

SHURE'S 1930 CATALOG

Vol.VI

No.1

We Pay the Postage

See Page 3
For Details

NET
CONFIDENTIAL
WHOLESALE
PRICES

We Pay the Freight



See Page \$
14
Complete **88 50**

We will not be undersold

We guarantee you the lowest prices on merchandise bought from this catalog. Prices quoted here are the fair market prices at the time this issue is published. We go farther than this, however, and assure you that We Will Not Be Undersold. Should you find a lower price for the same article from another legitimate jobber catalog issued at the same time or after this one, we will ship your order at the lower price. So that there will be no question, send us the page and the date of the catalog, and we will meet the prices quoted. No fairer guarantee than this has ever been offered the radio public.

SHURE BROS.
COMPANY
SHURE RADIO COMPANY

SHURE BROS.

335 W. MADISON ST. COMPANY CHICAGO, ILLINOIS

©1930 Shure Bros. Co.
Chicago

FORMERLY
SHURE RADIO COMPANY

Printed in U. S. A.

Effective AT ONCE!

3 New Policies!

THAT MEAN BIGGER SAVINGS THAN EVER TO YOU

1 WE PAY THE POSTAGE and FREIGHT

All orders in the U. S. will be shipped postpaid or via freight—we to pay the freight. This represents savings of thousands of dollars to our customers, and brings merchandise to your door at prices shown in the catalog. All mailable merchandise will be shipped by parcel post and heavy, bulky merchandise will be shipped via freight. Should you desire shipment to go by express, we will allow the amount of the freight on such shipments. Freight charges will be allowed up to \$2.00 per hundred pounds. This tremendous saving should cover the total freight charges in all states except the few distant ones. Upon receipt of your freight ship-

2 LOWEST PRICES GUARANTEED

In addition to our guarantee shown below, we guarantee you the lowest prices on merchandise bought from this catalog. Prices quoted here are the fair market prices at the time this issue is published. We go farther than this, however, and assure you that we will not be undersold. Should you find a lower price for the same article from another

3 IN TODAY—OUT TODAY

We have prepared for the fall rush of business by filling our stock bins with every item that is listed in the catalog. We are therefore prepared to give you unusual service on your orders. By not trying to catalog every item that is made, and therefore listing only the cream of the market, we can maintain adequate stocks on all items to the point

EVERY ITEM TESTED

Our Engineering Department must pass on every single item before it is listed in the catalog. Not until the official O.K. of the department is placed on an item do we even consider listing it. This Engineering Department is in charge of one of the principals of this business, a graduate of the Massachusetts Institute of Technology. For many months past he has directed the work of testing and comparing the thousands of items offered the radio public. From this vast assortment of merchandise he has selected a line that completely covers the radio needs of today. The selection was made with these factors in mind: (1) Adequate stocks must be carried on each item. (2) The price must be a fair one. (3) The quality must be without question. (4) The service the articles render must be 100 percent. For all these reasons we are now in position to give speedier service than ever before!

OUR GUARANTEE

We guarantee all merchandise in our catalog against defects in material and workmanship. This is in addition to the individual guarantee of the manufacturers of the items we list. Inasmuch as we handle only high quality, nationally known goods, you are fully protected in everything you buy. We do not handle seconds or close outs or any other form of distress merchandise.

This guarantee does not cover material willfully damaged by the user. Merchandise damaged in transit is at purchasers' risk, but our claim department will deal with you with the Express Company or Postoffice if you will furnish us the carrier's "Bad Order Receipt." Before returning merchandise for credit or exchange, write us for our "Return Ticket" which is your authorization to return.

A GOOD HOUSE TO DO BUSINESS WITH

Our slogan has always been, "A Good House To Do Business With." With this in mind, for 5 years we have each succeeding year worked towards giving our customers more for their money than ever before, better service, and more personal business relations. This 1930 catalog carries Shure Bros. forward to a new milestone in radio history. It brings you new merchandise, new prices, and better values than ever before. With the three new policies outlined above, which we inaugurate with this issue, SHURE BROS. COMPANY is now a "Better House To Do Business With!"

OUR TERMS

Our terms are generally "cash with order" or "C. O. D." as you choose. All discounts, including trade discounts and the usual 2% cash discount, have been deducted. Accounts will be opened only with highly rated, reliable concerns on a 10-day net basis. Financially, we are a reliable house, and you take no risk in dealing with us. If you have any doubt, you may refer to Dun's or Bradstreet's, to any bank, or to any magazine in which our advertisements appear. Our telephone number is FRanklin 0800.

TOBE

FILTERETTES Stop Noises

On the clearest night, on the finest set, static spoils program after program, with its ceaseless interference.

Or perhaps it is a sudden crackling blast that rips through the speaker just in time to drown out the crucial play, eagerly awaited DX announcement, the soft passage of the clarionets in your favorite symphony. Annoying? It's infuriating. For two cents you'd almost take an axe to the confounded thing!

What is it? A disturbance set up in the ether by thousands of electrical appliances and apparatus. The cure? Install a TOBE FILTERETTE and forget it.

See page 37 for listing.
FILTERETTE JUNIOR—Illustrated
An ideal Filter for small motors. Interference is eliminated at once. No. K-1424. Retail Price, \$2.75
\$3.50. Your NET.....
We pay the postage.

WE PAY THE POSTAGE

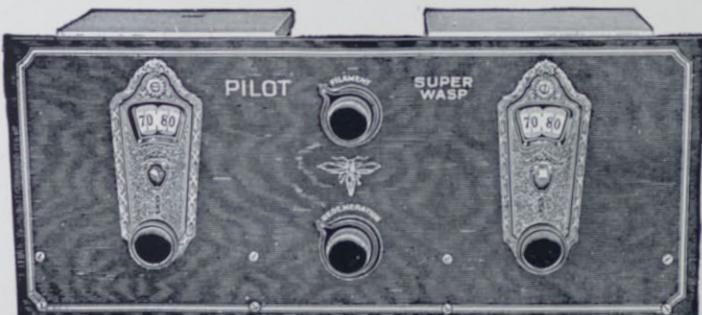


PILOT SUPER-WASP KIT

For ShortWave
and Broadcast Bands

The Super-Wasp as it now stands is unquestionably the best all-round short-wave receiver ever offered the listener. Its points of superiority are as follows: (1) Increased sensitivity and selectivity made possible by the TUNED screen-grid R.F. stage. (2) Universal wavelength range. Tunes from 14 to 500 meters. An excellent broadcast receiver as well as the finest of all short-wave sets. (3) Absolutely no "hand capacity" effects. (4) Completely shielded. (5) Easily assembled and wired from kit of parts. (6) Inexpensive. And last, but most important, (7) Ability to bring in short-wave broadcasting stations better than all previous short-wave receivers.

Build a Super-Wasp and experience the greatest of all radio thrills—hearing foreign broadcasting stations. The editor of RADIO DESIGN, while test-

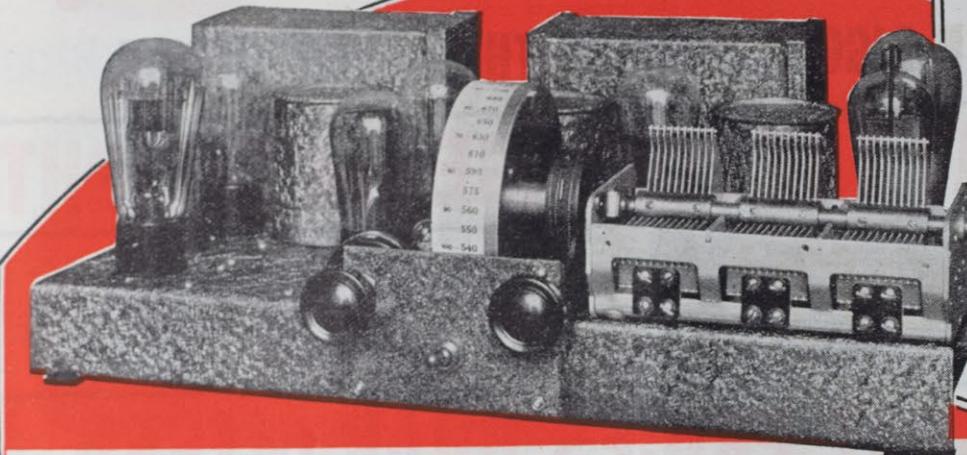


ing a Super-Wasp for a few minutes after dinner and then again before going to bed (location: New York), heard stations in Chelmsford, England; Manitoba, Canada; and Costa Rica, Central America! These were broadcasting voice and music, NOT CODE.

No. 2K-3636. Retail Price, \$50.00. **\$29.50**
Your NET.....
See Page 25 for Further Details

The *Admiral* Chassis

SCREEN GRID MAGNETIC
and 90 V D-C



Low Priced

\$36⁷⁵

The Admiral AC 6/7 chassis that made such a name for itself in radio history last spring, now goes screen grid. Just as its predecessor became famous overnight all over the country, so the new Admiral for 1930 is destined to lead the radio market in value and performance.

For tone quality, the Admiral cannot be excelled. It is richer, fuller and more exquisitely natural than its predecessor of which everyone said "Has tone quality better than receivers double the price you ask." It is selective and sensitive to a degree that allows no comparison. You can sit night after night and tune in stations in all parts of the country—bring in distant programs, loud, clear and sweet toned.

The Admiral is a seven tube set, One Dial controlled, Tuned Radio Frequency circuit, using one 224, four 227, one 245 and one

280 tube. Includes copper shielded coils, large audio transformers, phonograph and speaker jacks for output and power, dual volume control and smooth vernier dial.

Dimensions are: Length 17 $\frac{1}{4}$ inches, Depth 11 inches, Height 6 $\frac{1}{4}$ inches. The weight of the unit is twenty-five pounds.

All we ask is that you order a sample in the usual way, either C. O. D. or cash with order; that you put it through comparative tests for 15 days with any receiver you have; that you compare it tone for tone, distance for distance, quality for quality, workmanship for workmanship, or in any other way that you choose. We then leave it to you to be the sole judge of its merits. If you think we have over-stated the case and that the Admiral is not what we claim it to be, you are at liberty to carefully repack it and return it to us for full credit or cash refund, as you choose.

For Magnetic Speaker

No. 3K-10177. Chassis only for 110 V.
50-60 Cycle A.C. Dynamic or
Magnetic Speaker. Retail \$36.75
Price, \$32.50. Your NET.....

For Dynamic Speaker

No. 3K-10178. For 90 V. D.C. Dynamic
Speaker only. Retail Price, \$72.50.
Your NET.....

\$36.75

No. K-04250. Complete set of tubes for above. Consists of one 224,
four 227, one 245 and one 280 type tubes. Retail Price, \$20.50.
Your NET.....

\$10.15

Admiral In Moderne Metal Chest Model

The new and improved Admiral may be had in a beautiful metal cabinet, as illustrated. It is finished in a rich stippled gold and will be a genuine note of beauty in any living room. The outside dimensions are 19 $\frac{1}{2}$ "x12"x8 $\frac{1}{2}$ ". Weight, packed for shipment, 44 lbs.



For Magnetic Speaker

No. 3K-10179. For operation with
110 V. 50-60 cycle A-C Dynamic or
Magnetic Speaker. Retail Price, \$42.75
Your NET.....

For Dynamic Speaker

No. 3K-10180. For operation with
90 V. D-C Dynamic Speaker only.
Retail Price, \$83.00.
Your NET.....

\$42.75

Kit of Tubes for Either Model
No. K-04250. Kit of tubes for either model.
Consists of one 224, four 227, one 245 and one
280 type tubes.
Retail Price, \$20.50. Your NET.....

\$10.15

The *Admiral* Victory A-C Screen Grid Model

A Victory in PRICE and QUALITY

Words and picture can do but scant justice to the striking beauty of this magnificent little console. Compact and modern in size, it follows the present day trend toward confining the housing of a radio receiver in reasonable and pleasing dimensions. The height, 38 inches, brings the tuning dial of the receiver to a comfortable position for the operator as he sits in his easy chair. The console is only 24 inches wide and 16 inches deep, outside measurements. This permits it to be placed in many different positions in almost any room in the house so that it blends and harmonizes nicely with all surroundings.

Despite the low price of this attractive model, the woods used in it are noteworthy because of their quality. It is of walnut finish on the sides, top and front with overlays black etched. The finish brings out to the fullest extent the magnificence of the natural grain of the woods. The Victory model is one that can be placed anywhere in any home and occupy a distinguished position. We have priced this model unusually low to bring it within the reach of thousands of radio buyers who wish the utmost in radio reception at the smallest cost.



The powerful Admiral chassis described on page 4 will bring all the programs you want to hear. The attractiveness of the console will always be a source of delight and a source of wonder that so little money can buy so much in radio today.

\$56⁸⁵

With Magnetic Speaker

No. 3K-10161. Victory Model Admiral
Receiver complete with sweet-toned Mag-
netic Speaker, but without
tubes. Retail Price,
\$108.00. Your NET.....

\$56⁸⁵

No. K-04250. Complete kit of tubes for either of the above models.
Retail Price, \$20.50. Your NET.....

\$10.15

With Dynamic Speaker

No. 3K-10162. Victory Model Admiral
Receiver complete, with powerful Dynamic
Speaker but without tubes. Retail Price, \$119.50.
Your NET.....

\$62⁸⁵



The
Macbeth
Admiral
A-C Screen Grid

\$62.65

This pretty model is distinguished in two outstanding ways: first, it is an amazing value; second, it is the newest thing in radio console design. Those who have had the Macbeth Admiral Model in their homes have told us that through many hours of intimate enjoyment it has become almost a personal friend. It helps to entertain when your friends are near, and when they are gone, keeps you company during the hours alone. It is always there when you want it to bring in those programs you want to hear.

BEAUTIFUL AND DISTINCTIVE CONSOLE

The console is beautiful and distinctive and represents the designer's purpose to provide complete housing for the radio receiver and speaker and retain grace and symmetry of design. How well he has accomplished this may be gained somewhat from the view of the photographs herewith. However, one does not get

the full impression until the cabinet itself is seen.

One of Our Best Sellers!

It is constructed of choice quality American walnut with extra heavy five-ply top, front and ends. Although neat and graceful, the turned legs are strong and sturdy. The motif of the design is Spanish, the effect being brought out with rich carvings deftly placed on the front apron and fall leaf. This fall provides a comfortable arm rest when tuning the set. The finish is a rich, subdued dull brown, the natural walnut color, richly lacquered and rubbed. The console stands 38 inches high, 24 inches wide, and 14 inches deep. The speaker is installed behind the attractive grille front which is filled with a rich silk-like cloth. You have the choice of a sweet-toned magnetic speaker or a powerful, natural pitched dynamic reproducer. With either equipment you are assured of splendid results.

REMARKABLE ADMIRAL CHASSIS

The heart of this beautiful cabinet is the famous Admiral A-C 6/7 chassis. It is well known for its remarkable tonal qualities, for its selectivity and for its unusually rugged construction. The Admiral chassis will never disappoint.

With Magnetic Speaker

No. 3K-10163. Macbeth Model Admiral Receiver. Complete with sweet-toned Magnetic Speaker, but without tubes. Retail Price, \$119.00. Your NET..... **\$62.65**

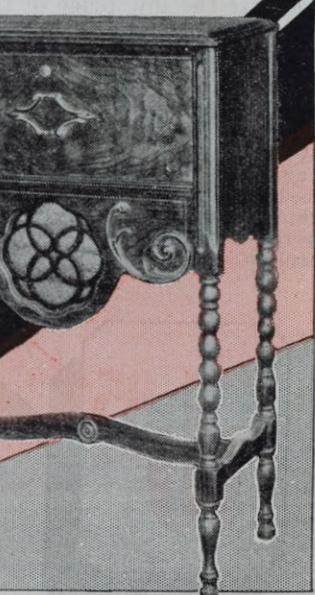
With Dynamic Speaker

No. 3K-10164. Macbeth Model Admiral Receiver. Complete with Powerful Dynamic Speaker, but without tubes. Retail Price, \$130.50. Your NET..... **\$68.65**

No. K-04250. Complete kit of tubes for either of the above models. Retail Price, \$20.50. Your NET..... **\$10.15**

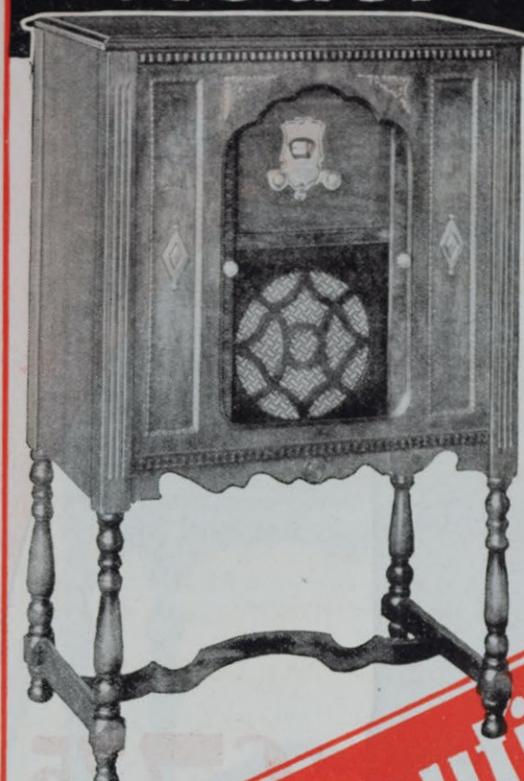
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Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.



SHURE BROS. CO.
335 W. Madison St., Chicago

The Carlton
Model



Admiral
SCREEN GRID A-C 6/7

No more beautiful cabinet could be desired than the Carlton and the price is not the least of its attractions. Space does not permit full descriptions of the Cabinet which you will find on page 19 and of the chassis which you will find on page 4. You will find it a thing of beauty fit to grace the parlor of the loveliest home.

With Magnetic Speaker

No. 3K-10165. Carlton Model Admiral Receiver. Complete with sweet-toned Magnetic Speaker but without tubes. Retail Price, \$130.00. Your NET..... **\$68.45**

No. K-04250. Complete kit of tubes for either of the above models. Retail Price, \$22.50. Your NET..... **\$10.15**

With Dynamic Speaker

No. 3K-10166. Carlton Model Admiral Receiver. Complete with Dynamic Speaker but without tubes. Retail Price, \$141.50. Your NET..... **\$74.45**

\$68.45

TWO Beautiful Screen Grid Models
The
Admiral
Screen Grid Receiver

University
Admiral

\$59.25



When one can obtain such exquisite beauty, such remarkable performance and such lasting quality for so little money, we must admit that radio has reached a high stage of development. Here we have the highly perfected, powerful Admiral receiver housed in a magnificent console with inbuilt sweet-toned magnetic speaker for a price of less than \$60.00 wholesale. We have never known of a better value. We know of none so good. The finish is the natural walnut color, soft and natural in shade, hand rubbed to a velvet-like surface. Just the right size is this fine console: 36½ inches high, 21½ inches wide and 15 inches deep. Neat, graceful, pleasing in size, rugged in construction, rich in design, this is truly an exceptional value.

This beautiful little console model is offered in a choice of magnetic or dynamic speakers. No matter which speaker is selected you are assured many hours of pleasant radio enjoyment. The cabinet, the chassis and the speaker have been selected with utmost care to satisfy you.

With Magnetic Speaker

No. 3K-10167. University Model Admiral Receiver. Complete with sweet-toned Magnetic Speaker but without tubes. Retail Price, \$112.50. Your NET..... **\$59.25**

No. K-04250. Complete kit of tubes for either of the above models. Retail Price, \$20.50. Your NET..... **\$10.15**

SHURE BROS. CO.
335 W. Madison St., Chicago

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The Admiral

WENTWORTH DE LUXE
MODEL
SCREEN GRID
A-C 6/7



We Pay
The Freight
See Page 3

A FRENCH DOOR MODEL of Superb Beauty

The Wentworth de Luxe is finished in blended lacquer and is a high grade moderately priced console of excellent construction throughout. The front panel is made to display a beautiful combination of woods which make this console exceptionally attractive.

The instrument panel (center) is straight grained walnut. The front panel is of beautifully grained walnut, with overlays of mahogany. The side panels are of highly polished burl walnut and the center of the bottom panel is mahogany to match the overlays. Side sections are of burl to match the pillars.

ADMIRAL WENTWORTH DE LUXE MODEL

With Magnetic Speaker

No. 3K-10169. Wentworth de Luxe
Admiral Receiver, complete with sweet
toned Magnetic Speaker, but without
tubes. Retail Price, \$128.75.
Your NET..... \$67.75

With Dynamic Speaker

No. 3K-10170. Wentworth de Luxe
Admiral Receiver, complete with Dynamic
Speaker, but without tubes. Retail Price,
\$140.25. Your NET..... \$73.75

ADMIRAL WENTWORTH MODEL

With Magnetic Speaker

No. 3K-10171. Wentworth Model
Admiral, without doors, Receiver, complete
with sweet toned Magnetic Speaker, but without
tubes. Retail Price, \$134.50.
Your NET..... \$64.65

With Dynamic Speaker

No. 3K-10172. Wentworth Model
Admiral, without doors, Receiver, complete
with Dynamic Speaker, but without tubes.
Retail Price, \$123.00.
Your NET..... \$70.65

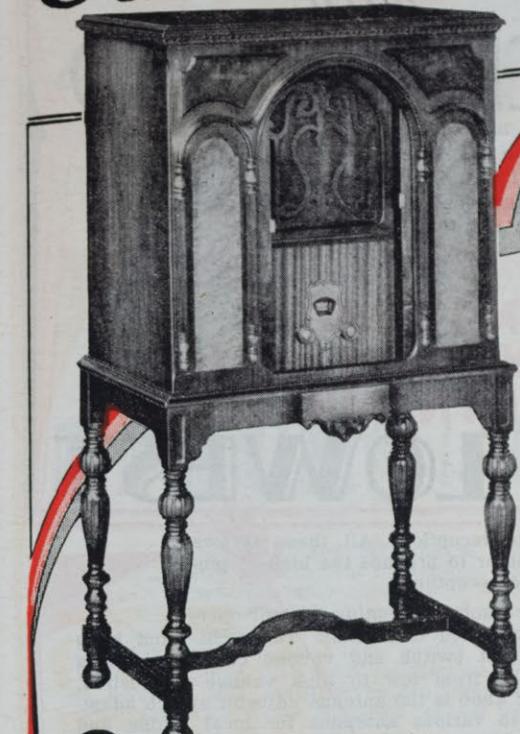
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335 W. Madison St., Chicago

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
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Our Finest *Admiral* Sunset Model

Screen Grid A-C 6/7

\$88.35



Could you but see this cabinet in your living room you would realize that it is the utmost in radio cabinet design today. Stump walnut veneers on the doors are perfectly matched. Front and side panels are gracefully moulded. The beautiful Bird's Eye Maple overlays between the fluted pillars are beautifully finished. Front base rail is of Oriental walnut with inlay of Bird's Eye Maple. Top and sides are of selected American walnut veneer. Every detail that has gone into this cabinet has been given careful attention and the whole effect is one of rich beauty. The slide door construction is positive and absolutely vibrationless. Although the Sunset Model is our highest priced Admiral, it is worth every penny that we ask for it. Stands 48 inches high, 28 1/2 inches wide, and 17 inches deep.

With Magnetic Speaker

No. 3K-10173. Sunset Model Ad-
miral Receiver, complete with sweet
toned Magnetic Speaker but without
tubes. Retail Price, \$168.00.
Your NET..... \$88.35

With Dynamic Speaker

No. 3K-10174. Sunset Model Ad-
miral Receiver, complete with Dynamic
Speaker, but without tubes.
Retail Price, \$179.50.
Your NET..... \$94.35

No. K-04250. Complete kit of tubes for either of the above
models. Retail Price, \$20.50. Your NET..... \$10.15

The Granada *Admiral* High Boy Model of Rare Beauty!

In the Granada Model we offer the marvelous Admiral AC 6-7 chassis in a most beautiful Highboy cabinet moderately priced. Top and sides are of genuine walnut ply wood. The front and side panels are of Carpathian elm overlay. The doors are of 5-ply and "V" matched African walnut overlays to match side panels giving this cabinet an unusual harmonious color effect. The apron is of genuine center matched striped walnut with beaded wood moulding. An unusually clever effect is worked out in the carved moulding of the top, front, and side rails. Careful attention has been given to the designing of the stretcher. The high lighted finish on the turnings completes a beautiful cabinet. We take great pride in offering this model to our customers, and know that it will please the most fastidious buyer.

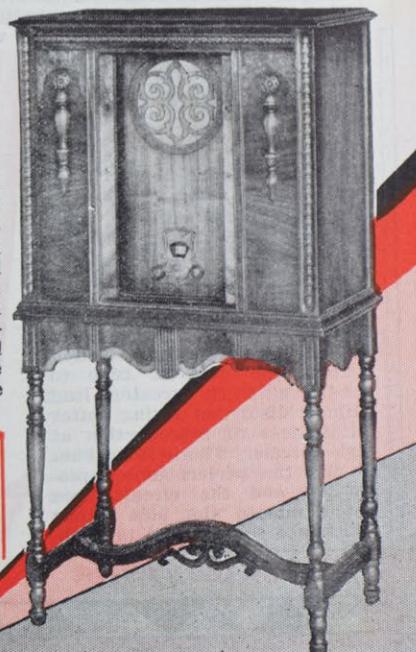
With Magnetic Speaker

No. 3K-10185. Granada Model Ad-
miral Receiver, complete with sweet
toned Magnetic Speaker, but without
tubes. Retail Price, \$145.00.
Your NET..... \$76.35

With Dynamic Speaker

No. 3K-10186. Granada Model Ad-
miral Receiver, complete with Dynamic
Speaker, but without tubes. Retail Price,
\$156.50.
Your NET..... \$82.35

No. K-04250. Complete kit of tubes for either of the above
models. Retail Price, \$22.50. Your NET..... \$10.15



SHURE BROS. CO.
335 W. Madison St., Chicago

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.



AUDIOLA

with
SCREEN GRID

This new Audiola using two 224, two 227, and two 245 tubes in push-pull answers the demand of the radio market for a true Screen Grid Receiver employing every latest development in radio.

**TRUE SCREEN GRID
POWER DETECTION—NO HUM
245 TUBES IN PUSH-PULL
D. C. DYNAMIC DIRECT**
and now—Offered at LOWEST

The Screen Grid Dominator of the Air!

It has never been our opportunity to offer so fine a receiver as the Screen Grid Audiola at such a low price. It is so far ahead of anything else on the market, advertised as well as non-advertised receivers included, that we do not hesitate to put it in a class by itself. You can test it for tone quality, selectivity, sensitivity, or in any other way you desire, and it will not fail. It is purposely built totally enclosed like a battleship. Entirely different from any other radio chassis offered today, it will withstand rough treatment and years of hard service. It is a chassis that does not have a single mechanical weakness.

Employing three tuned stages with space wound efficient coils, a sturdily constructed and balanced condenser with an antenna adjuster switch, the Audiola Screen Grid chassis is insured a high degree of selectivity and excellent separation between stations. Night after night you can listen to station after station come in with more than usual volume and fidelity of tone.

Two 245 tubes in push-pull at full recommended voltage and latest and best type Thordarson Audio Transformers guarantee a tone quality the like of which you have never heard before. Power detection enables the detector tube to handle a much greater load without distortion giving better faithfulness of reproduction at high volume. There is no hum to mar the perfect tone reproduction and the circuit does not eliminate the side bands which are so essential to faith-

No. K-10175. Audiola
Screen Grid chassis
only. Retail Price,
\$80.00 Your NET

\$47.04
Your NET **\$47.04**
No. K-10175. Audiola Screen
Grid chassis only. Retail Price,
\$80.00 Your NET **\$47.04**
No. K-04248. Kit of tubes for
above chassis consisting of two
224, two 227, two 245, and one
280 type tubes. Retail Price,
\$23.00 Your NET **\$11.27**

On the following five pages
you will find the Screen Grid
Dominator of the Air offered in
the finest cabinet models on the
market.

15 Days Free Trial

We Pay the Freight



AUDIOLA

with
4 Tuned Stages

Four tuned stages with controlled regenerative bridge circuit produce a radio receiver that is distinctly in a class by itself, representing the ultimate in radio reception today. It is a chassis for those who demand and get the best.

**MECHANICALLY PERFECT
UNEXCELLED TONE QUALITY.
FLAWLESS RECEPTION
GREATER SELECTIVITY**

PRICES in Audiola's History

An outstanding feature of this chassis is the built in phonograph pick-up jacks. When the drum dial is turned to zero, the word "phono" appears breaking the radio end of the circuit and making a phonograph pick-up circuit. For those desiring electric phonograph reproduction coupled with the finest radio reception obtainable, no better set than this Audiola can be had.

So certain are we that it will please you in every particular that we offer it on a 15-day free trial basis. Any time within 15 days after receipt of the chassis by you, you are at liberty to carefully repack it in the same condition you received it, and return it to us for full credit or refund if you feel we have overstated the case in any way.

Chassis size is 18 $\frac{1}{4}$ inches long, by 13 $\frac{1}{4}$ inches deep, by 4 $\frac{1}{2}$ inches high. With tubes in place it is 10 inches high. The shipping weight is 43 lbs.

No. K-10176. Audiola 227
Chassis only. For 90 V. D.C.
Dynamic Speaker without trans-
former ONLY. Retail Price,
\$90.00 Your NET

\$52.92

No. K-04249. Kit of tubes for
above consisting of five 227, two
245, and one 280 type tubes.
Retail Price, \$22.50.

Your NET.....**\$11.03**

Selectivity is assured through the use of four tuned stages, controlled regenerative bridge circuit, space wound efficient coils, a sturdily constructed balanced condenser, fully enclosed, dust-proof chassis, and finally an antenna trimmer with local-distance switch incorporated. These factors coupled with high radio frequency gain-per-stage, a sensitive detector, and superb audio amplification, produce unusual sensitivity. By using large size Thordarson audio transformers, especially designed for 245 tubes in push-pull, faithful reproduction of both low and high notes results in music that has both body and brilliancy. This superlative fidelity is obtained by a design of radio frequency amplifier system which, while both selective and sensitive, does not eliminate the side bands which are so essential to faithful, high note reproduction. This Audiola, like the Screen Grid Dominator of the Air operates only on a 90 volt D. C. dynamic speaker without transformer. Power for the speaker is taken directly from the chassis, and convenient tip jacks for voice coil are built into the set.

15 DAYS FREE TRIAL

No. K-10176. Audiola 227
Chassis only. For 90 V. D.C.
Dynamic Speaker without trans-
former ONLY. Retail Price,
\$90.00 Your NET

\$52.92

No. K-04249. Kit of tubes for
above consisting of five 227, two
245, and one 280 type tubes.
Retail Price, \$22.50.

Your NET.....**\$11.03**

On the five pages following
you will find listed the most
beautiful cabinet models to be
had today. Six different designs
are listed affording you
the finest selection possible.
Each and every one has been
selected with infinite care to
guarantee you a cabinet that
will fit into your interior deco-
rating scheme.

WE PAY THE FREIGHT

AUDIOLA

SUNSET MODEL SCREEN GRID DOMINATOR *of* THE AIR

*Our
Highest
Priced
Model*
\$102.95

All the refinements that you would expect a recognized creative genius in the furniture industry to express in choicest woods have been incorporated in the Sunset Console. And, all that is valuable in the scientific knowledge of radio art coupled with eight years of continuous improvements have been built into the Audiola receivers. This combination of unsurpassed excellence in furniture with the latest and best in radio development has engaged the tremendous resources of two leading manufacturers to

give you the best radio value you can get for your money.

It is not a large unwieldy console that appears to be a lot of bulk for the money. It is rather of winsome intimate proportions with a mellow luxurious beauty that is intriguing. The Stump Walnut Veneers on the doors are perfectly matched. Front side panels are gracefully moulded. The overlays between the fluted pillars are of select Birdseye Maple. The front base rail is of Oriental Walnut with inlay of Birdseye Maple. Selected American Walnut Veneer make up top and sides. The sliding doors are absolutely vibrationless. Size 48" high, 27 $\frac{3}{8}$ " wide 17" deep.

Screen Grid With Dynamic Speaker

No. 3K-10187. Sunset Model Audiola, Screen Grid Dominator of the Air. Receiver complete with Dynamic Speaker, but without tubes. Retail Price, \$210.00. Your NET **\$102.95**

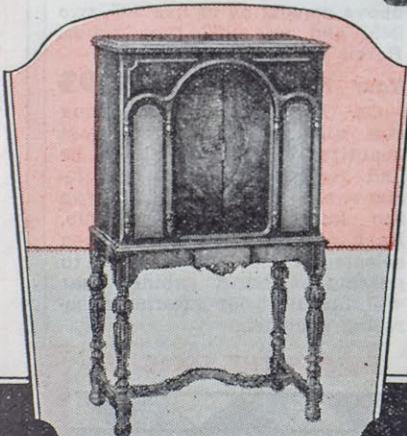
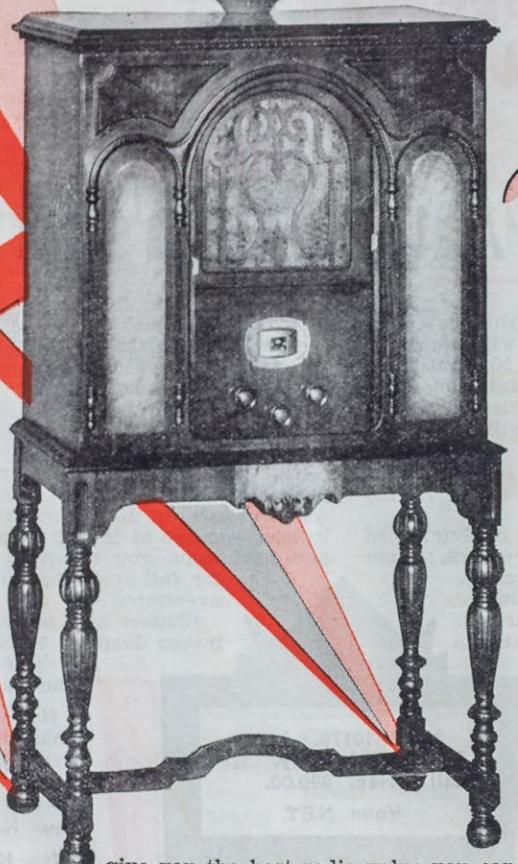
No. K-04248. Complete Kit of Tubes. Retail Price, \$23.00. Your NET **\$11.27**

227 Chassis With Dynamic Speaker

No. 3K-10188. Sunset Model Audiola 227 Receiver. Complete with Dynamic Speaker, but without tubes. Retail Price, \$222.00. Your NET **\$108.80**

No. K-04249. Complete Kit of Tubes. Retail Price, \$22.50. Your NET **\$11.03**

No. 2K-5538.
Floor Lamp,
complete with
shade. Retail
Price, \$9.00.
Your NET
\$5.29



Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

SHURE BROS. CO.
335 W. Madison St., Chicago

AUDIOLA

VICTORY
MODEL

SCREEN GRID DOMINATOR *of* THE AIR

*Our
Lowest Priced
AUDIOLA Console!*

\$71.45

A magnificent little receiver whose remarkable performance and pleasing appearance will bring joy and pride to its owner. Designed for economy of space as well as eye delight, the console furnishes the receiver with a house of compact and pleasing dimensions. The height, 38 inches, brings the dial of the set to a comfortable position for the operator in his easy chair. It is compact enough, being 24 inches wide by 16 inches high, to fit into many different positions in practically any room in the house. Its contours and finish blend nicely with various surroundings. Only enormous production by one of the country's largest quality furniture makers has made possible such a low price on such high grade furniture. Ordinarily you would have to pay as much for the console alone as we are selling the complete receiver for. The skillful walnut finish brings out to the fullest possible extent the magnificent natural grains of the stock on the sides, top and front. Its fluted front corners, dainty serrated border and black etched overlays make it a distinctive piece of furniture to place anywhere. The Audiola Victory comes in two models with powerful dynamic built-in speaker.

VICTORY SCREEN GRID

With 224 tubes is a powerful receiver employing 3 tuned stages, a sensitive detector and superb audio amplification. Power detector that is humless yet gives tremendous volume.

VICTORY 227 MODEL

A mechanically perfect chassis that is dust-proof, shake and rattle-proof. Circuit employs 4 tuned stages controlled regenerative type. For selectivity and long distance reception this set has no superior.

Screen Grid—Dynamic Speaker

No. 3K-10189. Victory Model Audiola Screen Grid Receiver, complete with Dynamic Speaker, but without tubes. Retail Price, \$145.75. Your NET **\$71.45**

No. K-04248. Complete Kit of Tubes. Retail Price, \$23.00. Your NET **\$11.27**

227 Chassis—Dynamic Speaker

No. 3K-10190. Victory Model Audiola 227 Receiver, complete with Dynamic Speaker, but without Tubes. Retail Price, \$157.75. Your NET **\$77.30**

No. K-04249. Complete Kit of Tubes. Retail Price, \$22.50. Your NET **\$11.03**

**A
REAL
BUY**

SHURE BROS. CO.
335 W. Madison St., Chicago

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

AUDIOOLA

DOMINATOR of the Air

Wentworth Model SCREEN GRID

A Console of Beauty and Distinction

Practical craftsmen who have spent the best part of their lives in cabinet making are the creators of this high grade excellently constructed console. Finished in the artistic, high lighted effect so characteristic of modern quality furniture and so desirable in bringing out the natural grain of the woods. The front panel displays a combination of woods that is unusually attractive. The receiver panel is straight grained walnut. The section above the panel is also beautifully grained walnut with overlays in the corners of mahogany. The side pillars are split burl walnut and the center of the bottom panel is mahogany to match the overlay in the upper corners. Side sections are also of burl walnut, highly polished.

The Wentworth Console is equipped with a quality built-in dynamic speaker whose reproducing excellence enables it to do full justice to the new Audiola receivers.

The Audiola 224 Screen Grid receiver supersedes all present type of radio sets which utilize ordinary tubes only. It is TRUE SCREEN GRID with 245 tubes in push-pull. The selective R. F. amplifier system does not eliminate the side bands which are so essential to faithful high note reproduction. Its tonal fidelity will amaze you!

The Audiola 227 Chassis has a high potential circuit virtually impossible of break-down. Has antenna trimmer with local-distance switch which means finer tuning and greater selectivity. How it does bring in those hard to get distant stations!

Wentworth De Luxe Model

The two marvelous Audiola receivers may also be had in the Wentworth De Luxe Model with French doors described on page 8. Words and pictures but feebly suggest the marvelous value of this radio set. Remember: You are protected by our 15-day free trial offer.

The solid walnut, French plate mirror illustrated may also be obtained at the same time you order your radio. Comes complete with gold cord and hanger. Merely order No. K-8057 mirror. Retails at \$15.00 and is net to you at \$8.95.

AUDIOOLA WENTWORTH MODEL

Screen Grid—Dynamic Speaker
No. 3K-10193, Wentworth Model
Audioola. Screen Grid Dominator of
the Air. Receiver Complete with
Dynamic Speaker but without tubes.
Retail Price, \$157.50. **\$77.25**
Your NET.....

227 Chassis—Dynamic Speaker
No. 3K-10194, Wentworth Model
Audioola 227 Receiver Complete with
Dynamic Speaker but without tubes.
Retail Price, \$169.50. **\$83.10**

AUDIOOLA WENTWORTH DE LUXE MODEL

Screen Grid—Dynamic Speaker
No. 3K-10191, Wentworth De
Luxe French Door Model Audiola.
Screen Grid Dominator of the Air Re-
ceiver Complete with Dynamic Speaker
but without tubes. Retail Price,
\$168.00. **\$82.35**
Your NET.....

227 Chassis—Dynamic Speaker
No. 3K-10192, Wentworth De
Luxe French Door Model Audiola
227 Receiver Complete with Powerful
Dynamic Speaker but without tubes.
Retail Price, \$180.00. **\$88.20**
Your NET.....

No. K-04248, Complete Kit of
Tubes. Retail Price, **\$11.27**

No. K-04249, Complete Kit of
Tubes. Retail Price, **\$11.03**

AN UNMATCHED VALUE **\$77.25**

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.



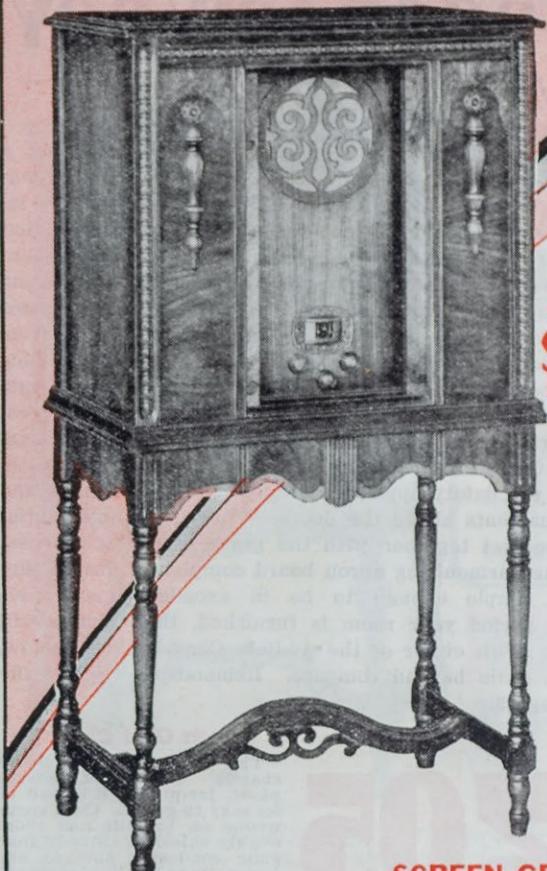
SHURE BROS. CO.
335 W. Madison St., Chicago

Screen Grid Dominator of the Air!

Granada Model **AUDIOOLA**

A Sliding Door High Boy with a Powerful Receiver

\$90.95



warping, cracking or splitting. Front and side panels have Carpathian elm overlays. Doors are 5-ply "V" matched striped walnut with beaded wood moulding. Apron of center matched striped walnut with beaded moulding. Note the graceful lines of stretcher and the highlighted turnings which make a luxurious looking ensemble. Sliding doors are positively vibrationless. The Granada model Audiola is for those who want the best at a fair price.

Outside dimensions of the Granada Highboy are 50 1/2 in. High, 27 1/2 in. Wide, Depth, 16 1/2 in.

SCREEN GRID RECEIVER

The best type of Thordarson audio transformers used in the Audiola chassis ensures music that has both brilliancy and body. Power detection means greater volume without distortion, while humless operation is assured by the design of filter and audio system. Space wound efficient coils are used.

227 TYPE CHASSIS

Controlled regenerative bridge circuit with 4 paper condensers for high potential circuit means no breakdown. Filter capacitance of 19 M. F. means no hum. 100 watt oversize Thordarson Transformers.

Screen Grid with Dynamic Speaker

No. 3K-10195, Granada Model
Audioola Screen Grid Dominator of the
Air Receiver, complete with Dynamic
Speaker, but without tubes.
Retail Price, \$197.50. **\$90.95**
Your NET.....

No. K-04248, Complete Kit of
Tubes. Retail Price, **\$11.27**

227 Chassis with Dynamic Speaker

No. 3K-10196, Granada Model
Audioola 227 Receiver, complete with
Dynamic Speaker, but without tubes.
Retail Price, \$197.50. **\$96.80**
Your NET.....

No. K-04249, Complete Kit of
Tubes. Retail Price, **\$11.03**

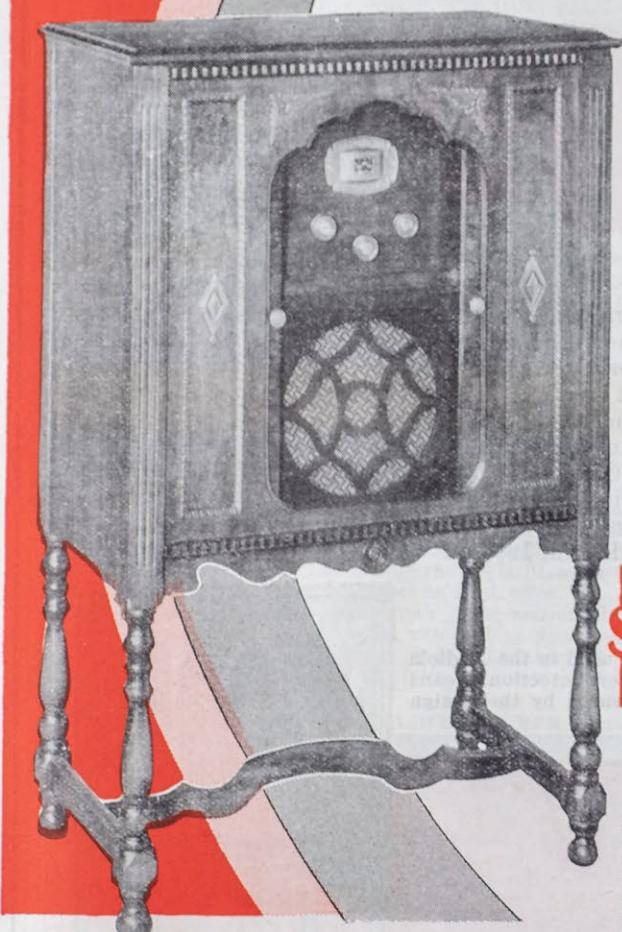
WE PAY THE FREIGHT! SEE PAGE 3

SHURE BROS. CO.
335 W. Madison St., Chicago

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

AUDIOLA CARLTON MODEL

SCREEN
GRID



DOMINATOR OF THE AIR

A SLIDING DOOR LOW BOY *of Nation Wide Popularity*

This substantial yet beautiful console set is so obviously a bargain that its appeal has been almost instantaneous and universal. It is built to stand handling and a lifetime of service. Its wholesome, satisfying beauty is not the "fussy," frilly type that one tires of after a bit. Although compatible with the most recent designs in furniture it does not belong to a fad that is the passing rage. This type of set belongs in the better middle class homes where good taste prevails and economy is practical. Made from choice walnut picked for the beauty of its grain and its rich, deep tones. The smooth vibrationless sliding doors are made of beautiful well matched Burl Walnut. The doors when parted reveal a silk backed grille carved out in the classical Cambridge design. The severity of Carlton symmetrical lines and the fluted end posts is alleviated by the dainty applique designs of its rich panels and the pleasing ornaments above the doors. The curved substantial legs in ball type feet together with the grace of the reinforcing stretcher and the harmonizing apron board complete a design that is artistic yet simple enough to be in excellent taste. No matter in what period your room is furnished, the Carlton will blend perfectly. With either of the Audiola Chassis listed below, you will have a radio beyond compare. Remember—we Pay the Freight. See page 3.

\$83.05

227 Type Chassis

Every element on all six sides is protected against injury in handling. Uses 4 tuned stages with controlled regenerative bridge circuit. Space wound coils, sturdy balanced condensers, 245 type tubes in push-pull amplification.

Screen Grid With Dynamic Speaker

No. 3K-10197. Carlton Model Audiola Screen Grid Dominator of the Air Receiver complete with Dynamic Speaker, but no tubes. Retail Price, \$170.00. Your NET.....

\$83.05

No. K-04248. Complete Kit of Tubes. Retail Price, \$23.00. Your NET.....

\$11.27

227 Chassis With Dynamic Speaker

No. 3K-10198. Carlton Model Audiola "227" Receiver complete with Dynamic Speaker, but no tubes. Retail Price, \$182.00. Your NET.....

\$88.90

No. K-04249. Complete Kit of Tubes. Retail Price, \$22.50. Your NET.....

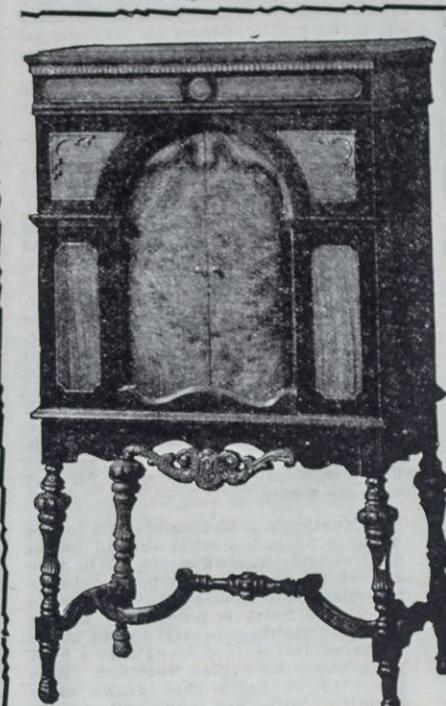
\$11.03



EXCELLO COMBINATION CABINET

FOR PHONO-RADIO REPRODUCTION

This is the most popular design of the increasingly popular combination of a phonograph and radio. And, justly so! Because this model is a clever, distinctive and appealing moderne effect, the result of a design by a nationally known artist plus good materials, skilled workmanship and rich finish. It is made of choice walnut with select matched butt walnut veneer doors and front panel. The receiver compartment is in the form of a sliding drawer which permits ready access to the receiver when desired. This drawer measures in the inside 24 in. long x 9 in. high x 14 in. deep. The panel comes blank so that it can be drilled or cut for any desired receiver. The top door closing of the phonograph table is of balanced type and can be raised to any angle without use of catches, etc. The motor board is flush with the top of the cabinet, making it easy to change records and to keep clean.



Above the radio set compartment is a phonograph with a genuine Bodine quiet induction motor, volume control, adapter and automatic shut-off attachment, an especially designed tone arm and high grade electric pick-up. This equipment is equal in quality to that incorporated into the highest priced radio-phonographs on the market. A convenient switch alongside the turntable enables you to switch instantly from radio to phonograph and vice versa. The speaker compartment measures 13 in. high, 15 in. wide and 16 in. deep, providing ample space for Cone or Dynamic Speaker, as well as space for all power units when used for DC sets. The speaker grille is of rounded pleasing lines and with the gracefully turned legs and stretcher, softens agreeably the rather Doric severity of this magnificent looking console.

Space is provided for four record albums to hold full sized records.

Finish is richly shaded and hand rubbed to bring out the beautiful grain in the walnut.

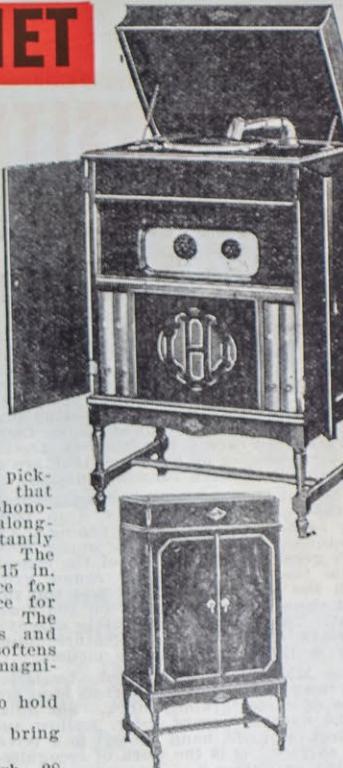
The console measures, outside, 50 in. high, 28 in. wide, 19 in. deep.

No. 1K-33196. Cabinet only.

Retail Price, \$100.00. Your NET.....

No. 1K-33193. Console with Phonograph Equipment as listed, but no Speaker. Retail Price, \$180.00. Your NET. **\$117.60**

\$65.34



The Superb "ALCAZAR" Phono-Radio Cabinet

One stands before this glorious classic in furniture overwhelmed by the same surge of awe and admiration that one feels in an old moorish cathedral. The arched effect front doors and the inspired harmonious beauty of the speaker grille immediately suggest their dignity and sublimity. Words and pictures can but feebly suggest the striking beauty of this magnificent console.

It is made of perfectly matched solid walnut. The sliding doors are made of quartered Burl Walnut with Satinwood overlays offering a beautiful soft contrast to the two toned hand rubbed finish of the console.

The warm curved beauty of the apron board and the arresting contours of the substantial legs and stretcher add the fervor and color of Granada to an inspired creation.

This superb radio and phonograph cabinet was designed by one of the world's leading furniture artists—a genius in his line with 40 years of experience to draw from. It is made by a leading furniture manufacturer whose products have long enjoyed a world wide reputation for the highest quality in materials, workmanship and finish. No expense has been spared in the designing and manufacturing of the "Alcazar."

The outside dimensions are 48½ in. high, 27 in. wide, 17 in. deep.

The receiver compartment permits ready access to the receiver whenever desired. It measures on the inside 24 in. long, 10 in. high, 14¾ in. deep. The panel comes

blank so that it can be drilled or cut for any desired receiver.

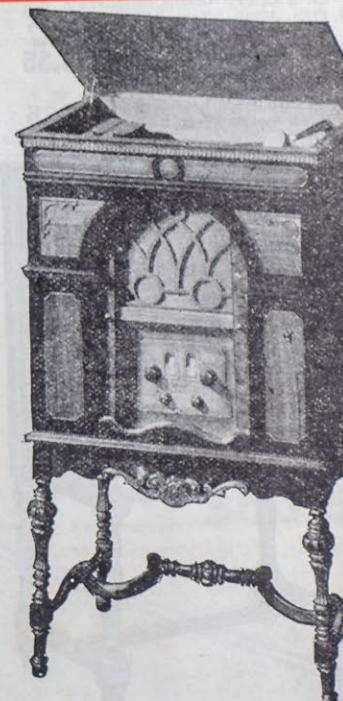
The speaker compartment which is above the radio has ample room to accommodate a cone or dynamic speaker as well as space for all power units when used for DC sets.

The shipping weight including crate is 180 lbs.

No. 1K-33230. Console Only. Retail Price, \$75.00. Your NET **\$44.10**

"Alcazar" Phono-Radio Console complete with phonograph equipment which includes high grade electric phonograph motor, pick up, automatic stop, volume control and convenient switch permits instantaneous change from radio to phonograph and vice versa.

No. 1K-33231. Retail Price, \$143.00. Your NET..... **\$84.08**



THE UNIVERSITY

Ideal for the Small Home or Apartment

This neat little console bespeaks the modern trend in fine furniture. It strikes a happy medium between the fussy "gingerbread" designs of the early part of this century and the severe futuristic or "moderne art" models now being promoted. Gracefully turned legs, fancy overlays and carved sturdy cross stretchers give touches of liveliness that are so essential to modern furniture design.

The top is hinged to allow easy access to the receiver. The upper drop front acts as an arm rest when tuning. The two-tone fancy overlay on upper front adds greatly to the charm of the console while the snappy looking round grille with the fleur de lis motif and the rich gold cloth background sets off the lower front. There are two delicately executed overlays on the front—a feature found only in the most expensive models.

The Midway is constructed of selected American Walnut with the front, top and sides of choice grained stock. The finish is the natural walnut color, mellow and neutral in shade, hand rubbed to a velvet like surface. It is the work of recognized skilled craftsmen.

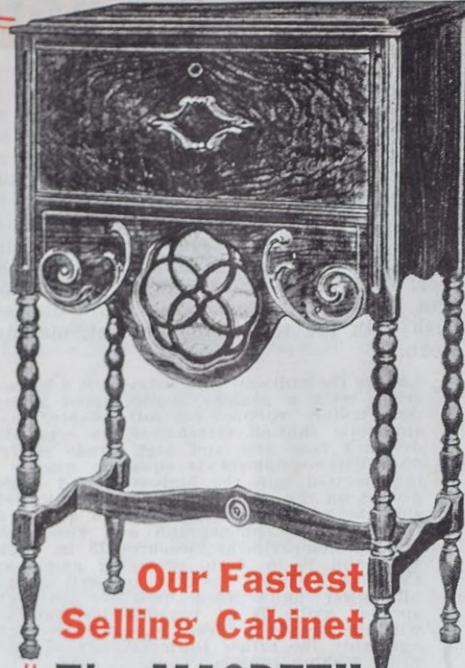
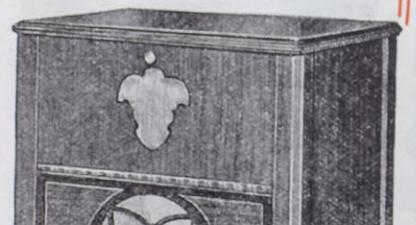
Just the right size is this fine, cozy console: 36 $\frac{1}{2}$ inches high, 21 $\frac{1}{2}$ inches wide and 15 inches deep. Neat, graceful, pleasing in size, rugged in construction, rich in design, this is truly a console that may be handed down from family to family.

Although the price is extremely low, do not get the impression that this is a cheaply, carelessly made cabinet. You will be impressed with both the choice of materials, the faultless workmanship and the splendid finish.

No. 2K-33221. Console only. **\$14.95**
Retail Price, \$26.00. Your NET.....

No. 3K-33222. Console fitted with Magnetic Cone Speaker. Retail Price, **\$23.35**
\$40.00. Your NET.....

No. 3K-33223. Console fitted with 90 V. D. C. Dynamic Power Reproducer. **\$29.35**
Retail Price, \$50.00. Your NET.....



THE MONTICELLO Console Cabinet

The neatness of the design of the Monticello comes from that master artist-designer, Adam, and is distinguished by its delicate flutings, magnificent Marquetry inlays and artistic arrangement of the wood grains.

Such a design as this brings us back to the historic beginnings of our country when the grande dames of Virginia sat before their exquisite spinet writing desks and penned notes of love and affection to the hardy pioneers who placed our country on such a firm foundation.

If you will closely scrutinize the illustration you will see the masterful treatment of fine woods which only expert craftsmen can achieve—a delightful example of America's best cabinet work. The front panel is fashioned of diamond matched Oriental walnut veneers. Around this, an inlay Marquetry with a satinwood border. Striped walnut veneers are used on the top, sides and apron front. The top is hinged with a long piano type hinge to allow easy access to the receiver. The legs, as may be observed, are both tapered and delicately fluted, faithful to the Adam period. Underneath the receiver is a gracefully shaped shelf with curved crossed stretchers bracing the legs, assuring rigidity and strength. On this shelf may be placed the type of speaker which you might desire to select for this handsome model.

The Monticello model stands 39 $\frac{1}{2}$ inches high, is 32 inches wide and 15 inches deep, outside measurements. Will take any of the sets on the market today including RCA models requiring a wide panel. Its finish is noteworthy having both that retiring, neutral brown shade of the natural walnut brought to a high piano lustre by skilled workmen. It is the kind of finish that grows more beautiful with use and will endure throughout the years.

No. 2K-33101.
Console Only. Retail Price, \$57.50. Your Bargain NET..... **\$14.75**



Our Fastest Selling Cabinet

The MACBETH

This pretty model is distinguished in two outstanding ways: First, it is an amazing value; second, it is the newest thing in radio console design. Even the larger stores who sometimes use radio as a "leader" and actually lose money on such sales, cannot match this splendid offer.

The console is beautiful and distinctive and represents the designer's purpose to provide complete housing for the radio receiver and speaker and retain grace and symmetry of design. How well he has accomplished this may be somewhat gained from the view of the above photograph. However, one does not get the full impression until the cabinet itself is seen.

You will then be impressed with its ample space for any type receiver and accessories in combination with the charm, the softness and the attractiveness it can add to any room. It is one of those intimately inviting articles of furniture that immediately endears itself to one, like just the right type of personal friend. And it is just as dependable as it is charming. It is built to gladly give faithful and enduring service.

It is constructed of choice quality American walnut with extra heavy five-ply top, front and ends. Although neat and graceful, the turned legs are strong and sturdy. The motif of the design is Spanish, the effect being brought out with rich carvings deftly placed on the front apron and fall leaf. This fall provides a comfortable arm rest when tuning the set. The finish is a rich, subdued dull brown, the natural walnut color, richly lacquered and rubbed. The console stands 38 inches high, 24 inches wide and 14 inches deep. The speaker is installed behind the attractive grille front which is filled with a rich silk-like cloth.

No. 2K-33232. Retail price, \$30.00. Your NET..... **\$17.95**

Regular \$57.50 List
YOUR NET
\$14.75
THAT'S VALUE!

SHURE BROS. CO.
335 W. Madison St., Chicago



The Beautiful CARLTON Sliding Door Cabinet

This substantial console is designed along lines of dignified reassuring beauty so typical of the Anglo-Saxon period from which the master furniture artist has drawn his inspiration. Its sturdiness and enduring honest to goodness value is immediately apparent to the beholder.

Solid—Yet Graceful

No flimsy sugary "just look at me but don't get too near" impression is created by this useful masterpiece of furniture. It is built so that it can also serve and beautify the home where small children play. The connoisseur of quality furniture will be thrilled as his fingers touch and his eyes behold the selected genuine walnut picked for the beauty of its grain and its deep rich tones. The smooth sliding doors when closed reveal a beautiful Burl Walnut panel perfectly matched. With doors parted for use, the music comes through an ample silk backed grille carved out in the classical Cambridge design. The severity of Carlton symmetrical lines and the fluted end posts is alleviated by the dainty applique designs of its side panels and the pleasing ornaments above the doors. The curved substantial legs on ball type feet together with the graceful crescendo of the reinforcing stretcher and the harmonizing effect of the apron, complete a design that is artistic yet plain enough to be in excellent taste.

The shaded and hand-rubbed finish brings out exquisitely the beautiful grain of the wood. The Carlton stands 42 in. high, 27 in. wide by 18 in. deep. Chassis compartment measures 24 in. wide, 10 in. high and 16 in. deep.

No. 3K-33304.
Retail Price, \$50.00.
Your NET.....

\$29.40

CHELSEA Model Low-Boy

The resources of one of the world's leading furniture manufacturers have produced this console of slender winsome beauty at a price which challenges the world to offer greater value. It is made from selected Butt-Walnut, Diamond Matched Walnut and Stripe Walnut, as indicated from the fronts. The top is all Walnut and the overlays are selected Renaissance Oak. The patented Mono-Rail sliding doors are recessed in a beautiful frame of semi-gothic design and open to reveal a grille of graceful pattern over the receiver panel. The finish of this cabinet is the finest, hand-filled blended lacquer finish, impervious to heat and cold. The tops are all hand rubbed.

New Mono-Rail Vanishing Door

The principle of construction involved in the ordinary sliding door is wrong. To slide a piece of wood along on its edge in a groove causes wear, and the exposed groove is not in keeping with the fine requirements of Radio Furniture. CHELSEA—Low-Boy is a Real Vanishing Door Cabinet. In fact, it is the only one built along sensible and permissible lines of construction. In the CHELSEA the door does not slide, but RIDES on a rail. The CHELSEA does not jerk along in a stuttering fashion. It does not bind and does not scrape. In fact, it works so free and smoothly that it has justly earned the slogan which has been coined:

"Silent as the Break of Day"

The Chelsea Low-Boy

Will house Radio Receiving Sets 22 inches wide and has opening for Tuning Dials 10 inches wide.

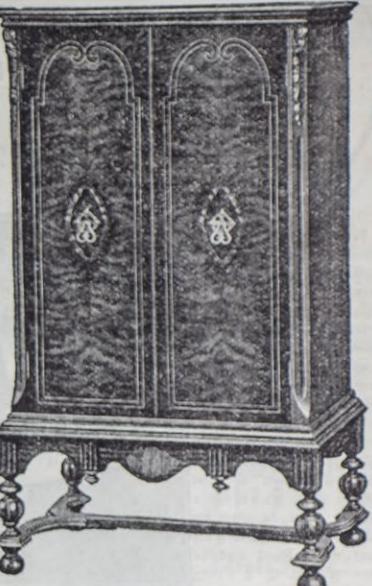
Height 43 inches; Width 25 $\frac{1}{2}$ inches; Depth 18 inches.

No. K-33233.
Retail Price, \$50.00.
Your NET.....

\$29.40

SHURE BROS. CO.
335 W. Madison St., Chicago

NOTE: If you have some special type cabinet in mind write us. We'll get it for you.



Beautiful Genuine

High Boy The Brentwood



You must see the Brentwood to fully realize the massive grandeur of this wonderful Italian design wall cabinet.

Its arresting, yes, commanding dignity immediately marks any parlor or living room which it graces as being a better class home where taste, refinement and modernity are the keynote. The neat double line panel design on the front softens the massive squareness of the doors and accentuates its height elegantly.

The rich triple-arched scroll may be fitted either in the top or bottom compartment, above or below the set as desired. This is done for those who desire to install an electric phonograph in conjunction with the radio. The entire front is 100 per cent matched figured butt walnut, richly blended, and the interior is as beautiful as the exterior. The well-turned dependable legs and the re-enforcing stretcher, together with the harmonious curves of the apron board, bring beauty to impressive bulk.

Constructed of choice American walnut, with richly blended and matched veneers. Dull rubbed finish—an effect that harmonizes with all furnishings. It stands 53 inches high, 32 inches wide and 20 inches deep. It will house radio sets up to 24 inches in length, 10 inches in height and 16 inches in depth.

No. IK-3395. Brentwood Cabinet.
Retail Price, \$95.00.
Your NET.....

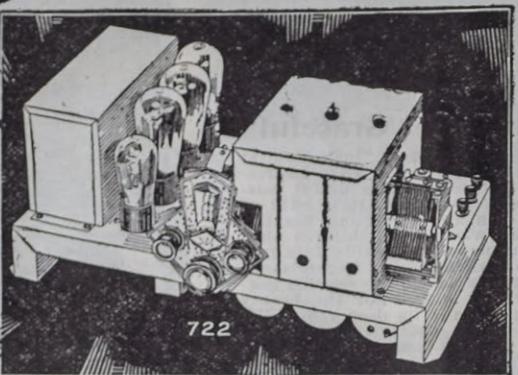
\$56.50

SM

722 Band Selector 7

EVERY 1930 FEATURE AT AN AMAZINGLY LOW PRICE

It has been many years since we have seen such a line up of Radio Receivers as is being offered this year. The three Silver-Marshall sets shown on this and following pages lead the procession in value, performance and price. It is not a question of which is best—but one of which suits your requirements and your idea of just what you want in a radio. That is why we say you can order with your eyes closed and be sure of getting a "performing fool."

**PARTS LIST FOR 722 RECEIVER**

	NET
1 S-M 721 pierced metal chassis and power unit case.....	\$ 2.55
1 S-M 812 escutcheon.....	.75
1 S-M 810R (Right) illuminated drum dial.....	2.25
1 S-M 322 .00935 mfd. four-gang condenser.....	6.00
1 S-M 723 three-compartment shield.....	2.10
1 S-M 122 shielded R. F. coil.....	1.20
2 S-M 123 shielded R. F. coils @ \$1.55.....	3.10
1 S-M 124 shielded R. F. coil.....	1.55
1 S-M 336-U power transformer.....	6.00
1 S-M 338 filter choke.....	2.10
3 S-M 275 R. F. chokes @ 54c.....	1.62
1 S-M 270-U push-pull input transformer.....	2.90
1 S-M 30X selector coupler.....	.35
1 S-M 812 hook-up wire.....	.30
1 Potter 674-C condenser block.....	.65
2 Potter 30B by-pass condenser blocks @ \$1.10.....	2.20
3 C-R 224 tube sockets @ 30c.....	.90
1 C-R 227 tube socket.....	.30
2 C-R 245 tube sockets @ 30c.....	.60
1 C-R 280 tube socket.....	.30
1 Yaxley 10MJP 10,000-ohm potentiometer.....	.90
2 Yaxley 840C 40-ohm center-tapped resistor @ 18c.....	.36
3 Yaxley 422 insulated tip-jacks @ .075.....	.23
1 Durham 2,000-ohm one-watt resistor (White).....	.45
1 Durham 10,000-ohm two-watt resistors (Green) @ 51c.....	1.02
1 Durham 25,000-ohm one-watt resistor (Black).....	.45
1 Durham 60,000-ohm one-watt resistor (Blue).....	.30
1 Durham 300,000-ohm one-watt resistor (Yellow).....	.30
1 Durham 2-megohm one-watt resistor (Red).....	.50
1 Polymet .00015 small moulded condensers @ 25c.....	.50
1 Polymet .006 small moulded condenser.....	.50
1 H & H 1561 on-off switch.....	.18
1 Carter 2A closed circuit jack.....	.45
1 Carter RU 400—400-ohm resistors @ 12c.....	.45
1 Ohle carbon 800-ohm three-watt resistor (Green).....	.45
1 cord and plug.....	.50
2 S-M 817 wood knobs @ 20c.....	.40
1 moulded binding posts @ 6c.....	.30
1 set of hardware.....	.85
Total price of parts.....	\$52.90
No. K-36153. Complete kit of parts for 722 Receiver.....	\$51.84
Retail Price, \$88.17. Your NET.....	

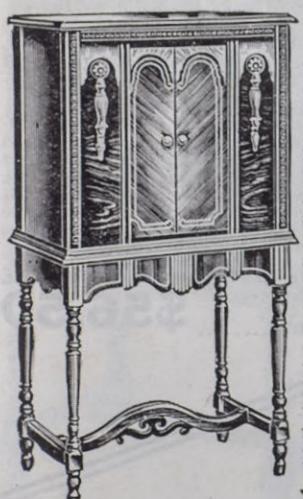
MOUNT YOUR S-M 722 IN THIS BEAUTIFUL CONSOLE

With top and sides of lovely genuine walnut plywood, and with that beauty enhanced on the front side panels by Carpathian elm overlays, this cabinet provides a splendid housing for such a magnificent receiver as the S-M 722. The doors are of 5-ply "V" matched African walnut, with overlays matching side panels in harmonious effect. With graceful lines, the outside dimensions are beautifully proportioned—50½" high, 27½" wide, and 16" deep—while ample space is provided within for the receiver chassis—23" wide, 9" high, and 13½" deep. The speaker space is the same as that for the receiver except that it is 12" high. The 217SM Cabinet, shown in the illustration, is also ideal for housing the S-M 712, or 735 receivers shown on pages 21 and 22.

No. 2K-3351. Retail price, \$50.00.

Your NET.....

\$29.40

**S-M 707 METAL CABINET
Handsome Shielding Cabinet**

707 Cabinet: A handsome metal shielding cabinet, finished in crystalline brown with rich contrasting gold top panel, an ornament to any home and fully equal in appearance to any table cabinet on the market. It is especially suitable for 722 and 735 receivers. The top is removable and the dimensions are 19½" long, 9" high, and 10½" deep, with rounded corners and superb workmanship.

No. 2K-3354. Less knobs and escutcheon.

Retail price, \$12.92.

Your NET.....

\$7.60

NOTE that the two cabinets on this page are also suitable for other Silver Marshall sets. The 217 S-M cabinet at the left will fit either the 712 or 735 in addition to the 722. The 707 cabinet above will fit also the 735 and is not suitable for the 712.

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.SHURE BROS. CO.
335 W. Madison St., Chicago

712 Tuner

SM

SUCCESSOR TO THE WORLD FAMOUS SARGENT-RAYMENT

**For The Fan Who Will Have Nothing
But The "Last Word"**

Exactly as the S-M 720 Screen-Grid Six provided last year one of the greatest values the market had known in screen-grid receivers—a strictly single-control all-electric receiver, S-M now leads the way and goes the 720 one better, for not only is the 722 much more selective and more sensitive than the 720 Screen-Grid Six, but it is definitely superior (as can be easily proven by competitive tests) to the factory-built, screen-grid receivers offered in its price class.

It employs two stages of r. f. amplification, a 224 screen-grid detector giving approximately five times the efficiency of the best power detection obtainable from the common 227 type, a 227 resistance-coupled first audio stage, and a pair of 245 push-pull output tubes. It is completely assembled upon the 721 formed and pierced steel chassis, while the r. f. tubes and three sections of the gang condenser are shielded by the 723 shield. The same band selector that gives such excellent results in the 722 receiver is used in the 722 between antenna and r. f. amplifier. This selector, in combination with a new and highly efficient r. f. transformer, coupling the r. f. tubes to each other and to the detector, actually results in appreciably more amplification in the 722 than that ordinarily obtained from three r. f. screen-grid stages. A special low-ratio input transformer is used, through which the 227 feeds the 245 tubes.

The built-in ABC power supply is mounted at the left side of the receiver chassis, forming a part of the receiver. A 280 rectified tube is used. The 722 receiver is intended to operate with S-M 851 or equivalent dynamic speaker, and has provision for furnishing all required field power to the speaker, the field of which is used as a choke in the power supply filter circuit. The chassis makes a compact unit 18½" x 9½" inches. Tubes required are: 3-224, 1-227, 2-245, 1-280.

The 722 receiver is RCA-licensed, and is available completely wired; the component parts, any or all of which may be had at the prices given, are listed herewith. Full data regarding the S-M 722 is contained in S-M Data Sheet No. 14, supplied with the receiver.

No. K-36152. Completely wired, less tubes and cabinet. Retail price, \$124.58.

\$73.25

Your NET.....

Total price of parts.....

No. K-36153. Complete kit of parts for 722 Receiver.

Retail Price, \$88.17. Your NET.....

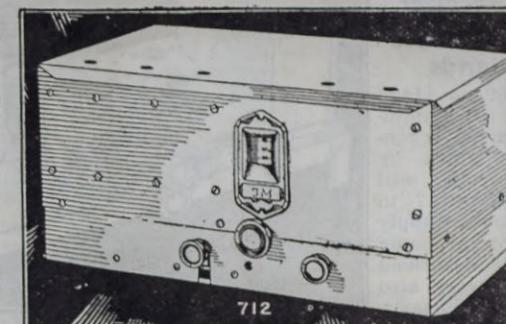
\$51.84

Total price of parts.....

No. K-36153. Complete kit of parts for 722 Receiver.

Retail Price, \$88.17. Your NET.....

\$51.84



There is no finer set to be had regardless of price. With proper audio amplifier—nothing can touch it.

The S-M 712 is an RCA licensed all-electric receiver, using three 224 type tubes and one 227. It requires but two A.C. supply voltages—2½ volts for filament and 180 volts B supply. The chassis is 16½" x 9½". Any or all of the component parts, listed in the accompanying table, may be had at the prices given.

No. 2K-36154. 712 Tuner Completely Wired. Retail price, \$108.20.

Your NET.....

\$63.60

PARTS LIST FOR 712 RECEIVER

1 S-M 713 Pierced Metal Chassis (with shield partitions).....	\$ 6.75
1 S-M 813 Escutcheon.....	.75
1 S-M 313 .00035 Mfd. Five-gang Condenser and Dial.....	9.90
3 S-M 121 Shielded R.F. Coils @ \$1.55.....	4.65
1 S-M 122 Shielded R.F. Coil.....	1.20
1 S-M 124 Shielded R.F. Coil.....	1.55
7 S-M 275 R.F. Chokes @ 54c.....	3.78
1 S-M 30X Selector Coupler.....	.35
4 Potter 30B By-Pass Condenser Blocks @ \$1.10.....	4.40
3 C-R 224 Tube Sockets @ 30c.....	.90
1 C-R 227 Tube Socket.....	.30
1 Yaxley 10MJP 10,000-ohm Potentiometer.....	.18
1 Yaxley 840C Condenser Block.....	.90
1 Durham 10,000-ohm Two-watt (Green) Resistor.....	.51
1 Durham 60,000-ohm One-watt (Blue) Resistor.....	.50
2 Polymet .00015 Small Moulded Condensers @ 25c.....	.50
1 H & H 1561 On-Off Switch.....	.50
2 S-M 817 Wood Knobs @ 20c.....	.40
1 S-M 816 Wood Knob.....	.25
8 Moulded Binding Posts @ 6c.....	.48
1 Set of Hardware and Hook-up Wire.....	1.84
Total price of parts.....	\$40.90
No. 2K-36155. Complete Kit of Parts. Retail price, \$68.20.	
Your NET.....	

\$40.08

**SPECIAL****Butt-Walnut Phono-Radio Combination For S-M 712**

That sure, genuine beauty that is found only in real walnut, and in real walnut only in butt walnut, is in the front of this cabinet, and the symmetry of design increases the pleasure of having such a piece of furniture in one's home. With your S-M 712 Tuner, a 677 amplifier, and an S-M dynamic speaker, and, if desired, an electric phono-graph (space for one is provided in the cabinet), you will have an ideal combination for entertainment. Ample space is provided for all units. A sliding drawer for phono-

graph turntable, motor, and pickup is in the speaker compartment, which is 28½" wide by 12" high by 13" deep, while the set compartment is 27½" wide, 9" high, and 12" deep. Overall dimensions of this 229 S-M cabinet are 33¾" wide, 54¼" high, and 18" deep. Special provision has been made to take care of the 677 amplifier in the lower drawer of the cabinet. Cabinet is suitable for 722, 712, or 735.

No. 2K-3352. Retail price, \$94.00.

Your NET.....

\$55.27

We Pay the Postage
We Pay the Freight

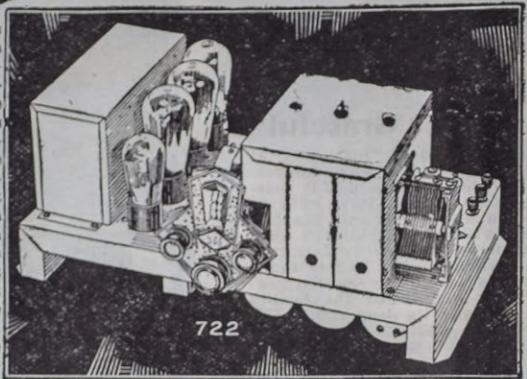
See Page 3 For Details

SM

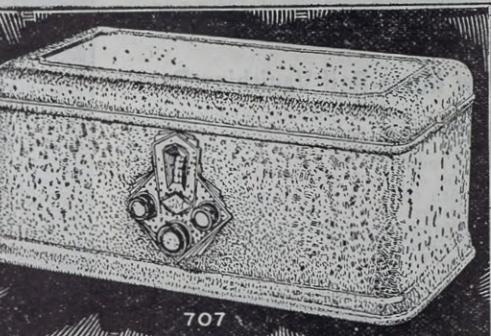
722 Band Selector 7

EVERY 1930 FEATURE AT AN AMAZINGLY LOW PRICE

It has been many years since we have seen such a line up of Radio Receivers as is being offered this year. The three Silver-Marshall sets shown on this and following pages lead the procession in value, performance and price. It is not a question of which is best—but one of which suits your requirements and your idea of just what you want in a radio. That is why we say you can order with your eyes closed and be sure of getting a "performing fool."

**PARTS LIST FOR 722 RECEIVER**

	NET
1 S-M 721 pierced metal chassis and power unit case.	\$2.55
1 S-M 812 escutcheon	.75
1 S-M 810R (Right) illuminated drum dial.	2.25
1 S-M 322 .00035 mfd. four-gang condenser.	6.00
1 S-M 723 three-compartment shield	2.10
1 S-M 122 shielded R. F. coil.	1.20
2 S-M 123 shielded R. F. coils @ \$1.55	3.10
1 S-M 124 shielded R. F. coil.	1.55
1 S-M 336-U power transformer	6.00
1 S-M 338 filter choke	2.10
3 S-M 275 R. F. choke @ 54c	1.62
1 S-M 270-U push-pull input transformer	2.90
1 S-M 30X selector coupler	.35
1 S-M 818 hook-up wire	.30
1 Potter 674-C condenser block	.675
1 Potter 30B by-pass condenser blocks @ \$1.10	2.20
3 C-R 224 tube sockets @ 30c	.90
1 C-R 227 tube socket	.30
2 C-R 245 tube sockets @ 30c	.60
1 C-R 280 tube socket	.30
1 Yaxley 10MJP 10,000-ohm potentiometer	.90
1 Yaxley 840C 40-ohm center-tapped resistor @ 18c	.36
3 Yaxley 422 insulated tip-jacks @ .075	.23
1 Durham 2,000-ohm one-watt resistor (White)	.45
1 Durham 10,000-ohm two-watt resistor (Green) @ 51c	1.02
1 Durham 60,000-ohm one-watt resistor (Black)	.45
1 Durham 60,000-ohm one-watt resistor (Blue)	.45
1 Durham 300,000-ohm one-watt resistor (Yellow)	.30
1 Durham 2-megohm one-watt resistor (Red)	.50
2 Polymet .00015 small moulded condensers @ 25c	.70
1 Polymet .006 small moulded condenser	.50
1 H & H 1561 on-off switch	.18
1 Carter 2A closed circuit jack	.24
2 Carter RU 400-400-ohm resistors @ 12c	.45
1 Ohio carbon 800-ohm three-watt resistor (Green)	.45
1 cord and plug	.50
2 S-M 817 wood knobs @ 20c	.40
5 moulded binding posts @ 6c	.30
1 set of hardware	.85
Total price of parts.	\$52.90
No. K-36153. Complete kit of parts for 722 Receiver.	\$51.84
Retail Price, \$88.17. Your NET	

**MOUNT YOUR S-M 722 IN THIS BEAUTIFUL CONSOLE**

With top and sides of lovely genuine walnut plywood, and with that beauty enhanced on the front side panels by Carpathian elm overlays, this cabinet provides a splendid housing for such a magnificent receiver as the S-M 722. The doors are of 5-ply "V" matched African walnut, with overlays matching side panels in harmonious effect. With graceful lines, the outside dimensions are beautifully proportioned—50½" high, 27½" wide, and 16" deep—while ample space is provided within for the receiver chassis—23" wide, 9" high, and 13½" deep. The speaker space is the same as that for the receiver except that it is 12" high. The 217SM Cabinet, shown in the illustration, is also ideal for housing the S-M 712, or 735 receivers shown on pages 21 and 22.

No. 2K-3351. Retail price, \$50.00.

Your NET.....\$29.40

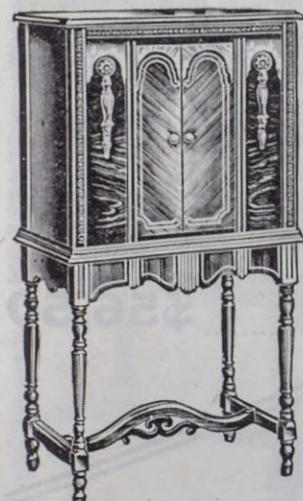
**S-M 707 METAL CABINET
Handsome Shielding Cabinet**

707 Cabinet: A handsome metal shielding cabinet, finished in crystalline brown with rich contrasting gold top panel, an ornament to any home and fully equal in appearance to any table cabinet on the market. It is especially suitable for 722 and 735 receivers. The top is removable and the dimensions are 19½" long, 9" high, and 10½" deep, with rounded corners and superb workmanship.

No. 2K-3354. Less knobs and escutcheon.

Retail price, \$12.92. Your NET.....\$7.60

NOTE that the two cabinets on this page are also suitable for other Silver Marshall sets. The 217 S-M cabinet at the left will fit either the 712 or 735 in addition to the 722. The 707 cabinet above will fit also the 735 and is not suitable for the 712.



Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

SHURE BROS. CO.
335 W. Madison St., Chicago

712 Tuner SM

SUCCESSOR TO THE WORLD FAMOUS SARGENT-RAYMENT

For The Fan Who Will Have Nothing But The "Last Word"

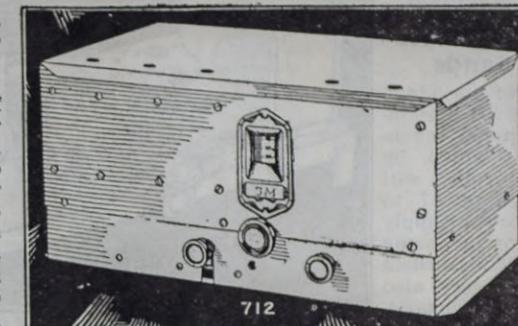
Exactly as the S-M 720 Screen-Grid Six provided last year one of the greatest values the market had known in screen-grid receivers—a strictly single-control all-electric receiver, S-M now leads the way and goes the 720 one better, for not only is the 722 much more selective and more sensitive than the 720 Screen-Grid Six, but it is definitely superior (as can be easily proven by competitive tests) to the factory-built, screen-grid receivers offered in its price class.

It employs two stages of r. f. amplification, a 224 screen-grid detector giving approximately five times the efficiency of the best power detection obtainable from the common 227 type, a 227 resistance-coupled first audio stage, and a pair of 245 push-pull output tubes. It is completely assembled upon the 721 formed and pierced steel chassis, while the r. f. tubes and three sections of the gang condenser are shielded by the 723 shield. The same band selector that gives such excellent results in the 712 receiver is used in the 722 between antenna and the r. f. amplifier. This selector, in combination with a new and highly efficient r. f. transformer, coupling the r. f. tubes to each other and to the detector, actually results in appreciably more amplification in the 722 than that ordinarily obtained from three r. f. screen-grid stages. A special low-ratio input transformer is used, through which the 227 feeds the 245 tubes.

The built-in ABC power supply is mounted at the left side of the receiver chassis, forming a part of the receiver. A 280 rectifier tube is used. The 722 receiver is intended to operate with S-M 851 or equivalent dynamic speaker, and has provision for furnishing all required field power to the speaker, the field of which is used as a choke in the power supply filter circuit. The chassis makes a compact unit 18½" x 9½" inches. Tubes required are: 3-224, 1-227, 2-245, 1-280.

The 722 receiver is RCA-licensed, and is available completely wired; the component parts, any or all of which may be had at the prices given, are listed herewith. Full data regarding the S-M 722 is contained in S-M Data Sheet No. 14, supplied with the receiver.

No. K-36152. Completely wired, less tubes and cabinet. Retail price, \$124.58. Your NET.....\$73.25



The S-M 712 is an RCA licensed all-electric receiver, using three 224 type tubes and one 227. It requires but two A.C. supply voltages—2½ volts for filament and 180 volts B supply. The chassis is 16½" x 9½". Any or all of the component parts, listed in the accompanying table, may be had at the prices given.

No. 2K-36154. 712 Tuner Completely Wired. Retail price, \$108.20. Your NET.....\$63.60

PARTS LIST FOR 712 RECEIVER

1 S-M 713 Pierced Metal Chassis (with shield partitions)	\$ 6.75
1 S-M 813 Escutcheon	.75
1 S-M 313 .00035 Mfd. Five-gang Condenser and Dial	9.90
3 S-M 121 Shielded R.F. Coils @ \$1.55	4.65
1 S-M 122 Shielded R.F. Coil	1.20
1 S-M 124 Shielded R.F. Coil	1.55
7 S-M 275 R.F. Chokes @ 54c	3.78
1 S-M 30X Selector Coupler	.35
4 Potter 30B By-Pass Condenser Blocks @ \$1.10	4.40
3 C-R 224 Tube Sockets @ 30c	.90
1 C-R 227 Tube Socket	.30
1 Yaxley 10MJP 10,000-ohm Potentiometer	.90
1 Yaxley 840-C Condenser Block	.18
1 Durham 10,000-ohm Two-watt (Green) Resistor	.51
1 Durham 60,000-ohm One-watt (Blue) Resistor	.45
2 Polymet .00015 Small Moulded Condensers @ 25c	.50
1 Carter RU-400 . . . 400-ohm Resistors @ 12c	.36
1 H & H 1561 On-Off Switch	.50
2 S-M 817 Wood Knobs @ 20c	.40
1 S-M 816 Wood Knob	.25
8 Moulded Binding Posts @ 6c	.48
1 Set of Hardware and Hook-up Wire	.84

Total price of parts.....\$40.90
No. 2K-36155. Complete Kit of Parts. Retail price, \$40.08
\$68.20. Your NET.....\$40.08

**SPECIAL****Butt-Walnut Phono-Radio Combination For S-M 712**

That sure, genuine beauty that is found only in real walnut, and in real walnut only in butt walnut, is in the front of this cabinet, and the symmetry of design increases the pleasure of having such a piece of furniture in one's home. With your S-M 712 Tuner, a 677 amplifier, and an S-M dynamic speaker, and, if desired, an electric phonograph (space for one is provided in the cabinet), you will have an ideal combination for entertainment. Ample space is provided for all units. A sliding drawer for phono-

graph turntable, motor, and pickup is in the speaker compartment, which is 28½" wide by 12" high by 13" deep, while the set compartment is 27½" wide, 9" high, and 12" deep. Overall dimensions of this 229 S-M cabinet are 33¾" wide, 54¼" high, and 18" deep. Special provision has been made to take care of the 677 amplifier in the lower drawer of the cabinet. Cabinet is suitable for 722, 712, or 735.

No. 2K-3352. Retail price, \$94.00.
Your NET.....\$55.27

We Pay the Postage
We Pay the Freight
See Page 3 For Details

The 735 (SM)

ROUND
THE
WORLD
SIX

The
First
A. C.
All Electric
Receiver

Covering Both Short-Wave
and Broadcast Bands

The circuit consists of one stage of untuned screen-grid r.f. amplification followed by a tuned regenerative detector circuit which, by means of six plug-in coils, will cover the entire range of 17 to 650 meters; the ABC power supply and audio amplifier are the same as used in the S-M 722 described on page 20. Both receivers also employ the same type 721 chassis, described on page 20. The tuning is controlled by a single vernier illuminated dial, with on-off switch and with the volume smoothly and evenly controlled through a 75 mmfd condenser. Fully RCA-licensed factory assembled and tested. Tubes required are 1-224, 2-227s, 2-245s, and 1-280. Chassis size: 18 $\frac{3}{8}$ " by 9 $\frac{1}{2}$ ".

NOTE—Coils necessary for Broadcast Band are listed separately.

No. 2K-36156. Completely Wired.
Retail price, \$108.20.

\$63.60

Your NET

Parts List for S-M 735
"Round - the - World" A. C. Six

In case of damage to any part of this receiver, a new part may be had for replacement at the price given.

1 S-M 721 Metal Chassis with Power Cover

\$2.55

1 S-M 812 Control Escutcheon

.75

1 S-M 810R (Right) Illuminated Drum Dial

2.25

1 S-M 314 .00015 Mfd. Variable Condenser

1.80

1 S-M 342B .000075 Mfd. Midget Condenser

1.05

4 S-M Plug-In Coils, 131-L, 131-M, 131-N, 131-O, @ 75c

3.00

3 S-M 277 Short-Wave R.F. Chokes @ 90c

2.70

2 S-M 275 R.F. Chokes @ 54c

1.08

1 S-M 338 Filter Choke

2.10

2 S-M 636 Tube Shields @ 30c

.60

1 S-M 260U Audio Transformer

1.35

1 S-M 270 Push-Pull Input Transformer

2.90

1 S-M 336U Power Transformer

6.00

1 Polymet .00015 Mfd. Small Moulded Condenser

.25

2 Potter 30B By-Pass Condenser Banks @ \$1.10

2.20

1 Potter 674C Filter Condenser Bank

6.75

1 C-R 224 Tube Socket

.30

3 C-R 227 Tube Sockets @ 30c

.90

2 C-R 245 Tube Sockets @ 30c

.60

1 C-R 280 Tube Socket

.30

2 Durham 60,000-ohm Two-watt Resistors (Green) @ 51c

1.02

1 Durham 2-megohm One-watt Resistor

.30

1 Durham 2000-ohm One-watt Resistor (White)

.45

2 Yaxley 840C 40-ohm CT Resistor @ 18c

.36

3 Yaxley 422 Insulated Tipjacks @ .075

.23

1 Carter 2A Closed Circuit Jack

.18

1 Carter RU-400 .400-ohm Resistor

.12

1 Ohio Carbon 800-ohm Three-watt Resistor (Green)

.45

1 H & H 1561 Rotary On-Off Switch

.50

4 Moulded Binding Posts @ 6c

.24

1 Cord and Plug

.50

2 KK 1 $\frac{1}{2}$ " Brown Wood Knobs @ 20c

.40

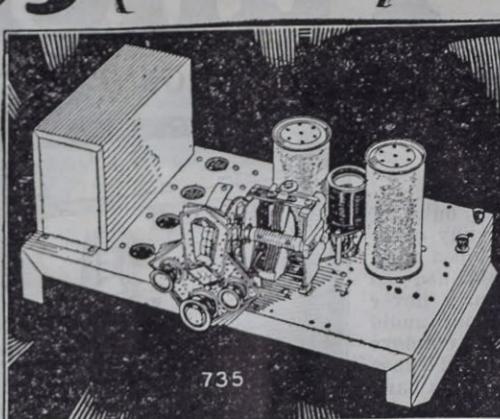
1 Set of Hardware and Hook-up Wire

.72

Total price of component parts... \$44.90

No. 1K-36157. 735 AC Kit.

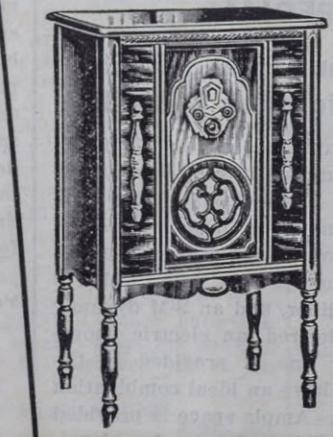
\$44.00



JUST PICTURE
Your 735 All-Wave Receiver
in the Beautiful Cabinet Below

Guaranteed genuine walnut plywood top and panels, a set and grill panel of center matched walnut, and front side panels of fine grained high-lighted fiddle-back mahogany produce in this lowboy cabinet a handsome console particularly adapted to a high-quality receiver such as the S-M 735. This 211 S-M Cabinet has a space for receivers 19 $\frac{1}{2}$ inches wide, 9 inches high, and 12 $\frac{1}{2}$ inches deep, with a speaker compartment 21 inches wide, 12 inches high, and 12 $\frac{1}{2}$ inches deep. Overall dimensions are 38 $\frac{1}{2}$ inches high, 24 $\frac{1}{2}$ inches wide, and 15 $\frac{1}{2}$ inches deep. This 211 S-M cabinet is admirably adapted to take the S-M 722, 712, or 735.

No. 2K-3353. S-M 211 Cabinet,
Retail Price, \$30.00. **\$17.64**



S-M 735 DC For Battery Operation

With the same circuit that gives such excellent results in the A.C. 735, but adapted for D.C., the S-M 735DC employs one 222 screen-grid tube and four 112A type, thereby securing power for excellent volume without great current drain. The push-pull stage that produces undistorted output, the condenser control that gives smooth oscillation control without drag, the plug-in coils—these features of the 735AC are incorporated, with the non-radiating regenerative screen-grid r.f. stage that provides phenomenal distance range. Only the four short-wave coils, covering 17 to 200 meters, come with the 735DC receiver; the broadcast-band coils (131P and 131Q, see below), may be purchased separately. Fully RCA-licensed, factory wired and tested. Any or all the component parts, listed herewith, may be purchased separately.

No. 1K-36158. Completely Wired.
Retail price, \$74.75. **\$43.90**

Your NET

Parts List for S-M 735 DC Short Wave Receiver

1 S-M 721 Pierced Metal Chassis and Power Unit Case

1 S-M 812 Escutcheon

1 S-M 810R (Right) Illuminated Drum Dial

1 S-M 314 .00014 Mfd. Variable Condenser

1 S-M 342B .000075 Mfd. Midget Condenser

4 S-M Coils, 131-L, 131-M, 131-N, 131-O, @ 75c

2 S-M 636 Tube Shields @ 30c

1 S-M 260U Audio Transformer

1 S-M 270U Push-Pull Input Transformer

1 S-M 708 Battery Cable

1 S-M 709 Five-Fring Cable Plug

1 Potter 30-B By-Pass Condenser Block

3 S-M 277 R.F. Chokes @ 90c

1 Polymet .00015 Mfd. Small Moulded Condenser

1 C-R 222 Socket

4 C-R 112A Sockets @ 30c

2 C-R 227-Type Blank Sockets @ 30c

3 Yaxley 422 Insulated Tip-jacks @ .075

1 Yaxley 815-C 15-ohm Center-tapped Resistor

1 Yaxley 503 3-ohm Resistor

1 Durham 25,000-ohm one-watt resistor (Black)

1 Durham 2-megohm One-watt Resistor (Red)

1 Carter 2A Closed-circuit Jack

2 1 $\frac{1}{8}$ " R. R. Brown Wood Knobs @ 20c

4 Moulded Binding Posts @ 6c

1 Set of Hardware

Total 735DC Parts

No. 2K-36159. 735 DC Kit. Retail price, \$44.67. **\$26.26**

Coils for Broadcast Band

Prices shown above on the 735AC and DC receivers include coils covering 17 to 200 meters, but do not include coils for broadcast bands. Following are needed for broadcast reception.

No. K-16209. S-M 131-P 190-358 meters. Retail price, \$1.25. Your NET. **73c**

No. K-16211. S-M 131-Q 344-647 meters. Retail price, \$1.50. Your NET. **88c**

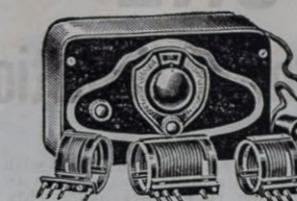
Total price of component parts... \$44.90

No. 1K-36157. 735 AC Kit. Retail price, \$75.00. Your NET.. **\$44.00**

WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

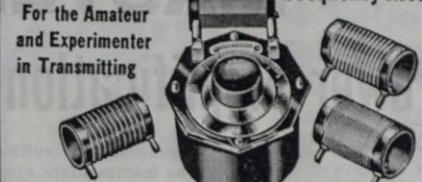
AERO CALL

Short Wave Converter



AERO WAVE METER

Frequency Meter



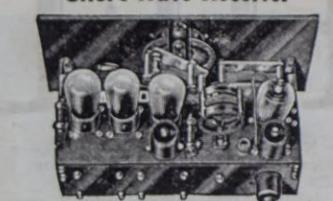
Designed particularly for the transmitting amateur and experimenter. It is of rugged mechanical, and good electrical construction, and it meets the requirements of the properly conducted amateur radio station. It uses the principle of the "series gap" condenser. It covers amateur high frequency bands; 3,500 to 4,000 kilocycles; 7,000 to 7,300 kilocycles, and 14,000 to 14,400 kilocycles. Coils for 28,000 to 30,000 and 56,000 to 60,000 are extra.

No. 2K-3620. Without indicator. Your NET. **\$24.00**

We pay the postage.

AERO INTERNATIONAL

Short Wave Receiver



The first receiver designed exclusively for short wave use. Employs one stage of aperiodic shield grid amplification. A 4-tube set with only one tuning control. Covers all wave lengths. The new Aero audio transformers are a type hitherto used only in broadcast amplifiers. Single tuning dial back of engraved silver escutcheon panel 7x14 in. Volume control not too critical. Complete to last screw and nut. Factory sealed kit. Full assembly instructions.

No. 2K-3670. Aero Kit 8. Retail Price, \$55.30. Your NET. **\$32.52**

We pay the postage.

TRANSMITTER

AERO No. 52

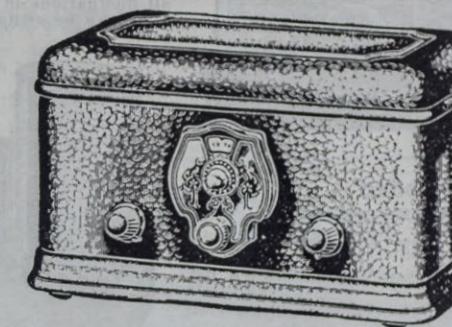
A 150 watt Code transmitter using two UX-852 tubes. Power supply 250 m.

a, 2,000 volts, direct current. Employs a UX-866 rectifier and a very efficient filter system. When used as an oscillator and code transmitter, the new high capacity Hartley circuit is used. This may also be used as a master oscillator power amplifier using two UX-860 tubes, with the advantage of no neutralizing. As an amplifier it can be used in conjunction with any oscillator, and in addition may be used in conjunction with an Aero No. 55, making a master oscillator circuit for use with either speech or code. Kit form.

No. 2K-3621. Retail Price, \$259.00. Your NET. **\$205.60**

We pay the postage.

AERO OVERSEAS FOUR



The Aero Overseas Four is a factory built short and long wave AC Receiver, using the new AC Screened Grid Tube. Range 15 to 550 meters. This receiver was designed for those who wish the best in the short wave receiver, with the added advantage of use on the broadcast band. Extremely easy to operate, with remarkable sensitivity and volume on both short and long waves. Built into a metal cabinet with a golden brown finish. Complete with power pack, but less tubes.

No. 2K-3622. AC Model. Your NET. **\$125.00**

No. 2K-3623. DC Model. Your NET. **\$60.00**

We pay the postage.

AERO MONITOR



The Aero Listening Monitor, a device primarily designed for the transmitting amateur. It is used to check the note of the transmitter, to determine the character of the transmitted wave with respect to note and stability. It is completely shielded in a black cracked metal case, 2 $\frac{1}{2}$ x5 $\frac{1}{2}$ x9 inches. Coils are furnished for use in the 20, 40 and 80 meter bands. Furnished complete with batteries, but less 99 type tube.

No. 2K-3624. Aero Monitor. Your NET. **\$15.00**

We pay the postage.

AERO TUNED AUDIO CHOKES

Where "split hair" selectivity is desired, when using the screened grid tube. Unless two amateur stations are almost exactly on the same frequency and with the same signal intensity, one can be separated from the other.

No. K-4625. Retail Price, \$6.50. Your NET. **\$3.82**

We pay the postage.

AERO KITS

CHRONOPHASE

Separates locals when the air is crowded and reaches out for distant stations. Two stages of tuned radio frequency, a detector and two stages of audio frequency using the new Aero audio system. The two radio frequency stages will utilize either shield grid or 201-A tubes to their maximum efficiency.

The Shield Grid Models employ one 171, two 222, and two 201-A tubes. AC model uses one 171 and four 227 tubes. Complete with cabinet, wire, all parts, etc.

No. 2K-3654. For shield grid tubes, Aero Model 20.

No. 2K-3655. For AC tubes, Aero

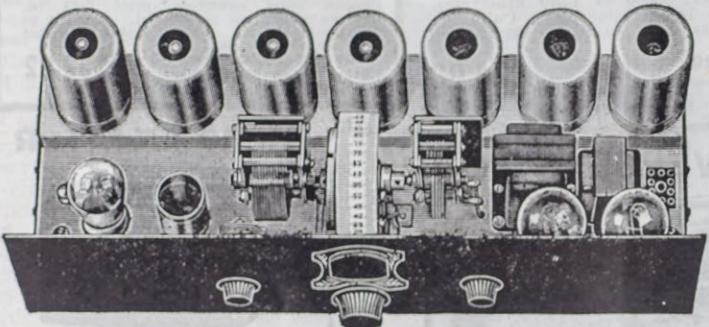
HFL "MASTERTONE"

Power Amplification—Power Detection

The New HFL Mastertone is like a fine watch. You will be delighted with its smooth operation, thrilled at its power, awed with its tone!

The amplification system is built around the new AC screen grid tubes, which are especially adapted to the intermediate frequency stages of the superheterodyne receiver. Since they operate at only one frequency, all tendency toward oscillation is eliminated. The new system of power screen grid detection absolutely prevents overloading the detector, even at maximum volume.

The input circuit is of the conductive tuned type, permitting use of a very short antenna. A metal plate fastened in top of



Prices and Accessories Needed

Tubes: 5 type 224, 3 type 227, 2 type 245 and for the Power Master one type 280. (Note: 224 tubes should have a mutual conductance of 1,000 or better.) Speaker: Dynamic, Magnetic or Air Column. The dynamic type is recommended. Phonograph: An electric pick-up with volume control is required.

No. 2K-36163. HFL Mastertone. Chassis only. Completely wired. \$64.68

Retail Price, \$110.00. Your NET..... \$105.84

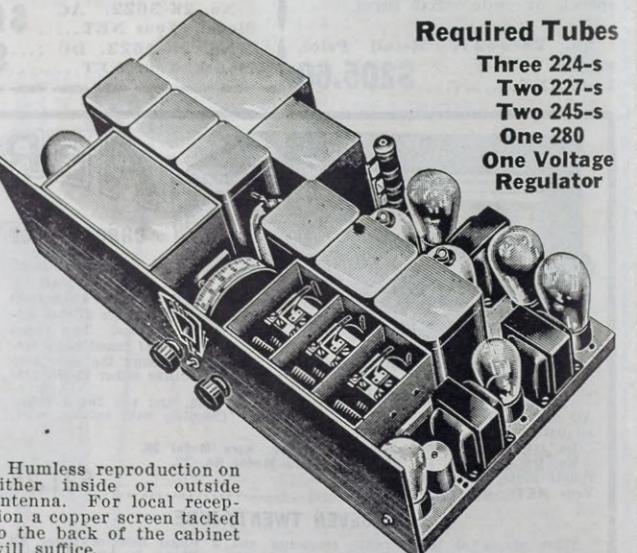
Hammarlund
Roberts
CUSTOM-BUILT
Radio

HIQ 30 A. C.

Hammarlund
Roberts
CUSTOM-BUILT
Radio

Required Tubes

Three 224-s
Two 227-s
Two 245-s
One 280
One Voltage
Regulator



Humless reproduction on either inside or outside antenna. For local reception a copper screen tacked to the back of the cabinet will suffice.

No. 2K-36161. HIQ 30 A. C. Receiver Kit, Factory Packed. Retail Price, \$162.50. Your NET..... \$106.28

No. 2K-36162. HIQ 30 A. C. Tuner only, with A. B. and C Power Supply. Retail Price, \$136.65. Your NET..... \$89.28

Write for Prices on Battery Operated Receiver and Tuner.

M-B 29 TUNER



4 SCREEN GRID STAGES

The new NATIONAL Screen-Grid MB-29 is the latest and most spectacular radio achievement of Glenn H. Brown and James Millen. NATIONAL CO., Inc., is sole licensee under patents issued and pending covering essential details of this remarkable receiver.

An ultra-sensitive, sharply-selective, distance-getting screen grid tuner, built with a completely shielded and beautifully frosted aluminum chassis and employing 4 screen-grid A.C. tubes.

The MB-29 is especially suitable for mounting in a console or with electric phonograph combination.

Covers Enormous Range on Indoor Antenna.

Such tremendously high, yet balanced RF amplification is obtain by the NATIONAL MB-29 tuner that 54 stations have been logged in one evening on a six-foot antenna.

Built for AC Operation

The new tuner circuit employs 4 screen grid 224 tubes, and will pull in distant stations directly through closely crowded locals.

LIST OF PARTS FOR NATIONAL MB-29

- 1 Aluminum chassis complete, 18x 13½
- 2 Binding posts.
- 5 cord cable (2 of these are Heavy Wire).
- 1 A.C. switch with NATIONAL knob.
- 1 Volume control with NATIONAL knob.
- 1 Center tap resistor.
- 1 100-ohm resistor.
- 1 20M ohm fixed resistor.
- 1 1800-ohm wire wound fixed resistor.
- 4 No. 90 choke coils.
- 3 1. mfd. by-pass condensers.
- 1 .001 mfd. mica moulded condenser.
- 4 NATIONAL Screen Grid Transformers, complete with by-pass condensers, R.F. chokes and terminal block.
- 2 Sets of ganged .0005 NATIONAL condensers.
- 1 NATIONAL Velvet Vernier dial Type H.

All parts mounted on chassis ready for wiring. Set of parts includes wire and everything necessary for assembly.

No. 2K-3615. MB-29 NATIONAL complete set of parts for 5-Tube SCREEN-GRID Tuner as listed above (less tubes). Retail price, \$69.50.

\$45.40
Your NET.....
We Pay the Postage.

NATIONAL Velvetone Power Amplifier

This new NATIONAL Power Amplifier has been developed and built to get the very most out of the new MB-29 Screen-Grid 5-tube tuner. It is a combination power supply and audio amplifier, using a 280-tube for a rectifier, one stage of transformer audio with a 227-tube and a stage of push-pull amplification with two 245's (the new and remarkable 2.5 volt power tubes).

The front panel is 18 inches long and 7½ inches high, the whole set being 8 inches deep.

Today a short-wave fan in New York considers the West Coast local, and tries to reach for Khabarovsk, Siberia, where the Russians maintain a fine broadcasting station!

The best and easiest way to get into the short-wave game and to enjoy the unequalled thrills of transoceanic reception is to build a Super-Wasp, because then you are assured of getting results.

Electrically, the Super-Wasp consists of one stage of TUNED radio-frequency amplification with a screen-grid tube (it is the only short-wave set so constructed), followed by a regenerative detector and two stages of transformer-coupled audio amplification. The parts of the radio frequency and the detector stages, respectively, are enclosed within individual shield cans, fitted with removable tops for the easy insertion and removal of the plug-in coils.

The front panel is 18 inches long and 7½ inches high, the whole set being 8 inches deep.

Wide Wave-length Range

The famous PILOT plug-in coils, fitted with colored handles, are used in the Super-Wasp, ten coils altogether being supplied, the wavelength ranges being from 14 to 500 meters. Regeneration is controlled by variable condenser, located between the two tuning meters.

A filament rheostat is provided on the front panel, so a man not owning a storage battery can run his set on dry cells. The battery posts are arranged so that any combination of audio tubes can be used.

The Super-Wasp kit contains everything necessary for the assembly of the set, including all screws, nuts, washers, special bushings, lugs, wire, etc., and also the ten plug-in coils.

No. 2K-3636. Retail price, \$50.00.
Your NET.....

\$29.50
See Freight Offer, Page 3

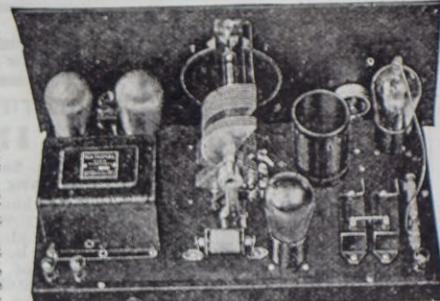
NATIONAL Screen-Grid

4-Tube "Thrill Box"

Type SW-4

Gets Short-Wave

and Broadcasts



Designed for receiving the full short-wave range of from 15 to 175 meters, and at the same time will give good loudspeaker operation on the broadcast band as well.

Previous difficulties in the satisfactory design of a set of this kind have been overcome by the use of an ingeniously designed two-section tuning condenser. At the touch of a little switch, a large capacity section for broadcast waves is thrown in or out.

The six interchangeable coils are kept in special storage sockets in the handsome metal cabinet, so that they are protected from dust, and are always ready for use.

The Screen Grid Tube in First Stage gives increased sensitivity, eliminates "tuning holes" and prevents radiation.

A special audio system has been designed, embodying new improvements on the former NATIONAL Impedance permitting the use of a High-Mu audio tube and giving a very high gain.

The two audio units are placed in one case for compactness and greater simplicity of wiring.

The whole set is extremely easy to assemble, compact, light and has a low drain on batteries.

It will be found unusually satisfactory for reception by amateurs and for yachts, airplanes, camp and expedition use.

The set requires the following tubes:

CX or UX 222,

209-A, 240,

171-A.

LIST OF PARTS

- 1 Foundation Unit consisting of: A metal front and micarta sub-panel completely drilled and equipped with tube sockets, grid-leak mountings, etc., and metal mounting base.
- 1 Set of (4) transformer coils (15-115 meters).
- 1 Type E dial, illuminated.
- 1 EC4 Special variable condenser with switch.
- 1 SW 4 Duo Coupler.
- 1 No. 10 H.F. Impedance.
- 1 Switch with National knob.
- 1 12-ohm fixed resistor.
- 1 .00025 fixed condenser.
- 1 .001 fixed condenser.
- 1 .001 fixed condenser.
- 2 .005 fixed condensers.
- 1 3000-ohm special variable resistor with National knob.
- 1 6-megohm grid-leak.
- 3 Binding posts.
- 1 6-wire cable.

Complete Parts

No. 2K-3616. Type SW4 NATIONAL complete set of parts for (4) tube short-wave set as listed above less type E (110-300 meters) and F (290-570 meters) coils and cabinet. Retail price, \$45.90. Your NET.... \$29.99

No. 2K-3617. Type SW4C NATIONAL complete set of parts for (4) tube short-wave set with Type E and F coils and cabinet. Retail price, \$55.00. Your NET.... \$35.94

NATIONAL 2 and 3 Tube Tuners

The essential circuit of these screen-grid tuners is the same as last year, the 3-Tube Tuner having added to it a single stage of audio which is satisfactory for headphone use.

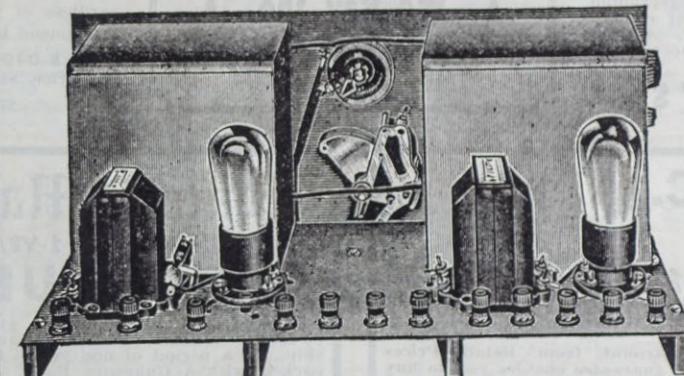
These Tuners will bring in short-wave stations all around the world. With them short-wave broadcasts from Australia and Java have been received and clearly heard in Boston, Mass.

No. 2K-36108. Complete set of parts for NATIONAL 2-Tube SCREEN-GRID Short-Wave Tuner, unwired (less cabinet and tubes). Retail price, \$34.60. Your NET.... \$22.61

3 TUBE SET

No. 2K-3618. Complete set of parts for NATIONAL 3-Tube SCREEN-GRID Short-Wave Tuner, unwired (less cabinet and tubes). Retail price, \$44.60. Your NET.... \$29.15

PILOT Super-Wasp



When You Think of Tubes Think First of "Shure"

ELKON TYPE E-80

5000 HOUR DRY RECTIFIER
WE HAVE IT IN STOCK

Dry—Solid—Rugged—Self Healing
Not a Tube—Long Life



Take out the fragile 1000 hour tube-plug in the sturdy 5000 hour Elkon Full Wave Rectifier. No changes in wiring, no adjustments—just perfect satisfaction for at least 5000 hours.

Sturdy, solid, dry—none of the frailties of a tube—not affected by accidental overloads or line surges—it is self-healing. The power is smoother, quieter.

No. K-04167. Type E80 (for "B" Eliminators and A.C. sets using 280 type Tubes). Retail Price, Each, \$6.00. Your NET.....

ELKON TYPE EBH

No. K-04166. Type EBH (for "B" Eliminators using BH type Tubes). Retail Price, Each, \$6.00. Your NET.....

\$3.92

FEDERAL 201-A

Another Shure Triumph!

60 % OFF LIST

Through contracting for an enormous quantity, we have affected a considerable saving without sacrificing an iota of rigid laboratory quality. This saving we are passing on to our many customers. At this price you can replace Federal tubes for less than the wholesale cost of other tubes. Sweeten your profits and give your customers as good a tube as can be bought by using these Federal 201-A tubes.

49c
Net



Raytheon

LONG LIFE RECTIFYING TUBE

The Standard "B" Eliminator Tube

This is the tube that made possible radical changes in "B" eliminators. No filament. So made that a single tube utilizes both halves of the alternating current for rectification. Long life and uninterrupted service. Reserve power enough to run a 12 tube set. Output 125 mils. This replaces old B type tube.

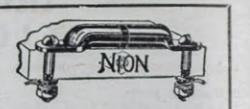
No. K-0453. Type BH. Retail Price, \$4.50. Your NET.....

\$2.94

We Pay the Postage

NION

Fixed Detector



The most dependable fixed detector made. For use in crystal sets or reflex circuits. You can search high and low and you will not find as good a fixed detector as the NION, regardless of price. We do not hesitate to recommend it to the most particular buyer.

No. K-0496. NION Detector. Retail Price, \$1.00. Your NET.....

66c

We Pay the Postage

R. C. A. and Cunningham Radio Tubes

Take Usual Discount from Retail Prices Listed. Our price guarantee enables you to buy at the lowest prevailing market price. We will meet any price made by a reputable house.

No.	Type	Rails	Volts	Amps	Retail Price
K-0424	CX324	A. C. Screen Grid R. F. Amplifier	2.5	1.75	\$4.00
K-0425	CX345	Power Amplifier	2.5	1.5	3.50
K-0415	CX301A	Detector and Amplifier	5.	.25	1.25
K-0416	CX300A	Super-Sensitive Detector	5.	.25	3.50
K-0417	CX112A	Tone Quality	5.	.25	2.25
K-0418	CX371A	Volume without distortion	5.	.25	2.25
K-0419	C299	Dry Cell Det. and Amp.	3.3	.06	2.25
K-0420	CX299	Dry Cell Det. and Amp. Long Prong Base	3.3	.06	2.00
K-0421	CX120	Dry Cell Power Amp.	3.3	.125	2.50
K-0422	C11	Dry Cell Det. and Amp.	1.1	.25	2.50
K-0423	CX12	Same as C11, but with standard base	1.1	.25	2.50
K-0426	CX310	Power Amplifier and Amateur Transmitter	7.5	1.25	9.00
K-0427	CX340	Hi-Mu Tube	5.	.25	2.00
K-0428	CX374	Voltage Regulator	4.75
K-0429	C376	Ballast Lamp	6.50
K-0430	C377	Protective Tube	1.75
K-0431	CX326	A-C Amplifier	1.5	1.05	1.75
K-0432	CX327	A-C Defector	2.5	1.75	2.50
K-0433	CX380	Full Wave Rectifier	5.	2.0	3.00
K-0434	CX381	Half Wave Rectifier	7.5	1.25	7.25
K-0435	CX322	Shielded Grid	3.3	.132	4.50
K-0436	CX350	Power Amplifier 450 volts plate	7.5	1.25	11.00

We reserve the right to ship either Cunningham or Radiotron tubes, whichever we have in stock at the time your order is received.

Concert Master GUARANTEED 1 YEAR RADIO TUBES



These remarkable tubes are guaranteed to be free from defects in material and workmanship, for a period of one year. Each tube is packed with a Guaranty Bond. A provision of this bond reads: "Our obligation under this warranty is expressly limited to replacement when failure of a tube is due to defective materials or workmanship and when the tube is returned to our factory (or designated service station) accompanied by this Guaranty Bond and when transportation charges are prepaid." In addition to the manufacturer, we stand squarely behind these fine quality tubes. (Also see page 68, for further details.)

No.	Type	Rails	Retail Price	Each	Asst.	25	Each	25 Asst.	Each
K-04130	224 Screen Grid R. F. Amplifier	4.00	\$1.96	\$1.77					
K-04131	245 Power Amplifier	3.50	1.72	1.54					
K-04202	X226 A. C. Amplifier	1.75	.85	.77					
K-04203	X227 A. C. Detector	2.50	1.23	1.10					
K-04169	X201A Detector and Amp.	1.25	.61	.55					
K-04170	X112A Last Audio Amp.	2.25	1.10	.99					
K-04171	X171A Clear Tremendous Volume	2.25	1.10	.99					
K-04172	X200A Power Detector	3.50	1.72	1.55					
K-04173	X120 Dry Cell Power Amplifier	2.50	1.23	1.10					
K-04174	X210 Super Power Amp.	9.00	4.46	3.97					
K-04165	X222 Shield Grid	4.50	2.21	1.98					
K-04175	X280 Full Wave Rectifier	3.00	1.47	1.32					
K-04176	X281 Half Wave Rectifier	7.25	3.55	3.20					
K-04177	UX199 Dry Cell Detector and Amp. Base	2.00	.98	.88					
K-04178	GI100 Gas Filled Rectifier for "B" Elim.	4.50	2.21	1.99					
K-04180	260 Power Amplifier	11.00	5.30	4.86					

All Kinds of Tubes

Sylvania

PRICES REDUCED

Manufactured by a million dollar corporation that has been in business for decades producing electric lamps and radio tubes. Sold on an absolute guarantee of customer satisfaction—backed by a policy of full replacement. Nationally known: "Tune in with Sylvania Forecasters every Wednesday Nite."

A. C. TUBES

SX-226

A.C. Amplifier

Fil. Volt. A.C. 1.5
Fil. Current. 1.05
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04211. Retail
Price, \$1.75.
Your NET. \$1.10

SY-224

Screen Grid

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04212. Retail
Price, \$2.50.
Your NET. \$1.57

SY-227

Heater Voltage A.C.

Fil. Volt. 2.5
Fil. Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-0409. Retail Price, \$4.00.
Your NET. \$2.61

SX-227

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-0408. Retail Price, \$3.50.
Your NET. \$2.29

SX-227

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

SX-227

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

SX-227

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

SX-227

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

SX-227

Heater Volt. 2.5
Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

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Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
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Your NET. \$1.63

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No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

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Amp. Constant. 7.5-8.5
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Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

SX-227

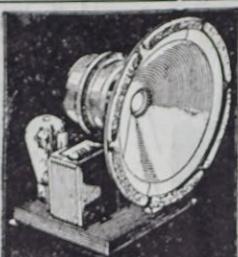
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Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
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Heater Current. 1.75
Plate Volt. (Max.) 180
Amp. Constant. 7.5-8.5
No. K-04150. Retail Price, \$2.50.
Your NET. \$1.63

JENSEN SILVER-MARSHALL MUTER

JENSEN
DYNAMIC SPEAKER



(SM) DYNAMICS

The Matched Impedance Dynamic Speaker

Reproduction with rich, vibrant, crystal-clear, tone quality—the kind you have a right to expect—places the new S-M Dynamic Speakers in a distinct class admitting no rivals.

To be an ideal reproducer, a speaker must possess certain qualifications, foremost of which are to reproduce equally all notes in the entire musical scale; to be free from diaphragm resonance and distortion; to be hum-free in the case of A-C dynamic speakers; and to reproduce the original, whether it be radio, phonograph, or voice, in a true and life-like manner. The ability to conform to all of these requirements, regardless of whether full or whispering volume is desired, determines speaker quality.

Its conformity to all these requirements, is truly a better dynamic! Designed primarily for home operation, the new Silver-Marshall dynamic speaker units are, however, particularly suited to public address work at high powers.

Uses 280 type operating in connection with a full wave transformer in place of the rectifier unit which supplies power to the high voltage low current field winding. This prevents the usual A-C hum found in most dynamics. The Silver-Marshall 850 operates from 105-120 V. 50-60 cycle house current. Equipped with a Universal output transformer for single or push-pull amplifier stages. Uses one 280 tube.

The 851 speaker is identical except that it obtains current from a 90 to 120 volt D-C source. Not equipped with power supply or base, but has Universal output transformer and mounting brackets.

No. 2K-0103. Type 850 A-C dynamic unit less tube. \$34.40

Retail Price, \$58.50. Your NET..... 42.05

No. 2K-0108. In Shure Special Cabinet as illustrated. 28.52

Retail Price, \$71.25. Your NET..... 36.17

No. 2K-0104. Type 851 D-C dynamic speaker. 36.17

Retail Price, \$48.50. Your NET..... 36.17

No. 2K-0109. In Shure Special Cabinet as illustrated. 36.17

Retail Price, \$61.25. Your NET..... 36.17

There is no need of a "side by side" comparison. By its clarity, its trueness to the original—from the deep-throated zooming bass of a kettle-drum in a symphony orchestra, up through the entire musical scale to the highest treble note of a piccolo—the superior reproduction of the Jensen Dynamic Speaker is immediately apparent.

With this fidelity of reproduction—reproduction true as the original—and with the ability to create tremendous undistorted volume, Jensen Speakers reach the zenith of the dynamic speaker art.

Dynamic Units Only

No. 2K-0157. Type D4. 6 V. D. C. \$14.70
Retail Price, \$25.00. Your NET..... 22.35

Cabinet. Retail Price, \$37.75. Your NET..... 22.35

No. 2K-01143. Type D4. A. C. 110 Volt. No rectifying tubes needed. \$19.11

Retail Price, \$32.50. Your NET..... 26.76

No. 2K-01102. In Shure Special Cabinet. Retail Price, \$45.25. Your NET..... 14.70

D. C. Retail Price, \$25.00. Your NET..... 22.35

No. 2K-01103. In Shure Special Cabinet. Retail Price, \$37.75. Your NET..... 22.35

Concert Dynamic Units

10-Inch Cone with New Moving Coil. \$20.58

No. 2K-0151. Type D7. A. C. 110 V. 50-60 cycle. Retail Price, \$35.00. Your NET..... 16.17

No. 2K-0152. Type D7. D. C. 6 V. D. C. Retail Price, \$27.50. Your NET..... 16.17

No. 2K-0153. Type D7. D. C. 110 V. D. C. Retail Price, \$27.50. Your NET..... 16.17

Thorola



\$12.49
NET

with lifelike realism. One of the best dynamics we have ever heard and an outstanding value. When you consider the unusually low prices we ask for these speakers we ask for these speakers

you can readily understand why we claim it to be far superior to many others selling at the same price. We had to be thoroughly convinced of its better value before we bought.

Complete with built-in rectifier to plug speaker into 110 to 220 Volt A-C. Pleasing walnut cabinet 15 in. wide, 16 1/2 in. high, 8 1/2 in. deep.

No. 2K-01225. Thorola 110 V. A-C. Dynamic. Retail Price, \$40.00. \$12.49

No. 2K-01226. Thorola 6 V. D-C. Dynamic. Retail Price, \$35.00. \$12.49

"Shure Special" Cabinet

Takes All Units For Prices See Listings



For several months Shure Bros. Co. has been on the lookout for a cabinet of fine quality that could be offered to our customers at a genuinely low price. Our efforts were rewarded by obtaining the beautiful cabinet you see pictured here. It is without question the finest value in a speaker cabinet to be had. Beautifully finished in high lighted and shaded walnut, it will add a rich touch of beauty to any setting where it may be placed. The simple yet graceful grille work is backed with harmonizing silk adding just the right note of color to the dignified walnut. The price of the cabinet is far below that which you would have to pay for merchandise of inferior quality.

A MOST BEAUTIFUL

The One and Only X-Core MAGNAVOX

Highly trained musicians, sensitive to delicate tone shadings, find Magnavox Reproduction delightful—and the most undeveloped musical ear appreciates its rich and colorful completeness.

7 1/4 inch Cone
No. 2K-0110. Model 400 for 105 to 120 V. 50-60 cycle operation. \$18.23
Retail Price, \$31.00. Your NET..... 25.73

No. 2K-0112. Model 106. 110-190 V. D. C. 12.35
Retail Price, \$21.00. Your NET..... 19.85

No. 2K-0113. Model 107. 110-190 V. D. C. 12.93
Retail Price, \$22.00. Your NET..... 20.43

No. 2K-0115. Model 200. 6-12 V. D. C. 10 1/2 inch Cone
19.40
No. 2K-0117. Model 401. 105-120 V. 50-60 cycle A. C. Retail Price, \$33.00. Your NET..... 26.90

No. 2K-0118. Model 108. 110-190 V. D. C. 13.52
Retail Price, \$23.00. Your NET..... 21.02

No. 2K-0120. Model 201. 6 V. D. C. 14.11
Retail Price, \$35.75. Your NET..... 21.61

No. 2K-0122. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

ELKON "Q" Condenser

The Original and Only Truly Dry High Capacity Condenser

Cuts down the hum and lets only the pure sweet tones through.

Elkon was the first all dry high capacity condenser. Must not be confused with so-called dry condensers which rely on moisture for their action. Self-healing. Used in filter systems where high capacities are needed, such as "A" Powers. Used as standard equipment by many manufacturers. Not recommended in circuits over 12 volts D. C. 4,000 Mfd. Dimensions: 2x2x6 1/2 in.

No. K-0312. Retail Price, \$2.65
4.50. Your NET.....

No. K-0314. Model 401. 105-120 V. 50-60 cycle A. C. Retail Price, \$33.00. Your NET..... 19.40

No. K-0315. Model 108. 110-190 V. D. C. 13.52
Retail Price, \$23.00. Your NET..... 21.02

No. K-0317. Model 201. 6 V. D. C. 14.11
Retail Price, \$35.75. Your NET..... 21.61

No. K-0318. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0319. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0320. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0321. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0322. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0323. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0324. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0325. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0326. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0327. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0328. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0329. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0330. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0331. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0332. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0333. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0334. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0335. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0336. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0337. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0338. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0339. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0340. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0341. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0342. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0343. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0344. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0345. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0346. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0347. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0348. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0349. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0350. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0351. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0352. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0353. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0354. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0355. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0356. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

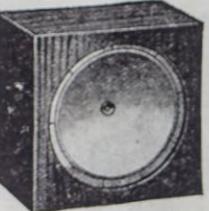
No. K-0357. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0358. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0359. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

No. K-0360. Model 201. 6 V. D. C. 2.06
Retail Price, \$36.75. Your NET..... 3.50. Your NET..... 2.06

NEWCOMBE-HAWLEY BAFFLE BOX MAGNETIC CONE



An exceptionally fine quality cone for console installation. Exceptional tone quality and volume may be had from it. Newcombe-Hawley have long enjoyed a very high reputation in the field of radio reproducers. In conjunction with their factories, they have what is generally conceded to be one of the best equipped acoustical laboratories in the world. Here a group of engineers and scientists devote their entire time to research in all phases of acoustics and sound re-creation.

The big thing in reproduction is "naturalness" and that is the first impression you get in hearing the output of a Newcombe-Hawley reproducer. The effect is at times uncanny, the instruments, the singer or speaker seeming to be in the very room with you. Perfected design and precision manufacture accomplish results here that are seldom attained by others in this field. We take great pride in offering Newcombe-Hawley reproducers to our dealers. The box measures 9 1/4 x 9 1/4 x 6 1/4 inches. Diameter of cone is 9 inches. Very sensitive and very popular. The box may be removed if sufficient baffle is furnished by the console. Shpg. wt. 15 pounds.

No. 2K-01305. N-H Model 80. **\$7.84**
Retail Price, \$12.00. Your NET. **\$7.84**
We pay the postage.

QUAM Console Type Speaker



By attaching this unit direct to the sounding board on the back of piano you make a radio reproducer of your upright or baby grand piano. Produces a quality of reproduction the like of which you have never heard. It is not difficult to understand why the reproduction is so lifelike. This unit takes advantage of the scientifically constructed piano sounding board, reproducing every audible note. The tone is as nearly perfect as is possible to attain. Very popular. Easy to install. Doesn't mar the piano. Comes with a 25-ft. cord.

No. 2K-01211. Retail Price, \$12.00.
Your Bargain NET. **\$5.35**
We pay the postage.

QUAM Model "A"

Just as there is a difference in the tone qualities of the human voice, so are there the great differences in the speaking voices of Radio. That speaker approaches nearest to perfection which has the widest range in accurate tone reproduction. It must pick up and reproduce highest tones of the violin and deepest tones of the pipe organ. For all of these—select the Quam. The outstanding feature of the Quam Loud Speaker is its unmatched range—it's ability to give you ALL. Finished in rich antique brown, it will grace the finest Radio Set by its distinctive beauty, and thrill the most critical audience by its remarkable reproduction of over-tones. The most music-sensitive ear will appreciate its faithful reproduction of the entire musical scale. You will marvel at its absence of "blasting." It is a beautiful, lasting, marvelous "New Voice for Radio."

No. 2K-01209. Retail Price, \$15.00. **\$9.80**
Your NET.

Be Your Own Radio Announcer HOME BROADCASTER



1. Plug Into Detector Socket.
2. Press Button on Mouthpiece.
3. Talk Into Mouthpiece.
4. Your Voice Comes Out Loudspeaker.

FOOL ALL YOUR FRIENDS

An adapter plug that slips into the detector tube socket of any radio set, with a long extension cord that reaches into another room or closet, where you talk into a microphone and broadcast via the loudspeaker. Fools everybody!

Can be left permanently connected to set as it will not interfere with radio reception. Pressing button on mouthpiece cuts out radio and permits your own broadcasting. Absolutely noiseless and will give clear and undistorted reproduction. Small, light and compact. It is unnecessary to change any of the set wiring or make changes in the battery connections.

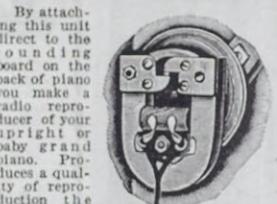
No. K-01228. Type UX for Sets with 4-Prong Detector Tubes.

No. K-01229. Type AC, for Sets with 5-Prong Detector Tubes.

Retail Price, \$7.50. **\$3.98**
Your NET.

We pay the postage.

UTAH PIANO SPEAKER

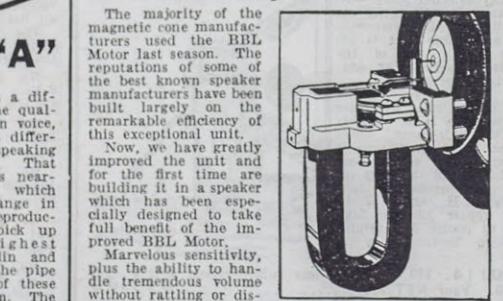


Comparative, capable of instantly comparing five speakers—switching from one to the other without the loss of a single note. Plug tip jacks of comparator into receiver, plug tip jacks of speakers to be tested into comparator. Then switch and compare. Thus you can demonstrate and compare tone quality in a definite, practical manner. A little item that is a tremendous sales help in selling speakers. Complete with 4-foot cord and tip plug to plug into receiver.

No. K-0323. Temple Comparator. Retail Price, \$3.50.
Your NET. **\$2.29**
We pay the postage.

"BEST" BBL SPEAKER

New—Improved—Different



The majority of the magnetic cone manufacturers last season. The reputations of some of the best known speaker manufacturers have been built largely on the remarkable efficiency of this exceptional unit. Now, we have greatly improved the unit and for the first time are building it in a speaker which has been especially designed to take full benefit of the improved BBL Motor.

Marvelous sensitivity, plus the ability to handle tremendous volume without rattling or distortion. The BBL Motor Speaker is a smaller edition of the famous BBL Electric Motor Speaker which is taking the country by storm.

The beautiful walnut cabinet is a fit companion to the finest set made.

No. K-01145. Complete speaker with walnut cabinet. Retail Price, \$20.00. **\$13.06**
Your NET.

No. K-01144. Chassis only with 9-inch dia-

phragm. Retail Price, \$10.00. **\$6.54**
Your NET.

NEWCOMBE-HAWLEY MAGNETIC CONE

Portable Reproducer



A most attractive design. A beautiful burl walnut cabinet with cloth covered grills. This reproducer can be used with any radio receiver and requires no special power amplifiers for its operation. The unit is extremely sensitive and capable of ample volume without distortion. A greatly improved, precision made cone speaker that will give exceptional results. Simple, rugged and strong, it will take the output of the most powerful receiver without muffing or blasting. Requires no current for excitation of field, having only two terminals to insur in the output jacks of the radio receiver. A speaker we can recommend without question for those desiring the utmost in magnetic reproduction. Very compact, measuring only 10 1/2 in. high, 10 1/2 in. wide and 7 1/4 in. deep.

No. 2K-01300. N-H Model 83 with Newcombe-Hawley model 80 magnetic cone unit. **\$14.38**
Retail Price, \$22.00. Your NET. **\$14.38**
We pay the postage.

HEAD PHONES FROST-FONES



2,000 Ohm phones with polished aluminum shells and composition caps.

No. K-0200. Retail Price, \$3.00.
Your NET. **\$1.96**

3,000 Ohm phones with polished aluminum shells and composition caps.

No. K-0201. Retail Price, \$3.50. Your NET. **\$2.29**
3,200 Ohm phones with genuine moulded bakelite shells and caps.

No. K-0203. Retail Price, \$6.00. Your NET. **\$3.92**
NATHANIEL BALDWIN

Type C Headset, famous the world over for their high quality. No. K-0209. Retail Price, \$8.00. Your NET. **\$5.23**

TEMPLE COMPARATOR



Just the thing for Testing All Types of Speakers

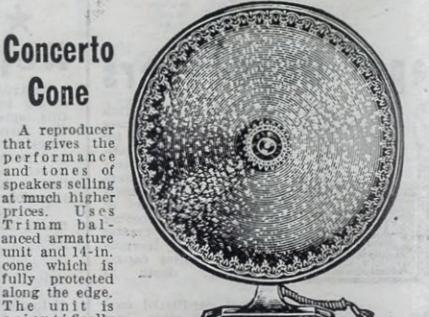
No. K-0200. Retail Price, \$3.00.
Your NET. **\$1.96**

3,000 Ohm phones with polished aluminum shells and composition caps.

No. K-0201. Retail Price, \$3.50. Your NET. **\$2.29**
3,200 Ohm phones with genuine moulded bakelite shells and caps.

No. K-0203. Retail Price, \$6.00. Your NET. **\$3.92**

The TRIMM Concerto Cone



An Unmatched Value At. **\$6.54**

We pay the postage.

From the finest audible tone frequency to the lowest, the notes ring true and clear. Vocal reproduction is unusually pleasing, due to the extremely fine definition and utter absence of barrel effect. A sensation at this low price. 14 inches in diameter. Weight, 11 pounds.

No. 2K-0170. Retail Price, \$10.00. **\$6.54**
Your NET.

SHURE BROS. CO.
335 W. Madison St., Chicago

DEVOTED TO BETTER RADIO RECEPTION

UNITS

FOR CLEAR-SWEET TONE INSTALL A

FALCK CLAROCEPTOR Will Improve Any A-C Set

Only 2 1/2 in. long. Automatic instant change feature permits easy insertion of phone tips into shell where they are securely held under a brass lip. A slight outward pull on the cord causes instant release. A plug that is so convenient and handy that it is preferred by countless radio fans.

No. K-0352. Retail price, 24c
40c. Your NET.

YAXLEY Phone Plugs



1. Plug Into Detector Socket.

2. Press Button on Mouthpiece.

3. Talk Into Mouthpiece.

4. Your Voice Comes Out Loudspeaker.

FOOL ALL YOUR FRIENDS

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ELKON CHARGERS—REPLACEMENT UNITS



Lasting TAPERING Trickle Charger

Has the well known reliable Elkon Dry rectifying system, generally conceded to be the best. No water or acid; no bulbs or moving parts. Full wave. Unit definitely guaranteed for 5,000 hours of life! Charging rate starts at 1 ampere and tapers to .3 amp, as battery reaches full charge, 6x6x2 1/2 inches. For 110-120 volts, 60 cycle current. Shpg. wt. 6 lbs.

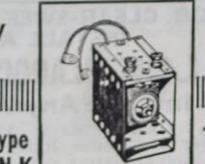
No. 2K-0838. Retail Price, \$10.00. Your NET \$6.53



3 Ampere Bone Dry Charger

Bone dry, operating without acids or water, without tubes or moving parts, this is one of the most efficient, convenient chargers made. No noise or interference. Only by the blow indicator bulb can you tell it is on. Dependable as a railroad switch. Indefinite life. Full wave—very economical to operate; 6 1/2 inches high, 7 1/2 inches long, 4 1/2 inches wide. 3 ampere rate, tapering off to 2 amperes as battery rises to full charge. For radio or auto 6 volt batteries. For 105-120 volts, 60 cycle A-C. Shpg. wt. 12 lbs.

No. 2K-0819. Retail Price, \$13.50. Your NET \$8.82



Type BNK Replacement Rectifier for BALKITE Chargers

The Elkon Replacement Units and those made by the Fansteel Products Company, are the only ones authorized for replacing the acid jars in Balkite Power Units. —Guarantees of Fansteel Products Co., Inc. Also increases efficiency of charger with Elkon Dry Rectifier. The charging rate on the Balkite Type N is increased to 1 ampere, on the Type K, to .8 of an ampere and the Type J 20% higher on all charging rates.

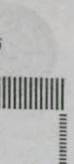
No. K-0852. Type BNK (for Types N and K). Retail Price, \$3.28. Price, \$5.00. Your NET \$3.28



Type BJ Replacement Rectifier for PHILCOTRON A and AA

This new Elkon all-dry metallic rectifier replaces the wet jar rectifiers in Philcotron units designated as Philcotron A and Philcotron AA used in Philco Trickle Chargers. Philco A Powers and Philco A and B combinations. Very simple to attach, only two wires to connect. May be done in a minute by anyone. No liquids to bother with—no attention—just satisfaction.

No. K-0857. Type UP-8. Retail Price, \$4.00. Your NET \$2.61



Philco for PHILCOTRON A and AA

For all large sets equipped with 171 power tube. May also be used with sets employing 222 shielded grid R.F. tubes, where 171 power tube is used in last stage. Size: 5 1/2 in. wide, 7 in. high, 12 1/2 in. long. Shpg. wt. 20 lbs.

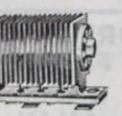
No. 2K-0784. For 110 Volts, 50-60 Cycles A.C. Retail Price, \$24.50. Price, \$37.50. Your NET \$24.50



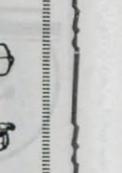
Replace Liquid and Jar in

ELKON Replacement Units

For "A" Eliminators



For Trickle Chargers



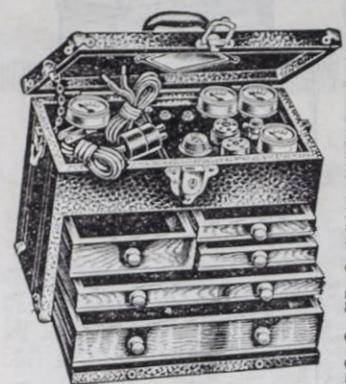
Standard equipment on Majestic, Acme, Bernard, Webster, Sentinel, etc. "A" eliminators. Three of these units in a set, as there are three in all of the chargers.

No. K-0854. Type V-4. (Set of three). Retail Price, \$4.00. Your NET \$2.61

Retail Price, \$7.00. Your NET \$4.57

Retail Price, \$7.00. Your NET \$4.5

NEW!



SHURE RED STAR Service Man's Tester and Tool Case
For Testing Sets, Tubes, Power Units, Line Voltages, etc., and Space for All Tools

Outfit consists of a complete tool chest with a four-meter test board for all tubes including the screen grid tubes and circuit checking. Good strong case. It measures only 11 in. high, 7½ in. deep and 14 in. wide. Upper compartment under hinged lid is fitted with the testing equipment. There are five felt lined drawers. First, 5½ in. wide, 5½ in. deep, 1¾ in. high; second, 5½ x 5½ x 3½ in.; third, 5½ x 5½ x 3½ in.; fourth, 12½ x 5½ x 3½ in.; fifth, 12½ x 5½ x 2 in.

The Readrite quality meters are of pin jack type, interchangeable in all sockets to make all possible tests. A 30-inch two-conductor (red and black) cord is furnished for set testing. The tube tester has three meters, providing check for a voltage, plate current and B eliminator voltage. The A-voltmeter is 0-120 A.C. or D.C. A double range milliammeter with scale of 0-20, 0-100 has trip switch for using either range; tests any ordinary or power tube. Accurate high resistance B-eliminator tester with scale 0-500 gives plate voltage at any socket. The tube-tester has a 30-inch cord with four and five-prong adapter for plugging into receiver.

An 0-150 A.C. voltmeter with A.C. plug to fit any standard electric wall receptacle gives accurate check on line voltages. Grid bias reading may be taken by means of the built-in switch. Shpg. wt., 20 lbs. Furnished with adapters for Screen Grid tubes.

No. 2K-2255. DeLuxe Model as illustrated, \$32.34
complete. Retail price, \$55.00. Your NET.....
No. 2K-22176. Standard Model. Same as above but with one large compartment in place of lower drawers, \$26.46
Retail price, \$45.00. Your NET.....

RADIO METERS

Pattern No. 135

A well known 2-inch panel mounting D-C instrument. Black on silver back-ground. Shpg. wt., 2 lbs.

No. K-2264. 0-5 Volts.
No. K-2265. 0-8 Volts.
No. K-2266. 0-10 Milliamps.
No. K-2267. 0-50 Milliamps.
No. K-2268. 0-100 Milliamps.
No. K-2270. 0-3 Amps.
No. K-2271. 0-5 Amps.

Retail Price, \$7.00. Your NET.....
No. K-2273. 0-8-200 Volts.

Retail Price, \$8.50. Your NET.....
Pattern 135-A

No. K-22138. With tip jacks.

0.5 Volts. Retail Price, \$7.50. Your NET.....

No. K-22139. 0-8-200 Volts.

Retail Price, \$9.00. Your NET.....



\$4.90
5.95
5.25
6.30

Pattern No. 190

A 2-in. flush type A-C instrument. For alternating current control and line voltage checking. No. K-2275. 0-1.5 Volts.
No. K-22140. 0-3 Volts.

Retail Price, \$7.50. Your NET.....
No. K-2278. 0-150.

Retail Price, \$9.50. Your NET.....

\$6.30
7.98

Pattern No. 116
"B" Eliminator Tester

A high resistance Voltmeter with an established reputation for reliability. Shows time voltage unobtainable with ordinary Voltmeter.

No. K-2279. 0-50-250 Volts.
Retail Price, \$22.50. Your NET.....

No. K-22142. 0-100-500 Volts.

Retail Price, \$25.00. Your NET.....

\$18.00
20.00

Pattern No. 139
"B" Eliminator Tester

Small D'Arsonval type high resistance voltmeter. Can be depended on absolutely.

No. K-2281. \$ 8.40

No. K-2282. 0-500 Volts.

Retail Price, \$16.50. Your NET.....

11.55

No. 77 A. C. Voltmeter

Multi-scale voltmeter for making various tests on A-C tube sets. Also used for testing chargers. 0-13 and 0-15 are for filament tests and checking charger secondaries. 0-150 type for series wired sets and primary checking. Wall, bench mounting or portable.

Adapters, cables and plugs are supplied as well as an illustrated booklet giving complete and detailed instructions on any radio set test you would want to make.

No. K-22178. Retail price, \$135.00.

Your NET.....

No. K-22179. Carrying Case Extra.

Retail price, \$10.00. Your NET.....

\$88.20
6.54

JEWELL

VOLTMETERS

Pattern No. 53

2½-inch instrument for panel mounting.

No. K-22130. 0-5 Volts.

No. K-22132. 10-10

Volts. Retail price, \$7.50.

No. K-22131. 0-15 Volts.

8.30

No. K-22134. 0-30 Volts.

11.34

0-3-15-150 Volts. \$ 12.60

Retail Price, \$15.00. Your NET.....

No. K-2288. 0-15-150 Volts.

Retail Price, \$10.50. Your NET.....

\$8.82

JEWELL 408 and 409 Set

Analyser

For the professional service man, the new Jewell 409 in a complete portable laboratory. Tests all receivers including those equipped with screen grid tubes

For A and B eliminators, tubes, batteries, circuits, grid, plate and cathode voltages, plate current, chargers, and line voltages. Test leads, adapters and analysis charts furnished. Engraved panels, instrument uses push button switches of excellently finished bakelite.

No. K-22180. Pattern 409. Retail Price, \$122.50.

Your NET.....

\$98.00

No. K-22181. Pattern 408 same as

above except that case has extra compartments for tools and extra tubes.

Retail Price, \$137.50.

Your NET.....

\$110.00

\$7.98

No. K-22182. Pattern 408 same as

above except that case has extra compartments for tools and extra tubes.

Retail Price, \$137.50.

Your NET.....

\$110.00

No. K-22183. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

25c

No. K-22184. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22185. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22186. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22187. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22188. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22189. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22190. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22191. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22192. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22193. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22194. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22195. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22196. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22197. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22198. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22199. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22200. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22201. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22202. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22203. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

7.60

No. K-22204. 0-7.5-150

Volts. Retail price, \$9.50.

Your NET.....

BATTERIES A-B-C BATTERIES AND STORAGE



BURGESS "CHROME" BATTERIES "B" BATTERIES

Type 2308—22½ and 45 volts. For sets drawing 10 milliamperes or more. Shelf life over year. No. K-0640. Retail Price, \$1.88 \$2.50. Your NET.....

No. K-0641. 45 Volts. Type 10308 for sets drawing 20 milliamperes or over. Retail Price, \$3.75. Your NET \$2.81

No. K-0638. Retail Price, \$1.75. Your NET.....

Type 2158—22½ Volt "B." For use with dry cell "A" batteries. No. K-0638. Retail Price, \$1.75. Your NET.....

SUPER "B" BATTERIES

Type 21308—Terminals 22½ and 45 volts. 7½x3½x4½ in. No. K-0642. Retail Price, \$4.25. Your NET.....

Type 22308—45 volts. Terminals 22½ and 45 volts. 7½x7½x3½ in. No. K-0649. Retail Price, \$2.95.

Your NET.....

Type 5308—Small 45-volt for Portable Sets. Terminals 22½ and 45 volts to combine with the No. 6 "A" battery. 5½x4½x2½ in. No. K-0639. 45 Volts. Type 5308. Retail Price, \$2.50.

Your NET.....

"C" BATTERIES

Type 2370—4½ Volts. To give 1½, -3 and -4½ volts. 3x4x1½ in. No. K-0644. Retail Price, 38c

50c. Your NET.....

Type 5540—7½ Volts to give -1½, -3, -4½, -6 and -7½ volts. 2½x3x1½ in. 5 cells. No. K-0645. Retail Price, 56c

75c. Your NET.....

Type 5156—22½ Volts. Taps to give -6, -18, -19½ and -22½. Can be used as grid bias. 2½x4½x9/16 in. No. K-0636. Retail \$1.13

Price, \$1.50. Your NET.....

Type 5360—4½-volt for Portable Radio Sets. 2 7/16x13/16x2½ in. No. K-0643. Retail Price, 30c

40c. Your NET.....

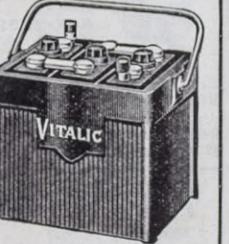
"A" BATTERY

Type 6—"A" or filament circuit of dry cell vacuum tubes. Size H. 6 in.; W. 2½ in.; D. 2½ in.; 1 cell. wt. 2 lbs.

No. K-0634. 1½ Volts. Type 6 "A." Retail Price, 50c. 40c.

Your NET.....

VITALIC "A" Batteries Heavy Duty



Case and jars are one unit. Practically unbreakable, eliminating all possibility of the battery leaking. Plates are uniform machine pasted, formed hard for long service and porous to assure maximum capacity and slow, even flow of current. The separators are genuine Port Orford Cedar. The most improved threaded post construction is used and the cells are sealed individually.

It is equipped with improved type radio terminals and heavy connectors. A leaded steel bail handle makes it very easy to carry bail not included with 15 and 17 plate batteries. Output of each model, at maximum, is 6 volts. Shipped from either Chicago or Kansas City.

Amp. No. Plate Hour Length Width Height Price Price

Amp.	No.	Plate	Hour	Length	Width	Height	Price	Price
IK-0650	7	60	7 in.	7 in.	8½ in.	10.50	\$5.40	
IK-0651	9	80	8½ in.	7 in.	8½ in.	12.50	6.07	
IK-0652	11	100	9½ in.	7 in.	8½ in.	14.50	7.05	
IK-0653	13	120	10½ in.	7 in.	8½ in.	17.00	8.32	
IK-0660	15	140	12½ in.	7 in.	8½ in.	23.00	11.32	
IK-0659	17	160	13½ in.	7 in.	8½ in.	25.50	12.67	

RUBBER BATTERY MAT

Protects rugs, floor, or furniture from possible injury. Acid proof. Takes largest battery. This mat will provide the protection necessary. No. K-0933. Retail Price, \$1.00. Your NET.....

44c

STAR BATTERY TESTERS

Tests accurately condition of battery. Watch case size. Polished nickel with glass crystal. A thoroughly reliable tester. No. K-0934. 0-50 Volts \$1.00 49c

No. K-0935. Combination 0-50 Volts, 0-40 Amps. 1.50 67c

No. K-0936. A Battery Tester. 1.50 60c

No. K-0937. Ammeter, 0-35 Amps.95 45c



RAY-O-VAC

RADIO'S BEST BATTERIES "B" Batteries



Type 9303. Twice the life of ordinary 45-volt types of medium size. For sets requiring more than 15 mils. 8x4½x7½ in. Shpg. wt., 10 lbs.

No. K-0608. Retail Price, \$2.80

3.75. Your NET.....

No. K-0657. Retail Price, \$4.25.

Your NET.....

Type 9303—Vertical 45-Volt "B." For sets requiring a large battery in a small space. 8x3 3/16x7½ in. Shpg. wt., 7 lbs.

No. K-0607. Retail Price, \$2.50. Your NET.....

Type 5151 B. & C. Ideal for Portable Sets. As "C" battery has four terminals: 2½c; -16½c, -4C, -C. 4½x2½x3 3/16 in.

No. K-0603. Retail Price, \$1.50. Your NET.....

Type 231-W "C" 4½-volt, 4-tap "C" battery. Has 1½, -3 and 4½ taps. Size, 4x1 7/16x3 3/16 in.

No. K-0654. Retail Price, 50c. Your NET.....

\$3.20

\$1.88

\$1.13

38c

55½-7½-volt "C" 3-cell.

No. K-0611. Retail Price, 40c.

Your NET.....

28c

"A" BATTERY

Type 1211—1½-v.

No. K-0613. Retail Price, 50c.

Your NET.....

39½c

No. K-0623. Regular size Type V-30-F. Size, 8x3½x7 in. Retail Price, \$2.50. Your NET.....

1.35

No. K-0622. Heavy Duty Type V-30-F. Size, 8x3½x7 in. Retail Price, 50c. Your NET.....

2.10

No. K-0621. Heavy Duty Type V-30-F. Size, 8x3½x7 in. Retail Price, \$3.75. Your NET.....

3.50

No. K-0620. Heavy Duty Type V-30-F. Size, 8x3½x7 in. Retail Price, \$3.75. Your NET.....

3.50

No. K-0619. 50-Ampere Clip. Retail Price, \$20.00. Your NET.....

12c

No. K-0919. 50-Ampere Clip. Retail Price, 20c. Your NET.....

12c

No. K-0918. 50-Ampere Clip. Retail Price, 20c. Your NET.....

12c

No. K-0917. "B" Battery Clip. Retail Price, 10c.

Your NET.....

6c

No. K-0920. 25-Ampere Clip. Retail Price, 15c.

Your NET.....

9c

No. K-0919. 50-Ampere Clip. Retail Price, 20c. Your NET.....

12c

No. K-0918. 50-Ampere Clip. Retail Price, 20c. Your NET.....

12c

No. K-0917. "B" Battery Clip. Retail Price, 10c.

Your NET.....

6c

No. K-0916. Silver Beauty Adapter. Retail Price, 30c. Your NET.....

49c

No. K-0915. Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0914. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0913. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0912. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0911. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0910. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0909. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0908. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0907. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0906. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0905. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0904. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0903. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0902. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0901. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0900. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0909. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0908. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0907. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0906. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0905. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0904. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0903. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0902. Sink or Swim Hydrometer. Retail Price, 75c. Your NET.....

49c

No. K-0901

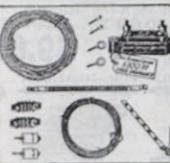


RADIO LIGHT-TENNA
Most modern of all aerials. Requires no lightning arrester, cuts down static, increases selectivity, cuts down local interference.

A Reading Light, Too
Also provides pleasing light for reading. Old gold finish beautifully shaded. Amber shade.

No. K-1261. Retail price, \$7.50. Your NET \$4.90

\$100.00 FREE INSURANCE



The famous Brach Storm King aerial outfit complete as illustrated. The finest kit made.

No. K-1259. Retail Price, \$1.12

Hard Rubber Insulators

No. K-1240. Rubber Insulator, 2 1/2 in. long, with reinforced steel rings. Retail price, 10c. Your NET 2c

Glass Insulators

No. K-1242. Glass Insulator. High Quality. Retail price, 5 1/2c. Your NET

Porcelain Insulators

No. K-1239. Small Brown Porcelain Insulator, 2 1/2 in. long; a big seller.

Retail price, 10c. Your NET 3c

No. K-1241. Large Brown Porcelain Insulator, 3 in. long. Retail price, 15c. Your NET 5c

Porcelain Tubes

No. K-1243. Porcelain Tubes. 6 in. long for lead-ins. Retail price, 10c. Your NET 1 1/2c

Wall Mount Insulators

No. K-1257. With 3 in. long screw. Retail, each, 10c. Your NET 6c

Retail, dozen, 70c. Your NET 4 1/2c

No. K-1258. With 7 in. long screw. Retail, each, 14c. 8 1/2c. Your NET 56c

Retail, dozen, 95c. Your NET 56c

Split Nail Knobs

No. K-1244. Porcelain Nail-Ons. For wall use, complete with nail. Retail price, 10c. Your NET 2c

Wirt Radio Wall Insulator

Provides proper insulation for lead-in wire. Galvanized extension about 6 inches long. Brown por-

No. K-1283. Retail price, each, 35c. Your NET 14c

AERIAL EQUIPMENT

We Pay Postage

We Pay Postage

ANTENNA KITS

Corwico
Finest Quality Materials as follows:

100 ft. Coil Special Seven Strand Aerial Wire.

25 ft. Lead-in Wire.
1 Approved Lightning Arrester.
2 Porcelain Insulators.
1 Window Lead-in Strip.
1 Quick Adjusting Ground Clamp.
2 Porcelain Nail Knobs.
2 Screw Eyes.
25 ft. Hook-Up Wire.

No. K-1279. Retail price, \$1.75. Your NET ... \$1.05

The Admiral

Complete with aerial lead-in and ground wire insulators, knobs, ground clamp, screw eyes, etc. A wonderful value.

No. K-1224. Retail price, \$1.75. Your NET ... \$1.05

Aerial Wire

Finest quality copper wire in 100 foot coils. In two styles: bare and enameled.

BARE COPPER

No. K-1286. 7 strands of light No. 24 wire. Per 100 ft. coil. 29c

Your NET

No. K-1205. 7 strands of light No. 22 wire. Per 100 ft. 39c

Your NET

No. K-1287. 7 strands of No. 24 wire. Per 100 ft. coil. 37c

Your NET

No. K-1204. 7 strands of No. 22 wire. Per 100 ft. coil. 50c

Your NET

SHURE Red Star Lead-In Strips

To be used under window in bringing "Lead-in" into the house, allowing window to be closed.

Clips on each end. Well insulated.

No. K-1263. Retail Price, \$1.18

\$2.00. Your NET

New "Super Ball" Antenna

A most efficient and attractive aerial. An ornament to any house. Non-directional, receives all wave lengths. Sheds ice and snow in winter. Not affected by heat in summer.

Diameter of ball, 10 inches. Special condenser built into ball. Improves reception, selectivity, clarifies tone and reduces static and interference. Non-corroding alloy. A cure for "Dead Spots" and "Shadows." No lightning risks! Complete with long cord.

No. K-1266. Retail price, 96c

\$1.50. Your NET

S-B Accessory Kit

Consists of 50 feet rubber covered No. 14 lead-in wire, 50 feet Copper Guide Wire, Ground Clamp, Brach Lead-in, Nail Knobs, Screw Eyes and 10 Feet Pipe. Shpg. wt., 18 lbs.

No. 2K-1251. Complete Accessory Kit.

Retail Price, \$4.00. Your NET

Porcelain Tubes

No. K-1243. Porcelain Tubes.

6 in. long for lead-ins.

Retail price, 10c. Your NET

Wall Mount Insulators

No. K-1257. With 3 in. long

screw. Retail, each, 10c. 6c

Your NET

Guardian None Better

Retail, dozen, 70c. 4 1/2c

Your NET

BRACH Storm King

Made of bakelite.

Non air-gap principle. Covered with

\$100.00 insurance policy against lightning striking your radio set. For indoor installation. One of the finest

arresters made. Shpg. wt., 1 lb.

No. K-1260. Retail price, 59c

Price, \$1.00. Your NET

Muter Lightening Arrestor

Retail Price, 35c. 21c

Your NET

Muter Ground Clamp

Double jaw gives

perfect contact. For pipes 1" or

less in diameter.

No. K-1268. Bull Dog Ground Clamp. Retail price, 25c.

Retail Price, 25c. 12c

EEKO Ground Clamp

The hardened steel

points of the EKKO Clamp bite through

paint, rust, dirt, and

corrosion. Their positive

contact insures a

free flow of current and

less in diameter.

No. K-1211. EKKO Ground Clamp.

Retail Price, 25c. 12c

Your NET

Muter Ground Clamp

Provides proper insulation

for lead-in wire. Galvanized

extension about 6

inches long. Brown por-

No. K-1283. Retail price, each, 35c. Your NET

bargain price. 14c

MUTER Antenna Plugs

Replaces outside aerial on any set. Screws into socket or baseboard same as any electric light bulb but does not consume any current. Made of highly polished black moulded Bakelite. Packed in individual boxes with full instructions for use.

No. K-1219. Retail price, 75c. Your NET ... 44c

TOBE 4-Purpose Light Socket Aerial

Saves cost and bother of aerial and lightning arrester or ground while permitting use of electrical outlet. Minimizes static, sharpens tuning, and improves tone quality. May be used as an antenna, a ground or a light socket. Minimizes static; you don't even know it is there.

No. K-1263. Retail Price, \$1.18

\$2.00. Your NET

No. K-1214. Type 113. Unwound Coil Form. Retail price, \$1.75. Your NET

No. K-2410. Type 113. Unwound Coil Form. Retail price, \$1.75. Your NET

No. K-1610. Type 113. Unwound Coil Form. Retail price, \$1.75. Your NET

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No. K-1610. Type 113. Unwound Coil

COILS | FIXED CONDENSERS

AERO 2 COIL KITS

No. K-16127. R. B. 8. Retail price, \$8.00. Your NET \$4.70

No. K-16128. U-263. .00035. No. K-16129. U-260. .0005. No. K-4614. U-953. .00035.

No. K-4613. U-95. .0005. Retail price, each complete kit, \$8.00. Your NET \$4.70

No. K-16130. U-273. .0005. No. K-16131. U-270. .0005. Retail price, each complete kit, \$10.00. Your NET \$5.88

We pay the postage.

AERO 3 COIL KITS

No. K-16142. U-203. .00035. No. K-16143. U-200. .0005. No. K-4608. U-123. .00035. No. K-4607. U-12. .0005. No. K-16144. U-1203. .00035. No. K-16145. U-120. .0005. Retail price, each kit, \$12.00. Your NET \$7.06

We pay the postage.

AERO 4 COIL KITS

No. K-16125. U-233. .00035. No. K-16126. U-230. .0005. No. K-4610. U-163. .00035. No. K-4609. U-16. .0005. Retail price, each kit, \$15.00. Your NET \$8.82

We pay the postage.

AERO No-Skip Choke Coil

No. K-4658. C-60. 13-550 Meters. Retail price, \$1.50. Your NET \$88c

No. K-16111. C-65. 18 to 600 Meters. Retail price, \$1.50. Your NET \$88c

We pay the postage.

Antenna Couplers

No. K-4617. U-963. .00035. No. K-4618. U-96. .0005. No. K-16138. U-923. .00035. No. K-16139. U-92. .0005. Retail price, each, \$2.35

OSCILLATOR COILS

No. K-16140. U-1053. .00035. No. K-16141. U-105. .0005. Retail price, each, \$4.00. Your NET \$2.35

We pay the postage.

ANTENNA ADAPTERS

No. K-16146. AA-17. Retail Price, Each, \$1.75. Your NET \$1.03

No. K-16147. AA-18. Retail price, each, \$2.00. Your NET \$1.37

UNIVERSAL COILS

No. K-4612. U-43. .00035. No. K-4611. U-4. .0005. No. K-16132. U-53. .00035. No. K-16133. U-5. .0005. No. K-16136. U-73. .00035. No. K-16137. U-7. .0005. Retail price, each, \$4.00. Your NET \$2.35

No. K-16134. U-63. .00035. No. K-16135. U-6. .0005. Retail price, each, \$6.00. Your NET \$3.53

We pay the postage.



FIXED CONDENSERS

No. K-1421. .00025 Sangamo Fixed Condenser.

Retail Price, 40c. Your NET 25c

No. K-1411. .00004 K-1416. .0001 K-1421. .00025 K-1426. .0006
K-1412. .00005 K-1417. .00012 K-1422. .0003 K-1427. .0007
K-1413. .00006 K-1418. .00015 K-1423. .00035 K-1428. .0008
K-1414. .00007 K-1419. .00017 K-1424. .0004 K-1429. .0005
K-1415. .00008 K-1420. .0002 K-1425. .0005

25c

Retail Price, 40c. Your NET 32c
K-1429. .001 K-1430. .0012 K-1431. .00175
K-1432. .002 K-1433. .0025 Retail Price, 50c. Your NET 32c
K-1434. .003 K-1435. .0035 K-1436. .004

38c

No. K-1440. .0075. Retail Price, 70c. Your NET 61c
No. K-1438. .006. Retail 54c
Price, 85c. Your NET 64c
No. K-1439. .007. Retail 57c
Price, \$1.00. Your NET 73c

61/2c

No. K-1440. .0075. Retail Price, 70c. Your NET 61c
No. K-1441. .008. Retail Price, 85c. Your NET 64c
No. K-1442. .01. Retail Price, \$1.15. Your NET 73c
No. K-1410. Resistor Clips. Retail Price, per pair, 10c. Your NET 61/2c

We pay the postage.

Filter Condensers



"B" BLOCKS

For use in filter circuits on plate supply units. B Eliminators and in power amplifiers where D-C working voltages run to 300 volts.

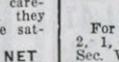
No. K-14125. No. 2 Block, contains one 8 mfd. and three 1 mfd. condensers. Retail Price, \$6.17

No. K-3440. R-171 B Block, as specified for use with Thordarson Compact. Contains 8, 2, 2, 1, 1 mfd. Retail Price, \$15.00. Your NET \$8.82

No. K-3441. R-210 B Block, as specified for use with Thordarson 210 Power Compact. Contains 2, 2, 2, 4, 1, 1 mfd. Retail Price, \$10.58. Your NET \$8.82

We pay the postage.

Tobe By-Pass Condensers



Silvered metal cases. Noiseless and unchangeable. Scientifically designed, extremely carefully constructed, they will give absolute satisfaction.

No. K-3442. Retail Price, \$20.00. Your NET \$11.76

We pay the postage.

New 245 B Block

For 245 Tube Power Packs, 2, 2, 1, 1, 1, 4 Mfd. Max. Trans. Sec. Volt, 500. Uses 280 or 281 Tube.

No. K-3442. Retail Price, \$20.00. Your NET \$11.76

We pay the postage.

250 B Block

Consists of 2, 2, 2, 1, 4, 1, 1 Mfd. C. B. For use with all 250-Push-Pull Amplifiers high voltage Power Packs.

No. K-14129. Retail Price, \$15.29

We pay the postage.

TOBE 400 LINE

Short-path type, for operation on voltages up to 400 volts. Silvered metal container in new shape to occupy small base space. Special terminals near bottom for easy fitting.

No. K-3412. Type Mfd. Retail NET

K-3413. 401. .5. \$2.00 \$1.18

K-3414. 402. 2. 2.75 .62

K-3415. 404. 4. 4.50 2.65

We pay the postage.

TOBE 600 LINE

Extra rugged high-voltage condenser for high power amplifier units, such as Amer. Tran. Thordarson and others. Operates on continuous D.C. voltages of 600 to 1000 volts. Two small sizes are 2 3/4 x 1 1/2 in.; larger sizes, 5x5 in. Shpg. wts. 1 1/2 to 2 1/2 lbs.

No. K-3443. Type 411. 1 and 1 Mfd. Retail Price, \$1.18

No. K-3444. Type 311. 1 and 1 Mfd. Retail Price, \$1.50. 88c

We pay the postage.

TOBE 400 LINE

Small, compact, easier to mount. Made of metal which permits grounding case. Size, 2 1/2 x 2 1/2 x 1 in.

No. K-3454. Mfd. Retail NET

K-3455. 1. .5. \$0.90 53c

K-3456. 1. 1.25 73c

We pay the postage.

TOBE 600 LINE

Adaptable to any assembly. 200 Working Volts D.C. Size: 2x2 1/2 in.

No. K-3457. Mfd. Retail NET

K-3458. 1. .5. 75c 44c

K-3459. 1. 1.00 90c 53c

We pay the postage.

AERO Plug-In Coils

No. K-1607. 4 (125 to 275 Meters) .00015.

No. K-1608. 5 (250 to 550 Meters) .00015.

Retail Price, each, \$4.00. Your NET \$2.35

No. K-1604. LWT 13, 20, 40, 80

Meter coils .00003. Retail Price, \$12.50. Your NET \$7.35

75c. Your NET 44c

We pay the postage.

MUTER BY-PASS CONDENSERS

No. Cap'y. No. Cap'y.

K-14135. .00015 K-14137. .00025

No. Cap'y. No. Cap'y.

K-14138. .00025 K-14140. .0004

with G.L. Mtg. K-14141. .0005

K-14139. .00035

Retail price, 30c. Your NET

18c

We pay the postage.

MUTER BY-PASS CONDENSERS

No. Cap'y. No. Cap'y.

K-14142. .001 K-14144. .0025

No. Cap'y. No. Cap'y.

(SM)**AUDIO TRANSFORMERS****255 First Stage Audio**

Provides a rise in amplification between 65 and 300 cycles flat characteristic to 8000 cycles. Effective ratio 4.2 to 1. No. K-4788. Retail Price, \$6.00. Your NET..... \$3.53

256 Second Stage Audio

Effective ratio 3.5 to 1. No. K-4789. Retail Price, \$6.00. Your NET..... \$3.53

255R Transformer

Similar to the S-M 255, with an extra primary tap for use with 2000 ohm phonograph pick-ups.

No. K-1760. Retail Price, \$7.00. Your NET..... \$4.12

No. K-1761. 255P Transformer. For phonograph pick-up use only. Retail Price, \$6.00. Your NET..... \$3.53

225 "First Stage Audio

No. K-4786. Retail Price, \$9.00. Your NET..... \$5.29

226 Second Stage Audio

No. K-4787. Retail Price, \$9.00. Your NET..... \$5.29

223 Hi-Mu Audio

Provides absolutely flat curve from 32 to 5000 cycles with average voltage gain of 42 per stage.

No. K-4791. Retail Price, \$9.00. Your NET..... \$5.29

251 Output Transformer or Impedance

No. K-4790. Adjustable to match any standard power tube. Retail Price, \$6.00. Your NET..... \$3.53

248 Universal Output Chokes

Designed to feed out of two 210 or 250 tubes into one to six or more standard speakers. It will handle over 20 watts without core saturation.

No. K-1706. 248 open mounted. Retail Price, \$7.00. Your NET..... \$4.12

No. K-1707. Type 228 same as type 248 but in closed case. Retail Price, \$8.00. Your NET..... \$4.70

257 Push-Pull Input

No. K-1703. Retail Price, \$7.00. Your NET..... \$4.12

258 Push-Pull Output Chokes

No. K-1705. Retail Price, \$5.00. Your NET..... \$2.94

227 Interstage Push-Pull Input

To feed from two 112A, 226, or 227 tubes into two power tubes. No. K-1704. Retail Price, \$8.00. Your NET..... \$4.70

229 Dynamic Speaker Output Transformer

To couple power tubes in push-pull or singly to dynamic speaker.

No. K-1710. Retail Price, \$8.00. Your NET..... \$4.70

220 Audio Transformer

Practically straight line amplification from 30 to 5000 cycles. Ratio 3 to 1. Sharp cut-off above 5000 cycles.

No. K-1717. Retail Price, \$8.00. Your NET..... \$4.70

221 Output Transformer

Prevents blasting and damage to speaker. Ratio 1 to 1.89.

No. K-1718. Retail Price, \$7.50. Your NET..... \$4.41

No. K-0354. 222 Output transformer. Same except equipped with four tip jacks and 5-foot cord. Retail Price, \$8.00. Your NET..... \$4.70

230 Push-Pull Input

No. K-1720. Retail Price, \$10.00. Your NET..... \$5.88

231 Push-Pull Output

No. K-1721. Retail Price, \$10.00. Your NET..... \$5.88

270U Push-Pull Input

Low 1 to 1 ratio. Ideal for working out of the first audio into power tubes.

No. K-1763. Retail Price, \$4.85. Your NET..... \$2.84

THORDARSON**SPEAKER COUPLING TRANSFORMERS****Model T-2876**

To connect single 171, 245, or 210 tube to cone or other high impedance speaker. No. K-4774. Retail Price, \$6.00. Your NET..... \$4.00

Model T-2901

To connect one 245 or 250 tube to cone or other high impedance speaker. No. K-4772. Retail Price, \$12.00. Your NET..... \$8.00

R-196-30 Henry Choke

Inductance 30 henries, D-C resistance 360 ohms. Current carrying capacity 85 M. A. No. K-1750. Retail Price, \$5.00. Your NET..... \$3.33

Model T-2902

To connect one 245 or 250 tube to moving coil dynamic speaker. No. K-4773. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

Model T-2880

Couples output of two 245 or 250 tubes into one or more high impedance speakers. No. K-4710. Retail Price, \$12.00. Your NET..... \$8.00

T-2420 Push-Pull Output Choke

Sufficient capacity for the output of two tubes. No output condenser needed. No. K-4704. Retail Price, \$8.00. Your NET..... \$5.33

Model T-2903

To connect two 245 or 250 type tubes in push-pull to moving coil of dynamic speaker. No. K-4758. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

Model T-2629

To connect two 245 or 210 type tubes in push-pull to moving coil of dynamic speaker. No. K-4757. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

AUDIO AND POWER**PILOT AUDIO TRANSFORMERS**

This transformer can be used in any set where high grade parts are specified. The laminations and windings are of the highest grade materials and we do not hesitate to class this transformer with any that are on the market, regardless of price.

No. K-17107. 2 to 1 Ratio Audio. No. K-17108. 3/2 to 1 Ratio Audio. Retail Price, \$2.75. Your NET..... \$1.47

No. K-17109. Output Filter. Retail Price, \$3.25. Your NET..... \$1.62

No. K-17153. Output Transformer. Retail Price, \$4.00. Your NET..... \$1.91

No. K-17154. Input Push-Pull. Retail Price, \$3.00. Your NET..... \$1.71

No. K-17155. Output Push-Pull. Retail Price, \$3.00. Your NET..... \$1.71

No. K-17156. "B" Eliminator Choke. Retail Price, \$2.75. Your NET..... \$1.62

SANGAMO AUDIO TRANSFORMERS

Laboratory curves prove them to be the most perfectly balanced of all. Many years' test establish their superiority. All tones are well rounded and uniformly amplified.

No. K-4778. Type "AX". Retail Price, \$6.00. \$3.53

No. K-4779. Type "BX". Push-Pull In-Put. Retail Price, \$3.82

No. K-4780. Type "CX-171". Push-Pull Output. Impedance matches 171 and 250 power tubes. Retail Price, \$3.82

No. K-4781. Type "DX-210". Push-Pull Output. Impedance matches 210 and 112 power tubes. Retail Price, \$3.82

No. K-4716. Type "GX-210". Output. For a push-pull amplifier using 210 tubes with dynamic speaker. Retail Price, \$6.50. Your NET..... \$3.82

No. K-17117. Type "HX-171". Output. For amplifier using 171 and 250 tubes with dynamic speaker.

Retail Price, \$6.50. Your NET..... \$3.82

Type "E" Output Impedance

Taps for matching to power tube. No. K-4782. Retail Price, \$5.00. Your NET..... \$2.94

Type "F" Plate Impedance

Use in detector plate circuit to prevent feed back, audio oscillation or "motor-boating".

No. K-4783. Retail Price, \$5.00. Your NET..... \$2.94

THORDARSON AUDIO TRANSFORMERS**INPUT COUPLINGS R-260**

Improved reproduction through increased inductance and greater amplification through greater transformer efficiency. The response curve is essentially a flat line entirely devoid of resonance peaks. Excellent bass note reproduction. Dimensions: 2 13/16" x 2 7/16". Weight: 1 1/4 lbs.

No. K-1753. Type R-260. Retail Price, \$5.00. Your NET..... \$3.33

R-300

Should be used wherever tone quality is paramount. Reproduces every instrument with unusual fidelity. Remarkably wide tonal range. Ideal for two-stage amplification. Gives full efficiency in power stages using the 112, 171, 245 or 210 power tubes. Dimensions: 2 1/2" x 2 1/2" x 3 inches high. Shpg. wt., 2 lbs.

No. K-1746. Retail Price, \$8.00. Your NET..... \$5.33

R-400

The R-400 is the only radio transformer designed expressly for use in second stage with A. C. Tubes. The ideal coupling arrangement in A. C. audio amplifiers will employ an R-300 transformer following the detector, and an R-400 transformer between the first and second audio stage. Dimensions: 2 1/2" x 2 1/2" x 3 inches high. Weight: 2 lbs.

No. K-1754. Type R-400. Retail Price, \$9.00. Your NET..... \$6.00

T-2922 Push-Pull Input

For use with 210, 245 or 250 power tubes in the push-pull stage. Ratio 2 to 1. Dimensions: 3 1/4" x 3 3/4" in. high. Weight: 3 1/2 lbs.

No. K-1752. Retail Price, \$12.00. Your NET..... \$8.00

T-2408 Push-Pull Input

Designed to couple stage of straight audio to push-pull stage. Dimensions: 2 1/2" x 2 1/2" x 3 inches high. Weight: 2 lbs. Ratio 1 to 1.

No. K-4703. Retail Price, \$8.00. Your NET..... \$5.33

R-190 Autoformer

An all frequency impedance amplifier with step up ratio. Ideal between 224 detector and power tube. Amplifies with even magnitude all audible notes.

No. K-1745. R-190 Autoformer. Retail Price, \$5.00. Your NET..... \$3.33

No. K-4704. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4705. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4706. Model T-2880. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4707. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4708. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

No. K-4709. Model T-2420. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4710. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4711. Model T-2880. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4712. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4713. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

No. K-4714. Model T-2420. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4715. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4716. Model T-2880. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4717. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4718. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

No. K-4719. Model T-2420. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4720. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4721. Model T-2880. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4722. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4723. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

No. K-4724. Model T-2420. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4725. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4726. Model T-2880. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4727. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4728. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

No. K-4729. Model T-2420. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4730. Model T-2903. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4731. Model T-2880. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4732. Model T-2902. Retail Price, \$12.00. Your NET..... \$8.00

No. K-4733. Model T-2629. Retail Price, \$10.00. Your NET..... \$6.67

No. K-4734. Model T-2420. Retail Price, \$8.00. Your NET..... \$5.33

No. K-4735.

CORRECT RESISTANCES Give BETTER RESULTS

VARIABLE RESISTANCES

Here They Are

FIXED RESISTANCES

CLAROSTAT



VOLUME CONTROL CLAROSTAT

The ideal volume control for today's powerful, sensitive receivers. Resistance range of from practically zero to 500,000 ohms. It has 8 watts current carrying capacity, but is not intended for power units. One-hole mounting, tabs for connections. Can also be mounted on bracket, if desired. Shipping weight, 6 oz.

No. K-2071. Retail price, \$1.50. **98c**

Your NET **98c**

OTHER CLAROSTAT UNITS

No.	Trade Name	Model	Resistance Range	Capac.	Retail Price	Your NET
K-2082	Standard Power	Universal Filament Control	0-5,000,000 ohms	20	\$2.25	\$1.46
K-2083	Power	Low Range Universal	1/4-10 ohms	80	3.50	2.28
K-2084	Power	Table Type Grid Leak	25-500 ohms	80	3.50	2.28
K-2085		Table Type Grid Leak	200-100,000 ohms	80	3.50	2.28
K-2086		Variable Grid Leak	0-500,000 ohms	8	2.50	1.60
K-2087		Duplex Super Power	1/10-10 megohms	10	1.50	.98
K-2088		Duplex Super Power	100-5,000,000 ohms	10	2.25	1.46
K-2089		Super Power	1/4-10 ohms	250	6.00	3.90
K-2090		Super Power	25-50 ohms	250	6.00	3.90
K-2091		Hum-Dinger	200-100,000 ohms	250	6.00	3.90
K-2092		Hum-Dinger	10 sizes	2	.75	.49
		Suppressor	6 to 200 ohms			

Carter "MIDGET"



Smallest made. Only 1 1/2 inches in diameter. All metal frame—self cooling. Superior to other small rheostats in construction. Element wire positively cannot come loose, short circuit or break. Externally fine regulation. Dis-sipates 2 1/2 watts.

K-20233 1 ohm K-20101 10 ohms K-20105 30 ohms
K-20100 2 ohms K-20102 15 ohms K-20235 40 ohms
K-20234 3 ohms K-20269 20 ohms K-20236 50 ohms
K-2068 6 ohms K-20104 25 ohms K-20237 75 ohms

Retail Price, 50c. Your NET **33c**

Centralab RADIOHM and MODULATOR

The exclusive Centralab feature of making contact on a resistance element by a pressure shoe and tilting disc assures long life and permanent noiseless service. Base and knob of bakelite, single hole mount. Two Terminals.

No. K-19188. 0-2,000 ohms.
No. K-19189. 0-50,000 ohms.
No. K-19190. 0-100,000 ohms.
No. K-19191. 0-200,000 ohms.
No. K-19192. 0-500,000 ohms.
Retail Price, \$2.00. Your NET **1.33**

Switch for Yaxley Rheostats

Fits any Junior Rheostat, making it a switching rheostat.

K-2538. Retail Price, 40c. NET **26c**

Your NET **26c**

PILOT RESISTOGRAD

Continuously variable resistance from practically zero to 30 megohms. Hermetically sealed in a molded case. Widely used as a regeneration control, voltage regulator, volume control and variable grid leak.

No. K-1947. Pilot Resistograd. Retail Price, 1.00. Your NET **59c**

PILOT ADJUSTOGRAD

A variable resistance from 0 to 1,000 ohms, for use in a grid and R. F. Circuit. Nicrome wire in a bakelite case, screw adjustment.

No. K-19208. Retail Price, 29c. Price, 50c. Your NET **29c**

Your NET **29c**

ELECTRAD Royalty Variable

Single hole mount. Non-inductive, accurate and efficient.

No. K-19326. B. 0-100,000 Ohms.

No. K-19327. C. 0-50,000 Ohms.

No. K-19328. D. 0-700,000 Ohms.

Retail Price, \$1.50. Your NET **88c**

K-19329. Type E. Compensator 500,000 Ohms Potentiometer. Retail Price, \$2.00. Your NET **1.18**

PILOT ADJUSTOGRAD

A variable resistance from 0 to 1,000 ohms, for use in a grid and R. F. Circuit. Nicrome wire in a bakelite case, screw adjustment.

No. K-19208. Retail Price, 29c. Price, 50c. Your NET **29c**

Your NET **29c**

AMPERITE The SELF-ADJUSTING Rheostat

No. K-1801. Type 1-A-1/4 Ampere

Type—For the UX-201A; CX-301A; UX-200A; CX-300A; or any 1/4 ampere, 5 volt tube on the 6 volt "A" battery.

No. K-1802. Type 112-1/2 Ampere

Type—For the UX-112; CX-112; UX-171; CX-371 and similar tubes on the 6 volt battery.

No. K-1803. Type 4V-199

For the UV-199; C-299; UX-199; CX-299; DV-3 on 1/2 volt dry cells or on 4 volt storage battery.

No. K-1804. Type 6V-199

For the UV-199; C-299; UX-199; CX-299 and similar tubes on the 6 volt "A" battery.

No. K-1805. Type 3-A-3/4 Ampere

Type—To control 3/4 amperes and 5 v. on 6 v. "A" battery.

No. K-1806. Type 4-A-1 Ampere

Type—To control 1 ampere and 5 volts on the 6 volt battery.

No. K-1807. Type 5-A

To control 1 1/4 amperes and 5 volts on the 6 volt "A" battery.

No. K-1808. Type 622

For one 222 tube.

No. K-1809. Type 226

For one 226 tube.

No. K-1810. Type 227

To control one CX-327 or one UX-227.

No. K-1811. Any Type. Retail Price, \$1.10. Your NET **73c**

No. K-1894. Amperite Adapter, without Amperites. Retail Price, 70c. Bargain NET **36c**

Your NET **36c**

YAXLEY Wire Wound Resistance Units

FILAMENT RESISTANCES

Small in size, accurately rated.

May be mounted to panel or solder connectors.

No. K-18481. 1

No. K-18482. 2

No. K-18483. 3

No. K-18484. 4

No. K-18485. 5

No. K-18486. 6

No. K-18487. 7

No. K-18493. 25

No. K-18494. 30

No. K-18495. 40

No. K-18496. 50

No. K-18497. 60

No. K-18498. 100

No. K-18499. 200

No. K-18500. 300

No. K-18501. 400

Retail Price, 15c. Your NET **10c**

Retail Price, 25c. Your NET **17c**

SPACE WOUND UNITS

Small in size, accurately rated.

May be mounted to panel or solder connectors.

No. K-18481. 1

No. K-18482. 2

No. K-18483. 3

No. K-18484. 4

No. K-18485. 5

No. K-18486. 6

No. K-18487. 7

No. K-18493. 25

No. K-18494. 30

No. K-18495. 40

No. K-18496. 50

No. K-18497. 60

No. K-18498. 100

No. K-18499. 200

No. K-18500. 300

No. K-18501. 400

Retail Price, 25c. Your NET **10c**

Retail Price, 25c. Your NET **17c**

GRID

Space Wound.

No. K-18100. 6

No. K-18101. 10

No. K-18102. 12

No. K-18103. 15

No. K-18104. 20

No. K-18105. 30

No. K-18106. 40

No. K-18107. 50

No. K-18108. 64

No. K-18109. 70

No. K-18110. 80

No. K-18111. 90

No. K-18112. 100

No. K-18113. 120

No. K-18114. 150

No. K-18115. 200

No. K-18116. 250

No. K-18117. 300

No. K-18118. 350

No. K-18119. 400

No. K-18120. 500

No. K-18121. 600

No. K-18122. 700

No. K-18123. 800

No. K-18124. 900

No. K-18125. 1000

No. K-18126. 1200

No. K-18127. 1500

No. K-18128. 2000

No. K-18129. 25

WOOD Base Boards

Specially selected and thoroughly seasoned wood base boards, for radio use. Made of plywood to avoid warping and insure great strength. Thickness, $\frac{1}{2}$ in. Shpg. wt. $\frac{1}{2}$ to 4 lbs.

No.	Size	Net
K-27	5. 6 $\frac{1}{2}$ x 11	\$0.23
K-27	6. 6 $\frac{1}{2}$ x 13	.55
K-27	7. 6 $\frac{1}{2}$ x 17	.60
K-27	8. 6 $\frac{1}{2}$ x 20	.70
K-27	9. x 17	.75
K-27	10. 9 x 20	.90
K-27	11. 9 x 23	1.00
K-27	12. 9 x 25	1.20
K-27	13. 9 x 27	.60

LIGNOLE PANELS

Two-Tone and Inlaid

Most beautiful of all panels. Made by impregnating specially selected wood with a material of high insulating qualities. This makes the wood impervious to moisture and changes of temperature, as well. Magnificently lacquered and some types richly inlaid with striking design marquetry. Two tone type is of genuine walnut with an outside border darker than the inner section. Thickness, $\frac{1}{8}$ inch.

Two-Tone Panels Walnut or Mahogany with Vein Separating Colors.

No.	Size	Retail	Net
K-2789.	7x18	\$3.15	\$2.05
K-2790.	7x21	3.68	2.39
K-2791.	7x21	4.20	2.73
K-2792.	7x26	4.55	2.96
K-2793.	7x28	4.90	3.19
K-2794.	7x30	5.25	3.41

SOCKETS

PILOT Sockets Sub-Panel 4 and 5 Prong

Genuine Bakelite. Will take UV, UX and UY tubes. Self locating prong guide.

No. K-2473. For 4 prong tubes. 12c
Retail price, 20c. Your NET. 15c
No. K-2474. For 5 prong tubes. Retail price, 25c. Your NET.

NEW MODEL 4 and 5 Prong

Genuine Bakelite. Wiring can be done below or above panel. Solder direct to terminals. Will take UV, UX, and UY tubes.

No. K-2475. For 4 prong tubes. 21c
Retail price, 35c. Your NET. 24c
No. K-2476. For 5 prong tubes. Retail price, 40c. Your NET.

SHOCK-PROOF UNIVERSAL SOCKET 4 Prong

Four specially tempered springs act as shock absorbers. Accommodates all standard UV and UX tubes.

No. K-2420. Pilot Socket. Retail price, 50c. Your NET. 29c

FORMICA

Made from Anhydrous Bakelite Resins

The finish is of a glossy black on one side and a walnut grain of unusual beauty on the other side. Either surface may be used as the face. Each panel is packed in an individual envelope.

No. Size 3 $\frac{1}{2}$ " Retail NET

K-2601. 7x9 \$1.50 \$1.18

K-2602. 7x12 1.96 1.54

K-2603. 7x16 2.62 2.06

K-2604. 7x18 2.95 2.31

K-2605. 7x21 3.44 2.70

K-2606. 7x24 3.93 3.08

K-2607. 7x26 4.26 3.33

K-2608. 7x28 4.59 3.60

K-2609. 7x30 4.92 3.85

BAKELITE PANELS Finest Quality



Free Cutting Service

We are glad to cut Formica panels to any odd size at no additional cost to you. Prices may be figured approximately from the standard sizes listed. Cash in full required with order.

Bakelite Bracket For Sub-Panel Use

Moulded of genuine Bakelite.

6 $\frac{1}{4}$ in. long by 2 in.

high, and, $\frac{1}{2}$ in. thick.

With ample holes for panel mounting screws.

No. K-2754. 1 in. Bracket.

No. K-2755. 2 in. Bracket.

Retail price, each 50c.

Your NET 29c

REMEMBER! WE PAY THE POSTAGE

SOCKETS

SWITCHES

Baby Knife Switches



No. K-2569. Double pole, double throw. Retail price, 40c. 24c

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CORWICO FLEXIBUS

Flexible insulated multi-strand tinned copper hook-up wire. Covered with varnished cambric flame-proof insulation. Specify color wanted. (Red, yellow, brown, green or black.)

For circuit distinction three colors totaling twelve feet are supplied in a carton.

No. K-3047. Retail price, 35c. 21c
Your NET.....
25 feet of one color supplied in a carton.
No. K-3048. Retail Price, 70c. 41c
Your NET.....

We pay the postage.



HOOK-UP WIRE

FINEST QUALITY MAGNET WIRE

Made of best grade copper wire and insulated with the finest material obtainable. Suitable for the most exacting experiments in radio as well as for all heavy duty practical purposes. Each spool contains a single length of wire evenly wound and suitably labeled. 1/2 lb. spools, except where otherwise specified.

Size	Double Cotton Cov. (Gauge) 14	ered (White), Size.	Enamelled.	Size	Double Silk Covered (Green)
14	K-2350.	24c	16	K-2360.	24c
16	K-2351.	24c	18	K-2361.	24c
18	K-2352.	31c	20	K-2362.	28c
20	K-2353.	31c	22	K-2363.	28c
22	K-2354.	40c	24	K-2364.	29c
24	K-2355.	41c	24	K-2365.	29c
26	K-2356.	60c	26	K-2366.	35c
28	K-2357.	70c	28	K-2367.	37c
30	K-2358.	85c	30	K-2368.	44c
32	K-2359.	87c	32	K-2369.	53c

Celatsite BUS-BAR
No. 14 tinned round bus bar covered with a high grade of glossy, close-fitting spaghetti. This insulation does not burn when a hot iron is applied to the wire. Has met universal acceptance as the neatest wire available. 30-in. lengths. Made in the following colors:

No. K-3000. Black.
No. K-3001. Red.
No. K-3002. Green.
No. K-3003. Brown.
No. K-3004. Yellow.
No. K-3027. White.

Retail price, per length, 6 1/2c

9c. Your NET.....

Retail price, pkg. of 40 lengths, \$3.60. Your NET \$2.36

RUBBER COVERED FLEXIBLE HOOK-UP WIRE

Made of stranded tinned copper wire covered with live rubber sufficient to withstand any voltage ordinarily used in radio. For circuit distinction, these products are covered with colored rubber in red, green, blue, black, white and natural.

No. K-3044. Braided Solid Core. Retail price, 30c. Your NET.....
No. K-3045. Braided Stranded Core. Retail price, 35c. Your NET.....

No. K-3050. Retail price, per carton, 40c. Your NET..... 24c
No. K-3051. Retail price, per carton, 35c. Your NET..... 21c
We pay the postage.

CORWICO Bell or Announcer Wire

A double cotton covered No. 18 Copper wire. Insulation impregnated with paraffin.

No. K-3060. 50 foot Box. 28c
We pay the postage.

EBY BINDING POSTS

Patented non-removable tops. Complete with nut, lugs and screw. Neat white enamel engravings on polished black bakelite top. Diameter, 1/2 in. Size, 6-32 screw - 5/8 in. long.

Supplied in the following markings:
Plain. 150 Volts +
Ant. 180 Volts +
Short Ant. 200 Volts +
Long Ant. A - Bat. C +
Gnd. +
A Bat. +
A Bat. -
A + Bat. B -
B Bat. -
B Bat. +
B Det. +
B Amp. +
22 Volts +
45 Volts +
67 Volts +
90 Volts +
135 Volts +
No. K-2900. Specify markings. Retail price, 15c. Your NET, each..... 11c

21c

21c

21c

21c

21c

21c

21c

We pay the postage.



BRAIDITE

"The Braid Slides Back"

Hook-up wire made from either solid or stranded tinned copper wire covered first with a cotton warp and then with a cotton braid. Impregnated with a damp proof compound. Unnecessary to strip back insulation when soldering. The braid is simply pushed back. Made in five colors: Red, green, yellow, blue and black. Specify color wanted.

No. K-3044. Braided Solid Core. Retail price, 30c. Your NET.....
No. K-3045. Braided Stranded Core. Retail price, 35c. Your NET.....

No. K-3050. Retail price, per carton, 40c. Your NET..... 24c
No. K-3051. Retail price, per carton, 35c. Your NET..... 21c
We pay the postage.

No. K-3052. Brown.
No. K-3053. Red.
No. K-3054. Green.
No. K-3055. Yellow.

Retail price, per length, 6 1/2c
9c. Your NET.....
Package of 40, Retail price, \$3.60. Your NET \$2.36

No. K-3056. S-M 818 Wire. Retail price, 50c. Your NET..... 31c

No. K-3057. Brown Loop Wire. Retail price, \$1.00. 67c

Your NET.....

No. K-3058. S-M 818 Hook-Up Wire. Retail price, 50c. Your NET..... 31c

No. K-3059. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3060. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3061. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3062. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3063. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3064. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3065. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3066. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3067. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3068. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3069. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3070. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3071. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3072. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3073. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3074. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3075. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3076. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3077. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3078. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3079. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3080. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3081. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3082. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3083. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3084. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3085. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3086. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3087. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3088. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3089. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3090. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3091. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3092. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3093. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3094. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3095. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3096. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3097. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3098. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3099. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3100. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3101. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3102. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3103. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3104. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3105. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

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No. K-3108. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3109. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3110. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3111. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3112. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3113. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3114. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3115. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3116. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3117. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3118. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3119. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3120. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3121. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3122. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3123. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3124. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3125. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3126. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

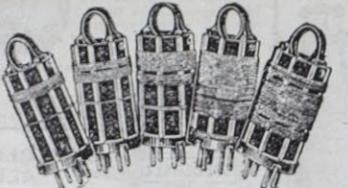
No. K-3127. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

No. K-3128. S-M 818 Bus-Bar. Retail price, 50c. Your NET..... 31c

Let Shure Bros. Co. Supply All Your

We Pay The Postage

Plug-In Short Wave Coils



Plug into ordinary 5 prong sockets and make perfect contact. Losses have been kept down by winding on a ribbed form of genuine Bakelite. Large capacity, long leads and spread out sets are eliminated. Small enough that shielded stages may be used. Each coil is fitted with a different colored Bakelite pull-out ring. No. K-16200. Set of 5 Coils. Retail price, \$8.50. Your NET \$4.98



Aero Transmitter Kits

30 Watt Interchangeable Coils

No. K-1610. Aero Transmitter Kit. 2040K. Range 16.5 to 52 Meters. No. K-1609. Aero Transmitter Kit. 4080K. Range, 36 to 90 Meters. No. K-4105. Aero Transmitter Kit. 9018K. Range, 90 to 180 Meters. Each of the above kits, complete. Retail price, \$12.00. Your NET \$7.06



Plate Supply Transformers

Steel Case, Crackle Finish, Compound Filled. No. K-4733. Model T2387-1,000V, and 1,500V, each side of center tap. \$14.66 Retail price, \$22.00. Your NET \$14.66

No. K-4734. Model T2388-1,500V, and 2,000V, each side of center tap. \$20.00

No. K-4735. Model T2389-1,500V, and 2,000V, each side of center tap. \$26.66 Retail price, \$40.00. Your NET \$26.66

COUPLING Transformers

Tube to Line. No. K-4762. Type T3474 couples the output of a single 210 or 250 or push-pull 171,245 type tubes into a line of 600 ohms. Line to Tube. No. K-4763. Type T3475 couples to output of a 600 ohm line into any standard voltage amplifier tube. No. K-4764. Type T3476. Line to line or mixing transformer. Size of above units 3 1/2 in. x 3 1/2 in. x 4 3/16 in. Retail price, each. \$25.00. Your NET \$16.65

Aero No. C-248 No-Skip Transmitting Choke

For transmitting circuits using less than 50 watt tubes, the Aero Choke No. C-248 furnishes the high impedance of usual amateur wave lengths. No. K-4634. Retail price, 88c

AERO PLUG-IN COILS

The range of the LWT-125 Kit can be considerably increased by adding these coils:
No. K-4628. Coil INT-0.13 to 29 meters.
No. K-1607. Coil INT-4. 125 to 250 meters.
No. K-1608. Coil INT-5. 250 to 550 meters.
Retail price, each coil \$4.00. Your NET \$2.35

S-M MIDGET Plug-In Coils

Plug into 5 prong socket. Winding space 1 1/2 in. long by 1 1/2 in. long by 1 1/2 in. diameter; 1/16 in. slot at bottom. Range indicated is when used with .00014 condenser.
No. K-16101. S-M 13L. Coil, 17.4 to 32.1 meters.
No. K-16102. S-M 13M. Coil, 31 to 58 meters.

No. K-16103. S-M 13N. Coil, 57 to 110 meters.
No. K-16104. S-M 13I-O. Coil, 104 to 204 meters.
Retail price, \$1.25. Your NET 73c

No. K-4699. S-M 130P. Coil Form—Unwound, smooth. Retail price, 65c. Your NET 38c

No. K-16100. S-M 130T. Coil Form—Unwound, threaded with 98/2 threads. Retail price, 65c. Your NET 38c

No. K-4639. Kit. Retail price, \$3.84

No. K-4640. Plug-in Coil 200-550 Meters to fit above base. Retail price, \$2.00. Your NET \$1.18

Aero "International" Kit

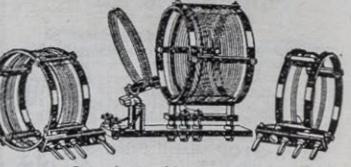
LWT 12

Receiving Coils

A plug-in mounting base with variable primary and three new plug-in coils. Use in 3 circuit sets. Range, 16.5 to 89.5 meters.

No. K-16108. Kit LWT-12. Retail price, \$7.35

Aero Receiving Coils



Interchangeable, 95% air dielectric, with variable primary covering 15 to 130 meters with a .00014 tuning condenser and .00025 regeneration condenser.

No. K-16106. Kit LWT-125. Retail price, \$12.50. Your NET \$7.35



Short Wave Coil Set

Coils space wound on celluloid tubing. Length of base is 7 1/2 in. Kit consists of No. 1 coil used as primary. No. 2 coil range 19-220, No. 3 coil 38-105, No. 4 coil 86-220 meters.

No. K-4639. Kit. Retail price, \$3.84

No. K-4640. Plug-in Coil 200-550 Meters to fit above base. Retail price, \$2.00. Your NET \$1.18

THORDARSON TRANSMITTING EQUIPMENT

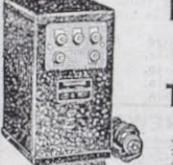


Plate Supply Transformers

Steel Case, Crackle Finish, Compound Filled.

No. K-4733. Model T2387-1,000V, and 1,500V, each side of center tap. \$14.66 Retail price, \$22.00. Your NET \$14.66

No. K-4734. Model T2388-1,500V, and 2,000V, each side of center tap. \$20.00

No. K-4735. Model T2389-1,500V, and 2,000V, each side of center tap. \$26.66 Retail price, \$40.00. Your NET \$26.66

COUPLING Transformers

Tube to Line. No. K-4762. Type T3474 couples the output of a single 210 or 250 or push-pull 171,245 type tubes into a line of 600 ohms.

Line to Tube. No. K-4763. Type T3475 couples to output of a 600 ohm line into any standard voltage amplifier tube.

No. K-4764. Type T3476. Line to line or mixing transformer. Size of above units 3 1/2 in. x 3 1/2 in. x 4 3/16 in. Retail price, each. \$25.00. Your NET \$16.65

Aero No. C-248 No-Skip Transmitting Choke

For transmitting circuits using less than 50 watt tubes, the Aero Choke No. C-248 furnishes the high impedance of usual amateur wave lengths. No. K-4634. Retail price, 88c

FILAMENT SUPPLY

Transformers

115 V. 50-60 Cycle

No. K-4730. Model T2382, 12 volt, center tapped. Capacity 80 V.A. Retail price, \$10.00. NET \$6.66

No. K-4731. Model T-2383, 12 volts, center tapped. Capacity 175 V.A. Retail price, \$15.00. NET \$10.00

No. K-4735. Model T-2389-1,500V, and 2,000V, each side of center tap. \$20.00

No. K-4733. Model T-2388-1,500V, and 2,000V, each side of center tap. \$26.66

COUPLING Transformers

Tube to Line. No. K-4762. Type T3474 couples the output of a single 210 or 250 or push-pull 171,245 type tubes into a line of 600 ohms.

Line to Tube. No. K-4763. Type T3475 couples to output of a 600 ohm line into any standard voltage amplifier tube.

No. K-4764. Type T3476. Line to line or mixing transformer. Size of above units 3 1/2 in. x 3 1/2 in. x 4 3/16 in. Retail price, each. \$25.00. Your NET \$16.65

Aero No. C-248 No-Skip Transmitting Choke

For transmitting circuits using less than 50 watt tubes, the Aero Choke No. C-248 furnishes the high impedance of usual amateur wave lengths. No. K-4634. Retail price, 88c

Filter and Plate Reactors

Transformers

No. K-1750. Type R-196. First

illustration 30 Henry, 80 M. A., 1,000 V. Insulation, shielded. Retail, \$5.00. NET \$3.33

No. K-4736. Type T-2353. Six Henry, 150 M. A. Retail, \$7.50. NET \$5.00

No. K-4737. Type T-2071. Thirty Henry, 150 M. A. Retail, \$16.00. NET \$10.66

No. K-4738. Type T-2027. Thirty Henry, 300 M. A. Retail, \$22.00. NET \$14.66

No. K-4739. Type T-2073. Thirty Henry, 500 M. A. Retail, \$30.00. NET \$20.00

Open Frame 3000 V. Insulation

No. K-4736. Type T-2353. Six Henry, 150 M. A. Retail, \$7.50. NET \$5.00

No. K-4737. Type T-2071. Thirty Henry, 150 M. A. Retail, \$16.00. NET \$10.66

No. K-4738. Type T-2027. Thirty Henry, 300 M. A. Retail, \$22.00. NET \$14.66

No. K-4739. Type T-2073. Thirty Henry, 500 M. A. Retail, \$30.00. NET \$20.00

Double Chokes

Designed primarily for use in filter circuit of power supply devices employing type T-2098, T-2900 and T-2950 transformers respectively. Excellently made with proper balance between winding, core material, and core gap, to provide ideal regulation with practically equal inductance over the intended current range. Each unit has two 30 henry chokes in a crinkle finished case. Ideal for XMTR service.

No. K-4702. Type T-2099. Capacity: 130 M. A. D. C. Resistance 250 ohms, each choke. Retail, \$9.32

No. K-4705. Type T-2376. 1.5 Henry, 200 Mils. 1600 V. insulation. Retail, \$5.00. NET \$3.33

No. K-4706. Type T-3099. Capacity: 160 M. A. D. C. Resistance: 190 ohms, each choke. NET \$10.66

No. K-4707. Type T-3100. Capacity: 200 M. A. D. C. Resistance: 125 ohms, each choke. NET \$12.00

Retail, \$18.00. NET \$13.33

FILAMENT SUPPLY

Transformers

No. K-4730. Type T-2382, 12 volt, center tapped. Capacity 80 V.A. Retail price, \$10.00. NET \$6.66

No. K-4731. Model T-2383, 12 volts, center tapped. Capacity 175 V.A. Retail price, \$15.00. NET \$10.00

No. K-4735. Model T-2388-1,500V, and 2,000V, each side of center tap. \$20.00

No. K-4733. Model T-2389-1,500V, and 2,000V, each side of center tap. \$26.66

COUPLING Transformers

Tube to Line. No. K-4762. Type T3474 couples the output of a single 210 or 250 or push-pull 171,245 type tubes into a line of 600 ohms.

Line to Tube. No. K-4763. Type T3475 couples to output of a 600 ohm line into any standard voltage amplifier tube.

No. K-4764. Type T3476. Line to line or mixing transformer. Size of above units 3 1/2 in. x 3 1/2 in. x 4 3/16 in. Retail price, each. \$25.00. Your NET \$16.65

Aero No. C-248 No-Skip Transmitting Choke

For transmitting circuits using less than 50 watt tubes, the Aero Choke No. C-248 furnishes the high impedance of usual amateur wave lengths. No. K-4634. Retail price, 88c

SIGNAL STANDARD

Transmitting KEY

Just the instrument for those who want to learn the code. The code is printed on a little brass plate fastened to base. Equipped with high frequency buzzer and fine quality key.

No. K-4104. Retail price, \$3.40. Your NET \$2.26

Microphone Transformers

No. K-4768. Type T-2357. A coupling transformer for single button microphone. Turns ratio: 64 to 1. Impedance ratio: 4000 to 1. Primary impedance 200 ohms at 500 cycles. Retail, \$3.33

No. K-4765. Type T-3020. For 2-button microphone. Turns ratio: 45 to 1. Impedance ratio: 2000 to 1. Retail price, \$10.00. NET \$6.67

No. K-4766. Type T-3180 of highest quality for use with double button Western, Electric, Kellogg or similar microphone. Both primary and secondary are perfectly balanced circuits; center taps at exact electrical centers. Turns ratio 27 to 1. Impedance ratio 750 to 1. Retail, \$20.00. NET \$13.33

No. K-4767. Type T-3100. Capacity: 200 M. A. D. C. Resistance: 125 ohms, each choke. NET \$12.00

Retail, \$18.00. NET \$13.33

Microphone Transformers

No. K-4768. Type T-2357. A coupling transformer for single button microphone. Turns ratio: 64 to 1. Impedance ratio: 4000 to 1. Primary impedance 200 ohms at 500 cycles. Retail, \$3.33

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No. K-4767. Type T-3100. Capacity: 200 M. A. D. C. Resistance: 125 ohms, each choke. NET \$12.00

Retail, \$18.00. NET \$13.33

Microphone Transformers

No. K-4768. Type T-2357. A coupling transformer for single button microphone. Turns ratio: 64 to 1. Impedance ratio: 4000 to 1. Primary impedance 200 ohms at 500 cycles. Retail, \$3.33

No. K-4765. Type T-3020. For 2-button microphone. Turns ratio: 45 to 1. Impedance ratio: 2000 to 1. Retail price, \$10.00. NET \$6.67

No. K-4766. Type T-3180 of highest quality for use with double button



BEAUTIFUL BRIDGE LAMP

A rich gilt finished stand and hand painted parchment shade with birds and flowers design on rose background makes this lamp one of our leaders. Stands 61 inches high with a 12-inch shade. The design, proportions, and color scheme cannot be excelled. Complete with pull chain socket and an 8-foot silk parallel cord and 2 piece plug.

No. K-5540. Bridge Lamp, complete with shade. Retail Price, \$8.00. Special at

\$4.70
NET
Complete



Hanging Lamp for Bed or Dresser

A beautiful bed lamp of pleated coral georgette with gold lining. Has two covered brackets to hang over back of bed. Keeps the light from shining directly in the eyes and makes reading in bed enjoyable and comfortable. Some people use these lamps over dressers as they give a very soft light. Gives a pleasant glow of colorful light to the whole room. 10½ inches wide and 6½ inches high. Complete with 9 feet of silk cord, 2-piece plug and pull chain socket.

No. K-5547. Bed Lamp. Retail Price, \$5.00.

Your NET.....

\$2.94

We Pay
the Postage

SMOKING STAND In Brass and Gold Finish

Every neat housewife will welcome this beautiful smoking stand. It adds a note of genuine color to any room any the men will no longer flick the ashes on the floor. Can be moved wherever needed and placed beside chairs, card tables, etc., making the most convenient type of ash tray. No more unsightly dishes resting on tables or precariously poised on chair arms. Finished in gold and brass, it is one of the most attractive stands we have seen. One arm holds 6-inch clear glass tray, the other a match holder. A useful, durable and attractive article.

No. 2K-8045. Smoking Stand. Retail Price, \$1.12
\$1.00. Your NET.....



WE PAY POSTAGE

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

END TABLE LAMP

One of the most attractive lamps we have found for end tables. The stand is of cast metal finished in a rich pearl color. The scalloped oval shape pleated silk shade is of grey georgette with peach lining. Lamp stands 16½ inches high and the shade is 10½ inches long. This is a new shape and new style lamp that is all the rage. It beautifies the finest living rooms casting a pleasant soft light across the room. Complete with 6 feet silk cord, 2 piece plug and push button socket.

No. K-5548. End table lamp. Retail Price, \$6.50. Your NET **\$3.82**

BOUDOIR LAMP

An exceedingly dainty and refined boudoir lamp 14 inches high with a 10-inch shade. The shade is of beautiful hand painted glass in floral design that lends itself to any decorative scheme and casts a glow of warmth over the entire room. Base is of metal, finished in rich old ivory. This is just the lamp to give a finishing touch to milady's boudoir, but it will also find a convenient place in many other spots throughout the home. Complete with 6 feet of silk cord, 2 piece plug and push button socket.

No. K-5545. Boudoir Lamp. Retail Price, \$4.00. Your NET **\$2.35**

BATHROOM LIGHT ALL GLASS

High grade all-glass bracket. Extends about 8½ inches. Puts the light rays where you want it when washing, shaving, etc. Has special convenience outlet for curling irons, etc. Complete with pull-chain socket. Shpg. wt., 3 lbs.

No. K-5561. Retail Price, \$7.50.
Your NET..... **\$3.68**

RADIO LIGHT



Lights up the dials of your radio, giving better reception. No glare or shadows. Can be adjusted to any position. Simply attach to electric light outlet and adjust shade to suit. It's effectiveness will delight you. Base is of white metal, heavily weighted with scratch-proof protector. All other parts of brass, finished in rich, soft bronze. Extra long length of silk cord and two-piece attachment plug. Take standard candelabra lamp.

No. K-5500. Retail Price, \$5.00.
Your NET..... **\$2.94**

Our Finest TABLE LAMP with Beautiful Silk Shade

For genuine value it would be hard to match this table lamp. It stands 24 inches high and has an oblong shade 18 inches long and 11½ inches wide. The stand is of very chaste and dignified pattern finished in crackled gold. Shade is of pleated sand georgette lined with green silk. Edges attractively

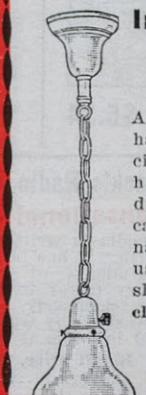
trimmed. It is the ideal lamp to place beside a davenport, or an end table or in any place where a dignified lamp is desired. Adds a genuine note of attractiveness to your living room. Stand is of two light type with two pull chain sockets. Complete with 8 feet of silk cord and 2 piece plug.

No. K-5549. Table Lamp. Retail Price, \$16.00. **\$9.41**

Our Most Beautiful FLOOR LAMP

One of our leading values. Spiral twisted stand finished in green russet with a hand painted parchment shade with colonial figures and conventional design on a brown and tan background. Makes a very attractive lamp. 61 inches high with shade 8½ inches high and 12 inches in diameter. 2 pull chain sockets and an 8-foot silk parallel cord with 2 piece plug.

No. 2K-5538. Specially Priced
Floor Lamp, complete with shade.
Retail Price..... **\$5.29**



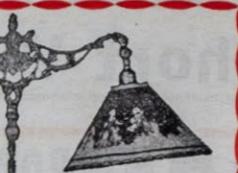
PENDANT LIGHT Inexpensive — Serviceable

A REAL BUY

Ideal for bathroom or kitchen. Also much favored for other rooms, harmonizing nicely with some specially decorated bedrooms. Many home-decorators refinish these drops in the new lacquer colors, carrying out special color combinations. Very popular for such use. Length, 36 in. Frosted glass shade, 7x2¼ in. No bulbs included. Shipping wt., 6 lbs. In White Enamel finish.

No. 1K-5533. White enamel with Pull-chain Socket. Retail Price, \$3.40.
Your NET..... **\$1.69**

SHURE BROS. CO.
335 W. Madison St., Chicago



BRIDGE LAMP

One of the outstanding bridge lamps of the season. Stand is spiral twisted and is 61 inches high, finished in green russet. The shade is of beautiful hand painted parchment with a colonial figure design on brown and tan background. Shade is 12 inches in diameter. Complete with pull chain socket and an 8-foot silk parallel cord and 2 piece plug.

No. 2K-5543. Bridge Lamp, complete with shade. Retail Price, \$7.00.

UNUSUAL VALUE
\$4.12
NET
Complete



9 Beautiful Pieces of Enamelware for Only

Thousands of our customers are hereby extended an opportunity to obtain at a genuine bargain price a kitchen set consisting of 9 beautiful serviceable steel-enamelware utensils. These nine items are the most essential, most used items in the home.

COLUMBIAN means the highest quality obtainable in enameled steel wares—quality that is manifest in 3 ways—by appearance—by long life—and by satisfactory service. The most SANITARY utensils ever made.

The value of appearance is unquestioned. Finished in the color to enliven the modern kitchen and harmonize with so many of the newer appliances. Three coats of this green enamel are baked on by a special process. It is positively acid proof. Of all colors brought out in enamelware, this green has been the best seller. The smooth glistening surface—the graceful lines, the improved handles and fittings, all go to make Columbian Ware most pleasing to the eye. Cheaper raw materials, lighter gauges of steel, fewer forming operations might reduce costs, but appearance and durability of the utensils would be greatly impaired. This line represents the knowledge gained by one of the world's leading manufacturers of stamped metal ware in over half a century of making utensils for hospitals, hotels, and the home kitchen. To behold and to use these utensils will thrill the housewife. To own a set will bring her great pride and pleasure.

Set consists of:
One 1½-Qt. Double Boiler (Inside Capacity)
One 1-Qt. Sauce Pan
One 2-Qt. Sauce Pan
One 3-Qt. Sauce Pan
One 4-Qt. Convex Sauce Pot with Cover
One 5-Qt. Tea Kettle
One 6-Qt. Convex Sauce Pot and Preserving Kettle
One 12-Qt. Oval Dish Pan
(Dish Pan is oval instead of round to fit better into the average kitchen sink.)
Each set packed in individual carton. Shipping weight, 32 lbs.

No. K-8400. Retail Price, \$15.00.
Your NET..... **\$8.95**

COLUMBIAN Beauty Ware



Hamilton Special Velocipede



\$9.00
NET

Here is an attractive sturdily built velocipede that has the same quality construction as brother's big bicycle. The frame and fork are of the best tested 3/4-inch tubular stock. It is finished in a sparkling bright red durable enamel. The nickelplated handle bars are 5/8 inch in diameter and are adjustable, with selected quality rubber hand grips. Adjustable coil spring saddle. Heavy rubber pedals. The wheels are quality ball bearing with special high grade corrugated balloon tires one inch in diameter. The spokes and nipples are nickel plated and regular bicycle quality. More than are ordinarily strung in such velocipedes give the Hamilton extra strength. The rims are enameled red to match frames. Equipped with tool bag and bell. Rear wheels are 2 inches larger than most makes on the market. Not prepaid.

No.	Front Wheel	Back Wheel	Shpg.	Retail	NET
K-6032	14	10	22	\$12.00	\$9.00
K-6033	16	12	25	13.00	9.75
K-6034	20	14	27	14.00	10.50

COASTER WAGONS



Hamilton Greyhound
Sturdy Steel Bodies

Heavy steel body of model shown above is 14x33½ inches. Depth 5 inches. Rolled top on beaded sides reinforce construction. All roller bearings and corrugated tires, 10 in. Double Disc Wheels. Gears, axles, underpinnings of best materials. Classy looking. Not prepaid.

No. K-6026. Type 597. Illustrated.
Retail Price, \$7.50. Your NET.....
No. K-6027. Type 697. As above but with heavy BALLOON wheels. Retail Price, \$8.50. Your NET.....
No. K-6028. Type 493. Junior Model of 597. Size 12x26 in. Retail Price, \$5.50. Your NET.....

\$4.85
5.65
3.65

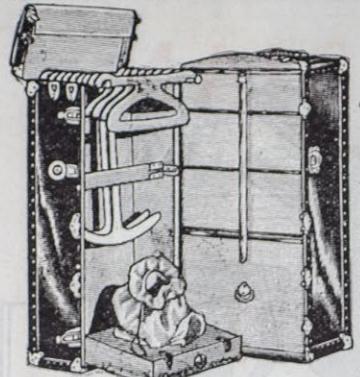
Furniture Birchwood Bodies

Practically indestructible. One-inch kiln dried stock. Large wagon, 16x36x4 inch. Double varnish throughout. Waterproof and warp proof. Wheels, tires, and undersprings as above. Shpg. Wt., 38 lbs. Not prepaid.

No. K-6029. Type 496. Retail Price, \$7.50. Your NET.....
No. K-6030. Type 596. With heavy BALLOON wheels. Retail Price, \$8.50. Your NET.....
No. K-6031. Type 593. Jr. Model of 496. Size 13x30 in. Retail Price, \$6.50. Your NET.....

\$4.85
5.65
3.85

Belber TRAVELING GOODS



The "Globe Trotter"

Open dome top. Sturdy three-ply wood veneer with a covering of heavy hard fibre. Edges and side panels reinforced. Cold rolled steel, brass plated catches, locks and trimmings. Spring lock and draw bolts. Four drawers. Women's hat form in bottom drawer. Drawers locked by flat steel rod locking device. Washable blue Crystal Pattern Fabrikoid Lining. Dust curtain, laundry bag and shoe box also included. Height, 41 inches; width, 21 inches; depth, 21 inches. Shpg. wt., 90 lbs. No. IK-8200. Retail Price, \$50.00. Your NET..... \$29.40

The Wellington

Built of three-ply wood veneer covered and bound with hard fibre. Reinforced on side panels with enameled steel runner. Finished throughout in black. Fitted with cold rolled steel, brass plated, spring lock, draw bolts and corner pieces. Open top. Bar clothes retainer. Four drawers which are all locked by a steel bar drawer locking rod. Women's hat form in lower drawer. Attractive pattern lining. Shoe compartment. Height, 40 inches; width, 21 inches; depth, 19 inches. Shpg. wt., 65 lbs. No. IK-8201. Retail Price, \$41.25. Your NET.....

\$24.26

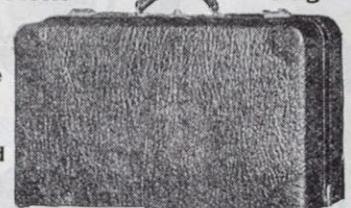


The Travelwell

Our finest wardrobe trunk made of heavy three-ply wood veneer with covering and binding of heavy vulcanized fibre side panels reinforced with enameled steel runners. Massive round edges, with heavy cold rolled brass plated steel corners, hinges, snap lock and draw bolts. Open dome top with stay hinge. Very attractive green pattern Washable Fabrikoid Lining, which matches the outside of trunk, which is dark green body with jade green binding. Four all-wood drawers with reinforced nickel plated steel channel binding. Flat steel rod drawer locking device. Removable ironing board and electric iron holder. Patented soft curtain clothes retainer which keeps the clothes absolutely rigid. Dust curtain, laundry bag, shoe box. The large bottom drawer contains ladies' removable hat form. Size 43x22x22. No. IK-8233. Retail Price, \$75.00. Your NET.....

\$44.10

Gladstone Bag



Box Style A Real Good Bag

A most amazing bargain in a fine appearing Gladstone bag. Made in the original Gladstone box style. Made of new shark grain inner cowhide leather. Has sewed in frame. Securely stitched on leather corners to protect it from the hardest usage. Brass plated inside lock and end catches. Seamless leather handle. The inside is lined with good quality pig grain Fabrikoid. Has center partition which has shirt fold on one side and long pocket on the other. You will find this a good bag in every way—one that puts up the right appearance and will give years of satisfactory service. Shpg. wts., 15 and 17 lbs., respectively. BLACK COLOR

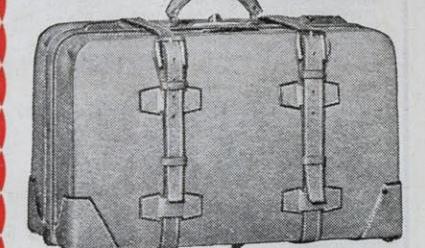
No. IK-8223. 22-inch. Retail Price, \$10.29
\$17.50. Your NET.....
No. IK-8224. 24-inch. Retail Price, \$11.03
\$18.75. Your NET.....

Gladstone Bags



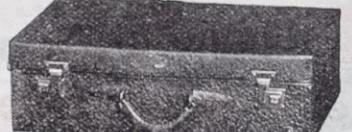
Made of heavy shark grain leather. Fabrikoid lined. No. IK-8234. Black only; 22 inches. \$13.96
Retail Price, \$23.75. Your NET.....
No. IK-8235. 24 inches. 14.70
Retail Price, \$25.00. Your NET.....
Same style as above in heavy boarded grain cowhide. Full leather lined. No. IK-8236. Black; 22 inches. \$22.05
Retail Price, \$37.50. Your NET.....
No. IK-8237. Black; 24 inches. 23.52
Retail Price, \$40.00. Your NET.....

Men's Gladstones



Soft gusseted gladstone bag made of heavy genuine boarded cowhide, extra heavy genuine cowhide strands. No. IK-8240. Black; 22 inches. \$27.93
Retail Price, \$47.50. Your NET.....
No. IK-8241. Black; 24 inches. 29.40
Retail Price, \$50.00. Your NET.....
Same as above in genuine natural Walrus. No. IK-8242. Black; 22 inches. 32.34
Retail Price, \$55.00. Your NET.....
No. IK-8243. Black; 24 inches. 33.81
Retail Price, \$57.50. Your NET.....

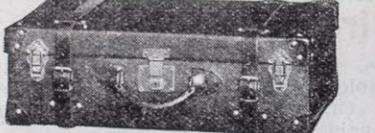
Women's Overnight Bag



Women's Overnight or Week-End Case made of genuine inner cowhide leather, in the new Boar grain. Has two polished brass locks. Leather handle with sewed on handle loops. Silk lined with shirred pockets in ends and cover. Choice of dark brown or black color. Length, 22 inches. Shipping weight, 8 lbs.

No. IK-8206. Dark Brown.
No. IK-8207. Black. Retail Price, \$8.45
Price, each, \$14.38. Your NET.....

Heavy Duty Suitcase



An ideal suitcase for hard wear and continuous use. Made of genuine inner cowhide leather. Walrus Grained. Dark brown color. Has heavy leather corners double riveted. Genuine leather 1-inch straps all around with securely riveted strap loops. Leather handle with sewed on handle loops. Brass plated lock and two draw bolts. Cloth lining. Shirt fold in lid. Shpg. wts., 13 and 15 lbs. No. IK-8209. 26-inch. Retail Price, \$6.90
\$11.87. Your NET.....

Women's Ensemble Set



Newest style square hat box, made on a wood box, with all-round edges. A genuine cowhide covering in black cobra grain, full length sewed leather hinge, two fine locks. Leather handle, fine moire lining with shirred pockets in lid and all around body, removable hat form. Pullman size 16 inch. No. IK-8244. 16 inch. Retail Price, \$14.70
\$25.00. Your NET.....
Same as above made of genuine inner cowhide leather rayon moire lining. Black cobra grain. Pullman size 16 inch. No. IK-8245. 16 inch. Retail Price, \$9.56
\$16.25. Your NET.....
Same as above with covering of black cobra grain rayon lining. Pullman size. No. IK-8246. 16 inch. Retail Price, \$5.88
\$10.00. Your NET.....

Our Finest Cowhide Bag



Made of genuine boarded cowhide in the popular three-piece style with full welted seams. Sewed on leather corners. Extra heavy steel frame leather covered and sewed onto bag. Heavy polished brass inside lock and lift catches. Best seamless leather handle. Heavy leather lining with one long and two short pockets. Finest construction and materials throughout.

BLACK COLOR
No. IK-8229. 18-inch. Shpg. wt., 13 lbs. Retail Price, \$22.50. Your NET..... \$13.23
No. IK-8230. 20-inch. Shpg. wt., 15 lbs. Retail Price, \$23.75. Your NET..... 13.96

Single Handled Walrus

Same style as illustrated above in genuine black Walrus in natural grain. No. IK-8247. 18 inches. Retail Price, \$22.05
\$37.50. Your NET.....
No. IK-8248. 20 inches. Retail Price, \$40.00. Your NET..... 23.52

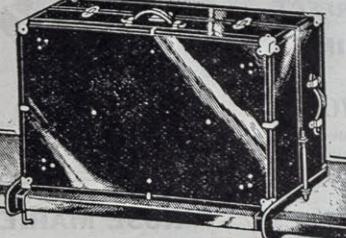
Double Handled Bag

As illustrated in boarded cowhide and double handle. No. IK-8249. Black; 18 inches. Retail Price, \$27.50. Your NET..... \$16.17
As above black cobra grain fabrikoid. Rayon lining. Retail Price, \$27.50. Your NET.....
No. IK-8250. 20 inches. Retail Price, \$28.75. Your NET..... 16.91

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

SHURE BROS. CO.
335 W. Madison St., Chicago

Auto or Hand Trunk



For hard service and usefulness you can't beat this trunk. Made of tough three-ply boxwood and covered with enameled steel that defies rough handling. Reinforcement of angle steel binding. All hardware is steel brass plated. Spring lock and draw bolts. Attractive lining. Equipped with four garment hangers and a ratchet clothes retainer that keeps clothes in place without wrinkling. Two roomy drawers for small pieces. Leather handles on top and side for convenience. No. IK-8257. Hand Wardrobe, Retail Price, \$18.75. Your NET..... \$11.03

PULLMAN SIZE

Same as above but made of tough hard fibre over wood box. Fibre bound; lined with washable fabrikoid lining. Hanger side is cut to hold ladies' garments and shoes or men's clothes. Has two good size drawers. Pullman size, 29x15 $\frac{1}{4}$ x29 $\frac{1}{4}$ x3 in. Shpg. wt., 35 lbs.

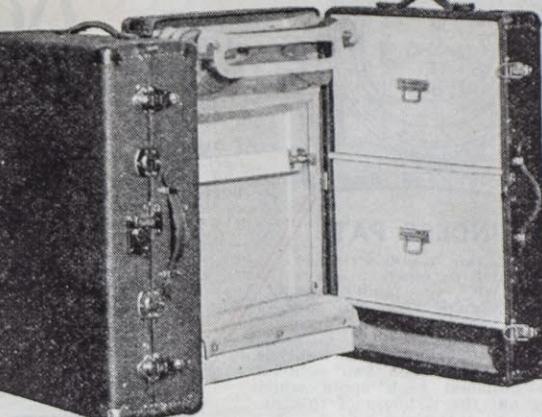
No. IK-8227. Without Clamps \$5.51

Retail Price, \$9.50. Your NET.....

No. IK-8228. Complete with Clamps 6.24

Retail Price, \$10.50. Your NET.....

\$14.70



TOURIST OR HAND WARDROBE

The

Wardrobe

<p



OPERATE
FROM
YOUR
LIGHT
SOCKET

Kenmore ELECTRIC CLOCKS

A CLOCK FOR EVERY ROOM IN THE HOUSE

And now, the same electric outlet that lights your home and operates your radio will provide absolutely correct, dependable and carefree time with the KENMORE Electric Clocks—the most modern, the most accurate, and most convenient timekeeper ever devised.

The miniature electric motor, which drives the indicating hands of KENMORE Electrics, revolves at a fixed speed, steadily, uniformly and silently. There is nothing to adjust, regulate or oil. Once installed, they will run indefinitely so long as the electric current supply is not interrupted.

Correct naval observatory time—always!

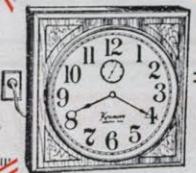
NOTE: KENMORE Electrics can be furnished for operation on any synchronized commercial attending currents, whether 110 or 220 volts, 60, 50, 40, 30 or 25 cycles. They cannot be built for direct current circuits of any kind.

PRINCESS PAT

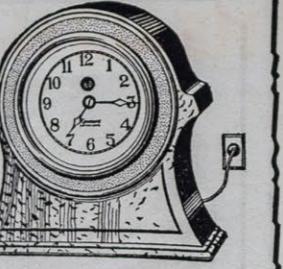
Here is the famous Princess Pat model designed to harmonize with the boudoir or the individual desk and for rooms where smaller appointments are desirable. Octagon in shape with case of beautiful Bakelite, handsomely grained and pebbled, with polished high spots which bring out the richness of this unsurpassed material.

Case is 5 inches wide and is firmly mounted with easels on a base of similar Bakelite. A spun silvered finished dial 3½ inches in diameter with heavy gold finished lacquered ring and clear convex glass complete the attractiveness of this popular model.

No. K-5927. Mahogany finish. Retail Price, \$17.50. Your NET..... \$11.67



We Pay the Postage



ROSE MARIE

Exquisite in design and entrancing in the beauty of its colorful Bakelite case, the KENMORE Rose Marie model is always "milady's" choice for boudoir or desk. Small but symmetrically proportioned, the Rose Marie is one of the most popular of all KENMORE models and may be used fittingly in almost any room in the home.

Fitted with dial 3½ inches in diameter, satin silvered finish, with convex glass and highly polished gold finished bezel ring and usual KENMORE second indicator.

Despite its small size, the Rose Marie model is as dependable and accurate as the most expensive KENMORE Clock. Size, 2½ inches deep, 6½ inches wide, 6¾ inches high.

No. K-5926. Mahogany finish. Retail Price, \$15.00. Your NET..... \$10.00

LANSDOWNE

Gothic cathedral type clock, appealing in its simplicity of design. Its mahogany finished case is enriched with high-lighted panel of similar finish, paneled for beauty and grace.

5-inch satin silvered finished dial with etched figures, clear convex glass and gold finished bezel ring. Furnished with or without rich melodious hour and half-hour electric chime strike. Size, 3½ inches deep, 8½ inches long and 11 inches high.

No. K-5930. Mahogany. Without chime strike. Retail Price, \$30.00. Your NET..... \$20.00

\$20.00

Your NET..... \$28.33

For The Office
CARLTON

Accurate time is an asset to every corporation or industry. The Carlton wall model is designed especially for offices, public buildings, factories, etc., and includes the finest KENMORE operating mechanism.

This model is of the square type, ruggedly built with large 13-inch dial and second hand. Staunchly constructed, and especially designed for industrial use. Large enough to be easily read and attractive enough to enhance the appearance of any location in which it may be installed.

Size, 15½ inches square and 3½ inches deep.

No. K-5932. Walnut. With chime strike. Retail Price, \$17.00. Your NET..... \$11.33

\$30.00. Your NET..... \$28.33

For The Kitchen
LEWISHAM

Designed especially for use in the kitchen, hospital or laboratory, the Lewisham is an attractive octagon wall model KENMORE of pure white enamel with a light touch of blue ornamentation.

The dial itself is 5 inches in diameter, spun satin-silver finished with convex glass and gold finished ring. One of the most beautiful of all KENMORE models, despite its plain design and one that will beautify any location in which it may be placed.

Size, 9 inches in diameter, 3 inches deep.

No. K-5931. Mahogany. With chime strike. Retail Price, \$42.50. Your NET..... \$31.67

\$30.00. Your NET..... \$28.33

WINDSOR

Combining graceful symmetry of design with the compactness desirable in modern homes and apartments, the Windsor tambour is unusually attractive in its two-tone, solid mahogany case with raised, high-lighted panels that offer so pleasing a contrast.

Spun silver finished spun dial, 5 inches in diameter, neat hands and convex glass with gold finished bezel ring.

Furnished with or without rich, melodious hour and half-hour electric chime strike. Size, 4½ inches deep, 19½ inches long, 8½ inches high.

No. K-5928. Mahogany. Without chime strike. Retail Price, \$35.00. Your NET..... \$23.33

\$30.00. Your NET..... \$28.33

YAXLEY

RADIO CONVENIENCE OUTLETS AND PLATES



Type 135—Speaker or Phone

Makes it possible to place radio set in one room and enjoy reception in other parts of building. A number of them may be used on one set.

No. K-2826. Brushed Brass. 66c
Retail Price, \$1.00. Your NET..... 66c

No. K-2825. Rich Bakelite. 73c
Retail Price, \$1.10. Your NET..... 73c

Type 136—AERIAL and GROUND

Aerial and ground wires are brought to outlet behind the sash and then lead to set through phone tip plugs which are furnished with this outlet.

No. K-2827. Brushed Brass. Retail Price, each \$1.00. 66c

No. K-2821. Rich Bakelite. Retail Price, \$1.10. 73c

Your NET.....

\$1.64
\$1.70
\$1.70

\$1.64
\$1.70
\$1.70

Type 137—Battery Connections

A seven-conductor plate, complete with plug as shown. Plate insulated from jack. Complete wiring diagram furnished.

No. K-2828. Brass. \$1.64
Retail Price, \$2.50. Your NET..... \$1.64

No. K-2850. Rich Bakelite. Retail Price, \$2.60. \$1.70

Your NET.....

\$2.74
\$1.70
\$1.70

\$2.74
\$1.70
\$1.70

Type 241—Combination Aerial, Ground and Electrical

Most popular and useful of all convenience outlets.

No. K-2879. Brass. Retail Price, \$1.31
\$1.31

Your NET.....

\$1.43

\$1.43



FREE with
Each Order
for 3 Plates as
Listed Below



Type 239—Aerial, Ground and Battery Connections

Handy for all battery sets, 7 conductor plug furnished.

No. K-2840. Brushed Brass. 2.50
Retail Price, \$2.50. Your NET..... 2.50

No. K-2885. Rich Bakelite. 2.70
Retail Price, \$2.70. Your NET..... 2.70

\$1.64
\$1.77

\$1.64
\$1.77



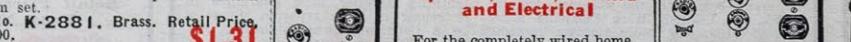
Type 142—2 Speaker Jack

Two speaker jacks on single plate for use wherever choice of two programs is desired.

No. K-2886. Brushed Brass. 1.75
Retail Price, \$1.75. Your NET..... 1.75

No. K-2887. Rich Bakelite. 1.85
Retail Price, \$1.85. Your NET..... 1.85

\$1.15
\$1.21

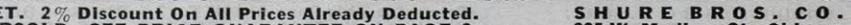


Type 353—Combination Speaker, Aerial, Ground and Electrical

For the completely wired home.

No. K-2883. Type 353-Brass. (Not furnished in Bakelite.) Retail Price, \$3.00. Your NET.....

\$1.96



Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.

WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

SHURE BROS. CO.
335 W. Madison St., Chicago

STAY YOUNG with PONCE-de-LEON

HEALTH EXERCISER

The Ponce-de-Leon provides a vibratory massaging that is more effective than can be had with a vibrator or a massage alone. A variation of movement provides either a soothing massage or vigorous exercise. It gives you all that you get from an expert master of massage. And at a remarkably low price.

That dull, weary feeling—that tendency to irritability—that oversize abdomen, or those large thighs or calves. These and many other robbers of youthful vigor—and youthful figure—usually result from lack of proper exercise. Banish them all. Restore and maintain your youthful "viv, vigor, and vitality" with the PONCE-de-LEON Mechanical Massager.

This sturdy, mechanical masseur is easily installed in a closet, in your bathroom, boudoir, office or gymnasium and requires but little space. The attention-free, one-fourth horsepower motor operates quietly on current from any light socket or electrical connections. Fully guaranteed.

No. K-56154. Retail Price, \$82.50. Your NET..... \$49.75



With a 2 Year
Guarantee

BEE-VAC BALL BEARING De Luxe ELECTRIC CLEANER

The Cleaner that Beats Canvasser Competition
Every part of the Bee-Vac, motor and all, carries an unrestricted guarantee for TWO full years—twice as long as the usual electric cleaner guaranteed. This guarantee is backed by 18 years of manufacturing experience and nearly two million dollars in resources.

Ball Bearing De Luxe Model

Powerful suction concentrated in a narrow nozzle opening, together with a double, swing-back brush, gets the deepest dirt and most stubborn litter. Has more suction than other cleaners. The swing-back brush is an exclusive feature; it cannot become detached or lost.

Super-efficient $\frac{1}{4}$ h. p. Birco universal motor of dust-proof construction is fully encased in dust-proof coverings and permanently lubricated at the factory. It requires no oiling of any kind, thus eliminating bearing troubles, and giving the motor exceptionally long life. Motor, case and nozzle castings are of highly polished aluminum. For 110-volt current D-C or A-C cycles or less. Endorsed by Board of Underwriters, Good Housekeeping, Modern Priscilla and other testing laboratories. Complete with 20-foot cord.

No. 2K-5636. Retail Price, \$39.75. Your NET..... \$30.50

No. 2K-5639. Set of attachments for De Luxe Model (8 pieces). Retail Price, \$8.00. Your NET..... \$6.32

BEE-VAC Motor Brush CLEANER

The BEE-VAC Motor Brush Cleaner is all that its name implies—a cleaner that is built with the care and thoroughness characteristic of all BEE-VAC products—embodying all the selling features found in the other BEE-VAC models together with a revolving brush, driven by belt direct from the motor shaft.

No. 2K-56152. Retail Price, \$29.03. \$37.50. Your NET.....

No. 2K-5640. Set of attachments for Motor Brush Model. Retail Price, \$4.26. \$6.00. Your NET.....

BURGESS FLASHLIGHTS Most Popular Model



Range 800 Feet
Large octagon head—focusing type. 800-ft. range. Size, 9½x1½. Complete with bulb and battery.

No. K-5712. Nickel finish. No. K-5713. Black finish. Retail Price, \$3.50. Your NET..... \$2.51

Long Nickel Model



Range 1,500 Feet
Heavy duty, nickel plated 5-cell focusing. Large octagon head prevents rolling. Cap has shock absorber. Size, 14½x1½. Complete with bulb and battery.

No. K-5711. Retail Price, \$5.00. Your NET..... \$3.57

Burgess Uni-Cells

No. K-0646. Size 1½x1. 7½c. Retail Price, 10c. Your NET..... 7½c

No. K-0647. Size 23½x1½. 7½c. Retail Price, 10c. Your NET..... 7½c

BURGESS SNAP-LITE

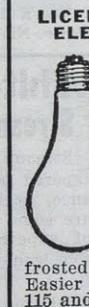
Measures only 2½x1½ inches. Shape on and off by raising reflector lid.

No. K-5727. Complete. Retail Price, 39c. Your NET..... 28c

No. K-0661. Battery only. Retail Price, 20c. Your NET..... 15c

No. K-56156. Snapper and Lamp. Retail Price, 20c. Your NET..... 15c

FRUIT JUICE EXTRACTOR



LICENSED BY GENERAL ELECTRIC COMPANY

Standard Line

Designed to extract every drop of juice. Equipped with universal 110-volt 25-60 cycle motor, shockless toggle switch, aluminum cup and orange extracting cone.

115 and 120 volts.

(Inside Frosted)

No. in Watts Carton NET

K-5800 25 6 \$1.06

K-5801 40 6 1.06

K-5802 50 6 1.06

K-5803 60 6 1.06

K-5804 100 6 1.85

K-5810 60 6 \$2.01

BODINE PHONOGRAPH MOTOR

Electric reproduction of phonograph records, using an electrical pick-up with a radio receiver and loudspeaker, has taken the country by storm. Bodine engineers have created a remarkable unit in the type RC10 Electric turntable for alternating current service. The small induction motor has no brushes or commutator. Hence, there is no interference, whatsoever, in the loudspeaker. Absence of sparking brushes also assures utmost reliability. We believe this to be one of the best electric phonograph motors on the market. It operates on a 110 volt A.C. house current.

No. 2K-5420. Type RC10 Motor and Turntable. Retail Price, \$35.00. **\$20.58**
Your NET. No. 2K-5435. Type RC10 25C Motor and Turntable. Retail Price, \$38.00. **\$24.83**
Your NET.

NEW 16" TURNTABLE

For public address, talkies, etc., the Bodine 16-inch electric phonograph motor cannot be surpassed. It is equipped with turntable to take the long-playing 16-inch records and makes 33 1/3 revolutions per minute. Complete with 16-inch turntable and super-sensitive speed control. Every item that goes into this unit is a precision product.

No. 2K-5433. Retail Price, \$75.00. **\$44.10**
Your NET.

New! Improved WEBSTER

Many refinements in appearance and design which greatly enhance its tone fidelity. Low inertia style bearing using all metal pivoting action arm for compactness. Perfect balance assured. Pick-up head only 4 1/2 ounces. No counter-balancing or springs needed. Highest grade cobalt magnet. Shock absorbing arm.

No. K-5405. Head only. Retail Price, **\$7.65**
\$13.00. Your NET. No. K-5406. Head, arm and leads. **\$10.29**
Retail Price, \$17.50. Your NET. No. K-5407. 16-in. Head, arm and leads. Retail Price, \$37.50. Your NET. **\$22.05**
We pay the postage.

"REALTONE"

Type "A" Portable Phonograph



A wonderful little instrument that has been well named. For its excellent volume and pure tone certainly delights the ear and challenges comparison with larger, higher priced machines. The reproducer was developed by the largest manufacturer of portable phonographs in the world and is a result of long experience, scientific knowledge and ample production facilities. The motor, which is made under most rigid standards, plays two selections with one winding. The turntable is 9-inch diameter. The case and record album are embossed and finished with genuine Black Dupont Fabrikoid, all metal parts buffed nickel plated. Weighs 12 1/2 lbs. Size 8 1/2 in. by 16 1/2 in. by 13 in. Wt. 19 lbs.

CARTER Radio-Phonograph Coupler



Very easy to install and takes but very few moments. Simply insert adapter in detector socket, replace tube in this adapter and leave there permanently. Switch cuts in radio or phonograph as desired. No changes in set—no interference with broadcast reception. Complete with cable.

No. K-2575. For 4-prong detector tubes. Retail Price, \$2.75. Your NET. **\$1.81**
We pay the postage.

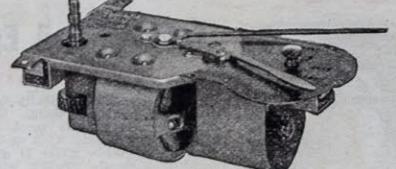
S-M NEEDLE SCRATCH CHOKE

For use in a "needle scratch" filter circuit. Its inductance of 140 M.H. when connected in a series with a .0075 mfd. condenser and shunted across the pickup, will cut out practically all "needle scratch."

No. K-1669. Type 278 Choke for Needle Scratch Filters. Retail Price, \$1.50. Your NET. **88c**
Complete Needle Scratch with Condenser, Leads, Choke, etc., ready to attach.

No. K-1670. Retail Price, \$3.00. **\$1.81**
Your NET. **\$1.81**
We pay the postage.

NEW GORDON MOTOR



An absolutely quiet, compact and light induction motor built to strictest specifications. Drives through practically indestructible phosphor bronze worm and compressed felt gear of longer life than fiber or composition gears. Bronze bearings throughout. Hangers embedded in rubber. Positive automatic stop and governor brake. Controls on one plate. Tapered bearing insures evenness of turntable action. Full turntable speed in one revolution.

No. K-5430. Type G-110 Volt, 60 cycle. **\$20.58**
No. K-5431. Type G-110 Volt, 25-40 cycle.

No. K-5432. Type G-110 D. C. **\$20.58**
Retail Price, \$35.00. Your NET. **\$20.58**
We pay the postage.

AUDAK Pick-Up



In Both 12 and 16 Inch (Synchronous) Types

Throughout the music world the Audak Company has been known since 1915 as creators of high grade electrical and acoustical apparatus. Their latest Electro-Chromatic Pick-up reproduces with absolute fidelity those chromatic shades and color values which form the very essence of real music. It is truly a sensitive instrument capable of reproducing all the intricate detail of the most difficult composition.

No. K-5428. Model I. Plays any record up to 12 inches. Retail Price, \$30.00. **\$17.64**
Your NET. **\$17.64**
Retail Price, \$12.00. Your NET. **\$7.06**

For realistic reproduction of music and dialogue in the theater; for any situation where you must have the most life-like reproduction system obtainable, use the Audak Synchronous Chromatic Pickup. Handles records up to 16 inches.

No. K-5429. Retail Price, \$68.00. **\$39.98**
Your NET. **\$39.98**
Audak head only, for attaching to regular phonograph arm.

No. K-5434. Retail Price, \$16.75. Your NET. **\$9.85**
Retail Price, \$25.00. Your NET. **\$14.70**
We pay the postage.

NEW PACENT PICK-UPS



Three new models of such flawlessly beautiful tones quality that the reproduction cannot be distinguished from the original. Equipped with both A. C. and D. C. adapters and volume control. Complete in instructions furnished.

No. K-5402. Model 106A. Without tone arm but includes Phonovox head with swivel arm. Statuary bronze finish. **\$7.06**
Your NET. **\$7.06**
Retail Price, \$12.00. Your NET. **\$7.06**

No. K-5403. Model 106B. With new counter-balanced tone arm having "foldback hinge" for easy insertion of needle. Statuary bronze finish. **\$8.82**
Retail Price, \$15.00. Your NET. **\$8.82**

No. K-5404. Model 106C. The ultimate in sound and looks. Includes new ULTRA head attached to new counter balanced tone arm in beautiful heavy gold finish. Motor switch in base of tone arm serves as an automatic stop. Gold finish. **\$14.70**
Retail Price, \$25.00. Your NET. **\$14.70**
We pay the postage.

"REALTONE" WITH 50-INCH AIR COLUMN HORN

The tone quality and volume of this portable is actually amazing. It has no superior. From its 50-inch air column horn comes sound of such mellow sweetness and strength as we expect only of phonographs in the highly priced quality group. It has a sturdy single spring motor and plays 2 records at one winding. The 10-in. turntable is velvet covered. The tone arm is Toman die cast with curved throwback. Toman No. 2 reproducer. Combination album for both 10-in. and 12-in. records. Covered with genuine waterproof Dupont Fabrikoid in black, blue or red. Indian head embossed on album in 5 attractive colors. Size 8 1/2 in. by 16 1/2 in. by 13 in. Wt. 19 lbs.

No. 2K-5447. Black. **\$8.82**
No. 2K-5448. Blue. **\$8.82**
No. 2K-5449. Red. **\$14.70**
Retail Price, \$25.00. Your NET. **\$14.70**
We pay the postage.

"ROTROLA" Electric Reproduction

This marvelous new instrument will double the value and pleasure of your present radio! It takes but a second to plug the ROTROLA into the light socket. Then, just place the pick-up on the record and hear the deep, clear, melodious strains, electrically broadcast right through your radio! The ROTROLA is powered by the famous ROTOR synchronous motor—compact, efficient, fool-proof. It is equipped with the well-known Webster Pick-Up, or any standard pick-up will be supplied on special order. The case is finished in rich Fabrikoid of lustrous walnut color. The trimmings are bronze, and the total effect is one of harmony and beauty in the finest of homes.

No. K-5450. Retail Price, \$45.00. **\$29.40**
Your NET. **\$29.40**



Racon GIANT Horn

A very large and powerful air column projector mounted on a substantial mounting frame. Constructed of hardened and impregnated fabric (fleece), it has no vibration of its own, nor is it affected by temperature or moisture. It will withstand without damage more abuse than the average horn. Designed in accordance with the most recent developments in the field of acoustics and approved by recognized engineering authorities in that field. Especially adaptable for sound projection in theatres, auditoriums, etc., because of its marvelous tone quality at tremendous volume. This projector will amplify pure natural tones throughout the complete musical range. Air column 10 ft. Bell 40x40 in. Depth, 34 in. Weight, 45 lbs.

No. IK-0126. Racon 4320. **\$114.34**
Retail Price, \$175.00. Your NET. **\$114.34**
We pay the postage.

GIANT Dynamic Unit

Designed to handle super-power input. Has input capacity of 30 watts and an output from 200 to 350 times greater than any other type unit. Carries 30 watts with frequency cut-off of 7500 cycles. Energizes its field from 6 volt battery using about 1.1 amps, or use the 6-volt exciter listed below. Magnetic case is special steel casting for maximum magnetic field.

No. 2K-01127. **\$78.40**
Retail Price, \$120.00. Your NET. **\$78.40**

Ideal for Display Rooms, Stores, Auditoriums, Etc.

Demonstrator Horn

An entirely new development in acoustics! Combines the power and clarity of dynamic reproducer with projecting properties of the exponential horn. Every store should have one of these speakers for street use—they are not exceeded.

Junior Models 36 in. long, 24-in. bell. Wt. 65 lbs.

No. 2K-01146. Horn only. **\$18.30**
Retail Price, \$28.00. Your NET. **\$18.30**

No. IK-01286. With 110-Volt A. C. 50-60-cycle unit. **\$44.42**
Retail Price, \$68.00. Your NET. **\$44.42**

No. IK-01138. With 110 Volt A. C. 25-cycle unit. **\$50.96**
Retail Price, \$78.00. Your NET. **\$50.96**

No. IK-01139. With 6 Volt D. C. unit. **\$37.90**
Retail Price, \$58.00. Your NET. **\$37.90**

Senior Models 49 1/2 in. long, 31 1/2 in. bell. Wt. 109 lbs.

No. IK-01147. Horn only. **\$22.87**
Retail Price, \$35.00. Your NET. **\$22.87**

No. IK-01287. With 110 Volt A. C. 50-60-cycle unit. **\$49.00**
Retail Price, \$75.00. Your NET. **\$49.00**

No. IK-01140. With 110-Volt A. C. 25-cycle unit. **\$55.54**
Retail Price, \$85.00. Your NET. **\$55.54**

No. IK-01141. With 6-Volt D. C. unit. **\$42.46**
Retail Price, \$65.00. Your NET. **\$42.46**

No. 2K-0162. **\$11.76**
Retail Price, \$18.00. Your NET. **\$11.76**

The Jensen AUDITORIUM SPEAKER

Tremendous magnificent volume! The ideal speaker for theatre, auditoriums and for out of doors. That was why it was developed and produced; and the laboratories of America's leading set manufacturers have acknowledged the superiority of Peter L. Jensen's contribution to speaker art. Large perfectly centered 12-in. cones are made of an especially prepared material. Tube receivers take care of eliminating all hum and permit tremendous volume without distortion. Efficient operation at low volume, too, for use at home. Requires one 280 tube.

No. 2K-0105. DA4 unit, 110-volt D. C. **\$32.34**
Retail Price, less tube, \$55.00. Your NET. **\$32.34**

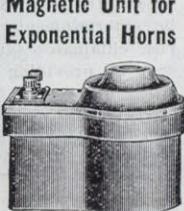
No. 2K-0106. DA5 unit, 224-volt D. C. **\$32.34**
Retail Price, less tube, \$55.00. Your NET. **\$32.34**

No. 2K-0107. DA5-A-C 110-volt A-C unit. **\$41.16**
Retail Price, less tube, \$70.00. Your NET. **\$41.16**

JUNIOR Dynamic Unit



HI-POWERED Magnetic Unit for Exponential Horns



Handles a powerful output without distortion or rattle. Sturdily constructed of quality materials. Greater air-gap prevents chattering under enormous volume. Specially designed cap allows free transmission on higher frequencies. Ideal for air column, exponential horns and trumpets.

No. K-01148. **\$2.95**
Retail Price, \$6.00. Your NET. **\$2.95**

KERSTEN JUMBO HORNS

12 Ft. Air Column

One of these horns successfully replaces 6 or 8 Cone Dynamics. For theatres to 300 capacity. Two horns are made 1,000 seat house. Do not require special installation, drapes or baffle boards. Sturdy, rigid, practically indestructible supports. Gives incomparable voice and musical reproduction! Naturally and with tremendous volume. **\$35.94**
Model 5201. Air Column 7 ft. 8 in., 30x30x27 inches deep. **\$35.94**

Retail Price, \$55.00. Your NET. **\$35.94**

No. 2K-01133. Model 5101C. 41x41x34 1/2 inches deep; 12-ft. Air Column. **\$52.26**
Retail Price, \$80.00. Your NET. **\$52.26**

Kersten Electro-Dynamic Units

For D. C. 90 to 120 Volts. Takes 50 milliamperes.

No. 2K-01134. Type A. **\$52.26**
Retail Price, \$80.00. Your NET. **\$52.26**

For 6-Volt Storage Battery. Takes 1.1 amps. One unit handles output from one 250 tube if tube is not overloaded. Two units handle two 250 tubes or 250 push pull.

No. 2K-01135. Type B. **\$49.00**
Retail Price, \$75.00. Your NET. **\$49.00**

TEMPLE DOUBLE ACTION Magnetic Unit

Handles a powerful output without distortion or rattle. Sturdily constructed of quality materials. Greater air-gap prevents chattering under enormous volume. Specially designed cap allows free transmission on higher frequencies. Ideal for air column, exponential horns and trumpets.

No. K-01148. **\$2.95**
Retail Price, \$6.00. Your NET. **\$2.95**

We pay the postage.

No. 2K-01130. **\$19.60**
Retail Price, \$30.00. Your NET. **\$19.60**

EXCITER

To Change 110 V AC to 6 V DC

An especially designed unit for public address and theater use. Changes 110 A.C. current to smooth 6 volt D.C. Unusually suited for 6 volt units on this page.

No. 2K-01130. **\$19.60**
Retail Price, \$30.00. Your NET. **\$19.60**

An exceptionally efficient type of projector, especially for Halls, Churches, Theaters, or wherever large coverage is desirable. Its throat design is scientifically correct, particularly for voice reproduction. Gives pure musical tones throughout the entire orchestral range. So designed that wind or air pressure cannot have an effect on its efficiency which makes it ideal for outdoor work.

No. 2K-01136. 39-in. Trumpet, 20-in. Bell. **\$13.06**
Retail Price, \$20.00. Your NET. **\$13.06**

No. 2K-01137. 66 in. Trumpet, 30 in. Bell. **\$32.66**
Retail Price, \$50.00. Your NET. **\$32.66**

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted. WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.



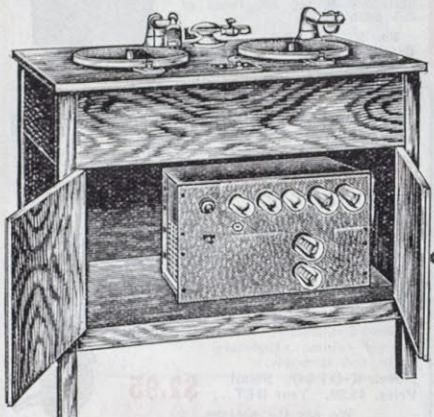
Synchronized Turn-Tables

WILL CONVERT
YOUR NON-SYNC
TO

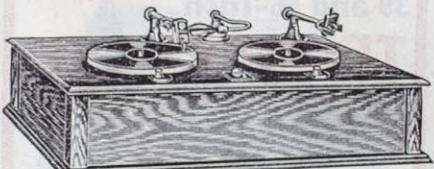
Perfect Synchronization

WRITE OUR PUBLIC ADDRESS ENGINEER FOR FURTHER INFORMATION

Our Most Popular DOUBLE TURN-TABLE for Record Reproduction



WOOD HEAD ONLY



Identical with Table model shown above but head only.
No. 3K-5459. For 110 V. 50-60 cycle AC operation.
Retail Price, \$138.50.

\$77.21

No. 3K-5463. For 110 V. 25-30 cycle AC operation.
No. 3K-5464. For 110 V. DC operation.
Retail Price, \$151.25.

\$81.33

As above but with genuine Audak Chromatic Pickups and Yaxley De Luxe Fader.
No. 3K-5465. For 110 V. 50-60 cycle AC operation.
Retail Price, \$188.50.

\$106.69

No. 3K-5466. For 110 V. 25-30 cycle AC operation.
No. 3K-5467. For 110 V. DC operation.
Retail Price, \$195.50.

\$110.60

As above but with Bodine 33 1/3 R. P. M. motor and 16-inch turn-tables and special Webster 16-inch pickup.
No. 3K-5468. For 110 V. 50-60 cycle AC operation only. Retail Price, \$233.52.

\$135.43

Same as 3K-5468, but with genuine Audak 16-inch chromatic synchronous phonograph pickup and Yaxley De Luxe fader.
No. 3K-5469. For 110 V. 50-60 cycle AC operation only. Retail Price, \$314.25.

\$187.60

SHURE PUBLIC ADDRESS Systems

For PERFECT Synchronous Operation

Operates Successfully On All Types of Movie Projectors—SOLD IN PAIRS

If you have a satisfactory non-synchronous sound system, Shure Synchronized Turn-Tables will provide the change-over to perfect synchronization. If your house is now silent, Shure Synchronized Turn-Tables plus suitable amplifiers, speakers and other necessary sound accessories, will make your screen sound and seem as if alive. Your public wants synchronous sound. You can't afford to deny its wish. If you are mechanic enough to operate a projector, installing these turn-tables will be a recreation. Remember, Shure Synchronized Turn-Tables can be successfully and satisfactorily operated with your type of projectors.

You take no chance with Shure.

Engineered and guaranteed to give perfect synchronous operation. Extremely simple but sturdy design. Only two gears and four ball bearings, insuring trouble-free operation and long life. Ball-bearing, absolutely silent and vibrationless. Gears and bearings run in oil. May be placed in any available space—under lamp, beside it or beside projector head. All drive connections and parts for attaching to your projectors furnished—no extra charge. It is not driven off intermittent. Projectors need not be re-located. Do not interfere. Quickly installed. Detach in one minute.

These turn-tables, while priced very low, are the equals in performance of devices costing many times as much and are worthy of installation in any high-class theatre. Equipment includes two pedestal turn-tables with 16-inch discs, matched pickup on 12-inch tone-arms, drive-shafts and connections.

No. 1K-5475. Shure Synchronized Turn-Tables. Your NET, per pair. **\$325.00**

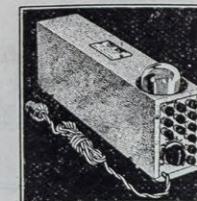
Using one tube, the 669 Power Supply furnishes fixed B voltages of about 180 and 300 volts at a maximum current drain of 100 m.a. In addition, C voltages and A power at 1.5 volts, 4 amperes, 2.25 volts, 6 amperes, and 2.25 volts at 9 amperes is furnished for 224, 227 and 245 type tubes. This power supply may also be used to excite the field winding of a 90-120 volt D. C. dynamic speaker.

The 669 is especially recommended for supplying power to the S-M 720 A-C screen grid receiver and for sets up to 10 tubes. Size 13x3 1/2x5 1/2 in.

No. 2K-0708. Retail Price, \$38.50. Your NET. **\$22.62**

No. 2K-0709. Wired 669. Retail Price, \$47.00. Your NET. **\$27.73**

(SM) Power Supplies and Power Amplifiers



SM 690 Power Amplifier

This 3-Stage Dual Push-Pull amplifier is the last word in apparatus designed to 'cover' large crowds. It has sufficient capacity for a theatre seating 3,000 to 5,000 people or out of doors to 10,000 to 30,000 people. Tremendous amplification effected with superior fidelity of tone. It may be fed by phonograph record pick-ups, radio, or microphone, or all three. Will operate from 2 to 12 dynamic or other speakers. Output 15 to 16 watts. Same amplification at 70 as at 5,000 cycles. Tubes required:

one 227, two 226 in push-pull, two 250 power tubes in push-pull, and two 281 Rectifier tubes. Completely wired for 105-120 V., 50-60 cycle A-C current. Size: 21x14x8 inches.

No. 2K-0705. Silver-Marshall 690 Amplifier. **\$144.06**

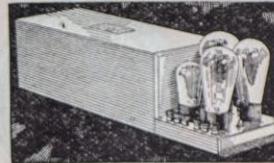
No. 2K-0710. Type 69025 for 105-120 V., 25-40 cycle A-C screen grid receiver and for sets up to 10 tubes. Size 13x3 1/2x5 1/2 in.

No. 2K-0711. Type 691. Same as 690 except for record input only. Three-position switch gives 1—normal bass; 2—moderate bass; 3—slight bass. Retail Price, \$245.00. Your NET. **\$144.06**

No. 2K-0712. Type 69125. Same as 0711 but for 110 V., 25-40 cycle operation. Retail Price, \$286.75. Your NET. **168.56**

A 54-inch rack which will take two of above amplifiers and two 8-inch panels.

No. 2K-0713. Rack only. Retail Price, \$67.50. Your NET. **\$39.73**



677 and 679

The 677 two-stage light socket amplifier achieves undistorted amplification through the famous Clough system audio amplification. Uses 227 first stage audio amplifier, and push-pull 245 tubes. No output transformer or choke is included. The power supply, uses a 280 tube, and will furnish required ABC power to the amplifier itself and, in addition, heater, and 180 volts B, to the 712 or any equivalent receiver.

No. 2K-0714. Type 677 wired for 110 V., 50-60 cycle operation. Retail Price, \$85.75. Your NET. **\$57.33**

No. 2K-0716. Type 677 in Kit Form. Retail Price, \$72.30. Your NET. **\$42.53**

No. 2K-0715. Type 67725. For 110 V., 25-40 cycle operation. Retail Price, \$120.83. Your NET. **\$71.05**

669 and 675

Using one tube, the 669 Power Supply furnishes fixed B voltages of about 180 and 300 volts at a maximum current drain of 100 m.a. In addition, C voltages and A power at 1.5 volts, 4 amperes, 2.25 volts, 6 amperes, and 2.25 volts at 9 amperes is furnished for 224, 227 and 245 type tubes. This power supply may also be used to excite the field winding of a 90-120 volt D. C. dynamic speaker.

The 669 is especially recommended for supplying power to the S-M 720 A-C screen grid receiver and for sets up to 10 tubes. Size 13x3 1/2x5 1/2 in.

No. 2K-0708. Retail Price, \$38.50. Your NET. **\$22.62**

No. 2K-0709. Wired 669. Retail Price, \$47.00. Your NET. **\$27.73**

675 Hi-Volt

Allows the use of a 210 or 250 super power tube in the last stage of any receiver, adding greatly to its tone quality and power handling capacity. Or the 675 ABC may be used as an ABC power supply. Uses one 281 rectifier and supplies, 22, variable 45 to 90, 90, 135 and 125 volts B, and 1 1/2, 2 1/2, and 7 1/2 volts A-C for power tube filaments. Thirty-five volts "C" for 210 or 250 volts for a 250 is supplied automatically by an internal resistor. Size 17 in. long, 5 1/4 in. high and 3 5/16 in. wide.

No. 2K-07108 Type 675 Hi-Volt Kit. Shpg. wt., 28 lbs. Retail Price, \$54.00. Your NET. **\$32.31**

No. 2K-3792. Type 675 Wired. Shpg. wt., 28 lbs. Retail Price, \$58.00. Your NET. **\$37.04**

one 227, two 226 in push-pull, two 250 power tubes in push-pull, and two 281 Rectifier tubes. Completely wired for 105-120 V., 50-60 cycle A-C current. Size: 21x14x8 inches.

No. 2K-0705. Silver-Marshall 690 Amplifier. **\$144.06**

No. 2K-0710. Type 69025 for 105-120 V., 25-40 cycle A-C screen grid receiver and for sets up to 10 tubes. Size 13x3 1/2x5 1/2 in.

No. 2K-0711. Type 691. Same as 690 except for record input only. Three-position switch gives 1—normal bass; 2—moderate bass; 3—slight bass. Retail Price, \$245.00. Your NET. **\$144.06**

No. 2K-0712. Type 69125. Same as 0711 but for 110 V., 25-40 cycle operation. Retail Price, \$286.75. Your NET. **168.56**

A 54-inch rack which will take two of above amplifiers and two 8-inch panels.

No. 2K-0713. Rack only. Retail Price, \$67.50. Your NET. **\$39.73**

Type 678 PD

For use with a magnetic phonograph pickup only.

Consists of a two-stage power amplifier with self-contained power supply, using one 226 and one 210 or 250 and one 281 tubes. Every note on electrically cut phonograph records is brought out with full volume and true tone quality. Complete in itself for operation upon addition of record pick-up, loud speaker and tubes. It will develop sufficient volume for small theatre and dance halls.

No. 2K-3606. Type 678 P-D Kit. Retail Price, \$65.00. Your NET. **\$38.22**

No. 2K-07106. Type 678 P-D Wired. Shpg. wt., 23 lbs. Retail Price, \$79.00. Your NET. **\$46.45**

Samson POWER AMPLIFIERS

PAM 19

Operates from the output of one detector tube of a radio set, microphone when microphone transformer and batteries are used, or the output from a magnetic phonograph pick-up when such output is of low value (not to exceed 2 volts). Tubes required: two 227s, two 281s, two 250s. Number of stages: 3. Maximum undistorted output: 14 watts.

No. 2K-07112. PAM 19. For 110 V., 50-60 cycle current. Retail Price, \$175.00. Your NET. **\$114.34**

No. 2K-07127. PAM 19. For 110 V., 25-30 cycle current. Retail Price, \$192.50. Your NET. **\$125.76**

PAM 5

Operates from the output of a radio set, phonograph pick-up, or any pre-amplifier unit, such as the MIK 1.

No. 1K-07124. PAM 25. For 110 V., 50-60 cycle current. Retail Price, \$15.00. Your NET. **\$75.14**

No. 1K-07125. PAM 25Y. For 110 V., 25-30 cycle current. Retail Price, \$126.50. Your NET. **\$82.65**

No. 1K-07126. PAM 25D. For battery operation. Uses two 250s only. Retail Price, \$35.00. Your NET. **\$22.87**

2-V PAM 19

A double channel amplifier containing two PAM 19s which may be used separately or simultaneously. Tubes required for each channel: two 227s, two 281s, two 250s. Number of stages: 3 in each channel.

The center panel has controls for switching from one amplifier to the other, switching the inputs to both amplifiers in parallel, switching the output of both amplifiers in parallel, turning on or off the field supply current to dynamic speakers, and turning on or off the A-C supply.

There are also incorporated on this panel indicating colored bulb's-eyes and a monitor volume control.

No. 2K-07131. 2V. PAM 19. For 110 V. 50-60 cycle. **\$457.35**

No. 2K-07132. 2V. PAM 19Y. For 110 V. 25-30 cycle. **506.35**

current. Retail Price, \$775.00. Your NET.

Prices on This Page Are NET. 2% Discount On All Prices Already Deducted. WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

Prices on This Page Are NET. 2% Discount On All Prices Already Deducted. WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.



MIK 1

THE SAMSON MIK 1 amplifier is designed to furnish button current to a double-button carbon microphone such as ELLIS Type 29 and amplify the output of the microphone sufficiently to supply input signal voltage to any standard PAM amplifiers except 25, 25Y and 25D. May be fed into a PAM 5 and then into as many PAM 25s as desired. Entirely A-C operated including the current supply to the microphone. Tubes required: one 280, two 227s. Number of stages: 2. Maximum undistorted output: .05 watts.

No. 2K-07114. MIK-1. For 110 V., 50-60 cycle. Retail Price, \$135.00. Your NET. **\$88.20**

No. 2K-07129. MIK-1Y. For 110 V., 25-30 cycle current. Retail Price, \$150.00. Your NET. **\$98.00**

No. 2K-07130. MIK-1D. For battery operation. Uses two 112As. Retail Price, \$100.00. Your NET. **\$65.34**

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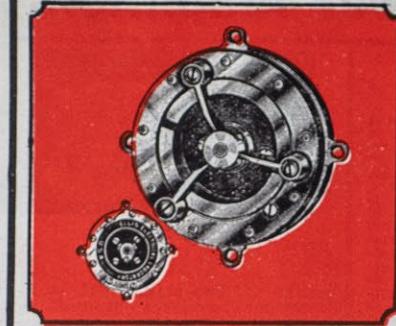
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Be Sure to Read Page 3 Carefully

ELLIS MICROPHONE TWO BUTTON

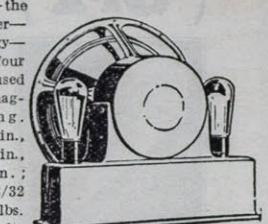


No. 3K-4120, Model 29N. Nickel Finish.
No. 3K-4121, Model 29 S.B. Statuary Bronze Finish.

Retail Price, \$70.00. Your NET.....

\$54.88

BEST THEATRE DYNAMIC



Huge—heavy—the symbolism of power—of undistorted energy—of beauty. Over four miles copper wire used on coil. Special magnetic steel housing. Diaphragm 13 5/16 in., length 17 15/32 in., depth 9 13/16 in.; height over all 14 13/32 in., net weight 53 lbs. Operates on 110 volts A. C. Uses two 281 rectifier tubes. Flux density in magnetic lines 114,000.

Tests prove it the equal of standard condenser microphones. Diam. 3 1/4 in. 1 1/2 in. thick. Fits any standard stand.

No. 2K-0126. Retail Price, chassis only, less tubes, \$95.00. Your NET.....

\$55.86

UNIVERSAL Two Button Microphones

Ideal for public address and phonograph recording.

No. K-4110. With ring desk mounting, 12-ft. 3-conductor cord, and covers. Retail price, \$39.40. Your NET.....

\$30.89

No. K-4111. Unit only. Retail Price, \$25.00. Your NET.....

\$19.60

No. K-4113. Model KK with ring desk mounting, 12-ft. 3-conductor cord and covers. Retail Price, \$99.40. Your NET.....

\$77.93

No. K-4112. Studio Model KK. Retail Price, Unit only, \$75.00. Your NET.....

\$58.80

UNIVERSAL "HANDIMIKE"

A quality hand microphone for the amateur and experimenter. Not recommended for commercial uses.

No. K-4116. Retail Price, \$10.00. Your NET.....

\$7.84

CONDENSER "MIKE"

Most perfect instrument ever devised to convert sound to electrical impulses. Unsurpassed for phonograph and film recording, broadcasting and public address system. Does not blast, costs less to maintain than carbon mike. Greatest flat tone characteristic on both ends of scale of audible frequencies. Extreme sensitivity because no hiss or background noises ever occur in this condenser microphone.

No. K-4117. Retail Price, without batteries and tubes, \$250.00. Your NET.....

\$196.00

Genuine Kellogg two-button microphone.

No. K-4106. \$98.00

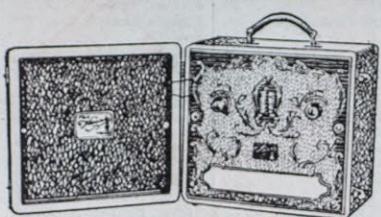
No. K-4107. Desk Stand for 501 Mike. \$24.50

No. K-4108. Floor Stand for 501 Mike. Your NET.....

\$19.60

AT LAST! REAL DISTANCE WITH A PORTABLE—Uses Screen Grid Tube

Tom Thumb Model "B"



MODEL "B"—(Battery Operated)

The SCREEN GRID UX-222 tube is used, in this model, with amazing results. Beautiful in appearance, light weight, shockproof construction, and ability to "pull in" stations on its simple single drum control, with volume and clarity are only a few of the many features which make TOM THUMB the outstanding portable.

Just Swing the Cover Open and Tune In

NECESSARY EQUIPMENT

1 UX-222 tube (screen grid).
3 UX-199 tubes.
3 Dry cells (Radio-A).

1 4½ volt C-Battery (Burgess No. 5360).

No other equipment necessary.

No. IK-1030. Model B. Less equipment. \$33.81

Retail Price, \$37.50.

Your NET.... \$33.81

No. IK-1036. Complete with tubes and batteries. Retail Price \$75.60.

Your NET.... \$44.45

No. IK-1064. Complete with Cunningham tubes and Burgess batteries. Retail Price, \$80.50. Your NET.... \$47.24

D. C. ALL-ELECTRIC

Operates on 110 Volts D. C. (Direct) Current. An ideal Portable Radio for Schools, Hotels, Hospitals, Office Buildings, Clubs, any place where D. C. Electric current is available. Does away with the necessity of changing batteries. Just plug into the electric light socket and tune in. Same appearance as A-C Portable illustrated at right.

DESIGNED TO USE

1 UX-222 Screen Grid Tube (D. C.)
3 UX-201-A tubes.

Nothing else necessary.

No. IK-1065. D-C All Electric less tubes. Retail Price, \$87.50.

Your NET.... \$51.45

No. IK-1056. Complete with tubes, ready to operate. Retail Price, \$94.85.

Your NET.... \$55.77

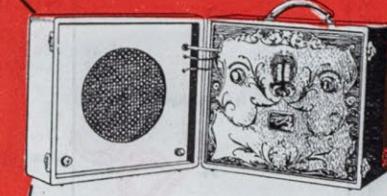
No. IK-1057. Complete with Cunningham tubes. Retail Price, \$98.50.

Your NET.... \$57.94

Tom Thumb Screen Grid Portables

TOM THUMB now offers a complete line of screen grid portables—of newer design. A battery model, a D. C. Electric model and also an A. C. All-Electric model. Each model is completely self-contained—loop-aerial, loud speaker, batteries or power unit—EVERYTHING—in one small and very attractive traveling case.

A. C. PORTABLE



The new and sensational SCREEN GRID A. C. 224 tube is used effectively in this TOM THUMB A. C. All-Electric portable, resulting in extreme selectivity, wonderful tone quality, and exceptional distance—never before heard on a portable. The volume produced in this remarkable portable requires a cone speaker of special design—capable of handling the added power. This speaker is mounted in the front cover and assures maximum volume with unusual clarity.

Just Swing the Cover Open and Tune In

TUBES USED

1 UX-280 1 UX-171-A 1 UY A. C. 224
1 UX-226 1 UX-227

No. IK-10158. A C Portable less tubes. Retail Price, \$95.00. \$55.86
Your NET.... \$55.86

No. IK-10159. Complete with tubes ready to operate. Retail Price, \$106.35.

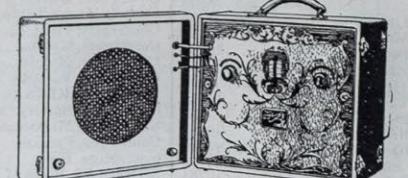
Your NET.... \$62.54

No. IK-10160. Complete with Cunningham Tubes. Retail Price, \$112.40.

Your NET.... \$66.09

No. IK-1029. Complete with Cunningham Tubes and Burgess Batteries. Retail Price, \$93.00. Your NET.... \$54.75

DE LUXE MODEL USING 222-DC AND POWER TUBE



DE LUXE MODEL (Battery Operated)

The construction and design of this DELUXE model is similar to Model B but comes housed in a beautiful traveling case equipped with special cone speaker. Provides for additional B-Battery supply and uses a power tube—assuring more volume—better tone quality and DX (distance).

The complete portable may be operated at home—or taken on a trip—indoors or outdoors—ANYWHERE and the world is at the finger tips. Simplicity, ease of operation, compactness, with all advantages of volume, tone quality, selectivity, and DX are found in this TOM THUMB SCREEN GRID PORTABLE.

The prince of battery portables.

Just Swing the Cover Open and Tune In

NECESSARY EQUIPMENT

1 UX-222 tube (screen grid).
1 UX-120 power.
2 UX-199 tubes.

3 4½ volt B-Batteries (Burgess No. 5360).
3 Dry Cells (Radio-A).

1 22½ volt C-Battery (Burgess).
No other equipment necessary.

No. IK-1013. Model B De Luxe, less equipment. Retail Price, \$65.00. \$38.22
Your NET.... \$38.22

No. IK-1014. Complete with tubes and batteries. Retail Price, \$88.00.
Your NET.... \$51.84

No. IK-1029. Complete with Cunningham Tubes and Burgess Batteries. Retail Price, \$93.00. Your NET.... \$54.75

Unsurpassed Tone

HYATT MODEL "DELUXE" for Particular People

Unusual Performance

Specifications and Prices



Nationally advertised and known everywhere as one of the most reliable of portables. It employs a time-tried 6-tube circuit of great power. In performance it is truly amazing and reports from users indicate a wide range of reception and reproducing qualities.

The case is ruggedly built and covered with fine quality brown artificial leather. Model "A" has a richly embossed loop panel in gold relief ship design. It measures only 11 inches high, 14 inches long and 9 inches deep. Weighs, complete with equipment, just 25 pounds and without accessories, 15 pounds.

The speaker unit is of the giant size so that enormous volume, without distortion, is accomplished. Full 10-inch throat horn. Employs three stages r. f. detector and two stages audio.

Six tubes.
Untuned radio frequency circuit employing three stages of radio frequency—one detector and two stages of audio frequency.

Transformers built by Hyatt or to Hyatt specifications.

Cushion sockets throughout.

Single Vernier dial.

One rheostat controlling filament.

The equipment used is: Six UX-199 type tubes; three 1½-volt "A" batteries; two 4½-volt "B" batteries and one 4½ volt "C" battery. Every dealer should have one of these fine portables on his floor for demonstration.

No. 2K-1015. De Luxe Model "A". Set only, no accessories. Retail Price, \$75.00.

Your NET.... \$49.00

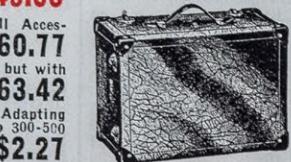
No. 2K-1016. Set Complete with All Accessories and Concert Master tubes.

Retail Price, \$95.40. Your NET....

No. 2K-1000. Same as 2K-1016 but with Cunningham tubes. Retail Price, \$95.40. Your NET....

No. 2K-4675. Antenna Coupler for Adapting to Outside Antenna, increasing DX range to 300-500 miles. Retail Price, \$3.50.

Your NET.... \$2.27



SHURE BROS. CO.
335 W. Madison St., Chicago

KENMORE Electric Clocks

Correct Time from your Light Socket



KENMORE Electric Clocks have no springs. They do not contain the ordinary clock mechanisms. They do not depend upon delicate jewel bearings, escapements, reciprocating parts or pendulums. They do not produce the monotonous "ticking" so characteristic of the ordinary clock.

Where the ordinary spring wound clock varies as wear and friction alters the tension of its springs, and the action of its gears and escapements, the uniform accuracy of any KENMORE Electric cannot vary—not even to the extent of a fraction of a second. KENMORE Electric Time is always the correct time.

See Page 56 for Listing.

PRICES RANGE FROM \$10.00 TO \$31.67



ICE SKATES

FOR MEN

For men and boys. Shoe made from fine quality black cowhide, felt lined tongue and felt insole. Web reinforcing over ankles. Arch supporting counter, strongly riveted to fine quality aluminum finished Tubular Racing or Hockey Style Skates.

No. K-7823. Model NRC. Racing Skate.

No. K-7824. Model NMC. Hockey Skate.

FOR WOMEN

As above for women. High cut style shoe.

No. K-7825. Model NRLC. Racing Skate.

No. K-7826. Model NHLC. Hockey Skate.

Retail Price, \$7.50. Your NET.... \$5.78

Be sure to state shoe size wanted.

WE PAY POSTAGE

All orders in the U. S. will be shipped post paid or via freight. We pay the freight. This represents savings of thousands of dollars to our customers, and brings merchandise to your door at prices shown in the catalog. All mailable merchandise will be shipped by parcel post and heavy, bulky merchandise will be shipped via freight. Should you desire shipment to go by express, we will allow the amount of the freight on such shipments. Freight charges will be allowed up to \$2.00 per hundred pounds. This tremendous saving should cover the total freight charges in all states except the few distant ones. Upon receipt of your freight shipment, send us your paid freight bill with order number that you will find on the label of the shipment, and we will allow charges up to \$2.00 per hundred pounds. Please note that this offer does not include "A" or "B" batteries, furniture, cabinets or washing machines but does include radio sets shipped in cabinets, and all other merchandise listed in this catalog. Our prepayment of postage on parcel post does not include the fee charged by the Postoffice Department for C. O. D. collections, but does include insurance fees.

WE PAY FREIGHT

NEW! READRITE

No. 245 Set and Tube Tester

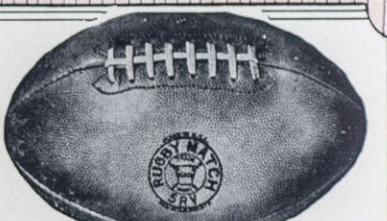
An extremely compact yet complete and accurate little instrument kit that analyzes all sets or tests 4 or 5 prong tubes, including A. C. or D. C. screen grid type.

The three meters supplied have each scale separately so that the equivalent of six meters is provided. Meters, A. C. or D. C. for testing filament and line voltages, 0-60, 0-300 Volt-Batteries. 0-20, 0-100 milliammeter. No. K-2206. Retail Price, \$20.00. Your NET.... \$11.76

See Pages 34 and 35 for Additional Readrite Items.

TO TEST

A.C.—D.C.— Screen Grid TUBES and SETS



SOCCER FOOTBALL

Genuine pebble-grained leather. Canvas lining. Twelve-section. Regulation size. Complete with pure rubber bladder and lace.

No. K-7845. Model 5X Soccer Foot Ball. Retail Price, \$4.00. \$2.98
Your NET....

BASKET BALL

Made of selected pebble grain, cowhide leather. Standard figure eight pattern. Canvas lined. Regulation size. Complete with lace, needle and attachment tools. Laced, ready for inflation.

No. K-7402. Model SBV Practice Basket Ball. Retail Price, \$10.00. Your NET.... \$7.46

STRIKING BAG

Made of fine wine tan leather. Welted and stayed seams. Fast and accurate in action. Regulation pattern. Special loop swivel attachment. Complete with bladder, lace and cord.

No. K-7831. Model 4½ Bag. Retail Price, \$6.50. \$4.88
Your NET....

BOXING GLOVES

Consists of large pair for Dad and a small pair for Son. Made entirely of brown tan glove leather. Corbett pattern. Padded wrists. Deep laced palm with leather grip. Filled with good quality hair.

No. K-7818. Model F and S. Boxing Gloves. Retail Price, \$6.50. Your NET.... \$4.88

AMATEUR RUGBY

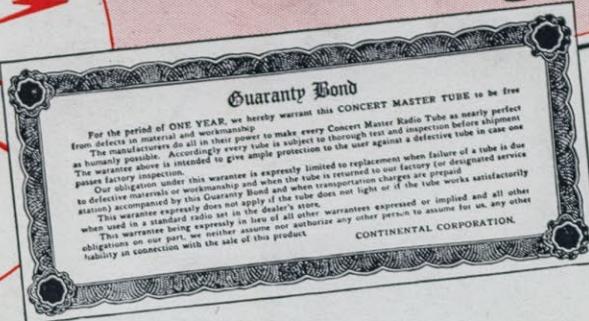
Made of heavy pebble-grained cowhide leather. Canvas lined. Regulation size and weight. Fitted with valve bladder. Leather lace, steel lacing needle and valve attachment tools included.

No. K-7502. Model 5SV. Foot Ball. Retail Price, \$4.00. \$2.98
Your NET....

Prices On This Page Are NET. 2% Discount On All Prices Already Deducted.
WE WILL NOT BE UNDERSOLD—SEE PRICE GUARANTEE ON PAGE 3.

Concert Master

TUBE PRICES *again* REDUCED



The New Concert Master tubes are so good that we recommend them without question to our most particular customers.

Your set is only as good as the tubes it contains. Use Concert Master tubes and you will get the utmost in performance. They are carefully manufactured and perfectly adapted to the work they are to do.

Each tube is accompanied by a guarantee bond as shown above. This guarantee protects you against all defects in manufacture and materials for a period of one year—the fairest guarantee ever put on any radio tube. Read your guarantee carefully and keep the bond handy.

The guarantee bond is enclosed because the manufacturers of Concert Master tubes know that they will give unfailing service. Stock up on Concert Master tubes NOW. We have them—

In Stock for Immediate Delivery

NOTE—New Low Tube Prices and WE PAY THE POSTAGE

Y-224	No. K-04130. New A.C. Screen Grid. 2.5 Volts 1.75 amps. Retail Price \$4.00. Your NET. Lots of 25 assorted. Each Single Lots. Each.....	\$1.77
X-245	No. K-04131. New Intermediate Power Amplifier. 2.5 volts. 1.5 amps. Retail Price, \$3.50. Your NET. Lots of 25 assorted. Each Single Lots. Each.....	\$1.54
X-226	No. K-04202. A.C. Amplifier. 1.5 volts. 1.05 amps. Retail Price, \$1.75. Your NET. Lots of 25 assorted. Each Single Lots. Each.....	77c
Y-227	No. K-04203. A.C. Detector. 2.5 volts. 1.75 amps. Retail Price, \$2.50. Your NET. Lots of 25 assorted. Each Single Lots. Each.....	\$1.10
X-201-A	No. K-04169. Detector and Amp. 5 volts. .25 amps. Retail Price, \$1.25. Your NET. Lots of 25 assorted. Each Single Lots. Each.....	.55c
X-112-A	No. K-04170. Last Amp. 5 volts. .25 amps. Retail Price, \$2.25. Your NET. Lots of 25 assorted. Each Single Lots. Each.....	.99c

X-171-A	No. K-04171. Clear Tremendous Volume. 5 volts. .25 amps. Retail Price, \$2.25. Your NET, Lots of 25 assorted.	99¢
Each		
Single Lots. Each		\$1.10
X-200-A	No. K-04172. Power Detector. .25 volts. .25 a.m.p.s. Retail Price, \$3.50. Your NET, Lots of 25 assorted.	\$1.55
Each		
Single Lots. Each		\$1.22
X-120	No. K-04173. Dry Cell Power Amplifier. 3 volts. .125 amps. Retail Price, \$2.50. Your NET, Lots of 25 as-	\$1.10
sorted. Each		
Single Lots. Each		\$1.23
X-210	No. K-04174. Super Power Amp. 5.75 volts. .125 amps. Retail Price, \$0.00. Your NET, Lots of 25 assorted.	\$3.97
Each		
Single Lots. Each		\$4.41
X-222	No. K-04165. Shielded Grid. 3.3 volts. .132 amps. Retail Price, \$4.50. Your NET, Lots of 25 assorted. Each	\$1.98
Single Lots. Each		\$2.21

Note that the lots of 25 assorted price applies when your order totals 25 tubes. You may order all of one type or order assorted types as you desire, just so long as your order totals 25 or more Concert Master tubes.

X-280	No. K-04175 .	Full Wave Rectifier.
5 volts.	.2amps.	Retail Price, \$3.00.
Your NET, Lots of 25 assorted.		\$1.32
Each		
Single Lots. Each		\$1.47
X-281	No. K-04176 .	Half Wave Rectifier.
7.5 volts.	.125 amps.	Retail Price,
\$2.25.	Your NET, Lots of 25 assorted.	\$3.20
Each		
Single Lots. Each		\$3.55
X-199	No. K-04177 .	Dry Cell Detector
and Amplifier.	.3 volts. .06 amps.	Retail
Price, \$2.00.	Your NET, Lots of 25 assorted.	88c
assorted. Each		
Single Lots. Each		98c
V-199	No. K-04179 .	Dry Cell Detector
and Amp.	.3 volts. .063 amps.	Retail
Price, \$2.25.	Your NET, Lots of 25 assorted.	99c
Each		
Single Lots. Each		1.10
G-100	No. K-04180 .	Gas Filled Rectifier
for "B" Elim.	.125 volts.	Retail Price,
\$4.50.	Your NET, Lots of 25 assorted.	\$1.99
Each		
Single Lots. Each		\$2.21
X-250	No. K-04181 .	Power Amplifier.
7.5 volts.	.125 amps.	Retail Price,
\$11.00.	Your NET, Lots of 25 assorted.	\$4.86
Each		
Single Lots. Each		\$5.39

335 W. Madison St.

Chicago, Illinois