

Lafayette

Fall/Winter 1977-78

OUR FINEST RECEIVER,
CRITICALLY ACCLAIMED BY
“STEREO REVIEW”!



“Using the Lafayette LR-9090 left us with a definite feeling that it has been designed and constructed to the highest current standards for a high-power stereo receiver.”

“It has the smoothness and freedom from handling quirks that we like—and expect—to find in a deluxe stereo component.”

“Comparing the performance and features of the LR-9090 with other receivers with similar power ratings, we found that it generally holds its own with any of them and clearly excels in certain respects.”

“Needless to say, it sounded as good as it looked and felt.”

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SALE PRICE **\$399⁹⁵***

See Pages 2 & 3 for full details

* Sale prices end December 10, 1977. All other prices effective through March 31, 1978. Lafayette Radio Electronics, 111 Jericho Turnpike, Syosset, N.Y. 11731

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\$925⁰⁰ for the complete system



A Powerful, Quality System

Start with Lafayette's LR-9090 receiver... add the T-6000 turntable and Criterion 3001 speakers... and you'll have the finest stereo system we offer. The result... great sound, versatility and flexibility for the future. Heart of the system is the LR-9090 receiver—praised by STEREO REVIEW. The precision engineered turntable provides the reliability of direct drive; the speakers contain a Heil Air Motion Transformer to give incredibly realistic mid and high frequency reproduction. Together, they provide great performance for your audio dollar. Ship. wt., 169 lbs.

Complete System

80A00036 Not mailable (see page 21) \$925.00

Save \$374.83.

Would cost \$1299.83 if purchased separately at regular price.

Specifications For LR-9090

AMPLIFIER SECTION—Power Output: 90 watts per channel, minimum RMS, both channels driven into 8 ohms, from 20-20,000 Hz with no more than 0.1% Total Harmonic Distortion. Hum and Noise: AUX, -80 dB; Tape Play, -80 dB; Mag Phono (Lo) -65 dB; (Hi) -60 dB. Input Sensitivities (for rated output): Mag Phono (Hi) 2.5 mV; (Lo) 5.0 mV; AUX, 150 mV; Tape Play 1 & 2, 150 mV; MIC, 6 mV. Max. Input Voltages: AUX, 10 V; Mag Phono (Hi) 180 mV; (Lo) 360 mV; Tape Play 10 V; MIC (x2) 420 V. Tone Control Range: Bass, ±10 db (50 Hz/100 Hz) Switchable Turnover 250 Hz & 500 Hz; Midrange ±6 dB (1 kHz); Treble, ±10 dB (2.5 KHz & 5 KHz). Audio Mute, -20 dB; Loudness, 50 Hz, +12 dB; 10 KHz, +3.5 dB. High Frequency Filter (-3 dB), 7 KHz, 12 KHz/12 dB octave; Low Frequency Filter (-3 dB), 15 Hz, 40 Hz/12 dB octave. Tape Output Level, 0.15 V output at rated input sensitivity.

FM SECTION—Phase Locked Loop Multiplex FM. Tuning Range: 88-108 MHz; Usable Sensitivity Mono 10.3 Dbf, stereo 21.0 dBf, IHF ('58) Sensitivity Mono: 1.8 uV**; Selectivity: (alt. channel) 80 dB**; Capture Ratio 1.25 dB**; FM Distortion: (at 1 KHz) 0.2% (mono) 0.4% (stereo). Stereo separation: (at 1 KHz) 40 dB*; S/N Ratio: 72 dB (mono) 67 dB (stereo); Spurious Response Rejection: 90 dB**; Image Rejection: 80 dB**; IF Rejection: 90 dB**; Tape Output Level: 0.77 V*. Antenna, 75 ohms unbalanced; 300 ohms balanced input for external antenna. (*At 98 MHz, 65 dBf signal, 100% mod.; **At 98 MHz.) **AM SECTION**—Tuning Range: 535-1605 KHz; Sensitivity (IHF): 20 uV (ant. terminal)**; Image Rejection: 60 dB at 600 KHz. Selectivity: (alt. channel) 45 dB**; S/N Ratio: 45 dB*; AF Response: to 3700 Hz, -5 dB*; Tape Output Level: 0.3 V*; Antenna built-in adjustable ferrite bar plus provision for external antenna. (*At 1 KHz, 1 mV input signal, 30% mod.; **At 1 KHz.)

Switchable Turnover on Base & Treble for Expanded Range on Tone Controls.



Dual Reversible Tape Monitors.



Save \$200*

The Lafayette LR-9090 Receiver

Powerful 90 watts per channel minimum RMS (both channels driven into 8 ohms from 20-20,000 Hz with no more than 0.1% total harmonic distortion). The LR-9090 gives you virtually noise-free reception of the growing number of Dolbyized FM broadcasts. Even the weakest FM stations come in with clarity and separation; dual meters to lock in precisely on each signal. Triple tone controls let you customize the sound. You can hook up 3 sets of speakers, using any pair or combination of A/B, A/C, B/C. Dual tape monitors allow cross-dubbing from either to the other, plus built-in mike mixing of live and recorded sources. Dual-range High and Low Frequency Filters effectively quiet hiss, static and rumble. Tone and volume controls have professional-type, full-range click-tops for positive switching, except the Balance control which has center click-stop only. Other highlights include: FM Mute and flywheel control for convenient, noise-free tuning; Loudness Switch boosts treble and bass for sound realism at low listening levels; Audio Mute Switch cuts volume instantly; three AC outlets and two stereo headphone outlets. Dual overload protection and quick connect terminals. 20 1/2 W x 6 1/2 H x 16 D. For 105-120 VAC, 50-60 Hz. Japan. Mail wt., 46.5 lbs.

80A10050 Reg. Price \$599.95 . . . Sale Price \$399.95*

**Dolby is a trademark of Dolby Laboratories, Inc.

LAFAYETTE AAA 2-YEAR LIMITED WARRANTY

(For a free copy of warranty see page 20)

and Components

Our Precision-Engineered Model T-6000 Turntable

SAVE \$50 SALE PRICE **\$179.95***

- Direct Drive Manual Operation with New 72-pole Frequency Generator Servomotor.
- Convenient Pushbutton Controls.
- Adjustable Speed Control for 33 $\frac{1}{3}$ and 45-RPM.
- S-shaped One-Point Suspension Tone Arm.

It's Lafayette's top-of-the-line turntable, engineered to give you the utmost in performance and sound. Its outstanding feature is the direct-drive 72-pole frequency generator AC servo motor, an advanced ball-bearing drive system that eliminates belts and rim idlers. Motor speed is the same as platter speed, resulting in close-to-zero wow and flutter and an ideal signal-to-noise ratio. You can operate convenient pushbutton controls with one hand. The S-shaped chrome-plated tubular brass tone arm is mounted on a highly sensitive one-point suspension system to provide ultra-low tracking forces and minimal record wear. Also featured: a massive 3-lb., 12" die-cast aluminum platter with strobe marks; lighted strobe to indicate speed regulation; separate 33 $\frac{1}{3}$ and 45-RPM adjustable speed controls; adjustable pitch, $\pm 2.5\%$; cue and pause control; direct-reading, adjustable anti-skate control; hinged and detachable smoked dust cover; and a wood cabinet with direct-mounted components. 16 $\frac{1}{4}$ Wx7Hx19 $\frac{3}{8}$ "D. U.L. listed. Japan. Mail wt., 32.0 lbs.

LAFAYETTE 90-DAY LIMITED WARRANTY.

(For a free copy of warranty see page 20.)

80A50031 Reg. Price \$229.95 . . . Sale Price \$179.95*

Specifications

Power: 120 VAC, 50/60-Hz, 13-watts. Speed: 33 $\frac{1}{3}$ and 45-RPM; Speed Adjust Range: $\pm 4\%$; Wow and Flutter: 0.03% WRMS; Signal-to-Noise Ratio: 65 dB (Din standards).

NEW! XSV-3000 Cartridge—Pickering's Finest

For the T-6000 or other high quality single-play turntable. This easy-mounting cartridge is outstanding for its smooth frequency response. Tracks with superior ease at forces from $\frac{3}{4}$ to 3 grams. Mail wt., 0.8 lbs.

80A80004 \$69.95

NEW! Criterion 3001 Speaker System

SAVE \$100 (Pair) INTRODUCTORY LOW PRICE **\$299.98*** (Pair)

- "Corona Field" Heil Air-Motion Transformer** produces sound of incredible purity, definition and depth of imaging.
- Adjustable to any listening environment.

A major breakthrough in speaker technology, Lafayette's Criterion 3001 with Heil Air-Motion Transformer is able to capture all the delicate subtleties recorded in the most complex musical passages. It boasts a music power capacity of 150 watts, yet is efficient enough to provide concert level sound with amplifiers delivering as little as 15 watts per channel. Bass response from the large 10" woofer is dramatically accentuated by a tuned port opening. The Heil Air Motion Transformer provides an incredibly realistic mid and high frequency spectrum. Truly a state-of-the-art transducer. Housed in a handsome walnut vinyl-clad cabinet with removable grille, it will afford you the ultimate listening pleasure for years to come. Dimensions: 14 $\frac{1}{2}$ Wx24 $\frac{3}{4}$ Hx14 $\frac{1}{2}$ "D. Mail wt., 45.0 lbs. each, 90.0 lbs. one pair.

LAFAYETTE 5-YEAR AAA LIMITED WARRANTY.

(For free copy of warranty see page 20.)

80A00069 Pair . . . Reg. Price \$399.98 . . . Sale Price \$299.98*

** Heil Air-Motion Transformer is a registered trademark of ESS, Inc.



Specifications

Power Capacity: 150 watts program; Nominal Impedance: 6 ohms; Horizontal Dispersion: 120°; Vertical Dispersion: 50°; Crossover Frequency: 2000 Hz; Frequency Response: 40-25,000 Hz; High Frequency: +3 to -5 dB; Total Radiating Area: 7.65 sq. in.; Transformation Ratio: 5.3:1; Transformer Flux Density: 6000 gauss; Low Frequency Driver Flux Density: 10,500 gauss.

CHARGE IT! Use Lafayette's new Revolving Charge... see Order Blank.



Our Most Popular Stereo Receiver Lafayette LR-5555

SAVE \$120 *
SALE PRICE **\$279.95**

- 55 Watts per Channel Minimum RMS, (both channels driven into 8 Ohms from 20-20,000 Hz with no more than 0.5% total harmonic distortion).
- Provides Power to Spare for Finest Sound Reproduction.
- Tuner Pulls in Even Weak FM Stations with Clarity and Separation. Dual Meters Allow You to Lock in Precisely on Each Signal.
- Triple Tone Controls Tailor the Sound of Music to Your Individual Preference.
- Provision for 3 Pair of Speakers.

Stereo fans everywhere have zeroed in on Lafayette's LR-5555 and have made it our best-selling receiver. With good reason, for this is a superbly engineered (and strikingly attractive) unit that's loaded with high-priced features... without the high price. It provides more than enough power for three sets of speakers, so you can literally surround yourself with sound, using any pair or combination of A/B, A/C, B/C. On FM, precise separation gives you highest-fidelity stereo realism. Two tape monitors allow you to dub from tape to tape and, with variable mike mixing, you can add



Dual meters for signal strength and FM tuning



Bass, Midrange and Treble controls for precise sound shaping.

professional techniques for mixing sound, music or effects from any source. There's a High Frequency Filter that reduces or eliminates scratch and hiss. Tone and Volume controls calibrated with "click" stops give you positive-control switching throughout the entire range (except on Balance, which has center click-stop only). Tone controls include Bass, Treble and Midrange. A special FM Muting Circuit cuts inter-station noise when changing stations. For full realism even at low listening levels, a Loudness Switch boosts bass and treble. An Audio Mute Switch allows you to cut volume instantly. And a Tone Defeat Switch puts all functions at flat frequency response automatically. Other features include an LED stereo indicator, quick-connect speaker terminals, stereo headphone jack, 3 convenient AC outlets and dual overload protection against damage to speakers or receiver. For 105-120 VAC, 50/60 Hz. 19³/₄W x 6¹/₂H x 14"D. Japan. Mail wt. 32.0 lbs.

LAFAYETTE AAA 2-YEAR LIMITED WARRANTY

(for free copy of warranty see page 20)

80A10043Reg. Price \$399.95... Sale Price \$279.95*

*Sale Price ends December 10, 1977.

Regular price effective through March 31, 1978.

Specifications

Amplifier Section—Power Output: 55 watts per channel minimum RMS, both channels driven into 8 ohms from 20-20,000 Hz with no more than 0.5% Total Harmonic Distortion. Hum & Noise: AUX, -80 dB; Tape Play, -80 dB; Mag Phono (Lo) -65 dB; (Hi) -60 dB. Input Sensitivities (for rated output): Mag Phono, 2.5 mV (Hi), 5 mV (Lo); AUX, 150 mV; Tape Play 1, 150 mV; Tape Play 2, 150 mV; MIC, 6 mV/10 KOhms. Max Input Voltages: AUX 10 V; Mag Phono (Lo) 300mV; (Hi) 150 mV; Tape Play 10 V; MIC, 300 mV. Tone Control Ranges: Bass (50 Hz) 12 dB cut or boost; MID (1 KHz) 6 dB cut or boost; Treble (10 KHz), 10 dB cut or boost. Loudness, 50 Hz + 12 dB; 10 KHz + 3.5 dB. High Frequency Filter, 10 KHz - 10 dB, 6 dB per octave. Tape Output Level, 0.15 V output at rated Input sensitivity.

FM Section—Phase Locked Loop Multiplex FM Tuning Range: 88-108 MHz; Usable Sensitivity: mono 10.3 dBf, stereo 21.0 dBf, IHF ('58) Sensitivity: 18 m**; Selectivity: (alt. channel) 80 dB**; Capture Ratio: 1.25 dB*; FM Distortion: (at 1 KHz), 0.4% (stereo); Stereo Separation: (at 1 KHz), 40 dB*; S/N Ratio: 72 dB* (mono) 67 dB (stereo); Spurious Response Rejection: 85 dB**; IF Rejection: 80 dB**; Image Rejection: 75 dB**; Tape Output Level: 0.77 V*; 75 ohms unbalanced, 300 ohm balanced input for external antenna. (*At 98 MHz, 65 dBf Input signal, 100% mod.; **At 98 MHz.)

AM Section—Tuning Range: 535-1605 KHz; Sensitivity (IHF): 20m (ant terminal)**; Image Rejection: 60 dB at 600 KHz; Selectivity: (alt. channel) 45 dB**; S/N Ratio: 45 dB*; Tape Output Level: 0.3 V*; Antenna, built-in adjustable ferrite bar, provision for external antenna. (*At 1 KHz, 1 mV Input signal, 30% mod.; **At 1 KHz.)

And Coordinated System



An Exceptional Belt-Drive Turntable Lafayette T-4000

SAVE \$30

SALE PRICE \$149⁹⁵*
WITH BASE & DUST COVER

- Fully Solid State DC Servo Controlled Motor.
- Convenient Pushbutton Operation.
- Dynamically Balanced S-shape Tone Arm.

All the professional features are here in this precision Lafayette automatic/manual turntable. The advanced-design, belt-driven, DC servo-controlled motor gives you precise speed regulation. Convenient pushbutton controls let you operate easily with one hand. The lightweight, S-shaped tone arm is dynamically balanced for low tracking forces to protect your records from wear. It automatically returns and shuts off the turntable at end of play. Other features include a heavy die-cast aluminum 12" platter driven at precise uniform speeds of 33 $\frac{1}{3}$ and 45-RPM; pitch and lighted strobe control for precise regulation of speed and adjustment of pitch; oil-damped cueing for extra record protection; removable headshell that lets you replace cartridges instantly; vinyl finish base, hinged and removable dust cover. 110-120 VAC 50/60 Hz. U.L. Listed. 18 $\frac{1}{2}$ "W x 6 $\frac{1}{2}$ "H x 15 $\frac{1}{4}$ "D. Japan. Mail wt. 20.0 lbs.

Lafayette 90-Day Limited Warranty (for free copy of warranty, see page 20)

80A50023Reg. Price \$179.95... **SALE PRICE \$149.95***

Specifications

Wow & Flutter: 0.08% or less; S/N Ratio: 60 db; Stylus Pressure Range: 1.5 to 3.0 grams; Speeds: 33 $\frac{1}{3}$ and 45-RPM Speed Controls: Adjustable \pm 2.5%.

Pickering Micro IV/ATE Cartridge—**SAVE \$10***



A fine mate to the T4000 or any quality single-play turntable. Noted for its smooth frequency response, it tracks well at forces from 1 to 3 grams. Mail wt. 0.3 lbs. 80A80012 Reg. Price \$39.95
Sale Price \$29.95*

High-Performance 3-Way Speaker System Lafayette Criterion 2001+

SAVE \$50 (Pair)
SALE PRICE \$149⁹⁰* (Pair)

We sell twice as many Criterion 2001+ speaker systems as any other. Small wonder, for it was top-rated by a leading consumer magazine, and is one of the most sophisticated and exciting speaker systems you could ever experience. It produces concert hall reproduction when used with amplifiers and receivers from 15 to 70 watts per channel. Deep, rich bass sounds are achieved by a 10" woofer strengthened by three internal tuned ducts radiating through a base vent. A phenolic ring tweeter provides wide dispersion for crisp, sharp high-frequency tones. A matched exponential horn captures life-like midrange frequencies. Bass and treble are smoothly separated with suppressed distortion at crossover points. Mid-range and treble controls allow you to adjust the sound to any room or listening environment. The handsome vinyl-covered cabinet is built of high-density particle board, with removable grille in a rich sculptured cafe brown polyester knit that is virtually distortion-free. Built-in fuses protect speakers from power overload. System Response: 30-20,000 Hz; Power Handling: 70-watts Program; Impedance: 8-ohms; Dimensions: 14 $\frac{1}{2}$ "W x 25"H x 13 $\frac{1}{2}$ "D. Japan. Mail wt., 42.0 lbs. each.

LAFAYETTE AAA 5-YEAR LIMITED WARRANTY

(For free copy of warranty, see page 20)

80A30017 Reg. Price Each \$99.95

Save \$50 when you buy a pair. Mail wt. 84.0 lbs.

80A00051 (One Pair) Reg. Price \$199.90... **Sale Price \$149.90***



Save \$249⁷⁵ When you buy the complete system

Take an exciting trip into the world of stereo sound... and save money. Order Lafayette's LR-5555 receiver, Model T-4000 turntable Pickering Micro IV/ATE Cartridge, and Criterion 2001+ speakers as a complete system and pay a lot less than than if you bought each component separately, even at our low sale price. So put them all together—receiver, turntable with cartridge, speakers, headphones—and enjoy the full-rich sound of

an exceptionally fine stereo system at a most affordable price. Ship. wt., 136.6 lbs. Not mailable... see page 21.

80A00028 Complete System \$570.00

Would Cost \$819.75 If Purchased Separately at Regular Prices.

\$570⁰⁰

*Sale Prices end December 10, 1977.

All other prices effective through March 31, 1978.

Moderately Priced Stereo Components



High Quality at an Affordable Price

SAVE \$50

Lafayette LR-2020 AM/FM Stereo Receiver

SALE PRICE **\$199.95***

- 20 Watts Per Channel Minimum RMS (both channels driven into 8 Ohms from 20-20,000 Hz with no more than 0.6% total harmonic distortion).
- Plenty of Power to Drive Two Pair of Speakers.
- Clean, Drift-free FM Reception.
- Unique Dual-purpose Tuning Meter Monitors Signal Strength and Locks in Stations.
- Noise Reduction (NR) Adaptor Connections Double as Second Tape Monitor.

Lafayette's LR-2020, with advanced audio entertainment features, puts a new world of enjoyment at your fingertips. Here is ample power for fine stereo listening through one pair of speakers ... or two pair for a simulated 4-channel effect ... or a second pair as remote speakers in another room. Sensitive tuning and special circuitry locks in on FM frequencies to provide clear, clean listening without drifting. As a unique feature, a switchable dual-purpose meter changes from FM center tuning to FM signal strength monitoring. A built-in Tape Monitor makes it easy to monitor and compare recorded material. A High Frequency Filter cleans up tape hiss and noise from record scratches. Flywheel tuning. FM Muting switch cuts inter-station "hash" when changing stations. A Noise Reduction Adapter switch allows you to add a Dolby ** FM adaptor or a second tape deck. There's also a switch that will give you a 4-channel effect for simulated quadraphonic sound when you add a second pair of speakers. And to give maximum low-level sound fidelity, there's a Loudness Switch to enhance the treble and bass. Other features include a headphone jack, AC outlet, push-in speaker connections, and a dual antenna system with built-in ferrite bar and provision for an external antenna. All these fine features, plus great styling and a very affordable price make the LR-2020 a truly outstanding value! 16½Wx5¾Hx11½"D. 110-120 VAC, 50/60 Hz. Japan. Mail wt., 22.5 lbs.

LAFAYETTE AAA 2-YEAR LIMITED WARRANTY

(For free copy of warranty, see page 20.)

80A10027 Reg. Price \$249.95 Sale Price \$199.95*

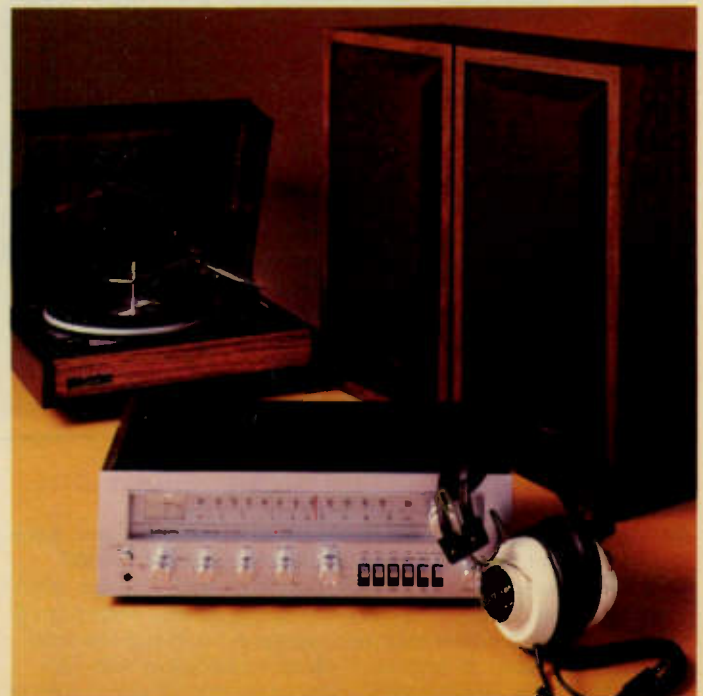
* Dolby is a trademark of Dolby Laboratories, Inc.

Specifications:

Amplifier Section: Power Output 20 watts minimum RMS per channel, both channels driven into 8 ohms from 20-20,000 Hz, with no more than 0.6% Total Harmonic Distortion*. Hum & Noise (with input terminals shorted): AUX, -75 dB; Tape Play, -75 dB; Mag Phono -60 dB. Input Sensitivity (for rated output): Mag Phono 4 mV; Aux 150 mV; Tape Play 150 mV; NR Adaptor 150 mV. Input Voltage (max.) AUX 10 V; Mag Phono 180 mV; Tape Play 10 V; NR Adaptor 10 V. Tape Output Level 0.15 V output at rated input sensitivity; NR Adaptor Output Level 0.15 V output at rated input sensitivity.

FM Section: Range: 88-108 MHz; usable sensitivity, mono 2.0µV** Selectivity (alternate channel) 70 dB**; Capture Ratio 1.5 dB* FM Distortion (at 1 KHz) 0.4% (STEREO)* Stereo Separation (at 1KHz) 40 dB*; S/N Ratio 70 dB* mono, 65 dB stereo; Spurious Response Rejection 70 dB**; IF rejection 80 dB*; Image Rejection 55 dB**; Tape Output Level 0.77 V*; Antenna 75 ohms unbalanced, 300 ohm balanced input for external antenna. * At 98 MHz, 65 dB FM input signal, 100% mod. ** At 98 MHz.

AM Section: Tuning Range 535-1605 KHz; Sensitivity (IHF) 25µV (antenna terminal)** (Image Rejection 40 dB; Selectivity (alternate channel) 45 dB**; S/N Ratio 45 dB**; Audio Frequency Response to 2300 Hz, -6 dB*; Tape Output Level 0.3 V*. * At 1 MHz, 1 mV input signal, 30% mod. ** At 1 MHz



Complete your system with a Lafayette Tape Deck... see pages 12-13.

and Coordinated System



3-Speed Turntable— **\$69⁹⁵** Garrard Model 440 with Base & Dust Cover

To audiophiles the world over, the name "Garrard" stands for uncompromising quality. In this price range, you'll find no better turntable. Ruggedly constructed for trouble-free operation, it features a low-mass aluminum tone arm with counter-weight and viscous-damped pause/cue control. Anti-skate is adjustable. A swing-away overarm provides easy single-play operation. Stack up to six records at 33½, 45 and 78 RPM. Includes base and dust cover; order cartridge separately below. 110-120 VAC, 60 Hz. England. Mail wt., 15.0 lbs.

80A50049 \$69.95
Pickering P/A TE I Cartridge.
80A80020 Mail wt. 0.2 lbs \$24.95

Together, the Lafayette LR-2020 receiver, Garrard Model 440 3-Speed Turntable, Pickering P/A TE-1 Cartridge and Criterion 38 Speakers make one beautifully matched, high-performance system. So why not order them as one? To complete the system, we included Lafayette's SP-77, 2½" transducer headphones. *Plus*, you'll pay less than you would if you ordered each component separately. And that's a real value!

Complete System

Ship wt., 78.7 lbs.

Not available (see page 21)

80A00010

Would cost \$461.70
if purchased separately
at regular prices

\$330⁰⁰



SAVE
\$131⁷⁰
Order These
Components
As One System



3-Way Speaker System Lafayette Criterion 38

SAVE
\$20 (pair)
SALE PRICE **\$79⁹⁰*** (pair)

- 3" Tweeter with Closed Back for Sharp, Crisp Highs.
- 3" Midrange with Closed Back for Life-like Middle Tones.
- 8" Woofer with 2¼ lb. Magnet Structure for Deep Rich Bass.

Just compare its performance and you'll see that the Criterion 38's are truly an exceptional value. They're quality engineered, with an acoustic suspension system that produces a deep, natural bass, excellent transient response and maximum efficiency. The closed backs of the tweeter and midrange provide good dispersion and crisp reproduction of both the high and mid frequencies. Other highlights: quick-connect speaker terminals; a handsome walnut-finished vinyl case with removable formed brown front grille. 12¼Wx12½Hx9"D. Mail wt., 19.5 lbs. ea., 39.0 lbs. one pair. 80A00077 Reg. Price \$99.90 (One Pair) **Sale Price \$79.90***
LAFAYETTE 5-YEAR AAA LIMITED WARRANTY
(For free copy of warranty, see page 20.)

Specifications

Frequency Response: 40-20,000 Hz; Power Handling: 40 watts program; Impedance: 8 ohms; Capacitor Crossovers: at 3kHz and 5 kHz.

SP-77 Headphones: Lafayette's SP-77 2½" transducer headphones offer separate slide-rule volume controls on each earcup for perfect adjustment of stereo balance and volume without having to use amplifier controls. Mail wt., 2.0 lbs.
80A82000 \$16.95

*Sale Prices end December 10, 1977.
Regular prices effective through March 31, 1978.

See our 770 Catalog for a complete selection of Audio Accessories.

Compact AM/FM Stereo Phono Systems

NEW! AM/FM Stereo Phono w/8-Track Deck. The Deluxe Lafayette LSC-400

SAVE \$30 Introductory Sale Price **\$219⁹⁹***



- Full Record/Play 8-Track Deck with Locking Fast Forward, Pause, Repeat and Auto-Stop.
- Two Wide-Range, High-Compliance Speaker Systems.
- Full-Size, 3-Speed BSR Record Changer with Cueing Control, Diamond LP Stylus, Full-Size Dust Cover.
- Two Level Meters and Controls for Recording.

Here's complete audio enjoyment in a compact stereo system with many luxury features. The receiver features a Loudness Contour Switch; separate Volume, Balance, Bass and Treble controls; switchable AFC for drift-free FM; FM Stereo and Record indicators; Tape Channel indicators; auxiliary tape inputs and outputs; an FM Tuning Meter. The full-size BSR changer has a diamond LP stylus and separate cueing control and smoked dust cover. Stereo headphone and mike jacks are located on the front panel. AM and FM antennas are built in, and there's provision for an external FM antenna. It's all in a neat, walnut grain, vinyl-covered cabinet that includes a handy built-in tape storage compartment. The huge 23" speaker enclosures feature deluxe foam grilles. In addition, the system comes with 2 dynamic mikes with stands, 45 RPM spindle, and all connecting cords and cables. Receiver Section: 23"Wx8½"Hx15"D. Speakers (each): 12½"Wx23"Hx8"D. For 110-120 VAC, 60 Hz. U.L. Listed. Japan. Not available... see page 21. Shipping wt., 60.0 lbs.

81A20032 Reg. Price \$249.99
Sale Price \$219.99*

NEW! Compact AM/FM Stereo Phono w/8-Track Deck. Lafayette LSC-210

SAVE \$20 Introductory Sale Price **\$149⁹⁹***



- Records Directly through AM/FM Stereo Receiver, 3-Speed BSR Record Changer or "Live" through 2 Dynamic Mikes.

Here's low-cost AM/FM stereo luxury, including 3-speed BSR automatic turntable with dust cover, 8-track stereo record-playback, and two air-suspension speaker systems. The tape features automatic or manual program selection, automatic record level control, locking fast forward, pause control, and channel and record indicator lights. The record changer features cueing control, automatic shut-off, and a stereo cartridge with diamond LP stylus. The receiver is solid state, with AM and FM antennas built in, an FM stereo indicator light, and Volume, Balance and Tone controls. The handsome wood-grained vinyl cabinet measures 17¼"Wx9"Hx15"D. Each speaker is 10"Wx18"Hx6"D. The system includes 2 dynamic mikes with stands, and all connecting cords and cables. For 110-120 VAC, 60Hz. U.L. Listed. Korea. Mail wt., 41.0 lbs.

81A20024 Reg. Price \$169.99
Sale Price \$149.99*

* Sale prices end December 10, 1977. Regular prices effective through March 31, 1978.

All compact systems on these pages covered by LAFAYETTE 90-DAY LIMITED WARRANTY

(for free copy of warranty, see page 20)

See page 14 for our finest recording tapes.

Compact AM/FM Stereo Phono Systems

NEW! AM/FM Stereo Phono System With Cassette Deck. Lafayette LSC-270

SAVE \$30 Introductory Sale Price **\$199⁹⁹***



- Convenient Front-Load Stereo Record/Play Cassette Deck with Auto Stop.
- Full-Size 3-Speed BSR Automatic Record Changer, with Full-Size Dust Cover.
- Two Wide-Range, Speaker Systems.
- Twin-Lighted VU Level Meters.

This compact, high-quality system does it all: plays FM stereo and AM broadcasts, plays all size records at 33 $\frac{1}{3}$, 45 or 78 RPM, plays stereo or mono cassette tapes, records cassette tapes directly from FM, stereo FM or AM programs. You can also record "live," using the two dynamic mikes included, or record your own LPs. Included are many features usually found only in expensive systems: pushbuttons for rewind and fast forward; automatic stop at end of tape when recording or playing; digital tape counter with reset button; automatic level controls for recording; front panel headphone jack and mike inputs; loudness contour switch; FM stereo indicator light; and switchable AFC for drift-free FM. Plus built-in AM and FM antennas with provision for an external FM antenna. A tape storage compartment is included, too. Solid state integrated circuits for long-lived reliability. The changer features cueing control and a stereo cartridge with diamond LP stylus. The large 23" high speaker enclosures have deluxe foam grilles. Handsome, vinyl-covered cabinet. Also included with the system are two dynamic microphones with stands, and all connecting cords and cables. Receiver Section: 23Wx8 $\frac{1}{2}$ Hx16 $\frac{1}{2}$ "D. Speakers (each): 12 $\frac{1}{2}$ Wx23Hx8"D. For 110-120 VAC, 60Hz. U.L. Listed. Korea. Not available... see page 21. Shipping wt., 56.0 lbs.

81A20040 Reg. Price \$229.99
Sale Price \$199.99*

Low-Priced, High-Quality AM/FM Stereo Phono System. Lafayette LSC-130 **\$129⁹⁹**



- 3-Speed BSR Automatic Record Changer.
- Two Separate Air-suspension Speaker Systems.
- Automatic System Shutoff at End of Last Record.
- FM Stereo Indicator Light.

Solid-state circuitry and IC technology provide dependable, high-quality audio enjoyment at a low price. The full-size BSR record changer with separate cueing control features a turnover ceramic cartridge with diamond LP stylus; it plays all size records at 33 $\frac{1}{3}$, 45 and 78 RPM. Features include an illuminated slide-rule tuning dial for FM, AFC for drift-free FM listening, and tape deck inputs and outputs for 8-track, cassette or reel-to-reel. There are separate controls for Bass, Treble, Volume and Balance. And a front panel stereo headphone jack. Speaker systems feature wide-range speakers in fully sealed enclosures with handsome sculptured front grilles. Walnut-grained vinyl-covered cabinet with built-in AM and FM antennas. Also included: a 45-RPM adaptor and 10-ft. speaker cords. 18Wx9 $\frac{1}{2}$ Hx16"D; each speaker, 11Wx18 $\frac{3}{4}$ Hx6 $\frac{1}{2}$ "D. For 110-120 VAC, 60 Hz. U.L. Listed. Taiwan. Mail wt., 43.0 lbs.

81A20016 \$129.99

* Sale prices end December 10, 1977. All regular prices effective through March 31, 1978.

CHARGE IT! Use Lafayette's new Revolving Charge... see Order Blank.

AM/FM Stereo Amplifier/Tuner Coordinates



Build a Powerful, Versatile Stereo System With The New Lafayette Coordinates.

Lafayette invites you to discover a whole new world of superb sound. The new LA-40 amplifier and LT-40 tuner provide power to spare and versatility enough for virtually any audio application. You can order either of these units as a separate component. However, they're so beautifully matched in capabilities and styling

Special Combination Price
Save \$80 **\$299.98*** When You Buy Both Units

(we designed them to be stacked as you see in the illustration) that you'll want to order them together as an integrated system. When you do, you'll get a fabulous AM/FM stereo system and special, money-saving coordinate price. Mail wt., 29.1 lbs.

80A00044 Reg. Price \$379.98 Sale Price \$299.98*

NEW! Lafayette LA-40 Integrated Stereo Amplifier

This quality-engineered amplifier is built to give you outstanding and reliable performance that cleanly, clearly, faithfully reproduces the full spectrum of sound. Its 40 watts per channel minimum RMS (all channels driven into 8 Ohms from 20-20,000 Hz with no more than 0.3% total harmonic distortion) power output allows you to connect up to 3 pairs of speakers. You can literally surround yourself with sound. It features large power meters to monitor output; tape and dubbing monitors allows tape-to-tape recording while listening to another program source; a low-frequency filter that helps cut turntable rumble; and a precision 40-step volume control. Three AC convenience outlets on the back panel eliminate wiring problems. For 105-120 VAC, 50-60 Hz. U.L. Listed. 15½Wx5¾Hx13"D. Japan. Mail wt., 17.3 lbs.

LAFAYETTE AAA 2-YEAR LIMITED WARRANTY

(For free copy of warranty, see page 20)

80A10076 \$229.99

Specifications

Power Output: 40 watts per channel minimum RMS, all channels driven into 8 ohms from 20-20,000 Hz, with no more than 0.3% total harmonic distortion. **Hum and Noise:** Phono, -66 dB; Tuner, -85 dB; Aux., -85 dB. **Input Sensitivity:** Phone, 2.0 mV; Tuner, 120 mV; Aux., 120 mV; Tape Monitor 1, 120 mV; Tape Monitor 2, 120 mV.

* Sale prices end December 10, 1977.

Regular prices effective through March 31, 1978.

NEW! Lafayette LT-40 AM/FM Stereo Tuner

When you build your stereo system, you'll want components that'll give you the highest reliability and performance for the money you spend. It features a Phase Locked Loop Multiplex Decoder for wide stereo separation and minimum distortion; 2.0 microvolt sensitivity to assure fine reception of even weak signals; and a 68 dB stereo signal-to-noise ratio for clean, clear reception. Signal strength and tuning meters make it easy to lock in on the strongest signals. An FM Mute cuts inter-station noise while tuning. Flywheel tuning lets you zip across the dial. For 105-120 VAC, 50-60 Hz. U.L. Listed. 15½Wx5¾Hx14¾D (with bar antenna). Japan. Mail wt., 11.8 lbs.

LAFAYETTE AAA 2-YEAR LIMITED WARRANTY

(For free copy of warranty, see page 20)

80A10084 \$149.99

Specifications

Phase Locked Loop Multiplex Circuitry. Tuning Range: 88-108 MHz. **Usable Sensitivity:** Mono, 11.2 dBf; stereo, 18 dBf. **Alternate Channel Selectivity:** 68 dB @ 1 KHz. **Capture Ratio:** 1.6 dB; **Stereo Separation:** (@ 1 KHz) 40 dB. **S/N Ratio:** 72 dB (mono); 68 dB (stereo). **Spurious Response Rejection:** 90dB @ 1 KHz. **IF Rejection:** 90 dB @ 1 KHz. **AM SECTION: Tuning Range:** 530-1605 KHz. **Sensitivity:** 25µV. **Image Rejection:** 40 dB. **Selectivity:** (alternate channel) 32 dB. **S/N Ratio:** 44 dB. **Audio Frequency Response** to 2.0 KHz: -3 dB. **Tape Output Level:** 0.3 V.

NEW!

Lafayette's Pip-Speak The Mini Speaker With Maxi Sound.

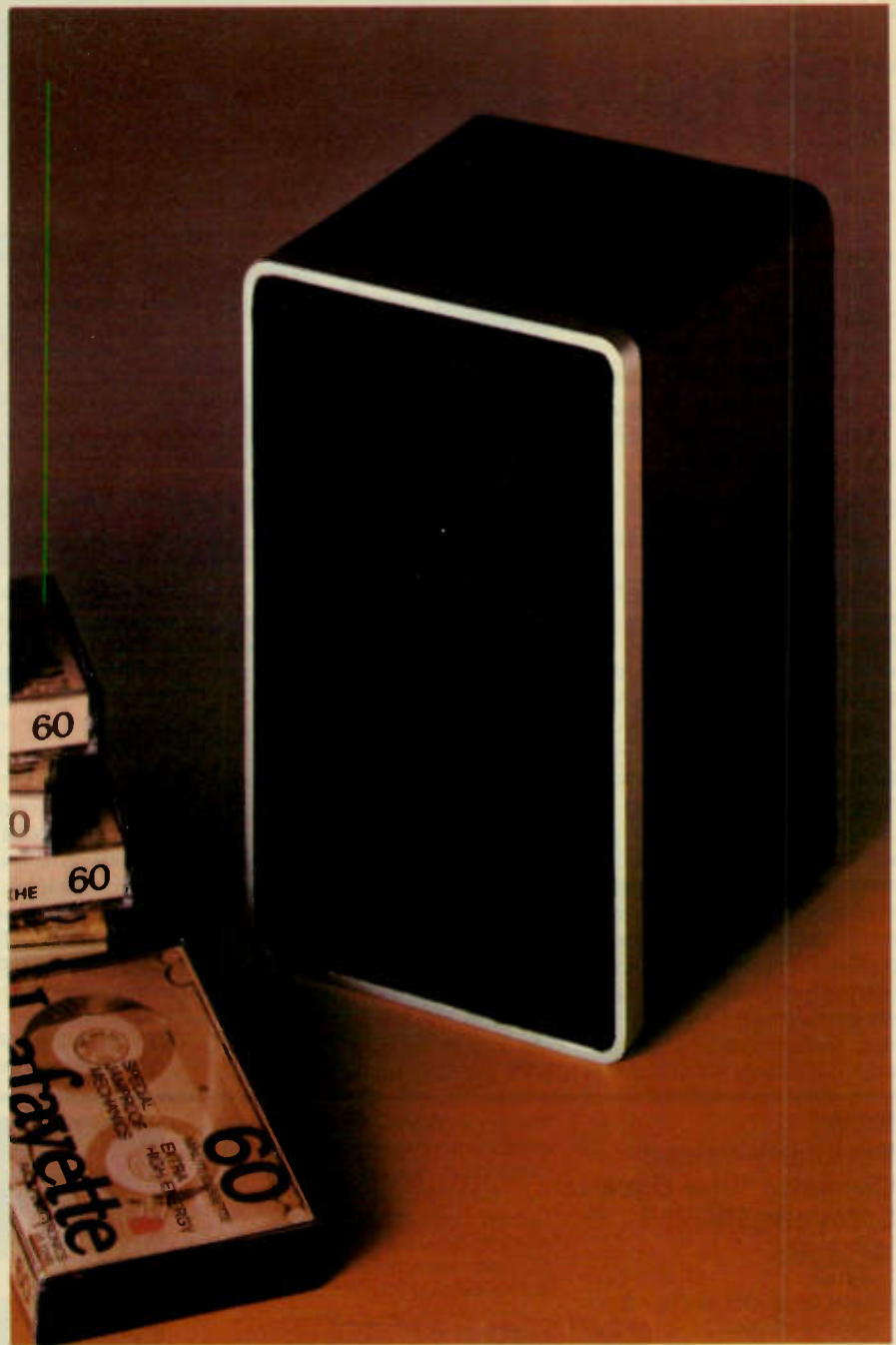
*Truly a Breakthrough in
Speaker Technology!*

INTRODUCING... PIP-SPEAKS
For Apartments, Offices,
Vans, Boats, Anyplace You Want
Big Sound in Tight Spots.

They're only as long and as wide as a man's hand. But there is nothing mini about the sound they pour out. Full, rich true-to-life sound worthy of speakers many times their size. Their tiny size lets you tuck them up on a shelf or bookcase (or even in a potted plant). You can surround yourself with beautiful sound, with no giant speakers looming from every corner. Ideal for dorms, apartments, offices, or as remote speakers for any room in your home. Perfect, too, for vans, cars and boats (with power booster). (See page 33 for Power Booster.)

Pip Speaks have a power-handling capacity of 45 watts music power, 8 ohms impedance, 80-20,000 Hz frequency response. Among other features: a super-accurate, soft-dome tweeter and specially designed, long-throw woofer with heavy magnet structure for sharp, clean highs and deep, rich bass. Quick-connect speaker terminals are included. Minimum power requirements: 12 watts (RMS) per channel. The die-cast aluminum housing measures only 4½Wx7½H x 4"D. Japan. Mail wt., 6.0 lbs.
80A30033 Reg. Price Each \$49.99
 Save \$20.00 when you buy a pair
80A00085 Mail wt., 12.0 lbs . . . Pair \$79.98*

**LAFAYETTE AAA 5-YEAR
LIMITED WARRANTY**
(For free copy of warranty, see page 20)



\$79.98* (Pair) *Save \$20.00 when you buy a pair.*

Speaker Wire
20 feet of speaker wire. Mail wt., 0.3 lbs.
85A65004 \$1.99

* Sale prices end December 10, 1977.
All other prices effective through March 31, 1978.

Our Finest Cassette Tape Deck with Dolby*

SALE PRICE **\$149.95****

SAVE \$50

- Convenient Front Loading.
- Dolby* to Effectively Reduce Tape Noise.
- DC Electronically Controlled Motor.
- Auto Shut-off All Modes.
- Independent Bias and Equalization Controls.
- Memory Rewind.

Our best now costs less! Lafayette's RK-D200 cassette tape deck features the superior engineering and design that make for a truly high-quality component. It looks great, performance is superb, and convenience and ease of operation are built in. This unique design puts everything right in front: all controls plus the cassette loading compartment (so you can stack it with other components). The D.C. electronically controlled motor keeps wow and flutter to a minimum for precise recording. Dolby* circuitry substantially reduces extraneous noise and tape hiss. Automatic shut-off in all modes prevents wear and tear



on your tapes. Independent bias and equalization controls assure peak performance with any tape formulation—standard, ferrichrome or chrome. Extra-large VU meters make it easy to set recording levels. And a fast-reacting, highly accurate LED peak indicator helps to prevent tape saturation. For automatic return to any spot on the tape, there's a memory rewind. And if there's an FM Dolby* broadcast you'd like to listen to (even if your receiver is not equipped with Dolby* circuitry), the RK-D200 has an FM Dolby* capability that allows you to listen through your

tape monitor switch. Other fine features include a 3-digit tape counter, variable recording controls for left and right channels, and variable output controls that let you match output to other components in your system. One headphone jack and two microphone jacks (standard 1/4" size) are also provided. 17 1/4 W x 7 H x 12" D. For 110-120 VAC, 60 Hz. U.L. Listed. Japan. Mail wt., 18.0 lbs. **LAFAYETTE 90-DAY LIMITED WARRANTY** (for free copy of warranty, see page 20).

80A55014 Reg. Price \$199.95
Sale Price **\$149.95****

Specifications

Wow & Flutter: .09% WRMS; *Motor:* D.C. Electronically Controlled; *Bias, Record/Erase:* Approx. 70-kHz; *Input:* Microphone—sensitivity, .25mV...impedance, 10,000-ohms. Line—sensitivity, 65 mV...impedance, 80,000-ohms. *Output:* 5V @ 1kHz; Impedance, 1000-ohms. *Total Harmonic Distortion:* 2.2% @ 0 VU record without Dolby*; *Headphone Impedance:* 8-ohms; *Frequency Response:* 30-14,000 Hz; *S/N:* 50-dB, 60-dB with Dolby*; *Fast Forward & Rewind Time:* 1.5-min. C-60 cassette; *Channel Separation:* 30-dB or better; *Crosstalk:* 55-dB; *Power:* 110-120 VAC, 60-Hz.

*Dolby is a trademark of Dolby Laboratories, Inc.

NEW! Popularly-Priced Cassette Tape Deck Lafayette RK-735 \$99.95

- Auto Shut-Off in Play & Record Modes.
- Individual Left & Right Channel Recording Level Controls.
- Full 6-Function Operation.

Here's the perfect add-on for your existing stereo system. Lafayette's new RK-735 cassette tape deck is precision-engineered to give you recording of remarkable fidelity. Yet the price is low, making this a truly outstanding value. It's loaded with professional features. There's an automatic shut-off in play and record modes. Large VU meters, and separate left and right channel controls that allow you to set recording levels with ease. A 2-position bias control accepts either standard ferric oxide tapes or chromium dioxide tapes. A 3-digit tape counter makes it easy

to index programs. And the push-button controls give you all the functions of Pause, Stop/Eject, Play, Fast Forward, Rewind and Record. Uses standard 1/4" jacks for a headphone and microphone are also included. All of that is encased in a compact, hand-somely-styled, low-profile cabinet. 13Wx3 1/4Hx8"D. For 110-120 VAC, 60 Hz. U.L. Listed. Japan. Mail wt., 9.0 lbs.

LAFAYETTE 90-DAY LIMITED WARRANTY (for free copy of warranty, see page 20).

85A55006 **\$99.95**

Specifications

Wow & Flutter: Less than 0.25% RMS. *Motor:* DC, Mechanical Governor Controlled. *Bias, Record/Erase:* App. 70 KHz. *Input Sensitivity:* Microphone—0.3mV for S.R.L. at 10k ohms. Line—60mV for S.R.L. at 80k ohms. *Output:* .775V at S.R.L. Impedance 6.8K ohm. *Total Harmonic Distortion:* 2.5% at S.R.L. *Frequency Response:* 50-12,000 Hz. *S/N:* 50 dB. *Fast Forward & Rewind Time:* App. 1 1/2 min., C-60 tape. *Channel Separation:* 30 dB or better. *Power:* 110-120 VAC, 50/60 Hz.



See page 14 for our finest recording tape.

Tape Decks



Our Best 8-Track Tape Deck

SAVE **\$30** SALE PRICE **\$109.95****

- Play and Record Functions With Selectable Automatic Stop.
- Locking Fast Forward Switch.
- Manual or Automatic Channel Selection.
- Locking Pause Control.
- Front-Panel Individual Recording Controls for Both Left and Right Channels.
- Front-Panel Individual Left and Right Channel Microphone Jacks.

A terrific value in an 8-track stereo tape deck that both plays and records! You can record your own library of 8-track tapes for playing at home or in your car. The RK-899 delivers superior, full-fidelity performance with low harmonic distortion, wow and flutter. A locking Fast-Forward switch allows you to choose whatever portion of the tape you want to hear. The two level meters are large and illuminated, and individual slide-type recording controls for left and right channels make it easy to record accurately. The automatic channel selector has a manual override that lets you play or record the whole tape or just a portion of it. A selectable automatic stop in both Play and Record modes lets you record only those tracks you wish to record without danger of tape overrun. Other fine features include front-panel jacks for two microphones and one stereo headphone; locking pause control, record switch with acci-

denal record lock-out, manual cartridge ejection, and lighted channel indicators for a quick reference of the tape position. Two pairs of cables also come with the unit. The elegant cabinet is finished in walnut veneer vinyl. 16½Wx4Hx8¼"D. Truly a magnificent addition to any component system! For 110-120 VAC, 60 Hz. U.L. Listed. Japan. Mail wt., 13.5 lbs.

LAFAYETTE 90-DAY LIMITED WARRANTY
(for free copy of warranty, see page 20).
80A55022 Regular Price \$139.95
Sale Price **\$109.95****

Specifications
Tape Speed: 3/34 IPS; Wow & Flutter: 0.3% WRMS; Bias Frequency 85-kHz; Microphone Input Sensitivity: 0.8-mV (50K); Auxiliary Input Sensitivity: 250-mV (100K); Output Level (for O-VU, 1-kHz): 0.5-V Max. ± 3-dB; Frequency Response: 50-10,000-Hz; Crosstalk & Channel Separation: 40-dB or better; S/N: 40-dB or better; Solid State Devices: 15 transistors, 9 diodes; Power Requirements: 105-120 VAC, 60-Hz.

A Akai 1722W Stereo Record/Playback Tape Recording System **\$350.00**

Here's an excellent choice in a reel-to-reel stereo tape deck! The AKAI 1722 W is engineered to delivery superior sound quality, both in record and playback. It comes with a built-in phono amplifier and two 5x7" speakers. Plus a reset tape counter, fully automatic shut-off at end of tape, and a tape selector switch that lets you obtain optimum response from any type of tape. Its multiple connections and controls include a DIN jack for easy hook-up of an external amplifier, allowing you to instantly convert to a full-bodied Public Address system. Tape speeds are 7½ and 3¾ ips. Response: 30-21,000 Hz at 7½ ips. Signal-to-Noise Ratio: better than 30 dB. 14x14Hx9"D. For 110-120 VAC, 60 Hz. Japan. Mail wt., 31.5 lbs.
80A57028 **\$350.00**



B Akai 4000DS Stereo Tape Deck **\$310.00**

Incorporates two one-micron gap heads for recording and playback, plus one erase head. Has dual monitoring, full mixing capabilities, automatic shut-off, pause control, stable induction-type motor. 7½ and 3¾ ips speeds; 7" reel capacity. Mike and line inputs, line and stereo headphone outputs, full controls. 15.9x12.4x7.6". For 110-120 VAC, 60 Hz. Japan. Mail wt., 30.0 lbs.
Warranted by manufacturer.
(For copy, see page 20.)
80A57010 **\$310.00**

AKAI 4000DB
same as above, except with Dolby* Noise Reduction System. Mail wt., 30.0 lbs.
Warranted by manufacturer.
(For copy, see page 20.)
80A57002 **\$370.00**

*Dolby is a trademark of Dolby Laboratories, Inc.

** Sale Price ends December 10, 1977. Regular prices effective through March 31, 1978.

CHARGE IT! Use Lafayette's New Revolving Charge... see Order Blank.



**NEW! "Mini" Cassette Recorder.
Criterion 12R**

SAVE \$10

Introductory
Sale Price

\$39⁹⁵*

- Automatic Shut-Off.
- Cue and Review.
- Tape Counter.
- Built-in Condenser Mike.
- Mechanical Lock Pause.

Slip this handy "executive" style mini cassette recorder in your pocket, purse or briefcase and be ready for lectures, meetings, note-taking, dictating, etc. It measures just 6 $\frac{3}{8}$ x 1 $\frac{7}{8}$ x 4 $\frac{1}{4}$ ", but has all the features and high-level performance of larger recorders. And it's operational with just one hand! Cue/Review in play and record mode and a 3-digit tape counter with reset button lets you locate and select the exact spot on a tape at one touch. Mechanical Lock Pause allows you to stop and start the tape instantly with no effect on recording quality. Other features: advanced IC solid-state circuitry, pushbutton controls, eject button, ultra-sensitive built-in condenser microphone. Comes with 30-minute cassette, earphone, 4 "AA" batteries, carrying case, hand strap, instruction book. Japan. Order extra batteries and tapes below. Mail wt., 3.0 lbs.

82A02006... Reg. Price \$49.95 Sale Price \$39.95*

**NEW! Pushbutton Battery/AC
Cassette Recorder. Criterion 121R**

SAVE \$10

Introductory
Sale Price

\$29⁹⁵*

- Built-In Condenser Mike.
- Automatic Level Control.
- Automatic Shut-Off.
- Slot Pop-up Load.

All the most-wanted features are here in Lafayette's new Criterion 121R portable. The circuitry is 100% solid state for long-lived reliability. A built-in condenser mike allows hand-free recording. Automatic level control gives you smooth voice recordings every time. There's an automatic shut-off at the end of the cassette to save battery power. And complete, convenient pushbutton operation. A big built-in speaker provides high-quality sound. The modern case has a special slide-away carrying handle, making it easy to carry the unit along to lectures, meetings or wherever. 5 $\frac{1}{2}$ x2 $\frac{3}{4}$ x10 $\frac{1}{2}$ ". Works on AC or 4 "C" Batteries (not included). Order batteries and tapes below. 110-120 VAC, 50/60 Hz. U.L. Listed. Singapore. Mail wt., 5.0 lbs.

81A02014... Reg. Price \$39.95 Sale Price \$29.95*

Lafayette "Long Lasting" Batteries

Stock No.	Type	Mail wt.		Price
85A60005	'AA' Alkaline	0.3 lbs.	Pkg of 2	\$1.19
85A60013	'C' alkaline	0.5 lbs.	Pkg of 2	\$1.69
85A60021	'D' Alkaline	0.8 lbs.	Pkg of 2	\$1.69
85A60039	'9V' "Long-Life"	0.4 lbs.	Pkg of 2	\$.99



**Save 30% in Packages of 12 on
Our Finest Recording Tape.**

Lafayette's Criterion XHE series tape has the sensitivity, signal to noise and flat response to meet the standards of even the most demanding audiophiles. A patented gamma-ferric oxide formulation provides virtually undetectable inherent noise level. The tape surface is calendered for outstanding tape head contact and full-frequency recording. Available in cassettes, with jam resistant mechanism; 8-track cartridge and open reel. Mailing wts: **Cassette**—0.5 lbs (ea); 3.75 lbs pkg. of 12. **8-track**—0.7 lbs (ea); 5.25 lbs pkg. of 12. **Open Reel**—1.0 lbs (ea); 12.0 lbs pkg. of 12.

STOCK NO. (ea.)	PRICE (ea.)	PLAYING TIME	STOCK NO. PKG. 12	PRICE PKG. 12
XHE CASSETTES				
80A60006	\$2.99	60 Min (total)	80A60014	\$24.99
80A60022	\$3.99	90 Min (total)	80A60030	\$32.99
80A60048	\$4.99	120 Min (total)	80A60055	\$39.99
XHE 8-TRACK CARTRIDGES				
80A60063	\$2.69	45 Min (total)	80A60071	\$21.99
80A60089	\$3.39	90 Min (total)	80A60097	\$27.99
OPEN-REEL (7" dia.)				
80A60105	\$5.79	60 Min (@ 7 $\frac{1}{2}$ IPS)	80A60113	\$47.99
80A60121	\$6.99	90 Min (@ 7 $\frac{1}{2}$ IPS)	80A60139	\$57.99

See our 770 catalog for a complete selection of accessories.

Portable Tape Recorders and Players

Deluxe Portable Stereo Cassette Recorder with AM/FM Stereo Radio.

SAVE \$20

Introductory
Sale Price

\$139⁹⁵*

- Two Built-In Condenser Mikes.
- Automatic Shut-Off.
- Special Sleeping Switch.
- 3-Way Meter.
- AC/Battery

You'll find it hard to believe that such terrific stereo sound could come from a portable. Every subtlety of sound records and plays clearly, brilliantly. Its features are usually found only in home cassette systems. Two ultra-sensitive condenser microphones are built in, as well as two acoustically matched stereo speakers. A three-way meter lets you maintain perfect recording levels and accurate radio tuning (and tells you when batteries are low). There's an automatic shut-off; Variable Monitor Control for adjusting listening sound when recording from the radio; stereo mixing capabilities; mike-mixing; Cue/Review for one-touch spot selection on a tape in play or record mode; and provisions for connecting the unit to a turntable. There's even a special sleep switch, activated by the length of tape used, that lets you record directly from the radio! 15 $\frac{1}{4}$ x9 $\frac{1}{4}$ x4 $\frac{1}{2}$ ". For 110-120 VAC, 50/60 Hz or 6 "D" batteries (not included). See page 14 to order batteries and tapes. U.L. Listed. Japan. Mail wt., 8.5 lbs.

81A04002... Reg. Price \$159.95 Sale Price \$139.95*



Deluxe Portable Twin-Speaker AM/FM Stereo 8-Track Player.

SAVE \$10

Introductory
Sale Price

\$69⁹⁵*

- Convenient AC/DC Operation.
- 2 Speakers for True Stereo Sound.
- Plays Pre-Recorded 8-Track Tapes.
- Full-Range AM and FM Reception.

Take great stereo sound along with you wherever you go! This beautiful portable delivers amazing clarity from AM and FM broadcasts and 8-track tape recordings. And it operates anywhere—on house current, car or boat cigarette lighter, or on 6 "C" batteries (not included). See page 14 to order batteries and tapes. Its many fine features include pushbutton/automatic channel selector and indicator lights, precise slide-out tuning dial with pushbutton light, and Treble, Bass, Volume and Balance slide controls. Plus external jacks for speaker and headphones, and a telescopic FM antenna. Also an AC line cord and car/boat adapter. And it looks as great as it sounds, with its chrome-trimmed black case. 14x9 $\frac{1}{4}$ x4 $\frac{1}{2}$ ". For 110-120 VAC, 50/60 Hz. U.L. Listed. Japan. Mail wt., 10.0 lbs.

81A04010... Reg. Price \$79.95 Sale Price \$69.95*



AM/FM Radio with Built-in Cassette Tape Player/Recorder. Lafayette Criterion 300RS

SAVE \$20

Introductory
Sale Price

\$49⁹⁵*

- Built-In Condenser Microphone.
- Automatic Shut-Off at End of Tape.
- Big 4" Speaker.
- Slide-Rule Tuning Dial for AM and FM.
- Monitor Sound Switch.

Lafayette's "All-In-One" 300 RS portable is designed for active people of all ages. Its performance is excellent in both AM and FM reception and in Play and Record. Its recessed pushbutton control panel, rotary volume and tone controls make operation quick and simple. The built-in condenser mike picks up the full range of frequencies for clear, brilliant recordings. The level control automatically adjusts input signals to optimum strength. The big 4" speaker with dynamic sound rate is rare in tape recorders at this price. There's also a monitor sound switch that lets you listen while you record from AM or FM broadcasts. An automatic shut-off at end of tape saves batteries and prevents wear. It comes with an AC line cord. For 110-120 VAC, 50/60 Hz. U.L. Listed. Japan. Operates also on 4 "D" batteries (not included). See page 14 to order batteries and tapes. Mail wt., 7.0 lbs.

81A04028... Reg. Price \$69.95 Sale Price \$49.95*



* Sale Prices end December 10, 1977. All other prices effective through March 31, 1978.

**NordMende
Galaxy Mesa 6606
Multi-Band Portable**

\$179⁹⁵

- 9-Band Radio with Pushbutton Band Selector.
- Powerful IC-Amplifier Circuit.
- 6-Bandspread Short Wave.
- 5³/₄x3³/₄" Speaker with Built-in Tweeter.

One of the world's finest portable multi-band radios with a tonal quality that has to be heard to be appreciated. Its powerful IC-amplifier circuit delivers a continuous power output of 2.5 watts to give you sharp, clear reception of AM, FM and LW, plus 6 bandspread short wave bands.

The radio features the very latest in micro-technology, with IC solid state circuits, silicon transistors in the pre-selector stage, AM fade control, a second oscillator—19 circuits in all! There are separate electronic slide controls for bass and treble, push-buttons for band selection. Duplex tuning drives for FM and AM/SW allow you to pre-set stations. For high-precision tuning, there are fold-out, large-circumference tuning cranks. Dual conversion is provided



for short wave. The beautiful cabinet is of high-impact textured plastic with walnut wood grain and chrome and black trim. 15³/₄Wx7³/₄Hx3"D. For 110-120VAC, 60 Hz, or 6 "D" batteries (batteries not included. See Page 14 for battery ordering information). West Germany.

Mail wt., 8.5 lbs.

81A00034 \$179.95

Tuning Ranges: 41— 6.90 to 7.45 mcs
 AM—515 to 1650 kcs 31— 9.35 to 9.92 mcs
 FM—88 to 108 mcs 25—11.60 to 12.33 mcs
 LW—145 to 260 kcs 19—14.80 to 15.63 mcs
 49—5.90 to 6.30 mcs 16—17.40 to 18.33 mcs

WARRANTED BY MANUFACTURER (for free copy of warranty, see page 20.)

**Multi-Band Portable
AM/FM, AC/DC
Lafayette Criterion
Mark III**

Sale Price **\$39⁹⁵***

Save \$5.00 on regular price of \$44.95

- Tunes AM/FM, Hi-VHF police/ weather, aircraft, TV channels 2-13.
- Pushbutton band selector.
- 3" dynamic speaker.

**LAFAYETTE 90-DAY
LIMITED WARRANTY**

(for free copy of warranty, see page 20)

This great-sounding portable pulls in *all* the action! AM and FM, police and public service on 145-173 MHz, weather on 162.40 & 162.55 MHz, aircraft on 116-136 MHz, and all VHF TV channels come in sharp and clear. Features include switchable AFC for drift-free FM reception, pushbutton band selectors, built-in AM, and telescoping FM VHF-TV antennas, and precision slide-rule tuning dial. An audio output/earphone jack is included in the black-molded plastic, silver-trimmed case. For 110-120 VAC, 60-Hz, or 4 "C" batteries (not included. See page 14.) 10¹/₄Wx7Hx3¹/₄"D. Hong Kong.

Mail wt., 3.8 lbs.

**81A00026Reg. Price \$44.95
Sale Price \$39.95***



**AM/FM Portable
Lafayette Criterion Mark II**

\$29⁹⁵

- Operates on AC or Batteries.
- Wide-Range 3" Speaker.
- Automatically Switches to Batteries during AC Failure.
- Easy-to-read Slide Rule Vernier Tuning.

A good-looking, great-sounding deluxe portable! The MK II offers convenient top-mounted volume and tone slide con-

* Sale prices end December 10, 1977. Regular prices effective through March 31, 1978.

trols. For high-quality sound, there's a big, wide-range 3" speaker. Other features include large, easy-to-read slide-rule vernier tuning, built-in AM, and telescoping FM, antennas, audio output/earphone jack, and switchable AFC for drift-free FM. It operates on 110-120 VAC, 50/60 Hz or 4 "C" batteries (not included. See Page 14 for battery ordering information). The attractive black molded plastic case with silver trim features a handy swing-away metal handle. 10¹/₂Wx3¹/₂Hx7¹/₂"D. Hong Kong.

Mail wt., 3.3 lbs.

**LAFAYETTE 90-DAY
LIMITED WARRANTY**
(for free copy of warranty, see page 20)
81A00018 \$29.95



Digital Clock Radios

Deluxe Calendar AM/FM Digital Clock Radio

Looking for a sleek, low-profile clock radio that both looks and sounds great? Look no further! This handsome deluxe model, with walnut-color plastic cabinet, wakes you up to music, and the full-range speaker gives you excellent tone. It features slide volume and tone controls, pushbutton mode switches, a drowse bar and a 90-min. sleep switch. Switchable AFC gives you drift-free FM reception. Also: slide-rule tuning, built-in AM/FM antennas, and ear-phone jack. 14 $\frac{7}{16}$ x4 $\frac{7}{32}$ x6 $\frac{1}{16}$ "D. For 110-120 VAC, 60 Hz. Hong Kong. Mail wt., 5.8 lbs.

LAFAYETTE 90-DAY LIMITED WARRANTY

(for free copy of warranty, see page 20)
81A06023Reg. Price \$49.95
Sale Price \$44.95*



- Back-Lighted Digits Show Hours, Minutes, Seconds, Day and Date, AM and PM.
- Lighted "Glo-Control" Indicators.
- 90-Minute Sleep Switch

Sale Price
\$44.95*

Save \$5 on regular price of \$49.95

Full-Feature AM/FM LED Electronic Clock Radio

Even a power failure can't make this clock radio lie to you about the right time! Its advanced circuitry assures you of split-second accuracy, and if the power goes out during the night, a built-in indicator tells you. It wakes you up to music or alarm, and it features a 3-position display switch for time, wake-up time and 1-59 min. sleep-to-music countdown. Plus a 24-hr. wake-up memory that recycles electronically; LED AM/PM indicator; lighted slide-rule radio tuning; drowse button; high-lo-display dimmer switch; radio-alarm selector switch; fast/slow time set switch, tone and volume slide controls, AFC for drift-free FM reception; and a lock to prevent accidental time change. Built-in AM and FM line cord antennas, too. And a 3" top-mounted speaker. High-impact plastic cabinet with walnut burled-grain accents, brushed aluminum and charcoal trim. 12 $\frac{1}{2}$ Wx4 $\frac{1}{2}$ Hx6 $\frac{3}{4}$ "D. 110-120 VAC, 60 Hz. Hong Kong. Mail wt., 3.8 lbs.

81A06015Reg. price \$44.95
Sale price \$39.95*



- 100% Solid-State Computer Logic Clock Movement.
- Large $\frac{3}{4}$ " Light-Emitting Diode (LED) Display.
- Unique Power Failure Indicator.
- AFC for Drift-Free FM Reception.

Sale Price **\$39.95***

Save \$5.00 on regular price of \$44.95

LAFAYETTE 90-DAY LIMITED WARRANTY

(for free copy of warranty, see page 20)

Economy AM/FM Digital Clock Radio

It's handsome! It's reliable! And a flip-type movement tells you whether it's AM or PM. Solid-state circuitry gives this digital clock radio space-age dependability. It features selector switches for On/OFF/AUTO and AM/FM, AFC for drift-free FM, and built-in AM and FM antennas—all in an attractive white cabinet with black face. 11Wx3 $\frac{1}{8}$ Hx6 $\frac{1}{2}$ "D. 110-120 VAC, 60 Hz. Hong Kong. Mail wt., 3.0 lbs.

LAFAYETTE 90-DAY LIMITED WARRANTY

(for free copy of warranty, see page 20)
81A06007Reg. price \$24.95
Sale Price \$19.95*

* Sale prices end December 10, 1977. Regular prices effective through March 31, 1978.



- 24-Hour Alarm Set... Wake to Music Any Time!
- Illuminated Slide-Rule Tuning Dial.
- 3" Dynamic Speaker.

Sale Price
\$19.95*

Save \$5 on our regular price of \$24.95



NEW! World Time-Zone Calendar Clock

- Instantly Computes and Displays Time and Date in 48 World Time Zones.
- 4-Year Calendar Display with Automatic Compensation for Odd & Even-day Months.
- 24-Hour "Local" Alarms for 2 Separate Wake-up Times.
- Independent 24-Hour "Zone" Alarm.

This innovative Kings Point computerized calendar clock is the ultimate clock for any home! It tells you the exact time and date in London, Moscow, Djakarta—anywhere. Its 4-year calendar display automatically compensates for 30, 31 and 28-day months. Features include a highly accurate electronic movement; easy calculator-type keyboard for instant setting, adjustment, interrogation; two 24-hr. "local" alarms; separate 24-hr. zone alarm you can set for any of 48 time zones; 9-minute "Snooze" silencer; positive/negative programmable "stop-clock" mode for up to 160 min. timing. A Zone-Hold key allows continuous display of time and date. A Seconds Switch allows display of hours, minutes and seconds to replace date display. Large LED display and LED indicators for all alarms. Automatic power-failure indicator and Dimmer Control, too. Plus world time-zone chart and flip-over display brackets. 9x4½x6". 110-120 VAC, 60 Hz. Mail wt., 4.0 lbs.

82A00016 **\$129.99**

NEW! Copal Digital Alarm Clock/Timer

\$24⁹⁹



- 24-Hour Alarm System with 90-minute Sleep Timer.
- 2 AC Outlets for Use with Appliances, Radios, TVs, etc.
- Illuminated Leaf-type Numerals.
- Reliable Synchronous Motor.

Wake up to music or alarm and have hot coffee waiting for you in the morning! This Copal MG-111 is a combination digital alarm clock and timer. The built-in sleep timer and timer are unique. They and the 24-hour alarm system can be used singly or in various combinations. Connect a radio and coffee-maker to the two AC outlets (total power consumption must not exceed 1200 watts) and both will be turned on simultaneously by the timer. Connect your TV to it while watching a late night show and the sleep timer will automatically turn the TV off at a preset time. 7x5¼x3". For 110-120 VAC, 60 Hz. Imported. Mail wt., 3.0 lbs.

82A00024 **\$24.99**

NEW! Ken-Tech Time, Weather and Weather Alert Alarm Clock

\$39⁹⁹



- 24-Hour Continuous Weather Reports.
- Alert Siren to Receive National Weather Service Reporting & Warning System.
- 1½" LED Time Display.
- Dual Built-in FM Antennas.

This beautifully styled Digital Alarm Clock tells you everything you need to know about the time or weather. Dual FM antennas receive these broadcasts, and an indicator light shows when unit is set to receive alert broadcasts. Other features include: bottom-mounted weather tuning and volume controls, clock-wise or counter-clockwise time set, 12-hour alarm, provision for external antenna connection, and large LED time display that can be seen from any angle. Movement is completely silent. Dark brown high-impact plastic cabinet with simulated woodgrain finish. 8¾Wx3¼Hx5⅞"D. 110-120 VAC, 60 Hz. Mail wt., 3.1 lbs.

82A00032 **\$39.99**

Test Equipment



B&K Portable 30 MHz Frequency Counter

\$99⁹⁹

- Covers All 40 CB Channels.
- Full 6-digit LED Display.

State-of-the-art design and an exclusive LSI integrated circuit allow an incredible amount of circuitry to be packed into a case little bigger than a pocket calculator. Sensitive input pre-amplifier section is fully shielded for protection against input overloads up to 200V peak AC + DC. Features include MHz/kHz indicator; over-range indicator flash; auto decimal point position; a function switch to select AUTO or 1 SEC positions for up to 1 Hz resolution; and input signal jack for optional antenna, CB signal tap or cables. Battery saver with display button override. Operates on six "AA" batteries (not included, see page 14), or AC with optional charger/adaptor. 3³/₄Wx1³/₄Hx6¹/₂"D. 85A00092 mail wt., 0.8 lbs. \$99.99

- AC charger/adaptor, mail wt., 0.5 lbs. 85A00100 \$14.00
- Antenna, mail wt., 1.0 lbs. 85A00118 \$6.00
- Mounting Bracket, mail wt., 0.2 lbs. 85A00134 \$4.00
- CB Signal Tap, mail wt., 1.5 lbs. 85A00126 \$12.00

Specifications

Frequency Characteristics Range: 100Hz to 30MHz (guaranteed); 50 MHz typical. Function switch selects kHz or AUTO display reading. **Gate Time:** (Auto) 10 mSEC or 100 mSEC (MHz reading), or 1 SEC (kHz reading, chosen automatically (Manual) 1 SEC (kHz reading, 1Hz resolution). **Accuracy:** ± 1 count. **Resolution:** 1 PPM of a 6 digit scale.

Input Characteristics **Impedance:** 10 K minimum. **Connector:** RCA Phono. **Sinewave Sensitivity:** 100mV RMS, 200kHz—300MHz. 200mV RMS: 100Hz—200kHz. **Maximum Input:** 200V (peak AC + DC) to 500 Hz; derated linearly to 100V (peak AC + DC) at 1kHz; derate linearly to 25V (peak AC + DC) at 30MHz.

Internal Time Base Characteristics (Referenced to 25° C). **Frequency and Type:** 4.0 MHz crystal oscillator. **Stability:** ± 0.25 PPM (± 1Hz). **Temperature Stability:** Better than ± 0.001% (i.e. ± 10 PPM) from 0-50°C ambient. Referenced to 25°C.



Lafayette VOM 30,000-OHMS/Volt 32-Range Multitester

SAVE \$5 Sale Price \$24⁹⁵*

- Accurate Transistor Measurements from Low-Voltage DC Scale.
- Automatic Meter Overload Protection.
- Fuse-Protected Circuit.
- Mirrored Scale Stops Parallax.
- 1% Precision Resistors for Highest Accuracy.
- Selector-Off Position Stops Meter when Carrying.

In both service shop and laboratory, this portable Lafayette VOM gives you precision accuracy. Economically priced, but it has all the deluxe features, including a large 4" meter with a 2-color scale for easily distinguishable ranges and a sensitive 33uA meter movement for full-scale readings as low as 1/4 volt on DC and .05 mA on DC current. Fuse-protected circuitry prevents damage from current surges. A self-contained buzzer provides fast in-circuit continuity checks. There's an audio output jack, too, with DC blocking capacitor. Leads, batteries and instructions are included. 4¹/₄x6¹/₁₆x2³/₄". Imported from Japan. Mail wt., 2.2 lbs. 85A00027 Reg. Price \$29.95

Carrying Case, mail wt., 0.3 lbs. 85A00035 \$2.95

Carrying Case, mail wt., 0.3 lbs. 85A00035 \$2.95

Specifications:

Reads DC Volts: 0-.25-1-2.5-10-25-100-250-1000. **AC Volts (10,000-ohms per volt):** 0-2.5-10-25-100-250-500-1000. **DC Current:** 0-0.05-5-50-500 mA, 0-12 amps. **Ohms:** X1, X10, X100, X1K (0-6K-60K-600K-6M). -20 to +10, 0 to +30, +8 to +38, +20 to +50, +28 to +58 and +34 to +64 dB.

Save on Lafayette 20,000 OHMS/Volt Multitester with 24 Ranges

SAVE \$3 Sale Price \$19⁹⁵*



Packed into this compact VOM is a full range of features. A mirrored scale stops parallax to make accurate readings easier. There are 1% precision resistors for extra-high accuracy. Circuitry is fuse-protected against damaging current surges. Plus sensitive 40-uA meter movement and a Selector-Off carrying position. Batteries and leads are included. 5¹/₈x3⁷/₁₆x1⁷/₈". Japan. Mail wt., 1.5 lbs.

85A00001 Reg. Price \$22.95 Sale Price \$19.95*
Carrying Case, mail wt., 0.3 lbs. 85A00019 \$2.95

Specifications: **Reads DCV:** 0-6-6 30-120-600-1200. **ACV:** 0-6-30-120-600-1200. **DC Current:** 0-.06-6-60-600 mA. **Ohms:** X1, X10, X100, X10K (0-10K-100K-1 meg-10 meg). -20 to +17, -6 to +31, +6 to +43, +20 to +57, +26 to +63 dB.

Simpson 260 Series High-Accuracy AC/DC VOM'S

As Low As \$79⁰⁰



Model 260-6. A fully professional multitester with features such as a DC polarity switch, full-wave bridge rectifier and much more. Battery and leads are included. 5¹/₄x7x3¹/₈". Mail wt., 4.5 lbs. 85A00043 \$79.00

Model 260-6P. As above with burn-out protection. Mail wt., 4.0 lbs. 85A00050 \$119.00

Model 260-6PRT. As above with "roll-top" safety case. Mail wt., 7.7 lbs. 85A00068 \$129.00

Leather Case, mail wt., 1.5 lbs. 85A00076 \$18.00

Alligator Clip Leads, mail wt. 0.5 lbs. 85A00084 \$5.00

Specifications: **Ranges:** DC mV, 0-250; AC and DC volts, 0-1 2.5-10-50-250-500-1000; AF output V., 0-2.5-10-250; DC uA, 0-50; DC mA, 0-1-10-100-500; DC amps, 0-10; dB, -20 to +50 in 4 ranges; resistance, 0-20 meg in 3 ranges.

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An Open Letter to Our Customers

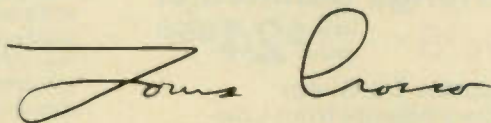
We took a long time planning this new catalog because we wanted to show you more than just a group of new products. We wanted to show you the beginnings of a new look... a new Lafayette philosophy of service... a new commitment to serving your needs better.

This new commitment starts with this Fall/Winter 1977 Catalog, which contains some of the best values in electronic equipment ever offered. In addition, you'll find the new Index, Ordering Information and Delivery Charts more convenient to use.

You will also find that we have a new order processing system to ship your orders faster and error-free. And you can count on our prices—they won't change for the life of the Catalog (see below for pricing information). Our inventories are in-line, so when you order equipment, you'll get it. And now you can buy with the convenience of our **New Lafayette Revolving Charge**.

If you should experience some problem, our new Customer Service procedures will ensure a prompt, courteous response. We are committed to serving you in new and better ways than ever before. And our commitment is firm.

Sincerely,



Vice President, Catalog

Important Information

Lafayette Customer Satisfaction Policy

We want you to be completely satisfied with anything you buy from us. When you receive your merchandise, inspect it carefully. If you aren't satisfied, notify the catalog desk where you placed your order or our Customer Service Department immediately. We will exchange the item—or we will refund your money (or credit your charge account)—whichever you prefer.

If you aren't satisfied with the merchandise after you have used it, let us know why and we will do whatever is reasonable to satisfy you.

About our Sale Prices

All sale prices end December 10, 1977. After that, all prices return to the Regular Price which is stated in the copy for the item. All prices are catalog prices and are not necessarily the same prices for the same items in our retail stores.

Warranty Information

Items with specific warranties are identified in the catalog in their description. Free copies of warranties relating to any item in this book are available by writing to:

Customer Service
Lafayette Radio Electronics
P.O. Box 616
Syosset, N.Y. 11791

How to Return Merchandise

- You may return merchandise to the Lafayette store where you placed your order, or to our Syosset warehouse.
- Merchandise returned to Syosset should be addressed to:
Customer Service
Lafayette Radio Electronics
111 Jericho Turnpike
Syosset, N.Y. 11791
- If merchandise must be returned by truck, write to us first for instructions.
- If merchandise can be returned by UPS or Parcel Post, wrap and tie the package securely. If possible, return merchandise in original carton. Your letter of instructions to us and copies of your order form should be enclosed with the merchandise. Tell us whether you want a replacement, a repair or a refund. If returned by Parcel Post, add 13 cents additional postage for return letter enclosed. Insure Parcel Post shipments. We will make an appropriate adjustment for mailing charges.
- Merchandise returned to us must be complete with all parts and instructions.
- Always refer to an item by both stock number and description when writing.
- **Damaged Items**—if damaged via shipment by truck, notify the transportation company at once so that you do not lose your right to file claim with the carrier. Then contact our Customer Service Dept. and we will advise you what to do next.
- Merchandise will not be accepted for credit or repair or replacement if altered or painted.

LAFAYETTE RETAIL INSTALLMENT CREDIT CONTRACT

IN CASE OF ERRORS OR INQUIRES ABOUT YOUR BILL

In consideration of the extension of credit by Lafayette (Seller), Buyer promises to pay the purchase price, and the **FINANCE CHARGE** thereon of the merchandise described in the order form on the adjoining page or other evidence of purchase made by Buyer from time to time. Whenever Buyer pays his entire New Balance as shown on the monthly billing statement, within 30 days from the Billing Date shown thereon, or if he has no balance as of such Billing Date, there will be no **FINANCE CHARGE** assessed. Otherwise a **FINANCE CHARGE** of $1\frac{1}{2}\%$ per month (**ANNUAL PERCENTAGE RATE; 18%**) shall be imposed on the Average Daily Balance of the Account subject however, to the modifications shown below. Buyer agrees that the **FINANCE CHARGE** and other terms of credit will be determined by his state of residence (An asterisk indicates that the alternate method described below will be used.)

BUYERS STATE OF RESIDENCE	PORTION OF UNPAID BALANCE	PERIODIC RATE	ANNUAL PERCENTAGE RATE
RI,* CA, DE, NH, ME,* AK, SC, KS	over \$1,000.00	1%	12%
NM, NY, TX, VT, WI, MD, DC, IA, MS,* MA,* MO,* NE, OH, NJ, WV	over \$ 500.00	1%	12%
CT, WA, SD, HI, PA,* MN	all balances	1%	12%

ALTERNATE METHOD OF COMPUTING BALANCE ON WHICH FINANCE CHARGES ARE ASSESSED

* The Average Daily Balance is determined by dividing the sum of the balances outstanding for each day of the billing period, which balance shall include deductions for payment and credits during period, but exclude any unpaid **FINANCE CHARGES** and any purchases added to the account during such period, by the number of days in the billing period.

Buyer agrees to pay at least the minimum payment due as shown on the billing statement in accordance with the following schedule of payments.

NEW BALANCE	MINIMUM MONTHLY PAYMENT
\$00.00 to \$9.99	ENTIRE BALANCE
\$10.00 to \$240.00	\$10.00
OVER \$240.00	1/24th of NEW BALANCE

Buyer may at any time pay the entire balance or more than the minimum amount. Buyer agrees that Seller may amend the terms of this agreement as to all purchases after providing Buyer with requisite notice. If the Buyer fails to make any payment when due, Seller may declare the full remaining balance immediately due and payable and Buyer agrees to pay court costs and reasonable attorney's fees, where permitted by law, if the account is referred for collection to an attorney who is not a salaried employee of Seller.

Buyer hereby requests a credit card or other device for the purpose of establishing identification and credit hereunder. Buyer will promptly notify Seller's credit office, orally or in writing, of the loss, theft, or actual or anticipated unauthorized use of any credit issued hereunder, and if such notice is given orally, will confirm it in writing. Buyer hereby authorizes Seller or its assignee to furnish information concerning Buyer and his account to all others who may lawfully receive such information for their own use, sale or such other purpose as they deem appropriate.

It is anticipated that this instrument, together with sales slips or invoices representing purchases made hereunder, when fully completed and signed will be submitted to General Electric Credit Corporation (GECC) of 570 Lexington Avenue, New York, New York 10022, at its local branch office for credit approval, and if approved, that it will be assigned to GECC.

NOTICE TO BUYER

- DO NOT SIGN THIS AGREEMENT BEFORE YOU READ IT.
- YOU ARE ENTITLED TO A COPY OF THIS AGREEMENT AND THE NOTICES ATTACHED THERETO.
- ALL **FINANCE CHARGES** WILL BE IN AMOUNTS OR RATES NOT IN EXCESS OF THOSE PERMITTED BY LAW.

ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OBTAINED PURSUANT HERETO OR WITH THE PROCEEDS HEREOF. RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER.

The Federal Truth In Lending Act requires prompt correction of billing mistakes.

- If you want to preserve your rights under the Act, here's what to do if you think your bill is wrong or if you need more information about an item on your bill:
 - Do not write on the bill. On a separate sheet of paper, write the following:
 - Your name and account number (if any)
 - A description of the error and an explanation (to the extent you can explain) why you believe it is an error. If you only need more information, explain the items you are not sure about and, if you wish, ask for evidence of the charge, such as a copy of the charge slip. Do not send in your copy of a sales slip or other document unless you have a duplicate copy for your records.
 - The dollar amount of the suspected error.
 - Any other information (such as your address) which you think will help the creditor to identify you or the reason for your complaint or inquiry.
 - Send your billing error notice to the address on your bill which is listed after the words: "Send inquiries to:" or similar wording. Mail as soon as you can, but in any case, early enough to reach the creditor within 60 days after the bill was mailed to you.
- The creditor must acknowledge all letters pointing out possible errors within 30 days of receipt unless the creditor is able to correct your bill during that 30-day period. Within 90 days after receiving your letter, the creditor must either correct the error or explain why the creditor believes the bill was correct. Once the creditor has explained the bill, the creditor has no further obligation to you even though you still believe that there is an error except as provided in Paragraph 5 below.
- After the creditor has been notified, neither the creditor nor an attorney nor a collection agency may send you collection letters or take other collection action with respect to the amount in dispute; but periodic statements may be sent to you, and the disputed amount can be applied against your credit limit. You cannot be threatened with damage to your credit rating or sued for the amount in question nor can the disputed amount be reported to a credit bureau or to other creditors as delinquent until the creditor has answered your inquiry. However, you remain obligated to pay the part of your bill not in dispute.
- If it is determined that the creditor has made a mistake, you will not have to pay any finance charges on any disputed amount. If it turns out that the creditor has not made an error, you may have to pay finance charges on the amount in dispute, and you will have to make up any missed minimum or required payments on the disputed amount. Unless you have agreed that your bill was correct, the creditor must send you a written notification of what you owe; and if it is determined that the creditor did make a mistake in billing the disputed amount, you must be given the time to pay which you normally are given to pay on disputed amounts before anymore finance charges or late payment charges on the disputed amount can be charged to you.
- If the creditor's explanation does not satisfy you, and you notify the creditor in writing within 10 days after you receive this explanation, that you still refuse to pay the disputed amount the creditor may report you to credit bureaus and other creditors and may pursue regular collection procedures. But the creditor must also report that you think you do not owe the money and the creditor must let you know to whom such reports were made. Once the matter has been settled between you and the creditor, the creditor must notify those to whom the creditor reported you as a delinquent of the subsequent resolution.
- If the creditor does not follow these rules, the creditor is not allowed to collect the first fifty dollars of a disputed amount and finance charges, even if the bill turns out to be correct.
- If you have a problem with property or services purchased with a credit card, you may have the right not to pay the remaining amount due on it, if you first try in good faith to return them or give the merchant a chance to correct the problem. There are two limitations on this right:
 - you must have bought them in your home State or, if not within your home State, within 100 miles of your current mailing address; and
 - the purchase price must have been more than \$50. However, these limitations do not apply if the merchant is owned or operated by the creditor or if the creditor mailed you the advertisement for the property or services.

Ordering Information

There are two ways to order merchandise from this catalog:

1.) THROUGH YOUR LOCAL LAFAYETTE STORE'S CATALOG DESK.

It's convenient, and you save on shipping if your order is delivered to the store. Allow 7 to 14 days for delivery. Check your phone book for the Lafayette Store nearest you.

2.) THROUGH THE MAIL.

• **MAIL ALL ORDERS TO:** Lafayette Radio Electronics
P.O. Box 428
Syosset, N.Y. 11791

• **CREDIT CUSTOMERS:** Enjoy the added convenience of shopping with Lafayette's new *Revolving Charge* (see Order Blank for details). We also accept Master Charge and BankAmericard (Visa). There's no need to calculate taxes or Delivery or Handling charges. We'll ship the best way and add the charges to your account.

• **CASH CUSTOMERS:** Send your check or money order, including sales taxes and delivery and handling charges (see below). We'll refund any excess. Do not send cash or stamps. **SORRY, WE CANNOT ACCEPT C.O.D. ORDERS.**

• **Taxes:** We are required by law to collect sales taxes. Please indicate correct state and local taxes due in space provided on order form.

• **Delivery and Handling Charges:** United Parcel Service is our prime shipping method. This fast and economical service is available only when we are given a complete mailing address. We cannot ship to a P.O. box or RFD route number via UPS. UPS serves the 48 continental United States. If you prefer another method of shipping, please specify which method on your order blank.

For Shipments by United Parcel Service or Parcel Post: Find your delivery zone by locating your state in the Delivery Zone Chart. Add the mailing weights of all the items you ordered. Find the total weight for your order in the "Delivery And Handling Charge Chart," below. Read across to the Delivery Zone for your state. Enter this amount on your order form and include payment.

Note: Any item identified as "Not Mailable" (see text for each product) must be shipped separately by truck.

Therefore Delivery and Handling charges should be calculated separately for "Mailable" and "Not Mailable" items, using the appropriate chart for each. Be sure to include payment with your cash order.

State Name	Delivery Zone	State Name	Delivery Zone	State Name	Delivery Zone	State Name	Delivery Zone	State Name	Delivery Zone
Alabama	3	Georgia	3	Maryland	2	New Jersey	1	South Carolina	2
Alaska	5	Hawaii	5	Massachusetts	1	New Mexico	5	South Dakota	4
Arizona	5	Idaho	5	Michigan	3	New York	1	Tennessee	3
Arkansas	4	Illinois	3	Minnesota	3	North Carolina	2	Texas	4
California	5	Indiana	3	Mississippi	3	North Dakota	4	Utah	5
Colorado	5	Iowa	3	Missouri	4	Ohio	2	Vermont	1
Connecticut	1	Kansas	4	Montana	5	Oklahoma	4	Virginia	2
Delaware	1	Kentucky	3	Nebraska	4	Oregon	5	Washington	5
D.C.	2	Louisiana	4	Nevada	5	Pennsylvania	1	West Virginia	2
Florida	3	Maine	3	New Hampshire	1	Rhode Island	1	Wisconsin	3
								Wyoming	5

All U.S. possessions, Zone 5; APO-FP New York, Zone 1; APO-FPO San Francisco, Zone 5.

DELIVERY AND HANDLING CHARGE CHART

For United Parcel Service or Parcel Post Shipments.
Add 30% for Air Parcel Post

Total Weight of Your Order	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
Up to 4.0 Lbs	\$ 1.60	\$ 1.80	\$ 2.00	\$ 2.20	\$ 2.50
4.1 to 8.0 Lbs	2.10	2.50	2.80	3.30	3.90
8.1 to 14.0 Lbs	2.90	3.50	4.10	5.00	6.00
14.1 to 20.0 Lbs	3.70	4.60	5.40	6.70	8.00
20.1 to 30.0 Lbs	5.00	6.30	7.60	9.50	11.50
30.1 to 50.0 Lbs	6.90	8.90	10.90	13.70	16.70
50.1 to 75.0 Lbs	8.00	10.00	12.00	15.00	18.00
75.1 to 100.0 Lbs	10.00	12.00	14.00	17.00	21.00

UPS SPECIFICATIONS

Maximum weight per package, 50 pounds. Maximum weight of all packages from one shipper to one consignee in one day, 100-pounds. Maximum size per package, 108-inches in length and girth combined.

PARCEL POST SPECIFICATIONS

Weight and size of Parcel Post shipments may not exceed 84-inches in length and girth, or 40-pounds per carton.

AIR PARCEL POST SPECIFICATIONS

We will ship your order by Air Parcel Post upon your request. Size and weight limits: 70-lbs. and 100-in. (length plus girth).

SHIPPING WEIGHTS

All weights in this catalog are as accurate as we can determine. Use these weights and rate charts to determine shipping charges.

DELIVERY AND HANDLING CHARGES FOR SHIPMENT BY TRUCK

For all shipments exceeding United Parcel Service and Parcel Post Specs:

- Locate your zone in the Delivery Zone chart above.
- Find the total weight of the shipment in the chart below.
- Read across to your zone for shipping charges.
- Enter this amount on your order form, and include payment.

Total Weight	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
up to 100 Lbs	15.00	17.00	20.00	23.00	25.00
101 to 200 Lbs	25.00	25.00	31.00	34.00	36.00

For each 100 lbs. over 200, add 30% of the 200-lb. rate.

EXPORT ORDERS

Minimum acceptable order \$10.00 in United States currency. All prices are net FOB our warehouse and subject to change without notice. Allow 20% over merchandise value for shipping costs. Overpayments are promptly refunded.

Parcel Post to APO and FPO addresses are considered domestic mailings. Use zone 1 rates for New York, zone 5 for San Francisco.

Each order must be accompanied by payment in cash or U.S. dollar draft payable at a U.S. bank. Foreign currencies are not acceptable.

We reserve the right to reroute order by the best method where order does not indicate routing, or when method suggested is impractical or not possible. Enclose import license and/or consular declaration where so required by your government.



Atari's Video Computer System™ Brings You Hundreds of Great Video Games

A Versatile, Expandable Full-Color System

Stretch your imagination! Think of being able to play an almost infinite number of game variations in full color on your color TV screen.

- Hundreds of games!
- More than you'll find in the largest arcade in the world.
- Challenging games that test your skill ... that provide hours and hours of family fun ... that never grow stale.
- Imagine these games accompanied by realistic sounds... guns shooting, bombs falling, airplanes flying, cars racing... mesmerizing sounds.



Two Paddle Controllers

All this is available with Atari's new CX-2600 Video Computer Game. Purchase of the console also brings you the first of many optional game car-



Difficulty controls can be individually set for right or left players

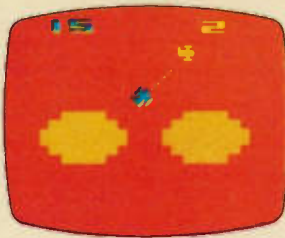
tridges. With purchase, you'll receive the Combat™ Program cartridge with 27 game variations.

More optional cartridges are available right now (see column at far right). And more game cartridges are planned for the future, giving you a limitless variety of games from which to choose.

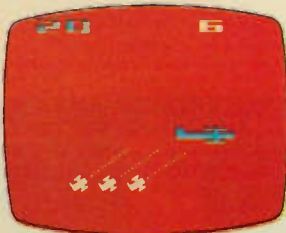
The Atari Video Computer System™ represents a new and exciting revolution in electronic technology. The system offers a sophisticated electronic microprocessor—a video computer—that is

Computer Games

Atari's Video Computer System™ now makes it possible for you to turn your TV into an instant arcade. Never has so much fun been available in one package...and at such a low price! The Combat™ Game Program Cartridge, packed with your Video Computer System™ offers 27 game variations, including those pictured here.



Bi-plane with Clouds



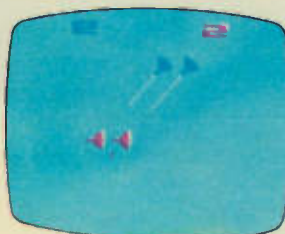
Fighters vs. Bombers



Tank™ No Barriers



Tank™ Complex Barriers



Jet Fighter Squadron™

\$179⁸⁸

programmable by Game Program™ cartridge. Included in the basic system is a Video Computer System™ Console unit, a CX-2601



Easy-to-load cartridges expand the System's game possibilities

Combat™ Game Program cartridge with 27 combat game variations, a TV/Game Switch Box, two "Joy Stick" controls, and two Paddle Controllers for two players. The Console has controls for ON/OFF power, left and right Player Handicap Difficulty Switches, a Game Select Switch, Game Reset Switch and color or black and white TV selector switch. The game is not battery powered. 110-120 VAC, 60 Hz. U.L. Listed. 16x4½x16½". Mail wt., 6.7 lbs. **Atari Video Computer System with Combat™ Game Program Cartridge.** 82A60010 \$179.88

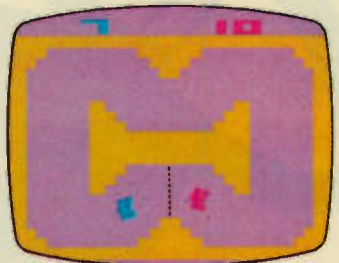
Order These Other Atari Game Programs

Every one of these Atari Video Computer System™ Game Programs contains from 14 to 50 game variations—each pre-tested in consumer research studies to be sure they are the most challenging home television video games on the market. No one else offers even half as many game variations per cartridge. And more Game Programs are continually being invented and will be available to you!



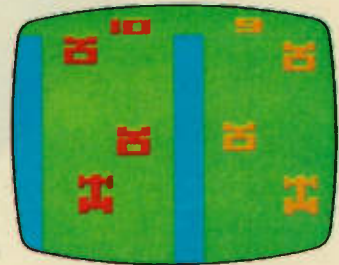
The Indy 500™ Game Program

Cars varoom around the track at nerve-shattering speeds! There are 14 game variations, all in color. Mail wt., 20 lbs. 82A60051 \$39.99



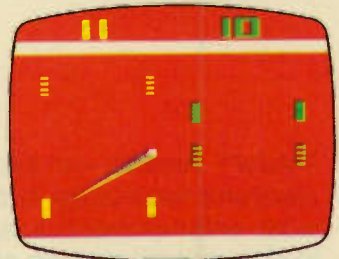
The Street Racer™ Game Program

Has 27 game variations, all in color. Dog Fight™, Slalom™, and Wheels™ are just a few of the obstacle courses a player must navigate at his own risk! Mail wt., 1.0 lbs. 82A60028 \$19.99



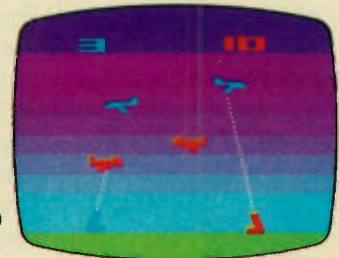
The Video Olympics™ Game Program

There are 50 game variations. Everything from Pong™ to Foozpong™ to Handball™ to Quadrapong™. Mail wt., 1.0 lbs. 82A60036 \$19.99



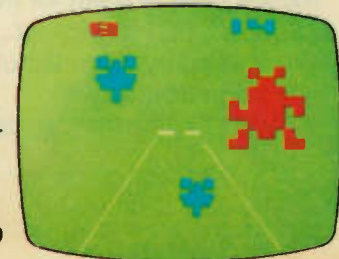
The Air-Sea Battle™ Game Program

Moving targets demand split-second timing. The 27 game variations include Anti-Aircraft™, Torpedo™ and Polarix™. Mail wt., 1.0 lbs. 82A60044 \$19.99



The Space Mission™ Game Program

Puts you in the cockpit of an intergalactic spaceship. There are 17 game variations, including Space Mission™, Warp Drive™ and Lunar Lander™. Mail wt., 1.0 lbs. 82A60069 \$19.99



CHARGE IT! Use Lafayette's new Revolving Charge... see Order Blank.

NEW Telstar™ Arcade

- Game Cartridge Includes 3 Arcade Favorites: Road Race, Quick Draw, Tennis.
- Each Game in Vivid Color.
- Electronic Sound Effects.
- On-Screen Digital Scoring.



Quick Draw



Tennis



Road Race

\$94.88

Telstar™ Arcade—an exciting new development in electronic technology that lets you program your own video entertainment! Just insert a cartridge into the tri-dimensional console and get ready for a new kind of fun. Try your skill at Road Race. With steering wheel and shift lever, maneuver your car over an obstructed road in a race against time. Steer, shift, accelerate, and hear the engine roar! Or, draw the pistol from the console holster and test your reflexes against a moving target. Draw! Fire! Then try that all-time favorite, Tennis—a game featuring slam control and fast serve changes. And you can order additional game cartridges (see at right) for even more hours of fun. 110-120 VAC, 60 Hz. Mail wt., 11.0 lbs.

Warranted by manufacturer (for free copy of warranty, see page 20).

82A60119 Telstar™ Arcade \$94.88

Order These Additional Game Cartridges



8-Game Cartridge brings you eight games, plus two remote controls that let four players compete. Tennis (2 player), Tennis (4 player), Hockey (2 player), Hockey (4 player), Handball (1 player), Handball (2 player), Jumping Target (1 player) and Quick Shot (1 player). Mail wt., 0.5 lbs.

82A60127 8-Game Cartridge \$24.99

6-Game Cartridge lets you play six new, exciting games on your Telstar™ Arcade console. Four Pinball game combinations (in color) with real flipper action, electronic pinball sounds and digital scoring. Plus two challenging moving target games: Shooting Gallery and Shoot The Bear. Mail wt., 0.3 lbs.

82A60135 6-Game Cartridge \$24.99

NEW Telstar Gemini™

- 6 Action-Packed Video Games in Vivid Color on Color TVs.
- Low-Profile Console With Two Built-in Flippers for Pinball Games.
- "Colt 45" Photo-Electric Pistol for Target Games.
- On-Screen Digital Scoring.
- Variable Play Field Controls.
- Bonus Scoring, Hot-Shot Bumpers and Kick-Out Holes.

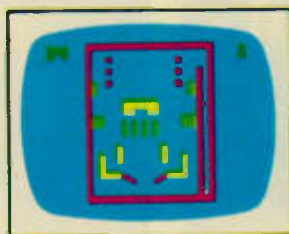
\$79⁸⁸



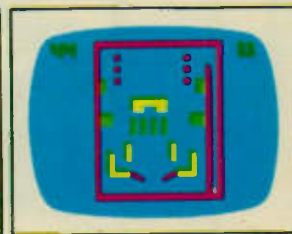
Telstar Gemini™ —the action-packed video entertainment that becomes more challenging as you become more skilled! It features six thrilling games: Shooting Gallery and Shoot The Bear target games, plus four exciting pinball games—Bonus Pinball (1 player), Bonus Pinball (2 players), Deluxe Pinball (1 player), and Deluxe Pinball (2 players). Each is accompanied by multi-toned electronic pinball sounds. Two flippers on the sleek, low-profile console keep you in control of the action. And to match that action to your ability as a player, there is a variable play field control. Set at the Beginner mark and Telestar Gemini™ takes it easy on you. You're getting better at it? Then set the control at Intermediate. Finally, when you're ready to call yourself a pro, set the control at Pro and get ready for the thrills of fast-paced action! For 110-120 VAC, 60 Hz. Mail wt., 5.5 lbs.

Warranted by manufacturer (for free copy of warranty, see page 20).

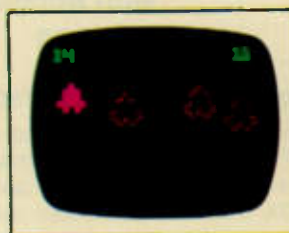
82A60101 Telstar Gemini™ \$79.88



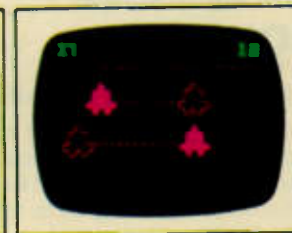
Deluxe Pinball (1)



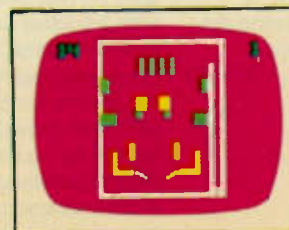
Deluxe Pinball (2)



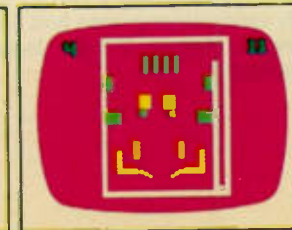
Shooting Gallery



Shoot The Bear



Bonus Pinball (1)



Bonus Pinball (2)

Deluxe Selsi Zoom Microscope Kit

\$79⁹⁹

• **50X to 1200X Magnification.**

Here in one kit is a complete "mini laboratory" designed specifically for the serious student or hobbyist! Included is everything you need to make accurate scientific studies of a broad range of subject matter. The deluxe Selsi microscope features precision-ground lenses of high quality, and allows you to zoom from 50X to 1200X magnification. In addition to the microscope, this kit contains a complete instruction manual, 7 specimen samples, 3 bottles of liquid stains and dyes, glass covers, labels, beaker, alcohol lamp, 6 bottles of specimen stain, 5 tests tubes, a magnifier polarizing kit, test tube clamp, dissecting kit and board, and a 22-piece slide set. Mail wt., 8.5 lbs. Japan.

84A90021\$79.99



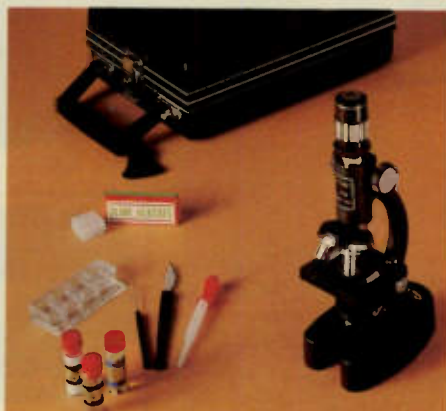
Low Price, High Quality Zoom Microscope

\$19⁹⁹

• **150X, 300X, 600X Magnification**

Looking for a good, all-around zoom microscope at an economical price? Look no further! The precision-ground lenses of this sturdy microscope magnify to 150X, 300X and 600X. It has a plane sub-stage mirror with built-in sub-stage light operating on two pen-lite batteries. It comes with a handy vinyl carrying case and 5-piece dissecting kit. Mail wt., 2.5 lbs. Japan.

84A90005\$19.99



Quality Zoom Microscope with Accessories

\$34⁹⁹

• **150X to 750X Magnification**

It's rare to find such a high-quality microscope at such a low price. An ideal choice for students and hobbyists. This 150X-750X Zoom unit from Selsi is just what you need. Lenses are precision-ground. There's a built-in sub-stage light that operates on two pen-lite batteries. It comes with 3 bottles of liquid stains and dyes, box slides, 4-piece dissecting kit, attractive black vinyl carrying case—even a fascinating shrimp hatchery that lets you study the birth and growth of living creatures! Designed for students and hobbyists. But for those businessmen who often need to look at the microscopic structure of a product, this microscope makes a useful office tool. Mail wt., 3.5 lbs. Japan.

84A90013\$34.99



Accessories

Blank Slides. Box of 12 plain glass slides, covers and balsam. Japan.

84A90054 Mail wt. 0.7 lbs.\$3.99

Prepared Slides. 12 prepared slides to a box, 62 x 20 mm. Japan.

Insects. Mail wt., 0.7 lbs. 84A90070 \$3.99

Sea Life. Mail wt., 0.7 lbs. 84A90062 \$3.99

Dissecting Kit. 7 pieces: tweezers, probe, scissors, spatula, knife, pins, vinyl case. Japan.

84A90039 Mail wt., 0.8 lbs.\$3.99

Microscope Light. Operates on 110V current. 4½" high. Japan.

84A90047 Mail wt., 1.5 lbs.\$14.99

Book: Hunting With The Microscope. 125 pages.

85A70012 Mail wt., 0.5 lbs.\$2.25

Book: How To Dissect. 127 pages.

84A70004 Mail wt., 0.5 lbs.\$2.25

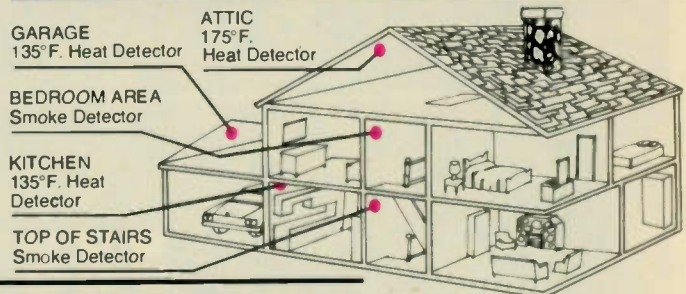
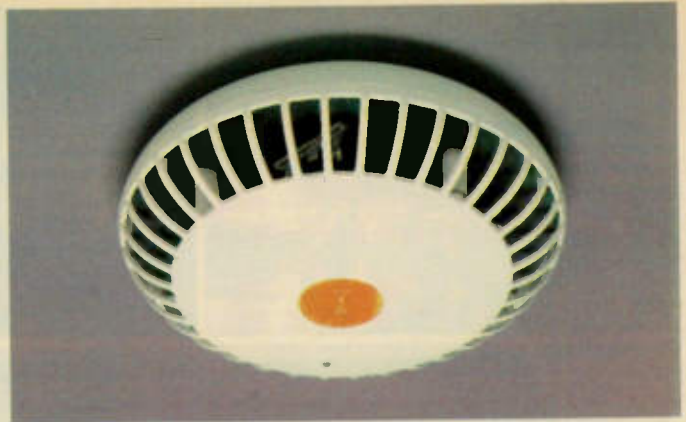
Smoke Alarms

Smoke Alarm by Water Pik®

\$27⁸⁸

- Warns of Fire Before You Can Smell Smoke or See Flames.
- Battery Operation; Requires No Wiring.
- Indicator Light Tells You Unit Is Operating Properly.

It's an easy, low-cost way to safeguard your family from tragedy in the event of a fire in your home. Water Pik's Smoke Alarm is an early warning system operating on the ionization principle of fire detection. Even before you can smell smoke or see flames, the loud alarm goes off, telling family members to seek safety. It's battery operated so it's not affected by power failure or electrical fires. Special low battery indicator sounds for 7 days when batteries weaken. Easy to install, mounts on ceiling or wall with screws. A unique feature is a blinking red light that tells you the Smoke Alarm is operational. U.L. Listed. Six AA batteries and mounting screws included. 7 Diameter x 3"H. Mail wt., 2.0 lbs. **84A50009** **\$27.88**



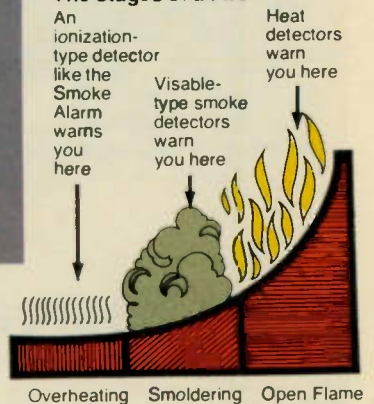
First Alert by Pittway

\$27⁸⁸

First Alert is a professional-quality home security alarm operating on the dual chamber ionization principle. At the earliest stages of fire—well before smoke becomes visible—the alarm goes off to give your family more time to escape. Easy to install and service. A test switch checks to be sure the unit is operating properly. A 9V Alkaline battery is included. The unit emits beeping sounds to indicate when a new battery is needed. U.L. Listed. 6 Diameter x 1 3/4"H. Mail wt., 1.5 lbs. **84A50017** **\$27.88**



The stages of a Fire



Captain Kelley Photoelectric Smoke Detectors by Gillette

Low as
\$29⁸⁸
Electric Model

Act Now and Receive a \$5 Factory Rebate Directly from Gillette. (Coupon packed in carton must be mailed by November 30, 1977)

An early warning Photoelectric Smoke Detector in battery or electrical models. Both carry a three-year warranty. The solid state electronic circuitry of the battery model operates on a reliable, easily replaceable 12.6V battery specially designed for smoke detector performance and included with the unit. Unit has an audible low battery warning signal. The electrical model is also solid state with a patented test system. It operates on AC household current. It includes an "on" indicator light, and is virtually maintenance-free. Both units are programmed not to give a false alarm under normal conditions. Installs easily on wall or ceiling. U.L. Listed. 6 3/4 x 4 x 2".

- 84A50025 Electric Model.** Mail wt., 2.0 lbs. **\$29.88**
84A50033 Battery Model. Mail wt., 2.0 lbs. **\$34.88**



Important: A smoke alarm is a warning device and will not prevent fire or stop a fire once it is started. Users must still take all proper precautions for their own safety in the event of a fire.



NEW!

The Bearcat® 210 Automatic Scanning Radio

\$299⁹⁹

- Receives All Public Service Frequencies Plus 2-Meter Amateur.
- Crystal-less Solid State Design.
- Simple Keyboard Programming.
- Automatic Search—to find new frequencies.
- Scans 20 Channels per Second.

answers are on the same frequency. Other highlights include: manual scanning; tone by-pass; big 3" front-mounted speaker; squelch control; electronically switched monopole antenna. "Space-age" chassis built of custom integrated circuits, with no crystals. It operates on 110-120 VAC, 50/60 Hz. or 13.8V DC, 6W. Comes complete with mobile mounting bracket and DC power cord for mobile operation. U.L. Listed. F.C.C. certified. Mail wt., 6.0 lbs. **83A40002** \$299.99

Specifications

Frequency Reception Range: Low Band, 32—50MHz; "Ham" Band, 146-148MHz; High Band, 148-174MHz; UHF Band, 416-470MHz; "T" Band, 470-512MHz; Size: 10⁹/₁₆Wx3Hx7⁵/₁₆"D; Weight: 4 lbs. 8 oz.; **Power Requirements:** 110-120 VAC, 11W; 13.8 Vdc, 6W; **Audio Output:** 2W rms; **Built-In Antenna:** Telescoping (supplied); **Sensitivity:** 0.6µv for 12 db SINAD on L & H bands, U bands slightly less; **Selectivity:** Better than -60 dB @ ± 25 KHz; **Scan Rate:** 20 channels per second; **Connectors:** External antenna and speaker; AC power.

Toll Free Frequency Information

Call Betty Bearcat for up-to-the-minute information on all the hottest frequencies in your area. Dial direct any weekday, 8 A.M. to 5 P.M. E.S.T. 800-428-2326. (In Indiana, call 800-382-2072.)

*Bearcat 210 is a registered trademark of Electra Company, Division of Masco Corporation of Indiana.

CB Base Stations

NEW! 40-Channel AM/SSB CB Base Station

Telsat® SSB-140

INTRODUCTORY
LOW PRICE

\$249⁹⁹*

**SAVE
\$50**



- 40 AM, 40 Upper Sideband and 40 Lower Sideband Channels.
- Digital Phase Lock Loop Synthesizer.
- Switchable Noise Blanker and ANL.
- SWR Calibration Control.
- MIC Gain Control.

Newest member of Lafayette's Telsat series, the SSB-140 uses the very latest technology. The digital frequency synthesis with Phase Lock Loop circuitry gives you precise on-frequency operation in both transmit and receive models. A 3-position switch selects AM, upper and lower SSB. Just press the mike button to talk; adjust the Fine Tune control for sharp AM and Clarified SSB reception. An LED digital read-out tells you the channel. Includes an RF output/SWR meter and "S" % Modulation meter. Both are illuminated for easy monitoring. The advanced circuitry includes Noise Blanking and Automatic Noise Limiter pushbuttons to minimize noise; pushbutton and variable SWR Calibration for RF power output readings and SWR readings and adjustments. Also includes a modulation Control; Public Address button; and a Hi-Tone switch. RF Gain Control adjusts for a uniformly clean signal. And there's a

Variable Squelch control. Other highlights: phono jack for connection of a tape recorder, output jack for a Public Address speaker, headphone jack, and plug-in mike. Handsome vinyl-covered wood cabinet. 15¼W x 4¾H x 12¼"D. The SSB-140 can operate on an external 12V battery in emergencies through an optional DC power cord. 110-120 VAC. 50/60 Hz. Japan. Mail wt., 13.3 lbs. **83A10054** Reg. Price \$299.99 ... Sale Price \$249.99*
* After December 10, 1977, order at Regular Price

Specifications:

Receiver: AM—Dual Conversion superheterodyne; SSB—Single Conversion superheterodyne.
Sensitivity: AM— μ V for 10 dB S/N ratio; SSB—0.25 μ V for 10 dB S/N ratio.
Selectivity: AM—6 kHz at 6 dB down; SSB—2.0 kHz at 6 dB down. Audio Output: 3 watts at 8 ohms. Transmitter: RF Output Power. AM—4 watts max. at 13.8V DC; SSB-PEP 12 watts max. at 13.8V DC; Harmonic Suppression: 60 dB down AM/SSB. Power Source: 110-120 VAC, 50/60 Hz or 13.8V DC.

**For Accessories,
see Page 31**
Illustrated are
Microphone
(83A22018) and
Booster
(83A22000).



40-Channel Base Station CB Transceiver Lafayette's Telsat® 1140

\$139⁹⁹



- Digital Phase Lock Loop Synthesized Circuitry.
- Delta Tuning for more Accurate Reception.
- Hi-Lo Tone Switch.
- Distant/Local RF Gain Switch.

Lafayette's new Telsat 1140 boasts sophisticated digital phase lock loop synthesized circuitry to give you precise on-frequency operation on all 40 channels in both transmit and receive modes. A special "range-boost" feature yields high average modulation at average voice levels for more "talk power" and greater range. Highlights include automatic modulation control, automatic noise limiter/switchable noise blanker, variable Squelch, and a ceramic filter to reject adjacent channel interface. The channel indicator and large S/RF meter are both illuminated. Jacks for mike, headphone, external speaker and Public Address. Includes dynamic mike with coiled cord, FCC license application Form 505, 110-120 VAC, 50/60 Hz; operates on 12 VDC nominal negative ground system in emergencies. 12¼W x 4½H x 10½"D. Japan. Mail wt., 11.0 lbs. **83A10062** **\$139.99**

Specifications:

Receiver: Sensitivity: 0.7 μ V for 10 dB S/N. Selectivity: 45 dB down at \pm 10 kHz. Delta Tune Range. App. \pm 1.2 kHz. Spurious Rejection: 50 dB. Audio Output Power: 3.0 watts to external speaker. Transmitter: RF Power Output: 4 watts max. Modulation: 90% typical with Range Boost.

Sale prices available through catalog desks or mail order only.

Synthesized 40-Channel Mobile CB Transceiver

Lafayette HB-940

INTRODUCTORY
SALE PRICE **\$99⁰⁰***

SAVE \$50



- LED Digital Channel Read-out.
- Switchable Noise Blanker/ANL.
- SWR and S/PRF Meters.
- SWR Calibration Control.
- RF Gain Control.
- Digital Phase-Lock-Loop Synthesizer.
- Delta Fine Tuning.

It's Lafayette's finest 2-way AM mobile radio, with all the features that can make the world of CB more enjoyable and convenient! But come an emergency—on the road or on the water—that's when you'll really appreciate its Range Boost circuitry, so you can reach out farther to summon help. The digital Phase-Lock-Loop circuitry adds razor-sharp frequency control, and large, bright LED read-out pops the channel numbers. A built-in ceramic filter helps prevent adjacent channel interference, and ignition noise is

silenced by a switchable Noise Blanker and ANL. Easy-to-use controls include a Delta Tune Switch and Tone Switch for fine-tuning and tonal adjustment on receive. There's a Variable Squelch Control, too, plus RF Gain Control for superior sensitivity and selectivity. A modulation control keeps you on top of your signal. Large, illuminated meter tells you S/RF and SWR condition. On the rear panel are jacks for external and public address speakers (speakers not included). Comes complete with dynamic mike and mounting bracket. 9³/₈Wx2¹/₂Hx7¹/₈"D. Imported from Japan. Mail wt., 7.5 lbs.

83A10021 Reg. Price \$149.00 . . . Sale Price \$99.00*

Specifications

Transmitter: RF Power Output: Up to 4 watts. Modulation: AM, 90% typical with Range Boost. Spurious Harmonic and Suppression: Exceeds FCC requirements.
Receiver: Sensitivity: 0.7 uV for 10dB S/N. Selectivity: 50dB down at ± 10 kHz. Spurious Rejection: 50dB. Audio Output Power: 3 watts at 8 ohms at external speaker. Power Source: 13.8 VDC, negative or positive ground

Mobile 40-Channel CB Transceiver Lafayette HB-640

INTRODUCTORY
SALE PRICE **\$69⁹⁹***

SAVE \$20



- Digital Phase-Lock-Loop Synthesizer.
- Dual Conversion Superhet Receiver with RF stage.
- Range Boost Circuitry for Greater Talk Power.
- Distant/Local Switch.
- Hi/Lo Tone Control.
- Switchable CB/PA Modes.

The HB-640 CB transceiver is a low-priced unit with digital Phase-Lock-Loop Synthesized Circuitry for pin-point accuracy on every channel while transmitting or receiving. The dual conversion superheterodyne receiver with RF stage offers outstanding sensitivity and selectivity, while a ceramic filter helps prevent adjacent channel interference. To subdue background and low-level impulse noise, a Variable Squelch and Automatic Noise Limiter are built in. Automatic Modulation Control keeps you on top of your signal. On the rear panel are jacks for external and Public Address speakers. Comes complete with dynamic coiled cord microphone, mobile mounting bracket, and FCC licence application Form 505. Operates on nominal 12 VDC positive-negative ground system. 2¹/₄Wx6³/₈Hx8³/₄"D. Japan. Mail wt., 5.0 lbs.

83A10005 Reg. Price \$89.99 . . . Sale Price \$69.99*

Specifications

Receiver: Sensitivity: 0.7 uV for 10 dB S/. Selectivity: 45dB down at ± 10 KHz. Spurious Rejection: -50 dB. Image Rejection: 40 dB. **Transmitter:** RF Power Output: up to 4 watts. Spurious Response Attenuation: better than FCC and Canadian DOC requirements. Modulation: 90% typical with Range Boost.

CB Transceivers & Accessories

NEW!

40-Channel AM/SSB Mobile CB Transceiver Lafayette Telsat® SSB-80

INTRODUCTORY
SALE PRICE **\$159⁹⁹***

SAVE \$40

- Full 120-Channel Capability—
40 AM and 40 Upper, 40 Lower SSB.
- 12-Watts P.E.P. SSB Output.
- Digital Phase-Lock-Loop Synthesized Circuitry.
- Built-in Range Boost Circuitry.
- Automatic Modulation Control.

Not only does this Lafayette Telsat CB transceiver give you triple the number of operating channels (from 40 to 120), but it increases your range of transmission because all the power that's legal can be concentrated in one sideband to provide 100% talk power! And on receive, you can get greatly improved sensitivity and selectivity through SSB. Digital Phase-Lock-Loop Synthesized Circuitry provides amazingly accurate frequency lock-in of all channels. A Fine Tune Control assures clear reception of SSB transmissions. A built-in Range Boost Circuit and Automatic Modulation Control enable your audio signal to be heard under condi-



tions which would be difficult for conventional transceivers. Other features include: variable squelch, automatic noise limiter, S/P-RF meter. There is a jack for an external speaker or headphone. 8¾Wx3Hx10½"D. Imported from Japan. Mail wt., 8.0 lbs. **83A10039** Reg. Price \$199.99 . . . Sale Price **\$159.99***

Specifications

Receiver: Sensitivity: AM, 1uV for 10 dB [S+N] /N; 0.3 uV for 10 dB [S+N] /N. *Image Rejection:* more than 50 dB down. **SSB Transmitter:** RF Out Power: PEP 12 watts at 13.8 VDC. *Harmonic and Unwanted Sideband Suppression:* more than 60 dB down. **AM Transmitter:** RF Output Power: 4 watts max. at 13.8 VDC. *Harmonic Suppression:* More than 60 dB down. *Power Source:* 13.8 VDC, negative or positive ground.

Accessories for Lafayette CB Transceivers

Base Booster® Base Station Preamp & "On-The-Air" Sign Boosts receive power 100 times (20 dB gain). Operates automatically when microphone button is pressed. Exclusive RF sniffer circuit detects signal being transmitted; actuates sign and deactivates booster preamp. Gain-control boosts weak signals to +25 dB; attenuates strong locals to -4 dB. Operates on 12 VDC or 110-120 VAC, 50/60 Hz. 8Wx4Hx4½"D. Selectable AM/SSB switch. Mail wt., 2.0 lbs.

83A22000 **\$59.99**

Super Sidekick. For all AM or AM/SSB CB transceivers. Amplified base station dynamic mike with volume adjustment and amplifier gain controls. 300-3500 Hz response. Output level adjustable to maximum of -25 dB. For relay or electronic switching. Mail wt., 3.5 lbs.

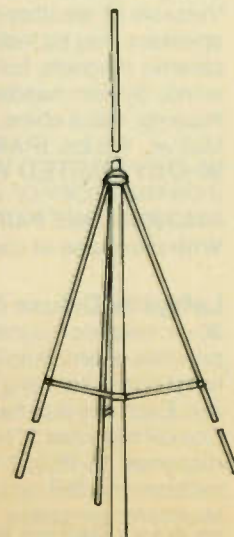
83A22018 **\$54.99**

CB Regulated AC Power Supply. Operate your mobile transmitter, tape deck or radio at home! Lets you use all 12 VDC mobile units on 117 VAC. Rated at 3 amps. Will deliver max. power with surges to 5 amps. Circuit breaker overload protection. UL listed. 3¼Wx5Hx5"D. Mail wt., 4.0 lbs.

83A22026 **\$19.99**

Criterion "Starfire V" Gain-Type Center-Fed Base Station Antenna. Special design reduces angle of radiation for highest horizontal gain. Half-wave dipole with aperture design for 5.0 dB gain. VSWR of 1.5:1 or less. "Wing span" of less than 6', 17" high; radials 8" 10". Mounts on 1¼" mast or threaded 1" water pipe. Water-proof connector. Mail wt., 5.0 lbs.

83A20004 **\$44.99**



Sale prices available through catalog desks or mail order only.



NEW! THE LAFAYETTE FITTABLES

In-Dash AM/FM Stereo Radio and 8-Track Player

\$89⁹⁹

This super-compact with AM/FM stereo radio sound entertainment center features an 8-track stereo tape player and AM/FM stereo radio with illuminated dial-in-door for that custom fit look in compact and import cars. Unit includes a flip-away tape door/dial scale, slide-bar AM-FM selector, FM local/distant reception switch, tape program and stereo indicator lights plus full range tone and stereo balance controls. 12 Volt Neg Ground. 7Wx1³/₄Hx4¹/₂"D. Japan. Speakers not included. Mail wt., 7.0 lbs.

90-DAY LIMITED WARRANTY

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A00012 \$89.99

In-Dash AM/FM Stereo Radio and Cassette Player

\$99⁹⁹

A choice of quality sounds from this compact cassette sound system: AM radio, FM stereo and pre-recorded cassette stereo. Complete with slide bar AM-FM selection, 3-way Fast-Forward-Rewind-Eject control switch, full width cassette opening plus Mono/Stereo switch for improved FM reception in fringe areas. Deluxe operating controls include FM local/distant switch, illuminated dial scale and stereo balance control. 12-Volt Neg Ground. 7Wx2¹/₄Hx5¹/₂"D. Japan. Speakers not included. Mail wt., 7.0 lbs.

90-DAY LIMITED WARRANTY

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A00020 \$99.99

Custom In-Dash Installation Suitable for Most 1968-1978 U.S. Cars

Lafayette's "Fittables" are custom fit in-dash units with look and sound of factory-installed systems. Combination stereo tape players/AM-FM Stereo radios come complete with all hardware and parts for installation without add-on kits or dashboard alterations for most cars. Each unit includes a fully detailed, step-by-step manual for do-it-yourself installation.

Fits the Following Cars:

All General Motors Corp. Cars except: '68 Chevy, '68 Nova, '68-70 Chevy Van, '68-70 Cadillac, '68-72 Gran Prix, '68-69 Firebird, '68-69 Tempest, '68-70 Toronado.

All Ford Motor Corp. Cars except: '69-70 Ford, '68 Maverick, '68-72 Thunderbird, '68 Econoline, '69-70 Mercury, '68-69 Comet, '68-72 Mark IV.

All Chrysler Corp. Cars except: '68-73 Charger, '68-73 Monaco, '68-73 Chrysler, '68-73 Imperial, '68-73 Fury.

All AMC Cars except: '68-74 Ambassador, '68-73 Matador.

Will Not Fit the Following Imported Cars: '77-76 Suburu, '77-76 Toyota Celica, '76-77 Toyota Corolla.

Will fit the following cars when used with a Custom Installation Kit (see below): '71-76 Pontiac, '73-77 Le Mans, '73-77 Gran Prix, '73-77 Grand Am, '74-76 Oldsmobile, '74-77 Toronado, '73-77 Cutlass/F-85, '74-77 Monaco, '74-77 Charger, '74-77 Chrysler, '74-76 Imperial, '74-77 Cordoba, '74-77 Fury, and most foreign cars.

Custom In-Dash Installation Kit Specify make, model, year of car and whether with or without air conditioning. Allow 3 weeks for delivery. Mail wt., 2.0 lbs.

84A25019 \$7.99

Save \$10 on Speakers When Purchased with Any Car Radio on Pages 32-33

Lafayette 20-oz. Coaxial Flush/Hang-On Convertibles

Versatile 5", weather-resistant, air suspension, extended range speakers may be installed as hang-ons or flush mounted. 20-oz. ceramic magnets, built-in 2" coaxial tweeters and crossover networks. System handles up to 50 watts. Deluxe ABS acoustical housing; 4 to 8 ohms, With wire, hardware, instructions, Japan. Mail wt., 9.3 lbs. (PAIR)

90-DAY LIMITED WARRANTY

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A20010 (ONE PAIR) Reg. Price \$39.95
With purchase of car radio \$29.95*

Lafayette Deluxe 6x9" Coaxial Car Speakers

30 oz. ceramic magnets with highly compliant foam roll suspension provides a remarkable bass and smooth overall response. Exceptional power handling is achieved with the 1¹/₂" hi-tem copper voice coil. Each speaker handles 50 watts continuous, 100 watts peak. Coaxial mounted 3" tweeter extends high frequencies. Frequency response: 35-18,000. Impedance: 8 ohms. Features special heat-resistant molded nylon grilles. With mounting hardware, wire, instructions, templates. Mail wt., 8.0 lbs. (PAIR)

90-DAY LIMITED WARRANTY

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A20002 (ONE PAIR) Reg. Price \$59.95
With purchase of car radio \$49.95*



And Accessories

Pioneer® TP-900 Under-Dash 8-Track Player with FM Stereo "Supertuner"

\$139⁹⁹

This revolutionary car stereo player is a system with specifications and high fidelity sound that is equal to most home audio units. Picks up stations at a greater distance with less noise, more clarity and greater stability than ordinary stereo tuners. Usable FM sensitivity is as good as 1.1 u V (IHF). Advanced features include Phase Lock Loop and FET FM circuitry, FM stereo indicator light, automatic stereo/mono switching, automatic FM noise cut filter, precision tuning dial. 8-track player has fast forward, so you can listen to the part of the tape you select! Automatic or manual program selection, lighted program indicators, eject button, program repeat button. Separate volume, balance, bass and treble plus loudness contour switch let you adjust the music to your car's acoustics. 12 VDC, Neg Ground. Japan. 7⁵/₈Wx3Hx7¹/₂"D.

Speakers not included. Mail wt., 6.5 lbs.

WARRANTED BY MANUFACTURER

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A00038 **New Low Price \$139.99**



Bracket

Universal Lock Mount bracket for easy under-dash installation. Effective in preventing theft. 6¹/₈Wx1Hx7¹/₈"D. Mail wt., 2.25 lbs.

84 A 25027 **\$4.99**

Pioneer® KP-500 Under-Dash Cassette Player with FM Stereo "Supertuner"

\$149⁹⁹

This Cassette/Stereo "Supertuner" has quality, styling and features worthy of any home receiver at a price to please any car stereo buff. For example, it has automatic mono/stereo switching and noise cut filter as well as separate volume, balance, bass and treble controls. The local/distance switch increases tuners' long distance capabilities and muting switch cancels annoying FM inter-station noise. Features include usable FM sensitivity of 1.1 u V (IHF), Phase Lock Loop and FET circuitry, precision tuning dial, loudness contour. In addition, the cassette player has fast forward, rewind, automatic end-of-tape eject (or you can eject the cassette manually at any time). Plus a tape play indicator light. 12 VDC, Neg Ground. Japan. 7⁵/₈Wx3Hx7¹/₂"D. Speakers not included. Mail wt., 6.0 lbs.

WARRANTED BY MANUFACTURER

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A00046 **New Low Price \$149.99**



**Save \$10 on Speakers When Purchased
with Any Car Radio on Pages 32-33**

Sanyo FT-415 In-Dash AM/FM Cassette Recorder/Player

\$149⁹⁹

- Lets You Record Directly
- Remote Microphone for Live Recording.

Now you can tape FM stereo or AM broadcasts while driving in your car. You can also record "live" with the remote on/off mike (included) with under-dash mike jack. Other features include: FM LED indicator, automatic mono/stereo switching, Phase Lock Loop and FET circuitry for clear FM reception. Stops automatically at end of tape. Easy in-dash installation. 12 VDC, neg ground. 7Wx2Hx5¹/₈"D. Japan. Mail wt. 4.0 lbs.

WARRANTED BY MANUFACTURER

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A00053 **\$149.99**



Car Stereo Power UP-II™ High Fidelity Amplifier

Expertly engineered, this unit increases the power of any car stereo unit up to 75 watts RMS. Also improves normal frequency response and transient reproduction. Under-dash mounting. Distortion: 0.2% THD @ 1 watt KHZ; 5% @ max. output. Switch panel has 3 slide-type Power Switches with LED indicators with Power Boost, High and Low frequency expand. Easy 6-wire installation. 12 VDC negative ground. 4¹/₂Wx2⁷/₈Hx7¹/₂"D. Mail wt., 1.5 lbs.

WARRANTED BY MANUFACTURER

(FOR FREE COPY OF WARRANTY SEE PAGE 20)

84A25001 **\$59.99**



See page 14 for our finest recording tapes.



A NEW! Deluxe Men's Thin-Line LCD Watch \$29⁹⁹

The price is amazingly low for this rugged, superbly accurate electronic timepiece. Continuous liquid crystal digital read-out. There's no need to press a button to tell time. Also tells you seconds, month and date by depressing a button...even at night, for the display is backlit. The strikingly handsome case is ultra-thin, and comes with a matching fine-mesh bracelet. For the active man, this is a watch that promises years of dependable accuracy. Includes long life mini-batteries. Choose silver or gold-tone. Mail wt., 1.0 lbs.
82A02053 In Silver-Tone \$29.99
82A02046 In Gold-Tone \$29.99

B NEW! 7-function LED/LCD Combination Watch \$49⁹⁹

Now, a second generation in digital watches... LED and LCD combined. For daytime viewing, a continuous liquid crystal (LCD) digital read-out tells you the hours, minutes, seconds and date. For nighttime viewing, merely press a button and a bright red light-emitting diode (LED) display shows the hours, minutes and date. Both the case and matching bracelet are in gold-tone. Including long life mini-batteries. Mail wt., 1.0 lbs.
82A02012 \$49.99

C NEW! Ladies' 6-Function Watch with LED Display \$24⁹⁹

Here's quartz-crystal accuracy in an exciting mini-size! This top-quality digital watch is accurate to within 3 minutes a year. At the touch of a single button, it tells you hours, minutes, seconds, month, day and date in a bright LED display. Powered by long-life mini-batteries (included). And it's an elegant, ultra-feminine timepiece. Gold-tone finish with matching bracelet. Mail wt., 1.0 lbs.
82A02038 \$24.99

D NEW! Microma 6-Digit LCD Chronograph \$89⁹⁹

It's a watch and a stopwatch in one handsome ultra-thin case. The continuous liquid crystal display tells you hours, minutes, seconds and date at a glance. At the touch of a button, it becomes a stopwatch, performing 4 different elapsed time functions with 1/10 second read-out. There's also a light control button for night viewing of any function. The thin-line case is in silver-tone with matching stainless steel bracelet. Includes long life mini-batteries. Mail wt., 1.0 lbs.
82A02079 In Silver-Tone \$89.99

E NEW! Ladies' LCD Digital Watch \$39⁹⁹

The beautiful styling of this daintily compact, ultra-feminine watch is sure to attract admiration. And it's so convenient! The continuous liquid crystal display (LCD) tells you the accurate hour, minute, second, month and date. And it's backlit for night viewing. Its electronic action should give you years and years of reliable, accurate service. The case is gold-tone, and it comes with a matching bracelet. Also including long life mini-batteries. Mail wt., 1.0 lbs.
82A02020 \$39.99

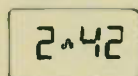
F Low Price on Men's 6-Function LED Watch \$19⁹⁹

A more outstanding value than ever before! A feature-packed timepiece for an amazingly low price. Here's quartz-crystal accuracy to within 3 minutes a year. Hours, minutes, seconds, month, day and date appear in a bright LED display at the touch of a button. It's powered by mini-batteries (included). Yours in a rugged, crisply styled silver-tone case with matching bracelet, or choose gold-tone finish. Mail wt., 1.0 lbs.
82A02095 In Silver-Tone \$19.99
82A02004 In Gold-Tone \$19.99

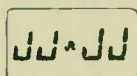
Speciality Watches and Stopwatches



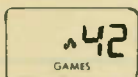
NEW! LCD Game Watch



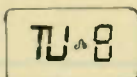
Hours/Minutes/
Seconds



Jackpot



Roulette



Day/Date



Craps

Continuous LCD
Alphanumeric
Display. Game
and Time/Day-
Date Buttons.

A revolution in modern electronics. It's the Monte Carlo watch from Unitrex—a highly accurate timepiece and a complete casino in one distinctively attractive wristwatch! It tells you hours and minutes in a continuous liquid crystal display. Push the display button once for day and date, twice for minutes and seconds. Push the game switch and select from three exciting games of chance—Jackpot, Craps or Roulette. On Jackpot, when 3 digits stop at the same number, flashing "Js" announce that you've won. On Craps, the center two digits eventually come to rest between 1 and 6, as with actual dice. The Roulette wheel is simulated by the two right-hand digits that stop between 01 and 36. Since all numbers are generated at random, you never know when you'll win. Push the button again and the built-in memory circuit recalls the correct time. Other features include a 4-year calendar with month setting, and a back light for night viewing. Powered by mini batteries (included). Silver-tone case with adjustable strap. Mail wt., 1.0 lbs.

82A02061 \$49.99



NEW! Solar-Powered LCD Calculator/Watch

- Full Scientific Calculator.
- Continuous LCD Display.
- Dual Night Viewing Light.

The latest innovation in scientific technology—a combination calculator and watch, compactly housed in a silver-tone case with strap. The watch has a continuous LCD display of hours, minutes, seconds as well as a month-date calendar and dual night viewing lights. The advanced circuitry contains a solar panel which converts light into energy and recharges the batteries (included). The calculator keyboard, which can be activated by the point of a pen, features algebraic logic, scientific notation, trigonometric and logarithmic functions, store/recall memory, π , power of number keys, register exchange, reciprocal and square root keys. Mail wt., 1.0 lbs.

82A02087 \$249.99



NEW! Cronus "4" Digital Electronic Stopwatch

- 1/100-Sec. Accuracy to 60 Min.
- Two Timing Functions: Single Event, Time-In/Time-Out.
- Six-Digit Read-Out.

The accuracy of the Cronus 4 is nothing short of incredible! Just one-100th of a second to a full 60-minute hour! And you can use this stopwatch to time a wide variety of activities. Single-event timing tells you length of uninterrupted time from beginning to end of an event. Time-in/time-out lets you determine elapsed time from beginning to end of an event which may have interruptions or time outs. Precise six-digit electronic read-out. Battery-powered (batteries included), with low-battery indicator. Mail wt., 1.0 lbs.

82A06005 \$39.99

Cronus Olympian. Same as above, minus the time-in/time-out function. Batteries and low-battery indicator included. Mail wt., 1.0 lbs.

82A06013 \$29.99



7-Jewel Swiss Stopwatches

1/5th Second & Decimal Timer. An anti-magnetic hairspring stopwatch with unbreakable mainspring. Its scale is 1/5 second to 60 seconds, 1/100th min. (decimal scale) from 0 to 60 minutes. Mail wt., 0.4 lbs.

82A06252 \$24.99

1/10th Second Timer. Large hand registers to 30 seconds. Recorder scale registers 0-60 minutes. (Not illustrated). Mail wt., 0.4 lbs.

82A06260 \$24.99

Phone-Mate Deluxe 300 Automatic Telephone Answering System

New Low Price
\$99⁹⁹

- Gives 20-second Announcement, Records up to Thirty 30-second Messages.
- Easy Hook-up—Simply Plug into Standard Telephone Company Phone Jack.
- Lets You Hear Who's Calling without the Caller Knowing You are There.
- Announce Only and Dual Tape Features.

Keep your telephone on call 24 hours a day, 7 days a week. The low-priced Phone-Mate Deluxe 300 protects your privacy—lets you go where you want, when you want and still get all your phone calls. System answers phone on first ring and gives announcement in your voice, then records caller's message. If you are on premises, you may listen to calls without touching the phone to "screen out" unwanted calls, but if you choose to talk, simply pick up the phone. With the Announce Only feature you can give a message to each caller without recording incoming messages. Dual tape system permits playback of incoming messages in sequence without listening to your outgoing message each time. Completely compatible with any kind of phone and telephone system, Phone-Mate is battery operated for safety and reliability, and is not affected by power failures. Comes with four Eveready Alkaline energizers (good for a year of average use), microphone, instruction manual. Meets Bell system conformance and certification standards. 9½x11¾x3¾". Mail wt., 9.0 lbs. Warranted by manufacturer (for free copy of warranty, see page 20). **83A80008** **\$99.99**



Phone-Mate 9000 Self-Contained Remote System with Voice Actuation

\$299⁹⁹

- C-VOX™ (Voice Actuation) Records as Long as Caller Talks.
- Coded Pocket Tone Key Allows You to Call In and Pick Up Messages.
- Monitor Incoming Calls at the Flip of a Switch.
- Ring Adjust—Set Machine to Answer Any Ring up to Five.

Call your Phone-Mate 9000 and pick up your calls by remote control. A coded pocket tone key activates the system. This new-concept answering system features exclusive C-VOX™ voice actuation that allows callers to leave messages as long or short as necessary, but lets you set the time limit. This eliminates blank tape or dial tone between recorded calls by stacking them. It accepts approximately 60 messages on a standard cassette. A monitor speaker allows you to hear who's calling without the caller knowing you're there. An Announce Only feature lets you deliver an announcement without recording incoming message, and you can adjust the length of your announcement from 15 to 55 seconds. A dual cassette system lets you play back messages without listening to your own announcement between calls. Other features include: Tangle-pruf™ cassette tape transport, Message Waiting Light, automatic recording level control, fast forward and fast rewind, and ring adjustment. Plugs into standard telephone jack. 110-120 VAC, 60 Hz. Meets Bell System conformance and certification standards. 12½x10½x3½". Mail wt., 15.0 lbs. Warranted by manufacturer (for free copy of warranty, see page 20). **83A80024** **\$299.99**



NEW! Phone-Mate 8000 (not shown)

This lower-priced answering system offers all the features of the Phone-Mate 9000, except for the remote call-in feature. Mail wt., 14.0 lbs. Warranted by manufacturer (for free copy of warranty, see page 20).

83A80016 **\$189.99**

Calculators



NEW! Lloyd's Ultra-Slim Businessman's LCD Calculator

- Wallet-Style Case Included.
- 2000 Hours of Continuous Operation.
- Only $\frac{3}{8}$ " Thick.

Offers extra-large 8-digit LCD display (Liquid Crystal Display) and fully addressable 4-button memory. Slim profile and light weight make for easy portability in pocket or briefcase. Other features include a square root key, change sign key, % key with add-on/discount feature and clear/clear entry key. Up to 2000 hours on one set of batteries (included). Wallet-style case is also included. $2\frac{1}{2} \times 4\frac{3}{8} \times \frac{3}{8}$ " D. Japan. Mail wt., 0.4 lbs.

82A20089\$15.99

Optional AC Adapters

For Canon Multi-8. Mail wt., 0.5 lbs.

82A20113\$4.99

For Casio CQ-2. Mail wt., 0.5 lbs.

82A20105\$4.99

NEW! Casio CQ-2 Alarm Clock-Calculator

- All-In-One 8-Digit Calculator, Digital Alarm Clock and Stopwatch.
- Four Basic Math Functions Plus Time and Date Calculations.
- Shows Hours, Minutes, Seconds, AM/PM, Day and Date.
- Records Elapsed Time.

What could be more practical for the busy homemaker, business person or engineer than this amazingly versatile all-in-one calculator/clock/calendar/stopwatch? As a calculator, it performs four basic functions up to eight digits with constant and floating decimal. It calculates time up to 99 hrs., 59 min., 59 sec.; dates from Jan. 1, 1901 to Dec. 31, 2099. As a crystal quartz timepiece, its digital display is accurate within 15 sec./month. The calendar is permanently programmed and requires no adjustments for lengths of months or leap years. Four separate alarm settings. The stopwatch measures normal, net and elapsed time to 1/10th sec. up to 9 hrs., 59 min., 59.9 sec. Powered by batteries (included) or AC through optional adapter (sold at left). Pocketsize $1\frac{1}{8} \times 5\frac{5}{8} \times \frac{3}{8}$ ". Japan. Mail wt., 1.0 lbs.

82A20048\$59.99

NEW! Canon Multi-8 Dual Display Calculator

- 8-Digit Function Display.
- 8-Digit Memory Display.
- Performs Basic Functions & Constant, Percent, Square Root and Mixed Calculation.

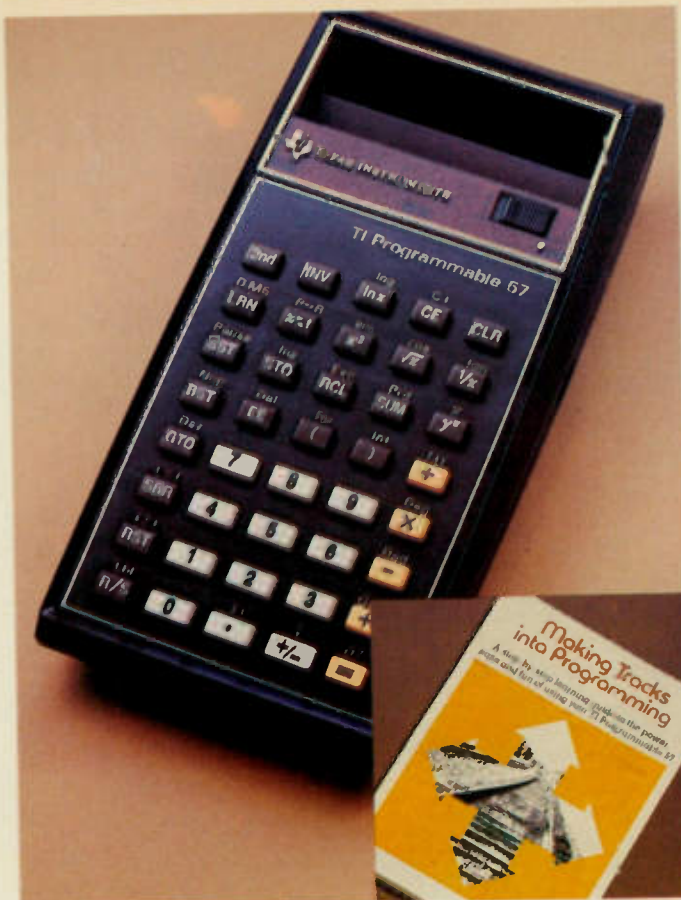
The revolutionary Canon Multi-8 is the world's first dual display pocket calculator. By displaying real memory contents, you no longer need to do mental arithmetic or use extra memo paper. Set the Mode Selection Switch to SINGLE mode and the Multi-8 operates as a conventional calculator, showing answers in the lower display. In MEMORY mode, memory content is in upper display, calculations show in lower display. In PROCESS mode, the first entry is visible in the upper display and the second entry and function mark are in the lower display to show entire calculation process. Large blue fluorescent display shows eight significant digits with floating decimal. Other features: Sign Change Key, Percent Plus/Minus, Reverse Key, Memory Plus, Clear and Recall Keys. Operates on three "AA" batteries (not included, see page 14) or AC Adapter (optional, sold at left). $6\frac{1}{8} \times 3\frac{7}{8} \times 1\frac{3}{16}$ ". Japan. Mail wt., 1.0 lbs.

82A20055\$29.99

**NEW! Texas Instruments
Key Programmable 57
Super Slide Rule Calculator**

- Computer-Like Programming Functions.
- 50 Multi-Key Program Steps
Store up to 150 Keystrokes. **\$79⁹⁹**
- 8 Multi-Use Memories.
- Two Levels of Subroutines and Ten Labels.
- Six Forms of Branching, Three Types of Unconditional Branch.
- Two Conditional Loop Features.

The TI Programmable 57 is a powerful slide rule calculator that you can program right from the keyboard—ideal for high school or college students and professionals new to programming! Eight multi-use memories provide addressable locations to store and recall data. Fifty fully-merged program steps store up to 150 keystrokes. Once stored, the program can be executed repeatedly by supplying new sets of variables. Computer-like programming functions include; complete editing and error correction; 6 forms of branching; 2 levels of subroutines and much more. TI's unique AOS™ algebraic operation system makes problem-solving easy. Enter problems from left-to-right as stated algebraically. Super slide rule calculator provides advanced functions of x, logarithms, trigonometry and statistics. Nine levels of parentheses and the ability to store up to 4 pending operations allow you to handle complete equations easily. Bright 12-character LED display. Operates on rechargeable battery pack or AC adapter/charger (included) input 110-120 VAC, 60 Hz. Also included: *Making Tracks Into Programming* learning guide, program record forms, quick reference guide, carrying case. 3¼x1½x5¾". Mail wt., 1.0 lbs.
82A20097\$79.99



**Kings Point®
SC-60 "Senior"
Scientific
Calculator**

NEW LOW PRICE!
\$29⁹⁹
was \$59.99

- 50 Functions, 66 Keys.
- Displays 14 Characters: 10 Digits for Mantissa,
2 for Exponent, 2 for Sign.
- Three Addressable Memories, Including One Accumulating Memory.

The SC-60 does it all! It handles transcendental functions Sin, Cos, Tan, Arc, common and natural logs; squares, square roots, reciprocals, factorials. It has π key for all functions, sign change key, x-y factor reversal, minus and overflow indicators. Three addressable memories, including one accumulating memory for storage and retrieval, plus separate memory for 2-level parenthesis operations. It uses algebraic problem entry, does chain calculations with any sequence of functions, enters problems in degree or radian mode (with radian light). Performs statistical functions of arithmetic mean, standard deviation, variance, square root of sum of squares, combinations, permutations, binomial coefficients, gamma functions and normal probability function. Handles numbers from 10⁺⁹⁹ to 10⁻⁹⁹. Also: automatic floating decimal, memory exchange key, low battery indicator and display cutoff. Bright red LED display. Includes rechargeable battery and 110-120 VAC, 60 Hz recharger/adaptor. Carrying case and instructions. 3½x1¼x7". Mail wt., 2.5 lbs.
82A20063\$29.99



Calculators

Deluxe Printing Calculator NEW! Unitrex Classic 50 with Digitron Display

\$119⁹⁹

An ideal desktop printing calculator for home, store or office! The Classic 50 shows entries and results on a large, green digitron display...or prints them on tape for easy checking or reference...or does both simultaneously. The fully addressable 4-button memory has keys for M+, M-, MR and MC. A memory accumulation setting allows all calculated results to be automatically accumulated in the memory. Unit uses algebraic logic, performs chain or mixed calculations. The Classic 50 features automatic constant in all functions, selectable decimal to 2, 4 or 6 places, "add mode" and full-floating decimal. The high-speed keyboard includes keys for percentage, mark-up to calculate selling price, exchange for reciprocal calculations, sign change, and a backspace key which allows you to clear back one digit at a time for corrections. Plus a 5/4 switch, item count, non-add key for reference numbers, and power-on, memory, overflow and error indicators. Two color ribbon and whisper-quiet Seiko impact print head. 9¼x3½x11½". 110-120 VAC, 60 Hz. UL Listed. Imported from Japan. Mail wt., 8.0 lbs.

82A20014 \$119.99



- Four-button, Fully Addressable Memory, with Automatic Memory Accumulation Setting.
- All Basic Functions, plus Automatic Mark-Up, Exchange, Sign Change, Percentage and Backspace.
- Full 12-Digit Capacity.



Printing Calculator with Display NEW! Unitrex Classic 40 \$99⁹⁹

- 4 Button Fully Addressable Memory.
- Full 12-Digit Capacity.

At a remarkably low price for a desktop printing/display calculator, this Classic 40 is an exceptional value. It offers you all the features of the Classic 50 model above, less the memory accumulation setting, mark-up key, exchange and sign keys, and the backspace key. 9¼x3½x11½". 110-120 VAC. 60 Hz. U.L. Listed. Imported from Japan. Mail wt., 8.0 lbs.

82A20022 \$99.99



Compact Printing Calculator NEW! Sharp EL-1057 \$59⁹⁹

- Full 10-Digit Capacity.
- Very Compact, Desk-top Design.

It's our lowest-priced printing calculator, but with the quality and features for which Sharp is famous! Dimensions are only 6x3¼x9", allowing it to take up surprisingly little desk space. A high-reliability Seiko 2-color printer enters your calculations, silently, as fast as you can make them. The easy-to-operate keyboard includes a percent key and non-add/subtotal key convenient for printing dates, codes, etc. Other features: decimal selector for "add mode," floating decimal; complete underflow system to protect most significant numbers; overflow error check; automatic printer motor shutdown; paper advance key. 110-120 VAC, 60 Hz. U.L. Listed. Imported from Japan. Mail wt., 6.5 lbs.

82A20030 \$59.99



ULTRA PONG™ DOUBLES by ATARI

With Games...
Games...
Games!



\$47⁸⁸

SEE PAGES 22-25 FOR OUR OTHER EXCITING VIDEO GAMES

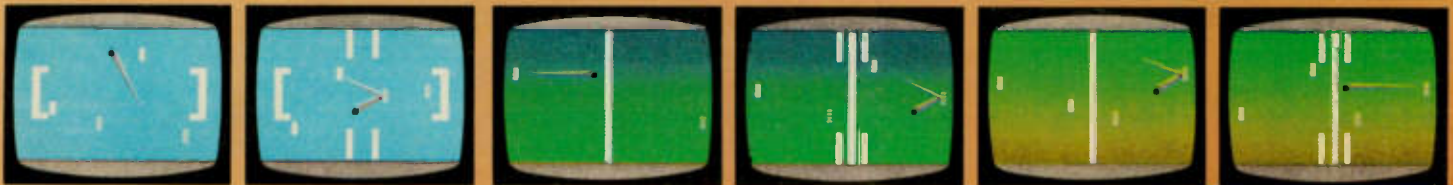
There's never been a video game like this. New Ultra Pong™ Doubles brings you thirty-two exciting paddle game variations for two or four players, in brilliant color, and with exciting action sounds. You can play Pong, Super Pong and Hyper Pong. Plus four different Hockey games, four Barrier Pong games, and four Barrier Hockey games. And you can play each game as Singles (2 players) or Doubles (4 players). Your TV becomes a whole arcade that will provide hours and hours of family fun. Ultra Pong includes: a console unit

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Some of the possible game variations.



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