PUBLISHED BY AND FOR THE EMPLOYEES OF GATES RADIO COMPANY
A DIVISION OF HARRIS-INTERTYPE CORPORATION

VOLUME 3

QUINCY, ILLINOIS

MARCH, 1970



## Joseph R. Guerrero Manager, International Sales

Effective February 1, Joseph R. Guerrero joined our company in the newly created position of Manager, International Sales. In this capacity he will be responsible for Gates international sales activities in overseas markets, headquartering in the company's new International Sales Department in New York City.

Mr. Guerrero is well qualified for his new assignment. He has traveled extensively throughout the world and gained much foreign marketing experience with broadcast equipment as Manager of the Broadcast and Communication Department of Rocke International Corporation.

He was born in France and educated there, in Spain, and in the U.S.A., having obtained certificates from the University of Paris and the University of Michigan. He also attended the City College of New York. He graduated from the School of Commerce in Seville, Spain and the Capital Radio Engineering Institute in Washington, D. C.

Mr. Guerrero speaks five languages, is a member of IEEE, the Society of Broadcast Engineers, and the International Ambassadors Club.

The appointment of Mr. Guerrero to this newly created position is in line with Gates' long-range objectives to further increase our sales to customers located in overseas areas.

## **BOY SCOUT DAY AT GATES**



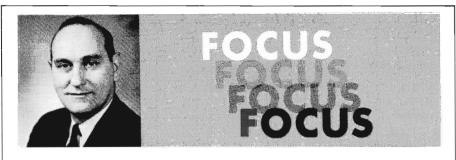
The week of February 9 was Boy Scout Week. On Friday many Gates people who serve as leaders in this organization wore their Scout uniforms to remind others of the many activities provided for the boys of our community. Some leaders did not wear their uniforms—but we got as many of them together as we could for pictures. We're proud of the many Gates people who contribute their time and talents to the youth of our community.

## **Credit Union Elects Directors**



At the annual dinner meeting held at the St. James Lutheran Church, the members of the Employees Credit Union elected new directors for 1970. The above photo was taken during the business meeting which followed the dinner. Bob Bush showed slides and presented an interesting narration of a trip to Spain that he and Marjorie made last spring.

The newly elected directors have met and selected officers for 1970. They are: President, Donald J. Siglin; Vice President, Eugene Hildebrandt; Secretary, Marilyn Tournear; Treasurer/Manager and Chairman of Membership Committee, Esther Kattelman; Supervisory Committee, Merlin Brickman, Chairman, Mildred Wade, and Donald McCabe; Credit Committee, James Moss, Chairman, James Winking, and Lawrence Zehnle; Membership Committee, Robert Fluent.



#### ENTRY INTO TELEVISION—A NICE START

Many of you have been wondering about our present position in television. From all indications, our TV product program has had a very successful start, and we are most encouraged by some fine orders and by customer acceptance.

As you know, the first of our new TV transmitters was purchased by WGEM-TV here in Quincy. The BT-35H 35 kW unit has been in service on Channel 10 since October 5 and is doing a superb job.

The next order we received was a major one, and news of this purchase has been held back because the customer plans to initiate publicity on the contract signing himself. This will be released to the trade press about March 1, but the time is close enough that we can tell you about it.

We are happy to announce that KETC-TV, St. Louis, has awarded Gates a contract for two 35 kW TV transmitters. Programs from KETC, Channel 9, are on the Quincy cable system but in black and white. When they are placed on the air next fall, the new Gates 35 kW transmitters will enable KETC to transmit color programs.

Following the KETC contract, we received an order to supply a 35 kW transmitter to a new Channel 8 TV station in Missoula, Montana. This transmitter must be shipped in mid-March, and after WGEM-TV, this will be the second Gates 35 kW unit to be placed in "On Air" service.

Last week we received the good news of an award to Gates of a contract for two 18 kW TV transmitters for WJCT-TV, Jacksonville, Florida. These transmitters will be shipped in late May.

We have also received an order for a 5 kW TV transmitter for KUAM-TV in Guam. To enable KUAM to begin colorcasting with the fall schedule, the 5 kW unit will be air shipped to Guam in late August.

Only four months after our announcement of the new TV line, it is gratifying to report that seven TV transmitters (four 35 kW's, two 18 kW's and one 5 kW) have been ordered. These fine orders confirm customer acceptance of our TV transmitters and is proof positive of the superiority of our products and of our sales department's ability to obtain orders. Obviously, these customers have great faith in Gates and in our commitment to serve the TV industry.

The TV program is the largest new product program in our history. No doubt should exist as to our determination to design and manufacture a complete line of TV products and our determination to provide field service, and after-the-sale service backup and support equal to our competitors.

Gates is dedicated to serving all of broadcasting—radio and television. Our long-term growth objective is for the company to become a major supplier of television products.

Entry into the TV broadcast equipment market has been carefully planned. It is based on a series of sequential steps, with VHF TV transmitters the first in a parade of new products for the television industry.

Many negotiations to supply TV transmitters are now in progress. Obtaining the customer's order takes longer than negotiations for radio products, but with the fine beginning we are confident that many more orders will be placed in the months ahead. We will report them as quickly as we are able to. Meanwhile, television is providing us with a new area of activity, and the future is most promising.

Rownerce J. Cervone

Vice President-General Manager

#### Run For Your Life



Marvin R. Dick, Controller, is an active member of the Y.M.C.A. and participates in their "Run For Your Life" program. About 50 men are running or "jogging" daily and the Y records the mileage on a graph so the men can compare records. In the annual contest recently completed, Marvin finished in third place with 467 miles—or over 11/4 miles run daily.

Congratulations, Marvin, on a fine record, but more importantly on the maintenance of a strong, healthy body.

## COMPLETES MTM COURSE



Kenneth Robertson, Methods Technician, Industrial Engineering Department, has received a Certificate of Recognition from the MTM Association for Standards and Research.

Ken attended classes in Chicago for three weeks to study for this certificate.

## Eunice Olson Dies Suddenly



We were saddened to learn of the sudden death of Eunice Olson of Assembly Department 23.

Eunice drove to her home in Ewing, Missouri after work on Thursday, January 29. She visited with a sister a few minutes and collapsed in her automobile on the way home. She was immediately rushed to a hospital in Quincy where she passed away several hours later.

Our sincere sympathy is extended to Eunice's family.

#### SERVICE AWARDS



25 Years John H. Beckgerd Fabrication



25 Years Frank G. Schnier Engineering



20 Years Joseph E. Woods Houston Store



20 Years Norma Jean Ellis Sales



20 Years Dorothea Lahrman Engineering



15 Years Stella Cuyler Electronic Assembly



15 Years Royllyn Wilson Fabrication



15 Years George W. Cribb Sales



15 Years Robert C. Zellerman Shipping



15 Years Bernice Boesing Credit



10 Years Donald H. Brever Stock



10 Years Sherman H. Athey Shipping



10 Years Arnold J. Tate Fabrication



10 Years Hiram J .Hood Repair and Support



10 Years Dorothy Rosenkoetter Manufacturing Adm.



10 Years Helen Prisner Electronic Assembly



10 Years Leslie W. Hoskins Maintenance



10 Years Harry E. Cline Sales



10 Years Elizabeth Schultz Production Control



10 Years Thomas E. Cottrell Repair and Support



10 Years H. Dean Niederhauser General Accounting



10 Years Chester F. Prisner Electronic Assembly



10 Years Billy Gene Yochum Engineering



10 Years Robert L. Allensworth Electronic Assembly



10 Years Willard L. Lepper General Accounting



10 Years Joel E. Cole District Manager



10 Years William R. Ellis Sales



5 Years Viola Nixon Automation



5 Years Kenneth C. McKinley Fabrication



5 Years Sandra Porter Sales



5 Years Grace McGinnis Purchasing



5 Years Charles J. Huth Material Control



5 Years Robert K. Hoteling Industrial Engineering



5 Years Franklin H. Fries Electronic Assembly



5 Years Robert L. Gorjance District Manager



1 Year Rex E. Humerickhouse Industrial Engineering

## SERVICE AWARDS



l Year Marilyn Wagner Industrial Engineering



1 Year Audrey Wittler Engineering



1 Year David A. Orienti District Manager



1 Year Robert G. Bousman Sales



1 Year Helena Dauma Sales



1 Year Stanley E. Marquardt Engineering



l Year Robert A. Switzer District Manager



1 Year James D. Mathes Fabrication



1 Year Henry E. Stafford Fabrication



l Year Birney Fletcher Fabrication



1 Year Charles E. Cosgrove Fabrication



1 Year Dwayne E. Willems Engineering



1 Year Eldon L. Davidson Shipping



I Year Lucille Hall Industrial Engineering



1 Year John S. Sellmeyer Engineering



1 Year Loy D. Archer Final Test



l Year Ernest G. Mayo Drafting



Year
Carl F. Gordon
Fabrication



1 Year Fred W. Haushalter Engineering



1 Year Eugene A. Valetti Data Processing



1 Year Robert L. Beever Repair and Support



1 Year Patricia Browning Support Assembly



1 Year Helen Hester Repair and Support



1 Year Ruthanne Twyman Automation



1 Year Suzanne Tipton Support Assembly



1 Year Janet Jones Support Assembly



1 Year Stephen J. Hemming Production Engineering



1 Year Luther L. Patrick Fabrication



1 Year Vicki Humphrey Office Services



1 Year Janice Benjamin Electronic Assembly



1 Year Marilyn Tournear Sales



1 Year Ruth Jones Electronic Assembly



1 Year Gary D. Alexander Final Test



1 Year Norman L. Schaller Final Test



1 Year Darla J. Tournear Personnel



1 Year Robert B. Daines Automation



Janice Walton Purchasing

# Welcome New Employees



Paul Buckman Data Processing



Dennis Rund Sales



Verneal Chipman Support Asesmbly



Joanne Pipkin General Accounting



Melvin McDowell Sales



Janet Waach Data Processing



Walter Rice Sales



Patricia Bybee Production Control



Duke Walker Finance



Mary Osmeyer Automation



George Owen



Jerry Meyer



William Strong



Ronald Eisenberg Fabrication



Mabel Ballweg Support Assemby



Carol Tanner Electronic Assembly



Norma Ancell Electronic Assembly



Judy Patton Electronic Assembly



Mary Epifanio Electronic Assembly



Shirley Sheridan Electronic Assembly



Donald DeLaPorte Fabrication



Ronald Gottman Fabrication



Roger Daggs Fabrication



Connie Hill Engineering



Thomas O'Hara Sales



lmogene Genenbacher Advertising/Marketing



Raymond Weems Fabrication



Rodney S. Dopheide Stock



Larry J. Epifanio Final Test

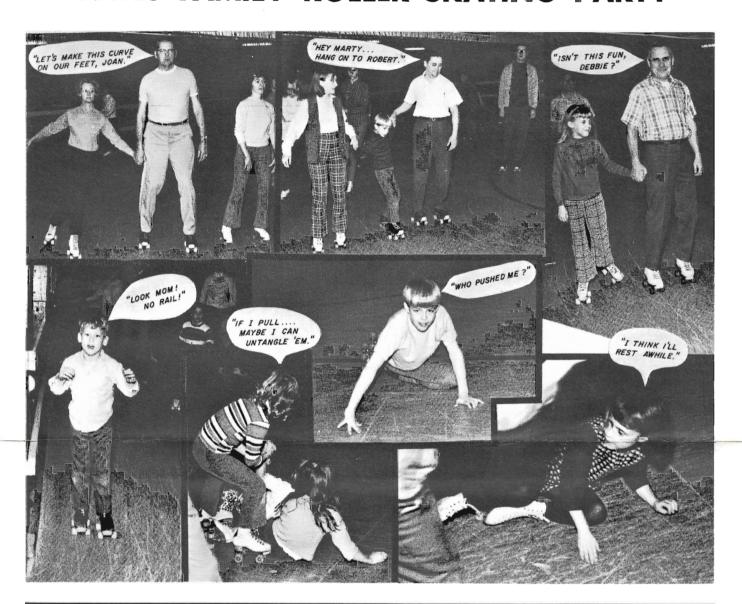


Edward L. Gooding Stock



Thomas L. Day Fabrication

## GATES FAMILY ROLLER SKATING PARTY



#### **GATES RADIO COMPANY**

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