

# CB Radio

magazine advertising

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Dear Valued CB Radio subscriber,

We regret to advise you *CB Radio magazine* has suspended publishing with the August 1996 issue. While *CB Radio magazine* was well received by subscribers, the current economics of publishing, including printing and postage, were such that it became impossible to continue printing the magazine.

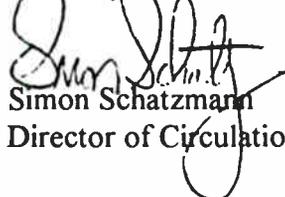
About your *CB Radio subscription*: The remaining portion of your unused *CB Radio* subscription has been transferred to *Popular Communications*. Those of you who already subscribe to *Popular Communications* the remaining issues have been added onto your current subscription.

By now you should have received an issue of *Popular Communications*, the sister publication of *CB Radio magazine*. Renowned for its CB Radio coverage, *Popular Communications* offers the most authoritative monthly coverage on the topic of CB, Short Wave Listening, and Scanner monitoring. I have complete confidence that you'll love the magazine as much as the other 90,000 fans of the publication.

In the event you are not completely satisfied with *Popular Communications*, you are entitled to a full refund on the unused portion of your *CB Radio* subscription. Should you have any questions, please feel free to call our Customer Service Department at (516) 681-2922 or, write to us at *CB Radio magazine*, 76 North Broadway, Hicksville, NY 11801

We sincerely thank you for your patronage and apologize for any inconvenience.

Sincerely,

  
Simon Schatzmann  
Director of Circulation