacific, KFI; 2 to 5 p. m., Football, S. F. vs. Stan-

## Featured Stars During Current Week



**HELEN OELHEIM**  
Contralto star of "Show Boat,"  
NBC net



**SIGMUND ROMBERG**  
Distinguished composer-conductor  
with Deems Taylor—NBC



**HELEN HAYES**  
Starring in new NBC Dramatic  
Series

ford, KPO; 5:00 p. m., Hit Parade, NBC; 5:30 p. m., Charles Hanson Towne, CBS; 6:00 p. m., Kostelanetz Orch and Nino Martini, CBS; 6:00 p. m., G-Men, NBC; 6:30 p. m., Al Jolson Chateau, NBC; 7:00 p. m., California Melodies, CBS; 7:30 p. m., Herbert Hoover, NBC; 8:00 p. m., Nat'l Barn Dance, NBC; 9:00 p. m., Strange Cases, KGO net; 10:00 p. m., Waltz Time, KPO net.

*Edith Meiser Writes Original Drama for Helen Hayes Series*

**H**ELLEN HAYES has selected "The New Penny," an original play by Edith Meiser, well-known radio author and novelist, who penned the popular "Sherlock Holmes" script for several seasons, as the vehicle for her weekly broadcasts to be heard over an NBC-KPO network starting Monday, September 30, at 9:00 p. m., P.S.T.

Edith Meiser has written some of radio's most successful dramatic programs.

*National Planning Subject for "You and Your Government"*

National planning from many angles will be discussed by noted speakers headed by Frederic A. Delano, uncle of President

Roosevelt, in the new You and Your Government series which begins over an NBC nationwide network Tuesday, October 1, at 4:45 p. m.

Delano, chairman of the Advisory Committee of the National Resources Committee and president of the American Planning and Civic Association, will launch the series with a talk on "A plan for the Nation." The second address a week later, October 8, will be delivered by David P. Barrows, professor of political science and former president of the University of California, on "Limitations of Planning."

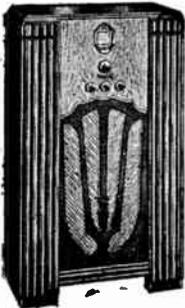
*Bing Crosby to Be Starred*

**B**ING CROSBY, Jimmy Dorsey's orchestra and famous guest artists will be featured on a new series beginning on Thursday, December 5, when the broadcast moves from Radio City to Hollywood.

Crosby, new star of the program, is engaged in picture-making there, and famous personages of the film colony will be available for guest broadcasts.

Paul Whiteman and his orchestra, with Ramona, Helen Jepson, the King's Men and Durelle Alexander, currently featured on the show, have been heard on the programs for two and a half years.

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- New programs scheduled
- All-Wave radio logs

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City and State \_\_\_\_\_

*The Emporium*

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### Important Notice

**Network Program Schedules change to Standard Time beginning Sunday, September 29.**

**Many programs are subject to change until new fall schedules are completely adjusted.**

**All Schedules have been corrected up to press time.**

**The Publishers.**

#### *Gus Arnheim to Be First Guest Conductor in New Cantor Series*

**G**US ARNHEIM, popular West Coast band leader, has been selected by Eddie Cantor as the comedian's guest conductor for the first of the new series of Cantor programs to be inaugurated over the nationwide Columbia network on Sunday, October 6, from 8:00 to 8:30 p. m., P. S. T.

Cantor's policy of introducing a famous guest conductor on his program each week will remain in effect only during the time his broadcasts will originate from KHJ, Columbia's outlet in Los Angeles, where he is starring in his forthcoming picture, "Shoot the Chutes." When that is completed, his weekly CBS radio performances will originate from New York, and a permanent conductor will be engaged for the program.

Gus Arnheim has been one of the top-notch West Coast band leaders for several years and only recently completed a long and successful engagement at the famous Coconut Grove in Los Angeles. Also, his band has been featured in several pictures.

Absent from the airways for five months, Cantor will come back under the same sponsorship, and as previously announced, will be reunited with his original foil, James Wallington. Parkyakakas also will again be prominently featured with Cantor.

#### *Georges Metaxa, Rumanian Tenor, To Be Starred*

Georges Metaxa, the young Rumanian tenor who gave up a diplomatic career to become a stage, screen and musical comedy star, will be starred in a new fall series beginning Sunday, September 29, at 5:00 p. m. P. S. T. over an NBC nationwide network.

Metaxa, who has appeared frequently as a guest artist, will be featured with Andy Sannella's orchestra; Rachel Carlay, blues singer; Pierre Le Kreeun, tenor, Jerome Mann, impersonator, and the Men About Town trio.



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# With *the* Symphonists



The CBS "Symphonic Hour" program for Sunday, Sept. 29th, 12:00 Noon to 1:00 p. m., Victor Bay conducting, is as follows:

1. "Italian" Symphony .....Mendelssohn
  - a. Allegro vivace
  - b. Andante con moto
  - c. Con moto moderato
  - d. Finale—Saltarello
2. "Impressions d'Italie" .....Charpentier
  - a. Serenade
  - b. A la Fontaine
  - c. A Mules
  - d. Sur les Cimes
3. "Italian Caprice" .....Tschaiowsky

Mendelssohn composed his "Italian" symphony in A major, Op. 90, during a long

journey through Italy when he was twenty-four. The obvious connection between music and title comes in the finale, which is a brilliant, giddy movement based on three dance tunes—two Saltarelli and one Tarantella. The first movement is melodious and rhythmically vivid; the second is a stately processional chant, said to be an echo of an old Bohemian folk song; the third is remarkable for its tranquillity, its elegance, its suave tunefulness.

Charpentier's orchestral homage to the Italian scene paints its pictures and indicates its moods in agreeably simple fashion.

Tschaikowsky, who often paid his tribute to Italian music, does so explicitly in the "Italian Caprice."

## CBS Plans Fine Music by Renowned Artists this Fall

THE finest in the literature of music, performed by world-famous artists, will again be provided this fall and winter in the programs of the Columbia Broadcasting System.

Columbia, continuing a custom which now approximates a tradition, will present for lovers of serious music a wide choice embracing such outstanding organizations and artists as the Philharmonic-Symphony Society of New York; Lawrence Tibbett, Lily Pons, Nino Martini, and the Symphony Orchestra directed by Victor Kolar, besides many other brilliant artists to be heard as guest performers.

The season will be well under way this month with three important premieres.

Starting September 29, the Sunday Evening Hour returns to the air for another noteworthy series of concerts with famous soloists. Victor Kolar, associate director of the Detroit Symphony Orchestra, again will conduct the Sunday Evening Hour. The soloist for the first concert will be the celebrated violinist, Jascha Heifetz, who will be followed on succeeding Sunday nights by such other eminent artists as Lucrezia Bori, Julius Huehn, Dalies Frantz, Richard Crooks, Joseph Szigeti, Mischa Levitzki, Cyrena van Gordon, Kirsten Flagstad, Albert Spalding, Lauritz Melchior, Elisabeth Rethberg and others.

The Philharmonic-Symphony Society of New York's first radio concert is set tentatively for October 13. It will be conducted by Otto Klemperer, distinguished German leader. Conductors to appear later are Arturo Toscanini, Sir Thomas Beecham and Hans Lange. This will be the sixth season in which the Philharmonic-Symphony Society has broadcast its concerts over CBS.

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The Sunday programs will be heard through approximately 115 stations in the United States and Canada by a potential audience of 75,000,000 listeners. In addition to the Sunday series there will be six children's concerts broadcast under the direction of Ernest Schelling. All the programs will originate, as usual, in Carnegie Hall, New York.

Another major event on Columbia's fall calendar will be the star of the semi-weekly series on October 2. Alternately starring Lily Pons and Nino Martini, two of the opera world's leading figures, with Andre Kostelanetz and his orchestra, this series will continue its high level of musical entertainment as established in past seasons. Miss Pons will be heard on the first program, which is on a Wednesday, and Martini on the following Saturday, October 5. The two stars will perform on the same schedule weekly thereafter.

*Pearce to Appear on Two Amos 'n' Andy Programs*

"Brother broadcasters" is a term that really has some meaning in the case of Amos, Andy and Al Pearce.

Al is the "little brother," beginning a thrice weekly series of broadcasts for Pepsodent on October 7. Big brothers Amos 'n' Andy, as everyone surely knows, have broadcast for the same sponsor six consecutive years. Since they're the old-timers they're going to reach out a welcoming hand to newcomer Al by introducing him on the Amos 'n' Andy programs on Monday, September 30, and Friday, October 4, at 8:00 p. m., P. S. T., over an NBC-KPO network.

"We first became interested in the broadcasts of Al Pearce and His Gang several years ago when we were visiting on the Pacific Coast," Amos 'n' Andy explained. "We've listened to them many times since then. Al's ideas of entertainment are just like our own—good wholesome fun that the whole family can enjoy. That's the reason we've asked for the privilege of introducing Al to our listeners and recommending that they all tune in his shows."

On each first and third Saturday of the month, from 9:45 to 10 a. m., KJBS broadcasts a Boy Scout program, the period being devoted to scout activities, news about the various troops and interesting data concerning the Boy Scout organization.

Scoutmasters of the various troops located around the San Francisco Bay area are in charge of the programs. Gene Clark, a member of the production staff at KJBS, arranges the various broadcasts.

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## MICRO-SKETCHES

By RICHARD HOLMAN

John Fee, capable producer with the McGregor and Sollie transcription plant, is a veteran of the stage and radio. He offers a stimulating yarn, concerning a theatre performance several years ago. Playing an Oakland theatre, he was called upon to depict the character of a diabolical old attorney, who reads an eccentric uncle's will to several kin, seated in a mouldy room of an eerie old house. With a disturbing green light spraying his face, which was fiendishly "made up" John advanced toward the cast, and raspingly uttered, "You cannot escape. Prepare to meet your fate. The time has come!" At that instant, the entire theatre rocked for a moment and then shook like a dog attempting to dislodge an annoying set of fleas. Fee and the cast, amazed at this turn of affairs, managed to continue the performance, while the audience thrilled to the roots of its collective hair remained seated. After the performance, the customers emerged, to find newsboys howling extras. There had been a damaging earthquake, which caused people to fly from office buildings and every theatre in town found an empty house a few minutes after the shake. ALL but the building in which John Fee read his part. His audience thought the quivvery effect a part of the script.

\* \* \*

Speaking from WOR, Mme. Yolana Meroiron, advisory chairman of the Woman's National Radio Committee, lambasted not a few heads, during her brief but "bitey" broadcast. Mme. Meroiron voiced along in normal fashion when she stated that most women's

programs, with that unnatural ether kitchen conversation didn't fool a member of the fairer sex. The lady despises harsh baritone singers, principally when they're women. Children imitating famous grown-up stars, annoy her. Good artists singing cowboy ditties, and cowboys offering classical selections trouble the Mme., while amateur hours, even of the best variety "should be heartily discouraged." Certain musical programs, the lady tolerates. Crime stories, in which gruesome details are given via the air, "are not entertaining, and the "younger set" ought to be protected from them. (An excellent point there). Ending her caustic program Mme. Meroiron added (This concerns sponsors) "Men are pigheaded"! Too much and we object. A call for volunteers is in order.

\* \* \*

A very good sign, that prosperity is peeking through gray clouds, is the very definite fact, that both NBC and CBS are up to the necks in sponsors, this fall. Standard time once more comes in to effect and with it, this good news. Advertising is the barometer of prosperity.

\* \* \*

The Mail Bag . . . Ruth Sprague is with NBC, San Francisco. The police line-up program heard over KYA several times weekly, is a brain child of Harry Rogers, program director for the Hearst station. Harold Peary heard here can be reached via NBC Merchandise Mart, Chicago. Tom Smith, formerly of the team Tom and Dud, is free-lance writing. Jean Ellington has recovered, and is back on the air via Don Lee CBS. Helen Troy, Sally of Cecil and Sally, is featured on the coast to coast NBC Carefree Carnival.

### "Your English" at New Time

"Your English," popular program dramatizing the power of the spoken word and presented each Sunday under the sponsorship of the Better Speech Institute of America, will be brought to radio listeners at a new hour and over an augmented NBC network beginning Sunday, September 29.

Heard during the summer over a network of middlewestern stations, the program will be broadcast September 29 and thereafter over an NBC nationwide network at 12:00 noon, P. S. T.

The technique of good speech, correct grammatical construction and advice on the choice of words is given listeners. Public speech experts and university professors are presented in short discussions during each of the broadcasts, which also feature dramatic sketches to illustrate the advantages of correct pronunciation and use of English.

L. E. McCune, formerly mechanical division manager of the Goodrich Rubber Company, with headquarters in Los Angeles, has joined the commercial staff of KJBS.

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### *Kostelanetz to Direct 45-Piece Orchestra on CBS*

One of the largest and most versatile orchestras ever presented on a commercial network will be heard under the baton of Andre Kostelanetz when a brilliant new series, featuring Lily Pons and Nino Martini, in alternate programs, is inaugurated over the nationwide Columbia network on Wednesday, October 2, from 6:00 to 6:30 p. m., PST.

The orchestra has been especially designed to range easily and effectively over the entire repertoire of popular and classical music in Kostelanetz' brilliant settings and colorful arrangements.

Supplementing this rich orchestral background for Miss Pons and Martini will be a novel chorus of 18 voices—ten men and eight women—specializing in the high and low registers. There will be no contraltos; the sopranos will be very high voices and the bass voices will be the lowest available, affording a variety of vocal effects with the orchestra.

This new series will be heard over one of the world's largest commercial networks.

### *Chicago University President to Speak over CBS*

Dr. Robert Maynard Hutchins, young president of the University of Chicago will address the nationwide audience of the Columbia network on Wednesday, October 2, from 5:15 to 5:30 p. m., PST. He will speak from Columbia's Chicago studios on the subject, "The Relation of the University to the Community."

Dr. Hutchins excited wide interest when he became president of the University of Chicago in 1929 when he was only 30 years old. He was born in Brooklyn, N. Y., in 1899 and received his college education at Oberlin, Yale, West Virginia, Lafayette, Williams and Berea.

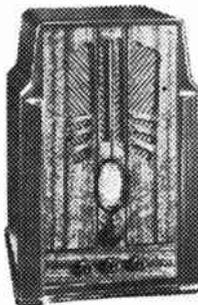
### *Paderewski Broadcast Postponed*

Illness, not serious but of a nature that interrupts piano practice, obliges Ignace Paderewski to postpone his first broadcast concert, which he was scheduled to give over NBC networks on Saturday, October 12, according to a radiogram received by the National Broadcasting Company today.

The famous Polish piano virtuoso, now in his 74th year, once said that if he stopped practising one day he could tell it, if he stopped two days the critics could tell it, and if he missed three days the public could tell it.

Further moves to re-schedule the broadcast by Paderewski from his home, Riond Bosson, Morges, Switzerland, must await later definite word from the pianist.

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## THE WEEKLY HORRORS-COPE

By FRANK COPE

¶ As Walter O'Keefe would say: "Gangway neighbors . . . from Deah old Holly-wood" . . . ¶ nice jail here . . . ¶ we were arrested . . . for wearing a hat on Hollywood Boulevard . . . ¶ We observed NBC's new studios . . . under construction at Melrose and Gower . . . a defunct flicker company's lot is being used . . . these abandoned quarters are costing NBC **more quarters** to demolish . . . than the vibrating sheet company dished out to create same . . . ¶ Our H'wood spies toss us one of the best chuckles we have had in years . . . one of a famous comic four . . . was seen and heard in a bit of yodeling celluloid by a radio impressario . . . who admired his capable singing voice in a sequence in the picture . . . it dawned on him to use the comic as guest star on an important broadcast that was in the making . . . the actor accepted for an unusually large fee for one song . . . came the air show . . . and also the dawn . . . after one of the worst air performances in history . . . the comedian remarked . . . "I know I can't sing a note . . . but how did you like my singing double in our last picture?" . . . ¶ A strange coincidence anent our bro. John . . . who a few years ago drifted from radio engineering . . . to picture sound conducting . . . (some train of thought) . . . the first picture to carry his monicker in the credit title is . . . "The Big Broadcast of 1936" . . . which reminds us of one of Kipling's lines . . . "There's no escape from the air" . . . er—we mean war . . . same thing . . . ¶ We had a most interesting visit with Sigmund Krumgold . . . ex-radio and recording organist with Nat Shilkret groups . . . Sig is now an ace musical director for a major film studio.

. . . ¶ We were surprised to learn that Sigmundo Deloro . . . the gentleman the broadcast announcers herald as . . . "The World-Famous Spanish Organist" . . . is none other than Sig Krumgold . . . recording for Victor's Foreign Catalog . . . ¶ P. S. Mr. Krumgold is also one of H'wood's leading amateur magicians . . . ask us about some of his card tricks . . . ouch . . . ¶ We note one of the L. A. papers has a radio columnist who has copyrighted the title . . . Ray De O'Fan . . . ¶ We sat in on a radio audition the other day . . . at one of L. A.'s prominent stations. . . and couldn't help noticing the squawkie influence upon the air-minded clan . . . the program director had only two descriptives for all applicants . . . terrific . . . or . . . LOWZEE . . . ¶ Our wife . . . after spending several days with us scouring these nether lands . . . comments as follows . . . "I have never seen so many radio stations in my life. . . and all so close together" . . . she thought the Erl Derricks were antenna towers . . . ¶ Penning columns on vacation . . . is as simple as landing a hydroplane in the Los Angeles River . . . C U in S. F.

### *Adventures of Tom Mix in KGO Debut September 30*

Tom Mix Adventures, taken from the life and screen career of the famous cowboy actor, will be introduced to western listeners over NBC station KGO on Monday, September 30, at 5:15 p. m.

The adventures of Tom Mix and his Straight Shooters will bring to young listeners episodes from the colorful cowboy's experiences as U. S. Marshall, Texas Ranger and sheriff. Many exploits from his service in the Boer and Spanish-American wars and the Boxer Rebellion in China also will be dramatized during the 15-minute broadcasts each Monday, Wednesday and Friday at 5:15 p. m.

### *"Just Plain Bill" Heard Coast-to-Coast*

The story of "Just Plain Bill," which became a feature of the Columbia network in September, 1932, will be heard on a coast-to-coast network beginning Monday, September 30. The dramatizations are broadcast Mondays through Fridays from 8:45 to 9:00 a. m., PST.

The series presents comic and pathetic incidents in the lives of Bill Davidson, who conducts a barber shop in Hartville, and of his daughter, Nancy, now married to Kerry Donovan, a young lawyer. Arthur Hughes plays the part of Bill; Ruth Russell is cast as Nancy, and James Meighan has the role of Kerry. Curtis Arnall appears as David Ellis, unsuccessful suitor for the hand of Nancy.

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Dramatization has made educational broadcasts one of the most popular features going out over the air. Under the sponsorship of the adult division of the State Department of Education five programs are now scheduled for each week covering subjects of an educational nature and giving listeners information which they have either neglected to obtain while in school or long since forgotten. All the broadcasts are directed by Norman Field, well known actor and producer.

Each Wednesday over KROW, 1:30 to 2:00 p. m. early incidents in California history are on the air. The programs are at present devoted to the discovery of gold in this state. Mondays and Fridays over KROW from 4:15 to 4:30 p. m. is "The California Family," a discussion of current topics by an average family.

Friday, from 8:30 to 9:00 p. m. over K.L.X. is "Adventures in Science." Saturday afternoon from 2:30 to 3:00 p. m. is "New Trails," featuring the lives of early Californians. The story of Bret Harte is the current feature.

The Saturday evening program over KGO from 6:45 to 7:00 o'clock deals with "Education Today," describing the various phases of adult education. The Nursery School and Parent Development" will be dramatized September 21.

*Sports Events for Fans*

Stuart-Hall's National Sports Calendar over KYA every Sunday night at 9:15 o'clock presents a dramatized version of the latest events in the sports world.

Many in the cast are well-known radio and theatrical players, including Bob Adams, formerly leading man with Catherine Cornell; Ed. Max, well-known in Pacific Coast radio and stage circles; Barry Drew, popular leading man in San Francisco Bay theatrical and radio world. The program is under the direction of Gene Eubanks, former production manager of KFRC, Eno Crime Club, and the Blue Monday Jamboree. Eubanks has just returned from a two-year contract with Metro-Goldwyn-Mayer.

"Slip" Madigan's football talks, presented every Friday night, also sponsored by Stuart Hall, is one of the most popular sports programs on the air today. With him the radio audience is given a glimpse of the football world behind the scenes.

Jimmie Fidler, will return to an NBC nationwide network on Wednesday, October 31, in a new series of up-to-the minute cinema gossip, news previews and answers to thousands of fans' questions. He will be heard at 7:30 p.m., P. S. T.



**Mail Your Listeners Alliance Program Preference Ballot Today!**

Membership Cards are now being mailed to all who have sent in the ballot contained in the September 1st issue of BROADCAST WEEKLY. If you have not already mailed *your* ballot, please do so. Additional copies of the ballot will be mailed upon request.

*You may join the Listeners' Alliance without cost.*

The Radio Listeners' Alliance is a non-commercial, non-profit organization, composed of radio listeners who desire to gain a greater enjoyment from radio. It provides (1) a reliable source of unbiased, accurate information concerning the art of broadcasting, artists, programs and service; (2) encourages, through the combined opinions of many listeners, production of programs the majority of listeners prefer to hear; (3) provides a channel through which radio listeners may freely voice their opinions and transmit them to authorities empowered to act upon them.

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# PROGRAMS for SUNDAY . . . . . September 29

**7:00 to 7:30 A. M.**  
**EFOX—El Despertador**  
**KSL—Uncle Tom and Comics**

**7:30 to 8:00 A. M.**  
**KRE—Morning after program to 8:45**  
**KSL—Christian Science Church**

**8:00 to 8:30 A. M.**  
 • KPO & network—Organ Concert; Francis Adair, songs; 8:15, Neighbor Nell  
**KGO—Morning Eye-Opener**  
**KYA—Chimes; C. S. Reading**  
**KROW—Musical Eye-Openers**  
**KJBS—Close Harmony**  
**KLS—Melody Review to 10**  
**KGDM—Comics; News**  
 \* KFRC & net—Solemn Pontifical Mass  
**KOL—Comics**  
**KJR—Coast to Coast**  
**KNX—Popular Concert**  
**KFI—Church Quarter Hour to 8:15**  
**KFWB—8:15, Funny Paperman**  
**KOA—News; Soloist; Neighbor Nell**  
**KSL—Uncle Tom and Comics**

**8:30 to 9:00 A. M.**  
 • KPO & net—Major Bowes' Capitol Family  
**KGO—Morning Eye-Opener**  
**KSFO—Elmhurst Church**  
**KYA—Science; Sabbath Hymns**  
**KROW—Swedish Meditations**  
**KJBS—Morning Concert**  
**KHSL—Popular music**  
**KRE—8:45, Famous Composers**  
**KGDM—Chapel**  
**KVI—Radio Gospel League**  
 \* KFRC & net—Solemn Pontifical Mass  
**KJR—Coast to Coast**  
**KFWB—Funny Paper Man**  
**KNX—Musical Program**  
**KECA—Classic Hour to 9**  
**KSL—Nat'l Conference of Catholic Charities**

**9:00 to 9:30 A. M.**  
 • KPO & net—Major Bowes' Family  
**KGO—Bobbie Rockwell, comics**  
**KYA—"Fellowship of the Air"; 9:15, Funny Paper Man to 10:15**  
**KSFO—Seventh Day Adventists**  
**KROW—Morning Concert**  
**KJBS—Popular Hits; Old Songs**  
**KRE—Baptist Church; Melodies**  
**KHSL—Quartet; Band Concert**  
**KGGC—College Songs**  
**KQW—Organ; Gems of Melody**  
**KGDM—The Bondons**  
 \* KFRC & net—Salt Lake Tabernacle Choir & Organ  
**KOL—P. I. Comics**  
**KVI—The Funny Paper Man**  
**KJR—Gospel Airlines**  
**KNX—Lal Chand Mehra**

**9:30 to 10:00 A. M.**  
 • KPO & net—Radio City Music Hall  
**KGO—Timely Tunes**  
**KROW—Popular Review**  
**KJBS—Dance Orchestra; Melodies**  
**KRE—Melodies That Linger**  
**KHSL—Sacred Music**  
**KQW—Funnies; Orchestra**  
**KGGC—Musical Program**  
**KGDM—Watchtower Program**  
 \* KFRC net—By the Old Village Church; 9:45, Commander King Hall  
**KFRC—9:45, Recordings**  
**KOL—News Flashes to 9:45**  
**KGW—Silver Strings; Orchestra**  
**KNX—Rabbi Winkler**  
**KSL—Music; Bible Students**

**10:00 to 10:30 A. M.**  
 • KPO & net—Music Hall  
**KGO—Timely Tunes**



**GEORGE WHITNEY**  
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◆ ◆ ◆  
**EVENTS for SUNDAY**  
 ◆ ◆ ◆

Solemn Pontifical Mass—8 a.m. CBS net.  
 The Magic Key—(New) 11 a.m. NBC net.  
 Freddie Rich Orchestra—(New) 4 p.m. CBS net.  
 Salute to WJR Detroit—(Special) 5 p.m. CBS net.  
 Terhune Dog Dramas—(New) 4:15 p.m. NBC net.

Barbara Jo Allen, "first lady of radio" whose new series of vignette dramas are heard on the Woman's Magazine of the Air Fridays, is one of radio's most accomplished personalities. She not only enacts all the parts in her unique sketches but writes every one of them herself, compressing an entire drama into two or three pages of dialogue.

Van Fleming, whom western listeners recall as Van of Van and Don, the Two Professors, has rejoined the NBC staff in San Francisco, as a producer.

A cracker maker is about to grab The Lambs' Gambol, a program put on by famous actors with Frank Crumit as the shepherd.

**KYA—Funny Paper Man; 10:15, Lead Kindly Light**  
**KSFO—Baptist Church to 1**  
**KROW—Review; Vagabonds**  
**KJBS—Popular Tunes**  
**KRE—Morning Concert**  
**KQW—News; 10:15, Baptist Church**  
**KLS—Radio Church of Amer. to 11**  
**KGDM—Echoes of the Nineties**  
 \* CBS net—Church of the Air  
**KFRC—Electric Transc.; Pianist**  
**KJR—Music Shop; Irish Minstrel**  
**KNX—Dr. King; Melody Palette**  
**KECA—Maurice Zam, pianist**

**10:30 to 11:00 A. M.**  
 • KPO & net—Bible Highlights  
**KGO—Instrumentalists; 10:45, Beaux Arts Trio**  
**KYA—10:45, Organ Sonata**  
**KROW—Organ; Watchtower Lecture**  
**KJBS—Dance Recordings**  
**KRE—Organ Music; First Congregational Church to 12:15**  
**KHSL—Symphony Music**  
**KQW—Baptist Church**  
**KGGC—Song Hits; Sunday Concert**  
**KGDM—Echoes of the Nineties**  
**KFRC—Elec. Transc. to 10:45**  
 \* KFRC net—Eddie Dunstetter Presents; 10:45, Sisters of the Skillet  
**KOL—10:45, Melodies of Russia**  
**KJR—Operatic Gems**  
**KFI—Real Estate; Dr. Casselberry**  
**KNX—Castle in Music; Baptist Church to 12:15**  
**KECA—Classic Hour to 12:00**

**11:00 to 11:30 A. M.**  
 • KPO & net—RCA Program: Walter Damrosch Orchestra Director; John B. Kennedy, M. C.  
**KGO—Beaux Arts Trio**  
**KYA—Old St. Mary's Church**  
**KROW—Forgotten Favorites**  
**KJBS—Modern Melodies**  
**KHSL—Classics; Canterbury Tales**  
**KLS—Organ; Judge Rutherford**  
**KGGC—Songs; Popular Concert**  
**KGDM—Baptist Church to 12**  
 \* KFRC & net—Johnny Augustine's Orchestra with Patti Chapin  
**KVI—Central Lutheran Church**  
**KJR—Musical; Judge Rutherford**  
**KSL—Friendly Philosopher; Orch.**

**11:30 to 12:00 Noon**  
 • KPO & net—RCA program  
**KGO—Saxo-Tunes**  
**KYA—Master Quartet**  
**KROW—Vocalist; Salon Group**  
**KJBS—Dance Recordings; 11:45, Salon Orchestra**  
**KGGC—Modern Melodies**  
**KLS—Variety Program**  
**KHSL—Vocal Gems**  
 \* KFRC & net—Between the Bookends; Eton Boys  
**KJR—Middy Concert**

**12:00 to 12:30 P. M.**  
 • KPO & net—Words to the Wise; 12:15, To be announced  
**KGO—Vagabonds Quartet**  
**KYA—Noonday Concert**  
**KROW—Music Box Revue to 1:30**  
**KLX—Musical Program**  
**KJBS—Revue; Big Ten Melodies**  
**KRE—12:15, Organ Music to 1**  
**KGGC—Jewish Program**  
**KQW—Church; 12:15, Opera Stars**  
**KLS—Request Program**  
**KGDM—12:15, Portuguese Melodies**  
**KHSL—Silver Strings; Estrins Prog.**  
 \* KFRC & net—Symphonic Hour  
**KJR—Headliners**  
**KFWB—Gold Star Rangers**  
**KNX—12:15, Symphony Concert**  
**KECA—Concert Favorites**

**12:30 to 1:00 P. M.**  
 • KPO & net—Penthouse Serenade

KGQ—At the Opera (E. T.)  
 KYA—Concert  
 KLX—Guitar Duo & Vocalist  
 KJBS—Popular Tunes  
 KHSL—Piano and Organ  
 KGDM—Leo Liberty's Orchestra  
 KQW—Dance Tunes; Variety  
 \* KFRC & net—Symphonic Hour  
 KJR—Rhythm Rulers  
 KNX—Symphony Concert  
 KFWE—Gold Star Rangers  
 KECA—Concert Favorites to 1:30

1:00 to 1:30 P. M.

\* KPO & network—Sunday Special  
 KGQ—At the Opera  
 KYA—Waltz Time  
 KSFO—Latter Day Saints  
 KLX—Spice of Life  
 KJBS—News; Dance Music  
 KHSL—Operatic Gems  
 KRE—Melody and Song  
 KQW—New Tunes; All Request  
 KLS—Musical Memories  
 \* KFRC & net—St. Louis Parade  
 KJR—Seattle Pacific College  
 KNX—Symphony Concert  
 KFWE—G. Alison, talk

1:30 to 2:00 P. M.

\* KGO & net—To be announced  
 KPO—Paul Martin, banjoist; 1:45, Sax Appeal  
 KYA—Chason Tucker; Side Show  
 KSFO—Dance Music  
 KJBS—Popular Concert  
 KRE—Waltztime  
 KHSL—Concert Hour  
 KROW—Treasure Chest  
 KQW—All Request  
 \* KFRC & net—St. Louis Parade; 1:45, Golf Tournament  
 KHQ—1:45, Covered Wagon  
 KOL—1:55, Five Minute Drama  
 KJR—Rev. Henry Ness  
 KNX—Carefree Capers  
 KECA—Vocational Adjustment; 1:45, Conservatory of Music  
 KOA—Melody Master; While the City Sleeps

2:00 to 2:30 P. M.

\* KPO & network—America's First Rhythm Symphony  
 KGQ—Football: St. Mary's versus University of Nevada  
 KYA—Side Show; Music  
 KSFO—Chamber of Commerce; Talk  
 KROW—2:15, Antone Bakarich  
 KJBS—Marjorie Lee, pianist; Rec'd's  
 KRE—Family Hour to 3  
 KHSL—Gospel Hour  
 KQW—Marjorie Lee; 2:15, Vocal  
 KLS—Melody Review  
 \* KFRC & net—The Islanders  
 KECA—Classic Hour to 3  
 KNX—Exposition Park Concert to 4

2:30 to 3:00 P. M.

\* NBC network—Cleo Brown, pianist; 2:45, Ray Heatherton & Lucille Manners, vocalists  
 KPO—What's New  
 KGQ—Football Game  
 KYA—Lost & Found; Light Opera  
 KSFO—Broadway Parade  
 KLX—Helen Parmelee, pianist  
 KROW—Concert Favorites  
 KJBS—Allied Merchants Program  
 KHSL—Vocal Gems  
 KQW—2:45, Songs of Romance  
 KGGC—Sunday School  
 KGDM—Honolulu Serenaders  
 \* KFRC & net—Eunice Steel, pianist; 2:45, Book Review

KOL—2:45, Studio Musicale  
 KVI—2:45, Judge Rutherford  
 KJR—Presbyterian Church  
 KFI—What's New  
 KFSD—What's New  
 KSL—In the Music Room

3:00 to 3:30 P. M.

KPO—Hollywood Reporter; Kay Troubadours  
 KGQ—Football Game  
 \* KYA & net—Catholic Hour  
 KSFO—Crooners  
 KROW—Dance Matinee to 4  
 KJBS—Musical Styles  
 KRE—Popular Concert to 4  
 KHSL—Community Chest Program  
 KGGC—Church Services  
 KQW—Popular Music; Violinist  
 KGDM—3:15, Piano Moderne  
 \* KFRC & net—Nat'l Amateur Night  
 KFI—Lee and Schiffer; Waikikians  
 KECA—Catholic Hour

3:30 to 4:00 P. M.

\* KPO & network—Grand Hotel: Drama with Anne Seymour and Don Ameche  
 KGQ—Football Game  
 KYA—Symphony Sketches  
 KSFO—Cubanettes  
 KLX—World Revue  
 KJBS—Dance Tunes; Philco Concert  
 KHSL—Emmett Pendleton  
 KQW—Salon Music  
 \* KFRC & net—Smilin' Ed. McConnell; Jackie & Earl Hatch, pianists  
 KJR—Cornish School Program  
 KGW—3:45, News, Palmer Hoyt  
 KSL—3:45, Roadway of Rhythm

4:00 to 4:30 P. M.

\* KPO & net—John Teel, baritone; Albert Terhune, Dog Drama  
 KGQ—Football Game  
 KYA—Symphony Sketches  
 KSFO—Dance Music  
 KLX—News; Music  
 KROW—Recreation Singers  
 KJBS—Favorite Melodies  
 KRE—Music of the Masters to 5  
 KHSL—Salon Serenade  
 KQW—Semi-Classic Instrumental  
 KLS—Popular Music  
 KGDM—4:15, Ansel Roby & Gang  
 \* KFRC & net—Freddie Rich's Party  
 KJR—Melody Time  
 KNX—Charles Frederick Lindsay  
 KECA—Concert Favorites to 5

4:30 to 5:00 P. M.

\* KPO & net—Moody Institute Singers  
 KGQ—Football Game  
 KYA—S. F. Church Federation  
 KSFO—Girls' Trio  
 KLX—Jewel Box  
 KROW—Theatre of the Air *ads*  
 KJBS—Song Hits  
 KHSL—Waltz and Tango Time  
 KQW—Popular Tunes; Organ  
 KGDM—Ansel Roby and Gang  
 \* KFRC & net—Rabbi Magnin; 4:45, Melody Cameos  
 KVI—High School News to 4:45  
 KJR—Daytime Concert  
 KNX—Dr. Martin Luther Thomas  
 KFWE—Tex Howard's Orchestra  
 KSL—Short Story; Musicale

5:00 to 5:30 P. M.

\* KPO & network—Major Bowes' Amateur Hour  
 KGQ—Football Game  
 KYA—Music; Shut-in Circle

KSFO—Chapel of Chimes Organ  
 KLX—Talk; Melody Palette  
 KROW—Charley and his Pals  
 KJBS—Fay Fraser; 5:15, Pianist  
 KGGC—Church Service  
 KRE—Vesper Hour to 6  
 KHSL—Golden Empire Quartet  
 KQW—Fay Fraser; Art Fadden  
 \* KFRC & net—Salute of Welcome to WJR

KJR—Emmanuel Tabernacle  
 KNX—Ethel Hubler, talk; Music  
 KECA—Chamber Music  
 KFOX—Hi Hilarities

5:30 to 6:00 P. M.

\* KPO & net—Amateur Hour  
 KGQ—Community Forum  
 KYA—Shut-in Circle; 5:45, Viennese Nights  
 KLX—Covered Wagon Jubilee  
 KROW—African Methodist Church  
 KJBS—Popular Melodies  
 KQW—Seventh Day Adventists  
 KGDM—5:45, Gil Evans' Orch.  
 \* KFRC & net—Salute to W.I.R.  
 KNX—Music; John Brown Univ.  
 KFOX—Theatre News; Music  
 KECA—Chamber Music

6:00 to 6:30 P. M.

\* KPO & net—Manhattan Merry-Go-Round; Orch. and Vocalists  
 KGQ—Armand Girard, baritone; 6:15, Henry M. Hyde  
 KYA—Viennese Nights; 6:15, Sonia Sapiro, pianist  
 KSFO—Hawaiians; Children of Orpheus  
 KLX—Mixed Quartet  
 KROW—Headlines; Tango Time  
 KJBS—News to 6:15  
 KRE—Melody and Song  
 KQW—News; Old Songs  
 \* KFRC & net—Ford Concert  
 KJR—The Angelus Hour  
 KFWE—News; Music  
 KNX—Music; Rev. Fuller  
 KECA—News; Twilight Reveries  
 KFOX—News; Backstage Drama

6:30 to 7:00 P. M.

\* KPO & net—American Musical Revue; Frank Munn, tenor; Vivienne Segal, soprano; piano duo; violinist; orchestra  
 KGQ—Palace Hotel Ensemble  
 KYA—Concert; Supper Ensemble  
 KLX—Popular Concert  
 KROW—Grace Herold Trio  
 KRE—Charlie Tye, baseball news  
 KQW—Popular Orchestra  
 \* KFRC & net—Ford Concert  
 KJR—The Angelus Hour  
 KFWE—Russian Gypsies; Pioneers  
 KNX—Rev. C. E. Fuller to 7:30  
 KECA—Twilight Reveries  
 KFOX—School Kids; Pioneer Sons

7:00 to 7:30 P. M.

\* KPO & net—Meredith Willson's Orchestra  
 KGQ—Personal Closeups, Artist Interviewed by Gypsy; 7:15, Organ and Piano, Carson and Fischer  
 KYA—Supper Ensemble to 7:45  
 KSFO—Lampit Hour; Observer  
 KLX—News; Alice Blue  
 KROW—Royal Hawaiians; Watch Tower Program  
 KRE—Cousin Henry, poetry; Hymns  
 KQW—Concert Orchestra  
 \* KFRC & net—Wayne King's Orch.  
 KJR—New Tunes for Old  
 KFWE—For Mother and Dad

National Sports Calendar

Every Sunday over KYA 9:15 to 9:45 p. m.

Presented by STUART-HALL CLOTHES



KECA—Sacred Concert  
KFOK—Covered Wagon Jubilee

7:30 to 8:00 P. M.

• KPO & net—Alexander Haas and Orchestra  
KGO—Gwynfi Jones, tenor; Barbara Merkley, harpist  
KYA—7:45, Gold Rush Days  
KSL—Church Services to 9:15  
KLX—Popular Songs; 7:45, William Don, eccentric comedian  
KROW—Vernon Morgan  
KQW—First Baptist Church Service  
KRP—First Cong. Church to 9  
\* KFRC & net—Salon Moderne  
KJR—World Revue  
KHQ—Musical Moments  
KNX—Christian Epic; Judge Ruth-erford  
KFWB—Now and Then  
KECA—Nick Harris Prog.; Light Opera Gems  
KFOX—Stuart Hamblen Jubilee  
KGB—7:45, Radio Today  
KSL—7:45, Comedy Stars

8:00 to 8:30 P. M.

• KPO & network—Fitch Program; 8:15, Walter Winchell  
KGO—Rudy Seiger's Concert Orch.  
KYA—Opera  
KLX—Melodies; Iberian Quintet  
KROW—Variety Show  
\* KFRC & net—Jim Walsh's Orch.  
KOL—8:15, Connie's Adventures  
KJR—Church of Christ Scientist  
KNX—Presbyterian Church  
KFWB—Hi Jinks Amateur Show  
KECA—Concert Favorites to 9  
KFOX—Christian Science Church  
KGB—8:15, Comedy Stars  
KSL—Philosopher; 8:15, Orchestra

8:30 to 9:00 P. M.

• KPO & net—Jack Benny, Mary Livingstone, Michael Bartlett, Johnny Green's Orchestra  
KGO—Melodiana  
KYA—Opera  
KROW—Man About Town; Torrid Tempos

KQW—Baptist Church Services  
\* KFRC & net—Voice of Experience; 8:45, Hal Grayson's Orchestra  
KJR—Scientist Church  
KNX—Presbyterian Church  
KFWB—Hi-Jinks; Master Mysteries  
KFOX—Christian Science Church  
KSL—Bulldog Inn Serenaders  
KFL—L. D. S. Services

9:00 to 9:30 P. M.

• KPO net—Silken Strings Program  
KGO—Reader's Guide  
KYA—Music; Sports Calendar  
KSFO—Church; Bits of Humor  
KLX—New Tunes; Pioneer Trail  
KROW—Foreign Watch Tower  
KJBS—Popular Selections  
KRE—Chapel of the Chimes Organ  
KQW—Famous Melodies to 9:30  
KJR—News; 9:15, Fire Talk  
\* KFRC & net—Leon Belasco Orch.  
KFWB—Mysteries; Kings Men  
KNX—News; 9:15, Religious talk  
KFOX—Beverly Hillbillies

9:30 to 10:00 P. M.

• KPO & network—One Man's Family  
KGO—To be announced  
KYA—Sports; News  
KSFO—Dance Orchestra  
KLX—News; Song Souvenir  
KROW—Rhythm Revue to 10:30  
KJBS—Popular Selections  
KRE—Organ; Island Songs  
KFRC—Musical Moments to 9:45  
\* KFRC net—To be announced  
KVI—9:45, News Flashes  
KOL—Orchestra; 9:45, News Flashes  
KFWB—Vendetta; King's Men  
KNX—Dude Ranch  
KSL—Organ, Violin and Vocalist  
KOA—Vic Schillings Orchestra

10:00 to 10:30 P. M.

• KPO & network—Sam Hayes  
KGO—10:15, Paul Pendarvis and Orchestra  
KGO—Walter Kelsey, violinist  
• KGO & network—10:15, Paul Carson, organist

KYA—Leon Mojica's Orchestra  
KSFO—Jap.-Amer. Society program  
KJBS—Light Opera to 11:00  
KRE—Dance Program to 12  
KQW—Light Opera  
\* KFRC & net—Les Hite's Orch.  
KVI—Gospel League  
KJR—Musical Auction  
KFI—10:15, Twenty Years After  
KNX—Dude Ranch  
KFWB—News; Orchestra  
KECA—Musical Celebrities  
KFOX—News; Orchestra  
KGB—News; Les Hite's Orchestra

10:30 to 11:00 P. M.

• KGO & network—Paul Carson, organist, Bridge to Dreamland  
KPO—Paul Pendarvis' Orchestra  
KROW—Quiet Harmonies  
KQW—Light Opera  
\* KFRC & net—Orv. Knapp's Orch.  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra  
KOA—Huffman Harmonies

11:00 to 11:30 P. M.

• KGO & net—To be announced  
KPO—Midnight Melodies  
KSFO—Dansapangos; Melodies  
KROW—Dance of the Hour to 12  
KJBS—Dance Tunes  
KQW—Dance Time  
\* KFRC & net—To be announced  
KFWB—Orchestra; 11:15, Organ  
KFOX—Orchestra; Organ  
KVI—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & net—Bal Tabarin Orch.  
KPO—Midnight Melodies  
KSFO—Midnight Vagabond to 1:00  
KJBS—Dance Tunes  
KQW—Dance Time  
\* KFRC & net—To be announced  
KVI—Piano Duo; The Wanderer  
KOL—Koin—Piano Duo; Wanderer  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra to 12:00

12:00 to Sign Off

KROW—Midnight Jamboree to 2  
KJBS—12:01, Owl Program to 6 a. m.

PROGRAMS for MONDAY . . . . . September 30

7:00 to 7:30 A. M.

• KPO & net—Music; 7:05, Frank Luther, tenor  
KYA—Musical Clock to 8  
KSFO—Cuckoo Club  
KROW—Morning Meditations; 7:15, Commuter's Clock to 8:15  
KJBS—Alarm Klok Klub Program  
KQW—News; The Breakfast Hour  
KLS—7:15, Bible School  
KRE—Morning Melodies  
KGD—News; Eb and Zeb  
KHSL—Musical Clock  
KFRC—Rice and Shine  
KOL—Time Klock  
KVI—Radio Gospel League  
KHQ—Morning News to 7:15  
KNX—"Sharplesville" & News to 8  
KGB—7 o'Clock Club  
KSL—Concert  
KOA—"Musical Menu"

7:30 to 8:00 A. M.

• KPO & net—Sweethearts of the Air; 7:45, Joe White, tenor  
KGO—Rise 'n Shine  
KSFO—The Texans  
KHSL—Music; Devotionals  
KRE—Daily Californian  
KFRC—N. Y. Stocks; Music  
KOL—Sunrise Express  
KJR—7:45, Christian Science Prog  
KVI—Varieties; Pioneer Songs  
KHQ—Talk; Lawrence Quintet  
KFI—Stocks; Music to 7:45  
KFWB—Gold Star Rangers

EVENTS for MONDAY

The O'Neills—(New serial daily) 12:45 p.m. NBC net.  
Grace Moore—6:30 p.m. NBC net.  
Your Program—(New) 7:30 p.m. KPO net.  
Myrt and Marge—(New daily) 8 p.m. CBS net.  
Helen Hayes—(New) 9 p.m. NBC net.

Hazel Warner, "Songbird of the West" heard on the Sunday Special, and on Tuesdays and Thursdays with Martha Meade, is almost as popular in South America as she is here. She toured South America for six months several years ago, singing in all the large cities, and she still gets fan mail and pleas to return.

KECA—Bible Fellowship to 7:45  
KSL—Breakfast Melodies

8:00 to 8:30 A. M.

• KGO & net—Financial Service  
KGO—8:15, Marmalade, E. T.  
KPO—Honeymooners  
• KPO & net—8:15, Wendell Hall  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KSFO—Health Talk; Music  
KROW—8:15, News  
KJBS—Popular Music  
KQW—Concert; Religious Forum  
KLS—Hit Tunes of the Day  
KHSL—Morning Glories  
\* KFRC net—To be announced  
KFRC—Lum & Abner to 8:15  
KJR—Shadows on the Clock to 8:15  
KFI—Church Quarter Hour; 8:15, Happy Kitchen of the Air  
KNX—Song Market; Melodies

8:30 to 9:00 A. M.

• KPO & net—U. S. Navy Band  
KGO—Morning Eye-Opener  
KYA—Morning Concert  
KSFO—Shoppers' Digest  
KLX—Covered Wagon Jubilee  
KROW—Musical Potpourri to 9:30  
KJBS—Dance Matinee  
KQW—Morning Concert  
KGD—8:45, Health Talk  
KRE—8:45, Popular Concert  
KHSL—Waltzes; Organ  
KLS—Musical Review

\* KFRC & net—Ozark Mountaineers; Just Plain Bill  
**KHQ—Early Birds to 8:45**  
**KQW—8:45, News**  
**KNX—Dr. Martin Luther Thomas**  
**KSL—Royal Melodies; Just Plain Bill**

**9:00 to 9:30 A. M.**

\* KPO & net—U. S. Navy Band  
**KGO—Morning Eye-Opener**  
**KYA—9:15, Prudence Penny**  
**KSFO—Hour of Prayer**  
**KJBS—Song Hits**  
**KQW—Tuneful Topics**  
**KGCC—Market Guide; Parade**  
**KLS—Musical Review**  
**KRE—Hour of Prayer**  
**KHSL—Quartette Music**  
**KGDM—Better Vision; News**  
 \* KFRC & net—Voice of Experience; 9:15, The Gumps  
**KOIN—9:15, Pioneer Songs**  
**KJR—Reminiscing**  
**KNX—Popular Concert**  
**KECA—French Lesson to 9:15**  
**KFSO—9:15, Dr. McCoy**  
**KOA—Morning Variety**

**9:30 to 10:00 A. M.**

\* KPO & network—The New World, educational talks and music  
**KGO—Monday Blues**  
**KYA—Police Line-up Program; 9:45, Waltz Time**  
**KSFO—Health Lecture**  
**KLX—Song Market; Music**  
**KROW—Health Chat**  
**KJBS—Music; 9:55, Ruth Evans**  
**KQW—Popular and Classics**  
**KGCC—Song Shop; Star of Today**  
**KLS—Jan's Journal to 10:15**  
**KHSL—Vocal Gems**  
**KGDM—Diet and Health Questions**  
 \* KFRC & net—Mary Marlin; 9:45, Five-Star Jones  
**KFRC—Community Chest to 9:45**  
**KOL—9:45, News Flashes**  
**KJR—News; Early Echoes**  
**KHQ—Joyner Joys; Miniature Revue**  
**KFI—Walkitians; 9:45, News**  
**KNX—Musical Jigsaws; News**  
**KOA—Farm and Home Hour**

**10:00 to 10:30 A. M.**

\* KPO & net—To be announced  
**KGO—To the Ladies**  
**KYA—Columbia on Parade; 10:15, Home and Style Forum**  
**KSFO—Musical Program**  
**KLX—10:15, Stocks; News**  
**KROW—Rhythm Revue**  
**KJBS—Scotty Mortland; Orchestra**  
**KQW—News; Old Tunes**  
**KGCC—The Fiesta**  
**KRE—Waltz Time**  
**KLS—10:15, Short Wave Tips**  
**KHSL—Master Melodies**  
**KGDM—Mabel Rubin; Make Up**  
 \* KFRC & net—Carlton & Shaw; To be announced  
**KFRC—10:15, Electrical Transc.**  
**KVI—Mid-Morning Melodies**  
**KFO—News; to 10:15**  
**KOIN—Melvin & Merciful; 10:15, This and That**  
**KOL—10:15, Morning Melodies**  
**KJR—Home Makers; 10:15, Music**  
**KNX—Eddie Albricht's Family**  
**KFWB—Prudence Penny**  
**KSL—Musical Revue to 10:15**

**10:30 to 11:00 A. M.**

\* NBC net—Program to be announced  
**KPO—Menu Flashes; 10:45, News**  
**KGO—To the Ladies**  
**KYA—Style Forum; Organ**  
**KSFO—Health Lecture; Pictorial**  
**KIX—International Kitchen**  
**KROW—Ballads; Larry Canelo**  
**KJBS—Orchestra; Songs**  
**KQW—Aunt Sammy; 10:45, Songs**  
**KGCC—Torrid Tunes; Music**  
**KGDM—10:45, Health Talk**  
**KRE—New Tunes; Melodies**

Probably the busiest fisherman in the Salmon Derby, recently broadcast from Elliott Bay in Seattle over KOMO and a nation-wide NBC network, was none other than Mr. Bennie Walker, editor of the Woman's Magazine of the Air.

Bennie, who qualified for the contest during his vacation in the Northwest, flew to Seattle the night before the contest. His was the last boat out on the water that morning, but his was one of the first fish brought back to the boathouse. Among the first sounds heard by Hal when he arrived at the scene of the derby, was Bennie's voice, booming as he hooked a 'huge king, "Well, here's one for old man Walker."

\* \* \*

Carlton E. Morse, NBC playwright, moved to the country and built a home surrounded by eight acres of fields and trees in order to find quiet—but he didn't reckon on being kept awake by a lion.

It's a real, African lion, which the owner of a neighboring estate keeps in a cage on his verandah. Moonlight nights, the lion roars, and although several miles away, the sound comes up through the canyons as if the animal were about to lope through a window any minute.

\* \* \*

News from KOMO-KJR alumni in California, the destination of many staff members who have left the studios recently, reveals that blonde Bernadine Flory, who has been heard in many dramatic roles over KOMO and KJR, is now Mrs. Ivan Stauffer, wife of a young business man. The Stauffers are living in Hollywood, and Bernadine, who has been recovering from an illness is blossoming on California sunshine and marital bliss.

\* \* \*

Connie Gates, petite CBS contralto, has been invited to sing at a meeting of the faculty and student body of the Cleveland Institute of Music where she once studied piano.

KFRC—Elec. Transc.; 10:45, Morning Hostess  
 \* CBS net—Jan Savitt & Orchestra  
**KJR—Musical program**  
**KNX—Mary Holmes; Music**  
**KFWB—Owen Crump's Party**  
**KOA—Livestock and Produce**

**11:00 to 11:30 A. M.**

\* KPO & net—To be announced  
**KGO—Ted White, tenor; Stringtime**  
**KYA—Organ Concert**  
**KLX—Health School; Music**  
**KROW—Health Talk; Music**  
**KSFO—Dance Music; Melodies**  
**KJBS—Hits of Past; Records**  
**KQW—Popular Orchestra**  
**KLS—Three Quarter Time**  
**KGDM—Organ Recital to 12**  
**KRE—Tango Tunes**  
**KHSL—Operatic Gems**  
 \* KFRC & net—Marie, Little French Princess; 11:15, Helen Trent  
**KHQ—Musical Gems to 11:15**  
**KJR—Rhythm Rulers to 12**  
**KNX—Fletcher Wiley**

**11:30 to 12:00 Noon**

\* KPO & net—Western Farm and Home Hour  
**KGO—Stringtime; 11:45, Tally-Ho**  
**KYA—Organ; Rhythm Princes; Scriptures**  
**KSFO—Mid-Day Dance to 12:30**  
**KLX—Your Home; Music**  
**KROW—Concert Melodies**  
**KJBS—Dance Orchestra**  
**KQW—Vocal; Theatre News**  
**KRE—Popular Review**  
**KHSL—Request Hour**  
**KLS—Band Program**  
**KQW—Vocalists; Theatre News**  
 \* KFRC & net—Between the Bookends; 11:45, Happy Hollow  
**KNX—Magic Harmony; Music**

**12:00 to 12:30 P. M.**

\* KPO & net—Western Farm and Home; 12:15, Ma Perkins  
**KGO—Edna Fischer, pianist; 12:15, Agricultural Bulletin**  
**KYA—News; Noonday Concert**  
**KLX—Dance Music**  
**KROW—News; Portuguese Program**  
**KJBS—News; Popular Records**  
**KQW—News; Noontime Tunes**  
**KRE—Jack Bennett's Program**  
**KHSL—Mkt. Reports; News**  
**KLS—Noontime Request Program**  
**KGDM—12:15, Cecil & Sally**  
**KFRC—News to 12:10**  
 \* KFRC & net—Salon Musicale  
**KOL—12:15, News Flashes**  
**KVI—12:15, Front Page Headlines**  
**KJR—12:12, Grain Reports**  
**KFWB—"Make Believe Ballroom"**  
**KNX—News; Jewel Box**  
**KECA—12:15, News Release**  
**KFSD—Resume; Vocal Solist to 12:15**  
**KSL—Payroll Builder**

**12:30 to 1:00 P. M.**

\* KPO & network—Vic and Sade; 12:45, The O'Neils  
**KGO—Garden Party**  
**KLX—Guitar Duo; Musical Prog.**  
**KROW—Portuguese Program**  
**KJBS—Dance Orchestra**  
**KQW—Weather & Mkt. Reports**  
**KHSL—Happyland**  
**KGDM—Hi-Hilarities**  
 \* KFRC & net—Dictators  
**KNX—Major League Baseball**  
**KECA—Contract Bridge Lesson**

**1:00 to 1:30 P. M.**

\* KPO & net—Betty & Bob  
**KPO—1:15, Radio Reporter**  
 \* KGO & net—1:15, Jackie Heller, vocalist  
**KYA—Folk Songs**  
**KSFO—George Taylor & Artists**  
**KLX—1:15, Martha Lee**  
**KROW—1:15, Calif. Farm Program**

KJBS—Stock Reports; Records  
 KQW—Modern Music  
 KLS—Melody Parade  
 KRE—Cloister Echoes  
 KHSL—Popular Music  
 \*KFRC netwk—Visiting America's Little House; 1:15, Chicago Variety Hour  
 KFRC—1:15, Christian Science News; Stocks  
 KOL—Lost and Found to 1:15  
 KHQ—1:15, Business and Pleasure  
 KJR—1:15, Paths of Memory  
 KNX—Major League Baseball  
 KGB—Stocks; Farm Flashes

## 1:30 to 2:00 P. M.

\*KPO & net—Garden Party  
 KGO—Ann Warner's Chat  
 KYA—Barker Frivolities  
 KSFO—Jean Kent, economics  
 KLX—Popular Concert  
 KROW—Concert Melodies  
 KJBS—Concert; Dance Melodies  
 KQW—Friendly Street  
 KLS—Jan's Request Journal  
 KHSL—Request Program  
 KRE—Melody and Song  
 \*KFRC & net—University of the Air; 1:45, Do Re Mi  
 KOL—1:45, Consumers Facts  
 KJR—Going to Towners  
 KHQ—Bus. and Pleasure; Songs  
 KFI—Agnes White's Kitchen  
 KNX—Pontrelli's Orchestra  
 KFWE—1:45, City Hall Broadcast  
 KECA—Biltmore Concert Quartet  
 KFSD—The Philistine to 1:45

## 2:00 to 2:30 P. M.

\*KPO & net—Teddy Hill's Orch.  
 KGO—Beaux Arts Trio  
 KSFO—Globe Trotter; Health Talk  
 KLX—Lost and Found; Music  
 KROW—Dance Matinee to 3  
 KQW—Traffic Court  
 KJBS—Popular Tunes  
 KLS—Hit Tunes of the Day  
 KGDM—2:15, News Flashes  
 KHSL—Golden Empire Matinee  
 \*KFRC & netwk—Happy-Go-Lucky Hour  
 KJR—Salon Hour to 3  
 KNX—The Bookworm  
 KECA—Classic Hour to 3  
 KFWE—Talk on Dogs to 2:15

## 2:30 to 3:00 P. M.

\*KPO & net—Alice in Orchestralia; 2:45, Sam & Dick  
 KGO—Pair of Planos  
 KYA—Lost and Found; Souvenirs of Spain  
 KSFO—Matt Dennis; Music  
 KLX—Talk; Stocks; Opportunity Hour to 3:30  
 KJBS—Events of Interest; Songs  
 KQW—Orchestra; 2:45, Stocks  
 KLS—Waltz Time  
 KGDM—Afternoon Musicale  
 KRE—Concert; Willie Bryant  
 KHSL—Bookman  
 \*KFRC & netwk—Happy-Go-Lucky Hour; 2:55, Minute Melodies  
 KHQ—Sylvia Grey  
 KNX—Symphonies & Opera Records  
 KFSD—2:45, Old Time Program  
 KSL—Melodic Moments  
 KOA—News; Sam and Dick

## 3:00 to 3:30 P. M.

\*KPO & network—Woman's Magazine of the Air  
 KGO—U. S. Army Band  
 KYA—PTA and Business Talk  
 KSFO—Bill Brokaw  
 KROW—Favorite Melodies; Pianist  
 KJBS—News; Songs of Hawaii  
 KQW—News; Popular Music  
 KLS—Short Wave Tips; Music  
 KGDM—3:15, Esther Barket  
 KHSL—Community Chest; Music  
 KRE—Tea Dance to 4  
 \*KFRC & netwk—Feminine Fancies

KJR—Siesta; Easy Chair  
 KNX—Hatch's Concert Orchestra  
 KECA—Alexander Bevan to 3:15  
 KFWE—3:15, Cubanettes  
 KSL—Beatrice Osgood, pianist

## 3:30 to 4:00 P. M.

\*KPO & net—Woman's Magazine of the Air  
 KGO—Resume; Carol Deis, soprano; 3:45, Ranch Boys  
 KYA—Art Lecture; 3:45, Community Chest Question Box  
 KLX—Carefree Capers  
 KROW—Spanish Serenade; Music  
 KJBS—Concert  
 KQW—Variety Program  
 KHSL—Tango Time  
 KLS—3:45, Tango Time  
 KFRC—Star Recordings to 3:45  
 \*KFRC net—To be announced 3:45, University of California  
 KOL—3:45, News Flashes  
 KVI—Melody Matinee  
 KNX—Fletcher Wiley  
 KFWE—Better Business Bureau  
 KSL—Payroll Builder

## 4:00 to 4:30 P. M.

\*KPO & net—Lee Gordon's Orch.  
 KPO—4:15, Radio Reporter  
 \*KGO & net—4:15, Charles Boulanger's Orchestra  
 KYA—Old Songs; Cocktail Ensemble  
 KSFO—Dr. Diltmar; Silhouettes  
 KLX—Fashions; Pianist  
 KROW—Waltz Time; Calif. Family  
 KJBS—Salon Orchestra  
 KQW—Dance Rhythms  
 KLS—Torrid Tunes  
 KRE—Echoes of the Opera  
 KHSL—Happy & Sugar Foot  
 KFRC—Headlines; 4:10, Thos. Lee Artist Bureau  
 \*KFRC & net—Al Roth's Orch; Vocals by Verrill  
 KHQ—Northwest on Parade  
 KVI—Radio Playhouse  
 KOIN—Newspaper of the Air  
 KJR—Goodwill Industries; Music  
 KNX—Comedy Skits; Haven of Rest  
 KFWE—Deputy Emerson; Music  
 KFI—Organ Recital  
 KSL—Evening Concert

## 4:30 to 5:00 P. M.

\*KPO & netwk—Education in the News; 4:45, Pictorial  
 KGO—Art Review; 4:45, Gould & Shefter, piano duo  
 KYA—Cocktail Ensemble; News  
 KSFO—Jack Hall & Artists  
 KLX—Pianist; Health Talk  
 KROW—Rhythm Kings; Health talk  
 KJBS—Dance Melodies  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Uncle Jerry; Music  
 KHSL—Children's Program  
 KRE—The Salon Hour  
 \*KFRC net—Musical Nick Nacks; To be announced  
 KFRC—Elec. Transc. to 4:45  
 KJR—Matinee Melodies  
 KNX—Haven of Rest; Dr. McCoy  
 KSL—Jack Armstrong; 4:45, Orphan Annie

## 5:00 to 5:30 P. M.

\*KPO & net—Fibber McGee and Molly  
 KGO—Johnny O'Brien; 5:15, Tom Mix, dramatic sketch  
 KYA—Uncle Harry; Father & Son  
 KSFO—Oklahoma Rambler  
 KLX—Humpty Dumpty Circus  
 KROW—Variety Program  
 KJBS—Amateur Hour  
 KQW—Sunshine League  
 KGCC—Dancing Echoes  
 KLS—Musical Review  
 KRE—All Star Revue  
 KHSL—Musical Portraits  
 KGDM—Musicale; News

\*KFRC & net—Land o' Dreams  
 KJR—Steamboat Bill; Romancing  
 KNX—Dick Tracy's Orchestra  
 KFOX—Old Time Songs; 5:20, Cecil and Sally  
 KECA—How Songs Grew to 5:15  
 KSL—Sunset Serenade; News

## 5:30 to 6:00 P. M.

\*KPO & net—So, Harmony Four; 5:45, Nuts and Bolts  
 KGO—Children's Corner; 5:45, Jack Armstrong  
 KYA—Seeing Is Believing to 5:45  
 KSFO—Health Lecture  
 KLX—Covered Wagon Jubilee  
 KROW—Health Chat  
 KJBS—Popular Selections  
 KQW—Modern Melodies  
 KLS—Concert Melodies; Waltzes  
 KGDM—The Hawk; Romancers  
 KGCC—Health Talk; Irish Gems  
 KRE—Chestnut Time  
 KHSL—Varieties  
 \*KFRC net—Harmonettes; 5:45, Edith Karen, organ  
 KFRC—5:45, Hohner Harmonica  
 KJR—Romancing; Jack Armstrong  
 KFI—Robert Hurd, tenor; Pop Eye the Sailor  
 KNX—Orphan Annie  
 KFWE—Gold Star Rangers  
 KECA—5:45, Once Upon a Time  
 KFOX—News and Organ  
 KFSD—Ralston Program; Romance and Melody  
 KSL—Harmonettes; Organ

## 6:00 to 6:30 P. M.

\*KPO & net—Beaux Arts Trio  
 KGO—Dinner Concert  
 KYA—Cyrus Trobber's Orchestra  
 KSFO—Dinner Dance; News  
 KLX—Arion Trio  
 KROW—News; Music  
 KJBS—News to 6:15  
 KQW—Dept. of Agric.; Mkt. Repts.  
 KLS—Waltz Time to 6:15  
 KRE—Stephen Foster Melodies; talk  
 KHSL—Vespers  
 KGDM—Quartet to 6:15  
 \*KFRC & net—Lux Theatre  
 KHQ—6:15, All-Star Revue  
 KJR—Scandinavian Reporter; Music  
 KFWE—News; Musical; Organ  
 KNX—Jack Armstrong; 6:15, News  
 KECA—Educational Talk; News  
 KOA—Sinclair Minstrels

## 6:30 to 7:00 P. M.

\*KPO & net—Grace Moore, soprano  
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orch.; 6:50, Ask Mr. Jones  
 KSFO—Studio Program; Sports  
 KROW—Four Star Revue  
 KQW—Weather Reports and News  
 KGCC—News; Dance Music  
 KRE—Twilight Hour  
 \*KFRC & net—Lux Theatre  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWE—Rhythm Revue  
 KFOX—School Kids; Jimmie Allen  
 KECA—Musical Program

## 7:00 to 7:30 P. M.

\*KPO & net—Contented Program  
 KGO—Popeye the Sailor; 7:15, Matrimonial Marathon  
 KYA—Sport Page; Music  
 KSFO—Italian News; B'way Parade  
 KLX—News; Musical Program  
 KROW—Hammond; L'Italia News  
 KQW—Voice of Portugal  
 KLS—Popular Dance Tunes  
 KRE—Music of the Masters to 7:45  
 \*KFRC & net—Wayne King's Orch.  
 KJR—Tonic Tunes  
 KNX—Associated Entertainers  
 KFWE—After Sundown; 7:15, Oscar & Elmer  
 KECA—"Twilight Reveries"  
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

• KPO & net—Your Program  
 KGO—National Radio Forum  
 KYA—Down by Herman's; Gold Rush Days  
 KSFO—Five-Star Final; Cubanettes  
 KLX—Sport Facts; Pianist  
 KROW—Echoes of Italy  
 KGGC—Between the Lines; Orch.  
 KQW—Musical Program  
 \* KFRC & net—March of Time; Manhattan Choir  
 KJR—Modern Music  
 KNX—In-Laws; King Cowboy  
 KFWE—News Behind the News; 7:45, Melodies of Russia  
 KECA—Music; 7:45, Law Talk  
 KFOX—Boy Detective; Vocalists

8:00 to 8:30 P. M.

• KPO & network—Amos 'n Andy; 8:15, To be announced  
 KGO—Stanford University; 8:15, Everybody Sing  
 KYA—News; 8:10, Amateur Hour  
 KSFO—Dance Music  
 KLX—Spice of Life; Guitar Duo  
 KROW—Watch Tower, Italian  
 KGGC—Spanish Prog.; Story of the Bridge  
 KQW—Sports; Orchestra  
 KRE—Organ Melodies  
 KFRC—Rossi—Re-Elect  
 \* KFRC & net—"Myrt and Marge"; 8:15, Singin' Sam  
 KNX—Vocalist; 8:15, Watanabe  
 KFWE—Drama, "Coronets"  
 KFOX—Musical Moments  
 KECA—Memories of the Waltz

8:30 to 9:00 P. M.

• KPO & network—Voice of Firestone  
 KGO—Comedy Stars of Hollywood; 8:45, Harold Dana, baritone  
 KYA—Amateur Hour  
 KLX—State Employment Talk; Music  
 KSFO—Quartet, Songs  
 KROW—Records; Royal Hawaiians  
 KQW—Dance Frolic  
 KGGC—Andy Potter Presents  
 KRE—Orch.; Musical Moments  
 \* KFRC & net—Pick and Pat  
 KJR—Highlight Hour  
 KFWE—Ports of Call  
 KNX—Quartet; Townsend Plan Talk  
 KECA—Waltz Music to 8:45  
 KOA—Comedy Stars; Orchestra  
 KSL—Pinto Pete

9:00 to 9:30 P. M.

• KPO & network—Helen Hayes, dramatic sketch  
 KGO—Berkeley Singers  
 KYA—Waltzing Violins; Stars & Stripes  
 KSFO—Rhythm Chateau  
 KLX—Nevada Night Herders  
 KROW—News; Quiet Harmonies  
 KJBS—News; Variety Program  
 KQW—9:15, Drama  
 KRE—Albany Chamber of Com.  
 \* KFRC & net—Headlines of the East; 9:15, Midge Williams and Orchestra  
 KOL—Highways to Adventure 9:15  
 KJR—News; Talk; Spice of Life  
 KNX—News; Musical Moments  
 KFWE—Balboa Hilarities  
 KECA—News; 9:15, Music  
 KFOX—Beverly Hillbillies to 10:00  
 KGB—Musical Moments

9:30 to 10:00 P. M.

• KPO & net—Al Lyons' Orchestra  
 KGO—Marshall's Mavericks  
 KYA—Plantation Melodies; 9:45, News  
 KSFO—Evening Serenade  
 KLX—News; Fireside Phantasies  
 KROW—Harmonies; Veterans of Foreign Wars  
 KQW—Drama to 9:45  
 KGGC—Wyoming Cowboys; 9:45, Kings Serenade



JANE PICKENS  
 Of the famous Pickens Sisters,  
 NBC network

Albert Balch, director of the news department, always eager to be "First with the Latest" on the Totem News Broadcasts over KJR, has a standing agreement that United Press shall call him immediately upon receiving any "big" news "break." Heartlessly true to its promise, United Press, upon the occasion of the recent death of Huey Long, roused Mr. Balch from his bed at 3 o'clock the morning of Long's passing, to tell him the news. Thus KOMO and KJR were enabled to give their listeners a complete story of the situation, immediately after they signed on the air.

\* \* \*

George Godfrey, dramatic director at KOMO - KJR, shudders when anyone recalls his embarrassing faux pas upon the occasion of the visit of Sir Hubert Wilkins, distinguished British nobleman, to the studios. In his excitement, Godfrey introduced Wilkins as of radio station KSG in London. KSG, of course, represents Knights of Saint George, which Godfrey knew but unfortunately, to his ultimate humiliation, muffed in the stress of the moment. Godfrey and his attractive young wife have also left for a trip to California.

KFRC—"Galaxy of Stars"  
 \* CBS net—To be announced  
 KRE—Dance Music to 11  
 KHQ—Chapel Chimes; Tracy the Bandit  
 KOL—9:45, News Flashes  
 KVI—9:45, News  
 KJR—9:45, Chamber of Commerce  
 KFI—Galaxy of Stars  
 KNX—Orchestra; Dude Ranch  
 KFWE—Slumber Time; Kings Men  
 KSI—International News to 9:45  
 KOA—Dance Orchestra

10:00 to 10:30 P. M.

• KPO & net—Sam Hayes, Reporter; 10:15, Ricardo and His Violin  
 KGO—Eddie Fitzpatrick, Jr. and Orchestra  
 KYA—Concert Orchestra  
 KSFO—Music; Evening Dance  
 KROW—Poetry and Music; Uncle Duke and His Gang  
 KQW—Music Salon to 11  
 KJBS—Music Salon  
 KGGC—Supper Club  
 KFRC—Int'l News Service to 10:10  
 \* KFRC & net—Jay Eslick Orchestra  
 KJR—Waltzes and Tangos  
 KNX—Dude Ranch; Beauty Talk  
 KFI—10:15, Hollywood Boulevardier  
 KFWE—News; 10:15, Orchestra  
 KECA—Fishing & Hunting Talk  
 KFOX—News; Orchestra  
 KGB—News to 10:10

10:30 to 11:00 P. M.

• KPO & net—Anti-Sleep Society  
 KGO—Griff Williams' Orchestra  
 KYA—Concert Orchestra  
 KLX—Blue Reflections, Alice Blue  
 KROW—Uncle Duke; Dance Prog.  
 KJBS—The Music Salon  
 \* KFRC & net—Merle Carlson Orch.  
 KJR—Popular Concert  
 KFI—Bridge Lesson; Dance Orch.  
 KNX—Russian Eagle Quartet; Pontrelli's Orchestra  
 KFWE—Orch.; Tuning Around

11:00 to 11:30 P. M.

• KGO & net—Dessert Hotel Orch.  
 KPO—Lampit Hour; Organ  
 KYA—Sandman Organ to 12  
 KSFO—Dansapantons; Mod. Melodies  
 KROW—Dance of the Hour  
 KJBS—Dance Time  
 KQW—Dance Time to 12  
 KOIN—Dance Orchestra  
 KRE—Island Songs; Waltzes  
 \* KFRC & net—Ben Goodman Orch.  
 KOMO—Bart Woodyard's Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWE—Tuning Around; Organ  
 KFOX—Orchestra & Organist

11:30 to 12:00 Midnight

• KGO & net—Jimmie Grier's Orch.  
 KPO—Organ Concert  
 KSFO—Midnight Vagabond  
 KROW—Dance Music; News  
 KJBS—Dance Time  
 KRE—Midnight Reveries  
 \* KFRC & net—Les Hite's Orch.  
 KJR—Bart Woodyard & Orchestra  
 KFWE—Dance Orchestra  
 KNX—Orchestra; 11:45, News

12:00 to Sign Off

KROW—Midnight Jamboree to 2  
 KJBS—Owl Program to 6 a.m.

IMPORTANT NOTICE

Netw'k Program Schedules change to Standard Time beginning Sunday, September 29. Many programs are subject to change until new fall schedules are completely adjusted. All Schedules have been corrected up to press time.

—The Publishers.

# PROGRAMS for TUESDAY . . . . . October 1

## 7:00 to 7:30 A. M.

- KPO & net—Music; Tune Twisters; 7:15, Edward MacHugh, gospel singer
- KYA—Musical Clock
- KSFO—Cuckoo Club
- KROW—7:15, Commuters Clock
- KJBS—Alarm Clock
- KQW—News; Breakfast Hour
- KLS—7:15, Bible School
- KFR—Rise and Shine
- KHQ—News; Covered Wagon
- KOL—Time Clock
- KVI—Radio Gospel League
- KNX—Sharplesville to 8
- KGB—Seven o'Clock Club to 8
- KSL—News; Melodies
- KOA—Musical Menu

## 7:30 to 8:00 A. M.

- KPO & net—Gypsy Trail; 7:45, Three Shades of Blue
- KGO—Rise 'n' Shine
- KSFO—The Texans
- KQW—The Breakfast Hour
- KHSL—Music; Devotional Hour
- KRE—Daily Californian; Melodies
- KFR—N. Y. Stocks; Music
- KOL—Sunrise Express
- KHQ—Morning Melodies to 7:45
- KVI—Varieties; Pioneers
- KJR—Market Quotations; Music
- KFI—Stocks; Music to 7:45
- KNX—News; Sharplesville
- KECA—Bible Fellowship to 7:45
- KGB—Parson Roberts to 7:45

## 8:00 to 8:30 A. M.

- KPO—Honeymooners to 8:15
- KPO & net—8:15, Wendell Hall
- KGO & net—Financial Service to 8:15
- KGO—8:15, Marmalade
- KGO—Simpson Boys of Sprucehead Bay; 8:15, Studio program
- KSFO—Sunrise Revue
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KROW—Commuter's Clock; News
- KJBS—Band Concert; Favorite Tunes
- KQW—Concert & Organ; 8:15, Religious Forum
- KLS—Hit Tunes of the Day
- KHSL—Morning Glories
- \* KFRC net—To be announced; 8:15, Clyde Barrie, baritone
- KFR—Lum & Abner to 8:15
- KHQ—8:15, Silver Strains
- KNX—New Tunes; Silver Strains
- KFI—Church Quarter Hr.; The Airplane Man
- KECA—Concert Favorites to 9
- KSL—Songs; Jennie Lee, Stylist
- KOA—Elliott Bros. to 8:15

## 8:30 to 9:00 A. M.

- KPO & net—Your Child; 8:45, Geo. Hesserberg's Orchestra
- KGO—Household Hints; Music
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KROW—Musical Potpourri
- KJBS—Dance Selections
- KQW—Concert
- KLS—Variety Program
- KGDM—8:45, Health Talk
- KHSL—Hawaiian Melodies; Organ
- \* KFRC & net—Ozark Mountaineers; 8:45, Just Plain Bill
- KOL—8:45, Helpful Harry; 8:50, Shopping Service
- KHQ—Early Birds to 8:45
- KNX—Religious Talk
- KSL—Mary and Bennie

## 9:00 to 9:30 A. M.

- KPO & netw—Simpson Boys of Sprucehead Bay; 9:15, Merry Macs
- KPO—9:15, Kitchen Sink Songs
- KGO—Morning Eye-Opener
- KYA—9:15, Prudence Penny

## EVENTS for TUESDAY

- Lawrence Tibbett—5:30 p. m. CBS net.
- Eddy Duchin's Orchestra—(New) 6:30 p. m. NBC net.
- Lee S. Roberts—(New) 7:45 p. m. KPO net.
- Caravan Program—(New) 8:30 p. m. CBS net.
- Death Valley Days—9 p. m. NBC net.

- KSFO—Hour of Prayer
- KLX—The Shopping List
- KQW—Tuneful Topics
- KRE—Hour of Prayer
- KLS—Musical Review
- KGDM—Music; 9:15, News
- KHSL—Max Sypher; Music
- \* KFRC & net—Voice of Experience; 9:15, Rhythm Bandbox
- KOL—9:15, News Flashes
- KJR—Reminiscing
- KFI—9:15, Shopping Tour
- KNX—Beauty Talk; Music
- KFSD—9:15, Dr. McCoy
- KOA—Morning Variety

## 9:30 to 10:00 A. M.

- KGO & net—Army Band Concert
- KPO—Vocational Agriculture; News
- KYA—Waltz Time
- KSFO—Health Lecture
- KLX—Clinic of the Air
- KROW—Health Chat
- KJBS—Songs of Romance; Dance Tunes; 9:55, Ruth Clark Evans
- KQW—Popular Music; Classics
- KRE—Jan's Journal to 10:15
- KRE—Concert
- KHSL—Classical Music
- KGDM—Diet and Health Hour
- \* KFRC & net—Mary Marlin; 9:45, Five-Star Jones
- KHQ—9:45, Miniature Revue
- KJR—News; Early Echoes
- KFI—9:45, News Release
- KNX—Musical Prog.; 9:45, News
- KOA—National Farm and Home

## 10:00 to 10:30 A. M.

- KPO & net—To be announced
- KGO—To the Ladies
- KYA—Col Parade; Style Forum
- KSFO—Musical Program
- KLX—Music; Stocks; News
- KROW—Rhythm Revue
- KJBS—Scotty Mortland; Music
- KQW—News; Old Tunes
- KLS—10:15, Short Wave Tips
- KRE—Waltz Time
- KHSL—Master Melodies
- KGDM—10:15, Pa & Ma Bondons
- \* KFRC & net—Time On My Hands; 10:15, To be announced
- KOL—Prudence Penny; Melodies
- KVI—Morning Melodies
- KHQ—News; Song Contest
- KJR—Home Makers; Irish Minstrel
- KFI—Ann Warner Chats
- KNX—Eddie Albricht's Family
- KSL—While the City Sleeps; Melodies

## 10:30 to 11:00 A. M.

- KPO & network—Martha Meade and Hazel Warner, contralto
- KGO—Electrical Transcription
- KYA—Style Forum; Organ Concert
- KSFO—Health Lectures; Pictorial
- KLX—International Kitchen
- KROW—Melodies; Larry Canelo
- KJBS—Dance Music
- KQW—Aunt Sammy; Hillbillies
- KRE—New Tunes; Melodies
- KLS—Short Wave Tips
- KHSL—Campfire
- KGDM—10:45, Coleman Cox
- \* KFRC net—Milton Charles, organist
- KFR—10:45, Morning Hostess
- KJR—Music Shop
- KFWB—Owen Crump's Party
- KNX—Mary Holmes; Tonic Tunes
- KOA—Stock Reports

## 11:00 to 11:30 A. M.

- KPO & net—To be announced
- KGO—Ted White, tenor; 11:15, Stringtime
- KYA—Organ Concert
- KSFO—Dance Music; Melody Lane
- KROW—Health Talk; Rhythms
- KLX—Health School; Music

Benny Fisher, back from a jaunt to Italy (was there an Ethiopian in the wood-pile?), brings with him a new "monicker"—Benito. Announcer Benito is becoming a trifle irked because, after two weeks back home in Seattle, his baggage still hasn't arrived from New York City.

\* \* \*

A blue ribbon to Marietta Upton, continuity writer, who spends much time in her lovely garden, nursing choice chrysanthemums into shape for the Volunteer Park Flower Show in Seattle.

\* \* \*

The Midnight Jamboree, over KROW, was the recipient recently of an unusual photograph from Nenana, Alaska. The picture shows nine suns in an arc. It was accomplished by taking nine exposures, fifteen minutes apart, on the same film from a stationary camera.

\* \* \*

Singing Johnny Hauser of the "Hit Parade," has begun organizing a swimming club among radio performers. Johnny, who was formerly a P. S. A. L. swimming champ, will coach the group and arrange a meet in one of the Manhattan pools during the late fall.

\* \* \*

"World News Week," a new series of headline news-of-the-week in terse, dramatized form, brings a new KXN feature each Friday at 8:30 p. m. Retold in exciting, colorful manner, "World News Week" will summarize the outstanding news events, domestic and foreign.

KJBS—Records; Medical Talk  
 KQW—Popular Orchestras  
 KRE—Tango Land Tunes  
 KLS—Three-Quarters Time  
 KGDM—Organ Recital to 12  
 KHSL—Popular Airs  
 \* KFRC & net—Marie, Little French Princess; 11:15, Helen Trent  
 KOL—Cecil Solly to 11:15  
 KJR—Rhythm Rulers  
 KNX—Fletcher Wiley  
 KECA—11:15, Medical Assoc. Talk  
 KOA—Livestock & Produce to 11:15

11:30 to 12:00 Noon

\* KPO & net—Western Farm and Home  
 KGO—Stringtime; Tally-Ho  
 KYA—11:45, Music  
 KSFO—Mid-Day Dance to 12:30  
 KROW—Concert Melodies  
 KLX—Musical Program  
 KJBS—Dance Orch.; Salon Music  
 KQW—Vocal Varieties; News  
 KLS—Band Program  
 KRE—Popular Review  
 KHSL—Request Hour  
 KGGC—Harlem Sketches; Music  
 \* KFRC & net—Between the Bookends; 11:45, Happy Hollow  
 KNX—Entertainers; Talk  
 KOA—Golden Melodies

12:00 to 12:30 P. M.

\* KPO & net—Farm and Home; 12:15, Ma Perkins  
 KGO—Edna Fischer, pianist; 12:15, Agriculture Bulletin  
 \* KO Luncheon Concert  
 KYA—News; Noonday Concert  
 KLX—Dance Music  
 KROW—News; Portuguese Program  
 KJBS—News; Popular Tunes  
 KQW—Noontime Tunes  
 KRE—Jack Bennett's Program to 1  
 KLS—Noontime Request Program  
 KGDM—12:15, Cecil & Sally  
 KHSL—Mkt. Reports; News  
 KVI—12:15, Front Page Headlines  
 KFRC—News to 12:10  
 \* KFRC & net—Women's Page with Lois Long  
 KOL—12:15, News Flash  
 KJR—12:12, Grain Reports  
 KNX—News; Jewel Box  
 KECA—12:15, News Releases

12:30 to 1:00 P. M.

\* KPO & net—Vic & Sade; 12:45, The O'Neils  
 KGO—Luncheon Concert  
 KYA—Concert  
 KLX—Guitarists; Paths of Memory  
 KROW—Latin-American Program  
 KJBS—Dance Matinee  
 KQW—Weather and News  
 KRE—Morning Melodies  
 KGDM—News; Watchtower program  
 KHSL—National Airs  
 \* KFRC & net—Women's Page  
 KNX—Major League Baseball  
 KECA—Musical Program to 1:15  
 KSL—Lois Long's Hour

1:00 to 1:30 P. M.

\* KPO & net—Betty & Bob  
 KPO—1:15, Radio Reporter  
 \* KGO—1:15, To be announced  
 KYA—Women's Institute; Melodies  
 KSFO—George Taylor; & Artists  
 KLX—1:15, Martha Lee  
 KROW—1:15, Calif. Farm Program  
 KJBS—Stock Reports; Song Hits  
 KQW—Modern Music  
 KRE—Cloister Echoes, organ  
 KLS—Melody Parade  
 KHSL—Happy-Go-Lucky  
 KFRC—1:15, Christian Science News; 1:25, N. Y. Stocks  
 \* KFRC & net—Bolek Musicale  
 KOL—Lost and Found to 1:15  
 KJR—Headliners; Uncle Hank  
 KHQ—1:15, Business and Pleasure  
 KFI—1:15, Charlie Wellman, songs  
 KGB—1:15, Stocks; Farm Flashes



LUM and ABNER

Bob Ackerly, KJR Totem News announcer, is also announcing dance programs from the Trianon Ballroom in Seattle these days, and making quite a dent on the hearts of feminine Trianon-goers. One, taking a fancy to him the other night, coaxed him to a dance. Halfway around the floor, she asked, "What do you do besides announce here?" This is better than fan mail thought Bob, and responded, "Do you ever listen to the KJR Totem News Reporter?" Came a blast to Bob's ego with "What do you do on that program—sing?"

\* \* \*

David Ross, popular CBS announcer, is again heard in his new "Poet's Gold" series, broadcast by KHJ and the Columbia network Wednesday 6:45 to 7 o'clock. Musical setting for Ross' rich-voiced readings will be provided by Victor Bav's orchestra.

Through his readings over the air, Ross has done much in the popularizing of poetry during the past nine years. He began his career in 1926 over a small local station. One year later, he joined Columbia as an announcer, and shortly thereafter inaugurated his program of poetry reading and philosophy with a background accompaniment of soothing music.

1:30 to 2:00 P. M.

\* KPO & net—Castles of Romance; 1:45, Harry Kogen's Orch.  
 KGO—Ann Warner's Chats  
 KYA—Barker Frivolities  
 KSFO—Jean Kent, economics  
 KLX—Popular Concert  
 KROW—Education Program  
 KQW—Friendly Street  
 KJBS—Dance Orchestra  
 KLS—Jan's Request Journal  
 KRE—Melody and Song  
 KHSL—Request Hour  
 \* KFRC & net—University of the Air; 1:45, Three Little Words  
 KJR—Going to Towners  
 KNX—Pontrelli's Orchestra  
 KECA—Biltmore Concert Quartet  
 KFSD—Phillistine to 1:45  
 KSL—Educational Feature to 1:45

2:00 to 2:30 P. M.

\* KPO & network—American Medical Association  
 KGO—Vagabonds Quartet  
 KYA—Barker Frivolities  
 KLX—Lost & Found; Records  
 KSFO—Globe Trotter; Tea Dance  
 KROW—Dance Matinee to 3  
 KJBS—Better Business Talk; 2:05, Tango Orchestra  
 KQW—Dance Matinee  
 KLS—Hit Tunes of the Day  
 KHSL—Golden Empire Matinee  
 KGDM—2:15, News  
 \* KFRC & netwtk—Happy-Go-Lucky Hour  
 KJR—Salon Hour  
 KNX—The Bookworm  
 KECA—Recorded Program to 6  
 KSL—Orchestra; News

2:30 to 3:00 P. M.

\* KPO & network—Civic Orchestra of Boston; 2:45, To be announced  
 KGO—Pair of Pianos  
 KYA—Lost & Found; Rhythm Princes  
 KSFO—Tea Dance  
 KLX—S. F. Stocks; Records  
 KLS—Waltz Time; Concert  
 KJBS—Events of Interest; Songs  
 KQW—2:45, Stocks; Songs  
 KRE—Band; Louis Armstrong  
 KHSL—The Bookman  
 KGDM—Afternoon Musicale  
 \* KFRC & netwtk—Happy-Go-Lucky Hour; 2:55, Minute Melodies  
 KHQ—Sylvia Grey to 2:45  
 KOA—Huffman Reporter; News  
 KSL—News Flashes to 2:45

3:00 to 3:30 P. M.

\* KPO & netwtk—Woman's Magazine of the Air  
 KGO—Otto Thurn's Orchestra; Mid-week Hymn Sing  
 KYA—Rhythm Princes; Serenader  
 KSFO—Bill Brokaw  
 KLX—Jewel Box; Music  
 KROW—Music; Dell Perry, pianist  
 KJBS—News; Music  
 KQW—News; 3:15, Music  
 KLS—Short Wave Tips; Band  
 KRE—Tea Dance to 4  
 KHSL—Community Chest; Music  
 \* KFRC & net—Feminine Fancies  
 KJR—Playing the Song Market  
 KNX—Federation of Women's Clubs  
 KSL—3:15, Junior Hour

3:30 to 4:00 P. M.

\* KPO & net—Magazine of the Air  
 KGO—Gal Page, contralto; 3:45, The Charlotiers  
 KYA—Symphony Sketches  
 KJBS—Musical Comedy Selections  
 KQW—Variety  
 KLS—3:45, Tango Time  
 KHSL—Salon Serenade  
 KGDM—Portuguese Program  
 KFRC—Records to 3:45  
 \* KFRC & net—To be announced; 3:45, Correct English  
 KOL—3:45, News Flashes  
 KVI—Melody Matinee

KNX—Fletcher Wiley  
KOA—Hymn Sing; Charloteters

#### 4:00 to 4:30 P. M.

\* KPO & net—Easy Aces to 4:15  
KPO—4:15, Radio Reporter  
KGO—Something Simple to 4:15  
\* KGO & net—4:15, Chas. Boulanger's Orchestra  
KYA—Tea Dance  
KSFO—Betty Rhoades; Silhouettes  
KROW—Waltz Time; Hillbilly  
KJBS—Dance Tunes  
KQW—Dance Rhythms  
KRE—Echoes of the Opera  
KLS—Torrid Tunes  
KHSL—Dolores McFarlane, Pianist  
KFRC—Headlines; 4:10, Our Country First, to 4:15  
\* KFRC net—Melodies of Manhattan; 4:15, Patti Chapin and Jimmy Farrell  
KJR—Tea Dansant  
KVI—Radio Playhouse  
KFI—4:15, Organ Recital  
KNX—Comedy Skit; Haven of Rest  
KSL—Dance Rhythms

#### 4:30 to 5:00 P. M.

\* KPO & net—Jackie Heller, tenor; 4:45, Pictorial  
KGO—Sensible Fashions; 4:45, You and Your Government  
KYA—Tea Dance; News  
KSFO—Jack Hall and Artists  
KLX—Pianist; Health Talk  
KROW—Rhythm Kings; Health Talk  
KJBS—Song Hits; Orchestra  
KQW—Story Time; 4:45, Songs  
KRE—The Salon Hour  
KHSL—Evening Dance  
\* KFRC & net—To be announced  
KJR—Matinee Melodies  
KFI—Organ; 4:45, Pictorial  
KNX—Haven of Rest; Musicals  
KSL—Jack Armstrong; 4:45, Orphan Annie

#### 5:00 to 5:30 P. M.

\* KPO & net—Leonard Keller's Orch  
KGO—Johnny O'Brien, harmonica  
KYA—Uncle Harry; Melody Lady  
KSFO—Doc Shane and Ramblers  
KLX—Children's Hour  
KROW—Variety Show  
KLS—Musical Review  
KJBS—Dance Orchestra  
KQW—Airs of South America  
KRE—All Star Revue  
KHSL—Tango Time  
KGDM—Elec. Transc.; News  
KFRC—Musical Program to 5:15  
\* KFRC & net—Harmonettes; 5:15, Edith Karen, soprano  
KVI—Junior G-Men to 5:15  
KHQ—Radio Personalities to 5:15  
KJR—World Daytime Revue  
KNX—Dick Tracy's Orchestra  
KFWB—Playtime Lady; Music  
KFOX—Old Songs; 5:15, Cecil and Sally  
KSL—Sunset Serenade; News

#### 5:30 to 6:00 P. M.

\* KPO & net—Just Around the Corner  
KGO—Children's Corner; 5:45  
KYA—Seeing is Believing; 5:45, Campbell Corner  
KSFO—Health Lecture  
KLX—Covered Wagon Jubilee  
KROW—Health Talk  
KJBS—Aubrey Loux, pianist  
KQW—Melodies; Coming Events  
KRE—Chestnut Time  
KHSL—Tempo Trio; Log Cabin  
\* KFRC & net—Laurence Tibbett baritone  
KJR—Music; Jack Armstrong  
KHQ—Singing Secretary to 5:45  
KFI—5:45, Pop Eye  
KNX—Orphan Annie  
KFWB—Gold Star Rangers  
KFOX—News; Organ

#### 6:00 to 6:30 P. M.

\* KPO & net—N. T. G. & Girls  
KGO—Dinner Concert  
KYA—Cyrus Trobbe's Orchestra  
KSFO—Dance Music; News  
KLX—Arion Trio  
KROW—News; Orchestra  
KJBS—News to 6:15  
KQW—Dept. of Agric.; Mkt. Repts.  
KLS—Waltz Time  
KRE—Victor Herbert Melodies  
\* KFRC & net—To be announced  
KJR—Scandinavian Reporter; Music  
KNX—Jack Armstrong; News  
KFWB—News; Music; B'nai B'rith  
KECA—6:15, News Release  
KFOX—News; Skit; Piano  
KSL—Evening Musical

#### 6:30 to 7:00 P. M.

\* KPO & net—Eddie Duchin's Orch.  
KGO—Review of Activities, S. F. Municipal Government; 6:45, Air Adventures of Jimmy Allen  
KYA—Cyrus Trobbe's Orchestra  
KSFO—Vocalist; Sports  
KROW—Salon Group  
KQW—Weather; News  
KRE—Organ Music  
\* KFRC & net—Waring's Pennsylvanians  
KJR—News; Jimmie Allen  
KNX—Crazy Quilt  
KLX—Luna & Abner; Jimmie Allen  
KECA—6:45, "Twilight Reveries"  
KFOX—School Kids; Jimmy Allen

#### 7:00 to 7:30 P. M.

\* KPO & net—Sigmund Romberg, composer; Helen Taylor, commentator; Helen Marshall, soprano; Morton Bove, tenor  
KGO—Popeye the Sailor; 7:15, Silver Strains  
KYA—Sport Page; In Old Vienna  
KSFO—Italian News; Music  
KLX—News; Magic Harmony  
KROW—C. W. Hammond; News  
KQW—Voice of Portugal  
\* KFRC & net—Waring's Pennsylvanians  
KRE—Music of the Masters  
KJR—Tonic Tunes  
KNX—Talk; Music  
KFWB—Ray de O'Fan; Alfred Garr  
KFOX—Eb & Zeb; Bobby & Betty  
KSL—Dixie Memories to 7:15

#### 7:30 to 8:00 P. M.

\* KPO & net—Carlotta King, soprano; 7:45, Old Memory Box  
KGO—Great Moments in History  
KYA—Music; Gold Rush Days  
KSFO—Five Star Final; News  
KROW—Roses of Portugal  
KLX—Pianist; Voyage of Discovery  
KQW—Tango Time; Rhythm Mania  
KRE—Music of the Masters; Songs  
\* KFRC & net—March of Time; 7:45, Jerry Cooper  
KNX—The In-Laws; King Cowboy  
KFWB—News; Behind the News; Etchings of Jade  
KECA—Biltmore Concert Quartet  
KFOX—Boy Detective; Vocal Trio

#### 8:00 to 8:30 P. M.

\* KPO & net—Amos 'n' Andy; 8:15, Night Editor  
KGO—Calif. State Chamber of Commerce; 8:15, Studio Program  
KYA—News; Old Singing Class  
KSFO—Musical Program  
KROW—8:15, Italian Program to 9  
KQW—Farm Talk; Band Concert  
KRE—Organ Melodies  
\* KFRC & net—Myrt & Marge; 8:15, Frank Daily and Orchestra  
KOL—8:15, Connie's Adventures  
KHQ—8:15, Musical Moments  
KVI—8:15, Rex S. Roubush  
KTR—"It's a Case of Books"  
KNX—Drury Lane, vocalist  
KFWB—Drama; Pioneers

KECA—Recorded Music to 9  
KFOX—Story of Hymns  
KGB—8:15, Comedy Stars  
KSL—8:15, Comedy Capers

#### 8:30 to 9:00 P. M.

\* KPO & network—Leo Reismann Orch.; Phil Duey, Sally Singer and Eton Boys  
KGO—Melody Lane  
KYA—Paul Pendarvis' Orchestra; 8:45, Fiesta  
KSFO—Dance Orchestra  
KLX—Old Gospel Hymns  
KQW—You and Your Radio; Music  
KRE—Concert Waltzes; Lecture  
\* KFRC & net—Camel Caravan  
KJR—Damski's Alabama Stars  
KNX—Homer Canfield; Music  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra

#### 9:00 to 9:30 P. M.

\* KPO & net—Death Valley Days  
KGO—Shander, violinist; 9:08, Ranny Weeks' Orchestra  
KYA—Fiesta  
KSFO—Evening Serenade  
KLX—Nevada Nightherders  
KROW—News; Orchestra  
KJBS—News; Variety  
KQW—News; Dance Frolic  
KRE—Dance Music to 11  
\* KFRC & net—Johnny Hamp Orch.; 9:15, Jay Eslick and Orchestra.  
KVI—Easy Chair; World Wave Club  
KJR—News; 9:15, Talk  
KFWB—Amateur Show  
KNX—News; 9:15, Enchanted Seas  
KECA—News; Novelette  
KFOX—Beverly Hillsbillies  
KSL—Charlie Chan to 9:15

#### 9:30 to 10:00 P. M.

\* KPO & net—Eno Crime Clues  
KGO—Crosscuts from the Log o' the Day  
KYA—Fiesta; News  
KSFO—Drama Premiere  
KLX—News; Silver Strains  
KROW—Wrestling Matches to 10:45  
KJBS—Variety Program  
KQW—"Four Star"  
\* KFRC & net—Univ. of California  
KOL—9:45, Editorial Commentator  
KVI—9:45, News Flashes  
KNX—P. L. Ferguson; Dude Ranch  
KFWB—Amateur Show  
KFOX—News; Orchestra  
KECA—Scenes de Ballet  
KSL—Henry Busse's Orch; News

#### 10:00 to 10:30 P. M.

\* KPO & network—Sam Hayes; 10:15, Ricardo, violinist  
KGO—Paul Pendarvis' Orchestra  
KYA—Arioso Ensemble  
KSFO—Musical Program  
KJBS—KQW—Songland  
KFRC—Headline to 10:10  
\* KFRC & net—Sterling Young & Orchestra  
KJR—Till Tomorrow  
KFWB—News; Orchestra  
KNX—Dude Ranch  
KECA—Musical Masterpieces  
KGB—News to 10:10

#### 10:30 to 11:00 P. M.

\* KPO & net—Jimmy Grier's Orch.  
KGO—Orchestra  
KYA—Sandman Organ  
KLX—Alice Blue  
KJBS—Songland  
KROW—10:45, Dance of the Hour  
KFRC—Hal Grayson's Orchestra  
\* KFRC net—Larry Lee  
KNX—Orchestra; News  
KFWB—Dance Orchestra  
KOA—Huffman Theatre Harmonies  
11:00 to 11:30 P. M.  
\* KGO & net—Al Lyon's Orchestra  
KPO—Organ Recital  
KYA—Sandman Organ

KSFO—Dancesapations; Melodies  
 KQW—Dance Time to 12  
 KRE—Songs of the Islands; Waltzes  
 \* KFRC & net—Jim Walsh Orch.  
 KHQ—Roundup Room  
 KNX—Pontrelli's Orchestra  
 KFVB—Dance Orchestra; Organ  
 KFOX—Dance Orchestra

**11:30 to 12:00 Midnight**  
 \* KGO & net—Griff Williams Orch.  
 KPO—Organ Concert  
 KYA—Concert Memories  
 KSFO—Midnight Vagabond  
 KROW—Dance Music; News  
 KRE—Midnight Reveries  
 \* KFRC & net—Les Hite & Orch.

KFI—Organ Recital  
 KNX—Orchestra; News  
 KFVB—Dance Orchestra

**12:00 to Sign Off**  
 KSFO—Midnight Vagabond  
 KROW—Midnight Jamboree  
 KJBS—12:01, Owl Program to 7 a.m.

**PROGRAMS for WEDNESDAY . . . . . October 2**

**7:00 to 7:30 A. M.**

\* KPO & netwk—To be announced; 7:05, Frank Luther, tenor; 7:15, Gospel Singer  
 KLA—Musical Clock  
 KSFO—Cuckoo Club  
 KROW—7:15, Commuters Clock  
 KJBS—Alarm Klok Klub  
 KOW—News; Breakfast Hour  
 KFRC—Rise and Shine  
 KOL—Time Clock  
 KVI—Radio Gospel League  
 KHQ—News to 7:15  
 KNX—Sharplesville to 8  
 \* KFVB—Seven o'Clock Club  
 KSL—News; Music  
 KOA—Musical Menu

**7:30 to 8:00 A. M.**

\* KPO & net—Sweethearts of the Air; 7:45, Accordiana  
 KGO—Rise 'n' Shine  
 KSFO—Texans  
 KRE—Dally Californian; Music  
 KHSL—Organ; Devotional Hour  
 KFRC—N. Y. Stocks; Music  
 KOL—Sunrise Express  
 KVI—Varieties; Pioneers  
 KJR—Mkt. Quotations; Shadows on the Clock  
 KECA—Bible Fellowship to 7:45  
 KFI—Stocks; Music to 7:45

**8:00 to 8:30 A. M.**

KPO—Honeymooners to 8:15  
 \* KPO & net—8:15, Wendell Hall, vocalist  
 \* KGO & net—Financial Service  
 KGO—8:15, Marmalade  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KSFO—Sunrise Revue  
 KROW—Music; 8:15, News  
 KJBS—Popular Selections  
 KQW—Concert; Religious Forum  
 KLS—Hit Tunes of the Day  
 KHSL—Weather; Morning Glories  
 KFRC—Lum & Abner to 8:15  
 \* KFRC net—To be announced  
 KFI—Church Quarter Hour; Ann Cook, Happy Kitchen  
 KNX—Song Market; Melodies  
 KECA—Music to 9:00  
 KOA—Betty Crocker; 8:15, White Tea, Slices  
 KSL—Songs; Jennie Lee

**8:30 to 9:00 A. M.**

\* KPO & net—United States Army Band; 8:45, Magic Recipes  
 KGO—Morning Eye-Opener  
 KYA—Morning Concert  
 KLX—Covered Wagon Jubilee  
 KROW—Musical Potpourri  
 KJBS—Dance Orchestra  
 KQW—Morning Concert  
 KLS—Variety Program  
 KGDM—Records; Health Talk  
 KHSL—Waltz Time  
 \* KFRC & net—Ozark Mountaineer; 8:45, Just Plain Bill  
 KHQ—Early Birds to 8:45  
 KJR—8:45, Concert Stars  
 KNX—Dr. M. L. Thomas

**9:00 to 9:30 A. M.**

\* KPO & netwk—Simpson Boys of Sprucehead Bay  
 KPO—9:15, As Woman to Woman

**EVENTS for WEDNESDAY**

World Series Baseball — 10:15 a.m. NBC net.  
 Andre Kostelanetz' Orchestra—Lily Pons, soloist; (New) 6 p.m. CBS net.  
 Male Chorus Parade—8:15 p.m. CBS net.  
 Burns & Allen—(New) 8:30 p.m. CBS net.  
 Town Hall Tonight—With Fred Allen. (New) 9 p.m. NBC net.

**Victor Young, maestro of the Chateau, has registered another success as a composer. He has just sold for publication a new melody "Pearls on Velvet," a concerto in one movement, which he wrote in the wee small hours of the morning after working all night on arrangements for the Chateau broadcast. It will be published by Robbins.**

Reviewers who think sponsors use extravagant language, take a look at this—"Words written in diamond ink on pages of gold can hardly express my rapturous delight over the presentation in the Beauty Box Theatre last night"—writes one listener.

Howard Barlow, director of the 35 piece semi-symphonic orchestra heard on Lanny Ross' State Fair Concerts—"The day of good music on the air is just beginning. Symphonic and classical selections are becoming more and more popular with the radio audience.

Victor Young, baton-waver of Al Jolson's show on NBC, has given the go-by to rare steaks and potatoes in favor of a vegetable diet. . . . He hopes to stay on it better than Ruth Etting, who likes bacon and eggs too well.

KGO—Morning Eye-Opener  
 KYA—Music; 9:15, Prudence Penny  
 KSFO—Hour of Prayer  
 KROW—Musical Potpourri  
 KQW—Tuneful Topics  
 KRE—Hour of Prayer  
 KLS—Musical Review  
 KGDM—Music; News  
 KHSL—Max Sypher; Dance Time  
 \* KFRC & net—Voice of Experience; 9:15, The Gumps  
 KVI—9:15, Song Time  
 KJR—Reminiscing  
 KNX—Popular Concert  
 KECA—A. Doherty, Chinese lesson  
 KFI—Frances Fatten, pianist  
 KFSD—9:15, Dr. McCoy  
 KOA—Morning Variety

**9:30 to 10:00 A. M.**

\* KPO & net—California Federation of Women's Clubs  
 KGO—Cliff Nazarro, tenor; 9:45, Jean Abbey, soprano  
 KYA—Police Line-up Program; 9:45, Waltz Time  
 KLX—Song Market; Music  
 KROW—Health Chat  
 KJBS—9:55, Ruth Clark Evans  
 KQW—Popular Harmony; Classics  
 KLS—Jan's Journal to 10:15  
 KRE—Morning Concert  
 KHSL—Vocal Gems  
 \* KFRC & net—Mary Marlin; 9:45, Five-Star Jones  
 KOL—9:45, News Flashes  
 KHQ—9:45, Miniature Revue  
 KJR—News; Early Echoes  
 KFI—Pianist; 9:45, News  
 KNX—Music; 9:45, News  
 KOA—National Farm & Home

**10:00 to 10:30 A. M.**

\* KPO & netwk—To be announced; 10:15, World Series  
 KGO—To the Ladies  
 KYA—Music; Styles  
 KSFO—Musical Program  
 KLX—Music; 10:15, Stocks; News  
 KROW—Rhythm Revue  
 KJBS—Scotty Mortland; Music  
 KQW—News; Old Tunes  
 KHSL—Master Melodies  
 KLS—10:15, Popular Tunes  
 KGDM—Mabel Rubin to 10:15  
 \* KFRC & netwk—Betty Crocker; 10:15, To be announced  
 KVI—10:15, Musical Program  
 KHQ—News to 10:15  
 KJR—Homemakers; Music  
 KNX—Eddie Albright's Family  
 KFI—Ann Warner's Chats  
 KSL—10:15, Lessons in Bridge

**10:30 to 11:00 A. M.**

\* KPO & net—World Series  
 KGO—Electrical Transcription  
 KYA—Styles; Organ Concert  
 KSFO—Health Lecture; Pictorial  
 KLX—International Kitchen  
 KROW—Music; Larry Canelo  
 KJBS—Orch.; Songs of Romance  
 KQW—Aunt Sammy; Music  
 KRE—New Tunes; Melodies  
 KGDM—Hi Harities  
 KFRC—Elec. Transc.; 10:45, Morning Hostess  
 \* KFRC net—Jan Savitt's Orchestra  
 KJR—Music Shop; Topics of the Week

KHSL—Sunshine Girl; Parade  
KNX—Mary Holmes; 10:45, Music  
KSL—10:45, International News

11:00 to 11:30 A. M.

• KPO & net—Hollywood Varieties; 11:15, To be announced  
KGO—Ted White, tenor; 11:15, Musicales  
KYA—Organ Concert  
KSFO—Musical Program  
KLX—Musical Program  
KROW—Health Talk; Music  
KJBS—Popular Tunes; Concert  
KQW—Popular Orchestra  
KRE—Tango Tunes  
KLS—Three-Quarters Time  
KHSL—Operatic Gems  
KGDM—Organ Recital to 12  
\* KFRC & net—Marie, Little French Princess; 11:15, Helen Trent  
KOL—Cecil Solly to 11:15  
KJR—Rhythm Rulers  
KHQ—Gems of Melody to 11:15  
KFT—English Lesson to 11:15  
KNX—Fletcher Wiley  
KOA—Farm Question Box

11:30 to 12:00 Noon

• KPO & net—Western Farm and Home Hour  
KGO—Musicales; 11:45, Gwynfi Jones  
KYA—Organ; Rhythm Princes; Scriptures  
KSFO—Mid-Day Dance  
KLX—Your Home; Castles in Music  
KROW—Concert Melodies  
KJBS—Dance Orchestra  
KLS—Band Music  
KRE—Popular Review  
KHSL—Request Hour  
KQW—Vocal and Theatre News  
\* KFRC & net—Between the Book-ends; 11:45, Happy Hollow  
KFRC—11:45, Electrical Transc.  
KHQ—Organ Concert  
KJR—Rhythm Rulers  
KNX—Magic Harmony; New Tunes

12:00 to 12:30 P. M.

• KPO & net—Western Farm and Home Hour; 12:15, Ma Perkins  
KGO—Edna Fischer, pianist; 12:15, Agricultural Bulletin  
KYA—Noonday Concert  
KLX—Dance Music  
KROW—News; Portuguese Prog.  
KJBS—News; Song Hits  
KQW—News; Noontime Tunes  
KHSL—Mkt. Reports; News  
KRE—Jack Bennett's Program  
KLS—Noonday Request Program  
KGDM—12:15, Cecil & Sally  
KFRC—News Editor to 12:10  
\* KFRC & net—Vivian Della Chiesa and Orchestra  
KVI—12:15, Front Page Headlines  
KTR—12:12, Grain Reports  
KNX—News; Jewel Box  
KECA—12:15, News

12:30 to 1:00 P. M.

• KPO & net—Vic & Sade; 12:45, The O'Neils  
KGO—Concert; 12:45, Commonwealth Club Luncheon  
KSFO—Stocks; News  
KLX—Guitar Duo; Musical Auction  
KROW—Portuguese Program  
KJBS—Dance Matinee  
KQW—Market Reports  
KHSL—College Rhythms  
\* KFRC & net—Whoa Pincus  
KECA—Contract Bridge; Music  
KNX—Major League Baseball  
KSL—Farm Bureau to 12:45

1:00 to 1:30 P. M.

• KPO & net—Betty & Bob  
KPO—1:15, Radio Reporter  
KGO—Commonwealth Luncheon  
KYA—Musical Strings  
KROW—1:15, Calif. Farm Program  
KSFO—George Taylor and Artists  
KLX—1:15, Martha Lee  
KQW—Modern Music

KLS—Melody Parade  
KHSL—Bridge Dance  
\* KFRC & net—Hoosier Hop  
KOL—1:15, Christ, Science News; 1:25, Closing N. Y. Stocks  
KOR—Lost & Found to 1:15  
KHQ—1:15, Business and Pleasure  
KECA—Musique Moderne  
KNX—Major League Baseball  
KGB—1:15, Stocks; Farm Flashes

1:30 to 2:00 P. M.

• KPO & net—Fascinating Rhythm; 1:45, Betty Marlowe  
KGO—Ann Warner's Chats  
KYA—Barker Frivolities  
KSFO—Jean Kent, Economics  
KLX—Popular Concert  
KROW—School Program  
KJBS—Variety; Accordionist  
KQW—Friendly Street  
KLS—Jan's Request Journal  
KHSL—Requests  
\* KFRC & net—Univ. of the Air; 1:45, Loretta Lee, the Clubmen and Orchestra  
KHQ—News Album to 1:45  
KOL—Opening of New Hayden Planetarium to 1:45  
KVI—Opening of New Hayden Planetarium to 1:45  
KJR—Going to Towners  
KNX—Fontrell's Orchestra  
KFT—Agnes White's Kitchen  
KECA—Biltmore Concert Quartet  
KFSD—The Philistine to 1:45

2:00 to 2:30 P. M.

• KPO & net—To be announced  
KGO—Beaux Arts Trio  
KSFO—Globe Trotter; Songs  
KLX—Music; Talk; Stocks  
KJBS—Popular Hits  
KQW—Dance Matinee  
KLS—Hit Tunes of the Day  
KHSL—Golden Empire Matinee  
KGDM—Records; News Flashes  
\* KFRC & net—Happy-Go-Lucky  
KJR—Salon Hour  
KNX—The Bookworm  
KECA—Classic Hour to 3  
KSL—2:15, Parents and Teachers

2:30 to 3:00 P. M.

• KPO & net—James Wilkinson, baritone; 2:45, Sam & Dick  
KGO—Pair of Planos  
KYA—Lost & Found; Baseball  
KSFO—Matt Dennis; Music  
KJBS—Events; Book Chat  
KQW—Dance Matinee; Stocks  
KRE—Band Music  
KLS—Waltz Time; Concert  
KGDM—Afternoon Musicales  
KHSL—The Bookman  
\* KFRC & net—Happy-Go-Lucky Hr.; 2:45, Minute Melodies  
KHQ—Sylvia Grey to 2:45  
KNX—Modern Piano Music  
KOA—News to 2:45  
KRI—News Flashes

3:00 to 3:30 P. M.

• KPO & net—Woman's Magazine of the Air  
KGO—Institute of Human Relations; 3:15, Harry Meyer's Orchestra  
KYA—Baseball Game to 4:45  
KSFO—Bill Brokaw  
KROW—Melodies; Pianist  
KLX—New Tunes for Old  
KJBS—News; Dance Melodies  
KQW—News; Music  
KLS—Short Wave Tips  
KRE—Tea Dance to 4  
KGDM—Records; Piano Melodies  
KHSL—Community Chest; Orch.  
\* KFRC & net—Feminine Fancies  
KJR—Siesta; Easy Chair  
KNX—Matinee Musicales  
KECA—Poet's Corner to 3:15  
KSL—Review; 3:15, Junior Hour

3:30 to 4:00 P. M.

• KPO & net—Woman's Magazine of the Air

KGO—Resume; 3:35, Ray Heather-ton, baritone; 3:45, Ranch Boys  
KROW—Spanish Serenade; Music  
KJBS—Concert  
KQW—Variety Program  
KLS—3:45, Tango Time  
KHSL—Musical Melting Pot  
\* KFRC & net—To be announced; 3:45, University of California  
KOL—3:45, News Flashes  
KVI—Concert Matinee  
KNX—Fletcher Wiley

4:00 to 4:30 P. M.

• KPO & net—Easy Aces; 4:15, Chas. Boulanger's Orchestra  
KGO—4:15, Radio Reporter  
KPO—Music of the Masters  
KSFO—Dr. Ditmar; Silhouettes  
KLX—Fashions; Music  
KROW—Waltzes; Family Robinson  
KRE—Echoes of the Opera  
KLS—Torrid Tunes  
KQW—Dance Rhythms  
KFRC—Headlines to 4:10  
\* KFRC & net—Al Roth's Orch.; 4:15, Jerry Cooper  
KHSL—Four O'Clock Tea  
KOL—4:15, Correct English  
KVI—Radio Playhouse  
KJR—Talk; Tea Dances  
KFT—4:15, Organ Recital  
KNX—Hometown Sketches; Haven of Rest  
KECA—Serenade Espagnole

4:30 to 5:00 P. M.

• KPO & net—Our American Schools; 4:45, Pictorial  
KGO—Music of the Masters  
KYA—4:45, Merry-Go-Round; News  
KSFO—Jack Hall and Artists  
KLX—Alice Blue; Health Talk  
KROW—Geo. Andrews, soloist; Talk  
KQW—Story Time; Music  
KJBS—Dance Tunes  
KRE—The Salon Hour  
KHSL—Uncle Dick; Melodies  
KGDM—American Family Robinson  
KFRC—4:45, Electrical Transc.  
\* KFRC & net—To be announced  
KHQ—4:45, Russian Gypsies  
KJR—Matinee Melodies  
KNX—Haven of Rest; Health Talk  
KFD—Dr. McCoy to 4:45  
KSL—Jack Armstrong; Orphan Annie

5:00 to 5:30 P. M.

• KPO & net—One Man's Family  
KGO—Johnny O'Brien, harmonica; 5:15, Tom Mix, dramatic skit  
KYA—Uncle Harry, Melody Lady  
KSFO—Oklahoma Ramblers  
KLX—Children's Program  
KROW—Variety Program  
KJBS—Popular Melodies to 6  
KLS—Musical Review  
KRE—All Star Revue  
KHSL—Musical Portraits  
KGDM—Music; News  
\* KFRC & net—Harmonettes; 5:15, Dr. Robert Hutchins  
KJR—Steamboat Bill; Music  
KNX—Dick Tracy's Orchestra  
KECA—Time Clock of Ideas  
KFOX—Old Songs; Cecil & Sally

5:30 to 6:00 P. M.

• KGO & net—Willard Flashman  
KGO—5:45, Jack Armstrong  
KPO—Nourishine Program  
\* KPO & net—5:45, Nuts and Bolts  
KYA—Seeing Is Believing; Campbell Corner  
\* KFRC & net—Wagon Wheel  
KROW—Health Chat; News  
KNX—Chestnut Time  
KHSL—Calling All Cars  
KQW—Modern Melodies  
\* KFRC & net—To be announced  
KFRC—5:45, Moving Stories  
KJR—Melodies; Jack Armstrong  
KFI—5:45, Pop Eye  
KNX—Orphan Annie  
KFWB—Gold Star Rangers

KECA—5:45, Once Upon a Time  
KFOX—News; Organ; Skit

6:00 to 6:30 P. M.

• KPO & net—John C. Thomas  
KGO—Dinner Concert  
KYA—Cyrus Trobber's Orchestra  
KSFO—Music; News  
KLX—Arion Trio to 7  
KROW—News; Arthur Nolan, tenor  
KJBS—News to 6:15  
KQW—California Department of Agriculture; 6:15, Mkt. Reports  
KLS—Waltz Time  
KGD—Do You Believe in Ghosts?  
\* KFRC & net—Chesterfield Program  
KJR—Scandinavian Reports; Music  
KNX—Jack Armstrong; News  
KFWB—News; Music; Organ  
KECA—Children's Program; News  
KFOX—News; Vocalists; Pianist

6:30 to 7:00 P. M.

• KPO & net—Twenty Thousand Years in Sing Sing  
KGO—Agriculture Today; 6:45, Jimmy Allen Adventures  
KSFO—Vocalist; Sports  
KROW—Music; Royal Hawaiians  
KQW—Weather; News  
KHSL—Calling All Cars  
KGD—Orch. Musical Moments  
\* KFRC & net—Six-Gun Justice 6:45, Poet's Gold  
KJR—News; Jimmie Allen  
KFWB—Rhythm Revue; Cubanettes  
KNX—Lum & Abner; Jimmie Allen  
KECA—Calif. State Chamber of Commerce; Twilight Reveries  
KFOX—School Kids; J. Allen  
KSL—Jack Frost Melodies

7:00 to 7:30 P. M.

• KPO & net—The Log Cabin  
KGO—Popeye the Sailor; 7:15, Matrimonial Marathon  
KYA—Sport Page; 7:15, Music  
KSFO—Italian News; Vocalist  
KLX—News; Musical Moments  
KROW—Questions; L'Italia News  
KQW—Voice of Portugal  
\* KFRC net—Calling All Cars  
KJR—Song Market  
KFWB—Orchestra; Oscar and Elmer  
KECA—Twilight Reveries; 7:15, Opera Night to 8:15  
KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

KGO—Stones of History (drama)  
• KPO & net—Argentine Trio; 7:45, Emil Polak's Orch. & Vocalists  
KYA—Down by Herman's; Gold Rush Days  
KSFO—Five-Star Final  
KLX—Sports; Alice Blue  
KROW—L'Italia Amateur Hour  
KQW—Tango Time; Music  
KGGC—Between the Lines; In the Gloaming  
\* KFRC & netwk—March of Time; 7:45, Strange As It Seems  
KHQ—The Pathfinder to 7:45  
KJR—Carefree Capers  
KNX—In-Laws; 7:45, King Cowboy  
KFWB—News; Studio Whispers  
KFOX—Boy Detective; Vocal Duo  
KSL—7:45, Comedy Stars of Hollywood

8:00 to 8:30 P. M.

• KPO & net—Amos 'n Andy; 8:15, To be announced  
KGO—Callifornians on Parade  
KYA—News; Waltzing Violins  
KSFO—Seventh Day Adventists  
KLX—Rhythmic Reporters  
KROW—Amateurs; Watch Tower  
KQW—Music of the Masters  
KGGC—Jewish Program  
\* KFRC & net—Myrt & Marge; 8:15, Male Chorus Parade  
KHQ—8:15, Happy Valley Folks  
KOIN—8:15, Comedy Stars  
KFWB—"Arm Chair Playhouse"



SAUNDRA BROWN

Lawrence Tibbett, Metropolitan baritone who began a commercial program series in CBS, September 24, has already accepted bookings for approximately 70 concerts this season, in addition to his radio and operatic work. These concert bookings represent about 20 per cent of the offers he has received to date.

When Jessica Dragonette appears as guest soloist on September 19 on the first program of the 1935-36 season, sponsored by that radio set manufacturer, she celebrates her tenth radio anniversary. The occasion will also mark the tenth anniversary of broadcasting for the sponsor.

A volume of the collected poems of Edgar A. Guest, star of "Welcome Valley," is being translated into Spanish for publication in Buenos Aires.

Frank Black, musical director of NBC, is preparing a brand new repertoire for the Revelers when they return from their European concert tour to resume broadcasting late this fall.

Harry Salter, NTG's maestro, believes all orchestra leaders should solo with their favorite instruments.

KNX—Vocalist; 8:15, Frank and Archie  
KOA—8:15, Orchestra and Vocalists

8:30 to 9:00 P. M.

• KPO & net—"House of Glass"; Drama by Gertrude Berg  
KGO—Comedy Stars; 8:45, The News Parade  
KSFO—Orchestra; Croonaders  
KYA—Paul Pendarvis Orch., 8:45, San Francisco Hour  
KLX—Souvenirs of Song; Talk  
KQW—8:45, Salon Music  
KRE—Musical Program  
\* KFRC & net—Adventures of Gracie  
KJR—Damski's Neapolitans  
KNX—Homer Canfield; Rosierucians  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra  
KFSD—Galaxy of Stars

9:00 to 9:30 P. M.

• KPO & net—Town Hall Tonight, starring Fred Allen  
KGO—Paul Pendarvis' Orchestra  
KYA—"Pioneers of the News"; Comedy Caravan  
KSFO—Drama; Dance Remote  
KLX—Nevada Nite Herders  
KROW—News; Boxing Matches  
KQW—News; Dance Frolic  
KJBS—News; Variety Prog. to 10  
KRE—Dance Music to 11  
\* KFRC & net—KCB's Radio Column; 9:15, Frankie Masters' Or.  
KOL—Adventures to 9:15  
KVI—9:15, Otto Case  
KHQ—Musical Moments; 9:15, Rendezvous  
KJR—News; Talk; Orchestra  
KNX—News; Musical Moments  
KFWB—Balboa Hilarities  
KECA—News; Music  
KFOX—Beverly Hillbillies to 10:00

9:30 to 10:00 P. M.

• KPO net—Town Hall Tonight  
KGO—Reflections  
KYA—Comedy Caravan; 9:45, News  
KSFO—9:45, Mystery Drama  
KLX—News; Fireside Phantasies  
KROW—Boxing Matches  
KQW—Dance Frolic  
KFRC—Electrical Transcription  
\* KFRC net—Sterling Young's Orchestra  
KOL—9:45, News  
KVI—9:45, News  
KJR—9:45, Junior Ch. of Com.  
KNX—Orchestra; Dude Ranch  
KFWB—Orchestra; King's Men  
KECA—Maurice Zam, musical forms  
KSL—Mothers of Men; News

10:00 to 10:30 P. M.

• KPO & network—Sam Hayes; 10:15, The Rendezvous Musical  
KGO—Griff Williams' Orchestra  
KYA—Boxing Contest  
KSFO—Dance Music  
KROW—Boxing Matches  
KQW-KJBS—International Gems  
KGGC—Supper Club  
KFRC—News Editor to 10:10  
\* KFRC & net—Hal Grayson's Or.  
KJR—Till Tomorrow  
KNX—Dude Ranch; Beauty Talk  
KFWB—Press News; Orchestra  
KECA—Musical Celebrities  
KFOX—News; Orchestra  
KGB—News to 10:10

10:30 to 11:00 P. M.

• KPO & netwk—The Rendezvous Musicale; 10:45, Joy Trio, vocalists  
KGO—Tom Gerun's Orchestra  
KYA—Fireside Ensemble  
KIX—Lotus Land; 10:35, Alice Blue  
KROW—10:45, Dance Music  
KQW-KJBS—Gems of Melody  
\* KFRC & net—Larry Lee's Orch.  
KJR—Walt Haines' Orchestra  
KNX—Quartet; Pontrelli's Orch.  
KFWB—Dance Orchestra

11:00 to 11:30 P. M.

- \*KGO & net—Al Lyon's Orch.
- KPO—Home Sweet Home, Organ
- KYA—Sandman Organ
- KROW—Dance of the Hour
- KJBS-KQW—Dance Time to 12
- KRE—Hawaiians; Waltzes
- \*KFRC net—Benny Goodman's Or.
- KHQ—Roundup Room

- KNX—Pontrelli's Orchestra
- KFOX—Orchestra; Organ

11:30 to 12:00 Midnight

- KPO—Organ Concert
- \*KGO & net—Eddie Fitzpatrick, Jr., and Orchestra
- KSFO—Midnight Vagabond
- KROW—Dance of the Hour; News

- \*KFRC & net—Les Hite's Orch.
- KFI—Organ recital
- KNX—Orchestra; News
- KFWB—Dance Orchestra

12:00 to Sign Off

- KSFO—Midnight Vagabond
- KROW—Midnight Jamboree
- KJBS—12:01, Owl Program to 6 a.m.

PROGRAMS for THURSDAY . . . . . October 3

7:00 to 7:30 A. M.

- \*KPO & net—Music; 7:05, Frank Luther, tenor; 7:15, Edward MacHugh, gospel singer
- KYA—Musical Clock
- KSFO—Cuckoo Club
- KROW—7:15, Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—News; Breakfast Hour
- KRE—Morning Melodies
- KGDM—News; Eb and Zeb
- KHSL—Musical Clock
- KFRC—Records; 7:25, Stocks
- KVI—Morning Devotionals
- KHQ—Morning News to 7:15
- KNX—Sharplesville to 8
- KGB—Seven o'Clock Club
- KOA—Musical Menu

7:30 to 8:00 A. M.

- KGO—Rise 'n' Shine
- \*KPO & net—Sweethearts of the Air; 7:45, Lee S. Roberts
- KSFO—The Texans
- KROW—Commuters Clock
- KQW—Breakfast Hour
- KRE—Daily Californian; Music
- KHSL—Devotional Hour
- KFRC—Musical Program
- KOL—Sunrise Express
- KHQ—Morning Melodies to 7:45
- KJR—Market Quotations; 7:45, Christian Science Program
- KVI—Varieties; Pioneer Sons
- KECA—Bible Fellowship to 7:45
- KGB—Seven o'Clock Club
- KFI—Stocks; Music to 7:45

8:00 to 8:30 A. M.

- \*KGO & net—Financial Service
- KGO—8:15, Marmalade (E. T.)
- KPO—Honeymooners
- \*KPO & net—8:15, House Detective
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KROW—8:15, News
- KJBS—Band; Dance Music to 9
- KQW—Organ; Religious Forum
- KLS—Hit Tunes of the Day
- KHSL—Morning Glories; Hawaiians
- KFRC—Lum & Abner to 8:15
- \*KFRC net—To be announced; Madison Ensemble
- KJR—Shadows on the Clock to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—New Tunes; 8:15, Silver Strains
- KOA—Elliott Bros. to 8:15
- KSL—Songs; Jennie Lee, stylist

8:30 to 9:00 A. M.

- \*KPO & net—U. S. Navy Band
- KGO—Morning Eye-Opener
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KROW—Musical Potpourri
- KQW—Morning Concert
- KLS—Variety Program
- KGDM—Records; 8:45, Health Talk
- KHSL—Hawaiians; Organ
- KFRC—8:40, Market Scout
- \*KFRC & net—Ozark Mountaineers; 8:45, Just Plain Bill
- KHQ—Early Birds to 8:45
- KNX—Dr. M. L. Thomas
- KOA—Huffman Harmonies; Marietta Vasconcelles
- KSL—Mary & Benny

EVENTS for THURSDAY

- Lee S. Roberts—(New) 7:45 a.m. KPO net.
- Show Boat—(New Series) 6 p.m. NBC net.
- Horace Heidt's Brigadiers—7 p.m. CBS net.
- Standard Symphony Hour—8:15 p.m. NBC net.
- The Caravan Show—With Walter O'Keefe. 8:30 p.m. CBS net.

9:00 to 9:30 A. M.

- \*KPO & netw—Simpson Boys of Sprucehead Bay
- KPO—9:15, Kitchen Sink Songs
- \*NBC net—9:15, Merry Macs
- KGO—Electrical Transcriptions
- KYA—9:15, Prudence Penny
- KSFO—Hour of Prayer
- KROW—Musical Potpourri
- KJBS—Popular Concert to 9:15
- KQW—Tuneful Topics
- KRE—Hour of Prayer
- KLS—Musical Review
- KGDM—Better Vision; News
- KHSL—Max Sypher; Music
- \*KFRC & net—Voice of Experience; 9:15, Merry-makers
- KJR—Reminiscing
- KNX—Popular Concert
- KFSD—9:15, Dr. McCoy
- KOA—Morning Variety

9:30 to 10:00 A. M.

- \*KGO & net—Marshall's Mavericks
- KPO—Piano Vignettes; 9:45, Radio Reporter
- KGO—Studio Program
- KSFO—Health Lecture
- KROW—Health Chat
- KJBS—Songs; 9:55, Ruth C. Evans
- KRE—Morning Concert
- KLS—Jan's Journal to 10:15
- KGDM—Diet & Health Questions
- KHSL—Quartet Music
- KQW—Popular Harmony; Classics
- \*KFRC & net—Mary Marlin; 9:45, Five Star Jones
- KOL—9:45, News Flash
- KGW—Concert Cellist
- KJR—News; Early Echoes
- KHQ—9:45, Miniature Revue
- KFI—Accordions; 9:45, News
- KNX—Musicals; 9:45, News
- KOA—Farm and Home

10:00 to 10:30 A. M.

- \*KPO & net—To be announced; 10:15, World Series
- KGO—To the Ladies
- KYA—Columbia on Parade; 10:15, Home and Style Forum
- KSFO—Musical Program
- KLX—Music; Stocks; News
- KROW—Rhythm Revue
- KJBS—Scotty Mortland; Organ
- KQW—News; Old Tunes
- KLS—10:15, Short Wave Tips
- KGDM—Mabel Rubin; Records
- KHSL—Master Melodies
- \*KFRC & net—Time On My Hands; 10:15, To be announced
- KHQ—News; Song Contest
- KJR—Home Makers; Irish Minstrel
- KNX—Fletcher Wiley
- KECA—Records to 12:15
- KGB—Jack Shannon, tenor
- KSL—While the City Sleeps; Hostess Party

10:30 to 11:00 A. M.

- \*KPO & net—World Series (Programs listed give way to this broadcast)
- KGO—To the Ladies
- KYA—Style Forum; Organ Concert
- KSFO—Health Lecture; Pictorial
- KLX—International Kitchen
- KROW—Music; Larry Canelo

For that "welcome home" party that Peter Van Steeden will give Fred Allen and Portland Hoffa when they return to the "Town Hall Tonight" program on October 2, the young band leader has composed a special musical greeting in a medley of popular songs whose titles are appropriate to the occasion.

\* \* \*

Ray Johnson and Del Porter, the song writing members of "The Foursome," heard on CBS's Wednesday night ciggie show, announce that their latest effort is a novelty entitled "Oh, Ocarina"—in tribute to the little musical "sweet potato."

\* \* \*

Johnny Hauser, Sultan of Scat on the "Hit Parade," has been offered the post of physical instructor at the public school in his home town of Northvale, N. J. Johnny says he may accept if they will let him teach tap dancing.

\* \* \*

Fifteen noted radio soloists were auditioned for the perfume commercial which Bob Crosby, brother of Bing, starts September 29 over the NBC network.

\* \* \*

Death Valley has renewed for another 52 weeks, making its fifth renewal.

KJBS—Vocalists; Salon Orchestra  
 KQW—Aunt Sammy; Songs  
 KGDM—10:45, Coleman Cox  
 KHSL—Women's Program  
 \*KFRC net—Concert Miniatures  
 KFRC—10:45, Morning Hostess  
 KJR—Music Shop  
 KNX—Better Business; Entertainers  
 KSL—10:45, International News  
 KOA—Livestock & Produce; C. A. C.

**11:00 to 11:30 A. M.**

\*KPO & net—Arion Trio  
 KGO—Ted White, tenor; 11:15, Stringtime  
 KYA—Organ Concert  
 KSFO—Dance Music; Melody Lane  
 KROW—Health Talk; Music  
 KJBS—Salon Orchestra  
 KQW—Popular Orchestra  
 KLS—Three-Quarters Time  
 KGDM—Organ Recital to 12  
 KHSL—Classical Gems  
 \*KFRC & net—Marie, Little French Princess; 11:15, Helen Trent  
 KOL—Cecil Solly to 11:15  
 KHQ—Song Contest to 11:15  
 KJR—Rhythm Rulers

**11:30 to 12:00 Noon**

\*KPO & netw—Arion Trio; 11:45, Farm and Home Hour  
 KGO—String Time; Tally-Ho  
 KYA—Organ; Rhythm; Scriptures  
 KSFO—Mid-Day Dance to 12:30  
 KLX—11:45, Musical Scrapbook  
 KROW—Concert Melodies  
 KQW—Vocalists; News  
 KLS—Band Music  
 KFRC—11:45, Better Business  
 \*KFRC & net—Between the Book-ends; 11:45, Happy Hollow  
 KHQ—11:45, Organ Concert

**12:00 to 12:30 P. M.**

\*KPO & net—Farm & Home Hour; 12:15, Ma Perkins  
 KGO—Edna Fischer, pianist; 12:15, Agricultural Bulletin  
 KYA—News; Noonday Concert  
 KLX—Dance; Music  
 KROW—News; Portuguese Program  
 KQW—News; Noontime Tunes  
 KJBS—News; Musical Program  
 KRE—Jack Bennett's Program  
 KLS—Noontime Request Program  
 KGDM—12:15, Cecil & Sally  
 KHSL—Mkt. Reports; News  
 KFRC—Headlines of the Hour  
 \*KFRC & net—The Oleaners; 12:15, Waltz Time  
 KOL—12:15, News Flashes  
 KVI—12:15, Headlines  
 KJR—Interlude; 12:12, Grain Report to 12:15  
 KNX—News; 12:15, Pauline Holden  
 KECA—12:15, News Release

**12:30 to 1:00 P. M.**

\*KPO & net—Vic & Sade; 12:45, The O'Neils  
 KGO—Luncheon Concert  
 KSFO—Stocks; News; Charlotte Wilson  
 KLX—Guitar Duo; Memory Paths  
 KROW—Portuguese Program  
 KJBS—Dance; Melodies  
 KQW—Weather and Market Reports  
 KRE—Jack Bennett's Program  
 KHSL—Tango Time  
 \*KFRC & net—Do You Remember KOMO—Saxophone; Cowboy Joe KVI—Spanish Interlude to 12:45  
 KNX—Major League Baseball to 1:30

**1:00 to 1:30 P. M.**

\*KPO & net—Betty & Bob to 1:15  
 KPO—1:15, Radio Reporter  
 KGO—Concert  
 \*KGO & net—1:15, To be announced  
 KYA—Shrine Luncheon  
 KSFO—George Taylor and Artists  
 KLX—Music; 1:15, Martha Lee  
 KROW—1:15, Calif. Farm Program  
 KJBS—Stocks; Music



**HARRY STEWART**  
 The "Yogi" of NBC's Cafreeze Carnival

Virginia Verrill, vocal star of the CBS "Sketchbook" program, has refused an offer to open in a new Manhattan night club spot.

\* \* \*

Al Goodman landed that cough drop commercial and will start on the NBC network Sundays, October 6.

\* \* \*

June Knight, another Pacific Coast beauty, will be heard with Paul Whiteman's orchestra when Bobby Burns, expected to be the new comedy sensation, bows in as one of the maestro's guest stars.

\* \* \*

Vivian della Chiesa, singing star of "Musical Footnotes" and the first amateur to receive a big commercial program, has announced her plan to enroll in a dramatic school in Chicago.

\* \* \*

Don Ameche, star of the "First Nighter" and other NBC dramas, was in Hollywood just one hour and twenty minutes before he had donned grease paint and was facing a camera at MGM for a test.

\* \* \*

Peggy La Centra, visiting in Hollywood between New York NBC shows, is due for a screen test despite her original statement that she wasn't interested in pictures.

KQW—Modern Music  
 KLS—Melody Parade  
 KHSL—Happy-Go-Lucky  
 \*KFRC net—Salvation Army Band; 1:15, Steel Pier Hawaiians  
 KFRC—Medical Society; 1:15, Christian Science News; Stocks  
 KOIN—Book of Life  
 KOL—Lost and Found to 1:15  
 KJR—Headlines; Uncle Hank  
 KGW—Two Planos  
 KHQ—1:15, Business and Pleasure  
 KFT—Federal & State Mkt. Reports; 1:15 Al Lyons Orchestra  
 KGB—1:15, Stocks Farm Flashes

**1:30 to 2:00 P. M.**

\*KPO & net—Radio Guild  
 KGO—Ann Warner's Gnats  
 KYA—Barker Frivolities  
 KSFO—Jan Kent, economics  
 KLX—Popular Concert  
 KROW—Island Serenade  
 KQW—Friendly Street  
 KLS—Jan's Request Journal  
 KRE—Melody and Song  
 \*KFRC & net—Univ. of the Air; 1:45, Greetings from Old Kentucky  
 KJR—Going to Towners  
 KNX—Pontrelli's Orchestra  
 KECA—Biltmore Concert Quartet

**2:00 to 2:30 P. M.**

\*KPO & net—Radio Guild  
 KGO—Beaux Arts Trio  
 KSFO—Globe Trotter; Music  
 KLX—Contract Bridge; Stocks  
 KROW—Dance Matinee  
 KJBS—Concert  
 KQW—Dance Matinee  
 KLS—Hit Tunes of the Day  
 KGDM—Music; News  
 KHSL—Varieties  
 \*KFRC & netw—Happy-Go-Lucky  
 KJR—Salon Hour  
 KNX—Bookworm  
 KECA—Classic Hour to 3

**2:30 to 3:00 P. M.**

\*KPO & netw—Matinee Musicale; 2:45, To be announced  
 KGO—Fair of Planos  
 KYA—Lost & Found; 2:43, Baseball Game to 4:45  
 KSFO—Tea Dance  
 KJBS—Events of Interest; Songs  
 KQW—Guide; Stock Quotations  
 KLS—Waltz Time; Concert  
 KRE—Band Music  
 KHSL—The Bookman  
 \*KFRC & net—Happy-Go-Lucky; 2:55, Minute Melodies  
 KJR—Salon Hour  
 KHQ—Sylvia Grey to 2:45  
 KNX—Symphonies and Light Operas  
 KSL—News to 2:45  
 KOA—News to 2:45

**3:00 to 3:30 P. M.**

\*KPO & netw—Woman's Magazine of the Air  
 KGO—Arthur Lang, baritone; 3:15, Eddie South's Orchestra  
 KSFO—Bill Brokaw  
 KLX—Musical Jigsaw  
 KROW—Melodies; Dell Perry  
 KJBS—News; Ballroom Favorites  
 KQW—News; Music  
 KLS—Short Wave Tips; Band Music  
 KGDM—Music; Health Talk  
 \*KFRC & netw—Feminine Fancies  
 KJR—Siesta  
 KNX—U. S. C. Programs; Notes in Rhyme  
 KSL—Cadet Quartet to 3:15

**3:30 to 4:00 P. M.**

\*KPO & net—Woman's Magazine  
 KGO—Resume; 3:35, Frances Adair, soprano; 3:45, The Charlioteers  
 KROW—Talk; Hits of Today  
 KJBS—Concert  
 KQW—Variety Program  
 KLS—3:45, Tango Time  
 KGDM—Portuguese Program  
 KHSL—Vocal Gems

\* KFRC net—To be announced;  
3:45, Let's Go to Europe  
KOL—3:45, News Flashes  
KVI—Program for the Blind to 3:45  
KNY—Fletcher Wiley  
KGB—Along the Airways to 3:35

**4:00 to 4:30 P. M.**

\* KPO & net—Easy Aces  
KPO—4:15, Radio Reporter  
\* KGO & net—4:15, John Herrick, baritone  
KSFO—Talk; Silhouettes  
KROW—Waltz Time; Hillbillies  
KJBS—Dance Tunes  
KQW—Naval Recruiting Program; Dance Rhythms  
KLS—Torril Tunes  
KHSL—Cox Entertainers  
KFRC—News; Music  
\* CBS net—Melodies of Manhattan; 4:15, Buddy Clark  
KHQ—Practical Hostess  
KJR—Dept. of Health; Music  
KFI—4:15, Organ Recital  
KNX—Hometown Sketches; Haven of Rest  
KECA—Story Teller to 4:15

**4:30 to 5:00 P. M.**

\* KPO & net—So. Harmony Four; 4:45, Pictorial  
KGO—Music Is My Hobby; 4:45, To be announced  
KYA—4:45, Musical Merry-Go-Round; 4:50, News  
KSFO—Jack Hall and Artists  
KLX—Pianist; Health Talk  
KROW—Rhythm Kings; Health Talk  
KJBS—Popular Selections to 6:00  
KQW—Story Time; 4:45, Music  
KGDM—Nite Club Parade  
KHSL—Evening Dance  
\* KFRC & net—To be announced  
KJR—Matinee Melodies  
KNX—Haven of Rest; Musicales

**5:00 to 5:30 P. M.**

\* KPO & net—Rudy Vallee's Prog. KGO—Children's Program; 5:15, To be announced  
KYA—Uncle Harry; 5:15, Greta Gahler, Melody Lady  
KSFO—Oklahoma Ramblers  
KLX—Children's Program  
KROW—Variety Program  
KQW—Airs of South America  
KRE—All Star Revue  
KLS—Musical Review to 6:00  
KGDM—South Americans; News  
\* KFRC & net—Dick Messner's Orch.; Three Brown Bears  
KOIN—Save a Life Club; 5:15, Western Rangers  
KVI—Junior G-Men  
KJR—Romancing  
KFWB—Jeanne Dunne; Music  
KNX—Dick Tracy's Orchestra  
KECA—James S. Lacey to 5:15  
KFOX—Old Songs; Cecil & Sally  
KSL—Sunset Serenade; News

**5:30 to 6:00 P. M.**

\* KPO & net—Rudy Vallee's Prog. KGO—Children's Corner; 5:45, Jack Armstrong  
KYA—Seeing Is Believing; 5:45, Campbell Corner  
KLX—Covered Wagon Jubilee  
KROW—Health Chat  
KQW—Melodies; Coming Events  
KRE—Chestnut Time  
KGDM—The Hawk; Italian Prog.  
\* KFRC & net—Atwater Kent Prog. KJR—New Tunes; 5:45, Jack Armstrong  
KFOX—News; Organ; Skit  
KFWB—Gold Star Rangers  
KNX—Orphan Annie

**6:00 to 6:30 P. M.**

\* KPO & net—Showboat  
KGO—Dinner Concert  
KYA—Junior Birdmen; Orchestra  
KSFO—Music; News

KLX—Arlon Trio  
KROW—News; Music  
KJBS—News to 6:15  
KQW—California State Dept. of Agriculture; Market Reports  
KLS—Waltz Time to 6:15  
KGDM—So. Americans  
KRE—Opera Selections; Baseball  
\* KFRC & net—To be announced  
KJR—Scandinavian Reporter; Music  
KNX—Jack Armstrong; News  
KFWB—News; Music; Organ  
KFOX—News; Vocalists; Pianist  
KECA—6:15, News Release  
KSL—Ethel Hogan, organist

**6:30 to 7:00 P. M.**

\* KPO & net—Showboat  
KGO—Your Government at Your Service; 6:45, Jimmy Allen  
KYA—Cy Trobbe's Orchestra  
KSFO—Vocalist; Sports  
KLX—Arlon Trio  
KROW—Four-Star Revue  
KQW—Weather and News  
KRE—Chapel of Chimes Organ  
KGDM—Musical Program  
\* KFRC & net—World Peaceways  
KOIN—6:45, Songs for You  
KJR—News; Jimmie Allen  
KNX—Lum & Abner; Jimmie Allen  
KFWB—Music Box  
KECA—6:45, "Twilight Reveries"  
KFOX—School Kids; J. Allen

**7:00 to 7:30 P. M.**

\* KPO & net—Paul Whiteman's Program  
KGO—Chif Nazarro, tenor; 7:15, Old World Music  
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
KSFO—Italian News; Broadway Parade  
KLX—News; 7:15, Eileen Piggott, soprano  
KROW—Questions; L'Italia News  
KQW—Voice of Portugal  
KRE—Music of the Masters  
\* KFRC & net—Horace Heidt's Brigadiers  
KJR—7:15, Tonic Tunes; Washington Hour  
KQW—7:15, Musical Moments  
KNX—Musical Program  
KFWB—Jr. Birdmen; Music  
KECA—Organ; Marching Along  
KFOX—Eb and Zeb; Bobby & Betty

**7:30 to 8:00 P. M.**

\* KPO & net—Paul Whiteman's Program  
KGO—Old World Music  
KYA—In Old Vienna; Gold Rush Days  
KSFO—Five Star Final; Orchestra  
KLX—Musical Program  
KROW—Grace Herold Trio; 7:45, Portuguese Program  
KQW—Tango Time; Rhythm  
KRE—7:45, Gems of Song  
\* KFRC & net—March of Time; 7:45, Clyde Barrie, baritone  
KJR—7:45, Castles in Music  
KNX—In-Jaws; King Cowboy  
KFWB—News; Musical Program  
KECA—Opera Comique  
KFOX—Boy Detective; Vocalists

**8:00 to 8:30 P. M.**

\* KPO & network—Amos 'n Andy; 8:15, Symphony Hour  
KGO—Sports; To be announced  
KYA—Vocal Octette and Orchestra  
KSFO—Wings of Music  
KROW—8:15, Italian Program  
KQW—All Star Review; Orchestra  
KLX—Spice of Life; American Legion Program  
KRE—Organ Melodies  
KFRC—8:15, Rossi Re-elect  
\* KFRC & net—Myrt & Marge; Guy Lombardo's Orchestra  
KOL—8:15, Connie's Adventures  
KOMO—Screen Revue to 8:15

KJR—Dollars and Sense; Waltzes  
KNX—Orch.; 8:15, Frank & Archie  
KFWB—Vocalist; 8:15, Varieties  
KFOX—News; Beal & Taylor  
KECA—Concert Favorites to 9:00  
KOA—8:15, Orchestra & Vocalists  
KSL—8:15, Comedy Capers

**8:30 to 9:00 P. M.**

\* KPO & net—Standard Symp. Hr  
KGO—Meredith Willson's Orchestra  
KYA—Paul Pendarvis' Orchestra; 8:45, Trobbe's Scrap Book  
KSFO—Jess Stafford's Orchestra; Gems of Hawaii  
KLX—Music; Joseph Pulvino, violin  
KROW—Italian Program  
KQW—Amateur Hour  
KRE—Dance Music to 11  
\* KFRC & net—Camel Caravan  
KOIN—Little Show to 8:45  
KJR—Waltzes; Melody Race  
KNX—Quartet; Concert Orchestra  
KFOX—Dance Orchestra  
KFWB—Varieties; Johnny Murray, master of ceremonies  
KOA—Barrett Family

**9:00 to 9:30 P. M.**

\* KPO & network—Standard Symphony Hour; 9:15, Winning the West  
KGO—Shandor, violinist; Ranny Weeks' Orchestra  
KYA—Sports Parade  
KSFO—Rhythm Chateau  
KLX—Nevada Nite Herders  
KROW—News; Vocalist  
KJBS—News; Variety Program  
KQW—News; Dance Frolic  
\* KFRC & network—Mobil Magazine  
KOMO—9:15, Royal Ensemble  
KJR—News; University Review  
KFI—9:15, Organ Recital  
KNX—News; Music  
KFWB—Balboa Hilarities  
KECA—News Release; John Teel  
KFOX—Beverly Hillbillies to 10  
KSL—KSL Players  
KOA—Community Chest; Vocalist

**9:30 to 10:00 P. M.**

\* KPO network—Winning the West; 9:45, John Teel, baritone  
KPO—9:45, Book Parade  
KGO—Chas. Dorenberger's Orch.  
KLX—News; Melody Palette  
KYA—Lullaby Lady; News  
KSFO—Quartet; Cubanettes  
KROW—9:45, March Time  
KJBS—Variety Program  
KQW—Dance Frolic  
KFRC—Musical Moments; E. T.  
\* CBS net—Sterling Young's Orch.  
KOL—9:45, Editorial & News  
KVI—9:45, News Flashes  
KOMO—Musical Highways  
KOIN—Jantzen Beach Orchestra  
KFWB—Slumber Time  
KNX—Dude Ranch  
KECA—Harmonica Du Soir  
KOA—Vic Schilling's Orchestra

**10:00 to 10:30 P. M.**

\* KPO & network—Sam Hayes; 10:15, Ricardo and His Violin  
KGO—Griff Williams Orchestra  
KYA—Leon Mojica's Orchestra  
KLX—Musical Program  
KJBS—Instrumental Music to 11:00  
KQW—Instrumental Music to 11  
KFRC—News Editor to 10:10  
\* KFRC & net—Hal Grayson's Orch.  
KVI—10:15, Melody Mart  
KOIN—Golden Voices  
KOMO—10:15, True Stories of N. W.  
KHQ—10:15, True Stories  
KJR—Bart Woodyard's Orchestra  
KFI—10:15, Bill Roberts, songs  
KFWB—News; Orchestra  
KNX—Dude Ranch; Beauty Talk  
KFOX—News; Orchestra to 12  
KECA—Musical Celebrities to 11  
KGB—News to 10:10  
KOA—Henry King's Orchestra

10:30 to 11:00 P. M.

•KPO & net—Paul Pendarvis and Orchestra  
 KGO—Tom Gerun's Orchestra  
 KYA—Sandman Organ  
 KSFO—Salon Music  
 KLX—Music; Alice Blue, Reflections  
 KROW—Novelty Review  
 \*KFRC & net—Larry Lee's Orch.  
 KOL—10:45, American Weekly  
 KOIN—Master Miniatures; Orch.  
 KJR—Popular Concert  
 KNX—Russian Eagle Quartet; Orch.

11:00 to 11:30 P. M.

•KGO & net—Al Lyons' Orchestra  
 KPO—Organ Recital; Chas. Runyan  
 KYA—Organ Recital  
 KROW—Dance of the Hour  
 KJBS—KQW—Dance Time to 12  
 \*KFRC & net—Benny Goodman's Orchestra  
 KOMO—Bart Woodyard and Orch.  
 KOIN—Dance Orchestra  
 KHQ—Roundup Room  
 KNX—Pontrelli's Orchestra  
 KFWR—Dance Orchestra; Organ

11:30 to 12:00 Midnight

•KGO & network—Jimmy Grier's Orchestra  
 KPO—Organ Recital  
 KYA—Concert Memories  
 KSFO—Midnight Vagabond  
 \*KFRC & net—Les Hite's Orch.  
 KNX—Orchestra; News  
 KFWR—Dance Orchestra  
 12:00 to Sign Off  
 KROW—Midnite Jamboree  
 KJBS—12:01, Owl Program to 6 a.m.

PROGRAMS for FRIDAY . . . . . October 4

7:00 to 7:30 A. M.

•KPO & netw—To be announced; 7:05, Zizzlers; 7:15, Edward Mac-Hugh, Gospel Singer  
 KYA—Musical Clock  
 KSFO—Cuckoo Club  
 KROW—Commuters Clock  
 KJBS—Alarm Clock Club  
 KQW—News; Breakfast Hour  
 KLS—7:15, Bible School  
 KGDM—News; Eb & Zeb  
 KHSL—Musical Clock  
 KFRC—Rise and Shine  
 KOL—Time Clock  
 KHQ—Morning News; Covered Wagon  
 KVI—Radio Gospel League  
 KNX—Sharplesville to 8  
 KGB—Seven o'Clock Club

7:30 to 8:00 A. M.

•KPO & net—Sweethearts of the Air  
 KPO—7:45, Accordiana, Johnny Toftoll  
 \*KGO & net—7:45, Financial Service  
 KGO—Rise 'n' Shine  
 KHSL—Organ; Devotionals  
 KSFO—The Texans  
 KFRC—Stocks; Music  
 KHQ—Melodies; Laurence Quintet  
 KJR—Market Quotations; Records  
 KVI—Varieties; Pioneers  
 KFI—Stocks; Music; 7:45, Church Quarter Hour  
 KECA—Bible Fellowship to 7:45  
 KOA—7:45, Betty Crocker

8:00 to 8:30 A. M.

•KPO & net—Music Appreciation Hour  
 KGO—8:15, Marmalade  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KSFO—Talk; Sunrise Revue  
 KROW—8:15, News  
 KQW—Organ; Religious Forum  
 KLS—Hit Tunes of the Day  
 KHSL—Weather; Morning Glories  
 KFRC—Lum & Abner; Elec. Trans.  
 \*CBS net—To be announced  
 KHQ—8:15, Silver Strains  
 KNX—Song Market; Melody Pal-lette  
 KECA—Musical Program to 9:00  
 KSL—Songs; Jennie Lee, stylist

8:30 to 9:00 A. M.

•KPO & net—Music Appreciation Hour  
 KGO—Household Hints; Music  
 KYA—Morning Concert  
 KSFO—Jack Hall  
 KLX—Covered Wagon Jubilee  
 KROW—Musical Potpourri  
 KJBS—Dance Melodies  
 KQW—Morning Concert  
 KLS—Variety Program  
 KRE—Popular Concert  
 KGDM—8:45, Health Talk  
 KHSL—Waltz Time  
 \*KFRC & net—Ozark Mountaineers; Just Plain Bill  
 KHQ—Early Birds to 8:45

EVENTS for FRIDAY

Music Appreciation Hour—With Dr. Walter Damrosch. (New series) 8 a.m. NBC net.  
 Strolling Songsters—2:30 p.m. NBC net.  
 Broadway Varieties—5:30 p.m. CBS net.  
 Court of Human Relations—(New) 6:30 p.m. NBC net.  
 Mills Bros. Revue—(New) 7:30 p.m. NBC net.  
 Slip Madigan—Football, 8:45 p.m. KFRC.

Barry McKinley, vocal star of "When Dreams Come True," has been signed for a concert tour of key cities in New Jersey, Pennsylvania and New York during October and November. McKinley will feature many of the numbers which he has aided in popularizing during his appearance in the "When Dreams Come True" broadcasts.

Phil Lord's G-Men scripts on NBC are so closely scrutinized by members of the FBI (Federal Bureau of Investigation) in Washington that the writer - producer - director has only three days in which to put each story on the air. The stories must be accurate in all details, even to accents of the voices, grammar, locale and situation.

Al Jolson's genial manner on his "Chateau" programs is winning him the title of "the air's best host to the famous."

Bobby Benson is taking banjo lessons from the Mitchell boys who do the instrumental theme on his program.

KOL—8:45, Helpful Harry; Shopping Service  
 KNX—Religious Talk  
 KSL—Royal Melodies to 8:45

9:00 to 9:30 A. M.

•KPO & netw—Simpson Boys of Sprucehead Bay; Merrie Macs  
 KPO—9:15, Fashion Flashes  
 KGO—Morning Eye-Opener  
 KSFO—Hour of Prayer  
 KROW—Musical Potpourri  
 KQW—Tuneful Topics  
 KRE—Hour of Prayer  
 KLS—Musical Review  
 KHSL—Max Sypher, Dance Time  
 \*KFRC & net—Voice of Experience; 9:15, The Gumps  
 KJR—9:15, Reminiscing  
 KNX—Beauty Talk; Pop Concert  
 KFI—9:15, Better Business Talk  
 KECA—Spanish Lesson to 9:15  
 KFSD—9:15, Dr. McCoy  
 KOA—Morning Variety

9:30 to 10:00 A. M.

•KPO & network—National Farm and Home Hour  
 KGO—The Spotlight  
 KYA—Police Line-up; Waltz Time  
 KLS—Song Market; Records  
 KJBS—Music; Ruth Evans  
 KQW—Popular Music; Classics  
 KLS—Jan's Journal to 10:15  
 KRE—Morning Concert  
 KHSL—Operatic Gems  
 \*KFRC & net—Mary Marlin; 9:45, Five-Star Jones  
 KOL—9:45, News Flashes  
 KHQ—Joyner Joys; Miniature Revue  
 KJR—News; Early Echoes  
 KFI—Helen Guest, ballads; News  
 KNX—Pop Concert; 9:45, News

10:00 to 10:30 A. M.

•KPO & net—To be announced  
 KGO—To the Ladies  
 KYA—Music; 10:15, Style Forum  
 KSFO—Musical Program  
 KLX—Music; Stocks; News  
 KROW—Rhythm Revue  
 KJBS—Scotty Mortland; Organ  
 KQW—News; Old Tunes  
 KLS—10:15, Short Wave Tips  
 KRE—Waltztime  
 KHSL—Master Melodies  
 KGDM—Big Oak Flat program  
 \*KFRC & net—Betty Crocker; To be announced  
 KFRC—10:15, Electrical Transc.  
 KVI—Mystic Melodies  
 KHQ—News to 10:15  
 KJR—Home Makers; Melodies  
 KFI—Ann Warner Chats  
 KNX—Eddie Albricht's Family  
 KSL—Music; Bridge Lesson

10:30 to 11:00 A. M.

KPO—Menu Flashes; Radio Reporter  
 \*NBC net—Cliff Nazarro; 10:45, Musicale  
 KGO—To the Ladies  
 KYA—Style Forum; Organ Concert  
 KLX—International Kitchen

KROW—Ballad Time; Larry Canelo  
 KJBS—Dance Tunes; Songs  
 KQW—Aunt Sammy; Songs  
 KRE—New Tunes  
 KGDM—Roma Romanciers  
 KHSL—Sunshine Girl; Campfire  
 \*KFSB net—Jan Savitt & Orchestra  
 KFRC—Elec. Transc.; 10:45, Morning Hostess  
 KJR—Music Shop  
 KNX—Mary Holmes; Tonic Tunes  
 KECA—Chaparral Club to 10:45  
 KOA—Livestock & Produce  
 KSL—10:45, International News

## 11:00 to 11:30 A. M.

\*KPO & net—Magic of Speech  
 KGO—Ted White, tenor; 11:15, Stringtime  
 KSFO—Morning Dance; Melodies  
 KLX—Health School  
 KROW—Talk; Music  
 KJBS—Dance Melodies  
 KGGC—Health Talk; Orchestra  
 KQW—Popular Orchestra  
 KLS—Three-Quarters Time  
 KRE—Tango Tunes  
 KHSL—Popular Airs  
 KGDM—Organ to 12:00  
 \*KFRC & net—Marie, Little French Princess; 11:15, Helen Trent  
 KOL—Cecil Solly to 11:15  
 KHQ—Musical Gems to 11:15  
 KJR—Rhythm Rulers  
 KFI—Inside Stories to 11:15  
 KNX—Fletcher Wiley

## 11:30 to 12:00 Noon

\*KPO & net—Farm and Home  
 KGO—Stringtime; 11:45, Tally-Ho  
 KYA—Organ; Rhythm; Scriptures  
 KSFO—Mid-Day Dance to 12:30  
 KLX—Your Home; Music  
 KROW—Concert Melodies  
 KQW—Varieties; Theatre News  
 KLS—Band Program  
 KHSL—Request Hour  
 \*KFRC net—Between the Bookends; Happy Hollow  
 KHQ—Organ Concert  
 KECA—Better Business talk  
 KNX—Magic Harmony; New Tunes

## 12:00 to 12:30 P. M.

\*KPO & net—Farm and Home; 12:15, Ma Perkins  
 KGO—Edna Fischer, pianist; 12:15, Agricultural Bulletin  
 KYA—News; Noonday Concert  
 KLX—Dance Music  
 KROW—News; Farm Program  
 KJBS—News; Concert  
 KQW—News; Noontime Tunes  
 KRE—Jack Bennett's Program  
 KLS—Noontime Request Program  
 KGDM—12:15, Cecil & Sally  
 KHSL—Market Reports; News  
 KFRC—Headlines to 12:10  
 \*KFRC & net—Blue Flames; 12:15, Instrumentalists  
 KOL—12:15, News Flashes  
 KVI—12:15, Front Page Headlines  
 KJR—Interlude; Grain Reports  
 KECA—12:15, News Release  
 KNX—News; 12:15, Musical Prog.  
 KSL—Chamber of Commerce; Musical Matinee

## 12:30 to 1:00 P. M.

\*KPO & net—Vic and Sade; 12:45, The O'Nells  
 KGO—St. Dept. of Agric.; 12:45, Commonwealth Club Luncheon  
 KYA—Concert

KSFO—Stocks; News; Studio  
 KLX—Guitar Duo; Musical Auction  
 KROW—California Farm Program  
 KQW—Weather; Market Reports  
 KJBS—Dance Hits  
 KRE—12:45, Berkeley City Comm-  
 mon's Club to 1:30  
 KGDM—Honolulu Srenaders  
 KHSL—Tango Time  
 \*KFRC & net—Eddie Dunstedter  
 Presents  
 KECA—Contract Bridge; Dansant  
 KNX—Major League Baseball

## 1:00 to 1:30 P. M.

\*KPO net—Betty & Bob; 1:15, Jackie Heller, tenor  
 KPO—1:15, News  
 \*KGO—Commonwealth Luncheon  
 KYA—Woman's Inst.; Souvenirs of Spain  
 KSFO—George Taylor and Artists  
 KLX—Records; 1:15, Martha Lee  
 KROW—1:15, Calif. Farm Program  
 KJBS—Stocks; Music  
 KLS—Melody Parade  
 KHSL—Bridge Dance  
 \*KFRC net—Grab Bag  
 KFRC—1:15, Christian Science; 1:25, Stocks  
 KOL—Lost and Found to 1:15  
 KJR—Chamber of Com. Luncheon  
 KHQ—1:15, Business & Pleasure  
 KFI—Federal & State Mkt. to 1:15  
 KGB—1:15, Stocks Farm Flashes

## 1:30 to 2:00 P. M.

\*KPO & net—To be announced; 1:45, Betty Marlowe  
 KGO—Ann Warner's Chats  
 KYA—Barker Frivolities  
 KSFO—Jean Kent, economics  
 KROW—Organ; Oakland Schools  
 KLX—Popular Concert  
 KQW—Friendly Street  
 KLS—Jan's Request Journal  
 KHSL—Request Hour  
 KRE—Melody & Song  
 \*KFRC & netw—University of Air; 1:45, U. S. Army Band  
 KJR—Going to Towners  
 KFI—Agnes White's Kitchen  
 KNX—Fontrelli's Orchestra  
 KECA—Biltmore Concert Quartet  
 KFSD—The Philistine to 1:45

## 2:00 to 2:30 P. M.

\*KPO & net—Don Rudolph's Orch.  
 KGO—Beaux Arts Trio  
 KSFO—Globe Trotter; Music  
 KLX—Lost & Found; Records  
 KJBS—Better Business Talk; Music  
 KQW—Dance Matinee  
 KLS—Hit Tunes of the Day  
 KHSL—Golden Empire Matinee  
 \*KFRC & net—Happy-Go-Lucky Hr.  
 KJR—Salon Hour  
 KNX—The Bookworm

## 2:30 to 3:00 P. M.

\*KPO & net—Strolling Songsters; 2:45, Sam & Dick  
 KGO—Pair of Pianos  
 KYA—Lost and Found; Penwomen  
 KSFO—Matt Dennis; Music  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Songs  
 KQW—Dance Matinee; Songs  
 KLS—Waltz Time to 3:15  
 KHSL—The Bookman  
 KRE—Band Music  
 \*KFRC & netw—Happy-Go-Lucky Hour; 2:55, Minute Melodies  
 KHQ—Sylvia Grey

KJR—Salon Hour  
 KSL—News Flashes to 2:45  
 KOA—Huffman Reporter; News

## 3:00 to 3:30 P. M.

\*KPO & netw—Woman's Magazine of the Air  
 KGO—Ken Sparnon's Ensemble  
 KYA—Revue; Serenader  
 KSFO—Bill Brokaw to 4  
 KLX—Jewel Box; Musical program  
 KROW—Melodies; Dell Perry  
 KJBS—News; Dance Melodies  
 KQW—News; Music  
 KRE—Tea Dance to 4  
 KLS—3:15, Band Music  
 KHSL—Community Chest; Reveliers  
 \*KFRC & netw—Feminine Fancies  
 KJR—Magic Harmony; Easy Chair  
 KNX—Musical Auction; U. S. C.  
 KFI—3:15, Interviews, Fred Palmer  
 KSL—News; Melodic Moments

## 3:30 to 4:00 P. M.

\*KPO & net—Woman's Magazine  
 KGO—Resume; Gale Page, soprano; 3:45, Willard Flashman, fustist  
 KYA—Sailing of S. S. Pres. Hoover  
 KROW—Serenade; Rhythm Revue  
 KJBS—Concert  
 KQW—Variety Program  
 KLS—3:45, Tango Time  
 KFRC—Elec. Transc. to 3:45  
 \*KFRC net—To be announced; 3:45, University of California  
 KOL—3:45, News Flashes  
 KVI—Melody Matinee  
 KNX—Fletcher Wiley  
 KSL—News; Roadways of Rhythm

## 4:00 to 4:30 P. M.

KPO—Sax Appeal; 4:15, News  
 \*KGO & net—Walter Logan's Ensemble; 4:15, Chas. Boulanger's Orchestra  
 KYA—Calling All Stars  
 KFSD—Gertrude Chavis, songs; 4:15, Silhouettes  
 KLX—Fashions; 4:15, Pianist  
 KROW—Waltz Time; Calif. Family  
 KJBS—Drama; Song Hits  
 KQW—Dance Rhythms  
 KLS—Torrid Tunes  
 KRE—Echoes of the Opera  
 KHSL—Four O'clock Tea  
 KJR—Tea Dansant  
 KFRC—News to 4:10  
 \*KFRC net—To be announced  
 KHQ—N. W. on Parade  
 KVI—Radio Playhouse  
 KFI—Organ Recital  
 KNX—Haven of Rest

## 4:30 to 5:00 P. M.

\*KPO & netw—Kathleen Wells, vocalist; 4:45, Pictorial  
 KGO—Screen & Stage; 4:45, For Girls & Boys  
 KYA—Vocalist; Art Talk; News  
 KSFO—Jack Hall & Artists  
 KROW—Rhythm Kings; Talk  
 KJBS—Song Hits  
 KQW—Story Time; Songs  
 KGDM—Uncle Jerry; Sports  
 KHSL—Children's Hour; Music  
 \*KFRC—Electrical Transcription  
 \*CBS net—To be announced  
 KJR—Matinee Melodies  
 KSL—Jack Armstrong; Orphan Annie 11:30

## 5:00 to 5:30 P. M.

\*KPO & netw—Irene Rich; 5:15, Lucille Manners, soprano

# Slip Madigan on FOOTBALL

Every Friday over KFRC, 8:45 to 9:00 p.m.

Presented by **STUART-HALL CLOTHES**

KGO—Juvenile Program; 5:15, Tom Mix, sketch  
 KYA—Uncle Harry; Flash Gordon  
 KSFO—Oklahoma Ramblers  
 KLX—Humty Dumpty Circus  
 KROW—Variety program  
 KJBS—Popular Tunes  
 KGGC—Dancing Echoes  
 KQW—Orchestra; Baseball  
 KLS—Musical Review  
 KRE—All-Star Revue  
 KGDM—Music; News  
 \*KFRC & net—Hollywood Hotel  
 KHQ—5:15, Tom Mix Program  
 KJR—Steamboat Bill; Romancing  
 KNX—Kearney Walton's Orch.  
 KFT—5:15, Charlie Wellman, songs  
 KECA—5:15, Care of the Eyes  
 KFOA—Old Songs; Cecil and Sally  
 KSL—5:15, International News

5:30 to 6:00 P. M.

\*KPO & net—Ruth Etting; Girls Trio; Red Nichols' Orchestra  
 KGO—Children's Corner; 5:45, Jack Armstrong  
 KYA—Seeling Is Believing; 5:45, Campbell Corner  
 KLX—Covered Wagon Jubilee  
 KQW—Modern Melodies  
 KRE—Chestnut Time  
 KLS—Concert Melodies  
 \*KFRC & net—Broadway Varieties  
 KJR—New Tunes; Jack Armstrong  
 KNX—Orphan Annie  
 KFVB—Gold Star Rangers  
 KECA—5:45, Once Upon a Time  
 KFOX—Theatre News; Organ

6:00 to 6:30 P. M.

\*KPO & net—Wandering Minstrel  
 KYA—Cyrus Trobbe's Orchestra  
 KSFO—Dinner Dance; News  
 KLX—Arion Trio to 7  
 KROW—News; Music  
 KJBS—News to 6:15  
 KQW—Department of Agriculture; 6:15, Market Reports  
 KLS—Waltz Time to 6:15  
 KRE—Family Robinson; Music  
 KGDM—Easy Chair  
 \*KFRC & net—Hollywood Hotel  
 KJR—Scandinavian Reporter; 6:15, Musical Scrapbook  
 KNX—Jack Armstrong; News  
 KFVB—News; Music; Organ  
 KECA—Traffic Talk; News  
 KFOX—News; Vocal Trio

6:30 to 7:00 P. M.

\*KPO & net—True Story Court  
 KGO—Mindways; 6:45, Air Adventures of Jimmie Allen  
 KYA—Orchestra; Political Talk  
 KSFO—Guitar Soloist; Sports  
 KLX—Arion Trio  
 KROW—Hawaiians; Revue  
 KQW—News; Italian News  
 KRE—Chapel of Chimes Organ  
 \*KFRC & net—Hollywood Hotel  
 KJR—News; Jimmie Allen  
 KFVB—Varieties; Hawaiian Sunlight  
 KNX—Lum & Abner; 6:45, Jimmie Allen, Air Adventures  
 KECA—6:45, Twilight Reveries  
 KFOX—School Kids; J. Allen

7:00 to 7:30 P. M.

\*KPO & net—First Nighter; June Meredith and Don Ameche  
 KGO—Paul C. Smith; 7:15, Matrimonial Marathon  
 KYA—Ernie Smith's Sport Page; 7:15, Musical Moments  
 KSFO—Italian News; Music  
 KLX—News; 7:15, Music  
 KROW—C. Hammond; L'Italia News  
 KQW—Voice of Portugal  
 \*KFRC net—To be announced  
 KJR—Tonic Tunes; Flash Flashes  
 KFVB—String Orchestra; 7:15, Oscar and Elmer  
 KNX—Concert Orchestra  
 KFOX—Eb & Zeb; Bobby & Betty  
 KSL—7:15, Musical Moments

MOUNTAIN STATES  
 BROADCASTING STATIONS  
 (Position on Dial—Kilocycles)

KLZ	560
	620 KTAR
KOA	830
	890 KSEI
KGHL	950
	1130 KSL
KOB	1180
	1230 KGGM
KTFI	1240
	1260 KVOA
KVOR	1270
	1280 KFBB
KDYL	1290
	1320 <sup>KID</sup> <sub>KGHF</sub>
KIDO	1350
	1360 KGIR
KGAR	1370
	1390 KOY
KLO	1400
	1440 KDFN

7:30 to 8:00 P. M.

\*KPO & net—Mills Bros.; 7:45, Art Kassell's Orchestra  
 KGO—Everman's Palace  
 KYA—The Harmonoffs; Gold Rush Days  
 KSFO—Five-Star Final; St. Mary's College  
 KLX—Sport Facts; Vocalist  
 KROW—Echoes of Italy  
 KRE—7:45, Gems of Song  
 KQW—Tango Time; Music  
 \*KFRC & net—March of Time; 7:45, Strange As It Seems  
 KJR—Minstrels  
 KNX—The In-Laws; King Cowboy  
 KFVB—News; Sweet & Hot  
 KFOX—Boy Detectives; Vocalist  
 KSL—7:45, Comedy Stars

8:00 to 8:30 P. M.

\*KPO & net—Amos 'n Andy; 8:15, To be announced  
 KGO—Tunes of the Times  
 KYA—News; Erev Shabbath  
 KSFO—Vocalist; Fishing Fool  
 KLX—World Revue  
 KROW—8:15, Labor News  
 KQW—Dinner at Eight  
 \*KFRC & net—Myrt & Marge; 8:15, Lazy Dan  
 KJR—Freside Phantasies  
 KFVB—Drama; Songs  
 KNX—Rheba Crawford; 8:15, Frank Watanabe and Archie  
 KECA—Classic Four  
 KGB—8:15, Comedy Stars  
 KFSD—8:15, Exposition Funfest

8:30 to 9:00 P. M.

\*KPO & net—Beauty Box Theatre  
 KGO—Comedy Stars of Hollywood; 8:45, Harold Dana, baritone  
 KYA—Orchestra; Arioso Trio  
 KSFO—Geo. Taylor's Amateur Hr.  
 KLX—Adventures in Science Play  
 KROW—Harmolin Time; 8:45, Orch.  
 KRE—Amer. Weekly; Music  
 KQW—Drama; War Camp  
 \*KFRC & net—Lazy Dan; 8:45, Jerry Freeman's Orchestra  
 KFRC—8:45, Stuart Hall Program  
 KJR—Melody Race to 8:45  
 KNX—News Drama; Townsend Plan  
 KFVB—Dance Orchestra  
 KECA—Ports of Call  
 KFOX—Dance Orchestra

9:00 to 9:30 P. M.

\*KPO & net—Beauty Box Theatre  
 KGO—Crosscuts from Log o' the Day  
 KYA—Drama; Desert Scenes  
 KSFO—Amateur Hour  
 KLX—Nevada Nightherders  
 KROW—News; Watchtower  
 KJBS—News; Popular Tunes  
 KQW—News; Orchestra to 10  
 KRE—Dance Music to 11  
 \*KFRC network—Richard Himber's Champions  
 KJR—News; 9:15, Fire Talk; Pacific Show  
 KVI—9:15, World Wave Club  
 KNX—News; 9:15, Musical Moments  
 KFVB—Balboa Hilarities  
 KECA—News; Music  
 KFOX—Beverly Hillbillies to 10:00

9:30 to 10:00 P. M.

KPO—Griff Williams' Orchestra  
 \*KGO & net—Drama Hour  
 KYA—Desert Scenes; News  
 KSFO—Dance Orchestra; Crooners  
 KLX—News; Road Information; 9:45, Silver Strains  
 KROW—Torrid Tempos  
 KJBS—Discovery Program to 10:15  
 \*KFRC & net—Bob Kinney & Orch.  
 KFRC—9:45, Electrical Trans.  
 KVI—9:45, News Flashes  
 KJR—Pacific Show to 9:50  
 KFI—Men and Empire

Theodore Webb reports catching a burglar jimmying the door to his home in Connecticut, who turned out to be the same intruder intercepted last year. While waiting for the police, the baritone star of the "Beauty Box Theatre" operettas tried to reason with the culprit. "Why don't you give up stealing?" inquired Webb. "It certainly doesn't pay." "Oh, that's all right," returned the burglar, "it's just my hobby." \* \* \*

Johnny Augustine's mother phones him after every broadcast to congratulate him. \* \* \*

Americanized in all respects but one, Tito Guizar does not give jewelry as gifts. He still presents guests of honor of any occasion with serapes, Mexican blankets of gay color, which make ornaments as attractive as portraits or woven pictures of early American design.

KFWB—Orchestra; King's Men  
KNX—Souvenirs of Song; Fights  
KECA—Aeolian Strings  
KSL—Charlie Chan; 9:45, News  
KOA—Orchestra & Vocalists

**10:00 to 10:30 P. M.**

\* KPO & net—Sam Hayes; 10:15, Ricardo and His Violin  
KGO—Paul Pendarvis' Orchestra  
KYA—Boxing Contest  
KSFO—Classical Music Box  
KLX—Amateur Hour  
KROW—Musical Program  
KJBS—10:15, Concert Hall Echoes  
KQW—Dance Orchestra  
KFRC—Headlines to 10:10  
\* KFRC & net—Hal Grayson's Orch.  
KOL—News Flashes to 10:15  
KVI—News Flashes to 10:15  
KJR—Henri Damski's Orchestra  
KNX—Fights, Hollywood Stadium  
KFWB—News; Orchestra  
KECA—Musical Celebrities to 11

KFOX—News; Orchestra  
KGB—News to 10:10

**10:30 to 11:00 P. M.**

\* KPO & net—Fitzpatrick's Orch.  
KGO—Tom Gerun's Orchestra  
KYA—Concert Orchestra  
KSFO—Music Box  
KLX—Dance Music  
KROW—Interesting People; Music  
KJBS—Concert Hall Echoes  
KQW—Community Dance  
\* KFRC & netwk—Merle Carlson's Orchestra  
KOL—Johnny Maxon's Orch.  
KHQ—Mann Bros. Orch.  
KJR—Popular Concert  
KFI—Bridge Lesson; Waikikians  
KNX—Fights  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra to 12

**11:00 to 11:30 P. M.**

\* KGO & net—Al Lyons' Orchestra

KPO—Organ Concert  
KYA—Organ Concert  
KQW—Dance Time to 12  
\* KFRC net—Benny Goodman's Orchestra  
KHQ—Roundup Room  
KNX—Pasadena Civic Program  
KFWB—Dance Orchestra; Organ

**11:30 to 12:00 Midnight**

\* KGO & net—Biltmore Hotel Orch.  
KPO—Organ Concert  
KSFO—Midnight Vagabond  
KROW—Music; News  
KRE—Midnight Reveries  
\* KFRC & net—Les Hite's Orchestra  
KNX—Pontrell's Orchestra; News  
KJR—Starlight Hour  
KFWB—Dance Orchestra

**12:00 to Sign Off**

KSFO—Midnight Vagabond  
KROW—Midnight Jamboree  
KJBS—12:01, Owl Program to 6 a.m.

**PROGRAMS for SATURDAY . . . . . October 5**

**7:00 to 7:30 A. M.**

\* KPO & netwk—To be announced; 7:05, Frank Luther, tenor; 7:15, Edward MacHugh, Gospel Singer  
KYA—Musical Clock  
KSFO—Cuckoo Club  
KROW—Mime Music Clock  
KJBS—Alarm Klok Klub to 8  
KQW—News; Breakfast Hour to 8  
KRE—Melodies to 8:30  
KLS—7:15, Bible School  
KHSL—Musical Clock  
KFRC—Rise and Shine  
KOL—Time Clock to 8:00  
KVI—Radio Gospel League  
KHQ—Morning News to 7:15  
KNX—Sharplesville to 8:00  
KGB—Seven o'Clock to 8  
KOA—Musical Menu

**7:30 to 8:00 A. M.**

\* KPO & netwk—Nicholas Mathay's Orchestra; 7:45, Lee S. Roberts  
KGO—Rise 'n' Shine  
KSFO—The Texans  
KHSL—Music; Devotional Hour  
KFRC—Stocks; Musical Program  
KHQ—Morning Melodies  
KJR—Market Quotations; Shadows on the Clock to 8:15  
KVI—Varieties; Pioneers  
KFI—Stocks; Music to 7:45  
KECA—Bible Fellowship to 7:45  
KOA—Once Upon a Time

**8:00 to 8:30 A. M.**

\* KGO & net—Financial Service  
KGO—8:15, Marmalade  
KPO—The Honeymooners  
\* KPO & net—8:15, Wendell Hall  
KSFO—Sunrise Revue  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KROW—8:15, News  
\* KOW—Concert; Religious Forum  
KJBS—Band Concert  
KLS—Hit Tunes of the Day  
KHSL—Weather; Morning Glories  
\* KFRC & net—Milton Charles, organist  
KFI—Church Quarter Hour to 8:15  
KNX—New Tunes; Silver Strains  
KOA—Elliott Bros. to 8:15

**8:30 to 9:00 A. M.**

\* KPO & net—Whitney Ensemble  
KGO—Morning Eye-Opener  
KYA—Morning Concert  
KSFO—Jack Hall  
KLX—Covered Wagon Jubilee  
KROW—Musical Potpourri  
KQW—Morning Concert  
KJBS—Popular Tunes  
KRE—Flash Gordon; Orchestra

**EVENTS for SATURDAY**

So. California vs. Pacific—Football Game, 2-5 p.m. KFI-KTAR  
San Francisco vs. Stanford—2-5 p.m. KPO.  
California vs. St. Mary's Football Game—2:30 p.m., KFRC.  
Kostelanetz' Orchestra—With Nino Martini, 6 p.m. CBS net.  
Herbert Hoover Address—7:30 p.m. NBC net.  
Waltz Time—Meredith Willson's Orchestra, 10 p.m. KPO net.

Gogo Delys, the popular French Canadian songstress who is temporarily abandoning her radio activities to spend a month in her native Canada, will make guest star appearances in Montreal and Toronto en route to her home. It will be Miss Delys' first professional engagements in Canada since she came to the States four years ago.

If you inspect the luggage of Connie Gates, the popular young CBS singing pianist, you'll always find an odd shaped bag containing her own electric fan. Connie distrusts the effect of heat on her enviable voice and will not take a chance on having the right kind of ventilation in her hotel room.

Listeners want the Beauty Box Theatre to do "The Bohemian Girl" again.

KLS—Variety Program  
KHSL—Waltz Time  
KGDM—Music; Health Talk  
\* KFRC & net—Diversity  
KFRC—8:40, Market Scout  
KVI—8:45, Organ Melodies  
KHQ—Early Birds to 8:45  
KNX—Dr. M. L. Thomas

**9:00 to 9:30 A. M.**

\* KPO & net—Simpson Boys; 9:15, Genia Fonarova, soprano  
KGO—Recorded Program  
KSFO—Hour of Prayer  
KROW—Musical Potpourri—W Musical Topics  
KRE—Hour of Prayer  
KLS—Musical Review  
KHSL—Max Sypher; Music  
KFRC—News to 9:10  
\* KFRC & net—Orientale  
KOL—9:15, News Flashes  
KJR—Reminiscing  
KFI—Medical Talk; 9:15, News  
KNX—Pop Concert  
KFSD—9:15, Dr. McCoy  
KOA—Morning Variety

**9:30 to 10:00 A. M.**

\* KPO & net—Farmer's Union  
KGO—Stomp Time  
KYA—Waltz Time  
KROW—Health Chat  
KJBS—Songs; Dance Tunes  
KQW—Popular Music; Classics  
KLS—Jan's Journal to 10:15  
KRE—Concert  
KHSL—Quartet Music  
\* KFRC & net—Al Roth's Syncopators  
KOL—Lost and Found to 9:45  
KHQ—9:45, Miniature Revue  
KJR—News; Early Echoes  
KNX—Music; 9:45, News  
KECA—L. A. Schools Program

**10:00 to 10:30 A. M.**

\* KPO & net—Farmer's Union  
KGO—To the Ladies  
KYA—Parade; 10:15, Concert  
KROW—Rhythm Revue  
KJBS—Radio News; Organ  
KQW—News; Old Tunes  
KLS—10:15, Short Wave Tips  
KRE—Waltztime  
KGDM—Aunt Mary and Kiddies  
KHSL—Master Melodies  
\* KFRC & net—Jack Shannon, tenor; 10:15, Jack & Gill  
KHQ—News to 10:15  
KVI—Mystic Melodies  
KJR—Early Echoes; Music Shop  
KNX—Eddie Albright's Family  
KECA—L. A. Schools Program

10:30 to 11:00 A. M.

\*KPO & net—To be announced  
KGO—To the Ladies  
KYA—Organ Concert  
KSFO—Talk; Music  
KLX—International Kitchen  
KROW—Music; Larry Canelo  
KJBS—Popular Selections  
KRE—New Tunes  
KQW—Aunt Sammy; Hillbillies  
KHSL—Amateur Hour to 11:30  
\*KFRC & net—Billy Mills & Co.  
KJR—Music Shop; Uncle Hank  
KNX—Beauty Talk; Tonic Tunes  
KOA—Stock Reports

11:00 to 11:30 A. M.

\*KPO & net—To be announced  
KGO—Ted White, tenor; 11:15.  
Futuristic Rhythm  
KSFO—Musical Program  
KROW—Health Talk; Music  
KJBS—Hits of the Past; 11:15.  
Traffic Safety  
KQW—Popular Orchestra  
KLS—Three-Quarter Time  
\*KFRC & net—Captivators  
KOL—Cecil Solly to 11:15  
KJR—Rhythm Rulers  
KNX—Modern Piano Music

11:30 to 12:00 Noon

\*KPO & net—Week-End Revue  
KGO—Futuristic Rhythm  
KYA—Talk; Scriptures  
KSFO—Mid-Day Dance  
KLX—Musical Scrapbook  
KROW—Concert Melodies  
KJBS—Dance Orchestra  
KQW—Stocks & Bonds; News  
KLS—Band Program  
\*KFRC & net—Down By Hermans  
KHQ—Organ Concert  
KNX—Musical Program

12:00 to 12:30 P. M.

\*KPO & net—Week-End Revue;  
12:15, Western Agriculture  
KGO—Rhythm; Week-End Revue  
KYA—News; Noonday Concert  
KLX—Closing S. F. Stocks; Music  
KROW—News; Portuguese Prog.  
KJBS—News; 12:05, Music  
KQW—News; Noontime Tunes  
KRE—Jack Bennett to 1:00  
KLS—Noonday Request Program  
KGDM—12:15, Cecil and Sally  
KHSL—Mkt. Reports; News  
KFRC—News to 12:10  
\*KFRC & net—To be announced  
KOL—12:15, News Flashes  
KJR—Grain Reports; Brief Notes  
KVI—12:15, Front Page Headlines  
KNX—News; 12:15, Jewel Box  
KECA—12:15, News

12:30 to 1:00 P. M.

\*KPO & net—Western Agriculture  
KGO—Music; Guild  
KSFO—Stocks; News  
KLX—Guitar Duo; New Tunes  
KJBS—Dance Music  
KQW—Weather and Markets  
KHSL—Tempo Trio  
\*KFRC & net—Buffalo Presents  
KJR—Children's Matinee  
KECA—Concert Favorites to 1:30  
KNX—Major League Baseball

1:00 to 1:30 P. M.

\*KGO & net—Teddy Hill's Orch.  
KPO—Sax Appeal; 1:15, Radio Reporter  
KYA—Souvenirs of Spain  
KSFO—Seventh Day Adventists  
KLX—1:15, Violin Recital  
KROW—Portuguese Program; 1:15, California Farm Program  
KJBS—Musical Novelties  
KQW—Modern Music  
KLS—Melody Parade  
KRE—Organ Recital  
KGDM—Education; Bondons  
\*KFRC net—To be announced

KFRC—1:25, N. Y. Stocks  
KHQ—1:15, Business & Pleasure  
KFI—1:15, University College Prog.  
KNX—Major League Baseball

1:30 to 2:00 P. M.

\*KGO & net—Fascinating Rhythm  
KPO—Vagabonds Quartet  
KYA—Rhythm Princes  
KLX—Popular Concert  
KROW—Concert Orchestra  
KJBS—Musical Novelties  
KQW—Friendly Street  
KLS—Melody and Song  
KLS—Jan's Request Journal  
KGDM—The Bondons; Records  
\*KFRC & net—To be announced;  
1:45, Tito Guizar  
KOL—Bureau of Fisheries to 1:45  
KJR—Headliners  
KNX—Pontrelli's Orchestra  
KECA—Biltmore Concert Quartet  
KFSD—The Philistine to 1:45

2:00 to 2:30 P. M.

\*KGO netwk—Musical Adventure;  
2:15, Jackie Heller, tenor  
KPO—Football: U. S. F. versus Stanford  
KYA—Hawlians  
KSFO—Jean Kent, economics  
KLX—Lost & Found; Music  
KROW—Dance Matinee  
KJBS—Dance Music  
KQW—Dance Matinee  
KLS—Hit Tunes of the Day  
KGDM—Records; News Flashes  
\*KFRC & net—Allen Leaffer's Orch.  
KOL & KVI—W. S. C. vs. Williamette Football Game to 4:30  
KJR—Salon Hour  
KFI—Football: U. S. C. vs. College of Pacific to 5:00  
KNX—Pontrelli's Orchestra  
KECA—Classic Hour to 3:00

2:30 to 3:00 P. M.

\*KGO net—Temple of Song  
KPO—Football Game  
KYA—Lost and Found; 2:43, Baseball Game to 4:45  
KSFO—Educ. Talk  
KROW—Dance Matinee  
KJBS—Events of Interest; Music  
KQW—Matinee; Songs  
KLS—Waltz Time  
KRE—Band Concert  
KFRC—U. C. vs. St. Mary's Football Game  
\*CBS net—Football: Oregon State vs. U. C. L. A. (KOIN, KHJ, KDB, KERN, KMJ, KWG, KFBK)  
KHQ—Sylvia Grey to 2:45  
KVI—Melody Matinee  
KNX—Stairway to the Stars  
KSL—News Flashes to 2:45

3:00 to 3:30 P. M.

\*KGO net—Biltmore Hotel Orch.  
KPO—Football Game  
KSFO—Bill Brokaw  
KROW—Favorite Melodies; Pianist  
KJBS—Opera Selections  
KQW—News; Variety Program to 4  
KFE—Tea Dance to 4  
KLS—Short Wave Tips; Music  
KHSL—Vocal Gems  
KJR—Vindahonians  
\*KFRC & net—Football Game  
KNX—Audition Show  
KECA—Opera Matinee to 4:30  
KOA—3:05, Micronhone News  
KSL—3:15, Boy Scouts Program

3:30 to 4:00 P. M.

\*KGO & netwk—Organ Melodies;  
Alma Kitchell, contralto; 3:45, Religion in the News  
KPO—Football Game  
KLX—Studio program  
KROW—Odds 'n Ends; Music  
KJBS—Dance Orchestra  
KLS—3:45, Tango Time  
KHSL—Evening Dance

\*KFRC & net—Football Game  
KOIN—Newspaper of the Air  
KVI—Melody Matinee  
KJR—Enchanted Islands  
KOA—3:45, Sports Review

4:00 to 4:30 P. M.

\*KGO & net—Armand Girard, baritone; 4:15, Master Builder  
KPC—Football Game  
KSFO—Opera Hour  
KQW—Dance Rhythms  
KROW—Gems of Melody; 4:15, Gerald Bocconione  
KLS—Torril Tunes  
KHSL—National Airs  
\*KFRC & net—Football Game  
KJR—Goodwill Talk; Dansant  
KNX—Carefree Capers

4:30 to 5:00 P. M.

KPO—Football Game  
\*KGO & net—The Sizzlers; 4:45, To be announced  
KYA—4:45, American Youth; News  
KROW—Rhythm Kings; Talk  
KQW—Children's Story Time; Songs  
KGDM—Nite Club Parade  
KHSL—Rhythm Jamboree  
\*KFRC & net—Chicagoans with Marshall Sosson  
KJR—Metropolitan Moods  
KNX—World Revue  
KSL—Merchants' Radio Column

5:00 to 5:30 P. M.

\*KPO & net—Hit Parade; Kay Thompson, Lennie Hayton's Orch.  
KGO—Paul Pendarvis' Orchestra  
KYA—Uncle Harry; Father & Son  
KLX—Helen Parmelee, pianist  
KROW—Variety program  
KJBS—Popular Selections  
KQW—Airs of South America  
KRE—All Star Revue  
KLS—Musical Review  
KGDM—Flash Gordon; News  
\*KFRC & net—Club Columbia  
KVI—Junior G-Men  
KJR—Over the Skyways, talk; 5:15, Romancing  
KFWB—Playtime Lady; Records  
KNX—Kearney Walton's Orchestra  
KFOX—Old Songs; Cecil & Sally

5:30 to 6:00 P. M.

\*KPO & net—Hit Parade  
KGO—Beaux Arts Trio  
KYA—Seeing is Believing; 5:45, Campbell Corner  
KLX—Covered Wagon Jubilee  
KROW—Travelogue  
KRE—Chestnut Time  
KQW—Modern Melodies  
\*KFRC & netwk—Charles Hanson Towne; 3:45, The Troopers  
KNX—Sunday School Class  
KJR—Romancing; Dinner Chimes  
KFWB—Gold Star Rangers  
KFOX—News; Organ; Skit

6:00 to 6:30 P. M.

\*KPO & netwk—G-Men, drama by Phillips H. Lord  
KGO—Dinner Concert  
KYA—Cyrus Trobbe's Orchestra  
KSFO—Studio; Voice of Stamps  
KLX—Arion Trio to 7  
KROW—News; Dance Orchestra  
KJBS—News to 6:15  
KQW—Tango Time  
KLS—Waltz Time to 6:15  
\*KFRC & net—Chesterfield Prog.  
KJR—Scandinavian Reporter; Music  
KNX—Musical Auction; News  
KFWB—News; Music; Organ  
KECA—6:15, News  
KSL—Bob Young's Orchestra

6:30 to 7:00 P. M.

\*KPO & net—Chateau, starring Al Jolson with guest stars  
KGO—Education Today; 6:45, Spiritual Fantasy  
KYA—Cyrus Trobbe's Orchestra

KSFO—The Funnies; Sport Page  
KQW—Weather and News  
KFRC—Community Chest Prog.  
\* CBS net—Marty May Time  
KJR—News; Tonic Tunes  
KNX—Concert Orchestra  
KFWB—Tune Time  
KECA—Wesley Tourtelotte, organ  
KFOX—School Kids; Elec. Trans.

## 7:00 to 7:30 P. M.

\* KPO & net—Al Jolson & Guest Artists  
KGO—Spiritual Fantasy; Echoes from the Orchestra Pit  
KYA—Sport Page; Gaucho Melodies  
KSFO—Italian News; Parade  
KLX—News; Piano Recital  
KROW—C. Hammond; L'Italia News  
KQW—Voice of Portugal  
\* KFRC & net—California Melodies  
KVI—7:15, Musical Moments  
KJR—Los Argentinos  
KNX—Calmon Lubovski, violinist  
KFWB—Hawaiian Sunlight; Flash Gordon  
KECA—Raine Bennett, Poet  
KFOX—Vocal trio; Bobby & Betty

## 7:30 to 8:00 P. M.

\* KPO & net—Address by Herbert Hoover  
KGO—Pair of Pianos  
KYA—Drama  
KSFO—Five-Star Final; Cubanettes  
KROW—Grace Herold Trio; Fortu guesse Program  
KQW—"Calling All Cars"  
KRE—7:45, Gems of Song  
\* KFRC & net—To be announced  
KVI—County Assessor to 7:45  
KJR—World Revue  
KFWB—Melody Lane  
KNX—Dance-a-White  
KFOX—Do You Believe in Ghosts  
KSL—Harry Clarke, baritone and Peter Spraynozzle

## 8:00 to 8:30 P. M.

\* KPO & net—National Barn Dance; Variety Program  
KGO—Jose Ramirez' Argentines  
KYA—News; 8:10, Amateur Hour  
KSFO—Saturday Revue  
KLX—Musical Soiree to 9  
KQW—Hits of the Past  
KFRC—Green Spot (Amateurs)  
\* KFRC net—Guy Lombardo's Orch.  
KFWB—Sons of the Pioneers  
KNX—Hollywood Barn Dance  
KFOX—Musical Moments

## 8:30 to 9:00 P. M.

\* KPO & net—National Barn Dance  
KGO—Josef Hornik's Orchestra  
KYA—Amateur Hour  
KSFO—Jess Stafford's Orchestra  
KROW—Italian Program  
KQW—Dance Frolie  
KRE—Dance Music to 11  
KFRC—Green Spot (Amateurs)  
\* KFRC net—Larry Lee's Orchestra  
KOL—8:45, Junior Birdmen  
KJR—Song Market  
KNX—Hollywood Barn Dance  
KFWB—Musical Comedy Moments

## 9:00 to 9:30 P. M.

\* KGO & net—Strange Cases featuring Chief William Quinn  
KPO—Paul Pendarvis' Orchestra  
KYA—Leon Mojica's Orchestra  
KLX—Faucit Theater of the  
KROW—News; Community Chest  
KQW—News; Souvenirs of Italy  
KFRC—Hal Grayson & Orch.  
\* KFRC net—McElroy's Orchestra  
KOL—Public Bench to 9:15  
KHQ—Old Time Party to 10:00  
KJR—News; 9:15, Fire Talk  
KNX—News; Barn Dance  
KFWB—Al Lyons's Orchestra  
KECA—News; Chamber Music  
KFOX—Dance Orchestra  
KOA—Vic Schilling's Orchestra

John Barclay, leading man of the Beauty Box Theatre: "I see where some of the summer theatres are accepting tomatoes and cabbage in exchange for tickets. This must be a great thrill to the actors—who usually get their vegetables from across the footlights."

Lanny Ross, star of Show Boat and State Fair Concerts: "Many people believe I'm at the peak of my career. I certainly hope not, because I would like to be a concert singer some day as well as a radio singer."

Pat Padgett, the Molasses half of Molasses 'n' January, after being presented the keys to his home city of Atlanta, Ga.: "Well, I guess I'm famous at last. I've often been told that you couldn't consider yourself well known until you had received the keys to some city."

Mario Chamlee, grand opera singer who plays the part of Tony in the Tony and Gus sketch: "The height of my ambition is to own an autogiro. I guess it'll be a long time before I do, however, because my wife is very much opposed to any such thing."

Frank Crumit: "The world's meanest man is a gangster who takes his victim for a ride down a cobblestone street."

\* \* \*

Ray Anderson, winner of Chicago's sixth annual music festival, has been signed by Sigmund Romberg and will add his voice to the new program.

\* \* \*

Radio Row has "adopted" the new baby of Martha Mears, the NBC songstress, and Sidney Brokaw, the Ozzie Nelson concertmaster.

\* \* \*

Fred Allen, now in Hollywood making a picture while on vacation from his "Town Hall Tonight" program, "I've found out how to tell the difference between ordinary movie actors and stars. If the director throws a megaphone—you're just an actor. If he throws his chair—you're a star."

## 9:30 to 10:00 P. M.

\* KPO & net—Al Lyons' Orchestra  
KGO—Reveries  
KYA—Bathday Party  
KSFO—Dance Music  
KLX—News; Magic Harmony  
KJBS—News; Variety Program  
KQW—Souvenirs; Harmony Teams  
KFRC—Musical Moments to 9:45  
\* KFRC net—Jack Bain's Orchestra  
9:40, Jack Bain's Orchestra  
KOL—Dance Music; News  
KVI—9:45, Ledger News Flashes  
KECA—Chamber Music  
KFWB—Slumbertime  
KNX—Hollywood Barn Dance  
KFOX—Slumbertime  
KSL—Orchestra; 9:45, News

## 10:00 to 10:30 P. M.

KGO—Eddie Fitzpatrick's Orchestra  
\* KPO & net—Waltz Time  
KYA—Bathday Party  
KSFO—Troubadours; Evening Dance  
KLX—Music; Lotus Land  
KQW—KJBS—Dance Time to 12  
KFRC—News to 10:10  
\* KFRC & net—Merle Carlson's Or.  
KJR—Till Tomorrow  
KFI—Radio World to 10:15  
KNX—Pasadena Civic Program  
KFWB—News; Orchestra  
KECA—Musical Celebrities  
KFOX—News; Orchestra  
KGB—News Flashes to 10:10  
KOA—Don Rodolfo's Band

## 10:30 to 11:00 P. M.

\* KPO & net—Griff Williams' Orch.  
KGO—Tom Gerun's Orchestra  
KYA—Arioso Trio  
KSFO—Popular Concert  
KLX—Carefree Capers  
KROW—Music; Judge Rutherford  
KJR—Damaki's Orchestra  
\* KFRC & net—To be announced  
KFWB—Dance Orchestra  
KNX—Valesco's Quartet; Pontrelli's Orchestra  
KFOX—Dance Orchestra to 12

## 11:00 to 11:30 P. M.

\* KGO & net—Bart Woodyard's Or.  
KPO—Organ Recital  
KYA—Sandman Organ  
KSFO—Dansapations; Melodies  
KROW—Dance of the Hour  
KRE—Songs of the Islands  
\* KFRC & net—Benny Goodman's Orchestra  
KHQ—Roundup Room  
KNX—Pontrelli's Orchestra

## 11:30 to 12:00 Midnight

\* KGO & net—Mann Bros. Orchestra  
KPO—Organ Music  
KYA—Sandman Organ  
KSFO—Midnight Vagabond  
KROW—Dance Music; News  
\* KFRC & net—Les Hite's Orchestra  
KHQ—Dance Orchestra  
KNX—Orchestra; News  
KFI—Organ Recital  
KNX—Orchestra; News

## 12:00 to Sign Off

KROW—Midnite Jamboree  
KJBS—12:01, Owl Program to 8 a.m.

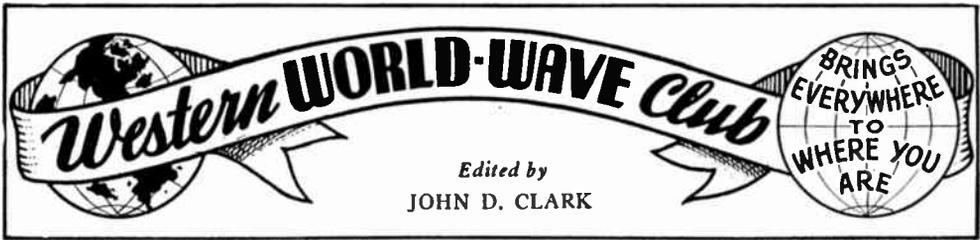
## IMPORTANT NOTICE

Netw'k Program Schedules change to Standard Time beginning Sunday, September 29.

Many programs are subject to change until new fall schedules are completely adjusted.

All Schedules have been corrected up to press time.

—The Publishers.



FOR Pacific Coast listeners, the tiny island of Java is probably responsible for more short wave entertainment than any other single country in the world. The Nederlandsche-Indische Radio Omroep Maatschappij, more popularly known as the NIDROM, operates two networks with programs of western music, and three with native eastern music.

The principal station of the three native networks is YDE2 of Solo, which is audible on 4:81 meg. between 2 and 5 A. M. daily. Later programs from this transmitter have been relayed by the powerful government phone station PLV for several months between 7 and 7:30 A. M., but these have now been temporarily cancelled.

Broadcast of western music are carried by two large chains, known as the West Java Network and the East Java Network. The key station of the former is located at Tandjong Priok (Harbor of Batavia), and works with 10,000 watts of power on 6.04 mag. during the day, and on 3.04 meg at night. The call used on both waves is YDA, but the lower frequency only is audible in this country between 2 and 5 A. M. On Sundays, the programs of this network are radiated by PLP on 11.00 meg. and PMN on 10.26 mag. from 1 to 7 A. M. The famous YDA2, which used to be heard so well on 6.12 mag. every morning, has been temporarily dismantled to permit installation of a powerful new transmitter.

The key station of the East Java Network is YDB in Sourabaya, which works on 4.47 meg. with 1500 watts. YDB is heard from 2 to 6 A. M. daily, and is relayed by six smaller stations below 8 meg., none of which are audible in America.

A new Cuban transmitter has made its appearance in the short wave spectrum, but has not yet settled on any definite frequency. The latest addition to short wave broadcasters of "The Evergreen Land" is CO9JQ of Camaguey, which is at present operating on 8:50 meg., after having tried 6.10 and 8.25 meg. unsuccessfully. Frequent announcements are made in English between 5 and 7 P. M., and reports from foreign listeners are constantly solicited.

Station EAQ of Madrid, Spain, has created somewhat of a sensation in short wave circles by remaining on the air as late as 6:30 P. M. during the past week. This is the first time

on record that this 9:87 meg. transmitter has been heard later than 4:30 o'clock in the afternoon, but the management states that the new schedule will be followed indefinitely.

Weekly relays of news bulletins direct from the League of Nations are again being effected by 3LR of Melbourne, Australia, every Monday morning at 12:15 A. M. The voice of the Geneva announcer is heard here with surprising volume and clarity, in spite of the fact that it has traveled three-fourths of the way around the world before it reaches the Pacific Coast. 3LR is received on its usual frequency of 9.58 meg., and DX listeners may be interested to know that the League transmitter is HBL on 9.595 meg.

Station JVH of Nazaki, Japan, is still testing at irregular times in the afternoon and evening, in addition to its regular Monday and Thursday broadcasts between 1 and 2 P. M. on 14.60 mag. JVM on 10.74 mag.



## Short Wave Fans!

The most brilliant season ever planned on the Short Waves starts this month! Join the Western World Wave Club, and receive the most complete and accurate ADVANCE PROGRAM schedules, available anywhere. Edited especially for Pacific Coast listeners. A six-months' membership costs only \$1.00. You receive twice monthly the Club Bulletins, with reception conditions checked by experts. Send \$1.00 to the address below. Service starts at once!

**JOIN  
TODAY**

**Western World Wave Club**

218 Fremont Street

San Francisco, Calif.

usually operates simultaneously with its sister station, but is received in this country with much weaker signal strength.

\* \* \*

A number of South American stations have been operating on later schedules during the past week. TIEP of San Jose, Costa Rica, has remained on the air continually until 9 P. M., and TIPG of the same city tests frequently between 7 and 8 P. M. with the slogan, "La Voz de la Victor." The former works on 6.71 meg., and the latter on 6.41 mag. HJABE on 5.95 meg., HJ3ABH on 6.01 meg., TIGPH on 5.82 meg., YV2RC on 6.11 meg., YV3RC on 6:16 meg., YV4RC on 6.37 meg., PRADO on 6.62 meg., and HJ3ABD on 7.40 meg., are a few of the others which may be picked up frequently between 7 and 9 P. M.

employed is strongly directional towards the East, but the engineers believe it is perfectly possible for signals to be heard the long way around the world on the Pacific Coast. As a matter of fact, several listeners have already received verifications from this station.

\* \* \*

"The Voice of the Fiji Islands" station VPD, is again testing with VLK of Sydney, Australia, both before and during its nightly recorded programs from 9:35 to 10:35 P. M. VPD operates on 13.07 meg., and VLK on either 9.76 or 10.52 meg.

\* \* \*

HJ4ABB of Manizales, Colombia, is responsible for the strong heterodyne which is so strong as to virtually ruin reception from YV2RC in the evenings. And now, GSL of Daventry, England, has stepped into the popular frequency of 6.11 meg., and has added further to the confusion on that band. Plans are under way to clear up the troublesome interference on this band, but very little progress has been made to date.

\* \* \*

Two new stations, reported to be in Sumatra, have been logged during the past week. The first operates on approximately 4.70 meg. from 3:30 to 6:30 A. M., and the other on 5.26 meg. from 2:30 to 3:30 and from 4:30 to 5:30 A. M.

## The DX Corner

The Icelandic State Broadcasting Service, or Ríkisutvarp Islands, has notified Broadcast Weekly that their new 7500 watt short wave transmitter broadcasts frequently on 12.235 meg. near 1 P. M., PST. The antenna

# SHORT WAVE FEATURELOG

Watch this new department for day by day American and Foreign features on the short waves. New stations will be added from week to week. Please cooperate by reporting reception to ALL-WAVE EDITOR, BROADCAST WEEKLY, 1114 Mission Street, San Francisco.

(Frequencies in megacycles. Listings, Pacific Standard Time.)

<p><b>A.M. Sunday, September 29</b></p> <p>12:45 Japanese Orchestra.....JVM          1:00 East Indian Music.....FMN          1:50 Recordings.....VK3ME          2:00 Studio Program.....RV15          2:30 N. I. R. O. M. Network.....YDB</p> <p>3:00 Recordings.....ZCK          4:00 Indian Orch.....VUB          9:35 The BBC Singers.....GSI          9:45 BBC Theatre Orchestra.....GSI          10:15 Kate Winter, soprano.....GSI</p> <p><b>P.M.</b></p> <p>1:15 Park Lane Hotel Orch.....GSF          1:30 Sports Talk.....GSB          1:45 Leslie Jeffries Orch.....GSB          3:00 Empire Orchestra.....GSB          3:00 Empire Artists.....GSD          3:00 Government Program.....XECR          4:00 News in English.....FYA          4:30 Military Music.....DJN          5:00 Catholic Service.....TIRCC          6:00 Cuban Music.....COC          6:30 Band Concert.....YV2RC          7:00 Miramar Orchestra.....HFEB          7:00 Back Stage.....GSC &amp; GSL          7:00 Remote Corners.....GSD &amp; GSC          7:00 Military Music.....DJD &amp; DJN          7:15 Orkan Recital.....GSC &amp; GSL          7:45 Empire Bulletins.....GSC &amp; GSL          8:00 Dance Band.....FYA          8:45 Classical Records.....VE9CS          8:00 Church Service.....VE9CS          8:30 Piano Recital.....XEBT          9:00 International program.....JVH          10:15 BBC Military Band.....GSB          10:15 Troise Mandoliers.....GSB</p>	<p>11:00 Hits of the Moment.....GSB          11:00 Violin and Piano.....VK3LR</p> <p><b>A.M. Monday, September 30</b></p> <p>12:00 *Empire News.....GSD &amp; GSB          12:01 Dance Music.....FYA          12:15 Relay from Geneva.....VK3LR          12:45 Music &amp; Song.....JVM          1:00 *Race Results.....VK3LR          1:45 *News Items.....VK3LR          1:55 News in English.....JVM          2:00 News in Japanese.....JVM          2:30 East Indian Music.....YDB          3:00 Russian Orchestra.....RV15          9:15 *Empire News.....GSI          10:15 Henry Hall's Orchestra.....GSI          10:30 Sports Talk.....GSI          11:00 BBC Theatre Orch.....GSI</p> <p><b>P.M.</b></p> <p>1:00 Test Program.....JVH          1:15 Opera, "Koanga".....GSF          1:15 Chamber Music.....GSB          2:00 *The News.....GSB          2:15 Maurice Winnick Orch.....GSB          2:25 Jack Jackson's Orch.....GSF          3:00 American Hour.....2RO          3:00 Operatic Potpourri.....GSD          3:00 Sonata Recital.....GSD          3:30 Bands Across the Sea.....GSB          4:00 To America.....2RO          4:00 *News in English.....FYA          4:15 Topical Events.....DJN &amp; DJD          5:00 Sergio Cedez' Orch.....YV2RC          5:15 *News in English.....DJD          5:30 Amateur Hour.....YV2RC          5:30 Chamber Orch.....DJN &amp; DJD</p>	<p>5:30 Song Hit, a play.....DJN          6:00 Dance Music.....YV2RC          6:00 Dance Orchestra.....TIGPH          6:00 *News in German.....DJD          6:00 *News in Spanish.....DJN          6:30 Orchestra.....HCK          7:00 Light and Shade.....GSC &amp; GSL          7:00 Shortwave Pollies.....GSD &amp; GSC          7:00 *News.....CJRO &amp; CJRX          7:00 Mail Bag.....COH          7:30 Earl Hill's Orch.....CJRX          9:00 *News.....VE9CA          9:00 International Program.....JVH          10:00 News Bulletins.....VPD          10:15 James Swift, organist.....GSB          10:15 Clifford Deri, baritone.....GSD &amp; GSB          10:45 Interlude.....GSB          10:50 *News in Japanese.....JVM</p> <p><b>A.M. Tuesday, October 1</b></p> <p>12:00 Recordings.....VK3LR          12:15 Studio Program.....3LR          1:00 Studio Program.....RV15          2:00 Recordings.....VK3ME          2:30 East Indian Program.....YDB          9:30 BBC Dance Orch.....GSI          9:30 Campoli Trio.....GSI          10:00 Air-do-Wells.....GSI          10:15 Victor Olo Sextet.....GSI          11:00 Probenade Concert.....GSI</p> <p><b>P.M.</b></p> <p>1:15 West End Theatre.....GSB          2:15 Dance Music.....GSB          3:00 Musical Comedy.....GSB          3:00 Popular Ballads.....GSD          4:00 Celebrity Trio.....GSD</p>
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4:30 Concert Music	DJN & DJD
4:45 News	GSB
5:30 Dance Music	DJN & DJD
5:30 DX Program	YV2RC
6:00 Dance Music	GSB
6:00 Dance Orchestra	CJRX
6:30 "This Is Paris"	CJRD&CJRX
7:00 BBC Empire Orch.	GSD&GSC
7:00 Classical Music	HC2RL
7:00 Comedy Program	GSC & GSL
7:30 English Program	HJ4ABE
8:00 Mexican Dance Music	XEBT
10:00 News	VPD
10:15 Henry Hall's Orchestra	GSB
10:15 Jean Hamilton	GSD & GSB
11:00 Elsie Chambers, contralto	GSB
11:15 Henry Hall's Orch.	GSD&GSB

6:00 Band Concert	YV3RC
6:00 Spanish Music	HJ3ABH
6:00 DX Program	PRADO
7:00 Mexican Dance Music	XEBT
7:00 BBC Military Bd.	GSD & GSC
7:00 News In Spanish	HJABE
7:00 Empire Orchestra	GSL & GSC
8:00 Cy Ebenezer's Band	VE9CA
8:15 Letters from Listeners	PRADO
9:00 Letters from listeners	XEBT
10:00 News	VPD
10:15 Campoll Trio	GSB
10:15 Organ Music	GSD & GSB
10:45 Sports Talk	GSD & GSB
10:45 Under Big Ben	GSB
11:00 Eileen Joyce, pianist	GSB
11:00 Tunes of the Times	GSD & GSB

3:45 Talk	GSB
4:00 B B C Empire Orch.	GSB
4:45 Empire News	GSB
5:00 Broadcasting Caracas	YVQ
5:30 Listeners to Listeners	DJN — DJD
6:00 Sports Chat	YV2RC
6:00 Dance Orchestra	HJ4ABE
6:15 Dance Music	DJD & DJN
6:30 International Prog.	OAX4D
6:30 Studio Program	HCK
6:30 International Program	OAX4D
7:00 String Music	GSL & GSC
7:00 NBC Dance Music	W4XB
7:30 Ecuadorian Music	HCJB
7:30 "A Cockney Cameo"	GSD & GSC
7:30 Hotel Palace Orch.	COCD
8:00 Mexican Dance Music	XEBT
8:30 DX Program	HIZ
8:30 JOAK Relay	JVM
9:00 International Prog.	JVH
9:00 Dance Orchestra	W9XF
9:30 Dance Orchestra	W8XAL
9:30 Recordings	VK2ME
10:45 Sonata Recital	GSD & GSB
11:00 Sports Chat	GSB
11:15 Church Service	GSD & GSB

A.M. Wednesday, October 2

1:55 News in English	JVM
2:00 Recordings	VK2ME
2:30 N. I. R. O. M. Network	YDB
3:00 Mail Bag Program	VK3ME
3:30 Orchestra	RV15
4:00 Records	ZCK
9:30 Reginald Dixon, organist	GSI
9:30 Georgian Trio	GSI
10:00 Midland Orchestra	GSI
10:15 Les. Bridgewater Quin.	GSI
10:30 Rocky Mountaineers	GSI
P.M.	
12:01 Asiatic Program	FYA
12:15 Topics Talks	VK3LR
1:00 Studios	JVM
1:20 Dance Music	GSF
1:15 Dance Music	GSB
1:30 Nightmare Story	GSB
2:00 Recordings	VK3ME
2:15 Picadilly Hotel Orch.	GSF
3:00 BBC Empire Orch.	GSD
3:00 American Hour	2RO
3:00 American Artists	GSB
3:45 Under Big Ben	GSB
4:00 Maurice Winnick Orch.	GSB
4:00 Casani Club Orch.	GSD
5:30 Chamher Music	DJD & DJN
4:45 Empire News	GSB
5:00 Dance Orchestra	YV2RC
6:00 DX Program	OAX4D
6:00 Midweek Frolic	OAX4D
6:00 Colombian Orchestra	HJ3ABH
6:30 Dance Music	HJ1ABB
6:30 Ecuadorian Music	HCK
7:00 Miramar Orchestra	HP5B
7:00 Bands Across the Sea	GSL
7:00 Mail Bag Program	COH
7:30 Letter Box	DJD
7:30 Contrasts	GSD & GSC
8:00 Cuban Music	COCD
9:00 Overseas Program	JVH
10:00 News and Stocks	VPD
10:15 Wynne Ajello	GSB
10:15 Celebrity Trio	GSD & GSB
10:45 Sports Talk	GSB
11:00 Operatic Potpourri	GSB

A.M. Thursday, October 3

12:01 Recordings	FYA
12:30 Recordings	ZCK
1:00 Russian Folk Songs	RV15
2:00 Recordings	VK3ME
2:30 National Network	VK3LR
4:00 Orchestra	RV15
9:30 Helga Mott. Soprano	GSI
9:30 Organ Recital	GSI
10:00 West End Shows	GSI
10:30 Balalaika Orchestra	GSI
10:30 Henry Hall's Orch.	GSI
11:00 Light Entertainment	GSI
P.M.	
1:10 Henry Hall's Orchestra	GSB
1:30 Casani Club Orch.	GSF
1:30 Parkington Quintet	GSB
2:15 B B C Dance Orchestra	GSB
3:00 Listener's Mail Bag	GSB
3:00 Popular Ballads	GSD
3:40 Troise Mandollers	GSB
4:30 Rhythm is the Thing	GSD
5:00 Dance Orchestra	YV2RC
5:30 Organ Recital	DJN & DJD
5:45 Old Favorites	YV2RC
6:00 Dance Orchestra	HCK
6:00 DX Program	PRADO

A.M. Friday, October 4

12:00 Asiatic Program	FYA
12:01 Asiatic Program	FYA
1:55 News in English	JVM
2:00 Recordings	VK3ME
2:30 Studio Program	YDB
3:00 Russian Music	RV15
3:00 Recordings	VK3ME
9:35 B B C Dance Orch.	GSI
10:15 BBC Theatre Orch.	GSI
P.M.	
1:15 Dance Music	GSF
1:30 Betsy de la Porte	GSB
2:20 Dance Music	GSB
3:00 American Hour	2RO
3:00 Elsie Chambers	GSB
3:00 Henry Hall's Orch.	GSD
4:00 BBC Military Band	GSD
4:00 Irene Rich	W8XK
4:30 Interlude	GSB
4:45 Empire Bulletins	GSD
5:00 Venezuelan Music	YV2RC
5:30 Concert of Light Music	DJD & DJN
5:30 Grand Opera	YV2RC
6:00 The Happy Bunch	YV2RC
6:00 Typical Cuban Music	COH
6:00 Spanish Music	HJ4ABE
6:00 Dance Orchestra	HCK
6:30 Colombian Orchestra	HJ1ABB
7:00 Mail Bag	COH
7:00 A. G. Street (Talk)	GSD & GSC
7:00 Campoll Trio	GSL & GSC
7:30 Sophie Wyss	GSL & GSC
7:30 Palace Cinema Organ	GSD & GSC
7:30 Peruvian Music	OAX4D
7:30 Palace Hotel Orchestra	COCD
8:00 NBC Dance Orch.	W4XB
8:00 Orchestra	XEBT
9:00 Dance Orchestra	JVH
9:00 Overseas Program	VPD
9:30 Recordings	VPD
9:30 Sports Broadcast	VK3LR
10:00 News	VPD
10:15 Empire Mail Bag	GSB
10:15 BBC Empire Orch.	GSD & GSB
11:00 B B C Empire Orchestra	GSB
11:00 "Game, Set, and Match"	GSD & GSB

A.M. Saturday, October 5

12:01 Popular Music	FYA
12:15 Shortwave Chat	VK3LR
1:00 Studio Program	RV15
1:55 News in English	JVM
2:00 Recordings	VK3ME
2:30 East Indian Music	YDB
3:00 Recordings	ZCK
9:15 Czardas Orchestra	GSI
9:35 Sphinx Feature	GSI
10:00 Physical Fitness	GSI
10:15 London Theatre	GSI
10:20 Royal Air Force Band	GSI
P.M.	
1:15 Motor Races	GSF
1:20 Symphony Concert	GSB
1:45 Henry Hall's Orch.	GSF
2:15 Commodore Grand Orch.	GSB
3:00 Novelty Band	GSB
3:00 Music and Nonsense	GSD

\* Monday through Friday.

STATION DIRECTORY

4:27 Khabarovsk	RV15
4:47 Soerabaya, Java	YDB
5:14 Bandung, Java	PMY
5:78 Lima, Peru	OAX4D
5:83 Costa Rica	TIGPH
5:88 Maracaibo	YV5RMO
5:90 Quito, Ecuador	HCK
5:95 Medellin	HJ4ABE
6:00 Mexico City	XEBT
6:01 Havana, Cuba	VE9CA
6:02 Bogota, Colombia	HJ3ABH
6:03 Casagay	VE9CA
6:04 Panama City	HP5B
6:04 Miami, Florida	W4XB
6:06 Cincinnati, Ohio	W8XAL
6:07 Vancouver, B. C.	VE9CS
6:10 Bound Brook, N. J.	W3XAL
6:10 Chicago, Ill.	W9XF
6:11 Manizales, Col.	HJ4ABB
6:12 Caracas, Venezuela	YV2RC
6:12 Cartagena, Colo.	HJ1ABE
6:13 Havana, Cuba	COCD
6:14 Pittsburgh, Pa.	W8XK
6:15 Winnipeg, Canada	CJRO
6:18 Caracas, Venezuela	YV3RC
6:17 Santiago, Cuba	CO9GC
6:23 Lima	OAX4G
6:31 Santo Domingo	HIZ
6:45 Barranquilla	HJ1ABB
6:55 Costa Rica	TR6C
6:62 Bloemfontein, Ec.	PRADO
6:66 Guayaquil	HC2RL
6:67 Maracaib, Venezuela	YVQ
6:71 San Jose, Costa Rica	TIEP
7:38 Mexico City	XEBT
8:21 Quito, Ecuador	HCJB
8:75 Hongkong, China	ZCK
9:51 Daventry	GSB
9:51 Melbourne	VK3ME
9:53 Schenectady, N.Y.	W2XAF
9:54 Zeelen, Germany	DJN
9:56 Bombay, India	VIB
9:57 Springfield, Mass.	W1XK
9:58 Melbourne, Aus.	VK3LR
9:58 Daventry	GSB
9:59 Sydney	VK2ME
9:59 Panama City	HP6J
9:64 Rome, Italy	2RO
10:26 Bandung, Java	PMY
10:47 Santiago, Chile	CF
10:74 Nasack, Japan	JVM
11:00 Bandung, Java	PLP
11:71 Pontoise, France	FYA
11:72 Winnipeg, Canada	CJRX
11:75 Daventry	GSD
11:77 Zeelen, Germany	DJD
11:83 Pittsburgh, Pa.	W8XK
13:07 Suva	VPD
14:60 Tokio	JVH
15:14 Daventry, England	GSF
15:21 Pittsburgh, Pa.	W8XK
15:26 Daventry, England	GSI
15:34 Schenectady, N.Y.	W2XAD

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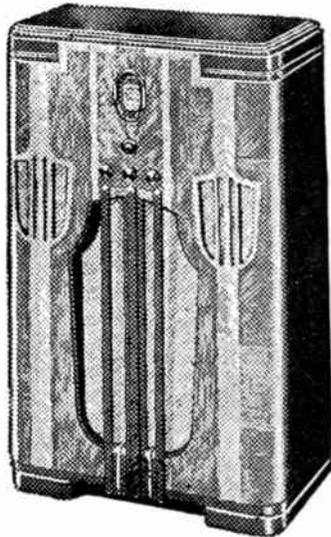
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