

# DX NEWS

*the magazine of the  
National Radio Club*

SINCE 1933



VOLUME 53 ISSUE 5 November 4, 1985

I'm out of the Lake! Seems the DDXD got routed by the P.O. to California and then sent back here. Took 9 days for it to travel from Dave to California to here. Not bad...now if we could only get it from Dave to me in 4 days!

**Zip Code + 4** Speaking of the Post Office, the NRC will be participating in the Zip + 4 program which will save us money on our mailings of the magazine. What this means is that when you send us a new address or a change of address we will need your 9 digit zip code. If you don't know it, ask at your local post office, they have a telephone number that they can call to get any +4 zip for any address in the U.S. This should also mean quicker service with less delays .... they say. We will be starting that program in about a week or two.

Second item....please look over the address label on the back page. We've gone to a new database program in the computer. Check it over for correct spelling and so forth. If it is wrong let me know here at HQ.

From William Hepburn comes word that there is a new station on in Toronto, "CFYZ" on 530, Airport Info. He heard it 49 miles away! "YZ" is the ID for L.B Pearson Int'l Airport, Toronto.

**DECALCOMANIA Get-To-Gether** Nov 1,2,3 6pm Fri till ?? Sunday. Riverfront Holiday Inn in Covington KY. Opened to all radio types and interests. Hotel Tele # is 606-291-4300 for reservations, DO NOT CALL THE HOTEL ABOUT CTG INFO, for that information call Roger Hoppe, Jr. at 313-254-9328 or call Paul Mount (home) 201-836-1682 0200-0400 UTC (work) 201-386-2206.

**Back into the Lake** Yep, Mike is back into the lake due to him losing the DDXD column for this issue. He claims the dog ate it..... Hmmm. Also the AM Switch column is not present this issue due to Jerry on Vacation.

**Tip Trader List** Paul Mount is making the last minute changes and updates to the list prior to it being sent here for printing. If your name was on it last year and have changes to it, get those changes to Paul by November 10th. Those of you who would like to get a phone call from a Tip Trader caller on a hot test or unusual conditions that may help add stations to your totals, then get your name, telephone number, and "preferred times to call" into Paul by November 10th. Write Paul at: 471 Emerson Ave., Teaneck, NJ 07666.

**CPC TEST** Times listed are Eastern Time

Nov.11 WMGO Canton MS 1370KHz 0400-0430 Program will consist of tones, music, voice and Monday Morse Code IDs. Reports to Mr. Gene Dow, Executive VP, WMGO Radio, Box 182, Canton, MS 39046 Arranged for the NRC by Wayne Heinen.

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RADIO EARTH CAN BE HEARD on Sundays 11925KHz 1900-2000 UTC and from 2000-2200 UTC on 11.790KHz

Listen to HCJB "DX Partyline", 0230 UTC Saturday night, for the "AM Interlude" Program with Wayne Heinen.

NRC DX AUDIO SERVICE -- November Issue is out --- Great Drivetime Listening!

**THE WORLD'S OLDEST AND LARGEST ALL MEDIUM-WAVE DX CLUB**

# AM SWITCH

Jerry Starr, c/o WHOT Radio, 401 N. Blaine Ave., Youngstown, OH 44505

## CALL LETTER CHANGES

Old call:		New call:	Old call:		New call:
550 WGNG RI Pawtucket		WICE	1210 KOJO WY Laramie		KLDI
710 WGBS FL Miami		WAQI	1220 WRXJ FL Jacksonville		WKDZ
720 *New TX Universal City		KKSA	1340 *New GA Mountain City		WALH
900 WLMD MD Laurel		WLPC	1390 KKFM KS Kansas City		KCKM
930 WJAX FL Jacksonville		WRXJ	1410 WZST FL Leesburg		WINF
970 KOKK MT Billings		KBTF	1450 WNAB CT Bridgeport		WJBX
990 WLTO FL Orlando		WHOO*	1450 WNAB CT Bridgeport		KSJK
1050 WOKL WI Altoona		WISM	1490 *New UT Salina		WLNZ
1090 *New VI Charlotte Amalie		WIBS	1500 WGUL FL New Pt. Ritchie		WPSO
1150 KVIL TX Highland Park		KVIX	1520 WKBW NY Buffalo		WWKB*
1190 WCBV WV Bluefield		WBDDY*	1580 WGZS MI St. Johns		

\*WLTO and WCBV were both call assignments that were set aside by WHOO and WBDDY respectively and were never used on the air. WKBW is another old-time call leaving the AM band due to a split with their television operation. Since the TV will keep the WKBW calls, the new owners of the AM must seek new calls.

## APPLICATIONS FOR NEW STATIONS

700 MD College Park	250 D1 (reapplication)
870 NV East Las Vegas	500/400 U4 (seeks experimental authorization for synchronous operation with KROL-870 Laughlin, NV, see end of AMS)
1120 AL Oxford	500 D1
1160 GA Sandy Springs	10000/400 U4

## GRANTS FOR NEW STATIONS

840 NV Gardnerville	10000/1000 U2
910 AK Galena	5000/5000 U1

## APPLICATIONS FROM EXISTING FACILITIES

570 WPLP FL Pinellas Park	night power to 4500
810 KTBI WA Ephrata	power tp 41000
870 KAAN MO Bethany	power to 1000
930 KAGI OR Grants Pass	night power to 1500
980 WCHZ FL Pensacola	move to Gulf Breeze, FL with 2500/1000 U4
990 KBLS CA Santa Barbara	power to 5000
1010 WCBF FL Seffner	night power to 50000
1140 KGEM ID Boise	reduce day power to 10000, change antenna to U2
1320 WARA MA Attleboro	5000/5000 U4
1320 WICO MD Salisbury	power to 707 watts
1360 WEBB MD Baltimore	add 1500 watts nights
1490 WACM MA West Springfield	antenna from U5 to U1
1570 WTYI VA Rocky Mount	power to 2500 D3
WVWW WV Saint Marys	to 630 kHz with 500 D1

## GRANTS TO EXISTING FACILITIES

540 KKAR CA Hesperia	power to 1500
560 WFRB MD Frostburg	changes in antenna system (taller tower)
630 WQBS PR San Juan	antenna to U3
670 KDLG AK Dillingham	10000/10000 U1
720 KOTZ AK Kotzebue	10000/10000 U1, relocate XR
780 WZZX AL Lineville	relocate XR
810 WDDO IL Johnson City	relocate nighttime XR
830 KNCO CA Grass Valley	relocate XR
860 WSON KY Henderson	add 500 watts night, relocate XR, antenna to U2
870 WHCU NY Ithaca	relocate XR
KFJZ TX Fort Worth	power to 1000 D3
910 WKEQ KY Burnside	changes in antenna system
940 WINZ FL Miami	changes in antenna system
1090 KANN UT Ogden	to 1120 kHz with 10000/1000 U2, move to Roy, UT
1110 KRLA CA Pasadena	changes in antenna system
1150 WCUE OH Cuyahoga Falls	changes in nighttime antenna system
1230 WBOW IN Terre Haute	changes in antenna system
1250 KBBI AK Homer	to 890 kHz with 10000/10000 U1
1380 WFCL WI Clintonville	5000/2500 U4
1390 KBEC TX Waxahachie	to 770 kHz with 1000/1000 U2
1400 WSTC CT Stamford	relocate XR
KPEL LA Lafayette	night power to 1000
KRIZ WA Renton	add 500 watts night U4, separate nighttime XR site

1430 KGAY OR Salem	5000/5000 U2, move to Keizer, OR
KLO UT Ogden	relocate XR, antenna from U2 to U4
1480 WSDS MI Ypsilanti	night power of fulltime CP to 3800 watts
1490 KGOS WY Torrington	relocate XR
1530 WKDC IL Elmhurst	relocate XR
1550 WMLB CT Bloomfield	relocate XR for fulltime CP
<b>OTHERNESS</b>	
590 WAFC FL Clewiston	expects to be on the air in December w/FM simulcast
640 *App MA Winterville	application for new station DISMISSED
740 *App WA Auburn	application for new station returned
750 WYHV NY Canton	requests extention of CP for new station
770 *App TX Carrollton/Garland/Plano	applications for new stations all DISMISSED
790 KXTG CA Clovis	requests extention of nighttime CP, still silent
840 WNUY FL Mims	will be on "in about 60 days", antenna is up
880 KDXA NV Lovelock	requests extention of CP for new station
1010 KLAT TX Houston	requests reinstatement of expired CP for 5000 nights
1140 WONQ FL Pine Hills	has been testing, RS by the time you read this
1160 WAMB TN Fayetteville	requests extention of CP for move to Hazel Green
WBQN PR Barcelonta	incorrectly listed on 1190 a few issues back, tis still on 1160 kHz
1170 WCXN NC Claremont	new station is on the air
1180 WJJF RI Hope Valley	new station is on the air with "#1 Country"
1190 KMCA AR Augusta	requests extention of CP for move to Kensett, AR
1200 WAGE VA Leesburg	has moved here from 1290 kHz, 1000 watts daytime only until fulltime 5000/1000 facility is completed
1210 KLIT ID Meridian	requests extention of CP until 10/20/85
1240 WDFL FL Cross City	requests extention of CP for new station
1250 WMLI ME Brewer	claims move to 1200 kHz will take place "shortly"
1300 KRKO AK Fairbanks	formerly silent as KGHX, is back on with C&W
1330 WSPQ NY Springville	requests extention of CP for new station
1340 KLRV UT Heber City	application to move to 1210 kHz returned
1440 KXAM TX Helotes	application for 1000 watts returned
1450 KDXU UT St. George	requests yet another extention of CP for 890 kHz
1490 KOJO WY Laramie	requests extention of CP for 1210 kHz, will become KLDI when them make the move
1560 KBRL NE Imperial	application to relocate XR DISMISSED
1590 WPSL FL Port St. Lucie	begins regular schedule 10/26/85 at 2:00 PM when the mayor or P.S.L. throws the big switch
WASY ME Gorham	station is silent

AND SO ENDETH MY 100th EDITION OF AM SWITCH , Jerry Starr & Buffalo K. Foonman  
**Dingy & BKF**

In the early days of radio the FCC on occasion granted permission for a station to operate a second transmitter, usually of lower power, to fill in holes in the coverage of the primary station. Since these were authorized for the same frequency it was necessary to synchronize the master oscillators of both XRs to prevent heterodynes and fading from phase cancellation. WBT had one in Shelby which never had a call, always identified as "WBT and WBT satellite". WBZ had WBZA in Springfield. Since WBZA was considered a separate station by the FCC, WBZ was forced to eliminate the Springfield operations in order for Westinghouse to purchase another "real" station and not exceed the FCC's 7-7-7 rule. WSAI had a downtown "repeater" when they were co-located in Mason at the WLW site. Today our only synchronous operation is WLLW Lowell-Lawrence. Many years ago the FCC quit authorizing synchros since they felt it took up too much valuable spectrum space. Enter another bit of radio history. In the not-too-distant past the FCC decided that the FM service was stagnant and came up with the non-duplication rule that forbid FM stations from simulcasting their co-owned AM stations. This move to promote the growth of FM certainly worked as we are all aware. Now it is the AM stations that have become the ugly stepchildren and the FCC is proposing some changes that they hope will rejuvenate the AM band. One of these proposals is the reinstatement of rules allowing synchronous operations. Since they operate on the same frequency, unlike FM and TV repeaters" the synchros require a certain level of technology. The older ones were constantly plagued with technical problems and required "touching up" all the time. At that time the synchro XR's frequency was driven by a base provided by an audio tone sent over a phone line, a method that was crude at best. Today we live in the world of

phase-lock loops and microwave STLs. Synchronous facilities can now be operated unmanned for extended lengths of time with reliability. The application listed above for KROL Laughlin, NV to run a synchro in East Las Vegas is the first of what will probably be a number of applications. Whether synchro operations will save the state of the AM industry is questionable, but it can provide some interesting DX possibilities. At this time it is not known if the FCC will issue separate calls for the synchronous transmitters. If so, they could provide some real treasures for your verie collection. Those few lucky souls who have WBZA QSLs are envied by all of us who never happened to hear the rare occasions when WBZA was tested separate from WBZ.

Wisconsin State Journal

# Phone games win on radio

By Sammy Schubert  
Feature writer

Call in and win!  
Call WIBA-AM and play "Brewer Instant Replay!"  
Call WMGN-FM and guess the "Magic Money" jackpot!  
Call Z104-FM and identify the "Triple Snippet!"

Call WHA-AM and tell them "What Do You Know!"

There are dozens of radio call-in contests conducted daily over the Madison airwaves, with prizes ranging from cash or expensive merchandise to record albums or movie passes.

If it seems there are more contests than in years past, it's because there are more stations, and because contests, once the exclusive province of AM stations, are now featured on FM too.

To the stations, the contests are a way to promote themselves, interact with their listeners, and conduct marketing research.

To the listeners, the contests are fun. The prize is seldom as important as hearing the announcer on the other end of the phone say "You're Caller No. Five!"

Take Pat O'Neill's morning trivia contest on WMGN-FM, for instance, which O'Neill freely admits is a "stab at the big-money contests that every other station does."

I ask a trivia question every morning, a really easy one, like 'What is the Buckeye State?' We get dozens of calls, although the prizes are junk — and I mean, real junk, like rubber pencil erasers. Today, it was glow-in-the-dark earrings."

"But people continually tell me they enjoy that contest as much as the ones that pay money."

Some radio contests involve skill or knowledge. It takes a sharp ear and an encyclopedic memory of rock 'n' roll to identify the tiny portions of songs that make up Z104's Triple Snippets.

On the other hand, you don't have to be a Brewers' fan to win WIBA's Instant Replay — as long as you have the morning sports section handy.

For most of the contests, all you need are fast fingers on the telephone dial, and the ability and/or desire to listen to radio a lot.

WMGN's "Magic Money," for instance, asks callers to guess the amount of money in a mystery jackpot.

WIBA's "Morning Music" contest

awards a prize in the afternoon to a listener who heard a particular song played early that morning — a great way to keep listeners from station-hopping during the day.

If you win on WIBA, the announcer frequently will ask what year you were born in, which has nothing to do with the contest.

"It's an easy way to keep tabs on who your audience is," said WIBA General Manager Jim Worthington.

"We like to keep track of how old you are, what part of town you're from. We may call winners back later to ask them a few more questions. It helps us research our programming efforts."

Z104's Ralph Cohen said "Only a small percentage of any radio audience actively plays contests. Obviously, these are very loyal listeners and you don't want to offend them. But we also try to run a lot of contests where the element of chance or skill has been all but removed, so almost everyone's a winner. It broadens our audience base and it's good for public relations."

It also means the prizes can't be expensive. Where big prizes are concerned, the question is how many eggs to put in one basket.

Said WIBA's Worthington: "Right now, it's fashionable to give one big prize as opposed to a lot of smaller prizes, but that's one of those things where the pendulum swings. Personally, I think it makes more sense in terms of listener loyalty to give \$1,000 to 10 people on 10 days than \$10,000 to one person on one day."

Cash prizes generally come out of a station's promotional budget. Merchandise prizes usually are donated by an advertiser for "promotional consideration," which means on-air mention of the prize.

Occasionally, winners will find the prize comes with a further solicitation from the donor, but Madison radio personnel all say they try to discourage that practice.

Bill Vancil, vice president for programming at WMGN-FM and WTDY-AM, said some stations run big-money contests during the spring and fall ratings sweeps. The contests lure listeners, who show up on the ratings, which the stations use to attract advertisers.

But when the contest is over, Vancil said, "the key is, you've got to keep the listener."

Radio Station  
**WPRE**  
980 Kilocycles - AM  
94.3 MC/S - FM  
P.O. Box 90  
Prairie du Chien, Wis. 53821



"Your Lakeland Giant"

P. O. BOX 225  
OSAGE BEACH, MISSOURI 65065

Memory Radio  
**KHRY**  
1390  
ON YOUR DIAL

P.O. BOX 1404  
DES MOINES, IOWA 50305

**KBRO**  
AM 1280  
FM 105.1  
**RADIO**

1165 DELAWARE

DENVER, COLORADO 80204

P.O. BOX 151  
2000 W. 53 STREET  
ANDERSON, INDIANA 46015



# DOMESTIC DX DIGEST

Dave Schmidt, 42 Chelwynne Road, Castle Hills, New Castle, DE 19720

Here is the NRC column which is almost as much fun as being on a hijacked Staten Island ferry! When sending your items in, please type or neatly write, one side of the paper, ELT, skip a line between items, etc. And here we go:

## KWBC

WHITTEN BROADCASTING COMPANY

540	WDMV	MD POCOMOKE CITY - 9/26 2054 fair o/u CJSB w/CE music, female ancr'. (WPT)
1010	WCNU	FL CRESTVIEW - 9/1 2220 fair w/music, ID, FL network news. (KDF-IL)
1050	WJSB	FL CRESTVIEW - 9/1 2054 fair w/hurricane info, shelter status, report from power company, music. (KDF-IL)
1110	WBCA	AL BAY MINETTE - 9/2 0305 good w/storm info. (KDF-IL)
1520	WIBG	NJ OCEAN CITY - 9/26 2208-2230 w/music and frequent Gloria reports, 106.3 FM ID's, weak u/WKBW. (BC-NH)
1580	WLIM	NY PATCHOGUE - 9/26 2000 good w/ID, news. (WPT-DC)
1600	WCPK	VA CHESAPEAKE - 9/26 2026 fair u/WINX w/news. (WPT-DC) P. O. Box 168 Lexington, ILLINOIS

## \*\*SPECIAL\*\*

720	WMGY	GA HOGANSVILLE-LAGRANGE - 10/5 1341 noted w/B/Sol, ID's as 'new WMXY' and 'GA's most powerful urban/dance station', dual city ID on hour. (KVJ-GA) That should really excite Tony Fitzherbert! (DS)
750	CJWW	SK SASKATOON - 10/2 0720 fair w/GW music, ID's, weather. (CR-IL)
840	CHUR	ON NORTH BAY - 10/3 1959 poor in WHAS null w/rock music, ID. (CR-IL)
900	CJER	PQ ST JEROME - 9/28 2130-2230 w/mix of English/French oldies, slogan is 'Radio Laurentides', triple ID w/CJSA-1230, CKSJ-1400. Net ID is 'Le AM #1 Des Laurentides'. Nite signal carries poorly into the hills 50 miles north thus the usefulness of the 1400 relay. XEW started showing by the time I hit Montreal Island! (RUGG-PQ)
1180	WJJF	RI HOPE VALLEY - 10/9 1807 noted w/ Salvation Army play, likely their 1st day, no phone or address available yet! (MUSCO-CT)
1200	WAGE	VA LEESBURG - 10/8 1800 strong w/Metro traffic, ID, news, weather, ads. (DS)
1230	CBMK	PQ LEBEL-SUR-QUEVILLON - 9/26 all day, relay's CBC English from Quebec City studio's, xmtr shares LW antenna w/CBFM-1400! (RUGG-PQ)
	CBMN	PQ MALARITIC - 9/27 2013-2018 parallel CBM-940 w/jazz, political news. (RUGG)
	CJSA	PQ STE AGATHE - 9/25 1300-1315 all in french, //CJER-900, CKSL-1400. (RUGG)
1250	WOBG	PA YORK - 10/8 1425 w/oldies, MoR/standards, jingle/ID, sounds automated, ex-WNOW. (DS-DE)
1270	KPLY	NV SPARKS - 8/21 fairly good w/ad, promo, weather, ID, ex-KORY. (LHC-CA)
1320	KNNC	CA OCEANSIDE - 8/13 2033-2045 weak but good w/ads, Mutual sports, weather, 'K-News-North (San Diego) County'. Ex-KEZL. (LHC-CA)
1400	CBPM	PQ LEBEL-SUR-QUEVILLON - 9/26 2055 w/Montreal Hockey game from CBC in French. Very weak S of town. Puts strong spur on 1060 but weak u/CBMN spur on 1570. (RUGG-PQ)
	CKSJ	PQ STE JOVITE - 9/25 1315-1338 mix of English/French music, PSA's, ads, poor outside town in a tussle w/CFMB-1410. This is the correct call, not CIKJ as listed in log, duals w/CJSA-1230/CJER-900. (RUGG-PQ)

## \*\*MIDDAY - MIDNITE\*\*

## WTJS AM 139

540	CBMN	PQ SENNETTERRE - 9/25 1830-1930 w/CBC English news, audible at 50 miles N during day but smashed by CJSA at night. (RUGG-PQ)
550	WDEV	VT WATERBURY - 9/27 1855 way atop w/Top 40 music w/WGNG K-O'd by Hurricane Gloria. (MD-MA)
570	CBML	PQ VAL D'OR - 9/25 1801-1930 w/CBC English news & comments, sounds like more than listed 40 watts, carriers much better than CBMN-540. (RUGG)
610	WZKZ	AL BIRMINGHAM - 9/12 2216 fair w/weather, ID, rock music. (CR-IL)
	CKML	PQ MONT LAURIER - 9/25 1429-1451 in french, dual w/CKLR-1490, mix of English/French music, ads, PSA's, 'Reseau Tele-Media' news. (RUGG-PQ)
630	CJLA	PQ LACHUTE - 9/23 1300-1311 all in French w/ID dual w/CHPR-1110, news, PSA's, weather, sports w/female ancr'. (RUGG-PQ)
680	WOGO	WI HALLIE - 9/25 2055 fair w/ID, CW music. (CR-IL)
	WDBC	MI ESCANABA - 9/29 1959 fair w/ID, news. (CR-IL)
710	CBPL	PQ SENNETTERRE - 9/27 1702-1705 w/CBC french news, gets K-O'd about 40 miles N or town by CKVM. (RUGG-PQ)
730	CJNR	ON BLIND RIVER - 10/2 2020 fair w/relay of CKNR, ID, sports. (CR-IL)
740	WRPQ	WI BARABOO - 9/30 2000 weak w/mention of AM Stereo at s/off. (CR-IL)
790	WEAQ	WI EAU CLAIRE - 9/30 2004 fair mixing w/WMC w/sports, Talknet. (CR-IL)
900	CKVD	PQ VAL D'OR - 9/25 1732-1750 w/Radio Canada (French CBC) news, followed by jingle/ID, mix of English/French music, slogan is 'Reseau Radio-Nord', signal poor to S but awesome to N. (RUGG-PQ)
910	WXTN	AL LAFAYETTE - 10/5 1900-1903 w/bluegrass music, s/off. (KVJ-GA)

920 WMMN WV FAIRMOUNT - 9/27 1945-1955 most likely the one noted between Rouyn & Val D'or w/Reds baseball, ad, strong til pattern change. (RUGG-PQ)  
 1050 KMIS MO PORTAGEVILLE - 10/6 1924 fair w/sports, promo, ID. (CR-IL)  
 1090 KEXS MO EXCELSIOR SPRINGS - 9/30 2028-2030 in w/CW music, ID & s/off. (CR-IL)  
 WAQE WI RICE LAKE - 10/3 1930 fair at s/off, mention of FM 98. (CR-IL)  
 1100 KKLL MO WEBB CITY - 9/16 2030 fair o/3-WE w/s/off. (CR-IL)  
 1110 CHPR ON HAWKESBURY - 9/23 1300-1311 in french w/ID dualed w/CJLA-630, news, weather, sports w/female anc'r. (RUGG-PQ)  
 1190 CJMR ON MISSISSAUGA - 9/13 1855 atop w/ads, ID. (RUGG-PQ)  
 1240 CKLS PQ LA SARRE - 9/27 1820-1833 all in french w/lady anc'r, french music, 'Radio Nord' promo, news, may dual w/CKRN-1400. (RUGG-PQ)  
 1250 WATE PA PITTSBURGH - 9/21 2020 fair w/ID, oldies, u/UNID Spanish. (BC-NH)  
 1300 WKPK PA W HAZELTON - 9/27 1904 atop jumble ending news, ID. (MD-MA)  
 1340 CHAD PQ AMOS - 9/27 1345 in french w/Radio Nord promo for Expo's baseball, w/mention of CKVD/CHAD/CKLS/CKRN), 'Tele-Media' news. (RUGG-PQ)  
 CKMG PQ MANIWAKI - 9/25 1531-1600 in french w/female anc'r, ID, 'Tele-Media' news at 1545, balance was jingles, PSA's and mix of English/French Music. (RUGG-PQ)  
 1350 WOYK PA YORK - 9/21 1943-2006 fair u/CKAR w/Standards music, news, ID's as 'Stardust 1350'. (BC-NH)  
 1390 WEOK NY POUGHKEEPSIE - 9/18 1705-1711 fair w/'Your Favorites' promo, Top 40/oldies music, u/WDOT. (BC-NH)  
 1420 WVJS KY OWENSBORO - 9/27 1958 atop channel midway between Rouyn & Val D'or w/ID and pop music. (RUGG-PQ) Walking or driving? (DS)  
 WLIS CT OLD SAYBROOK - 9/27 1621 fair/alone w/ID w/both WBSP/WASR knocked off due to Hurricane Gloria. (MD-MA)  
 1430 WIRE IN INDIANAPOLIS - 9/27 1957 atop channel w/ID, NBC news promo, pop music, noted between Rouyn & Val D'or. (RUGG-PQ)  
 1490 WGCH CT GREENWICH - 10/10 1928 noted w/ID in promo then quickly gone. (DS-DE)  
 WKVT VT BRATTLEBORO - 9/27 1500 good u/WHAV, WMRC/WACM off due to Gloria. (MD)  
 1560 KQYX MO JOPLIN - 9/29 2030 good at s/off w/ID & SSB. (CR-IL)  
 1570 WOBS IN NEW ALBANY - 9/26 2002 caught w/ID at end of s/off. (KVJ-GA)  
 1580 WPMP MS PASCAGOULA-MOSS POINT - 9/30 2002 B/Sol music til s/off, ending w/drum-roll and ID. (KVJ-GA)  
 1590 KYDE AR PINE BLUFF - 9/25 2028-2112 in/out w/B/Sol music, ID as 'Radio 1590' (KVJ)  
 1600 WORK FL WINTER GARDEN - 9/28 2035-2104 in well w/B/Sol, ID as 'Hotspot 16', in well o/usual WEUP/WXXI which have similar formats. (KVJ-GA)

## \*\*MIDNITE - MIDDAY\*\*

730 WLIL TN LENOIR CITY - 9/21 0630 fair w/CNN news, sports, CW music, ID. (CR-IL)  
 930 WEOL OH ELYRIA - 10/5 0625 fair w/trivia contest, news, ID. (CR-IL)  
 970 WWIT NC CANTON - 9/25 0653 fair w/ads, ID. (CR-IL)  
 1120 WCGM TN MARYVILLE - 9/23 0642 poor w/KMOX w/gospel music, contest promo, ID. (CR)  
 1230 WERI RI WESTERLY - 10/11 0145 briefly noted w/weather, ID. (DS-DE)  
 1330 WMOR KY MOORHEAD - 9/22 0559 fair w/s/on, SSB. (CR-IL)  
 1400 CKRN PQ ROUYN - 9/28 1156-1204 w/French music, 'Radio Nord' ID, news. (RUGG-PQ)  
 1580 \*WLIM NY PATCHOGUE - 9/1 0250 noted on ET w/ID o/UNID TT. (KDF-IL)  
 1600 WARU IN PERU - 10/12 0600 weak w/ID only seconds before pack. (DS-DE)

## \*\*RANDUMBS\*\*

After a good start, things have slowed down a bit, they should pick up in a few more weeks.

If you have ANY frequency check info, please send it along to be included with our new list. John Malicky and myself are working on this little project, and your input for known checks would be appreciated.

## \*\*TURNERS &amp; TOILERS\*\*

KVJ-GA/Karl Jetter, Stone Mountain, GA/HQ150, TRF, Bev's w/phaser/2 WTVN Radio  
 CR-IL/Christos Rigas, Chicago, IL/R2000, ICP 2002, Kowalski Loop/3 42 E. Guy Street  
 MD-MA/Marc DeLorenzo, Holliston, MA/HQ100, Phased LW/2 Columbus Tennessee  
 MUSCO-CT/Ron Musco, Pequonock, CT/HQ180, Loop/phone  
 RUGG-PQ/Andy 'The traveller' Rugg, Nuns Island, PQ/TRP/7  
 KDF-IL/Karl Forth, Chicago, IL/HQ160, ICR70/4  
 WPT-DC/Bill Townshend, Washington, DC/Portavision 12-660/4  
 LHC-CA/Les Carpenter, El Toro, CA/R2000, LW/4  
 BC-NH/Bruce Conti, New Ipswich, NH/R70, DX400, SM2, LW, APT3/6 AM RADIO 1310  
 DS-DE/Me!



St. Louis' Inspirational Voice

The number following your equipment are the days from postmark til arrival.

That's it, folks, til next week!

73's - Good DX's!

## DOMESTIC DX DIGEST

Dave Schmidt, 42 Chelwynne Road, Castle Hills, New Castle, DE 19720

Here is the column which asks the question, if money grows on trees then where does baking soda come from? When sending your items in, please type or neatly write, one side of the paper, leave some space between items, EST, and items shouldn't be over a month old. And here we go:

After 5 days, return to

Auburn Broadcasting Co.

W A U D

Auburn, Ont J3E 3S0

## \*\*SPECIAL\*\*

610 KRVV CO VAIL - 10/15 1945 w/Top 40 music til s/off, ex-1360. (WH-CO)  
 860 KWPC IA MUSCATINE - 9/23 noted during daylite anc'ing they are on til 0100, noted 10/4 1930-2015 (after sunset) on trip between Rock Island and Monmouth, IL. Fulltime CP no on. (RN-IL)  
 1450 WKIP NY POUGHKEEPSIE - Per verie, sked 24 hours, off MM 0100-0600. (RUGG-PQ)

## \*\*MIDDAY - MIDNITE\*\*

760 WCWP NY CHAMPLAIN - 10/5 1600 finally noted w/potent signal, religious program including PSA's for Montreal. Carries W of Montreal, far o/the ON border. (RUGG-PQ) So THAT'S which way they go! (DS)  
 790 CKMW ON BRAMPTON - 9/20 1730 noted w/Italian while passing thru town. (RUGG-PQ)  
 830 CFJR ON BROCKVILLE - 10/2 1900 rock music, giving WNYC fits on their new freq., ex-1450. (BS-NJ)  
 840 CHUR ON NORTH BAY - 10/3 2000 noted w/ID, rock music, ex-1110. (BS-NJ)  
 900 KJSK NE COLUMBUS - 10/14 1944 full data s/off w/mention of KOKI 101.1, fair w/ KSL & KGLC-910 splash. (JFH-OK)  
 920 WGHQ NY KINGSTON - 10/16 1806 end of news w/female anc'r, Accu-weather. (DS-DE)  
 950 WBBF NY ROCHESTER - 10/16 1740 completely o/20 mile distant WOPEN, promo, ID. (DS)  
 990 WVSC PA SOMERSET - 10/3 1837 alone of freq, w/ad. (BS-NJ)  
 1000 WIOO PA CARLISLE - 10/5 1804-1822 o/WIQT w/ID, rock music. (RAD-PA)  
 WIQT NY HORSEHEADS - 10/5 1810-1820 mostly u/WIOO w/rock music, 'AM 1000' ID, Compuweather. (RAD-PA)  
 1010 WTGC PA LEBINSBURG - 10/5 1750-1804 o/u WINS w/rock music, female anc'r w/ID into news. (RAD-PA)  
 1040 WJTB OH N RIDGEFIELD - 10/3 1845 w/B/Sol til s/off. (BS-NJ)  
 WIRS VA TAXLAND - 11/15 1740 w/PSA on tax evasion, s/off w/slogan 'Big Brother is watching you'. (MUSCO-CT)  
 1110 WHIM RI PROVIDENCE - 10/2 1858 CW music til s/off, sked is 0600-1900 per s/off, extended hours. (BS-NJ)  
 1130 WCXI MI DETROIT - 10/9 1920-1936 u/WNEW w/CW music, ID's as 'Motor City Country'. (RAD-PA)  
 1170 WWSG NY CORNWALL - 10/2 1815-1830 rock music til s/off. (BS-NJ)  
 1180 WJJF RI HOPE VALLEY - 10/16 1745-1755 fair/good in WHAM null w/CW music, community note, ID, ad. (DS-DE)  
 1200 WAGE VA LEESBURG - 10/4 1250-1315 noted on 1st day w/heavy WANN-1190 splash, 1st verie from them, still 1000 D, 5000/1000 to come later. (HH-MD)  
 WKOK MA FRAMINGHAM - 10/4 1848-1935 fairly good w/high school football, ID. (HH-MD)...10/13 1710 xint w/promo for show til 0000, don't know if 50000 days on yet or still 10000. (BC-NH)  
 1230 WNOR VA NORFOLK - 10/12 1842 atop WITH/jumble w/ID by female anc'r, weather, ad, believe MYL type selection. (HH-MD)  
 WKHT CT MANCHESTER - 10/13 1843-1900 good w/public service program on education, Manchester-Hartford dual ID. (BC-NH)  
 WERI RI WESTERLY - 10/13 1843-1900 fair w/Stardust 1230 ID, STD/BBD music, noted u/WKHT. (BC-NH) What's it worth? How about a big 821! (DS)  
 WCMC NJ WILDWOOD - 10/5 1501 weak w/WITH/WCEM-1240 splash w/jingle/ID, PSA, weather for Cape May/Wildwood. (HH-MD)  
 1280 WHVR PA HANOVER - 10/6 1725-1752 fair w/some WLBR-1270 splash w/end of Orioles baseball, weather, sports scores, rock oldies after ID. (RAD-PA)  
 1290 WQIN PA LYKENS - 10/6 1806-1825 fair/poor w/ID, National Music Survey. (RAD-PA)  
 1310 WVIP NY MT KISCO - 10/13 1801 good w/ID, 'Allegro' classical music program, o/WORC. (BC-NH) There's a job waiting for you here! (DS)  
 1340 WYCB DC WASHINGTON - 10/12 1959 good w/MMID nulled w/end of PSA program. (HH-MD)  
 1360 CJVL PQ STE MARIE DE BEAUCE - 9/30 1903 1st ever sunset reception here, noted w/news, weather, ID. (RUGG-PQ)  
 CKBC NB BATHURST - 10/3 1926 w/ads, talk in French. (BS-NJ)  
 WHBG VA HARRISONBURG - 10/3 1831 w/ad, ID, CW music. (BS-NJ)  
 1370 WKMC PA ROARING SPRINGS - 10/3 1826 way atop channel w/MYL music, ID. (BS-NJ)  
 1380 WTCB NC WINSTON-SALEM - 10/3 alone on channel w/ID, music sounded like satellite MYL service. (BS-NJ)

1400 WOND NJ PLEASENTVILLE - 10/5 1847 good w/WWIN null w/oldie, ID. (HH-MD)  
 1450 WWIN NJ ATLANTIC CITY - 10/12 1828 w/Rutgers-Temple Football, ID, ad, good  
 o/u WILM. (HH-MD)

⑧ WILM DE WILMINGTON - 10/12 1936 w/Dodgers-Cardinals baseball, ID, brief local  
 scores, weather check, mixing w/WIIN. (HH-MD)

1470 WBIG NC GREENSBORO - 10/4 1907 noted w/WKKW w/contest, CBS news, ID. (BS-NJ)  
 1490 WJSS NJ ATLANTIC CITY - 10/12 1946 atop w/little WTOP-1500 splash w/oldie, ID  
 as '14-90 USS', dedication for record. (HH-MD)

WBBC PA LEVITTON - 10/5 2308 in/out for o/an hour w/Phillies game, jingle/ID,  
 ads, in heavy jumble on freq, but am 100% certain it was they. (HH-MD)  
 Only other one I know of who runs the Phillies here is WLPA and  
 possibly WMRF. (DS)

1520 WHERF MD BEL AIR - 10/8 1835 w/slogan for Harford County's Radio station. (BS-NJ)  
 WKZQ SC MYRTLE BEACH - 10/1 1938 w/rock music, ID, u/WKBB. (BS-NJ)

1560 WAGL SC LANCASTER - 10/4 1842-1900 w/CW music til s/off. (BS-NJ)

1570 WHII MS BAY SPRINGS - 9/30 1959 fair w/partial s/off, mention of WXYI 93.5 (JPH)  
 KNDY KS MARYSVILLE - 10/1 1945 fair w/XERF partly nulled w/ads, stereo 103 ID,  
 AM & FM ID. (JPH-OK)

WPGM PA DANVILLE - 10/3 1732-1739 w/community notes, ID, address, instr. music,  
 atop channel but not for long. (RAD-PA)

WTOW MD TOWSON - 10/3 1757-1809 w/ID, soft music and choir vocals, fair. (RAD)

1590 WAKR OH AKRON - 10/9 2050-2108 peaking fair w/Mor music, ads, news. (RAD-PA)

1600 WPDC PA ELIZABETHTOWN - 10/12 1420-1440 w/rock music, ABC sports, AM16 ID. (RAD)

WINK MD ROCKVILLE - 10/12 1715-1730 u/WPDC w/listener call-ins, Elvis oldie,  
 ads. (RAD-PA)

\*\*MIDNITE - MIDDAY\*\*

**ckso** Television  
Radio am/fm stereo

540 \*KMTT IA FORT DODGE - 10/14 0235+ noted w/ET w/TT/OC/music. (WH-CO)  
 650 CKOM SK SASKATOON - 10/14 0600 noted w/AN rock music show, ex-1260. (WH-CO)  
 710 CJRN ON NIAGARA FALLS - 10/1 0117 ID noted thru WOR/CKVM but quickly faded. On  
 10/4 pass thru, strong w/Blue Jays promo but quickly out powered by  
 CBL-740 as far east as Oshawa. (RUGG-PQ)

750 CJWW SK MEDICINE HAT - 10/14 0542 w/CW music on AN show. (WH-CO)  
 780 WJAG NE NORWALK - 10/9 0800 fair then faded to KSPI w/ID, including STL link  
 ID (WHT-248), Mutual news. (JPH-OK)

1230 WFAI NC FAYETTEVILLE - 10/6 0641 w/time check, ID, music, briefly atop channel  
 w/good signal then faded. (HH-MD)

1240 WSNJ NJ BRIDGETON - 10/6 0802 u/partially nulled WCEM w/Sunday AM Devotions,  
 Mutual news at :30. (HH-MD)

WCEM MD CAMBRIDGE - 10/12 0915 sports program w/local scores recap, ads, local  
 here on bay. (HH-MD)

1260 CIHI NB PREDERICKTON - 9/23 0108-0110 atop w/WEZE/WNDR absent w/sports, ID,  
 "Monday morning w/Carol", gone when WNDR returned. (RUGG-PQ)

WBBC OH CLEVELAND - 9/23 0110 last time noted here w/ID, MYL promo, u/CIHI/  
 WEZE ET. (RUGG-PQ)

KOIT CA SAN FRANCISCO - 10/14 w/AM EZL show, KVSP off. (WH-CO)

1320 WLGM VA LYNCHBURG - 10/19 0601 briefly atop w/s/on w/female anc'r. (DS-DE)

1340 WMID NJ ATLANTIC CITY - 10/12 0735 good atop jumble w/PSA, ID, weather check  
 into MYL. (HH-MD)

1400 WWIN MD BALTIMORE - 10/12 1058 good w/ID, ads. (HH-MD)

1450 WOL DC WASHINGTON - 10/5 1020 good w/WILM w/weather, ID, B/Sol music. (HH-MD)

WNOS NC NEW BERN - 10/12 0123 atop jumble at times w/ID, MYL type music, 1 ID  
 noted in 45 minutes listening! (HH-MD)

WMSG NY GLEN FALLS - 9/23 0101-0104 w/ABC news, ads, local weather, ID. (RUGG)

WFTR VA FRONT ROYAL - 10/12 2153 atop jumble at times w/ads, instru. music,  
 temp. check, ID. (HH-MD)

1490 WRNB NC NEW BERN - 10/5 2013 atop jumble at times w/music, ID's, temp. check,  
 believe ID as Christian radio. (HH-MD)

WPEX VA HAMPTON - 10/5 2118 briefly atop w/15 WPEX ID, oldies, PSA. (HH-MD)  
 Chuck Hutton Dept., stuck these in the wrong pile as got mixed up w/  
 UTC time, should have been in first section...better here than not at  
 all I would say! (DS)

1560 KLTI MO MACON - 9/26 0708 weather w/ID's into CW music, faded to KQYX/KCQ (JPH)

1570 KBJT AR FORDYCE - 9/30 faded up briefly w/WHII/KCGR w/ID, ABC news. (JPH-OK)

KLEX MO LEXINGTON - 10/4 0659 fair/poor w/KGCR/WHII, s/on w/SSB. (JPH-OK)

1580 \*WLIM NY PATCHOGUE - 9/15 0110-0128 strong on ET w/blues music, promos, IDs. (RUGG)

\*KDAY CA SANTA MONICA - 10/14 0445+ noted on ET w/OC/ID, mixing w/KNIX. (WH-CO)

1600 \*KCRC IA CEDAR RAPIDS - 10/14 0309-0330+ ET w/TT. (WH-CO)

\*\*OUR SPONSORS\*\*

WH-CO/Wayne Heinen, Aurora, CO  
 JPH-OK/John Herman, Vinita, OK/R388, Radio West Loop  
 BS-NJ/Bob Smolarek, Whitehouse Station, NJ/R2000, Eavesdropper Loop  
 RAD-PA/Richard D'Angelo, Wyomissing, PA  
 SC-NH/Bruce Conti, New Ipswich, NH/R70, SM2  
 RN-II/Ray Nemec, Naperville, IL

HH-MD/Hank Holbrook, Fair Haven Cliffs, MD/SP600, Colegrove Loop  
 RUGG-PQ/Andy Rugg, Nuns Island, PQ/TRP  
 DS-DE?...wait, that should be "/"Superadio

And that's it for this week, my friends!

**WCMX RADIO**

P.O. Box 1000  
 19 Water Street  
 Leominster, South Dakota

1450  
**NEWS  
RADIO**

Tuesday & Friday 6pm  
**K\*TUN**  
 1180 am

WALL STREET JOURNAL 21 Oct 1985

# AM Radio Fights to Win Listeners With Stereo and Format Changes

By HELEN ROGAN

Staff Reporter of THE WALL STREET JOURNAL.

Eastman Radio Inc., a New York-based radio sales representative, had high hopes when it bought WAPE-AM in Jacksonville, Fla., in 1981.

A powerful, 50,000-watt station in an attractive market, WAPE seemed worth the \$2.7 million price. But two years later, faced with declining ratings and advertising revenue despite format changes and additional investment, Eastman Radio sold the station for \$875,000.

"If there was any way I could believe it didn't happen, I would," laments Frank Boyle, the company's chairman.

Although radio is prospering, AM stations are losing listeners at an alarming rate. In 1970, two out of three listeners regularly tuned to AM stations. By last spring, FM stations, with their superior, stereo sound and fewer advertising jingles, had captured 71% of the audience.

AM still brings in about half of the more than \$6.5 billion in annual radio-advertising revenues, according to industry estimates. But that's down from more than 90% in 1970. Federal Communications Commission figures show.

Stations for Sale

As a result, AM stations are for sale at bargain prices. "There's an almost unlimited supply of potential buyers who want to get into the broadcasting business," says Bill N. Cate, president of Chapman Associates, an Atlanta-based media broker. "But we turn away 10 or 15 AM stations a month, because there's no money to be made from them."

Now AM programmers and station owners, aided by the FCC, are struggling to prevent further erosion of their audience by experimenting with formats and introducing technical refinements like stereo sound.

"If more markets start to slip over to FM, we've got a tremendous waste of an immense public resource," says Rick Sklar, a program consultant and former vice president at American Broadcasting Cos.' ABC Radio.

AM's crisis has been brewing for 20 years. Up until the early 1960s, almost everyone listened to AM radio. FM programming consisted largely of taped "beautiful music"; large parts of the country had no FM stations at all.

AM radio is transmitted through ground waves, which travel close to the surface of the earth, and sky waves, which bounce from the earth to the ionosphere and back. The signals can travel great distances, but they are subject to more interference than FM transmissions, which travel in a straight line stopping at the horizon.

FM's Big Break

FM's big break came in 1961 when the FCC authorized stereophonic broadcasting for FM only. The agency believed stereo would have a greater chance of success on

FM, because of its superior fidelity, and it wanted to give FM a boost.

The strategy worked, and FM stations burgeoned. Eager for low-budget programming, they turned to rock music, and they played it largely uninterrupted by the tireless advertisements and news, traffic and weather reports that cluttered AM.

Gradually the listeners who had cut their teeth on AM's Top-40 stations began to change allegiance. Younger listeners ignored AM altogether, and it became primarily a news and information service, appealing to a shrinking audience.

Advertisers followed the listeners. "The critical factor was when automobile manufacturers began installing stereo receivers in cars about 10 years ago," says James C. McKinney, vice president of the FCC's Mass Media Bureau. "Once the advertisers realized that the car-driving audience was

71% of the audience.

But "talk can cost several hundred percent more than music," says Warren Maurer, vice president of AM-station group for Westinghouse Broadcasting & Cable Inc. The amount of inexpensive pre-packaged programming is small, and the stations employ large staffs of editors, engineers, reporters, writers, anchors and on-air personalities.

"Our all-news stations—like KFWB in Los Angeles and WINS in New York—are our most successful stations, but also our most expensive," says Mr. Maurer.

Some stations are trying different approaches. KFRC-AM, in San Francisco, for example, has rediscovered the game show. Between 9 a.m. and 3 p.m. daily, it broadcasts quiz shows in which listeners participate.

The LaMarca Group Inc., a New York program consulting firm, is about to start selling a format called Comedy Radio. "A distinct and unique quality is the only thing that will save AM stations," says Bob Smith, president of the group. An Esoteric Approach

One of the more esoteric forms of the new programming is being tried by Bonneville International Corp.'s AM station in San Francisco. Formerly the easy-listening station with the call letters KOIT, it has been renamed KXL-R and given a format that is an elaborate mix of synthesized music and talk, divided into news and reports from "trend experts."

In the end, however, some industry observers think AM could get some of its most valuable help from FM. "There are signs that FM is beginning to add clutter to its programming," says Mr. Del Coliano, the Inside Radio editor. "And if FM gets greasier, listeners might want to go back to AM."

Meanwhile, the prices of FM stations are going up so sharply that some people are looking to buy AM stations instead. "I've bought four 50,000-watt AM stations, three with FM attached, in the last three years," says Robert Price of Price Communications Corp. "With commercials increasing on FM, and with AM trying to improve programming and sound quality, and with that little orange stereo) AM button starting to appear on car radios . . . I think the listeners will start coming back," he says.





TX--28--KPST--860, KPAN--860, KVRN--980, KJKT-1000, KWEL-1070, KKMJ-1150, KIXG-1150  
 KLVT-1230, KEEE-1230, KAWS-1240, KKIK-1270, KEPB-1270, KRAN-1280, KLAR-1300  
 KOYL-1310, KHLB-1340, KQIZ-1360, KKNX-1400, KEYE-1400, KDWT-1400, KTLK-1460  
 KNEL-1490, KSAM-1490, KVZL-1490, KZZN-1490, KVWC-1490, KVLL-1490, KBYP-1580  
 UT--4--KTKK--630, KUTA--790, KLVR-1340, KMOS-1450,  
 VT--0--  
 VA--2--WWES-1270, WPNC-1480,  
 WA--5--KQIN--820, KSPO-1050, KISD-1110, KCVL-1240, KGHO-1490,  
 WV--1--WXEE-1340,  
 WI--4--WOGO--680, WXCE-1260, WPCL-1380, WHRY-1450,  
 WY--3--KRAL-1240, KBBS-1450, KRTR-1490,  
 AB--1--CHLW-1340,  
 BC--10--CFNL--590, CPTK-590, CKTK-1230, CFBV-1230, CPEK-1240, CKMK-1240, CPKC-1340  
 CKGR-1340, CGEK-1400, CJEK-1400,  
 MB--0--  
 NB--0--  
 NF--4--CBSI4-1240, CKWK-1340, CFGB-1340, VOHF-1490,  
 NWT--0--  
 NS--0--  
 ON--2--CFLK-1230, CKRE-1340,  
 PEI--0--  
 QU--6--CKBH-790, CHMG-1150, CFED-1340, CBGA7-1340, CKVT-1340, CBGA4-1450,  
 SK--0--  
 YT--0--

## CRTC Renews Licence Of Saint John Station

*DAILY GLEANER OCT 12/75*  
 HULL, Que. (CP) -- The federal broadcast regulator has decided to renew the AM licence for CBC radio at Halifax and at Saint John for one year to allow the corporation to carry out more studies on its planned shift to FM service in several centres in the Maritimes and Newfoundland.

The Canadian Radio-television and Telecommunications Commission said in a decision released Friday it is giving the CBC three months to study ways of ensuring people in Halifax and Saint John are getting the best service possible.

The CBC had decided in 1977 it could improve service in the two areas, especially at night in outlying areas, by switching its basic service

to FM frequencies. The corporation felt more people were buying FM receivers and eventually the AM service could be phased out.

The CBC stations at Halifax, Saint John, Moncton, and at Goose Bay, and Marysville, Nfld., have been carrying the same programming on both AM and FM bands, and the CRTC has long said because of the scarcity of frequencies, it prefers the service be distributed on one band only.

However, complaints were raised because many listeners only have AM receivers. The CRTC said it is granting the temporary licence renewals to allow more time for the CBC to develop plans for the switch to FM and to find ways of ensuring continuing access to CBC radio service.

*GLOBE AND MAIL, Oct. 12/75*  
**Radio station  
expanding range**

The CHAM-AM "country music station" in Hamilton, Ont., is expanding its range to 50,000 watts from 10,000 this Sunday, and hence will be available in Toronto for the first time.

CHAM, formerly at 1280 on the AM band, will move to 820 with the change.

*via Peter Weeks*

### Pensacola's Newest AM Radio Station

Pensacola's newest AM Radio Station... 98 CHZ...delivers lite contemporary music with a mix of oldies that brings the flavor of yesterday into today.

News by the professionals...George Davis keeps you up to date with the most Current News that is news each and every week day along with the weather that you need to know about.

98 CHZ brings comedy to you while you drive to and from work each day...Scott Fortney and the Morning Breakfast Bunch will make the day brighter when you get up.

98 CHZ offers quality production and with our association with Eagle Production, Denver CO., and Oils Corner Production, Dallas TX., we can offer the Top Voices and Singers that are now being heard on national commercials like McDonalds, American Airlines, Lipton Tea, Century 21, Coke just to mention a few.

98 CHZ proves every day that there is more to Radio than just music. Susan Senkarik, our Entertainment Editor, brings you the latest events and happenings around Pensacola. When you want to know, Susan Senkarik will let you know.

Tune into a Winner...98 CHZ...The all new "BIG CHEESE".

**98 CHZ**

(from a late Sept. 'shopper' via Glenn Haase)

**KFSB**  
1310

P.O. BOX 1395  
JOPLIN, MISSOURI 64802

NRC--UNREPORTED STATIONS TO DX NEWS SINCE VOLUME 41 (September 1974) 15

by Frequency

NOTE: Frequencies 540, 550, 560, 570, 580, 600, 610, 620, 640, 650, 660, 700, 710, 730, 740, 750, 760, 810, 830, 850, 870, 880, 890, 900, 910, 920, 940, 950, 1020, 1030, 1040, 1080, 1090, 1100, 1130, 1170, 1180, 1200, 1210, 1470, 1520, 1550, 1570 are omitted as all stations on these frequencies have been reported by NRC Members.

590--CFNL-BC, CPTK-BC,  
 630--KTKK-UT,  
 670--KPUA-HI,  
 680--KVGO-LA, WOGO-WI,  
 690--KBBA-AR,  
 720--WMXY-GA,  
 770--KGGM-AK,  
 780--YAI-MS,  
 790--KUTA-UT, CKBH-QU,  
 800--KAGH-AR,  
 820--KQIN-WA,  
 840--WNUY-PL,  
 860--KFST-TX, KPAN-TX,  
 930--KKIN-MN,  
 960--WGRR-AL, KCGS-AR, KSRA-ID,  
 970--KDCE-NM,  
 980--KMIN-NM, KVRN-TX,  
 990--WGLM-GA,  
 1000--KJKT-TX,  
 1010--KDLA-LA,  
 1050--KSPO-WA,  
 1060--WALD-SC,  
 1070--KWEL-TX,  
 1110--KISD-WA,  
 1120--WCGM-TN,  
 1140--KCRJ-CA,  
 1150--KKMJ-TX, KIXC-TX, CHMG-QU,  
 1160--WYRU-NC,  
 1190--KNEK-LA,  
 1220--WBCH-MI,  
 1230--WKWL-AL, KIFW-AK, WANO-KY, KYTY-MT,  
 KOTS-NM, KLVT-TX, KEEB-TX, CKTK-BC,  
 CFBV-BC, CFLK-ON,  
 1240--KLOA-CA, KCRJ-DO, WGCB-FL, WTWA-GA,  
 WFKE-KY, KASO-LA, WGRG-MS, KLYC-MT,  
 KAWS-TX, KUVL-WA, KRAL-WY, CPEK-BC,  
 CKMK-BC, CBSI4-NF,  
 1250--KUUK-AZ, KDHJ-CA, KLLK-CA, KGEU-OR,  
 1260--KCCB-AR, WYD-FL, WKEB-WI,  
 1270--KVCL-LA, KPRM-MN, KKIK-TX, KEPB-TX,  
 WWES-VA,  
 1280--WAOB-IN, KLUU-OK, KRAK-TX,  
 1290--PCP-FL,  
 1300--KACI-OK, KDAK-TX,  
 1310--KAAX-NM, KOYL-TX,  
 1320--KAC-CZ, WPG-MS,  
 1330--KLON-CA, WJUT-TN,

REVIE

1340--KFBR-AZ, WYB-FL, WSH-FL, WEDR-CA,  
 KSKI-ID, KAGH-ID, WGN-AL, KIFW-NG,  
 KSID-NE, WAGR-NJ, CBL-SD, KIML-NE,  
 KWVR-OR, KIJV-SD, KHLB-TX, KLR-UT,  
 WKEC-WV, CHLW1-AB, CPKC-BC, CKOL-C  
 CWK-NP, CPGB-UP, CKRE-CH, CFIL-1,  
 CBGA7-OU, CKVT-OU,  
 1350--KRHD-OK,  
 1360--KQIZ-TX,  
 1370--WBYE-AL, KMAP-MN,  
 1380--WLIZ-FL, KUVR-NE, WPCL-WI,  
 1390--WTNL-GA, KBXT-EN, KRPO-EN,  
 1400--WTCG-AL, KRCQ-CA, KDTA-DO, WCLB-GA,  
 WOCH-GA, KHLA-LA, WCCY-WI, ALSE-NJ,  
 WNBG-TN, KHNX-TX, KEYE-TX, KDWT-TX,  
 CKGR-BC, CJEK-BC,  
 1410--WGR-CA,  
 1420--KLOG-AZ, KMO-MO,  
 1430--KHRC-LA, KNSP-MN, KA-LV-OK,  
 1440--WRAJ-IL, KPPS-MO,  
 1450--WOK-AL, KJWH-AR, KWKR-DO, KW-GW-DO,  
 WGPC-GA, WILD-GA, WVS1-ID, KJEW-KS,  
 KNGC-LA, WIO-MI, WAT-NJ, KOB-EW,  
 KENM-NM, KBPS-OR, WCRS-SC, KMOS-UT,  
 WHRY-WI, KBBS-WY, CBGA4-QU,  
 1460--WJKX-MS, KTLK-TX,  
 1480--WPIC-VA,  
 1490--KICO-JA, KGUC-DO, WAVQ-FL, WYYZ-GA,  
 WSPB-GA, KHLB-ID, KEUN-IA, WTIV-MI,  
 KRSN-NM, KNPB-MT, KOAN-NP, WCDQ-NY,  
 KHEL-TX, KSAM-TX, KVZL-TX, KZIN-TX,  
 KVJC-TX, KVLL-TX, KGHO-WA, KRTR-WY,  
 VOHF-NP,  
 1500--KABR-NM, WTNE-TN,  
 1510--WCPL-SC,  
 1530--JNS-MS,  
 1540--KKDI-AR,  
 1560--WROJ-IL,  
 1580--KBYP-TX,  
 1590--WALY-KY, WWRT-EN,  
 1600--KZON-CA,

The following statement is for the year Oct. 1, 1984 through Sept. 1, 1985.

#### INCOME STATEMENT

Membership Dues.....	\$12,153.00
Domestic Log.....	4,243.09
Night Patter Book.....	658.50
Antenna Manuals I & II.....	308.50
Receiver Manuals I & II.....	197.50
Anniversary Book.....	217.00
Reprints.....	1,875.40
New Member Books.....	140.00
Samples.....	55.00
Beverage Manual.....	134.50
Loop Manual.....	144.50
Callenders.....	376.00
Convention Income (Note 1)	291.23
Interest on Savings.....	45.82
Miscellaneous Income.....	1,469.19
Total Income	\$22,309.23

#### EXPENSE STATEMENT

Printing	
Bulletin.....	\$ 8,919.52
Information Booklets.....	539.96
Reprints.....	620.80
Callender.....	179.81
New Member Booklet.....	332.15
Administrative.....	323.30
	\$10,915.54

Postage	
Bulletin.....	\$ 5,831.23
Sales.....	1,138.51
Administrative.....	1,038.09
	\$ 8,007.83

Administrative	
Sales Tax.....	\$ 540.67
Supplies.....	206.24
Telephone.....	6.83
Information purchases...	65.00
Recruitment.....	83.00
Miscellaneous (Note 2)...	239.68
	\$ 1,141.42
Total Expenses	\$20,064.79

#### NOTES FROM YOUR TREASURER

The National Radio Club operates under an accounting system whereby, if the club ceased to exist, we would refund the deferred dues to each member. The inventory, which is reported at cost, would then be prorated to each member. Under this type of system, we usually operate with an on-paper "loss" each year. We are continuing our efforts for maximum cost efficiencies to keep annual membership costs to a minimum.

Dick Truax  
Treasurer-NRC

#### STATEMENT OF INCOME (LOSS OR GAIN)

Income (All sources).....	\$22,309.23
Bulletin/Publication Costs	
Beginning Inventory.....	\$ 6,740.32
Printing.....	10,915.54
Postage.....	8,007.83
Less Ending Inventory.....	-3,688.00
Net Costs	\$21,975.69
Profit or Loss	\$ 333.54
Administrative Expenses	-1,141.42
Net Loss	\$ -807.88

#### BALANCE SHEET

Assets	
Inventory.....	\$ 3,688.00
Cash.....	3,964.71
	\$ 7,652.71
Liabilities	
Deferred Dues.....	-\$ 5,622.75
Net Worth.....	\$ 2,029.96

#### NOTES

- (1) This is a net figure consisting of auction receipts of \$250.25 and \$40.98 surplus after all convention expenses were paid.
  - (2) This includes \$200.00 start up expenses for the new NRC Audio Service initiated this year.
- Miscellaneous income includes a \$1,000.00 donation by SONY for the use of our Domestic Log master copy in compiling a more condensed log list to accompany their products. Credit given NRC.



DJ Tom Joyner talks to Chicago afternoon listeners after his Dallas a.m. show.

—AP Laserphoto

## *On the air, in the air: DJ's tale of two cities*

DALLAS and CHICAGO (AP) — It's 9 a.m. and Tom Joyner is on the air on KKDA in Dallas, rapping about the day's headlines, wrapping up the city's most listened-to morning radio show.

An hour later, he's in the air, on his way to Chicago, where he does WGCI's 2-to-6 p.m. drive-time show.

At 7 p.m., he's back in the air, bound for Dallas, dinner and four hours' sleep. At 5:30 a.m., Tom Joyner will be on the air — again.

Five days a week, the 35-year-old disc jockey holds down two jobs in two cities, spending his days spinning almost as fast as the records he plays. At KKDA, they call him "Superman." At WGCI, where he started Oct. 14, he's known as the "Fly Jock."

Have golden voice, will travel.

His schedule requires a highway rendezvous with his wife and a limousine dash down a breakdown lane. And under terms of two long-term, \$1-million contracts, he has to keep this up for the next five years.

"No. 1, I'm doing it for security for my family. This is not the most secure business in the world, and I know one day this is going to come to an end," Joyner says. "Secondly, it's the ego and the challenge of it all. It's never been done before, and I have a chance to do it."

The scheme has consumed his family and angered bosses in both cities, neither of whom knew of Joyner's plans until the contracts were signed.

"I negotiated each one separately with no intention of doing both jobs," says Joyner, who in two years has helped turn KKDA into Billboard magazine's urban contemporary station of the year.

WGCI is rated fifth in Chicago and second in urban contemporary behind WBMX, where Suzette Charles, Miss America 1984, recently joined the afternoon drive-time team.

"They both gave me what I wanted and I had to make a choice. I chose not to choose."

Joyner, a vegetarian, went to Dallas' Aerobics Center to find out if his body could survive what his mind wanted to do.

"They told me to watch what I eat, eat regularly (on a diet prescribed by a nutritionist) and drink plenty of water. When you fly, you get dehydrated," he says.

At 5 a.m., Joyner is still half asleep, scanning headlines for humor. "This is the hardest part of morning radio right here, waking up," he says.

5:30 a.m. — "K104, this is Tom Joyner."

By 6 a.m., the music is pounding and Joyner is bouncing around the small studio, imitating the drummer, then the guitarist, then the trumpeter. "Ooooooo baby," he yells.

He counts on his sons, ages 10 and 11, to videotape the news broadcasts crucial to his act. One day last week, the boys gave dad an hour of MTV music television. Joyner comments sardonically. "They said they were sorry."

7 a.m. — Joyner is punching phone lines, chatting with listeners while songs play. "I'd like for you to eat good foods while you're on your trips. Take care of yourself," one caller says.

"My granddad said you get what you can when you can, while you can," he reassures her.

9:30 a.m. — Joyner is off the air and out the door, racing to the airport in his white Cadillac at 75 mph for a 9:45 flight. He combs his hair and spritzes drops into his eyes as he drives.

9:22 a.m. — Joyner's wife, Dora, spots the Cadillac on the airport highway and joins the race. Her job is to bring him home-cooked, high-carbohydrate food, part of his prescribed high-energy diet, and ferry him from a parking place to the terminal.

**Magic 106.9**  
**WISN 1460**

Syene Road / P.O. Box 2058 / Madison, WI 53701

**KOGT 1600 AM**

Getting it said for Orange County.

5304 N. MEEKS DRIVE ORANGE, TEXAS 77050

# MUSINGS

Paul Swearingen

P.O. Box 4812, Panorama City, CA 91412

The opinions expressed in this column are those of the individual writer and do not necessarily reflect those of the Editors, Publishers, or the National Radio Club, Inc., or its subsidiaries.

Times are local per Muse.

Well, NRC'ers, whole bunches and goobers of Northeast DX'ers dominate our column this week. Well, would you believe five out of eight? Wha' happen to DX west of Indiana? Never fear ... #8 will be dominated by NRC Musers living north of the Mason-Dixon Line and east of the Mississippi River (deadline Nov. 8); #9 (Nov. 15) will feature DX'ers situated between the Rockies and the Mississippi; #10 (Nov. 22) will include ms's from those persons in the Rocky Mountain states and on to the west coast; and #11 (Nov. 29) will be devoted to NRC members claiming a Canadian address. So ... on with it!

## \*It Was an Ill Wind\*

Ernest Cooper - 5 Anthony Street - Provincetown, MA 01657 (617) 487-9337

But it blew at least SOME good. Gloria went through here "in excelsis" on Friday afternoon 9-27 and took some of the roof shingles of our house with her! But the period 24-36 hours before the storm blew in some great FM trop DX which will be reported on in the VUD, the bulletin of the WTPDA. Nice v/l's in from new WCHP-760 NY and WDER-1320 NH. BCB-DX: Wed. 9-25: WQXR-1560 was off this AM and some weekday mornings since, leaving WPAD-KY and that ss with BFL. I can't believe it's a Cuban with all the U. S. music they play - isn't this WRJS, PR? CFJR-830 CN was o/WOOG today. I ID'd the L King on 1380, 'tis WLAQ-CT, nee WNVR; report sent. The electricity went off about 3:30 pm 9-27 during the height of the hurricane and didn't return till 4:45 am 9-28. We got virtually no rain, but much wind for about eight hours or more with gusts up to 75 mph. Fortunately for us, Gloria turned inland and didn't hit us with her full fury, else we might be DX'ing somewhere out in the Atlantic! Or under it! The early morning 9-27 before the storm, I logged WSBY-960 on AN with day power with hurricane warnings. Also noted with storm news were unu WESR-1330 and someone weak on 1550, UNID. WLPM-1450 and WKOK-1200 had their towers blown down; WKOK's went through their studio, narrowly missing the on-air deejay! SM 9-29 UNID TT'er on 940 2:03+. CFJR-830 was either off or very weak today. WKOK-1200 was on the air as usual at 10 am. They are still 1 kw D1 as they were on 1190 till their 50 kw job is ready. 10-4: I tuned to 1400 to see what call letters are in use at Lowell/Lawrence MA, and they're still WLMH. WSSH is their FM on 99.5. MM 10-7: report finally to WMZQ-1390, csw AN with virtually no commercials. Very strong SS noted on 550, AN'ing. WEAN-790 is now AN MM's so is NSP; with a Cuban Minute Man outlet under. Tue. 10-8: WSUA-1260 FL topped WEZE and CIHI today, even though it wasn't AU today; coulda been their daytime equipment, all SS. WQXR-1560 was off both Sat. and Sun. 10-12,13, with the same SS/BFL w/f announcer with very mushy voice after every selection, still not definitely ID'ed. MM 10-14: Seldon-heard KQA-850 in well today, TLK, 0151+, no sign of needed WMR, ex-WJW. Tue. 10-15: Mystery on 1400 with classical piano selecions 1:49 amt, no announcements heard. They held top spot till 2:05, then disappeared like me, here!

Laura M. McCusker - 23 John St. - Kingston, NY 12401

Greetings, fellow DX'ers! I am a new member of the NRC, after being an avid DX'er for the last four years. I've gotten three copies of the DX News so far, and although I missed the first-timers edition, I've decided to contribute to this Northeastern Muse. Breaking the rules a bit, but what's a little rule-breaking among friends? I am 24, single, and currently working at stations WGHQ/WBPM-FM here in Kingston. A co-worker at my first station, to whom I'll be eternally grateful, introduced me to DX'ing one day when he brought his Superadio to work. The rest, as they say, is history. I'd like to take this opportunity to tell all NRC members that if you DX WGHQ and write to us, you will receive a reply. I know how frustrating it is to send out a good report and get totally and inexplicably ignore. You can send reports to our chief engineer Don Stewart, who will verify all correct reports with some coveted GHQ bumper stickers, a lovely coverage map, and an equally lovely (I'm sure) verification letter. The only report we haven't answered in the year I've been here was from a guy who demanded a reply, along with an assortment of promotional junk, including t-shirts for him and his girlfriend! I think the majority of us know better than to pull that kind of stuff. One last note before getting on to the DX: last year, parts of a movie were filmed at the station, which is now getting sporadic release around the country. It "stars" yours truly and most of her co-workers in roles as soldiers and factory workers in a flick called "The Stuff". Look for me in the dead factory workers scene, lying on the floor deceased, bottom left of the screen. Now, on to the DX. I've found Kingston to be an only marginally good area, DX-wise. Before this, I lived and worked in Central PA and found conditions infinitely more challenging, picking up much from the deep South and some good Midwest. This past year has been very spotty, and things have only improved noticeably in the past month or so. August was a great improvement over July, and Sept. was even better. October is promising so far, giving me high hopes for a fun DX season. October first brought a strange coincidence, with my Superadio pulling in both WPSL and WDCR from Hanover, NH, within 15 minutes of each other; both graveyanders, too, being 1400 and 1340, respectively. Graveyard DX'ing very good in the next few days, also, bringing in WSKI-1240, WSTJ-1340, WCMC-1230, WGHB-1240, and just yesterday WATN-1240. A

late night/early morning DX session on the 12th and 13th brought in WJW-850, very weak, and later WKOK-690, fading in slowly, but eventually very clear, and holding on for about 20 mins. That's about all for now. Thanks muchly for this Muse column, which is always interesting. Finally, some other crazy people who enjoy listening to static! You speak my language, guys. Good DX to all. (And welcome, Laura. We'll be watching for your "corps", but in the meantime we hope to see your lively Muses in these pages -pls)

## \*Verie Interesting\*

Bruce A. Conti - RR1, Box 27 - Appleton Road - New Ipswich, NH 03071

On Sunday night, September 8, KQV-1410 PA was heard loud and clear. What's so great about that? Normally, WPOP-1410 CT is the dominate station here, so I mentioned this in a reception report to KQV. The CE replied with a v/l saying, "KQV had received a series of lightning strikes on 9-7, and was operating (fulltime) in a non-directional mode. Ordinarily, KQV is required to limit its signal strength in WPOP's direction. The damage from the lightning strikes forced KQV to operate with an STA (Special Temporary Authority) from the FCC in order to facilitate repairs. These repairs have been made and in all probability, KQV is not being heard in beautiful New Hampshire any longer." With every reception report, I send a copy of "The Broadcaster's Guide to DX", available from the NRC Publication Center. KQV's CE read the guide with interest, but felt something was missing. In the v/l, he wrote, "As a point of interest, your DX brochure lists KDKA and WBZ as America's broadcast pioneers. KQV was the first licensed radio station in America, licensed November 19, 1919. KDKA and WBZ deserve all the credit they have been given through the years because they did pioneer radio as we know it today, but KQV was the first. Westinghouse, owners of KDKA and WBZ, has waged an aggressive public relations campaign through the years to publicize their pioneering, but has not claimed either one to be the first licensed station. KQV has never seriously challenged their claims because documentation does not exist to prove the point. Just a matter of historical interest." 73's. (Indeed, verie interesting. WHA in Wisconsin and another station in Oakland, I believe, have also claimed firsts, but I disremember their exact wording. Correct me if I'm wrong, but I believe that some licensed "radio stations" were operating in the 1900's with CW, and experimental stations a few years later with voice. Has anyone actually put together a decent article on all these firsts? And perhaps one of our broadcasting members can explain under what circumstances a station can expect to receive an STA -pls)

## Radio Roundup

Pete Kamp - P. O. Box 73 - Bethel, CT 06801

Greetings all ... WTAE's sportscaster John Steigerwald has joined the team at KDKA ... WBCS-AM, Milwaukee, has gone to simulcasting its FM twin's country music format, after a try as an all-talk station ... Columbus radio fans can't tune to just one station for their Buckeye Football broadcasts. WBNS has the rights to all of the home games; WIVN has the rights to just the away games ... WBRD, in Tampa, now has a light rock format ... Orson Welles, the rotund giant of radio lore, has died. Despite his many contributions to the media, he will probably always be best known for his Mercury Theater production of "The War of the Worlds", that panicked too many people ... NHK, in Japan, is celebrating its 60th anniversary this year. NHK is responsible for two AM, one FM, two TV, and one SW network ... Richard C. Hotteslet is leaving his correspondent position with CBS, after many, many years. He will be staying on at the United Nations as Public Affairs Counselor ... I really love those specially made-up "radio names", Wildchild Kamp (no relation), Machine Gun Kelly, Mad Daddy, Moon Dog, Wolfman Jack, and others have been a part of our AM radio history for many years. With this in mind I have noticed that Fig Newton is now on KPRZ. Any other Musers have any special names to share with the members? So much for this short installment; have been very busy at work. Have recently received a grant to set up an OSCAR (Orbiting Station Carrying Amateur Radio) station at school. Hope to be able to talk through the satellites this year. Also have been experimenting with slow scan TV on hf and fast scan color TV on UHF. Leaves little time for AM work. With Columbus Day being celebrated on Monday, I hope to hit the dials Sunday, without fear of being late to work. The Great Circle Shortwave Society, a group of radio listeners dedicated to the fun and technology of the 1950/60's and WPE call letters, has a ham net on 3.855 mHz, Sunday nights at 9:00 pm ELT ... So much for now.

Fred Vohbe - 706 MacKenzie Avenue - Lima, OH 45805-1835

Hello, DX Hounds. Paul, you wanted a geographic theme for the October Muses, so here goes. As usual I have been very busy here in Lima. Most of my hours are being spent at the station getting ready for the new antenna and the stereo. I've been doing more DX'ing now that the season is yielding some better results. Recently I took a drive down to Dayton and over to Richmond, Indiana. There is a vast difference between the landscape near I-75 in Detroit and the landscape around Northern Dayton. The same term that Frank Merrill uses for WGN can be used for describing the beauty of I-75 near Trenton, MI (hi). While driving, and using a GM digital car radio, I heard some interesting stations. WGOM-860 was obviously automated, and WUCO-1270 was so distorted that it was hard to even get an ID. One of the weirdest stations was WCTM in Eaton, which had a mixture of CNN news for a half hour, and beautiful music for the next half hour. How did Alfred E. Newman put it? ... Yecch!

One interesting thing about the geography of Southern Ohio/Indiana is that radio signals seem to be a lot hotter. For example WLS was hardly ever heard in Temperance, MI during the day (Sorry, Al!); however, WLS was solid from Piqua all the way to Richmond. I've noticed a lot of difference in signals down here in Lima vs. the other QTH's; in fact, it seems that my reception here has been the best in my 18 years of DX'ing. The worst spot had to be Newberry, MI. While traveling up there I had a hard time hearing WXYZ in Newberry, even tho I was only 8 miles from their antenna. Chalk that off to all the minerals in the soil! Almont, MI was basically the same way. Almont is about 40 miles North of Detroit and is between two ridges which are about 100 feet higher than the town. I always had a hard time hearing things there. WWJ and WXYZ were even hard to hear! Going back to the theme for the Sept. 27 Muse, I have to say that some of my favorite stations were WLS and WCFL in the late '60's/early '70's, WITD circa 1967/68 (who remembers that one?), WGNR in the late '60's, and a host of others which made radio alive. A couple of my favorite jocks are Dr. Don Rose, Dan Ingram, and The Real Don Steele. What is it with radio? Some of the biggest giants that we all knew and loved are now just memories. I bet in months to come we'll lose the rock from 890, the country from 670, and more and more what we knew as good radio will only be documented by a QSL card later in life. Even the FM's, who promised to bury the AM's, are one dull minute after another. Let's hope it changes for the better. By the way, I'm still looking for airchecks from the following stations. If you have any tapes of the following stations, circa '60's or very early '70's, I will be more than happy to trade some of my collection for copies. Here are the stations ... WYNR (Chicago), WITD (Toledo), WSAI (Cincinnati), KILT (Houston), KABC and KSPX (San Francisco) (?-pls), WIFE (Indianapolis), WEIL (Philadelphia), WQTE (Detroit), WLYV (Port Wayne), WRKO (Boston), and WIXY and WXYZ (Cleveland). How many of you have heard these stations in their hey-days? Well, that's about all. I have to get busy and type some more scripts for the audio service. Thanks to all of you who have pitched in and have helped out with the service. I think that it sounds great! It's not only a good source of DX info for the blind, but also a good representation of the professional people in this club. Thanks again! See you in the pages in the future!

Roger Winsor - 2610 W. 49th Ave. - Hobart, IN 46342

Please notice new QTH. I have moved from Champaign back to NW Indiana and my family. The main new thing here is WITD is on 0600-0000 daily N/S figure 8 pattern hrd well in Kankakee, but non-existent on I-80 in south Chicago. They give their call letters often and play soul and R&B. I am re-hearing as many stations I hrd in Champaign so my totals will not be questioned. 1580 is a mess now until 10 pm local time. WJTX and WHIN hrd so far. Don't know what power used. Hurricane Gloria yielded only WSER-1500 MD unnn. WIND still Nx/TLK, but will be SS soon, an odd move for a regional channel. 73's and gud DX to all.

David Shapiro - P. O. Box 135 - Griffin, GA 30224

Hello, DX'ers. I have been a member off and on in the NRC, but finally found the time to Muse and DX, too. I am married now and my town of Griffin is 40 miles south of Atlanta and 60 miles north of Macon. I have four rx and use a GE cassette recorder. My wife and I love to listen to Mexican AM and FM regional stations, especially those that play the ranchera mx and stations from Puerto Rico. We would be very interested to exchange cassette tapes of AM and FM broadcasting stations and I would especially invite those members who live close to Mexico and members in Puerto Rico to write to me, and I would very much like to exchange cassette tapes with them. I would like to hear from those who are located in the border cities and towns next to Mexico or those in any size city in the state of Texas to contact me. I used to live in Austin and Ft. Worth, TX, and I miss the Texas sound and the different station formats and cultures, which the whole southwest is noted for. One doesn't find this blend in the Southeastern states. I can receive many AM and FM sounds from Atlanta and Macon, and if condition are right, I can hear stations below Mexico, but the weather has to be rainy and damp for those to come in, but they do. 73 and good DX.

Karl V. Jeter - 2115 Scarbrough Road - Stone Mountain, GA 30088

This begins my thirteenth DX season as a member of the NRC ... hard to believe it's been that long already! Let's see ... back in 1973 I was 20, single, and a college student at West Georgia College in Carrollton, GA. Today, I am 32, happily married for the past six years to Linda, proud father of little Kevin (1 1/2 years old), and working in the engineering dept. of Vistawall Architectural Products, where I now head that dept. But one thing remains essentially unchanged; I am still an avid, dedicated BCB DX'er! Back then I used a Radio Shack DX-120 (the only one I ever heard of being used by DX'ers that I know of) (I used a Hallicrafters S-120; any relation? -pls); now I have the ever-faithful HQ-150 with an assortment of beverages running out in the woods behind the house. Unofficial totals at the start of this DX season are 1624 heard and 1244 verified. I wish I could have made the convention, but unfortunately things didn't work out. I have always enjoyed the gatherings I've been to, beginning with Louisville in '76 and '82, Lincoln in '77, and Atlanta '78, where I was one of the hosts. Maybe next year ... at least Delaware is in the right direction, hi! Time to run through a little DX since my last writing: 9-25, KYDE-1590 in surprisingly well at times between 8:28-9:12 pm with a u/c format, slogan as "Radio 1590" (They need a contest for a new slogan, hi! -pls) Next eve, 9-26, WOBS-1570 popped in with

an ID, apparently at the end of the s/off, at 8:02 pm. Chased a signal on 1600 on the eve of 9-28, with a u/c format (not the usual WEUP/WXVI combination) with slogan "Hotspot 16"; turned out to be unnn WCKB. Next notable DX occurred on the morning of 10-5, when an hour or so after sunup, I noticed a signal around 8:37 am under semi-local WDGR-1210. Listening on, I noted fiddle music and a decidedly Cajun accent, with mentions of Baton Rouge - was WBIU-1210! Later that afternoon, ran across a booming signal on 720 at 1:41 pm and got the new WMMY in Hogansville-La Grange, GA (that's how the ID) with u/c format, touting themselves as "GA's most powerful urban/dance station" with 10,000 watts. 10-5 continued to be a productive day with log #3 coming that evening in WXTN-910 coming in around 7:00 pm with bluegrass music and s/off at 7:03 pm. It was nice to hear a commercial station programming blue grass - one of my favorite music types! Verries haven't been exactly pouring in here, but a few have arrived lately, such as: WBBE-1440 (v/l), KDRY-1100 (v/l) WFKN-1220 (v/l), KTXZ-1560 (v/l); WDKN-1260 (v/l) and WJBH-1230 (v/l). That's everything received during the summer months until now. By the way, I also collect and trade airchecks, or anyone who wants to do some "aircheckin'" just write! I've run on enough for now, so 73's until next time.

#### From Page 17

But today there are no parking spaces. At 9:35, Joyner settles for \$14-a-day valet parking and sprints to the gate. "Well, hello," the gate agent says to her daily customer. "We didn't think you were going to make it."

The flight is time to eat, read and watch videotapes on a battery-powered tape player television made by a radio station engineer. He stuffs little slips of paper, scribbled with ideas, into pockets.

"I don't think you can say it's hard work," Joyner says, slumped in his airplane seat bought with a \$20,000 annual unlimited travel pass. (He gets frequent-flier credit for the 8,000 miles he logs each week on American Airlines.) "There's different kinds of energy. It's not picking up boxes. I'm just really lucky to be paid to have fun every day, twice a day."

Joyner's been paid to have fun a lot in his 15 years in radio. A graduate of the Tuskegee Institute, Joyner has used to advantage his good looks, smooth voice and sense of humor. He's been host of a nationally syndicated TV show of celebrity interviews, worked for Muhammad Ali and traveled with Michael Jackson as emcee of The Victory Tour, all the while looking for something more secure. Not long ago, he says, he even thought of giving it all up for a McDonald's franchise, a business his brother is in.

Now, after two hours and more than 800 miles in the air, Joyner is on the ground in Chicago, buying a newspaper before jumping into a waiting limousine.

12:32 p.m. — Joyner steps out onto Michigan Avenue and into the WGCI offices. Today is meetings with station executives, but on most days, 12:30 to 1:30 is racquetball time at a nearby health club.

Marv Dyson, general manager of WGCI, remains

skeptical the happy-go-lucky Joyner will fulfill his five-year contract, but he's willing to pay for limousines to keep what he calls one of the 12 best disc jockeys in the country.

"Our two opticians were to sue or to give it a shot," Dyson said. "My grandmother always told me that when you have lemons, you make lemonade ... I don't think he can do it for five years. But he may fool the world. He's just crazy enough to do it."

2 p.m. — WGCI and this is Tom Joyner.

2:24 p.m. — "We've been waiting for you to get on the radio," a caller coos. With a smile, Joyner replies, "You make me feel sooo necessary, baby."

4:46 p.m. — Joyner tells listeners that today is the 30th anniversary of Ann Landers' advice column. He says his best advice is "never confess when your lady catches you in bed with someone else. Just say 'Who you gonna believe, baby? Me, or your lying eyes?'"

"Sure, there's going to be some days when I say WGCI and be in Dallas and say K104 and be in Chicago. ... I'm very conscious of diluting the product. I work very hard not to have that happen. If it does, I stop and I choose."

5:43 p.m. — Joyner's drumming with his pen, dancing to the beat. He queues up a series of commercials to follow the 5:50 news and traffic report. He's out the door and into the limousine at 5:37.

6:30 p.m. — The limousine is stuck in traffic on the Kennedy expressway, and chances of catching the 6:34 to Dallas appear dim. The driver opts for the breakdown lane at 45 mph, headlights flashing.

"My man!" Joyner exclaims.

A cellular phone call to the airline reveals the flight is late, and at 6:40, Joyner strolls to the gate and takes his seat on the plane. He immediately strikes up a conversation with the stranger next to him.

"I came up on business, just for the day," she says.

"Me too," Joyner says.

# WOKK

FM - 97

P.O. Box 5797

Meridian, MS. 39301

## SPORTS NETWORKS

Barry S. Finkel, 10314 S. Oakley Ave., Chicago, IL 60643

This week, some addenda and one NFL network. From SRDS "Spot Radio" I find the following about three stations in last column's KC Chiefs network list.

107.3 KCAC-MD (Lexington)

98.3 KSSC-KS (Pittsburg)

KEGS-KS (Emporia) is a new station that had no frequency listed.

Minnesota Vikings August 19, 1985 Joe McConnell, Stu Voigt

550 KFYR-ND	1050 WDKL-WI	1320 KOZY-MN	1410 KRWB-MN	1560 KKAA-SD	101.1 KBHP-MN
570 KNAK-SD	1060 KGFX-SD	1340 KDLN-MN	KHOL-ND		102.5 KQIC-MN
790 KFGO-ND	1220 KDDR-ND	WEVE-MN	1440 KXXX-ND	92.1 WQLP-MN	103.5 KZZY-ND
800 KQAD-MN	1230 KGHS-MN	1360 KEYZ-ND	1450 KBWM-ND	94.5 KSTP-MN	103.9 KUOO-IA
890 KQLX-ND	KMRS-MN	1370 KSUM-MN	1460 KDMA-MN	95.3 KCPI-MN	105.9 KMIS-SD
910 KJJQ-SD	KYKC-SD	1380 KAGE-MN	1480 KAUS-MN	95.7 KDKO-MN	106.1 KLSS-IA
WHSM-WI	1240 WGGN-MN	1390 KKOA-ND	1490 KXRA-MN	97.5 KPRM-MN	106.7 WJJY-MN
920 KWAD-MN	WJON-MN	KMRY-IA	KLGR-MN	97.7 KHBT-IA	106.9 KROC-MN
950 KWAT-SD	1250 WBRF-MN	1400 KMHL-MN	KOVC-ND	98.9 WAKX-MN <sup>a</sup>	
960 KLTG-MN	1260 KROX-MN	KQDJ-ND	1510 KMSD-SD	99.1 KEEZ-MN	

<sup>a</sup>The Vikings' list has 98.0 .

