



# DX NEWS

the magazine of the  
National Radio Club

SINCE 1933

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## Inside ...

- |                       |                                 |
|-----------------------|---------------------------------|
| 2 - AM Switch         | 16 - Travels with Malicky       |
| 3 - DDXD-E            | 19 - Peruvian news              |
| 5 - DDXD-W            | 21 - KPAL is for kids           |
| 6 - TIS/HAR Update    | 22 - Musings                    |
| 8 - Formats           | 22 - Dreams lead to 3,000 watts |
| 11 - Up and At 'Em    | 23 - NRC products               |
| 12 - Early KS Radio   |                                 |
| 15 - Alpha-Calls Game |                                 |

## From the editor ...

Contributions from the members to editors have been looking a little slim this month, so I hope you haven't minded all the feature material I've been using instead.

We get letters ... and we appreciate your comments. Bill Hardy says that he misses the table of contents, and so it's back. Actually, I sort of forgot about it. Jim Boehm would like to see more technical articles, having purchased some 30 reprints and planning to purchase more from the Pub Center. But he notes that most of the articles were published in the '60's and '70's: "Surely there are technically competent members of NRC who can contribute their knowledge to the membership, particularly [for] newcomers like myself (2 years)." Jim cites increasing QRM in the past 20 years, necessitating new DX techniques to overcome problems caused by changing conditions. "Experience on the ham bands and SWLing have helped me, but I find many differences in MW DX'ing that I need answers for. So far I've not found the answers in any other radio publications."

Jim, right on, and I would hope that your questions would inspire more experienced DX'ers to take the time to share their knowledge with NRC members; you (and others) might want to send those questions and we'll publish them, and perhaps one or more of our experienced members will share the answers with us. Remember, there is no such thing as a dumb question, only uneducated DX'ers. After all, the basic purpose of this bulletin is to help DX'ers DX, not to entertain.

For example, one question that I've still had after reading technical articles is how easily to skew a loop pattern to null selective targets ... not WHY, but HOW?!

I think we're on a solid pattern on mailings, with DXN going to the USPS distribution center late Thurs-

day afternoon. Please let me know if (1) your DXN's are NOT arriving in good shape or (2) are arriving on inconsistent dates (unless your copy sports another postmark besides "Topeka"). A sampling of letter travel times (first date is postmark, second is arrival date): Aberdeen, WA - 10-17, 10-20; Binghamton, NY - 10-17, 10-20; Youngstown, OH - 10-18, 10-20, and 10-19, 10-21; and Cambridge, WI - 10-19, 10-21. I would hope to assume the same reverse travel times for DXN going out, at the latest, Friday morning.

**DXChange ...** From Tom Farmerie: Trade or sell, IRCA *DX Monitor*, approx. Jan 1976 through Jan. 1985; interesting trades or cash bids considered (shipping extra). Address: 62 Sunrise Ave. - Grafton, MA 01519-1006

Speaking of IRCA, that club's Glen Kippel, Merced, CA, gleaned some interesting percentages from the Radio Advertising Bureau: the most common format on AM radio is AdCom at 18.3%, then country, 17.8%; REL, 14.1%; MoR/NOS 11.8%, NWS/TLK 7.0%, Oldies 6.6%, and others not listed, proving that AM is not all talk, talk, talk. And if the music stations would install NRSC equipment to meet NAB standards, they would not be splatter, splatter, splatter, either!

**ANARC ...** Tom McElvly has replaced Mike Harris as ANARC's Publicity Coordinator. Tom, a member of NASWA and ODDX and organizer of the recent East Coast SWL Conference, can be contacted at P. O. Box 9645 - Norfolk, VA 23505, phone (804) 497-5151.

## DX Time Machine

### From the pages of *DX News*

**Ten years ago ...** from the November 6, 1978 issue of DXN: Four CPC tests were scheduled, three arranged by NRC members, one by IRCA ... Mark Connelly heard Morocco on 611, 818, and 1196 kHz ... and Harry J. Hayes reported that his new SM-2 better rejects TVI than his old loop.

**Twenty-five years ago ...** from the November 2, 1963 issue of DXN: 15 tests were listed, including 6 arranged by the NNRC, 3 by NRC'ers ... Stan Morss, Bradford, MA heard KANS-1510 Larned, KS, Cubans on 1260 and 1270, and Morocco on 935 ... and Larry B. Godwin logged WPOP-1410 CT and CKCW-1220 Moncton, at sign-on, plus CJCB-1270 Sydney, NS, and WKMC-1370, Roaring Springs, PA.

# AM SWITCH

Jerry Starr

c/o WHOT Radio, 4040 Simon Road, Youngstown, OH 44512

## CALL LETTER CHANGES

Old call:	New call:	Old call:	New call:
660 WNBC NY New York	WFAN	1360 WWWB AL Jasper	WZPQ
770 WJMW AL Athens	WVNN	1370 WEIF WV Moundsville	WQPN
790 KXTC CA Clovis	KOQO	1410 KCWV KS Leavenworth	KKLO
830 KWRP TX Cibolo	KBUC	KKUL OR Parkrose	KBNP
1040 *New OR Tigard	KEZF	1450 WRGF VA Highland Springs	WCLM*
1050 WFAN NY New York	WUKQ	1490 WBND MS Biloxi	WMTX
1080 WCII KY Louisville	WDJX	1590 KEND TX Lubbock	KLLL
1240 KLTN NM L. R. de Albuquerque	KALY	1600 KWHA AR West Helena	KJIW

\*Notes on calls: WRGF-1450 has been silent in this Richmond suburb, new call indicates they may be returning to the air. Three issues ago we reported the request by KCLQ-620 Hanford, CA to change to KEMX. A reader writes to report that KEMX is the new call for KCPX-1320 Salt Lake City and that this call has been heard in use, a change listed in AMS also recently. In checking back we find that indeed KEMX has been reported by the official sources in both cases so we will have to check further. As of now KEMX is on the air in Salt Lake, so keep the listing for Hanford as KCLQ until further notice.

## APPLICATIONS FOR NEW STATIONS

650 MD Pittsville: 250 D3

## GRANTS FOR NEW STATIONS

None

## APPLICATIONS FROM EXISTING FACILITIES

- 730 WDKT AL Madison: night power to 500 watts
- 830 WWMO NC Eden: day power to 50000 watts, antenna to U4 (this is a CP, station is still operating on 1130 kHz)
- 1040 KLHT HI Honolulu: reduce powers to 5000/5000 watts
- 1400 KMIN NM Grants: to 980 kHz with 1000/250 watts

## GRANTS TO EXISTING FACILITIES

- 1310 WJLK NJ Asbury Park: changes in antenna system (remove one tower)
- 1320 CKEC NS New Glasgow: powers to 25000/25000, relocate XR
- 1600 CIBN SK Orillia: relocate XR

## OTHERNESS

- 540 KNMX NM Las Vegas: silent for short period is back ON THE AIR
- 640 CIGM ON Toronto: station is here ex-1320 CFGM Richmond Hill
- 1520 WIBG NJ Ocean City: listed incorrectly three issues ago as being in MD. Point is moot since station is off the air but this will keep your bookkeeping straight.

THANKS to NRCers Wayne Heinen and Paul Mount for their contributions.

73 and Good DX, *Jerry & BK* Jerry Starr & Buffalo K. Foonman

William Hale

2160 Farm To Market Road, Johnson City, NY 13790

### MEDIUM WAVE RABBINGS

- My apologies to Alan Merriman of Annandale, VA as I inadvertently omitted his name from the Reporters list of Issue Number 2. He reported WKDI testing. Sorry, Alan.
- I believe with the information presented in SPECIAL below, we have cleared up all speculation on what's happening with 660/1050 in the Big Apple. Thanks to Ed Janusz, Wendell Ford & Bob Harrison for inputs concerning this.
- Remember when reporting, keep your data to the point, print neatly or type on one side of the paper, and no DX older than 30 days old by the time I prepare the column will be included. Deadlines are Saturdays.

### SPECIAL

- 620 WSKQ NY NEWARK - 10/10 1904 hrd WEE ID: This is WSKQ, Newark, NY; so 1050, WUKQ is a new stn, not (as was previously thought) a transfer of WSKQ to a new frequency; another follow-up to the WNBC/WFAN transfer (EJ-NJ)
- 660 WNBC NY NEW YORK - 10/7 1730 final %off noted; delete from log (BH-NJ)
- WFAN NY NEW YORK - 10/7 1730 %on as Sps Radio 66; ex:1050; still @ Astoria studios; address for WFAN-1050 in V55 I30 is still good (BH-NJ)
- WFAN NY NEW YORK - 10/8 0238 1st noted now; anncr on phone thanked listener for making switch to All Sports 66; WMAQ-TV in Chicago said switch was made @ 1730 on 10/7 & last sound hrd from WNBC was the chimes (WPF-IN)
- 1020 WNTK NH NEWPORT - 9/30 1819-33 good Wmx-Tlk 1020 slogans, local medical call-in pgm, promo for Sunday morning radio shopping show; ex:WCNL, ex:1000; AMS V55 I29 lists CL as WNTK, but anncts clearly said 'WNTK'; anyone catch their legal ID? (BH-NJ)
- 1050 WUKQ NY NEW YORK - 10/7 1730 %on %repetitive annct directing WFAN listeners down the dial to 66 AM; noted @ 2135 re/ %automated SS POP mx; SS annct saying Hispanic radio history being made; WKQ jx (BH-NJ)
- WUKQ NY NEW YORK - 10/8 0035 SS, %a mix of calypso & American-sounding POP mx; EE ID @ 0105 WUKQ, New York; annct on 10/7 This is WUKQ-AM, New York, operating at 1050 kHz. If you're looking for Sportsradio 1050, we've moved down the dial to 66 AM. Join us for the new Sportsradio 66. WFAN (EJ-NJ)
- 1080 WDJX? KY LOUISVILLE - 9/27 0434 %a blurb abt the CLs, 99.7 FM & 1080 AM The #1 Hit Mx stn; CHR, change from WCII Oldies? (WPF-IN)
- 1110 WBT NC CHARLOTTE - 10/3 0236 end of Ronnie Millsep song, then IRN anncts, so they're part of that network; Sun-Times sez they're the 22nd stn on IRN (WPF-IN)
- 1230 WBOW IN TERRE HAUTE - 10/6 0506-0530 in & out %LK 1 hr late > everyone else was into America In The Morning; add this to your logs; 1st-timer here, %WDJO %no 'JOB (WPF-IN)
- 1260 WNDY IN INDIANAPOLIS - 9/27 0449-0500 noted %LK, takes 9from WTUX-1310, I think? (WPF-IN)
- 1350 UNID ?? - 10/2 1914 %Miami Dolphins FB, ad for Merritt Island Marina; nothing listed seems to fit (KVJ-GA) (Might have been on the MBS feed?-WRH)
- 540 KWMT IA FT DODGE - 10/2 0700 ID+promo for American Country Countdown on KWMT Country; 9CJSB (DV-NY)
- 610 KDAL MN DULUTH - 10/3 0656 on top %Minn nx, TC, ID (DV-NY)
- 630 CKRC MB WINNIPEG - 10/2 0702 %good %IDs; tlc %stn sweepstakes winner-Olympic nx (DV-NY)
- 970 WEPH AL HAMILTON - 9/26 0700 good %son (RK-IL)
- 990 WIVK TN KNOXVILLE - 10/3 0232 fair & fadey %nx, ID (RK-IL)
- 1000 KTOK OK LAHOMA CITY - 10/8 0229 %strong %LK repeat, %WLUP, which doesn't repeat LK; strange to be hearing KTOK (WPF-IN)
- 1240 WSDR IL STERLING - 10/6 0506 end of net nx+lcl nx & back+rush; 1st-timer, no Chicago (WPF-IN)

1250 WIPS NY TICONDEROGA - 10/1 0558 SSB sign-on+Champlain Valley Nx (DV-NY)

1320 KRLW AR WALNUT RIDGE - 9/27 0700 fair %son (RK-IL)

1410 WHLN KY HARLAN - 10/4 0600 good+fair %SSB & %son jx (RK-IL)

1430 WWRB TN MADISON - 10/7 0402-24 in & out, fair @ best %T40/AOR mx simul 100.1 in Franklin; %WIRE/CJCL; 1st-timer here (WPF-IN)

1460 WBFN MI BIG RAPIDS - 9/25 0700 good %son (RK-IL)

1480 WFXW IL GENEVA - 10/2 0700 fair %son (RK-IL)

KLEE IA OTTUMWA - 10/7 0700 fair %son (RK-IL)

1540 CHIN ON TORONTO - 9/27 0308-0401 %poor+good @ times %Soul-R&B anncr, had low voice, hard to ID above mush, even in EE; %WPTR; %XEL off! (WPF-IN)

1550 WCSS IL MORRIS - 10/6 0447-53 had LK giving an ID, but then went to Lobo song, an ad, then another LK ID and Spirit of Grundy Cnty+LK show; 1st-timer on CC pwr; in CBE OC (WPF-IN)

WBSC SC BENNETTSVILLE - 10/8 0635 nat'l & SC nx, ID: Clemson, VA (DV-NY)

1580 WHHM TN HENDERSON - 10/8 0705 alone %ID, local & Chester County nx, lcl ads (DV-NY)

1590 WVNA AL TUSCUMBIA - 9/27 0259-0306 %poor+fair %MBS Nx, ID @ 0306 going back to LK; 1st-timer; %hard to decipher from WAKR, also %LK (WPF-IN)

MIDDAY TO MIDNIGHT

750 WNDZ IN PORTAGE - 10/3 2015 good %off (RK-IL)

WHEB NH PORTSMOUTH - 10/10 1926 hrd %off %suggestion to tune to FM 100 for more great R&R (EJ-NJ)

790 WAEB PA ALLENTOWN 10/10 1910 %Jazz/MYL mx & *If anybody asks, you're listening to AM 790, WAEB*; fair (EJ-NJ)

860 KONO TX SAN ANTONIO - 9/21 2044 good %ID, OLD; *Kono for Oldies* sign; much stronger than usual (KDF-IL)

910 KJJQ SD VOLGA - 9/15 2300 good %lcl ads, Volga-Brookings ID, ABC Nx (KDF-IL)

920 CJCJ NB WOODSTOCK - 10/5 1904 ID *You're tunes to Woodstock CJ 920+TC+wx* for western NB & northern Maine; %good (DV-NY)

940 WIDG HI ST IGNACE - 10/2 1849 noted %KC-103 sign, simul %WNKC 102.9; C&W mx, suddenly gone, late pwr/pattern switch; %9CBM (WPF-IN)

1010 KHLT AR LITTLE ROCK - 9/28 2200 good %PSA, ID & sps rpt (KDF-IL)

WHIN TN GALLATIN - 9/27 2000 %C&W mx, ID, United Stns Nx; seems to be strongest signal here recently (KDF-IL)

1070 WKDR NY PLATTSBURGH - 9/30 1846-1900 fair in WKMB null %tele-tlk show & female %lcl nx (BH-NJ)

1080 WUFO NY AMHERST - 9/30 1927-30 fair in WTIC null %BLK-GOS mx, full-data %off %Louis Armstrong's *What a Wonderful World* (BH-NJ)

1200 WAGE VA LEESBURG - 10/11 1818 %male/female discussion abt election, promo for U of VA FB, OLD mx (KVJ-GA)

1220 KVSA AR MCGHEE - 10/11 1914 noted %off, anncr Dale Jones, SSB @ end (KVJ-GA)

1240 WMHB FL MELBOURNE - 9/30 2100 *Serving Brevard & Indian River Counties..* .AM-1240+MBS Nx (KVJ-GA)

1290 WKLB KY MANCHESTER - 10/8 blasting in @ 0604 (whoops, wrong area. Sorry-WRR) %C&W mx, ments of Clay Cnty & JC in the Morning show (KVJ-GA)

WPBG FL WEST PALM BEACH - 10/9 2145 %Rock OLD, request line 1-800-262-2525, frequent ments of ...greatest hits of all time... (KVJ-GA)

WFIG SC SUMTER - 10/10 2151 Lee Shannon show, C&W mx; ID: *Serving Sumter, Lee & Clarendon Counties* (KVJ-GA)

1300 WING NJ EWING - 10/9 1840 Bishop LaMarr Johnson vengergetic sermon from the Refuge Church in West Philly; ID @ 1900: *Serving Ewing, Trenton, and the Delaware Valley*; good (noted here 'cause this is the 1st I've hrd this stn decently while not in Trenton) (EJ-NJ)

1350 WDCF FL DADE CITY - 10/2 1906 %UPI Radio Nx, DJ Robbie Bryant & EZL mx (KVJ-GA)

1360 WDRC CT HARTFORD - 10/9 1917 ID: *Rock, Roll & Remember on Oldies 1360*, WDRC; poor (EJ-NJ)

1390 WAJD FL GAINESVILLE - 10/3 1855 %CNN NX (KVJ-GA)

WMZQ VA ARLINGTON - 10/9 1924 ID: 98.7 on your FM dial & AM 1390, this is your country mx stn in Washington, WMZQ; good/fair (EJ-NJ)

1510 WSSH MA BOSTON - 10/10 1843 MOR-type mx %Carly Simon(?), Foreigner; ads for Star Markets, Bruins HKY; rolled in 9sps-tlk show I was trying to ID (EJ-NJ)

1550 WARD PA PITTSSTON - 10/10 1855 %right-wing tlk show (syndicated); ID: WARD, Scranton, Wilkes-Barre, All-Talk Radio; fair %deep fading & lotsa QRM (EJ-NJ)

WBAC SC BENNETTSVILLE - 10/9 2005 %GOS mx %dedications, ads/PSA's for a jubilee at a hospital in NC; no ID 'til 2100; good, %come fading (a 1st...nothing else from the South tonite-couldn't hear WSB a-tall) (EJ-NJ)

GRAVEYARD UPDATE (new records)

1490: WCSS NY Amsterdam Morris Sorensen Port Carling, ON 304  
 WOHI OH East Liverpool Robert Kramer Chicago, IL 373

REPORTERS:

EJ-NJ Ed Janusz//Bricktown, NJ//'82 Plymouth Reliant (2 reports)  
 DV-NJ Don Voorhies//Dswego, NY//FRG-8800 %Gilfer Mod + LW  
 KDF-IL Karl Forth//Chicago, IL//HQ-160, IC-R70 + spiral loop  
 WPF-IN Wendell Ford//Westville, IN//ICF-2010  
 BH-NJ Bob Harrison//Union, NJ//Superadio  
 RK-IL Robert Kramer//Chicago, IL//R-1000, HQ-129X + RW Loop, Kowalski Loop  
 KVJ-GA Karl Jater//Stone Mountain, GA//W-150, R-390/WR + West & South Beverages

MARK ABBREVIATIONS & SPECIAL SYMBOLS USED IN THIS-

TT:test tones OC:open carrier TC:time check QRM:interference QTH:location  
 SID:singing ID CID:code ID jx:jingle lcl:local lgl:legal mx:music nx:newa  
 wx:weather sps:sports HS:high school FB:football BB:baseball BKB:  
 basketball HKY:hockey >:after <:before S:stereo =:equal with or equal to  
 :OO: on the hour ||:parallel with %: over/under 9: over %:under %:with %:  
 very %:to or into SS:Spanish FF:French EE:English POL:political GOS:  
 gospel REL:religion or religious BBD:big band OLD:oldies ROK:rock 'n' roll  
 EZL:easy listening C&W:country & western AC:adult contemporary UC:urban  
 contemporary tlk:talk ContChr:contemporary Christian CHR:contemporary hit  
 radio AP:Associated Press Radio UPI:United Press International MBS:Mutual  
 Broadcasting System MRN:Motor Racing Net USRN:United Stns Radio Net MCRN:  
 Music Country Radio Net IRN:Interstate Radio Net LK:Larry King BW:Bruce  
 Williams PH:Paul Harvey s/on:sign on s/off:sign off SR:sunrise SRS:sunrise  
 skip SS:sunset SSS:sunset skip LSS:local sunset SSB:Star Spangled Banner

*Bill*

WFAN's new address is: Kaufman Astoria Studios, 34-12 36th Street,  
 Astoria, NY 11106.

-via Pete Kemp

# DOMESTIC DX DIGEST - WEST

Nancy Hardy

2301 Pacific Avenue, Aberdeen, WA 98520

Deadlines here are each Saturday--let's hear from you!

MIDNIGHT TO MIDDAY

800 CKLW ON WINDSOR - 10/10 0345 Duke Ellington/Perry Como song. Strong signal over KEROK. ON #7. (JT-CO)

1120 KPNW OR EUGENE-SPRINGFIELD - 9/28 0309 "So Far Away" by Carole King. Weak in KMOX null. OR #5. (JT-CO)

1220 WSLM IN SALEM - 10/8 0659 s/on at 0659 "WSLM, AM & FM." Ad for Bennett's. (JT-CO)

1410 KERN CA BAKERSFIELD - 10/10 0648 "Your station for Renegade football." CA #36. (JT-CO)

1450 KCNY UT MOAB - 10/6 1000 ad for certified Ford-Mercury. Fair signal under KATR. (JT-CO)

REPORTER

JT-CO/Jeff Ryan, Parker, CO/Sony 2002 with JT-3 loop

Jerry Starr sends along the following--  
 Re Robert Kramer's logging of CHAK Inuvik, NWT on 690 kHz; It would seem that what he was hearing is an LPRT, not CHAK. The programming he described (all CBC, no IDs) is exactly what would be on the LPRT. Since the US/Canadian agreement went into effect the CBC made a wholesale move of many of their LPRTs to clear channels. There has been no notification from CRTC concerning a move from 860 for CHAK. (What do you think, Robert?--NH)

# TIS/HAR STATIONS

Chris Cuomo  
670 Third Avenue, Verona, PA 15147-1349

Here we go with the first of two scheduled updates the list that appeared in V55 130 (9/19/88). Your deadline for the next update is November 25 for 111. If something really earth-shaking happens or a barrage of new TIS's appear there may be more. The TIS/HAR GUIDE by Wilhelm Herbst, the book that the NRC's list was based on, is a very well-written book listing over 200 active or planned TIS's (as of May 1986). It also includes information on station ranges, schedules, antenna types and heights, addresses, phone numbers, verification signers, technical data, even information on how to start your own 100MW AM ("talking house") station, and much, much, more! It is available from IRCA.

### HEARD BY OR SENT IN BY:

- (KG-PA) Kermit Geary, Walnutport, PA
- (WH-WG) Wilhelm Herbst, Cologne, West Germany
- (HH-MD) Hank Holbrook, Chevy Chase, MD
- (PZ-RI) Paul Zecchino, Wakefield, RI
- (TH-CA) Tim Hall, Chula Vista, CA
- (BH-WA) Bill Hardy, Aberdeen, WA
- (KO-IL) Ken Onyschuk, Country Club Hills, IL
- (FV-OH) Fred Vobbe, Lima, OH
- (J\*-OH) Jerry Starr, Youngstown, OH
- (WH-IL) Wayne Hedenschoug, Springfield, IL
- (AH-MI) Adam Hicks, Detroit, MI
- (DB-IA) Doug Beard, Springville, IA

### ADDITIONS:

- 530 Massachusetts Dept. of Environmental Management  
Horseneck Beach, Westport, MA (PZ-RI) gwr 10
- 530 "Radio Road" - Atlantic City Expwy. - Atlantic City, NJ.  
"It can be heard continuously from mile 26 to mile 0. It carries interviews with, and stories about celebrities; information about, and commercials for Atlantic City casinos; Atlantic City weather information, and sports information. Neither the programming nor the signs along the road indicates who operates the station, but the IDs say it comes "by satellite". The programming is professional-sounding and repeats itself periodically. Perhaps its one of those syndicated programming services that produces this and it is received by a dish in the area." (WH-IL)
- 530 \*Tennessee dot - Knoxville, TN (KG-PA) r 10
- 530 WNH463 Virginia dot - I-66 Welcome Center  
Prince William, VA (HH-MD) r 10
- 530 KNHZ788 Washington dot - I-5/SR-405 - Lynwood, WA (BH-WA) r 10
- 530 CFYZ \*Lester B. Pearson IAP - Toronto, ON p 50
- 1200 KPI204 Soquel, CA (TH-CA)
- 1200 WXJ75 NOAA wx - m.p. 102 of I-55 Springfield, IL (WH-IL) w .1
- 1200 WXJ75 NOAA wx - m.p. 103 of I-55 Springfield, IL (WH-IL) w .1
- 1200 NOAA wx - m.p. 148 r.a. I-55 Bloomington, IL (WH-IL) w .1
- 1600 NOAA wx - I-75/US-6 - Bowling Green, OH (FV-OH) w .1
- 1600 Port Angeles, WA (BH-WA) g .1
- 1610 KI2XCM \*Experimental HAR - Avoca, IA (KG-PA) r
- 1610 \*Maryland Natural Resources PD Marine Division - Annapolis, MD (KG-PA)
- 1610 Michigan dot - I-75 Toledo, OH (FV-OH) r
- 1610 KID707 Cape Hatteras Nat'l Seashore - Manteo, NC (KG-PA) g 10
- 1610 KDO94 NOAA wx- I-80 on OH/PA line - Hubbard, OH (J\*-OH) w 1?
- 1610 Toledo Zoo - Toledo, OH (FV-OH) g
- 1610 KOD771 Olympic NP - Lake Crescent, WA (BH-WA) gr 10
- 1610 KNHA519 Wenatchee NF - Naches, WA (BH-WA) g 10

### FREQUENCY UNKNOWN

\*US-3 Franconia Notch, NH (KG-PA)

\*Hershey, PA (KG-PA)

North Carolina dot - Southport, NC

NC dot - Ft. Fisher SP, NC

NC dot - Cape Carteret, NC

NC dot - Hammocks Beach SP, NC

NC dot - Dracoke, NC

NC dot - Cedar Island, NC

w .1  
w .1  
w .1  
w .1  
w .1  
w .1

- NC dot - Swan Quarter, NC w .1
- NC dot - Knotts Island, NC w .1
- NC dot - Currituck, NC w .1
- NC dot - Hatteras, NC w .1
- NC dot - Dracoke Island, NC w .1
- NC dot - Bayview, NC w .1
- NC dot - Minnessott Beach, NC w .1
- NC dot - Cherry Point, NC w .1
- NC dot - Aurora, NC w .1

### NOTES ON ABOVE

\* Station heard by Kermit Geary a while ago and believed off the air. Until we have proof positive that these stations are history, tis (bad pun, hi) a good idea to keep them in mind.

& Heard by Kermit Geary. No other details.

\* Accidentally left off list by me. Oops!

ALL NC dot STATIONS - These stations were left off the list due to lack of space. They are low-power-relays of local NOAA weather stations, and are set up at ferry locations on Cape Hatteras. For some of these, I did not have an exact location. For these I found their locations on a 1988 AAA Road Atlas and put down the nearest town, usually no farther than four miles. To add to this already confusing situation, these ferry stations were only planned when the TIS/HAR GUIDE came out in May '86 and might not even be on the air at all.

### OTHERNESS

- 1230,1490 Jasper NP - Judging by Tim Hall's catches of these TISs in DDXD-W I-30, it would appear that the stations have switched languages. Now, the 1230 stations broadcast in French and the 1490 stations in English.
- 1490 Mt. Revelstoke/Glacier NP TIS uses 5w (not 20 as in list)
- 1570,1580 WXL94 Iowa dot - Mason City, IA (WXL94 is the NOAA station relayed) (DB-IA)
- 1610 Illinois dot stations - Only one heard on the area anymore (KO-IL)
- 1610 KEC63 Detroit NOAA wx - (KEC63 is the NOAA station relayed) (AH-MI)
- 1610 Guadalupe Mts. NP, TX (Heard with rest transmissions in Spring. May be in regular service now. (WH-WG)
- 1610 KOD773 Olympic NP, WA (location - Port Angeles, WA) (BH-WA)
- 1610 Yellowstone NP - (Were any of this beautiful park's many TIS stations destroyed in the recent forest fires?)(CC-PA)
- 1620 Miami, FL - Relaying audio of MTV and WTBS's "Night Trax" Help! (WH-IL) Probably a pirate - CC

Well, that's all for this update. By the way, I'm looking for the names, locations, and frequencies of any drive-ins that broadcast audio to cars under part 15 FCC Rules. (AM or FM). Till next time, 73s and good DX.

WINZ has dropped its 2-yr experiment with talk programming and gone back to all-news programming.

Tom Brookshire is back behind the microphones again, this time on radio at WIP, in the City of Brotherly Love, where he is also v.p. of programming.

Remember Radio New York International, The Pirate operation off of Long Island a few years ago ??? Well the gang is back in court battling the FCC over their operating outside the 3-mile limit. You may want to give a listen to 1620, as that was their old frequency, and they may have a few test transmissions in the interim.

Les Davis has replaced Jonathan Schwartz as the host of WNEW's Make Believe Ballroom.

Dayton's WDAO has moved to new studios in the Westown Shopping Center on West Third Street.

KYW has just celebrated its 23rd anniversary as an all-news station.  
-via Pete Kemp

# FORMATS

Tony Fitzherbert

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We have a number of contributors who have banded together to bring you this issue of Formats. And what a batch of ideas have been hatched by the nation's program directors. First, WCVG's all Elvis programming has surfaced in at least two other markets. Secondly, all Business Radio Network feed is the hope and dream of owners of other struggling stations (if they made money, would they regale their listeners with a steady diet of business talk???)

Contributors...there is the M Street Journal, chronicle of all changes in the industry, Kermit Reid, Eric Bueneman (E), ex of St. Louis, but now setting up housekeeping in suburban Atlanta, Chris Cuomo (C), and Geov Parrish (G).

Additionally, Eric has made a trip to Oregon, so we were updated on radio in this slice of the Pacific Northwest. Here we go with the show....

540	KNMX	NV	Las Vegas	- Silent (M).
540	WDNX	TN	Clarksville	- CWM (E).
550	WDUN	GA	Gainesville	- AC (E).
550	KOAC	OR	Corvallis	- Classical/jazz, flagship station of Oregon Public radio (E).
550	KTSA	TX	San Antonio	- Adult standards (M).
570	WKYX	KY	Paducah	- CHR, L. King 2200 - 0200 (E).
580	KANA	MT	Anaconda	- Silent (G).
590	WKHX	GA	Atlanta	- CWM, some // FM (E).
590	KUGN	OR	Eugene	- AC (E).
590	WBMS	PA	Uniontown	- AC (C).
600	CHRX	BC	Vancouver	- "Classic Rock", AOR (M).
620	KCCX	CA	Hanford	- Sold, to be Spanish (G).
620	KGW	OR	Portland	- AC/CHR "62-KGW" (E).
620	WHJB	PA	Greensburg	- CHR/Sports (M).
640	WHOF	FL	Wildwood	- New, REL (G).
640	WPBD	GA	Atlanta	- Motown oldies, "Rythm of the City" (E).
660	WBLX	AL	Fairhope	- UC//FM (E).
670	WIEZ	PA	Lewistown	- Old, "Oldies 6-70" (C).
680	WCNN	GA	Atlanta	- NOS, CNN net (E).
680	WISR	PA	Butler	- AC/REL (C).
680	KKYX	TX	San Antonio	- CWM oldies (G).
690	KEYR	NE	Terrytown	- Oldies (M).
700	KTBT	TX	Tumball	- BRN Business News (M).
710	KBPI	CO	Denver	- Ex-KNUS, now AOR??FM (G).
730	WPIT	PA	Pittsburgh	- GOS/REL "Love Radio" (C).
750	WRIK	IL	Brookport	- AOR // FM (E).
750	KXL	OR	Portland	- News/Talk "Newsradio 75" (E).
760	WEND	FL	Brandon	- New station, Sun Talk (M).
790	WQXI	GA	Atlanta	- T-40, Jazz 2000 - 2400 w/ WQXI-FM "94-Q" - AM mentioned only on the hour and before oldies selections (E).
790	WYNR	GA	Brunswick	- BRN Business News (M).
800	WHOS	AL	Decatur	- All Elvis (M).
800	KPDQ	OR	Portland	- REL (E).
860	WAEC	GA	Atlanta	- REL (E).
880	WKIP	OR	Dallas	- AC (E).
890	WFQA	PA	Nicholson	- New, to be REL (M).
910	WAVL	PA	Apollo	- CWM/REL (C).
910	KKSN	WA	Vancouver	- Rock oldies // FM "Kissin' FM-97" (E).
920	WGST	GA	Atlanta	- News/talk, "Newsradio - 92" (E).
920	WMPL	PA	Hancock	- Contemporary Christian (M).
930	WLLL	VA	Lynchburg	- REL (M).
940	WESA	PA	Charleroi	- CHR/Oldies // FM "Classical FM 98.3" (C).
950	WSYA	AL	Montgomery	- AC/Oldies//FM (M).
950	KNFT	NM	Bayard	- Transtar CWM (M).
950	WXGI	VA	Richmond	- CWM "I-95" (C).
960	KNEB	NE	Scottsbluff	- CWM // FM (M).
970	WNIV	GA	Atlanta	- Contemporary Christian (E).
970	KYTE	OR	Portland	- NOS (E).

970	WWYO	WV	Pineville	- CWM (M).
990	KRSL	KS	Russell	- AC//KCAY (M).
990	WIVK	TN	Knoxville	- CWM // FM (G). Ex-WTNZ, ex-WNOX, call is ex-850, 850's facilities are being donated to a college!!!(TF).
990	KGTM	TX	Wichita Falls	- CWM (G).
1010	WGUN	GA	Decatur/Atlanta	- Southern Gospel (E).
1010	K2RC	OR	Milwaukie/Portland	- Hard Rock, Z-Rock (E).
1050	WBUT	PA	Butler	- CHR/Old // WLER-FM(C).
1050	KVPI	LA	Ville Platte	- CWM "Cajun Country" (C).
1080	KKSD	AK	Anchorage	- Adult Standards (M).
1080	WPTD	GA	Marietta	- REL (Kermit Reid).
1080	KWJJ	OR	Portland	- CWM//FM (E).
1080	WCII	KY	Louisville	- CHR//WDJX, latter call is being used (M).
1080	WOAP	MI	Owosso	- CWM (M).
1090	KACO	TX	Bellville	- Sun talk (M).
1110	KBND	OR	Bend	- AC//KCRR (M).
1120	WBIS	CT	Bristol	- Ex-1440, AC Days, CWM nights (G). Audible days in Fairfield (TF).
1130	WLBA	GA	Gainesville	- CWM, REL on the Sabbath (E).
1130	WVEF	SC	Camden	- BRN Business News (G).
1150	KIIS	CA	Los Angeles	- Club dance music (M).
1150	KKEY	OR	Portland	- TALK (E).
1150	WGOW	TN	Chattanooga	- Rock oldies (E).
1160	WTWF	FL	Woodville	- New station, to kick off with a sure winner, BRN Business News (TF from M).
1170	WHNE	GA	Cumming	- CWM (E).
1190	WKGA	GA	Atlanta	- Classical, some ETH "Atlanta's Fine Arts Station" (E).
1190	KEX	OR	Portland	- Full service AC (E).
1210	WDGR	GA	Dahlonega	- AC (E). Was CWM (TF).
1210	WILY	IL	Centralia	- Still on the air per (E).
1220	KOFO	KS	Owaha	- CWM (M).
1230	KEKO	CO	Grand Junction	- Satellite oldies (M).
1230	WFOM	GA	Marietta	- Contemporary Christian (E).
1230	KRDR	OR	Gresham	- Silent (E).
1240	WGGA	GA	Gainesville	- CWM (E).
1240	KFLY	OR	Corvallis	- CHR "1240-K-FLY" (E).
1260	WCRT	AL	Birmingham	- Oldies, classic rock 1900-2400 (M).
1260	WTJH	GA	East Point	- Black gospel for Hartsfield Int'l Airport!!(E).
1260	WNDE	IN	Indianapolis	- Oldies, L. King (E).
1260	KCYX	OR	McMinnville	- AC (E).
1260	WNOO	TN	Chattanooga	- Black programming (E).
1280	WSVE	FL	Jacksonville	- BRN Business News (M).
1290	WCHK	GA	Canton	- CWM, sometimes //FM (E).
1300	WIBR	LA	Baton Rouge	- BRN Business News(M).
1300	WLIR	NY	Spring Valley	- Back to Adult Standards (G).
1310	WXLL	GA	Decatur	- REL (E).
1310	KVIX	OR	Lake Oswego	- Old time radio, some talk (E).
1310	KNPT	OR	Newport	- NOS (E).
1310	WDDO	TN	Chattanooga	- Transtar rock oldies (E).
1320	KSMX	WA	Walla Walla	- Spanish (G).
1330	KWKW	CA	Los Angeles	- Ex-KFAC, fine arts, to be Spanish (G).
1330	KUPL	OR	Portland	- CWM (E).
1340	WFSH	FL	Valparaiso	- BRN Business News (M).
1340	WPDN	FL	Pampa	- Adult Standards (M).
1340	WIGO	GA	Atlanta	- Black programming (E).
1360	WFFF	MS	Columbia	- AC (C).
1360	KUIK	OR	Hillsboro	- AC (E).
1370	WABD	KY	Fort Campbell	- UC, call was once held by Channel 5 in New York (E).
1370	KMAP	MN	South St. Paul	- UC (M).
1370	WDEF	TN	Chattanooga	- CHR, same // FM, Talknet nights (E).
1380	WRBQ	FL	St. Petersburg	- CHR // FM (C).
1380	WAOK	GA	Atlanta	- Black Gospel (E).
1390	KJJY	IA	Des Moines	- CWM//FM(M).
1400	WWXX	GA	Alpharetta	- Silent (E).
1400	WJZM	TN	Clarksville	- Rock oldies (E).
1400	WRON	WV	Ronceville	- CHR (M).
1410	KKUL	OR	Portland	- Jazz, "Kool" (E).

- 1420 WAVO GA Decatur - REL (E). All three of Decatur's AM stations format REL (TF).
- 1430 WMMM VA Ashland - Silent (M).
- 1450 WTAL FL Tallahassee - Sun talk (M).
- 1450 WGNS TN Murfreesboro - Transtar rock oldies (E).
- 1450 WRGF VA Highland Springs - Silent (M).
- 1460 KRRS CA Santa Rosa - EZL (M).
- 1480 WCIN OH Cincinnati - Classical, Fine Arts (M). America's 2nd oldest Black station! (TF) - had a VERY directional signal, though.
- 1480 WYZE GA Atlanta - Black gospel/Jazz (E).
- 1480 KBMS WA Vancouver - Black - oriented programming (E). Was once part of that children's programming net (TF).
- 1490 KRYN CO Manitou Springs - Money and business news (M).
- 1490 WJFC MS Vicksburg - Black (G).
- 1490 KMCW MT Great Falls - New station, to be REL (G).
- 1510 KJAA AZ Mesa - Silent (G).
- 1520 KOMA OK Oklahoma City - Oldies (M).
- 1520 KSGO OR Oregon City - Rock oldies (E).
- 1540 WPTR NY Albany - News/talk (M).
- 1550 WYNX GA Smyrna - Contemporary Christian (E).
- 1550 KVAN WA Vancouver - CWM "K-Van" (E).
- 1570 WSSA GA Morrow - Southern Gospel (E). Was Christian Easy listening last year!! (TF).
- 1580 WPGC MD Morningside - BRN Business news (M).
- 1590 KTIIL OR Tillamook - AC//FM (E).
- 1590 KQUL WA Seattle - "Kool Gold" oldies (M).
- 1600 WAOS GA Austell - Spanish (E).
- 1600 KBBB TX Burger - Silent, owner skipped town w/o paying bills (G).

And there you have it!!!! Eric Bueneman noted that "The Atlanta radio market (on AM, at least) is overpopulated with religious stations. On AM and FM, there are sixteen religious stations audible in metro Atlanta, four times more than in St Louis! ..... (And that is five times the number audible in the New York market, the largest in the country - here we have WWDJ-97.9, WFME - FM, 94.7, and out in Islip, NY, on the Island, WLIX-54.0...that is IP except for WFIP-1500, Milford, CT, very directional away from the city - TF.)... An interesting observation, Eric..I noted that last year when in Atlanta..how do they all survive???

This is Formats for another time. Hearty thanks to our contributors!!!! And a one way trip on Metro North from Grand Central terminal to Breakneck Ridge (Yep! We stop there on weekends for hikers.) for each of you. Keep on sending the formats..and

73's to all.

The Larry King Show is back on the air in the Windy City and may now be heard on WLUP. The show will air from 10 pm to 1 am weeknights. This marks the first time that the King Show has aired on a station NOT affiliated with the Mutual Radio Network.

Marty Glickman, a sportcaster in the New York Market has recently celebrated his 40th year of football play-by-play work. His first game was on WMGM (WHN/WFAN 1050), in 1948 doing a NY Giants/Chicago Cardinals game.

As of July the F.C.C. reports that there are 4,914 AM radio stations.

AM radio isn't faring too well with manufacturers. At a recent meeting in Falls Church, VA 180 manufacturers were invited to attend a NAB meeting on AM. Only 7 people showed up and one of them said his company wasn't interested in AM at all!

-via Pete Kemp

# Up and At 'Em ... via Ken Chatterton

(Continued from last issue)

## Dave Ross and Chip Knight

Dave Ross and Chip Knight, former hosts of the "Chip and Dave Show," were perhaps Syracuse's most irreverent morning drive performers.

But two weeks ago, WSCY-AM/FM changed call letters to WEZG-AM/FM and formats from rock to beautiful music, and Chip and Dave lost their jobs.

"We'd like people to know that we're available," said Ross, his sense of humor still intact.

Reflecting on the Chip and Dave style, Ross said: "We tried to voice what Central New Yorkers were really thinking. If some important person got their hand caught in the cookie jar, then we'd say it."

Targets for the mouthy duo at "Sky-101" ranged from Cynthia Pugh - defense attorney Paul Shanahan logged a cease and desist phone call - to ex-cop George Georgiade. When Ross and Knight revealed the contents of sealed, and bogus, grand jury testimony, Georgiade also phoned them, although Ross says Georgiade had a sense of humor.

"All kidding aside, when he called, my knees were shaking," Ross said.

In one of the more noteworthy Ross/Knight satires, they went one step too far, referring to a sponsor's night club as "a slime pit." WSCY management wound up apologizing on the air.

"In most cases, it's nothing we can't settle out of court," joked Ross, the man behind the numerous characters.

Ross' alter egos included Sid Seizure, an effeminate local gossip, Chinese complainer Lee Loss, Howard Notell and Billy Joe Gene Bob, a send-up of electronic evangelism. There were others.

Irreverent diatribes against personalities, local and national, often got out of hand.

"Sometimes I just wanted to reach out and punch him (Ross)," said Knight, who played the music - gearing it towards an older audience - and manned the control panel. Knight added the only thing he and Ross share personality-wise is a sense of humor.

To Ross and Knight, humor was first, everything else second.

"The point was not to be all things to all people," says Knight.

"Satirical, biting wit, but always in fun," is how Ross puts it.

## The "Newcomers"

As Chip and Dave found out, the turnover rate in radio is perhaps the highest in any entertainment/news medium.

Several local morning drive people have been in Syracuse only a few months. "Name" value is still a goal.

At WFBL-AM, newcomer Johnny Van sticks to his station's "Music of Your Life" format, which is geared to the over-40 listener. In fact, Van, who has been kicking around Syracuse radio "for a few years," says his morning drive show is 75 percent music, 25 percent news and features. "We try to have something for everybody," says Van in his distinct basso profundo. "Variety is still the spice of life."

When Ron Bee left country music station WRRB-FM's morning slot two months ago, Jim Tait stepped in from afternoon drive.

"I try to keep moving along by projecting a certain amount of enthusiasm," says Tait, who has been at WRRB for 2 1/2 years, after working at WSEN and WOLF. He began his career in Philadelphia. "I don't do a lot of comedy bits. And I only use the phone if it is pertinent to something that is going on. I stay away from that. When you're waking somebody up, you've got to be as optimistic as possible."

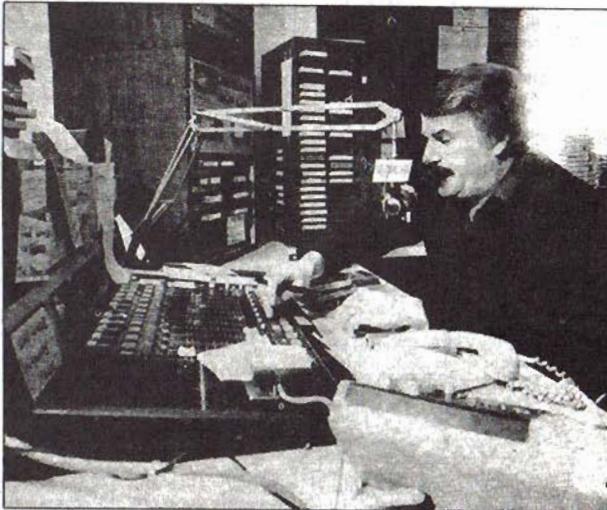
Three other morning newcomers work for stations that have undergone format changes, so establishing an identity is even more difficult for them.

WNTQ-FM morning man Rob Cunningham came to Syracuse from the Albany area. With WNTQ's format switch to contemporary hit radio (CHR) - some call it a rehab of top 40 hit radio of the 1950s and '60s - personalities aren't as important as the music. "Basically, with the type of format we have, for the most part we keep the music moving," says Cunningham. "The whose show is dubbed Cunningham & Co., "though I'm given a bit more leeway." One thing Cunningham doesn't do is gab. "As far as sitting there rapping, we don't do that. We like to keep a pace. CHR is not an

ego format; at least not in this market."

The other new CHR station is WKFM-FM, which has disc jockey Steve O'Brien and newswoman Lois Burns teaming up for the early shift. O'Brien agrees that in hit radio, the music ranks first. "The star is not the disc jockey, it's the music," he says. "We're not slighting information for music alone. We're trying to balance everything the listener wants." Segments of the "Burns and O'Brien" show include "The Birthday Club" and "Bad Joke of the Day."

Finally, WOLF-AM is the latest station to change its music, going from a split format of oldies/urban contemporary to a mix of urban contemporary and top 40. The station also has a new morning man in Jeff Miller, who takes over for Ric Mitchell. "I was the morning man here before Ric, so it's nothing new for me," Miller says. WOLF's morning format, like other top 40-type stations, is not geared to humor or deejay talk. "We're very definitely stressing the music," says Miller. News, weather and sports get the usual morning treatment here, but any gimmicks haven't yet been implemented. "We're still working out the kinks at this point."



With 24 years on the air, WNDR's Jim O'Brien is Syracuse's "Dean of Dawn."

## Arbitron Figures for Morning Drive By Percentage and Total Listeners

Station	Avg. %-Hour	Cumulative
1. WSYR-AM	17.8	89,400
2. WHEN-AM	12.8	67,400
3. WYYY-FM	12.4	100,700
4. WFBL-AM	7.9	48,400
5. WAQX-FM	7.3	51,500
6. WRRB-FM	6.2	37,500
7. WSEN-AM/FM	5.4	26,800
8. WKFM-FM	3.8	48,600
9. WSCY-FM	2.6	23,000
10. WNDR-AM	2.5	23,900
11. WNTQ-FM	2.0	22,700

\* Average 1/4-hour: In any given 1/4-hour between 8 and 10 a.m., the average number of people ages 12 and over listening to a station. Each share point is a percentage of the listeners.  
 \*\* Cumulative listeners: The estimated total number of different people listening to a station during morning drive.

# 12 Early Kansas Radio Stations

KANHISTIQUE • DECEMBER 1986

Francis W. Schruben  
Woodland Hills, Calif.

What is a commercial radio station? What was Kansas' first commercial radio station? What other stations followed it closely?

A common description of a commercial station is one that sells air time to outside individuals or firms. To this may be added a station whose broadcasts call attention to its owner's person or business. Also included may be a station that promotes in some way commercial and public interests. And attention should go to the first prominent station that opened and continued with the same call letters.

With the exception of Kenneth S. Davis, biographers, journalists and historians have assumed that Dr. John R. Brinkley's KFKB (Milford) — Kansas First Kansas Best — was the state's first commercial radio outlet. Davis asserted that KFKB, established "in 1922 (was) the second commercial station in Kansas..." Unfortunately, Davis does not tell his readers in his text or in a footnote what he believes to have been the first station. (Actually, KFKB came on the air in 1923.)

Gerald Carson in a 1960 biography and a 1973 sketch noted that Dr. Brinkley, in Los Angeles during 1922 to perform an operation on Harry Chandler, publisher of the *Los Angeles Times*, became intrigued with Chandler's new station KHJ, which on April 13, 1922 Chandler himself had opened with a dedicatory address. Upon returning to Milford, Brinkley developed and came on the air the following year with KFKB. According to the *Junction City Union*, the Brinkley-Jones Hospital sponsored KFKB's first program, running from 7 p.m. October 6 until 7 a.m. October 7, 1923 and featuring gifted area performers, including the Fort Riley Band.

Alert to opportunity, Brinkley chose the acronym KFKB — Kansas First Kansas Best. Later he would use KFKB in seeking patients for his goat-gland sexual rejuvenation operations. In 1927 he began his radio talks, "Answers to Mothers." From these grew his popular "Medical Question Box of the Air." Over KFKB the doctor prescribed for those who wrote, directing them to any of some 1,500 neighborhood Brinkley-affiliated pharmacies. All this is well enough, but some months ago Nyle Miller of Topeka asked: Was KFKB actually Kansas' first commercial station? This inquiry began.

In 1922 WJAQ (Topeka) — erroneously reported years later as WJAP — began broadcasting. A lack of parts and scarcity of listeners forced WJAQ off the air in 1924. A strike, according to Robert Stapleford, may have contributed to the station's closing. WJAQ, taken over by Senator Arthur Capper, came on the air in 1927 as WIBW. WIBW quickly captured and held a wide audience in Kansas, Missouri, Nebraska and Oklahoma.

In that it grew out of WJAQ, WIBW asserts that it was Kansas' first commercial station. It should be noted, however, that over two years elapsed before WJAQ evolved as WIBW.

Wichita's KFH also asserts that it was Kansas' first commercial broadcasting station. According to Lynn R. Osborn and others, KFH



Arthur Capper broadcasting over CBS at the Willard Hotel, Gridiron Club dinner, December 13, 1930. Capper was the longtime owner of WIBW radio in Topeka as well as a Senator from Kansas for many years.

— Photo courtesy of Kansas State Historical Society

developed from WEAH, built for the Wichita Board of Trade by the (Francis J.) Lander Radio Company. The Board purchased WEAH from Lander in late June 1923 for \$500, giving the operating contract to the Sunflower Radio Company.

In February 1924 WEAH brought its listeners orchestral numbers by Wichita's "very best" musicians. This program, sponsored by E.F. Wolf, local cafeteria owner, was very likely Kansas' first commercial broadcast. Wolf paid the Board \$150 a month for two hours' air time each evening.

On April 30, 1925 the Rigby Gray Hotel Company purchased WEAH from the Wichita Board and changed the call letters to KFJ — Kansas Finest Hotel. KFJ began broadcasting from studios in the Hotel Lassen.

On January 3, 1926 KFJ's quality programming became evident from the Coleman string quartet's concert. Assisting the quartet were Dorothy Thompson, vocalist, and Edward Turner, pianist. The quartet played "Rose Marie," Mendelssohn's "Scherzo in E Minor" and Rachmaninoff's "Prelude in C Sharp Minor." Turner rendered the "Greenwich Witch," and Miss Thompson sang two solos. The quartet and Turner concluded the evening with Dr. William S. Pitts' "Church in the Wildwood."

Two days later KFJ featured the McVicar-Howard Ladies Quartet, assisted by pianist Myrland Campbell. The group sang "Spring Chorus" from "Samson and Delilah," Mrs. Campbell played "Traumerer," Francis Cummins played a trumpet solo and Margaret Motter sang "May Magic." Following Sybil Johnson's vocal, "In the Gloaming," the quartet closed with "There's a Little Bit of Heaven in Your Smile."

Although Lynn R. Osborn termed WEY, which opened March 30, 1922, "the first official station in Wichita," he added that there was "nothing commercial" about the station. WEY sent out weather and market news; phonograph records brought musical interludes.

C.A. Stanley, who built WEY, probably was Kansas' earliest radio sports announcer. In

answer to listener requests from Okeene, Okla., Stanley at ringside in Wichita's Forum gave a hold-by-hold account of the heavyweight championship wrestling match between the immortal Ed "Strangler" Lewis and "The Pole" Zybisko.

The question is, was WEY commercial in that it aided farming and business with its reports and attracted attention to the Forum's wrestling matches?

Elsewhere in Kansas, radio received a start. Returning to Parsons from World War I, Claude Ervin built a radio set with skills he had learned in the Army. He also taught others to build sets, and soon, as Jim Davis reported in the *Parsons Sun*, "radioing" became an engrossing local fad. Ervin's daughter-in-law asserts that he "built the first tube set in Kansas." In 1923 many early sets, consisting of simple wooden slabs with tubes on their tops, were dubbed "bread boards," according to Davis.

In 1923 Ervin came on the air with WOAJ (Parsons). Within the continent, WOAJ once reached as far as Sinking Springs, Pa. And Mrs. Vera Gillette, Ervin's bookkeeper, recently recalled that one evening a telephoned report thrilled WOAJ's staff with the news that it had been heard in far-off Hawaii.

WOAJ carried noon and evening selections by a "schoolboy" pianist named Russell; evenings brought songs from the Wells Sisters trio. Ervin himself announced wrestling from the Municipal Building where Billy Hallas, the Parsons Greek, became a great favorite.

Lynn R. Osborn regards WOAJ as Kansas' "first commercial broadcasting station" but concedes that it was not commercial by later standards. Nonetheless, WOAJ promoted the Ervin Electric Company's radio equipment, other products and services.

Started in April 1922 and using 1,000 watts, WAAP (Wichita) received accolades as "the West's largest radio station." Constructed by Otis Taylor, WAAP reached the air in July following a last-minute installation. WAAP's owner, Wilbur Cooper's United Electric Company, naturally had a business interest in



Dr. John R. Brinkley at microphone in his office adjacent to his Milford, Kan. hospital.

— Photo courtesy of Wide World Photos

radio equipment. The *Wichita Eagle* furnished programming.

WAAP excited its listeners on December 20, 1922 with the area's first radio variety show. Featuring a Dixieland band, the Symphony Five given to sharp improvisations, the station carefully avoided the term "jazz." Jazz, thundered one Wichita minister, had a more deleterious effect upon a fan than the consumption of a "quart of whiskey."

Never a financial success, WAAP's equipment was sold to Dr. Brinkley's KFKB in 1925. But WAAP, in a sense, returned in 1940 when KFBI, successor to KFKB, went on the air in Wichita. With WAAP gone, KFBI had long remained Wichita's only broadcasting station.

Another serviceman to return home from World War I and enter radio equipment manufacturing and broadcasting was Anthony's Perry Thurman. With all amateur outlets, Thurman's station had been sealed up or used by the

13 government during the war. In early October 1921 Thurman joined Barney Hartley to form the T&H Radio Company. Soon they had several men working in their radio department.

Nyle Miller and his brother, Karl, remembered that T&H busily turned out radio equipment, from crystal sets to tube and transmitter units. Industrious workers cut panels, drilled knob holes and assembled wooden receiver frames.

Springing from an earlier venture — probably 9LR, before the assignment of the W call letters — WBL (Anthony) went on the air May 1, 1922. Thurman later stood by the *Anthony Republican's* assertion that WBL was the largest station in the state; he made no claims about being the first.

At 9:30, 10:30, 11:30 and at the market's close, WBL announced Kansas City grain reports. After the 11:30 quotations, Anthony grain prices were given. At seven each evening WBL presented live talent and "the latest in Victrola records, courtesy of the Woods Music and Jewelry Company."

In 1923 lightning struck the building housing T&H, setting a fire that shut down WBL. Never profitable, WBL remained closed. Like many entrepreneurs, Thurman and Hartley had been ahead of customer demand. And while WBL has its place in history as a full status (AM) station, Perry Thurman also pioneered in "wireless telegraphy" and perhaps other forms of transmission.

On February 18, 1922 the *Topeka Capital* reported the local YMCA's "radiophone concert," brought in by wire from a receiving set in a home over a mile away. Receivers in Topeka had picked up and sent on by "radiophone" broadcasts from such places as the University of Wisconsin, Denver, Kansas City and ships at sea.

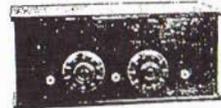
According to the *Topeka Journal*, the Charter Board on May 18, 1922 had granted the state's first radio permits, one to the (non-profit) Kansas State Radio Association "for purposes of promoting and systematizing radio telephony."

The *Journal* on April 11, 1925 applauded J.A. Gustafson, Fredonia Telephone Company manager, as the father of radio telephony. (A more accurate term would have been wired telephony.) After experimenting three years, Gustafson could offer programs at no cost to those who listened over their telephone receiver and at less cost to a household paying a monthly loud-speaker rental fee than it would have paid for operating a regular tube set.

Gustafson used two powerful components, one receiving the best programs broadcast and the other sending them out over the telephone to individual homes. Telephone lines, moreover, reduced annoying static, and a receiver could be hung up or a loud-speaker switched off when a listener wished. Fredonians occasionally heard local musicians, and each Sunday a sermon was given from a different church. Needed persons could be located quickly and fire calls dispatched.

A 1924 newspaper photograph shows Governor-elect and Mrs. Ben Paulen in their home, listening over a trunkline to news of his victory. Mrs. Paulen remarked that one of the things she would miss most about Fredonia was the radio telephony.

(Continued on next page)



## Dealers---Amateurs

After much experimental work, we have perfected the "CK" tuner and two step amplifier—wave length up to 700 meters.

Amateurs: Write for descriptive circuit. Dealers: Write for sales proposition. Deliveries will begin June 30. Get your orders in.

## Central Kansas Radio Wholesale Co.

Lyons, Kansas

Advertisement from "The Radio Gazette," Vol. 1, No. 1 (probably the one and only issue), July 1922, published by the Randless-Allen Publishing Co., Hutchinson, Kan.

Professor John M. Gunn has noted that regular broadcasts first reached American homes through the efforts of amateurs. And, to be sure, amateur operators have earned a place in Kansas radio history. Wichita's C.A. Stanley reportedly experimented as early as 1912 with shortwave equipment. Before his military service, it will be recalled, Perry Thurman had been an amateur operator.

Nyle Miller and his brother, Karl, developed sophisticated amateur sets. Their neighbors, according to reports, never fully appreciated interference caused by the Millers' station, 9X4.

Amateur (ham) operators helped develop continuing attention to all things involving radio in Kansas and through the world. In emergencies their messages have given invaluable aid. Recently (mid-October 1985) amateurs exchanged contacts with earthquake-devastated Mexico City, speeding information and assistance.

Briefly, may we be allowed an epilogue about Dr. Brinkley and KFKB? Even though Clement Wood, Brinkley's paid biographer, asserted that the doctor had no idea his station could become profitable, John W. Gunn found that KFKB soon became one of the nation's 10 strongest stations. Doubtless, the powerful equipment taken over from WAAP helped this come about.

Don B. Slechta, in his careful study, found that Dr. Brinkley sold KFKB in 1925 in order to undergo three months' intensive post-graduate training in Chicago. He then sought and obtained prestigious European licenses and

degrees. After returning to Milford in January 1926, Brinkley built another station, again with the designation KFKB.

In 1929 Dr. and Mrs. Brinkley and eight others applied to the Kansas Board and received a charter issued to a private corporation, the KFKB Broadcasting Association. Among the station's purposes were disseminating subjects of "education, scientific, literary and musical interest." In addition KFKB could sell "the privilege of broadcasting" to others and could broadcast topics of "public interest, public convenience or public necessity." Mrs. Brinkley held 991 of the 1,000 shares of stock. To Dr. Brinkley and the others went the rest.

From this question arises: Did Dr. Brinkley, in 1929 perhaps, sense trouble with the Federal Radio Commission? Did he hope to protect himself by owning only one share of KFKB? Trouble came.

When KFKB applied for a renewal of its permit in 1930, charges were made, hearings held and after an all-day session, the FRC by a three to two vote revoked KFKB's license, ordering it off the air by June 20. Brinkley continued broadcasting until early 1931 when the Federal Court of Appeals upheld the FRC's decision.

KFKB was gone, but it had helped radio blossom in the 1920s, soon to become an intimate part of American life. That Brinkley's KFKB was Kansas' first commercial station is technically inaccurate, but it is clear that KFKB was the first Kansas station to open and continue for a period of years with the same call letters. And in the hearts of devoted listeners, beyond doubt, KFKB remained Kansas First Kansas Best.

Of Kansas' larger stations, KFH (Wichita) may claim a first in that it developed from WEAH and continued broadcasting without a break. WIBW (Topeka) evolved from WJAO, but some two and a half years elapsed until WIBW went on the air. (Both became CBS affiliates.)

Of those stations promoting their owners' person or business, early KFKB, WAAP (Wichita), WOAJ (Parsons), WBL (Anthony) and KFGP (Cheney) should be included. WEY (Wichita) drew attention to Forum wrestling, a commercial enterprise. Probably there are other examples.

Comments on this Library of Congress list of early Kansas stations are sought from *Kanhis-tique* readers:

The U.S. Department of Commerce, Bureau of Navigation, Radio Division annual publication "Commercial and Government Radio Stations of the United States" began listing broadcasting stations in 1922. The following Kansas stations were listed: Atwood WEAD, Eldorado WAH, Emporia WAAZ, Independence WFAY, Lindsborg WDAD, Manhattan WTG, Salina WFAD and Wichita WAAP, WEAH and WEY.

In 1923 the following new stations were listed: Anthony WBL, Beloit WPAR, Cheney KFGP, Iola KFID, Marion WRAD, Parsons WOAJ, Pittsburg KFIV, Topeka WJAO and WPAM and Wichita KFHI 24.

In 1924 the following new stations were listed: Louisburg KFIL, Milford KFKB, Peabody KFNX, Russell KFQO and Wichita KFOT

KFKB, Milford, is listed as owned by Brinkley-Jones Hospital Association, 500 watts on 1050kc.

Each of these stations, whether they reached the air or not, forms a fascinating part of Kansas Radio history, fully deserving of continued interest and exposition.

(Continued from previous page)

## Kansas Radio



Claude Ervin, WOAJ, Parsons, just before he went overseas with the A.E.F. in World War I.

— Photo courtesy of Mr. and Mrs. Kenneth Ervin, Parsons, Kan.



Hotel Lassen, Wichita, first home of KFH studio.

— Photo courtesy of Kansas State Historical Society

## The Alpha-Calls Game

Object of the Game:

See how many AM Radio Station call letters you can fill in below. Try this first, without looking them up in your logbook or other source book. You must use the letter shown in each blank as the second letter of the call sign and each station must be in a different state!

Next try it using only stations with 50,000 watts !!!

See what you miss by not attending an NRC Convention each Labor Day weekend? (next one is in Topeka, Kansas).

### RULES

1. Three-letter or four-letter calls may be used.
2. You can use call letters starting with either "W" or "K".
3. Only one station in a state may be used. If you use WABC for the first blank, you won't be able to use any other stations in New York State in the Game!
4. All call signs must be currently in use by an AM radio station in the United States.

CALL LETTER	STATE	CALL LETTER	STATE
_ A _ _	_____	_ N _ _	_____
_ B _ _	_____	_ O _ _	_____
_ C _ _	_____	_ P _ _	_____
_ D _ _	_____	_ Q _ _	_____
_ E _ _	_____	_ R _ _	_____
_ F _ _	_____	_ S _ _	_____
_ G _ _	_____	_ T _ _	_____
_ H _ _	_____	_ U _ _	_____
_ I _ _	_____	_ V _ _	_____
_ J _ _	_____	_ W _ _	_____
_ K _ _	_____	_ X _ _	_____
_ L _ _	_____	_ Y _ _	_____
_ M _ _	_____	_ Z _ _	_____

This was part of the Convention package given out to those that attended the 1988 NRC Milwaukee, WI Convention this past Labor Day weekend. This Quiz was produced by John S. and John D. Bowker.

WMAQ has lured away Crain's Chicago Business from WBBM, after a twenty year run.

KOMA, in Oklahoma City, has switched from the big band format to oldies, du wop.

WBN, in Buffalo, is playing musical chairs, as sportcaster moves in from WGR and Tom Shannon gets the ax in morning drive in favor of Steve Brodie, formerly of KNUS-Dallas.

Jack Bogut is back in Pittsburgh, this time on the FM side at WSHH.

—via Pete Kemp

# Travels with Malicky ...

bucolic peregrinations and perambulations ... by John Malicky

**WHTH AM**  
790 Country Music

**WNKO FM**  
Stereo 101.7

Licensed to Heath, Ohio and IDing as "Heath-Newark" is WHTH-790/WNKO-101.7 as the first visit begins for this final day on the trip for Wednesday, September 9th! Just off route 16 in what was once an isolated area, when at that time the station had in its employment the NRC's Jim Wallace, their 2 story unmarked building sits at the end of a long road, addressed as 1000 North 40th Street, and shares the area now with housing developments. On the air since October, 1970, 2 years before the FM, WHTH's D3 pattern protects Louisville and Norfolk. Adjacent to the station is their 3 tower array that's fed by a Collins AM200 backed up by the original Gates while the FM's Collins BC250 and tower are located north of the city. Both unheard, this includes the voice of GM Carey Justice, a name given to me, because he is out for now. Instead, Nx Reporter Erin Scanlon has just enough time to show me her desk(hi!) and to introduce 'HTH's morning man Jim Branson. An armed forces vet, a stint at Bellaire's WOMP, and a high school chum of NYC's popular WHTZ-FM jock Scott Shannon, Jim, in between spinning the CWM 45s, is very pleased to receive the DXN and related material. Taking a break now for AP nx at 9, Jim mentions, "we're only supposed to go for 2 1/2 minutes even though the log sheet says 5." Later at 27 minutes past the hour, it's another first to watch him perform an ABS test. Employed here for a year, under the private ownership of Charles Franks, Jim's been lucky not to have been caught in the shuffle of several personnel changes. The AM's other main feature is farm programming for the second largest county in Ohio in terms of farm income, Licking County. Each year both stations also run several promotions, though WNKO spends more time covering local HS sports. As of last February, Mike Cooper is in spinning the FM's AC/oldies and, also speaking for Jim, is glad someone cared to visit!

Again no rain as the mid morning sun has broken through the overcast providing a splendid sight for the next stop just south of Newark, Ohio, the twins WCLT-1430/FM 100.3 "T-100." Near the crest of a sizable hill off route 13 Jacksontown Road is their large 40 year old complex identified by 2 sets of red calls, one standing at the top edge of the building and the other on an awning. After a short delay, APD David W. Johnson is available having concluded his 5:30-10 morning show on the FM. Possibly considering AM Stereo, Dave says management decided against it because the system was too costly of which he was in agreement and adds, "it's a waste of money anyway!" A bit cold, but doing his best to accommodate the visit, this is the first time I've encountered anyone at a station so vehemently opposed to AM Stereo. Another automated station, in the control room is the programming braintrust for the AM & FM, a 5 carosel/3 taped system. Previously, from 1981-86 on the FM and from 1982 up to July, '87 on the AM, the stations relied on the formatter Century 21. However over the years, "key people at Century left causing the service to decline," so the stations switched to Concept Productions and have felt more satisfied with the new service "which provides air personalities while Century 21 doesn't and has more jingles," remarked Dave. A worthwhile investment, "Concept sends tapes a week in advance as 150 stations in the U.S. now subscribe to them. Most importantly, the key is what the public thinks as Dave mentions 75% of local listeners think it's live. Ahh, so that's the secret-hi! Thus the sked for the mor 500 watt daytime is complete automation 24 hours, except on weekday mornings. For the FM, after Dave's show and in between 5-7 PM drive time, it's live-assist for the off peak hours of 10-3 and 7-11 PM, then Larry King overnight. Network news for both is from Mutual. Later, saying hello is Robert Brooker, part host of the AM's "Bob & Dave (Lehman)" morning show. With his little office next to the receptionist, Bob's pleased that his collection, in addition to domestic and Australian (2DU) stickers, now displays a few decals from my locals! Beginning operations in January, '49, the AM came on about 1 1/2 years after the 50 kw FM as both now use Harris transmitters, an MWLA and a F-25K. Later, this DXer receives a brief chance to be greeted by his v/s for a July, '84 s/on, P/GM Robert Pricer who's majority owner, 51%, of the stations under the title of WCLT Radio Inc. A much more warm response, however, was in his letter and profile that appeared in a Sept '85 DXN Issue 30. In his letter, Mr. Pricer mentioned their 3-legged "skirted" 390' tower just behind the station had 6 heavy cables dangling from 250 feet down to 20 from the ground, but now there's no evidence of this and they're probably not on the tower as Dave said thousands of dollars were spent modifying it. However, at least for WCLT, there was evidence that the staff did their best to welcome this visitor.

**WSFJ 51**

Just over the other side of the hill before the entrance to I-70 east, a curious find occurs, by accident, at the all REL WSPJ-TV 51 housed in a modern 4 year old complex. Inside, a quick and worthwhile tour is given by Corinna Murray, Associate Producer for "Focus 51", one of WSPJ's shows.

**1430 AM**

Your WCLT Stations



**whiz**

On a bright and sunny afternoon in Zanesville, Ohio, I have reached one of the state's oldest and most dependable AM

stations, 63 year old WHIZ-1240/FM 102.5, who, for many years, formerly occupied the Line Arcade Bldg. downtown. Forced to move as the building was sold in April, '86, the stations relocated, temporarily, to another downtown building, the Masonic Temple, before finally, one year later, settling into their new and permanent home at the southeast edge of town. Atop a hill on Downard Road just off route 146, "look for and turn at the Hilltop Cafe", WHIZ broadcasts from an unmarked one story brick complex directly across from their 34 year old TV 8 studios. Owned by a group of people under the title of Southeast Ohio Broadcasting System Inc., the share affiliation with the NBC network and a sizable tower adjacent to the TV station. My v/s for an October, '86 srs reception, VP/GM/TV Sls Allan Land is not in, but OFM Richard Ebersole kindly takes responsibility for the visit. Featuring live AC and extensive local news, the AM also provides Zanesville with Cincinnati Reds BB, Ohio St. FB, and local HS action while simulcasting Cleveland Browns FB with the FM. However, as related by a DJ at my last stop WTNS, I missed the chance to meet the AM's afternoon blind DJ. Live 6-9 AM, then automated, with tapes from Kalamusic of Kalamazoo, MI is EZL WHIZ-FM. On the TV side as the station is on the network, in their news studio is an old wx map board that they still use. Finally, back to the AM, the carpet insulating in the studio is "so-so" remarks Mr. Ebersole, thereupon I suggest they get the sonex material that "92-X" in Columbus uses-hi!

If you ever travel along I-70 near Zanesville at night, be sure to look for what the cbers & truckers commonly refer to as "The Lighthouse", a 300 foot tower

on a hill that has a bar across the top and when lit looks like a cross, because then you'll be very close to the "Christian Voice of Zanesville" WCVZ-92.7. Previously visited by a friend in June on a Bicycle tour, plus the lone FM on my trip, expecting an arrival is Adma/PR Director Juanita McIntire and PD Greg Cornelius. Surprisingly, the station's 2 story house, along route 40 at 2477 East Pike and about one mile from WHIZ, is 175 years old! Much of the interior still remains inside including decorations, except in the kitchen, four fireplaces, though they were closed off in 1910, and gaps at the top edge of the ceiling and walls which were used to hang pictures. Upstairs is a small storage room and prayer room while the transmitter, studios, once where a larger fireplace existed, and offices occupy the first floor. With an erp of 3 kw and a new Harris, the station does hope to move soon about 100 feet further up the hill on a level spot next to the tower. Owned by P/GM Paul Patterson, under the title of CVCO Inc., and employing 17 people, WCVZ took to the air on January 5, 1983 and is the younger sister of 15 year old WCV0 FM 105, the "Christian Voice of central Ohio", in Gahanna, a northeastern Columbus suburb. Broadcasting 24 hours, WCVZ provides listeners with 200, mostly religious, national (some local) programs from tape to cassette, more programs and news from the Dallas based USA network, and various kinds of REL music (ezl, mor, ac, traditional, etc.) from their record library onto 3 turntables. Wishing all stations were this friendly and as the sign says on the front porch, this visit was a very "Welcome" one at WCVZ!



"At the crossroads of Ohio (I-70 & 71)" 4 miles northwest of Cambridge is the 1000 watt daytime WILE-1270/WCMJ-96.7 "Magic 96." With helpful directions from Continuity Director Sara J. McCollum, whose duties include scheduling DJs, sales, production, and advertising, the stations are found off route 209, pointed out by a large blue and white wooden "WILE" sign at the bottom of a winding 2 mile long Skyline Drive, atop a huge hill. If you can get to this station, you've earned your visit-hi! In the AM studio is afternoon host Jack Uplinger, spinning 45s and tapes, playing "the country music that's been a favorite in the Guernsey County area." As Sara mentions, on from 3 to s/off, Jack, having lived in Oklahoma and a native of Ohio, "is country through and through." Though WILE now relies on tapes from Century 21's "Super Country", they have begun making their own from records with the help of a production company owned by my v/s and WILE/WCMJ GM Grant Hafley, who unfortunately had left for the day. Also, Sara remarks that, "we have equipment with 4 track capability which is unusual for a station this size." On AC/OLD "Magic 96", the station is live 7-10 AM and automated the rest of the day with s/off at midnight and 1 AM on weekends. They also carry Reds BB. For both, as they simulcast their news, any national news comes off the AP wire. Impressed with the nice, including staff, comfortable working area in the ranch type facility, the station employs between 15-20 people including 5 salespersons. Owned by Mr. Hafley, under the title of A.V.C. Communications Inc.,



WILE was purchased from Howard Denugue, the original owner who first brought radio in April, 1948 and added the FM 18 years later. Enjoying a taped reception of DJ Craig Dodd signing on WILE at 6 this past June is OpM David Wilson and a courteous CE John McCancy. John mentions that the HAAT here is 420' and that plus their tower behind the station gives ample coverage to the area even though the FM's power is only 1300 watts. Feeding the tower is a Gates BCLG backed up by a 1964 Raytheon RA-1000, and a Gates FMIC. Hoping for a future DX test, John says this is quite possible, but like WGLX, nothing ever comes of it. Before departing, it's another first as I'm about to play "radio ad mailman!" As our story unfolds, it seems WILE has produced a tape of an ad belonging to one of their advertisers, Cambridge-based "Pizza Plus", and the company, by tomorrow, wants it to play, having bought time, on WTNS-Coshocton where their branch store is located. Finding out that my trip just happens to continue to WTNS, Sara asks if it can be delivered, the phones WTNS. From Mission Impossible, tape: "Your job if you decide to accept it Mr. Phelps is to deliver this ad by tonight-hi!"



**RADIO**  
**1560AM•99.3FM**

WTNS. Just only 13, Kevin began volunteering here, started earning a salary as a part-timer a year later, then became a full time announcer 4 years ago. Kevin just doesn't sit on the job either working a 6½ hour evening shift at a standup board! It's also the only one I've seen on the trip. Mixing light AC/CHR on 45s/LPs, WTNS-AM is one of the few remaining all live stations I've seen this past week and a half, but like the others, they may soon change to live-assist or satellite. For the present, Kevin writes all the songs that he's played to give an indication of the pattern he's developing and to let him know not to over-play a song. Though some of his own doing, he says, "this is the computer's job!" In September, Kevin now signs off the AM at 7:52 PM, 7 minutes later than he should have, but what I didn't know is that he (or anyone) is allowed, "a grace period of 15 minutes." Even with 1000 watts, WTNS is often heard at home in summer months at s/off. Both stations do simulcast except for the hours between 8-2 PM when the FM features CWM, then returns and stays on until 11 PM. Regarding station policy, "any employee must have 5 years working experience here before being allowed on the air," as some of the other DJs include, surprisingly, an 18 year old and Mary, age 60. Reminded of a certain DJ who did the same things 5 years ago at WHYP-North East, PA, Mary also takes frequent long pauses and breaks between songs! In the studio above Kevin is a box, designed by the CE, that now lights 22 seconds before 8, and every hour, to indicate AP nx is coming on. Along with some talk on the AM, the station is also, according to a Tom Thompson, the best "Sports Voice of East Central Ohio" providing coverage of Browns and Ohio St. FB. Another WTNS feature is the 2-5 minute Earth News capsules. Discovering that they come on an album, sent every 2 weeks, Kevin offers one to his guest from the stack on the floor. As I was already aware, only 2 days ago a local story made national news when striking employees and other unions marched on the local Stone Container (paper mill) Company, going right past the station, were confronted by police and sheriff deputies and in the melee of rock throwing and tear gas there were several injured and some arrested. By today, things are calmer though the mayor called for a citywide curfew yesterday and one today around the plant. During music, Kevin is speaking with the city sheriff taping his comments for later. And to think if I'd have been here Monday-hi! Now on the telephone is my v/s from Dec, '81, P/GM Bruce Wallace calling from Carmel, CA to check on things, but unaware this DXer came here to thank him for his letter! Kevin remarks that when Bruce was 21, he took over WTNS in 1973 from his father, who in turn started the AM 26 years earlier. Located downtown at 114 North 6th Street, WTNS still has retained some items from yesteryear including a clock and a microphone. Though one would not recognize if this was a station as the yellow brick front portion had recently been sandblasted and painted, therefore no sign. A mile away is the Harris and tower. Now much further away, I've bid Kevin good bye and good luck, chowed on 2 McDonald's fish sandwiches, and am home via routes 36, 250, and 22 after 1,291 miles in 9 days, it is done!

Conclusion: Obviously, this trip required much time, energy, & \$. Based on what I did the past 2 years, I thought on paper it was possible, but one never knows how long anything will work out until it's over. By the 8th, I wanted to quit, but somehow determined to finish. In all, I missed 6 stations: WVRC, WLMJ, WMNI, WOHP, WJER, & WBTC. Though I don't leave out the possibility, it's highly unlikely anything of this nature will occur for a long time. Again, there were many enjoyable and learning moments, plus meeting more friendly people. It was still encouraging to see some live AMers, but the way things are going, they may all be automated in the future. However, I still think there is some hope for AM. As I leave, I say "thanks" to everyone and to the NRC membership for inspiring my adventures.

## News Programmes in Perú

Part 1

By Julian Anderson - Buenos Aires, Argentina  
Forwarded to NRC via Cesar Objio

Following is a focus on Peruvian Radio Scene, specifically to news programmes. It is based on information sent by Greyi Calderon Infante (Huacho, Peru), an article published in RTV Magazine (Lima, Feb. 1988) and personal observations performed in that country. This "Part 1" is referred to Lima City only.

As you may know, there are many MW stations in greater Lima - they are 34 all told, all making great efforts for improving their audience number, and one of the best ways is news programmes.

During my different stays in Lima I've noticed that style varies greatly from one station to another, and listening to tapes I usually receive from this city, I've noticed that this kind of programming has greatly improved, in the past few years. Now they are looking for the news, they are "hunting" for it, with different teams moving around all over the city; some time ago they only read news from the papers, or simply used to repeat news from the VOA or BBC.

A highly competitive market has made them improve and to become more original and imaginative than their competitors.

Also in FM, but on a smaller scale, there is some competition. These stations mainly broadcast music, nevertheless, six of them began news programs as well.

On MW, where we can hear over thirty "noticieros", it is possible to find very different structures; as an example, some stations only dedicate a couple of minutes per hour to news; meanwhile, Radioprogramas offers 1h30min per day dedicated to information, that is to say, roughly, 52% of its programming. Some programs as "Radioperiodico" (R. Cora) are basically conducted by one speaker, who simply reads news, but some others like "Cadena Informativa" (R. Cadena), are conducted by different reporters who comment news live on the scene.

An inquiry performed in Lima last January, has showed that there are some favourite programs: of the 36 existing then, 12 are most popular, and of these 8 are very well known to listeners. We are going to analyze these eight.

Stations who are leaders in information are as follows: R. UNO (107.9), R. UNION (880), R. CADENA (1200), R. CORA (600), R. MIRAFLORES (1250), R. AMERICA (1010), R. STAR (1300), and R. Radioprogramas del Peru / RPP (730).

- 1) **RADIO UNO** - 107.9 MHz - Program: "Actualizando". This is one of the few FM programmes, where information from news agencies is complemented with telephone interviews, mainly performed with political personalities (very similar to those heard here in Argentina). It is conducted by Manuel Boluarte, who heads a team of five journalists, who are about 25 years old, average.
- 2) **RADIO UNION** - 880 KHz - Program: "EL DIARIO DE UNION". It is broadcasted three times daily and it occupies 1/8th of the programming. It is one of the most popular throughout the country, as thanks to Shortwave (6118KHz) it reaches all Peru and neighbouring countries as well. It is well known that it dedicates its informative work mainly to people of the "Provincias", that's why it is most heard by reporters in inland small towns who later repeat these news in their local programmes. Named during many years as "Diario del Aire" this is now called "Diario de Union", and is headed by Gonzalo Iwasaki as Director, and Manuel Riofrío, as Press Chief. There are also ten journalists working there on a daily basis.
- 3) **RADIO CADENA** - 1200 KHz - Program: "RADIO CADENA INFORMATIVA". It is also broadcasted 3 times a day, but it is complemented with news on the hour. This station was created 17 months ago, as from March, when this article was written, and it occupies 21% of the station programming (5 hours daily). They have agents in the main Peruvian cities, who report live via telephone the most outstanding news; as future plans they're trying to purchase 2 mobiles, as they haven't any right now. Heading the team are Hans Firbas and Javier Avila. As a curiosity, many of the reporters of Radio Cadena were working on RPP previously; they moved to here due to better conditions... their experience over RPP is why this station and RPP programs are very similar.

- 4) **RADIO CORA** - 600 KHz - Program: "EL RADIOPERIODICO DE CORA". This programme is conducted by R. Cora's director, and it's one of the most popular. Mr. Juan Ramirez Lazzo starts his working day at 0300 am when he prepares the first edition of "Radioperiodico". Mr. Ramirez is the main voice and for who hears this program, it may look as if he is the only one working there, in fact there are eight other people working there, who go out to the street hunting for news. Mr. Ramirez worked many years as a speaker in R. Victoria and now he conducts his own station. It is easily recognized by any Limean, as it has a characteristic phrase before giving news: "Escuchen, escuchen".
- 5) **RADIO MIRAFLORES** - 1250 KHz - Program: "EL MOMENTO DE RADIO MIRAFLORES". It is broadcast twice daily, and it occupies roughly an 18% of the station programming. It is different to the programs heard over other stations as it has three speakers, Romulo Flores, Pedro Roncallo and Enrique Llamosas are their names; they base the news on the agencies cables and on news published by papers. Nevertheless, they comment the news, not only read them. They have been working together since 1977, and now have some journalists who report live from the scene of action. They also connect regularly with the BBC, and as a curiosity, in contrast with other limean radios, advertisements are read on their own and recreated in an original way.
- 6) **RADIO AMERICA** - 1010 KHz - Program: "EL NOTICIERO DE RADIO AMERICA". It is broadcast 3 times daily, and it occupies roughly 12.5% of the total programming. They have 15 journalists in the station and about 20 in the provinces; of those 15 journalists; they are divided between the three different daily editions of the programme. Ten more reporters are always out in the streets looking for the news. It was created 43 years ago, being the oldest programme of its type in Peru. It has a National coverage thanks to Radio America's Shortwave frequencies. There are three responsible directors: Tiler Grandez (Mornings), Diogenes Vasques (Afternoons), and Carlos Orbezo (Evenings).
- 7) **RADIO STAR** - 1300 KHz - Program: "LA MAQUINA DE RADIO STAR". It is broadcast twice a day (mornings and afternoons) occupying 17% of the programming; from Monday to Friday. The program is conducted by 15 young reporters, who work using 4 mobile units. They have an interconnecting system with 80 private stations at a National level, and its structure is different to that of RPP; as it is sequential: 1st, local; 2nd, National; and 3rd, International news. Another difference is that they work with provincial stations and not with independent reporters. Director is Miss Mariela Maldonado, who says, "Each reporter prepares the edition of his/her report, and in that way, he/she participates directly and they're also personally responsible for the broadcasting". As a curiosity, the majority of the reporters are female.
- 8) **RADIO PROGRAMAS DEL PERU** - 730 KHz - Program: "LA ROTATIVA DEL AIRE". It is broadcast daily Monday/Saturday and twice on Sundays. There are also special flashes during the early morning (before daybreak). They have six mobile units and 24 reporters working in the station; they also have one agent in each Peruvian Department. They have many repeaters throughout the country, which assure the highest audience in Peru. On MW they have a "clear channel" which is easily heard in Argentina after our local midnight. One of their characteristics is that they say "R.P.P. Informa" before giving the news.

Well, this has been as to programming configuration. As to broadcasting liberty, there is a greater percentage now than in recent years. News are obtained freely and transmitted, there is no censorship apparently from the Government; it is still unwise to talk about government personalities, mainly when news refer to corruption... there is not an 'open' criticism allowed by the Government... there are many ways to put pressure on the station authorities. In general, news speakers tend to be exaggerated, this is common on Peruvian Radios.

I am now ending this article hoping that the same may prove to be interesting to you, as least this has been my intention. If you have an criticism, correction, or commentary to make, please write to NRC HQ and they will forward your words to me. Thanks. I'll be writing the 2nd report to this article as soon as I am able to complete my information.

Need to renew? Expired? The mailing label will tell you.

**Curiosities:** Months and celebrations of the Inca Calendar often are heard on peruvian Quechua-spoken programmes. By: WILLIAM L. ANDERSON

Gregorian months	Peruvian months	Translations:
DECEMBER	CAPAC RAIMI	Magnificent festival
JANUARY	HUCHUY POCOY	Small ripening
FEBRUARY	HATUN POCOY	Great ripening
MARCH	PACAR WARAI	Garment of flowers
APRIL	AIRIWAY	Dance of the young maize
MAY	AIMUARI	Song of the Harvest
JUNE	INTI RAIMI	Festival of the Sun
JULY	ANTA SITUMA	Earthly Purification
AUGUST	CAPAC SITUMA	General purification sacrifice
SEPTEMBER	COYA RAIMI	Festival of the Queen
OCTOBER	UMA RAIMI	Festival of the Water
NOVEMBER	AYAMARCA	Procession of the dead

**The INCA dietus:** ama sua, ama llulla, ama ehella  
"do not steal, do not lie, do not be lazy"

## DIAL KPAL-AM FOR KIDS

# Little Rock Radio Format Proves A Hit For Preteens, Parents Too

By BRUCE INGRAM

Chicago — The only commercial station in the U.S. devoted fulltime, around the clock, to children's programming — award-winning KPAL-AM Little Rock — is turning kids' stuff into a major concern.

KPAL g.m. Bill Henslee explains why his station gave up a nostalgia format 2½ years ago, shifting its demographic sights from older to very-much-younger listeners.

**Variety:** Why children's radio? Is KPAL seeking a niche on the AM band?

**Henslee:** Correct. The preteen audience is the largest unserved radio market in the country and that's our target. Them and their parents.

**Variety:** What is your key demographic?

**Henslee:** Kids. The parents come along with it. They're very curious to know what the kids are listening to. If you're in a car and the kids dominate the radio, you're going to find yourself listening. So we have older listeners that may call themselves closest listeners. But the music's fun. There is some very good children's music and we've worked very hard to accumulate a library that's interesting. It may be rappy, Disney, the Muppets, rock 'n' roll.

**Variety:** What kind of programming does KPAL offer?

**Henslee:** Music, interviews. We have a mascot Piccolo. He drops in out of your imagination and he has a voice and is a character, that sort of thing. And our deejays have rather unusual names. Our morning man is Surfing Sam. He's very popular. In fact, they had a contest in one of the local papers for the leading disk jockey in the Little Rock area and he came in No. 2. Holly Golithly, Sunshine Suzie, Hero Joe — the people who do the air personality work become charac-

ters to the kids too.

We offer programs like "Kids In The Kitchen," where we'll have, perhaps, a chef from one of the hotels, or a restaurateur, come in and the kids call in and ask questions, and the chefs describe what they do. We may have the police chief in or we have a medical show that brings in doctors, nurses and health care specialists and they talk to the kids. The kids do a lot of calling.

We have a club with 6,000 members — the Kid Power Clubhouse — so there's a lot of interaction. Kids are in our station all the time, which is a little unusual. The kids come down here and see who's talking, and then they get to talk on the radio too. We have a lot of guest deejays.

**Variety:** What is KPAL's ratings history?

**Henslee:** Arbitron and Birch do not rate audiences 12 and younger. They do not acknowledge that there are children with cars. They don't rate that demographic because it has not existed. But we're trying to bring it into existence and get some recognition for it.

**Variety:** How do the advertisers on your station reflect your dual listeners, the kids and their parents? What products does your station advertise?

**Henslee:** Campbells Soup is one of our better advertisers, and Matchbox, the toy car people. We have national advertisers very interested in our programming. We have banks, even a car dealer. Of course, you have your McDonald's, Wendy's, and children's stores. We've had dentists — a whole panoply of different folks. Commercially, the station is beginning to break even. I won't say we've made a whole lot of money.

We've had to develop our own programming, our own music, the

whole thing. My wife (KPAL director Tish Henslee, ed.), is a professor and has a degree in early childhood education, so that helps.

We've been recognized nationally four times. We received a Crystal Award from the NAB for community service, Parents Choice of Boston and Action for Children's Television gave us a special award for programming. And we just won a George Foster Peabody Award.

**Variety:** KPAL seems to have gone from one demographic age extreme to another in shifting from nostalgia to children's programming. How have your advertising billings reflected that change?

**Henslee:** This is a whole different endeavor. Children's radio has not been a profitable endeavor, as of yet, but we see the light at the end of the tunnel.

**Variety:** So, revenues have been sufficient?

**Henslee:** It depends on the market. Different stations have different overheads and different reasons for doing the things they do. But our billings run around \$25,000 a month. It hasn't always been that way.

**Variety:** Can you envision this format working in a major market?

**Henslee:** We think it would work in a larger market better than it would in a market of our size. Easier. You have more listeners, more advertisers. I think it would work beautifully. We have some hopes that we'll be able to move in that direction, we have a few ideas in the mill.

**Variety:** Like syndication?

**Henslee:** That's along the lines of what we're working on. AM radio certainly has its problems. I'm sure this is not an answer for all AM, but it might be an answer for one AM in a market.

## On-Air Profanity Causes Suspension

Fargo — Sportscasting may be hazardous to one's health in North Dakota.

While WDAY-TV sports director Ed Schultz was doing play-by-play of the North Dakota State-Northern Michigan game for sister station WDAY-AM last week, an empty whiskey bottle came flying through the pressbox window. Schultz, uninjured, gave vent to his feelings, yelling words verboten for radio, and took off into the stands to find the perpetrator.

Schultz failed to find the culprit. For his pains and his reactions to the incident, though, he was given a week's suspension by WDAY officials. Other members of the broadcast team filled in for him last week when NDSU played in South Dakota.

## FAN MALE

WFAN may have gone too far by firing all five of its female on-air staffers in a budget-cutting move.

Now, the American Federation of TV and Radio Artists (AFTRA) has notified Emmis Communications, WFAN's parent company, that the all-sports radio station has violated the equal opportunity clause in AFTRA's collective bargaining agreement.

Sources told our Bob Raissman that the contract says WFAN must hire on-air personnel to reflect the marketplace's gender makeup.

Last week, FAN management told Suzyn Waldman, Ann Liguori, Janet Rose, Sue Guzman, and Janet Spaulding they would be getting the ax before the station switches from the 1050 spot on the dial to 660. The union will wait for Emmis' response before filing an official grievance.

-via Pete Kemp

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# MUSINGS

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Times are local per Muse.

## RADIO FREE WARREN REPORTING

John H. Rose II - 26015 Thomas - Warren, MI 48091

Last time we got together I admonished everyone to hang on to their dialcords. Then the thought occurred to me, "In this PLL, CPU, LED, IR, PBT, RAM, ROM world, does anyone know what a dialcord is besides me?" The next stop in our journey is the visitor's information center on I-95 near Fredricksburg, VA. The weather this 1 August 1987 is muggy, the location is noisy and busy, road dirt fills the air and I figure that this is a prime location because of the target stations. WFLO-870 in Farmville VA is about 70 miles from here and turns out to be very weak with the Rock America Top Hit Countdown and an ID. What more could a man ask for? Well, maybe reception of the second target, WJMA-1340 in Orange, VA, which is totally obscured by local WFLS-1350 IDing as "FM 93 and AM 1350". I must be under the tower because there is no nulling it out. The total heard is 37 stations. I had expected more because this area is populous and most of the others where I listened were not. Maybe the weather is too muggy even for the radio waves. There is a fine mystery here. 990 Was weak and a satellite service was playing the Motor City Beat and never broke as long as I listened to it. Now I'm from the Motor City and appreciate the music as much as anyone, but I haven't got all day to wait for local ads. Help? Speaking of not having all day, I decided to would pay to move to another location for the WJMA. I packed up all the gear into the folder I have, went back to the car and then asked myself that nagging question. No, I had not locked myself out of the car again, I forgot the radio!!! ARGH! Now you have to understand that this rest stop is pretty busy and I had been lucky to find a bench under a tree. Others were making a beeline for the bench. I got there first. Whew. A good prospect seemed to be the Chancellorsville Battlefield National Monument a few miles west down route 3, hopefully away from the WFLS signal, and giving me an excuse to take the back roads on the return. Success! I pulled into the parking lot, got out of the car, tuned the Awesome DX Weapon to 1340 and heard UPI news, ads for Madison VA stores, and an ID for "Radio Orange". That sounds like it should be an underground station from Ireland. I have been Out West and Out East. Out West is hard to beat for grandeur, high drama and magnificence. Out East is hard to beat for soft, quiet drama and dignity and I always enjoy it. Well, until next time hang on to your ROM and I will describe the pleasant last day of the stay.

## Dreams, work add up to 3,000 watts

CLYDE, Ohio (AP) — When Eddie Cruz was working as a cook at a truck stop 20 years ago, he never thought his dream of owning a radio station would come true.

Now he owns WLCO-FM in Clyde and wants to help other Hispanics follow their dreams. "When you have a dream," he says, "sometimes you have to create your own reality. "All the time while I was working at the truck stop and later when I opened my own restaurant here, I never stopped thinking about the radio station. I never thought it would happen. But it did. Sometimes it is still hard for me to believe."

Cruz, 48 and a father of four, had to clear a few hurdles on the long road to starting WLCO-FM, a 3,000-watt station with a signal that extends 70 miles from this

Sandusky County city in north-west Ohio.

His father, Roberto, a migrant worker, came to northwest Ohio from Brownsville, Texas, in 1947 and soon settled in this predominantly white farming community.

"When I started school I was the only Hispanic in the class," Cruz says. "It was different from Brownsville, where everyone was Hispanic."

During the first winter, a farmer let the family live in a shanty on his land. Cruz says his father used cardboard boxes and straw to insulate the house against the bitter cold.

"My father got a day job at a nearby factory and worked at nights at the sugar mill in Fremont. He taught me about hard work," he says.

When Cruz was 19, he got a part-time job at a local radio station doing block programming. That was the beginning of his affection for the medium.

Even when he worked at the truck stop and later owned and operated a restaurant in the 1970s, he worked at the station.

The dream of owning a radio station persisted, and in 1975 he called a family meeting.

"I ... explained to them what I was thinking and they said, 'Fine, we will help,'" he says.

It was five more years before the station began broadcasting. Cruz spent years hunting for the right location and trying to borrow money. He says the station cost at least \$300,000.

"It was an expensive undertaking, especially when you do not have anything," he says.

"We do not have a history of being broadcasters, owning broadcast properties. Ordinarily, broadcast properties are a rich man's game. "I went all over the area to try to borrow money. Finally, a local bank decided to finance it."

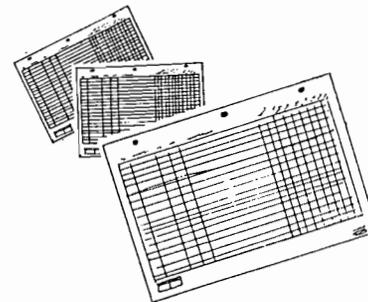
## Colts games on WAKE

VALPARAISO — Radio station WAKE (1500 AM) has joined the Indianapolis Colts radio network and will broadcast the remainder of the team's preseason games and all regular-season contests.

The Colts host the Green Bay Packers tonight at 7 in a preseason game at the Hoosier Dome. They will open the regular season against the Houston Oilers in a 3 p.m. game on Sept. 4 at the Hoosier Dome.

Each broadcast will begin 30 minutes before game time with the Ron Meyer show.

via Wendell Ford



## N. R. C. STATIONERY

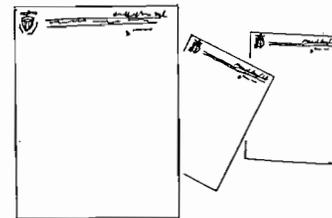
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