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No. 8

# First Announcement Of An Amazing New Instrument!

SCOTT RESEARCH ENGINEERS PERFECT DESIGN WHICH COMBINES
HIGH FIDELITY WITH HIGH SELECTIVITY AND
WORLD-WIDE RECEPTION RANGE

Without question, the announcement contained in this issue of the "SCOTT NEWS" will create deep interest, not only among those who are interested in a modern receiver for use in their own home, but also among radio engineers generally.

The heading describes the three qualities which are combined in this new instrument—High Fidelity with High Selectivity and World-Wide Reception Range.

It has been very generally believed in radio engineering circles, that one of the "impossible" things to combine IN ONE RADIO INSTRUMENT, is a high degree of selectivity and sensitivity with true high fidelity, and most any radio engineer will "prove" to you, with pencil, paper and figures, that such a combination is "impossible."

It is not at all a difficult matter to design a receiver which has very fine tone, provided it is not necessary that it be particularly selective or have a very high degree of sensitivity, but it is quite a different matter to design an instrument which combines HIGH FIDELITY, with such a high degree of selectivity and sensitivity, that the most powerful locals can be tuned out and distant stations on adjacent channels tuned in.

However, here it is, another Scott Research Laboratory achievement, high fidelity with high selectivity and sensitivity combined in one instrument, once again proving that the "impossible" problem can generally be solved by expert research, conducted along the right lines.

## What "High Fidelity" Means

"High Fidelity" is a name being very widely publicized at the present time by many prominent radio manufacturers, to describe what is supposed to be a new development in the radio engineering field. However, stripped of its mystery, "High Fidelity" is simply a name for a receiver which will reproduce faithfully and naturally, with a "high degree of fidelity," all of the sound frequencies within the audible range, or in other words, a radio receiver with superior tone, certainly something that can hardly be classed as "new."

## Why World Famous Musicians Purchase Scott Receivers

SCOTT RECEIVERS have been famous for years for their "High Fidelity," or clear, natural tone. Some of the most prominent musicians, not only in this country but also in



THE WESTMINSTER

Europe, have not merely told us they consider that a Scott Radio Receiver has the finest tone they have ever heard, but have proved their sincerity in this expression of opinion, by purchasing them for use in their own homes.

Men such as Maestro Arturo Toscanini, Conductor of the New York Philharmonic Symphony Orchestra, Lieut. Charles Benter, Leader of the U. S. Navy Band, Guy Lombardo, Leader of the Royal Canadians, Rudy Valleé, Leader of the Connecticut Yankees, and many other leaders in the musical world, have all purchased SCOTT ALLWAVE FIFTEEN RECEIVERS during the past year, and are all enthusiastic owners.

The fact that so many of our receivers go into the homes of critical music lovers and musicians whose names are known and honored thruout the world, has been a constant source of inspiration, and has spurred us on in our research work to develop a radio receiver as near perfection as skillful human hands and brains can make it.

Naturally, this means not only a radio which will bring in local broadcast stations with "High Fidelity," but one that is selective and sensitive enough to reach out and bring to you the foreign broadcast stations of the world, with loud speaker volume and good tone. A very conclusive proof of the world-wide reception range of SCOTT RECEIVERS in the homes of their owners, will be found on the back page of this issue of the "NEWS."

#### Perfect Reproduction Limited by Cabinet Sound Chamber

The SCOTT ALLWAVE FIF-TEEN is without question, the most highly advanced design in radio receivers available today, and I believe an actual comparison will show that it is built with greater precision, and from higher quality material than any other receiver with which it can be compared.

Reproduction from the speaker of the actual receiver itself either in ours or any other radio, has always been limited to a certain extent by the box we call the sound chamber, in the cabinet.

When listening to the SCOTT ALLWAVE FIFTEEN outside a radio console, with the speaker attached to a simple baffle, reproduction is practically perfect. However, place this receiver and speaker inside a radio console of standard design, and the tone immediately seems to change, making you realize that while the reproduction is very good, it is still a mechanical instrument that is bringing to you the voice of the speaker or the instruments of the orchestra.

#### We Take Singer's Voice Out of the Barrel—The Orchestra Out of the Box

We knew that some day the answer to the problem of how to eliminate this impression of mechanical reproduction would be found somewhere in the design of the sound chamber in the console itself. So, along with the research work carried on continuously in perfecting in every way the actual Scott Receiving instrument, we have at the same time been carrying on experimental work in our Acoustical Laboratories, with every size and arrangement of sound chamber, size and type of baffle, and early this month found the answer to the problem we had been seeking so long—a sound chamber design that takes the voice of the singer or speaker out of the barrel, and that brings the instruments of the orchestra out of the box.

By closing your eyes you find it difficult, when you listen to the new SCOTT ALLWAVE FIFTEEN in a Scott Console with the new sound chamber, to realize that you do not actually have the pleasure of the singer in your home in person, or the orchestra itself playing before you right in your own room.

I feel sure the most severe critic of radio reproduction will experience a new and distinct thrill, when he listens to the amazing, natural tone, that will come to him from this remarkable new instrument.

#### New Development Given Name

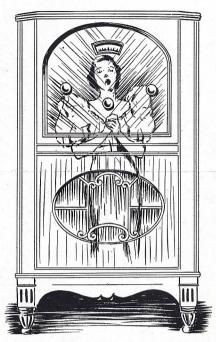
Dozens of names were suggested to describe this new development, but none seemed to do justice to what had been accomplished. For this new instrument we wanted a name that would actually convey something of the new charm of its clear cut tone. The tone is so natural and clear that we do not think a name can be coined that will actually describe it. However, the one finally chosen gives some slight idea of just what this new sound chamber design, in combination with the new SCOTT ALL-WAVE FIFTEEN, does in radio reproduction. The name finally adopted was—"TONETRUTH," for it brings to you tone that is all truth-ACTUALITY.

#### Future Radio Console Designs

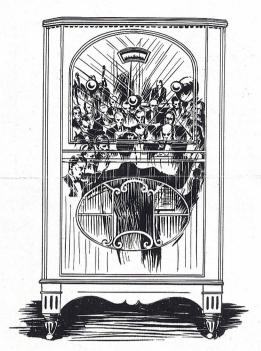
This new "TONETRUTH" sound chamber provides the final touch that is necessary to produce the most natural reproduction of the human voice or a musical instrument, that has ever been heard from a radio receiver. From the Scott Laboratories, during the past ten years, have come many outstanding developments in radio. Perhaps the most outstanding proof of their advanced design will be found in the fact, that while most manufacturers have only recently introduced "ALLWAVE" receivers. EVERY SCOTT set for the past FIVE AND ONE-HALF YEARS, has been an ALLWAVE. In introducing to the radio world this new radio instrument, the SCOTT ALL-WAVE FIFTEEN, in combination with this new SCOTT console design incorporating the "TONETRUTH" SOUND CHAMBER, we pioneer still another development and make SCOTT RECEIVERS more than ever, "The World's Finest Custom Built Radio Receivers."

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## Illustration Of Effect Of New "Tonetruth" Sound Chamber In Combination With New Scott Allwave Fifteen In Reproduction Of Voice and Music



THE VOICE OF THE SINGER AS HEARD FROM A REGULAR TYPE OF RADIO RECEIVER AND CONSOLE SOUNDS AS THOUGH ARTIST IS SINGING THROUGH A BARREL, GIVING VOICE A MUFFLED SOUND.



A LARGE NUMBER OF THE INSTRUMENTS IN THE ORCHESTRA ARE NEVER HEARD FROM REGULAR TYPE RADIO RECEIVER AND CONSOLE—THE VERY HIGH AND VERY LOW NOTES ARE LOST INSIDE CONSOLE.



THE VOICE OF THE ARTIST AS HEARD FROM NEW SCOTT ALLWAVE FIFTEEN AND NEW "TONETRUTH" CONSOLE SOUND CHAMBER COMES TO YOU AS IF ARTIST WERE ACTUALLY BEFORE YOU IN PERSON.



EVERY INSTRUMENT FROM THE DEEPEST NOTE OF THE BASS VIOL TO THE HIGHEST NOTE OF THE PICCOLO COMES TO YOU AS CLEARLY WITH NEW SCOTT ALLWAVE FIFTEEN AS IF ORCHESTRA WERE IN THE ROOM.

## A Two Year Foreign Reception Report On A Scott Allwave Receiver

We were very glad to have had the World's Fair here in Chicago this year, if for no other reason than it gave us the pleasure of visits from hundreds of SCOTT Owners from all parts of the country. Last month we had a visit from a particularly enthusiastic owner, Mr. F. L. Stitzinger of Erie, Pennsylvania.

Under his arm Mr. Stitzinger carried three large loose leaf books in which he had neatly pasted the verifications of 1651 programs, from 98 foreign stations, in 34 different foreign countries he has received on his SCOTT ALLWAVE RECEIVER during the two years he has owned it. To obtain these verifications, Mr. Stitzinger sent to each of the stations a detailed log of the programs he listened to.

This list of verifications proves that he has listened during the past two years, from his home in Erie,



Pa., to foreign broadcast stations in nearly every country of the world that has a short wave transmitter, and provides conclusive proof that SCOTT ALLWAVE RECEIVERS actually give their owners regular world-wide reception, not just now and again, but practically every day in the year. And what is still more interesting, these verifications prove our claim that SCOTT ALLWAVE RECEIVERS HAVE BEEN GIVING THEIR OWNERS THIS KIND OF RECEPTION FOR SEVERAL YEARS.

Mr. Stitzinger has kindly allowed us, not only to tabulate his reception reports, but has left with us for a few weeks his very valuable and interesting books of verifications, and we will be glad to show these to anyone interested in looking them over.

## FOREIGN COUNTRIES AND STATIONS FROM WHICH PROGRAMS WERE RECEIVED AND VERIFIED BY MR. STITZINGER

Total	Number	of	Foreign	Programs Verified	1651
				Stations Heard	98
				Countries Heard	34

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### E. H. SCOTT RADIO LABORATORIES, Inc.

4450 RAVENSWOOD AVENUE

CHICAGO, ILLINOIS