



DX NEWS

The magazine of the
National Radio Club

— SINCE 1933 —

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From the editor ...

Chris Cuomo's predictions on format futures (p. 8) arrived at the same time as the announcement of a number of station format changes plus news of the Winners' News Network (p. 14), another motivational programming enterprise. Programming an AM station nowadays is not quite the same as it was when I started in radio in 1965. You can take the easy route and just plug in to the bird or simulcast your FM and drop local ID's in at legal intervals ... block-program religion and cash your checks every week ... try to keep up with the FM'ers with a music format, most likely some form of oldies or country ... or you can be a little more daring and actually attempt to serve your community with programming that matters to people: news, weather, bulletin boards, lost pets, live DJ's, and a format planned in the best interests of your listeners, as do locals WIBW-580, WDAF-610, and also others who have an electronic monopoly in small towns. I'd be willing to bet that few AM'ers who program to, rather than at, their audience are in financial trouble ... if you know of any, feel free to write (to Musings) and tell why.

Speaking of Musings, Mike'n'Sue are sitting poised at their keyboard(s), eagerly awaiting your contributions. There's no need to wait for an engraved invitation before you Muse. Frankly, the turnout the past two issues has been dismal. Why not take ten minutes right now to send in a Muse? Give the rest of us a DX tip ... state your opinion about DX'ing or the NRC ... list some of your veries or tapes ... or give some advice. Why are you still sitting there, reading this? Muse!

Old WRTH's ... Thanks to Jody Hughes for remembering to turn in his old WRTH to be sent to ADXL in Argentina, which in turn distributes them throughout SA to DX'ers who cannot afford them. Feel free to send me old WRTH's, RDB's, NRC Logs, or other radio lists, and I'll bundle them

and send them to ADXL via sea mail.

They joined ... Irwin Blumen, Paterson, NJ; Ken Burns, WB6UWX, Redwood City, CA; Harry Mayo, WB2EDS, Allamuchy, NJ; Saul Segal, Montreal, PQ, and Wayne McRae, Winnipeg, MB. While other clubs' memberships decrease, I am happy to report that the NRC is showing an increase in its. What have you done lately to promote the NRC to future members?

DXChange ... For sale: **Broadcasting Ybks:** 1987, \$15; 1988, \$20 (when the 1989 arrives); both plus postage: Howard Kemp - 140 Court St. - Laconia, NH 03246-3640 ... Your editor would like to acquire an owner's manual for a Bearcat BC-250 scanner, original or copied: Paul Swearingen - 2840 SE Illinois Ave. - Topeka, KS 66605-1427.

Topeka DXCon '89 ... It's not too early to reserve September 1-3 for your convention plans. And feel free to send suggestions for the program.

DX Time Machine

From the pages of DX News

Twenty-five years ago ... from the February 29, 1964 issue: Harold S. Williams, Seymour, CT renewed for his 15th year and reported on 2-17 XERF in plus KCKW-1480 Jena, LA. Harold also asked for the mailing address of R. Americas-1160 ... Henry J. Wildinson, N. Hollywood, CA reported that MM2-17 was one of the finest periods for DX'ing that he'd ever experienced, with Japanese and Russian stations in at armchair levels, and the loudest SA's being YVQJ-1080 and YVPP-910 ... and John Daller, Detroit, MI reported a "teen DX GTG" at his place, with Ken Butterfield, Larry Basset, and Sheldon Rubin attending and sharing memorabilia.

Ten years ago ... from the March 5, 1979 issue, a 48-pager: DDXD editor Ray Arruda wondered what happened to Captain Glotz ... Gerry Thomas and Charlie Barfield reviewed the GE Superadio ... Dave Yocis, Fairfield, CT bagged KRVN-880 on 2-12 and pieces of the KQNK-1530 test ... and Wayne Heinen, Colorado Springs, CO found time to DX while he was off work with "busted" ribs, hearing such DX as WJBO-1150 and WJTH-900.

THE WORLD'S OLDEST AND LARGEST ALL MEDIUM-WAVE DX CLUB

Domestic DX Digest - East
William Hale
 2160 Farm to Market Road
 Johnson City, NY 13790
 DX Catches in the Eastern U. S. and Canada, with 24-hr. ELT

MEDIUM WAVE ramblings

■ I received a report from Olle Alm from Harnosand, Sweden with a partial list of North American stations heard from Scandinavia during the '87-'88 winter season. The list included all the Graveyard frequencies, and lotsa stations that we don't even see in DDXD! Olle notes that when on some of the DXpeditions, 14-1000 meter longwires are used. Some of our members live in states too small to put up that many 1000 meter LWA, hi. A personal catch by Olle...KSYC, Yreka, CA came a little late, as Esa Hanninen of Espoo, Finland recently claimed that for a record catch. Esa's distance (6182 miles), beat Olle's by a mere 327 miles. Still, an impressive reception. The entire list of GY receptions appear at the end of this column. Please note that the loggings were not all made by Olle. Thanks to him for sharing this with us.

■ You may have noted that a lot of "non-IDs" have popped up in loggings lately. After seeing that designation in one contributor's loggings, I thought it was a good idea to continue it. "1090, WXXX" does not an ID make. So, from now on I'll ad "non-" each time a non-ID is noted as an ID. I hope John Bowker gets to the subject of "legal IDs" very soon in his informative FCC Rules Primer column.

■ The decision on the sale of KXEN-1010 to Eric Buessman's group is still pending. Stay tuned.

■ A weak turnout this issue. Let's get those reports in so's everyone can "see" what's being heard.

■ I'm tickled pink that "The Best of DDXD" is now part of the DX Audio Service. Subscribe now!!

SPECIAL

- 940 WMAZ GA MACON - 2/10 1843 very good with mono & * signals with satellite-fed Adult Standards, AM 940 WMAZ slogans, ads for Ranch-flavored Fritos Corn Chips, Silk Greenhouse & CBS This Morning TV show, live PSA; change from CHR, which has moved to sister FM WAYS-89.1 (EB-GA)
- 1000 WLUP IL CHICAGO - 2/9 0343 hrd testing in C-Quam 5 (EB-GA)

MIDNIGHT TO MIDDAY

- 530 CJFT ON FT ERIE - 2/13 0221 poor mono & * signals with Top 40 mx, CJRN non-IDs, live PSA; 250 watts makes it clear down to NW GA! (EB-GA)
- 540 KNOE LA MONROE - 2/13 0228 good with C&W mx, Stereo 54 KNOE non-ID & local wx; over WWCS, with XEWA off (EB-GA)
- WWCS PA CANONSBURG - 2/13 0254 with CLA mx by the St Louis Symphony Orch, Classical WWCS non-IDs; fair+poor in KNOE null, thought I had CBK, hi! (EB-GA)
- 630 WLAP KY LEXINGTON - 2/13 0254 very good over KXOK/WHAL with AM 630 WLAP non-ID, Frankie Valli & the Four Seasons record offer, College Board PSA, SNN Nx, The most mx, the best variety, we're the station playing the greatest hits of all time slogan, SID+ROK oldies from SMN (EB-GVA)
- 680 WCNN GA NORTH ATLANTA - 2/5 0000-0005 NBC Nx @ :00; IDs as All-News 680, WCNN North Atlanta; at par with WPTF; very rare here; they are using an 8 tower array, and does it work! (RJT-NC)
- 850 WEEU PA READING - 2/8 0105 briefly with non-ID; it's 26' right now @ your Accu-Weather stn, WEEU (GU-NY)
- 950 WBJW FL ORLANDO - 2/8 0448 with recruitment ads for Orlando PD & senior citizens' aerobics class; partial ID; This is WBJW... (remainder lost to WPEN) (GU-NY)
- 1200 WAGE VA LEESBURG - 2/8 0420 with Larry King+PSA & plug for Jim Bohannon show: Join me Saturday nite on WAGE, Leesburg, Loudoun County's Sound Choice (GU-NY)
- 1440 WHIS WV BLUEFIELD - 2/8 0312 with end of tune, non-ID; WHIS, AM 5 14-40, ad for Wall Street Journal; very weak, but practically alone (GU-NY)
- 1800 WSNX MI MUSKEGON - 2/8 0012-0057 non-IDs as: The New Sunny FM 104.5 HFH with female DJ Terri Windon? with AOR mx; fair, over/under WZMM-WV (RJT-NC)

WZMM WV WHEELING - 2/6 0040-0120 with legal ID @ 0100:WZMM AM & FM, Wheeling over/under WSNX-MI (RJT-NC)

MIDDAY TO MIDNIGHT

- 560 WFRB MD FROSTBURG - 2/4 1827 with C&W mx, slogan: Your Country Leader; 1105.3 FM; in way over WHYN/WFIL for about 20 minutes (TF-CT)
- WHYN MA SPRINGFIELD - 2/7 1751 wx, TC & nx; It's 5:51, time for a news update. Here's Evelyn (Erin?) Ford; hvy WFIL QRM (GU-NY)
- 820 WGGM MD CHESTER - 2/4 1750-1800 Love 82, GOS mx, USA Radio Net @ :00; lost by 1804 (TF-CT)
- 970 WYNZ ME PORTLAND - 2/10 2053 weak under heavy WWDJ QRM with ad for Duration Nessel Spray & tail end of PSA ...beginning March 11th. For more info call 878-1070. 97 WYNZ cares about you (GU-NY)
- 1000 WYBT FL BLOUNTSTOWN - 2/11 2210-2230 with C&W format WPHK-102.3; I reported this in DDXD-E several weeks back that they forgot to turn off AM (they're a daytimer) XR; I've heard them 3 times on after LSS; watch for this one, but be diplomatic with verie requests; way over WLUP (RJT-NC)
- 1310 WJLK NJ ASBURY PARK - 2/2 1959 TC, mx by Steve Miller & non-ID: Great Gold 13-10, WJLK (GU-NY)
- 1380 WNRI RI WOONSOCKET - 1/28 1755 local talk show with ads for Astro Roofing & Mayers TV local nx (GU-NY)
- 1390 WEOK NY POUGHKEEPSIE - 1/28 1745 fair+poor with wx by Meteorologist John Brady (GU-NY)
- 1410 WLSH PA LANSFORD - 2/11 1725-1730 with EZL mx, full-data sign-off; way over KQV, in WPOP null; not enough for a report, too bad, I'd like to get him verified (TF-CT)
- KQV PA PITTSBURGH - 2/12 1702-1728 with Temple vs Duquene BKB; thought I had a good signal from WLSH, until I heard the ID!! (TF-CT)
- 1420 WASR NH WOLFSBORO - 1/24 1759 briefly over Jumble with non-ID: Playing your favorites all the time, we're AM 14-20 WASR (GU-NY)
- 1430 WNJR NJ NEWARK - 1/24 1741 TC, ads for Allegheny Temporary Services & law firm of William Manns; good+poor (GU-NY)
- 1450 WFPG NJ ATLANTIC CITY - 2/2 1848 promo from Better Home Heat Council of Delaware Valley; Let's Talk About It talk show (GU-NY)
- 1550 WYNX GA SHYRNA - 2/8 1744 Bob Larson Show with contribution request; Without you, someone in the WYNX listening area will lose a chance to receive help; poor (GU-NY)
- 1800 WAYC PA BEDFORD - 2/11 1740 in with promotion for a cookbook; MOR mx, atop frequency (TF-CT)

GRAVEYARD DX ACHIEVEMENTS UPDATE (all new records)

1340:	KGFW	NE Kearney	John Wilkins	Wheat Ridge, CO	328
1450:	KDHN	CO Buena Vista	John Wilkins	Wheat Ridge, CO	84
	KWBE	NE Beatrice	John Wilkins	Wheat Ridge	442

REPORTERS:

- GU-NY Guido Urzi//Mastic Beach, NY//R-5000 + Palomar Loop
- TF-CT Tony Fitzherbert//Fairfield, CT//Superadio
- RJT-NC Robert Tiare//Hendersonville, NC//R-5000 + many LWs or 24" ferrite loop
- EB-GA Eric Buessman//Woodstock, GA//DX-200, TM-152, SM-2)

GRAVEYARD LOGGINGS FROM SCANDINAVIA-WINTER 1987-88

1230:	via Olle Alm				
WHRZ	Moline, IL	WTRF	Thief River Falls, MN	KWIX	Moberly, MN
KCBN	Reno, NV	K22R	Burns, OR	WCMC	Wildwood, NJ
KDOV	Talent, OR	KWYZ	Everett, WA	KRSS	Spokane, WA
KVOC	Casper, WY	CJOK	Ft McMurray, AB	CILW	Wainwright, AB
CHFC	Churchill, MB	CFFB	Frobisher Bay, NWT	CHVD	Dolbeau, PQ
1240:					
WFOY	St Augustine, FL	KWIK	Pocatello, ID	WSDR	Sterling, IL
KIUL	Garden City, KS	KNS5	Wichita, KS	WOCB	West Yarmouth, MA
KNEM	Nevada, MO	KFOR	Lincoln, NE	KODY	North Platte, NE
KUUS	Billings, MT	KELK	Elko, NV	WCNC	Elizabeth City, NC
KDLR	Devils Lake, ND	KFLY	Corvallis, OR	KTIX	Pendleton, OR
KTHE	Therapopolis, WY	CJAR	The Pas, MB	CKIM	Bale Verte, NF
CJCD	Yellowknife, NT	CJAF	Cabano, PQ	CJNS	Meadow Lake, SK

1340:	KVOY Mojava, CA	KDEN Denver, CO	KQIL Grand Junction, CO
	WPBR Palm Beach, FL	KSKI Healey, ID	KSGR Nampa, ID
	W50Y Decatur, IL	KSKS Kansas City, KS	WFAU Augusta, ME
	KCAP Helena, MT	KSID Sidney, NE	WMID Atlantic City, NJ
	KXPO Grafton, ND	KTOY Rapid City, SD	KOTY Kennewick, WA
	KWOR Worland, WY	CIHQ Brooks, AB	CILW Grande Centre, AB
	CKWK Corner Brook, NF	CFYK Yellowknife, NT	CJLS Yarmouth, NS
CBGA7	Ste-Anne-des-Monts, PQ		

1400:	KSUN Phoenix, AZ	KBLX Berkeley, CA	WFTL Ft Lauderdale, FL
	KART Jerome, ID	KRPL Moscow, ID	WGIL Galesburg, IL
	WBAT Marion, IN	KAYS Hays, KS	WSAM Saginaw, MI
	KDRG Deer Lodge, MT	KXGN Glendive, MT	KXGF Great Falls, MT
	KFRU Columbia, MO	KCOW Alliance, NE	KLIN Lincoln, NE
	KWNA Winneaucca, NV	WOND Pleasantville, NJ	WPHD Buffalo, NY
	WSLB Ogdensburg, NY	KIVR Cave Junction, OR	WICK Scranton, PA
	WKDY Spartanburg, SC	KBJM Lemmon, SD	KGVL Greenville, TX
	KVOP Plainview, TX	KEDO Longview, WA	KITZ Silverdale, WA
	WKWK Wheeling, WV	WDUZ Green Bay, WI	KATI Casper, WY
	KODI Cody, WY	CKSQ Stettler, AB	CBG Gender, NF
	CJFP Riviere-de-Loup, PQ	CIKG St Jovite, PQ	

1450:	KLAM Cordova, AK	KEST San Francisco, CA	KOBO Yuba City, CA
	KATR Greeley, CO	WJBX Bridgeport, CT	WASK Lafayette, IN
	WRKD Rockland, ME	KXXL Bozeman, MT	KQDI Great Falls, MT
	KONE Reno, NV	WJIN Atlantic City, NJ	WWSC Glens Falls, NY
	KZZJ Rugby, ND	KBMW Wahpeton, ND	KKXO Eugene, OR
	KFLS Klamath Falls, OR	KLBM La Grange, OR	KAYO Aberdeen, WA
	KONP Port Angeles, WA	KJUN Puyallup, WA	CBAF Winsor, NS
	CKSP Sumnerland, BC	CHEF Granby, PQ	VSBI Hamilton, BER

1490:	KWAC Bakersfield, CA	KOWL South Lake Tahoe, CA	KSYC Yreka, CA
	KBOL Boulder, CO	KCID Caldwell, ID	KRCD Chubbuck, ID
	WDAN Danville, IL	WZOE Princeton, IL	WOHI Owensboro, KY
	KKAN Phillipsburg, KS	KTOP Topeka, KS	WPOR Portland, ME
	WARK Hagerstown, MD	WABJ Adrian, MI	WTUP Tupelo, MS
	KDLN Dillon, MT	KBSO Laurel, MT	KEZO Omaha, NE
	WUSS Atlantic City, NJ	WBEX Chillicothe, OH	KBKR Baker, OR
	KRNR Roseburg, OR	KBZY Salem, OR	KORN Mitchell, SD
	WDXL Lexington, TN	KBST Big Spring, TX	KQTY Borger, TX
	KJQN Ogdén, UT	WPEX Hampton, VA	KBRO Brenton, WA
	KVOG Forks, WA	KEYG Grand Coulee, WA	KGHO Hoquiam, WA
	KLOG Kelso, WA	KENE Toppenish, WA	WOSH Oshkosh, WI
	KUGR Green River, WY	CBXY Falher, AB	CFWB Campbell River, BC
	CJMC Ste-Anne-des-Monts, PQ		CJSN Shaunavon, SK

SOME ABBREVIATIONS & SPECIAL SYMBOLS USED IN DDXD-E

TT: test tones OC: open carrier TC: time check RS: regular schedule QRM: interference QTH: location SID: singing ID CID: code ID Jx: jingle nx: music nx: news wx: weather sps: sports HS: high school FB: football BB: baseball HKY: hockey BKB: basketball ;OO: on the hour ;: parallel with +: to or into #: stereo SS: Spanish FF: French EE: English POL: political GOS: gospel REL: religion or religious AC: adult contemporary BBD: big band OLD: oldies ROK: rock 'n' roll CHR: contemporary hit radio ContChr: contemporary Christian C&W: country & western EZL: easy listening UC: urban contemporary LK: Larry King AP: Associated Press Radio UPI: United Press International HBS: Mutual Broadcasting System USRN: United Stns Radio Net NPR: National Public Radio MRN: Motor Racing Net MCRN: Music Country Radio Net IRN: Interstate Radio Net LSR: local sunrise SRS: sunrise skip LSS: local sunset SSS: sunset skip SSB: Star Spangled Banner

73, Bill

NRC AM Radio Log

The most up-to-date listing of domestic MW stations available, anywhere! 200 pages, three-hole punched. \$12.95 each, to U. S. NRC members; \$13.95 Canadian NRC members; others write. Send orders to Publications Center

Domestic DX Digest - West

Nancy Hardy
2301 Pacific Avenue
Aberdeen, WA 98520

DX Catches in the Western U. S. and Canada, with 24-hr. ELT

Next few DDXD-West deadlines are March 11, April 8, May 13 and June 10. Please report!

SPECIAL

1410 KBNP OR PARKROSE - According to the Rand McNally map of Metro Portland, this is a small community on By-Pass U.S. 30, off Interstate 205, about two miles SE of Portland International Airport (PDX), to answer Bill Hardy's question. (EB-GA)

MIDDAY TO MIDNIGHT

- 540 KNMX NM LAS VEGAS - 1/25 1919 EE/SS s/off anncts, after relig. messages in Spanish. (ØW-CO)
- 970 KDCE NM ESPANOLA - 2/3 2026 local spots, Latin music, "Radio Que Dice" slogans. Fair, mixing with XEJ ("Radio Mexicana"), also Spanish. EE/SS legal ID at 2101. (ØW-CO)
- 1040 KKRE CO MONUMENT - 1/25 1859 s/off by man. (ØW-CO)
- 1470 KSIR CO ESTES PARK - 1/25 1900 s/off, 1000w. Fair. (ØW-CO)
- 1520 KSIB IA CRESTON - 2/3 1900 s/off, owned by Creston Radio, Inc.; invite to tune KITR-FM 101.7. Fair with KDKO-1510 slop; KOMA partially nulled. New, IA #24. (ØW-CO)
- 1550 KQXI CO ARVADA - 2/4 2359 s/off after relig. song. (ØW-CO)

MIDNIGHT TO MIDDAY

- 550 KCRS TX MIDLAND - 2/10 0802 Texas news, weather, ad for Walton Ford Tractors in Big Spring. Fair with KLZ-560 slop. (ØW-CO)
- 730 KURL MT BILLINGS - 2/9 0201 s/off fair in QRM. (ØW-CO)
- KKDA TX GRAND PRAIRIE - R&B music with DJ "Jumpin' Joe" 2/9 0015. Repetitive slogans "Soul 73" and "Not the same songs over and over." Good on peaks, not heard at nite before. New CP or increased power? (ØW-CO)
- 760 KJIM CO THORNTON - 2/5 0000 quick s/off annct. (ØW-CO)
- 960 KGKL TX SAN ANGELO - 1/30 0106 s/off with KYGO-950 splatter. (ØW-CO)
- 1010 KPFLt CA THOUSAND PALMS - 2/6 0304 tent. the one with s/off "For the finest in classical music...KPFL (?)." Garbled, so not officially counting it yet. Mixing with KDJW, others. (ØW-CO)
- 1030 CBR AB CALGARY - 2/10 0728 "O Canada," s/on annct., news. (ØW-CO)
- 1220 KWAR OH CASPER - 2/6 0200 s/off, long choral NA by woman. (ØW-CO)
- 1230 KSTC CO CLEVELAND - 2/6 0208 contest promo, "FM 99.5" IDs. Not real regular this far west. (ØW-CO)
- 1250 KNEU UT STERLING - 2/8 0158 s/off by man in QRM. (ØW-CO)
- 1260 KVSP NM ROOSEVELT - 2/10 0100 s/off. (ØW-CO)
- 1390 KDZR CO SANTA FE - 1/30 0159 s/off. (ØW-CO)
- 1400 KRLN CO DENVER - 1/26 0200 s/off following BRN program. (ØW-CO)
- 1420 WOC IA CANON CITY - 1/29 0157 s/off in QRM. (ØW-CO)
- 1430 KLO UT DAVENPORT - 2/6 0417 PSA's, "WOC 14" IDs. (ØW-CO)
- 1450 KGRE CO OGDEN - 2/6 0336 lite pop oldies/EZL stuff; KLO Birthday Club promo; 0400 ID as "KLO Ogdén-Salt Lake City," then ABC News. Good with local KEZW off. (ØW-CO)
- 1530 KXTD OK GREELEY - 2/8 0659 s/on, barely audible over jumble. (ØW)
- 1560 KWCO OK WAGONER - 1/27 0705 s/on, "The station you've been waiting for." Good signal. (ØW-CO)
- CHICKASHA - 1/27 0701 s/on, fair. (ØW-CO)

REPORTERS

EB-GA/Eric Bueneman, Woodstock, GA
ØW-CO/John Wilkins, Wheat Ridge, CO/R-1000, 2½-foot box loop

WNRC Scoped Airchecks - from the 1988 Convention

Recorded at the 1988 NRC convention in Milwaukee while the FM station was on the air for the weekend, the set of four C-90 tapes is available from the Publication Center for \$9.95. Featured are John Bowker, Joe Sorenson, Phil Wayne, and Bob Walker with their unique approach to broadcasting! Jingles and selections from the shows are included in the tapes, which are housed in their own book-like holder for storage. Rush \$9.95 in check or money order to the NRC Publication center - P. O. Box 164 - Mannsville, NY 13661, and be the first on YOUR block to own the complete set!

International DX Digest
Chuck Hutton
 983 St. Charles Ave., #1
 Atlanta, GA 30306
 (404) 892-6211, before 2300 ELT
 Foreign DX Catches. Times are UTC; for ELT, subtract 5 hours

- 700 JAMAICA JBC Radio One 2/8 0825 fair to poor in WLW null with talk by accented EE anncr, instrumental and vocal music. (Bueneman)
- 810 PUERTO RICO WKVM San Juan a talk between speakers about local baseball in Puerto Rico at 0356 on 1/14, very good reception. (Objio)
- 830 VENEZUELA R. Sensacion, San Antonio de los Altos very good signal, at 0403 they were giving the lottery winners and IDed as "Radio Sensacion, primera en sintonia" on 1/14. (Objio)
- 870 COLOMBIA R. Mar Caribe, Barranquilla heard IDing as "en el centro del Caribe colombiano esta Mar Caribe" at 0406, ending sports news and starting pop mx "Variedades Musicales" on 1/4. (Objio)
- 910 VENEZUELA "R Q Novicientos Diez" (RQ-910), Maiguetia good with pop mx, IDing at 0410 on 1/14. (Objio)
- 1030 VENEZUELA R. Valles del Tuy, IDed at 0256 on 1/21 when announcing s/off including freq in MW and SW and even the name of the speakers who usually work the whole day long in the station, with their license numbers, then Venezuelan NA. (Objio)
- 1060 COLOMBIA R. Delfin, Riohacha, Peninsula de Guajira, "la emisora con mas musica en la Guajira", heard w/this ID at 0301 and Colombian NA at once. Good. (Objio)
- 1100 COLOMBIA Caracol Barranquilla IDing as "HJAT, Caracol, Barranquilla en 1100 KHz" at 0428, then continued with ads of activities on Caracol, time pips at exactly 0430 on 1/14. (Objio)
- 1110 VENEZUELA R. Carupano, very good IDing at 0253 on 1/21 in program "Baladas y Boleros", romantic songs. (Objio)
- 1120 VENEZUELA "Superondas, 24 horas", Maracaibo IDing this way between records of Venezuelan mx at 0441 1/14. This seems to be a new name for former Ondas del Lago. (Objio)
- 1565 DOMINICAN REPUBLIC Santo Domingo R. Amanacer, for you who might listen to this stn here, their assigned freq is 1570 but they have QRM problems with Turks and Caicos which can be heard as a local in the whole island of Santo Domingo, so they usually try to avoid it moving either to 1565 or 1575. (Objio)

And since, unbelievably, we are not swamped with contributions this time it looks as if I will be able to squeeze in Jim Renfrew's bandscan from Tampa with his Sony ICF2010. Daytime receptions have a single *, frequencies marked with ** are not listed in WRTH....

- | | | | |
|-------|-------------------------------|--------|-------------------------------|
| 530 | COSTA RICA R. Rumbo | | |
| 540 | MEXICO XEWA | | |
| 550 | CUBA R. Rebelde | | |
| 555 | NICARAGUA R. 19 | | |
| 590 | CUBA R. Rebelde | | |
| 590 | CUBA R. Reloj | | |
| 600 | CUBA R. Rebelde | | |
| 610 | CUBA R. Reloj | 830 | CUBA R. Taino |
| 640* | CUBA R. Progreso | 880 | CUBA R. Progreso |
| 650 | HONDURAS LV del Centroamerica | 900 | CUBA R. Progreso |
| 655 | UNID probably El Salvador | 920 | CUBA R. Reloj |
| 660 | CUBA R. Progreso | 930 | CUBA R. Reloj |
| 660 | HONDURAS HRN | 940 | CUBA R. Reloj |
| 670* | CUBA R. Rebelde | 950 | CUBA R. Reloj |
| 680 | CUBA R. Rebelde | 980 | COSTA RICA R. Impacto // 6150 |
| 690 | CUBA R. Progreso | 1000 | CUBA R. Guama |
| 700 | JAMAICA JBC | 1020 | CUBA R. Guama |
| 710* | CUBA R. Rebelde | 1030 | CUBA R. Guama |
| 720 | CUBA R. Rebelde | 1040 | CUBA R. Taino (under local) |
| 730 | CUBA R. Progreso | 1050 | MEXICO La Ranchera |
| 740 | CUBA R. Progreso | 1070** | CUBA R. Guama |
| 760 | CUBA R. Reloj under local | 1080 | CUBA R. Cadena Habana |
| 765 | UNID probably El Salvador | 1090 | CUBA R. Guama |
| 780 | NICARAGUA LV de Nicaragua | 1100 | CUBA R. Cadena Habana |
| 790* | CUBA R. Reloj | 1120 | CUBA R. Cadena Habana |
| 800 | NETHERLANDS ANTILLES TWR | 1140 | CUBA R. Cadena Habana |
| 810 | BAHAMAS ZNS3 | 1142 | CUBA jammer |
| 810** | CUBA R. Progreso | 1160 | CUBA R. Taino |
| 820** | CUBA R. Progreso | 1170 | COLOMBIA Caracol |

- 1180 CUBA R. Reloj after R. Marti s/off
- 1190 CUBA R. Sancti Spiritu
- 1200 CUBA R. Sancti Spiritu
- 1210 CUBA R. Sancti Spiritu
- 1270 CUBA R. Reloj
- 1540 BAHAMAS ZNS1
- 1570 TURKS AND CAICOS Atlantic Beacon

Eric Bueneman - Woodstock, GA DX200, SM2
 Cesar Objio - Santo Domingo, Dominican Republic HE30, 4' loop



MEMO TO: National Radio Club **DATE:** 2/6/89
FROM: Peter Q. George, 24 Columbia St., Apt 1-F
 Brockton, Massachusetts 02401
RE/SUBJ: Musing (WBET 1/2/89 Test)

Hi Folks,

I would like to take the time to thank all who took part in the scheduled DX test on 1/2/89 at 0100-0130 E.S.T.. Based upon the response I received both over the phone and in letters from the great group of DX'ers that make up the NRC, the test was an astounding success. Let me tell you that it was like the realization of a lifelong dream. It is indeed a thrill to receive letters from other parts of the country having people request a verification of the reception of your radio station. I hope that other people who have the chance to hear us sometime send in a reception report. I will be glad to verify each and every one of them.

We received reports from Bob Vance (VA), Bob Harrison (NJ), Kermit Geary (PA)- who by the way was nice enough to send me a copy of a WBET verification he received back in 1946 while we were operating on 990 kcs with 250 watts (Thanks Kermit), Ray Arruda (MA), Ken Romstadt (MI), Hank Holbrook (MD), Bob Tiara (NC), Joe Fela (NJ), Pat Hartlage (KY), Charlie Spellman (MD), Tom Laskowski (IN), Charlie Rader (NY), Eric Bueneman (GA), Laura McCusker (NY)- right in WGN's back yard (Thanks Laura !!), Tom Jasinski (IL), Barry Finkel (IL), John Sgrulletta (NY) and finally we received a note of thanks from Bernard Hassemmer (WI)- he was unable to participate in the DX test but did write to show his appreciation (a true gentleman, thanks Bernard !!). Many thanks to those of you who received verifications and sent us a letter of thanks. It was a pleasure to be able to do this service to all of you fellow DX'ers. Maybe we'll do it again next January !!! I hope I did not forget any names above !!!

I hope to send a Phocnix, Arizona bandscan in the next few weeks. Some of the stations I received were a big surprise to me, especially those I received in stereo. 73's and the best of DX to all.

Sincerely,

 Peter Q. George, Station Engineer
 WBET/WCAW-FM, Brockton, Massachusetts

FM Station Address Book
 ONLY \$8.95 (Canada, U\$9.45) to the Pub Center (Foreign orders, please write for price)
 •Listed by state, city •8.5x11 inches, 3-hole punched •Full-size type

Format Futures ... by Chris Cuomo

Although it may seem early, I am going to make my predictions as to what will happen with each of the formats listed in the AM LOG in the 1990s. The percentage indicates the predicted gain or loss over the current number of stations with that format.

AC - Adult Contemporary - As the Baby Boomers age over the next decade, I think this format will grow. People are getting tired of heavy metal and Top 40 and should be tuning in here. Prediction: +5%

AOR - Album Rock - This format's listening audience of mostly high school and college students are not listening to AM. Prediction: -24% A recent offspring of AOR is Classic Rock, which is '60's and '70's AOR, unlike true AOR which is mostly modern. Classic Rock stations will not play modern AOR as it is often described as "headbanging heavy metal". By 1999, much of this Classic Rock will be thirty years old and its audience will probably be listening to something else.

B./UC - Urban Contemporary - Because of this format's wide diversity, look for it to expand greatly in the '90's. Conceivably, three "B." stations could exist in the same market if one plays R&B, another plays current should hits, and a third plays rap. Prediction: +10%

BB/MYL/NOS - Big Bands - This format is probably on its last legs. No new music of the format is being made and it has shown almost no ability to attract new listeners. By the end of the decade this music will be perhaps too old. Prediction: -50%

CLA - Classical - It has been a surprise success on AM so far. Watch for this to continue. The idea of none of those infernal pledge breaks will attract people. Prediction: +75%

C&W - Country - In the '70's, the '50's were the good old days. Now it's the 60's. If the trend continues, the '70's will be the '90's' good old days, which is good news for C&W as it became very popular in the mid '70's. There is already a glut of C&W stations so I don't think this format will grow that much. Prediction: +3%

CHR - Top 40 - Many people are getting tired of today's Top 40, with all its heavy metal and shabby remakes. Don't look for much to change in ten years. Prediction: -8%

EZL - Easy Listening - This format should increase as the Baby Boomers age. On the other hand, many listeners are turned off by the large numbers of watered-down versions of Top 40 records being played as EZL. I don't think this will hurt the format much though. Prediction: +5%

ETH/S: - Ethnic - With increasing Hispanic immigration and this format's wide diversity, it will go through the roof in the '90's. Prediction: +85%

GOS/REL - Religious - There are already too many REL stations. Some cities have seven or more. Some are going to have to go. Prediction: -10%

JAZ - Jazz - Jazz is showing increased popularity with young people and in my opinion sounds very good on AM. Prediction: +40%

NWS/TLK - News and Talk - As one of the few formats that AM has and FM doesn't, this format will have to grow in the '90's. Prediction: +90%

OLD - Oldies - This format is constantly changing. Ten years ago, a lot of '50's music was being played. Now there is hardly any. The same thing will probably happen to '60's music in the '90's. Satellite feeds are cheap and will probably make up for the loss of audience that I expect will happen. Prediction: -3%

VAR - Variety - It's perfect for small towns. It will grow and further clutter the band in the process. Prediction: +18%

Newcomers - Because these new formats' small numbers of stations, percentages can not be of much value here.

Sports - Definitely the best of the new formats. Being so diverse, more than one can survive in a city. Perhaps one can cover professional sports, a second can cover college sports, and a third cover high school sports.

NewAge - An interesting blend of jazz, easy listening, and a touch of classical. Its heavy use of synthesizers can attract younger listeners. I've heard it and I like it. This music is not to be confused with progressize rock which is also known as New Wave, and New Age, and punk rock, which has not appeared on AM, yet. (Fortunately - CC)

BRN - Business News - Another great idea. It does have a small audience, but has the advantage of no competition from FM.

Children's Programming - This has shown no success so far in numerous attempts. I don't expect any miracles for the format now either. The audience of children, ages seven to twelve is just too small to cater to. KPAL - North Little Rock's luck will probably run out soon.

Travelers Information - At first I thought this stood no chance but in reconsidering it, it just might. Don't expect this to replace the TIS, though.

Elvis Radio - Elvis made a lot of songs during his career, about 900, but this is still not enough to start a format on when you consider many are B-sides, studio outtakes and rejects, and holiday music. A lot of hype was made about Beatles-Radio "KBTL" a few years back, but it's gone now. WCVG and its Elvis Radio impersonators will go the same way.

Inspirational/Self-Motivation - I'm not too sure that radio can really play doctor. I feel this is another flash in the pan.

This is my look at the future of the formats. Keep this list handy when the '90's start.



NEWS

FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET, N.W.
WASHINGTON, D.C. 20554

News media information 202 / 632-5050
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-via John D. Bowker

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1975).

Report No. MM-373

MASS MEDIA ACTION

January 26, 1989

KCKO (AM) AT SPOKANE, WA, ORDERED TO SHOW CAUSE
WHY ITS LICENSE SHOULD NOT BE REVOKED

The Commission has ordered Great American Radio Corp., licensee of KCKO (AM) at Spokane, WA, to show cause why the station's license should not be revoked.

On May 13, 1985, KCKO received Commission permission to remain silent until August 15, 1985. After that date, attempts by FCC's Field Operations Bureau and the Mass Media Bureau to contact the licensee were unsuccessful. These attempts, together with attempted monitoring of the station that revealed it was not operating, indicated that the station had been abandoned. In addition, a visit to the transmitter site revealed no evidence of a radio transmitter building or antenna towers. Great American has neither requested further FCC permission to remain off the air nor turned in its license, in violation of Commission rules.

Consequently, the Commission ordered Great American to appear at a revocation hearing to determine: 1) whether Great American has violated Commission rules; and 2) if it possesses the requisite qualifications to be or remain the licensee of KCKO.

If the hearing record does not warrant an Order revoking the station's license, an Order for forfeiture of up to \$20,000 for willful and repeated violation of the Commission's rules may be issued.

Action by the Commission January 19, 1989, by Order to Show Cause and Notice of Apparent Liability (FCC 89-10). Commissioners Patrick (Chairman), Quello and Dennis.

-via Pete Kemp

Radio his link to world

By Linda Buskin
News-Times staff

REDDING — Don Blair has talked his way into millions of homes, but few people in them have ever seen him.

That's because Blair doesn't have to be seen to be heard. For 34 years, he has been a broadcaster for several networks and has covered such stories as the 1986 Super Bowl and the Challenger explosion.

When Apollo 11 returned from the moon in July 1969 after carrying the astronauts who made the first manned landing on the moon, he was the only radio broadcaster on the recovery ship.

Blair's coverage of their return went to half the networks in the free world, and he believes the people who listened then may have comprised the largest radio audience of all time.

With all he has experienced, Blair said there is nothing like handling breaking news, especially two stories at the same time. That's what happened earlier this week when he was broadcasting the return of the shuttle Discovery and bulletins flashed about the release of a hostage.

Blair said many people were hoping the man would be one of three American professors, but he said there was still great joy when it turned out to be a colleague, Indian educator Mithileshwar Singh.

"When you are handling two breaking stories at the same time, anyone in this business knows how exciting and exhilarating it is," he said. "Those were two happy stories back to back. So often the criticism is that all we do is tell people the doom and death."

A Redding resident, Blair has a deep authoritative voice with a warm quality to it. He joined NBC in 1974, agreeing to work—only



News-Times/Wendy Carlson

Don Blair of Redding, for 34 years a network newscaster, is with NBC news part-time these days while free lancing for commercials and voice-overs.

part-time so he could pursue other projects.

Every Saturday and Sunday he gets up at 3 a.m. so he can make it to NBC's Manhattan studio by 5 a.m. There he reads a computerized screen containing every major story on news, business and sports events.

Using an ultra-high-speed printer, he prints out copies of all the stories he plans to work with. Then he edits them so that what he broadcasts is in his own words and

style. As stories are updated, he makes necessary changes.

Blair said hardly a day goes by when someone doesn't incorrectly assume that he and other newscasters merely read whatever script they are handed. But he said every newscaster he knows writes his own script.

"It's your own way of telling the story," he said. "Newscasters are very proud of the fact that they write their own material."



Don Blair was the only radio broadcaster on the recovery ship for the Apollo 11 mission.

With regular correspondents covering special events, such as the Olympics, Blair winds up working an average of three days per week at NBC. That earns him a yearly salary of about \$50,000.

Blair, 55, said NBC executives have asked him to go full-time on many occasions, but he has always held out. That's so he can be his own boss in scheduling free-lance assignments, such as doing voice-overs and on-camera work for national and international businesses.

With a working studio right in his home, Blair can receive scripts on his fax machine and do his own recordings. His salary from the free-lance work varies, and when he is called on to speak before a camera, his fee is between \$600 and \$1,000 for a half-day.

Blair completed an on-camera as-

ignment this past week at Union Carbide in Danbury, whose Linde Bulk Gases Operations Department asked him to help introduce a new maintenance management system.

After his face was sufficiently powdered to cover any spots that might shine under the camera lights, and after he had used a generous spritz of hair spray, Blair was on a set designed as an office.

"If I don't use hair spray, my hair flops all over the place," said Blair, who carries his own hair spray and powder.

He practiced reading the script on a teleprompter as technicians perfected the lighting, props and audio. A few hours later, the program had been recorded and Blair had set up another assignment for next month.

Blair said free-lancing has several benefits. One is that it provides him with a variety of work, such as rec-

ording a corporate news telephone report for General Electric. Between 3,000 and 4,000 sales and marketing people call a special General Electric number to hear Blair give a new report each week.

Another plus is free-lancing allows Blair to indulge his favorite hobby: travel.

Since his wife, Patricia, is a controller at a Darien travel agency, Blair is well-informed about all the best travel packages. He and his wife have three grown children, and they also enjoy skiing and relaxing at their Vermont home, which is near a large ski area.

Blair never went to college for radio broadcasting. He just took a six-month course at New York's Cambridge School of Radio and Television.

Where did he hear about the school? On the radio, of course.

Facts About NRC's DX Audio Service

The DX Audio Service, now in its third year of operation, provides the ONLY monthly broadcast news cassette service to the DX community.

The DX Audio Service, available to anyone anywhere, is designed to inform the radio listener in a way that is pleasing and informative. Many of the announcers on the service are professional broadcasters giving their free time to give the listener the finest service available.

DXAS was started to provide broadcast information, both AM and FM to the blind DX listener. It has evolved into a service for all types of listeners with material useful to all types of listeners. Many of our subscribers listen to the tape to and from their place of work while driving down the road.

One-year subscription, subscriber keeps the cassette each month: \$25

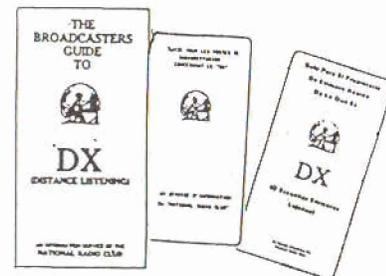
One-year subscription, subscriber returns the cassette each month by the 18th of the month for reduplication: \$12
Sample copy, back Issues of DXAS: \$3

Cassettes are mailed by First Class mail, on or about the 20th of the month. Information, subscriptions, renewals, sample copies: write to NRC DX Audio Service - P. O. Box 24 - Cambridge, WI 53523-0024. For back issues: NRC Publications Center.

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CANADIAN INTERNATIONAL DX CLUB

Sheldon Harvey
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TEL: (514)-462-1459

On Friday, February 10, 1989, Montreal's Oldies station, CKGM 980 Khz. was running the following previously unannounced announcement. "Ladies & Gentlemen, at 5 o'clock this afternoon radio station CKGM will become a thing of the past and the future will belong to you. Keep it right here at 980 on your AM dial, then be ready as we present to the people of Montreal, Canada's newest Top 40 Radio Station and the most music allowed by law." General manager Lee Hambleton stated that this is a new radio station, just as though someone had applied for a new licence from the CRTC. We want to emphasize that this is not the re-creation of an old station, but the creation of a new one. The change marked the end of a three year effort to turn CKGM into a soft-rock station targeted at adult listeners. Hambleton and program director, Susan Davis determined that no one in town was playing hits anymore. "Our research says there is a strategic opening for a special kind of Top 40 radio. The station is therefore, now called CHTX-980 Hits. The goal of hit radio minus metal music is to make CHTX more palatable to females. The sound will be carefully tailored toward listeners between the ages of 18 and 34, 60 percent of whom will be female. The station IDs as 980-Hits and features the slogan "The most music allowed by law". The station will feature at least one cluster of 10 records in a row commercial free, every hour after 9 AM. As part of the overhaul, CHTX has hired a new morning man, Garry James, most recently morning host at Winnipeg's CITI-FM.

In a follow-up to this story, it was announced in the Montreal Gazette of February 17, that further changes were in the works for CHTX. CHTX should have a new 50,000 kilowatt transmitter on the air by September of this year on the new frequency of 990 Kilohertz. The former CKGM has occupied 980 kilohertz since signing on in 1959. In July 1983, Geoff Stirling, owner of the station at the time, recognized his AM station's signal problems and decided to correct them. He got permission from the CRTC to boost the power to 50K and change the frequency to 990. His plans lay dormant until CHUM purchased CKGM and CHOM-FM in September 1985. The current transmitter site, in southwest Kahnawake, cannot be used because it is too close to Montreal and would create signal problems. Hambleton had no fewer than 18 potential transmitter sites rejected before Quebec approved CHUM's plans to put up a new transmitter between St. Isidore and Mercier, Quebec. CHTX has also decided to switch to AM stereo with the installation of their new transmitter. No firm date for the transfer has been given, just the tentative target of September 1989. More on this as it happens.

Sheldon Harvey

CITY QUIZ

John S. Bowker, Valparaiso, IN

QUIZ #24

Only one city in the United States has stations operating at the five dial positions shown below. Of course, there may be other stations in this city too! Can you spot the city?

810 950 1070 1310 1500

Here is a hint: it is one of these: Indianapolis, Houston, Detroit
(The answer will appear at the end of the next City Quiz in DX News.)
The answer to City Quiz #23: Philadelphia



NEWS

FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET, N.W.
WASHINGTON, D.C. 20554

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1408

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC 515 F.2d 385 (D.C. Cir. 1975).

Report No. DC-1329

ACTION IN DOCKET CASE

January 30, 1989

FCC ISSUES DECLARATORY RULING CONCERNING ELIGIBILITY FOR AM DAYTIMER PREFERENCE (MM DOCKET 87-131)

The Commission has issued a declaratory ruling clarifying that, regardless of channel type, preference will be given to former daytimers with secondary status authorizations to operate at night.

This action grants a request by Newsic, Inc., licensee of daytime-only station WRWH(AM), Cleveland, GA, for clarification of issues relating to actions taken in a 1987 Report and Order. In that Order, the Commission authorized nighttime operations on regional channels for former daytime-only stations, reduced when necessary to avoid interference, and imposed secondary-service status on the nighttime operations of former daytimers operating with less than 250 watts nighttime power on those channels. The Commission, however, declined to address issues relating to the daytimer preference, concluding that those issues were beyond the scope of the proceeding.

Newsic requested explicit clarification that former regional channel daytime-only stations who received nighttime authorizations at a power level below 250 watts will remain eligible, if they meet other established criteria, for the special comparative credit granted in Docket 84-231 to former AM daytimers competing in comparative hearings for new FM allotments.

Newsic pointed out that although the Order made passing reference to the daytimers' preference, it did not specifically state that such preferences were available to operators of former daytime-only stations who are presently operating on regional channels on a full-time basis at less than 250 watts nighttime power.

The Commission said that in adopting this preference, it did not condition its availability on the types of channels on which licensees may operate. It stated that in Docket 84-281, daytimers who received nighttime authorizations to operate with less than 250 watts power on any of the foreign clear channels would still be considered daytime-only licensees for purposes of determining eligibility for the daytimer preference. However, when this decision was made, no daytimers had been authorized by the FCC to operate at night on any type of channel except foreign clear channels. Therefore, the Commission had no opportunity to explicitly state its position with respect to other types of channels.

Accordingly, in response to Newsic's petition, the Commission has taken the opportunity to indicate that channel type was not a factor in determining eligibility for the daytimer preference when a daytimer subsequently receives a nighttime authorization. It was only incidental that the Commission's decision in Docket 84-281 was limited to stations operating on foreign clear channels. The line of demarcation established in that Docket for determining eligibility of former daytimers for the daytimer preference was whether secondary status was conferred on their nighttime authorizations. The Commission has consistently conferred secondary status upon Class II and Class III nighttime authorizations of less than 250 watts.

Accordingly, the Commission concluded that former daytimers operating at night with an authorization of less than 250 watts power and not producing an effective field strength of 141 $\mu\text{V}/\text{m}$, or greater, at a distance of one kilometer from their transmitter sites, will be considered daytime-only licensees for purposes of determining eligibility for the daytimer preference, regardless of the channel on which they operate.

Action by the Commission January 18, 1989, by Memorandum Opinion and Order (FCC 89-17). Commissioners Patrick (Chairman) and Quello, with Commissioner Dennis concurring in the result and issuing a statement.

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FINALLY! A NEW AM RADIO FORMAT... "For Winners Only." WNN — the world's first and only source for motivation programming. It's 100% positive mental attitude information and it's now in Jackson on AM-780... WLRM.

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THE WINNERS NEWS NETWORK CONCEPT is simple — instead of playing hit records, WNN plays hit ideas. This offers an exclusive positive environment for advertiser messages. Live air personalities host all dayparts, presenting relevant information, as well as facts about the various authors and speakers.

Advertise On A Station Where Every Listener Is A Guaranteed

Winner

A RADIO BREAKTHROUGH There's a new radio format that's making waves in big places across the country. Introducing WNN—Winners News Network—the world's first all motivation radio format.

Wait! Before you dismiss this format as just another risky radio gimmick, listen to the people who count. America's Baby Boom has created the largest market of consumers in history. These are the trend setters and profit makers. And they're hungry for self improvement and motivation.

WNN satisfies this growing consumer demand perfectly. Our powerful programming concept uses only the top material from today's best selling authors. In fast-paced, five minute clips, listeners can hear the best from the best on everything from money management to personal motivation. Aired with a lively information mix, these segments offer the convenience of free motivation at the touch of a dial.

WNN's winning format is exciting, interesting and, most importantly, profitable.

MOTIVATION SELLS WNN is the world's first and only source for all motivation programming. It's 100% positive mental attitude information, 24 hours a day.

Three to five minute excerpts from the world's leading motivational and self help authors are featured. Leo Buscaglia, Zig Ziglar, Denis Waitley, Dr. Susan Forward, Don Beveridge, Tom Peters, Wayne Dyer, John Naisbitt and Dr. Robert Schuller are just some of the contemporary "motivators" that are programmed. Classic pieces like "The

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NEWS TOO Interesting topical lifestyle information, highlighting timely business and financial news, health and fitness, the latest technologies and products... is prominently featured throughout the hour in vignette form and at the top of each hour as a news cast. It's positive and upbeat... right in line with a winning attitude.

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Try WNN. You'll see, it's the station where everyone ends up a winner.



The Motivation Station.

Format change at WLRM - via Phil Tallman

By JEFF EDWARDS
JACKSON DAILY NEWS TV Editor

WLRM-780 AM has adopted a "winning" format in a split from its simulcast with FM sister station WEQZ-102 (Q-102).

Last week, WLRM became only the third station in the country to join the Winners News Network (WNN) — a new satellite talk-radio service for self-improvement and motivation. WNN's slogan is, "For Winners Only! All Motivation Radio."

The dawn-to-dusk WLRM previously simulcast the signal of its sister station, Q-102, which features a light classic-rock format.

General manager Bill Clark said the

Radio

switch to WNN was the result of an effort to do something different with the AM signal of WLRM.

"A number of people in the metro area are into entrepreneurship, sales and marketing, and they need a shot of mental adrenaline," Clark said. "This seemed like a very viable concept in this market."

WNN, based in Pompano Beach, Fla., and the brainchild of Joe Nuckols, presents a fast-paced format targeting the trend-setting and profit-making "baby-boomers."

A WNN newscast is featured at the top of the hour and local news from the Mississippi Radio Network on the half-hour.

Clark knows WNN won't make WLRM, tagged "WNN AM 780," No. 1 in the local radio ratings.

However, "Jackson being the seat of government and business for the state, there is a large enough audience. We don't expect to be No. 1 in town, but No. 1 in terms of quality listeners."

Clark defines "quality listeners" as those who are highly educated, with discretionary income.

"The more motivated listener," Clark said, chuckling.

Easthampton AM station in doubt

By BRIAN ANASTASI

The chances that Easthampton will get its own radio station are up in the air right now, as an 18-month construction permit that was granted for an AM station in that town is about to expire.

The permit, granted to Edward F. Perry, Jr. of Kingston in September, 1987, would have allowed a 2,500 watt, daytime-only station to go on the air at 1140 AM. But because Perry has been granted a construction permit for another station in Amherst at 100.9 FM, it is likely that he will now have to sell the Easthampton frequency.

Perry began applying for the Amherst frequency back in 1972. He was granted a construction permit for the station several times, but the station never signed on the air because the proceedings have been continually challenged in court by Ted Peane, owner of WTTT-AM in Amherst. Peane has been interested in acquiring his own FM station in Amherst. Although the FCC has no definite rule against multiple ownership of radio stations in a particular locale, it prefers diversified ownership. One of the things the FCC took into consideration when it awarded Perry the Amherst license was the fact that he did not at that time own any other stations in this area.

Perry says he is going to file for a six-month extension of the Easthampton license next week. If he gets it, he said he will attempt to sell the station to someone who he feels can make it work. If his request for an extension is denied, the station will not go on the air because the FCC has put a hold on granting licenses for daytime AM stations.

Perry says that he would love to sell the Easthampton frequency to someone from the Five College community who would turn it into a noncommercial station. He envisions it as being a sort of "bulletin board" of the air for the college community, carrying listings of upcoming events and programs of interest to the colleges.

"Here's an opportunity to take radio back to what I think the FCC intended it to be back in 1934, which is an educational medium," Perry said. "It would be a lot tougher nowadays for a new AM station, that broadcasts only during the day, to make money and establish a niche in the community. Therefore, I'd like to see the Five College community pool their assets and get the equivalent of a huge information system without having to wire anything up."

Perry heads up a consulting firm called FM Associates, based in Duxbury. The firm helps find frequencies for new radio stations, and also assists new stations to get on the air once they are granted frequencies. Perry has previously owned radio stations in Vernon, Conn. and Webster, Mass. He currently owns two stations, WATD-AM&FM in Marshfield, Mass., although he is planning to sell the AM soon.

Perry attended Amherst College for three years. He was in the class of 1963, but left prematurely at the end of 1962. He then took radio and television courses at Boston University and Emerson College in Boston. His ties to this area are strong, as his father, grandfather, and cousin all attended Amherst College, and his sister currently attends Northfield Mount Hermon School.

Perry says anyone from the Five College community who would like to talk about the Easthampton station can write to him at WATD in Marshfield.

Hampshire Life

-via Edward L. Lendzioszek

Cortland radio station adopts Christian format

By Mary Case

Special to The Vindicator

At the beginning of 1989, Radio station WLND in Cortland joined the already increasing number of stations dedicated to broadcasting Christian music and ministry.

Albert Zippy, manager and part owner of the station, believes there is a need for more Christian radio programming.

"Christian radio in the old days meant ministry after ministry," said Zippy. "Now we are broadcasting contemporary Christian music most of the day." He said there are currently three ministry programs on Sundays.

Zippy is not a newcomer to radio programming.

A native of Hermitage, Pa., he was with WFAR Radio in Farrell, Pa., and for the past four years he has been part owner of WKTX-FM, a Christian station in Mercer, Pa.

"We've had good response to our new programming," said Zippy. Some of this response has come in immediate form with contests and prizes for callers while other encouragement has come from local churches and advertisers.

"Christian listeners have more of a tendency to go to the advertiser and say they heard their commercial, or to ask one of their favorite businesses why they are not sponsors," said Zippy. As far as he knows, no sponsors have canceled from WLND's former country music format.

Programming includes news from the USA network as well as the contemporary Christian sound in music. On Sunday the station plays mostly ethnic music with an emphasis on Italian and Greek programs.

"There seems to be a resurgence of listeners interested in eth-

nic programs, kind of going back to their roots," Zippy asserts.

On Saturdays station WLND, found at 830 on the dial, plays two hours of Southern Gospel, the Pat Boone Show, and from 4 to 6 p.m. it broadcasts Christian rock music.

From 4 to 6 p.m. on Fridays the programming includes John Rivers' top 20 countdown of gospel music favorites.

Though Zippy spoke of eventually carrying some local events, it may prove difficult since the 1,000 watt station enables it to broadcast in 16 counties in Ohio and Pennsylvania.

"We are heard as far west as Cleveland and as far east as Erie," Zippy said.

To the person who is not familiar with contemporary Christian broadcasting, "it sounds much like secular music only the words are different," Zippy explains.

Marketing studies show that the age range of listeners is between 25 and 54. Zippy added that through his association with WKTX, he has been found that as many men as women listen to Christian broadcasting.

"We choose our songs from the national charts, local Christian bookstores and requests," he said.

"The station currently has a library of 900 songs on both records and tapes."

Programming varies at other Christian stations such as WGFT in Youngstown, WHLO in Akron, and WTOF in Canton. At the present time WLND is the newest and is strictly a daytime station, broadcasting from 7:45 a.m. to 6 p.m.

"We hope to be on until 10 or 11 p.m. by July," Zippy said. Owned by the Trumbull Broadcasting Corporation, WLND's transmitter is located on Phillips Rice Road in Mecca.

Youngstown Vindicator

-via Gayle Yeager

Need more information about MW DX?

Mail \$1.00 to the NRC Pub Center; ask for the Reprints Catalog

The Answer Man

Got a question about radio? Send it to Russ Edmunds - 753 Valley Rd. - Blue Bell, PA 19422-2052. No question is a dumb question, and Russ will answer all, from basic to highly technical. Watch for the answer in DX News!

Musings of the Members

Mike and Sue Knitter

P. O. Box 24

Cambridge, WI 53523-0024

Times are local per Muse.

Thoughts from NRC members ... the opinions expressed in this column are those of the individual writer and do not necessarily reflect those of the editors, publishers, or the National Radio Club, Inc.

Chris Cuomo - 670 Third Avenue - Verona, PA 15147-1349 1/24/89

Somewhere in one of these issues is an article on what I think the future of formats as listed in the AM Radio Log will be. WRUR, 88.5 mHz, Rochester NY operates a low-power relay of itself on 650 kHz. Whether this is a Part 15 operation or completely illegal, I don't know. It all depends on the relay's power. Is this what they call a campus carrier? To Walt Breville: Your unID "Love 102" is XHMX-102.3, Nuevo Laredo, TA. Apparently new on the air, listed as grant for a new station in June 88 FMedia. '73's

Dick Truax - 3003 Gleeson Lane - Louisville, KY 40299-1617 - (502) 491-2871

Greetings from the Bluegrass State again. Not much to report this time, but I want to again issue my annual offer to look for equipment for any member while attending the world's largest electronics flea market at the Dayton Hamvention April 28th & 29th. In past years I have managed to fill more than a few needs of same satisfied members and act as their eyes and ears at this greatest collection of used equipment enthusiasts, so if anyone is interested, write or call me at the above and we can determine what you want and how much you want to spend. I'll need to have everything finalized prior to April 16th as I am traveling a great deal and not home much except weekends. Only recent loggings here was on 2/5, when WBKZ-880 GA was noted on top of the channel for 6pm s/off. More as it happens.

Andy Rugg, VE2AQP - 669 de Gaspe, Apt. 218 - Nuns' Island, PQ H3E 1J1

The sudden passing of Tom Farmerie late last year was a great loss to me. We had been good friends and collaborators for some time and went to several NRC events together. Rest in Peace, my friend. Early in January, I logged 3 new stations at SS, WNTY-990, WVSC-990 and WGNA-1460. I have yet to hear a TA in 1989! Veries have been slow, with only CFFX-960, WVSC-990 and WGNA-1460 trickling in. Reports are still out to WFAN-660, WE20-990, WNTY-990, CMBV-1160, WORM-1160 and WSJR-1230. Until next time, 73.

Gary Mitchell - P.O. Box 1003 - Fairfield, CT 06430

My annual or semi-annual meaningless ramblings...if any member has experience at which auto radios are good vs. bad I would be most grateful to receive any info via a postcard [or via Musings! -MK]. Also any experience with repair. Where do Delco's go, etc? RCA? Philco? Seems the AM DX machines left now are car radios. Otherwise communication receivers. I am still baffled by all the boom-boxes and walkie-duckies. I get some luck with a few portables I have found on the market such as a Magnavox D-1670 and that Panasonic sold by K-Mart. Here in northeast it's mostly a job of sorting out the audio of stations and not trying for something 28,000 miles away. Considering stations do not QSL [many do! -MK] I just log catches and wish I would spend the time to even jot down notes so I could submit to DDXD-East column [so jot down your catches and get them in - MK]. That WJBX tower location in error not due to Tony's fault. WJBX-1450 tore down their tower and moved maybe a half mile away. Have not talked to the station engineer but new tower odd looking creature, no guys and built as a 1/2 tower. You know...later it could be made twice as tall. WJBX has become a pest, now here seeping into a few radios and making things do things they should not do. Can't think of anything new but more chaos. More Canadians here now totally ruining any clear channels. I hear a Cuban on 850 that sounds like a local now. I still fail to see what Cuba is trying to prove. The whole economy devoted to radio energy? [They are just trying to get their share of the market! - MK][And make a "big stick" political point -pls] I am sort of curious how many AM stations in USA have rebuilt or relocated antennas in past few decades. What I mean is the reason maybe 1370-WFEA NH does not pound in here anymore is they are at 10% efficiency with a concrete jungle around them vs. past days. The best DX that rolls in here on constant basis is 560-WQAM Miami oddly. And yet it seems in prior days they had a better antenna system. So negative! When things can't get worse they get better.

In conclusion car radios can be a dime a dozen so would appreciate any information on such. What is the common way of grounding an auto antenna for good results in the house? [To the case of the radio. I've had excellent results with mid-sixties Motorola radios from Mopars ... look for those with thumb-wheel tuning/gain control especially. Don't look for any splits on them, however, as most auto radios tend to be wide-band. European-made car radios, especially Grundigs, are excellent, plus you may get a bonus in a sensitive LW band on the rx. Look in old VW's or BMW's for these. Another excellent value is the National (Panasonic) in late-'70's Toyotas -pls]

Pete Kemp, KZ1Z - P.O. Box 73 - Bethel, CT 06801

Greetings all...WNEW's Make Believe Ballroom has recently celebrated its 54th anniversary...Get ready for this one! WFLN, formerly WDVT, has been sold with the call letters changing to WURD, which stands for the WORD, as it will be programming a religious/gospel format...WIL's sports director Mike Harris is moving to New York City for a weekend sports gig with the ABC Radio Network...Boy, are times changing: WGR has announced that it is dropping its evening newscasts...WSDL in Slidell, LA has changed its calls to WSLA and will become a business-news station...WNDE in Indianapolis has changed from an oldies format to all-talk...So much for now.



NEWS

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-via John D. Bowker

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1975).

Report No. MM-374 MASS MEDIA ACTION January 26, 1989

FCC ORDERS WRPZ(AM), PARIS, KY, TO SHOW WHY
ITS LICENSE SHOULD NOT BE REVOKED

The Commission has ordered Mega Broadcasting Corp., licensee of WRPZ(AM), Paris, KY, to show why its license should not be revoked, at a hearing to be held at a time and location specified in a subsequent Order.

The Mass Media Bureau received a complaint alleging that WRPZ(AM) had been off the air since October 11, 1987. The Field Operations Bureau (FOB) investigated and was told by John Bush, a co-owner of the licensee, that the station had ceased operation by the end of November 1987. After the FOB personnel monitored the station and confirmed that it was non-operational, a letter of inquiry was sent to the licensee seeking to ascertain whether it intended to resume operation. The letter, dated June 17, 1988, was returned stamped: "Return To Sender. No Forwarding Order on File." Thus, it appears, that WRPZ(AM) has not resumed operation since at least November 1987.

Furthermore, the licensee has neither requested FCC permission to remain off the air nor turned in its license, which are violations of Commission's rules.

In addition, the FCC ordered that if it is determined that the hearing record does not warrant revoking WRPZ(AM)'s license, the Commission will determine whether an order for \$20,000 forfeiture will be issued against Mega Broadcasting Corp.

1989 World Radio TV Handbook The 1989 WRTH is currently in stock and all orders received prior to February 1 should have been received. Non-receipt inquiries welcome. Current orders are being filled at \$20 each or 5/\$60 postpaid Book Rate. CA residents, please add 6% sales tax (6.5% after 4/1/89). Please add \$2/copy for FCM (Priority Mail). Orders, with check or money order payable to CENTURY PRINT SHOP, including applicable sales tax, should be mailed to: Century Print Shop, Don Erickson, 6059 Essex Street, Riverside, CA 92504-1599. (Please mention your club affiliation or source of info when ordering). Inquiries welcome at (714) 687-5910. Back copies of WRTH, 1981 thru 1986, may be ordered at \$18 each and, if any copies of the 1989 WRTH remain unsold 5/15/89, they will be available at \$13 each. Book Rate only. Please call to verify availability and reserve copy.

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