

# KABQ

BROADCASTING  
COMPANY



BROADCASTING SYSTEM

INTERMOUNTAIN NETWORK

September 8, 1954

P. O. BOX 1388  
317 BROADWAY, NE  
ALBUQUERQUE, N. M.  
PHONE 3-1744

Mr. Norman L. Maguire  
1420 Columbia Drive N.E.  
Albuquerque, New Mexico

Dear Mr. Maguire:

This acknowledges your letter of September 6, reporting on our reception, and confirms the schedule as you have outlined.

We also wish to thank you for your very kind comments on our programs and our staff, especially Gene Osborn. Need we tell you we are very proud of our KABQ team? We have taken the liberty of passing your letter around for all of them to see.

We hope that you will continue to be one of our radio friends, and any time you have a report or a suggestion to make, please do not hesitate to write or call us.

Cordially yours,

KABQ BROADCASTING COMPANY

  
Bert Arnold  
Vice President

BA/gg

"In The City of Real Opportunity"

"Home of Rocket Research"

RADIO STATION

K A L G

ALAMOGORDO, NEW MEXICO

"Birthplace of Atomic Energy"

October 8, 1951

Mr. Norman L. Maguire  
434 North Maple  
Albuquerque, New Mexico

Dear Mr. Maguire:

This letter is to verify your letter of  
October 1, 1951. Your report agrees with our  
station log.

We appreciate your taking time and  
trouble to report all the details. Thank you  
very much and we shall be happy to receive future  
reports such as that!

Sincerely,

*Wayne Phelps* 

Wayne Phelps, Manager  
Radio Station KALG

WP/mc



A Jim Hughes Station

**BOB TATE**  
MANAGER

9/26/79

Dear Norman:

This letter to you is conformation of the test broadcasting period of August 6, 1979 from KAMQ.

We are a new station just on the air since June 24, 1979, and we are really having a ball. There are two other station in Carlsbad, and we have made the number one spot in ratings since we have gone on the air.

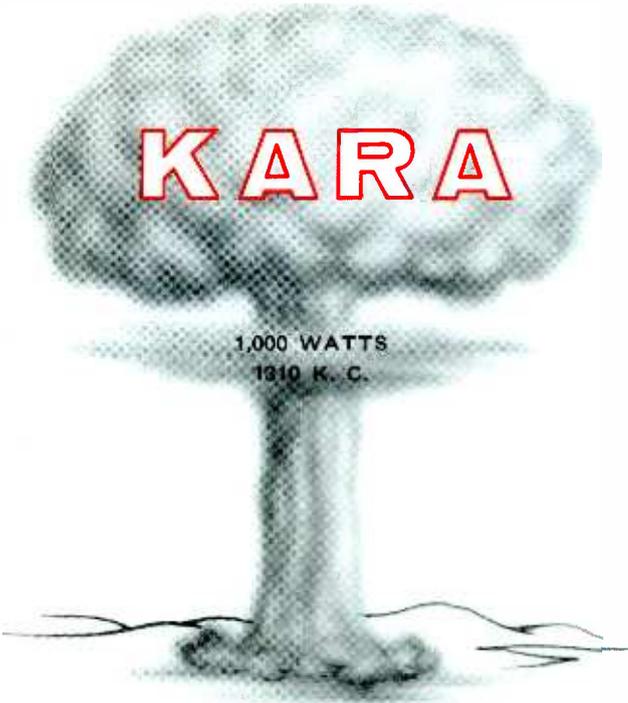
Thanks for taking time to write, and I hope your eyesight problems will get back to normal.

A handwritten signature in blue ink, appearing to read 'A.J. McKinney'.

A.J. McKinney (CE) (W5URX)

Radio KAMQ

Carlsbad, N.M. 88220



**KARA**

1,000 WATTS  
1310 K. C.

PHONE AMherst 8-4371  
4011 MENAUL BLVD., N.E.  
ALBUQUERQUE, NEW MEXICO  
17 December, 1959

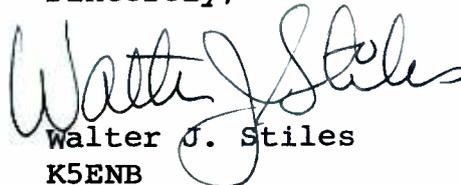
Mr. Norman L. Maguire, W5NXF,  
1420 Columbia Drive, N.E.  
Albuquerque, New Mexico

Dear Norman:

This will certify that you were the first person to report the reception of KARA on December 1, 1959, and that your log was consistent with that of the station.

Your interest was greatly appreciated and it is our hope that you have by now become a regular KARA fan.

Sincerely,



Walter J. Stiles  
K5ENB

WJS/ew

**Keeping** **Albuquerque** **Radio** **Active**

1420 Columbia Drive NE  
Albuquerque, New Mexico  
December 19, 1961

Chief Engineer  
Radio Station KARS  
Belen, New Mexico

Dear Sir:

I had the pleasure of tuning your station, KARS, this morning while you were presenting your regular program schedule on 860 kilocycles. I would like to receive verification of my reception of KARS if this report agrees with your station log.

Program details: Mountain Standard Time

0755 P.M. News.

0757 Spot, Trimbley's Jewelry for fine watches.

News resumed.

0800 Trimbley's Jewelry advertisement.

Weather forecast.

0801 1/2 News alive at 55. 2 minutes after 8. You're in tune with powerful KARS in downtown Belen.

0802 1/2 Introduction, theme music.

"Good, good morning. Your host. . . ., with good Western music until 10 o'clock." Kenny Spring selection.

0805 Spot. Electrical gifts. Public Service Company.

"6 1/2 minutes after 8. 26 in Hub City." Selection.

0808 Spot. New Fords, Forrester Ford in Belen.

Jimmy Wakely selection.

0811 "Jimmy Wakely and all the gang. . . . "Winter Wonderland", Jimmy Wakely."

0814 Spot. Junior Stamp Redemption Center in Belen, Becker-Dalies Company in Belen. Selection.

0818 Spot. Sted's 5 & 10 in South San Pedro Shopping Center in Albuquerque. "Tell them that R.J. sent you. 19 minutes after 8. You're in tune with powerful K". Selection, "Silver and Gold".

0821 Spot. Whites Auto Store in downtown Belen.

Your signals were R5, S9. There was no fading, static or interference. My receiver was a Hammarlund HQ-129X using an 80-foot North-South antenna. The weather was fair and sunny with the temperature about 22°.

Have enjoyed listening to many of the Belen Eagle football game rebroadcasts earlier in the season just after you took the air. Hope that this report may be of interest to you and your staff and that I may have the pleasure of receiving a confirmation of my reception of KARS. Thank you very much.

Yours truly,

  
Norman L. Maguire

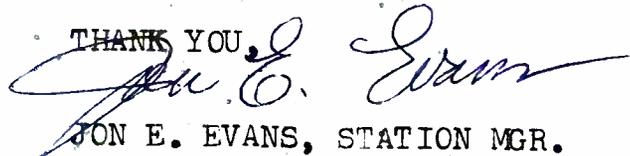
W6NKF

DECEMBER 26, 1961

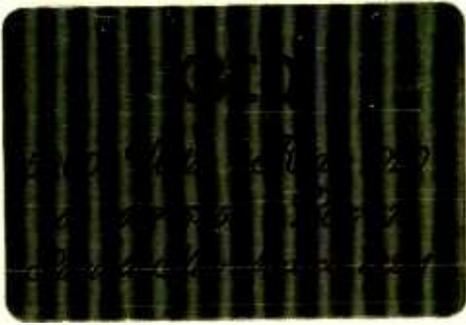
DEAR MR. MAGUIRE;

I AM SORRY I HAVEN'T WRITTEN YOU AN ANSWER SOONER BUT DUE TO THE XMAS RUSH TIME HAS BEEN USED. I AM NOT AN ENGINEER BUT I WILL TRY TO ANSWER THE LETTER. OUR ENGINEER HAS TICKET ONLY AND NO EXPERIENCE SO HE CANNOT ANSWER YOUR QUESTIONS. THE LOG AS YOU HAVE STATED IS APPROXIMATELY CORRECT. I HAVEN'T CHECKED IT AGAINST OUR OFFICIAL LOG FOR THE DAY, HOWEVER IT FOLLOWS OUR LOG PATTERN. WE HAVE HAD MANY REPORTS FROM THE ALBUQUERQUE AREA ABOUT OUR SIGNAL AND HOPE WE CAN CONTINUE WITH THE SAME QUALITY OF SIGNAL. WE LIKE TO HEAR FROM PEOPLE LIKE YOURSELF. I HAVE NO KNOWLEDGE OF THE SIGNALS YOU HAVE GIVEN IN YOUR LETTER, R5 AND S9. IF THESE ARE OF IMPORTANCE TO YOU PLEASE ADVISE AND THE NEXT TIME OUR CONSULTING ENGINEER IS DOWN WE WILL GET YOU AN ANSWER. THANK YOU FOR YOUR LETTER AND IF WE CAN HELP IN THE FUTURE, FEEL FREE TO CALL UPON US.

THANK YOU.



JON E. EVANS, STATION MGR.



Dear Norman,

We were pleased to receive your reception report of

KBCQ.

We operate on 1020 KHz WITH 50,000 watts day and 10,000 watts night. Our transmitter is an RCA BTA-50H. Both day and night patterns use three towers in-line and a north-west south-east figure 8 pattern.

Thanks again for your report.

Sincerely

Mike Venditti  
Chief engineer.

6 Jan 77

P. O. BOX 310

**K B I M**

TELEPHONE 4848

ROSWELL, NEW MEXICO

910 ON YOUR DIAL

June 16, 1953

1000 WATTS

This is to certify that Norman L. Maguire received a program from KBIM near noon on June 13, 1953...being received at 434 Maple Street NE, Albuquerque, N. Mexico....and his report of reception agrees with our station log.

*Vernon Hughes*

Vernon Hughes  
Co-owner and Chief Engineer.

Thanks for your report. It was nice to know that we get out so well. Our first day of operation was May 25, 1953, so you see we are less than a month old. Thanks again.

V.

722 Van Buren SE  
Albuquerque, New Mexico 87108  
7 January 1977

Chief Engineer  
Radio Station KCIA  
Humble City, New Mexico

Dear Sir:

I had the pleasure of tuning your station, KCIA, this afternoon while you were presenting your regular program schedule on 1110 kilohertz. Your signals encountered heavy interference from KFAB in Omaha and from a Mexican station on the frequency. There was severe fading, so I am not sure of all your programming. I would like to receive a verification of my reception of KCIA if this report agrees with your station log.

Program details: Mountain Standard Time 7 January 1977

4:50 P.M. Woman giving food prices -Specials at a market?  
Singing commercial for Safeway.

4:53 Woman announcing on one station.  
Man giving Traveller's Advisory. "2 inches of snow expected locally." I believe that a selection started after the Traveller's Advisory, but not sure.  
Selection.

4:55 "It's called "Season Worries (??)" Find clear shot here on KCIA. 5 minutes until 5 o'clock. Tie to live."  
Selection. (From KCIA?) Heavy fading and interference.

4:58 Selection dominated frequency.

4:59 Weather report. "... Winds 5 by 13-14 mph. But it's all to the best." Furnace fan interference at this time.  
Man was talking while other station carried selection.

5:00 "... followed by play by play coverage of .... Wherever you come in your car. Come up with the Big Play. NFL game of the year, Super Sunday." -Fear this was from KFAB.

Sorry for this poor report, but I have been listening for your station for some time and this is the first that I have heard anything of it through the interference on 1110 khz. Hope that there may be sufficient data here to warrant a verification. Incidentally, I never did identify the Mexican station.

Your signals were: Readability R2-5, Strength S5-7. When your signals were S-7, they dominated the frequency. There was slight static and very heavy fading. There was no trouble identifying the Mexican station's programming, but a toss-up at times between KCIA and KFAB. The weather was fair and cold with the temperature about 28°. There was between one and two inches of snow on the ground. My receiver was a Collins 51S1 using a 50-foot longwire antenna, North by South.

Again, I apologize for the meagre report, but I have been after KCIA for weeks and this has been the first reception of your station. Hope that this report may be of interest to you and your staff, and that I may have the pleasure of receiving a confirmation of my reception of KCIA.

Thank you very much.

Yours truly,

*Norman L. Maguire*  
Norman L. Maguire

722 Van Buren SE  
Albuquerque, NM 87108

W5NXF

2/1/77

This is to confirm that  
you were receiving KCIA,  
Humble City, NM

Jack Parry,  
Gen. Mgr.

WALLACE SIMPSON, PRESIDENT  
DON BOLES, GEN.-MGR.

KCLV

PHONE 4401

# *New-Tex* Broadcasting

1240 KILOCYCLES — 250 WATTS — UNLIMITED TIME

STUDIO: 2112 THORNTON ST.  
P. O. Box 688

CLOVIS, NEW MEXICO

March 12, 1952

Norman L. Maguire  
W5NKF  
Albuquerque, New Mexico

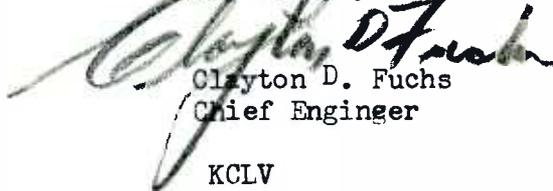
Dear Mr. Maguire:

Glad to receive your DX report, I would like to say your report is "VERIFIED"  
We have been so busy here with our new station we couldn't find ~~time~~ to answer  
all our mail at once.

We have Gates equipment all the way. Our antenna is bhunt feed with the slant  
wire taped on the tower at about 40ft. The ground system consist of 120 radials  
200ft long and 120 radials 20 ft long. The studio and transmitter is combined  
and located about 2 miles from the center Clovis.

We really do enjoy receiving DX reports, and it seems WEDC in Chacago has been  
holding us back some. but we have recived reports from most all the states and  
canada. Thinks again for the report and we will try to cooperate with the DX8ers.

Very truly yours

  
Clayton D. Fuchs  
Chief Enginger

KCLV



**New Mexico 730 ON THE DIAL**

P. O. BOX 4338 •• ALBUQUERQUE • 87106 •• PHONE 505/243-7723  
RAMADA INN  
2097 CERRILLOS RD. •• SANTA FE • 87501 •• PHONE 505/988-3000

**Learn Spanish in 30 seconds!**

Jan 11, 1977

Mr Norman Maguire  
Albuquerque,

Norman:

It is very unusual to get a reception report from Albuquerque,  
but thanks anyway. The programming you reported hearing leaves  
no doubt that you were listening to KDAZ.  
The managers name, incidently, is Gonzales.

Thanks Again!

Jim Hogg

Director of Engineering  
K D A Z

Chief Engineer, K A B Q

1420 Columbia Drive NE  
Albuquerque, New Mexico 87106  
September 24, 1965

Chief Engineer  
Radio Station KDCE  
Espanola, New Mexico

Dear Sir:

I had the pleasure of tuning your station, KDCE, this afternoon while you were presenting your regular program schedule on 970 kilocycles. I would like to receive a verification of my reception of KDCE if this report agrees with your station log. Your signals are generally well received here in Albuquerque, but often late in the afternoon they encounter interference from XEJ in Juarez.

Program details: Mountain Standard Time

4:38 P.M. Selection.

4:42 "18 minutes before 5." B.F. Goodrich tire ad. "This is The 97. It is a big, big dance at American Legion Hall, this Sunday night in Espanola. Buy tickets at Pueblo Drug." Selection, "Since I Lost My Baby"

4:46 "Building material .... -American Fuel Co. in Espanola. Time to pause for Budweiser." Singing commercial. "Richard Distributing Co. Block's Furniture Co in Espanola. Admiral appliances. See Ernie Archuleta." Selection, "Cry Myself To Sleep"

4:51 "Charles Luben, everybody. Whites Auto Store at Mesa Center in Espanola." Spot for Hunter Motor Co. in Espanola." Selection.

4:55 "97 Show, the R.G. Show. Confederate show at Safeway.... 5 minutes to 5 here in Espanola." Spot for 2 for 1 furniture sale.

"Here's Eddie Arnold, everybody, "Make The World Go Away." 4:58 Theme song. "Country sounds on Espanola Radio." Theme continued.

5:00 "This is Radio Station KDCE in Espanola. In 5 seconds 5 o'clock. Sound of progressive radio for New Mexico, KDCE." Selection.

Your signals were good thruout, R5, S9. There was no fading or interference although XEJ could be heard weakly in the background the last five minutes. There was occasional static. The weather here was fair and sunny with the temperature about 77°. My receiver was a Hammarlund HQ-180 using a loop antenna.

Hope that this report may be of interest to you and your staff and that I may have the pleasure of receiving a confirmation of my reception of KDCE. Thank you very much. Postage is enclosed for your reply.

Yours truly,

*Norman L. Maguire*  
Norman L. Maguire

W5NXF

*Yeah, that's us, Norman. Most of the day were all Spanish, but late in the afternoon we go "Western, and Back and Ball" Signatures for the report -*  
*Ted Chidester, KDCE*  
TED CHIDESTER

*Have a better station to West -  
Norman Maguire*

BELEN BROADCASTING CORPORATION

Box 604

Belen, New Mexico

May 23, 1949

Mr. Norman L. Maguire  
434 North Maple  
Albuquerque, New Mexico

Dear Mr. Maguire:

Thank you very much for your report on the equipment test of K E N E. Your data is complete and accurate, and Station K E N E will go on official program schedule June 1st, 1949.

Yours very truly,

*Kaye Palmer*

KAYE PALMER, *a. b. c.*  
Chief Engineer

KP:ABC

"Serving Eastern New Mexico"

RADIO STATION

K E N M

PORTALES, NEW MEXICO

250 WATTS

•  
W. E. WHITMORE  
General Manager

1450 KILOCYCLES

•  
SOUTHWEST NETWORK

7 March 1950

Dear Norman.

Thanks a lot for your fb report on the second of March. Your DX report checks 100% with our log for that date. Believe you are the first report we have had from New Mexico.

The station hit the air here on February first, using Gates equipment throughout, with a shunt fed 150' vertical.

If you are ever in Portales, would like to have you stop by and see us.

Very truly yours,

*Mack McCreary*  
Mack McCreary  
Chief Engineer  
W5JTX

1390 kc  
5000 Watts

# KENN Radio

(was KVBC)

OCTOBER 8, 1958

KARL KING, NEWS DIRECTOR  
RADIO STATION, KENN  
FARMINGTON, NEW MEXICO

C. O. KENDRICK  
President

1420 COLUMBIA DRIVE NE  
ALBUQUERQUE, NEW MEXICO

Studios  
413½ W. Main

DEAR SIR:

Phone DAvis 5-3541  
FARMINGTON, NEW MEXICO

WE RECEIVED YOUR LETTER INFORMING US THAT YOU  
PICKED UP OUR STATION, OCTOBER 6, 1958.

THE PROGRAM LOG WHICH YOU REPORTED AN IS CORRECT  
WITH OURS, HERE AT THE STATION.

WE APPRECIATE YOUR INTEREST IN RADIO, AND TAKE  
THE PLEASURE OF THANKING YOU FOR YOUR LETTER.

SINCERLY YOURS,

  
NEWS DIRECTOR

SJE/KK

1390 kc  
5000 Watts

# KENN Radio

(was KVBC)

June 2, 1959

C. O. KENDRICK  
President

Studios  
212 W. Apache

Phone DAVIS 5-3541

FARMINGTON, NEW MEXICO

Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Sir:

As you can tell it has been some time since I have answered my mail.... so am sending another confirmation of broadcast October 16, 1958. Thanks for your patience....but as they say better late than never.

Sincerely,

*Karl King*

Karl King  
News Director, KENN

# KGAK

## GALLUP BROADCASTING COMPANY

P. O. BOX 1150 . PHONE 726 . GALLUP, NEW MEXICO



November 13, 1947

Mr. Norman L. Maguire  
434 N. Maple  
Albuquerque, New Mexico

Dear Mr. Maguire,

Thank you for your letter of Nov. 6, 1947.  
I am very happy that you heard our Test program which we had  
on the air at the time you tuned us in.

Our log shows that on Thurs. Morn. Nov. 6th  
we were on the air from 1;30 AM to 2;43 AM for the purpose  
of making a Frequency Measurement check and to determine the  
condition of our audio and Transmitting equipment, and we used  
various audio notes from 200 to 4000 cycles. We signed off at  
2;41 AM and our carrier was off at 2;43 AM.

Again I want to thank you for your interest,  
and if you ever hear us again on one of our test programs I  
would appreciate it very much if you would let me know also  
the condition of the reception. Your information was very com-  
plete. At various times we receive letters from different parts  
of the country saying they have heard our test programs, and it  
makes us very happy to hear from the boys. If you are ever in  
this neighborhood may I extend you an invitation to pay us a  
visit.

Yours truly,

*John C. Joaides*  
John C. Joaides  
Chief Engineer KGAK

AFFILIATE  
AMERICAN  
BROADCASTING  
COMPANY

**K G R T**  
TAYLOR ENTERPRISES, INC.  
LAS CRUCES, NEW MEXICO

1000 WATTS NON-DIRECTIONAL  
570 ON YOUR DIAL

STUDIOS • IDAHO STREET AT EL PASEO ROAD  
PHONE JACKSON 6-6681

---

R E G I O N A L R A D I O F R O M L A S C R U C E S

---

March 7, 1956

This is to certify that Norman Maguire of Albuquerque, N.M received a program from this station at noon on Feb. 22, 1956.



Vernon Hughes  
Mgr.

# KHAM *Inc.*

Dial The Top 1580  
1000 Watts

AMERICAN BROADCASTING NETWORK

Telephone Diamond 4-2394

P. O. Box 122  
ALBUQUERQUE, NEW MEXICO

May 20, 1958

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Mr. Maguire:

Our Chief Engineer has just call your letter of February 5, 1958, to my attention. I wish to express my regret that we have not answered sooner.

Your Report of Reception appears to be correct, and we wish to express our gratitude for your interest in KHAM.

KHAM started broadcasting on the 6th of June, 1956, operating on 1000 Watts of power. Our aim is family-type programming, and we are very proud to now be affiliated with the Mutual Broadcasting System, as well as with the American Broadcasting Network.

Thank you again for your time and effort.

Very truly yours,

*J. L. Anderson*  
J. L. ANDERSON  
General Manager

JLA:mm

HOME OF THE SLOAN AWARD WINNER

FOR REPORT OF 10/14/57.  
" " 2/15/58 was f/up.

# RADIO STATION

250 Watts + 1240 K. C. + Unlimited Time

STUDIOS & OFFICES

321 MAIN

# KICA

CLOVIS, NEW MEXICO

February 24, 1943

Mr. Norman L. Magurie  
600 No. University  
Albuquerque New Mexico

Thank you for your inquiry, and request for verification of your having heard our test broadcast, as of February 15th. This letter will verify same. Thanks again for your interesting material submitted.

Incidentally chum, I'm the guy who got up at 1 A. M. to run the program.

Sincerely,



A. A. Harral  
Announcer

SA/h

**kkim**  
**1000** khz  
**10,000watts**



January 5, 1977

**ENTERPRISE NETWORK**  
**PHONE 505-898-7777**

Mr. Norman L. Maguire  
722 Van Buren S.E.  
Albuquerque, New Mexico 87108

Dear Norman,

This letter will serve to verify your reception of KKIM on  
December 21, 1976.

Thanks for your monitoring KKIM.

Sincerely,

Paul Lierman  
Chief Engineer

PL/mkl



## RADIO STATION KLEA

- TELEPHONE 8911
- P. O. BOX 1286
- LOVINGTON, NEW MEXICO

March 20, 1953

Norman L. Maguire  
434 Maple Street NE  
Albuquerque, New Mexico

Dear Sir:

Very happy to verify your reception of our program  
just before sign off March 16. Your log of our  
station was correct.

Thank you very much.

Sincerely,

  
Walt Lawson  
Chief Engineer



ARTHUR JERNIGAN  
President  
FRANKLIN E. VALE  
General Manager  
E. H. BECKNER  
Secretary-Treasurer

DIRECTORS:

Wm. E. Brown  
Harold M. Jones  
Ethan K. Stevens

ARI-NE-MEX BROADCASTING CORPORATION

BOB WATERS  
CHIEF ENGR.  
12/12/51

NORMAN L. MAGUIRE  
434 NORTH MAPLE  
ALBUQUERQUE, NEW MEXICO

DEAR MR. MAGUIRE

I HOPE THIS WILL SERVE AS VERIFICATION OF YOUR REPORT ON OUR FREQ. CHECK OF NOV. 25, 1951. YOUR REPORT AGREES IN EVERY WAY WITH OUR STATION LOG.

I WAS JUST A BIT SURPRISED TO GET A REPORT FROM SO CLOSE TO HOME MOST OF THE REPORTS COME FROM THE EAST AND THE WEST COAST.

IN ~~8X8~~ CASE IT MIGHT BE OF INTREST TO YOU, OUR FREQ. CHECKS ARE THE FOURTH SUN. OF EVERY MONTH, 0020 TO 0035.

THANKS VERY MUCH FOR YOUR REPORT.

BOB WATERS

*Bob Waters*  
CHIEF ENGR.



September 18, 1959

Mr. Norman L. Maguire  
1420 Columbia Drive, NE  
Albuquerque, N. Mex.

Dear Mr. Maguire:

Thank you very much for your letter of September 14. We appreciate your thoroughness in listening to our Station and are delighted that you are enjoying our programming.

We began broadcasting on August 26, 1959.

Once again, many thanks for your interest.

Cordially,

A handwritten signature in blue ink, appearing to read 'R. Kahn'. Below the signature is a horizontal line.

Ronald J. Kahn  
Vice President

RJK/ma



1420 Columbia Drive NE  
Albuquerque, New Mexico  
August 3, 1956

Chief Engineer  
Radio Station KMIN  
Grants, New Mexico

Dear Sir:

I had the pleasure of tuning your station, KMIN, this noon while you were presenting your regular program schedule on 980 kilocycles. I would like very much to receive a verification of my reception of KMIN if this report agrees with your station program log. KMIN puts a fine signal into Albuquerque all day long, much better than any other station out of the immediate Albuquerque area.

Program details: Mountain Standard Time  
1234 P.M. Spot for P & E Service Store in Grants.  
1235 "Trading Post. Radio KMIN, Grants. KMIN will run ad three days in row." Talking about items listed on Trading Post.  
1240 Spot for Brook Park dinnerware. Selection, Save It"  
1244 "This is Radio KMIN, Grants, New Mexico." "Your Food Store presents "Star Time". Variety show.

Your signals were R5, S9. There was considerable static, but no fading or interference. The weather was fair and sunny with the temperature about 84°. My receiver was a Hammarlund HQ-129X using a 200 foot North-South antenna.

Hope that this report may be of interest to you and your staff and that I may have the pleasure of receiving a confirmation of my reception of KMIN. Thank you very much. Good luck to you all on your new station.

Yours truly,

*Norman L. Maguire*  
Norman L. Maguire

W5NXF

*Thanks - it's correct  
David J. [unclear]*

# KNDE

"THE SWEETEST MUSIC IN THE BASIN"



P. O. BOX 278 · AZTEC, NEW MEXICO

March 15, 1960

Norman L. Maguire  
1420 Columbia Drive, N/E  
Albuquerque, New Mexico

Hi Norm:

Sorry for the delay, but so many things going on; keeping us pretty busy, etc... poor excuse, huh? Bet you've never heard that one before!...

Very happy to verify your report of 12/28/59 - from 1:52 to 2:11, MST (AM). During the time that you heard "Candy," we were airing our Holiday 24-Hour Safety Watch... We had a rather young, inexperienced announcer on duty--and he didn't put the "punch" into the transmitter that was needed to get our signals down your way. On 1/11/60 we aired a DX for the NRC -- and had about 20 reports, including Canada...

The station is 100% Gates; we use a 306' antenna - with the entire ground system set in a marshy swamp! Our FM station has a Federal Xmtr - but the rest is Gates. We program AM & FM independantly...using the Auto-Spercer (3) tape decks... It's a very modern, unusual set-up.

You might recall that I dx'd back in the 40's, and early 50's - from Springfield, Missouri... Spent the past 10 years in Texas...and then came up here to put Candy on the air last August. Will be leaving here the last of the month--for Arizona.

Again, sorry for the delay - Thanks for letting us hear from you!

Cordially,

J. D. Rhea,  
"PD" & "Sales Mgr"

**KNDN**

The Indian Station  
5000 Watt - 960 KHZ  
1515 West Main  
Farmington, N.M. 87401

July 25, 1979

Norman L. Maguire  
6105 Del Campo Place NE  
Albuquerque, New Mexico 87109

Dear Norman:

It is certainly gratifying to know that our signal is reaching you as far as Albuquerque, New Mexico.

As you probably found out in listening to us, we try to cover the huge Navajo reservation with our signal and it is good to know that we are reaching that distance.

As of May, 1979 we changed our call letters from KWYK-AM to KNDN-AM.

Sincerely,



Homer G. Pirkey  
Manager, KNDN

hb

Report of 22 July 1979

# KNWZ ..New Mexico's All News Station .....1150..

Mailing Address: P.O. Box 25444  
Albuquerque, New Mexico 87125

December 30, 1976

Mr. Norman L Maguire  
722 Van Buren S.E.  
Albuquerque, NM 87108

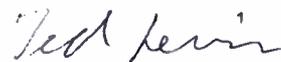
Dear Mr. Maguire:

This letter is to confirm your reception report of our station on December 23, 1976. Your partial log is correct and I appreciate your readability readings.

We operate at 5000 watts non-directional during the day, then at local sunset we switch to a two tower directional pattern and reduce power to 500 watts. Our main transmitter is a Collins 211E.

Thank you for your letter and I hope you have a happy New Year.

Sincerely,



Ted Levin  
Chief Engineer

TL:d1

# KOAT

**RIO GRANDE BROADCASTING CO., INC.**  
P. O. BOX 1419 • ALBUQUERQUE, NEW MEXICO



January 10, 1947.

Mr. Norman L. Maguire,  
185 Williams Street,  
Glastonbury, Connecticut.

Dear Norman:

I was quite pleased to see your DX letter the other day, I am sure you must have heard from our chief engineer by now verifying your listening.

We have set up a new regional network here in New Mexico known as the Zia Network composed of stations in Gallup, Santa Fe, Las Vegas and Albuquerque.

We hope to have a new station in El Paso by summer which will become part of our group. It all looks very promising at the present and the stations are being well received.

Let me hear from you - would be interested to know what you are doing.

Kindest personal regards,

  
MERLE H. TUCKER

S.

AFFILIATE  
AMERICAN  
BROADCASTING  
COMPANY



RADIO STATION  
**KOBE**

THE MESILLA VALLEY  
BROADCASTING COMPANY

POST OFFICE BOX 832  
LAS CRUCES, NEW MEXICO

November 25, 1947

Mr. Norman L. Maguire  
454 North Maple  
Albuquerque, New Mexico

Dear Mr. Maguire:

This will confirm your report of reception of KOBE on the morning of November 21, 1947. Thank you very much for advising us. We make frequency measurement tests at 2 a.m. each Friday morning, possibly you will hear us again. KOBE operates with a power of 250 watts using a Collins 300-3 transmitter exciting a 280 foot uniform cross section tower.

Very truly yours,

Fred M. Hall  
Chief Engineer  
Production Manager

F.M./ddn

LAS  
CRUCES

FRANK E. COOKE  
GENERAL MANAGER



*Radio Station* **K O T S**

P. O. Box 470  
TELEPHONE 999

DEMING, NEW MEXICO

August 26, 1955

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Mr. Maguire:

This is to acknowledge your letter of January 24, 1955, regarding your reception of Radio Station KOTS.

May I take this opportunity to thank you for your letter. And may I also apologize for the delay in answering your letter.

Cordially,



Larry Chisholm,  
Chief Engineer

LC:bs



# KPAR AM / FM RADIO

WESMECO & ARNO S. E. / P. O. BOX 2121 / ALBUQUERQUE,  
NEW MEXICO 87103 / PH. (505) 243-6000

December 23, 1976

Norman L. Maguire  
722 Van Buren SE  
Albuquerque, N.M. 87108

Dear Norman:

Thank you for your reception report. I checked your report against our program log for December 20 from 3:52 until 4:38 PM, and found it to be accurate.

One thing you might consider when sending reports to stations in the future is that almost all stations do not know what music they were playing at a particular time, as this information is not usually logged. However, a brief reference as to the type of music you heard would be useful.

The Collins 51S-1 receiver should afford you excellent results. I use a Motorola R-390A to listen around to AM radio stations, and enjoy it immensely.

Thank you again for your report!

Best personal regards,  
KPAR AM-FM

Don Davis  
Chief Engineer



SUN COUNTRY RADIO, INC.

**KPAR**  
1190

P. O. BOX 2121

ALBUQUERQUE, NEW MEXICO 87103

243-6000

June 29, 1971

Mr. Norman L. Maguire  
1420 Columbia Drive N. E.  
Albuquerque, New Mexico 87106

Dear Mr. Maguire:

We are happy to confirm your reception of KPAR Radio  
on June 16, 1971.

Thank you for the information you provided.

Sincerely,

*D. Thompson*

David Thompson  
Chief Engineer  
KPAR Radio

1190 kcs  
1 kw

Radio Station

**KPBM**

MAURICE F. McEVoy  
President and General Manager

DARRELL A. SWAYZE  
Commercial Manager

**CORONADO BROADCASTING COMPANY, Inc.**

Office and Studio  
313 West Mermod Street  
CARLSBAD, NEW MEXICO

May. 29, 1950

Mr. Norman L. Maguire, W5NXF  
434 N. Maple St.  
Albuquerque, N.M.

Dear Mr. Maguire;

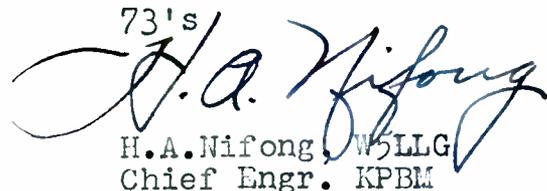
Thanks very much for your fb report of  
reception of this station at 5:15 P.M. May. 26, 1950.

It corresponds with our program log for that  
date and we are very glad to confirm it.

As you probably know, we have only been on  
the air about two weeks and did not know we were getting into  
Albuquerque therefore your report is doubly interesting. We have  
made a few checks in Texas however have not gone north or west.

I note you are a ham and I hope I will have  
the pleasure of meeting you on the air sometime. My call is W5LLG  
and the handle is "DOC". Ten meter fone and eighty and forty CW.  
Hav'nt been too active lately but expect to get back in business  
as soon as time permits. Have worked several fellows in Albuquerque  
in the past but do not recall who they were at the mom ent.

Thanks again, OM, for your QSL. Hope to  
CU Agn.

73's  
  
H.A. Nifong, W5LLG  
Chief Engr. KPBM

1000 WATTS

740 KILOCYCLES

**RADIO**  
1000  
POWERFUL WATTS  
1270 Kc.

**K R A C**

**K**ONSTANTLY  
**R**EACHING  
**A**LL  
**C**OMMUNITIES

P. O. BOX 1161 • ALAMOGORDO, NEW MEXICO

Sept 22, 1957

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico.

Dear Sir:

Many thanks for your letter of reception on K-RAC.

You tallied out exactly. It happened that it was yours truly doing the announcing on that shift.

K-RAC has been on the air since June 10, 1957. We are operating on 1270, with 1,000 watts. We are using a Gates Job. In fact we are @ates all the way with the exception of two off-breed recorders. We have a 192' shunt fed tower, with 150 foot radials.

We have had exceptionally good reports on coverage. We normally get into Artesia and up as far as Socorro. South we go int El Paso with about 250 watts coverage and into Roswell with a readable signal. But in the next mail after your report, we received one from Winslow, Arizona where a boy has been reading us on a home made transistor job..so we must be pumping some kilowatts into this rig.

Thanks again for the report, and hope to hear from you again. If you're down this way, drop in and we'll show you a station that's really hand-made from the building up.

Regards

  
Lyman C. Brown, Owner  
Radio K-RAC  
Box 1161  
Alamogordo, New Mexico.

Radio  
Station **KRAZ**

Dial The Top 1580  
1000 Watts

Telephone DIamond 4-2394

P. O. Box 6003  
ALBUQUERQUE, NEW MEXICO

June 5, 1961

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, N. M.

Dear Mr. Maguire:

Thank you for your letter of May 31st concerning  
a monitor of KRAZ on that date.

This letter will confirm your reporting for that  
particular time and we appreciate your interest  
in KRAZ.

Thank you and regards,

Very truly yours,



M. L. MARTINDALE  
Traffic Manager

MLM:pm

# Rio Grande Broadcasting Co., Inc.

K O A T  
Box 1419  
ALBUQUERQUE, N. M.

K T R C  
210 EAST MARCY  
SANTA FE, N. M.  
May 26, 1950

K R S N  
LOS ALAMOS,  
N. M.

Mr. Norman L. Maguire  
434 North Maple  
Albuquerque, N.M.

Dear Sir:

We wish to confirm your report of our station for May 7, 1950 from 3:15 to 5:13 p.m. MDT. Sorry our reply has been so long delayed but we have received many more reports than we have expected.

The station is located in the community center of the Los Alamos downtown area. The transmitter is an RCA BTA-250L driving a 152 foot self-supporting tower located in a small park.

Thanks for your report and to you the best in DX.



John Featherston  
Chief Engineer, KRSN.

JF:vc

# Southwest Broadcasters, Inc.

E. N. THWAITES  
PRESIDENT AND GENERAL MANAGER

STANLEY K. BROWN  
MANAGER

# K R T N

FREQUENCY 1490 KILOCYCLES  
250 WATTS FULL TIME

Raton, New Mexico

December 17, 1948.

Norman L. Maguire  
434 North Maple  
Albuquerque, New Mexico.

Dear Mr. Maguire:

Thank you for your letter of the 10th reporting reception of KRTN between 2:48 and 3:00 AM of that date. You may consider this letter as verification that you actually heard this station, as our transmitter log shows that we were conducting equipment tests at that time.

KRTN started program tests last Sunday morning and operates from 8:30 AM to 9:00 PM Sundays, 7:00 AM to 10:00 PM week days.

Thank you again for your report.

Very truly,  
*A. F. Schultz*  
A. F. Schultz  
Chief Engineer

P.S. Have heard your signal several times on the NMNet last spring, Norm. Am Dell of W5GXL, Las Vegas. Hope to get home before long and do a lot of hamming. We also have KFON, Las Vegas. Expected get on the air here a month ago, but we lost a nice new 200' vertical radiator just as tests were to begin. You heard KRTN on a temporary antenna, an 81' stub, loaded and shunt excited. hi Hope see you on the air.

73

*A. Dell*



# TOWN & COUNTRY RADIO

P. O. Box 1522 • 1204 Hutton Rd. • Farmington, N. M. • DAvis 5-4141

August 16, 1961

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Mr. Maguire:

Thank you for your letter telling us of the reception of  
KRZE. This is of great interest to the station.

This will serve as confirmation of your reception of KRZE.

Very truly yours,

*John C. Dorman*  
John C. Dorman  
Manager

JCD/j

CRAZY RADIO  
1280 KC  
5000 WATTS

RPTS OF 12/8/60  
and 12/9/60

**KRZY**  
(505) 266-5833

2401 Quincy, N.E., P.O. Box 3280 • Albuquerque, New Mexico • 87110

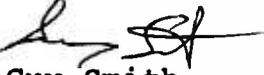
January 11, 1977

Norman L. Maguire  
722 Van Buren SE  
Albuquerque, NM 87108

Dear Mr. Maguire:

This is to verify you did receive KRZY on January  
5, 1977.

GS:pc

  
Guy Smith  
Chief Engineer  
KRZY

DORRANCE D. RODERICK  
Owner

HILLIS F. BELL  
General Manager

Radio Station

**KSIL**

17TH & CACTUS STREETS

Silver City, New Mexico

1340 KILOCYCLES

250 WATTS  
Unlimited

Dear Mr Maguire: (or Dear M)

Thanks for your letter  
& this verifies your report -  
No typewriter available <sup>at the moment</sup> so to get this  
off fast I writing.

Yes, your report is of interest  
and we appreciate it.

I'm rather new down this way  
but hope to be "Hamming" within 4 months

Sincerely & 73

J. Keifer. W 1CDS  
ch. Eng. KSIL

- Columbia Broadcasting System -

- Southwest Network -

1290 KILOCYCLES  
1000 WATTS

**Radio KSRC**  
**Socorro Broadcasting Company**  
P. O. Box 1277  
Socorro, New Mexico

July 16, 1958

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Mr. Maguire:

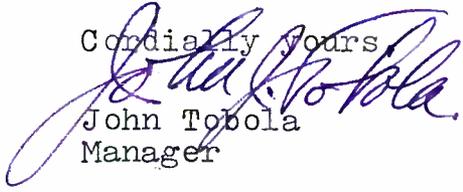
Thank you for your kind letter of July 14th giving us a very detailed report on our reception in Albuquerque on July 14 covering the period from 3:35 P.M. to 4:05 P.M.

We appreciate this very detailed report which is correct in every detail, and we are glad to verify your reception of KSRC in Albuquerque.

We have received some very nice reports from listeners in Albuquerque and we are glad to know that we are heard so satisfactorily in your city.

It is a pleasure to verify your report as correct, and hope you continue as an audience at frequent times in the future.

Cordially yours,

  
John Tobola  
Manager

JT:hs

"UP TO THE MINUTE U.P. AND LOCAL NEWS - MUSIC - SPORTS"

Radio Station KSWB  
Roswell, New Mexico  
November 19, 1948

Mr. Norman L. Maguir  
WENXF

Dear Norman;

We are very glad that you were able to receive us the morning of Nov. 12 and according to your report you definitely must have been receiving us R5. because it is perfect. one other BCL in Walnutport, Pennsylvania. was barely able to make out the call letters.

The fellow that you heard announcing, who was the operator on duty is quitting this station and going to work for The University of California and he will reside there at Albuquerque at Sandia Air Base. He is due to leave the 25 of Nov. If you know of any place to live there Please let us know. He is married and has two small children.

We are all hams down here now so we may hook up with you one of these days and have a good old rag chew.

Yours truly,

*Ray R. Summersgill*  
Ray R. Summersgill (W5HMS)  
Radio Station KSWB  
Roswell, New Mexico



1000 POWER PACKED WATTS -- 1420 ON YOUR DIAL

**K S Y X** RADIO

P. O. BOX 506 — SANTA ROSA, NEW MEXICO

STUDIOS AND TRANSMITTER LOCATED ATOP BROADCAST HILL

TWO MILES EAST OF SANTA ROSA

BILL C. WALLS  
Co.-Manager-Commercial Mgr.  
RICHARD L. HAYMAN  
Co.-Manager-Chief Engineer  
JO HALEY  
Program Director  
REV. V. B. IRBY  
Religious Director

June 21, 1961

Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Norman

Sorry we have not sent the conformation you have asked for earlier than this date. We have been very busy. We had your recent letter and your previous letter on file.

The signals that you received on November 22, 1960 as stated in your letter are correct.

Please accept this letter as the conformation you asked for.

Yours truly

A handwritten signature in blue ink that reads "Bill C. Walls". The signature is fluid and cursive, with the first name "Bill" being particularly prominent.

Bill C. Walls  
Co-Manager

BCW:jf

**NORTHEASTERN NEW MEXICO'S MOST POWERFUL RADIO SERVICE**

**SERVING SANTA ROSA - TUCUMCARI - FORT SUMNER - LAS VEGAS - VAUGHN**

K  
T  
N  
M

Krasin-Krutzner Broadcasting Co.  
TUCUMCARI, NEW MEXICO

January 31, 1942

Norman L. Maguire  
600 N. University  
Albuquerque, New Mexico

Dear Mr. Maguire:

This will verify your reception of KTNM on its  
frequency check program from 1:35A to 2:00A MST  
on January 25, 1942. Thanks very much for the  
report.

If you ever get over this way, would appreciate  
you dropping in.

Very truly yours,



Lester Q. Krasin

# KTRC

## DIVISION, NEW MEXICO PUBLISHING CO.

SANTA FE, NEW MEXICO

Telephone 3000

208 East Marcy Street



MILTON W. WOODWARD  
Technical Supervisor

December 12, 1947.

Mr. Norman L. Maguire  
434 North Maple  
Albuquerque, New Mexico

Dear Mr. Maguire:

I am sure glad to hear that you got located in Albuquerque with both a job and a place to live. Since last talking to you we have had openings at KOAT, and still have openings at KGAK in Gallup, and KTRC here in Santa Fe.

Thanks a lot for the report of reception of KTRC on November 22 nd. This is the first written report we have had from Albuquerque but we have been told that we are heard at different times, and with good signal strength considering our 250 watts on 1400 Kcs.

If you have never been up to our station I think you will be interested in the installation. The equipment is RCA all the way except for Presto Recorders. The antenna is a 175 foot self-supporting Lehigh set on a 30 foot steel base so as to bring the base of the antenna and the ground wires above the roof of the adjoining buildings; the outer ends of the ground wires are tied to a No. 4 copper wire suspended between steel poles. The studios and control room are finished in the latest sound control methods as developed by Dr. Boner of the Uni. of Texas.

If you ever get up this way be sure to stop in and we'll show you around. Thanking you for your report and your interest, I am,

Yours truly,

Milton W. Woodward  
Technical Supervisor KTRC  
208 East Marcy  
Santa Fe, New Mexico

Affiliate  
AMERICAN  
BROADCASTING  
COMPANY

# K V B C

1240 Kc.

*The Valley Broadcasting Co.*

P. O. BOX 1117  
FARMINGTON, NEW MEXICO

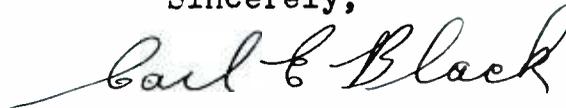
November 26, 1951

Mr. Norman L. Magutte  
434 North Maple  
Albuquerque, N.M.

Dear Norman:

Thank you for your letter of November 24th. Yes we were on the air between 1:15 and 1:30 am for frequency check, and are happy to know that at that time we got into Albuquerque. This does indeed appear unusual. You may be interested to know the staff here includes W5POI and W5SGC.

Sincerely,



Carl Black  
W5POI

RADIO STATION  
**KVER**

*Affiliated with The Mutual Broadcasting System*

Represented by FORJOE AND COMPANY

WILLIAM T. KEMP,  
GENERAL MANAGER

JOHN H. MORRISON,  
TECHNICAL SUPERVISOR

317 N. BROADWAY - BOX 1388

ALBUQUERQUE N. M.

June 15, 1949

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Mr. Norman L. Maguire  
434 North Maple  
Albuquerque, New Mexico

Dear Mr. Maguire:

Thank you for your letter of May 23 concerning reception of this station at Belen, New Mexico.

This will confirm your log of program details of May 20 as indicated in your letter. We were interested in this report of our signal in the area of Belen.

We appreciate hearing from you and hope that we may hear from you again.

Very truly yours,

*John H. Morrison*  
John H. Morrison  
Technical Supervisor



Albuquerque . . . The Most Important Market Between Kansas City and Los Angeles



# KVER-TV CBS 12 AM-980

1000 SYCAMORE CLOVIS, NEW MEXICO PORTER 3 5511

August 2, 1960

1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Mr. Maguire,

Sorry the delay in answering your letter of reception.  
The program details were correct and thanks a lot for  
the letter.

Sincerely,

  
M. S. O'Dell Jr.  
Chief Engineer

Report of  
6/5/60

# RADIO BROADCAST SERVICES

COLORADO

31 December 1964

KUBC  
MONTROSE  
5,000 W - 590 KC

Mr. Norman L. Maguire  
1420 Columbia Drive N.E.  
Albuquerque, New Mexico 87106

KRAI  
CRAIG  
1,000 W - 550 KC

Dear Mr. Maguire:

KSLV  
MONTE VISTA  
1,000 W - 1240 KC

Regarding your communication of 18 December 1964, it is a distinct pleasure for the management and staff of KVOD Radio to know that we have such a careful listener.

NEW MEXICO

KVOD  
ALBUQUERQUE  
1,000 W - 730 KC

It is also a pleasure for us to inform you that your reception of KVOD on the above date, as per your letter, was indeed most accurate and gratifying. The equipment you possess is of the finest quality and we can only hope that you continue what is apparently a strong interest in the technical aspects of radio.

KRAC  
ALAMOGORDO  
1,000 W - 1270 KC

Thank you very much for your inquiry.

TEXAS

KINT  
EL PASO  
1,000 - 1590 KC

Very truly yours,



Mr. Peter Chavez

Assistant to the President

# KYVA

*Music - News Sports*

306 SOUTH FIRST

TELEPHONE UNION 3-6222

P. O. BOX 72

GALLUP, NEW MEXICO

1230 KC - 250 WATTS - FULL TIME

May 17, 1960

1420 Columbia Drive NE  
Albuquerque, New Mexico

Mr. Maguire;

I received your letter on enitial reception yesturday and was pleased that you took the time to write me.

As far as the interference you encountered, that is quite understandable, because we are only broadcasting with a radiating power of 250 Watts. We are non-directional though and the atmospheric conditions may have brought us into Albuquerque loud and clear. This however is only on rare occations. We have been picked up as far off as Denver, Colorado.

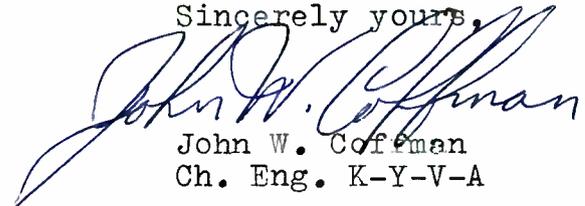
The program data you sent coinsides exactly with our program log. I checked it out myself and it all coinsided.

You said in your letter that you are using a directional North, South antenna. Well if that is the fact, we were comming in on the side of your antenna and that might account for some of your interference. The receiver you mentioned(Hammarlund HQ-129X) is a Holland made receiver isnt it? I am not femilliar with it. What type of transmission equipment are you using on W5NXP? I am interested in ham work although I have very little time for it. This job of cheif engineer keeps me going because I am also one of the Disc-jockys here at KYVA.

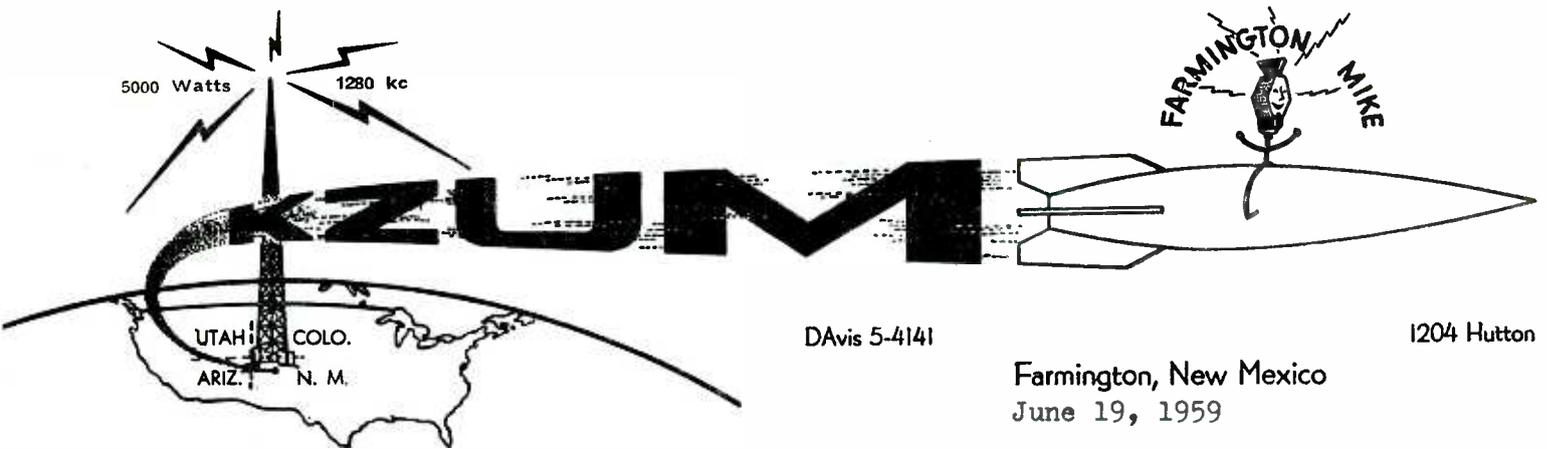
Well If you get a chance, Write and tell me about your equipment and how long you have been tinkering in the radio buisness.

Till next time, I remain....

Sincerely yours,



John W. Coffman  
Ch. Eng. K-Y-V-A



DAvis 5-4141

1204 Hutton

Farmington, New Mexico  
June 19, 1959

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, N.M.

Dear Mr. Maguire,

I ran across your letter and realized it had not been answered. Our chief engineer is out of town and apparently he did not have time to answer your letter of June 5 before leaving.

Let this letter serve as confirmation that you did receive KZUM...1280 kc's. We are 5000 Watts daytime. We have been on the air since July 1 1958. Not being an engineer I cannot tell you anything more concerning the technical aspects of the operation that would be of interest to you.

The person you listened to at that time was Bob Tabor...program director.. formerly with CKCW in Moncton, New Brunswick.

Thank you for your letter and may you continue to receive at will our broadcasts. We would be delight in hearing from you again.

Best regards,

*Pat Patterson*  
Pat Patterson  
News Director  
Ka-zoom Radio

