

PUBLISHED BY AND FOR THE EMPLOYEES OF GATES

VOLUME 6

QUINCY, ILLINOIS

JUNE-JULY, 1972



Program Switcher and Computer Controlled Studio Automation System.





L. J. Cervon introduces TE-201 3 Tube Color Studio Camera.

PURCHASE OF GE TV EQUIPMENT LINE ANNOUNCED AT GATES' 50TH ANNIVERSARY LUNCHEON

Gates' 50th Anniversary luncheon, held June 28 at the Casino Starlite Terrace for all Gates' Quincy personnel, was the occasion for an important announcement concerning the General Electric TV acquisition.

During the luncheon. held to celebrate Gates' 50th year in business, Larry Cervon, Vice President-General Manager, reviewed the company's history to date. He then continued by stating that the 50th year would probably go down as one of the most important in the company's history—as arrangements had been completed for the acquisition of the General Electric TV equipment line!

1922-1972-Fifty Years of Service

During the first part of the presentation, Mr. Cervon covered Gates' fifty years of service to the broadcast industry. He traced the history of the company from its founding, in 1922, in a second floor store room on North 5th Street, to its present facilities at 2nd & Hampshire and at 30th and Wisman Lane.

Mr. Cervon related how Henry C. Gates, his wife, Cora, and son Parker started business by making radio receivers, some of the first in the Midwest. Parker S. Gates became senior partner in the firm in 1934 after his father passed away, and he became President when the corporation was formed later.

Other highlights of the company's history included the completion in 1966 of the 108,000 square foot plant at 30th and Wisman Lane, the purchase of the Automatic Tape Control Company, also in 1966, and the introduction of a new line of TV transmitters in 1969.

Gates To Become Full Line TV Equipment Supplier

It was at this point in his presentation that Mr. Cervon announced that the Gates product range was being greatly expanded —by the addition of the complete line of General Electric television broadcasting equipment. He read a press release just issued, which stated that Harris-Intertype Corporation, the parent company of Gates, had completed a definite arrangement with the General Electric Company for Harris to purchase GE's TV equipment line.

Mr. Cervon explained that the new addition to Gates' products would include a line of color TV cameras, TV automation systems, switchers, antennas and studio equipment produced by GE's Visual Communication Products Operation in Syracuse, New York. In a dramatic introduction to these new products, a Model TE-201 color camera was unveiled on the podium. The camera was recently purchased by Station KHQA-TV, Hannibal/Quincy, and the station had kindly loaned the camera to Gates for the presentation. Another fine GE-TV product is in use at WGEM-TV, which recently installed a Television Switcher. In the not too distant future both of these fine products will be made here in Quincy.

It was mentioned by Mr. Cervon that the line of TV transmitting antennas will continue to be manufactured at Syracuse, hopefully with the same staff of people who are now performing this work for GE.

Mr. Cervon summarized this unexpected but timely announcement by stating that the GE acquisition automatically provides Gates with the broadest radio and TV broadcasting equipment product line in the U.S.A. It also makes Gates one of the six major broadcast equipment companies in the world.

In conclusion he thanked all Gates personnel for their fine cooperation and teamwork in helping make Gates the great company it is and asked everyone's continued cooperation during the challenging transition period ahead.

Happy 50th Anniversary to everyone.



OUR 50TH ANNIVERSARY - 1922 - 1972

This year we celebrate the 50th Anniversary of the founding of this company. No manufacturer in the U.S. has been continuously serving the radio broadcasting industry longer than Gates. This is more than a claim—it's a part of industry history backed up by a fifty year record of continuous performance and dedication of Gates' employees.

We can be proud of our record of service to this wonderful broadcast industry and of the accomplishments of Gates' engineers who have made noteworthy contributions to the improvement of the technical art of broadcasting.

This company had a humble beginning but today, fifty years later, it earns worldwide recognition as a leader in its field.

Gates Radio Company was founded fifty years ago in Quincy by Henry C. Gates, his wife Cora, and their son Parker. The company moved twice, grew slowly, weathered the depression of the 1930's, and in 1938 moved again to 220 Hampshire Street at which location, during World War II, many types of broadcast equipment were manufactured for the Office of War Information and on sub-contract from RCA. In 1946 Parker S. Gates became President and with the heavy post-war demands for broadcast equipment, expansion became rapid.

During the past fifty years many companywide projects stand out in the memory of Gates' employees. Superb teamwork was utilized in meeting the crash requirement from the U.S. Army Signal Corps for 5 kW radio stations in vans. We called this the "Wheels Job", and the project for about eleven stations kept the plant humming during the Korean War when the freeze on materials almost stopped our commercial activity.

Then, the Voice of America, Washington, D.C., studio project in 1954 equipped the world's largest broadcast studio installation. The 26-foot long master control and 22-foot recording consoles almost filled up the old 30th Street plant.

There was also much plant and industry excitement over the Vanguard, the world's first one tube 1 kW transmitter; our first solid state console; and the FM-5G transmitter.

During our 35th Anniversary the company was acquired by Harris-Intertype and, as part of a public corporation, a new period of much more rapid growth began.

With the encouragement and support of H-I, Automatic Tape Control was acquired, a commitment was made to enter television, and development of our line of IF modulation transmitters began.

Today, with the GE TV acquisition, another new era of growth begins as the Gates Division becomes a full line TV equipment supplier dedicated to serving both radio and TV broadcasters. Much hard work is ahead, however, in moving the GE inventory and equipment from Syracuse to start up production here in Quincy, and we need everybody's help, cooperation, and support.

During the year we will commemorate this 50th Anniversary in many ways, as it represents a great milestone in the history of our company.

We should also look confidently at the future which holds even greater opportunities and challenges for continued growth.

A aurence Cervor

Vice President-General Manager

GATES MEN HONORED AT COMPANY LUNCHEON



Hans Bott and Gene Whicker, back row, joined Larry Cervon in presenting Leon Stanger and Hilmer Swanson the official notification of a grant from our Patent Attorneys indicating that they have been issued an original Letters Patent. Leon's was for an Envelope Delay Compensation Circuit and Hilmer's two were for a Pulse Duration Modulation Transmitter and a Meter Driver Circuit. Congratulations to both Hilmer and Leon.



Bob Nickerson, Manager Quality Control, and Jim Eaton, Vice-President-Manufacturing, joined Larry Cervon in presenting George Thompson and Archie Davidson with certificates for passing a six (6) hour written examination qualifying them by the ASQC as certified quality technicians.

Congratulations George and Archie.



Gene Hildebrandt received a special honor at the 50th Anniversary Luncheon as he was the only one to receive a 25 year service award. He is pictured with Rog Veach and Larry Cervon as he received his 25 year service recognition.

Gene's wife, Lib, was also with Gates for many years and they are truly a Gates family. Congratulations Gene on the first 25.



Edited By Personnel Dept.

Contributing Reporters: Jeanie Genenbacher Ruth Ann Skirvin

Betty Weber Lois Butcher





Those receiving 1 year service awards at the 50th Anniversary Luncheon from Rog and Larry were: (back row) Hassan Ghandour, Betty Behrens and Kim Hermann. (Front row) Bonita Schutte, Connie Wiseman and Karen Evans. Those receiving 5 year awards are: (Back row) Jim Williams, Jim Briscoe, Dale Connor and Charles McDonald. (Front row) Judy Gillette, Betty Weber, Cathy Bentley, Freida Campbell and June Thomas.



Joe Engle and Clarice Bless received 15 year service awards and Maurice Koch received a 10 year award.



180 years of Gates service was represented when nine people received their 20 year service awards. (Back row) Richard Wellman, Virgil Krull, Jim Moss and Earl Ryther. (Front row) Olive Evans, Dee Pusey, Margaret Marksbury, Marjorie Sloan and Marie Carter.

Service Awards

PERSONNEL DEPARTMENT'S PROMOTIONS AND ADDITIONS ANNOUNCED AT LUNCHEON



Larry Cervon announced that Rog Veach, Director of Personnel and Public Relations, had talked with him back in March about his plans for taking early retirement at the time of va-

cation shutdown on July 21. He further announced that after several discussions, arrangements had been made for Rog to continue on a limited time basis, for one year, as Executive Administrative Assistant to the General Manager.

Mr. Cervon pointed out that Rog had joined Gates 20 years ago in March and had played a great part in developing and maintaining our amiable employee relations climate as well as representing the company in helping Gates take its proper place in the Quincy community. He has been active through the years in many civic and service activities. He served three terms as President of the YMCA, is past President of the former United Fund, and is currently President of the Quincy Board of Education, chairman of the Quincy Public Works Commission, Vice-President of Chaddock Boys School, Member of the Illinois Association of School Boards and the Quincy Society of Fine Arts and the Rotary Club. He has also served in many capacities at the Vermont Street Methodist Church.

Prior to joining Gates, Rog was Industrial Sales Manager for the Calcium Carbonate Company for two years and before that was with the Moorman Manufacturing Company for 11 years.

Rog attended Culver-Stockton College and graduated from the U. of I. with a BS degree in Business Administration and Accounting. Mrs. Veach (Emily) is also a graduate of Illinois.

The Veaches reside at 40 Emery Drive and have two married daughters and four grandchildren living in Quincy.

We all wish Rog good luck in his new position.



In announcing the promotion of Bob Fluent, Larry Cervon pointed out that the key responsibility of any department manager is to train a potential replacement. In the case of the personnel de-

partment there was no question about Bob Fluent being ready to assume the responsibility. He announced that effective July 24, Bob is being promoted to the position of Director of Personnel. Bob joined Gates in February, 1966 as Employment Manager with the responsibility for the recruitment and employment of salaried, technical and management personnel. In January, 1969, he was promoted to Ass't Personnel Manager with the additional responsibility of assisting in all functions of the Personnel Department.

Bob spent 7 years with the Collins Radio Company after graduating from the U. of Iowa.

In addition to moving ahead rapidly in his job, Bob has done the same thing in taking his place and accepting responsibility in the community. As President of the Quincy Continuing Education Council, he has done much to promote adult education in Quincy. He was just appointed by the Quincy Board of Education to the Citizens Advisory Committee for the new Quincy Vocational Technical School.

His many other activities include the Quincy Chamber of Commerce, currently President of the United Services of Adams County, Past President of the Lions' Club, member of the Salvation Army Board and a member of the Vestry of St. John's Episcopal Church.

In January 1972 he received the Quincy Jaycee's Annual Distinguished Service Award.

Bob and Sylvia live at 1624 Midlan Drive with their 3 daughters.

Congratulations and best wishes to Bob in his new assignment.



On July 1, 1972 Mrs. Pat Bybee was promoted to exempt status as Personnel Ass't. She joined Gates on October 1969 in the Production Control Department. After also spending some time in

the Industrial Engineering Department, she transferred to the Personnel Department in 1970.

In her new position she has the responsibility for the employment of the non-exempt and wage personnel. She supervises group and workmen's compensation insurance claims and office services including the mail room and switchboard.

Prior to joining Gates Pat held a similar position with Apex Coil. She and her husband John, who is with Illinois Bell Telephone Co., live at #1 Temple. They have 2 married sons and one grandson.

Best wishes Pat.



To complete the Personnel Department staff, Tom Bedford joined Gates on June 1, 1972, as Employment Supervisor. In this capacity he will be responsible for professional and exempt

salaried employment as well as assist with other department responsibilities.

After graduating from Southwest Missouri State College, he joined the McDonnell Douglas Corp., where he worked in the Engineering Personnel Department for 2 years. He has taken some additional graduate work and plans to continue with this in Quincy.

Tom's wife Pam and their 3 year old son will be joining him here in Quincy on August 1. They will be residing at Eastate Estates.

Welcome Tom.

GATES RADIO COMPANY

123 Hampshire Street Quincy, Ill. 62301

Return Requested

ALFRED H. PFAFFE 1593 1110 S, 19TH ST. QUINCY, ILLINOIS 62301 Bulk Rate U. S. POSTAGE PAID PERMIT NO. 122 Quincy, III.