L\_82-1

## Eastern Spotlight:

regular to NE Il. after SRS.

## Mississippi

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editor: John Cleamer, 2937 W. Gilbert, Peoria, Ill. 61604
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Welcome to the return of Eastern Spotlight. The spotlight this time shines on the Magnolia State, Mississippi. Ms. is a very varied state streching 352 mi.

N-S and 188 E-W. As close as I can figure there are 102 AM stations in the state. A good many of these are daytimers. Ms. is a medium to difficult state to hear,

depending where you live. The south and midwest have it easiest. It is more difficult in the northeast and is pretty difficult to the west and northwest.

Ms. lacks a fulltime 50 kw stn; WOKJ 1550, WCPC 940, and WSJC 810 all run 50 kw days. The most powerful AM at nite is WOKJ w/ 10 kw. Best bets for Ms. are

WOKJ, WCPC, and possibly WSJC. Best regional bets are WCCL (ex-WYIG) 1590, WSLI 930 , and WELO 580. On to the listing....

550 WCBI Columbus 1/.5, T 40/MOR, MRN/Ac, reg. to NW Fl. at SRS.

570 WVMI Biloxi 5/1. U-4. C&W. APR/Ae. days to NW Fl., rare to Ill. early AM. once 580 WELO Tupelo 1/.5 U-4, Caw, M/MRN, occ to NW Fl. at SSS, occ/rare to Il. at SSS/SRS,

620 WJDX Jackson 5/1 U-2, T40, N, occ to NW Fl. at nite, once to Ill. 810 WSJC Magee 50/.5 U-4, UPI/MRN, VAR, Rok nites, occ/rare to Il. at SSS, day + nite to NW Fl., has been hrd on WC, possible to WC at SRS w/ KGO off ( 3-4 times/yr.)

850 WMAG Forrest 10 D, DA, CAN, MRN, days to NW Fl. 900 WDDT Greenville 1 D, T40, irreg to NW F1. at SSS, rare/occ to Ill. at SSS. 910 WOKK Meridian 5/1 U-1 !! , Mod. C&W, Ai, occ days reg. SSS to MW Fl., fairly reg. to Il. SSS, some evenings to Ill.

930 WSLI Jackson 5 U-2, MOR, Ae, SSS and nites to NW Fl., occ/rare to Il. (central+ 940 WCPC Houston 50 D-3, CP for 50/.250 U-4, not yet on at nite, VAR, UPI/MRN,

Occ to Del. at SSS, usual to Il. at SSS, F/C 3rd Thursday w/ dial tone gets out well; best bet for midwest and northeast. SSS to NW Fl.

950 WHICH Hattlesburg 5 D, Caw, MRM/As, once to NW Fl. at SSS, rare to Il. at SSS.
960 WABG Greenwood 1/.5 U-2, Caw, MRM, very rare to Il. nites, SSS + occ nites to NW Fl. 980 WARF McComb 5 D, VAR., MRN, irreg to NW Fl. at SSS.

990 WABO Waynesboro 1 D, VAR, MRN/A1/UPI, very rare to Il. at SSS. 1000 WXTN Lexington 5 D, MRN, rare to Il. at SSS, irreg to NW Fl . 1010 WMOX Meridian 10/1 U-4, Caw, occ to Il. at SSS, has been hrd in NW; possible to

1240 WGCM Gulfport 1/.250, MOR, Ai, irreg. to NW Fl. at SSS.

to NW thru XEHL, KAGG. 1050 WACR Columbus . D. T40, rare to Il. at SSS. 1110 WKRA Holly Springs 1 D, Caw, fairly reg. to II. at SSS during auroral conditions.

1130 WGUF Gulfport .5 D, APR, C&W, days to NW Fl. 1190 WXGR Bay St. Louis 5 D, C&W, (ex-WPUP) days to MW Fl., fairly reg. to Il.at SSS, rarer to NE Ill.

1250 WHNY McComb 5/1 U-2, Pop, rare at SSSto Ill. 1260 WNSL has been granted WQIS, Laurel 5 D, T40, SSS to NW F1., rare to I1. at SSS. 1260 WGVM Greenville 5 D, C&W, M/MRN, SSS to NW Fl., rare to Il. at SSS.

1270 WLSM Louisville 5 D, rare to Il. at SSS u/WHBF. 1290 WBLE Batesville 1 D, very rare to Il. at SSS.

1290 WTYL Tylertown ( I seem to recognize this name from somewhere...) 1 D, MOR, once to NW Fl. at SSS. SAM have you had them?? 1300 WKYX Jackson (ex- WRBC) 5/1 u-1, believe format is Black, irreg to NW Fl at SSS.

1320 WRJW Picayune 5 D. Caw. SSS to NW Fl. 1330 WFTO Fulton 2.5 D , C&W, once to Il. at SSS. 1330 WJPR ( has applied for WNIX) Greenville 1/.5 U-2, C, SSS to NW Fl., once tentative

1330 WJDQ Meridian 5 D, Rok, M/MRN, SSS to NW Fl. 1390 WROA Gulfport-Biloxi 5 U-4, T40, N, rare to II at SSS, day + nite to NW Fl.

1390 WTNK Meridian 5 D, Black, MBN, rare to Il. at SSS. 1420 WIGG Wiggins ( where else!!) 1 D. VAR., once to NW Fl. at SSS.

1440 WRBE Lucedale 5D, C&W, reg. SSS to NW Fl., once to Il. on ET. 1490 WLOX Biloxi 1/.25 , Rock, MRN, SSS + occ nites to NW Fl.

1500 WEFN Quitman 1 D, pop/Caw, MRN, once to NW F1. at SSS, once to Il. on ET. 1510 WKPO Prentiss 1 D, tentative to Il. at SSS. 1530 WRPM Poplarville 10 D , C&W, UPI, irreg. to NW Fl. at SSS.

1540 WSWG Greenwood 1 D. Pop. rare at SSS to Ill.

1550 WOKJ Jackson 50/10 U-4, Black/gospel, occ/rare to De. late nite, days and nites to NW Fl., occ to central Il. at SSS and late nite, reg. to NE Il. late nite after CHE s/ofi at 0100, used to be reg. to Wash., now difficult w/ KGAR, KRGO/KQWB MSP, still possible to Wash., was reg. to BC, now KGAR NSP kills it. Was reg. w/KKHI off, evenings w/KKHI nulled, IDs seldom nites, gives # 866-2292, best bet for MS.

1550 WSAO Senatobia .. 5 D, has applied for move to 1140 5 D, Var., MRN, fairly reg. to 1570 WHII Bay Springs 1 D. Var., Ai, rare to Il. at SSS, F/C hrd in NE Il. occ. 1570 WONA Winona 1 D, C&W, MRN, rare to Il. at SSS. 1580 WAMY Amory 5 D, pop/GaW, M/MRN, occ. to Il. at SSS.

1580 WESY Leland 1 D. Black, MB/MRN, occ. to Il. at SSS. F/C hrd NE Il. occ. 1580 WORV Hattiesburb 1 D, Black, MB, occ. to Il. at SSS. 1580 WPMP Pascagoula-Moss Point 5 D-3, MOR/ soft rock, days to NW F1.
1590 WCCL Jackson (ex- WYIG Y-16) 5/1 U-2, Mod. C&W, reg. to II. at SSS, evenings,

reg. to NE Il. nites, SSS to NW Fl. 1600 WKDL Clarksdale 1 D, MOR, Ae/Ai, rare to Il. at SSS.

References to II. are central II. unless otherwise noted. MRN is Miss. Radio Network.

occ. is occaisonally; irreg. is irregular; other abbreviations are from NBC Log.

This column brought to you by Robert McKinney Clinton, Ill.

Gerry Thomas Pensacola, Flor. Nick Hall-Patch Victoria, B.C. (ye editor too!) ...not BP again Bruce Portzer Seattle, Wa.

Michael Jeziorski Brookfield, Ill. but me ... Allen Luckey New Castle, Del. Thanks for your help. Next Deadline HAS BEEN MOVED BACK TO DEC. 22: State is W. Virgin-

ia. State for Jan. is N. J.; deadline Jan. 14. Send in your contribution today.

Late report from Paul Mount .. WAMY 1580 hrd reg. in Ohio at SSS. WOKJ 1550 best MM. fair in Oh., weak in NJ.

WCCL 1590 often hrd in Ohio at SSS. 1580 WESY occ to Oh. at SSS; also mentions Ark. at s/off; address/ programs to Greenville

WCPC 940 SRS to Ohio.

WORV 1580 F/C hrd once in NJ.