GATES RADIO COMPANY, QUINCY, ILLINOIS, JUNE, 1958

Gates People Use Mobile X-Ray



On Monday morning, June 9, practically 100% of the people in our Second Street plant and warehouse took advantage of the free TB X-Ray unit which was located outside the shipping room door. 30th Street plant personnel visited the unit located in the Walton Heights industrial area. This free service is quite worthwhile and everyone should be commended for taking advantage of it.

WORM, Savannah, Tennessee

While returning from their trip to Florida in March, Mr. and Mrs. Kyle Snowhill stopped at Radio Station WORM in Savannah, Tennessee, and soon found they had not only happened across some unusual call letters, but an interesting station in many respects. The studios and transmitter site are in one location and WORM is Gates equipped throughout. The call letters are significant for Savannah, Tennessee, is called the worm capitol of the world. A large worm factory is located there, plus the annual National Catfish Derby, which attracts fishermen from far and wide to the waters around Pickwick Dam, and provides many customers for the worm factory.

Savannah, Tennessee, is also in the area where there are a few people who are followers of a so-called "Snake Religion." These followers have received quite a bit of publicity in a couple of nationally known magazines recently. Handling poisonous snakes is part of their ceremony. If

they are bitten, they must not accept medical attention. This is somehow an indication of their faith and the fact that many survive after being clipped several times has caused wonderment.



The announcer pictured above, Chuck Foley, is a Yankee in Rebel territory. He likes his work and the people—but he says — "The Sunday morning the snakes come into the studio to do a broadcast—OUT I GO!"

Thanks WORM for your business, and for providing a couple of Gates employees with an interesting stop en route home.

Additions — Promotions

Just as we went to press on our last issue. Abe Jacobowitz joined our sales



team to handle the territory formerly covered by Ed Wilder. Abe has spent the past ten years with the Mutual Broadcasting System in New York and for the last several years served as their Di-

rector of Engineering. Certainly this experience plus his association with so many engineers and managers gives him a good background for sales work in this area.

Welcome to Abe, Barbara, and their two daughters.

On May 1, Herb Zimmerman was promoted to a senior engineer in the



audio section of the engineering department. This is a good example of how hard work and application pay off because Herb joined the company in December 1954 as a technician, and in

January 1956 became a junior engineer. Congratulations, Herb.

Bill Neumann Transmitter Sales Champ for 1957

Congratulations to Bill Neumann for leading the company in the sale



of broadcast equipment during 1957. Bill ended up with an average of 90% and this certainly is remarkable in view of the fact that it was accomplished in Bill's first ten months with the company.

The winner is determined by considering the opportunities in each territory. This includes new stations, those increasing power, replacements, and additions of auxiliary transmitters.

Congratulations, Bill, on an outstanding job.

→ Quality PLUS ... makes EATES ... a MUST →



The above pictures were taken at the Gates Girls Bowling Banquet, held at the Plaza on April 29, where prizes were distributed, and at our annual mixed bowling tournament. 72 Gates guys and girls turned out for the mixed tournament on May 7 at the Casino, with many other members of the Gates family to cheer their favorite bowler on to victory.

You'll find the winning girls team above, pictured from left to right, Kay Hudson, Joanne Bonness, Maxine Bean,

Pat Masters and Margie Russell. At the mixed tournament, individual winners for the girls were Mary Gallaher, Muriel Harrison, Pat Masters, Corinne Haley, Marcy Hayden and Joanne Bonness. The men who came through with individual awards were Virg Hall, John Kattelman, Frank Bruening, Jim Winking, Paul Timpe and Virg Krull.

Congratulations to the winners—and better luck next year to those who did not win. Bowling is a lot of fun—win or lose!



On Tuesday morning, February 25, the 1958 sales convention got under way with a real bang—sales manager, Larry Cervone, banging on a gong to start one of the most inspiring meetings in the history of our company. The theme, "'58—The Jackpot Year" was taken to heart by everyone in attendance.

For two days, Gates field men, store managers, department heads, and personnel from Harris-Intertype listened to many stimulating talks and presentations from sales, engineering, and management.

Mr. Joe Powell and Mr. Paul Brentlinger were in attendance from the Harris-Intertype Office in Cleveland.

The meeting closed Wednesday night with a dinner including all Quincy engineering, administrative, and executive personnel. Mr. Dick Tullis, Executive Vice-President of Harris-Intertype was our guest speaker. His inspiring message and complete information about our parent company proved to be a fitting climax to the sales meeting.

Visitor From Seoul, Korea



During the third week of March it was our pleasure to have Mr. Byoung En Yoo, Senior Engineeer from Seoul, Korea as our guest. Pictured above is Mr. Yoo presenting to President P. S. Gates a banner from 100,000 Watt Radio Station HLKA, the most powerful station in Asia. On the left side of the banner is the Korean flag.

Mr. Yoo, one of our most interesting visitors from other countries, told us many stories about his family and life in Seoul. Even though the Korean language is their national language, he also speaks Japanese, Chinese and English. After being in the states since October, Mr. Yoo was quite anxious to get back to Seoul the first part of April to see his wife and their 5 children.

Come again, Mr. Yoo.



Hazel VanVelkinburgh celebrated her fifth company anniversary on March 26. Hazel cheers us all with her good nature and fine sense of humor, as well as by handling her duties efficiently as our matron.

Chief outside interests in Hazel's life are her children and grandchildren. Her son, Vernon, was formerly in our shipping department. Her daughter, Shirley, has presented her with 2 grandchildren, Laura June 31/2, and Bobby 11/2. The youngsters provide much entertainment for grandmother as well as keeping her busy.

A 10-year service pin is waiting for you, Hazel, and we hope you will let us take your picture then!

* * * * 1-Year

Bill Neumann Bob Hinton Lila Nobis Merlin Brickman Ginny Jorgensen Doris Durk

Margie Cottrell Lee Stevens Grace Bryant

Xach Xmployx Is Nxxdxd For Good Safxty Program

The following piece, reprinted from the publication of the Mountainside Hospital, Montclair, N. J., shows graphically how each employee is needed to run a successful safety program.

Xvxn though this typxwritxr is an old modxl, it works quitx wxll xxcxpt for onx of thx kxys. It is trux that

Foremen Complete First Aid Course

On Thursday night, March 27, four of our foremen, John Kattelman, Omer Walton, Bob Strode and Ed DeGroot, completed the Red Cross First Aid training course sponsored by the local Red Cross Chapter and the Industrial Association of Quincy. These are the last of all foremen to complete this training, which means we now have the protection and help of first aid training in all departments.



wish to extend our sincere sympathy to Harry Laird and family on the death of his mother, to Helen Roberts and family on the death of her father, to Ruth Wilkey and family on the death of her grandmother, to John Kattelman and family on the death of his brother, to Bessie Epping on the death of her father and to Don Ballard on the death of his grandmother.

thxrx arx 46 kxys that function wxll xnough, but just onx not working makxs thx diffxrxncx. Somxtimxs it sxxms that our safxty program is somxwhat likx this typxwritxr-not all thx pxoplx arx working propxrly.

You may say to yoursxlf, "Wxll, I am only onx pxrson. I won't makx or brxak a program." But it doxs makx a diffxrxncx bxcausx a safxty program, to bx xffxctivx, nxxds thx activx participation of xvxry xmployx. So thx nxxt timx you think you arx only onx pxrson and that your xfforts arx not nxxdxd, rxmxmbxr this typxwritxr and say to yoursxlf, "I am a kxy pxrson in our safxty program and I am nxxdxd vxry much."

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GATES RADIO COMPANY Quincy, Illinois, U.S. A.

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