

GATES STUDIO REVIEW

GATES RADIO COMPANY, QUINCY, ILLINOIS, SEPTEMBER, 1953

Gates Opens New Factory Branch Store In Los Angeles



Front view of the new Gates Factory Branch located on Sunset Blvd. in Los Angeles, Calif.

Another Progressive Step For Gates



Store Manager Bob Kuhl pictured along with a part of the complete stock carried in the new Los Angeles branch—all set to give "on the spot" delivery.

August marked the opening of the second Gates factory branch store on famous Sunset Boulevard in Los Angeles, California. The exact address is 7501 Sunset Boulevard. Bob Kuhl has been selected as store manager. This new West Coast outlet was started after the fine success of the first Gates store in Houston, Texas. The new modern stock-carrying branch in Los Angeles is another effort on the part of Gates Radio Company to give our customers better service and faster service on a regional basis. Our many customers in the western section of the United States will now have the benefit of "one day" or "on the spot" shipping service on many items that they previously may not have been able to get except by ordering from some supplier hundreds of miles away, or direct from the

The new Los Angeles stock-carrying branch is wholly owned by Gates Radio Company and is part of the nationwide distribution and sales organization provided for broadcasters and other customers to assure fast service on both Gates manufactured products and leading products of other manufacturers which the broadcasting and electronics industry might need. This new branch is already stocked with many items, such as nationally known recorders, tubes, microphones, a complete line of Gates equipment, and hundreds of component items. All broadcasters, industrial firms, churches, colleges, recording studios, and industrial users of electronic equipment on the West Coast now have available this new source of supply so that they can have immediate service direct from Los Angeles.

We invite all our West Coast customers to visit this new factory branch and to become acquainted with Bob Kuhl, our store manager. Bob has had many years of experience with Gates equipment, including time in both the main factory in Quincy and as a sales engineer in the West Coast area. He will welcome all inquiries. Whether our customers needs be large or small, Bob will be anxious to give them all prompt

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- Quality PLUS ... makes [] ... a MUST -



EDITORIAL

—from the desk of P. S. Gates.

One of the rather amazing results of TV has been the increase in radio advertising income. — Recent figures made public indicated a rise in local advertising of more than 11%. Some very fine brains have been trying to figure out for some time now, just why radio income has zoomed in many places, had a modest increase in others and sagged in only a very few isolated places. — In

metropolitan centers, where TV had a head start, radio generally seems to have not only held its own but stations that have promoted well have shown nice increases One Los Angeles operator of both AM and VHF-TV is willing to sell his TV but will not peddle the AM on a bet. — He simply says . . . the AM is my money maker. Los Angeles has seven VHF television stations.

We are, of course, talking about annual incomes. It seems to be reasonable that TV will make inroads on radio during early evening hours. Particularly will this be true from 7 to 9 p. m. Even then, it may not make the inroads some seem to think. Only time will tell, of course. Even those who can afford it can't stand a diet of movies seven nights a week. On the other hand, some of the movies in recent years have been so bad that a few million regular movie fans quit and TV had nothing to do with it. The TV quiz show was a welcome relief, however, to the Class Z movie, and TV took the credit for knocking the props out of the movies. — Another strange or not so strange little habit is that when Mr. TV-viewer gets through looking at TV he gets up and turns it off. — On the other hand, the radio keeps going from breakfast to bedtime. Probably the TV set is turned off because it cost a lot of money and Mr. Owner doesn't want to wear it out. The TV dealer, of course, has cautioned him about the fact that the picture tube is high priced. The fact that the picture distracts him from bridge or what have you is obvious while the radio seems to keep on putting out its stuff without upsetting anyone. — It is doubtful if your teen-ager can get his lessons with his feet cocked up on a TV set. — Half the nation's teen-agers study with a radio wide open.

There is no intent of anti-TV in this comment. Anyone who tries to talk down TV is not in his right mind. It does get a little tiresome to hear about radio doing its swan song when radio is enjoying its greatest prosperity of all time in a buyer's market. One advertiser, when approached on TV, after being told the rate was \$200.00 for an hour's time (a rather modest rate for TV, by the way), retorted he could not see the value received. To this, your writer very much disagreed. — The interesting final result was that this advertiser was made more conscious of the fact that he should spend more dollars in advertising and so he doubled his radio time. As one broadcaster put it, — "if he spent \$200.00 a week with us it would sound like he owned the radio station." It is possible that is one reason why radio time, especially for local advertisers, is on the upswing.

It's a strange world indeed. In my town, five years ago there was one radio station...today, there are two AM stations, two FM stations, two VHF-TV stations, plus a mighty fine newspaper. From what I can find out, the original radio station is doing better than ever, the new AM station is prosperous, the two FM stations are staying on the air, and the two TV stations show good prospects. — The newspaper....it's doing mighty well too. The population of my town increased 4000 between census. — Retail business? It's booming! Probably the increased advertising outlets are a big part of the reason and no doubt the purchasers of this advertising know it too.

News from Glenn's Department

By Elva Watts

Goldie Sloniger was happy to have her son, Pfc. Harvey Sloniger, home on furlough recently. Harvey is stationed in Detroit, Michigan.

Another welcome visitor from the Armed Forces was Cpl. Robert Hesse, son of Martha Hesse. Cpl. Hesse has returned to the states after a year of duty in Korea. Welcome home, Bob.

It is surely nice to have Katherine Dorsey back on the job again. Katherine is recovering from a recent operation and says all the cards and good wishes have helped her make a more speedy recovery.

We wish to express our sincere sympathy to Phyllis Schnelle and family on the death of her aunt.

Cecilia Fisk had a wonderful vacation. Her son, A/3C Donald Fisk of the Air Corps, was home on furlough. They had a nice visit and Cecilia accompanied Don as far as Kansas on his return trip to Reno, Nevada, where he is stationed.

Margaret Marksbury and her husband were out in California for a visit with their son, William, during vacation time. Bill is in the Navy and although he's presently stationed in California, he expects to be sent to Korea real soon.

Ann Young didn't take a long trip but had a nice time visiting for a few days with her brother and family in Galva, Illinois.

Velma Balzer and her husband vacationed in Chicago. Ethel King was another Chicago visitor, spending some time with her sister.

Doings of Engineering and Drafting Department

By Bob Gray

Visions of cooler weather prompted Virgil Krull to Canada for his vacation. Virg and his wife visited Port Arthur and Fort William while there, and checked on the fishing conditions. It seems that he had typical fisherman's luck plus a healthy sunburn.

The Bill Laws bounced around Illinois on their vacation. It seems Bill couldn't get a visa to leave this fine state.

We asked Thelb Niehoff if he had made any vacation trips. He said that he made many. Thelb is the proud papa of a boy born last August 6. The trips he mentions will be obvious to all fathers.

A three-day illness temporarily halted Grant Koenig's vacation plans, but he and his wife managed to visit the Adams County and Illinois State Fairs and make up for the lost time.

Another visitor to the State Fair was Dorothea Lahrman. Dotty saw and heard Les Paul and Mary Ford in

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Chatter From New Plant Assembly Department

By Art Brown and Carl Gray

Along with the regular work in the assembly department at the new plant, that little boy with the bow and arrow has been working, too. The result of this was the marriage of Edgar J. Lowary and Helen Spidle on July 11, 1953. Helen and Ed were wed in the parsonage of Rev. Fred Humphrey of Pittsfield, Illinois.



Helen and Ed Lowary

After a short honeymoon in Pittsfield, the Lowary's returned to their Quincy home at 727½ Jefferson Street.

We surely wish Helen and Ed the best of everything.

That shiny red car seen around our new plant doesn't belong to the Fire Chief. It is Carl Gray's flashy new DeSoto.

In a recent ping pong tournament, Wayne Shores smacked his way to championship honors with Ed DeGroot coming in second. Just to prove they weren't kidding, Ed and Wayne walked away with the doubles championship. Ken Weed and Charley Bridgman were runnerups in the doubles event.

SYMPATHY

We extend our sincere sympathy to Roy Bush and family on the death of Mrs. Bush's father; to Larry Poor and family on the death of his mother; to Dorothy Sloan and family on the death of her baby niece; to John Beckgerd and family on the death of his grandfather; to Earl Penn and family on the death of his mother; to Elizabeth Peterson and family on the death of her grandmother; to Juanita Berry and family on the death of Mr. Berry's father; and to Les Petery and family on the death of Mrs. Petery's father.

SHARING THE PROFITS

On August 3rd, a letter announcing the allocation of the funds from the first year of the new Gates Employees' Profit Sharing Plan was sent to all Participants. A similar letter was also sent to new people who will become eligible on the first of the month following their one-year anniversary, to let them know too that the allocation had been made and just what it had amounted to.

This letter was quite a pleasant surprise for everyone, and we found out just what Profit Sharing can mean to all of us. Up to this point all conversations had of necessity been on a general basis because definite amounts couldn't be announced until the auditors were through with their jobs.

\$2.2364 Per Unit

When the calculations were all completed, the value per unit was found to be \$2.2364. The number of units was found by taking 5% of base compensation on a 40-hour basis up to \$4,000. This figure is then multiplied by the Service Factor which is 1.0 up to five years and an additional .2 for each additional five years.

For example, a person with a rate of \$1.25 per hour would have \$2,600 per year on base compensation of 40 hours per week. 5% of this would be \$130. This multiplied by the Service Factor of 1.0 (for people with one to five years of continuous service) gives 130 units. This times the unit value of 2.2364 gives a credit of \$290.73 for this particular individual. It is very easy to see how this steps up with higher rates and also higher Service Factor.

Since Profit Sharing is still very new with us there are still many questions about it. Perhaps some of them can be answered here.

- Q. What do I contribute to the Fund?
- A. Nothing. All contributions are made by the Company.
- Q. How much does the Company contribute?
- A. According to the formula approved by the Internal Revenue Department, the Company pays the sum of 10% of net profits before federal income taxes, provided that in no event shall this amount reduce profit after federal income taxes to less than 10% of net worth.
 - Q. What is done with this money?
- A. The Advisory Committee invests the money in income producing investments.
- Q. How much do I get credited to my account?
- A. This is practically answered in the fourth paragraph of this article. However, the total shares is determined by multiplying 5% of base com-

pensation (40-hour week) up to \$4,000 by the Service Factor. The total units are then divided into the total Shared Profits to arrive at the value per unit.

Q. What happens to my account if I leave the Company for any reason?

A. Anyone leaving the Company after 3 years of Participation in the Plan is entitled to a portion of his account. It is 30% for three years of Participation and an additional 10% for each year thereafter, until 100% is reached at 10 years of Participation.

Q. What happens to the balance that isn't paid out?

A. This amount is returned to the income Fund and is distributed at the end of the fiscal year (May 31) along with other income such as interest, etc., on a proportionate basis according to the amount in each account as of the beginning of the year.

Q. May I ever draw the money out of my account and still remain with the Company?

A. Yes, at age 55, anyone with 10 years of Participation in the Plan may draw 100% of his account. Also any Participant as of May 31, 1953 reaching age 65 with 2 years of Participation may draw 100% of his account.

Q. If I draw my account out under the 55 or 65 age rule, do I have to retire from the Company?

A. No. This does not affect your job in any way. However, anyone drawing his account is not eligible to Participate in the Profit Sharing Fund any longer.

Q. What happens to my account in the case of death or total disability?

A You or your designated beneficiaries will receive 100% of your account as of the previous May 31.

Q. May I change or amend my beneficiary?

A. Yes. You may change this at any time.

Q. Where can I get more information concerning the Plan?

A. Your supervisor or Personnel Department will be glad to help you at any time.

Farmer, pulling with one mule: "Giddap Peter! Giddap Barney! Giddap Bill!" Stranger: "How many names does that mule have?" Farmer: "His name's Pete, but he don't know his own strength; so I put blinders on 'im, yell a lot o' names, an' he thinks a lot o' other mules are helping' 'im."

THE STAFF

Edited by Personnel Department.

News Reporters: Art Brown, Carl Gray, Virgil Hall, Alvina Rice, Elva Watts, Mary Ellen Rupp, Earl Ryther, Les Slates, George Thompson, Les Sieleman, and Bob Gray.

Photographer: Bob Fisher.

Chicken Ready!

On the evening of June 23 some 600 Gates people and families and guests assembled at South Park for the annual family picnic. The first order of business was the fried chicken dinner complete with all the trimmings, served by the ladies of the Paloma Methodist Church.

After the last platter of giblets, and the last box of ice cream bars were taken care of the large crowd split into several different groups.

Many headed for the softball diamond at the south end of the park, either to play or to sit on the sidelines and heckle. Mel Arns and Jim Wells were in charge of the two teams, and the purpose of the ball game was to let anyone play and not try to limit the two teams to so called All-Stars. In spite of this, Jim's team won by the close score of 3-2.

Along with the picnic identification badges, free ride tickets had been given to all children for the rides located in South Park, and the only time any children were seen after they had headed for the rides was when someone came back for extra tickets. The man in charge of these concessions reported a booming business up to the time of darkness.

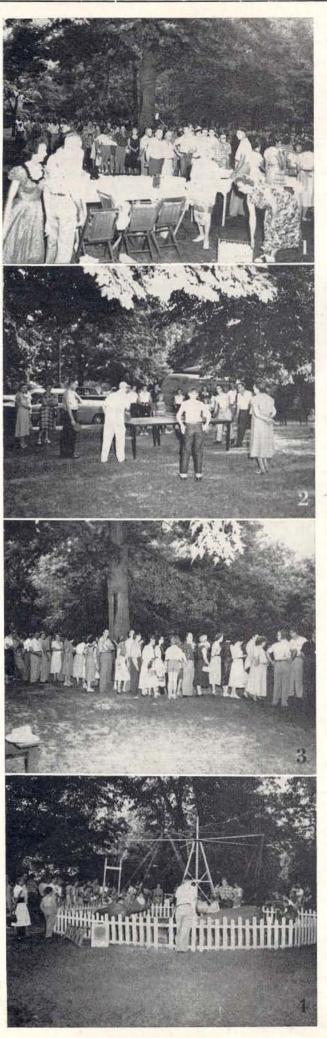
Several other people made use of the horseshoe courts located in the eastern portion of the park, and no one reported any victories or losses but from all indications a good time was had there too. Bob Bonness and Bob Bangert were in charge of the horseshoes.

John Beckerd looked after the pingpong table and apparently a great deal of talent was uncovered during the course of the evening. The waiting line at that location was rather long at times.

For those who didn't care to participate in the more strenuous forms of exercise, there was bingo playing under the direction of Cecilia Fisk, Olive Guenseth, Elizabeth Beck, Ruby Manlove, John Maxwell and Frank Bruening. (Howard Young was left off this committee this year for a definite reason. If you don't know why, ask him.) There was a great deal of comment about the fine prizes and a very enjoyable time was had in this section of the picnic grounds.

George Thompson was responsible for setting up and looking after the new sound equipment, recently gotten together by the Audio Department. He kept the music going during the dinner hour and also made it possible for everyone to hear the announcements and the calling of the bingo numbers.

Bob Fisher, our Company photographer, was busy during the early part of the evening while there was still enough light, getting shots of the



600 Attend Annual ¹ Held



Hey! Are we playing I Watch tha

- 1—Come and get it—the frie line.
- 2—Harold Laws and Ken We Veach a lesson in the art way around?
- 3-What's the matter, Kenny
- 4—Never did hear—did Kabr the airplanes or not?
- 5—Did someone call for Alvin
- 6—Hey—get out of the wayhurry—others waiting to
- 7—That chicken must ha busy.
- 8—Bob Fisher must have re Strothoff seems a little m

→ Quality PLUS ... n

ites ites ity Picnic t South Park



or watching the birdie? ar, George!

ken is ready-everyone get in

e giving Bob Nixon and Rog ng Pong—or was it the other

't the line moving at all?

aley, and Birch get to ride on

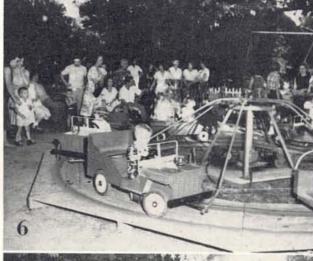
e and Frank Bruening?

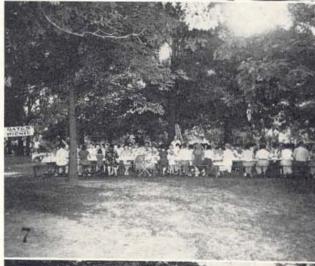
comes the fire truck-got to

-everyone seems mighty

ttracted Joe Schnier. — Tom terested in a boat ride.









activities which are pictured along with this article.

In spite of all of the activities going on, many found their way during the evening to the free soda and ice cream stands. Because John Anderson is getting a little particular about his eating, he filled in at these stands while the rest of us were enjoying the fried chicken.

Upon arriving at the park everyone found the tables covered with white paper and assembled in one area, ready for the serving. All of this required a great amount of work beforehand, and the fellows responsible for this good work were Bob Flotkoetter, Bob Hickerson, Ben Llewellyn, Grant Koenig, Virgil Krull, Sieg Jucknies, Howard Strothoff, Neal Middendorf, Jack Sheffler, Chris Fuller, Ray Cantrell and Floyd Berryman.

Everyone atending the picnic had been given a numbered identification badge and had been told the grand attendance prize of a fine table model radio would be given away at 8:45 p.m. No one seemed to forget this because at that time everyone had reassembled, anxiously awaiting the drawing of the lucky number. When the number was drawn it didn't take Leroy Snyder. husband of Lu Snyder of the factory stockroom, long to present his badge to claim the prize. Lu reported later that their old radio had been giving them some trouble, so the new one arrived at a most opportune time.

By that time Mother Nature had pretty well covered the park with darkness and after another soda or ice cream bar, and perhaps even both, the 1953 picnic came to a close. General committee arrangements for the picnic were handled by the Personnel Department.

New Factory Branch

(Continued from page 1, col. 3) assistance. We hope that all our West Coast customers will remember to call Bob whenever they need fast service.

The Gates Radio Company Houston branch has had a slogan of "Big enough to serve you speedily—yet small enough to know you." We do not know whether the new Los Angeles outlet will adopt the same words, but we do know that they will adopt the same feeling expressed by this slogan, "Service is our business."

New Atlanta Factory Branch Store Almost Ready

In a previous issue of this paper we announced that Atlanta would be the location of the next Gates stock-carrying branch. Building problems delayed this so that Los Angeles was opened first. However, Atlanta will soon be the third regional branch, and a further announcement of this will appear in the next Studio Review.

Latest Scoop from Sheet Metal And Allied Departments

By Virgil Hall

Mr. and Mrs. Al Rakers journeyed into our New England states for their vacation trip. Al had the misfortune of returning from his vacation and having to make another trip—this time to the hospital where he had some surgery taken care of. Sure hope you're soon feeling "fit as a fiddle", Al.

Rog Cave and Mrs. Cave were Chicago vacationers. They motored on to Michigan and Indiana to complete a fine trip.

Floyd Berryman was in Michigan giving the fish a fit. We didn't get a report on his catch, but bet it was a good one.

Three fishermen from Sheet Metal, John Beckgerd, Frank Bruening and Charley Bridgman, were in Wisconsin trying their luck. They say they had lots of fun, but the fish weren't biting.





From the looks of these pictures, a few of those fish must have been hungry.

WANTED: One safety belt, or pair of high sideboards—so I won't fall out of bed at night. Earl Penn, Sheet Metal Department.

Art Miller is the new First Vice Commander of the local American Legion. Congratulations, Art, and we know you'll carry out your duties in fine shape.

Claude Turner has moved into his new home in Quincy from Monroe City, Missouri. Claude got his family here in time for his two children to start to school at the beginning of the year.

Jim Moss has been keeping himself busy building a new foundation under his home, and Mrs. Moss has been keeping him busy helping with the vegetable canning.

We're glad to hear that Bill Weed, Jr. has brought his boy, Robyn, home from the hospital and that he is okay once again. We also understand Robyn's Grandpa, Bill Sr., is sporting a new set of food choppers.

Some owners of new television sets are Rog Cave, Floyd Berryman and Don Hamann. Earl Penn was worried about his TV set but we understand it's in good working order once again.

What happened to Frank Brown? He used to campaign for the Republicans and now that they finally made it, Frank is boosting the Demo-

Virg Hall, reporter for the Sheet Metal Department, is rather shy about reporting news about himself so one of his buddies is taking care of it for him this time. Virg vacationed in Indiana and spent some time canoeing with John Anderson. They tell us Virg liked the state of Indiana so well he could hardly tear himself away—guess it is hard to get away from a place if you're lost.

Happenings in Dusty's Department

By Mary Ellen Rupp

Mr. and Mrs. Ed Fahey and their daughter spent a week fishing in the Ozarks for their vacation. They report the fish weren't biting. Too bad, folks, better luck next time.

Marilyn Stieghorst vacationed in Oak Ridge, Tennessee. Sure hope she didn't bring any of those bombs back with her

Marie Carter was another Ozark vacationer. Haven't noticed any "hill-billy" accent since she returned.

Helen and Ken French were in Wisconsin. They say this trip was a delayed honeymoon.

Most people report bad luck with the fishing, but Elma Hobbs evidently came out all right. She reported good luck.

Lorna Frye journeyed to our national capital, Washington, D. C., for her vacation trip. Too bad Lorna isn't a golfer—maybe she could have met some famous people on the golf links.

Harry Laird was in St. Louis just a couple of days to help make his vacation exciting.

Dusty Rhodes and his family "took to the hills" and visited in Kentucky and Tennessee, for a nice vacation.

Vacation Travelers From the Office

By Les Sieleman

If all the miles Gates individual employees traveled during the recent vacation period could be totaled, we would probably arrive at a figure that would allow us to visit every customer in the United States and there might be enough left over to call on our friends out in Hawaii and Puerto Rico.

The Larry Cervones spent most of their time "back home" in New York. The John Bowers headed in the opposite direction and visited in California. Incidentally John reports that he had to drain surplus gas out of that Studebaker only two or three times. We figured that John must have driven at least 500 miles every day to cover the points he claims to have seen.

Dot Sloan took a double tour and visited both New York and Florida. To

add to the excitement she was in a train wreck on the way home. It is good to report that she arrived home a bit late but uninjured. Margie Clem and Marcella Hayden also toured Florida.

The Petzoldt family must like Yellowstone and the Rockies above all as they vacationed out there again this year.

The Veach family visited the Missouri and Arkansas Ozarks for a few days and then looked for more excitement in the Windy City. The girls, Pam and Suzi, found it in their appearance on Tom Moore's Radio Show. They did fine, too. Suzi won roller skates and a large plastic wading pool. Pam received a nylon teen outfit and a 17 jewel wrist watch. Larry Cervone reports that he heard the program in New York.

The Les Sielemans spent their usual vacation fishin' in Minnesota. The Herman Gerwelers visited in Colorado as did P. S. Gates and his family. Tony Wheaton was another Colorado vacationer. Having heard no fish stories, we must assume that they weren't hitting out there.

Les Petery joined Mrs. Petery out at Missoula, Montana, where she had been called due to the serious illness and death of her father. Their daughter and Lois Recker covered many miles visiting wherever fancy dictated. Their fancies were far flung to say the least since they hit such widely separated states as Wyoming, New Mexico, Mississippi and Florida. They report visiting at least 12 of the 48 states this year. We understand that they have only 3 or 4 more states to visit in reaching their goal of 48.

Liz Peterson traveled to Michigan, Canada, Wisconsin and Minnesota via car and lake steamer. Marlene Seymour spent a pleasant vacation attending a wedding in Chicago and then down in the Shepherd of the Hills country at Lake Taneycomo.

Velma Smith was another "back home" vacationer, returning to the state of Texas for a visit. Gladys Dickhut motored to the Wisconsin Dells for some sightseeing, and Pat Taylor went fishing at the Illinois State Fair. Don't know just where the fishing spots are over there, but Pat brought some fish home.

Many of the Gates gang just stayed at home and took it easy. Others spent their time fishing, swimming and boating on our own Mississippi. The golfers and tennis addicts found going good on the local and nearby courses and courts.

It wouldn't be quite proper to forget the slaves who remained on hand to attend to the every day needs of our customers. McEwen, Patterson, Decker, Larimore, to name only a few, must have had a busy time according to the shipping tickets that piled up during those two weeks.

5 and 10 Year Pins Presented

On July 26, Jim Havermale completed a decade of service with Gates Radio Company. Jim has worked in



many phases of our business down through the years and is presently doing his part on 20KW transmitters, scheduled for shipment to Indonesia.

Jim has done a lot of softball playing and is also

active in the Gates Men's Bowling League.

Jim, Mrs. Havermale, and their fine family—Betty 9, Sandra 8, Barbara Jo 6, Patsy 2, and Johnnie 1, make their home on East Broadway.

Congratulations, Jim, on your first 10 years of service with Gates, we're looking forward to the next 10.

August 2 was the 5-year anniversary for Eugene Crossan who can be found doing a good job working on our phasor line. Gene has really been with Gates more than 5 years as he spent a few months with the Company prior to starting again 5 years ago.

Gene is a modest fellow (he asked that we not publish his picture—it wouldn't have been that bad, Gene) and he probably won't ever say much about how he did most of the work on his new home at 2813 Vermont. We know Mrs. Crossan, Richard 7 and Carolyn 2, are mighty proud of the fine job "Pop" did on the new place.

Glad to have you with us, Gene, and we hope you'll let us take a chance on your picture when your 10th anniversary rolls around.

Richard L. Walz was presented his 5-year company service pin on September 7. Dick can be located in our



Drafting Department, helping with a very important phase of our operation.

Dick is putting his drafting skill to good use and is starting plans for a new home. We know Mrs. Walz,

Steve 3 and Jeff 1, are looking forward to the time they move into their new living quarters. We understand Dick has been sporting some blisters and sore muscles which he obtained felling trees on his lot in Hickory Grove. He has been collecting many articles from magazines during the past few years which will help him in building a comfortable and attractive home. Good luck, Dick!

Elma Hobbs received her 5-year service pin on July 28. Elma has actually spent more than 5 years with Gates,



as she worked with us previously. Her many years of experience are mighty helpful in Dusty Rhode's assembly department.

We understand Elma is one of our most enthusiastic fisherwomen, and

we also know she is quite a bowler, taking an active part in the Gates Girls' Bowling League.

While Elma enjoys these hobbies a great deal, nothing is closer to her heart than Billy, her little grandson. We've all heard about how grandmothers spoil their grandchildren, so Elma, don't spoil him too badly.

Goldie Sloniger's 5-year anniversary with the Company was August 9. Goldie is now doing testing work on



SA-134's and we know she will make doggone sure our customers receive only "quality plus". She did mention something a b o u t how she especially enjoyed some work she did in the past on a government

contract—seems as though a lot of bright lights lit up during the course of her testing work and she thought they were real "purty".

Goldie's son, Pfc. Harvey Sloniger, is doing a good job for Uncle Sam, and was recently home visiting his mother while on furlough.

One and Three Year Pins

Here's the group of people who have received their one and three-year service pins during the past several weeks. Congratulations, to each and every one of you; we were mighty happy to be able to present you with your pin.

3-Year Group

Lois Recker William Hopper Alvina Rice Robert Ware

1-Year Group Mel Arns Harold Bennett George Oliver Elizabeth Peterson Earl Penn Luella Snyder Howard Campen Martha Hesse Larry Poor Kenneth Weed, Sr. Floyd Berryman Virgil Alderton E. Jim Medlin Wayne Kropf Loren Bohannan Ray Daniel Juanita Berry Grant Koenig Helen Lowary Ruth Wilkey Al Dawson Betty Cate

Doings

(Continued from page 2, col. 3)

person and really enjoyed their performance. She also witnessed a performance by Eddie Fisher and was thrilled to her bobby-sox. However, Dotty returned in time to help her son ready himself for college at the University of Illinois. He's taking a mechanical engineering course. It's common knowledge that much engineering drawing is required of mechanical engineers, and it looks as though Dotty will now be making drawings at home.

Art Cunningham is another fisherman who headed for Wisconsin to try his luck Art must be one of the few honest fishermen, he had no tall tales to tell.

Time and gardens wait for no man. Fred Damm was busy harvesting his crop of tomatoes. Fred and family wandered off to Kansas visiting relatives and on their return visited New Salem State Park. Here of late, Fred has been describing his new picture window.

Some months ago John Birch purchased a home at 1919 Ohio. John is one of the lucky few since the new home required a minimum of work. One week of his vacation was well used in stilling the clamor for remote control systems.

Audio engineering is not enough for Wally Kabrick. He's constructing a new camp south of Kinderhook. This camp will be unusual in that it will be complete with elevator. Wally could call on Willard Lindsay and Harold Laws for a weight test.

Frank Schnier used some vacation time for playing golf and then spent several dollars for osteopathic fees. Frank has been lending some help on Wally's new camp.

The call of the wild tempted Elizabeth Beck. Vacation time was used in visiting Colorado, the Black Hills and witnessing a performance of the famed Passion Play.

No amount of threatening will cause Nelda Mace to disclose her golfing score It has been noticed that she is driving a new Hudson, and we do not know if she added many miles to the speedometer during vacation period or not. Nelda was rather shy of questions asked about vacation. Understand that a Dr. Pomeroy of Kinsey, Inc. was about Quincy.

Harry Haley and family invaded the southland during vacation, and enjoyed visits to Chattanooga's Lookout Mountain. It's been said that southern folks have an aversion to fast-talking Yankees. Harry was back home in a few days.

Dick Walz is in the throes of build-(Continued on page 8, col. 1)

"Take Me Out To the Ball Game"







The above shows different sections of the stands at Q Stadium on a recent evening when some 500 Gates people and their families attended the ball game between the Quincy Gems and the Terre Haute Phillies. The home-town Gems came out on the short end of a close ball game, but everyone agreed it was a fine game and proved to be a mighty entertaining evening.

Jack Eliason New Industrial Engineer

On August 24, Jack Eliason joined the Gates family as Industrial Engineer.

Jack comes well qualified to handle this work. After graduating from the



University of Delaware, he was connected with the Bethlehem Steel Company until Uncle Sam's Navy put their finger on him. A part of Jack's stint in the Navy was spent at the Quincy Barge Plant

where he became acquainted with individuals who urged him to return to Quincy after the war.

Of course, one of these individuals was a young Quincy lady who today is Mrs. Eliason. Others members of the Eliason family are Ann 8, Jeff 5½, and Alfred Craig, 1 week.

Prior to joining us, Jack's time in Quincy has been spent with two large industrial concerns. We are happy to welcome the Eliasons and wish Jack the best of everything in his new work.

Doings

(Continued from page 7, col. 3)

ing a new house and his vacation period was used to advantage in planning the construction. Dick is starting from the ground up and it is a considerable job. Next year should see him prepared for a well-earned rest during vacation.

Joan Weiman was rather skeptical of TV but after a preview in Du Quoin she's all for it. Joan has been having a bit of trouble in arriving at work promptly. Habits formed during

vacation are not easily broken.

Dick Wentura appears to be quite a salesman. He sold his dad on seeing the National Soap Box Derby races in Akron. After the races, Francis and the family visited the east coast and then to Michigan and Minnesota, some 5,000 miles altogether. Francis recently obtained a new Jeep and has been putting it through a shakedown run.

The Les Peterys journeyed to Montana and Wyoming visiting relatives. Pete stopped at Powell, Wyoming, and observed the working of a Gates BC-5B. Powell has a population of 2,000 and it seemed odd at first that a 5KW station was used. However, the station covers many small communities within a 100-mile radius. Pete mentioned visiting Virginia City, Montana, and commented on a custom prevalent 75 years ago. At that time there was no such thing as credit. The physical life of a customer was sometime a very short period.

Hal Krueger utilized his vacation in

the arduous task of house hunting, and succeeded in his search. Hal also participated in some fishing around the Quincy area.

Weldon Steinbach and family toured Illinois, visiting relatives and stopping long enough in Dowers Grove to preview television. He says it's here to stay.

Not too long ago George Oliver acquired a new Plymouth and it was given a thorough road test during the vacation period. George and the wife toured the northwest visiting Yellowstone, Glacier and Jasper National Parks. Their trip also took them to Banff Park in Canada.

Vacation time to Bill Hoyt was an opportunity to rest up and do some fishing. Bill tells us that he finally caught A Fish on his new fly rod.

All in all, it was a grand and glorious vacation. Like all vacations, it ended too soon. Nevertheless, everyone is back and the joints-a-jumpin' to handle that large volume of business we are receiving daily.

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