

ESTACION RADIODIFUSORA

**MIRAMAR**

DE LA RADIO PANAMA, S. A.

**HP5B**

6030 Kc. " " " 49.75 M.

Apartado 910. Teléfono 21.

Agradecemos y verificamos  
su interesante informe.

Programas diarios de 12 m.  
a 1 p. m. y de 8 p. m.  
a 10.30 p. m.

Panamá, República de Panamá

*Ahil 10 - 1935*

*Juan Endara P.*

THE VOICE OF THE WILLAMETTE WONDERLAND

1600 KC'S *Eugene, Ore.* 1000 WATTS

**KASH**

TO:

*Mr. H. Rowley*

CONFIRMING YOUR RECEPTION OF

*11-5-48*

By *William R. Riley* Chief Engineer

1570  
ON YOUR  
DIAL

# KGBV

SERVING CALIFORNIA'S  
WEALTHIEST PER CAPITA AREA



P. O. Box 600, Lodi, Calif.

Acknowledging your verification of our signals to be Q5R6

Time 4:20 - 4:30 PST Date 11-6-48 194..... We appreciate your report.

*William Bauer*

Chief Engineer



HUGH WINDER  
Manager

447 METERS

671 KILOCYCLES

20,000 WATTS

# K E X

Super Station of the  
Western Broadcasting Company and  
The Portland Telegram

TERMINAL SALES BUILDING • PORTLAND, OREGON



JOHN H. BARNET  
Announcer

Dear Friend:

We are indeed pleased to receive your report on the reception of our station. We endeavor to broadcast a program of the highest type only. Information such as you sent will enable us to know what type of program you appreciate most and we earnestly solicit your suggestions. The artists are always glad to hear how their program has been received.

Yours very truly,

*Jack Barnet*

PORTLAND OREGON KEX

The Super Station of the Western Broadcasting Company and  
The Portland Telegram, located in the Terminal Sales Building

Announcing. Signing Off *Jan. 16, 1928*

“Phoenix Where Winter Never Comes”

272.6 METERS **KFAD** <sup>500</sup>~~100~~ WATTS

This card will verify your report of reception of K F A D, “The Voice of Atwater Kent.” We wish to thank you and hope you may comment on our program frequently in the future.

OPERATING SCHEDULE

3-4 P.M. Daily except Monday  
6-7-~~8~~ “ “ “ “ + *Sun.*

8-9 P.M. Daily except Mon. and ~~Wed.~~ *Thurs. Sat. + Sun.*  
9-~~10~~ P.M. Wed., “~~Meeting of the Apaches~~”

ALL SPECIAL EVENTS OF INTEREST TO THE PUBLIC  
9-10 P.M. *Thurs. Fri. + Sat.*  
9:30-10:30 P.M. *Sunday.*

**ELECTRICAL EQUIPMENT CO.**

PHOENIX

ARIZONA

**KFEQ**  
FROM DAYLIGHT TILL DARK



Saint Joseph, Mo.

March 23, 1932

Dear listener:

This letter will be your verification for the reception of our test program, March 20, 1932.

We were happy to hear from you and trust that you may tune our wave in at some future time.

Yours very truly,

*Clarence Koch*  
Manager, K F E Q

CK:NH



H O T E L  
L A S S E N

OWNED & OPERATED BY  
THE RIGBY-GRAY HOTEL CO.

WICHITA, KANSAS

December 19, 1927

Mr. Alan Locklin  
420 Durston Ave.  
Syracuse, N. Y.

Dear Mr. Locklin:

We have your card of recent date telling us you  
listened to our program broadcast December  
10th at 1:31 A. M. E. S. T.

We greatly appreciate our radio mail and on behalf  
of the entertaining artists, the staff, and the  
writer, we wish to thank you for your interest.

At the present time, we are not issuing EKKO Stamps  
or station cards, due to the wave length question,  
and will not do so until it is settled. However,  
we trust that this letter will serve to verify your  
report of reception. We are herewith enclosing  
the dime which you sent us.

Hoping to hear from you again soon, we are

Yours very truly  
H O T E L L A S S E N  
R A D I O S T A T I O N K F H

JLF'c  
Encl. 1

J. Leslie Fox - Announcer

Dear Radio Friend.

This card verifies your reception of KFI....., KECA..... We are happy to number you in our audience.

You may be interested in the following facts about KFI-KECA.

### KFI

*640 kilocycles—468.5 meters—50,000 watts*

Operates daily from 6:45 A. M. (Pacific Standard Time) until midnight. Transmitter (most powerful West of Chicago) located at Buena Park, 21 miles southeast of Los Angeles. Studios at 1000 South Hope St., Los Angeles.

KFI has been in operation since April, 1922. Its daily programs include variety reviews, exclusive news dispatches by leased wire, finance, health and home economic talks, symphony, chamber and popular dance music.

### KECA

*1430 kilocycles—210 meters—1000 watts*

Operated daily from 9:00 A. M. to 11:00 P. M. (Pacific Standard Time). Transmitter at Eighth and Beacon Streets, studios at 1000 South Hope St., Los Angeles.

KECA has operated since November, 1929. Its daily programs correspond in quality and character to those of KFI.

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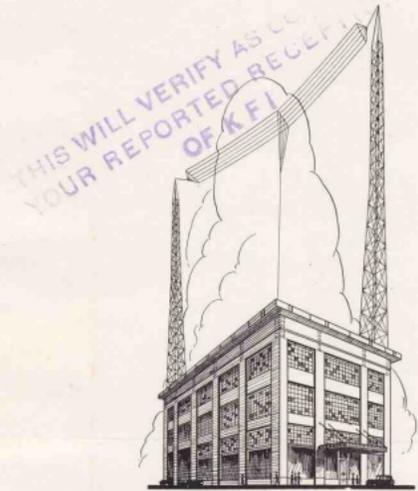
BOTH KFI AND KECA ARE OWNED AND OPERATED BY EARLE C. ANTHONY, INC., CALIFORNIA DISTRIBUTOR OF PACKARD MOTOR CARS, AND ARE ASSOCIATE STATIONS OF THE NATIONAL BROADCASTING COMPANY.

1-11-26

# RADIO CENTRAL SUPER-STATION

## K F I

LOS ANGELES, CAL.



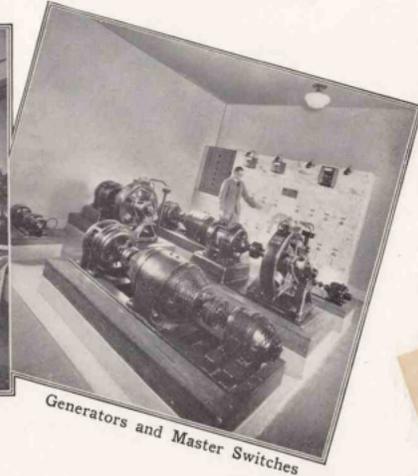
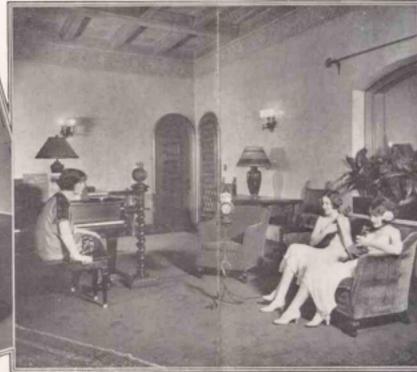
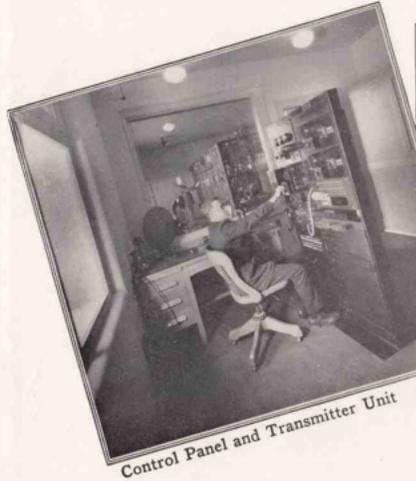
Owned and operated by

*Carle C. Anthony, Inc.*

CALIFORNIA PACKARD DISTRIBUTORS

## K F I

### A NATIONAL INSTITUTION



Owned and operated by

*Carle C. Anthony, Inc.*

CALIFORNIA PACKARD DISTRIBUTORS

**THANK YOU** very much for your report to us on hearing K F I; it is a pleasure to know you are enjoying our programs.

K F I occupies a floor space of approximately 10,500 square feet on the roof of the Packard Motor Car Building. The normal operating personnel of this Super-Station consists of twenty-two employees. The station is finished in the Spanish period, and it includes two broadcasting studios, a reception room, offices, transmitter, control and generator rooms.

**OUR EQUIPMENT** is a 5 Kilowatt set of the very latest Western Electric design, sending on 467 Meters.

UNDER EXCLUSIVE CONTRACTS, K F I operates remote controls at Chickering Hall of the Southern California Music Company, Los Angeles; Olympic Auditorium; Philharmonic Auditorium; Temple Baptist Church; Third Church of Christ, Scientist; and the Aeolian Studio. Private telephone lines also connect K F I with the Los Angeles Coliseum and the Los Angeles Chamber of Commerce. Through these connections, we are enabled to broadcast important features and events that would not otherwise be available to the Radio public.

1480 Kc.  
5000 Wt.

K.F.J.F.

OKLA. CITY,  
OKLA.

O.K. D.X. Fans

Thanks a lot for those letters - we are very happy to receive them and we received lots of them.

Please accept this form as an acknowledgment and verification of your report on our DX program of February 11th and 12th, 1932, as the information afforded by your letter checks with our log.

Your thoughtfulness in writing and informing us of your reception on this program is appreciated, and we thank you very much for the favor.

Trusting that we may have your continued interest, and with best wishes, we are,

Very truly yours,

RADIO STATION K.F.J.F.

Gordon Hittenmark

Gordon A. Hittenmark,  
Director of Productions.

Happy Roy Thomas  
Bob McCombs

"The Aristocrats"

Billy McGinty's Cowboys

Bohemian Knights

Red's Radio Trio

Melody Girl

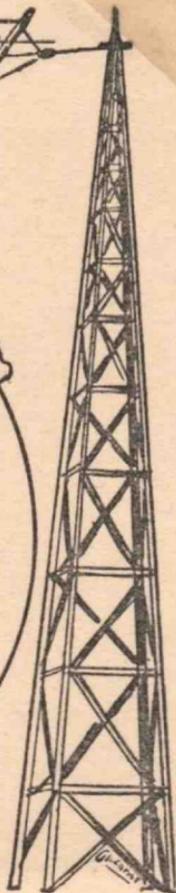
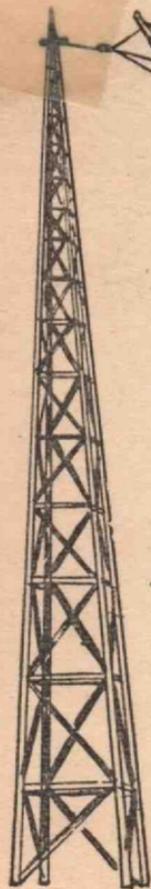
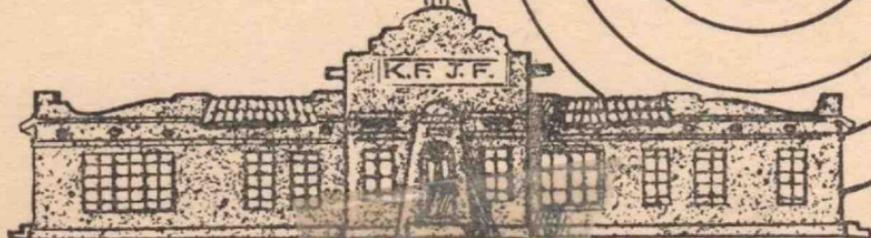
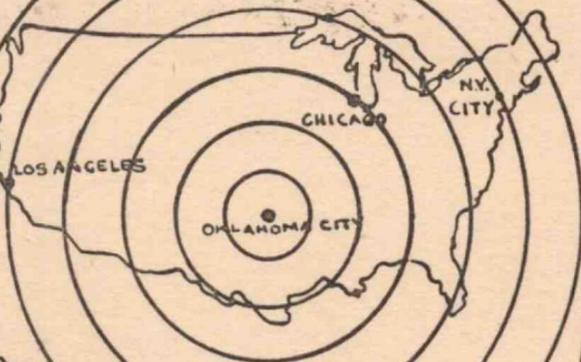
"Thanks  
For  
Writing."

**KFJF OKLAHOMA CITY OKLA. 1000 WATTS, 261 METERS**

*K. F. J. F. truly appreciates your message reporting one of our radio programs.*

*We trust we may hear from you again.*

**RIGHT IN THE  
RADIO CENTER  
of the  
UNITED STATES  
LOOK AT THE MAP BELOW**





Shenandoah, Iowa

Your description of the part of our program that you heard is correct. There is no doubt that it was KFNF that you heard.

Hope you pick us up again, and we are always glad to hear from you.

HENRY FIELD COMPANY  
Radio Department



LOS ANGELES, CAL.



SAN FRANCISCO, CAL.

DON LEE

Dear Radio Friend:

We are striving for better radio entertainment for our listeners-in and it is communications such as yours that stimulate us in our work. Your correspondence is appreciated and we hope to continue to hold your interest.

Reception Verified. Very truly yours,

K F R C

Owned and Operated by  
DON LEE - SAN FRANCISCO



AMERICAN BANK NOTE CO.



Echo Park Evangelistic Ass'n.

INCORPORATED  
Aimee Semple McPherson  
PRESIDENT

OFFICES OF

Angelus Temple  
Church of the Foursquare Gospel  
LOS ANGELES

Jan. 25, 1928

Alan Locklin  
420 Durston Ave.,  
Syracuse, New York.

Dear Mr. Locklin:

Your report of reception of KFSG  
has been found correct and an Ekko Stamp is  
being enclosed.

We sincerely appreciate your report  
and thank you very much.

Yours truly,

By R. K. Morrison  
Manager, KFSG

RH:IR

Mr. R. Rowley



This is to certify your reception  
of our signals on

December 5th & 18th, 1948

Toni Reeder

Signed

Best wishes from KEVD

*Standard* **BROADCASTING** *Company*

338 South Western Avenue - DRexel 2391  
LOS ANGELES CALIFORNIA



*Where KFXF Studios  
are Located*

*Baldwin Piano Used*

# KFXF

325.9 METERS—920 K. C.

## COMMERCIAL BROADCASTERS

*"The Voice of Denver"*

STUDIO

### CONTINENTAL OIL BUILDING

Denver, Colorado

We acknowledge your communication in reference to our program

of Nov. 24th. We broadcast a program of  
dance music every Sun. Tues. Wed. & Sat.  
Nights from 10 to 12 PM MST- We would

appreciate hearing from you again. Thanks  
very much.

Trusting you will hear and enjoy our programs often, we are,  
Sincerely yours,

**COLORADO RADIO CORPORATION**

**K G A**  
SUPER STATION OF THE  
**NORTHWEST RADIO SERVICE CO.**  
1517 Old National Bank Building  
SPOKANE

Dear Friend:

We are indeed very pleased to receive your report on the reception of our station. We endeavor to broadcast a program of the highest type only. Information such as you sent will enable us to know what type of program is appreciated most and we earnestly solicit your suggestions.

Yours very truly,

NORTHWEST RADIO SERVICE CO.  
Member American Broadcasting Co. Chain—  
The Largest Stations in the West.



DR. GEO. R. MILLER  
*Veterinarian in Charge  
and Sales Manager*

# Federal Live Stock Remedy Company

## *Swine and Poultry Specialists*

Operating **KGBZ** Radio Station

*Conducting Swine and Poultry Questionaire  
and Popular Programs*

YORK, NEBRASKA

February 6, 1928

Mr. Alan Locklin  
420 Durston Ave.,  
Syracuse, N. Y.

Dear Sir:

Received your report of our station for February 3rd.  
We are sending the ekko stamp.

Very truly yours,

RADIO STATION KGBZ.

Owned and Operated by  
C. MERWIN DOBYNS

TELEPHONE  
632-75

RADIO  K·G·E·R

DOBYNS FOOTWEAR BUILDING  
LONG BEACH, CALIF.

February 17, 1931

Mr. Alan Locklin,  
150 Brampton Rd.,  
Syracuse, N.Y.

Dear Mr. Locklin;

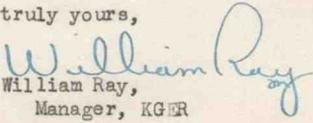
Thanks for your letter of February 12th.

The verification of the number heard from  
this station is correct and we are pleased to inclose  
a verification stamp to that effect.

KGER operates on a power of 1000 watts,  
1360 kilocycles, 100 per cent modulation, and  
220.4 meters, with the latest type RCA Victor  
screen grid transmitter.

We shall be glad to hear from you again.

Very truly yours,

  
William Ray,  
Manager, KGER

WR:L

# Central Nebraska Broadcasting Corporation

## K G F W

Main Studio and Office in Hotel Midway

"Kearney Gives Friendly Welcome"

KEARNEY, NEBRASKA

"DX PROGRAM"

Early Morning Program--March 21, 1932--4:00 to 6:00 A.M. Central Standard Time

Announcer: Albert Vonderlage.

4:00	1	This is Radio Station KGFW in Kearney, operating on our assigned frequency of 1310 Kc. by authority of Federal Radio Commission.	
4:05	2	"Top Of Morning"	)
4:10	3	"Home On The Range"	)
4:15	4	Announcement--"Brown Bird Signing"	)
4:19	5	"Bells of Saint Mary"	)
4:24	6	"I'll Take You Home Kathleen"	)
			)
4:34	7	"End of A Perfect Day"	)
4:39	8	"Somewhere a Voice is Calling"	)
			)
4:43	9	"Pagan Love Song"	)
			)
4:45	10	Organ Program At World Theatre	)
			)
5:21	11	Old Timers' Program	)
			)
5:35	12	"Just A'Wearying For You"	)
5:38	13	"Was that the Human Thing to Do"	)
			)
5:41	14	"Kiss Me Goodnight"	)
5:43	15	"When I'm Alone Try to Remember Me"	)
			)
5:46	16	"Can't We Talk It Over"	)
5:49	17	"Lies"	)
			)
5:52	18	Old Timers' Program	)
			)
6:15	19	Sign Off	)

Dear DX Fan:

The above program was put on and according to your letter you heard numbers *Caused* on this program.

We appreciate very much hearing from you and we will be on the air again the third Monday in April from 3:00 to 5:00 A. M. Central Standard Time.

Cordially yours,

KGFW

No *QKHO* stamps

Billings, Montana,

We wish to acknowledge with thanks yours of

1928 - 12 - 22

We would appreciate hearing from you occasionally as  
to how our reception is being received.

**K-G-H-L**

**NORTHWESTERN AUTO SUPPLY COMPANY**

Owners and Operators of

**K G H L**



BUTTE, MONT.

DEAR DX'R:

THIS WILL VERIFY YOUR  
RECEPTION OF RADIO STATION  
**KGIR**, BUTTE, MONTANA, ON

12/27/43.

WE HAVE CHECKED YOUR  
REPORT WITH OUR STATION LOG  
OF THAT DATE AND ARE PLEASED  
TO INFORM YOU THAT IT IS CORRECT.

RESPECTFULLY YOURS

KGIR.

*Ed Broney*

EC:WG

7 A M to 12 Midnight

**KGIR SCHEDULE**

Sunday, 4 to 6, 7 to midnight.  
Monday, 8 to noon, 5 to 6, 7 to 8 p. m.  
Tuesday, 8 to noon, 5 to 6, 7 to midnight  
Wednesday, 8 to noon, 5 to 6, 7 to 8 p. m.  
Thursday, 8 to noon 5 to 6, 7 to midnight.  
Friday, 8 to noon, 5 to 6, 7 to 8 p. m.  
Saturday, 8 to noon, 5 to 6, 7 to midnight.

**KGIR**

*The Voice of Montana*

*Dear Radio Listener:*

*We wish to thank you for your report on our broadcast of*  
**OCT. 12, 1930**

..... *It is our desire  
to please you so any time you have any helpful criticism to make we  
will appreciate a card or letter from you.*

*Respectfully yours,*

**KGIR**

*Butte, Montana.*

*Dear Radio Listener :*

We have checked your report of reception from this station and this card will serve as your verification. It is a pleasure to hear from you frequently regarding your reception of our programs and we hope you will continue to keep us informed. Your letters mentioning our various programs are turned over to the clients who provide them and this encouragement helps us in maintaining our broadcasting service. It is our desire to give you everything you want in radio entertainment and an occasional letter or card from you is of great assistance to us. Thanking you for your kindness, we are

Cordially yours,  
RADIO BROADCASTING STATION KGW



*P. S. Another way to help—Support the firms  
who support your programs.*

2-1-28

# The Oregonian.

ESTABLISHED 1861

O. L. PRICE, MANAGER

KGW

·DAILY ·SUNDAY·

·PORTLAND, OREGON·

Stuart B. Leland,  
82 St John Place,  
New Canaan, Conn.

Dear Sir:

We are pleased to acknowledge your report on reception of KGW's early morning test broadcast Nov. 3rd.

Comments from our listeners are the means we have of knowing how KGW's new transmitter is reaching out. Your letter is appreciated.

Very truly yours,

November 16th,  
1931

*O. L. Anderson*  
THE OREGONIAN KGW

**Transmitter:**

RCA 250-G

**K**

**Antenna:**

Blaw-Knox

**H**

204 Feet  
Shunt-Fed

**B**

**Frequency:**

1240 Kilocycles

**Power:**

250 Watts  
Unlimited

**G**

Okmulgee, Oklahoma

February 12, 1944

Mr. Sidney Steele

2726 Hollywood Ter.

Louisville 6, Ky.

Dear Sir:

Please consider this as your  
confirmation of reception of  
KHBG on February 10, 1944

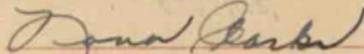
4:10 4:25 A.M., C.S.T.

Thanks for your interest.

Remarks:

Thanks for a most complete  
report.

Yours Very Truly,

  
CHIEF ENGINEER  
*Yours Truly*

G. E. ROBINSON, President

R. W. ANDERSON, Secretary-Treasurer

Radio Station

**K I C K**

RED OAK, IOWA

January 17, 1928

Mr. Alan Locklin  
420 Durston Ave.,  
Syracuse New York

Dear Sir;-

We are enclosing the " Ekko Stamp ", of our station,  
as your report of our program is correct. We wish to thank you  
for your communication, as letters or cards are very much appreciated  
by us, especially as we are practically a new station, having moved  
to Red Oak , from Atlantic, about three months ago.

Hoping that we may hear from you again, we are

Yours truly

Station K.I.C.K.

G.E.Robinson ( Pres )

OPERATING  
**KJR**      **KGA**  
SEATTLE      SPOKANE

**NORTHWEST RADIO SERVICE CO.**

VINCENT I. KRAFT, PRESIDENT

507 LLOYD BUILDING  
SEATTLE, WASHINGTON

January 24, 1928

Mr. Alan Locklin  
420 Durston Avenue  
Syracuse, New York

Dear Mr. Locklin:

We are indeed pleased to receive your report on the reception of our station. We endeavor to broadcast a program of the highest type only. Information such as you sent will enable us to know what type of program is appreciated most and we earnestly solicit your suggestions.

We are inclosing an Ekko Stamp to verify your reception of KJR.

Yours very truly,

NORTHWEST RADIO SERVICE CO.

*Vincent I. Kraft*

GMC:RIH  
INCL.

AFFILIATED STATIONS

**KJR**  
SEATTLE

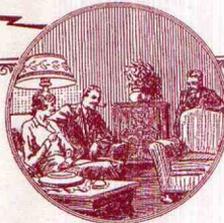
**KGA**  
SPOKANE

**KEX**  
PORTLAND

**KYA**  
SAN FRANCISCO



# KLX



1000 WATTS

880 KILO.

OWNED AND OPERATED BY

## Tribune Building Company

OAKLAND, CALIFORNIA

September 11, 1940

Mr. Harry H. Johnson  
1278 South LaVerne  
Los Angeles, California

Dear Mr. Johnson:

Thank you for your kind letter of recent date, telling of your reception of our station KLX on August 10th, 1940, at 9:45p and 10:33p, featuring the transcribed music of Glen Gray and the Casa Loma Orchestra.

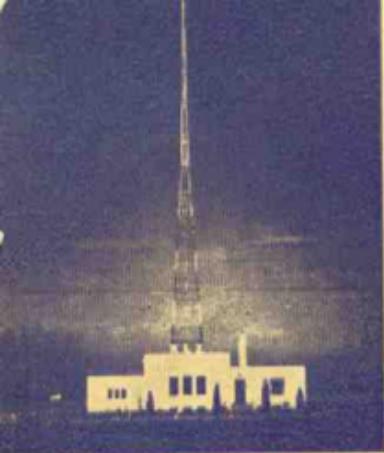
We are glad to verify this reception as correct with our log, and am attaching herewith our EKKO verification stamp for your collection.

Thanking you for this kind interest, I am

Cordially yours,

Charles Lloyd,  
Program Director K L X

CL:h  
enc.



KLZ's Modern  
Transmitter

Pioneer of the West

560  
KC.

**KLZ**

5000  
WATTS



KLZ Mobile Unit in  
Shadow of Mt Evans

DENVER, COLORADO ★ U.S.A.

*This acknowledges your report of reception of KLZ on*

*Thursday, May 10, 1962 from 10:00-10:30 p.m. Thank you  
for writing.*

*By Harvey E. Wehrman*  
Harvey E. Wehrman

  
"Midland Broadcast Central"  
MIDLAND BROADCASTING ©.  
KANSAS CITY MISSOURI

ADDRESS ALL COMMUNICATIONS  
TO THE COMPANY

December 31, 1929

SIXTEENTH FLOOR  
ALADDIN HOTEL

[REDACTED]  
Dear Radio Friend:

We are glad to verify your reception report and are sending you herewith a KMBC Ekko stamp.

KMBC now broadcasts continuously from early morning until midnight. We hope you will be able to tune in our programs more frequently than heretofore and that they will please you.

Remember our frequency - 950 kilocycles - and let us hear from you again.

Yours very truly,

*Dick Smith*

Program Director KMBC

# MACMILLAN PETROLEUM CORPORATION

PRODUCERS - REFINERS - MARKETERS

**K. M. P. C.**

9631 WILSHIRE BOULEVARD

**BEVERLY HILLS**

January 3rd, 1931

[REDACTED]

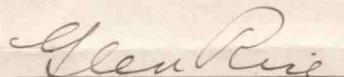
Many thanks for your reception letter which has been verified by our night announcer. We hope you will be successful in picking us up real often.

For your information we are on the air from 7:00 AM until Sunset - back on at 9:00 PM until 1:00 AM.

Let us hear from you again.

Very truly yours,

STATION KMPC

  
Glen Rice-Station  
Manager

GR/MJ

# **KMPC**

**Golden West Broadcasters  
Los Angeles, Calif.  
710 KC**

**Transmitter Location  
North Hollywood**

**50 KW-ND DAY  
10 KW-DA NIGHT**

NATIONAL BROADCASTING COMPANY, INC.

KNBC

441 Mtrs. • 680 Kc. • 50,000 Watts

Owned and Operated by

NATIONAL BROADCASTING COMPANY

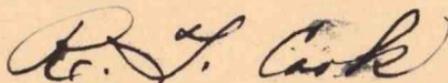
SCHEDULE

6:00 A. M. to 1:00 A. M. Daily

P S T

YOUR RECEPTION OF November 24&25th ON KNBC  
HAS BEEN VERIFIED.

Very Truly yours,



NATIONAL BROADCASTING COMPANY, INC.

RADIO KNX  
"THE VOICE OF HOLLYWOOD"  
885.5 METERS - 1050 KC - 5000 WATTS  
(CLEARED CHANNEL)

NAYLOR ROGERS  
DIRECTOR-MANAGER  
GLEN RICE  
ASSISTANT MANAGER



Evening Express

**KNX**



STUDIOS AND OFFICES  
5555 MARATHON BOULEVARD  
HOLLYWOOD, CALIF.  
TRANSMITTER LOCATED AT  
SHERMAN OAKS, CALIFORNIA  
TELEPHONE HEMPSTEAD 4101

Dear Radio Friend:

May we, with this letter, tell you that we were very pleased to hear from you and wish at this time to verify your reception of Radio K N X.

We derive a great deal of pleasure from letters sent to K N X and trust you will continue to listen in.

K N X is on the air every hour from 6:45 in the morning till 1 A.M. and operates on 285.5 meters, 1050 kilocycles, which is a national cleared channel.

Thanking you again for your communication, we are

Sincerely yours,

MANAGER RADIO K N X

Los Angeles Evening Express.

MR

# KOA

NATIONAL BROADCASTING CO., INC.

830 kilocycles (361.2 meters)

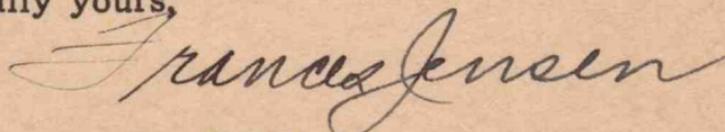
DENVER, COLORADO

Dear Radio Friend:

We are glad to know of your interest in KOA's programs and thank you. Comments from interested listeners are most welcome and are appreciated.

We broadcast from 7:00 a. m. until 12:00 midnight mountain time each day of the week except Sunday, when we begin our schedule at 8:30 a. m. At any time we will be happy to give you available information concerning the time and content of any program in which you are especially interested.

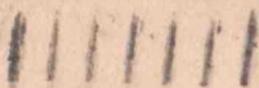
Cordially yours,



For the Station.

Your reception of 2-11-32 M.S.J. is correct.

1-8-26



# General Electric Company

1370 Krameria Street                      Denver, Colorado

Dear Broadcast Listener:

Thank you for reporting the reception of programs from KOA, the **ROCKY MOUNTAIN BROADCASTING STATION**. Comments and suggestions from our radio audience are always very much appreciated.

.....

.....

.....

## STATION KOA

Frequency 930 Kilocycles (322.4 Meters)

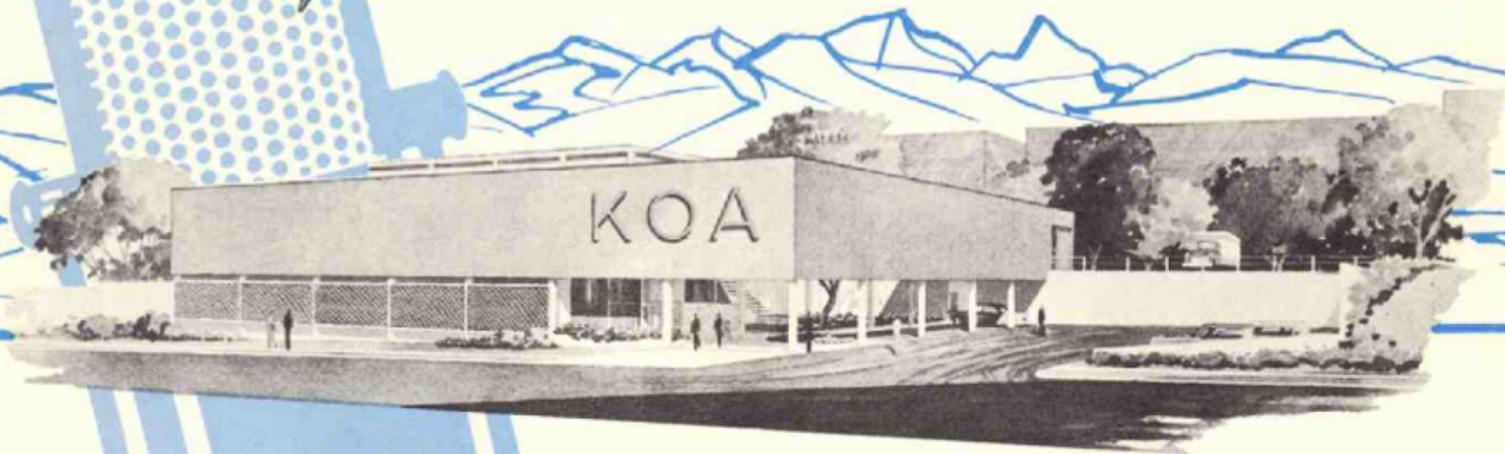
### BROADCAST SCHEDULE, MOUNTAIN TIME

- 11:00 a. m.—Sun., church services
- 11:45 a. m.—Weather; road reports; stocks; markets; livestock; produce (ex. Sun.)
- 12:15 p. m.—Luncheon musicale (ex. Sun.)
- 3:15 p. m.—Relaxing and corrective exercises
- 3:30 p. m.—Tues., Thurs., Fri., housewives' matinee
- 4:00 p. m.—Sun., afternoon music hour
- 4:00 p. m.—Tues., Thurs., Fri., fashion review
- 4:15 p. m.—Tues., Thurs., Fri., culinary hints
- 6:00 p. m.—Stocks; markets; livestock; produce; sports news (ex. Sat., Sun.)
- 6:30 p. m.—Dinner concert (ex. Sat., Sun.)
- 7:30 p. m.—Mon., Sandman's hour; Tues., News-Times concert; Wed., Book of Knowledge; Thurs., farm question box; Fri., International Sunday school lesson
- 7:45 p. m.—Sun., church services
- 8:00 p. m.—Mon., Wed., Fri., studio program
- 10:00 p. m.—Wed., Sat., dance program

**PLEASE SEE NEWSPAPERS FOR OUR PROGRAMS**

Dear KOA Listener:

This is to verify and thank you for your reception report  
of April 16, 1962. We're always glad to hear from you.



**KOA**  
**DENVER** *Radio*

AM—50,000 Watts • 850 kc.

FM—57,000 Watts • 103.5 mc.

**NBC**



A. R. Kirkham,  
Program Director

Ralph Thomas,  
Studio Director

Valda Heller,  
Director Women's  
Programs

# Greetings from the Studio Staff of the Friendly Station KOIN The Portland News.



Main Studio  
New  
Hawthorn  
Hotel



Valda Heller,  
Musical Director

Gertrude Myers, Ruth Bjork,  
Director Children's Programs

Tom Clark,  
Junior  
Announcer



C. Roy Hunt  
General Manager

May 3, 1929  
Dear Radio Friend,  
It is a genuine pleasure to verify  
your reception of March 28, your  
time. It was from McElroy's  
Spanish Calliporn. We have had  
many reports of reception in New  
Zealand and Australia this season.  
While in France during the war I  
was privileged to meet many boys from  
your lovely country and heard about it  
from them. Hope that you hear us again.  
A. R. Kirkham

## KOIN CARD

from  
PORTLAND, OREGON  
"City of Roses"

The Key City of the Pacific Coast—  
An Industrial Center and World Port!

PORTLAND, Oregon, is known  
the world over as the "City  
of Roses" because of its beautiful  
gardens, well-kept the year  
round, and millions of roses,  
but it is more than that. It is  
a city with over 1250 manufactur-  
ing plants, employing 50,000  
workers, and a port that sends  
the products of the factory and  
of the farm to all the lands  
of 250,000 square miles, over 57  
steamship lines, to all the mar-  
kets of the world.  
Portland is a BEAUTIFUL  
manufacturing city. Its skies  
are always blue, its atmosphere  
is always clean and pure, be-  
cause hydro-electric power is  
used in all its industries.

PORTLAND, the scenic hub of  
tourist travel to the coast,  
with Washington and British  
Columbia to the north, Califor-  
nia and Mexico to the south,  
connected by the longest paved  
highway in the world, 1055  
miles. It is the key city of the  
coast because all the markets  
can be reached by rail or water  
transportation, at the lowest and  
most favorable commodity rates.  
It is the largest American  
wheat shipping port, requiring  
100 ships to move the cargo in  
1928.  
Portland has all the elements  
and potentialities of a great  
city, and

It IS a Great City

to  
J. G. P. Dacent, Esq.  
Private Bag  
Hastings  
Hawkes Bay  
New Zealand

CONFIRMING YOUR *Letter*

Hi Fidelity  
Equipment

Affiliations  
~~W~~BS  
Network  
and  
WBS

Transcription Svc.

# K O L

## S E A T T L E

### W A S H I N G T O N

XMTTR  
Harbor Isle

Power  
1000 W. Nite  
~~500~~ 1000 W .Day

1270 K.C.  
Vertical Radiator  
375 Ft.

Remarks *Thanks for your letter, glad to hear from*  
*L.A.*

Date *8-23-40*

Signed *P. C. Lund*

RADIO STATION



SAN ANTONIO, TEXAS

Nov. 27, 1933

PRODUCTION DEPARTMENT

Mr. Harold B. Bowers  
19 Hubbard St.,  
Concord, Mass.

Dear Sir:

Thank you for your kind DX report.  
The information which you sent checks with our log of  
the broadcast of Oct. 5th.

Very truly yours,

RADIO STATION K O N O,  
Per: Ed Ranqueta,  
Studio Director



NIELSEN RADIO & SPORTING GOODS CO.

Thanks

For your report.

FEB 26 1931

Only thru your kind letters can we know how our station is reaching out. A new R.C.A. Screen Grid Transmitter,

Yours for D-X

Station K.O.Y.

By E. A. Nielsen mgr.

K.O.Y.  
Stamp





MEMORIAL LIBRARY



ADMINISTRATION BUILDING



DORMITORY

# PORT ARTHUR COLLEGE

FOUNDED

1909 "THE BUSINESS & RADIO COLLEGE THAT'S DIFFERENT"  
TWENTY-FIVE YEARS OF PROGRESS 1934

25<sup>TH</sup> ANNIVERSARY

K  
P  
A  
C

1260 KILOCYCLES  
500 WATTS

PORT ARTHUR, TEXAS

September 1, 1934.

Mr. Sidney P. Steele,  
3606 Homewood Avenue,  
Toledo, Ohio.

Dear Mr. Steele:

Please accept our sincere appreciation for your report on our experimental test broadcast. It is such listeners as you that have brought radio to the heights of its present day perfection and any additional reports that you might be able to send us will be greatly appreciated.

We are enclosing a small pamphlet as a souvenir and we trust that you will enjoy reading it.

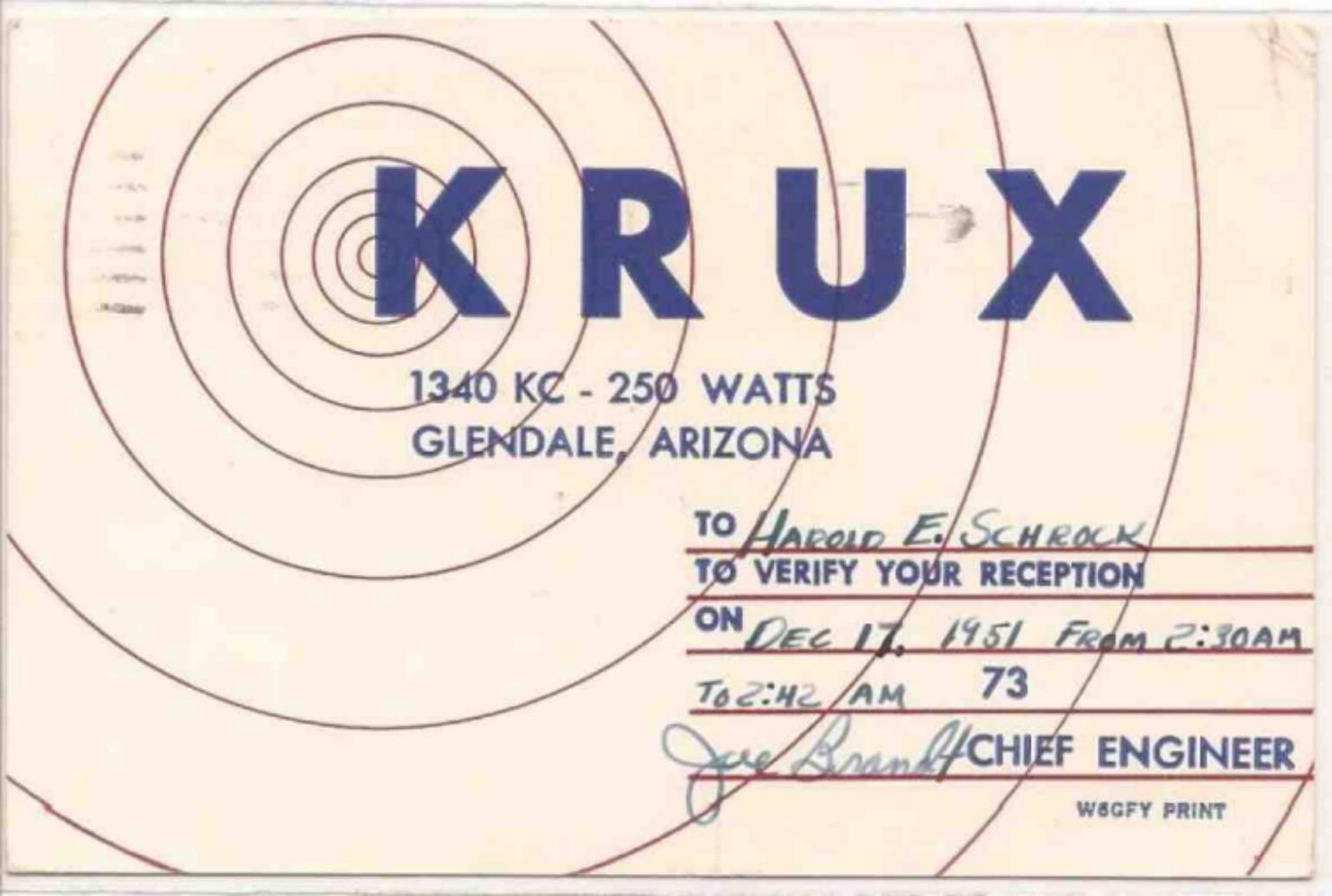
Thanking you again for your kind report and trusting that we may hear from you from time to time, we are

Yours very truly,

PORT ARTHUR COLLEGE  
K P A C

*Glenn Hewitt*  
Glenn Hewitt,  
Manager & Director.

GH:R



# K R U X

1340 KC - 250 WATTS  
GLENDALE, ARIZONA

TO HAROLD E. SCHROCK  
TO VERIFY YOUR RECEPTION

ON DEC 17, 1951 FROM 2:30AM

TO 2:42 AM 73

Joe Brandt CHIEF ENGINEER

W6GFY PRINT

**DAILY FEATURES**  
 Four News Broadcasts  
 Time Signals  
 Four Live Stock Market  
 Broadcasts  
 Four U. S. Weather  
 Reports  
 Housekeepers Chats  
 Styles and Fashions  
 Pointers for Parents

# KSCJ

Tri-State Broadcasting Station  
 of  
**The Sioux City Journal**  
 (SIoux CITY'S 24 HOUR NEWSPAPER.)

**FACILITIES**  
 2500 Watts Daytime  
 1000 Watts Night  
 Automatic Crystal  
 Control  
 100% Modulation  
 Associate Columbia  
 Broadcasting System  
 Double Turntable Disc  
 System for  
 33 1/3 and 78 R.P.M.

1930 KILOCYCLES — 225.4 METERS

413-415 DOUGLAS STREET  
 SIOUX CITY, IOWA  
 January 6, 1934

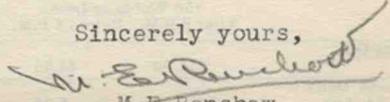
Mr. Sidney R. Steele,  
 3606 Homewood Ave.,  
 Toledo, Ohio

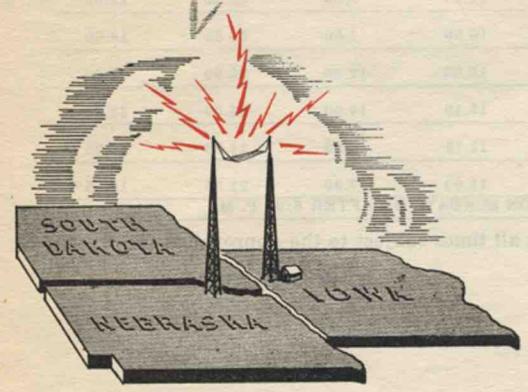
Dear Mr. Steele:

Thank you for your letter dated Jan. 3 informing us  
 of your reception of KSCJ in Toledo.

You heard our station as we signed off prior to a two  
 hour and a half silent period. We are off the air from  
 5:15 P.M. to 8:00 P.M. daily except Friday and Sunday.

Accept this letter as a confirmation of your reception.  
 Listen for us again and send another report.

Sincerely yours,  
  
 M.E. Renshaw  
 KSCJ



"The Cream of Three States"

REC'D JAN 8 1934

## KSCJ Program Rates

(No additional Charge for Electrical Transcriptions but Talent Furnished by Station is Extra)

ONE TIME		
One Hour—Up to 6 P. M.	\$143.75	6 to 12 P. M. \$179.65
1/2 Hour—Up to 6 P. M.	86.20	6 to 12 P. M. 107.80
1/4 Hour—Up to 6 P. M.	51.70	6 to 12 P. M. 64.65
FOUR WEEKLY BROADCASTS		
One Hour—Up to 6 P. M.	\$129.35	6 to 12 P. M. \$161.70
1/2 Hour—Up to 6 P. M.	77.55	6 to 12 P. M. 97.00
1/4 Hour—Up to 6 P. M.	46.50	6 to 12 P. M. 58.20
THIRTEEN WEEKLY BROADCASTS		
One Hour—Up to 6 P. M.	\$116.40	6 to 12 P. M. \$145.50
1/2 Hour—Up to 6 P. M.	69.80	6 to 12 P. M. 87.30
1/4 Hour—Up to 6 P. M.	41.95	6 to 12 P. M. 52.35
TWENTY-SIX WEEKLY BROADCASTS		
One Hour—Up to 6 P. M.	\$104.75	6 to 12 P. M. \$130.95
1/2 Hour—Up to 6 P. M.	62.80	6 to 12 P. M. 78.85
1/4 Hour—Up to 6 P. M.	37.75	6 to 12 P. M. 47.10
FIFTY-TWO WEEKLY BROADCASTS		
One Hour—Up to 6 P. M.	\$ 83.80	6 to 12 P. M. \$104.75
1/2 Hour—Up to 6 P. M.	50.25	6 to 12 P. M. 62.85
1/4 Hour—Up to 6 P. M.	30.20	6 to 12 P. M. 37.65

Rates for Sunday  
 announcements  
 Double that of week day

### ANNOUNCEMENTS and 5-MINUTE PROGRAMS

Prices shown on this  
 schedule are  
 For each Broadcast

	150 Words or Less		2 Min. Announcements		5 Min. Programs	
	After 6 P.M.	Before 6 P.M.	After 6 P.M.	Before 6 P.M.	After 6 P.M.	Before 6 P.M.
1 Time Only	\$11.00	\$6.35	\$16.60	\$12.00	\$35.00	\$25.00
4 Weeks Daily or 24 Ann.	9.90	5.75	15.10	10.90	31.50	22.50
13 Weeks Daily or 78 Ann.	8.90	5.25	13.75	9.90	28.50	20.25
26 Weeks Daily or 156 Ann.	8.00	4.80	12.50	9.00	25.65	18.00
52 Weeks Daily or 332 Ann.	6.40	4.00	10.50	7.50	20.65	14.50
3 Times Weekly for 4 Weeks	11.00	6.35	16.60	12.00	35.00	25.00
3 Times Weekly for 13 Weeks	9.90	5.75	15.10	10.90	31.50	22.50
3 Times Weekly for 26 Weeks	8.90	5.25	13.75	9.90	28.50	20.25
3 Times Weekly for 52 Weeks	7.15	4.25	11.00	7.90	22.85	16.25
SPECIAL*	NO PRICE QUOTATIONS ON SUNDAYS OR AFTER 6:00 P. M.					

Subject matter to be broadcast is at all times subject to the approval of the  
 management of the station KSCJ.

C. W. CORKHILL,  
 Mgr. KSCJ.



CABLE ADDRESS  
BERRYSEED CLARINDA

GRASS & FIELD SEEDS  
OUR SPECIALTY

CODES: ROBINSONS,  
AMERICAN SEED TRADE

GROWERS IMPORTERS AND DEALERS IN  
**FIELD, GRASS, GARDEN AND FLOWER SEEDS**

**Clarinda, Iowa, U.S.A.**

Jan 9, 1926

Dear Radio Friend:-

We thank you for letting us know you heard our Radio Station KSO and we are glad to learn that you like our programs. It will be our aim to make all of our programs interesting to you and hope you will listen to us often. We will appreciate it if you will tell your friends about our station. If you have any suggestions that you believe would better this station, we trust you will feel free to write us. KSO was built and is being operated for you. Make it your station and help it with your personal influence.

The postal enclosed will give you a good idea of this station. KSO is a 500 Watt Western Electric, Class "A" Station operating on a wave length of 242 meters. You will notice how everything can be plainly seen and you can hear every program in our reception room. Come and see us when you can. Bring your friends along. You'll be welcome and we believe you will find your visit interesting and instructive.

It is our plan to have a special type of entertainment on each evening of each week. Old fashioned music on Monday. Orchestra and Solos on Tuesday. Vocal and Instrumental on Wednesday. Bands on Thursday and popular Songs and Orchestra on Friday. It may not be possible to have it this way every night but that is the plan we will work to.

As you may know the A. A. Berry Seed Company is one of the largest seed houses in the world selling direct to consumers. If you are interested in any of the lines we handle we would like to send you our catalog. We also send free samples of field seeds. You will find our prices very close. Our stocks include clovers and grass seeds of all kinds; forage crops, seed corn, seed grains, garden and flower seeds, bulbs, ornamental shrubs, fruit trees, small fruit, baby chicks and supplies. Our price list enclosed will give you an idea as to our values in high grade products.

If you or any of your friends are in need of any of these items it will really be to your interest to get in touch with us. Use the enclosed card or write us a letter. We will try to make our seed service even more satisfactory than our Radio station. We will be glad to hear from you again at an early date.

Cordially yours  
A. A. BERRY SEED CO.

KEEP SERVING OTHERS

A. A. BERRY SEED CO. - OWNERS OF BROADCASTING STATION KSO  
PROGRAMS DAILY NOON AND NIGHT - WAVE 241.8  
WRITE FOR COMPLETE PROGRAMS - NOW READY

JFS/MG

President.

# K-S-O ASSOCIATION

(INCORPORATED)

OPERATING ON  
1110 KILOCYCLES  
270.1 METERS

OPERATING ON 2000 WATTS  
FULL TIME 6 A. M. TO LOCAL SUNSET  
ADDITIONAL ON SUNDAYS 8:30 P. M. TO 12 M.

Sioux Falls, S. D.

CRYSTAL STUDIO  
6TH FLOOR CARPENTER HOTEL  
PHONE 757-758

A FRIENDLY STATION IN A FRIENDLY CITY

TRANSMITTER AND POWER PLANT  
NORTH CITY LIMITS  
PHONE 4218

Dear Friend:--

This is in verification of your reception of May 13, 29  
We certainly appreciate hearing from our listeners. We wish to  
thank you for your communication; and cordially invite you, when  
in Sioux Falls, to visit our Crystal Studios on the 6th floor of  
the Hotel Carpenter.

Yours most sincerely,  
SIOUX FALLS BROADCAST ASS'N., Inc.

*Randall Ryan*  
Announcer

Dear Friend:

It is with a great deal of pleasure that we acknowledge your recent letter. Radio stations, as you know, receive a large volume of mail and it would be almost impossible to answer it unless in this manner.

*This will verify your reception of our  
Jan 3<sup>rd</sup> program over KTAJ  
1000 watts - 1240 kc.*

We sincerely thank you for writing and we hope our programs will continue to please you.

May we hear from you again?

Yours very truly,

Southwest Broadcasting Company, Station KTAJ

By

*Junior League*

# Hot Springs Chamber of Commerce

CHAMBER OF COMMERCE BUILDING

HOT SPRINGS NATIONAL PARK, ARKANSAS

TELEPHONE 212

## "THE NATION'S HEALTH RESORT"

Hot Springs National Park the Government owned and controlled resort.

Altitude 600 feet.

### HAS:

Average mean temperature 62.7 degrees.

Resident population (estimated) 20,500.

Visiting annual population 260,000.

Palatial hotels and bath houses.

Churches all denominations.

All fraternal orders.

Forty-six radio-active springs with daily flowage of nearly one million gallons of water.

Combined daily bathing capacity 7,620.

Accommodations at one time for 25,000 guests.

Every facility for conventions.

Two modern hotels just completed at a cost in excess of three and one-half million dollars.

Purity of city water unsurpassed; analysis daily.

Diversity of amusements and recreation--golf, tennis, horseback riding, base ball, swimming, boating, trap shooting, dancing, hiking, hunting, fishing, theatres and band concerts.

Dear Radio Fan:

We are glad to hear from you and to learn that you enjoyed the program which was broadcast over station KTHS.

Believing that you have more than a passing interest in our station, we are enclosing six-page booklet describing the station and containing a little information on Hot Springs National Park--Your resort.

We trust that as you listen in to KTHS you will bear in mind that this is our invitation to you to **Kum To Hot Springs**, for here you can find rest, recreation and recuperation.

If you are sufficiently interested in Hot Springs to want to learn more about the city and its attractions, we will be happy to send you copy of our attractive and handsome booklet descriptive of the resort, and now await your further pleasure.

Very sincerely yours,



FLB/r

Manager.

ELBERT HUBBARD SAID—

*"I go to Hot Springs, not because I am an invalid, but because I do not want to be one."*

# K. T. H. S.

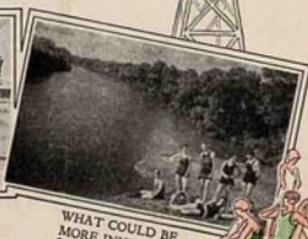
"KUM - TO - HOT - SPRINGS"  
ARKANSAS



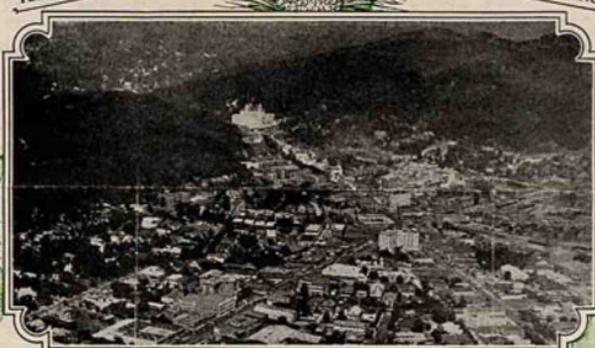
READY FOR A SPIRITED  
TENNIS MATCH



GRAND ENTRANCE TO  
RESERVATION



WHAT COULD BE  
MORE INVITING!



THE VALLEY OF CONTENTMENT



AND FISH - MOST  
ASSUREDLY!



BY HORSE, MOTOR, OR FOOT  
THE MOUNTAIN TRAILS BECKON



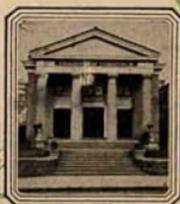
RIGHT DOWN  
THE FAIRWAY



MILES AND MILES OF PAVEMENT  
THROUGH GORGEOUS SCENERY



L. D. COOPER, President  
FRED N. RIX, Treasurer  
F. LESLIE BODY, Manager



Altitude, Ozark Range  
Average Mean Temperature 62.7 Degrees  
Annual Visiting Population, 315,000

# CHAMBER of COMMERCE

Hot Springs National Park, Arkansas  
ON THE BROADWAY OF AMERICA HIGHWAY



Dear Sir:

We are very pleased to hear that our broadcasting station - KTHS - is heard distinctly in your city, and that you are enjoying our programs.

In accordance with your request, we enclose herewith Ekko Stamp, and trust you will continue to be one of our regular listeners, and that before long you will accept the invitation which is extended nightly--pack your grip and Kum To Hot Springs.

Please remember Hot Springs National Park is your playground. This Reservation was the first to be set aside by a special act of Congress in 1832 as a health and recreation center for the people of America for all time and you have a personal interest in same.

If you would care to receive a copy of our illustrated, descriptive booklet, we would be happy to mail one to you or your friends with our compliments.

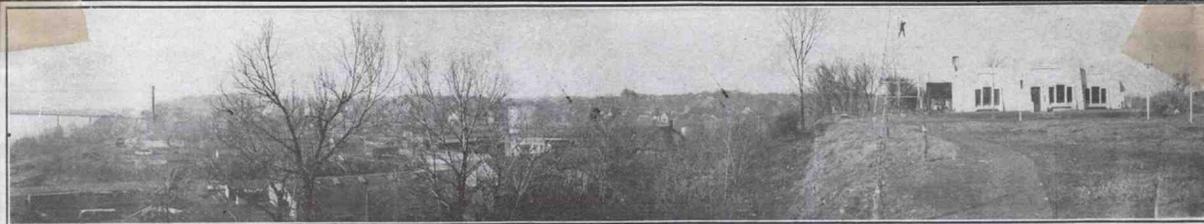
For your information, let us remind you that we are on the air each night, including Sunday. If you like our programs, let us hear from you often, and be sure to tell your friends about Hot Springs.

Very sincerely yours,

Manager

FLB/ds

HOT SPRINGS MEDICAL WATERS ARE OWNED AND CONTROLLED BY THE UNITED STATES GOVERNMENT



# This is Calliophone Studio K—"TNT" which you heard. Thank You.

"AMERICA'S MOST BEAUTIFUL RADIO STATION"

TUNE IN AGAIN— OUR PROGRAM

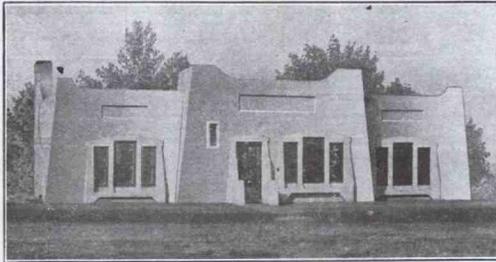
We are on the air every day as follows:—  
 12 to 12:30 noon, except Sunday.  
 8 to 9 p. m. each night, except Sat.-Sun.  
 11:30 p. m. to 12:30 a.m. Mon. Wed Fri. Nights  
 Saturday eve. silent.  
 Sunday 2:30-3 p. m. 9-10 p. m.  
 (Central Time 333.1 Meters)

*The*  
**Calliophone**  
STATION



OUR STYLE PROGRAMS

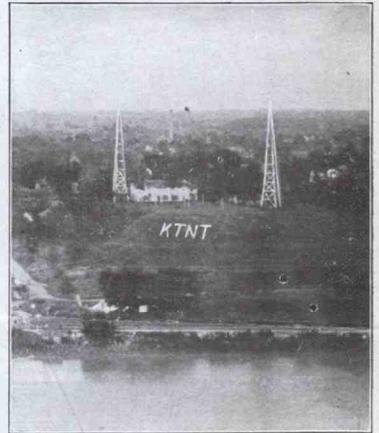
We favor variety. We try never to permit two like numbers to follow each other. We break voice with music, such as Calliophone, Voice, String, Voice, Etc. A home like program for "Home Folks."



MAIN STUDIO BLDG.—9 ROOMS—2 More Being Added



Main Reception Room



AIRPLANE VIEW OF STATION



STUDIO No. 1



STUDIO No. 2



Showing Studio No. 1 from Reception Room



Studio No. 1 Looking into Reception Room



Showing Studio No. 2 from Private Reception Room

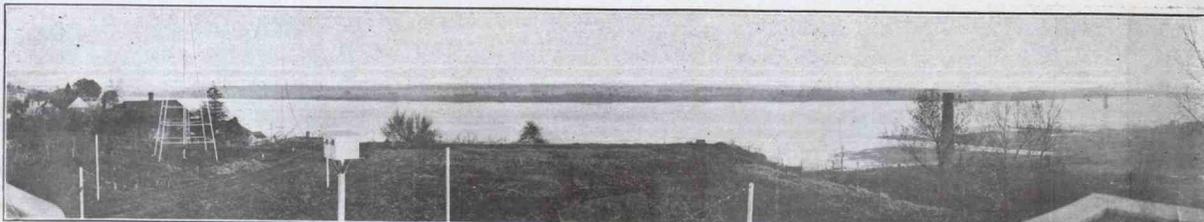


Private Reception Room



Transmitter Room

VIEW OF MISSISSIPPI RIVER FROM K—"TNT" HILL. 165 FEET ABOVE RIVER



KVI

PUGET SOUND BROADCASTING COMPANY, INC.

Tacoma Hotel  
Tacoma, Washington

Northern Life Tower  
Seattle, Washington

*Thanks for your card.*  
**KVI**  
*Sincerely*  
*KVI*

PUGET SOUND BROADCASTING COMPANY, INC.  
Member of the Columbia Broadcasting System Chain.

# SOUTHWESTERN SALES CORPORATION

MANUFACTURER'S REPRESENTATIVE

OWNERS AND OPERATORS OF KVOO

W. O. STROTHER  
GENERAL MANAGER

BRISTOW, OKLAHOMA  
December 6, 1926.

Alan Locklin,  
715 Maryland Ave.,  
Syracuse, N. Y.

Dear Sir:



We acknowledge receipt of your card and  
dime and are glad to verify your reception of our program  
of December third.

We are enclosing an ekko stamp and hope  
you will often tune in and enjoy KVOO\*

Yours very truly,

SOUTHWESTERN SALES CORP.

*W. O. Strother*  
By- W. O. Strother.



Greater St. Louis Broadcasting Corporation  
Associated with the National Broadcasting System

Ninth Floor, HOTEL CHASE ST. LOUIS, MO.  
THOMAS PATRICK CONVEY  
President

DELMAR 3210

April 14, 1930.

Mr. & Mrs. George Doyle  
1131 - H Street  
Sparrows Point, Maryland

Dear Friends:

We thank you for your reception report dated April 8th.

We were very glad to learn that you enjoyed the program of our MIDNIGHT MERRYMAKERS and we trust that you will tune in on our station whenever you have the opportunity.

We would appreciate hearing from you occasionally as to the reception of our station in your city, especially as to volume, clearness, etc.

Thanking you again for your very kind interest and awaiting your further pleasure, we are,

Very sincerely yours,

RADIO STATION KWK

*Thos. P. Convey*

President

TPC:HG

KWKH

50,000  
WATTS



JOHN D. EWING  
President

# RADIO BROADCASTING STATIONS

OWNED BY THE SHREVEPORT TIMES

KTBS

1,000  
WATTS



JOHN C. McCORMACK  
General Manager

SHREVEPORT, LOUISIANA

January 6, 1941

Mr. Harry H. Johnson  
1278 So. Laverne  
Los Angeles, California

Dear Mr. Johnson:

I would like to take this opportunity  
to thank you for your letter of December 21,  
1940 and to verify your reception of this  
station on that date.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'J. Mann'. The signature is fluid and cursive, written over the typed name.

J. Mann  
Audience Mail Division

JM/s

KXLY

# **KFPY** - - **SPokane** - -

Affiliated Station of—  
**COLUMBIA BROADCASTING SYSTEM**

**THE PIONEER BROADCASTING  
STATION OF THE INLAND EMPIRE**

Owned and Operated by  
**SYMONS BROADCASTING COMPANY**  
Symons Building Spokane, Washington

**KXLY**

## **PACIFIC NORTHWEST COVERAGE GROUP**

Operating Power, 5000 Watts Day, 5000 Watts Night

920 Kilocycles

Licensed to Operate Full Time

This is to verify your report of reception of **KFPY** on Jan. 18, 1947,  
at 2:30-3:00 A. M. **est** KXLY

**KXLY** \_\_\_\_\_ P. M.

**KFPY** maintains a daily and continuous schedule from 6:00 A. M. to 12:00 Midnight.  
Pacific Standard Time.

Many Thanks for your Report.

Sincerely,

**THE SYMONS BROADCASTING COMPANY**

DEAR RADIO FRIEND:

1-2-26  
Your thoughtfulness in expressing an opinion on the broadcasting service of Westinghouse Station KYW, Chicago, is appreciated by the directors.

These comments of yours aid us materially in the preparation of future programs for our national radio audience.

KYW wants you to write again.

Yours truly,

WESTINGHOUSE RADIOPHONE  
Station KYW



WINNIPEG SHORT-WAVE STATION

JAMES RICHARDSON & SONS, LIMITED

OWNERS AND OPERATORS OF

CJRM—Moose Jaw, Saskatchewan. 451 metres  
 CBRW—Fleming, Saskatchewan. 451 metres

VE9CL—Winnipeg, Manitoba. 48.8 metres  
 VE9JR—Winnipeg, Manitoba. 25.6 metres

# VE9JR



Authorized Courtesy Call Letters: CJRX,

Commemorating the fact that under these call letters this station was the first in Canada to provide regular daily concert programs on short waves

WINNIPEG, MANITOBA, CANADA

Power: 2000 Watts, Wavelength 25.6 Metres

We are pleased to verify your reception of VE9JR on Dec. 18, 1932, and are glad to know that you heard our station. Many thanks for your interesting report.

Mr. B.W. Nest erode,  
 309 Walnut St. So.,  
 FREEPORT, Ill.

James Richardson & Sons, Limited

Grain Merchants — Established 1857

Stocks — Bonds

STUDIO: ROYAL ALEXANDRA HOTEL, WINNIPEG