

AMERICAN MEDIA SERVICES



"Serving the Broadcast Media"

1836 Barnett
Weatherford, Texas 76087-9440

TOLL FREE: (800) 345-1953
LOCAL: (817) 598-0985

FAX NUMBERS:
TOLL FREE: (800) 356-1956
LOCAL: (817) 599-8303

1 9 9 3



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** RS - RELOAD SHEET

C H E C K U S O U T ! !

- ✓ WE OFFER THE BROADCASTER THE BEST TAPE CARTRIDGE RELOAD SERVICE IN THE NATION.....BAR NONE!
 - ✓ NO HIDDEN CHARGES ON RELOAD CARTS, PRESSURE PADS ARE FREE AND MINOR PARTS ARE FREE.
 - ✓ THE TAPE USED IS SPECIFIED NOT SIMPLY MARKED "HO/LN" OR "STANDARD".
 - ✓ ALL CARTS TESTED AND RUN UNDER BROADCAST CONDITIONS PRIOR TO SHIPMENT.
 - ✓ CHEMICALLY CLEANED, NO BROKEN GLASS USED TO SCRAPE CARTS.
 - ✓ FREE REMOVEABLE LIBRARY LABELS INCLUDED WITH EACH CARTRIDGE SHIPMENT.
 - ✓ WE WILL CLEAN YOUR CARTS ONLY IF YOU RELOAD YOUR OWN, CALL FOR PRICES.
 - ✓ IF YOU DON'T WANT TO RELOAD, WE'LL BUY YOUR OLD CARTS FOR CASH.
 - ✓ WE'LL GIVE YOU A TRADE IN ON YOUR OLD CARTS.
 - ✓ WE CUSTOM LOAD ANY NEW CART OR ANY RELOAD CART WITH ANY RECOMMENDED CART TAPE.
 - ✓ WE STOCK ALL CARTRIDGE REPLACEMENT PARTS, EVEN HAVE USED ONES SOMETIMES.
 - ✓ WE STOCK ALL BRANDS OF CARTRIDGE TAPE AND CAN SHIP SAME DAY OF ORDER.
 - ✓ OCCASIONALLY WE WILL HAVE RECONDITIONED CARTS THAT CAN SAVE YOU MANY DOLLARS.
- CALL US FOR YOUR FAVORITE BRAND AND OUR MONEY SAVING PRICES.**
- ✓ REFERENCES AVAILABLE.....CALL US, CHANCES ARE WE WORK FOR A STATION NEAR YOU.

A M P E X		R E C O R D I N G			T A P E	
WIDTH AND DESCRIPTION		CTN	SINGLE	SINGLE	DOUBLE	TRIPLE
		QTY	REEL	CARTON	CARTONS	CARTONS
406 STUDIO MASTERING HO/LN						
1/4"	-1200' 7" PLASTIC REEL	20	\$ 5.95	\$ 5.75	\$ 5.50	\$ 5.25
	-2500' NAB PANCAKE BULK	10	8.68	8.25	8.00	7.75
	-2500' NAB METAL REEL	10	16.07	15.27	14.81	14.10
1/2"	-2500' NAB METAL REEL	7	27.61	26.23	25.44	24.25
407 STUDIO MASTERING 1 MIL HO/LN						
1/4"	-1800' 7" PLASTIC REEL	20	8.20	7.79	7.56	7.15
	-3600' NAB PANCAKE BULK	10	-	13.15	12.76	12.15
	-3600' NAB METAL REEL	10	21.79	20.70	20.08	19.10
456 "GRAND MASTER" HO/LN CRITICAL MUSIC						
1/4"	-1200' 7" PLASTIC REEL	20	7.41	7.04	6.83	6.50
	-2500' NAB PANCAKE BULK	10	10.78	10.24	9.90	9.45
	-2500' NAB METAL REEL	10	19.67	18.69	18.13	17.25
1/2"	-2500' NAB PANCAKE BULK	7	28.00	26.60	25.80	24.50
	-2500' NAB METAL REEL	7	34.76	33.02	32.03	30.50
1"	-2500' NAB PANCAKE BULK	5	-	52.01	50.40	47.95
	-2500' NAB METAL REEL	5	58.35	57.15	55.45	52.70
2"	-2500' NAB METAL REEL	2	123.80	117.61	114.10	113.95
457 "GRAND MASTER" HO/LN 1 MIL						
1/4"	-1800' 7" PLASTIC REEL	10	9.85	9.36	9.08	8.65
	-3600' NAB PANCAKE BULK	10	16.75	16.30	15.85	15.10
499 "GRAND MASTER" GOLD HO/LN						
1/4"	-1200' 7" PLASTIC REEL	20	8.82	8.33	7.89	7.50
	-2500' 10 1/2" PREC REEL	5	21.75	20.55	19.45	18.50
	-2500' NAB PANCAKE BULK	10	11.95	11.25	10.68	10.15
1/2"	-2500' 10 1/2" PREC REEL	7	39.50	37.50	35.53	33.75
1"	-2500' 10 1/2" PREC REEL	5	65.00	60.84	57.90	57.75
2"	-2500' 10 1/2" PREC REEL	2	135.42	128.42	122.00	121.50
2"	-5000' 14" PLASTIC SHIPPER	2	-	319.10	308.75	300.00
631 STANDARD OUTPUT 1.5 MIL POLYESTER						
1/4"	-1200' 7" PLASTIC REEL	20	4.00	3.80	3.60	3.50
	-2500' NAB PANCAKE BULK	10	-	5.15	4.96	4.75
632 HO/LN 1.5 MIL POLYESTER						
1/4"	-1200' 7" PLASTIC REEL	20	4.41	4.19	4.06	3.90
	-2500' NAB PANCAKE BULK	10	-	5.39	5.23	5.00
641 STANDARD OUTPUT 1 MIL POLYESTER						
1/4"	-1800' 7" PLASTIC REEL	20	5.46	5.19	5.03	4.80
	-3600' NAB PANCAKE BULK	10	-	6.71	6.51	6.20
642 HO/LN 1 MIL POLYESTER						
1/4"	-1800' 7" PLASTIC REEL	20	6.02	5.72	5.55	5.25
	-3600' NAB PANCAKE BULK	10	7.55	7.05	6.85	6.50
WHITE BOX TAPE - SURPLUS - AS AVAILABLE						
1/4"	-1200' 7" PLASTIC REEL	40	3.50	2.90	2.50	2.25

Authorized
DISTRIBUTORS
of
AMPEX
BLANK RECORDING TAPE



AMPEX VIDEO

AMPEX VIDEO TAPE - SHELF BOX

KCA 3/4" STANDARD U-MATIC

Description	1-9	10-29	30+
187-KCA-05	\$ 8.30	\$ 7.05	\$ 6.70
187-KCA-10	8.85	7.50	7.15
187-KCA-15	9.40	8.00	7.60
187-KCA-20	9.95	8.45	8.05
187-KCA-30	11.05	8.90	8.45
187-KCA-60	13.75	12.30	11.70



AMPEX VHS VIDEO CASSETTE STANDARD SLEEVE BOX

Description	1-19	20-39	40+
189-TO30C	\$2.50	\$2.30	\$2.20
189-TO60C	2.80	2.65	2.50
189-T120C	3.25	3.00	2.85

***Also available in: BULK PACK & PLASTIC BOX*



AMPEX S-VHS SUPER VIDEO CASSETTE YOUR CHOICE OF PLASTIC BOX OR SLEEVE - SAME PRICE.

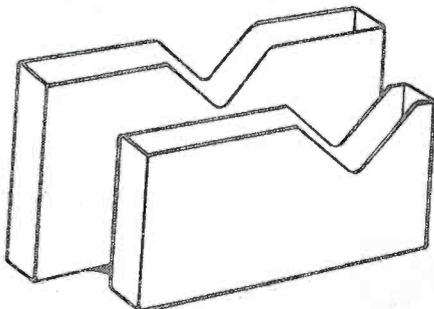
Description	1-19	20-39	40+
289-STO30	\$7.80	\$7.10	\$6.75
289-STO60	8.80	7.80	7.40
289-ST120	8.90	8.05	7.65



Please specify plastic box or sleeve.

VIDEO PACKAGES

CAT #	DESCRIPTION	CASE	EACH	EACH/CASE
S1000W	WHITE VHS STORAGE SLEEVE	128	.45	.35
S1000BC	BLACK CHIPBOARD VHS SLEEVE	128	.50	.39
S1000U	WHITE U-MATIC STORAGE SLEEVE	66	1.15	.95



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 WEATHERFORD, TEXAS 76087-9440





3M RECORDING TAPE

	PER CTN	SINGLE REEL	SINGLE CARTON	DOUBLE CARTONS	TRIPLE CARTONS
<u>STANDARD GENERAL PURPOSE:</u>					
186-1/4-2500' PANCAKE	12	\$ 6.18	\$ 5.62	\$ 5.23	\$ 5.00
<u>STUDIO MASTERING TAPE:</u>					
226-1/4-1200' X 7" REEL	20	7.81	7.10	6.60	6.30
2500' PANCAKE	12	11.10	10.09	9.39	8.95
2500' METAL REEL	10	20.33	18.48	17.19	16.40
1/2-2500' PANCAKE	10	29.61	26.74	24.87	23.70
2500' PREC REEL	10	36.75	33.41	31.08	29.60
227-1/4-1800' X 7" REEL	20	12.13	11.03	10.26	9.80
3600' PANCAKE	12	-	19.02	17.69	16.85
3600' METAL REEL	12	34.00	30.72	28.58	27.25
996-1/4-1200' X 7" REEL	20	8.69	7.90	7.35	7.05
2500' PANCAKE	12	12.55	11.41	10.61	10.20
2500' PREC REEL	10	23.03	20.94	19.48	18.75
1/2-2500' PANCAKE	10	-	29.80	27.72	26.50
2500' PREC REEL	10	42.03	38.21	35.54	33.95
1" 2500' PREC REEL	5	71.78	65.25	60.70	57.95
2" 2500' PREC REEL	2	153.56	138.66	135.00	122.95

<u>MASTERING TAPE:</u>					
806-1/4-1200' X 7" REEL	20	6.88	6.25	5.81	5.55
2500' PANCAKE	12	9.41	8.55	7.95	7.60
2500' METAL REEL	12	17.91	15.63	14.54	13.90
1/2-2500' METAL REEL	10	30.77	27.97	26.02	20.00
1" 2500' PANCAKE	5	-	44.53	41.42	39.50
807-1/4-1800' X 7" REEL	20	9.20	8.36	7.78	7.50
3600' PANCAKE	12	-	13.86	12.89	12.30
3600' METAL REEL	12	-	21.95	20.42	19.50
808-1/4-2500' PANCAKE	12	-	8.98	8.35	7.95
809-1/4-3600' PANCAKE	12	-	14.60	13.58	12.95

AUDIO ACCESSORIES -

<u>SPLICING TAPE:</u>	<u>DESCRIPTION</u>	<u>CTN.</u>	<u>PRICE</u>	<u>PER</u>
		<u>QTY.</u>	<u>EACH</u>	<u>CTN</u>
	41A-7/32-66	12	\$ 2.95	\$2.75
	620-7/32-66	12	3.65	3.35
	67-7/32-100	12	4.85	4.50
	67-1/2-100	12	7.95	5.25
	67-1-100	12	-	7.35

LEADER TAPE:

20-1/4-1000 PAPER	20	5.85	4.95
61-1/4-1500 LEADER/TIMER	20	14.69	12.95
SPECIFY WHITE OR YELLOW			

HOLD DOWN TAPE:

8125-1/4-90 ZEBRA TAPE	12	6.95	5.95
83-1/4-180 RED	12	4.50	3.95

RELABEL TAPE:

3/4" X 700" WHITE	48	2.50	1.95
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Worldwide Sponsor 1992 Olympic Games

AMERICAN MEDIA SERVICES
 1836 BARNETT
 WEATHERFORD, TX. 76087-9440

BASF 911



**E M E R G E N C Y
 A S K F O R 9 1 1**

WHEN YOU POSITIVELY GOT TO GET IT DONE...THERE'S NO OTHER CHANCE AND IT'S A MUST GO SITUATION-----BASF 911 TO THE RESCUE. BASF 911 DOUBLE-COATED STUDIO MASTERING TAPE OFFERS WIDE DYNAMIC RANGE FOR DEMANDING PROFESSIONAL ANALOG RECORDING, PARTICULARLY MULTITRACK RECORDINGS. WITH A LOW MODULATION NOISE, A VERY HIGH MAXIMUM OUTPUT LEVEL (+12dB ABOVE REFERENCE LEVEL 320 nWb\m), AND A VERY GOOD SIGNAL TO PRINT -THROUGH RATIO OF 57 dB, DUE TO THE FINE BACK-COATING THIS TAPE IS ALSO USEFUL FOR LONG-TERM ARCHIVING. STANDARD BIAS - BIAS COMPATIBLE WITH A WIDE VARIETY OF TAPES.

STUDIO MASTER 911

		PER CTN	SINGLE REEL	SINGLE CARTON	MULTIPLE CARTONS
911-1/4-2500'	HUB	10	\$ 12.20	\$ 10.45	\$ 9.90
-2500'	10.5" REEL	10	20.55	18.25	17.75
1/2-2500'	HUB	10	-	25.70	24.35
-2500'	10.5" REEL	10	38.60	31.30	30.50
1" -2500'	10.5" REEL	6	62.95	53.50	51.50
2" -2500'	10.5" REEL	2	123.85	113.80	106.25

AGFA TAPE IS NOW BASF -SAME DEPENDABLE PRODUCT !



		CTN QTY	SINGLE REEL	CARTON
369-1/4-3600'	NAB HUB	20	\$ 13.32	\$ 12.95
468-1/4-1250'	7" PLASTIC REEL	48	6.85	5.90
2500'	NAB HUB	20	10.67	9.60
2500'	10.5" METAL REEL	18	18.05	16.50
1/2-2500'	NAB HUB	12	-	23.15
2500'	10.5" METAL REEL	12	32.29	29.05
1" 2500'	10.5" METAL REEL	9	55.25	50.50
2" 2500'	10.5" METAL REEL	2	-	100.30

BASF ALSO HAS AVAILABLE A FULL LINE OF STUDIO CALIBRATION TAPES AND CASSETTE CALIBRATION TAPES....CALL OUR OFFICE FOR COMPLETE DETAILS

LAST MINUTE ADD ON TO OUR CATALOG:

DATRAX DIGITAL AUDIO TAPE - VIDEO 8mm & CASSETTE STORAGE ACCESSORIES - DAT STORAGE RACKS & CARRYING CASES AVAILABLE IN SOLID OAK, BLACK OAK, PLASTIC AND NYLON..CALL FOR PRICES.





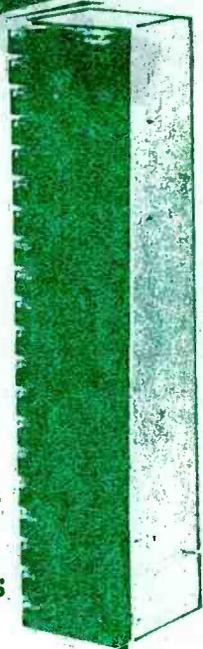
Great Sounds From Great Cartridges from ARISTOCART

ARISTOCART - FACTORY LOADED

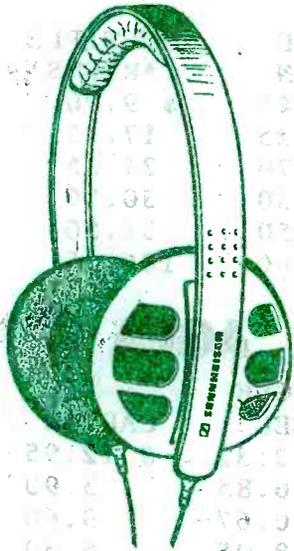
40	SECOND	1-499	500+
70	"		
90	"	CALL	CALL
100	"		
2 1/2	MINUTE		
3 1/2	"		
4 1/2	"	CALL	CALL
5 1/2	"		
6	"		
7	"		
8	"	CALL	CALL
9	"		

SPACE SAVER UNITS

Aristocart's compact racks are simple, lightweight, rugged and ready to wall mount.



HD 450 II



HD 450 II

\$ 99.50 LIST

Audiophile quality „open-air“, dynamic stereo headphone which connects directly to a walkman or quality hi-fi components.

MODEL AW-20,
HOLDS 20 CARTRIDGES
\$12.95
MODEL CD-40,
HOLDS 40 COMPACT DISCS
\$19.95

- Balanced, full frequency reproduction gives fatigue-free musical performance; especially robust bass response
- Oxygen Free Copper signal cable for strength and contact noise elimination
- Connects directly to a walkman, compact disc and digital tape machines, DAT recorders and hi-fi components

CALL FOR PRICES

ALL SENNHEISER

PRODUCTS AVAILABLE

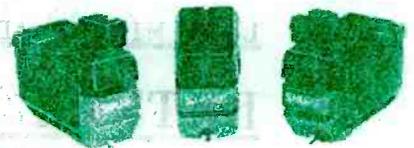
---HEADPHONES---MICROPHONES

ALL  SENNHEISER

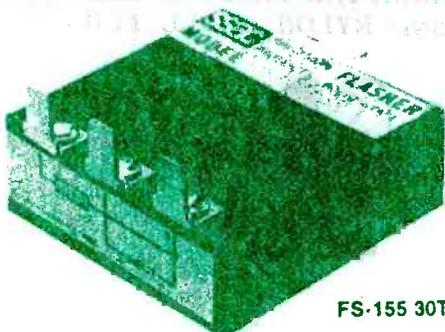
REPLACEMENT PARTS

---CORDS, CABLES, EAR CUSHIONS, DRIVER ELEMENTS, ETC.

SHURE®



B-KON FLASH



FS-155 30T

SOLID STATE RELIABILITY
WILL OPERATE SINGLE &
MULTIPLE BEACONS.....
CALL FOR PRICES AND
APPLICATIONS.

Toll Free: (800) 345-1953
Local: (817) 598-0985
or (817) 599-3466

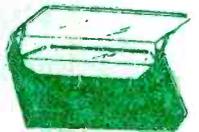
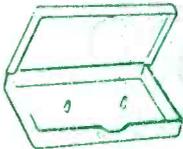
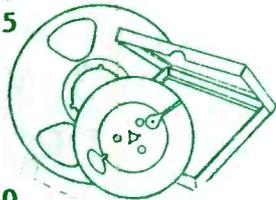
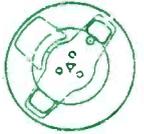
Fax Numbers:
Toll Free: (800) 356-1953
Local: (817) 599-8303

AMERICAN MEDIA SERVICES

EMPTY REELS AND BOXES



DESCRIPTION	CTN. QTY.	SINGLE UNIT	SINGLE CARTON
PLASTIC STANDARD HUB			
5" X 1 3/4" HUB	180	.29	.26
7" X 2 1/4" HUB	180	.50	.45
7" X 2 1/4" HUB HEAVY DUTY	180	.69	.64
FLUTTER FREE			
5" X 3" HUB	180	.39	.35
7" X 4" HUB	180	.64	.57
EMPTY NAB REELS			
10 1/2" X 1/2" PLASTIC NAB CTR.	20	1.88	1.69
10 1/2" X 1/2" METAL NAB CTR.	20	6.90	6.00
10 1/2" X 1/2" METAL NAB CTR.	20	7.90	7.00
GOLD PRECISION REELS TO MATCH YOUR 3M 996 TAPE !			
RPG - 10 1/2" X 1/2"	10	20.30	18.75
RPG - 10 1/2" X 1"	5	22.30	20.45
RPG - 10 1/2" X 2"	2	34.50	31.75
METAL REEL FASTENERS			
SET OF 3 FOR 1/2" FLANGES	SET	.50	
SET OF 3 FOR 1/2" FLANGES	SET	.60	
EMPTY TAPE BOXES			
5" X 1/2" WHITE HINDGED	174	.24	.20
7" X 1/2" WHITE HINDGED	180	.26	.21
10 1/2" X 1/2" WHITE W/NAB HUB	50	.83	.75
5" X 1/2" BLACK HINDGED	174	.30	.25
7" X 1/2" BLACK HINDGED	180	.35	.30
EMPTY CASSETTE BOXES			
SOFT HINDGED SEE THRU BOX FLEXIABLE POLYPROPYLENE	500	.11	.09
NORELCO STYLE BOX BLACK/CLEAR	400	.16	.14
NORELCO STYLE BOX CLEAR/CLEAR	400	.17	.15



CASSETTE LABELS

10 UP SHEETS - WHITE

1 SHEET.....24¢
100 SHEETS.....\$14.00
300 SHEETS.....\$37.80

10 UP SHEETS - COLORS

* YELLOW * TAN * LAVENDER
100 SHEETS.....\$16.50
300 SHEETS.....\$45.50

12 UP SHEETS

* RED * BLUE * GREEN
10 SHEETS.....\$ 3.95
100 SHEETS.....\$15.95

TYPEWRITER ROLLS

1,000 WHITE.....\$ 9.95
1,000 GRAY.....\$12.95
1,000 YELLOW.....\$12.95

COMPUTER FANFOLD

1,000 WHITE.....\$14.55

CUSTOM COLORS AVAILABLE ON SPECIAL ORDER BASIS.
CUSTOM PRINTED LABELS AVAILABLE ON SPECIAL ORDER BASIS.

CALL US FOR DETAILS



A M P E X

DATpak 'TM' 467 DAT Master Storage

Description	1-9	10-19	20+
467 - 30 MINUTE	\$ 6.88	\$ 6.50	\$ 6.15
46 "	7.60	7.20	6.80
60 "	8.50	8.00	7.60
90 "	9.95	9.40	8.90
120 "	11.55	10.90	10.30

Standard Packaged 467 Dat

Description	1-9	10-19	20+
467 - 15 MINUTE	\$ 4.99	\$ 4.45	\$ 4.20
30 MINUTE	5.75	5.40	5.10
46 "	6.45	6.05	5.75
60 "	7.30	6.90	6.55
90 "	8.75	8.30	7.85
120 "	10.35	9.80	9.25



3 M

PRO DAT - Standard Packaged

Description	1-9	10-19	20+
PRO DAT- 15	\$ 4.99	\$ 4.45	\$ 4.20
30	6.10	5.45	5.10
46	7.00	6.20	5.90
60	7.95	7.10	6.70
90	9.65	8.60	8.15
120	11.35	10.10	9.60

PRO DAT - Hanger Shipper 2 Pack

Description	1-9	10-19	20+
PRO DAT- 46	\$15.20	\$13.50	\$12.75
60	17.10	15.25	14.40
90	20.50	18.30	17.30
120	23.95	21.30	20.15



DIC-DAT - Standard Packaged

Description	1-9	10-19	20+
XR - 15	\$ 4.99	\$ 4.45	\$ 3.99
30	6.40	5.70	5.40
46	6.60	5.90	5.55
60	7.20	6.40	6.10
90	8.55	7.65	7.25
120	9.85	8.75	8.30

DIC-DAT - Master Quality

Description	1-9	10-19	20+
MQ - 15	\$ 5.25	\$ 4.65	\$ 4.20
30	6.90	6.15	5.85
48	7.15	6.40	6.05
62	7.85	7.00	6.60
92	9.30	8.30	7.85
122	10.65	9.50	9.00



AMERICAN MEDIA SERVICES

"Serving the Broadcast Media"

1836 Barnett

Weatherford, Texas 76087-9440



ITC Cart II

BROADCAST CARTS

TIME LENGTH @ 7 1/2 ips	EACH
EMPTY	\$ 4.60
10 SECONDS	4.65
20 "	4.70
40 "	4.75
70 "	4.80
100 "	4.95
2 1/2 MINUTES	5.10
3.0 "	5.20
3 1/2 "	5.35
4.0 "	5.45
4 1/2 "	5.60
5.0 "	5.75
5 1/2 "	5.90
6 1/2 "	6.15
7 1/2 "	6.35



ALL SIZES ABOVE ARE FACTORY LOADED BY ITC.

**** QUANTITY PRICING AVAILABLE ****

C A S S E T T E S

3M PROFESSIONAL - BULK PACKED
25 PER TRAY - MUSIC GRADE HO/LN

	25-50-75	100-375	400+
AVX-10	.64	.58	.54
AVX-20	.68	.62	.56
AVX-30	.71	.64	.59
AVX-46	.76	.68	.63
AVX-60	.82	.74	.68
AVX-90	1.02	.92	.85
AVX-120	1.68	1.51	1.40

Scotch®



3M IRC (INSTANT RECORD CASSETTE) LEADERLESS, PRO QUALITY, LOW NOISE. DESIGNED FOR INSTANT RECORDING APPLICATIONS SUCH AS DICTATING, INTERVIEWING, CONFERENCE RECORDING, SLIDE SYNC, SURVEILLANCE AND INFORMATION LOGGING. COMPLETE W/BOXES.
ALL ARE LOADED WITH TENSILIZED POLYESTER FOR MAXIMUM WEAR.

	1-19	20-99	100+
IRC-30	.97	.92	.88
IRC-60	1.10	1.05	1.00
IRC-90	1.35	1.32	1.24

3M



AMERICAN MEDIA SERVICES

"Serving the Broadcast Media"

1836 Barnett

Weatherford, Texas 76087-9440



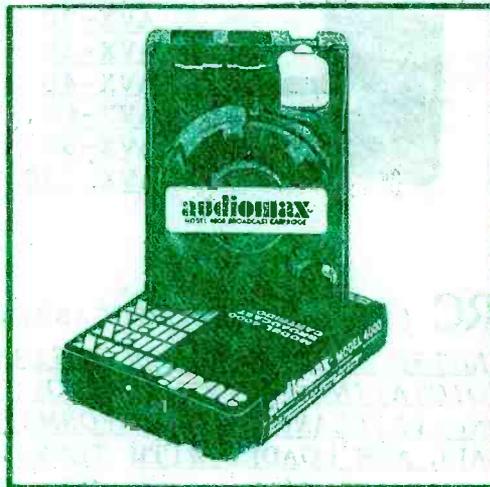
AUDIOMAX 3000 BROADCAST TAPE CARTS

PART #	DESCRIPTION	PRICE
3000-0	EMPTY BULK PACKED	\$2.95
3000-7	10 SECOND	3.95
3000-13	20 "	3.95
3000-25	40 "	3.95
3000-44	70 "	3.95
3000-57	90 "	3.95
3000-63	100 "	3.95
3000-75	120 "	4.49
3000-88	140 "	4.49
3000-94	2 1/2 MINUTE	4.49
3000-113	3 "	4.49
3000-132	3 1/2 "	4.49
3000-150	4 "	4.49
3000-169	4 1/2 "	4.49
3000-188	5 "	4.95
3000-207	5 1/2 "	4.95
3000-225	6 "	4.95
3000-244	6 1/2 "	4.95
3000-282	7 1/2 "	4.95
3000-300	8 "	5.25
3000-375	10 "	5.25
3000-394	10 1/2 "	5.25



AUDIOMAX 4000 BROADCAST TAPE CARTRIDGES

PART #	DESCRIPTION	PRICE
4000-7	10 SECOND	\$ 4.95
4000-13	20 "	4.95
4000-25	40 "	4.95
4000-44	70 "	4.95
4000-57	90 "	4.95
4000-63	100 "	4.95
4000-75	120 "	5.50
4000-88	140 "	5.50
4000-94	2 1/2 MINUTE	5.50
4000-113	3 "	5.50
4000-132	3 1/2 "	5.50
4000-150	4 "	5.50
4000-169	4 1/2 "	5.50
4000-188	5 "	5.95
4000-207	5 1/2 "	5.95
4000-225	6 "	5.95
4000-244	6 1/2 "	5.95
4000-282	7 1/2 "	5.95
4000-300	8 "	6.75
4000-375	10 "	6.75
4000-394	10 1/2 "	6.75



Quantity discounts available.... Call for prices.

NEW BROADCAST TAPE CARTRIDGES

TIME LENGTH AT 7½ IPS	AUDIOPAK A-2 (BLACK-CLEAR TOP) STANDARD TAPE	AUDIOPAK AA-3 (DK. BLUE-CLEAR TOP) Q-17 HO/LN TAPE	AUDIOPAK AA-4 (LT. BLUE-BLUE TOP) SGS-4 MASTER TAPE
EMPTY -0-	\$ 2.70	\$ 3.60	\$ -
10 SECONDS			
20 "			
40 "	\$ 3.45	\$ 4.25	\$ 4.55
70 "			
100 "			
140 "			
2½ MINUTES			
3 "			
3½ "	\$ 3.80	\$ 4.75	\$ 5.00
4 "			
4½ "			
5 "			
5½ "			
6 "			
6½ "	\$ 4.30	\$ 5.50	\$ 5.80
7½ "			
8½ "			
9½ "			
10½ "			

IF YOU NEED A SPECIAL SIZE NOT LISTED ABOVE OR A NON-FACTORY STANDARD TAPE IN ANY OF THE ABOVE CARTS, JUST CALL OUR OFFICE FOR DETAILS ON OUR CUSTOM NEW CARTRIDGE LOADING SERVICE.



AMERICAN MEDIA SERVICES

1836 Barnett
Weatherford, TX. 76087-9440

Telephone Numbers:
Toll Free: (800) 345-1953
Local: (817) 598-0985



audiopak

AMERICAN MEDIA SERVICES

"Serving the Broadcast Media"

NEW BROADCAST TAPE CARTRIDGES

TIME LENGTH AT 7½ IPS	FIDELIPAC 300	MASTER I RED	COBALT DYNAMAX	COBALT DYNAMAX	COBALT DYNAMAX
EMPTY -0-	\$ 2.60	\$ 3.45	1-99	100-999	1000+
10 SECONDS	\$ 3.70	\$ 4.70	\$ 5.25	\$ 4.65	\$ 4.30
20 "					
40 "					
70 "					
90 "					
100 "	\$ 4.20	\$ 5.15	\$ 5.80	\$ 5.15	\$ 4.80
2 MINUTES					
2½ "					
3 "					
3½ "					
4 "	\$ 4.70	\$ 5.65	\$ 6.30	\$ 5.55	\$ 5.20
4½ "					
5 "					
5½ "					
6 "					
6½ "	\$ 5.20	\$ 6.15	\$ 6.80	\$ 6.00	\$ 5.60
7½ "					
8 "					
10 "	\$ 5.20	\$ 6.15	\$ 6.80	\$ 6.00	\$ 5.60
10½ "					

DYNAMAX QUANTITY DISCOUNTS APPLY TO ANY MIXTURE, ONE ORDER, SHIPPABLE TO ONE LOCATION. ADDITIONAL QUANTITY DISCOUNTS AVAILABLE ON 3,000 OR MORE CARTRIDGES, CALL FOR PRICES. DYNAMAX COBALT CARTRIDGES ARE FACTORY LOADED BY FIDELIPAC AND ARE LOADED WITH 1000X COBALT TAPE. MASTER CART I AND FIDELIPAC #300 ARE LOADED WITH DYNA-400X STANDARD LOW NOISE TAPE. IF YOU PREFER HO/LN TAPE SUCH AS 1000X, Q-17 HO/LN OR SGS-4 HO/LN ADD 15% TO ABOVE MASTER CART OR 300 PRICES. IF YOU NEED SIZES NOT LISTED ABOVE JUST CALL OUR OFFICE AND WE WILL CUSTOM LOAD FOR YOU.

FIDELIPAC MODEL 600 (B) AND MODEL 1200 (C) EXTENDED PLAY CARTRIDGES ALSO AVAILABLE... CALL FOR PRICES.....



DYNAMAX
BROADCAST PRODUCTS BY FIDELIPAC®



DYNAMAX ESD-10..... \$ CALL.

Cartridge Eraser/
Splice Detector

The DYNAMAX ESD10



DYNAMAX COBALT™



A B C O	C A R T R I D G E	R A C K S	
#50	WALL RACK, HOLDS 50	\$ 47.50	
#300	LAZY SUSAN, HOLDS 300	339.50	
#500	LAZY SUSAN, HOLDS 500	479.95	
A B C O	C O M P A C T	D I S C	R A C K S
#70	CD WALL RACK, HOLDS 70		\$ 55.95
#280	COMPLETE CD LAZY SUSAN, HOLDS 280, 6' H. X 22" DIAMETER		290.65
#560	COMPLETE CD LAZY SUSAN, HOLDS 560, 6' H. X 27½" DIAMETER		525.55

F I D E L I P A C	C A R T	R A C K S
WR-25	WALL RACK, HOLDS 25	\$ 35.85
MR-200	MOBIL RACK, HOLDS 200	365.65
TR-48	TABLE TOP LAZY SUSAN, HOLDS 48	99.50
TR-96	TABLE TOP LAZY SUSAN, HOLDS 96	179.50
90-3	EXTRA MOUNTING BRACKET FOR WR-25 WALL RACKS	1.00
MRB-1	MOBIL RACK BASE ONLY, HOLDS 8 EA. WR-25	79.50



FIDELIPAC "BLANK-IT" HAND HELD BULK TAPE ERASER \$ 64.75



A U D I O L A B TD-1B TABLE TOP ERASER.. \$ 123.75



S T U D I O W A R N I N G L I G H T S
RECORDING ON AIR \$ 67.50

PF-720 Adjustable Tape Height Gauge

\$ 30.95



PF-710 Broadcast Cartridge Zenith/Height Gauge

\$ 30.95



AECO



TR-48



MR-200



TR-96



PF-380 Broadcast Cartridge Head Degausser

Powerful 400 gauss flux intensity demagnetizes record and playback heads simultaneously in seconds. \$ 39.50



AMERICAN MEDIA SERVICES
1836 BARNETT
WEATHERFORD, TX. 76087-9440
 VOICE: (800) 345-1953 * FAX: (800) 356-1953

R E E L H O L D D O W N K N O B S

CAT. NUMBER	DESCRIPTION	PRICE EACH	PAIR
VIF 1000	Fits all recorders having 5/16" diameter smooth shafts such as AMPEX, DICTAPHONE, ITC, SCULLY 270, 280, 280B, SONY.....	\$19.95	\$ 37.00
VIF 1001	Same as above but with a special spring loaded ball and made of polycarbonate plastic for static dissipation.....	\$21.95	\$ 40.60
VIF 1000-O	Fits all recorders having 8mm diameter smooth shaft such as OTARI, SCULLY 250, 225.....	\$19.95	\$ 37.00
VIF 1000-R	Fits REVOX recorders. with shaft adaptor.....	\$27.95	\$ 51.50
VIF 1000-T	Fits TEAC, TASCAM, AMPEX ATR 700, & ATR 800 recorders, with shaft adaptor.....	\$27.95	\$ 51.50
VIF 1000-T.5	As above, for 1/2" Tape Reel...	\$48.95	\$ 90.50
VIF 1000-T1	As above, for 1" Tape Reels....	\$73.95	\$136.75
VIF 10002.5	1/2" reel adaptor for use with all VIF 1000, 1000-R, 1000-T reel hold down knobs.....	\$18.95	\$ 35.25
VIF 1000-DS	For use on cassette duplicator slave recorders having 5/16 inch diameter smooth shaft.....	\$27.50	\$ 51.75
VIF 1000-ODS	As above, for 8mm smooth shaft	\$27.50	\$ 51.75

CAPSTAN IDLER (PINCH WHEEL) ASSEMBLIES FOR PROFESSIONAL AUDIO TAPE RECORDERS

CAT. NUMBER	DESCRIPTION	PRICE EACH
VIF 1005-60	For: AMPEX Series 300, 350, 440, 3200.....	\$ 45.95
VIF 1005-750-60	For: ITC Models 750, 770.....	\$ 45.95
VIF 1005-850-60	For: ITC Model 850.....	\$ 48.95
VIF 1007	For: SCULLY Models 250, 270, 280, 1.5" OD	\$ 35.95
VIF 1008	For: SCULLY Model 280B, 2.0" OD.....	\$ 43.95
VIF 1365626	For: AMPEX Models MM1000, VR2000B, VR1100 AND 1075.....	\$189.50
VIF 809-074	For: AMPEX Model ATR 700.....	\$ 19.25
VIF 809-941	For: AMPEX Model ATR 800.....	\$ 38.95
VIF 400076	For: METROTECH Model 500.....	\$ 62.50
VIF 4041350	For: AMPEX Models MM1100, MM1200, modified by VIF, with bearings installed.....	\$189.50



AMERICAN MEDIA SERVICES
"SERVING THE BROADCAST MEDIA"

A M P E X



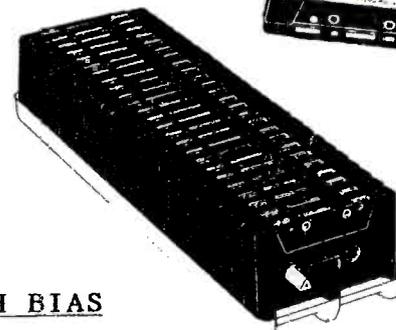
**#672 PROFESSIONAL AUDIO CASSETTES - BIAS I
PACKAGED CASSETTES -CLEAR BOX -BLACK SHELL**

	1+	20+	100
C-30	.77	.72	.68
C-45	.81	.76	.71
C-60	.86	.80	.75
C-90	1.07	1.00	.95



**BULK 672 CASSETTES - WHITE OR BLACK SHELL
(PACKED 100 PER CARTON)**

	25-50-75	100-475	500
C-30	.60	.52	.47
C-45	.65	.55	.50
C-60	.67	.65	.57
C-90	.90	.81	.74



#472 STUDIO AUDIO CASSETTES TYPE II - HIGH BIAS

PACKAGED	1+	20+	100
C-5	1.14	1.05	1.00
C-10	1.20	1.13	1.05
C-15	1.29	1.20	1.13
C-30	1.50	1.40	1.30
C-45	1.85	1.73	1.60
C-60	2.35	2.09	1.94
C-90	2.95	2.45	2.30



"BROADCASTER'S SPECIAL CASSETTES"

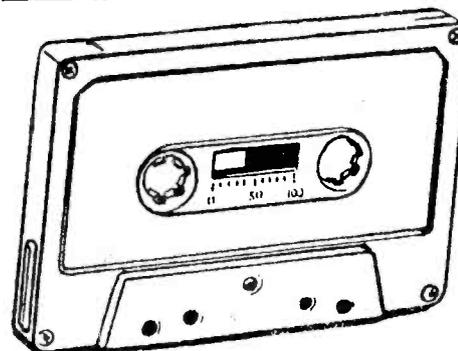
FOR YOUR DEMO., PROMO., & HAND OUTS

BASF 619/819 PREMIUM DUPLICATOR CASSETTE. HO/LN EXTENDED HIGH END RESPONSE, CONSISTANT PHASE STABILITY. 5 SCREW MAGNETIC MEDIA SHELL. SPECIFY WHITE OR BLACK SHELL WHEN ORDERING.

	1+	100+	1000+
C-5	.42	.31	.29
C-10	.52	.36	.32

BASF CHROME-BIAS II-CLEAR SHELL

	1-99	100+
BC-06-CLR	.65	.55
BC-10-CLR	.69	.59
BC-14-CLR	.72	.62
BC-24-CLR	.75	.70
BC-34-CLR	.85	.80
BC-48-CLR	.99	.95
BC-62-CLR	1.05	1.00
BC-92-CLR	1.45	1.35



LOCAL: (817) 599-3466

ORDER TOLL FREE:

(800) 345-1953



PRESSURE ROLLER REPLACEMENT KITS

GENUINE I T C

KIT CONTAINS:

- ✓ PRESSURE ROLLER (YOUR CHOICE OF DUROMETER)
- ✓ PRESSURE ROLLER RETAINING CLIP
- ✓ NYLON WASHER
- ✓ STEEL WASHER

60 DUROMETER - FOR ITC DELTA MACHINES.

70 DUROMETER - FOR 99B AND 99 SERIES CART MACHINES;
 ESL V & ESL IV ERASE/SPLICE LOCATORS
 PDII CARTRIDGE MACHINES
 PREMIUM LINE AND ENCORE CART MACHINES
 UNIVERSAL REPLACEMENT ALL OTHER MACHINES

I N S T O C K F O R I M M E D I A T E S H I P M E N T

1-5	6-11	12+
\$12.95	\$11.95	\$10.95

VITA-DRIVE RUBBER DRIVE CLEANER "THE MIRACLE RUBBER CLEANER THAT REALLY WORKS!" WILL RESTORE THE GRIPPING SURFACE TO HARDENED PINCH ROLLERS.....1 OZ. BOTTLE....\$1.95....6 BOTTLES...\$1.85...12...\$1.75 EA.

SMALL 70% ISOPROPYL ALCOHOL CLEANING PADS:

INDIVIDUALLY WRAPPED, LINT FREE, FOR QUICK CLEAN UP JOBS, TAPE GUIDES, SMALL OIL SPOTS, INK, FINGER CLEAN UP BEFORE SPLICING AND EDITING, AND NUMEROUS OTHER SMALL CLEAN UP JOBS

100 PER CARTON.....\$ 1.80 PER CARTON
 1,000 PER CARTON.....\$15.00 " "

PINT BOTTLES 70% ISOPROPYL ALCOHOL.....59¢

C L E A N I N G S W A B S

	100	500	1000
6" REGULAR WOODEN HANDLE SWABS	\$ 1.50	6.00	9.00
6" LARGE WOODEN HANDLE SWABS	1.75	8.00	12.50

** CALL FOR QUANTITY PRICES



CERAMIC CAPSTAN CLEANER

4 OZ. BOTTLE.....\$ 3.95

STANTON



PROFESSIONAL CARTRIDGES

MODEL	STYLUS MODEL	EACH	6+
<u>CALIBRATION STANDARD SERIES</u>			
881 MK IIs	D81 IIs	\$ 85.40	\$ 75.35
890 AL	D89 AL	65.40	57.75 *
681EEE MK III	D6800 EEE III	62.40	55.10
<u>680 STEREO STANDARD SERIES</u>			
680EE	D680	39.20	34.50
680EL	D6800EL	56.60	50.00 *
680EL-MP	D6800EL-MP	73.50	64.90 *
680AL	D6800AL	48.55	42.80 *
<u>STEREO STANDARD PLUG-IN SERIES</u>			
L747S	D74S	50.10	44.25
L727E	D72E	26.30	23.20
L725E	D71-2E	19.90	17.40
L720EE	D71EE	13.00	11.35
L680EL	D6800EL	56.65	50.00 *
L500AL	D57PAL	16.50	14.60 *
<u>BROADCAST STANDARD SERIES/BROADCAST MARK II</u>			
500AL MP	D5107AL MP	30.50	26.90 *
500AL DP	D5107AL	22.10	19.50 *
500AL	D5107AL	16.55	14.60 *
500EL	D5100EL	18.35	16.20 *
500E MK II	D50E MK II	14.75	13.00
<u>PREMOUNTED CARTRIDGES FOR ALL "S" TONEARMS (Technics SL1200)</u>			
880AL	Cartridge mounted H4 Headshell	48.60	42.80
680EL	" " " "	45.50	40.20
500AL	" " " "	23.90	21.10
<u>STANTON HEADSHELLS</u>			
H-2	For "S" Tonearm	5.95	4.50
H-3	For Straight Tonearm	7.25	5.50
H-4	For "S" Tonearm	8.50	6.50

REPLACEMENT STYLI

MODEL	EACH	6+
<u>HIGH PERFORMANCE PROFESSIONAL SERIES</u>		
D81 IIs	\$ 52.00	\$ 45.85
D89AL	25.40	22.40
DP89AL	69.30	61.20
<u>681 CALIBRATION SERIES</u>		
D6800EEE III	31.00	27.50
<u>680 SERIES</u>		
D680	21.75	19.20
D6800EL	20.90	18.45
D6800EL MP	40.00	35.30
D6800AL	17.60	15.55
D6800EL DP	56.10	49.50
D6800AL DP	48.15	42.50
<u>PLUG-IN SERIES</u>		
D74S	28.70	25.30
D72E	14.10	12.45
D71-2E	9.95	8.70
D71EE	9.95	8.70
D57PAL	11.10	10.20



500 BROADCAST STANDARD SERIES/500 BROADCAST MARK II

	EACH	6+
D5107AL MP	\$ 20.40	\$ 18.00
D5107AL	9.60	8.60
D5107AL DP	26.90	23.80
D5100EL	12.40	10.30
D5127	24.90	22.00
D50E MK II	9.95	8.70



S T A N T O N H E A D P H O N E S

SRS SERIES - AUDIOPHILE/PROFESSIONAL/CD READY

MODEL	LIST	AMS PRICE
SRS-275	\$192.00	\$ 90.90
SRS-265	162.00	65.25
SRS-225	96.00	50.95
STS-215	72.00	40.50

STANTON

ST SERIES - STEREO HEADPHONES/CD READY

MODEL	LIST	AMS PRICE
ST-10	\$132.00	\$ 59.30
Surround	83.95	41.95
ST-5	71.95	30.50
ST-2	35.95	11.85
ST-1	29.95	11.45

LS SERIES - LIGHTWEIGHT STEREO HEADPHONES/CD COMPATIBLE

MODEL	LIST	AMS PRICE
LS-4	\$ 41.95	11.50
LS-1	29.95	9.45

STANTON DJ PRODUCTS (Headphones & Turntable Mats)

MODEL	DESCRIPTION	LIST	AMS PRICE
45M/NC	Single-sided Closed headphone - 200 ohm unidirectional mic	\$150.00	\$ 76.95
35M/HB	Single Cup Headphone with Headband	79.00	40.75
35M/SR	Single Cup or Shoulder Rest Headphone	69.00	36.25
DSM-1	Turntable Slip Mat	9.95	5.25

STANTON PROFESSIONAL PHONO PREAMP

MODEL 310 B	Turntable Preamp/Equalizer with active balanced output	\$295.00	CALL
-------------	--	----------	------

STANTON PBR ANNOUNCER'S EARPHONE

(Includes: *BUTTON RECEIVER, EAR LOOP, BAR TIP, EAR ADAPTOR & CORD*)

MODEL	IMPEDANCE	LIST	AMS PRICE
PBR-25	25	\$30.00	\$ 17.50
PBR-600	600	30.00	17.50
PBR-2000	2000	30.00	17.50

CORDS FIT ALL MODELS - Specify Type When Ordering

ACCESSORIES FOR PBR SERIES EARPHONES

MODEL	DESCRIPTION	LIST	AMS PRICE
HD-1	Matte Grey Cord, Heavy-Duty with 1/8" Mini Phone Plug	\$20.20	\$ 9.95
HD-4	With 1/4" Phone Plug	20.20	9.95
TW-1	Beige Cord, Twisted Tensil with 1/8" Mini Phone plug	20.20	9.95
TW-4	With 1/4" Phone Plug	20.20	9.95

STUDIO MAINTENANCE

NORTRONICS PROFESSIONAL ACCESSORIES

AT-210B	AUDIO CASSETTE ALIGNMENT TAPE.....	\$ 13.95
	WHOLESALE PAK, 10 PER CARTON, EACH.....	9.95
AT-200B	FIRST GENERATION MASTER CASSETTE ALIGNMENT TAPE,....	81.25
PF-116	16 OZ. SPRAY HEAD CLEANER.....	6.95
	WHOLESALE PAK, 3 EACH.....	6.35
PF-132	32 OZ. LIQUID HEAD CLEANER.....	13.95
	WHOLESALE PAK, 3 EACH.....	12.95
PF-380	BROADCAST CARTRIDGE HEAD DEGAUSSER.....	37.95
VCR-205	PROFESSIONAL HEAD DEMAGNETIZER.....	29.95
PF-208	HI-FLUX PROFESSIONAL HEAD DEMAGNETIZER.....	57.95
PF-211	HAND HELD STUDIO TAPE ERASER.....	39.75
PF-250	TABLE TOP ERASER 3,000 GAUSS.....	39.50

CD MAINTENANCE & SUPPLIES

<u>JEWEL BOXES</u>		<u>1-99</u>	<u>100-399</u>	<u>400+</u>
CD "JEWEL BOXES" CLEAR SHELLS, GRAY TRAYS		.85	.75	.65

DENON AUDIO TECHNICAL CD, BASIC SYSTEM TEST DISC.....	25.00
PF-412 GENEVA AUTOMATIC STOP CD CLEANER.....	24.95
PF-416 GENEVA CD CLEANING FLUID.....	3.85
PF-418 GENEVA CD CLEANING PADS.....	6.50
PF-425 GENEVA COMPACT DISC WIPES.....	3.95



AMERICAN MEDIA SERVICES

"Serving the Broadcast Media"

LOCAL: (817) 599-3466 • FAX - (817) 599-8303
TOLL FREE (800) 345-1953 • FAX - (800) 356-1953



TAPE BOX LABELS

500 PER ROLL.....\$ 17.50
2 ROLLS - 1000 LABELS.....\$ 33.00

ACTUAL SIZE 4 3/4" X 4 3/4"

Client:	
Date:	Eng: Machine:
Tape Speed: <input type="checkbox"/> 30 ips <input type="checkbox"/> 15 ips <input type="checkbox"/> 7 1/2 ips <input type="checkbox"/> 3 1/2 ips	
Tracks: <input type="checkbox"/> Mono <input type="checkbox"/> Stereo <input type="checkbox"/> Full <input type="checkbox"/> 2 <input type="checkbox"/> 4	
Wound: <input type="checkbox"/> Tail Out <input type="checkbox"/> Head Out	
Subject:	Time:
Produced By:	

MAGNETIC TEST TAPES



ALIGNMENT TAPES

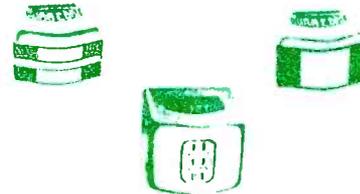
- **REEL TO REEL** 1/4 INCH, 1/2 INCH, 1 INCH AND 2 INCH.
 ✓ FLUTTER TEST TAPES ✓ REPRODUCE ALIGNMENT TAPES ✓ AZMUTH
 ✓ LEVEL SET ✓ PINK NOISE.
- **BROADCAST CARTRIDGE**
 ✓ REPRODUCE ALIGNMENT ✓ PINK NOISE ✓ LEVEL SET ✓ AZMUTH
 * AVAILABLE IN SCOTCHCART MASTER CART FIDELIPAC 350
 AUDIOPAK A-2 OR AUDIOPAK AA-4
- CASSETTE ALIGNMENT TAPES
- 35MM FILM

ALL TAPES AVAILABLE IN YOUR CHOICE OF MONO OR STEREO
35MM FILM RECORDED FULL COAT, FULL WIDTH OF FILM EXCEPT SPROCKET.

NORTRONICS

- Tape Head Replacements for:
- Broadcast Cartridge Recorders
- Reel-to-Reel
- Nortronics Mounting
- Hardware and Accessories

DURACORE® Heads



DURACORE REPLACEMENT TAPE HEADS FOR PROFESSIONAL RECORDERS

Professional recording equipment users need magnetic heads with greatly extended wear life to directly reduce operational costs by eliminating electronic adjustments, requiring fewer service calls and cutting recorder downtime. Nortronics now offers a new series of direct replacement magnetic heads constructed with a new wear-resistant material called DURACORE. It provides ten times the operational lifespan of conventional Mu-metal replacements to yield meaningful cost advantages. More than three years of extensive testing have proved DURACORE to be the ideal material for long-life replacement heads. You'll find that DURACORE heads provide excellent wear resistance and they're also affordable. DURACORE replacements are currently available for popular professional reel-to-reel and cartridge recorders/payers manufactured by many well-known companies

FACTORY AUTHORIZED DISTRIBUTOR

- COMPETITIVE PRICES.
- SHELF STOCK FOR IMMEDIATE SHIPMENT.
- NON STOCKED ITEMS 2ND DAY AIR AT NO EXTRA CHARGE.
- FREE BROADCAST AND PROFESSIONAL HEAD REPLACEMENT GUIDE ON REQUEST.
- CALL TOLL FREE
 (800) 345-1953
 LOCAL (817) 599-3466

M R L MANUFACTURES OVER 160 DIFFERENT TYPES OF ALIGNMENT TAPES, FROM CASSETTE TO 2" WIDTH....CALL AMS TODAY FOR APPLICATIONS AND PRICES....

MAGNETIC REFERENCE LABORATORY



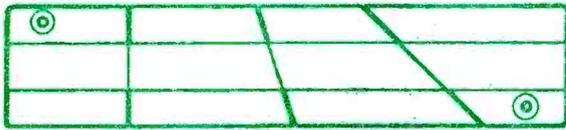
PRECISION CALIBRATION TAPES



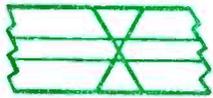
A C C E S S O R I E S

S P L I C I N G & E D I T I N G S U P P L I E S

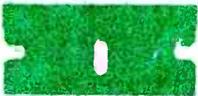
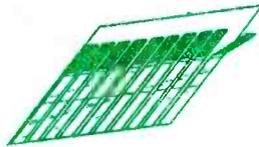
EDITALL / XEDIT



90° Cut Multi-track Cut 45° Cut



Special X-Cut



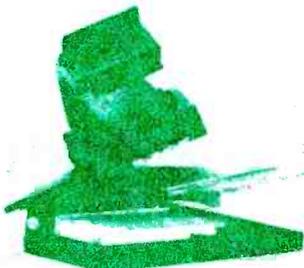
INDUSTRIAL SINGLE EDGE RAZOR BLADES

OIL FREE -- EXTRA KEEN --	CTN. OF 100	4.95
OIL FREE -- EXTRA KEEN --	CTN. OF 1000	43.95

EDITING PENCILS



PEEL OFF MARKERS	EACH	.75¢	ALL EDITING PENS & PENCILS AVAILABLE IN
	CTN. OF 12	6.95	
	CTN. OF 72	39.50	
MECHANICAL - REFILLABLE	EACH	1.25	Y E L L O W
	CTN. OF 12	12.00	O R
REFILLS (6 STICKS)	1 BOX	.75¢	W H I T E
	12 BOXES	7.50	PLEASE SPECIFY



CAT AUTOMATIC SPLICING BLOCK AND REPLACEMENT TABS

AUTOMATICALLY DISPENSES SPLICE FROM A CONTINUOUS STRIP HOUSED IN A REPLACEABLE CARTRIDGE.

CAT BLOCK.....	\$ 125.00
CARTRIDGE, 250 TABS.....	\$ 4.95



****EDITALL SPLICING BLOCKS:**

S-1 CASSETTE 90°/45°	\$ 28.50
S-20T 1/4" OTARI 90°/MKT°/45°	34.50
S-3 1/4" MKT°/45°	28.50
S-3/90 1/4" 90°/45°	28.50
S-3D 1/4" 90°/MKT°/45°	38.50
S-3L 1/4" 165° -1" LONG CUT	38.50
S-3X 1/4" "X" CUT	38.50
S-3/OT 1/4" OTARI 90°/MKT°/45°	38.50
S-3.5D 1/2" 90°/MKT°/45°	48.50
S-3.5S 1/2" 90°/45°	38.50
S-3.5E 1/2" MKT°/45°	32.50

ALL OTHER BLOCKS AVAILABLE -- CALL US

****GENEVA PROFESSIONAL SPLICING BLOCKS:**

PF-311 1/4" 90°/45°	25.00
PF-312 CASSETTE 90°/45°	24.50
PF-313 1/2" 90°/45°	29.50

****EDITABS**

CL-1 1/4" TABS	PK. OF 100	4.50
CL-1 1/4" TABS	PK. OF 200	8.50
CL-1 1/4" TABS	CTN OF 1,000	32.50
CL-2 1/4" FOIL	PK. OF 100	5.50
CL-2 1/4" FOIL	CTN OF 1,000	42.50
CL-3 CASSETTE TAB	PK. OF 105	4.50
CL-3 CASSETTE TAB	CTN OF 1,000	32.50
CL-6 1/2" TABS	PK. OF 250	17.50
CL-6 1/2" TABS	CTN OF 1,000	54.50
CL-9 8MM TABS	CTN OF 1,000	40.50

AMERICAN MEDIA SERVICES
"Serving the Broadcaster"
 COMPACT DISC CARE PRODUCTS



<u>PART #</u>	<u>DESCRIPTION</u>	<u>PRICE</u>
1100	Discwasher CDeez POLISHING WIPES -30 GENTLE NON-ABRASIVE WIPES IN DISPENSER PACK	\$ 2.95
1101	Discwasher DiscStic -PORTABLE CD CLEANING PEN RESERVOIR SUPPLIED CLEANING TIP REMOVES FINGER-PRINTS & DIRT, SQUEEGEE TIP REMOVES EXTRA FLUID	\$ 5.50
1103	Discwasher Motorized CD Cleaner TIMED OPERATION CIRCUIT AUTOMATICALLY STOPS TWIN PAD RADIAL CLEANING. REQUIRES TO "C" BATTERIES -AC ADAPTOR NOT INCLUDED. 1 CLEANING UNIT, 1 CD-1 FLUID & 2 REPLACEMENT PADS	\$19.95
1105	Discwasher CD-1 CLEANING FLUID -4 FLUID OUNCE	\$ 7.50
1107	Discwasher CDL2 LASER LENS CLEANER, INCLUDES FLUID AND CLEANING DISC.	\$19.50
1111	Discwasher REFILL KIT FOR CDL2 -3 REPLACEMENT WET/DRY CLEANING PADS & 10 ml CDL2 SOLUTION	\$ 4.75
1113	Discwasher REFILL KIT FOR 1103 MOTORIZED CD CLEANING MACHINE. 4 PADS & 1 OZ. FLUID	\$ 5.95
1120	Discwasher CD HydroBath CLEANER/DRYER. UNIQUE NON CONTACT SYSTEM USING HYDRO DYMANIC PRINCIPALS. FOR USE WITH ALL CD-1, CD-ROM, CD-PHOTO AND MUSIC CDs.	\$39.95
1122	Discwasher REFILL, CD6+ FLUID FOR 1120.	\$13.95
1129	Discwasher AC ADAPTER FOR 1120 110/115 VAC 50/60 Hz.	\$ 9.95
1163	Discwasher CD-2 POLISH & SCRATCH REMOVER SYSTEM REMOVES MINOR SCRATCHES & BLEMISHES FROM CD. INCLUDES 1 OZ. CD-1 FLUID, 1 OZ. CD-2 POLISH, 6 APPLICATOR SWABS & 4 POLISHING WIPES	\$10.50

CALL FOR PRICES ON RECORD CARE PRODUCTS

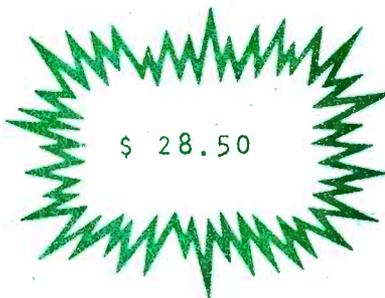
WE HAVE AVAILABLE

discwasher



STANTON

THE CHOICE OF THE PROFESSIONALS™



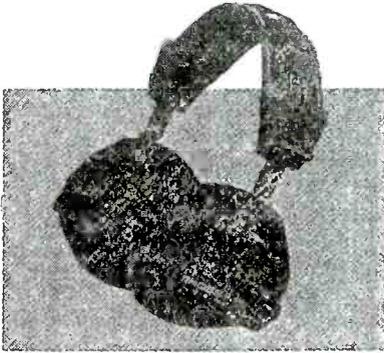
Seth Thomas -QUARTZ MANAGER
 BROWN CASE, TEXTURED FINISH, GLASS LENS,
 LARGE EASY TO READ DIAL GRAPHICS, RED
 SWEEP SECOND HAND (FULL LENGTH), ACCURATE
 QUARTZ MOVEMENT. OPERATES ON ONE "C" SIZE
 BATTERY. 14" DIAMETER, 12" DIAL, 2 3/4" DEEP

CLOCKS & TIMERS

KOSS®

NO • QUESTIONS • ASKED LIFETIME WARRANTY

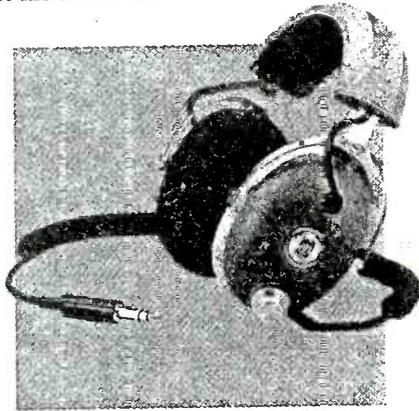
HYPRO



- High velocity element for greater detail in midrange and high frequencies.
- Variable density earcushions retain bass frequencies for a full Sound of Koss.
- Volume/balance control on cord
- Suggested Retail: \$74.99

CALL AMS

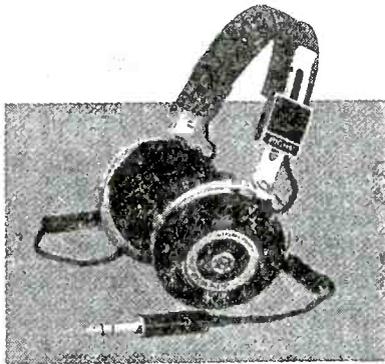
PRO/4AA



- Large 1" voice coil and oversized diaphragm deliver extended bass.
- Frequency Response: 10-22,000 Hz.
- Rugged driver element guards against severe overloads.
- 10 Foot coiled cord
- Suggested Retail: \$99.99

CALL AMS

HY/IA PLUS



- Decilite driver reproduces all 10 octaves for a crisp Sound of Koss.
- Foam cushions for hear through sound.
- Adjustable headband for comfortable fit.
- Suggested Retail: \$49.99

CALL AMS

PRO4/AAA PLUS



- Extra-large voice coil and oversized diaphragm for dynamic Sound of Koss.
- Pneumalite earcushions for perfect seal.
- Microphone mount.
- Suggested Retail: \$69.99

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QUALITY

Any music lover will tell you . . . the name Koss is synonymous with quality. That's because thirty years ago, John Koss decided to be the best. The best in sound. The best in design. The best in quality. That commitment continues. Today Koss is the only electronics manufacturer to offer a No-Questions-Asked Lifetime Warranty on all our stereophones.



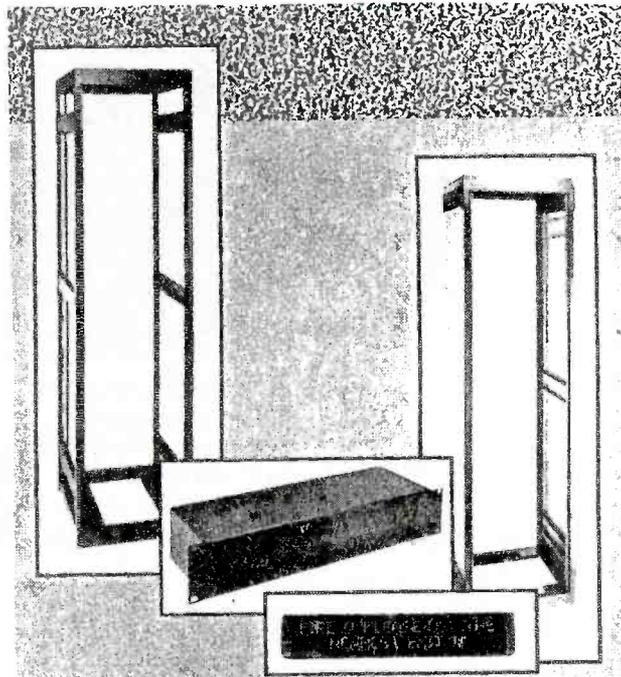
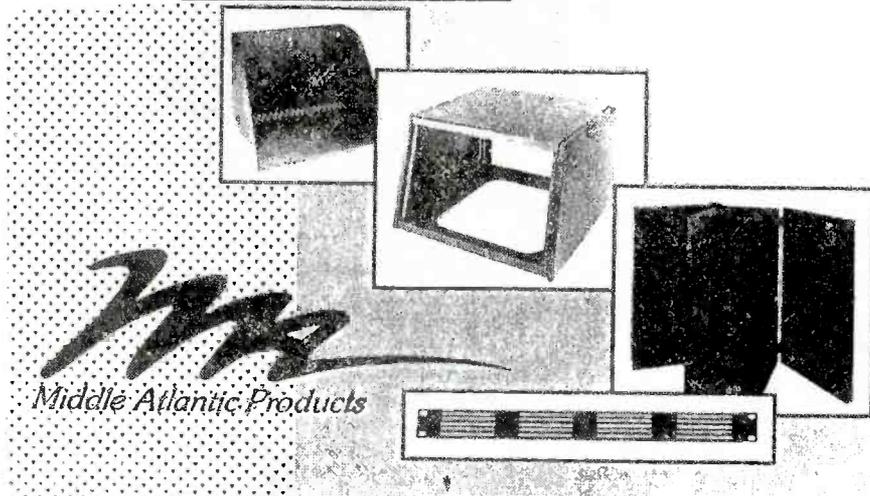
CALL AMS FOR FULL-LINE OF PRODUCTS AND PRICES...

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WEATHERFORD, TX. 76087-9440



Middle Atlantic Products

- * EQUIPMENT RACKS
- * RACK MOUNTED DRAWERS
- * UTILITY SHELVES



AMERICAN MEDIA SERVICES

- * EQUALIZERS
- * CROSSOVERS
- * COMPRESSORS & GATES
- * RACK MOUNT MIXERS
- * LINE VOLTAGE REGULATORS
- * POWER CONDITIONERS
- * AMPLIFIERS
- * SYSTEM MONITORS
- * PATCH BAYS
- * PATCH CORDS

FURMAN



A.C. LINE VOLTAGE REGULATOR
30 AMP, WORLDWIDE USE

MODEL AR-PRO



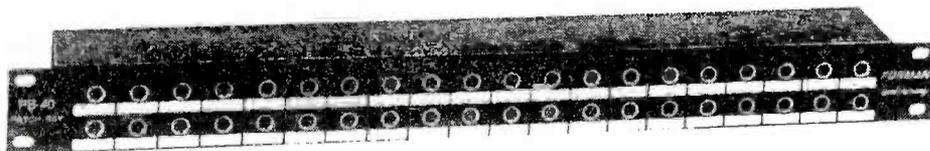
PARAMETRIC EQUALIZER

MODEL PQ-4



MODULAR PATCH BAY SYSTEM

MODEL PB-40



THE HENRY FAMILY

UNIVERSAL TURNTABLE CONTROLLER

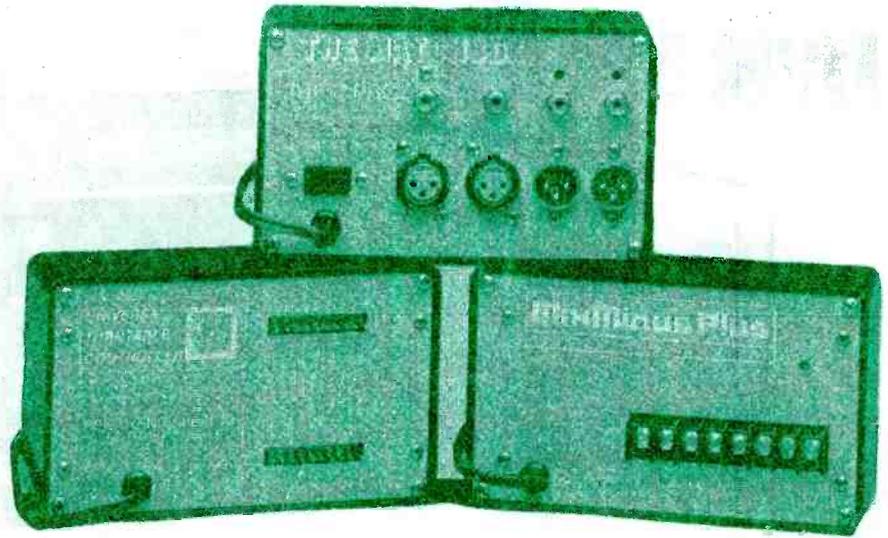
U.S.D.A.

MIXMINUS PLUS

LOGICONVERTER

THE MATCHBOX

TELECART II is a multi-mode telecontroller with numerous broadcast station applications. It will interface with virtually any cart machine to automatically answer a phone line and play a recorded message to the caller. All machine control circuits are relay and opto-isolated. Its "failsafe" design prevents the line from being answered unless the message cart is cued and ready to play. Telecart II can also be used for "listen lines" and similar uses where a phone line is automatically answered and audio is fed to the caller, or caller audio is recorded or put on the air. A dual-range digital call counter registers up to 9,999 calls received. CPC sensing is included for line-release when the caller hangs up. For areas that do not have CPC, an optional dial-tone/busy signal decoder is available.



YOUR CHOICE:
\$156.75



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"Sewing the Broadcast Media"

TELECART II

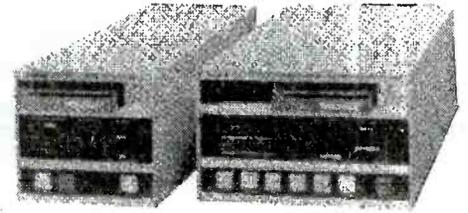
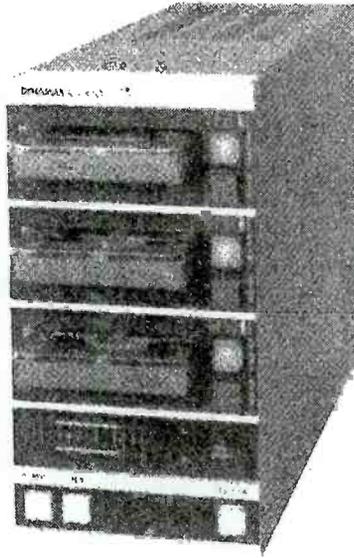
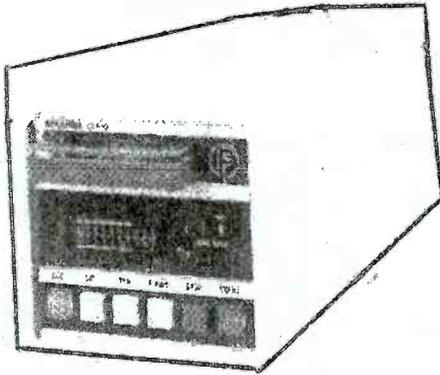


\$ 179.75

Tape Cartridge Machines



DYNAMAX™



AMERICAN MEDIA SERVICES

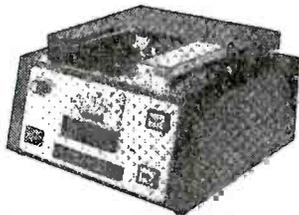
"Serving the Broadcast Media"

TAPECASTER®

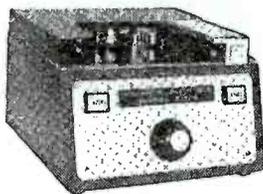
TAPECASTER®

900 Series Cart Machine

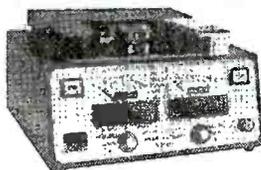
SERIES X-700



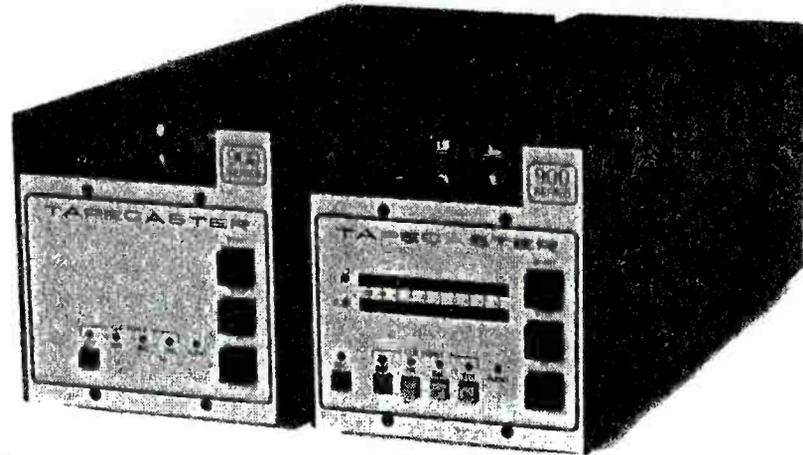
**MODEL
X-700RP
MONO**



**MODEL
X-700P
MONO**



**MODEL
X-700RPS
STEREO**

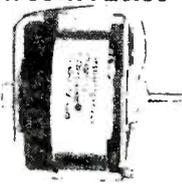
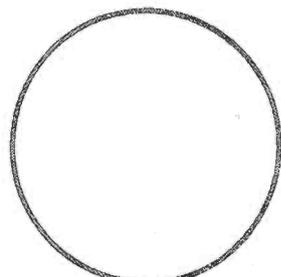
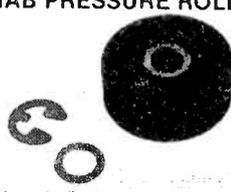
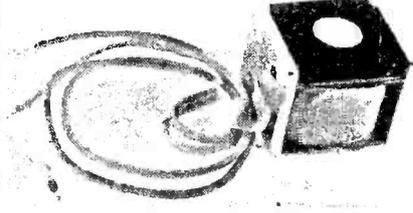
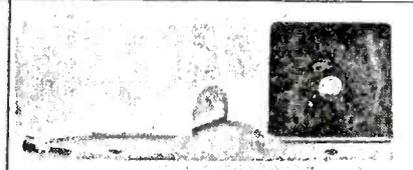


Features:

- Cartridge replay indicator
- All machines 1/3 rack space wide—rack tray available
- Motor runs continually or shuts off when cart is removed
- LED Level meter selectable for monitoring playback, record or automatic
- Three cue tones standard with defeat function
- Front panel LED indicators for all cue tones
- User selected optical sensor for automatic selection of mono or stereo (stereo only)
- Playback amp muting with front panel LED indicator
- Toroid power transformer
- Fast forward manual or activated by secondary or tertiary tone
- Balanced bridging input and 600 OHM active balanced output
- All tones can be recorded in playback as well as record mode
- Plug-in amplifiers and logic boards
- Replay lockout option
- CMOS LOGIC
- Air Dampened Solenoid that operates at low current in the holding mode.

CART MACHINE PARTS

CALL US FOR DETAILS AND PRICES

<p>TAPE GUIDES</p>  <p>LEFT SIDE RIGHT SIDE</p>		<p>ENGAGING KNOB</p> 	<p>TAPECASTER MOTOR - X700-1A 20.65</p> 
 <p>DRIVE BELT</p>	<p>STANDARD NAB PRESSURE ROLLER</p>  <p><i>HEAVY DUTY Fits most cart machines</i></p>	<p>ELECTROMAGNET <i>For Capstan Swing Arm</i></p> 	
<p>SWING ARM LINKAGE</p> 	<p>SWING ARM SPRING</p>  <p><i>SOLVE MANY CAPSTAN ENGAGEMENT PROBLEMS!</i></p>	 <p>SWING ARM</p>	

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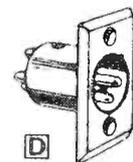
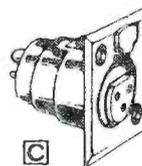
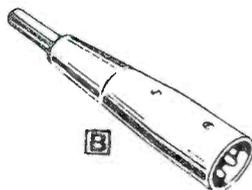
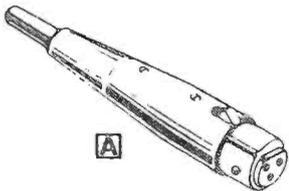
"Serving the Broadcast Media"



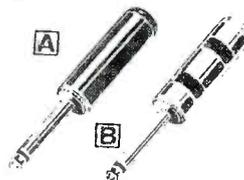
SWITCHCRAFT

CALL FOR PRICES & APPLICATIONS

Audio Connectors



Phone Plugs



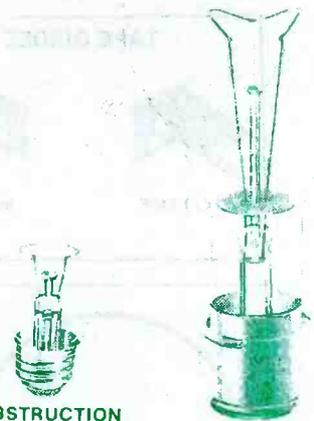
AMERICAN MEDIA SERVICES

DURO-TEST



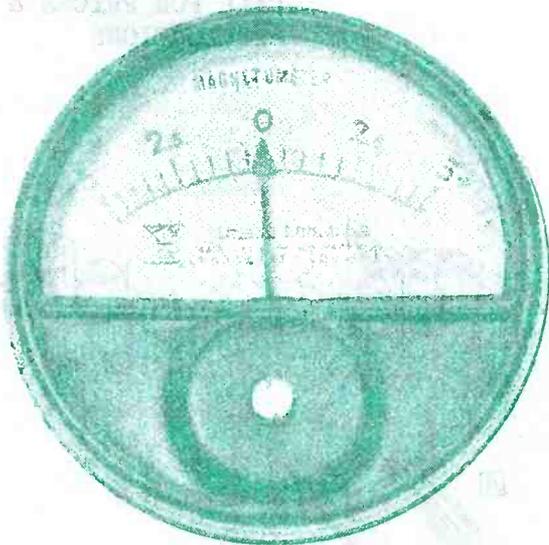
DUROTEST BULBS:

- #683 ALL WEATHER DUREX GLASS
620 WATT CLEAR CODE BEACON, 125-130 VOLT....\$ 39.50
- #424 ALL WEATHER DUREX GLASS
116 WATT CLEAR OBSTRUCTION, 125-13- VOLT....\$ 3.89



CABLEWAVE MANUFACTURES A COMPLETE LINE OF COMMONLY USED CONNECTORS CONFORMING TO US MIL, EIA, AND INTERNATIONAL IEC STANDARDS.

CALL US FOR APPLICATIONS & PRICES THAT WILL PLEASE YOUR BUDGET.



MAGNETOMETER

"Are You Losing Frequency?"
"Do Your Tapes Sound Muddy?"

CHECK MAGNETISM IN RECORDER COMPONENTS.
MAGNETIZED HEADS AND CAPSTANS ARE 1/2 THE REASON TO CHECK YOUR MACHINES.

It is amazing how many other parts get magnetized and can wipe your tape.

This will spot trouble even if it is coming up through the deck.

Don't forget to check the reel hub area and the tape break arm!

The Most Important Recording Tool in Existence! MAGNETOMETER

Measures level of magnetism in components. Calibrated to read directly in gauss. Model 20/B5

CLIP-ON EXTENSION PROBE

Extension probe is 1 3/4" long. Can be formed with fingers. Improves checking of magnetism in hard to reach components.

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STANTON

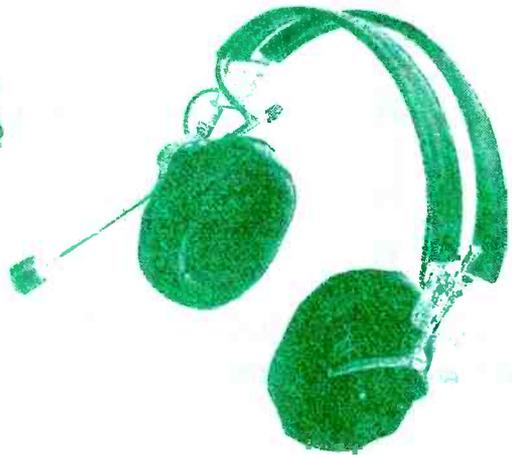
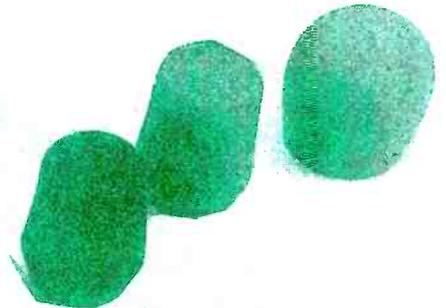
FREE STYLUS PRESSURE GAUGE WHEN YOU BUY \$100.00 OF STANTON CARTRIDGES OR REPLACEMENT STYLI -- ANY ASSORTMENT.

SHURE



ALL SHURE PRODUCTS AVAILABLE -- CALL OUR OFFICE FOR PRICES & PRODUCT APPLICATION.

- ** MICROPHONES
- ** MIXERS[®]
- ** AMPLIFIERS
- ** PRE-AMPS
- ** MIC ACCESSORIES
- ** PHONO CARTS & REPLACEMENT STYLI
- ** HEADPHONES



SENNHEISER MICROPHONES
LIST

MD421U	cardioid.....	\$439
MD431U	cardioid.....	449
MD441U	super cardioid.....	595
MKE-2	submini omni lavalier.....	450
	w/k3u power	
ME-40	super cardioid module.....	175
ME-80	short shotgun module.....	259
K3U	power module.....	225

CALL FOR AMS PRICES !!!!



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RE20
635A

MODEL RE20 DYNAMIC CARDIOID

DESCRIPTION AND APPLICATIONS

The Electro-Voice Model RE20 is a professional quality dynamic cardioid microphone created especially for recording, broadcast, and sound reinforcement applications requiring essentially flat response over a very wide frequency range. The wide frequency response, coupled with excellent transient response, makes the RE20 easily comparable to the finest condenser cardioid microphones. Unlike standard condenser cardioid microphones, however, the RE20 is virtually free of bass-boosting "proximity effect" when used close, because in design it is a Continuously Variable-D® microphone. An easily operated "bass tilt down" switch corrects spectrum balance for use in long-reach situations, or other applications where bass attenuation is needed.

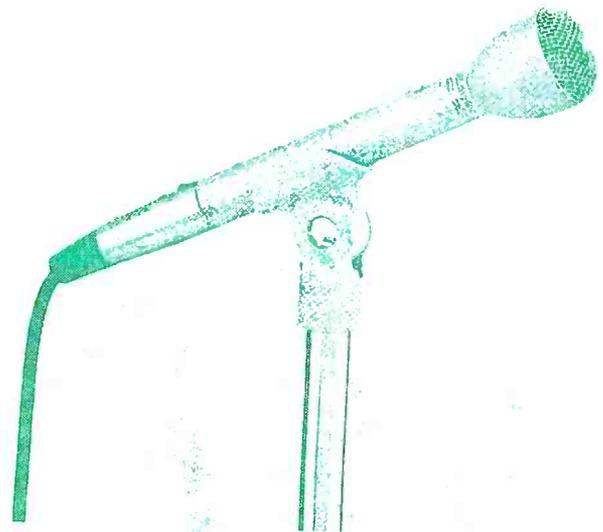

LIST

\$525
117.33

635A OMNIDIRECTIONAL DYNAMIC MICROPHONE

DESCRIPTION AND APPLICATIONS

The E-V model 635A is a dynamic, omnidirectional microphone designed for exacting professional applications, and is ideally suited for film production, recording, FM, AM, and TV broadcasting, and for the more demanding PA applications.





AMERICAN MEDIA SERVICES
1836 BARNETT
WEATHERFORD, TX. 76087-9440
FAX: (800) 356-1953
VOICE: (800) 345-1953

N E W ! MICROPHONE FLAGS

CUSTOM PRINTED TO YOUR SPECIFICATIONS
SHOW OFF YOUR CALL LETTERS EVERY CHANCE
YOU GET !

2 3/8" X 2 3/8" SQUARE - CALL LETTERS
AND EVEN LOGO OR? ON ALL FOUR SIDES.
WIDE CHOICE OF BACKGROUND COLORS...BLUE,
YELLOW, WHITE, PRINTED IN YOUR CHOICE OF
COLORS INCLUDING - RED, BLUE, PURPLE,
GREEN, BLACK, WHITE, ORANGE, YELLOW AND
PROBABLY SOME OTHERS THAT I CAN'T THINK
OF RIGHT NOW. FOAM FILLED CENTERS
ADJUST TO MANY MICROPHONE SIZES.

4 COMPLETE FLAGS	\$ 99.95
8 COMPLETE FLAGS	\$127.95
12 COMPLETE FLAGS	\$156.95

CALL TODAY FOR COMPLETE DETAILS



AMERICAN MEDIA SERVICES

R.F. Radiation Signs

Meets F.C.C. requirements. Available in metal with baked enamel base coat and long-lasting enamel printing or, for doors and tuning boxes, stick-on vinyl, with top grade peel-off-back vinyl printed with sun-resistant inks.

Metal — \$25— LIST

Vinyl — \$15— LIST

** ALSO AVAILABLE IN SPANISH — CALL AMS FOR PRICES



18" X 24"

High Voltage Signs

Available in metal for fences and stick-on vinyl for doors and A.T.U.'S.

Metal — \$15—LIST

Vinyl — \$8 --LIST



9" X 12"



Radio News Car

Easier access and less hassle with plainly marked news cars. Easy to spot even in a line of traffic. Black printing on top grade stick-on vinyl.

Vinyl — \$8—LIST



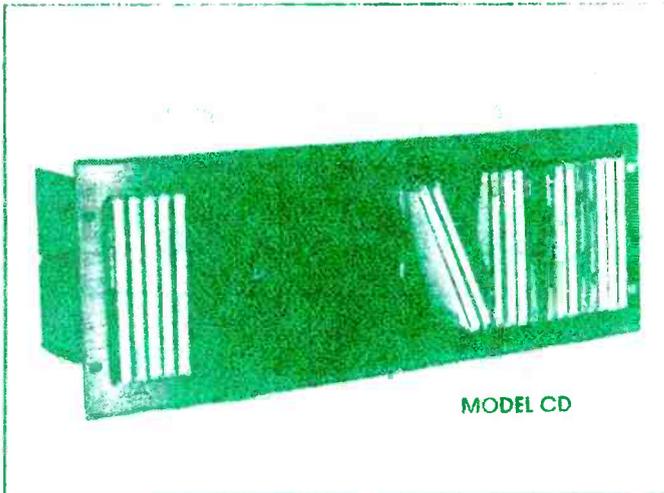
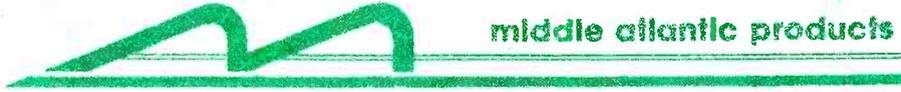
2" X 18"



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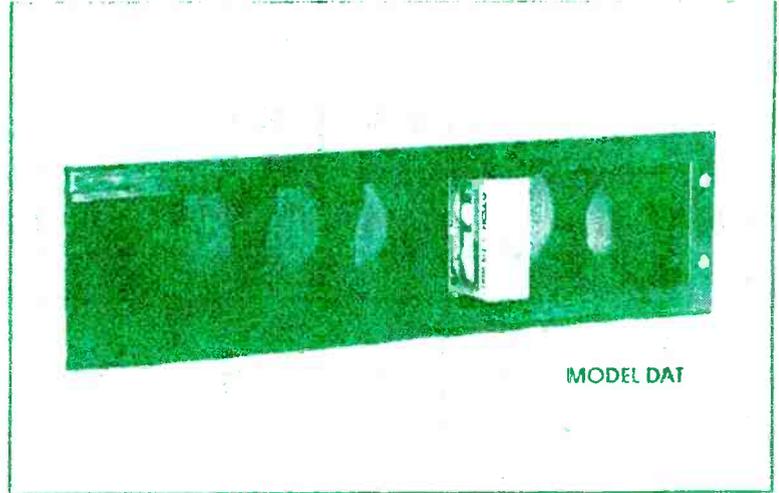
middle atlantic products



MODEL CD

COMPACT DISC HOLDER

THIS RACKMOUNT HOLDER ALLOWS UP TO 40 COMPACT DISCS TO BE STORED. TIP PARTITIONS PREVENT DISCS FROM FALLING OVER. DISCS STAND UP WITH LABELS FACING OUT, PROTRUDE 3/8" FOR EASY ACCESS. OPEN DESIGN ACCOMMODATES DOUBLE AND TRIPLE DISC SETS. FACEPLATE BRUSHED AND BLACK ANODIZED ALUMINUM. BODY 20 GAGE STEEL, BLACK BAKED ENAMEL. 4 SPACES TALL (7").



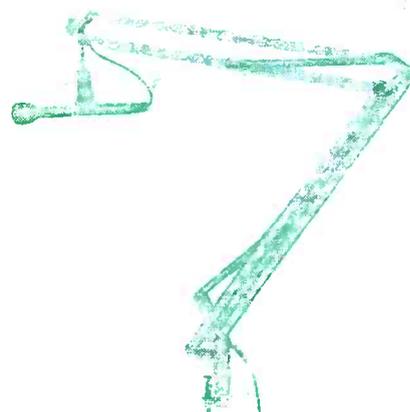
MODEL DAT

DIGITAL AUDIO TAPE HOLDER

THIS RACKMOUNT HOLDER ALLOWS UP TO 27 DIGITAL AUDIO TAPES TO BE STORED. TIP PARTITIONS PREVENT TAPES FROM FALLING OVER. TAPES STAND UP, AND PROTRUDE 3/8" FOR EASY ACCESS. FACEPLATE BRUSHED AND BLACK ANODIZED ALUMINUM. BODY 20 GAGE STEEL, BLACK BAKED ENAMEL. 3 SPACES TALL (5 1/2").



DESK MOUNT



LUXO LM-1 MIC ARMS

LM-1 OFFERS 41" REACH TO CLEAR THE CONSOLE OR COPY STAND. LM-1 HOLDS MICS UP TO 1 lb. WHILE THE KM-1 IS DESIGNED FOR MICS UP TO 3 lbs. THE 12" RISER IS ALSO AVAILABLE, AND A CHOICE OF PORTABLE, WALL OR PERMANENT BRACKET.

CALL AMS FOR PRICES
(800) 345-1953

AMERICAN MEDIA SERVICES

"Serving the Broadcast Media"

REMANUFACTURED TAPE CARTRIDGES



TIME LENGTH AT 7 1/2 IPS	AUDIOPAK			FIDELIPAC			3 M	
	A-2 BLACK	AA-3 NAVY BLUE	AA-4 BLUE W/ BLUE TOP	300 GRAY	RED MASTER I	GOLD MASTER II	ARISTO- CART	SCOTCHCART
20 SECONDS TO 100 SECONDS	\$2.50	\$2.60	\$2.90	\$2.50	\$2.60	\$2.95	\$3.55	\$3.65
140 SECONDS TO 4.5 MINUTES	\$2.95	\$3.10	\$3.40	\$2.95	\$3.00	\$3.45	\$3.95	\$4.05
5.0 MINUTES TO 7.5 MINUTES	\$3.35	\$3.45	\$3.80	\$3.35	\$3.40	\$3.85	\$4.75	\$5.00
8.0 MINUTES TO 10.5 MINUTES	\$3.55	\$3.65	\$3.95	\$3.55	\$3.65	\$4.00	\$5.00	

ALL REMANUFACTURED USED CARTS ABOVE HAVE BEEN: *FULLY INSPECTED FOR CONDITION.
 *THOROUGHLY CLEANED. *ALL PRESSURE PADS AND BRAKE PADS ARE NEW.
 *ANY OTHER PART THAT WOULD HINDER OPTIMUM PERFORMANCE HAS BEEN REPLACED.
 *FULLY RECONDITIONED AND MECHANICALLY RESTORED. *ALL CARTS HAVE FACTORY FRESH NEW TAPE.
 *ALL CARTS ARE RUN UNDER BROADCAST CONDITIONS PRIOR TO SHIPMENT.
 *TIME STAMPED BOTH SIDE AND BACK. *AMS REMOVEABLE LIBRARY LABEL FREE WITH EACH CART.
 NOT ALL BRANDS ARE AVAILABLE ALL THE TIME, THESE ARE SOLD ON A FIRST COME, FIRST SERVE
 BASIS. GIVE US A CALL, WE WILL GLADLY QUOTE YOU A PRICE ON ANY TAPE YOU WANT CUSTOM
 LOADED OR ANY SIZE CART THAT YOU NEED.

PRICES ABOVE ARE FOR STANDARD LOW NOISE TAPE IN THE A-2, 300 & MASTER I. Q-17
 HO/LN IS USED IN THE AA-3. SGS-4 LUBE MASTERING IN THE AA-4 CARTS, GOLD MASTER
 CART II & THE ARISTOCART. IF YOU WOULD PREFER ANOTHER TAPE IN THE REMANUFACTURED
 CARTS, GIVE US A CALL AND WE'LL GLADLY QUOTE.

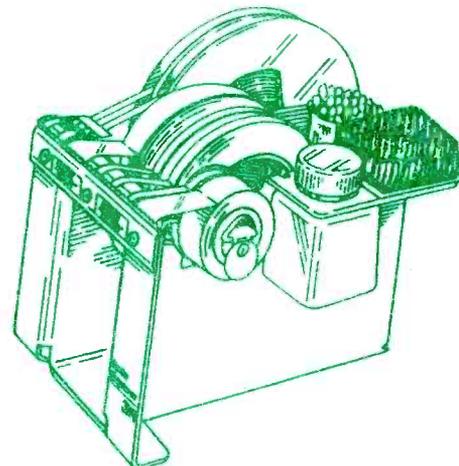
FOR PRICES AND AVAILABILITY
 ASK FOR GENIE, TELE. SALES

PHONE
 (800) 345-1953
 AMERICAN MEDIA SERVICES

Audio Recording Studio Dispenser Kit

3M RSD-10 FOR POST PRODUCTION, WILL
 HOLD 7 OF THE MOST NEEDED SPLICING
 AND EDITING SUPPLIES. (LEADER TAPE,
 SPLICING TAPE, BOTH IN 1/4 & 1/2" SIZE,
 ETC.) -THERE IS ALSO A STORAGE BRUSH
 FOR EDITING BLADES, A HOLDER FOR
 CLEANING SWABS, AND A DISPENSOR FOR
 HEAD CLEANER.

LIST.....\$209.17 AMS.....\$146.50



AMERICAN MEDIA SERVICES

"Serving the Broadcast Media"

TAPE CARTRIDGE PARTS



DESCRIPTION	AUDIOPAK	AUDIOPAK	FIDELIPAC	FIDELIPAC
	A-2	AA-3 & 4	#300	MASTER/DYNAMAX
PRESSURE PAD	.10	.15	.30	.12 **
SIDE BRAKE PAD	-	.12	-	-
TEFLON WASHER	.08	.08	.08	.08
WIRE GUIDE	-	-	.15	-
COVER SCREW	.05	.05	.04	.05 **
BRAKE PAWL	.15	-	-	.15
BRAKE SPRING	.15	-	-	.15
DELTRIN CORNER POST	-	-	.15	.15
REEL LEADS	-	-	.05	-
REEL ASSEMBLIES	1.50	1.50	1.65	1.60
BASE ASSEMBLIES	1.85	2.00	2.10	2.40
CLEAR COVERS	1.40	1.60	1.69	1.89

** TWO REQUIRED FOR EACH CART.

QUANTITY DISCOUNTS ARE AVAILABLE IF YOU LOAD YOUR OWN CARTS. MANY TIMES WE HAVE GOOD CLEAN RECONDITIONED PARTS AVAILABLE, CALL US FOR OUR MONEY SAVING PRICES !!
PARTS ALSO AVAILABLE FOR THE ITC CART II AND THE ARISTOCART.

LUBRICATED CARTRIDGE TAPE

DESCRIPTION	CTN	QTY	SINGLE REEL	CARTON EA.
ITC CART II #219-1/4-4000'		12	\$60.00	\$55.00
DYNAMAX 400X -1/4-1800' 7"		10	13.75	11.00
-3600' PANCAKE		10	24.50	18.50
AUDIOPAK FM#17-1/4-2100' 7"		12	12.75	11.50
-4200' PANCAKE		10	16.95	15.50
AUDIOPAK Q-17-1/4-1800' 7"		12	14.50	13.40
-3600' PANCAKE		10	23.80	19.75
AUDIOPAK SGS-4-1/4-1800' 7"		12	15.50	14.00
-3600' PANCAKE		10	24.80	22.50

AMERICAN MEDIA TAPE CARTRIDGE LABELS

10 LABELS PER SHEET

1-99 SHEETS.....	18
100-299 SHEETS.....	15
300-499 SHEETS.....	13
500+ SHEETS.....	10

ROLL LABELS

500 LABELS PER ROLL. \$7.50

MAY BE ASSORTED FOR
 MAXIMUM PRICE BREAK !!

ALL LABELS ARE **REMOVABLE**

AVAILABLE IN: RED, BLUE, YELLOW,
 GREEN, BLACK, OR ORANGE BARS OR
 IN SOLID WHITE...SPECIFY WHEN
 ORDERING.....

