

GATES

STUDIO REVIEW

GATES RADIO COMPANY, QUINCY, ILLINOIS, AUGUST, 1960

PROMOTIONS

Our president, P. S. Gates, recently announced the promotion of two of our men, Larry Cervone and Nibs Jochem, to Vice-President positions.

Larry has been named Vice-President Sales, as an advancement from his former position of Sales Manager. He has had a fine record since joining Gates in 1947 as a Sales Engineer of the New York City area. He later served as manager of the New York City branch office, and Eastern Zone Manager. In 1953 he was promoted to the Sales Manager's position, and has made his home in Quincy since that time. He and Louise have 2 children, Kathy and Larry, Jr.



Nibs Jochem joined the company in 1941 as a production technician, was later promoted to the audio section of Engineering where he was made manager of this division. He served as manager of the audio section of Sales and was promoted to Director of Engineering in 1955. Nibs and his wife, Rita, have four children, Carol, Janie, Danny and John.



The last issue of the Studio Review covered the appointment of George Mallory as Vice-President Operations. George comes to us with a great deal of experience and a fine educational background. He is fast becoming acquainted with Gates people and our company, and will contribute greatly to the future progress of our company.



These promotions are a part of the growth plan of the company, and these men are prepared to serve each of us. Congratulations to these men!

Visitors from Other Countries



The young man pictured above, on the right, is Max Tubiana. He is shown here with Francis Wentura, a senior design engineer, as they look over a drawing of one of our transmitters. Max is employed by Radio Tunis, Tunisia, as a supervisor of technical facilities in the r. f. plant, audio and modulation equipment in the 9 studios of Radio Tunis. He has been in this country on a 6-month grant under the U. S. Technical Assistance Program. Max met and married his wife, Alice, in New York City where he spent most of his time in this country studying at R. C. A. Institutes. He and Alice are a warm, friendly young couple. We wish them a long, happily married life, and were pleased to have the opportunity to have them with us for two weeks in June.



On Wednesday, July 6, our company was honored by the visit of 8 young men from Vietnam. These technicians were in this country under the International Cooperative Administration of Washington D. C., and were on their way to the west coast. They are apparently quite interested in the activities of Grace Bryant, Elva Watts and Stella Cuyler, who are assembling Studioettes, while foreman, Bob Strode; manager of manufacturing engineering, Jim Corbit; and plant manager Howard Young, look on.



Art Myers has been called, "The oldest man with Gates Radio"—and that statement is a compliment — for the only person with more years of Gates service than Art, is P. S. Gates. Art started with the company 20 years ago on August 25. He performed a variety of

duties in the Production Department for many years. His wide range of experience is now being utilized in the Accounting Department where he heads up the cost section.

This means he is responsible for the vitally important work of correctly figuring the cost of manufacturing our products.

The Meyer family, consisting of Art's wife, Naomi, and their two daughters, Diane and Alicia, live at 2300 Ohio. Diane will be in the Junior Class at Quincy High School and Alicia will be a 4th Grader at Adams when school opens this fall.

Congratulations on your "Oldest Man" record, Art — we're looking forward to celebrating your 25th anniversary with you!

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On August 22, 1945 Leslie "Pete" Petery joined our engineering department in design and development of high power transmitters. He has contributed greatly to the company's progress in this field, for he started designing 5KW, then he and the company grew to 10KW, 20KW, 50KW, and we are now bidding for a 100KW installation.

In addition to the technical aspects of his work, Pete's hobby of photography has also become quite technical with him. He not only takes the pictures, but he develops and enlarges them, also. He even develops and prints his own color pictures. He and his wife, Ruth, enjoy traveling and she reports their motel bathroom is converted into a dark room just about every evening when Pete develops the pictures he has taken that day.

Thanks for your good work, Pete — your 20-year pin is waiting.

On July 18 Lois Butcher rang the 10-year service bell. Lois started with the company in the advertising section of sales, where she handled huge quantities of bulk mailings and operated the various machines in this department. She had also taken care of our filing and

mailing department, and with company progress this work was later divided and Lois now heads up our company files.

A 15-year pin is waiting, Lois.

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On August 7, 1950 Bill Hopper joined the company in the sheet metal section of the Metal Fabrication department. He later became a member of the paint crew in the same department and has done an outstanding job in sanding our cabinets during the paint process.

Bill has filled in on many other jobs and has always cooperated in every way.

Thanks for your good work, Bill!

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1-Year

Bill Harness George Foster
Dale Vandenoorn Gail Lippincott
Franz Cherny John Hostetter
Harold Hibbard

3-Year

Reck Morgan Charles King
Joe Engle Larry Lohmeyer
Clarice Bless



On Monday, June 20, we were happy to have George Yazell, join our company as sales engineer in Pennsylvania, eastern Ohio and western New York. He spent a week in Quincy to become familiar with Gates products and procedures, and to become acquainted

with Gates people.

He and his wife, Sada, and their three teen-age children will make their home in Pittsburgh as soon as they can find suitable housing.

On July 5, Hal Arment rejoined our Sales Engineering staff. Hal has been with us previously in this position, and is a real veteran in the broadcasting business. He will quickly be able to bring results from his Southern California/Arizona territory.

Hal and his wife, Jeanette, are living in Atascadero, California. Welcome back to the Gates family!

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Welcome to Bill Straight, who joined the company as Industrial Engineer on

July 5. He comes to us from the Martin Company of Denver, where he has been in industrial engineering work. He is a graduate of Finlay Engineering College of Kansas City, Missouri.

Bill, his wife, and their three sons are located at 9 Holford Drive.

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On July 6, Bernard Giesler became a member of the customer order section of the Sales Department. Bernie graduated from the DeVry Technical Institute in Chicago, and has been with McDonnell Aircraft in St. Louis.

Bernie, and his bride, Frances, were married just last May 21, and are presently looking for a home in Quincy. Congratulations to Mr. and Mrs. Giesler, and welcome to Gates.

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We were happy to have Elizabeth Beck recently rejoin the company temporarily as blueprint machine operator in Engineering. Becky retired a couple of years ago and stepped in to help us when our regular operator, Hazel Kinder, was unable to work because of

a fractured foot.

It's good to see you again, Becky!

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Drafting-Standards

Fred Meyers Loretta Lehner
Assembly 21
Lovica Marksby

Over 1,200 Attend Annual Picnic -- and First Splash Party



On Tuesday evening, June 7 the Gates family picnic was held at Doc's Airpark in West Quincy, Missouri. A fried chicken dinner was served to over 1,000 people, representing Gates employees, their families and friends. While the fried chicken dinner, with trimmings, was the main feature of the evening, other special events were the bingo game . . . the pony rides . . . softball . . . free ice cream bars . . . other rides for the kids . . . free soda pop . . . and more fried chicken!

To round out summer activities before vacation time at Gates, a "splash" party was held for Gates employees, their families and friends, on Tuesday evening, July 19, at the Indian Mounds Swimming Pool. Over 200 people attended the swimming party, and those in attendance reported the water was fine. The Weather Man cooperated perfectly for both events — making the annual picnic, and our first swimming party, most pleasant for everyone!

THE SAD SACK

By Frances Holford



Here is the Gates mail bag . . . the unglamorous canvas sack that carries Gates mail to and from the Quincy Post Office. It certainly looks like a "sad sack" — but do not underestimate the importance of this dirty old bag, and the work done in our mail department. If it were not for the receiving and sending of mail, our company would not be able to operate!

More than 6,000 pieces of mail were dropped into the Gates mail bag in a recent month. Each piece bore its' own travel ticket—the postage stamp. This magic little mark was printed on every piece of mail by the postage meter machine in the Gates mail department, at a cost of about \$1,265.00. Postage expense for the same month one year ago was \$1,120.00.

There is much evidence of company growth, and the bigger bulge in the mail bag is another indication of progress. More letters are being mailed negotiating business. More invoices are being sent to customers, the result of more sales, and more purchase orders for raw materials and supplies are being sent out. Oh yes, more checks are being mailed, too, to pay for all the raw material, labor, manufacturing expense, aside from expenses that are general and administrative. Huge amounts of literature describing our equipment are brought to the mail department to be sent to our customers. Too numerous to mention are other pieces of mail that are received daily to be stuffed, weighed, sealed, stamped and dropped into that unglamorous canvas sack.

The mail sack might remind some of the timid, sloppily dressed G. I. "Sad Sack" of World War II cartoon fame. In contrast to his apparent lack of potential, you may remember how he never ceased to amaze his fellow G. I.'s with his mighty soul, his elegant inner power, and his fantastic achievements.

In the same light, however unen-

chanting the mail sack may appear, it holds countless weighty ideas and urgent messages. Much Gates business is conducted through personal contact and some by phone, but all of it is at sometime, in some form, in our mail sack!

Far-away and fascinating places are in regular communication with Gates through the unglamorous sack. The Fiji Islands, Guam, Singapore, Vietnam and Lompour, India are a few of the many remote spots transacting business with us. The long arm of the mail can reach distances other forms of communication could not reach practically or economically.

Even though obstacles of rain, hail, or dark of night must not prevent the mail from going through, this postal dedication is not a guarantee of safe passport to an ultimate destination.

The correct postage stamp is the magic insignia that determines, "the mail will go through." Have you ever inadvertently mailed a letter without a stamp? Like a boomerang you found it back in your mail box with a "postage due" stamp on it.

The first time this magic little ticket accompanied a letter was around 1840. Its remarkable significance was realized by a man named Ralph Waldo Emerson. He wrote an essay on "Civilization" and commented, "The power of a wafer," he wrote, "to guard a letter as it flies over sea, over land, and comes to its address as if a battalion of artillery brought it, I look upon as a fine meter of civilization."

Civilization means progress. And there will be progress at Gates as our mail bag bulges with more and more company mail.



Here is Frances Holford, in the process of folding company mail to be inserted in window envelopes. The mail department is under the supervision of L. I. McEwen, with Frances capably handling incoming and outgoing mail. She has the help of Phyllis Sanders to prepare incoming mail — to open, sort, and distribute to various people and departments. The fact that mail is distributed in one hour, and in many cases less time, after the starting bell in the morning, testifies to the fine job Frances and Phyllis are doing.

→ Quality **PLUS** makes **GATES** a **MUST** →

GATES RADIO COMPANY
A Subsidiary of Harris-Intertype Corporation
Quincy, Illinois, U. S. A.

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