

Gates Radio Company, Quincy, Illinois

GATES INTERCOM

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THE MOST IMPORTANT -- IS YOU!

It has been said, "We are living in the most troubled time of our history." Even if this is true, you and I had no choice as to the time we arrived on this earth. So, we should live every hour to get the most out of it in joy, contentment and satisfaction. The vacation period is part of this process of seeing what God has provided for us to prove there are more important things than A bombs, cold wars and disputes.

So -- many will head for the mountains, the lakes of the northland -- and I hear some may head for other countries. Some will not travel and will find anew that home is a wonderful place that God surely created in his handiwork.

Whatever you do -- wherever you go -- please be careful!

Above all -- do those things that give you a resurgence. You are important -- your are vital to us -- your home town -- your church -- and your loved ones.

Do those things that bring you back, after vacation, a better person -- all in one, solid, healthy, piece -- and have fun!

Parker Gates
Parker Gates

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SAFETY TIPS FOR VACATIONERS:

FOR THOSE DRIVING **

- *Make sure your car is checked -- tires, oil, lubrication, brakes -- have everything in tip-top condition. Seat belts frequently save lives or prevent serious injury.
- *Unfamiliar roads are more fun if we drive relaxed and enjoy the change in scenery. Take it easy in heavy traffic. NEVER DRIVE WHEN YOU ARE TIRED!
- *Obey traffic signs! Observe safe driving rules. Pull completely off road for emergency stops -- leave plenty of distance between you and the car ahead -- pass carefully.

SWIMMING - BOATING - FISHING **

- *Stay within reach of help -- dive only in safe water -- watch the children. Floating toys are fun, but they can carry youngsters to deep water.
- *Never overload a boat -- stay seated -- operate boats safely, keeping passengers and others in water in mind.

GOLFERS -- TENNIS PLAYERS -- FUN IN THE SUNNERS **

- *Exercise is great -- but don't try to crowd a year's activities into a couple of days. You can play golf, go horseback riding, etc., etc., the next day.
- *Avoid broiled on the charcoal grill look -- reserve this treatment for hamburgers!

FOR STAY-AT-HOMERS **

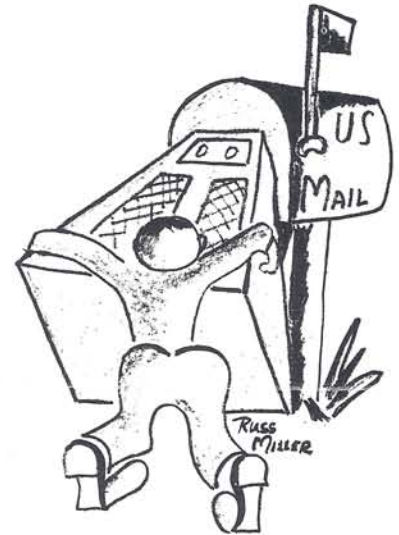
- *Falls can ruin a vacation. Use good judgment if you are using ladders.
- *Power tools care a great help -- but they can cut a finger as well as other objects!

DO NOT LET AN ACCIDENT SPOIL YOUR VACATION -- SAFETY IS NO ACCIDENT!

BC-1T Picture (Conclusion)

The BC-1T Picture shows just a part of the entire Gates product development, manufacturing and sales story. It is one of over 200 complete units manufactured by our company. Many other manufactured items are available for Mr. Customer, so he may maintain his equipment, without having to purchase a complete unit. In addition, our company jobs hundreds of items manufactured by other companies, so we can offer complete service to the people in the commercial broadcasting and communications business.

There are a few Gates people who are not involved with the BC-1T Broadcasting Transmitter. Our Phasing and Repair Department is an example of this. Phasors are special equipment which control the range and pattern of a commercial broadcaster, and are built according to his own FCC permit. Our repair section repairs smaller products, which can be sent to the company by Mr. Customer. This is pretty much the same service we seek when the washing machine, automobile, etc., go on the "blink." In our instance, it is impossible to go to Mr. Customer -- so smaller items are sent to us to be placed in good working order and returned to Mr. Customer. A transmitter is too large, and it would not be practical to ship it back and forth -- so the BC-1T does not enter this department's picture.



The BC-1T Picture -- although a large one -- is a small section of the total company picture. We sincerely hope it has shown you how YOU and YOUR CO-WORKERS fit into the development, manufacture, and sale of Gates manufactured or jobbed products -- for we all fit somewhere. It is impossible to tell every step necessary -- as well as it is impossible to follow all steps required to maintain physical facilities, machinery and equipment, work force, etc., for all phases of our operation.

It was stated at the start of this series we would present a product from beginning to end -- but there is no end to it! We must constantly please Mr. Customer -- we must constantly seek more orders -- we must constantly improve work procedures and standards -- we must constantly improve present products and develop new products to keep up with the "rocketing" pace of electronic and communication advances. Above all, we must please Mr. Customer, whether he is in the commercial broadcasting business, is a representative of Uncle Sam, etc. Nevertheless, the picture has now been painted -- and -- it is shown below!

In reality the BC-1T picture is YOU -- the men and women in all sections and departments of the plant -- the girls at the typewriters -- men with brief cases, or operating a slide rule -- those drawing prints -- THE BC-1T PICTURE IS YOU!

Regardless of how YOU FIT INTO THE PICTURE -- YOU ARE VITAL! We are all working for Mr. Customer -- the good fellow who buys our products and in reality signs our pay checks. Let's keep him in mind as we take our place in the Gates Radio Company Picture.

