

Fall 2000 Ratings Report

AMERICAN RADIO

DUNCAN'S AMERICAN RADIO

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AMERICAN RADIO

FALL 2000

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INTRODUCTION

AMERICAN RADIO is finishing up its 25th year of publication, making this the longest-running radio publication of its type. We sincerely appreciate your support of our work today and over the years. Year 26 begins with **AMERICAN RADIO**'s report for the Spring 2001 Arbitron survey later this year.

We strongly urge you (especially new clients/subscribers) to read carefully the definition pages that immediately precede the individual market reports. They will help you understand all the information given in the individual market reports. If you have any questions, comments or suggestions, please feel free to call us. We believe that our time is included in your purchase price. And, we always enjoys talking about **AMERICAN RADIO**. We can be reached at the following address or phone numbers:

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Every effort has been made to make this book as accurate as possible. However, we are responsible for errors only to the extent subscribers will be notified if such action is justified. If your copy is defective in any way, call the Cincinnati office and we will promptly mail you another copy.

Compilation of this edition was completed in late May 2001. Any corrections made by Arbitron to earlier published reports are included if they were received before that date. Audience data in **AMERICAN RADIO** is extracted by our proprietary computer software from Arbitron's "R-sale" data tapes. Due to Arbitron's method of rounding audience estimates, there may be minor (and usually insignificant) differences between what is found in a given Arbitron market report and what is found in this book.

A personal note from Tony Sanders: This is the second American Radio I have compiled and I'm excited by the enhancements we have made. The most-obvious change is the expansion of the 12+ table to include all stations appearing in the quarterly Arbitron report--along with our **bold face** designation for stations **home to a market**. We think this one change will greatly enhance the usefulness of our American Radio reports. Another addition is an ownership note in the right-hand column of the same table. Other changes have taken place behind the scenes, and for those I would like to thank all of my co-workers who have made this possible, especially Liz Naldrett and Cathy Devine of Media Market Resources.

DUNCAN'S AMERICAN RADIO

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Market-by-Market Listings for Station Sales: September 2000 to May 2001

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Albany, GA					
9/00 WWSG-F	Thomas W. Lawhorne		Cumulus Media	\$550,000	
Albany - Schenectady - Troy					
9/00 WMVI	Willis Broadcasting Corp.		Willis Broadcasting Corp.		
Albuquerque					
9/00 KARS	American General Media		American General Media		
Allentown - Bethlehem					
10/00 WEEX, WODE-F	Nassau Broadcasting		Nassau Broadcasting		
Altoona					
3/01 WLAK-F	Mifflin County Bcstg Co.		First Media		
Amarillo, TX					
3/01 KATP-F	Cropper-McGuire Broadcasting, Inc.		Clear Channel Communications	\$1,500,000	
Asheville					
1/01 WMXF, WQNQ-F, WQNS-F, WTZY	Pamplico Broadcasting, LP		Clear Channel Communications		
Atlanta					
3/01 WAZX-AF	GA-Mex Broadcasting, Inc.		GA-Mex		
Atlantic City - Cape May					
2/01 WWZK-F	Marc Scott Communications, Inc.		Bill Huf	\$1,400,000	
3/01 WFPG-AF, WPUR-F	Citadel Communications Corp.		Millenium Radio Group		
Kalil					
Augusta, GA					
9/00 WBBQ-AF, WEKL-F, WGUS, WKSP-F, WLOV, WPRW-F, WXKT-F, WZNY-F	Cumulus Media		Clear Channel Communications		
11/00 WKXC-F, WSLT-F	GHB Broadcasting Co.		Beasley Broadcast Group	\$12,000,000	
Bergner					
Augusta - Waterville, ME					
9/00 WABK-F, WCME-F, WCTB-F, WFAU, WIGY-F, WKCG-F, WSKW, WTOS-F	Cumulus Media		Clear Channel Communications		

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
11/00 WLOB-F	Carter Broadcasting Corp.		Atlantic Bcstg		
12/00 WMCM-F, WRKD	Rockland Radio Corp.		Clear Channel Communications		
Austin					
2/01 KQQQ-F	Yellow Rose Communications		Central Texas Radio		
3/01 KEYI-F	Secret Communications		Sinclair Communications		
Bakersfield					
9/00 KDFO-F, KHIS, KKDJ-F, KKXX-F, KRAB-F	Mondosphere Broadcasting		Clear Channel Communications	\$4,090,909	
10/00 KRME-F	Tri Caballero		Buckley Broadcasting	\$2,000,000	
10/00 KSUV-F	Tri Caballero		Lotus Communications Corp.	\$2,500,000	
Baltimore					
9/00 WNST	Catholic Radio Network		Nestor Aparicio	\$1,000,000	
11/00 WBGR, WBMD	CBS/Infinity		Expanse Communications		
Minority					
Bangor, ME					
12/00 WNSX-F	R. Scott Hogg, Sr.		Clear Channel Communications	\$1,100,000	
1/01 WDME-F	Mid-Maine Media, Inc.		Zone Corp.		
4/01 WABI, WWBX-F	Gopher Hill Communications		Clear Channel Communications		
Beaumont - Port Arthur, TX					
1/01 KLOI-F, KSET	Andrew Bocanegra		William Hill		
Billings, MT					
12/00 KBAZ-F, KBBB-F, KBUL, KCTR-F, KGVO, KKBR-F, KLCY, KLYQ, KMHK-F, KMMS-AF, KPRK, KSCY-F,	Marathon Media		Clear Channel Communications		
Binghamton					
9/00 WINR	Titus Broadcasting Systems, Inc.		Clear Channel Communications		

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
9/00 WIYN-F	Delaware County Bcstg Corp.		BanJo		
Birmingham					
9/00 WRRS-F	Eddins Broadcasting Co.		STG Media, LLC		
10/00 WRRS-F	STG Media, LLC		Salem Communications Corp.		
Boise					
10/00 KMXM-F, KTPZ-F	FM Idaho Co.		Horizon Broadcasting		
Exline					
Boston					
11/00 WILD	Nash Communications Corp.		Radio One	\$5,000,000	
12/00 KMPC, WJWR, WNRB	One-On-One Sports Stations		Sporting News Radio Network	\$65,000,000	
1/01 WKOX	B-Mass Holding Co.		Clear Channel Communications	\$10,000,000	
1/01 WROL	Carter Broadcasting Corp.		Salem Communications Corp.	\$11,000,000	
Pierce					
Bowling Green, KY					
10/00 WBGH	Hilltopper Broadcasting, Inc.		WRUS Inc.		
Brunswick, GA					
12/00 WSEG-F, WXMK-F	Admiral Broadcasting, Inc.		HEH Communications	\$2,800,000	
Burlington, VT					
11/00 WCVR-F, WLCQ-F, WSYB, WWWT, WZRT-F	Excalibur Media		Clear Channel Communications		
Canton					
11/00 WHK-F	Salem Communications Corp.		Clear Channel Communications		
Media Svcs					
Charleston, SC					
9/00 WQIZ	Cab, Inc.		ELM	\$200,000	
12/00 WWBZ-F	Baker Communications, Inc.		Thomas B. Daniels	\$1,600,000	
Charleston, WV					
9/00 WJYP-F, WSCW	CLW Communications Group, Inc.		Mortenson Broadcasting Co.	\$300,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Charlotte					
11/00 WEND-F	Mercury Radio Broadcasting		Clear Channel Communications		
Chattanooga					
9/00 WSGC-F	Battlefield Radio, Inc.		Clear Channel Communications		
Cheyenne, WY					
9/00 KLDI, KRQU-F	Chaparral Broadcasting		Laramie Mountain Broadcasting	\$437,500	
Chicago					
11/00 WYPA	Catholic Family Radio		Newsweb Corp.	\$10,500,000	
11/00 WXRT	CBS/Infinity		Salem Communications Corp.		
Stevens					
11/00 WNIB-F, WNIZ-F	Northern Illinois Bcstg Co.		Bonneville International Corp.		
Bcstg Asset Mngmt					
12/00 WKKD-AF	Stay Tuned Broadcasting Corp.		NextMedia	\$3,400,000	
1/01 WDDZ	ABC Inc.		Robert Jeffers	\$100,000	
4/01 WAUR	Saul Acquisition Co.		Midwest Broadcasting Corp.		
Chico, CA					
10/00 KHSL-F, KMXI-F, KPAY	McCoy Broadcasting Co.		Clear Channel Communications		
Jorgenson					
4/01 KEWE, KHHZ-F	Entravision Holdings		Clear Channel Communications		
Cincinnati					
2/01 KTTB-F, WBLO-F, WDJX-F, WGTZ-F, WGZB-F, WING-AF, WIZF-F, WKSW-F, WLRS-F, WMJM-F, WULV-F	Blue Chip Broadcasting		Radio One		
3/01 WNOP	Main Street Communications		Catholic Radio Foundation of Greater Cincinnati		
Clarksville, TN					
10/00 WDXN	Southern Broadcasting Corp.		Saga Communications, Inc.		
Serafin					
Cleveland					
11/00 WAKS-F	Clear Channel Communications		Radio Seaway, Inc.		
Media Svcs					

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
11/00 WCLV-F	Radio Seaway, Inc.		Salem Communications Corp.		
		Media Svcs			
11/00 WHK	Salem Communications Corp.		Radio Seaway, Inc.		
		Media Svcs			
Columbus, GA					
12/00 WEAM	GHB Broadcasting Co.		Davis Broadcasting, Inc.	\$400,000	
Columbus, OH					
2/01 WCKX-F, WJYD-F, WXMG-F	Blue Chip Broadcasting		Radio One		
Columbus - Starkville - W. Point, MS					
11/00 WMSU-F	Cumulus Media		Urban Radio Broadcasting	\$360,000	
Corpus Christi					
2/01 KLTG-F, KOUL-F, KRAD-F	Equicom, Inc.		Rodriguez		
Crossville, TN					
11/00 WOWF-F	Commsouth Radio, Inc.		Plateau Broadcasting, L.P.	\$2,500,000	
Dallas - Fort Worth					
9/00 KLTY-F	Sunburst Media		Salem Communications Corp.		
10/00 KRVA-F, KRVF-F	Entravision Holdings		First Broadcasting		
10/00 KDGE-F	Salem Communications Corp.		Radio One	\$52,500,000	
		Star Media			
11/00 KHAVN	CBS/Infinity		Trumpet Bcstg	\$4,700,000	
2/01 KJOI	Radio One		Clear Channel Communications	\$16,000,000	
Davenport - Rock Island - Moline					
9/00 KCQQ-F, KMXG-F, KUUL-F, WLLR-AF, WOC	Sconnix Broadcasting		Clear Channel Communications	\$18,030,303	
Denison, TX					
3/01 KMAD-F	NextMedia		NextMedia		
Denver					
9/00 KALC-F	Salem Communications Corp.		Emmis Broadcasting		

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
9/00 KVOD	Rodriguez Communications		Latino Communications	\$3,300,000	
10/00 KKYD	Catholic Family Radio		Colorado Public Radio	\$4,200,000	
		Media Svcs			
10/00 KWBI-F	Educational Media Foundation		Educational Media Foundation		
		Pierce			
3/01 KSKE	Pilgrim Communications		American General Media	\$1,000,000	
		Des Moines			
3/01 KBGJ, KGGO-F, KHKI-F, KJJY-F, KRKQ-F	Barnstable Broadcasting, Inc.		Wilks Broadcasting		
		Bergner			
		Dothan, AL			
9/00 WTVY-F	Woods Communications		Jimmy Jarrell	\$1,300,000	
		Eau Claire, WI			
1/01 WEIO	Alpenglow Communications, Inc.		Totus Tuus	\$200,000	
4/01 WISM-F	Alpenglow Communications, Inc.		Clear Channel Communications	\$2,400,000	
		Erie			
1/01 WJET-F	NextMedia		Regent Communications, Inc.	\$5,000,000	
		Eugene - Springfield			
10/00 KCCY-F, KCSJ, KDUK-F, KDZA-F, KGHF, KODZ-F, KPNW	McCoy Broadcasting Co.		Clear Channel Communications		
		Jorgenson			
		Evansville			
12/00 WDKS-F	Newburgh Broadcasting Corp.		Clear Channel Communications	\$7,000,000	
		Fayetteville, NC			
3/01 WCIE	Colonial Radio Group, Inc.		Ashley Bordeaux		
		Florence - Muscle Shoals, AL			
9/00 WKGL-F, WLAY-AF, WVNA-AF	Cumulus Media		Clear Channel Communications		
		Fort Collins - Greeley, CO			
2/01 KUNC-F	Univ. of Northern Colorado		Colorado Public Radio	\$1,900,000	
3/01 KUNC-F	Colorado Public Radio		Friends of KUNC	\$1,900,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Fort Myers - Naples					
9/00 WCCL-F	Intermart Broadcasting		Fort Myers Broadcasting Co.	\$7,000,000	
9/00 WWWW-F	Intermart Broadcasting		Meridian Broadcasting, Inc.	\$7,000,000	
9/00 WMIB, WODX	Costa Communications		Community Broadcasting	\$450,000	
9/00 WHHD-F	Intermart Broadcasting		Clear Channel Communications		
2/01 WDRR-F	Ruth Communications Corp.		CAM Communications, Inc.	\$2,500,000	
3/01 WGCQ-F	Praise Enterprises		Shadowland Communications, LLC		
Gainesville - Ocala					
9/00 WDJY-F	Prime Time Radio		Pamal Broadcasting	\$975,000	
12/00 WTMG-F, WWLO	Connecticut Broadcast Media		Pamal	\$3,200,000	
Haddon					
Grand Junction, CO					
10/00 KDRH-F, KJOL-F	Educational Media Foundation		Educational Media Foundation		
Pierce					
Greenville - New Bern - Jacksonville					
11/00 WQSL-F, WXQR-F	Cumulus Media		NextMedia		
Greenville - Spartanburg					
9/00 WPEK-F	Alpeak Broadcasting Corp.		Radio One	\$169,191	
11/00 WDYL-F, WJMZ-F, WPEK-F	Radio One		Cox Radio		
Harrisonburg, VA					
12/00 WACL-F, WKCY-AF	Mid-Atlantic Network, Inc.		Clear Channel Communications	\$7,200,000	
Honolulu					
9/00 KAHA-F	Kasa Moku Ka Pawa Broadcasting		Broomstick Broadcasting LLC		
Houston					
12/00 KJOJ-AF, KQUE, KSEV, KTJM-F	EL Dorado Broadcasting		Liberman Broadcasting, Inc.		

Market-by-Market Listings

	Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
4/01	KQKQ-F	El Dorado Communications		Hispanic Broadcasting Corp.	\$80,000,000	
Huntsville						
9/00	WTKI	McDaniel Media, Inc.		Mountain Mist Media LLC	\$375,000	
Indianapolis						
1/01	WTLC	Emmis Broadcasting		Radio One		
Island Park, ID						
1/01	KADD-F, KAIU-F, KAML-F, KAPR, KBAU-F, KBAZ-F, KBMF-F, KBRZ, KBUS-F, KCAB, KCAR, KCJC-F, KCKN,	Alpine Broadcasting, Ltd.		North Rocky Mountain		
Jacksonville						
10/00	WXQL-F	United Communications, Inc.		Tama Group	\$1,500,000	
Min. Media						
12/00	WELX	Circle Broadcasting of America		P&B Broadcasting		
Johnson City - Kingsport - Bristol						
12/00	WEZG-F	Bristol Broadcasting Co.		Whitfield Communications	\$550,000	
Johnstown						
12/00	WSRA-F, WYSN	NorLin Broadcasters, Inc.		Dame Bcstg		
Jonesboro, AR						
9/00	KBTM, KFIN-F, KIYS-F	Cumulus Media		Clear Channel Communications		
Kansas City						
11/00	KCNW	Catholic Family Radio		Wilkins Communications	\$725,000	
Media Services						
Kennett, MO						
4/01	KTMO-F	Barnstable Broadcasting, Inc.		Pollack Bcstg		
Knoxville						
9/00	WLIL-AM	Arthur Wilkerson		B. P. Broadcasters, LLC	\$500,000	
La Crosse, WI						
9/00	WKBH	Riverview Communications, Inc.		Mississippi Broadcasters, LLC	\$2,300,000	
Lake Charles, LA						
9/00	KJEF-AM	Apex Broadcasting		Radio South	\$864,800	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Lancaster - Palmdale, CA					
11/00 KAVC, KOSS-F, KTPI-F	Regent Communications, Inc.		Concord Media Group		
Lansing					
12/00 WVIC-F	BB Broadcasting, Inc.		Rubber City Radio Group	\$600,000	
Laurel - Hattiesburg, MS					
9/00 WEEZ, WESE-F, WFOR, WHER-F, WJKX-F, WKMQ, WMFM-F, WNSL-F, WTUP, WUSW-F, WWKZ-F, WWZD-F	Cumulus Media		Clear Channel Communications		
Lexington					
2/01 WBTF-F, WLXO-F	Blue Chip Broadcasting		L.M. Communications, Inc.		
Los Angeles					
11/00 KRLA	CBS/Infinity		ABC Inc.	\$65,000,000	
MVP					
3/01 KFSG-F	Int'l. Church of the Foursquare Gospel		Spanish Broadcasting System	\$250,000,000	
Louisville					
9/00 WLKY	Truth Broadcasting		Salem Communications Corp.		
12/00 WFIA	Blue Chip Broadcasting		Salem Communications Corp.	\$1,875,000	
1/01 WXLN	Cross Country Communications, Inc.		Mortenson Broadcasting Co.	\$600,000	
2/01 WAVG	Sunnyside Communications, Inc.		Susquehanna Radio Corp.	\$3,400,000	
Mansfield, OH					
10/00 WBZW-F, WGLN-F, WNCO-AF, WWBK-F	Ashland Broadcasting Corp.		Clear Channel Communications	\$32,000,000	
Jorgenson					
Marion - Carbondale (Southern IL)					
9/00 WDDD-AF, WFRX, WHITE, WQUL-F, WTAO-F, WVZA-F	Cumulus Media		Clear Channel Communications		
Memphis					
9/00 KSUD-AF, WPLX	Pollack Broadcasting Co.		Educational Media Foundation		
9/00 KWAM	Clear Channel Communications		Concord Media		
5/01 WMFS-F	Belz Broadcasting Co.		Infinity	\$7,200,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Merced, CA					
3/01 KSKD-F	Educational Media Found. Inc.		Golden Pegasus Financial	\$450,000	
Meridian, MS					
2/01 WFFX, WJDQ-F, WMSO-F, WYYW-F, WZKS-F	Houston Pearce		Clear Channel Communications	\$10,000,000	
Milwaukee					
10/00 WZER	Catholic Family Radio		Salem Communications Corp.		
4/01 WAUX	Walt-West Wisconsin, Inc.		Starboard Broadcasting		
Minneapolis - Saint Paul					
10/00 WWTC	Catholic Family Radio		Salem Communications Corp.		
Missoula, MT					
3/01 KGVO	Clear Channel Communications				
Modesto					
3/01 KLOC	Z-Spanish Trust		Threshold Communications		
Monroe, LA					
12/00 KMYF-F, KTJC-F, KYEA-F, KZRZ-F	Citadel Communications Corp.		Monroe Radio Partners		
Bergner					
Montgomery					
9/00 WHHY-F, WLWI, WAFX-F	Cumulus Media		Cumulus Media		
Morgantown - Clarksburg - Fairmont, WV					
9/00 WKKW-F	Fantasia Broadcasting, Inc.		Descendants Trust	\$1,500,000	
9/00 WHAR, WVHF-F	Tiger Broadcasting, Inc.		Burbach		
Muskegon, MI					
9/00 WMHG, WMRR-F, WMUS-AF, WSHZ-F	Cumulus Media		Clear Channel Communications		
Myrtle Beach, SC					
11/00 WYAK-F	NextMedia		Cumulus Media	\$2,000,000	
Nashville					
5/01 WRMX-F	South Central Communications		South Central Communications	\$2,500,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Nassau - Suffolk (Long Island)					
2/01 WLIM	Long Island Music Broadcasting Corp.		Polnet Communications, Ltd.	\$850,000	
4/01 WGSM	Barnstable Broadcasting, Inc.		K Radio	\$2,500,000	
Newburgh - Middletown, NY (Mid - Hudson Valley)					
10/00 WALL, WPDA-F, WRRV-F, WZAD-F	Crystal Communications		Aurora Communications, LLC		
Blackburn					
Norfolk					
1/01 WRJR	4M Radio Group		Chesapeake-Portsmouth Bcstg Corp.	\$950,000	
Odessa - Midland, TX					
12/00 KQRX-F	Cardwell Broadcasting Corp.		Tommy Vascocu	\$800,000	
2/01 KLVW-F	Educational Media Found. Inc.		Tommy Vascocu	\$1,480,000	
Orlando					
12/00 WHOO	Cox Radio		ABC Inc.	\$5,000,000	
Paducah, KY					
10/00 WDXR	Hilltopper Broadcasting, Inc.		WRUS Inc.		
Parkersburg - Marietta, WV - OH					
2/01 WMOV-AF	Osborne Enterprises, Inc.		Legend Communications		
Patrick					
Pensacola					
9/00 WMEZ-F, WXBM-F	Urban Radio Broadcasting		Pamal Broadcasting		
Peoria					
9/00 WFXF-F, WKSO-F	Kelly Communications, Inc.		Kelly Communications, Inc.	\$1,375,000	
Phoenix					
12/00 KMJK-F	Arizona Radio, Inc.		Entravision Holdings	\$10,000,000	
Pittsburgh					
2/01 WPGR	Mortenson Broadcasting Co.		Sheridan Broadcasting Corp.	\$625,000	
4/01 WAVL	Tri-Borough Bcstg Co.		Evangel Heights Assembly	\$400,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
4/01 WWNL	Mortenson Broadcasting Co.		Wilkins Communications	\$900,000	
Pocatello - Idaho Falls, ID					
1/01 KCVI-F, KECN, KFTZ-F, KICN, KLCE-F, KOSZ-F	Marathon Media		Simmons Family, Inc.		
Media Svcs					
Portland, ME					
11/00 WLOB	Carter Broadcasting Corp.		Atlantic Bcstg		
Portland, OR					
9/00 KYKN	Willamette Bcstg Co., Inc.		Mill Creek Broadcasting LLC	\$1,530,000	
Poughkeepsie, NY					
9/00 WBPM-F	Clear Channel Communications		Clear Channel Communications	\$4,626,000	
10/00 WCZX-F, WEOK, WKNY, WPDH-F, WRRB-F	Crystal Communications		Aurora Communications, LLC		
Blackburn					
Providence					
4/01 WICE	AAA Entertainment, LLC		ABC Inc.	\$2,460,000	
4/01 WHRC	ABC Inc.		Hall Communications, Inc.	\$410,000	
Puerto Rico					
11/00 WPJC	Tanama Communications, Inc.		WPAB, Inc.	\$350,000	
2/01 WBRQ-F	Arso Radio Corp.		New Life Broadcasting	\$3,600,000	
2/01 WFDT-F	Juan Carlos Matos/Domingo Santiago		Arso Radio Corp.	\$3,200,000	
3/01 WORA, WPRP, WSKN	Radio Cadena Informativa, Inc.		Arso Radio		
3/01 WQII	Communications Counsel Group, Inc.		Broadcasting Network of Puerto Rico		
Richmond					
11/00 WARV-F	Radio One		Honolulu Bcstg	\$1,000,000	
Riverside - San Bernardino					
1/01 KMET	Robeson/Suttles Broadcasting, Inc.		World Shopping Network	\$1,750,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Roanoke - Lynchburg					
9/00 WLQE-F	JLR Communications, Inc.		Bedford Radio Partners	\$925,000	
Rochester, NY					
9/00 WWWG	American General Media		American General Media	\$1,000,000	
Sacramento					
10/00 KRAK	CBS/Infinity		ABC Inc.	\$3,310,000	
Saginaw - Bay City - Midland					
1/01 WMAX	Saginaw Bay Broadcasting Corp.		990 Investors	\$485,000	
2/01 WJZZ	Radio One		Fort Bend Broadcasting	\$225,000	
Salisbury - Ocean City					
12/00 WETT	WETT, Inc.		Bill Parris		
Salt Lake City					
11/00 KOVO	Great Stock Co. of Vast Import		Millcreek Bcstg		
4/01 KSGO	Utah Spanish Radio Corporation		Lobo Broadcasting		
San Luis Obispo, CA					
9/00 KSLY-F, KSMA, KSNI-F, KSTT-F, KURQ-F, KXFM-F	Mondosphere Broadcasting		Clear Channel Communications	\$4,090,909	
11/00 KVEC	Chorro Communications DIP		Clear Channel Communications	\$950,000	
12/00 KWQH-F	Radio Representatives, Inc.		GT Media	\$1,000,000	
Santa Barbara, CA					
4/01 KRAZ-F	Idaho Broadcasting Consortium		Knight Broadcasting	\$325,000	
Santa Fe, NM					
9/00 KEFE-F	American General Media		American General Media	\$1,000,000	
Santa Rosa					
4/01 KGRP-F	Constant		Sinclair Communications	\$3,500,000	

Market-by-Market Listings

	Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
5/01	KRSH-F, KSXY-F	Constant		Sinclair Communications	\$2,100,000	
Seattle - Tacoma						
9/00	KBLE	Ostrander-Wilson Stations		HHH Broadcasting	\$2,850,000	
11/00	KBLE	HHH Broadcasting		Sacred Heart Radio	\$3,200,000	
Pierce						
Shreveport						
9/00	KBED-F	Port City Communications, Inc.		Cumulus Media		
12/00	KTAL-F	KCMC, Inc.		Access.1 Communications	\$2,900,000	
Sioux City, IA						
9/00	KGLI-F, KMNS, KSEZ-F, KSFT-F,	Chesterman Communications, Inc.		Clear Channel Communications		
Sioux Falls						
9/00	KSFS	CGN Corp.		L A Skywave	\$155,000	
Springfield, IL						
1/01	WLUJ-F	LUJ, Inc.		Mid-West Family Stations	\$3,000,000	
2/01	WLGW-F	Cornerstone Community Radio		Mid-West Family Stations	\$3,000,000	
Springfield, MO						
1/01	KAKU-F	American Family Association		Bott Broadcasting Co.		
1/01	KHTO-F, KZRQ-F	Radio 2000		Wilks Broadcasting	\$6,000,000	
Statesville, NC						
11/00	WFMX-F	Clear Channel Communications		Mercury Radio Broadcasting		
Sussex, NJ						
10/00	WHCY-F, WNNJ-AF, WSUS-F	Nassau Broadcasting		Clear Channel Communications		
Syracuse						
5/01	WSCP-AF	Tri-County Broadcasting		Galaxy Communications		

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
Tallahassee					
3/01 WTAL	Rebus, Inc.		Unique Broadcasting		
Texarkana, TX - AR					
12/00 KCMC	KCMC, Inc.		Sudbury Services		
Traverse City - Petoskey, MI					
9/00 WSRI-F, WSRQ-F	D & B Broadcasting		Fort Bend Broadcasting		
1/01 WLDR-F	Great Northern Broadcasting System		Fort Bend Broadcasting	\$3,600,000	
4/01 WBNZ-F	Crystal Clear Communications, Inc.		Roy Henderson		
Tri - Cities, WA (Richland - Kennewick - Pasco)					
12/00 KEYW-F, KFLD, KORD-F, KTHK-F, KXRX-F	Marathon Media		Clear Channel Communications		
Tucson					
12/00 KCUB, KHYT-F, KIIM-F, KOAZ-F, KTUC	Slone Broadcasting		Citadel Communications Corp.	\$758,670	
Kalil					
1/01 KGMS-F	Clear Channel Communications		Simmons Family, Inc.		
Media Svcs					
1/01 KCEE	Clear Channel Communications		Good News Broadcasting, Inc.		
Kalil					
1/01 KGMS-F	Good Music, Inc.		Clear Channel Communications	\$2,900,000	
Kalil					
4/01 KOHT-F, KTZR, KXEW	Big Broadcast of Arizona, LLC		Clear Channel Communications		
Kalil					
Tulsa					
2/01 KGTO	Cox Radio		Perry Broadcasting Co.	\$455,000	
Twin Falls, ID					
10/00 KTFI	FM Idaho Co.		Horizon Broadcasting		
Exline					
Tyler - Longview, TX					
4/01 KOFY, KWRD	Hawkins Electronics, Inc.		Community Broadcast Group		
Utica - Rome					
12/00 WOWB-F, WOWZ-F	Towpath Communications		Clear Channel Communications		

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
12/00 WLFH	Towpath Communications		Clear Channel Communications	\$500,000	
4/01 WVVC-F	Crocco-Soggs Broadcasting		Educational Media Foundation	\$1,250,000	
Victoria, TX					
2/01 KMBV-F, KZAM-F	Hooten Broadcasting, Inc.		Fort Bend Broadcasting	\$1,500,000	
Washington, DC					
9/00 WACA	Entravision Holdings		Entravision Holdings	\$2,500,000	
Wausau - Stevens Point, WI					
4/01 WJMT, WMZK-F	Roberts Broadcasting, Inc.		Badger Communications		
Kozacko					
West Palm Beach					
9/00 WRLX-F	James Crystal Enterprises		Clear Channel Communications	\$15,000,000	
11/00 WBZT	Clear Channel Communications		James Crystal Enterprises	\$2,000,000	
Williamsport, PA					
1/01 WVRT-F	Maximum Impact Communications		Clear Channel Communications	\$1,500,000	
Wilmington, NC					
1/01 WDVV-F, WMYT	Moody Bible Institute		Family Radio Network		
Winchester, VA					
12/00 WMRE, WXVA-F	Charles R. Walmer		Clear Channel Communications		
5/01 WAZR-F	Shenandoah Broadcasting		Clear Channel Communications	\$1,350,000	
Worcester					
3/01 WESO	Evergreen Communications, Inc.		Money Matters Radio	\$250,000	
Yakima, WA					
12/00 KLES-F	Web Media, Ltd.		Hunt Broadcasting, Inc.	\$500,000	
Fischer					
1/01 KENE	Good News & Music Bcstg Co.		Confederate Tribes and Bands of Yakama	\$300,000	

Market-by-Market Listings

Station(s)	Seller	Market	Buyer	Consideration	Broker(s)
		<i>Youngstown</i>			
9/00 WEXC-F, WGRP	Greenville Bcstg Co.		Beacon Broadcasting	\$237,500	
12/00 WRBP	Valley Broadcasting, Inc.		Salem Communications Corp.	\$675,000	
3/01 WPAO	GOCOM		D&E Communications	\$300,000	
3/01 WRTK	Clear Channel Communications		D&E Communications		
		<i>Jorgenson</i>			
4/01 WASN	Otter Communications, Ltd.		Stop 26 Riverbend		

Definitions, Clarifications and Explanations

Individual Market Reports

Even long-term subscribers should review these pages carefully. We have made numerous changes and additions to American Radio Ratings Report. Your understanding of the Individual Market Reports will be far greater if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We'll use Akron as an example, starting at the top left of the report:

Arbitron Rank 71	Pop (12+)	578,200	Stations	30 / 7	% Below Line	46.5
Market TSL in Hours	20.4		Diaries	1698 / 341:1 / 52.7	% Not Listed	29.1
Average Persons Rating	15.2		12+ FM Share (Metro)	70.9		

The Arbitron Rank is based on the 12+ population of the Arbitron metro survey area. The rank number (71 in this case) is Akron's ranking among the (effective with Spring 2001) 286 Arbitron radio markets.

Market TSL in Hours (Time Spent Listening) is the time the average radio listener spent with any and all radio over the entire week. In this case, the average listener spent 20.4 hours (or 20 hours, 24 minutes) listening to radio over the broadcast survey week.

The Average Persons Rating indicates the percentage of the metro 12+ population which listened to any and all radio in an average quarter-hour anytime during the survey week, Monday-Sunday, 6 AM-12 Midnight. The Average Persons Rating is roughly comparable to television's Persons Viewing Television (PVT) figure. In this survey, 15.2% of the metro's 12+ population was listening to radio in an average quarter-hour during the period Monday-Sunday, 6 AM-12 Midnight.

Now we'll move to the top center column of information.

Stations: There are 30 stations listed in the Akron Arbitron market report. Of those 30, 7 are home to the Arbitron metro survey area – listed "above the line." Thus, 23 stations listed are licensed to cities outside the metro, but still accumulated enough listening within the Abilene metro to rate inclusion in the market report. Please be aware, however, that some stations appear above the line (that is, home to the market) by virtue of their chosen home city of identification rather than by their FCC authorized city of license.

Diaries: The information contained in "Diaries" is a bit complex but is all quite important. It gives you a thumbnail sketch of Arbitron's success in sending out and retrieving diaries in the market.

1,698 the number of usable (in-tab) diaries return from respondents in the metro survey area (In general, the higher the number, the better.)

341:1 an approximate "persons per diary" value: In the metro, the typical diary represents 341 persons 12+ (generally, the lower the number, the better)

52.7% this is "return rate": It is the total usable (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary (again, higher is better). In this case, there were 1,698 in-tab diaries and a total (not shown in this report) 3,223 individuals who were sent diaries. This number represents total diaries from the metro and does not necessarily indicate return from any individual sex/age group. It is not a percentage of total people contacted, but a percentage of the total number of diaries sent out.

Next is the **12+ FM Share (Metro)**.

This figure indicates how much of the market's listening went to FM stations. In the example, the figure is 70.9. It is calculated by adding up the Mon-Sun, 6 AM-12 Mid quarter-hour audience estimates for all the listed stations and dividing into it the total quarter-hour audience estimates for all listed FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report. However, by definition, this amount is small and should not significantly affect the percentage.

Finally, we'll look at the right-most column.

The "**% Below Line**" figure shows the percentage of total radio listening accumulated by "below the line" stations – stations not considered home to the market. This figure, along with the next, "**% Not Listed**", indicates how much listening in the market is not available to the local commercial stations. This may affect CPMs as well as the effectiveness and salability of local radio. Indeed, our own Conversion Ratio calculations take this into account to determine a station's ability to convert ratings share into revenue share. The "**% Not Listed**" reflects listening to stations that did not qualify for listing: distant stations, marginal local stations and public/non-commercial stations.

Note well that the "**% Below Line**" figure does not include the listening to home-to-the-market stations which were placed "below the line" for violating one of Arbitron's policies on "special station activities" (which include on-air mentions of the radio ratings, or any other acknowledgment that the market's radio listening is being surveyed). The audience estimates of such stations are still considered as home to the market, although, in accordance with Arbitron policy, we will note local stations that have been placed "below the line."

The next section is the trended 12+ information.

One of the key changes we've made to American Radio is to rank all the stations that appear in a market's Arbitron report, including stations not home to the market. In addition, **home-to-the-market stations appear in boldface type**. Out-of-market stations that appear in the 12+ ranking are also noted in a separate section.

12+Metro	Format	Summer 00 1/4 Share	Spg 00	Wi 00	Fall 99	Sum 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WKDD-F	CHR	68 / 7.8	7.0	7.1	7.1	6.2	6.9	974 / 16.9	16.2	18.0	124 / 1864	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations not home to the market are noted below.

All the figures in this section are based upon the standard survey (broadcast) week (Mon-Sun, 6 AM-12 Mid). All audience figures are in hundreds (00); ratings and shares are always percentages.

First is the station's 12+ Broadcast Week ranking, based on its average quarter hour persons figure. Next to the station's calls is a format description.

Within the numbers, reading from left to right, WKDD-FM has 6,800 listeners 12+ per average quarter hour in the metro. That means in the typical quarter-hour, 6,800 persons 12+ were listening to the station. This gives it a 7.8 share of audience during the latest survey period. Historical shares follow for the four survey periods that preceded it.

Next is the metro cume (cumulative) audience and cume rating (cume audience expressed as a percentage of 12+ population). Cume is like a head count of different persons who listened to the station for at least five minutes sometime during the survey week. WKDD-FM had 97,400 cume listeners 12+, which gives it a 16.9 cume rating. Historical cume ratings follow (prior survey and prior year).

In Fall and Spring reports, the TSA (Total Survey Area) 12+ average persons (AQH) and cume estimates follow metro cumes. These columns are blank in the Winter and Summer American Radio reports.

The next entry, at the right-hand side of the same line, is the Owner.

Next are 21 demographic and daypart rankings. We are not allowed to print actual ratings figures, per our agreement with Arbitron. The number of stations listed will vary, but we try to rank the top-10 stations in each case. All of these rankings are based on metro area average quarter-hour persons audience estimates.

Another improvement in this latest American Radio report is the depth of our reporting for demographic and daypart rankings. We now show as many as the top-10 stations in any demo or daypart.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMMS-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMJI-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WTAM	1 WQMX-F
2 WENZ-F	2 WMMS-F	2 WONE-F	2 WONE-F	2 WONE-F	2 WTAM	2 WNCX-F	2 WNIR-F	2 WQMX-F	2 WAKR	2 WTAM
3 WRQK-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WMJI-F	3 WNIR-F	3 WQMX-F	3 WTAM	3 WENZ-F	3 WMJI-F
4 WNCX-F	4 WONE-F	4 WMMS-F	4 WNCX-F	3 WQMX-F	4 WAKR	4 WQMX-F	3 WTAM	4 WONE-F	4 WQMX-F	4 WKDD-F
5 WQMX-F	5 WENZ-F	4 WNCX-F	5 WTAM	4 WTAM	5 WDOK-F	5 WNIR-F	4 WONE-F	5 WMJI-F	5 WNIR-F	5 WAKR
	5 WNCX-F			4 WNCX-F						
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WONE-F	1 WONE-F	
2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WENZ-F	2 WKDD-F	2 WENZ-F	2 WMMS-F	2 WKDD-F	
3 WENZ-F	3 WENZ-F	3 WQAL-F	3 WDOK-F	3 WDOK-F	3 WRQK-F	3 WNCX-F	3 WRQK-F	2 WNCX-F	2 WTAM	
4 WHOT-F	4 WHOT-F	4 WMVX-F	4 WONE-F	4 WMJI-F	4 WNCX-F	4 WNCX-F	3 WONE-F	4 WNCX-F	3 WKDD-F	2 WNCX-F
5 WZAK-F	5 WQAL-F	5 WHBC-F	5 WQAL-F	5 WQAL-F	5 WQMX-F	4 WQMX-F	5 WQMX-F	4 WTAM	3 WMMS-F	
				5 WMVX-F						
				5 WONE-F						

The 22 demographic categories are:

- Teens: Persons 12-17, Mon-Sun, 6 AM-12 Mid
- 18-34: Adults 18-34, Mon-Sun, 6 AM-12 Mid
- 18-49: Adults 18-49, Mon-Sun, 6 AM-12 Mid
- 25-49: Adults 25-49, Mon-Sun, 6 AM-12 Mid
- 25-54: Adults 25-54, Mon-Sun, 6 AM-12 Mid
- 35+: Adults 35+, Mon-Sun, 6 AM-12 Mid
- Wom 18-24: Women 18-24, Mon-Sun, 6 AM-12 Mid
- Wom 18-34: Women 18-34, Mon-Sun, 6 AM-12 Mid
- Wom 25-34: Women 25-34, Mon-Sun, 6 AM-12 Mid
- Wom 18-49: Women 18-49, Mon-Sun, 6 AM-12 Mid
- Wom 25-54: Women 25-54, Mon-Sun, 6 AM-12 Mid
- Men 18-24: Men 18-24, Mon-Sun, 6 AM-12 Mid
- Men 18-34: Men 18-34, Mon-Sun, 6 AM-12 Mid
- Men 25-34: Men 25-34, Mon-Sun, 6 AM-12 Mid
- Men 18-49: Men 18-49, Mon-Sun, 6 AM-12 Mid
- Men 25-54: Men 25-54, Mon-Sun, 6 AM-12 Mid
- 12+ AMD: Total persons 12+, Mon-Fri, 6-10 AM
- 12+ MID: Total persons 12+, Mon-Fri, 10 AM-3 PM
- 12+ PMD: Total persons 12+, Mon-Fri, 3-7 PM
- 12+ EVE: Total persons 12+, Mon-Fri, 7 PM-12 Mid

12+ Wknd: Total persons 12+, Sat-Sun, 6 AM-12 Mid
 12+ Overnite: Total persons 12+, Mon-Sun, 12 Mid-6 AM

Stations from outside the metro are highlighted in the next section, "Listed Stations Not Home to the Market." In this section, a station's calls, format, frequency and city of license are listed.

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAKS-F	CHR	104.9	Lorain

The next two sections provide an update on station facilities and happenings in the market. For example, here are sample listings from Akron:

AM Stations

Station	Freq	Day/Night Power	Format	Rep	Owner	City of Lic
WAKR	1590	5 kw / 5 kw	Full Service	Christal	Rubber City Radio Group	Akron

FM Stations

Station	Freq	Power/HAAT	Format	Rep	Owner	City of Lic
WKDD	96.5	50 kw @440	CHR	Clear Chan.-Emerald	Clear Channel Communications	Akron

The facilities data (power, directionality, antenna height) are taken from the FCC technical files. In this case, the AM, WAKR, operates on 1590 with 5,000 watts days and 5,000 watts at night. WAKR has a Full Service format. For an FM, we show a station's licensed effective radiated power (ERP) and antenna height, in feet, above average terrain.

Next is the station's network affiliation if it has one:

ABC	ABC	Source	Westwood One Source
AMFM	AM/FM Radio	SRN	Salem Radio Network
AP	Associated Press Radio	Talknt, Tiknt	Westwood One Talknet Radio
AURN	American Urban Radio	TARN	Talk America Radio Network
BNN	Business News Network	UBN	United Broadcasting Network
Car	Cadena Caracol Network	Unica	Radio Unica Network
CBS	CBS	UPI	United Press International Radio
CNN	Westwood One CNN+	USA	USA Radio
JRN, Jones	Jones Radio Networks	Westwd, WW1	Westwood One
SBUSA	Sports Byline USA	1-on-1, 1/1	One-on-One Sports Radio

Following the network affiliations are the station's national sales representative firm (if any), the station's group ownership (if any) and its city of license.

Next is the Consolidation Report, which provides summed 12+ and 25-54 audience shares, and the share of the last year's revenue accountable to consolidated radio operations in the market. Here's an example:

Consolidation Report	12+ (%)	25-54 (%)	Revenue (%)
Rubber City Radio Group WAKR AM, WONE FM, WQMX FM	15.6	14.8	50.7

The three operations owned by Rubber City (WARK AM, WONE FM and WQMX FM) together attracted 15.6% of the 12+ total week metro audience and 14.8% of the 25-54 total week metro audience. Rubber City also garners 50.7% of the market's radio revenue. This last percentage is based on the most-recent available revenue figures as published in our annual Radio Market Guide. In most cases, the consolidated operations presented in this report were in effect during the survey, or were acquisitions announced sometime during the survey period.

The last section for each market is "Notes," in which we attempt to provide a thumbnail sketch of significant changes in the radio market, including: Call letter changes – both old and new – of stations which have changed their identity since the last issue of **American Radio**, with a date of change, if available. Major format changes – with indication of their old and new place within our format categories. Station sales – proposed sales in each market, with price and broker, where possible. In some cases, the price has been estimated by Duncan's American Radio. Please understand these sales may not necessarily close.

AKRON

Arbitron Rank 71	Pop (12+) 579,000	Stations 27 / 6	% Below Line 54.3
Market TSL in Hours 19.9		Diaries 1764 / 328:1 / 56.3%	% Not Listed 16.8
Average Persons Rating 15.2		12+ FM Share (Metro) 69.6	Sample Target 1760

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WKDD-F	Hot AC	72 / 8.2	7.8	7.1	7.0	7.1	7.5 1148 / 19.8	16.2	18.0	125 / 1853	Clear Channel Communications
2	WQMX-F	Country	63 / 7.2	6.3	7.0	7.4	7.7	7.0 849 / 14.7	16.5	17.5	99 / 1603	Rubber City Radio Group
3	WMJI-F	Oldies	55 / 6.3	5.9	5.5	5.0	5.7	5.7 952 / 16.4	14.1	16.3	95 / 1600	Clear Channel Communications
4	WDOK-F	Soft AC	48 / 5.5	4.7	5.2	4.8	5.0	5.0 725 / 12.5	11.6	11.2	71 / 1118	CBS/Infinity
5	WTAM	News/Talk	45 / 5.2	5.9	3.2	4.4	3.8	4.7 741 / 12.8	12.7	11.9	91 / 1485	Clear Channel Communications
6	WNIR-F	Talk	43 / 4.9	5.2	5.5	6.1	4.9	5.4 636 / 11.0	9.1	9.6	56 / 818	Media-Com, Inc.
7	WAKR	Talk	36 / 4.1	4.2	3.1	4.7	4.2	4.0 545 / 9.4	10.0	9.4	39 / 630	Rubber City Radio Group
8	WONE-F	Rock	35 / 4.0	5.1	4.9	4.4	4.1	4.6 732 / 12.6	14.6	13.5	90 / 1675	Rubber City Radio Group
9	WGAR-F	Country	34 / 3.9	2.9	3.4	3.6	3.3	3.5 559 / 9.7	9.3	10.5	66 / 928	Clear Channel Communications
10	WNCX-F	Classic Rock	33 / 3.7	3.8	4.0	3.1	5.2	3.6 657 / 11.3	11.4	14.4	65 / 1333	CBS/Infinity
11	WMMS-F	Rock	29 / 3.3	4.0	4.1	4.3	3.8	3.9 749 / 12.9	12.7	10.5	56 / 1266	Clear Channel Communications
12	WNWV-F	Smooth Jazz	27 / 3.1	3.4	3.7	2.8	2.8	3.3 416 / 7.2	8.5	6.5	38 / 633	Elyria-Lorain Bcstg Co.
13	WZAK-F	Urban AC	25 / 2.8	3.3	3.3	2.8	3.0	3.0 422 / 7.3	8.5	9.4	31 / 597	Radio One
14	WENZ-F	Urban	24 / 2.7	3.1	3.3	2.9	2.1	3.0 620 / 10.7	9.6	8.6	31 / 885	Radio One
15	WQAL-F	Hot AC	23 / 2.7	2.6	2.3	2.9	3.3	2.6 801 / 13.8	12.3	12.0	37 / 1258	CBS/Infinity
16	WKNR	Sports	20 / 2.3	1.8	1.9	1.6	2.7	1.9 322 / 5.6	5.3	6.4	32 / 574	Salem Communications Corp.
17	WHOT-F	CHR	18 / 2.1	2.4	1.9	2.1	1.3	2.1 505 / 8.7	7.7	7.8	31 / 914	Cumulus Media
18	WRQK-F	Rock	17 / 2.0	1.5	1.3	1.6	1.3	1.6 395 / 6.8	6.4	5.1	67 / 1135	Cumulus Media
19	WMVX-F	Hot AC	12 / 1.4	2.9	3.2	2.8	2.5	2.6 475 / 8.2	9.8	10.3	27 / 824	Clear Channel Communications
19	WZJM-F	Rhythmic Old.	12 / 1.4	1.1	1.1	1.0	1.8	1.1 225 / 3.9	3.7	6.0	13 / 297	CBS/Infinity
19	WRMR	Adult Stand.	12 / 1.4	2.6	3.1	2.2	2.7	2.3 201 / 3.5	4.4	4.3	32 / 447	Salem Communications Corp.
22	WHBC-F	Adult Cont.	12 / 1.3	1.0	1.0	1.1	1.0	1.1 249 / 4.3	4.8	5.5	97 / 1561	NextMedia
23	WCLV-F	Classical	11 / 1.3	1.0	1.3	1.2	0.9	1.2 259 / 4.5	3.7	3.4	13 / 310	Salem Communications Corp.
23	WQXX-F	Country	11 / 1.3	1.5	1.3	1.6	2.3	1.4 269 / 4.7	4.1	7.1	43 / 704	Cumulus Media
25	WTOU	Sports	5 / 0.5	0.6	0.3	0.4	0.4	106 / 1.8	1.7	1.4	7 / 142	Clear Channel Communications
26	WHK-F	Religious	4 / 0.5	0.3	0.5	0.5	0.4	135 / 2.3	2.5		12 / 325	Clear Channel Communications
27	WHK	Religious	/ 0.1					9 / 0.1			/ 9	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WENZ-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMJI-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WQMX-F
2	WHOT-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WMJI-F	2 WDOK-F	2 WNCX-F	2 WNIR-F	2 WQMX-F	2 WMJI-F
3	WQMX-F	3 WMMS-F	3 WONE-F	3 WONE-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WMJI-F	3 WENZ-F
4	WKDD-F	4 WNCX-F	4 WNCX-F	4 WNCX-F	4 WONE-F	4 WTAM	3 WMJI-F	4 WTAM	4 WDOK-F	4 WDOK-F
5	WZAK-F	5 WENZ-F	5 WMMS-F	5 WMJI-F	5 WNCX-F	5 WNIR-F	5 WDOK-F	5 WMJI-F	5 WTAM	5 WAKR
6	WQAL-F	6 WKNR	6 WDOK-F	6 WDOK-F	6 WDOK-F	5 WAKR	6 WAKR	6 WDOK-F	6 WONE-F	6 WAKR
7	WGAR-F	7 WRQK-F	7 WMJI-F	7 WMMS-F	7 WTAM	7 WKDD-F	7 WNIR-F	7 WONE-F	7 WNIR-F	7 WHOT-F
8	WDOK-F	7 WZAK-F	8 WTAM	8 WTAM	8 WNIR-F	8 WGAR-F	8 WONE-F	8 WMMS-F	8 WGAR-F	8 WNWV-F
9	WMMS-F	9 WONE-F	9 WZAK-F	9 WNIR-F	9 WMMS-F	9 WONE-F	8 WTAM	9 WGAR-F	9 WMMS-F	9 WKDD-F
10	WNIR-F	10 WQAL-F	9 WQAL-F	10 WZAK-F	10 WZAK-F	9 WNWV-F	10 WGAR-F	10 WAKR	10 WQAL-F	9 WMMS-F
			9 WNIR-F					10 WNWV-F		10 WONE-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WNCX-F	1 WMJI-F
2	WENZ-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WNCX-F	2 WKDD-F	1 WONE-F	2 WONE-F
3	WQAL-F	3 WENZ-F	3 WZAK-F	3 WDOK-F	3 WDOK-F	3 WNCX-F	3 WKDD-F	3 WNCX-F	3 WNCX-F
4	WQMX-F	4 WZAK-F	4 WNCX-F	4 WZAK-F	4 WMJI-F	3 WENZ-F	4 WKNR	4 WKDD-F	4 WKDD-F
5	WDOK-F	5 WDOK-F	5 WDOK-F	5 WQAL-F	5 WZAK-F	5 WKNR	5 WRQK-F	5 WRQK-F	5 WKNR
6	WZAK-F	6 WQAL-F	6 WENZ-F	6 WMJI-F	6 WNWV-F	6 WONE-F	6 WQMX-F	6 WTAM	6 WMJI-F
7	WHOT-F	7 WNCX-F	6 WMVX-F	7 WENZ-F	7 WQAL-F	7 WKDD-F	7 WTAM	7 WNIR-F	7 WQMX-F
8	WMMS-F	8 WMMS-F	8 WMMS-F	8 WONE-F	8 WONE-F	8 WRQK-F	8 WONE-F	8 WONE-F	8 WTAM
9	WZJM-F	9 WHOT-F	9 WQAL-F	9 WNWV-F	8 WGAR-F	9 WHOT-F	9 WENZ-F	9 WQMX-F	9 WNIR-F
10	WONE-F	10 WONE-F	10 WONE-F	10 WNCX-F	10 WNCX-F	9 WGAR-F	10 WNIR-F	9 WMJI-F	9 WRQK-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAKR	1590	5 kw / 5 kw	Talk	WW1/MBS, ABC	Christal	Rubber City Radio Group	Akron
WTOU	1350	5 kw / 5 kw	Sports	ESPN	Clear Chan.-Emerald	Clear Channel Communications	Akron

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKDD	96.5	50 kw @440	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Akron
WNIR	100.1	4.2 kw @394	Talk	CBS	Katz	Media-Com, Inc.	Kent
WONE	97.5	12 kw @890	Rock	Ind.	Christal	Rubber City Radio Group	Akron
WQMX	94.9	16.2 kw @879	Country	Ind.	Christal	Rubber City Radio Group	Medina

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCLV-F	Classical	95.5	Cleveland
WDOK-F	Soft AC	102.1	Cleveland
WENZ-F	Urban	107.9	Cleveland
WGAR-F	Country	99.5	Cleveland
WHBC-F	Adult Cont.	94.1	Canton
WHK	Religious	1000	Parma
WHK-F	Religious	98.1	Canton
WHOT-F	CHR	101.1	Youngstown
WKNR	Sports	1220	Cleveland
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	Rock	100.7	Cleveland
WMVX-F	Hot AC	106.5	Cleveland
WNCX-F	Classic Rock	98.5	Cleveland
WNWV-F	Smooth Jazz	107.3	Elyria
WQAL-F	Hot AC	104.1	Cleveland
WQXK-F	Country	105.1	Salem
WRMR	Adult Stand.	850	Cleveland
WRQK-F	Rock	106.9	Canton
WTAM	News/Talk	1100	Cleveland
WZAK-F	Urban AC	93.1	Cleveland
WZJM-F	Rhythmic Old.	92.3	Cleveland Heights

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications WKDD FM,WTOU AM	8.7	10.8
Rubber City Radio Group WAKR AM,WONE FM,WQMX FM	15.3	14.5
	24.0	25.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	12 (1)	12 (1)	1.6
Adult Stand.	12 (1)	0 (0)	12 (1)	1.6
CHR	0 (0)	18 (1)	18 (1)	2.5
Classic Rock	0 (0)	33 (1)	33 (1)	4.5
Classical	0 (0)	11 (1)	11 (1)	1.5
Country	0 (0)	109 (3)	109 (3)	15.0
Hot AC	0 (0)	107 (3)	107 (3)	14.7
News/Talk	45 (1)	0 (0)	45 (1)	6.2
Oldies	0 (0)	55 (1)	55 (1)	7.6
Religious	(1)	4 (1)	5 (2)	0.7
Rhythmic Old.	0 (0)	12 (1)	12 (1)	1.6
Rock	0 (0)	82 (3)	82 (3)	11.3
Smooth Jazz	0 (0)	27 (1)	27 (1)	3.7
Soft AC	0 (0)	48 (1)	48 (1)	6.6
Sports	24 (2)	0 (0)	24 (2)	3.3
Talk	36 (1)	43 (1)	79 (2)	10.9
Urban	0 (0)	24 (1)	24 (1)	3.3
Urban AC	0 (0)	25 (1)	25 (1)	3.4
Totals	117 (6)	610 (21)	728 (27)	

ALBANY-SCHENECTADY-TROY

Arbitron Rank 61 **Pop (12+)** 733,200 **Stations** 33 / 31 **% Below Line** 0.9
Market TSL in Hours 20.5 **Diaries** 2068 / 355:1 / 55.7% **% Not Listed** 14.7
Average Persons Rating 15.5 **12+ FM Share (Metro)** 67.6 **Sample Target** 2030

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WGNA-F	Country	123 / 10.8	10.3	10.3	10.4	11.3	10.4	1413 / 19.3	19.3	19.5	201 / 2288	Regent Communications, Inc.
2	WYJB-F	Soft AC	96 / 8.4	8.5	7.7	9.1	7.3	8.4	1297 / 17.7	16.2	17.2	116 / 1695	Albany Broadcasting Company
3	WGY	Talk	95 / 8.4	7.2	8.7	7.2	7.6	7.9	1391 / 19.0	17.6	19.3	140 / 1970	Clear Channel Communications
4	WRVE-F	Hot AC	85 / 7.5	5.3	4.5	4.9	6.2	5.6	1225 / 16.7	13.5	14.4	121 / 1783	Clear Channel Communications
5	WPYX-F	Rock	78 / 6.8	6.1	5.6	7.6	6.9	6.5	1298 / 17.7	16.1	15.3	124 / 2120	Clear Channel Communications
6	WFLY-F	CHR	71 / 6.2	6.5	7.7	6.7	6.4	6.8	1523 / 20.8	22.9	22.2	104 / 2189	Albany Broadcasting Company
7	WQBK-F	Rock	46 / 4.0	3.9	3.6	3.3	4.2	3.7	785 / 10.7	9.3	11.7	56 / 970	Regent Communications, Inc.
8	WPTR	Adult Stand.	43 / 3.8	2.7	1.5	2.2	2.6	2.6	415 / 5.7	4.2	4.8	48 / 472	Crawford Broadcasting Co.
9	WTRY-F	Oldies	42 / 3.7	4.1	3.9	3.7	3.0	3.9	820 / 11.2	11.4	10.9	51 / 1015	Clear Channel Communications
10	WAJZ-F	Urban	37 / 3.3	2.6	3.4	3.2	3.2	3.1	601 / 8.2	9.2	8.6	40 / 711	Albany Broadcasting Company
11	WHRL-F	Modern Rock	29 / 2.5	3.4	3.2	2.9	2.0	3.0	637 / 8.7	8.2	5.7	33 / 816	Clear Channel Communications
12	WROW	Talk	25 / 2.2	2.0	3.0	2.5	1.9	2.4	499 / 6.8	6.2	5.3	29 / 572	Albany Broadcasting Company
13	WEQX-F	Modern Rock	21 / 1.8	1.6	1.9	2.4	1.3	1.9	568 / 7.7	8.2	5.3	40 / 886	Northshore Communications Inc.
14	WABT-F	80's Hits	19 / 1.7	1.4	1.5	1.8	1.6	1.6	429 / 5.9	4.9	5.2	21 / 508	Regent Communications, Inc.
15	WBKK-F	Classical	19 / 1.6	1.0	1.1	1.0	1.4	1.2	297 / 4.0	3.4	3.7	24 / 341	Gateway Broadcasting Corp.
16	WKLI-F	Soft AC	18 / 1.6	1.5	2.0	1.5	4.4	1.6	367 / 5.0	5.8	9.3	21 / 449	Tele-Media Broadcasting
17	WZMR-F	Smooth Jazz	17 / 1.5	2.1	2.1	1.5	1.8	1.8	242 / 3.3	4.0	5.2	18 / 288	Albany Broadcasting Company
18	WKKF-F	CHR	16 / 1.4	2.1	2.3	1.9	2.0	1.9	620 / 8.5	8.7	6.9	20 / 782	Clear Channel Communications
19	WCPT-F	Modern AC	14 / 1.2	2.1	2.0	2.1	2.9	1.9	506 / 6.9	8.3	15	15 / 585	Tele-Media Broadcasting
20	WQBJ-F	Rock	13 / 1.1	1.5	1.5	1.9	1.6	1.5	433 / 5.9	6.1	5.3	27 / 779	Regent Communications, Inc.
21	WOFX	Sports	12 / 1.0	0.8	1.3	1.0	1.2	1.0	234 / 3.2	3.4	4.2	12 / 244	Concord Media
22	WUAM-AA	Adult Stand.	10 / 0.9	1.7	0.7	0.5	0.4	1.0	136 / 1.9	1.2	10	10 / 141	Anastos Broadcast Group Corp.
23	WTMM	Sports	8 / 0.7	1.7	1.3	0.9	0.8	1.1	266 / 3.6	3.6	3.2	8 / 278	Regent Communications, Inc.
24	WQAR-F	Adult Cont.	7 / 0.6	0.7	1.3	0.4	0.7	0.7	143 / 1.9	1.4	2.4	7 / 171	Anastos Broadcast Group Corp.
25	WUAM-F	Adult Stand.	6 / 0.5	0.5	0.4	0.4	0.5	0.5	72 / 1.0	0.7	0.9	15 / 223	Starview Media, Inc.
25	WCSS	Adult Stand.	6 / 0.5	0.5	1.1	0.5	0.5	1.1	102 / 1.4	1.1	1.1	6 / 124	Weber Communications, Inc.
25	WBUG-AF	Trad. Country	6 / 0.5	0.7	0.5	0.5	0.5	1.1	100 / 1.4	1.2	1.3	15 / 238	Towpath Communications
28	WNYQ-F	Soft AC	4 / 0.4						95 / 1.3			8 / 175	Starview Media, Inc.
28	WHTR-F	Oldies	4 / 0.4						102 / 1.4			9 / 251	Starview Media, Inc.
30	WDCD-F	Religious	4 / 0.3	0.8	0.4	0.4	0.6	0.5	89 / 1.2	1.5	2.0	6 / 107	Crawford Broadcasting Co.
31	WABY	News/Talk	2 / 0.1	0.3	0.3	0.2	0.4	0.2	86 / 1.2	0.9	1.6	2 / 91	Tele-Media Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFLY-F	1 WGNA-F	1 WRVE-F	1 WRVE-F	1 WRVE-F	1 WGY	1 WGNA-F	1 WYJB-F	1 WGNA-F	1 WGNA-F
2	WAJZ-F	2 WPYX-F	2 WGNA-F	2 WGNA-F	2 WGNA-F	2 WGY	2 WRVE-F	2 WRVE-F	2 WFLY-F	2 WYJB-F
3	WKKF-F	3 WFLY-F	3 WPYX-F	3 WPYX-F	3 WPYX-F	3 WYJB-F	3 WPYX-F	3 WGNA-F	3 WYJB-F	3 WAJZ-F
4	WQBK-F	4 WRVE-F	4 WYJB-F	4 WYJB-F	4 WYJB-F	4 WRVE-F	4 WYJB-F	4 WRVE-F	4 WFLY-F	4 WFLY-F
5	WEQX-F	5 WQBK-F	5 WFLY-F	5 WFLY-F	5 WFLY-F	5 WPTR	5 WRVE-F	5 WPYX-F	5 WGY	5 WYJB-F
6	WGNA-F	6 WYJB-F	6 WQBK-F	6 WQBK-F	6 WQBK-F	6 WTRY-F	6 WQBK-F	6 WFLY-F	5 WPYX-F	6 WGY
7	WHRL-F	7 WAJZ-F	7 WHRL-F	7 WGY	7 WGY	7 WPYX-F	7 WFLY-F	7 WPTR	7 WTRY-F	7 WRVE-F
8	WQBJ-F	8 WHRL-F	8 WAJZ-F	8 WTRY-F	7 WTRY-F	8 WROW	8 WPTR	8 WQBK-F	8 WAJZ-F	8 WQBK-F
9	WPYX-F	9 WEQX-F	8 WGY	9 WHRL-F	9 WHRL-F	9 WFLY-F	9 WTRY-F	9 WTRY-F	9 WTRY-F	9 WPTR
10	WCPT-F	10 WKKF-F	10 WTRY-F	10 WABT-F	10 WABT-F	10 WBKK-F	10 WROW	10 WHRL-F	10 WQBK-F	10 WABT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFLY-F	1 WGNA-F	1 WGNA-F	1 WYJB-F	1 WPYX-F	1 WPYX-F	1 WPYX-F	1 WPYX-F	1 WRVE-F
2	WGNA-F	2 WFLY-F	2 WFLY-F	2 WYJB-F	2 WGNA-F	2 WQBK-F	2 WRVE-F	2 WRVE-F	2 WPYX-F
3	WAJZ-F	3 WYJB-F	3 WRVE-F	3 WFLY-F	3 WRVE-F	3 WAJZ-F	3 WRVE-F	3 WGNA-F	3 WGNA-F
4	WHRL-F	4 WRVE-F	4 WYJB-F	4 WRVE-F	4 WFLY-F	4 WFLY-F	4 WGNA-F	4 WQBK-F	4 WQBK-F
5	WPYX-F	5 WAJZ-F	5 WPYX-F	5 WPYX-F	5 WPYX-F	5 WGNA-F	5 WFLY-F	5 WEQX-F	5 WGY
6	WYJB-F	6 WPYX-F	6 WQBK-F	6 WAJZ-F	6 WTRY-F	6 WRVE-F	6 WHRL-F	5 WHRL-F	6 WYJB-F
7	WKKF-F	7 WHRL-F	7 WAJZ-F	7 WHRL-F	7 WGY	7 WHRL-F	7 WEQX-F	7 WFLY-F	7 WTRY-F
8	WEQX-F	8 WQBK-F	8 WKKF-F	8 WQBK-F	8 WABT-F	8 WQBK-F	8 WAJZ-F	8 WHRL-F	8 WFLY-F
9	WCPT-F	9 WKKF-F	9 WHRL-F	9 WTRY-F	8 WQBK-F	9 WEQX-F	9 WYJB-F	9 WGY	9 WHRL-F
10	WQBK-F	10 WEQX-F	10 WABT-F	10 WABT-F	10 WHRL-F	10 WKKF-F	10 WGY	10 WQBJ-F	10 WTRY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABY	1400	1 kw / 1 kw	News/Talk	Ind.	McGavren-Guild	Tele-Media Broadcasting	Albany
WBUG	1570	1 kw / 204 w	simul. WBUGAF	ABC	—	Towpath Communications	Amsterdam
WCSS	1490	1 kw / 1 kw	Adult Stand.	ABC, WW1/MBS	Allied Radio Ptnrs.	Weber Communications, Inc.	Amsterdam
WGY	810	50 kw / 50 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Schenectady
WOFX	980	5 kw / 5 kw	Sports	CNN+	Clear Chan.-Diamond	Concord Media	Troy
WPTR	1540	50 kw / 50 kw	Adult Stand.	Ind.	—	Crawford Broadcasting Co.	Albany
WROW	590	5 kw / 1 kw	Talk	CBS, AP	Allied Radio Ptnrs.	Albany Broadcasting Company	Albany
WTMM	1300	5 kw / 5 kw	Sports	WW1/MBS, ESPN, CBS	Katz	Regent Communications, Inc.	Rensselaer
WUAM	900	250 w / 47 w	Adult Stand.	ABC	—	Anastos Broadcast Group Corp.	Saratoga Springs
WVKZ	1240	1 kw / 1 kw	simul. WUAMAA	ABC	—	Anastos Broadcast Group Corp.	Schenectady

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABT	104.5	5 kw @351	80's Hits	AM/FM	Katz	Regent Communications, Inc.	Mechanicville
WAJZ	96.3	500 w @1,118	Urban	ABC	Allied Radio Ptnrs.	Albany Broadcasting Company	Voorheesville
WBKK	97.7	1.6 kw @623	Classical	Ind.	Allied Radio Ptnrs.	Gateway Broadcasting Corp.	Amsterdam
WBUG	101.1	1.25 kw @718	Trad. Country	ABC	—	Towpath Communications	Ft. Plain
WCPT	100.9	6 kw @328	Modern AC	Ind.	McGavren-Guild	Tele-Media Broadcasting	Albany
WDCD	96.7	4.7 kw @328	Religious	Ind.	—	Crawford Broadcasting Co.	Clifton Park
WEQX	102.7	1.27 kw @2,490	Modern Rock	AP, ABC	—	Northshore Communications Inc.	Manchester
WFLY	92.3	17 kw @850	CHR	ABC	Allied Radio Ptnrs.	Albany Broadcasting Company	Troy
WGNA	107.7	13.4 kw @980	Country	AM/FM	Katz	Regent Communications, Inc.	Albany
WHRL	103.1	6 kw @325	Modern Rock	CBS	Clear Chan.-Diamond	Clear Channel Communications	Albany
WKKF	102.3	4.1 kw @387	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Ballston Spa
WKLI	94.5	3 kw @328	Soft AC	Ind.	McGavren-Guild	Tele-Media Broadcasting	Ravena
WNYQ	105.7	2.45 kw @1,037	Soft AC	WW1/MBS, CNN+	—	Starview Media, Inc.	Queensbury
WPYX	106.5	15.3 kw @902	Rock	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Albany
WQAR	101.3	2.9 kw @469	Adult Cont.	ABC	Allied Radio Ptnrs.	Anastos Broadcast Group Corp.	Stillwater
WQBJ	103.5	50 kw @492	Rock	CBS, WW1/MBS	Katz	Regent Communications, Inc.	Cobleskill
WQBK	103.9	6 kw @302	Rock	CBS, WW1/MBS	Katz	Regent Communications, Inc.	Rensselaer
WRVE	99.5	14.5 kw @925	Hot AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Schenectady
WTRY	98.3	6 kw @318	Oldies	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Rotterdam
WYJB	95.5	12 kw @1,020	Soft AC	Ind.	Allied Radio Ptnrs.	Albany Broadcasting Company	Albany
WZMR	104.9	570 w @1,050	Smooth Jazz	Ind.	Allied Radio Ptnrs.	Albany Broadcasting Company	Altamont

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WENU-F	Adult Stand.	101.7	Hudson Falls
WHTR-F	Oldies	93.5	Corinth

Consolidation Report

	12+	25-54
	(%)	(%)
Albany Broadcasting Company	21.6	19.9
WAJZ FM, WFLY FM, WROW AM, WYJB FM, WZMR FM		
Anastos Broadcast Group Corp.	1.4	0.8
WQAR FM, WUAM AM, WVKZ AM		
Clear Channel Communications	30.3	36.2
WGY AM, WHRL FM, WKKF FM, WPYX FM, WRVE FM, WTRY FM		
Crawford Broadcasting Co.	4.1	1.6
WDCD FM, WPTR AM		
Regent Communications, Inc.	18.3	21.1
WABT FM, WGNA FM, WQBJ FM, WQBK FM, WTMM AM		
Tele-Media Broadcasting	2.9	2.8
WABY AM, WCPT FM, WKLI FM		
Towpath Communications	0.5	0.2
WBUG FM, WBUG AM		
	79.1	82.6

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	19 (1)	19 (1)	1.9
Adult Cont.	0 (0)	7 (1)	7 (1)	0.7
Adult Stand.	54 (3)	6 (1)	60 (4)	6.1
CHR	0 (0)	87 (2)	87 (2)	8.9
Classic Cntry.	5 (1)	0 (0)	5 (1)	0.5
Classical	0 (0)	19 (1)	19 (1)	1.9
Country	0 (0)	123 (1)	123 (1)	12.6
Hot AC	0 (0)	85 (1)	85 (1)	8.7
Modern AC	0 (0)	14 (1)	14 (1)	1.4
Modern Rock	0 (0)	50 (2)	50 (2)	5.1
News/Talk	2 (1)	0 (0)	2 (1)	0.2
Oldies	0 (0)	47 (2)	47 (2)	4.8
Religious	0 (0)	4 (1)	4 (1)	0.4
Rock	0 (0)	136 (3)	136 (3)	13.9
Smooth Jazz	0 (0)	17 (1)	17 (1)	1.7
Soft AC	0 (0)	118 (3)	118 (3)	12.1
Sports	20 (2)	0 (0)	20 (2)	2.0
Talk	120 (2)	0 (0)	120 (2)	12.3
Trad. Country	2 (1)	3 (1)	6 (2)	0.6
Urban	0 (0)	37 (1)	37 (1)	3.8
Totals	203(10)	772 (23)	976 (33)	

ALBUQUERQUE

Arbitron Rank 74 Pop (12+) 552,400 Stations 33 / 31 % Below Line 0.0
 Market TSL in Hours 20.9 Diaries 1769 / 312:1 / 52.3% % Not Listed 12.4
 Average Persons Rating 15.9 12+ FM Share (Metro) 70.2 Sample Target 1700

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	KKOB News/Talk	85 / 9.7	7.7	8.2	8.1	8.2	8.4	1073 / 19.4	17.7	18.7	113 / 1511	Citadel Communications Corp.
2	KZRR-F Rock	60 / 6.8	6.1	5.0	6.7	6.6	6.1	803 / 14.5	14.6	14.7	98 / 1202	Clear Channel Communications
3	KPEK-F Modern AC	50 / 5.7	5.1	4.0	5.2	4.2	5.0	881 / 16.0	16.7	15.4	60 / 1209	Clear Channel Communications
4	KBQI-F Country	41 / 4.7	3.5					579 / 10.5			52 / 771	Clear Channel Communications
5	KRST-F Country	36 / 4.1	7.3	9.2	8.6	9.7	7.3	777 / 14.1	21.0	19.5	58 / 1182	Citadel Communications Corp.
5	KMGA-F Adult Cont.	36 / 4.1	5.3	5.8	4.8	5.4	5.0	637 / 11.5	12.6	13.1	49 / 876	Citadel Communications Corp.
7	KYLZ-F Dance	32 / 3.6	3.2	3.8	4.5	3.6	3.8	721 / 13.0	14.4	12.2	36 / 848	American General Media
7	KTBL-F Adult Altern.	32 / 3.6	4.0	3.6	4.2	4.3	3.8	607 / 11.0	11.5	12.0	47 / 905	Citadel Communications Corp.
9	KIOT-F Classic Hits	30 / 3.4	4.3	4.2	4.3	3.4	4.0	648 / 11.7	12.5	11.3	47 / 1001	Simmons Family, Inc.
10	KKOB-F 80's Hits	29 / 3.4	3.1	4.0	4.0	4.0	3.6	770 / 13.9	15.0	15.2	46 / 1162	Citadel Communications Corp.
11	KCHQ-F 80's Hits	29 / 3.3	2.5	1.8	2.5	2.5	2.5	615 / 11.1	11.1	10.9	43 / 943	Simmons Family, Inc.
12	KABG-F Oldies	28 / 3.2	2.5	2.5	2.9	2.6	2.8	501 / 9.1	8.0	7.0	46 / 802	American General Media
13	KHFM-F Classic Rock	27 / 3.0	4.1	6.0	4.2	4.2	4.3	485 / 8.8	10.1	9.9	32 / 640	Citadel Communications Corp.
14	KLVO-F Reg'l Mex.	26 / 2.9	2.7	2.1	3.0	3.1	2.7	341 / 6.2	6.0	6.6	28 / 382	American General Media
15	KKSS-F CHR	25 / 2.9	3.1	3.6	3.9	3.2	3.4	737 / 13.3	13.3	12.3	53 / 1209	Simmons Family, Inc.
16	KMMG-F Classical	24 / 2.7	2.4	2.9	2.2	2.5	2.6	509 / 9.2	7.2	8.6	31 / 654	American General Media
17	KSYU-F Hot AC	22 / 2.5	2.0	1.5	1.0	1.4	1.8	379 / 6.9	3.8	3.7	23 / 421	Clear Channel Communications
18	KQEO-F Oldies	21 / 2.4	1.5	1.8	2.1	2.1	1.9	391 / 7.1	7.2	6.7	21 / 407	Simmons Family, Inc.
18	KKJY Adult Stand.	21 / 2.4	2.3					272 / 4.9			21 / 276	Lifetalk Broadcasting Assoc.
20	KTEG-F Modern Rock	20 / 2.2		4.2	4.7	4.6		480 / 8.7	14.2	13.4	24 / 586	Clear Channel Communications
21	KLSK-F Classic Rock	16 / 1.9	3.1	2.2	1.7	1.9	2.2	526 / 9.5	8.1	8.9	28 / 813	Clear Channel Communications
22	KBTK Talk	13 / 1.4	0.5	0.7	0.8	0.8	0.8	215 / 3.9	2.5	2.4	14 / 227	Simmons Family, Inc.
23	KRQS-F Smooth Jazz	11 / 1.3	1.3	1.0	1.4	1.3	1.3	335 / 6.1	6.9	5.0	12 / 367	Simmons Family, Inc.
24	KNML Sports	9 / 1.1	1.3	1.3	0.9	1.3	1.1	230 / 4.2	2.3	4.6	11 / 277	Citadel Communications Corp.
25	KXKS Reg'l Mex.	8 / 0.9	0.8	0.6	0.9	0.5	0.8	94 / 1.7	1.6	1.0	9 / 107	Clear Channel Communications
25	KNKT-F Cont. Christ.	8 / 0.9	1.3	0.9	1.4	1.0	1.1	221 / 4.0	4.6	4.0	12 / 244	Calvary Chapel of Albuquerque
27	KRZY Reg'l Mex.	6 / 0.7	0.5	1.0	0.3	0.8	0.6	108 / 2.0	1.0	1.4	6 / 108	Entravision Holdings
27	KRZY-F Romantica	6 / 0.7	0.8	1.0	1.2	0.9	0.9	109 / 2.0	3.0	2.4	11 / 208	Entravision Holdings
29	KBAC-F Adult Altern.	6 / 0.6	1.0	0.3	0.8	0.8	0.7	177 / 3.2	2.0	2.6	16 / 366	Clear Channel Communications
30	KIVA News	4 / 0.5		2.2	2.0	1.9		93 / 1.7	5.4	4.5	4 / 95	Simmons Family, Inc.
31	KABQ Reg'l Mex.	3 / 0.4	0.9	0.5	0.4	0.6	0.5	58 / 1.0	1.4	1.7	4 / 60	Clear Channel Communications
32	KBOM-F Oldies	3 / 0.3						90 / 1.6			11 / 272	American General Media
32	KHTL Classic Cntry.	3 / 0.3	0.3					68 / 1.2			3 / 70	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KYLZ-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F
2	KKSS-F	2 KPEK-F	2 KPEK-F	2 KPEK-F	1 KZRR-F	2 KTBL-F	2 KZRR-F	2 KZRR-F	2 KKSS-F	2 KPEK-F
3	KTEG-F	3 KBQI-F	3 KBQI-F	3 KBQI-F	3 KPEK-F	3 KMGA-F	3 KPEK-F	3 KPEK-F	2 KZRR-F	2 KZRR-F
3	KCHQ-F	4 KYZL-F	4 KBQI-F	4 KIOT-F	4 KBQI-F	4 KRST-F	4 KBQI-F	4 KBQI-F	4 KBQI-F	4 KYZL-F
5	KMGA-F	5 KTEG-F	5 KIOT-F	4 KBQI-F	5 KIOT-F	4 KABG-F	5 KRST-F	5 KMGA-F	5 KYZL-F	5 KRST-F
6	KPEK-F	6 KLVO-F	6 KCHQ-F	6 KMGA-F	6 KRST-F	4 KHFM-F	6 KBQI-F	6 KRST-F	6 KRST-F	6 KMGA-F
7	KZRR-F	7 KCHQ-F	6 KMGA-F	7 KRST-F	7 KMGA-F	7 KBQI-F	7 KTBL-F	7 KIOT-F	6 KMGA-F	7 KHFM-F
8	KKOB-F	8 KKSS-F	8 KKOB-F	7 KKOB-F	8 KKOB-F	8 KIOT-F	8 KMGA-F	8 KTBL-F	8 KKOB-F	7 KTEG-F
9	KLVO-F	9 KRST-F	9 KRST-F	9 KCHQ-F	9 KMMG-F	9 KKJY	9 KABG-F	9 KBQI-F	9 KIOT-F	9 KPEK-F
10	KRST-F	9 KBQI-F	10 KMMG-F	10 KMMG-F	9 KCHQ-F	10 KPEK-F	10 KCHQ-F	10 KABG-F	10 KCHQ-F	10 KTBL-F
										10 KCHQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KYLZ-F	1 KPEK-F	1 KPEK-F	1 KPEK-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F
2	KBQI-F	2 KBQI-F	2 KBQI-F	2 KBQI-F	2 KKOB	2 KTEG-F	2 KPEK-F	2 KKOB	2 KKOB
3	KKSS-F	3 KYZL-F	3 KBQI-F	3 KMGA-F	3 KBQI-F	3 KYZL-F	3 KTEG-F	3 KBQI-F	3 KIOT-F
4	KCHQ-F	4 KZRR-F	4 KZRR-F	4 KRST-F	4 KMGA-F	4 KLVO-F	4 KTEG-F	4 KIOT-F	4 KPEK-F
5	KPEK-F	5 KKOB-F	5 KRST-F	4 KKOB	5 KRST-F	5 KKSS-F	5 KBQI-F	5 KBQI-F	5 KBQI-F
6	KTEG-F	6 KKSS-F	6 KSYU-F	6 KSYU-F	6 KSYU-F	6 KBQI-F	6 KLVO-F	6 KCHQ-F	6 KCHQ-F
7	KLVO-F	7 KCHQ-F	6 KLVO-F	7 KKOB-F	7 KKOB-F	7 KPEK-F	7 KCHQ-F	5 KYZL-F	7 KTEG-F
8	KZRR-F	8 KLVO-F	8 KIOT-F	8 KZRR-F	8 KMMG-F	8 KIOT-F	8 KBQI-F	8 KRQS-F	8 KKOB-F
9	KKOB-F	9 KSYU-F	8 KMGA-F	9 KCHQ-F	9 KZRR-F	9 KLSK-F	9 KIOT-F	9 KIOT-F	9 KLSK-F
10	KMMG-F	10 KRST-F	10 KCHQ-F	10 KMMG-F	9 KIOT-F	10 KRZY	9 KRST-F	10 KLVO-F	10 KMMG-F
		10 KMGA-F						10 KMMG-F	10 KQEO-F
								10 KABG-F	10 KMMG-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABQ	1350	5 kw / 500 w	Reg'l Mex.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KBTK	1310	5 kw / 500 w	Talk	CBS, SRN, WW1/MBS	Katz	Simmons Family, Inc.	Corrales
KHTL	1050	1 kw / 1 kw	Classic Cntry.	Ind.	McGavren-Guild	Citadel Communications Corp.	Los Ranchos de Albuquerque
KIVA	1600	10 kw / 128 w	News	CNN+	Katz	Simmons Family, Inc.	Albuquerque
KKJY	1550	5 kw / 120 w	Adult Stand.	Ind.	—	Lifetalk Broadcasting Assoc.	Albuquerque
KKOB	770	50 kw / 50 kw	News/Talk	ABC	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KNML	610	5 kw / 5 kw	Sports	CBS, 1-on-1, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KRZY	1450	1 kw / 1 kw	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Albuquerque
KXKS	1190	10 kw / 24 w	Reg'l Mex.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABG	98.5	100 kw @1,906	Oldies	Ind.	Allied Radio Ptnrs.	American General Media	Los Alamos
KBQI	107.9	22.5 kw @4,130	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KCHQ	105.1	100 kw @1,935	80's Hits	Ind.	Katz	Simmons Family, Inc.	Santa Fe
KHFM	96.3	17.5 kw @4,133	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KIOT	102.5	17 kw @4,159	Classic Hits	Ind.	Katz	Simmons Family, Inc.	Los Lunas
KKOB	93.3	21.5 kw @4,150	80's Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KKSS	97.3	100 kw @1,875	CHR	Ind.	Katz	Simmons Family, Inc.	Santa Fe
KLSK	104.1	100 kw @1,876	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Santa Fe
KLVO	97.7	100 kw @859	Reg'l Mex.	Ind.	Lotus	American General Media	Belen
KMGA	99.5	22.5 kw @4,130	Adult Cont.	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KMMG	95.5	19 kw @1,791	Classical	Ind.	Allied Radio Ptnrs.	American General Media	Santa Fe
KNKT	107.1	24.5 kw @705	Cont. Christ.	Ind.	—	Calvary Chapel of Albuquerque, Inc.	Armijo
KPEK	100.3	22.5 kw @4,110	Modern AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KQEO	101.7	3 kw @98	Oldies	Ind.	—	Simmons Family, Inc.	Rio Rancho
KRQS	101.3	6 kw @328	Smooth Jazz	Ind.	Katz	Simmons Family, Inc.	Albuquerque
KRST	92.3	22.5 kw @4,160	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KRZY	105.9	100 kw @1,919	Romantica	Ind.	Caballero	Entravision Holdings	Santa Fe
KSYU	95.1	100 kw @433	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Corrales
KTBL	103.3	20.5 kw @4,185	Adult Altern.	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KTEG	104.7	100 kw @843	Modern Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bosque Farms
KYLZ	106.3	100 kw @856	Dance	Ind.	Allied Radio Ptnrs.	American General Media	Los Lunas
KZRR	94.1	22.5 kw @4,130	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque

Consolidation Report	12+	25-54
	(%)	(%)
American General Media	12.4	10.6
KABG FM, KLVO FM, KMMG FM, KYLZ FM		
Citadel Communications Corp.	29.3	27.7
KHFM FM, KHTL AM, KKOB AM, KKOB FM, KMGA FM, KNML AM, KRST FM, KTBL FM		
Clear Channel Communications	25.1	28.7
KABQ AM, KBQI FM, KLSK FM, KPEK FM, KSYU FM, KTEG FM, KXKS AM, KZRR FM		
Entravision Holdings	1.4	1.4
KRZY FM, KRZY AM		
Simmons Family, Inc.	15.2	15.4
KBTK AM, KCHQ FM, KIOT FM, KIVA AM, KKSS FM, KQEO FM, KRQS FM		
Totals	83.4	83.8

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	58 (2)	58 (2)	7.5
Adult Altern.	0 (0)	37 (2)	37 (2)	4.8
Adult Cont.	0 (0)	36 (1)	36 (1)	4.7
Adult Stand.	21 (1)	0 (0)	21 (1)	2.7
CHR	0 (0)	25 (1)	25 (1)	3.3
Classic Cntry.	3 (1)	0 (0)	3 (1)	0.4
Classic Hits	0 (0)	30 (1)	30 (1)	3.9
Classic Rock	0 (0)	43 (2)	43 (2)	5.6
Classical	0 (0)	24 (1)	24 (1)	3.1
Cont. Christ.	0 (0)	8 (1)	8 (1)	1.0
Country	0 (0)	77 (2)	77 (2)	10.0
Dance	0 (0)	32 (1)	32 (1)	4.2
Hot AC	0 (0)	22 (1)	22 (1)	2.9
Modern AC	0 (0)	50 (1)	50 (1)	6.5
Modern Rock	0 (0)	20 (1)	20 (1)	2.6
News	4 (1)	0 (0)	4 (1)	0.5
News/Talk	85 (1)	0 (0)	85 (1)	11.1
Oldies	0 (0)	52 (3)	52 (3)	6.8
Reg'l Mex.	18 (3)	26 (1)	43 (4)	5.6
Rock	0 (0)	60 (1)	60 (1)	7.8
Romantica	0 (0)	6 (1)	6 (1)	0.8
Smooth Jazz	0 (0)	11 (1)	11 (1)	1.4
Sports	9 (1)	0 (0)	9 (1)	1.2
Talk	13 (1)	0 (0)	13 (1)	1.7
Totals	153 (9)	617 (24)	769 (33)	

Note KCHQ-105.1 Old Format: CHR New Format: 80's Hits

ALLENTOWN-BETHLEHEM

Arbitron Rank **69** Pop (12+) **612,200** Stations **40 / 13** % Below Line **20.6**
 Market TSL in Hours **20.5** Diaries **1828 / 335:1 / 60.5%** % Not Listed **13.6**
 Average Persons Rating **15.4** 12+ FM Share (Metro) **65.8** Sample Target **1790**

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WAEB-F	CHR	105 / 11.1	13.2	12.4	13.0	13.7	12.4	1781 / 29.1	31.4	32.4	115 / 1980	Clear Channel Communications
2	WODE-F	Oldies	102 / 10.8	8.7	9.5	9.3	9.1	9.6	1255 / 20.5	21.2	22.0	126 / 1692	Nassau Broadcasting
3	WCTO-F	Country	95 / 10.1	9.8	11.2	11.0	12.0	10.5	1163 / 19.0	20.1	21.5	117 / 1423	Citadel Communications Corp.
4	WZZO-F	Rock	87 / 9.2	9.7	9.0	8.2	9.1	9.0	1194 / 19.5	18.6	18.4	115 / 1540	Clear Channel Communications
5	WLEV-F	Soft AC	75 / 7.9	8.7	9.5	10.0	8.9	9.0	1164 / 19.0	19.9	19.5	81 / 1359	Citadel Communications Corp.
6	WKAP	Adult Stand.	58 / 6.2	5.1	5.6	5.7	3.5	5.6	456 / 7.4	8.3	8.2	62 / 487	Clear Channel Communications
7	WAEB	Talk	43 / 4.6	4.1	4.4	4.3	4.8	4.4	687 / 11.2	10.4	12.1	46 / 747	Clear Channel Communications
8	WYSP-F	Rock	23 / 2.4	2.2	2.5	1.5	2.7	2.1	532 / 8.7	6.6	8.0	29 / 649	CBS/Infinity
9	WMGK-F	Classic Hits	17 / 1.8	1.0	1.1	1.3	1.2	1.3	374 / 6.1	4.4	5.0	22 / 553	Greater Media, Inc.
10	WUSL-F	Urban	16 / 1.7	1.8	1.4	1.5	1.0	1.6	312 / 5.1	5.4	4.8	19 / 392	Clear Channel Communications
11	WGPA	Variety	15 / 1.6	0.9					89 / 1.5			16 / 95	Timmer Broadcasting Co.
12	WEST	Adult Stand.	14 / 1.4	1.9	2.8	1.6	2.0	1.9	181 / 3.0	3.2	3.7	14 / 181	MBC, Inc.
13	WIOQ-F	CHR	12 / 1.2	1.9	1.6	1.6	1.3	1.6	398 / 6.5	7.7	7.3	13 / 465	Clear Channel Communications
14	WTKZ	Span.-CHR	11 / 1.2	0.8	0.6	0.8	0.5	0.8	92 / 1.5	1.0	1.6	11 / 92	Mega Communications
15	WABC	Talk	10 / 1.0	0.8	0.6	1.1	0.5	0.9	204 / 3.3	2.7	1.9	29 / 565	ABC Inc.
16	WLCE-F	Classic Hits	9 / 1.0	1.4	1.0	1.3		1.2	286 / 4.7	5.1		11 / 374	Clear Channel Communications
16	WBYN-F	Cont. Christ.	9 / 1.0	0.9	0.7	0.6	1.0	0.8	166 / 2.7	2.2	2.8	10 / 179	WDAC Radio Co.
18	WFAN	Sports	9 / 0.9	0.5	0.7	0.5	0.4	0.6	144 / 2.3	2.5	2.0	18 / 353	CBS/Infinity
18	WYNS	Country	9 / 0.9	0.6	0.9	1.1	1.6	0.9	73 / 1.2	2.3	1.9	9 / 77	Zoma Corporation
20	WKXW-F	Talk	7 / 0.7	0.6	0.7	0.6	0.4	0.6	183 / 3.0	2.5	2.6	23 / 455	Press Communications, LLC
21	WBEB-F	Adult Cont.	6 / 0.7	0.4	0.5	0.4	0.4	0.5	127 / 2.1	1.6	2.0	8 / 156	WEAZ Radio, Inc.
21	WJJZ-F	Smooth Jazz	6 / 0.7	1.2	0.6	0.7	0.7	0.8	174 / 2.8	2.3	2.6	8 / 210	Clear Channel Communications
23	WWYY-F	Country	6 / 0.6	0.6	1.2	0.8	0.5	0.8	185 / 3.0	3.5	2.6	14 / 319	Big City Radio
23	WPLY-F	Modern Rock	6 / 0.6	0.4	0.4	0.4	0.4	0.4	189 / 3.1	2.3	2.4	6 / 189	Radio One
23	WKRZ-F	CHR	6 / 0.6	1.1	0.4	0.5	0.8	0.6	194 / 3.2	2.0		20 / 509	Entercom
23	KYW	News	6 / 0.6	0.7	1.1	1.1	0.5	0.9	264 / 4.3	4.9	3.6	7 / 306	CBS/Infinity
27	WOR	Talk	5 / 0.6	0.8	0.8	0.6	0.7	0.7	119 / 1.9	2.1	2.3	22 / 346	Buckley Broadcasting
27	WXTU-F	Country	5 / 0.6	0.4		2.9	3.2		153 / 2.5	7.4	7.8	8 / 249	Beasley Broadcast Group
29	WSBG-F	Classic Hits	5 / 0.5	0.5	0.9	0.4	0.7	0.6	127 / 2.1	2.3	3.0	22 / 539	Multicultural Radio Broadcasting
29	WRFY-F	CHR	5 / 0.5	0.5		0.5	0.9		194 / 3.2	4.0	4.1	15 / 332	Chase Radio Partners
29	WYBE-F	Classic Rock	5 / 0.5	0.9	4.5	3.6	3.7	2.4	70 / 1.1			10 / 216	Citadel Communications Corp.
32	WPST-F	CHR	4 / 0.4	0.7	0.5	0.6	1.0	0.5	195 / 3.2	3.0	5.3	22 / 470	Nassau Broadcasting
32	WBRR	News	4 / 0.4			0.7	0.7		60 / 1.0	3.7	3.4	5 / 101	Bloomberg Communications, Inc.
32	WKTU-F	Dance	4 / 0.4			2.1	1.2		48 / 0.8	7.2	3.9	9 / 93	Clear Channel Communications
32	WRNJ	Oldies	4 / 0.4		1.0	0.8	0.6		74 / 1.2	1.4	1.4	4 / 82	Radio New Jersey
32	WIP	Sports	4 / 0.4	0.4		0.4	0.7		114 / 1.9	2.0	2.0	4 / 143	CBS/Infinity
32	WHCY-F	CHR	4 / 0.4			3.4	8.5		103 / 1.7	12.2	17.1	9 / 206	Clear Channel Communications
32	WLSH	Soft AC	4 / 0.4	0.5					48 / 0.8			4 / 75	HGF Media Group
32	WPLJ-F	Hot AC	4 / 0.4	0.4		1.4	1.7		139 / 2.3	10.0	7.0	11 / 350	ABC Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WAEB-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WAEB-F	1 WODE-F	1 WODE-F	1 WODE-F	1 WAEB-F	1 WAEB-F	1 WODE-F
2	WUSL-F	2 WAEB-F	2 WAEB-F	2 WAEB-F	2 WZZO-F	2 WCTO-F	2 WAEB-F	2 WCTO-F	2 WZZO-F	2 WCTO-F	2 WAEB-F
3	WZZO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WKAP	3 WCTO-F	3 WAEB-F	3 WCTO-F	3 WCTO-F	3 WCTO-F
4	WTKZ	4 WLEV-F	4 WLEV-F	4 WLEV-F	4 WODE-F	4 WLEV-F	4 WZZO-F	4 WLEV-F	3 WODE-F	4 WODE-F	4 WZZO-F
5	WHCY-F	5 WYSP-F	5 WODE-F	5 WODE-F	5 WLEV-F	5 WAEB-F	5 WLEV-F	5 WZZO-F	5 WLEV-F	5 WLEV-F	5 WKAP
6	WIOQ-F	6 WYSP-F	6 WYSP-F	6 WYSP-F	6 WAEB	6 WAEB	6 WKAP	6 WKAP	6 WKAP	6 WKAP	6 WLEV-F
7	WODE-F	7 WUSL-F	7 WMGK-F	7 WMGK-F	6 WAEB	7 WZZO-F	7 WAEB	7 WAEB	7 WAEB	7 WUSL-F	7 WAEB
8	WKRZ-F	8 WTKZ	8 WAEB	8 WAEB	8 WMGK-F	8 WGPA	8 WYSP-F	8 WYSP-F	8 WMGK-F	8 WAEB	8 WUSL-F
9	WLCE-F	9 WPLY-F	9 WIOQ-F	9 WLCE-F	9 WLCE-F	9 WMGK-F	9 WEST	9 WMGK-F	9 WUSL-F	9 WMGK-F	9 WGPA
9	WLEV-F	10 WYNS	10 WTKZ	10 WTKZ	10 WEST	10 WTKZ	10 WTKZ	10 WTKZ	10 WYSP-F	9 WABC	10 WMGK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WAEB-F	1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F
2	WZZO-F	2 WLEV-F	2 WLEV-F	2 WLEV-F	2 WLEV-F	2 WAEB-F	2 WCTO-F	2 WAEB-F	2 WODE-F
3	WIOQ-F	3 WZZO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WYSP-F	3 WCTO-F	3 WCTO-F	3 WCTO-F
4	WUSL-F	4 WCTO-F	4 WZZO-F	4 WZZO-F	4 WODE-F	4 WCTO-F	4 WYSP-F	4 WAEB-F	4 WAEB-F
5	WLEV-F	5 WIOQ-F	5 WLCE-F	5 WODE-F	5 WZZO-F	5 WKAP	5 WLEV-F	5 WYSP-F	5 WLEV-F
6	WCTO-F	6 WUSL-F	6 WYSP-F	6 WIOQ-F	6 WMGK-F	5 WUSL-F	6 WYNS	6 WKTU-F	6 WYSP-F
7	WTKZ	7 WTKZ	7 WTKZ	7 WUSL-F	7 WAEB	7 WIOQ-F	7 WTKZ	7 WPLY-F	7 WMGK-F
8	WRFY-F	8 WYSP-F	7 WIOQ-F	8 WTKZ	8 WLCE-F	8 WYNS	7 WIOQ-F	8 WTKZ	8 WAEB
9	WYSP-F	9 WRFY-F	9 WPLY-F	8 WLCE-F	9 WYSP-F	9 WTKZ	9 WPLY-F	9 WYNS	9 WTKZ
10	WPST-F	9 WLCE-F	9 WRFY-F	10 WMGK-F	10 WTKZ	10 WODE-F	10 WUSL-F	10 WIOQ-F	10 WFAN
			10 WYSP-F					10 WYNS	10 WABC
								10 WKXW-F	
								10 WIOQ-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAEB	790	3.6 kw / 1.5 kw	Talk	WW1/MBS, CBS	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WEST	1400	1 kw / 1 kw	Adult Stand.	ABC	—	MBC, Inc.	Easton
WGPA	1100	250 w / kw	Variety	Ind.	Allied Radio Ptnrs.	Timmer Broadcasting Co.	Bethlehem
WKAP	1470	5 kw / 5 kw	Adult Stand.	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WLSH	1410	5 kw / 59 w	Soft AC	Ind.	—	HGF Media Group	Lansford
WRNJ	1510	900 w / 230 w	Oldies	ABC, WW1/MBS	—	Radio New Jersey	Hackettstown
WTKZ	1320	750 w / 195 w	Span.-CHR	Ind.	Caballero	Mega Communications	Allentown
WYNS	1160	4 kw / 1 kw	Country	Ind.	—	Zoma Corporation	Lehighton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEB	104.1	50 kw @500	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WCTO	96.1	50 kw @500	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Easton
WLEV	100.7	11 kw @1,073	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Allentown
WODE	99.9	50 kw @450	Oldies	WW1/MBS	Katz	Nassau Broadcasting	Easton
WZZO	95.1	30 kw @631	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Bethlehem

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WABC	Talk	770	New York
WBBR	News	1130	New York
WBEB-F	Adult Cont.	101.1	Philadelphia
WBYN-F	Cont. Christ.	107.5	Boyertown
WFAN	Sports	660	New York
WHCY-F	CHR	106.3	Blairstown
WIOQ-F	CHR	102.1	Philadelphia
WIP	Sports	610	Philadelphia
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WKRF-F	simul. WKRZFF	107.9	Tobyhanna
WKRZ-F	CHR	98.5	Wilkes-Barre
WKRZ-FF	CHR	98.5	Wilkes-Barre
WKTU-F	Dance	103.5	Lake Success
WKXW-F	Talk	101.5	Trenton
WLCE-F	Classic Hits	104.5	Philadelphia
WMGK-F	Classic Hits	102.9	Philadelphia
WOR	Talk	710	New York
WPLJ-F	Hot AC	95.5	New York
WPLY-F	Modern Rock	100.3	Media
WPST-F	CHR	97.5	Trenton
WRFY-F	CHR	102.5	Reading
WSBG-F	Classic Hits	93.5	Stroudsburg
WUSL-F	Urban	98.9	Philadelphia
WWYY-F	Country	107.1	Belvidere
WXBE-F	Classic Rock	97.9	Hazleton
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Rock	94.1	Philadelphia

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp. WCTO FM,WLEV FM	18.0	21.0
Clear Channel Communications WAEB AM,WAEB FM,WKAP AM,WZZO FM	31.1	29.1
	49.1	50.1

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	6 (1)	6 (1)	0.7
Adult Stand.	72 (2)	0 (0)	72 (2)	8.8
CHR	0 (0)	135 (7)	135 (7)	16.5
Classic Hits	0 (0)	31 (3)	31 (3)	3.8
Classic Rock	0 (0)	5 (1)	5 (1)	0.6
Cont. Christ.	0 (0)	9 (1)	9 (1)	1.1
Country	9 (1)	107 (3)	115 (4)	14.1
Dance	0 (0)	4 (1)	4 (1)	0.5
Hot AC	0 (0)	4 (1)	4 (1)	0.5
Modern Rock	0 (0)	6 (1)	6 (1)	0.7
News	10 (2)	0 (0)	10 (2)	1.2
Oldies	4 (1)	102 (1)	106 (2)	13.0
Rock	0 (0)	110 (2)	110 (2)	13.5
Smooth Jazz	0 (0)	6 (1)	6 (1)	0.7
Soft AC	4 (1)	75 (1)	78 (2)	9.5
Span.-CHR	11 (1)	0 (0)	11 (1)	1.3
Sports	13 (2)	0 (0)	13 (2)	1.6
Talk	59 (3)	7 (1)	65 (4)	8.0
Urban	0 (0)	16 (1)	16 (1)	2.0
Variety	15 (1)	0 (0)	15 (1)	1.8
Totals	197(14)	623 (26)	817 (40)	

ALTOONA

Arbitron Rank 250	Pop (12+) 108,800	Stations 21 / 13	% Below Line 7.7
Market TSL in Hours 20.7	Diaries 612 / 178:1 / 59.5%	% Not Listed 12.3	
Average Persons Rating 15.4	12+ FM Share (Metro) 69.0	Sample Target 610	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WFGY-F	Country	29 / 17.2	15.7	17.0	22.7	22.4	18.2	320 / 29.5	31.6	37.9	88 / 1142	Forever Broadcasting
2	WALY-F	Oldies	20 / 11.7	12.1	9.4	12.3	8.5	11.4	216 / 19.8	20.5	24.6	22 / 264	Forever Broadcasting
3	WPRR-F	CHR	19 / 11.4	10.2	12.0	11.1	11.5	11.2	319 / 29.4	27.9	28.2	30 / 565	Vital Licenses, LLC
4	WRTA	Talk	15 / 9.2	6.0	7.6	6.8	7.9	7.4	183 / 16.8	15.4	12.9	19 / 225	Altoona Trans-Audio Corp.
5	WMAJ-F	Adult Cont.	15 / 8.8	9.6	6.3	6.1	6.7	7.7	224 / 20.6	15.4	14.3	17 / 277	Forever Broadcasting
6	WBRX-FF	Classic Rock	13 / 7.7	0.6	2.5	1.2	0.6	3.0	199 / 18.3			21 / 368	Sherlock Broadcasting, Inc.
7	WFBG	Adult Stand.	7 / 4.4	5.4	6.3	9.2	10.3	6.3	144 / 13.2	14.0	18.8	10 / 179	Forever Broadcasting
8	WGMR-F	Modern Rock	5 / 3.1	3.6	3.1	1.2	1.8	2.8	116 / 10.6	6.7	7.2	26 / 552	Allegheny Mountain Network
9	WKMC	Adult Stand.	4 / 2.6	2.4	1.9	1.2	0.6	2.0	58 / 5.3	4.3	3.5	5 / 65	Allegheny Mountain Network
10	WQWK-F	Rock	3 / 1.8	2.4	3.1	1.2	1.8	2.1	70 / 6.4	5.4	3.0	25 / 397	Dame Broadcasting
11	WLAK-FF	Hot AC	3 / 1.6	0.6			1.2		26 / 2.4			8 / 132	First Media
12	WJSM-F	Religious	2 / 1.4	1.2	1.3				22 / 2.1	1.9		2 / 32	Martinsburg Broadcasting, Inc.
13	WVAM	Sports	2 / 1.3	2.4	1.9	2.5	1.8	2.0	83 / 7.7	7.3	6.2	2 / 92	Vital Licenses, LLC
14	WGLU-F	CHR	2 / 1.2		9.0				86 / 7.9	24.2	22.5	37 / 600	Dame Broadcasting
14	WTRN	Adult Stand.	2 / 1.2	1.2	0.6	0.6	1.2	0.9	35 / 3.2	3.2	2.0	2 / 57	Allegheny Mountain Network
16	WKYE-F	Adult Cont.	2 / 1.1	1.2	1.9	0.6	0.6	1.2	36 / 3.3	4.7	3.0	36 / 530	Forever Broadcasting
17	WNCL-F	Oldies	2 / 1.0	0.6	0.6				24 / 2.2	1.9		16 / 186	Dame Broadcasting
18	WDVE-F	Rock	1 / 0.5						22 / 2.0			8 / 140	Clear Channel Communications
18	WAYC-F	Adult Cont.	1 / 0.5						18 / 1.7			5 / 125	Cessna Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPRR-F	1 WPRR-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WPRR-F	1 WFGY-F
2	WGMR-F	2 WBRX-FF	2 WMAJ-F	2 WMAJ-F	2 WALY-F	2 WALY-F	2 WRTA	2 WPRR-F	2 WFGY-F	2 WPRR-F
3	WFGY-F	3 WMAJ-F	3 WPRR-F	3 WBRX-FF	3 WMAJ-F	3 WRTA	3 WALY-F	3 WALY-F	3 WBRX-FF	3 WALY-F
4	WGLU-F	4 WFGY-F	4 WBRX-FF	4 WPRR-F	4 WBRX-FF	4 WMAJ-F	4 WPRR-F	4 WMAJ-F	4 WALY-F	4 WBRX-FF
5	WBRX-FF	5 WALY-F	5 WALY-F	5 WALY-F	5 WPRR-F	5 WPRR-F	5 WMAJ-F	4 WMAJ-F	5 WBRX-FF	5 WMAJ-F
6	WMAJ-F	6 WQWK-F	6 WGMR-F	6 WRTA	6 WRTA	6 WFBG	6 WBRX-FF	6 WBRX-FF	6 WRTA	6 WFBG
7	WQWK-F	7 WGMR-F	7 WQWK-F	6 WGMR-F	7 WGMR-F	7 WBRX-FF	7 WFBG	7 WFBG	7 WKMC	7 WGMR-F
8	WRTA	8 WGLU-F	7 WLAK-FF	8 WLAK-FF	8 WQWK-F	8 WKMC	8 WGMR-F	8 WKMC	8 WGMR-F	8 WFBG
9	WALY-F	8 WLAK-FF	9 WRTA	8 WQWK-F	9 WLAK-FF	9 WJSM-F	9 WKMC	9 WGMR-F	9 WFBG	9 WJSM-F
10	WVAM	10 WAYC-F	10 WKYE-F	10 WKYE-F	10 WKYE-F	10 WGMR-F	10 WLAK-FF	10 WLAK-FF	10 WQWK-F	9 WGLU-F
							10 WQWK-F	10 WQWK-F		10 WKMC

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WPRR-F	1 WPRR-F	1 WMAJ-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WBRX-FF	1 WBRX-FF	1 WBRX-FF
2	WFGY-F	2 WMAJ-F	2 WPRR-F	2 WPRR-F	2 WPRR-F	2 WPRR-F	2 WFGY-F	2 WMAJ-F	2 WALY-F
3	WALY-F	3 WFGY-F	3 WBRX-FF	3 WMAJ-F	3 WMAJ-F	3 WBRX-FF	3 WMAJ-F	3 WALY-F	3 WMAJ-F
4	WGMR-F	4 WBRX-FF	4 WFGY-F	4 WALY-F	4 WALY-F	4 WGMR-F	4 WPRR-F	4 WFGY-F	4 WFGY-F
5	WBRX-FF	5 WALY-F	5 WLAK-FF	5 WBRX-FF	5 WBRX-FF	5 WLAK-FF	5 WQWK-F	5 WQWK-F	5 WALY-F
6	WGLU-F	6 WGMR-F	6 WQWK-F	6 WGMR-F	6 WRTA	6 WQWK-F	6 WGMR-F	6 WPRR-F	6 WRTA
7	WKYE-F	7 WGLU-F	7 WAYC-F	7 WLAK-FF	7 WLAK-FF	7 WMAJ-F	7 WALY-F	7 WVAM	7 WQWK-F
8	WMAJ-F	8 WQWK-F	8 WGLU-F	8 WKYE-F	8 WGMR-F	8 WGLU-F	8 WLAK-FF	8 WGLU-F	8 WLAK-FF
9	WNCL-F	9 WLAK-FF	9 WGMR-F	8 WRTA	9 WQWK-F	9 WALY-F	9 WGLU-F	9 WAYC-F	8 WRTA
10	WQWK-F	10 WAYC-F	10 WALY-F	10 WQWK-F	10 WNCL-F	10 WJSM-F	10 WVAM	10 WDVE-F	10 WVAM
						10 WRTA			10 WKYE-F
						10 WKMC			
						10 WTRN			
						10 WVAM			
						10 WAYC-F			
						10 WDVE-F			
						10 WKYE-F			
						10 WNCL-F			
						10 WFBG			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFBG	1290	5 kw / 1 kw	Adult Stand.	WW1/MBS, CBS	Christal	Forever Broadcasting	Altoona
WKMC	1370	5 kw / 38 w	Adult Stand.	Jones	—	Allegheny Mountain Network	Roaring Spring
WRTA	1240	1 kw / 1 kw	Talk	WW1/MBS, ABC, TARN	—	Altoona Trans-Audio Corp.	Altoona
WTRN	1340	1 kw / 1 kw	Adult Stand.	WW1/MBS	Dome & Assoc.	Allegheny Mountain Network	Tyrone
WVAM	1430	5 kw / 1 kw	Sports	WW1/MBS, CNN+, ESPN	Allied Radio Ptnrs.	Vital Licenses, LLC	Altoona

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALY	103.9	380 w@919	Oldies	Ind.	Christal	Forever Broadcasting	Bellwood
WBRX	94.7	1.05 kw @551	Classic Rock	WW1/MBS, AM/FM	Dome & Assoc.	Sherlock Broadcasting, Inc.	Patton
WBXQ	94.3	350 w@958	simul. WBRXFF	WW1/MBS, AM/FM	Dome & Assoc.	Sounds Good, Inc.	Cresson
WFGY	98.1	30 kw @941	Country	CBS	Christal/Commercial Media	Forever Broadcasting	Altoona
WGMR	101.1	8.5 kw @1,170	Modern Rock	Ind.	Dome & Assoc.	Allegheny Mountain Network	Tyrone
WJSM	92.7	640 w@965	Religious	USA	Salem Radio Reps	Martinsburg Broadcasting, Inc.	Martinsburg
WMAJ	104.9	730 w@906	Adult Cont.	Ind.	Christal	Forever Broadcasting	Hollidaysburg
WPRR	100.1	16.5 kw @403	CHR	Ind.	Allied Radio Ptnrs.	Vital Licenses, LLC	Altoona

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAYC-F	Adult Cont.	100.9	Bedford
WDVE-F	Rock	102.5	Pittsburgh
WGLU-F	CHR	99.1	Ebensburg
WKYE-F	Adult Cont.	95.5	Johnstown
WLAK-F	Hot AC	103.5	Huntingdon
WMRF-F	simul. WLAKFF	95.7	Lewistown
WLAK-FF	Hot AC	103.5	Huntingdon
WNCL-F	Oldies	107.9	Port Matilda
WQWK-F	Rock	97.1	University Park

Consolidation Report

	12+	25-54
	(%)	(%)
Allegheny Mountain Network	6.9	3.1
WGMR FM, WKMC AM, WTRN AM		
Forever Broadcasting	42.1	46.9
WALY FM, WFBG AM, WFGY FM, WMAJ FM		
Vital Licenses, LLC	12.7	12.6
WPRR FM, WVAM AM		
	61.7	62.6

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	18 (3)	18 (3)	12.2
Adult Stand.	14 (3)	0 (0)	14 (3)	9.5
CHR	0 (0)	21 (2)	21 (2)	14.3
Classic Rock	0 (0)	13 (2)	13 (2)	8.8
Country	0 (0)	29 (1)	29 (1)	19.7
Hot AC	0 (0)	3 (2)	3 (2)	2.0
Modern Rock	0 (0)	5 (1)	5 (1)	3.4
Oldies	0 (0)	21 (2)	21 (2)	14.3
Religious	0 (0)	2 (1)	2 (1)	1.4
Rock	0 (0)	4 (2)	4 (2)	2.7
Sports	2 (1)	0 (0)	2 (1)	1.4
Talk	15 (1)	0 (0)	15 (1)	10.2
Totals	31 (5)	116 (16)	147 (21)	

ANCHORAGE

Arbitron Rank 168 Pop (12+) 209,400 Stations 22 / 21 % Below Line 1.3
 Market TSL in Hours 20.2 Diaries 850 / 246:1 / 50.2% % Not Listed 11.1
 Average Persons Rating 15.1 12+ FM Share (Metro) 74.4 Sample Target 860

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KYMG-F	Adult Cont.	25 / 8.0	8.2	4.6	5.0	4.5	6.4	290 / 13.9	13.1	15.5	26 / 312	Clear Channel Communications
2 KBFX-F	Classic Rock	21 / 6.5	5.3	5.8	6.0	6.8	5.9	299 / 14.3	13.3	17.2	36 / 400	Clear Channel Communications
2 KFAT-F	Dance	21 / 6.5	10.8	10.4	5.0	0.6	8.2	319 / 15.2	19.1	13.1	24 / 378	New Northwest Broadcasters
4 KBRJ-F	Country	20 / 6.4	7.9	6.4	7.0	8.1	6.9	274 / 13.1	16.7	16.5	24 / 357	Morris Communications
5 KQEZ-F	Soft AC	20 / 6.2	3.9	4.0	4.0	2.9	4.5	246 / 11.8	11.4	11.4	24 / 293	New Northwest Broadcasters
6 KGOT-F	CHR	19 / 5.9	5.6	6.4	11.0	13.3	7.2	349 / 16.7	24.8	32.8	27 / 474	Clear Channel Communications
7 KENI	News/Talk	18 / 5.7	4.3	5.2	6.3	6.2	5.4	262 / 12.5	10.9	13.5	26 / 328	Clear Channel Communications
8 KEAG-F	Oldies	15 / 4.8	6.6	5.2	5.0	6.8	5.4	309 / 14.8	15.2	14.0	17 / 364	Morris Communications
8 KASH-F	Country	15 / 4.8	5.9	4.9	5.6	5.2	5.3	259 / 12.4	11.9	15.0	17 / 298	Clear Channel Communications
10 KNIK-F	Smooth Jazz	14 / 4.5	3.3	4.0	5.0	4.2	4.2	197 / 9.4	8.0	10.6	15 / 210	Northern Television, Inc.
10 KWHL-F	Rock	14 / 4.5	4.3	7.9	10.0	8.1	6.7	280 / 13.4	21.6	19.6	16 / 358	Morris Communications
12 KRPM-F	80's Hits	11 / 3.5	3.9	0.9				212 / 10.1	2.3		13 / 257	New Northwest Broadcasters
12 KFQD	News/Talk	11 / 3.5	3.0	3.4	2.0	1.6	3.0	215 / 10.3	9.2	6.4	15 / 286	Morris Communications
14 KLEF-F	Classical	10 / 3.3	3.0	4.0	3.7	3.6	3.5	193 / 9.2	8.0	11.2	13 / 228	Chinook Concert Broadcasters
15 KMXS-F	Hot AC	9 / 3.0	3.9	7.0	6.0	6.8	5.0	267 / 12.7	19.1	19.2	15 / 341	Morris Communications
16 KKRO-F	Modern AC	9 / 2.8	3.9	3.1	4.0	4.9	3.5	221 / 10.6	10.3	14.4	10 / 273	New Northwest Broadcasters
17 KACF-F	Cont. Christ.	8 / 2.4	1.0	3.1				153 / 7.3	4.5		14 / 230	Christian Broadcasting, Inc.
18 KTZN	Sports	7 / 2.2	0.7	0.9	0.3	1.3	1.0	112 / 5.3	2.9	1.8	8 / 141	Clear Channel Communications
19 KHAR	Adult Stand.	6 / 2.0	3.0	2.4	3.0	2.3	2.6	87 / 4.1	4.9	5.1	11 / 111	Morris Communications
20 KADX-F	Talk	4 / 1.3						47 / 2.2			7 / 100	New Northwest Broadcasters
21 KBYR	Talk	2 / 0.6	0.7	0.9	0.7	1.0	0.7	43 / 2.1	3.4	3.3	3 / 54	Northern Television, Inc.
22 KASH	Bus. News	2 / 0.5						48 / 2.3			2 / 48	Chinook Concert Broadcasters

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KFAT-F	1 KBFX-F	1 KYMG-F	1 KYMG-F	1 KYMG-F	1 KENI	1 KYMG-F	1 KYMG-F	1 KBRJ-F	1 KFAT-F	1 KFAT-F
2 KGOT-F	2 KYMG-F	2 KBFX-F	2 KBFX-F	2 KBFX-F	2 KYMG-F	2 KENI	2 KBFX-F	2 KYMG-F	2 KWHL-F	2 KYMG-F
3 KWHL-F	3 KGOT-F	3 KQEZ-F	3 KQEZ-F	3 KQEZ-F	3 KBRJ-F	3 KBRJ-F	3 KQEZ-F	3 KFAT-F	3 KYMG-F	3 KQEZ-F
4 KAFC-F	4 KQEZ-F	4 KBRJ-F	4 KBRJ-F	4 KBRJ-F	4 KEAG-F	4 KBFX-F	4 KBRJ-F	4 KBRJ-F	4 KBFX-F	4 KBRJ-F
5 KQEZ-F	5 KFAT-F	5 KGOT-F	5 KASH-F	5 KASH-F	5 KNIK-F	5 KFAT-F	5 KENI	5 KGOT-F	5 KENI	4 KGOT-F
6 KASH-F	6 KWHL-F	6 KASH-F	6 KGOT-F	6 KENI	6 KQEZ-F	6 KGOT-F	5 KGOT-F	6 KEAG-F	6 KGOT-F	6 KASH-F
7 KEAG-F	7 KRPM-F	6 KWHL-F	7 KRPM-F	7 KEAG-F	6 KBFX-F	7 KASH-F	7 KNIK-F	7 KQEZ-F	7 KQEZ-F	7 KWHL-F
8 KLEF-F	8 KMXS-F	8 KRPM-F	8 KENI	8 KNIK-F	8 KFQD	8 KQEZ-F	8 KFAT-F	8 KWHL-F	8 KEAG-F	8 KEAG-F
9 KBRJ-F	9 KASH-F	9 KFAT-F	9 KNIK-F	9 KGOT-F	9 KASH-F	9 KFQD	9 KEAG-F	9 KNIK-F	9 KASH-F	9 KNIK-F
10 KKRO-F	10 KBRJ-F	10 KMXS-F	10 KEAG-F	10 KRPM-F	10 KLEF-F	10 KRPM-F	10 KASH-F	10 KASH-F	10 KNIK-F	10 KLEF-F
10 KMXS-F				10 KFQD						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KGOT-F	1 KYMG-F	1 KYMG-F	1 KYMG-F	1 KYMG-F	1 KWHL-F	1 KBFX-F	1 KBFX-F	1 KBFX-F	1 KBFX-F
2 KFAT-F	2 KGOT-F	2 KQEZ-F	2 KQEZ-F	2 KQEZ-F	2 KFAT-F	2 KWHL-F	2 KQEZ-F	2 KWHL-F	2 KYMG-F
3 KMXS-F	3 KQEZ-F	3 KMXS-F	3 KBRJ-F	3 KBRJ-F	3 KBFX-F	3 KFAT-F	3 KWHL-F	3 KYMG-F	3 KENI
4 KAFC-F	4 KMXS-F	4 KASH-F	4 KGOT-F	4 KNIK-F	3 KGOT-F	4 KQEZ-F	4 KRPM-F	4 KBRJ-F	3 KBRJ-F
5 KRPM-F	5 KRPM-F	5 KGOT-F	5 KMXS-F	5 KEAG-F	5 KRPM-F	5 KGOT-F	5 KBRJ-F	5 KRPM-F	5 KWHL-F
6 KBRJ-F	6 KFAT-F	6 KRPM-F	6 KNIK-F	6 KASH-F	6 KBRJ-F	6 KRPM-F	6 KASH-F	6 KTZN	6 KRPM-F
7 KQEZ-F	7 KASH-F	7 KLEF-F	6 KASH-F	7 KGOT-F	7 KQEZ-F	7 KBRJ-F	7 KADX-F	7 KQEZ-F	7 KTZN
8 KASH-F	8 KBRJ-F	8 KNIK-F	8 KEAG-F	8 KMXS-F	8 KTZN	8 KASH-F	8 KFAT-F	8 KENI	8 KASH-F
9 KWHL-F	8 KAFC-F	9 KKRO-F	9 KFAT-F	9 KLEF-F	9 KENI	9 KADX-F	9 KGOT-F	8 KASH-F	9 KQEZ-F
10 KBFX-F	10 KLEF-F	10 KBRJ-F	10 KRPM-F	10 KENI	10 KASH-F	10 KTZN	10 KYMG-F	10 KFAT-F	10 KFQD

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASH	1080	10 kw / 10 kw	Bus. News	BRN, CNN+	Allied Radio Ptnrs.	Chinook Concert Broadcasters, Inc.	Anchorage
KBYR	700	10 kw / 10 kw	Talk	CBS, WW1/MBS	Allied Radio Ptnrs.	Northern Television, Inc.	Anchorage
KENI	650	50 kw / 50 kw	News/Talk	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Anchorage
KFQD	750	50 kw / 50 kw	News/Talk	ABC, AP	McGavren-Guild	Morris Communications	Anchorage
KHAR	590	5 kw / 5 kw	Adult Stand.	WW1/MBS, CNN+	McGavren-Guild	Morris Communications	Anchorage
KTZN	550	5 kw / 5 kw	Sports	ESPN	Clear Chan.-Sapphire	Clear Channel Communications	Anchorage

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAFC	93.7	27 kw @663	Cont. Christ.	Ind.	—	Christian Broadcasting, Inc.	Anchorage
KASH	107.5	100 kw @-289	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Anchorage
KBFX	100.5	25 kw @178	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Anchorage
KBRJ	104.1	55 kw @61	Country	Ind.	McGavren-Guild	Morris Communications	Anchorage
KEAG	97.3	100 kw @593	Oldies	Ind.	McGavren-Guild	Morris Communications	Anchorage
KFAT	92.9	10 kw @817	Dance	Ind.	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Anchorage
KGOT	101.3	26 kw @-66	CHR	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Anchorage
KKRO	102.1	23 kw @82	Modern AC	Ind.	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Anchorage
KLEF	98.1	25 kw @29	Classical	Ind.	Allied Radio Ptnrs.	Chinook Concert Broadcasters, Inc.	Anchorage
KMXS	103.1	27 kw @-180	Hot AC	Ind.	McGavren-Guild	Morris Communications	Anchorage
KNIK	105.3	44.5 kw @265	Smooth Jazz	Ind.	Allied Radio Ptnrs.	Northern Television, Inc.	Anchorage
KQEZ	92.1	10 kw @810	Soft AC	Ind.	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Houston
KRPM	96.3	6 kw @262	80's Hits	Ind.	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Houston
KWHL	106.5	100 kw @79	Rock	Ind.	McGavren-Guild	Morris Communications	Anchorage
KYMG	98.9	100 kw @499	Adult Cont.	AP	Clear Chan.-Sapphire	Clear Channel Communications	Anchorage

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KADX-F	Talk	94.7	Houston

Consolidation Report

	12+	25-54
	(%)	(%)
Chinook Concert Broadcasters, Inc.	3.8	3.5
KASH AM, KLEF FM		
Clear Channel Communications	33.1	35.2
KASH FM, KBFX FM, KENI AM, KGOT FM, KTZN AM, KYMG FM		
Morris Communications	24.2	23.3
KBRJ FM, KEAG FM, KFQD AM, KHAR AM, KMXS FM, KWHL FM		
New Northwest Broadcasters, Inc.	19.0	16.9
KFAT FM, KKRO FM, KQEZ FM, KRPM FM		
Northern Television, Inc.	5.1	5.5
KBYR AM, KNIK FM		
	85.2	84.4

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	11 (1)	11 (1)	3.9
Adult Cont.	0 (0)	25 (1)	25 (1)	8.9
Adult Stand.	6 (1)	0 (0)	6 (1)	2.1
Bus. News	2 (1)	0 (0)	2 (1)	0.7
CHR	0 (0)	19 (1)	19 (1)	6.8
Classic Rock	0 (0)	21 (1)	21 (1)	7.5
Classical	0 (0)	10 (1)	10 (1)	3.6
Cont. Christ.	0 (0)	8 (1)	8 (1)	2.8
Country	0 (0)	35 (2)	35 (2)	12.5
Dance	0 (0)	21 (1)	21 (1)	7.5
Hot AC	0 (0)	9 (1)	9 (1)	3.2
Modern AC	0 (0)	9 (1)	9 (1)	3.2
News/Talk	29 (2)	0 (0)	29 (2)	10.3
Oldies	0 (0)	15 (1)	15 (1)	5.3
Rock	0 (0)	14 (1)	14 (1)	5.0
Smooth Jazz	0 (0)	14 (1)	14 (1)	5.0
Soft AC	0 (0)	20 (1)	20 (1)	7.1
Sports	7 (1)	0 (0)	7 (1)	2.5
Talk	2 (1)	4 (1)	6 (2)	2.1
Totals	46 (6)	235 (16)	281 (22)	

ANN ARBOR

Arbitron Rank 146	Pop (12+) 265,400	Stations 27 / 4	% Below Line 58.7
Market TSL in Hours 15.7	Average Persons Rating 11.8	Diaries 954 / 278:1 / 57.3%	% Not Listed 30.1
		12+ FM Share (Metro) 54.0	Sample Target 960

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WJR	News/Talk	20 / 6.3	8.5	9.4	8.4	9.3	8.1	469 / 17.7	21.4	19.8	20 / 469	ABC Inc.
2 WNIC-F	Adult Cont.	16 / 5.2	4.6	5.3	4.9	7.2	5.0	326 / 12.3	13.3	13.4	16 / 326	Clear Channel Communications
3 WKQI-F	CHR	15 / 4.9	5.2	3.7	3.5	4.0	4.3	505 / 19.0	19.2	16.0	15 / 505	Clear Channel Communications
4 WQKL-F	Adult Cont.	14 / 4.4	4.9	5.6	2.9	5.3	4.5	266 / 10.0	11.6	10.6	14 / 266	Clear Channel Communications
5 WRIF-F	Rock	12 / 4.0	3.7	3.7	4.9	4.4	4.1	259 / 9.8	10.3	13.2	13 / 259	Greater Media, Inc.
6 WDRQ-F	CHR	12 / 3.9	4.0	3.4	3.5	2.2	3.7	477 / 18.0	16.3	16.1	12 / 477	ABC Inc.
7 WYCD-F	Country	12 / 3.7	4.0	5.0	3.5	3.7	4.0	261 / 9.8	10.2	10.4	12 / 261	CBS/Infinity
8 WAAM	Talk	11 / 3.6	2.1	2.5	3.5	2.8	2.9	201 / 7.6	6.2	8.2	11 / 201	Whitehall Convalescent Homes
9 WVMV-F	Smooth Jazz	9 / 2.9	3.4	2.8	2.6	2.5	2.9	186 / 7.0	7.8	6.5	9 / 186	CBS/Infinity
10 CIMX-F	Modern Rock	9 / 2.7	2.7	1.6	2.3	1.6	2.3	328 / 12.4	9.2	8.9	9 / 328	CHUM Group, Ltd.
11 WOMC-F	Oldies	8 / 2.6	2.1	1.9	1.7	1.9	2.1	163 / 6.1	6.8	6.7	8 / 163	CBS/Infinity
11 WWJ	News	8 / 2.6	1.8	1.9	2.6	1.9	2.2	263 / 9.9	8.6	7.7	8 / 263	CBS/Infinity
11 WPLT-F	Hot AC	8 / 2.6	2.7	2.5	2.6	2.8	2.6	339 / 12.8	13.8	15.0	8 / 339	ABC Inc.
14 WDTJ-F	Urban	7 / 2.3	1.8	1.9	2.6	2.2	2.1	231 / 8.7	6.5	9.5	7 / 231	Radio One
15 WWWW-F	Classic Hits	6 / 2.0		2.2				184 / 6.9	9.1	8.1	6 / 184	Clear Channel Communications
15 WJLB-F	Urban	6 / 2.0	2.7	3.4	3.8	3.4	3.0	280 / 10.5	9.7	12.6	6 / 280	Clear Channel Communications
17 WKRK-F	Talk	6 / 1.9	2.1	1.2	1.5	1.6	1.7	180 / 6.8	4.4	4.9	6 / 180	CBS/Infinity
18 WCSX-F	Classic Rock	6 / 1.8	3.0	3.7	2.6	2.2	2.8	205 / 7.7	10.3	11.2	6 / 205	Greater Media, Inc.
19 WLLC-F	Classic Hits	5 / 1.6						125 / 4.7			5 / 125	Clear Channel Communications
20 WDFN	Sports	5 / 1.5	1.5	0.9	1.2	0.9	1.3	107 / 4.0	3.2	3.7	5 / 107	Clear Channel Communications
20 WMXD-F	Urban AC	5 / 1.5	0.9	1.9	1.5	0.9	1.4	133 / 5.0	4.4	4.2	5 / 133	Clear Channel Communications
22 CIDR-F	Adult Altern.	4 / 1.2	1.5	0.6	1.2	1.6	1.1	137 / 5.2	5.7	8.4	4 / 137	CHUM Group, Ltd.
22 WTKA	Sports	4 / 1.2	1.2	1.6	1.5	0.9	1.4	136 / 5.1	6.6	3.1	4 / 136	Clear Channel Communications
24 WGRV-F	Urban Oldies	3 / 1.0	2.4	1.6	2.6	0.9	1.9	108 / 4.1	6.4	6.2	3 / 108	Greater Media, Inc.
25 WRVF-F	Soft AC	3 / 0.9	0.6	0.9	0.6		0.8	103 / 3.9	2.2	2.1	3 / 103	Clear Channel Communications
25 WMUZ-F	Cont. Christ.	3 / 0.9	0.9	0.6	1.2	0.6	0.9	56 / 2.1	3.4	3.8	3 / 56	Crawford Broadcasting Co.
27 WXYT	Sports	2 / 0.7	0.6	0.6	0.9	0.9	0.7	76 / 2.9	2.5	3.1	2 / 76	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WDRQ-F	1 WKQI-F	1 WKQI-F	1 WNIC-F	1 WNIC-F	1 WJR	1 WJR	1 WJR	1 WJR	1 WDRQ-F	1 WJR
2 WKQI-F	2 WRIF-F	2 WNIC-F	2 WRIF-F	2 WJR	2 WNIC-F	2 WRIF-F	1 WQKL-F	2 WKQI-F	2 WKQI-F	2 WKQI-F
3 CIMX-F	3 CIMX-F	3 WRIF-F	3 WQKL-F	2 WQKL-F	3 WAAM	3 WNIC-F	3 WNIC-F	3 WDRQ-F	3 WAAM	3 WYCD-F
4 WYCD-F	4 WDRQ-F	4 WQKL-F	4 WKQI-F	4 WRIF-F	4 WQKL-F	4 WQKL-F	4 WKQI-F	3 WNIC-F	4 CIMX-F	4 WAAM
5 WRIF-F	5 WDTJ-F	5 WJR	4 WJR	5 WYCD-F	5 WYCD-F	5 WAAM	5 WVMV-F	5 WYCD-F	4 WNIC-F	4 WDRQ-F
6 WJLB-F	6 WPLT-F	6 WDRQ-F	6 WYCD-F	6 WKQI-F	6 WWJ	5 WKQI-F	6 WRIF-F	6 WRIF-F	6 WJLB-F	6 WNIC-F
7 WNIC-F	7 WQKL-F	6 WYCD-F	7 WPLT-F	7 WVMV-F	7 WVMV-F	7 WYCD-F	7 WYCD-F	7 CIMX-F	7 WDTJ-F	7 WQKL-F
8 WDTJ-F	8 WNIC-F	8 WPLT-F	8 WVMV-F	8 WOMC-F	7 WOMC-F	8 WKRK-F	7 WOMC-F	7 WVMV-F	7 WRIF-F	8 CIMX-F
9 WMUZ-F	9 WKRK-F	9 CIMX-F	9 WCSX-F	8 WKRK-F	9 WWWW-F	8 WWJ	9 WAAM	9 WDTJ-F	9 WWWW-F	9 WOMC-F
10 WOMC-F	10 WJLB-F	10 WDTJ-F	9 WKRK-F	10 WCSX-F	10 WMXD-F	10 WPLT-F	9 WWJ	9 WJLB-F	10 WYCD-F	10 WWJ
							9 WPLT-F	9 WQKL-F	10 WOMC-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKQI-F	1 WKQI-F	1 WKQI-F	1 WKQI-F	1 WNIC-F	1 CIMX-F	1 WRIF-F	1 WRIF-F	1 WRIF-F	1 WRIF-F
2 WDRQ-F	2 WDTJ-F	2 WDTJ-F	2 WNIC-F	2 WYCD-F	2 WRIF-F	2 CIMX-F	2 WKRK-F	2 WJR	2 WJR
3 WDTJ-F	3 WDRQ-F	3 WNIC-F	3 WQKL-F	3 WKQI-F	3 WPLT-F	3 WKRK-F	3 WDFN	3 CIMX-F	3 WQKL-F
4 WPLT-F	4 WPLT-F	4 WPLT-F	4 WDRQ-F	4 WQKL-F	3 WJLB-F	4 WDRQ-F	3 WQKL-F	4 WDFN	4 WDFN
5 WJLB-F	5 WNIC-F	5 WRIF-F	5 WDTJ-F	5 WJR	5 WDRQ-F	5 WKQI-F	5 CIMX-F	5 WQKL-F	5 WCSX-F
6 WQKL-F	6 WQKL-F	6 WQKL-F	6 WPLT-F	6 WPLT-F	6 WDTJ-F	5 WQKL-F	6 WJR	6 WYCD-F	6 WNIC-F
7 WNIC-F	7 WRIF-F	7 WDRQ-F	7 WYCD-F	7 WVMV-F	7 WKQI-F	7 WDFN	7 WCSX-F	7 WCSX-F	7 WKRK-F
8 WVMV-F	8 CIMX-F	8 CIMX-F	8 WVMV-F	7 WOMC-F	8 WYCD-F	8 WPLT-F	8 WNIC-F	8 WKRK-F	8 WTKA
9 WJR	9 WJLB-F	9 WKRK-F	9 WJR	9 WDTJ-F	9 WWWW-F	9 WJLB-F	8 WKQI-F	8 WLLC-F	9 WYCD-F
10 CIMX-F	9 WVMV-F	10 WYCD-F	10 WJLB-F	10 WDRQ-F	10 WLLC-F	10 WJR	8 WVMV-F	10 WDRQ-F	10 WLLC-F
				10 WRIF-F				10 WKQI-F	
								10 WNIC-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAM	1600	5 kw / 5 kw	Talk	CNN+, WW1/MBS	—	Whitehall Convalescent Homes	Ann Arbor
WTKA	1050	10 kw / 500 w	Sports	ESPN, SBUSA	Clear Chan.-Diamond	Clear Channel Communications	Ann Arbor

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WQKL	107.1	3 kw @289	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ann Arbor
WWWV	106.7	61 kw @508	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Detroit

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCSX-F	Classic Rock	94.7	Birmingham
WDFN	Sports	1130	Detroit
WDRQ-F	CHR	93.1	Detroit
WDTJ-F	Urban	105.9	Detroit
WGRV-F	Urban Oldies	105.1	Detroit
WJLB-F	Urban	97.9	Detroit
WJR	News/Talk	760	Detroit
WKQI-F	CHR	95.5	Detroit
WKRK-F	Talk	97.1	Detroit
WLLC-F	Classic Hits	106.7	Detroit
WMUZ-F	Cont. Christ.	103.5	Detroit
WMXD-F	Urban AC	92.3	Detroit
WNIC-F	Adult Cont.	100.3	Dearborn
WOMC-F	Oldies	104.3	Detroit
WPLT-F	Hot AC	96.3	Detroit
WRIF-F	Rock	101.1	Detroit
WRVF-F	Soft AC	101.5	Toledo
WVMV-F	Smooth Jazz	98.7	Detroit
WWJ	News	950	Detroit
WXYT	Sports	1270	Detroit
WYCD-F	Country	99.5	Detroit
CIDR-F	Adult Altern.	0	
CIMX-F	Modern Rock	88.7	Windsor

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications WQKL FM, WTKA AM, WWWW FM	7.6	9.1
	7.6	9.1

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	4 (1)	4 (1)	1.8
Adult Cont.	0 (0)	30 (2)	30 (2)	13.7
CHR	0 (0)	27 (2)	27 (2)	12.3
Classic Hits	0 (0)	11 (2)	11 (2)	5.0
Classic Rock	0 (0)	6 (1)	6 (1)	2.7
Cont. Christ.	0 (0)	3 (1)	3 (1)	1.4
Country	0 (0)	12 (1)	12 (1)	5.5
Hot AC	0 (0)	8 (1)	8 (1)	3.7
Modern Rock	0 (0)	9 (1)	9 (1)	4.1
News	8 (1)	0 (0)	8 (1)	3.7
News/Talk	20 (1)	0 (0)	20 (1)	9.1
Oldies	0 (0)	8 (1)	8 (1)	3.7
Rock	0 (0)	12 (1)	12 (1)	5.5
Smooth Jazz	0 (0)	9 (1)	9 (1)	4.1
Soft AC	0 (0)	3 (1)	3 (1)	1.4
Sports	11 (3)	0 (0)	11 (3)	5.0
Talk	11 (1)	6 (1)	17 (2)	7.8
Urban	0 (0)	13 (2)	13 (2)	5.9
Urban AC	0 (0)	5 (1)	5 (1)	2.3
Urban Oldies	0 (0)	3 (1)	3 (1)	1.4
Totals	50 (6)	169 (21)	219 (27)	

APPLETON-OSHKOSH

Arbitron Rank 136	Pop (12+) 293,500	Stations 27 / 16	% Below Line 27.9
Market TSL in Hours 18.6	Diaries 739 / 397:1 / 67.7%	% Not Listed 14.9	
Average Persons Rating 14.1	12+ FM Share (Metro) 68.1	Sample Target 710	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WIXX-F	CHR	43 / 10.3	10.0	13.1	10.9	10.0	11.1	848 / 28.9	27.7	29.8	132 / 2293	Midwest Communications, Inc.
2 WROE-F	Soft AC	34 / 8.3	5.2	5.4	6.6	5.3	6.4	470 / 16.0	14.5	13.1	39 / 560	Midwest Communications, Inc.
3 WNCY-F	Country	32 / 7.8	10.4	8.4	7.0	7.5	8.4	493 / 16.8	15.4	16.2	89 / 1310	Midwest Communications, Inc.
4 WAPL-F	Rock	27 / 6.6	5.9	7.1	7.8	17.3	6.9	452 / 15.4	17.8	20.0	67 / 1124	Woodward Communications, Inc.
5 WOZZ-F	Classic Hits	24 / 5.7	5.0	5.8	4.5	4.9	5.3	471 / 16.0	18.2	16.7	55 / 996	Midwest Communications, Inc.
6 WPCK-F	Country	22 / 5.4	0.4	0.2	0.2	0.2	1.6	442 / 15.0			65 / 929	Midwest Dimensions, Inc.
7 WXWX-F	Rock	21 / 5.2	2.4	3.0	3.7	2.4	3.6	477 / 16.3	6.1	8.0	44 / 867	Cumulus Media
8 WHBY	News/Talk	20 / 4.7	4.3	8.0	6.4	6.7	5.9	352 / 12.0	19.0	13.9	22 / 408	Woodward Communications, Inc.
9 WKSZ-F	CHR	19 / 4.6	5.0	3.0	4.9	2.7	4.4	493 / 16.8	15.6	19.8	44 / 1160	Woodward Communications, Inc.
9 WVBO-F	Oldies	19 / 4.6	5.7	6.5	6.8	4.2	5.9	321 / 11.0	15.4	13.7	25 / 464	Cumulus Media
11 WNAM	Adult Stand.	14 / 3.3	6.3	4.7	3.9	5.8	4.6	256 / 8.7	9.2	9.9	26 / 424	Cumulus Media
12 WOGB-F	Oldies	13 / 3.1	2.2	2.4	2.5	2.0	2.6	206 / 7.0	8.6	8.0	41 / 753	Cumulus Media
13 WTMJ	News/Talk	10 / 2.3	2.0	1.1	0.8	1.3	1.6	270 / 9.2	4.5	4.6	29 / 677	Journal Broadcast Group
14 WRJQ	Adult Stand.	8 / 1.9	0.7	0.6	0.4	0.4		78 / 2.7		2.6	15 / 186	Winnebago Broadcasting, Inc.
14 WQLH-F	Hot AC	8 / 1.9	1.5	0.9	1.4	0.4	1.4	253 / 8.6	6.5	6.3	31 / 762	Green Bay Broadcasting
16 WOSH	News	7 / 1.7	1.7	3.2	2.3	1.6	2.2	177 / 6.0	7.3	8.2	8 / 219	Cumulus Media
17 WZOR-F	Modern Rock	5 / 1.3	1.1	0.4	0.8		0.9	124 / 4.2	1.6	3.1	20 / 419	Woodward Communications, Inc.
17 WJLW-F	Classic Rock	5 / 1.3	0.9	0.9	2.3	1.6	1.3	100 / 3.4	4.5	5.3	24 / 317	Cumulus Media
19 WGEE	Talk	4 / 1.1	0.9	0.6	0.8	1.1	0.9	117 / 4.0	2.8	3.3	28 / 440	Midwest Communications, Inc.
20 WDUZ	Sports	4 / 1.0		2.7				61 / 2.1	11.1	10.0	21 / 365	Green Bay Broadcasting
20 KFIZ-F	Hot AC	4 / 1.0	0.4	1.1	0.6	0.4	0.8	106 / 3.6	3.6	5.0	18 / 279	RBH Enterprises, Inc.
22 WJOK	Religious	3 / 0.6	1.3					106 / 3.6			3 / 121	Pacer Radio
23 WRVM-F	Religious	2 / 0.6	0.9	1.1	0.6	0.4	0.8	47 / 1.6	3.0	1.7	5 / 130	WRVM, Inc.
24 WECB-F	Classic Hits	2 / 0.5	0.7	0.6	1.0	0.7	0.7	47 / 1.6	2.5	3.2	4 / 129	Brooker Broadcasting
25 WISN	Talk	2 / 0.4	4.6	5.2				69 / 2.3	13.6	13.5	10 / 250	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSZ-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WROE-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WAPL-F	1 WIXX-F
2 WIXX-F	2 WXWX-F	2 WAPL-F	2 WROE-F	2 WROE-F	2 WNCY-F	2 WHBY	2 WROE-F	2 WAPL-F	2 WXWX-F	2 WNCY-F
3 WXWX-F	3 WAPL-F	3 WROE-F	3 WOZZ-F	3 WOZZ-F	3 WHBY	3 WOZZ-F	3 WNCY-F	3 WROE-F	3 WIXX-F	3 WROE-F
4 WNCY-F	4 WAPL-F	4 WOZZ-F	4 WAPL-F	4 WAPL-F	4 WPCK-F	4 WROE-F	4 WAPL-F	4 WNCY-F	4 WPCK-F	4 WXWX-F
5 WAPL-F	5 WROE-F	5 WNCY-F	5 WNCY-F	5 WNCY-F	5 WIXX-F	5 WNCY-F	5 WOZZ-F	5 WKSZ-F	5 WNCY-F	5 WVBO-F
6 WPCK-F	6 WOZZ-F	6 WXWX-F	6 WPCK-F	6 WVBO-F	6 WOZZ-F	6 WVBO-F	6 WPCK-F	6 WPCK-F	6 WKSZ-F	6 WHBY
7 WZOR-F	7 WKSZ-F	7 WPCK-F	7 WVBO-F	6 WPCK-F	7 WNAM	7 WPCK-F	7 WXWX-F	7 WXWX-F	6 WROE-F	6 WAPL-F
7 WROE-F	8 WPCK-F	8 WVBO-F	8 WKSZ-F	8 WOGB-F	8 WVBO-F	8 WAPL-F	8 WVBO-F	8 WOZZ-F	8 WOZZ-F	8 WKSZ-F
9 WVBO-F	8 WVBO-F	9 WKSZ-F	9 WXWX-F	9 WKSZ-F	9 WOGB-F	9 WKSZ-F	9 WOSH	9 WOGB-F	9 WVBO-F	9 WPCK-F
10 WOZZ-F	10 WZOR-F	10 WOGB-F	10 WOGB-F	10 WXWX-F	10 WAPL-F	10 WXWX-F	10 WKSZ-F	9 WVBO-F	10 WNAM	10 WNAM

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WXWX-F	1 WAPL-F	1 WAPL-F	1 WAPL-F	1 WOZZ-F
2 WXWX-F	2 WXWX-F	2 WROE-F	2 WROE-F	2 WROE-F	2 WAPL-F	2 WXWX-F	2 WIXX-F	2 WOZZ-F	2 WAPL-F
3 WAPL-F	3 WAPL-F	3 WNCY-F	3 WNCY-F	3 WNCY-F	3 WZOR-F	3 WIXX-F	3 WOZZ-F	3 WIXX-F	3 WIXX-F
4 WVBO-F	4 WNCY-F	4 WQLH-F	4 WXWX-F	4 WPCK-F	4 WIXX-F	4 WOZZ-F	4 WNCY-F	4 WXWX-F	4 WROE-F
5 WKSZ-F	5 WROE-F	5 WKSZ-F	5 WAPL-F	5 WVBO-F	5 WKSZ-F	5 WNCY-F	5 WROE-F	5 WROE-F	5 WNCY-F
6 WNCY-F	6 WKSZ-F	6 WPCK-F	6 WPCK-F	6 WQLH-F	6 WNCY-F	6 WROE-F	6 WDUZ	5 WNCY-F	6 WVBO-F
7 WPCK-F	7 WPCK-F	7 WAPL-F	7 WVBO-F	6 WAPL-F	7 WROE-F	7 WZOR-F	7 WJLW-F	7 WPCK-F	7 WOGB-F
8 KFIZ-F	8 WQLH-F	8 WXWX-F	8 WKSZ-F	8 WOZZ-F	8 WPCK-F	8 WKSZ-F	8 WXWX-F	8 WKSZ-F	8 WPCK-F
9 WOZZ-F	9 WVBO-F	9 WOZZ-F	9 WOZZ-F	9 WOGB-F	9 WGEE	9 WDUZ	9 WVBO-F	9 WVBO-F	9 WXWX-F
10 WQLH-F	10 KFIZ-F	10 WOSH	10 WQLH-F	10 WKSZ-F	10 WVBO-F	10 WJLW-F	10 KFIZ-F	10 WOGB-F	10 WHBY

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHBY	1150	5 kw / 5 kw	News/Talk	CBS, SBUSA, WW1/MBS	McGavren-Guild	Woodward Communications, Inc.	Kimberly
WJOK	1050	1 kw / 500 w	Religious	1-on-1	—	Pacer Radio	Kaukauna
WNAM	1280	5 kw / 5 kw	Adult Stand.	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Neenah
WOSH	1490	1 kw / 1 kw	News	WW1/MBS, Talknet, ABC	Allied Radio Ptnrs.	Cumulus Media	Oshkosh
WRJQ	1570	1 kw / 331 w	Adult Stand.	Ind.	Broadcast Sales/Patt Media	Winnebago Broadcasting, Inc.	Appleton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFIZ	107.1	3 kw @312	Hot AC	Ind.	—	RBH Enterprises, Inc.	Fond du Lac
WAPL	105.7	100 kw @1,174	Rock	WW1/MBS	McGavren-Guild	Woodward Communications, Inc.	Appleton
WECB	104.3	2.8 kw @338	Classic Hits	Ind.	—	Brooker Broadcasting	Seymour
WNCY	100.3	45 kw @489	Country	Ind.	Christal	Midwest Communications, Inc.	Menasha
WOZZ	93.5	50 kw @492	Classic Hits	Ind.	Christal	Midwest Communications, Inc.	New London
WPCK	104.9	3.1 kw @463	Country	WW1/MBS	D & R Radio	Midwest Dimensions, Inc.	Kaukauna
WPCKR	99.5	50 kw @420	simul. WPCKFF	WW1/MBS	D & R Radio	Midwest Dimensions, Inc.	Omro
WROE	94.3	13 kw @459	Soft AC	AP, AM/FM	Christal	Midwest Communications, Inc.	Neenah
WVBO	103.9	25 kw @318	Oldies	ABC	Allied Radio Ptnrs.	Cumulus Media	Winneconne
WWWX	710	250 w@	simul. WXWXFF	Ind.	—	Moody Bible Institute	Smyrna
WXWX	107.5	3.6 kw @879	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Brillion

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDUZ	Sports	1400	Green Bay
WGEE	Talk	1360	Green Bay
WISN	Talk	1130	Milwaukee
WIXX-F	CHR	101.1	Green Bay
WJLW-F	Classic Rock	106.7	Allouez
WKSZ-F	CHR	95.9	De Pere
WOGB-F	Oldies	103.1	Kaukauna
WQLH-F	Hot AC	98.5	Green Bay
WRVM-F	Religious	102.7	Suring
WTMJ	News/Talk	620	Milwaukee
WZOR-F	Modern Rock	94.7	Mishicot

Consolidation Report

	12+	25-54
	(%)	(%)
Cumulus Media	10.3	8.6
WNAM AM,WOSH AM,WVBO FM,WXWX FM		
Midwest Communications, Inc.	21.8	27.7
WNCY FM,WOZZ FM,WROE FM		
Midwest Dimensions, Inc.	5.3	5.7
WPCK FM,WPKR FM		
Woodward Communications, Inc.	11.3	10.9
WAPL FM,WHBY AM		
	48.7	52.9

Format Performance	AM	FM	Totals	Percent
Adult Stand.	22 (2)	0 (0)	22 (2)	6.3
CHR	0 (0)	62 (2)	62 (2)	17.6
Classic Hits	0 (0)	26 (2)	26 (2)	7.4
Classic Rock	0 (0)	5 (1)	5 (1)	1.4
Country	0 (0)	54 (3)	54 (3)	15.3
Hot AC	0 (0)	12 (2)	12 (2)	3.4
Modern Rock	0 (0)	5 (1)	5 (1)	1.4
News	7 (1)	0 (0)	7 (1)	2.0
News/Talk	29 (2)	0 (0)	29 (2)	8.2
Oldies	0 (0)	32 (2)	32 (2)	9.1
Religious	3 (1)	21 (2)	24 (3)	6.8
Rock	0 (0)	30 (2)	30 (2)	8.5
Soft AC	0 (0)	34 (1)	34 (1)	9.7
Sports	4 (1)	0 (0)	4 (1)	1.1
Talk	6 (2)	0 (0)	6 (2)	1.7
Totals	71 (9)	281 (18)	352 (27)	

ASHEVILLE

Arbitron Rank 182 Pop (12+) 186,500	Stations 22 / 9	% Below Line 3.6
Market TSL in Hours 18.0	Diaries 641 / 291:1 / 56.2%	% Not Listed 31.4
Average Persons Rating 13.3	12+ FM Share (Metro) 47.3	Sample Target 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WKSF-F	Country	40 / 16.0	17.6	14.4	15.7	15.6	15.9	549 / 29.4	26.5	28.7	108 / 1383	Clear Channel Communications
2	WWNC	Trad. Country	25 / 10.0	10.1	11.3	13.7	11.9	11.3	423 / 22.7	22.3	23.1	32 / 554	Clear Channel Communications
3	WMYI-F	Soft AC	19 / 7.6	6.3	8.9	9.3	6.7	8.0	309 / 16.6	19.9	19.4	38 / 554	Clear Channel Communications
4	WFBC-F	CHR	15 / 5.9	6.7	6.6	8.1	7.4	6.8	323 / 17.3	19.7	19.9	31 / 681	Entercom
5	WZLS-F	Rock	14 / 5.6	5.9	5.0	3.2	5.9	4.9	199 / 10.6	12.9	10.9	17 / 285	Orion Communications, Ltd.
6	WTZY	Talk	13 / 5.1	2.9	3.5	4.0	4.8	3.9	111 / 6.0	3.2	5.7	23 / 183	Clear Channel Communications
7	WTZQ-AA	Adult Stand.	12 / 4.8						145 / 7.8			20 / 280	Mountain Valley Media, Inc.
8	WQNO-QF	Classic Rock	8 / 3.2	0.4	0.4	1.2	1.9	1.3	140 / 7.5			17 / 332	Clear Channel Communications
9	WTPT-F	Rock	5 / 2.1	2.5	4.3	4.0	2.6	3.2	158 / 8.5	10.4	11.3	26 / 492	Barnstable Broadcasting, Inc.
10	WSPA-F	Soft AC	4 / 1.4	2.5	3.5	2.8	1.9	2.6	84 / 4.5	10.5	8.7	8 / 247	Entercom
11	WWMG-F	Oldies	3 / 1.4	1.3	0.8	0.4	0.7	1.0	45 / 2.4	3.0	2.6	18 / 183	Clear Channel Communications
12	WJMZ-F	Urban	3 / 1.1	0.8	1.2	1.2		1.1	74 / 4.0	3.2	2.9	3 / 81	Cox Radio
12	WHBK	S. Gospel	3 / 1.1						44 / 2.4			3 / 44	Southern Broadcasting, Inc.
12	WESC-F	Country	3 / 1.1	2.1	1.9	0.8	2.6	1.5	118 / 6.3	6.3	4.2	12 / 316	Clear Channel Communications
15	WBAV-F	Urban AC	1 / 0.6	0.4					29 / 1.5		1.6	1 / 29	CBS/Infinity
16	WPEG-F	Urban	1 / 0.5	0.8			0.7		49 / 2.7			2 / 77	CBS/Infinity
16	WBT-AF	News/Talk	1 / 0.5	1.2	0.5				28 / 1.5			1 / 28	Jefferson-Pilot Communications
18	WNKS-F	CHR	1 / 0.4	0.4	0.4				35 / 1.9	1.7	1.6	6 / 188	CBS/Infinity
19	WLNK-F	Modern AC	1 / 0.2	0.4			0.4		39 / 2.1			3 / 111	Jefferson-Pilot Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFBC-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WWNC	1 WWNC	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F
2	WKSF-F	2 WFBC-F	2 WMYI-F	2 WZLS-F	2 WMYI-F	2 WKSF-F	2 WKSF-F	2 WMYI-F	2 WMYI-F	2 WFBC-F
3	WMYI-F	3 WTPT-F	3 WZLS-F	3 WMYI-F	3 WZLS-F	3 WMYI-F	3 WMYI-F	3 WZLS-F	3 WWNC	3 WMYI-F
4	WTPT-F	3 WQNO-QF	4 WFBC-F	4 WFBC-F	4 WWNC	4 WTZQ-AA	4 WFBC-F	4 WWNC	4 WFBC-F	4 WWNC
5	WESC-F	5 WMYI-F	5 WWNC	5 WWNC	5 WFBC-F	5 WZLS-F	5 WZLS-F	5 WTZY	5 WZLS-F	5 WQNO-QF
6	WWNC	6 WZLS-F	6 WQNO-QF	6 WQNO-QF	6 WQNO-QF	6 WTZY	6 WTZQ-AA	6 WTZQ-AA	6 WTZQ-AA	6 WTPT-F
7	WNKS-F	7 WWNC	7 WTZY	7 WTZY	7 WTZY	7 WQNO-QF	7 WFBC-F	7 WFBC-F	7 WTZY	7 WQNO-QF
8	WJMZ-F	8 WSPA-F	8 WTPT-F	8 WTPT-F	8 WTPT-F	8 WWMG-F	8 WTZY	8 WQNO-QF	8 WQNO-QF	8 WZLS-F
9	WZLS-F	9 WTZY	9 WSPA-F	9 WSPA-F	9 WWMG-F	9 WHBK	9 WTPT-F	9 WWMG-F	9 WTPT-F	9 WSPA-F
10	WPEG-F	10 WPEG-F	10 WJMZ-F	10 WHBK	10 WSPA-F	10 WFBC-F	10 WWMG-F	10 WTPT-F	10 WSPA-F	10 WJMZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFBC-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F
2	WKSF-F	2 WFBC-F	2 WFBC-F	2 WFBC-F	2 WMYI-F	2 WFBC-F	2 WTPT-F	2 WZLS-F	2 WZLS-F
3	WQNO-QF	3 WQNO-QF	3 WQNO-QF	2 WMYI-F	3 WZLS-F	3 WMYI-F	3 WTPT-F	3 WFBC-F	3 WMYI-F
4	WSPA-F	4 WSPA-F	4 WMYI-F	4 WZLS-F	4 WFBC-F	4 WTZY	4 WMYI-F	4 WQNO-QF	4 WTZY
5	WZLS-F	5 WMYI-F	5 WWNC	5 WQNO-QF	5 WWNC	5 WTPT-F	5 WQNO-QF	5 WWNC	4 WTZY
6	WJMZ-F	6 WPEG-F	6 WPEG-F	6 WWNC	6 WQNO-QF	6 WWNC	6 WZLS-F	6 WWNC	6 WFBC-F
7	WPEG-F	6 WZLS-F	7 WJMZ-F	7 WSPA-F	7 WTZY	7 WJMZ-F	7 WTZY	7 WMYI-F	7 WTPT-F
7	WTPT-F	8 WJMZ-F	8 WZLS-F	8 WHBK	8 WHBK	8 WZLS-F	8 WWNC	8 WTZY	8 WQNO-QF
9	WMYI-F	9 WTPT-F	8 WSPA-F	9 WJMZ-F	9 WJMZ-F	9 WPEG-F	9 WWMG-F	9 WWMG-F	9 WSPA-F
10	WESC-F	10 WWNC	10 WESC-F	10 WTPT-F	10 WSPA-F	10 WESC-F	10 WNKS-F	10 WNKS-F	10 WWMG-F
			10 WTPT-F						10 WSPA-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHBK	1460	5 kw / 139 w	S. Gospel	USA	—	Southern Broadcasting, Inc.	Marshall
WISE	1310	5 kw / 1 kw	simul. WTZOAA	ABC	—	Mountain Valley Media, Inc.	Asheville
WTZQ	1600	1 kw / 12 w	Adult Stand.	ABC	—	Mountain Valley Media, Inc.	Hendersonville
WTZY	880	5 kw / kw	Talk	AP, USA	—	Clear Channel Communications	Fairview
WWNC	570	5 kw / 5 kw	Trad. Country	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Asheville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKSF	99.9	53 kw @2,624	Country	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Asheville
WQNO	104.3	550 w @1,043	Classic Rock	Ind.	—	Clear Channel Communications	Old Fort
WQNS	104.9	245 w @1,581	simul. WQNOFF	Ind.	—	Clear Channel Communications	Waynesville
WZLS	96.5	500 w @1,115	Rock	Ind.	Allied Radio Ptnrs.	Orion Communications, Ltd.	Biltmore Forest

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBAV-F	Urban AC	101.9	Gastonia
WBT	simul. WBTA-F	1110	Charlotte
WBT-F	News/Talk	99.3	Chester
WBT-AF	News/Talk	99.3	Chester
WLNK-F	Modern AC	107.9	Charlotte
WNKS-F	CHR	95.1	Charlotte
WPEG-F	Urban	97.9	Concord
WWMG-F	Oldies	96.1	Shelby

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEG	92.3	3 kw @ 328	simul. WAEJFF	Ind.	Christal	Radio One	Evans
WAEJ	100.9	6 kw @ 328	CHR	Ind.	Christal	Radio One	Waynesboro
WAJY	102.7	3 kw @ 328	Adult Stand.	WW1/MBS, CBS	D & R Radio	Beasley Broadcast Group	New Ellenton
WAKB	96.9	750 w @ 1,364	Urban AC	ABC	Christal	Radio One	Wrens
WBBQ	104.3	100 kw @ 1,003	Hot AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Augusta
WCHZ	95.1	5.7 kw @ 538	Rock	WW1/MBS	—	Beasley Broadcast Group	Harlem
WEKL	102.3	1.5 kw @ 666	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Augusta
WFXA	103.1	6 kw @ 302	Urban	CBS, ABC	Christal	Radio One	Augusta
WGOR	93.9	13 kw @ 456	Oldies	Ind.	D & R Radio	Beasley Broadcast Group	Martinez
WIIZ	97.9	50 kw @ 433	Urban	Ind.	—	Nicwild Communications, Inc.	Blackville
WJES	92.1	3 kw @ 328	Oldies	WW1/MBS, CNN+	Keystone	Edgefield-Saluda Radio Co.	Saluda
WKSP	96.3	25.2 kw @ 889	Urban Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Aiken
WKSX	92.7	1.79 kw @ 577	Oldies	WW1/MBS, CNN+	Keystone	Edgefield-Saluda Radio Co.	Johnston
WKXC	99.5	24 kw @ 712	Country	Ind.	McGavren-Guild	Beasley Broadcast Group	Aiken
WPRW	107.7	50 kw @ 476	Urban	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Martinez
WRFN	93.1	4.1 kw @ 400	simul. WGACAF	CBS, WW1/MBS	D & R Radio	Beasley Broadcast Group	Warrenton
WSLT	98.3	2.8 kw @ 484	Soft AC	Ind.	McGavren-Guild	Beasley Broadcast Group	Clearwater
WTHO	101.7	5.126 kw @ 354	Country	WW1/MBS	Regional Reps	Camellia City Communications, Inc.	Thomson
WZNY	105.7	100 kw @ 1,217	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Augusta

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCOS-F	Country	97.5	Columbia

Consolidation Report

	12+	25-54
	(%)	(%)
Beasley Broadcast Group	34.9	33.5
WAJY FM, WCHZ FM, WGAC AM, WGOR FM, WKXC FM, WRDW AM, WRFN FM, WSLT FM		
Clear Channel Communications	29.4	32.5
WBBQ FM, WEKL FM, WKSP FM, WPRW FM, WZNY FM		
Edgefield-Saluda Radio Co.	0.6	0.4
WJES FM, WKSX FM		
Radio One	13.4	13.8
WAEG FM, WAEJ FM, WAKB FM, WFXA FM, WTHB AM		
Totals	78.3	80.2

Format Performance

Format	AM	FM	Totals	Percent
Adult Stand.	0 (0)	16 (1)	16 (1)	3.4
Black Gospel	22 (2)	0 (0)	22 (2)	4.7
CHR	0 (0)	43 (3)	43 (3)	9.3
Classic Hits	0 (0)	33 (1)	33 (1)	7.1
Country	0 (0)	66 (3)	66 (3)	14.2
Hot AC	0 (0)	32 (1)	32 (1)	6.9
Oldies	0 (0)	23 (3)	23 (3)	5.0
Rock	0 (0)	19 (1)	19 (1)	4.1
Soft AC	0 (0)	24 (1)	24 (1)	5.2
Talk	62 (4)	(1)	62 (5)	13.4
Urban	0 (0)	83 (3)	83 (3)	17.9
Urban AC	0 (0)	22 (1)	22 (1)	4.7
Urban Oldies	0 (0)	19 (1)	19 (1)	4.1
Totals	84 (6)	380 (20)	464 (26)	

AUSTIN

Arbitron Rank 47 Pop (12+) 964,900 Stations 32 / 27 % Below Line 2.8
 Market TSL in Hours 19.4 Diaries 2013 / 479:1 / 51.4% % Not Listed 17.5
 Average Persons Rating 14.5 12+ FM Share (Metro) 67.9 Sample Target 2030

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KASE-F	Country	114 / 8.1	7.0	8.1	8.1	7.7	7.8	1609 / 16.7	18.5	15.3	131 / 1826	Clear Channel Communications
2 KQBT-F	Dance	104 / 7.4	6.2	6.1	7.8	6.7	6.9	1523 / 15.8	15.8	16.0	125 / 1867	CBS/Infinity
3 KLBJ	Talk	89 / 6.3	5.0	4.7	4.6	4.3	5.1	1249 / 12.9	11.6	12.0	99 / 1404	Radio Austin Management, LLC
4 KKMJ-F	Adult Cont.	73 / 5.2	5.1	5.3	4.5	5.3	5.0	1226 / 12.7	13.3	14.2	79 / 1322	CBS/Infinity
5 KHFI-F	CHR	71 / 5.1	5.6	3.5	4.7	4.6	4.7	1681 / 17.4	18.3	19.1	81 / 1902	Clear Channel Communications
6 KROX-F	Modern Rock	67 / 4.8	4.4	5.0	4.7	3.7	4.7	1413 / 14.6	14.3	13.1	69 / 1471	Radio Austin Management, LLC
7 KGSR-F	Adult Altern.	65 / 4.6	4.1	4.9	3.8	4.3	4.4	947 / 9.8	9.4	9.1	69 / 994	Radio Austin Management, LLC
8 KVET-F	Country	63 / 4.5	4.1	3.7	4.7	4.5	4.2	1336 / 13.8	11.7	11.7	74 / 1457	Clear Channel Communications
9 KLBJ-F	Rock	62 / 4.4	3.6	4.1	3.7	4.3	3.9	1232 / 12.8	12.5	11.7	68 / 1335	Radio Austin Management, LLC
10 KFMK-F	Rhythmic Old.	61 / 4.3	3.4	3.4	3.9	3.9	3.8	919 / 9.5	10.2	8.7	62 / 953	Clear Channel Communications
11 KAMX-F	Modern AC	60 / 4.3	5.4	4.4	5.9	5.6	5.0	1395 / 14.5	18.5	17.3	68 / 1580	CBS/Infinity
12 KEYI-F	Oldies	58 / 4.1	3.6	4.2	4.9	3.9	4.2	1132 / 11.7	12.3	10.7	78 / 1330	Sinclair Communications
13 KPEZ-F	Classic Rock	50 / 3.6	2.9	2.2	3.3	2.9	3.0	1111 / 11.5	11.9	10.2	55 / 1195	Clear Channel Communications
14 KVET	Sports	27 / 1.9	1.1	2.1	1.5	2.0	1.6	617 / 6.4	3.8	6.8	31 / 661	Concord Media
15 KLNC-F	Country	24 / 1.7	2.0	1.6	1.9	2.1	1.8	608 / 6.3	6.9	7.2	42 / 963	Radio Austin Management, LLC
16 KELG	Reg'l Mex.	22 / 1.6	1.6	2.1	1.5	2.2	1.7	253 / 2.6	2.8	3.2	24 / 269	Elgin FM, LP
17 KQQQ-F	Span.-Hits	17 / 1.2	0.8	0.7	0.8	1.4	0.9	357 / 3.7	2.5	2.6	19 / 384	Central Texas Radio
18 KQQA	Reg'l Mex.	15 / 1.1	2.4	1.4	1.7	1.2	1.7	204 / 2.1	2.3	2.2	18 / 229	Yellow Rose Communications
18 KAHK-F	80's Hits	15 / 1.1	1.0	1.4	1.3	0.8	1.2	416 / 4.3	4.3	4.0	23 / 598	Simmons Family, Inc.
20 KJCE	Urban AC	14 / 1.0	0.9	1.5	1.2	1.3	1.2	241 / 2.5	3.0	2.2	14 / 241	CBS/Infinity
21 KXTN-F	Tejano	12 / 0.9	0.6	0.9	1.0	0.7	0.8	247 / 2.6	2.1	1.8	14 / 253	Hispanic Broadcasting Corp.
22 KTXZ	Tropical	11 / 0.8	1.3	0.6	0.7	0.7	0.8	145 / 1.5	1.8	1.6	11 / 145	Elgin FM, LP
23 KKLK-F	Tejano	9 / 0.6	1.1	1.8	0.7	1.5	1.0	221 / 2.3	2.3	3.5	9 / 221	Elgin FM, LP
23 KHHL-F	Classic Hits	9 / 0.6	1.7	2.4	1.2	1.9	1.5	251 / 2.6	4.3	4.8	15 / 393	Shamrock Communications
25 KROM-F	Reg'l Mex.	8 / 0.6	0.6	3.3	2.7	3.1	1.8	92 / 0.9	7.1	6.6	8 / 92	Hispanic Broadcasting Corp.
26 KIXL	Religious	7 / 0.5	0.8	0.9	0.7	0.7	0.7	221 / 2.3	2.2	2.7	8 / 221	Intimate Life Ministries, Inc.
26 KTAE	Reg'l Mex.	7 / 0.5						59 / 0.6			11 / 91	Vie Dansanti Broadcasting, Inc.
26 WQAI	News/Talk	7 / 0.5	0.5		0.4	0.7		224 / 2.3	1.7	3.0	15 / 354	Clear Channel Communications
29 KFIT	Black Gospel	6 / 0.4	0.6					74 / 0.8			6 / 74	Darrell E. Martin
30 KISS-F	Rock	5 / 0.4		7.7	7.5	8.1		122 / 1.3	18.6	17.7	8 / 173	Cox Radio
30 KXXS-F	Reg'l Mex.	5 / 0.4			0.4			89 / 0.9	0.6		12 / 137	Rodriguez Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQBT-F	1 KQBT-F	1 KASE-F	1 KASE-F	1 KASE-F	1 KLBJ	1 KASE-F	1 KASE-F	1 KASE-F	1 KQBT-F	1 KQBT-F
2 KHFI-F	2 KROX-F	2 KQBT-F	2 KGSR-F	2 KLBJ	2 KASE-F	2 KLBJ	2 KLBJ	2 KQBT-F	2 KHFI-F	2 KASE-F
3 KROX-F	3 KASE-F	3 KGSR-F	3 KKMJ-F	3 KKMJ-F	3 KEYI-F	3 KVET-F	3 KKMJ-F	3 KHFI-F	3 KROX-F	3 KHFI-F
4 KAMX-F	4 KAMX-F	4 KROX-F	4 KLBJ	3 KGSR-F	4 KVET-F	4 KAMX-F	4 KGSR-F	4 KGSR-F	4 KASE-F	4 KVET-F
5 KASE-F	5 KLBJ-F	4 KKMJ-F	5 KLBJ-F	5 KQBT-F	4 KGSR-F	5 KQBT-F	5 KEYI-F	5 KKMJ-F	5 KLBJ	5 KROX-F
6 KFMK-F	6 KHFI-F	6 KLBJ-F	6 KQBT-F	5 KLBJ-F	6 KKMJ-F	6 KLBJ-F	6 KQBT-F	6 KROX-F	6 KFMK-F	6 KLBJ
7 KPEZ-F	7 KKMJ-F	7 KAMX-F	7 KAMX-F	7 KVET-F	7 KFMK-F	7 KKMJ-F	7 KFMK-F	6 KLBJ	7 KLBJ-F	7 KKMJ-F
8 KLBJ-F	8 KPEZ-F	8 KHFI-F	8 KHF-F	8 KFMK-F	8 KPEZ-F	8 KFMK-F	8 KFMK-F	8 KROX-F	8 KLBJ-F	8 KPEZ-F
9 KKMJ-F	9 KGSR-F	9 KPEZ-F	9 KPEZ-F	9 KAMX-F	9 KLBJ-F	9 KGSR-F	9 KLBJ-F	9 KFMK-F	9 KVET-F	9 KFMK-F
10 KVET-F	10 KFMK-F	9 KLBJ	10 KVET-F	10 KEYI-F	10 KHFI-F	9 KROX-F	10 KPEZ-F	10 KPEZ-F	9 KEYI-F	10 KGSR-F
10 KLNC-F				10 KPEZ-F						
10 KEYI-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KQBT-F	1 KQBT-F	1 KKMJ-F	1 KASE-F	1 KASE-F	1 KROX-F	1 KROX-F	1 KROX-F	1 KLBJ-F	1 KLBJ
2 KHFI-F	2 KKMJ-F	2 KQBT-F	2 KQBT-F	2 KKMJ-F	2 KQBT-F	2 KQBT-F	2 KLBJ-F	2 KROX-F	2 KASE-F
3 KAMX-F	3 KAMX-F	3 KASE-F	3 KKMJ-F	3 KQBT-F	3 KLBJ-F	3 KLBJ-F	3 KVET-F	3 KGSR-F	3 KGSR-F
4 KROX-F	4 KASE-F	4 KAMX-F	4 KHFI-F	4 KHFI-F	4 KPEZ-F	4 KASE-F	4 KASE-F	4 KASE-F	4 KLBJ-F
5 KKMJ-F	5 KHFI-F	5 KHFI-F	5 KAMX-F	4 KAMX-F	5 KHFI-F	5 KPEZ-F	5 KQBT-F	5 KLBJ	5 KVET-F
6 KASE-F	6 KROX-F	6 KROX-F	6 KFMK-F	6 KFMK-F	6 KASE-F	6 KVET-F	6 KLBJ	6 KQBT-F	6 KPEZ-F
7 KGSR-F	7 KGSR-F	7 KGSR-F	7 KGSR-F	7 KEYI-F	7 KELG	7 KHFI-F	7 KAMX-F	7 KPEZ-F	7 KROX-F
8 KEYI-F	8 KFMK-F	7 KFMK-F	8 KEYI-F	8 KGSR-F	8 KGSR-F	8 KAMX-F	8 KPEZ-F	8 KVET-F	8 KFMK-F
9 KFMK-F	9 KLBJ-F	9 KLBJ-F	9 KROX-F	9 KLBJ	9 KQQA	9 KELG	9 KVET	9 KAMX-F	9 KQBT-F
10 KPEZ-F	10 KPEZ-F	10 KPEZ-F	10 KPEZ-F	10 KVET-F	9 KAMX-F	10 KQQA	10 KFMK-F	10 KVET	9 KEYI-F
						10 KGSR-F	10 KQQA		9 KKMJ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KELG	1440	800 w / 500 w	Reg'l Mex.	Ind.	Caballero	Elgin FM, LP	Manor
KFIT	1060	2 kw / 60 w	Black Gospel	WW1/MBS	Williams	Darrell E. Martin	Lockhart
KIXL	970	1 kw / 1 kw	Religious	SRN	Salem Radio Reps	Intimate Life Ministries, Inc.	Del Valle
KJCE	1370	5 kw / 500 w	Urban AC	ABC	Katz	CBS/Infinity	Rollingwood
KLBJ	590	5 kw / 1 kw	Talk	ABC, WW1/MBS	McGavren-Guild	Radio Austin Management, LLC	Austin
KQQA	1530	10 kw / kw	Reg'l Mex.	Ind.	Lotus	Yellow Rose Communications	Creedmore
KTAE	1260	1 kw / 144 w	Reg'l Mex.	Ind.	—	Vie Dansanti Broadcasting, Inc.	Taylor
KTXZ	1560	2.5 kw / 2.5 kw	Tropical	WW1/MBS, CNN+	Caballero	Elgin FM, LP	West Lake Hills
KVET	1300	5 kw / 1 kw	Sports	ESPN, ABC, CBS	Clear Chan.-Sapphire	Concord Media	Austin

ATLANTA

Arbitron Rank 11 Pop (12+)	3,297,200	Stations	Diaries	3950 / 835:1 / 49.8%	30 / 29	% Below Line	0.0
Market TSL in Hours	19.1					% Not Listed	11.6
Average Persons Rating	14.6				68.2	Sample Target	3740

12+Metro	Format	1/4 Share	Su	Sp	Wi	Fa	99	Avg	4-Book	12+Metro	Sp	99	Fall	12+TSA	Owner
1 WSB	News/Talk	458 / 9.6	10.7	9.6	9.5	9.6	9.6	9.9	7681 / 23.3	22.6	24.3	516 / 8593	Cox Radio	24.3	516 / 8593
2 WVEE-F	Urban	413 / 8.6	9.4	9.4	9.2	9.7	9.1	6264 / 19.0	19.1	18.5	476 / 7205	CBS/Infinity	18.5	476 / 7205	
3 WSB-F	Adult Cont.	295 / 6.2	4.8	4.9	4.6	5.3	5.1	4579 / 13.9	13.7	14.8	321 / 5081	Cox Radio	14.8	321 / 5081	
4 WSTR-F	CHR	283 / 5.9	6.3	7.0	7.0	7.9	5.6	5892 / 17.9	21.7	22.6	376 / 6886	Jefferson-Pilot Communications	22.6	376 / 6886	
5 WKHX-F	Country	266 / 5.6	5.2	5.0	5.0	5.6	5.2	4262 / 13.2	12.7	13.7	299 / 5044	ABC Inc.	13.7	299 / 5044	
6 WPCF-F	Soft AC	250 / 5.2	4.5	5.1	4.8	5.6	4.9	4270 / 12.9	14.1	13.8	281 / 4811	Clear Channel Communications	13.8	281 / 4811	
7 WALR-F	Urban AC	215 / 4.5	3.4	4.9	2.6	2.0	3.1	3609 / 10.9	7.2	7.2	233 / 3847	Cox Radio	7.2	233 / 3847	
8 WHTA-F	Urban	204 / 4.3	5.1	4.6	4.6	4.1	4.7	3811 / 11.6	11.7	11.1	218 / 4064	Radio One	11.1	218 / 4064	
9 WNNX-F	Modern Rock	193 / 4.0	4.5	4.8	4.4	4.8	4.8	3837 / 11.6	14.4	12.5	235 / 4600	Susquehanna Radio Corp.	12.5	235 / 4600	
10 WKLS-F	Rock	186 / 3.9	4.5	4.7	4.3	4.3	4.3	3848 / 11.7	13.7	12.0	234 / 4750	Clear Channel Communications	12.0	234 / 4750	
11 WGST	Talk	183 / 3.8	1.7	1.9	1.6	1.9	2.2	3184 / 9.7	5.6	5.6	211 / 3478	Clear Channel Communications	5.6	211 / 3478	
12 WBTS-F	Dance	161 / 3.4	3.9	3.1	3.7	2.6	3.5	4279 / 13.0	12.9	9.6	219 / 5413	Cox Radio	9.6	219 / 5413	
13 WZGC-F	Classic Rock	161 / 3.3	4.4	4.2	3.6	3.3	3.9	3316 / 10.1	10.7	9.8	196 / 3978	CBS/Infinity	9.8	196 / 3978	
14 WYAF-F	Country	155 / 3.2	2.3	2.5	2.5	2.5	2.5	2609 / 7.9	7.9	7.6	199 / 3400	ABC Inc.	7.6	199 / 3400	
15 WFOX-F	Oldies	146 / 3.1	2.9	3.0	3.9	3.1	3.2	3300 / 10.0	11.7	11.0	190 / 4295	Cox Radio	11.0	190 / 4295	
16 WAMJ-F	Urban AC	83 / 1.7	2.1	1.9	2.1	2.2	1.9	1707 / 5.2	5.5	6.7	86 / 1777	Radio One	6.7	86 / 1777	
17 WALR-F	Black Gospel	80 / 1.7	1.2	1.3	0.8	0.9	1.2	793 / 2.4	2.4	2.5	80 / 1493	Midwestern Broadcasting Co.	2.5	80 / 1493	
18 WVFJ-F	Cont. Christ.	72 / 1.5	1.5	1.1	1.1	1.2	1.2	1181 / 3.6	2.8	2.7	86 / 1409	Provident Broadcasting Co.	2.7	86 / 1409	
19 WFSH-F	Cont. Christ.	60 / 1.3	4.3	1.4	1.1	1.1	1.3	863 / 2.6	2.7	2.7	60 / 866	McCure Broadcasting	2.7	60 / 866	
20 WAOK	Hot AC	59 / 1.2	1.2	1.4	2.0	1.1	1.3	863 / 2.6	2.7	2.7	60 / 866	McCure Broadcasting	2.7	60 / 866	
21 WMXV-F	Hot AC	55 / 1.2	2.3	3.6	2.0	3.5	2.3	1740 / 5.3	4.1	4.1	60 / 1846	McCure Broadcasting	4.1	60 / 1846	
22 WAZX-AP	Reg'l Mex.	48 / 1.0	0.0	0.0	2.0	2.0	565 / 1.7	0.1	0.1	60 / 646	GA-Mex	0.1	60 / 646		
23 WQXI	Sports	46 / 0.9	0.9	1.0	0.9	0.9	943 / 2.9	2.9	3.1	47 / 997	Jefferson-Pilot Communications	3.1	47 / 997		
24 WAOS-AA	Reg'l Mex.	44 / 0.9	0.4	4.0	4.0	0.9	470 / 1.4	0.2	0.2	45 / 470	La Favorita, Inc.	0.2	45 / 470		
25 WLDA-F	Urban	38 / 0.8	0.4	0.4	1.271 / 3.9	1.271 / 3.9	751 / 2.3	751 / 2.3	29 / 832	Midwestern Broadcasting Co.	29 / 832	751 / 2.3			
26 WCNN	Sports	27 / 0.6	0.4	0.4	0.5	0.5	504 / 1.5	0.9	1.1	17 / 408	Teresa Prieto	1.1	17 / 408		
27 WTSH-F	Country	22 / 0.5	0.4	0.4	0.5	0.5	400 / 1.2	0.9	0.9	65 / 1092	Southern Broadcasting	0.9	65 / 1092		
28 WFLD	Reg'l Mex.	17 / 0.4	0.4	0.4	0.5	0.5	400 / 1.2	0.9	0.9	65 / 1092	Southern Broadcasting	0.9	65 / 1092		

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+AMD	12+Mid	12+PMD	12+Ev	12+Wknd
1 WBTS-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WSB	1 WSB	1 WSB	1 WSB	1 WVEE-F
2 WVEE-F	2 WSTR-F	2 WSTR-F	2 WSB-F	2 WSB	2 WPCF-F	2 WSB	2 WSB-F	2 WSB-F	2 WHTA-F	2 WSB
3 WHTA-F	3 WSB-F	3 WSB-F	3 WSB-F	3 WSB-F	3 WSB-F	3 WSB	3 WSB-F	3 WSB-F	3 WKHX-F	3 WKHX-F
4 WNNX-F	4 WNNX-F	4 WSB	4 WSB	4 WSB	4 WSB	4 WSB	4 WSB	4 WSB	4 WPCF-F	4 WPCF-F
5 WSTR-F	5 WKLS-F	5 WKLS-F	5 WKLS-F	5 WKLS-F	5 WKLS-F	5 WKLS-F	5 WKLS-F	5 WKLS-F	5 WALR-F	5 WALR-F
6 WKHX-F	6 WSB-F	6 WKHX-F	6 WALR-F	6 WALR-F	6 WALR-F	6 WALR-F	6 WALR-F	6 WALR-F	6 WHTA-F	6 WHTA-F
7 WLDA-F	7 WBTS-F	7 WBTS-F	7 WPCF-F	7 WPCF-F	7 WPCF-F	7 WKLS-F	7 WKLS-F	7 WKLS-F	7 WSTR-F	7 WSTR-F
8 WKLS-F	8 WKHX-F	8 WKHX-F	8 WPCF-F	8 WPCF-F	8 WPCF-F	8 WZGC-F	8 WZGC-F	8 WZGC-F	8 WYAF-F	8 WYAF-F
9 WFSH-F	9 WSB	9 WSB	9 WZGC-F	9 WZGC-F	9 WZGC-F	9 WALR-F	9 WALR-F	9 WALR-F	9 WSB-F	9 WSB-F
10 WALR-F	10 WZGC-F	10 WZGC-F	10 WNNX-F	10 WNNX-F	10 WNNX-F	10 WZGC-F	10 WZGC-F	10 WZGC-F	10 WKLS-F	10 WKLS-F
10 WPCF-F	10 WALR-F	10 WALR-F	10 WNNX-F	10 WNNX-F	10 WNNX-F	10 WZGC-F	10 WZGC-F	10 WZGC-F	10 WKLS-F	10 WKLS-F

AM Stations	Station	Freq	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
1	WALR	1340	1 kW / 1 kW	1 WVEE-F	Black Gospel	Ind.	Katz	Midwestern Broadcasting Co.	Atlanta
2	WAOK	1380	5 kW / 4.2 kW	2 WSTR-F	Black Gospel	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	Atlanta
3	WAOS	1600	5 kW / 67 w	3 WSB-F	Reg'l Mex.	Ind.	Caballero	La Favorita, Inc.	Austell
4	WZAX	1550	50 kW / 500 w	4 WNNX-F	simul, WAZXAF	Ind.	Caballero	GA-Mex	Smyrna
5	WCNN	680	50 kW / 10 kW	5 WBTS-F	Sports	ESPN, 1-on-1	—	Midwestern Broadcasting Co.	North Atlanta
6	WGST	640	60 kW / 225 w	6 WPCF-F	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
7	WFLD	610	1.5 kW / 225 w	7 WPCF-F	Reg'l Mex.	Ind.	Regional Reps	Teresa Prieto	Grayson
8	WQXI	790	28 kW / 1 kW	8 WPCF-F	Sports	WW1/MBS, ESPN, 1-on-1	Infinity Radio Sales	Jefferson-Pilot Communications	Atlanta
9	WMB	750	50 kW / 50 kW	9 WPCF-F	News/Talk	AP, CNN+	Chastal	Cox Radio	Atlanta
10	WXEM	1460	5 kW / 193 w	10 WYAF-F	simul, WAOSAA	Ind.	Caballero	La Favorita, Inc.	Burford

Consolidation Report		12+	25-54
	Clear Channel Communications	34.3	32.9
	WKSX FM, WQNG FM, WTZY AM, WWNC AM	(%)	(%)
	Mountain Valley Media, Inc.	4.8	0.7
	WISE AM, WTZO AM		
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	Format Performance	AM	FM
Adult Stand.	12 (2)	0 (0)	12 (2)
CHR	0 (0)	16 (2)	16 (2)
Classic Rock	0 (0)	8 (2)	8 (2)
Country	0 (0)	42 (2)	42 (2)
Modern AC	0 (0)	1 (1)	1 (1)
News/Talk	1 (1)	1 (1)	1 (1)
Oldies	0 (0)	3 (1)	3 (1)
Rock	0 (0)	19 (2)	19 (2)
S. Gospel	3 (1)	0 (0)	3 (1)
Soft AC	0 (0)	22 (2)	22 (2)
Talk	13 (1)	0 (0)	13 (1)
Trad. Country	25 (1)	0 (0)	25 (1)
Urban AC	0 (0)	4 (2)	4 (2)
Totals	54 (6)	117 (16)	170 (22)
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	Percent	Totals	Percent
Adult Stand.	7.1	12 (2)	7.1
CHR	9.4	16 (2)	9.4
Classic Rock	4.7	8 (2)	4.7
Country	24.7	42 (2)	24.7
Modern AC	0.6	1 (1)	0.6
News/Talk	0.6	1 (1)	0.6
Oldies	1.8	3 (1)	1.8
Rock	11.2	19 (2)	11.2
S. Gospel	1.8	3 (1)	1.8
Soft AC	12.9	22 (2)	12.9
Talk	7.6	13 (1)	7.6
Trad. Country	14.7	25 (1)	14.7
Urban AC	2.4	4 (2)	2.4
Totals	0.6	1 (1)	0.6

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALR	104.1	60 kw @ 1,217	Urban AC	ABC	McGavren-Guild	Cox Radio	La Grange
WAMJ	107.5	25 kw @ 328	Urban AC	Ind.	Allied Radio Ptnrs.	Radio One	Roswell
WAZX	101.9	3.2 kw @ 328	Reg'l Mex.	Ind.	Caballero	GA-Mex	Cleveland
WBTS	95.5	99 kw @ 968	Dance	Ind.	Christal	Cox Radio	Athens
WFOX	97.1	100 kw @ 1,585	Oldies	AM/FM	Katz	Cox Radio	Gainesville
WFSH	104.7	100 kw @ 981	Cont. Christ.	Ind.	Salem Radio Reps	Salem Communications Corp.	Athens
WHTA	97.5	7.9 kw @ 574	Urban	Ind.	Allied Radio Ptnrs.	Radio One	Fayetteville
WKHX	101.5	100 kw @ 984	Country	ABC	ABC Radio Sales	ABC Inc.	Marietta
WKLS	96.1	100 kw @ 984	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WLDA	96.7	1 kw @ 543	Urban	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Peachtree City
WMXV	105.7	16.5 kw @ 827	Hot AC	Ind.	Clear Chan.-Emerald	McClure Broadcasting	Canton
WNNX	99.7	100 kw @ 1,032	Modern Rock	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Atlanta
WPCH	94.9	99 kw @ 977	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WSB	98.5	100 kw @ 1,027	Adult Cont.	Ind.	Christal	Cox Radio	Atlanta
WSTR	94.1	100 kw @ 1,020	CHR	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Smyrna
WVEE	103.3	100 kw @ 1,017	Urban	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	Atlanta
WYFJ	93.3	27 kw @ 1,610	Cont. Christ.	Ind.	Regional Reps	Provident Broadcasting Co.	Manchester
WYAY	106.7	99 kw @ 1,417	Country	ABC	ABC Radio Sales	ABC Inc.	Gainesville
WZGC	92.9	100 kw @ 910	Classic Rock	CNN+	Infinity Radio Sales	CBS/Infinity	Atlanta

Consolidation Report	12+	25-54
	(%)	(%)
ABC Inc.	8.8	8.5
WKHX FM, WYAY FM		
CBS/Infinity	13.1	13.8
WAOK AM, WVEE FM, WZGC FM		
Clear Channel Communications	13.7	13.5
WGST AM, WKLS FM, WLDA FM, WPCH FM		
Cox Radio	26.8	27.2
WALR FM, WBTS FM, WFOX FM, WSB AM, WSB FM		
GA-Mex	1.0	0.9
WAZX AM, WAZX FM		
Jefferson-Pilot Communications	6.9	8.3
WQXI AM, WSTR FM		
La Favorita, Inc.	0.9	1.0
WAOS AM, WXEM AM		
Midwestern Broadcasting Co.	2.3	2.8
WALR AM, WCNN AM		
Radio One	6.0	4.8
WAMJ FM, WHTA FM		
	79.5	80.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	295 (1)	295 (1)	7.0
Black Gospel	138 (2)	0 (0)	138 (2)	3.3
CHR	0 (0)	283 (1)	283 (1)	6.7
Classic Rock	0 (0)	161 (1)	161 (1)	3.8
Cont. Christ.	0 (0)	132 (2)	132 (2)	3.1
Country	0 (0)	443 (3)	443 (3)	10.5
Dance	0 (0)	161 (1)	161 (1)	3.8
Hot AC	0 (0)	55 (1)	55 (1)	1.3
Modern Rock	0 (0)	193 (1)	193 (1)	4.6
News/Talk	458 (1)	0 (0)	458 (1)	10.9
Oldies	0 (0)	146 (1)	146 (1)	3.5
Reg'l Mex.	108 (4)	1 (1)	109 (5)	2.6
Rock	0 (0)	186 (1)	186 (1)	4.4
Soft AC	0 (0)	250 (1)	250 (1)	5.9
Sports	73 (2)	0 (0)	73 (2)	1.7
Talk	183 (1)	0 (0)	183 (1)	4.3
Urban	0 (0)	655 (3)	655 (3)	15.5
Urban AC	0 (0)	298 (2)	298 (2)	7.1
Totals	960(10)	3259 (20)	4219 (30)	

Note WALR-FM-104.7 Old Format: Urban AC New Format: WFSH-FM, Cont. CHRist.
 WCNN-680 Old Format: Urban AC /WALR-FM New Format: ESPN- Sports"The Fan"
 WYAY-106.7 Old Format: Country "Y-106.7" New Format: Country "Eagle 106.7"
 WAMJ-107.5 Old Format: R&B Oldies New Format: Urban AC

ATLANTIC CITY-CAPE MAY

Arbitron Rank 140	Pop (12+) 288,000	Stations 38 / 22	% Below Line 16.0
Market TSL in Hours 20.1	Diaries 1323 / 218:1 / 52.3%	% Not Listed 9.4	
Average Persons Rating 15.1	12+ FM Share (Metro) 74.0	Sample Target 1260	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WFGP-F	Adult Cont.	34 / 7.9	7.9	6.3	8.5	7.4	7.7	453 / 15.7	16.2	16.5	44 / 581	Millenium Radio Group
2	WZXL-F	Rock	30 / 6.8	3.9	5.8	4.8	5.9	5.3	394 / 13.7	15.2	13.6	37 / 552	Equity Communications
3	WBNJ-FF	Urban AC	28 / 6.5	1.1	0.2	0.4	0.2	2.1	353 / 12.3			30 / 366	Margate Communications, LP
4	WPUR-F	Country	27 / 6.3	5.4	7.0	5.9	4.7	6.2	312 / 10.8	11.2	11.4	37 / 471	Millenium Radio Group
4	WAYV-F	CHR	27 / 6.3	8.8	7.9	5.5	5.2	7.1	550 / 19.1	19.7	17.6	35 / 674	Equity Communications
6	WTKU-F	Oldies	25 / 5.6	4.3	4.5	5.0	4.1	4.9	360 / 12.5	10.1	11.4	25 / 397	Green Group
7	WOND	Talk	22 / 5.1	3.4	3.4	4.4	4.3	4.1	180 / 6.2	6.7	6.2	26 / 200	Green Group
7	WMGM-F	Classic Rock	22 / 5.1	4.5	4.0	4.4	4.1	4.5	402 / 14.0	13.6	14.2	27 / 525	Green Group
9	WGBZ-FF	Dance	21 / 4.7	2.4					333 / 11.6			22 / 416	Margate Communications, LP
10	WJSE-F	Modern Rock	14 / 3.3	2.6	1.8	1.1	1.6	2.2	241 / 8.4	8.1	5.8	15 / 258	Parinello Enterprises, Inc.
11	WCMC	Adult Stand.	13 / 3.1	2.8	1.3	1.7	2.3	2.2	113 / 3.9	3.4	4.1	13 / 113	Equity Communications
12	WMID	Adult Stand.	13 / 3.0	3.2	5.2	3.9	4.5	3.8	177 / 6.1	6.3	8.0	15 / 221	Margate Communications, LP
13	WKOE-F	Modern AC	10 / 2.3	3.0	2.9	3.9	4.7	3.0	224 / 7.8	11.7	11.2	12 / 271	Ocean Broadcasting
14	WCZT-F	Adult Cont.	9 / 2.0	1.5	1.3	1.1	1.4	1.5	104 / 3.6	3.7	3.0	9 / 117	Bill Huf
15	WBSS-F	Talk	8 / 1.8	2.6	2.2	1.7	2.7	2.1	171 / 6.0	5.9	6.9	10 / 260	Press Communications, LLC
16	WEMG-F	Span.-CHR	7 / 1.7	1.7	2.9	2.0	3.6	2.1	86 / 3.0	4.6	4.7	12 / 147	Mega Communications
17	WFGP	Adult Cont.	7 / 1.6	1.3	2.2	2.6	1.4	1.9	123 / 4.3	5.2	5.5	7 / 137	Millenium Radio Group
17	WUSL-F	Urban	7 / 1.6	2.4	1.6	1.5	2.5	1.8	157 / 5.4	5.5	5.7	26 / 317	Clear Channel Communications
17	WKXW-F	Talk	7 / 1.6	0.6	1.1	0.9	1.4	1.0	174 / 6.0	3.0	3.3	22 / 419	Press Communications, LLC
17	WSAX-F	Smooth Jazz	7 / 1.6	0.6	2.7	3.5	2.7	2.1	72 / 2.5	7.2	9.5	7 / 79	Margate Communications, LP
21	WXTU-F	Country	5 / 1.2	1.7	2.0	2.4	1.4	1.8	104 / 3.6	4.2	5.3	13 / 239	Beasley Broadcast Group
21	WIP	Sports	5 / 1.2	1.1	0.9	1.3	0.9	1.1	113 / 3.9	3.4	3.2	7 / 167	CBS/Infinity
21	WMMR-F	Rock	5 / 1.2	1.3	0.9	1.1	0.9	1.1	101 / 3.5	4.1	4.4	9 / 233	Greater Media, Inc.
24	WYSP-F	Rock	5 / 1.1	0.6	1.6	2.0	2.5	1.3	79 / 2.7	5.5	5.3	13 / 251	CBS/Infinity
24	WIOQ-F	CHR	5 / 1.1	1.3	1.8	1.1	1.8	1.3	168 / 5.8	7.4	6.3	14 / 381	Clear Channel Communications
24	WUOL-F	Oldies	5 / 1.1	1.1	1.1	0.4	1.1	0.9	102 / 3.6	2.8	2.0	17 / 288	CBS/Infinity
27	WBEB-F	Adult Cont.	4 / 0.9	0.9	0.7	0.7	0.7	0.8	105 / 3.6	2.6	2.8	8 / 227	WEAZ Radio, Inc.
28	KYW	News	3 / 0.8	1.1	0.4	0.7	0.7	0.8	100 / 3.5	2.8	2.9	5 / 144	CBS/Infinity
29	WZK-F	Oldies	3 / 0.7	1.7	2.0	2.2	1.8	1.7	95 / 3.3	3.5	4.0	3 / 95	DiDonato Enterprises, Inc.
29	WJJZ-F	Smooth Jazz	3 / 0.7		3.4				69 / 2.4	8.9	9.4	4 / 117	Clear Channel Communications
31	WIBG	Cont. Christ.	2 / 0.6						30 / 1.0			2 / 30	Enrico S. Brancadoro
32	WPHT	Talk	2 / 0.5	0.9		0.7			58 / 2.0		2.7	6 / 135	CBS/Infinity
32	WPTP-F	80's Hits	2 / 0.5	0.6	0.4	0.7	0.9	0.6	52 / 1.8	2.3	2.7	5 / 119	Beasley Broadcast Group
32	WPLY-F	Modern Rock	2 / 0.5	0.4		0.4	0.7		67 / 2.3		1.8	5 / 160	Radio One
35	WGYM	Black Gospel	2 / 0.4						59 / 2.1			2 / 59	Green Group
36	WFAN	Sports	1 / 0.3	0.6	0.7				29 / 1.0	1.6		6 / 117	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAYV-F	1 WZXL-F	1 WZXL-F	1 WZXL-F	1 WZXL-F	1 WFGP-F	1 WOND	1 WFGP-F	1 WFGP-F	1 WBNJ-FF
2	WGBZ-FF	2 WAYV-F	2 WFGP-F	2 WFGP-F	2 WFGP-F	2 WPUR-F	2 WBNJ-FF	2 WPUR-F	2 WAYV-F	2 WTKU-F
3	WIOQ-F	3 WGBZ-FF	3 WMGM-F	3 WMGM-F	3 WMGM-F	3 WOND	3 WFGP-F	3 WZXL-F	3 WZXL-F	3 WPUR-F
3	WBNJ-FF	4 WBNJ-FF	3 WAYV-F	4 WAYV-F	4 WAYV-F	4 WTKU-F	4 WZXL-F	4 WTKU-F	4 WPUR-F	4 WBNJ-FF
5	WZXL-F	5 WJSE-F	5 WBNJ-FF	4 WBNJ-FF	4 WPUR-F	5 WBNJ-FF	5 WMGM-F	5 WAYV-F	5 WBNJ-FF	5 WGBZ-FF
6	WJSE-F	6 WMGM-F	6 WGBZ-FF	6 WGBZ-FF	4 WBNJ-FF	6 WMGM-F	6 WPUR-F	6 WOND	6 WTKU-F	6 WTKU-F
7	WTKU-F	7 WKOE-F	7 WPUR-F	7 WTKU-F	7 WTKU-F	7 WMID	7 WAYV-F	7 WBNJ-FF	7 WOND	7 WMGM-F
8	WUSL-F	8 WTKU-F	7 WJSE-F	8 WPUR-F	8 WGBZ-FF	7 WZXL-F	8 WJSE-F	8 WMGM-F	7 WGBZ-FF	8 WJSE-F
9	WKOE-F	9 WFGP-F	9 WTKU-F	8 WJSE-F	9 WJSE-F	7 WCMC	9 WCMC	9 WGBZ-FF	9 WMGM-F	9 WPUR-F
10	WPLY-F	9 WUSL-F	10 WKOE-F	10 WKOE-F	10 WKOE-F	10 WAYV-F	9 WTKU-F	10 WMID	10 WJSE-F	10 WUSL-F
									10 WKOE-F	10 WCMC

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WGBZ-FF	1 WBNJ-FF	1 WBNJ-FF	1 WFGP-F	1 WFGP-F	1 WGBZ-FF	1 WZXL-F	1 WZXL-F	1 WZXL-F
2	WAYV-F	2 WAYV-F	2 WZXL-F	2 WAYV-F	2 WBNJ-FF	2 WZXL-F	2 WJSE-F	2 WJSE-F	2 WMGM-F
3	WPUR-F	3 WGBZ-FF	3 WAYV-F	3 WBNJ-FF	3 WAYV-F	3 WEMG-F	3 WGBZ-FF	3 WMGM-F	3 WJSE-F
3	WBNJ-FF	4 WKOE-F	4 WKOE-F	4 WGBZ-FF	4 WTKU-F	4 WAYV-F	4 WAYV-F	4 WGBZ-FF	4 WFGP-F
5	WKOE-F	5 WPUR-F	5 WTKU-F	5 WPUR-F	5 WOND	5 WMGM-F	5 WGBZ-FF	5 WAYV-F	5 WPUR-F
6	WUSL-F	6 WZXL-F	6 WFGP-F	6 WZXL-F	6 WMGM-F	6 WOND	6 WUSL-F	6 WBNJ-FF	6 WGBZ-FF
7	WFGP-F	7 WFGP-F	7 WPUR-F	7 WMGM-F	7 WZXL-F	7 WJSE-F	7 WTKU-F	7 WKOE-F	7 WFGP-F
8	WEMG-F	8 WTKU-F	8 WGBZ-FF	8 WTKU-F	8 WGBZ-FF	8 WBNJ-FF	8 WUSL-F	8 WTKU-F	8 WBNJ-FF
8	WJSE-F	9 WMGM-F	9 WMGM-F	9 WKOE-F	9 WKOE-F	9 WTKU-F	9 WEMG-F	9 WOND	9 WPUR-F
10	WIOQ-F	10 WUSL-F	10 WKXW-F	10 WEMG-F	10 WCZT-F	10 WUSL-F	10 WBNJ-FF	10 WYSP-F	10 WOND
			10 WCZT-F	10 WUSL-F					
			10 WJSE-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCMC	1230	1 kw / 1 kw	Adult Stand.	ABC	Katz	Equity Communications	Wildwood
WFGP	1450	1 kw / 1 kw	Adult Cont.	CNN+, CBS	McGavren-Guild	Millenium Radio Group	Atlantic City
WGYM	1490	290 w / 290 w	Black Gospel	ESPN, SBUSA, ABC	McGavren-Guild	Green Group	Pleasantville
WIBG	1020	500 w / kw	Cont. Christ.	Ind.	—	Enrico S. Brancadoro	Ocean City
WMID	1340	870 w / 870 w	Adult Stand.	WW1/MBS, ABC	D & R Radio	Margate Communications, LP	Atlantic City
WOND	1400	1 kw / 1 kw	Talk	ABC, WW1/MBS	McGavren-Guild	Green Group	Pleasantville

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAYV	95.1	50 kw @331	CHR	Ind.	Katz	Equity Communications	Atlantic City
WBNJ	93.1	3.3 kw @292	Urban AC	ABC	D & R Radio	Margate Communications, LP	Wildwood Crest
WBSS	97.3	50 kw @466	Talk	Ind.	Christal	Press Communications, LLC	Millville
WCZT	98.7	6 kw @328	Adult Cont.	ABC	D & R Radio	Bill Huf	Villas
WFPG	96.9	50 kw @360	Adult Cont.	Ind.	McGavren-Guild	Millenium Radio Group	Atlantic City
WGBZ	105.5	3.3 kw @294	Dance	Ind.	D & R Radio	Margate Communications, LP	Cape May Court House
WJSE	102.7	3.3 kw @295	Modern Rock	Ind.	Allied Radio Ptnrs.	Parinello Enterprises, Inc.	Petersburg
WKOE	106.3	3 kw @310	Modern AC	ABC	McGavren-Guild	Ocean Broadcasting	Ocean City
WMGM	103.7	50 kw @348	Classic Rock	Ind.	McGavren-Guild	Green Group	Atlantic City
WPUR	107.3	13.5 kw @449	Country	Ind.	McGavren-Guild	Millenium Radio Group	Atlantic City
WSAX	102.3	3 kw @292	Smooth Jazz	Jones	D & R Radio	Margate Communications, LP	Cape May
WTKU	98.3	6 kw @328	Oldies	WW1/MBS	McGavren-Guild	Green Group	Ocean City
WTTT	96.1	2.8 kw @372	simul. WBNJFF	ABC	D & R Radio	Margate Communications, LP	Margate City
WWZK	94.3	3.3 kw @300	Oldies	Jones	—	DiDonato Enterprises, Inc.	Avalon
WZBZ	99.3	3 kw @328	simul. WGBZFF	Ind.	D & R Radio	Margate Communications, LP	Pleasantville
WZXL	100.7	38 kw @350	Rock	Ind.	Katz	Equity Communications	Wildwood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WBEB-F	Adult Cont.	101.1	Philadelphia
WEMG-F	Span.-CHR	104.9	Egg Harbor
WFAN	Sports	660	New York
WIOQ-F	CHR	102.1	Philadelphia
WIP	Sports	610	Philadelphia
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WKXW-F	Talk	101.5	Trenton
WMMR-F	Rock	93.3	Philadelphia
WOGL-F	Oldies	98.1	Philadelphia
WPHT	Talk	1210	Philadelphia
WPLY-F	Modern Rock	100.3	Media
WPTP-F	80's Hits	96.5	Philadelphia
WUSL-F	Urban	98.9	Philadelphia
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Rock	94.1	Philadelphia

Consolidation Report

	12+	25-54
	(%)	(%)
Equity Communications WAYV FM, WCMC AM, WZXL FM	16.2	17.1
Green Group WGYM AM, WMGM FM, WOND AM, WTKU FM	16.2	17.1
Margate Communications, LP WBNJ FM, WGBZ FM, WMID AM, WSAX FM, WTTT FM, WZBZ FM	15.7	13.6
Millenium Radio Group WFPG FM, WFPG AM, WPUR FM	15.8	17.3
	63.9	65.1

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	2 (1)	2 (1)	0.5
Adult Cont.	7 (1)	47 (3)	54 (4)	13.8
Adult Stand.	26 (2)	0 (0)	26 (2)	6.6
Black Gospel	2 (1)	0 (0)	2 (1)	0.5
CHR	0 (0)	32 (2)	32 (2)	8.2
Classic Rock	0 (0)	22 (1)	22 (1)	5.6
Cont. Christ.	2 (1)	0 (0)	2 (1)	0.5
Country	0 (0)	33 (2)	33 (2)	8.4
Dance	0 (0)	21 (2)	21 (2)	5.4
Modern AC	0 (0)	10 (1)	10 (1)	2.6
Modern Rock	0 (0)	16 (2)	16 (2)	4.1
News	3 (1)	0 (0)	3 (1)	0.8
Oldies	0 (0)	32 (3)	32 (3)	8.2
Rock	0 (0)	39 (3)	39 (3)	9.9
Smooth Jazz	0 (0)	10 (2)	10 (2)	2.6
Span.-CHR	0 (0)	7 (1)	7 (1)	1.8
Sports	7 (2)	0 (0)	7 (2)	1.8
Talk	24 (2)	15 (2)	39 (4)	9.9
Urban	0 (0)	7 (1)	7 (1)	1.8
Urban AC	0 (0)	28 (2)	28 (2)	7.1
Totals	71(10)	321 (28)	392 (38)	

Note WFPG-1450 Old Format: Talk New Format: Comedy

AUGUSTA, GA

Arbitron Rank 116	Pop (12+) 376,300	Stations 26 / 25	% Below Line 0.3
Market TSL in Hours 19.6	Diaries 851 / 442:1 / 49.7%	% Not Listed 15.9	
Average Persons Rating 14.6	12+ FM Share (Metro) 68.9	Sample Target 850	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WKXC-F	Country	57 / 10.4	9.4	8.2	7.9	6.8	9.0	691 / 18.4	18.5	18.2	66 / 789	Beasley Broadcast Group
2	WGAC-AF	Talk	52 / 9.4	6.1	6.4	6.4	5.4	7.1	551 / 14.6	15.6	11.7	54 / 609	Beasley Broadcast Group
3	WZNY-F	CHR	39 / 7.1	7.3	8.0	8.7	6.6	7.8	760 / 20.2	20.4	20.0	44 / 902	Clear Channel Communications
3	WPRW-F	Urban	39 / 7.1	7.1	6.1	3.8	4.7	6.0	681 / 18.1	13.2	10.0	53 / 847	Clear Channel Communications
5	WFXA-F	Urban	33 / 6.0	5.8	7.8	10.7	14.0	7.6	697 / 18.5	19.6	24.0	36 / 777	Radio One
5	WEKL-F	Classic Hits	33 / 6.0	5.2	4.3	3.6	5.0	4.8	542 / 14.4	11.1	10.8	38 / 604	Clear Channel Communications
7	WBBQ-F	Hot AC	32 / 5.8	7.3	7.8	6.8	7.7	6.9	634 / 16.8	16.7	16.7	45 / 780	Clear Channel Communications
8	WSLT-F	Soft AC	24 / 4.3	4.4	3.0	3.6	5.2	3.8	364 / 9.7	10.1	9.6	25 / 398	Beasley Broadcast Group
9	WAKB-F	Urban AC	22 / 4.1	3.3	3.7	4.9	3.2	4.0	432 / 11.5	9.6	11.8	30 / 516	Radio One
10	WGOR-F	Oldies	20 / 3.6	3.8	3.2	4.0	3.6	3.6	427 / 11.3	8.4	9.2	23 / 482	Beasley Broadcast Group
11	WKSP-F	Urban Oldies	19 / 3.4	2.9	3.0	2.8	3.9	3.0	331 / 8.8	7.9	8.1	25 / 408	Clear Channel Communications
11	WCHZ-F	Rock	19 / 3.4	4.8	4.5	3.4	1.1	4.0	372 / 9.9	10.2	10.1	20 / 395	Beasley Broadcast Group
13	WAJY-F	Adult Stand.	16 / 2.8	2.7	2.5	2.1	1.6	2.5	237 / 6.3	5.4	4.4	16 / 240	Beasley Broadcast Group
14	WTHB	Black Gospel	15 / 2.7	2.3	4.1	2.6	3.4	2.9	163 / 4.3	5.0	4.5	15 / 163	Radio One
15	WIIZ-F	Urban	11 / 2.0	3.5	3.7	4.3	3.9	3.4	283 / 7.5	9.7	12.4	21 / 424	Nicwild Communications, Inc.
16	WTHO-F	Country	8 / 1.4	0.6	0.4	1.1	0.5	0.9	132 / 3.5	1.9	1.4	13 / 168	Camellia City Communications
17	WRDW-AA	Talk	7 / 1.3	0.6	1.4	0.8	1.3	1.0	206 / 5.5	4.3	3.4	8 / 219	Beasley Broadcast Group
18	WKZK	Black Gospel	7 / 1.2	1.9	2.7	1.7	1.4	1.9	116 / 3.1	3.9	3.2	7 / 116	Gospel Radio, Inc.
19	WAEJ-FF	CHR	3 / 0.6	0.2	0.2	0.9	0.7	0.5	95 / 2.5			4 / 102	Radio One
19	WKIM	Talk	3 / 0.6						86 / 2.3			3 / 86	Freddie Lee Handy
19	WKSX-F	Oldies	3 / 0.6	0.6	0.5		0.5		50 / 1.3	2.0		3 / 55	Edgefield-Saluda Radio Co.
22	WCOS-F	Country	2 / 0.3	1.5	1.2	1.1	0.7	1.0	75 / 2.0	1.9	2.3	4 / 116	Clear Channel Communications
23	WJES-F	Oldies	/ 0.0						4 / 0.1			1 / 21	Edgefield-Saluda Radio Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WPRW-F	1 WFXA-F	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WGAC-AF	1 WKXC-F	1 WGAC-AF	1 WGAC-AF	1 WPRW-F	1 WKXC-F
2	WZNY-F	2 WEKL-F	2 WEKL-F	2 WEKL-F	2 WEKL-F	2 WKXC-F	2 WGAC-AF	2 WKXC-F	2 WKXC-F	2 WZNY-F	2 WZNY-F
3	WFXA-F	3 WPRW-F	3 WZNY-F	3 WBBQ-F	3 WGAC-AF	3 WBBQ-F	3 WEKL-F	3 WBBQ-F	3 WZNY-F	3 WFXA-F	3 WPRW-F
4	WIIZ-F	4 WZNY-F	4 WPRW-F	4 WPRW-F	4 WBBQ-F	4 WGOR-F	4 WPRW-F	4 WEKL-F	4 WPRW-F	4 WKXC-F	4 WFXA-F
5	WKXC-F	5 WKXC-F	4 WFXA-F	5 WGAC-AF	5 WPRW-F	5 WAKB-F	5 WZNY-F	5 WSLT-F	5 WFXA-F	5 WBBQ-F	5 WEKL-F
6	WCHZ-F	6 WCHZ-F	6 WBBQ-F	6 WZNY-F	6 WZNY-F	6 WSLT-F	6 WBBQ-F	6 WGOR-F	6 WSLT-F	6 WKSP-F	6 WAKB-F
7	WAKB-F	7 WBBQ-F	7 WGAC-AF	7 WAKB-F	7 WAKB-F	7 WKSP-F	7 WFXA-F	7 WPRW-F	6 WEKL-F	7 WPRW-F	7 WGAC-AF
8	WBBQ-F	8 WSLT-F	8 WAKB-F	8 WFXA-F	8 WFXA-F	7 WAJY-F	8 WAKB-F	7 WZNY-F	8 WBBQ-F	8 WCHZ-F	8 WBBQ-F
9	WSLT-F	9 WIIZ-F	9 WCHZ-F	9 WKSP-F	9 WGOR-F	9 WEKL-F	9 WCHZ-F	9 WFXA-F	9 WKSP-F	9 WEKL-F	9 WSLT-F
10	WEKL-F	10 WAKB-F	10 WSLT-F	10 WSLT-F	10 WSLT-F	10 WTHB	10 WSLT-F	10 WGOR-F	10 WIIZ-F	10 WAJY-F	10 WKSP-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	WZNY-F	1 WZNY-F	1 WKXC-F	1 WZNY-F	1 WKXC-F	1 WCHZ-F	1 WEKL-F	1 WEKL-F	1 WEKL-F	1 WEKL-F	
2	WFXA-F	2 WFXA-F	2 WFXA-F	2 WKXC-F	2 WZNY-F	2 WFXA-F	2 WPRW-F	2 WPRW-F	2 WGAC-AF	2 WGAC-AF	
3	WPRW-F	3 WKXC-F	3 WZNY-F	3 WBBQ-F	3 WBBQ-F	3 WKXC-F	3 WFXA-F	3 WFXA-F	3 WKXC-F	3 WKXC-F	
4	WBBQ-F	4 WPRW-F	4 WPRW-F	4 WFXA-F	4 WAKB-F	4 WEKL-F	4 WCHZ-F	4 WKXC-F	4 WCHZ-F	4 WPRW-F	
5	WTHB	5 WBBQ-F	5 WEKL-F	5 WPRW-F	5 WPRW-F	5 WZNY-F	5 WKXC-F	5 WCHZ-F	4 WPRW-F	5 WCHZ-F	
6	WKXC-F	6 WEKL-F	6 WBBQ-F	6 WAKB-F	6 WGOR-F	6 WPRW-F	6 WZNY-F	6 WSLT-F	6 WFXA-F	6 WKSP-F	
7	WIIZ-F	7 WSLT-F	7 WAKB-F	7 WSLT-F	7 WFXA-F	7 WIIZ-F	7 WSLT-F	7 WBBQ-F	7 WKSP-F	6 WBBQ-F	
8	WSLT-F	8 WAKB-F	8 WSLT-F	8 WGOR-F	8 WSLT-F	8 WKZK	8 WBBQ-F	8 WZNY-F	8 WBBQ-F	8 WAKB-F	
9	WEKL-F	9 WIIZ-F	9 WGAC-AF	9 WEKL-F	9 WGAC-AF	9 WKSP-F	9 WIIZ-F	9 WKSP-F	9 WAKB-F	9 WFXA-F	
10	WCHZ-F	10 WTHB	10 WIIZ-F	10 WTHB	10 WKSP-F	10 WAKB-F	10 WKSP-F	10 WGOR-F	10 WZNY-F	10 WSLT-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAWX	1630	10 kw / 1 kw	simul. WRDWAA	ABC, WW1/MBS	D & R Radio	Advertisement Network Systems	Augusta
WGAC	580	5 kw / 840 w	Talk	CBS, WW1/MBS	D & R Radio	Beasley Broadcast Group	Augusta
WKIM	1230	1 kw / 1 kw	Talk	PRN	—	Freddie Lee Handy	Augusta
WKZK	1600	500 w / kw	Black Gospel	AURN	Dora-Clayton/Riley Reps	Gospel Radio, Inc.	North Augusta
WRDW	1480	5 kw / 5 kw	Talk	WW1/MBS, ABC	D & R Radio	Beasley Broadcast Group	Augusta
WTHB	1550	5 kw / 11 w	Black Gospel	ABC	Christal	Radio One	Augusta

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAHK	107.7	25 kw @328	80's Hits	WW1/MBS	Christal	Simmons Family, Inc.	Georgetown
KAMX	94.7	100 kw @ 1,305	Modern AC	Ind.	Katz	CBS/Infinity	Luling
KASE	100.7	100 kw @2,000	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Austin
KEYI	103.5	100 kw @ 1,257	Oldies	Ind.	McGavren-Guild	Sinclair Communications	San Marcos
KFMK	105.9	4.5 kw @ 1,302	Rhythmic Old.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Round Rock
KGSR	107.1	39 kw @499	Adult Altern.	Ind.	McGavren-Guild	Radio Austin Management, LLC	Bastrop
KHFI	96.7	100 kw @951	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Georgetown
KHHL	98.9	18.5 kw @1,814	Classic Hits	Ind.	Allied Radio Ptnrs.	Shamrock Communications	Lampasas
KKLB	92.5	1.3 kw @482	Tejano	Ind.	Caballero	Elgin FM, LP	Elgin
KKMJ	95.5	50 kw @ 1,306	Adult Cont.	Ind.	Katz	CBS/Infinity	Austin
KLBJ	93.7	97 kw @ 1,050	Rock	Ind.	McGavren-Guild	Radio Austin Management, LLC	Austin
KLNC	93.3	93 kw @ 1,948	Country	Ind.	McGavren-Guild	Radio Austin Management, LLC	Killeen
KPEZ	102.3	20 kw @686	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Austin
KQBT	104.3	48 kw @492	Dance	Ind.	Katz	CBS/Infinity	Taylor
KQQQ	92.1	1.65 kw @449	Span.-Hits	Ind.	—	Central Texas Radio	Hutto
KQQT	106.3	15 kw @423	simul. KQQQFF	Ind.	—	Central Texas Radio	Gonzales
KROX	101.5	100 kw @981	Modern Rock	Ind.	McGavren-Guild	Radio Austin Management, LLC	Buda
KVET	98.1	100 kw @692	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Austin

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KISS-F	Rock	99.5	San Antonio
KROM-F	Reg'l Mex.	92.9	San Antonio
KXTN-F	Tejano	107.5	San Antonio
KXXS-F	Reg'l Mex.	104.9	Marble Falls
WOAI	News/Talk	1200	San Antonio

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	17.9	16.5
KAMX FM, KJCE AM, KKMJ FM, KQBT FM		
Central Texas Radio	1.2	0.9
KQQQ FM, KQQT FM		
Clear Channel Communications	25.6	26.6
KASE FM, KFMK FM, KHFI FM, KPEZ FM, KVET FM		
Elgin FM, LP	3.0	3.0
KELG AM, KCLB FM, KTXZ AM		
Radio Austin Management, LLC	21.8	22.4
KGSR FM, KLBJ AM, KLBJ FM, KLNC FM, KROX FM		
	69.5	69.4

Format Performance

	AM	FM	Totals	Percent
80's Hits	0 (0)	15 (1)	15 (1)	1.3
Adult Altern.	0 (0)	65 (1)	65 (1)	5.6
Adult Cont.	0 (0)	73 (1)	73 (1)	6.3
Black Gospel	6 (1)	0 (0)	6 (1)	0.5
CHR	0 (0)	71 (1)	71 (1)	6.1
Classic Hits	0 (0)	9 (1)	9 (1)	0.8
Classic Rock	0 (0)	50 (1)	50 (1)	4.3
Country	0 (0)	201 (3)	201 (3)	17.4
Dance	0 (0)	104 (1)	104 (1)	9.0
Modern AC	0 (0)	60 (1)	60 (1)	5.2
Modern Rock	0 (0)	67 (1)	67 (1)	5.8
News/Talk	7 (1)	0 (0)	7 (1)	0.6
Oldies	0 (0)	58 (1)	58 (1)	5.0
Reg'l Mex.	44 (3)	13 (2)	57 (5)	4.9
Religious	7 (1)	0 (0)	7 (1)	0.6
Rhythmic Old.	0 (0)	61 (1)	61 (1)	5.3
Rock	0 (0)	67 (2)	67 (2)	5.8
Span.-Hits	0 (0)	17 (2)	17 (2)	1.5
Sports	27 (1)	0 (0)	27 (1)	2.3
Talk	89 (1)	0 (0)	89 (1)	7.7
Tejano	0 (0)	21 (2)	21 (2)	1.8
Tropical	11 (1)	0 (0)	11 (1)	1.0
Urban AC	14 (1)	0 (0)	14 (1)	1.2
Totals	205(10)	952 (22)	1157 (32)	

BAKERSFIELD

Arbitron Rank 91	Pop (12+) 438,400	Stations 33 / 26	% Below Line 4.7
Market TSL in Hours 20.2	Diaries 1478 / 297:1 / 46.1%	% Not Listed 14.7	
Average Persons Rating 15.0	12+ FM Share (Metro) 68.0	Sample Target 1420	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KUZZ-AF	Country	75 / 11.3	9.3	10.8	8.2	10.8	9.9	844 / 19.3	15.5	79 / 978	Buck Owens Productions	
2	KISV-F	Dance	65 / 9.9	7.7	7.2	9.0	7.2	8.4	968 / 22.1	20.8	70 / 1109	American General Media	
3	KERN	News/Talk	39 / 5.9	6.2	6.1	6.8	5.2	6.3	489 / 11.2	12.3	40 / 500	American General Media	
4	KRAB-F	Rock	37 / 5.6	7.7	6.9	5.8	5.7	6.5	523 / 11.9	15.1	38 / 542	Clear Channel Communications	
5	KKXX-F	CHR	33 / 5.0	5.3	4.3	5.6	4.9	5.1	723 / 16.5	18.4	37 / 749	Clear Channel Communications	
6	KGFM-F	Soft AC	30 / 4.5	4.7	5.5	5.2	4.8	5.0	527 / 12.0	12.0	30 / 537	Lagniappe Broadcasting, Inc.	
7	KDFO-F	Classic Hits	27 / 4.1	4.1	3.2	5.0	2.7	4.1	423 / 9.7	10.0	7.6	28 / 437	Clear Channel Communications
8	KIWI-F	Reg'l Mex.	25 / 3.8	3.8	3.8	4.6	3.7	4.0	373 / 8.5	9.3	8.4	26 / 391	Lotus Communications Corp.
8	KKDJ-F	Adult Cont.	25 / 3.8	4.1	3.1	3.9	3.7	3.7	551 / 12.6	11.1	11.3	26 / 574	Clear Channel Communications
10	KLLY-F	Modern AC	20 / 3.0	3.6	4.0	3.0	5.1	3.4	489 / 11.1	12.4	15.0	22 / 515	Buckley Broadcasting
11	KMYX-F	Reg'l Mex.	19 / 2.8	1.7	2.7	2.6	0.6	2.4	240 / 5.5	5.1	2.1	19 / 240	Farmworker Educational Radio
12	KCOO-F	Rhythmic Old.	18 / 2.8	2.0	1.5	2.7	3.0	2.3	282 / 6.4	6.7	7.7	19 / 287	American General Media
13	KKBB-F	Classic Hits	18 / 2.7	3.0	4.3	2.9	4.3	3.2	304 / 6.9	8.1	10.3	18 / 348	Buckley Broadcasting
14	KRME-F	Smooth Jazz	13 / 1.9	0.9	1.5	2.4	0.7	1.7	159 / 3.6	5.0	3.0	13 / 178	Buckley Broadcasting
15	KCWR-F	Country	12 / 1.8	2.4	2.6	1.7	1.9	2.1	151 / 3.4	4.1	4.7	12 / 151	Buck Owens Productions
16	KWAC	Reg'l Mex.	11 / 1.6	0.8	0.9	1.4	1.0	1.2	135 / 3.1	2.8	2.8	11 / 135	Lotus Communications Corp.
16	KBID	Adult Stand.	11 / 1.6	1.1	1.1	0.6	1.2	1.1	121 / 2.8	1.7	4.2	11 / 121	American General Media
18	KSUV-F	Span.-CHR	10 / 1.5	1.7	2.1	1.8	3.3	1.8	176 / 4.0	4.1	5.9	12 / 184	Lotus Communications Corp.
19	KCHJ	Span.-Oldies	9 / 1.4	1.5	0.5	1.1	1.1	1.1	130 / 3.0	2.5	11 / 193	Lotus Communications Corp.	
20	KGEO	Talk	9 / 1.3	2.7	2.3	1.2	0.9	1.9	182 / 4.2	2.8	3.2	9 / 187	Lagniappe Broadcasting, Inc.
21	KNZR	Talk	8 / 1.3	1.4	1.5	1.2	1.3	1.4	177 / 4.0	4.7	5.5	9 / 228	Buckley Broadcasting
22	KCNQ-F	Country	8 / 1.1	0.9					75 / 1.7			8 / 75	Robert & Katherine Bohn
23	KBOS-F	Urban	7 / 1.1	1.1		0.9	0.7		158 / 3.6	4.7	3.4	30 / 595	Clear Channel Communications
24	KERI	Religious	6 / 0.9	0.6	0.5	0.6	0.7	0.6	110 / 2.5	2.0	2.5	6 / 118	KWSO, Inc.
25	KFRF-F	Modern Rock	6 / 0.8		0.5	0.6	1.0		82 / 1.9	1.0	1.2	37 / 577	Mondosphere Broadcasting
26	KWRU	Span.-Talk	5 / 0.8	0.8		0.6			69 / 1.6	1.2		9 / 142	Radio Unica
27	KFI	Talk	5 / 0.7	0.8	0.8	0.8		0.8	89 / 2.0	2.1		10 / 157	Clear Channel Communications
28	KVLI-F	Oldies	4 / 0.6						92 / 2.1			4 / 92	Robert & Katherine Bohn
29	KLDS-F	Rock	3 / 0.5		0.6	0.6	0.4		34 / 0.8	1.7	1.1	7 / 108	ABC Inc.
30	KTPI-F	Country	3 / 0.4						55 / 1.2			4 / 116	Concord Media Group
30	KMQA-F	Reg'l Mex.	3 / 0.4	0.6		1.1	1.7		53 / 1.2	5.6	4.9	18 / 250	Moon Broadcasting Corp.
30	KAFY	Reg'l Mex.	3 / 0.4						53 / 1.2			3 / 53	Hispanic Broadcast Group, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KISV-F	1 KISV-F	1 KUZZ-AF	1 KUZZ-AF	1 KUZZ-AF	1 KUZZ-AF	1 KUZZ-AF	1 KUZZ-AF	1 KISV-F	1 KISV-F	1 KISV-F
2 KRAB-F	2 KUZZ-AF	2 KISV-F	2 KISV-F	2 KISV-F	2 KERN	2 KISV-F	2 KERN	2 KUZZ-AF	2 KRAB-F	2 KUZZ-AF
3 KXX-F	3 KRAB-F	3 KRAB-F	3 KRAB-F	3 KDFO-F	3 KGFM-F	3 KERN	3 KISV-F	3 KRAB-F	3 KUZZ-AF	3 KRAB-F
4 KMYX-F	4 KXX-F	4 KXX-F	4 KDFO-F	4 KGFM-F	4 KDJ-F	4 KXX-F	4 KGFM-F	4 KXX-F	4 KGFM-F	4 KXX-F
5 KUZZ-AF	5 KLLY-F	5 KDFO-F	5 KXX-F	5 KRAB-F	5 KDFO-F	5 KRAB-F	5 KDFO-F	5 KDFO-F	5 KXX-F	5 KDJ-F
6 KLLY-F	6 KDFO-F	6 KGFM-F	6 KGFM-F	6 KERN	6 KIWI-F	6 KGFM-F	6 KIWI-F	6 KERN	6 KERN	6 KCOO-F
7 KDJ-F	7 KIWI-F	7 KLLY-F	7 KERN	7 KXX-F	7 KCOO-F	7 KIWI-F	7 KDJ-F	7 KDJ-F	7 KLLY-F	7 KIWI-F
8 KCOO-F	8 KRME-F	8 KCOO-F	8 KCOO-F	8 KCOO-F	7 KKBB-F	8 KDFO-F	8 KRAB-F	8 KGFM-F	8 KMYX-F	8 KMYX-F
9 KIWI-F	9 KMYX-F	9 KERN	9 KDJ-F	9 KDJ-F	7 KISV-F	9 KDJ-F	8 KXX-F	9 KLLY-F	9 KDFO-F	9 KGFM-F
10 KBOS-F	10 KKBB-F	10 KDJ-F	10 KKBB-F	10 KKBB-F	10 KCWR-F	10 KLLY-F	10 KKBB-F	10 KKBB-F	10 KCWR-F	10 KDFO-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KISV-F	1 KISV-F	1 KISV-F	1 KISV-F	1 KUZZ-AF	1 KISV-F	1 KISV-F	1 KUZZ-AF	1 KUZZ-AF	1 KUZZ-AF
2 KXX-F	2 KXX-F	2 KUZZ-AF	2 KUZZ-AF	2 KGFM-F	2 KRAB-F	2 KRAB-F	2 KRAB-F	2 KRAB-F	2 KRAB-F
3 KUZZ-AF	3 KUZZ-AF	3 KXX-F	3 KXX-F	3 KISV-F	3 KLLY-F	3 KUZZ-AF	3 KXX-F	3 KISV-F	2 KDFO-F
4 KRAB-F	4 KLLY-F	4 KLLY-F	4 KGFM-F	4 KXX-F	4 KIWI-F	4 KDFO-F	4 KISV-F	4 KDFO-F	4 KERN
5 KLLY-F	5 KRAB-F	5 KRME-F	5 KLLY-F	5 KDJ-F	5 KDFO-F	5 KXX-F	5 KDFO-F	5 KKBB-F	5 KKBB-F
6 KDJ-F	6 KRME-F	6 KGFM-F	6 KDJ-F	6 KLLY-F	6 KUZZ-AF	6 KLLY-F	6 KGEO	6 KERN	6 KISV-F
7 KIWI-F	7 KGFM-F	7 KDFO-F	7 KRAB-F	7 KCOO-F	7 KKBB-F	7 KIWI-F	7 KMYX-F	7 KXX-F	7 KGFM-F
8 KKBB-F	8 KDJ-F	8 KIWI-F	8 KRME-F	8 KDFO-F	8 KRME-F	8 KKBB-F	8 KKBB-F	8 KCOO-F	8 KCOO-F
9 KDFO-F	9 KIWI-F	9 KDJ-F	9 KCOO-F	9 KRME-F	9 KXX-F	9 KMYX-F	9 KCOO-F	9 KIWI-F	9 KXX-F
9 KGFM-F	10 KDFO-F	10 KMYX-F	10 KDFO-F	10 KIWI-F	10 KSUV-F	10 KGEO	10 KBOS-F	10 KLLY-F	10 KDJ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAFY	1100	4.2 kw / 800 w	Reg'l Mex.	Ind.	Lotus	Hispanic Broadcast Group, Inc.	Bakersfield
KBID	1350	1 kw / 33 w	Adult Stand.	CNN+, WW1/MBS, ABC	Interop	American General Media	Bakersfield
KCHJ	1010	5 kw / 1 kw	Span.-Oldies	Ind.	Lotus	Lotus Communications Corp.	Delano
KERI	1180	50 kw / 10 kw	Religious	Ind.	Salem Radio Reps	KWSO, Inc.	Wasco
KERN	1410	1 kw / 1 kw	News/Talk	ABC, Talknet, WW1/MBS	Interop	American General Media	Bakersfield
KGEO	1230	1 kw / 1 kw	Talk	CBS, WW1/MBS, ESPN	Interop	Lagniappe Broadcasting, Inc.	Bakersfield
KNZR	1560	25 kw / 10 kw	Talk	CNN+, SBUSA, CBS	D & R Radio	Buckley Broadcasting	Bakersfield
KUZZ	550	5 kw / 5 kw	simul. KUZZAF	Ind.	Katz	Buck Owens Productions	Bakersfield
KWAC	1490	1 kw / 1 kw	Reg'l Mex.	Ind.	Lotus	Lotus Communications Corp.	Bakersfield

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCNQ	102.5	130 w @ 1,230	Country	ABC	—	Robert & Katherine Bohn	Kemville
KCOO	104.3	6 kw @ 305	Rhythmic Old.	Ind.	Interep	American General Media	Shafter
KCWR	107.1	3 kw @ 300	Country	Ind.	Katz	Buck Owens Productions	Bakersfield
KDFO	98.5	8 kw @ 581	Classic Hits	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Delano
KGFM	101.5	6.7 kw @ 1,299	Soft AC	Ind.	Interep	Lagniappe Broadcasting, Inc.	Bakersfield
KISV	94.1	4.5 kw @ 1,332	Dance	Ind.	Interep	American General Media	Bakersfield
KIWI	92.1	2 kw @ 568	Reg'l Mex.	Ind.	Lotus	Lotus Communications Corp.	Bakersfield
KKBB	99.3	1.2 kw @ 1,345	Classic Hits	WW1/MBS	D & R Radio	Buckley Broadcasting	Bakersfield
KKDJ	105.3	35.4 kw @ 581	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Delano
KKXX	96.5	50 kw @ 499	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Bakersfield
KLLY	95.3	12.5 kw @ 394	Modern AC	Ind.	D & R Radio	Buckley Broadcasting	Oildale
KMYX	92.5	1.15 kw @ 751	Reg'l Mex.	Ind.	—	Farmworker Educational Radio	Arvin
KRAB	106.1	25 kw @ 328	Rock	CBS, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Greenacres
KRME	97.7	3 kw @ 328	Smooth Jazz	Ind.	D & R Radio	Buckley Broadcasting	Shafter
KSUV	102.9	20.5 kw @ 364	Span.-CHR	Ind.	Caballero	Lotus Communications Corp.	McFarland
KUZZ	107.9	6 kw @ 1,364	Country	Ind.	Katz	Buck Owens Productions	Bakersfield
KVLI	104.5	200 w @ 1,260	Oldies	ABC	—	Robert & Katherine Bohn	Lake Isabella

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBOS-F	Urban	94.9	Tulare
KFI	Talk	640	Los Angeles
KFRR-F	Modern Rock	104.1	Woodlake
KLOS-F	Rock	95.5	Los Angeles
KMQA-F	Reg'l Mex.	100.5	East Porterville
KTPI-F	Country	103.1	Tehachapi
KWRU	Span.-Talk	940	Fresno

Consolidation Report

	12+	25-54
	(%)	(%)
American General Media	20.2	14.8
KBID AM, KCOO FM, KERN AM, KISV FM		
Buck Owens Productions	13.1	14.4
KCWR FM, KUZZ AM, KUZZ FM		
Buckley Broadcasting	8.9	9.5
KKBB FM, KLLY FM, KNZR AM, KRME FM		
Clear Channel Communications	18.5	18.9
KDFO FM, KKDJ FM, KKXX FM, KRAB FM		
Lagniappe Broadcasting, Inc.	5.8	7.3
KGEO AM, KGFM FM		
Lotus Communications Corp.	8.3	7.9
KCHJ AM, KIWI FM, KSUV FM, KWAC AM		
Robert & Katherine Bohn	1.7	1.5
KCNQ FM, KVLI FM		
Totals	76.5	74.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	25 (1)	25 (1)	4.4
Adult Stand.	11 (1)	0 (0)	11 (1)	2.0
CHR	0 (0)	33 (1)	33 (1)	5.9
Classic Hits	0 (0)	45 (2)	45 (2)	8.0
Country	9 (1)	87 (4)	97 (5)	17.2
Dance	0 (0)	65 (1)	65 (1)	11.5
Modern AC	0 (0)	20 (1)	20 (1)	3.5
Modern Rock	0 (0)	6 (1)	6 (1)	1.1
News/Talk	39 (1)	0 (0)	39 (1)	6.9
Oldies	0 (0)	4 (1)	4 (1)	0.7
Reg'l Mex.	13 (2)	46 (3)	60 (5)	10.6
Religious	6 (1)	0 (0)	6 (1)	1.1
Rhythmic Old.	0 (0)	18 (1)	18 (1)	3.2
Rock	0 (0)	40 (2)	40 (2)	7.1
Smooth Jazz	0 (0)	12 (1)	12 (1)	2.1
Soft AC	0 (0)	30 (1)	30 (1)	5.3
Span.-CHR	0 (0)	10 (1)	10 (1)	1.8
Span.-Oldies	9 (1)	0 (0)	9 (1)	1.6
Span.-Talk	5 (1)	0 (0)	5 (1)	0.9
Talk	22 (3)	0 (0)	22 (3)	3.9
Urban	0 (0)	7 (1)	7 (1)	1.2
Totals	114(11)	448 (22)	564 (33)	

Note KDFO-98.5 Old Format: Classic Hits New Format: adds Bob & Tom
 KKDJ-105.3 Old Format: Oldies New Format: drops Bob & Tom

BALTIMORE

Arbitron Rank 20 Pop (12+) 2,097,100 **Stations** 37 / 20 **% Below Line** 17.4
Market TSL in Hours 21.1 **Diaries** 3297 / 636:1 / 53.0% **% Not Listed** 15.5
Average Persons Rating 16.1 **12+ FM Share (Metro)** 66.4 **Sample Target** 3270

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WERQ-F	Urban	325 / 9.6	10.0	10.1	9.0	8.9	9.7	3735 / 17.8	16.9	17.4	346 / 4094	Radio One
2 WPOC-F	Country	256 / 7.6	6.8	7.5	7.1	6.4	7.2	3166 / 15.1	14.3	13.5	283 / 3573	Chase Radio Partners
3 WBAL	News/Talk	232 / 6.9	5.6	6.1	7.0	6.1	6.4	3297 / 15.7	16.5	15.7	252 / 3534	Hearst-Argyle Television, Inc.
4 WWIN-F	Urban AC	214 / 6.3	5.9	5.7	7.2	6.4	6.3	2499 / 11.9	10.8	10.6	216 / 2506	Radio One
5 WLIF-F	Soft AC	191 / 5.7	4.3	5.3	5.1	4.8	5.1	2785 / 13.3	11.5	12.6	200 / 2952	CBS/Infinity
6 WQSR-F	Oldies	180 / 5.3	5.4	5.0	5.3	5.4	5.3	2839 / 13.5	14.8	14.1	196 / 3108	CBS/Infinity
7 WXYV-F	CHR	140 / 4.2	4.8	4.0	3.6	3.9	4.1	3066 / 14.6	14.0	14.2	151 / 3442	CBS/Infinity
8 WHFS-F	Modern Rock	132 / 3.9	3.3	2.9	3.8	3.8	3.5	2807 / 13.4	14.4	13.5	142 / 3111	CBS/Infinity
9 WWMX-F	Hot AC	115 / 3.4	4.1	5.0	4.7	4.8	4.3	2755 / 13.1	15.1	16.2	124 / 3014	CBS/Infinity
10 WCAO	Black Gospel	109 / 3.2	3.7	3.5	3.0	3.4	3.3	1253 / 6.0	5.5	6.1	112 / 1317	Clear Channel Communications
11 WIYY-F	Rock	100 / 3.0	4.3	3.8	5.0	3.7	4.0	1987 / 9.5	11.7	11.2	135 / 2476	Hearst-Argyle Television, Inc.
12 WCBM	Talk	76 / 2.3	2.5	2.4	1.9	2.2	2.3	1194 / 5.7	5.5	6.2	80 / 1260	WCBM Maryland, Inc.
13 WRBS-F	Religious	71 / 2.1	1.8	1.9	2.2	2.0	2.0	938 / 4.5	5.5	4.9	75 / 1039	Peter & John Radio Fellowship
14 WOCT-F	Classic Rock	70 / 2.1	2.5	2.2	1.9	2.1	2.2	1679 / 8.0	8.4	8.4	84 / 1865	Clear Channel Communications
15 WPGC-F	Urban	54 / 1.6	1.9	2.0	1.5	2.1	1.8	1712 / 8.2	8.2	8.4	59 / 1858	CBS/Infinity
16 WHUR-F	Urban AC	52 / 1.5	1.3	1.7	1.5	1.4	1.5	1012 / 4.8	4.2	4.5	55 / 1073	Howard University
17 WTOP-AF	News	47 / 1.4	1.0	0.8	0.9	0.9	1.2	1206 / 5.8	4.5	4.4	51 / 1312	Bonneville International Corp.
18 WWDC-F	Rock	47 / 1.4	1.1	0.8	1.2	1.0	1.1	1464 / 7.0	7.4	6.7	59 / 1789	Clear Channel Communications
19 WWLG	Adult Stand.	43 / 1.3	1.3	1.2	0.9	1.3	1.2	535 / 2.6	1.9	2.2	44 / 535	WCBM Maryland, Inc.
20 WJFK	Talk	41 / 1.2	1.9	1.9	1.7	1.8	1.7	954 / 4.5	4.4	5.4	45 / 1015	CBS/Infinity
21 WKYS-F	Urban	40 / 1.2	1.2	1.5	1.5	1.5	1.4	1229 / 5.9	5.8	6.7	45 / 1357	Radio One
22 WWIN	Black Gospel	33 / 1.0	0.8	0.7	0.8	0.9	0.8	487 / 2.3	2.1	2.9	33 / 487	Radio One
23 WROX-F	Hot AC	32 / 1.0	1.4	1.4	1.0	1.6	1.2	1014 / 4.8	4.8	5.1	40 / 1199	ABC Inc.
24 WZBA-F	Classic Hits	32 / 0.9	1.3	1.4	1.2	0.5	1.2	1092 / 5.2	4.2	2.8	47 / 1380	Shamrock Communications
25 WBIG-F	Oldies	29 / 0.9	1.0	0.5	0.8	0.9	0.8	764 / 3.6	3.3	3.1	36 / 900	Clear Channel Communications
26 WMZO-F	Country	26 / 0.8	0.7	0.6	0.9	0.5	0.8	503 / 2.4	3.1	2.3	31 / 611	Clear Channel Communications
27 WASH-F	Adult Cont.	24 / 0.7	0.7	1.0	0.6	0.8	0.7	622 / 3.0	2.9	3.1	28 / 696	Clear Channel Communications
28 WJFK-F	Talk	23 / 0.7	0.5	2.4	2.6	2.6	3.1	318 / 1.5	5.4	5.1	29 / 382	CBS/Infinity
29 WMMJ-F	Urban AC	21 / 0.6	2.9	4.3	3.9	3.9	3.0	302 / 1.4	9.1	9.1	21 / 309	Radio One
30 WJMO-F	CHR	20 / 0.6	0.9	0.8	0.6	1.3	0.7	570 / 2.7	2.8	3.1	23 / 676	Clear Channel Communications
31 WGMS-F	Classical	19 / 0.6	0.4	1.5	1.3	1.3	3.3	335 / 1.6	2.7	2.1	22 / 384	Bonneville International Corp.
32 WRNR-F	Adult Altern.	12 / 0.4	0.8	1.0	0.6	0.8	0.7	334 / 1.6	2.2	2.4	15 / 351	Empire Bcstg System, Inc.
33 WBGR	Black Gospel	12 / 0.3	0.5	0.4	0.4	0.4	0.9	185 / 0.9	0.9	1.2	12 / 185	Expanse Communications
34 WARW-F	Classic Rock	11 / 0.3	0.6	0.4	0.6	0.4	0.5	337 / 1.6	2.1	1.7	21 / 497	CBS/Infinity
34 WOLB	Talk	11 / 0.3	0.5	0.5	0.5	0.5	0.4	189 / 0.9	0.9	1.1	11 / 189	Radio One
34 WMAL	News/Talk	11 / 0.3	0.4	0.4	0.5	0.5	0.4	333 / 1.6	2.0	1.7	14 / 419	ABC Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WBAL	1 WERQ-F	1 WPOC-F	1 WERQ-F	1 WERQ-F	1 WERQ-F
2 WXYV-F	2 WHFS-F	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WBAL	1 WERQ-F	2 WBAL	2 WWIN-F	2 WPOC-F
3 WHFS-F	3 WPOC-F	3 WWIN-F	3 WWIN-F	3 WWIN-F	3 WWIN-F	3 WPOC-F	3 WLIF-F	3 WPOC-F	3 WBAL	3 WWIN-F
4 WPGC-F	4 WXYV-F	4 WHFS-F	4 WQSR-F	4 WQSR-F	4 WLIF-F	4 WQSR-F	4 WBAL	4 WWIN-F	4 WHFS-F	4 WBAL
5 WKYS-F	5 WIYY-F	4 WWMX-F	4 WWMX-F	5 WBAL	5 WQSR-F	5 WWIN-F	5 WQSR-F	5 WLIF-F	5 WPOC-F	5 WQSR-F
6 WPOC-F	6 WWMX-F	4 WXYV-F	6 WLIF-F	6 WLIF-F	6 WLIF-F	6 WERQ-F	6 WWIN-F	6 WQSR-F	6 WLIF-F	6 WXYV-F
7 WWDC-F	7 WWIN-F	7 WQSR-F	7 WBAL	7 WWMX-F	7 WCAO	7 WIYY-F	7 WWMX-F	7 WXYV-F	6 WXYV-F	7 WLIF-F
8 WQSR-F	8 WCAO	8 WLIF-F	8 WXYV-F	8 WXYV-F	8 WCBM	8 WWMX-F	8 WHFS-F	8 WHFS-F	8 WQSR-F	8 WCAO
9 WIYY-F	9 WLIF-F	9 WIYY-F	9 WIYY-F	9 WIYY-F	9 WWMX-F	8 WCAO	8 WXYV-F	9 WWMX-F	9 WHUR-F	9 WHFS-F
10 WWMX-F	10 WWDC-F	10 WBAL	9 WHFS-F	9 WHFS-F	10 WRBS-F	8 WXYV-F	10 WCBM	10 WIYY-F	9 WRBS-F	10 WWMX-F
	10 WPGC-F									
	10 WKYS-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F
2 WXYV-F	2 WXYV-F	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WIYY-F	2 WHFS-F	2 WHFS-F	2 WPOC-F	2 WBAL
3 WPOC-F	3 WPOC-F	2 WXYV-F	3 WWIN-F	3 WWIN-F	3 WHFS-F	3 WIYY-F	3 WIYY-F	2 WIYY-F	3 WWIN-F
4 WHFS-F	4 WHFS-F	4 WWMX-F	4 WWMX-F	4 WLIF-F	4 WPOC-F	4 WPOC-F	4 WPOC-F	4 WBAL	4 WPOC-F
5 WWMX-F	4 WWMX-F	5 WCAO	4 WXYV-F	5 WQSR-F	5 WPGC-F	4 WXYV-F	4 WJFK	5 WHFS-F	5 WQSR-F
6 WWIN-F	6 WCAO	6 WHFS-F	6 WLIF-F	6 WWMX-F	6 WKYS-F	6 WJFK	6 WXYV-F	6 WWIN-F	6 WIYY-F
7 WKYS-F	7 WWIN-F	7 WWIN-F	7 WQSR-F	7 WXYV-F	7 WXYV-F	7 WPGC-F	7 WBAL	7 WQSR-F	7 WOCT-F
8 WLIF-F	8 WLIF-F	8 WLIF-F	8 WCAO	8 WCAO	8 WWDC-F	8 WKYS-F	8 WJFK-F	8 WOCT-F	8 WHFS-F
9 WPGC-F	9 WWDC-F	9 WQSR-F	9 WHFS-F	9 WBAL	9 WQSR-F	9 WWDC-F	8 WPGC-F	9 WWMX-F	9 WLIF-F
10 WCAO	10 WQSR-F	10 WWDC-F	10 WWDC-F	10 WHFS-F	10 WWIN-F	10 WBAL	10 WLIF-F	9 WXYV-F	10 WJFK
	10 WKYS-F		10 WBAL						10 WWMX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBAL	1090	50 kw / 50 kw	News/Talk	ABC, ESPN	D & R Radio	Hearst-Argyle Television, Inc.	Baltimore
WBGR	860	2.5 kw / 65 w	Black Gospel	AURN	Infinity Radio Sales	Expanse Communications	Baltimore
WCAO	600	5 kw / 5 kw	Black Gospel	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WCBM	680	10 kw / 5 kw	Talk	CBS, WW1/MBS	Katz	WCBM Maryland, Inc.	Baltimore
WJFK	1300	5 kw / 5 kw	Talk	Source, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Baltimore
WOLB	1010	1 kw / 26 w	Talk	ABC	Allied Radio Ptnrs.	Radio One	Baltimore
WWIN	1400	1 kw / 1 kw	Black Gospel	Ind.	Allied Radio Ptnrs.	Radio One	Baltimore
WWLG	1360	5 kw / 1.5 kw	Adult Stand.	ABC, Jones	Katz	WCBM Maryland, Inc.	Baltimore

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WERQ	92.3	37 kw @570	Urban	AP	Allied Radio Ptnrs.	Radio One	Baltimore
WIYY	97.9	13.5 kw @950	Rock	ABC	D & R Radio	Hearst-Argyle Television, Inc.	Baltimore
WLIF	101.9	13.5 kw @960	Soft AC	CNN+	Infinity Radio Sales	CBS/Infinity	Baltimore
WOCT	104.3	32 kw @486	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WPOC	93.1	16 kw @866	Country	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Baltimore
WQSR	105.7	50 kw @492	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Catonsville
WRBS	95.1	50 kw @500	Religious	SRN	—	Peter & John Radio Fellowship	Baltimore
WRNR	103.1	6 kw @328	Adult Altern.	Ind.	—	Empire Bcstg System, Inc.	Grasonville
WWIN	95.9	3 kw @300	Urban AC	WW1/MBS	Allied Radio Ptnrs.	Radio One	Glen Burnie
WWMX	106.5	7.4 kw @1,217	Hot AC	Ind.	Infinity Radio Sales	CBS/Infinity	Baltimore
WXYV	102.7	50 kw @436	CHR	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	Baltimore
WZBA	100.7	16 kw @859	Classic Hits	ABC	Allied Radio Ptnrs.	Shamrock Communications	Westminster

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WARW-F	Classic Rock	94.7	Bethesda
WASH-F	Adult Cont.	97.1	Washington
WBIG-F	Oldies	100.3	Washington
WGMS-F	Classical	103.5	Washington
WHFS-F	Modern Rock	99.1	Annapolis
WHUR-F	Urban AC	96.3	Washington
WJFK-F	Talk	106.7	Manassas
WJMO-F	CHR	99.5	Washington
WKYS-F	Urban	93.9	Washington
WMAL	News/Talk	630	Washington
WMMJ-F	Urban AC	102.3	Bethesda
WMZQ-F	Country	98.7	Washington
WPGC-F	Urban	95.5	Morningside
WRQX-F	Hot AC	107.3	Washington
WTOP	News	1500	Washington
WTOP-F	simul. WTOPAF	107.7	Warrenton
WTOP-AM	News	1500	Washington
WWDC-F	Rock	101.1	Washington

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	19.8	21.5
WJFK AM, WLIF FM, WQSR FM, WWMX FM, WXYV FM		
Clear Channel Communications	5.3	5.8
WCAO AM, WOCT FM		
Hearst-Argyle Television, Inc.	9.9	8.9
WBAL AM, WIYY FM		
Radio One	17.2	17.7
WERQ FM, WOLB AM, WWIN FM, WWIN AM		
WCBM Maryland, Inc.	3.6	1.5
WCBM AM, WWLG AM		
	55.8	55.4

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	12 (1)	12 (1)	0.4
Adult Cont.	0 (0)	24 (1)	24 (1)	0.8
Adult Stand.	43 (1)	0 (0)	43 (1)	1.5
Black Gospel	153 (3)	0 (0)	153 (3)	5.4
CHR	0 (0)	160 (2)	160 (2)	5.6
Classic Hits	0 (0)	32 (1)	32 (1)	1.1
Classic Rock	0 (0)	82 (2)	82 (2)	2.9
Classical	0 (0)	19 (1)	19 (1)	0.7
Country	0 (0)	282 (2)	282 (2)	9.9
Hot AC	0 (0)	147 (2)	147 (2)	5.2
Modern Rock	0 (0)	132 (1)	132 (1)	4.6
News	46 (1)	1 (1)	47 (2)	1.6
News/Talk	243 (2)	0 (0)	243 (2)	8.5
Oldies	0 (0)	210 (2)	210 (2)	7.4
Religious	0 (0)	71 (1)	71 (1)	2.5
Rock	0 (0)	147 (2)	147 (2)	5.2
Soft AC	0 (0)	191 (1)	191 (1)	6.7
Talk	128 (3)	23 (1)	152 (4)	5.3
Urban	0 (0)	420 (3)	420 (3)	14.7
Urban AC	0 (0)	286 (3)	286 (3)	10.0
Totals	613(10)	2239 (27)	2853 (37)	

Note WASA-1330 Old Format: Standards //WWLG New Format: WJSS, Religion

BATON ROUGE

Arbitron Rank 84	Pop (12+) 473,500	Stations 28 / 19	% Below Line 12.1
Market TSL in Hours 19.3		Diaries 1607 / 295:1 / 47.2%	% Not Listed 15.0
Average Persons Rating 14.4		12+ FM Share (Metro) 65.6	Sample Target 1590

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WEMX-F	Urban	65 / 9.5	10.4	7.3	9.0	7.4	9.1	764 / 16.1	18.3	14.5	99 / 1171	Citadel Communications Corp.
2 WXOK	Black Gospel	56 / 8.2	7.0	6.4	6.2	4.5	6.9	500 / 10.6	10.1	8.7	64 / 625	Citadel Communications Corp.
3 WDGL-F	Classic Rock	47 / 6.9	6.2	6.1	8.0	6.2	6.8	915 / 19.3	20.8	18.9	87 / 1782	Guaranty Broadcasting
4 WYNK-F	Country	42 / 6.1	6.7	9.6	7.7	8.0	7.5	777 / 16.4	19.4	19.9	82 / 1567	Clear Channel Communications
5 KQXL-F	Urban AC	41 / 6.1	4.7	4.2	5.7	5.3	5.2	612 / 12.9	13.8	124.0	55 / 809	Citadel Communications Corp.
5 WJBO	News/Talk	41 / 6.1	5.3	5.3	3.9	5.0	5.2	667 / 14.1	10.8	12.1	49 / 787	Clear Channel Communications
7 WFMF-F	CHR	35 / 5.1	7.3	7.0	5.7	5.3	6.3	1010 / 21.3	20.8	20.8	59 / 1809	Clear Channel Communications
8 KRVE-F	Adult Cont.	32 / 4.7	5.0	7.4	6.5	6.5	5.9	584 / 12.3	14.3	15.6	39 / 681	Clear Channel Communications
9 WXCT-F	Country	29 / 4.2	4.5	4.9	5.7	4.5	4.8	539 / 11.4	11.7	12.0	55 / 1009	Guaranty Broadcasting
10 WTGE-FF	Rhythmic Old.	26 / 3.9	3.2	3.0	3.9	5.3	3.5	392 / 8.3	9.6		29 / 492	Guaranty Broadcasting
11 WUXN-F	Modem Rock	21 / 3.0	0.8	0.4	0.4		1.2	337 / 7.1	1.6		22 / 376	Pointe Coupee Bcstg. Co. Inc.
11 KOOJ-F	Oldies	20 / 3.0	3.5	3.1	3.3	3.0	3.2	439 / 9.3	8.8	6.0	43 / 881	Citadel Communications Corp.
13 WQCK-F	Cont. Christ.	19 / 2.7	2.1	2.7	2.5	2.4	2.5	305 / 6.4	5.8	5.9	25 / 482	Bethany World Prayer Center
14 KUMX-F	CHR	17 / 2.5	4.4	3.3	3.2	4.1	3.4	638 / 13.5	16.3	17.3	59 / 1626	Clear Channel Communications
15 WCAC-F	Adult Cont.	16 / 2.4	2.1	1.6	2.5	2.1	2.2	422 / 8.9	9.0	9.3	32 / 746	Citadel Communications Corp.
16 WCKW-F	80's Hits	16 / 2.3	2.9	1.9	2.5	2.1	2.4	372 / 7.9	8.1	7.7	43 / 825	222 Corp.
17 WQUE-F	Urban	11 / 1.6	1.2	1.3	1.9	1.4	1.5	268 / 5.7	5.9	6.3	54 / 824	Clear Channel Communications
18 WPFC	Black Gospel	10 / 1.4	1.2	2.8	1.5	2.6	1.7	151 / 3.2	3.0	2.9	12 / 195	Victory & Power Ministries, Inc.
19 WIBR	Sports	9 / 1.3	1.5	1.8	1.7	1.8	1.6	218 / 4.6	5.4	4.7	10 / 254	Citadel Communications Corp.
20 WWL	News/Talk	7 / 1.0	0.8	0.7	0.4	1.1	0.7	216 / 4.6	2.1	2.8	48 / 828	Entercom
21 KKAY	Gospel	4 / 0.5	0.6		0.7			37 / 0.8	1.4		5 / 55	Gulf South Broadcasters, Ltd.
21 KTDY-F	Adult Cont.	4 / 0.5			6.6	6.3		113 / 2.4	15.1	15.5	67 / 952	Communications Corp. of America
23 WSKR	Sports	3 / 0.5		0.6	0.4	0.6		101 / 2.1	1.9	1.9	5 / 130	Clear Channel Communications
24 WYLD-F	Urban AC	3 / 0.4	0.8		0.6	0.6		86 / 1.8	1.8	2.1	13 / 330	Clear Channel Communications
24 WNDC	Black Gospel	3 / 0.4	0.5	1.0	0.7	1.7	0.7	78 / 1.6	2.7	3.5	3 / 97	Church Point Ministries, Inc.
24 WEZB-F	CHR	3 / 0.4			1.5	0.5		100 / 2.1	2.0		12 / 427	Entercom
24 WTKL-F	Oldies	3 / 0.4		0.6	0.4	0.5		55 / 1.2	1.6	1.3	17 / 212	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WDGL-F	1 WDGL-F	1 WXOK	1 WDGL-F	1 WJBO	1 WEMX-F	1 WEMX-F	1 WEMX-F
2 WFMF-F	2 WDGL-F	2 WDGL-F	2 KQXL-F	2 KQXL-F	2 WJBO	2 WXOK	2 WXOK	2 WYNK-F	2 KQXL-F	2 WXOK
3 KUMX-F	2 WFMF-F	3 KQXL-F	3 WEMX-F	3 WEMX-F	3 WYNK-F	3 WEMX-F	3 WEMX-F	3 WXOK	3 WFMF-F	3 KQXL-F
4 WQCK-F	4 WUXN-F	4 WFMF-F	4 WXOK	4 WXOK	4 WDGL-F	4 WYNK-F	4 WYNK-F	3 WFMF-F	4 WXOK	4 WDGL-F
5 WUXN-F	5 KQXL-F	5 WXOK	5 WJBO	5 WJBO	4 KQXL-F	5 WJBO	5 KQXL-F	3 WJBO	5 WTGE-FF	5 WYNK-F
6 WYNK-F	6 WXCT-F	6 KRVE-F	5 KRVE-F	6 WYNK-F	6 KRVE-F	6 KRVE-F	6 WDGL-F	6 WDGL-F	6 WDGL-F	6 WFMF-F
6 WCAC-F	6 WTGE-FF	7 WYNK-F	5 WTGE-FF	7 KRVE-F	7 KOOJ-F	7 KQXL-F	7 KRVE-F	7 KQXL-F	7 KUMX-F	7 WTGE-FF
6 KQXL-F	8 WYNK-F	8 WTGE-FF	5 WYNK-F	8 WTGE-FF	8 WXCT-F	8 WFMF-F	8 WXCT-F	8 KRVE-F	7 WXCT-F	8 WXCT-F
9 WQUE-F	9 KRVE-F	9 WJBO	9 WFMF-F	9 WFMF-F	9 WTGE-FF	9 WXCT-F	9 WFMF-F	8 WXCT-F	9 WQUE-F	9 KOOJ-F
10 WXCT-F	10 KUMX-F	10 WXCT-F	10 WXCT-F	9 WXCT-F	10 WCKW-F	10 WTGE-FF	10 WTGE-FF	10 WTGE-FF	10 WYNK-F	9 WUXN-F
					10 WQCK-F	10 KOOJ-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WXOK	1 WUXN-F	1 WEMX-F	1 WEMX-F	1 WDGL-F	1 WDGL-F
2 WFMF-F	2 WFMF-F	2 KQXL-F	2 KQXL-F	2 KQXL-F	2 WEMX-F	2 WDGL-F	2 WDGL-F	2 WEMX-F	2 WJBO
3 KUMX-F	3 KQXL-F	3 WFMF-F	3 WXOK	3 WEMX-F	3 WDGL-F	3 WUXN-F	3 WXCT-F	3 WUXN-F	3 KQXL-F
4 KRVE-F	4 KRVE-F	4 WTGE-FF	4 WFMF-F	4 KRVE-F	4 WQUE-F	4 WXCT-F	4 WUXN-F	4 KQXL-F	4 WEMX-F
5 WDGL-F	5 WYNK-F	5 WYNK-F	5 KRVE-F	5 WYNK-F	5 WFMF-F	5 WFMF-F	5 WFMF-F	5 WTGE-FF	5 WYNK-F
6 WYNK-F	6 KUMX-F	6 KRVE-F	6 WYNK-F	6 WJBO	6 WTGE-FF	6 WTGE-FF	6 WTGE-FF	6 WYNK-F	6 WXCT-F
7 WUXN-F	6 WDGL-F	7 WXOK	7 WDGL-F	7 WTGE-FF	6 WXOK	7 WQUE-F	7 KQXL-F	7 WXCT-F	7 WTGE-FF
8 WQUE-F	8 WTGE-FF	8 WJBO	8 WTGE-FF	8 WFMF-F	8 WXCT-F	8 KQXL-F	8 WYNK-F	8 WJBO	8 WCKW-F
9 WCAC-F	9 WXOK	9 WDGL-F	9 WJBO	9 WDGL-F	9 KUMX-F	9 WXOK	9 KRVE-F	9 WFMF-F	9 WXOK
10 WXCT-F	10 WCAC-F	10 WCAC-F	10 WXCT-F	10 KOOJ-F	10 WCAC-F	10 WYNK-F	10 WIBR	10 WCKW-F	10 KOOJ-F
			10 WQCK-F	10 WQCK-F					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KKAY	1590	1 kw / 67 w	Gospel	Ind.	—	Gulf South Broadcasters, Ltd.	White Castle
WIBR	1300	5 kw / 1 kw	Sports	Ind.	McGavren-Guild	Citadel Communications Corp.	Baton Rouge
WJBO	1150	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Baton Rouge
WNDC	910	1 kw / 1 kw	Black Gospel	Ind.	—	Church Point Ministries, Inc.	Baton Rouge
WPFC	1550	5 kw / kw	Black Gospel	Ind.	—	Victory & Power Ministries, Inc.	Port Allen
WSKR	1210	10 kw / 1 kw	Sports	1-on-1, WW1/MBS, ESPN	Clear Chan.-Sapphire	Clear Channel Communications	Denham Springs
WXOK	1460	5 kw / 1 kw	Black Gospel	AURN, ABC	McGavren-Guild	Citadel Communications Corp.	Baton Rouge

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KKAY	104.9	6 kw @328	simul. WTGEFF	WW1/MBS	D & R Radio	Guaranty Broadcasting	Donaldsonville
KOOJ	93.7	80 kw @620	Oldies	ABC	McGavren-Guild	Citadel Communications Corp.	New Iberia
KQXL	106.5	50 kw @485	Urban AC	ABC, CBS, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	New Roads
KRVE	96.1	43 kw @449	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Brusly
WCAC	103.3	100 kw @1,000	Adult Cont.	ABC	McGavren-Guild	Citadel Communications Corp.	Hammond
WDGL	98.1	100 kw @1,500	Classic Rock	Ind.	D & R Radio	Guaranty Broadcasting	Baton Rouge
WEMX	94.1	100 kw @981	Urban	ABC, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Kentwood
WFMF	102.5	100 kw @1,250	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Baton Rouge
WQCK	92.7	32 kw @604	Cont. Christ.	Ind.	—	Bethany World Prayer Center. Inc.	Clinton
WTGE	107.3	4.6 kw @374	Rhythmic Old.	WW1/MBS	D & R Radio	Guaranty Broadcasting	Baker
WXCT	100.7	97 kw @1,499	Country	Ind.	D & R Radio	Guaranty Broadcasting	Baton Rouge
WYNK	101.5	100 kw @1,500	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Baton Rouge

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KTDY-F	Adult Cont.	99.9	Lafayette
KUMX-F	CHR	104.1	Houma
WCKW-F	80's Hits	92.3	Laplace
WEZB-F	CHR	97.1	New Orleans
WQUE-F	Urban	93.3	New Orleans
WTKL-F	Oldies	95.7	New Orleans
WUXN-F	Modern Rock	104.5	Jackson
WWL	News/Talk	870	New Orleans
WYLD-F	Urban AC	98.5	New Orleans

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	30.5	29.3
KOOJ FM, KQXL FM, WCAC FM, WEMX FM, WJBO AM, WSKR AM, WYNK FM, WYLD-F		
Clear Channel Communications	22.5	22.4
KRVE FM, WFMF FM, WJBO AM, WSKR AM, WYNK FM		
Guaranty Broadcasting	14.9	17.3
KKAY FM, WDGL FM, WTGE FM, WXCT FM		
	67.9	69.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	16 (1)	16 (1)	2.8
Adult Cont.	0 (0)	51 (3)	51 (3)	8.8
Black Gospel	68 (3)	0 (0)	68 (3)	11.7
CHR	0 (0)	55 (3)	55 (3)	9.5
Classic Rock	0 (0)	47 (1)	47 (1)	8.1
Cont. Christ.	0 (0)	19 (1)	19 (1)	3.3
Country	0 (0)	71 (2)	71 (2)	12.2
Gospel	4 (1)	0 (0)	4 (1)	0.7
Modern Rock	0 (0)	20 (1)	20 (1)	3.4
News/Talk	48 (2)	0 (0)	48 (2)	8.3
Oldies	0 (0)	23 (2)	23 (2)	4.0
Rhythmic Old.	0 (0)	26 (2)	26 (2)	4.5
Sports	12 (2)	0 (0)	12 (2)	2.1
Urban	0 (0)	76 (2)	76 (2)	13.1
Urban AC	0 (0)	44 (2)	44 (2)	7.6
Totals	132 (8)	448 (20)	580 (28)	

Note WXOK-1460 Old Format: Black Gospel/R&B Oldies New Format: ABC- Black Gospel

BINGHAMTON

Arbitron Rank 170	Pop (12+) 206,700	Stations 16 / 14	% Below Line 1.7
Market TSL in Hours 19.3		Diaries 791 / 261:1 / 64.6%	% Not Listed 16.3
Average Persons Rating 14.5		12+ FM Share (Metro) 70.1	Sample Target 770

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WMRV-F	CHR	45 / 15.0	17.6	13.9	14.4	13.6	15.2	712 / 34.4	32.5	34.7	67 / 1117	Clear Channel Communications
2	WAAL-F	Classic Rock	31 / 10.2	7.7	10.9	14.7	10.9	10.9	452 / 21.9	23.5	27.0	54 / 766	Citadel Communications Corp.
3	WHWK-F	Country	29 / 9.5	13.0	12.2	16.4	17.3	12.8	377 / 18.3	24.7	24.0	75 / 860	Citadel Communications Corp.
4	WBBI-F	Country	22 / 7.4	2.5	3.3	4.3	4.2	4.4	314 / 15.2	9.5	9.3	24 / 345	Clear Channel Communications
5	WNBF	Talk	20 / 6.7	8.0	8.6	6.0	7.0	7.3	268 / 13.0	16.6	14.4	24 / 298	Citadel Communications Corp.
6	WKGB-F	Rock	20 / 6.6	5.0	4.3	5.3	4.2	5.3	259 / 12.5	9.1	11.5	31 / 377	Clear Channel Communications
7	WMXW-F	Adult Cont.	20 / 6.5	7.1	6.3	4.0	5.1	6.0	347 / 16.8	16.0	12.4	24 / 408	Clear Channel Communications
8	WYOS-F	Oldies	17 / 5.5	4.3	6.3	4.0	6.4	5.0	313 / 15.2	15.4	11.6	21 / 386	Citadel Communications Corp.
9	WLTB-F	Soft AC	14 / 4.7	5.3	3.3	3.3	2.7	4.2	182 / 8.8	12.1	8.9	15 / 217	WEBO Radio, Inc.
10	WINR	Country	12 / 3.9	2.5	3.3	1.7	2.4	2.8	134 / 6.5	9.1	5.8	21 / 222	Clear Channel Communications
11	WENE	Sports	6 / 2.0	1.9	3.0	2.3	1.8	2.3	133 / 6.5	6.6	6.6	7 / 147	Clear Channel Communications
12	WCDW-F	Modern AC	5 / 1.6	1.5	2.3	2.7	1.8	2.0	112 / 5.4	8.4	9.0	5 / 155	Equinox Broadcasting Corp.
13	WAVR-F	Adult Cont.	4 / 1.4	0.3		0.7			35 / 1.7		1.3	10 / 101	WATS Broadcasting, Inc.
14	WKOP	Adult Stand.	3 / 1.0	2.2	2.0	2.7	2.4	2.0	74 / 3.6	5.7	9.0	3 / 74	Citadel Communications Corp.
14	WIII-F	Classic Rock	3 / 1.0	0.6	1.0		0.9		65 / 3.1	2.2		10 / 231	Citadel Communications Corp.
16	WYXL-F	Adult Cont.	2 / 0.7	0.9	0.7	1.3	0.6	0.9	48 / 2.3	3.0	3.2	5 / 125	Saga Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WAAL-F	WHWK-F	WMRV-F	WMRV-F	WMRV-F	WMRV-F	
2	WBBI-F	WKGB-F	WAAL-F	WAAL-F	WMRV-F	WNBF	WBBI-F	WAAL-F	WAAL-F	WHWK-F	
3	WKGB-F	WAAL-F	WKGB-F	WHWK-F	WHWK-F	3	WAAL-F	3	WHWK-F	3	WKGB-F
4	WAAL-F	4	WLTB-F	4	WHWK-F	4	WMXW-F	4	WNBF	3	WKGB-F
5	WLTB-F	5	WBBI-F	5	WLTB-F	5	WKGB-F	4	WBBI-F	5	WAAL-F
6	WMXW-F	6	WHWK-F	6	WMXW-F	6	WLTB-F	6	WYOS-F	5	WKGB-F
7	WYOS-F	7	WCDW-F	7	WBBI-F	6	WYOS-F	7	WINR	7	WBBI-F
8	WHWK-F	8	WMXW-F	8	WYOS-F	8	WLTB-F	8	WMRV-F	8	WKGB-F
9	WCDW-F	9	WENE	9	WNBF	9	WKGB-F	9	WLTB-F	9	WINR
10	WNBF	10	WYOS-F	10	WCDW-F	10	WENE	10	WLTB-F	10	WINR

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WKGB-F	WAAL-F
2	WKGB-F	WKGB-F	WAAL-F	WMXW-F	WMXW-F	WAAL-F	WKGB-F	WMRV-F	WKGB-F
3	WAAL-F	3	WLTB-F	3	WAAL-F	3	WLTB-F	3	WMRV-F
4	WMXW-F	4	WLTB-F	4	WBBI-F	4	WKGB-F	4	WHWK-F
5	WHWK-F	5	WBBI-F	5	WYOS-F	5	WLTB-F	5	WMXW-F
6	WYOS-F	6	WMXW-F	6	WMXW-F	6	WHWK-F	6	WCDW-F
7	WCDW-F	6	WYOS-F	7	WHWK-F	7	WBBI-F	7	WENE
8	WBBI-F	8	WHWK-F	8	WNBF	8	WHWK-F	8	WYOS-F
9	WIII-F	9	WNBF	9	WYXL-F	9	WNBF	9	WLTB-F
10	WLTB-F	10	WCDW-F	10	WKGB-F	10	WAVR-F	10	WYXL-F

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WENE	1430	5 kw / 5 kw		Sports	SBUSA, 1-on-1, CBS	Clear Chan.-Emerald	Clear Channel Communications	Endicott
WINR	680	5 kw / 500 w		Country	CBS, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Binghamton
WKOP	1360	5 kw / 500 w		Adult Stand.	Ind.	McGavren-Guild	Citadel Communications Corp.	Binghamton
WNBF	1290	9.3 kw / 5 kw		Talk	WW1/MBS, BRN, ABC	McGavren-Guild	Citadel Communications Corp.	Binghamton

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAAL	99.1	50 kw @ 1,090	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Binghamton
WAVR	102.1	4.1 kw @ 400	Adult Cont.	CNN+, Jones	Dome & Assoc.	WATS Broadcasting, Inc.	Waverly
WBBI	107.5	1.1 kw @ 545	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Endwell
WCDW	100.5	1.35 kw @ 692	Modern AC	Ind.	Katz	Equinox Broadcasting Corp.	Conklin
WHWK	98.1	10 kw @ 951	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Binghamton
WKGB	92.5	1.3 kw @ 708	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Susquehanna
WLTB	101.7	2 kw @ 558	Soft AC	Ind.	Christal	WEBO Radio, Inc.	Owego
WMRV	105.7	35 kw @ 570	CHR	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Endicott
WMXW	103.3	590 w @ 1,014	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Vestal
WYOS	104.1	930 w @ 833	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Chenango Bridge

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIII-F	Classic Rock	99.9	Cortland
WYXL-F	Adult Cont.	97.3	Ithaca

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	32.9	32.9
WAAL FM,WHWK FM,WKOP AM,WNBF AM,WYOS FM		
Clear Channel Communications	41.4	37.8
WBBI FM,WENE AM,WINR AM,WKGB FM,WMRV FM,WMXW FM		
	74.3	70.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	26 (3)	26 (3)	10.4
Adult Stand.	3 (1)	0 (0)	3 (1)	1.2
CHR	0 (0)	45 (1)	45 (1)	17.9
Classic Rock	0 (0)	34 (2)	34 (2)	13.5
Country	12 (1)	51 (2)	62 (3)	24.7
Modern AC	0 (0)	5 (1)	5 (1)	2.0
Oldies	0 (0)	16 (1)	16 (1)	6.4
Rock	0 (0)	20 (1)	20 (1)	8.0
Soft AC	0 (0)	14 (1)	14 (1)	5.6
Sports	6 (1)	0 (0)	6 (1)	2.4
Talk	20 (1)	0 (0)	20 (1)	8.0
Totals	41 (4)	211 (12)	251 (16)	

BIRMINGHAM

Arbitron Rank 57	Pop (12+) 827,900	Stations 29 / 27	% Below Line 0.0
Market TSL in Hours 19.7		Diaries 2143 / 386:1 / 52.4%	% Not Listed 11.4
Average Persons Rating 14.8		12+ FM Share (Metro) 68.1	Sample Target 2060

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WBHK-F	Urban AC	119 / 9.7	9.3	8.5	8.3	7.4	9.0	1314 / 15.9	15.6	13.6	135 / 1574	Cox Radio
2	WBHJ-F	Urban	96 / 7.8	8.6	8.7	7.6	8.4	8.2	1178 / 14.2	13.7	14.6	155 / 1861	Cox Radio
3	WZZK-F	Country	92 / 7.5	9.4	8.9	9.0	9.9	8.7	1548 / 18.7	18.1	20.4	141 / 2277	Cox Radio
4	WMJJ-F	Adult Cont.	73 / 5.9	5.3	4.7	5.0	5.4	5.2	1018 / 12.3	10.8	10.8	83 / 1286	Clear Channel Communications
5	WRAX-F	Modern Rock	67 / 5.4	6.0	6.3	4.6	5.5	5.6	1143 / 13.8	13.5	15.2	134 / 2013	Citadel Communications Corp.
6	WYSF-F	Soft AC	63 / 5.2	5.5	5.7	4.7	4.3	5.3	1185 / 14.3	14.5	13.5	103 / 1817	Citadel Communications Corp.
7	WQEN-F	CHR	63 / 5.1	5.1	5.6	5.7	4.4	5.4	1226 / 14.8	15.0		138 / 2188	Clear Channel Communications
8	WZRR-F	Classic Rock	58 / 4.8	4.8	3.7	4.8	4.3	4.5	948 / 11.5	10.8	10.8	86 / 1424	Citadel Communications Corp.
9	WODL-F	Oldies	55 / 4.5	3.8	5.0	4.9	5.2	4.6	1151 / 13.9	11.6	14.4	93 / 1959	Cox Radio
10	WERC	Talk	52 / 4.2	3.2	4.3	3.8	4.3	3.9	874 / 10.6	10.2	11.7	56 / 944	Clear Channel Communications
11	WAGG	Black Gospel	48 / 3.9	4.8	4.6	4.0	4.2	4.3	606 / 7.3	6.3	7.0	49 / 626	Cox Radio
12	WJOX	Sports	42 / 3.4	2.5	2.1	2.2	2.0	2.5	674 / 8.1	6.0	6.5	54 / 859	Citadel Communications Corp.
13	WDXB-F	Country	34 / 2.8	3.1	4.1	3.4	3.6	3.3	659 / 8.0	9.3	9.0	77 / 1394	Clear Channel Communications
14	WRLR-F	Rock	33 / 2.7	2.6	3.0	3.7	5.3	3.0	598 / 7.2	7.9	9.9	37 / 632	Cox Radio
15	WDJC-F	Cont. Christ.	29 / 2.4	2.6	2.5	3.2	2.2	2.7	545 / 6.6	8.7	7.2	50 / 923	Crawford Broadcasting Co.
16	WATV	Urban Oldies	26 / 2.1	2.0	1.6	2.3	2.1	2.0	392 / 4.7	4.0	4.3	26 / 400	Birmingham Ebony Bcstg.
17	WJLD	Black Gospel	22 / 1.8	1.7	1.2	1.7	1.3	1.6	264 / 3.2	3.6	3.2	22 / 277	Richardson Broadcasting Co.
18	WRRS-F	Hot AC	20 / 1.7	2.3	1.7	1.8	2.2	1.9	401 / 4.8	5.9	6.0	39 / 691	Salem Communications Corp.
19	WAPI	Talk	16 / 1.3	1.1	1.2	1.5	1.5	1.3	335 / 4.0	5.0	4.8	17 / 374	Citadel Communications Corp.
20	WYDE	Talk	11 / 0.9	0.6		0.4			310 / 3.7	1.9		12 / 322	Crawford Broadcasting Co.
21	WENN-F	Urban AC	10 / 0.9	1.2	1.1	1.9	1.6	1.3	320 / 3.9	5.4	4.5	12 / 337	Clear Channel Communications
22	WYDE	Black Gospel	10 / 0.8		0.4	0.6			141 / 1.7	1.9		10 / 141	Willis Broadcasting Corp.
22	WPKY	Classic Cntry.	10 / 0.8						59 / 0.7			10 / 59	Paul Tate Johnson
24	WLGS	Adult Stand.	8 / 0.7	1.6	1.6	2.0	0.6	1.5	162 / 2.0	3.2	1.3	9 / 162	Crawford Broadcasting Co.
25	WURL	S. Gospel	7 / 0.6						73 / 0.9			8 / 75	Bill Davison Evangelical Assoc.
25	WKLD-F	Country	7 / 0.6		0.4	0.4	0.7		154 / 1.9	0.9	1.1	7 / 184	Blount County Bcstg Service
27	WHMA-F	CHR	7 / 0.5			0.5			126 / 1.5	1.4		46 / 718	Susquehanna Radio Corp.
28	WTUG-F	Urban AC	6 / 0.5	0.7	0.6	0.7	0.6	0.6	116 / 1.4	2.7	3.0	36 / 583	Houston Pearce

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd							
1	WBHJ-F	1	WBHJ-F	1	WBHK-F	1	WBHK-F	1	WYSF-F	1	WZZK-F	1	WBHK-F	1	WBHJ-F	1	WBHK-F
2	WQEN-F	2	WRAX-F	2	WBHJ-F	2	WYSF-F	2	WZZK-F	2	WBHK-F	2	WBHK-F	2	WBHJ-F	2	WBHK-F
3	WRAX-F	3	WBHK-F	3	WRAX-F	3	WZRR-F	3	WYSF-F	3	WMJJ-F	3	WZZK-F	3	WMJJ-F	3	WQEN-F
4	WBHK-F	4	WZZK-F	4	WZZK-F	4	WZZK-F	4	WZRR-F	4	WZRR-F	4	WZRR-F	4	WZRR-F	4	WZRR-F
5	WRLR-F	5	WRLR-F	5	WZRR-F	5	WZRR-F	5	WZRR-F	5	WZRR-F	5	WZRR-F	5	WZRR-F	5	WZRR-F
6	WZZK-F	6	WQEN-F	6	WYSF-F	6	WBHJ-F	6	WODL-F	6	WYSF-F	6	WJXX	6	WJXX	6	WJXX
7	WAGG	7	WZRR-F	7	WMJJ-F	7	WRAX-F	7	WAGG	7	WZRR-F	7	WZRR-F	7	WZRR-F	7	WZRR-F
8	WYSF-F	8	WYSF-F	8	WQEN-F	8	WQEN-F	8	WRAX-F	8	WRAX-F	8	WRAX-F	8	WRAX-F	8	WRAX-F
9	WDXB-F	9	WMJJ-F	9	WODL-F	9	WQEN-F	9	WAGG	9	WJXX	9	WODL-F	9	WODL-F	9	WODL-F
10	WODL-F	10	WJXX	10	WRLR-F	10	WAGG	10	WQEN-F	10	WATV	10	WQEN-F	10	WQEN-F	10	WQEN-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBHJ-F	1	WBHJ-F	1	WBHK-F	1	WBHK-F	1	WBHK-F
2	WRAX-F	2	WBHK-F	2	WBHJ-F	2	WRAX-F	2	WZRR-F
3	WBHK-F	3	WRAX-F	3	WRAX-F	3	WRLR-F	3	WZRR-F
4	WQEN-F	4	WQEN-F	4	WZZK-F	4	WZRR-F	4	WZRR-F
5	WMJJ-F	5	WZZK-F	5	WZRR-F	5	WZRR-F	5	WZRR-F
6	WZZK-F	6	WMJJ-F	6	WQEN-F	6	WZRR-F	6	WZRR-F
7	WYSF-F	7	WYSF-F	7	WRAX-F	7	WZRR-F	7	WZRR-F
8	WRLR-F	8	WAGG	8	WYSF-F	8	WQEN-F	8	WZRR-F
9	WZRR-F	9	WZRR-F	9	WZRR-F	9	WZRR-F	9	WZRR-F
10	WRRS-F	10	WRLR-F	10	WDXB-F	10	WZRR-F	10	WZRR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAGG	610	5 kw / 1 kw	Black Gospel	AURN, WW1/MBS, ABC	Christal	Cox Radio	Birmingham
WAPI	1070	50 kw / 5 kw	Talk	CBS	McGavren-Guild	Citadel Communications Corp.	Birmingham
WATV	900	1 kw / 164 w	Urban Oldies	ABC	Allied Radio Ptnrs.	Birmingham Ebony Broadcasting	Birmingham
WAYE	1220	1 kw / 75 w	Black Gospel	WW1/MBS	Roslin	Willis Broadcasting Corp.	Birmingham
WERC	960	5 kw / 5 kw	Talk	ABC, WW1/MBS, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Birmingham
WJLD	1400	1 kw / 1 kw	Black Gospel	WW1/MBS, ABC, AURN	—	Richardson Broadcasting Co.	Fairfield
WJOX	690	50 kw / 500 w	Sports	ESPN, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Birmingham
WLGS	1260	5 kw / 41 w	Adult Stand.	Ind.	—	Crawford Broadcasting Co.	Birmingham
WPKY	1010	5 kw / 41 w	Classic Cntry.	USA	—	Paul Tate Johnson	Dora
WURL	760	1 kw / kw	S. Gospel	Ind.	—	Bill Davison Evangelical Association	Moody
WYDE	850	50 kw / 1 kw	Talk	Ind.	—	Crawford Broadcasting Co.	Birmingham

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHJ	95.7	100 kw @981	Urban	Ind.	Christal	Cox Radio	Tuscaloosa
WBHK	98.7	9.4 kw @1,125	Urban AC	ABC	Christal	Cox Radio	Warrior
WDJC	93.7	100 kw @1,006	Cont. Christ.	Ind.	—	Crawford Broadcasting Co.	Birmingham
WDXB	102.5	78.5 kw @2,096	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Jasper
WENN	105.9	1.4 kw @672	Urban AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Trussville
WKLD	97.7	4 kw @341	Country	ABC	—	Blount County Bcstg Service	Oneonta
WMJJ	96.5	100 kw @1,027	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Birmingham
WODL	106.9	100 kw @1,150	Oldies	ABC	Katz	Cox Radio	Birmingham
WQEM	101.5	1.95 kw @584	simul. WQENFF	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Columbiana
WQEN	103.7	77 kw @1,105	CHR	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Gadsden
WRAX	107.7	100 kw @1,237	Modern Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Birmingham
WRLR	97.3	640 w@1,004	Rock	Ind.	Katz	Cox Radio	Homewood
WRRS	101.1	100 kw @1,233	Hot AC	USA	McGavren-Guild	Salem Communications Corp.	Cullman
WYSF	94.5	100 kw @1,014	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Birmingham
WZRR	99.5	100 kw @1,014	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Birmingham
WZZK	104.7	100 kw @1,300	Country	Ind.	Katz	Cox Radio	Birmingham

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	20.1	23.5
WAPI AM,WJOX AM,WRAX FM,WYSF FM,WZRR FM		
Clear Channel Communications	19.0	18.3
WDXB FM,WENN FM,WERC AM,WMJJ FM,WQEM FM,WQEN FM		
Cox Radio	36.1	37.0
WAGG AM,WBHJ FM,WBHK FM,WODL FM,WRLR FM,WZZK FM		
Crawford Broadcasting Co.	4.0	3.3
WDJC FM,WLGS AM,WYDE AM		
	79.2	82.1

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	73 (1)	73 (1)	6.7
Adult Stand.	8 (1)	0 (0)	8 (1)	0.7
Black Gospel	80 (3)	0 (0)	80 (3)	7.4
CHR	0 (0)	69 (3)	69 (3)	6.4
Classic Cntry.	10 (1)	0 (0)	10 (1)	0.9
Classic Rock	0 (0)	58 (1)	58 (1)	5.4
Cont. Christ.	0 (0)	29 (1)	29 (1)	2.7
Country	0 (0)	133 (3)	133 (3)	12.3
Hot AC	0 (0)	20 (1)	20 (1)	1.8
Modern Rock	0 (0)	67 (1)	67 (1)	6.2
Oldies	0 (0)	55 (1)	55 (1)	5.1
Rock	0 (0)	33 (1)	33 (1)	3.0
S. Gospel	7 (1)	0 (0)	7 (1)	0.6
Soft AC	0 (0)	63 (1)	63 (1)	5.8
Sports	42 (1)	0 (0)	42 (1)	3.9
Talk	79 (3)	0 (0)	79 (3)	7.3
Urban	0 (0)	96 (1)	96 (1)	8.9
Urban AC	0 (0)	136 (3)	136 (3)	12.5
Urban Oldies	26 (1)	0 (0)	26 (1)	2.4
Totals	252(11)	832 (18)	1084 (29)	

Note WRLR-97.3 Old Format: Rock New Format: adds Lex & Terry
WFFN-95.3 Old Format: Country New Format: adds JRN- Oldies

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WBZM-F	Rock	107.7	Fairfield
WDKR-F	Classic Hits	107.3	Maroa
WGCY-F	Easy List.	106.3	Gibson City
WGLO-F	Rock	95.5	Pekin
WGN	Talk	720	Chicago
WIXO-F	Modern Rock	99.9	Bartonville
WIXY-F	Country	100.3	Champaign
WJEZ-F	Oldies	93.7	Pontiac
WKIO-F	Oldies	92.5	Urbana
WLS	Talk	890	Chicago
WPBG-F	Oldies	93.3	Peoria
WPEO	Religious	1020	Peoria
WPPY-F	CHR	98.5	Eureka
WRVP-F	simul. WPPYFF	101.1	Glasford
WPPY-FF	CHR	98.5	Eureka
WSCR	Sports	670	Chicago
WSOY-F	Hot AC	102.9	Decatur
WSWT-F	Soft AC	106.9	Peoria
WWCT-F	Rock	105.7	Peoria
WZPW-F	Dance	92.3	Peoria

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp. WBNO FM, WBWN FM, WJBC AM	45.9	44.9
Radio Partners WIHN FM, WSNi FM	5.0	5.4
	50.9	50.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	26 (1)	0 (0)	26 (1)	19.7
CHR	0 (0)	31 (3)	31 (3)	23.5
Classic Hits	0 (0)	2 (1)	2 (1)	1.5
Country	0 (0)	25 (2)	25 (2)	18.9
Dance	0 (0)	3 (2)	3 (2)	2.3
Easy List.	0 (0)	3 (1)	3 (1)	2.3
Hot AC	0 (0)	1 (1)	1 (1)	0.8
Modern Rock	0 (0)	1 (1)	1 (1)	0.8
News	1 (1)	0 (0)	1 (1)	0.8
Oldies	0 (0)	8 (3)	8 (3)	6.1
Religious	1 (1)	0 (0)	1 (1)	0.8
Rock	0 (0)	17 (4)	17 (4)	12.9
Soft AC	0 (0)	2 (1)	2 (1)	1.5
Sports	1 (1)	0 (0)	1 (1)	0.8
Talk	10 (2)	0 (0)	10 (2)	7.6
Totals	39 (6)	93 (19)	132 (25)	

BOISE

Arbitron Rank 125 Pop (12+) 343,100	Stations 25 / 24	% Below Line 1.9
Market TSL in Hours 19.1	Diaries 1037 / 331:1 / 57.7%	% Not Listed 13.1
Average Persons Rating 14.2	12+ FM Share (Metro) 67.0	Sample Target 970

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KIDO	Talk	38 / 7.9	5.9	7.7	7.0	7.3	7.1	483 / 14.1	15.4	14.5	48 / 579	Clear Channel Communications
2 KSAS-F	CHR	34 / 6.9		3.1				592 / 17.3	16.6	8.2	44 / 771	Clear Channel Communications
3 KIZN-F	Country	33 / 6.8	7.4	5.8	4.3	5.8	6.1	458 / 13.3	15.5	15.0	41 / 654	Citadel Communications Corp.
3 KLTB-F	Oldies	33 / 6.8	7.2	8.4	7.0	8.2	7.3	510 / 14.9	16.4	15.2	41 / 649	Clear Channel Communications
5 KQXR-F	Modern Rock	32 / 6.6	7.8	7.3	4.7	3.7	6.6	458 / 13.4	13.7	12.6	38 / 533	Journal Broadcast Group
6 KXLT-F	Soft AC	27 / 5.5	5.2	6.7	5.8	8.0	5.8	389 / 11.3	16.1	16.2	31 / 486	Clear Channel Communications
7 KJOT-F	Active Rock	26 / 5.3	6.9	5.2	5.4	4.5	5.7	337 / 9.8	12.1	10.9	35 / 492	Journal Broadcast Group
8 KQFC-F	Country	25 / 5.2	8.5	5.4	6.5	8.0	6.4	432 / 12.6	14.4	15.4	33 / 584	Citadel Communications Corp.
9 KKGL-F	Classic Rock	22 / 4.6	4.3	3.3	4.3	3.9	4.1	360 / 10.5	9.4	9.1	37 / 493	Citadel Communications Corp.
10 KBOI	Talk	21 / 4.4	3.0	4.8	3.4	4.3	3.9	462 / 13.5	15.2	10.9	32 / 645	Citadel Communications Corp.
11 KZMG-F	CHR	18 / 3.6	4.6	5.6	7.9	8.0	5.4	506 / 14.8	17.0	20.3	22 / 628	Citadel Communications Corp.
11 KRVB-F	Adult Altern.	18 / 3.6	2.8	2.3	2.2	1.7	2.7	286 / 8.3	4.8	5.3	19 / 336	Journal Broadcast Group
13 KGEM	Adult Stand.	16 / 3.3	3.3	3.5	5.2	3.9	3.8	267 / 7.8	6.8	8.2	17 / 275	Journal Broadcast Group
14 KCID-AF	Adult Cont.	16 / 3.2	4.1	3.5	2.9	1.7	3.4	328 / 9.6	9.3	9.5	17 / 409	Journal Broadcast Group
15 KCIX-F	Hot AC	15 / 3.1	2.0	3.1	4.7	3.4	3.2	271 / 7.9	12.0	14.4	17 / 334	Clear Channel Communications
16 KFXD	Classic Cntry.	10 / 2.0	2.6	1.9	2.2	2.2	2.2	156 / 4.6	5.1	4.2	14 / 222	Clear Channel Communications
17 KJHY-F	Reg'l Mex.	9 / 1.9	0.9	0.4	1.1		1.1	112 / 3.3	1.2	1.4	13 / 164	Capital West, Inc.
18 KTPZ-F	80's Hits	9 / 1.8	2.0	3.8	2.5	2.8	2.5	249 / 7.3	11.7	10.0	18 / 431	Horizon Broadcasting
19 KWEL-F	Spanish	5 / 1.0	0.4	0.4	0.7	1.1	0.6	87 / 2.5	1.4	1.4	7 / 129	Treasure Valley Bcstg Co.
19 KTIK	Sports	5 / 1.0	1.3	2.1	1.1	1.5	1.4	105 / 3.1	1.3	2.7	5 / 105	Diamond Broadcasting
21 KBXL-F	Religious	4 / 0.8	0.4	1.5	0.7	0.9	0.8	82 / 2.4	4.2	2.8	5 / 144	KSPD, Inc.
22 KBGN	Religious	3 / 0.6						61 / 1.8			10 / 100	Nelson & Karen Wilson
22 KKIC	S. Gospel	3 / 0.6	0.4					54 / 1.6			3 / 83	Western Pacific, Inc.
24 KMXM-F	Smooth Jazz	2 / 0.4	0.7	0.4	0.4	0.6	0.5	56 / 1.6	2.2	2.1	9 / 194	Horizon Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KSAS-F	1 KQXR-F	1 KIZN-F	1 KIZN-F	1 KLTB-F	1 KIDO	1 KIDO	1 KIDO	1 KIZN-F	1 KQXR-F	1 KSAS-F
2 KQXR-F	2 KIZN-F	2 KQXR-F	2 KQXR-F	2 KIZN-F	2 KLTB-F	2 KLTB-F	2 KLTB-F	2 KLTB-F	2 KSAS-F	2 KXLT-F
3 KTPZ-F	3 KSAS-F	3 KJOT-F	3 KKGL-F	2 KIDO	3 KBOI	3 KIZN-F	3 KJOT-F	3 KQXR-F	3 KIZN-F	3 KQXR-F
4 KZMG-F	4 KJOT-F	4 KKGL-F	4 KXLT-F	4 KXLT-F	4 KXLT-F	4 KQXR-F	3 KIZN-F	4 KSAS-F	3 KZMG-F	4 KQFC-F
5 KJHY-F	5 KCIX-F	5 KSAS-F	4 KLTB-F	5 KKGL-F	5 KQFC-F	5 KBOI	5 KXLT-F	5 KQFC-F	5 KXLT-F	5 KIZN-F
6 KIZN-F	6 KQFC-F	5 KXLT-F	4 KJOT-F	5 KJOT-F	6 KIZN-F	6 KSAS-F	6 KSAS-F	5 KJOT-F	6 KSAS-F	6 KBOI
7 KXLT-F	7 KZMG-F	7 KQFC-F	7 KIDO	7 KQXR-F	6 KGEM	7 KQFC-F	7 KKGL-F	7 KKGL-F	7 KIDO	7 KLTB-F
8 KKGL-F	8 KCID-AF	8 KLTB-F	8 KQFC-F	8 KQFC-F	8 KKGL-F	8 KJOT-F	8 KQXR-F	8 KXLT-F	8 KQFC-F	8 KGEM
9 KQFC-F	8 KKGL-F	9 KIDO	9 KRVB-F	9 KRVB-F	9 KJOT-F	9 KZMG-F	9 KRVB-F	9 KRVB-F	9 KLTB-F	9 KJOT-F
10 KWEL-F	10 KXLT-F	10 KRVB-F	10 KCID-AF	10 KSAS-F	10 KRVB-F	10 KKGL-F	10 KRVB-F	9 KZMG-F	10 KGEM	10 KKGL-F
								9 KCID-AF		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KSAS-F	1 KIZN-F	1 KIZN-F	1 KIZN-F	1 KLTB-F	1 KJOT-F	1 KQXR-F	1 KQXR-F	1 KJOT-F	1 KJOT-F
2 KIZN-F	2 KSAS-F	2 KXLT-F	2 KXLT-F	2 KXLT-F	2 KSAS-F	2 KJOT-F	2 KJOT-F	2 KQXR-F	2 KQXR-F
3 KCIX-F	3 KXLT-F	3 KZMG-F	3 KLTB-F	3 KIZN-F	3 KQXR-F	3 KIZN-F	3 KIZN-F	3 KIZN-F	3 KIDO
4 KXLT-F	4 KCIX-F	4 KCID-AF	4 KSAS-F	4 KQFC-F	4 KIZN-F	4 KSAS-F	4 KCIX-F	4 KKGL-F	4 KKGL-F
5 KTPZ-F	5 KZMG-F	5 KRVB-F	5 KZMG-F	5 KZMG-F	5 KJHY-F	5 KQFC-F	5 KKGL-F	5 KIDO	4 KLTB-F
5 KZMG-F	6 KCID-AF	6 KCIX-F	6 KQFC-F	6 KIDO	6 KQFC-F	6 KKGL-F	6 KQFC-F	6 KRVB-F	6 KRVB-F
7 KQXR-F	7 KRVB-F	7 KSAS-F	7 KCIX-F	7 KSAS-F	7 KKGL-F	7 KCIX-F	7 KSAS-F	7 KQFC-F	7 KIZN-F
8 KRVB-F	8 KQFC-F	8 KQFC-F	8 KIDO	7 KKGL-F	8 KCID-AF	8 KJHY-F	8 KTIK	8 KSAS-F	8 KQFC-F
9 KQFC-F	8 KQXR-F	9 KQXR-F	9 KCID-AF	7 KCIX-F	9 KZMG-F	9 KCID-AF	9 KIDO	9 KLTB-F	9 KBOI
10 KCID-AF	10 KTPZ-F	10 KIDO	10 KKGL-F	10 KCID-AF	10 KCIX-F	10 KZMG-F	9 KCID-AF	9 KCID-AF	10 KXLT-F
		10 KKGL-F							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBGN	1060	10 kw / kw	Religious	Ind.	—	Nelson & Karen Wilson	Caldwell
KBOI	670	50 kw / 50 kw	Talk	CBS	McGavren-Guild	Citadel Communications Corp.	Boise
KCID	1490	1 kw / 1 kw	simul. KCIDAF	ABC	Katz	Journal Broadcast Group	Caldwell
KFXD	580	5 kw / 5 kw	Classic Cntry.	ABC	Clear Chan.-Emerald	Clear Channel Communications	Nampa
KGEM	1140	10 kw / 10 kw	Adult Stand.	WW1/MBS	Katz	Journal Broadcast Group	Boise
KIDO	630	5 kw / 5 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Boise
KKIC	950	3.5 kw / 35 w	S. Gospel	USA	—	Western Pacific, Inc.	Meridian
KTIK	1350	5 kw / 600 w	Sports	ESPN	Tacher	Diamond Broadcasting	Nampa

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBXL	94.1	40 kw @2,574	Religious	Ind.	Salem Radio Reps	KSPD, Inc.	Caldwell
KCID	107.1	49 kw @2,654	Adult Cont.	Ind.	Katz	Journal Broadcast Group	Caldwell
KCIX	105.9	50 kw @2,700	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Garden City
KIZN	92.3	44 kw @2,499	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Boise
KJOT	105.1	52.5 kw @2,588	Active Rock	Ind.	Katz	Journal Broadcast Group	Boise
KKGL	96.9	44 kw @2,520	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Nampa
KLTB	104.3	52 kw @2,574	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Boise
KMXM	100.7	80 kw @2,191	Smooth Jazz	Ind.	Tacher	Horizon Broadcasting	Gooding
KQFC	97.9	47 kw @2,510	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Boise
KQXR	100.3	100 kw @708	Modern Rock	Ind.	Katz	Journal Broadcast Group	Payette
KRVB	94.9	49 kw @2,693	Adult Altern.	Ind.	Katz	Journal Broadcast Group	Nampa
KSAS	103.3	54 kw @2,578	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Caldwell
KTPZ	99.1	80 kw @2,192	80's Hits	Ind.	Tacher	Horizon Broadcasting	Mountain Home
KWEI	99.5	8 kw @2,633	Spanish	Ind.	—	Treasure Valley Bcstg Co.	Fruitland
KXLT	107.9	45 kw @2,683	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Eagle
KZMG	93.1	50 kw @2,630	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	New Plymouth

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KJHY-F	Reg'l Mex.	101.9	Emmett

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	24.6	26.1
KBOI AM, KIZN FM, KKGL FM, KQFC FM, KZMG FM		
Clear Channel Communications	32.2	31.9
KCIX FM, KFXD AM, KIDO AM, KLTB FM, KSAS FM, KXLT FM		
Horizon Broadcasting	2.2	1.0
KMXM FM, KTPZ FM		
Journal Broadcast Group	22.0	21.5
KCID FM, KCID AM, KGEM AM, KJOT FM, KQXR FM, KRVB FM		
	81.0	80.5

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	9 (1)	9 (1)	2.1
Active Rock	0 (0)	26 (1)	26 (1)	6.1
Adult Altern.	0 (0)	18 (1)	18 (1)	4.2
Adult Cont.	(1)	15 (1)	16 (2)	3.8
Adult Stand.	16 (1)	0 (0)	16 (1)	3.8
CHR	0 (0)	51 (2)	51 (2)	12.0
Classic Cntry.	10 (1)	0 (0)	10 (1)	2.4
Classic Rock	0 (0)	22 (1)	22 (1)	5.2
Country	0 (0)	58 (2)	58 (2)	13.7
Hot AC	0 (0)	15 (1)	15 (1)	3.5
Modern Rock	0 (0)	32 (1)	32 (1)	7.5
Oldies	0 (0)	33 (1)	33 (1)	7.8
Reg'l Mex.	0 (0)	9 (1)	9 (1)	2.1
Religious	3 (1)	4 (1)	7 (2)	1.7
S. Gospel	3 (1)	0 (0)	3 (1)	0.7
Smooth Jazz	0 (0)	2 (1)	2 (1)	0.5
Soft AC	0 (0)	27 (1)	27 (1)	6.4
Spanish	0 (0)	5 (1)	5 (1)	1.2
Sports	5 (1)	0 (0)	5 (1)	1.2
Talk	60 (2)	0 (0)	60 (2)	14.2
Totals	97 (8)	326 (17)	424 (25)	

Note KTPZ-99.1 Old Format: CHR New Format: 80's Hits "The Point"

BOSTON

Arbitron Rank 8 Pop (12+)	3,741,200	Stations	38 / 30	% Below Line	1.2
Market TSL in Hours	20.2	Diaries	4602 / 813:1 / 50.2%	% Not Listed	15.9
Average Persons Rating	15.2	12+ FM Share (Metro)	63.4	Sample Target	4600

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBZ	News	444 / 7.8	7.1	8.9	7.3	7.9	7.8	7619 / 20.4	19.5	20.8	528 / 9531	CBS/Infinity
2 WXKS-F	CHR	304 / 5.3	5.7	5.2	6.0	5.7	5.5	6445 / 17.2	19.2	19.7	356 / 7858	Clear Channel Communications
3 WMJX-F	Adult Cont.	296 / 5.2	5.0	5.4	5.5	5.5	5.3	5153 / 13.8	14.1	14.5	324 / 5831	Greater Media, Inc.
4 WJMN-F	Dance	280 / 4.9	5.1	4.3	4.9	5.7	4.8	5678 / 15.2	16.7	14.9	398 / 8615	Clear Channel Communications
5 WODS-F	Oldies	252 / 4.4	4.3	4.0	3.9	4.5	4.2	5054 / 13.5	12.4	12.4	316 / 6515	CBS/Infinity
6 WRKO	Talk	240 / 4.2	3.7	5.1	5.0	5.0	4.5	3590 / 9.6	9.5	9.9	285 / 4374	Entercom
7 WBCN-F	Modern Rock	230 / 4.0	4.0	3.9	4.3	5.0	4.1	5046 / 13.5	13.8	16.7	310 / 6683	CBS/Infinity
8 WBMX-F	Modern AC	229 / 4.0	4.4	3.9	4.1	4.0	4.1	5116 / 13.7	15.1	14.2	314 / 6990	CBS/Infinity
8 WCRB-F	Classical	229 / 4.0	3.9	4.1	4.2	4.1	4.0	3718 / 9.9	10.2	10.7	301 / 5108	Charles River Broadcasting
10 WZLX-F	Classic Rock	228 / 4.0	4.3	3.6	3.0	4.2	3.7	3964 / 10.6	10.0	10.2	285 / 4983	CBS/Infinity
11 WEEI	Sports	212 / 3.7	4.2	3.5	4.0	3.6	3.8	3443 / 9.2	10.2	10.3	260 / 4293	Entercom
12 WKLB-F	Country	200 / 3.5	4.4	3.4	4.1	3.5	3.9	2794 / 7.5	7.6	7.4	253 / 3493	Greater Media, Inc.
13 WROR-F	Classic Hits	172 / 3.0	2.8	3.2	2.7	2.9	2.9	3415 / 9.1	8.2	8.5	211 / 4188	Greater Media, Inc.
14 WAAF-F	Rock	161 / 2.8	3.0	3.1	2.7	2.7	2.9	2507 / 6.7	7.5	7.8	259 / 4083	Entercom
15 WQSX-F	Rhythmic Old.	126 / 2.2	2.6	2.7	3.0	2.9	2.6	2923 / 7.8	8.8	8.5	150 / 3507	Entercom
16 WPLM-F	Soft AC	122 / 2.1	2.1	2.1	1.7	1.7	2.0	1822 / 4.9	3.9	4.1	232 / 3093	Plymouth Rock Broadcasting
17 WTKK-F	Talk	120 / 2.1	1.0	1.2	1.6	0.8	1.5	2134 / 5.7	5.0	3.5	145 / 2614	Greater Media, Inc.
18 WBOS-F	Adult Altern.	117 / 2.0	2.3	2.1	1.8	1.7	2.0	2895 / 7.7	7.4	7.4	135 / 3449	Greater Media, Inc.
19 WBOT-F	Urban	113 / 2.0	1.8	1.2	2.0	1.8	1.6	1640 / 4.4	4.8	1.9	139 / 2220	Radio One
20 WXKS	Adult Stand.	83 / 1.5	1.3	0.9	1.6	0.8	1.3	1114 / 3.0	3.2	2.7	84 / 1118	Clear Channel Communications
21 WILD	Urban	76 / 1.3	1.0	1.0	1.5	1.6	1.2	619 / 1.7	2.0	1.9	77 / 619	Radio One
22 WFNX-F	Modern Rock	69 / 1.2	1.4	1.3	1.1	1.4	1.2	1897 / 5.1	5.5	5.7	79 / 2205	MCC Broadcasting, Inc.
23 WAMG-AA	Tropical	64 / 1.1	1.0	0.7	1.0	0.7	0.9	656 / 1.8	1.2	1.1	64 / 663	Mega Communications
24 WGIR-F	Rock	52 / 0.9	0.6	0.9	0.9	0.8	0.8	1043 / 2.8	2.8	2.6	111 / 2065	Clear Channel Communications
25 WZID-F	Adult Cont.	50 / 0.9	1.0	0.8	1.0	1.0	0.9	870 / 2.3	2.4	1.9	153 / 2054	Saga Communications, Inc.
26 WSRS-F	Soft AC	49 / 0.9	0.4	0.5	0.6	0.6	0.6	792 / 2.1	1.8	1.9	150 / 2076	Clear Channel Communications
27 WXLO-F	Hot AC	48 / 0.8	0.7	1.4	0.8	1.0	0.9	1370 / 3.7	3.4	4.3	97 / 2447	Citadel Communications Corp.
27 WXR-V	Adult Altern.	48 / 0.8	0.9	1.0	0.7	1.0	0.8	1285 / 3.4	3.1	3.5	83 / 1830	Northeast Bcstg Co., Inc.
29 WOKQ-F	Country	41 / 0.7	0.4	0.5	0.6	0.3	0.5	688 / 1.8	1.7	1.7	127 / 1962	Citadel Communications Corp.
30 WSNE-F	Adult Cont.	27 / 0.5		6.7	4.9	6.1		575 / 1.5	15.8	15.6	131 / 2482	Clear Channel Communications
31 WRCA	Tropical	23 / 0.4						315 / 0.8			23 / 315	Beasley Broadcast Group
32 WHOB-F	Hot AC	22 / 0.4	0.4		1.5	1.4		622 / 1.7	7.2	5.8	31 / 835	Tele-Media Broadcasting
33 WEZE	Religious	21 / 0.4	0.3	0.3	0.4	0.4	0.4	408 / 1.1	1.2	1.4	26 / 491	Salem Communications Corp.
33 WHJY-F	Rock	21 / 0.4	0.7	0.6	0.5	0.3	0.5	420 / 1.1	1.5	1.2	154 / 2201	Clear Channel Communications
35 WJDA	Adult Stand.	19 / 0.3						340 / 0.9			19 / 340	South Shore Broadcasting Co.
35 WCTK-F	Country	19 / 0.3	0.5	5.0	5.0	6.1	2.7	444 / 1.2	12.6	11.4	145 / 2161	Hall Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMN-F	1 WXKS-F	1 WXKS-F	1 WZLX-F	1 WMJX-F	1 WBZ	1 WBZ	1 WMJX-F	1 WBZ	1 WBZ	1 WBZ
2 WXKS-F	2 WBCN-F	2 WZLX-F	2 WMJX-F	2 WZLX-F	2 WRKO	2 WBCN-F	2 WRKO	2 WJMN-F	2 WJMN-F	2 WXKS-F
3 WBOT-F	3 WJMN-F	3 WBCN-F	3 WXKS-F	3 WXKS-F	3 WODS-F	3 WXKS-F	2 WBZ	3 WXKS-F	3 WMJX-F	3 WJMN-F
4 WBCN-F	4 WAAF-F	4 WBMX-F	3 WBMX-F	4 WBMX-F	4 WCRB-F	4 WBMX-F	4 WRKO	4 WZLX-F	4 WXKS-F	4 WODS-F
5 WAAF-F	5 WBMX-F	4 WMJX-F	5 WBCN-F	5 WODS-F	5 WMJX-F	5 WJMN-F	4 WXKS-F	5 WMJX-F	5 WCRB-F	5 WCRB-F
6 WMJX-F	6 WMJX-F	6 WJMN-F	6 WEEI	5 WBZ	6 WEEI	5 WMJX-F	6 WODS-F	6 WEEI	6 WEEI	6 WMJX-F
7 WBMX-F	7 WZLX-F	7 WAAF-F	7 WROR-F	7 WROR-F	7 WROR-F	7 WROR-F	7 WCRB-F	6 WBMX-F	7 WZLX-F	7 WKLB-F
8 WODS-F	8 WQSX-F	8 WEEI	7 WBZ	7 WBCN-F	8 WZLX-F	8 WZLX-F	8 WEEI	8 WODS-F	8 WBOT-F	8 WBCN-F
9 WZLX-F	9 WKLB-F	9 WKLB-F	9 WKLB-F	9 WEEI	8 WKLB-F	9 WODS-F	9 WCRB-F	9 WZLX-F	9 WRKO	8 WZLX-F
10 WGIR-F	10 WBOT-F	10 WROR-F	10 WODS-F	10 WKLB-F	10 WBMX-F	10 WRKO	10 WKLB-F	9 WCRB-F	10 WODS-F	10 WBMX-F
		10 WODS-F							10 WAAF-F	
									10 WBMX-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WXKS-F	1 WXKS-F	1 WXKS-F	1 WXKS-F	1 WMJX-F	1 WAAF-F	1 WAAF-F	1 WAAF-F	1 WZLX-F	1 WZLX-F
2 WJMN-F	2 WJMN-F	2 WBMX-F	2 WMJX-F	2 WXKS-F	2 WBCN-F	2 WBCN-F	2 WBCN-F	2 WEEI	2 WEEI
3 WBCN-F	3 WBMX-F	3 WMJX-F	3 WBMX-F	3 WBMX-F	3 WJMN-F	3 WJMN-F	3 WZLX-F	3 WAAF-F	3 WBCN-F
4 WBMX-F	4 WMJX-F	4 WQSX-F	4 WJMN-F	4 WODS-F	4 WZLX-F	4 WZLX-F	4 WEEI	4 WEEI	4 WBZ
5 WMJX-F	5 WQSX-F	5 WBOS-F	5 WQSX-F	5 WQSX-F	5 WBOT-F	5 WXKS-F	5 WXKS-F	5 WJMN-F	5 WAAF-F
6 WBOT-F	6 WBCN-F	6 WJMN-F	6 WODS-F	6 WROR-F	6 WXKS-F	6 WEEI	5 WBMX-F	6 WBMX-F	6 WBMX-F
7 WZLX-F	7 WBOS-F	7 WBCN-F	6 WKLB-F	7 WBZ	7 WMJX-F	7 WBMX-F	7 WKLB-F	7 WMJX-F	7 WROR-F
7 WKLB-F	8 WKLB-F	8 WKLB-F	8 WBOS-F	7 WKLB-F	8 WFNX-F	8 WMJX-F	8 WJMN-F	8 WXKS-F	7 WMJX-F
9 WQSX-F	9 WZLX-F	9 WCRB-F	8 WZLX-F	9 WCRB-F	9 WBMX-F	8 WFNX-F	9 WGIR-F	9 WROR-F	9 WKLB-F
10 WBOS-F	10 WBOT-F	10 WZLX-F	10 WBCN-F	10 WBOS-F	10 WGIR-F	10 WBOT-F	10 WFNX-F	10 WBZ	10 WODS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMG	1150	5 kw / 5 kw	Tropical	Ind.	Caballero	Mega Communications	Boston
WBZ	1030	50 kw / 50 kw	News	ABC, CBS, AP	Infinity Radio Sales	CBS/Infinity	Boston
WEEI	850	50 kw / 50 kw	Sports	Ind.	D & R Radio	Entercom	Boston
WEZE	590	5 kw / 5 kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Boston
WILD	1090	5 kw / kw	Urban	ABC	Interep	Radio One	Boston
WJDA	1300	1 kw / 72 w	Adult Stand.	ABC, WW1/MBS	—	South Shore Broadcasting Co.	Quincy
WLLH	1400	1 kw / 1 kw	simul. WAMGAA	Ind.	Caballero	Mega Communications	Lowell
WRCA	1330	5 kw / 5 kw	Tropical	Ind.	Caballero	Beasley Broadcast Group	Waltham
WRKO	680	50 kw / 50 kw	Talk	ABC	D & R Radio	Entercom	Boston
WXKS	1430	5 kw / 1 kw	Adult Stand.	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Everett

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAAF	107.3	20 kw @784	Rock	Ind.	D & R Radio	Entercom	Worcester
WBCN	104.1	20.5 kw @777	Modern Rock	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Boston
WBMX	98.5	9 kw @1,145	Modern AC	Ind.	Christal	CBS/Infinity	Boston
WBOS	92.9	18.5 kw @734	Adult Altern.	Ind.	McGavren-Guild	Greater Media, Inc.	Brookline
WBOT	97.7	2.7 kw @492	Urban	Ind.	Allied Radio Ptnrs.	Radio One	Brockton
WCRB	102.5	8.1 kw @1,151	Classical	Ind.	Katz	Charles River Broadcasting	Waltham
WFEX	92.1	180 w@1,332	simul. WFNXFF	Ind.	Allied Radio Ptnrs.	MCC Broadcasting, Inc.	Peterborough
WFNX	101.7	1.65 kw @449	Modern Rock	Ind.	Allied Radio Ptnrs.	MCC Broadcasting, Inc.	Lynn
WHOB	106.3	950 w@541	Hot AC	Ind.	McGavren-Guild	Tele-Media Broadcasting	Nashua
WJMN	94.5	11.5 kw @1,053	Dance	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Boston
WKLB	99.5	27 kw @653	Country	Ind.	McGavren-Guild	Greater Media, Inc.	Lowell
WMJX	106.7	21.5 kw @771	Adult Cont.	Ind.	McGavren-Guild	Greater Media, Inc.	Boston
WODS	103.3	16 kw @886	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Boston
WPLM	99.1	50 kw @430	Soft AC	WW1/MBS	Roslin	Plymouth Rock Broadcasting Corp.	Plymouth
WQXS	93.7	34.5 kw @587	Rhythmic Old.	Ind.	D & R Radio	Entercom	Lawrence
WROR	105.7	23 kw @735	Classic Hits	Ind.	McGavren-Guild	Greater Media, Inc.	Framingham
WTKK	96.9	22.5 kw @735	Talk	WW1/MBS, CNN+	McGavren-Guild	Greater Media, Inc.	Boston
WXKS	107.9	20.2 kw @777	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Medford
WXRV	92.5	25.12 kw @711	Adult Altern.	Ind.	Allied Radio Ptnrs.	Northeast Bcstg Co., Inc.	Haverhill
WZLX	100.7	20.9 kw @777	Classic Rock	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Boston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCTK-F	Country	98.1	New Bedford
WHJY-F	Rock	94.1	Providence
WSNE-F	Adult Cont.	93.3	Taunton

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	24.2	24.5
WBCN FM,WBMX FM,WBZ AM,WODS FM,WZLX FM		
Clear Channel Communications	11.7	8.8
WJMN FM,WXKS FM,WXKS AM		
Entercom	12.9	12.8
WAAF FM,WEEI AM,WQXS FM,WRKO AM		
Greater Media, Inc.	15.8	19.7
WBOS FM,WKLB FM,WMJX FM,WROR FM,WTKK FM		
MCC Broadcasting, Inc.	1.3	1.4
WFEX FM,WFNX FM		
Mega Communications	1.1	1.2
WAMG AM,WLLH AM		
Radio One	3.3	3.2
WBOT FM,WILD AM		
	70.3	71.6

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	165 (2)	165 (2)	3.4
Adult Cont.	0 (0)	372 (3)	372 (3)	7.7
Adult Stand.	102 (2)	0 (0)	102 (2)	2.1
CHR	0 (0)	304 (1)	304 (1)	6.3
Classic Hits	0 (0)	172 (1)	172 (1)	3.6
Classic Rock	0 (0)	228 (1)	228 (1)	4.7
Classical	0 (0)	229 (1)	229 (1)	4.8
Country	0 (0)	259 (3)	259 (3)	5.4
Dance	0 (0)	280 (1)	280 (1)	5.8
Hot AC	0 (0)	70 (2)	70 (2)	1.5
Modern AC	0 (0)	229 (1)	229 (1)	4.8
Modern Rock	0 (0)	299 (3)	299 (3)	6.2
News	444 (1)	0 (0)	444 (1)	9.2
Oldies	0 (0)	252 (1)	252 (1)	5.2
Religious	21 (1)	0 (0)	21 (1)	0.4
Rhythmic Old.	0 (0)	126 (1)	126 (1)	2.6
Rock	0 (0)	234 (3)	234 (3)	4.9
Soft AC	0 (0)	171 (2)	171 (2)	3.6
Sports	212 (1)	0 (0)	212 (1)	4.4
Talk	240 (1)	120 (1)	360 (2)	7.5
Tropical	87 (3)	0 (0)	87 (3)	1.8
Urban	76 (1)	113 (1)	190 (2)	4.0
Totals	1182(10)	3623 (28)	4806 (38)	

BRIDGEPORT

Arbitron Rank 115	Pop (12+) 376,500	Stations 47 / 5	% Below Line 65.7
Market TSL in Hours 21.5	Average Persons Rating 16.2	Diaries 1191 / 316:1 / 51.9%	% Not Listed 9.2
		12+ FM Share (Metro) 64.6	Sample Target 1210

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WEZN-F	Adult Cont.	72 / 11.8	13.3	12.4	12.8	10.4	12.6	1056 / 28.0	25.4	29.1	73 / 1056	Cox Radio
2	WICC	Adult Cont.	69 / 11.3	11.1	10.0	12.8	11.0	11.3	893 / 23.7	22.6	25.8	70 / 893	Nassau Broadcasting
3	WEBE-F	Adult Cont.	59 / 9.7	10.3	9.5	10.4	13.3	10.0	883 / 23.4	21.5	25.2	60 / 883	Nassau Broadcasting
4	WKCI-F	CHR	32 / 5.2	5.4	5.6	4.4	4.0	5.2	697 / 18.5	16.9	17.2	32 / 697	Clear Channel Communications
5	WFAN	Sports	30 / 5.0	4.1	4.7	3.9	5.1	4.4	506 / 13.4	14.9	13.1	31 / 506	CBS/Infinity
6	WPLR-F	Rock	29 / 4.7	4.3	3.9	3.9	4.7	4.2	457 / 12.1	10.4	12.5	29 / 457	Cox Radio
7	WOHT-F	Urban	26 / 4.3	4.4	4.1	3.9	4.3	4.2	460 / 12.2	11.1	12.0	27 / 460	Emmis Broadcasting
8	WWYZ-F	Country	22 / 3.6	2.0	2.8	3.1	2.0	2.9	263 / 7.0	6.6	8.1	22 / 263	Clear Channel Communications
9	WCBS	News	17 / 2.7	2.9	2.9	2.5	2.9	2.8	432 / 11.5	12.2	10.7	17 / 432	CBS/Infinity
10	WSKQ-F	Span.-CHR	15 / 2.5	2.1	1.8	3.0	2.5	2.3	218 / 5.8	5.0	5.4	15 / 218	Spanish Broadcasting System
11	WOR	Talk	13 / 2.1	2.1	1.8	1.6	2.0	1.9	171 / 4.5	4.6	3.9	13 / 171	Buckley Broadcasting
12	WRKI-F	Rock	12 / 2.0	0.8	1.1	0.8	0.9	1.2	207 / 5.5	4.8	4.8	12 / 207	Nassau Broadcasting
13	WRKS-F	Urban AC	11 / 1.8	1.8	2.5	1.4	2.0	1.9	179 / 4.8	5.6	5.2	11 / 179	Emmis Broadcasting
14	WQCD-F	Smooth Jazz	10 / 1.7	1.3	1.6	1.1	1.4	1.4	103 / 2.7	4.4	3.1	10 / 103	Emmis Broadcasting
15	WMRQ-F	Modern Rock	10 / 1.6	2.1	1.0	1.2	1.9	1.5	193 / 5.1	4.4	6.5	10 / 193	Clear Channel Communications
15	WDRG-F	Oldies	10 / 1.6	1.8	1.8	1.6	1.6	1.7	188 / 5.0	6.0	6.3	10 / 188	Buckley Broadcasting
15	WBLI-F	CHR	10 / 1.6	1.3	0.8	0.9	0.6	1.2	292 / 7.8	5.6	6.5	10 / 292	Cox Radio
18	WKTU-F	Dance	8 / 1.3	1.1	1.3	1.1	0.8	1.2	232 / 6.2	5.3	5.7	8 / 232	Clear Channel Communications
19	WKSS-F	CHR	7 / 1.2	1.3	1.3	1.6	1.1	1.4	240 / 6.4	6.3	6.3	7 / 240	Clear Channel Communications
20	WADS	Span.-Relig.	6 / 1.0						37 / 1.0			6 / 37	Amor II, Inc.
20	WELI	Talk	6 / 1.0	0.8	1.0	0.6	0.8	0.9	133 / 3.5	2.1	2.1	6 / 133	Clear Channel Communications
20	WABC	Talk	6 / 1.0	1.3	1.8	2.2	1.2	1.6	141 / 3.7	5.1	3.9	6 / 141	ABC Inc.
20	WPAT-F	Romantica	6 / 1.0	0.3			1.2		62 / 1.7			6 / 62	Spanish Broadcasting System
24	WXRK-F	Modern Rock	5 / 0.9	1.6	1.6	2.0	2.0	1.5	146 / 3.9	5.6	5.4	6 / 146	CBS/Infinity
25	WNEW-F	Talk	4 / 0.7	0.5	0.3	0.3	0.3	0.5	84 / 2.2	2.0	2.0	4 / 84	CBS/Infinity
25	WHTZ-F	CHR	4 / 0.7	1.1	1.0	0.9	0.8	0.9	177 / 4.7	5.2	5.4	4 / 177	Clear Channel Communications
25	WCCC-F	Rock	4 / 0.7		3.0				52 / 1.4	7.0	9.5	4 / 52	Marin Broadcasting, LLC
28	WBLS-F	Urban	4 / 0.6	0.7	0.7	0.6	0.5	0.6	92 / 2.4	3.1	2.4	4 / 92	Inner City Broadcasting Corp
28	WKHL-F	Oldies	4 / 0.6	1.0	1.0	1.4	1.1	1.0	106 / 2.8	4.2	4.9	4 / 106	Cox Radio
30	WUCM	Tropical	3 / 0.6	0.8	0.3	0.5	1.6	0.5	35 / 0.9	1.1	1.5	3 / 35	Radio Cumbre Broadcasting Inc.
30	WCBS-F	Oldies	3 / 0.6	0.3	0.3	0.3	0.5	0.4	86 / 2.3	2.1	1.6	3 / 86	CBS/Infinity
32	WHCN-F	Classic Rock	3 / 0.5		3.4				82 / 2.2	8.5	12.0	3 / 83	Clear Channel Communications
32	WAXQ-F	Classic Rock	3 / 0.5	0.3	0.3	0.3		0.4	73 / 1.9	1.0	1.5	3 / 73	Clear Channel Communications
32	WEFX-F	Classic Rock	3 / 0.5	2.0	0.7	0.6	1.2	0.9	143 / 3.8	2.8	4.0	3 / 143	Cox Radio
32	WALK-F	Adult Cont.	3 / 0.5		0.4				83 / 2.2	2.5		3 / 83	Clear Channel Communications
32	WZMX-F	Urban	3 / 0.5	0.3	1.1	0.6	0.6	0.6	98 / 2.6	2.5	1.9	3 / 98	CBS/Infinity
32	WPLJ-F	Hot AC	3 / 0.5	0.8	0.7	0.8	0.6	0.7	101 / 2.7	3.3	4.0	3 / 101	ABC Inc.
32	WAVZ	Adult Stand.	3 / 0.5	1.5	0.3	0.9	0.6	0.8	56 / 1.5	1.7	1.9	3 / 56	Clear Channel Communications
39	WFIV	Religious	2 / 0.4	1.0	0.5	0.8	0.7	0.7	45 / 1.2	1.2	1.2	2 / 45	Blount Communications
40	WHLI-AA	Adult Stand.	2 / 0.3		0.7				35 / 0.9	1.2		2 / 35	Barnstable Broadcasting, Inc.
40	WLIR-F	Modern Rock	2 / 0.3	0.3	0.2	0.3		0.3	63 / 1.7			2 / 63	Jarad Broadcasting Co., Inc.
40	WTJM-F	Rhythmic Old.	2 / 0.3	0.3	0.8	0.3	0.3	0.4	43 / 1.1	2.4	1.3	2 / 43	Clear Channel Communications
40	WRCH-F	Soft AC	2 / 0.3		6.4				67 / 1.8	9.1	12.8	2 / 67	CBS/Infinity
40	WXXP-F	Dance	2 / 0.3	0.7		0.3			88 / 2.3		2.7	2 / 88	Jarad Broadcasting Co., Inc.
45	WTIC	News/Talk	2 / 0.2	0.3	0.3				46 / 1.2	1.4		2 / 46	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WKCI-F	1 WEZN-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WICC	1 WICC	1 WEZN-F	1 WEZN-F	1 WEZN-F	1 WICC
2	WOHT-F	2 WOHT-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEBE-F	2 WEBE-F	2 WEBE-F	2 WEZN-F
3	WEZN-F	3 WKCI-F	3 WPLR-F	3 WPLR-F	3 WPLR-F	3 WEBE-F	3 WEBE-F	3 WICC	3 WICC	3 WOHT-F	3 WEBE-F
4	WBLI-F	4 WEBE-F	4 WKCI-F	4 WKCI-F	4 WICC	4 WFAN	4 WFAN	4 WPLR-F	4 WKCI-F	4 WICC	4 WKCI-F
5	WEBE-F	5 WPLR-F	5 WOHT-F	5 WFAN	5 WFAN	5 WPLR-F	5 WPLR-F	5 WKCI-F	5 WFAN	5 WKCI-F	5 WOHT-F
6	WSKQ-F	6 WMRQ-F	6 WFAN	6 WWYZ-F	6 WKCI-F	6 WWYZ-F	6 WKCI-F	6 WFAN	6 WOHT-F	6 WBLI-F	6 WPLR-F
7	WKSS-F	7 WICC	7 WICC	7 WICC	7 WWYZ-F	7 WCBS	7 WSKQ-F	7 WWYZ-F	6 WPLR-F	7 WFAN	7 WFAN
8	WMRQ-F	7 WRKS-F	8 WWYZ-F	8 WRKI-F	8 WRKI-F	8 WOR	7 WOHT-F	8 WOHT-F	8 WOR	8 WPLR-F	8 WWYZ-F
9	WKTU-F	9 WSKQ-F	9 WRKI-F	8 WOHT-F	9 WOHT-F	9 WDRG-F	9 WCBS	9 WCBS	9 WWYZ-F	9 WQCD-F	9 WSKQ-F
10	WICC	10 WKTU-F	10 WSKQ-F	10 WSKQ-F	10 WSKQ-F	10 WKCI-F	10 WWYZ-F	9 WMRQ-F	10 WCBS	10 WSKQ-F	10 WCBS

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WEBE-F	1 WEBE-F	1 WEZN-F	1 WEBE-F	1 WEBE-F	1 WOHT-F	1 WEZN-F	1 WEZN-F	1 WPLR-F
2	WKCI-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WOHT-F	2 WEZN-F	2 WPLR-F	2 WEZN-F
3	WOHT-F	3 WKCI-F	3 WKCI-F	3 WKCI-F	3 WICC	3 WKCI-F	3 WKCI-F	3 WFAN	3 WFAN
4	WEZN-F	4 WOHT-F	4 WOHT-F	4 WOHT-F	4 WKCI-F	4 WPLR-F	4 WKCI-F	4 WEBE-F	4 WEBE-F
5	WPLR-F	5 WPLR-F	5 WSKQ-F	5 WPLR-F	5 WWYZ-F	5 WMRQ-F	5 WEBE-F	5 WRKI-F	5 WICC
6	WKSS-F	6 WKTU-F	6 WWYZ-F	6 WICC	6 WSKQ-F	6 WAXQ-F	6 WMRQ-F	6 WPLR-F	6 WKCI-F
7	WRKS-F	7 WICC	7 WKTU-F	7 WSKQ-F	7 WPLR-F	7 WFAN	7 WRKI-F	7 WMRQ-F	7 WRKI-F
7	WKTU-F	8 WRKS-F	8 WPLR-F	8 WWYZ-F	8 WOHT-F	8 WWYZ-F	7 WFAN	8 WICC	8 WKCI-F
9	WMRQ-F	8 WSKQ-F	9 WBLI-F	9 WRKS-F	9 WQCD-F	9 WBLI-F	9 WXRK-F	8 WWYZ-F	9 WOHT-F
9	WICC	8 WBLI-F	10 WICC	10 WQCD-F	9 WRKS-F	10 WHTZ-F	10 WRKS-F	10 WMRQ-F	9 WCBS

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADS	690	3.2 kw / 33 w	Span.-Relig.	AP	—	Amor II, Inc.	Ansonia
WCUM	1450	1 kw / 1 kw	Tropical	CNN+	Caballero	Radio Cumbre Broadcasting Inc.	Bridgeport
WFIF	1500	5 kw / kw	Religious	SRN	Salem Radio Reps	Blount Communications	Milford
WICC	600	1 kw / 500 w	Adult Cont.	AP	Christal	Nassau Broadcasting	Bridgeport

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEZN	99.9	27.5 kw @669	Adult Cont.	Ind.	Broadcast Sales/Katz	Cox Radio	Bridgeport

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WALK-F	Adult Cont.	97.5	Patchogue
WAVZ	Adult Stand.	1300	New Haven
WAXQ-F	Classic Rock	104.3	New York
WBLI-F	CHR	106.1	Patchogue
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WCCC-F	Rock	106.9	Hartford
WDRC-F	Oldies	102.9	Hartford
WDRE-F	simul. WLIRFF	98.5	Westhampton
WLIR-F	Modern Rock	92.7	Garden City
WLIR-FF	Modern Rock	92.7	Garden City
WEBE-F	Adult Cont.	107.9	Westport
WEFX-F	Classic Rock	95.9	Norwalk
WELI	Talk	960	New Haven
WFAN	Sports	660	New York
WGSM	simul. WHLIIA	740	Huntington
WHLI	Adult Stand.	1100	Hempstead
WHLI-AA	Adult Stand.	1100	Hempstead
WHCN-F	Classic Rock	105.9	Hartford
WHTZ-F	CHR	100.3	Newark

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKCI-F	CHR	101.3	Hamden
WKHL-F	Oldies	96.7	Stamford
WKSS-F	CHR	95.7	Hartford
WKTU-F	Dance	103.5	Lake Success
WMRQ-F	Modern Rock	104.1	Waterbury
WNEW-F	Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPLR-F	Rock	99.1	New Haven
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WRCH-F	Soft AC	100.5	New Britain
WRKI-F	Rock	95.1	Brookfield
WRKS-F	Urban AC	98.7	New York
WSKO-F	Span.-CHR	97.9	New York
WTIC	News/Talk	1080	Hartford
WTJM-F	Rhythmic Old.	105.1	New York
WWYZ-F	Country	92.5	Waterbury
WXRK-F	Modern Rock	92.3	New York
WXXP-F	Dance	105.3	Calverton
WZMX-F	Urban	93.7	Hartford

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	69 (1)	134 (3)	203 (4)	36.7
Adult Stand.	5 (3)	0 (0)	5 (3)	0.9
CHR	0 (0)	53 (4)	53 (4)	9.6
Classic Rock	0 (0)	9 (3)	9 (3)	1.6
Country	0 (0)	22 (1)	22 (1)	4.0
Dance	0 (0)	10 (2)	10 (2)	1.8
Hot AC	0 (0)	3 (1)	3 (1)	0.5
Modern Rock	0 (0)	18 (4)	18 (4)	3.3
News	17 (1)	0 (0)	17 (1)	3.1
News/Talk	2 (1)	0 (0)	2 (1)	0.4
Oldies	0 (0)	17 (3)	17 (3)	3.1
Religious	2 (1)	0 (0)	2 (1)	0.4
Rhythmic Old.	0 (0)	2 (1)	2 (1)	0.4
Rock	0 (0)	45 (3)	45 (3)	8.1
Romantica	0 (0)	6 (1)	6 (1)	1.1
Smooth Jazz	0 (0)	10 (1)	10 (1)	1.8
Soft AC	0 (0)	2 (1)	2 (1)	0.4
Span.-CHR	0 (0)	15 (1)	15 (1)	2.7
Span.-Relig.	6 (1)	0 (0)	6 (1)	1.1
Sports	30 (1)	0 (0)	30 (1)	5.4
Talk	25 (3)	4 (1)	29 (4)	5.2
Tropical	3 (1)	0 (0)	3 (1)	0.5
Urban	0 (0)	33 (3)	33 (3)	6.0
Urban AC	0 (0)	11 (1)	11 (1)	2.0
Totals	159(13)	394 (34)	553 (47)	

BUFFALO-NIAGARA FALLS

Arbitron Rank 50 Pop (12+)	951,800	Stations	25 / 21	% Below Line	2.6
Market TSL in Hours	20.5	Diaries	2419 / 393:1 / 55.7%	% Not Listed	12.3
Average Persons Rating	15.5	12+ FM Share (Metro)	67.4	Sample Target	2420

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WYRK-F	Country	156 / 10.5	8.9	9.2	9.0	8.7	9.4	1823 / 19.2	18.4	17.7	198 / 2342	CBS/Infinity
2 WBEN	News/Talk	148 / 10.0	8.7	10.1	8.4	6.8	9.3	2011 / 21.1	18.1	19.8	162 / 2193	Entercom
3 WGRF-F	Classic Rock	129 / 8.7	8.3	7.9	7.8	8.3	8.2	2078 / 21.8	19.0	22.8	150 / 2371	Citadel Communications Corp.
4 WKSE-F	CHR	119 / 8.0	8.6	8.7	8.4	8.0	8.4	2260 / 23.7	23.6	23.1	147 / 2674	Entercom
5 WBLK-F	Urban	117 / 7.9	7.3	7.6	7.4	7.6	7.5	1288 / 13.5	13.7	13.2	122 / 1372	CBS/Infinity
6 WJYE-F	Soft AC	105 / 7.1	6.2	7.0	8.2	6.9	7.1	1620 / 17.0	17.2	16.7	109 / 1739	CBS/Infinity
7 WHTT-F	Oldies	82 / 5.6	6.6	6.4	6.3	5.9	6.2	1435 / 15.1	18.7	17.0	99 / 1736	Citadel Communications Corp.
8 WTSS-F	Hot AC	74 / 5.0	5.6	4.9	5.1	4.6	5.2	1449 / 15.2	15.3	13.6	121 / 2223	Entercom
9 WEDG-F	Modern Rock	72 / 4.9	5.1	4.4	5.0	4.5	4.9	1397 / 14.7	15.7	14.4	92 / 1700	Citadel Communications Corp.
10 WECK	Adult Stand.	59 / 4.0	5.2	4.6	4.7	5.3	4.6	874 / 9.2	9.7	10.1	62 / 917	CBS/Infinity
11 WBUF-F	Classic Rock	49 / 3.3	3.0	2.7	3.5	4.4	3.1	919 / 9.7	11.9	12.6	55 / 1122	CBS/Infinity
12 WGR	Sports	41 / 2.8	3.4	4.8	2.7	4.5	3.4	889 / 9.3	9.5	14.7	51 / 1056	Entercom
13 WWWS	Urban Oldies	20 / 1.4	1.3	1.2	2.2	1.1	1.5	247 / 2.6	3.8	2.7	21 / 247	Entercom
13 WNSA-F	Sports	20 / 1.4	1.5	1.2	1.2	1.2	1.3	610 / 6.4	5.9	6.0	31 / 856	Adelphia Communications
15 CKEY-F	Modern AC	19 / 1.3	1.6	1.7	1.7	1.7	1.6	680 / 7.1	7.2	7.7	19 / 697	Niagara Broadcasting, Ltd.
16 CILQ-F	Classic Rock	17 / 1.1	0.9	1.2	1.1	1.2	1.1	377 / 4.0	4.0	4.0	18 / 405	Canadian Station Owner
17 CHTZ-F	Rock	13 / 0.9	1.3	1.4	1.4	1.4	1.2	403 / 4.2	5.2	5.2	16 / 502	Standard Radio, Inc.
18 CFNY-F	Modern Rock	12 / 0.8	0.9	0.5	0.8	0.7	0.7	313 / 3.3	3.7	3.3	15 / 381	Canadian Station Owner
19 WXRL	Country	11 / 0.7	0.7	1.0	0.4	0.6	0.7	158 / 1.7	2.1	2.0	11 / 178	Dome Broadcasting
20 WDCX-F	Religious	8 / 0.6	1.0	1.0	0.7	1.1	0.8	236 / 2.5	2.7	3.5	11 / 296	Crawford Broadcasting Co.
21 WWKB	Bus. News	6 / 0.4	0.5	0.3	0.3	1.0	0.4	143 / 1.5	1.6	2.9	7 / 153	Entercom
21 WLVL	Talk	6 / 0.4	0.4	0.5	0.6	0.6	0.6	115 / 1.2	1.0	1.5	6 / 121	Culver Communications, Inc.
23 CHUM-F	N/A	5 / 0.3						148 / 1.6			5 / 163	Canadian Station Owner
23 WHLD	Religious	5 / 0.3						129 / 1.4			5 / 129	Citadel Communications Corp.
23 WHAM	News/Talk	5 / 0.3			0.9	0.9		148 / 1.6	2.6		25 / 420	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSE-F	1 WBLK-F	1 WGRF-F	1 WGRF-F	1 WGRF-F	1 WBEN	1 WBEN	1 WYRK-F	1 WYRK-F	1 WBLK-F	1 WGRF-F
2 WBLK-F	2 WKSE-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WBEN	2 WBEN	2 WKSE-F	2 WBLK-F
3 WEDG-F	3 WYRK-F	3 WBLK-F	3 WTSS-F	3 WJYE-F	3 WGRF-F	3 WKSE-F	3 WGRF-F	3 WKSE-F	3 WBEN	3 WYRK-F
4 WYRK-F	4 WYRK-F	4 WKSE-F	4 WBLK-F	3 WTSS-F	4 WJYE-F	4 WGRF-F	4 WJYE-F	4 WBLK-F	4 WYRK-F	4 WKSE-F
5 WGRF-F	5 WGRF-F	5 WEDG-F	5 WKSE-F	5 WBLK-F	5 WHTT-F	5 WJYE-F	5 WTSS-F	5 WGRF-F	5 WJYE-F	5 WBEN
6 WJYE-F	6 WTSS-F	6 WTSS-F	6 WJYE-F	6 WBEN	6 WECK	6 WBLK-F	6 WHTT-F	6 WJYE-F	6 WEDG-F	6 WJYE-F
7 WTSS-F	7 WJYE-F	7 WJYE-F	7 WBEN	7 WKSE-F	7 WTSS-F	7 WHTT-F	7 WKSE-F	7 WHTT-F	7 WGRF-F	7 WHTT-F
8 WHTT-F	8 WBEN	8 WBEN	8 WEDG-F	8 WHTT-F	8 WBLK-F	8 WTSS-F	8 WECK	8 WTSS-F	8 WHTT-F	8 WEDG-F
9 WBEN	9 WBUF-F	9 WHTT-F	9 WHTT-F	9 WEDG-F	9 WBUF-F	8 WEDG-F	9 WEDG-F	9 WEDG-F	9 WTSS-F	8 WECK
10 CKEY-F	10 WGR	10 WBUF-F	10 WBUF-F	10 WBUF-F	10 WKSE-F	10 WBUF-F	10 WBLK-F	10 WECK	10 WECK	10 WTSS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKSE-F	1 WKSE-F	1 WYRK-F	1 WYRK-F	1 WYRK-F	1 WEDG-F	1 WEDG-F	1 WEDG-F	1 WGRF-F	1 WGRF-F
2 WBLK-F	2 WBLK-F	2 WKSE-F	2 WKSE-F	2 WTSS-F	2 WBLK-F	2 WBLK-F	2 WGRF-F	2 WEDG-F	2 WYRK-F
3 WEDG-F	3 WYRK-F	3 WTSS-F	3 WTSS-F	3 WJYE-F	3 WGRF-F	3 WGRF-F	3 WBLK-F	3 WBLK-F	3 WEDG-F
4 WYRK-F	4 WTSS-F	4 WBLK-F	4 WBLK-F	4 WKSE-F	4 WKSE-F	4 WKSE-F	4 WYRK-F	4 WYRK-F	4 WBEN
5 WJYE-F	5 WJYE-F	5 WJYE-F	5 WJYE-F	5 WGRF-F	5 WBEN	5 WYRK-F	5 WGR	5 WBEN	5 WGR
6 WTSS-F	6 WEDG-F	6 WGRF-F	6 WGRF-F	5 WBLK-F	6 WYRK-F	6 WGR	6 WKSE-F	6 WGR	6 WHTT-F
7 WBUF-F	7 WGRF-F	7 WBUF-F	7 WBUF-F	7 WBEN	7 CHTZ-F	7 WBEN	7 WBEN	6 WKSE-F	6 WBLK-F
8 WGRF-F	8 WBUF-F	8 WEDG-F	8 WBEN	8 WHTT-F	8 WNSA-F	8 CHTZ-F	8 WTSS-F	8 WHTT-F	8 WJYE-F
9 CKEY-F	9 CKEY-F	9 WBEN	9 WHTT-F	9 WBUF-F	9 CFNY-F	9 WTSS-F	8 CHTZ-F	9 WTSS-F	9 WBUF-F
10 CFNY-F	10 WBEN	10 CKEY-F	10 WEDG-F	10 WEDG-F	10 WTSS-F	10 WHTT-F	10 CILQ-F	10 CILQ-F	10 WTSS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBEN	930	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	D & R Radio	Entercom	Buffalo
WECK	1230	1 kw / 1 kw	Adult Stand.	WW1/MBS	Christal	CBS/Infinity	Cheektowaga
WGR	550	5 kw / 5 kw	Sports	ESPN	D & R Radio	Entercom	Buffalo
WHLD	1270	5 kw / 144 w	Religious	Ind.	—	Citadel Communications Corp.	Niagara Falls
WLVL	1340	1 kw / 1 kw	Talk	ABC, WW1/MBS	Broadcast Sales	Culver Communications, Inc.	Lockport
WWKB	1520	50 kw / 50 kw	Bus. News	WW1/MBS	D & R Radio	Entercom	Buffalo
WWWS	1400	1 kw / 1 kw	Urban Oldies	ABC	D & R Radio	Entercom	Buffalo
WXRL	1300	5 kw / 2.5 kw	Country	WW1/MBS, CNN+	—	Dome Broadcasting	Lancaster

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
CFNY	102.1	35 kw @ 1,400	Modern Rock	Ind.	—	—	Brampton
CKEY	101.1	26 kw @	Modern AC	Ind.	—	Niagara Broadcasting, Ltd.	Ft. Erie, Ontario
WBLK	93.7	47 kw @ 505	Urban	CBS	Katz	CBS/Infinity	Depew
WBUF	92.9	91 kw @ 580	Classic Rock	CBS	Christal	CBS/Infinity	Buffalo
WDCX	99.5	110 kw @ 640	Religious	Ind.	—	Crawford Broadcasting Co.	Buffalo
WEDG	103.3	49 kw @ 348	Modern Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Buffalo
WGRF	96.9	24 kw @ 712	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Buffalo
WHTT	104.1	50 kw @ 387	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Buffalo
WJYE	96.1	47.1 kw @ 505	Soft AC	Ind.	Christal	CBS/Infinity	Buffalo
WKSE	98.5	46 kw @ 420	CHR	Ind.	D & R Radio	Entercom	Niagara Falls
WNSA	107.7	18 kw @ 800	Sports	WW1/MBS	—	Adelphia Communications	Wethersfield Township
WTSS	102.5	110 kw @ 1,340	Hot AC	Ind.	D & R Radio	Entercom	Buffalo
WYRK	106.5	50 kw @ 466	Country	Ind.	Katz	CBS/Infinity	Buffalo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHAM	News/Talk	1180	Rochester
CHTZ-F	Rock	97.7	Ont/St. Catharines
CHUM-F	N/A	0	
CILQ-F	Classic Rock	107.1	Toronto

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	32.8	31.4
WBLK FM, WBUF FM, WECK AM, WJYE FM, WYRK FM		
Citadel Communications Corp.	19.5	23.7
WEDG FM, WGRF FM, WHLD AM, WHTT FM		
Entercom	27.6	25.3
WBEN AM, WGR AM, WKSE FM, WTSS FM, WWKB AM, WWWS AM		
	79.9	80.4

Format Performance

	AM	FM	Totals	Percent
Adult Stand.	59 (1)	0 (0)	59 (1)	4.5
Bus. News	6 (1)	0 (0)	6 (1)	0.5
CHR	0 (0)	119 (1)	119 (1)	9.2
Classic Rock	0 (0)	194 (3)	194 (3)	14.9
Country	11 (1)	156 (1)	167 (2)	12.9
Hot AC	0 (0)	74 (1)	74 (1)	5.7
Modern AC	0 (0)	19 (1)	19 (1)	1.5
Modern Rock	0 (0)	84 (2)	84 (2)	6.5
N/A	0 (0)	5 (1)	5 (1)	0.4
News/Talk	153 (2)	0 (0)	153 (2)	11.8
Oldies	0 (0)	82 (1)	82 (1)	6.3
Religious	5 (1)	8 (1)	14 (2)	1.1
Rock	0 (0)	13 (1)	13 (1)	1.0
Soft AC	0 (0)	105 (1)	105 (1)	8.1
Sports	41 (1)	20 (1)	61 (2)	4.7
Talk	6 (1)	0 (0)	6 (1)	0.5
Urban	0 (0)	117 (1)	117 (1)	9.0
Urban Oldies	20 (1)	0 (0)	20 (1)	1.5
Totals	301 (9)	996 (16)	1298 (25)	

Note WNUC-107.7 Old Format: Country New Format: WNSA, Fox- Sports

CANTON

Arbitron Rank 126	Pop (12+) 336,500	Stations 35 / 10	% Below Line 46.0
Market TSL in Hours 20.5	Diaries 1149 / 293:1 / 61.4%	% Not Listed 10.8	
Average Persons Rating 15.5	12+ FM Share (Metro) 66.5	Sample Target 1140	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WHBC	Soft AC	71 / 13.5	12.6	9.5	12.1	10.9	11.9	906 / 26.9	23.2	24.6	74 / 948	NextMedia
2 WHBC-F	Adult Cont.	70 / 13.4	11.7	12.2	11.4	10.9	12.2	901 / 26.8	26.0	23.8	93 / 1393	NextMedia
3 WQXK-F	Country	37 / 7.1	9.9	8.9	7.8	8.6	8.4	496 / 14.7	16.4	18.1	66 / 875	Cumulus Media
4 WRQK-F	Rock	35 / 6.7	6.3	6.5	5.3	6.6	6.2	483 / 14.4	16.5	14.5	56 / 798	Cumulus Media
5 WKDD-F	Hot AC	27 / 5.2	3.8	3.7	4.4	2.0	4.3	404 / 12.0	11.3	10.6	48 / 635	Clear Channel Communications
5 WONE-F	Rock	27 / 5.2	4.2	4.9	3.6	5.3	4.5	434 / 12.9	13.3	11.9	42 / 744	Rubber City Radio Group
7 WZKL-F	Hot AC	21 / 4.1	3.8	6.1	5.0	5.9	4.7	474 / 14.1	15.1	15.9	30 / 735	D. A. Peterson, Inc.
8 WQMX-F	Country	17 / 3.3	5.7	4.5	4.1	3.1	4.4	316 / 9.4	10.3	11.9	33 / 565	Rubber City Radio Group
9 WMJI-F	Oldies	16 / 3.1	2.0	1.4	2.1	1.4	2.2	241 / 7.2	5.5	6.9	21 / 306	Clear Channel Communications
10 WHOT-F	CHR	14 / 2.7	3.0	4.1	3.2	3.1	3.2	414 / 12.3	12.7	12.5	23 / 624	Cumulus Media
11 WNIR-F	Talk	13 / 2.6	2.2	1.6	2.7	2.3	2.3	188 / 5.6	8.4	10.1	15 / 224	Media-Com, Inc.
12 WTAM	News/Talk	13 / 2.5	1.8	2.0	1.8	2.3	2.0	235 / 7.0	5.7	6.9	30 / 484	Clear Channel Communications
13 WNCX-F	Classic Rock	12 / 2.3	2.2	2.6	2.7	3.1	2.5	291 / 8.7	5.7	6.9	17 / 430	CBS/Infinity
14 WDOK-F	Soft AC	7 / 1.4	1.0	1.2	0.9	2.0	1.1	161 / 4.8	5.0	4.9	14 / 267	CBS/Infinity
14 WINW	Black Gospel	7 / 1.4						31 / 0.9			7 / 31	Pinebrook Corp.
16 WDPN	Soft AC	6 / 1.2	1.4	1.4	1.8	2.3	1.5	92 / 2.7	2.9	3.8	6 / 96	D. A. Peterson, Inc.
17 WNPQ-F	Cont. Christ.	6 / 1.1	1.2	0.4	0.7	1.4	0.9	97 / 2.9	2.4	3.2	12 / 165	Tuscarawas Broadcasting Co.
17 WKNR	Sports	6 / 1.1	1.0	1.8	0.7	1.8	1.2	130 / 3.9	5.7	3.8	8 / 165	Salem Communications Corp.
17 WHK-F	Religious	6 / 1.1	1.2	0.8	0.9	2.0	1.0	117 / 3.5			7 / 186	Clear Channel Communications
20 WENZ-F	Urban	5 / 1.0	1.2	0.8	1.6	1.0	1.2	175 / 5.2	5.0	4.8	5 / 175	Radio One
20 WNWV-F	Smooth Jazz	5 / 1.0	1.0	0.8	1.1	1.0	1.0	113 / 3.4	2.5	2.6	5 / 131	Elyria-Lorain Bcstg Co.
22 WZAK-F	Urban AC	5 / 0.9	1.4	1.0	1.4	1.2	1.2	130 / 3.9	4.2	5.1	5 / 152	Radio One
22 WMMS-F	Rock	5 / 0.9	1.0	1.2	1.2	2.5	1.1	176 / 5.2	4.6	5.3	8 / 282	Clear Channel Communications
24 WMVX-F	Hot AC	4 / 0.8	0.6	1.0	1.4	1.4	1.0	121 / 3.6	3.6	5.1	8 / 207	Clear Channel Communications
24 WRMR	Adult Stand.	4 / 0.8	1.2	1.8	0.5	0.8	1.1	66 / 2.0	2.9	1.9	11 / 142	Salem Communications Corp.
26 WQKT-F	Country	3 / 0.7	1.2	1.2	1.1	1.0	1.0	118 / 3.5	3.9	5.6	38 / 599	Dix Communications
27 WSOM	Adult Stand.	3 / 0.6	0.4	0.4	0.9	0.8	0.6	43 / 1.3	1.5	2.2	12 / 131	Cumulus Media
28 WAKR	Talk	3 / 0.5	0.8	0.4		0.4		70 / 2.1	0.9		3 / 76	Rubber City Radio Group
28 WTUZ-F	Country	3 / 0.5	0.4	0.6	0.4		0.5	76 / 2.3	1.0	2.0	33 / 330	WTUZ Radio, Inc.
30 WQAL-F	Hot AC	2 / 0.5	1.4	1.4	1.6	0.8	1.2	122 / 3.6	6.9	8.3	4 / 187	CBS/Infinity
30 WJER-F	Adult Cont.	2 / 0.5						45 / 1.3			9 / 259	WJER Radio, Inc.
32 WKBN	Talk	2 / 0.4	0.6	0.4	0.7	0.4	0.5	32 / 0.9	1.5	2.5	13 / 168	Clear Channel Communications
32 WMXY-F	Hot AC	2 / 0.4	0.4	0.4	0.4	0.4		51 / 1.5		1.2	6 / 120	Clear Channel Communications
32 WRCW	Adult Cont.	2 / 0.4	0.8		0.5	0.6		31 / 0.9		1.6	2 / 44	Arcey Broadcasting
35 WTIG	Sports	2 / 0.3						60 / 1.8			2 / 60	WTIG, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHOT-F	1 WRQK-F	1 WHBC-F	1 WHBC-F	1 WHBC-F	1 WHBC	1 WHBC	1 WHBC-F	1 WHBC-F	1 WRQK-F	1 WHBC
2 WRQK-F	2 WKDD-F	2 WRQK-F	2 WRQK-F	2 WHBC	2 WHBC-F	2 WHBC-F	2 WHBC	2 WHBC	2 WHBC-F	2 WHBC-F
3 WHBC-F	3 WHBC-F	3 WONE-F	3 WKDD-F	3 WKDD-F	3 WQXK-F	3 WQXK-F	3 WQXK-F	3 WRQK-F	3 WHBC	3 WQXK-F
4 WKDD-F	4 WONE-F	4 WKDD-F	4 WONE-F	4 WRQK-F	4 WONE-F	4 WKDD-F	4 WRQK-F	4 WQXK-F	4 WQXK-F	4 WRQK-F
5 WZKL-F	5 WZKL-F	5 WQXK-F	5 WQXK-F	5 WONE-F	5 WKDD-F	5 WRQK-F	5 WONE-F	5 WKDD-F	5 WONE-F	5 WONE-F
6 WENZ-F	6 WHOT-F	6 WZKL-F	6 WHBC	6 WQXK-F	6 WMJI-F	6 WONE-F	6 WKDD-F	6 WONE-F	6 WZKL-F	6 WKDD-F
7 WZAK-F	6 WQMX-F	7 WHBC	7 WZKL-F	7 WZKL-F	7 WZKL-F	7 WZKL-F	7 WZKL-F	7 WQMX-F	7 WNIR-F	7 WHOT-F
8 WDOK-F	8 WNCX-F	8 WQMX-F	8 WQMX-F	8 WQMX-F	8 WNIR-F	8 WNCX-F	8 WMJI-F	8 WZKL-F	8 WHOT-F	8 WMJI-F
9 WQMX-F	9 WQXK-F	9 WNCX-F	9 WNCX-F	9 WNCX-F	9 WQMX-F	9 WQMX-F	9 WQMX-F	9 WHOT-F	9 WENZ-F	9 WZKL-F
10 WQXK-F	10 WMVX-F	10 WHOT-F	10 WNIR-F	9 WMJI-F	10 WTAM	10 WMJI-F	10 WQMX-F	10 WMJI-F	10 WNPQ-F	10 WQMX-F
	10 WENZ-F				10 WRQK-F					
	10 WNPQ-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WHOT-F	1 WHBC-F	1 WHBC-F	1 WHBC-F	1 WHBC-F	1 WRQK-F	1 WRQK-F	1 WRQK-F	1 WRQK-F	1 WHBC-F
2 WZKL-F	2 WKDD-F	2 WQMX-F	2 WKDD-F	2 WKDD-F	2 WONE-F	2 WONE-F	2 WKDD-F	2 WONE-F	2 WRQK-F
3 WRQK-F	3 WZKL-F	3 WKDD-F	3 WQXK-F	3 WHBC	3 WMMS-F	3 WKDD-F	3 WONE-F	3 WHBC-F	3 WONE-F
4 WKDD-F	4 WQMX-F	4 WZKL-F	4 WZKL-F	4 WQXK-F	4 WNIR-F	4 WNCX-F	4 WNCX-F	4 WHBC	4 WHBC
5 WENZ-F	5 WHOT-F	5 WNPQ-F	5 WQMX-F	5 WQMX-F	5 WENZ-F	5 WMVX-F	5 WMVX-F	5 WKDD-F	5 WQXK-F
6 WNCX-F	6 WRQK-F	6 WONE-F	6 WHOT-F	6 WZKL-F	6 WTAM	6 WZKL-F	6 WZKL-F	6 WNCX-F	6 WKDD-F
7 WHBC-F	7 WONE-F	7 WQXK-F	7 WHBC	7 WONE-F	7 WZAK-F	7 WTAM	7 WHK-F	7 WZKL-F	7 WNCX-F
8 WQXK-F	8 WQXK-F	8 WHBC	8 WONE-F	8 WNPQ-F	7 WHBC-F	8 WQXK-F	8 WHOT-F	8 WQXK-F	8 WZKL-F
9 WONE-F	9 WENZ-F	9 WRQK-F	9 WRQK-F	9 WMJI-F	9 WZKL-F	9 WMMS-F	9 WQXK-F	9 WNIR-F	9 WMJI-F
10 WQMX-F	10 WNPQ-F	10 WMJI-F	10 WNCX-F	10 WRQK-F	10 WQXK-F	10 WNIR-F	10 WTAM	10 WTAM	10 WNIR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDPN	1310	1 kw / 480 w	Soft AC	ABC	Katz	D. A. Peterson, Inc.	Alliance
WHBC	1480	15 kw / 5 kw	Soft AC	ABC	Christal	NextMedia	Canton
WINW	1520	1 kw / kw	Black Gospel	WW1/MBS	—	Pinebrook Corp.	Canton
WRCW	1060	5 kw / kw	Adult Cont.	TARN, AP	—	Arcey Broadcasting	Canton
WTIG	990	250 w / 112 w	Sports	CBS, SBUSA, WW1/MBS	—	WTIG, Inc.	Massillon

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHBC	94.1	43.8 kw @516	Adult Cont.	ABC	Christal	NextMedia	Canton
WHK	98.1	15.5 kw @879	Religious	SRN	—	Clear Channel Communications	Canton
WNPQ	95.9	2 kw @397	Cont. Christ.	CBS	D & R Radio	Tuscarawas Broadcasting Co.	New Philadelphia
WRQK	106.9	27.5 kw @340	Rock	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Canton
WZKL	92.5	50 kw @500	Hot AC	Ind.	Katz	D. A. Peterson, Inc.	Alliance

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAKR	Talk	1590	Akron
WDOK-F	Soft AC	102.1	Cleveland
WENZ-F	Urban	107.9	Cleveland
WHOT-F	CHR	101.1	Youngstown
WJER-F	Adult Cont.	101.7	Dover
WKBN	Talk	570	Youngstown
WKDD-F	Hot AC	96.5	Akron
WKNR	Sports	1220	Cleveland
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	Rock	100.7	Cleveland
WMVX-F	Hot AC	106.5	Cleveland
WMXY-F	Hot AC	98.9	Youngstown
WNCX-F	Classic Rock	98.5	Cleveland
WNIR-F	Talk	100.1	Kent
WNWV-F	Smooth Jazz	107.3	Elyria
WONE-F	Rock	97.5	Akron
WQAL-F	Hot AC	104.1	Cleveland
WQKT-F	Country	104.5	Wooster
WQMX-F	Country	94.9	Medina
WQXK-F	Country	105.1	Salem
WRMR	Adult Stand.	850	Cleveland
WSOM	Adult Stand.	600	Salem
WTAM	News/Talk	1100	Cleveland
WTUZ-F	Country	99.9	Uhrichsville
WZAK-F	Urban AC	93.1	Cleveland

Consolidation Report

	12+	25-54
	(%)	(%)
D. A. Peterson, Inc. WDPN AM, WZKL FM	5.3	5.2
NextMedia WHBC AM, WHBC FM	26.9	26.0
	32.2	31.2

Format Performance	AM	FM	Totals	Percent
Adult Cont.	2 (1)	72 (2)	74 (3)	16.0
Adult Stand.	7 (2)	0 (0)	7 (2)	1.5
Black Gospel	7 (1)	0 (0)	7 (1)	1.5
CHR	0 (0)	14 (1)	14 (1)	3.0
Classic Rock	0 (0)	12 (1)	12 (1)	2.6
Cont. Christ.	0 (0)	6 (1)	6 (1)	1.3
Country	0 (0)	60 (4)	60 (4)	13.0
Hot AC	0 (0)	57 (5)	57 (5)	12.3
News/Talk	13 (1)	0 (0)	13 (1)	2.8
Oldies	0 (0)	16 (1)	16 (1)	3.5
Religious	0 (0)	6 (1)	6 (1)	1.3
Rock	0 (0)	67 (3)	67 (3)	14.5
Smooth Jazz	0 (0)	5 (1)	5 (1)	1.1
Soft AC	77 (2)	7 (1)	84 (3)	18.1
Sports	7 (2)	0 (0)	7 (2)	1.5
Talk	5 (2)	13 (1)	18 (3)	3.9
Urban	0 (0)	5 (1)	5 (1)	1.1
Urban AC	0 (0)	5 (1)	5 (1)	1.1
Totals	118(11)	345 (24)	463 (35)	

Note WDPN-1310 Old Format: ABC- AC New Format: ABC- 45+ Soft AC
WOFN-88.7* Old Format: new New Format: Oasis- Gospel

CEDAR RAPIDS

Arbitron Rank 205	Pop (12+) 156,100	Stations 18 / 10	% Below Line 12.0
Market TSL in Hours 18.8		Diaries 884 / 177:1 / 60.9%	% Not Listed 10.6
Average Persons Rating 14.1		12+ FM Share (Metro) 66.8	Sample Target 890

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KHAK-F	Country	28 / 12.9	14.2	12.6	14.3	15.2	13.5	355 / 22.7	23.5	26.9	62 / 905	Cumulus Media
2	KZIA-F	CHR	28 / 12.7	10.9	11.7	13.9	11.7	12.3	460 / 29.5	27.2	29.3	41 / 930	KRNA, Inc.
3	WMT	News/Talk	26 / 11.9	10.0	11.7	9.4	13.5	10.7	400 / 25.6	25.6	22.6	74 / 1104	Clear Channel Communications
4	KDAT-F	Soft AC	20 / 8.9	9.2	10.3	8.2	9.0	9.1	290 / 18.6	19.2	17.4	28 / 545	Cumulus Media
5	KKRQ-F	Classic Hits	18 / 8.0	7.9	9.0	11.0	7.2	9.0	283 / 18.1	22.8	23.8	44 / 788	Clear Channel Communications
6	WMT-F	Adult Cont.	16 / 7.4	8.4	7.2	9.0	10.3	8.0	280 / 17.9	18.8	21.7	30 / 543	Clear Channel Communications
7	KMRY	Adult Stand.	14 / 6.3	6.3	5.4	4.5	4.5	5.6	167 / 10.7	9.8	8.5	16 / 208	Sellers Broadcasting, Inc.
8	KRNA-F	Rock	14 / 6.2	6.3	5.8	5.7	4.9	6.0	267 / 17.1	14.4	16.4	34 / 730	Cumulus Media
9	KOKZ-F	Oldies	8 / 3.5	2.5	2.7	4.5	3.1	3.3	153 / 9.8	9.4	12.2	16 / 362	Bahakel Communications, Inc.
10	KBEA-F	CHR	7 / 3.1	2.5					183 / 11.7			27 / 549	Cumulus Media
11	KCRG	News/Talk	6 / 2.9	1.7	3.1	2.5	2.7	2.5	195 / 12.5	12.2	11.6	9 / 279	Cedar Rapids Television Co.
12	KFMW-F	Rock	5 / 2.5	3.3	4.5	4.1	3.6	3.6	169 / 10.8	11.5	12.5	25 / 574	Bahakel Communications, Inc.
13	KXEL	News/Talk	2 / 0.9	0.4	0.9	0.8		0.8	48 / 3.1	2.9	2.5	7 / 113	Bahakel Communications, Inc.
14	WDBQ-F	Oldies	2 / 0.8		4.0				23 / 1.5	15.3	15.4	2 / 47	Cumulus Media
15	KOEL-F	Country	1 / 0.6	1.3	0.4	0.8	0.4	0.8	44 / 2.8	2.8	3.9	23 / 320	Cumulus Media
16	WHO	News/Talk	1 / 0.4	0.4	0.4	0.8	0.4	0.5	40 / 2.5	2.4	3.5	20 / 307	Clear Channel Communications
17	KBOB-F	Country	1 / 0.2		3.5				19 / 1.2	11.5	12.1	2 / 84	Cumulus Media
17	KXIC	News	1 / 0.2	0.4	0.4	0.4	0.4	0.4	43 / 2.7	1.9	1.2	8 / 273	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd			
1	KZIA-F	1	KZIA-F	1	KHAK-F	1	WMT	1	KHAK-F	1	KZIA-F	1	WMT
2	KBEA-F	2	KRNA-F	2	KHAK-F	2	KDAT-F	2	WMT	2	KZIA-F	2	WMT
3	KFMW-F	3	KKRQ-F	3	KKRQ-F	3	KDAT-F	3	KZIA-F	3	KDAT-F	3	KHAK-F
4	KHAK-F	4	WMT-F	4	KDAT-F	4	KKRQ-F	4	KMRY	4	KKRQ-F	4	KDAT-F
5	KRNA-F	5	KHAK-F	5	WMT-F	5	WMT-F	5	KKRQ-F	5	KDAT-F	5	WMT
6	KKRQ-F	6	KDAT-F	6	KRNA-F	6	KRNA-F	6	KRNA-F	6	KKRQ-F	6	KRNA-F
7	KDAT-F	7	KBEA-F	7	WMT	7	WMT	7	KZIA-F	7	KMRY	7	KMRY
8	WMT-F	8	KFMW-F	8	KOKZ-F	8	KOKZ-F	8	KRNA-F	8	KRNA-F	8	KRNA-F
9	WMT	9	WMT	9	KBEA-F	9	KCRG	9	KCRG	9	KOKZ-F	9	KCRG
10	KOKZ-F	10	KCRG	10	KFMW-F	10	KFMW-F	10	KCRG	10	KOKZ-F	10	KFMW-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54				
1	KZIA-F	1	KZIA-F	1	KDAT-F	1	KZIA-F	1	KKRQ-F	1	KKRQ-F	1	KKRQ-F
2	KRNA-F	2	WMT-F	2	WMT-F	2	KDAT-F	2	KZIA-F	2	KRNA-F	2	KHAK-F
3	KBEA-F	3	KHAK-F	3	KHAK-F	3	KHAK-F	3	KKRQ-F	3	KRNA-F	3	KRNA-F
4	KHAK-F	4	KRNA-F	4	KDAT-F	4	WMT-F	4	KFMW-F	4	KHAK-F	4	KZIA-F
5	WMT-F	5	KDAT-F	5	KKRQ-F	5	KRNA-F	5	KKRQ-F	5	KFMW-F	5	WMT-F
6	KKRQ-F	6	KBEA-F	6	KRNA-F	6	KKRQ-F	6	WMT	6	KBEA-F	6	KHAK-F
7	KOKZ-F	7	KKRQ-F	7	WMT	7	KRNA-F	7	KHAK-F	7	KCRG	7	WMT
8	KFMW-F	8	KFMW-F	8	KBEA-F	8	WMT	8	KCRG	8	KCRG	8	KDAT-F
9	WMT	9	WMT	9	KFMW-F	9	KOKZ-F	9	KOKZ-F	9	KDAT-F	9	KOKZ-F
10	KDAT-F	10	KOKZ-F	10	KBOB-F	10	KMRY	10	KMRY	10	WHO	10	WHO

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCRG	1600	5 kw / 5 kw	News/Talk	CNN+, ESPN, WW1/MBS	Broadcast Sales	Cedar Rapids Television Co.	Cedar Rapids
KMRY	1450	1 kw / 1 kw	Adult Stand.	CBS, ABC	—	Sellers Broadcasting, Inc.	Cedar Rapids
KXIC	800	1 kw / 199 w	News	CNN+, Talknet	Clear Chan.-Diamond	Clear Channel Communications	Iowa City
WMT	600	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Cedar Rapids

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDAT	104.5	100 kw @550	Soft AC	Ind.	Christal	Cumulus Media	Cedar Rapids
KHAK	98.1	100 kw @485	Country	Ind.	Christal	Cumulus Media	Cedar Rapids
KKRQ	100.7	100 kw @1,350	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Iowa City
KRNA	94.1	100 kw @981	Rock	Ind.	Christal	Cumulus Media	Iowa City
KZIA	102.9	100 kw @853	CHR	Ind.	D & R Radio	KRNA, Inc.	Cedar Rapids
WMT	96.5	100 kw @540	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Cedar Rapids

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBEA-F	CHR	99.7	Muscatine
KBOB-F	Country	104.9	DeWitt
KFMW-F	Rock	107.9	Waterloo
KOEL-F	Country	92.3	Oelwein
KOKZ-F	Oldies	105.7	Waterloo
KXEL	News/Talk	1540	Waterloo
WDBQ-F	Oldies	107.5	Galena
WHO	News/Talk	1040	Des Moines

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications KKRQ FM, KXIC AM, WMT AM, WMT FM	27.5	27.1
Cumulus Media KDAT FM, KHAK FM, KRNA FM	28.0	33.0
	55.5	60.1

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	16 (1)	16 (1)	8.1
Adult Stand.	14 (1)	0 (0)	14 (1)	7.1
CHR	0 (0)	35 (2)	35 (2)	17.7
Classic Hits	0 (0)	18 (1)	18 (1)	9.1
Country	0 (0)	30 (3)	30 (3)	15.2
News	1 (1)	0 (0)	1 (1)	0.5
News/Talk	36 (4)	0 (0)	36 (4)	18.2
Oldies	0 (0)	9 (2)	9 (2)	4.5
Rock	0 (0)	19 (2)	19 (2)	9.6
Soft AC	0 (0)	20 (1)	20 (1)	10.1
Totals	51 (6)	147 (12)	198 (18)	

CHARLESTON, SC

Arbitron Rank 86	Pop (12+) 457,600	Stations 23 / 21	% Below Line 1.3
Market TSL in Hours 20.4		Diaries 1069 / 428:1 / 50.5%	% Not Listed 12.9
Average Persons Rating 15.4		12+ FM Share (Metro) 76.6	Sample Target 1040

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WWWZ-F	Urban	75 / 10.5	11.3	11.8	11.6	11.4	955 / 20.9	21.1	21.5	89 / 1139	Citadel Communications Corp.
2	WEZL-F	Country	61 / 8.7	6.0	7.5	9.2	7.4	799 / 17.5	16.5	16.7	66 / 925	Clear Channel Communications
3	WXLY-F	Oldies	54 / 7.6	7.4	6.9	6.8	6.9	709 / 15.5	15.0	17.2	59 / 802	Clear Channel Communications
4	WMGL-F	Urban AC	44 / 6.3	6.3	5.8	3.3	4.5	450 / 9.8	8.2	8.7	48 / 469	Citadel Communications Corp.
5	WSSX-F	CHR	38 / 5.4	5.3	6.7	6.7	4.8	836 / 18.3	19.8	18.9	50 / 988	Citadel Communications Corp.
6	WAVF-F	Modern Rock	35 / 4.9	6.0	5.4	6.8	4.2	770 / 16.8	15.4	13.8	38 / 839	Cordes Street Communications
7	WXTC	Black Gospel	34 / 4.8	4.3	3.5	5.5	6.0	314 / 6.9	7.8	6.6	35 / 346	Citadel Communications Corp.
8	WJNI-F	Black Gospel	30 / 4.2	3.1	3.1	1.7	3.3	330 / 7.2	4.2	4.8	30 / 336	Thomas B. Daniels
9	WALC-F	Hot AC	27 / 3.9	4.1	3.5	3.1	3.1	649 / 14.2	13.4	13.2	28 / 649	Clear Channel Communications
10	WSSP-F	Dance	25 / 3.6	4.1	3.8	4.5	5.5	644 / 14.1	16.9	17.5	26 / 654	Synchronous Media
10	WSUY-F	Soft AC	25 / 3.6	4.7	4.1	4.7	5.1	464 / 10.1	11.4	12.2	29 / 574	Citadel Communications Corp.
12	WRFQ-F	Classic Hits	23 / 3.2	4.0	3.4	4.4	3.1	488 / 10.7	13.6	9.8	24 / 507	Clear Channel Communications
13	WNKT-F	Country	22 / 3.1	3.4	4.5	4.1	4.6	427 / 9.3	10.1	12.5	33 / 657	Citadel Communications Corp.
14	WTUA-F	Black Gospel	20 / 2.8	0.4	0.8	1.3	1.6	95 / 2.1	2.1	2.8	21 / 132	George Wells
15	WCOO-F	Rhythmic Old.	18 / 2.6	1.8	3.8	3.1	2.5	375 / 8.2	10.0	8.6	18 / 400	L.M. Communications, Inc.
16	WSCC	Talk	17 / 2.4	2.2	2.0	1.5	1.6	323 / 7.1	4.7	5.3	18 / 333	Clear Channel Communications
16	WTMA	News/Talk	17 / 2.4	3.5	2.1	1.9	2.1	317 / 6.9	5.3	7.5	17 / 319	Citadel Communications Corp.
18	WWBZ-F	Urban	16 / 2.2	1.0	1.8	1.6	1.5	332 / 7.3	3.7	3.2	24 / 454	Thomas B. Daniels
19	WYBB-F	Classic Rock	14 / 2.0	4.3	2.7	3.3	2.8	387 / 8.5	10.9	11.0	15 / 417	L.M. Communications, Inc.
20	WHLZ-F	Country	6 / 0.9	0.4	0.3	0.7		128 / 2.8	3.2	1.7	18 / 331	Cumulus Media
20	WQSC	Sports	6 / 0.9		0.6	0.4	0.9	133 / 2.9	2.6	2.6	6 / 133	Kirkman Broadcasting, Inc.
22	WPAL-F	Urban	5 / 0.7	1.3	0.6	0.7	1.5	183 / 4.0	3.4	4.2	9 / 274	Gresham Communications
23	WVDM-F	Urban	3 / 0.4	0.4		6.9	5.1	89 / 1.9	18.1	16.9	14 / 410	Inner City Broadcasting Corp

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WWWZ-F	1	WWWZ-F	1	WEZL-F	1	WEZL-F	1	WWWZ-F	1	WWWZ-F
2	WSSX-F	2	WAVF-F	2	WEZL-F	2	WWWZ-F	2	WWWZ-F	2	WEZL-F
3	WSSP-F	3	WSSX-F	3	WXLY-F	3	WMGL-F	3	WEZL-F	3	WMGL-F
4	WWBZ-F	4	WSSP-F	4	WSSX-F	4	WMGL-F	4	WSSX-F	4	WSSX-F
5	WAVF-F	5	WJNI-F	5	WXLY-F	5	WSSX-F	5	WMGL-F	5	WXLY-F
6	WEZL-F	6	WMGL-F	6	WMGL-F	6	WAVF-F	6	WSSX-F	6	WSSX-F
7	WALC-F	7	WXLY-F	7	WALC-F	7	WJNI-F	7	WALC-F	7	WTUA-F
8	WNKT-F	8	WWBZ-F	8	WSSP-F	8	WALC-F	8	WRFQ-F	8	WSUY-F
9	WXLY-F	9	WALC-F	9	WJNI-F	9	WJNI-F	9	WTMA	9	WSUY-F
10	WJNI-F	10	WRFQ-F	10	WSUY-F	10	WCOO-F	10	WALC-F	10	WJNI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	WWWZ-F	1	WSSX-F	1	WSSX-F	1	WWWZ-F	1	WAVF-F	1	WWWZ-F
2	WSSP-F	2	WWWZ-F	2	WSSX-F	2	WSSP-F	2	WAVF-F	2	WAVF-F
3	WSSX-F	3	WXLY-F	3	WMGL-F	3	WSSX-F	3	WJNI-F	3	WEZL-F
4	WXLY-F	4	WSSP-F	4	WJNI-F	4	WSUY-F	4	WMGL-F	4	WMGL-F
5	WSUY-F	5	WMGL-F	5	WXTC	5	WMGL-F	5	WRFQ-F	5	WRFQ-F
6	WALC-F	6	WJNI-F	6	WXLY-F	6	WEZL-F	6	WRFQ-F	6	WRFQ-F
7	WWBZ-F	7	WSUY-F	7	WEZL-F	7	WXTC	7	WMGL-F	7	WSSX-F
8	WAVF-F	8	WAVF-F	8	WSUY-F	8	WJNI-F	8	WJNI-F	8	WRFQ-F
9	WJNI-F	9	WXTC	9	WAVF-F	9	WALC-F	9	WYBB-F	9	WYBB-F
10	WNKT-F	10	WWBZ-F	10	WWBZ-F	10	WSSP-F	10	WSSP-F	10	WJNI-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WQSC	1340	1 kw / 1 kw	Sports	1-on-1	—	Kirkman Broadcasting, Inc.	Charleston
WSSC	730	1 kw / 101 w	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WTMA	1250	5 kw / 1 kw	News/Talk	WW1/MBS, CBS	McGavren-Guild	Citadel Communications Corp.	Charleston
WXTC	1390	5 kw / 5 kw	Black Gospel	SBUSA, ABC	McGavren-Guild	Citadel Communications Corp.	Charleston

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALC	100.5	17.5 kw @394	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WAVF	96.1	100 kw @538	Modern Rock	Ind.	Christal	Cordes Street Communications, Inc.	Hanahan
WCOO	105.3	13.5 kw @446	Rhythmic Old.	Ind.	Katz	L.M. Communications, Inc.	Moncks Comer
WEZL	103.5	100 kw @659	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WJNI	106.3	3 kw @328	Black Gospel	Ind.	Roslin	Thomas B. Daniels	Ladson
WMGL	101.7	6.5 kw @423	Urban AC	ABC	McGavren-Guild	Citadel Communications Corp.	Ravenel
WNKT	107.5	100 kw @984	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	St. George
WPAL	100.9	3 kw @300	Urban	AURN	Patt Media	Gresham Communications	Walterboro
WRFQ	104.5	28 kw @656	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Mt. Pleasant
WSSP	94.3	5.8 kw @479	Dance	WW1/MBS, CNN+	Clear Chan.-Diamond	Synchronous Media	Goose Creek
WSSX	95.1	100 kw @985	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Charleston
WSUY	96.9	100 kw @1,770	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Charleston
WTUA	106.1	3 kw @328	Black Gospel	AURN	—	George Wells	St. Stephen
WWBZ	98.9	50 kw @492	Urban	Ind.	—	Thomas B. Daniels	McClellanville
WWWZ	93.3	50 kw @492	Urban	AURN, ABC	McGavren-Guild	Citadel Communications Corp.	Summerville
WXLY	102.5	100 kw @551	Oldies	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	North Charleston
WYBB	98.1	50 kw @479	Classic Rock	WW1/MBS	Katz	L.M. Communications, Inc.	Folly Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHLZ-F	Country	92.5	Manning
WWDM-F	Urban	101.3	Sumter

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	36.1	34.3
WMGL FM, WNKT FM, WSSX FM, WSUY FM, WTMA AM, WWWZ FM, WXTC AM		
Clear Channel Communications	25.8	29.9
WALC FM, WEZL FM, WRFQ FM, WSCC AM, WXLY FM		
L.M. Communications, Inc.	4.6	6.4
WCOO FM, WYBB FM		
Thomas B. Daniels	6.4	6.1
WJNI FM, WWBZ FM		
Totals	72.9	76.7

Format Performance	AM	FM	Totals	Percent
Black Gospel	34 (1)	49 (2)	83 (3)	13.5
CHR	0 (0)	38 (1)	38 (1)	6.2
Classic Hits	0 (0)	23 (1)	23 (1)	3.7
Classic Rock	0 (0)	14 (1)	14 (1)	2.3
Country	0 (0)	90 (3)	90 (3)	14.7
Dance	0 (0)	25 (1)	25 (1)	4.1
Hot AC	0 (0)	27 (1)	27 (1)	4.4
Modern Rock	0 (0)	35 (1)	35 (1)	5.7
News/Talk	17 (1)	0 (0)	17 (1)	2.8
Oldies	0 (0)	54 (1)	54 (1)	8.8
Rhythmic Old.	0 (0)	18 (1)	18 (1)	2.9
Soft AC	0 (0)	25 (1)	25 (1)	4.1
Sports	6 (1)	0 (0)	6 (1)	1.0
Talk	17 (1)	0 (0)	17 (1)	2.8
Urban	0 (0)	98 (4)	98 (4)	16.0
Urban AC	0 (0)	44 (1)	44 (1)	7.2
Totals	74 (4)	540 (19)	614 (23)	

Note WAZS-98.0 Old Format: CW & Black Gospel New Format: Black Gospel "Spirit"
 WWBZ-98.9 Old Format: Urban AC New Format: Urban "Hot 98.9"; adds ABC's Doug Banks.

CHARLESTON, WV

Arbitron Rank 166	Pop (12+) 213,300	Stations 15 / 11	% Below Line 7.8
Market TSL in Hours 19.9	Diaries 669 / 319:1 / 52.0%	% Not Listed 10.0	
Average Persons Rating 14.2	12+ FM Share (Metro) 79.7	Sample Target 680	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner/	
1	WQBE-F	Country	62 / 20.3	18.6	15.3	20.3	21.8	18.6	668 / 31.3	26.8	33.5	99 / 1239	Bristol Broadcasting Co.
2	WVSR-F	CHR	43 / 14.1	11.3	19.1	17.9	17.9	15.6	582 / 27.3	32.5	33.1	69 / 1041	Bristol Broadcasting Co.
3	WCHS	Talk	27 / 9.0	6.0	10.5	7.3	9.1	8.2	323 / 15.1	19.3	15.0	30 / 390	West Virginia Radio Corp.
4	WKWS-F	Country	25 / 8.3	6.0	4.8	8.6	6.3	6.9	389 / 18.2	17.7	19.3	45 / 831	West Virginia Radio Corp.
5	WRVZ-F	Dance	22 / 7.3	8.1	2.2	3.3	3.5	5.2	331 / 15.5	6.5	8.6	25 / 391	Weigle Broadcasting Corp.
6	WKAZ-F	Oldies	19 / 6.4	8.1	8.6	7.6	6.0	7.7	235 / 11.0	16.3	13.9	31 / 419	West Virginia Radio Corp.
7	WVAF-F	Adult Cont.	19 / 6.2	6.3	4.1	4.3	6.0	5.2	289 / 13.6	17.2	15.1	25 / 456	West Virginia Radio Corp.
8	WKLC-F	Rock	17 / 5.7	7.0	10.5	6.3	6.7	7.4	276 / 12.9			38 / 689	L.M. Communications, Inc.
9	WAMX-F	Rock	10 / 3.5	4.2	3.2	1.3	3.2	3.1	191 / 9.0	8.6	7.0	32 / 535	Clear Channel Communications
10	WZKM-F	S. Gospel	7 / 2.4	3.9	1.0	1.3	2.5	2.1	67 / 3.1	3.2	4.5	8 / 74	Mortenson Broadcasting Co.
11	WBES-F	Rhythmic Old.	6 / 2.1	3.9	5.1	3.7	2.5	3.7	126 / 5.9			7 / 165	Bristol Broadcasting Co.
12	WJYP-F	Cont. Christ.	5 / 1.5	3.2	1.9	1.7	1.1	2.1	115 / 5.4	4.5	5.6	7 / 171	Mortenson Broadcasting Co.
13	WEMM-F	Religious	4 / 1.3	0.7		2.3			75 / 3.5		2.7	12 / 293	Mortenson Broadcasting Co.
13	WCAW	Adult Stand.	4 / 1.3	1.4	1.6	2.0	1.8	1.6	82 / 3.8	5.2	4.7	4 / 82	West Virginia Radio Corp.
15	WCIR-F	CHR	2 / 0.6		18.2				64 / 3.0	36.1	37.5	14 / 306	Southern Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WVSR-F	1 WVSR-F	1 WVSR-F	1 WVSR-F	1 WQBE-F	1 WQBE-F	1 WQBE-F	1 WQBE-F	1 WVSR-F	1 WQBE-F
2	WRVZ-F	2 WRVZ-F	2 WQBE-F	2 WQBE-F	2 WVSR-F	2 WCHS	2 WVSR-F	2 WVSR-F	2 WRVZ-F	2 WVSR-F
3	WQBE-F	3 WAMX-F	3 WKWS-F	3 WKWS-F	3 WKWS-F	3 WVSR-F	3 WKWS-F	3 WCHS	3 WQBE-F	3 WRVZ-F
4	WKWS-F	4 WKLC-F	4 WRVZ-F	4 WVAF-F	4 WVAF-F	4 WKWS-F	4 WCHS	4 WVAF-F	4 WKWS-F	4 WKWS-F
5	WKLC-F	5 WQBE-F	5 WVAF-F	5 WKLC-F	5 WKAZ-F	5 WKAZ-F	5 WVAF-F	5 WKWS-F	5 WKAZ-F	5 WKLC-F
6	WAMX-F	6 WVAF-F	6 WKLC-F	6 WKAZ-F	6 WKLC-F	6 WVAF-F	6 WKLC-F	6 WKAZ-F	5 WKWS-F	6 WKAZ-F
7	WVAF-F	7 WKWS-F	7 WKAZ-F	7 WRVZ-F	7 WRVZ-F	7 WKLC-F	7 WKAZ-F	7 WRVZ-F	7 WVAF-F	7 WAMX-F
8	WKAZ-F	8 WCHS	8 WAMX-F	8 WCHS	8 WCHS	8 WRVZ-F	8 WRVZ-F	8 WKLC-F	8 WKLC-F	8 WCHS
9	WCIR-F	9 WBES-F	9 WCHS	9 WAMX-F	9 WAMX-F	8 WZKM-F	9 WZKM-F	9 WBES-F	9 WAMX-F	9 WVAF-F
10	WCHS	10 WJYP-F	10 WBES-F	10 WBES-F	10 WBES-F	10 WAMX-F	9 WAMX-F	10 WBES-F	10 WJYP-F	10 WZKM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WVSR-F	1 WVSR-F	1 WVSR-F	1 WVSR-F	1 WRVZ-F	1 WAMX-F	1 WAMX-F	1 WQBE-F	1 WQBE-F
2	WRVZ-F	2 WVAF-F	2 WVAF-F	2 WQBE-F	2 WKLC-F	2 WKLC-F	2 WKLC-F	2 WKLC-F	2 WVSR-F
3	WQBE-F	3 WRVZ-F	3 WRVZ-F	3 WVAF-F	3 WVSR-F	3 WRVZ-F	3 WVSR-F	3 WKWS-F	3 WKWS-F
4	WVAF-F	4 WQBE-F	4 WQBE-F	4 WKWS-F	4 WKWS-F	4 WKWS-F	4 WVSR-F	4 WQBE-F	4 WKWS-F
5	WAMX-F	5 WKLC-F	5 WKLC-F	5 WKWS-F	5 WKAZ-F	5 WAMX-F	5 WQBE-F	5 WRVZ-F	5 WRVZ-F
6	WKLC-F	6 WAMX-F	6 WBES-F	6 WKAZ-F	6 WRVZ-F	6 WQBE-F	6 WCHS	6 WCHS	6 WAMX-F
7	WKWS-F	7 WKWS-F	7 WKWS-F	7 WKLC-F	7 WCHS	7 WCHS	7 WKWS-F	7 WKAZ-F	7 WRVZ-F
8	WCIR-F	8 WBES-F	8 WCHS	8 WCHS	8 WKLC-F	8 WJYP-F	8 WEMM-F	8 WCHS	8 WCHS
9	WKAZ-F	9 WCHS	9 WAMX-F	9 WAMX-F	9 WBES-F	9 WBES-F	9 WKAZ-F	9 WJYP-F	9 WVAF-F
10	WJYP-F	10 WKAZ-F	10 WJYP-F	10 WBES-F	10 WZKM-F	10 WKAZ-F	9 WZKM-F	10 WZKM-F	10 WJYP-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCAW	680	10 kw / 221 w	Adult Stand.	CBS, WW1/MBS	McGavren-Guild/Regl Reps	West Virginia Radio Corp.	Charleston
WCHS	580	5 kw / 5 kw	Talk	CBS, WW1/MBS, ESPN	McGavren-Guild	West Virginia Radio Corp.	Charleston

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBES	94.5	9.6 kw @525	Rhythmic Old.	ABC	Christal	Bristol Broadcasting Co.	Dunbar
WJYP	100.9	3 kw @285	Cont. Christ.	Ind.	—	Mortenson Broadcasting Co.	South Charleston
WKAZ	107.3	23.71 kw @676	Oldies	WW1/MBS	McGavren-Guild	West Virginia Radio Corp.	Miami
WKLC	105.1	3.55 kw @1,665	Rock	Source, ABC	Katz/Regional Reps	L.M. Communications, Inc.	St. Albans
WKWS	96.1	45 kw @515	Country	ABC, CBS	McGavren-Guild	West Virginia Radio Corp.	Charleston
WQBE	97.5	50 kw @500	Country	ABC	Christal	Bristol Broadcasting Co.	Charleston
WRVZ	98.7	630 w @617	Dance	Ind.	McGavren-Guild/Regional Reps	Weigle Broadcasting Corp.	Pocatalico
WVAF	99.9	50 kw @430	Adult Cont.	ABC	McGavren-Guild/Regional Reps	West Virginia Radio Corp.	Charleston
WVSR	102.7	50 kw @404	CHR	Ind.	Christal	Bristol Broadcasting Co.	Charleston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAMX-F	Rock	106.3	Milton
WCIR-F	CHR	103.7	Beckley
WEMM-F	Religious	107.9	Huntington
WZKM-F	S. Gospel	93.3	Montgomery

Consolidation Report	12+	25-54
	(%)	(%)
Bristol Broadcasting Co.	36.5	38.1
WBES FM,WQBE FM,WVSR FM		
West Virginia Radio Corp.	31.2	32.2
WCAW AM,WCHS AM,WKAZ FM,WKWS FM,WVAF FM		
	67.7	70.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	19 (1)	19 (1)	7.0
Adult Stand.	4 (1)	0 (0)	4 (1)	1.5
CHR	0 (0)	44 (2)	44 (2)	16.2
Cont. Christ.	0 (0)	5 (1)	5 (1)	1.8
Country	0 (0)	87 (2)	87 (2)	32.0
Dance	0 (0)	22 (1)	22 (1)	8.1
Oldies	0 (0)	19 (1)	19 (1)	7.0
Religious	0 (0)	4 (1)	4 (1)	1.5
Rhythmic Old.	0 (0)	6 (1)	6 (1)	2.2
Rock	0 (0)	28 (2)	28 (2)	10.3
S. Gospel	0 (0)	7 (1)	7 (1)	2.6
Talk	27 (1)	0 (0)	27 (1)	9.9
Totals	31 (2)	241 (13)	272 (15)	

Note WMCJ-950 Old Format: Black Gospel New Format: to be WWJK, Sports

CHARLOTTE-GASTONIA-ROCK HILL

Arbitron Rank 37 **Pop (12+)** 1,221,100 **Stations** 25 / 21 **% Below Line** 1.4
Market TSL in Hours 19.1 **Diaries** 2250 / 543:1 / 53.6% **% Not Listed** 19.4
Average Persons Rating 14.3 **12+ FM Share (Metro)** 69.8 **Sample Target** 2230

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	W 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WPEG-F	Urban	153 / 8.8	9.1	9.5	8.4	9.3	8.9 2101 / 17.2	18.3	18.0	207 / 3150	CBS/Infinity
2	WNKS-F	CHR	151 / 8.6	7.2	7.5	7.9	8.8	7.8 2448 / 20.0	22.1	21.4	251 / 4494	CBS/Infinity
3	WBT-AF	News/Talk	117 / 6.7	6.3	1.2	0.7	0.5	3.7 1794 / 14.7	2.5		152 / 2278	Jefferson-Pilot Communications
4	WLYT-F	Soft AC	108 / 6.2	6.9	5.1	6.7	7.2	6.2 1735 / 14.2	15.0	15.7	167 / 2754	Clear Channel Communications
5	WKKT-F	Country	107 / 6.1	5.0	5.3	5.0	5.8	5.4 1480 / 12.1	14.3	14.4	156 / 2525	Clear Channel Communications
6	WWMG-F	Oldies	93 / 5.3	5.4	5.7	5.5	6.1	5.5 1489 / 12.2	12.8	13.5	172 / 2752	Clear Channel Communications
7	WRFX-F	Classic Rock	88 / 5.0	6.4	5.0	6.2	5.4	5.6 1666 / 13.6	14.5	14.1	170 / 2737	Clear Channel Communications
8	WBAV-F	Urban AC	83 / 4.7	5.1	4.4	4.6	4.9	4.7 1131 / 9.3	9.6	9.9	103 / 1481	CBS/Infinity
9	WSSS-F	80's Hits	76 / 4.3	3.4	4.5	3.9	2.5	4.0 1473 / 12.1	10.9	8.5	109 / 2143	CBS/Infinity
10	WEND-F	Modern Rock	71 / 4.1	4.0	2.2	3.4	2.8	3.4 1185 / 9.7	10.6	9.4	110 / 1853	Clear Channel Communications
11	WLNK-F	Modern AC	69 / 3.9	3.7	4.3	3.8	4.9	3.9 1630 / 13.4	15.0	12.8	114 / 2566	Jefferson-Pilot Communications
12	WSOC-F	Country	65 / 3.7	5.8	5.6	5.5	4.8	5.1 1554 / 12.7	13.8	13.7	116 / 2699	CBS/Infinity
13	WCCJ-F	Urban	44 / 2.5	3.6	3.8	4.2	3.1	3.5 854 / 7.0	10.1	7.8	50 / 955	Radio One
14	WXRC-F	Rock	40 / 2.3	1.9	3.0	2.5	2.7	2.4 918 / 7.5	7.7	7.9	70 / 1704	Pacific Broadcasting Group, Inc.
15	WFNZ	Sports	28 / 1.6	1.3	1.2	1.1	1.1	1.3 455 / 3.7	3.2	3.2	34 / 514	CBS/Infinity
16	WMMX-F	Adult Stand.	27 / 1.5	2.0	1.4	2.1	1.9	1.7 441 / 3.6	4.2	5.0	33 / 501	GHB Broadcasting Co.
17	WGIV	Black Gospel	20 / 1.1	0.9	0.9	1.2	0.9	1.0 304 / 2.5	2.5	2.1	20 / 304	CBS/Infinity
18	WIXE	Trad. Country	15 / 0.9					90 / 0.7			15 / 90	Monroe Broadcasting
19	WNOV	Reg'l Mex.	14 / 0.8	1.1	0.9	0.6	0.7	0.9 148 / 1.2	0.9	0.6	16 / 160	Vernon H. Baker Stations
20	WFMX-F	Country	10 / 0.6	1.1	0.7	0.5	0.7	0.7 309 / 2.5	2.5	2.8	68 / 1166	Mercury Radio Broadcasting
21	WKRR-F	Classic Rock	9 / 0.5		0.4	0.5	0.4	250 / 2.1	1.8	1.4	34 / 855	Dick Broadcasting, Inc.
22	WJMH-F	Urban	8 / 0.5		0.5	0.6	0.6	171 / 1.4	1.3	1.7	32 / 512	Entercom
22	WLTC	Gospel	8 / 0.5	0.5				86 / 0.7			9 / 93	Frank Neely
24	WSPA-F	Soft AC	8 / 0.4	0.3		0.4		240 / 2.0	1.7		28 / 570	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPEG-F	1 WPEG-F	1 WNKS-F	1 WNKS-F	1 WNKS-F	1 WBT-AF	1 WNKS-F	1 WBT-AF	1 WPEG-F	1 WPEG-F
2	WNKS-F	2 WNKS-F	2 WPEG-F	2 WRFX-F	2 WRFX-F	2 WWMG-F	2 WRFX-F	2 WWMG-F	2 WNKS-F	2 WNKS-F
3	WEND-F	3 WEND-F	3 WRFX-F	3 WSSS-F	3 WSSS-F	3 WLYT-F	3 WBT-AF	3 WLYT-F	3 WBT-AF	3 WLYT-F
4	WXRC-F	4 WLNK-F	4 WSSS-F	4 WPEG-F	4 WBT-AF	4 WKKT-F	4 WPEG-F	3 WNKS-F	4 WKKT-F	4 WBAV-F
5	WKKT-F	5 WSSS-F	4 WLYT-F	5 WLNK-F	5 WKKT-F	5 WRFX-F	4 WLNK-F	5 WKKT-F	5 WLYT-F	5 WKKT-F
6	WLNK-F	6 WKKT-F	6 WKKT-F	6 WLYT-F	6 WPEG-F	6 WBAV-F	6 WKKT-F	6 WPEG-F	6 WWMG-F	6 WBT-AF
7	WBAV-F	7 WLYT-F	7 WEND-F	7 WKKT-F	7 WBAV-F	7 WNKS-F	7 WBAV-F	7 WSSS-F	7 WEND-F	7 WEND-F
8	WLYT-F	8 WRFX-F	8 WLNK-F	8 WBT-AF	8 WLYT-F	8 WSSS-F	8 WLYT-F	8 WRFX-F	8 WSSS-F	8 WWMG-F
9	WRFX-F	9 WBAV-F	9 WBAV-F	9 WBT-AF	9 WLNK-F	9 WPEG-F	9 WWMG-F	9 WSOC-F	9 WRFX-F	9 WSSS-F
10	WJMH-F	10 WXRC-F	10 WBT-AF	10 WEND-F	10 WWMG-F	10 WSOC-F	10 WXRC-F	10 WEND-F	10 WSOC-F	10 WLNK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WPEG-F	1 WNKS-F	1 WNKS-F	1 WNKS-F	1 WPEG-F	1 WPEG-F	1 WEND-F	1 WRFX-F	1 WRFX-F
2	WNKS-F	2 WPEG-F	2 WLNK-F	2 WPEG-F	2 WLYT-F	2 WNKS-F	2 WEND-F	2 WRFX-F	2 WPEG-F
3	WLYT-F	3 WLNK-F	3 WPEG-F	3 WLYT-F	3 WLNK-F	3 WEND-F	3 WRFX-F	3 WPEG-F	3 WSSS-F
4	WKKT-F	4 WLYT-F	4 WSSS-F	4 WLNK-F	4 WBAV-F	4 WRFX-F	4 WNKS-F	4 WSSS-F	4 WBT-AF
5	WEND-F	5 WKKT-F	5 WLYT-F	5 WKKT-F	5 WPEG-F	5 WXRC-F	5 WXRC-F	4 WXRC-F	5 WNKS-F
6	WSOC-F	6 WSSS-F	6 WBAV-F	6 WSSS-F	6 WSSS-F	6 WSOC-F	6 WSSS-F	6 WNKS-F	6 WPEG-F
7	WLNK-F	7 WBAV-F	7 WKKT-F	6 WBAV-F	7 WKKT-F	7 WKKT-F	7 WFNZ	7 WKKT-F	7 WBAV-F
8	WSSS-F	8 WEND-F	8 WSOC-F	8 WEND-F	8 WWMG-F	8 WBAV-F	8 WBAV-F	8 WLNK-F	8 WXRC-F
8	WBAV-F	8 WSOC-F	9 WEND-F	9 WBT-AF	9 WBT-AF	9 WNOW	9 WKKT-F	9 WBAV-F	9 WCCJ-F
10	WBT-AF	10 WBT-AF	10 WCCJ-F	9 WSOC-F	10 WCCJ-F	10 WFNZ	10 WLNK-F	10 WBAV-F	10 WCCJ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBT	1110	50 kw / 50 kw	simul. WBTA-F	CBS, CNN+	Infinity Radio Sales	Jefferson-Pilot Communications	Charlotte
WFNZ	610	5 kw / 1 kw	Sports	CBS, WW1/MBS, 1-on-1	Katz	CBS/Infinity	Charlotte
WGIV	1600	1 kw / 1 kw	Black Gospel	ABC	Christal	CBS/Infinity	Charlotte
WIXE	1190	1 kw / kw	Trad. Country	Ind.	Capitol	Monroe Broadcasting	Monroe
WLTC	1370	5 kw / kw	Gospel	USA	—	Frank Neely	Gastonia
WNOV	1030	10 kw / kw	Reg'l Mex.	Ind.	—	Vernon H. Baker Stations	Mint Hill

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBAV	101.9	99 kw @987	Urban AC	ABC	Christal	CBS/Infinity	Gastonia
WBT	99.3	7.56 kw @604	News/Talk	CBS, CNN+	Infinity Radio Sales	Jefferson-Pilot Communications	Chester
WCCJ	92.7	6 kw @328	Urban	Ind.	Allied Radio Ptnrs.	Radio One	Harrisburg
WEND	106.5	84 kw @1,047	Modern Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WKKT	96.9	100 kw @1,548	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Statesville
WLNK	107.9	100 kw @1,694	Modern AC	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Charlotte
WLYT	102.9	31.3 kw @1,535	Soft AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Ccmmunications	Hickory
WNKS	95.1	100 kw @1,542	CHR	Ind.	Katz	CBS/Infinity	Charlotte
WNMX	106.1	32 kw @364	Adult Stand.	ABC	—	GHB Broadcasting Co.	Waxhaw
WPEG	97.9	93.6 kw @1,610	Urban	CBS, WW1/MBS, ABC	Christal	CBS/Infinity	Concord
WRFX	99.7	84 kw @1,056	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Ccmmunications	Kannapolis
WSOC	103.7	100 kw @1,348	Country	Ind.	Katz	CBS/Infinity	Charlotte
WSSS	104.7	100 kw @1,210	80's Hits	Ind.	Katz	CBS/Infinity	Charlotte
WWMG	96.1	99 kw @1,738	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Shelby
WXRC	95.7	100 kw @1,020	Rock	ABC	Allied Radio Ptnrs.	Pacific Broadcast ng Group, Inc.	Hickory

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WJMH-F	Urban	102.1	Reidsville
WKRR-F	Classic Rock	92.3	Asheboro
WSPA-F	Soft AC	98.9	Spartanburg

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	32.8	32.1
WBAV FM,WFNZ AM,WGIV AM,WNKS FM,WPEG FM,WSOC FM,WSSS FM		
Clear Channel Communications	26.7	28.2
WEND FM,WKKT FM,WLYT FM,WRFX FM,WWMG FM		
Jefferson-Pilot Communications	10.6	11.7
WBT AM,WBT FM,WLNK FM		
	70.1	72.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	76 (1)	76 (1)	5.4
Adult Stand.	0 (0)	27 (1)	27 (1)	1.9
Black Gospel	20 (1)	0 (0)	20 (1)	1.4
CHR	0 (0)	151 (1)	151 (1)	10.7
Classic Rock	0 (0)	97 (2)	97 (2)	6.9
Country	0 (0)	182 (3)	182 (3)	12.9
Gospel	8 (1)	0 (0)	8 (1)	0.6
Modern AC	0 (0)	69 (1)	69 (1)	4.9
Modern Rock	0 (0)	71 (1)	71 (1)	5.0
News/Talk	102 (1)	15 (1)	117 (2)	8.3
Oldies	0 (0)	93 (1)	93 (1)	6.6
Reg'l Mex.	14 (1)	0 (0)	14 (1)	1.0
Rock	0 (0)	40 (1)	40 (1)	2.8
Soft AC	0 (0)	116 (2)	116 (2)	8.2
Sports	28 (1)	0 (0)	28 (1)	2.0
Trad. Country	15 (1)	0 (0)	15 (1)	1.1
Urban	0 (0)	205 (3)	205 (3)	14.5
Urban AC	0 (0)	83 (1)	83 (1)	5.9
Totals	187 (6)	1225 (19)	1412 (25)	

Note WSSS-104.7 Old Format: Classic Hits New Format: 80's Hits

CHATTANOOGA

Arbitron Rank 107 Pop (12+) 393,100 Stations 24 / 21 % Below Line 1.1
 Market TSL in Hours 19.8 Diaries 1486 / 265:1 / 56.1% % Not Listed 13.2
 Average Persons Rating 14.7 12+ FM Share (Metro) 78.0 Sample Target 1430

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtq	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WUSY-F	Country	128 / 22.1	19.6	19.0	21.2	19.3	20.5	1294 / 32.9	33.2	32.2	239 / 2603	Clear Channel Communications
2	WDEF-F	Soft AC	49 / 8.4	9.5	7.5	8.5	8.9	8.5	753 / 19.2	19.5	21.0	62 / 1114	Bahakel Communications, Inc.
3	WSKZ-F	Classic Rock	47 / 8.1	8.8	8.2	6.7	7.5	7.9	635 / 16.2	17.0	19.1	89 / 1348	Citadel Communications Corp.
4	WJTT-F	Urban	46 / 7.9	8.1	6.6	7.8	6.6	7.6	437 / 11.1	12.1	10.7	53 / 566	Brewer Broadcasting Corp.
5	WOGT-F	Oldies	31 / 5.4	3.8	5.4	4.6	4.9	4.8	454 / 11.5	12.2	11.8	48 / 629	Citadel Communications Corp.
5	WGOW-F	Talk	31 / 5.4	4.5	5.4	5.1	4.7	5.1	396 / 10.1	11.4	10.9	37 / 479	Citadel Communications Corp.
7	WKXJ-F	CHR	28 / 4.9	3.8	4.1	4.1	4.5	4.2	542 / 13.8	13.0	14.7	30 / 597	Clear Channel Communications
8	WDOD-F	Modern Rock	23 / 4.0	5.3	4.6	6.4	5.4	5.1	436 / 11.1	15.2	15.2	49 / 968	Bahakel Communications, Inc.
9	WRXR-F	Rock	19 / 3.2	4.0	4.2	3.4	3.0	3.7	309 / 7.8	9.9	9.7	28 / 497	Clear Channel Communications
10	WLOV-F	Urban Oldies	17 / 3.0	4.6	4.8	4.1	4.2	4.1	234 / 6.0	7.7	7.2	20 / 264	Clear Channel Communications
11	WDOD	Adult Stand.	15 / 2.6	2.4	2.9	3.4	3.0	2.8	173 / 4.4	4.8	4.9	16 / 194	Bahakel Communications, Inc.
11	WNOO	Black Gospel	15 / 2.6	1.9	2.5	1.3	2.8	2.1	126 / 3.2	2.8	3.7	16 / 132	Pye Broadcasting, Inc.
13	WLLJ-F	Cont. Christ.	15 / 2.5	0.5	0.2	0.8	0.2	1.0	271 / 6.9	1.3	1.3	31 / 514	Friendship Broadcasting, LLC
14	WGOW	Talk	11 / 1.9	2.1	2.9	1.8	2.4	2.2	210 / 5.3	4.8	7.0	12 / 250	Citadel Communications Corp.
15	WMPZ-F	Urban Oldies	6 / 1.0	0.9	0.7	0.3	1.6	0.7	103 / 2.6	2.2	4.1	7 / 127	Brewer Broadcasting Corp.
16	WSGC-F	Classic Hits	5 / 0.9	1.2	0.8	1.0	0.9	1.0	118 / 3.0	2.5	3.7	7 / 171	Clear Channel Communications
17	WALV-F	CHR	5 / 0.8	0.9	0.5	1.1	0.5	0.8	139 / 3.5	4.4	4.0	30 / 515	Brewer Broadcasting Corp.
18	WDEF	Sports	4 / 0.7	0.9	0.5	0.5	0.7	0.7	86 / 2.2	3.3	2.1	4 / 95	Bahakel Communications, Inc.
19	WFLI	S. Gospel	2 / 0.4	0.7	0.8	1.0	0.9	0.7	68 / 1.7	2.7	3.0	4 / 98	Benns Stations
20	WSDQ	Country	2 / 0.3						32 / 0.8			2 / 32	Tollye Wayne Tittsworth
20	WQMT-F	Country	2 / 0.3						39 / 1.0			27 / 254	Clear Channel Communications
22	WJOC	S. Gospel	1 / 0.3	0.3					31 / 0.8			2 / 31	Sarah Margaret Fryar

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKXJ-F	1 WJTT-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F
2	WJTT-F	2 WUSY-F	2 WSKZ-F	2 WSKZ-F	2 WSKZ-F	2 WDEF-F	2 WSKZ-F	2 WDEF-F	2 WDEF-F	2 WJTT-F
3	WUSY-F	3 WSKZ-F	3 WJTT-F	3 WDEF-F	2 WDEF-F	3 WSKZ-F	3 WDEF-F	3 WSKZ-F	3 WSKZ-F	3 WKXJ-F
4	WRXR-F	4 WRXR-F	4 WDEF-F	4 WJTT-F	4 WJTT-F	4 WOGT-F	4 WJTT-F	4 WJTT-F	4 WSKZ-F	4 WSKZ-F
5	WSKZ-F	5 WDOD-F	5 WDOD-F	5 WGOW-F	5 WOGT-F	5 WGOW-F	5 WGOW-F	5 WJTT-F	5 WGOW-F	5 WRXR-F
6	WLLJ-F	6 WKXJ-F	6 WGOW-F	6 WDOD-F	6 WGOW-F	6 WDOD	6 WOGT-F	6 WOGT-F	6 WDEF-F	6 WKXJ-F
7	WDEF-F	7 WDEF-F	7 WKXJ-F	7 WOGT-F	7 WDOD-F	6 WLOV-F	7 WRXR-F	7 WDOD-F	7 WKXJ-F	7 WOGT-F
8	WDOD-F	8 WGOW-F	8 WRXR-F	8 WLOV-F	8 WLOV-F	8 WNOO	8 WKXJ-F	8 WGOW	8 WDOD-F	8 WLOV-F
9	WALV-F	9 WLLJ-F	9 WOGT-F	9 WLLJ-F	9 WLLJ-F	9 WJTT-F	9 WLOV-F	9 WKXJ-F	9 WRXR-F	9 WDOD-F
10	WOGT-F	10 WGOW	10 WLLJ-F	10 WKXJ-F	10 WKXJ-F	10 WGOW	10 WDOD	10 WRXR-F	10 WLLJ-F	10 WGOW-F
							10 WDOD-F			10 WJTT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WJTT-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WRXR-F	1 WRXR-F	1 WJTT-F	1 WUSY-F	1 WUSY-F
2	WUSY-F	2 WJTT-F	2 WDEF-F	2 WDEF-F	2 WUSY-F	2 WSKZ-F	2 WSKZ-F	2 WSKZ-F	2 WSKZ-F
3	WKXJ-F	3 WKXJ-F	3 WJTT-F	3 WJTT-F	3 WSKZ-F	3 WJTT-F	3 WDOD-F	3 WGOW-F	3 WGOW-F
4	WDOD-F	4 WDEF-F	4 WKXJ-F	4 WKXJ-F	4 WOGT-F	4 WJTT-F	4 WKXJ-F	4 WGOW-F	4 WOGT-F
5	WSKZ-F	5 WDOD-F	5 WDOD-F	5 WSKZ-F	5 WSKZ-F	5 WKXJ-F	5 WDOD-F	5 WRXR-F	5 WJTT-F
6	WDEF-F	6 WSKZ-F	6 WSKZ-F	6 WDOD-F	6 WKXJ-F	6 WGOW-F	6 WGOW-F	6 WUSY-F	5 WDOD-F
7	WRXR-F	7 WRXR-F	7 WLLJ-F	7 WOGT-F	7 WLOV-F	7 WDOD-F	7 WLLJ-F	7 WOGT-F	7 WDEF-F
8	WMPZ-F	8 WLLJ-F	8 WRXR-F	8 WLOV-F	8 WGOW-F	8 WLLJ-F	8 WKXJ-F	8 WDEF-F	8 WDEF-F
9	WOGT-F	9 WNOO	9 WLOV-F	9 WLLJ-F	9 WLLJ-F	9 WOGT-F	9 WDEF-F	9 WGOW	9 WLLJ-F
9	WLLJ-F	10 WLOV-F	10 WNOO	10 WGOW-F	10 WDOD-F	10 WGOW	10 WSGC-F	10 WLOV-F	10 WRXR-F
						10 WLOV-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDEF	1370	5 kw / 5 kw	Sports	CBS, ESPN	Christal	Bahakel Communications, Inc.	Chattanooga
WDOD	1310	5 kw / 5 kw	Adult Stand.	ABC, CBS	Christal	Bahakel Communications, Inc.	Chattanooga
WFLI	1070	50 kw @ 2.5 kw	S. Gospel	USA	Salem Radio Reps	Benns Stations	Lookout Mountain
WGOW	1150	5 kw / 1 kw	Talk	CNN+	McGavren-Guild	Citadel Communications Corp.	Chattanooga
WJOC	1490	1 kw / 1 kw	S. Gospel	USA	—	Sarah Margaret Fryar	Chattanooga
WNOO	1260	5 kw / 25 w	Black Gospel	AURN	Roslin	Pye Broadcasting, Inc.	Chattanooga
WSDQ	1190	5 kw / kw	Country	ABC	—	Tollye Wayne Tittsworth	Dunlap

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBDX	102.7	318 w @ 1,374	Cont. Christ.	SRN	—	Partners for Christian Radio, Inc.	Trenton
WDEF	92.3	100 kw @ 1,180	Soft AC	CBS	Christal	Bahakel Communications, Inc.	Chattanooga
WDOD	96.5	100 kw @ 1,080	Modern Rock	WW1/MBS	Christal	Bahakel Communications, Inc.	Chattanooga
WGOW	102.3	6 kw @ 285	Talk	WW1/MBS, CNN+	McGavren-Guild	Citadel Communications Corp.	Soddy-Daisy
WJTT	94.3	4.7 kw @ 371	Urban	Ind.	D & R Radio	Brewer Broadcasting Corp.	Red Bank
WKXJ	98.1	1 kw @ 794	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Signal Mountain
WLLJ	103.1	50 kw @ 492	Cont. Christ.	SRN	—	Friendship Broadcasting, LLC	Etowah
WLOV	97.3	11 kw @ 1,043	Urban Oldies	ABC	Clear Chan.-Emerald	Clear Channel Communications	South Pittsburg
WMPZ	93.7	4.9 kw @ 302	Urban Oldies	Ind.	D & R Radio	Brewer Broadcasting Corp.	Ringgold
WOGT	107.9	2.85 kw @ 968	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	East Ridge
WRXR	105.5	1.55 kw @ 646	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Rossville
WSGC	101.9	1.32 kw @ 659	Classic Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ringgold
WSKZ	106.5	100 kw @ 1,080	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Chattanooga
WUSY	100.7	100 kw @ 1,190	Country	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Cleveland

CHICAGO

Arbitron Rank 3	Pop (12+) 7,191,300	Stations 41 / 41	% Below Line 0.0
Market TSL in Hours 21.3	Diaries 5854 / 1,228:1 / 48.6%	% Not Listed 11.7	
Average Persons Rating 16.2	12+ FM Share (Metro) 63.4	Sample Target 5900	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WGCI-F	Urban	793 / 6.8	6.8	7.5	6.4	6.8	6.9 8497 / 11.8	12.7	12.6	806 / 8624	Clear Channel Communications
2	WGN	Talk	721 / 6.2	5.6	6.4	6.2	6.1	6.1 8409 / 11.7	13.1	12.6	846 / 10067	Tribune Broadcasting
3	WBBM-F	Dance	657 / 5.6	5.7	5.3	6.0	4.9	5.7 13996 / 19.5	19.6	17.5	680 / 14528	CBS/Infinity
4	WBBM	News	603 / 5.2	4.4	3.6	3.7	3.4	4.2 12351 / 17.2	12.8	12.7	645 / 13485	CBS/Infinity
5	WLS	Talk	589 / 5.0	3.9	4.5	4.2	4.4	4.4 6559 / 9.1	7.8	8.1	717 / 7884	ABC Inc.
6	WNUA-F	Smooth Jazz	443 / 3.8	4.6	4.0	3.6	4.0	4.0 6965 / 9.7	9.6	10.8	456 / 7132	Clear Channel Communications
7	WVAZ-F	Urban AC	434 / 3.7	3.9	3.8	3.7	3.5	3.8 5567 / 7.7	7.9	8.3	442 / 5633	Clear Channel Communications
8	WTMX-F	Modern AC	413 / 3.5	3.4	3.6	3.3	3.6	3.4 8809 / 12.2	11.6	11.6	434 / 9063	Bonneville International Corp.
9	WUSN-F	Country	402 / 3.4	3.5	2.9	4.3	3.8	3.5 6842 / 9.5	9.5	9.7	430 / 7236	CBS/Infinity
10	WLIT-F	Soft AC	370 / 3.2	2.9	3.0	3.0	3.1	3.0 6481 / 9.0	9.2	9.0	380 / 6664	Clear Channel Communications
11	WKQX-F	Modern Rock	344 / 2.9	4.0	3.4	3.4	3.4	3.4 8087 / 11.2	12.4	12.5	371 / 8634	Emmis Broadcasting
11	WNND-F	Adult Cont.	344 / 2.9	3.0	2.8	2.7	2.8	2.9 6170 / 8.6	8.8	9.4	349 / 6265	Bonneville International Corp.
13	WLEY-F	Reg'l Mex.	327 / 2.8	2.5	2.5	3.0	3.1	2.7 3834 / 5.3	4.8	4.5	334 / 3935	Spanish Broadcasting System
14	WJMK-F	Oldies	322 / 2.8	3.1	3.3	3.1	3.1	3.1 7230 / 10.1	10.4	11.4	343 / 7584	CBS/Infinity
15	WUBT-F	CHR	291 / 2.5	2.5	2.9	2.6	2.8	2.6 5739 / 8.0	8.6	9.6	297 / 5891	Clear Channel Communications
16	WXRT-F	Adult Altern.	280 / 2.4	2.3	2.2	2.6	2.4	2.4 4970 / 6.9	6.5	7.0	284 / 5064	CBS/Infinity
17	WLUP-F	Classic Rock	269 / 2.3	3.3	2.4	2.8	2.5	2.7 5893 / 8.2	8.3	8.0	292 / 6173	Bonneville International Corp.
18	WCKG-F	Talk	248 / 2.1	2.2	2.1	1.9	2.2	2.1 3618 / 5.0	4.5	6.0	259 / 3716	CBS/Infinity
19	WAIT	Adult Stand.	244 / 2.1	1.7	1.7	1.7	1.9	1.8 2113 / 2.9	3.0	3.0	264 / 2264	NextMedia
19	WXCD-F	80's Hits	244 / 2.1	2.1	2.0	1.9	1.8	2.0 6015 / 8.4	7.7	7.9	261 / 6359	ABC Inc.
21	WOJO-F	Reg'l Mex.	209 / 1.8	2.2	2.0	1.9	2.5	2.0 3366 / 4.7	4.4	4.7	215 / 3420	Hispanic Broadcasting Corp.
22	WNIB-F	Classic Hits	203 / 1.7	1.4	1.7	1.4	1.5	1.6 3620 / 5.0	4.6	4.9	213 / 3735	Bonneville International Corp.
23	WSCR	Sports	193 / 1.7	1.5	1.1	1.1	1.6	1.4 3824 / 5.3	7.3	10.4	212 / 4287	Salem Communications Corp.
24	WFMT-F	Classical	187 / 1.6	1.3	1.4	1.3	1.6	1.4 2887 / 4.0	4.0	4.3	190 / 2971	Chicago Educational TV Assoc.
25	WKIE-F	Dance	154 / 1.3	1.3	0.9	1.1	1.2	1.1 4754 / 6.6	5.3		182 / 5455	Big City Radio
26	WGCI	Black Gospel	146 / 1.2	1.4	1.1	1.2	1.3	1.2 1815 / 2.5	2.4	2.9	147 / 1815	Clear Channel Communications
27	WVON	Talk	137 / 1.2	0.6	0.7	1.1	0.5	0.9 613 / 0.9	0.8	0.8	138 / 613	Midway Broadcasting Corp.
28	WMVP	Sports	109 / 0.9	1.2	0.8	0.9	0.9	0.9 3070 / 4.3	4.3	4.1	122 / 3481	ABC Inc.
29	WXXY-F	Span.-Hits	108 / 0.9	0.8	1.0	1.0	1.3	0.9 2726 / 3.8	4.1	4.4	117 / 2855	Big City Radio
30	WYBA-F	Urban	88 / 0.8					1802 / 2.5			89 / 1802	Crawford Broadcasting Co.
31	WLXX	Tropical	79 / 0.7	0.4	0.7	0.6	0.5	0.6 980 / 1.4	1.1	1.2	80 / 980	Hispanic Broadcasting Corp.
32	WYCA-F	Religious	66 / 0.6	0.8	0.7	0.8	0.6	0.7 1206 / 1.7	2.0	1.8	68 / 1287	Crawford Broadcasting Co.
33	WYLL-F	Cont. Christ.	59 / 0.5					809 / 1.1			61 / 861	Salem Communications Corp.
34	WILL-F	Rock	54 / 0.5	0.6	0.4	0.6	0.4	0.5 1168 / 1.6	1.7	1.5	71 / 1410	NextMedia
35	WIND	Span.-Talk	47 / 0.4		0.6	0.6	0.7	930 / 1.3	1.4	1.2	56 / 1039	Hispanic Broadcasting Corp.
36	WZSR-F	Adult Cont.	46 / 0.4	0.5	0.5	0.3		910 / 1.3	0.9		48 / 935	NextMedia
37	WNTD	Span.-Talk	40 / 0.3	0.4	0.6	0.5	0.4	510 / 0.7	1.2	0.9	41 / 510	Radio Unica
38	WXCL-F	Hot AC	38 / 0.3	0.4	0.3	0.4	0.3	0.4 1446 / 2.0	1.7	1.5	39 / 1455	NextMedia
39	WNIZ-F	Modern AC	8 / 0.1		0.1	2.6	0.1	167 / 0.2	0.2		9 / 201	Bonneville International Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBBM-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WGN	1 WGN	1 WLS	1 WGCI-F	1 WGCI-F	1 WGCI-F
2	WGCI-F	2 WBBM-F	2 WTMX-F	2 WTMX-F	2 WVAZ-F	2 WBBM	2 WGN	2 WBBM-F	2 WBBM-F	2 WBBM-F
3	WKIE-F	3 WKQX-F	2 WBBM-F	2 WVAZ-F	3 WTMX-F	3 WLS	3 WGCI-F	3 WLS	3 WGN	3 WGN
4	WKQX-F	4 WTMX-F	4 WVAZ-F	4 WNUA-F	4 WNUA-F	4 WNUA-F	4 WLS	4 WNUA-F	4 WGN	4 WKQX-F
5	WTMX-F	5 WLEY-F	5 WKQX-F	5 WXRT-F	5 WBBM	5 WVAZ-F	5 WBBM-F	5 WLIT-F	5 WBBM	5 WNUA-F
5	WLEY-F	6 WNND-F	6 WLEY-F	5 WUSN-F	6 WLS	6 WUSN-F	6 WTMX-F	6 WUSN-F	6 WTMX-F	6 WBBM
7	WLUP-F	7 WUSN-F	7 WUSN-F	7 WLUP-F	6 WUSN-F	7 WJMK-F	7 WVAZ-F	7 WBBM	7 WNUA-F	7 WVAZ-F
8	WXCD-F	7 WVAZ-F	7 WNND-F	7 WBBM-F	6 WXRT-F	8 WLIT-F	8 WKQX-F	8 WNND-F	8 WUSN-F	8 WNND-F
8	WOJO-F	9 WLIT-F	7 WNUA-F	7 WCKG-F	9 WNND-F	9 WGCI-F	9 WCKG-F	9 WBBM-F	9 WLIT-F	9 WJMK-F
10	WUSN-F	9 WLUP-F	10 WXRT-F	10 WNND-F	9 WLIT-F	10 WAIT	10 WUSN-F	10 WTMX-F	9 WVAZ-F	10 WLEY-F
			10 WLUP-F							10 WJMK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WGCI-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WKQX-F	1 WKQX-F	1 WKQX-F	1 WGCI-F	1 WGCI-F
2	WBBM-F	2 WBBM-F	2 WTMX-F	2 WTMX-F	2 WVAZ-F	2 WGCI-F	2 WGCI-F	2 WKQX-F	1 WCKG-F
3	WTMX-F	3 WTMX-F	3 WLIT-F	3 WBBM-F	3 WTMX-F	3 WBBM-F	3 WCKG-F	3 WCKG-F	3 WBBM
4	WNND-F	4 WLIT-F	4 WBBM-F	4 WVAZ-F	4 WLIT-F	4 WLEY-F	4 WLEY-F	4 WLUP-F	4 WXRT-F
5	WLIT-F	5 WNND-F	5 WVAZ-F	5 WLIT-F	5 WNND-F	5 WLUP-F	5 WLUP-F	5 WLEY-F	5 WLEY-F
6	WKQX-F	6 WUSN-F	6 WUSN-F	6 WNND-F	6 WNUA-F	6 WOJO-F	6 WCKG-F	6 WXRT-F	6 WNUA-F
7	WUSN-F	7 WVAZ-F	7 WNND-F	7 WUSN-F	7 WUSN-F	7 WTMX-F	7 WTMX-F	7 WBBM-F	7 WBBM-F
7	WKIE-F	8 WLEY-F	8 WLEY-F	8 WNUA-F	8 WBBM-F	8 WXCD-F	8 WXRT-F	8 WTMX-F	8 WNUA-F
9	WLEY-F	9 WKIE-F	9 WXXY-F	9 WUBT-F	8 WJMK-F	8 WKIE-F	9 WOJO-F	9 WXCD-F	9 WSCR
10	WVAZ-F	9 WXXY-F	10 WNUA-F	10 WLEY-F	10 WUBT-F	8 WNUA-F	10 WXCD-F	9 WBBM	10 WXCD-F
		9 WKQX-F			10 WGN				10 WVAZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAIT	850	2.5 kw / kw	Adult Stand.	WW1/MBS	McGavren-Guild	NextMedia	Crystal Lake
WBBM	780	50 kw / 50 kw	News	CBS	Infinity Radio Sales	CBS/Infinity	Chicago
WGCI	1390	5 kw / 5 kw	Black Gospel	AURN, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Chicago
WGN	720	50 kw / 50 kw	Talk	ABC	Christal	Tribune Broadcasting	Chicago
WIND	560	5 kw / 5 kw	Span.-Talk	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Chicago
WLS	890	50 kw / 50 kw	Talk	ABC	ABC Radio Sales	ABC Inc.	Chicago
WLXX	1200	10 kw / 1 kw	Tropical	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Chicago
WMVP	1000	50 kw / 50 kw	Sports	AM/FM, WW1/MBS, ESPN	ABC Radio Sales	ABC Inc.	Chicago
WNTD	950	1 kw / 5 kw	Span.-Talk	Unica	—	Radio Unica	Chicago
WSCR	670	50 kw / 50 kw	Sports	CBS, WW1/MBS	Infinity Radio Sales	Salem Communications Corp.	Chicago
WVON	1450	1 kw / 1 kw	Talk	WW1/MBS	Roslin	Midway Broadcasting Corp.	Cicero

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBM	96.3	4.2 kw @1,555	Dance	CBS	Infinity Radio Sales	CBS/Infinity	Chicago
WCKG	105.9	4.1 kw @1,575	Talk	Source	Infinity Radio Sales	CBS/Infinity	Elmwood Park
WDEK	92.5	20 kw @495	simul. WKIEFF	Ind.	Allied Radio Ptnrs.	Big City Radio	De Kalb
WFMT	98.7	15.5 kw @1,170	Classical	Ind.	—	Chicago Educational TV Assoc.	Chicago
WGCI	107.5	33 kw @603	Urban	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Chicago
WIIL	95.1	50 kw @384	Rock	Ind.	McGavren-Guild	NextMedia	Kenosha
WJMK	104.3	4.1 kw @1,568	Oldies	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Chicago
WKIE	92.7	1.8 kw @380	Dance	Ind.	Allied Radio Ptnrs.	Big City Radio	Arlington Heights
WKQX	101.1	8.3 kw @1,170	Modern Rock	Ind.	D & R Radio	Emmis Broadcasting	Chicago
WLEY	107.9	21.2 kw @761	Reg'l Mex.	Ind.	Caballero	Spanish Broadcasting System	Aurora
WLIT	93.9	4 kw @1,581	Soft AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Chicago
WLUP	97.9	6 kw @1,170	Classic Rock	Ind.	Katz	Bonneville International Corp.	Chicago
WNIB	97.1	8.4 kw @1,190	Classic Hits	Ind.	—	Bonneville International Corp.	Chicago
WNIZ	96.9	50 kw @500	Modern AC	Ind.	—	Bonneville International Corp.	Zion
WNND	100.3	8.3 kw @1,174	Adult Cont.	Ind.	Christal	Bonneville International Corp.	Chicago
WNUA	95.5	8.3 kw @1,174	Smooth Jazz	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Chicago
WOJO	105.1	8.3 kw @1,170	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Evanston
WTMX	101.9	4.2 kw @1,558	Modern AC	Ind.	Katz	Bonneville International Corp.	Skokie
WUBT	103.5	4.3 kw @1,548	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Chicago
WUSN	99.5	8.3 kw @1,174	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Chicago
WVAZ	102.7	6 kw @1,170	Urban AC	UPI, ABC	Clear Chan.-Emerald	Clear Channel Communications	Oak Park
WXCD	94.7	4.4 kw @1,535	80's Hits	ABC	ABC Radio Sales	ABC Inc.	Chicago
WLXC	102.3	3 kw @322	Hot AC	Ind.	McGavren-Guild	NextMedia	Waukegan
WXRT	93.1	6.7 kw @1,310	Adult Altern.	Ind.	Infinity Radio Sales	CBS/Infinity	Chicago
WXXY	103.1	6 kw @328	Span.-Hits	Ind.	Allied Radio Ptnrs.	Big City Radio	Highland Park
WYBA	102.3	1.05 kw @499	Urban	Ind.	—	Crawford Broadcasting Co.	Crete
WYCA	106.3	2 kw @397	Religious	Ind.	—	Crawford Broadcasting Co.	Lansing
WYLL	106.7	50 kw @423	Cont. Christ.	SRN	Salem Radio Reps	Salem Communications Corp.	Des Plaines
WYXX	103.1	6 kw @328	simul. WXXYFF	Ind.	Allied Radio Ptnrs.	Big City Radio	Morris
WZSR	105.5	1.6 kw @568	Adult Cont.	Ind.	McGavren-Guild	NextMedia	Woodstock

Consolidation Report

	12+	25-54
	(%)	(%)
ABC Inc.	8.0	7.9
WLS AM, WMVP AM, WXCD FM		
Big City Radio	2.3	2.2
WDEK FM, WKIE FM, WXXY FM, WYXX FM		
Bonneville International Corp.	10.5	12.6
WLUP FM, WNIB FM, WNIZ FM, WNND FM, WTMX FM		
CBS/Infinity	21.5	21.9
WBBM FM, WBBM AM, WCKG FM, WJMK FM, WUSN FM, WXRT FM		
Clear Channel Communications	21.2	23.9
WGCI FM, WGCI AM, WLIT FM, WNUA FM, WUBT FM, WVAZ FM		
Crawford Broadcasting Co.	1.4	1.7
WYBA FM, WYCA FM		
Hispanic Broadcasting Corp.	2.9	3.6
WIND AM, WLXX AM, WOJO FM		
NextMedia	3.3	1.7
WAIT AM, WIIL FM, WLXC FM, WZSR FM		
Salem Communications Corp.	2.2	3.0
WSCR AM, WYLL FM		
	73.3	78.5

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	244 (1)	244 (1)	2.4
Adult Altern.	0 (0)	280 (1)	280 (1)	2.7
Adult Cont.	0 (0)	389 (2)	389 (2)	3.8
Adult Stand.	244 (1)	0 (0)	244 (1)	2.4
Black Gospel	146 (1)	0 (0)	146 (1)	1.4
CHR	0 (0)	291 (1)	291 (1)	2.8
Classic Hits	0 (0)	203 (1)	203 (1)	2.0
Classic Rock	0 (0)	269 (1)	269 (1)	2.6
Classical	0 (0)	187 (1)	187 (1)	1.8
Cont. Christ.	0 (0)	59 (1)	59 (1)	0.6
Country	0 (0)	402 (1)	402 (1)	3.9
Dance	0 (0)	811 (3)	811 (3)	7.9
Hot AC	0 (0)	38 (1)	38 (1)	0.4
Modern AC	0 (0)	421 (2)	421 (2)	4.1
Modern Rock	0 (0)	344 (1)	344 (1)	3.3
News	603 (1)	0 (0)	603 (1)	5.9
Oldies	0 (0)	322 (1)	322 (1)	3.1
Reg'l Mex.	0 (0)	536 (2)	536 (2)	5.2
Religious	0 (0)	66 (1)	66 (1)	0.6
Rock	0 (0)	54 (1)	54 (1)	0.5
Smooth Jazz	0 (0)	443 (1)	443 (1)	4.3
Soft AC	0 (0)	370 (1)	370 (1)	3.6
Span.-Hits	0 (0)	108 (2)	108 (2)	1.0
Span.-Talk	87 (2)	0 (0)	87 (2)	0.8
Sports	302 (2)	0 (0)	302 (2)	2.9
Talk	1446 (3)	248 (1)	1694 (4)	16.4
Tropical	79 (1)	0 (0)	79 (1)	0.8
Urban	0 (0)	881 (2)	881 (2)	8.5
Urban AC	0 (0)	434 (1)	434 (1)	4.2
Totals	2907(11)	7400 (30)	10307 (41)	

Note WAUR-930 Old Format: Catholic // WYPA New Format: adds brokered Talk
 WOJO-105.1 Old Format: Spanish hits New Format: adds Norteno
 WCFJ-1470 Old Format: brokered // WSBC New Format: adds Talk // WVON
 WLIT-FM-93.9 Old Format: Soft AC New Format: adds Delilah nights
 WXCD-94.7 Old Format: Classic Rock New Format: 80's Hits "The Zone"

CINCINNATI

Arbitron Rank 26	Pop (12+) 1,618,100	Stations 30 / 23	% Below Line 3.8
Market TSL in Hours 19.5	Diaries 2866 / 565:1 / 53.9%	% Not Listed 14.3	
Average Persons Rating 14.8	12+ FM Share (Metro) 65.7	Sample Target 2860	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WLW	Talk	222 / 9.2	9.6	8.4	9.4	8.5	9.1 3618 / 22.4	23.3	21.0	257 / 4121	Clear Channel Communications
2	WUBE-F	Country	178 / 7.4	7.3	7.7	8.0	7.5	7.6 2563 / 15.8	16.9	17.7	203 / 2882	CBS/Infinity
3	WIZF-F	Urban	159 / 6.6	4.9	5.4	5.3	5.7	5.6 1710 / 10.6	9.9	11.3	160 / 1715	Radio One
4	WEBN-F	Rock	157 / 6.5	7.4	8.2	8.0	9.0	7.5 2674 / 16.5	18.4	18.1	175 / 2947	Clear Channel Communications
5	WRRM-F	Adult Cont.	152 / 6.3	6.1	7.5	6.6	5.5	6.6 2439 / 15.1	14.2	13.6	158 / 2534	Susquehanna Radio Corp.
6	WKFS-F	CHR	144 / 6.0	5.0	5.5	5.2	5.0	5.4 3191 / 19.7	17.4	17.7	149 / 3305	Clear Channel Communications
7	WMOJ-F	Rhythmic Old.	127 / 5.3	5.7	5.8	5.1	6.2	5.5 2090 / 12.9	13.1	14.4	133 / 2160	Susquehanna Radio Corp.
8	WOFX-F	Classic Hits	118 / 4.9	4.8	4.4	4.6	4.0	4.7 2457 / 15.2	14.6	13.7	129 / 2671	Clear Channel Communications
9	WKRC	Talk	115 / 4.8	4.1	3.9	3.3	4.1	4.0 1605 / 9.9	8.9	9.8	125 / 1721	Clear Channel Communications
10	WGRR-F	Oldies	113 / 4.7	6.0	5.6	5.0	5.2	5.3 2061 / 12.7	12.7	13.8	128 / 2308	CBS/Infinity
11	WKRQ-F	CHR	88 / 3.7	4.6	4.3	4.0	4.7	4.2 2756 / 17.0	17.8	19.7	98 / 3023	CBS/Infinity
12	WVMX-F	Hot AC	87 / 3.6	3.0	3.9	3.7	3.6	3.6 1875 / 11.6	11.6	10.8	90 / 1939	Clear Channel Communications
13	WYGY-F	Country	77 / 3.2	2.3	2.3	2.1	3.8	2.5 1925 / 11.9	8.6	10.1	86 / 2096	Salem Communications Corp.
14	WSAI	Adult Stand.	67 / 2.8	3.3	3.0	3.1	3.0	3.0 836 / 5.2	5.8	5.5	78 / 897	Clear Channel Communications
15	WAQZ-F	Modern Rock	61 / 2.6	2.6	0.9	1.3	0.5	1.9 1315 / 8.1	5.4	3.0	65 / 1365	CBS/Infinity
16	WHKO-F	Country	25 / 1.1	1.3	0.9	1.7	1.4	1.2 633 / 3.9	4.3	5.2	61 / 1148	Cox Radio
17	WCKY	Sports	21 / 0.9	0.8	0.7	0.8	0.9	0.8 627 / 3.9	2.6	3.5	22 / 642	Clear Channel Communications
18	WCIN	Urban Oldies	19 / 0.8	1.0	1.4	1.6	0.9	1.2 288 / 1.8	2.4	2.4	19 / 295	J4 Broadcasting
19	WNLT-F	Cont. Christ.	17 / 0.7	0.6	0.7	0.6	0.5	0.6 402 / 2.5	2.1	2.2	17 / 409	Vernon R. Baldwin, Inc.
20	WPFB-F	Country	16 / 0.7	0.5	0.6	0.7	0.5	0.6 635 / 3.9	2.8	3.0	22 / 728	Braden Stations
21	WCVG	Black Gospel	14 / 0.6	0.4	0.8	0.5	0.4	0.6 263 / 1.6	0.8	1.3	14 / 263	Richard L. Plessinger, Sr.
22	WBZ	Talk	11 / 0.5		0.2	0.1		138 / 0.9	0.8		11 / 138	Blue Chip Broadcasting
23	WMMX-F	Hot AC	11 / 0.4	0.5	0.5	0.7	0.5	0.5 314 / 1.9	1.9	1.7	18 / 408	Clear Channel Communications
24	WLQT-F	Soft AC	10 / 0.4	0.5	8.0	6.8	7.9	3.9 256 / 1.6	16.8	14.3	18 / 417	Clear Channel Communications
24	WTUE-F	Rock	10 / 0.4	0.4	0.5	0.6	0.8	0.5 404 / 2.5	2.7	2.6	27 / 675	Clear Channel Communications
26	WXCH-F	Trad. Country	9 / 0.4	0.5				137 / 0.8			14 / 213	Dearborn County Broadcasters
26	WFCJ-F	Religious	9 / 0.4	0.4	0.5	0.6	0.5	250 / 1.5	1.6	2.0	19 / 401	Miami Valley Christian Bcstg
26	WGtz-F	CHR	9 / 0.4	0.6	0.4	0.8	0.6	418 / 2.6	3.2	2.7	24 / 765	Radio One
26	WNOP	Religious	9 / 0.4					147 / 0.9			9 / 152	Catholic Radio Foundation

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKFS-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW	1 WLW	1 WLW	1 WLW	1 WUBE-F	1 WIZF-F
2	WIZF-F	2 WKFS-F	2 WUBE-F	2 WUBE-F	2 WEBN-F	2 WUBE-F	2 WUBE-F	2 WUBE-F	2 WLW	2 WKFS-F
3	WKRQ-F	3 WIZF-F	3 WIZF-F	3 WLW	2 WUBE-F	3 WRRM-F	3 WOFX-F	3 WKRC	3 WKFS-F	3 WEBN-F
4	WAQZ-F	4 WKRQ-F	4 WOFX-F	4 WOFX-F	4 WRRM-F	4 WGRN-F	4 WEBN-F	4 WRRM-F	4 WEBN-F	4 WMOJ-F
5	WEBN-F	5 WAQZ-F	5 WLW	5 WMOJ-F	5 WOFX-F	5 WKRC	5 WRRM-F	5 WEBN-F	5 WIZF-F	5 WLW
6	WYGY-F	6 WUBE-F	6 WMOJ-F	6 WRRM-F	6 WMOJ-F	6 WMOJ-F	6 WKRC	6 WMOJ-F	6 WMOJ-F	6 WUBE-F
7	WUBE-F	7 WVMX-F	7 WRRM-F	7 WIZF-F	7 WIZF-F	7 WIZF-F	7 WIZF-F	7 WRRM-F	6 WRRM-F	6 WRRM-F
8	WVMX-F	8 WRRM-F	8 WKFS-F	8 WVMX-F	8 WVMX-F	8 WSAI	8 WGRR-F	7 WIZF-F	8 WGRR-F	8 WKRQ-F
9	WRRM-F	9 WOFX-F	9 WVMX-F	9 WKFS-F	9 WGRR-F	9 WIZF-F	9 WKFS-F	7 WGRR-F	9 WKRQ-F	9 WAQZ-F
10	WMOJ-F	10 WLW	10 WKRQ-F	10 WYGY-F	10 WKRC	9 WEBN-F	10 WMOJ-F	10 WVMX-F	10 WOFX-F	10 WGRR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKFS-F	1 WKFS-F	1 WVMX-F	1 WRRM-F	1 WRRM-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW
2	WIZF-F	2 WIZF-F	2 WRRM-F	2 WUBE-F	2 WUBE-F	2 WKFS-F	2 WAQZ-F	2 WLW	2 WEBN-F
3	WKRQ-F	3 WRRM-F	3 WUBE-F	3 WIZF-F	3 WMOJ-F	3 WIZF-F	3 WKFS-F	3 WAQZ-F	3 WOFX-F
4	WRRM-F	4 WVMX-F	4 WIZF-F	4 WKFS-F	3 WVMX-F	4 WAQZ-F	4 WIZF-F	4 WUBE-F	4 WMOJ-F
4	WAQZ-F	5 WKRQ-F	5 WYGY-F	5 WVMX-F	5 WIZF-F	5 WKRQ-F	5 WLW	5 WMOJ-F	5 WUBE-F
6	WEBN-F	6 WUBE-F	6 WKFS-F	6 WMOJ-F	6 WKFS-F	6 WOFX-F	6 WOFX-F	6 WIZF-F	6 WKRC
7	WUBE-F	7 WYGY-F	7 WKRQ-F	7 WKRQ-F	7 WGRR-F	7 WUBE-F	7 WKRQ-F	7 WUBE-F	7 WKFS-F
8	WYGY-F	8 WEBN-F	8 WMOJ-F	8 WYGY-F	8 WKRQ-F	8 WLW	8 WUBE-F	8 WKRQ-F	8 WAQZ-F
9	WOFX-F	9 WAQZ-F	9 WOFX-F	9 WOFX-F	9 WYGY-F	9 WVMX-F	9 WMOJ-F	9 WKFS-F	9 WKRQ-F
10	WVMX-F	10 WOFX-F	10 WEBN-F	10 WEBN-F	10 WOFX-F	10 WCKY	10 WVMX-F	10 WKRC	10 WYGY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCIN	1480	5 kw / 500 w	Urban Oldies	Ind.	Roslin	J4 Broadcasting	Cincinnati
WCKY	1360	5 kw / 5 kw	Sports	CBS, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WCVG	1320	500 w / 430 w	Black Gospel	AURN	—	Richard L. Plessinger, Sr.	Covington
WBZ	1230	1 kw / 1 kw	Talk	ABC, AURN	D & R Radio	Blue Chip Broadcasting	Cincinnati
WKRC	550	5 kw / 1 kw	Talk	WW1/MBS, CBS	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WLW	700	50 kw / 50 kw	Talk	ABC, AP	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WNOP	740	1 kw / 30 w	Religious	Ind.	—	Catholic Radio Foundation	Newport
WSAI	1530	50 kw / 50 kw	Adult Stand.	CBS, WW1/MBS, ABC	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQZ	97.3	5 kw @358	Modern Rock	WW1/MBS, AM/FM	Christal	CBS/Infinity	Lebanon
WEBN	102.7	16 kw @866	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WGRR	103.5	11 kw @1,036	Oldies	Ind.	Christal	CBS/Infinity	Hamilton
WIZF	100.9	1.267 kw @510	Urban	AURN	D & R Radio	Radio One	Erlanger
WKFS	107.1	2.8 kw @866	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Milford
WKRQ	101.9	16 kw @866	CHR	ABC	Christal	CBS/Infinity	Cincinnati
WMOJ	94.9	10.7 kw @1,056	Rhythmic Old.	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Fairfield
WNLT	104.3	5.2 kw @328	Cont. Christ.	Ind.	—	Vernon R. Baldwin, Inc.	Harrison
WOFX	92.5	16 kw @866	Classic Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WRRM	98.5	17.69 kw @810	Adult Cont.	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Cincinnati
WSCH	99.3	1.15 kw @525	simul. WXCHFF	CNN+, WW1/MBS	J.L. Farmakis	Dearborn County Broadcasters	Aurora
WUBE	105.1	14.7 kw @915	Country	Ind.	Christal	CBS/Infinity	Cincinnati
WVMX	94.1	10 kw @866	Hot AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WXCH	103.1	3 kw @328	Trad. Country	CNN+, WW1/MBS	J.L. Farmakis	Dearborn County Broadcasters	Versailles
WYGY	96.5	19.5 kw @810	Country	Ind.	Katz	Salem Communications Corp.	Hamilton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFCJ-F	Religious	93.7	Miamisburg
WGTZ-F	CHR	92.9	Eaton
WHKO-F	Country	99.1	Dayton
WLQT-F	Soft AC	99.9	Kettering
WMMX-F	Hot AC	107.7	Dayton
WPFB-F	Country	105.9	Middletown
WTUE-F	Rock	104.7	Dayton

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	18.4	18.0
WAQZ FM, WGRR FM, WKRQ FM, WUBE FM		
Clear Channel Communications	38.7	38.3
WCKY AM, WEBN FM, WKFS FM, WKRC AM, WLW AM, WOFX FM, WSAI AM, WVMX FM		
Dearborn County Broadcasters, Inc.	0.4	0.1
WSCH FM, WXCH FM		
Susquehanna Radio Corp.	11.6	14.7
WMOJ FM, WRRM FM		
	69.1	71.1

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	152 (1)	152 (1)	7.4
Adult Stand.	67 (1)	0 (0)	67 (1)	3.3
Black Gospel	14 (1)	0 (0)	14 (1)	0.7
CHR	0 (0)	241 (3)	241 (3)	11.7
Classic Hits	0 (0)	118 (1)	118 (1)	5.7
Cont. Christ.	0 (0)	17 (1)	17 (1)	0.8
Country	0 (0)	296 (4)	296 (4)	14.4
Hot AC	0 (0)	98 (2)	98 (2)	4.8
Modern Rock	0 (0)	61 (1)	61 (1)	3.0
Oldies	0 (0)	113 (1)	113 (1)	5.5
Religious	9 (1)	9 (1)	18 (2)	0.9
Rhythmic Old.	0 (0)	127 (1)	127 (1)	6.2
Rock	0 (0)	167 (2)	167 (2)	8.1
Soft AC	0 (0)	10 (1)	10 (1)	0.5
Sports	21 (1)	0 (0)	21 (1)	1.0
Talk	348 (3)	0 (0)	348 (3)	16.9
Trad. Country	0 (0)	9 (2)	9 (2)	0.4
Urban	0 (0)	159 (1)	159 (1)	7.7
Urban Oldies	19 (1)	0 (0)	19 (1)	0.9
Totals	478 (8)	1577 (22)	2055 (30)	

Note WNOP-740 Old Format: Jazz New Format: to be EWTN- Catholic

CLEVELAND

Arbitron Rank 24 Pop (12+) 1,760,100	Stations 26 / 20	% Below Line 0.0
Market TSL in Hours 21.6	Diaries 3015 / 584:1 / 54.5%	% Not Listed 12.2
Average Persons Rating 16.6	12+ FM Share (Metro) 68.1	Sample Target 3080

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTAM	News/Talk	235 / 8.1	10.2	6.5	8.6	6.6	8.4	3674 / 20.9	22.2	19.9	325 / 5182	Clear Channel Communications
2 WMJI-F	Oldies	233 / 8.0	7.4	6.8	7.2	7.6	7.3	3794 / 21.6	17.7	21.6	322 / 5287	Clear Channel Communications
3 WGAR-F	Country	219 / 7.5	7.3	8.3	7.3	7.5	7.6	2823 / 16.0	14.6	15.6	266 / 3631	Clear Channel Communications
4 WDOK-F	Soft AC	178 / 6.1	5.5	6.8	6.0	6.4	6.1	2758 / 15.7	16.1	16.7	248 / 3859	CBS/Infinity
5 WENZ-F	Urban	173 / 5.9	5.8	5.9	6.0	4.5	5.9	2542 / 14.4	14.9	13.2	215 / 3597	Radio One
6 WN WV-F	Smooth Jazz	155 / 5.3	4.8	5.3	5.6	5.0	5.3	2284 / 13.0	11.7	11.8	191 / 2863	Elyria-Lorain Bcstg Co.
7 WRMR	Adult Stand.	153 / 5.3	4.8	6.0	5.0	6.1	5.3	1581 / 9.0	8.9	9.6	192 / 2015	Salem Communications Corp.
8 WQAL-F	Hot AC	152 / 5.2	4.3	5.2	4.1	4.8	4.7	3198 / 18.2	17.0	17.4	185 / 4384	CBS/Infinity
8 WNCX-F	Classic Rock	152 / 5.2	4.1	4.3	4.7	5.3	4.6	2636 / 15.0	14.8	15.9	222 / 3958	CBS/Infinity
10 WMMS-F	Rock	147 / 5.0	6.5	5.0	5.3	5.6	5.5	2403 / 13.7	14.9	14.1	195 / 3744	Clear Channel Communications
11 WZAK-F	Urban AC	109 / 3.7	5.2	5.5	4.5	6.2	4.7	1898 / 10.8	12.0	13.7	144 / 2583	Radio One
12 WMVX-F	Hot AC	106 / 3.6	3.7	3.8	4.7	4.5	3.9	2318 / 13.2	14.7	14.1	133 / 3111	Clear Channel Communications
13 WZJM-F	Rhythmic Old.	105 / 3.6	3.5	3.5	3.9	4.4	3.6	1927 / 10.9	10.6	12.4	119 / 2196	CBS/Infinity
14 WAKS-F	CHR	102 / 3.5	3.3	2.8	3.2	2.2	3.2	2275 / 12.9	10.5	9.3	114 / 2604	Radio Seaway, Inc.
15 WCLV-F	Classical	88 / 3.0	3.0	3.7	2.9	2.7	3.2	1364 / 7.8	7.1	7.5	101 / 1682	Salem Communications Corp.
16 WKNR	Sports	78 / 2.7	2.6	2.6	2.3	2.6	2.5	1557 / 8.8	6.7	8.5	108 / 2088	Salem Communications Corp.
17 WABQ	Black Gospel	37 / 1.3	0.7	0.7	0.6	0.8	0.8	305 / 1.7	1.2	1.8	38 / 305	WABQ, Inc.
17 WJMO	Black Gospel	37 / 1.3	1.8	1.8	1.7	1.5	1.6	555 / 3.2	3.2	3.7	39 / 561	Radio One
19 WKKY-F	Country	20 / 0.7	0.4	0.4	0.4	0.6	0.5	393 / 2.2	1.3	1.2	34 / 595	Ray-Mar Broadcasting Co.
20 WONE-F	Rock	18 / 0.6	0.5	0.7	0.6	0.5	0.6	639 / 3.6	3.9	3.6	105 / 2268	Rubber City Radio Group
21 WQMX-F	Country	17 / 0.6	0.5	0.4	0.7	0.5	0.6	605 / 3.4	3.1	3.1	114 / 2074	Rubber City Radio Group
22 WEOL	News	14 / 0.5	0.4	0.4	0.5	0.5	0.4	326 / 1.9	1.8	1.7	14 / 335	Elyria-Lorain Bcstg Co.
22 WKDD-F	Hot AC	14 / 0.5	0.6	0.8	0.8	0.7	0.7	629 / 3.6	4.6	4.3	137 / 2462	Clear Channel Communications
24 WERE	News/Talk	9 / 0.3						320 / 1.8			10 / 333	Radio One
25 WHK	Religious	6 / 0.2						202 / 1.1			7 / 211	Salem Communications Corp.
26 WHK-F	Religious	3 / 0.1		0.1	0.2			99 / 0.6	0.6		16 / 478	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WENZ-F	1 WMMS-F	1 WNCX-F	1 WNCX-F	1 WMJI-F	1 WTAM	1 WMJI-F	1 WTAM	1 WTAM	1 WENZ-F	1 WMJI-F
2 WAKS-F	2 WENZ-F	2 WMMS-F	2 WQAL-F	2 WNCX-F	2 WMJI-F	2 WNCX-F	2 WGAR-F	2 WGAR-F	2 WTAM	2 WGAR-F
3 WMMS-F	3 WQAL-F	3 WGAR-F	2 WGAR-F	3 WGAR-F	3 WGAR-F	3 WGAR-F	3 WMJI-F	3 WENZ-F	3 WMMS-F	3 WTAM
4 WQAL-F	4 WNCX-F	4 WQAL-F	4 WMJI-F	4 WDOK-F	4 WRMR	4 WTAM	4 WDOK-F	4 WMJI-F	4 WN WV-F	4 WENZ-F
4 WZAK-F	5 WMVX-F	5 WENZ-F	5 WMMS-F	5 WQAL-F	5 WDOK-F	5 WDOK-F	5 WRMR	5 WDOK-F	5 WMJI-F	5 WRMR
6 WMJI-F	5 WGAR-F	6 WMJI-F	5 WDOK-F	6 WTAM	6 WN WV-F	6 WQAL-F	6 WQAL-F	6 WMMS-F	6 WGAR-F	6 WN WV-F
6 WGAR-F	7 WAKS-F	7 WDOK-F	7 WTAM	7 WMMS-F	7 WNCX-F	7 WRMR	7 WQAL-F	7 WRMR	7 WQAL-F	7 WDOK-F
8 WZJM-F	8 WZAK-F	8 WTAM	8 WMVX-F	8 WMVX-F	8 WCLV-F	8 WENZ-F	8 WNCX-F	8 WN WV-F	8 WZAK-F	8 WQAL-F
9 WN WV-F	9 WDOK-F	9 WMVX-F	9 WZJM-F	9 WN WV-F	9 WQAL-F	9 WN WV-F	9 WMMS-F	9 WRMR	8 WDOK-F	9 WMMS-F
9 WDOK-F	10 WZJM-F	10 WZAK-F	9 WN WV-F	10 WZJM-F	10 WZJM-F	10 WZAK-F	10 WMVX-F	10 WAKS-F	10 WQAL-F	10 WZAK-F
						10 WMVX-F		10 WZJM-F	10 WZJM-F	10 WAKS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WENZ-F	1 WQAL-F	1 WQAL-F	1 WQAL-F	1 WDOK-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WNCX-F	1 WNCX-F
2 WQAL-F	2 WENZ-F	2 WMVX-F	2 WDOK-F	2 WQAL-F	2 WENZ-F	2 WNCX-F	2 WNCX-F	2 WMMS-F	2 WMJI-F
3 WAKS-F	3 WMVX-F	3 WENZ-F	3 WENZ-F	3 WMJI-F	3 WNCX-F	3 WENZ-F	3 WMVX-F	3 WTAM	3 WTAM
4 WGAR-F	4 WAKS-F	4 WZAK-F	4 WGAR-F	4 WGAR-F	4 WGAR-F	4 WGAR-F	4 WGAR-F	4 WGAR-F	4 WMMS-F
5 WMMS-F	5 WMMS-F	5 WDOK-F	5 WZAK-F	5 WZAK-F	5 WMJI-F	5 WMVX-F	5 WENZ-F	5 WMJI-F	5 WGAR-F
6 WZAK-F	6 WGAR-F	6 WMMS-F	6 WMVX-F	5 WZJM-F	6 WAKS-F	6 WKNR	6 WKNR	6 WENZ-F	6 WMVX-F
7 WDOK-F	7 WZAK-F	7 WNCX-F	7 WMJI-F	7 WMVX-F	7 WZAK-F	7 WQAL-F	7 WQAL-F	7 WMVX-F	6 WN WV-F
8 WNCX-F	8 WDOK-F	7 WGAR-F	8 WZJM-F	8 WN WV-F	8 WKNR	8 WAKS-F	8 WDOK-F	8 WQAL-F	8 WQAL-F
9 WMVX-F	9 WNCX-F	9 WAKS-F	9 WAKS-F	9 WENZ-F	9 WTAM	8 WMJI-F	9 WN WV-F	9 WKNR	8 WKNR
10 WMJI-F	10 WZJM-F	10 WZJM-F	10 WN WV-F	10 WNCX-F	10 WQAL-F	10 WZAK-F	9 WZJM-F	10 WN WV-F	10 WDOK-F
								10 WDOK-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABQ	1540	1 kw / kw	Black Gospel	AURN	—	WABQ, Inc.	Cleveland
WEOL	930	1 kw / 1 kw	News	ABC, AP, 1-on-1	McGavren-Guild/Regl Reps	Elyria-Lorain Bcstg Co.	Elyria
WERE	1300	5 kw / 5 kw	News/Talk	Ind.	Allied Radio Ptnrs.	Radio One	Cleveland
WJMO	1490	1 kw / 1 kw	Black Gospel	ABC	Allied Radio Ptnrs.	Radio One	Cleveland Heights
WKNR	1220	50 kw / 50 kw	Sports	WW1/MBS, ESPN	Katz	Salem Communications Corp.	Cleveland
WRMR	850	50 kw / 4.7 kw	Adult Stand.	CNN+, Jones	Salem Radio Reps	Salem Communications Corp.	Cleveland
WTAM	1100	50 kw / 50 kw	News/Talk	ABC, AP	Clear Chan.-Sapphire	Clear Channel Communications	Cleveland

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKS	104.9	1.3 kw @499	CHR	Ind.	Clear Chan.-Emerald	Radio Seaway, Inc.	Lorain
WCLV	95.5	31 kw @620	Classical	Ind.	D & R Radio	Salem Communications Corp.	Cleveland
WDOK	102.1	12 kw @1,004	Soft AC	AM/FM	Katz	CBS/Infinity	Cleveland
WENZ	107.9	15.8 kw @892	Urban	Ind.	Allied Radio Ptnrs.	Radio One	Cleveland
WGAR	99.5	50 kw @500	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Cleveland
WMJI	105.7	16 kw @1,128	Oldies	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Cleveland
WMMS	100.7	34 kw @600	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cleveland
WMVX	106.5	11.3 kw @1,036	Hot AC	AP	Clear Chan.-Emerald	Clear Channel Communications	Cleveland
WNCX	98.5	16 kw @960	Classic Rock	ABC, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Cleveland
WNWV	107.3	50 kw @466	Smooth Jazz	CBS	McGavren-Guild	Elyria-Lorain Bcstg Co.	Elyria
WQAL	104.1	11 kw @1,060	Hot AC	WW1/MBS, AM/FM	Katz	CBS/Infinity	Cleveland
WZAK	93.1	27.5 kw @620	Urban AC	Ind.	Allied Radio Ptnrs.	Radio One	Cleveland
WZJM	92.3	40.7 kw @548	Rhythmic Old.	ABC, AM/FM	Katz	CBS/Infinity	Cleveland Heights

Consolidation Report	12+	25-54
	(%)	(%)
CBS/Infinity	20.1	27.5
WDOK FM,WNCX FM,WQAL FM,WZJM FM		
Clear Channel Communications	32.2	35.9
WGAR FM,WMJI FM,WMMS FM,WMVX FM,WTAM AM		
Elyria-Lorain Bcstg Co.	5.8	5.6
WEOL AM,WNWV FM		
Radio One	11.2	10.3
WENZ FM,WERE AM,WJMO AM,WZAK FM		
Salem Communications Corp.	11.0	4.7
WCLV FM,WKNR AM,WRRM AM		
	80.3	84.0

Format Performance	AM	FM	Totals	Percent
Adult Stand.	153 (1)	0 (0)	153 (1)	6.0
Black Gospel	74 (2)	0 (0)	74 (2)	2.9
CHR	0 (0)	102 (1)	102 (1)	4.0
Classic Rock	0 (0)	152 (1)	152 (1)	5.9
Classical	0 (0)	88 (1)	88 (1)	3.4
Country	0 (0)	255 (3)	255 (3)	10.0
Hot AC	0 (0)	272 (3)	272 (3)	10.6
News	14 (1)	0 (0)	14 (1)	0.5
News/Talk	244 (2)	0 (0)	244 (2)	9.5
Oldies	0 (0)	233 (1)	233 (1)	9.1
Religious	6 (1)	3 (1)	10 (2)	0.4
Rhythmic Old.	0 (0)	105 (1)	105 (1)	4.1
Rock	0 (0)	165 (2)	165 (2)	6.4
Smooth Jazz	0 (0)	155 (1)	155 (1)	6.1
Soft AC	0 (0)	178 (1)	178 (1)	7.0
Sports	78 (1)	0 (0)	78 (1)	3.0
Urban	0 (0)	173 (1)	173 (1)	6.8
Urban AC	0 (0)	109 (1)	109 (1)	4.3
Totals	569 (8)	1990 (18)	2560 (26)	

Note WNCX-98.5 Old Format: Rock New Format: Classic Rock
WAKS-104.9 Old Format: CHR New Format: to be WHK-FM,Classical
WHK-1420 Old Format: Religion New Format: to be Classical//104.9

COLORADO SPRINGS

Arbitron Rank 96 Pop (12+) 417,400	Stations 25 / 18	% Below Line 11.0
Market TSL in Hours 18.9	Diaries 1362 / 306:1 / 59.3%	% Not Listed 16.5
Average Persons Rating 14.3	12+ FM Share (Metro) 66.7	Sample Target 1360

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KKMG-F	CHR	55 / 9.2	15.0	12.2	11.2	13.7	11.9	1033 / 24.7	27.4	28.6	86 / 1597	Citadel Communications Corp.
2	KILO-F	Rock	47 / 7.9	8.2	8.0	7.7	7.7	7.9	734 / 17.6	17.8	15.7	75 / 1075	Bahakel Communications, Inc.
3	KVUU-F	Modern AC	43 / 7.1	4.9	5.3	4.9	4.3	5.6	853 / 20.4	20.1	18.5	51 / 1101	Clear Channel Communications
4	KSPZ-F	Oldies	38 / 6.3	5.6	4.7	3.7	5.1	5.1	570 / 13.6	12.2	13.1	49 / 780	Citadel Communications Corp.
5	KKCS-F	Country	36 / 6.1	7.0	6.3	5.6	7.7	6.3	562 / 13.5	16.1	14.9	43 / 746	Walton Stations
6	KVOR	Talk	36 / 6.0	4.9	4.8	5.6	6.3	5.3	591 / 14.2	13.3	14.9	37 / 622	Citadel Communications Corp.
7	KKLI-F	Soft AC	33 / 5.5	4.6	5.1	8.9	5.3	6.0	499 / 12.0	14.3	12.4	44 / 660	Clear Channel Communications
8	KOA	News/Talk	27 / 4.5	3.2	3.1	3.4	4.6	3.5	499 / 12.0	10.5	12.4	47 / 920	Clear Channel Communications
9	KKFM-F	Classic Rock	26 / 4.4	5.8	5.6	6.0	5.8	5.4	505 / 12.1	14.7	15.0	49 / 826	Citadel Communications Corp.
10	KCCY-F	Country	24 / 4.0	4.6	4.3	4.6	5.5	4.4	475 / 11.4	15.0	12.4	63 / 1014	Clear Channel Communications
11	KYZX-F	Classic Rock	20 / 3.3	4.4	5.5	4.9	3.9	4.5	374 / 9.0	11.4	12.1	26 / 502	Bahakel Communications, Inc.
12	KRDO-F	Adult Cont.	17 / 2.9	2.2	2.1	2.7	1.9	2.5	393 / 9.4	9.6	7.8	26 / 572	Pikes Peak Broadcasting Co.
13	KTWK	Classic Cntry.	14 / 2.4	1.7	1.1	1.5	1.0	1.7	231 / 5.5	3.8	3.6	14 / 239	Citadel Communications Corp.
14	KMOM-F	Classic Rock	13 / 2.3	1.4	0.8	0.7	1.0	1.3	270 / 6.5	2.3	3.0	19 / 352	Clear Channel Communications
15	KSKX-F	Smooth Jazz	13 / 2.2	2.7	3.9	3.4	3.4	3.1	289 / 6.9	7.4	7.7	18 / 371	Optima Communications, Inc.
16	KBIQ-F	Cont. Christ.	12 / 2.1	2.6	2.6	2.9	2.4	2.5	234 / 5.6	7.7	4.7	17 / 305	Salem Communications Corp.
17	KCMN	Adult Stand.	8 / 1.4	1.2	1.8	0.9	1.4	1.3	140 / 3.4	1.9	3.5	9 / 149	KLZ Radio, Inc.
18	KQKS-F	Dance	6 / 1.1	2.0	0.8	0.7	1.5	1.2	166 / 4.0	3.1	5.3	7 / 182	Jefferson-Pilot Communications
19	KRDO	Sports	6 / 1.0	0.7	1.0	0.9	0.9	0.9	201 / 4.8	3.3	5.5	6 / 208	Pikes Peak Broadcasting Co.
21	KGFT-F	Religious	6 / 1.0	1.2	1.0	1.4	1.0	1.1	146 / 3.5	3.9	4.5	10 / 241	Salem Communications Corp.
21	KNKN-F	Reg'l Mex.	4 / 0.8			6.6	3.0		53 / 1.3	7.9	7.0	11 / 143	Metropolitan Radio Group
22	KKCS	Talk	4 / 0.7	0.7	0.5	0.9		0.7	144 / 3.4	3.0		6 / 157	Walton Stations
23	KTCL-F	Adult Altern.	3 / 0.5			4.2	2.6		37 / 0.9	11.3	10.7	3 / 59	Clear Channel Communications
24	KHOW	Talk	3 / 0.4		0.6	0.9			74 / 1.8	3.2		7 / 169	Clear Channel Communications
25	KKFN	Sports	2 / 0.4			1.3	0.9		55 / 1.3	4.8	4.3	3 / 68	Jefferson-Pilot Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KKMG-F	1 KILO-F	1 KILO-F	1 KVUU-F	1 KVUU-F	1 KSPZ-F	1 KKMG-F	1 KSPZ-F	1 KKMG-F	1 KKMG-F
2	KILO-F	2 KKMG-F	2 KVUU-F	2 KILO-F	2 KSPZ-F	2 KVOR	2 KVOR	2 KILO-F	2 KILO-F	2 KILO-F
3	KVUU-F	3 KVUU-F	3 KKMG-F	3 KKLI-F	3 KKLI-F	3 KILLO-F	3 KILLO-F	3 KVUU-F	3 KVUU-F	3 KVUU-F
4	KRDO-F	4 KKCS-F	4 KKLI-F	4 KKFM-F	4 KILO-F	3 KOA	4 KVUU-F	4 KVUU-F	4 KKCS-F	4 KKCS-F
5	KQKS-F	5 KKLI-F	5 KKFM-F	5 KKMG-F	5 KKFM-F	5 KKCS-F	5 KKCS-F	5 KKCS-F	5 KSPZ-F	5 KVOR
6	KKLI-F	6 KRDO-F	6 KKCS-F	6 KSPZ-F	6 KKMG-F	6 KKFM-F	6 KSPZ-F	6 KKLI-F	6 KKFM-F	6 KKCS-F
7	KSPZ-F	7 KKFM-F	7 KSPZ-F	7 KKCS-F	7 KKCS-F	7 KVUU-F	7 KKLI-F	7 KKMG-F	7 KKLI-F	7 KOA
8	KCCY-F	8 KMOM-F	8 KYZX-F	8 KCCY-F	8 KVOR	8 KCCY-F	8 KKFM-F	8 KVOR	8 KSKX-F	8 KCCY-F
9	KBIQ-F	8 KCCY-F	9 KCCY-F	9 KVOR	9 KCCY-F	9 KYZX-F	9 KOA	9 KOA	9 KCCY-F	9 KRDO-F
10	KKCS-F	10 KBIQ-F	10 KVOR	10 KYZX-F	10 KYZX-F	10 KTWK	10 KCCY-F	10 KCCY-F	10 KYZX-F	10 KTWK

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKMG-F	1 KKMG-F	1 KVUU-F	1 KKLI-F	1 KKLI-F	1 KILO-F	1 KILO-F	1 KILO-F	1 KKFM-F
2	KKCS-F	2 KVUU-F	2 KKMG-F	2 KKMG-F	2 KVUU-F	2 KKMG-F	2 KVUU-F	2 KKFM-F	1 KILO-F
3	KILO-F	3 KKCS-F	3 KKLI-F	3 KVUU-F	3 KKMG-F	3 KKFM-F	3 KVUU-F	3 KMOM-F	3 KSPZ-F
4	KVUU-F	4 KKLI-F	4 KILO-F	4 KKCS-F	4 KKCS-F	4 KVUU-F	4 KKCS-F	4 KKMG-F	4 KVUU-F
5	KYZX-F	5 KILO-F	5 KKCS-F	5 KILO-F	5 KSPZ-F	4 KKCS-F	5 KKFM-F	5 KKCS-F	5 KSPZ-F
6	KKLI-F	6 KCCY-F	6 KCCY-F	6 KYZX-F	6 KCCY-F	6 KYZX-F	6 KRDO-F	6 KKFM-F	6 KKCS-F
7	KRDO-F	6 KRDO-F	7 KMOM-F	7 KCCY-F	7 KYZX-F	6 KQKS-F	6 KMOM-F	6 KRDO-F	7 KVOR
8	KCCY-F	8 KYZX-F	7 KRDO-F	8 KSPZ-F	8 KILO-F	8 KOA	8 KOA	8 KVOR	7 KOA
9	KQKS-F	9 KMOM-F	9 KBIQ-F	9 KRDO-F	9 KRDO-F	9 KRDO-F	9 KCCY-F	9 KCCY-F	9 KMOM-F
10	KKFM-F	10 KBIQ-F	10 KKFM-F	10 KBIQ-F	10 KBIQ-F	10 KSPZ-F	10 KVOR	10 KBIQ-F	10 KCCY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCMN	1530	15 kw / 15 w	Adult Stand.	CNN+, SRN	—	KLZ Radio, Inc.	Colorado Springs
KKCS	1460	5 kw / 500 w	Talk	WW1/MBS, ESPN, BRN	Katz	Walton Stations	Colorado Springs
KRDO	1240	1 kw / 1 kw	Sports	ABC, 1-on-1	D & R Radio	Pikes Peak Broadcasting Co.	Colorado Springs
KTWK	1300	5 kw / 1 kw	Classic Cntry.	Ind.	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KVOR	740	3.3 kw / 1.5 kw	Talk	ABC, CBS	McGavren-Guild	Citadel Communications Corp.	Colorado Springs

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBIQ	102.7	72 kw @2,280	Cont. Christ.	Ind.	Katz/Salem Radio Reps	Salem Communications Corp.	Manitou Springs
KCCY	96.9	72 kw @2,280	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KGFT	100.7	78 kw @2,218	Religious	Ind.	Salem Radio Reps	Salem Communications Corp.	Pueblo
KILO	94.3	83 kw @2,110	Rock	Ind.	Christal	Bahakel Communications, Inc.	Colorado Springs
KKCS	101.9	72.1 kw @2,280	Country	Ind.	Katz	Walton Stations	Colorado Springs
KKFM	98.1	71 kw @2,289	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KKLI	106.3	1.6 kw @2,224	Soft AC	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Widefield
KKMG	98.9	72 kw @2,290	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Pueblo
KMOM	96.1	1.7 kw @2,198	Classic Rock	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Fountain
KRDO	95.1	56 kw @2,093	Adult Cont.	ABC	D & R Radio	Pikes Peak Broadcasting Co.	Colorado Springs
KSKX	105.5	409 w @2,230	Smooth Jazz	Ind.	D & R Radio	Optima Communications, Inc.	Security
KSPZ	92.9	79 kw @2,198	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KVUU	99.9	79 kw @2,198	Modern AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pueblo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KHOW	Talk	630	Denver
KKFN	Sports	950	Denver
KNKN-F	Reg'l Mex.	107.1	Pueblo
KOA	News/Talk	850	Denver
KQKS-F	Dance	107.5	Lakewood
KTCL-F	Adult Altern.	93.3	Ft. Collins
KYZX-F	Classic Rock	103.9	Pueblo West

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	28.3	24.4
KKFM FM, KKMGM FM, KSPZ FM, KTWK AM, KVOR AM		
Clear Channel Communications	18.9	23.1
KCCY FM, KKLI FM, KMOM FM, KVUU FM		
Pikes Peak Broadcasting Co.	3.9	4.0
KRDO FM, KRDO AM		
Salem Communications Corp.	3.1	3.9
KBIQ FM, KGFT FM		
Walton Stations	6.8	5.8
KKCS FM, KKCS AM		
	61.0	61.2

Format Performance

	AM	FM	Totals	Percent
Adult Altern.	0 (0)	3 (1)	3 (1)	0.6
Adult Cont.	0 (0)	17 (1)	17 (1)	3.4
Adult Stand.	8 (1)	0 (0)	8 (1)	1.6
CHR	0 (0)	55 (1)	55 (1)	11.1
Classic Cntry.	14 (1)	0 (0)	14 (1)	2.8
Classic Rock	0 (0)	60 (3)	60 (3)	12.1
Cont. Christ.	0 (0)	12 (1)	12 (1)	2.4
Country	0 (0)	60 (2)	60 (2)	12.1
Dance	0 (0)	6 (1)	6 (1)	1.2
Modern AC	0 (0)	42 (1)	42 (1)	8.5
News/Talk	27 (1)	0 (0)	27 (1)	5.4
Oldies	0 (0)	38 (1)	38 (1)	7.6
Reg'l Mex.	0 (0)	4 (1)	4 (1)	0.8
Religious	0 (0)	6 (1)	6 (1)	1.2
Rock	0 (0)	47 (1)	47 (1)	9.5
Smooth Jazz	0 (0)	13 (1)	13 (1)	2.6
Soft AC	0 (0)	33 (1)	33 (1)	6.6
Sports	9 (2)	0 (0)	9 (2)	1.8
Talk	43 (3)	0 (0)	43 (3)	8.7
Totals	101 (8)	396 (17)	497 (25)	

COLUMBIA, SC

Arbitron Rank 93 Pop (12+) 437,300	Stations 20 / 19	% Below Line 0.6
Market TSL in Hours 19.0	Diaries 1477 / 296:1 / 51.6%	% Not Listed 15.0
Average Persons Rating 14.4	12+ FM Share (Metro) 71.5	Sample Target 1450

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	WI 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WCOS-F	Country	57 / 9.1	9.4	8.4	10.9	10.8	9.4	796 / 18.2	19.7	19.4	103 / 1391	Clear Channel Communications
2 WNOK-F	CHR	55 / 8.8	8.4	7.5	8.9	9.5	8.4	932 / 21.3	22.3	22.9	79 / 1444	Clear Channel Communications
3 WHXT-F	Urban	50 / 8.0	7.6	7.5	7.5	7.0	7.7	685 / 15.7	15.3	13.3	80 / 1201	Rainbow Radio
4 WMFX-F	Classic Rock	45 / 7.2	6.7	6.8	7.0	5.4	6.9	651 / 14.9	16.8	14.2	53 / 790	Inner City Broadcasting Corp
5 WVOC	News/Talk	40 / 6.4	7.0	5.1	5.6	5.7	6.0	747 / 17.1	12.4	15.2	53 / 911	Clear Channel Communications
6 WWDM-F	Urban	37 / 5.9	6.2	7.6	6.7	6.4	6.6	704 / 16.1	16.3	15.6	79 / 1436	Inner City Broadcasting Corp
7 WFMV-F	Black Gospel	35 / 5.5	5.9	5.0	5.3	5.8	5.4	474 / 10.8	9.1	9.8	40 / 603	Glory Communications, Inc.
8 WOMG-F	Oldies	31 / 4.9	4.6	5.8	5.7	5.4	5.3	586 / 13.4	12.2	13.1	35 / 711	Citadel Communications Corp.
9 WARQ-F	Modern Rock	30 / 4.8	5.6	6.1	4.9	3.9	5.4	572 / 13.1	13.1	12.0	39 / 675	Inner City Broadcasting Corp
10 WTCB-F	Adult Cont.	30 / 4.7	4.3	5.4	5.3	5.2	4.9	559 / 12.8	13.5	12.5	48 / 928	Citadel Communications Corp.
11 WISW	Adult Stand.	27 / 4.3	2.8	4.4	2.7	3.5	3.6	289 / 6.6	6.4	7.6	28 / 337	Citadel Communications Corp.
12 WLXC-F	Urban AC	24 / 3.8	3.4	3.4	4.3	4.2	3.7	411 / 9.4	8.9	8.6	29 / 486	Citadel Communications Corp.
13 WLTJ-F	Soft AC	23 / 3.7	2.5	3.0	3.0	2.3	3.0	412 / 9.4	8.8	7.6	25 / 479	Clear Channel Communications
13 WCOS-F	Rhythmic Old.	23 / 3.7	4.2	4.0	4.2	3.6	4.0	491 / 11.2	9.1	10.0	25 / 532	Clear Channel Communications
15 WVOC	Sports	8 / 1.2	1.2	1.2	1.1	1.5	1.2	165 / 3.8	4.1	5.3	8 / 170	Clear Channel Communications
16 WTGH	Black Gospel	6 / 0.9	0.5	1.2	0.5	1.5	0.8	88 / 2.0	1.5	2.0	6 / 88	Midland Communications Co.
17 WOIC	Urban Oldies	4 / 0.7	1.4	1.4	1.0	0.9	1.1	84 / 1.9	2.4	2.0	6 / 91	Inner City Broadcasting Corp
17 WZMJ-F	Urban Oldies	4 / 0.7	1.1	0.6	0.5	0.4	0.7	127 / 2.9	1.8	1.5	6 / 164	Rainbow Radio
19 WBBQ-F	Hot AC	4 / 0.6	0.5		7.3	7.8		69 / 1.6	16.7	16.7	6 / 142	Clear Channel Communications
20 WLJI-F	Black Gospel	1 / 0.1	0.3	0.2	0.3	0.3	0.2	30 / 0.7	0.8	0.7	21 / 324	Glory Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHXT-F	1 WHXT-F	1 WMFX-F	1 WMFX-F	1 WMFX-F	1 WCOS-F	1 WMFX-F	1 WVOC	1 WCOS-F	1 WHXT-F	1 WHXT-F
2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WCOS-F	2 WVOC	2 WCOS-F	2 WCOS-F	2 WNOK-F	2 WNOK-F	2 WCOS-F
3 WARQ-F	3 WARQ-F	3 WCOS-F	3 WCOS-F	3 WNOK-F	3 WMFX-F	3 WNOK-F	3 WMFX-F	3 WHXT-F	3 WWDM-F	3 WNOK-F
4 WWDM-F	4 WCOS-F	4 WHXT-F	4 WTCB-F	4 WTCB-F	4 WOMG-F	4 WWDM-F	4 WNOK-F	4 WMFX-F	4 WCOS-F	4 WFMV-F
5 WCOS-F	5 WWDM-F	5 WWDM-F	5 WFMV-F	5 WFMV-F	5 WISW	5 WHXT-F	5 WOMG-F	5 WFMV-F	5 WFMV-F	5 WVOC
6 WFMV-F	6 WMFX-F	6 WARQ-F	6 WLXC-F	6 WVOC	6 WTCB-F	6 WTCB-F	6 WTCB-F	6 WVOC	6 WARQ-F	6 WWDM-F
7 WSCQ-F	7 WFMV-F	7 WFMV-F	6 WWDM-F	6 WLXC-F	7 WFMV-F	7 WISW	7 WWDM-F	7 WOMG-F	7 WLXC-F	7 WMFX-F
7 WLTJ-F	8 WSCQ-F	8 WTCB-F	8 WVOC	8 WOMG-F	8 WWDM-F	8 WLXC-F	8 WLTJ-F	7 WARQ-F	8 WSCQ-F	8 WARQ-F
9 WMFX-F	9 WVOC	9 WVOC	9 WSCQ-F	8 WWDM-F	8 WLTJ-F	9 WFMV-F	9 WISW	9 WWDM-F	9 WOMG-F	8 WOMG-F
10 WLXC-F	9 WTCB-F	10 WSCQ-F	10 WARQ-F	10 WSCQ-F	8 WLXC-F	10 WVOC	9 WARQ-F	10 WTCB-F	10 WMFX-F	10 WISW
	9 WLXC-F		10 WLTJ-F							

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WHXT-F	1 WNOK-F	1 WNOK-F	1 WNOK-F	1 WNOK-F	1 WHXT-F	1 WHXT-F	1 WARQ-F	1 WMFX-F	1 WMFX-F
2 WWDM-F	2 WHXT-F	2 WSCQ-F	2 WCOS-F	2 WCOS-F	2 WARQ-F	2 WARQ-F	2 WNOK-F	2 WHXT-F	2 WCOS-F
3 WNOK-F	3 WCOS-F	2 WCOS-F	3 WTCB-F	3 WTCB-F	3 WMFX-F	3 WNOK-F	3 WMFX-F	3 WARQ-F	3 WVOC
4 WCOS-F	4 WWDM-F	4 WFMV-F	4 WWDM-F	4 WFMV-F	4 WNOK-F	4 WMFX-F	4 WHXT-F	4 WNOK-F	4 WLXC-F
5 WARQ-F	5 WFMV-F	5 WLTJ-F	5 WHXT-F	5 WSCQ-F	5 WWDM-F	5 WWDM-F	5 WCOS-F	5 WCOS-F	5 WNOK-F
6 WFMV-F	6 WSCQ-F	6 WWDM-F	6 WFMV-F	5 WLTJ-F	6 WFMV-F	6 WCOS-F	6 WWDM-F	6 WVOC	6 WARQ-F
7 WMFX-F	7 WARQ-F	7 WHXT-F	7 WLTJ-F	7 WWDM-F	7 WSCQ-F	7 WVOC	7 WVOC	7 WWDM-F	7 WOMG-F
8 WLTJ-F	8 WLTJ-F	8 WMFX-F	8 WSCQ-F	8 WOMG-F	8 WVOC	8 WFMV-F	7 WLXC-F	8 WLXC-F	8 WWDM-F
9 WOMG-F	9 WMFX-F	9 WTCB-F	9 WMFX-F	9 WLXC-F	8 WTCB-F	9 WLXC-F	9 WFMV-F	9 WFMV-F	9 WFMV-F
10 WLXC-F	10 WTCB-F	10 WLXC-F	10 WOMG-F	10 WMFX-F	10 WZMJ-F	10 WSCQ-F	10 WTCB-F	10 WSCQ-F	10 WHXT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCOS	1400	1 kw / 1 kw	Sports	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Columbia
WISW	1320	5 kw / 2.5 kw	Adult Stand.	AP, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Columbia
WOIC	1230	1 kw / 1 kw	Urban Oldies	AURN, ABC	D & R Radio	Inner City Broadcasting Corp	Columbia
WTGH	620	1 kw / 126 w	Black Gospel	AURN	Salem Radio Reps	Midland Communications Co.	Cayce
WVOC	560	5 kw / 5 kw	News/Talk	CBS	Clear Chan.-Diamond	Clear Channel Communications	Columbia

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARQ	93.5	2.8 kw @443	Modern Rock	Ind.	D & R Radio	Inner City Broadcasting Corp	Columbia
WCOS	97.5	100 kw @981	Country	—	Clear Chan.-Diamond	Clear Channel Communications	Columbia
WFMV	95.3	3 kw @328	Black Gospel	WW1/MBS	D & R Radio	Glory Communications, Inc.	South Congaree
WHXT	103.9	9.2 kw @531	Urban	ABC	Katz	Rainbow Radio	Orangeburg
WLJI	98.3	6 kw @328	Black Gospel	WW1/MBS	D & R Radio	Glory Communications, Inc.	Summerton
WLTJ	96.7	3.3 kw @443	Soft AC	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Cayce
WLXC	98.5	6 kw @328	Urban AC	ABC	—	Citadel Communications Corp.	Lexington
WMFX	102.3	6 kw @328	Classic Rock	Ind.	D & R Radio	Inner City Broadcasting Corp	St. Andrews
WNOK	104.7	96 kw @1,033	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Columbia
WOMG	103.1	6 kw @300	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Columbia
WSCQ	100.1	5.9 kw @328	Rhythmic Old.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	West Columbia
WTCB	106.7	100 kw @787	Adult Cont.	Ind.	McGavren-Guild	Citadel Communications Corp.	Orangeburg
WWDM	101.3	100 kw @1,322	Urban	ABC, WW1/MBS	D & R Radio	Inner City Broadcasting Corp	Sumter
WZMJ	93.1	2.1 kw @561	Urban Oldies	ABC	Katz	Rainbow Radio	Batesburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBQ-F	Hot AC	104.3	Augusta

Consolidation Report	12+ (%)	25-54 (%)
Citadel Communications Corp. WISW AM,WLXC FM,WOMG FM,WTCB FM	17.7	17.5
Clear Channel Communications WCOS FM,WCOS AM,WLTY FM,WNOK FM,WSCQ FM,WVOC AM	32.9	34.8
Glory Communications, Inc. WFMV FM,WLJI FM	5.6	5.9
Inner City Broadcasting Corp WARQ FM,WAFX FM,WOIC AM,WWDM FM	18.6	19.5
Rainbow Radio WHXT FM,WZMJ FM	8.7	4.0
	83.5	81.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	30 (1)	30 (1)	5.6
Adult Stand.	27 (1)	0 (0)	27 (1)	5.1
Black Gospel	6 (1)	35 (2)	41 (3)	7.7
CHR	0 (0)	55 (1)	55 (1)	10.3
Classic Rock	0 (0)	45 (1)	45 (1)	8.4
Country	0 (0)	57 (1)	57 (1)	10.7
Hot AC	0 (0)	4 (1)	4 (1)	0.8
Modern Rock	0 (0)	30 (1)	30 (1)	5.6
News/Talk	40 (1)	0 (0)	40 (1)	7.5
Oldies	0 (0)	31 (1)	31 (1)	5.8
Rhythmic Old.	0 (0)	23 (1)	23 (1)	4.3
Soft AC	0 (0)	23 (1)	23 (1)	4.3
Sports	8 (1)	0 (0)	8 (1)	1.5
Urban	0 (0)	87 (2)	87 (2)	16.3
Urban AC	0 (0)	24 (1)	24 (1)	4.5
Urban Oldies	4 (1)	4 (1)	8 (2)	1.5
Totals	85 (5)	448 (15)	533 (20)	

COLUMBUS, GA

Arbitron Rank 174 Pop (12+) 199,900	Stations 19 / 15	% Below Line 7.2
Market TSL in Hours 19.2	Diaries 987 / 203:1 / 52.7%	% Not Listed 8.8
Average Persons Rating 14.2	12+ FM Share (Metro) 71.3	Sample Target 900

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WFXE-F	Urban	60 / 21.1	18.0	18.9	18.5	17.5	19.1	622 / 31.1	30.5	32.1	65 / 717	Davis Broadcasting, Inc.
2	WCGQ-F	Adult Cont.	20 / 7.1	6.6	4.4	7.8	7.6	6.5	289 / 14.4	15.4	17.5	39 / 617	McClure Broadcasting
3	WVRK-F	Rock	20 / 7.0	6.3	6.8	6.8	7.6	6.7	293 / 14.6	14.9	15.5	46 / 666	Clear Channel Communications
4	WKCN-F	Country	19 / 6.5	6.6	5.1	7.2	8.9	6.3	271 / 13.5	14.7	15.3	36 / 516	McClure Broadcasting
5	WBFA-F	CHR	18 / 6.2	7.4	8.1	5.9	1.6	6.9	311 / 15.6	18.8	14.6	23 / 429	Clear Channel Communications
5	WAGH-F	Urban AC	18 / 6.2	5.9	7.1	9.8	9.2	7.3	320 / 16.0	17.1	20.8	19 / 344	Clear Channel Communications
7	WRCG	News/Talk	17 / 5.9	5.5	5.8	5.5	6.3	5.7	202 / 10.1	10.1	11.2	21 / 267	McClure Broadcasting
8	WGSY-F	Adult Cont.	16 / 5.5	5.2	7.1	4.2	7.6	5.5	264 / 13.2	16.4	15.3	19 / 362	Clear Channel Communications
9	WEAM	Black Gospel	13 / 4.7	4.8	5.1	4.2	5.9	4.7	174 / 8.7	9.1	7.7	13 / 174	Davis Broadcasting, Inc.
10	WOKS	Urban Oldies	12 / 4.2	5.9	4.1	3.3	4.6	4.4	190 / 9.5	10.0	9.6	12 / 199	Davis Broadcasting, Inc.
11	WRLD-F	Oldies	10 / 3.6	2.2					170 / 8.5			35 / 382	Pearce Broadcasting Co., Inc.
12	WMLF	Adult Stand.	8 / 2.9	2.2	2.7	2.9	4.3	2.7	99 / 4.9	5.2	5.5	9 / 135	Clear Channel Communications
13	WSTH-F	Country	8 / 2.7	4.4	3.4	3.6	2.0	3.5	162 / 8.1	10.6	10.3	57 / 769	Clear Channel Communications
14	WKZJ-F	Urban AC	5 / 1.8	2.9	3.4	2.3	2.3	2.6	138 / 6.9	6.7	5.8	15 / 282	Davis Broadcasting, Inc.
15	WZHT-F	Urban	5 / 1.7	2.6	4.7	3.3	2.6	3.1	164 / 8.2	9.5	12.7	28 / 389	Clear Channel Communications
16	WVJ-F	Cont. Christ.	5 / 1.6	1.5		1.0	1.3		63 / 3.1		3.3	14 / 209	Provident Broadcasting Co.
17	WDAK	Sports	3 / 1.1	1.1	0.7	1.0	1.0	1.0	71 / 3.5	3.4	2.7	4 / 109	Clear Channel Communications
17	WPNX	S. Gospel	3 / 1.1	0.7	2.0	1.6	0.7	1.4	51 / 2.5	3.7	3.3	13 / 81	Clear Channel Communications
19	WMXA-F	Hot AC	1 / 0.3						22 / 1.1			9 / 195	Root Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WFXE-F	1	WFXE-F	1	WFXE-F	1	WFXE-F	1	WFXE-F	1	WFXE-F
2	WBFA-F	2	WVRK-F	2	WCGQ-F	2	WVRK-F	2	WVRK-F	2	WBFA-F
3	WVRK-F	3	WCGQ-F	3	WVRK-F	3	WAGH-F	3	WCGQ-F	3	WOKS
4	WCGQ-F	4	WBFA-F	4	WKCN-F	4	WAGH-F	4	WKCN-F	4	WVRK-F
5	WSTH-F	5	WKCN-F	5	WBFA-F	5	WAGH-F	5	WKCN-F	5	WCGQ-F
6	WZHT-F	6	WGSY-F	6	WAGH-F	6	WKCN-F	6	WEAM	5	WRCG
7	WKCN-F	6	WAGH-F	7	WGSY-F	7	WBFA-F	7	WRCG	5	WGSY-F
8	WAGH-F	8	WVJ-F	8	WEAM	8	WRLD-F	8	WEAM	8	WBFA-F
9	WEAM	9	WZHT-F	8	WRCG	9	WRLD-F	9	WEAM	9	WGSY-F
10	WGSY-F	10	WSTH-F	10	WRLD-F	10	WVJ-F	10	WSTH-F	10	WDAK
10	WOKS	10	WRLD-F	10	WVJ-F	10	WKZJ-F	10	WRLD-F	10	WRLD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFXE-F	1	WFXE-F	1	WFXE-F	1	WFXE-F	1	WFXE-F
2	WBFA-F	2	WBFA-F	2	WGSY-F	2	WVRK-F	2	WVRK-F
3	WCGQ-F	3	WCGQ-F	3	WVRK-F	3	WCGQ-F	3	WCGQ-F
4	WVRK-F	4	WVRK-F	4	WAGH-F	4	WBFA-F	4	WVJ-F
5	WGSY-F	5	WGSY-F	5	WKCN-F	5	WKCN-F	5	WKCN-F
6	WKCN-F	6	WAGH-F	6	WAGH-F	6	WVJ-F	6	WBFA-F
7	WAGH-F	7	WKCN-F	7	WVRK-F	7	WRLD-F	7	WZHT-F
8	WEAM	8	WZHT-F	8	WEAM	8	WRCG	8	WSTH-F
9	WZHT-F	9	WOKS	9	WOKS	9	WAGH-F	9	WZHT-F
10	WSTH-F	10	WEAM	10	WZHT-F	10	WGSY-F	10	WSTH-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDAK	540	5 kw / 500 w	Sports	WW1/MBS, CNN+, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Columbus
WEAM	1580	2.3 kw / 1 kw	Black Gospel	AURN	—	Davis Broadcasting, Inc.	Columbus
WMLF	1270	5 kw / 188 w	Adult Stand.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Columbus
WOKS	1340	1 kw / 1 kw	Urban Oldies	AURN	Katz	Davis Broadcasting, Inc.	Columbus
WPNX	1460	4 kw / 140 w	S. Gospel	SRN	Clear Chan.-Diamond	Clear Channel Communications	Phenix City
WRCG	1420	5 kw / 5 kw	News/Talk	CBS, ABC, WW1/MBS	Christal	McClure Broadcasting	Columbus

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAGH	98.3	6 kw @328	Urban AC	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Ft. Mitchell
WBFA	101.3	6 kw @328	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Smiths
WCGQ	107.3	100 kw @ 1,011	Adult Cont.	Ind.	Christal	McClure Broadcasting	Columbus
WFXE	104.9	6 kw @289	Urban	ABC	Katz	Davis Broadcasting, Inc.	Columbus
WGSY	100.1	6 kw @300	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Phenix City
WKCN	99.3	50 kw @492	Country	Ind.	Christal	McClure Broadcasting	Lumpkin
WKZJ	95.7	3.4 kw @876	Urban AC	ABC	Katz	Davis Broadcasting, Inc.	Greenville
WSTH	106.1	85 kw @ 1,047	Country	ABC, WW1/MBS, Jones	Clear Chan.-Diamond	Clear Channel Communications	Alexander City
WVRK	102.9	100 kw @ 1,521	Rock	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Columbus

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMXA-F	Hot AC	96.7	Opelika
WRLD-F	Oldies	95.3	Valley
WVFJ-F	Cont. Christ.	93.3	Manchester
WZHT-F	Urban	105.7	Troy

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	32.7	33.7
WAGH FM, WBFA FM, WDAK AM, WGSY FM, WMLF AM, WPNX AM, WSTH FM, WVRK FM		
Davis Broadcasting, Inc.	31.8	27.2
WEAM AM, WFXE FM, WKZJ FM, WOKS AM		
McClure Broadcasting	19.5	21.2
WCGQ FM, WKCN FM, WRCG AM		
	84.0	82.1

Format Performance

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	36 (2)	36 (2)	13.8
Adult Stand.	8 (1)	0 (0)	8 (1)	3.1
Black Gospel	13 (1)	0 (0)	13 (1)	5.0
CHR	0 (0)	18 (1)	18 (1)	6.9
Cont. Christ.	0 (0)	5 (1)	5 (1)	1.9
Country	0 (0)	26 (2)	26 (2)	10.0
Hot AC	0 (0)	1 (1)	1 (1)	0.4
News/Talk	17 (1)	0 (0)	17 (1)	6.5
Oldies	0 (0)	10 (1)	10 (1)	3.8
Rock	0 (0)	20 (1)	20 (1)	7.7
S. Gospel	3 (1)	0 (0)	3 (1)	1.2
Sports	3 (1)	0 (0)	3 (1)	1.2
Urban	0 (0)	65 (2)	65 (2)	25.0
Urban AC	0 (0)	23 (2)	23 (2)	8.8
Urban Oldies	12 (1)	0 (0)	12 (1)	4.6
Totals	56 (6)	204 (13)	260 (19)	

COLUMBUS, OH

Arbitron Rank 34	Pop (12+) 1,287,600	Stations 27 / 26	% Below Line 0.8
Market TSL in Hours 19.7		Diaries 2446 / 526:1 / 52.0%	% Not Listed 13.7
Average Persons Rating 14.8		12+ FM Share (Metro) 70.2	Sample Target 2440

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WNCI-F	CHR	159 / 8.3	9.3	7.8	9.6	8.1	8.8	3071 / 23.8	26.2	22.7	206 / 4154	Clear Channel Communications
2 WTVN	Talk	157 / 8.2	6.1	7.5	7.0	7.7	7.2	2209 / 17.2	16.8	17.7	203 / 2861	Clear Channel Communications
3 WCKX-F	Urban	154 / 8.1	9.4	7.2	6.6	6.4	7.8	1644 / 12.8	13.2	12.3	159 / 1723	Radio One
4 WSNY-F	Adult Cont.	142 / 7.4	8.0	6.9	7.1	7.2	7.3	2196 / 17.1	16.8	17.4	155 / 2462	Saga Communications, Inc.
5 WCOL-F	Country	134 / 7.0	5.9	5.2	6.1	7.5	6.0	1859 / 14.4	14.0	15.7	146 / 2149	Clear Channel Communications
6 WLWQ-F	Rock	116 / 6.1	5.1	6.5	6.0	6.5	5.9	1691 / 13.1	13.6	14.4	147 / 2186	CBS/Infinity
7 WBNS-F	Oldies	98 / 5.1	6.2	5.1	4.9	5.9	5.3	1849 / 14.4	14.6	15.7	114 / 2253	Radio Ohio, Inc.
8 WBZX-F	Rock	96 / 5.0	5.3	6.2	4.8	5.4	5.3	1818 / 14.1	14.6	14.7	132 / 2486	North American Broadcasting
9 WHOK-F	Country	61 / 3.2	3.2	4.5	3.5	3.6	3.6	1381 / 10.7	9.9	11.3	102 / 1978	CBS/Infinity
10 WXMG-F	Rhythmic Old.	54 / 2.8	3.9	3.3	1.5	2.3	2.9	899 / 7.0	2.1	8.6	55 / 912	Radio One
11 WCLT-F	Country	48 / 2.5	2.8	2.5	2.1	1.5	2.5	538 / 4.2	4.6	3.7	97 / 1252	WCLT Radio, Inc.
12 WEGE-F	Classic Hits	46 / 2.4	1.6	2.2	2.3	1.8	2.1	825 / 6.4	8.5	6.2	49 / 950	North American Broadcasting
12 WMNI	Adult Stand.	46 / 2.4	2.3	3.7	3.0	2.9	2.9	672 / 5.2	5.6	5.9	46 / 679	North American Broadcasting
14 WBNS	Sports	41 / 2.1	1.9	2.2	1.8	2.0	2.0	1180 / 9.2	4.8	7.5	44 / 1300	Radio Ohio, Inc.
15 WFJX-F	Rock	37 / 1.9	1.9	1.4	1.5	1.9	1.7	1077 / 8.4	7.7	8.6	39 / 1121	Clear Channel Communications
15 WAZU-F	Rock	37 / 1.9	2.0	2.2	1.9	1.7	2.0	878 / 6.8	6.4	6.0	42 / 1081	CBS/Infinity
17 WWCD-F	Modern Rock	30 / 1.6	2.2	2.0	2.6	1.7	2.1	792 / 6.1	7.0	6.4	31 / 813	Ingleside Radio, Inc.
18 WJZA-F	Smooth Jazz	29 / 1.5	1.9	1.2	1.3	1.2	1.5	522 / 4.1	3.6		33 / 554	Scantland Broadcasting, Ltd.
19 WJYD-F	Black Gospel	28 / 1.5	0.8	0.7	1.0	0.8	1.0	439 / 3.4	2.5	2.6	29 / 451	Radio One
20 WVKO	Black Gospel	26 / 1.3	0.9	1.6	1.7	1.5	1.4	320 / 2.5	4.1	3.2	26 / 320	Saga Communications, Inc.
21 WXST-F	80's Hits	25 / 1.3	1.4	1.6	2.0	1.9	1.6	865 / 6.7	7.6	7.4	28 / 937	Stop26-Riverbend
22 WJZK-F	Smooth Jazz	19 / 1.0	0.7	0.8	0.5	0.8	0.7	313 / 2.4	2.2		22 / 383	Scantland Broadcasting, Ltd.
23 WNKO-F	Oldies	18 / 1.0	0.7	0.6	1.0	0.8	0.8	197 / 1.5	2.3	1.4	19 / 216	Runnymede Corp.
24 WFIL	Sports	15 / 0.8	0.6	0.7	0.7	0.9	0.7	477 / 3.7	3.2	3.6	15 / 487	Clear Channel Communications
24 WLW	Talk	15 / 0.8	0.7	0.7	0.9	0.8	0.8	318 / 2.5	3.1	2.5	45 / 867	Clear Channel Communications
26 WSMZ-F	Urban AC	11 / 0.6	0.6	0.6	0.8	0.8	0.8	173 / 1.3	1.8	2.4	12 / 232	Stop 26 Riverbend
27 WRFD	Religious	9 / 0.5	0.9	0.6	0.5	0.6	0.6	153 / 1.2	1.8	1.6	13 / 240	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WNCI-F	1 WCKX-F	1 WCKX-F	1 WLWQ-F	1 WSNY-F	1 WTVN	1 WTVN	1 WTVN	1 WTVN	1 WCKX-F	1 WCKX-F
2 WCKX-F	2 WNCI-F	2 WNCI-F	2 WSNY-F	1 WLWQ-F	2 WSNY-F	2 WNCI-F	2 WSNY-F	2 WNCI-F	2 WNCI-F	2 WNCI-F
3 WBZX-F	3 WBZX-F	3 WLWQ-F	3 WNCI-F	3 WCOL-F	3 WBNS-F	3 WBZX-F	3 WCOL-F	3 WCKX-F	3 WSNY-F	3 WSNY-F
4 WCOL-F	4 WCOL-F	4 WCOL-F	3 WCOL-F	4 WNCI-F	4 WCOL-F	4 WSNY-F	4 WNCI-F	4 WCOL-F	4 WCOL-F	4 WCOL-F
5 WAZU-F	5 WSNY-F	5 WSNY-F	5 WCKX-F	5 WCKX-F	4 WLWQ-F	5 WCKX-F	5 WCKX-F	5 WSNY-F	5 WBZX-F	5 WBNS-F
6 WEGE-F	6 WLWQ-F	6 WBZX-F	6 WBZX-F	6 WTVN	6 WNCI-F	6 WLWQ-F	6 WLWQ-F	6 WLWQ-F	6 WLWQ-F	6 WTVN
7 WJZA-F	7 WAZU-F	7 WBNS-F	7 WTVN	7 WBZX-F	7 WXMG-F	7 WCOL-F	7 WBNS-F	7 WBNS-F	7 WAZU-F	7 WLWQ-F
8 WSNY-F	8 WWCD-F	7 WTVN	8 WBNS-F	7 WBNS-F	8 WHOK-F	8 WBNS-F	8 WBZX-F	8 WBZX-F	8 WTVN	8 WBZX-F
9 WXST-F	9 WFJX-F	9 WEGE-F	9 WXMG-F	9 WXMG-F	8 WMNI	9 WHOK-F	9 WHOK-F	9 WHOK-F	8 WBNS-F	8 WHOK-F
10 WHOK-F	10 WEGE-F	10 WHOK-F	10 WHOK-F	10 WHOK-F	10 WCLT-F	10 WCLT-F	10 WXMG-F	10 WEGE-F	10 WXMG-F	10 WXMG-F
10 WBNS-F										10 WBNS

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WCKX-F	1 WNCI-F	1 WNCI-F	1 WNCI-F	1 WSNY-F	1 WCKX-F	1 WCKX-F	1 WBZX-F	1 WLWQ-F	1 WLWQ-F
2 WNCI-F	2 WCKX-F	2 WCOL-F	2 WSNY-F	2 WNCI-F	2 WBZX-F	2 WBZX-F	2 WCKX-F	2 WBZX-F	2 WBZX-F
3 WCOL-F	3 WCOL-F	3 WCKX-F	3 WCKX-F	3 WCOL-F	3 WNCI-F	3 WNCI-F	3 WNCI-F	3 WCKX-F	3 WTVN
4 WBNS-F	4 WSNY-F	4 WSNY-F	4 WCOL-F	4 WCKX-F	4 WAZU-F	4 WLWQ-F	4 WSNY-F	4 WNCI-F	4 WCOL-F
5 WBZX-F	5 WBZX-F	5 WLWQ-F	5 WLWQ-F	5 WLWQ-F	5 WLWQ-F	5 WAZU-F	5 WLWQ-F	5 WCOL-F	5 WBNS-F
6 WEGE-F	5 WWCD-F	6 WXST-F	6 WBNS-F	6 WTVN	6 WEGE-F	6 WCOL-F	6 WCOL-F	6 WTVN	6 WCKX-F
7 WAZU-F	7 WLWQ-F	7 WFJX-F	7 WHOK-F	7 WHOK-F	7 WFJX-F	7 WSNY-F	7 WWCD-F	7 WBNS-F	7 WSNY-F
8 WWCD-F	8 WXST-F	8 WTVN	8 WTVN	8 WBNS-F	8 WCOL-F	8 WBNS	8 WBNS	8 WBNS	8 WNCI-F
9 WSNY-F	9 WBNS-F	9 WWCD-F	9 WEGE-F	8 WXMG-F	9 WBNS	9 WFJX-F	9 WAZU-F	8 WSNY-F	9 WXMG-F
10 WHOK-F	10 WEGE-F	10 WBZX-F	10 WBZX-F	10 WFJX-F	10 WXST-F	10 WWCD-F	10 WTVN	10 WEGE-F	10 WBNS
							10 WFJX-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBNS	1460	5 kw / 1 kw	Sports	1-on-1, ESPN, WW1/MBS	Christal	Radio Ohio, Inc.	Columbus
WFIL	1230	1 kw / 1 kw	Sports	WW1/MBS, ESPN, CBS	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WMNI	920	1 kw / 500 w	Adult Stand.	WW1/MBS, CNN+	D & R Radio	North American Broadcasting	Columbus
WRFD	880	23 kw / kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Columbus
WTVN	610	5 kw / 5 kw	Talk	ABC, ESPN, CBS	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WVKO	1580	1 kw / 250 w	Black Gospel	AURN, WW1/MBS	McGavren-Guild	Saga Communications, Inc.	Columbus

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAZU	107.1	3 kw @328	Rock	WW1/MBS	Katz	CBS/Infinity	Circleville
WBNS	97.1	20.5 kw @780	Oldies	CBS	Christal	Radio Ohio, Inc.	Columbus
WBZX	99.7	20.2 kw @783	Rock	Ind.	D & R Radio	North American Broadcasting	Columbus
WCKX	107.5	1.9 kw @413	Urban	AURN	D & R Radio	Radio One	Columbus
WCLT	100.3	50 kw @390	Country	WW1/MBS, Jones	—	WCLT Radio, Inc.	Newark
WCOL	92.3	21.9 kw @753	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WEGE	103.9	5.1 kw @354	Classic Hits	Ind.	D & R Radio	North American Broadcasting	Westerville
WFJX	105.7	2.4 kw @522	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hilliard
WHOK	95.5	21 kw @761	Country	AP, ABC	Katz	CBS/Infinity	Lancaster
WJYD	106.3	6 kw @328	Black Gospel	Jones	D & R Radio	Radio One	London
WJZA	103.5	4 kw @404	Smooth Jazz	Ind.	Allied Radio Ptnrs.	Scantland Broadcasting, Ltd.	Lancaster
WJZK	104.3	3.4 kw @436	Smooth Jazz	Ind.	Allied Radio Ptnrs.	Scantland Broadcasting, Ltd.	Richwood
WLWQ	96.3	18 kw @753	Rock	Ind.	Katz	CBS/Infinity	Columbus
WNCI	97.9	175 kw @560	CHR	AP	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WNKO	101.7	3 kw @280	Oldies	CNN+, AP, WW1/MBS	—	Runnymede Corp.	Newark
WSMZ	103.1	1.6 kw @443	Urban AC	ABC	—	Stop 26 Riverbend	Johnstown
WSNY	94.7	22.3 kw @753	Adult Cont.	Ind.	McGavren-Guild	Saga Communications, Inc.	Columbus
WWCD	101.1	6 kw @328	Modern Rock	Ind.	Christal	Ingleside Radio, Inc.	Grove City
WXMG	98.9	2.6 kw @505	Rhythmic Old.	Ind.	D & R Radio	Radio One	Upper Arlington
WXST	107.9	2.6 kw @505	80's Hits	Ind.	Allied Radio Ptnrs.	Stop26-Riverbend	Delaware

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WLW	Talk	700	Cincinnati

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	11.2	13.2
WAZU FM,WHOK FM,WLVQ FM		
Clear Channel Communications	26.2	25.1
WCOL FM,WFII AM,WFJX FM,WNCI FM,WTVN AM		
North American Broadcasting	9.8	7.8
WBZX FM,WEGE FM,WMNI AM		
Radio Ohio, Inc.	7.2	7.2
WBNS AM,WBNS FM		
Radio One	12.4	12.2
WCKX FM,WJYD FM,WXMG FM		
Saga Communications, Inc.	8.7	10.2
WSNY FM,WVVO AM		
Scantland Broadcasting, Ltd.	2.5	2.7
WJZA FM,WJZK FM		
	78.0	78.4

Format Performance

	AM	FM	Totals	Percent
80's Hits	0 (0)	25 (1)	25 (1)	1.5
Adult Cont.	0 (0)	142 (1)	142 (1)	8.6
Adult Stand.	46 (1)	0 (0)	46 (1)	2.8
Black Gospel	26 (1)	28 (1)	54 (2)	3.3
CHR	0 (0)	159 (1)	159 (1)	9.6
Classic Hits	0 (0)	46 (1)	46 (1)	2.8
Country	0 (0)	243 (3)	243 (3)	14.7
Modern Rock	0 (0)	30 (1)	30 (1)	1.8
Oldies	0 (0)	117 (2)	117 (2)	7.1
Religious	9 (1)	0 (0)	9 (1)	0.5
Rhythmic Old.	0 (0)	54 (1)	54 (1)	3.3
Rock	0 (0)	285 (4)	285 (4)	17.3
Smooth Jazz	0 (0)	48 (2)	48 (2)	2.9
Sports	56 (2)	0 (0)	56 (2)	3.4
Talk	171 (2)	0 (0)	171 (2)	10.4
Urban	0 (0)	154 (1)	154 (1)	9.3
Urban AC	0 (0)	11 (1)	11 (1)	0.7
Totals	308 (7)	1342 (20)	1650 (27)	

CORPUS CHRISTI

Arbitron Rank 132 **Pop (12+)** 306,400 **Stations** 24 / 23 **% Below Line** 0.4
Market TSL in Hours 19.8 **Diaries** 1046 / 293:1 / 43.4% **% Not Listed** 16.5
Average Persons Rating 14.4 **12+ FM Share (Metro)** 73.4 **Sample Target** 1050

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KRYS-F	Country	35 / 7.9	8.6	8.5	8.2	7.9	8.3	537 / 17.5	19.7	85 / 973	Clear Channel Communications	
2	KSAB-F	Tejano	34 / 7.7	8.6	7.9	10.4	6.7	8.7	560 / 18.3	19.2	61 / 842	Clear Channel Communications	
2	KZFM-F	Dance	34 / 7.7	6.2	6.8	8.1	7.5	7.2	620 / 20.2	21.9	48 / 904	Malkan Broadcasting	
4	KNCN-F	Rock	25 / 5.7	7.0	6.2	7.3	5.6	6.5	430 / 14.0	15.9	38 / 609	Clear Channel Communications	
5	KBTE-F	Modern AC	23 / 5.3	6.8	5.5	4.0	4.1	5.4	473 / 15.4	15.4	26 / 560	Pacific Broadcasting	
6	KMXR-F	Oldies	23 / 5.2	3.3	3.0	4.2	4.1	3.9	352 / 11.5	10.1	34 / 528	Clear Channel Communications	
7	KEYS	Talk	22 / 5.0	4.5	5.7	3.3	6.0	4.6	303 / 9.9	11.7	8.0	25 / 375	Malkan Broadcasting
8	KKBA-F	Adult Cont.	21 / 4.8	5.3	3.8	3.6	5.6	4.4	322 / 10.5	10.9	10.5	25 / 428	Malkan Broadcasting
8	KLTG-F	Modern AC	21 / 4.8	2.9	4.2	2.3	2.1	3.5	344 / 11.2	11.3	8.7	27 / 477	Rodriguez
10	KLHB-F	Tejano	18 / 4.1	2.9	3.4	5.0	5.8	3.9	326 / 10.6	11.5	15.1	21 / 375	Rodriguez Communications, LLC
11	KOUL-F	Country	14 / 3.3	3.9	3.4	3.3	2.8	3.5	358 / 11.7	13.4	12.9	37 / 705	Rodriguez
12	KFTX-F	Country	14 / 3.2	3.9	3.6	1.2	1.9	3.0	210 / 6.8	7.9	4.5	19 / 284	Quality Broadcasting
13	KUNO	Reg'l Mex.	13 / 2.9	3.9	4.5	2.7	2.4	3.5	154 / 5.0	4.9	3.7	14 / 170	Clear Channel Communications
13	KCCG-F	Rhythmic Old.	13 / 2.9	3.7	3.2	2.7	4.7	3.1	231 / 7.5	8.6	8.8	16 / 255	Pacific Broadcasting
13	KRAD-F	CHR	13 / 2.9	3.1	2.8	2.7	4.3	2.9	340 / 11.1	11.3	9.2	14 / 374	Rodriguez
16	KKPN-F	Classic Rock	11 / 2.4	4.3	4.9	5.6	6.2	4.3	314 / 10.2	15.4	18.3	11 / 355	Pacific Broadcasting
17	KBSO-F	Rock	7 / 1.5	0.8	2.1	3.5	3.0	2.0	185 / 6.0	5.1	7.7	8 / 223	Reina Broadcasting, Inc.
18	KNDA-F	Dance	6 / 1.5	2.1	0.8	1.0	1.7	1.4	126 / 4.1	2.5	4.5	7 / 151	Guerra Enterprises
19	KMIQ-F	Tejano	6 / 1.4	0.4		0.8	0.4		98 / 3.2		3.0	7 / 112	Humberto Lopez
20	KCCT	Talk	4 / 0.9	0.4	1.1	0.8	0.4	0.8	38 / 1.2	2.2	2.4	4 / 38	KCCT, Inc.
20	KSIX	News	4 / 0.9	0.8	0.8	0.4	0.6	0.7	85 / 2.8	2.9	2.2	6 / 139	Corpus Christi Bestg Co.
22	KTKY-F	Silent	3 / 0.7	0.8	0.6		0.6		99 / 3.2	2.0		6 / 157	Pacific Broadcasting
23	KCTA	Religious	2 / 0.4	0.4	0.6		0.4		41 / 1.3	1.4		2 / 50	Broadcasting Corp. of the SW
23	KXTN-F	Tejano	2 / 0.4	0.4	0.4				28 / 0.9	1.0		2 / 50	Hispanic Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KZFM-F	1 KRYS-F	1 KRYS-F	1 KNCN-F	1 KSAB-F	1 KSAB-F	1 KSAB-F	1 KEYS	1 KZFM-F	1 KZFM-F	1 KSAB-F
2	KBTE-F	2 KNCN-F	2 KNCN-F	2 KSAB-F	2 KNCN-F	2 KEYS	2 KRYS-F	2 KRYS-F	2 KBTE-F	2 KRYS-F	2 KRYS-F
3	KRAD-F	3 KZFM-F	3 KSAB-F	3 KRYS-F	3 KKBA-F	3 KMXR-F	3 KZFM-F	3 KMXR-F	3 KMXR-F	3 KSAB-F	3 KZFM-F
4	KBSO-F	4 KBTE-F	4 KZFM-F	4 KKBA-F	4 KRYS-F	4 KRYS-F	4 KEYS	3 KNCN-F	4 KNCN-F	4 KRYS-F	4 KBTE-F
5	KRYS-F	5 KLTG-F	5 KLTG-F	5 KLTG-F	5 KMXR-F	5 KKBA-F	5 KNCN-F	5 KSAB-F	5 KLTG-F	5 KNCN-F	5 KLHB-F
6	KSAB-F	6 KSAB-F	6 KKBA-F	6 KZFM-F	6 KLTG-F	6 KLHB-F	6 KMXR-F	6 KKBA-F	6 KSAB-F	6 KLTG-F	6 KNCN-F
7	KLTG-F	7 KRAD-F	7 KMXR-F	7 KMXR-F	7 KZFM-F	7 KFTX-F	7 KKBA-F	7 KLTG-F	7 KBTE-F	7 KRAD-F	7 KLTG-F
8	KNCN-F	8 KKPN-F	8 KBTE-F	8 KCCG-F	8 KLHB-F	8 KOUL-F	8 KBTE-F	8 KZFM-F	8 KKBA-F	8 KKBA-F	7 KRAD-F
9	KOUL-F	9 KKBA-F	9 KCCG-F	9 KLHB-F	9 KCCG-F	9 KCCG-F	9 KLTG-F	9 KUNO	9 KOUL-F	9 KCCG-F	9 KFTX-F
10	KNDA-F	10 KUNO	10 KKPN-F	10 KOUL-F	10 KEYS	9 KLTG-F	10 KLHB-F	10 KFTX-F	10 KLHB-F	10 KMXR-F	10 KCCG-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KRYS-F	1 KRYS-F	1 KSAB-F	1 KRYS-F	1 KSAB-F	1 KRYS-F	1 KNCN-F	1 KNCN-F	1 KNCN-F	1 KNCN-F
2	KZFM-F	2 KSAB-F	2 KLTG-F	2 KMXR-F	1 KKBA-F	2 KBTE-F	2 KRYS-F	2 KRYS-F	2 KRYS-F	2 KSAB-F
3	KBTE-F	2 KZFM-F	2 KRYS-F	3 KSAB-F	1 KMXR-F	3 KNCN-F	3 KBTE-F	2 KZFM-F	3 KLTG-F	3 KLTG-F
4	KRAD-F	4 KLTG-F	4 KNCN-F	4 KZFM-F	4 KRYS-F	4 KZFM-F	4 KZFM-F	4 KLTG-F	4 KSAB-F	4 KRYS-F
4	KSAB-F	5 KMXR-F	4 KKBA-F	5 KKBA-F	5 KZFM-F	5 KRAD-F	5 KRAD-F	5 KBTE-F	5 KZFM-F	5 KKBA-F
6	KKPN-F	6 KKPN-F	6 KMXR-F	6 KLTG-F	6 KLHB-F	6 KBSO-F	6 KLTG-F	6 KRAD-F	6 KKBA-F	6 KEYS
7	KLTG-F	7 KBTE-F	7 KKPN-F	7 KKPN-F	7 KCCG-F	7 KFTX-F	7 KSAB-F	7 KSAB-F	7 KBTE-F	7 KZFM-F
8	KMXR-F	8 KNCN-F	8 KUNO	8 KBTE-F	8 KLTG-F	8 KKPN-F	8 KBSO-F	8 KBSO-F	8 KEYS	8 KMXR-F
9	KNCN-F	9 KKBA-F	9 KZFM-F	9 KCCG-F	9 KKPN-F	9 KEYS	8 KKBA-F	9 KUNO	9 KRAD-F	9 KLHB-F
10	KBSO-F	10 KUNO	10 KLHB-F	10 KLHB-F	10 KFTX-F	10 KCCG-F	10 KKPN-F	10 KKPN-F	10 KCCG-F	10 KCCG-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCCT	1150	1 kw / 500 w	Talk	1-on-1	—	KCCT, Inc.	Corpus Christi
KCTA	1030	50 kw / kw	Religious	USA	—	Broadcasting Corp. of the SW	Corpus Christi
KEYS	1440	1 kw / 1 kw	Talk	BRN, ABC	Katz	Malkan Broadcasting	Corpus Christi
KSIX	1230	1 kw / 1 kw	News	CBS, WW1/MBS, AP	—	Corpus Christi Bestg Co.	Corpus Christi
KUNO	1400	1 kw / 1 kw	Reg'l Mex.	Ind.	Katz Hispanic	Clear Channel Communications	Corpus Christi

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBSO	94.7	25 kw @285	Rock	Ind.	—	Reina Broadcasting, Inc.	Corpus Christi
KBTE	102.3	50 kw @446	Modern AC	Ind.	Christal	Pacific Broadcasting	Rockport
KCCG	107.3	14 kw @446	Rhythmic Old.	ABC	Christal	Pacific Broadcasting	Ingleside
KFTX	97.5	97 kw @954	Country	CNN+, WW11/MBS	Allied Radio Ptnrs.	Quality Broadcasting	Kingsville
KKBA	92.7	12.5 kw @869	Adult Cont.	Ind.	Katz	Malkan Broadcasting	Kingsville
KKPN	104.5	14 kw @446	Classic Rock	Ind.	Christal	Pacific Broadcasting	Gregory
KLHB	98.3	50 kw @433	Tejano	Ind.	Caballero	Rodriguez Communications, LLC	Odem
KLTG	96.5	100 kw @953	Modern AC	Ind.	McGavren-Guild	Rodriguez	Corpus Christi
KMIQ	105.1	3 kw @300	Tejano	Ind.	Caballero	Humberto Lopez	Robstown
KMXR	93.9	100 kw @640	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Corpus Christi
KNCN	101.3	100 kw @401	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Sinton
KNDA	102.9	50 kw @492	Dance	Ind.	Lotus	Guerra Enterprises	Alice
KOUL	103.7	100 kw @943	Country	Ind.	McGavren-Guild	Rodriguez	Sinton
KRAD	105.5	1.9 kw @353	CHR	Ind.	McGavren-Guild	Rodriguez	Portland
KRYS	99.1	100 kw @932	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Corpus Christi
KSAB	99.9	100 kw @954	Tejano	Ind.	Katz Hispanic	Clear Channel Communications	Robstown
KTKY	106.1	25 kw @328	Silent	CNN+, USA, WW11/MBS	Christal	Pacific Broadcasting	Refugio
KZFM	95.5	100 kw @994	Dance	Ind.	Katz	Malkan Broadcasting	Corpus Christi

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KXTN-F	Tejano	107.5	San Antonio

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	29.4	34.3
KMXR FM, KNCN FM, KRYS FM, KSAB FM, KUNO AM		
Malkan Broadcasting	17.5	18.3
KEYS AM, KKBA FM, KZFM FM		
Pacific Broadcasting	11.3	11.6
KBTE FM, KCCG FM, KKPN FM, KTKY FM		
Rodriguez	11.0	11.7
KLTG FM, KOUL FM, KRAD FM		
	69.2	75.9

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	21 (1)	21 (1)	5.7
CHR	0 (0)	13 (1)	13 (1)	3.5
Classic Rock	0 (0)	11 (1)	11 (1)	3.0
Country	0 (0)	64 (3)	64 (3)	17.3
Dance	0 (0)	40 (2)	40 (2)	10.8
Modern AC	0 (0)	45 (2)	45 (2)	12.2
News	4 (1)	0 (0)	4 (1)	1.1
Oldies	0 (0)	23 (1)	23 (1)	6.2
Reg'l Mex.	13 (1)	0 (0)	13 (1)	3.5
Religious	2 (1)	0 (0)	2 (1)	0.5
Rhythmic Old.	0 (0)	13 (1)	13 (1)	3.5
Rock	0 (0)	32 (2)	32 (2)	8.6
Silent	0 (0)	3 (1)	3 (1)	0.8
Talk	26 (2)	0 (0)	26 (2)	7.0
Tejano	0 (0)	60 (4)	60 (4)	16.2
Totals	45 (5)	325 (19)	370 (24)	

Note KMXR-93.9 Old Format: AC New Format: Oldies "Oldies 99.3"
 KSGR-91.1* Old Format: new New Format: Religion "The Cause"
 KRYS-1360 Old Format: children's New Format: Country // KRYS-FM

DALLAS-FT. WORTH

Arbitron Rank 6 Pop (12+)	4,005,300	Stations	39 / 38	% Below Line	0.0
Market TSL in Hours	20.3	Diaries	4160 / 963:1 / 48.4%	% Not Listed	11.0
Average Persons Rating	15.3	12+ FM Share (Metro)	71.7	Sample Target	4120

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	KKDA-F	Urban	396 / 6.4	7.3	6.6	7.2	6.1	6.9 4943 / 12.3	12.3	12.7	438 / 5587	Service Broadcasting Corp.
2	KPLX-F	Country	365 / 5.9	6.4	4.6	5.2	4.8	5.5 5514 / 13.8	12.4	13.4	411 / 6396	Susquehanna Radio Corp.
3	KSCS-F	Country	341 / 5.5	4.9	5.0	5.3	3.9	5.2 5199 / 13.0	12.9	11.9	390 / 5800	ABC Inc.
4	WBAP	News/Talk	312 / 5.1	4.3	4.8	4.2	5.2	4.6 4477 / 11.2	11.7	12.2	399 / 5809	ABC Inc.
5	KHKS-F	CHR	295 / 4.8	5.9	5.8	6.3	7.1	5.7 6428 / 16.0	19.1	20.8	317 / 7009	Clear Channel Communications
6	KLUV-F	Oldies	258 / 4.2	3.1	2.0	3.1	3.3	3.1 4507 / 11.3	9.6	9.8	291 / 4997	CBS/Infinity
7	KBFB-F	Urban	215 / 3.5	1.6	1.9	1.8	1.5	2.2 3826 / 9.6	5.9	6.3	236 / 4271	Radio One
8	KTBK-AA	Sports	214 / 3.5	3.1	3.4	3.1	2.8	3.3 2737 / 6.8	6.0		225 / 2861	Susquehanna Radio Corp.
9	KZPS-F	Classic Rock	212 / 3.4	4.5	4.0	4.0	3.9	4.0 4242 / 10.6	10.4	10.9	240 / 4768	Clear Channel Communications
10	KLNO-F	Reg'l Mex.	208 / 3.4	2.4	1.0	2.0		2.2 2046 / 5.1	3.5		234 / 2305	Hispanic Broadcasting Corp.
10	KVIL-F	Adult Cont.	208 / 3.4	3.8	4.3	3.8	4.3	3.8 4821 / 12.0	10.5	13.7	219 / 5150	CBS/Infinity
12	KRLD	News/Talk	202 / 3.3	3.3	3.7	3.6	3.7	3.5 4119 / 10.3	11.9	11.0	227 / 4676	CBS/Infinity
13	KOAI-F	Smooth Jazz	192 / 3.1	4.1	2.9	4.1	2.9	3.5 3057 / 7.6	7.6	7.0	197 / 3153	CBS/Infinity
14	KEGL-F	Rock	186 / 3.0	3.8	4.0	3.7	5.4	3.6 3642 / 9.1	9.7	11.6	231 / 4347	Clear Channel Communications
15	KDMX-F	Adult Cont.	171 / 2.8	3.2	3.5	3.3	3.2	3.2 4046 / 10.1	12.0	12.9	182 / 4216	Clear Channel Communications
16	WRR-F	Classical	169 / 2.7	2.3	2.8	2.2	2.4	2.5 3085 / 7.7	6.3	6.9	181 / 3316	City of Dallas
17	KDGE-F	Modern Rock	158 / 2.6	2.1	2.3	2.0	2.9	2.2 3955 / 9.9	6.0	8.5	193 / 4619	Clear Channel Communications
18	KMEO-F	Soft AC	143 / 2.3	1.4	2.7	2.4	2.2	2.2 2531 / 6.3	6.2	6.6	173 / 2966	ABC Inc.
19	KRBV-F	Dance	131 / 2.1	3.6	2.9	3.3	2.4	3.0 4544 / 11.3	12.4	9.7	147 / 4962	CBS/Infinity
20	KRNB-F	Urban AC	128 / 2.1	2.1	2.2	2.1	1.5	2.1 1881 / 4.7	4.8	3.8	138 / 2013	Service Broadcasting Corp.
21	KTXQ-F	Rhythmic Old.	125 / 2.0	2.9	2.9	3.1	2.2	2.7 2647 / 6.6	9.8	10.5	137 / 2850	Radio One
22	KLTY-F	Cont. Christ.	107 / 1.7	0.5	0.5	0.4	0.5	0.8 2193 / 5.5	2.0	2.2	128 / 2568	Salem Communications Corp.
23	KKMR-F	Adult Altern.	105 / 1.7	1.9	1.7	1.9	1.7	1.8 2780 / 6.9	7.7	7.8	106 / 2784	Susquehanna Radio Corp.
24	KLIF	Talk	74 / 1.2	1.0	0.9	0.7	1.6	1.0 1692 / 4.2	2.6	4.8	88 / 1993	Susquehanna Radio Corp.
25	KAAM	Adult Stand.	69 / 1.1	1.2	1.7	1.4	0.6	1.4 1079 / 2.7	2.6	1.2	82 / 1232	Crawford Broadcasting Co.
26	KTCY-F	Reg'l Mex.	68 / 1.1	1.1	1.2	1.2	1.2	1.2 774 / 1.9	2.3		69 / 791	Spanish Broadcasting System
27	KHVN	Black Gospel	60 / 1.0	1.2	1.2	1.1	1.3	1.1 945 / 2.4	2.5	2.4	62 / 975	Trumpet Bcstg
28	KYNG-F	Talk	56 / 0.9	1.2	2.1	1.1	2.5	1.3 1246 / 3.1	3.5	9.1	66 / 1329	CBS/Infinity
29	KKDA	Urban Oldies	50 / 0.8	0.8	0.6	1.2	0.9	0.8 646 / 1.6	2.2	1.9	55 / 670	Service Broadcasting Corp.
30	KHCK-F	Tejano	44 / 0.7	0.9	1.0	0.9	1.3	0.9 823 / 2.1	2.7	3.0	46 / 865	Hispanic Broadcasting Corp.
31	KESS	Span.-Oldies	43 / 0.7	0.4	0.8	0.7	0.8	0.6 345 / 0.9	1.6	1.8	44 / 345	Hispanic Broadcasting Corp.
32	KHYI-F	Americana	41 / 0.7			0.4		478 / 1.2	1.0		52 / 565	Metro Broadcasters-Texas, Inc.
33	KWRD-F	Religious	37 / 0.6	1.9	3.5	2.2	3.0	2.1 868 / 2.2	6.3	7.5	44 / 1012	Salem Communications Corp.
34	KZMP-F	Reg'l Mex.	28 / 0.5	0.7	0.9	0.6	0.6	0.7 478 / 1.2	1.5	2.2	35 / 586	Entravision Holdings
35	KGGR	Black Gospel	27 / 0.4	0.6		0.4		270 / 0.7	0.9		27 / 270	Mortenson Broadcasting Co.
35	KTFW-F	Classic Cntry.	27 / 0.4			0.4		338 / 0.8	0.8		53 / 540	M&M Broadcasters, Ltd.
37	KDXX-AM	Romantica	22 / 0.4			5.0	2.4	478 / 1.2	4.7	4.7	28 / 584	Hispanic Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KBFB-F	1 KKDA-F	1 KKDA-F	1 KKDA-F	1 KSCS-F	1 WBAP	1 KKDA-F	1 WBAP	1 KPLX-F	1 KKDA-F	1 KKDA-F
2	KKDA-F	2 KPLX-F	2 KPLX-F	2 KSCS-F	2 KKDA-F	2 KSCS-F	2 KHKS-F	2 KSCS-F	2 KKDA-F	2 KBFB-F	2 KPLX-F
3	KHKS-F	3 KHKS-F	3 KHKS-F	3 KPLX-F	3 KPLX-F	3 KLUV-F	3 KSCS-F	3 KPLX-F	3 KSCS-F	3 KHKS-F	3 KSCS-F
4	KRBV-F	4 KLNO-F	4 KHKS-F	4 KHKS-F	4 KLUV-F	4 KPLX-F	4 KLUV-F	4 KLUV-F	4 WBAP	4 KPLX-F	4 KHKS-F
5	KDGE-F	5 KEGL-F	5 KLNO-F	4 KTBK-AA	5 KTBK-AA	5 KRLD	5 WBAP	5 KKDA-F	5 KTBK-AA	4 KEGL-F	4 KBFB-F
6	KEGL-F	6 KSCS-F	5 KZPS-F	6 KZPS-F	6 KHKS-F	6 KOAI-F	6 KLUV-F	6 KVIL-F	6 KLUV-F	6 KRNB-F	6 KVIL-F
6	KPLX-F	6 KTBK-AA	7 KTBK-AA	7 KDMX-F	7 KZPS-F	7 KVIL-F	7 KRLD	7 KTBK-AA	7 KHKS-F	7 WRR-F	7 KLNO-F
8	KLNO-F	8 KBFB-F	8 KEGL-F	8 KLUV-F	8 WBAP	7 WRR-F	8 KTBK-AA	8 KOAI-F	8 KZPS-F	8 KLNO-F	8 KZPS-F
9	KLTY-F	8 KDGE-F	9 KDMX-F	9 KVIL-F	9 KVIL-F	9 KZPS-F	8 KLNO-F	9 KRLD	9 KBFB-F	8 KDGE-F	8 KLUV-F
10	KVIL-F	10 KDMX-F	10 KLUV-F	10 KLNO-F	10 KDMX-F	10 KMEO-F	10 KZPS-F	9 KZPS-F	10 KEGL-F	10 KRBV-F	10 KOAI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKDA-F	1 KKDA-F	1 KKDA-F	1 KKDA-F	1 KLUV-F	1 KKDA-F	1 KTBK-AA	1 KTBK-AA	1 KTBK-AA
2	KPLX-F	2 KHKS-F	2 KHKS-F	2 KHKS-F	2 KKDA-F	2 KEGL-F	2 KTBK-AA	2 KKDA-F	2 KZPS-F
3	KHKS-F	3 KPLX-F	3 KPLX-F	3 KPLX-F	3 KHKS-F	3 KLNO-F	3 KEGL-F	3 KPLX-F	3 KKDA-F
4	KLNO-F	4 KLNO-F	4 KDMX-F	4 KSCS-F	4 KSCS-F	4 KDGE-F	4 KLNO-F	4 KSCS-F	4 KPLX-F
5	KBFB-F	5 KDMX-F	5 KSCS-F	5 KLUV-F	5 KPLX-F	5 KBFB-F	5 KPLX-F	5 KLNO-F	5 KPLX-F
6	KDGE-F	6 KSCS-F	6 KVIL-F	6 KVIL-F	6 KVIL-F	6 KPLX-F	6 KDGE-F	6 KEGL-F	6 KEGL-F
7	KRBV-F	7 KBFB-F	7 KLNO-F	6 KDMX-F	7 KDMX-F	7 KZPS-F	7 KZPS-F	7 KLNO-F	7 KOAI-F
8	KEGL-F	8 KVIL-F	8 KLTY-F	8 KLNO-F	8 KTXQ-F	8 KRBV-F	8 KSCS-F	8 KHKS-F	8 WBAP
9	KRNB-F	9 KEGL-F	8 KEGL-F	9 KLTY-F	8 KLTY-F	9 KHKS-F	9 KBFB-F	9 KDMX-F	9 KDGE-F
10	KSCS-F	10 KDGE-F	10 KTXQ-F	10 KRNB-F	8 KLNO-F	10 KKMR-F	10 KHKS-F	10 KKMR-F	10 KHKS-F
		10 KRBV-F					10 KDGE-F	10 KOAI-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAAM	770	10 kw / 1 kw	Adult Stand.	Ind.	—	Crawford Broadcasting Co.	Garland
KDXX	1480	5 kw / 1.9 kw	simul. KDXXAF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Dallas
KESS	1270	5 kw / 5 kw	Span.-Oldies	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Worth
KGGR	1040	1 kw / kw	Black Gospel	AURN	Williams	Mortenson Broadcasting Co.	Dallas
KHVN	970	1 kw / 270 w	Black Gospel	WW1/MBS, CNN+	Infinity Radio Sales	Trumpet Bcstg	Ft. Worth
KKDA	730	500 w / 500 w	Urban Oldies	AP	Christal	Service Broadcasting Corp.	Grand Prairie
KLIF	570	5 kw / 5 kw	Talk	ABC	MG/Susquehanna	Susquehanna Radio Corp.	Dallas
KRLD	1080	50 kw / 50 kw	News/Talk	CBS, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Dallas
KTBK	1700	10 kw / 700 w	Sports	WW1/MBS, ABC, ESPN	McGavren-Guild	Susquehanna Radio Corp.	Denison-Sherman
KTCK	1310	9 kw / 2.2 kw	simul. KTBKAA	WW1/MBS, ABC, ESPN	MG/Susquehanna	Susquehanna Radio Corp.	Dallas
WBAP	820	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Ft. Worth

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBFB	97.9	99 kw @ 1,679	Urban	Ind.	Katz	Radio One	Dallas
KDGE	102.1	100 kw @ 1,446	Modern Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Worth
KDMX	102.9	100 kw @ 1,348	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dallas
KDXX	107.9	100 kw @ 842	Romantica	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Corsicana
KEGL	97.1	97.1 kw @ 1,667	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Worth
KHCK	99.1	100 kw @ 1,168	Tejano	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Denton
KHKS	106.1	100 kw @ 1,584	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denton
KHYI	95.3	10.5 kw @ 512	Americana	Jones	—	Metro Broadcasters-Texas, Inc.	Howe
KKDA	104.5	100 kw @ 1,590	Urban	AP	Christal	Service Broadcasting Corp.	Dallas
KKMR	93.3	50 kw @ 436	Adult Altern.	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Haltom City
KLNO	94.1	100 kw @ 1,590	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Worth
KLTY	94.9	100 kw @ 1,509	Cont. Christ.	Ind.	Katz/Salem Radio Reps	Salem Communications Corp.	Arlington
KLUV	98.7	100 kw @ 1,663	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Dallas
KMEO	96.7	92 kw @ 2,034	Soft AC	ABC	ABC Radio Sales	ABC Inc.	Flower Mound
KOAI	107.5	28 kw @ 1,591	Smooth Jazz	Ind.	Infinity Radio Sales	CBS/Infinity	Ft. Worth
KPLX	99.5	100 kw @ 1,680	Country	AP	MG/Susquehanna	Susquehanna Radio Corp.	Ft. Worth
KRBV	100.3	100 kw @ 1,440	Dance	ABC, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Dallas
KRNB	105.7	100 kw @ 1,673	Urban AC	ABC	Christal	Service Broadcasting Corp.	Decatur
KSCS	96.3	100 kw @ 1,610	Country	ABC	ABC Radio Sales	ABC Inc.	Ft. Worth
KTCY	104.9	15.7 kw @ 1,755	Reg'l Mex.	Ind.	Katz Hispanic	Spanish Broadcasting System	Pilot Point
KTXQ	94.5	100 kw @ 1,896	Rhythmic Old.	AM/FM	Katz	Radio One	Gainesville
KVIL	103.7	100 kw @ 1,663	Adult Cont.	CNN+	Infinity Radio Sales	CBS/Infinity	Highland Park
KWRD	100.7	100 kw @ 1,896	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Highland Village
KYNG	105.3	100 kw @ 1,529	Talk	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Dallas
KZMP	101.7	92 kw @ 2,034	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Azle
KZPS	92.5	98 kw @ 1,590	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Dallas
WRR	101.1	100 kw @ 1,348	Classical	AP	Allied Radio Ptnrs.	City of Dallas	Dallas

Consolidation Report	12+	25-54
	(%)	(%)
ABC Inc.	12.9	12.6
KMEO FM, KSCS FM, WBAP AM		
CBS/Infinity	17.0	17.0
KLUV FM, KOAI FM, KRBV FM, KRLD AM, KVIL FM, KYNG FM		
Clear Channel Communications	16.6	17.8
KDGE FM, KDMX FM, KEGL FM, KHKS FM, KZPS FM		
Hispanic Broadcasting Corp.	5.2	5.1
KDXX FM, KDXX AM, KESS AM, KHCK FM, KLNO FM		
Radio One	5.5	4.4
KBFB FM, KTXQ FM		
Salem Communications Corp.	2.3	2.7
KLTY FM, KWRD FM		
Service Broadcasting Corp.	9.3	9.0
KKDA FM, KKDA AM, KRNB FM		
Susquehanna Radio Corp.	12.3	13.7
KKMR FM, KLIF AM, KPLX FM, KTBK AM, KTCK AM		
	81.1	82.3

Format Performance	AM	FM	Totals	Percent	Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	105 (1)	105 (1)	1.9	Religious	0 (0)	37 (1)	37 (1)	0.7
Adult Cont.	0 (0)	378 (2)	378 (2)	6.9	Rhythmic Old.	0 (0)	125 (1)	125 (1)	2.3
Adult Stand.	69 (1)	0 (0)	69 (1)	1.3	Rock	0 (0)	186 (1)	186 (1)	3.4
Americana	0 (0)	41 (1)	41 (1)	0.7	Romantica	10 (1)	12 (1)	22 (2)	0.4
Black Gospel	87 (2)	0 (0)	87 (2)	1.6	Smooth Jazz	0 (0)	192 (1)	192 (1)	3.5
CHR	0 (0)	295 (1)	295 (1)	5.4	Soft AC	0 (0)	142 (1)	142 (1)	2.6
Classic Cntry.	0 (0)	27 (1)	27 (1)	0.5	Span.-Oldies	43 (1)	0 (0)	43 (1)	0.8
Classic Rock	0 (0)	212 (1)	212 (1)	3.9	Sports	214 (2)	0 (0)	214 (2)	3.9
Classical	0 (0)	169 (1)	169 (1)	3.1	Talk	74 (1)	56 (1)	130 (2)	2.4
Cont. Christ.	0 (0)	107 (1)	107 (1)	2.0	Tejano	0 (0)	44 (1)	44 (1)	0.8
Country	0 (0)	706 (2)	706 (2)	12.9	Urban	0 (0)	611 (2)	611 (2)	11.1
Dance	0 (0)	131 (1)	131 (1)	2.4	Urban AC	0 (0)	128 (1)	128 (1)	2.3
Modern Rock	0 (0)	158 (1)	158 (1)	2.9	Urban Oldies	50 (1)	0 (0)	50 (1)	0.9
News/Talk	514 (2)	0 (0)	514 (2)	9.4					
Oldies	0 (0)	258 (1)	258 (1)	4.7	Totals	1061(11)	4424 (28)	5485 (39)	
Reg'l Mex.	0 (0)	304 (3)	304 (3)	5.5					

Note KDGE-94.5 Old Format: Modern Rock New Format: KTXQ, Rhythmic Oldies. Calls and format move to 102.1 mHz.
 KTXQ-102.1 Old Format: rhythmic Oldies New Format: KDGE, Modern Rock. Clear Channel buys the intellectual property of "The Edge", 94.5 mHz.
 KTXQ-102.1 Old Format: New Format: KTXQ call letters & programming move to 94.5 mHz
 KEMM-103.3 Old Format: Country New Format: to be ESPN- Sports
 KWRD-FM-94.9 Old Format: Religion New Format: KLTY, Contemp. Christian
 KBFB-97.9 Old Format: Soft AC New Format: Urban
 KLUV-1190 Old Format: Oldies New Format: KJOI, to be Black Gospel
 KBFB-97.9 Old Format: Urban New Format: adds Russ Parr
 KLTY-100.7 Old Format: Contemp. Christian New Format: KWRD-FM, Religion. KLTY & KWRD-FM swap frequencies.

DAYTON

Arbitron Rank 56 **Pop (12+)** 830,300 **Stations** 26 / 21 **% Below Line** 7.0
Market TSL in Hours 19.4 **Diaries** 2168 / 383:1 / 57.5% **% Not Listed** 13.2
Average Persons Rating 14.6 **12+ FM Share (Metro)** 67.3 **Sample Target** 2110

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WHKO-F	Country	120 / 9.9	10.7	9.7	8.9	11.1	9.8 1966 / 23.7	21.3	25.6	188 / 3138	Cox Radio
2	WMMX-F	Hot AC	106 / 8.8	10.3	8.8	9.9	8.9	9.4 1516 / 18.3	18.7	18.9	124 / 1894	Clear Channel Communications
3	WLQT-F	Soft AC	100 / 8.3	7.1	8.0	6.8	7.9	7.6 1461 / 17.6	15.0	16.8	115 / 1840	Clear Channel Communications
4	WROU-F	Urban	87 / 7.2	8.1	7.4	7.3	7.3	7.5 1007 / 12.1	12.8	12.3	90 / 1121	Hawes-Saunders Bcstg Prop.
5	WTUE-F	Rock	79 / 6.5	5.2	6.0	7.4	6.7	6.3 1278 / 15.4	14.1	14.8	116 / 1980	Clear Channel Communications
6	WHIO	News/Talk	69 / 5.7	5.2	5.4	5.7	5.6	5.5 1043 / 12.6	13.6	12.6	73 / 1155	Cox Radio
7	WING-F	Classic Hits	61 / 5.0	4.6	4.4	4.5	4.3	4.6 1345 / 16.2	13.3	13.6	82 / 1812	Radio One
8	WGTZ-F	CHR	56 / 4.6	4.7	4.1	4.6	4.8	4.5 1433 / 17.3	17.9	18.9	85 / 2327	Radio One
8	WLW	Talk	56 / 4.6	4.9	3.7	4.8	3.3	4.5 841 / 10.1	11.6	9.4	156 / 2495	Clear Channel Communications
10	WONE	Adult Stand.	51 / 4.2	3.9	3.6	4.4	3.2	4.0 666 / 8.0	6.9	6.5	62 / 802	Clear Channel Communications
11	WDKF-F	CHR	45 / 3.7	3.9				1282 / 15.4			54 / 1567	Clear Channel Communications
12	WXEG-F	Modern Rock	38 / 3.2	3.5	3.5	3.3	3.5	3.4 1036 / 12.5	11.1	12.4	49 / 1260	Clear Channel Communications
13	WDAO	Urban AC	27 / 2.2	1.7	1.9	1.4	2.6	1.8 213 / 2.6	3.1	3.2	28 / 218	Johnson Comm., Inc.
14	WDPT-FF	80's Hits	24 / 2.0	2.1	2.5	1.8	2.7	2.1 660 / 8.0	6.5	7.5	40 / 1053	Cox Radio
15	WFCJ-F	Religious	21 / 1.7	1.5	1.7	2.0	1.2	1.7 468 / 5.6	5.9	5.3	38 / 767	Miami Valley Christian Bcstg
16	WRNB-F	Urban Oldies	20 / 1.7	1.3	1.0	1.7	1.1	1.4 266 / 3.2	3.3	2.7	21 / 290	Hawes-Saunders Bcstg Prop.
17	WPFB-F	Country	19 / 1.5	1.0	1.2	1.1	0.8	1.2 351 / 4.2	3.7	3.3	30 / 667	Braden Stations
18	WKSJ-F	Country	16 / 1.3	1.0	1.4	1.7	1.3	1.4 296 / 3.6	3.5	3.2	33 / 479	Radio One
19	WIZE	Adult Stand.	11 / 0.9	0.5	0.9	0.5		0.7 142 / 1.7	1.4		17 / 177	Clear Channel Communications
20	WBZI	Country	10 / 0.8	0.5	1.6	0.7		0.9 67 / 0.8	1.4		12 / 91	Town & Country Broadcasting
21	WGRR-F	Oldies	8 / 0.7	0.4	0.6	0.5	0.5	0.6 190 / 2.3	1.7	1.8	44 / 788	CBS/Infinity
22	WMOJ-F	Rhythmic Old.	8 / 0.6	1.1	1.4	1.0	1.2	1.0 272 / 3.3	3.6	3.9	33 / 791	Susquehanna Radio Corp.
22	WYGY-F	Country	8 / 0.6			0.7	0.8	260 / 3.1	2.6	3.0	36 / 956	Salem Communications Corp.
22	WING	News/Talk	8 / 0.6	0.7	0.4	0.6	0.7	0.6 272 / 3.3	2.6	3.9	9 / 330	Radio One
25	WKRC	Talk	5 / 0.5		3.9	3.3	4.1	137 / 1.6	9.8	11.7	28 / 588	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WDKF-F	1 WTUE-F	1 WMMX-F	1 WMMX-F	1 WMMX-F	1 WLQT-F	1 WHKO-F	1 WMMX-F	1 WHKO-F	1 WROU-F	1 WHKO-F
2	WGTZ-F	2 WMMX-F	2 WHKO-F	2 WHKO-F	2 WHKO-F	2 WHKO-F	2 WMMX-F	2 WLQT-F	2 WMMX-F	2 WHKO-F	2 WROU-F
3	WROU-F	3 WHKO-F	3 WTUE-F	3 WTUE-F	3 WLQT-F	3 WMMX-F	3 WING-F	3 WHKO-F	3 WLQT-F	3 WTUE-F	3 WLQT-F
4	WXEG-F	4 WROU-F	4 WROU-F	4 WING-F	4 WTUE-F	4 WHIO	4 WROU-F	4 WHIO	4 WTUE-F	4 WLQT-F	4 WMMX-F
5	WTUE-F	5 WGTZ-F	5 WING-F	5 WROU-F	5 WROU-F	5 WLW	5 WLQT-F	5 WTUE-F	5 WROU-F	5 WDKF-F	5 WTUE-F
6	WHKO-F	6 WXEG-F	6 WLQT-F	6 WLQT-F	6 WING-F	6 WONE	6 WHIO	6 WROU-F	6 WGTZ-F	6 WLW	6 WGTZ-F
7	WLQT-F	7 WING-F	7 WGTZ-F	7 WGTZ-F	7 WHIO	7 WROU-F	7 WTUE-F	7 WLW	7 WHIO	7 WMMX-F	7 WLW
8	WING-F	8 WDKF-F	8 WXEG-F	8 WXEG-F	7 WLW	8 WING-F	8 WONE	8 WONE	8 WDKF-F	8 WXEG-F	8 WING-F
9	WLW	9 WLQT-F	9 WDKF-F	9 WHIO	9 WGTZ-F	9 WTUE-F	9 WGTZ-F	9 WING-F	9 WLW	9 WGTZ-F	9 WONE
10	WMMX-F	10 WDPT-FF	10 WLW	9 WLW	10 WXEG-F	10 WDAO	10 WLW	10 WGTZ-F	9 WING-F	10 WHIO	9 WDAO

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WGTZ-F	1 WMMX-F	1 WMMX-F	1 WMMX-F	1 WMMX-F	1 WTUE-F	1 WTUE-F	1 WTUE-F	1 WTUE-F
2	WHKO-F	2 WHKO-F	2 WHKO-F	2 WHKO-F	2 WHKO-F	2 WXEG-F	2 WMMX-F	2 WMMX-F	2 WING-F
3	WROU-F	3 WROU-F	3 WROU-F	3 WROU-F	3 WLQT-F	3 WROU-F	3 WING-F	3 WHKO-F	3 WMMX-F
4	WMMX-F	4 WGTZ-F	4 WTUE-F	4 WLQT-F	4 WROU-F	4 WING-F	4 WROU-F	4 WHKO-F	4 WMMX-F
5	WDKF-F	5 WDKF-F	5 WXEG-F	5 WGTZ-F	5 WGTZ-F	5 WDKF-F	5 WHKO-F	5 WROU-F	5 WLW
6	WLQT-F	6 WLQT-F	6 WDKF-F	6 WDKF-F	6 WTUE-F	6 WGTZ-F	6 WXEG-F	6 WXEG-F	6 WLW
7	WTUE-F	7 WTUE-F	7 WGTZ-F	7 WTUE-F	7 WING-F	7 WMMX-F	7 WDKF-F	7 WDKF-F	6 WLQT-F
8	WXEG-F	8 WXEG-F	8 WLQT-F	8 WING-F	8 WXEG-F	8 WHKO-F	8 WGTZ-F	8 WGTZ-F	8 WING-F
9	WING-F	9 WDPT-FF	9 WDPT-FF	8 WXEG-F	9 WHIO	9 WFCJ-F	9 WLQT-F	8 WLW	9 WGTZ-F
10	WDPT-FF	10 WING-F	10 WING-F	10 WDPT-FF	9 WDKF-F	10 WDPT-FF	9 WDPT-FF	10 WLQT-F	10 WHIO

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBZI	1500	500 w / kw	Country	ABC	—	Town & Country Broadcasting, Inc.	Xenia
WDAO	1210	1 kw / kw	Urban AC	AURN	—	Johnson Comm., Inc.	Dayton
WHIO	1290	5 kw / 5 kw	News/Talk	AP, WW1/MBS	Christal	Cox Radio	Dayton
WING	1410	5 kw / 5 kw	News/Talk	WW1/MBS, ESPN	D & R Radio	Radio One	Dayton
WIZE	1340	1 kw / 1 kw	Adult Stand.	ABC	Clear Chan.-Emerald	Clear Channel Communications	Springfield
WONE	980	5 kw / 5 kw	Adult Stand.	ABC	Clear Chan.-Emerald	Clear Channel Communications	Dayton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDKF	94.5	6 kw @328	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Englewood
WDPT	95.7	50 kw @476	80's Hits	Ind.	Christal	Cox Radio	Piqua
WDTP	95.3	6 kw @321	simul. WDPTFF	Ind.	Christal	Cox Radio	Xenia
WFCJ	93.7	50 kw @492	Religious	USA	Morning Star/Salem Radio Reps	Miami Valley Christian Bcstg	Miamisburg
WGZT	92.9	39.8 kw @551	CHR	WW1/MBS	D & R Radio	Radio One	Eaton
WHKO	99.1	50 kw @1,060	Country	Ind.	Christal	Cox Radio	Dayton
WING	102.9	50 kw @492	Classic Hits	ABC	D & R Radio	Radio One	Springfield
WKSW	101.7	3.2 kw @407	Country	Ind.	D & R Radio	Radio One	Urbana
WLQT	99.9	50 kw @500	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Kettering
WMMX	107.7	50 kw @420	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WPFB	105.9	34 kw @590	Country	ABC	—	Braden Stations	Middletown
WRNB	96.9	3 kw @315	Urban Oldies	Ind.	Allied Radio Ptnrs.	Hawes-Saunders Bcstg Properties	Troy
WROU	92.1	890 w@597	Urban	ABC	Allied Radio Ptnrs.	Hawes-Saunders Bcstg Properties	West Carrollton
WTUE	104.7	50 kw @500	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WXEG	103.9	1.15 kw @522	Modern Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Beavercreek

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGRR-F	Oldies	103.5	Hamilton
WKRC	Talk	550	Cincinnati
WLW	Talk	700	Cincinnati
WMOJ-F	Rhythmic Old.	94.9	Fairfield
WYGY-F	Country	96.5	Hamilton

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	35.6	36.4
WDKF FM,WIZE AM,WLQT FM,WMMX FM,WONE AM,WTUE FM,WXEG FM		
Cox Radio	17.6	17.0
WDPT FM,WDTP FM,WHIO AM,WHKO FM		
Hawes-Saunders Bcstg Properties	8.9	9.2
WRNB FM,WROU FM		
Radio One	11.5	13.2
WGZT FM,WING AM,WING FM,WKSW FM		
	73.6	75.8

Format Performance

	AM	FM	Totals	Percent
80's Hits	0 (0)	24 (2)	24 (2)	2.3
Adult Stand.	62 (2)	0 (0)	62 (2)	5.9
CHR	0 (0)	101 (2)	101 (2)	9.6
Classic Hits	0 (0)	61 (1)	61 (1)	5.8
Country	10 (1)	162 (4)	171 (5)	16.3
Hot AC	0 (0)	106 (1)	106 (1)	10.1
Modern Rock	0 (0)	38 (1)	38 (1)	3.6
News/Talk	76 (2)	0 (0)	76 (2)	7.2
Oldies	0 (0)	8 (1)	8 (1)	0.8
Religious	0 (0)	21 (1)	21 (1)	2.0
Rhythmic Old.	0 (0)	8 (1)	8 (1)	0.8
Rock	0 (0)	79 (1)	79 (1)	7.5
Soft AC	0 (0)	100 (1)	100 (1)	9.5
Talk	61 (2)	0 (0)	61 (2)	5.8
Urban	0 (0)	87 (1)	87 (1)	8.3
Urban AC	27 (1)	0 (0)	27 (1)	2.6
Urban Oldies	0 (0)	20 (1)	20 (1)	1.9
Totals	236 (8)	815 (18)	1050 (26)	

Note WCLR-95.7 Old Format: Oldies New Format: WDPT,80's Hits "Point"

DAYTONA BEACH

Arbitron Rank 95 Pop (12+) 418,600	Stations 28 / 8	% Below Line 0.7
Market TSL in Hours 19.6	Diaries 1166 / 359:1 / 51.4%	% Not Listed 14.3
Average Persons Rating 14.4	12+ FM Share (Metro) 71.0	Sample Target 1190

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WGMG-F	Soft AC	69 / 11.4	8.5	7.5	8.6	6.8	9.0	793 / 19.0	17.8	17.5	113 / 1358	Clear Channel Communications
2	WGNE-F	Span.-Hits	33 / 5.4						638 / 15.2			46 / 978	Mega Communications
3	WTKS-F	Talk	32 / 5.4	5.8	5.7	4.4	3.1	5.3	461 / 11.0	10.6	8.9	60 / 745	Clear Channel Communications
4	WJHM-F	Dance	30 / 5.0	4.2	6.1	4.4	5.2	4.9	499 / 11.9	12.3	10.9	75 / 1100	CBS/Infinity
5	WCFB-F	Urban AC	29 / 4.8	3.0	4.9	3.9	4.5	4.2	255 / 6.1	6.7	7.5	61 / 590	Cox Radio
6	WROD	Adult Stand.	29 / 4.7	4.6	4.9	2.6	4.5	4.2	308 / 7.4	9.1	6.2	29 / 308	La Paz Broadcasting, Inc.
7	WJRR-F	Rock	28 / 4.6	6.7	3.5	4.2	4.7	4.7	468 / 11.2	9.7	9.8	39 / 672	Clear Channel Communications
8	WSHE-F	Oldies	25 / 4.2	4.5	3.0	3.5	2.1	3.8	416 / 9.9	8.6	7.7	47 / 794	Clear Channel Communications
9	WHOG-F	Classic Hits	24 / 3.9	4.2	4.3	5.8	4.2	4.6	316 / 7.5	9.7	9.7	24 / 322	Black Crow Broadcasting, Inc.
10	WOCL-F	Modern Rock	23 / 3.8	2.9	3.8	4.0	6.3	3.6	351 / 8.4	10.8	12.6	52 / 698	CBS/Infinity
11	WOMX-F	Hot AC	20 / 3.3	3.5	2.6	4.2	3.7	3.4	383 / 9.1	8.1	10.1	30 / 569	CBS/Infinity
12	WHTQ-F	Classic Rock	18 / 3.0	3.7	3.8	4.6	3.8	3.8	273 / 6.5	8.9	10.5	37 / 559	Cox Radio
12	WWKA-F	Country	18 / 3.0	4.0	3.5	4.6	3.7	3.8	389 / 9.3	8.8	10.7	50 / 807	Cox Radio
14	WNDB	Talk	16 / 2.6	2.6	4.3	3.3	4.0	3.2	253 / 6.0	8.8	6.7	16 / 253	Black Crow Broadcasting, Inc.
15	WXXL-F	CHR	15 / 2.6	2.7	2.2	2.1	2.1	2.4	464 / 11.1	9.0	7.0	44 / 1082	Clear Channel Communications
16	WSBB	Adult Stand.	15 / 2.5	3.7	3.2	2.5	3.0	3.0	252 / 6.0	8.3	5.8	15 / 252	TK Radio, Inc.
17	WDBO	Talk	15 / 2.4	1.8	2.1	2.6	1.7	2.2	252 / 6.0	5.2	5.7	59 / 573	Cox Radio
17	WKRO-F	Country	15 / 2.4	0.6	1.9	2.3	2.3	1.8	226 / 5.4	7.1	7.6	15 / 234	Black Crow Broadcasting, Inc.
19	WVYB-F	CHR	14 / 2.3	3.7	3.7	4.0	3.8	3.4	414 / 9.9	11.5	11.4	14 / 417	Black Crow Broadcasting, Inc.
20	WNUE-F	Span.-Hits	13 / 2.2						158 / 3.8			13 / 158	Mega Communications
21	WMMO-F	Classic Hits	7 / 1.2	1.4	1.1	1.1	0.9	1.2	193 / 4.6	3.5	3.6	32 / 432	Cox Radio
22	WLOQ-F	Smooth Jazz	6 / 1.0	1.1	1.0	0.9	0.7	1.0	148 / 3.5	3.8	2.3	14 / 329	Gross Communications Corp.
23	WPYO-F	Dance	5 / 0.9	0.8	0.5				143 / 3.4	2.0		8 / 234	Cox Radio
24	WHOO	Pre-teen	5 / 0.8						63 / 1.5			10 / 173	ABC Inc.
25	WOKV	News/Talk	4 / 0.7	4.0	4.4				64 / 1.5	10.1	7.6	7 / 111	Cox Radio
26	WPUL	Urban Oldies	4 / 0.6	0.6	1.1				43 / 1.0	1.7		4 / 43	PSI Communications, Inc.
26	WOGK-F	Country	4 / 0.6	1.0	1.4		0.9		97 / 2.3	2.5		49 / 805	Dix Communications
28	WQTM	Sports	3 / 0.4	0.4	0.5				52 / 1.3	2.7	3.0	7 / 137	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJHM-F	1 WJRR-F	1 WGMG-F	1 WGMG-F	1 WGMG-F	1 WGMG-F	1 WGMG-F	1 WGMG-F	1 WGMG-F	1 WGMG-F
2	WXXL-F	2 WCFB-F	2 WTKS-F	2 WTKS-F	2 WTKS-F	2 WROD	2 WGNE-F	2 WTKS-F	2 WTKS-F	2 WJHM-F
3	WJRR-F	3 WJHM-F	3 WJRR-F	3 WCFB-F	3 WHOG-F	3 WSHE-F	3 WTKS-F	3 WJRR-F	3 WJHM-F	3 WCFB-F
4	WVYB-F	4 WGMG-F	4 WCFB-F	4 WJRR-F	4 WGNE-F	4 WGNE-F	4 WCFB-F	4 WROD	4 WGNE-F	4 WROD
5	WOCL-F	5 WTKS-F	5 WOCL-F	5 WHOG-F	4 WCFB-F	5 WTKS-F	5 WJRR-F	5 WGNE-F	5 WROD	5 WGNE-F
6	WGNE-F	6 WOCL-F	6 WHOG-F	6 WHTQ-F	6 WJRR-F	6 WHOG-F	6 WROD	5 WOCL-F	6 WOCL-F	6 WSHE-F
7	WCFB-F	7 WGNE-F	7 WGNE-F	7 WOCL-F	7 WHTQ-F	7 WNDB	7 WSHE-F	5 WCFB-F	7 WJRR-F	7 WOCL-F
8	WGMG-F	8 WXXL-F	8 WJHM-F	7 WGNE-F	8 WOCL-F	8 WSBB	8 WOMX-F	8 WOMX-F	8 WCFB-F	8 WXXL-F
9	WWKA-F	9 WVYB-F	9 WHTQ-F	9 WOMX-F	9 WOMX-F	9 WCFB-F	9 WHTQ-F	8 WSBB	9 WHOG-F	8 WHOG-F
10	WPYO-F	10 WOMX-F	10 WOMX-F	10 WJHM-F	10 WSHE-F	9 WDBO	9 WHOG-F	8 WSHE-F	10 WOMX-F	10 WWKA-F
10	WTKS-F								10 WVYB-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WXXL-F	1 WGMG-F	1 WGMG-F	1 WGMG-F	1 WJRR-F	1 WJRR-F	1 WJRR-F	1 WTKS-F	1 WTKS-F
2	WGMG-F	2 WCFB-F	2 WCFB-F	2 WCFB-F	2 WOMX-F	2 WJHM-F	2 WTKS-F	2 WJRR-F	2 WHOG-F
3	WJRR-F	3 WGNE-F	3 WOMX-F	3 WOMX-F	3 WCFB-F	3 WCFB-F	3 WHTQ-F	3 WHOG-F	3 WHTQ-F
4	WCFB-F	4 WJRR-F	4 WVYB-F	4 WGNE-F	4 WGNE-F	4 WOCL-F	4 WJHM-F	4 WCFB-F	4 WJRR-F
5	WJHM-F	5 WOMX-F	5 WGNE-F	5 WXXL-F	5 WOCL-F	5 WPYO-F	5 WOCL-F	5 WGMG-F	5 WOCL-F
6	WGNE-F	5 WJHM-F	6 WJHM-F	6 WJHM-F	5 WKRO-F	6 WVYB-F	6 WHTQ-F	6 WJHM-F	6 WGMG-F
7	WTKS-F	7 WXXL-F	7 WJRR-F	7 WOCL-F	7 WVYB-F	7 WTKS-F	7 WMGF-F	7 WNUE-F	7 WJHM-F
8	WOMX-F	8 WVYB-F	8 WNUE-F	8 WVYB-F	8 WTKS-F	8 WXXL-F	8 WPYO-F	8 WOCL-F	7 WCFB-F
9	WWKA-F	9 WTKS-F	9 WOCL-F	9 WJRR-F	9 WSHE-F	9 WKRO-F	9 WNUE-F	9 WGNE-F	9 WGNE-F
10	WVYB-F	10 WNUE-F	9 WXXL-F	10 WTKS-F	10 WJHM-F	10 WHOG-F	10 WVYB-F	10 WWKA-F	10 WWKA-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WNDB	1150	1 kw / 1 kw	Talk	CBS, ESPN	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Daytona Beach
WPUL	1590	1 kw / 30 w	Urban Oldies	AURN	Interep	PSI Communications, Inc.	South Daytona Beach
WROD	1340	1 kw / 1 kw	Adult Stand.	ABC	—	La Paz Broadcasting, Inc.	Daytona Beach
WSBB	1230	1 kw / 1 kw	Adult Stand.	WW1/MBS	—	TK Radio, Inc.	New Smyrna Beach

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGNE	98.1	100 kw @ 476	Span.-Hits	Ind.	—	Mega Communications	Titusville
WHOG	95.7	25 kw @ 328	Classic Hits	WW1/MBS	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Ormond by the Sea
WKRO	93.1	14.9 kw @ 479	Country	WW1/MBS	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Edgewater
WVYB	103.3	3 kw @ 295	CHR	Ind.	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Holly Hill

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WOKV	News/Talk	690	Jacksonville

Consolidation Report	12+	25-54
	(%)	(%)
Black Crow Broadcasting, Inc. WHOG FM, WKRO FM, WNDB AM, WVYB FM	11.2	13.5
	11.2	13.5

Format Performance	AM	FM	Totals	Percent
Adult Stand.	44 (2)	0 (0)	44 (2)	8.5
CHR	0 (0)	30 (2)	30 (2)	5.8
Classic Hits	0 (0)	31 (2)	31 (2)	6.0
Classic Rock	0 (0)	18 (1)	18 (1)	3.5
Country	0 (0)	36 (3)	36 (3)	6.9
Dance	0 (0)	35 (2)	35 (2)	6.7
Hot AC	0 (0)	20 (1)	20 (1)	3.9
Modern Rock	0 (0)	23 (1)	23 (1)	4.4
News/Talk	4 (1)	0 (0)	4 (1)	0.8
Oldies	0 (0)	25 (1)	25 (1)	4.8
Pre-teen	5 (1)	0 (0)	5 (1)	1.0
Rock	0 (0)	28 (1)	28 (1)	5.4
Smooth Jazz	0 (0)	6 (1)	6 (1)	1.2
Soft AC	0 (0)	69 (1)	69 (1)	13.3
Span.-Hits	0 (0)	46 (2)	46 (2)	8.9
Sports	3 (1)	0 (0)	3 (1)	0.6
Talk	31 (2)	32 (1)	63 (3)	12.1
Urban AC	0 (0)	29 (1)	29 (1)	5.6
Urban Oldies	4 (1)	0 (0)	4 (1)	0.8
Totals	91 (8)	428 (20)	519 (28)	

Note WEAZ-88.1* Old Format: new New Format: Christian // WPOZ

DENVER-BOULDER

Arbitron Rank 23 Pop (12+) 1,927,500	Stations 29 / 28	% Below Line 0.0
Market TSL in Hours 19.6	Diaries 3013 / 640:1 / 53.5%	% Not Listed 13.3
Average Persons Rating 14.8	12+ FM Share (Metro) 63.9	Sample Target 2930

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KYGO-F	Country	235 / 8.2	7.0	7.6	6.0	6.9	7.2	3175 / 16.5	14.1	15.6	279 / 3847	Jefferson-Pilot Communications
2 KOA	News/Talk	217 / 7.6	6.1	5.5	6.1	7.4	6.3	4254 / 22.1	17.5	21.4	308 / 5881	Clear Channel Communications
3 KOSI-F	Soft AC	180 / 6.3	6.4	6.7	6.0	6.2	6.3	2903 / 15.1	15.0	13.9	203 / 3287	Tribune Broadcasting
4 KBCO-F	Adult Altern.	161 / 5.6	6.8	6.9	6.3	7.1	6.4	2954 / 15.3	15.6	15.9	193 / 3449	Clear Channel Communications
5 KRFX-F	Classic Rock	157 / 5.5	5.0	4.2	4.5	5.5	4.8	2573 / 13.4	13.9	13.8	209 / 3375	Clear Channel Communications
6 KQKS-F	Dance	125 / 4.4	5.4	5.5	6.4	6.0	5.4	2535 / 13.2	14.1	14.2	148 / 3117	Jefferson-Pilot Communications
7 KXKL-F	Oldies	119 / 4.2	5.0	5.2	5.5	4.0	5.0	2342 / 12.2	13.6	11.7	153 / 2857	CBS/Infinity
8 KBPI-F	Rock	110 / 3.9	3.5	3.6	4.1	3.6	3.8	1953 / 10.1	9.1	10.6	149 / 2489	Clear Channel Communications
9 KIMN-F	Adult Cont.	106 / 3.7	5.1	3.9	4.9	4.2	4.4	2100 / 10.9	15.3	11.2	115 / 2338	CBS/Infinity
10 KKHK-F	Classic Rock	96 / 3.4	3.4	2.8	3.2	2.8	3.2	1973 / 10.2	10.9	9.8	109 / 2263	Tribune Broadcasting
11 KXPK-F	Modern AC	94 / 3.3	2.6	2.9	2.2	2.8	2.8	2254 / 11.7	9.0	10.6	106 / 2596	Emmis Broadcasting
12 KALC-F	Hot AC	90 / 3.1	4.6	4.2	4.7	4.2	4.1	2386 / 12.4	15.5	16.3	120 / 2991	Emmis Broadcasting
13 KHOW	Talk	83 / 2.9	3.3	3.6	3.1	3.8	3.2	1606 / 8.3	8.2	9.3	103 / 1978	Clear Channel Communications
13 KJCD-F	Smooth Jazz	83 / 2.9	3.1	2.9	3.2	2.5	3.0	1155 / 6.0	7.4		89 / 1266	Jefferson-Pilot Communications
15 KDJM-F	Rhythmic Old.	82 / 2.9	4.0	3.0	3.0	2.8	3.2	1510 / 7.8	8.4	8.3	93 / 1705	CBS/Infinity
16 KEZW	Adult Stand.	72 / 2.5	2.1	3.1	2.0	2.4	2.4	1040 / 5.4	5.0	5.4	73 / 1066	Tribune Broadcasting
17 KFMD-F	CHR	62 / 2.2	3.3	3.0	2.8	2.8	2.8	1602 / 8.3	8.3	8.7	67 / 1797	Clear Channel Communications
18 KKFN	Sports	59 / 2.1	1.0	1.7	2.1	1.8	1.7	1327 / 6.9	8.1	6.6	73 / 1570	Jefferson-Pilot Communications
19 KTCL-F	Adult Altern.	56 / 2.0	2.7	2.1	2.1	2.1	2.2	1726 / 9.0	9.3	9.9	75 / 2203	Clear Channel Communications
20 KXUU-F	Dance	46 / 1.6						1243 / 6.4			53 / 1421	Michael Radio Enterprises, Inc.
21 KVOD	Reg'l Mex.	40 / 1.4	0.9	1.0	1.3	1.4	1.1	485 / 2.5	2.7	3.7	42 / 517	Latino Communications
22 KCKK	Classic Cntry.	37 / 1.3	0.5	0.1	0.4	0.1	0.6	678 / 3.5	0.8		41 / 762	Jefferson-Pilot Communications
23 KLZ	Adult Stand.	34 / 1.2	0.9	1.4	1.0	0.8	1.1	593 / 3.1	3.2	2.3	50 / 791	Crawford Broadcasting Co.
24 KJME	Reg'l Mex.	31 / 1.1	0.6	0.6	0.7	0.8	0.7	353 / 1.8	1.5	2.0	32 / 358	Montana Media, Inc.
25 KNUS	News/Talk	23 / 0.8	0.5	0.5	0.5	0.5	0.6	551 / 2.9	2.0	2.8	27 / 627	Salem Communications Corp.
26 KMXA	Reg'l Mex.	20 / 0.7	0.6	0.8	1.1	1.2	0.8	274 / 1.4	1.8	1.8	26 / 394	Entravision Holdings
27 KTLK	Bus. News	19 / 0.7	1.0	0.8	0.7	0.9	0.8	710 / 3.7	4.1	4.7	28 / 868	Clear Channel Communications
27 KJMN-F	Romantica	19 / 0.7	0.7	1.1	1.0	0.8	0.9	417 / 2.2	2.9	2.4	21 / 457	Entravision Holdings
29 KDKO	Urban	14 / 0.5		0.5	0.4	0.5		219 / 1.1	1.5	1.1	14 / 238	Peoples Wireless, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQKS-F	1 KBPI-F	1 KYGO-F	1 KYGO-F	1 KYGO-F	1 KOA	1 KYGO-F	1 KOA	1 KYGO-F	1 KQKS-F	1 KOA
2 KFMD-F	2 KYGO-F	2 KRFX-F	2 KRFX-F	2 KBCO-F	2 KYGO-F	2 KOA	2 KYGO-F	2 KBCO-F	2 KYGO-F	2 KYGO-F
3 KXUU-F	3 KXPK-F	3 KBCO-F	3 KBCO-F	3 KOSI-F	3 KOSI-F	3 KRFX-F	3 KOSI-F	3 KOSI-F	3 KBPI-F	3 KQKS-F
4 KALC-F	4 KQKS-F	4 KOSI-F	4 KOSI-F	4 KRFX-F	4 KXKL-F	4 KOSI-F	4 KBCO-F	4 KOA	4 KOA	4 KBCO-F
5 KBPI-F	4 KBCO-F	5 KOA	5 KOA	5 KOA	5 KRFX-F	5 KBCO-F	5 KRFX-F	5 KALC-F	5 KXPK-F	5 KOSI-F
6 KTCL-F	6 KRFX-F	6 KBPI-F	6 KKHK-F	6 KKHK-F	5 KBCO-F	6 KIMN-F	6 KXKL-F	6 KQKS-F	6 KOSI-F	6 KXKL-F
7 KJME	7 KOSI-F	7 KIMN-F	7 KIMN-F	7 KXKL-F	7 KHOW	6 KXKL-F	7 KIMN-F	6 KRFX-F	7 KFMD-F	7 KRFX-F
8 KIMN-F	8 KIMN-F	8 KXPK-F	8 KXPK-F	8 KIMN-F	8 KJCD-F	8 KHOW	7 KKHK-F	8 KBPI-F	7 KKFN	8 KKHK-F
9 KYGO-F	9 KALC-F	9 KKHK-F	9 KBPI-F	9 KXPK-F	9 KEZW	9 KBPI-F	9 KHOW	9 KXKL-F	9 KXUU-F	9 KBPI-F
10 KDJM-F	10 KTCL-F	10 KALC-F	10 KALC-F	10 KBPI-F	9 KKHK-F	10 KQKS-F	10 KXPK-F	10 KIMN-F	9 KTCL-F	9 KJCD-F
		10 KQKS-F					10 KBPI-F			9 KIMN-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KFMD-F	1 KYGO-F	1 KYGO-F	1 KYGO-F	1 KOSI-F	1 KBPI-F	1 KBPI-F	1 KBPI-F	1 KRFX-F	1 KRFX-F
2 KQKS-F	2 KIMN-F	2 KOSI-F	2 KOSI-F	2 KYGO-F	2 KRFX-F	2 KXPK-F	2 KXPK-F	2 KOA	2 KOA
3 KIMN-F	3 KOSI-F	3 KIMN-F	3 KIMN-F	3 KBCO-F	3 KYGO-F	3 KRFX-F	3 KRFX-F	3 KBPI-F	3 KBCO-F
4 KYGO-F	4 KALC-F	4 KALC-F	3 KBCO-F	4 KIMN-F	4 KQKS-F	4 KQKS-F	4 KQKS-F	4 KBCO-F	4 KYGO-F
5 KXPK-F	5 KBCO-F	4 KBCO-F	5 KALC-F	5 KXKL-F	5 KXUU-F	5 KBCO-F	5 KQKS-F	5 KYGO-F	5 KKHK-F
6 KALC-F	6 KXPK-F	6 KXPK-F	6 KQKS-F	6 KDJM-F	6 KXPK-F	6 KYGO-F	6 KTCL-F	6 KXPK-F	6 KBPI-F
7 KOSI-F	7 KQKS-F	7 KBPI-F	6 KRFX-F	7 KALC-F	7 KTCL-F	7 KTCL-F	6 KKHK-F	6 KKHK-F	7 KXPK-F
8 KTCL-F	8 KFMD-F	8 KDJM-F	8 KXKL-F	8 KOA	8 KBCO-F	8 KKHK-F	8 KKFN	8 KQKS-F	8 KKFN
9 KBCO-F	9 KBPI-F	9 KQKS-F	9 KDJM-F	9 KRFX-F	9 KOSI-F	9 KOA	9 KOA	9 KKFN	9 KOSI-F
9 KBPI-F	10 KRFX-F	10 KRFX-F	10 KXPK-F	10 KKHK-F	10 KKHK-F	10 KOSI-F	10 KYGO-F	10 KOSI-F	10 KXKL-F
					10 KOA				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCKK	1600	5 kw / 5 kw	Classic Cntry.	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Lakewood
KDKO	1510	10 kw / 1.3 kw	Urban	Ind.	Roslin	Peoples Wireless, Inc.	Littleton
KEZW	1430	10 kw / 5 kw	Adult Stand.	Ind.	Katz	Tribune Broadcasting	Aurora
KHOW	630	5 kw / 5 kw	Talk	WW1/MBS, ABC, TARN	Clear Chan.-Emerald	Clear Channel Communications	Denver
KJME	1390	5 kw / 139 w	Reg'l Mex.	Ind.	Lotus	Montana Media, Inc.	Denver
KKFN	950	5 kw / 5 kw	Sports	CBS, WW1/MBS, ABC	Infinity Radio Sales	Jefferson-Pilot Communications	Denver
KLZ	560	5 kw / 5 kw	Adult Stand.	ABC, WW1/MBS	—	Crawford Broadcasting Co.	Denver
KMXA	1090	50 kw / 500 w	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Aurora
KNUS	710	5 kw / 5 kw	News/Talk	SRN, CNN+, AP	Salem Radio Reps	Salem Communications Corp.	Denver
KOA	850	50 kw / 50 kw	News/Talk	ABC, 1-on-1	Clear Chan.-Emerald	Clear Channel Communications	Denver
KTLK	760	50 kw / 1 kw	Bus. News	ABC, ESPN, 1-on-1	Clear Chan.-Emerald	Clear Channel Communications	Thornton
KVOD	1280	5 kw / 5 kw	Reg'l Mex.	Ind.	—	Latino Communications	Denver

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KALC	105.9	100 kw @ 1,470	Hot AC	AM/FM	McGavren-Guild	Emmis Broadcasting	Denver
KBCO	97.3	100 kw @ 1,539	Adult Altern.	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Boulder
KBPI	106.7	100 kw @ 987	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denver
KDJM	92.5	57,045 kw @ 1,237	Rhythmic Old.	Ind.	Christal	CBS/Infinity	Greeley
KFMD	95.7	100 kw @ 1,608	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denver
KIMN	100.3	100 kw @ 1,132	Adult Cont.	AM/FM	Christal	CBS/Infinity	Denver
KJCD	104.3	91 kw @ 676	Smooth Jazz	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Longmont
KJMN	92.1	32 kw @ 600	Romantica	Ind.	Caballero	Entravision Holdings	Castle Rock
KKHK	99.5	100 kw @ 1,624	Classic Rock	Ind.	Katz	Tribune Broadcasting	Denver
KOSI	101.1	100 kw @ 1,624	Soft AC	Ind.	Katz	Tribune Broadcasting	Denver
KQKS	107.5	91 kw @ 1,198	Dance	Source, WW1/MBS	Infinity Radio Sales	Jefferson-Pilot Communications	Lakewood
KRFX	103.5	100 kw @ 1,045	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denver
KTCL	93.3	100 kw @ 1,128	Adult Altern.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ft. Collins
KXKL	105.1	100 kw @ 1,169	Oldies	WW1/MBS, AM/FM	Christal	CBS/Infinity	Denver
KXPK	96.5	100 kw @ 1,755	Modern AC	Ind.	McGavren-Guild	Emmis Broadcasting	Evergreen
KYGO	98.5	100 kw @ 1,821	Country	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Denver

Consolidation Report	12+ (%)	25-54 (%)
CBS/Infinity	10.8	12.5
KDJM FM, KIMN FM, KXKL FM		
Clear Channel Communications	30.4	31.5
KBCO FM, KBPI FM, KFMD FM, KHOW AM, KOA AM, KRFX FM, KTCL FM, KTLK AM		
Emmis Broadcasting	6.4	7.4
KALC FM, KXPK FM		
Entravision Holdings	1.4	1.8
KJMN FM, KMXA AM		
Jefferson-Pilot Communications	18.9	17.3
KCKK AM, KJCD FM, KKFN AM, KQKS FM, KYGO FM		
Tribune Broadcasting	12.2	12.7
KEZW AM, KKHK FM, KOSI FM		
Totals	80.1	83.2

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	217 (2)	217 (2)	8.8
Adult Cont.	0 (0)	106 (1)	106 (1)	4.3
Adult Stand.	106 (2)	0 (0)	106 (2)	4.3
Bus. News	19 (1)	0 (0)	19 (1)	0.8
CHR	0 (0)	62 (1)	62 (1)	2.5
Classic Cntry.	37 (1)	0 (0)	37 (1)	1.5
Classic Rock	0 (0)	254 (2)	254 (2)	10.3
Country	0 (0)	235 (1)	235 (1)	9.5
Dance	0 (0)	170 (2)	170 (2)	6.9
Hot AC	0 (0)	90 (1)	90 (1)	3.6
Modern AC	0 (0)	94 (1)	94 (1)	3.8
News/Talk	241 (2)	0 (0)	241 (2)	9.8
Oldies	0 (0)	119 (1)	119 (1)	4.8
Reg'l Mex.	91 (3)	0 (0)	91 (3)	3.7
Rhythmic Old.	0 (0)	82 (1)	82 (1)	3.3
Rock	0 (0)	110 (1)	110 (1)	4.5
Romantica	0 (0)	19 (1)	19 (1)	0.8
Smooth Jazz	0 (0)	83 (1)	83 (1)	3.4
Soft AC	0 (0)	180 (1)	180 (1)	7.3
Sports	59 (1)	0 (0)	59 (1)	2.4
Talk	83 (1)	0 (0)	83 (1)	3.4
Urban	14 (1)	0 (0)	14 (1)	0.6
Totals	650(12)	1821 (17)	2471 (29)	

Note KCKK-FM-104.3 Old Format: Classic Country New Format: Smooth Jazz "Oasis"
 KHHH-95.7 Old Format: smooth Jazz New Format: CHR "Kiss FM"
 KXPK-96.5 Old Format: Modern Rock New Format: Modern Classics
 KKVD-1340 Old Format: Religion New Format: to be Classical
 KLVZ-1220 Old Format: Contemp. Christian New Format: Super- Classical
 KLVZ-1220 Old Format: Contemp. Christian New Format: Oldies "K-Luv Radio." KLVZ had previously reported a change of programming to classical
 KWBI-91.1* Old Format: Contemp. Christian New Format: K-Love, Cont.CHRistian
 KVOD-1280 Old Format: Classical New Format: KBNO, Regl. Mex.

DES MOINES

Arbitron Rank 92	Pop (12+) 437,400	Stations 21 / 20	% Below Line 0.4
Market TSL in Hours 19.2		Diaries 1495 / 293:1 / 59.2%	% Not Listed 12.7
Average Persons Rating 14.1		12+ FM Share (Metro) 70.6	Sample Target 1520

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	WI 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WHO	News/Talk	72 / 11.7	11.9	11.2	10.9	12.2	11.4	1054 / 24.1	23.0	25.5	158 / 2320	Clear Channel Communications
2 KKDM-F	CHR	63 / 10.3	8.6	9.8	9.6	9.2	9.6	1090 / 24.9	25.3	25.1	94 / 1688	Clear Channel Communications
3 KAZR-F	Rock	48 / 7.8	7.8	5.7	4.9	6.7	6.5	670 / 15.3	12.7	14.7	73 / 1060	Saga Communications, Inc.
4 KIOA-F	Oldies	45 / 7.3	7.8	6.4	8.9	6.7	7.6	871 / 19.9	19.4	17.2	78 / 1431	Saga Communications, Inc.
5 KJYY-F	Country	41 / 6.6	5.7	7.0	7.2	6.9	6.6	638 / 14.6	13.8	15.5	49 / 816	Wilks Broadcasting
6 KSTZ-F	Hot AC	36 / 5.9	5.9	6.5	6.7	5.7	6.2	738 / 16.9	19.0	20.1	62 / 1326	Saga Communications, Inc.
7 KHKI-F	Country	34 / 5.5	5.1	6.2	5.9	5.0	5.7	523 / 12.0	12.3	12.3	49 / 772	Wilks Broadcasting
7 KGGO-F	Rock	34 / 5.5	7.3	5.7	7.2	5.7	6.4	472 / 10.8	13.1	11.3	70 / 850	Wilks Broadcasting
9 KLTI-F	Soft AC	33 / 5.4	4.6	4.3	5.2	4.5	4.9	541 / 12.4	11.9	11.9	49 / 887	Saga Communications, Inc.
10 KLYF-F	Soft AC	26 / 4.1	3.0	3.3	2.4	3.2	3.2	385 / 8.8	6.6	7.6	27 / 420	Clear Channel Communications
11 KRKQ-F	Classic Hits	21 / 3.4	5.4	3.8	3.7	3.8	4.1	477 / 10.9	11.7	10.8	30 / 668	Wilks Broadcasting
11 KMXD-F	80's Hits	21 / 3.4	4.0	4.3	4.7	4.9	4.1	395 / 9.0	12.3	11.1	30 / 687	Clear Channel Communications
13 KRNT	Adult Stand.	18 / 3.0	3.3	3.4	3.9	5.2	3.4	306 / 7.0	8.1	9.7	22 / 408	Saga Communications, Inc.
14 KJJC-F	Sports	11 / 1.9	1.9	2.2	1.5	2.7	1.9	256 / 5.8	4.8	5.1	15 / 319	Lifestyle Communications, Inc.
15 KCCQ-F	Modern Rock	11 / 1.8	1.4	1.9	1.5	1.5	1.6	280 / 6.4	6.3	7.2	14 / 337	Clear Channel Communications
16 KZZQ-F	Cont. Christ.	6 / 1.0	0.8	1.2	1.0	0.8	1.0	123 / 2.8	2.4	2.5	7 / 132	Eternity Broadcasting, Inc.
17 KWKY	Religious	5 / 0.8	0.6	1.2	1.0	0.7	0.9	120 / 2.8	1.7	3.2	5 / 129	Norseman Broadcasting
18 KLRX-F	Classic Hits	4 / 0.7		0.5	0.7			62 / 1.4	1.4		5 / 80	G. O. Radio, Inc.
19 KDLS	Country	3 / 0.4		0.5	0.5			28 / 0.6	0.7		4 / 51	Perry Broadcasting Co.
19 KASI	Talk	3 / 0.4	0.5					60 / 1.4			4 / 82	Clear Channel Communications
19 KWMT	Country	3 / 0.4		0.9	0.5	0.5		42 / 1.0	0.9	1.3	28 / 368	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKDM-F	1 KAZR-F	1 KAZR-F	1 KAZR-F	1 KIOA-F	1 WHO	1 WHO	1 WHO	1 KKDM-F	1 KKDM-F	1 KKDM-F
2 KAZR-F	2 KKDM-F	2 KKDM-F	2 KSTZ-F	2 WHO	2 KAZR-F	2 KAZR-F	2 KJYY-F	2 WHO	2 WHO	2 KIOA-F
3 KCCQ-F	3 KSTZ-F	3 KSTZ-F	3 KGGO-F	3 KJYY-F	3 KJYY-F	3 KKDM-F	3 KAZR-F	3 KAZR-F	3 KLTI-F	3 WHO
4 KHKI-F	4 KHKI-F	4 KGGO-F	4 KJYY-F	3 KGGO-F	4 KLYF-F	4 KJYY-F	4 KSTZ-F	4 KIOA-F	4 KIOA-F	4 KAZR-F
5 KJYY-F	5 KGGO-F	5 KJYY-F	4 WHO	5 KSTZ-F	5 KLTI-F	5 KIOA-F	5 KKDM-F	5 KJYY-F	5 KAZR-F	5 KGGO-F
6 KSTZ-F	6 KJYY-F	6 WHO	6 KKDM-F	5 KAZR-F	6 KGGO-F	6 KRKQ-F	6 KLTI-F	6 KSTZ-F	6 KHKI-F	6 KLTI-F
7 KLTI-F	7 KLTI-F	7 KIOA-F	7 KIOA-F	7 KKDM-F	7 KSTZ-F	7 KGGO-F	7 KGGO-F	7 KHKI-F	7 KSTZ-F	7 KJYY-F
8 KGGO-F	8 KMXD-F	8 KHKI-F	8 KHKI-F	8 KLTI-F	8 KRNT	8 KSTZ-F	7 KHKI-F	8 KGGO-F	8 KLYF-F	8 KHKI-F
9 KIOA-F	9 KCCQ-F	9 KLTI-F	9 KMXD-F	9 KHKI-F	9 KHKI-F	9 KHKI-F	9 KIOA-F	9 KLTI-F	8 KJYY-F	8 KSTZ-F
10 KLYF-F	10 WHO	10 KMXD-F	10 KRKQ-F	10 KMXD-F	10 KRKQ-F	10 KLTI-F	10 KLYF-F	10 KLYF-F	10 KGGO-F	10 KRNT
10 KMXD-F									10 KCCQ-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KKDM-F	1 KKDM-F	1 KKDM-F	1 KSTZ-F	1 KIOA-F	1 KAZR-F	1 KAZR-F	1 KAZR-F	1 KAZR-F	1 KAZR-F
2 KSTZ-F	2 KSTZ-F	2 KSTZ-F	2 KKDM-F	2 KSTZ-F	2 KKDM-F	2 KKDM-F	2 KJYY-F	2 WHO	2 KGGO-F
3 KAZR-F	3 KHKI-F	3 KHKI-F	3 KLTI-F	3 KLTI-F	3 KGGO-F	3 KGGO-F	3 KKDM-F	3 KKDM-F	3 WHO
4 KHKI-F	4 KAZR-F	4 KMXD-F	4 KIOA-F	4 WHO	4 KCCQ-F	4 KJYY-F	4 KGGO-F	4 WHO	4 KIOA-F
5 KLTI-F	5 KLTI-F	5 KJYY-F	5 KJYY-F	5 KKDM-F	5 KJYY-F	5 KSTZ-F	5 KJYY-F	5 KJYY-F	5 KRKQ-F
6 KIOA-F	6 KMXD-F	6 KAZR-F	6 KHKI-F	6 KJYY-F	6 KRKQ-F	6 KHKI-F	6 KJJC-F	6 KRKQ-F	6 KJYY-F
6 KJYY-F	7 KJYY-F	7 KGGO-F	7 KAZR-F	7 KLYF-F	7 KHKI-F	6 KMXD-F	7 WHO	7 KHKI-F	7 KKDM-F
8 KGGO-F	8 KGGO-F	8 KJYY-F	8 KLYF-F	7 KMXD-F	8 KLTI-F	8 KJJC-F	8 KSTZ-F	8 KIOA-F	8 KHKI-F
9 KCCQ-F	9 KIOA-F	9 WHO	9 KMXD-F	9 KHKI-F	9 KSTZ-F	8 KCCQ-F	9 KHKI-F	9 KSTZ-F	9 KSTZ-F
9 KLYF-F	10 KLYF-F	10 KIOA-F	10 WHO	10 KGGO-F	10 KIOA-F	8 WHO	10 KRKQ-F	10 KJJC-F	10 KJJC-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASI	1430	1 kw / 32 w	Talk	ABC, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Ames
KDLS	1310	500 w / kw	Country	WW1/MBS	J.L. Farmakis	Perry Broadcasting Co.	Perry
KRNT	1350	5 kw / 5 kw	Adult Stand.	CBS, WW1/MBS	Katz	Saga Communications, Inc.	Des Moines
KWKY	1150	1 kw / 1 kw	Religious	WW1/MBS, SRN, USA	Salem Radio Reps	Norseman Broadcasting	Des Moines
WHO	1040	50 kw / 50 kw	News/Talk	ABC, WW1/MBS, Talknet	Clear Chan.-Diamond	Clear Channel Communications	Des Moines

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAZR	103.3	100 kw @745	Rock	Ind.	Katz	Saga Communications, Inc.	Pella
KCCQ	105.1	25 kw @328	Modern Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ames
KGGO	94.9	100 kw @1,059	Rock	Ind.	D & R Radio	Wilks Broadcasting	Des Moines
KHKI	97.3	115 kw @500	Country	Ind.	D & R Radio	Wilks Broadcasting	Des Moines
KIOA	93.3	82 kw @1,066	Oldies	ABC	Katz	Saga Communications, Inc.	Des Moines
KJJC	107.1	27 kw @650	Sports	ESPN, CBS	J.L. Farmakis	Lifestyle Communications, Inc.	Osceola
KJYY	92.5	41.6 kw @541	Country	Ind.	D & R Radio	Wilks Broadcasting	West Des Moines
KKDM	107.5	100 kw @722	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KLRX	96.1	2.5 kw @515	Classic Hits	Ind.	—	G. O. Radio, Inc.	Madrid
KLTI	104.1	100 kw @1,009	Soft AC	Ind.	Katz	Saga Communications, Inc.	Ames
KLYF	106.3	18 kw @328	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ankeny
KMXD	100.3	100 kw @1,700	80's Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KRKQ	98.3	41 kw @541	Classic Hits	Ind.	D & R Radio	Wilks Broadcasting	Boone
KSTZ	102.5	100 kw @1,248	Hot AC	Ind.	Katz	Saga Communications, Inc.	Des Moines
KZZQ	99.5	6 kw @328	Cont. Christ.	Ind.	—	Eternity Broadcasting, Inc.	Winterset

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KWMT	Country	540	Ft. Dodge

Consolidation Report	12+ (%)	25-54 (%)
Clear Channel Communications KASI AM,KCCQ FM,KKDM FM,KLYF FM,KMXD FM,WHO AM	31.7	26.6
Saga Communications, Inc. KAZR FM,KIOA FM,KLTI FM,KRNT AM,KSTZ FM	29.4	30.4
Wilks Broadcasting KGGO FM,KHKI FM,KJJY FM,KRKQ FM	21.0	25.0
	82.1	82.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	21 (1)	21 (1)	3.9
Adult Stand.	18 (1)	0 (0)	18 (1)	3.4
CHR	0 (0)	63 (1)	63 (1)	11.7
Classic Hits	0 (0)	25 (2)	25 (2)	4.7
Cont. Christ.	0 (0)	6 (1)	6 (1)	1.1
Country	5 (2)	75 (2)	80 (4)	14.9
Hot AC	0 (0)	36 (1)	36 (1)	6.7
Modern Rock	0 (0)	11 (1)	11 (1)	2.0
News/Talk	72 (1)	0 (0)	72 (1)	13.4
Oldies	0 (0)	45 (1)	45 (1)	8.4
Religious	5 (1)	0 (0)	5 (1)	0.9
Rock	0 (0)	82 (2)	82 (2)	15.3
Soft AC	0 (0)	59 (2)	59 (2)	11.0
Sports	0 (0)	11 (1)	11 (1)	2.0
Talk	3 (1)	0 (0)	3 (1)	0.6
Totals	103 (6)	434 (15)	537 (21)	

Note KXTK-940 Old Format: Oldies // KIOA-FM New Format: Sports
 KMXD-100.3 Old Format: new New Format: ABC- Urban AC

DETROIT

Arbitron Rank 7 Pop (12+)	3,836,600	Stations	31 / 30	% Below Line	0.3
Market TSL in Hours	20.9	Diaries	4284 / 896:1 / 50.6%	% Not Listed	12.5
Average Persons Rating	15.8	12+ FM Share (Metro)	66.9	Sample Target	4360

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WNIC-F	Adult Cont.	459 / 7.5	8.0	7.9	7.7	7.2	7.8	6111 / 15.9	16.4	14.7	481 / 6507	Clear Channel Communications
2 WJLB-F	Urban	353 / 5.8	5.1	5.7	5.7	5.2	5.6	6014 / 15.7	13.6	13.8	376 / 6667	Clear Channel Communications
3 WJR	News/Talk	344 / 5.7	5.8	5.3	5.0	5.5	5.5	6149 / 16.0	15.5	16.9	426 / 7793	ABC Inc.
4 WWJ	News	327 / 5.4	4.9	5.6	4.9	5.7	5.2	7226 / 18.8	17.9	17.6	347 / 7706	CBS/Infinity
5 WVMV-F	Smooth Jazz	308 / 5.1	4.6	4.4	5.6	4.7	4.9	4383 / 11.4	10.8	10.5	327 / 4740	CBS/Infinity
6 WYCD-F	Country	300 / 4.9	3.6	4.4	5.5	4.8	4.6	4458 / 11.6	12.4	11.7	319 / 4874	CBS/Infinity
7 WRIF-F	Rock	295 / 4.8	5.6	4.8	5.4	4.5	5.2	4619 / 12.0	12.4	11.6	330 / 5360	Greater Media, Inc.
8 WDTJ-F	Urban	288 / 4.7	4.1	3.7	3.2	3.1	3.9	5341 / 13.9	11.4	10.5	309 / 5904	Radio One
9 WOMC-F	Oldies	280 / 4.6	4.9	5.1	5.0	5.4	4.9	5506 / 14.4	14.3	14.8	295 / 5776	CBS/Infinity
10 WDRQ-F	CHR	237 / 3.9	4.3	4.8	4.6	4.3	4.4	6225 / 16.2	16.7	15.3	257 / 6869	ABC Inc.
11 WMXD-F	Urban AC	222 / 3.6	3.5	3.3	2.7	3.5	3.3	3590 / 9.4	8.0	8.4	230 / 3763	Clear Channel Communications
12 WKQI-F	CHR	215 / 3.5	3.5	2.7	3.6	2.8	3.3	5668 / 14.8	15.1	12.9	236 / 6387	Clear Channel Communications
13 WXYT	Sports	185 / 3.0	2.3	3.0	2.1	2.9	2.6	3592 / 9.4	5.7	9.1	195 / 3751	CBS/Infinity
14 WCSX-F	Classic Rock	171 / 2.8	3.9	3.8	3.7	3.6	3.5	3601 / 9.4	11.0	10.1	186 / 4013	Greater Media, Inc.
15 CKWW	Adult Stand.	161 / 2.6	2.5	2.4	2.5	2.3	2.5	1907 / 5.0	5.1	4.6	163 / 1927	CHUM Group, Ltd.
16 CIMX-F	Modern Rock	152 / 2.5	3.0	2.1	2.8	2.5	2.6	3770 / 9.8	9.1	9.5	182 / 4614	CHUM Group, Ltd.
17 WKRK-F	Talk	131 / 2.1	1.5	1.9	2.0	1.6	1.9	2321 / 6.0	5.9	4.9	150 / 2764	CBS/Infinity
18 WLLC-F	Classic Hits	126 / 2.1	2.7					2905 / 7.6			143 / 3128	Clear Channel Communications
19 WGRV-F	Urban Oldies	125 / 2.1	2.0	2.0	2.5	3.1	2.1	2755 / 7.2	7.9	7.7	138 / 2994	Greater Media, Inc.
20 WPLT-F	Hot AC	117 / 1.9	2.3	2.3	1.9	2.2	2.1	4112 / 10.7	9.2	9.9	128 / 4548	ABC Inc.
21 WDFN	Sports	86 / 1.4	1.6	1.3	1.4	1.8	1.4	1796 / 4.7	4.1	4.9	98 / 2012	Clear Channel Communications
22 WGPR-F	Urban AC	84 / 1.4	1.1	1.1	1.2	0.8	1.2	1649 / 4.3	3.6	3.4	86 / 1750	WGPR, Inc.
23 WMUZ-F	Cont. Christ.	70 / 1.1	0.7	1.2	0.8	1.3	1.0	1376 / 3.6	3.1	3.8	78 / 1520	Crawford Broadcasting Co.
24 WDMK-F	Urban AC	61 / 1.0	0.8	0.9	0.7	0.8	0.8	1516 / 4.0	2.9	3.2	62 / 1534	Radio One
25 WQBH	Urban Oldies	54 / 0.9	0.9	1.0	0.9	1.1	0.9	888 / 2.3	2.1	2.8	54 / 893	Queen's Broadcasting Corp.
26 CIDR-F	Adult Altern.	48 / 0.8	0.6	0.7	0.7	0.8	0.7	1401 / 3.7	3.9	4.2	54 / 1610	CHUM Group, Ltd.
27 WCHB	Talk	43 / 0.7	0.8	0.7	0.7	1.0	0.7	691 / 1.8	1.9	1.8	45 / 731	Radio One
28 WEXL	Religious	31 / 0.5	0.4	0.5	0.5	0.6	0.5	620 / 1.6	1.6	1.5	31 / 621	Crawford Broadcasting Co.
29 CKLW	News/Talk	22 / 0.4	0.4	0.6	0.4	0.5	0.4	581 / 1.5	1.8	1.9	26 / 693	CHUM Group, Ltd.
29 WSAQ-F	Country	22 / 0.4		0.4	0.3	0.5		349 / 0.9	0.8	0.6	22 / 365	Liggett Radio
31 WRVF-F	Soft AC	21 / 0.3			0.6	0.9		298 / 0.8	2.2	2.1	81 / 1246	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WJLB-F	1 WJLB-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WJLB-F	1 WJLB-F
2 WDRQ-F	2 WRIF-F	2 WRIF-F	2 WRIF-F	2 WRIF-F	2 WJR	2 WRIF-F	2 WJR	2 WJLB-F	2 WDTJ-F	2 WVMV-F
3 WDTJ-F	3 WDTJ-F	3 WJLB-F	3 WYCD-F	3 WYCD-F	3 WWJ	3 WWJ	3 WVMV-F	3 WWJ	3 WNIC-F	2 WWJ
4 CIMX-F	4 WDRQ-F	4 WDTJ-F	4 WJLB-F	4 WVMV-F	4 WVMV-F	4 WJR	4 WRIF-F	3 WJR	4 WVMV-F	4 WYCD-F
5 WKQI-F	5 WKQI-F	5 WYCD-F	5 WVMV-F	5 WOMC-F	5 WOMC-F	5 WJLB-F	5 WXYT	5 WDTJ-F	5 WMXD-F	4 WJR
6 WNIC-F	6 WYCD-F	6 WVMV-F	6 WCSX-F	6 WMXD-F	6 WYCD-F	6 WOMC-F	6 WYCD-F	6 WVMV-F	6 WDRQ-F	6 WDTJ-F
7 WRIF-F	6 CIMX-F	7 WKQI-F	7 WMXD-F	6 WJLB-F	7 WMXD-F	7 WYCD-F	7 WOMC-F	6 WYCD-F	7 WYCD-F	7 WOMC-F
8 WOMC-F	8 WNIC-F	8 WDRQ-F	8 WOMC-F	8 WCSX-F	8 WXYT	7 WMXD-F	8 WWJ	8 WOMC-F	8 WJR	8 WNIC-F
9 WYCD-F	9 WKRK-F	8 WCSX-F	9 WKQI-F	9 WJR	9 CKWW	9 WVMV-F	9 WJLB-F	8 WDRQ-F	9 CIMX-F	9 WDRQ-F
9 WPLT-F	10 WPLT-F	10 WMXD-F	10 WDTJ-F	10 WWJ	10 WCSX-F	9 WKQI-F	10 WKQI-F	10 WRIF-F	9 WOMC-F	10 WMXD-F
9 WMXD-F				10 WKQI-F			10 WDTJ-F		9 WRIF-F	
									9 WKQI-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJLB-F	1 WJLB-F	1 WJLB-F	1 WNIC-F	1 WNIC-F	1 WDTJ-F	1 WRIF-F	1 WRIF-F	1 WRIF-F	1 WRIF-F
2 WDRQ-F	2 WKQI-F	2 WNIC-F	2 WJLB-F	2 WYCD-F	2 WRIF-F	2 WDTJ-F	2 WJLB-F	2 WJLB-F	2 WOMC-F
3 WKQI-F	3 WNIC-F	3 WKQI-F	3 WKQI-F	3 WMXD-F	3 WJLB-F	3 WJLB-F	3 WYCD-F	3 WDTJ-F	2 WYCD-F
4 WDTJ-F	4 WDTJ-F	4 WDTJ-F	4 WDTJ-F	4 WVMV-F	4 CIMX-F	4 CIMX-F	4 WDTJ-F	4 WYCD-F	4 WCSX-F
5 WNIC-F	4 WDRQ-F	5 WDRQ-F	5 WDRQ-F	5 WKQI-F	5 WDRQ-F	5 WKRK-F	5 CIMX-F	5 WKRK-F	5 WNIC-F
6 WPLT-F	6 WYCD-F	6 WYCD-F	6 WVMV-F	6 WJLB-F	6 WKRK-F	6 WYCD-F	6 WKRK-F	6 WCSX-F	6 WVMV-F
7 WYCD-F	7 WRIF-F	7 WRIF-F	6 WYCD-F	7 WOMC-F	7 WKQI-F	7 WDRQ-F	7 WDFN	7 CIMX-F	7 WXYT
8 WRIF-F	7 WPLT-F	8 WLLC-F	8 WMXD-F	8 WDTJ-F	8 WYCD-F	8 WLLC-F	8 WLLC-F	8 WVMV-F	8 WJLB-F
9 CIMX-F	9 WVMV-F	9 WPLT-F	9 WOMC-F	9 WDRQ-F	9 WPLT-F	8 WKQI-F	9 WVMV-F	9 WOMC-F	9 WKRK-F
10 WCSX-F	10 WMXD-F	10 WMXD-F	10 WRIF-F	10 WJR	10 WLLC-F	8 WDFN	10 WKQI-F	10 WXYT	9 WWJ
	10 WLLC-F		10 WCSX-F						9 WJR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
CKLW	800	50 kw / 50 kw	News/Talk	WW1/MBS	—	CHUM Group, Ltd.	Windsor
CKWW	580	kw / kw	Adult Stand.	Ind.	—	CHUM Group, Ltd.	Windsor, Ont
WCHB	1200	50 kw / 15 kw	Talk	AURN, WW1/MBS	Allied Radio Ptnrs.	Radio One	Taylor
WDFN	1130	50 kw / 10 kw	Sports	WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WEXL	1340	1 kw / 1 kw	Religious	Ind.	—	Crawford Broadcasting Co.	Royal Oak
WJR	760	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Detroit
WQBH	1400	1 kw / 1 kw	Urban Oldies	Ind.	Patt Media	Queen's Broadcasting Corp.	Detroit
WWJ	950	12 kw / 50 kw	News	CBS	Infinity Radio Sales	CBS/Infinity	Detroit
WXYT	1270	5 kw / 5 kw	Sports	CNN+, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
CIDR	0	kw @	Adult Altern.	Ind.	—	CHUM Group, Ltd.	Windsor
CIMX	88.7	84 kw @	Modern Rock	Ind.	Patt Media	CHUM Group, Ltd.	Birmingham
WCSX	94.7	13.5 kw @951	Classic Rock	WW1/MBS	McGavren-Guild	Greater Media, Inc.	Mt. Clemens
WDMK	102.7	50 kw @500	Urban AC	ABC, WW1/MBS	Allied Radio Ptnrs.	Radio One	Detroit
WDRQ	93.1	26.5 kw @668	CHR	Ind.	ABC Radio Sales	ABC Inc.	Detroit
WDTJ	105.9	20 kw @724	Urban	Ind.	Allied Radio Ptnrs.	Radio One	Detroit
WGPR	107.5	50 kw @375	Urban AC	Ind.	—	WGPR, Inc.	Detroit
WGRV	105.1	20 kw @784	Urban Oldies	Ind.	McGavren-Guild	Greater Media, Inc.	Detroit
WJLB	97.9	50 kw @490	Urban	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Detroit
WKQI	95.5	100 kw @428	CHR	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Detroit
WKRK	97.1	50 kw @499	Talk	Ind.	Infinity Radio Sales	CBS/Infinity	Detroit
WLLC	106.7	61 kw @508	Classic Hits	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WMUZ	103.5	50 kw @465	Cont. Christ.	Ind.	—	Crawford Broadcasting Co.	Detroit
WMXD	92.3	45 kw @479	Urban AC	ABC, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Detroit
WNIC	100.3	31.6 kw @600	Adult Cont.	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Detroit
WOMC	104.3	190 kw @360	Oldies	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit
WPLT	96.3	20 kw @786	Hot AC	ABC	ABC Radio Sales	ABC Inc.	Detroit
WRIF	101.1	27.2 kw @880	Rock	Ind.	McGavren-Guild	Greater Media, Inc.	Detroit
WSAQ	107.1	6 kw @298	Country	AP, WW1/MBS, Jones	Michigan Spot	Liggett Radio	Port Huron
WVMV	98.7	50 kw @462	Smooth Jazz	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit
WYCD	99.5	17 kw @787	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WRVF-F	Soft AC	101.5	Toledo

Consolidation Report

	12+	25-54
	(%)	(%)
ABC Inc.	11.5	8.9
WDRQ FM,WJR AM,WPLT FM		
CBS/Infinity	25.1	24.7
WKRK FM,WOMC FM,WVMV FM,WWJ AM,WXYT AM,WYCD FM		
CHUM Group, Ltd.	6.3	3.9
CIDR FM,CIMX FM,CKLW AM,CKWW AM		
Clear Channel Communications	23.9	27.4
WDFN AM,WJLB FM,WKQI FM,WLLC FM,WMXD FM,WNIC FM		
Crawford Broadcasting Co.	1.6	2.0
WEXL AM,WMUZ FM		
Greater Media, Inc.	9.7	12.8
WCSX FM,WGRV FM,WRIF FM		
Radio One	6.4	5.2
WCHB AM,WDMK FM,WDTJ FM		
	84.5	84.9

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	48 (1)	48 (1)	0.9
Adult Cont.	0 (0)	459 (1)	459 (1)	8.6
Adult Stand.	161 (1)	0 (0)	161 (1)	3.0
CHR	0 (0)	451 (2)	451 (2)	8.5
Classic Hits	0 (0)	126 (1)	126 (1)	2.4
Classic Rock	0 (0)	171 (1)	171 (1)	3.2
Cont. Christ.	0 (0)	70 (1)	70 (1)	1.3
Country	0 (0)	321 (2)	321 (2)	6.0
Hot AC	0 (0)	117 (1)	117 (1)	2.2
Modern Rock	0 (0)	152 (1)	152 (1)	2.8
News	327 (1)	0 (0)	327 (1)	6.1
News/Talk	366 (2)	0 (0)	366 (2)	6.9
Oldies	0 (0)	280 (1)	280 (1)	5.2
Religious	31 (1)	0 (0)	31 (1)	0.6
Rock	0 (0)	295 (1)	295 (1)	5.5
Smooth Jazz	0 (0)	308 (1)	308 (1)	5.8
Soft AC	0 (0)	21 (1)	21 (1)	0.4
Sports	271 (2)	0 (0)	271 (2)	5.1
Talk	43 (1)	131 (1)	174 (2)	3.3
Urban	0 (0)	641 (2)	641 (2)	12.0
Urban AC	0 (0)	366 (3)	366 (3)	6.9
Urban Oldies	54 (1)	125 (1)	179 (2)	3.4
Totals	1253 (9)	4082 (22)	5335 (31)	

Note WYUR-1310 Old Format: AC // WNIC New Format: Fox- Sports
WJR-760 Old Format: News-Talk New Format: adds Rush Limbaugh
WXYT-1270 Old Format: Talk New Format: adds Sports (Jan. 5th)

DULUTH-SUPERIOR

Arbitron Rank 222	Pop (12+) 135,700	Stations 17 / 16	% Below Line 1.8
Market TSL in Hours 21.0	Diaries 858 / 158:1 / 60.9%	% Not Listed 18.6	
Average Persons Rating 15.7	12+ FM Share (Metro) 60.4	Sample Target 860	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	KBAJ-FF	22 / 10.1	0.5					267 / 19.7			36 / 514	Harbor Bcstg., Inc.
2	KKCB-F	21 / 9.7	11.5	10.0	11.1	10.0	10.6	252 / 18.5	21.9	22.2	34 / 469	Brill Media Co.
3	WWAX-F	19 / 8.7	9.1	9.1	9.2	6.1	9.0	325 / 23.9	23.7	22.9	21 / 408	Curtis Squire, Inc.
4	KDAL	17 / 8.1	7.7	9.5	10.6	9.6	9.0	281 / 20.7	21.5	18.9	27 / 422	Shockley Communications
5	KLDJ-F	15 / 7.2	6.7	6.7	7.7	9.6	7.1	210 / 15.5	18.2	17.9	22 / 315	Brill Media Co.
6	KRBR-F	14 / 6.6	6.7	6.2	6.8	6.1	6.6	248 / 18.3	20.4	21.5	28 / 466	Shockley Communications
7	KDAL-F	12 / 5.7	6.2	6.7	7.3	9.2	6.5	204 / 15.0	16.2	19.3	18 / 278	Shockley Communications
8	KTCO-F	11 / 5.3	3.8	5.2	6.3	8.3	5.1	192 / 14.1	15.0	16.5	15 / 304	Shockley Communications
8	WEBC	11 / 5.3	4.8	4.3	5.8	4.8	5.1	140 / 10.3	11.8	12.5	20 / 223	Brill Media Co.
10	KUSZ-F	10 / 4.7	3.4	2.4	2.9	2.6	3.4	180 / 13.3	9.9	9.9	13 / 236	Brill Media Co.
11	KQDS	6 / 2.9	1.9					63 / 4.6			8 / 71	Curtis Squire, Inc.
12	WDSM	5 / 2.5	2.9	2.9	2.4	2.2	2.7	133 / 9.8	10.8	4.6	6 / 165	Shockley Communications
13	WKLK	4 / 1.8	1.9	1.4	1.0	0.9	1.5	54 / 4.0	3.3	3.5	5 / 77	Quamstrom Stations
14	KZIO-F	3 / 1.6	2.9	3.3	4.8	4.4	3.2	65 / 4.8	8.6	9.1	5 / 93	Curtis Squire, Inc.
15	WNXR-F	1 / 0.7	0.5	0.5	0.5	0.4	0.5	43 / 3.2	1.9	3.5	4 / 80	Capital Broadcast Services
16	KXTP	1 / 0.4	0.5	0.5	0.5	0.9	0.5	41 / 3.0	3.3	3.0	2 / 55	Shockley Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWAX-F	1 KBAJ-FF	1 KBAJ-FF	1 KBAJ-FF	1 KKCB-F	1 KDAL	1 KBAJ-FF	1 KKCB-F	1 WWAX-F	1 KKCB-F
2	KRBR-F	2 WWAX-F	2 WWAX-F	2 KLDJ-F	1 KDAL	2 KBAJ-FF	2 KKCB-F	2 WWAX-F	2 KRBR-F	2 KDAL
3	KKCB-F	3 KBAJ-FF	3 KRBR-F	3 KLDJ-F	3 KKCB-F	3 KBAJ-FF	3 KKCB-F	3 KLDJ-F	3 KBAJ-FF	3 WWAX-F
4	KTCO-F	4 KUSZ-F	4 KUSZ-F	4 KKCB-F	4 WWAX-F	4 KLDJ-F	4 WWAX-F	4 KTCO-F	4 KBAJ-FF	4 KLDJ-F
5	KLDJ-F	5 KTCO-F	5 KKCB-F	3 KUSZ-F	5 KUSZ-F	5 WEBC	5 KRBR-F	5 WEBC	5 KTCO-F	5 KRBR-F
6	KUSZ-F	6 KKCB-F	6 KTCO-F	6 KRBR-F	6 KRBR-F	6 KDAL-F	6 KLDJ-F	6 KDAL-F	6 KRBR-F	6 WEBC
7	KBAJ-FF	7 KLDJ-F	7 KLDJ-F	7 KTCO-F	7 KTCO-F	7 KQDS	7 KDAL-F	6 WWAX-F	7 KDAL-F	7 KLDJ-F
8	KXTP	8 WDSM	8 KDAL-F	8 KDAL-F	8 KDAL-F	8 KTCO-F	8 WEBC	8 KUSZ-F	8 WEBC	8 KDAL-F
9	KDAL-F	9 KLDJ-F	9 WEBC	9 WEBC	9 WEBC	9 WWAX-F	9 KTCO-F	9 KDAL	9 KUSZ-F	9 KUSZ-F
10	KDAL	10 WEBC	10 WDSM	10 WDSM	10 WDSM	10 WKLK	10 KUSZ-F	10 KRBR-F	10 KDAL	10 KTCO-F
10	WDSM									10 KUSZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWAX-F	1 KUSZ-F	1 WWAX-F	1 KBAJ-FF	1 KRBR-F	1 KBAJ-FF	1 KBAJ-FF	1 KBAJ-FF	1 KBAJ-FF
2	KTCO-F	2 WWAX-F	2 KBAJ-FF	2 WWAX-F	2 KBAJ-FF	2 KRBR-F	2 KRBR-F	2 KRBR-F	2 KLDJ-F
3	KRBR-F	3 KKCB-F	3 KUSZ-F	3 KLDJ-F	3 KTCO-F	3 KTCO-F	3 KUSZ-F	3 KTCO-F	3 KRBR-F
4	KBAJ-FF	4 KRBR-F	4 KRBR-F	4 KKCB-F	4 WWAX-F	4 KUSZ-F	4 WDSM	3 KLDJ-F	4 KKCB-F
5	KDAL-F	5 KDAL-F	5 KDAL-F	5 KUSZ-F	5 KUSZ-F	5 WWAX-F	5 KTCO-F	5 KKCB-F	5 WDSM
6	KUSZ-F	6 KDAL-F	6 KTCO-F	6 KTCO-F	6 KDAL-F	6 WDSM	6 WWAX-F	6 KUSZ-F	6 KTCO-F
7	KKCB-F	7 KBAJ-FF	7 KLDJ-F	7 KLDJ-F	7 KTCO-F	7 KDAL	7 WEBC	7 WDSM	7 WDSM
8	KXTP	8 WKLK	8 KRBR-F	8 KRBR-F	8 KRBR-F	7 KLDJ-F	8 KKCB-F	8 KKCB-F	8 WWAX-F
9	KLDJ-F	9 WKLK	9 KLDJ-F	9 WEBC	9 WEBC	9 KDAL-F	9 KLDJ-F	9 WEBC	9 KDAL
10	KZIO-F	10 KXTP	10 WDSM	10 KDAL	10 KDAL	10 KZIO-F	10 KDAL-F	10 KDAL-F	9 KDAL-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDAL	610	5 kw / 5 kw	Soft AC	CBS, WW1/MBS	Hyett/Ramsland/Katz	Shockley Communications Corp.	Duluth
KQDS	1490	1 kw / 1 kw	Adult Stand.	Ind.	McGavren-Guild	Curtis Squire, Inc.	Duluth
KXTP	970	1 kw / 26 w	Pre-teen	ABC	Hyett/Ramsland/Katz	Shockley Communications Corp.	Superior
WDSM	710	10 kw / 5 kw	Sports	WW1/MBS, ESPN	Hyett/Ramsland/Katz	Shockley Communications Corp.	Superior
WEBC	560	5 kw / 5 kw	News/Talk	ABC, WW1/MBS	Christal	Brill Media Co.	Duluth

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBAJ	105.5	100 kw @508	Classic Rock	Ind.	—	Harbor Bcstg., Inc.	Deer River
KDAL	95.7	100 kw @803	Soft AC	Ind.	Hyett/Ramsland/Katz	Shockley Communications Corp.	Duluth
KKCB	105.1	100 kw @789	Country	ABC, CBS, WW1/MBS	Christal	Brill Media Co.	Duluth
KLDJ	101.7	18.5 kw @823	Oldies	Ind.	Christal	Brill Media Co.	Duluth
KQDS	94.9	100 kw @730	simul. KBAJFF	Ind.	McGavren-Guild	Curtis Squire, Inc.	Duluth
KRBR	102.5	100 kw @600	Rock	Ind.	Hyett/Ramsland/Katz	Shockley Communications Corp.	Superior
KTCO	98.9	100 kw @600	Country	Ind.	Hyett/Ramsland/Katz	Shockley Communications Corp.	Duluth
KUSZ	107.7	7.7 kw @912	Modern AC	Ind.	—	Brill Media Co.	Proctor
KZIO	104.3	50 kw @397	Oldies	ABC	McGavren-Guild	Curtis Squire, Inc.	Two Harbors
WNXR	107.3	20.8 kw @361	Oldies	Ind.	—	Capital Broadcast Services	Iron River
WWAX	92.1	5.4 kw @705	Modern AC	Ind.	McGavren-Guild	Curtis Squire, Inc.	Hermantown

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKLK	Adult Stand.	1230	Cloquet

Consolidation Report	12+ (%)	25-54 (%)
Brill Media Co. KKCB FM, KLDJ FM, KUSZ FM, WEBC AM	26.9	30.4
Curtis Squire, Inc. KQDS FM, KQDS AM, KZIO FM, WWAX FM	23.3	24.5
Shockley Communications Corp. KDAL FM, KDAL AM, KRBR FM, KTCO FM, KXTP AM, WDSM AM	28.6	25.1
	78.8	80.0

Format Performance	AM	FM	Totals	Percent
Adult Stand.	10 (2)	0 (0)	10 (2)	5.7
Classic Rock	0 (0)	22 (2)	22 (2)	12.6
Country	0 (0)	32 (2)	32 (2)	18.4
Modern AC	0 (0)	29 (2)	29 (2)	16.7
News/Talk	11 (1)	0 (0)	11 (1)	6.3
Oldies	0 (0)	20 (3)	20 (3)	11.5
Pre-teen	1 (1)	0 (0)	1 (1)	0.6
Rock	0 (0)	14 (1)	14 (1)	8.0
Soft AC	17 (1)	12 (1)	30 (2)	17.2
Sports	5 (1)	0 (0)	5 (1)	2.9
Totals	44 (6)	129 (11)	174 (17)	

EL PASO

Arbitron Rank 73	Pop (12+) 557,000	Stations 30 / 26	% Below Line 6.6
Market TSL in Hours 21.4	Diaries 1049 / 531:1 / 48.9%	% Not Listed 9.0	
Average Persons Rating 16.1	12+ FM Share (Metro) 80.1	Sample Target 1070	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KPRR-F	Dance	130 / 14.6	13.4	15.9	15.1	15.0	14.8	1914 / 34.4	35.1	36.6	153 / 2287	Clear Channel Communications
2	KLAQ-F	Rock	103 / 11.5	11.0	12.0	9.1	11.3	10.9	1403 / 25.2	23.8	25.3	126 / 1692	Regent Communications, Inc.
3	KBNA-AF	Span.-Hits	95 / 10.6	10.9	9.8	7.8	10.4	9.8	1299 / 23.3	20.9		105 / 1461	Hispanic Broadcasting Corp.
4	KTSM-F	Soft AC	59 / 6.6	7.4	9.0	6.6	8.2	7.4	964 / 17.3	15.6	17.9	69 / 1169	Clear Channel Communications
5	KSII-F	Hot AC	54 / 6.0	4.7	6.4	5.7	7.6	5.7	1072 / 19.2	18.0	20.0	69 / 1476	Regent Communications, Inc.
6	KINT-F	Span.-Hits	51 / 5.7	6.7	5.8	5.5	5.0	5.9	898 / 16.1	15.6	14.7	86 / 1284	Entravision Holdings
7	KOFX-F	Oldies	49 / 5.5	5.1	6.0	5.0	5.3	5.4	708 / 12.7	15.0	12.6	63 / 887	Entravision Holdings
7	KHEY-F	Country	49 / 5.5	4.0	3.6	3.2	2.4	4.1	707 / 12.7	10.7	8.9	54 / 850	Clear Channel Communications
9	XEPR-F	Classic Rock	42 / 4.7	4.7	1.5	4.9		4.0	752 / 13.5	13.4		44 / 783	Grupo Acir
10	XHH-F	Span.-Hits	27 / 3.0	3.3	3.2	4.7	3.5	3.5	512 / 9.2	11.2	10.1	28 / 547	Mexican Station Owner
11	KHRO-F	Classic Hits	26 / 2.9	2.2	2.4	3.4	2.5	2.7	480 / 8.6	9.9	8.6	28 / 537	Entravision Holdings
12	KTSM	Talk	25 / 2.7	0.5	0.6	0.5	0.9	1.1	297 / 5.3	1.5	3.6	30 / 366	Clear Channel Communications
13	KSVE	Span.-Talk	14 / 1.5	1.2	1.4	2.3	1.4	1.6	210 / 3.8	4.2	2.5	14 / 226	Entravision Holdings
14	XHIM-F	Reg'l Mex.	10 / 1.2	1.0	0.4	0.4	0.3	0.8	167 / 3.0	2.1	1.6	11 / 171	Mexican Station Owner
15	KROD	News/Talk	10 / 1.1	1.4	1.3	1.9	2.1	1.4	232 / 4.2	5.4	6.1	14 / 280	Regent Communications, Inc.
16	KELP	Religious	8 / 0.9	0.8	0.6	1.3	0.4	0.9	88 / 1.6	2.4	2.0	14 / 117	McClatchey Broadcasting
17	XEWR	Span.-Oldies	7 / 0.8	1.8	1.5	0.8	1.6	1.2	159 / 2.8	3.2	4.6	8 / 159	Mexican Station Owner
17	KAMA	Tejano	7 / 0.8	0.4	0.9	0.6	1.0	0.7	136 / 2.4	2.5	3.1	9 / 184	Hispanic Broadcasting Corp.
19	XHNZ-F	Span.-Hits	6 / 0.7	1.0	0.6	0.6	0.4	0.7	188 / 3.4	2.7	2.5	6 / 193	Mexican Station Owner
19	XEFV	Ranchero	6 / 0.7	1.2	0.7	1.3	0.9	1.0	178 / 3.2	2.9	2.6	6 / 181	Mexican Station Owner
21	XEJ	Reg'l Mex.	6 / 0.6	0.9					122 / 2.2			7 / 150	Mexican Station Owner
22	XEWG	N/A	5 / 0.5		0.6	0.5			86 / 1.5	1.5		5 / 86	Mexican Station Owner
22	XHGU-F	Romantica	5 / 0.5	0.4	0.5	0.5	0.8	0.5	206 / 3.7	2.6	2.6	5 / 212	Mexican Station Owner
24	KHEY	Sports	4 / 0.5	3.4	2.3	2.6	2.4	2.2	114 / 2.0	6.8	5.3	7 / 170	Clear Channel Communications
25	XHTO-F	N/A	4 / 0.4	0.5	0.4	0.4		0.4	100 / 1.8	1.4		4 / 100	Mexican Station Owner
26	XHEM-F	N/A	3 / 0.4		0.3	0.3	1.3		105 / 1.9	1.7	2.8	3 / 105	Mexican Station Owner
26	XHPX-F	Span.-CHR	3 / 0.4	0.7	0.4	0.4	0.8	0.5	154 / 2.8	2.4	3.3	3 / 154	Mexican Station Owner
28	XROK	Spanish	3 / 0.3	0.5					84 / 1.5			5 / 111	Mexican Station Owner
28	KROL-F	Cont. Christ.	3 / 0.3	0.7		0.7	0.3		68 / 1.2	3.0	2.0	11 / 182	McClatchey Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KPRR-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KBNA-AF	1 KBNA-AF	1 KLAQ-F	1 KPRR-F	1 KPRR-F
2	KLAQ-F	2 KPRR-F	2 KPRR-F	2 KPRR-F	2 KBNA-AF	2 KOFX-F	2 KPRR-F	2 KBNA-AF	2 KLAQ-F	2 KLAQ-F
3	KSII-F	3 KSII-F	3 KBNA-AF	3 KBNA-AF	3 KPRR-F	3 KTSM-F	3 KLAQ-F	3 KPRR-F	3 KBNA-AF	3 KSII-F
4	XHH-F	4 KBNA-AF	4 KSII-F	4 KSII-F	4 KTSM-F	4 KINT-F	4 KSII-F	4 KTSM-F	4 KTSM-F	4 KINT-F
5	KINT-F	5 KHEY-F	5 KTSM-F	5 KOFX-F	5 KSII-F	5 KPRR-F	5 KINT-F	5 KSII-F	5 KOFX-F	5 KBNA-AF
6	KBNA-AF	6 KTSM-F	6 KOFX-F	6 KTSM-F	5 KOFX-F	6 KLAQ-F	6 KHEY-F	6 KHEY-F	6 KSII-F	6 KOFX-F
7	XEPR-F	7 KINT-F	7 KHEY-F	7 KHEY-F	7 KHEY-F	7 XEPR-F	7 KOFX-F	7 XEPR-F	7 KHEY-F	7 KHEY-F
7	KHEY-F	7 KHRO-F	8 XEPR-F	8 XEPR-F	8 KINT-F	8 KHEY-F	8 KTSM-F	8 KINT-F	8 XEPR-F	8 XHH-F
9	KOFX-F	9 XHH-F	9 KINT-F	9 KINT-F	8 XEPR-F	9 KTSM	9 XEPR-F	9 KOFX-F	9 KINT-F	9 KHRO-F
10	KTSM-F	10 XEPR-F	10 KHRO-F	10 KHRO-F	10 KHRO-F	10 KSII-F	10 XHH-F	10 KTSM	10 KHRO-F	10 KINT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KPRR-F	1 KPRR-F	1 KSII-F	1 KPRR-F	1 KPRR-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F
2	KSII-F	2 KSII-F	2 KPRR-F	2 KSII-F	2 KBNA-AF	2 KPRR-F	2 KPRR-F	2 KPRR-F	2 KBNA-AF
3	KHEY-F	3 KHEY-F	3 KHEY-F	3 KBNA-AF	3 KTSM-F	3 KTSM-F	3 KBNA-AF	3 KBNA-AF	3 XEPR-F
4	KBNA-AF	4 KBNA-AF	4 KBNA-AF	4 KTSM-F	4 KSII-F	4 KBNA-AF	4 KTSM-F	4 KHEY-F	4 KOFX-F
5	KLAQ-F	5 KLAQ-F	5 KTSM-F	5 KHEY-F	5 KHEY-F	5 KSII-F	5 KHRO-F	5 KHRO-F	5 KPRR-F
6	XHH-F	6 XHH-F	6 KLAQ-F	6 KLAQ-F	6 KOFX-F	6 KHRO-F	6 KHEY-F	6 KHRO-F	6 KHEY-F
7	KINT-F	7 KTSM-F	7 KINT-F	7 KINT-F	7 KINT-F	7 XEPR-F	7 KSII-F	7 KINT-F	7 KTSM-F
8	KTSM-F	8 KINT-F	8 XHH-F	8 KOFX-F	8 KLAQ-F	8 KOFX-F	8 XEPR-F	8 KSII-F	8 KHRO-F
9	XEPR-F	9 XEPR-F	9 KHRO-F	8 XHH-F	9 XHH-F	9 KINT-F	9 KTSM-F	9 KHEY-F	9 KINT-F
10	XHNZ-F	10 KHRO-F	10 XEPR-F	10 XEPR-F	10 KHRO-F	10 KINT-F	10 KOFX-F	10 KTSM	10 KINT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAMA	750	10 kw / 1 kw	Tejano	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KBNA	920	1 kw / 360 w	simul. KBNAAF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KELP	1590	5 kw / 800 w	Religious	Ind.	Salem Radio Reps	McClatchey Broadcasting	El Paso
KHEY	1380	5 kw / 500 w	Sports	ABC, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KROD	600	5 kw / 5 kw	News/Talk	CBS, SRN	Christal	Regent Communications, Inc.	El Paso
KSVE	1150	5 kw / 380 w	Span.-Talk	Unica	Caballero	Entravision Holdings	El Paso
KTSM	690	10 kw / 10 kw	Talk	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	El Paso
XEJ	970	kw / kw	Reg'l Mex.	Ind.	—	Mexican Station Owner	Ciudad Juarez
XEWG		kw / kw	N/A	Ind.	—	Mexican Station Owner	
XROK	800	1 kw / kw	Spanish	Ind.	—	Mexican Station Owner	Ciudad Juarez

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBNA	97.5	100 kw @ 1,050	Span.-Hits	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KHEY	96.3	100 kw @ 1,390	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KHRO	94.7	96.9 kw @ 1,191	Classic Hits	Ind.	Katz	Entravision Holdings	El Paso
KINT	93.9	100 kw @ 1,420	Span.-Hits	Ind.	Caballero	Entravision Holdings	El Paso
KLAQ	95.5	100 kw @ 1,390	Rock	Ind.	Christal	Regent Communications, Inc.	El Paso
KOFX	92.3	100 kw @ 1,860	Oldies	Ind.	Katz	Entravision Holdings	El Paso
KPRR	102.1	100 kw @ 1,190	Dance	Ind.	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KROL	99.5	100 kw @ 1,023	Cont. Christ.	Ind.	—	McClatchey Broadcasting	Las Cruces
KSII	93.1	100 kw @ 1,422	Hot AC	Ind.	Christal	Regent Communications, Inc.	El Paso
KTSM	99.9	100 kw @ 1,820	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	El Paso
XHEM	103.5	0 w@	N/A	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHGU	105.9	0 w@	Romantica	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHH	100.7	0 w@	Span.-Hits	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHIM	105.1	770 w@-16	Reg'l Mex.	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHNZ	0	kw @	Span.-Hits	Ind.	—	Mexican Station Owner	
XHTO	104.3	0 w@	N/A	Ind.	—	Mexican Station Owner	Ciudad Juarez

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
XEFV	Ranchero		
XEPR-F	Classic Rock	99.1	Presidio
XEWR	Span.-Oldies		
XHPX-F	Span.-CHR	98.3	Ciudad Juarez

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	29.9	27.2
KHEY AM, KHEY FM, KPRR FM, KTSM FM, KTSM AM		
Entravision Holdings	15.6	17.3
KHRO FM, KINT FM, KOFX FM, KSVE AM		
Hispanic Broadcasting Corp.	11.5	10.9
KAMA AM, KBNA AM, KBNA FM		
McClatchey Broadcasting	1.2	1.9
KELP AM, KROL FM		
Mexican Station Owner	5.0	5.0
XHGU FM, XHH FM, XHIM FM, XROK AM		
Regent Communications, Inc.	18.6	20.7
KLAQ FM, KROD AM, KSII FM		
	81.8	83.0

Format Performance

	AM	FM	Totals	Percent
Classic Hits	0 (0)	26 (1)	26 (1)	3.2
Classic Rock	0 (0)	42 (1)	42 (1)	5.2
Cont. Christ.	0 (0)	3 (1)	3 (1)	0.4
Country	0 (0)	49 (1)	49 (1)	6.0
Dance	0 (0)	130 (1)	130 (1)	16.0
Hot AC	0 (0)	54 (1)	54 (1)	6.6
N/A	5 (1)	7 (2)	11 (3)	1.4
News/Talk	10 (1)	0 (0)	10 (1)	1.2
Oldies	0 (0)	49 (1)	49 (1)	6.0
Ranchero	6 (1)	0 (0)	6 (1)	0.7
Reg'l Mex.	6 (1)	10 (1)	16 (2)	2.0
Religious	8 (1)	0 (0)	8 (1)	1.0
Rock	0 (0)	103 (1)	103 (1)	12.7
Romantica	0 (0)	5 (1)	5 (1)	0.6
Soft AC	0 (0)	59 (1)	59 (1)	7.3
Span.-CHR	0 (0)	3 (1)	3 (1)	0.4
Span.-Hits	4 (1)	175 (4)	179 (5)	22.0
Span.-Oldies	7 (1)	0 (0)	7 (1)	0.9
Span.-Talk	14 (1)	0 (0)	14 (1)	1.7
Spanish	3 (1)	0 (0)	3 (1)	0.4
Sports	4 (1)	0 (0)	4 (1)	0.5
Talk	25 (1)	0 (0)	25 (1)	3.1
Tejano	7 (1)	0 (0)	7 (1)	0.9
Totals	99(12)	715 (18)	813 (30)	

Note KHEY-1380 Old Format: KTSM, Talk New Format: Sports. KTSM & sister KHEY, 1380 kHz swap frequencies
 KHEY-690 Old Format: KHEY, Sports New Format: Talk

ERIE

Arbitron Rank 160 **Pop (12+)** 227,900 **Stations** 14 / 11 **% Below Line** 2.5
Market TSL in Hours 18.8 **Diaries** 654 / 348:1 / 59.7% **% Not Listed** 13.2
Average Persons Rating 13.8 **12+ FM Share (Metro)** 73.6 **Sample Target** 680

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WRTS-F	CHR	58 / 18.5	16.8	19.3	17.0	14.6	17.9	767 / 33.7	34.4	35.1	74 / 1150	NextMedia
2	WRKT-F	Rock	44 / 14.1	14.4	11.8	12.6	12.8	13.2	547 / 24.0	21.8	23.9	55 / 656	NextMedia
3	WXTA-F	Country	40 / 12.7	9.1	9.9	12.9	10.3	11.1	476 / 20.9	18.2	21.6	44 / 540	Regent Communications, Inc.
4	WFGO-F	Oldies	34 / 10.7	10.9	6.9	9.1	11.0	9.4	446 / 19.6	20.1	21.1	37 / 548	NextMedia
5	WXKC-F	Adult Cont.	29 / 9.3	11.2	10.8	7.9	11.3	9.8	486 / 21.3	20.7	19.9	33 / 535	Regent Communications, Inc.
6	WRIE	Adult Stand.	20 / 6.3	6.2	5.7	6.6	4.6	6.2	232 / 10.2	9.1	9.7	20 / 232	Regent Communications, Inc.
7	WJET-F	Modern AC	14 / 4.5	4.1	7.2	6.0	7.6	5.4	420 / 18.4	21.0	20.1	16 / 450	Regent Communications, Inc.
8	WLKK	Talk	14 / 4.4	3.2	3.3	4.4	4.6	3.8	199 / 8.7	9.9	8.7	14 / 199	NextMedia
9	WFNN	Sports	6 / 1.9	2.1	3.6	1.9	2.4	2.4	167 / 7.3	10.4	6.8	6 / 167	NextMedia
10	WCTL-F	Cont. Christ.	4 / 1.3	2.4	1.2	2.2	1.5	1.8	103 / 4.5	3.0	6.2	8 / 138	Inspiration Time, Inc.
11	WHUZ-F	Classic Rock	4 / 1.2	0.6	0.6	0.9	0.9	0.8	66 / 2.9	1.8	1.5	13 / 167	Forever Broadcasting
12	WREO-F	Adult Cont.	2 / 0.7	1.2	0.6	0.9	0.9	0.9	71 / 3.1	3.8	3.8	13 / 282	Clear Channel Communications
13	WPSE	Bus. News	2 / 0.6	1.2	0.6	0.9	0.6	0.8	52 / 2.3	3.6	3.1	2 / 52	Pennsylvania State University
13	CFPL-F	N/A	2 / 0.6	1.2	0.9	1.6	1.5	1.1	74 / 3.2	4.5	3.8	4 / 106	

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WRTS-F	WRTS-F	WRTS-F	WRKT-F	WRTS-F	WFGO-F	WRTS-F	WRKT-F	WRTS-F	WRTS-F
2	WRKT-F	WRKT-F	WRKT-F	WRTS-F	WRKT-F	WXTA-F	WRKT-F	WRTS-F	WRKT-F	WRKT-F
3	WJET-F	WXTA-F	WXTA-F	WXKC-F	WXKC-F	WXTA-F	WXTA-F	WXTA-F	WXKC-F	WRKT-F
4	WXTA-F	WJET-F	WXKC-F	WXTA-F	WXTA-F	WRKT-F	WFGO-F	WFGO-F	WXKC-F	WFGO-F
5	WHUZ-F	WXKC-F	WFGO-F	WFGO-F	WFGO-F	WRIE	WXKC-F	WXKC-F	WFGO-F	WRIE
6	WFGO-F	WFGO-F	WJET-F	WJET-F	WJET-F	WRTS-F	WJET-F	WRIE	WJET-F	WXKC-F
7	WCTL-F	WFNN	WFNN	WFNN	WRIE	WLKK	WLKK	WLKK	WLKK	WJET-F
8	WREO-F	WCTL-F	WLKK	WLKK	WFNN	WJET-F	WRIE	WJET-F	WJET-F	WLKK
9	WFNN	CFPL-F	WCTL-F	WCTL-F	WLKK	WFNN	WFNN	WFNN	WFNN	WLKK
10	WXKC-F	WHUZ-F	WRIE	WRIE	WCTL-F	WCTL-F	WCTL-F	WPSE	WCTL-F	WFNN
			10 WHUZ-F	9 WHUZ-F						10 WCTL-F
										10 WPSE

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WRTS-F	WRTS-F	WRTS-F	WRTS-F	WRTS-F	WRKT-F	WRKT-F	WRKT-F	WRKT-F
2	WJET-F	WXTA-F	WXTA-F	WXTA-F	WXKC-F	WRKT-F	WRTS-F	WRTS-F	WRTS-F
3	WXTA-F	WJET-F	WXKC-F	WXKC-F	WFGO-F	WXTA-F	WXTA-F	WXTA-F	WXTA-F
4	WXKC-F	WXKC-F	WRKT-F	WFGO-F	WXTA-F	WJET-F	WJET-F	WFGO-F	WFGO-F
5	WFGO-F	WRKT-F	WFGO-F	WRKT-F	WRTS-F	WFGO-F	WFGO-F	WJET-F	WXKC-F
6	WRKT-F	WFGO-F	WJET-F	WJET-F	WJET-F	WXKC-F	WXKC-F	WJET-F	WJET-F
7	WFNN	WHUZ-F	WHUZ-F	WRIE	WRIE	CFPL-F	WFNN	WFNN	WFNN
8	WHUZ-F	WCTL-F	WCTL-F	WCTL-F	WCTL-F	WLKK	WCTL-F	WREO-F	WLKK
9	WRIE	CFPL-F	CFPL-F	WHUZ-F	WHUZ-F	WCTL-F	WCTL-F	WCTL-F	WHUZ-F
9	WREO-F	10 WREO-F	10 WREO-F	10 CFPL-F	10 CFPL-F	9 WFNN	10 CFPL-F	10 WLKK	10 WCTL-F
						9 WPSE			
						9 WRIE			
						9 WHUZ-F			
						9 WREO-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFNN	1330	5 kw / 5 kw	Sports	ABC, WW1/MBS, ESPN	Christal	NextMedia	Erie
WLKK	1400	1 kw / 1 kw	Talk	WW1/MBS, CNN+, ABC	Christal	NextMedia	Erie
WPSE	1450	1 kw / 1 kw	Bus. News	CBS, WW1/MBS	—	Pennsylvania State University	Erie
WRIE	1260	5 kw / 5 kw	Adult Stand.	Jones, CNN+	Katz	Regent Communications, Inc.	Erie

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCTL	106.3	3.4 kw @430	Cont. Christ.	USA, SRN	Salem Radio Reps	Inspiration Time, Inc.	Union City
WFGO	94.7	1.7 kw @613	Oldies	WW1/MBS	Christal	NextMedia	Erie
WJET	102.3	800 w @613	Modern AC	Ind.	Christal/Regional Reps	Regent Communications, Inc.	Erie
WRKT	100.9	4.2 kw @797	Rock	Ind.	Christal	NextMedia	North East
WRTS	103.7	50 kw @500	CHR	Ind.	Christal	NextMedia	Erie
WXKC	99.9	50 kw @492	Adult Cont.	Ind.	Katz	Regent Communications, Inc.	Erie
WXTA	97.9	10 kw @505	Country	CNN+	Katz	Regent Communications, Inc.	Edinboro

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHUZ-F	Classic Rock	94.3	Saegertown
WREO-F	Adult Cont.	97.1	Ashtabula
CFPL-F	N/A	95.9	London

Consolidation Report	12+	25-54
	(%)	(%)
NextMedia	49.6	52.1
WFGO FM,WFNN AM,WLKK AM,WRKT FM,WRTS FM		
Regent Communications, Inc.	32.8	30.5
WJET FM,WRIE AM,WXKC FM,WXTA FM		
	82.4	82.6

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	31 (2)	31 (2)	11.4
Adult Stand.	20 (1)	0 (0)	20 (1)	7.3
Bus. News	2 (1)	0 (0)	2 (1)	0.7
CHR	0 (0)	58 (1)	58 (1)	21.2
Classic Rock	0 (0)	4 (1)	4 (1)	1.5
Cont. Christ.	0 (0)	4 (1)	4 (1)	1.5
Country	0 (0)	40 (1)	40 (1)	14.7
Modern AC	0 (0)	14 (1)	14 (1)	5.1
N/A	0 (0)	2 (1)	2 (1)	0.7
Oldies	0 (0)	34 (1)	34 (1)	12.5
Rock	0 (0)	44 (1)	44 (1)	16.1
Sports	6 (1)	0 (0)	6 (1)	2.2
Talk	14 (1)	0 (0)	14 (1)	5.1
Totals	42 (4)	231 (10)	273 (14)	

EUGENE-SPRINGFIELD

Arbitron Rank 144	Pop (12+) 267,100	Stations 15 / 13	% Below Line 1.9
Market TSL in Hours 18.6	Diaries 988 / 270:1 / 54.0%	% Not Listed 25.5	
Average Persons Rating 13.7	12+ FM Share (Metro) 55.1	Sample Target 970	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KKNU-F	Country	45 / 12.3	10.7	9.9	12.2	11.6	11.3	591 / 22.1	20.3	20.1	48 / 661	McKenzie River Bcstg Co., Inc.
2	KDUK-F	CHR	31 / 8.5	10.4	11.8	11.4	9.7	10.5	613 / 23.0	26.6	26.1	51 / 1087	Clear Channel Communications
3	KUGN	News/Talk	27 / 7.3	5.8	7.8	5.7	7.5	6.7	540 / 20.2	20.6	14.7	29 / 607	Cumulus Media
4	KMGE-F	Adult Cont.	26 / 7.2	8.5	8.3	7.3	7.2	7.8	439 / 16.4	18.6	17.3	30 / 604	McKenzie River Bcstg Co., Inc.
5	KPNW	Talk	25 / 6.9	6.9	4.6	7.3	7.7	6.4	336 / 12.6	10.9	14.9	38 / 501	Clear Channel Communications
6	KNRQ-AF	Modern Rock	23 / 6.3	5.8	5.6	7.1	6.9	6.2	425 / 15.9	18.2	17.7	28 / 563	Cumulus Media
7	KODZ-F	Oldies	20 / 5.5	7.7	4.6	4.9	5.8	5.7	356 / 13.3	15.7	13.6	41 / 635	Clear Channel Communications
8	KZEL-F	Classic Rock	20 / 5.4	7.4	6.4	7.1	6.1	6.6	405 / 15.2	16.2	16.6	29 / 587	Cumulus Media
9	KKTT-F	Country	16 / 4.4	3.0	5.1	5.2	3.6	4.4	324 / 12.1	11.5	11.9	19 / 398	Cumulus Media
10	KEHK-F	Classic Hits	15 / 4.1	3.8	4.3	4.6	5.0	4.2	369 / 13.8	15.5	12.9	19 / 503	Cumulus Media
10	KKXO	Adult Stand.	15 / 4.1	3.8	4.8	3.0	4.1	3.9	171 / 6.4	8.1	7.1	15 / 171	McKenzie River Bcstg Co., Inc.
12	KLOO-F	Classic Hits	5 / 1.4	0.4					62 / 2.3		1.1	20 / 323	Clear Channel Communications
13	KKNX	Oldies	3 / 0.7						74 / 2.8			3 / 74	Willamette Media Group
14	KHPE-F	Religious	2 / 0.5	0.5		0.5	0.6		30 / 1.1		1.9	5 / 163	Albany Radio Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KDUK-F	1 KKNU-F	1 KKNU-F	1 KKNU-F	1 KKNU-F	1 KKNU-F	1 KKNU-F	1 KKNU-F	1 KDUK-F	1 KKNU-F
2	KNRQ-AF	2 KNRQ-AF	2 KDUK-F	2 KDUK-F	2 KMGE-F	2 KPNW	2 KPNW	2 KPNW	2 KNRQ-AF	2 KDUK-F
3	KNRQ-AF	3 KDUK-F	3 KNRQ-AF	2 KMGE-F	3 KUGN	2 KUGN	3 KUGN	3 KUGN	3 KUGN	3 KUGN
4	KKTT-F	4 KZEL-F	4 KMGE-F	4 KZEL-F	4 KDUK-F	4 KMGE-F	4 KDUK-F	4 KDUK-F	4 KMGE-F	4 KPNW
5	KMGE-F	5 KMGE-F	5 KZEL-F	5 KUGN	4 KZEL-F	5 KODZ-F	5 KMGE-F	4 KZEL-F	5 KNRQ-AF	5 KMGE-F
6	KEHK-F	6 KKTT-F	6 KUGN	6 KEHK-F	6 KODZ-F	6 KKXO	6 KZEL-F	6 KNRQ-AF	6 KZEL-F	6 KMGE-F
7	KZEL-F	7 KEHK-F	7 KEHK-F	6 KODZ-F	7 KPNW	7 KDUK-F	7 KODZ-F	6 KUGN	7 KODZ-F	7 KKTT-F
8	KUGN	8 KUGN	8 KODZ-F	8 KNRQ-AF	8 KEHK-F	7 KEHK-F	8 KNRQ-AF	8 KODZ-F	8 KKTT-F	8 KEHK-F
9	KODZ-F	9 KODZ-F	9 KKTT-F	9 KPNW	9 KKTT-F	9 KKTT-F	9 KEHK-F	9 KKTT-F	9 KPNW	9 KKXO
10	KPNW	10 KPNW	10 KPNW	10 KKTT-F	10 KNRQ-AF	9 KZEL-F	9 KKTT-F	9 KKXO	10 KEHK-F	10 KUGN

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKNU-F	1 KKNU-F	1 KKNU-F	1 KKNU-F	1 KNRQ-AF	1 KNRQ-AF	1 KZEL-F	1 KNRQ-AF	1 KUGN
2	KDUK-F	2 KDUK-F	2 KDUK-F	2 KMGE-F	2 KDUK-F	2 KZEL-F	2 KNRQ-AF	2 KZEL-F	2 KZEL-F
3	KNRQ-AF	3 KMGE-F	3 KEHK-F	3 KDUK-F	3 KDUK-F	3 KZEL-F	3 KDUK-F	3 KUGN	3 KPNW
4	KMGE-F	4 KNRQ-AF	4 KMGE-F	4 KODZ-F	4 KODZ-F	4 KMGE-F	4 KDUK-F	4 KDUK-F	4 KKTT-F
5	KKTT-F	5 KEHK-F	5 KKTT-F	5 KEHK-F	5 KEHK-F	5 KUGN	5 KKTT-F	5 KKNU-F	4 KNRQ-AF
6	KEHK-F	6 KKTT-F	6 KZEL-F	6 KZEL-F	6 KUGN	6 KPNW	6 KUGN	6 KPNW	6 KKNU-F
7	KODZ-F	7 KZEL-F	7 KNRQ-AF	7 KZEL-F	7 KEHK-F	7 KMGE-F	7 KPNW	7 KEHK-F	7 KEHK-F
8	KZEL-F	8 KODZ-F	8 KPNW	8 KKTT-F	8 KPNW	8 KKTT-F	8 KEHK-F	8 KKTT-F	7 KODZ-F
9	KUGN	9 KPNW	9 KODZ-F	8 KUGN	9 KKTT-F	9 KEHK-F	8 KPNW	9 KMGE-F	9 KODZ-F
10	KPNW	10 KUGN	10 KUGN	10 KPNW	10 KLOO-F	10 KODZ-F	10 KHPE-F	10 KHPE-F	10 KMGE-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KKNX	840	1 kw / 170 w	Oldies	Jones, AP	Tacher	Willamette Media Group	Eugene
KKXO	1450	1 kw / 1 kw	Adult Stand.	WW1/MBS	McGavren-Guild	McKenzie River Bcstg Co., Inc.	Eugene
KNRQ	1320	1 kw / 40 w	simul. KNRQAF	ESPN	Allied Radio Ptnrs.	Cumulus Media	Eugene
KPNW	1120	50 kw / 50 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Eugene
KUGN	590	5 kw / 5 kw	News/Talk	CBS, ESPN, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Eugene

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDUK	104.7	62.5 kw @ 2,326	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Florence
KEHK	102.3	100 kw @ 918	Classic Hits	Ind.	Allied Radio Ptnrs.	Cumulus Media	Brownsville
KKNU	93.1	100 kw @ 1,299	Country	Ind.	McGavren-Guild	McKenzie River Bcstg Co., Inc.	Springfield
KKTT	97.9	100 kw @ 1,010	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Eugene
KMGE	94.5	100 kw @ 1,299	Adult Cont.	Ind.	McGavren-Guild	McKenzie River Bcstg Co., Inc.	Eugene
KNRQ	95.3	625 w @ 1,207	Modern Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Creswell
KODZ	99.1	100 kw @ 1,645	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Eugene
KZEL	96.1	100 kw @ 1,092	Classic Rock	WW1/MBS, Source	Allied Radio Ptnrs.	Cumulus Media	Eugene

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KHPE-F	Religious	107.9	Albany
KLOO-F	Classic Hits	106.3	Corvallis

Consolidation Report	12+ (%)	25-54 (%)
Clear Channel Communications KDUK FM,KODZ FM,KPNW AM	20.9	19.8
Cumulus Media KEHK FM,KKTT FM,KNRQ AM,KNRQ FM,KUGN AM,KZEL FM	27.4	30.8
McKenzie River Bcastg Co., Inc. KKNV FM,KKXO AM,KMGE FM	23.6	19.8
	71.9	70.4

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	26 (1)	26 (1)	9.5
Adult Stand.	15 (1)	0 (0)	15 (1)	5.5
CHR	0 (0)	31 (1)	31 (1)	11.4
Classic Hits	0 (0)	20 (2)	20 (2)	7.3
Classic Rock	0 (0)	20 (1)	20 (1)	7.3
Country	0 (0)	61 (2)	61 (2)	22.3
Modern Rock	0 (0)	21 (1)	21 (1)	7.7
News/Talk	27 (1)	0 (0)	27 (1)	9.9
Oldies	3 (1)	20 (1)	23 (2)	8.4
Religious	0 (0)	2 (1)	2 (1)	0.7
Sports	2 (1)	0 (0)	2 (1)	0.7
Talk	25 (1)	0 (0)	25 (1)	9.2
Totals	72 (5)	201 (10)	273 (15)	

EVANSVILLE

Arbitron Rank 156 Pop (12+) 242,200	Stations 18 / 14	% Below Line 3.6
Market TSL in Hours 18.5	Diaries 1051 / 230:1 / 60.8%	% Not Listed 11.4
Average Persons Rating 14.0	12+ FM Share (Metro) 75.5	Sample Target 980

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WIKY-F	Soft AC	68 / 20.0	19.3	21.9	18.4	17.5	19.9	937 / 38.7	36.0	34.1	89 / 1359	South Central Communications
2 WSTO-F	CHR	36 / 10.6	9.5	11.5	7.6	9.0	9.8	721 / 29.8	27.3	23.5	96 / 1858	Brill Media Co.
3 WKDQ-F	Country	33 / 9.7	11.5	11.0	8.9	12.6	10.3	482 / 19.9	23.7	22.0	71 / 1144	Brill Media Co.
4 WABX-F	Classic Rock	23 / 6.9	5.6	6.3	7.6	5.5	6.6	268 / 11.1	12.7	14.4	27 / 365	South Central Communications
5 WJPS-F	Oldies	22 / 6.6	7.8	3.8	6.2	6.6	6.1	388 / 16.0	12.5	16.2	28 / 546	South Central Communications
6 WGBF-F	Rock	20 / 5.8	7.5	7.4	7.6	7.7	7.1	423 / 17.5	18.2	20.1	33 / 691	Clear Channel Communications
7 WYNG-F	Country	19 / 5.5	6.1	5.8	8.4	6.3	6.4	323 / 13.3	15.6	16.9	27 / 556	Clear Channel Communications
8 WGBF	News/Talk	17 / 4.9	3.4	3.0	3.5	3.6	3.7	233 / 9.6	9.1	8.5	20 / 316	Clear Channel Communications
9 WDKS-F	CHR	14 / 4.2	2.5	2.7	3.8	4.4	3.3	377 / 15.6	10.7	13.0	19 / 463	Clear Channel Communications
10 WSON	Adult Stand.	10 / 2.8	1.7	1.9	1.6	3.8	2.0	135 / 5.6	5.1	4.2	11 / 178	Lackey Group
11 WGAB	Adult Stand.	9 / 2.8	3.1	2.2	1.4	0.5	2.4	55 / 2.3	2.0	2.2	10 / 57	Newburgh Broadcasting Corp.
12 WTRI-F	Classic Hits	9 / 2.6	2.8	1.9	1.9	3.0	2.3	174 / 7.2	8.1	7.0	32 / 590	Clear Channel Communications
13 WEOA	Urban AC	6 / 1.7	2.0	3.0	4.1	2.7	2.7	65 / 2.7	4.9	6.2	6 / 68	South Central Communications
14 WBKR-F	Country	5 / 1.5	2.2	2.7	2.4	3.0	2.2	156 / 6.4	8.4	10.4	72 / 1121	Brill Media Co.
15 WVHI	Religious	3 / 0.9	0.6					42 / 1.7			3 / 42	Word Broadcasting
16 WRAY-F	Country	3 / 0.8	0.6	1.6	0.5	0.8	0.9	79 / 3.2	3.7	2.5	11 / 264	Princeton Bcstg Co., Inc.
17 WQXQ-F	Hot AC	2 / 0.7	0.6	0.5	0.8	0.8	0.7	112 / 4.6	4.3	4.3	9 / 379	Starlight Broadcasting Co.
18 WKTG-F	Classic Rock	2 / 0.6	0.6	0.5	0.5	0.5	0.6	71 / 2.9	2.9	2.6	20 / 356	Sound Broadcasters

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mld	12+PMD	12+Eve	12+Wknd
1 WSTO-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F
2 WDKS-F	2 WGBF-F	2 WSTO-F	2 WABX-F	2 WKDQ-F	2 WKDQ-F	2 WKDQ-F	2 WKDQ-F	2 WSTO-F	2 WSTO-F	2 WSTO-F
3 WIKY-F	3 WSTO-F	2 WABX-F	3 WSTO-F	3 WABX-F	3 WJPS-F	3 WSTO-F	3 WABX-F	3 WKDQ-F	3 WKDQ-F	3 WKDQ-F
4 WGBF-F	4 WABX-F	4 WGBF-F	4 WKDQ-F	4 WSTO-F	4 WYNG-F	4 WGBF-F	4 WGBF	4 WJPS-F	4 WGBF-F	4 WJPS-F
5 WKDQ-F	5 WDKS-F	5 WKDQ-F	5 WGBF-F	5 WJPS-F	5 WSTO-F	5 WABX-F	5 WSTO-F	5 WABX-F	5 WDKS-F	5 WYNG-F
6 WTRI-F	6 WKDQ-F	6 WDKS-F	6 WJPS-F	6 WGBF-F	6 WGBF	6 WJPS-F	6 WJPS-F	6 WGBF-F	6 WABX-F	6 WGBF-F
7 WQXQ-F	7 WGBF	7 WJPS-F	7 WGBF	7 WYNG-F	7 WABX-F	7 WYNG-F	7 WYNG-F	7 WGBF	7 WYNG-F	6 WABX-F
8 WABX-F	8 WYNG-F	8 WYNG-F	8 WYNG-F	8 WGBF	8 WGAB	8 WDKS-F	8 WGBF-F	7 WYNG-F	8 WJPS-F	8 WDKS-F
8 WYNG-F	9 WTRI-F	9 WGBF	9 WDKS-F	9 WTRI-F	9 WSON	9 WSON	9 WSON	9 WDKS-F	9 WDKS-F	9 WTRI-F
10 WRAY-F	10 WJPS-F	10 WTRI-F	10 WTRI-F	10 WDKS-F	10 WGBF-F	10 WGBF	10 WTRI-F	10 WGAB	10 WGBF	10 WGAB
										10 WBKR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WDKS-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WABX-F	1 WABX-F	1 WABX-F	1 WABX-F	1 WABX-F
2 WSTO-F	2 WSTO-F	2 WKDQ-F	2 WSTO-F	2 WJPS-F	2 WGBF-F	2 WGBF-F	2 WGBF-F	2 WGBF-F	2 WIKY-F
2 WIKY-F	3 WDKS-F	3 WSTO-F	3 WDKS-F	3 WSTO-F	3 WSTO-F	3 WIKY-F	3 WIKY-F	3 WIKY-F	3 WGBF-F
4 WGBF-F	4 WKDQ-F	4 WGBF-F	4 WKDQ-F	4 WKDQ-F	4 WIKY-F	4 WSTO-F	4 WSTO-F	4 WSTO-F	4 WKDQ-F
5 WKDQ-F	5 WGBF-F	5 WDKS-F	5 WYNG-F	5 WYNG-F	5 WDKS-F	5 WGBF	5 WGBF	5 WKDQ-F	5 WSTO-F
6 WYNG-F	6 WABX-F	6 WABX-F	6 WJPS-F	6 WGBF-F	6 WKDQ-F	6 WDKS-F	6 WKDQ-F	6 WGBF	6 WJPS-F
7 WEOA	6 WYNG-F	7 WTRI-F	6 WGBF-F	7 WDKS-F	7 WYNG-F	6 WKDQ-F	7 WDKS-F	7 WJPS-F	7 WGBF
8 WQXQ-F	8 WTRI-F	8 WYNG-F	8 WABX-F	8 WABX-F	8 WGBF	8 WYNG-F	8 WTRI-F	8 WDKS-F	8 WYNG-F
9 WJPS-F	9 WGBF	9 WGBF	9 WEOA	9 WEOA	9 WTRI-F	9 WTRI-F	9 WYNG-F	9 WTRI-F	9 WTRI-F
10 WSON	10 WJPS-F	10 WVHI	10 WTRI-F	9 WTRI-F	10 WQXQ-F	10 WSON	10 WKTG-F	10 WYNG-F	10 WDKS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WEOA	1400	1 kw / 1 kw	Urban AC	ABC	—	South Central Communications	Evansville
WGAB	1180	675 w / kw	Adult Stand.	Jones, AP	—	Newburgh Broadcasting Corp.	Newburgh
WGBF	1280	5 kw / 1 kw	News/Talk	CNN+, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Evansville
WSON	860	377 w / 500 w	Adult Stand.	ABC	Regional Reps	Lackey Group	Henderson
WVHI	1330	5 kw / 1 kw	Religious	SRN, USA	Salem Radio Reps	Word Broadcasting	Evansville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABX	107.5	2 kw @561	Classic Rock	Ind.	Katz	South Central Communications	Evansville
WDKS	106.1	6 kw @328	CHR	WW1/MBS, CBS, 1-on-1	Clear Chan.-Emerald	Clear Channel Communications	Newburgh
WGBF	103.1	3.16 kw @443	Rock	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Henderson
WIKY	104.1	39 kw @571	Soft AC	WW1/MBS	—	South Central Communications	Evansville
WJPS	93.5	3 kw @328	Oldies	WW1/MBS	Katz	South Central Communications	Chandler
WKDQ	99.5	100 kw @985	Country	ABC	Christal	Brill Media Co.	Henderson
WSTO	96.1	100 kw @1,000	CHR	ABC	Christal	Brill Media Co.	Owensboro
WTRI	94.9	50 kw @425	Classic Hits	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Mt. Carmel
WYNG	105.3	50 kw @492	Country	CBS	Clear Chan.-Emerald	Clear Channel Communications	Evansville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBKR-F	Country	92.5	Owensboro
WKTG-F	Classic Rock	93.9	Madisonville
WQXQ-F	Hot AC	101.9	Central City
WRAY-F	Country	98.1	Princeton

Consolidation Report	12+	25-54
	(%)	(%)
Brill Media Co.	20.3	18.2
WKDQ FM,WSTO FM		
Clear Channel Communications	23.0	24.6
WDKS FM,WGBF AM,WGBF FM,WTRI FM,WYNG FM		
South Central Communications	35.2	41.2
WABX FM,WEOA AM,WIKY FM,WJPS FM		
	78.5	84.0

Format Performance	AM	FM	Totals	Percent
Adult Stand.	19 (2)	0 (0)	19 (2)	6.3
CHR	0 (0)	51 (2)	51 (2)	16.9
Classic Hits	0 (0)	9 (1)	9 (1)	3.0
Classic Rock	0 (0)	25 (2)	25 (2)	8.3
Country	0 (0)	60 (4)	60 (4)	19.9
Hot AC	0 (0)	2 (1)	2 (1)	0.7
News/Talk	17 (1)	0 (0)	17 (1)	5.6
Oldies	0 (0)	22 (1)	22 (1)	7.3
Religious	3 (1)	0 (0)	3 (1)	1.0
Rock	0 (0)	20 (1)	20 (1)	6.6
Soft AC	0 (0)	68 (1)	68 (1)	22.5
Urban AC	6 (1)	0 (0)	6 (1)	2.0
Totals	45 (5)	257 (13)	302 (18)	

Note WDKS-106.1 Old Format: CHR New Format: adds Rick Dees

FARGO-MOORHEAD

Arbitron Rank 214	Pop (12+) 143,500	Stations 15 / 13	% Below Line 2.9
Market TSL in Hours 20.6	Diaries 864 / 166:1 / 61.9%	% Not Listed 13.4	
Average Persons Rating 15.6	12+ FM Share (Metro) 55.9	Sample Target 860	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KFGO	Talk	42 / 18.7	16.7	15.7	15.2	17.5	16.6	453 / 31.6	28.1	27.8	83 / 921	Clear Channel Communications
2 WDAY-F	CHR	20 / 8.9	11.0	9.8	8.9	10.0	9.6	414 / 28.9	33.4	29.7	32 / 757	Clear Channel Communications
3 KQWB-F	Rock	20 / 8.7	9.7	5.9	7.6	6.1	8.0	318 / 22.1	18.6	20.5	34 / 550	Triad Broadcasting, Inc.
4 KVOX-F	Country	18 / 8.0	10.1	10.6	9.3	10.0	9.5	309 / 21.5	27.0	25.8	26 / 450	Triad Broadcasting, Inc.
5 WDAY	News/Talk	17 / 7.7	6.2	5.9	6.7	8.3	6.6	291 / 20.3	18.5	20.8	38 / 627	Forum Publishing Co.
6 KPFX-F	Classic Rock	17 / 7.6	7.0	7.6	9.7	6.6	8.0	287 / 20.0	16.9	17.9	28 / 471	Triad Broadcasting, Inc.
7 KLTA-F	Adult Cont.	12 / 5.4	5.7	9.3	9.3	6.1	7.4	232 / 16.1	22.4	22.3	18 / 350	Triad Broadcasting, Inc.
8 KFGO-F	Country	11 / 4.8	6.2	6.4	7.6	7.4	6.2	226 / 15.8	17.5	17.7	24 / 436	Clear Channel Communications
9 KRVI-F	Soft AC	10 / 4.3	5.3	4.2	5.1	4.4	4.7	194 / 13.5	14.6	14.2	22 / 369	Clear Channel Communications
10 KULW-F	Oldies	9 / 3.9	5.3	3.8	3.0	3.1	4.0	182 / 12.7	12.4	11.3	10 / 229	Clear Channel Communications
11 KVOX	Sports	6 / 2.8	2.6	1.7	2.5	3.5	2.4	103 / 7.1	5.6	6.9	7 / 133	Clear Channel Communications
12 KRCQ-F	Country	5 / 2.0	0.9	1.3	2.1	0.4	1.6	58 / 4.1	2.3	2.5	27 / 276	Detroit Lakes Broadcasting Co.
13 KQWB	Adult Stand.	3 / 1.5	2.2	2.5	2.1	2.6	2.1	57 / 4.0	5.7	7.0	4 / 76	Triad Broadcasting, Inc.
14 KVMF-F	Talk	3 / 1.4	0.9	2.5	0.4	0.9	1.3	45 / 3.1	2.0	2.2	3 / 61	Mid-Valley Broadcasting Co.
15 KZCR-F	Classic Rock	2 / 0.9	0.4	0.8	0.8	0.4	0.7	76 / 5.3	4.9	4.7	14 / 209	Result Radio Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WDAY-F	1 KQWB-F	1 KQWB-F	1 KFGO	1 KFGO	1 KFGO	1 KFGO	1 KFGO	1 KFGO	1 WDAY-F	1 KFGO
2 KQWB-F	2 WDAY-F	2 KPFX-F	2 KPFX-F	2 KPFX-F	2 WDAY	2 WDAY-F	2 WDAY	2 KQWB-F	2 KQWB-F	2 WDAY-F
3 KPFX-F	3 KVOX-F	3 WDAY-F	3 KLTA-F	3 KLTA-F	3 KVOX-F	3 KPFX-F	3 KVOX-F	3 KPFX-F	3 KFGO	3 KQWB-F
4 KVOX-F	4 KPFX-F	4 KFGO	4 KQWB-F	4 WDAY	4 KPFX-F	3 KVOX-F	4 KQWB-F	3 KVOX-F	4 KPFX-F	4 WDAY
5 KULW-F	5 KLTA-F	5 KVOX-F	5 KRVI-F	5 KVOX-F	5 KRVI-F	5 WDAY	5 KPFX-F	5 WDAY-F	5 KVOX-F	5 KVOX-F
6 KFGO	6 KFGO-F	6 KLTA-F	6 KVOX-F	6 KRVI-F	6 KLTA-F	6 KQWB-F	6 KLTA-F	6 WDAY	6 WDAY	6 KPFX-F
7 KFGO-F	7 KVOX	7 KFGO-F	7 WDAY	7 KQWB-F	7 KFGO-F	7 KLTA-F	7 WDAY-F	7 KLTA-F	7 KULW-F	7 KULW-F
8 KLTA-F	8 KULW-F	8 KRVI-F	8 WDAY-F	8 WDAY-F	8 KULW-F	8 KRVI-F	8 KFGO-F	8 KFGO-F	8 KQWB	8 KLTA-F
8 KRVI-F	9 KFGO	9 WDAY	9 KFGO-F	9 KFGO-F	9 KRCQ-F	9 KRCQ-F	9 KRVI-F	9 KRVI-F	9 KRVI-F	9 KFGO-F
10 KZCR-F	9 KVMF-F	10 KULW-F	10 KVOX	10 KULW-F	10 KQWB-F	10 KULW-F	10 KULW-F	10 KULW-F	10 KRVI-F	10 KRCQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WDAY-F	1 WDAY-F	1 WDAY-F	1 WDAY-F	1 KLTA-F	1 KQWB-F	1 KQWB-F	1 KQWB-F	1 KQWB-F	1 KFGO
2 KQWB-F	2 KVOX-F	2 KLTA-F	2 KVOX-F	2 KVOX-F	2 WDAY-F	2 KPFX-F	2 KVOX	2 KPFX-F	2 KPFX-F
3 KVOX-F	3 KQWB-F	3 KVOX-F	3 KLTA-F	3 WDAY-F	3 KPFX-F	3 WDAY-F	3 KVOX-F	3 KFGO	3 WDAY
4 KPFX-F	4 KLTA-F	4 KFGO-F	4 KQWB-F	4 KRVI-F	4 KVMF-F	4 KVOX-F	4 KPFX-F	4 WDAY	4 KQWB-F
5 KULW-F	5 KFGO-F	5 KPFX-F	5 KRVI-F	5 KFGO	5 KVOX-F	5 KVOX	5 KFGO	5 KVOX	5 KVOX
6 KLTA-F	6 KPFX-F	6 KQWB-F	6 KPFX-F	6 KPFX-F	6 KULW-F	6 KVMF-F	6 WDAY-F	6 WDAY-F	6 KFGO-F
7 KFGO-F	7 KRVI-F	7 KRVI-F	7 KFGO-F	7 KFGO-F	7 KVOX	7 KFGO	7 WDAY	7 KFGO-F	7 KLTA-F
8 KRVI-F	7 KULW-F	8 WDAY	8 KFGO	8 WDAY	8 KFGO-F	8 KFGO-F	8 KFGO-F	8 KVOX-F	8 KVOX-F
9 KFGO	9 KFGO	9 KFGO	9 KULW-F	9 KQWB-F	9 KLTA-F	9 KLTA-F	9 KULW-F	9 KLTA-F	9 KRVI-F
10 KZCR-F	10 WDAY	10 KULW-F	10 WDAY	10 KULW-F	10 KFGO	10 WDAY	10 KZCR-F	10 KULW-F	10 KULW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFGO	790	5 kw / 5 kw	Talk	CBS	Clear Chan.-Diamond	Clear Channel Communications	Fargo
KQWB	1660	10 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	Christal	Triad Broadcasting, Inc.	West Fargo
KVOX	1280	5 kw / 1 kw	Sports	WW1/MBS, ABC, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Moorhead
WDAY	970	5 kw / 5 kw	News/Talk	ABC	Christal	Forum Publishing Co.	Fargo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFGO	101.9	93 kw @ 1,000	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Fargo
KLTA	105.1	100 kw @ 713	Adult Cont.	Ind.	Christal	Triad Broadcasting, Inc.	Breckenridge
KPFX	107.9	100 kw @ 764	Classic Rock	Ind.	Christal	Triad Broadcasting, Inc.	Fargo
KQWB	98.7	100 kw @ 581	Rock	Ind.	Christal	Triad Broadcasting, Inc.	Moorhead
KRVI	95.1	100 kw @ 971	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Detroit Lakes
KULW	92.7	25 kw @ 328	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Kindred
KVMF	96.7	5 kw @ 361	Talk	WW1/MBS, Jones	—	Mid-Valley Broadcasting Co.	Arthur
KVOX	99.9	100 kw @ 380	Country	Ind.	Christal	Triad Broadcasting, Inc.	Moorhead
WDAY	93.7	100 kw @ 1,030	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Fargo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KRCQ-F	Country	102.3	Detroit Lakes
KZCR-F	Classic Rock	103.3	Fergus Falls

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	43.4	41.8
KFGO AM,KFGO FM,KRVI FM,KULW FM,KVOX AM,WDAY FM		
Triad Broadcasting, Inc.	31.2	33.8
KLTA FM,KPFX FM,KQWB AM,KQWB FM,KVOX FM		
	74.6	75.6

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	12 (1)	12 (1)	6.2
Adult Stand.	3 (1)	0 (0)	3 (1)	1.5
CHR	0 (0)	20 (1)	20 (1)	10.3
Classic Rock	0 (0)	19 (2)	19 (2)	9.8
Country	0 (0)	33 (3)	33 (3)	17.0
News/Talk	17 (1)	0 (0)	17 (1)	8.8
Oldies	0 (0)	9 (1)	9 (1)	4.6
Rock	0 (0)	20 (1)	20 (1)	10.3
Soft AC	0 (0)	10 (1)	10 (1)	5.2
Sports	6 (1)	0 (0)	6 (1)	3.1
Talk	42 (1)	3 (1)	45 (2)	23.2
Totals	68 (4)	126 (11)	194 (15)	

Note KQJD-1550 Old Format: KQWB, WW1-standard New Format: reported silent. KQWB call letters & programming move to expanded band 1660 kHz.
 KQWB-1660 Old Format: KQJD, new New Format: WW1- Standards
 KQWB-FM-98.7 Old Format: Rock New Format: drops Bob & Tom

FAYETTEVILLE, NC

Arbitron Rank	129	Pop (12+)	324,200	Stations	26 / 16	% Below Line	18.0
Market TSL in Hours	18.2	Diaries	1075 / 302:1 / 49.3%	% Not Listed	9.7	Sample Target	1070
Average Persons Rating	13.5	12+ FM Share (Metro)	80.9				

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WZFX-F	Urban	71 / 16.2	15.4	14.8	16.5	16.1	15.7	905 / 27.9	29.1	29.1	126 / 1531	Beasley Broadcast Group
2	WKML-F	Country	55 / 12.6	15.4	12.2	14.9	16.1	13.8	761 / 23.5	26.1	22.2	105 / 1424	Beasley Broadcast Group
3	WQSM-F	Hot AC	43 / 9.9	8.5	12.0	10.0	6.6	10.1	837 / 25.8	25.6	26.2	61 / 1161	Cumulus Media
4	WFLB-F	Oldies	35 / 8.1	8.1	5.2	6.9	7.2	7.1	539 / 16.6	13.2	15.1	71 / 985	Beasley Broadcast Group
5	WFNC	Talk	24 / 5.6	3.1	3.5	3.3	4.0	3.9	339 / 10.4	8.2	7.3	29 / 485	Cumulus Media
6	WUKS-F	Urban AC	22 / 5.0	4.8	5.0	3.5	4.0	4.6	348 / 10.7	11.0	10.5	29 / 477	Beasley Broadcast Group
7	WCLN-F	Cont. Christ.	16 / 3.7	2.1	1.3	2.2	1.5	2.3	263 / 8.1	5.0	6.7	24 / 398	Christian Listening Network, Inc.
8	WRCQ-F	Rock	15 / 3.5	4.2	5.9	5.5	5.1	4.8	314 / 9.7	15.8	15.2	26 / 485	Cumulus Media
9	WNNL-F	Black Gospel	13 / 3.0	2.5	3.5	2.5	2.6	2.9	193 / 5.9	6.0	4.7	24 / 358	Radio One
10	WSTS-F	S. Gospel	12 / 2.8	2.3	1.5	1.8	2.8	2.1	124 / 3.8	5.4	5.0	20 / 258	Pro Media, Inc.
11	WRAL-F	Adult Cont.	12 / 2.7	2.1	2.4	1.4	2.8	2.2	323 / 10.0	9.0	10.3	19 / 608	WRAL FM, Inc.
12	WKQB-F	Classic Rock	12 / 2.6	1.9	3.7	2.7	3.6	2.7	279 / 8.6	10.4	8.1	22 / 443	Cumulus Media
13	WDCG-F	CHR	9 / 2.1	1.7	1.3	1.2	2.1	1.6	213 / 6.6	7.4	5.8	26 / 523	Clear Channel Communications
14	WEGX-F	Country	7 / 1.6	1.5	1.5	1.0	1.7	1.4	190 / 5.9	5.8	3.6	17 / 420	Root Communications
15	WCCG-F	Urban	7 / 1.5	1.7	1.7	2.7	1.5	1.9	169 / 5.2	5.1	5.9	9 / 177	James E. Carson
15	WQDR-F	Country	7 / 1.5	1.2	1.1	1.6	1.3	1.3	242 / 7.5	6.1	6.5	35 / 609	Curtis Media Group
17	WIDU	Black Gospel	5 / 1.1	2.9	3.1	3.3	1.9	2.6	88 / 2.7	4.6	3.6	10 / 127	WIDU Broadcasting, Inc.
17	WTRG-F	Oldies	5 / 1.1	0.8	0.4	0.6	1.1	0.7	89 / 2.8	2.8	2.4	19 / 312	Clear Channel Communications
19	WBBB-F	Rock	5 / 1.0	1.9	1.7	1.2	0.9	1.5	128 / 4.0	5.9	6.2	10 / 315	Curtis Media Group
20	WFMO	Black Gospel	4 / 0.9	0.6	1.7	1.0	0.9	1.1	37 / 1.1	1.6	1.7	4 / 42	Pro Media, Inc.
21	WKKE	S. Gospel	3 / 0.7	0.6	0.9	1.6	1.7	0.9	23 / 0.7	1.0	2.3	4 / 39	Ferriss Yamell Locklear
21	WFNC-F	Talk	3 / 0.7	0.6	0.4	0.4	0.4	0.5	85 / 2.6	1.5	1.4	4 / 135	Cumulus Media
21	WRSN-F	Adult Cont.	3 / 0.7	1.7	1.5	1.0	1.3	1.2	79 / 2.4	3.4	3.2	11 / 262	Clear Channel Communications
24	WAZZ	Adult Stand.	3 / 0.6	0.4	0.7	0.4	1.1	0.5	48 / 1.5	2.4	1.3	3 / 66	Beasley Broadcast Group
24	WRDU-F	Rock	3 / 0.6	0.6	0.4	0.4	0.6	0.5	107 / 3.3	2.2	2.3	9 / 261	Clear Channel Communications
26	WFAY	News	2 / 0.5						42 / 1.3			2 / 42	Colonial Radio Group, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WZFX-F	1 WZFX-F	1 WKML-F	1 WKML-F	1 WKML-F	1 WKML-F	1 WKML-F	1 WZFX-F	1 WZFX-F	1 WZFX-F
2	WQSM-F	2 WQSM-F	2 WKML-F	2 WZFX-F	2 WZFX-F	2 WFLB-F	2 WZFX-F	2 WKML-F	2 WKML-F	2 WKML-F
3	WKML-F	3 WKML-F	3 WQSM-F	3 WQSM-F	3 WQSM-F	3 WFNC	3 WQSM-F	3 WFLB-F	3 WQSM-F	3 WQSM-F
4	WRCQ-F	4 WRCQ-F	4 WUKS-F	4 WFLB-F	4 WFLB-F	4 WQSM-F	4 WFLB-F	4 WQSM-F	4 WFLB-F	4 WFLB-F
5	WRAL-F	5 WCLN-F	5 WFLB-F	5 WFLB-F	5 WUKS-F	5 WUKS-F	5 WUKS-F	5 WFNC	5 WFNC	5 WFNC
6	WCLN-F	6 WDCG-F	6 WCLN-F	6 WCLN-F	6 WNNL-F	6 WZFX-F	6 WFNC	6 WCLN-F	6 WUKS-F	6 WFLB-F
7	WNNL-F	7 WUKS-F	7 WRCQ-F	7 WRAL-F	6 WKQB-F	7 WSTS-F	7 WKQB-F	7 WRCQ-F	7 WRCQ-F	7 WRCQ-F
8	WFLB-F	8 WKQB-F	8 WKQB-F	8 WKQB-F	6 WFNC	8 WNNL-F	8 WCLN-F	8 WRCQ-F	7 WCLN-F	8 WCLN-F
8	WUKS-F	9 WRAL-F	9 WRAL-F	8 WFNC	9 WCLN-F	9 WCLN-F	9 WDCG-F	9 WSTS-F	7 WSTS-F	9 WRAL-F
10	WDCG-F	10 WFNC	10 WFNC	10 WNNL-F	10 WSTS-F	10 WKQB-F	10 WRAL-F	10 WNNL-F	10 WNNL-F	10 WFNC
		10 WEGX-F						10 WRAL-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WZFX-F	1 WZFX-F	1 WZFX-F	1 WKML-F	1 WZFX-F	1 WZFX-F	1 WZFX-F	1 WZFX-F	1 WKML-F
2	WQSM-F	2 WQSM-F	2 WQSM-F	2 WKML-F	2 WQSM-F	2 WQSM-F	2 WQSM-F	2 WKML-F	2 WZFX-F
3	WKML-F	3 WKML-F	3 WKML-F	3 WQSM-F	3 WZFX-F	3 WRCQ-F	3 WRCQ-F	3 WQSM-F	3 WFLB-F
4	WRCQ-F	4 WUKS-F	4 WUKS-F	4 WUKS-F	4 WFLB-F	4 WCLN-F	4 WKML-F	4 WUKS-F	4 WQSM-F
5	WQDR-F	5 WCLN-F	5 WNNL-F	5 WFLB-F	5 WUKS-F	5 WEGX-F	5 WDCG-F	5 WFNC	5 WFLB-F
6	WDCG-F	6 WRCQ-F	6 WCLN-F	6 WCLN-F	6 WNNL-F	6 WKML-F	6 WCLN-F	6 WKQB-F	6 WRCQ-F
7	WRAL-F	7 WNNL-F	7 WSTS-F	7 WRAL-F	7 WCLN-F	7 WDCG-F	7 WKQB-F	7 WDCG-F	7 WKQB-F
8	WCLN-F	8 WRAL-F	8 WRCQ-F	8 WNNL-F	8 WRAL-F	8 WKQB-F	8 WFNC	8 WRAL-F	8 WFNC
9	WSTS-F	9 WDCG-F	8 WKQB-F	9 WRCQ-F	9 WSTS-F	9 WRDU-F	9 WEGX-F	9 WBBB-F	9 WCLN-F
10	WFLB-F	10 WSTS-F	10 WRAL-F	9 WSTS-F	10 WRCQ-F	10 WUKS-F	10 WBBB-F	10 WUKS-F	10 WDCG-F
10	WEGX-F	10 WQDR-F							10 WRAL-F

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
WAZZ	1490	1 kw / 1 kw	1 kw / 1 kw	Adult Stand.	WW1/MBS	D & R Radio	Beasley Broadcast Group	Fayetteville
WFAY	1230	1 kw / 1 kw	1 kw / 1 kw	News	ABC, CBS, CNN+	—	Colonial Radio Group, Inc.	Fayetteville
WFMO	860	1 kw / 12 w	1 kw / 12 w	Black Gospel	CNN+	D & R Radio	Pro Media, Inc.	Fairmont
WFNC	640	10 kw / 1 kw	10 kw / 1 kw	Talk	CBS	Allied Radio Ptnrs.	Cumulus Media	Fayetteville
WIDU	1600	5 kw / 147 w	5 kw / 147 w	Black Gospel	CNN+	Roslin	WIDU Broadcasting, Inc.	Fayetteville
WKKE	1080	5 kw / kw	5 kw / kw	S. Gospel	Ind.	—	Ferriss Yamell Locklear	St. Pauls

FM Stations

Station	Freq	Power/HAAT		Format	Net/Aff	Rep	Owner	City of Lic
		Power	HAAT					
WCCG	104.5	6 kw @305	6 kw @305	Urban	Ind.	—	James E. Carson	Hope Mills
WFLB	96.5	100 kw @ 1,043	100 kw @ 1,043	Oldies	Ind.	D & R Radio	Beasley Broadcast Group	Laurinburg
WFNC	102.3	3 kw @269	3 kw @269	Talk	CBS	Allied Radio Ptnrs.	Cumulus Media	Lumberton
WKML	95.7	100 kw @ 1,043	100 kw @ 1,043	Country	Ind.	D & R Radio	Beasley Broadcast Group	Lumberton
WKQB	106.9	50 kw @492	50 kw @492	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Southern Pines
WQSM	98.1	100 kw @830	100 kw @830	Hot AC	Ind.	Allied Radio Ptnrs.	Cumulus Media	Fayetteville
WRCQ	103.5	24 kw @699	24 kw @699	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Dunn
WSTS	100.9	50 kw @489	50 kw @489	S. Gospel	Ind.	—	Pro Media, Inc.	Fairmont
WUKS	107.7	5.2 kw @656	5.2 kw @656	Urban AC	ABC	D & R Radio	Beasley Broadcast Group	St. Pauls
WZFX	99.1	100 kw @981	100 kw @981	Urban	ABC	D & R Radio	Beasley Broadcast Group	Whiteville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBB-F	Rock	96.1	Raleigh
WCLN-F	Cont. Christ.	107.3	Ciinton
WDCG-F	CHR	105.1	Durham
WEGX-F	Country	92.9	Dillon
WNNL-F	Black Gospel	103.9	Fuquay-Varina
WQDR-F	Country	94.7	Raleigh
WRAL-F	Adult Cont.	101.5	Raleigh
WRDU-F	Rock	106.1	Wilson
WRSN-F	Adult Cont.	93.9	Burlington
WTRG-F	Oldies	100.7	Rocky Mount

Consolidation Report	12+	25-54
	(%)	(%)
Beasley Broadcast Group	42.5	41.7
WAZZ AM,WFLB FM,WKML FM,WUKS FM,WZFX FM		
Cumulus Media	22.3	21.7
WFNC FM,WFNC AM,WKQB FM,WQSM FM,WRCQ FM		
Pro Media, Inc.	3.7	3.9
WFMO AM,WSTS FM		
	68.5	67.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	15 (2)	15 (2)	3.8
Adult Stand.	3 (1)	0 (0)	3 (1)	0.8
Black Gospel	9 (2)	13 (1)	22 (3)	5.5
CHR	0 (0)	9 (1)	9 (1)	2.3
Classic Rock	0 (0)	12 (1)	12 (1)	3.0
Cont. Christ.	0 (0)	16 (1)	16 (1)	4.0
Country	0 (0)	69 (3)	69 (3)	17.4
Hot AC	0 (0)	43 (1)	43 (1)	10.8
News	2 (1)	0 (0)	2 (1)	0.5
Oldies	0 (0)	40 (2)	40 (2)	10.1
Rock	0 (0)	22 (3)	22 (3)	5.5
S. Gospel	3 (1)	12 (1)	16 (2)	4.0
Talk	24 (1)	3 (1)	28 (2)	7.1
Urban	0 (0)	78 (2)	78 (2)	19.6
Urban AC	0 (0)	22 (1)	22 (1)	5.5
Totals	41 (6)	354 (20)	397 (26)	

FLINT

Arbitron Rank	120	Pop (12+)	358,700	Stations	40 / 13	% Below Line	32.5
Market TSL in Hours	20.0			Diaries	1203 / 298:1 / 51.7%	% Not Listed	13.0
Average Persons Rating	15.2			12+ FM Share (Metro)	72.5	Sample Target	1260

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WDZZ-F Urban	65 / 12.0	10.8	9.8	12.3	12.2	11.2	638 / 17.8	16.2	18.5	66 / 648	Cumulus Media
2	WCRZ-F Adult Cont.	55 / 10.1	9.5	9.3	8.5	8.8	9.4	709 / 19.8	17.9	17.9	60 / 863	Regent Communications, Inc.
3	WWCK-F CHR	41 / 7.5	8.8	10.8	11.0	11.0	9.5	890 / 24.8	27.0	27.5	53 / 1120	Cumulus Media
4	WFBE-F Country	34 / 6.3	7.0	7.2	7.7	7.1	7.0	537 / 15.0	16.8	17.1	37 / 606	Citadel Communications Corp.
5	WHNN-F Oldies	33 / 6.0	7.3	7.0	5.7	5.4	6.5	540 / 15.1	15.2	14.8	45 / 777	Citadel Communications Corp.
6	WRSR-F Classic Rock	24 / 4.4	1.5	2.1	1.8	2.1	2.4	300 / 8.4	6.3	5.5	38 / 422	Cumulus Media
7	WKCO-F Country	18 / 3.3	4.0	4.3	3.5	4.1	3.8	369 / 10.3	12.9	11.5	44 / 683	MacDonald Broadcasting Co.
8	WJR News/Talk	18 / 3.3	3.3	2.8	3.7	3.6	3.3	345 / 9.6	9.9	11.2	29 / 586	ABC Inc.
9	WWBN-F Rock	16 / 3.0	3.1	4.9	3.3	3.9	3.6	296 / 8.3	10.9	11.8	20 / 410	Regent Communications, Inc.
10	WIOG-F CHR	15 / 2.8	3.9	3.0	2.8	3.0	3.1	576 / 16.1	15.6	12.1	30 / 922	Citadel Communications Corp.
11	WOWE-F Rhythmic Old.	14 / 2.5	4.0	3.8	3.3	3.2	3.4	239 / 6.7	8.4	8.4	14 / 245	Praestantia Broadcasting, Inc.
12	WDFD Talk	13 / 2.4	2.8	3.2	2.9	1.9	2.8	275 / 7.7	8.4	8.4	16 / 340	Cumulus Media
13	WFLT Gospel	12 / 2.2	1.5	2.1	3.3	2.1	2.3	160 / 4.5	3.7	5.3	12 / 160	Christian Evan. Bcstg Assoc.
14	WRIF-F Rock	11 / 2.0	2.0	1.3	1.7	2.1	1.7	206 / 5.8	5.5	5.6	13 / 274	Greater Media, Inc.
15	WTLZ-F Urban	10 / 1.9	0.6	0.6	0.7	1.5	1.0	210 / 5.8	2.8	3.3	11 / 220	Cumulus Media
15	WFNT Adult Stand.	10 / 1.9	1.1	2.1	1.3	1.3	1.6	125 / 3.5	3.7	2.8	11 / 130	Regent Communications, Inc.
17	WDTJ-F Urban	9 / 1.6	1.7	0.8	0.6	0.6	1.2	249 / 6.9	3.6	3.5	10 / 312	Radio One
18	WKRK-F Talk	7 / 1.2	0.7	1.1	0.7	0.7	1.46 / 4.1	3.2			10 / 178	CBS/Infinity
18	WOAP Adult Stand.	7 / 1.2	1.7	2.1	2.4	1.7	1.9	82 / 2.3	2.7	3.3	19 / 170	1090 Investments, LLC
20	WRXF-F Rock	5 / 1.0	1.3	0.9	0.9	1.1	1.0	159 / 4.4	4.6	4.9	7 / 236	Covenant Communications Corp.
21	WJLB-F Urban	5 / 0.9	0.4	0.4	0.6	0.6	0.6	104 / 2.9	1.8	2.7	6 / 161	Clear Channel Communications
21	WCSX-F Classic Rock	5 / 0.9	0.7	0.8	0.9	0.9	0.8	88 / 2.5	2.2	2.6	9 / 161	Greater Media, Inc.
21	WWJ News	5 / 0.9	1.3	0.8	1.3	0.7	1.1	129 / 3.6	3.6	4.0	7 / 208	CBS/Infinity
24	WXYT Sports	4 / 0.8	0.4		0.4			62 / 1.7		0.9	7 / 87	CBS/Infinity
25	WCXI Black Gospel	4 / 0.7	1.1					45 / 1.2			4 / 45	Birach Broadcasting Corp.
26	WJIM-F Oldies	3 / 0.6	1.1		0.4	0.4		56 / 1.6		1.4	4 / 95	Citadel Communications Corp.
26	WDFN Sports	3 / 0.6	0.4		0.4			67 / 1.9		1.4	4 / 91	Clear Channel Communications
28	WVMV-F Smooth Jazz	3 / 0.5	0.4	0.4	0.7	0.4	0.5	65 / 1.8	1.6	2.3	4 / 77	CBS/Infinity
28	WTRX Sports	3 / 0.5	0.4	0.6	0.7	0.4	0.6	103 / 2.9	1.9	3.3	3 / 103	Citadel Communications Corp.
28	WGYD-F Country	3 / 0.5	0.4	0.6	0.7	0.7		63 / 1.8	1.3		10 / 168	CBS/Infinity
28	WGRV-F Urban Oldies	3 / 0.5	0.6	0.6	0.6	0.4	0.6	82 / 2.3	2.0	1.9	3 / 98	Greater Media, Inc.
32	WEEG-F Classic Rock	2 / 0.4	0.6	0.6	0.6	0.4	0.5	55 / 1.5	1.9	1.2	5 / 158	MacDonald Broadcasting Co.
32	WKQI-F CHR	2 / 0.4	0.6	0.4	0.6	0.4	0.5	105 / 2.9	2.0	2.3	7 / 192	Clear Channel Communications
32	WLLC-F Classic Hits	2 / 0.4						40 / 1.1			9 / 153	Clear Channel Communications
32	CIMX-F Modern Rock	2 / 0.4		1.6				63 / 1.8	9.2	8.9	4 / 128	CHUM Group, Ltd.
32	WILZ-F Classic Rock	2 / 0.4	0.7	0.8	1.7	1.3	0.9	96 / 2.7			6 / 166	Citadel Communications Corp.
32	WDRQ-F CHR	2 / 0.4		3.4				84 / 2.3	16.3	16.1	2 / 110	ABC Inc.
38	WHMI-F Adult Cont.	2 / 0.3	0.6		0.7			39 / 1.1		2.2	3 / 72	Livingston Radio Company
38	WMUZ-F Cont. Christ.	2 / 0.3		0.6				44 / 1.2	3.4	3.8	2 / 81	Crawford Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWCK-F	1 WDZZ-F	1 WDZZ-F	1 WDZZ-F	1 WCRZ-F	1 WCRZ-F	1 WDZZ-F	1 WCRZ-F	1 WCRZ-F	1 WDZZ-F
2	WDZZ-F	2 WWCK-F	2 WCRZ-F	2 WCRZ-F	2 WDZZ-F	2 WCRZ-F	2 WCRZ-F	2 WDZZ-F	2 WCRZ-F	2 WWCK-F
3	WTLZ-F	3 WCRZ-F	3 WWCK-F	3 WRSR-F	3 WHNN-F	3 WHNN-F	3 WWCK-F	3 WFBE-F	3 WWCK-F	3 WWCK-F
4	WIOG-F	4 WWBN-F	4 WFBE-F	3 WFBE-F	3 WRSR-F	4 WFBE-F	4 WHNN-F	4 WFBE-F	4 WRSR-F	4 WHNN-F
5	WWBN-F	5 WFBE-F	5 WRSR-F	5 WWCK-F	3 WFBE-F	5 WRSR-F	5 WFBE-F	5 WWCK-F	5 WHNN-F	5 WTLZ-F
6	WDTJ-F	6 WIOG-F	6 WWBN-F	6 WHNN-F	6 WWCK-F	5 WJR	6 WJR	6 WRSR-F	6 WRSR-F	5 WFBE-F
7	WFBE-F	7 WRSR-F	7 WHNN-F	7 WWBN-F	7 WKCO-F	7 WDFD	7 WRSR-F	7 WKCO-F	7 WKCO-F	7 WFLT
8	WCRZ-F	8 WRIF-F	8 WIOG-F	7 WKCO-F	8 WOWE-F	7 WKCO-F	8 WDFD	8 WJR	8 WIOG-F	8 WWBN-F
9	WDRQ-F	9 WKCO-F	9 WRIF-F	9 WRIF-F	9 WWBN-F	9 WOWE-F	9 WRIF-F	9 WIOG-F	9 WWBN-F	9 WHNN-F
9	WRXF-F	10 WTLZ-F	9 WKCO-F	10 WIOG-F	10 WRIF-F	10 WFNT	9 WWBN-F	9 WWBN-F	10 WDFD	9 WDTJ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWCK-F	1 WDZZ-F	1 WDZZ-F	1 WDZZ-F	1 WCRZ-F	1 WDZZ-F	1 WDZZ-F	1 WDZZ-F	1 WCRZ-F
2	WDZZ-F	2 WWCK-F	2 WWCK-F	2 WCRZ-F	2 WDZZ-F	2 WWCK-F	2 WWCK-F	2 WRSR-F	2 WDZZ-F
3	WIOG-F	3 WCRZ-F	3 WCRZ-F	3 WWCK-F	3 WWCK-F	3 WWBN-F	3 WWBN-F	3 WRIF-F	3 WRSR-F
4	WCRZ-F	4 WFBE-F	4 WFBE-F	4 WFBE-F	4 WFBE-F	4 WRIF-F	4 WRIF-F	4 WWBN-F	4 WHNN-F
5	WFBE-F	5 WIOG-F	5 WKCO-F	5 WIOG-F	5 WHNN-F	5 WRXF-F	5 WRSR-F	5 WRSR-F	5 WWBN-F
6	WDTJ-F	6 WDTJ-F	6 WIOG-F	6 WRSR-F	6 WRSR-F	6 WJLB-F	6 WKRK-F	6 WKRK-F	6 WRIF-F
7	WWBN-F	7 WKCO-F	7 WRSR-F	7 WKCO-F	7 WKCO-F	7 WRSR-F	7 WJLB-F	7 WDFN	7 WFBE-F
8	WTLZ-F	8 WTLZ-F	8 WDTJ-F	8 WHNN-F	8 WIOG-F	8 WTLZ-F	8 WCRZ-F	8 WCRZ-F	8 WHNN-F
9	WHNN-F	9 WRSR-F	9 WTLZ-F	9 WFLT	9 WOWE-F	9 WKCO-F	9 WKCO-F	9 WKCO-F	9 WKRK-F
9	WFLT	10 WWBN-F	10 WFLT	10 WOWE-F	10 WFLT	10 WVMV-F	9 WTLZ-F	10 WTLZ-F	10 WKCO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCXI	1160	1 kw / 1 kw	Black Gospel	Ind.	Patt Media	Birach Broadcasting Corp.	Fenton
WDFD	910	5 kw / 1 kw	Talk	ESPN, CBS	Allied Radio Ptnrs.	Cumulus Media	Flint
WFLT	1420	500 w / 140 w	Gospel	WW1/MBS	Michigan Spot	Christian Evan. Bcstg Association	Flint
WFNT	1470	5 kw / 1 kw	Adult Stand.	ABC	Katz	Regent Communications, Inc.	Flint
WTRX	1330	5 kw / 1 kw	Sports	1-on-1, CBS	McGavren-Guild	Citadel Communications Corp.	Flint

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCRZ	107.9	50 kw @330	Adult Cont.	CBS	Katz	Regent Communications, Inc.	Flint
WDZZ	92.7	3 kw @260	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media	Flint
WFBE	95.1	50 kw @243	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Flint
WOWE	98.9	3 kw @328	Rhythmic Old.	ABC	—	Praestantia Broadcasting, Inc.	Vassar
WRSR	103.9	2.86 kw @482	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Owosso
WRXF	103.1	3 kw @239	Rock	Ind.	Patt Media	Covenant Communications Corp.	Lapeer
WWBN	101.5	6 kw @328	Rock	AM/FM	Katz	Regent Communications, Inc.	Tuscola
WWCK	105.5	25 kw @328	CHR	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Flint

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCSX-F	Classic Rock	94.7	Birmingham
WDFN	Sports	1130	Detroit
WDRQ-F	CHR	93.1	Detroit
WDTJ-F	Urban	105.9	Detroit
WEEG-F	Classic Rock	97.3	Essexville
WGRV-F	Urban Oldies	105.1	Detroit
WHMI-F	Adult Cont.	93.5	Howell
WHNN-F	Oldies	96.1	Bay City
WILZ-F	Classic Rock	104.5	Saginaw
WYLZ-F	simul. WILZFF	100.9	Pinconning
WILZ-FF	Classic Rock	104.5	Saginaw
WIOG-F	CHR	102.5	Bay City
WJIM-F	Oldies	97.5	Lansing
WJLB-F	Urban	97.9	Detroit
WJR	News/Talk	760	Detroit
WKCQ-F	Country	98.1	Saginaw
WKQI-F	CHR	95.5	Detroit
WKRK-F	Talk	97.1	Detroit
WLLC-F	Classic Hits	106.7	Detroit
WMUZ-F	Cont. Christ.	103.5	Detroit
WOAP	Adult Stand.	1080	Owosso
WRIF-F	Rock	101.1	Detroit
WTLZ-F	Urban	107.1	Saginaw
WVMV-F	Smooth Jazz	98.7	Detroit
WWJ	News	950	Detroit
WXYT	Sports	1270	Detroit
WYCD-F	Country	99.5	Detroit
CIMX-F	Modern Rock	88.7	Windsor

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp. WFBE FM,WTRX AM	6.8	7.2
Cumulus Media WDZZ FM,WDFD AM,WRSR FM,WWCK FM	26.3	27.1
Regent Communications, Inc. WCRZ FM,WFNT AM,WWBN FM	15.0	15.5
	48.1	49.8

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	56 (2)	56 (2)	11.8
Adult Stand.	17 (2)	0 (0)	17 (2)	3.6
Black Gospel	4 (1)	0 (0)	4 (1)	0.8
CHR	0 (0)	61 (4)	61 (4)	12.8
Classic Hits	0 (0)	2 (1)	2 (1)	0.4
Classic Rock	0 (0)	34 (5)	34 (5)	7.2
Cont. Christ.	0 (0)	2 (1)	2 (1)	0.4
Country	0 (0)	55 (3)	55 (3)	11.6
Gospel	12 (1)	0 (0)	12 (1)	2.5
Modern Rock	0 (0)	2 (1)	2 (1)	0.4
News	5 (1)	0 (0)	5 (1)	1.1
News/Talk	18 (1)	0 (0)	18 (1)	3.8
Oldies	0 (0)	36 (2)	36 (2)	7.6
Rhythmic Old.	0 (0)	14 (1)	14 (1)	2.9
Rock	0 (0)	32 (3)	32 (3)	6.7
Smooth Jazz	0 (0)	3 (1)	3 (1)	0.6
Sports	10 (3)	0 (0)	10 (3)	2.1
Talk	13 (1)	7 (1)	20 (2)	4.2
Urban	0 (0)	89 (4)	89 (4)	18.7
Urban Oldies	0 (0)	3 (1)	3 (1)	0.6
Totals	79(10)	396 (30)	475 (40)	

Note WRSR-103.9 Old Format: Soft AC New Format: Classic Rock "The Fox"

FT. MYERS-NAPLES-MARCO ISLAND

Arbitron Rank 72 Pop (12+)	569,600	Stations	29 / 24	% Below Line	3.1
Market TSL in Hours	21.2	Diaries	1535 / 371:1 / 50.5%	% Not Listed	14.0
Average Persons Rating	15.8	12+ FM Share (Metro)	74.2	Sample Target	1540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WAVV-F	Easy List.	103 / 11.5	11.0	11.7	11.9	15.2	11.5	1146 / 20.1	19.7	19.6	110 / 1230	Alpine Broadcasting
2	WOLZ-F	Oldies	64 / 7.1	5.2	6.1	5.0	6.5	5.8	784 / 13.8	13.5	14.4	70 / 860	Clear Channel Communications
3	WINK-AA	Adult Cont.	63 / 7.0	5.1	4.9	4.8	5.8	5.5	747 / 13.1	12.3	12.1	67 / 814	Fort Myers Broadcasting Co.
4	WVGR-F	Country	49 / 5.5	5.0	4.8	4.4	5.2	4.9	690 / 12.1	9.3	10.4	58 / 876	Renda Broadcasting Corp.
5	WBTT-F	Urban	47 / 5.3		2.5				685 / 12.0	5.6	6.8	51 / 764	Clear Channel Communications
6	WCKT-F	Country	46 / 5.2	4.6	4.0	5.5	5.1	4.8	702 / 12.3	11.5	13.0	47 / 728	Clear Channel Communications
7	WXKB-F	CHR	43 / 4.8	9.1	8.7	8.5	8.0	7.8	878 / 15.4	21.0	22.1	53 / 1074	Beasley Broadcast Group
8	WJXB-F	Modern Rock	40 / 4.5	5.3	6.6	5.3	4.5	5.4	620 / 10.9	12.7	11.8	45 / 698	Beasley Broadcast Group
9	WRXK-F	Classic Rock	33 / 3.7	5.2	5.0	5.9	5.5	4.9	622 / 10.9	10.6	13.1	37 / 722	Beasley Broadcast Group
10	WTLT-F	Soft AC	32 / 3.6	2.4	2.5	1.7	2.4	2.6	438 / 7.7	5.1	5.9	32 / 438	Meridian Broadcasting, Inc.
11	WJPT-F	Adult Stand.	32 / 3.5						368 / 6.5			32 / 387	Beasley Broadcast Group
12	WINK-F	Adult Cont.	31 / 3.4	5.1	4.9	4.8	5.8	4.6	589 / 10.3	12.3	12.1	53 / 889	Fort Myers Broadcasting Co.
13	WYPT-F	80's Hits	28 / 3.1		2.6				383 / 6.7	5.6	5.5	30 / 438	Fort Myers Broadcasting Co.
14	WDRR-F	Smooth Jazz	26 / 2.9	1.7	2.2	1.8	2.0	2.2	411 / 7.2	6.3	5.2	26 / 423	CAM Communications, Inc.
15	WARO-F	Classic Rock	19 / 2.2	3.4	2.8	3.7	2.9	3.0	448 / 7.9	8.1	9.3	25 / 531	Meridian Broadcasting, Inc.
16	WSGL-F	Hot AC	19 / 2.1	1.4	1.1	2.1	1.5	1.7	286 / 5.0	3.9	5.8	19 / 286	Renda Broadcasting Corp.
17	WKFF-F	CHR	17 / 1.8		3.8				491 / 8.6	7.2	10.0	26 / 635	Clear Channel Communications
18	WJGO-F	Rhythmic Old.	16 / 1.7	2.3	2.8				310 / 5.4	5.7		18 / 353	Renda Broadcasting Corp.
19	WTLQ	Talk	14 / 1.5	1.7	1.5	2.0	1.9	1.7	233 / 4.1	3.8	6.5	14 / 247	Fort Myers Broadcasting Co.
20	WKII	Adult Stand.	9 / 1.0	1.0	1.1	1.1	1.4	1.1	129 / 2.3	2.4	2.5	30 / 370	Clear Channel Communications
21	WHPT-F	Classic Rock	8 / 0.9	1.1	0.8	0.6	1.1	0.8	167 / 2.9	2.6	2.8	16 / 345	Cox Radio
22	WAFZ	Reg'l Mex.	6 / 0.7	1.4	0.8	1.1	0.8	1.0	73 / 1.3	1.6	1.5	6 / 73	Glades Media Co.
23	WWCL	Span.-Hits	5 / 0.6	1.9	1.8	0.9	1.1	1.3	57 / 1.0	2.0	1.3	6 / 60	Olbota Communications, Inc.
23	WGUF-F	Talk	5 / 0.6	0.4		0.9	0.7		135 / 2.4		2.3	5 / 135	Renda Broadcasting Corp.
23	WWCN	Sports	5 / 0.6	0.9	1.0	1.0	0.6	0.9	176 / 3.1	3.4	2.6	6 / 192	Beasley Broadcast Group
26	WCVU-F	Easy List.	5 / 0.5						86 / 1.5		2.1	28 / 284	Clear Channel Communications
27	WQAM	Sports	4 / 0.4	0.5	0.4		0.4		83 / 1.5	1.0		5 / 97	Beasley Broadcast Group
28	WIKX-F	Country	3 / 0.3	0.4	0.3		0.6		113 / 2.0	1.2		30 / 378	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WBTT-F	1	WXKB-F	1	WRXK-F	1	WAVV-F	1	WINK-AA	1	WAVV-F
2	WXKB-F	2	WJXB-F	2	WJXB-F	2	WCKT-F	2	WINK-AA	2	WRXK-F
3	WJXB-F	3	WXKB-F	3	WCKT-F	3	WVGR-F	3	WOLZ-F	3	WOLZ-F
4	WVGR-F	4	WRXK-F	3	WRXK-F	4	WXKB-F	4	WVGR-F	4	WVGR-F
5	WCKT-F	5	WCKT-F	5	WBTT-F	5	WINK-F	5	WJXB-F	5	WJXB-F
6	WKFF-F	6	WVGR-F	6	WVGR-F	6	WJXB-F	6	WCKT-F	6	WCKT-F
7	WOLZ-F	7	WYPT-F	7	WYPT-F	7	WOLZ-F	7	WJXB-F	7	WJXB-F
8	WTLT-F	8	WSGL-F	8	WOLZ-F	8	WINK-F	8	WVGR-F	8	WVGR-F
9	WRXK-F	9	WKFF-F	9	WINK-F	9	WARO-F	9	WINK-AA	9	WINK-AA
10	WARO-F	10	WINK-F	10	WARO-F	10	WRXK-F	10	WTLT-F	10	WTLT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBTT-F	1	WXKB-F	1	WSGL-F	1	WXKB-F	1	WXKB-F
2	WXKB-F	2	WBTT-F	2	WXKB-F	2	WINK-F	2	WINK-F
3	WVGR-F	3	WJXB-F	3	WYPT-F	2	WCKT-F	3	WOLZ-F
4	WJXB-F	4	WSGL-F	4	WJXB-F	4	WVGR-F	4	WCKT-F
5	WCKT-F	5	WYPT-F	5	WINK-F	5	WYPT-F	5	WYPT-F
6	WKFF-F	6	WCKT-F	6	WCKT-F	6	WVGR-F	6	WVGR-F
7	WJGO-F	7	WVGR-F	7	WKFF-F	7	WYPT-F	7	WYPT-F
8	WYPT-F	8	WINK-F	8	WBTT-F	8	WSGL-F	8	WSGL-F
9	WSGL-F	9	WKFF-F	9	WAVV-F	8	WBTT-F	9	WJXB-F
10	WAFZ	10	WAVV-F	10	WVGR-F	10	WJGO-F	10	WJGO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAFZ	1490	1 kw / 1 kw	Reg'l Mex.	CNN+	—	Glades Media Co.	Immokalee
WINK	96.9	100 kw / kw	1,323Adult Cont.	CBS	McGavren-Guild	Fort Myers Broadcasting Co.	Ft. Myers
WNOG	1270	5 kw / 1.9 kw	simul. WINKAA	CBS	McGavren-Guild	Meridian Broadcasting, Inc.	Naples
WTLQ	1240	1 kw / 1 kw	Talk	CNN+	McGavren-Guild	Fort Myers Broadcasting Co.	Ft. Myers
WWCL	1440	5 kw / 1 kw	Span.-Hits	Ind.	—	Olbota Communications, Inc.	Lehigh Acres
WWCN	770	10 kw / 1 kw	Sports	USA, WW1/MBS, ESPN	D & R Radio	Beasley Broadcast Group	North Ft. Myers

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARO	94.5	96 kw @ 1,012	Classic Rock	Ind.	McGavren-Guild	Meridian Broadcasting, Inc.	Naples
WAVV	101.1	100 kw @ 982	Easy List.	AP	Christal	Alpine Broadcasting	Marco Island
WBTT	105.5	28.5 kw @ 649	Urban	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Naples Park
WCKT	107.1	28.5 kw @ 649	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Lehigh Acres
WDRR	98.5	18.5 kw @ 371	Smooth Jazz	Ind.	Clear Chan.-Diamond	CAM Communications, Inc.	San Carlos Park
WGUF	98.9	6 kw @ 328	Talk	CNN+	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Marco Island
WINK	96.9	100 kw @ 1,323	Adult Cont.	Ind.	McGavren-Guild	Fort Myers Broadcasting Co.	Ft. Myers
WJBX	99.3	45 kw @ 472	Modern Rock	Ind.	D & R Radio	Beasley Broadcast Group	Ft. Myers Beach
WJGO	102.9	50 kw @ 466	Rhythmic Old.	WW1/MBS	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Tice
WJPT	106.3	6 kw @ 328	Adult Stand.	ABC, Jones	D & R Radio	Beasley Broadcast Group	Ft. Myers Villas
WKFF	100.1	100 kw @ 476	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Port Charlotte
WOLZ	95.3	78.51 kw @ 476	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Myers
WRXK	96.1	100 kw @ 1,122	Classic Rock	WW1/MBS	D & R Radio	Beasley Broadcast Group	Bonita Springs
WSGL	104.7	20 kw @ 436	Hot AC	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Naples
WTLT	93.5	6 kw @ 328	Soft AC	Ind.	McGavren-Guild	Meridian Broadcasting, Inc.	Naples
WWGR	101.9	100 kw @ 992	Country	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Ft. Myers
WXKB	103.9	100 kw @ 981	CHR	Ind.	D & R Radio	Beasley Broadcast Group	Cape Coral
WYPT	97.7	14.5 kw @ 430	80's Hits	Ind.	—	Fort Myers Broadcasting Co.	Punta Rassa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCVU-F	Easy List.	104.9	Solana
WHPT-F	Classic Rock	102.5	Sarasota
WIKX-F	Country	92.9	Punta Gorda
WKII	Adult Stand.	1070	Solana
WQAM	Sports	560	Miami

Consolidation Report

	12+	25-54
	(%)	(%)
Beasley Broadcast Group	17.1	19.3
WJBX FM, WJPT FM, WRXK FM, WWCN AM, WXKB FM		
Clear Channel Communications	19.4	19.6
WBTT FM, WCKT FM, WKFF FM, WOLZ FM		
Fort Myers Broadcasting Co.	12.6	16.0
WINK AM, WINK FM, WTLQ AM, WYPT FM		
Meridian Broadcasting, Inc.	8.2	8.9
WARO FM, WNOG AM, WTLT FM		
Renda Broadcasting Corp.	9.9	14.2
WGUF FM, WJGO FM, WSGL FM, WWGR FM		
Totals	67.2	78.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	28 (1)	28 (1)	3.6
Adult Cont.	41 (1)	31 (1)	72 (2)	9.3
Adult Stand.	9 (1)	32 (1)	41 (2)	5.3
CHR	0 (0)	59 (2)	59 (2)	7.7
Classic Rock	0 (0)	61 (3)	61 (3)	7.9
Country	0 (0)	98 (3)	98 (3)	12.7
Easy List.	0 (0)	108 (2)	108 (2)	14.0
Hot AC	0 (0)	19 (1)	19 (1)	2.5
Modern Rock	0 (0)	40 (1)	40 (1)	5.2
News/Talk	21 (1)	0 (0)	21 (1)	2.7
Oldies	0 (0)	64 (1)	64 (1)	8.3
Reg'l Mex.	6 (1)	0 (0)	6 (1)	0.8
Rhythmic Old.	0 (0)	16 (1)	16 (1)	2.1
Smooth Jazz	0 (0)	26 (1)	26 (1)	3.4
Soft AC	0 (0)	32 (1)	32 (1)	4.2
Span.-Hits	5 (1)	0 (0)	5 (1)	0.6
Sports	9 (2)	0 (0)	9 (2)	1.2
Talk	14 (1)	5 (1)	19 (2)	2.5
Urban	0 (0)	47 (1)	47 (1)	6.1
Totals	105 (8)	666 (21)	771 (29)	

Note WCCL-97.7 Old Format: Classical New Format: 80's Classic Hits
 WMYR-1410 Old Format: Country New Format: Disney-Children's
 WWWD-92.5 Old Format: Country // WIKX New Format: WRQC, Rock "Real Rock"

FT. PIERCE-STUART-VERO BEACH

Arbitron Rank 118	Pop (12+) 367,100	Stations 27 / 13	% Below Line 0.6
Market TSL in Hours 21.7	Diaries 752 / 488:1 / 52.0%	% Not Listed 21.6	
Average Persons Rating 16.1	12+ FM Share (Metro) 72.8	Sample Target 750	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WOSN-F	Adult Stand.	74 / 12.4	12.0	12.1	10.3	12.7	11.7	594 / 16.2	17.2	15.8	75 / 607	Vero Beach Radio Partnership
2	WLDI-F	CHR	39 / 6.6	6.8	7.6	6.9	6.5	7.0	812 / 22.1	21.7	15.9	43 / 882	Clear Channel Communications
3	WZZR-F	Talk	36 / 6.1	5.7	4.7	5.2	4.6	5.4	371 / 10.1	8.2	11.0	38 / 378	Clear Channel Communications
4	WPBZ-F	Modern Rock	35 / 6.0	4.1	5.2	4.0	2.7	4.8	345 / 9.4	11.0	10.6	38 / 389	CBS/Infinity
5	WGYL-F	Adult Cont.	33 / 5.6	3.8	3.5	3.3	3.8	4.0	365 / 9.9	9.3	8.5	35 / 368	Vero Beach Radio Partnership
6	WFLM-F	Urban AC	32 / 5.5	9.7	5.2	6.7	5.7	6.8	369 / 10.0	8.7	11.1	33 / 369	Flame Radio Partners, Ltd.
7	WQOL-F	Oldies	23 / 3.9	2.7	3.9	3.3	5.1	3.5	363 / 9.9	8.5	8.8	27 / 433	Clear Channel Communications
7	WKGR-F	Classic Rock	23 / 3.9	3.4	6.1	4.3	5.5	4.4	440 / 12.0	12.9	10.6	25 / 477	Clear Channel Communications
9	WJBW-F	Adult Stand.	18 / 3.1	4.1	4.5	5.8	4.5	4.4	282 / 7.7	6.7	7.8	19 / 299	AM/FM of Palm Beach
10	WMBX-F	Modern AC	17 / 2.8	3.9	3.4	2.9	2.7	3.3	360 / 9.8	10.9	10.6	18 / 393	CBS/Infinity
11	WEAT-F	Soft AC	16 / 2.6	2.0	2.4	2.9	2.2	2.5	293 / 8.0	7.4	6.6	22 / 345	CBS/Infinity
12	WAVV-F	Country	15 / 2.6	2.1	2.0	2.3	2.2	2.2	250 / 6.8	8.1	7.1	17 / 302	Clear Channel Communications
13	WHLG-F	Adult Cont.	15 / 2.5	2.7	3.4	1.4	2.5	193 / 5.2	5.8	4.1	15 / 199	Horton Broadcasting Co., Inc.	
14	WIRK-F	Country	13 / 2.3	2.3	1.9	4.0	3.3	2.6	290 / 7.9	6.8	5.8	18 / 344	CBS/Infinity
15	WOLL-F	Oldies	13 / 2.2	3.4	2.0	3.4	3.4	2.8	238 / 6.5	8.1	7.9	13 / 246	Clear Channel Communications
16	WPSL	Talk	12 / 2.0	2.3	1.9	1.8	2.4	2.0	214 / 5.8	5.4	4.0	12 / 214	Port St. Lucie Broadcasters, Inc.
17	WWLV-F	Smooth Jazz	9 / 1.6	3.2	1.9	0.5	1.8	1.8	146 / 4.0	3.8	1.9	10 / 150	Clear Channel Communications
18	WRMF-F	Hot AC	8 / 1.4	0.5	1.3	0.7	2.6	1.0	193 / 5.3	4.4	2.6	10 / 214	James Crystal Enterprises
19	WPAW-F	80's Hits	6 / 1.1	1.6	3.2	3.1	4.1	2.2	159 / 4.3	6.0	6.4	9 / 202	Vero Beach Radio Partnership
20	WJNO	News/Talk	5 / 0.8	2.1	1.2	1.1	1.0	1.3	136 / 3.7	4.3	3.7	5 / 141	Clear Channel Communications
21	WJNX	News/Talk	4 / 0.7	0.7	0.7	0.7	0.7	0.7	106 / 2.9	3.2	3.2	4 / 106	Clear Channel Communications
22	WCZR-F	Talk	3 / 0.6	0.5	0.5	1.4	2.7	0.8	66 / 1.8	2.3	4.2	3 / 66	Clear Channel Communications
22	WDBE-AA	News/Talk	3 / 0.6	0.2	0.1				73 / 2.0			3 / 73	AM/FM of Palm Beach
22	WMEL	Talk	3 / 0.6		2.6				56 / 1.5	6.4	5.1	3 / 56	Twin Towers Broadcasting, Inc.
25	WAXE	News/Talk	3 / 0.5	0.9	1.3	1.1	0.9	1.0	74 / 2.0	3.5	2.4	3 / 74	Clear Channel Communications
26	WSTU	Oldies	2 / 0.4	0.5	0.3	0.7	0.3	0.5	68 / 1.8	1.7	1.9	2 / 68	Resort Radio Systems, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLDI-F	1 WPBZ-F	1 WLDI-F	1 WZZR-F	1 WZZR-F	1 WOSN-F	1 WOSN-F	1 WOSN-F	1 WOSN-F	1 WLDI-F	1 WOSN-F
2 WPBZ-F	2 WLDI-F	1 WPBZ-F	2 WLDI-F	2 WLDI-F	2 WZZR-F	2 WLDI-F	2 WZZR-F	2 WZZR-F	2 WOSN-F	2 WFLM-F
3 WFLM-F	3 WZZR-F	3 WZZR-F	3 WPBZ-F	3 WPBZ-F	3 WGYL-F	3 WGYL-F	3 WGYL-F	3 WLDI-F	3 WPBZ-F	3 WLDI-F
4 WMBX-F	4 WGYL-F	4 WFLM-F	4 WFLM-F	4 WFLM-F	4 WQOL-F	4 WFLM-F	4 WPBZ-F	4 WPBZ-F	4 WFLM-F	4 WGYL-F
5 WAVV-F	5 WFLM-F	5 WKGR-F	5 WGYL-F	5 WGYL-F	4 WFLM-F	5 WPBZ-F	5 WLDI-F	5 WQOL-F	5 WAVV-F	5 WKGR-F
6 WIRK-F	6 WAVV-F	6 WGYL-F	6 WKGR-F	6 WKGR-F	6 WKGR-F	6 WZZR-F	6 WQOL-F	6 WGYL-F	6 WKGR-F	5 WPBZ-F
7 WEAT-F	7 WMBX-F	7 WHLG-F	7 WHLG-F	7 WQOL-F	7 WJBW-F	7 WKGR-F	7 WPSL	6 WFLM-F	7 WHLG-F	7 WQOL-F
8 WOLL-F	8 WKGR-F	8 WMBX-F	8 WMBX-F	8 WHLG-F	8 WHLG-F	8 WQOL-F	8 WFLM-F	8 WKGR-F	8 WOLL-F	8 WZZR-F
9 WQOL-F	9 WIRK-F	9 WAVV-F	9 WAVV-F	9 WMBX-F	9 WEAT-F	9 WMBX-F	9 WJBW-F	9 WJBW-F	9 WMBX-F	9 WJBW-F
9 WKGR-F	10 WEAT-F	10 WIRK-F	10 WIRK-F	10 WOLL-F	10 WOLL-F	10 WOLL-F	10 WIRK-F	10 WMBX-F	10 WIRK-F	10 WAVV-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WPBZ-F	1 WPBZ-F	1 WZZR-F	1 WPBZ-F	1 WZZR-F
2 WPBZ-F	2 WGYL-F	2 WGYL-F	2 WGYL-F	2 WGYL-F	2 WKGR-F	2 WZZR-F	2 WPBZ-F	2 WZZR-F	2 WPBZ-F
3 WAVV-F	3 WPBZ-F	3 WFLM-F	3 WFLM-F	3 WFLM-F	3 WLDI-F	3 WLDI-F	3 WKGR-F	3 WKGR-F	3 WKGR-F
4 WMBX-F	4 WFLM-F	4 WPBZ-F	4 WMBX-F	4 WHLG-F	4 WAVV-F	4 WGYL-F	4 WFLM-F	4 WGYL-F	4 WFLM-F
5 WFLM-F	5 WMBX-F	5 WZZR-F	5 WPBZ-F	5 WZZR-F	5 WMBX-F	5 WKGR-F	5 WFLM-F	5 WLDI-F	5 WQOL-F
6 WIRK-F	6 WAVV-F	6 WQOL-F	6 WZZR-F	6 WMBX-F	6 WFLM-F	6 WFLM-F	6 WAVV-F	6 WHLG-F	6 WLDI-F
7 WKGR-F	7 WIRK-F	6 WIRK-F	7 WAVV-F	7 WEAT-F	7 WPAW-F	7 WAVV-F	7 WKGR-F	7 WAVV-F	7 WHLG-F
8 WEAT-F	8 WZZR-F	8 WMBX-F	8 WHLG-F	8 WRMF-F	8 WHLG-F	8 WMBX-F	8 WIRK-F	7 WIRK-F	8 WIRK-F
9 WOLL-F	9 WEAT-F	9 WEAT-F	9 WKGR-F	9 WAVV-F	9 WZZR-F	9 WIRK-F	9 WCZR-F	9 WGYL-F	9 WGYL-F
10 WPAW-F	10 WQOL-F	10 WAVV-F	10 WOLL-F	10 WWLV-F	10 WIRK-F	10 WCZR-F	10 WMBX-F	9 WMBX-F	10 WAVV-F
			10 WWLV-F	10 WPBZ-F					
				10 WOLL-F					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAXE	1370	1 kw / 74 w	News/Talk	WW1/MBS, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Vero Beach
WJNX	1330	5 kw / 1 kw	News/Talk	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Pierce
WPSL	1590	5 kw / 64 w	Talk	CBS, BRN, ESPN	—	Port St. Lucie Broadcasters, Inc.	Port St. Lucie
WSTU	1450	1 kw / 1 kw	Oldies	ABC	—	Resort Radio Systems, Inc.	Stuart

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAVV	94.7	22.5 kw @354	Country	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Gifford
WCZR	101.7	4.2 kw @394	Talk	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Vero Beach
WFLM	104.7	17.5 kw @390	Urban AC	Ind.	Interep/Williams	Flame Radio Partners, Ltd.	White City
WGYL	93.7	50 kw @479	Adult Cont.	ABC	Allied Radio Ptnrs.	Vero Beach Radio Partnership	Vero Beach
WHLG	101.3	6 kw @299	Adult Cont.	Ind.	—	Horton Broadcasting Co., Inc.	Port St. Lucie
WOSN	97.1	23 kw @348	Adult Stand.	WW1/MBS, CNN+	McGavren-Guild	Vero Beach Radio Partnership	Indian River Shores
WPAW	99.7	26 kw @440	80's Hits	Ind.	—	Vero Beach Radio Partnership	Vero Beach
WQOL	103.7	50 kw @476	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Vero Beach
WZZR	92.7	50 kw @482	Talk	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Stuart

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMEL	Talk	920	Melbourne

Consolidation Report	12+ (%)	25-54 (%)
Clear Channel Communications	14.4	20.0
WAVV FM, WAXE AM, WCZR FM, WJNX AM, WQOL FM, WZZR FM		
Vero Beach Radio Partnership	19.1	9.4
WGYL FM, WOSN FM, WPAW FM		
	33.5	29.4

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	6 (1)	6 (1)	1.3
Adult Cont.	0 (0)	48 (2)	48 (2)	10.4
Adult Stand.	0 (0)	92 (2)	92 (2)	19.9
CHR	0 (0)	39 (1)	39 (1)	8.4
Classic Rock	0 (0)	23 (1)	23 (1)	5.0
Country	0 (0)	29 (2)	29 (2)	6.3
Hot AC	0 (0)	8 (1)	8 (1)	1.7
Modern AC	0 (0)	17 (1)	17 (1)	3.7
Modern Rock	0 (0)	35 (1)	35 (1)	7.6
News/Talk	15 (5)	0 (0)	15 (5)	3.2
Oldies	2 (1)	36 (2)	38 (3)	8.2
Smooth Jazz	0 (0)	9 (1)	9 (1)	1.9
Soft AC	0 (0)	16 (1)	16 (1)	3.5
Talk	15 (2)	40 (2)	55 (4)	11.9
Urban AC	0 (0)	32 (1)	32 (1)	6.9
Totals	32 (8)	430 (19)	462 (27)	

Note WCZR-101.7 Old Format: Talk // WZZR New Format: adds Dance

FT. WAYNE

Arbitron Rank 103 Pop (12+) 396,800	Stations 25 / 21	% Below Line 1.8
Market TSL in Hours 20.2	Diaries 1254 / 316:1 / 61.4%	% Not Listed 16.1
Average Persons Rating 15.4	12+ FM Share (Metro) 74.4	Sample Target 1210

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WQHK-F	Country	62 / 10.2	9.8	9.5	9.7	13.4	9.8	844 / 21.3	19.5	20.4	73 / 1021	Federated Media
2	WCHI-F	Adult Stand.	54 / 8.9	6.6	9.0	6.2	6.3	7.7	515 / 13.0	13.1	10.6	61 / 625	Shine Broadcasting Services, LLC
3	WBVR-F	Rock	49 / 8.0	7.8	5.9	8.2	6.6	7.5	630 / 15.9	12.7	16.4	80 / 1339	Federated Media
4	WJFX-F	Urban	43 / 7.0	5.6	4.9	5.7	4.2	5.8	583 / 14.7	11.2	12.7	49 / 705	Allen County Broadcasting, LP
5	WJFI-F	Adult Cont.	42 / 6.9	7.6	7.8	7.0	9.0	7.3	646 / 16.3	17.4	16.3	56 / 932	Sarkes Tarzian, Inc.
6	WOWO	Talk	41 / 6.7	7.6	6.8	7.5	8.3	7.2	747 / 18.8	16.7	20.0	70 / 1154	Federated Media
7	WMEE-F	CHR	39 / 6.5	8.1	6.3	7.0	6.4	7.0	851 / 21.5	15.7	20.7	62 / 1387	Federated Media
8	WLDE-F	Oldies	33 / 5.4	5.6	6.8	7.0	6.8	6.2	505 / 12.7	15.4	16.2	41 / 602	Sarkes Tarzian, Inc.
9	WFWI-F	Classic Rock	29 / 4.8	6.9	6.6	6.2	6.4	6.1	636 / 16.0	17.6	16.7	39 / 819	Federated Media
10	WBTU-F	Country	27 / 4.4	4.9	5.0	6.0	4.9	5.1	436 / 11.0	11.0	12.0	54 / 906	Artistic Media
11	WEJE-F	Modern Rock	19 / 3.1	2.9	2.4	3.0	0.2	2.9	387 / 9.8	9.5	11.2	28 / 630	Kovas Communications
12	WCKZ-F	Dance	14 / 2.3	2.0	2.6	2.2	1.6	2.3	424 / 10.7	5.4	7.4	21 / 598	Kovas Communications
13	WYSR-F	Dance	13 / 2.1	2.0	2.6	2.2	1.6	2.2	221 / 5.6	5.4	7.4	14 / 245	Kovas Communications
13	WXKE-F	Rock	13 / 2.1	2.0	2.1	3.2	1.6	2.3	242 / 6.1			15 / 328	Taylor Broadcast Group
15	WGL	Talk	7 / 1.1	0.8	1.4	1.5	2.3	1.2	209 / 5.3	4.1	6.9	7 / 240	Kovas Communications
16	WONO	Sports	4 / 0.7	0.7	0.5	0.3	0.3	0.6	131 / 3.3	2.2	1.8	4 / 139	Federated Media
17	WLW	Talk	3 / 0.5	0.3		0.3			58 / 1.5		1.7	12 / 169	Clear Channel Communications
17	WFCV	Religious	3 / 0.5	0.8	1.0	0.5	0.5	0.7	69 / 1.7	2.1	1.9	4 / 88	Bott Broadcasting Co.
17	WDFM-F	Hot AC	3 / 0.5	0.5					82 / 2.1			34 / 453	Clear Channel Communications
17	WMRI-F	Adult Cont.	3 / 0.5	0.3	0.7	0.7	0.5	0.5	39 / 1.0	1.8	3.6	15 / 161	Bomar Broadcasting Co.
21	WZBD-F	Adult Cont.	3 / 0.4						49 / 1.2			3 / 54	Robert Alan Weaver
22	WLZQ-F	Hot AC	2 / 0.4						36 / 0.9			12 / 160	Larko Communications, Inc.
23	WEXI-F	Rhythmic Old.	2 / 0.3				0.3		66 / 1.7			2 / 66	Taylor Broadcast Group
23	WJOT-F	Oldies	2 / 0.3						26 / 0.7			15 / 127	Mid-America Radio Group, Inc.
23	WNUY-F	Adult Cont.	2 / 0.3						40 / 1.0			2 / 55	Wells County Radio Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJFX-F	1 WBVR-F	1 WBVR-F	1 WQHK-F	1 WQHK-F	1 WSHI-F	1 WQHK-F	1 WQHK-F	1 WJFX-F	1 WSHI-F
2	WMEE-F	2 WQHK-F	1 WQHK-F	2 WJFI-F	2 WJFI-F	2 WOWO	2 WFWI-F	2 WBVR-F	2 WQHK-F	2 WQHK-F
3	WCKZ-F	3 WJFX-F	3 WJFI-F	3 WBVR-F	3 WBVR-F	3 WQHK-F	3 WJFI-F	3 WSHI-F	3 WBVR-F	3 WJFX-F
4	WQHK-F	4 WMEE-F	4 WMEE-F	4 WMEE-F	4 WMEE-F	4 WJFI-F	4 WOWO	4 WJFX-F	4 WSHI-F	4 WBVR-F
5	WBVR-F	5 WEJE-F	5 WFWI-F	5 WFWI-F	5 WFWI-F	5 WLDE-F	4 WSHI-F	5 WJFI-F	5 WSHI-F	5 WMEE-F
6	WJFI-F	6 WJFI-F	6 WJFX-F	6 WOWO	6 WLDE-F	6 WBTU-F	6 WBVR-F	6 WMEE-F	6 WMEE-F	6 WBTU-F
7	WEJE-F	7 WFWI-F	7 WLDE-F	7 WLDE-F	7 WOWO	7 WFWI-F	6 WMEE-F	7 WLDE-F	7 WJFI-F	7 WJFI-F
8	WYSR-F	8 WLDE-F	8 WOWO	8 WJFX-F	8 WBTU-F	8 WBVR-F	8 WLDE-F	8 WJFX-F	8 WLDE-F	8 WCKZ-F
9	WLDE-F	9 WXKE-F	9 WEJE-F	9 WBTU-F	9 WJFX-F	9 WMEE-F	9 WJFX-F	9 WBTU-F	9 WFWI-F	9 WOWO
10	WXKE-F	10 WCKZ-F	10 WBTU-F	10 WXKE-F	10 WYSR-F	10 WYSR-F	10 WBTU-F	10 WFWI-F	10 WBTU-F	10 WYSR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WJFX-F	1 WMEE-F	1 WMEE-F	1 WJFI-F	1 WJFI-F	1 WBVR-F	1 WBVR-F	1 WBVR-F	1 WBVR-F
2	WQHK-F	2 WQHK-F	2 WQHK-F	2 WQHK-F	2 WJFX-F	2 WQHK-F	2 WQHK-F	2 WQHK-F	2 WFWI-F
3	WEJE-F	3 WJFX-F	3 WJFI-F	3 WMEE-F	3 WMEE-F	2 WEJE-F	3 WJFX-F	3 WJFX-F	3 WQHK-F
4	WLDE-F	4 WJFI-F	4 WJFX-F	4 WJFX-F	4 WBTU-F	4 WQHK-F	4 WEJE-F	4 WFWI-F	4 WLDE-F
5	WCKZ-F	5 WEJE-F	5 WBVR-F	5 WBVR-F	5 WLDE-F	5 WMEE-F	5 WFWI-F	5 WMEE-F	5 WOWO
5	WMEE-F	6 WBVR-F	6 WYSR-F	6 WLDE-F	6 WOWO	6 WFWI-F	6 WMEE-F	6 WLDE-F	6 WOWO
7	WBVR-F	7 WBTU-F	7 WBTU-F	7 WEJE-F	7 WYSR-F	7 WLDE-F	7 WLDE-F	7 WEJE-F	7 WMEE-F
8	WJFI-F	8 WYSR-F	8 WEJE-F	8 WYSR-F	8 WBVR-F	7 WXKE-F	8 WXKE-F	7 WXKE-F	7 WXKE-F
9	WBTU-F	9 WLDE-F	9 WSHI-F	9 WOWO	9 WJFX-F	9 WJFI-F	9 WJFI-F	9 WEJE-F	9 WBTU-F
10	WNUY-F	10 WCKZ-F	10 WXKE-F	10 WBTU-F	10 WEJE-F	10 WCKZ-F	10 WCKZ-F	10 WOWO	10 WJFX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFCV	1090	970 w / kw	Religious	USA	Salem Radio Reps	Bott Broadcasting Co.	Ft. Wayne
WGL	1250	2.3 kw / 1.5 kw	Talk	WW1/MBS, CBS	McGavren-Guild	Kovas Communications	Ft. Wayne
WONO	1380	5 kw / 5 kw	Sports	1-on-1, WW1/MBS, ESPN	Christal	Federated Media	Ft. Wayne
WOWO	1190	50 kw / 9.8 kw	Talk	ABC, CBS	Christal	Federated Media	Ft. Wayne

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAJI	95.1	39 kw @680	Adult Cont.	Ind.	Katz	Sarkes Tarzian, Inc.	Ft. Wayne
WBTU	93.3	50 kw @450	Country	Ind.	Katz	Artistic Media	Kendallville
WBYS	98.9	50 kw @453	Rock	ABC	Christal	Federated Media	Van Wert
WCKZ	94.1	6 kw @340	Dance	Ind.	McGavren-Guild	Kovas Communications	Roanoke
WEJE	102.3	6 kw @315	Modern Rock	Ind.	McGavren-Guild	Kovas Communications	Auburn
WEXI	102.9	3 kw @298	Rhythmic Old.	Ind.	D & R Radio	Taylor Broadcast Group	Huntington
WFWI	92.3	2.7 kw @482	Classic Rock	ABC	Christal	Federated Media	Ft. Wayne
WJFX	107.9	3.2 kw @453	Urban	Ind.	Allied Radio Ptnrs.	Allen County Broadcasting, LP	New Haven
WLDE	101.7	3 kw @328	Oldies	Ind.	Katz	Sarkes Tarzian, Inc.	Ft. Wayne
WLZQ	101.1	6 kw @328	Hot AC	ABC	—	Larko Communications, Inc.	South Whitley
WMEE	97.3	25.8 kw @689	CHR	Ind.	Christal	Federated Media	Ft. Wayne
WNUY	100.1	5.2 kw @351	Adult Cont.	Ind.	Regional Reps	Wells County Radio Corp.	Bluffton
WQHK	105.1	13.5 kw @449	Country	Ind.	Christal	Federated Media	Decatur
WSHI	106.3	1.95 kw @403	Adult Stand.	WW1/MBS, CNN+	—	Shine Broadcasting Services, LLC	Columbia City
WXKE	103.9	3 kw @328	Rock	Ind.	D & R Radio	Taylor Broadcast Group	Ft. Wayne
WYSR	94.1	6 kw @340	Dance	Ind.	McGavren-Guild	Kovas Communications	Roanoke
WZBD	92.7	4.1 kw @328	Adult Cont.	WW1/MBS, CNN+	—	Robert Alan Weaver	Berne

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDFM-F	Hot AC	98.1	Defiance
WJOT-F	Oldies	105.9	Wabash
WLW	Talk	700	Cincinnati
WMRI-F	Adult Cont.	106.9	Marion

Consolidation Report

	12+	25-54
	(%)	(%)
Federated Media	36.9	43.3
WBYS FM, WFWI FM, WMEE FM, WONO AM, WOWO AM, WQHK FM		
Kovas Communications	8.6	7.8
WCKZ FM, WEJE FM, WGL AM, WYSR FM		
Sarkes Tarzian, Inc.	12.3	16.5
WAJI FM, WLDE FM		
Taylor Broadcast Group	2.4	3.2
WEXI FM, WXKE FM		
	60.2	70.8

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	49 (4)	49 (4)	9.6
Adult Stand.	0 (0)	54 (1)	54 (1)	10.6
CHR	0 (0)	39 (1)	39 (1)	7.6
Classic Rock	0 (0)	29 (1)	29 (1)	5.7
Country	0 (0)	89 (2)	89 (2)	17.5
Dance	0 (0)	27 (2)	27 (2)	5.3
Hot AC	0 (0)	5 (2)	5 (2)	1.0
Modern Rock	0 (0)	19 (1)	19 (1)	3.7
Oldies	0 (0)	34 (2)	34 (2)	6.7
Religious	3 (1)	0 (0)	3 (1)	0.6
Rhythmic Old.	0 (0)	2 (1)	2 (1)	0.4
Rock	0 (0)	62 (2)	62 (2)	12.2
Sports	4 (1)	0 (0)	4 (1)	0.8
Talk	51 (3)	0 (0)	51 (3)	10.0
Urban	0 (0)	43 (1)	43 (1)	8.4
Totals	58 (5)	452 (20)	510 (25)	

Note WEXI-102.9 Old Format: Rock // WXKE New Format: Rhythmic Oldies

FRESNO

Arbitron Rank 67 **Pop (12+)** 632,900 **Stations** 30 / 27 **% Below Line** 4.3
Market TSL in Hours 20.2 **Diaries** 1646 / 385:1 / 50.4% **% Not Listed** 12.2
Average Persons Rating 15.0 **12+ FM Share (Metro)** 73.9 **Sample Target** 1670

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	KMJ	News/Talk	93 / 9.8	6.4	8.9	7.7	7.3	8.2 1007 / 15.9	14.8	14.9	171 / 1799	CBS/Infinity
2	KSKS-F	Country	65 / 6.8	5.9	5.8	5.2	6.9	5.9 872 / 13.8	10.4	13.1	120 / 1665	CBS/Infinity
3	KOQO-F	Reg'l Mex.	54 / 5.6	3.5	4.5	4.7	5.3	4.6 721 / 11.4	9.9	10.3	80 / 1139	CBS/Infinity
4	KSO-F	Soft AC	49 / 5.2	4.2	3.9	2.7	4.6	4.0 656 / 10.4	8.1	10.3	107 / 1303	Clear Channel Communications
5	KBOS-F	Urban	48 / 5.0	6.1	6.9	5.9	5.5	6.0 1139 / 18.0	16.7	19.2	97 / 2019	Clear Channel Communications
5	KRZR-F	Rock	48 / 5.0	5.0	4.0	6.0	3.2	5.0 648 / 10.2	10.9	9.8	66 / 958	Clear Channel Communications
7	KLBN-F	Reg'l Mex.	44 / 4.7	3.0	3.7	3.6	3.2	3.7 653 / 10.3	9.3	9.4	58 / 911	Lotus Communications Corp.
8	KJWL-F	Adult Stand.	44 / 4.6	4.7	4.7	4.1	6.7	4.5 553 / 8.7	7.8	10.5	51 / 616	John Edwards Ostlund
9	KVSR-F	Modern AC	43 / 4.5	3.3	3.5	3.5	3.8	3.7 819 / 12.9	14.1	15.2	67 / 1292	CBS/Infinity
10	KMGV-F	Rhythmic Old.	39 / 4.1	5.4	3.7	4.2	5.0	4.3 605 / 9.6	8.8	12.7	59 / 1001	CBS/Infinity
11	KFSO-F	Oldies	36 / 3.7	3.8	3.0	3.2	3.5	3.4 706 / 11.2	11.0	11.0	65 / 1215	Clear Channel Communications
12	KFRR-F	Modern Rock	34 / 3.6	3.3	3.2	3.3	3.9	3.4 692 / 10.9	10.1	11.0	78 / 1388	Mondosphere Broadcasting
13	KJFX-F	Classic Rock	30 / 3.1	3.9	2.9	4.6	3.3	3.6 581 / 9.2	10.4	9.6	52 / 876	Mondosphere Broadcasting
14	KSEQ-F	CHR	28 / 3.0	3.8	4.0	3.6	3.5	3.6 810 / 12.8	11.9	12.2	68 / 1606	Buckley Broadcasting
15	KEZL-F	Smooth Jazz	26 / 2.8	2.5	3.5	3.5	3.1	3.1 427 / 6.7	7.6	7.2	29 / 502	Clear Channel Communications
16	KALZ-F	Modern AC	22 / 2.3	3.0	4.3	3.2	3.6	3.2 550 / 8.7	11.2	12.4	41 / 976	Clear Channel Communications
17	KMMM-F	Reg'l Mex.	21 / 2.2	1.8	1.2	1.2	0.4	1.6 283 / 4.5	2.9	2.2	27 / 388	Patrick R. Ryan
18	KRNC-F	Romantica	20 / 2.1	2.1	3.4	3.3	3.3	2.7 321 / 5.1	7.6	7.5	36 / 611	CBS/Infinity
19	KWOL-F	Country	12 / 1.3	0.9	1.2	1.3	0.8	1.2 158 / 2.5	2.3	2.2	23 / 261	Mondosphere Broadcasting
20	KKPW-F	Urban	11 / 1.1	1.7	1.4	1.2	1.5	1.4 371 / 5.9	6.3	7.8	12 / 520	Hispanic Radio Enterprises, Inc.
21	KMPH-F	News	10 / 1.0	1.7	1.5	1.7	1.3	1.5 274 / 4.3	6.1	5.6	24 / 628	KMPH Newsradio, LP
21	KBIF	Religious	10 / 1.0	1.2				118 / 1.9			10 / 127	Gore-Overgaard Broadcasting
23	KZFO-F	Span.-CHR	9 / 0.9	0.7	1.0	1.1	0.8	0.9 191 / 3.0	3.0	2.5	13 / 284	Entravision Holdings
24	KWRU	Span.-Talk	8 / 0.9	0.9	0.8	1.3	1.9	1.0 146 / 2.3	2.3	4.0	16 / 259	Radio Unica
25	KCIV-F	Religious	7 / 0.8	1.0		1.6	2.0	106 / 1.7	3.5	2.9	11 / 213	Bott Broadcasting Co.
26	KOOR	Ranchero	7 / 0.7	1.4	1.6	0.8	1.1	1.1 139 / 2.2	1.5	2.9	7 / 151	CBS/Infinity
27	KGST	Reg'l Mex.	5 / 0.5	0.5	0.9	1.4	1.0	0.8 132 / 2.1	3.1	2.8	5 / 145	Lotus Communications Corp.
27	KRDU	Religious	5 / 0.5		0.4	0.4		61 / 1.0	0.8		11 / 125	Clear Channel Communications
27	KABX-F	Oldies	5 / 0.5	0.5		8.1	6.9	69 / 1.1	16.4	13.0	29 / 367	Merced Radio Partners, LP
30	KFIG	Sports	5 / 0.5	0.7	0.6	0.6	0.5	0.6 108 / 1.7	1.6	1.2	6 / 139	Big Dawg Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KBOS-F	1 KRZR-F	1 KSKS-F	1 KSKS-F	1 KSKS-F	1 KMJ	1 KMJ	1 KMJ	1 KMJ	1 KBOS-F	1 KMJ
2	KSEQ-F	1 KOQO-F	2 KOQO-F	2 KOQO-F	2 KMJ	2 KSKS-F	2 KSKS-F	2 KSKS-F	2 KSKS-F	2 KSEQ-F	2 KSKS-F
3	KFRR-F	3 KRZR-F	3 KRZR-F	3 KMGV-F	3 KSO-F	3 KJWL-F	3 KOQO-F	3 KSO-F	3 KOQO-F	3 KBIF	3 KBOS-F
4	KRZR-F	4 KBOS-F	4 KVSR-F	3 KSO-F	4 KOQO-F	4 KSO-F	4 KRZR-F	4 KVSR-F	4 KRZR-F	4 KFRR-F	4 KOQO-F
5	KOQO-F	5 KFRR-F	5 KMGV-F	5 KVSR-F	5 KMGV-F	5 KFSO-F	4 KSO-F	5 KMGV-F	5 KBOS-F	5 KRZR-F	5 KLBN-F
6	KKPW-F	6 KSKS-F	6 KSO-F	6 KRZR-F	6 KFSO-F	6 KMGV-F	6 KJFX-F	6 KSO-F	6 KSO-F	6 KMJ	6 KJWL-F
7	KVSR-F	7 KLBN-F	7 KLBN-F	7 KMJ	7 KVSR-F	7 KLBN-F	7 KLBN-F	7 KOQO-F	7 KVSR-F	7 KSO-F	7 KRZR-F
8	KLBN-F	8 KRNC-F	8 KBOS-F	8 KLBN-F	8 KRZR-F	8 KEZL-F	8 KFRR-F	8 KRZR-F	8 KLBN-F	8 KOQO-F	8 KVSR-F
9	KALZ-F	9 KSO-F	9 KMJ	9 KFSO-F	9 KLBN-F	9 KOQO-F	9 KVSR-F	9 KFSO-F	9 KJWL-F	9 KSKS-F	9 KMGV-F
10	KABX-F	10 KMGV-F	10 KFRR-F	10 KJFX-F	10 KJFX-F	10 KJFX-F	10 KJWL-F	10 KLBN-F	10 KFSO-F	10 KLBN-F	9 KFRR-F
		10 KJFX-F					10 KBOS-F				9 KSEQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KBOS-F	1 KVSR-F	1 KVSR-F	1 KSKS-F	1 KSKS-F	1 KRZR-F	1 KRZR-F	1 KRZR-F	1 KRZR-F	1 KMJ
2	KVSR-F	2 KOQO-F	2 KOQO-F	2 KVSR-F	2 KSO-F	2 KOQO-F	2 KOQO-F	2 KOQO-F	2 KOQO-F	2 KSKS-F
3	KOQO-F	3 KBOS-F	3 KSKS-F	3 KSO-F	3 KVSR-F	3 KBOS-F	3 KFRR-F	3 KMGV-F	3 KRZR-F	3 KRZR-F
4	KSKS-F	4 KSKS-F	4 KBOS-F	4 KOQO-F	4 KFSO-F	4 KFRR-F	4 KBOS-F	4 KSKS-F	4 KSKS-F	4 KOQO-F
5	KLBN-F	5 KLBN-F	5 KRNC-F	5 KLBN-F	5 KOQO-F	5 KVSR-F	5 KVSR-F	5 KSO-F	5 KMJ	5 KJFX-F
6	KRNC-F	6 KRNC-F	6 KLBN-F	6 KBOS-F	6 KMGV-F	6 KLBN-F	6 KLBN-F	6 KBOS-F	6 KJFX-F	6 KMGV-F
7	KFRR-F	7 KALZ-F	7 KALZ-F	7 KMGV-F	7 KMJ	7 KMGV-F	7 KSKS-F	7 KLBN-F	7 KFRR-F	7 KFSO-F
8	KSEQ-F	7 KRZR-F	8 KMMM-F	8 KALZ-F	8 KLBN-F	8 KJFX-F	8 KJFX-F	8 KMJ	8 KLBN-F	8 KSO-F
9	KRZR-F	7 KSO-F	9 KMGV-F	9 KFSO-F	8 KALZ-F	9 KRNC-F	9 KSO-F	9 KJFX-F	9 KVSR-F	9 KLBN-F
10	KJWL-F	10 KFRR-F	10 KSO-F	10 KRNC-F	10 KBOS-F	10 KSKS-F	10 KMGV-F	10 KVSR-F	10 KBOS-F	10 KEZL-F
						10 KSEQ-F				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBIF	900	1 kw / 500 w	Religious	USA	—	Gore-Overgaard Broadcasting, Inc.	Fresno
KFIG	1430	5 kw / 5 kw	Sports	ESPN, ABC	—	Big Dawg Broadcasting	Fresno
KGST	1600	5 kw / 5 kw	Reg'l Mex.	CRC	Lotus	Lotus Communications Corp.	Fresno
KMJ	580	5 kw / 5 kw	News/Talk	Talknet, ABC, SRN	Katz	CBS/Infinity	Fresno
KOOR	790	5 kw / 2.5 kw	Ranchero	Ind.	Katz Hispatic	CBS/Infinity	Clovis
KRDU	1130	5 kw / 6.2 kw	Religious	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dinuba
KWRU	940	50 kw / 50 kw	Span.-Talk	Unica	—	Radio Unica	Fresno

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KALZ	102.7	50 kw @500	Modern AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Fresno
KBOS	94.9	16.4 kw @847	Urban	ABC	Clear Chan.-Emerald	Clear Channel Communications	Tulare
KEZL	96.7	22 kw @348	Smooth Jazz	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Fowler
KFRR	104.1	16 kw @869	Modern Rock	Ind.	D & R Radio	Mondosphere Broadcasting	Woodlake
KFSO	92.9	18 kw @847	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Visalia
KJFX	95.7	17.5 kw @850	Classic Rock	Ind.	D & R Radio	Mondosphere Broadcasting	Fresno
KJWL	99.3	5.03 kw @349	Adult Stand.	WW11/MBS, CNN+	—	John Edwards Ostlund	Fresno
KKPW	94.3	6 kw @328	Urban	Ind.	McGavren-Guild	Hispanic Radio Enterprises, Inc.	Kerman
KLBN	105.1	600 w @1,870	Reg'l Mex.	Ind.	Lotus	Lotus Communications Corp.	Auberry
KMGV	97.9	2.09 kw @2,005	Rhythmic Old.	Ind.	Katz	CBS/Infinity	Fresno
KMMM	107.1	9.9 kw @515	Reg'l Mex.	Ind.	Lotus	Patrick R. Ryan	Madera
KMPH	107.5	20.3 kw @784	News	AP	Lotus	KMPH Newsradio, LP	Hanford
KOQO	101.9	2.25 kw @1,948	Reg'l Mex.	Ind.	Katz Hispanic	CBS/Infinity	Fresno
KRNC	105.9	2.4 kw @1,960	Romantica	Ind.	Katz Hispanic	CBS/Infinity	Fresno
KRZR	103.7	50 kw @500	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hanford
KSKS	93.7	68 kw @1,909	Country	Ind.	Katz	CBS/Infinity	Fresno
KSOF	98.9	19 kw @800	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Dinuba
KVSR	101.1	10 kw @1,076	Modern AC	Ind.	Katz	CBS/Infinity	Fresno
KWOL	105.5	25 kw @328	Country	ABC	D & R Radio	Mondosphere Broadcasting	San Joaquin
KZFO	92.1	25 kw @312	Span.-CHR	Ind.	Caballero	Entravision Holdings	Madera

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABX-F	Oldies	97.5	Merced
KCIV-F	Religious	99.9	Mt. Bullion
KSEQ-F	CHR	97.1	Visalia

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	33.6	35.6
KMGV FM, KMJ AM, KOOR AM, KOQO FM, KRNC FM, KSKS FM, KVSR FM		
Clear Channel Communications	24.5	25.8
KALZ FM, KBOS FM, KEZL FM, KFSO FM, KRDU AM, KRZR FM, KSOF FM		
Lotus Communications Corp.	5.2	4.8
KGST AM, KLBN FM		
Mondosphere Broadcasting	8.0	8.0
KFRR FM, KJFX FM, KWOL FM		
	71.3	74.2

Format Performance

	AM	FM	Totals	Percent
Adult Stand.	0 (0)	44 (1)	44 (1)	5.3
CHR	0 (0)	28 (1)	28 (1)	3.4
Classic Rock	0 (0)	30 (1)	30 (1)	3.6
Country	0 (0)	77 (2)	77 (2)	9.2
Modern AC	0 (0)	65 (2)	65 (2)	7.8
Modern Rock	0 (0)	34 (1)	34 (1)	4.1
News	0 (0)	10 (1)	10 (1)	1.2
News/Talk	93 (1)	0 (0)	93 (1)	11.1
Oldies	0 (0)	40 (2)	40 (2)	4.8
Ranchero	7 (1)	0 (0)	7 (1)	0.8
Reg'l Mex.	5 (1)	119 (3)	124 (4)	14.9
Religious	15 (2)	7 (1)	22 (3)	2.6
Rhythmic Old.	0 (0)	39 (1)	39 (1)	4.7
Rock	0 (0)	48 (1)	48 (1)	5.7
Romantica	0 (0)	20 (1)	20 (1)	2.4
Smooth Jazz	0 (0)	26 (1)	26 (1)	3.1
Soft AC	0 (0)	49 (1)	49 (1)	5.9
Span.-CHR	0 (0)	9 (1)	9 (1)	1.1
Span.-Talk	8 (1)	0 (0)	8 (1)	1.0
Sports	4 (1)	0 (0)	4 (1)	0.5
Urban	0 (0)	58 (2)	58 (2)	6.9
Totals	132 (7)	703 (23)	835 (30)	

Note KAVT-1680 Old Format: new New Format: Disney- Children's

GAINESVILLE-OCALA

Arbitron Rank 89	Pop (12+)	443,200	Stations	34 / 22	% Below Line	19.8
Market TSL in Hours		19.5	Diaries	1296 / 342:1 / 49.1%	% Not Listed	16.4
Average Persons Rating		14.4	12+ FM Share (Metro)	77.7	Sample Target	1230

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WOGK-F	Country	44 / 6.9	9.9	9.9	9.3	9.2	9.0	645 / 14.5	16.7	17.9	64 / 944	Dix Communications
2 WKTK-F	Adult Cont.	43 / 6.7	6.5	7.1	6.8	6.9	6.8	701 / 15.8	14.8	14.5	59 / 962	Entercom
3 WRUF-F	Rock	39 / 6.1	6.5	5.3	6.0	6.0	6.0	811 / 18.3	16.4	16.6	62 / 1092	University of Florida
4 WSKY-F	News/Talk	38 / 6.0	4.6	4.2	3.4	1.5	4.5	468 / 10.6	8.2	7.7	55 / 662	Entercom
5 WNDD-FF	Classic Hits	34 / 5.4	2.7	2.4	5.5	5.1	4.0	492 / 11.1			36 / 519	Dix Communications
6 WTMG-F	Urban	32 / 5.1	5.0	6.6	6.0	6.0	5.7	446 / 10.1	12.0	12.1	34 / 529	Pamal
7 WKZY-F	Adult Cont.	31 / 4.9	3.7	2.2				409 / 9.2	3.4		45 / 540	Albany Broadcasting Company
8 WTRS-F	Country	30 / 4.7	6.9	6.1	5.4	4.9	5.8	457 / 10.3	12.2	10.6	43 / 587	Asterisk Communications, Inc.
9 WJHM-F	Dance	30 / 4.6	3.5	2.8	3.9	4.9	3.7	466 / 10.5	8.7	7.1	37 / 605	CBS/Infinity
10 WYKS-F	CHR	22 / 3.4	5.0	5.3	4.2	4.3	4.5	559 / 12.6	13.0	13.5	26 / 663	Gillen Broadcasting Corp.
11 WMFQ-F	Soft AC	20 / 3.1	3.2	3.9	4.7	5.6	3.7	263 / 5.9	8.0	7.6	33 / 437	Asterisk Communications, Inc.
12 WCFB-F	Urban AC	17 / 2.7	1.3	1.9	3.4	2.3	2.3	180 / 4.1	3.8	4.1	23 / 245	Cox Radio
13 WXXL-F	CHR	16 / 2.4	1.9	2.7	1.5	1.9	2.1	298 / 6.7	6.4	4.8	20 / 471	Clear Channel Communications
14 WMGF-F	Soft AC	14 / 2.2	1.3	0.9	1.5	2.8	1.5	185 / 4.2	3.7	3.5	20 / 309	Clear Channel Communications
15 WGUL-F	Adult Stand.	13 / 2.0	1.4	1.1	1.1		1.4	164 / 3.7	2.2	1.5	27 / 337	WGUL, Inc.
16 WOCA	Talk	11 / 1.6	1.4	2.5	0.8	2.3	1.6	104 / 2.4	3.5	2.1	11 / 104	Westshore Broadcasting, Inc.
17 WBXY-F	Hot AC	10 / 1.5	1.1	1.3	1.1	1.1	1.2	245 / 5.5	4.8	4.6	10 / 265	Asterisk Communications, Inc.
18 WYGC-F	Country	9 / 1.5	1.9	1.9	1.8	1.1	1.8	189 / 4.3	5.3	5.3	12 / 230	Asterisk Communications, Inc.
19 WXTB-F	Rock	9 / 1.3	0.5	0.8	0.7		0.8	91 / 2.1	2.0	1.2	33 / 295	Clear Channel Communications
20 WRUF	News/Talk	8 / 1.2	1.9	0.9	1.3	2.3	1.3	172 / 3.9	2.6	3.7	8 / 181	University of Florida
21 WRZN	Adult Stand.	7 / 1.1	1.4	2.2	3.1	3.4	1.9	117 / 2.7	4.2	5.5	14 / 204	Alliance Broadcasting Group, Inc.
21 WOCL-F	Modern Rock	7 / 1.1	1.3	1.7	1.3	2.1	1.4	185 / 4.2	4.9	4.6	13 / 247	CBS/Infinity
21 WNDN-F	Classic Hits	7 / 1.1						38 / 0.9			9 / 52	White Construction Co., Inc.
24 WJZJ-F	Smooth Jazz	7 / 1.0	1.1	1.3	0.7		1.0	133 / 3.0	2.5	3.2	7 / 146	Asterisk Communications, Inc.
24 WTKS-F	Talk	7 / 1.0	1.4	1.6	1.0	0.9	1.2	117 / 2.6	3.6	2.7	8 / 159	Clear Channel Communications
26 WMOP	Sports	5 / 0.7	0.5	0.9		0.8		98 / 2.2	2.6		5 / 98	Florida Sportstalk, Inc.
26 WDUV-F	Adult Stand.	5 / 0.7	10.3	10.5				65 / 1.5	15.4	14.1	13 / 212	Cox Radio
28 WGNE-F	Span.-Hits	4 / 0.7						180 / 4.1			15 / 329	Mega Communications
28 WWLO	Sports	4 / 0.7	0.5			0.6		85 / 1.9			4 / 85	Pamal
30 WKQL-F	Oldies	4 / 0.6	5.2	6.7				50 / 1.1	16.1	15.3	13 / 163	Cox Radio
30 WRGO-F	Oldies	4 / 0.6	0.6	0.5				67 / 1.5	1.7		8 / 160	Williams Broadcasting Co.
30 WGGG	Sports	4 / 0.6	0.6	0.5	0.7	0.9	0.6	74 / 1.7	1.0	1.1	4 / 74	Florida Sportstalk, Inc.
33 WSHE-F	Oldies	3 / 0.5	1.0	0.8	0.7		0.7	96 / 2.2	2.6	2.2	6 / 121	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJHM-F	1 WRUF-F	1 WRUF-F	1 WKTK-F	1 WKTK-F	1 WOGK-F	1 WOGK-F	1 WSKY-F	1 WKTK-F	1 WJHM-F	1 WRUF-F
2 WTMG-F	2 WYKS-F	2 WNDD-FF	2 WNDD-FF	2 WNDD-FF	2 WKTK-F	2 WRUF-F	2 WKTK-F	2 WOGK-F	2 WKTK-F	2 WJHM-F
3 WYKS-F	3 WTMG-F	2 WKTK-F	3 WRUF-F	3 WOGK-F	3 WKZY-F	3 WTMG-F	3 WOGK-F	3 WRUF-F	3 WRUF-F	3 WOGK-F
4 WXXL-F	4 WJHM-F	4 WTMG-F	4 WOGK-F	4 WRUF-F	4 WSKY-F	4 WKTK-F	4 WKZY-F	3 WNDD-FF	4 WOGK-F	4 WTMG-F
5 WRUF-F	5 WSKY-F	5 WOGK-F	5 WTMG-F	5 WSKY-F	5 WNDD-FF	5 WSKY-F	5 WNDD-FF	5 WSKY-F	5 WTRS-F	5 WTRS-F
6 WCFB-F	6 WKTK-F	6 WSKY-F	6 WSKY-F	6 WTMG-F	6 WTRS-F	6 WNDD-FF	6 WRUF-F	6 WRUF-F	6 WCFB-F	6 WNDD-FF
6 WTRS-F	7 WOGK-F	7 WYKS-F	7 WTRS-F	7 WTRS-F	7 WMFQ-F	7 WTRS-F	7 WTRS-F	7 WTRS-F	7 WJHM-F	7 WYKS-F
8 WBXY-F	8 WNDD-FF	8 WTRS-F	8 WJHM-F	8 WCFB-F	8 WTMG-F	8 WYKS-F	8 WMFQ-F	8 WTMG-F	8 WNDD-FF	8 WKZY-F
9 WOGK-F	9 WXXL-F	9 WJHM-F	9 WXXL-F	9 WMFQ-F	9 WRUF-F	9 WKZY-F	9 WKZY-F	9 WTRS-F	9 WTRS-F	9 WYKS-F
10 WOCL-F	9 WTRS-F	10 WXXL-F	10 WMFQ-F	10 WJHM-F	10 WCFB-F	10 WCFB-F	10 WOCA	10 WYKS-F	10 WSKY-F	10 WMGF-F
							10 WJHM-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WYKS-F	1 WYKS-F	1 WKTK-F	1 WKTK-F	1 WKTK-F	1 WRUF-F	1 WRUF-F	1 WRUF-F	1 WRUF-F	1 WRUF-F
2 WRUF-F	2 WRUF-F	2 WTMG-F	2 WTMG-F	2 WOGK-F	2 WYKS-F	2 WSKY-F	2 WSKY-F	2 WNDD-FF	1 WNDD-FF
3 WXXL-F	3 WKTK-F	3 WOGK-F	3 WOGK-F	3 WTMG-F	3 WSKY-F	3 WTMG-F	3 WNDD-FF	3 WSKY-F	3 WSKY-F
4 WJHM-F	4 WTMG-F	4 WRUF-F	4 WYKS-F	4 WNDD-FF	4 WTMG-F	4 WJHM-F	4 WJHM-F	4 WKTK-F	4 WKTK-F
5 WTMG-F	5 WJHM-F	5 WNDD-FF	5 WTRS-F	5 WTRS-F	5 WJHM-F	5 WYKS-F	5 WTMG-F	5 WTMG-F	5 WOGK-F
6 WTRS-F	6 WOGK-F	6 WJHM-F	6 WNDD-FF	6 WSKY-F	6 WBXY-F	6 WNDD-FF	6 WXJZ-F	6 WOGK-F	6 WXTB-F
7 WKTK-F	7 WNDD-FF	7 WSKY-F	7 WRUF-F	7 WCFB-F	7 WOGK-F	7 WOGK-F	6 WOGK-F	7 WXTB-F	6 WTMG-F
8 WBXY-F	8 WTRS-F	8 WTRS-F	8 WJHM-F	8 WJHM-F	8 WNDD-FF	8 WXXL-F	8 WYKS-F	8 WNDN-F	8 WNDN-F
9 WYGC-F	9 WXXL-F	9 WYKS-F	9 WXXL-F	9 WMGF-F	9 WYGC-F	9 WBXY-F	9 WOCL-F	9 WJHM-F	9 WTRS-F
10 WNDD-FF	10 WSKY-F	10 WXXL-F	10 WSKY-F	10 WMFQ-F	10 WXXL-F	10 WXJZ-F	10 WKTK-F	10 WYKS-F	10 WCFB-F
					10 WRUF				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGGG	1230	1 kw / 1 kw	Sports	1-on-1, ESPN	Dora-Clayton	Florida Sportstalk, Inc.	Gainesville
WMOP	900	2.7 kw / 23 w	Sports	1-on-1, ESPN	Dora-Clayton	Florida Sportstalk, Inc.	Ocala
WOCA	1370	5 kw / 30 w	Talk	ABC	—	Westshore Broadcasting, Inc.	Ocala
WRUF	850	5 kw / 5 kw	News/Talk	CBS, CNN+, WW1/MBS	—	University of Florida	Gainesville
WRZN	720	10 kw / 250 w	Adult Stand.	ABC	—	Alliance Broadcasting Group, Inc.	Hernando
WWLO	1430	2.5 kw / kw	Sports	WW1/MBS	—	Pamal	Gainesville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBXY	99.5	2.2 kw @472	Hot AC	Ind.	McGavren-Guild	Asterisk Communications, Inc.	Lacrosse
WTKT	98.5	100 kw @981	Adult Cont.	Ind.	D & R Radio	Entercom	Crystal River
WKZY	106.9	100 kw @469	Adult Cont.	WW1/MBS, CNN+	—	Albany Broadcasting Company	Cross City
WMFQ	92.9	50 kw @476	Soft AC	USA	McGavren-Guild	Asterisk Communications, Inc.	Ocala
WNDD	95.5	6 kw @328	Classic Hits	Ind.	Katz	Dix Communications	Silver Springs
WNDN	107.9	6 kw @328	Classic Hits	Ind.	—	White Construction Co., Inc.	Chiefland
WNDT	92.5	3.2 kw @443	simul. WNDDFF	Ind.	Katz	Dix Communications	Alachua
WOGK	93.7	100 kw @1,348	Country	Ind.	Katz	Dix Communications	Ocala
WRGO	102.7	25 kw @305	Oldies	Jones	—	Williams Broadcasting Co.	Cedar Key
WRUF	103.7	100 kw @768	Rock	Ind.	—	University of Florida	Gainesville
WSKY	97.3	13.5 kw @948	News/Talk	ABC, WW1/MBS	D & R Radio	Entercom	Micanopy
WTMG	101.3	3.5 kw @433	Urban	ABC	Allied Radio Ptnrs.	Pamal	Williston
WTRS	102.3	50 kw @489	Country	ABC	McGavren-Guild	Asterisk Communications, Inc.	Dunnellon
WXJZ	104.9	3.2 kw @450	Smooth Jazz	Jones	McGavren-Guild	Asterisk Communications, Inc.	High Springs
WYGC	100.9	6 kw @300	Country	Ind.	McGavren-Guild	Asterisk Communications, Inc.	Gainesville
WYKS	105.3	6 kw @459	CHR	Ind.	—	Gillen Broadcasting Corp.	Gainesville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCFB-F	Urban AC	94.5	Daytona Beach
WDUV-F	Adult Stand.	105.5	New Port Richey
WGNE-F	Span.-Hits	98.1	Titusville
WGUL-F	Adult Stand.	106.3	Beverly Hills
WJHM-F	Dance	101.9	Daytona Beach
WKQL-F	Oldies	96.9	Jacksonville
WMGF-F	Soft AC	107.7	Mt. Dora
WOCL-F	Modern Rock	105.9	De Land
WSHE-F	Oldies	100.3	Orlando
WTKS-F	Talk	104.1	Cocoa Beach
WXTB-F	Rock	97.9	Clearwater
WXXL-F	CHR	106.7	Tavares

Consolidation Report

	12+	25-54
	(%)	(%)
Asterisk Communications, Inc.	11.8	11.8
WBXY FM, WMFQ FM, WTRS FM, WXJZ FM, WYGC FM		
Dix Communications	12.2	15.1
WNDD FM, WNDT FM, WOGK FM		
Entercom	12.7	15.1
WTKT FM, WSKY FM		
Florida Sportstalk, Inc.	1.3	1.6
WGGG AM, WMOP AM		
Pamal	5.8	6.4
WTMG FM, WWLO AM		
University of Florida	7.3	7.6
WRUF AM, WRUF FM		
	51.1	57.6

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	74 (2)	74 (2)	13.8
Adult Stand.	7 (1)	17 (2)	24 (3)	4.5
CHR	0 (0)	37 (2)	37 (2)	6.9
Classic Hits	0 (0)	41 (3)	41 (3)	7.7
Country	0 (0)	83 (3)	83 (3)	15.5
Dance	0 (0)	30 (1)	30 (1)	5.6
Hot AC	0 (0)	10 (1)	10 (1)	1.9
Modern Rock	0 (0)	7 (1)	7 (1)	1.3
News/Talk	8 (1)	38 (1)	46 (2)	8.6
Oldies	0 (0)	11 (3)	11 (3)	2.1
Rock	0 (0)	48 (2)	48 (2)	9.0
Smooth Jazz	0 (0)	7 (1)	7 (1)	1.3
Soft AC	0 (0)	34 (2)	34 (2)	6.4
Span.-Hits	0 (0)	4 (1)	4 (1)	0.7
Sports	13 (3)	0 (0)	13 (3)	2.4
Talk	10 (1)	7 (1)	17 (2)	3.2
Urban	0 (0)	32 (1)	32 (1)	6.0
Urban AC	0 (0)	17 (1)	17 (1)	3.2
Totals	38 (6)	497 (28)	535 (34)	

Note WKZY-106.9 Old Format: WW1- Country New Format: WW1- Standards
 WNDD-95.5 Old Format: Rock New Format: Classic Hits
 WNDT-92.5 Old Format: Rock // WNDD New Format: Classic Hits // WNDD
 WSKY-FM-97.3 Old Format: Talk New Format: adds ESPN- Sports
 WLUS-980 Old Format: silent New Format: WW1- Standards //WKZY
 WAJD-1390 Old Format: Modern Rock New Format: Disney- Children's

GRAND RAPIDS

Arbitron Rank 66 Pop (12+) 636,600	Stations 27 / 24	% Below Line 0.0
Market TSL in Hours 19.3	Diaries 1791 / 355:1 / 59.8%	% Not Listed 17.2
Average Persons Rating 14.6	12+ FM Share (Metro) 67.6	Sample Target 1740

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBCT-F	Country	97 / 10.4	9.5	7.5	7.2	8.2	8.6	1178 / 18.5	16.5	15.8	234 / 2771	Clear Channel Communications
2 WSNX-F	Dance	74 / 7.9	6.9	7.7	7.6	5.5	7.5	1357 / 21.3	22.2	17.7	132 / 2343	Clear Channel Communications
3 WOOD	News	64 / 6.9	4.8	5.2	4.5	5.6	5.3	1068 / 16.8	12.8	15.2	73 / 1256	Clear Channel Communications
4 WLAV-F	Classic Rock	59 / 6.3	7.4	9.7	8.7	8.9	8.0	927 / 14.6	17.5	17.7	102 / 1460	Citadel Communications Corp.
5 WLHT-F	Adult Cont.	52 / 5.6	5.1	4.3	5.0	5.2	5.0	777 / 12.2	11.9	13.2	69 / 952	Regent Communications, Inc.
6 WGRD-F	Modern Rock	51 / 5.5	8.0	5.8	6.8	6.2	6.5	1038 / 16.3	17.3	18.0	80 / 1722	Regent Communications, Inc.
7 WOOD-F	Soft AC	49 / 5.3	5.8	5.2	6.1	5.5	5.6	817 / 12.8	14.5	14.9	91 / 1512	Clear Channel Communications
8 WKLF-F	Rock	45 / 4.9	5.0	5.5	5.3	6.0	5.2	739 / 11.6	13.2	13.1	95 / 1527	Citadel Communications Corp.
9 WMJH	Adult Stand.	37 / 4.0	2.1	3.5	2.1	3.7	2.9	187 / 2.9	3.2	3.1	39 / 207	Cook-Media II, LLC
10 WODJ-F	Oldies	36 / 3.9	3.4	3.9	3.4	2.9	3.7	707 / 11.1	10.4	10.5	62 / 1067	Citadel Communications Corp.
11 WVTI-F	Hot AC	33 / 3.5	3.7	4.4	4.7	4.7	4.1	960 / 15.1	17.8	19.5	44 / 1306	Clear Channel Communications
12 WTRV-F	Soft AC	30 / 3.2	2.0	3.2	3.2	3.1	2.9	517 / 8.1	7.8	9.0	34 / 597	Regent Communications, Inc.
13 WBFX-F	Classic Rock	26 / 2.8	3.5	3.0	3.6	3.4	3.2	591 / 9.3	8.3	8.2	55 / 1117	Clear Channel Communications
14 WJQK-F	Cont. Christ.	19 / 2.0	3.1	2.6	2.6	3.5	2.6	443 / 7.0	8.1	9.1	32 / 673	Lanser Broadcasting Corp.
15 WFGR-F	Classical	16 / 1.7	1.6	2.7	1.9	2.8	2.0	423 / 6.6	6.5	7.4	22 / 530	Haith Broadcasting Corp.
16 WMUS-AF	Country	15 / 1.6	1.6	1.2	1.9	1.5	1.6	313 / 4.9	4.0	4.4	49 / 822	Clear Channel Communications
17 WGHN-AF	Soft AC	11 / 1.2	0.4	0.6	0.5	0.5	0.5	131 / 2.1	1.3	0.9	12 / 165	WGHN, Inc.
18 WJNZ	Urban	10 / 1.1	2.0	0.8	1.7	0.8	1.4	103 / 1.6	2.8	2.6	11 / 125	Goodrich Broadcasting, Inc.
19 WTRV-F	Gospel	10 / 1.1	1.8	1.8	1.4	1.3	1.5	237 / 3.7	6.1	5.3	22 / 394	Kuiper Stations
20 WBBL	Sports	9 / 0.9	0.9	1.2	0.8	1.1	1.0	247 / 3.9	3.1	3.7	11 / 311	Citadel Communications Corp.
21 WTKG	Talk	8 / 0.8	0.9	1.2	0.8	0.5	0.9	178 / 2.8	2.6	2.5	8 / 185	Clear Channel Communications
22 WMRR-F	Classic Hits	7 / 0.8	1.1	1.0	1.2	0.5	1.0	159 / 2.5	2.9	1.7	34 / 570	Clear Channel Communications
23 WKWM	Rhythmic Old.	5 / 0.6	1.2	0.9	0.7	0.5	0.9	57 / 0.9	1.0	0.9	7 / 68	Goodrich Broadcasting, Inc.
24 WHTC	Adult Cont.	5 / 0.5	0.4	1.1	0.6	0.8	0.7	114 / 1.8	1.4	1.8	6 / 143	Midwest Communications, Inc.
25 WWJQ	Gospel	4 / 0.4						92 / 1.4			5 / 136	Lanser Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WSNX-F	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WOOD	1 WBCT-F	1 WOOD	1 WBCT-F	1 WSNX-F	1 WSNX-F
2 WGRD-F	2 WSNX-F	2 WLAV-F	2 WLAV-F	2 WLAV-F	2 WBCT-F	2 WGRD-F	1 WBCT-F	2 WSNX-F	2 WBCT-F	2 WBCT-F
3 WBCT-F	3 WKLF-F	3 WSNX-F	3 WLHT-F	3 WLHT-F	3 WLHT-F	3 WOOD	3 WLHT-F	3 WOOD	3 WKLF-F	3 WLAV-F
4 WKLF-F	4 WGRD-F	4 WGRD-F	3 WGRD-F	4 WOOD	4 WOOD-F	4 WLAV-F	4 WLAV-F	4 WLAV-F	4 WLAV-F	4 WGRD-F
5 WVTI-F	5 WLAV-F	5 WKLF-F	5 WKLF-F	4 WGRD-F	5 WLAV-F	5 WOOD-F	5 WOOD-F	5 WGRD-F	5 WGRD-F	5 WMJH
6 WJQK-F	6 WVTI-F	6 WLHT-F	6 WSNX-F	6 WKLF-F	6 WMJH	5 WLHT-F	6 WSNX-F	6 WLHT-F	6 WLHT-F	6 WKLF-F
7 WJNZ	7 WLHT-F	7 WVTI-F	7 WVTI-F	7 WSNX-F	7 WODJ-F	7 WKLF-F	7 WGRD-F	7 WOOD-F	7 WODJ-F	7 WODJ-F
8 WLAV-F	8 WOOD-F	8 WOOD-F	7 WOOD	8 WVTI-F	8 WTRV-F	8 WSNX-F	8 WTRV-F	7 WKLF-F	7 WOOD-F	8 WOOD
9 WOOD-F	9 WBFX-F	9 WOOD	9 WOOD-F	8 WODJ-F	9 WVTI-F	9 WODJ-F	9 WODJ-F	9 WVTI-F	9 WTRV-F	9 WLHT-F
10 WMUS-AF	10 WOOD	10 WBFX-F	10 WBFX-F	10 WOOD-F	10 WGRD-F	10 WVTI-F	10 WMJH	10 WODJ-F	10 WVTI-F	10 WOOD-F
					10 WFGR-F					10 WVTI-F
					10 WBFX-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WSNX-F	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WKLF-F	1 WKLF-F	1 WKLF-F	1 WLAV-F	1 WLAV-F
2 WBCT-F	2 WSNX-F	2 WLHT-F	2 WSNX-F	2 WLHT-F	2 WSNX-F	2 WGRD-F	2 WGRD-F	2 WKLF-F	2 WBCT-F
3 WGRD-F	3 WLAV-F	3 WSNX-F	3 WLHT-F	3 WLAV-F	3 WBCT-F	3 WBCT-F	3 WBCT-F	3 WBCT-F	3 WKLF-F
4 WOOD-F	3 WLHT-F	4 WLAV-F	4 WLAV-F	4 WSNX-F	4 WGRD-F	4 WSNX-F	4 WLAV-F	4 WGRD-F	4 WGRD-F
5 WVTI-F	5 WVTI-F	5 WVTI-F	5 WVTI-F	5 WVTI-F	5 WBFX-F	5 WLAV-F	5 WSNX-F	5 WBFX-F	5 WOOD
6 WLAV-F	6 WGRD-F	6 WJQK-F	6 WGRD-F	5 WOOD-F	6 WOOD-F	6 WBFX-F	6 WMJH	6 WSNX-F	6 WBFX-F
7 WKLF-F	7 WOOD-F	7 WGRD-F	7 WOOD-F	7 WOOD	7 WLAV-F	7 WOOD-F	7 WOOD	7 WOOD	7 WODJ-F
8 WLHT-F	8 WKLF-F	8 WOOD-F	8 WTRV-F	8 WGRD-F	8 WMUS-AF	8 WMJH	8 WBFX-F	8 WVTI-F	8 WSNX-F
9 WJNZ	9 WJQK-F	9 WKLF-F	9 WJQK-F	8 WODJ-F	9 WVTI-F	9 WOOD	9 WVTI-F	9 WOOD-F	9 WVTI-F
10 WODJ-F	10 WJNZ	9 WJNZ	10 WODJ-F	10 WTRV-F	10 WLHT-F	10 WVTI-F	10 WBBL	10 WODJ-F	10 WLHT-F
			10 WOOD						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBL	1340	1 kw / 1 kw	Sports	ABC, ESPN, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Grand Rapids
WGHN	1370	500 w / 22 w	simul. WGHNAF	CBS	Patt Media	WGHN, Inc.	Grand Haven
WHTC	1450	1 kw / 1 kw	Adult Cont.	WW1/MBS, CBS	Michigan Spot	Midwest Communications, Inc.	Holland
WJNZ	1680	10 kw / 680 w	Urban	ABC	Patt Media	Goodrich Broadcasting, Inc.	Ada
WKWM	1140	5 kw / kw	Rhythmic Old.	WW1/MBS, ABC	Patt Media	Goodrich Broadcasting, Inc.	Kentwood
WMJH	810	3.6 kw / kw	Adult Stand.	WW1/MBS, CBS	—	Cook-Media II, LLC	Rockford
WOOD	1300	5 kw / 5 kw	News	WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WTKG	1230	1 kw / 1 kw	Talk	ABC, WW1/MBS, AP	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WWJQ	1260	10 kw / 1 kw	Gospel	Ind.	Salem Radio Reps	Lanser Broadcasting Corp.	Zeeland

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBCT	93.7	320 kw @780	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WBFX	101.3	50 kw @420	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WFGR	98.7	2.75 kw @492	Classical	Ind.	Allied Radio Ptnrs.	Haith Broadcasting Corp.	Grand Rapids
WFUR	102.9	50 kw @492	Gospel	Ind.	Patt Media	Kuiper Stations	Grand Rapids
WGHN	92.1	3 kw @247	Soft AC	CBS	Patt Media	WGHN, Inc.	Grand Haven
WGRD	97.9	13 kw @590	Modern Rock	AM/FM	Katz	Regent Communications, Inc.	Grand Rapids
WJQK	99.3	5.1 kw @371	Cont. Christ.	Ind.	Salem Radio Reps	Lanser Broadcasting Corp.	Zeeland
WKLV	94.5	50 kw @500	Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Holland
WLAV	96.9	50 kw @489	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Grand Rapids
WLHT	95.7	41 kw @554	Adult Cont.	Ind.	Katz	Regent Communications, Inc.	Grand Rapids
WODJ	107.3	50 kw @492	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Greenville
WOOD	105.7	265 kw @810	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WSNX	104.5	50 kw @661	Dance	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Muskegon
WTRV	100.5	3 kw @328	Soft AC	AM/FM	Katz	Regent Communications, Inc.	Walker
WVTI	96.1	50 kw @492	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Holland

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp. WBBL AM,WKLV FM,WLAV FM,WODJ FM	16.0	19.9
Clear Channel Communications WBCT FM,WBFX FM,WOOD AM,WOOD FM,WSNX FM,WTKG AM,WVTI FM	37.6	35.3
Goodrich Broadcasting, Inc. WJNZ AM,WKWM AM	1.7	2.0
Lanser Broadcasting Corp. WJQK FM,WWJQ AM	2.4	3.1
Regent Communications, Inc. WGRD FM,WLHT FM,WTRV FM	14.3	15.9
WGHN, Inc. WGHN AM,WGHN FM	1.1	1.4
	73.1	77.6

Format Performance	AM	FM	Totals	Percent
Adult Cont.	5 (1)	52 (1)	57 (2)	7.4
Adult Stand.	37 (1)	0 (0)	37 (1)	4.8
Classic Hits	0 (0)	7 (1)	7 (1)	0.9
Classic Rock	0 (0)	85 (2)	85 (2)	11.0
Classical	0 (0)	16 (1)	16 (1)	2.1
Cont. Christ.	0 (0)	19 (1)	19 (1)	2.5
Country	0 (0)	113 (2)	113 (2)	14.6
Dance	0 (0)	74 (1)	74 (1)	9.6
Gospel	4 (1)	10 (1)	14 (2)	1.8
Hot AC	0 (0)	33 (1)	33 (1)	4.3
Modern Rock	0 (0)	51 (1)	51 (1)	6.6
News	64 (1)	0 (0)	64 (1)	8.3
Oldies	0 (0)	36 (1)	36 (1)	4.7
Rhythmic Old.	5 (1)	0 (0)	5 (1)	0.6
Rock	0 (0)	45 (1)	45 (1)	5.8
Soft AC	(1)	90 (3)	91 (4)	11.8
Sports	9 (1)	0 (0)	9 (1)	1.2
Talk	8 (2)	0 (0)	8 (2)	1.0
Urban	10 (1)	0 (0)	10 (1)	1.3
Totals	142(10)	631 (17)	774 (27)	

Note WCUZ-FM-101.3 Old Format: Classic Country New Format: WBFX, Classic Rock

GREEN BAY

Arbitron Rank 185 Pop (12+) 184,000	Stations 28 / 11	% Below Line 33.8
Market TSL in Hours 21.4	Diaries 597 / 308:1 / 64.3%	% Not Listed 12.3
Average Persons Rating 16.2	12+ FM Share (Metro) 71.0	Sample Target 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WIXX-F	CHR	41 / 13.8	12.6	14.6	14.6	11.3	13.9	657 / 35.7	34.1	35.0	133 / 2346	Midwest Communications, Inc.
2	WNCY-F	Country	31 / 10.4	10.4	10.2	7.5	7.5	9.6	353 / 19.2	21.0	18.0	90 / 1301	Midwest Communications, Inc.
3	WAPL-F	Rock	21 / 7.0	5.9	6.8	8.9	9.0	7.1	259 / 14.1	17.1	21.2	73 / 1227	Woodward Communications, Inc.
4	WOGB-F	Oldies	20 / 6.6	7.8	5.4	7.8	4.1	6.9	336 / 18.3	14.8	21.9	42 / 754	Cumulus Media
5	WKSZ-F	CHR	18 / 6.0	7.4	6.5	4.6	5.6	6.1	381 / 20.7	21.2	21.7	44 / 1191	Woodward Communications, Inc.
6	WGEE	Talk	16 / 5.3	5.9	3.4	6.4	4.9	5.3	256 / 13.9	10.8	13.5	28 / 440	Midwest Communications, Inc.
7	WQLH-F	Hot AC	15 / 4.9	6.7	5.1	3.2	6.8	5.0	287 / 15.6	16.4	17.8	35 / 790	Green Bay Broadcasting
7	WJLW-F	Classic Rock	15 / 4.9	4.1	6.5	5.7	5.6	5.3	171 / 9.3	12.6	13.4	24 / 316	Cumulus Media
9	WDUZ	Sports	13 / 4.3	2.6	2.7	3.2	4.1	3.2	251 / 13.6	11.1	10.0	21 / 365	Green Bay Broadcasting
10	WXWX-FF	Rock	11 / 3.7	3.0	5.1	4.3	1.9	4.0	179 / 9.7	14.6	10.7	43 / 843	Cumulus Media
11	WOZZ-F	Classic Hits	10 / 3.5	2.6	4.4	3.9	4.1	3.6	186 / 10.1	13.7	14.9	51 / 940	Midwest Communications, Inc.
12	WNAM	Adult Stand.	8 / 2.7	1.9	1.7	2.5	3.0	2.2	95 / 5.2	6.4	6.5	26 / 426	Cumulus Media
13	WNFL	Talk	7 / 2.3	2.2	5.8	3.6	6.4	3.5	184 / 10.0	18.7	12.8	8 / 257	Midwest Communications, Inc.
14	WZOR-F	Modern Rock	7 / 2.2	4.1	1.4	1.8	3.0	2.4	203 / 11.0	3.9	4.4	20 / 421	Woodward Communications, Inc.
14	WLTM-F	Soft AC	7 / 2.2	3.7	3.4	5.7	5.3	3.7	174 / 9.5	10.0	13.2	21 / 359	Midwest Communications, Inc.
16	WAUN-F	Country	4 / 1.4	0.4					40 / 2.2			5 / 84	Harbor Cities Broadcasting, Inc.
17	WPCK-FF	Country	3 / 1.0	0.4	0.3	0.7	0.8	0.6	118 / 6.4			38 / 734	Midwest Dimensions, Inc.
18	WROE-F	Soft AC	3 / 0.9	1.1	0.3	0.7	0.4	0.8	54 / 3.0	2.1	3.6	39 / 551	Midwest Communications, Inc.
18	WTMJ	News/Talk	3 / 0.9	0.4	1.0	0.4	1.9	0.7	77 / 4.2	5.4	2.0	36 / 892	Journal Broadcast Group
20	WRJQ	Adult Stand.	2 / 0.8						55 / 3.0		2.6	15 / 186	Winnabago Broadcasting, Inc.
21	WSFQ-F	Oldies	2 / 0.6	0.4		0.4			43 / 2.4		1.8	22 / 313	Badger Communications, LLC
21	WBDK-F	Adult Stand.	2 / 0.6	0.4	0.3	0.4		0.4	39 / 2.1	2.5	2.5	5 / 122	Nicolet Broadcasting, Inc.
23	WECB-F	Classic Hits	2 / 0.5	0.7	0.7	0.4	1.5	0.6	48 / 2.6	4.9	3.8	4 / 130	Brooker Broadcasting
24	WOWN-F	Oldies	1 / 0.5						26 / 1.4			8 / 155	Wheeler Broadcasting, Inc.
25	WHBY	News/Talk	1 / 0.4	0.7	0.3	0.4	0.4	0.4	42 / 2.3	1.7	2.1	22 / 409	Woodward Communications, Inc.
26	WRVM-F	Religious	1 / 0.3	0.7	0.7	1.1	0.6		29 / 1.6	2.4	2.6	8 / 144	WRVM, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WKSZ-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WNCY-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WNCY-F	1 WIXX-F
2	WIXX-F	2 WAPL-F	2 WNCY-F	2 WAPL-F	2 WOGB-F	2 WOGB-F	2 WNCY-F	2 WNCY-F	2 WNCY-F	2 WKSZ-F	2 WNCY-F
3	WNCY-F	3 WNCY-F	3 WAPL-F	3 WNCY-F	3 WAPL-F	3 WIXX-F	3 WGEE	3 WAPL-F	3 WKSZ-F	3 WIXX-F	3 WKSZ-F
4	WZOR-F	4 WXWX-FF	4 WQLH-F	4 WJLW-F	4 WNCY-F	4 WGEE	4 WOGB-F	4 WOGB-F	4 WAPL-F	4 WAPL-F	4 WDUZ
5	WAPL-F	5 WKSZ-F	5 WJLW-F	5 WOGB-F	5 WJLW-F	5 WJLW-F	5 WAPL-F	5 WQLH-F	5 WOGB-F	5 WOGB-F	5 WOGB-F
6	WXWX-FF	6 WQLH-F	6 WKSZ-F	6 WQLH-F	6 WQLH-F	6 WNAM	6 WOZZ-F	6 WGEE	6 WQLH-F	6 WXWX-FF	6 WAPL-F
7	WJLW-F	7 WDUZ	7 WOGB-F	7 WOZZ-F	7 WGEE	7 WDUZ	7 WJLW-F	7 WJLW-F	7 WGEE	7 WJLW-F	7 WZOR-F
8	WQLH-F	8 WOZZ-F	8 WXWX-FF	8 WDUZ	8 WDUZ	8 WQLH-F	8 WKSZ-F	8 WNAM	8 WXWX-FF	8 WQLH-F	8 WJLW-F
9	WOZZ-F	9 WZOR-F	9 WOZZ-F	9 WGEE	8 WOZZ-F	9 WAPL-F	9 WDUZ	8 WDUZ	9 WJLW-F	9 WJLW-F	9 WGEE
10	WPCK-FF	10 WJLW-F	10 WDUZ	10 WKSZ-F	10 WKSZ-F	10 WLTM-F	10 WQLH-F	10 WXWX-FF	10 WOZZ-F	10 WLTM-F	10 WXWX-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WIXX-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WXWX-FF	1 WAPL-F	1 WAPL-F	1 WAPL-F	1 WJLW-F
2	WNCY-F	2 WKSZ-F	2 WAPL-F	2 WNCY-F	2 WNCY-F	1 WIXX-F	2 WXWX-FF	2 WDUZ	2 WIXX-F	2 WAPL-F
3	WKSZ-F	2 WNCY-F	3 WKSZ-F	3 WQLH-F	3 WOGB-F	3 WAPL-F	3 WIXX-F	3 WXWX-FF	3 WOZZ-F	3 WIXX-F
4	WQLH-F	4 WAPL-F	4 WNCY-F	4 WKSZ-F	4 WQLH-F	4 WNCY-F	4 WDUZ	4 WOZZ-F	4 WXWX-FF	4 WDUZ
5	WAPL-F	5 WQLH-F	5 WQLH-F	5 WOGB-F	5 WAPL-F	5 WKSZ-F	5 WOZZ-F	5 WIXX-F	5 WJLW-F	5 WOZZ-F
6	WJLW-F	6 WOGB-F	6 WOGB-F	6 WAPL-F	5 WKSZ-F	6 WZOR-F	6 WNCY-F	6 WNL	6 WDUZ	6 WOGB-F
7	WOGB-F	7 WAUN-F	7 WAUN-F	7 WJLW-F	7 WGEE	7 WQLH-F	7 WKSZ-F	7 WQLH-F	7 WNCY-F	7 WXWX-FF
8	WZOR-F	8 WJLW-F	8 WJLW-F	8 WGEE	8 WJLW-F	8 WOZZ-F	7 WQLH-F	8 WZOR-F	8 WQLH-F	8 WNCY-F
9	WXWX-FF	9 WZOR-F	9 WZOR-F	9 WAUN-F	8 WLTM-F	9 WDUZ	7 WZOR-F	9 WJLW-F	9 WOGB-F	9 WGEE
10	WLTM-F	10 WXWX-FF	10 WXWX-FF	10 WLTM-F	10 WROE-F	10 WNFL	10 WGEE	10 WKSZ-F	10 WQLH-F	10 WNFL

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDUZ	1400	1 kw / 1 kw	Sports	ABC, ESPN	Allied Radio Ptnrs.	Green Bay Broadcasting	Green Bay
WGEE	1360	5 kw / 5 kw	Talk	CBS	Christal	Midwest Communications, Inc.	Green Bay
WNFL	1440	5 kw / 500 w	Talk	WW1/MBS, 1-on-1	Christal	Midwest Communications, Inc.	Green Bay

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAUN	92.7	3 kw @ 328	Country	Jones, AP	—	Harbor Cities Broadcasting, Inc.	Kewaunee
WIXX	101.1	100 kw @ 1,080	CHR	Ind.	Christal	Midwest Communications, Inc.	Green Bay
WJLW	106.7	25 kw @ 328	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Allouez
WKSZ	95.9	4.5 kw @ 774	CHR	Ind.	McGavren-Guild	Woodward Communications, Inc.	De Pere
WLTM	99.7	50 kw @ 492	Soft AC	AM/FM, AP	Christal	Midwest Communications, Inc.	Sturgeon Bay
WOGB	103.1	3.6 kw @ 879	Oldies	ABC, AP	Allied Radio Ptnrs.	Cumulus Media	Kaukauna
WQLH	98.5	100 kw @ 1,254	Hot AC	ABC	Allied Radio Ptnrs.	Green Bay Broadcasting	Green Bay
WZOR	94.7	6 kw @ 328	Modern Rock	Ind.	McGavren-Guild	Woodward Communications, Inc.	Mishicot

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAPL-F	Rock	105.7	Appleton
WBDK-F	Adult Stand.	96.7	Algoma
WECB-F	Classic Hits	104.3	Seymour
WHBY	News/Talk	1150	Kimberly
WNAM	Adult Stand.	1280	Neenah
WNCY-F	Country	100.3	Menasha
WOWN-F	Oldies	99.3	Shawano
WOZZ-F	Classic Hits	93.5	New London
WPKC-F	Country	104.9	Kaukauna
WPKR-F	simul. WPKCFF	99.5	Omro
WPKC-FF	Country	104.9	Kaukauna
WRJQ	Adult Stand.	1570	Appleton
WROE-F	Soft AC	94.3	Neenah
WRVM-F	Religious	102.7	Suring
WSFQ-F	Oldies	96.3	Peshtigo
WTMJ	News/Talk	620	Milwaukee
WWWX-F	simul. WXWXFF	710	Smyrna
WXWX-F	Rock	107.5	Brillion
WXWX-FF	Rock	107.5	Brillion

Consolidation Report	12+	25-54
	(%)	(%)
Cumulus Media	11.5	16.4
WJLW FM,WOGB FM		
Green Bay Broadcasting	9.2	10.5
WDUZ AM,WQLH FM		
Midwest Communications, Inc.	23.6	24.1
WGEE AM,WIXX FM,WLTM FM,WNFL AM		
Woodward Communications, Inc.	8.2	5.3
WKSZ FM,WZOR FM		
	52.5	56.3

Format Performance	AM	FM	Totals	Percent
Adult Stand.	10 (2)	2 (1)	12 (3)	4.6
CHR	0 (0)	59 (2)	59 (2)	22.4
Classic Hits	0 (0)	12 (2)	12 (2)	4.6
Classic Rock	0 (0)	15 (1)	15 (1)	5.7
Country	0 (0)	38 (4)	38 (4)	14.4
Hot AC	0 (0)	15 (1)	15 (1)	5.7
Modern Rock	0 (0)	7 (1)	7 (1)	2.7
News/Talk	4 (2)	0 (0)	4 (2)	1.5
Oldies	0 (0)	23 (3)	23 (3)	8.7
Religious	0 (0)	3 (2)	3 (2)	1.1
Rock	0 (0)	30 (2)	30 (2)	11.4
Soft AC	0 (0)	9 (2)	9 (2)	3.4
Sports	13 (1)	0 (0)	13 (1)	4.9
Talk	23 (2)	0 (0)	23 (2)	8.7
Totals	50 (7)	213 (21)	263 (28)	

GREENSBORO-WINSTON-SALEM-HIGH POINT

Arbitron Rank 43	Pop (12+) 1,018,200	Stations 30 / 20	% Below Line 8.7
Market TSL in Hours 19.4		Diaries 2284 / 446:1 / 55.1%	% Not Listed 17.6
Average Persons Rating 14.6		12+ FM Share (Metro) 72.0	Sample Target 2250

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WJMH-F	Urban	133 / 9.0	8.7	7.1	7.7	7.2	8.1	1797 / 17.6	17.6	14.8	200 / 2901	Entercom
2 WTQR-F	Country	125 / 8.4	9.3	8.0	8.2	8.3	8.5	1902 / 18.7	18.8	18.1	186 / 3170	Clear Channel Communications
3 WQMG-F	Urban AC	108 / 7.3	8.1	7.6	7.7	7.5	7.7	1202 / 11.8	12.5	12.4	142 / 1787	Entercom
4 WKZL-F	CHR	95 / 6.4	6.1	5.2	5.3	5.9	5.8	1923 / 18.9	16.2	17.8	138 / 2815	Dick Broadcasting, Inc.
4 WMAG-F	Soft AC	95 / 6.4	6.7	7.7	7.3	6.3	7.0	1496 / 14.7	16.0	15.3	116 / 2048	Clear Channel Communications
6 WMQX-F	Oldies	90 / 6.0	6.8	5.7	6.4	5.1	6.2	1501 / 14.7	15.8	14.7	142 / 2223	Entercom
7 WHSL-F	Rock	79 / 5.3	5.1	4.1	5.3	5.9	5.0	1271 / 12.5	13.0	13.0	109 / 1898	Clear Channel Communications
8 WKRR-F	Classic Rock	67 / 4.5	4.7	5.9	4.7	5.9	4.9	1154 / 11.3	12.1	13.7	108 / 1876	Dick Broadcasting, Inc.
9 WSJS	Talk	61 / 4.1	3.7	4.1	4.1	3.9	4.0	877 / 8.6	10.0	10.3	64 / 950	CBS/Infinity
10 WKSI-F	Modern AC	57 / 3.8	3.8	4.3	3.7	4.5	3.9	1356 / 13.3	13.6	15.8	74 / 1938	Bahakel Communications, Inc.
11 WXR-F	Trad. Country	55 / 3.7	4.1	3.2	3.1	3.1	3.5	897 / 8.8	8.6	9.7	72 / 1305	Clear Channel Communications
12 WEAL	Black Gospel	31 / 2.1	1.8	2.4	1.0	1.4	1.8	146 / 1.4	1.5	2.0	33 / 169	Entercom
13 WKIX-F	Country	28 / 1.9	2.3					667 / 6.6			62 / 1333	Curtis Media Group
14 WFMX-F	Country	26 / 1.8	0.7	0.8	0.9	1.1	1.0	402 / 3.9	3.8	3.9	55 / 912	Mercury Radio Broadcasting
15 WDCG-F	CHR	22 / 1.5	1.2	1.5	1.9	1.8	1.5	511 / 5.0	5.3	5.8	53 / 1301	Clear Channel Communications
16 WEND-F	Modern Rock	17 / 1.2	0.9	1.1	1.5	1.0	1.2	420 / 4.1	4.7	3.9	52 / 983	Clear Channel Communications
17 WIST-F	Adult Stand.	15 / 1.0	1.1	1.1	1.1	1.1	1.1	263 / 2.6	2.5	3.2	15 / 268	GHB Broadcasting Co.
17 WWGL-F	80's Hits	15 / 1.0	0.7	0.9	0.7	0.9	0.8	350 / 3.4	3.6	4.0	23 / 605	Davidson County Broadcasting
19 WBRF-F	Country	14 / 1.0	1.2	0.9	0.9	1.0	1.0	278 / 2.7	2.5	2.6	48 / 692	Blue Ridge Radio, Inc.
20 WAAA	Urban	14 / 0.9	0.5	0.7	0.7	0.7	0.7	154 / 1.5	2.0	1.7	14 / 154	Media Broadcasting Corp.
21 WQOK-F	Urban	13 / 0.9	0.7	0.5	0.5	0.5		270 / 2.6	2.6	2.0	38 / 806	Radio One
22 WPOL	Black Gospel	12 / 0.8	0.6					119 / 1.2			13 / 119	Truth Broadcasting
22 WMFR	Talk	12 / 0.8	0.7	1.1	0.6	0.7	0.8	187 / 1.8	1.5	2.3	12 / 187	CBS/Infinity
24 WSGH	Spanish	9 / 0.6	0.7	0.5	1.1		0.7	89 / 0.9	1.0		10 / 114	Vernon H. Baker Stations
25 WSSS-F	80's Hits	8 / 0.5	4.5	3.9	2.5			179 / 1.8	8.5	8.9	27 / 588	CBS/Infinity
26 WLYT-F	Soft AC	7 / 0.5			1.1			132 / 1.3	1.1		37 / 663	Clear Channel Communications
26 WPTF	News/Talk	7 / 0.5		6.4	6.7	5.7		109 / 1.1	13.1	12.0	22 / 389	Curtis Media Group
28 WBAG	Adult Stand.	6 / 0.4			0.6			105 / 1.0	1.2		6 / 105	Key Broadcasting Corp., Inc.
29 WSML	Talk	3 / 0.2	0.3		0.2	0.3		97 / 1.0	1.0	0.9	3 / 107	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMH-F	1 WJMH-F	1 WJMH-F	1 WQMG-F	1 WQMG-F	1 WTQR-F	1 WTQR-F	1 WTQR-F	1 WJMH-F	1 WJMH-F	1 WJMH-F
2 WKZL-F	2 WKZL-F	2 WQMG-F	2 WKRR-F	2 WTQR-F	2 WMQX-F	2 WQMG-F	2 WMAG-F	2 WTQR-F	2 WKZL-F	2 WQMG-F
3 WTQR-F	3 WXR-F	3 WKZL-F	3 WTQR-F	3 WMAG-F	3 WQMG-F	3 WHSL-F	3 WJMH-F	3 WKZL-F	3 WQMG-F	3 WTQR-F
4 WKSI-F	4 WKSI-F	4 WTQR-F	4 WKZL-F	4 WKRR-F	4 WMAG-F	4 WMAG-F	4 WMQX-F	4 WQMG-F	4 WMQX-F	4 WKZL-F
5 WSGH	5 WKRR-F	5 WKRR-F	5 WHSL-F	5 WHSL-F	5 WSJS	5 WJMH-F	5 WQMG-F	5 WMQX-F	5 WTQR-F	5 WMQX-F
6 WEND-F	6 WQMG-F	6 WHSL-F	6 WJMH-F	6 WMQX-F	6 WHSL-F	6 WSJS	6 WSJS	6 WMAG-F	6 WMAG-F	6 WMAG-F
7 WMAG-F	7 WHSL-F	7 WXR-F	7 WMAG-F	6 WKZL-F	7 WKRR-F	7 WKZL-F	7 WHSL-F	7 WHSL-F	7 WKRR-F	7 WHSL-F
7 WHSL-F	8 WTQR-F	8 WMAG-F	8 WKSI-F	8 WJMH-F	8 WKZL-F	8 WMQX-F	8 WKZL-F	8 WKRR-F	8 WXR-F	8 WXR-F
9 WXR-F	9 WMAG-F	8 WKSI-F	9 WXR-F	9 WKSI-F	9 WJMH-F	9 WKRR-F	9 WKRR-F	9 WXR-F	9 WHSL-F	9 WKRR-F
10 WDCG-F	9 WDCG-F	10 WMQX-F	10 WMQX-F	10 WXR-F	10 WEAL	10 WKSI-F	10 WKSI-F	10 WKSI-F	10 WKSI-F	10 WKSI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMH-F	1 WJMH-F	1 WKZL-F	1 WKZL-F	1 WMAG-F	1 WJMH-F	1 WJMH-F	1 WJMH-F	1 WJMH-F	1 WKRR-F
2 WKZL-F	2 WKZL-F	2 WKSI-F	2 WJMH-F	2 WQMG-F	2 WXR-F	2 WXR-F	2 WXR-F	2 WXR-F	2 WQMG-F
3 WKSI-F	3 WKSI-F	3 WKRR-F	3 WQMG-F	3 WKZL-F	3 WKZL-F	3 WKRR-F	3 WQMG-F	3 WKRR-F	3 WTQR-F
3 WTQR-F	4 WQMG-F	4 WJMH-F	4 WMAG-F	4 WTQR-F	4 WKSI-F	4 WKZL-F	4 WKRR-F	4 WQMG-F	4 WXR-F
5 WMAG-F	5 WHSL-F	5 WQMG-F	5 WKSI-F	5 WHSL-F	5 WEND-F	5 WQMG-F	5 WHSL-F	5 WTQR-F	5 WJMH-F
6 WHSL-F	6 WKRR-F	6 WHSL-F	6 WHSL-F	6 WKSI-F	6 WDCG-F	6 WKSI-F	6 WKZL-F	6 WKZL-F	6 WHSL-F
7 WDCG-F	7 WMAG-F	7 WMAG-F	7 WTQR-F	7 WMQX-F	7 WTQR-F	7 WHSL-F	7 WKSI-F	7 WHSL-F	7 WMQX-F
8 WQMG-F	8 WTQR-F	8 WTQR-F	8 WKRR-F	8 WJMH-F	8 WKRR-F	8 WKRR-F	8 WMAG-F	8 WMQX-F	8 WMAG-F
9 WXR-F	9 WDCG-F	9 WDCG-F	9 WMQX-F	9 WKRR-F	9 WHSL-F	9 WDCG-F	9 WTQR-F	9 WKSI-F	9 WKZL-F
10 WEND-F	10 WXR-F	10 WXR-F	10 WKIX-F	10 WSJS	10 WQMG-F	10 WEND-F	10 WKIX-F	10 WMAG-F	10 WSJS

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAA	980	1 kw / 69 w	Urban	AURN	Roslin	Media Broadcasting Corp.	Winston-Salem
WBAG	1150	1 kw / 48 w	Adult Stand.	Jones, AP	—	Key Broadcasting Corp., Inc.	Burlington
WEAL	1510	1 kw / kw	Black Gospel	Ind.	McGavren-Guild	Entercom	Greensboro
WMFR	1230	1 kw / 1 kw	Talk	CBS, WW1/MBS, 1-on-1	Infinity Radio Sales	CBS/Infinity	High Point
WPOL	1340	1 kw / 1 kw	Black Gospel	Ind.	Roslin	Truth Broadcasting	Winston-Salem
WSGH	1040	9.1 kw / 182 w	Spanish	Ind.	—	Vernon H. Baker Stations	Lewisville
WSJS	600	5 kw / 5 kw	Talk	ESPN, ABC, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Winston-Salem
WSML	1200	10 kw / 1 kw	Talk	ABC, WW1/MBS, ESPN	Infinity Radio Sales	CBS/Infinity	Graham

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHSL	100.3	100 kw @1,036	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	High Point
WIST	98.3	1.68 kw @420	Adult Stand.	ABC	—	GHB Broadcasting Co.	Thomasville
WJMH	102.1	99.2 kw @1,204	Urban	Ind.	McGavren-Guild	Entercom	Reidsville
WKRR	92.3	100 kw @1,289	Classic Rock	Ind.	Katz	Dick Broadcasting, Inc.	Asheboro
WKSI	98.7	100 kw @1,035	Modern AC	Ind.	Christal	Bahakel Communications, Inc.	Greensboro
WKZL	107.5	100 kw @500	CHR	Ind.	Katz	Dick Broadcasting, Inc.	Winston-Salem
WMAG	99.5	100 kw @1,499	Soft AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	High Point
WMQX	93.1	100 kw @1,099	Oldies	CBS, ABC, AP	McGavren-Guild	Entercom	Winston-Salem
WQMG	97.1	100 kw @1,230	Urban AC	ABC	McGavren-Guild	Entercom	Greensboro
WTQR	104.1	100 kw @1,453	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Winston-Salem
WWGL	94.1	100 kw @1,014	80's Hits	Ind.	—	Davidson County Broadcasting, Inc.	Lexington
WXRA	94.5	100 kw @982	Trad. Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Eden

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDCG-F	CHR	105.1	Durham
WEND-F	Modern Rock	106.5	Salisbury
WFMX-F	Country	105.7	Statesville
WKIX-F	Country	102.3	Goldsboro
WKXU-F	simul. WKIXFF	101.1	Burlington
WKIX-FF	Country	102.3	Goldsboro
WLYT-F	Soft AC	102.9	Hickory
WPTF	News/Talk	680	Raleigh
WQOK-F	Urban	97.5	South Boston
WSSS-F	80's Hits	104.7	Charlotte

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	5.1	3.8
WMFR AM, WSJS AM, WSML AM		
Clear Channel Communications	23.8	26.1
WHSL FM, WMAG FM, WTQR FM, WXRA FM		
Dick Broadcasting, Inc.	10.9	13.0
WKRR FM, WKZL FM		
Entercom	24.4	22.8
WEAL AM, WJMH FM, WMQX FM, WQMG FM		
	64.2	65.7

Format Performance

	AM	FM	Totals	Percent
80's Hits	0 (0)	23 (2)	23 (2)	1.9
Adult Stand.	6 (1)	15 (1)	21 (2)	1.7
Black Gospel	44 (2)	0 (0)	44 (2)	3.6
CHR	0 (0)	117 (2)	117 (2)	9.5
Classic Rock	0 (0)	67 (1)	67 (1)	5.5
Country	0 (0)	193 (5)	193 (5)	15.7
Modern AC	0 (0)	57 (1)	57 (1)	4.6
Modern Rock	0 (0)	17 (1)	17 (1)	1.4
News/Talk	7 (1)	0 (0)	7 (1)	0.6
Oldies	0 (0)	90 (1)	90 (1)	7.3
Rock	0 (0)	79 (1)	79 (1)	6.4
Soft AC	0 (0)	102 (2)	102 (2)	8.3
Spanish	9 (1)	0 (0)	9 (1)	0.7
Talk	77 (3)	0 (0)	77 (3)	6.3
Trad. Country	0 (0)	55 (1)	55 (1)	4.5
Urban	14 (1)	146 (2)	160 (3)	13.1
Urban AC	0 (0)	108 (1)	108 (1)	8.8
Totals	157 (9)	1069 (21)	1226 (30)	

GREENVILLE-NEW BERN-JACKSONVILLE

Arbitron Rank 83 Pop (12+) 476,600	Stations 35 / 25	% Below Line 7.6
Market TSL in Hours 19.0	Diaries 1593 / 299:1 / 57.4%	% Not Listed 17.0
Average Persons Rating 14.1	12+ FM Share (Metro) 78.7	Sample Target 1530

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WRNS-F	Country	85 / 12.6	12.2	13.8	12.2	12.0	12.7	1113 / 23.3	22.8	23.6	110 / 1541	NextMedia
2 WIKS-F	Urban AC	74 / 11.0	14.6	10.8	11.0	10.8	11.9	891 / 18.7	20.6	20.8	94 / 1408	Beasley Broadcast Group
3 WRHT-FF	CHR	38 / 5.7	5.5	3.8	4.3	4.1	4.8	773 / 16.2	10.7		48 / 981	Eastern Carolina Broadcasting
3 WERO-F	CHR	38 / 5.7	3.8	3.5	4.2	3.4	4.3	757 / 15.9	11.8	10.7	64 / 1154	NextMedia
5 WSFL-F	Rock	37 / 5.5	5.7	8.7	8.0	7.7	7.0	600 / 12.6	15.7	14.4	42 / 767	Beasley Broadcast Group
6 WMGV-F	Adult Cont.	31 / 4.6	3.8	3.3	4.8	4.9	4.1	568 / 11.9	10.6	10.6	34 / 637	Beasley Broadcast Group
7 WXQR-FF	Rock	30 / 4.5	5.7	3.8	4.2	2.4	4.5	480 / 10.1	7.6	5.6	35 / 570	NextMedia
8 WNCT-F	Oldies	29 / 4.3	4.5	4.7	4.8	4.7	4.6	504 / 10.6	10.5	11.0	52 / 902	Beasley Broadcast Group
9 WXNR-F	Modern Rock	27 / 4.0	4.4	3.2	4.0	5.6	3.9	549 / 11.5	10.5	11.4	37 / 656	Beasley Broadcast Group
10 WKOOF	Oldies	18 / 2.8	1.3	2.1	2.1	1.6	2.1	294 / 6.2	5.0	5.1	21 / 351	NextMedia
11 WQSL-F	Dance	18 / 2.7	2.0	2.1	2.7	1.8	2.4	476 / 10.0	6.9	6.7	20 / 513	NextMedia
12 WELS-F	Black Gospel	15 / 2.3	2.3	4.2	2.2	3.8	2.7	262 / 5.5	4.4	6.8	19 / 372	Willis Broadcasting Corp.
13 WRSV-F	Urban	12 / 1.8	1.6	1.8	2.1	1.6	1.8	225 / 4.7	5.7	5.4	52 / 713	Northstar Broadcasting, Inc.
14 WFKX-F	Urban AC	12 / 1.7	1.0	1.4	1.6	2.2	1.4	208 / 4.4	4.2	4.7	48 / 705	Radio One
15 WANG-AF	Adult Stand.	10 / 1.5	2.5	2.3	2.1	2.1	2.1	148 / 3.1	4.0		10 / 150	NextMedia
16 WRDU-F	Rock	9 / 1.3	1.5	0.9	1.5	1.6	1.3	203 / 4.3	4.1	4.9	39 / 624	Clear Channel Communications
17 WTKF-F	Talk	8 / 1.2	1.7	1.2	1.3	1.5	1.4	127 / 2.7	2.9	2.9	9 / 134	Atlantic Ridge Telecasters, Inc.
18 WMNX-F	Urban	6 / 0.9	2.0	1.4	1.5	1.0	1.4	182 / 3.8	5.1	3.6	14 / 368	Cumulus Media
18 WNCT	Reg'l Mex.	6 / 0.9			0.6			53 / 1.1	0.7		6 / 57	Beasley Broadcast Group
18 WOOW	Black Gospel	6 / 0.9	1.0	0.9	0.6	0.6	0.9	61 / 1.3	1.6	1.0	6 / 61	The Minority Voice, Inc.
18 WTRG-F	Oldies	6 / 0.9	1.2	1.2	1.2	1.5	1.1	200 / 4.2	4.2	4.0	34 / 697	Clear Channel Communications
22 WGPM-F	Adult Cont.	6 / 0.8			0.7	0.7		131 / 2.7	2.1	2.2	6 / 160	Hardy Broadcasting, Inc.
23 WDRP-F	S. Gospel	5 / 0.7						65 / 1.4			9 / 144	Lifeline Ministries, Inc.
23 WJNC	Sports	5 / 0.7	1.0	0.6	0.6	0.9	0.7	63 / 1.3	1.3	1.8	5 / 69	Jacksonville-Topsail Radio, LLC
25 WDLX	Talk	4 / 0.7						85 / 1.8			5 / 85	NextMedia
26 WGTM	Black Gospel	4 / 0.6	0.4					69 / 1.4			7 / 188	Spirit Broadcasting, Inc.
26 WNBK-F	Country	4 / 0.6	0.4	0.6	0.7	0.7	0.6	67 / 1.4	1.9	1.9	4 / 67	Eastern Carolina Broadcasting
28 WZXS-F	Adult Stand.	3 / 0.5	1.2	0.9	1.0	1.2	0.9	38 / 0.8	1.7	2.2	6 / 86	Jacksonville-Topsail Broadcasting
28 WSTK	News	3 / 0.5	0.4					34 / 0.7			3 / 39	Conner Media
28 WKIX-FF	Country	3 / 0.5						112 / 2.4			20 / 482	Curtis Media Group
28 WRAL-F	Adult Cont.	3 / 0.5	0.6		2.1	2.4		141 / 3.0	9.0	10.3	31 / 708	WRAL FM, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIKS-F	1 WIKS-F	1 WIKS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WIKS-F	1 WRNS-F	1 WRNS-F	1 WIKS-F	1 WRNS-F
2 WRHT-FF	2 WRHT-FF	2 WRNS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WRNS-F	2 WIKS-F	2 WIKS-F	2 WRNS-F	2 WIKS-F
3 WQSL-F	3 WERO-F	3 WERO-F	3 WSFL-F	3 WSFL-F	3 WMGV-F	3 WSFL-F	3 WERO-F	3 WERO-F	3 WMGV-F	3 WRHT-FF
4 WXNR-F	4 WRNS-F	4 WSFL-F	3 WERO-F	4 WERO-F	4 WNCT-F	4 WXQR-FF	4 WSFL-F	4 WSFL-F	4 WRHT-FF	4 WERO-F
5 WERO-F	5 WXQR-FF	5 WRHT-FF	5 WRHT-FF	5 WMGV-F	5 WSFL-F	5 WRHT-FF	5 WNCT-F	5 WRHT-FF	5 WXNR-F	5 WMGV-F
6 WRNS-F	6 WXNR-F	6 WXQR-FF	6 WMGV-F	6 WRHT-FF	6 WKOOF	6 WERO-F	6 WRHT-FF	6 WMGV-F	6 WERO-F	6 WXNR-F
7 WXQR-FF	7 WSFL-F	7 WXNR-F	7 WXQR-FF	7 WXQR-FF	7 WERO-F	7 WNCT-F	7 WMGV-F	7 WNCT-F	7 WQSL-F	7 WNCT-F
8 WMGV-F	8 WQSL-F	8 WMGV-F	8 WNCT-F	8 WNCT-F	8 WELS-F	8 WXNR-F	8 WXQR-FF	8 WXQR-FF	8 WXQR-FF	8 WELS-F
9 WRSV-F	9 WMGV-F	9 WNCT-F	9 WXNR-F	9 WKOOF	9 WANG-AF	9 WMGV-F	9 WXNR-F	9 WXNR-F	9 WRSV-F	8 WXQR-FF
10 WNCT	10 WRSV-F	10 WQSL-F	10 WKOOF	10 WXNR-F	9 WRHT-FF	10 WELS-F	10 WKOOF	10 WKOOF	10 WSFL-F	10 WSFL-F
	10 WNCT-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WIKS-F	1 WIKS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WXNR-F	1 WXQR-FF	1 WIKS-F	1 WIKS-F	1 WRNS-F
2 WRHT-FF	2 WRHT-FF	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WXQR-FF	2 WIKS-F	2 WSFL-F	2 WSFL-F	2 WIKS-F
3 WERO-F	3 WRNS-F	3 WRHT-FF	3 WRHT-FF	3 WMGV-F	3 WIKS-F	3 WXNR-F	3 WERO-F	3 WXQR-FF	3 WSFL-F
4 WQSL-F	4 WERO-F	4 WERO-F	4 WERO-F	4 WERO-F	4 WSFL-F	4 WSFL-F	4 WXQR-FF	3 WRNS-F	4 WERO-F
5 WRNS-F	5 WQSL-F	5 WMGV-F	5 WMGV-F	5 WRHT-FF	5 WNCT-F	5 WERO-F	5 WRHT-FF	5 WXNR-F	5 WXQR-FF
6 WMNX-F	6 WMGV-F	6 WELS-F	6 WNCT-F	6 WNCT-F	6 WRNS-F	6 WRNS-F	6 WXNR-F	6 WERO-F	6 WRHT-FF
7 WXNR-F	7 WXNR-F	7 WXNR-F	7 WQSL-F	7 WKOOF	7 WRSV-F	7 WRHT-FF	7 WRNS-F	7 WRHT-FF	7 WXNR-F
8 WXQR-FF	8 WMNX-F	8 WKOOF	8 WELS-F	7 WELS-F	8 WERO-F	8 WNCT-F	8 WRDU-F	8 WNCT-F	8 WKOOF
9 WRSV-F	9 WELS-F	9 WNCT	9 WSFL-F	9 WSFL-F	8 WRHT-FF	9 WQSL-F	9 WNCT	9 WQSL-F	9 WMGV-F
10 WNCT	10 WRSV-F	10 WRSV-F	10 WKOOF	10 WFKX-F	10 WQSL-F	10 WRDU-F	10 WQSL-F	9 WMGV-F	10 WNCT-F
	10 WXQR-FF								10 WRDU-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WANG	1330	1 kw / kw	simul. WANGAF	WW1/MBS	Katz	NextMedia	Havelock
WDLX	930	5 kw / 1 kw	Talk	ABC	Katz	NextMedia	Washington
WJNC	1240	1 kw / 1 kw	Sports	WW1/MBS, ESPN, CNN+	—	Jacksonville-Topsail Radio, LLC	Jacksonville
WNCT	1070	10 kw / 10 kw	Reg'l Mex.	CBS, Jones	D & R Radio	Beasley Broadcast Group	Greenville
WOOW	1340	1 kw / 1 kw	Black Gospel	AURN	—	The Minority Voice, Inc.	Greenville
WSTK	910	5 kw / 5 kw	News	AURN	—	Conner Media	Jacksonville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WANG	105.1	18.5 kw @384	Adult Stand.	WW1/MBS	Katz	NextMedia	Havelock
WANJ	105.1	18.5 kw @384	Adult Stand.	Ind.	Katz	NextMedia	Havelock
WCBZ	103.7	100 kw @981	simul. WRHTFF	Ind.	Allied Radio Ptnrs.	Eastern Carolina Broadcasting Co.	Williamston
WELS	102.9	3 kw @328	Black Gospel	Ind.	Roslin	Willis Broadcasting Corp.	Kinston
WERO	93.3	100 kw @1,780	CHR	WW1/MBS	Katz	NextMedia	Washington
WGPM	94.3	1.95 kw @457	Adult Cont.	AP	—	Hardy Broadcasting, Inc.	Farmville
WIKS	101.9	100 kw @982	Urban AC	ABC, WW1/MBS	D & R Radio	Beasley Broadcast Group	New Bern
WKOO	98.7	100 kw @974	Oldies	ABC, WW1/MBS	Katz	NextMedia	Jacksonville
WMGV	103.3	100 kw @981	Adult Cont.	WW1/MBS	D & R Radio	Beasley Broadcast Group	Newport
WNBR	94.1	11 kw @485	Country	CNN+	Keystone	Eastern Carolina Broadcasting Co.	Oriental
WNCT	107.9	100 kw @1,700	Oldies	CBS	D & R Radio	Beasley Broadcast Group	Greenville
WQSL	92.3	22.7 kw @725	Dance	Ind.	Katz	NextMedia	Jacksonville
WRHT	96.3	100 kw @492	CHR	Ind.	Allied Radio Ptnrs.	Eastern Carolina Broadcasting Co.	Morehead City
WRNS	95.1	100 kw @1,506	Country	ABC	Katz	NextMedia	Kinston
WRSV	92.1	2.35 kw @531	Urban	AURN	—	Northstar Broadcasting, Inc.	Rocky Mount
WSFL	106.5	100 kw @915	Rock	WW1/MBS	D & R Radio	Beasley Broadcast Group	New Bern
WTKF	107.3	7 kw @607	Talk	WW1/MBS, Talknet, 1-on-1	Capitol	Atlantic Ridge Telecasters, Inc.	Atlantic
WXNR	99.5	16.5 kw @843	Modern Rock	Ind.	D & R Radio	Beasley Broadcast Group	Grifton
WXQR	105.5	19 kw @794	Rock	Ind.	Katz	NextMedia	Jacksonville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDRP-F	S. Gospel	98.9	Windsor
WFXX-F	Urban AC	104.3	Tarboro
WGTM	Black Gospel	590	Wilson
WKIX-F	Country	102.3	Goldsboro
WKXU-F	simul. WKIXFF	101.1	Burlington
WKIX-FF	Country	102.3	Goldsboro
WMNX-F	Urban	97.3	Wilmington
WRAL-F	Adult Cont.	101.5	Raleigh
WRDU-F	Rock	106.1	Wilson
WTRG-F	Oldies	100.7	Rocky Mount
WZXS-F	Adult Stand.	103.9	Topsail Beach

Consolidation Report

	12+	25-54
	(%)	(%)
Beasley Broadcast Group	30.3	32.5
WIKS FM, WMGV FM, WNCT FM, WNCT AM, WSFL FM, WXNR FM		
Eastern Carolina Broadcasting Co.	6.4	6.3
WCBZ FM, WNBR FM, WRHT FM		
NextMedia	30.5	31.2
WANG AM, WANG FM, WANJ FM, WDLX AM, WERO FM, WKOO FM, WQSL FM, WRNS FM, WXQR FM		
	67.2	70.0

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	40 (3)	40 (3)	7.2
Adult Stand.	(1)	17 (3)	17 (4)	3.1
Black Gospel	10 (2)	15 (1)	26 (3)	4.7
CHR	0 (0)	77 (3)	77 (3)	13.8
Country	0 (0)	92 (4)	92 (4)	16.5
Dance	0 (0)	18 (1)	18 (1)	3.2
Modern Rock	0 (0)	27 (1)	27 (1)	4.8
News	3 (1)	0 (0)	3 (1)	0.5
Oldies	0 (0)	53 (3)	53 (3)	9.5
Reg'l Mex.	6 (1)	0 (0)	6 (1)	1.1
Rock	0 (0)	72 (3)	72 (3)	12.9
S. Gospel	0 (0)	5 (1)	5 (1)	0.9
Sports	5 (1)	0 (0)	5 (1)	0.9
Talk	4 (1)	8 (1)	12 (2)	2.2
Urban	0 (0)	18 (2)	18 (2)	3.2
Urban AC	0 (0)	86 (2)	86 (2)	15.4
Totals	28 (7)	528 (28)	557 (35)	

GREENVILLE-SPARTANBURG, SC

Arbitron Rank 60	Pop (12+) 753,100	Stations 28 / 23	% Below Line 3.5
Market TSL in Hours 19.0		Diaries 1910 / 394:1 / 52.0%	% Not Listed 16.9
Average Persons Rating 14.2		12+ FM Share (Metro) 74.3	Sample Target 1910

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WJMZ-F	Urban	106 / 9.9	9.3	10.3	10.6	10.5	10.0 1108 / 14.7	15.4	14.5	154 / 1688	Cox Radio
2	WSSL-F	Country	101 / 9.5	7.8	8.7	8.1	8.4	8.5 1590 / 21.1	19.8	20.5	163 / 2634	Clear Channel Communications
3	WFBC-F	CHR	94 / 8.8	9.8	9.2	9.2	9.2	1715 / 22.8	23.9	20.4	154 / 3212	Entercom
4	WESC-F	Country	85 / 8.0	7.5	6.7	5.8	5.7	7.0 1343 / 17.8	16.8	15.9	129 / 2308	Clear Channel Communications
5	WROQ-F	Classic Rock	81 / 7.6	7.2	5.8	7.2	6.6	6.9 1120 / 14.9	16.3	15.5	131 / 2030	Barnstable Broadcasting, Inc.
6	WSPA-F	Soft AC	64 / 6.0	6.7	8.6	8.0	7.9	7.3 1083 / 14.4	14.5	16.7	104 / 1822	Entercom
7	WTPT-F	Rock	59 / 5.6	4.0	4.7	5.3	5.4	4.9 1028 / 13.6	12.4	13.0	104 / 2036	Barnstable Broadcasting, Inc.
8	WMIY-F	Soft AC	51 / 4.7	6.1	5.4	6.2	6.8	5.6 986 / 13.1	17.0	18.1	105 / 1872	Clear Channel Communications
9	WORD-AA	Talk	42 / 3.9	2.8	4.4	3.4	4.0	3.6 650 / 8.6	6.9	7.8	44 / 729	Entercom
10	WOLI-F	80's Hits	38 / 3.5	2.9	1.7	2.0	1.6	2.5 672 / 8.9	4.8		41 / 769	Palm Broadcasting
11	WMUU-F	Easy List.	27 / 2.5	1.9	2.1	2.5	2.7	2.2 425 / 5.6	5.9	5.7	38 / 619	WMUU, Inc.
12	WPEK-F	CHR	24 / 2.3	1.8	2.5	2.2	2.2	2.2 446 / 5.9	5.8	7.3	41 / 759	Cox Radio
13	WPJM	Black Gospel	18 / 1.7	1.3	1.4	1.5	2.0	1.5 136 / 1.8	1.9	2.9	18 / 136	Full Gospel WPJM 800 AM Radio
14	WPEG-F	Urban	17 / 1.6	1.6	1.3	1.8	1.9	1.6 301 / 4.0	3.9	3.5	30 / 685	CBS/Infinity
15	WSPA	News/Talk	12 / 1.1	0.7	0.9	1.2	1.1	1.0 215 / 2.9	3.1	3.2	13 / 235	Entercom
16	WKSF-F	Country	10 / 0.9	0.7	0.4	0.4	0.6	0.6 259 / 3.4	2.8	3.2	92 / 1468	Clear Channel Communications
16	WBAV-F	Urban AC	10 / 0.9	1.4	0.4	0.4	0.8	168 / 2.2	1.5		22 / 389	CBS/Infinity
18	WRIX	S. Gospel	9 / 0.8	1.1	0.7	0.6	0.5	0.8 67 / 0.9	0.9	1.1	12 / 74	AM 1020, Inc.
19	WRIX-F	Talk	6 / 0.6	1.0	0.5	0.7	0.7	0.7 157 / 2.1	2.3	1.6	8 / 213	FM 103, Inc.
20	WCCP-F	Sports	6 / 0.5	0.7	0.9	0.8	0.6	0.7 113 / 1.5	2.3	2.5	6 / 145	Golden Corners Bcstg, Inc.
20	WGVL	Span.-Hits	6 / 0.5					63 / 0.8			6 / 63	Clear Channel Communications
22	WWMG-F	Oldies	5 / 0.5	0.8	0.5	0.6	0.7	0.6 133 / 1.8	2.0	2.7	57 / 730	Clear Channel Communications
22	WLNK-F	Modern AC	5 / 0.5	1.1	0.7	0.7	0.7	195 / 2.6	3.2	3.2	16 / 526	Jefferson-Pilot Communications
24	WCKI	Religious	5 / 0.4					52 / 0.7			5 / 52	Sira-Pack Radio, Inc.
25	WKDY	Oldies	4 / 0.4	0.6	0.5	0.5	0.5	75 / 1.0	0.9		4 / 75	Associated Broadcasting Corp.
26	WAGI-F	Country	4 / 0.3					136 / 1.8			17 / 339	Gaffney Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFBC-F	1 WJMZ-F	1 WROQ-F	1 WROQ-F	1 WSSL-F	1 WROQ-F	1 WSSL-F	1 WFBC-F	1 WFBC-F	1 WJMZ-F
2	WJMZ-F	2 WROQ-F	2 WJMZ-F	2 WJMZ-F	2 WROQ-F	2 WFBC-F	2 WESC-F	2 WSSL-F	2 WJMZ-F	2 WSSL-F
3	WSSL-F	3 WFBC-F	3 WSSL-F	3 WSSL-F	2 WESC-F	3 WJMZ-F	3 WSPA-F	3 WJMZ-F	3 WSSL-F	3 WESC-F
4	WTPT-F	4 WSSL-F	4 WSSL-F	4 WESC-F	4 WESC-F	4 WJMZ-F	4 WSSL-F	4 WESC-F	4 WESC-F	4 WFBC-F
5	WPEG-F	5 WESC-F	5 WTPT-F	5 WSPA-F	5 WSPA-F	5 WSPA-F	5 WESC-F	5 WROQ-F	5 WROQ-F	5 WROQ-F
6	WROQ-F	6 WROQ-F	6 WESC-F	6 WTPT-F	6 WFBC-F	6 WORD-AA	6 WSPA-F	6 WORD-AA	6 WTPT-F	6 WTPT-F
7	WESC-F	7 WSPA-F	7 WSPA-F	6 WFBC-F	7 WMIY-F	7 WMIY-F	7 WMIY-F	7 WSPA-F	7 WSPA-F	7 WSPA-F
8	WMIY-F	8 WMIY-F	8 WMIY-F	8 WMIY-F	8 WTPT-F	8 WOLI-F	8 WTPT-F	8 WTPT-F	8 WMIY-F	8 WSPA-F
9	WBAV-F	9 WPEG-F	9 WOLI-F	9 WOLI-F	9 WOLI-F	9 WMUU-F	9 WORD-AA	9 WMIY-F	9 WOLI-F	9 WPJM
10	WKSF-F	10 WPEK-F	10 WPEK-F	10 WPEK-F	10 WORD-AA	10 WTPT-F	10 WOLI-F	10 WOLI-F	10 WPEK-F	10 WORD-AA

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFBC-F	1 WJMZ-F	1 WJMZ-F	1 WSSL-F	1 WTPT-F	1 WTPT-F	1 WTPT-F	1 WROQ-F	1 WROQ-F
2	WJMZ-F	2 WFBC-F	2 WFBC-F	2 WJMZ-F	2 WFBC-F	2 WFBC-F	2 WJMZ-F	2 WJMZ-F	2 WJMZ-F
3	WSSL-F	3 WMIY-F	3 WSSL-F	3 WSPA-F	3 WJMZ-F	3 WJMZ-F	3 WFBC-F	3 WTPT-F	3 WESC-F
4	WESC-F	4 WMIY-F	4 WSPA-F	4 WSPA-F	4 WESC-F	4 WSSL-F	4 WROQ-F	4 WSSL-F	4 WSSL-F
5	WTPT-F	5 WSPA-F	5 WSSL-F	5 WESC-F	5 WMIY-F	5 WESC-F	5 WROQ-F	5 WSSL-F	5 WTPT-F
6	WMIY-F	6 WESC-F	6 WTPT-F	6 WMIY-F	6 WROQ-F	6 WROQ-F	6 WESC-F	6 WESC-F	6 WFBC-F
7	WSPA-F	7 WTPT-F	7 WROQ-F	7 WROQ-F	7 WFBC-F	7 WMIY-F	7 WPEK-F	7 WMIY-F	7 WOLI-F
8	WPEG-F	8 WROQ-F	8 WESC-F	8 WTPT-F	8 WTPT-F	8 WSPA-F	8 WSPA-F	8 WOLI-F	8 WSPA-F
9	WROQ-F	9 WPEG-F	9 WPEG-F	9 WOLI-F	9 WOLI-F	9 WBAV-F	9 WPEG-F	9 WPEK-F	9 WPEK-F
10	WKSF-F	10 WORD-AA	10 WORD-AA	10 WORD-AA	10 WORD-AA	10 WPEG-F	10 WOLI-F	10 WOLI-F	10 WORD-AA

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCKI	1300	1 kw / kw	Religious	SRN	Salem Radio Reps	Sira-Pack Radio, Inc.	Greer
WGVL	1440	5 kw / 5 kw	Span.-Hits	Unica, CRC	Clear Chan.-Diamond	Clear Channel Communications	Greenville
WKDY	1400	1 kw / 1 kw	Oldies	Jones, CNN+	—	Associated Broadcasting Corp.	Spartanburg
WORD	910	3.6 kw / 890 w	Talk	CBS	McGavren-Guild	Entercom	Spartanburg
WPJM	800	1 kw / 440 w	Black Gospel	AURN	—	Full Gospel WPJM 800 AM Radio	Greer
WRIX	1020	10 kw / kw	S. Gospel	Ind.	—	AM 1020, Inc.	Homeland Park
WSPA	950	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ESPN	McGavren-Guild	Entercom	Spartanburg
WYRD	1330	5 kw / 5 kw	simul. WORDAA	CBS	McGavren-Guild	Entercom	Greenville

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAGI	105.3	100 kw @1,190	Country	WW1/MBS	Regional Reps	Gaffney Broadcasting, Inc.	Gaffney
WCCP	104.9	6 kw @302	Sports	CBS, 1-on-1, ESPN	—	Golden Comers Bcstg, Inc.	Clemson
WESC	92.5	100 kw @2,000	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Greenville
WFBC	93.7	100 kw @1,850	CHR	CBS	McGavren-Guild	Entercom	Greenville
WJMZ	107.3	100 kw @1,008	Urban	ABC	Katz	Cox Radio	Anderson
WMUU	94.5	100 kw @1,200	Easy List.	AP	Salem Radio Reps	WMUU, Inc.	Greenville
WMYI	102.5	19 kw @1,811	Soft AC	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Hendersonville
WOLI	103.9	3 kw @328	80's Hits	ABC	McGavren-Guild	Palm Broadcasting	Easley
WOLT	103.3	2.7 kw @495	simul. WOLIFF	ABC	Allied Radio Ptnrs.	Palm Broadcasting	Greer
WPEK	98.1	100 kw @997	CHR	CNN+, WW1/MBS, CBS	Katz	Cox Radio	Seneca
WRIX	103.1	6 kw @328	Talk	ABC, WW1/MBS	—	FM 103, Inc.	Honea Path
WROQ	101.1	100 kw @987	Classic Rock	ABC	Christal	Barnstable Broadcasting, Inc.	Anderson
WSPA	98.9	100 kw @1,902	Soft AC	Ind.	McGavren-Guild	Entercom	Spartanburg
WSSL	100.5	100 kw @1,240	Country	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Gray Court
WTPT	93.3	93 kw @2,030	Rock	ABC	Christal	Barnstable Broadcasting, Inc.	Forest City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBAV-F	Urban AC	101.9	Gastonia
WLNK-F	Modern AC	107.9	Charlotte
WPEG-F	Urban	97.9	Concord
WWMG-F	Oldies	96.1	Shelby

Consolidation Report

	12+	25-54
	(%)	(%)
Barnstable Broadcasting, Inc.	13.2	17.1
WROQ FM, WTPT FM		
Clear Channel Communications	22.7	23.4
WESC FM, WGVL AM, WMYI FM, WSSL FM		
Cox Radio	12.2	13.3
WJMZ FM, WPEK FM		
Entercom	19.8	17.0
WFBC FM, WORD AM, WSPA FM, WSPA AM, WYRD AM		
Palm Broadcasting	3.6	4.5
WOLI FM, WOLT FM		
	71.5	75.3

Format Performance

	AM	FM	Totals	Percent
80's Hits	0 (0)	38 (2)	38 (2)	4.3
Black Gospel	18 (1)	0 (0)	18 (1)	2.0
CHR	0 (0)	118 (2)	118 (2)	13.3
Classic Rock	0 (0)	81 (1)	81 (1)	9.1
Country	0 (0)	200 (4)	200 (4)	22.5
Easy List.	0 (0)	27 (1)	27 (1)	3.0
Modern AC	0 (0)	5 (1)	5 (1)	0.6
News/Talk	12 (1)	0 (0)	12 (1)	1.3
Oldies	4 (1)	5 (1)	9 (2)	1.0
Religious	5 (1)	0 (0)	5 (1)	0.6
Rock	0 (0)	59 (1)	59 (1)	6.6
S. Gospel	9 (1)	0 (0)	9 (1)	1.0
Soft AC	0 (0)	115 (2)	115 (2)	12.9
Span.-Hits	6 (1)	0 (0)	6 (1)	0.7
Sports	0 (0)	6 (1)	6 (1)	0.7
Talk	42 (2)	6 (1)	48 (3)	5.4
Urban	0 (0)	123 (2)	123 (2)	13.8
Urban AC	0 (0)	10 (1)	10 (1)	1.1
Totals	96 (8)	793 (20)	889 (28)	

Note WANS-1280 Old Format: Talk & standards New Format: Beach Music
WOLI-103.9 Old Format: Oldies New Format: 80's Hits "Star 103"
WOLT-103.3 Old Format: Oldies // WOLI New Format: 80's hit // WOLI "Star"
WANJ-101.1 Old Format: Standards // WANG-FM New Format: Rock // WXQR-FM
WQSL-92.3 Old Format: CHR New Format: Dance-CHR
WXNR-99.5 Old Format: Modern Rock New Format: adds Howard Stern

HARRISBURG-LEBANON-CARLISLE

Arbitron Rank 79	Pop (12+) 522,800	Stations 29 / 20	% Below Line 1.0
Market TSL in Hours 19.6		Diaries 1660 / 315:1 / 61.5%	% Not Listed 16.0
Average Persons Rating 14.8		12+ FM Share (Metro) 66.2	Sample Target 1650

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WNNK-F	CHR	88 / 11.4	11.8	11.2	11.0	10.0	11.3	1448 / 27.7	26.2	26.6	116 / 1930	Cumulus Media
2 WHP	Talk	69 / 8.9	9.4	9.1	7.0	7.8	8.6	967 / 18.5	15.8	19.4	112 / 1572	Clear Channel Communications
3 WNCE-FF	Classic Rock	49 / 6.3	0.6	0.5	0.2	0.2	1.9	704 / 13.5	1.4		110 / 1526	Cumulus Media
4 WRKZ-F	Country	48 / 6.2	5.4	3.6	5.1	5.6	5.1	570 / 10.9	10.8	13.8	118 / 1611	Citadel Communications Corp.
4 WRBT-F	Country	48 / 6.2	6.7	8.1	7.0	7.9	7.0	738 / 14.1	14.7	15.3	58 / 970	Clear Channel Communications
6 WRVW-F	Classic Hits	47 / 6.0	8.2	6.5	7.3	6.8	7.0	804 / 15.4	16.3	16.4	95 / 1527	Clear Channel Communications
7 WWKL-F	Oldies	46 / 5.9	5.3	6.5	5.7	4.4	5.8	714 / 13.7	12.2	12.6	55 / 978	Clear Channel Communications
8 WQXA-F	Rock	45 / 5.8	5.8	5.3	5.4	6.4	5.6	702 / 13.4	13.1	16.5	123 / 2048	Citadel Communications Corp.
9 WROZ-F	Soft AC	29 / 3.8	2.7	3.1	3.9	4.0	3.4	545 / 10.4	11.3	9.5	107 / 1743	Hall Communications, Inc.
10 WHYL	Adult Stand.	22 / 2.8	2.9	1.6	2.7	1.9	2.5	314 / 6.0	5.7	4.9	31 / 423	Citadel Communications Corp.
11 WLAN-F	CHR	21 / 2.8	2.9	3.1	3.0	3.2	2.9	695 / 13.3	12.7	13.8	89 / 2237	Clear Channel Communications
12 WTCY	Urban AC	19 / 2.4	2.7	1.6	3.6	3.0	2.6	188 / 3.6	4.7	3.4	19 / 200	Cumulus Media
13 WARM-F	Adult Cont.	16 / 2.0	1.3	1.5	1.4	2.1	1.5	306 / 5.9	5.6	4.9	110 / 1550	Susquehanna Radio Corp.
14 WLBR	Soft AC	15 / 1.9	1.6	2.4	2.2	2.3	2.0	223 / 4.3	4.7	5.5	15 / 235	Lebanon Broadcasting Co.
15 WDAC-F	Cont. Christ.	13 / 1.7	1.1	2.1	1.8	1.8	1.7	216 / 4.1	4.3	5.1	63 / 932	WDAC Radio Co.
16 WYCR-F	CHR	12 / 1.5	1.3	1.9	1.4	1.4	1.5	464 / 8.9	8.6	8.8	65 / 1732	Estate of John D. Bare
17 WEGK-F	Classic Rock	10 / 1.2	1.4	1.3	1.4	1.3	1.3	252 / 4.8	6.9	5.9	38 / 880	Hall Communications, Inc.
18 WSOX-F	Oldies	9 / 1.2	1.5	0.7	1.4	1.1	1.2	209 / 4.0	3.7	3.4	105 / 1450	Thomas Harvey Moffit, Sr.
19 WHYL-F	Country	8 / 1.0	1.4	1.2	1.2	0.9	1.2	103 / 2.0	3.9	3.4	9 / 145	Citadel Communications Corp.
20 WQKX-F	CHR	7 / 1.0	0.5	0.4	0.6	0.5	0.6	122 / 2.3	2.2	2.0	31 / 376	Sunbury Broadcasting Corp.
21 WIOO	Talk	7 / 0.9	0.6	0.6	1.2	1.1	0.8	85 / 1.6	1.7	1.6	9 / 98	Harold Swidler
22 WQLV-F	Soft AC	6 / 0.7		0.4	0.7	0.8		104 / 2.0	2.6	2.0	10 / 124	Hepco Communications, Inc.
23 WQIC-F	Soft AC	5 / 0.7	0.9	1.3	0.8	1.1	0.9	144 / 2.8	2.2	2.5	6 / 176	Lebanon Broadcasting Co.
24 WYGL-FF	Country	4 / 0.5	0.6		0.5			68 / 1.3	1.2		14 / 162	Sunair Communications
24 WWSM	Classic Cntry.	4 / 0.5						38 / 0.7			5 / 44	Patrick Sickafus
26 WKBO	Cont. Christ.	3 / 0.4	0.5					76 / 1.4			4 / 86	Clear Channel Communications
27 WIOV-F	Country	3 / 0.3	0.8	0.7	0.7	0.6	0.6	98 / 1.9	3.0	2.7	32 / 725	Brill Media Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WHP	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F	1 WNNK-F
2 WLAN-F	2 WQXA-F	2 WNCE-FF	2 WNCE-FF	2 WNCE-FF	2 WNNK-F	2 WHP	2 WNNK-F	2 WNCE-FF	2 WNCE-FF	2 WHP
3 WYCR-F	3 WNCE-FF	3 WQXA-F	3 WRVW-F	3 WRVW-F	3 WWKL-F	3 WQXA-F	3 WRVW-F	3 WHP	3 WQXA-F	3 WRBT-F
4 WQXA-F	4 WRKZ-F	4 WRVW-F	4 WQXA-F	4 WRKZ-F	4 WRVW-F	4 WRBT-F	4 WRKZ-F	4 WQXA-F	4 WRBT-F	4 WRKZ-F
5 WRBT-F	5 WRBT-F	5 WRKZ-F	5 WRKZ-F	5 WWKL-F	5 WRKZ-F	5 WRKZ-F	5 WWKL-F	5 WRVW-F	5 WRKZ-F	5 WWKL-F
6 WNCE-FF	6 WLAN-F	6 WRBT-F	6 WRBT-F	6 WRBT-F	6 WRBT-F	6 WWKL-F	6 WNCE-FF	6 WRKZ-F	6 WHP	6 WNCE-FF
7 WRKZ-F	7 WRVW-F	7 WHP	7 WHP	7 WQXA-F	7 WNCE-FF	7 WNCE-FF	7 WRBT-F	7 WWKL-F	7 WLAN-F	7 WRVW-F
8 WTCY	8 WTCY	8 WWKL-F	7 WWKL-F	8 WHP	8 WHYL	7 WRVW-F	8 WROZ-F	8 WRBT-F	8 WROZ-F	8 WQXA-F
9 WROZ-F	9 WROZ-F	8 WROZ-F	9 WROZ-F	9 WROZ-F	9 WROZ-F	9 WROZ-F	9 WQXA-F	9 WROZ-F	9 WWKL-F	9 WLAN-F
10 WRVW-F	10 WHP	10 WLAN-F	10 WLAN-F	10 WLAN-F	10 WLBR	10 WLBR	10 WHYL	10 WLAN-F	10 WRVW-F	10 WROZ-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WNCE-FF	
2 WRBT-F	2 WRBT-F	2 WRVW-F	2 WRBT-F	2 WRVW-F	2 WNNK-F	2 WNCE-FF	2 WNCE-FF	1 WNCE-FF	2 WRVW-F	
3 WLAN-F	3 WQXA-F	3 WRBT-F	3 WRVW-F	3 WRBT-F	3 WRBT-F	3 WNNK-F	3 WRKZ-F	3 WNNK-F	3 WQXA-F	
4 WQXA-F	4 WTCY	4 WTCY	4 WROZ-F	4 WRKZ-F	4 WNCE-FF	4 WRKZ-F	4 WNNK-F	4 WRVW-F	4 WNNK-F	
5 WTCY	5 WRVW-F	5 WQXA-F	4 WRKZ-F	5 WWKL-F	5 WRKZ-F	5 WRBT-F	5 WHP	5 WRKZ-F	5 WRKZ-F	
6 WROZ-F	6 WLAN-F	6 WROZ-F	6 WNCE-FF	5 WROZ-F	6 WLAN-F	6 WLAN-F	6 WWKL-F	6 WHP	6 WWKL-F	
7 WQKX-F	7 WROZ-F	7 WLAN-F	7 WLAN-F	7 WNCE-FF	7 WQKX-F	7 WRVW-F	6 WRBT-F	7 WRBT-F	7 WHP	
8 WYCR-F	8 WRKZ-F	8 WRKZ-F	8 WQXA-F	8 WTCY	8 WRVW-F	8 WHP	8 WRVW-F	8 WWKL-F	8 WRBT-F	
9 WRKZ-F	9 WNCE-FF	9 WNCE-FF	9 WWKL-F	8 WLAN-F	9 WQLV-F	9 WWKL-F	8 WLAN-F	9 WLAN-F	9 WEGK-F	
10 WNCE-FF	10 WYCR-F	10 WHP	9 WTCY	10 WHP	10 WYCR-F	10 WQKX-F	10 WROZ-F	10 WEGK-F	10 WROZ-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHP	580	5 kw / 5 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WHYL	960	5 kw / kw	Adult Stand.	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Carlisle
WIOO	1000	1 kw / kw	Talk	ABC, WW1/MBS	—	Harold Swidler	Carlisle
WKBO	1230	480 w / 480 w	Cont. Christ.	SRN	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WLBR	1270	5 kw / 1 kw	Soft AC	ABC	Dome & Assoc.	Lebanon Broadcasting Co.	Lebanon
WTCY	1400	1 kw / 1 kw	Urban AC	AM/FM, ABC	Allied Radio Ptnrs.	Cumulus Media	Harrisburg
WWSM	1510	5 kw / kw	Classic Cntry.	Ind.	—	Patrick Sickafus	Anncville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHYL	102.3	3 kw @328	Country	CNN+	McGavren-Guild	Citadel Communications Corp.	Carlisle
WLGL	92.3	440 w@833	simul. WYGLFF	WW1/MBS, Jones	—	Sunair Communications	Riverside
WNCE	92.1	3.3 kw @298	Classic Rock	ABC	Allied Radio Ptnrs.	Cumulus Media	Palmyra
WNNK	104.1	22.5 kw @725	CHR	WW1/MBS, AM/FM	Allied Radio Ptnrs.	Cumulus Media	Harrisburg
WQIC	100.1	3 kw @270	Soft AC	Ind.	Dome & Assoc.	Lebanon Broadcasting Co.	Lebanon
WQLV	98.9	860 w@607	Soft AC	CNN+, Jones	—	Hepco Communications, Inc.	Millersburg
WQXA	105.7	25.1 kw @705	Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	York
WRBT	94.9	25 kw @699	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WRKZ	106.7	14.1 kw @928	Country	Ind.	—	Citadel Communications Corp.	Hershey
WRVW	97.3	17 kw @840	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WTPA	93.5	1.25 kw @718	simul. WNCEFF	ABC	Allied Radio Ptnrs.	Cumulus Media	Mechanicsburg
WWKL	99.3	1.35 kw @679	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WYGL	100.5	1.2 kw @515	Country	WW1/MBS, Jones	—	Sunair Communications	Elizabethville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WQKX-F	CHR	94.1	Sunbury

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	15.8	14.5
WHYL AM,WHYL FM,WQXA FM,WRKZ FM		
Clear Channel Communications	27.4	27.8
WHP AM,WKBO AM,WRBT FM,WRVW FM,WWKL FM		
Cumulus Media	20.1	24.4
WNCE FM,WNNK FM,WTCY AM,WTPA FM		
Lebanon Broadcasting Co.	2.6	1.6
WLBR AM,WQIC FM		
Sunair Communications	0.5	0.4
WLGL FM,WYGL FM		
	66.4	68.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	16 (1)	16 (1)	2.4
Adult Stand.	22 (1)	0 (0)	22 (1)	3.4
CHR	0 (0)	129 (4)	129 (4)	19.7
Classic Cntry.	4 (1)	0 (0)	4 (1)	0.6
Classic Hits	0 (0)	47 (1)	47 (1)	7.2
Classic Rock	0 (0)	58 (3)	58 (3)	8.9
Cont. Christ.	3 (1)	13 (1)	17 (2)	2.6
Country	0 (0)	111 (6)	111 (6)	17.0
Oldies	0 (0)	55 (2)	55 (2)	8.4
Rock	0 (0)	45 (1)	45 (1)	6.9
Soft AC	15 (1)	40 (3)	55 (4)	8.4
Talk	76 (2)	0 (0)	76 (2)	11.6
Urban AC	19 (1)	0 (0)	19 (1)	2.9
Totals	139 (7)	514 (22)	654 (29)	

Note WWKL-FM-99.3 Old Format: WHKF, CHR New Format: Oldies // AM

HARTFORD-NEW BRITAIN-MIDDLETOWN

Arbitron Rank 46	Pop (12+) 966,300	Stations 29 / 17	% Below Line 6.3
Market TSL in Hours 19.7	Diaries 2356 / 410:1 / 53.3%	% Not Listed 18.3	
Average Persons Rating 14.8	12+ FM Share (Metro) 61.4	Sample Target 2320	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WRCH-F	Soft AC	168 / 11.8	10.6	10.9	12.1	9.7	11.4	2037 / 21.1	21.5	19.2	257 / 3180	CBS/Infinity
2 WTIC	News/Talk	147 / 10.3	9.0	11.1	10.4	10.6	10.2	2153 / 22.3	23.9	24.1	188 / 3054	CBS/Infinity
3 WKSS-F	CHR	139 / 9.7	10.1	9.0	9.5	9.1	9.6	2366 / 24.5	24.9	24.6	274 / 5041	Clear Channel Communications
4 WTIC-F	Modern AC	97 / 6.8	5.9	7.4	6.7	6.5	6.7	2122 / 22.0	21.4	20.8	129 / 3262	CBS/Infinity
5 WWYZ-F	Country	94 / 6.6	7.1	8.1	7.4	7.9	7.3	1342 / 13.9	15.0	15.2	192 / 2613	Clear Channel Communications
6 WDRC-F	Oldies	85 / 6.0	5.7	3.7	4.7	5.6	5.0	1339 / 13.9	12.8	13.6	174 / 2786	Buckley Broadcasting
7 WCCC-AF	Rock	54 / 3.8	4.3	4.6	4.0	4.7	4.2	1033 / 10.7	11.1	12.1	99 / 2106	Marlin Broadcasting, LLC
8 WDRC-AA	Oldies	52 / 3.6	5.7	3.7	4.7	5.6	4.4	705 / 7.3	12.8	13.6	56 / 803	Buckley Broadcasting
9 WMRQ-F	Modern Rock	47 / 3.3	3.8	3.8	3.4	3.5	3.6	1109 / 11.5	12.7	12.9	113 / 2606	Clear Channel Communications
10 WZMX-F	Urban	44 / 3.1	3.8	3.2	3.5	4.0	3.4	993 / 10.3	10.2	10.0	82 / 1826	CBS/Infinity
11 WHCN-F	Classic Rock	40 / 2.8	3.7	3.0	3.9	3.3	3.4	937 / 9.7	10.1	10.1	80 / 1911	Clear Channel Communications
12 WAQY-F	Classic Rock	30 / 2.1	2.2	1.9	1.9	2.3	2.0	645 / 6.7	7.1	7.2	85 / 1614	Saga Communications, Inc.
13 WKCI-F	CHR	24 / 1.7	1.4	1.4	1.0	1.0	1.4	694 / 7.2	6.9	5.8	96 / 2438	Clear Channel Communications
14 WLAT	Tropical	21 / 1.4	1.4	1.4	1.3	1.4	1.4	213 / 2.2	2.9	2.2	21 / 213	Mega Communications
15 WFAN	Sports	19 / 1.4	1.1	1.1	1.3	1.5	1.2	463 / 4.8	4.8	5.8	86 / 1657	CBS/Infinity
16 WNEZ	Urban	19 / 1.3	2.0	2.2	1.4	1.5	1.7	421 / 4.4	4.1	4.3	21 / 505	Mega Communications
17 WPLR-F	Rock	15 / 1.0	1.3	1.1	1.1	0.8	1.1	459 / 4.7	4.5	3.5	93 / 1679	Cox Radio
18 WRYM	Tropical	10 / 0.7	0.5	0.5	0.3	0.3	0.8	175 / 1.8	1.2	1.2	11 / 194	Hartford County Broadcasting
18 WYOP	Sports	10 / 0.7	0.9	0.7	1.0	1.1	0.8	275 / 2.8	4.0	3.5	12 / 316	Clear Channel Communications
20 WHYN-F	Hot AC	9 / 0.7	0.5	8.2	8.8	8.1	4.5	246 / 2.5	19.6	16.3	70 / 1177	Clear Channel Communications
21 WPKX-F	Country	8 / 0.5	0.5	1.1	0.5	0.7	0.6	215 / 2.2	2.7	2.5	76 / 908	Clear Channel Communications
21 WMAS-F	Adult Cont.	8 / 0.5	0.5	0.8	0.5	0.7	0.6	300 / 3.1	2.9	2.9	68 / 1263	Lappin Communications, Inc.
23 WILI-F	CHR	7 / 0.5	0.4	0.7	0.7	0.7	0.4	127 / 1.3	3.5	4.6	16 / 367	Nutmeg Broadcasting Co.
24 WCBS	News	6 / 0.4	0.5	0.3	0.5	0.4	0.4	218 / 2.3	2.6	1.7	45 / 1217	CBS/Infinity
25 WHYN	Talk	5 / 0.4	5.0	4.9	5.1	5.1	141 / 1.5	12.9	14.3	5.0	50 / 833	Clear Channel Communications
26 WNLC-F	Adult Stand.	5 / 0.3	0.6	0.5	0.4	0.4	0.7	97 / 1.0	0.7	0.7	38 / 470	Hall Communications, Inc.
26 WEZN-F	Adult Cont.	5 / 0.3	4.7	4.9	4.9	4.9	70 / 0.7	13.9	12.4	72 / 1209	Cox Radio	

This table lists all stations which appear in this Arbitron report: stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSS-F	1 WKSS-F	1 WKSS-F	1 WRCH-F	1 WRCH-F	1 WTIC	1 WTIC	1 WRCH-F	1 WRCH-F	1 WKSS-F	1 WRCH-F
2 WNEZ	2 WTIC-F	2 WRCH-F	2 WTIC-F	2 WTIC-F	2 WRCH-F	2 WRCH-F	2 WTIC	2 WKSS-F	2 WRCH-F	2 WKSS-F
3 WMRQ-F	3 WCCC-AF	3 WTIC-F	3 WKSS-F	3 WKSS-F	3 WDRC-F	3 WTIC-F	3 WKSS-F	3 WTIC	3 WTIC	3 WTIC
4 WTIC-F	4 WMRQ-F	4 WWYZ-F	4 WDRC-F	3 WDRC-F	4 WWYZ-F	4 WKSS-F	4 WDRC-F	4 WWYZ-F	4 WTIC-F	4 WWYZ-F
5 WKCI-F	5 WRCH-F	5 WDRC-F	5 WWYZ-F	5 WWYZ-F	5 WTIC-F	5 WWYZ-F	5 WWYZ-F	5 WTIC-F	5 WDRC-F	5 WTIC-F
6 WRCH-F	6 WWYZ-F	6 WCCC-AF	6 WCCC-AF	6 WTIC	6 WDRC-AA	6 WDRC-F	6 WTIC-F	6 WDRC-F	6 WHCN-F	6 WDRC-F
7 WCCC-AF	7 WHCN-F	7 WMRQ-F	7 WTIC	7 WCCC-AF	7 WKSS-F	7 WCCC-AF	7 WZMX-F	7 WMRQ-F	7 WMRQ-F	7 WDRC-AA
8 WILI-F	8 WKCI-F	8 WTIC	8 WZMX-F	8 WZMX-F	8 WZMX-F	8 WDRC-AA	8 WDRC-AA	8 WZMX-F	8 WKCI-F	8 WZMX-F
9 WHCN-F	9 WDRC-F	9 WZMX-F	9 WHCN-F	9 WHCN-F	9 WHCN-F	9 WMRQ-F	9 WCCC-AF	9 WHCN-F	9 WNEZ	9 WMRQ-F
10 WZMX-F	10 WZMX-F	10 WHCN-F	10 WMRQ-F	10 WMRQ-F	10 WAQY-F	10 WZMX-F	10 WHCN-F	10 WCCC-AF	10 WWYZ-F	10 WCCC-AF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKSS-F	1 WKSS-F	1 WKSS-F	1 WKSS-F	1 WRCH-F	1 WKSS-F	1 WKSS-F	1 WCCC-AF	1 WKSS-F	1 WRCH-F
2 WWYZ-F	2 WTIC-F	2 WTIC-F	2 WRCH-F	2 WTIC-F	2 WCCC-AF	2 WCCC-AF	2 WMRQ-F	2 WCCC-AF	2 WTIC
3 WRCH-F	3 WRCH-F	3 WRCH-F	3 WTIC-F	3 WKSS-F	3 WTIC-F	3 WMRQ-F	3 WKSS-F	3 WRCH-F	3 WDRC-F
4 WMRQ-F	4 WWYZ-F	4 WWYZ-F	4 WWYZ-F	4 WDRC-F	3 WWYZ-F	4 WTIC-F	4 WHCN-F	4 WTIC	4 WCCC-AF
5 WTIC-F	5 WMRQ-F	5 WCCC-AF	5 WDRC-F	5 WWYZ-F	5 WRCH-F	5 WRCH-F	5 WTIC-F	5 WTIC-F	5 WTIC-F
6 WCCC-AF	6 WCCC-AF	6 WMRQ-F	6 WZMX-F	6 WZMX-F	6 WMRQ-F	6 WWYZ-F	6 WRCH-F	6 WWYZ-F	6 WHCN-F
7 WKCI-F	7 WKCI-F	7 WKCI-F	7 WMRQ-F	7 WTIC	6 WKCI-F	7 WHCN-F	7 WWYZ-F	6 WMRQ-F	7 WWYZ-F
8 WNEZ	8 WNEZ	8 WZMX-F	8 WTIC	8 WAQY-F	8 WDRC-F	8 WDRC-F	8 WDRC-F	6 WHCN-F	7 WKSS-F
9 WDRC-F	9 WZMX-F	9 WNEZ	9 WCCC-AF	9 WHCN-F	9 WNEZ	9 WAQY-F	9 WPLR-F	9 WDRC-F	9 WMRQ-F
10 WHCN-F	10 WDRC-F	10 WDRC-F	10 WKCI-F	10 WCCC-AF	10 WAQY-F	10 WZMX-F	10 WAQY-F	10 WAQY-F	10 WAQY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCCC	1290	490 w / kw	simul. WCCAF	ABC	D & R Radio	Marlin Broadcasting, LLC	West Hartford
WDRC	102.9	19.5 kw / kw 810	Oldies	WW1/MBS, CNN+	McGavren-Guild	Buckley Broadcasting	Hartford
WLAT	1230	1 kw / 1 kw	Tropical	WW1/MBS	Caballero	Mega Communications	Manchester
WMMW	1470	2.5 kw / 2.5 kw	simul. WDRC	CNN+, WW1/MBS	McGavren-Guild	Buckley Broadcasting	Meriden
WNEZ	910	5 kw / 5 kw	Urban	WW1/MBS	Allied Radio Ptnrs.	Mega Communications	New Britain
WYOP	1410	5 kw / 5 kw	Sports	ESPN, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Hartford
WRYM	840	1 kw / 125 w	Tropical	CNN+, CRC	Caballero	Hartford County Broadcasting Corp.	New Britain
WTIC	1080	50 kw / 50 kw	News/Talk	CBS	Christal	CBS/Infinity	Hartford

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCCC	106.9	23.2 kw @730	Rock	ABC	D & R Radio	Marlin Broadcasting, LLC	Hartford
WDRC	102.9	19.5 kw @810	Oldies	WW1/MBS	McGavren-Guild	Buckley Broadcasting	Hartford
WHCN	105.9	16 kw @867	Classic Rock	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Hartford
WKSS	95.7	16.5 kw @879	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hartford
WMRQ	104.1	18 kw @836	Modern Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Waterbury
WRCH	100.5	7.5 kw @1,250	Soft AC	Ind.	Katz	CBS/Infinity	New Britain
WTIC	96.5	20 kw @810	Modern AC	Ind.	Christal	CBS/Infinity	Hartford
WWYZ	92.5	17.8 kw @879	Country	WW1/MBS, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Waterbury
WZMX	93.7	21 kw @780	Urban	Ind.	Katz	CBS/Infinity	Hartford

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAQY-F	Classic Rock	102.1	Springfield
WCBS	News	880	New York
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WHYN	Talk	560	Springfield
WHYN-F	Hot AC	93.1	Springfield
WMAS-F	Adult Cont.	94.7	Springfield
WPKX-F	Country	97.9	Enfield

Consolidation Report	12+	25-54
	(%)	(%)
Buckley Broadcasting	9.7	8.6
WDRC AM, WDRC FM, WMMW AM		
CBS/Infinity	32.0	31.3
WRCH FM, WTIC FM, WTIC AM, WZMX FM		
Clear Channel Communications	23.1	23.6
WHCN FM, WKSS FM, WMRQ FM, WPOP AM, WWYZ FM		
Marlin Broadcasting, LLC	3.7	5.0
WCCC FM, WCCC AM		
Mega Communications	2.7	2.3
WLAT AM, WNEZ AM		
	71.2	70.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	12 (2)	12 (2)	1.0
Adult Stand.	1 (1)	5 (1)	6 (2)	0.5
CHR	0 (0)	169 (3)	169 (3)	14.5
Classic Rock	0 (0)	70 (2)	70 (2)	6.0
Classical	1 (1)	0 (0)	1 (1)	0.1
Country	0 (0)	102 (2)	102 (2)	8.7
Hot AC	0 (0)	9 (1)	9 (1)	0.8
Modern AC	0 (0)	97 (1)	97 (1)	8.3
Modern Rock	0 (0)	47 (1)	47 (1)	4.0
News	6 (1)	0 (0)	6 (1)	0.5
News/Talk	147 (1)	0 (0)	147 (1)	12.6
Oldies	51 (1)	85 (1)	136 (2)	11.7
Rock	0 (0)	68 (2)	68 (2)	5.8
Soft AC	0 (0)	168 (1)	168 (1)	14.4
Sports	30 (2)	0 (0)	30 (2)	2.6
Talk	5 (1)	0 (0)	5 (1)	0.4
Tropical	31 (2)	0 (0)	31 (2)	2.7
Urban	19 (1)	44 (1)	63 (2)	5.4
Totals	291(11)	876 (18)	1167 (29)	

Note WCCC-1290 Old Format: Rock // FM New Format: Classical

HONOLULU

Arbitron Rank 63 Pop (12+) 708,500	Stations 28 / 28	% Below Line 0.0
Market TSL in Hours 20.0	Diaries 1903 / 372:1 / 55.5%	% Not Listed 8.0
Average Persons Rating 14.7	12+ FM Share (Metro) 75.0	Sample Target 1960

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	WI 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KSSK-F	Adult Cont.	99 / 9.4	8.4	8.0	9.2	9.2	8.7	1376 / 19.4	20.8	21.1	102 / 1428	Clear Channel Communications
2 KINE-F	Ethnic	94 / 9.0	7.0	7.7	8.0	8.1	7.9	1045 / 14.8	13.6	14.9	96 / 1081	KHWY, Inc.
3 KDNN-F	Ethnic	84 / 8.1	9.9	7.8	8.1	3.7	8.5	1249 / 17.6	15.6	8.4	85 / 1261	Clear Channel Communications
4 KCCN-F	Ethnic	70 / 6.8	9.2	8.2	8.0	10.1	8.0	1381 / 19.5	20.8	21.0	77 / 1490	KHWY, Inc.
5 KUMU-F	Soft AC	60 / 5.8	5.3	5.8	4.9	4.6	5.5	833 / 11.8	10.2	10.3	61 / 844	Emerald City Radio Partners, LP
6 KXME-F	Dance	59 / 5.7	5.8	5.9	6.5	8.0	6.0	1394 / 19.7	19.8	19.0	61 / 1466	Cox Radio
7 KSSK	Adult Cont.	53 / 5.1	4.5	4.2	3.9	3.4	4.4	599 / 8.5	9.4	7.8	55 / 639	Clear Channel Communications
8 KIKI-AF	Dance	52 / 5.0	5.3	4.5	4.4	4.9	4.8	1122 / 15.8	15.4		53 / 1141	Clear Channel Communications
9 KRTR-AF	Adult Cont.	48 / 4.6	7.7	5.6	6.1	6.2	6.0	1017 / 14.3	15.6	14.9	51 / 1059	Cox Radio
10 KUCD-F	Modern AC	41 / 4.0	4.1	3.9	4.5	4.6	4.1	862 / 12.2	12.7	13.3	42 / 862	Clear Channel Communications
11 KGMZ-F	Oldies	40 / 3.8	4.0	4.6	3.7	4.3	4.0	876 / 12.4	10.7	12.6	44 / 941	Honolulu Broadcasting
12 KHVH	Talk	38 / 3.7	2.7	4.0	3.7	3.3	3.5	471 / 6.7	6.8	6.4	46 / 510	Clear Channel Communications
13 KPOI-F	Modern Rock	37 / 3.5	4.0	3.7	4.4	4.8	3.9	759 / 10.7	10.9	10.8	40 / 799	New Wave Communications
14 KQM-QF	80's Hits	28 / 2.7	2.5	3.2	2.9	2.7	2.8	826 / 11.7	13.6	13.7	29 / 889	New Wave Communications
15 KKBM-F	CHR	24 / 2.3	2.6	3.4	2.5	3.2	2.7	481 / 6.8	5.8	6.7	25 / 499	New Wave Communications
16 KORL-F	Soft AC	22 / 2.1	2.3	2.2	2.7	2.8	2.3	379 / 5.4	6.0	7.7	23 / 395	New Wave Communications
17 KCCN	Sports	20 / 1.9	1.0	1.4	1.9	1.5	1.5	495 / 7.0	4.1	6.0	20 / 509	Cox Radio
18 KAIM-F	Cont. Christ.	19 / 1.8	2.3	1.9	1.2	1.9	1.8	352 / 5.0	2.9	4.2	21 / 382	Salem Communications Corp.
19 KUMU	Adult Stand.	18 / 1.7	1.4	2.1	1.2	1.8	1.6	292 / 4.1	3.6	3.2	18 / 292	Emerald City Radio Partners, LP
20 KNDI	Ethnic	11 / 1.0	0.7	0.9	1.0	0.7	0.9	124 / 1.7	1.6	1.7	11 / 129	Broadcast House of the Pacific
21 KGU	Talk	10 / 1.0	1.0	1.5	0.6	1.5	1.0	316 / 4.5	2.6	6.1	10 / 323	Salem Communications Corp.
22 KLHT	Religious	9 / 0.9	0.8	0.7	0.4	0.4		140 / 2.0	1.8	0.9	9 / 144	Calvary Chapel of Honolulu
23 KHNR	News	9 / 0.8	0.9	0.9	1.1	1.0	0.9	285 / 4.0	4.7	4.2	9 / 316	Salem Communications Corp.
24 KAHA-F	Modern Rock	6 / 0.5						131 / 1.8			6 / 134	Broomstick Broadcasting LLC
25 KZOO	Ethnic	4 / 0.4	0.7	0.6	0.9	0.8	0.6	70 / 1.0	1.3	1.4	5 / 70	Polynesian Broadcasting, Inc.
25 KAIM	Religious	4 / 0.4						97 / 1.4			6 / 127	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXME-F	1 KDNN-F	1 KDNN-F	1 KSSK-F	1 KSSK-F	1 KINE-F	1 KSSK-F	1 KSSK-F	1 KINE-F	1 KXME-F	1 KDNN-F
2 KDNN-F	2 KIKI-AF	2 KSSK-F	2 KDNN-F	2 KINE-F	2 KSSK-F	2 KINE-F	1 KINE-F	2 KSSK-F	2 KDNN-F	2 KINE-F
3 KCCN-F	3 KXME-F	3 KCCN-F	3 KINE-F	3 KDNN-F	3 KSSK	3 KSSK	3 KDNN-F	3 KDNN-F	3 KCCN-F	3 KCCN-F
4 KIKI-AF	4 KCCN-F	4 KIKI-AF	4 KCCN-F	4 KCCN-F	4 KUMU-F	4 KDNN-F	4 KUMU-F	4 KXME-F	4 KCCN-F	4 KXME-F
5 KQM-QF	5 KRTR-AF	5 KINE-F	5 KRTR-AF	5 KRTR-AF	5 KCCN-F	5 KCCN-F	5 KCCN-F	5 KCCN-F	5 KHVH	5 KSSK-F
6 KPOI-F	6 KSSK-F	6 KRTR-AF	6 KIKI-AF	6 KUMU-F	6 KGMZ-F	6 KIKI-AF	6 KRTR-AF	6 KIKI-AF	6 KINE-F	6 KUMU-F
7 KKBM-F	7 KUCD-F	6 KXME-F	6 KUCD-F	7 KUMU-F	7 KHVH	7 KUMU-F	7 KUMU-F	6 KUMU-F	7 KIKI-AF	7 KIKI-AF
8 KUCD-F	8 KPOI-F	8 KUCD-F	8 KUMU-F	8 KIKI-AF	8 KRTR-AF	8 KXME-F	8 KSSK	8 KRTR-AF	8 KQM-QF	8 KRTR-AF
9 KINE-F	9 KQM-QF	9 KUMU-F	9 KPOI-F	8 KUCD-F	9 KDNN-F	9 KHVH	9 KHVH	9 KUCD-F	9 KRTR-AF	8 KSSK
10 KRTR-AF	10 KINE-F	10 KPOI-F	10 KGMZ-F	10 KPOI-F	10 KUCD-F	9 KRTR-AF	9 KXME-F	10 KGMZ-F	10 KUCD-F	8 KUCD-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 18-34	Men 18-49	Men 25-54	
1 KDNN-F	1 KDNN-F	1 KDNN-F	1 KSSK-F	1 KSSK-F	1 KDNN-F	1 KDNN-F	1 KDNN-F	1 KDNN-F	1 KSSK-F	
2 KXME-F	2 KIKI-AF	2 KIKI-AF	2 KDNN-F	2 KINE-F	2 KXME-F	2 KIKI-AF	2 KSSK-F	2 KSSK-F	2 KINE-F	
3 KIKI-AF	3 KXME-F	3 KSSK-F	3 KINE-F	3 KDNN-F	3 KIKI-AF	3 KXME-F	3 KUCD-F	3 KCCN-F	3 KDNN-F	
4 KCCN-F	4 KRTR-AF	4 KRTR-AF	4 KCCN-F	4 KUMU-F	4 KCCN-F	4 KUCD-F	4 KRTR-AF	4 KIKI-AF	4 KCCN-F	
5 KRTR-AF	5 KCCN-F	5 KCCN-F	5 KUMU-F	5 KRTR-AF	5 KQM-QF	5 KCCN-F	5 KRTR-AF	5 KRTR-AF	5 KGMZ-F	
6 KUCD-F	6 KSSK-F	6 KINE-F	6 KIKI-AF	6 KCCN-F	6 KUCD-F	6 KPOI-F	6 KSSK-F	5 KUCD-F	5 KRTR-AF	
7 KUMU-F	7 KPOI-F	7 KXME-F	7 KXME-F	7 KSSK	7 KPOI-F	7 KRTR-AF	7 KINE-F	5 KINE-F	7 KIKI-AF	
8 KKBM-F	8 KINE-F	8 KAIM-F	8 KRTR-AF	8 KUCD-F	8 KUMU-F	8 KSSK-F	8 KCCN-F	8 KPOI-F	8 KPOI-F	
9 KSSK-F	9 KAIM-F	9 KPOI-F	9 KUCD-F	9 KGMZ-F	9 KRTR-AF	9 KQM-QF	9 KXME-F	9 KXME-F	9 KUCD-F	
10 KPOI-F	10 KQM-QF	10 KQM-QF	10 KPOI-F	10 KIKI-AF	9 KSSK-F	10 KINE-F	10 KQM-QF	10 KUMU-F	9 KUMU-F	
	10 KUCD-F									
	10 KUMU-F									

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
KAIM	870	50 kw / 50 kw		Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KCCN	1420	5 kw / 5 kw		Sports	Ind.	Katz	Cox Radio	Honolulu
KGU	760	10 kw / 10 kw		Talk	CBS, SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KHNR	650	10 kw / 10 kw		News	CNN+, SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KHVH	830	10 kw / 10 kw		Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KIKI	990	5 kw / 5 kw		simul. KIKIAF	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KLHT	1040	7.5 kw / 7.5 kw		Religious	Ind.	—	Calvary Chapel of Honolulu	Honolulu
KNDI	1270	5 kw / 5 kw		Ethnic	Ind.	—	Broadcast House of the Pacific, Inc.	Honolulu
KRTR	1460	5 kw / 5 kw		simul. KRTRAF	Ind.	Christal	Cox Radio	Honolulu
KSSK	590	7.5 kw / 7.5 kw		Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KUMU	1500	10 kw / 10 kw		Adult Stand.	WW1/MBS	Katz	Emerald City Radio Partners, LP	Honolulu
KZOO	1210	1 kw / 1 kw		Ethnic	Ind.	—	Polynesian Broadcasting, Inc.	Honolulu

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAHA	105.9	100 kw @ 1,965	Modern Rock	Ind.	—	Broomstick Broadcasting LLC	Honolulu
KAIM	95.5	100 kw @ 1,854	Cont. Christ.	SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KCCN	100.3	100 kw @ 1,834	Ethnic	Ind.	Katz	KHWY, Inc.	Honolulu
KDNN	98.5	51 kw @ 59	Ethnic	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KGMZ	107.9	100 kw @ 1,965	Oldies	Ind.	Christal	Honolulu Broadcasting	Aiea
KIKI	93.9	100 kw @ -143	Dance	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KINE	105.1	100 kw @ 1,965	Ethnic	Ind.	Katz	KHWY, Inc.	Honolulu
KKBM	102.7	61 kw @ 1,893	CHR	Ind.	McGavren-Guild	New Wave Communications	Waipahu
KORL	99.5	100 kw @ 1,965	Soft AC	Ind.	McGavren-Guild	New Wave Communications	Honolulu
KPOI	97.5	83 kw @ 46	Modern Rock	Ind.	McGavren-Guild	New Wave Communications	Honolulu
KQMQ	93.1	100 kw @ 1,854	80's Hits	Ind.	McGavren-Guild	New Wave Communications	Honolulu
KRTR	96.3	75 kw @ 2,116	Adult Cont.	Ind.	Christal	Cox Radio	Kailua
KSSK	92.3	100 kw @ 1,950	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Waipahu
KUCD	101.9	100 kw @ 1,965	Modern AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pearl City
KUMU	94.7	100 kw @ 78	Soft AC	Ind.	Katz	Emerald City Radio Partners, LP	Honolulu
KXME	104.3	75 kw @ 2,116	Dance	Ind.	Christal	Cox Radio	Kaneohe

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	35.3	35.2
KDNN FM, KHVH AM, KIKI AM, KIKI FM, KSSK FM, KSSK AM, KUCD FM		
Cox Radio	12.2	11.3
KCCN AM, KRTR AM, KRTR FM, KXME FM		
Emerald City Radio Partners, LP	7.5	6.9
KUMU AM, KUMU FM		
KHWY, Inc.	15.8	16.4
KCCN FM, KINE FM		
New Wave Communications	10.6	12.2
KKBM FM, KORL FM, KPOI FM, KQMQ FM		
Salem Communications Corp.	4.0	3.7
KAIM AM, KAIM FM, KGU AM, KHNR AM		
	85.4	85.7

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	28 (1)	28 (1)	2.9
Adult Cont.	53 (2)	146 (2)	199 (4)	20.7
Adult Stand.	18 (1)	0 (0)	18 (1)	1.9
Bus. News	1 (1)	0 (0)	1 (1)	0.1
CHR	0 (0)	24 (1)	24 (1)	2.5
Cont. Christ.	0 (0)	19 (1)	19 (1)	2.0
Dance	0 (0)	111 (2)	111 (2)	11.6
Ethnic	15 (2)	248 (3)	264 (5)	27.5
Modern AC	0 (0)	41 (1)	41 (1)	4.3
Modern Rock	0 (0)	43 (2)	43 (2)	4.5
News	9 (1)	0 (0)	9 (1)	0.9
Oldies	0 (0)	40 (1)	40 (1)	4.2
Religious	13 (2)	0 (0)	13 (2)	1.4
Soft AC	0 (0)	82 (2)	82 (2)	8.5
Sports	20 (1)	0 (0)	20 (1)	2.1
Talk	48 (2)	0 (0)	48 (2)	5.0
Totals	177(12)	782 (16)	960 (28)	

Note KAHA-105.9 Old Format: stunting New Format: Rock
 KBNZ-1170 Old Format: KBUG, Oldies New Format: APN- News (Oct 31)
 KKHN-102.7 Old Format: Country New Format: KKBM, CHR "Da Bomb"
 KQMQ-FM-93.1 Old Format: dance-CHR New Format: 80's dance hits"The Q"

HOUSTON-GALVESTON

Arbitron Rank 10 Pop (12+) 3,676,600	Stations 38 / 38	% Below Line 0.0
Market TSL in Hours 20.9	Diaries 3975 / 925:1 / 46.7%	% Not Listed 14.8
Average Persons Rating 15.8	12+ FM Share (Metro) 69.8	Sample Target 4030

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KBXX-F	Urban	403 / 6.9	7.6	7.5	8.0	7.9	7.5	6112 / 16.6	16.8	16.9	456 / 6772	Radio One
2 KLTN-F	Reg'l Mex.	382 / 6.6	4.8	5.2	5.4	6.6	5.5	3453 / 9.4	8.2	9.3	393 / 3582	Hispanic Broadcasting Corp.
3 KODA-F	Soft AC	374 / 6.4	7.0	7.6	5.8	6.3	6.7	5387 / 14.7	15.3	14.8	392 / 5624	Clear Channel Communications
4 KILT-F	Country	363 / 6.2	4.3	4.2	6.2	5.3	5.2	4378 / 11.9	12.1	11.2	387 / 4683	CBS/Infinity
5 KRBE-F	CHR	308 / 5.3	6.9	6.3	6.1	6.0	6.2	6797 / 18.5	20.2	21.0	329 / 7271	Susquehanna Radio Corp.
6 KMJQ-F	Urban AC	288 / 5.0	6.2	4.9	5.6	5.4	5.4	3553 / 9.7	10.3	10.4	299 / 3749	Radio One
7 KTBZ-F	Modern Rock	249 / 4.3	4.0	3.5	3.8	4.0	3.9	4380 / 11.9	11.4		271 / 4786	Clear Channel Communications
8 KTRH	News/Talk	211 / 3.6	3.8	4.1	4.1	4.0	3.9	4366 / 11.9	14.1	13.1	236 / 4794	Clear Channel Communications
9 KHMV-F	Hot AC	192 / 3.3	3.9	3.7	3.8	4.1	3.7	4498 / 12.2	12.5	13.3	206 / 4742	Clear Channel Communications
10 KIKK-F	Country	187 / 3.2	2.2	2.3	2.7	2.3	2.6	3353 / 9.1	8.5	7.8	202 / 3673	CBS/Infinity
10 KPRC	News/Talk	187 / 3.2	3.0	2.9	2.4	2.4	2.9	2477 / 6.7	6.1	5.9	193 / 2569	Clear Channel Communications
12 KKRW-AF	Classic Rock	167 / 2.9	3.3	3.0	3.1	3.0	3.1	3639 / 9.9	10.3		172 / 3775	Clear Channel Communications
13 KHPT-F	80's Hits	164 / 2.8	0.9	0.7	0.7	0.3	1.3	2977 / 8.1	2.5	1.4	180 / 3351	Cox Radio
14 KLOL-F	Rock	158 / 2.7	3.7	3.4	3.6	3.6	3.3	3688 / 10.0	10.4	11.4	174 / 4097	Clear Channel Communications
14 KLDE-F	Oldies	158 / 2.7	4.5	3.6	3.4	2.7	3.5	3219 / 8.8	10.9	9.6	171 / 3476	Cox Radio
16 KKBQ-F	Country	154 / 2.6	2.4	2.6	2.7	2.9	2.6	3310 / 9.0	9.1	9.4	164 / 3512	Cox Radio
17 KOVE-F	Romantica	128 / 2.2	2.2	1.6	1.5	1.7	1.9	2043 / 5.6	4.1		138 / 2200	Hispanic Broadcasting Corp.
18 KILT	Sports	104 / 1.8	1.8	1.3	1.1	1.4	1.5	1722 / 4.7	3.5	4.4	109 / 1784	CBS/Infinity
19 KOQK-F	Tejano	97 / 1.7	1.6	2.1	2.2	1.8	1.9	2093 / 5.7	6.2	5.8	106 / 2199	El Dorado Communications
20 KBME	Adult Stand.	85 / 1.5	1.4	1.6	1.6	2.3	1.5	1323 / 3.6	3.4	4.0	86 / 1339	Clear Channel Communications
21 KTJM-F	Rhythmic Old.	76 / 1.3	1.8	2.3	1.8	2.4	1.8	1976 / 5.4	6.6		94 / 2531	Lieberman Broadcasting, Inc.
22 KLAT	Span.-Talk	65 / 1.1	1.0	1.0	0.9	1.4	1.0	1025 / 2.8	1.9	2.9	66 / 1034	Hispanic Broadcasting Corp.
23 KRTX-F	Span.-CHR	59 / 1.0	1.3	1.1	1.2	1.1	1.2	1979 / 5.4	5.2		76 / 2442	Hispanic Broadcasting Corp.
24 KRTS-F	Classical	51 / 0.9	0.9	1.2	1.2	0.9	1.1	1155 / 3.1	3.4	3.1	52 / 1165	KRTS, Inc.
24 KXYZ	Span.-Talk	51 / 0.9	0.5	0.7	0.4	0.7	0.6	816 / 2.2	1.2	1.4	51 / 816	Radio Unica
26 KXTJ-F	Reg'l Mex.	45 / 0.8	0.7	0.9	0.7	0.7	0.8	1035 / 2.8	2.5	2.4	50 / 1123	El Dorado Communications
27 KCOH	Urban	38 / 0.7	0.9	0.4	0.4	0.7	0.6	517 / 1.4	1.4	1.3	39 / 524	KCOH, Inc.
28 KTHT-F	Dance	38 / 0.6		3.6	3.8	4.1		897 / 2.4	11.6	13.6	59 / 1255	Cox Radio
29 KWWJ	Black Gospel	35 / 0.6		0.9	0.8	0.4		433 / 1.2	1.6	1.0	36 / 433	Darrell E. Martin
30 KEYH	Ranchero	34 / 0.6	0.4	0.3	0.4	0.4	0.4	514 / 1.4	1.5	1.4	34 / 519	El Dorado Communications
31 KSEV	Talk	33 / 0.6	0.9	1.2	0.8	0.8	0.9	1066 / 2.9	3.1	3.3	37 / 1144	Lieberman Broadcasting, Inc.
32 KLVL	Span.-Relig.	26 / 0.4						267 / 0.7			26 / 267	Siga Broadcasting
33 KKHT	Religious	22 / 0.4						482 / 1.3			22 / 487	Salem Communications Corp.
34 KUST-F	Country	20 / 0.3	0.4					372 / 1.0			31 / 546	New Wavo Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBXX-F	1 KBXX-F	1 KLTN-F	1 KLTN-F	1 KLTN-F	1 KODA-F	1 KLTN-F	1 KODA-F	1 KBXX-F	1 KBXX-F	1 KBXX-F
2 KRBE-F	2 KLTN-F	2 KBXX-F	2 KODA-F	2 KODA-F	2 KILT-F	2 KILT-F	2 KODA-F	2 KMJQ-F	2 KLTN-F	2 KLTN-F
3 KTBZ-F	3 KTBZ-F	3 KODA-F	3 KMJQ-F	3 KMJQ-F	3 KTRH	3 KBXX-F	3 KPRC	3 KRBE-F	3 KRBE-F	3 KILT-F
4 KRTX-F	4 KRBE-F	4 KMJQ-F	4 KILT-F	4 KILT-F	4 KMJQ-F	4 KODA-F	4 KLTN-F	4 KILT-F	4 KTBZ-F	4 KRBE-F
5 KLTN-F	5 KMJQ-F	5 KRBE-F	5 KRBE-F	5 KRBE-F	5 KPRC	5 KTRH	5 KMJQ-F	5 KTBZ-F	5 KODA-F	5 KMJQ-F
6 KIKK-F	6 KLOL-F	6 KTBZ-F	6 KBXX-F	6 KHMV-F	6 KLTN-F	6 KRBE-F	6 KRBE-F	6 KLTN-F	6 KLTN-F	6 KODA-F
7 KKBQ-F	7 KHPT-F	7 KILT-F	7 KHMV-F	7 KBXX-F	7 KLDE-F	7 KMJQ-F	6 KBXX-F	7 KMJQ-F	6 KILT-F	7 KTBZ-F
8 KTHT-F	8 KODA-F	8 KHMV-F	7 KTBZ-F	8 KKRW-AF	8 KKRW-AF	8 KPRC	8 KTBZ-F	8 KTRH	8 KIKK-F	8 KHMV-F
9 KLOL-F	9 KILT-F	9 KHPT-F	9 KKRW-AF	9 KTBZ-F	9 KIKK-F	8 KTBZ-F	9 KHMV-F	8 KIKK-F	9 KOVE-F	9 KTRH
10 KMJQ-F	10 KHMV-F	10 KKRW-AF	10 KHPT-F	10 KHPT-F	9 KHMV-F	10 KHMV-F	10 KTRH	10 KHMV-F	10 KHPT-F	9 KIKK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBXX-F	1 KBXX-F	1 KBXX-F	1 KODA-F	1 KODA-F	1 KBXX-F	1 KBXX-F	1 KLTN-F	1 KLTN-F	1 KLTN-F
2 KRBE-F	2 KRBE-F	2 KLTN-F	2 KRBE-F	2 KMJQ-F	2 KLTN-F	2 KLTN-F	2 KTBZ-F	2 KBXX-F	2 KILT-F
3 KLTN-F	3 KLTN-F	3 KRBE-F	2 KMJQ-F	3 KHMV-F	3 KTBZ-F	3 KTBZ-F	3 KBXX-F	3 KTBZ-F	3 KTBZ-F
4 KODA-F	4 KMJQ-F	4 KMJQ-F	4 KLTN-F	4 KRBE-F	4 KLOL-F	4 KLOL-F	4 KILT	4 KLOL-F	4 KKRW-AF
5 KTBZ-F	5 KODA-F	5 KHMV-F	4 KBXX-F	5 KLTN-F	5 KRBE-F	5 KRBE-F	5 KLOL-F	5 KILT-F	5 KODA-F
6 KMJQ-F	6 KTBZ-F	6 KODA-F	6 KHMV-F	6 KILT-F	6 KRTX-F	6 KHPT-F	6 KHPT-F	6 KMJQ-F	5 KTRH
7 KIKK-F	7 KHMV-F	7 KHPT-F	7 KILT-F	7 KBXX-F	6 KOVE-F	7 KILT	7 KRBE-F	7 KRBE-F	5 KILT
8 KILT-F	8 KILT-F	8 KILT-F	8 KIKK-F	8 KIKK-F	8 KHPT-F	8 KILT-F	8 KILT-F	7 KHPT-F	8 KMJQ-F
8 KOVE-F	9 KHPT-F	9 KTBZ-F	9 KTBZ-F	9 KHPT-F	9 KMJQ-F	9 KMJQ-F	9 KMJQ-F	9 KILT	9 KLOL-F
8 KHMV-F	10 KOVE-F	10 KOVE-F	10 KHPT-F	9 KLDE-F	10 KXTJ-F	10 KOVE-F	10 KODA-F	9 KKRW-AF	10 KHPT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBME	790	5 kw / 5 kw	Adult Stand.	ABC, AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Houston
KCOH	1430	5 kw / 330 w	Urban	AURN, WW1/MBS	Roslin	KCOH, Inc.	Houston
KEYH	850	10 kw / 185 w	Ranchero	Ind.	Team El Dorado	El Dorado Communications	Houston
KILT	610	5 kw / 5 kw	Sports	1-on-1	Infinity Radio Sales	CBS/Infinity	Houston
KKHT	1070	10 kw / 5 kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Houston
KLAT	1010	5 kw / 3.6 kw	Span.-Talk	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Houston
KLVL	1480	1 kw / 500 w	Span.-Relig.	Ind.	Team El Dorado	Siga Broadcasting	Pasadena
KPRC	950	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Houston
KQUE	1230	1 kw / 1 kw	simul. KKRWAF	AM/FM	—	Lieberman Broadcasting, Inc.	Houston
KSEV	700	25 kw / 1 kw	Talk	WW1/MBS, CBS	—	Lieberman Broadcasting, Inc.	Tomball
KTRH	740	50 kw / 50 kw	News/Talk	WW1/MBS, ABC, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Houston
KWWJ	1360	5 kw / 1 kw	Black Gospel	AURN	Williams	Darrell E. Martin	Baytown
KXYZ	1320	5 kw / 5 kw	Span.-Talk	Unica	—	Radio Unica	Houston

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBXX	97.9	100 kw @ 1,920	Urban	Ind.	Katz	Radio One	Houston
KHMX	96.5	100 kw @ 1,952	Hot AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Houston
KHPT	106.9	100 kw @ 1,900	80's Hits	Ind.	Christal	Cox Radio	Conroe
KIKK	95.7	100 kw @ 2,049	Country	CBS	Infinity Radio Sales	CBS/Infinity	Houston
KILT	100.3	100 kw @ 1,920	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Houston
KJOJ	103.3	100 kw @ 994	simul. KTJFFF	Ind.	—	Liberman Broadcasting, Inc.	Freeport
KKBO	92.9	100 kw @ 1,919	Country	Ind.	Christal	Cox Radio	Pasadena
KKRW	93.7	100 kw @ 1,719	Classic Rock	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Houston
KLDE	107.5	94.5 kw @ 1,971	Oldies	Ind.	Christal	Cox Radio	Lake Jackson
KLOL	101.1	97 kw @ 1,925	Rock	Source, WW1/MBS, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Houston
KLTN	102.9	100 kw @ 984	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Houston
KMJQ	102.1	100 kw @ 1,720	Urban AC	Ind.	Katz	Radio One	Houston
KODA	99.1	100 kw @ 2,049	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Houston
KOVA	104.9	2.55 kw @ 351	simul. KOVEFF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Rosenberg
KOVE	93.3	100 kw @ 1,952	Romantica	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Port Arthur
KQQK	106.5	100 kw @ 1,322	Tejano	Ind.	Team El Dorado	El Dorado Communications	Galveston
KRBE	104.1	100 kw @ 1,920	CHR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Houston
KRTS	92.1	100 kw @ 981	Classical	Ind.	Allied Radio Ptnrs.	KRTS, Inc.	Seabrook
KRTX	100.7	100 kw @ 1,952	Span.-CHR	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Winnie
KTBZ	94.5	100 kw @ 1,919	Modern Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Houston
KTHT	97.1	100 kw @ 1,847	Dance	Ind.	Christal	Cox Radio	Cleveland
KTJM	98.5	100 kw @ 1,952	Rhythmic Old.	Ind.	—	Liberman Broadcasting, Inc.	Port Arthur
KUST	99.7	7.3 kw @ 581	Country	Ind.	—	New Wavo Communications Group	Huntsville
KVST	103.7	14.9 kw @ 426	simul. KUSTFF	Ind.	—	New Wave Communications Group	Willis
KXTJ	107.9	100 kw @ 1,804	Reg'l Mex.	Ind.	Team El Dorado	El Dorado Communications	Beaumont

Consolidation Report	12+	25-54
	(%)	(%)
CBS/Infinity	11.2	11.3
KIKK FM, KILT FM, KILT AM		
Clear Channel Communications	27.9	27.7
KBME AM, KHMX FM, KKRW FM, KLOL FM, KODA FM, KPRC AM, KTBZ FM, KTRH AM		
Cox Radio	8.7	10.5
KHPT FM, KKBO FM, KLDE FM, KTHT FM		
El Dorado Communications	3.1	3.1
KEYH AM, KQQK FM, KXTJ FM		
Hispanic Broadcasting Corp.	10.9	11.2
KLAT AM, KLTN FM, KOVA FM, KOVE FM, KRTX FM		
Liberman Broadcasting, Inc.	1.9	2.3
KJOJ FM, KQUE AM, KSEV AM, KTJM FM		
Radio One	11.9	10.0
KBXX FM, KMJQ FM		
	75.6	76.1

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	164 (1)	164 (1)	3.3
Adult Stand.	85 (1)	0 (0)	85 (1)	1.7
Black Gospel	35 (1)	0 (0)	35 (1)	0.7
CHR	0 (0)	308 (1)	308 (1)	6.2
Classic Rock	0 (0)	166 (1)	166 (1)	3.4
Classical	0 (0)	51 (1)	51 (1)	1.0
Country	0 (0)	724 (5)	724 (5)	14.6
Dance	0 (0)	38 (1)	38 (1)	0.8
Hot AC	0 (0)	192 (1)	192 (1)	3.9
Modern Rock	0 (0)	249 (1)	249 (1)	5.0
News/Talk	398 (2)	0 (0)	398 (2)	8.0
Oldies	0 (0)	158 (1)	158 (1)	3.2
Ranchero	34 (1)	0 (0)	34 (1)	0.7
Reg'l Mex.	0 (0)	426 (2)	426 (2)	8.6
Religious	22 (1)	0 (0)	22 (1)	0.4
Rhythmic Old.	(1)	76 (2)	77 (3)	1.6
Rock	0 (0)	158 (1)	158 (1)	3.2
Romantica	0 (0)	128 (2)	128 (2)	2.6
Soft AC	0 (0)	374 (1)	374 (1)	7.6
Span.-CHR	0 (0)	59 (1)	59 (1)	1.2
Span.-Relig.	26 (1)	0 (0)	26 (1)	0.5
Span.-Talk	116 (2)	0 (0)	116 (2)	2.3
Sports	104 (1)	0 (0)	104 (1)	2.1
Talk	33 (1)	0 (0)	33 (1)	0.7
Tejano	0 (0)	97 (1)	97 (1)	2.0
Urban	38 (1)	403 (1)	441 (2)	8.9
Urban AC	0 (0)	288 (1)	288 (1)	5.8
Totals	891(13)	4059 (25)	4951 (38)	

Note KGBC-1540 Old Format: Oldies New Format: adds ESPN- Sports
 KKHT-106.9 Old Format: Religion // KENR New Format: 80's Modern Rock*Point
 KKTL-FM-97.1 Old Format: Oldies // KLDE New Format: KTHT, Dance-CHR

HUNTINGTON-ASHLAND

Arbitron Rank 148	Pop (12+) 262,900	Stations 25 / 17	% Below Line 7.8
Market TSL in Hours 16.5	Diaries 1048 / 251:1 / 55.4%	% Not Listed 16.1	
Average Persons Rating 12.0	12+ FM Share (Metro) 74.7	Sample Target 1050	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WKEE-F	CHR	58 / 18.4	17.7	18.1	22.0	19.2	19.1	930 / 35.4	37.2	36.3	73 / 1221	Clear Channel Communications
2 WTCR-F	Country	48 / 15.2	15.6	14.2	17.5	18.1	15.6	711 / 27.1	27.7	28.1	57 / 904	Clear Channel Communications
3 WAMX-F	Rock	27 / 8.4	7.9	8.2	8.7	6.7	8.3	480 / 18.3	16.3	15.4	50 / 845	Clear Channel Communications
4 WGGG-F	Country	19 / 6.1	6.7	6.0	4.5	8.4	5.8	370 / 14.1	13.9	13.2	27 / 573	Fifth Avenue Broadcasting Co.
5 WBVB-F	Oldies	14 / 4.5	5.5	4.8	3.7	2.9	4.6	274 / 10.4	10.3	9.4	17 / 322	Clear Channel Communications
6 WRYV-F	Classic Hits	10 / 3.1	1.8	2.7	1.4	2.3	2.3	157 / 6.0	5.2	5.0	15 / 325	Legend Communications, LLC
7 WRVC-F	Adult Cont.	10 / 3.0	2.1	2.4	2.3	2.6	2.5	178 / 6.8	7.5	7.6	11 / 207	Fifth Avenue Broadcasting Co.
8 WEMM-F	Religious	9 / 3.0	4.0	4.8	3.1	2.6	3.7	227 / 8.6	10.0	8.8	17 / 363	Mortenson Broadcasting Co.
9 WKEE	Talk	9 / 2.8	3.7	2.7	3.4	3.5	3.2	155 / 5.9	6.0	5.4	9 / 155	Clear Channel Communications
9 WRVC	News/Talk	9 / 2.8	2.1	1.5	1.4	1.7	2.0	137 / 5.2	3.8	4.0	9 / 161	Fifth Avenue Broadcasting Co.
11 WKLC-F	Rock	8 / 2.5	1.8	2.1	2.8	3.2	2.3	192 / 7.3			17 / 446	L.M. Communications, Inc.
12 WLGC-F	Country	7 / 2.3	2.4	2.4	2.3	2.6	2.4	186 / 7.1	5.6	7.0	8 / 249	Hometown Broadcasting
13 WUGO-F	Soft AC	6 / 1.9	3.7	1.8	2.0	2.0	2.3	93 / 3.5	4.5	5.1	7 / 100	Carter County Bcstg Co.
14 WPAY-F	Country	5 / 1.5	2.1	2.7	1.4	1.2	1.9	167 / 6.4	6.6	4.7	30 / 492	Braden Stations
14 WFXN-F	Classic Hits	5 / 1.5	1.2	3.0	1.4	1.5	1.8	106 / 4.0	5.3	3.5	5 / 106	Clear Channel Communications
16 WGOH	Trad. Country	4 / 1.2						67 / 2.5			4 / 69	Carter County Bcstg Co.
17 WQBE-F	Country	3 / 0.9	1.2	1.2	1.1	0.9	1.1	74 / 2.8	3.0	3.0	28 / 413	Bristol Broadcasting Co.
18 WTCR	Cont. Christ.	3 / 0.8	0.9	0.9	0.8	1.5	0.9	76 / 2.9	2.9	3.3	3 / 76	Clear Channel Communications
19 WKWS-F	Country	2 / 0.7						52 / 2.0			16 / 351	West Virginia Radio Corp.
20 WIRO	Cont. Christ.	2 / 0.6	0.9	0.6	0.8		0.7	54 / 2.1	2.5	1.8	2 / 63	Clear Channel Communications
20 WNXT-F	Adult Cont.	2 / 0.6	0.6					51 / 2.0			10 / 279	Hometown Broadcasting
20 WKAZ-F	Oldies	2 / 0.6	0.9		1.1			31 / 1.2		1.1	6 / 118	West Virginia Radio Corp.
23 WWSR-F	CHR	2 / 0.5	1.2	1.5	0.6	1.2	0.9	59 / 2.2	3.8	3.2	18 / 332	Bristol Broadcasting Co.
23 WHRD	Adult Stand.	2 / 0.5						23 / 0.9			2 / 23	Simmons Broadcasting Co.
23 WCHS	Talk	2 / 0.5		10.5				42 / 1.6	19.3	15.0	8 / 118	West Virginia Radio Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WTCR-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F
2 WAMX-F	2 WAMX-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WKEE-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WTCR-F
3 WTCR-F	3 WTCR-F	3 WAMX-F	3 WAMX-F	3 WGGG-F	3 WGGG-F	3 WAMX-F	3 WGGG-F	3 WAMX-F	3 WAMX-F	3 WAMX-F
4 WWSR-F	4 WGGG-F	4 WGGG-F	4 WGGG-F	4 WAMX-F	4 WBVB-F	4 WGGG-F	4 WAMX-F	4 WGGG-F	4 WGGG-F	4 WGGG-F
5 WGGG-F	5 WKLC-F	5 WRYV-F	5 WRYV-F	5 WRYV-F	5 WAMX-F	5 WBVB-F	5 WBVB-F	5 WRVC	5 WBVB-F	5 WBVB-F
6 WUGO-F	5 WRVC-F	6 WKLC-F	6 WKLC-F	6 WBVB-F	6 WKEE	6 WKLC-F	6 WBVB-F	6 WEMM-F	6 WLGC-F	6 WEMM-F
6 WLGC-F	7 WLGC-F	7 WBVB-F	7 WBVB-F	7 WRVC-F	7 WEMM-F	6 WRVC-F	7 WRYV-F	7 WRYV-F	7 WRYV-F	7 WRYV-F
8 WRVC-F	8 WRYV-F	8 WRVC-F	8 WRVC-F	8 WKLC-F	8 WRVC	8 WEMM-F	8 WKEE	8 WKLC-F	7 WKLC-F	7 WLGC-F
9 WNXT-F	9 WBVB-F	9 WRVC	9 WRVC-F	9 WRVC	9 WRYV-F	9 WLGC-F	9 WEMM-F	9 WKEE	7 WBVB-F	9 WKLC-F
10 WEMM-F	10 WQBE-F	10 WLGC-F	10 WLGC-F	10 WLGC-F	10 WRVC-F	9 WKEE	10 WRVC-F	10 WRVC-F	10 WRVC	10 WRVC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WAMX-F	1 WKEE-F	1 WKEE-F	1 WAMX-F	1 WTCR-F
2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WKEE-F	2 WAMX-F	2 WAMX-F	2 WKEE-F	2 WAMX-F
3 WRVC-F	3 WAMX-F	3 WGGG-F	3 WGGG-F	3 WGGG-F	3 WTCR-F	3 WKLC-F	3 WTCR-F	3 WKLC-F	3 WKEE-F
4 WAMX-F	4 WGGG-F	4 WAMX-F	4 WAMX-F	4 WRYV-F	4 WBVB-F	4 WKLC-F	4 WTCR-F	4 WGGG-F	4 WGGG-F
5 WBVB-F	5 WRVC-F	5 WRYV-F	5 WRYV-F	5 WAMX-F	5 WLGC-F	5 WLGC-F	5 WRVC-F	5 WKLC-F	5 WKLC-F
6 WUGO-F	6 WRYV-F	6 WRVC-F	5 WBVB-F	6 WRVC-F	6 WFXN-F	6 WGGG-F	6 WGGG-F	6 WRYV-F	6 WBVB-F
7 WGGG-F	7 WBVB-F	7 WKLC-F	5 WRVC-F	7 WBVB-F	7 WKLC-F	7 WRVC-F	7 WLGC-F	7 WRVC	7 WRYV-F
8 WPAY-F	8 WKLC-F	8 WQBE-F	8 WUGO-F	8 WUGO-F	8 WRVC	8 WBVB-F	8 WRYV-F	8 WBVB-F	8 WRVC
9 WLGC-F	9 WLGC-F	9 WLGC-F	9 WLGC-F	9 WLGC-F	9 WGGG-F	9 WRYV-F	9 WWSR-F	9 WLGC-F	9 WRVC-F
10 WEMM-F	10 WEMM-F	9 WEMM-F	10 WKLC-F	10 WEMM-F	10 WPAY-F	10 WWSR-F	10 WNXT-F	10 WFXN-F	10 WEMM-F
10 WNXT-F	10 WPAY-F								10 WFXN-F
10 WKLC-F	10 WQBE-F								

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGOH	1370	5 kw / 21 w	Trad. Country	CBS	Regional Reps	Carter County Bcstg Co.	Grayson
WHRD	1470	5 kw / 72 w	Adult Stand.	CBS	Clear Chan.-Sapphire	Simmons Broadcasting Co.	Huntington
WIRO	1230	1 kw / 1 kw	Cont. Christ.	CBS	Clear Chan.-Sapphire	Clear Channel Communications	Ironton
WKEE	800	5 kw / 185 w	Talk	CNN+, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Huntington
WRVC	930	5 kw / 1 kw	News/Talk	WW1/MBS, ESPN, CNN+	McGavren-Guild	Fifth Avenue Broadcasting Co., Inc.	Huntington
WTCR	1420	5 kw / 500 w	Cont. Christ.	1-on-1	Clear Chan.-Sapphire	Clear Channel Communications	Kenova

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMX	106.3	530 w @ 1,092	Rock	WW1/MBS, ABC, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Milton
WBVB	97.1	2.98 kw @ 473	Oldies	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Coal Grove
WGGG	93.7	100 kw @ 741	Country	WW1/MBS	McGavren-Guild	Fifth Avenue Broadcasting Co., Inc.	Ashland
WEMM	107.9	50 kw @ 500	Religious	USA	—	Mortenson Broadcasting Co.	Huntington
WFXN	107.1	3 kw @ 125	Classic Hits	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Ironton
WKEE	100.5	53 kw @ 560	CHR	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Huntington
WLGC	105.7	12.5 kw @ 466	Country	Ind.	Regional Reps	Hometown Broadcasting	Greenup
WRVC	92.7	2.35 kw @ 531	Adult Cont.	WW1/MBS	McGavren-Guild	Fifth Avenue Broadcasting Co., Inc.	Catlettsburg
WRYV	101.5	35 kw @ 492	Classic Hits	Ind.	Regional Reps	Legend Communications, LLC	Gallipolis
WTCR	103.3	49.6 kw @ 492	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Huntington
WUGO	102.3	4.8 kw @ 364	Soft AC	CBS, Jones	Regional Reps	Carter County Bcstg Co.	Grayson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCHS	Talk	580	Charleston
WKAZ-F	Oldies	107.3	Miami
WKLC-F	Rock	105.1	St. Albans
WKWS-F	Country	96.1	Charleston
WNXT-F	Adult Cont.	99.3	Portsmouth
WPAY-F	Country	104.1	Portsmouth
WQBE-F	Country	97.5	Charleston
WVSR-F	CHR	102.7	Charleston

Consolidation Report

	12+	25-54
	(%)	(%)
Carter County Bcstg Co.	3.1	2.4
WGOH AM,WUGO FM		
Clear Channel Communications	52.2	49.1
WAMX FM,WBVB FM,WFXN FM,WIRO AM,WKEE AM,WKEE FM,WTCR FM,WTCR AM		
Fifth Avenue Broadcasting Co., Inc.	11.9	15.4
WDGG FM,WRVC AM,WRVC FM		
	67.2	66.9

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	11 (2)	11 (2)	4.2
Adult Stand.	2 (1)	0 (0)	2 (1)	0.8
CHR	0 (0)	60 (2)	60 (2)	22.7
Classic Hits	0 (0)	15 (2)	15 (2)	5.7
Cont. Christ.	4 (2)	0 (0)	4 (2)	1.5
Country	0 (0)	84 (6)	84 (6)	31.8
News/Talk	9 (1)	0 (0)	9 (1)	3.4
Oldies	0 (0)	16 (2)	16 (2)	6.1
Religious	0 (0)	9 (1)	9 (1)	3.4
Rock	0 (0)	34 (2)	34 (2)	12.9
Soft AC	0 (0)	6 (1)	6 (1)	2.3
Talk	10 (2)	0 (0)	10 (2)	3.8
Trad. Country	4 (1)	0 (0)	4 (1)	1.5
Totals	29 (7)	235 (18)	264 (25)	

Note WCMI-1340 Old Format: southern Gospel New Format: reported silent

HUNTSVILLE

Arbitron Rank 112 **Pop (12+)** 383,000 **Stations** 28 / 19 **% Below Line** 7.5
Market TSL in Hours 20.6 **Diaries** 964 / 397:1 / 57.2% **% Not Listed** 15.3
Average Persons Rating 15.3 **12+ FM Share (Metro)** 76.4 **Sample Target** 920

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WDRM-F	Country	108 / 18.3	15.8	20.5	16.2	17.1	17.7	1138 / 29.7	28.5	31.0	141 / 1851	Clear Channel Communications
2	WAHR-F	Adult Cont.	55 / 9.4	8.7	9.1	11.3	9.4	9.6	632 / 16.5	20.1	18.7	83 / 1077	STG Media, LLC
3	WZYP-F	CHR	46 / 7.8	8.9	10.4	12.1	11.7	9.8	790 / 20.6	24.0	29.5	85 / 1733	Athens Broadcasting
4	WRTT-F	Rock	43 / 7.2	7.7	3.8	7.6	0.5	6.6	658 / 17.2	14.6	3.2	54 / 796	STG Media, LLC
5	WEUZ-FF	Urban	37 / 6.4						517 / 13.5			52 / 820	Broadcast One, Inc.
6	WRSA-F	Easy List.	36 / 6.1	6.4	7.3	6.9	5.2	6.7	368 / 9.6	12.2	11.0	64 / 752	NCA, Inc.
6	WTAK-F	Classic Rock	36 / 6.1	5.8	7.9	5.6	8.4	6.3	518 / 13.5	13.8	18.0	44 / 755	Clear Channel Communications
8	WVNN	Talk	20 / 3.4	4.2	2.7	2.4	3.2	3.2	377 / 9.8	6.0	6.8	22 / 435	Athens Broadcasting
9	WXMR-F	Classic Hits	19 / 3.3	3.3	1.8	2.0	2.0	2.6	434 / 11.3	8.0	6.5	34 / 768	Athens Broadcasting
10	WEUP	Black Gospel	13 / 2.3	1.8	2.1	1.1	1.2	1.8	165 / 4.3	3.2	3.8	14 / 176	Broadcast One, Inc.
11	WRAX-F	Modern Rock	12 / 2.1	1.6	1.6	1.5	2.1	1.7	198 / 5.2	5.3	5.1	38 / 591	Citadel Communications Corp.
11	WXQW-F	Oldies	12 / 2.1	1.8	2.1	2.4	2.8	2.1	273 / 7.1	7.3	8.9	13 / 294	Clear Channel Communications
13	WKDF-F	Country	9 / 1.4	1.8	1.1	1.5	0.9	1.4	174 / 4.6	4.6	3.7	13 / 238	Citadel Communications Corp.
14	WRJL-F	S. Gospel	8 / 1.4	0.7	1.1	0.7	1.4	1.0	104 / 2.7	2.8	3.7	17 / 237	Rojo, Inc.
15	WYAM-F	Urban	7 / 1.2	2.4	1.4	1.9	1.6	1.7	148 / 3.9	3.6	3.0	10 / 252	Newman Family Partnership
16	WLOR	Black Gospel	5 / 0.9	0.5	2.0	1.7	2.8	1.3	99 / 2.6	2.7	2.9	5 / 99	VDM Broadcasting
17	WWXQ-F	Oldies	5 / 0.8	1.5	0.9	1.5	0.5	1.2	123 / 3.2	5.5	2.1	7 / 191	Clear Channel Communications
18	WXFL-F	Country	4 / 0.7			8.2			75 / 2.0			22 / 340	Big River Broadcasting, Inc.
18	WUMP	Sports	4 / 0.7	0.9	0.7	1.3	0.9	0.9	129 / 3.4	2.8	2.8	5 / 145	Athens Broadcasting
18	WRRS-F	Hot AC	4 / 0.7	0.7	0.9	1.5	0.5	0.9	117 / 3.0	4.0	2.2	14 / 250	Salem Communications Corp.
21	WZPC-F	Modern Rock	3 / 0.4	0.9	0.6	1.1			107 / 2.8	1.7	2.1	9 / 324	Cromwell Group, Inc.
22	WQLT-F	Classic Hits	2 / 0.4	0.5	0.5	0.7	1.6	0.5	74 / 1.9	3.7	4.2	25 / 475	Big River Broadcasting, Inc.
22	WTKI	Talk	2 / 0.4	0.5					78 / 2.0			2 / 78	Mountain Mist Media LLC
24	WAVD	Talk	2 / 0.3						48 / 1.3			2 / 53	R & B Communications, Inc.
24	WYSF-F	Soft AC	2 / 0.3			2.2	2.6		44 / 1.1	6.9	7.9	19 / 238	Citadel Communications Corp
24	WBHP	News	2 / 0.3		0.7	0.4			45 / 1.2	1.8		2 / 53	Clear Channel Communications
24	WQEN-F	CHR	2 / 0.3	0.4	0.5	0.4	0.7	0.4	67 / 1.8	2.5	2.9	30 / 520	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WEUZ-FF	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WEUZ-FF	1 WDRM-F
2	WZYP-F	2 WZYP-F	2 WAHR-F	2 WAHR-F	2 WAHR-F	2 WAHR-F	2 WRTT-F	2 WAHR-F	2 WAHR-F	2 WDRM-F
3	WDRM-F	3 WRTT-F	3 WRTT-F	3 WRTT-F	3 WRTT-F	3 WRTT-F	3 WRTT-F	3 WRTT-F	3 WZYP-F	2 WZYP-F
4	WYAM-F	4 WEUZ-FF	4 WZYP-F	4 WTAK-F	4 WTAK-F	4 WTAK-F	4 WZYP-F	4 WZYP-F	4 WRTT-F	4 WRTT-F
5	WKDF-F	5 WAHR-F	5 WTAK-F	5 WZYP-F	5 WZYP-F	5 WRTT-F	5 WTAK-F	5 WVNN	5 WTAK-F	5 WTAK-F
6	WRTT-F	6 WRAX-F	6 WEUZ-FF	6 WXMR-F	6 WXMR-F	6 WVNN	6 WRSA-F	6 WRSA-F	6 WEUZ-FF	6 WAHR-F
7	WAHR-F	7 WTAK-F	7 WXMR-F	7 WEUZ-FF	7 WEUZ-FF	7 WZYP-F	7 WEUZ-FF	7 WTAK-F	7 WRSA-F	7 WRSA-F
7	WTAK-F	8 WXMR-F	8 WRAX-F	8 WVNN	8 WVNN	8 WXMR-F	8 WEUP	8 WEUZ-FF	8 WXMR-F	8 WYAM-F
9	WLOR	9 WKDF-F	9 WVNN	9 WEUP	9 WEUP	8 WXQW-F	9 WXMR-F	9 WVNN	9 WKDF-F	9 WKDF-F
10	WQEN-F	10 WYAM-F	10 WEUP	10 WRAX-F	10 WXQW-F	10 WEUP	10 WXQW-F	10 WRAX-F	10 WRAX-F	9 WRAX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WEUZ-FF	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WDRM-F	1 WRTT-F	1 WRTT-F	1 WRTT-F
2	WDRM-F	2 WZYP-F	2 WZYP-F	2 WAHR-F	2 WAHR-F	2 WRAX-F	2 WZYP-F	2 WZYP-F	2 WDRM-F
3	WAHR-F	3 WAHR-F	3 WAHR-F	3 WZYP-F	3 WZYP-F	3 WZYP-F	3 WDRM-F	3 WTAK-F	3 WTAK-F
4	WZYP-F	4 WEUZ-FF	4 WRJL-F	4 WEUZ-FF	4 WRTT-F	4 WEUZ-FF	4 WEUZ-FF	4 WDRM-F	4 WZYP-F
5	WTAK-F	5 WRTT-F	5 WEUZ-FF	5 WRTT-F	5 WEUP	5 WRTT-F	5 WRAX-F	5 WAHR-F	5 WEUZ-FF
6	WKDF-F	6 WTAK-F	6 WEUP	6 WTAK-F	6 WTAK-F	6 WTAK-F	6 WXMR-F	5 WEUZ-FF	6 WXMR-F
7	WRTT-F	7 WKDF-F	7 WXMR-F	7 WXMR-F	7 WXMR-F	7 WKDF-F	7 WTAK-F	7 WTAK-F	7 WRAX-F
8	WYAM-F	8 WEUP	8 WRTT-F	8 WEUP	8 WEUZ-FF	8 WYAM-F	8 WAHR-F	8 WAHR-F	8 WEUZ-FF
9	WRRS-F	8 WRJL-F	9 WRAX-F	9 WVNN	9 WXQW-F	9 WZPC-F	9 WKDF-F	9 WVNN	9 WRAX-F
10	WVNN	10 WXMR-F	10 WLOR	10 WXQW-F	10 WRJL-F	10 WVNN	10 WYAM-F	10 WKDF-F	10 WKDF-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVD	1400	1 kw / 1 kw	Talk	Ind.	—	R & B Communications, Inc.	Decatur
WBHP	1230	1 kw / 1 kw	News	CNN+	Clear Chan.-Sapphire	Clear Channel Communications	Huntsville
WEUP	1600	5 kw / 500 w	Black Gospel	Ind.	D & R Radio	Broadcast One, Inc.	Huntsville
WLOR	1550	50 kw / 500 w	Black Gospel	ABC	—	VDM Broadcasting	Huntsville
WTKI	1450	1 kw / 1 kw	Talk	ABC	—	Mountain Mist Media LLC	Huntsville
WUMP	730	1 kw / 129 w	Sports	ESPN	McGavren-Guild	Athens Broadcasting	Madison
WVNN	770	7 kw / 250 w	Talk	ABC	McGavren-Guild	Athens Broadcasting	Athens

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAHR	99.1	100 kw @984	Adult Cont.	Ind.	Christal	STG Media, LLC	Huntsville
WDRM	102.1	100 kw @981	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Decatur
WEUP	103.1	11.5 kw @492	simul. WEUZFF	Ind.	Capitol/Regional Reps	Hundley Batts & Virginia Caples	Moulton
WEUZ	92.1	2.6 kw @479	Urban	Ind.	D & R Radio	Broadcast One, Inc.	Minor Hill
WRJL	99.9	6 kw @328	S. Gospel	AP	—	Rojo, Inc.	Eva
WRSA	96.9	100 kw @1,010	Easy List.	CBS	—	NCA, Inc.	Decatur
WRTT	95.1	12 kw @909	Rock	Ind.	Christal	STG Media, LLC	Huntsville
WTAK	106.1	5.4 kw @725	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Hartselle
WWXQ	92.5	3.1 kw @423	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Trinity
WXMR	93.3	100 kw @1,040	Classic Hits	Ind.	McGavren-Guild	Athens Broadcasting	Tullahoma
WXQW	94.1	410 w @1,155	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Meridianville
WZYP	104.3	100 kw @1,115	CHR	ABC	McGavren-Guild	Athens Broadcasting	Athens

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKDF-F	Country	103.3	Nashville
WGEN-F	CHR	103.7	Gadsden
WQLT-F	Classic Hits	107.3	Florence
WRAX-F	Modern Rock	107.7	Birmingham
WRRS-F	Hot AC	101.1	Cullman
WXFL-F	Country	96.1	Florence
WYAM-F	Urban	105.7	Addison
WYSF-F	Soft AC	94.5	Birmingham
WZPC-F	Modern Rock	102.9	Shelbyville

Consolidation Report

	12+	25-54
	(%)	(%)
Athens Broadcasting	15.2	16.2
WUMP AM,WVNN AM,WXMR FM,WZYP FM		
Broadcast One, Inc.	2.5	3.1
WEUP AM,WEUZ FM		
Clear Channel Communications	27.6	30.6
WBHP AM,WDRM FM,WTAK FM,WWXQ FM,WXQW FM		
STG Media, LLC	16.6	21.5
WAHR FM,WRTT FM		
	61.9	71.4

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	55 (1)	55 (1)	11.0
Black Gospel	19 (2)	0 (0)	19 (2)	3.8
CHR	0 (0)	48 (2)	48 (2)	9.6
Classic Hits	0 (0)	22 (2)	22 (2)	4.4
Classic Rock	0 (0)	36 (1)	36 (1)	7.2
Country	0 (0)	121 (3)	121 (3)	24.2
Easy List.	0 (0)	36 (1)	36 (1)	7.2
Hot AC	0 (0)	4 (1)	4 (1)	0.8
Modern Rock	0 (0)	15 (2)	15 (2)	3.0
News	2 (1)	0 (0)	2 (1)	0.4
Oldies	0 (0)	17 (2)	17 (2)	3.4
Rock	0 (0)	43 (1)	43 (1)	8.6
S. Gospel	0 (0)	8 (1)	8 (1)	1.6
Soft AC	0 (0)	2 (1)	2 (1)	0.4
Sports	4 (1)	0 (0)	4 (1)	0.8
Talk	24 (3)	0 (0)	24 (3)	4.8
Urban	0 (0)	45 (3)	45 (3)	9.0
Totals	49 (7)	452 (21)	501 (28)	

INDIANAPOLIS

Arbitron Rank 40 **Pop (12+)** 1,173,300 **Stations** 23 / 22 **% Below Line** 0.0
Market TSL in Hours 18.9 **Diaries** 2811 / 417:1 / 53.0% **% Not Listed** 10.4
Average Persons Rating 14.2 **12+ FM Share (Metro)** 73.4 **Sample Target** 2810

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WFMS-F	Country	197 / 11.8	12.0	13.8	10.7	11.5	12.1 2500 / 21.3	20.2	21.4	244 / 3442	Susquehanna Radio Corp.
2	WFBQ-F	Rock	155 / 9.3	8.7	7.4	8.9	7.4	8.6 2655 / 22.6	19.3	23.4	258 / 4689	Clear Channel Communications
3	WIBC	Talk	151 / 9.1	7.2	8.2	7.7	8.4	8.0 2079 / 17.7	18.9	18.3	172 / 2562	Emmis Broadcasting
4	WTLC-F	Soft AC	105 / 6.3	5.9	5.8	6.3	6.0	6.1 1367 / 11.7	12.2	12.1	132 / 1764	Emmis Broadcasting
5	WGLD-F	Oldies	100 / 6.0	7.5	5.7	5.9	6.1	6.3 1507 / 12.8	13.3	12.5	120 / 1945	Susquehanna Radio Corp.
6	WENS-F	Adult Cont.	92 / 5.5	5.0	5.2	5.0	5.0	5.2 1862 / 15.9	17.6	16.6	114 / 2429	Emmis Broadcasting
7	WRZX-F	Modern Rock	82 / 4.9	4.6	5.1	4.8	6.2	4.9 1419 / 12.1	13.1	14.3	141 / 2448	Clear Channel Communications
8	WNOU-F	CHR	79 / 4.7	4.2	2.4	3.2	2.9	3.6 1880 / 16.0	12.1	10.6	144 / 3346	Emmis Broadcasting
9	WTPI-F	Adult Cont.	78 / 4.6	6.2	6.5	6.3	5.8	5.9 1279 / 10.9	12.6	11.3	99 / 1645	MyStar Communications
10	WHHH-F	Dance	75 / 4.5	4.7	4.8	5.1	5.5	4.8 1630 / 13.9	14.1	14.1	77 / 1677	Radio One
11	WZPL-F	Hot AC	74 / 4.4	4.5	6.5	5.8	5.3	5.3 1836 / 15.6	18.4	19.3	91 / 2571	MyStar Communications
12	WMYS	Adult Stand.	42 / 2.5	2.8	3.6	2.8	3.3	2.9 563 / 4.8	5.3	6.4	50 / 686	MyStar Communications
13	WTLC	Black Gospel	40 / 2.4	1.3	2.1	1.3	1.5	1.8 543 / 4.6	2.7	3.1	41 / 551	Radio One
13	WTTS-F	Adult Altern.	40 / 2.4	2.5	1.6	2.4	2.7	2.2 887 / 7.6	7.1	8.3	60 / 1386	Sarkes Tarzian, Inc.
15	WNDE	Sports	37 / 2.2	1.8	1.7	1.8	1.7	1.9 719 / 6.1	4.9	7.0	43 / 843	Clear Channel Communications
16	WBKS-F	Urban	34 / 2.0	3.4	2.0	2.9	2.2	2.6 751 / 6.4	6.3	5.5	35 / 763	Radio One
17	WYJZ-F	Smooth Jazz	33 / 2.0	1.5	1.6	2.4	1.8	1.9 611 / 5.2	4.4	4.5	35 / 629	Radio One
18	WXIR-F	Cont. Christ.	22 / 1.3	1.9	1.5	1.3	1.4	1.5 543 / 4.6	4.9	4.4	30 / 620	Radio One Five Hundred, Inc.
19	WEDJ-F	Spanish	15 / 0.9	0.8	1.1	1.2	0.4	1.0 315 / 2.7	3.5	1.9	18 / 372	Continental Broadcasting Group
20	WKLU-F	Classic Rock	14 / 0.9	0.5	0.6	0.4	0.7	0.6 287 / 2.4	1.9	2.1	14 / 290	Quinn Broadcasting
21	WGRL-F	Country	12 / 0.7	0.9	1.0	1.1	1.0	0.9 393 / 3.4	4.0	4.1	25 / 561	Susquehanna Radio Corp.
22	WKKG-F	Country	11 / 0.7	0.9	0.6	0.7	0.5	0.7 267 / 2.3	2.5	2.4	41 / 855	Findlay Publishing Co.
23	WCBK-F	Country	8 / 0.5		0.5	0.4	0.7	1.46 / 1.2	1.3	1.8	10 / 188	Mid-America Radio Group, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WNOU-F	1 WRZX-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFMS-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WFMS-F
2	WHHH-F	2 WFBQ-F	2 WFMS-F	2 WFMS-F	2 WFMS-F	2 WIBC	2 WFMS-F	2 WIBC	2 WIBC	2 WTLC-F
3	WTLC-F	3 WFMS-F	3 WENS-F	3 WENS-F	3 WENS-F	3 WFBQ-F	3 WIBC	3 WFBQ-F	3 WFBQ-F	3 WHHH-F
4	WRZX-F	4 WTLC-F	4 WTLC-F	4 WTLC-F	4 WGLD-F	4 WGLD-F	4 WTLC-F	4 WGLD-F	4 WENS-F	4 WNOU-F
5	WZPL-F	5 WENS-F	5 WRZX-F	5 WZPL-F	5 WIBC	5 WTPI-F	5 WGLD-F	5 WENS-F	5 WGLD-F	5 WIBC
6	WFMS-F	6 WZPL-F	6 WZPL-F	5 WRZX-F	6 WTLC-F	6 WENS-F	6 WTPI-F	6 WTLC-F	6 WTLC-F	6 WFBQ-F
7	WENS-F	7 WHHH-F	7 WGLD-F	7 WGLD-F	7 WTPI-F	7 WTLC-F	7 WENS-F	7 WRZX-F	7 WNOU-F	7 WZPL-F
8	WGLD-F	8 WNOU-F	8 WTPI-F	8 WTPI-F	8 WZPL-F	8 WMYS	8 WRZX-F	8 WTLC-F	8 WRZX-F	8 WENS-F
9	WEDJ-F	9 WTTS-F	9 WNOU-F	9 WIBC	9 WRZX-F	9 WTLC	9 WZPL-F	9 WZPL-F	9 WHHH-F	9 WRZX-F
10	WGRL-F	10 WTPI-F	9 WHHH-F	10 WTTS-F	10 WTTS-F	10 WZPL-F	10 WNOU-F	10 WHHH-F	10 WZPL-F	10 WGLD-F
10	WFBQ-F							10 WNOU-F		9 WZPL-F
								10 WNDE		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WNOU-F	1 WTLC-F	1 WENS-F	1 WFMS-F	1 WFMS-F	1 WRZX-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F
2	WTLC-F	2 WENS-F	2 WTLC-F	2 WENS-F	2 WHHH-F	2 WRZX-F	2 WFBQ-F	2 WFMS-F	2 WFMS-F
3	WHHH-F	3 WFMS-F	2 WZPL-F	3 WTLC-F	3 WGLD-F	3 WTLC-F	3 WFMS-F	3 WRZX-F	3 WIBC
4	WFMS-F	4 WZPL-F	4 WFMS-F	4 WZPL-F	4 WFBQ-F	4 WFBQ-F	4 WTLC-F	4 WENS-F	4 WRZX-F
5	WENS-F	5 WRZX-F	5 WRZX-F	5 WFBQ-F	5 WZPL-F	5 WHHH-F	5 WTLC-F	5 WENS-F	5 WGLD-F
5	WZPL-F	6 WNOU-F	6 WFBQ-F	6 WGLD-F	6 WTLC-F	6 WNOU-F	6 WENS-F	6 WTTS-F	6 WENS-F
7	WRZX-F	7 WHHH-F	7 WTTS-F	7 WTPI-F	7 WTPI-F	7 WFMS-F	7 WZPL-F	7 WNDE	7 WNDE
8	WTPI-F	8 WFBQ-F	8 WNOU-F	8 WIBC	8 WENS-F	8 WNOU-F	8 WIBC	8 WZPL-F	8 WTLC-F
9	WFBQ-F	9 WTPI-F	9 WTPI-F	9 WRZX-F	9 WRZX-F	9 WNDE	9 WNDE	9 WHHH-F	9 WHHH-F
10	WGLD-F	10 WTTS-F	10 WHHH-F	10 WHHH-F	10 WNOU-F	10 WEDJ-F	10 WTTS-F	10 WZPL-F	10 WTTS-F
								10 WGLD-F	
								10 WTPI-F	
								10 WTTS-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WIBC	1070	50 kw / 10 kw	Talk	AP, ABC	D & R Radio	Emmis Broadcasting	Indianapolis
WMYS	1430	5 kw / 5 kw	Adult Stand.	CNN+	Christal	MyStar Communications	Indianapolis
WNDE	1260	5 kw / 5 kw	Sports	ESPN, WW1/MBS, CBS	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WTLC	1310	5 kw / 1 kw	Black Gospel	ABC, AURN	Katz	Radio One	Indianapolis

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBKS	106.7	6 kw @279	Urban	ABC	Katz	Radio One	Greenwood
WCBK	102.3	6 kw @308	Country	USA	—	Mid-America Radio Group, Inc.	Martinsville
WEDJ	107.1	1.8 kw @604	Spanish	Ind.	Allied Radio Ptnrs.	Continental Broadcasting Group	Danville
WENS	97.1	23 kw @731	Adult Cont.	Ind.	D & R Radio	Emmis Broadcasting	Shelbyville
WFBO	94.7	58 kw @804	Rock	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WFMS	95.5	13 kw @990	Country	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Indianapolis
WGLD	104.5	50 kw @492	Oldies	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Indianapolis
WGRL	93.9	2.75 kw @492	Country	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Noblesville
WHHH	96.3	3.3 kw @285	Dance	ABC	Katz	Radio One	Indianapolis
WKLU	101.9	3.7 kw @253	Classic Rock	Jones	Patt Media	Quinn Broadcasting	Brownsburg
WNOU	93.1	12.5 kw @1,023	CHR	Ind.	D & R Radio	Emmis Broadcasting	Indianapolis
WRZX	103.3	18 kw @850	Modern Rock	Source	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WTLC	105.7	50 kw @445	Soft AC	CBS	D & R Radio	Emmis Broadcasting	Indianapolis
WTPI	107.9	21.6 kw @762	Adult Cont.	Ind.	Christal	MyStar Communications	Indianapolis
WTTS	92.3	37 kw @1,090	Adult Altern.	Ind.	Roslin	Sarkes Tarzian, Inc.	Bloomington
WXIR	98.3	3 kw @300	Cont. Christ.	USA	Salem Radio Reps	Radio One Five Hundred, Inc.	Plainfield
WYJZ	100.9	6 kw @328	Smooth Jazz	ABC	Katz	Radio One	Lebanon
WZPL	99.5	12.5 kw @991	Hot AC	Ind.	Christal	MyStar Communications	Greenfield

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	16.4	20.7
WFBO FM, WNDE AM, WRZX FM		
Emmis Broadcasting	25.6	21.4
WENS FM, WIBC AM, WNOU FM, WTLC FM		
MyStar Communications	11.5	10.8
WMYS AM, WTPI FM, WZPL FM		
Radio One	10.9	9.3
WBKS FM, WHHH FM, WTLC AM, WYJZ FM		
Susquehanna Radio Corp.	18.5	19.9
WFMS FM, WGLD FM, WGRL FM		
	82.9	82.1

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	40 (1)	40 (1)	2.7
Adult Cont.	0 (0)	169 (2)	169 (2)	11.3
Adult Stand.	42 (1)	0 (0)	42 (1)	2.8
Black Gospel	40 (1)	0 (0)	40 (1)	2.7
CHR	0 (0)	79 (1)	79 (1)	5.3
Classic Rock	0 (0)	14 (1)	14 (1)	0.9
Cont. Christ.	0 (0)	22 (1)	22 (1)	1.5
Country	0 (0)	228 (4)	228 (4)	15.3
Dance	0 (0)	75 (1)	75 (1)	5.0
Hot AC	0 (0)	74 (1)	74 (1)	4.9
Modern Rock	0 (0)	82 (1)	82 (1)	5.5
Oldies	0 (0)	100 (1)	100 (1)	6.7
Rock	0 (0)	155 (1)	155 (1)	10.4
Smooth Jazz	0 (0)	33 (1)	33 (1)	2.2
Soft AC	0 (0)	105 (1)	105 (1)	7.0
Spanish	0 (0)	15 (1)	15 (1)	1.0
Sports	37 (1)	0 (0)	37 (1)	2.5
Talk	151 (1)	0 (0)	151 (1)	10.1
Urban	0 (0)	34 (1)	34 (1)	2.3
Totals	270 (4)	1225 (19)	1495 (23)	

JACKSON, MS

Arbitron Rank 121 **Pop (12+)** 357,500 **Stations** 23 / 23 **% Below Line** 0.0
Market TSL in Hours 18.8 **Diaries** 879 / 407:1 / 46.1% **% Not Listed** 19.6
Average Persons Rating 14.0 **12+ FM Share (Metro)** 65.2 **Sample Target** 920

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WJMI-F	Urban	61 / 12.2	12.9	13.6	14.5	13.6	13.3	845 / 23.6	22.7	23.8	92 / 1392	Inner City Broadcasting Corp
2 WMSI-F	Country	41 / 8.1	10.3	9.4	9.7	7.7	9.4	682 / 19.1	20.3	19.5	84 / 1295	Clear Channel Communications
3 WKXI-F	Urban AC	33 / 6.6	6.4	6.4	6.3	8.0	6.4	557 / 15.6	14.3	18.7	44 / 751	Inner City Broadcasting Corp
4 WSTZ-F	Rock	25 / 5.1	5.5	4.4	5.4	4.3	5.1	415 / 11.6	12.6	10.6	50 / 784	Clear Channel Communications
4 WYOY-F	CHR	25 / 5.1	3.3	3.7	5.0	4.3	4.3	502 / 14.1	15.9	15.8	28 / 617	New South Communications Inc.
6 WJNT	News/Talk	21 / 4.2	1.8	2.6	1.5	4.1	2.5	264 / 7.4	5.5	7.7	22 / 279	Buchanan Broadcasting Co., Inc.
7 WQJQ-F	Rhythmic Old.	20 / 3.9	2.9	4.4	4.3	3.4	3.9	391 / 10.9	10.1	12.7	34 / 630	Clear Channel Communications
7 WUSJ-F	Country	20 / 3.9	2.4	1.7	2.8	3.0	2.7	396 / 11.1	8.4	9.3	47 / 774	New South Communications
9 WVIV-F	Adult Stand.	18 / 3.5	2.2	2.4	2.2	2.7	2.6	206 / 5.8	6.4	5.5	20 / 250	Proteus Investments, Inc.
10 WDBT-F	CHR	17 / 3.3	5.5	5.6	5.0	5.0	4.8	454 / 12.7	17.0	14.8	37 / 857	Clear Channel Communications
11 WZRZ	Black Gospel	16 / 3.2	2.6	2.8	3.0	3.0	2.9	297 / 8.3	4.9	5.1	18 / 307	Clear Channel Communications
12 WRJH-F	Urban	15 / 3.1	3.7	0.5	0.9	0.5	2.1	451 / 12.6	3.0	1.9	18 / 520	Extreme Communications
13 WOAD	Black Gospel	14 / 2.7	2.6	2.8	2.4	3.4	2.6	228 / 6.4	5.0	7.5	14 / 228	Inner City Broadcasting Corp
13 WTYX-F	Classic Hits	14 / 2.7	4.6	2.4	3.9	3.4	3.4	386 / 10.8	9.4	9.2	25 / 634	Proteus Investments, Inc.
15 WJJK-F	Soft AC	12 / 2.5	2.6	4.5	2.0	3.7	2.9	288 / 8.1	9.0	10.2	18 / 458	New South Communications Inc.
16 WMGO	Urban AC	10 / 2.1	3.1	1.9	3.3	1.2	2.6	178 / 5.0	4.1	2.3	11 / 178	WMGO Broadcasting Corp.
17 WYJS-F	Oldies	9 / 1.8	2.4	2.6	1.5	2.1	2.1	189 / 5.3	4.8	6.6	15 / 258	Inner City Broadcasting Corp
18 WJDX	Sports	9 / 1.7	0.9	1.7	1.5	1.2	1.5	173 / 4.8	5.7	4.2	9 / 189	Clear Channel Communications
18 WFMN-F	Talk	9 / 1.7	1.7	1.6	1.9	1.8	1.7	226 / 6.3	5.0	7.8	15 / 276	TeleSouth Communications, Inc.
20 WHJT-F	Cont. Christ.	7 / 1.4	1.3	1.6	1.7	1.8	1.5	234 / 6.6	4.4	4.7	7 / 234	Mississippi College
21 WSLI	Sports	4 / 0.9	0.4	1.0	0.6	0.5	0.7	123 / 3.4	2.2	2.3	5 / 148	Spur Jackson, LP
22 WPBQ	Talk	2 / 0.4						43 / 1.2			2 / 43	PDB Corp.
23 WJXN-F	Black Gospel	2 / 0.3						54 / 1.5			4 / 90	Flinn Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wkrd
1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WMSI-F	1 WJMI-F	1 WMSI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F
2 WDBT-F	2 WYOY-F	2 WKXI-F	2 WKXI-F	2 WMSI-F	2 WJNT	2 WMSI-F	2 WJNT	2 WMSI-F	2 WKXI-F	2 WMSI-F
3 WRJH-F	3 WKXI-F	3 WYOY-F	2 WMSI-F	3 WKXI-F	3 WKXI-F	3 WKXI-F	3 WJMI-F	3 WSTZ-F	3 WRJH-F	3 WZRZ
4 WKXI-F	4 WDBT-F	4 WMSI-F	4 WSTZ-F	4 WSTZ-F	4 WJMI-F	4 WSTZ-F	4 WKXI-F	4 WKXI-F	4 WDBT-F	4 WKXI-F
4 WMSI-F	5 WSTZ-F	5 WSTZ-F	5 WQJQ-F	5 WQJQ-F	5 WSTZ-F	5 WYOY-F	5 WYOY-F	5 WYOY-F	5 WMSI-F	5 WVIV-F
6 WYOY-F	6 WMSI-F	6 WQJQ-F	6 WUSJ-F	6 WUSJ-F	5 WVIV-F	6 WUSJ-F	6 WSTZ-F	6 WQJQ-F	6 WYOY-F	6 WTYX-F
7 WHJT-F	7 WRJH-F	7 WUSJ-F	7 WYOY-F	7 WYOY-F	7 WQJQ-F	7 WMGO	7 WQJQ-F	7 WUSJ-F	7 WQJQ-F	7 WYOY-F
8 WUSJ-F	8 WUSJ-F	8 WDBT-F	8 WTYX-F	8 WTYX-F	8 WUSJ-F	8 WZRZ	8 WUSJ-F	8 WDBT-F	8 WUSJ-F	8 WQJQ-F
9 WSTZ-F	9 WZRZ	9 WTYX-F	9 WDBT-F	8 WJNT	9 WTYX-F	9 WVIV-F	9 WVIV-F	9 WRJH-F	9 WVIV-F	9 WDBT-F
10 WMGO	10 WQJQ-F	10 WRJH-F	10 WZRZ	10 WOAD	10 WZRZ	9 WJJK-F	10 WDBT-F	10 WJNT	10 WZRZ	9 WSTZ-F
			10 WJNT		10 WOAD		10 WJJK-F	10 WVIV-F	10 WOAD	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WMSI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WSTZ-F
2 WYOY-F	2 WYOY-F	2 WDBT-F	2 WKXI-F	2 WJMI-F	2 WYOY-F	2 WYOY-F	2 WKXI-F	2 WSTZ-F	2 WJMI-F
3 WRJH-F	3 WDBT-F	3 WMSI-F	3 WYOY-F	3 WKXI-F	3 WRJH-F	3 WKXI-F	3 WKXI-F	3 WSTZ-F	3 WKXI-F
4 WDBT-F	4 WKXI-F	4 WYOY-F	4 WMSI-F	4 WQJQ-F	4 WDBT-F	4 WSTZ-F	4 WYOY-F	4 WYOY-F	4 WMSI-F
5 WKXI-F	5 WMSI-F	5 WKXI-F	5 WDBT-F	5 WOAD	5 WKXI-F	5 WUSJ-F	5 WUSJ-F	5 WMSI-F	5 WQJQ-F
6 WTYX-F	6 WRJH-F	6 WZRZ	6 WQJQ-F	6 WDBT-F	6 WSTZ-F	6 WRJH-F	6 WMSI-F	6 WUSJ-F	6 WUSJ-F
7 WSTZ-F	7 WZRZ	7 WVIV-F	7 WZRZ	7 WZRZ	7 WMSI-F	7 WMSI-F	7 WJDX	7 WQJQ-F	7 WYOY-F
8 WUSJ-F	8 WSTZ-F	8 WQJQ-F	8 WUSJ-F	8 WUSJ-F	8 WUSJ-F	8 WJDX	8 WQJQ-F	8 WJDX	8 WJDX
8 WMSI-F	9 WQJQ-F	8 WSTZ-F	9 WOAD	9 WJJK-F	9 WZRZ	9 WDBT-F	9 WRJH-F	9 WTYX-F	8 WTYX-F
10 WYJS-F	9 WVIV-F	10 WOAD	10 WTYX-F	10 WYOY-F	9 WJJK-F	10 WQJQ-F	10 WMGO	10 WRJH-F	10 WJNT
10 WOAD			10 WSTZ-F						
			10 WRJH-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJDX	620	5 kw / 1 kw	Sports	ABC, 1-on-1	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WJNT	1180	50 kw / 500 w	News/Talk	CBS, WW1/MBS, CNN+	—	Buchanan Broadcasting Co., Inc.	Pearl
WMGO	1370	1 kw / 27 w	Urban AC	Ind.	—	WMGO Broadcasting Corp.	Canton
WOAD	1300	5 kw / 1 kw	Black Gospel	AURN, ABC, WW1/MBS	D & R Radio	Inner City Broadcasting Corp	Jackson
WPBQ	1240	880 w / 880 w	Talk	USA, WW1/MBS, PRN	—	PDB Corp.	Flowood
WSLI	930	5 kw / 5 kw	Sports	CBS, WW1/MBS, ESPN	—	Spur Jackson, LP	Jackson
WZRZ	1590	5 kw / 1 kw	Black Gospel	AURN	Clear Chan.-Sapphire	Clear Channel Communications	Jackson

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDBT	95.5	100 kw @ 1,060	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WFMN	97.3	19.68 kw @ 367	Talk	ABC, WW1/MBS, CBS	—	TeleSouth Communications, Inc.	Flora
WHJT	93.5	6 kw @ 328	Cont. Christ.	Ind.	—	Mississippi College	Clinton
WJKK	98.7	100 kw @ 945	Soft AC	WW1/MBS	McGavren-Guild	New South Communications Inc.	Vicksburg
WJMI	99.7	100 kw @ 1,060	Urban	ABC, AURN	D & R Radio	Inner City Broadcasting Corp	Jackson
WJXN	100.9	900 w @ 574	Black Gospel	Ind.	Roslin	Flinn Broadcasting	Utica
WKXI	107.5	100 kw @ 981	Urban AC	ABC, AURN	D & R Radio	Inner City Broadcasting Corp	Magee
WMSI	102.9	100 kw @ 1,800	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WQJQ	105.1	100 kw @ 981	Rhythmic Old.	CNN+, WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Kosciusko
WRJH	97.7	6 kw @ 289	Urban	Ind.	—	Extreme Communications	Brandon
WSTZ	106.7	100 kw @ 1,059	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Vicksburg
WTYX	94.7	100 kw @ 1,117	Classic Hits	Ind.	Christal	Proteus Investments, Inc.	Jackson
WUSJ	96.3	100 kw @ 1,411	Country	Ind.	McGavren-Guild	New South Communications	Jackson
WVIV	93.9	25 kw @ 328	Adult Stand.	ABC, WW1/MBS	—	Proteus Investments, Inc.	Pearl
WYJS	105.9	22 kw @ 745	Oldies	Ind.	D & R Radio	Inner City Broadcasting Corp	Pickins
WYOY	101.7	50 kw @ 456	CHR	Ind.	McGavren-Guild	New South Communications Inc.	Gluckstadt

Consolidation Report	12+ (%)	25-54 (%)
Clear Channel Communications	25.3	28.9
WDBT FM, WJDX AM, WMSI FM, WQJQ FM, WSTZ FM, WZRZ AM		
Inner City Broadcasting Corp	23.3	22.2
WJMI FM, WKXI FM, WOAD AM, WYJS FM		
New South Communications Inc.	7.6	7.1
WJKK FM, WYOY FM		
Proteus Investments, Inc.	6.2	5.2
WTYX FM, WVIV FM		
	62.4	63.4

Format Performance	AM	FM	Totals	Percent
Adult Stand.	0 (0)	18 (1)	18 (1)	4.5
Black Gospel	29 (2)	2 (1)	31 (3)	7.7
CHR	0 (0)	42 (2)	42 (2)	10.4
Classic Hits	0 (0)	14 (1)	14 (1)	3.5
Cont. Christ.	0 (0)	7 (1)	7 (1)	1.7
Country	0 (0)	60 (2)	60 (2)	14.9
News/Talk	21 (1)	0 (0)	21 (1)	5.2
Oldies	0 (0)	9 (1)	9 (1)	2.2
Rhythmic Old.	0 (0)	20 (1)	20 (1)	5.0
Rock	0 (0)	25 (1)	25 (1)	6.2
Soft AC	0 (0)	12 (1)	12 (1)	3.0
Sports	13 (2)	0 (0)	13 (2)	3.2
Talk	2 (1)	9 (1)	11 (2)	2.7
Urban	0 (0)	76 (2)	76 (2)	18.9
Urban AC	10 (1)	33 (1)	44 (2)	10.9
Totals	75 (7)	327 (16)	403 (23)	

Note WONG-1150 Old Format: silent New Format: Urban AC

JACKSONVILLE

Arbitron Rank 52 Pop (12+) 914,900	Stations 26 / 24	% Below Line 0.9
Market TSL in Hours 19.9	Diaries 2040 / 448:1 / 51.1%	% Not Listed 16.1
Average Persons Rating 14.8	12+ FM Share (Metro) 70.5	Sample Target 2040

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WSOL-F Urban AC	106 / 7.8	7.0	6.2	7.6	7.7	7.1	1153 / 12.6	13.1	13.2	124 / 1350	Clear Channel Communications
2	WJBT-F Urban	101 / 7.4	7.1	7.7	7.3	6.0	7.4	1267 / 13.8	14.8	13.9	102 / 1278	Clear Channel Communications
3	WFYV-F Classic Rock	94 / 6.9	7.8	8.7	7.8	7.4	7.8	1359 / 14.9	14.8	14.6	114 / 1625	Cox Radio
4	WOKV News/Talk	90 / 6.6	4.0	4.0	4.9	4.4	4.9	1106 / 12.1	9.4	10.1	98 / 1226	Cox Radio
5	WAPE-F CHR	87 / 6.4	7.7	9.6	8.1	10.4	8.0	1974 / 21.6	23.4	25.1	110 / 2418	Cox Radio
6	WEJZ-F Soft AC	86 / 6.4	5.8	5.7	6.1	6.1	6.0	1267 / 13.9	13.7	15.2	91 / 1385	Renda Broadcasting Corp.
7	WQIK-F Country	85 / 6.3	7.8	7.0	6.6	6.5	6.9	1302 / 14.2	14.8	16.3	109 / 1613	Clear Channel Communications
8	WKQL-F Oldies	72 / 5.3	5.6	5.2	7.1	6.7	5.8	1323 / 14.5	15.4	16.1	84 / 1489	Cox Radio
8	WPLA-F Modern Rock	72 / 5.3	5.9	5.6	4.4	4.4	5.3	1202 / 13.1	11.8	13.1	80 / 1373	Clear Channel Communications
10	WMXQ-F 80's Hits	62 / 4.6	2.8	2.8	2.1	1.9	3.1	1083 / 11.8	7.7	9.0	67 / 1234	Cox Radio
11	WROO-F Country	57 / 4.2	5.9	5.9	5.0	4.9	5.3	995 / 10.9	10.5	12.6	63 / 1080	Clear Channel Communications
12	WFKS-F Country	42 / 3.1	3.6	2.3	3.5	3.2	3.1	1148 / 12.5	11.3	8.7	48 / 1254	Renda Broadcasting Corp.
13	WZNZ-AF Bus. News	34 / 2.5						534 / 5.8	0.1		34 / 537	Concord Media
14	WZAZ Black Gospel	30 / 2.2	3.0	3.5	3.8	2.5	3.1	503 / 5.5	6.4	5.7	30 / 503	In Trust
15	WXGV-F Rhythmic Old.	25 / 1.8	2.5	1.4	2.4	0.7	2.0	505 / 5.5	5.0	1.9	28 / 555	Mondosphere Broadcasting
16	WNZS Sports	22 / 1.6	1.2	0.8	0.7	1.2	1.1	501 / 5.5	2.4	4.0	22 / 516	Clear Channel Communications
17	WVRR-F Classic Hits	17 / 1.2	1.3	1.9	1.1	1.5	1.4	388 / 4.2	4.5	4.3	24 / 539	Renda Broadcasting Corp.
18	WBWL Sports	14 / 1.0	0.9	1.3	0.7	1.9	1.0	418 / 4.6	2.8	6.4	15 / 430	Cox Radio
19	WCGI Black Gospel	10 / 0.7	1.2	1.3	1.0	1.3	1.0	190 / 2.1	2.4	2.3	11 / 202	JBD Communications, Inc.
19	WFOY Talk	10 / 0.7	0.8	0.5	0.4	0.3	0.6	93 / 1.0	0.9	0.9	10 / 102	Shull Broadcasting Co.
21	WGNE-F Span.-Hits	8 / 0.6						259 / 2.8			24 / 436	Mega Communications
22	WSVE Black Gospel	7 / 0.5	0.7	0.6	0.7	1.0	0.6	143 / 1.6	1.5	1.9	7 / 143	Willis Broadcasting Corp.
23	WSOS-F Adult Cont.	5 / 0.4	0.5					155 / 1.7			5 / 168	WSOS, Inc.
24	WJHM-F Dance	5 / 0.3			3.5	2.8		136 / 1.5	8.7	7.1	13 / 240	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WJBT-F	1	WFYV-F	1	WSOL-F	1	WOKV	1	WJBT-F	1	WJBT-F
2	WAPE-F	2	WPLA-F	2	WSOL-F	2	WEJZ-F	2	WAPE-F	2	WSOL-F
3	WFKS-F	3	WFYV-F	3	WAPE-F	3	WQIK-F	3	WQIK-F	3	WEJZ-F
4	WPLA-F	4	WAPE-F	3	WJBT-F	4	WMXQ-F	4	WKQL-F	4	WEJZ-F
5	WSOL-F	5	WSOL-F	5	WPLA-F	5	WJBT-F	5	WFYV-F	5	WSOL-F
6	WZNZ-AF	6	WMXQ-F	6	WMXQ-F	6	WEJZ-F	6	WAPE-F	6	WFYV-F
7	WROO-F	7	WFKS-F	7	WEJZ-F	7	WKQL-F	7	WMXQ-F	7	WOKV
8	WQIK-F	8	WROO-F	8	WROO-F	8	WPLA-F	8	WQIK-F	8	WQIK-F
9	WZAZ	9	WEJZ-F	9	WKQL-F	9	WOKV	9	WAPE-F	9	WMXQ-F
10	WEJZ-F	10	WQIK-F	10	WROO-F	10	WROO-F	10	WJBT-F	10	WQIK-F
									10	WXGV-F	
									10	WZNZ-AF	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WAPE-F	1	WAPE-F	1	WEJZ-F	1	WPLA-F	1	WFYV-F
2	WJBT-F	2	WJBT-F	2	WSOL-F	2	WJBT-F	2	WPLA-F
3	WFKS-F	3	WROO-F	3	WROO-F	3	WFYV-F	3	WJBT-F
4	WPLA-F	4	WSOL-F	4	WKQL-F	4	WAPE-F	4	WSOL-F
5	WROO-F	5	WFKS-F	4	WJBT-F	5	WQIK-F	5	WAPE-F
6	WEJZ-F	6	WMXQ-F	6	WFYV-F	6	WMXQ-F	6	WMXQ-F
7	WKQL-F	7	WPLA-F	6	WFKS-F	7	WFKS-F	7	WQIK-F
8	WMXQ-F	8	WEJZ-F	8	WZNZ-AF	8	WZNZ-AF	8	WOKV
9	WQIK-F	9	WFYV-F	9	WPLA-F	9	WQIK-F	9	WROO-F
9	WSOL-F	10	WQIK-F	10	WZAZ	9	WFKS-F	10	WNZS

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBWL	600	5 kw / 5 kw	Sports	ESPN	Katz	Cox Radio	Jacksonville
WCGI	1360	5 kw / 89 w	Black Gospel	AURN	—	JBD Communications, Inc.	Jacksonville
WFOY	1240	1 kw / 1 kw	Talk	CBS, WW1/MBS, Talknet	Regional Reps	Shull Broadcasting Co.	St. Augustine
WNZS	930	5 kw / 5 kw	Sports	1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WOKV	690	50 kw / 10 kw	News/Talk	AM/FM, CNN+	Katz	Cox Radio	Jacksonville
WSVE	1280	5 kw / 133 w	Black Gospel	AURN, WW1/MBS	Roslin	Willis Broadcasting Corp.	Jacksonville
WZAZ	1400	1 kw / 1 kw	Black Gospel	ABC	Clear Chan.-Diamond	In Trust	Jacksonville
WZNZ	1460	5 kw / 5 kw	Bus. News	Ind.	Clear Chan.-Diamond	Concord Media	Jacksonville

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAPE	95.1	100 kw @984	CHR	Ind.	Christal	Cox Radio	Jacksonville
WBGB	106.5	6 kw @328	simul. WZNZAF	Ind.	Clear Chan.-Diamond	Concord Media	Ponte Vedra Beach
WEJZ	96.1	100 kw @984	Soft AC	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Jacksonville
WFKS	99.9	100 kw @1,249	Country	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Palatka
WFYV	104.5	100 kw @1,014	Classic Rock	Ind.	Katz	Cox Radio	Atlantic Beach
WJBT	92.7	2.6 kw @505	Urban	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Green Cove Springs
WKQL	96.9	100 kw @1,014	Oldies	AP	Christal	Cox Radio	Jacksonville
WMXQ	102.9	98 kw @1,014	80's Hits	Ind.	Christal	Cox Radio	Jacksonville
WPLA	93.3	50 kw @462	Modern Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Callahan
WQIK	99.1	100 kw @1,014	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WROO	107.3	100 kw @705	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WSOL	101.5	100 kw @1,463	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Brunswick
WSOS	94.1	19 kw @377	Adult Cont.	WW1/MBS	—	WSOS, Inc.	St. Augustine
WWRR	100.7	36 kw @1,463	Classic Hits	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Brunswick
WXGV	105.3	3.9 kw @410	Rhythmic Old.	Ind.	D & R Radio	Mondosphere Broadcasting	Fernandina Beach
WYGV	105.5	16 kw @410	simul. WXGVFF	Ind.	D & R Radio	Mondosphere Broadcasting	St. Augustine Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGNE-F	Span.-Hits	98.1	Titusville
WJHM-F	Dance	101.9	Daytona Beach

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	32.6	33.3
WJBT FM, WNZS AM, WPLA FM, WQIK FM, WROO FM, WSOL FM		
Concord Media	2.5	3.2
WBGB FM, WZNZ AM		
Cox Radio	30.8	34.5
WAPE FM, WBWL AM, WFYV FM, WKQL FM, WMXQ FM, WOKV AM		
Mondosphere Broadcasting	1.9	2.3
WXGV FM, WYGV FM		
Renda Broadcasting Corp.	10.7	11.0
WEJZ FM, WFKS FM, WWRR FM		
	78.5	84.3

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	62 (1)	62 (1)	5.4
Adult Cont.	0 (0)	5 (1)	5 (1)	0.4
Black Gospel	47 (3)	0 (0)	47 (3)	4.1
Bus. News	2 (1)	0 (0)	2 (1)	0.2
CHR	0 (0)	87 (1)	87 (1)	7.6
Classic Hits	0 (0)	17 (1)	17 (1)	1.5
Classic Rock	0 (0)	94 (1)	94 (1)	8.2
Cont. Christ.	0 (0)	32 (1)	32 (1)	2.8
Country	0 (0)	184 (3)	184 (3)	16.1
Dance	0 (0)	5 (1)	5 (1)	0.4
Modern Rock	0 (0)	72 (1)	72 (1)	6.3
News/Talk	90 (1)	0 (0)	90 (1)	7.9
Oldies	0 (0)	72 (1)	72 (1)	6.3
Rhythmic Old.	0 (0)	25 (2)	25 (2)	2.2
Soft AC	0 (0)	86 (1)	86 (1)	7.5
Span.-Hits	0 (0)	8 (1)	8 (1)	0.7
Sports	36 (2)	0 (0)	36 (2)	3.2
Talk	10 (1)	0 (0)	10 (1)	0.9
Urban	0 (0)	101 (1)	101 (1)	8.9
Urban AC	0 (0)	106 (1)	106 (1)	9.3
Totals	185 (8)	956 (18)	1141 (26)	

Note WFYV-FM-104.5 Old Format: Rock New Format: Classic Rock
 WMXQ-102.9 Old Format: AC New Format: 80's Hits "The Point"
 WXQL-105.7 Old Format: Easy Listening New Format: reported silent

JOHNSON CITY-KINGSPORT-BRISTOL

Arbitron Rank 99	Pop (12+) 402,600	Stations 24 / 22	% Below Line 2.8
Market TSL in Hours 18.5	Diaries 1469 / 274:1 / 56.3%	% Not Listed 15.9	
Average Persons Rating 13.6	12+ FM Share (Metro) 66.4	Sample Target 1470	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WXBQ-F	Country	107 / 19.5	20.5	20.6	18.9	19.4	19.9	1334 / 33.1	32.2	34.9	135 / 1966	Bristol Broadcasting Co.
2	WQUT-F	Classic Rock	55 / 9.9	10.2	11.1	12.8	9.9	11.0	843 / 20.9	23.1	21.7	87 / 1316	Citadel Communications Corp.
3	WAEZ-F	CHR	41 / 7.5	1.1	12.0	9.6	11.9	7.6	735 / 18.2	22.2	23.2	67 / 1159	Radio Greeneville, Inc.
4	WTFM-F	Adult Cont.	41 / 7.4	8.6	9.1	8.2	8.8	8.3	710 / 17.6	21.1	19.2	62 / 1119	Holston Valley Broadcasting Corp.
5	WKOS-F	Oldies	26 / 4.7	5.1	4.6	3.4	4.0	4.5	458 / 11.4	10.4	10.8	27 / 493	Citadel Communications Corp.
5	WRZK-F	Rock	26 / 4.7	4.8	2.9	4.6	4.6	4.3	465 / 11.6	12.7	10.8	33 / 565	Murray Communications
7	WJCW	News/Talk	21 / 3.8	1.8	3.6	2.9	3.3	3.0	377 / 9.4	7.4	9.3	24 / 401	Citadel Communications Corp.
8	WGOC	Trad. Country	21 / 3.7	3.7	4.0	4.1	2.7	3.9	276 / 6.9	7.7	6.8	21 / 304	Citadel Communications Corp.
9	WXIS-F	Dance	20 / 3.6	3.8	3.6	3.9	0.9	3.7	392 / 9.7	9.3	4.7	31 / 563	WEMB, Inc.
9	WPJO-F	Rhythmic Old.	20 / 3.6	9.3					343 / 8.5			22 / 395	Bristol Broadcasting Co.
11	WIVK-F	Country	10 / 1.9	0.9	0.9	1.6	1.3	1.3	196 / 4.9	3.7	3.8	42 / 594	Citadel Communications Corp.
12	WMEV-F	Country	10 / 1.8	0.7	2.2	1.6	2.2	1.6	181 / 4.5	4.4	4.5	30 / 504	Holston Valley Broadcasting Corp.
13	WBEJ	Country	8 / 1.5	0.7					95 / 2.3			9 / 99	C B Radio, Inc.
13	WXBQ	Talk	8 / 1.5	1.5	1.3	2.0	1.1	1.6	183 / 4.5	5.7	3.5	10 / 221	Bristol Broadcasting Co.
13	WPWT	Talk	8 / 1.5						62 / 1.5			8 / 68	Appalachian Educational Comm.
16	WETB	S. Gospel	8 / 1.4	1.1	0.9	1.8	1.5	1.3	114 / 2.8	3.7	3.5	9 / 131	Mountain Signals, Inc.
17	WKPT-AA	Adult Stand.	7 / 1.3	2.2	1.3	1.4	1.8	1.5	158 / 3.9	3.6		7 / 167	Holston Valley Broadcasting Corp.
18	WZAP	Religious	6 / 1.1	1.3	0.9	1.2	0.9	1.1	96 / 2.4	2.5	2.1	7 / 120	RAM Communications, Inc.
19	WEYE-F	Classic Cntry.	5 / 0.9	0.5	0.9	0.5	0.5	0.7	69 / 1.7	1.8	1.2	5 / 73	Trent Broadcasting, LLC
19	WIMZ-F	Rock	5 / 0.9	1.3	0.7	0.7	0.9	0.9	126 / 3.1	3.0	3.9	15 / 356	South Central Communications
21	WRGS	Classic Cntry.	4 / 0.8	0.7		1.1	0.5		76 / 1.9	2.0	1.5	5 / 80	WOTH Radio, Inc.
22	WKIN	Talk	3 / 0.6	0.7					96 / 2.4			3 / 99	Citadel Communications Corp.
23	WEMB	Country	3 / 0.5	0.9	0.7	1.1	0.9	0.8	46 / 1.1	1.6	2.1	3 / 46	WEMB, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAEZ-F	1 WQUT-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F
2	WXIS-F	2 WXBQ-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WTFM-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WAEZ-F
3	WXBQ-F	3 WRZK-F	3 WAEZ-F	3 WTFM-F	3 WTFM-F	3 WQUT-F	3 WTFM-F	3 WTFM-F	3 WAEZ-F	2 WTFM-F
4	WRZK-F	4 WAEZ-F	4 WTFM-F	4 WAEZ-F	4 WAEZ-F	4 WKOS-F	4 WAEZ-F	4 WJCW	4 WTFM-F	4 WQUT-F
5	WQUT-F	5 WPJO-F	5 WRZK-F	5 WPJO-F	5 WKOS-F	5 WGOC	5 WRZK-F	5 WAEZ-F	5 WRZK-F	5 WXIS-F
6	WTFM-F	6 WTFM-F	6 WPJO-F	6 WRZK-F	6 WPJO-F	6 WJCW	5 WKOS-F	6 WKOS-F	6 WPJO-F	6 WRZK-F
7	WPJO-F	7 WXIS-F	7 WKOS-F	7 WKOS-F	7 WJCW	7 WAEZ-F	7 WGOC	7 WKOS-F	7 WKOS-F	7 WRZK-F
8	WKOS-F	8 WJCW	8 WJCW	8 WJCW	8 WRZK-F	8 WIVK-F	8 WXIS-F	8 WRZK-F	8 WXIS-F	8 WPJO-F
8	WIMZ-F	9 WBEJ	9 WXIS-F	9 WIVK-F	9 WIVK-F	9 WPJO-F	9 WPJO-F	9 WPJO-F	9 WJCW	9 WXBQ
10	WGOC	10 WIMZ-F	10 WIVK-F	10 WMEV-F	10 WMEV-F	10 WMEV-F	10 WXBQ	10 WXIS-F	10 WGOC	9 WJCW
			10 WMEV-F		10 WMEV-F	10 WPWT	9 WGOC		9 WGOC	10 WIVK-F
										9 WGOC

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WXIS-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WRZK-F	1 WQUT-F	1 WQUT-F	1 WQUT-F	1 WQUT-F
2	WAEZ-F	2 WAEZ-F	2 WTFM-F	2 WTFM-F	2 WXBQ-F	2 WRZK-F	2 WXBQ-F	2 WXBQ-F	2 WXBQ-F
3	WRZK-F	3 WQUT-F	3 WAEZ-F	3 WQUT-F	3 WQUT-F	3 WXBQ-F	3 WRZK-F	3 WRZK-F	3 WKOS-F
4	WQUT-F	4 WTFM-F	4 WPJO-F	4 WQUT-F	4 WAEZ-F	4 WAEZ-F	4 WAEZ-F	4 WAEZ-F	4 WAEZ-F
5	WXBQ-F	5 WPJO-F	5 WQUT-F	5 WPJO-F	5 WPJO-F	5 WPJO-F	5 WJCW	5 WJCW	5 WJCW
6	WTFM-F	6 WXIS-F	6 WJCW	6 WRZK-F	6 WKOS-F	6 WJCW	6 WTFM-F	6 WPJO-F	6 WRZK-F
7	WBEJ	7 WRZK-F	7 WMEV-F	7 WXIS-F	7 WIVK-F	7 WKOS-F	7 WXIS-F	7 WPJO-F	7 WKOS-F
8	WPJO-F	8 WBEJ	8 WRZK-F	8 WKOS-F	8 WRZK-F	8 WTFM-F	8 WTFM-F	8 WXIS-F	8 WTFM-F
9	WETB	9 WJCW	9 WXIS-F	9 WIVK-F	8 WJCW	9 WIMZ-F	9 WIMZ-F	9 WIMZ-F	9 WIMZ-F
10	WMEV-F	10 WMEV-F	10 WIMZ-F	10 WMEV-F	10 WGOC	10 WKOS-F	10 WKOS-F	10 WGOC	10 WIMZ-F
							10 WBEJ		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBEJ	1240	1 kw / 1 kw	Country	CNN+, WW1/MBS	Capitol/Keystone	C B Radio, Inc.	Elizabethton
WEMB	1420	5 kw / 21 w	Country	ABC, ESPN	Creative Energy Grp.	WEMB, Inc.	Erwin
WETB	790	5 kw / 72 w	S. Gospel	Ind.	—	Mountain Signals, Inc.	Johnson City
WGOC	640	10 kw / 810 w	Trad. Country	WW1/MBS, CNN+	McGavren-Guild	Citadel Communications Corp.	Blountville
WJCW	910	5 kw / 1 kw	News/Talk	WW1/MBS, CBS	McGavren-Guild	Citadel Communications Corp.	Johnson City
WKIN	1320	5 kw / 500 w	Talk	CBS, ESPN	McGavren-Guild	Citadel Communications Corp.	Kingsport
WKPT	1400	1 kw / 1 kw	Adult Stand.	ABC	Katz	Holston Valley Broadcasting Corp.	Kingsport
WKPT	1590	1.6 kw / 5 kw	simul. WKPTAA	ABC	—	Holston Valley Broadcasting Corp.	Jonesborough
WPWT	870	10 kw / kw	Talk	SRN, USA	—	Appalachian Educational Comm.	Colonial Heights
WRGS	1370	1 kw / 40 w	Classic Cntry.	USA	Regional Reps	WOTH Radio, Inc.	Rogersville
WXBQ	980	5 kw / 1 kw	Talk	ABC, WW1/MBS, USA	Christal	Bristol Broadcasting Co.	Bristol
WZAP	690	10 kw / 14 w	Religious	USA	Salem Radio Reps	RAM Communications, Inc.	Bristol

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEZ	94.9	100 kw @ 1,089	CHR	Ind.	Christal	Radio Greenville, Inc.	Greeneville
WEYE	104.3	4.4 kw @ 380	Classic Cntry.	ABC	Regional Reps	Trent Broadcasting, LLC	Surgoinsville
WKOS	104.9	2.74 kw @ 492	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Kingsport
WMEV	93.9	100 kw @ 1,459	Country	WW1/MBS	Regional Reps	Holston Valley Broadcasting Corp.	Marion
WPJO	99.3	3.6 kw @ 810	Rhythmic Old.	Ind.	Christal	Bristol Broadcasting Co.	Elizabethton
WQUT	101.5	100 kw @ 1,500	Classic Rock	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Johnson City
WRZK	95.9	6.6 kw @ 1,309	Rock	ABC	Katz	Murray Communications	Colonial Heights
WTFM	98.5	74 kw @ 2,280	Adult Cont.	ABC	Katz	Holston Valley Broadcasting Corp.	Kingsport
WXBQ	96.9	75 kw @ 2,240	Country	ABC	Christal	Bristol Broadcasting Co.	Bristol
WXIS	103.9	2.5 kw @ 1,200	Dance	Ind.	Creative Energy Grp.	WEMB, Inc.	Erwin

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIMZ-F	Rock	103.5	Knoxville
WIVK-F	Country	107.7	Knoxville

Consolidation Report

	12+	25-54
	(%)	(%)
Bristol Broadcasting Co.	24.6	26.1
WPJO FM, WXBQ AM, WXBQ FM		
Citadel Communications Corp.	22.7	26.6
WGOE AM, WJCW AM, WKIN AM, WKOS FM, WQUT FM		
Holston Valley Broadcasting Corp.	10.5	10.7
WKPT AM, WKTP AM, WMEV FM, WTFM FM		
WEMB, Inc.	4.1	1.6
WEMB AM, WXIS FM		
	61.9	65.0

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	41 (1)	41 (1)	8.8
Adult Stand.	7 (2)	0 (0)	7 (2)	1.5
CHR	0 (0)	41 (1)	41 (1)	8.8
Classic Cntry.	4 (1)	5 (1)	9 (2)	1.9
Classic Rock	0 (0)	54 (1)	54 (1)	11.6
Country	11 (2)	128 (3)	139 (5)	30.0
Dance	0 (0)	20 (1)	20 (1)	4.3
News/Talk	21 (1)	0 (0)	21 (1)	4.5
Oldies	0 (0)	26 (1)	26 (1)	5.6
Religious	6 (1)	0 (0)	6 (1)	1.3
Rhythmic Old.	0 (0)	20 (1)	20 (1)	4.3
Rock	0 (0)	31 (2)	31 (2)	6.7
S. Gospel	8 (1)	0 (0)	8 (1)	1.7
Talk	20 (3)	0 (0)	20 (3)	4.3
Trad. Country	21 (1)	0 (0)	21 (1)	4.5
Totals	98(12)	366 (12)	464 (24)	

JOHNSTOWN

Arbitron Rank 176 Pop (12+) 196,900	Stations 33 / 15	% Below Line 24.2
Market TSL in Hours 21.3	Diaries 699 / 282:1 / 66.1%	% Not Listed 11.6
Average Persons Rating 15.5	12+ FM Share (Metro) 80.0	Sample Target 680

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WMTZ-F	Country	40 / 12.9	12.9	15.4	16.4	16.5	14.4	531 / 27.0	25.6	27.9	51 / 709	Clear Channel Communications
2	WKYE-F	Adult Cont.	38 / 12.5	13.2	11.3	15.7	13.3	13.2	503 / 25.5	23.2	27.7	57 / 748	Forever Broadcasting
3	WGLU-F	CHR	35 / 11.6	8.6	9.0	10.1	7.6	9.8	504 / 25.6	24.2	22.5	47 / 716	Dame Broadcasting
4	WQKK-F	Rock	20 / 6.7	6.8	7.3	7.9	8.9	7.2	313 / 15.9	17.6	16.3	22 / 337	Dame Broadcasting
5	WFGY-F	Country	15 / 5.0	4.0	5.3	5.2	6.7	4.9	205 / 10.4	12.1	11.4	36 / 608	Forever Broadcasting
6	WUZI-F	Classic Hits	13 / 4.3	4.3					168 / 8.5			13 / 173	Forever Broadcasting
7	WSRA-F	Oldies	12 / 3.9	4.3	3.7	5.6	3.2	4.4	175 / 8.9	8.9	11.9	12 / 182	Dame Bcstg
8	WDVE-F	Rock	11 / 3.5	3.4	5.3	2.0	4.4	3.5	183 / 9.3	10.6	6.5	17 / 270	Clear Channel Communications
9	WQZS-F	Classic Rock	10 / 3.3	2.8	2.0	1.3	1.0	2.4	84 / 4.3	3.9	3.7	10 / 95	Rodger Wahl
10	WFRB-F	Country	7 / 2.4	1.2	2.0	1.0	1.3	1.6	108 / 5.5	4.0	3.3	11 / 156	Dix Communications
11	WGSY-F	Country	6 / 1.9	5.5	3.0	3.3	1.9	3.4	112 / 5.7	5.8	6.8	6 / 117	Forever Broadcasting
11	WBRX-FF	Classic Rock	6 / 1.9		0.3		0.3		93 / 4.7			7 / 142	Sherlock Broadcasting, Inc.
13	KDKA	News/Talk	5 / 1.8		0.6				74 / 3.8	2.4	1.9	24 / 251	CBS/Infinity
14	WODZ	Sports	5 / 1.7						144 / 7.3			5 / 163	Forever Broadcasting
14	WVSC	Sports	5 / 1.7	0.9		0.7	0.6		45 / 2.3		2.5	5 / 45	Forever Broadcasting
16	WWSW-F	Oldies	5 / 1.6	0.9	1.0	1.3	2.5	1.2	89 / 4.5	4.1	4.5	8 / 176	Clear Channel Communications
17	WNTJ	News/Talk	5 / 1.5	1.8	1.3	0.7	2.5	1.3	82 / 4.2	2.9	2.7	5 / 82	Clear Channel Communications
18	WRRK-F	Classic Rock	4 / 1.3	3.2	3.0				73 / 3.7	9.9	11.2	7 / 138	WPNT, Inc. (Frischling)
19	WBZZ-F	CHR	3 / 1.1	1.5	1.7	1.0	1.3	1.3	114 / 5.8	6.3	5.4	11 / 222	CBS/Infinity
20	WCRO	Variety	3 / 1.0	3.1	1.7				56 / 2.8	2.8		5 / 74	Eagle Broadcasting Group, Inc.
21	WXDX-F	Modern Rock	3 / 0.9	0.6			0.6		36 / 1.8			4 / 95	Clear Channel Communications
21	WLTJ-F	Soft AC	3 / 0.9	3.6	2.9				45 / 2.3	9.4	10.8	4 / 75	WPNT, Inc. (Frischling)
23	WZPT-F	Hot AC	2 / 0.7	0.6	1.3	1.0	1.0	0.9	45 / 2.3	2.9	3.2	4 / 94	CBS/Infinity
23	WKST-F	Adult Cont.	2 / 0.7						55 / 2.8	1.5		2 / 73	Clear Channel Communications
25	WALY-F	Oldies	2 / 0.6	0.9			1.0		29 / 1.5			2 / 44	Forever Broadcasting
26	WHPA-F	Classic Hits	2 / 0.5	1.5	2.0				35 / 1.8	3.1		3 / 67	Vernal Enterprises, Inc.
26	WYSN	Adult Stand.	2 / 0.5	1.5	1.7	2.3	2.5	1.5	33 / 1.7	4.4	4.1	2 / 38	Dame Bcstg
28	WPRR-F	CHR	1 / 0.5	0.9	1.0	1.0	0.6	0.8	40 / 2.0	4.8	4.1	11 / 198	Vital Licenses, LLC
28	WMAJ-F	Adult Cont.	1 / 0.5		6.3				27 / 1.3	15.4	14.3	1 / 33	Forever Broadcasting
30	WGMR-F	Modern Rock	1 / 0.4		6.6				30 / 1.5	20.8	25.2	6 / 141	Allegheny Mountain Network
30	WOWQ-F	Country	1 / 0.4						43 / 2.2			20 / 254	Vox Radio Group
32	WEBG	News/Talk	1 / 0.2						27 / 1.4			1 / 27	Jesus Is Lord Ministries Int'l

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WGLU-F	1 WGLU-F	1 WGLU-F	1 WKYE-F	1 WKYE-F	1 WKYE-F	1 WMTZ-F	1 WKYE-F	1 WKYE-F	1 WGLU-F	1 WGLU-F
2 WQKK-F	2 WQKK-F	2 WKYE-F	2 WMTZ-F	2 WMTZ-F	2 WMTZ-F	2 WKYE-F	2 WMTZ-F	2 WMTZ-F	2 WQKK-F	2 WMTZ-F
3 WKYE-F	3 WMTZ-F	3 WMTZ-F	3 WGLU-F	3 WGLU-F	3 WGLU-F	3 WGLU-F	3 WGLU-F	3 WGLU-F	3 WKYE-F	3 WKYE-F
4 WMTZ-F	4 WUZI-F	4 WQKK-F	4 WQKK-F	4 WQKK-F	4 WFGY-F	4 WQKK-F	4 WQKK-F	4 WFGY-F	4 WMTZ-F	4 WQKK-F
5 WKST-F	5 WKYE-F	5 WUZI-F	5 WUZI-F	5 WUZI-F	5 WSRA-F	5 WFGY-F	5 WQKK-F	5 WQKK-F	5 WUZI-F	5 WSRA-F
6 WZPT-F	6 WDVE-F	6 WDVE-F	6 WDVE-F	6 WDVE-F	6 WQZS-F	6 WUZI-F	6 WUZI-F	6 WFGY-F	6 WNTJ	6 WFGY-F
7 WFGY-F	7 WFGY-F	7 WFGY-F	7 WFGY-F	7 WQZS-F	7 WUZI-F	7 WSRA-F	7 WSRA-F	7 WUZI-F	6 WSRA-F	7 WDVE-F
8 WBZZ-F	8 WBRX-FF	8 WBRX-FF	8 WBRX-FF	8 WFGY-F	8 WQKK-F	8 WDVE-F	8 WDVE-F	8 WSRA-F	8 WALY-F	8 WUZI-F
9 KDKA	9 WRRK-F	9 WQZS-F	9 WQZS-F	9 WBRX-FF	9 WDVE-F	9 WQZS-F	9 WQZS-F	9 WQZS-F	8 WFGY-F	9 WODZ
10 WUZI-F	10 WXDX-F	10 WRRK-F	10 WRRK-F	10 WWSW-F	10 WFRB-F	10 WFRB-F	10 KDKA	10 WFRB-F	10 WHPA-F	10 WFRB-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WGLU-F	1 WGLU-F	1 WMTZ-F	1 WGLU-F	1 WKYE-F	1 WQKK-F	1 WQKK-F	1 WQKK-F	1 WQKK-F	1 WKYE-F	
2 WMTZ-F	2 WMTZ-F	2 WGLU-F	2 WKYE-F	2 WMTZ-F	2 WGLU-F	2 WGLU-F	2 WUZI-F	2 WUZI-F	2 WUZI-F	
3 WKYE-F	3 WQKK-F	3 WQKK-F	3 WMTZ-F	3 WGLU-F	3 WMTZ-F	3 WUZI-F	3 WGLU-F	3 WMTZ-F	3 WQKK-F	
4 WQKK-F	4 WKYE-F	4 WKYE-F	4 WQKK-F	4 WQKK-F	4 WKYE-F	4 WKYE-F	4 WMTZ-F	4 WDVE-F	4 WMTZ-F	
5 WFGY-F	5 WFGY-F	5 WUZI-F	5 WFGY-F	5 WUZI-F	5 WDVE-F	5 WDVE-F	5 WMTZ-F	5 WKYE-F	5 WDVE-F	
6 WALY-F	6 WUZI-F	6 WWSW-F	6 WUZI-F	6 WDVE-F	6 WHPA-F	6 WBRX-FF	6 WBRX-FF	6 WGLU-F	6 WGLU-F	
7 WFRB-F	7 WWSW-F	7 WDVE-F	7 WDVE-F	7 WFGY-F	7 WUZI-F	7 WRRK-F	7 WRRK-F	7 WBRX-FF	7 WQZS-F	
8 WBZZ-F	8 WBZZ-F	8 WFGY-F	8 WQZS-F	8 WQZS-F	8 WFRB-F	8 WFGY-F	8 WFGY-F	8 WFGY-F	8 WBRX-FF	
9 WUZI-F	8 WDVE-F	9 WBZZ-F	9 WLTJ-F	9 WWSW-F	9 WEBG	9 WKYE-F	9 WXDX-F	9 WRRK-F	9 WFGY-F	
10 WDVE-F	10 WALY-F	10 WXDX-F	9 WFRB-F	10 WLTJ-F	10 WKST-F	10 WXDX-F	10 WSGY-F	10 WQZS-F	10 WRRK-F	
10 WMAJ-F				10 WSRA-F			10 WKYE-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCRO	1230	1 kw / 1 kw	Variety	Jones	—	Eagle Broadcasting Group, Inc.	Johnstown
WEBG	1400	1 kw / 1 kw	News/Talk	1-on-1, WW1/MBS, CBS	Commercial Media	Jesus Is Lord Ministries Int'l	Loretto
WNTJ	1490	1 kw / 1 kw	News/Talk	CNN+, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Johnstown
WODZ	850	10 kw / 10 kw	Sports	WW1/MBS	Christal	Forever Broadcasting	Johnstown
WVSC	990	10 kw / 100 w	Sports	WW1/MBS	Christal	Forever Broadcasting	Somerset
WYSN	1330	5 kw / 35 w	Adult Stand.	CNN+, WW1/MBS	McGavren-Guild	Dame Bcstg	Somerset

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGLU	99.1	50 kw @499	CHR	Ind.	McGavren-Guild	Dame Broadcasting	Ebensburg
WHPA	93.5	1.3 kw @499	Classic Hits	Ind.	—	Vernal Enterprises, Inc.	Barnesboro
WKYE	95.5	57 kw @1,060	Adult Cont.	WW1/MBS	Christal	Forever Broadcasting	Johnstown
WMTZ	96.5	50 kw @100	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Johnstown
WQKK	92.1	300 w@1,042	Rock	Ind.	McGavren-Guild	Dame Broadcasting	Johnstown
WQZS	93.3	630 w@964	Classic Rock	Ind.	Commercial Media	Rodger Wahl	Meyersdale
WSGY	97.7	3.5 kw @430	Country	Ind.	Christal	Forever Broadcasting	Somerset
WSRA	101.7	500 w@649	Oldies	CNN+, WW1/MBS	McGavren-Guild	Dame Bcstg	Central City
WUZI	105.7	3 kw @321	Classic Hits	Ind.	Christal	Forever Broadcasting	Portage

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDKA	News/Talk	1020	Pittsburgh
WALY-F	Oldies	103.9	Bellwood
WBRX-F	Classic Rock	94.7	Patton
WBXQ-F	simul. WBRXFF	94.3	Cresson
WBRX-FF	Classic Rock	94.7	Patton
WBZZ-F	CHR	93.7	Pittsburgh
WDVE-F	Rock	102.5	Pittsburgh
WFGY-F	Country	98.1	Altoona
WFRB-F	Country	105.3	Frostburg
WGMR-F	Modern Rock	101.1	Tyrone
WKST-F	Adult Cont.	92.1	Ellwood City
WLTJ-F	Soft AC	92.9	Pittsburgh
WMAJ-F	Adult Cont.	104.9	Holidaysburg
WOWQ-F	Country	102.1	Du Bois
WPRR-F	CHR	100.1	Altoona
WRRK-F	Classic Rock	96.9	Braddock
WWSW-F	Oldies	94.5	Pittsburgh
WXDX-F	Modern Rock	105.9	Pittsburgh
WZPT-F	Hot AC	100.7	New Kensington

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	14.4	12.6
WMTZ FM,WNTJ AM		
Dame Bcstg	4.4	2.2
WSRA FM,WYSN AM		
Dame Broadcasting	18.3	18.2
WGLU FM,WQKK FM		
Forever Broadcasting	22.1	25.3
WKYE FM,WODZ AM,WSGY FM,WUZI FM,WVSC AM		
	59.2	58.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	42 (3)	42 (3)	15.5
Adult Stand.	2 (1)	0 (0)	2 (1)	0.7
CHR	0 (0)	40 (3)	40 (3)	14.8
Classic Hits	0 (0)	15 (2)	15 (2)	5.5
Classic Rock	0 (0)	20 (4)	20 (4)	7.4
Country	0 (0)	69 (5)	69 (5)	25.5
Hot AC	0 (0)	2 (1)	2 (1)	0.7
Modern Rock	0 (0)	4 (2)	4 (2)	1.5
News/Talk	11 (3)	0 (0)	11 (3)	4.1
Oldies	0 (0)	19 (3)	19 (3)	7.0
Rock	0 (0)	31 (2)	31 (2)	11.4
Soft AC	0 (0)	3 (1)	3 (1)	1.1
Sports	10 (2)	0 (0)	10 (2)	3.7
Variety	3 (1)	0 (0)	3 (1)	1.1
Totals	26 (7)	245 (26)	271 (33)	

Note WSRA-101.7 Old Format: Soft AC New Format: Christmas music

KALAMAZOO

Arbitron Rank 178	Pop (12+) 193,300	Stations 27 / 11	% Below Line 2.2
Market TSL in Hours 18.2	Diaries 1014 / 191:1 / 58.3%	% Not Listed 17.4	
Average Persons Rating 13.4	12+ FM Share (Metro) 67.9	Sample Target 960	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WKFR-F	CHR	38 / 14.5	13.5	11.9	12.6	9.2	13.1	653 / 33.8	31.3	29.9	60 / 1098	Cumulus Media
2 WRKR-F	Rock	27 / 10.3	10.5	10.7	9.9	11.2	10.3	385 / 19.9	20.9	20.8	44 / 736	Cumulus Media
3 WBCT-F	Country	18 / 7.1	9.0	6.3	8.4	8.5	7.7	315 / 16.3	17.2	16.2	51 / 723	Clear Channel Communications
4 WNWN-F	Country	15 / 5.8	4.1	4.0	3.4	5.4	4.3	202 / 10.4	8.5	10.4	41 / 618	Midwest Communications, Inc.
5 WQLR-F	Soft AC	14 / 5.6	7.1	7.1	5.7	7.3	6.4	298 / 15.4	17.2	16.5	18 / 395	Fairfield Broadcasting
6 WKZO	News/Talk	13 / 4.9	3.7	6.3	3.1	3.8	4.5	270 / 13.9	14.5	12.1	16 / 322	Fairfield Broadcasting
6 WFAT-F	Hot AC	13 / 4.9	7.1	5.1	8.8	7.7	6.5	301 / 15.6	19.3	18.0	13 / 330	Midwest Communications, Inc.
8 WNWN	Urban AC	12 / 4.8	2.2	1.6	3.4	3.8	3.0	81 / 4.2	2.4	5.3	15 / 98	Midwest Communications, Inc.
9 WOOD-F	Soft AC	11 / 4.1	4.9	3.6	3.1	3.5	3.9	202 / 10.5	11.6	12.3	21 / 325	Clear Channel Communications
10 WKMI	Talk	8 / 3.1	3.7	3.2	4.6	4.2	3.7	144 / 7.5	6.0	9.4	9 / 198	Cumulus Media
11 WQXC-F	Oldies	8 / 2.9	3.4	4.4	3.1	2.3	3.5	137 / 7.1	9.5	9.5	12 / 203	Forum Communications, Inc.
12 WKLO-F	Rock	7 / 2.6	2.6	2.0	2.3	1.9	2.4	171 / 8.9	8.5	8.3	18 / 299	Citadel Communications Corp.
12 WGRD-F	Modern Rock	7 / 2.6	2.6	3.2	2.7	3.1	2.8	183 / 9.5	12.0	11.3	14 / 298	Regent Communications, Inc.
14 WZUU-F	Classic Rock	5 / 1.9	1.9	1.2	1.5	1.5	1.6	117 / 6.1	4.4	5.4	8 / 192	Forum Communications, Inc.
15 WJXQ-F	Rock	3 / 1.0	1.5	1.2	1.1	0.8	1.2	73 / 3.8	5.5	5.4	5 / 162	Rubber City Radio Group
16 WBFX-F	Classic Rock	2 / 1.0		0.4				34 / 1.8	1.3	1.1	6 / 96	Clear Channel Communications
17 WSNX-F	Dance	2 / 0.9	0.7	0.8	1.1	0.8	0.9	82 / 4.3	5.0	5.7	9 / 176	Clear Channel Communications
18 WXIK-F	Classic Hits	2 / 0.8	0.7	0.4	0.4	0.4	0.6	76 / 4.0	2.1	1.0	3 / 114	Rubber City Radio Group
18 WQSN	Sports	2 / 0.8	0.7	0.8	0.8	0.8	0.8	60 / 3.1	2.4	1.9	3 / 97	Fairfield Broadcasting
20 WAKV	Adult Stand.	2 / 0.7	1.9	1.6	1.5	1.2	1.4	34 / 1.7	3.0	3.0	7 / 74	Forum Communications, Inc.
21 WWKN-F	Oldies	2 / 0.6	0.7	0.8	0.8	0.4	0.7	53 / 2.7	2.9	2.6	6 / 124	Clear Channel Communications
22 WLAV-F	Classic Rock	1 / 0.5	0.4	0.4	0.4		0.4	51 / 2.6	1.7	1.8	5 / 113	Citadel Communications Corp.
23 WVTI-F	Hot AC	1 / 0.3	0.4	0.4	0.8	0.4	0.5	45 / 2.3	3.4	4.0	3 / 126	Clear Channel Communications
23 WBXX-F	Hot AC	1 / 0.3	0.4		0.8	0.4		41 / 2.1		2.2	1 / 41	Clear Channel Communications
25 WBCK	Talk	1 / 0.2						31 / 1.6			3 / 72	Clear Channel Communications
25 WNDV-F	CHR	1 / 0.2		13.6				25 / 1.3	34.5	31.6	2 / 88	Artistic Media Partners
27 WGN	Talk	1 / 0.2	0.7	0.8				18 / 0.9	1.9	2.6	4 / 29	Tribune Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WRKR-F	1 WRKR-F	1 WNWN-F	1 WKFR-F	1 WRKR-F	1 WKFR-F	1 WKFR-F	1 WKFR-F
2 WNWN	2 WRKR-F	2 WRKR-F	2 WKFR-F	1 WKFR-F	2 WRKR-F	2 WRKR-F	1 WKFR-F	2 WRKR-F	2 WBCT-F	2 WBCT-F
3 WKLO-F	3 WBCT-F	3 WBCT-F	3 WBCT-F	3 WBCT-F	2 WKFR-F	3 WBCT-F	3 WBCT-F	3 WQLR-F	3 WRKR-F	3 WNWN-F
4 WBCT-F	4 WFAT-F	4 WFAT-F	3 WFAT-F	4 WQLR-F	4 WKZO	4 WKZO	4 WFAT-F	4 WNWN-F	4 WNWN-F	4 WRKR-F
5 WGRD-F	5 WGRD-F	5 WQLR-F	5 WNWN	5 WFAT-F	4 WBCT-F	5 WQLR-F	5 WKMI	5 WQLR-F	5 WFAT-F	5 WNWN
6 WSNX-F	6 WKLO-F	6 WNWN	6 WQLR-F	6 WNWN	6 WQLR-F	6 WNWN-F	6 WBCT-F	6 WNWN	6 WKZO	5 WKZO
7 WNDV-F	7 WQLR-F	7 WKLO-F	7 WKLO-F	7 WQXC-F	7 WNWN	7 WFAT-F	7 WOOD-F	7 WFAT-F	7 WKLO-F	7 WQLR-F
8 WQLR-F	8 WOOD-F	8 WGRD-F	8 WGRD-F	8 WOOD-F	8 WOOD-F	8 WOOD-F	8 WNWN-F	8 WOOD-F	8 WOOD-F	8 WFAT-F
9 WKZO	9 WNWN	9 WNWN-F	8 WKZO	9 WKZO	9 WQXC-F	9 WKLO-F	9 WKZO	9 WKZO	9 WQLR-F	9 WQXC-F
10 WNWN-F	10 WKZO	10 WOOD-F	10 WZUU-F	9 WZUU-F	10 WFAT-F	10 WNWN	10 WNWN	10 WQXC-F	10 WSNX-F	10 WOOD-F
10 WQXC-F								10 WKMI		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WRKR-F	1 WRKR-F	1 WRKR-F	1 WRKR-F	1 WRKR-F
2 WBCT-F	2 WRKR-F	2 WRKR-F	2 WKFR-F	2 WFAT-F	2 WKFR-F	2 WKFR-F	2 WKFR-F	2 WKFR-F	2 WKFR-F
2 WRKR-F	3 WBCT-F	3 WBCT-F	3 WFAT-F	3 WQLR-F	3 WGRD-F	3 WKLO-F	3 WKLO-F	3 WBCT-F	3 WBCT-F
4 WFAT-F	4 WFAT-F	4 WFAT-F	4 WBCT-F	4 WRKR-F	4 WFAT-F	4 WGRD-F	4 WGRD-F	4 WKLO-F	4 WQLR-F
5 WQLR-F	5 WQLR-F	5 WQLR-F	5 WQLR-F	5 WBCT-F	5 WKLO-F	5 WBCT-F	5 WBCT-F	5 WFAT-F	5 WNWN
6 WGRD-F	6 WOOD-F	6 WOOD-F	6 WNWN	6 WNWN	6 WNWN-F	6 WFAT-F	6 WKZO	6 WNWN	6 WKLO-F
7 WSNX-F	7 WGRD-F	7 WGRD-F	7 WOOD-F	7 WOOD-F	7 WBCT-F	7 WKZO	7 WKMI	7 WGRD-F	7 WZUU-F
7 WNWN	8 WNWN	8 WNWN	8 WGRD-F	8 WQXC-F	8 WJXQ-F	8 WQLR-F	8 WQLR-F	8 WQLR-F	8 WQXC-F
9 WOOD-F	9 WKLO-F	9 WZUU-F	9 WNWN-F	9 WKZO	9 WSNX-F	9 WQLR-F	9 WFAT-F	9 WZUU-F	9 WFAT-F
10 WKLO-F	10 WSNX-F	10 WKMI	10 WKLO-F	10 WGRD-F	10 WBFX-F	9 WKMI	10 WJXQ-F	10 WNWN-F	9 WKZO
10 WNWN-F			10 WKZO						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKMI	1360	5 kw / 1 kw	Talk	ABC	Allied Radio Ptnrs.	Cumulus Media	Kalamazoo
WKZO	590	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ESPN	Katz	Fairfield Broadcasting	Kalamazoo
WNWN	1560	5 kw / kw	Urban AC	ABC	Christal	Midwest Communications, Inc.	Portage
WQSN	1660	10 kw / 1 kw	Sports	1-on-1	Katz	Fairfield Broadcasting	Kalamazoo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFAT	96.5	3.6 kw @259	Hot AC	Ind.	Christal	Midwest Communications, Inc.	Portage
WKFR	103.3	50 kw @482	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Battle Creek
WNWN	98.5	50 kw @500	Country	ABC	Christal	Midwest Communications, Inc.	Coldwater
WQLR	106.5	13.7 kw @900	Soft AC	Ind.	Katz	Fairfield Broadcasting	Kalamazoo
WQXC	100.9	3 kw @300	Oldies	AP	Roslin	Forum Communications, Inc.	Otsego
WRKR	107.7	50 kw @485	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Portage
WZUU	92.3	855 w @600	Classic Rock	Ind.	Roslin	Forum Communications, Inc.	Allegan

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGN	Talk	720	Chicago
WJXQ-F	Rock	106.1	Jackson
WNDV-F	CHR	92.9	South Bend
WXIK-F	Classic Hits	94.1	Jackson

Consolidation Report	12+	25-54
	(%)	(%)
Cumulus Media	27.9	28.6
WKFR FM,WKMI AM,WRKR FM		
Fairfield Broadcasting	11.3	11.5
WKZO AM,WQLR FM,WQSN AM		
Forum Communications, Inc.	4.8	7.1
WQXC FM,WZUU FM		
Midwest Communications, Inc.	15.5	14.6
WFAT FM,WNWN AM,WNWN FM		
	59.5	61.8

Format Performance	AM	FM	Totals	Percent
Adult Stand.	2 (1)	0 (0)	2 (1)	0.9
CHR	0 (0)	38 (2)	38 (2)	17.8
Classic Hits	0 (0)	2 (1)	2 (1)	0.9
Classic Rock	0 (0)	9 (3)	9 (3)	4.2
Country	0 (0)	33 (2)	33 (2)	15.5
Dance	0 (0)	2 (1)	2 (1)	0.9
Hot AC	0 (0)	14 (3)	14 (3)	6.6
Modern Rock	0 (0)	7 (1)	7 (1)	3.3
News/Talk	13 (1)	0 (0)	13 (1)	6.1
Oldies	0 (0)	9 (2)	9 (2)	4.2
Rock	0 (0)	36 (3)	36 (3)	16.9
Soft AC	0 (0)	25 (2)	25 (2)	11.7
Sports	2 (1)	0 (0)	2 (1)	0.9
Talk	9 (3)	0 (0)	9 (3)	4.2
Urban AC	12 (1)	0 (0)	12 (1)	5.6
Totals	38 (7)	175 (20)	213 (27)	

KANSAS CITY

Arbitron Rank 30	Pop (12+) 1,445,000	Stations 23 / 23	% Below Line 0.0
Market TSL in Hours 19.0	Diaries 2700 / 535:1 / 55.6%	% Not Listed 12.1	
Average Persons Rating 14.3	12+ FM Share (Metro) 65.5	Sample Target 2660	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WDAF	Country	133 / 6.4	5.1	6.7	6.4	6.6	6.1	1682 / 11.6	11.5	11.8	193 / 2412	Entercom
2 KPRS-F	Urban	125 / 6.0	7.5	6.4	7.6	6.7	6.9	1637 / 11.3	12.6	11.5	151 / 1989	KPRS Broadcasting Corp.
3 KQRC-F	Rock	124 / 6.0	7.8	6.5	7.2	7.1	6.9	2037 / 14.1	15.4	15.3	187 / 2893	Entercom
4 KMBZ	News/Talk	121 / 5.8	5.6	3.6	5.6	4.7	5.1	1848 / 12.8	16.9	12.8	132 / 2062	Entercom
5 KFKF-F	Country	113 / 5.5	6.0	5.9	4.9	5.4	5.6	2000 / 13.8	12.7	14.0	128 / 2266	CBS/Infinity
6 KMXV-F	CHR	111 / 5.4	6.0	7.2	6.9	6.8	6.4	2886 / 20.0	23.0	22.4	135 / 3679	CBS/Infinity
7 KRBZ-F	Modern AC	105 / 5.1	2.0	3.4	3.8	3.9	3.6	2230 / 15.4	8.3	8.9	118 / 2610	Entercom
8 KBEQ-F	Country	97 / 4.7	4.4	4.6	4.6	4.5	4.6	1734 / 12.0	11.1	12.0	121 / 2186	CBS/Infinity
9 KCFX-F	Classic Hits	93 / 4.5	4.1	4.7	4.2	5.0	4.4	2745 / 19.0	13.4	20.6	113 / 3321	Susquehanna Radio Corp.
9 KSRC-F	Adult Cont.	93 / 4.5	4.2	3.8	3.2	4.2	3.9	1655 / 11.5	10.0	12.3	114 / 1974	CBS/Infinity
11 KCMO-F	Oldies	90 / 4.3	4.7	4.2	4.4	4.4	4.4	1651 / 11.4	13.3	14.3	125 / 2181	Susquehanna Radio Corp.
12 KCIY-F	Smooth Jazz	89 / 4.3	4.6	4.3	3.4	4.0	4.2	1508 / 10.4	8.2	9.3	100 / 1663	Entercom
13 KUDL-F	Soft AC	87 / 4.2	4.6	5.0	4.1	5.1	4.5	1622 / 11.2	13.0	14.5	102 / 1912	Entercom
14 KCHZ-F	CHR	79 / 3.8	3.0	4.2	3.8	3.7	3.7	1812 / 12.5	15.3	13.6	106 / 2487	Allur Communications
15 WHB	Sports	77 / 3.7	1.9	2.6	2.7	1.8	2.7	1282 / 8.9	6.6	5.8	92 / 1541	Union Broadcasting, Inc.
16 KCMO	Talk	75 / 3.6	3.4	3.2	3.0	3.3	3.3	1339 / 9.3	8.6	8.9	93 / 1648	Susquehanna Radio Corp.
17 KYYS-F	Rock	73 / 3.5	4.1	5.1	4.1	3.7	4.2	1305 / 9.0	11.3	9.6	87 / 1599	Entercom
18 KNRX-F	Urban AC	60 / 2.9	3.6	2.9	3.3	2.9	3.2	922 / 6.4	6.9	7.1	66 / 1004	Allur Communications
19 KPRT	Black Gospel	20 / 1.0	1.1	1.1	1.6	1.4	1.2	335 / 2.3	2.3	3.3	20 / 335	KPRS Broadcasting Corp.
20 KXTR	Classical	19 / 0.9	2.0					305 / 2.1			20 / 355	Entercom
21 KCCV-F	Religious	16 / 0.8	0.6	0.6	0.6	0.5	0.6	430 / 3.0	2.4	2.0	18 / 491	Bott Broadcasting Co.
22 KCNW	Reg'l Mex.	13 / 0.6						126 / 0.9			13 / 136	Wilkins Communications
23 KPHN	Talk	9 / 0.4	0.5	0.7	0.7	0.7	0.6	268 / 1.9	2.2	2.9	9 / 272	KCBB-AM, LP

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KCHZ-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 WDAF	1 KQRC-F	1 KMBZ	1 KRBZ-F	1 KPRS-F	1 WDAF
2 KPRS-F	2 KRBZ-F	2 KPRS-F	2 KCFX-F	1 KCFX-F	2 KMBZ	2 WDAF	2 WDAF	2 KMXV-F	2 KRBZ-F	2 KCFX-F
3 KMXV-F	3 KPRS-F	3 KRBZ-F	3 KYYS-F	3 KSRC-F	3 KFKF-F	3 KFKF-F	3 KFKF-F	3 KBEQ-F	3 KCHZ-F	3 KPRS-F
4 KRBZ-F	4 KMXV-F	4 KPRS-F	4 KPRS-F	4 KFKF-F	4 KCMO-F	4 KPRS-F	4 KCIY-F	3 KPRS-F	4 KMXV-F	4 KMXV-F
5 KQRC-F	5 KBEQ-F	5 KBEQ-F	4 KMXV-F	5 KPRS-F	5 KCIY-F	5 KMBZ	5 KCMO-F	5 KQRC-F	5 KBEQ-F	5 KFKF-F
6 KBEQ-F	6 WHB	6 KCFX-F	6 KRBZ-F	5 KMXV-F	6 KCMO	6 KBEQ-F	5 KSRC-F	5 WHB	6 KUDL-F	6 KCHZ-F
7 KSRC-F	7 KFKF-F	7 KSRC-F	7 KSRC-F	7 KUDL-F	7 KUDL-F	7 KMXV-F	5 KQRC-F	7 KFKF-F	7 KCMO	7 KRBZ-F
8 KUDL-F	7 KSRC-F	7 KYYS-F	8 KBEQ-F	7 KYYS-F	7 KCFX-F	8 KCMO	8 KPRS-F	8 KMBZ	8 KFKF-F	8 KBEQ-F
9 KCMO-F	9 KCHZ-F	9 KFKF-F	9 KFKF-F	9 KBEQ-F	9 KSRC-F	9 KCMO-F	9 KMXV-F	9 KSRC-F	8 KQRC-F	8 KQRC-F
10 KFKF-F	9 KYYS-F	10 WHB	10 WHB	9 WHB	10 KBEQ-F	10 WHB	10 KCFX-F	10 KUDL-F	10 KSRC-F	8 KSRC-F
				9 KRBZ-F			10 KUDL-F			
							10 KRBZ-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KPRS-F	1 KMXV-F	1 KMXV-F	1 KMXV-F	1 KSRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 WHB
2 KMXV-F	2 KRBZ-F	2 KRBZ-F	2 KPRS-F	2 KMXV-F	2 KPRS-F	2 WHB	2 WHB	2 WHB	2 KCFX-F
3 KRBZ-F	3 KPRS-F	3 KPRS-F	3 KSRC-F	3 KUDL-F	3 KRBZ-F	3 KRBZ-F	3 KCFX-F	3 KCFX-F	3 KQRC-F
4 KBEQ-F	4 KBEQ-F	4 KSRC-F	4 KBEQ-F	4 KPRS-F	4 WHB	4 KPRS-F	4 KYYS-F	4 KYYS-F	4 KMBZ
5 KCHZ-F	5 KSRC-F	5 KBEQ-F	5 KRBZ-F	5 KFKF-F	4 KFKF-F	5 KCFX-F	5 KRBZ-F	5 KMBZ	5 KYYS-F
6 KQRC-F	6 KQRC-F	6 KQRC-F	6 KUDL-F	6 KBEQ-F	6 KMXV-F	6 KYYS-F	6 KPRS-F	6 KRBZ-F	6 KRBZ-F
7 KSRC-F	7 KCHZ-F	7 KUDL-F	7 KFKF-F	7 KCMO-F	7 KBEQ-F	7 KBEQ-F	7 KMBZ	7 KPRS-F	7 KFKF-F
8 KFKF-F	8 KFKF-F	8 KFKF-F	8 KCIY-F	8 KRBZ-F	8 KMBZ	8 KMXV-F	8 KBEQ-F	8 KFKF-F	8 KCIY-F
9 KNRX-F	9 KUDL-F	9 KCHZ-F	9 KQRC-F	9 KCIY-F	9 KCHZ-F	9 KMBZ	9 KMXV-F	9 KBEQ-F	9 KCMO-F
10 KCIY-F	10 KCIY-F	10 KCIY-F	9 KCHZ-F	10 KQRC-F	10 KCFX-F	9 KFKF-F	10 KFKF-F	10 KNRX-F	10 KBEQ-F
10 KUDL-F				10 KNRX-F					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCMO	710	10 kw / 5 kw	Talk	CBS, WW1/MBS, ABC	MG/Susquehanna	Susquehanna Radio Corp.	Kansas City
KCNW	1380	5 kw / 29 w	Reg'l Mex.	USA	—	Wilkins Communications	Fairway
KMBZ	980	5 kw / 5 kw	News/Talk	ABC, SBUSA, CBS	D & R Radio	Entercom	Kansas City
KPHN	1190	5 kw / 250 w	Talk	CNN+, WW1/MBS	—	KCBB-AM, LP	Kansas City
KPRT	1590	1 kw / 47 w	Black Gospel	CNN+, AURN	McGavren-Guild	KPRS Broadcasting Corp.	Kansas City
KXTR	1250	25 kw / 3.7 kw	Classical	Ind.	D & R Radio	Entercom	Kansas City
WDAF	610	5 kw / 5 kw	Country	ABC	D & R Radio	Entercom	Kansas City
WHB	810	50 kw / 5 kw	Sports	WW1/MBS, ESPN, CBS	—	Union Broadcasting, Inc.	Kansas City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEQ	104.3	100 kw @986	Country	ABC	Christal	CBS/Infinity	Kansas City
KCCV	92.3	8.3 kw @564	Religious	SRN, USA	—	Bott Broadcasting Co.	Olathe
KCFX	101.1	97.3 kw @993	Classic Hits	WW1/MBS	MG/Susquehanna	Susquehanna Radio Corp.	Harrisonville
KCHZ	95.7	100 kw @981	CHR	Ind.	Allied Radio Ptnrs.	Allur Communications	Ottawa
KCIY	106.5	100 kw @981	Smooth Jazz	Ind.	D & R Radio	Entercom	Liberty
KCMO	94.9	100 kw @1,057	Oldies	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Kansas City
KFKF	94.1	100 kw @994	Country	WW1/MBS	Christal	CBS/Infinity	Kansas City
KMXV	93.3	100 kw @1,056	CHR	Ind.	Katz	CBS/Infinity	Kansas City
KNRX	107.3	100 kw @1,184	Urban AC	ABC	—	Allur Communications	Lexington
KPRS	103.3	100 kw @995	Urban	AURN, ABC, WW1/MBS	McGavren-Guild	KPRS Broadcasting Corp.	Kansas City
KQRC	98.9	100 kw @1,057	Rock	ABC	D & R Radio	Entercom	Leavenworth
KRBZ	96.5	100 kw @984	Modern AC	Ind.	D & R Radio	Entercom	Kansas City
KSRC	102.1	100 kw @1,000	Adult Cont.	Ind.	Katz	CBS/Infinity	Kansas City
KUDL	98.1	100 kw @994	Soft AC	AP	D & R Radio	Entercom	Kansas City
KYYS	99.7	100 kw @988	Rock	Ind.	D & R Radio	Entercom	Kansas City

Consolidation Report	12+	25-54
	(%)	(%)
Allur Communications	6.7	6.2
KCHZ FM,KNRX FM		
CBS/Infinity	20.1	21.4
KBEQ FM,KFKF FM,KMXV FM,KSRC FM		
Entercom	36.2	34.0
KCIY FM,KMBZ AM,KQRC FM,KRBZ FM,KUDL FM,KXTR AM,KYYS FM,WDAF AM		
KPRS Broadcasting Corp.	7.0	5.9
KPRS FM,KPRT AM		
Susquehanna Radio Corp.	12.4	13.5
KCFX FM,KCMO AM,KCMO FM		
	82.4	81.0

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	93 (1)	93 (1)	5.1
Black Gospel	20 (1)	0 (0)	20 (1)	1.1
CHR	0 (0)	190 (2)	190 (2)	10.4
Classic Hits	0 (0)	93 (1)	93 (1)	5.1
Classical	19 (1)	0 (0)	19 (1)	1.0
Country	133 (1)	211 (2)	344 (3)	18.9
Modern AC	0 (0)	105 (1)	105 (1)	5.8
News/Talk	121 (1)	0 (0)	121 (1)	6.6
Oldies	0 (0)	90 (1)	90 (1)	4.9
Reg'l Mex.	13 (1)	0 (0)	13 (1)	0.7
Religious	0 (0)	16 (1)	16 (1)	0.9
Rock	0 (0)	197 (2)	197 (2)	10.8
Smooth Jazz	0 (0)	89 (1)	89 (1)	4.9
Soft AC	0 (0)	87 (1)	87 (1)	4.8
Sports	77 (1)	0 (0)	77 (1)	4.2
Talk	83 (2)	0 (0)	83 (2)	4.6
Urban	0 (0)	125 (1)	125 (1)	6.9
Urban AC	0 (0)	60 (1)	60 (1)	3.3
Totals	466 (8)	1356 (15)	1822 (23)	

Note KCTE-1510 Old Format: Sports New Format: stunting w/80's Hits

KNOXVILLE

Arbitron Rank 70 Pop (12+) 579,100	Stations 26 / 25	% Below Line 1.4
Market TSL in Hours 19.5	Diaries 1677 / 345:1 / 52.9%	% Not Listed 13.6
Average Persons Rating 14.5	12+ FM Share (Metro) 74.8	Sample Target 1690

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WIVK-F	Country	184 / 22.0	19.3	21.2	19.5	23.6	20.5	2185 / 37.7	33.8	42.7	305 / 3762	Citadel Communications Corp.
2 WWST-F	CHR	83 / 9.9	6.7	6.0	7.0	6.8	7.4	1435 / 24.8	15.9	15.2	101 / 1701	Journal Broadcast Group
3 WJXB-F	Soft AC	82 / 9.7	10.4	11.1	10.8	8.0	10.5	1072 / 18.5	21.3	17.5	133 / 1853	South Central Communications
4 WMYU-F	Oldies	60 / 7.1	8.9	9.7	9.3	10.6	8.8	931 / 16.1	22.3	24.8	91 / 1560	Journal Broadcast Group
5 WNOX-AF	Talk	55 / 6.6		3.9	3.5	4.5		881 / 15.2	8.4	9.6	66 / 1127	Citadel Communications Corp.
6 WIMZ-F	Rock	36 / 4.3	5.5	5.8	5.3	6.5	5.2	720 / 12.4	15.0	14.4	85 / 1583	South Central Communications
7 WBON-F	Classic Rock	34 / 4.0	1.7	2.5	3.1	2.8	2.8	520 / 9.0	9.6	8.7	37 / 607	Journal Broadcast Group
8 WJZF-F	S. Gospel	33 / 3.9	2.2	2.6	3.3	2.5	3.0	447 / 7.7	7.1	7.3	40 / 573	M & H Broadcasting, Inc.
9 WNFZ-F	Modern Rock	28 / 3.3	3.9	3.7	3.1	4.0	3.5	563 / 9.7	9.7	11.7	35 / 728	Oak Ridge FM, Inc.
10 WKGN	Urban AC	18 / 2.2	2.1	1.6	1.4	1.4	1.8	155 / 2.7	3.0	2.9	18 / 155	Triple S Enterprises, Inc.
11 WSMJ-F	Smooth Jazz	16 / 2.0	2.2	2.5	2.8	2.1	2.4	296 / 5.1	5.8	6.5	19 / 353	Citadel Communications Corp.
12 WOKI-F	Adult Altern.	16 / 1.9	4.0	3.8	3.3	2.1	3.2	463 / 8.0	11.3	9.8	51 / 1201	Oak Ridge FM, Inc.
13 WQBB	Adult Stand.	14 / 1.6	1.2	2.6	2.3	1.6	1.9	155 / 2.7	3.8	2.1	15 / 179	Journal Broadcast Group
14 WAEZ-F	CHR	12 / 1.4		12.0	9.6	11.9		356 / 6.2	23.2	22.7	45 / 957	Radio Greenville, Inc.
15 WXVO-F	Hot AC	10 / 1.1	0.9	1.0	1.5		1.1	200 / 3.4	3.4		10 / 214	Newko, LLC
16 WTXM-F	Sports	9 / 1.1	2.2	2.1	3.0	1.9	2.1	255 / 4.4	8.7	8.2	11 / 298	South Central Communications
17 WRJZ	Religious	6 / 0.8	1.2	0.8	1.3	1.1	1.0	143 / 2.5	3.2	3.5	8 / 222	Thomas Harvey Moffit, Sr.
17 WSEV-F	Adult Cont.	6 / 0.8	0.4	0.5	0.6	0.9	0.6	90 / 1.5	1.2	2.2	7 / 121	Dollywood Broadcasting Co.
19 WKVL-AF	80's Hits	6 / 0.7	0.5	0.1	0.4	0.8	0.4	149 / 2.6	1.3		7 / 203	Horne Radio, LLC
20 WAHI	Black Gospel	5 / 0.6	0.5					47 / 0.8			5 / 47	As He Is Ministries, Inc.
21 WKXV	Religious	4 / 0.5	0.6					61 / 1.0			4 / 68	Ra-Tel Broadcasting Co., Inc.
22 WMEN	Talk	3 / 0.4						59 / 1.0			3 / 64	Thomas Harvey Moffit, Sr.
23 WGAP	Country	3 / 0.3	0.5		0.4	0.5		86 / 1.5	0.8	1.6	3 / 86	Metrowest Radio, LLC
24 WTXM	Sports	2 / 0.2	0.5	0.4	0.8	0.9	0.5	81 / 1.4	1.5	2.8	2 / 88	South Central Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2 WIVK-F	2 WWST-F	2 WWST-F	2 WJXB-F	2 WJXB-F	2 WJXB-F	2 WWST-F	2 WJXB-F	2 WWST-F	2 WWST-F	2 WWST-F
3 WNFZ-F	3 WJXB-F	3 WJXB-F	3 WWST-F	3 WMYU-F	3 WMYU-F	3 WJXB-F	3 WMYU-F	3 WJXB-F	3 WJXB-F	3 WJXB-F
4 WAEZ-F	4 WNFZ-F	4 WMYU-F	4 WMYU-F	4 WWST-F	4 WNOX-AF	4 WNOX-AF	4 WNOX-AF	4 WMYU-F	4 WNFZ-F	4 WMYU-F
5 WMYU-F	5 WIMZ-F	5 WIMZ-F	5 WIMZ-F	5 WNOX-AF	5 WJZF-F	5 WMYU-F	5 WWST-F	5 WNOX-AF	5 WMYU-F	5 WJZF-F
6 WJXB-F	6 WBON-F	6 WBON-F	6 WNOX-AF	6 WIMZ-F	6 WIMZ-F	6 WIMZ-F	6 WIMZ-F	6 WIMZ-F	6 WIMZ-F	6 WNOX-AF
7 WIMZ-F	7 WKGN	7 WNOX-AF	7 WBON-F	7 WBON-F	7 WWST-F	7 WNFZ-F	7 WBON-F	7 WJZF-F	7 WBON-F	7 WBON-F
8 WOKI-F	8 WAEZ-F	8 WNFZ-F	8 WJZF-F	8 WJZF-F	8 WBON-F	7 WBON-F	8 WJZF-F	7 WBON-F	8 WNOX-AF	8 WIMZ-F
9 WBON-F	8 WMYU-F	9 WJZF-F	9 WNFZ-F	9 WKGN	9 WSMJ-F	9 WJZF-F	9 WNFZ-F	9 WNFZ-F	9 WNFZ-F	9 WNFZ-F
10 WKGN	10 WXVO-F	10 WKGN	10 WKGN	10 WNFZ-F	10 WQBB	10 WOKI-F	10 WKGN	10 WKGN	10 WSMJ-F	10 WQBB
10 WJZF-F										
10 WXVO-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WWST-F	1 WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2 WIVK-F	2 WIVK-F	2 WWST-F	2 WJXB-F	2 WJXB-F	2 WIVK-F	2 WWST-F	2 WWST-F	2 WWST-F	2 WNOX-AF
3 WJXB-F	3 WJXB-F	3 WJXB-F	3 WWST-F	3 WWST-F	3 WNFZ-F	3 WNFZ-F	3 WNFZ-F	3 WBON-F	3 WMYU-F
4 WNFZ-F	4 WKGN	4 WKGN	4 WMYU-F	4 WMYU-F	4 WIMZ-F	4 WBON-F	4 WBON-F	4 WIMZ-F	4 WBON-F
5 WAEZ-F	5 WNFZ-F	5 WNFZ-F	5 WIMZ-F	5 WIMZ-F	5 WBON-F	5 WIMZ-F	5 WIMZ-F	5 WNOX-AF	5 WJXB-F
6 WMYU-F	6 WMYU-F	6 WMYU-F	6 WKGN	6 WKGN	6 WJXB-F	6 WJXB-F	6 WNOX-AF	6 WJXB-F	6 WIMZ-F
7 WKGN	7 WIMZ-F	7 WIMZ-F	7 WJZF-F	7 WJZF-F	6 WXVO-F	7 WNOX-AF	7 WOKI-F	7 WNFZ-F	7 WWST-F
8 WBON-F	7 WAEZ-F	8 WAEZ-F	8 WBON-F	8 WNOX-AF	8 WAEZ-F	7 WXVO-F	7 WJXB-F	8 WMYU-F	8 WOKI-F
9 WIMZ-F	9 WBON-F	9 WNOX-AF	9 WNOX-AF	9 WSMJ-F	9 WTXM-F	9 WOKI-F	9 WMYU-F	9 WOKI-F	9 WNFZ-F
10 WAHI	10 WXVO-F	10 WXVO-F	9 WNFZ-F	10 WBON-F	10 WMYU-F	10 WAEZ-F	10 WXVO-F	10 WTXM-F	10 WJZF-F
		10 WBON-F					10 WTXM-F	10 WXVO-F	
							10 WAEZ-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAHI	1580	5 kw / 7 w	Black Gospel	Ind.	—	As He Is Ministries, Inc.	Knoxville
WGAP	1400	1 kw / 1 kw	Country	Jones	Regional Reps	Metrowest Radio, LLC	Maryville
WKGN	1340	1 kw / 1 kw	Urban AC	AJRN	—	Triple S Enterprises, Inc.	Knoxville
WKVL	850	50 kw / kw	simul. WKVLA	CBS	—	M & H Broadcasting, Inc.	Knoxville
WKXV	900	1 kw / 258 w	Religious	Ind.	—	Ra-Tel Broadcasting Co., Inc.	Knoxville
WMEN	760	2.4 kw / kw	Talk	Ind.	Salem Radio Reps	Thomas Harvey Moffit, Sr.	Knoxville
WNOX	990	10 kw / 10 kw	Talk	ABC, BRN, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Knoxville
WQBB	1040	10 kw / kw	Adult Stand.	CNN+, ABC, WW1/MBS	Christal	Journal Broadcast Group	Powell
WRJZ	620	5 kw / 5 kw	Religious	USA	Salem Radio Reps	Thomas Harvey Moffit, Sr.	Knoxville
WTXM	1240	1 kw / 1 kw	Sports	Ind.	Katz	South Central Communications	Knoxville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBON	104.5	2.3 kw @ 528	Classic Rock	Ind.	Christal	Journal Broadcast Group	Knoxville
WIMZ	103.5	100 kw @ 1,723	Rock	Ind.	Katz	South Central Communications	Knoxville
WIVK	107.7	96 kw @ 2,053	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Knoxville
WJBZ	96.3	2.9 kw @ 477	S. Gospel	Ind.	Interep	M & H Broadcasting, Inc.	Seymour
WJXB	97.5	100 kw @ 1,296	Soft AC	Ind.	Katz	South Central Communications	Knoxville
WKVL	105.3	6 kw @ 328	80's Hits	CBS	—	Home Radio, LLC	Loudon
WMYU	93.1	1.84 kw @ 584	Oldies	WW1/MBS, AP	Christal	Journal Broadcast Group	Karns
WNFZ	94.3	2.55 kw @ 505	Modern Rock	Ind.	Katz	Oak Ridge FM, Inc.	Oak Ridge
WNOX	99.1	6 kw @ 328	simul. WNOXAF	ABC, WW1/MBS, BRN	McGavren-Guild	Citadel Communications Corp.	Loudon
WOKI	100.3	100 kw @ 2,000	Adult Altern.	Ind.	McGavren-Guild	Oak Ridge FM, Inc.	Oak Ridge
WSEV	105.5	530 w @ 1,056	Adult Cont.	CNN+	Regional Reps	Dollywood Broadcasting Co.	Gatlinburg
WSMJ	98.7	8 kw @ 571	Smooth Jazz	Ind.	McGavren-Guild	Citadel Communications Corp.	Oliver Springs
WTXM	95.7	6 kw @ 322	Sports	Ind.	Katz	South Central Communications	Maryville
WWST	102.1	15.1 kw @ 1,978	CHR	AP	Christal	Journal Broadcast Group	Sevierville
WXVO	106.7	1.5 kw @ 666	Hot AC	Ind.	—	Newko, LLC	Norris

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAEZ-F	CHR	94.9	Greeneville

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp. WIVK FM, WNOX AM, WNOX FM, WSMJ FM	30.6	29.8
Journal Broadcast Group WBON FM, WMYU FM, WQBB AM, WWST FM	22.6	22.7
M & H Broadcasting, Inc. WJBZ FM, WKVL AM	4.3	3.7
Oak Ridge FM, Inc. WNFZ FM, WOKI FM	5.2	5.0
South Central Communications WIMZ FM, WJXB FM, WTXM AM, WTXM FM	15.3	19.3
Thomas Harvey Moffit, Sr. WMEN AM, WRJZ AM	1.2	0.9
	79.2	81.4

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	3 (1)	3 (1)	0.4
Adult Altern.	0 (0)	16 (1)	16 (1)	2.2
Adult Cont.	0 (0)	6 (1)	6 (1)	0.8
Adult Stand.	14 (1)	0 (0)	14 (1)	1.9
Black Gospel	5 (1)	0 (0)	5 (1)	0.7
CHR	0 (0)	95 (2)	95 (2)	13.1
Classic Rock	0 (0)	34 (1)	34 (1)	4.7
Country	3 (1)	184 (1)	187 (2)	25.7
Hot AC	0 (0)	10 (1)	10 (1)	1.4
Modern Rock	0 (0)	28 (1)	28 (1)	3.9
Oldies	0 (0)	60 (1)	60 (1)	8.3
Religious	10 (2)	0 (0)	10 (2)	1.4
Rock	0 (0)	36 (1)	36 (1)	5.0
S. Gospel	0 (0)	33 (1)	33 (1)	4.5
Smooth Jazz	0 (0)	16 (1)	16 (1)	2.2
Soft AC	0 (0)	82 (1)	82 (1)	11.3
Sports	2 (1)	9 (1)	12 (2)	1.7
Talk	46 (3)	16 (1)	62 (4)	8.5
Urban AC	18 (1)	0 (0)	18 (1)	2.5
Totals	98(10)	628 (16)	727 (26)	

Note WATO-1290 Old Format: Standards New Format: ESPN- Sports
WLOD-1140 Old Format: Standards /WKFN New Format: Oldies "Cruisin 1140"
WLIL-730 Old Format: Country /WKZX-FM New Format: adds WW1- Sports
WEZG-99.3 Old Format: CHR /WAEZ New Format: Country "I-99"

LAFAYETTE, IN

Arbitron Rank 237 **Pop (12+)** 121,700 **Stations** 16 / 11 **% Below Line** 9.9
Market TSL in Hours 16.0 **Diaries** 967 / 126:1 / 56.6% **% Not Listed** 17.1
Average Persons Rating 11.3 **12+ FM Share (Metro)** 76.2 **Sample Target** 960

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WKOA-F Country	19 / 13.8	14.5	14.3	14.6	15.2	14.3	287 / 23.6	23.8	23.4	36 / 637	Schurz Communications, Inc.
1	WKHY-F Classic Rock	19 / 13.8	10.1	11.9	9.7	10.9	11.4	302 / 24.8	22.8	20.5	35 / 478	Radio Works
3	WAZY-AF Hot AC	13 / 9.8	11.6	12.7	11.1	10.9	11.3	384 / 31.6			27 / 644	Artistic Media Partners
4	WASK-F Oldies	13 / 9.7	8.7	8.7	9.7	7.2	9.2	193 / 15.9			20 / 302	Schurz Communications, Inc.
5	WGBD-F Classic Rock	12 / 8.9	10.8	10.3	9.7	9.4	9.9	281 / 23.1	27.0	25.5	25 / 413	Artistic Media Partners
6	WGLM-F Adult Cont.	9 / 6.8	7.2	7.2	7.6	5.8	7.2	168 / 13.8	13.6	14.2	14 / 213	KVB Broadcasting
7	WLFF-F Country	6 / 4.1	3.6	3.2	4.2	5.1	3.8	164 / 13.5	10.2	10.3	10 / 279	Artistic Media Partners
8	WLS Talk	4 / 2.7	2.9	2.4	2.8	2.9	2.7	64 / 5.2	3.8	4.4	12 / 136	ABC Inc.
9	WFBQ-F Rock	4 / 2.6	2.9	3.2	2.8	2.9	2.9	105 / 8.6	8.7	9.5	15 / 353	Clear Channel Communications
10	WSHW-F Adult Cont.	3 / 2.5	1.4	1.6	2.1	1.4	1.9	112 / 9.2	7.7	9.3	12 / 207	Kaspar Broadcasting Co.
11	WNOU-F CHR	3 / 2.1	2.4	2.9				75 / 6.2	10.6	13.8	4 / 131	Emmis Broadcasting
12	WNJY-F Oldies	3 / 2.0	2.2	1.6	2.1	2.2	2.0	86 / 7.0	7.0	6.2	5 / 178	Radio Works
13	WASK Oldies	2 / 1.7	3.6	2.4	2.1	2.2	2.4	51 / 4.2			2 / 55	Schurz Communications, Inc.
14	WRZX-F Modern Rock	2 / 1.4	0.7	1.6	1.4	1.4	1.3	45 / 3.7	3.6	4.9	4 / 122	Clear Channel Communications
15	WIBC Talk	1 / 1.1	1.4	0.8	1.4	0.7	1.2	36 / 2.9	1.9	4.2	4 / 105	Emmis Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAZY-AF	1 WKHY-F	1 WKHY-F	1 WKHY-F	1 WKHY-F	1 WKOA-F	1 WKOA-F	1 WKHY-F	1 WKHY-F	1 WKOA-F
2	WGBD-F	2 WGBD-F	2 WGBD-F	2 WGLM-F	2 WKOA-F	2 WASK-F	2 WKHY-F	2 WKOA-F	2 WKOA-F	2 WAZY-AF
3	WSHW-F	3 WAZY-AF	3 WKOA-F	3 WKOA-F	3 WASK-F	3 WKHY-F	3 WGBD-F	3 WASK-F	3 WASK-F	3 WAZY-AF
4	WNOU-F	4 WKOA-F	4 WAZY-AF	4 WAZY-AF	3 WGLM-F	4 WAZY-AF	4 WASK-F	4 WGLM-F	4 WGBD-F	4 WASK-F
5	WKOA-F	5 WGLM-F	5 WGLM-F	5 WGBD-F	5 WAZY-AF	5 WGLM-F	5 WAZY-AF	5 WGBD-F	5 WAZY-AF	5 WGLM-F
6	WKHY-F	6 WLFF-F	6 WASK-F	6 WASK-F	6 WGBD-F	6 WLS	6 WGLM-F	6 WAZY-AF	6 WGLM-F	6 WLFF-F
7	WGLM-F	7 WNOU-F	7 WLFF-F	7 WLFF-F	7 WLFF-F	7 WNJY-F	7 WLFF-F	7 WLFF-F	7 WLFF-F	7 WNOU-F
8	WLFF-F	8 WFBQ-F	8 WFBQ-F	8 WFBQ-F	8 WFBQ-F	8 WASK	8 WFBQ-F	8 WLS	8 WNOU-F	8 WSHW-F
9	WFBQ-F	9 WSHW-F	9 WSHW-F	9 WSHW-F	9 WNJY-F	9 WLFF-F	9 WASK	9 WSHW-F	9 WLS	9 WGLM-F
10	WASK-F	10 WRZX-F	10 WNOU-F	10 WNJY-F	9 WSHW-F	10 WGBD-F	10 WLS	10 WNJY-F	10 WSHW-F	10 WFBQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKOA-F	1 WKHY-F	1 WKHY-F	1 WKOA-F	1 WKOA-F	1 WKHY-F	1 WKHY-F	1 WGBD-F	1 WKHY-F
2	WGBD-F	2 WKOA-F	2 WAZY-AF	2 WKHY-F	2 WAZY-AF	2 WGBD-F	2 WGBD-F	2 WGLM-F	2 WGBD-F
3	WAZY-AF	3 WAZY-AF	3 WGLM-F	3 WAZY-AF	3 WKHY-F	3 WAZY-AF	3 WAZY-AF	3 WKHY-F	3 WAZY-AF
4	WKHY-F	4 WGBD-F	4 WKOA-F	4 WGLM-F	4 WGLM-F	4 WKOA-F	4 WGLM-F	4 WAZY-AF	4 WGLM-F
5	WGLM-F	5 WGLM-F	5 WLFF-F	5 WGBD-F	5 WASK-F	5 WLFF-F	5 WKOA-F	5 WKOA-F	5 WKOA-F
6	WASK-F	6 WLFF-F	6 WGBD-F	6 WASK-F	6 WLFF-F	6 WFBQ-F	6 WLFF-F	6 WFBQ-F	6 WASK-F
7	WNOU-F	7 WSHW-F	7 WSHW-F	7 WLFF-F	7 WGBD-F	7 WNOU-F	7 WFBQ-F	7 WNOU-F	7 WFBQ-F
8	WLFF-F	8 WASK-F	8 WFBQ-F	8 WSHW-F	8 WSHW-F	8 WNOU-F	8 WFBQ-F	8 WLFF-F	8 WLFF-F
9	WSHW-F	9 WNOU-F	9 WASK-F	9 WNOU-F	8 WLS	9 WRZX-F	9 WSHW-F	9 WASK	9 WNOU-F
10	WRZX-F	10 WRZX-F	10 WRZX-F	10 WLS	10 WFBQ-F	10 WGLM-F	10 WRZX-F	9 WASK-F	10 WSHW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WASK	1450	1 kw / 1 kw	Oldies	AP	Christal	Schurz Communications, Inc.	Lafayette
WAZY	1410	1 kw / 65 w	simul. WAZYAF	ABC	—	Artistic Media Partners	Lafayette

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WASK	98.7	4.4 kw @384	Oldies	AP	Christal	Schurz Communications, Inc.	Battleground
WAZY	96.5	50 kw @500	Hot AC	ABC	—	Artistic Media Partners	Lafayette
WGBD	95.7	3.1 kw @433	Classic Rock	Ind.	—	Artistic Media Partners	Attica
WGLM	106.7	6 kw @328	Adult Cont.	AP, CNN+	—	KVB Broadcasting	West Lafayette
WKHY	93.5	6 kw @216	Classic Rock	AP	Katz	Radio Works	Lafayette
WKOA	105.3	50 kw @310	Country	ABC	Christal	Schurz Communications, Inc.	Lafayette
WLFF	95.3	2.3 kw @505	Country	Ind.	—	Artistic Media Partners	Brookston
WNJY	102.9	2.2 kw @420	Oldies	AP	Katz	Radio Works	Delphi
WSHW	99.7	50 kw @460	Adult Cont.	USA	Regional Reps	Kaspar Broadcasting Co.	Frankfort

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFBO-F	Rock	94.7	Indianapolis
WIBC	Talk	1070	Indianapolis
WLS	Talk	890	Chicago
WNOU-F	CHR	93.1	Indianapolis
WRZX-F	Modern Rock	103.3	Indianapolis

Consolidation Report	12+	25-54
	(%)	(%)
Artistic Media Partners	22.7	19.6
WAZY AM, WAZY FM, WGBD FM, WLFF FM		
Radio Works	15.8	17.3
WKHY FM, WNJY FM		
Schurz Communications, Inc.	25.2	23.3
WASK AM, WASK FM, WKOA FM		
	63.7	60.2

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	13 (2)	13 (2)	11.3
Adult Stand.	2 (1)	0 (0)	2 (1)	1.7
CHR	0 (0)	3 (1)	3 (1)	2.6
Classic Rock	0 (0)	31 (2)	31 (2)	27.0
Country	0 (0)	25 (2)	25 (2)	21.7
Hot AC	0 (0)	12 (1)	12 (1)	10.4
Modern Rock	0 (0)	2 (1)	2 (1)	1.7
Oldies	2 (1)	16 (2)	18 (3)	15.7
Rock	0 (0)	4 (1)	4 (1)	3.5
Talk	5 (2)	0 (0)	5 (2)	4.3
Totals	9 (4)	106 (12)	115 (16)	

Note WAZY-1410 Old Format: AC & Talk // FM New Format: WW1- Standards

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJN	102.9	95 kw @1,499	Cont. Christ.	USA	Salem Radio Reps	Rice Capital Broadcasting, Inc.	Crowley
KBON	101.1	25 kw @328	Americana	Ind.	—	SoTo Broadcasting	Mamou
KFMV	105.5	3 kw @300	Black Gospel	AURN	—	FM Radio, LLC	Franklin
KFTE	96.5	22.5 kw @328	Modern Rock	WW1/MBS, AM/FM	Katz	Communications Corp. of America	Breaux Bridge
KFXZ	106.3	2.6 kw @495	Black Gospel	ABC	McGavren-Guild	Citadel Communications Corp.	Maurice
KJJB	105.5	3 kw @300	Trad. Country	ABC	—	Tri-Parish Broadcasting Co., Inc.	Eunice
KLTW	106.7	4.5 kw @377	Oldies	Ind.	—	Acadia Broadcast Partners, Inc.	Rayne
KMDL	97.3	38 kw @561	Country	AP	Katz	Communications Corp. of America	Kaplan
KNEK	104.7	25 kw @328	Urban AC	WW1/MBS, ABC	McGavren-Guild	Citadel Communications Corp.	Washington
KPEL	105.1	25 kw @292	News/Talk	CBS, WW1/MBS	Katz	Abbeville Bcstg Service	Abbeville
KQIS	102.1	100 kw @981	Hot AC	Ind.	—	Third Partner Broadcasting, Inc.	Basile
KRKA	107.9	100 kw @863	Classic Rock	Ind.	Katz	Communications Corp. of America	Erath
KRRQ	95.5	50 kw @443	Urban	ABC	McGavren-Guild	Citadel Communications Corp.	Lafayette
KSMB	94.5	100 kw @1,150	CHR	ABC	McGavren-Guild	Citadel Communications Corp.	Lafayette
KTDY	99.9	100 kw @984	Adult Cont.	Ind.	Katz	Communications Corp. of America	Lafayette
KVOL	105.9	3.4 kw @431	Talk	ABC, 1-on-1, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Opelousas
KXKC	99.1	100 kw @984	Country	Ind.	Allied Radio Ptnrs.	Bonin Broadcasting Corp.	New Iberia

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KJEF-F	Country	92.9	Jennings
KOOJ-F	Oldies	93.7	New Iberia
KUMX-F	CHR	104.1	Houma
KZMZ-F	Rock	96.9	Alexandria
WCKW-F	80's Hits	92.3	Laplace
WDGL-F	Classic Rock	98.1	Baton Rouge
WEMX-F	Urban	94.1	Kentwood
WFMF-F	CHR	102.5	Baton Rouge
WJBO	News/Talk	1150	Baton Rouge
WXCT-F	Country	100.7	Baton Rouge
WYNK-F	Country	101.5	Baton Rouge

Consolidation Report	12+	25-54
	(%)	(%)
Abbeville Bcstg Service	3.3	4.0
KPEL FM, KROF AM		
Acadia Broadcast Partners, Inc.	1.8	1.4
KLTW FM, KSIG AM		
Citadel Communications Corp.	31.8	27.7
KFXZ FM, KNEK FM, KRRQ FM, KSMB FM, KVOL FM, KVOL AM		
Communications Corp. of America	24.9	28.3
KFTE FM, KMDL FM, KPEL AM, KRKA FM, KTDY FM		
	61.8	61.4

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	2 (1)	2 (1)	0.3
Adult Cont.	0 (0)	54 (1)	54 (1)	8.7
Adult Stand.	6 (2)	0 (0)	6 (2)	1.0
Americana	0 (0)	18 (1)	18 (1)	2.9
Black Gospel	27 (1)	26 (2)	52 (3)	8.4
CHR	0 (0)	73 (3)	73 (3)	11.7
Classic Rock	0 (0)	41 (2)	41 (2)	6.6
Cont. Christ.	0 (0)	24 (1)	24 (1)	3.9
Country	5 (1)	123 (5)	128 (6)	20.6
Hot AC	0 (0)	13 (1)	13 (1)	2.1
Modern Rock	0 (0)	25 (1)	25 (1)	4.0
News/Talk	2 (1)	20 (1)	22 (2)	3.5
Oldies	7 (1)	20 (2)	26 (3)	4.2
Rock	0 (0)	4 (1)	4 (1)	0.6
Sports	5 (1)	0 (0)	5 (1)	0.8
Talk	3 (1)	11 (1)	13 (2)	2.1
Trad. Country	0 (0)	2 (1)	2 (1)	0.3
Urban	0 (0)	76 (2)	76 (2)	12.2
Urban AC	0 (0)	38 (1)	38 (1)	6.1
Totals	55 (8)	570 (27)	622 (35)	

Note KRKA-107.9 Old Format: Classic Rock New Format: drops Bob & Tom

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WPCV	97.5	100 kw @ 1,018	Country	WW1/MBS	D & R Radio	Hall Communications, Inc.	Winter Haven
WWRZ	98.3	26 kw @ 686	Soft AC	Ind.	D & R Radio	Hall Communications, Inc.	Ft. Meade

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBY-F	Classic Hits	107.3	St. Petersburg
WCFB-F	Urban AC	94.5	Daytona Beach
WDBO	Talk	580	Orlando
WDUV-F	Adult Stand.	105.5	New Port Richey
WFJO-F	Rhythmic Old.	101.5	St. Petersburg
WFLA	Talk	970	Tampa
WFLZ-F	CHR	93.3	Tampa
WHPT-F	Classic Rock	102.5	Sarasota
WHTQ-F	Classic Rock	96.5	Orlando
WJHM-F	Dance	101.9	Daytona Beach
WJRR-F	Rock	101.1	Cocoa Beach
WLLD-F	Dance	98.7	Holmes Beach
WMMO-F	Classic Hits	98.9	Orlando
WMTX-F	Hot AC	100.7	Tampa
WOMX-F	Hot AC	105.1	Orlando
WQTM	Sports	740	Orlando
WQYK	Sports	1010	Seffner
WQYK-F	Country	99.5	St. Petersburg
WRBQ-F	Country	104.7	Tampa
WSHE-F	Oldies	100.3	Orlando
WSJT-F	Smooth Jazz	94.1	Lakeland
WSSR-F	Modern AC	95.7	Clearwater
WSUN	Silent	910	Plant City
WTBT-F	Classic Rock	103.5	Bradenton
WTKS-F	Talk	104.1	Cocoa Beach
WWKA-F	Country	92.3	Orlando
WWRM-F	Soft AC	94.9	Tampa
WXTB-F	Rock	97.9	Clearwater
WXXL-F	CHR	106.7	Tavares

Consolidation Report

	12+	25-54
	(%)	(%)
Hall Communications, Inc.	24.9	22.6
WLKF AM, WONN AM, WPCV FM, WWRZ FM		
	24.9	22.6

Format Performance	AM	FM	Totals	Percent
Adult Stand.	16 (1)	16 (1)	31 (2)	6.2
Black Gospel	3 (1)	0 (0)	3 (1)	0.6
CHR	0 (0)	53 (2)	53 (2)	10.6
Classic Hits	0 (0)	6 (2)	6 (2)	1.2
Classic Rock	0 (0)	34 (3)	34 (3)	6.8
Country	0 (0)	125 (4)	125 (4)	25.1
Dance	0 (0)	23 (2)	23 (2)	4.6
Hot AC	0 (0)	29 (2)	29 (2)	5.8
Modern AC	0 (0)	6 (1)	6 (1)	1.2
News/Talk	12 (1)	0 (0)	12 (1)	2.4
Oldies	5 (1)	9 (1)	15 (2)	3.0
Rhythmic Old.	0 (0)	23 (1)	23 (1)	4.6
Rock	0 (0)	19 (2)	19 (2)	3.8
Silent	4 (1)	0 (0)	4 (1)	0.8
Smooth Jazz	0 (0)	19 (1)	19 (1)	3.8
Soft AC	0 (0)	40 (2)	40 (2)	8.0
Sports	6 (2)	0 (0)	6 (2)	1.2
Talk	13 (2)	10 (1)	24 (3)	4.8
Urban	14 (2)	0 (0)	14 (2)	2.8
Urban AC	0 (0)	12 (1)	12 (1)	2.4
Totals	73(11)	424 (26)	498 (37)	

Note WCJX-106.5 Old Format: new New Format: WW1- Rhythmic Oldies

LANCASTER

Arbitron Rank 113	Pop (12+) 381,300	Stations 26 / 6	% Below Line 5.2
Market TSL in Hours 19.1	Average Persons Rating 14.0	Diaries 816 / 467:1 / 63.6%	% Not Listed 15.9
		12+ FM Share (Metro) 73.0	Sample Target 810

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WSOX-F	Oldies	51 / 9.5	7.4	6.6	8.7	8.3	8.0	614 / 16.1	17.8	17.5	94 / 1201	Thomas Harvey Moffit, Sr.
2 WROZ-F	Soft AC	49 / 9.3	6.9	7.0	4.4	6.0	6.9	709 / 18.6	14.8	12.7	82 / 1252	Hall Communications, Inc.
3 WLAN-F	CHR	44 / 8.2	11.3	10.3	10.2	8.7	10.0	983 / 25.8	24.1	27.1	74 / 1679	Clear Channel Communications
4 WARM-F	Adult Cont.	42 / 7.8	4.4	6.1	5.1	6.8	5.8	530 / 13.9	14.1	12.8	92 / 1181	Susquehanna Radio Corp.
5 WQXA-F	Rock	33 / 6.2	6.7	6.1	6.7	6.2	6.4	632 / 16.6	16.8	16.3	82 / 1338	Citadel Communications Corp.
5 WDAC-F	Cont. Christ.	33 / 6.2	7.0	9.3	6.4	5.8	7.2	479 / 12.6	17.0	15.0	55 / 765	WDAC Radio Co.
7 WNCE-FF	Classic Rock	24 / 4.4	0.4		0.7	1.3		324 / 8.5		2.7	63 / 837	Cumulus Media
7 WHP	Talk	24 / 4.4	2.6	2.5	2.4	3.3	3.0	311 / 8.2	6.4	6.0	46 / 645	Clear Channel Communications
9 WRKZ-F	Country	23 / 4.3	7.2	3.9	5.4	4.2	5.2	410 / 10.8	9.8	12.1	69 / 914	Citadel Communications Corp.
10 WIOV-F	Country	22 / 4.2	6.3	7.7	6.7	9.0	6.2	496 / 13.0	17.3	15.5	30 / 627	Brill Media Co.
11 WRVV-F	Classic Hits	19 / 3.6	2.6	4.3	3.1	3.5	3.4	288 / 7.6	11.7	9.0	45 / 698	Clear Channel Communications
12 WEGK-F	Classic Rock	15 / 2.8	2.1	1.8	3.3	3.3	2.5	332 / 8.7	8.3	11.5	28 / 623	Hall Communications, Inc.
13 WLAN	Adult Stand.	14 / 2.7	2.1	1.6	1.5	2.7	2.0	193 / 5.0	4.7	4.8	15 / 207	Clear Channel Communications
14 WRFY-F	CHR	9 / 1.7	1.2	1.4	1.1	1.5	1.4	289 / 7.6	6.2	5.8	10 / 327	Chase Radio Partners
15 WSBA	Talk	9 / 1.6	0.5	0.4	0.4	0.3	0.7	88 / 2.3	2.0	2.8	31 / 417	Susquehanna Radio Corp.
16 WYCR-F	CHR	8 / 1.6	1.9	1.1	1.1	1.3	1.4	292 / 7.6	6.3	8.3	44 / 1142	Estate of John D. Bare
17 KYW	News	5 / 0.9	0.4	2.9	0.5	0.7	1.2	188 / 4.9	4.8	2.9	6 / 218	CBS/Infinity
18 WLPA	Sports	4 / 0.8	1.2	0.7	0.5	0.8	0.8	164 / 4.3	2.9	2.5	4 / 164	Hall Communications, Inc.
19 WIP	Sports	4 / 0.7	0.5	0.4	0.5	0.5	0.5	65 / 1.7	1.3	1.6	5 / 77	CBS/Infinity
19 WUSL-F	Urban	4 / 0.7	0.4	0.9	0.5	1.0	0.6	113 / 3.0	2.7	2.2	4 / 148	Clear Channel Communications
21 WEJM-F	Rhythmic Old.	3 / 0.6		1.1				67 / 1.8	5.0	7.3	4 / 89	Greater Media, Inc.
21 WNNK-F	CHR	3 / 0.6	0.5	0.4	0.4		0.5	102 / 2.7	1.8	2.9	29 / 586	Cumulus Media
21 WRBT-F	Country	3 / 0.6	0.7	1.2	1.5	0.3	1.0	90 / 2.4	3.3	3.3	14 / 305	Clear Channel Communications
24 WQGL-F	Oldies	2 / 0.3	0.9	0.7	0.5	0.7	0.6	72 / 1.9	3.1	1.8	2 / 83	CBS/Infinity
24 WYSP-F	Rock	2 / 0.3	0.4		1.3	0.3		76 / 2.0		1.8	2 / 92	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLAN-F	1 WLAN-F	1 WROZ-F	1 WROZ-F	1 WROZ-F	1 WSOX-F	1 WSOX-F	1 WSOX-F	1 WSOX-F	1 WROZ-F	1 WLAN-F
2 WQXA-F	2 WQXA-F	2 WLAN-F	2 WLAN-F	2 WSOX-F	2 WROZ-F	1 WQXA-F	2 WROZ-F	2 WLAN-F	2 WLAN-F	2 WDAC-F
3 WRKZ-F	3 WARM-F	3 WQXA-F	3 WARM-F	3 WARM-F	3 WDAC-F	3 WROZ-F	3 WARM-F	3 WROZ-F	3 WRKZ-F	3 WROZ-F
4 WROZ-F	4 WROZ-F	4 WARM-F	4 WSOX-F	4 WLAN-F	4 WARM-F	4 WARM-F	4 WARM-F	4 WHP	4 WARM-F	4 WSOX-F
5 WYCR-F	5 WNCE-FF	5 WSOX-F	5 WQXA-F	5 WNCE-FF	5 WHP	4 WLAN-F	5 WLAN-F	5 WQXA-F	5 WSOX-F	5 WRKZ-F
6 WNCE-FF	6 WRVV-F	6 WNCE-FF	6 WNCE-FF	5 WQXA-F	6 WIOV-F	6 WDAC-F	6 WQXA-F	6 WRKZ-F	6 WEGK-F	6 WARM-F
7 WARM-F	7 WRKZ-F	7 WRKZ-F	7 WRVV-F	7 WRVV-F	7 WLAN-F	7 WNCE-FF	7 WIOV-F	7 WDAC-F	7 WNCE-FF	7 WIOV-F
8 WUSL-F	8 WSOX-F	8 WRVV-F	8 WEGK-F	8 WEGK-F	8 WLAN	8 WRVV-F	8 WRVV-F	8 WNCE-FF	8 WQXA-F	8 WQXA-F
9 WIOV-F	9 WEGK-F	9 WEGK-F	9 WRKZ-F	9 WDAC-F	9 WRKZ-F	9 WIOV-F	9 WNCE-FF	9 WRVV-F	9 WARM-F	9 WLAN
10 WRFY-F	10 WIOV-F	10 WIOV-F	10 WDAC-F	10 WRKZ-F	10 WQXA-F	10 WHP	10 WDAC-F	10 WHP	10 WYCR-F	10 WNCE-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WARM-F	1 WARM-F	1 WROZ-F	1 WROZ-F	1 WROZ-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F
2 WLAN-F	1 WLAN-F	2 WLAN-F	2 WARM-F	2 WSOX-F	2 WLAN-F	2 WLAN-F	2 WNCE-FF	2 WNCE-FF	1 WSOX-F
3 WQXA-F	3 WROZ-F	3 WARM-F	3 WLAN-F	3 WARM-F	3 WRKZ-F	3 WNCE-FF	3 WRVV-F	3 WLAN-F	3 WNCE-FF
4 WROZ-F	4 WQXA-F	4 WRFY-F	4 WSOX-F	4 WLAN-F	4 WIOV-F	4 WRVV-F	4 WLAN-F	4 WARM-F	4 WARM-F
5 WRVV-F	5 WNCE-FF	5 WEGK-F	5 WRKZ-F	5 WRKZ-F	5 WEGK-F	4 WRKZ-F	5 WSOX-F	5 WSOX-F	4 WLAN-F
6 WYCR-F	6 WRFY-F	6 WSOX-F	6 WRVV-F	6 WDAC-F	5 WARM-F	6 WSOX-F	6 WEGK-F	6 WRVV-F	6 WRVV-F
7 WNCE-FF	7 WEGK-F	6 WQXA-F	7 WNCE-FF	7 WRVV-F	5 WNNK-F	7 WIOV-F	6 WIOV-F	7 WEGK-F	7 WEGK-F
8 WNNK-F	8 WRVV-F	8 WNCE-FF	8 WQXA-F	7 WNCE-FF	8 WLAN	8 WEGK-F	8 WROZ-F	8 WIOV-F	8 WDAC-F
9 WRFY-F	9 WSOX-F	9 WRKZ-F	9 WEGK-F	7 WEGK-F	9 WSOX-F	9 WARM-F	9 WARM-F	9 WRKZ-F	9 WROZ-F
10 WRKZ-F	9 WRKZ-F	10 WIOV-F	10 WRFY-F	10 WIOV-F	10 WROZ-F	10 WROZ-F	10 WRFY-F	10 WDAC-F	10 WIOV-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WLAN	1390	5 kw / 1 kw	Adult Stand.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Lancaster
WLPA	1490	600 w / 600 w	Sports	1-on-1, CNN+	D & R Radio	Hall Communications, Inc.	Lancaster

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDAC	94.5	19 kw @810	Cont. Christ.	SRN	Salem Radio Reps	WDAC Radio Co.	Lancaster
WIOV	105.1	25 kw @522	Country	ABC, WW1/MBS	McGavren-Guild	Brill Media Co.	Ephrata
WLAN	96.9	50 kw @500	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Lancaster
WROZ	101.3	6.7 kw @1,309	Soft AC	Ind.	D & R Radio	Hall Communications, Inc.	Lancaster

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WEJM-F	Rhythmic Old.	95.7	Philadelphia
WIP	Sports	610	Philadelphia
WOGL-F	Oldies	98.1	Philadelphia
WRFY-F	CHR	102.5	Reading
WUSL-F	Urban	98.9	Philadelphia
WYSP-F	Rock	94.1	Philadelphia

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications WLAN FM,WLAN AM	10.9	8.3
Hall Communications, Inc. WLPA AM,WROZ FM	10.1	11.9
	21.0	20.2

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	42 (1)	42 (1)	9.4
Adult Stand.	14 (1)	0 (0)	14 (1)	3.1
CHR	0 (0)	65 (4)	65 (4)	14.5
Classic Hits	0 (0)	19 (1)	19 (1)	4.2
Classic Rock	0 (0)	39 (3)	39 (3)	8.7
Cont. Christ.	0 (0)	33 (1)	33 (1)	7.4
Country	0 (0)	48 (3)	48 (3)	10.7
News	5 (1)	0 (0)	5 (1)	1.1
Oldies	0 (0)	52 (2)	52 (2)	11.6
Rhythmic Old.	0 (0)	3 (1)	3 (1)	0.7
Rock	0 (0)	35 (2)	35 (2)	7.8
Soft AC	0 (0)	49 (1)	49 (1)	10.9
Sports	8 (2)	0 (0)	8 (2)	1.8
Talk	32 (2)	0 (0)	32 (2)	7.1
Urban	0 (0)	4 (1)	4 (1)	0.9
Totals	59 (6)	389 (20)	448 (26)	

Note WRTL-90.7* Old Format: new New Format: Classical & Jazz/WRTI

LANSING-EAST LANSING

Arbitron Rank 117	Pop (12+) 372,500	Stations 22 / 14	% Below Line 5.7
Market TSL in Hours 18.8	Average Persons Rating 14.0	Diaries 1037 / 359:1 / 58.4%	% Not Listed 21.9
		12+ FM Share (Metro) 65.4	Sample Target 990

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WFMK-F	Adult Cont.	51 / 9.7	7.6	8.9	8.1	9.4	8.6	758 / 20.3	20.3	21.5	74 / 1211	Citadel Communications Corp.
2	WHZZ-F	CHR	45 / 8.7	8.8	10.9	10.7	11.1	9.8	894 / 24.0	28.4	30.2	59 / 1238	MacDonald Broadcasting Co.
3	WJIM-F	Oldies	43 / 8.3	8.4	8.9	7.3	9.4	8.2	824 / 22.1	19.7	23.1	72 / 1255	Citadel Communications Corp.
4	WITL-F	Country	43 / 8.2	12.2	10.9	11.6	10.7	10.7	632 / 17.0	21.4	22.7	92 / 1279	Citadel Communications Corp.
5	WMMQ-F	Classic Rock	40 / 7.7	7.4	6.9	7.9	7.3	7.5	635 / 17.0	17.4	15.7	55 / 1001	Citadel Communications Corp.
6	WJXQ-F	Rock	34 / 6.6	6.4	6.0	7.1	5.1	6.5	625 / 16.8	17.7	16.0	72 / 1335	Rubber City Radio Group
7	WQHH-F	Urban	31 / 5.9	4.6	4.0	5.3	4.3	5.0	378 / 10.2	11.3	9.6	32 / 430	Mid-Michigan, Inc.
8	WILS	Adult Stand.	27 / 5.1	2.4	5.5	3.8	3.2	4.2	282 / 7.6	6.4	6.1	28 / 306	MacDonald Broadcasting Co.
9	WWDX-F	Modern Rock	20 / 3.9	5.0	3.6	4.7	4.5	4.3	609 / 16.4	18.7	18.5	28 / 815	Rubber City Radio Group
10	WJIM	Talk	17 / 3.3	3.4	4.5	2.8	3.6	3.5	335 / 9.0	7.1	9.7	18 / 349	Citadel Communications Corp.
11	WXIK-F	Classic Hits	12 / 2.4	2.4	2.2	2.1	1.7	2.3	298 / 8.0	7.7	5.7	24 / 674	Rubber City Radio Group
12	WJR	News/Talk	11 / 2.1	2.8	3.5	2.1	1.9	2.6	248 / 6.7	6.6	7.8	48 / 954	ABC Inc.
13	WXLA	Urban Oldies	7 / 1.3	0.8	0.5	0.4		0.8	64 / 1.7	1.0		7 / 70	Mid-Michigan, Inc.
14	WVFN	Sports	5 / 0.9	0.8	1.6	0.4	1.3	0.9	185 / 5.0	3.5	5.1	5 / 226	Citadel Communications Corp.
14	WIOG-F	CHR	5 / 0.9	0.6	0.7	0.8	0.9	0.8	191 / 5.1	4.3	4.5	17 / 548	Citadel Communications Corp.
16	WKFR-F	CHR	4 / 0.7	0.8	0.4	0.4	0.4	0.6	93 / 2.5	2.1	1.6	43 / 679	Cumulus Media
17	WOOD-F	Soft AC	3 / 0.5	1.2	0.5	0.9	0.8	0.8	96 / 2.6	2.9	2.9	12 / 264	Clear Channel Communications
18	WVIC-F	Sports	2 / 0.4	0.4					40 / 1.1			2 / 40	Rubber City Radio Group
18	WBFX-F	Classic Rock	2 / 0.4	0.6					52 / 1.4			9 / 144	Clear Channel Communications
18	WLAV-F	Classic Rock	2 / 0.4			2.7	2.9		49 / 1.3	7.7		8 / 121	Citadel Communications Corp.
18	WBCT-F	Country	2 / 0.4	0.6	0.4	0.4	0.6	0.4	93 / 2.5	1.8	1.6	19 / 368	Clear Channel Communications
22	WRIF-F	Rock	2 / 0.3			0.9			50 / 1.4	2.1		31 / 525	Greater Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WHZZ-F	1 WHZZ-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WJIM-F	1 WJIM-F	1 WFMK-F	1 WFMK-F	1 WHZZ-F	1 WITL-F
2	WQHH-F	2 WJXQ-F	2 WMMQ-F	2 WMMQ-F	2 WMMQ-F	2 WFMK-F	2 WMMQ-F	2 WMMQ-F	2 WHZZ-F	2 WWDX-F	2 WHZZ-F
3	WWDX-F	3 WQHH-F	3 WHZZ-F	3 WJXQ-F	3 WJIM-F	3 WITL-F	2 WJXQ-F	3 WITL-F	3 WMMQ-F	3 WQHH-F	3 WFMK-F
4	WIOG-F	4 WWDX-F	4 WJXQ-F	4 WJIM-F	4 WJXQ-F	4 WMMQ-F	4 WFMK-F	4 WJIM-F	4 WITL-F	4 WFMK-F	4 WJIM-F
5	WITL-F	5 WMMQ-F	5 WJIM-F	5 WITL-F	5 WITL-F	4 WILS	5 WHZZ-F	5 WILS	5 WJXQ-F	5 WITL-F	5 WQHH-F
6	WFMK-F	6 WFMK-F	6 WITL-F	6 WHZZ-F	6 WHZZ-F	6 WJIM	6 WITL-F	6 WHZZ-F	6 WQHH-F	6 WJIM-F	6 WILS
6	WXIK-F	7 WITL-F	7 WQHH-F	7 WQHH-F	7 WQHH-F	7 WHZZ-F	7 WQHH-F	7 WJXQ-F	7 WJIM-F	7 WMMQ-F	7 WMMQ-F
8	WJXQ-F	8 WXIK-F	8 WWDX-F	8 WWDX-F	8 WWDX-F	8 WQHH-F	8 WILS	8 WQHH-F	8 WILS	8 WJXQ-F	8 WJXQ-F
9	WMMQ-F	9 WJIM-F	9 WXIK-F	9 WXIK-F	9 WXIK-F	9 WJXQ-F	8 WWDX-F	9 WJIM	9 WWDX-F	9 WILS	9 WWDX-F
10	WKFR-F	10 WKFR-F	10 WJIM	10 WJIM	10 WJIM	10 WJR	10 WJIM	10 WWDX-F	10 WXIK-F	10 WJIM	10 WJIM

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHZZ-F	1 WHZZ-F	1 WFMK-F	1 WFMK-F	1 WQHH-F	1 WJXQ-F	1 WJXQ-F	1 WMMQ-F	1 WMMQ-F
2	WFMK-F	2 WFMK-F	2 WFMK-F	2 WHZZ-F	2 WITL-F	2 WJXQ-F	2 WMMQ-F	2 WJXQ-F	2 WJXQ-F
3	WQHH-F	3 WQHH-F	3 WJXQ-F	3 WITL-F	3 WHZZ-F	3 WMMQ-F	3 WWDX-F	3 WJIM-F	3 WJIM-F
4	WITL-F	4 WWDX-F	4 WWDX-F	4 WJIM-F	4 WJIM-F	4 WWDX-F	4 WQHH-F	4 WXIK-F	4 WWDX-F
5	WWDX-F	5 WITL-F	5 WQHH-F	5 WQHH-F	5 WMMQ-F	5 WHZZ-F	5 WHZZ-F	5 WFMK-F	5 WWDX-F
6	WJIM-F	6 WJXQ-F	6 WMMQ-F	6 WQHH-F	6 WQHH-F	6 WITL-F	6 WXIK-F	6 WQHH-F	6 WQHH-F
7	WMMQ-F	7 WMMQ-F	7 WITL-F	7 WWDX-F	7 WJXQ-F	7 WXIK-F	7 WITL-F	7 WQHH-F	7 WFMK-F
8	WJXQ-F	8 WJIM-F	8 WXIK-F	8 WJXQ-F	8 WXLA	8 WVFN	8 WFMK-F	8 WHZZ-F	8 WITL-F
9	WIOG-F	9 WXIK-F	9 WJIM-F	9 WXIK-F	9 WXIK-F	9 WJIM-F	9 WKFR-F	9 WVIC-F	9 WJIM
10	WRIF-F	10 WKFR-F	10 WKFR-F	10 WXIK-F	10 WWDX-F	10 WFMK-F	10 WJIM-F	9 WITL-F	10 WXIK-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WILS	1320	5 kw / 1 kw	Adult Stand.	ABC	D & R Radio	MacDonald Broadcasting Co.	Lansing
WJIM	1240	1 kw / 1 kw	Talk	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Lansing
WVFN	730	500 w / 50 w	Sports	1-on-1, ESPN	McGavren-Guild	Citadel Communications Corp.	East Lansing
WXLA	1180	1 kw / kw	Urban Oldies	Ind.	Allied Radio Ptnrs.	Mid-Michigan, Inc.	Dimondale

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFMK	99.1	28 kw @599	Adult Cont.	Ind.	McGavren-Guild	Citadel Communications Corp.	East Lansing
WHZZ	101.7	4.1 kw @397	CHR	Ind.	D & R Radio	MacDonald Broadcasting Co.	Lansing
WITL	100.7	26.5 kw @628	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Lansing
WJIM	97.5	45 kw @512	Oldies	ABC	McGavren-Guild	Citadel Communications Corp.	Lansing
WJXQ	106.1	50 kw @490	Rock	Ind.	Christal	Rubber City Radio Group	Jackson
WMMQ	94.9	50 kw @492	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	East Lansing
WQHH	96.5	3 kw @328	Urban	Ind.	Allied Radio Ptnrs.	Mid-Michigan, Inc.	DeWitt
WVIC	92.7	1.5 kw @466	Sports	Ind.	Christal	Rubber City Radio Group	Charlotte
WWDX	92.1	4 kw @400	Modern Rock	Ind.	Christal	Rubber City Radio Group	St. Johns
WXIK	94.1	40 kw @550	Classic Hits	Ind.	Christal	Rubber City Radio Group	Jackson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBCT-F	Country	93.7	Grand Rapids
WBFX-F	Classic Rock	101.3	Grand Rapids
WIOG-F	CHR	102.5	Bay City
WJR	News/Talk	760	Detroit
WKFR-F	CHR	103.3	Battle Creek
WLAV-F	Classic Rock	96.9	Grand Rapids
WOOD-F	Soft AC	105.7	Grand Rapids
WRIF-F	Rock	101.1	Detroit

Consolidation Report	12+	25-54
	(%)	(%)
Citadei Communications Corp.	38.1	44.2
WFMK FM,WITL FM,WJIM AM,WJIM FM,WMMQ FM,WVFN AM		
MacDonald Broadcasting Co.	13.8	7.0
WHZZ FM,WILS AM		
Mid-Michigan, Inc.	7.2	6.1
WQHH FM,WXLA AM		
Rubber City Radio Group	13.3	15.6
WJXQ FM,WVIC FM,WWDX FM,WXIK FM		
	72.4	72.9

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	51 (1)	51 (1)	12.5
Adult Stand.	27 (1)	0 (0)	27 (1)	6.6
CHR	0 (0)	54 (3)	54 (3)	13.3
Classic Hits	0 (0)	12 (1)	12 (1)	2.9
Classic Rock	0 (0)	44 (3)	44 (3)	10.8
Country	0 (0)	44 (2)	44 (2)	10.8
Modern Rock	0 (0)	20 (1)	20 (1)	4.9
News/Talk	11 (1)	0 (0)	11 (1)	2.7
Oldies	0 (0)	43 (1)	43 (1)	10.6
Rock	0 (0)	36 (2)	36 (2)	8.8
Soft AC	0 (0)	3 (1)	3 (1)	0.7
Sports	5 (1)	2 (1)	7 (2)	1.7
Talk	17 (1)	0 (0)	17 (1)	4.2
Urban	0 (0)	31 (1)	31 (1)	7.6
Urban Oldies	7 (1)	0 (0)	7 (1)	1.7
Totals	67 (5)	340 (17)	407 (22)	

LAS VEGAS

Arbitron Rank 39 **Pop (12+)** 1,176,700 **Stations** 22 / 22 **% Below Line** 0.0
Market TSL in Hours 20.7 **Diaries** 1900 / 619:1 / 48.4% **% Not Listed** 15.8
Average Persons Rating 15.7 **12+ FM Share (Metro)** 74.7 **Sample Target** 1980

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KLUC-F	Dance	157 / 8.5	7.0	6.8	7.4	9.1	7.4	2623 / 22.3	22.9	21.9	160 / 2680	CBS/Infinity
2	KWNR-F	Country	150 / 8.1	8.2	8.8	6.0	5.9	7.8	1971 / 16.8	14.1	13.1	152 / 2003	Clear Channel Communications
3	KSNE-F	Soft AC	130 / 7.0	6.4	7.1	7.5	6.9	7.0	1773 / 15.1	14.9	14.0	132 / 1784	Clear Channel Communications
4	KJUL-F	Adult Stand.	129 / 7.0	9.0	7.9	9.8	9.0	8.4	1528 / 13.0	15.9	15.6	136 / 1613	Beasley Broadcast Group
5	KXTE-F	Modern Rock	118 / 6.4	5.6	5.6	5.4	6.5	5.8	1779 / 15.1	13.7	14.8	127 / 1909	CBS/Infinity
6	KQOL-F	Oldies	96 / 5.2	4.3	4.8	5.4	3.9	4.9	1391 / 11.8	10.9	10.7	108 / 1439	Clear Channel Communications
7	KMXB-F	Modern AC	94 / 5.1	5.5	5.8	5.3	5.9	5.4	1984 / 16.9	17.0	18.0	95 / 1999	CBS/Infinity
8	KFMS-F	CHR	84 / 4.5	4.1	4.5	3.6	3.2	4.2	1981 / 16.8	14.6	8.4	85 / 1993	Clear Channel Communications
9	KMZQ-F	Adult Cont.	79 / 4.3	3.6	2.9	3.1	3.4	3.5	1288 / 10.9	12.0	10.7	80 / 1288	CBS/Infinity
10	KOMP-F	Rock	75 / 4.1	4.5	4.4	5.0	3.6	4.5	1124 / 9.6	10.2	8.8	87 / 1263	Lotus Communications Corp.
11	KSTJ-F	80's Hits	73 / 3.9	2.8	1.7	1.6	2.4	2.5	1258 / 10.7	7.5	9.0	74 / 1268	Beasley Broadcast Group
12	KXNT	Talk	70 / 3.8	4.5	3.0	3.6	3.5	3.7	808 / 6.9	7.7	6.9	72 / 822	CBS/Infinity
13	KISF-F	Reg'l Mex.	68 / 3.7	3.7	5.7	4.4	5.5	4.4	744 / 6.3	7.6	7.3	68 / 747	Hispanic Broadcasting Corp.
14	KXPT-F	Classic Hits	66 / 3.6	4.4	3.9	3.9	2.7	4.0	1207 / 10.3	12.6	9.4	75 / 1306	Lotus Communications Corp.
15	KKLZ-F	Classic Rock	43 / 2.3	3.3	3.7	3.3	3.8	3.2	1037 / 8.8	10.1	10.9	44 / 1052	Beasley Broadcast Group
16	KDWN	Talk	27 / 1.5	1.2	0.8	1.4	1.6	1.2	422 / 3.6	3.8	4.3	28 / 443	Radio Nevada
17	KRRN-F	Span.-CHR	19 / 1.0	1.2	1.4	2.2	2.3	1.5	356 / 3.0	5.0	5.3	19 / 356	Entravision Holdings
18	KENO	Sports	18 / 1.0	1.0	0.6	0.8	1.1	0.8	461 / 3.9	2.8	4.8	19 / 461	Lotus Communications Corp.
19	KSFN	Talk	16 / 0.9	0.9	1.5	1.3	1.2	1.1	364 / 3.1	2.7	2.3	16 / 367	CBS/Infinity
20	KDOX	Reg'l Mex.	15 / 0.8	1.2	0.8	0.6	1.2	0.9	174 / 1.5	1.6	2.9	16 / 174	S & R Broadcasting, Inc.
20	KBAD	Sports	15 / 0.8	0.6	0.5	0.5	0.7	0.6	327 / 2.8	1.6	3.1	15 / 330	Lotus Communications Corp.
22	KNUU	News/Talk	12 / 0.7	1.2	0.8	0.9	0.6	0.9	333 / 2.8	2.9	2.9	12 / 333	K-News Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KLUC-F	1 KXTE-F	1 KLUC-F	1 KWNR-F	1 KWNR-F	1 KJUL-F	1 KXTE-F	1 KSNE-F	1 KLUC-F	1 KWNR-F
2	KFMS-F	2 KLUC-F	2 KXTE-F	2 KLUC-F	2 KLUC-F	2 KWNR-F	2 KWNR-F	2 KWNR-F	2 KXTE-F	2 KLUC-F
3	KXTE-F	3 KMXB-F	3 KWNR-F	2 KLUC-F	3 KXTE-F	3 KSNE-F	3 KLUC-F	3 KJUL-F	3 KSNE-F	3 KWNR-F
4	KISF-F	4 KOMP-F	4 KMXB-F	2 KMXB-F	3 KSNE-F	4 KQOL-F	4 KSNE-F	4 KLUC-F	4 KJUL-F	3 KFMS-F
5	KMXB-F	5 KSTJ-F	5 KOMP-F	5 KOMP-F	5 KMXB-F	5 XKNT	5 KJUL-F	5 XKNT	5 KXTE-F	5 KJUL-F
6	KMZQ-F	6 KFMS-F	6 KSNE-F	6 KSNE-F	6 KQOL-F	6 KXPT-F	6 KMXB-F	6 KQOL-F	5 KFMS-F	6 KSNE-F
7	KSNE-F	7 KWNR-F	7 KSTJ-F	7 KMZQ-F	7 KOMP-F	7 KMZQ-F	7 KQOL-F	7 KXTE-F	7 KQOL-F	7 KMXB-F
8	KWNR-F	8 KISF-F	7 KMZQ-F	8 KXPT-F	8 KSTJ-F	8 KLUC-F	8 KISF-F	8 KMZQ-F	8 KMXB-F	8 KMZQ-F
9	KRRN-F	9 KMZQ-F	9 KFMS-F	9 KSTJ-F	8 KXPT-F	9 KOMP-F	9 XKNT	9 KMXB-F	9 KMZQ-F	9 KOMP-F
10	KXPT-F	10 KSNE-F	10 KXPT-F	10 KQOL-F	10 KMZQ-F	10 KSTJ-F	10 KOMP-F	10 KSTJ-F	10 KSTJ-F	9 KQOL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KLUC-F	1 KLUC-F	1 KMXB-F	1 KLUC-F	1 KWNR-F	1 KXTE-F	1 KXTE-F	1 KXTE-F	1 KXTE-F
2	KFMS-F	2 KMXB-F	2 KLUC-F	2 KMXB-F	2 KLUC-F	2 KLUC-F	2 KOMP-F	2 KOMP-F	2 KOMP-F
3	KMXB-F	3 KFMS-F	3 KXTE-F	3 KWNR-F	3 KMXB-F	3 KFMS-F	3 KOMP-F	3 KLUC-F	3 KQOL-F
4	KSTJ-F	4 KXTE-F	4 KSTJ-F	4 KSNE-F	4 KSNE-F	4 KISF-F	4 KMXB-F	4 KMXB-F	4 KWNR-F
5	KXTE-F	5 KSTJ-F	5 KWNR-F	5 KMZQ-F	5 KMZQ-F	5 KMZQ-F	5 KISF-F	5 KSTJ-F	5 KXPT-F
6	KSNE-F	6 KWNR-F	6 KOMP-F	6 KFMS-F	6 KQOL-F	6 KWNR-F	6 KSTJ-F	6 KISF-F	6 KSTJ-F
7	KWNR-F	7 KSNE-F	7 KISF-F	7 KSTJ-F	7 KSTJ-F	7 KMXB-F	7 KFMS-F	7 KWNR-F	6 KMXB-F
8	KISF-F	8 KISF-F	8 KSNE-F	8 KXTE-F	8 KOMP-F	8 KOMP-F	8 KWNR-F	8 KFMS-F	8 KISF-F
9	KMZQ-F	9 KMZQ-F	8 KMZQ-F	9 KQOL-F	9 KXPT-F	9 KSTJ-F	9 KMZQ-F	9 KRRN-F	9 KKLZ-F
10	KXNT	10 KOMP-F	10 KFMS-F	10 KOMP-F	10 KXTE-F	10 KKLZ-F	10 KKLZ-F	10 KENO	10 KMZQ-F
					10 KFMS-F				10 KFMS-F

AM Stations

Station	Freq	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
KBAD	920	5 kw / 500 w		Sports	ESPN	D & R Radio	Lotus Communications Corp.	Las Vegas
KDOX	1280	5 kw / 48 w		Reg'l Mex.	Ind.	Lotus	S & R Broadcasting, Inc.	Henderson
KDWN	720	50 kw / 50 kw		Talk	AP, WW1/MBS, TARN	Roslin	Radio Nevada	Las Vegas
KENO	1460	10 kw / 625 w		Sports	1-on-1, WW1/MBS, CNN+	D & R Radio	Lotus Communications Corp.	Las Vegas
KNUU	970	5 kw / 500 w		News/Talk	CNN+, ABC	—	K-News Broadcasting, Inc.	Paradise
KSFN	1140	10 kw / 2.5 kw		Talk	Ind.	Katz	CBS/Infinity	North Las Vegas
KXNT	840	50 kw / 25 kw		Talk	ABC, CBS	Katz	CBS/Infinity	North Las Vegas

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFMS	101.9	100 kw @ 1,180	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Las Vegas
KISF	103.5	100 kw @ 1,157	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Las Vegas
KJUL	104.3	24.5 kw @ 3,701	Adult Stand.	WW1/MBS	Allied Radio Ptnrs.	Beasley Broadcast Group	North Las Vegas
KKLZ	96.3	100 kw @ 1,175	Classic Rock	Ind.	Allied Radio Ptnrs.	Beasley Broadcast Group	Las Vegas
KLUC	98.5	100 kw @ 1,180	Dance	Ind.	Christal	CBS/Infinity	Las Vegas
KMXB	94.1	100 kw @ 1,210	Modern AC	Ind.	Katz	CBS/Infinity	Henderson
KMZQ	100.5	100 kw @ 1,105	Adult Cont.	Ind.	Katz	CBS/Infinity	Henderson
KOMP	92.3	25 kw @ 3,687	Rock	Ind.	D & R Radio	Lotus Communications Corp.	Las Vegas
KQOL	93.1	24.1 kw @ 3,742	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Las Vegas
KRRN	105.1	50 kw @ 36	Span.-CHR	Ind.	Caballero	Entravision Holdings	Las Vegas
KSNE	106.5	100 kw @ 1,155	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Las Vegas
KSTJ	105.5	3.7 kw @ 1,588	80's Hits	Ind.	Allied Radio Ptnrs.	Beasley Broadcast Group	Boulder City
KWNR	95.5	100 kw @ 1,160	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Henderson
KXPT	97.1	25 kw @ 3,674	Classic Hits	Ind.	D & R Radio	Lotus Communications Corp.	Las Vegas
KXTE	107.5	24.5 kw @ 3,729	Modern Rock	Ind.	Christal	CBS/Infinity	Pahrump

Consolidation Report	12+	25-54
	(%)	(%)
Beasley Broadcast Group	13.2	10.7
KJUL FM,KKLZ FM,KSTJ FM		
CBS/Infinity	29.0	29.2
KLUC FM,KMXB FM,KMZQ FM,KSFN AM,KXNT AM,KXTE FM		
Clear Channel Communications	24.8	24.1
KFMS FM,KQOL FM,KSNE FM,KWNR FM		
Lotus Communications Corp.	9.5	13.5
KBAD AM,KENO AM,KOMP FM,KXPT FM		
	76.5	77.5

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	73 (1)	73 (1)	4.7
Adult Cont.	0 (0)	79 (1)	79 (1)	5.1
Adult Stand.	0 (0)	129 (1)	129 (1)	8.3
CHR	0 (0)	84 (1)	84 (1)	5.4
Classic Hits	0 (0)	66 (1)	66 (1)	4.2
Classic Rock	0 (0)	43 (1)	43 (1)	2.8
Country	0 (0)	150 (1)	150 (1)	9.6
Dance	0 (0)	157 (1)	157 (1)	10.1
Modern AC	0 (0)	94 (1)	94 (1)	6.0
Modern Rock	0 (0)	118 (1)	118 (1)	7.6
News/Talk	12 (1)	0 (0)	12 (1)	0.8
Oldies	0 (0)	96 (1)	96 (1)	6.2
Reg'l Mex.	15 (1)	68 (1)	83 (2)	5.3
Rock	0 (0)	75 (1)	75 (1)	4.8
Soft AC	0 (0)	130 (1)	130 (1)	8.4
Span.-CHR	0 (0)	19 (1)	19 (1)	1.2
Sports	34 (2)	0 (0)	34 (2)	2.2
Talk	113 (3)	0 (0)	113 (3)	7.3
Totals	174 (7)	1381 (15)	1555 (22)	

LEXINGTON-FAYETTE

Arbitron Rank 106	Pop (12+) 394,400	Stations 29 / 20	% Below Line 11.2
Market TSL in Hours 18.5	Diaries 1219 / 324:1 / 55.6%	% Not Listed 12.8	
Average Persons Rating 13.9	12+ FM Share (Metro) 71.8	Sample Target 1180	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBUL-F	Country	55 / 10.1	6.9	8.2	6.7	8.3	8.0	971 / 24.6	19.5	16.1	94 / 1668	Clear Channel Communications
2 WVLC-F	Country	50 / 9.1	11.8	11.2	12.3	10.4	11.1	902 / 22.9	24.7	24.7	116 / 1949	Cumulus Media
3 WLKT-F	CHR	46 / 8.4	11.5	8.0	7.3	10.0	8.8	925 / 23.5	24.4	23.5	86 / 1675	Clear Channel Communications
4 WBTF-F	Urban	31 / 5.7	4.4	5.9	5.8	2.6	5.5	428 / 10.8	10.4	10.7	38 / 530	L.M. Communications, Inc.
5 WMKJ-F	Urban	30 / 5.4						391 / 9.9			43 / 558	Clear Channel Communications
6 WMXL-F	Hot AC	29 / 5.3	5.5	5.5	6.7	8.5	5.7	557 / 14.1	16.1	19.3	55 / 1039	Clear Channel Communications
7 WGKS-F	Adult Cont.	29 / 5.2	4.4	4.9	5.4	4.9	5.0	503 / 12.7	12.8	14.3	38 / 724	L.M. Communications, Inc.
8 WVLC	Adult Cont.	28 / 5.1	5.6	7.4	6.2	8.9	6.1	476 / 12.1	15.8	11.8	33 / 583	Cumulus Media
8 WKQQ-F	Rock	28 / 5.1	7.3	6.7	6.7	7.0	6.4	669 / 17.0	19.4	17.5	61 / 1366	Clear Channel Communications
10 WLAP	Talk	22 / 4.0	2.7	3.0	3.0	3.4	3.2	409 / 10.4	8.6	6.8	26 / 493	Clear Channel Communications
11 WXZZ-F	Modern Rock	17 / 3.1	5.1	4.0	3.9	3.8	4.0	469 / 11.9	13.2	13.0	18 / 539	Cumulus Media
12 WCDA-F	Hot AC	16 / 2.9	2.5	3.2	4.9	3.4	3.4	437 / 11.1	14.3	12.3	20 / 622	L.M. Communications, Inc.
13 WLRO-F	Classic Hits	14 / 2.5	3.5	3.0	3.4	4.5	3.1	338 / 8.6	9.8	9.4	19 / 475	Cumulus Media
14 WJMM-F	Religious	11 / 2.0	0.7	1.0	0.9	1.3	1.1	229 / 5.8	4.3	3.1	12 / 268	Mortenson Broadcasting Co.
15 WLXG	Sports	9 / 1.6	1.3	0.8	0.9	0.8	1.1	131 / 3.3	3.1	2.2	10 / 175	L.M. Communications, Inc.
16 WLTO-F	Rhythmic Old.	8 / 1.5	2.9	3.2	2.6	2.5	2.6	227 / 5.8	7.5	7.4	11 / 246	Cumulus Media
17 WTFX-F	Rock	7 / 1.3	0.5	0.4	0.6	0.6		102 / 2.6		1.6	14 / 217	Clear Channel Communications
18 WTKT	Adult Stand.	6 / 1.1	1.3	0.8	0.4	1.1	0.9	115 / 2.9	2.6	1.6	7 / 139	Clear Channel Communications
19 WVRB-F	Cont. Christ.	6 / 1.0	1.1	0.8	1.1	0.9	1.0	76 / 1.9	2.8	3.3	7 / 100	Vernon R. Baldwin, Inc.
20 WUGR	Black Gospel	5 / 0.9	0.7	1.3	1.3	0.6	1.1	53 / 1.3	2.6	2.0	5 / 59	Mortenson Broadcasting Co.
20 WHAS	Talk	5 / 0.9	1.3	1.3	1.9	1.1	1.4	136 / 3.5	4.7	4.5	25 / 458	Clear Channel Communications
20 WLXO-F	Oldies	5 / 0.9						119 / 3.0			7 / 191	L.M. Communications, Inc.
23 WLW	Talk	4 / 0.7	0.4	0.6	0.4	0.4	0.5	85 / 2.2	1.5	2.4	8 / 170	Clear Channel Communications
23 WRNZ-F	Oldies	4 / 0.7	0.5	0.6	0.6	0.6		58 / 1.5		0.9	9 / 141	Hometown Broadcasting
25 WSAI	Adult Stand.	3 / 0.6	1.1	0.7	0.7	0.7		96 / 2.4		1.2	4 / 131	Clear Channel Communications
25 WKYL-F	Soft AC	3 / 0.6	0.7	0.8	0.6	0.4	0.7	42 / 1.1	1.9	1.6	8 / 89	Davenport Broadcasting, Inc.
27 WSTL-F	Cont. Christ.	3 / 0.5	0.4	0.6	1.1	0.4	0.6	69 / 1.8	1.9	1.9	5 / 92	Mortenson Broadcasting Co.
27 WCGW	S. Gospel	3 / 0.5	0.9	0.6	0.6	1.7	0.6	63 / 1.6	2.0	2.1	10 / 115	Mortenson Broadcasting Co.
27 WCYO-F	Country	3 / 0.5	0.5		0.4	0.4		50 / 1.3			3 / 75	Wallingford Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLKT-F	1 WLKT-F	1 WBUL-F	1 WBUL-F	1 WBUL-F	1 WVLC-F	1 WVLC-F	1 WBUL-F	1 WBUL-F	1 WLKT-F	1 WBUL-F
2 WBTF-F	2 WBUL-F	2 WLKT-F	2 WMXL-F	2 WMXL-F	2 WBUL-F	2 WBUL-F	2 WVLC-F	2 WLKT-F	2 WBUL-F	2 WLKT-F
3 WXZZ-F	3 WKQQ-F	3 WVLC-F	3 WVLC-F	3 WVLC-F	3 WVLC	3 WVLC	3 WMXL-F	3 WVLC-F	3 WBTF-F	3 WVLC-F
4 WBUL-F	4 WVLC-F	4 WKQQ-F	4 WGKS-F	4 WMKJ-F	4 WMKJ-F	4 WLKT-F	4 WGKS-F	4 WMKJ-F	4 WVLC-F	4 WBTF-F
5 WGKS-F	5 WBTF-F	5 WMXL-F	5 WKQQ-F	5 WGKS-F	5 WLAP	5 WKQQ-F	5 WMKJ-F	5 WBTF-F	5 WGKS-F	5 WMKJ-F
6 WVLC-F	6 WCDA-F	6 WBTF-F	5 WLKT-F	6 WLKT-F	6 WGKS-F	6 WBTF-F	6 WLKT-F	6 WGKS-F	6 WKQQ-F	6 WMXL-F
7 WKQQ-F	7 WMXL-F	7 WGKS-F	7 WMKJ-F	7 WKQQ-F	7 WMXL-F	7 WMXL-F	7 WLAP	7 WMXL-F	7 WMKJ-F	6 WVLC
8 WCDA-F	8 WXZZ-F	8 WMKJ-F	8 WBTF-F	8 WBTF-F	8 WBTF-F	8 WMKJ-F	8 WVLC	8 WKQQ-F	8 WVLC	8 WGKS-F
9 WMKJ-F	9 WGKS-F	9 WCDA-F	9 WLRO-F	9 WLRO-F	9 WLRO-F	9 WJMM-F	9 WKQQ-F	9 WLAP	9 WLAP	9 WKQQ-F
9 WSTL-F	10 WVRB-F	10 WXZZ-F	10 WLAP	10 WVLC	10 WLKT-F	10 WGKS-F	10 WBTF-F	10 WCDA-F	10 WLRO-F	10 WLAP

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WLKT-F	1 WLKT-F	1 WBUL-F	1 WLKT-F	1 WBUL-F	1 WKQQ-F	1 WKQQ-F	1 WKQQ-F	1 WKQQ-F	1 WBUL-F
2 WBUL-F	2 WBUL-F	2 WLKT-F	2 WBUL-F	2 WMXL-F	2 WBTF-F	2 WBUL-F	2 WBUL-F	2 WBUL-F	2 WKQQ-F
3 WCDA-F	3 WCDA-F	3 WCDA-F	3 WVLC-F	3 WVLC-F	3 WLKT-F	3 WLKT-F	3 WLXG	3 WVLC-F	3 WVLC-F
4 WVLC-F	4 WVLC-F	4 WVLC-F	4 WMXL-F	4 WGKS-F	4 WXZZ-F	4 WBTF-F	4 WMXL-F	3 WXZZ-F	4 WMXL-F
5 WBTF-F	5 WGKS-F	5 WMXL-F	5 WGKS-F	5 WLKT-F	5 WBUL-F	5 WXZZ-F	5 WVLC-F	5 WMXL-F	4 WMKJ-F
6 WKQQ-F	6 WMXL-F	6 WGKS-F	6 WBTF-F	6 WMKJ-F	6 WMKJ-F	6 WLXG	6 WLKT-F	5 WLKT-F	6 WLRO-F
7 WGKS-F	7 WBTF-F	7 WBTF-F	7 WCDA-F	7 WBTF-F	7 WVLC-F	7 WMXL-F	7 WVLC-F	7 WBTF-F	7 WVLC
8 WVRB-F	8 WVRB-F	8 WXZZ-F	8 WMKJ-F	8 WCDA-F	8 WMXL-F	8 WVLC-F	8 WRNZ-F	7 WLRO-F	8 WLXG
9 WMXL-F	9 WKQQ-F	8 WMKJ-F	9 WKQQ-F	9 WLAP	9 WTFX-F	9 WMKJ-F	9 WBTF-F	9 WMKJ-F	9 WLAP
10 WXZZ-F	10 WXZZ-F	10 WVRB-F	10 WVRB-F	10 WKQQ-F	10 WSTL-F	10 WTFX-F	10 WGKS-F	10 WLXG	10 WTFX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCGW	770	1 kw / kw	S. Gospel	USA	—	Mortenson Broadcasting Co.	Nicholasville
WLAP	630	5 kw / 1 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Lexington
WLXG	1300	2.5 kw / 1 kw	Sports	1-on-1, ESPN	Katz	L.M. Communications, Inc.	Lexington
WTKT	1580	10 kw / 45 w	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Georgetown
WUGR	1250	500 w / 59 w	Black Gospel	Ind.	—	Mortenson Broadcasting Co.	Nicholasville
WVLC	590	5 kw / 1 kw	Adult Cont.	CBS, WW1/MBS	Allied Radio Ptrns.	Cumulus Media	Lexington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBTF	107.9	6 kw @328	Urban	ABC	Katz	L.M. Communications, Inc.	Midway
WBUL	98.1	100 kw @561	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Lexington
WCDA	106.3	3.7 kw @420	Hot AC	WW1/MBS	Katz	L.M. Communications, Inc.	Versailles
WGKS	96.9	50 kw @492	Adult Cont.	Ind.	Katz	L.M. Communications, Inc.	Paris
WJMM	99.3	7 kw @476	Religious	USA	Regional Reps	Mortenson Broadcasting Co.	Harrodsburg
WKQQ	100.1	32 kw @490	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Winchester
WLKT	104.5	50 kw @466	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Lexington
WLRO	101.5	9 kw @541	Classic Hits	Ind.	Allied Radio Ptnrs.	Cumulus Media	Richmond
WLTO	102.5	2 kw @400	Rhythmic Old.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Nicholasville
WLXO	96.1	6 kw @328	Oldies	Ind.	Katz	L.M. Communications, Inc.	Stamping Ground
WMXL	94.5	100 kw @636	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Lexington
WVLK	92.9	100 kw @854	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Lexington
WVRB	95.3	6 kw @328	Cont. Christ.	Ind.	—	Vemon R. Baldwin, Inc.	Wilmore
WXZZ	103.3	6 kw @328	Modern Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Georgetown

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCYO-F	Country	100.7	Irvine
WHAS	Talk	840	Louisville
WKYL-F	Soft AC	102.1	Lawrenceburg
WLW	Talk	700	Cincinnati
WMKJ-F	Urban	96.7	Peachtree City
WRNZ-F	Oldies	105.1	Lancaster
WSAI	Adult Stand.	1530	Cincinnati
WSTL-F	Cont. Christ.	92.1	Carlisle
WTFX-F	Rock	100.5	Louisville

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	34.0	33.0
WBUL FM, WKQQ FM, WLAP AM, WLKT FM, WMXL FM, WTKT AM		
Cumulus Media	21.3	20.0
WLRO FM, WLTO FM, WVLK FM, WVLK AM, WXZZ FM		
L.M. Communications, Inc.	16.3	17.7
WBTF FM, WCDA FM, WGKS FM, WLXG AM, WLXO FM		
Mortenson Broadcasting Co.	3.4	3.1
WCGW AM, WJMM FM, WUGR AM		
	75.0	73.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	28 (1)	29 (1)	57 (2)	11.9
Adult Stand.	9 (2)	0 (0)	9 (2)	1.9
Black Gospel	5 (1)	0 (0)	5 (1)	1.0
CHR	0 (0)	46 (1)	46 (1)	9.6
Classic Hits	0 (0)	14 (1)	14 (1)	2.9
Cont. Christ.	0 (0)	9 (2)	9 (2)	1.9
Country	0 (0)	108 (3)	108 (3)	22.5
Hot AC	0 (0)	45 (2)	45 (2)	9.4
Modern Rock	0 (0)	17 (1)	17 (1)	3.5
Oldies	0 (0)	8 (2)	8 (2)	1.7
Religious	0 (0)	11 (1)	11 (1)	2.3
Rhythmic Old.	0 (0)	8 (1)	8 (1)	1.7
Rock	0 (0)	35 (2)	35 (2)	7.3
S. Gospel	3 (1)	0 (0)	3 (1)	0.6
Soft AC	0 (0)	3 (1)	3 (1)	0.6
Sports	9 (1)	0 (0)	9 (1)	1.9
Talk	31 (3)	0 (0)	31 (3)	6.5
Urban	0 (0)	61 (2)	61 (2)	12.7
Totals	85 (9)	394 (20)	479 (29)	

Note WBTF-107.9 Old Format: ABC- Tom Joyner New Format: ABC- Doug Banks

LINCOLN

Arbitron Rank 173 **Pop (12+)** 200,400 **Stations** 20 / 12 **% Below Line** 16.1
Market TSL in Hours 18.4 **Diaries** 906 / 221:1 / 61.3% **% Not Listed** 17.5
Average Persons Rating 14.1 **12+ FM Share (Metro)** 60.5 **Sample Target** 860

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KZKX-F	Country	29 / 10.4	6.2	7.7	7.0	6.9	7.8	397 / 19.8	19.6	16.2	37 / 561	Clear Channel Communications
2 KFOR	Adult Cont.	27 / 9.6	10.6	8.1	9.1	9.0	9.4	378 / 18.9	19.7	17.3	28 / 411	Three Eagles Communications
3 KLIN	News/Talk	18 / 6.5	4.7	6.0	4.6	5.5	5.4	371 / 18.5	17.4	12.3	20 / 412	Triad Broadcasting, Inc.
4 KIBZ-F	Rock	18 / 6.4	6.9	8.8	7.4	7.9	7.4	285 / 14.2	17.3	13.5	22 / 352	Clear Channel Communications
5 KFRX-F	CHR	16 / 5.7	9.5	9.5	11.2	11.0	9.0	444 / 22.1	26.2	25.9	19 / 543	Three Eagles Communications
6 KKUL-F	Oldies	15 / 5.5	4.7	4.9	4.6	4.5	4.9	238 / 11.9	10.9	11.3	16 / 256	Triad Broadcasting, Inc.
7 KFGE-F	Country	15 / 5.3	3.3	4.9	4.9	5.2	4.6	319 / 15.9	14.9	10.2	40 / 692	Triad Broadcasting, Inc.
8 KBBK-F	Hot AC	15 / 5.2		4.2				218 / 10.9	11.8	11.1	16 / 268	Triad Broadcasting, Inc.
9 KOCH-F	Dance	10 / 3.7	3.6	3.5	2.5	1.0	3.3	307 / 15.3	11.8	7.7	14 / 414	Journal Broadcast Group
10 KRKR-F	Classic Rock	9 / 3.2	3.3	4.6	3.9	3.1	3.7	223 / 11.1	11.9	11.6	12 / 297	Three Eagles Communications
10 KTGL-F	Classic Rock	9 / 3.2	5.8	3.5	3.5	6.9	4.0	211 / 10.5	12.9	12.4	28 / 384	Clear Channel Communications
12 KKNB-F	CHR	9 / 3.1	5.1	3.5	3.2	2.4	3.7	262 / 13.1	13.2	14.4	17 / 407	Clear Channel Communications
13 KLMS	Sports	6 / 2.3	1.5	2.1	1.8	1.7	1.9	117 / 5.8	4.7	4.6	7 / 124	Three Eagles Communications
14 KZFX-F	Classic Hits	6 / 2.2	2.2	3.2	3.5	3.1	2.8	159 / 7.9	10.5	11.2	16 / 320	Mitchell Bcstg
14 KOMJ	Adult Stand.	6 / 2.2	1.1	0.7	1.1	0.7	1.3	85 / 4.2	3.1	2.9	12 / 180	Journal Broadcast Group
16 KEFM-F	Hot AC	6 / 2.1	1.5	1.1	1.8	1.4	1.6	189 / 9.4	4.8	5.8	7 / 242	Webster Communications
17 KEZO-F	Rock	6 / 2.0	2.5	1.4	2.1	2.1	2.0	148 / 7.4	7.6	5.4	11 / 233	Journal Broadcast Group
18 KFAB	News/Talk	4 / 1.4	1.5	2.8	1.8	2.4	1.9	109 / 5.4	8.2	6.9	23 / 335	Clear Channel Communications
18 KGOR-F	Oldies	4 / 1.4	1.5	1.8	1.1	1.4	1.4	136 / 6.8	6.1	6.6	14 / 258	Clear Channel Communications
20 KQKQ-F	CHR	3 / 1.1	1.5	0.7	1.8	1.0	1.3	178 / 8.9	6.8	8.2	5 / 257	Mitchell Bcstg

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KOCH-F	1 KIBZ-F	1 KZKX-F	1 KZKX-F	1 KZKX-F	1 KFOR	1 KFOR	1 KZKX-F	1 KZKX-F	1 KOCH-F	1 KZKX-F
2 KFRX-F	2 KZKX-F	2 KIBZ-F	2 KBBK-F	2 KBBK-F	2 KZKX-F	2 KZKX-F	2 KLIN	2 KBBK-F	2 KIBZ-F	2 KFOR
3 KIBZ-F	3 KFRX-F	3 KBBK-F	3 KIBZ-F	3 KKUL-F	3 KLIN	3 KIBZ-F	3 KBBK-F	3 KFOR	3 KZKX-F	3 KLIN
4 KZKX-F	4 KKNB-F	4 KFRX-F	4 KFGE-F	4 KFGE-F	4 KKUL-F	4 KFRX-F	4 KFOR	4 KFGE-F	4 KFRX-F	4 KFRX-F
5 KFGE-F	5 KFGE-F	5 KFGE-F	5 KKUL-F	5 KIBZ-F	5 KBBK-F	5 KRKR-F	5 KKUL-F	5 KIBZ-F	5 KKUL-F	5 KFGE-F
6 KQKQ-F	6 KOCH-F	6 KKUL-F	6 KLIN	6 KLIN	6 KFGE-F	6 KKUL-F	6 KIBZ-F	6 KKUL-F	6 KKNB-F	6 KIBZ-F
7 KTGL-F	7 KBBK-F	7 KKNB-F	7 KFRX-F	7 KFRX-F	7 KTGL-F	7 KBBK-F	7 KFGE-F	7 KLIN	7 KOMJ	7 KOCH-F
8 KKNB-F	8 KEZO-F	8 KRKR-F	8 KRKR-F	8 KRKR-F	8 KRKR-F	8 KLIN	8 KLMS	7 KFRX-F	8 KFGE-F	8 KKUL-F
9 KEFM-F	9 KRKR-F	9 KLIN	9 KKNB-F	8 KTGL-F	9 KFRX-F	9 KEZO-F	9 KTGL-F	9 KKNB-F	8 KFOR	9 KZFX-F
10 KBBK-F	10 KKUL-F	10 KTGL-F	10 KTGL-F	10 KFOR	10 KOMJ	9 KFGE-F	9 KFRX-F	9 KOCH-F	10 KEFM-F	10 KKNB-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KFRX-F	1 KZKX-F	1 KKNB-F	1 KZKX-F	1 KZKX-F	1 KIBZ-F	1 KIBZ-F	1 KZKX-F	1 KIBZ-F	1 KZKX-F	
2 KZKX-F	2 KFRX-F	2 KZKX-F	2 KBBK-F	2 KBBK-F	2 KOCH-F	2 KZKX-F	2 KIBZ-F	2 KZKX-F	2 KIBZ-F	
3 KIBZ-F	3 KIBZ-F	3 KFGE-F	3 KFRX-F	3 KKUL-F	3 KFRX-F	3 KFRX-F	3 KKUL-F	3 KFGE-F	3 KLIN	
4 KOCH-F	4 KKNB-F	4 KIBZ-F	4 KFGE-F	4 KFGE-F	4 KRKR-F	4 KFGE-F	4 KFGE-F	4 KLIN	4 KKUL-F	
5 KFGE-F	5 KFGE-F	5 KBBK-F	5 KIBZ-F	5 KFRX-F	5 KTGL-F	5 KKNB-F	5 KEZO-F	4 KLMS	5 KFGE-F	
6 KKNB-F	6 KOCH-F	6 KOCH-F	6 KKNB-F	6 KKNB-F	6 KKNB-F	6 KEZO-F	6 KLMS	6 KRKR-F	6 KBBK-F	
7 KEFM-F	7 KBBK-F	7 KLIN	7 KKUL-F	7 KFOR	7 KBBK-F	7 KBBK-F	7 KBBK-F	7 KTGL-F	6 KLMS	
8 KBBK-F	8 KEFM-F	8 KEFM-F	8 KOCH-F	8 KIBZ-F	8 KZKX-F	8 KRKR-F	8 KRKR-F	8 KKNB-F	8 KTGL-F	
9 KQKQ-F	9 KEZO-F	9 KEZO-F	9 KEFM-F	9 KEFM-F	9 KFGE-F	9 KOCH-F	9 KZFX-F	8 KZFX-F	9 KZFX-F	
10 KRKR-F	10 KLIN	9 KOMJ	10 KRKR-F	10 KRKR-F	10 KEZO-F	10 KLMS	10 KFRX-F	10 KBBK-F	10 KRKR-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFOR	1240	1 kw / 1 kw	Adult Cont.	ABC, SBUSA	McGavren-Guild	Three Eagles Communications	Lincoln
KLIN	1400	670 w / 670 w	News/Talk	ABC, CBS	Christal	Triad Broadcasting, Inc.	Lincoln
KLMS	1480	1 kw / 750 w	Sports	1-on-1	McGavren-Guild	Three Eagles Communications	Lincoln

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBBK	107.3	100 kw @600	Hot AC	CBS	Christal	Triad Broadcasting, Inc.	Lincoln
KFGE	98.1	100 kw @981	Country	Ind.	Christal	Triad Broadcasting, Inc.	Millford
KFRX	102.7	100 kw @500	CHR	Ind.	McGavren-Guild	Three Eagles Communications	Lincoln
KIBZ	106.3	2.375 kw @213	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Lincoln
KKNB	104.1	30.6 kw @613	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Crete
KKUL	105.3	3 kw @72	Oldies	Ind.	Christal	Triad Broadcasting, Inc.	Lincoln
KRKR	95.1	50 kw @289	Classic Rock	Ind.	McGavren-Guild	Three Eagles Communications	Lincoln
KTGL	92.9	100 kw @810	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Beatrice
KZKX	96.9	100 kw @610	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Seward

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KEFM-F	Hot AC	96.1	Omaha
KEZO-F	Rock	92.3	Omaha
KFAB	News/Talk	1110	Omaha
KGOR-F	Oldies	99.9	Omaha
KOMJ	Adult Stand.	590	Omaha
KQCH-F	Dance	97.7	Nebraska City
KQKQ-F	CHR	98.5	Council Bluffs
KZFX-F	Classic Hits	101.9	Lincoln

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications KIBZ FM, KKNB FM, KTGL FM, KZKX FM	23.1	25.1
Three Eagles Communications KFOR AM, KFRX FM, KLMS AM, KRKR FM	20.8	16.1
Triad Broadcasting, Inc. KBBK FM, KFGE FM, KKUL FM, KLIN AM	22.5	27.5
	66.4	68.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	27 (1)	0 (0)	27 (1)	11.7
Adult Stand.	6 (1)	0 (0)	6 (1)	2.6
CHR	0 (0)	28 (3)	28 (3)	12.1
Classic Hits	0 (0)	6 (1)	6 (1)	2.6
Classic Rock	0 (0)	18 (2)	18 (2)	7.8
Country	0 (0)	44 (2)	44 (2)	19.0
Dance	0 (0)	10 (1)	10 (1)	4.3
Hot AC	0 (0)	21 (2)	21 (2)	9.1
News/Talk	22 (2)	0 (0)	22 (2)	9.5
Oldies	0 (0)	19 (2)	19 (2)	8.2
Rock	0 (0)	24 (2)	24 (2)	10.4
Sports	6 (1)	0 (0)	6 (1)	2.6
Totals	61 (5)	170 (15)	231 (20)	

Note KKNB-104.1 Old Format: Modern AC New Format: CHR "Kiss FM 104"
 KLMS-1480 Old Format: Sports New Format: ESPN- Sports

LITTLE ROCK

Arbitron Rank 85	Pop (12+) 468,300	Stations 25 / 23	% Below Line 0.8
Market TSL in Hours 19.3		Diaries 1582 / 296:1 / 54.0%	% Not Listed 10.9
Average Persons Rating 14.5		12+ FM Share (Metro) 80.9	Sample Target 1550

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KSSN-F	Country	70 / 10.4	10.4	9.7	9.3	9.8	10.0	1050 / 22.4	21.3	20.8	122 / 1940	Clear Channel Communications
2 KIPR-F	Urban	53 / 7.8	8.6	7.3	9.6	8.7	8.3	671 / 14.3	15.5	13.8	83 / 1063	Citadel Communications Corp.
3 KMJX-F	Classic Rock	49 / 7.3	9.1	11.0	8.9	7.7	9.1	740 / 15.8	18.2	17.3	88 / 1506	Clear Channel Communications
4 KARN-AF	News/Talk	45 / 6.7		7.1	5.9	7.3		667 / 14.2	11.9	14.4	61 / 872	Citadel Communications Corp.
5 KKPT-F	Classic Hits	42 / 6.2	5.9	5.2	7.2	6.8	6.1	650 / 13.9	17.7	16.0	69 / 1190	Signal Media, Inc.
6 KQAR-F	CHR	37 / 5.4	5.4	5.9	4.4	4.6	5.3	665 / 14.2	15.5	16.4	58 / 1243	Clear Channel Communications
6 KURB-F	Hot AC	37 / 5.4	5.1	4.3	5.6	4.5	5.1	704 / 15.0	13.3	13.6	55 / 1277	Citadel Communications Corp.
8 KLEC-F	Modern Rock	36 / 5.4	3.8	3.9	5.7	4.2	4.7	515 / 11.0	11.3		55 / 815	Kaleidoscope Radio, LLC
9 KOLL-F	Oldies	28 / 4.2	3.5	4.5	4.0	4.6	4.0	541 / 11.5	11.6	12.3	59 / 1078	Clear Channel Communications
10 KOKY-F	Urban AC	26 / 3.8	2.9	3.3	2.9	3.1	3.2	324 / 6.9	6.4	7.7	27 / 338	Citadel Communications Corp.
11 KABZ-F	Talk	24 / 3.6	3.3	3.6	3.3	4.3	3.4	565 / 12.1	9.5	11.6	50 / 1131	Signal Media, Inc.
11 KYFX-F	Urban AC	24 / 3.6	3.5	3.7	3.4	4.8	3.6	364 / 7.8	7.9	9.6	24 / 371	Nomelec Broadcasting
13 KVLO-F	Soft AC	24 / 3.5	2.4	3.9	2.7	3.1	3.1	367 / 7.8	7.1	7.2	35 / 542	Clear Channel Communications Corp.
14 KHTE-F	Dance	22 / 3.2		2.2	2.3	2.8		543 / 11.6	9.3	9.6	29 / 686	Kaleidoscope Radio, LLC
15 KDRE-F	Adult Stand.	21 / 3.1	2.6	2.7	2.1	2.6	2.6	326 / 7.0	5.3	4.8	27 / 345	Flinn Broadcasting
16 KDDK-F	Country	20 / 2.9	3.6	2.4	3.3	1.7	3.1	446 / 9.5	9.2	7.2	24 / 578	Clear Channel Communications
17 KLAL-F	CHR	18 / 2.7	4.1	2.4	2.6	2.6	3.0	550 / 11.7	13.3	11.8	26 / 735	Citadel Communications Corp.
18 KITA	Black Gospel	9 / 1.3	1.5	0.9	2.0	1.7	1.4	143 / 3.1	3.8	4.1	10 / 150	Natural State Communications
19 KLRG	Black Gospel	4 / 0.5	0.8	0.9	1.0	0.9	0.8	102 / 2.2	2.5	3.2	4 / 109	Willis Broadcasting Corp.
20 KGHT	S. Gospel	3 / 0.5	1.1	1.2	0.7	0.8	0.9	89 / 1.9	2.2	1.3	5 / 135	Metropolitan Radio Group
21 KWLR-F	Cont. Christ.	3 / 0.4	0.5	0.4	0.9	0.6	0.6	60 / 1.3	1.6	2.2	3 / 64	Flinn Broadcasting
21 KLIH	Black Gospel	3 / 0.4	1.2	0.7	0.7	0.9	0.8	68 / 1.4	2.1		3 / 68	Citadel Communications Corp.
21 KVRE-F	Adult Stand.	3 / 0.4	0.6	0.4	0.6	0.8	0.5	52 / 1.1	0.6	1.1	16 / 248	Caddo Broadcasting Co.
21 KFFB-F	Adult Stand.	3 / 0.4						46 / 1.0			6 / 135	Freedom Broadcast, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KIPR-F	1 KIPR-F	1 KMJX-F	1 KMJX-F	1 KMJX-F	1 KSSN-F	1 KMJX-F	1 KSSN-F	1 KSSN-F	1 KIPR-F	1 KSSN-F
2 KQAR-F	2 KMJX-F	2 KSSN-F	2 KKPT-F	2 KKPT-F	2 KARN-AF	2 KSSN-F	2 KARN-AF	2 KIPR-F	2 KSSN-F	2 KIPR-F
3 KHTE-F	3 KSSN-F	3 KKPT-F	3 KSSN-F	3 KSSN-F	3 KKPT-F	3 KIPR-F	3 KKPT-F	3 KARN-AF	3 KLEC-F	3 KOKY-F
4 KLEC-F	4 KLEC-F	4 KIPR-F	4 KURB-F	4 KURB-F	4 KMJX-F	4 KARN-AF	4 KMJX-F	4 KKPT-F	3 KQAR-F	4 KLEC-F
5 KLAL-F	5 KQAR-F	5 KURB-F	5 KIPR-F	5 KARN-AF	5 KOLL-F	5 KKPT-F	5 KURB-F	5 KMJX-F	5 KHTE-F	5 KQAR-F
6 KSSN-F	6 KKPT-F	6 KLEC-F	6 KARN-AF	6 KIPR-F	6 KOKY-F	6 KURB-F	6 KIPR-F	6 KQAR-F	6 KARN-AF	6 KURB-F
6 KOKY-F	7 KURB-F	7 KQAR-F	7 KYFX-F	7 KYFX-F	7 KVLO-F	7 KQAR-F	7 KLEC-F	7 KLEC-F	7 KYFX-F	6 KYFX-F
8 KDDK-F	8 KDDK-F	8 KARN-AF	8 KQAR-F	8 KOLL-F	8 KURB-F	7 KYFX-F	8 KQAR-F	7 KURB-F	8 KOLL-F	8 KMJX-F
9 KMJX-F	9 KHTE-F	9 KYFX-F	9 KLEC-F	9 KABZ-F	9 KDRE-F	9 KLEC-F	9 KOLL-F	9 KOLL-F	9 KMJX-F	8 KKPT-F
10 KURB-F	10 KLAL-F	10 KABZ-F	10 KABZ-F	10 KQAR-F	10 KYFX-F	9 KOLL-F	10 KABZ-F	10 KABZ-F	10 KURB-F	10 KARN-AF
					10 KABZ-F		10 KVLO-F		10 KOKY-F	10 KDRE-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KSSN-F	1 KIPR-F	1 KIPR-F	1 KSSN-F	1 KURB-F	1 KLEC-F	1 KMJX-F	1 KMJX-F	1 KMJX-F	1 KMJX-F
2 KIPR-F	2 KSSN-F	2 KURB-F	2 KURB-F	2 KSSN-F	2 KIPR-F	2 KLEC-F	2 KSSN-F	2 KKPT-F	2 KKPT-F
2 KLEC-F	3 KQAR-F	3 KSSN-F	3 KIPR-F	3 KKPT-F	3 KHTE-F	3 KIPR-F	3 KLEC-F	3 KLEC-F	3 KARN-AF
4 KQAR-F	4 KURB-F	4 KKPT-F	4 KKPT-F	4 KIPR-F	4 KMJX-F	4 KSSN-F	4 KKPT-F	4 KSSN-F	4 KSSN-F
5 KHTE-F	5 KLAL-F	5 KQAR-F	5 KQAR-F	5 KYFX-F	5 KQAR-F	5 KKPT-F	5 KIPR-F	5 KARN-AF	5 KABZ-F
6 KLAL-F	6 KLEC-F	6 KYFX-F	6 KYFX-F	6 KVLO-F	6 KKPT-F	6 KQAR-F	6 KDDK-F	6 KIPR-F	6 KOLL-F
7 KURB-F	7 KKPT-F	7 KMJX-F	7 KLEC-F	7 KQAR-F	7 KSSN-F	7 KDDK-F	7 KABZ-F	7 KABZ-F	7 KLEC-F
7 KDDK-F	8 KHTE-F	8 KLAL-F	7 KLAL-F	8 KOKY-F	8 KDDK-F	8 KABZ-F	8 KURB-F	8 KURB-F	8 KURB-F
9 KOLL-F	9 KYFX-F	9 KDDK-F	9 KVLO-F	9 KMJX-F	9 KLAL-F	9 KHTE-F	9 KARN-AF	9 KQAR-F	9 KIPR-F
10 KOKY-F	10 KMJX-F	10 KABZ-F	10 KOKY-F	10 KLAL-F	10 KOKY-F	10 KURB-F	10 KQAR-F	10 KDDK-F	10 KDDK-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KARN	920	5 kw / 5 kw	News/Talk	ABC	McGavren-Guild	Citadel Communications Corp.	Little Rock
KGHT	880	50 kw / 220 w	S. Gospel	ABC	—	Metropolitan Radio Group	Sheridan
KITA	1440	5 kw / 240 w	Black Gospel	Ind.	—	Natural State Communications, Inc.	Little Rock
KLIH	1250	2 kw / 1.2 kw	Black Gospel	ABC	McGavren-Guild	Citadel Communications Corp.	Little Rock
KLRG	1150	5 kw / 1 kw	Black Gospel	AURN	—	Willis Broadcasting Corp.	North Little Rock

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABZ	103.7	100 kw @ 1,499	Talk	WW1/MBS, CNN+	D & R Radio	Signal Media, Inc.	Little Rock
KARN	102.5	3 kw @ 328	simul. KARNAF	ABC	McGavren-Guild	Citadel Communications Corp.	Cabot
KDDK	106.7	16 kw @ 864	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Benton
KDRE	101.1	6 kw @ 328	Adult Stand.	Jones	Roslin	Flinn Broadcasting	North Little Rock
KHTE	96.5	10.6 kw @ 495	Dance	Ind.	Roslin	Kaleidoscope Radio, LLC	England
KIPR	92.3	100 kw @ 938	Urban	ABC	McGavren-Guild	Citadel Communications Corp.	Pine Bluff
KKPT	94.1	100 kw @ 1,602	Classic Hits	Ind.	D & R Radio	Signal Media, Inc.	Little Rock
KLAL	107.7	50 kw @ 312	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Wrightsville
KLEC	106.3	50 kw @ 492	Modern Rock	Ind.	Roslin	Kaleidoscope Radio, LLC	Lonoke
KMJX	105.1	81 kw @ 1,053	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Conway
KOKY	102.1	2 kw @ 571	Urban AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Sherwood
KOLL	94.9	100 kw @ 1,844	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Maumelle
KQAR	100.3	82.9 kw @ 1,053	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
KSSN	95.7	100 kw @ 1,664	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Little Rock
KURB	98.5	100 kw @ 1,286	Hot AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Little Rock
KVLO	102.9	50 kw @ 492	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Sheridan
KWLR	96.9	4.6 kw @ 377	Cont. Christ.	UPI	—	Flinn Broadcasting	Maumelle
KYFX	99.5	3 kw @ 312	Urban AC	CNN+, ABC	Allied Radio Ptnrs.	Nomelec Broadcasting	Little Rock

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFFB-F	Adult Stand.	106.1	Fairfield Bay
KVRE-F	Adult Stand.	92.9	Hot Springs Village

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	30.3	29.7
KARN AM, KARN FM, KIPR FM, KLAL FM, KLIH AM, KOKY FM, KURB FM, KVLO FM		
Clear Channel Communications	30.2	31.7
KDDK FM, KMJX FM, KOLL FM, KQAR FM, KSSN FM		
Flinn Broadcasting	3.5	2.0
KDRE FM, KWLR FM		
Kaleidoscope Radio, LLC	8.6	5.1
KHTE FM, KLEC FM		
Signal Media, Inc.	9.8	13.6
KABZ FM, KKPT FM		
	82.4	82.1

Format Performance	AM	FM	Totals	Percent
Adult Stand.	0 (0)	26 (3)	26 (3)	4.3
Black Gospel	16 (3)	0 (0)	16 (3)	2.7
CHR	0 (0)	55 (2)	55 (2)	9.1
Classic Hits	0 (0)	42 (1)	42 (1)	7.0
Classic Rock	0 (0)	49 (1)	49 (1)	8.1
Cont. Christ.	0 (0)	3 (1)	3 (1)	0.5
Country	0 (0)	90 (2)	90 (2)	14.9
Dance	0 (0)	22 (1)	22 (1)	3.6
Hot AC	0 (0)	37 (1)	37 (1)	6.1
Modern Rock	0 (0)	36 (1)	36 (1)	6.0
News/Talk	37 (1)	8 (1)	45 (2)	7.5
Oldies	0 (0)	28 (1)	28 (1)	4.6
S. Gospel	3 (1)	0 (0)	3 (1)	0.5
Soft AC	0 (0)	24 (1)	24 (1)	4.0
Talk	0 (0)	24 (1)	24 (1)	4.0
Urban	0 (0)	53 (1)	53 (1)	8.8
Urban AC	0 (0)	50 (2)	50 (2)	8.3
Totals	56 (5)	547 (20)	603 (25)	

Note KHTE-1530 Old Format: KLEC, Mod. Rock //FM New Format: Dance-CHR // KHTE-FM
 KABZ-103.7 Old Format: Talk & Sports New Format: drops Imus

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABC	790	5 kw / 5 kw	Talk	ABC	ABC Radio Sales	ABC Inc.	Los Angeles
KBLA	1580	50 kw / 50 kw	Span.-Talk	ABC, BRN, Unica	—	Radio Unica	Santa Monica
KDIS	710	50 kw / 10 kw	Pre-teen	ABC	ABC Radio Sales	ABC Inc.	Los Angeles
KFI	640	50 kw / 50 kw	Talk	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KFWB	980	5 kw / 5 kw	News	CNN+, AP	Infinity Radio Sales	CBS/Infinity	Los Angeles
KHJ	930	5 kw / 5 kw	Ranchero	Ind.	—	Liberman Broadcasting, Inc.	Los Angeles
KIEV	870	20 kw / 3 kw	Talk	SRN	Christal	Salem Communications Corp.	Glendale
KLAC	570	5 kw / 5 kw	Adult Stand.	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KLTX	1390	5 kw / 3.6 kw	Span.-Relig.	Ind.	—	Salem Communications Corp.	Long Beach
KNX	1070	50 kw / 50 kw	News	CBS	Infinity Radio Sales	CBS/Infinity	Los Angeles
KSPN	1110	50 kw / 20 kw	Sports	ESPN	ABC Radio Sales	ABC Inc.	Pasadena
KTNQ	1020	50 kw / 50 kw	Span.-Stand.	CRC	Katz Hispanic	Hispanic Broadcasting Corp.	Los Angeles
KWKU	1220	250 w / 250 w	simul. KWKWAA	Ind.	Lotus	Lotus Communications Corp.	Pomona
KWKW	1330	5 kw / 5 kw	Span.-Talk	Ind.	Lotus	Lotus Communications Corp.	Los Angeles
KXTA	1150	50 kw / 44 kw	Sports	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KACD	103.1	3 kw @266	simul. KSSEFFF	Ind.	Caballero	Entravision Holdings	Santa Monica
KBCD	103.1	2 kw @300	simul. KSSEFFF	Ind.	Caballero	Entravision Holdings	Newport Beach
KBIG	104.3	105 kw @2,893	Hot AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Los Angeles
KBUA	94.3	3 kw @26	simul. KBUEFF	Ind.	—	Liberman Broadcasting, Inc.	San Fernando
KBUE	105.5	3 kw @466	Reg'l Mex.	Ind.	—	Liberman Broadcasting, Inc.	Long Beach
KCBS	93.1	28.5 kw @3,496	Classic Rock	CBS	Infinity Radio Sales	CBS/Infinity	Los Angeles
KCMG	92.3	43 kw @2,910	Rhythmic Old.	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KIIS	102.7	8 kw @2,960	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KJLH	102.3	5.6 kw @338	Urban AC	AURN	McGavren-Guild	TAXI Productions, Inc.	Compton
KKBT	100.3	5.3 kw @3,004	Urban	AM/FM	Katz	Radio One	Los Angeles
KKLA	99.5	10.7 kw @2,880	Religious	SRN	Christal	Salem Communications Corp.	Los Angeles
KLAX	97.9	33 kw @604	Reg'l Mex.	Ind.	Caballero	Spanish Broadcasting System	East Los Angeles
KLOS	95.5	63 kw @3,129	Rock	ABC	ABC Radio Sales	ABC Inc.	Los Angeles
KLSX	97.1	20.9 kw @3,001	Talk	Ind.	Infinity Radio Sales	CBS/Infinity	Los Angeles
KLVE	107.5	29.5 kw @2,998	Romantica	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Los Angeles
KLYY	107.1	6 kw @-43	Span.-CHR	Ind.	—	Big City Radio	Arcadia
KMJR	93.5	6 kw @282	Religious	Ind.	—	Spanish Broadcasting System	Redondo Beach
KMZT	105.1	17.6 kw @2,886	Classical	Ind.	McGavren-Guild	Mount Wilson FM Broadcasters	Los Angeles
KNJR	93.5	6 kw @-128	simul. KMJRFF	Ind.	—	Spanish Broadcasting System	Ontario
KOST	103.5	12.5 kw @3,113	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Los Angeles
KPWR	105.9	25 kw @3,034	Urban	Ind.	D & R Radio	Emmis Broadcasting	Los Angeles
KRCO	103.9	4.1 kw @387	simul. KRCVFF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Inglewood
KRCV	98.3	600 w @1,004	Span.-Stand.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	West Covina
KROQ	106.7	5.6 kw @1,387	Modern Rock	Ind.	Infinity Radio Sales	CBS/Infinity	Pasadena
KRTH	101.1	51 kw @3,129	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Los Angeles
KSCA	101.9	1.75 kw @3,090	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Glendale
KSSE	97.5	72 kw @1,827	Span.-CHR	Ind.	Caballero	Entravision Holdings	Riverside
KTWV	94.7	58 kw @2,831	Smooth Jazz	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Los Angeles
KVVS	97.7	6 kw @328	simul. KIISFF	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Mojave
KWIZ	96.7	6 kw @203	Romantica	Ind.	—	Liberman Broadcasting, Inc.	Santa Ana
KWVE	107.9	530 w @3,791	Religious	Ind.	—	Calvary Chapel of Costa Mesa	San Clemente
KYSR	98.7	75 kw @1,180	Modern AC	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KZLA	93.9	18.5 kw @3,136	Country	Ind.	D & R Radio	Emmis Broadcasting	Los Angeles

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
XTRA	Sports	690	Tijuana

Consolidation Report

	12+	25-54
	(%)	(%)
ABC Inc.	6.0	6.0
KABC AM, KDIS AM, KLOS FM, KSPN AM		
CBS/Infinity	20.2	20.5
KCBS FM, KFWB AM, KLSX FM, KNX AM, KROQ FM, KRTH FM, KTWV FM		
Clear Channel Communications	20.4	20.2
KBIG FM, KCMG FM, KFI AM, KIIS FM, KLAC AM, KOST FM, KVVS FM, KXTA AM, KYSR FM		
Emmis Broadcasting	6.9	4.8
KPWR FM, KZLA FM		
Entravision Holdings	1.7	1.8
KACD FM, KBCD FM, KSSE FM		
Hispanic Broadcasting Corp.	12.1	14.6
KLVE FM, KRCD FM, KRCV FM, KSCA FM, KTNQ AM		
Liberman Broadcasting, Inc.	4.5	4.2
KBUA FM, KBUE FM, KHJ AM, KWIZ FM		
Lotus Communications Corp.	0.6	0.7
KWKU AM, KWKW AM		
Salem Communications Corp.	1.8	1.8
KIEV AM, KKLA FM, KLTX AM		
Spanish Broadcasting System	2.8	3.0
KLAX FM, KMJR FM, KNJR FM		
	77.0	77.6

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	638 (1)	638 (1)	4.3
Adult Stand.	240 (1)	0 (0)	240 (1)	1.6
CHR	0 (0)	805 (2)	805 (2)	5.5
Classic Rock	0 (0)	437 (1)	437 (1)	3.0
Classical	0 (0)	222 (1)	222 (1)	1.5
Country	0 (0)	444 (1)	444 (1)	3.0
Hot AC	0 (0)	397 (1)	397 (1)	2.7
Modern AC	0 (0)	464 (1)	464 (1)	3.2
Modern Rock	0 (0)	752 (1)	752 (1)	5.1
News	725 (2)	0 (0)	725 (2)	4.9
Oldies	0 (0)	529 (1)	529 (1)	3.6
Pre-teen	79 (1)	0 (0)	79 (1)	0.5
Ranchero	245 (1)	0 (0)	245 (1)	1.7
Reg'l Mex.	0 (0)	1505 (4)	1505 (4)	10.2
Religious	0 (0)	374 (4)	374 (4)	2.5
Rhythmic Old.	0 (0)	374 (1)	374 (1)	2.5
Rock	0 (0)	444 (1)	444 (1)	3.0
Romantica	0 (0)	889 (2)	889 (2)	6.0
Smooth Jazz	0 (0)	621 (1)	621 (1)	4.2
Span.-CHR	0 (0)	532 (4)	532 (4)	3.6
Span.-Relig.	106 (1)	0 (0)	106 (1)	0.7
Span.-Stand.	218 (1)	269 (2)	487 (3)	3.3
Span.-Talk	197 (3)	0 (0)	197 (3)	1.3
Sports	267 (3)	0 (0)	267 (3)	1.8
Talk	1006 (3)	352 (1)	1358 (4)	9.2
Urban	0 (0)	1341 (2)	1341 (2)	9.1
Urban AC	0 (0)	253 (1)	253 (1)	1.7
Totals	3083(16)	11642 (33)	14725 (49)	

Note KLTX-1390 Old Format: Religion New Format: Spanish Religion/KMRO. Enters a "quardrocast" with KMRO, KEYQ & KGZO
KABC-790 Old Format: Talk New Format: drops John & Ken
KRLA-1110 Old Format: Talk New Format: KSPN, ESPN- Sports. KSPN enters an LMA-to-buy with talk KABC, children KDIS & rock KLOS.

LOUISVILLE

Arbitron Rank 54 **Pop (12+)** 875,800 **Stations** 28 / 25 **% Below Line** 0.0
Market TSL in Hours 18.0 **Diaries** 1597 / 548:1 / 55.0% **% Not Listed** 12.7
Average Persons Rating 13.5 **12+ FM Share (Metro)** 68.3 **Sample Target** 1520

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WAMZ-F	Country	166 / 14.1	13.8	11.4	12.8	11.5	13.0	2019 / 23.1	23.0	24.2	209 / 2813	Clear Channel Communications
2 WHAS	Talk	127 / 10.7	11.5	14.0	10.4	10.0	11.6	2089 / 23.9	22.2	24.9	177 / 2704	Clear Channel Communications
3 WDJX-F	CHR	89 / 7.5	8.3	9.8	8.9	10.1	8.6	1938 / 22.1	25.4	27.4	123 / 2638	Radio One
4 WGZB-F	Urban	77 / 6.5	5.3	4.9	4.8	6.6	5.4	1004 / 11.5	10.4	12.4	81 / 1075	Radio One
5 WVEZ-F	Adult Cont.	65 / 5.5	5.5	5.3	6.0	5.4	5.6	1077 / 12.3	12.0	15.1	84 / 1457	Cox Radio
6 WTFX-F	Rock	53 / 4.5	5.4	4.9	4.8	5.2	4.9	1334 / 15.2	13.1	12.8	94 / 2042	Clear Channel Communications
7 WRKA-F	Oldies	50 / 4.2	3.4	3.9	3.9	4.7	3.9	1060 / 12.1	13.4	13.4	53 / 1152	Cox Radio
8 WQMF-F	Classic Rock	48 / 4.0	3.9	4.0	4.1	4.2	4.0	978 / 11.2	11.1	11.2	65 / 1360	Clear Channel Communications
9 WBLO-F	Urban	35 / 3.0	2.9	3.5	2.5	2.5	3.0	823 / 9.4	7.8	6.9	36 / 829	Radio One
10 WMJM-F	Rhythmic Old.	34 / 2.9	3.0	2.3	2.8	1.5	2.7	646 / 7.4	6.4	6.2	35 / 669	Radio One
11 WZTR-F	CHR	32 / 2.7	1.8	1.8	2.0	2.9	2.1	769 / 8.8	10.1	10.1	44 / 1033	Clear Channel Communications
12 WPTK-F	80's Hits	30 / 2.6	1.8	2.2	3.0	2.2	2.4	632 / 7.2	7.6	7.2	32 / 674	Cox Radio
12 WULV-F	Soft AC	30 / 2.6	2.1	2.6	2.4	2.0	2.4	568 / 6.5	7.5	6.7	32 / 632	Radio One
14 WLRS-F	Modern Rock	30 / 2.5	2.7	1.5	2.7	0.9	2.4	743 / 8.5	7.5	2.9	36 / 790	Radio One
15 WSFR-F	Classic Hits	29 / 2.4	4.9	4.6	5.2	6.3	4.3	885 / 10.1	14.2	16.0	41 / 1208	Cox Radio
16 WKJK	Adult Stand.	21 / 1.8	1.9	1.9	3.1	2.8	2.2	374 / 4.3	5.1	5.7	24 / 415	Clear Channel Communications
17 WGTK	News	16 / 1.4	1.2	1.4	1.1	1.4	1.3	469 / 5.4	4.9	5.7	20 / 531	Salem Communications Corp.
18 WYBL-F	Country	14 / 1.2	1.0	1.5	1.1	0.6	1.2	405 / 4.6	4.0	3.3	14 / 422	Clear Channel Communications
19 WWKY	Sports	13 / 1.1	0.8	1.1	0.7	0.9	0.9	432 / 4.9	3.8	4.9	15 / 461	Clear Channel Communications
20 WLOU	Black Gospel	12 / 1.0	1.1	0.9	1.3	0.9	1.1	194 / 2.2	2.7	3.1	13 / 203	Mortenson Broadcasting Co.
21 WLLV	Black Gospel	11 / 0.9	0.9	0.6	0.7	1.0	0.8	141 / 1.6	1.8	2.3	11 / 141	Mortenson Broadcasting Co.
22 WFIA	Religious	10 / 0.8		0.4	0.7	0.5		133 / 1.5	2.2	1.7	13 / 166	Salem Communications Corp.
22 WMPI-F	Country	10 / 0.8	0.4	1.2	0.5	0.5	0.7	128 / 1.5	1.3	1.4	14 / 161	D. R. Rice Bcstg, Inc.
24 WTMT	Sports	9 / 0.8	0.8	0.7	0.5	0.4	0.7	243 / 2.8	2.0	2.2	10 / 254	Jefferson Broadcasting Co.
25 WASE-F	Oldies	6 / 0.5	0.7					208 / 2.4			19 / 391	W & B Broadcasting, Inc.
26 WAVG	Classic Cntry.	5 / 0.5	1.3	0.5	0.8	1.1	0.8	176 / 2.0	1.8	2.6	6 / 193	Susquehanna Radio Corp.
27 WINN-F	Oldies	5 / 0.4	0.5					101 / 1.2			23 / 384	Findlay Publishing Co.
27 WQXE-F	Hot AC	5 / 0.4						70 / 0.8			11 / 287	Marilyn Evans

This table lists all stations which appear in this Arbitron report: stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WDJX-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WHAS	1 WHAS	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F
2 WBLO-F	2 WTFX-F	2 WDJX-F	2 WDJX-F	2 WHAS	2 WAMZ-F	2 WAMZ-F	2 WHAS	2 WDJX-F	2 WGZB-F	2 WHAS
3 WGZB-F	3 WGZB-F	3 WGZB-F	3 WHAS	3 WDJX-F	3 WVEZ-F	3 WDJX-F	3 WVEZ-F	3 WHAS	2 WDJX-F	3 WDJX-F
4 WLRS-F	4 WDJX-F	4 WTFX-F	4 WQMF-F	4 WVEZ-F	4 WRKA-F	4 WGZB-F	4 WDJX-F	4 WGZB-F	4 WHAS	4 WGZB-F
5 WAMZ-F	5 WLRS-F	5 WHAS	5 WGZB-F	5 WQMF-F	5 WQMF-F	5 WQMF-F	5 WTFX-F	5 WRKA-F	5 WVEZ-F	5 WBLO-F
6 WTFX-F	6 WBLO-F	6 WVEZ-F	6 WVEZ-F	6 WGZB-F	6 WQMF-F	6 WVEZ-F	5 WGZB-F	6 WTFX-F	6 WBLO-F	6 WRKA-F
7 WQMF-F	7 WVEZ-F	7 WQMF-F	7 WTFX-F	7 WTFX-F	7 WDJX-F	7 WQMF-F	7 WQMF-F	7 WQMF-F	7 WTFX-F	6 WVEZ-F
8 WZTR-F	8 WQMF-F	8 WRKA-F	8 WRKA-F	8 WRKA-F	8 WULV-F	8 WRKA-F	8 WRKA-F	8 WPTK-F	8 WMJM-F	8 WTFX-F
9 WHAS	9 WZTR-F	9 WZTR-F	9 WPTK-F	9 WPTK-F	9 WMJM-F	9 WULV-F	9 WMJM-F	9 WLRS-F	9 WQMF-F	9 WMJM-F
10 WSFR-F	10 WPTK-F	10 WPTK-F	10 WSFR-F	10 WMJM-F	10 WPTK-F	10 WZTR-F	10 WTFX-F	9 WBLO-F	10 WLRS-F	10 WQMF-F
					10 WKJK	10 WMJM-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WGZB-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WTFX-F	1 WTFX-F	1 WTFX-F	1 WAMZ-F	1 WAMZ-F
2 WAMZ-F	2 WDJX-F	2 WDJX-F	2 WDJX-F	2 WVEZ-F	2 WLRS-F	2 WAMZ-F	2 WAMZ-F	2 WTFX-F	2 WHAS
3 WDJX-F	3 WGZB-F	3 WGZB-F	3 WGZB-F	3 WDJX-F	3 WGZB-F	3 WGZB-F	3 WQMF-F	3 WHAS	3 WQMF-F
4 WBLO-F	4 WVEZ-F	4 WZTR-F	4 WVEZ-F	4 WGZB-F	4 WBLO-F	4 WDJX-F	4 WDJX-F	4 WQMF-F	4 WTFX-F
5 WVEZ-F	5 WZTR-F	5 WTFX-F	5 WZTR-F	5 WULV-F	5 WAMZ-F	5 WLRS-F	5 WGZB-F	5 WDJX-F	5 WDJX-F
6 WTFX-F	6 WBLO-F	6 WVEZ-F	6 WRKA-F	6 WHAS	6 WDJX-F	6 WQMF-F	6 WBLO-F	6 WGZB-F	6 WSFR-F
7 WLRS-F	7 WTFX-F	7 WLRS-F	6 WPTK-F	7 WZTR-F	7 WQMF-F	7 WBLO-F	7 WLRS-F	7 WSFR-F	7 WGZB-F
8 WZTR-F	8 WLRS-F	8 WPTK-F	8 WULV-F	8 WRKA-F	8 WVEZ-F	8 WHAS	8 WMJM-F	8 WLRS-F	8 WRKA-F
9 WRKA-F	9 WPTK-F	9 WSFR-F	9 WHAS	9 WMJM-F	9 WPTK-F	8 WMJM-F	9 WHAS	9 WRKA-F	8 WVEZ-F
10 WMJM-F	10 WSFR-F	10 WULV-F	10 WMJM-F	10 WPTK-F	10 WSFR-F	10 WVEZ-F	10 WPTK-F	9 WVEZ-F	10 WPTK-F
								9 WBLO-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVG	1450	1 kw / 1 kw	Classic Cntry.	Jones	Regional Reps/Roslin	Susquehanna Radio Corp.	Jeffersonville
WFIA	900	1 kw / 160 w	Religious	USA	Salem Radio Reps	Salem Communications Corp.	Louisville
WGTK	970	5 kw / 5 kw	News	AP, SRN	Katz	Salem Communications Corp.	Louisville
WHAS	840	50 kw / 50 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WKJK	1080	10 kw / 1 kw	Adult Stand.	WW1/MBS, CBS	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WLLV	1240	1 kw / 1 kw	Black Gospel	Ind.	—	Mortenson Broadcasting Co.	Louisville
WLOU	1350	2.2 kw / 500 w	Black Gospel	AURN	Roslin	Mortenson Broadcasting Co.	Louisville
WTMT	620	500 w / 500 w	Sports	1-on-1	—	Jefferson Broadcasting Co.	Louisville
WWKY	790	5 kw / 1 kw	Sports	CBS	Clear Chan.-Diamond	Clear Channel Communications	Louisville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMZ	97.5	100 kw @500	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WBLO	104.3	3 kw @328	Urban	Ind.	D & R Radio	Radio One	Charlestown
WDJX	99.7	24 kw @715	CHR	Ind.	D & R Radio	Radio One	Louisville
WGZB	96.5	3 kw @328	Urban	ABC	D & R Radio	Radio One	Corydon
WLRS	105.1	1.55 kw @551	Modern Rock	Ind.	D & R Radio	Radio One	Shepherdsville
WMJM	101.3	2 kw @194	Rhythmic Old.	ABC	D & R Radio	Radio One	Jeffersontown
WMPI	105.3	2.2 kw @512	Country	ABC	Regional Reps	D. R. Rice Bcstg. Inc.	Scottsburg
WPTK	103.9	1.35 kw @490	80's Hits	Ind.	Christal	Cox Radio	Louisville
WQMF	95.7	28.5 kw @644	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jeffersonville
WRKA	103.1	6 kw @275	Oldies	Ind.	Christal	Cox Radio	St. Matthews
WSFR	107.7	31 kw @568	Classic Hits	Ind.	Christal	Cox Radio	Corydon
WTFX	100.5	37.4 kw @554	Rock	Source	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WULV	102.3	4.3 kw @285	Soft AC	Ind.	D & R Radio	Radio One	Louisville
WVEZ	106.9	24.5 kw @670	Adult Cont.	Ind.	Christal	Cox Radio	Louisville
WYBL	93.1	2.15 kw @387	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Clarksville
WZTR	98.9	50 kw @492	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Salem

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	40.1	40.2
WAMZ FM,WHAS AM,WKJK AM,WQMF FM,WTFX FM,WWKY AM,WYBL FM,WZTR FM		
Cox Radio	14.7	18.0
WPTK FM,WRKA FM,WSFR FM,WVEZ FM		
Mortenson Broadcasting Co.	1.9	1.4
WLLV AM,WLOU AM		
Radio One	25.0	22.5
WBLO FM,WDJX FM,WGZB FM,WLRS FM,WMJM FM,WULV FM		
Salem Communications Corp.	2.2	1.7
WFIA AM,WGTK AM		
	83.9	83.8

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	30 (1)	30 (1)	2.9
Adult Cont.	0 (0)	65 (1)	65 (1)	6.3
Adult Stand.	21 (1)	0 (0)	21 (1)	2.0
Black Gospel	23 (2)	0 (0)	23 (2)	2.2
CHR	0 (0)	121 (2)	121 (2)	11.7
Classic Cntry.	5 (1)	0 (0)	5 (1)	0.5
Classic Hits	0 (0)	28 (1)	28 (1)	2.7
Classic Rock	0 (0)	48 (1)	48 (1)	4.7
Country	0 (0)	190 (3)	190 (3)	18.4
Hot AC	0 (0)	5 (1)	5 (1)	0.5
Modern Rock	0 (0)	30 (1)	30 (1)	2.9
News	16 (1)	0 (0)	16 (1)	1.6
Oldies	0 (0)	61 (3)	61 (3)	5.9
Religious	10 (1)	0 (0)	10 (1)	1.0
Rhythmic Old.	0 (0)	34 (1)	34 (1)	3.3
Rock	0 (0)	53 (1)	53 (1)	5.1
Soft AC	0 (0)	30 (1)	30 (1)	2.9
Sports	23 (2)	0 (0)	23 (2)	2.2
Talk	127 (1)	0 (0)	127 (1)	12.3
Urban	0 (0)	112 (2)	112 (2)	10.9
Totals	225 (9)	807 (19)	1032 (28)	

Note WSFR-107.7 Old Format: drops Bob & Tom New Format: adds Lex & Terry
 WMHX-103.9 Old Format: Hot AC New Format: 80s hits "The Point"
 WZTR-98.9 Old Format: Hot AC New Format: adds Rick Dees

LUBBOCK

Arbitron Rank 180	Pop (12+) 191,300	Stations 21 / 18	% Below Line 1.7
Market TSL in Hours 20.8	Diaries 866 / 221:1 / 47.9%	% Not Listed 12.9	
Average Persons Rating 15.5	12+ FM Share (Metro) 73.9	Sample Target 860	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KLLL-F	Country	35 / 11.9	14.4	14.8	18.2	18.6	14.8	474 / 24.8	30.1	31.1	73 / 864	NextMedia
2 KZII-F	CHR	33 / 11.1	10.5	11.5	9.6	12.9	10.7	508 / 26.6	28.8	26.5	56 / 813	Clear Channel Communications
3 KFMX-F	Rock	25 / 8.5	8.5	9.2	7.7	6.3	8.5	351 / 18.4	18.9	14.6	34 / 489	Clear Channel Communications
4 KLZK-F	Dance	23 / 7.7	8.2	7.2	8.3	9.0	7.8	354 / 18.5	16.6	17.2	31 / 527	KLZK, Inc.
5 KONE-F	Classic Rock	21 / 6.9	5.3	3.9	3.4	4.6	4.9	274 / 14.3	10.0	10.1	30 / 456	NextMedia
6 KMMX-F	Hot AC	19 / 6.4	5.9	4.9	4.3	4.3	5.4	372 / 19.4	17.0	16.3	26 / 500	NextMedia
7 KKCL-F	Oldies	18 / 6.1	6.9	7.9	6.8	9.0	6.9	276 / 14.5	16.7	19.0	24 / 378	Clear Channel Communications
8 KFYO	News/Talk	16 / 5.5	3.6	2.6	3.1	1.7	3.7	213 / 11.1	9.0	9.6	24 / 334	Clear Channel Communications
9 KQBR-F	Country	12 / 4.1	5.3	3.9	4.3	5.0	4.4	311 / 16.2	13.8	13.3	18 / 410	Clear Channel Communications
10 KXTQ-F	Tejano	10 / 3.2	4.3	3.6	3.7	4.6	3.7	163 / 8.5	8.0	10.2	14 / 275	Ramar Communications, Inc.
11 KEJS-F	Tejano	9 / 2.9	2.6	2.3	2.5	3.6	2.6	139 / 7.3	6.3	7.1	11 / 200	Barton Broadcasting Co.
12 KJAK	Sports	7 / 2.4	1.3	2.3	1.2	3.6	1.8	131 / 6.8	7.5	4.5	8 / 157	Clear Channel Communications
13 KRBL-F	Classic Cntry.	6 / 2.2	4.6	2.3	3.7	2.3	3.2	101 / 5.3	7.3	8.4	10 / 176	Triumph Communications, Inc.
14 KRFE	Adult Stand.	6 / 2.1	2.0	2.6	3.1	3.3	2.4	95 / 5.0	4.6	6.1	8 / 143	KRFE Radio, Inc.
15 KJAK-F	Religious	5 / 1.6	1.0	1.0	0.6	1.3	1.1	95 / 5.0	4.9	4.1	7 / 159	Williams Broadcasting Group
16 KBZO	Reg'l Mex.	3 / 1.1	0.7	2.3	1.9	0.3	1.5	40 / 2.1	3.1	2.4	4 / 42	Entravision Holdings
16 KOFR-F	Cont. Christ.	3 / 1.1	1.6	1.6	1.9		1.5	69 / 3.6	5.8	5.3	5 / 120	Michael Perry Stephens
18 KDAV	Oldies	3 / 0.9	1.6	1.6	0.9	1.3	1.3	30 / 1.6	0.9	2.5	3 / 41	Renaissance Broadcasting, Inc.
19 KJTV	Talk	2 / 0.8		0.7				77 / 4.0	3.8	2.4	4 / 120	Ramar Communications, Inc.
20 KKYN	Country	1 / 0.4						27 / 1.4			2 / 56	Cornerstone Radio Holdings
21 KSNY-F	Country	1 / 0.2	0.3					28 / 1.5			6 / 90	William Jamar Stations

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KLZK-F	1 KZII-F	1 KZII-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLZK-F	1 KZII-F
2 KZII-F	2 KFMX-F	2 KFMX-F	2 KFMX-F	2 KFMX-F	2 KKCL-F	2 KZII-F	2 KZII-F	2 KZII-F	2 KZII-F	2 KLZK-F
3 KFMX-F	3 KMMX-F	3 KLLL-F	3 KONE-F	3 KONE-F	3 KFYO	3 KKCL-F	3 KFYO	3 KFMX-F	3 KFMX-F	3 KLLL-F
4 KEJS-F	4 KLZK-F	4 KMMX-F	4 KZII-F	4 KZII-F	4 KONE-F	4 KFMX-F	4 KFMX-F	4 KLZK-F	4 KONE-F	4 KFMX-F
5 KONE-F	5 KLLL-F	5 KONE-F	5 KMMX-F	5 KKCL-F	5 KFMX-F	5 KONE-F	5 KONE-F	5 KKCL-F	5 KONE-F	5 KONE-F
6 KLLL-F	6 KONE-F	6 KLZK-F	5 KKCL-F	6 KMMX-F	6 KZII-F	6 KLZK-F	6 KONE-F	6 KMMX-F	6 KMMX-F	6 KMMX-F
7 KQBR-F	7 KQBR-F	7 KKCL-F	7 KQBR-F	7 KLZK-F	7 KRFE	7 KMMX-F	6 KMMX-F	7 KFYO	7 KQBR-F	7 KXTQ-F
8 KXTQ-F	8 KFYO	8 KQBR-F	8 KLZK-F	8 KQBR-F	7 KXTQ-F	8 KQBR-F	8 KQBR-F	8 KKCL-F	8 KFYO	8 KEJS-F
9 KMMX-F	9 KKAM	9 KFYO	9 KEJS-F	9 KFYO	9 KQBR-F	9 KXTQ-F	9 KLZK-F	9 KQBR-F	9 KXTQ-F	9 KKCL-F
9 KKCL-F	10 KXTQ-F	10 KEJS-F	9 KFYO	10 KKAM	10 KLZK-F	10 KRFE	10 KKAM	10 KEJS-F	10 KEJS-F	10 KFYO

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KZII-F	1 KZII-F	1 KZII-F	1 KZII-F	1 KLLL-F	1 KZII-F	1 KFMX-F	1 KFMX-F	1 KFMX-F	1 KFMX-F
2 KMMX-F	2 KMMX-F	2 KLLL-F	2 KLLL-F	2 KZII-F	2 KFMX-F	2 KZII-F	2 KONE-F	2 KONE-F	2 KONE-F
3 KLZK-F	3 KLZK-F	3 KMMX-F	3 KMMX-F	3 KKCL-F	3 KLZK-F	3 KLZK-F	3 KKAM	3 KZII-F	3 KLLL-F
4 KFMX-F	4 KLLL-F	4 KQBR-F	4 KLZK-F	4 KMMX-F	4 KFYO	4 KMMX-F	4 KMMX-F	4 KLLL-F	4 KKCL-F
5 KLLL-F	5 KFMX-F	5 KQBR-F	5 KKCL-F	5 KQBR-F	5 KMMX-F	5 KONE-F	5 KLLL-F	5 KLZK-F	5 KKAM
6 KONE-F	6 KQBR-F	6 KLZK-F	6 KFMX-F	6 KLZK-F	6 KLLL-F	6 KFYO	6 KZII-F	6 KMMX-F	6 KZII-F
7 KQBR-F	7 KONE-F	7 KONE-F	7 KQBR-F	7 KONE-F	7 KQBR-F	7 KLLL-F	7 KFYO	7 KFYO	7 KFYO
8 KEJS-F	8 KXTQ-F	8 KOFR-F	8 KONE-F	8 KEJS-F	8 KXTQ-F	8 KKAM	8 KLZK-F	8 KKAM	8 KMMX-F
9 KBZO	9 KOFR-F	9 KXTQ-F	9 KEJS-F	9 KFMX-F	9 KONE-F	9 KQBR-F	9 KQBR-F	9 KKCL-F	9 KLZK-F
10 KXTQ-F	10 KBZO	10 KBZO	10 KOFR-F	10 KXTQ-F	10 KKCL-F	10 KXTQ-F	10 KBZO	10 KQBR-F	10 KQBR-F
			10 KBZO						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBZO	1460	1 kw / 243 w	Reg'l Mex.	Ind.	—	Entravision Holdings	Lubbock
KDAV	1590	1 kw / 1 kw	Oldies	Ind.	—	Renaissance Broadcasting, Inc.	Lubbock
KFYO	790	5 kw / 1 kw	News/Talk	CBS, WW1/MBS, CNN+	Clear Chan.-Sapphire	Clear Channel Communications	Lubbock
KJTV	950	5 kw / 500 w	Talk	AP, ABC	Katz Hispanic	Ramar Communications, Inc.	Lubbock
KKAM	1340	1 kw / 1 kw	Sports	1-on-1, CBS, ESPN	Clear Chan.-Sapphire	Clear Channel Communications	Lubbock
KRFE	580	500 w / 290 w	Adult Stand.	ABC	McGavren-Guild	KRFE Radio, Inc.	Lubbock

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KEJS	106.5	34 kw @587	Tejano	Ind.	Caballero	Barton Broadcasting Co.	Lubbock
KFMX	94.5	100 kw @817	Rock	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Lubbock
KJAK	92.7	100 kw @584	Religious	Ind.	—	Williams Broadcasting Group	Staton
KKCL	98.1	50 kw @435	Oldies	WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Lorenzo
KLLL	96.3	100 kw @817	Country	WW1/MBS, CNN+	Christal	NextMedia	Lubbock
KLZK	104.3	50 kw @476	Dance	Ind.	McGavren-Guild	KLZK, Inc.	Brownfield
KMMX	100.3	100 kw @883	Hot AC	Ind.	Christal	NextMedia	Tahoka
KONE	101.1	100 kw @883	Classic Rock	ABC	Christal	NextMedia	Lubbock
KQBR	99.5	100 kw @817	Country	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Lubbock
KRBL	105.7	5.5 kw @341	Classic Cntry.	ABC	—	Triumph Communications, Inc.	Idalou
KXTQ	93.7	100 kw @740	Tejano	Ind.	Katz Hispanic	Ramar Communications, Inc.	Lubbock
KZII	102.5	100 kw @817	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Lubbock

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KKYN	Country	1090	Plainview
KOFR-F	Cont. Christ.	107.3	Post
KSNY-F	Country	101.5	Snyder

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	37.7	39.8
KFMX FM, KFYO AM, KKAM AM, KKCL FM, KQBR FM, KZII FM		
NextMedia	25.2	30.5
KLLL FM, KMMX FM, KONE FM		
Ramar Communications, Inc.	4.0	2.9
KJTV AM, KXTQ FM		
	66.9	73.2

Format Performance	AM	FM	Totals	Percent
Adult Stand.	6 (1)	0 (0)	6 (1)	2.3
CHR	0 (0)	33 (1)	33 (1)	12.8
Classic Cntry.	0 (0)	6 (1)	6 (1)	2.3
Classic Rock	0 (0)	21 (1)	21 (1)	8.2
Cont. Christ.	0 (0)	3 (1)	3 (1)	1.2
Country	1 (1)	48 (3)	49 (4)	19.1
Dance	0 (0)	23 (1)	23 (1)	8.9
Hot AC	0 (0)	19 (1)	19 (1)	7.4
News/Talk	16 (1)	0 (0)	16 (1)	6.2
Oldies	3 (1)	18 (1)	21 (2)	8.2
Reg'l Mex.	3 (1)	0 (0)	3 (1)	1.2
Religious	0 (0)	5 (1)	5 (1)	1.9
Rock	0 (0)	25 (1)	25 (1)	9.7
Sports	7 (1)	0 (0)	7 (1)	2.7
Talk	2 (1)	0 (0)	2 (1)	0.8
Tejano	0 (0)	18 (2)	18 (2)	7.0
Totals	38 (7)	219 (14)	257 (21)	

Note KJTV-950 Old Format: KXTQ, Talk & News New Format: APN- News
 KRBL-105.7 Old Format: Country New Format: JRN- Classic Country

MACON

Arbitron Rank 149	Pop (12+) 258,200	Stations 22 / 19	% Below Line 2.0
Market TSL in Hours	21.5	Diaries 958 / 270:1 / 51.0%	% Not Listed 11.5
Average Persons Rating	16.0	12+ FM Share (Metro) 76.2	Sample Target 970

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	W DEN-AM Country	53 / 12.8	4.7	6.1	6.4	5.7	7.5	617 / 23.9	12.9	14.5	85 / 1125	U.S. Broadcasting, LP
2	WIBB-F Urban AC	51 / 12.3	10.8	13.0	9.6	9.9	11.4	589 / 22.8	21.8	22.6	70 / 946	Clear Channel Communications
3	WPEZ-F Adult Cont.	36 / 8.8	9.3	8.1	12.5	9.9	9.7	400 / 15.5	17.8	19.5	45 / 630	U.S. Broadcasting, LP
4	WMGB-F CHR	27 / 6.6	9.5	6.6	5.6	5.4	7.1	479 / 18.5	18.1	16.1	45 / 866	U.S. Broadcasting, LP
5	WLCG-AM Black Gospel	25 / 6.2	4.2	5.9	2.4	3.1	4.7	240 / 9.3	11.0	8.3	27 / 293	Clear Channel Communications
6	WFXM-F Urban	25 / 6.1	7.1	5.9	7.7	6.8	6.7	387 / 15.0	14.4	16.5	46 / 675	Roberts Communications, Inc.
7	WDDO Black Gospel	24 / 5.8	5.1	4.7	5.0	2.5	5.1	188 / 7.3	5.7	5.8	25 / 197	U.S. Broadcasting, LP
7	WQBZ-F Rock	24 / 5.8	5.4	6.9	5.8	6.8	6.0	299 / 11.6	14.1	15.3	44 / 639	Clear Channel Communications
9	WRBV-F Urban AC	19 / 4.7	5.9	6.4	4.2	4.8	5.3	222 / 8.6	11.3	8.6	22 / 268	Clear Channel Communications
10	WMAC Talk	19 / 4.6	3.4	5.4	4.2	4.2	4.4	267 / 10.3	11.4	9.8	30 / 389	U.S. Broadcasting, LP
11	WAYS-F Oldies	14 / 3.4	12.2	12.5	13.8	12.5	10.5	315 / 12.2	23.0	23.7	30 / 661	U.S. Broadcasting, LP
12	WPGA-F Hot AC	11 / 2.7	1.7	1.7	1.1	2.0	1.8	171 / 6.6	6.6	4.4	12 / 208	Radio Perry, Inc.
13	WRNC-AM Trad. Country	10 / 2.5	2.0	1.0	0.5		1.5	139 / 5.4	3.2	1.9	14 / 210	Clear Channel Communications
13	WMKS-F Classic Hits	10 / 2.5	2.0	2.2	2.9	5.4	2.4	210 / 8.1	7.8	7.7	12 / 241	U.S. Broadcasting, LP
15	WXKO-AM Black Gospel	8 / 1.8	0.7	0.5	2.1	1.1	1.3	56 / 2.2	1.6	2.2	9 / 82	Roberts Communications, Inc.
16	WALR-F Urban AC	4 / 0.9	0.7		1.3	1.1		43 / 1.7		3.6	10 / 180	Cox Radio
17	WVEE-F Urban	3 / 0.7	0.5		0.8	0.6		67 / 2.6		3.0	19 / 314	CBS/Infinity
18	WVJF-F Cont. Christ.	2 / 0.4	1.0	0.7		0.8		48 / 1.9	2.0		8 / 177	Provident Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WIBB-F	WIBB-F	WIBB-F	WIBB-F	WIBB-F	W DEN-AM	W DEN-AM	W DEN-AM	WIBB-F	WIBB-F
2	WFXM-F	WPEZ-F	WPEZ-F	WPEZ-F	WPEZ-F	WPEZ-F	WIBB-F	WPEZ-F	WIBB-F	WFXM-F
3	WMGB-F	WMGB-F	W DEN-AM	W DEN-AM	W DEN-AM	WLCG-AM	WPEZ-F	WIBB-F	WPEZ-F	WMGB-F
4	WPGA-F	WQBZ-F	WQBZ-F	WMGB-F	WQBZ-F	WDDO	WMGB-F	WMAC	WMGB-F	WDDO
5	W DEN-AM	WFXM-F	WMGB-F	WQBZ-F	WRBV-F	WIBB-F	WQBZ-F	WFXM-F	WQBZ-F	WFXM-F
6	WMKS-F	W DEN-AM	WFXM-F	WRBV-F	WMGB-F	WRBV-F	WLCG-AM	WLCG-AM	WQBZ-F	WPEZ-F
7	WLCG-AM	WMKS-F	WRBV-F	WLCG-AM	WLCG-AM	WMAC	WDDO	WDDO	WLCG-AM	WMGB-F
8	WPEZ-F	WDDO	WLCG-AM	WDDO	WAYS-F	WAYS-F	WFXM-F	WMGB-F	WRBV-F	WRBV-F
9	WRBV-F	WPGA-F	WDDO	WFXM-F	WFXM-F	WQBZ-F	WRBV-F	WRBV-F	WDDO	WMAC
10	WRNC-AM	WLCG-AM	WMAC	WMAC	WMGB-F	WAYS-F	WFXM-F	WMAC	WMKS-F	WAYS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WIBB-F	WIBB-F	WIBB-F	WPEZ-F	WQBZ-F	WIBB-F	WIBB-F	WIBB-F	WIBB-F
2	WFXM-F	WPEZ-F	WPEZ-F	WIBB-F	WFXM-F	WQBZ-F	WQBZ-F	WQBZ-F	W DEN-AM
3	WMGB-F	WMGB-F	WMGB-F	W DEN-AM	W DEN-AM	WIBB-F	WPEZ-F	W DEN-AM	WQBZ-F
4	W DEN-AM	WFXM-F	W DEN-AM	WMGB-F	WLCG-AM	W DEN-AM	W DEN-AM	W DEN-AM	WPEZ-F
5	WDDO	W DEN-AM	WLCG-AM	WLCG-AM	WMGB-F	WMKS-F	WMKS-F	WDDO	WPEZ-F
6	WPEZ-F	WLCG-AM	WFXM-F	WRBV-F	WRBV-F	WMGB-F	WMGB-F	WMKS-F	WMGB-F
7	WRNC-AM	WRNC-AM	WRNC-AM	WQBZ-F	WMAC	WPEZ-F	WMBG-F	WMAC	WMGB-F
8	WRBV-F	WPGA-F	WPGA-F	WDDO	WAYS-F	WPGA-F	WMAC	WMAC	WRBV-F
9	WQBZ-F	WRBV-F	WRBV-F	WQBZ-F	WFXM-F	WRNC-AM	WDDO	WFXM-F	WMKS-F
10	WMKS-F	WDDO	WQBZ-F	WPGA-F	WRNC-AM	WLCG-AM	WPGA-F	WVEE-F	WPGA-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDDO	1240	1 kw / 1 kw	Black Gospel	WW1/MBS, AURN	McGavren-Guild	U.S. Broadcasting, LP	Macon
W DEN	1500	1 kw / kw	simul. W DENAF	Ind.	Christal	U.S. Broadcasting, LP	Macon
WLCG	1280	5 kw / 99 w	simul. WLCGAF	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Macon
WMAC	940	50 kw / 10 kw	Talk	ABC, WW1/MBS	Christal	U.S. Broadcasting, LP	Macon
WRNC	1670	10 kw / 1 kw	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Warner Robins
WXJO	1120	10 kw / kw	simul. WXKOOA	Ind.	Allied Radio Ptnrs.	Roberts Communications, Inc.	Gordon
WXKO	1150	1 kw / 62 w	Black Gospel	AURN	Allied Radio Ptnrs.	Roberts Communications, Inc.	Ft. Valley

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAYS	105.5	6.1 kw @659	Oldies	ABC, WW1/MBS	Christal	U.S. Broadcasting, LP	Macon
W DEN	99.1	100 kw @660	Country	WW1/MBS	Christal	U.S. Broadcasting, LP	Macon
WFXM	107.1	2.25 kw @540	Urban	WW1/MBS, CNN+	Allied Radio Ptnrs.	Roberts Communications, Inc.	Gordon
WIBB	97.9	10.5 kw @499	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Ft. Valley
WLCG	102.5	4 kw @328	Black Gospel	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Warner Robins
WMGB	93.7	29.5 kw @646	CHR	Ind.	McGavren-Guild	U.S. Broadcasting, LP	Jeffersonville
WMKS	92.3	3 kw @328	Classic Hits	Ind.	Christal	U.S. Broadcasting, LP	Macon
WPEZ	107.9	99.53 kw @690	Adult Cont.	WW1/MBS	McGavren-Guild	U.S. Broadcasting, LP	Macon
WPGA	100.9	3.3 kw @446	Hot AC	ABC	—	Radio Perry, Inc.	Perry
WQBZ	106.3	48.3 kw @492	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Valley
WRBV	101.7	4.9 kw @354	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Warner Robins
WRNC	96.5	8 kw @571	simul. WRNCAF	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Gray

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WALR-F	Urban AC	104.1	La Grange
WVEE-F	Urban	103.3	Atlanta
WVFJ-F	Cont. Christ.	93.3	Manchester

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	31.4	35.2
WIBB FM,WLCG FM,WLCG AM,WQBZ FM,WRBV FM,WRNC FM,WRNC AM		
Roberts Communications, Inc.	7.9	4.0
WFXM FM,WXJO AM,WXKO AM		
U.S. Broadcasting, LP	44.5	45.2
WAYS FM,WDDO AM,WDEN FM,WDEN AM,WMAC AM,WMGB FM,WMKS FM,WPEZ FM		
	83.8	84.4

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	36 (1)	36 (1)	9.9
Black Gospel	32 (4)	25 (1)	57 (5)	15.6
CHR	0 (0)	27 (1)	27 (1)	7.4
Classic Hits	0 (0)	10 (1)	10 (1)	2.7
Cont. Christ.	0 (0)	2 (1)	2 (1)	0.5
Country	(2)	53 (1)	53 (3)	14.5
Hot AC	0 (0)	11 (1)	11 (1)	3.0
Oldies	0 (0)	14 (1)	14 (1)	3.8
Rock	0 (0)	24 (1)	24 (1)	6.6
Talk	19 (1)	0 (0)	19 (1)	5.2
Trad. Country	0 (0)	10 (1)	10 (1)	2.7
Urban	0 (0)	28 (2)	28 (2)	7.7
Urban AC	0 (0)	74 (3)	74 (3)	20.3
Totals	51 (7)	314 (15)	365 (22)	

Note WAYS-99.1 Old Format: Oldies New Format: WDEN-FM, Country. WAYS call letters & format will move to new freq. 105.5 MHZ in Jan
 WDEN-FM-105.3 Old Format: Country New Format: to be silent. WDEN-FM call letters & format move to 99.1 MHz.

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WGN	Talk	720	Chicago
WJVL-F	Country	99.9	Janesville
WTMJ	News/Talk	620	Milwaukee

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	28.6	27.3
WIBA FM, WIBA AM, WMAD FM, WMLI FM, WTSO AM, WZEE FM		
Entercom	15.0	17.9
WMMM FM, WOLX FM, WYZM FM		
Good Karma Broadcasting, LCC	1.8	1.2
WKPO FM, WTLX FM		
Mid-West Family Stations	26.9	30.6
WHIT AM, WJJO FM, WMGN FM, WTDA AM, WTDY AM, WWQM FM		
	72.3	77.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	20 (1)	20 (1)	5.0
Adult Altern.	0 (0)	31 (1)	31 (1)	7.8
Adult Cont.	0 (0)	52 (1)	52 (1)	13.1
Adult Stand.	11 (2)	0 (0)	11 (2)	2.8
CHR	0 (0)	41 (1)	41 (1)	10.3
Classic Rock	0 (0)	25 (1)	25 (1)	6.3
Country	0 (0)	31 (2)	31 (2)	7.8
Dance	0 (0)	6 (1)	6 (1)	1.5
Modern Rock	0 (0)	15 (1)	15 (1)	3.8
News	2 (1)	0 (0)	2 (1)	0.5
News/Talk	47 (2)	0 (0)	47 (2)	11.8
Oldies	0 (0)	26 (1)	26 (1)	6.5
Rock	0 (0)	27 (1)	27 (1)	6.8
Soft AC	0 (0)	18 (2)	18 (2)	4.5
Sports	16 (2)	0 (0)	16 (2)	4.0
Talk	25 (3)	4 (1)	29 (4)	7.3
Totals	101(10)	296 (14)	397 (24)	

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGIR	101.1	11.5 kw @ 1,027	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Manchester
WJYY	105.5	1.55 kw @ 456	CHR	Ind.	—	Vox Media Corp.	Concord
WKXL	107.7	580 w@738	News/Talk	ESPN, CBS	—	Vox Media Corp.	Hillsborough
WNNH	99.1	2.8 kw @ 479	Oldies	Ind.	McGavren-Guild	Tele-Media Broadcasting	Henniker
WOTX	102.3	3 kw @ 285	Country	Ind.	—	Vox Media Corp.	Concord
WQLL	96.5	730 w@935	Oldies	Ind.	Katz	Saga Communications, Inc.	Bedford
WZID	95.7	14.5 kw @ 930	Adult Cont.	Ind.	Katz	Saga Communications, Inc.	Manchester

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Modern Rock	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOS-F	Adult Altern.	92.9	Brookline
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WEEI	Sports	850	Boston
WFEX-F	Modern Rock	92.1	Peterborough
WFNX-F	simul. WFEXFF	101.7	Lynn
WFEX-FF	Modern Rock	92.1	Peterborough
WHEB-F	Rock	100.3	Portsmouth
WHOB-F	Hot AC	106.3	Nashua
WHOM-F	Soft AC	94.9	Mt. Washington
WJMN-F	Dance	94.5	Boston
WKLB-F	Country	99.5	Lowell
WMJX-F	Adult Cont.	106.7	Boston
WNHI-F	Classic Rock	93.3	Belmont
WODS-F	Oldies	103.3	Boston
WOKQ-F	Country	97.5	Dover
WOSX-F	Rhythmic Old.	93.7	Lawrence
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Framingham
WSRS-F	Soft AC	96.1	Worcester
WTKK-F	Talk	96.9	Boston
WXKS-F	CHR	107.9	Medford
WXLO-F	Hot AC	104.5	Fitchburg
WXRV-F	Adult Altern.	92.5	Haverhill
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	11.0	12.1
WGIR FM, WGIR AM		
Saga Communications, Inc.	28.5	28.3
WFEA AM, WQLL FM, WZID FM		
Vox Media Corp.	3.8	3.3
WJYY FM, WKXL FM, WOTX FM		
	43.3	43.7

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	9 (2)	9 (2)	3.7
Adult Cont.	0 (0)	56 (2)	56 (2)	22.9
Adult Stand.	10 (1)	0 (0)	10 (1)	4.1
CHR	0 (0)	12 (2)	12 (2)	4.9
Classic Hits	0 (0)	2 (1)	2 (1)	0.8
Classic Rock	0 (0)	5 (2)	5 (2)	2.0
Classical	0 (0)	5 (1)	5 (1)	2.0
Country	0 (0)	21 (3)	21 (3)	8.6
Dance	0 (0)	9 (1)	9 (1)	3.7
Hot AC	0 (0)	11 (2)	11 (2)	4.5
Modern AC	0 (0)	5 (1)	5 (1)	2.0
Modern Rock	0 (0)	10 (3)	10 (3)	4.1
News	5 (1)	0 (0)	5 (1)	2.0
News/Talk	6 (1)	(1)	7 (2)	2.9
Oldies	0 (0)	19 (3)	19 (3)	7.8
Rhythmic Old.	0 (0)	7 (1)	7 (1)	2.9
Rock	0 (0)	34 (3)	34 (3)	13.9
Soft AC	0 (0)	3 (2)	3 (2)	1.2
Sports	5 (1)	0 (0)	5 (1)	2.0
Talk	6 (1)	2 (1)	8 (2)	3.3
Trad. Country	2 (1)	0 (0)	2 (1)	0.8
Totals	34 (6)	210 (31)	245 (37)	

Note WSMN-1590 Old Format: Talk New Format: adds BNR- News 6-8a

McALLEN-BROWNSVILLE-HARLINGEN

Arbitron Rank 65	Pop (12+) 681,300	Stations 25 / 19	% Below Line 5.6
Market TSL in Hours 20.3	Diaries 1637 / 416:1 / 45.9%	% Not Listed 12.1	
Average Persons Rating 15.1	12+ FM Share (Metro) 73.9	Sample Target 1640	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KBFM-F	Dance	180 / 17.5	15.6	16.4	15.6	15.9	16.3	2560 / 37.6	33.7	35.2	192 / 2741	Clear Channel Communications
2	KGBT-F	Reg'l Mex.	116 / 11.2	8.8	8.4	9.5	10.1	9.5	1478 / 21.7	18.9	18.1	125 / 1604	Hispanic Broadcasting Corp.
3	KKPS-F	Tejano	106 / 10.3	10.0	8.6	8.4	7.9	9.3	1782 / 26.2	24.2	23.8	120 / 2005	Entravision Holdings
4	KVLY-F	Adult Cont.	85 / 8.2	8.5	9.2	8.5	7.3	8.6	1312 / 19.3	20.4	21.2	91 / 1388	Entravision Holdings
5	KFRQ-F	Rock	74 / 7.2	7.2	8.7	7.7	8.3	7.7	1226 / 18.0	17.7	16.8	77 / 1280	Entravision Holdings
6	KTEX-F	Country	63 / 6.1	7.9	8.4	5.7	7.9	7.0	963 / 14.1	14.9	14.9	69 / 1079	Clear Channel Communications
7	KIWW-F	Tejano	48 / 4.7	4.9	4.1	4.9	5.5	4.7	1180 / 17.3	15.4	15.6	55 / 1350	Hispanic Broadcasting Corp.
8	KGBT	Reg'l Mex.	41 / 4.0	6.3	5.1	6.0	5.3	5.4	600 / 8.8	9.3	9.2	42 / 609	Hispanic Broadcasting Corp.
9	KURV	News/Talk	35 / 3.4	2.5	2.3	3.3	2.3	2.9	449 / 6.6	6.2	6.8	37 / 471	Voice of Valley Agriculture
10	KRGE	Span.-Relig.	24 / 2.3	0.6	0.7	2.1	0.9	1.4	228 / 3.3	1.4	2.4	25 / 250	Christian Ministries of the Valley
11	XAAA-F	N/A	23 / 2.3	2.0	1.9	1.5	2.8	1.9	472 / 6.9	6.2	6.8	24 / 528	Mexican Station Owner
12	KIRT	Ranchero	20 / 1.9	1.9	1.2	1.7	1.0	1.7	251 / 3.7	1.4	1.9	20 / 259	Bravo Broadcasting Co., Inc.
13	XVTH-F	N/A	11 / 1.1	1.3	1.4	1.3	1.5	1.3	210 / 3.1	4.3	4.1	11 / 210	Mexican Station Owner
13	KTJN-F	Reg'l Mex.	11 / 1.1	1.0	1.4	1.7	1.9	1.3	261 / 3.8			11 / 261	La Nueva KBOR, Inc.
15	KBOR-F	Reg'l Mex.	10 / 1.0	1.5	1.7	1.2	1.3	1.3	264 / 3.9			11 / 306	La Nueva KBOR, Inc.
16	KBOR	Reg'l Mex.	9 / 0.9	0.5	0.3	0.6	0.7	0.6	111 / 1.6	1.4	1.9	9 / 111	La Nueva KBOR, Inc.
17	XEEW-F	N/A	7 / 0.7	0.4	0.4	0.4		0.5	137 / 2.0	2.5	1.7	7 / 137	Mexican Station Owner
18	KUBR	Span.-C. Christ	7 / 0.6	1.0	0.4	0.4	1.4	0.6	85 / 1.3	1.1	0.8	7 / 86	Paulino Bernal
18	XMLS-F	N/A	6 / 0.6	1.1	0.5	1.0	0.6	0.8	159 / 2.3	3.2	2.3	6 / 159	Mexican Station Owner
20	XYRS-F	N/A	6 / 0.5	0.4	0.5	0.4	0.6	0.4	113 / 1.7	1.6	2.2	6 / 113	Mexican Station Owner
21	KJAV-F	Span.-C. Christ	5 / 0.5	0.8			0.4		121 / 1.8			5 / 121	Paulino Bernal
21	KVJY	Span.-Talk	5 / 0.5	0.8	1.8	0.9	0.5	1.0	90 / 1.3	3.9	1.7	6 / 100	Radio Unica
21	KILM-F	Reg'l Mex.	5 / 0.5	0.7	0.6	1.5	1.7	0.8	175 / 2.6	3.3	3.9	7 / 210	Sendero Multimedia
24	XHRR-F	N/A	4 / 0.4	0.5	0.5	0.5	0.6	0.5	151 / 2.2	2.0	2.4	4 / 153	Mexican Station Owner
24	KSOX	Sports	4 / 0.4						89 / 1.3			4 / 89	Voice of Valley Agriculture, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KBFM-F	1 KBFM-F	1 KBFM-F	1 KKPS-F	1 KKPS-F	1 KGBT-F	1 KBFM-F	1 KGBT-F	1 KBFM-F	1 KBFM-F
2	KKPS-F	2 KKPS-F	2 KKPS-F	2 KVLY-F	1 KVLY-F	2 KVLY-F	2 KBFM-F	2 KGBT-F	2 KKPS-F	2 KKPS-F
3	KFRQ-F	3 KFRQ-F	3 KVLY-F	3 KGBT-F	1 KGBT-F	3 KKPS-F	3 KKPS-F	3 KVLY-F	3 KKPS-F	3 KGBT-F
4	KGBT-F	4 KVLY-F	3 KGBT-F	4 KBFM-F	4 KBFM-F	4 KTEX-F	4 KVLY-F	4 KKPS-F	4 KFRQ-F	4 KVLY-F
5	KVLY-F	5 KGBT-F	5 KFRQ-F	5 KFRQ-F	5 KFRQ-F	5 KBFM-F	5 KFRQ-F	5 KTEX-F	5 KVLY-F	5 KTEX-F
6	KTEX-F	6 KIWW-F	6 KIWW-F	6 KTEX-F	6 KTEX-F	6 KGBT	6 KTEX-F	6 KFRQ-F	6 KTEX-F	6 KIWW-F
7	KIWW-F	7 KTEX-F	7 KTEX-F	7 KIWW-F	7 KIWW-F	7 KURV	7 KGBT	7 KURV	7 KIWW-F	7 KTEX-F
8	XAAA-F	8 XAAA-F	8 KURV	8 KURV	8 KURV	8 KIWW-F	8 KIWW-F	8 KURV	8 KRGE	8 KGBT
9	XEEW-F	9 KGBT	9 XAAA-F	9 XAAA-F	9 KGBT	9 KFRQ-F	9 KURV	9 KGBT	9 KGBT	9 KRGE
10	KTJN-F	10 XVTH-F	10 KRGE	10 KGBT	10 XAAA-F	10 KRGE	10 KIRT	10 XAAA-F	10 KIRT	10 XAAA-F
		10 KTJN-F						10 KRGE		
		10 KBOR-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KBFM-F	1 KBFM-F	1 KVLY-F	1 KBFM-F	1 KVLY-F	1 KBFM-F	1 KFRQ-F	1 KKPS-F	1 KFRQ-F
2	KKPS-F	2 KKPS-F	2 KKPS-F	2 KKPS-F	2 KKPS-F	2 KFRQ-F	2 KBFM-F	2 KFRQ-F	2 KKPS-F
3	KFRQ-F	3 KVLY-F	3 KBFM-F	3 KVLY-F	3 KBFM-F	3 KKPS-F	3 KGBT-F	3 KBFM-F	3 KFRQ-F
4	KTEX-F	4 KFRQ-F	4 KGBT-F	4 KGBT-F	4 KGBT-F	4 KGBT-F	4 KBFM-F	3 KGBT-F	4 KVLY-F
5	KVLY-F	5 KGBT-F	5 KFRQ-F	5 KFRQ-F	5 KIWW-F	5 KIWW-F	5 KIWW-F	5 KVLY-F	5 KBFM-F
6	KGBT-F	6 KTEX-F	6 KTEX-F	6 KTEX-F	5 KTEX-F	6 KVLY-F	6 KIWW-F	6 KIWW-F	6 KURV
7	KIWW-F	7 KIWW-F	7 KIWW-F	7 KIWW-F	7 KFRQ-F	7 XAAA-F	7 KTEX-F	7 KTEX-F	7 KTEX-F
8	KBOR-F	8 XAAA-F	8 XAAA-F	8 XAAA-F	8 KGBT	8 KTEX-F	8 XAAA-F	8 XVTH-F	8 KURV
9	XAAA-F	9 KBOR-F	9 KRGE	8 KRGE	9 XAAA-F	9 KRGE	9 XVTH-F	8 KGBT	9 XAAA-F
10	XEEW-F	10 KTJN-F	9 KGBT	10 KGBT	10 KRGE	10 XVTH-F	10 KGBT	10 KURV	10 KGBT
		9 KBOR-F							10 KIRT

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBOR	1600	1 kw / 1 kw	Reg'l Mex.	Ind.	Caballero	La Nueva KBOR, Inc.	Brownsville
KGBT	1530	50 kw / 10 kw	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Harlingen
KIRT	1580	1 kw / 302 w	Ranchero	Ind.	Lotus	Bravo Broadcasting Company, Inc.	Mission
KRGE	1290	5 kw / 5 kw	Span.-Relig.	Ind.	—	Christian Ministries of the Valley	Weslaco
KSOX	1240	1 kw / 1 kw	Sports	1-on-1	—	Voice of Valley Agriculture, Inc.	Raymondville
KUBR	1210	10 kw / 5 kw	Span.-C. Christ	Ind.	—	Paulino Bernal	San Juan
KURV	710	1 kw / 910 w	News/Talk	ABC, SBUSA, WW1/MBS	—	Voice of Valley Agriculture	Edinburg
KVJY	840	5 kw / 1 kw	Span.-Talk	Unica	Katz Hispanic	Radio Unica	Pharr

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBFM	104.1	100 kw @998	Dance	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Edinburg
KBOR	105.5	3 kw @285	Reg'l Mex.	Ind.	Caballero	La Nueva KBOR, Inc.	Mission
KFRQ	94.5	100 kw @1,157	Rock	ABC	Katz	Entravision Holdings	Harlingen
KGBT	98.5	100 kw @977	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	McAllen
KILM	102.1	17.9 kw @758	Reg'l Mex.	Ind.	Roslin	Sendero Multimedia	Raymondville
KIWW	96.1	100 kw @988	Tejano	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Harlingen
KJAV	104.9	3 kw @260	Span.-C. Christ	Ind.	—	Paulino Bernal	Alamo
KKPS	99.5	100 kw @1,037	Tejano	Ind.	Katz Hispanic	Entravision Holdings	Brownsville
KTEX	100.3	100 kw @1,126	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Brownsville
KTJN	106.3	1.55 kw @649	Reg'l Mex.	Ind.	Caballero	La Nueva KBOR, Inc.	Mercedes
KVLY	107.9	100 kw @987	Adult Cont.	Ind.	Katz	Entravision Holdings	Edinburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
XAAA-F	N/A	0	
XEEW-F	N/A	97.7	Matamoros
XHRR-F	N/A	0	
XMLS-F	N/A	0	
XRYS-F	N/A	0	
XVTH-F	N/A	0	Matamoros

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications KBFM FM, KTEX FM	23.6	15.0
Entravision Holdings KFRQ FM, KKPS FM, KVLY FM	25.7	31.0
Hispanic Broadcasting Corp. KGBT AM, KGBT FM, KIWW FM	19.9	20.6
La Nueva KBOR, Inc. KBOR AM, KBOR FM, KTJN FM	3.0	3.5
Paulino Bernal KJAV FM, KUBR AM	1.1	1.6
	73.3	71.7

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	85 (1)	85 (1)	9.4
Country	0 (0)	63 (1)	63 (1)	7.0
Dance	0 (0)	180 (1)	180 (1)	19.9
N/A	0 (0)	57 (6)	57 (6)	6.3
News/Talk	35 (1)	0 (0)	35 (1)	3.9
Ranchero	20 (1)	0 (0)	20 (1)	2.2
Reg'l Mex.	50 (2)	142 (4)	192 (6)	21.2
Rock	0 (0)	74 (1)	74 (1)	8.2
Span.-C. Christ	6 (1)	5 (1)	12 (2)	1.3
Span.-Relig.	24 (1)	0 (0)	24 (1)	2.7
Span.-Talk	5 (1)	0 (0)	5 (1)	0.6
Sports	4 (1)	0 (0)	4 (1)	0.4
Tejano	0 (0)	154 (2)	154 (2)	17.0
Totals	144 (8)	760 (17)	905 (25)	

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank 97	Pop (12+) 410,800	Stations 27 / 7	% Below Line 7.8
Market TSL in Hours 19.3	Diaries 1122 / 366:1 / 52.2%	% Not Listed 17.0	
Average Persons Rating 14.4	12+ FM Share (Metro) 73.6	Sample Target 1140	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WAOA-F	CHR	66 / 11.3	9.4	8.6	8.4	9.4	9.66 / 23.5	21.2	21.4	67 / 976	Cumulus Media
2	WTKS-F	Talk	50 / 8.4	8.4	7.5	8.1	8.4	5.67 / 13.8	15.3	16.0	80 / 1019	Clear Channel Communications
3	WJRR-F	Rock	47 / 7.9	7.5	6.4	8.9	6.2	7.7 / 15.3	12.5	18.7	73 / 1047	Clear Channel Communications
4	WWKA-F	Country	39 / 6.7	4.9	4.5	5.1	6.1	5.3 / 14.4	11.6	14.2	57 / 961	Cox Radio
5	WLRQ-F	Adult Cont.	38 / 6.4	4.7	8.1	6.0	4.9	6.3 / 12.4	12.3	11.8	39 / 522	Clear Channel Communications
6	WMMV-AA	Adult Stand.	30 / 5.0					353 / 8.6			30 / 353	Clear Channel Communications
7	WHTQ-F	Classic Rock	24 / 4.1	4.9	6.0	5.2	3.7	5.0 / 11.6	10.1	13.6	42 / 737	Cox Radio
8	WOMX-F	Hot AC	21 / 3.5	3.7	4.1	4.3	5.6	3.9 / 12.8	13.3	15.5	40 / 894	CBS/Infinity
9	WMEL	Talk	19 / 3.3	3.1	2.6	1.9	1.9	2.7 / 6.9	6.4	5.1	20 / 297	Twin Towers Broadcasting, Inc.
10	WSHE-F	Oldies	17 / 2.9	3.7	3.2	2.7	2.5	3.1 / 8.3	10.0	9.1	42 / 731	Clear Channel Communications
11	WOSN-F	Adult Stand.	17 / 2.8	5.1	3.6	5.4	3.0	4.2 / 6.3	8.0	8.4	17 / 258	Vero Beach Radio Partnership
12	WHKR-F	Country	15 / 2.5	3.1	3.2	3.0	3.2	2.9 / 7.3	9.4	9.2	16 / 344	Cumulus Media
13	WJHM-F	Dance	14 / 2.4	2.4	2.1	2.7	2.2	2.4 / 7.5	5.9	7.4	39 / 751	CBS/Infinity
13	WBVD-F	Classic Rock	14 / 2.4	3.0	1.9	2.2	2.5	2.4 / 7.3	5.2	8.0	14 / 304	Clear Channel Communications
15	WMGF-F	Soft AC	12 / 2.0	2.4	3.4	2.4	4.0	2.6 / 5.5	7.8	7.7	73 / 935	Clear Channel Communications
16	WCFB-F	Urban AC	10 / 1.7	0.7	1.5	1.0	0.7	1.2 / 2.5	3.1	2.1	39 / 350	Cox Radio
16	WQOL-F	Oldies	10 / 1.7	1.6	2.3	1.3	1.3	1.7 / 5.9	4.4	5.1	10 / 240	Clear Channel Communications
18	WOCL-F	Modern Rock	9 / 1.5	1.4	2.3	1.6	2.5	1.7 / 5.3	6.4	5.6	29 / 527	CBS/Infinity
18	WGYL-F	Adult Cont.	9 / 1.5		3.5			95 / 2.3	9.3	8.5	9 / 95	Vero Beach Radio Partnership
20	WXXL-F	CHR	6 / 1.1	1.4	0.9	1.1	1.3	1.1 / 6.7	6.2	5.1	21 / 715	Clear Channel Communications
20	WDBO	Talk	6 / 1.1	1.0	1.7	1.1	1.3	1.2 / 3.5	4.8	3.4	21 / 388	Cox Radio
22	WPAW-F	80's Hits	6 / 0.9		3.2			123 / 3.0	6.0	6.4	6 / 123	Vero Beach Radio Partnership
23	WMMO-F	Classic Hits	3 / 0.6		1.1			140 / 3.4	3.5	3.6	10 / 314	Cox Radio
24	WLDI-F	CHR	3 / 0.5	0.5		0.6	0.5	102 / 2.5		2.3	3 / 102	Clear Channel Communications
25	WCZR-F	Talk	3 / 0.4	0.9				92 / 2.2			3 / 92	Clear Channel Communications
25	WNUE-F	Span.-Hits	3 / 0.4					62 / 1.5			16 / 211	Mega Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAOA-F	WJRR-F	WAOA-F	WTKS-F	WTKS-F	WMMV-AA	WAOA-F	WTKS-F	WAOA-F	WAOA-F
2	WJHM-F	WTKS-F	WJRR-F	WJRR-F	WJRR-F	WLRQ-F	WTKS-F	WAOA-F	WJRR-F	WJRR-F
3	WXXL-F	WAOA-F	WTKS-F	WAOA-F	WAOA-F	WWKA-F	WWKA-F	WJRR-F	WTKS-F	WJHM-F
4	WWKA-F	WLRQ-F	WLRQ-F	WLRQ-F	WLRQ-F	WAOA-F	WLRQ-F	WLRQ-F	WWKA-F	WMMV-AA
5	WLDI-F	WWKA-F	WWKA-F	WHTQ-F	WWKA-F	WTKS-F	WJRR-F	WMEL	WLRQ-F	WLRQ-F
6	WJRR-F	WOMX-F	WHTQ-F	WWKA-F	WHTQ-F	WMEL	WMMV-AA	WWKA-F	WHTQ-F	WTKS-F
7	WCFB-F	WJHM-F	WOMX-F	WOMX-F	WOMX-F	WHTQ-F	WHTQ-F	WMMV-AA	WOSN-F	WWKA-F
8	WOMX-F	WHTQ-F	WBVD-F	WBVD-F	WBVD-F	WJRR-F	WOMX-F	WHTQ-F	WOMX-F	WHTQ-F
9	WSHE-F	WOCL-F	WHKR-F	WHKR-F	WSHE-F	WOSN-F	WSHE-F	WOMX-F	WJHM-F	WOSN-F
10	WHKR-F	WBVD-F	WJHM-F	WOCL-F	WHKR-F	WSHE-F	WHKR-F	WBVD-F	WSHE-F	WQOL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WAOA-F	WAOA-F	WTKS-F	WAOA-F	WAOA-F	WJRR-F	WJRR-F	WJRR-F	WJRR-F
2	WWKA-F	WTKS-F	WAOA-F	WLRQ-F	WLRQ-F	WTKS-F	WTKS-F	WTKS-F	WTKS-F
3	WOMX-F	WLRQ-F	WLRQ-F	WTKS-F	WTKS-F	WJRR-F	WAOA-F	3	WHTQ-F
4	WJRR-F	WWKA-F	WWKA-F	WWKA-F	WWKA-F	WJHM-F	WHTQ-F	4	WAOA-F
5	WXXL-F	WOCL-F	5	WOMX-F	5	WWKA-F	5	WJHM-F	5
6	WHKR-F	6	WHKR-F	6	WJRR-F	6	WLRQ-F	6	WBVD-F
7	WOCL-F	7	WJHM-F	7	WHKR-F	7	WSHE-F	7	WHTQ-F
8	WJHM-F	8	WJRR-F	8	WHTQ-F	7	WCFB-F	8	WNUE-F
9	WLRQ-F	9	WJHM-F	9	WOMX-F	9	WOCL-F	9	WLRQ-F
10	WBVD-F	10	WXXL-F	10	WCFB-F	9	WMGF-F	10	WOMX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WMEL	920	5 kw / 1 kw	Talk	CBS, ESPN, WW1/MBS	Roslin/Savalli	Twin Towers Broadcasting, Inc.	Melbourne
WMMB	1240	1 kw / 1 kw	simul. WMMVAA	WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Melbourne
WMMV	1350	1 kw / 1 kw	Adult Stand.	WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Cocoa

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAOA	107.1	100 kw @600	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Melbourne
WBVD	95.1	6 kw @210	Classic Rock	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Melbourne
WHKR	102.7	50 kw @492	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Rockledge
WLRQ	99.3	50 kw @492	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Cocoa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCZR-F	Talk	101.7	Vero Beach
WGYL-F	Adult Cont.	93.7	Vero Beach
WLDI-F	CHR	95.5	Ft. Pierce
WOSN-F	Adult Stand.	97.1	Indian River Shores
WPAW-F	80's Hits	99.7	Vero Beach
WQOL-F	Oldies	103.7	Vero Beach

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	13.8	12.2
WBVD FM,WLRQ FM,WMMB AM,WMMV AM		
Cumulus Media	13.8	11.7
WAOA FM,WHKR FM		
	27.6	23.9

Format Performance

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	6 (1)	6 (1)	1.2
Adult Cont.	0 (0)	47 (2)	47 (2)	9.6
Adult Stand.	30 (2)	17 (1)	46 (3)	9.3
CHR	0 (0)	76 (3)	76 (3)	15.4
Classic Hits	0 (0)	3 (1)	3 (1)	0.6
Classic Rock	0 (0)	39 (2)	39 (2)	7.9
Country	0 (0)	54 (2)	54 (2)	11.0
Dance	0 (0)	14 (1)	14 (1)	2.8
Hot AC	0 (0)	21 (1)	21 (1)	4.3
Modern Rock	0 (0)	9 (1)	9 (1)	1.8
Oldies	0 (0)	27 (2)	27 (2)	5.5
Rock	0 (0)	47 (1)	47 (1)	9.6
Soft AC	0 (0)	12 (1)	12 (1)	2.4
Span.-Hits	0 (0)	3 (1)	3 (1)	0.6
Talk	26 (2)	52 (2)	78 (4)	15.9
Urban AC	0 (0)	10 (1)	10 (1)	2.0
Totals	56 (4)	437 (23)	492 (27)	

MEMPHIS

Arbitron Rank 45 **Pop (12+)** 975,700 **Stations** 26 / 26 **% Below Line** 0.0
Market TSL in Hours 20.7 **Diaries** 1568 / 622:1 / 48.8% **% Not Listed** 11.3
Average Persons Rating 15.6 **12+ FM Share (Metro)** 61.2 **Sample Target** 1490

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WRBO-F Urban Oldies	123 / 8.1	8.2	6.3	6.6	6.5	7.3	1524 / 15.6	15.7	15.1	138 / 1902	Barnstable Broadcasting, Inc.
2	WHRK-F Urban	116 / 7.6	7.8	7.3	8.0	8.3	7.7	2027 / 20.8	23.3	19.4	150 / 2785	Clear Channel Communications
3	WDIA Urban AC	105 / 6.9	6.6	7.8	7.5	6.6	7.2	1250 / 12.8	11.9	12.2	113 / 1361	Clear Channel Communications
4	WLOK Black Gospel	90 / 5.9	6.9	3.5	4.8	5.6	5.3	984 / 10.1	10.4	10.7	92 / 995	Gilliam Communications, Inc.
5	WRVR-F Adult Cont.	89 / 5.8	5.5	5.9	5.3	6.5	5.6	1182 / 12.1	13.3	13.6	112 / 1537	Entercom
6	KJMS-F Urban AC	85 / 5.6	5.7	5.2	5.3	4.9	5.4	1432 / 14.7	14.8	13.0	95 / 1561	Clear Channel Communications
7	KXHT-F Urban	82 / 5.4	6.1	5.9	7.6	6.9	6.3	1506 / 15.4	18.2	15.4	84 / 1541	Flinn Broadcasting
8	WEGR-F Rock	72 / 4.7	4.0	6.8	6.4	6.3	5.5	1122 / 11.5	13.1	15.0	103 / 1640	Clear Channel Communications
9	WREC Talk	70 / 4.6	3.6	2.9	3.0	2.3	3.5	936 / 9.6	6.6	6.1	79 / 1062	Clear Channel Communications
9	WGKX-F Country	70 / 4.6	5.1	6.2	4.6	6.5	5.1	1314 / 13.5	13.6	14.9	97 / 1815	Barnstable Broadcasting, Inc.
11	WKSL-F CHR	67 / 4.4	4.3	4.5	3.9	3.6	4.3	1258 / 12.9	13.5	11.3	68 / 1273	Flinn Broadcasting
12	WMC-F Hot AC	66 / 4.3	4.8	5.0	5.9	6.2	5.0	1221 / 12.5	13.3	15.6	88 / 1646	CBS/Infinity
13	WMFS-F Rock	42 / 2.7	2.2	2.4	2.6	2.1	2.5	692 / 7.1	7.8	6.4	42 / 696	Belz Broadcasting Co.
14	WSRR-F Classic Hits	39 / 2.6	2.7	2.9	2.5	2.1	2.7	926 / 9.5	9.2	8.5	56 / 1238	Barnstable Broadcasting, Inc.
15	WOTO-F Oldies	36 / 2.4	2.4	2.8	3.2	3.5	2.7	716 / 7.3	8.5	6.7	37 / 727	Clear Channel Communications
16	WOGY-F Modern AC	36 / 2.3	2.6	3.5	2.6	2.8	2.7	810 / 8.3	10.3	9.6	42 / 912	Entercom
17	WJCE Adult Stand.	33 / 2.2	0.7	0.5	0.4	0.4	0.4	376 / 3.9	2.4	1.7	35 / 422	Entercom
18	KCRV Religious	30 / 1.9	1.5	1.0	1.5	0.7	1.5	471 / 4.8	4.2	2.7	33 / 564	Botb Broadcasting Co.
19	KWAM Black Gospel	27 / 1.8	1.4	2.4	3.2	1.9	2.2	614 / 6.3	7.5	6.3	29 / 652	Concord Media
20	WHBQ Sports	19 / 1.3	1.3	1.2	0.8	1.2	1.2	422 / 4.3	3.0	4.2	23 / 528	Flinn Broadcasting
21	WMC News/Talk	16 / 1.0	1.2	1.5	0.8	1.1	1.1	438 / 4.5	3.4	4.7	16 / 450	CBS/Infinity
22	WBBP Black Gospel	15 / 1.0	1.2	0.3	0.6	0.8	0.8	290 / 3.0	2.3	2.7	16 / 299	Bountiful Blessings, Inc.
23	WWGQ Sports	7 / 0.5	0.8					78 / 0.8			7 / 78	Flinn Broadcasting
24	WKRA-F Urban AC	7 / 0.4	0.3		0.3			107 / 1.1	2.3		16 / 167	Billy R. Autry
25	WGSF Reg'l Mex.	6 / 0.4						75 / 0.8			6 / 77	Arlington Broadcasting Corp.
26	KAMJ-F Urban	5 / 0.3						65 / 0.7			10 / 150	Sudbury Services

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHRK-F	1 WRBO-F	1 WRBO-F	1 WRBO-F	1 WRBO-F	1 WDIA	1 WRVR-F	1 WRBO-F	1 WHRK-F	1 WDIA
2	KXHT-F	2 WHRK-F	2 WHRK-F	2 WEGR-F	2 KJMS-F	2 WDIA	2 WHRK-F	2 WREC	2 WHRK-F	2 WRBO-F
3	WKSL-F	3 KJMS-F	3 KJMS-F	3 KJMS-F	3 WDIA	3 WRVR-F	3 WRBO-F	3 WKSL-F	3 KXHT-F	2 WHRK-F
4	WMFS-F	4 WKSL-F	4 WEGR-F	4 WRVR-F	4 WEGR-F	4 WREC	4 WLOK	4 KXHT-F	4 KJMS-F	4 WRBO-F
5	WGKX-F	5 WMC-F	5 WRVR-F	5 WDIA	5 WRVR-F	5 WLOK	4 WEGR-F	5 WEGR-F	5 KJMS-F	5 WKSL-F
6	WMC-F	6 WRBO-F	6 WMC-F	6 WHRK-F	6 WMC-F	6 WGKX-F	4 KJMS-F	5 KJMS-F	6 WRVR-F	6 WLOK
7	WRBO-F	7 WMFS-F	7 KXHT-F	7 WHRK-F	7 WHRK-F	7 WEGR-F	7 WMC-F	7 WREC	7 WMC-F	7 WREC
8	KJMS-F	8 WLOK	7 WDIA	8 WLOK	8 WLOK	8 KJMS-F	8 WRVR-F	8 WGKX-F	8 WLOK	8 WGKX-F
9	WOGY-F	9 WDIA	9 WLOK	9 WREC	9 WGKX-F	9 WJCE	9 WGKX-F	9 WHRK-F	9 WEGR-F	8 WRVR-F
10	WRVR-F	10 WRVR-F	10 WKSL-F	9 WGKX-F	10 WSRR-F	10 WOTO-F	10 KXHT-F	10 WLOK	10 WKSL-F	10 WMFS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KXHT-F	1 WHRK-F	1 KJMS-F	1 KJMS-F	1 WRBO-F	1 WHRK-F	1 WHRK-F	1 WLOK	1 WEGR-F
2	WHRK-F	2 KXHT-F	2 WRVR-F	2 WRBO-F	2 WRVR-F	2 WMFS-F	2 WMFS-F	2 WHRK-F	2 WRBO-F
3	WKSL-F	3 KJMS-F	3 WMC-F	3 WRVR-F	3 KJMS-F	3 KXHT-F	3 KXHT-F	3 WMFS-F	3 WHRK-F
4	KJMS-F	4 WKSL-F	4 WHRK-F	4 WHRK-F	4 WMC-F	4 WKSL-F	4 WEGR-F	4 WEGR-F	4 WMFS-F
5	WMC-F	4 WMC-F	5 WRBO-F	5 WMC-F	5 WDIA	5 WEGR-F	5 KJMS-F	5 WRBO-F	5 WDIA
6	WRVR-F	6 WRVR-F	6 WLOK	6 KXHT-F	6 WLOK	6 KJMS-F	6 WKSL-F	6 KJMS-F	6 WREC
7	WDIA	7 WRBO-F	7 WKSL-F	7 WDIA	7 WHRK-F	7 WGKX-F	7 WLOK	7 WMC-F	7 WSRR-F
8	WMFS-F	8 WDIA	8 WDIA	8 WLOK	8 WGKX-F	8 WRBO-F	8 WRBO-F	8 WDIA	8 WLOK
8	WRBO-F	9 WLOK	9 KXHT-F	8 WKSL-F	9 WEGR-F	9 WGSF	9 WMC-F	9 WKSL-F	9 WSRR-F
10	WOGY-F	10 WOGY-F	10 WOGY-F	10 WEGR-F	10 WKSL-F	10 WLOK	10 WDIA	10 KXHT-F	9 WREC

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KWAM	990	10 kw / 450 w	Black Gospel	WW1/MBS	Clear Chan.-Diamond	Concord Media	Memphis
WBBP	1480	5 kw / 41 w	Black Gospel	Ind.	—	Bountiful Blessings, Inc.	Memphis
WCRV	640	50 kw / 480 w	Religious	USA	Salem Radio Reps	Botb Broadcasting Co.	Collierville
WDIA	1070	50 kw / 480 w	Urban AC	ABC, CBS	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WGSF	1030	50 kw / 1 kw	Reg'l Mex.	Ind.	—	Arlington Broadcasting Corp.	Memphis
WHBQ	560	5 kw / 1 kw	Sports	ESPN, CBS, WW1/MBS	Allied Radio Ptnrs.	Flinn Broadcasting	Memphis
WJCE	680	10 kw / 5 kw	Adult Stand.	ABC	D & R Radio	Entercom	Memphis
WLOK	1340	1 kw / 1 kw	Black Gospel	Ind.	Roslin	Gilliam Communications, Inc.	Memphis
WMC	790	5 kw / 5 kw	News/Talk	CBS	McGavren-Guild	CBS/Infinity	Memphis
WREC	600	5 kw / 5 kw	Talk	ABC, AP	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WWGQ	1210	10 kw / 250 w	Sports	WW1/MBS	—	Flinn Broadcasting	Bartlett

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAMJ	93.9	2 kw @328	Urban	Ind.	—	Sudbury Services	Gosnell
KJMS	101.1	100 kw @450	Urban AC	ABC, AURN	Clear Chan.-Diamond	Clear Channel Communications	Memphis
KXHT	107.1	2.75 kw @479	Urban	Ind.	Allied Radio Ptnrs.	Flinn Broadcasting	Marion
WEGR	102.7	87 kw @945	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WGKX	105.9	100 kw @993	Country	Ind.	Katz	Barnstable Broadcasting, Inc.	Memphis
WHRK	97.1	100 kw @530	Urban	CBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WKRA	92.7	3 kw @357	Urban AC	ABC	—	Billy R. Autry	Holly Springs
WKSL	107.5	3 kw @328	CHR	Ind.	Allied Radio Ptnrs.	Flinn Broadcasting	Germantown
WMC	99.7	300 kw @908	Hot AC	Source	McGavren-Guild	CBS/Infinity	Memphis
WMFS	92.9	6 kw @328	Rock	Ind.	—	Belz Broadcasting Co.	Bartlett
WOGY	94.1	50 kw @472	Modern AC	Ind.	D & R Radio	Entercom	Germantown
WOTO	95.7	6 kw @328	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Olive Branch
WRBO	103.5	100 kw @587	Urban Oldies	Ind.	Katz	Barnstable Broadcasting, Inc.	Como
WRVR	104.5	100 kw @751	Adult Cont.	Ind.	D & R Radio	Entercom	Memphis
WSRR	98.1	100 kw @768	Classic Hits	Ind.	Katz	Barnstable Broadcasting, Inc.	Millington

Consolidation Report	12+	25-54
	(%)	(%)
Barnstable Broadcasting, Inc.	15.3	18.7
WGKX FM, WRBO FM, WSRR FM		
CBS/Infinity	5.3	6.5
WMC AM, WMC FM		
Clear Channel Communications	31.8	33.2
KJMS FM, WDIA AM, WEGR FM, WHRK FM, WOTO FM, WREC AM		
Entercom	10.3	9.2
WJCE AM, WOGY FM, WRVR FM		
Flinn Broadcasting	11.6	8.3
KXHT FM, WHBQ AM, WKSL FM, WWGQ AM		
	74.3	75.9

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	89 (1)	89 (1)	6.6
Adult Stand.	33 (1)	0 (0)	33 (1)	2.4
Black Gospel	132 (3)	0 (0)	132 (3)	9.7
CHR	0 (0)	67 (1)	67 (1)	4.9
Classic Hits	0 (0)	39 (1)	39 (1)	2.9
Country	0 (0)	70 (1)	70 (1)	5.2
Hot AC	0 (0)	66 (1)	66 (1)	4.9
Modern AC	0 (0)	36 (1)	36 (1)	2.7
News/Talk	16 (1)	0 (0)	16 (1)	1.2
Oldies	0 (0)	36 (1)	36 (1)	2.7
Reg'l Mex.	6 (1)	0 (0)	6 (1)	0.4
Religious	30 (1)	0 (0)	30 (1)	2.2
Rock	0 (0)	114 (2)	114 (2)	8.4
Sports	27 (2)	0 (0)	27 (2)	2.0
Talk	70 (1)	0 (0)	70 (1)	5.2
Urban	0 (0)	203 (3)	203 (3)	15.0
Urban AC	105 (1)	92 (2)	197 (3)	14.5
Urban Oldies	0 (0)	123 (1)	123 (1)	9.1
Totals	419(11)	935 (15)	1354 (26)	

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMR	107.5	95 kw @ 1,007	Romantica	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Miami
WBGG	105.9	100 kw @ 1,022	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WCMQ	92.3	31 kw @ 617	Span.-Oldies	Ind.	Caballero/McGavren-Guild	Spanish Broadcasting System	Hialeah
WEDR	99.1	70 kw @ 1,005	Urban	Ind.	Katz	Cox Radio	Miami
WFLC	97.3	100 kw @ 1,007	Hot AC	Ind.	Christal	Cox Radio	Miami
WHQT	105.1	100 kw @ 1,007	Urban AC	Ind.	Christal	Cox Radio	Coral Gables
WHYI	100.7	100 kw @ 1,007	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WKIS	99.9	100 kw @ 984	Country	WW1/MBS	D & R Radio	Beasley Broadcast Group	Boca Raton
WLVE	93.9	100 kw @ 1,007	Smooth Jazz	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Miami Beach
WLYF	101.5	100 kw @ 810	Soft AC	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Miami
WMGE	103.5	100 kw @ 1,007	Rhythmic Old.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WMXJ	102.7	100 kw @ 1,007	Oldies	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Pompano Beach
WPOW	96.5	100 kw @ 1,007	Dance	Source	D & R Radio	Beasley Broadcast Group	Miami
WRMA	106.7	100 kw @ 984	Romantica	Ind.	Caballero/McGavren-Guild	Spanish Broadcasting System	Ft. Lauderdale
WRTO	98.3	100 kw @ 1,407	Tropical	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Goulds
WTMI	93.1	100 kw @ 1,007	Classical	CBS	Christal	Cox Radio	Miami
WXDJ	95.7	40 kw @ 548	Span.-CHR	Ind.	Caballero/McGavren-Guild	Spanish Broadcasting System	North Miami Beach
WZTA	94.9	100 kw @ 1,007	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Miami Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WEAT-F	Soft AC	104.3	West Palm Beach
WJNA	Adult Stand.	1040	Boynton Beach
WRMF-F	Hot AC	97.9	Palm Beach

Consolidation Report

	12+	25-54
	(%)	(%)
Beasley Broadcast Group	10.1	9.3
WKIS FM, WPOW FM, WQAM AM		
Clear Channel Communications	19.9	22.0
WBGG FM, WHYI FM, WINZ AM, WIOD AM, WLVE FM, WMGE FM, WZTA FM		
Cox Radio	18.8	20.6
WEDR FM, WFLC FM, WHQT FM, WTMI FM		
Hispanic Broadcasting Corp.	14.1	10.8
WAMR FM, WAQI AM, WQBA AM, WRTO FM		
Jefferson-Pilot Communications	8.0	8.3
WLYF FM, WMXJ FM		
Spanish Broadcasting System	9.4	11.3
WCMQ FM, WRMA FM, WXDJ FM		
Totals	80.3	82.3

Format Performance

	AM	FM	Totals	Percent
Adult Stand.	67 (1)	0 (0)	67 (1)	1.3
Black Gospel	47 (1)	0 (0)	47 (1)	0.9
CHR	0 (0)	241 (1)	241 (1)	4.9
Classic Rock	0 (0)	149 (1)	149 (1)	3.0
Classical	0 (0)	214 (1)	214 (1)	4.3
Country	0 (0)	157 (1)	157 (1)	3.2
Dance	0 (0)	286 (1)	286 (1)	5.8
Ethnic	45 (1)	0 (0)	45 (1)	0.9
Hot AC	0 (0)	222 (2)	222 (2)	4.5
News/Talk	187 (1)	0 (0)	187 (1)	3.8
Oldies	0 (0)	175 (1)	175 (1)	3.5
Rhythmic Old.	0 (0)	163 (1)	163 (1)	3.3
Rock	0 (0)	127 (1)	127 (1)	2.6
Romantica	0 (0)	447 (2)	447 (2)	9.0
Smooth Jazz	0 (0)	196 (1)	196 (1)	3.9
Soft AC	0 (0)	306 (2)	306 (2)	6.2
Span.-CHR	0 (0)	174 (1)	174 (1)	3.5
Span.-NT	405 (2)	0 (0)	405 (2)	8.2
Span.-Oldies	0 (0)	190 (1)	190 (1)	3.8
Span.-Relig.	50 (1)	0 (0)	50 (1)	1.0
Span.-Stand.	35 (1)	0 (0)	35 (1)	0.7
Span.-Talk	35 (1)	0 (0)	35 (1)	0.7
Spanish	128 (2)	0 (0)	128 (2)	2.6
Sports	126 (1)	0 (0)	126 (1)	2.5
Talk	51 (1)	0 (0)	51 (1)	1.0
Tropical	0 (0)	102 (1)	102 (1)	2.1
Urban	0 (0)	409 (1)	409 (1)	8.2
Urban AC	0 (0)	235 (1)	235 (1)	4.7
Totals	1176(13)	3793 (20)	4969 (33)	

Note WTMI-93.1 Old Format: Classical & Jazz New Format: drops Jazz overnights
 WAFN-1700 Old Format: Sports New Format: adds brokered 9pm-6am

MIDDLESEX-SOMERSET-UNION

Arbitron Rank 33	Pop (12+) 1,299,400	Stations 38 / 4	% Below Line 79.3
Market TSL in Hours 20.5	Diaries 2071 / 627:1 / 50.1%	% Not Listed 8.4	
Average Persons Rating 15.4	12+ FM Share (Metro) 70.8	Sample Target 2100	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WABC	Talk	102 / 5.1			0.7			1395 / 10.7		3.1	103 / 1395	ABC Inc.
2 WKXW-F	Talk	101 / 5.0			1.9	1.1		2172 / 16.7	4.6	3.1	102 / 2172	Press Communications, LLC
3 WLTW-F	Soft AC	95 / 4.7			3.9	4.0		1664 / 12.8	9.3	11.6	96 / 1664	Clear Channel Communications
4 WXRK-F	Modern Rock	93 / 4.6			2.8	3.2		1789 / 13.8	7.3	4.6	94 / 1789	CBS/Infinity
5 WHTZ-F	CHR	92 / 4.6			0.9	2.0		2080 / 16.0	8.6	7.0	93 / 2080	Clear Channel Communications
5 WCBS-F	Oldies	92 / 4.6			1.4	2.7		1367 / 10.5	7.5	9.7	93 / 1367	CBS/Infinity
7 WPLJ-F	Hot AC	86 / 4.3			1.4	1.7		1796 / 13.8	10.0	7.0	87 / 1796	ABC Inc.
8 WMGQ-F	Adult Cont.	82 / 4.1			0.5	0.8		1120 / 8.6	1.8	2.5	83 / 1120	Greater Media, Inc.
9 WQHT-F	Urban	78 / 3.9			1.4	1.5		1469 / 11.3	7.1	6.6	79 / 1469	Emmis Broadcasting
10 WQCD-F	Smooth Jazz	70 / 3.5			1.2	1.7		1099 / 8.5	2.4	4.1	71 / 1099	Emmis Broadcasting
10 WAXQ-F	Classic Rock	70 / 3.5			2.6	2.0		1341 / 10.3	3.2	5.2	70 / 1341	Clear Channel Communications
12 WKTU-F	Dance	61 / 3.1			2.1	1.2		1536 / 11.8	7.2	3.9	62 / 1536	Clear Channel Communications
13 WOR	Talk	61 / 3.0			1.7			1030 / 7.9			62 / 1030	Buckley Broadcasting
14 WFAN	Sports	58 / 2.9			1.3	3.0		1326 / 10.2	8.7	6.8	59 / 1326	CBS/Infinity
15 WNEW-F	Talk	55 / 2.7			2.1	1.0		872 / 6.7	2.9	5.5	55 / 872	CBS/Infinity
16 WCBS	News	54 / 2.7			1.3	0.7		1244 / 9.6	4.2	6.6	54 / 1244	CBS/Infinity
17 WSKQ-F	Span.-CHR	53 / 2.6			0.7	1.6		735 / 5.7	1.9	1.7	54 / 735	Spanish Broadcasting System
18 WBLS-F	Urban	50 / 2.5			0.5	0.7		974 / 7.5	4.0	1.8	51 / 974	Inner City Broadcasting Corp
19 WRKS-F	Urban AC	48 / 2.4			1.4	1.2		818 / 6.3	4.9	6.0	49 / 818	Emmis Broadcasting
20 WPAT-F	Romantica	42 / 2.1			0.7			639 / 4.9			42 / 639	Spanish Broadcasting System
21 WQXR-F	Classical	35 / 1.8			0.5	1.7		701 / 5.4	4.1		35 / 701	The New York Times Co.
22 WAWZ-F	Religious	34 / 1.7			1.1	0.5		460 / 3.5	1.9	3.0	35 / 460	Pillar of Fire
23 WWZY-F	Country	33 / 1.7			3.6	4.1		454 / 3.5	8.1	7.4	34 / 454	Big City Radio
24 WTJM-F	Rhythmic Old.	32 / 1.6			1.0	1.1		825 / 6.4	3.5		32 / 825	Clear Channel Communications
24 WINS	News	32 / 1.6			0.5			944 / 7.3			32 / 944	CBS/Infinity
26 WCTC	News/Talk	30 / 1.5						494 / 3.8			30 / 494	Greater Media, Inc.
27 WWTR-AA	Adult Stand.	29 / 1.4			4.2	3.7		244 / 1.9	6.4	6.8	29 / 244	New Jersey Broadcasters
28 WDHA-F	Rock	27 / 1.3			1.5	3.4		627 / 4.8	11.2	13.2	27 / 627	New Jersey Broadcasters
29 WPST-F	CHR	24 / 1.2			9.5	10.6		687 / 5.3	28.0	21.8	24 / 687	Nassau Broadcasting
30 WNJO-F	Oldies	23 / 1.2			6.2	6.1		376 / 2.9	14.7	12.6	24 / 376	Nassau Broadcasting
31 WBBR	News	17 / 0.8			0.7	0.7		534 / 4.1	3.7	3.4	17 / 534	Bloomberg Communications, Inc.
31 WCAA-F	Span.-Hits	17 / 0.8		2.1	1.8	1.8		384 / 3.0	4.9	4.3	17 / 384	Hispanic Broadcasting Corp.
31 WFME-F	Religious	17 / 0.8			0.9			258 / 2.0			17 / 258	Family Stations, Inc.
34 WADO	Span.-NT	15 / 0.8		2.2	1.6	1.4		183 / 1.4	2.5	3.2	16 / 183	Hispanic Broadcasting Corp.
35 WHTG-F	Modern Rock	10 / 0.5			1.4	1.0		160 / 1.2	3.8	5.6	10 / 160	Press Communications, LLC
35 WNS	Ethnic	10 / 0.5		0.3	0.5	0.3		145 / 1.1	1.0		10 / 145	Multicultural Radio Broadcasting
35 WMCA	Religious	10 / 0.5						84 / 0.6			10 / 84	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHTZ-F	1 WQHT-F	1 WXRK-F	1 WPLJ-F	1 WKXW-F	1 WABC	1 WXRK-F	1 WABC	1 WNEW-F	1 WHTZ-F	1 WCBS-F
2 WQHT-F	2 WXRK-F	2 WPLJ-F	2 WXRK-F	2 WPLJ-F	2 WKXW-F	2 WKXW-F	2 WLTW-F	2 WABC	2 WQHT-F	2 WHTZ-F
3 WXRK-F	3 WHTZ-F	3 WHTZ-F	3 WMGQ-F	3 WMGQ-F	3 WCBS-F	3 WPLJ-F	3 WMGQ-F	3 WHTZ-F	3 WKTU-F	3 WQHT-F
4 WPST-F	4 WPLJ-F	4 WAXQ-F	4 WAXQ-F	4 WXRK-F	4 WLTW-F	4 WHTZ-F	4 WKXW-F	4 WQHT-F	4 WBLS-F	4 WPLJ-F
5 WKTU-F	4 WKTU-F	5 WMGQ-F	5 WKXW-F	5 WCBS-F	5 WQCD-F	5 WOR	5 WCBS-F	4 WLTW-F	5 WABC	5 WQCD-F
6 WRKS-F	6 WAXQ-F	6 WQHT-F	6 WLTW-F	5 WAXQ-F	6 WMGQ-F	6 WLTW-F	6 WPLJ-F	6 WKXW-F	6 WXRK-F	5 WKXW-F
7 WBLS-F	7 WNEW-F	6 WLTW-F	7 WHTZ-F	5 WLTW-F	7 WOR	7 WCBS	6 WAXQ-F	7 WCBS-F	6 WCBS-F	7 WABC
8 WWZY-F	8 WLTW-F	8 WKTU-F	8 WNEW-F	8 WABC	8 WFAN	7 WMGQ-F	8 WQCD-F	8 WPLJ-F	8 WQCD-F	8 WLTW-F
9 WPLJ-F	8 WBLS-F	9 WKXW-F	9 WQCD-F	9 WQCD-F	9 WPLJ-F	9 WFAN	9 WNEW-F	8 WMGQ-F	9 WFAN	9 WRKS-F
10 WSKQ-F	10 WMGQ-F	10 WNEW-F	9 WKTU-F	10 WNEW-F	9 WCBS	10 WSKQ-F	10 WHTZ-F	10 WQCD-F	9 WAXQ-F	9 WSKQ-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WHTZ-F	1 WHTZ-F	1 WPLJ-F	1 WLTW-F	1 WLTW-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	
2 WQHT-F	2 WQHT-F	2 WHTZ-F	2 WPLJ-F	2 WPLJ-F	2 WQHT-F	2 WQHT-F	2 WAXQ-F	2 WNEW-F	2 WKXW-F	
3 WBLS-F	3 WPLJ-F	3 WQHT-F	3 WHTZ-F	3 WMGQ-F	3 WNEW-F	3 WNEW-F	3 WNEW-F	3 WAXQ-F	3 WAXQ-F	
4 WKTU-F	4 WBLS-F	4 WLTW-F	4 WMGQ-F	4 WCBS-F	4 WHTZ-F	4 WAXQ-F	4 WQHT-F	4 WPLJ-F	4 WNEW-F	
5 WXRK-F	4 WKTU-F	5 WKTU-F	5 WKTU-F	5 WKXW-F	5 WKTU-F	5 WHTZ-F	5 WHTZ-F	5 WKXW-F	4 WFAN	
6 WLTW-F	6 WLTW-F	6 WAXQ-F	6 WBLS-F	6 WHTZ-F	6 WPLJ-F	6 WKTU-F	5 WKXW-F	6 WQHT-F	6 WABC	
7 WPLJ-F	7 WAXQ-F	7 WBLS-F	7 WQHT-F	7 WRKS-F	7 WSKQ-F	7 WPLJ-F	7 WMGQ-F	7 WFAN	7 WCBS-F	
8 WAXQ-F	8 WXRK-F	8 WMGQ-F	8 WAXQ-F	8 WKTU-F	8 WAXQ-F	8 WDHA-F	8 WHTZ-F	8 WMGQ-F	8 WPLJ-F	
9 WRKS-F	9 WMGQ-F	9 WXRK-F	9 WRKS-F	9 WQCD-F	9 WBLS-F	9 WSKQ-F	8 WLTW-F	9 WSKQ-F	9 WQCD-F	
10 WPST-F	10 WRKS-F	10 WSKQ-F	10 WKXW-F	10 WAXQ-F	10 WLTW-F	10 WMGQ-F	10 WSKQ-F	10 WABC	10 WMGQ-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCTC	1450	1 kw / 1 kw	News/Talk	ABC, Talknet	Allied Radio Ptnrs.	Greater Media, Inc.	New Brunswick

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAWZ	99.1	37 kw @571	Religious	Ind.	—	Pillar of Fire	Zarephath
WKXW	101.5	19 kw @804	Talk	Ind.	Christal	Press Communications, LLC	Trenton
WMGQ	98.3	1.25 kw @531	Adult Cont.	Ind.	Allied Radio Ptnrs.	Greater Media, Inc.	New Brunswick

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WADO	Span.-NT	1280	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCAA-F	Span.-Hits	105.9	Newark
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WDHA-F	Rock	105.5	Dover
WFAN	Sports	660	New York
WFME-F	Religious	94.7	Newark
WHTG-F	Modern Rock	106.3	Eatontown
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WKTU-F	Dance	103.5	Lake Success
WLTW-F	Soft AC	106.7	New York
WMCA	Religious	570	New York
WMTR	simul. WWTRAA	1250	Morristown
WWTR	Adult Stand.	1170	Bridgewater Township
WWTR-AA	Adult Stand.	1170	Bridgewater Township
WNEW-F	Talk	102.7	New York
WNJO-F	Oldies	94.5	Trenton
WNSW	Ethnic	1430	Newark
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPST-F	CHR	97.5	Trenton
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKO-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WWZY-F	Country	107.1	Long Branch
WXRK-F	Modern Rock	92.3	New York

Consolidation Report	12+	25-54
	(%)	(%)
Greater Media, Inc. WCTC AM, WMGQ FM	5.6	5.9
	5.6	5.9

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	82 (1)	82 (1)	4.5
Adult Stand.	29 (2)	0 (0)	29 (2)	1.6
CHR	0 (0)	116 (2)	116 (2)	6.3
Classic Rock	0 (0)	70 (1)	70 (1)	3.8
Classical	0 (0)	35 (1)	35 (1)	1.9
Country	0 (0)	33 (1)	33 (1)	1.8
Dance	0 (0)	61 (1)	61 (1)	3.3
Ethnic	10 (1)	0 (0)	10 (1)	0.5
Hot AC	0 (0)	86 (1)	86 (1)	4.7
Modern Rock	0 (0)	103 (2)	103 (2)	5.6
News	102 (3)	0 (0)	102 (3)	5.5
News/Talk	30 (1)	0 (0)	30 (1)	1.6
Oldies	0 (0)	115 (2)	115 (2)	6.3
Religious	10 (1)	51 (2)	61 (3)	3.3
Rhythmic Old.	0 (0)	32 (1)	32 (1)	1.7
Rock	0 (0)	27 (1)	27 (1)	1.5
Romantica	0 (0)	42 (1)	42 (1)	2.3
Smooth Jazz	0 (0)	70 (1)	70 (1)	3.8
Soft AC	0 (0)	95 (1)	95 (1)	5.2
Span.-CHR	0 (0)	53 (1)	53 (1)	2.9
Span.-Hits	0 (0)	17 (1)	17 (1)	0.9
Span.-NT	15 (1)	0 (0)	15 (1)	0.8
Sports	58 (1)	0 (0)	58 (1)	3.2
Talk	163 (2)	156 (2)	319 (4)	17.4
Urban	0 (0)	129 (2)	129 (2)	7.0
Urban AC	0 (0)	48 (1)	48 (1)	2.6
Totals	417(12)	1421 (26)	1838 (38)	

MILWAUKEE-RACINE

Arbitron Rank 31	Pop (12+) 1,396,200	Stations 29 / 27	% Below Line 0.4
Market TSL in Hours 20.8		Diaries 2697 / 518:1 / 62.1%	% Not Listed 9.9
Average Persons Rating 15.9		12+ FM Share (Metro) 64.6	Sample Target 2670

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTMJ	News/Talk	231 / 10.4	10.4	8.5	9.3	10.8	9.7	3646 / 26.1	24.4	29.3	284 / 4680	Journal Broadcast Group
2 WMIL-F	Country	166 / 7.5	6.6	5.9	7.5	6.0	6.9	2335 / 16.7	15.8	14.8	201 / 2786	Clear Channel Communications
3 WKKV-F	Urban	163 / 7.4	7.1	6.5	7.0	7.4	7.0	1918 / 13.7	13.7	12.7	178 / 2131	Clear Channel Communications
4 WXSS-F	CHR	142 / 6.4	7.1	6.9	7.5	7.9	7.0	2714 / 19.4	19.2	19.1	173 / 3373	Entercom
5 WLZR-F	Rock	125 / 5.7	6.4	5.9	6.4	5.5	6.1	2066 / 14.8	15.2	14.6	152 / 2538	Saga Communications, Inc.
6 WOKY	Adult Stand.	119 / 5.4	5.3	5.2	5.3	5.9	5.3	1458 / 10.4	10.2	11.4	126 / 1576	Clear Channel Communications
7 WKLH-F	Classic Hits	118 / 5.3	5.8	5.7	6.3	6.0	5.8	1955 / 14.0	15.6	15.7	143 / 2387	Saga Communications, Inc.
8 WISN	Talk	109 / 4.9	4.9	4.6	4.8	5.2	4.8	1750 / 12.5	12.3	13.6	137 / 2209	Clear Channel Communications
9 WTKI-F	Hot AC	106 / 4.8	4.8	5.4	4.8	4.5	5.0	2313 / 16.6	16.3	16.9	118 / 2617	Journal Broadcast Group
10 WMYX-F	Adult Cont.	104 / 4.7	4.7	5.3	5.3	4.6	5.0	2358 / 16.9	16.1	15.2	128 / 2828	Entercom
11 WRIT-F	Oldies	101 / 4.5	3.8	4.3	4.1	3.3	4.2	1805 / 12.9	12.9	11.5	117 / 2141	Clear Channel Communications
12 WLTO-F	Soft AC	98 / 4.4	4.2	4.2	3.7	3.8	4.1	1580 / 11.3	10.4	10.7	110 / 1721	Clear Channel Communications
13 WJZI-F	Smooth Jazz	81 / 3.7	3.6	3.3	2.4	3.2	3.3	1231 / 8.8	7.8	8.3	87 / 1342	Milwaukee Radio Alliance, LLC
14 WFMR-F	Classical	60 / 2.7	2.6	2.5	2.8	2.3	2.6	881 / 6.3	7.8	8.6	62 / 917	Saga Communications, Inc.
15 WLUM-F	Rock	51 / 2.3	2.6	2.2	2.3	2.2	2.3	1156 / 8.3	8.1	8.4	57 / 1300	Milwaukee Radio Alliance, LLC
16 WJMR-F	Urban Oldies	41 / 1.9	1.6	2.9	1.8	1.8	2.1	803 / 5.7	5.2	6.0	43 / 842	Saga Communications, Inc.
17 WMCS	Urban AC	39 / 1.8	1.1	1.5	1.4	1.5	1.4	626 / 4.5	3.8	3.9	40 / 637	Milwaukee Radio Alliance, LLC
18 WEZY-F	Soft AC	25 / 1.1	0.7	0.9	0.7	0.6	0.9	430 / 3.1	1.9	2.4	28 / 539	Gazette Printing Co.
19 WNOV	Urban	22 / 1.0	1.0	1.6	1.0	0.9	1.2	369 / 2.6	3.2	3.2	22 / 369	Courier Communications, Inc.
20 WTKM-AF	Ethnic	17 / 0.8	0.9	1.2	1.2	0.8	1.0	236 / 1.7	2.4		29 / 342	The Kettle Moraine Bcstg Co.
21 WAUK-AA	Sports	15 / 0.7	0.8	1.0	0.6	0.8	0.8	197 / 1.4	1.8	1.7	17 / 231	Walt-West Wisconsin, Inc.
22 WIL-F	Rock	12 / 0.5	0.6	0.4	0.4	0.6	0.5	232 / 1.7	1.5	2.0	34 / 523	NextMedia
22 WBWI-F	Country	12 / 0.5	0.3	0.5	0.4	0.8	0.4	294 / 2.1	1.9	2.8	20 / 467	Gazette Printing Co.
24 WEXT-F	Country	11 / 0.5	0.3	0.4	0.7	0.5	0.5	163 / 1.2	1.5	1.8	14 / 255	NextMedia
25 WGN	Talk	9 / 0.4	1.0	0.7	0.7	0.8	0.7	263 / 1.9	2.0	1.9	22 / 453	Tribune Broadcasting
25 WRJN	Talk	9 / 0.4	0.4	0.5	0.5	0.5	0.4	222 / 1.6	1.4	1.7	9 / 232	Gazette Printing Co.
27 WJYI	Cont. Christ.	8 / 0.4						197 / 1.4			8 / 197	Saga Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WXSS-F	1 WKKV-F	1 WKKV-F	1 WKLH-F	1 WKLH-F	1 WTMJ	1 WTMJ	1 WTMJ	1 WTMJ	1 WKKV-F	1 WTMJ
2 WKKV-F	2 WLZR-F	2 WLZR-F	2 WLZR-F	2 WTMJ	2 WMIL-F	2 WLZR-F	2 WMIL-F	2 WKKV-F	2 WXSS-F	2 WMIL-F
3 WLZR-F	3 WXSS-F	3 WKLH-F	3 WKKV-F	3 WLZR-F	3 WOKY	3 WMIL-F	3 WISN	2 WISN	3 WMIL-F	3 WKKV-F
4 WMYX-F	4 WMYX-F	4 WTKI-F	4 WTKI-F	4 WMIL-F	4 WISN	4 WKLH-F	4 WKLH-F	4 WXSS-F	4 WLTO-F	4 WXSS-F
5 WTKI-F	5 WTKI-F	5 WXSS-F	5 WMYX-F	5 WKKV-F	5 WKLH-F	5 WKKV-F	5 WOKY	5 WMIL-F	4 WLZR-F	5 WOKY
6 WMIL-F	6 WMIL-F	6 WMIL-F	5 WMIL-F	6 WMYX-F	5 WRIT-F	6 WTKI-F	6 WRIT-F	6 WTKI-F	6 WTMJ	6 WMYX-F
7 WLUM-F	7 WLUM-F	7 WMYX-F	7 WTMJ	6 WTKI-F	7 WLTO-F	7 WOKY	7 WMYX-F	7 WKLH-F	7 WKLH-F	7 WRIT-F
8 WLTO-F	8 WKLH-F	8 WTMJ	8 WLTO-F	8 WRIT-F	8 WJZI-F	7 WXSS-F	8 WKKV-F	8 WMYX-F	8 WRIT-F	8 WLZR-F
8 WRIT-F	9 WTMJ	9 WLTO-F	9 WXSS-F	9 WLTO-F	9 WFMR-F	9 WMYX-F	9 WTKI-F	9 WLTO-F	9 WFMR-F	9 WMCS
10 WKLH-F	10 WLTO-F	10 WRIT-F	10 WRIT-F	10 WJZI-F	10 WTKI-F	10 WLTO-F	10 WXSS-F	9 WLZR-F	10 WJZI-F	9 WFMR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WXSS-F	1 WKKV-F	1 WMYX-F	1 WKKV-F	1 WMIL-F	1 WXSS-F	1 WLZR-F	1 WLZR-F	1 WLZR-F	1 WLZR-F
2 WKKV-F	2 WXSS-F	2 WTKI-F	2 WTKI-F	2 WMYX-F	2 WKKV-F	2 WKKV-F	2 WKKV-F	2 WKLH-F	2 WTMJ
3 WTKI-F	3 WTKI-F	3 WKKV-F	3 WMYX-F	2 WTKI-F	2 WLUM-F	3 WXSS-F	3 WTMJ	3 WKKV-F	3 WKLH-F
4 WMYX-F	4 WMYX-F	4 WXSS-F	4 WXSS-F	4 WLTO-F	4 WLZR-F	4 WLUM-F	4 WMYX-F	4 WTMJ	4 WKKV-F
5 WLZR-F	5 WMIL-F	5 WMIL-F	5 WMIL-F	5 WKKV-F	5 WMIL-F	5 WMIL-F	5 WTKI-F	5 WMIL-F	5 WMIL-F
6 WMIL-F	6 WLZR-F	6 WLZR-F	6 WKLH-F	6 WKLH-F	6 WKLH-F	6 WMYX-F	6 WXSS-F	6 WLUM-F	6 WRIT-F
7 WKLH-F	7 WLTO-F	7 WLTO-F	6 WLTO-F	7 WRIT-F	7 WTKI-F	7 WTMJ	6 WISN	7 WXSS-F	6 WISN
8 WLUM-F	7 WKLH-F	8 WKLH-F	8 WLZR-F	8 WXSS-F	8 WMYX-F	8 WTKI-F	8 WLUM-F	8 WTKI-F	8 WMYX-F
9 WLTO-F	9 WTMJ	9 WTMJ	9 WRIT-F	9 WTMJ	9 WRIT-F	9 WKLH-F	9 WMIL-F	9 WISN	8 WTKI-F
10 WNOV	10 WJMR-F	10 WJMR-F	10 WJMR-F	10 WJZI-F	9 WLTO-F	10 WISN	10 WKLH-F	10 WMYX-F	10 WJZI-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAUK	1510	10 kw / kw	Sports	ABC, ESPN	—	Walt-West Wisconsin, Inc.	Waukesha
WAUX	1550	1 kw / kw	simul. WAUKAA	ABC, ESPN	—	Walt-West Wisconsin, Inc.	Lake Geneva
WISN	1130	50 kw / 10 kw	Talk	ABC, WW1/MBS, 1-on-1	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WJYI	1340	1 kw / 1 kw	Cont. Christ.	SRN	Katz	Saga Communications, Inc.	Milwaukee
WMCS	1290	5 kw / 5 kw	Urban AC	ABC	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Greenfield
WNOV	860	250 w / 5 w	Urban	AURN	—	Courier Communications, Inc.	Milwaukee
WOKY	920	5 kw / 1 kw	Adult Stand.	CNN+, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WRJN	1400	1 kw / 1 kw	Talk	ABC	Broadcast Sales	Gazette Printing Co.	Racine
WTKM	1540	500 w / kw	simul. WTKMAF	Ind.	—	The Kettle Moraine Bcstg Co.	Hartford
WTMJ	620	50 kw / 10 kw	News/Talk	ABC	Christal	Journal Broadcast Group	Milwaukee

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBWI	92.5	17.3 kw @538	Country	Ind.	Regional Reps	Gazette Printing Co.	West Bend
WEST	104.7	3 kw @328	Country	Ind.	McGavren-Guild	NextMedia	Sturtevant
WEZY	92.1	2.7 kw @495	Soft AC	Ind.	—	Gazette Printing Co.	Racine
WFMR	106.9	6 kw @328	Classical	Ind.	Katz	Saga Communications, Inc.	Brookfield
WJMR	98.3	6 kw @308	Urban Oldies	Ind.	Katz	Saga Communications, Inc.	Menomonee Falls
WJZI	93.3	12.6 kw @992	Smooth Jazz	ABC	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WKKV	100.7	50 kw @500	Urban	ABC	Clear Chan.-Diamond	Clear Channel Communications	Racine
WKLH	96.5	20 kw @807	Classic Hits	Ind.	Katz	Saga Communications, Inc.	Milwaukee
WKTI	94.5	14 kw @754	Hot AC	ABC	Christal	Journal Broadcast Group	Milwaukee
WLTQ	97.3	15.5 kw @911	Soft AC	ABC, AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WLUM	102.1	20 kw @761	Rock	Source	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WLZR	102.9	50 kw @428	Rock	Ind.	Katz	Saga Communications, Inc.	Milwaukee
WMIL	106.1	13 kw @974	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Waukesha
WMYX	99.1	50 kw @450	Adult Cont.	Ind.	D & R Radio	Entercom	Milwaukee
WRIT	95.7	34 kw @610	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WTKM	104.9	5.8 kw @300	Ethnic	Ind.	—	The Kettle Moraine Bcstg Co.	Hartford
WXSS	103.7	19.5 kw @840	CHR	Ind.	D & R Radio	Entercom	Wauwatosa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGN	Talk	720	Chicago

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	34.1	31.2
WISN AM, WKKV FM, WLTQ FM, WMIL FM, WOKY AM, WRIT FM		
Entercom	11.1	10.4
WMYX FM, WXSS FM		
Gazette Printing Co.	2.0	1.4
WBWI FM, WEZY FM, WRJN AM		
Journal Broadcast Group	15.2	13.9
WKTI FM, WTMJ AM		
Milwaukee Radio Alliance, LLC	7.8	9.1
WJZI FM, WLUM FM, WMCS AM		
Saga Communications, Inc.	16.0	20.0
WFMR FM, WJMR FM, WJYI AM, WKLH FM, WLZR FM		
The Kettle Moraine Bcstg Co.	0.8	0.4
WTKM FM, WTKM AM		
Walt-West Wisconsin, Inc.	0.7	1.0
WAUK AM, WAUX AM		
Totals	87.7	87.4

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	104 (1)	104 (1)	5.2
Adult Stand.	119 (1)	0 (0)	119 (1)	6.0
CHR	0 (0)	142 (1)	142 (1)	7.1
Classic Hits	0 (0)	118 (1)	118 (1)	5.9
Classical	0 (0)	60 (1)	60 (1)	3.0
Cont. Christ.	8 (1)	0 (0)	8 (1)	0.4
Country	0 (0)	189 (3)	189 (3)	9.5
Ethnic	2 (1)	15 (1)	17 (2)	0.9
Hot AC	0 (0)	106 (1)	106 (1)	5.3
News/Talk	231 (1)	0 (0)	231 (1)	11.6
Oldies	0 (0)	101 (1)	101 (1)	5.1
Rock	0 (0)	188 (3)	188 (3)	9.4
Smooth Jazz	0 (0)	81 (1)	81 (1)	4.1
Soft AC	0 (0)	122 (2)	122 (2)	6.1
Sports	15 (2)	0 (0)	15 (2)	0.8
Talk	127 (3)	0 (0)	127 (3)	6.4
Urban	22 (1)	163 (1)	185 (2)	9.3
Urban AC	39 (1)	0 (0)	39 (1)	2.0
Urban Oldies	0 (0)	41 (1)	41 (1)	2.1
Totals	563(11)	1430 (18)	1993 (29)	

Note WFMR-98.3 Old Format: Classical New Format: WJMR, Rhythmic Oldies. WFMR & WJMR swap frequencies.
 WJMR-106.9 Old Format: rhythmic Oldies New Format: WFMR, Classical. WFMR retains Superradio classical programming M-F 6p-6a & weekends.

MINNEAPOLIS-ST. PAUL

Arbitron Rank 17 **Pop (12+)** 2,355,000 **Stations** 26 / 25 **% Below Line** 0.0
Market TSL in Hours 19.5 **Diaries** 3530 / 667:1 / 60.8% **% Not Listed** 20.1
Average Persons Rating 14.9 **12+ FM Share (Metro)** 57.1 **Sample Target** 3440

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	WI 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KQRS-F	Rock	394 / 11.3	11.3	10.8	10.7	10.1	11.0	5649 / 24.0	24.7	23.7	453 / 6468	ABC Inc.
2	WCCO	Talk	331 / 9.4	8.7	9.0	7.6	10.6	8.7	5927 / 25.2	20.7	26.7	468 / 7899	CBS/Infinity
3	KEEY-F	Country	250 / 7.1	7.2	6.6	6.5	6.0	6.8	3848 / 16.3	16.8	14.9	303 / 4482	Clear Channel Communications
4	KSTP	News/Talk	236 / 6.7	5.7	5.4	5.5	5.0	5.8	3068 / 13.0	12.0	17.8	279 / 3424	Hubbard Broadcasting, Inc.
5	KDWB-F	CHR	206 / 5.9	7.6	7.9	9.2	8.5	7.6	5054 / 21.5	24.2	23.8	239 / 5756	Clear Channel Communications
6	WLTE-F	Soft AC	199 / 5.7	5.2	6.4	6.1	5.7	5.9	3042 / 12.9	14.0	14.0	222 / 3377	CBS/Infinity
7	KXXR-F	Rock	172 / 4.9	5.1	4.8	4.8	3.8	4.9	2650 / 11.3	12.5	11.6	203 / 3217	ABC Inc.
8	KQQL-F	Oldies	146 / 4.2	4.3	4.4	4.6	5.1	4.4	2869 / 12.2	15.9	13.3	184 / 3411	Clear Channel Communications
9	KSTP-F	Adult Cont.	138 / 3.9	3.7	4.8	4.5	5.1	4.2	3654 / 15.5	17.3	17.8	160 / 4161	Hubbard Broadcasting, Inc.
10	WLOL-F	Classic Hits	104 / 3.0	4.8	4.6	5.3	5.7	4.4	2667 / 11.3	16.1	15.8	114 / 2957	Clear Channel Communications
11	KFAN	Sports	103 / 2.9	2.3	2.3	1.9	2.3	2.3	1932 / 8.2	5.8	7.0	113 / 2083	Clear Channel Communications
12	KTTB-F	Urban	98 / 2.8	2.7					2209 / 9.4			114 / 2651	Radio One
13	KTCZ-F	Adult Altern.	94 / 2.7	3.9	3.4	3.3	3.1	3.3	2453 / 10.4	11.2	9.8	106 / 2741	Clear Channel Communications
14	WXPT-F	80's Hits	90 / 2.6	3.2	3.0	3.0	2.9	2.9	2520 / 10.7	13.0	13.2	109 / 2805	CBS/Infinity
15	KLBB	Adult Stand.	55 / 1.6	1.1	1.5	1.8	1.1	1.5	1094 / 4.6	4.0	3.8	56 / 1094	Minnesota Public Radio
16	WIXK-AF	Country	34 / 1.0	0.8	0.8	0.8	0.9	0.8	614 / 2.6	2.6	2.5	40 / 685	Smith Broadcasting Co., Inc.
17	KZNR-F	Urban Oldies	30 / 0.8	1.0	1.2	1.2	1.5	1.0	828 / 3.5	5.1		31 / 872	ABC Inc.
18	WMNN	News	21 / 0.6	0.4	0.7	0.6	0.7	0.6	676 / 2.9	2.3	2.2	22 / 691	Minnesota Public Radio
19	KZNF-F	Urban Oldies	20 / 0.6	0.6	0.5	0.7	0.6	0.6	503 / 2.1	2.8	2.4	20 / 505	ABC Inc.
20	WMIN	Spanish	17 / 0.5						188 / 0.8			18 / 188	Borgen Broadcasting Corp.
20	WEZU	Adult Stand.	17 / 0.5	0.5	0.4	0.3	0.6	0.4	357 / 1.5	1.4	1.3	18 / 369	Smith Broadcasting Co., Inc.
22	WWJO-F	Country	13 / 0.4			10.9	10.1		343 / 1.5	21.2	25.4	55 / 1019	Regent Communications, Inc.
23	KKMS	Religious	12 / 0.3						230 / 1.0			12 / 230	Salem Communications Corp.
23	KSGS	Urban AC	12 / 0.3	0.6	0.4	0.3		0.4	183 / 0.8	0.9		14 / 189	CBS/Infinity
23	KLCI-F	Country	12 / 0.3	0.3	0.5	0.5		0.4	406 / 1.7	1.7		16 / 500	StarCom, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mld	12+PMD	12+Eve	12+Wknd
1	KDWB-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	1 WCCO	1 KQRS-F	1 KQRS-F	1 KDWB-F	1 WCCO
2	KTTB-F	2 KXXR-F	2 KEEY-F	2 KEEY-F	2 KEEY-F	2 WCCO	2 KSTP	2 KQRS-F	2 KXXR-F	2 KEEY-F
3	KXXR-F	3 KDWB-F	3 KXXR-F	3 KSTP	3 KSTP	3 KSTP	3 KEEY-F	3 WLTE-F	3 KEEY-F	3 KDWB-F
4	KEEY-F	4 KEEY-F	4 KDWB-F	4 WLTE-F	4 WLTE-F	4 KEEY-F	4 WLTE-F	4 KEEY-F	4 KSTP	4 KQRS-F
5	KSTP-F	5 KSTP-F	5 KSTP	5 KSTP-F	5 WCCO	5 WLTE-F	5 KDWB-F	5 WCCO	5 KTTB-F	5 KQQL-F
6	KQRS-F	6 KTTB-F	6 WLTE-F	6 KXXR-F	6 KQQL-F	6 KQQL-F	6 KSTP	6 KXXR-F	6 WCCO	6 KSTP
7	WXPT-F	7 WXPT-F	7 KSTP-F	7 WLOL-F	7 KSTP-F	7 WLOL-F	7 KXXR-F	7 KQQL-F	7 WLTE-F	6 KXXR-F
8	KQQL-F	8 KFAN	8 WLOL-F	7 KFAN	8 WLOL-F	7 KTCZ-F	8 KSTP-F	7 KFAN	8 KQQL-F	8 KQRS-F
9	KTCZ-F	9 WLTE-F	9 KFAN	9 KDWB-F	9 KXXR-F	9 KFAN	9 KQQL-F	9 KDWB-F	9 KSTP-F	9 KQQL-F
10	WLTE-F	10 WLOL-F	10 KTCZ-F	10 KTCZ-F	10 KFAN	10 KLBB	10 WLOL-F	10 KSTP-F	10 KFAN	10 KSTP-F
10	Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KDWB-F	1 KDWB-F	1 KSTP-F	1 KEEY-F	1 KEEY-F	1 KXXR-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	1 KQRS-F
2	KEEY-F	2 KEEY-F	2 KDWB-F	2 KQRS-F	2 KQRS-F	2 KDWB-F	2 KXXR-F	2 KXXR-F	2 KXXR-F	2 KSTP
3	KSTP-F	3 KSTP-F	2 KEEY-F	3 WLTE-F	3 WLTE-F	3 KQRS-F	3 KFAN	3 KFAN	3 KSTP	3 KFAN
4	KTTB-F	4 KQRS-F	4 KQRS-F	4 KSTP-F	4 KSTP-F	4 KTTB-F	4 KDWB-F	4 KSTP	4 KFAN	4 KXXR-F
5	KXXR-F	5 WLTE-F	5 WLTE-F	5 KDWB-F	5 KQQL-F	5 WLTE-F	5 KSTP	5 WXPT-F	5 KEEY-F	5 KEEY-F
6	KQRS-F	6 WXPT-F	6 WXPT-F	6 KTCZ-F	6 KDWB-F	6 KEEY-F	6 KTTB-F	6 KSTP-F	6 KDWB-F	6 WCCO
7	WXPT-F	7 KTTB-F	7 WLOL-F	7 KQQL-F	6 WCCO	7 KFAN	7 WXPT-F	7 KEEY-F	7 WLOL-F	7 WLOL-F
8	WLTE-F	8 KXXR-F	8 KTCZ-F	8 WXPT-F	8 KSTP	8 WLOL-F	8 KEEY-F	8 KTTB-F	8 WCCO	8 KQQL-F
9	KTCZ-F	9 WLOL-F	8 KTTB-F	9 WLOL-F	9 KTCZ-F	9 KSTP-F	9 KSTP-F	9 KDWB-F	9 KSTP-F	9 WLTE-F
10	WLOL-F	10 KTCZ-F	10 KZNR-F	10 KXXR-F	10 WLOL-F	10 KSTP	10 WLOL-F	10 WLOL-F	9 WXPT-F	10 KTCZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFAN	1130	50 kw / 25 kw	Sports	WW1/MBS, ESPN, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Minneapolis
KKMS	980	5 kw / 5 kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Richfield
KLBB	1400	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	—	Minnesota Public Radio	St. Paul
KSGS	950	1 kw / 1 kw	Urban AC	ABC, CBS	Infinity Radio Sales	CBS/Infinity	St. Louis Park
KSTP	1500	50 kw / 50 kw	News/Talk	ABC	Christal	Hubbard Broadcasting, Inc.	St. Paul
WCCO	830	50 kw / 50 kw	Talk	CBS, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Minneapolis
WEZU	1220	5 kw / 254 w	Adult Stand.	ABC	—	Smith Broadcasting Co., Inc.	Stillwater
WIXK	1590	5 kw / 70 w	simul. WIXKAF	ABC, WW1/MBS	—	Smith Broadcasting Co., Inc.	New Richmond
WMIN	740	850 w / kw	Spanish	Ind.	—	Borgen Broadcasting Corp.	Hudson
WMNN	1330	9.7 kw / 5.1 kw	News	AP, UPI	—	Minnesota Public Radio	Minneapolis

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDWB	101.3	100 kw @1,035	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richfield
KEEY	102.1	100 kw @1,035	Country	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	St. Paul
KLCI	106.1	32.43 kw @604	Country	Ind.	—	StarCom, Inc.	Princeton
KQQL	107.9	97 kw @1,089	Oldies	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Anoka
KQRS	92.5	100 kw @1,035	Rock	ABC	ABC Radio Sales	ABC Inc.	Golden Valley
KSTP	94.5	100 kw @1,220	Adult Cont.	Ind.	Christal	Hubbard Broadcasting, Inc.	St. Paul
KTCZ	97.1	100 kw @1,033	Adult Altern.	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Minneapolis
KTTB	96.3	100 kw @577	Urban	Ind.	D & R Radio	Radio One	Glencoe
KXXR	93.7	100 kw @1,035	Rock	ABC	ABC Radio Sales	ABC Inc.	Minneapolis
KZNR	105.1	2.6 kw @499	Urban Oldies	ABC	ABC Radio Sales	ABC Inc.	Lakeville
KZNZ	105.7	6 kw @239	Urban Oldies	ABC	ABC Radio Sales	ABC Inc.	Eden Prairie
WIXK	107.1	18 kw @269	Country	ABC, WW1/MBS	—	Smith Broadcasting Co., Inc.	New Richmond
WLLO	100.3	97 kw @922	Classic Hits	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Minneapolis
WLTE	102.9	100 kw @1,035	Soft AC	Ind.	Infinity Radio Sales	CBS/Infinity	Minneapolis
WXPT	104.1	89 kw @1,033	80's Hits	Ind.	Infinity Radio Sales	CBS/Infinity	St. Louis Park

Consolidation Report	12+	25-54
	(%)	(%)
ABC Inc. KQRS FM, KXXR FM, KZNR FM, KZNZ FM	17.6	21.7
CBS/Infinity KSGS AM, WCCO AM, WLTE FM, WXPT FM	18.0	15.0
Clear Channel Communications KDWB FM, KEEY FM, KFAN AM, KQQL FM, KTCZ FM, WLLO FM	25.8	27.7
Hubbard Broadcasting, Inc. KSTP AM, KSTP FM	10.6	11.5
Minnesota Public Radio KLBB AM, WMNN AM	2.2	0.9
Smith Broadcasting Co., Inc. WEZU AM, WIXK FM, WIXK AM	1.4	0.9
	75.6	77.7

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	90 (1)	90 (1)	3.2
Adult Altern.	0 (0)	94 (1)	94 (1)	3.4
Adult Cont.	0 (0)	138 (1)	138 (1)	4.9
Adult Stand.	72 (2)	0 (0)	72 (2)	2.6
CHR	0 (0)	206 (1)	206 (1)	7.3
Classic Hits	0 (0)	104 (1)	104 (1)	3.7
Country	1 (1)	308 (4)	309 (5)	11.0
News	21 (1)	0 (0)	21 (1)	0.7
News/Talk	236 (1)	0 (0)	236 (1)	8.4
Oldies	0 (0)	146 (1)	146 (1)	5.2
Religious	12 (1)	0 (0)	12 (1)	0.4
Rock	0 (0)	566 (2)	566 (2)	20.2
Soft AC	0 (0)	199 (1)	199 (1)	7.1
Spanish	17 (1)	0 (0)	17 (1)	0.6
Sports	103 (1)	0 (0)	103 (1)	3.7
Talk	331 (1)	0 (0)	331 (1)	11.8
Urban	0 (0)	98 (1)	98 (1)	3.5
Urban AC	12 (1)	0 (0)	12 (1)	0.4
Urban Oldies	0 (0)	50 (2)	50 (2)	1.8
Totals	805(10)	1999 (16)	2804 (26)	

Note WDGY-630 Old Format: Talk & Sports New Format: One-on-One- Sports
 WXPT-104.1 Old Format: Modern AC New Format: 80s hits "Mix 104"
 KSMM-1530 Old Format: Classic Hits/ Talk New Format: Spanish Variety

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABB	97.5	100 kw @1,551	CHR	ABC	Christal	Dittman Group, Inc.	Mobile
WAVH	106.5	50 kw @449	Oldies	CBS, WW1/MBS	McGavren-Guild	American General Media	Daphne
WBLX	92.9	100 kw @1,554	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media	Mobile
WDLT	98.3	38.9 kw @551	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media	Chickasaw
WDWG	104.9	33 kw @600	Trad. Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Moss Point
WKSJ	94.9	100 kw @1,706	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WMXC	99.9	100 kw @1,755	Adult Cont.	CBS	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WNSP	105.5	5.3 kw @348	Sports	1-on-1, ESPN	—	Faulkner-Phillips Media, Inc.	Bay Minette
WQUA	102.1	15.4 kw @426	Urban Oldies	ABC	—	Lyn Communications, Inc.	Citronelle
WRKH	96.1	100 kw @1,342	Classic Rock	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WYOK	104.1	100 kw @1,757	Hot AC	AURN, WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Atmore
WZEW	92.1	13.5 kw @450	Adult Altern.	WW1/MBS	McGavren-Guild	American General Media	Fairhope

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCPR-F	Rock	97.9	Wiggins
WJLQ-F	CHR	100.7	Pensacola
WKNN-F	Country	99.1	Pascagoula
WLNK-F	CHR	95.3	Lumberton
WMEZ-F	Soft AC	94.1	Pensacola
WTKX-F	Rock	101.5	Pensacola
WWL	News/Talk	870	New Orleans
WXBM-F	Country	102.7	Milton
WYCL-F	Oldies	107.3	Pensacola

Consolidation Report

	12+	25-54
	(%)	(%)
American General Media	4.5	6.3
WAVH FM, WZEW FM		
Clear Channel Communications	28.6	29.8
WDWG FM, WKSJ FM, WKSJ AM, WMXC FM, WNTM AM, WRKH FM		
Cumulus Media	28.9	28.5
WBLX FM, WDLT FM, WGOK AM, WYOK FM		
Dittman Group, Inc.	8.7	8.2
WABB AM, WABB FM		
	70.7	72.8

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	14 (1)	14 (1)	2.2
Adult Cont.	4 (1)	44 (1)	48 (2)	7.6
Adult Stand.	14 (2)	0 (0)	14 (2)	2.2
Black Gospel	25 (1)	0 (0)	25 (1)	3.9
CHR	0 (0)	70 (3)	70 (3)	11.1
Classic Rock	0 (0)	36 (1)	36 (1)	5.7
Country	0 (0)	87 (3)	87 (3)	13.7
Hot AC	0 (0)	14 (1)	14 (1)	2.2
News/Talk	38 (3)	0 (0)	38 (3)	6.0
Oldies	0 (0)	29 (2)	29 (2)	4.6
Religious	9 (3)	0 (0)	9 (3)	1.4
Rock	0 (0)	31 (2)	31 (2)	4.9
Soft AC	0 (0)	14 (1)	14 (1)	2.2
Sports	0 (0)	11 (1)	11 (1)	1.7
Trad. Country	0 (0)	21 (1)	21 (1)	3.3
Urban	0 (0)	96 (1)	96 (1)	15.2
Urban AC	0 (0)	71 (1)	71 (1)	11.2
Urban Oldies	0 (0)	5 (1)	5 (1)	0.8
Totals	90(10)	543 (20)	633 (30)	

MODESTO

Arbitron Rank 123	Pop (12+) 351,500	Stations 35 / 18	% Below Line 13.6
Market TSL in Hours 20.1	Diaries 739 / 476:1 / 53.2%	% Not Listed 19.2	
Average Persons Rating 15.1	12+ FM Share (Metro) 70.0	Sample Target 730	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	KATM-F	61 / 11.6	13.3	12.6	11.0	12.7	12.1	718 / 20.4	25.3	22.7	158 / 1943	Citadel Communications Corp.
2	KOSO-F	36 / 6.7	6.7	5.1	7.7	6.3	6.5	686 / 19.5	17.4	16.7	65 / 1402	Clear Channel Communications
3	KJSN-F	34 / 6.4	7.8	7.1	6.5	5.4	7.0	446 / 12.7	15.7	14.2	40 / 617	Clear Channel Communications
4	KDJK-FF	30 / 5.6	0.2			0.6		511 / 14.5			98 / 1556	Citadel Communications Corp.
5	KHOP-F	29 / 5.5	5.0	4.5	7.3	7.1	5.6	464 / 13.2	12.0	14.3	62 / 994	Citadel Communications Corp.
6	KEJC-F	25 / 4.8	1.3	1.8	2.5		2.6	228 / 6.5	5.9	4.8	37 / 400	Modesto Communications Corp.
7	KWNN-F	23 / 4.4	6.1	6.3	6.7	5.6	5.9	583 / 16.6	15.5	17.2	28 / 810	Silverado Broadcasting Co.
8	KWIN-F	19 / 3.6	2.7	3.5	2.5	2.2	3.1	372 / 10.6	6.8	4.4	82 / 1509	Silverado Broadcasting Co.
9	KABX-F	16 / 3.0	2.5	2.8	1.3	1.9	2.4	287 / 8.2	8.1	5.2	36 / 562	Merced Radio Partners, LP
10	KBYN-FF	15 / 2.9						197 / 5.6			18 / 263	All American Broadcasting Co.
10	KMIX-F	15 / 2.9	1.5	2.4	3.7	3.2	2.6	268 / 7.6	6.1	7.4	36 / 655	Entravision Holdings
12	KFIV	13 / 2.5	1.3	3.9	3.1	2.0	2.7	176 / 5.0	6.1	4.1	18 / 249	Clear Channel Communications
13	KZMS-F	12 / 2.3	1.5	1.2	2.5	2.0	1.9	204 / 5.8	5.2	6.4	22 / 346	Entravision Holdings
14	KHTN-F	11 / 2.1	1.9	2.2	2.9	3.0	2.3	343 / 9.8	8.8	10.7	48 / 954	Buckley Broadcasting
15	KNBR	9 / 1.7	2.3	1.0	1.9	2.0	1.7	190 / 5.4	3.6	6.0	29 / 605	Susquehanna Radio Corp.
16	KSFO	8 / 1.5		2.8				70 / 2.0	4.9	7.0	18 / 232	ABC Inc.
17	KKME-F	7 / 1.2	3.4	5.1	2.9	0.9	3.2	187 / 5.3	10.3	7.8	9 / 279	Clear Channel Communications
17	KVIN	7 / 1.2	2.5	0.8	1.7	3.5	1.6	107 / 3.1	3.3	4.6	10 / 149	Threshold Communications
17	KRVR-F	7 / 1.2	2.1	3.3	2.5	2.6	2.3	159 / 4.5	7.2	7.2	13 / 346	Threshold Communications
20	KSTN-F	6 / 1.2	0.6		0.6			84 / 2.4		2.1	15 / 298	Valley Broadcasting, Inc.
21	KCBS	6 / 1.1	1.3	2.4	1.3	1.5	1.5	93 / 2.6	6.5	4.9	24 / 552	CBS/Infinity
22	KESP	5 / 0.9	0.6	0.4		0.7		96 / 2.7	2.0		7 / 156	Citadel Communications Corp.
23	KMEL-F	4 / 0.8		0.9				60 / 1.7	4.1	5.6	18 / 277	Clear Channel Communications
23	KTDZ-F	4 / 0.8		0.8				96 / 2.7	2.6	2.5	6 / 157	Entravision Holdings
25	KLOQ-F	4 / 0.7	0.4			0.4		47 / 1.3			15 / 235	Clarke Broadcasting Corp.
25	KCIV-F	4 / 0.7	1.1	0.6	0.8	0.6	0.8	91 / 2.6	2.0	4.2	9 / 175	Bott Broadcasting Co.
25	KMJ	4 / 0.7	0.4		1.0			91 / 2.6		2.0	13 / 251	CBS/Infinity
28	KTRB	3 / 0.6	0.4	1.0	0.4		0.6	122 / 3.5	2.1	3.2	5 / 184	Pappas Radio of CA
28	KHTK	3 / 0.6	1.7	0.8	1.2	1.1	1.1	56 / 1.6	2.0	2.5	15 / 274	CBS/Infinity
28	KYLD-F	3 / 0.6		1.9				49 / 1.4	6.4	5.6	8 / 210	Clear Channel Communications
31	KUBB-F	2 / 0.4	0.4	0.6	0.8	0.4	0.5	86 / 2.4	2.9	3.6	21 / 445	Buckley Broadcasting
32	KQOD-F	2 / 0.3		6.5				53 / 1.5	12.4	15.4	34 / 548	Clear Channel Communications
32	KIBG-F	2 / 0.3	0.4					54 / 1.5			12 / 218	Yosemite Radio Partners, LP

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KWIN-F	1 KHOP-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F
2	KWNN-F	2 KOSO-F	2 KOSO-F	2 KDJK-FF	2 KJSN-F	2 KJSN-F	2 KOSO-F	2 KJSN-F	2 KOSO-F	2 KHOP-F
3	KHTN-F	3 KATM-F	3 KHOP-F	3 KJSN-F	3 KDJK-FF	3 KEJC-F	3 KJSN-F	3 KOSO-F	2 KDJK-FF	3 KWNN-F
4	KOSO-F	4 KWNN-F	3 KDJK-FF	4 KHOP-F	4 KHOP-F	4 KDJK-FF	4 KHOP-F	4 KDJK-FF	4 KJSN-F	4 KWIN-F
4	KHOP-F	5 KWIN-F	5 KJSN-F	5 KOSO-F	5 KOSO-F	5 KABX-F	5 KWNN-F	5 KHOP-F	5 KWNN-F	5 KOSO-F
6	KMEL-F	6 KJSN-F	6 KWNN-F	6 KWNN-F	6 KWNN-F	6 KOSO-F	6 KFIV	6 KEJC-F	6 KEJC-F	6 KBYN-FF
7	KATM-F	6 KBYN-FF	7 KMIX-F	7 KMIX-F	7 KABX-F	7 KFIV	6 KEJC-F	7 KFIV	7 KHOP-F	6 KDJK-FF
8	KDJK-FF	8 KZMS-F	8 KWIN-F	8 KZMS-F	7 KMIX-F	8 KMIX-F	8 KDJK-FF	8 KABX-F	8 KWIN-F	8 KJSN-F
9	KBYN-FF	9 KMIX-F	9 KZMS-F	9 KWIN-F	9 KZMS-F	9 KSFO	9 KWIN-F	9 KBYN-FF	9 KWIN-FF	9 KZMS-F
10	KMIX-F	10 KHTN-F	10 KBYN-FF	10 KFIV	10 KFIV	9 KBYN-FF	9 KABX-F	9 KMIX-F	10 KZMS-F	10 KHTN-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KOSO-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KOSO-F	1 KHOP-F	1 KHOP-F	1 KHOP-F	1 KATM-F
2	KWIN-F	2 KOSO-F	2 KWNN-F	2 KJSN-F	2 KJSN-F	2 KHOP-F	2 KOSO-F	2 KATM-F	2 KHOP-F
3	KATM-F	3 KWNN-F	3 KOSO-F	3 KOSO-F	3 KDJK-FF	3 KWNN-F	3 KWNN-F	3 KZMS-F	3 KDJK-FF
4	KWNN-F	4 KWIN-F	4 KJSN-F	4 KDJK-FF	4 KOSO-F	4 KHTN-F	4 KZMS-F	4 KATM-F	4 KOSO-F
5	KHTN-F	5 KJSN-F	5 KWIN-F	5 KWNN-F	5 KABX-F	5 KWIN-F	5 KATM-F	4 KJSN-F	5 KZMS-F
6	KBYN-FF	6 KBYN-FF	6 KBYN-FF	6 KWIN-F	6 KWNN-F	6 KBYN-FF	5 KBYN-FF	6 KWNN-F	6 KZMS-F
7	KNBR	7 KMIX-F	7 KMIX-F	7 KMIX-F	7 KWIN-F	7 KMIX-F	7 KJSN-F	6 KLOQ-F	7 KMIX-F
8	KMIX-F	8 KHOP-F	8 KYLD-F	8 KHOP-F	7 KMIX-F	8 KSTN-F	8 KLOQ-F	8 KBYN-FF	7 KWNN-F
9	KJSN-F	9 KHTN-F	8 KHOP-F	8 KBYN-FF	9 KHOP-F	9 KZMS-F	9 KWIN-F	9 KDJK-FF	9 KFIV
10	KHOP-F	10 KYLD-F	10 KDJK-FF	10 KABX-F	10 KKME-F	10 KYLD-F	9 KDJK-FF	10 KESP	10 KNBR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KESP	970	1 kw / 1 kw	Sports	ESPN, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Modesto
KFIV	1360	4 kw / 950 w	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Modesto
KTRB	860	50 kw / 10 kw	News	AP	Lotus	Pappas Radio of CA	Modesto
KVIN	1390	5 kw / 5 kw	Adult Stand.	WW1/MBS	Allied Radio Ptnrs.	Threshold Communications	Turlock

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATM	103.3	50 kw @500	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Modesto
KBYN	95.9	500 w @1,096	Reg'l Mex.	Ind.	Lotus	All American Broadcasting Co.	Arnold
KDJK	103.9	3 kw @-115	Classic Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Mariposa
KEJC	93.9	4 kw @403	Country	Ind.	—	Modesto Communications Corp.	Modesto
KHKK	104.1	50 kw @500	Classic Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Modesto
KHOP	95.1	29.5 kw @633	80's Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Oakdale
KJSN	102.3	3 kw @289	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Modesto
KKME	96.7	1.5 kw @466	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Manteca
KNT0	95.9	3 kw @300	simul. KBYNFF	Ind.	—	All American Broadcasting Co.	Livingston
KOSO	93.1	2.95 kw @1,790	Modern AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Patterson
KRVR	105.5	1 kw @781	Smooth Jazz	Ind.	Allied Radio Ptnrs.	Threshold Communications	Copperopolis
KTDZ	98.9	6 kw @328	Romantica	Ind.	Caballero	Entravision Holdings	Columbia
KWNN	98.3	2 kw @390	Dance	Ind.	Katz	Silverado Broadcasting Co.	Turlock
KZMS	97.1	1.45 kw @164	Span.-CHR	Ind.	Caballero	Entravision Holdings	Patterson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABX-F	Oldies	97.5	Merced
KCBS	News	740	San Francisco
KCIV-F	Religious	99.9	Mt. Bullion
KHTN-F	Dance	104.7	Los Banos
KIBG-F	Adult Cont.	106.3	Merced
KLOQ-F	Reg'l Mex.	98.7	Winton
KMEL-F	Urban	106.1	San Francisco
KMJ	News/Talk	580	Fresno
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco
KUBB-F	Country	96.3	Mariposa
KYLD-F	Urban	94.9	San Francisco

Consolidation Report

	12+	25-54
	(%)	(%)
All American Broadcasting Co.	2.9	1.9
KBYN FM, KNT0 FM		
Citadel Communications Corp.	23.6	28.7
KATM FM, KDJK FM, KESP AM, KHKK FM, KHOP FM		
Clear Channel Communications	16.8	18.6
KFIV AM, KJSN FM, KKME FM, KOSO FM		
Entravision Holdings	3.1	3.9
KTDZ FM, KZMS FM		
Threshold Communications	2.4	1.7
KRVR FM, KVIN AM		
	48.8	54.8

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	29 (1)	29 (1)	6.7
Adult Cont.	0 (0)	35 (2)	35 (2)	8.1
Adult Stand.	7 (1)	0 (0)	7 (1)	1.6
Classic Hits	0 (0)	30 (2)	30 (2)	7.0
Country	0 (0)	89 (3)	89 (3)	20.7
Dance	0 (0)	53 (3)	53 (3)	12.3
Modern AC	0 (0)	36 (1)	36 (1)	8.4
News	9 (2)	0 (0)	9 (2)	2.1
News/Talk	4 (1)	0 (0)	4 (1)	0.9
Oldies	0 (0)	16 (1)	16 (1)	3.7
Reg'l Mex.	0 (0)	41 (5)	41 (5)	9.5
Religious	0 (0)	4 (1)	4 (1)	0.9
Rhythmic Old.	0 (0)	2 (1)	2 (1)	0.5
Rock	0 (0)	7 (1)	7 (1)	1.6
Romantica	0 (0)	4 (1)	4 (1)	0.9
Smooth Jazz	0 (0)	7 (1)	7 (1)	1.6
Span.-CHR	0 (0)	12 (1)	12 (1)	2.8
Sports	17 (3)	0 (0)	17 (3)	4.0
Talk	21 (2)	0 (0)	21 (2)	4.9
Urban	0 (0)	7 (2)	7 (2)	1.6
Totals	58 (9)	372 (26)	430 (35)	

Note KDJK-103.9 Old Format: Classic Hits/KHKK New Format: adds Bob & Tom
 KHKK-104.1 Old Format: Classic Hits New Format: adds Bob & Tom
 KHOP-95.1 Old Format: Rock New Format: 80's Hits "Planet 95"

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADB	1310	2.5 kw / 1 kw	Adult Stand.	WW1/MBS	Katz	Nassau Broadcasting	Asbury Park
WOBM	1160	5 kw / 8.9 kw	Adult Stand.	WW1/MBS	Katz	Nassau Broadcasting	Lakewood

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBO	98.5	6 kw @328	CHR	Ind.	Katz	Nassau Broadcasting	Ocean Acres
WHTG	106.3	3.9 kw @233	Modern Rock	Ind.	Christal	Press Communications, LLC	Eatontown
WJLK	94.3	1.308 kw @499	Hot AC	WW1/MBS	Katz	Nassau Broadcasting	Asbury Park
WJRZ	100.1	1.6 kw @436	Oldies	AP, Jones	Christal	New Jersey Broadcasters	Manahawkin
WOBM	92.7	1.4 kw @485	Adult Cont.	Ind.	Katz	Nassau Broadcasting	Toms River
WRAT	95.9	4 kw @328	Rock	Ind.	Katz	New Jersey Broadcasters	Point Pleasant
WWZY	107.1	4.7 kw @371	Country	Ind.	—	Big City Radio	Long Branch

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAWZ-F	Religious	99.1	Zarephath
WAXQ-F	Classic Rock	104.3	New York
WAYV-F	CHR	95.1	Atlantic City
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WFAN	Sports	660	New York
WFPG-F	Adult Cont.	96.9	Atlantic City
WHLI	Adult Stand.	1100	Hempstead
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WIOQ-F	CHR	102.1	Philadelphia
WKTU-F	Dance	103.5	Lake Success
WKXW-F	Talk	101.5	Trenton
WLCE-F	Classic Hits	104.5	Philadelphia
WLTW-F	Soft AC	106.7	New York
WMCA	Religious	570	New York

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMGK-F	Classic Hits	102.9	Philadelphia
WMGQ-F	Adult Cont.	98.3	New Brunswick
WMMR-F	Rock	93.3	Philadelphia
WNEW-F	Talk	102.7	New York
WOGL-F	Oldies	98.1	Philadelphia
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPST-F	CHR	97.5	Trenton
WPUR-F	Country	107.3	Atlantic City
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WTJM-F	Rhythmic Old.	105.1	New York
WUSL-F	Urban	98.9	Philadelphia
WXRK-F	Modern Rock	92.3	New York
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Rock	94.1	Philadelphia

Consolidation Report

	12+	25-54
	(%)	(%)
Nassau Broadcasting	15.1	12.6
WADB AM, WBBO FM, WJLK FM, WOBM AM, WOBM FM		
New Jersey Broadcasters	5.9	7.7
WJRZ FM, WRAT FM		
	21.0	20.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	77 (3)	77 (3)	5.7
Adult Stand.	82 (3)	0 (0)	82 (3)	6.1
CHR	0 (0)	99 (5)	99 (5)	7.3
Classic Hits	0 (0)	11 (2)	11 (2)	0.8
Classic Rock	0 (0)	69 (1)	69 (1)	5.1
Classical	0 (0)	19 (1)	19 (1)	1.4
Country	0 (0)	67 (3)	67 (3)	5.0
Dance	0 (0)	31 (1)	31 (1)	2.3
Hot AC	0 (0)	94 (2)	94 (2)	7.0
Modern Rock	0 (0)	91 (2)	91 (2)	6.8
News	55 (3)	0 (0)	55 (3)	4.1
Oldies	0 (0)	93 (3)	93 (3)	6.9
Religious	6 (1)	12 (1)	18 (2)	1.3
Rhythmic Old.	0 (0)	14 (1)	14 (1)	1.0
Rock	0 (0)	51 (3)	51 (3)	3.8
Romantica	0 (0)	12 (1)	12 (1)	0.9
Smooth Jazz	0 (0)	25 (1)	25 (1)	1.9
Soft AC	0 (0)	47 (1)	47 (1)	3.5
Sports	76 (1)	0 (0)	76 (1)	5.6
Talk	134 (2)	112 (2)	246 (4)	18.3
Urban	0 (0)	52 (3)	52 (3)	3.9
Urban AC	0 (0)	18 (1)	18 (1)	1.3
Totals	353(10)	994 (37)	1347 (47)	

Note WHTG-1410 Old Format: Modern Rock // FM New Format: Oldies

FM Stations

Station	Freq	Power/ HAAT	Format	Ne/Aff	Rep	Owner	City of Lic
KBOQ	95.5	1.65 kw @629	Classical	Ind.	McGavren-Guild	J & M Broadcasting Co.	Carmel
KBTU	101.7	2.35 kw @528	Dance	Ind.	McGavren-Guild	New Wave Communications	Carmel
KCDU	93.5	110 w@2,296	Modern AC	Ind.	McGavren-Guild	New Wave Communications	Hollister
KDON	102.5	18.5 kw @2,270	Dance	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salinas
KHIP	93.7	28 w@1,260	simul. KCDUFF	Ind.	McGavren-Guild	New Wave Communications	Felton
KHMZ	97.9	2.9 kw @479	simul. KHNZFF	Ind.	—	Entravision Holdings	Salinas
KHNZ	106.3	4.7 kw @371	Span.-CHR	Ind.	Lotus	Entravision Holdings	Soledad
KLOK	99.5	30 kw @640	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Greenfield
KMBY	104.3	2.6 kw @509	Modern Rock	Ind.	McGavren-Guild	New Wave Communications	Gonzales
KMJO	92.7	6.9 kw @600	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Marina
KOCN	105.1	4.2 kw @789	Oldies	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Pacific Grove
KPIG	107.5	5.4 kw @338	Americana	Ind.	McGavren-Guild	New Wave Communications	Freedom
KRAY	103.5	2.5 kw @512	Reg'l Mex.	Ind.	Lotus	Entravision Holdings	Salinas
KSEA	107.9	870 w@1,637	Reg'l Mex.	Ind.	—	Farmworker Educational Radio	Greenfield
KSES	107.1	1.85 kw @587	Span.-CHR	Ind.	Caballero	Entravision Holdings	Seaside
KTEE	103.9	1.4 kw @603	Adult Altern.	Ind.	Allied Radio Ptnrs.	Bi-Coastal Broadcasting	Seaside
KTOM	100.7	1.4 kw @2,385	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salinas
KWAV	96.9	18 kw @2,450	Adult Cont.	AP	D & R Radio	Buckley Broadcasting	Monterey
KZSL	93.9	5.4 kw @703	Reg'l Mex.	Ind.	Katz Hispanic	Entravision Holdings	King City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KARA-F	Adult Cont.	105.7	Santa Clara
KAZA	Span.-Oldies	1290	Gilroy
KBAY-F	Soft AC	94.5	Gilroy
KBRG-F	Romantica	100.3	San Jose
KCBS	News	740	San Francisco
KEZR-F	Hot AC	106.5	San Jose
KFFG-F	Adult Altern.	97.7	Los Altos
KFOG-F	simul. KFFGFF	104.5	San Francisco
KFFG-FF	Adult Altern.	97.7	Los Altos
KGO	News/Talk	810	San Francisco
KLOK	Reg'l Mex.	1170	San Jose

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco
KSJO-F	Rock	92.3	San Jose
KSOL-F	Reg'l Mex.	98.9	San Francisco
KZOL-F	simul. KSOLFF	99.1	Santa Cruz
KSOL-FF	Reg'l Mex.	98.9	San Francisco
KTCT	Sports	1050	San Mateo
KUFX-F	Classic Rock	98.5	San Jose
KYLD-F	Urban	94.9	San Francisco
KZSJ	Ethnic	1120	San Martin

Consolidation Report

	12+	25-54
	(%)	(%)
Buckley Broadcasting	8.6	6.5
KIDD AM,KWAV FM		
Clear Channel Communications	15.5	14.5
KDON FM,KMJO FM,KOCN FM,KTOM AM,KTOM FM		
Entravision Holdings	10.8	11.4
KHMZ FM,KHNZ FM,KLOK FM,KRAY FM,KSES FM,KZSL FM		
New Wave Communications	10.7	13.2
KBTU FM,KCDU FM,KHIP FM,KMBY FM,KPIG FM		
	45.6	45.6

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	18 (3)	18 (3)	2.5
Adult Cont.	0 (0)	45 (2)	45 (2)	6.3
Adult Stand.	31 (1)	0 (0)	31 (1)	4.4
Americana	0 (0)	40 (1)	40 (1)	5.6
Classic Cntry.	3 (1)	0 (0)	3 (1)	0.4
Classic Rock	0 (0)	8 (1)	8 (1)	1.1
Classical	0 (0)	32 (1)	32 (1)	4.5
Country	0 (0)	34 (1)	34 (1)	4.8
Dance	0 (0)	82 (2)	82 (2)	11.5
Ethnic	3 (1)	0 (0)	3 (1)	0.4
Hot AC	0 (0)	3 (1)	3 (1)	0.4
Modern AC	0 (0)	18 (2)	18 (2)	2.5
Modern Rock	0 (0)	15 (1)	15 (1)	2.1
News	15 (1)	0 (0)	15 (1)	2.1
News/Talk	53 (1)	0 (0)	53 (1)	7.4
Oldies	0 (0)	18 (1)	18 (1)	2.5
Ranchero	15 (1)	0 (0)	15 (1)	2.1
Reg'l Mex.	4 (1)	137 (6)	142 (7)	19.9
Rock	0 (0)	37 (2)	37 (2)	5.2
Romantica	0 (0)	21 (1)	21 (1)	2.9
Soft AC	0 (0)	4 (1)	4 (1)	0.6
Span.-CHR	0 (0)	26 (3)	26 (3)	3.7
Span.-Oldies	3 (1)	0 (0)	3 (1)	0.4
Sports	17 (2)	0 (0)	17 (2)	2.4
Talk	25 (2)	0 (0)	25 (2)	3.5
Urban	0 (0)	4 (1)	4 (1)	0.6
Totals	169(12)	542 (30)	712 (42)	

MONTGOMERY

Arbitron Rank 145	Pop (12+) 265,600	Stations 19 / 17	% Below Line 3.9
Market TSL in Hours 19.5	Average Persons Rating 14.3	Diaries 997 / 266:1 / 51.4%	% Not Listed 16.8
		12+ FM Share (Metro) 71.0	Sample Target 980

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WZHT-F	Urban	48 / 12.7			14.3	10.9		656 / 24.7	25.1	24.2	88 / 1126	Clear Channel Communications
2 WLWI-F	Country	39 / 10.1			11.1	14.4		615 / 23.1	22.7	28.6	62 / 1133	Cumulus Media
3 WJWZ-F	Urban	34 / 9.0			6.6	8.0		491 / 18.5	16.5	15.7	38 / 560	Vision Communications
4 WMCZ-F	Urban AC	29 / 7.7			5.8	5.2		344 / 13.0	13.7	11.7	31 / 379	Clear Channel Communications
5 WAFX-F	Rock	24 / 6.2			7.1	4.5		390 / 14.7	13.5	11.2	36 / 588	Cumulus Media
6 WHHY-F	CHR	22 / 5.8			5.8	5.9		418 / 15.7	16.8	19.7	45 / 791	Cumulus Media
7 WMXS-F	Adult Cont.	21 / 5.5			5.3	3.8		328 / 12.3	12.1	11.3	33 / 519	Cumulus Media
8 WQLD-F	Oldies	19 / 4.9			5.5	3.1		316 / 11.9	11.5	10.7	34 / 576	Clear Channel Communications
9 WBAM-F	CHR	12 / 3.2			3.7	3.3		346 / 13.0	14.3	15.2	19 / 504	Deep South Broadcasting, Inc.
10 WKXN-F	Urban	11 / 3.0			2.4	1.9		151 / 5.7	5.4	5.2	15 / 217	Autaugaville Radio, Inc.
11 WXVI	Black Gospel	10 / 2.6			2.4	4.7		139 / 5.2	4.3	6.5	10 / 143	Sunshine 16 Radio Network, Inc.
12 WACV	News/Talk	9 / 2.5			1.8	5.9		184 / 6.9	4.3	10.0	10 / 199	Montgomery Broadcast Prop.
13 WQKS-F	Classic Hits	8 / 2.0			2.1	2.8		235 / 8.8	8.2	7.9	8 / 235	Montgomery Broadcast Prop.
14 WLWI	News	7 / 1.8			1.6	0.9		138 / 5.2	4.1	2.1	7 / 155	Cumulus Media
15 WNZZ	Adult Stand.	7 / 1.7			1.8	2.1		137 / 5.2	5.5	4.8	8 / 154	Cumulus Media
16 WAPZ	Black Gospel	6 / 1.6			1.1	1.4		71 / 2.7	2.1	3.2	6 / 71	J & W Promotions, Inc.
17 WMSP	Sports	5 / 1.2			2.1	1.9		114 / 4.3	4.7	6.5	7 / 152	Cumulus Media
18 WTGZ-F	Modern Rock	3 / 0.9			1.8	0.9		53 / 2.0	2.5	3.1	9 / 161	Tiger Communications, Inc.
19 WMGY	S. Gospel	3 / 0.8			0.5	0.7		63 / 2.4	2.1	1.7	3 / 68	GHB Broadcasting Co.

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Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJWZ-F	1 WZHT-F	1 WZHT-F	1 WZHT-F	1 WZHT-F	1 WLWI-F	1 WLWI-F	1 WZHT-F	1 WLWI-F	1 WZHT-F	1 WZHT-F
2 WHHY-F	2 WJWZ-F	2 WJWZ-F	2 WLWI-F	2 WLWI-F	2 WMCZ-F	2 WMCZ-F	2 WLWI-F	2 WJWZ-F	2 WJWZ-F	2 WLWI-F
3 WZHT-F	3 WAFX-F	3 WLWI-F	3 WAFX-F	3 WAFX-F	3 WZHT-F	3 WAFX-F	3 WJWZ-F	3 WZHT-F	3 WHHY-F	2 WJWZ-F
4 WBAM-F	4 WHHY-F	4 WAFX-F	4 WJWZ-F	4 WMCZ-F	4 WQLD-F	3 WZHT-F	4 WMXS-F	4 WMCZ-F	4 WMCZ-F	4 WMCZ-F
5 WKXN-F	5 WLWI-F	5 WMCZ-F	5 WMCZ-F	5 WMXS-F	5 WMXS-F	5 WHHY-F	5 WMCZ-F	5 WHHY-F	5 WKXN-F	5 WHHY-F
6 WMCZ-F	6 WMXS-F	6 WMXS-F	6 WMXS-F	6 WJWZ-F	6 WAFX-F	6 WJWZ-F	6 WAFX-F	6 WAFX-F	6 WMXS-F	6 WAFX-F
7 WMXS-F	7 WBAM-F	7 WHHY-F	7 WHHY-F	7 WQLD-F	7 WXVI	7 WMXS-F	7 WQLD-F	7 WMXS-F	7 WBAM-F	7 WQLD-F
8 WLWI-F	8 WMCZ-F	8 WKXN-F	8 WKXN-F	8 WHHY-F	8 WACV	8 WQLD-F	8 WHHY-F	8 WQLD-F	8 WLWI-F	8 WMXS-F
8 WQKS-F	9 WKXN-F	9 WBAM-F	9 WQLD-F	9 WKXN-F	9 WKXN-F	9 WACV	9 WLWI	9 WBAM-F	9 WAFX-F	9 WKXN-F
10 WQLD-F	10 WQKS-F	10 WQLD-F	10 WBAM-F	10 WBAM-F	10 WNZZ	10 WQKS-F	10 WKXN-F	10 WXVI	10 WQLD-F	10 WBAM-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WJWZ-F	1 WJWZ-F	1 WZHT-F	1 WZHT-F	1 WZHT-F	1 WJWZ-F	1 WZHT-F	1 WZHT-F	1 WAFX-F	1 WAFX-F	
2 WZHT-F	2 WZHT-F	2 WJWZ-F	2 WJWZ-F	2 WLWI-F	2 WAFX-F	2 WJWZ-F	2 WAFX-F	2 WZHT-F	2 WZHT-F	
3 WMXS-F	3 WHHY-F	3 WHHY-F	3 WLWI-F	3 WMXS-F	3 WTGZ-F	3 WAFX-F	3 WJWZ-F	3 WJWZ-F	3 WMCZ-F	
4 WHHY-F	4 WLWI-F	4 WLWI-F	4 WMXS-F	4 WHHY-F	4 WZHT-F	4 WHHY-F	4 WHHY-F	4 WLWI-F	4 WLWI-F	
5 WMCZ-F	5 WMXS-F	5 WMXS-F	5 WHHY-F	4 WJWZ-F	5 WHHY-F	5 WBAM-F	5 WACV	5 WMCZ-F	5 WJWZ-F	
6 WLWI-F	6 WMCZ-F	6 WKXN-F	6 WMCZ-F	6 WQLD-F	6 WBAM-F	6 WQKS-F	6 WBAM-F	6 WHHY-F	6 WQLD-F	
6 WBAM-F	7 WBAM-F	7 WBAM-F	7 WKXN-F	7 WMCZ-F	7 WLWI-F	7 WTGZ-F	7 WMCZ-F	7 WBAM-F	7 WHHY-F	
8 WAFX-F	8 WKXN-F	8 WMCZ-F	8 WBAM-F	8 WKXN-F	8 WQKS-F	8 WLWI-F	8 WQKS-F	7 WKXN-F	8 WKXN-F	
9 WKXN-F	9 WAFX-F	9 WQKS-F	9 WQLD-F	9 WXVI	9 WMXS-F	9 WACV	9 WKXN-F	9 WQKS-F	9 WQKS-F	
10 WQLD-F	10 WQKS-F	9 WAFX-F	10 WAFX-F	10 WAFX-F	10 WMCZ-F	10 WMCZ-F	10 WXVI	10 WQLD-F	10 WBAM-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACV	1170	10 kw / 1 kw	News/Talk	CBS	Christal	Montgomery Broadcast Properties	Montgomery
WAPZ	1250	5 kw / 80 w	Black Gospel	AURN	Allied Radio Ptnrs./Midwest	J & W Promotions, Inc.	Wetumpka
WLWI	1440	5 kw / 1 kw	News	CNN+	Allied Radio Ptnrs.	Cumulus Media	Montgomery
WMGY	800	1 kw / 143 w	S. Gospel	Ind.	—	GHB Broadcasting Co.	Montgomery
WMSP	740	10 kw / 335 w	Sports	WW1/MBS, ESPN	Allied Radio Ptnrs.	Cumulus Media	Montgomery
WNZZ	950	1 kw / 44 w	Adult Stand.	CNN+	Allied Radio Ptnrs.	Cumulus Media	Montgomery
WXVI	1600	5 kw / 1 kw	Black Gospel	ABC, AURN	Roslin/Williams	Sunshine 16 Radio Network, Inc.	Montgomery

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBAM	98.9	9.9 kw @ 1,096	CHR	ABC	Christal	Deep South Broadcasting, Inc.	Montgomery
WHHY	101.9	100 kw @ 1,096	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Montgomery
WJWZ	97.9	3 kw @ 328	Urban	Ind.	Christal	Vision Communications	Wetumpka
WLWI	92.3	100 kw @ 1,096	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Montgomery
WMCZ	97.1	1 kw @ 791	Urban AC	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Millbrook
WMXS	103.3	100 kw @ 1,096	Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Montgomery
WQKS	96.1	900 w @ 820	Classic Hits	WW1/MBS, ABC	Christal	Montgomery Broadcast Properties	Montgomery
WQLD	104.3	13.5 kw @ 1,830	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Luverne
WAFX	95.1	50 kw @ 476	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Prattville
WZHT	105.7	100 kw @ 1,831	Urban	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Troy

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKXN-F	Urban	95.9	Greenville
WTGZ-F	Modern Rock	95.9	Tuskegee

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	25.3	28.0
WMCZ FM,WQLD FM,WZHT FM		
Cumulus Media	32.3	35.1
WHHY FM,WLWI AM,WLWI FM,WMSP AM,WMXS FM,WNZZ AM,WXFX FM		
Montgomery Broadcast Properties	4.5	4.2
WACV AM,WQKS FM		
	62.1	67.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	21 (1)	21 (1)	6.6
Adult Stand.	7 (1)	0 (0)	7 (1)	2.2
Black Gospel	16 (2)	0 (0)	16 (2)	5.0
CHR	0 (0)	34 (2)	34 (2)	10.7
Classic Hits	0 (0)	8 (1)	8 (1)	2.5
Country	0 (0)	39 (1)	39 (1)	12.3
Modern Rock	0 (0)	3 (1)	3 (1)	0.9
News	7 (1)	0 (0)	7 (1)	2.2
News/Talk	9 (1)	0 (0)	9 (1)	2.8
Oldies	0 (0)	19 (1)	19 (1)	6.0
Rock	0 (0)	24 (1)	24 (1)	7.5
S. Gospel	3 (1)	0 (0)	3 (1)	0.9
Sports	5 (1)	0 (0)	5 (1)	1.6
Urban	0 (0)	94 (3)	94 (3)	29.6
Urban AC	0 (0)	29 (1)	29 (1)	9.1
Totals	47 (7)	271 (12)	318 (19)	

Note WQKS-FM-96.1 Old Format: 80's hits New Format: Classic Hits "Alice"

NASHVILLE

Arbitron Rank 44 **Pop (12+)** 990,300 **Stations** 29 / 29 **% Below Line** 0.0
Market TSL in Hours 18.3 **Diaries** 1473 / 672:1 / 53.5% **% Not Listed** 12.1
Average Persons Rating 13.9 **12+ FM Share (Metro)** 74.0 **Sample Target** 1430

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WQKK-F	Urban	146 / 10.6	7.3	9.7	8.8	8.4	9.1 1763 / 17.8	14.5	16.0	163 / 2010	Midwestern Broadcasting Co.
2	WRVW-F	CHR	122 / 8.9	7.4	8.8	8.8	7.7	8.5 2351 / 23.7	24.0	20.7	182 / 3684	Clear Channel Communications
3	WNRQ-F	Classic Rock	81 / 5.9	6.4	6.4	7.5	6.7	6.6 1158 / 11.7	13.5	14.3	176 / 2373	Clear Channel Communications
4	WSIX-F	Country	74 / 5.4	7.7	6.6	6.9	6.2	6.7 1405 / 14.2	17.0	16.1	118 / 2019	Clear Channel Communications
5	WJXA-F	Soft AC	70 / 5.1	8.2	6.5	7.3	8.2	6.8 1317 / 13.3	16.1	15.7	101 / 1856	South Central Communications
5	WKDF-F	Country	70 / 5.1	4.7	4.2	4.8	4.5	4.7 932 / 9.4	10.6	10.7	109 / 1573	Citadel Communications Corp.
7	WRMX-F	Oldies	67 / 4.9	5.4	5.2	4.8	6.0	5.1 1236 / 12.5	13.8	15.9	101 / 1947	South Central Communications
8	WGFX-F	Classic Hits	64 / 4.7	3.1	3.2	4.9	2.8	4.0 1390 / 14.0	12.7	12.0	79 / 1754	Citadel Communications Corp.
9	WSM-F	Country	55 / 4.0	3.6	5.2	3.1	4.4	4.0 1231 / 12.4	11.5	7.9	97 / 1945	Gaylord
10	WLAC	Talk	52 / 3.8	4.1	3.1	3.7	3.3	3.7 969 / 9.8	7.4	9.5	59 / 1107	Clear Channel Communications
11	WZPC-F	Modern Rock	51 / 3.7	4.0	3.3	2.9	4.7	3.5 1163 / 11.7	10.9	13.4	102 / 2032	Cromwell Group, Inc.
11	WWTN-F	Talk	51 / 3.7	4.3	4.6	3.8	4.7	4.1 1118 / 11.3	10.2	13.3	76 / 1623	Gaylord
13	WSM	Trad. Country	49 / 3.6	2.5	2.9	3.0	3.7	3.0 745 / 7.5	6.6	7.9	71 / 1105	Gaylord
14	WQZQ-F	CHR	46 / 3.4	3.4	2.5	2.7	2.1	3.0 1269 / 12.8	11.8	10.0	98 / 2260	Cromwell Group, Inc.
15	WZTO-F	Cont. Christ.	42 / 3.0	3.0	2.7	2.0	2.3	2.7 680 / 6.9	7.3	7.7	58 / 953	Clear Channel Communications
16	WNPL-F	Rock	24 / 1.7	2.0	2.0	2.3	2.3	2.0 362 / 3.7	7.5	5.7	26 / 387	Midwestern Broadcasting Co.
16	WVOL	Urban Oldies	24 / 1.7	1.7	2.7	1.7	3.0	2.0 285 / 2.9	3.6	4.0	24 / 285	Midwestern Broadcasting Co.
18	WRQQ-F	Hot AC	22 / 1.6	1.8	1.5	1.2	1.5	1.5 575 / 5.8	4.2		23 / 649	Midwestern Broadcasting Co.
19	WRLT-F	Adult Altern.	17 / 1.2	1.7	0.8	1.7	0.8	1.3 429 / 4.3	4.2		19 / 452	Tuned In Broadcasting
19	WNSG	Black Gospel	17 / 1.2	0.8	0.4	0.7	0.8	1.86 / 1.9	1.7		17 / 186	Mortenson Broadcasting Co.
21	WAMB-AF	Adult Stand.	14 / 1.0	1.0	0.8	1.2	1.1	1.0 344 / 3.5	2.2	2.7	15 / 371	Great Southern Bcstg Co., Inc.
21	WBOZ-F	S. Gospel	14 / 1.0	0.9	0.7	0.6	0.6	0.8 218 / 2.2	1.6		28 / 469	Salem Communications Corp.
23	WHEW	Reg'l Mex.	12 / 0.9					106 / 1.1			12 / 106	SG Communications, Inc.
24	WMGC	Spanish	10 / 0.7		0.7			74 / 0.7	0.8		10 / 82	Radio 810 of Nashville, Inc.
25	WMDB	Black Gospel	7 / 0.5	0.8	1.0	0.3	0.6	0.7 121 / 1.2	1.7	1.5	7 / 144	Babb Broadcasting Co.
25	WNSR	Sports	7 / 0.5	0.4	0.4	0.4	0.4	143 / 1.4	1.2		7 / 143	Southern Wabash Comms. Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WQKK-F	1 WQKK-F	1 WQKK-F	1 WRVW-F	1 WRVW-F	1 WRMX-F	1 WQKK-F	1 WRVW-F	1 WQKK-F	1 WQKK-F
2	WRVW-F	2 WRVW-F	2 WRVW-F	2 WNRQ-F	2 WQKK-F	2 WQKK-F	2 WSIX-F	2 WQKK-F	2 WRVW-F	2 WRVW-F
3	WQZQ-F	3 WZPC-F	3 WNRQ-F	3 WQKK-F	3 WNRQ-F	3 WJXA-F	3 WRVW-F	3 WNRQ-F	3 WNRQ-F	3 WQZQ-F
4	WZTO-F	4 WNRQ-F	4 WKDF-F	4 WKDF-F	4 WKDF-F	4 WSIX-F	4 WNRQ-F	4 WLAC	4 WKDF-F	4 WRMX-F
5	WZPC-F	5 WSIX-F	5 WGFX-F	5 WKDF-F	5 WKDF-F	5 WNRQ-F	5 WJXA-F	5 WKDF-F	5 WJXA-F	5 WZPC-F
6	WNRQ-F	6 WKDF-F	6 WSIX-F	6 WSIX-F	6 WSIX-F	6 WSM	6 WZPC-F	6 WRMX-F	6 WSIX-F	6 WJXA-F
7	WJXA-F	7 WQZQ-F	7 WZPC-F	7 WJXA-F	7 WRMX-F	7 WLAC	7 WRMX-F	7 WLAC	7 WLAC	7 WSM
8	WSIX-F	8 WGFX-F	8 WJXA-F	8 WWTN-F	8 WJXA-F	7 WKDF-F	8 WKDF-F	8 WWTN-F	7 WWTN-F	8 WKDF-F
9	WSM-F	9 WNPL-F	9 WWTN-F	9 WZPC-F	9 WWTN-F	9 WGFX-F	9 WGFX-F	9 WSIX-F	9 WGFX-F	8 WSIX-F
10	WNPL-F	10 WJXA-F	10 WRMX-F	9 WRMX-F	10 WLAC	10 WSM-F	10 WSM-F	10 WGFX-F	10 WSM-F	10 WGFX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WQKK-F	1 WRVW-F	1 WRVW-F	1 WRVW-F	1 WRVW-F	1 WQKK-F	1 WQKK-F	1 WRVW-F	1 WNRQ-F
2	WRVW-F	2 WQKK-F	2 WQKK-F	2 WQKK-F	2 WQKK-F	2 WZPC-F	2 WRVW-F	2 WQKK-F	2 WKDF-F
3	WQZQ-F	3 WQZQ-F	3 WRQQ-F	3 WJXA-F	3 WJXA-F	3 WNPL-F	3 WZPC-F	3 WNRQ-F	3 WRVW-F
4	WNRQ-F	4 WZPC-F	4 WZPC-F	4 WGFX-F	4 WSIX-F	4 WRVW-F	4 WNRQ-F	4 WZPC-F	4 WKDF-F
5	WZPC-F	5 WNRQ-F	5 WKDF-F	5 WSIX-F	5 WGFX-F	5 WNRQ-F	5 WNPL-F	5 WGFX-F	5 WZPC-F
6	WJXA-F	6 WJXA-F	6 WJXA-F	6 WKDF-F	6 WKDF-F	6 WSIX-F	6 WSIX-F	6 WKDF-F	6 WGFX-F
7	WSM-F	7 WKDF-F	7 WGFX-F	7 WNRQ-F	7 WRMX-F	7 WQZQ-F	7 WKDF-F	7 WWTN-F	7 WLAC
8	WSIX-F	8 WSIX-F	8 WNRQ-F	8 WQZQ-F	8 WNRQ-F	8 WSM-F	8 WGFX-F	8 WNPL-F	8 WSIX-F
9	WKDF-F	8 WGFX-F	9 WZTO-F	9 WRMX-F	9 WZTO-F	9 WKDF-F	9 WWTN-F	9 WWTN-F	9 WNPL-F
10	WGFX-F	8 WRQQ-F	10 WSIX-F	10 WZTO-F	10 WSM-F	10 WJXA-F	10 WQZQ-F	10 WRQQ-F	10 WLAC

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMB	1160	50 kw / 1 kw	simul. WAMBAF	WW1/MBS, CNN+, CBS	Roslin	Great Southern Bcstg Co., Inc.	Donelson
WHEW	1380	2.8 kw / 250 w	Reg'l Mex.	CNN+	—	SG Communications, Inc.	Franklin
WLAC	1510	50 kw / 50 kw	Talk	CBS	Clear Chan.-Sapphire	Clear Channel Communications	Nashville
WMDB	880	2.5 kw / kw	Black Gospel	Ind.	—	Babb Broadcasting Co.	Nashville
WMGC	810	5 kw / 6 w	Spanish	Unica	—	Radio 810 of Nashville, Inc.	Murfreesboro
WNSG	1240	1 kw / 1 kw	Black Gospel	AURN	—	Mortenson Broadcasting Co.	Nashville
WNSR	560	500 w / 63 w	Sports	1-on-1, ABC, ESPN	—	Southern Wabash Comms. Corp.	Brentwood
WSM	650	50 kw / 50 kw	Trad. Country	ABC	Christal	Gaylord	Nashville
WVOL	1470	5 kw / 1 kw	Urban Oldies	ABC	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Berry Hill

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMB	1160	50 kw @	Adult Stand.	WW1/MBS, CNN+, CBS	Roslin	Great Southern Bcstg Co., Inc.	Donelson
WBOZ	104.9	6 kw @328	S. Gospel	SRN	Salem Radio Reps	Salem Communications Corp.	Woodbury
WGFX	104.5	38 kw @1,424	Classic Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Gallatin
WJXA	92.9	100 kw @1,053	Soft AC	Ind.	Katz	South Central Communications	Nashville
WKDF	103.3	100 kw @1,233	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Nashville
WNPL	106.7	1.1 kw @774	Rock	Ind.	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Belle Meade
WNRQ	105.9	100 kw @1,233	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Nashville
WQOK	92.1	3 kw @462	Urban	ABC	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Hendersonville
WQZQ	102.5	100 kw @856	CHR	Ind.	Regional Reps/Roslin	Cromwell Group, Inc.	Dickson
WRLG	94.1	3,851 kw @236	simul. WRLTFF	AP	Roslin	Tuned In Broadcasting	Smyrna
WRLT	100.1	200 w @1,176	Adult Altern.	AP	Roslin	Tuned In Broadcasting	Franklin
WRMX	96.3	52 kw @1,286	Oldies	Ind.	Katz	South Central Communications	Murfreesboro
WRQQ	97.1	43 kw @518	Hot AC	Ind.	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Goodlettsville
WRVW	107.5	57.5 kw @1,233	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Lebanon
WSIX	97.9	100 kw @1,145	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Nashville
WSM	95.5	100 kw @1,286	Country	Ind.	Christal	Gaylord	Nashville
WVRY	105.1	50 kw @492	simul. WBOZFF	SRN	Salem Radio Reps	Salem Communications Corp.	Waverly
WWTN	99.7	100 kw @1,296	Talk	ABC	Christal	Gaylord	Manchester
WZPC	102.9	100 kw @955	Modern Rock	Ind.	Regional Reps/Roslin	Cromwell Group, Inc.	Shelbyville
WZTO	101.1	47 kw @1,289	Cont. Christ.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Russellville

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	9.8	13.3
WGFX FM, WKDF FM		
Clear Channel Communications	27.0	30.3
WLAC AM, WNRQ FM, WRVW FM, WSIX FM, WZTO FM		
Cromwell Group, Inc.	7.1	5.5
WQZQ FM, WZPC FM		
Gaylord	11.3	9.0
WSM AM, WSM FM, WWTN FM		
Great Southern Bcstg Co., Inc.	1.0	0.2
WAMB FM, WAMB AM		
Midwestern Broadcasting Co.	15.6	14.4
WNPL FM, WQOK FM, WRQQ FM, WVOL AM		
Salem Communications Corp.	1.0	1.1
WBOZ FM, WVRY FM		
South Central Communications	10.0	10.3
WJXA FM, WRMX FM		
Tuned In Broadcasting	1.3	1.6
WRLG FM, WRLT FM		
	84.1	85.7

Format Performance

	AM	FM	Totals	Percent
Adult Altern.	0 (0)	17 (2)	17 (2)	1.4
Adult Stand.	13 (1)	(1)	14 (2)	1.2
Black Gospel	24 (2)	0 (0)	24 (2)	2.0
CHR	0 (0)	168 (2)	168 (2)	13.9
Classic Hits	0 (0)	64 (1)	64 (1)	5.3
Classic Rock	0 (0)	81 (1)	81 (1)	6.7
Cont. Christ.	0 (0)	42 (1)	42 (1)	3.5
Country	0 (0)	199 (3)	199 (3)	16.5
Hot AC	0 (0)	22 (1)	22 (1)	1.8
Modern Rock	0 (0)	51 (1)	51 (1)	4.2
Oldies	0 (0)	67 (1)	67 (1)	5.5
Reg'l Mex.	12 (1)	0 (0)	12 (1)	1.0
Rock	0 (0)	24 (1)	24 (1)	2.0
S. Gospel	0 (0)	14 (2)	14 (2)	1.2
Soft AC	0 (0)	70 (1)	70 (1)	5.8
Spanish	10 (1)	0 (0)	10 (1)	0.8
Sports	7 (1)	0 (0)	7 (1)	0.6
Talk	52 (1)	51 (1)	103 (2)	8.5
Trad. Country	49 (1)	0 (0)	49 (1)	4.1
Urban	0 (0)	146 (1)	146 (1)	12.1
Urban Oldies	24 (1)	0 (0)	24 (1)	2.0
Totals	191 (9)	1016 (20)	1208 (29)	

Note WNPL-106.7 Old Format: Rhythmic Oldies New Format: Rock "Beaver 106"
 WLAC-1510 Old Format: Talk/sprts/rel/TRK New Format: drops Sports

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALK	97.5	39 kw @554	Adult Cont.	AM/FM	Katz	Clear Channel Communications	Patchogue
WBAB	102.3	6 kw @269	Rock	ABC, WW1/MBS	Christal	Cox Radio	Babylon
WBLI	106.1	48.5 kw @499	CHR	Ind.	Christal	Cox Radio	Patchogue
WBZO	103.1	3 kw @285	Oldies	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Bay Shore
WDRE	98.5	6 kw @282	simul. WLIRFF	Ind.	Christal	Jarad Broadcasting Co., Inc.	Westhampton
WKJY	98.3	3 kw @328	Adult Cont.	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Hempstead
WKTU	103.5	5.4 kw @1,417	Dance	WW1/MBS, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Lake Success
WLIR	92.7	2 kw @522	Modern Rock	Ind.	Christal	Jarad Broadcasting Co., Inc.	Garden City
WLNG	92.1	5.3 kw @350	Oldies	CNN+	—	Main Street Bcstg Co., Inc.	Sag Harbor
WMJC	94.3	3 kw @298	80's Hits	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Smithtown
WRCN	103.9	1.4 kw @486	Classic Hits	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Riverhead
WXXY	107.1	6 kw @279	Country	Ind.	—	Big City Radio	Hampton Bays
WXXP	105.3	6 kw @292	Dance	Ind.	Christal	Jarad Broadcasting Co., Inc.	Calverton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WFME-F	Religious	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WLTW-F	Soft AC	106.7	New York
WNEW-F	Talk	102.7	New York

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPLR-F	Rock	99.1	New Haven
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WWYZ-F	Country	92.5	Waterbury
WXRK-F	Modern Rock	92.3	New York
WYNY-F	Country	107.1	Briarcliff Manor

Consolidation Report

	12+	25-54
	(%)	(%)
Barnstable Broadcasting, Inc.	10.0	8.3
WBZO FM, WGSM AM, WBLI AM, WKJY FM, WMJC FM, WRCN FM		
Clear Channel Communications	8.1	9.1
WALK FM, WKTU FM		
Cox Radio	8.5	10.1
WBAB FM, WBLI FM		
Jarad Broadcasting Co., Inc.	2.8	3.4
WDRE FM, WLIR FM, WXXP FM		
	29.4	30.9

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	39 (1)	39 (1)	1.2
Adult Cont.	0 (0)	304 (3)	304 (3)	9.0
Adult Stand.	147 (3)	0 (0)	147 (3)	4.4
CHR	0 (0)	342 (2)	342 (2)	10.2
Classic Hits	0 (0)	29 (1)	29 (1)	0.9
Classic Rock	0 (0)	111 (1)	111 (1)	3.3
Classical	0 (0)	64 (1)	64 (1)	1.9
Country	0 (0)	49 (3)	49 (3)	1.5
Dance	0 (0)	139 (2)	139 (2)	4.1
Hot AC	0 (0)	93 (1)	93 (1)	2.8
Modern Rock	0 (0)	275 (3)	275 (3)	8.2
News	249 (3)	0 (0)	249 (3)	7.4
Oldies	0 (0)	251 (3)	251 (3)	7.5
Religious	0 (0)	15 (1)	15 (1)	0.4
Rhythmic Old.	0 (0)	51 (1)	51 (1)	1.5
Rock	0 (0)	162 (2)	162 (2)	4.8
Romantica	0 (0)	45 (1)	45 (1)	1.3
Smooth Jazz	0 (0)	110 (1)	110 (1)	3.3
Soft AC	0 (0)	115 (1)	115 (1)	3.4
Span.-CHR	0 (0)	51 (1)	51 (1)	1.5
Sports	160 (1)	0 (0)	160 (1)	4.8
Talk	261 (2)	113 (1)	374 (3)	11.1
Urban	0 (0)	152 (2)	152 (2)	4.5
Urban AC	0 (0)	41 (1)	41 (1)	1.2
Totals	817 (9)	2551 (33)	3368 (42)	

NEW HAVEN

Arbitron Rank 101 **Pop (12+)** 400,800 **Stations** 28 / 6 **% Below Line** 23.7
Market TSL in Hours 20.3 **Diaries** 1215 / 330:1 / 50.0% **% Not Listed** 19.1
Average Persons Rating 15.1 **12+ FM Share (Metro)** 59.9 **Sample Target** 1210

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WPLR-F	Rock	40 / 6.6	6.8	5.0	7.1	7.8	6.4	634 / 15.8	13.4	16.6	88 / 1332	Cox Radio
2 WKSS-F	CHR	37 / 6.2	6.1	5.5	4.0	5.2	5.4	698 / 17.4	17.7	17.1	77 / 1488	Clear Channel Communications
3 WKCI-F	CHR	37 / 6.0	7.0	5.9	6.5	6.0	6.4	826 / 20.6	20.9	22.6	87 / 1929	Clear Channel Communications
4 WYBC-F	Urban AC	33 / 5.5	6.6	6.6	6.1	6.9	6.2	477 / 11.9	12.4	11.5	36 / 511	Yale Broadcasting Co.
5 WELI	Talk	31 / 5.1	3.9	5.0	3.7	4.1	4.4	460 / 11.5	11.7	12.1	41 / 660	Clear Channel Communications
5 WWYZ-F	Country	31 / 5.1	6.3	6.4	5.6	5.9	5.9	364 / 9.1	10.0	11.1	75 / 922	Clear Channel Communications
7 WDRC-F	Oldies	30 / 4.9	4.6	4.6	4.2	3.8	4.6	450 / 11.2	12.5	11.9	51 / 852	Buckley Broadcasting
8 WEZN-F	Adult Cont.	28 / 4.6	6.6	5.9	5.2	4.3	5.6	448 / 11.2	13.6	14.4	122 / 1801	Cox Radio
9 WEBE-F	Adult Cont.	26 / 4.3	5.4	4.1	4.5	3.6	4.6	422 / 10.5	8.5	10.9	93 / 1380	Nassau Broadcasting
10 WFAN	Sports	22 / 3.7	4.2	3.6	4.5	4.8	4.0	438 / 10.9	10.9	11.4	71 / 1226	CBS/Infinity
11 WMRQ-F	Modern Rock	22 / 3.6	2.9	3.0	4.0	3.1	3.4	454 / 11.3	10.3	14.2	52 / 1121	Clear Channel Communications
12 WZMX-F	Urban	17 / 2.8	2.0	2.7	2.4	2.9	2.5	257 / 6.4	7.8	8.4	25 / 501	CBS/Infinity
13 WQUN	Adult Stand.	16 / 2.7	2.5	3.0	1.8	2.2	2.5	189 / 4.7	5.4	3.8	18 / 208	Quinnipiac College
14 WCBS	News	15 / 2.6	2.7	2.5	1.8	2.4	2.4	405 / 10.1	10.3	7.7	39 / 1030	CBS/Infinity
15 WAVZ	Adult Stand.	15 / 2.5	2.4	1.4	1.8	3.1	2.0	219 / 5.5	3.9	5.7	18 / 281	Clear Channel Communications
16 WQHT-F	Urban	12 / 2.0	1.9	2.9	3.5	2.1	2.6	261 / 6.5	7.5	7.8	39 / 761	Emmis Broadcasting
17 WHCN-F	Classic Rock	12 / 1.9	2.0	2.7	3.1	2.6	2.4	265 / 6.6	8.3	9.4	21 / 534	Clear Channel Communications
18 WRCH-F	Soft AC	11 / 1.7	1.9	2.5	2.7	3.3	2.2	212 / 5.3	5.7	5.8	46 / 580	CBS/Infinity
19 WCCC-AF	Rock	9 / 1.5	1.2	1.4	1.1	1.2	1.3	164 / 4.1	4.6	5.6	20 / 431	Martin Broadcasting, LLC
20 WICC	Adult Cont.	8 / 1.3	1.5	1.1	1.3	1.2	1.3	146 / 3.6	10.3	7.7	78 / 1042	Nassau Broadcasting
21 WSKQ-F	Span.-CHR	7 / 1.2	0.8	0.4	0.5	1.0	0.7	76 / 1.9	0.9	1.1	24 / 300	Spanish Broadcasting System
21 WOR	Talk	7 / 1.2	0.5	0.7	0.6	1.2	0.8	104 / 2.6	2.2	2.2	23 / 338	Buckley Broadcasting
23 WTIC	News/Talk	7 / 1.1	0.7	0.7	1.3	2.1	1.0	207 / 5.2	4.0	4.8	25 / 571	CBS/Infinity
24 WXXP-F	Dance	6 / 0.9	0.7	0.5	0.3	0.6	0.6	116 / 2.9	2.4	1.5	7 / 204	Jarad Broadcasting Co., Inc.
25 WABC	Talk	5 / 0.8	0.3	0.9	0.6	0.9	0.7	125 / 3.1	2.6	3.2	21 / 392	ABC Inc.
26 WQCD-F	Smooth Jazz	4 / 0.7	0.5	0.9				65 / 1.6	1.4		15 / 172	Emmis Broadcasting
27 WBSQ-F	Adult Cont.	3 / 0.4						33 / 0.8			3 / 45	AAA Entertainment, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSS-F	1 WKSS-F	1 WPLR-F	1 WPLR-F	1 WPLR-F	1 WPLR-F	1 WYBC-F	1 WPLR-F	1 WPLR-F	1 WKSS-F	1 WKSS-F
2 WKCI-F	2 WKCI-F	2 WKSS-F	2 WKCI-F	2 WDRC-F	1 WELI	1 WPLR-F	2 WEBE-F	2 WKCI-F	2 WKCI-F	2 WKCI-F
3 WYBC-F	3 WMRQ-F	3 WKCI-F	3 WKSS-F	3 WKCI-F	3 WDRC-F	3 WELI	3 WELI	3 WKSS-F	3 WYBC-F	3 WYBC-F
4 WMRQ-F	4 WYBC-F	4 WYBC-F	4 WEBE-F	4 WEBE-F	4 WWYZ-F	4 WKSS-F	4 WDRC-F	4 WELI	4 WPLR-F	3 WWYZ-F
5 WQHT-F	5 WPLR-F	5 WEBE-F	5 WWYZ-F	5 WYBC-F	5 WEBE-F	4 WFAN	4 WFAN	5 WDRC-F	5 WEZN-F	5 WDRC-F
6 WEZN-F	6 WQHT-F	6 WMRQ-F	6 WEZN-F	6 WKSS-F	5 WYBC-F	6 WKCI-F	6 WKCI-F	6 WWYZ-F	6 WQHT-F	6 WPLR-F
7 WZMX-F	7 WEZN-F	7 WEZN-F	7 WDRC-F	7 WFAN	7 WFAN	7 WEBE-F	7 WKSS-F	7 WEZN-F	7 WWYZ-F	7 WEZN-F
8 WCCC-AF	8 WWYZ-F	8 WDRC-F	7 WYBC-F	8 WWYZ-F	8 WEZN-F	8 WWYZ-F	7 WYBC-F	8 WMRQ-F	8 WMRQ-F	8 WQUN
9 WWYZ-F	9 WEBE-F	9 WWYZ-F	9 WMRQ-F	9 WEZN-F	9 WKCI-F	9 WDRC-F	9 WEZN-F	9 WEBE-F	9 WDRC-F	9 WELI
10 WDRC-F	10 WCCC-AF	10 WFAN	10 WFAN	10 WMRQ-F	10 WQUN	9 WEZN-F	10 WMRQ-F	10 WYBC-F	10 WZMX-F	10 WAVZ

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WYBC-F	1 WKCI-F	1 WKCI-F	1 WKCI-F	1 WKCI-F	1 WKSS-F	1 WKSS-F	1 WPLR-F	1 WPLR-F	1 WPLR-F
2 WKCI-F	2 WKSS-F	2 WKSS-F	2 WKSS-F	2 WYBC-F	2 WQHT-F	2 WMRQ-F	2 WCCC-AF	2 WKSS-F	2 WFAN
3 WKSS-F	3 WYBC-F	3 WEBE-F	3 WYBC-F	3 WEBE-F	3 WMRQ-F	3 WPLR-F	3 WMRQ-F	3 WFAN	3 WDRC-F
4 WQHT-F	4 WEBE-F	4 WWYZ-F	4 WEBE-F	4 WDRC-F	4 WPLR-F	4 WQHT-F	4 WWYZ-F	4 WMRQ-F	4 WWYZ-F
5 WEZN-F	4 WEZN-F	5 WEZN-F	5 WEZN-F	5 WKSS-F	5 WYBC-F	5 WCCC-AF	5 WKSS-F	5 WDRC-F	5 WEBE-F
5 WMRQ-F	6 WMRQ-F	6 WYBC-F	6 WPLR-F	6 WEZN-F	6 WXXP-F	6 WKCI-F	6 WHCN-F	6 WKCI-F	6 WKSS-F
7 WEBE-F	7 WQHT-F	7 WMRQ-F	7 WMRQ-F	7 WPLR-F	7 WKCI-F	7 WYBC-F	6 WFAN	7 WWYZ-F	7 WMRQ-F
8 WZMX-F	7 WWYZ-F	8 WZMX-F	7 WWYZ-F	8 WWYZ-F	8 WSKQ-F	8 WWYZ-F	8 WEZN-F	8 WEBE-F	7 WKCI-F
9 WXXP-F	9 WZMX-F	9 WPLR-F	9 WDRC-F	9 WMRQ-F	9 WDRC-F	9 WDRC-F	9 WDRC-F	9 WHCN-F	9 WHCN-F
10 WPLR-F	10 WPLR-F	10 WRCH-F	10 WZMX-F	10 WRCH-F	10 WEBE-F	10 WHCN-F	10 WKCI-F	9 WEZN-F	10 WYBC-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVZ	1300	1 kw / 1 kw	Adult Stand.	WW1/MBS, ABC	Clear Chan.-Emerald	Clear Channel Communications	New Haven
WELI	960	5 kw / 5 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	New Haven
WQUN	1220	1 kw / 305 w	Adult Stand.	CBS, Jones	—	Quinnipiac College	Hamden

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKCI	101.3	15 kw @876	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hamden
WPLR	99.1	16 kw @837	Rock	Ind.	Katz	Cox Radio	New Haven
WYBC	94.3	1.78 kw @325	Urban AC	ABC	Katz	Yale Broadcasting Co.	New Haven

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WBSQ-F	Adult Cont.	102.5	Bridgehampton
WCBS	News	880	New York
WEBE-F	Adult Cont.	107.9	Westport
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WICC	Adult Cont.	600	Bridgeport
WOR	Talk	710	New York
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WSKQ-F	Span.-CHR	97.9	New York
WXXP-F	Dance	105.3	Calverton

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications WAVZ AM,WELI AM,WKCI FM	13.6	8.8
	13.6	8.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	8 (1)	56 (3)	64 (4)	13.0
Adult Stand.	32 (2)	0 (0)	32 (2)	6.5
CHR	0 (0)	74 (2)	74 (2)	15.1
Classic Rock	0 (0)	12 (1)	12 (1)	2.4
Classical	(1)	0 (0)	(1)	0.0
Country	0 (0)	31 (1)	31 (1)	6.3
Dance	0 (0)	6 (1)	6 (1)	1.2
Modern Rock	0 (0)	22 (1)	22 (1)	4.5
News	15 (1)	0 (0)	15 (1)	3.1
News/Talk	7 (1)	0 (0)	7 (1)	1.4
Oldies	0 (0)	30 (1)	30 (1)	6.1
Rock	0 (0)	49 (2)	49 (2)	10.0
Smooth Jazz	0 (0)	4 (1)	4 (1)	0.8
Soft AC	0 (0)	11 (1)	11 (1)	2.2
Span.-CHR	0 (0)	7 (1)	7 (1)	1.4
Sports	22 (1)	0 (0)	22 (1)	4.5
Talk	43 (3)	0 (0)	43 (3)	8.8
Urban	0 (0)	29 (2)	29 (2)	5.9
Urban AC	0 (0)	33 (1)	33 (1)	6.7
Totals	127(10)	364 (18)	491 (28)	

NEW ORLEANS

Arbitron Rank 42	Pop (12+) 1,022,700	Stations 25 / 24	% Below Line 0.0
Market TSL in Hours 21.7	Diaries 2783 / 367:1 / 48.2%	% Not Listed 11.7	
Average Persons Rating 16.2	12+ FM Share (Metro) 68.4	Sample Target 2810	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WQUE-F	Urban	217 / 13.1	14.5	12.7	14.1	14.4	13.6 2459 / 24.0	23.9	23.8	300 / 3541	Clear Channel Communications
2	WWL	News/Talk	155 / 9.3	7.0	7.2	6.7	7.6	7.5 2174 / 21.3	14.9	20.1	222 / 3207	Entercom
3	WYLD-F	Urban AC	122 / 7.4	8.7	9.2	8.7	9.0	8.5 1589 / 15.5	18.2	17.1	143 / 1971	Clear Channel Communications
4	WLMG-F	Soft AC	112 / 6.7	5.2	7.2	5.9	5.3	6.2 1368 / 13.4	13.5	13.5	131 / 1774	Entercom
5	WNOE-F	Country	99 / 6.0	6.7	4.4	5.7	5.7	5.7 1413 / 13.8	13.8	13.8	130 / 1959	Clear Channel Communications
6	WTKL-F	Oldies	91 / 5.5	5.0	6.0	6.6	5.9	5.8 1274 / 12.5	12.2	11.7	119 / 1598	Entercom
6	KMEZ-F	Urban Oldies	91 / 5.5	5.9	6.0	6.6	5.6	6.0 1216 / 11.9	13.4	12.3	93 / 1246	Beasley Broadcast Group
8	WEZB-F	CHR	83 / 5.0	5.0	4.2	4.9	3.7	4.8 1868 / 18.3	17.7	16.0	110 / 2589	Entercom
9	KKND-F	Modern Rock	77 / 4.6	4.4	4.0	3.7	4.5	4.2 1028 / 10.1	10.1	10.6	95 / 1259	Clear Channel Communications
10	WRNO-F	Classic Rock	61 / 3.7	3.2	4.2	3.8	4.0	3.7 1037 / 10.1	11.0	11.0	79 / 1501	Beasley Broadcast Group
10	WKZN-F	Hot AC	61 / 3.7	4.6	4.1	3.6	5.2	4.0 1183 / 11.6	11.5	12.1	72 / 1546	Entercom
12	WYLD	Black Gospel	57 / 3.5	2.9	3.9	4.2	3.6	3.6 792 / 7.7	6.5	7.3	64 / 904	Clear Channel Communications
13	KUMX-F	CHR	44 / 2.6	3.0	4.0	3.2	4.4	3.2 1297 / 12.7	14.4	15.7	96 / 2543	Clear Channel Communications
14	WCKW-F	80's Hits	36 / 2.2	2.9	1.9	2.0	1.3	2.2 817 / 8.0	7.9	5.8	69 / 1376	222 Corp.
15	WSJZ-F	Smooth Jazz	24 / 1.4					333 / 3.3			28 / 405	Styles Communications, Inc.
16	WBYU	Adult Stand.	23 / 1.4	1.3	1.9	1.4	1.8	1.5 315 / 3.1	3.0	4.5	23 / 320	Beasley Broadcast Group
17	WSMB	Sports	21 / 1.2	1.1	1.1	0.9	0.6	1.1 404 / 3.9	3.2	2.9	22 / 434	Entercom
18	WODT	Blues	20 / 1.2	1.1	0.8	1.4	0.9	1.1 293 / 2.9	3.0	2.0	21 / 297	Clear Channel Communications
19	WBOK	Black Gospel	16 / 1.0	0.7	1.0	1.0	1.2	0.9 266 / 2.6	2.5	3.2	16 / 269	Willis Broadcasting Corp.
20	KGLA	Span.-Hits	14 / 0.8	0.4	0.5	0.4		0.5 97 / 1.0	0.6		14 / 97	Crocodile Broadcasting Corp.
21	WTIX-F	Oldies	11 / 0.7	0.6	0.7	0.9	0.7	0.7 288 / 2.8	3.6	2.7	14 / 340	GHB Broadcasting Co.
22	WTIX	Talk	10 / 0.6	0.6	0.5	0.4	0.5	0.5 238 / 2.3	1.7	2.0	11 / 297	GHB Broadcasting Co.
23	WGSO	Bus. News	8 / 0.5	0.7		0.4	0.4	218 / 2.1	2.1	1.5	10 / 233	NOPG, LLC
24	WCKW	Black Gospel	6 / 0.4	0.7				62 / 0.6			10 / 93	222 Corp.
25	KLRZ-F	Oldies	6 / 0.3					70 / 0.7			13 / 202	Electronics Unlimited, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WQUE-F	1 WQUE-F	1 WQUE-F	1 WYLD-F	1 WWL	1 WQUE-F	1 WWL	1 WQUE-F	1 WQUE-F	1 WQUE-F
2	WEZB-F	2 KKND-F	2 WYLD-F	2 WQUE-F	2 WLMG-F	2 WWL	2 WQUE-F	2 WWL	2 WYLD-F	2 WWL
3	KUMX-F	3 WEZB-F	3 WWL	3 WWL	3 WYLD-F	3 WYLD-F	3 WLMG-F	3 WLMG-F	3 KMEZ-F	3 WYLD-F
4	KKND-F	4 WYLD-F	3 KKND-F	4 KMEZ-F	4 WLMG-F	4 WTKL-F	4 WRNO-F	4 WNOE-F	4 WYLD-F	4 KKND-F
5	WYLD-F	5 WKZN-F	5 KMEZ-F	4 WLMG-F	5 WTKL-F	5 WNOE-F	5 WNOE-F	5 WYLD-F	4 WNOE-F	5 WEZB-F
6	WNOE-F	6 WNOE-F	5 WLMG-F	6 WKZN-F	5 KMEZ-F	6 KMEZ-F	6 WLMG-F	6 WTKL-F	6 WEZB-F	6 WLMG-F
7	WYLD	7 WRNO-F	7 WKZN-F	7 WRNO-F	7 WNOE-F	7 WYLD	7 WTKL-F	7 KMEZ-F	7 WTKL-F	7 WTKL-F
7	WLMG-F	8 KMEZ-F	8 WEZB-F	8 KKND-F	8 WRNO-F	7 WQUE-F	8 WEZB-F	8 KKND-F	8 KMEZ-F	8 WWL
9	WTKL-F	9 WLMG-F	9 WRNO-F	9 WNOE-F	9 WKZN-F	9 WRNO-F	9 WYLD	9 WEZB-F	9 KKND-F	9 WNOE-F
10	WKZN-F	9 KUMX-F	9 WNOE-F	10 WTKL-F	10 KKND-F	10 WKZN-F	10 WKZN-F	9 WKZN-F	10 WKZN-F	10 KUMX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WQUE-F	1 WQUE-F	1 WQUE-F	1 WYLD-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WWL
2	WEZB-F	2 WKZN-F	2 WYLD-F	2 WLMG-F	2 KKND-F	2 KKND-F	2 KKND-F	2 KKND-F	2 WQUE-F
3	KUMX-F	2 WYLD-F	3 WKZN-F	3 WLMG-F	3 WQUE-F	3 WEZB-F	3 WRNO-F	3 WWL	3 WYLD-F
4	WLMG-F	4 WEZB-F	4 WLMG-F	4 WKZN-F	4 WTKL-F	4 KMEZ-F	4 WRNO-F	4 WEZB-F	4 WRNO-F
5	WKZN-F	5 WLMG-F	5 WEZB-F	5 KMEZ-F	5 KMEZ-F	5 WNOE-F	5 KMEZ-F	5 WWL	5 WYLD-F
6	WYLD-F	6 KUMX-F	6 WNOE-F	6 WTKL-F	6 WKZN-F	6 WYLD-F	6 WNOE-F	6 WYLD-F	6 KMEZ-F
7	KKND-F	7 WNOE-F	7 KMEZ-F	6 WEZB-F	7 WNOE-F	7 WRNO-F	7 WYLD-F	7 WNOE-F	7 KMEZ-F
8	WNOE-F	8 KKND-F	8 WCKW-F	8 WNOE-F	8 WYLD	8 KGLA	8 WWL	8 KMEZ-F	8 WEZB-F
9	KMEZ-F	9 KMEZ-F	9 KUMX-F	9 WYLD	9 WWL	9 KUMX-F	9 WKZN-F	9 WKZN-F	9 WKZN-F
10	WYLD	10 WCKW-F	10 KKND-F	10 KUMX-F	9 WEZB-F	9 WWL	10 WCKW-F	10 WCKW-F	10 WTKL-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGLA	1540	1 kw / kw	Span.-Hits	CRC, Unica	—	Crocodile Broadcasting Corp.	Gretna
WBOK	1230	1 kw / 1 kw	Black Gospel	AURN, WW1/MBS	—	Willis Broadcasting Corp.	New Orleans
WBYU	1450	1 kw / 1 kw	Adult Stand.	ABC	McGavren-Guild	Beasley Broadcast Group	New Orleans
WCKW	1010	500 w / 40 w	Black Gospel	Ind.	Christal	222 Corp.	Garyville
WGSO	990	1 kw / 400 w	Bus. News	CNN+, WW1/MBS, BRN	—	NOPG, LLC	New Orleans
WODT	1280	5 kw / 5 kw	Blues	ABC, WW1/MBS, TARN	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WSMB	1350	5 kw / 5 kw	Sports	CBS, ESPN	D & R Radio	Entercom	New Orleans
WTIX	690	10 kw / 5 kw	Talk	WW1/MBS, BRN	—	GHB Broadcasting Co.	New Orleans
WWL	870	50 kw / 50 kw	News/Talk	CBS	D & R Radio	Entercom	New Orleans
WYLD	940	10 kw / 500 w	Black Gospel	Ind.	Clear Chan.-Diamond	Clear Channel Communications	New Orleans

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KKND	106.7	100 kw @981	Modern Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Port Sulphur
KMEZ	102.9	4.7 kw @604	Urban Oldies	Ind.	McGavren-Guild	Beasley Broadcast Group	Belle Chasse
KUMX	104.1	100 kw @1,954	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Houma
WCKW	92.3	100 kw @1,954	80's Hits	Ind.	Christal	222 Corp.	Laplace
WEZB	97.1	100 kw @984	CHR	ABC, CBS	D & R Radio	Entercom	New Orleans
WKZN	105.3	100 kw @902	Hot AC	ABC	D & R Radio	Entercom	Slidell
WLMG	101.9	100 kw @984	Soft AC	Ind.	D & R Radio	Entercom	New Orleans
WNOE	101.1	100 kw @1,004	Country	WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WQUE	93.3	93 kw @984	Urban	Ind.	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WRNO	99.5	100 kw @1,004	Classic Rock	Ind.	McGavren-Guild	Beasley Broadcast Group	New Orleans
WSJZ	94.9	14 kw @440	Smooth Jazz	Ind.	—	Styles Communications, Inc.	Reserve
WTIX	94.3	100 kw @981	Oldies	ABC	—	GHB Broadcasting Co.	Galliano
WTKL	95.7	100 kw @984	Oldies	CBS	D & R Radio	Entercom	New Orleans
WYLD	98.5	100 kw @902	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	New Orleans

Consolidation Report	12+	25-54
	(%)	(%)
222 Corp.	2.6	3.5
WCKW AM, WCKW FM		
Beasley Broadcast Group	10.6	11.7
KMEZ FM, WBYU AM, WRNO FM		
Clear Channel Communications	38.4	36.3
KKND FM, KUMX FM, WNOE FM, WODT AM, WQUE FM, WYLD AM, WYLD FM		
Entercom	31.4	31.9
WEZB FM, WKZN FM, WLMG FM, WSMB AM, WTKL FM, WWL AM		
GHB Broadcasting Co.	1.3	1.0
WTIX AM, WTIX FM		
	84.3	84.4

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	36 (1)	36 (1)	2.5
Adult Stand.	23 (1)	0 (0)	23 (1)	1.6
Black Gospel	80 (3)	0 (0)	80 (3)	5.5
Blues	20 (1)	0 (0)	20 (1)	1.4
Bus. News	8 (1)	0 (0)	8 (1)	0.5
CHR	0 (0)	127 (2)	127 (2)	8.7
Classic Rock	0 (0)	61 (1)	61 (1)	4.2
Country	0 (0)	99 (1)	99 (1)	6.8
Hot AC	0 (0)	61 (1)	61 (1)	4.2
Modern Rock	0 (0)	77 (1)	77 (1)	5.3
News/Talk	155 (1)	0 (0)	155 (1)	10.6
Oldies	0 (0)	108 (3)	108 (3)	7.4
Smooth Jazz	0 (0)	24 (1)	24 (1)	1.6
Soft AC	0 (0)	112 (1)	112 (1)	7.6
Span.-Hits	14 (1)	0 (0)	14 (1)	1.0
Sports	21 (1)	0 (0)	21 (1)	1.4
Talk	10 (1)	0 (0)	10 (1)	0.7
Urban	0 (0)	217 (1)	217 (1)	14.8
Urban AC	0 (0)	122 (1)	122 (1)	8.3
Urban Oldies	0 (0)	91 (1)	91 (1)	6.2
Totals	331(10)	1135 (15)	1466 (25)	

Note WJSH-104.7 Old Format: Smooth Jazz New Format: Oldies*Northshore 104*
WYLA-94.7 Old Format: Country New Format: Smooth Jazz // WSJZ

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABC	770	50 kw / 50 kw	Talk	ABC	ABC Radio Sales	ABC Inc.	New York
WADO	1280	50 kw / 7.2 kw	Span.-NT	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	New York
WBBR	1130	50 kw / 50 kw	News	Ind.	—	Bloomberg Communications, Inc.	New York
WCBS	880	50 kw / 50 kw	News	CBS	Infinity Radio Sales	CBS/Infinity	New York
WEVD	1050	50 kw / 50 kw	Talk	WW1/MBS, CNN+, ESPN	Herbert E. Groskin	The Forward Association	New York
WFAN	660	50 kw / 50 kw	Sports	WW1/MBS, CBS, ESPN	Infinity Radio Sales	CBS/Infinity	New York
WGSM	740	25 kw / 43 w	simul. WHLIAA	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Huntington
WHLI	1100	10 kw / kw	Adult Stand.	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Hempstead
WINS	1010	50 kw / 50 kw	News	ABC, CNN+, WW1/MBS	Infinity Radio Sales	CBS/Infinity	New York
WLIB	1190	10 kw / 30 kw	Ethnic	AURN, ABC	McGavren-Guild	Inner City Broadcasting Corp	New York
WMCA	570	5 kw / 5 kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	New York
WNSW	1430	5 kw / 5 kw	Ethnic	Ind.	Katz	Multicultural Radio Broadcasting	Newark
WOR	710	50 kw / 50 kw	Talk	ABC, WW1/MBS	McGavren-Guild	Buckley Broadcasting	New York
WPAT	930	5 kw / 5 kw	Ethnic	Ind.	Katz Hispanic	Multicultural Radio Broadcasting	Paterson
WVNY	1160	20 kw / 2.5 kw	Adult Stand.	AP	—	Universal Broadcasting	Oakland
WWRU	1660	10 kw / 1 kw	Span.-Talk	Unica	—	Radio Unica	Elizabeth

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALK	97.5	39 kw @554	Adult Cont.	AM/FM	Katz	Clear Channel Communications	Patchogue
WAWZ	99.1	37 kw @571	Religious	Ind.	—	Pillar of Fire	Zarephath
WAXQ	104.3	6 kw @1,361	Classic Rock	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	New York
WBAB	102.3	6 kw @269	Rock	ABC, WW1/MBS	Christal	Cox Radio	Babylon
WBLI	106.1	48.5 kw @499	CHR	Ind.	Christal	Cox Radio	Patchogue
WBLS	107.5	4.3 kw @1,362	Urban	ABC	McGavren-Guild	Inner City Broadcasting Corp	New York
WBZO	103.1	3 kw @285	Oldies	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Bay Shore
WCAA	105.9	2.45 kw @722	Span.-Hits	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Newark
WCBS	101.1	7 kw @1,327	Oldies	CBS	Infinity Radio Sales	CBS/Infinity	New York
WDHA	105.5	980 w @574	Rock	Ind.	Katz	New Jersey Broadcasters	Dover
WDRE	98.5	6 kw @282	simul. WLIRFF	Ind.	Christal	Jarad Broadcasting Co., Inc.	Westhampton
WFME	94.7	37.2 kw @570	Religious	Ind.	—	Family Stations, Inc.	Newark
WHTZ	100.3	6 kw @1,361	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Newark
WHUD	100.7	50 kw @500	Adult Cont.	AP, ABC	Katz	Albany Broadcasting Company	Peekskill
WKJY	98.3	3 kw @328	Adult Cont.	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Hempstead
WKTU	103.5	5.4 kw @1,417	Dance	WW1/MBS, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Lake Success
WKXW	101.5	19 kw @804	Talk	Ind.	Christal	Press Communications, LLC	Trenton
WLIR	92.7	2 kw @522	Modern Rock	Ind.	Christal	Jarad Broadcasting Co., Inc.	Garden City
WLTW	106.7	6 kw @1,361	Soft AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	New York
WMGQ	98.3	1.25 kw @531	Adult Cont.	Ind.	Allied Radio Ptnrs.	Greater Media, Inc.	New Brunswick
WNEW	102.7	6 kw @1,361	Talk	WW1/MBS	Infinity Radio Sales	CBS/Infinity	New York
WPAT	93.1	5.37 kw @1,418	Romantica	Ind.	Caballero	Spanish Broadcasting System	Paterson
WPLJ	95.5	6.74 kw @1,335	Hot AC	ABC	ABC Radio Sales	ABC Inc.	New York
WQCD	101.9	6.2 kw @1,355	Smooth Jazz	Ind.	McGavren-Guild	Emmis Broadcasting	New York
WQHT	97.1	6.7 kw @1,339	Urban	Ind.	Allied Radio Ptnrs.	Emmis Broadcasting	New York
WQXR	96.3	6 kw @1,361	Classical	WW1/MBS	Allied Radio Ptnrs.	The New York Times Co.	New York
WRKS	98.7	6 kw @1,361	Urban AC	Source, WW1/MBS	D & R Radio	Emmis Broadcasting	New York
WRTN	93.5	2.95 kw @331	Adult Stand.	ABC	—	Hudson-Westchester Radio, Inc.	New Rochelle
WSKQ	97.9	6 kw @1,361	Span.-CHR	Ind.	Caballero	Spanish Broadcasting System	New York
WTJM	105.1	6 kw @1,361	Rhythmic Old.	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	New York
WVNY	107.1	4.7 kw @371	simul. WYNYFF	Ind.	—	Big City Radio	Long Branch
WXRK	92.3	6 kw @1,361	Modern Rock	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	New York
WYNY	107.1	1.9 kw @591	Country	Ind.	—	Big City Radio	Briarcliff Manor

Consolidation Report	12+	25-54
	(%)	(%)
ABC Inc.	6.3	6.0
WABC AM, WPLJ FM		
Barnstable Broadcasting, Inc.	1.5	1.1
WBZO FM, WGSM AM, WHLI AM, WKJY FM		
Big City Radio	0.9	1.0
WWZY FM, WYNY FM		
CBS/Infinity	19.3	19.6
WCBS FM, WCBS AM, WFAN AM, WINS AM, WNEW FM, WXRK FM		
Clear Channel Communications	18.9	21.2
WALK FM, WAXQ FM, WHTZ FM, WKTU FM, WLTW FM, WTJM FM		
Cox Radio	1.4	1.6
WBAB FM, WBLI FM		
Emmis Broadcasting	12.5	12.3
WQCD FM, WQHT FM, WRKS FM		
Hispanic Broadcasting Corp.	3.7	3.9
WADO AM, WCAA FM		
Inner City Broadcasting Corp	4.3	4.7
WBLS FM, WLIB AM		
Jarad Broadcasting Co., Inc.	0.6	0.8
WDRE FM, WLIR FM		
Multicultural Radio Broadcasting	0.7	0.5
WNSW AM, WPAT AM		
Spanish Broadcasting System	6.5	7.4
WPAT FM, WSKQ FM		
	76.6	80.1

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	516 (4)	516 (4)	2.4
Adult Stand.	250 (3)	78 (1)	328 (4)	1.5
CHR	0 (0)	1206 (2)	1206 (2)	5.7
Classic Rock	0 (0)	616 (1)	616 (1)	2.9
Classical	0 (0)	601 (1)	601 (1)	2.8
Country	0 (0)	230 (2)	230 (2)	1.1
Dance	0 (0)	844 (1)	844 (1)	4.0
Ethnic	400 (3)	0 (0)	400 (3)	1.9
Hot AC	0 (0)	623 (1)	623 (1)	2.9
Modern Rock	0 (0)	1038 (3)	1038 (3)	4.9
News	1750 (3)	0 (0)	1750 (3)	8.3
Oldies	0 (0)	1095 (2)	1095 (2)	5.2
Religious	109 (1)	253 (2)	362 (3)	1.7
Rhythmic Old.	0 (0)	558 (1)	558 (1)	2.6
Rock	0 (0)	247 (2)	247 (2)	1.2
Romantica	0 (0)	618 (1)	618 (1)	2.9
Smooth Jazz	0 (0)	783 (1)	783 (1)	3.7
Soft AC	0 (0)	1351 (1)	1351 (1)	6.4
Span.-CHR	0 (0)	961 (1)	961 (1)	4.5
Span.-Hits	0 (0)	436 (1)	436 (1)	2.1
Span.-NT	452 (1)	0 (0)	452 (1)	2.1
Span.-Talk	103 (1)	0 (0)	103 (1)	0.5
Sports	683 (1)	0 (0)	683 (1)	3.2
Talk	1633 (3)	674 (2)	2307 (5)	10.9
Urban	0 (0)	2168 (2)	2168 (2)	10.2
Urban AC	0 (0)	919 (1)	919 (1)	4.3
Totals	5380(16)	15815 (33)	21195 (49)	

Note WNNY-1380 Old Format: stunting New Format: Spanish News*Noticias*

NORFOLK-VIRGINIA BEACH-NEWPORT NEWS

Arbitron Rank 38 Pop (12+) 1,215,200	Stations 23 / 23	% Below Line 0.0
Market TSL in Hours 20.7	Diaries 2407 / 505:1 / 54.1%	% Not Listed 14.6
Average Persons Rating 15.6	12+ FM Share (Metro) 74.8	Sample Target 2410

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WOWI-F	Urban	202 / 10.7	13.1	12.2	11.6	10.6	11.9	2541 / 20.9	21.0	19.2	243 / 2983	Clear Channel Communications
2	WNVZ-F	Dance	152 / 8.0	7.1	7.6	6.5	6.3	7.3	2912 / 24.0	19.7	20.0	167 / 3248	Entercom
3	WWDE-F	Adult Cont.	115 / 6.1	6.8	7.6	6.9	5.6	6.8	1908 / 15.7	14.8	15.7	126 / 2062	Entercom
4	WNOR-F	Rock	108 / 5.7	6.1	6.3	6.3	7.8	6.1	1543 / 12.7	14.5	14.2	124 / 1717	Saga Communications, Inc.
5	WXEZ-F	Black Gospel	102 / 5.4	3.5	2.7	2.3	2.4	3.5	1057 / 8.7	5.3	7.0	120 / 1252	Barnstable Broadcasting, Inc.
6	WNIS	News	95 / 5.0	3.1	3.3	3.5	4.0	3.7	1140 / 9.4	8.0	8.9	111 / 1281	Sinclair Communications
7	WCMS-F	Country	93 / 4.9	4.9	5.2	5.6	5.4	5.2	1506 / 12.4	12.1	12.9	118 / 1826	Barnstable Broadcasting, Inc.
8	WGHL-F	Country	88 / 4.7	5.5	5.1	5.0	5.1	5.1	1507 / 12.4	12.9	12.2	104 / 1765	Barnstable Broadcasting, Inc.
9	WPTE-F	Modern AC	87 / 4.6	4.3	3.8	4.4	4.6	4.3	1675 / 13.8	14.4	14.5	90 / 1769	Entercom
10	WAFX-F	Classic Hits	82 / 4.4	4.6	5.1	5.8	5.0	5.0	1273 / 10.5	11.1	12.1	101 / 1577	Saga Communications, Inc.
11	WWSO-F	Urban Oldies	75 / 4.0	5.2	7.0	4.9	5.1	5.3	982 / 8.1	9.8	9.5	81 / 1092	Barnstable Broadcasting, Inc.
12	WVKL-F	Urban AC	72 / 3.8	5.2	3.6	4.7	4.1	4.3	1258 / 10.3	10.7	11.8	84 / 1462	Entercom
13	WJCD-F	Smooth Jazz	58 / 3.1	4.4	4.3	4.1	4.5	4.0	974 / 8.0	9.7	9.5	62 / 1065	Clear Channel Communications
14	WROX-F	Modern Rock	55 / 2.9	2.5	2.8	3.4	3.3	2.9	1147 / 9.4	10.6	10.7	68 / 1275	Sinclair Communications
15	WSVY-F	Urban AC	43 / 2.3	2.7	2.2	2.1	1.5	2.3	670 / 5.5	5.8		47 / 733	Clear Channel Communications
16	WKOC-F	Adult Altern.	41 / 2.2	2.9	2.2	2.4	2.3	2.4	999 / 8.2	9.4	9.2	47 / 1133	Sinclair Communications
17	WPCE	Black Gospel	38 / 2.0	0.8	2.2	1.6	2.4	1.7	424 / 3.5	4.2	4.4	39 / 424	Willis Broadcasting Corp.
18	WSVY-F	Urban	25 / 1.3	1.3	0.7	1.0	1.8	1.1	522 / 4.3	3.7		28 / 572	Clear Channel Communications
18	WTAR	Talk	25 / 1.3	1.1	1.1	0.9	1.0	1.1	638 / 5.3	3.9	4.8	28 / 702	Sinclair Communications
20	WGH	Sports	23 / 1.2	0.7	1.3	0.6	0.8	0.9	409 / 3.4	2.6	3.3	23 / 425	Barnstable Broadcasting, Inc.
21	WJOI	Adult Stand.	22 / 1.1	1.5	0.7	0.7		1.0	270 / 2.2	1.8		22 / 276	Saga Communications, Inc.
22	WXGM-AF	Adult Cont.	13 / 0.7	0.8					187 / 1.5			15 / 220	WXGM, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WNVZ-F	1	WOWI-F	1	WOWI-F	1	WNIS	1	WOWI-F	1	WOWI-F
2	WOWI-F	2	WNOR-F	2	WNOR-F	2	WCMS-F	2	WNOR-F	2	WNVZ-F
3	WPTE-F	3	WNVZ-F	3	WAFX-F	3	WAFX-F	3	WVXL-F	3	WVXL-F
3	WROX-F	4	WPTE-F	4	WNOR-F	4	WNVZ-F	4	WNOR-F	4	WWSO-F
5	WNOR-F	5	WVXL-F	5	WVXL-F	5	WVXL-F	5	WVXL-F	5	WVXL-F
6	WWDE-F	6	WROX-F	6	WAFX-F	6	WNOR-F	6	WVXL-F	6	WVXL-F
7	WAFX-F	7	WXEZ-F	7	WGH-F	7	WWSO-F	7	WGH-F	7	WGH-F
8	WXEZ-F	8	WGH-F	8	WGH-F	8	WGH-F	8	WGH-F	8	WGH-F
9	WGH-F	9	WAFX-F	9	WWSO-F	9	WVXL-F	9	WGH-F	9	WGH-F
10	WCMS-F	10	WKOC-F	10	WROX-F	10	WCMS-F	10	WVXL-F	10	WVXL-F
10	WSVY-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WOWI-F	1	WOWI-F	1	WOWI-F	1	WOWI-F	1	WAFX-F
2	WNVZ-F	2	WNOR-F	2	WNOR-F	2	WNOR-F	2	WNOR-F
3	WPTE-F	3	WWDE-F	3	WVXL-F	3	WVXL-F	3	WVXL-F
4	WWDE-F	4	WPTE-F	4	WGH-F	4	WVXL-F	4	WNIS
5	WNOR-F	5	WGH-F	5	WVXL-F	5	WVXL-F	5	WVXL-F
5	WGH-F	6	WNOR-F	6	WCMS-F	6	WVXL-F	6	WVXL-F
7	WROX-F	7	WXEZ-F	7	WWSO-F	7	WVXL-F	7	WVXL-F
8	WXEZ-F	8	WROX-F	8	WCMS-F	8	WVXL-F	8	WVXL-F
9	WKOC-F	9	WKOC-F	9	WWSO-F	8	WVXL-F	9	WVXL-F
9	WJCD-F	10	WCMS-F	10	WNOR-F	10	WVXL-F	10	WVXL-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGH	1310	5 kw / 5 kw	Sports	ESPN	Christal	Barnstable Broadcasting, Inc.	Newport News
WJOI	1230	1 kw / 1 kw	Adult Stand.	WW1/MBS	Katz	Saga Communications, Inc.	Norfolk
WNIS	790	5 kw / 5 kw	News	WW1/MBS, CBS	McGavren-Guild	Sinclair Communications	Norfolk
WPCE	1400	1 kw / 1 kw	Black Gospel	AURN, WW1/MBS	Allied Radio Ptnrs.	Willis Broadcasting Corp.	Portsmouth
WTAR	850	50 kw / 25 kw	Talk	WW1/MBS, CNN+	McGavren-Guild	Sinclair Communications	Norfolk
WXGM	1420	740 w / 58 w	simul. WXGMAF	ABC	Keystone	WXGM, Inc.	Gloucester

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFX	106.9	100 kw @985	Classic Hits	Ind.	Katz	Saga Communications, Inc.	Suffolk
WCMS	100.5	50 kw @500	Country	ABC	Christal	Barnstable Broadcasting, Inc.	Norfolk
WGH	97.3	74 kw @415	Country	Ind.	Christal	Barnstable Broadcasting, Inc.	Newport News
WJCD	105.3	50 kw @500	Smooth Jazz	ABC	Clear Chan.-Diamond	Clear Channel Communications	Norfolk
WKOC	93.7	100 kw @997	Adult Altern.	Ind.	McGavren-Guild	Sinclair Communications	Chesapeake
WNOR	98.7	46 kw @520	Rock	Ind.	Katz	Saga Communications, Inc.	Norfolk
WNVZ	104.5	50 kw @480	Dance	Ind.	D & R Radio	Entercom	Norfolk
WOWI	102.9	50 kw @470	Urban	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Norfolk
WPTE	94.9	50 kw @500	Modern AC	Ind.	D & R Radio	Entercom	Virginia Beach
WROX	96.1	23 kw @722	Modern Rock	Ind.	McGavren-Guild	Sinclair Communications	Cape Charles
WSVU	92.1	14.5 kw @430	Urban	ABC	Clear Chan.-Diamond	Clear Channel Communications	Moyock
WSVY	107.7	1.7 kw @620	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Windsor
WVKL	95.7	40 kw @881	Urban AC	Ind.	D & R Radio	Entercom	Norfolk
WWDE	101.3	50 kw @500	Adult Cont.	Ind.	D & R Radio	Entercom	Hampton
WWSO	92.9	50 kw @480	Urban Oldies	Ind.	Christal	Barnstable Broadcasting, Inc.	Suffolk
WXEZ	94.1	40 kw @531	Black Gospel	Ind.	Christal	Barnstable Broadcasting, Inc.	Yorktown
WXGM	99.1	6 kw @328	Adult Cont.	ABC	Keystone	WXGM, Inc.	Gloucester

Consolidation Report	12+ (%)	25-54 (%)
Barnstable Broadcasting, Inc.	20.2	23.0
WCMS FM,WGH FM,WGH AM,WWSO FM,WXEZ FM		
Clear Channel Communications	17.4	15.5
WJCD FM,WOWI FM,WSVU FM,WSVY FM		
Entercom	22.5	23.3
WNVZ FM,WPTE FM,WVKL FM,WWDE FM		
Saga Communications, Inc.	11.2	12.5
WAFX FM,WJOI AM,WNOR FM		
Sinclair Communications	11.4	10.7
WKOC FM,WNIS AM,WROX FM,WTAR AM		
WXGM, Inc.	0.7	0.8
WXGM FM,WXGM AM		
	83.4	85.8

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	41 (1)	41 (1)	2.5
Adult Cont.	(1)	129 (2)	129 (3)	8.0
Adult Stand.	22 (1)	0 (0)	22 (1)	1.4
Black Gospel	38 (1)	102 (1)	141 (2)	8.7
Classic Hits	0 (0)	82 (1)	82 (1)	5.1
Country	0 (0)	181 (2)	181 (2)	11.2
Dance	0 (0)	152 (1)	152 (1)	9.4
Modern AC	0 (0)	87 (1)	87 (1)	5.4
Modern Rock	0 (0)	55 (1)	55 (1)	3.4
News	95 (1)	0 (0)	95 (1)	5.9
Rock	0 (0)	108 (1)	108 (1)	6.7
Smooth Jazz	0 (0)	58 (1)	58 (1)	3.6
Sports	23 (1)	0 (0)	23 (1)	1.4
Talk	25 (1)	0 (0)	25 (1)	1.5
Urban	0 (0)	227 (2)	227 (2)	14.0
Urban AC	0 (0)	116 (2)	116 (2)	7.2
Urban Oldies	0 (0)	75 (1)	75 (1)	4.6
Totals	203 (6)	1413 (17)	1617 (23)	

OKLAHOMA CITY

Arbitron Rank 55 Pop (12+) 869,500	Stations 22 / 21	% Below Line 0.0
Market TSL in Hours 19.4	Diaries 2112 / 412:1 / 52.1%	% Not Listed 14.6
Average Persons Rating 14.4	12+ FM Share (Metro) 70.1	Sample Target 2130

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KR XO-F	Classic Rock	111 / 8.9	6.9	6.4	7.1	6.5	7.3	1436 / 16.5	12.7	14.5	132 / 1815	Renda Broadcasting Corp.
2 KAT T-F	Rock	87 / 7.0	8.3	8.4	8.4	6.8	8.0	1420 / 16.3	17.0	14.9	118 / 1952	Citadel Communications Corp.
3 KXX Y-F	Country	81 / 6.4	7.4	6.7	8.4	8.2	7.2	1379 / 15.9	17.0	16.9	102 / 1720	Clear Channel Communications
4 KQS R-F	Soft AC	79 / 6.3	6.4	4.5	4.7	3.7	5.5	1177 / 13.5	12.4	9.7	95 / 1483	Clear Channel Communications
5 KOM A-F	Oldies	77 / 6.1	6.8	7.0	7.1	5.8	6.7	1286 / 14.8	15.5	13.4	102 / 1777	Renda Broadcasting Corp.
6 KTOK	News/Talk	75 / 6.0	6.3	5.7	6.5	6.8	6.1	1139 / 13.1	13.5	13.0	88 / 1301	Clear Channel Communications
7 KKWD-F	Dance	74 / 5.9	5.3	5.7	7.2	2.4	6.0	1365 / 15.7	17.3	5.5	75 / 1418	Citadel Communications Corp.
8 KYIS-F	Modern AC	65 / 5.2	5.4	5.7	5.0	5.7	5.3	1339 / 15.4	14.5	15.8	77 / 1667	Citadel Communications Corp.
8 KJYO-F	CHR	65 / 5.2	8.5	9.6	7.8	10.7	7.8	1661 / 19.1	23.4	25.1	106 / 2389	Clear Channel Communications
10 KTST-F	Country	62 / 4.9	5.9	5.3	3.6	6.1	4.9	1235 / 14.2	10.9	14.8	82 / 1601	Clear Channel Communications
11 KMGL-F	Adult Cont.	60 / 4.8	5.2	5.2	5.2	4.8	5.1	1106 / 12.7	12.3	12.0	70 / 1390	Renda Broadcasting Corp.
11 KKNG-F	Country	60 / 4.8	4.0	5.0	2.9	4.3	4.2	807 / 9.3	6.8	9.3	88 / 1139	Tyler Broadcasting Corp.
13 KVSP	Urban	56 / 4.5	3.5	3.5	3.5	3.6	3.8	546 / 6.3	6.1	6.0	60 / 604	Perry Broadcasting Company
14 WWLS-F	Sports	39 / 3.1	1.4	1.8	2.0	2.5	2.1	609 / 7.0	5.5	5.4	41 / 648	Citadel Communications Corp.
15 KOM A	Oldies	16 / 1.3	1.0	1.0	1.0	1.6	1.1	420 / 4.8	3.3	5.8	18 / 535	Renda Broadcasting Corp.
16 WKY	Talk	15 / 1.2	0.8	1.2	0.9	1.1	1.0	363 / 4.2	4.1	4.5	16 / 425	OPUBCO, Inc.
17 WWLS	Sports	13 / 1.0	0.7	1.8	0.8	1.7	1.1	250 / 2.9	2.6	5.0	21 / 425	Citadel Communications Corp.
18 KTUZ-F	Reg'l Mex.	9 / 0.7						116 / 1.3			10 / 134	
18 KEBC	Span.-CHR	9 / 0.7		1.2	0.8	1.0		192 / 2.2	2.2	3.1	9 / 203	Clear Channel Communications
20 KQCV	Religious	8 / 0.6	0.7	0.7	1.0	0.7	0.7	196 / 2.3	3.1	2.5	10 / 238	Bott Broadcasting Co.
21 KIRC-F	Trad. Country	5 / 0.4						75 / 0.9			7 / 102	One Ten Bcst Group, Inc.
21 KGOK-F	Silent	5 / 0.4						66 / 0.8			6 / 71	A.M. & P.M. Radio, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKWD-F	1 KAT T-F	1 KR XO-F	1 KR XO-F	1 KR XO-F	1 KR XO-F	1 KR XO-F	1 KR XO-F	1 KR XO-F	1 KR XO-F	1 KR XO-F
2 KJYO-F	2 KKWD-F	2 KAT T-F	2 KYIS-F	2 KQSR-F	2 KOMA-F	2 KXXY-F	2 KTOK	2 KAT T-F	2 KAT T-F	2 KKWD-F
3 KAT T-F	3 KYIS-F	3 KYIS-F	2 KAT T-F	3 KOMA-F	3 KTOK	3 KAT T-F	3 KQSR-F	3 KTOK	3 KJYO-F	3 KXXY-F
4 KVSP	4 KJYO-F	4 KQSR-F	4 KQSR-F	4 KYIS-F	4 KXXY-F	4 KOMA-F	4 KQSR-F	4 KQSR-F	4 KQSR-F	4 KVSP
5 KTST-F	5 KR XO-F	5 KTST-F	5 KMGL-F	5 KAT T-F	5 KQSR-F	5 KYIS-F	5 KQSR-F	5 KOMA-F	5 KMGL-F	5 KAT T-F
6 KYIS-F	6 KTST-F	6 KKWD-F	5 KVSP	6 KMGL-F	6 KKNG-F	6 KTOK	6 KMGL-F	6 KKWD-F	6 KR XO-F	6 KJYO-F
7 KQSR-F	7 KQSR-F	7 KJYO-F	7 KKWD-F	7 KXXY-F	7 KMGL-F	7 KQSR-F	6 KXXY-F	7 KYIS-F	7 KVSP	7 KQSR-F
8 KMGL-F	8 KMGL-F	8 KVSP	7 KTST-F	8 KVSP	8 KVSP	8 KJYO-F	8 KTST-F	7 KTST-F	8 KXXY-F	8 KKNG-F
9 KXXY-F	9 KXXY-F	9 KMGL-F	9 KTOK	9 KTOK	9 KYIS-F	9 KTST-F	9 KTST-F	7 KXXY-F	9 KKNG-F	9 KOMA-F
10 KR XO-F	10 WWLS-F	10 KXXY-F	10 KXXY-F	10 KTST-F	9 KTST-F	10 KKWD-F	10 KKNG-F	10 KJYO-F	10 KTST-F	10 KYIS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KJYO-F	1 KJYO-F	1 KYIS-F	1 KQSR-F	1 KQSR-F	1 KAT T-F	1 KAT T-F	1 KAT T-F	1 KR XO-F	1 KR XO-F
2 KTST-F	2 KYIS-F	2 KQSR-F	2 KJYO-F	2 KMGL-F	2 KKWD-F	2 KR XO-F	2 KAT T-F	2 KAT T-F	2 KAT T-F
3 KKWD-F	3 KQSR-F	3 KJYO-F	3 KYIS-F	3 KR XO-F	3 KTST-F	3 KKWD-F	3 WWLS-F	3 WWLS-F	3 WWLS-F
4 KAT T-F	4 KTST-F	4 KMGL-F	4 KR XO-F	4 KOMA-F	4 KYIS-F	4 WWLS-F	4 KKWD-F	4 KYIS-F	4 KOMA-F
5 KYIS-F	4 KKWD-F	5 KMGL-F	5 KMGL-F	5 KYIS-F	5 KJYO-F	5 KTST-F	5 KYIS-F	5 KKWD-F	5 KYIS-F
6 KXXY-F	6 KAT T-F	6 KVSP	6 KTST-F	6 KXXY-F	6 KVSP	6 KYIS-F	6 KMGL-F	6 KTST-F	6 KKNG-F
7 KQSR-F	7 KMGL-F	7 KTST-F	7 KKWD-F	7 KJYO-F	6 KXXY-F	7 KJYO-F	7 KTST-F	6 KVSP	7 KVSP
8 KMGL-F	8 KXXY-F	8 KR XO-F	8 KXXY-F	8 KTST-F	6 KR XO-F	8 KXXY-F	8 KTOK	8 KTOK	8 KTOK
9 KR XO-F	9 KVSP	8 KAT T-F	9 KVSP	9 KVSP	9 KKNG-F	9 KMGL-F	9 KJYO-F	9 KKNG-F	9 KXXY-F
10 KVSP	10 KR XO-F	10 KXXY-F	10 KAT T-F	10 KKWD-F	10 KQSR-F	10 KVSP	10 WWLS	10 KXXY-F	10 KTST-F
				10 KTOK					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEBC	1340	1 kw / 1 kw	Span.-CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KOMA	1520	50 kw / 50 kw	Oldies	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KQCV	800	2.5 kw / 1 kw	Religious	USA	Salem Radio Reps	Bott Broadcasting Co.	Oklahoma City
KTOK	1000	5 kw / 5 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KVSP	1140	1 kw / kw	Urban	AURN, ABC, WW1/MBS	Interp	Perry Broadcasting Company	Oklahoma City
WKY	930	5 kw / 5 kw	Talk	Ind.	Clear Chan.-Diamond	OPUBCO, Inc.	Oklahoma City
WWLS	640	5 kw / 1 kw	Sports	1-on-1, ESPN, CBS	McGavren-Guild	Citadel Communications Corp.	Moore

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAT T	100.5	100 kw @ 1,188	Rock	Source	McGavren-Guild	Citadel Communications Corp.	Oklahoma City
KIRC	105.9	4.4 kw @ 384	Trad. Country	ABC	—	One Ten Bcst Group, Inc.	Seminole
KJYO	102.7	94 kw @ 1,220	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KKNG	93.3	100 kw @ 797	Country	AP	McGavren-Guild	Tyler Broadcasting Corp.	Newcastle
KKWD	97.9	6 kw @ 315	Dance	Ind.	McGavren-Guild	Citadel Communications Corp.	Edmond
KMGL	104.1	100 kw @ 1,425	Adult Cont.	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KOMA	92.5	100 kw @ 984	Oldies	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KQSR	94.7	100 kw @ 1,220	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KR XO	107.7	98.5 kw @ 990	Classic Rock	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KTST	101.9	94 kw @ 1,220	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KTUZ	106.7	13 kw @ 964	Reg'l Mex.	Jones	Lotus	—	Okarche
KXXY	96.1	98 kw @ 1,171	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KYIS	98.9	100 kw @ 1,108	Modern AC	AP	McGavren-Guild	Citadel Communications Corp.	Oklahoma City
WWLS	104.9	6 kw @ 328	Sports	1-on-1, ESPN, CBS	—	Citadel Communications Corp.	Bethany

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp.	22.2	21.9
KATT FM, KKWD FM, KYIS FM, WWLS FM, WWLS AM		
Clear Channel Communications	29.5	26.1
KEBC AM, KJYO FM, KQSR FM, KTOK AM, KTST FM, KXXY FM		
Renda Broadcasting Corp.	21.1	26.4
KMGL FM, KOMA AM, KOMA FM, KRXO FM		
	72.8	74.4

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	60 (1)	60 (1)	5.6
CHR	0 (0)	65 (1)	65 (1)	6.1
Classic Rock	0 (0)	111 (1)	111 (1)	10.4
Country	0 (0)	202 (3)	202 (3)	18.9
Dance	0 (0)	74 (1)	74 (1)	6.9
Modern AC	0 (0)	65 (1)	65 (1)	6.1
News/Talk	75 (1)	0 (0)	75 (1)	7.0
Oldies	16 (1)	77 (1)	93 (2)	8.7
Reg'l Mex.	0 (0)	9 (1)	9 (1)	0.8
Religious	8 (1)	0 (0)	8 (1)	0.7
Rock	0 (0)	87 (1)	87 (1)	8.1
Silent	0 (0)	5 (1)	5 (1)	0.5
Soft AC	0 (0)	79 (1)	79 (1)	7.4
Span.-CHR	9 (1)	0 (0)	9 (1)	0.8
Sports	13 (1)	39 (1)	52 (2)	4.9
Talk	15 (1)	0 (0)	15 (1)	1.4
Trad. Country	0 (0)	5 (1)	5 (1)	0.5
Urban	56 (1)	0 (0)	56 (1)	5.2
Totals	192 (7)	878 (15)	1070 (22)	

Note KLGH-105.3 Old Format: new New Format: cont. CHRist."K-Light"
 KGFF-1450 Old Format: Classic Hits New Format: WW1- Standards
 KWCO-FM-105.5 Old Format: KTUZ, JRN-reg. Mex New Format: ABC Real Country. Jones- regional Mexican format moves to the new KTUZ-FM, 106.7 mHz.

OMAHA-COUNCIL BLUFFS

Arbitron Rank 75 Pop (12+) 551,700	Stations 20 / 19	% Below Line 0.3
Market TSL in Hours 18.2	Diaries 1656 / 333:1 / 57.3%	% Not Listed 17.0
Average Persons Rating 13.7	12+ FM Share (Metro) 60.3	Sample Target 1670

12+Metro	Format	Fall 00 1/4 Share	Su 00	Sp 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KXKT-F	Country	76 / 10.1	8.6	8.6	8.6	10.6	9.0	1032 / 18.7	17.2	20.3	101 / 1429	Clear Channel Communications
2 KKAR	News/Talk	58 / 7.7	4.6	4.0	4.9	5.2	5.3	945 / 17.1	9.5	14.1	69 / 1138	Mitchell Bcstg
3 KGOR-F	Oldies	56 / 7.3	6.7	8.3	7.3	7.8	7.4	1021 / 18.5	18.0	17.5	84 / 1541	Clear Channel Communications
4 KQCH-F	Dance	52 / 6.8	7.3	6.4	8.7	5.9	7.3	1117 / 20.2	22.4	18.3	74 / 1749	Journal Broadcast Group
5 KFAB	News/Talk	47 / 6.2	6.3	7.2	7.6	7.4	6.8	858 / 15.5	16.8	17.3	85 / 1403	Clear Channel Communications
6 KEZO-F	Rock	46 / 6.1	6.7	8.0	6.5	7.3	6.8	780 / 14.1	17.0	16.1	99 / 1427	Journal Broadcast Group
7 KEFM-F	Hot AC	42 / 5.5	6.0	5.9	4.9	5.1	5.6	757 / 13.7	12.7	13.1	58 / 1165	Webster Communications
8 KSSO-F	Country	40 / 5.3	3.9					541 / 9.8			58 / 882	Journal Broadcast Group
9 KQKQ-F	CHR	38 / 5.0	5.8	5.0	5.8	6.9	5.4	1079 / 19.6	21.4	21.9	58 / 1639	Mitchell Bcstg
10 KSRZ-F	Hot AC	32 / 4.2	5.0	4.4	5.0	4.1	4.7	708 / 12.8	15.0	14.0	39 / 970	Journal Broadcast Group
11 KKCD-F	Classic Rock	30 / 3.9	4.4	4.2	4.2	3.7	4.2	571 / 10.4	11.2	9.8	31 / 649	Journal Broadcast Group
12 KOMJ	Adult Stand.	29 / 3.9	5.2	5.4	5.3	3.6	5.0	477 / 8.7	8.3	6.5	58 / 858	Journal Broadcast Group
13 KRQC-F	Rock	22 / 2.9	4.1	2.7	3.6	3.7	3.3	481 / 8.7	11.0	11.3	28 / 555	Clear Channel Communications
14 KZFX-F	Classic Hits	16 / 2.1	2.9	2.1	1.7	2.7	2.2	425 / 7.7	5.9	9.0	38 / 887	Mitchell Bcstg
15 KAZP	Sports	11 / 1.4	1.0	0.6	0.8	1.7	1.0	220 / 4.0	2.3	4.2	12 / 251	Mitchell Bcstg
16 KOSR	Sports	9 / 1.2	1.0	1.2	1.4	2.0	1.2	219 / 4.0	3.3	6.3	9 / 222	Journal Broadcast Group
17 KCTY-F	Adult Altern.	8 / 1.1	1.2	0.8	1.2	1.7	1.1	234 / 4.2	2.8	4.0	9 / 259	Waitt Radio, Inc.
17 KBBX	Reg'l Mex.	8 / 1.1	0.9	0.5	1.2		0.9	59 / 1.1	2.2		8 / 61	Journal Broadcast Group
19 KOTD	Adult Stand.	7 / 0.9	1.3	0.6	0.8	1.2	0.9	93 / 1.7	1.9	2.2	11 / 149	Warga Broadcasting, LLC
20 KHUB	Talk	3 / 0.3						35 / 0.6			9 / 147	Mitchell Bcstg

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQCH-F	1 KXKT-F	1 KXKT-F	1 KXKT-F	1 KXKT-F	1 KKAR	1 KXKT-F	1 KKAR	1 KXKT-F	1 KQCH-F	1 KKAR
2 KQKQ-F	2 KQCH-F	2 KEZO-F	2 KEZO-F	2 KEZO-F	2 KXKT-F	2 KEZO-F	2 KXKT-F	2 KGOR-F	2 KQKQ-F	1 KXKT-F
3 KXKT-F	3 KEZO-F	3 KEFM-F	3 KEFM-F	3 KGOR-F	3 KGOR-F	3 KFAB	3 KGOR-F	3 KQCH-F	3 KXKT-F	3 KQCH-F
4 KRQC-F	4 KSRZ-F	4 KGOR-F	4 KGOR-F	4 KEFM-F	4 KFAB	4 KGOR-F	4 KEFM-F	4 KQKQ-F	4 KEFM-F	4 KGOR-F
5 KEZO-F	5 KQKQ-F	4 KQCH-F	4 KKCD-F	5 KKAR	5 KSSO-F	5 KSSO-F	5 KSSO-F	5 KEFM-F	5 KRQC-F	5 KFAB
6 KSSO-F	6 KEFM-F	6 KSRZ-F	6 KSRZ-F	6 KKCD-F	6 KOMJ	6 KQCH-F	6 KFAB	6 KSSO-F	6 KKAR	6 KQKQ-F
7 KBBX	7 KRQC-F	7 KKCD-F	7 KKAR	7 KSRZ-F	7 KEFM-F	7 KEFM-F	7 KEFM-F	7 KEZO-F	7 KSRZ-F	7 KEFM-F
8 KEFM-F	8 KGOR-F	8 KQKQ-F	8 KQCH-F	8 KQCH-F	8 KEZO-F	8 KKAR	8 KKCD-F	8 KEZO-F	8 KGOR-F	8 KSSO-F
9 KGOR-F	9 KKCD-F	9 KKAR	9 KQKQ-F	9 KFAB	9 KKCD-F	9 KQKQ-F	9 KSRZ-F	8 KKCD-F	8 KSSO-F	9 KEZO-F
10 KSRZ-F	10 KKAR	10 KRQC-F	10 KFAB	10 KQKQ-F	10 KSRZ-F	10 KOMJ	10 KQCH-F	10 KFAB	10 KEZO-F	10 KOMJ
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KQCH-F	1 KQCH-F	1 KXKT-F	1 KXKT-F	1 KXKT-F	1 KRQC-F	1 KEZO-F	1 KEZO-F	1 KEZO-F	1 KEZO-F	
2 KQKQ-F	2 KXKT-F	2 KEFM-F	2 KEFM-F	2 KEFM-F	2 KXKT-F	2 KRQC-F	2 KSRZ-F	2 KKCD-F	2 KGOR-F	
3 KEFM-F	3 KQKQ-F	3 KSRZ-F	3 KQCH-F	3 KGOR-F	3 KEZO-F	3 KXKT-F	3 KRQC-F	3 KXKT-F	3 KKAR	
4 KXKT-F	4 KEFM-F	4 KQKQ-F	4 KQKQ-F	4 KSRZ-F	4 KSRZ-F	4 KSRZ-F	4 KKCD-F	4 KKAR	4 KKCD-F	
5 KGOR-F	5 KSRZ-F	5 KQCH-F	5 KSRZ-F	5 KQKQ-F	5 KBBX	5 KQCH-F	5 KQCH-F	5 KGOR-F	5 KXKT-F	
6 KSRZ-F	6 KEZO-F	6 KEZO-F	6 KGOR-F	6 KQCH-F	6 KQCH-F	6 KKCD-F	6 KKAR	6 KSRZ-F	6 KSRZ-F	
7 KRQC-F	7 KGOR-F	7 KKAR	7 KEZO-F	7 KKAR	7 KSSO-F	7 KKAR	7 KXKT-F	7 KRQC-F	7 KZFX-F	
8 KBBX	8 KRQC-F	8 KKCD-F	8 KKCD-F	8 KFAB	8 KGOR-F	8 KGOR-F	8 KGOR-F	8 KQCH-F	8 KQCH-F	
9 KEZO-F	9 KBBX	9 KOMJ	9 KKAR	9 KKCD-F	9 KKCD-F	9 KQKQ-F	9 KOSR	8 KSSO-F	9 KFAB	
10 KSSO-F	10 KKAR	9 KGOR-F	10 KFAB	10 KEZO-F	10 KQKQ-F	9 KSSO-F	10 KQKQ-F	10 KZFX-F	10 KSSO-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAZP	1620	10 kw / 1 kw	Sports	ESPN	Katz	Mitchell Bcstg	Bellevue
KBBX	1420	1 kw / 330 w	Reg'l Mex.	Ind.	Christal	Journal Broadcast Group	Omaha
KFAB	1110	50 kw / 50 kw	News/Talk	CBS	Clear Chan.-Emerald	Clear Channel Communications	Omaha
KKAR	1290	5 kw / 5 kw	News/Talk	CNN+, WW1/MBS, ABC	Katz	Mitchell Bcstg	Omaha
KOMJ	590	5 kw / 5 kw	Adult Stand.	ABC, WW1/MBS	Christal	Journal Broadcast Group	Omaha
KOSR	1490	1 kw / 1 kw	Sports	USA	Christal	Journal Broadcast Group	Omaha
KOTD	1020	1 kw / kw	Adult Stand.	ABC J.L. Farmakis/Howard Anderson	Warga Broadcasting, LLC	Warga Broadcasting, LLC	Plattsmouth

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCTY	106.9	25 kw @328	Adult Altern.	Ind.	—	Waitt Radio, Inc.	Plattsmouth
KEFM	96.1	100 kw @ 1,414	Hot AC	Ind.	McGavren-Guild	Webster Communications	Omaha
KEZO	92.3	100 kw @ 1,198	Rock	Ind.	Christal	Journal Broadcast Group	Omaha
KGOR	99.9	115 kw @ 1,230	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Omaha
KKCD	105.9	50 kw @ 478	Classic Rock	Ind.	Christal	Journal Broadcast Group	Omaha
KQCH	97.7	100 kw @ 981	Dance	Ind.	Christal	Journal Broadcast Group	Nebraska City
KQKQ	98.5	100 kw @ 1,174	CHR	Ind.	Katz	Mitchell Bcstg	Council Bluffs
KRQC	93.3	9.6 kw @ 427	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bennington
KSRZ	104.5	100 kw @ 1,085	Hot AC	Ind.	Christal	Journal Broadcast Group	Omaha
KSSO	94.1	100 kw @ 1,186	Country	Ind.	—	Journal Broadcast Group	Omaha
KXKT	103.7	100 kw @ 1,014	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Glenwood
KZFX	101.9	100 kw @ 984	Classic Hits	Ind.	Katz	Mitchell Bcstg	Lincoln

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KHUB	Talk	1340	Fremont

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	26.5	26.2
KFAB AM, KGOR FM, KRQC FM, KXKT FM		
Journal Broadcast Group	32.5	32.6
KBBX AM, KEZO FM, KKCD FM, KOMJ AM, KOSR AM, KQCH FM, KSRZ FM, KSSO FM		
Mitchell Bcstg	16.2	15.1
KAZP AM, KKAR AM, KQKQ FM, KZFX FM		
	75.2	73.9

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	8 (1)	8 (1)	1.3
Adult Stand.	36 (2)	0 (0)	36 (2)	5.7
CHR	0 (0)	38 (1)	38 (1)	6.0
Classic Hits	0 (0)	16 (1)	16 (1)	2.5
Classic Rock	0 (0)	30 (1)	30 (1)	4.8
Country	0 (0)	116 (2)	116 (2)	18.4
Dance	0 (0)	52 (1)	52 (1)	8.3
Hot AC	0 (0)	74 (2)	74 (2)	11.8
News/Talk	105 (2)	0 (0)	105 (2)	16.7
Oldies	0 (0)	56 (1)	56 (1)	8.9
Reg'l Mex.	8 (1)	0 (0)	8 (1)	1.3
Rock	0 (0)	68 (2)	68 (2)	10.8
Sports	19 (2)	0 (0)	19 (2)	3.0
Talk	3 (1)	0 (0)	3 (1)	0.5
Totals	171 (8)	458 (12)	629 (20)	

Note KBBX-1420 Old Format: JRN- Spanish Hits New Format: JRN-reg. Mex."La Zeta"

ORLANDO

Arbitron Rank 41 Pop (12+) 1,163,700	Stations 26 / 24	% Below Line 0.8
Market TSL in Hours 21.2	Diaries 2063 / 564:1 / 49.0%	% Not Listed 13.2
Average Persons Rating 15.9	12+ FM Share (Metro) 71.7	Sample Target 2150

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WMGF-F	Soft AC	135 / 7.3	5.0	6.0	5.3	5.4	5.9	1881 / 16.2	12.3	12.9	248 / 3352	Clear Channel Communications
2 WDBO	Talk	127 / 6.9	7.1	5.0	5.4	6.1	6.1	1658 / 14.2	11.3	13.5	200 / 2450	Cox Radio
3 WTKS-F	Talk	118 / 6.4	7.1	7.9	8.0	6.0	7.4	1472 / 12.6	15.7	13.2	234 / 2780	Clear Channel Communications
3 WWKA-F	Country	118 / 6.4	6.3	6.9	6.4	6.4	6.5	1748 / 15.0	14.5	13.7	213 / 3255	Cox Radio
5 WXXL-F	CHR	117 / 6.3	6.6	7.8	7.5	8.2	7.1	2343 / 20.1	21.8	21.5	162 / 3706	Clear Channel Communications
6 WJHM-F	Dance	110 / 5.9	5.5	5.4	6.2	5.3	5.7	1812 / 15.6	14.7	12.8	186 / 3175	CBS/Infinity
7 WOMX-F	Hot AC	93 / 5.0	5.1	5.5	5.1	4.9	5.2	1871 / 16.1	14.3	15.5	152 / 3042	CBS/Infinity
8 WJRR-F	Rock	89 / 4.8	4.2	5.5	6.9	4.5	5.4	1475 / 12.7	14.1	12.5	181 / 2848	Clear Channel Communications
9 WSHE-F	Oldies	85 / 4.6	4.6	4.5	3.7	5.1	4.4	1321 / 11.4	9.6	11.3	156 / 2579	Clear Channel Communications
10 WCFB-F	Urban AC	79 / 4.3	3.9	4.3	5.8	4.4	4.6	885 / 7.6	9.4	9.5	142 / 1542	Cox Radio
11 WPYO-F	Dance	75 / 4.0	3.7	3.6	3.4	1.9	3.7	1526 / 13.1	12.8	8.4	84 / 1790	Cox Radio
12 WMMO-F	Classic Hits	71 / 3.8	3.5	4.3	4.4	4.3	4.0	1358 / 11.7	10.8	11.1	110 / 1984	Cox Radio
13 WLOQ-F	Smooth Jazz	67 / 3.6	4.9	3.7	4.4	5.8	4.2	1076 / 9.2	8.9	11.2	84 / 1494	Gross Communications Corp.
14 WNUE-F	Span.-Hits	51 / 2.8	0.4					627 / 5.4			68 / 857	Mega Communications
15 WOCL-F	Modern Rock	50 / 2.7	2.7	2.7	2.1	2.9	2.5	1201 / 10.3	7.3	10.0	107 / 2058	CBS/Infinity
16 WHTQ-F	Classic Rock	49 / 2.6	4.0	3.9	4.2	4.0	3.7	991 / 8.5	10.6	10.0	112 / 2077	Cox Radio
17 WHOO	Pre-teen	39 / 2.1	2.4	2.4	2.7	1.9	2.4	568 / 4.9	5.2	5.2	51 / 778	ABC Inc.
18 WQTM	Sports	26 / 1.4	0.5	0.4	0.4	0.5	0.7	684 / 5.9	2.1	2.7	39 / 1012	Clear Channel Communications
19 WRLZ	Span.-Relig.	19 / 1.0	0.9	0.5	0.6	0.5	0.8	193 / 1.7	1.2	1.0	19 / 201	Radio Luz, Inc.
20 WTLN	Gospel	16 / 0.9	1.0	0.7	0.6	0.7	0.8	271 / 2.3	1.7	1.9	17 / 299	Thomas Harvey Moffit, Jr.
21 WRMQ	Tropical	15 / 0.8	0.6	0.5	0.6	0.9	0.6	143 / 1.2	0.9	1.2	16 / 147	Florida Broadcasters
21 WPCV-F	Country	15 / 0.8	1.0	1.5	0.7	0.8	1.0	381 / 3.3	3.1	3.6	131 / 1816	Hall Communications, Inc.
23 WONQ	Romantica	13 / 0.7	0.9	1.3	1.2	1.2	1.0	216 / 1.9	2.4	2.0	15 / 239	Florida Broadcasters
23 WOKB	Black Gospel	13 / 0.7	1.0	1.2	0.8	1.2	0.9	223 / 1.9	2.0	2.3	14 / 256	Rama Communications, Inc.
25 WWNZ	Sports	10 / 0.6	0.5	0.4	0.4	0.5	0.5	361 / 3.1	2.1	2.7	13 / 466	Clear Channel Communications
26 WVYB-F	CHR	7 / 0.4			3.7	3.7		69 / 0.6	11.5	11.4	21 / 483	Black Crow Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJHM-F	1 WJHM-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WDBO	1 WDBO	1 WDBO	1 WTKS-F	1 WJHM-F	1 WWKA-F
2 WXXL-F	2 WTKS-F	2 WXXL-F	2 WOMX-F	2 WMGF-F	2 WMGF-F	2 WTKS-F	2 WMGF-F	2 WMGF-F	2 WXXL-F	2 WJHM-F
3 WPYO-F	3 WXXL-F	3 WOMX-F	3 WMGF-F	3 WWKA-F	3 WWKA-F	3 WOMX-F	3 WTKS-F	2 WXXL-F	2 WMGF-F	3 WMGF-F
4 WJRR-F	4 WJRR-F	4 WJHM-F	3 WCFB-F	4 WOMX-F	4 WSHE-F	3 WXXL-F	4 WWKA-F	4 WJHM-F	4 WPYO-F	4 WXXL-F
5 WOCL-F	5 WPYO-F	5 WMGF-F	3 WWKA-F	5 WCFB-F	5 WTKS-F	5 WWKA-F	5 WOMX-F	5 WWKA-F	5 WJRR-F	5 WSHE-F
6 WOMX-F	6 WMGF-F	6 WJRR-F	6 WMMO-F	6 WSHE-F	6 WLOQ-F	6 WMGF-F	6 WXXL-F	6 WDBO	5 WTKS-F	6 WPYO-F
7 WMGF-F	7 WOMX-F	7 WWKA-F	7 WXXL-F	7 WMMO-F	7 WOMX-F	7 WCFB-F	6 WSHE-F	7 WJRR-F	7 WCFB-F	7 WJRR-F
8 WTKS-F	8 WCFB-F	8 WCFB-F	8 WDBO	8 WXXL-F	8 WMMO-F	8 WJRR-F	8 WJRR-F	8 WOMX-F	8 WDBO	7 WCFB-F
9 WWKA-F	9 WWKA-F	9 WMMO-F	9 WJRR-F	9 WDBO	9 WCFB-F	9 WSHE-F	9 WMMO-F	9 WSHE-F	9 WWKA-F	9 WOMX-F
10 WNUE-F	10 WMMO-F	10 WPYO-F	10 WHTQ-F	10 WJRR-F	10 WXXL-F	9 WJHM-F	9 WJHM-F	10 WLOQ-F	10 WOMX-F	10 WLOQ-F
10 WCFB-F								10 WPYO-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WXXL-F	1 WXXL-F	1 WOMX-F	1 WOMX-F	1 WMGF-F	1 WPYO-F	1 WJRR-F	1 WTKS-F	1 WTKS-F	1 WTKS-F
2 WJHM-F	2 WOMX-F	2 WMGF-F	2 WXXL-F	2 WOMX-F	2 WJHM-F	2 WTKS-F	2 WJRR-F	2 WJRR-F	2 WWKA-F
3 WPYO-F	3 WMGF-F	3 WXXL-F	3 WMGF-F	3 WWKA-F	3 WJRR-F	3 WJHM-F	3 WJHM-F	3 WJHM-F	3 WJRR-F
4 WMGF-F	4 WJHM-F	3 WCFB-F	4 WCFB-F	4 WCFB-F	4 WTKS-F	4 WPYO-F	4 WWKA-F	4 WDBO	3 WDBO
5 WWKA-F	5 WPYO-F	5 WTKS-F	5 WWKA-F	5 WXXL-F	5 WXXL-F	5 WXXL-F	5 WMGF-F	5 WHTQ-F	5 WHTQ-F
6 WJRR-F	6 WCFB-F	6 WMMO-F	6 WMMO-F	6 WSHE-F	6 WOCL-F	6 WMGF-F	6 WCFB-F	6 WWKA-F	6 WLOQ-F
7 WOMX-F	7 WTKS-F	7 WWKA-F	7 WJHM-F	7 WMMO-F	7 WOMX-F	6 WWKA-F	6 WHTQ-F	7 WXXL-F	7 WMGF-F
8 WOCL-F	8 WMMO-F	8 WJHM-F	8 WTKS-F	8 WTKS-F	8 WCFB-F	8 WOCL-F	8 WDBO	7 WPYO-F	7 WMMO-F
9 WTKS-F	9 WWKA-F	9 WOCL-F	9 WSHE-F	9 WNUE-F	9 WNUE-F	9 WCFB-F	9 WOCL-F	9 WMMO-F	7 WCFB-F
10 WCFB-F	10 WOCL-F	10 WNUE-F	10 WPYO-F	10 WOCL-F	10 WONQ	10 WOMX-F	10 WMMO-F	10 WCFB-F	10 WSHE-F
							10 WXXL-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDBO	580	5 kw / 5 kw	Talk	ABC	Katz	Cox Radio	Orlando
WHOO	990	50 kw / 14 kw	Pre-teen	Jones, ABC	ABC Radio Sales	ABC Inc.	Orlando
WOKB	1600	5 kw / 5 kw	Black Gospel	Ind.	—	Rama Communications, Inc.	Winter Garden
WONQ	1030	10 kw / 1.7 kw	Romantica	CNN+	Katz Hispanic	Florida Broadcasters	Oviedo
WQTM	740	50 kw / 50 kw	Sports	1-on-1, CBS, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Orlando
WRLZ	1270	5 kw / 5 kw	Span.-Relig.	Ind.	—	Radio Luz, Inc.	Eatonville
WRMQ	1140	5 kw / kw	Tropical	Ind.	Katz Hispanic	Florida Broadcasters	Orlando
WTLN	950	5 kw / 5 kw	Gospel	Ind.	Salem Radio Reps	Thomas Harvey Moffit, Jr.	Orlando
WWNZ	740	50 kw / 50 kw	Sports	CBS	Clear Chan.-Diamond	Clear Channel Communications	Orlando

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCFB	94.5	100 kw @1,469	Urban AC	ABC	Katz	Cox Radio	Daytona Beach
WHTQ	96.5	100 kw @1,600	Classic Rock	Ind.	Christal	Cox Radio	Orlando
WJHM	101.9	61 kw @1,584	Dance	Ind.	Infinity Radio Sales	CBS/Infinity	Daytona Beach
WJRR	101.1	100 kw @1,598	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Cocoa Beach
WLOQ	103.1	14 kw @440	Smooth Jazz	Ind.	Interep	Gross Communications Corp.	Winter Park
WMGF	107.7	100 kw @1,584	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Mt. Dora
WMMO	98.9	44 kw @522	Classic Hits	Ind.	Christal	Cox Radio	Orlando
WNUE	98.1	100 kw @476	Span.-Hits	Ind.	—	Mega Communications	Titusville
WOCL	105.9	100 kw @1,581	Modern Rock	Ind.	—	CBS/Infinity	De Land
WOMX	105.1	100 kw @1,597	Hot AC	AM/FM	—	CBS/Infinity	Orlando
WPYO	95.3	2.9 kw @472	Dance	WW1/MBS, AM/FM	Christal	Cox Radio	Apopka
WSHE	100.3	100 kw @1,187	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Orlando
WTKS	104.1	100 kw @1,600	Talk	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Cocoa Beach
WWKA	92.3	100 kw @1,341	Country	Ind.	Katz	Cox Radio	Orlando
WXXL	106.7	100 kw @823	CHR	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Tavares

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WPCV-F	Country	97.5	Winter Haven

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	13.6	13.7
WJHM FM, WOCL FM, WOMX FM		
Clear Channel Communications	31.4	33.0
WJRR FM, WMGF FM, WQTM AM, WSHE FM, WTKS FM, WWNZ AM, WXXL FM		
Cox Radio	28.0	29.0
WCFB FM, WDBO AM, WHTQ FM, WMMO FM, WPYO FM, WWKA FM		
Florida Broadcasters	1.5	0.4
WONQ AM, WRMQ AM		
Totals	74.5	76.1

Format Performance

Format	AM	FM	Totals	Percent
Black Gospel	13 (1)	0 (0)	13 (1)	0.8
CHR	0 (0)	124 (2)	124 (2)	7.7
Classic Hits	0 (0)	71 (1)	71 (1)	4.4
Classic Rock	0 (0)	49 (1)	49 (1)	3.0
Country	0 (0)	133 (2)	133 (2)	8.3
Dance	0 (0)	185 (2)	185 (2)	11.5
Gospel	16 (1)	0 (0)	16 (1)	1.0
Hot AC	0 (0)	93 (1)	93 (1)	5.8
Modern Rock	0 (0)	50 (1)	50 (1)	3.1
Oldies	0 (0)	85 (1)	85 (1)	5.3
Pre-teen	39 (1)	0 (0)	39 (1)	2.4
Rock	0 (0)	89 (1)	89 (1)	5.5
Romantica	13 (1)	0 (0)	13 (1)	0.8
Smooth Jazz	0 (0)	67 (1)	67 (1)	4.2
Soft AC	0 (0)	135 (1)	135 (1)	8.4
Span.-Hits	0 (0)	51 (1)	51 (1)	3.2
Span.-Relig.	19 (1)	0 (0)	19 (1)	1.2
Sports	36 (2)	0 (0)	36 (2)	2.2
Talk	127 (1)	118 (1)	245 (2)	15.2
Tropical	15 (1)	0 (0)	15 (1)	0.9
Urban AC	0 (0)	79 (1)	79 (1)	4.9
Totals	278 (9)	1329 (17)	1607 (26)	

Note WKIQ-1240 Old Format: Talk New Format: JRN- Classic Country
 WORL-660 Old Format: AP- News New Format: adds Business days
 WOCL-105.9 Old Format: Rhythmic Oldies New Format: Modern Rock "O-Rock"
 WQTM-540 Old Format: Sports New Format: to be Talk
 WWNZ-740 Old Format: News & Talk New Format: to be WQTM, Sports

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KKZZ	1400	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	—	Gold Coast Broadcasting Co.	Santa Paula
KOXR	910	5 kw / 1 kw	Ranchero	Ind.	Lotus	Lazer Broadcasting Corp.	Oxnard
KUNX	1590	5 kw / 5 kw	Span.-Talk	Unica	Katz Hispanic	Gold Coast Broadcasting Co.	Ventura
KVEN	1450	1 kw / 1 kw	Oldies	ABC, Talknet, AP	Allied Radio Ptnrs.	Cumulus Media	Ventura
KVTA	1520	10 kw / 1 kw	Talk	CNN+, WW1/MBS, USA	—	Gold Coast Broadcasting Co.	Port Hueneme

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBBY	95.1	10.8 kw @925	Adult Cont.	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Ventura
KCAQ	104.7	5.1 kw @476	Dance	Ind.	—	Gold Coast Broadcasting Co.	Oxnard
KCZN	96.7	87 w@1,500	Romantica	Ind.	Lotus	Lazer Broadcasting Corp.	Santa Paula
KDAR	98.3	1.5 kw @1,289	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Oxnard
KHAY	100.7	39 kw @1,210	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Ventura
KKBE	105.5	100 w@1,358	Soft AC	WW1/MBS	—	Gold Coast Broadcasting Co.	Ojai
KMLA	103.7	480 w@807	Span.-Hits	Ind.	Katz Hispanic	Gold Coast Radio, LLC	El Rio
KOCP	95.9	1.2 kw @1,457	Classic Hits	WW1/MBS	—	Gold Coast Broadcasting Co.	Camarillo
KVYY	107.1	800 w@872	Span.-CHR	Ind.	—	Big City Radio	Ventura
KXLM	102.9	5.5 kw @112	Reg'l Mex.	Ind.	Lotus	Lazer Broadcasting Corp.	Oxnard

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABC	Talk	790	Los Angeles
KBIG-F	Hot AC	104.3	Los Angeles
KCBS-F	Classic Rock	93.1	Los Angeles
KCMG-F	Rhythmic Old.	92.3	Los Angeles
KDIS	Pre-teen	710	Los Angeles
KFI	Talk	640	Los Angeles
KIIS-F	CHR	102.7	Los Angeles
KVVS-F	simul. KIISFF	97.7	Mojave
KIIS-FF	CHR	102.7	Los Angeles
KIST-F	CHR	107.7	Santa Barbara
KJEE-F	Modern Rock	92.9	Montecito
KKBT-F	Urban	100.3	Los Angeles
KKLA-F	Religious	99.5	Los Angeles
KKSB-F	Oldies	106.3	Goleta
KLOS-F	Rock	95.5	Los Angeles
KLSX-F	Talk	97.1	Los Angeles
KLVE-F	Romantica	107.5	Los Angeles

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KMGQ-F	Smooth Jazz	97.5	Santa Barbara
KMLT-F	Soft AC	92.7	Thousand Oaks
KMZT-F	Classical	105.1	Los Angeles
KNX	News	1070	Los Angeles
KOST-F	Adult Cont.	103.5	Los Angeles
KPWR-F	Urban	105.9	Los Angeles
KROQ-F	Modern Rock	106.7	Pasadena
KRTH-F	Oldies	101.1	Los Angeles
KRUZ-F	Adult Cont.	103.3	Santa Barbara
KSCA-F	Reg'l Mex.	101.9	Glendale
KTNQ	Span.-Stand.	1020	Los Angeles
KTWV-F	Smooth Jazz	94.7	Los Angeles
KTYD-F	Rock	99.9	Santa Barbara
KXTA	Sports	1150	Los Angeles
KYSR-F	Modern AC	98.7	Los Angeles
KZLA-F	Country	93.9	Los Angeles
XTRA	Sports	690	Tijuana

Consolidation Report12+

25-54

	(%)	(%)
Cumulus Media	12.9	13.2
KBBY FM, KHAY FM, KVEN AM		
Gold Coast Broadcasting Co.	18.4	14.0
KCAQ FM, KKBE FM, KKZZ AM, KOCP FM, KUNX AM, KVTA AM		
Lazer Broadcasting Corp.	8.4	10.6
KCZN FM, KOXR AM, KXLM FM		
	39.7	37.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	39 (3)	39 (3)	7.9
Adult Stand.	14 (1)	0 (0)	14 (1)	2.8
CHR	0 (0)	4 (3)	4 (3)	0.8
Classic Hits	0 (0)	16 (1)	16 (1)	3.2
Classic Rock	0 (0)	5 (1)	5 (1)	1.0
Classical	0 (0)	2 (1)	2 (1)	0.4
Country	0 (0)	46 (2)	46 (2)	9.3
Dance	0 (0)	38 (1)	38 (1)	7.7
Hot AC	0 (0)	14 (1)	14 (1)	2.8
Modern AC	0 (0)	3 (1)	3 (1)	0.6
Modern Rock	0 (0)	13 (2)	13 (2)	2.6
News	12 (1)	0 (0)	12 (1)	2.4
Oldies	8 (1)	17 (2)	25 (3)	5.1
Pre-teen	2 (1)	0 (0)	2 (1)	0.4
Ranchero	7 (1)	0 (0)	7 (1)	1.4
Reg'l Mex.	0 (0)	36 (2)	36 (2)	7.3

Format Performance	AM	FM	Totals	Percent
Religious	0 (0)	12 (2)	12 (2)	2.4
Rhythmic Old.	0 (0)	14 (1)	14 (1)	2.8
Rock	0 (0)	22 (2)	22 (2)	4.5
Romantica	0 (0)	21 (2)	21 (2)	4.3
Smooth Jazz	0 (0)	15 (2)	15 (2)	3.0
Soft AC	0 (0)	13 (2)	13 (2)	2.6
Span.-CHR	0 (0)	16 (1)	16 (1)	3.2
Span.-Hits	0 (0)	17 (1)	17 (1)	3.4
Span.-Stand.	4 (1)	0 (0)	4 (1)	0.8
Span.-Talk	13 (1)	0 (0)	13 (1)	2.6
Sports	5 (2)	0 (0)	5 (2)	1.0
Talk	33 (3)	13 (1)	47 (4)	9.5
Urban	0 (0)	19 (2)	19 (2)	3.8
Totals	98(12)	395 (36)	494 (48)	

PENSACOLA

Arbitron Rank 124 **Pop (12+)** 347,700 **Stations** 23 / 12 **% Below Line** 37.5
Market TSL in Hours 19.1 **Diaries** 1089 / 319:1 / 52.7% **% Not Listed** 12.1
Average Persons Rating 14.1 **12+ FM Share (Metro)** 76.6 **Sample Target** 1070

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WXB M-F	Country	63 / 12.9	12.8	10.3	12.5	11.9	12.1	847 / 24.4	20.2	25.9	87 / 1204	Pamal Broadcasting
2	WBLX-F	Urban	61 / 12.4	11.4	12.1	8.0	9.7	11.0	710 / 20.4	17.3	17.3	107 / 1181	Cumulus Media
3	WMEZ -F	Soft AC	35 / 7.2	6.1	8.4	8.4	8.3	7.5	591 / 17.0	17.8	17.1	43 / 748	Pamal Broadcasting
4	WABB-F	CHR	35 / 7.1	7.1	6.9	7.8	8.7	7.2	773 / 22.2	19.4	22.2	53 / 1143	Dittman Group, Inc.
5	WTKX -F	Rock	32 / 6.5	7.3	10.8	10.7	8.3	8.8	455 / 13.1	16.9	17.6	61 / 792	Clear Channel Communications
6	WCOA	Talk	31 / 6.4	4.9	6.2	4.9	7.0	5.6	386 / 11.1	13.1	9.0	32 / 406	Cumulus Media
7	WYCL -F	Oldies	23 / 4.8	5.7	5.4	5.7	4.2	5.4	416 / 12.0	12.6	11.9	36 / 680	Synchronous Media
8	WRKH-F	Classic Rock	21 / 4.4	2.4	3.2	2.7	3.2	3.2	421 / 12.1	9.2	6.8	40 / 719	Clear Channel Communications
9	WRNE	Urban Oldies	16 / 3.4	5.3	3.5	3.9	3.4	4.0	178 / 5.1	5.2	4.9	17 / 181	Media One Communications, Inc.
10	WKSJ-F	Country	15 / 3.1	2.0	3.0	3.3	1.2	2.8	310 / 8.9	8.1	7.5	41 / 698	Clear Channel Communications
11	WJLQ -F	CHR	13 / 2.7	3.2	3.2	3.2	3.2	3.2	376 / 10.8	8.9	10.3	19 / 605	Cumulus Media
12	WMXC-F	Adult Cont.	13 / 2.6	2.8	3.2	2.3	1.6	2.7	307 / 8.8	8.1	7.9	29 / 552	Clear Channel Communications
12	WRRX -F	Rock	13 / 2.6	1.4	1.4	1.4	1.4	1.4	315 / 9.1	6.5	9.1	13 / 334	Cumulus Media
14	WYOK-F	Hot AC	12 / 2.4	2.2	1.1	3.3	0.6	2.3	321 / 9.2	6.5	9.1	17 / 533	Cumulus Media
14	WKSM-F	Classic Rock	12 / 2.4	1.4	0.7	1.4	1.4	1.5	173 / 5.0	4.2	4.2	33 / 442	Holladay Broadcasting
16	WZNS-F	CHR	10 / 1.9	2.4	2.1	1.8	1.8	2.1	338 / 9.7	10.1	9.6	35 / 697	Holladay Broadcasting
17	WTKE -F	Sports	7 / 1.5	1.4	1.5	1.0	1.0	1.4	177 / 5.1	4.5	2.8	12 / 295	Clear Channel Communications
18	WGXC -F	Cont. Christ.	5 / 0.9	0.8	0.4	0.4	0.8	0.6	68 / 2.0	2.6	3.3	5 / 74	Michael B. Gliner
19	WSWL	News	4 / 0.8	0.6	0.4	0.6	0.4	0.6	129 / 3.7	2.6	3.3	4 / 141	Don Schroeder
20	WBSR	Soft AC	3 / 0.7	0.4	0.4	0.4	0.8	0.6	94 / 2.7	1.8	1.8	3 / 94	Easy Media, Inc.
21	WDLT-F	Urban AC	2 / 0.5	0.6	0.4				45 / 1.3	1.6		7 / 129	Cumulus Media
22	WNCV-F	Soft AC	2 / 0.4		5.2				38 / 1.1	13.3	14.5	12 / 196	Holladay Broadcasting
23	WKNN-F	Country	2 / 0.3		11.1				39 / 1.1	22.1	28.9	2 / 58	Chase Radio Partners

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBLX-F	WBLX-F	WBLX-F	WXB	WXB	WXB	WXB	WBLX-F	WBLX-F	WBLX-F
2	WABB-F	WTKX-F	WXB	WMEZ-F	WBLX-F	WCOA	WBLX-F	WCOA	WXB	WXB
3	WTKX-F	WABB-F	WMEZ-F	WBLX-F	WMEZ-F	WMEZ-F	WABB-F	WMEZ-F	WABB-F	WABB-F
4	WXB	WXB	WABB-F	WABB-F	WABB-F	WBLX-F	WCOA	WBLX-F	WCOA	WABB-F
5	WZNS-F	WMEZ-F	WTKX-F	WTKX-F	WTKX-F	WYCL-F	WMEZ-F	WTKX-F	WMEZ-F	WTKX-F
6	WJLQ-F	WRRX-F	WRKH-F	WTKX-F	WRKH-F	WRNE	WRKH-F	WTKX-F	WTKX-F	WYCL-F
7	WYOK-F	WJLQ-F	WYCL-F	WYCL-F	WYCL-F	WRKH-F	WTKX-F	WYCL-F	WYCL-F	WRRX-F
8	WKSJ-F	WRKH-F	WRRX-F	WCOA	WCOA	WABB-F	WYCL-F	WRKH-F	WRKH-F	WRNE
9	WRRX-F	WZNS-F	WRRX-F	WJLQ-F	WKSJ-F	WMXC-F	WRNE	WKSJ-F	WKSJ-F	WCOA
10	WRKH-F	WYOK-F	WCOA	WKSJ-F	WKSJ-F	WKSJ-F	WRRX-F	WRNE	WMXC-F	WMXC-F
										10 WKSM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBLX-F	WMEZ-F	WMEZ-F	WMEZ-F	WBLX-F	WTKX-F	WTKX-F	WBLX-F	WBLX-F
2	WTKX-F	WXB	WXB	WXB	WTKX-F	WBLX-F	WABB-F	WTKX-F	WXB
3	WXB	WMEZ-F	WBLX-F	WBLX-F	WBLX-F	WABB-F	WABB-F	WBLX-F	WTKX-F
4	WABB-F	WABB-F	WABB-F	WABB-F	WRKH-F	WRKH-F	WRRX-F	WRKH-F	WRKH-F
5	WMEZ-F	WTKX-F	WKSJ-F	WTKX-F	WYCL-F	WJLQ-F	WRRX-F	WXB	WABB-F
6	WRRX-F	WRRX-F	WKSJ-F	WKSJ-F	WKSJ-F	WRRX-F	WTKX-F	WCOA	WCOA
7	WJLQ-F	WYOK-F	WYCL-F	WYCL-F	WYCL-F	WXB	WYCL-F	WRRX-F	WYCL-F
8	WZNS-F	WYOK-F	WTKX-F	WMXC-F	WYOK-F	WZNS-F	WTKE-F	WXB	WMEZ-F
9	WYOK-F	WKSJ-F	WJLQ-F	WYOK-F	WRKH-F	WMEZ-F	WZNS-F	WCOA	WJLQ-F
10	WRKH-F	WKSJ-F	WRRX-F	WRKH-F	WTKX-F	WYCL-F	WCOA	WZNS-F	WKSJ-F
									10 WKSM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBSR	1450	1 kw / 1 kw	Soft AC	CNN+	—	Easy Media, Inc.	Pensacola
WCOA	1370	5 kw / 5 kw	Talk	WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Pensacola
WRNE	980	2.5 kw / 1 kw	Urban Oldies	ABC, AURN	Roslin	Media One Communications, Inc.	Gulf Breeze
WSWL	790	1 kw / 66 w	News	CNN+	—	Don Schroeder	Pensacola

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGXC	95.7	25 kw @282	Cont. Christ.	Ind.	—	Michael B. Gliner	Navarre
WJLQ	100.7	100 kw @1,555	CHR	ABC	Allied Radio Ptnrs.	Cumulus Media	Pensacola
WMEZ	94.1	100 kw @1,329	Soft AC	WW1/MBS, AM/FM	Katz	Pamal Broadcasting	Pensacola
WRRX	106.1	3.9 kw @407	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Gulf Breeze
WTKE	98.1	89 kw @1,023	Sports	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Andalusia
WTKX	101.5	100 kw @1,328	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Pensacola
WXB	102.7	100 kw @1,328	Country	WW1/MBS, AM/FM	Katz	Pamal Broadcasting	Milton
WYCL	107.3	100 kw @1,407	Oldies	Ind.	Clear Chan.-Diamond	Synchronous Media	Pensacola

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABB-F	CHR	97.5	Mobile
WBLX-F	Urban	92.9	Mobile
WDLT-F	Urban AC	98.3	Chickasaw
WKNN-F	Country	99.1	Pascagoula
WKSJ-F	Country	94.9	Mobile
WKSM-F	Classic Rock	99.5	Ft. Walton Beach
WMXC-F	Adult Cont.	99.9	Mobile
WNCV-F	Soft AC	100.3	Niceville
WRKH-F	Classic Rock	96.1	Mobile
WYOK-F	Hot AC	104.1	Atmore
WZNS-F	CHR	96.5	Ft. Walton Beach

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	8.0	8.2
WTKE FM,WTKX FM		
Cumulus Media	11.7	10.0
WCOA AM,WJLQ FM,WRRX FM		
Pamal Broadcasting	20.1	21.4
WMEZ FM,WXBM FM		
	39.8	39.6

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	13 (1)	13 (1)	3.0
CHR	0 (0)	58 (3)	58 (3)	13.5
Classic Rock	0 (0)	33 (2)	33 (2)	7.7
Cont. Christ.	0 (0)	5 (1)	5 (1)	1.2
Country	0 (0)	80 (3)	80 (3)	18.6
Hot AC	0 (0)	12 (1)	12 (1)	2.8
News	4 (1)	0 (0)	4 (1)	0.9
Oldies	0 (0)	23 (1)	23 (1)	5.3
Rock	0 (0)	45 (2)	45 (2)	10.5
Soft AC	3 (1)	37 (2)	40 (3)	9.3
Sports	0 (0)	7 (1)	7 (1)	1.6
Talk	31 (1)	0 (0)	31 (1)	7.2
Urban	0 (0)	61 (1)	61 (1)	14.2
Urban AC	0 (0)	2 (1)	2 (1)	0.5
Urban Oldies	16 (1)	0 (0)	16 (1)	3.7
Totals	54 (4)	376 (19)	430 (23)	

Note WWRO-100.7 Old Format: Classic Hits New Format: WLJQ, CHR "Q-100"

PEORIA

Arbitron Rank 141	Pop (12+) 286,700	Stations 23 / 17	% Below Line 8.7
Market TSL in Hours 17.9		Diaries 1094 / 262:1 / 58.3%	% Not Listed 14.5
Average Persons Rating 13.4		12+ FM Share (Metro) 69.1	Sample Target 1080

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WPBG-F	43 / 11.2	11.4	11.3	11.3	10.4	11.3	589 / 20.5	18.9	19.1	56 / 879	JMP Media, LLC
2	WSWT-F	36 / 9.4	10.0	9.5	7.4	9.9	9.1	466 / 16.2	16.0	14.9	45 / 634	JMP Media, LLC
3	WXCL-F	35 / 9.2	7.5	7.7	7.9	12.5	8.1	498 / 17.4	17.4	17.2	39 / 562	Kelly Communications, Inc.
4	WGLO-F	28 / 7.2	7.8	7.7	7.1	8.3	7.4	566 / 19.7	16.9	20.7	42 / 903	Cromwell Group, Inc.
5	WPPY-FF	22 / 5.8	5.6	5.1	3.4	2.1	5.0	470 / 16.4	16.7	13.3	36 / 797	Cromwell Group, Inc.
6	WMBD	21 / 5.5	7.8	5.9	4.7	7.2	6.0	424 / 14.8	15.4	12.0	23 / 492	JMP Media, LLC
7	WWCT-F	21 / 5.4	5.1	6.9	5.9	4.3	5.8	389 / 13.6	13.9	15.0	36 / 641	AAA Entertainment, LLC
8	WIXO-F	16 / 4.2	4.9	4.4	6.9	5.9	5.1	430 / 15.0	14.4	20.2	21 / 582	Cromwell Group, Inc.
9	WDQX-F	15 / 3.9						253 / 8.8			16 / 283	AAA Entertainment, LLC
10	WZPW-F	13 / 3.5		2.6				227 / 7.9	3.7	3.7	15 / 259	B & G Broadcasting
11	WFYR-F	13 / 3.4	4.4	4.9	5.7	4.8	4.6	266 / 9.3	11.9	13.4	20 / 406	Cromwell Group, Inc.
12	WWFS	13 / 3.3	2.9	4.1	3.0	1.6	3.3	195 / 6.8	9.7	8.0	15 / 254	JMP Media, LLC
13	WLS	11 / 2.9	2.4	2.0	2.0	1.6	2.3	187 / 6.5	4.4	5.3	33 / 433	ABC Inc.
14	WGN	7 / 1.8	1.5	1.5	1.2	0.8	1.5	92 / 3.2	4.2	4.2	22 / 355	Tribune Broadcasting
15	WBNQ-F	7 / 1.7	1.2	1.3	3.0	1.6	1.8	186 / 6.5	6.3	9.7	32 / 698	Citadel Communications Corp.
16	WCNL-F	6 / 1.7	1.9	1.3	1.0	0.8	1.5	176 / 6.1	4.2	6.1	7 / 190	AAA Entertainment, LLC
17	WPEO	6 / 1.5	1.2	0.8	1.7	1.1	1.3	86 / 3.0	2.6	2.2	8 / 134	Pinebrook Foundation, Inc.
18	WJPL-F	4 / 1.0	2.2	1.0	2.0	2.1	1.6	110 / 3.8	3.4	4.6	4 / 131	AAA Entertainment, LLC
19	WAAG-F	4 / 0.9						55 / 1.9			29 / 331	Pritchard Broadcasting Co.
20	WJBC	3 / 0.8	0.7	0.5	0.5	0.5	0.6	38 / 1.3	0.9	0.6	30 / 394	Citadel Communications Corp.
21	WBWN-F	2 / 0.6	0.7	0.8	1.0	1.1	0.8	65 / 2.3	2.1	2.8	33 / 461	Citadel Communications Corp.
21	WTAZ	2 / 0.6	1.0	1.0	0.7	0.5	0.8	76 / 2.6	3.9	3.0	2 / 77	Kelly Communications, Inc.

This table lists all stations which appear in this Arbitron report: stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPPY-FF	1	WGLO-F	1	WPBG-F	1	WPBG-F	1	WSWT-F	1
2	WIXO-F	2	WSWT-F	2	WSWT-F	2	WXCL-F	2	WPBG-F	2
3	WZPW-F	3	WIXO-F	3	WPBG-F	3	WGLO-F	3	WXCL-F	3
4	WGLO-F	4	WGLO-F	4	WWCT-F	4	WMBD	4	WWCT-F	4
5	WXCL-F	5	WPPY-FF	5	WDQX-F	5	WWCT-F	5	WGLO-F	5
6	WWCT-F	6	WZPW-F	6	WDQX-F	6	WWFS	6	WPPY-FF	6
7	WSWT-F	7	WXCL-F	7	WFYR-F	7	WDQX-F	7	WLS	7
8	WLS	8	WPBG-F	8	WPPY-FF	8	WFYR-F	8	WDQX-F	8
9	WBNQ-F	9	WBNQ-F	9	WIXO-F	9	WLS	9	WZPW-F	9
10	WDQX-F	10	WCNL-F	9	WZPW-F	10	WGN	10	WFYR-F	10

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WPPY-FF	1	WSWT-F	1	WIXO-F	1	WWCT-F	1	WGLO-F
2	WXCL-F	2	WPPY-FF	2	WGLO-F	2	WPBG-F	2	WWCT-F
3	WWCT-F	3	WGLO-F	3	WCNL-F	3	WPPY-FF	3	WIXO-F
4	WBNQ-F	4	WWCT-F	4	WXCL-F	4	WGLO-F	4	WPBG-F
5	WZPW-F	5	WZPW-F	5	WPPY-FF	5	WGLO-F	5	WDQX-F
6	WGLO-F	6	WXCL-F	6	WFYR-F	6	WPPY-FF	6	WLS
7	WFYR-F	7	WFYR-F	7	WZPW-F	7	WSWT-F	7	WDQX-F
8	WPBG-F	8	WBNQ-F	8	WIXO-F	8	WXCL-F	8	WLS
9	WSWT-F	9	WCNL-F	9	WPBG-F	9	WDQX-F	9	WXCL-F
10	WIXO-F	10	WIXO-F	10	WXCL-F	10	WCNL-F	10	WZPW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WMBD	1470	5 kw / 5 kw	Talk	CBS, WW1/MBS	Katz	JMP Media, LLC	Peoria
WPEO	1020	1 kw / kw	Religious	SRN	Salem Radio Reps	Pinebrook Foundation, Inc.	Peoria
WTAZ	1350	1 kw / 1 kw	News/Talk	ABC, WW1/MBS, ESPN	McGavren-Guild	Kelly Communications, Inc.	Peoria
WWFS	1290	5 kw / 5 kw	Sports	Ind.	Christal	JMP Media, LLC	Peoria

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCNL	94.3	6 kw @300	80's Hits	ABC	McGavren-Guild	AAA Entertainment, LLC	Chillicothe
WDQX	102.3	6 kw @300	Classic Hits	Ind.	McGavren-Guild	AAA Entertainment, LLC	Morton
WFYR	97.3	23.5 kw @338	Country	Ind.	—	Cromwell Group, Inc.	Elmwood
WGLO	95.5	7 kw @620	Rock	Ind.	—	Cromwell Group, Inc.	Pekin
WIXO	99.9	1.5 kw @584	Modern Rock	Ind.	—	Cromwell Group, Inc.	Bartonville
WJPL	96.5	4.3 kw @377	Urban AC	Ind.	Allied Radio Ptnrs.	AAA Entertainment, LLC	Farmington
WPBG	93.3	41 kw @548	Oldies	Ind.	Katz	JMP Media, LLC	Peoria
WPPY	98.5	6 kw @328	CHR	Ind.	—	Cromwell Group, Inc.	Eureka
WRVP	101.1	3.3 kw @449	simul. WPPYFF	Ind.	—	Cromwell Group, Inc.	Glasford
WSWT	106.9	50 kw @480	Soft AC	Ind.	Christal	JMP Media, LLC	Peoria
WWCT	105.7	33.4 kw @590	Rock	Ind.	Allied Radio Ptnrs.	AAA Entertainment, LLC	Peoria
WXCL	104.9	3 kw @328	Country	WW1/MBS	McGavren-Guild	Kelly Communications, Inc.	Pekin
WZPW	92.3	6 kw @148	Dance	ABC	Allied Radio Ptnrs.	B & G Broadcasting	Peoria

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAG-F	Country	94.9	Galesburg
WBNQ-F	CHR	101.5	Bloomington
WBWN-F	Country	104.1	Le Roy
WGN	Talk	720	Chicago
WJBC	Adult Cont.	1230	Bloomington
WLS	Talk	890	Chicago

Consolidation Report	12+	25-54
	(%)	(%)
AAA Entertainment, LLC	12.0	17.5
WCNL FM,WDQX FM,WJPL FM,WWCT FM		
Cromwell Group, Inc.	20.6	22.3
WFYR FM,WGLO FM,WIXO FM,WPPY FM,WRVP FM		
JMP Media, LLC	29.4	26.9
WMBD AM,WPBG FM,WSWT FM,WWFS AM		
Kelly Communications, Inc.	9.8	7.5
WTAZ AM,WXCL FM		
	71.8	74.2

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	6 (1)	6 (1)	1.8
Adult Cont.	3 (1)	0 (0)	3 (1)	0.9
CHR	0 (0)	29 (3)	29 (3)	8.8
Classic Hits	0 (0)	15 (1)	15 (1)	4.6
Country	0 (0)	55 (4)	55 (4)	16.8
Dance	0 (0)	13 (1)	13 (1)	4.0
Modern Rock	0 (0)	16 (1)	16 (1)	4.9
News/Talk	2 (1)	0 (0)	2 (1)	0.6
Oldies	0 (0)	43 (1)	43 (1)	13.1
Religious	6 (1)	0 (0)	6 (1)	1.8
Rock	0 (0)	48 (2)	48 (2)	14.6
Soft AC	0 (0)	36 (1)	36 (1)	11.0
Sports	13 (1)	0 (0)	13 (1)	4.0
Talk	39 (3)	0 (0)	39 (3)	11.9
Urban AC	0 (0)	4 (1)	4 (1)	1.2
Totals	63 (7)	265 (16)	328 (23)	

Note WBGE-92.3 Old Format: Rhythmic Oldies New Format: WZPW, Dance-CHR
 WFXF-102.3 Old Format: Rock New Format: WDQX, Classic Hits. WFXF & WKSO enter into an LMA-to-buy with WJPL, WWCT and WBGE.
 WJPL-96.5 Old Format: Smooth Jazz New Format: adds Urban AC "Magic"
 WKSO-94.3 Old Format: AC New Format: WCNL, 80's Hits
 WWFS-1290 Old Format: WIRL, standards New Format: Fox- Sports (Nov. 13)

PHILADELPHIA

Arbitron Rank 5 Pop (12+)	4,081,300	Stations	32 / 26	% Below Line	1.1
Market TSL in Hours	21.5	Diaries	4609 / 886:1 / 51.7%	% Not Listed	14.5
Average Persons Rating	16.4	12+ FM Share (Metro)	64.8	Sample Target	4630

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBEB-F	Adult Cont.	439 / 6.6	6.4	6.6	6.1	6.8	6.4	6669 / 16.3	15.6	16.1	495 / 7681	WEAZ Radio, Inc.
2 KYW	News	417 / 6.2	6.1	6.6	6.4	6.3	6.3	10392 / 25.5	26.5	26.3	454 / 11711	CBS/Infinity
3 WDAS-F	Urban AC	359 / 5.4	6.1	6.5	5.7	5.4	5.9	4049 / 9.9	10.3	10.7	431 / 4984	Clear Channel Communications
4 WUSL-F	Urban	333 / 5.0	5.1	5.4	5.3	5.4	5.2	5227 / 12.8	13.7	13.7	469 / 7560	Clear Channel Communications
5 WIOQ-F	CHR	331 / 4.9	5.3	4.6	5.4	5.2	5.0	7386 / 18.1	18.8	17.3	420 / 9792	Clear Channel Communications
6 WYSP-F	Rock	320 / 4.8	5.4	4.7	5.3	6.6	5.0	7377 / 18.1	15.1	19.4	451 / 9956	CBS/Infinity
7 WJZ-F	Smooth Jazz	312 / 4.7	5.0	4.7	4.8	4.3	4.8	4594 / 11.3	11.6	9.9	386 / 5865	Clear Channel Communications
8 WXTU-F	Country	278 / 4.2	3.7	3.7	4.0	3.5	3.9	3646 / 8.9	9.6	8.1	363 / 5107	Beasley Broadcast Group
9 WPEN	Adult Stand.	273 / 4.1	3.0	3.4	3.3	4.6	3.5	2845 / 7.0	6.4	7.7	292 / 3099	Greater Media, Inc.
10 WOGL-F	Oldies	270 / 4.0	4.3	3.5	4.2	4.2	4.0	5068 / 12.4	13.3	13.6	353 / 6729	CBS/Infinity
11 WMMR-F	Rock	249 / 3.7	3.5	3.2	3.8	2.9	3.5	4492 / 11.0	11.9	10.8	326 / 6098	Greater Media, Inc.
12 WIP	Sports	232 / 3.5	2.7	3.1	3.2	2.8	3.1	3904 / 9.6	10.4	8.9	268 / 4696	CBS/Infinity
13 WLCE-F	Classic Hits	224 / 3.3	3.0	3.3	3.4	2.8	3.3	4608 / 11.3	11.3	10.4	286 / 6019	Clear Channel Communications
14 WPLY-F	Modern Rock	210 / 3.1	3.3	3.0	3.1	3.4	3.1	4721 / 11.6	11.7	13.0	249 / 5757	Radio One
15 WMGK-F	Classic Hits	199 / 3.0	3.7	4.0	3.4	3.5	3.5	4661 / 11.4	11.0	11.1	266 / 6269	Greater Media, Inc.
16 WPHI-F	Urban	195 / 2.9	2.6	2.7	3.0	2.6	2.8	3860 / 9.5	9.3	9.1	209 / 4287	Radio One
17 WPHT	Talk	191 / 2.9	2.8	2.3	2.0	0.8	2.5	2844 / 7.0	6.4	3.8	221 / 3411	CBS/Infinity
18 WPTP-F	80's Hits	148 / 2.2	2.8	3.4	2.9	4.1	2.8	2981 / 7.3	7.6	10.7	179 / 3729	Beasley Broadcast Group
19 WEJM-F	Rhythmic Old.	142 / 2.1	2.2	2.3	2.2	3.5	2.2	3160 / 7.7	8.1	10.3	174 / 3973	Greater Media, Inc.
20 WPST-F	CHR	83 / 1.2	1.5	1.5	1.4	1.6	1.4	2949 / 7.2	8.5	8.8	158 / 4359	Nassau Broadcasting
21 WDAS	Black Gospel	77 / 1.2	1.8	1.5	1.4	1.2	1.5	1152 / 2.8	2.7	3.4	79 / 1175	Clear Channel Communications
22 WKXW-F	Talk	74 / 1.1	1.0	0.9	0.8	1.0	0.9	1350 / 3.3	2.9	3.6	177 / 3483	Press Communications, LLC
23 WEMG-F	Span.-CHR	55 / 0.8	0.9	0.2	0.5	0.5	0.6	547 / 1.3	1.1	1.1	76 / 834	Mega Communications
24 WHAT	Talk	52 / 0.8	1.0	1.2	1.0	1.3	1.0	670 / 1.6	1.7	2.2	53 / 672	Inner City Broadcasting Corp
25 WSSJ	Tropical	43 / 0.6	0.3					393 / 1.0			44 / 417	Mega Communications
25 WNJO-F	Oldies	42 / 0.6	0.7	0.8	0.8	0.6	0.7	973 / 2.4	2.8	2.8	77 / 1545	Nassau Broadcasting
27 WJBR-F	Adult Cont.	38 / 0.6	0.6	0.7	0.4	0.6	0.6	697 / 1.7	1.6	2.1	142 / 2027	NextMedia
28 WFIL	Religious	33 / 0.5	0.5		0.3			588 / 1.4	1.2		36 / 670	Mega Communications Corp.
29 WEMG	Span.-CHR	32 / 0.5	0.4	0.1	0.4	0.4	0.4	331 / 0.8	0.7	0.8	32 / 342	Mega Communications
30 WNAF	Black Gospel	25 / 0.4	0.4		0.4			310 / 0.8			33 / 372	GHB Broadcasting Co.
31 WLEV-F	Soft AC	22 / 0.3	0.4		2.5	3.5		346 / 0.8	7.7	7.4	112 / 1867	Citadel Communications Corp.
32 WSTW-F	CHR	21 / 0.3	0.5		0.3	0.4		877 / 2.1	2.3	3.0	94 / 2283	Delmarva Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIOQ-F	1 WUSL-F	1 WYSP-F	1 WDAS-F	1 WDAS-F	1 KYW	1 KYW	1 WBEB-F	1 WBEB-F	1 WUSL-F	1 KYW
2 WUSL-F	2 WYSP-F	2 WDAS-F	2 WYSP-F	1 WBEB-F	2 WBEB-F	2 WYSP-F	2 WJZ-F	2 WUSL-F	2 WDAS-F	2 WDAS-F
3 WPHI-F	3 WIOQ-F	2 WBEB-F	2 WBEB-F	3 WYSP-F	3 WPEN	3 WBEB-F	3 WPEN	2 WIOQ-F	3 WIOQ-F	3 WUSL-F
4 WPLY-F	4 WMMR-F	4 WUSL-F	4 WLCE-F	4 WJZ-F	4 WJZ-F	4 WDAS-F	4 WDAS-F	4 KYW	4 WPHI-F	4 WIOQ-F
5 WPST-F	5 WPLY-F	5 WIOQ-F	5 WMMR-F	5 WLCE-F	5 WOGL-F	5 WIP	4 WOGL-F	5 WJZ-F	5 KYW	5 WXTU-F
6 WMMR-F	6 WDAS-F	6 WMMR-F	6 WJZ-F	6 KYW	6 WDAS-F	6 WUSL-F	6 WPHT	6 WDAS-F	5 WBEB-F	5 WJZ-F
7 WYSP-F	7 WBEB-F	7 WLCE-F	6 WIOQ-F	6 WMMR-F	7 WXTU-F	7 WIOQ-F	7 WMMR-F	7 WXTU-F	7 WJZ-F	7 WYSP-F
8 WBEB-F	8 WPHI-F	8 WPLY-F	8 WMGK-F	8 WMGK-F	8 WPHT	8 WXTU-F	8 WMMR-F	8 WXTU-F	8 WPLY-F	7 WBEB-F
9 WLCE-F	9 WLCE-F	9 WMGK-F	9 WUSL-F	9 WIOQ-F	8 WIP	9 WPEN	9 KYW	9 WPEN	9 WPTP-F	9 WOGL-F
10 WMGK-F	10 WXTU-F	9 WJZ-F	10 KYW	10 WXTU-F	10 WMGK-F	10 WJZ-F	9 WLCE-F	10 WPHI-F	9 WXTU-F	10 WPEN
				10 WOGL-F				10 WOGL-F		
								10 WIP		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WIOQ-F	1 WIOQ-F	1 WBEB-F	1 WBEB-F	1 WBEB-F	1 WUSL-F	1 WYSP-F	1 WYSP-F	1 WYSP-F	1 WYSP-F
2 WUSL-F	2 WUSL-F	2 WIOQ-F	2 WDAS-F	2 WDAS-F	2 WYSP-F	2 WUSL-F	2 WMMR-F	2 WMMR-F	2 WMMR-F
3 WPLY-F	3 WBEB-F	3 WDAS-F	3 WIOQ-F	3 WJZ-F	3 WPHI-F	3 WMMR-F	3 WUSL-F	3 WUSL-F	3 WIP
4 WBEB-F	4 WDAS-F	4 WLCE-F	4 WUSL-F	4 WIOQ-F	3 WMMR-F	4 WPHI-F	4 WPLY-F	4 WIP	4 WDAS-F
5 WPHI-F	5 WPLY-F	5 WUSL-F	5 WLCE-F	5 WLCE-F	5 WIOQ-F	5 WPLY-F	4 WDAS-F	5 WDAS-F	5 KYW
6 WDAS-F	6 WLCE-F	6 WXTU-F	6 WJZ-F	6 WXTU-F	6 WPLY-F	6 WDAS-F	6 WLCE-F	6 WMGK-F	6 WJZ-F
7 WMMR-F	7 WPHI-F	7 WJZ-F	7 WXTU-F	7 KYW	7 WDAS-F	7 WIOQ-F	7 WIP	7 WLCE-F	7 WMGK-F
8 WXTU-F	8 WXTU-F	8 WPLY-F	8 WPLY-F	8 WMGK-F	8 WIP	8 WIP	7 WPHI-F	8 WPLY-F	7 WLCE-F
9 WLCE-F	9 WYSP-F	9 WYSP-F	9 WMGK-F	8 WUSL-F	9 WBEB-F	9 WLCE-F	9 WIOQ-F	9 KYW	9 WOGL-F
10 WPST-F	10 WJZ-F	10 WPHI-F	10 KYW	8 WOGL-F	10 WEMG-F	10 WMGK-F	10 WMGK-F	10 WIOQ-F	10 WBEB-F

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Freq	Power					
KYW	1060	50 kw / 50 kw		News	CBS, ABC	Infinity Radio Sales	CBS/Infinity	Philadelphia
WDAS	1480	5 kw / 1 kw		Black Gospel	AURN, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WEMG	900	1 kw / 40 w		Span.-CHR	WWI/MBS	—	Mega Communications	Philadelphia
WFIL	560	5 kw / 5 kw		Religious	Ind., SRN	Salem Radio Reps	Salem Communications Corp.	Philadelphia
WHAT	1340	1 kw / 1 kw		Talk	Ind.	—	Inner City Broadcasting Corp	Philadelphia
WIP	610	5 kw / 5 kw		Sports	WW1/MBS, CBS	Infinity Radio Sales	CBS/Infinity	Philadelphia
WNAF	1110	4.8 kw / kw		Black Gospel	Ind.	—	GHB Broadcasting Co.	Norristown
WPEN	950	5 kw / 5 kw		Adult Stand.	WW1/MBS	McGavren-Guild	Greater Media, Inc.	Philadelphia
WPHT	1210	50 kw / 50 kw		Talk	CBS	Infinity Radio Sales	CBS/Infinity	Philadelphia
WSSJ	1310	1 kw / 250 w		Tropical	WW1/MBS	Caballero	Mega Communications	Camden

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBEB	101.1	14 kw @940	Adult Cont.	Ind.	McGavren-Guild	WEAZ Radio, Inc.	Philadelphia
WDAS	105.3	16.3 kw @869	Urban AC	ABC, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WEJM	95.7	50 kw @500	Rhythmic Old.	Ind.	McGavren-Guild	Greater Media, Inc.	Philadelphia
WEMG	104.9	10 kw @510	Span.-CHR	WW1/MBS	Caballero	Mega Communications	Egg Harbor
WIOQ	102.1	32 kw @564	CHR	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Philadelphia
WJJZ	106.1	22.5 kw @740	Smooth Jazz	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Philadelphia
WLCE	104.5	16 kw @873	Classic Hits	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Philadelphia
WMGK	102.9	8.9 kw @1,148	Classic Hits	Ind.	McGavren-Guild	Greater Media, Inc.	Philadelphia
WMMR	93.3	18 kw @827	Rock	Ind.	McGavren-Guild	Greater Media, Inc.	Philadelphia
WOGL	98.1	7.3 kw @850	Oldies	CBS	Infinity Radio Sales	CBS/Infinity	Philadelphia
WPHI	103.9	340 w@1,000	Urban	Ind.	McGavren-Guild	Radio One	Jenkintown
WPLY	100.3	35 kw @600	Modern Rock	Ind.	Allied Radio Ptnrs.	Radio One	Media
WPTP	96.5	17 kw @865	80's Hits	ABC	D & R Radio	Beasley Broadcast Group	Philadelphia
WUSL	98.9	27 kw @669	Urban	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WXTU	92.5	15.5 kw @900	Country	Ind.	D & R Radio	Beasley Broadcast Group	Philadelphia
WYSP	94.1	16 kw @900	Rock	Source, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Philadelphia

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKXW-F	Talk	101.5	Trenton

Consolidation Report

	12+	25-54
	(%)	(%)
Beasley Broadcast Group	6.4	5.9
WPTP FM,WXTU FM		
CBS/Infinity	21.4	20.3
KYW AM,WIP AM,WOGL FM,WPHT AM,WYSP FM		
Clear Channel Communications	24.5	27.1
WDAS AM,WDAS FM,WIOQ FM,WJJZ FM,WLCE FM,WUSL FM		
Greater Media, Inc.	12.9	12.8
WEJM FM,WMGK FM,WMMR FM,WPEN AM		
Mega Communications	1.9	2.0
WEMG AM,WEMG FM,WSSJ AM		
Radio One	6.0	5.0
WPHI FM,WPLY FM		
	73.1	73.1

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	148 (1)	148 (1)	2.6
Adult Cont.	0 (0)	477 (2)	477 (2)	8.3
Adult Stand.	273 (1)	0 (0)	273 (1)	4.8
Black Gospel	103 (2)	0 (0)	103 (2)	1.8
CHR	0 (0)	435 (3)	435 (3)	7.6
Classic Hits	0 (0)	422 (2)	422 (2)	7.4
Country	0 (0)	278 (1)	278 (1)	4.9
Modern Rock	0 (0)	210 (1)	210 (1)	3.7
News	417 (1)	0 (0)	417 (1)	7.3
Oldies	0 (0)	312 (2)	312 (2)	5.5
Religious	33 (1)	0 (0)	33 (1)	0.6
Rhythmic Old.	0 (0)	142 (1)	142 (1)	2.5
Rock	0 (0)	568 (2)	568 (2)	9.9
Smooth Jazz	0 (0)	312 (1)	312 (1)	5.5
Soft AC	0 (0)	22 (1)	22 (1)	0.4
Span.-CHR	32 (1)	55 (1)	87 (2)	1.5
Sports	232 (1)	0 (0)	232 (1)	4.1
Talk	244 (2)	74 (1)	317 (3)	5.5
Tropical	42 (1)	0 (0)	42 (1)	0.7
Urban	0 (0)	528 (2)	528 (2)	9.2
Urban AC	0 (0)	359 (1)	359 (1)	6.3
Totals	1376(10)	4342 (22)	5717 (32)	

Note WWDB-FM-96.5 Old Format: News & Talk New Format: 80's Hits, "The Point"
 WWDB-860 Old Format: WTEL, Religion New Format: Business // WSBR

PHOENIX

Arbitron Rank 15 Pop (12+) 2,480,500	Stations 34 / 33	% Below Line 0.0
Market TSL in Hours 20.2	Diaries 3057 / 811:1 / 51.5%	% Not Listed 15.5
Average Persons Rating 15.1	12+ FM Share (Metro) 65.8	Sample Target 3030

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	W1 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KESZ-F	Adult Cont.	226 / 6.0	5.0	6.0	4.3	5.1	5.3	3688 / 14.9	12.1	14.0	243 / 3887	Clear Channel Communications
2 KNIX-F	Country	214 / 5.7	5.5	5.7	6.1	6.4	5.7	3566 / 14.4	15.3	15.8	255 / 4331	Clear Channel Communications
2 KOOL-F	Oldies	214 / 5.7	5.8	5.9	5.4	5.0	5.7	4017 / 16.2	13.7	14.2	232 / 4315	CBS/Infinity
4 KTAR	News/Talk	210 / 5.6	5.8	4.8	5.9	5.8	5.5	3466 / 14.0	16.4	16.3	223 / 3658	Hearst-Argyle Television, Inc.
5 KFYI	News/Talk	209 / 5.6	1.0	4.5	4.5	4.6	3.9	2468 / 10.0	8.8	8.1	214 / 2541	Clear Channel Communications
6 KKFR-F	Urban	182 / 4.9	5.4	4.9	5.6	4.7	5.2	3202 / 12.9	14.0	11.7	193 / 3464	Emmis Broadcasting
6 KMLE-F	Country	182 / 4.9	4.4	5.5	5.2	5.4	5.0	3436 / 13.9	13.3	13.5	207 / 3840	CBS/Infinity
8 KUPD-F	Rock	169 / 4.5	4.5	4.7	3.8	4.5	4.4	2503 / 10.1	9.7	9.0	185 / 2800	Sandusky Radio
9 KYOT-F	Smooth Jazz	166 / 4.5	4.7	4.2	5.4	5.2	4.7	2607 / 10.5	11.8	10.1	176 / 2785	Clear Channel Communications
10 KKLT-F	Adult Cont.	139 / 3.7	2.9	4.1	4.2	3.3	3.7	2496 / 10.1	9.4	10.0	143 / 2562	Hearst-Argyle Television, Inc.
11 KMXP-F	Hot AC	119 / 3.2	2.9	4.0	3.7	2.7	3.5	2534 / 10.2	11.4	9.0	125 / 2657	Clear Channel Communications
12 KEDJ-FF	Modern Rock	116 / 3.1	3.0	2.0	2.1	1.3	2.6	2662 / 10.7	7.0		130 / 2979	Big City Radio
13 KDKB-F	Rock	115 / 3.1	4.4	3.0	3.0	3.1	3.4	1994 / 8.0	8.5	8.1	122 / 2211	Sandusky Radio
14 KZZP-F	CHR	109 / 2.9	2.9	3.3	3.6	4.2	3.2	3094 / 12.5	15.3	15.2	113 / 3179	Clear Channel Communications
15 KZON-F	Modern Rock	108 / 2.9	3.7	2.4	2.8	3.8	3.0	2468 / 9.9	11.6	12.6	113 / 2611	CBS/Infinity
16 KOY	Adult Stand.	103 / 2.8	3.0	4.2	3.7	3.4	3.4	1311 / 5.3	6.0	6.7	105 / 1323	Clear Channel Communications
16 KSLX-F	Classic Rock	103 / 2.8	3.8	3.4	3.0	2.8	3.3	2282 / 9.2	9.1	9.3	108 / 2450	Sandusky Radio
18 KHOT-F	Reg'l Mex.	83 / 2.2	1.9	2.2	2.5	2.1	2.2	967 / 3.9	4.1	3.9	87 / 1027	Hispanic Broadcasting Corp.
19 KPTY-F	Dance	78 / 2.1	1.9	1.4	2.1	1.2	1.9	2382 / 9.6	9.3	7.0	82 / 2550	McCody Broadcast Group, Inc.
20 KLNZ-F	Reg'l Mex.	37 / 1.0	1.8	2.0	1.4	2.0	1.5	693 / 2.8	3.7	4.2	50 / 783	Entravision Holdings
21 KVVA-F	Romantica	34 / 0.9	0.4	0.6	0.5	0.5	0.6	492 / 2.0	1.5	1.7	35 / 522	Entravision Holdings
22 KMVP	Sports	33 / 0.9	0.4	0.6	0.6	0.6		835 / 3.4	3.1	3.2	34 / 862	Hearst-Argyle Television, Inc.
23 KSWG-F	Country	25 / 0.7	0.5					345 / 1.4			27 / 360	Circle S Broadcasting Co. Inc.
23 KSUN	Spanish	25 / 0.7						176 / 0.7			25 / 176	Fiesta Radio, Inc.
25 KGME	Sports	24 / 0.6	5.0	1.2	0.8	1.2	1.9	735 / 3.0	3.1	4.1	31 / 789	Clear Channel Communications
26 KAJM-F	Rhythmic Old.	23 / 0.6	0.5	0.5	0.6	0.6	0.6	680 / 2.7	2.4	2.7	26 / 745	Rainbow Broadcasting
27 KIDR	Span.-Talk	20 / 0.5		0.3	0.4			252 / 1.0	1.1	1.0	21 / 255	Radio Unica
27 KCTK	Talk	20 / 0.5						354 / 1.4			21 / 368	Salem Communications Corp.
29 KDUS	Sports	16 / 0.4						528 / 2.1			17 / 560	Sandusky Radio
29 KAHM-F	Easy List.	16 / 0.4	0.7	0.7	0.8		0.7	280 / 1.1	1.4		51 / 570	Southwestern Bcstg Corp.
31 KTKP	Talk	13 / 0.4						247 / 1.0			14 / 247	Christian Communications, Inc.
31 KMIK	Pre-teen	13 / 0.4						343 / 1.4			14 / 384	ABC Inc.
33 KFNN	Bus. News	13 / 0.3	0.5	0.4	0.5	0.4	0.4	321 / 1.3	1.7	1.4	13 / 324	CRC Broadcasting Co., Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKFR-F	1 KUPD-F	1 KUPD-F	1 KESZ-F	1 KESZ-F	1 KTAR	1 KTAR	1 KFYI	1 KESZ-F	1 KKFR-F	1 KNIX-F
2 KPTY-F	2 KKFR-F	2 KESZ-F	2 KNIX-F	2 KOOL-F	2 KFYI	2 KESZ-F	2 KOOL-F	2 KOOL-F	2 KTAR	2 KOOL-F
2 KZZP-F	3 KZON-F	3 KMLE-F	3 KOOL-F	3 KNIX-F	3 KOOL-F	3 KFYI	2 KESZ-F	2 KNIX-F	3 KUPD-F	3 KKFR-F
4 KEDJ-FF	4 KMXP-F	4 KNIX-F	3 KMLE-F	4 KMLE-F	4 KESZ-F	4 KNIX-F	4 KNIX-F	4 KKFR-F	4 KESZ-F	3 KMLE-F
5 KUPD-F	5 KEDJ-FF	5 KOOL-F	5 KMXP-F	5 KYOT-F	5 KNIX-F	5 KOOL-F	5 KTAR	5 KMLE-F	5 KYOT-F	5 KYOT-F
6 KMLE-F	6 KMLE-F	6 KMXP-F	5 KDKB-F	6 KMXP-F	6 KYOT-F	6 KEDJ-FF	6 KMLE-F	6 KTAR	6 KOOL-F	6 KESZ-F
7 KZON-F	7 KNIX-F	7 KKFR-F	7 KYOT-F	6 KDKB-F	7 KMLE-F	7 KUPD-F	7 KKL-T-F	7 KYOT-F	6 KMLE-F	7 KTAR
8 KESZ-F	8 KESZ-F	8 KDKB-F	8 KUPD-F	8 KKLT-F	8 KOY	8 KMLE-F	8 KYOT-F	8 KUPD-F	8 KFYI	7 KUPD-F
9 KNIX-F	9 KZZP-F	9 KYOT-F	9 KKLT-F	9 KUPD-F	9 KKLT-F	9 KKFR-F	9 KUPD-F	9 KMXP-F	9 KNIX-F	9 KZZP-F
10 KKLT-F	10 KHOT-F	10 KZON-F	10 KSLX-F	10 KSLX-F	10 KSLX-F	10 KDKB-F	10 KDKB-F	10 KFYI	9 KZZP-F	10 KOY

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KKFR-F	1 KNIX-F	1 KNIX-F	1 KESZ-F	1 KESZ-F	1 KUPD-F	1 KUPD-F	1 KUPD-F	1 KUPD-F	1 KDKB-F
2 KZZP-F	2 KKFR-F	2 KMXP-F	2 KMLE-F	2 KKLT-F	2 KKFR-F	2 KKFR-F	2 KEDJ-FF	2 KDKB-F	2 KUPD-F
3 KMLE-F	3 KZON-F	3 KESZ-F	3 KNIX-F	3 KOOL-F	3 KZON-F	3 KEDJ-FF	3 KMXP-F	3 KSLX-F	3 KOOL-F
4 KZON-F	4 KMLE-F	4 KZON-F	4 KKLT-F	4 KNIX-F	4 KEDJ-FF	4 KZON-F	4 KDKB-F	4 KEDJ-FF	4 KSLX-F
5 KHOT-F	4 KESZ-F	5 KKLT-F	5 KOOL-F	5 KMLE-F	5 KZZP-F	5 KDKB-F	5 KZON-F	5 KKFR-F	5 KEDJ-FF
6 KPTY-F	4 KMXP-F	6 KMLE-F	5 KMXP-F	6 KYOT-F	6 KHOT-F	6 KMXP-F	6 KMLE-F	6 KOOL-F	6 KFYI
7 KUPD-F	7 KZZP-F	7 KKFR-F	7 KKFR-F	7 KMXP-F	6 KNIX-F	6 KNIX-F	7 KMLE-F	6 KMLE-F	6 KYOT-F
8 KEDJ-FF	8 KKLT-F	8 KZZP-F	8 KZON-F	8 KZON-F	8 KPTY-F	8 KHOT-F	8 KHOT-F	8 KNIX-F	8 KNIX-F
9 KESZ-F	9 KHOT-F	9 KHOT-F	9 KYOT-F	9 KZZP-F	9 KMLE-F	9 KSLX-F	8 KESZ-F	8 KMXP-F	8 KMXP-F
10 KKLT-F	10 KEDJ-FF	10 KEDJ-FF	10 KZZP-F	10 KKFR-F	10 KOOL-F	10 KNIX-F	10 KKFR-F	10 KYOT-F	10 KTAR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTK	960	5 kw / 5 kw	Talk	SRN	Salem Radio Reps	Salem Communications Corp.	Phoenix
KDUS	1060	5 kw / 500 w	Sports	1-on-1, WW1/MBS, CBS	Katz	Sandusky Radio	Tempe
KFNN	1510	22 kw / 100 w	Bus. News	ABC, BRN, CNN+	Roslin	CRC Broadcasting Co., Inc.	Mesa
KFYI	550	5 kw / 1 kw	News/Talk	CBS	Clear Chan.-Sapphire	Clear Channel Communications	Phoenix
KGME	910	5 kw / 5 kw	Sports	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Phoenix
KIDR	740	1 kw / 292 w	Span.-Talk	Unica	—	Radio Unica	Phoenix
KMIK	1580	50 kw / 50 kw	Pre-teen	—	ABC Radio Sales	ABC Inc.	Tempe
KMVP	860	1 kw / 1 kw	Sports	ABC, ESPN	D & R Radio	Hearst-Argyle Television, Inc.	Phoenix
KOY	1230	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KSUN	1400	1 kw / 1 kw	Spanish	Ind.	Caballero	Fiesta Radio, Inc.	Phoenix
KTAR	620	5 kw / 5 kw	News/Talk	ABC	D & R Radio	Hearst-Argyle Television, Inc.	Phoenix
KTKP	1280	2.5 kw / 49 w	Talk	WW1/MBS, CNN+	—	Christian Communications, Inc.	Phoenix

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJM	104.3	100 kw @ 1,070	Rhythmic Old.	Ind.	Roslin	Rainbow Broadcasting	Payson
KDDJ	100.3	90 kw @ 2,047	simul. KEDJFF	Ind.	Allied Radio Ptnrs.	Educational Media Foundation, Inc.	Globe
KDKB	93.3	100 kw @ 1,540	Rock	Ind.	Katz	Sandusky Radio	Mesa
KEDJ	106.3	23 kw @ 725	Modern Rock	Ind.	Allied Radio Ptnrs.	Big City Radio	Sun City
KESZ	99.9	100 kw @ 1,702	Adult Cont.	AP	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KHOT	105.9	36 kw @ 577	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Paradise Valley
KKFR	92.3	100 kw @ 1,640	Urban	Ind.	D & R Radio	Emmis Broadcasting	Glendale
KKLT	98.7	115 kw @ 1,680	Adult Cont.	Ind.	D & R Radio	Hearst-Argyle Television, Inc.	Phoenix
KLNZ	103.5	62 kw @ 2,427	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Glendale
KMLE	107.9	100 kw @ 1,735	Country	Ind.	Infinity Radio Sales	CBS/Infinity	Chandler
KMXP	96.9	100 kw @ 1,565	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Phoenix
KNIX	102.5	100 kw @ 1,620	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Phoenix
KOOL	94.5	100 kw @ 1,653	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Phoenix
KPTY	103.9	48 kw @ 492	Dance	Ind.	McGavren-Guild	McCody Broadcast Group, Inc.	Gilbert
KSLX	100.7	100 kw @ 1,847	Classic Rock	Ind.	Katz	Sandusky Radio	Scottsdale
KSWG	94.1	6.4 kw @ 646	Country	ABC	—	Circle S Broadcasting Co. Inc.	Wickenburg
KUPD	97.9	100 kw @ 1,620	Rock	Ind.	Katz	Sandusky Radio	Tempe
KVVA	107.1	23.5 kw @ 335	Romantica	Ind.	Caballero	Entravision Holdings	Apache Junction
KYOT	95.5	100 kw @ 1,570	Smooth Jazz	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KZON	101.5	100 kw @ 1,740	Modern Rock	AM/FM	Infinity Radio Sales	CBS/Infinity	Phoenix
KZZP	104.7	100 kw @ 1,550	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Mesa

Consolidation Report	12+	25-54
	(%)	(%)
CBS/Infinity	13.5	15.4
KMLE FM, KOOL FM, KZON FM		
Clear Channel Communications	31.3	31.0
KESZ FM, KFYI AM, KGME AM, KMXP FM, KNIX FM, KOY AM, KYOT FM, KZZP FM		
Entravision Holdings	1.9	2.4
KLNZ FM, KVVA FM		
Hearst-Argyle Television, Inc.	10.2	9.2
KKLT FM, KMVP AM, KTAR AM		
Sandusky Radio	10.8	13.7
KDKB FM, KDUS AM, KSLX FM, KUPD FM		
	67.7	71.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	364 (2)	364 (2)	11.5
Adult Stand.	103 (1)	0 (0)	103 (1)	3.3
Bus. News	13 (1)	0 (0)	13 (1)	0.4
CHR	0 (0)	109 (1)	109 (1)	3.5
Classic Rock	0 (0)	103 (1)	103 (1)	3.3
Country	0 (0)	421 (3)	421 (3)	13.3
Dance	0 (0)	78 (1)	78 (1)	2.5
Easy List.	0 (0)	16 (1)	16 (1)	0.5
Hot AC	0 (0)	119 (1)	119 (1)	3.8
Modern Rock	0 (0)	224 (3)	224 (3)	7.1
News/Talk	419 (2)	0 (0)	419 (2)	13.3
Oldies	0 (0)	214 (1)	214 (1)	6.8
Pre-teen	13 (1)	0 (0)	13 (1)	0.4
Reg'l Mex.	0 (0)	120 (2)	120 (2)	3.8
Rhythmic Old.	0 (0)	23 (1)	23 (1)	0.7
Rock	0 (0)	284 (2)	284 (2)	9.0
Romantica	0 (0)	34 (1)	34 (1)	1.1
Smooth Jazz	0 (0)	166 (1)	166 (1)	5.3
Span.-Talk	20 (1)	0 (0)	20 (1)	0.6
Spanish	25 (1)	0 (0)	25 (1)	0.8
Sports	73 (3)	0 (0)	73 (3)	2.3
Talk	33 (2)	0 (0)	33 (2)	1.0
Urban	0 (0)	182 (1)	182 (1)	5.8
Totals	699(12)	2457 (22)	3156 (34)	

Note KMJK-106.9 Old Format: Urban AC New Format: EXL-Romantica//KVVA-FM
 KVVA-FM-107.1 Old Format: Spanish hits New Format: EXL- Romantica

PITTSBURGH

Arbitron Rank 22 Pop (12+) 1,974,500	Stations 31 / 28	% Below Line 0.9
Market TSL in Hours 20.9	Diaries 3218 / 614:1 / 57.8%	% Not Listed 13.4
Average Persons Rating 15.7	12+ FM Share (Metro) 63.3	Sample Target 3300

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	KDKA News/Talk	369 / 11.9	10.6	12.4	12.1	10.7	11.8	4412 / 22.3	25.0	22.3	433 / 5154	CBS/Infinity
2	WDVE-F Rock	270 / 8.7	7.7	7.0	7.6	8.5	7.7	4143 / 21.0	15.2	20.1	334 / 5194	Clear Channel Communications
3	WBZZ-F CHR	226 / 7.3	8.1	6.3	7.1	6.8	7.2	4672 / 23.7	23.5	21.4	258 / 5460	CBS/Infinity
4	WDSY-F Country	223 / 7.2	7.2	8.3	7.6	8.8	7.6	3108 / 15.7	16.7	17.2	264 / 3628	CBS/Infinity
5	WXDX-F Modern Rock	175 / 5.7	6.7	5.0	5.2	6.0	5.6	3006 / 15.2	13.2	15.4	203 / 3533	Clear Channel Communications
6	WSHH-F Soft AC	163 / 5.3	5.2	4.1	5.0	5.5	4.9	2395 / 12.1	12.5	13.6	183 / 2759	Renda Broadcasting Corp.
6	WJAS Adult Stand.	163 / 5.3	6.0	5.7	5.1	5.7	5.5	1827 / 9.3	8.9	9.7	169 / 1863	Renda Broadcasting Corp.
8	WWSW-F Oldies	133 / 4.3	4.4	4.9	5.9	4.9	4.9	2512 / 12.7	16.1		163 / 3035	Clear Channel Communications
9	WAMO-F Urban	111 / 3.6	3.8	3.7	3.6	3.6	3.7	1693 / 8.6	7.8		130 / 1993	Sheridan Broadcasting Corp.
10	WJXX-F Rhythmic Old.	109 / 3.5	4.9	5.0	4.6	4.1	4.5	1851 / 9.4	10.6	10.0	114 / 1981	Clear Channel Communications
11	WRRK-F Classic Rock	100 / 3.2	3.4	3.2	3.4	3.0	3.3	2300 / 11.6	11.0	9.9	126 / 2702	WPNT, Inc. (Frischling)
12	WKST-F Adult Cont.	99 / 3.2		2.6	2.3	2.0		2631 / 13.3	10.1	9.2	108 / 2931	Clear Channel Communications
13	WZPT-F Hot AC	98 / 3.2	3.2	2.1	2.3	2.6	2.7	1923 / 9.7	8.4	9.2	105 / 2089	CBS/Infinity
14	WLTJ-F Soft AC	87 / 2.8	3.4	3.6	3.5	2.9	3.3	1804 / 9.1	9.2	9.4	99 / 2069	WPNT, Inc. (Frischling)
15	WEAE Sports	49 / 1.6	1.3	1.1	1.9	1.6	1.5	1164 / 5.9	5.3	6.2	50 / 1174	ABC Inc.
16	WOGG-F Country	43 / 1.4	1.2	1.5	1.6	1.4	1.4	648 / 3.3	3.9	2.8	55 / 769	Keymarket Communications
17	WPTT Talk	38 / 1.2	1.5	1.6	1.0	1.2	1.3	725 / 3.7	3.4	3.7	39 / 734	Renda Broadcasting Corp.
18	KQV News	37 / 1.2	1.1	1.5	1.2	1.4	1.3	1082 / 5.5	4.3	6.3	38 / 1082	Calvary, Inc.
18	WORD-F Religious	37 / 1.2	1.1	1.5	1.7	1.6	1.4	800 / 4.1	4.7	4.1	42 / 905	Salem Communications Corp.
20	WMBS Oldies	24 / 0.8	0.7	0.5	0.6	0.7	0.7	387 / 2.0	1.4	1.5	24 / 413	Fayette Broadcasting Corp.
21	WJPA-F Oldies	21 / 0.7	0.6	0.4	0.8	0.4	0.6	371 / 1.9	1.6	1.2	23 / 398	Washington Bcastg Co.
22	WOGH-F Country	17 / 0.5	0.7	0.3	0.6	0.5	0.5	459 / 2.3	1.9	2.0	56 / 1098	Keymarket
23	WAMO Urban AC	15 / 0.5			0.4			247 / 1.3	0.9		15 / 247	Sheridan Broadcasting Corp.
24	WLSW-F Hot AC	13 / 0.4	0.4		0.5			271 / 1.4	1.3		13 / 274	L. Stanley Wall
24	WBUT Oldies	13 / 0.4						221 / 1.1			13 / 221	WBUT, Inc.
26	WBVP Adult Stand.	12 / 0.4	0.4					223 / 1.1			13 / 235	Iorio Broadcasting, Inc.
26	WJST-F Adult Stand.	12 / 0.4						180 / 0.9			17 / 290	Beasley Broadcast Group
28	WHOT-F CHR	11 / 0.4			0.4	0.4		401 / 2.0	2.5	2.0	46 / 1164	Cumulus Media
29	WOGF-F Country	10 / 0.3						172 / 0.9			28 / 516	Constrander Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WBZZ-F	1	WDVE-F	1	WDVE-F	1	KDKA	1	KDKA	1	WDVE-F
2	WXDX-F	2	WDVE-F	2	WDSY-F	2	WJAS	2	WDVE-F	2	WDVE-F
3	WAMO-F	3	WBZZ-F	3	WBZZ-F	3	WDVE-F	3	WDSY-F	3	WSHH-F
4	WKST-F	4	WDSY-F	4	WXDX-F	4	WDSY-F	4	WBZZ-F	4	WXDX-F
5	WDVE-F	5	WKST-F	5	WZPT-F	5	KDKA	5	WSHH-F	5	WAMO-F
6	WDSY-F	6	WAMO-F	6	WRRK-F	6	WWSW-F	6	WJAS	6	WDVE-F
7	WOGG-F	7	WZPT-F	7	WAMO-F	7	KDKA	7	WSHH-F	7	WWSW-F
8	WHOT-F	8	WRRK-F	7	WWSW-F	8	WZPT-F	7	WSHH-F	8	WWSW-F
9	WRRK-F	9	WJXX-F	9	WWSW-F	9	WRRK-F	9	WLTJ-F	9	WWSW-F
10	WAMO	10	WSHH-F	10	WJXX-F	10	WRRK-F	10	WAMO-F	9	WZPT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBZZ-F	1	WBZZ-F	1	WBZZ-F	1	WXDX-F	1	WDVE-F
2	WKST-F	2	WDSY-F	2	WDSY-F	2	WDVE-F	2	WXDX-F
3	WXDX-F	3	WXDX-F	3	WDVE-F	3	WBZZ-F	3	WDSY-F
4	WAMO-F	4	WKST-F	4	WSHH-F	4	WWSW-F	4	WRRK-F
5	WDSY-F	5	WDVE-F	5	WZPT-F	5	WKST-F	5	WBZZ-F
6	WDVE-F	6	WAMO-F	6	WKST-F	6	WDSY-F	6	WRRK-F
7	WSHH-F	7	WZPT-F	7	WAMO-F	7	WKST-F	7	WZPT-F
8	WZPT-F	8	WJXX-F	8	WWSW-F	7	KDKA	7	KDKA
9	WLTJ-F	9	WSHH-F	9	WWSW-F	8	WZPT-F	8	WAMO-F
10	WJXX-F	9	WLTJ-F	10	WLTJ-F	10	WWSW-F	10	WAMO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDKA	1020	50 kw / 50 kw	News/Talk	WW1/MBS, CNN+, AP	Infinity Radio Sales	CBS/Infinity	Pittsburgh
KQV	1410	5 kw / 5 kw	News	CBS, CNN+, WW1/MBS	—	Calvary, Inc.	Pittsburgh
WAMO	860	1 kw / 830 w	Urban AC	AURN	McGavren-Guild	Sheridan Broadcasting Corp.	Millvale
WBUT	1050	500 w / 61 w	Oldies	WW1/MBS, CNN+	—	WBUT, Inc.	Butler
WBVP	1230	1 kw / 1 kw	Adult Stand.	ABC	—	Iorio Broadcasting, Inc.	Beaver Falls
WEAE	1250	5 kw / 5 kw	Sports	ESPN, ABC	ABC Radio Sales	ABC Inc.	Pittsburgh
WJAS	1320	5 kw / 5 kw	Adult Stand.	CNN+, WW1/MBS	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Pittsburgh
WMBS	590	1 kw / 1 kw	Oldies	CBS, Jones	Commercial Media	Fayette Broadcasting Corp.	Uniontown
WPTT	1360	5 kw / 1 kw	Talk	ABC	Allied Radio Ptnrs.	Renda Broadcasting Corp.	McKeesport

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMO	106.7	47 kw @516	Urban	AURN	McGavren-Guild	Sheridan Broadcasting Corp.	Beaver Falls
WBZZ	93.7	41 kw @548	CHR	Ind.	Katz	CBS/Infinity	Pittsburgh
WDSY	107.9	17.5 kw @827	Country	Ind.	Katz	CBS/Infinity	Pittsburgh
WDVE	102.5	55 kw @820	Rock	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Pittsburgh
WJJJ	104.7	20 kw @781	Rhythmic Old.	AM/FM, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Pittsburgh
WJPA	95.3	2.15 kw @390	Oldies	WW1/MBS	Dome & Assoc.	Washington Bcstg Co.	Washington
WKST	96.1	6 kw @420	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ellwood City
WLSW	103.9	325 w@780	Hot AC	Ind.	Dome & Assoc.	L. Stanley Wall	Scottsdale
WLTJ	92.9	47 kw @890	Soft AC	Ind.	McGavren-Guild	WPNT, Inc. (Frischling)	Pittsburgh
WOGF	104.3	50 kw @330	Country	Ind.	Dome & Assoc./Regional Reps	Constrander Corp.	East Liverpool
WOGG	94.9	1.65 kw @1,233	Country	Ind.	Dome & Assoc.	Keymarket Communications	Oliver
WOGI	98.3	6 kw @300	simul. WOGGFF	Ind.	Commercial Media/Regional Reps	Keymarket Communications	Charleroi
WORD	101.5	48 kw @505	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Pittsburgh
WRRK	96.9	44.7 kw @530	Classic Rock	Ind.	McGavren-Guild	WPNT, Inc. (Frischling)	Braddock
WSHH	99.7	10.6 kw @927	Soft AC	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Pittsburgh
WSSZ	107.1	1.6 kw @449	simul. WAMOFF	AURN	D & R Radio	Sheridan Broadcasting Corp.	Greensburg
WWSW	94.5	50 kw @810	Oldies	ABC, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Pittsburgh
WXDX	105.9	72 kw @440	Modern Rock	WW1/MBS, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Pittsburgh
WZPT	100.7	14.5 kw @918	Hot AC	Ind.	Katz	CBS/Infinity	New Kensington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHOT-F	CHR	101.1	Youngstown
WOGH-F	Country	103.5	Steubenville

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	29.6	26.7
KDKA AM, WBZZ FM, WDSY FM, WZPT FM		
Clear Channel Communications	25.4	33.0
WDVE FM, WJJJ FM, WKST FM, WWSW FM, WXDX FM		
Keymarket Communications	1.4	1.3
WOGG FM, WOGI FM		
Renda Broadcasting Corp.	11.8	7.4
WJAS AM, WPTT AM, WSHH FM		
Sheridan Broadcasting Corp.	4.1	4.1
WAMO AM, WAMO FM, WSSZ FM		
WPNT, Inc. (Frischling)	6.0	8.2
WLTJ FM, WRRK FM		
Totals	78.3	80.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	99 (1)	99 (1)	3.7
Adult Stand.	176 (2)	12 (1)	188 (3)	7.0
CHR	0 (0)	237 (2)	237 (2)	8.9
Classic Rock	0 (0)	100 (1)	100 (1)	3.7
Country	0 (0)	292 (5)	292 (5)	10.9
Hot AC	0 (0)	111 (2)	111 (2)	4.1
Modern Rock	0 (0)	175 (1)	175 (1)	6.5
News	37 (1)	0 (0)	37 (1)	1.4
News/Talk	369 (1)	0 (0)	369 (1)	13.8
Oldies	36 (2)	153 (2)	190 (4)	7.1
Religious	0 (0)	37 (1)	37 (1)	1.4
Rhythmic Old.	0 (0)	109 (1)	109 (1)	4.1
Rock	0 (0)	270 (1)	270 (1)	10.1
Soft AC	0 (0)	250 (2)	250 (2)	9.3
Sports	49 (1)	0 (0)	49 (1)	1.8
Talk	38 (1)	0 (0)	38 (1)	1.4
Urban	0 (0)	111 (2)	111 (2)	4.1
Urban AC	15 (1)	0 (0)	15 (1)	0.6
Totals	720 (9)	1956 (22)	2677 (31)	

Note WZUM-1590 Old Format: Classic Hits New Format: Smooth Jazz & R&B old.
 WPHH-96.1 Old Format: Hot AC New Format: WKST, Dance-CHR "Kiss"

PORTLAND, ME

Arbitron Rank 163 Pop (12+) 219,600	Stations 24 / 21	% Below Line 3.7
Market TSL in Hours 18.5	Diaries 887 / 248:1 / 58.5%	% Not Listed 18.9
Average Persons Rating 13.9	12+ FM Share (Metro) 66.5	Sample Target 870

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WPOR-F	Country	30 / 9.7	8.2	9.3	10.0	9.0	9.3	399 / 18.2	18.5	19.7	65 / 945	Saga Communications, Inc.
2	WBLM-F	Classic Rock	25 / 8.2	8.8	8.7	13.0	6.4	9.7	425 / 19.3	19.5	21.4	113 / 1487	Citadel Communications Corp.
3	WCYI-F	Modern Rock	23 / 7.4	0.6	0.3	0.6	0.3	2.2	366 / 16.7			64 / 1079	Citadel Communications Corp.
4	WJBQ-F	CHR	20 / 6.5	7.3	9.3	9.7	7.4	8.2	448 / 20.4	25.0	24.9	55 / 1212	Citadel Communications Corp.
5	WGAN	News/Talk	20 / 6.4	6.7	6.4	7.2	9.3	6.7	278 / 12.7	13.6	17.4	42 / 572	Saga Communications, Inc.
6	WMGX-F	Hot AC	19 / 6.3	7.3	5.5	6.3	8.0	6.4	442 / 20.1	17.0	19.3	27 / 710	Saga Communications, Inc.
7	WLAM-AF	Talk	15 / 5.0	4.4	4.2	3.3	2.6	4.2	153 / 7.0			26 / 355	Harron Communications
8	WTHT-F	Country	15 / 4.9	3.5	3.5	2.4	2.2	3.6	197 / 9.0	7.8	6.9	54 / 776	Harron Communications
8	WHOM-F	Soft AC	15 / 4.9	5.0	4.5	4.8	6.4	4.8	306 / 13.9	12.0	15.1	65 / 1084	Citadel Communications Corp.
10	WYNZ-F	Oldies	14 / 4.6	6.7	4.5	4.8	6.1	5.2	305 / 13.9	14.3	16.5	26 / 582	Saga Communications, Inc.
11	WBQW-F	Classical	7 / 2.4	1.8	1.9	3.0	1.6	2.3	102 / 4.7	7.0	5.4	11 / 231	Mariner Broadcasting, LP
12	WRED-F	Dance	7 / 2.2	2.6	2.9	1.5	2.6	2.3	251 / 11.4	11.6	10.8	22 / 512	Atlantic Coast Radio
13	WMEK-F	Hot AC	6 / 2.1		3.5				220 / 10.0	12.8	8.2	26 / 637	Harron Communications
13	WZAN	Talk	6 / 2.1	1.8	3.5	1.2	2.6	2.2	120 / 5.4			11 / 236	Saga Communications, Inc.
15	WTPN-F	Modern AC	6 / 2.0	1.8	2.9	2.4	2.6	2.3	162 / 7.4	8.7	7.3	13 / 364	Citadel Communications Corp.
16	WTOS-F	Rock	6 / 1.9	0.9	0.6	1.2	1.6	1.2	77 / 3.5	2.0	3.3	29 / 443	Clear Channel Communications
17	WJAE-AF	Sports	4 / 1.3	1.2	1.0	1.2	1.3	1.2	138 / 6.3	4.9	4.4	5 / 182	Atlantic Coast Radio
18	WBZ	News	4 / 1.2	1.7	1.7				80 / 3.7	5.3	6.1	13 / 286	CBS/Infinity
19	WBAE	Adult Stand.	3 / 0.8	1.2			1.0		51 / 2.3			3 / 53	Saga Communications, Inc.
20	WBQX-F	Classical	2 / 0.6		1.5				29 / 1.3	4.7		13 / 239	Mariner Broadcasting, LP
20	WBCI-F	Religious	2 / 0.6						37 / 1.7		2.7	7 / 187	Blount Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd			
1	WJBQ-F	1	WCYI-F	1	WBLM-F	1	WPOR-F	1	WPOR-F	1	WCYI-F	1	WPOR-F
2	WCYI-F	2	WBLM-F	2	WCYI-F	2	WMGX-F	2	WPOR-F	2	WBLM-F	2	WJBQ-F
3	WRED-F	3	WJBQ-F	3	WMGX-F	3	WPOR-F	3	WLAN-AF	3	WCYI-F	3	WPOR-F
4	WBLM-F	4	WMGX-F	4	WPOR-F	4	WCYI-F	4	WGAN	4	WCYI-F	4	WBLM-F
5	WTHT-F	5	WPOR-F	5	WJBQ-F	5	WTHT-F	5	WYNZ-F	5	WMGX-F	5	WRED-F
6	WHOM-F	6	WTOS-F	6	WTHT-F	6	WHOM-F	6	WHOM-F	6	WHOM-F	6	WBLM-F
7	WPOR-F	7	WTHT-F	7	WHOM-F	7	WYNZ-F	7	WMGX-F	7	WLAM-AF	7	WTHT-F
8	WJAE-AF	8	WRED-F	8	WYNZ-F	8	WGAN	8	WTHT-F	8	WJBQ-F	8	WGAN
9	WMGX-F	9	WHOM-F	9	WGAN	9	WJBQ-F	9	WHOM-F	9	WHOM-F	9	WHOM-F
10	WMEK-F	10	WMEK-F	10	WTPN-F	10	WTPN-F	10	WZAN	10	WZAN	9	WLAM-AF
10	WHOM-F	10	WHOM-F	10	WRED-F	10	WGAN	10	WCYI-F	10	WMEK-F	10	WYNZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBAE	1490	1 kw / 1 kw	Adult Stand.	ABC, Jones	Katz	Saga Communications, Inc.	Portland
WGAN	560	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	Katz	Saga Communications, Inc.	Portland
WJAE	1440	5 kw / 5 kw	Sports	1-on-1, WW1/MBS, ESPN	—	Atlantic Coast Radio	Westbrook
WLAM	870	10 kw / 1 kw	simul. WLAMAF	ABC, WW1/MBS	D & R Radio	Harron Communications	Gorham
WZAN	970	5 kw / 5 kw	Talk	WW1/MBS, ESPN, USA	Katz	Saga Communications, Inc.	Portland

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBCI	105.9	50 kw @500	Religious	USA, SRN	Salem Radio Reps	Blount Communications	Bath
WBLM	102.9	100 kw @1,430	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Portland
WBQW	106.3	3 kw @300	Classical	Ind.	Allied Radio Ptnrs.	Mariner Broadcasting, LP	Scarborough
WCLZ	95.5	3 kw @456	simul. WJAEAF	WW1/MBS, 1-on-1, ESPN	—	Atlantic Coast Radio	Topsham
WCYI	93.9	27.5 kw @650	Modern Rock	Ind.	—	Citadel Communications Corp.	Lewiston
WCYY	94.3	11.5 kw @482	simul. WCYIFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Biddeford
WHOM	94.9	50 kw @3,742	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Mt. Washington
WJBQ	97.9	16 kw @889	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Portland
WLAM	106.7	810 w @623	Talk	ABC, WW1/MBS	D & R Radio	Harron Communications	North Windham
WMEK	99.9	28.5 kw @643	Hot AC	Ind.	D & R Radio	Harron Communications	Auburn
WMGX	93.1	50 kw @500	Hot AC	Ind.	Katz	Saga Communications, Inc.	Portland
WPOR	101.9	33 kw @604	Country	ABC	Katz	Saga Communications, Inc.	Portland
WRED	95.9	3.3 kw @298	Dance	Ind.	—	Atlantic Coast Radio	Saco
WTHT	107.5	91 kw @928	Country	Ind.	D & R Radio	Harron Communications	Lewiston
WTPN	98.9	47.5 kw @400	Modern AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Brunswick
WYNZ	100.9	25 kw @328	Oldies	Ind.	Katz	Saga Communications, Inc.	Westbrook

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBQX-F	Classical	106.9	Thomaston
WBZ	News	1030	Boston
WTOS-F	Rock	105.1	Skowhegan

Consolidation Report	12+	25-54
	(%)	(%)
Atlantic Coast Radio	3.5	2.7
WCLZ FM,WJAE AM,WRED FM		
Citadel Communications Corp.	29.0	30.4
WBLM FM,WCYI FM,WCYY FM,WHOM FM,WJBQ FM,WTPN FM		
Harron Communications	12.0	9.6
WLAM FM,WLAM AM,WMEK FM,WTHT FM		
Saga Communications, Inc.	29.9	32.1
WBAE AM,WGAN AM,WMGX FM,WPOR FM,WYNZ FM,WZAN AM		
	74.4	74.8

Format Performance	AM	FM	Totals	Percent
Adult Stand.	2 (1)	0 (0)	2 (1)	0.8
CHR	0 (0)	20 (1)	20 (1)	8.0
Classic Rock	0 (0)	25 (1)	25 (1)	10.0
Classical	0 (0)	9 (2)	9 (2)	3.6
Country	0 (0)	45 (2)	45 (2)	18.0
Dance	0 (0)	7 (1)	7 (1)	2.8
Hot AC	0 (0)	26 (2)	26 (2)	10.4
Modern AC	0 (0)	6 (1)	6 (1)	2.4
Modern Rock	0 (0)	23 (2)	23 (2)	9.2
News	4 (1)	0 (0)	4 (1)	1.6
News/Talk	20 (1)	0 (0)	20 (1)	8.0
Oldies	0 (0)	14 (1)	14 (1)	5.6
Religious	0 (0)	2 (1)	2 (1)	0.8
Rock	0 (0)	6 (1)	6 (1)	2.4
Soft AC	0 (0)	15 (1)	15 (1)	6.0
Sports	3 (1)	1 (1)	4 (2)	1.6
Talk	16 (2)	6 (1)	22 (3)	8.8
Totals	45 (6)	205 (18)	250 (24)	

Note WCLZ-95.5 Old Format: Adult Alternative New Format: Sports // WJAE. WCLZ joins in a trimulcast of sports with WJAE & WJJB.
 WCME-96.7 Old Format: Sports // WSKW New Format: Oldies // WABK-FM

PORTLAND, OR

Arbitron Rank 25 Pop (12+) 1,754,700	Stations 26 / 24	% Below Line 0.4
Market TSL in Hours 18.1	Diaries 2748 / 639:1 / 51.6%	% Not Listed 17.1
Average Persons Rating 13.5	12+ FM Share (Metro) 64.5	Sample Target 2690

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KKCW-F	Adult Cont.	158 / 6.7	5.9	7.7	7.8	6.6	7.0	2373 / 13.5	13.9	12.8	170 / 2565	Clear Channel Communications
2 KEX	Talk	149 / 6.3	5.5	7.2	6.4	6.5	6.3	2618 / 14.9	17.3	16.8	167 / 3010	Clear Channel Communications
3 KUPL-F	Country	140 / 5.9	5.6	5.3	5.6	6.2	5.6	2188 / 12.5	12.6	14.4	156 / 2494	CBS/Infinity
4 KINK-F	Adult Altern.	136 / 5.7	4.8	4.3	4.5	5.4	4.8	1880 / 10.7	9.4	10.4	144 / 2028	CBS/Infinity
5 KKSJ-F	Oldies	135 / 5.7	5.6	7.0	5.6	5.9	6.0	2399 / 13.7	15.4	15.8	155 / 2839	Entercom
6 KXJM-F	Urban	125 / 5.3	5.5	5.4	5.6	5.7	5.5	2204 / 12.6	13.4	12.6	150 / 2578	Rose City Radio
7 KKRZ-F	CHR	120 / 5.1	5.5	6.1	6.7	7.0	5.8	2925 / 16.7	19.6	19.1	132 / 3266	Clear Channel Communications
8 KVMX-F	80's Hits	115 / 4.9	6.5	2.1	3.2	2.5	4.2	2215 / 12.6	10.5	9.4	124 / 2364	CBS/Infinity
9 KWJF-F	Country	111 / 4.7	4.0	4.0	4.4	4.3	4.3	1881 / 10.7	12.3	12.8	128 / 2213	Fisher Broadcasting, Inc.
10 KUFO-F	Rock	100 / 4.2	3.7	3.5	3.9	4.1	3.8	1871 / 10.7	9.6	11.3	117 / 2202	CBS/Infinity
11 KGON-F	Classic Rock	93 / 3.9	4.3	5.0	5.2	4.5	4.6	1923 / 11.0	12.8	12.9	121 / 2221	Entercom
12 KRSK-F	Hot AC	84 / 3.6	2.6	3.3	3.4	3.4	3.2	2036 / 11.6	11.7	11.8	100 / 2544	Entercom
13 KKJZ-F	Smooth Jazz	83 / 3.5	3.1	3.1	3.0	2.9	3.2	1315 / 7.5	7.7	7.2	88 / 1434	CBS/Infinity
14 KNRK-F	Modern Rock	71 / 3.0	3.6	3.2	2.8	3.7	3.1	1731 / 9.9	10.1	11.1	83 / 1948	Entercom
15 KXL	News/Talk	68 / 2.9	2.9	3.8	3.0	3.6	3.1	1765 / 10.1	8.6	10.3	75 / 1942	Rose City Radio
16 KKSJ-F	Adult Stand.	48 / 2.0	2.5	2.9	2.3	2.4	2.4	826 / 4.7	4.1	5.0	49 / 843	Entercom
17 KUPL	Oldies	33 / 1.4	0.8	1.0	0.8	0.9	1.0	436 / 2.5	1.5	2.9	34 / 449	CBS/Infinity
18 KPDQ-F	Religious	32 / 1.3	1.2	1.3	1.3	0.8	1.3	652 / 3.7	3.5	3.7	42 / 843	Salem Communications Corp.
19 KOTK	Talk	31 / 1.3	1.3	1.2	1.4	1.1	1.3	718 / 4.1	3.9	3.4	35 / 782	Fisher Broadcasting, Inc.
19 KFFX	Sports	31 / 1.3	2.2	1.5	1.8	1.5	1.7	800 / 4.6	3.9	4.5	40 / 838	Entercom
21 KEWS	Talk	24 / 1.0	0.6	0.7	0.5	1.2	0.7	576 / 3.3	3.2	5.7	27 / 682	Clear Channel Communications
22 KMUZ	Reg'l Mex.	19 / 0.8		0.7	0.5	0.7		165 / 0.9	0.8	0.9	20 / 165	Pacific Northwest Broadcasting
23 KPAM	News/Talk	17 / 0.7	0.6					373 / 2.1			19 / 440	Pamplin Communications Corp.
23 KWIP	Span.-Talk	17 / 0.7	0.5	0.6	0.5	0.5	0.6	239 / 1.4	0.9	0.7	20 / 289	Jupiter Communications Corp.
25 KRKT-F	Country	15 / 0.6	0.5	0.4	0.5	0.4	0.5	261 / 1.5	1.1	1.4	29 / 616	Clear Channel Communications
26 KLOO-F	Classic Hits	9 / 0.4		0.4	0.5			196 / 1.1	1.5		25 / 457	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXJM-F	1 KUFO-F	1 KINK-F	1 KINK-F	1 KINK-F	1 KEX	1 KEX	1 KKCW-F	1 KKCW-F	1 KXJM-F	1 KUPL-F
2 KKRZ-F	2 KXJM-F	1 KVMX-F	2 KVMX-F	2 KKCW-F	2 KKCW-F	2 KKCW-F	2 KEX	2 KVMX-F	2 KKRZ-F	2 KXJM-F
3 KNRK-F	3 KVMX-F	3 KUFO-F	3 KKCW-F	3 KVMX-F	3 KKSJ-F	3 KINK-F	3 KINK-F	3 KUPL-F	3 KKCW-F	3 KKRZ-F
4 KRSK-F	4 KKRZ-F	4 KKCW-F	4 KUPL-F	4 KKSJ-F	4 KINK-F	3 KUPL-F	4 KKSJ-F	4 KKSJ-F	4 KNRK-F	4 KKCW-F
5 KUPL-F	5 KRSK-F	5 KUPL-F	5 KGON-F	4 KUPL-F	5 KUPL-F	5 KKSJ-F	5 KUPL-F	4 KINK-F	5 KUFO-F	4 KKSJ-F
6 KWJF-F	6 KNRK-F	6 KKRZ-F	6 KKSJ-F	6 KGON-F	6 KWJF-F	6 KKRZ-F	6 KVMX-F	6 KKRZ-F	6 KRSK-F	6 KVMX-F
7 KUFO-F	7 KUPL-F	7 KGON-F	6 KUFO-F	7 KUFO-F	7 KKJZ-F	7 KGON-F	7 KWJF-F	6 KXJM-F	6 KINK-F	6 KEX
8 KKSJ-F	8 KINK-F	7 KXJM-F	8 KRSK-F	7 KWJF-F	8 KGON-F	8 KUFO-F	8 KGON-F	8 KWJF-F	8 KVMX-F	8 KINK-F
8 KVMX-F	9 KWJF-F	9 KRSK-F	9 KWJF-F	9 KRSK-F	9 KXL	9 KXJM-F	9 KKJZ-F	9 KUFO-F	9 KKSJ-F	9 KWJF-F
10 KWIP	10 KKCW-F	10 KKSJ-F	10 KKRZ-F	10 KEX	10 KVMX-F	10 KWJF-F	10 KKRZ-F	10 KEX	10 KKJZ-F	10 KUFO-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KXJM-F	1 KXJM-F	1 KVMX-F	1 KKCW-F	1 KKCW-F	1 KUFO-F	1 KUFO-F	1 KUFO-F	1 KUFO-F	1 KINK-F
2 KKRZ-F	2 KKRZ-F	2 KRSK-F	2 KKRZ-F	2 KINK-F	2 KXJM-F	2 KXJM-F	2 KVMX-F	2 KGON-F	2 KGON-F
3 KVMX-F	3 KVMX-F	3 KKRZ-F	2 KINK-F	3 KKSJ-F	3 KNRK-F	3 KVMX-F	3 KNRK-F	3 KINK-F	3 KVMX-F
4 KUPL-F	4 KRSK-F	4 KINK-F	2 KVMX-F	4 KUPL-F	4 KKRZ-F	4 KNRK-F	4 KINK-F	4 KVMX-F	4 KUFO-F
5 KRSK-F	5 KUPL-F	5 KKCW-F	5 KUPL-F	5 KVMX-F	5 KVMX-F	5 KKRZ-F	5 KUPL-F	5 KUPL-F	5 KUPL-F
6 KWJF-F	6 KKCW-F	6 KXJM-F	6 KRSK-F	5 KWJF-F	6 KGON-F	6 KGON-F	6 KXJM-F	6 KXJM-F	6 KKSJ-F
7 KNRK-F	7 KWJF-F	7 KWJF-F	7 KKSJ-F	7 KRSK-F	7 KWJF-F	6 KINK-F	7 KKRZ-F	7 KNRK-F	7 KKCW-F
8 KKSJ-F	8 KINK-F	8 KUPL-F	7 KWJF-F	8 KKRZ-F	8 KRSK-F	8 KUPL-F	8 KRSK-F	8 KKRZ-F	8 KEX
9 KUFO-F	9 KKSJ-F	9 KKSJ-F	7 KXJM-F	9 KKJZ-F	9 KUPL-F	9 KRSK-F	9 KGON-F	9 KKCW-F	9 KRSK-F
10 KKCW-F	10 KUFO-F	10 KUFO-F	10 KEX	10 KEX	9 KWIP	10 KWJF-F	10 KWJF-F	10 KKSJ-F	10 KWJF-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEWS	620	5 kw / 5 kw	Talk	ABC, AP, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Portland
KEX	1190	50 kw / 50 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Portland
KFFX	910	5 kw / 5 kw	Sports	ESPN, CBS, WW1/MBS	D & R Radio	Entercom	Vancouver
KKSJ	1520	50 kw / 15 kw	Adult Stand.	WW1/MBS	D & R Radio	Entercom	Oregon City
KMUZ	1230	920 w / 920 w	Reg'l Mex.	Jones	Ad Sales America/Caballero	Pacific Northwest Broadcasting	Gresham
KOTK	1080	50 kw / 10 kw	Talk	CNN+, WW1/MBS	—	Fisher Broadcasting, Inc.	Portland
KPAM	860	50 kw / 5 kw	News/Talk	ABC	—	Pamplin Communications Corp.	Troutdale
KUPL	970	5 kw / 5 kw	Oldies	Jones	Katz	CBS/Infinity	Portland
KWIP	880	5 kw / 1 kw	Span.-Talk	Unica	Ad Sales America/Tacher	Jupiter Communications Corp.	Dallas
KXL	750	50 kw / 20 kw	News/Talk	CBS	McGavren-Guild	Rose City Radio	Portland

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KGON	92.3	100 kw @ 1,266	Classic Rock	Ind.	D & R Radio	Entercom	Portland
KINK	101.9	95 kw @ 1,542	Adult Altern.	Ind.	Katz	CBS/Infinity	Portland
KKCW	103.3	95 kw @ 1,653	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Beaverton
KKJZ	106.7	100 kw @ 1,444	Smooth Jazz	Ind.	Katz	CBS/Infinity	Lake Oswego
KKRZ	100.3	100 kw @ 1,434	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Portland
KKSN	97.1	100 kw @ 1,268	Oldies	ABC	D & R Radio	Entercom	Portland
KNRK	94.7	15 kw @ 807	Modern Rock	Ind.	D & R Radio	Entercom	Camas
KPDQ	93.7	100 kw @ 941	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Portland
KRSK	105.1	100 kw @ 1,890	Hot AC	Ind.	D & R Radio	Entercom	Salem
KUFO	101.1	100 kw @ 1,444	Rock	WW1/MBS	Christal	CBS/Infinity	Portland
KUPL	98.7	37 kw @ 1,443	Country	AP	Katz	CBS/Infinity	Portland
KVMX	107.5	37 kw @ 1,443	80's Hits	WW1/MBS	Christal	CBS/Infinity	Banks
KWJJ	99.5	50 kw @ 1,266	Country	Ind.	—	Fisher Broadcasting, Inc.	Portland
KXJM	95.5	100 kw @ 1,266	Urban	Ind.	McGavren-Guild	Rose City Radio	Portland

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KLOO-F	Classic Hits	106.3	Corvallis

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	25.6	30.4
KINK FM, KKJZ FM, KUFO FM, KUPL FM, KUPL AM, KVMX FM		
Clear Channel Communications	19.1	17.1
KEWS AM, KEX AM, KKCW FM, KKRZ FM		
Entercom	19.5	20.9
KFXX AM, KGON FM, KKSN AM, KKSJ FM, KNRK FM, KRSK FM		
Fisher Broadcasting, Inc.	6.0	6.3
KOTK AM, KWJJ FM		
Rose City Radio	8.2	4.5
KXJM FM, KXL AM		
	78.4	79.2

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	115 (1)	115 (1)	5.9
Adult Altern.	0 (0)	136 (1)	136 (1)	6.9
Adult Cont.	0 (0)	158 (1)	158 (1)	8.0
Adult Stand.	48 (1)	0 (0)	48 (1)	2.4
CHR	0 (0)	120 (1)	120 (1)	6.1
Classic Hits	0 (0)	9 (1)	9 (1)	0.5
Classic Rock	0 (0)	93 (1)	93 (1)	4.7
Country	0 (0)	266 (3)	266 (3)	13.5
Hot AC	0 (0)	84 (1)	84 (1)	4.3
Modern Rock	0 (0)	71 (1)	71 (1)	3.6
News/Talk	86 (2)	0 (0)	86 (2)	4.4
Oldies	33 (1)	135 (1)	168 (2)	8.6
Reg'l Mex.	19 (1)	0 (0)	19 (1)	1.0
Religious	0 (0)	32 (1)	32 (1)	1.6
Rock	0 (0)	100 (1)	100 (1)	5.1
Smooth Jazz	0 (0)	83 (1)	83 (1)	4.2
Span.-Talk	17 (1)	0 (0)	17 (1)	0.9
Sports	31 (1)	0 (0)	31 (1)	1.6
Talk	203 (3)	0 (0)	203 (3)	10.3
Urban	0 (0)	125 (1)	125 (1)	6.4
Totals	437(10)	1527 (16)	1964 (26)	

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBYY	98.7	6 kw @315	Soft AC	Ind.	—	Garrison City Broadcasting, Inc.	Somersworth
WERZ	107.1	5.2 kw @348	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Exeter
WHEB	100.3	50 kw @446	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Portsmouth
WOKQ	97.5	50 kw @500	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Dover
WQSO	96.7	3 kw @328	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Rochester
WSAK	102.1	3 kw @328	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Hampton
WSHK	105.3	2.2 kw @371	simul. WSAKFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Kittery
WUBB	95.3	1.35 kw @682	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	York
WZEN	106.5	1.45 kw @476	Oldies	Ind.	—	The Jackson Group	Farmington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Modern Rock	104.1	Boston
WBLM-F	Classic Rock	102.9	Portland
WBMX-F	Modern AC	98.5	Boston
WBOQ-F	Classical	104.9	Gloucester
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WCYY-F	Modern Rock	94.3	Biddeford
WEEI	Sports	850	Boston
WFNX-F	Modern Rock	101.7	Lynn
WGIR	News/Talk	610	Manchester
WGIR-F	Rock	101.1	Manchester
WHOB-F	Hot AC	106.3	Nashua
WHOM-F	Soft AC	94.9	Mt. Washington
WJMN-F	Dance	94.5	Boston
WKLB-F	Country	99.5	Lowell
WMJX-F	Adult Cont.	106.7	Boston
WNBP	Adult Stand.	1450	Newburyport
WODS-F	Oldies	103.3	Boston
WPHX-F	Modern Rock	92.1	Sanford
WQLL-F	Oldies	96.5	Bedford
WQSX-F	Rhythmic Old.	93.7	Lawrence
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Framingham
WTKK-F	Talk	96.9	Boston
WXKS-F	CHR	107.9	Medford
WXLO-F	Hot AC	104.5	Fitchburg
WXRV-F	Adult Altern.	92.5	Haverhill
WZID-F	Adult Cont.	95.7	Manchester
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp. WOKQ FM, WSAK FM, WSHK FM	14.5	14.1
Clear Channel Communications WERZ FM, WGIN AM, WHEB FM, WMYF AM, WQSO FM, WUBB FM	18.9	19.4
Garrison City Broadcasting, Inc. WBYY FM, WTSN AM	4.0	2.8
	37.4	36.3

Format Performance

	AM	FM	Totals	Percent
Adult Altern.	0 (0)	22 (1)	22 (1)	4.4
Adult Cont.	0 (0)	38 (2)	38 (2)	7.6
Adult Stand.	13 (2)	0 (0)	13 (2)	2.6
CHR	0 (0)	59 (2)	59 (2)	11.9
Classic Hits	0 (0)	4 (1)	4 (1)	0.8
Classic Rock	0 (0)	32 (4)	32 (4)	6.4
Classical	0 (0)	9 (2)	9 (2)	1.8
Country	0 (0)	77 (3)	77 (3)	15.5
Dance	0 (0)	19 (1)	19 (1)	3.8
Hot AC	0 (0)	9 (2)	9 (2)	1.8
Modern AC	0 (0)	6 (1)	6 (1)	1.2
Modern Rock	0 (0)	28 (4)	28 (4)	5.6
News	14 (1)	0 (0)	14 (1)	2.8
News/Talk	19 (3)	0 (0)	19 (3)	3.8
Oldies	0 (0)	33 (4)	33 (4)	6.6
Rhythmic Old.	0 (0)	9 (1)	9 (1)	1.8
Rock	0 (0)	57 (3)	57 (3)	11.5
Soft AC	0 (0)	19 (2)	19 (2)	3.8
Sports	10 (1)	0 (0)	10 (1)	2.0
Talk	16 (1)	4 (1)	20 (2)	4.0
Totals	72 (8)	425 (34)	497 (42)	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WARV	1590	5 kw / 5 kw	Religious	SRN, USA	Salem Radio Reps	Blount Communications	Warwick
WBSM	1420	5 kw / 1 kw	News/Talk	WW1/MBS, Talknet	McGavren-Guild	Citadel Communications Corp.	New Bedford
WHJJ	920	5 kw / 5 kw	Talk	CBS, Talknet	Clear Chan.-Sapphire	Clear Channel Communications	Providence
WICE	550	1 kw / 500 w	Pre-teen	ABC	ABC Radio Sales	AAA Entertainment, LLC	Pawtucket
WJYT	1320	5 kw / 5 kw	Tropical	Unica, CRC	—	The ADD Radio Group, Inc.	Attleboro
WOON	1240	1 kw / 1 kw	Oldies	CBS	Roslin	Woonsocket Broadcasters, LP	Woonsocket
WPMZ	1110	5 kw / kw	Tropical	CBS	—	Video Mundo Broadcasting Co., LLC	East Providence
WPRO	630	5 kw / 5 kw	Talk	ABC, SBUSA, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Providence
WSAR	1480	5 kw / 5 kw	Talk	ABC	—	Bristol County Broadcasting, Inc.	Fall River
WSKO	790	5 kw / 5 kw	Sports	ESPN, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Providence

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKX	102.7	1.95 kw @226	simul. WWKXFF	WW1/MBS	Allied Radio Ptnrs.	AAA Entertainment, LLC	Narragansett Pier
WBRU	95.5	18.5 kw @456	Modern Rock	Ind.	D & R Radio	Brown Broadcasting Service, Inc.	Providence
WCTK	98.1	47.3 kw @510	Country	Ind.	D & R Radio	Hall Communications, Inc.	New Bedford
WFHN	107.1	6 kw @325	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Fairhaven
WHJY	94.1	50 kw @440	Rock	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Providence
WJFD	97.3	50 kw @500	Ethnic	Ind.	McGavren-Guild	Edmund Dinis	New Bedford
WPRO	92.3	39 kw @551	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Providence
WSNE	93.3	29.8 kw @619	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Taunton
WWBB	101.5	13.5 kw @950	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Providence
WWKX	106.3	1.15 kw @518	Dance	WW1/MBS	Allied Radio Ptnrs.	AAA Entertainment, LLC	Woonsocket
WWLI	105.1	50 kw @500	Adult Cont.	Ind.	McGavren-Guild	Citadel Communications Corp.	Providence
WWRX	103.7	36.7 kw @567	Modern Rock	Ind.	—	MCC Broadcasting, Inc.	Westerly
WZRA	99.7	2.3 kw @535	80's Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Wakefield
WZRI	100.3	1.55 kw @656	simul. WZRAFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Middletown

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Modern Rock	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOS-F	Adult Altern.	92.9	Brookline
WBOT-F	Urban	97.7	Brockton
WBZ	News	1030	Boston
WCIB-F	Classic Hits	101.9	Falmouth
WCRB-F	Classical	102.5	Waltham
WEEI	Sports	850	Boston
WJMN-F	Dance	94.5	Boston
WMJX-F	Adult Cont.	106.7	Boston
WNLC-F	Adult Stand.	98.7	East Lyme
WODS-F	Oldies	103.3	Boston
WPLM-F	Soft AC	99.1	Plymouth
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Framingham
WTKK-F	Talk	96.9	Boston
WXKS-F	CHR	107.9	Medford
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report

	12+	25-54
	(%)	(%)
AAA Entertainment, LLC	3.4	2.0
WAKX FM, WICE AM, WWKX FM		
Citadel Communications Corp.	25.2	24.5
WBSM AM, WFHN FM, WPRO AM, WPRO FM, WSKO AM, WWLI FM, WZRA FM, WZRI FM		
Clear Channel Communications	20.5	23.8
WHJJ AM, WHJY FM, WSNE FM, WWBB FM		
	49.1	50.3

Format Performance	AM	FM	Totals	Percent	Modern Rock	0 (0)	129 (3)	129 (3)	7.3
80's Hits	0 (0)	32 (2)	32 (2)	1.8	News	27 (1)	0 (0)	27 (1)	1.5
Adult Altern.	0 (0)	11 (1)	11 (1)	0.6	News/Talk	21 (1)	0 (0)	21 (1)	1.2
Adult Cont.	0 (0)	276 (3)	276 (3)	15.5	Oldies	11 (1)	135 (2)	146 (3)	8.2
Adult Stand.	0 (0)	9 (1)	9 (1)	0.5	Pre-teen	14 (1)	0 (0)	14 (1)	0.8
CHR	0 (0)	210 (3)	210 (3)	11.8	Religious	7 (1)	0 (0)	7 (1)	0.4
Classic Hits	0 (0)	42 (2)	42 (2)	2.4	Rock	0 (0)	163 (2)	163 (2)	9.2
Classic Rock	0 (0)	24 (1)	24 (1)	1.4	Soft AC	0 (0)	100 (1)	100 (1)	5.6
Classical	0 (0)	34 (1)	34 (1)	1.9	Sports	40 (2)	0 (0)	40 (2)	2.3
Country	0 (0)	117 (1)	117 (1)	6.6	Talk	150 (4)	7 (1)	158 (5)	8.9
Dance	0 (0)	92 (3)	92 (3)	5.2	Tropical	33 (2)	0 (0)	33 (2)	1.9
Ethnic	0 (0)	16 (1)	16 (1)	0.9	Urban	0 (0)	22 (1)	22 (1)	1.2
Modern AC	0 (0)	53 (1)	53 (1)	3.0	Totals	303(13)	1472 (30)	1776 (43)	

Note WICE-550 Old Format: Talk New Format: adds Mancow mornings
 WHJJ-920 Old Format: Talk New Format: adds Imus

PUEBLO

Arbitron Rank	243	Pop (12+)	116,700	Stations	24 / 8	% Below Line	56.6
Market TSL in Hours			20.9	Diaries	887 / 132:1 / 56.4%	% Not Listed	18.6
Average Persons Rating			15.5	12+ FM Share (Metro)	69.3	Sample Target	860

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KCCY-F	Country	26 / 14.6	10.5	11.9	17.8	15.0	13.7	307 / 26.3	25.9	28.6	63 / 988	Clear Channel Communications
2 KDZA-F	Oldies	20 / 11.3	8.8	7.8	7.5	7.5	8.9	248 / 21.3	22.4	18.6	28 / 406	Clear Channel Communications
3 KKM-F	CHR	15 / 8.3	8.3	9.0	9.2	12.7	8.7	268 / 23.0	23.6	24.9	85 / 1551	Citadel Communications Corp.
4 KILO-F	Rock	13 / 7.3	7.7	4.8	7.5	3.5	6.8	175 / 15.0	10.8	13.1	77 / 1077	Bahakel Communications, Inc.
5 KKFM-F	Classic Rock	9 / 4.7	5.0	6.6	6.9	8.7	5.8	129 / 11.1	12.5	17.0	46 / 804	Citadel Communications Corp.
6 KKLI-F	Soft AC	8 / 4.3	5.0	3.6	2.9	3.5	4.0	113 / 9.7	9.1	7.1	44 / 661	Clear Channel Communications
7 KCSJ	News/Talk	6 / 3.5	4.4	5.4	4.6	4.6	4.5	126 / 10.8	14.8	9.3	11 / 201	Clear Channel Communications
8 KOA	News/Talk	6 / 3.4	3.3	2.4	2.3	2.3	2.8	123 / 10.6	9.8	8.1	42 / 793	Clear Channel Communications
9 KNKN-F	Reg'l Mex.	6 / 3.3	6.6	3.0	3.5	2.3	4.1	72 / 6.1	7.9	7.0	11 / 135	Metropolitan Radio Group
10 KGHF	Adult Stand.	5 / 3.0	3.9	6.0	5.2	5.2	4.5	85 / 7.3	13.2	11.4	10 / 143	Clear Channel Communications
11 KVUU-F	Modern AC	4 / 2.4	2.8	3.0	2.9	3.5	2.8	115 / 9.9	9.8	11.8	51 / 1100	Clear Channel Communications
12 KRDO-F	Adult Cont.	4 / 2.1	1.1	1.8	1.2	2.9	1.5	74 / 6.3	5.0	5.3	26 / 571	Pikes Peak Broadcasting Co.
13 KSKX-F	Smooth Jazz	4 / 2.0	3.3	3.0	2.9	1.2	2.8	55 / 4.7	4.7	7.1	18 / 373	Optima Communications, Inc.
14 KYZX-F	Classic Rock	3 / 1.9	2.2	3.6	0.6	0.6	2.1	69 / 5.9	6.8	2.5	26 / 504	Bahakel Communications, Inc.
14 KMOM-F	Classic Rock	3 / 1.9						51 / 4.4			19 / 355	Clear Channel Communications
16 KSPZ-F	Oldies	3 / 1.6	1.7	1.8	2.3	2.3	1.8	69 / 5.9	6.8	6.4	49 / 784	Citadel Communications Corp.
17 KKCS-F	Country	2 / 1.1	1.7	0.6	1.2	2.3	1.1	62 / 5.3	4.2	5.4	44 / 751	Walton Stations
18 KGFT-F	Religious	2 / 1.0	1.1	1.2	0.6	0.6	1.0	45 / 3.8	4.0	2.5	9 / 233	Salem Communications Corp.
19 KHOW	Talk	1 / 0.8	0.6	1.2	1.2	0.6	0.9	27 / 2.3	1.7	1.9	6 / 137	Clear Channel Communications
19 KSTY-F	Country	1 / 0.8	0.6	0.6				27 / 2.3	2.0		11 / 171	Warner Stations
21 KBIQ-F	Cont. Christ.	1 / 0.7	1.1	1.2	1.2	0.6	1.0	27 / 2.3	2.1	3.3	17 / 299	Salem Communications Corp.
21 KRMX	Ranchero	1 / 0.7	0.6	0.6	1.7	0.6	0.9	17 / 1.4	3.1	3.4	2 / 41	Metropolitan Radio Group
23 KVOR	Talk	1 / 0.4	4.8	6.3				20 / 1.7	14.9	12.7	37 / 621	Citadel Communications Corp.
24 KKPC	News	1 / 0.3	0.6		0.6	0.6		14 / 1.2		1.7	1 / 14	MK, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKM-F	1 KKM-F	1 KCCY-F	1 KDZA-F	1 KDZA-F	1 KDZA-F	1 KCCY-F	1 KCCY-F	1 KCCY-F	1 KILO-F	1 KCCY-F
2 KILO-F	2 KILO-F	2 KDZA-F	2 KCCY-F	2 KCCY-F	2 KCCY-F	2 KDZA-F	2 KDZA-F	2 KDZA-F	2 KKMG-F	2 KDZA-F
3 KCCY-F	3 KCCY-F	3 KKM-F	3 KKM-F	3 KKM-F	3 KCSJ	3 KKM-F	3 KILO-F	3 KILO-F	3 KCCY-F	3 KKM-F
4 KKLI-F	4 KKFM-F	4 KILO-F	4 KKFM-F	4 KKFM-F	3 KKLI-F	4 KKFM-F	3 KKM-F	4 KKMG-F	4 KDZA-F	4 KILO-F
5 KRDO-F	5 KVUU-F	5 KKFM-F	5 KILO-F	5 KILO-F	5 KOA	5 KILO-F	5 KCSJ	5 KKFM-F	5 KNKN-F	5 KNKN-F
6 KKCS-F	6 KDZA-F	6 KKLI-F	6 KKLI-F	6 KKLI-F	6 KKFM-F	6 KOA	6 KKLI-F	5 KKLI-F	6 KMOM-F	6 KOA
6 KDZA-F	7 KMOM-F	7 KVUU-F	7 KVUU-F	7 KVUU-F	7 KGHF	7 KKLI-F	7 KKFM-F	7 KVUU-F	7 KKLI-F	7 KGHF
8 KGHF	8 KRDO-F	8 KRDO-F	8 KRDO-F	8 KRDO-F	8 KNKN-F	8 KNKN-F	8 KGHF	8 KGHF	8 KVUU-F	8 KKLI-F
9 KNKN-F	9 KKLI-F	9 KMOM-F	9 KMOM-F	9 KMOM-F	9 KKM-F	9 KCSJ	9 KOA	9 KYZX-F	8 KSKX-F	9 KCSJ
10 KVUU-F	10 KNKN-F	10 KYZX-F	10 KYZX-F	10 KCSJ	10 KYZX-F	10 KGHF	10 KNKN-F	9 KMOM-F	10 KCSJ	10 KVUU-F
				10 KYZX-F						10 KKFM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KILO-F	1 KKM-F	1 KKM-F	1 KCCY-F	1 KCCY-F	1 KCCY-F	1 KILO-F	1 KILO-F	1 KILO-F	1 KDZA-F
2 KKM-F	2 KCCY-F	2 KCCY-F	2 KCCY-F	2 KKM-F	2 KILO-F	2 KKM-F	2 KDZA-F	2 KDZA-F	2 KKFM-F
3 KCCY-F	3 KILO-F	3 KVUU-F	3 KDZA-F	3 KKM-F	3 KKM-F	3 KCCY-F	3 KKFM-F	3 KKFM-F	3 KILO-F
4 KKLI-F	4 KVUU-F	4 KILO-F	4 KKLI-F	4 KKLI-F	4 KNKN-F	4 KKFM-F	4 KMOM-F	4 KCCY-F	4 KCCY-F
5 KVUU-F	5 KKLI-F	5 KKFM-F	5 KILO-F	5 KVUU-F	5 KSKX-F	5 KMOM-F	5 KRDO-F	5 KKM-F	5 KKM-F
6 KDZA-F	6 KDZA-F	6 KDZA-F	6 KVUU-F	6 KKFM-F	6 KKFM-F	6 KRDO-F	6 KCCY-F	6 KMOM-F	6 KMOM-F
7 KSKX-F	7 KKFM-F	7 KKLI-F	7 KKFM-F	7 KNKN-F	7 KVUU-F	7 KDZA-F	7 KDZA-F	7 KYZX-F	7 KYZX-F
8 KNKN-F	8 KMOM-F	8 KMOM-F	8 KRDO-F	8 KSPZ-F	7 KDZA-F	8 KNKN-F	8 KVUU-F	8 KRDO-F	8 KCSJ
9 KKFM-F	9 KNKN-F	9 KKPC	9 KSPZ-F	9 KRDO-F	9 KBIQ-F	9 KVUU-F	9 KSTY-F	9 KSKX-F	9 KRDO-F
10 KRDO-F	10 KSKX-F	10 KYZX-F	10 KSKX-F	10 KILO-F	9 KOA	10 KSTY-F	10 KCSJ	10 KCSJ	10 KSKX-F
					9 KSTY-F	10 KSKX-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCSJ	590	1 kw / 1 kw	News/Talk	ABC, WW1/MBS, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KGHF	1350	5 kw / 280 w	Adult Stand.	WW1/MBS, ABC	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KKPC	1230	1 kw / 1 kw	News	CNN+, BRN, Jones	—	MK, Inc.	Pueblo
KRMX	690	250 w / 24 w	Ranchero	Ind.	—	Metropolitan Radio Group	Pueblo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDZA	107.9	100 kw @241	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KNKN	107.1	3 kw @312	Reg'l Mex.	Ind.	Lotus	Metropolitan Radio Group	Pueblo
KSTY	104.5	6 kw @46	Country	Ind.	Allied Radio Ptnrs./Patt Media	Warner Stations	Canon City
KYZX	103.9	1.75 kw @2,158	Classic Rock	Ind.	Christal	Bahakel Communications, Inc.	Pueblo West

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBIQ-F	Cont. Christ.	102.7	Manitou Springs
KCCY-F	Country	96.9	Pueblo
KGFT-F	Religious	100.7	Pueblo
KHOW	Talk	630	Denver
KILO-F	Rock	94.3	Colorado Springs
KKCS-F	Country	101.9	Colorado Springs
KKFM-F	Classic Rock	98.1	Colorado Springs
KKLI-F	Soft AC	106.3	Widefield
KKMG-F	CHR	98.9	Pueblo
KMOM-F	Classic Rock	96.1	Fountain
KOA	News/Talk	850	Denver
KRDO-F	Adult Cont.	95.1	Colorado Springs
KSKX-F	Smooth Jazz	105.5	Security
KSPZ-F	Oldies	92.9	Colorado Springs
KVOR	Talk	740	Colorado Springs
KVUU-F	Modern AC	99.9	Pueblo

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications KCSJ AM, KDZA FM, KGHF AM	17.8	18.1
Metropolitan Radio Group KNKN FM, KRMX AM	4.0	2.7
	21.8	20.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	4 (1)	4 (1)	2.7
Adult Stand.	5 (1)	0 (0)	5 (1)	3.4
CHR	0 (0)	15 (1)	15 (1)	10.2
Classic Rock	0 (0)	15 (3)	15 (3)	10.2
Cont. Christ.	0 (0)	1 (1)	1 (1)	0.7
Country	0 (0)	30 (3)	30 (3)	20.4
Modern AC	0 (0)	4 (1)	4 (1)	2.7
News	1 (1)	0 (0)	1 (1)	0.7
News/Talk	13 (2)	0 (0)	13 (2)	8.8
Oldies	0 (0)	23 (2)	23 (2)	15.6
Ranchero	1 (1)	0 (0)	1 (1)	0.7
Reg'l Mex.	0 (0)	6 (1)	6 (1)	4.1
Religious	0 (0)	2 (1)	2 (1)	1.4
Rock	0 (0)	13 (1)	13 (1)	8.8
Smooth Jazz	0 (0)	4 (1)	4 (1)	2.7
Soft AC	0 (0)	8 (1)	8 (1)	5.4
Talk	2 (2)	0 (0)	2 (2)	1.4
Totals	22 (7)	125 (17)	147 (24)	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKAQ-F	1 WKAQ-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F
2 WMEG-F	2 WPRM-F	2 WFID-F	2 WKAQ-F	2 WKAQ-F	2 WMEG-F	2 WMEG-F	2 WCMA-F	2 WZNT-F	2 WZNT-F
3 WFID-F	3 WFID-F	3 WKAQ-F	3 WFID-F	3 WIOA-F	3 WVOZ-F	3 WXYX-F	3 WXYX-F	3 WCMA-F	3 WCMA-F
3 WPRM-F	4 WMEG-F	4 WCMA-F	4 WIOA-F	4 WFID-F	4 WCOM-F	4 WCMA-F	4 WFID-F	4 WKAQ-F	4 WIVA-F
5 WCOM-F	5 WZAR-F	5 WIOA-F	5 WZAR-F	5 WZAR-F	5 WKAQ-F	5 WKAQ-F	5 WZNT-F	5 WXYX-F	4 WKAQ-F
6 WXYX-F	6 WIOA-F	5 WZAR-F	6 WMEG-F	6 WCMA-F	6 WXYX-F	6 WFID-F	6 WKAQ-F	5 WFID-F	6 WFID-F
7 WBRQ-F	6 WCMA-F	7 WXYX-F	6 WCMA-F	7 WZNT-F	7 WZNT-F	7 WZNT-F	7 WIVA-F	7 WMEG-F	7 WXYX-F
7 WZAR-F	8 WXYX-F	8 WMEG-F	8 WIAC-F	7 WIAC-F	8 WFID-F	8 WVOZ-F	8 WCAD-F	8 WIVA-F	8 WIOA-F
9 WIAC-F	9 WIAC-F	9 WIAC-F	9 WIOB-F	9 WIOB-F	9 WEGM-F	9 WCOM-F	9 WCOM-F	9 WCOM-F	9 WCTA-F
9 WCMN-F	10 WUKQ-F	10 WZNT-F	10 WZNT-F	10 WVJP-F	9 WCAD-F	10 WCAD-F	9 WMEG-F	10 WVOZ-F	10 WZAR-F
								10 WIOA-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABA	850	5 kw / 1 kw	Romantica	92	—	Hector Reichard	Aguadilla
WAEL	600	5 kw / 5 kw	Span.-Oldies	Ind.	—	Lopez Stations	Mayaguez
WALO	1240	1 kw / 1 kw	Span.-Talk	Ind.	—	Efrain Archilla-Roig	Humacao
WAPA	680	10 kw / 10 kw	Span.-NT	Ind.	—	Wilfredo Blanco Pi	San Juan
WCMN	1280	5 kw / 1 kw	Span.-NT	Noti-Uno	—	Caribbean Bcstg Corp.	Arecibo
WENA	1330	2 kw / 1.45 kw	Span.-Hits	Cadena	—	Radio Cadena Informativa, Inc.	Yauco
WEXS	610	250 w / 1 kw	Span.-CHR	Ind.	—	Community Broadcasting, Inc.	Patillas
WIAC	740	10 kw / 10 kw	Span.-Talk	Ind.	—	Bestov Bcstg, Inc. of PR	San Juan
WIDA	1400	1 kw / 1 kw	Span.-Relig.	Ind.	—	Primera Iglesia Bautista	Carolina
WISA	1390	1 kw / 1 kw	Span.-Talk	Ind.	—	Bestov Bcstg, Inc. of PR	Isabela
WISO	1260	1 kw / 1 kw	Span.-NT	Ind.	—	Wilfredo Blanco Pi	Ponce
WKAQ	580	10 kw / 10 kw	Span.-NT	92	Katz	El Mundo Bcstg Corp.	San Juan
WKFE	1550	250 w / 250 w	Tropical	Noti-Uno	Caballero	Uno Broadcasting	Yauco
WKJB	710	10 kw / 750 w	Span.-NT	92	—	WKJB AM-FM, Inc.	Mayaguez
WKVM	810	50 kw / 50 kw	Span.-Hits	Ind.	—	Catholic Apostolic & Roman Ch.	San Juan
WLUZ	1600	5 kw / 5 kw	Span.-Stand.	Ind.	—	Lucas Tomas Muniz	Bayamon
WNEL	1430	5 kw / 5 kw	Span.-Stand.	Noti-Uno	Caballero	Arso Radio Corp.	Caguas
WOSO	1030	10 kw / 10 kw	News/Talk	ABC, CBS, WW1/MBS	—	Sherman Broadcasting Corp.	San Juan
WPAB	550	5 kw / 5 kw	Span.-Talk	CNN+	—	WPAB, Inc.	Ponce
WPRP	910	4.4 kw / 4.4 kw	Span.-NT	Cadena	—	Arso Radio	Ponce
WQBS	870	9.6 kw / 5 kw	Tropical	Ind.	—	Aerco Broadcasting Corp.	San Juan
WUNO	1320	5 kw / 2.35 kw	Span.-NT	Noti-Uno	Caballero	Arso Radio Corp.	San Juan
WXEW	840	5 kw / 1 kw	Span.-NT	Noti-Uno	—	Radio Victoria, Inc.	Yabucoa

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEL	96.1	9.9 kw @2,011	Spanish	Ind.	—	Lopez Stations	Maricao
WBRQ	97.7	4.4 kw @899	Span.-Hits	Ind.	—	New Life Broadcasting	Cidra
WCAD	105.7	50 kw @1,100	Span.-Adult Alt	Ind.	—	Bcstg & Programming Sys of PR	San Juan
WCMA	96.5	11.5 kw @2,795	Span.-Hits	Ind.	Caballero	Spanish Broadcasting System	Fajardo
WCMN	107.3	50 kw @1,027	Span.-CHR	Ind.	Caballero	Caribbean Bcstg Corp.	Arecibo
WCOM	94.7	31.9 kw @1,777	Span.-CHR	Ind.	Katz Hispanic	Spanish Broadcasting System	Bayamon
WCTA	95.1	25 kw @1,970	CHR	Ind.	—	Spanish Broadcasting System	San German
WEGM	92.1	2 kw @1,105	80's Hits	Ind.	Caballero	Spanish Broadcasting System	Hormigueros
WERR	104.1	50 kw @708	Span.-Relig.	Ind.	—	Radio Redentor, Inc.	Utua
WFDT	105.5	3 kw @1,036	Span.-C. Christ	Ind.	—	Arso Radio Corp.	Aguada
WFID	95.7	50 kw @941	Span.-Hits	Ind.	Caballero	Arso Radio Corp.	Rio Piedras
WIAC	102.5	50 kw @1,139	Span.-Hits	Ind.	—	Bestov Bcstg, Inc. of PR	San Juan
WIDI	98.3	3 kw @1,000	CHR	Ind.	—	Jose J. Arzuaga	Quebradillas
WIOA	99.9	31 kw @1,837	Romantica	Ind.	Katz Hispanic	Spanish Broadcasting System	San Juan
WIOB	97.5	50 kw @990	Romantica	Ind.	Katz Hispanic	Spanish Broadcasting System	Mayaguez
WIOC	105.1	47 kw @-197	Romantica	Ind.	Katz Hispanic	Spanish Broadcasting System	Ponce
WIVA	100.3	22 kw @2,014	Tropical	Ind.	Caballero	Arso Radio Corp.	Aguadilla
WKAQ	104.7	50 kw @1,220	Span.-CHR	Ind.	Katz	El Mundo Bcstg Corp.	San Juan
WKSA	101.5	42 kw @-26	Span.-Hits	Ind.	—	Bestov Bcstg, Inc. of PR	Isabela
WMEG	106.9	25 kw @1,994	CHR	Ind.	Caballero	Spanish Broadcasting System	Guayama
WNRT	96.9	50 kw @951	Span.-Relig.	Cadena	—	La Voz Evangelica de Puerto Rico	Manati
WORO	92.5	50 kw @1,197	Span.-EZ	Ind.	—	Catholic Apostolic & Roman Ch.	Corozal
WOYE	94.1	25 kw @1,958	Span.-CHR	Ind.	Katz Hispanic	Spanish Broadcasting System	Mayaguez
WPRM	98.5	25 kw @1,910	Tropical	Ind.	Caballero	Arso Radio Corp.	San Juan
WRIO	101.1	50 kw @-43	Tropical	Ind.	Caballero	Arso Radio Corp.	Ponce
WTPM	92.9	50 kw @1,207	Span.-EZ	Ind.	—	Seventh Day Adventist Church	Aguadilla
WUKQ	99.1	50 kw @1,963	Span.-CHR	Ind.	Katz	El Mundo Bcstg Corp.	Mayaguez
WVJP	103.3	28 kw @1,906	Tropical	Ind.	—	Borinquen Broadcasting Co., Inc.	Caguas
WVOZ	107.7	12 kw @2,759	Tropical	Ind.	—	Spanish Broadcasting System	Carolina
WXYX	100.7	50 kw @1,092	Span.-CHR	Ind.	—	RAAD Broadcasting Corp.	Bayamon
WYQE	92.9	3.9 kw @751	Tropical	Ind.	—	Fajardo Broadcasting Co., Inc.	Naguabo
WZAR	101.9	14 kw @2,580	Tropical	Ind.	Caballero	Uno Broadcasting	Ponce
WZMT	93.3	14.5 kw @-225	Tropical	Ind.	Katz Hispanic	Spanish Broadcasting System	Ponce
WZNT	93.7	32 kw @1,778	Tropical	Ind.	Katz Hispanic	Spanish Broadcasting System	San Juan

Consolidation Report

	12+	25-54
	(%)	(%)
Arso Radio Corp.	20.1	24.0
WFDT FM, WFID FM, WIVA FM, WNEL AM, WPRM FM, WRIO FM, WUNO AM		
Bestov Bcstg, Inc. of PR	4.0	4.6
WIAC FM, WIAC AM, WISA AM, WKSA FM		
Caribbean Bcstg Corp.	2.5	2.1
WCMN AM, WCMN FM		
Catholic Apostolic & Roman Ch.	3.3	2.2
WKVM AM, WORO FM		
El Mundo Bcstg Corp.	11.3	8.9
WKAQ FM, WKAQ AM, WUKQ FM		
Lopez Stations	2.0	1.2
WAEI FM, WAEI AM		
Spanish Broadcasting System	24.9	26.8
WCMA FM, WCOM FM, WCTA FM, WEGM FM, WIOA FM, WIOB FM, WIOC FM, WMEG FM, WOYE FM, WVOZ FM, WZMT FM, WZNT FM		
Uno Broadcasting	2.8	3.5
WKFE AM, WZAR FM		
Wilfredo Blanco PI	3.1	1.6
WAPA AM, WISO AM		
	74.0	74.9

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	53 (1)	53 (1)	0.9
CHR	0 (0)	332 (3)	332 (3)	5.9
News/Talk	34 (1)	0 (0)	34 (1)	0.6
Romantica	26 (1)	432 (3)	458 (4)	8.1
Span.-Adult Alt	0 (0)	76 (1)	76 (1)	1.4
Span.-C. Christ	0 (0)	18 (1)	18 (1)	0.3
Span.-CHR	26 (1)	927 (6)	954 (7)	17.0
Span.-EZ	0 (0)	175 (2)	175 (2)	3.1
Span.-Hits	78 (2)	713 (5)	791 (7)	14.1
Span.-NT	632 (8)	0 (0)	632 (8)	11.2
Span.-Oldies	53 (1)	0 (0)	53 (1)	0.9
Span.-Relig.	19 (1)	104 (2)	123 (3)	2.2
Span.-Stand.	98 (2)	0 (0)	98 (2)	1.7
Span.-Talk	123 (4)	0 (0)	123 (4)	2.2
Spanish	0 (0)	74 (1)	74 (1)	1.3
Tropical	53 (2)	1575 (9)	1628(11)	29.0
Totals	1142(23)	4479 (34)	5622 (57)	

Note WVJP-1110 Old Format: Tropical New Format: Tropical//FM "Criolla"

QUAD CITIES (DAVENPORT-ROCK ISLAND-MOLINE)

Arbitron Rank 135	Pop (12+) 296,900	Stations 20 / 14	% Below Line 5.1
Market TSL in Hours 19.0		Diaries 1079 / 275:1 / 59.0%	% Not Listed 14.9
Average Persons Rating 14.2		12+ FM Share (Metro) 66.3	Sample Target 1120

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WLLR-F	Country	61 / 14.4	12.3	12.2	12.1	12.3	12.8	772 / 26.0	26.0	22.4	94 / 1360	Clear Channel Communications
2 KCQQ-F	Classic Hits	48 / 11.4	10.7	10.1	9.8	10.3	10.5	697 / 23.5	23.2	22.6	88 / 1250	Clear Channel Communications
3 WHTS-F	CHR	36 / 8.6	10.4	12.5	12.6	11.3	11.0	846 / 28.5	32.2	30.9	72 / 1651	Sconnix Broadcasting
4 WOC	Talk	33 / 7.9	7.8	5.9	8.4	7.8	7.5	428 / 14.4	14.1	14.4	41 / 529	Clear Channel Communications
5 KMXG-F	Adult Cont.	30 / 7.2	5.7	6.3	6.5	6.6	6.4	546 / 18.4	17.9	19.2	47 / 908	Clear Channel Communications
6 KUUL-F	Oldies	26 / 6.2	6.6	6.8	7.7	5.6	6.8	462 / 15.6	16.6	17.8	43 / 746	Clear Channel Communications
7 WXL-F	Rock	22 / 5.3	5.9	8.9	7.0	5.9	6.8	366 / 12.3	17.8	16.4	43 / 822	Cumulus Media
7 KORB-F	Rock	22 / 5.3	6.6	4.0	3.3	3.7	4.8	332 / 11.2	11.7	12.6	33 / 417	Cumulus Media
9 KBEA-F	CHR	19 / 4.4	5.0					503 / 17.0			34 / 782	Cumulus Media
10 WKBF	Adult Stand.	17 / 3.9	4.5	6.1	4.4	4.9	4.7	248 / 8.3	9.2	8.7	19 / 282	Sconnix Broadcasting
11 KBOB-F	Country	8 / 1.9	2.8	3.5	3.5	4.9	2.9	210 / 7.1	11.5	12.1	10 / 303	Cumulus Media
12 WKFI	News/Talk	7 / 1.6	0.7	0.9	0.5	1.2	0.9	70 / 2.4	2.1	1.6	8 / 88	Miller Media Group
13 WGN	Talk	5 / 1.2	2.4	0.9	2.1	1.2	1.7	100 / 3.4	3.0	4.3	30 / 400	Tribune Broadcasting
13 KJOC	Sports	5 / 1.2	1.4	1.4	1.4	1.0	1.4	119 / 4.0	4.9	4.8	6 / 139	Cumulus Media
15 WLS	Talk	4 / 0.9	0.7	0.9	1.2	1.2	0.9	55 / 1.8	2.2	2.2	15 / 189	ABC Inc.
15 WMT	News/Talk	4 / 0.9	1.4	0.7	1.6	1.0	1.2	107 / 3.6	3.4	3.9	20 / 326	Clear Channel Communications
15 KRNA-F	Rock	4 / 0.9		0.6				76 / 2.5	3.6	4.4	15 / 246	Cumulus Media
18 WLLR	Country	3 / 0.7	0.5	0.9	0.5	0.7	0.7	75 / 2.5	2.4	1.7	3 / 90	Clear Channel Communications
18 KKRQ-F	Classic Hits	3 / 0.7		0.4				35 / 1.2	2.2		7 / 117	Clear Channel Communications
20 WSCR	Sports	2 / 0.5						45 / 1.5			3 / 68	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHTS-F	1 WHTS-F	1 KCQQ-F	1 KCQQ-F	1 KCQQ-F	1 WLLR-F	1 KCQQ-F	1 WLLR-F	1 WLLR-F	1 WHTS-F	1 WLLR-F
2 KBEA-F	1 KORB-F	2 WLLR-F	2 WLLR-F	2 WLLR-F	2 KCQQ-F	2 WLLR-F	2 WOC	2 WHTS-F	2 WLLR-F	2 WHTS-F
3 KORB-F	1 KCQQ-F	3 WHTS-F	3 KMXG-F	3 KMXG-F	3 WOC	3 WHTS-F	3 KCQQ-F	3 KCQQ-F	3 WXL-F	3 KCQQ-F
4 KMXG-F	4 WLLR-F	4 KMXG-F	4 WHTS-F	4 WHTS-F	4 KUUL-F	4 KMXG-F	4 KMXG-F	4 KMXG-F	4 KORB-F	4 KUUL-F
5 WXL-F	5 KBEA-F	5 KORB-F	5 WOC	5 WXL-F	5 KMXG-F	5 WOC	5 KUUL-F	5 WOC	5 KCQQ-F	5 KBEA-F
6 KUUL-F	6 KMXG-F	6 WXL-F	6 WXL-F	5 WOC	6 WKBF	6 KUUL-F	6 WHTS-F	6 WXL-F	6 KBEA-F	6 KMXG-F
7 KCQQ-F	7 WXL-F	7 WOC	7 KORB-F	7 KUUL-F	7 WHTS-F	7 KORB-F	7 KORB-F	7 KORB-F	7 KMXG-F	7 WXL-F
8 WLLR-F	8 KUUL-F	8 KBEA-F	8 KUUL-F	8 KORB-F	8 WXL-F	8 WXL-F	8 WXL-F	7 KUUL-F	8 WOC	8 WOC
9 KRNA-F	9 WOC	9 KUUL-F	9 KBEA-F	9 KBEA-F	9 WKFI	9 KBEA-F	9 WKBF	9 KBEA-F	9 KUUL-F	9 KORB-F
10 WOC	9 KJOC	10 KBOB-F	10 KBOB-F	10 KBOB-F	10 KBOB-F	10 WKEI	10 KBEA-F	10 WKBF	10 WKBF	10 WKBF
10 KBOB-F	9 KBOB-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WHTS-F	1 WHTS-F	1 WHTS-F	1 KCQQ-F	1 KCQQ-F	1 KORB-F	1 KORB-F	1 KORB-F	1 KCQQ-F	1 KCQQ-F
2 KBEA-F	2 KBEA-F	2 KMXG-F	2 WHTS-F	2 WLLR-F	2 WHTS-F	2 KCQQ-F	2 KCQQ-F	2 KORB-F	2 WXL-F
3 WLLR-F	3 WLLR-F	3 WLLR-F	3 WLLR-F	3 KMXG-F	3 WLLR-F	3 WXL-F	3 WXL-F	3 WXL-F	3 WOC
4 KMXG-F	4 KMXG-F	4 KCQQ-F	4 KMXG-F	4 WHTS-F	4 WXL-F	4 WLLR-F	4 KMXG-F	4 WOC	4 KORB-F
5 KCQQ-F	5 KCQQ-F	5 KBEA-F	5 KBEA-F	5 KUUL-F	5 KCQQ-F	5 WHTS-F	5 WLLR-F	5 WLLR-F	5 WLLR-F
6 WXL-F	6 KORB-F	6 KUUL-F	6 KORB-F	6 KUUL-F	6 KUUL-F	6 KMXG-F	6 KBEA-F	6 WHTS-F	6 KUUL-F
7 KORB-F	6 WXL-F	7 WOC	7 WOC	7 WOC	7 KBEA-F	7 KBEA-F	7 WOC	7 KMXG-F	6 KMXG-F
8 KUUL-F	8 KUUL-F	8 WXL-F	7 WXL-F	8 WXL-F	8 KJOC	8 KJOC	8 KJOC	8 KUUL-F	8 WHTS-F
9 KBOB-F	9 WOC	9 KUUL-F	9 KORB-F	8 KBOB-F	9 KRNA-F	9 KBOB-F	9 KBOB-F	9 KBEA-F	9 WKBF
10 KRNA-F	10 KBOB-F	10 WKBF	10 KBOB-F	10 KORB-F	10 KBOB-F	10 WOC	10 WHTS-F	10 KRNA-F	10 KBEA-F
								10 KJOC	10 KRNA-F
									10 KJOC

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KJOC	1170	1 kw / 1 kw	Sports	CBS, ESPN, 1-on-1	Allied Radio Ptnrs.	Cumulus Media	Davenport
WKBF	1270	5 kw / 5 kw	Adult Stand.	WW1/MBS	Katz	Sconnix Broadcasting	Rock Island
WKEI	1450	500 w / 1 kw	News/Talk	CBS, WW1/MBS	—	Miller Media Group	Kewanee
WLLR	1230	1 kw / 1 kw	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Moline
WOC	1420	5 kw / 5 kw	Talk	WW1/MBS, ABC, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Davenport

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEA	99.7	100 kw @869	CHR	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Muscatine
KBOB	104.9	12.5 kw @469	Country	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	DeWitt
KCQQ	106.5	100 kw @896	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Davenport
KMXG	96.1	100 kw @984	Adult Cont.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Clinton
KORB	93.5	6 kw @318	Rock	CNN+	Allied Radio Ptnrs.	Cumulus Media	Bettendorf
KUUL	101.3	50 kw @500	Oldies	WW1/MBS, CBS	Clear Chan.-Diamond	Clear Channel Communications	East Moline
WHTS	98.9	39 kw @900	CHR	Ind.	Katz	Sconnix Broadcasting	Rock Island
WLLR	103.7	100 kw @1,400	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Davenport
WXL-F	96.9	50 kw @500	Rock	WW1/MBS, Source	Allied Radio Ptnrs.	Cumulus Media	Moline

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KKRQ-F	Classic Hits	100.7	Iowa City
KRNA-F	Rock	94.1	Iowa City
WGN	Talk	720	Chicago
WLS	Talk	890	Chicago
WMT	News/Talk	600	Cedar Rapids
WSCR	Sports	670	Chicago

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	47.8	52.9
KCQQ FM, KMXG FM, KUUL FM, WLLR FM, WLLR AM, WOC AM		
Cumulus Media	18.1	19.0
KBEA FM, KBOB FM, KJOC AM, KORB FM, WXLN FM		
Sconnix Broadcasting	12.5	9.5
WHTS FM, WKBF AM		
	78.4	81.4

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	30 (1)	30 (1)	8.3
Adult Stand.	17 (1)	0 (0)	17 (1)	4.7
CHR	0 (0)	55 (2)	55 (2)	15.3
Classic Hits	0 (0)	51 (2)	51 (2)	14.2
Country	3 (1)	69 (2)	72 (3)	20.0
News/Talk	11 (2)	0 (0)	11 (2)	3.1
Oldies	0 (0)	26 (1)	26 (1)	7.2
Rock	0 (0)	49 (3)	49 (3)	13.6
Sports	7 (2)	0 (0)	7 (2)	1.9
Talk	42 (3)	0 (0)	42 (3)	11.7
Totals	80 (9)	280 (11)	360 (20)	

RALEIGH-DURHAM

Arbitron Rank 48 Pop (12+) 963,500 Stations 32 / 23 % Below Line 4.6
 Market TSL in Hours 18.7 Diaries 2003 / 481:1 / 52.5% % Not Listed 20.5
 Average Persons Rating 14.2 12+ FM Share (Metro) 69.6 Sample Target 2060

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wl 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WQOK-F	Urban	102 / 7.4	7.2	7.5	8.2	7.4	7.6	1452 / 15.1	16.4	15.3	154 / 2520	Radio One
2 WNNL-F	Black Gospel	101 / 7.4	7.2	6.4	6.5	6.8	6.9	947 / 9.8	8.8	10.9	134 / 1585	Radio One
3 WQDR-F	Country	93 / 6.8	5.7	6.8	5.9	7.1	6.3	1440 / 14.9	13.5	15.4	176 / 2799	Curtis Media Group
4 WDCG-F	CHR	92 / 6.8	6.1	7.4	7.8	7.7	7.0	2179 / 22.6	23.2	22.9	148 / 3285	Clear Channel Communications
5 WRAL-F	Adult Cont.	87 / 6.4	5.4	5.6	6.8	5.6	6.1	1872 / 19.4	19.7	19.7	147 / 3222	WRAL FM, Inc.
6 WPTF	News/Talk	77 / 5.6	6.7	6.4	6.7	5.7	6.3	1283 / 13.3	14.4	13.1	115 / 1766	Curtis Media Group
7 WRSN-F	Adult Cont.	76 / 5.6	4.9	5.5	5.4	4.5	5.4	1338 / 13.9	14.3	14.2	105 / 1918	Clear Channel Communications
8 WBBB-F	Rock	68 / 5.0	4.7	3.6	4.3	3.9	4.4	1379 / 14.3	13.0	11.7	102 / 2212	Curtis Media Group
9 WDUR-AF	Oldies	68 / 4.9						1539 / 16.0			132 / 2628	Clear Channel Communications
10 WRDU-F	Rock	58 / 4.3	4.1	4.3	5.2	5.6	4.5	1266 / 13.1	14.2	14.1	111 / 2223	Clear Channel Communications
11 WFXC-F	Urban AC	55 / 4.0	5.2	6.3	4.6	4.2	5.0	921 / 9.6	9.4	8.8	111 / 1634	Radio One
12 WKIX-F	Country	40 / 2.9	3.0					910 / 9.4			96 / 2033	Curtis Media Group
13 WJMH-F	Urban	30 / 2.2	2.2	2.4	2.4	2.5	2.3	618 / 6.4	6.1	7.0	62 / 1100	Entercom
14 WWND-F	80's Hits	28 / 2.1	2.2	1.8	2.0	2.3	2.0	480 / 5.0	5.3	6.5	30 / 535	Curtis Media Group
15 WRBZ	Sports	18 / 1.3	1.6	1.2	1.0	1.6	1.3	392 / 4.1	3.9	4.9	22 / 504	Alchemy Communications, LP #1
16 WMPM	Country	17 / 1.2	0.9	2.1	0.5	1.0	1.2	114 / 1.2	0.6	1.0	22 / 131	Carolina Broadcasting Service
17 WKRR-F	Classic Rock	10 / 0.7		5.9	4.7	5.9		259 / 2.7	13.7	14.0	23 / 469	Dick Broadcasting, Inc.
18 WETC	Spanish	9 / 0.7	0.8	0.8	0.7		0.7	165 / 1.7	0.9		10 / 175	Carolina Regional Bcstg. Corp.
19 WQMG-F	Urban AC	9 / 0.6	0.8		0.4	1.0		261 / 2.7	2.2	2.4	36 / 586	Entercom
20 WDNC	News/Talk	8 / 0.6	0.8	0.9	0.7	1.0	0.8	277 / 2.9	3.3	3.8	10 / 343	Curtis Media Group
21 WNCT-F	Oldies	6 / 0.4		4.7	4.8	4.7		136 / 1.4	11.0	9.2	23 / 481	Beasley Broadcast Group
21 WHSL-F	Rock	6 / 0.4	0.5	0.5	0.6	0.6	0.5	139 / 1.4	1.0	1.7	21 / 473	Clear Channel Communications
23 WHLQ-AF	Country	5 / 0.4	0.5		0.7	0.6		93 / 1.0	1.2	1.1	9 / 131	Franklin Broadcasting Co., Inc.
23 WRCQ-F	Rock	5 / 0.4			4.2	5.9		147 / 1.5	15.8	15.2	27 / 608	Cumulus Media
23 WSRC	Black Gospel	5 / 0.4						85 / 0.9			5 / 85	Willis Broadcasting Corp.
26 WQSM-F	Hot AC	5 / 0.3	0.5		0.7			298 / 3.1	2.8		51 / 1199	Cumulus Media
26 WKZL-F	CHR	5 / 0.3		5.2	5.3	5.9		152 / 1.6	17.8	14.5	11 / 292	Dick Broadcasting, Inc.
26 WZFX-F	Urban	5 / 0.3	0.5		1.3	2.0		161 / 1.7	7.1	5.6	90 / 1430	Beasley Broadcast Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQOK-F	1 WBBB-F	1 WDCG-F	1 WDCG-F	1 WNNL-F	1 WPTF	1 WDCG-F	1 WPTF	1 WQDR-F	1 WQOK-F	1 WQOK-F
2 WDCG-F	2 WQOK-F	2 WQOK-F	2 WNNL-F	1 WDCG-F	2 WNNL-F	2 WNNL-F	2 WRAL-F	2 WQOK-F	2 WNNL-F	2 WNNL-F
3 WBBB-F	3 WDCG-F	3 WNNL-F	3 WRSN-F	3 WRSN-F	3 WQDR-F	3 WQDR-F	3 WDCG-F	2 WDCG-F	3 WRSN-F	3 WQDR-F
4 WRAL-F	4 WNNL-F	3 WRAL-F	3 WQOK-F	4 WQDR-F	4 WRSN-F	4 WRAL-F	4 WQDR-F	4 WRAL-F	4 WBBB-F	4 WDUR-AF
5 WJMH-F	5 WQDR-F	5 WBBB-F	5 WRAL-F	5 WQOK-F	4 WDUR-AF	5 WPTF	5 WNNL-F	5 WNNL-F	5 WJMH-F	4 WRAL-F
6 WKIX-F	6 WRAL-F	5 WQDR-F	6 WRDU-F	6 WRAL-F	6 WRAL-F	6 WRDU-F	6 WRSN-F	6 WBBB-F	6 WRAL-F	6 WRSN-F
7 WQDR-F	7 WJMH-F	7 WRSN-F	7 WQDR-F	7 WDUR-AF	7 WDCG-F	6 WQOK-F	7 WDUR-AF	7 WRSN-F	7 WQDR-F	7 WBBB-F
8 WNNL-F	7 WRDU-F	8 WRDU-F	8 WDUR-AF	8 WRDU-F	8 WFXC-F	8 WRSN-F	8 WQOK-F	8 WDUR-AF	8 WFXC-F	8 WFXC-F
9 WZFX-F	9 WRSN-F	9 WFXC-F	9 WBBB-F	9 WFXC-F	9 WRDU-F	8 WFXC-F	9 WBBB-F	9 WRDU-F	9 WDCG-F	8 WDCG-F
10 WRSN-F	10 WFXC-F	10 WDUR-AF	10 WFXC-F	10 WPTF	10 WQOK-F	10 WDUR-AF	10 WRDU-F	10 WPTF	10 WKIX-F	10 WPTF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WRAL-F	1 WDCG-F	1 WDCG-F	1 WRAL-F	1 WRSN-F	1 WBBB-F	1 WBBB-F	1 WBBB-F	1 WQOK-F	1 WQDR-F
2 WDCG-F	2 WRAL-F	2 WNNL-F	2 WDCG-F	2 WRAL-F	2 WQOK-F	2 WQOK-F	2 WNNL-F	2 WBBB-F	2 WRDU-F
3 WQDR-F	3 WNNL-F	3 WRSN-F	3 WRSN-F	3 WDCG-F	3 WJMH-F	3 WQDR-F	3 WQOK-F	3 WRDU-F	3 WNNL-F
4 WQOK-F	4 WRSN-F	4 WQOK-F	4 WNNL-F	4 WNNL-F	4 WRAL-F	4 WNNL-F	4 WQDR-F	4 WQDR-F	4 WDCG-F
5 WBBB-F	5 WQOK-F	5 WRAL-F	5 WQOK-F	5 WDUR-AF	5 WRDU-F	5 WRDU-F	5 WDCG-F	5 WNNL-F	5 WQOK-F
6 WNNL-F	6 WQDR-F	6 WFXC-F	6 WQDR-F	6 WQOK-F	6 WQDR-F	6 WJMH-F	6 WRDU-F	6 WDCG-F	6 WPTF
6 WJMH-F	7 WBBB-F	7 WKIX-F	7 WFXC-F	7 WFXC-F	7 WFXC-F	7 WDCG-F	7 WJMH-F	7 WRAL-F	7 WDUR-AF
8 WRSN-F	8 WFXC-F	8 WBBB-F	8 WDUR-AF	8 WQDR-F	8 WDCG-F	8 WRAL-F	8 WDUR-AF	8 WPTF	8 WBBB-F
9 WKIX-F	9 WKIX-F	9 WDUR-AF	9 WBBB-F	9 WKIX-F	9 WKIX-F	9 WFXC-F	9 WRAL-F	9 WJMH-F	9 WWND-F
10 WFXC-F	10 WJMH-F	10 WQDR-F	10 WKIX-F	10 WRDU-F	10 WKRR-F	10 WDUR-AF	10 WPTF	10 WFXC-F	10 WFXC-F
				10 WPTF				10 WDUR-AF	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDNC	620	5 kw / 1 kw	News/Talk	CNN+, WW1/MBS	—	Curtis Media Group	Durham
WDUR	1490	1 kw / 1 kw	Oldies	ABC	Clear Chan.-Emerald	Clear Channel Communications	Durham
WETC	540	8 kw / 500 w	Spanish	Ind.	Capitol	Carolina Regional Bcstg. Corp.	Wendell-Zebulon
WMPM	1270	5 kw / kw	Country	CBS	Capitol	Carolina Broadcasting Service	Smithfield
WPTF	680	50 kw / 50 kw	News/Talk	CBS	McGavren-Guild	Curtis Media Group	Raleigh
WRBZ	850	10 kw / 5 kw	Sports	WW1/MBS, ESPN	Regional Reps	Alchemy Communications, LP #1	Raleigh
WSRC	1410	5 kw / 290 w	Black Gospel	AURN	Roslin/Williams	Willis Broadcasting Corp.	Durham
WYRN	1480	500 w / 40 w	simul. WHLQAF	Ind.	Capitol	Franklin Broadcasting Co., Inc.	Louisburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBB	96.1	98 kw @985	Rock	Ind.	McGavren-Guild	Curtis Media Group	Raleigh
WDCG	105.1	100 kw @ 1,041	CHR	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Durham
WFXC	107.1	2.6 kw @502	Urban AC	ABC	Christal	Radio One	Durham
WFXK	104.3	100 kw @981	simul. WFXCFF	ABC	Christal	Radio One	Tarboro
WHLQ	102.5	6 kw @328	Country	Ind.	Capitol	Franklin Broadcasting Co., Inc.	Louisburg
WKIX	102.3	2.1 kw @561	Country	Ind.	Roslin	Curtis Media Group	Goldsboro
WKXU	101.1	100 kw @ 1,190	simul. WKIXFF	Ind.	McGavren-Guild	Curtis Media Group	Burlington
WNNL	103.9	10.1 kw @522	Black Gospel	ABC	Christal	Radio One	Fuquay-Varina
WQDR	94.7	96 kw @1,679	Country	WW1/MBS	McGavren-Guild	Curtis Media Group	Raleigh
WQOK	97.5	100 kw @981	Urban	ABC	Christal	Radio One	South Boston
WRAL	101.5	100 kw @ 1,820	Adult Cont.	Ind.	Katz	WRAL FM, Inc.	Raleigh
WRDU	106.1	100 kw @ 1,350	Rock	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Wilson
WRSN	93.9	100 kw @ 1,269	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Burlington
WTRG	100.7	100 kw @ 1,968	simul. WDURAF	ABC, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Rocky Mount
WWND	102.9	1.7 kw @620	80's Hits	Ind.	McGavren-Guild	Curtis Media Group	Raleigh

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHSI-F	Rock	100.3	High Point
WJMH-F	Urban	102.1	Reidsville
WKRR-F	Classic Rock	92.3	Asheboro
WKZL-F	CHR	107.5	Winston-Salem
WNCT-F	Oldies	107.9	Greenville
WQMG-F	Urban AC	97.1	Greensboro

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	21.6	26.5
WDCG FM,WDUR AM,WRDU FM,WRSN FM,WTRG FM		
Curtis Media Group	23.1	20.8
WBBB FM,WDNC AM,WKIX FM,WKXU FM,WPTF AM,WQDR FM,WWND FM		
Franklin Broadcasting Co., Inc.	0.4	0.4
WHLQ FM,WYRN AM		
Radio One	18.8	18.9
WFXC FM,WFXK FM,WNNL FM,WQOK FM		
	63.9	66.6

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	28 (1)	28 (1)	2.6
Adult Cont.	0 (0)	163 (2)	163 (2)	15.0
Black Gospel	5 (1)	101 (1)	106 (2)	9.8
CHR	0 (0)	97 (2)	97 (2)	8.9
Classic Rock	0 (0)	10 (1)	10 (1)	0.9
Country	17 (2)	138 (4)	155 (6)	14.3
Hot AC	0 (0)	5 (1)	5 (1)	0.5
News/Talk	85 (2)	0 (0)	85 (2)	7.8
Oldies	2 (1)	71 (2)	73 (3)	6.7
Rock	0 (0)	137 (4)	137 (4)	12.6
Spanish	9 (1)	0 (0)	9 (1)	0.8
Sports	18 (1)	0 (0)	18 (1)	1.7
Urban	0 (0)	136 (3)	136 (3)	12.5
Urban AC	0 (0)	64 (3)	64 (3)	5.9
Totals	136 (8)	950 (24)	1086 (32)	

Note WDUR-1490 Old Format: Black Gospel/WNNL New Format: Oldies // WTRG. WDUR simulcasts new sister WTRG, 100.7 mHz.
 WXJC-90.5 Old Format: WAHD, Jazz New Format: rel. // KAWZ "Cause"

RENO

Arbitron Rank 128	Pop (12+) 324,800	Stations 24 / 23	% Below Line 0.6
Market TSL in Hours 21.5	Diaries 1022 / 318:1 / 48.4%	% Not Listed 9.4	
Average Persons Rating 15.8	12+ FM Share (Metro) 75.2	Sample Target 970	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KRNO-F	Soft AC	50 / 9.7	7.8	6.2	7.5	6.0	7.8	477 / 14.7	13.4	18.1	63 / 702	Americom Las Vegas, LP
2	KKOH	News/Talk	45 / 8.8	9.9	9.1	8.3	9.2	9.0	530 / 16.3	15.1	14.1	68 / 824	Citadel Communications Corp.
3	KWNZ-F	Dance	38 / 7.3	6.3	5.8	6.0	8.6	6.4	574 / 17.7	17.3	17.9	60 / 912	Americom Las Vegas, LP
4	KBUL-F	Country	37 / 7.2	7.3	11.3	7.9	10.4	8.4	532 / 16.4	20.1	19.1	64 / 911	Citadel Communications Corp.
5	KRZQ-F	Rock	32 / 6.2	7.1	7.4	7.5	8.4	7.0	460 / 14.2	16.3	14.2	63 / 825	Lotus Communications Corp.
6	KRNV-F	Reg'l Mex.	29 / 5.6	2.3	3.3	2.9	2.8	3.5	246 / 7.6	7.2	9.5	30 / 262	Entravision Holdings
7	KOZZ-F	Classic Rock	24 / 4.7	6.1	3.7	6.2	7.6	5.2	401 / 12.4	14.8	12.3	35 / 577	Lotus Communications Corp.
7	KRZQ-F	Modern Rock	24 / 4.7	4.8	5.6	7.2	4.2	5.6	413 / 12.7	17.3	16.0	26 / 476	NextMedia
7	KLCA-F	Modern AC	24 / 4.7	4.6	4.7	7.0	5.6	5.2	465 / 14.3	17.9	20.1	31 / 689	Americom Las Vegas, LP
10	KTHX-F	Adult Altern.	21 / 4.1	3.8	4.5	2.9	3.8	3.8	250 / 7.7	7.2	5.6	31 / 415	NextMedia
11	KNEV-F	Hot AC	20 / 3.9	4.6	3.5	5.6	4.4	4.4	378 / 11.6	14.0	17.6	29 / 649	Citadel Communications Corp.
12	KHXR-F	Country	19 / 3.6	2.3	1.6				246 / 7.6	4.3		20 / 295	Lotus Communications Corp.
12	KJZS-F	Smooth Jazz	19 / 3.6						231 / 7.1			20 / 263	NextMedia
14	KSRN-F	Adult Stand.	14 / 2.7	4.8	3.3	4.1	2.4	3.7	146 / 4.5	6.5	8.1	15 / 161	NextMedia
15	KODS-F	Oldies	14 / 2.6	4.8	4.3	4.8	4.0	4.1	339 / 10.4	11.7	13.8	33 / 558	Americom Las Vegas, LP
16	KPLY	Sports	13 / 2.5	3.8	1.2	1.7	3.0	2.3	149 / 4.6	3.6	4.9	14 / 182	Americom Las Vegas, LP
16	KNHK-F	Classic Hits	13 / 2.5	2.5	4.7	4.6	3.0	3.6	270 / 8.3	8.6	11.6	29 / 483	Citadel Communications Corp.
18	KCBN	Sports	10 / 1.9	3.8	1.2	1.7	3.0	2.2	134 / 4.1	3.6	4.9	10 / 148	Americom Las Vegas, LP
19	KGVM-F	Rhythmic Old.	8 / 1.5	1.3	1.4	0.8		1.2	168 / 5.2	4.2	2.0	8 / 168	Finn Broadcasting
20	KZZF-F	80's Hits	3 / 0.6	0.4	0.4		0.4		78 / 2.4	1.8		8 / 178	Silverado Broadcasting
20	KXEQ	Span.-CHR	3 / 0.6						60 / 1.8			3 / 60	Rolando Collantes
20	KPTT	Talk	3 / 0.6	1.0	1.2	0.8		0.9	83 / 2.5	3.7	2.7	4 / 99	Lotus Communications Corp.
20	KPTL	Oldies	3 / 0.6	0.4	0.6				57 / 1.8	1.3		6 / 116	Silverado Broadcasting
24	KHIT	Sports	2 / 0.4						78 / 2.4			2 / 84	Lotus Communications Corp.

This table lists all stations which appear in this Arbitron report: stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KWNZ-F	1 KRNV-F	1 KRNO-F	1 KRNO-F	1 KRNO-F	1 KKOH	1 KKOH	1 KRNO-F	1 KRNO-F	1 KWNZ-F	1 KWNZ-F
2	KDOT-F	2 KWNZ-F	2 KRNV-F	2 KOZZ-F	2 KOZZ-F	2 KRNO-F	2 KKOH	2 KKOH	2 KWNZ-F	2 KKOH	2 KBUL-F
3	KRZQ-F	2 KDOT-F	3 KWNZ-F	3 KDOT-F	3 KKOH	3 KBUL-F	3 KBUL-F	3 KBUL-F	3 KBUL-F	3 KRNO-F	3 KRNO-F
4	KBUL-F	4 KRZQ-F	4 KDOT-F	4 KTHX-F	4 KBUL-F	4 KTHX-F	4 KBUL-F	4 KLCA-F	4 KLCA-F	4 KBUL-F	4 KRNV-F
5	KNEV-F	5 KRNO-F	5 KRZQ-F	5 KLCA-F	5 KDOT-F	4 KOZZ-F	5 KRZQ-F	5 KOZZ-F	4 KKOH	5 KRNV-F	5 KDOT-F
6	KLCA-F	6 KBUL-F	6 KBUL-F	6 KRZQ-F	6 KTHX-F	6 KJZS-F	6 KWNZ-F	6 KRNV-F	6 KDOT-F	6 KDOT-F	6 KKOH
7	KRNV-F	7 KLCA-F	6 KLCA-F	7 KRNV-F	7 KLCA-F	7 KSRN-F	7 KRNV-F	7 KDOT-F	7 KRNV-F	7 KOZZ-F	7 KTHX-F
8	KNHK-F	8 KNEV-F	8 KOZZ-F	8 KBUL-F	7 KRNV-F	8 KODS-F	8 KNEV-F	8 KRZQ-F	7 KOZZ-F	8 KNEV-F	8 KODS-F
9	KHXR-F	9 KHXR-F	9 KTHX-F	9 KTHX-F	9 KTHX-F	9 KHXR-F	9 KJZS-F	9 KJZS-F	9 KTHX-F	9 KLCA-F	9 KHXR-F
10	KXEQ	10 KPLY	10 KNEV-F	10 KWNZ-F	10 KNEV-F	10 KLCA-F	10 KOZZ-F	9 KTHX-F	10 KRZQ-F	10 KRZQ-F	10 KOZZ-F
					10 KJZS-F						
					10 KWNZ-F						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KWNZ-F	1 KWNZ-F	1 KRNO-F	1 KRNO-F	1 KRNO-F	1 KRNV-F	1 KDOT-F	1 KDOT-F	1 KRNV-F	1 KOZZ-F
2	KBUL-F	2 KRNO-F	2 KWNZ-F	2 KWNZ-F	2 KBUL-F	2 KRZQ-F	2 KRNV-F	2 KRZQ-F	1 KRZQ-F	2 KDOT-F
3	KDOT-F	3 KBUL-F	3 KRNV-F	3 KBUL-F	3 KLCA-F	3 KWNZ-F	3 KRZQ-F	3 KRNV-F	1 KDOT-F	3 KRZQ-F
4	KRNO-F	4 KRNV-F	4 KBUL-F	4 KLCA-F	4 KNEV-F	4 KDOT-F	4 KWNZ-F	4 KLCA-F	4 KOZZ-F	4 KKOH
5	KLCA-F	5 KLCA-F	5 KNEV-F	5 KNEV-F	5 KWNZ-F	5 KBUL-F	5 KLCA-F	5 KPLY	5 KTHX-F	5 KTHX-F
6	KRNV-F	6 KDOT-F	6 KLCA-F	6 KRNV-F	6 KJZS-F	6 KNEV-F	6 KBUL-F	5 KHXR-F	6 KPLY	6 KRNV-F
7	KNEV-F	7 KNEV-F	7 KJZS-F	7 KHXR-F	7 KRNV-F	7 KLCA-F	7 KPLY	5 KWNZ-F	7 KRNO-F	7 KRNO-F
8	KRZQ-F	8 KJZS-F	8 KDOT-F	8 KDOT-F	8 KKOH	8 KPLY	8 KNEV-F	8 KBUL-F	8 KLCA-F	8 KPLY
9	KNHK-F	9 KRZQ-F	9 KHXR-F	9 KKOH	9 KHXR-F	9 KOZZ-F	9 KHXR-F	9 KRNO-F	8 KKOH	9 KLCA-F
10	KHXR-F	10 KHXR-F	10 KRZQ-F	10 KTHX-F	10 KTHX-F	10 KRNO-F	10 KNEV-F	10 KWNZ-F	10 KBUL-F	10 KBUL-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCBN	1230	820 w / 820 w	Sports	WW1/MBS	Katz	Americom Las Vegas, LP	Reno
KHIT	1450	1 kw / 1 kw	Sports	1-on-1, ESPN	D & R Radio	Lotus Communications Corp.	Reno
KKOH	780	50 kw / 50 kw	News/Talk	ABC	McGavren-Guild	Citadel Communications Corp.	Reno
KPLY	1230	820 w / 820 w	Sports	ABC, WW1/MBS	Katz	Americom Las Vegas, LP	Reno
KPTL	1300	5 kw / 500 w	Oldies	CNN+, WW1/MBS	Christal	Silverado Broadcasting	Carson City
KPTT	630	5 kw / 1 kw	Talk	WW1/MBS	D & R Radio	Lotus Communications Corp.	Reno
KXEQ	1340	977 w / 977 w	Span.-CHR	Ind.	—	Rolando Collantes	Reno

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBUL	98.1	74 kw @2,293	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Carson City
KDOT	104.5	25 kw @2,925	Rock	Ind.	D & R Radio	Lotus Communications Corp.	Reno
KGVN	93.7	3.6 kw @423	Rhythmic Old.	Ind.	McGavren-Guild	Flinn Broadcasting	Sun Valley
KHXR	94.5	12 kw @459	Country	Ind.	D & R Radio	Lotus Communications Corp.	Sun Valley
KJZS	92.1	4.1 kw @391	Smooth Jazz	ABC	Katz	NextMedia	Sparks
KLCA	96.5	6.1 kw @2,963	Modern AC	ABC	Katz	Americom Las Vegas, LP	Tahoe City
KNEV	95.5	60 kw @2,280	Hot AC	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Reno
KNHK	92.9	45 kw @2,654	Classic Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Reno
KODS	103.7	6.3 kw @2,985	Oldies	ABC	Katz	Americom Las Vegas, LP	Camelian Bay
KOZZ	105.7	25 kw @2,929	Classic Rock	Source	D & R Radio	Lotus Communications Corp.	Reno
KRNO	106.9	37.15 kw @2,215	Soft AC	Ind.	Katz	Americom Las Vegas, LP	Reno
KRNV	101.7	11 kw @492	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Reno
KRZQ	100.9	6 kw @203	Modern Rock	WW1/MBS, ABC, CBS	Katz	NextMedia	Sparks
KSRN	107.7	230 w@2,867	Adult Stand.	ABC	Katz	NextMedia	Kings Beach
KTHX	100.1	820 w@2,976	Adult Altern.	ABC	Katz	NextMedia	Incline Village
KWNZ	97.3	87.1 kw @2,112	Dance	AM/FM	Katz	Americom Las Vegas, LP	Carson City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KZZF-F	80's Hits	102.9	South Lake Tahoe

Consolidation Report

	12+	25-54
	(%)	(%)
Americom Las Vegas, LP	28.7	28.5
KCBN AM, KLCA FM, KODS FM, KPLY AM, KRNO FM, KWNZ FM		
Citadel Communications Corp.	22.4	20.1
KBUL FM, KKOH AM, KNEV FM, KNHK FM		
Lotus Communications Corp.	15.5	17.4
KDOT FM, KHIT AM, KHXR FM, KOZZ FM, KPTT AM		
NextMedia	15.1	16.0
KJZS FM, KRZQ FM, KSRN FM, KTHX FM		
Totals	81.7	82.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	3 (1)	3 (1)	0.6
Adult Altern.	0 (0)	21 (1)	21 (1)	4.5
Adult Stand.	0 (0)	14 (1)	14 (1)	3.0
Classic Hits	0 (0)	13 (1)	13 (1)	2.8
Classic Rock	0 (0)	24 (1)	24 (1)	5.1
Country	0 (0)	56 (2)	56 (2)	12.0
Dance	0 (0)	38 (1)	38 (1)	8.1
Hot AC	0 (0)	20 (1)	20 (1)	4.3
Modern AC	0 (0)	24 (1)	24 (1)	5.1
Modern Rock	0 (0)	24 (1)	24 (1)	5.1
News/Talk	45 (1)	0 (0)	45 (1)	9.6
Oldies	3 (1)	14 (1)	16 (2)	3.4
Reg'l Mex.	0 (0)	29 (1)	29 (1)	6.2
Rhythmic Old.	0 (0)	8 (1)	8 (1)	1.7
Rock	0 (0)	32 (1)	32 (1)	6.9
Smooth Jazz	0 (0)	19 (1)	19 (1)	4.1
Soft AC	0 (0)	50 (1)	50 (1)	10.7
Span.-CHR	3 (1)	0 (0)	3 (1)	0.6
Sports	25 (3)	0 (0)	25 (3)	5.4
Talk	3 (1)	0 (0)	3 (1)	0.6
Totals	79 (7)	389 (17)	467 (24)	

Note KPTL-1300 Old Format: Oldies //FM New Format: Oldies
 KZZF-102.9 Old Format: Oldies New Format: 80's Hits "Q-102"

RICHMOND

Arbitron Rank 58	Pop (12+) 820,800	Stations 27 / 25	% Below Line 1.7
Market TSL in Hours 20.5	Diaries 2013 / 408:1 / 51.1%	% Not Listed 12.2	
Average Persons Rating 15.4	12+ FM Share (Metro) 69.6	Sample Target 1980	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WCDX-F	Urban	142 / 11.2	12.8	10.5	9.9	11.2	1492 / 18.2	17.5	18.0	152 / 1717	Radio One
2	WTVR-F	Soft AC	122 / 9.6	9.4	10.7	9.2	8.9	1540 / 18.8	19.0	19.5	140 / 1748	Clear Channel Communications
3	WRVA	News/Talk	96 / 7.6	6.0	6.7	6.3	7.0	1418 / 17.3	14.6	15.8	107 / 1571	Clear Channel Communications
4	WKHK-F	Country	75 / 5.9	5.3	5.4	7.2	5.6	1288 / 15.7	14.7	15.4	95 / 1572	Cox Radio
5	WRVQ-F	CHR	74 / 5.9	5.9	7.7	6.3	6.9	1671 / 20.4	20.1	21.9	98 / 2067	Clear Channel Communications
6	WKJS-F	Urban AC	69 / 5.4	6.4	6.9	6.5	6.9	904 / 11.0	11.8	11.4	92 / 1170	Radio One
7	WKLR-F	Classic Rock	65 / 5.2	5.4	4.9	4.0	5.3	1081 / 13.2	11.1	14.7	72 / 1212	Cox Radio
8	WMXB-F	Hot AC	63 / 4.9	5.1	4.8	4.1	5.3	1200 / 14.6	14.4	17.1	69 / 1379	Cox Radio
9	WRXL-F	Rock	50 / 4.0	4.1	3.6	5.1	4.4	911 / 11.1	11.6	13.1	78 / 1182	Clear Channel Communications
10	WPLZ-F	Urban Oldies	45 / 3.5	1.2	1.9	1.4	1.5	620 / 7.6	4.8		47 / 642	Radio One
11	WRCL-F	Oldies	41 / 3.2	3.7	3.9	3.7	4.4	914 / 11.1	10.9	12.9	45 / 1099	Clear Channel Communications
12	WJZV-F	Smooth Jazz	31 / 2.4					313 / 3.8			31 / 316	
13	WDYL-F	Modern Rock	29 / 2.3	2.4	2.7	2.5	1.9	564 / 6.9	7.4	5.7	30 / 589	Cox Radio
14	WARV-F	Country	28 / 2.2		0.4	0.3	0.5	529 / 6.4	1.3		32 / 577	Honolulu Bcstg
14	WBBT-F	Rhythmic Old.	28 / 2.2	2.0	2.9	2.7	3.0	558 / 6.8	8.6	7.8	29 / 598	The MainQuad Group
16	WRNL	Sports	23 / 1.8	1.4	1.7	1.0	1.4	533 / 6.5	3.8	5.1	24 / 547	Clear Channel Communications
17	WFTH	Black Gospel	22 / 1.8	1.0	1.0	0.9	0.8	216 / 2.6	2.2	1.6	23 / 216	Tri-City Christian Radio
18	WGCV	Black Gospel	20 / 1.5	0.8	1.0	2.3	1.2	140 / 1.7	2.3	2.0	20 / 143	Radio One
19	WVBB	Adult Stand.	17 / 1.4	2.2	1.1	2.4	2.3	272 / 3.3	4.2	3.7	17 / 275	Cox Radio
20	WXGI	Trad. Country	17 / 1.3	1.6	1.5	1.1	0.8	242 / 2.9	2.1	2.2	20 / 257	WXGI, Inc.
21	WLEE-AA	Talk	15 / 1.2	0.6	0.5	0.8	0.3	214 / 2.6	1.9		15 / 218	4M Group, Inc.
21	WREJ	Black Gospel	15 / 1.2	1.4	1.6	0.9	1.2	208 / 2.5	1.8	2.2	15 / 211	4M Group, Inc.
23	WXEZ-F	Black Gospel	13 / 1.1	0.5	2.7	2.3	2.4	203 / 2.5	7.0	7.1	24 / 306	Barnstable Broadcasting, Inc.
24	WAFX-F	Classic Hits	7 / 0.6	0.7		0.5	0.5	137 / 1.7	2.3	2.3	15 / 286	Saga Communications, Inc.
25	WCLM	Urban Oldies	5 / 0.4	0.6		0.7	0.6	91 / 1.1	1.5	1.0	6 / 91	World Media Broadcast Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WCDX-F	1 WCDX-F	1 WCDX-F	1 WTVR-F	1 WTVR-F	1 WTVR-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WCDX-F
2	WRVQ-F	2 WRVQ-F	2 WTVR-F	2 WCDX-F	2 WCDX-F	2 WRVA	2 WTVR-F	2 WRVA	2 WTVR-F	2 WKJS-F
3	WKHK-F	3 WKHB-F	3 WKLR-F	3 WKLR-F	3 WKLR-F	3 WKHK-F	3 WRVA	3 WCDX-F	3 WKHK-F	3 WTVR-F
4	WDYL-F	4 WRXL-F	4 WRVQ-F	4 WMXB-F	4 WKJS-F	4 WKJS-F	4 WKLR-F	4 WKHK-F	4 WRVQ-F	4 WKJS-F
5	WMXB-F	5 WTVR-F	5 WMXB-F	5 WRVQ-F	5 WRVQ-F	5 WKLR-F	5 WKJS-F	5 WMXB-F	5 WMXB-F	5 WRVQ-F
6	WRXL-F	6 WKLR-F	6 WRXL-F	6 WKJS-F	5 WMXB-F	6 WRCL-F	6 WRVQ-F	6 WKLR-F	6 WRVA	6 WKHK-F
7	WKJS-F	7 WDYL-F	6 WKJS-F	7 WKHK-F	7 WKHK-F	7 WPLZ-F	7 WKHK-F	7 WRXL-F	7 WKLR-F	7 WJZV-F
8	WTVR-F	8 WKHK-F	8 WKHK-F	8 WRXL-F	8 WRVA	8 WCDX-F	8 WMXB-F	8 WRVQ-F	8 WRXL-F	8 WKLR-F
9	WPLZ-F	9 WARV-F	9 WPLZ-F	9 WPLZ-F	9 WRXL-F	9 WJZV-F	9 WRXL-F	9 WKJS-F	8 WKJS-F	9 WMXB-F
10	WKLR-F	10 WKJS-F	10 WRVA	10 WRVA	10 WPLZ-F	10 WMXB-F	10 WRCL-F	10 WRCL-F	10 WRCL-F	10 WRVA
10	WRCL-F									10 WARV-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WCDX-F	1 WCDX-F	1 WCDX-F	1 WTVR-F	1 WTVR-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WKLR-F
2	WRVQ-F	2 WRVQ-F	2 WMXB-F	2 WCDX-F	2 WCDX-F	2 WRXL-F	2 WRXL-F	2 WKLR-F	2 WCDX-F
3	WMXB-F	3 WMXB-F	3 WRVQ-F	3 WRVQ-F	3 WRVQ-F	3 WDYL-F	3 WKLR-F	3 WMXB-F	3 WRXL-F
4	WTVR-F	4 WTVR-F	4 WTVR-F	4 WMXB-F	4 WKLR-F	4 WKLR-F	4 WDYL-F	4 WKLR-F	4 WKJS-F
5	WDYL-F	5 WARV-F	5 WKJS-F	5 WKHK-F	5 WKHK-F	5 WRVQ-F	5 WMXB-F	5 WRVQ-F	5 WRVA
6	WARV-F	6 WKHK-F	6 WARV-F	6 WKJS-F	6 WKJS-F	6 WMXB-F	6 WRVQ-F	6 WRVA	6 WMXB-F
7	WKHK-F	7 WDYL-F	7 WBBT-F	7 WPLZ-F	7 WPLZ-F	7 WKJS-F	7 WKHK-F	7 WPLZ-F	7 WTVR-F
8	WGCV	8 WKJS-F	8 WKHK-F	8 WKLR-F	8 WRCL-F	8 WTVR-F	8 WPLZ-F	7 WDYL-F	8 WRVQ-F
9	WRXL-F	9 WBBT-F	9 WKLR-F	9 WARV-F	9 WKLR-F	9 WKHK-F	9 WRVA	9 WKHK-F	9 WRNL
9	WKLR-F	10 WKLR-F	10 WXEZ-F	10 WBBT-F	10 WBBT-F	10 WARV-F	9 WKJS-F	10 WTVR-F	8 WRVQ-F
								10 WDYL-F	10 WMXB-F
								10 WKHK-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCLM	1450	960 w / 960 w	Urban Oldies	ABC	—	World Media Broadcast Co.	Highland Springs
WFTH	1590	5 kw / 19 w	Black Gospel	AURN	—	Tri-City Christian Radio	Richmond
WGCV	1240	1 kw / 1 kw	Black Gospel	WW1/MBS	—	Radio One	Petersburg
WHAP	1340	1 kw / 1 kw	simul. WLEEAA	USA, WW1/MBS, TARN	—	4M Group, Inc.	Hopewell
WLEE	990	1 kw / 13 w	Talk	USA, WW1/MBS, TARN	—	4M Group, Inc.	Richmond
WREJ	1540	10 kw / kw	Black Gospel	ABC, AURN	—	4M Group, Inc.	Richmond
WRNL	910	5 kw / 1.5 kw	Sports	WW1/MBS, CBS, ESPN	McGavren-Guild	Clear Channel Communications	Richmond
WRVA	1140	50 kw / 50 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WVBB	1380	5 kw / 5 kw	Adult Stand.	Jones	Katz	Cox Radio	Richmond
WXGI	950	3.9 kw / 45 w	Trad. Country	WW1/MBS	Broadcast Sales	WXGI, Inc.	Richmond

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARV	100.3	4.75 kw @348	Country	ABC	Christal	Honolulu Bcstg	Petersburg
WBBT	107.3	1.4 kw @679	Rhythmic Old.	Ind.	—	The MainQuad Group	Powhatan
WCDX	92.1	4.5 kw @771	Urban	Ind.	McGavren-Guild	Radio One	Mechanicsville
WDYL	101.1	6 kw @328	Modern Rock	UPI	Katz	Cox Radio	Chester
WJRV	105.7	2.3 kw @531	simul. WARVFF	ABC	McGavren-Guild	Radio One	Richmond
WJZV	93.1	5.2 kw @348	Smooth Jazz	Ind.	—	—	Ettrick
WKHK	95.3	17.5 kw @394	Country	Ind.	Christal	Cox Radio	Colonial Heights
WKJS	104.7	100 kw @981	Urban AC	ABC	Allied Radio Ptnrs.	Radio One	Crewe
WKLR	96.5	50 kw @453	Classic Rock	Ind.	Katz	Cox Radio	Ft. Lee
WMXB	103.7	20 kw @840	Hot AC	AP	Katz	Cox Radio	Richmond
WPLZ	105.7	2.3 kw @531	Urban Oldies	Ind.	McGavren-Guild	Radio One	Richmond
WRCL	106.5	7.6 kw @1,233	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WRVQ	94.5	200 kw @350	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WRXL	102.1	18.9 kw @790	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WTVR	98.1	50 kw @840	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAFX-F	Classic Hits	106.9	Suffolk
WXEZ-F	Black Gospel	94.1	Yorktown

Consolidation Report

	12+	25-54
	(%)	(%)
4M Group, Inc.	2.4	2.6
WHAP AM, WLEE AM, WREJ AM		
Clear Channel Communications	32.1	31.7
WRCL FM, WRNL AM, WRVA AM, WRVQ FM, WRXL FM, WTVR FM		
Cox Radio	19.7	20.4
WDYL FM, WKHK FM, WKLR FM, WMXB FM, WVBB AM		
Radio One	23.5	22.0
WCDX FM, WGCV AM, WJRV FM, WKJS FM, WPLZ FM		
	77.7	76.7

Format Performance	AM	FM	Totals	Percent
Adult Stand.	17 (1)	0 (0)	17 (1)	1.5
Black Gospel	57 (3)	13 (1)	70 (4)	6.3
CHR	0 (0)	74 (1)	74 (1)	6.6
Classic Hits	0 (0)	7 (1)	7 (1)	0.6
Classic Rock	0 (0)	65 (1)	65 (1)	5.8
Country	0 (0)	79 (2)	79 (2)	7.1
Hot AC	0 (0)	63 (1)	63 (1)	5.7
Modern Rock	0 (0)	29 (1)	29 (1)	2.6
News/Talk	96 (1)	0 (0)	96 (1)	8.6
Oldies	0 (0)	41 (1)	41 (1)	3.7
Rhythmic Old.	0 (0)	28 (1)	28 (1)	2.5
Rock	0 (0)	50 (1)	50 (1)	4.5
Smooth Jazz	0 (0)	31 (1)	31 (1)	2.8
Soft AC	0 (0)	122 (1)	122 (1)	11.0
Sports	23 (1)	0 (0)	23 (1)	2.1
Talk	15 (2)	0 (0)	15 (2)	1.3
Trad. Country	17 (1)	0 (0)	17 (1)	1.5
Urban	0 (0)	142 (1)	142 (1)	12.8
Urban AC	0 (0)	69 (1)	69 (1)	6.2
Urban Oldies	5 (1)	69 (2)	75 (3)	6.7
Totals	230(10)	882 (17)	1113 (27)	

Note WJZV-93.1 Old Format: Christmas muisc New Format: Smooth Jazz
 WWUZ-96.9 Old Format: Classic Hits New Format: drops Bob & Tom
 WBBT-FM-107.3 Old Format: rhythmic Oldies New Format: Rhythmic AC

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDIF	1440	1 kw / 1 kw	Reg'l Mex.	CRC	—	Clear Channel Communications	Riverside

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATY	101.3	1.95 kw @597	Adult Cont.	ABC	—	Kay Sadlier-Gill	Idyllwild
KCAL	96.7	1.77 kw @376	Rock	Ind.	D & R Radio	SBR Broadcasting Co.	Redlands
KCXX	103.9	180 w@1,797	Modern Rock	Ind.	McGavren-Guild	All Pro Broadcasting, Inc.	Lake Arrowhead
KELT	1590	5 kw @	Religious	Ind.	Salem Radio Reps	McClatchey Broadcasting	El Paso
KFRG	95.1	50 kw @489	Country	Ind.	Allied Radio Ptnrs.	CBS/Infinity	San Bernardino
KGGI	99.1	2.56 kw @1,843	Dance	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Riverside
KLIT	92.7	6 kw @148	simul. KELTFF	Ind.	—	Amaturo Group	Avalon
KOLA	99.9	29.5 kw @1,663	Oldies	Ind.	D & R Radio	SBR Broadcasting Co.	San Bernardino
KWRP	96.1	250 w@1,565	Adult Stand.	Jones, AP	—	Magic Broadcasting Companies	San Jacinto
KXRS	105.7	170 w@1,023	Reg'l Mex.	Ind.	Lotus	Lazer Broadcasting Corp.	Hemet
KXSB	101.7	300 w@1,414	Reg'l Mex.	Ind.	Lotus	Lazer Broadcasting Corp.	Big Bear Lake

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABC	Talk	790	Los Angeles
KBIG-F	Hot AC	104.3	Los Angeles
KCBS-F	Classic Rock	93.1	Los Angeles
KCMG-F	Rhythmic Old.	92.3	Los Angeles
KFI	Talk	640	Los Angeles
KFWB	News	980	Los Angeles
KIIS-F	CHR	102.7	Los Angeles
KKBT-F	Urban	100.3	Los Angeles
KKLA-F	Religious	99.5	Los Angeles
KLAC	Adult Stand.	570	Los Angeles
KLAX-F	Reg'l Mex.	97.9	East Los Angeles
KLOS-F	Rock	95.5	Los Angeles
KLSX-F	Talk	97.1	Los Angeles
KLVE-F	Romantica	107.5	Los Angeles
KMZT-F	Classical	105.1	Los Angeles

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KNJR-F	Religious	93.5	Ontario
KNX	News	1070	Los Angeles
KOST-F	Adult Cont.	103.5	Los Angeles
KPSI-F	Dance	100.5	Palm Springs
KPWR-F	Urban	105.9	Los Angeles
KRCV-F	Span.-Stand.	98.3	West Covina
KROQ-F	Modern Rock	106.7	Pasadena
KRTH-F	Oldies	101.1	Los Angeles
KSCA-F	Reg'l Mex.	101.9	Glendale
KSSE-F	Span.-CHR	97.5	Riverside
KTWV-F	Smooth Jazz	94.7	Los Angeles
KWVE-F	Religious	107.9	San Clemente
KYSR-F	Modern AC	98.7	Los Angeles
KZLA-F	Country	93.9	Los Angeles
XTRA	Sports	690	Tijuana

Consolidation Report12+

25-54

	(%)	(%)
Lazer Broadcasting Corp. KXRS FM, KXSB FM	2.1	2.3
SBR Broadcasting Co. KCAL FM, KOLA FM	8.7	10.0
Totals	10.8	12.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	81 (2)	81 (2)	4.1
Adult Stand.	13 (1)	54 (1)	67 (2)	3.4
CHR	0 (0)	82 (1)	82 (1)	4.1
Classic Rock	0 (0)	64 (1)	64 (1)	3.2
Classical	0 (0)	18 (1)	18 (1)	0.9
Country	0 (0)	235 (2)	235 (2)	11.9
Dance	0 (0)	132 (2)	132 (2)	6.7
Hot AC	0 (0)	27 (1)	27 (1)	1.4
Modern AC	0 (0)	20 (1)	20 (1)	1.0
Modern Rock	0 (0)	102 (2)	102 (2)	5.2
News	43 (2)	0 (0)	43 (2)	2.2
Oldies	0 (0)	134 (2)	134 (2)	6.8
Reg'l Mex.	18 (1)	117 (4)	135 (5)	6.8
Religious	0 (0)	116 (4)	116 (4)	5.9
Rhythmic Old.	0 (0)	40 (1)	40 (1)	2.0
Rock	0 (0)	150 (2)	150 (2)	7.6
Romantica	0 (0)	57 (1)	57 (1)	2.9
Smooth Jazz	0 (0)	54 (1)	54 (1)	2.7
Soft AC	0 (0)	1 (1)	1 (1)	0.1
Span.-CHR	0 (0)	67 (1)	67 (1)	3.4
Span.-Stand.	0 (0)	24 (1)	24 (1)	1.2
Sports	16 (1)	0 (0)	16 (1)	0.8
Talk	151 (2)	38 (1)	189 (3)	9.6
Urban	0 (0)	124 (2)	124 (2)	6.3
Totals	241 (7)	1737 (35)	1978 (42)	

Note KLTH-1240 Old Format: Religion // KLTX New Format: Religion "K-Light"
KIKA-1510 Old Format: Country New Format: KMXN, Modern Rock

ROANOKE-LYNCHBURG

Arbitron Rank 109 Pop (12+) 389,500	Stations 30 / 25	% Below Line 7.6
Market TSL in Hours 19.8	Diaries 904 / 431:1 / 60.0%	% Not Listed 18.2
Average Persons Rating 14.9	12+ FM Share (Metro) 72.4	Sample Target 850

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WYYD-F	Country	68 / 11.7	13.9	9.8	10.3	11.0	11.4	724 / 18.6	20.9	19.3	93 / 1017	Clear Channel Communications
2	WSLQ-F	Adult Cont.	66 / 11.5	9.7	8.5	9.1	9.9	9.7	693 / 17.8	16.9	15.8	125 / 1597	Mel Wheeler, Inc.
3	WROV-F	Rock	50 / 8.6	7.6	9.8	7.0	9.8	8.3	693 / 17.8	18.6	16.2	89 / 1465	Clear Channel Communications
4	WJXX-F	Dance	38 / 6.6	1.4	1.6	2.3	2.0	3.0	669 / 17.2			40 / 726	Clear Channel Communications
5	WLYK-F	Urban AC	36 / 6.3						806 / 20.7			87 / 1844	Mel Wheeler, Inc.
6	WSLC-AF	Country	33 / 5.7	4.5	3.4	2.7	3.4	4.1	514 / 13.2	10.6	8.7	71 / 1188	Mel Wheeler, Inc.
7	WFIR	Talk	27 / 4.7	3.1	5.0	3.1	4.2	4.0	347 / 8.9	10.0	7.1	32 / 436	Mel Wheeler, Inc.
8	WZZU-F	Modern Rock	26 / 4.6						383 / 9.8			28 / 425	Travis Media Corp., LLC
9	WRDJ-F	80's Hits	21 / 3.7	4.3	3.9	6.1	6.4	4.5	400 / 10.3	10.3	12.2	29 / 539	Clear Channel Communications
10	WJMH-F	Urban	16 / 2.8	2.2	1.6	2.0	1.7	2.2	210 / 5.4	4.7	4.4	45 / 608	Entercom
11	WJLM-F	Country	15 / 2.6	3.6	3.1	4.0	4.0	3.3	271 / 6.9	7.7	9.7	16 / 313	Clear Channel Communications
12	WKJS-F	Urban AC	14 / 2.5	1.4	1.5	0.7		1.5	175 / 4.5	4.3	1.6	23 / 326	Radio One
13	WLLL	Black Gospel	11 / 1.9	3.2	3.4	5.5	2.9	3.5	87 / 2.2	3.4	3.4	11 / 105	Hubbard Advertising Agency, Inc.
14	WLNI-F	Talk	9 / 1.6	1.4	1.9	1.7	1.0	1.6	161 / 4.1	3.8	4.0	12 / 203	Gary E. Burns
15	WLQE-F	Adult Stand.	9 / 1.5	2.5	2.9	4.0	2.7	2.7	188 / 4.8	6.2	7.0	9 / 193	Bedford Radio Partners
16	WQOK-F	Urban	7 / 1.3	1.8	1.5	0.8	0.5	1.3	118 / 3.0	3.3	2.8	20 / 335	Radio One
17	WVGM-AA	Sports	4 / 0.6	0.2	0.3	0.8	0.3	0.5	117 / 3.0			4 / 123	Clear Channel Communications
18	WKDE-F	Country	3 / 0.6	0.4	0.3	0.7	1.0	0.5	86 / 2.2	1.9	2.0	7 / 158	DJ Broadcasting, Inc.
18	WTTX-F	S. Gospel	3 / 0.6	0.9			0.8		60 / 1.5			6 / 64	CCL, Inc.
18	WQMG-F	Urban AC	3 / 0.6	1.1	0.6	1.0		0.8	79 / 2.0	2.1	2.0	16 / 283	Entercom
21	WLVA	Adult Stand.	3 / 0.5						49 / 1.3			3 / 49	Madison Broadcasting Group, Inc.
21	WTOY	Urban AC	3 / 0.5	0.7	0.8				47 / 1.2	1.5		3 / 55	Irvin & Barbara Ward
21	WWWR	Gospel	3 / 0.5	0.5	0.8	0.8	1.0	0.7	56 / 1.4	1.7	1.3	3 / 56	Perception Media Group, Inc.
24	WBRW-F	Classic Rock	2 / 0.4		3.3				49 / 1.3	9.3	14.9	15 / 413	New River Valley Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WJXX-F	1 WROV-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WYYD-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WJXX-F	1 WYYD-F
2	WLYK-F	2 WLYK-F	2 WROV-F	2 WROV-F	2 WROV-F	2 WSLQ-F	2 WYYD-F	2 WYYD-F	2 WYYD-F	2 WJXX-F	2 WJXX-F
3	WZZU-F	3 WYD-F	3 WYD-F	3 WYD-F	3 WYD-F	3 WROV-F	3 WROV-F	3 WROV-F	3 WROV-F	3 WLYK-F	3 WROV-F
4	WJMH-F	4 WSLQ-F	4 WLYK-F	4 WLYK-F	4 WLYK-F	4 WFIR	4 WLYK-F	4 WFIR	4 WJXX-F	4 WROV-F	4 WSLQ-F
5	WQOK-F	5 WJXX-F	5 WJXX-F	5 WJXX-F	5 WJXX-F	5 WSLC-AF	5 WSLC-AF	5 WSLC-AF	5 WLYK-F	5 WSLQ-F	5 WSLC-AF
6	WSLC-AF	6 WYYD-F	6 WZZU-F	6 WZZU-F	6 WSLC-AF	6 WRDJ-F	6 WJXX-F	6 WLYK-F	6 WSLC-AF	6 WZZU-F	6 WLYK-F
7	WYYD-F	7 WJMH-F	7 WSLC-AF	7 WSLC-AF	7 WZZU-F	7 WJXX-F	7 WFIR	7 WJXX-F	7 WZZU-F	7 WSLC-AF	7 WZZU-F
8	WRDJ-F	8 WSLC-AF	8 WKJS-F	8 WKJS-F	8 WRDJ-F	8 WLYK-F	8 WZZU-F	8 WZZU-F	8 WRDJ-F	7 WKJS-F	8 WJMH-F
9	WROV-F	9 WKJS-F	9 WJMH-F	9 WFIR	9 WKJS-F	9 WLLL	9 WRDJ-F	9 WRDJ-F	9 WFIR	9 WRDJ-F	9 WKJS-F
10	WLLL	10 WJLM-F	10 WJLM-F	10 WJLM-F	10 WFIR	10 WJLM-F	10 WKJS-F	10 WLNI-F	10 WJLM-F	10 WJMH-F	10 WRDJ-F
											10 WJLM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WLYK-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WROV-F	1 WROV-F	1 WROV-F	1 WROV-F	1 WROV-F
2	WSLQ-F	2 WSLQ-F	1 WLYK-F	2 WYYD-F	2 WZZU-F	2 WZZU-F	2 WZZU-F	2 WZZU-F	2 WYYD-F
3	WJXX-F	3 WJMH-F	3 WJXX-F	3 WJXX-F	3 WSLC-AF	3 WSLC-AF	3 WLYK-F	3 WLYK-F	3 WLYK-F
4	WYYD-F	4 WJXX-F	4 WZZU-F	4 WLYK-F	4 WJXX-F	4 WJXX-F	4 WYYD-F	4 WYYD-F	4 WZZU-F
5	WJMH-F	5 WYYD-F	5 WJXX-F	5 WJMH-F	5 WLYK-F	5 WJMH-F	5 WYYD-F	5 WJXX-F	5 WSLQ-F
6	WSLC-AF	6 WZZU-F	6 WSLC-AF	6 WROV-F	6 WJXX-F	6 WSLC-AF	6 WJLM-F	6 WJXX-F	6 WJXX-F
6	WKJS-F	7 WSLC-AF	7 WQOK-F	7 WROV-F	7 WJMH-F	7 WSLQ-F	7 WJLM-F	7 WSLC-AF	7 WRDJ-F
8	WZZU-F	8 WKJS-F	7 WKJS-F	8 WKJS-F	8 WKJS-F	8 WSLQ-F	8 WSLQ-F	8 WKJS-F	8 WSLC-AF
9	WROV-F	9 WROV-F	9 WROV-F	9 WZZU-F	9 WFIR	9 WJMH-F	9 WKJS-F	9 WFIR	9 WKJS-F
10	WJLM-F	10 WQOK-F	10 WYYD-F	10 WJLM-F	10 WZZU-F	10 WFIR	10 WKJS-F	10 WQOK-F	10 WLNI-F
									10 WJLM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFIR	960	5 kw / 5 kw	Talk	CBS, WW1/MBS	Katz	Mel Wheeler, Inc.	Roanoke
WGMN	1240	1 kw / 1 kw	simul. WVGMAA	WW1/MBS, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Roanoke
WLLL	930	5 kw / 49 w	Black Gospel	ABC	—	Hubbard Advertising Agency, Inc.	Lynchburg
WLVA	590	5 kw / 1 kw	Adult Stand.	ABC	Christal	Madison Broadcasting Group, Inc.	Lynchburg
WSLC	610	5 kw / 1 kw	simul. WSLCAF	WW1/MBS	Katz	Mel Wheeler, Inc.	Roanoke
WTOY	1480	5 kw / 20 w	Urban AC	AURN	Roslin	Irvin & Barbara Ward	Salem
WVGM	1320	1 kw / 24 w	Sports	ESPN, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Lynchburg
WWWR	910	1 kw / 84 w	Gospel	USA	Salem Radio Reps	Perception Media Group, Inc.	Roanoke

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WJJS	106.1	730 w@909	simul. WJXJFF	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Vinton
WJXX	101.7	3.4 kw @289	Dance	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Lynchburg
WJLM	93.5	5.8 kw @-83	Country	WW1/MBS, ABC, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Salem
WKDE	105.5	6 kw @328	Country	Ind.	Dome & Assoc.	DJ Broadcasting, Inc.	Altavista
WLDJ	102.7	22.23 kw @744	simul. WRDJFF	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Appomattox
WLNI	105.9	6 kw @266	Talk	WW1/MBS, CNN+	—	Gary E. Burns	Lynchburg
WLQE	106.9	330 w@1,276	Adult Stand.	WW1/MBS, CNN+	—	Bedford Radio Partners	Bedford
WLYK	100.1	20 kw @328	Urban AC	Ind.	Katz	Mel Wheeler, Inc.	Lynchburg
WRDJ	104.9	3.1 kw @925	80's Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Roanoke
WROV	96.3	13.8 kw @2,076	Rock	ABC, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Martinsville
WSLC	94.9	100 kw @1,979	Country	Ind.	Katz	Mel Wheeler, Inc.	Roanoke
WSLQ	99.1	200 kw @1,990	Adult Cont.	Ind.	Katz	Mel Wheeler, Inc.	Roanoke
WTTX	107.1	1.7 kw @427	S. Gospel	Ind.	—	CCL, Inc.	Appomattox
WXLK	92.3	93 kw @2,050	simul. WLYKFF	Ind.	Katz	Mel Wheeler, Inc.	Roanoke
WYYD	107.9	20.5 kw @1,767	Country	ABC, AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Amherst
WZZI	101.5	510 w@784	simul. WZZUFF	Ind.	Christal	Travis Media, LLC	Vinton
WZZU	97.9	570 w@1,925	Modern Rock	Ind.	Christal	Travis Media Corp., LLC	Lynchburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBRW-F	Classic Rock	105.3	Blacksburg
WJMH-F	Urban	102.1	Reidsville
WKJS-F	Urban AC	104.7	Crewe
WQMG-F	Urban AC	97.1	Greensboro
WQOK-F	Urban	97.5	South Boston

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	33.8	36.9
WGMN AM, WJJS FM, WJXX FM, WJLM FM, WLDJ FM, WRDJ FM, WROV FM, WVGM AM, WYYD FM		
Mel Wheeler, Inc.	28.1	30.5
WFIR AM, WLYK FM, WSLC FM, WSLC AM, WSLQ FM, WXLK FM		
	61.9	67.4

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	21 (2)	21 (2)	4.4
Adult Cont.	0 (0)	66 (1)	66 (1)	14.0
Adult Stand.	3 (1)	9 (1)	12 (2)	2.5
Black Gospel	11 (1)	0 (0)	11 (1)	2.3
CHR	0 (0)	36 (1)	36 (1)	7.6
Classic Rock	0 (0)	2 (1)	2 (1)	0.4
Country	4 (1)	114 (4)	119 (5)	25.2
Dance	0 (0)	38 (2)	38 (2)	8.1
Gospel	3 (1)	0 (0)	3 (1)	0.6
Modern Rock	0 (0)	26 (2)	26 (2)	5.5
Rock	0 (0)	50 (1)	50 (1)	10.6
S. Gospel	0 (0)	3 (1)	3 (1)	0.6
Sports	4 (2)	0 (0)	4 (2)	0.8
Talk	27 (1)	9 (1)	36 (2)	7.6
Urban	0 (0)	24 (2)	24 (2)	5.1
Urban AC	3 (1)	18 (3)	21 (4)	4.4
Totals	55 (8)	416 (22)	472 (30)	

ROCHESTER, NY

Arbitron Rank 53	Pop (12+) 892,400	Stations 33 / 24	% Below Line 5.7
Market TSL in Hours 19.9	Diaries 2391 / 373:1 / 58.6%	% Not Listed 16.1	
Average Persons Rating 15.1	12+ FM Share (Metro) 64.5	Sample Target 2200	

12+Metro	Format	Fall 00	Su	Spg	Wi	Fall	4-Book	12+Metro	Spg	Fall	12+TSA	Owner	
		1/4 Share	00	00	00	99	Avg	Cume / Rtg	00	99	AQH / Cume		
1	WHAM	News/Talk	165 / 12.3	9.7	11.1	9.8	11.7	10.7	2343 / 26.3	21.4	26.1	176 / 2543	Clear Channel Communications
2	WBEE-F	Country	117 / 8.7	8.1	8.9	9.2	7.9	8.7	1573 / 17.6	18.7	18.1	130 / 1805	Entercom
3	WCMF-F	Rock	95 / 7.0	5.6	6.6	6.5	6.4	6.4	1410 / 15.8	15.0	15.2	105 / 1572	CBS/Infinity
4	WPXY-F	CHR	84 / 6.2	6.1	5.6	6.0	5.6	6.0	1853 / 20.8	21.5	21.7	91 / 1994	CBS/Infinity
5	WRMM-F	Soft AC	82 / 6.1	6.3	6.3	7.1	8.2	6.5	1456 / 16.3	16.7	19.0	88 / 1522	CBS/Infinity
6	WDKX-F	Urban	79 / 5.9	8.0	7.0	6.5	6.3	6.8	873 / 9.8	10.7	9.4	80 / 873	Monroe County Bcstg Co., Ltd.
7	WVOR-F	Hot AC	67 / 4.9	4.6	5.6	5.5	5.8	5.1	1260 / 14.1	14.0	14.2	71 / 1387	Clear Channel Communications
8	WNVE-F	Modern Rock	64 / 4.7	4.4	4.4	3.8	4.4	4.3	1138 / 12.8	12.8	14.5	88 / 1475	Clear Channel Communications
9	WBBF-AF	Oldies	59 / 4.4	1.9	2.0	1.7	1.5	2.5	1250 / 14.0	8.0	7.5	62 / 1315	Entercom
10	WKGS-F	Dance	51 / 3.8	3.7	3.5	4.2	3.6	3.8	1151 / 12.9	13.6	12.6	52 / 1157	Clear Channel Communications
11	WLZG	Adult Stand.	37 / 2.8	2.7	1.2	1.7		2.1	438 / 4.9	3.5		38 / 459	Crawford Broadcasting Co.
12	WZNE-F	Modern Rock	35 / 2.6	4.3	3.2	3.6	3.0	3.4	898 / 10.1	13.3	13.0	36 / 910	CBS/Infinity
13	WHTK	Sports	24 / 1.7	1.9	1.5	1.5	1.7	1.7	483 / 5.4	4.3	4.8	25 / 493	Clear Channel Communications
14	WJZR-F	Adult Altern.	19 / 1.4	1.1	1.8	1.1	1.7	1.3	317 / 3.6	4.3	4.6	19 / 321	Victorson Group, Inc.
15	WTSS-F	Hot AC	15 / 1.1	0.9	0.4	0.8	0.9	0.8	221 / 2.5	1.8	1.9	23 / 380	Entercom
15	WBZA-F	80's Hits	15 / 1.1	5.6	5.0	5.0	4.2	4.2	471 / 5.3	14.3	13.9	20 / 512	Entercom
17	WLCL-F	80's Hits	14 / 1.0	1.1	1.2	1.1	1.1	1.1	334 / 3.7	3.9	3.8	14 / 348	Clear Channel Communications
18	WYRK-F	Country	12 / 0.9	0.4	0.7	0.6		0.6	160 / 1.8	1.4		21 / 264	CBS/Infinity
19	WKSE-F	CHR	11 / 0.8	0.4	0.9	0.8	0.5	0.7	134 / 1.5	1.6	1.4	12 / 166	Entercom
19	WDCZ-F	Religious	11 / 0.8	0.4		0.6	0.5		228 / 2.6	2.7	1.6	11 / 228	Crawford Broadcasting Co.
21	WZXF-F	Religious	10 / 0.8	0.8	0.5	0.5	0.9	0.7	206 / 2.3	2.2	2.2	13 / 243	Calvary Chapel / Finger Lakes
22	WYLF	Adult Stand.	10 / 0.7	0.4					73 / 0.8			25 / 189	MB Communications, Inc.
23	WISY-F	Soft AC	9 / 0.7	0.4	0.6	0.6	0.6	0.6	142 / 1.6	1.9	1.3	9 / 166	Clear Channel Communications
24	WBTA	Soft AC	8 / 0.6	0.4		0.4			87 / 1.0	1.1		8 / 87	Broben Communications, Inc.
24	CFMX-F	Classical	8 / 0.6	0.6	0.6	0.5	0.4	0.6	106 / 1.2	1.6	1.8	8 / 106	Canadian Station Owner
26	WWHT-F	CHR	7 / 0.5		0.5	0.4	0.4		167 / 1.9	1.6	1.6	20 / 402	Clear Channel Communications
27	WGRF-F	Classic Rock	5 / 0.4	0.5	0.6	0.5	0.6	0.5	91 / 1.0	1.0	1.6	9 / 119	Citadel Communications Corp.
27	WGVA-AA	Talk	5 / 0.4						66 / 0.7			6 / 84	George W. Kimble
27	WBBS-F	Country	5 / 0.4			1.4	0.7		77 / 0.9	4.5	3.2	27 / 337	Clear Channel Communications
27	WDNY-F	Adult Cont.	5 / 0.4						68 / 0.8			8 / 154	Miller Media, Inc.
31	WNSA-F	Sports	5 / 0.3	0.8	0.8	0.8	0.9	0.7	116 / 1.3	3.3	3.2	12 / 263	Adelphia Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WPXY-F	1 WNVE-F	1 WCMF-F	1 WCMF-F	1 WHAM	1 WHAM	1 WHAM	1 WHAM	1 WHAM	1 WHAM	1 WDKX-F
2 WKGS-F	2 WPXY-F	2 WBEE-F	2 WHAM	2 WCMF-F	2 WBEE-F	2 WCMF-F	2 WBEE-F	2 WBEE-F	2 WHAM	2 WBEE-F
3 WDKX-F	3 WCMF-F	3 WPXY-F	3 WVOR-F	3 WBEE-F	3 WCMF-F	3 WBEE-F	3 WCMF-F	3 WPXY-F	3 WPXY-F	3 WDKX-F
4 WNVE-F	4 WDKX-F	3 WHAM	3 WBEE-F	4 WVOR-F	4 WRMM-F	4 WNVE-F	4 WRMM-F	4 WDKX-F	4 WBEE-F	4 WPXY-F
5 WWHT-F	5 WVOR-F	5 WVOR-F	5 WNVE-F	5 WRMM-F	5 WBBF-AF	5 WPXY-F	5 WVOR-F	4 WCMF-F	5 WKGS-F	5 WRMM-F
6 WZNE-F	6 WKGS-F	5 WDKX-F	6 WRMM-F	6 WDKX-F	6 WLZG	6 WRMM-F	6 WBBF-AF	6 WRMM-F	6 WCMF-F	6 WBBF-AF
7 WRMM-F	6 WBEE-F	7 WNVE-F	7 WPXY-F	7 WNVE-F	7 WDKX-F	7 WVOR-F	7 WPXY-F	7 WVOR-F	6 WNVE-F	7 WCMF-F
8 WBEE-F	8 WRMM-F	8 WRMM-F	7 WDKX-F	8 WPXY-F	8 WVOR-F	8 WDKX-F	8 WDKX-F	8 WKGS-F	8 WRMM-F	8 WKGS-F
9 WCMF-F	9 WHAM	9 WKGS-F	9 WZNE-F	9 WBBF-AF	9 WPXY-F	9 WBBF-AF	9 WNVE-F	9 WNVE-F	9 WVOR-F	9 WNVE-F
10 WVOR-F	10 WZNE-F	10 WZNE-F	10 WBBF-AF	10 WZNE-F	10 WJZR-F	10 WKGS-F	10 WKGS-F	10 WBBF-AF	10 WBBF-AF	10 WVOR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WPXY-F	1 WPXY-F	1 WVOR-F	1 WPXY-F	1 WBEE-F	1 WCMF-F	1 WNVE-F	1 WNVE-F	1 WCMF-F	1 WCMF-F
2 WDKX-F	2 WBEE-F	2 WBEE-F	1 WBEE-F	2 WVOR-F	2 WNVE-F	2 WCMF-F	2 WCMF-F	2 WNVE-F	2 WHAM
3 WKGS-F	3 WDKX-F	3 WRMM-F	3 WDKX-F	3 WRMM-F	3 WDKX-F	3 WHAM	3 WHAM	3 WHAM	3 WNVE-F
4 WBEE-F	4 WKGS-F	4 WPXY-F	4 WVOR-F	4 WHAM	4 WPXY-F	4 WPXY-F	4 WVOR-F	4 WVOR-F	4 WBEE-F
5 WRMM-F	5 WVOR-F	5 WDKX-F	5 WRMM-F	5 WDKX-F	5 WKGS-F	5 WDKX-F	5 WZNE-F	5 WBEE-F	5 WVOR-F
6 WVOR-F	6 WRMM-F	6 WZNE-F	6 WKGS-F	6 WPXY-F	6 WHAM	6 WVOR-F	6 WDKX-F	6 WDKX-F	6 WRMM-F
7 WBBF-AF	7 WZNE-F	7 WKGS-F	7 WHAM	7 WBBF-AF	7 WVOR-F	7 WZNE-F	7 WPXY-F	7 WPXY-F	7 WHTK
8 WCMF-F	8 WCMF-F	8 WCMF-F	8 WZNE-F	8 WZNE-F	8 WBEE-F	8 WHTK	7 WRMM-F	8 WRMM-F	8 WDKX-F
9 WKSE-F	9 WNVE-F	9 WHAM	9 WCMF-F	9 WCMF-F	9 WRMM-F	9 WKGS-F	9 WDKX-F	9 WHTK	9 WPXY-F
9 WNVE-F	10 WHAM	10 WNVE-F	10 WBBF-AF	10 WTSS-F	10 WLCL-F	9 WRMM-F	10 WKGS-F	10 WZNE-F	10 WBBF-AF

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBF	950	1 kw / 1 kw	simul. WBBFAF	WW1/MBS	D & R Radio	Entercom	Rochester
WBTA	1490	1 kw / 710 w	Soft AC	ABC	—	Broben Communications, Inc.	Batavia
WCGR	1550	250 w / kw	simul. WGVA	ABC	—	George W. Kimble	Canandaigua
WGVA	1240	1 kw / 1 kw	Talk	ABC, WW1/MBS	—	George W. Kimble	Geneva
WHAM	1180	50 kw / 50 kw	News/Talk	CBS, Talknet, ABC	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WHTK	1280	5 kw / 5 kw	Sports	CNN+, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WLZG	990	5 kw / 2.5 kw	Adult Stand.	Ind.	—	Crawford Broadcasting Co.	Rochester

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBF	93.3	4 kw @390	Oldies	WW1/MBS	D & R Radio	Entercom	Avon
WBEE	92.5	50 kw @500	Country	WW1/MBS	D & R Radio	Entercom	Rochester
WBZA	98.9	37 kw @564	80's Hits	WW1/MBS	D & R Radio	Entercom	Rochester
WCMF	96.5	50 kw @457	Rock	WW1/MBS	Katz	CBS/Infinity	Rochester
WDCZ	102.7	6 kw @328	Religious	Ind.	—	Crawford Broadcasting Co.	Webster
WDKX	103.9	800 w@540	Urban	Ind.	Allied Radio Ptnrs.	Monroe County Bcstg Co., Ltd.	Rochester
WDNY	93.9	570 w@741	Adult Cont.	WW1/MBS	—	Miller Media, Inc.	Dansville
WISY	102.3	3.4 kw @282	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Canandaigua
WJZR	105.9	1.8 kw @420	Adult Altern.	AP	—	Victorson Group, Inc.	Rochester
WKGS	106.7	3.5 kw @266	Dance	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Irondequoit
WLCL	107.3	650 w@994	80's Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	South Bristol Township
WNVE	95.1	50 kw @417	Modern Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honeoye Falls
WPXY	97.9	50 kw @399	CHR	Ind.	Christal	CBS/Infinity	Rochester
WRMM	101.3	27 kw @640	Soft AC	Ind.	Christal	CBS/Infinity	Rochester
WVOR	100.5	50 kw @480	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WZNE	94.1	2.5 kw @328	Modern Rock	Ind.	Katz	CBS/Infinity	Brighton
WZXX	99.7	2.8 kw @485	Religious	Ind.	—	Calvary Chapel of the Finger Lakes	Palmyra

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBS-F	Country	104.7	Fulton
WGRF-F	Classic Rock	96.9	Buffalo
WKSE-F	CHR	98.5	Niagara Falls
WNSA-F	Sports	107.7	Wethersfield Township
WTSS-F	Hot AC	102.5	Buffalo
WWHT-F	CHR	107.9	Syracuse
WYLF	Adult Stand.	850	Penn Yan
WYRK-F	Country	106.5	Buffalo
CFMX-F	Classical	103.1	Cobourg

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	21.9	24.7
WCMF FM,WPXY FM,WRMM FM,WZNE FM		
Clear Channel Communications	29.1	29.2
WHAM AM,WHTK AM,WISY FM,WKGS FM,WLCL FM,WNVE FM,WVOR FM		
Crawford Broadcasting Co.	3.6	1.2
WDCZ FM,WLGZ AM		
Entercom	14.2	14.9
WBBF AM,WBBF FM,WBEE FM,WBZA FM		
George W. Kimble	0.3	0.3
WCGR AM,WGVA AM		
	69.1	70.3

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	29 (2)	29 (2)	2.6
Adult Altern.	0 (0)	19 (1)	19 (1)	1.7
Adult Cont.	0 (0)	5 (1)	5 (1)	0.4
Adult Stand.	47 (2)	0 (0)	47 (2)	4.2
CHR	0 (0)	102 (3)	102 (3)	9.0
Classic Rock	0 (0)	5 (1)	5 (1)	0.4
Classical	0 (0)	8 (1)	8 (1)	0.7
Country	0 (0)	134 (3)	134 (3)	11.8
Dance	0 (0)	51 (1)	51 (1)	4.5
Hot AC	0 (0)	82 (2)	82 (2)	7.2
Modern Rock	0 (0)	99 (2)	99 (2)	8.7
News/Talk	165 (1)	0 (0)	165 (1)	14.6
Oldies	13 (1)	46 (1)	59 (2)	5.2
Religious	0 (0)	21 (2)	21 (2)	1.9
Rock	0 (0)	95 (1)	95 (1)	8.4
Soft AC	8 (1)	91 (2)	99 (3)	8.7
Sports	24 (1)	5 (1)	28 (2)	2.5
Talk	5 (2)	0 (0)	5 (2)	0.4
Urban	0 (0)	79 (1)	79 (1)	7.0
Totals	262 (8)	871 (25)	1132 (33)	

Note WCGR-1550 Old Format: Soft AC New Format: Talk/ESPN-Sports/WGVA
 WBBF-98.9 Old Format: Oldies New Format: WBZA, 80's Hits "Buzz." WBBF call letters & programming move to 93.3 mHz & 950 kHz.
 WEZO-950 Old Format: Business/Std./Tropic New Format: WBBF, Oldies /WBBF-FM
 WQRV-93.3 Old Format: Classic Hits New Format: WBBF-FM, Oldies

ROCKFORD

Arbitron Rank 150	Pop (12+) 255,000	Stations 23 / 9	% Below Line 29.8
Market TSL in Hours 18.7		Diaries 979 / 260:1 / 59.4%	% Not Listed 15.0
Average Persons Rating 14.1		12+ FM Share (Metro) 59.2	Sample Target 960

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WXXQ-F	Country	38 / 10.6	10.5	10.3	9.6	9.0	10.3	503 / 19.7	20.5	18.4	69 / 937	Cumulus Media
2	WZOK-F	CHR	34 / 9.4	11.0	16.1	14.2	12.9	12.7	725 / 28.4	36.9	32.5	59 / 1273	Cumulus Media
3	WYHY-F	Classic Hits	30 / 8.4	15.2	5.8	6.5	6.6	9.0	505 / 19.8	17.8	18.8	44 / 687	Radio Works
4	WXRX-F	Rock	27 / 7.6	7.8	11.1	10.4	11.3	9.2	444 / 17.4	22.8	22.9	40 / 741	Radio Works
5	WGN	Talk	22 / 6.0	6.0	3.0	6.5	4.7	5.4	294 / 11.5	7.7	14.4	46 / 587	Tribune Broadcasting
6	WGFB-F	Adult Cont.	18 / 5.0	5.2	8.0	8.0	9.5	6.5	340 / 13.3	18.2	18.9	29 / 431	Radio Works
7	WKMQ-F	Oldies	17 / 4.6						278 / 10.9			22 / 404	Cumulus Media
8	WLS	Talk	16 / 4.3	1.6	3.0	2.7	2.1	2.9	150 / 5.9	6.3	6.0	32 / 406	ABC Inc.
9	WROK	Talk	15 / 4.0	3.1	5.3	4.1	5.0	4.1	336 / 13.2	13.8	12.9	15 / 364	Cumulus Media
10	WAIT	Adult Stand.	12 / 3.4	2.1	1.5	0.7	1.8	1.9	76 / 3.0	1.2	1.9	15 / 124	NextMedia
11	WNTA	Talk	12 / 3.3	4.4	3.5	4.3	5.8	3.9	171 / 6.7	6.5	8.6	13 / 180	Radio Works
12	WJJO-F	Rock	12 / 3.2	3.4	2.5	2.7	2.4	3.0	195 / 7.7	6.2	8.2	29 / 438	Mid-West Family Stations
13	WBBM	News	10 / 2.7	1.6	2.0	1.2	1.6	1.9	237 / 9.3	7.0	6.1	17 / 495	CBS/Infinity
14	WQFL-F	Cont. Christ.	8 / 2.3	2.1	1.5	3.1	3.2	2.3	165 / 6.5	4.7	6.9	13 / 280	First Assembly of God Church
15	WDEK-FF	Dance	7 / 2.0	2.6					229 / 9.0			25 / 653	Big City Radio
15	WKPO-F	Dance	7 / 2.0	1.0	1.0	1.9	1.8	1.5	162 / 6.3	3.6	4.5	19 / 326	Good Karma Broadcasting, LCC
17	WSJY-F	Soft AC	6 / 1.6	1.3	1.8	1.4	2.4	1.5	140 / 5.5	5.6	5.6	18 / 327	Marathon Media
17	WSCR	Sports	6 / 1.6		1.0				133 / 5.2	3.1	4.7	10 / 250	Salem Communications Corp.
19	WJVL-F	Country	4 / 1.1	2.4	1.5	1.0	1.3	1.5	112 / 4.4	4.7	3.4	39 / 530	Gazette Printing Co.
20	WZCH-F	Span.-CHR	3 / 0.9	0.5		0.7	1.1		45 / 1.8		1.7	6 / 74	Entravision Holdings
21	WUSN-F	Country	2 / 0.5	2.9	3.8				28 / 1.1	9.7	9.0	6 / 119	CBS/Infinity
21	WTMJ	News/Talk	2 / 0.5	8.5	10.8				52 / 2.1	29.3	24.0	4 / 115	Journal Broadcast Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WZOK-F	1 WXRX-F	1 WXRX-F	1 WYHY-F	1 WXXQ-F	1 WXXQ-F	1 WXXQ-F	1 WXXQ-F	1 WZOK-F	1 WZOK-F
2	WJJO-F	2 WZOK-F	2 WYHY-F	2 WXXQ-F	2 WYHY-F	2 WYHY-F	2 WZOK-F	2 WYHY-F	2 WXXQ-F	2 WXXQ-F
3	WKPO-F	3 WYHY-F	3 WXXQ-F	3 WXRX-F	3 WXRX-F	3 WGN	3 WYHY-F	3 WXRX-F	3 WYHY-F	3 WYHY-F
4	WDEK-FF	4 WXXQ-F	4 WZOK-F	4 WZOK-F	4 WZOK-F	4 WKMQ-F	4 WXRX-F	4 WZOK-F	4 WKPO-F	4 WXRX-F
5	WXRX-F	5 WJJO-F	5 WGFB-F	5 WGFB-F	5 WGFB-F	5 WGFB-F	5 WGN	5 WGFB-F	5 WGN	5 WJJO-F
6	WGFB-F	6 WDEK-FF	6 WKMQ-F	6 WKMQ-F	6 WKMQ-F	5 WLS	6 WNTA	6 WGN	6 WKMQ-F	6 WGN
7	WQFL-F	7 WQFL-F	7 WJJO-F	7 WQFL-F	7 WQFL-F	7 WROK	7 WLS	7 WLS	7 WGFB-F	7 WROK
8	WXXQ-F	8 WKPO-F	8 WQFL-F	8 WJJO-F	8 WLS	8 WAIT	7 WROK	7 WKMQ-F	8 WJJO-F	8 WDEK-FF
9	WYHY-F	9 WGFB-F	9 WDEK-FF	9 WDEK-FF	9 WJJO-F	9 WNTA	9 WGFB-F	9 WNTA	9 WAIT	9 WLS
10	WGN	10 WZCH-F	10 WKPO-F	10 WSCR	10 WGN	10 WZOK-F	9 WKMQ-F	10 WROK	10 WROK	10 WLS

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WZOK-F	1 WZOK-F	1 WZOK-F	1 WXXQ-F	1 WXXQ-F	1 WJJO-F	1 WXRX-F	1 WXRX-F	1 WXRX-F
2	WXRX-F	2 WXRX-F	2 WYHY-F	2 WZOK-F	2 WYHY-F	2 WXRX-F	2 WJJO-F	2 WYHY-F	2 WYHY-F
3	WGFB-F	3 WYHY-F	3 WQFL-F	3 WYHY-F	3 WZOK-F	3 WZOK-F	3 WZOK-F	3 WXXQ-F	3 WXXQ-F
4	WXXQ-F	4 WXXQ-F	4 WXXQ-F	4 WGFB-F	4 WGFB-F	4 WXXQ-F	4 WYHY-F	4 WXXQ-F	4 WZOK-F
5	WDEK-FF	5 WQFL-F	5 WXRX-F	5 WXRX-F	5 WKMQ-F	5 WKPO-F	5 WXXQ-F	5 WZOK-F	5 WJJO-F
6	WYHY-F	6 WGFB-F	6 WDEK-FF	6 WKMQ-F	6 WOFL-F	6 WKMQ-F	6 WDEK-FF	6 WSCR	6 WLS
7	WKPO-F	7 WDEK-FF	7 WKPO-F	7 WQFL-F	7 WXRX-F	7 WYHY-F	7 WKPO-F	7 WSCR	7 WGFB-F
8	WZCH-F	8 WKPO-F	8 WUSN-F	8 WDEK-FF	8 WSJY-F	8 WJVL-F	8 WSCR	8 WZCH-F	7 WKMQ-F
9	WJJO-F	9 WZCH-F	9 WZCH-F	9 WGN	9 WGN	9 WSCR	9 WKMQ-F	9 WLS	9 WOFL-F
10	WJVL-F	10 WUSN-F	10 WJJO-F	9 WSJY-F	10 WKPO-F	10 WGFB-F	10 WZCH-F	10 WKPO-F	10 WDEK-FF

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WNTA	1330	1 kw / 91 w	Talk	ABC, AP	Katz	Radio Works	Rockford
WROK	1440	5 kw / 270 w	Talk	ABC	Allied Radio Ptnrs.	Cumulus Media	Rockford

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGFB	103.1	1.2 kw @525	Adult Cont.	WW1/MBS	McGavren-Guild	Radio Works	Rockton
WKMQ	96.7	5 kw @161	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Loves Park
WOFL	100.9	3 kw @300	Cont. Christ.	AP	—	First Assembly of God Church	Rockford
WXRX	104.9	4 kw @400	Rock	Ind.	Katz	Radio Works	Belvidere
WXXQ	98.5	11 kw @492	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Freeport
WYHY	95.3	1.23 kw @500	Classic Hits	Ind.	Katz	Radio Works	Winnebago
WZOK	97.5	50 kw @429	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Rockford

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAIT	Adult Stand.	850	Crystal Lake
WBBM	News	780	Chicago
WDEK-F	Dance	92.5	De Kalb
WKIE-F	simul. WDEKFF	92.7	Arlington Heights
WDEK-FF	Dance	92.5	De Kalb
WGN	Talk	720	Chicago
WJJO-F	Rock	94.1	Watertown
WJVL-F	Country	99.9	Janesville
WKPO-F	Dance	105.9	Evansville
WLS	Talk	890	Chicago
WSCR	Sports	670	Chicago
WSJY-F	Soft AC	107.3	Ft. Atkinson
WTMJ	News/Talk	620	Milwaukee
WUSN-F	Country	99.5	Chicago
WZCH-F	Span.-CHR	103.9	Dundee

Consolidation Report	12+	25-54
	(%)	(%)
Cumulus Media	28.6	28.3
WKMQ FM, WROK AM, WXXQ FM, WZOK FM		
Radio Works	24.3	30.8
WGFB FM, WNTA AM, WXRX FM, WYHY FM		
	52.9	59.1

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	18 (1)	18 (1)	5.9
Adult Stand.	12 (1)	0 (0)	12 (1)	3.9
CHR	0 (0)	34 (1)	34 (1)	11.1
Classic Hits	0 (0)	30 (1)	30 (1)	9.8
Cont. Christ.	0 (0)	8 (1)	8 (1)	2.6
Country	0 (0)	44 (3)	44 (3)	14.3
Dance	0 (0)	14 (3)	14 (3)	4.6
News	10 (1)	0 (0)	10 (1)	3.3
News/Talk	2 (1)	0 (0)	2 (1)	0.7
Oldies	0 (0)	17 (1)	17 (1)	5.5
Rock	0 (0)	39 (2)	39 (2)	12.7
Soft AC	0 (0)	6 (1)	6 (1)	2.0
Span.-CHR	0 (0)	3 (1)	3 (1)	1.0
Sports	6 (1)	0 (0)	6 (1)	2.0
Talk	64 (4)	0 (0)	64 (4)	20.8
Totals	94 (8)	213 (15)	307 (23)	

SACRAMENTO

Arbitron Rank 27	Pop (12+) 1,460,600	Stations 31 / 27	% Below Line 3.2
Market TSL in Hours 19.3		Diaries 2947 / 496:1 / 51.9%	% Not Listed 16.2
Average Persons Rating 14.3		12+ FM Share (Metro) 56.7	Sample Target 2930

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KFBK	News/Talk	233 / 11.1	7.4	8.1	7.8	8.0	8.6 2861 / 19.6	17.7	17.9	305 / 3727	Clear Channel Communications
2	KNCI-F	Country	137 / 6.5	7.5	4.8	6.0	5.4	6.2 1854 / 12.7	12.4	11.9	168 / 2395	CBS/Infinity
3	KRXQ-F	Rock	114 / 5.4	6.2	5.7	5.1	5.3	5.6 1633 / 11.2	11.8	10.6	154 / 2188	Entercom
4	KSEG-F	Classic Rock	101 / 4.8	5.1	5.1	5.5	5.5	5.1 1697 / 11.6	14.1	12.9	138 / 2220	Entercom
5	KSFM-F	Dance	95 / 4.5	3.5	3.7	4.3	4.0	4.0 2196 / 15.0	14.6	16.3	138 / 3507	CBS/Infinity
6	KDND-F	CHR	93 / 4.4	4.1	4.7	4.1	5.3	4.3 2194 / 15.0	15.9	16.2	108 / 2652	Entercom
7	KBMB-F	Urban	86 / 4.1	3.3	3.9	4.9	4.5	4.1 1610 / 11.0	11.3	11.0	90 / 1714	Diamond Radio, Inc.
8	KSSJ-F	Smooth Jazz	85 / 4.1	4.5	3.4	4.9	4.9	4.2 1337 / 9.2	9.3	10.7	100 / 1560	Entercom
9	KHTK	Sports	83 / 4.0	4.0	4.5	3.4	3.3	4.0 1131 / 7.7	8.9	8.0	110 / 1504	CBS/Infinity
10	KYMX-F	Soft AC	78 / 3.7	5.6	5.3	4.2	4.4	4.7 1657 / 11.3	11.8	11.5	94 / 2040	CBS/Infinity
11	KWOD-F	Modern Rock	69 / 3.3	3.3	4.0	3.7	3.7	3.6 1771 / 12.1	12.0	12.0	97 / 2532	Royce International Bcstg Corp.
12	KCTC	Adult Stand.	64 / 3.0	3.6	4.2	4.1	3.7	3.7 1014 / 6.9	7.8	7.3	86 / 1310	Entercom
13	KGBY-F	Adult Cont.	59 / 2.8	2.6	3.4	3.1	2.7	3.0 1359 / 9.3	9.1	9.1	63 / 1459	Clear Channel Communications
14	KHYL-F	Rhythmic Old.	58 / 2.8	3.1	3.3	3.0	3.7	3.0 1278 / 8.7	8.7	11.8	72 / 1580	Clear Channel Communications
15	KXOA-F	Classic Rock	57 / 2.7	2.6	2.1	1.8	2.0	2.3 1031 / 7.1	6.5	7.5	65 / 1152	CBS/Infinity
16	KZZO-F	Modern AC	53 / 2.5	3.1	2.9	3.8	3.3	3.1 1427 / 9.8	13.6	12.2	72 / 1925	CBS/Infinity
17	KSTE	Talk	50 / 2.4	3.0	2.3	2.4	3.1	2.5 989 / 6.8	6.0	8.0	69 / 1342	Clear Channel Communications
18	KTTA-F	Reg'l Mex.	29 / 1.4	2.0	0.9	1.6	0.8	1.5 329 / 2.3	2.2	1.8	34 / 434	Central Coast Communications
19	KNBR	Sports	27 / 1.3	1.4	0.8	1.2	0.8	1.2 547 / 3.7	4.2	2.6	55 / 1163	Susquehanna Radio Corp.
20	KLNA-F	Dance	23 / 1.1	1.1	0.8	1.5	0.4	1.1 738 / 5.1	3.9	1.4	30 / 916	Central Coast Communications
21	KFIA	Religious	22 / 1.1	0.5	0.6	0.5	0.5	0.7 313 / 2.1	2.1	2.1	25 / 402	Salem Communications Corp.
22	KTKZ	Talk	22 / 1.1	0.6	0.4	0.4	0.6	0.6 383 / 2.6	1.6	2.9	29 / 447	Salem Communications Corp.
23	KGO	News/Talk	20 / 1.0	1.1	0.8	0.8	0.8	0.9 439 / 3.0	2.3	2.6	65 / 1094	ABC Inc.
24	KRRE-F	Romantica	17 / 0.8	1.0	1.6	1.5	1.5	1.2 346 / 2.4	4.4	5.3	29 / 489	Entravision Holdings
25	KCCL-F	Oldies	14 / 0.7	0.9				240 / 1.6			18 / 299	Entravision Holdings
25	KRAK	Oldies	14 / 0.7					318 / 2.2			14 / 345	CBS/Infinity
27	KRCX-F	Reg'l Mex.	13 / 0.6	0.9	0.8	0.7	1.2	0.7 294 / 2.0	2.0	2.5	40 / 557	Entravision Holdings
28	KZSA-F	Reg'l Mex.	11 / 0.5	0.5	0.8	0.8	0.6	0.6 246 / 1.7	1.7	1.3	14 / 270	Entravision Holdings
28	KSFO	Talk	11 / 0.5	0.7	0.6	0.8	0.5	0.7 176 / 1.2	1.5	1.4	50 / 630	ABC Inc.
30	KNCO	News/Talk	10 / 0.5	0.6	0.6	0.5	0.6	0.5 193 / 1.3	0.9	1.7	10 / 215	Nevada County Broadcasters
31	KCBS	News	8 / 0.4			3.5	4.7	246 / 1.7	14.3	13.9	44 / 1015	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KSFM-F	1 KRXQ-F	1 KRXQ-F	1 KFBK	1 KFBK	1 KFBK	1 KFBK	1 KFBK	1 KSFM-F	1 KNCI-F
2	KDND-F	2 KSFM-F	2 KSEG-F	2 KSEG-F	2 KNCI-F	2 KNCI-F	2 KNCI-F	2 KNCI-F	2 KBMB-F	2 KFBK
3	KBMB-F	3 KBMB-F	3 KNCI-F	3 KRXQ-F	3 KSEG-F	3 KSEG-F	3 KSEG-F	3 KHTK	3 KSFM-F	3 KRXQ-F
4	KWOD-F	4 KNCI-F	4 KFBK	3 KNCI-F	4 KRXQ-F	4 KSSJ-F	4 KRXQ-F	4 KSEG-F	4 KDND-F	4 KBMB-F
5	KRXQ-F	5 KWOD-F	5 KHTK	5 KHTK	5 KHTK	5 KCTC	5 KDND-F	5 KRXQ-F	5 KRXQ-F	5 KWOD-F
6	KLNA-F	6 KDND-F	6 KBMB-F	6 KXOA-F	6 KSSJ-F	6 KYMX-F	6 KGBY-F	6 KSSJ-F	6 KBMB-F	6 KYMX-F
7	KYMX-F	7 KHTK	7 KSFM-F	6 KSSJ-F	7 KXOA-F	7 KHTK	7 KSFM-F	6 KCTC	7 KHTK	7 KNCI-F
8	KNCI-F	8 KYMX-F	8 KDND-F	8 KDND-F	8 KYMX-F	8 KHYL-F	8 KHTK	8 KYMX-F	8 KSEG-F	8 KFBK
9	KZZO-F	9 KSEG-F	9 KSSJ-F	9 KBMB-F	9 KBMB-F	9 KXOA-F	8 KWOD-F	9 KDND-F	9 KSSJ-F	9 KSSJ-F
10	KTTA-F	10 KZZO-F	10 KXOA-F	10 KZZO-F	9 KGBY-F	9 KGBY-F	8 KYMX-F	10 KSFM-F	10 KYMX-F	10 KHYL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KBMB-F	1 KNCI-F	1 KNCI-F	1 KNCI-F	1 KRXQ-F	1 KRXQ-F	1 KRXQ-F	1 KRXQ-F	1 KFBK
2	KDND-F	2 KDND-F	2 KDND-F	2 KDND-F	2 KFBK	2 KSFM-F	2 KHTK	2 KHTK	2 KSEG-F
3	KSFM-F	3 KBMB-F	2 KRXQ-F	3 KGBY-F	3 KGBY-F	3 KWOD-F	3 KSFM-F	3 KSFM-F	3 KSEG-F
4	KNCI-F	4 KRXQ-F	4 KWOD-F	4 KYMX-F	4 KSSJ-F	4 KBMB-F	4 KBMB-F	4 KBMB-F	3 KHTK
5	KYMX-F	5 KSFM-F	5 KYMX-F	5 KSEG-F	5 KYMX-F	5 KDND-F	5 KWOD-F	5 KFBK	5 KSFM-F
6	KWOD-F	6 KYMX-F	6 KBMB-F	6 KBMB-F	6 KDND-F	6 KLNA-F	6 KNCI-F	6 KBMB-F	6 KXOA-F
6	KRXQ-F	7 KWOD-F	7 KZZO-F	7 KSSJ-F	6 KSEG-F	7 KHYL-F	7 KSEG-F	6 KNCI-F	7 KBMB-F
8	KZZO-F	8 KZZO-F	8 KSSJ-F	8 KSFM-F	8 KHYL-F	7 KHTK	8 KWOD-F	8 KXOA-F	7 KSSJ-F
9	KSEG-F	9 KSEG-F	9 KGBY-F	9 KRXQ-F	9 KXOA-F	9 KSEG-F	9 KDND-F	9 KXOA-F	9 KWOD-F
10	KLNA-F	10 KGBY-F	10 KSFM-F	9 KFBK	9 KRXQ-F	10 KYMX-F	10 KXOA-F	10 KTTA-F	10 KZZO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTC	1320	5 kw / 5 kw	Adult Stand.	WW1/MBS, ABC	McGavren-Guild	Entercom	Sacramento
KFBK	1530	50 kw / 50 kw	News/Talk	ABC, CNN+	Clear Chan.-Sapphire	Clear Channel Communications	Sacramento
KFIA	710	25 kw / 1 kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Carmichael
KHTK	1140	50 kw / 50 kw	Sports	CBS, ESPN	Katz	CBS/Infinity	Sacramento
KNCO	830	5 kw / 5 kw	News/Talk	ABC, CNN+, AP	—	Nevada County Broadcasters	Grass Valley
KRAK	910	700 w / 500 w	Oldies	Ind.	Allied Radio Ptnrs.	CBS/Infinity	Hesperia
KSTE	650	21.4 kw / 920 w	Talk	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Rancho Cordova
KTKZ	1380	5 kw / 5 kw	Talk	SRN	Salem Radio Reps	Salem Communications Corp.	Sacramento

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBMB	103.5	6 kw @312	Urban	ABC	Allied Radio Ptnrs.	Diamond Radio, Inc.	Sacramento
KCCL	101.9	47 kw @505	Oldies	Ind.	Allied Radio Ptnrs.	Entravision Holdings	Shingle Springs
KDND	107.9	50 kw @400	CHR	Ind.	McGavren-Guild	Entercom	Sacramento
KGBY	92.5	50 kw @462	Adult Cont.	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Sacramento
KHYL	101.1	36.3 kw @567	Rhythmic Old.	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Auburn
KLNA	105.5	2.55 kw @1,010	Dance	Ind.	Lotus	Central Coast Communications	Willows
KNCI	105.1	50 kw @500	Country	CBS	Katz	CBS/Infinity	Sacramento
KRCX	99.9	1.75 kw @2,182	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Marysville
KRRE	104.3	6 kw @328	Romantica	Ind.	Caballero	Entravision Holdings	Davis
KRXQ	98.5	50 kw @500	Rock	Ind.	McGavren-Guild	Entercom	Sacramento
KSEG	96.9	50 kw @500	Classic Rock	Ind.	McGavren-Guild	Entercom	Sacramento
KSFM	102.5	50 kw @500	Dance	WW1/MBS	Christal	CBS/Infinity	Woodland
KSSJ	94.7	25 kw @325	Smooth Jazz	Ind.	McGavren-Guild	Entercom	Fair Oaks
KTTA	97.9	6 kw @328	Reg'l Mex.	Ind.	Lotus	Central Coast Communications	Esparto
KWOD	106.5	50 kw @410	Modern Rock	CBS, ABC	D & R Radio	Royce International Bcstg Corp.	Sacramento
KXOA	93.7	25 kw @328	Classic Rock	Ind.	Katz	CBS/Infinity	Roseville
KYMX	96.1	50 kw @476	Soft AC	Ind.	Christal	CBS/Infinity	Sacramento
KZSA	92.1	1.85 kw @417	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Placerville
KZZO	100.5	115 kw @328	Modern AC	Ind.	Christal	CBS/Infinity	Sacramento

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCBS	News	740	San Francisco
KGO	News/Talk	810	San Francisco
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	24.6	27.5
KHTK AM, KNCI FM, KRAK AM, KSFM FM, KXOA FM, KYMX FM, KZZO FM		
Central Coast Communications, Inc.	2.5	2.6
KLNA FM, KTTA FM		
Clear Channel Communications	19.1	17.9
KFBK AM, KGBY FM, KHYL FM, KSTE AM		
Entercom	21.7	21.7
KCTC AM, KDND FM, KRXQ FM, KSEG FM, KSSJ FM		
Entravision Holdings	2.6	3.1
KCCL FM, KRCX FM, KRRE FM, KZSA FM		
Salem Communications Corp.	2.2	2.2
KFIA AM, KTKZ AM		
	72.7	75.0

Format Performance

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	59 (1)	59 (1)	3.4
Adult Stand.	64 (1)	0 (0)	64 (1)	3.6
CHR	0 (0)	93 (1)	93 (1)	5.3
Classic Rock	0 (0)	159 (2)	159 (2)	9.1
Country	0 (0)	137 (1)	137 (1)	7.8
Dance	0 (0)	118 (2)	118 (2)	6.7
Modern AC	0 (0)	53 (1)	53 (1)	3.0
Modern Rock	0 (0)	69 (1)	69 (1)	3.9
News	8 (1)	0 (0)	8 (1)	0.5
News/Talk	262 (3)	0 (0)	262 (3)	14.9
Oldies	14 (1)	14 (1)	28 (2)	1.6
Reg'l Mex.	0 (0)	53 (3)	53 (3)	3.0
Religious	22 (1)	0 (0)	22 (1)	1.3
Rhythmic Old.	0 (0)	58 (1)	58 (1)	3.3
Rock	0 (0)	114 (1)	114 (1)	6.5
Romantica	0 (0)	17 (1)	17 (1)	1.0
Smooth Jazz	0 (0)	85 (1)	85 (1)	4.8
Soft AC	0 (0)	78 (1)	78 (1)	4.4
Sports	110 (2)	0 (0)	110 (2)	6.3
Talk	83 (3)	0 (0)	83 (3)	4.7
Urban	0 (0)	86 (1)	86 (1)	4.9
Totals	563(12)	1193 (19)	1756 (31)	

Note KRAK-1470 Old Format: Classic Country New Format: Country // KNCI
 KCCL-FM-101.9 Old Format: KRRE, romantica New Format: Oldies "Kool 101.9." KRRE calls & format move to sister 104.3 mHz.
 KRAK-1470 Old Format: Country // KNCI New Format: to be Disney- children
 KRRE-104.3 Old Format: KHZZ, Rhythmic Oldies New Format: Romantica
 KZZO-100.5 Old Format: Modern AC New Format: adds 80's Hits 8p-12a

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank 127	Pop (12+) 328,000	Stations 23 / 16	% Below Line 5.6
Market TSL in Hours 18.7	Diaries 963 / 341:1 / 60.7%	% Not Listed 15.4	
Average Persons Rating 13.9	12+ FM Share (Metro) 66.1	Sample Target 950	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book 99	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WSGW	News/Talk	57 / 12.4	8.5	9.8	7.0	9.1	9.4	626 / 19.1	14.4	19.4	73 / 837	W & W Broadcasting
2 WHNN-F	Oldies	51 / 11.1	10.8	10.0	9.3	11.2	10.3	694 / 21.2	21.5	21.4	116 / 1974	Citadel Communications Corp.
3 WIOG-F	CHR	47 / 10.4	10.8	10.2	9.5	7.4	10.2	860 / 26.2	24.6	23.8	119 / 2491	Citadel Communications Corp.
4 WKQZ-F	Country	38 / 8.3	12.2	9.4	13.0	8.3	10.7	656 / 20.0	24.6	20.1	95 / 1606	MacDonald Broadcasting Co.
5 WKQZ-F	Rock	33 / 7.2	8.3	8.4	8.3	8.5	8.0	586 / 17.9	18.7	17.7	73 / 1197	Citadel Communications Corp.
6 WTLZ-F	Urban	33 / 7.1	6.5	4.6	6.1	5.8	6.1	383 / 11.7	9.4	9.7	45 / 625	Cumulus Media
7 WGER-F	Soft AC	25 / 5.5	4.3	5.0	5.0	5.4	5.0	449 / 13.7	12.7	13.0	27 / 512	W & W Broadcasting
8 WTCF-F	Hot AC	17 / 3.8	3.7	6.8	6.5	6.6	5.2	497 / 15.2	20.0	20.5	19 / 612	W & W Broadcasting
9 WILZ-F	Classic Rock	14 / 3.1	4.3	3.8	4.3	3.7	3.9	336 / 10.2	10.9	11.8	26 / 614	Citadel Communications Corp.
10 WCEN-F	Country	13 / 2.9	4.9	3.4	3.3	3.7	3.6	302 / 9.2	6.9	8.7	63 / 977	W & W Broadcasting
11 WEEG-F	Classic Rock	12 / 2.7	2.6	3.0	3.7	3.3	3.0	256 / 7.8	9.2	8.0	20 / 446	MacDonald Broadcasting Co.
12 WSAM	Adult Stand.	12 / 2.6	3.5	4.6	3.3	4.3	3.5	236 / 7.2	8.2	9.5	14 / 274	MacDonald Broadcasting Co.
13 WOVE-F	Rhythmic Old.	7 / 1.5	1.0	1.2	1.5	1.0	1.3	99 / 3.0	3.5	2.4	21 / 344	Praestantia Broadcasting, Inc.
14 WMAX	Silent	6 / 1.3	0.8	1.0	0.7	1.0	0.9	141 / 4.3	3.1	4.3	6 / 172	990 Investors
15 WWBN-F	Rock	4 / 0.9	0.8	1.0	1.3	1.2	1.0	92 / 2.8	4.4	4.2	25 / 520	Regent Communications, Inc.
16 WJR	News/Talk	4 / 0.8	1.6	1.2	0.4	1.2	1.0	133 / 4.0	2.6	3.9	37 / 841	ABC Inc.
17 WFDF	Talk	3 / 0.7	0.4	0.8	0.4	0.8	0.6	83 / 2.5	1.8	3.6	20 / 432	Cumulus Media
17 WWCK-F	CHR	3 / 0.7	0.4	0.4	1.5	0.4	0.4	92 / 2.8	4.5	3.1	57 / 1250	Cumulus Media
19 WUPS-F	Adult Cont.	3 / 0.6	0.4	0.6	0.8	0.8	0.6	76 / 2.3	2.2	3.0	15 / 411	Northlands Communications Inc.
20 WCRZ-F	Adult Cont.	2 / 0.4	0.8	9.5	9.3	9.3	9.3	66 / 2.0	17.9	17.9	64 / 941	Regent Communications, Inc.
20 WKNX	Oldies	2 / 0.4	0.4	1.0	0.6	0.8	0.6	57 / 1.7	2.3	3.4	2 / 60	Frankenmuth Broadcasting, Inc.
22 WMPX	Adult Stand.	2 / 0.3	1.2	1.8	0.7	1.2	1.0	36 / 1.1	2.4	3.1	2 / 41	Maines Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIOG-F	1 WKQZ-F	1 WIOG-F	1 WHNN-F	1 WHNN-F	1 WSGW	1 WSGW	1 WSGW	1 WIOG-F	1 WIOG-F	1 WSGW
2 WTLZ-F	2 WIOG-F	2 WKQZ-F	2 WIOG-F	2 WIOG-F	2 WHNN-F	2 WHNN-F	2 WHNN-F	2 WHNN-F	2 WTLZ-F	2 WIOG-F
3 WKQZ-F	3 WKQZ-F	3 WHNN-F	3 WKQZ-F	3 WKQZ-F	3 WKQZ-F	3 WIOG-F	3 WKQZ-F	3 WSGW	3 WKQZ-F	3 WHNN-F
4 WTCF-F	4 WTLZ-F	4 WKQZ-F	4 WKQZ-F	4 WGER-F	4 WIOG-F	4 WKQZ-F	4 WIOG-F	4 WKQZ-F	4 WKQZ-F	4 WTLZ-F
5 WKQZ-F	5 WTCF-F	5 WGER-F	5 WGER-F	5 WKQZ-F	5 WGER-F	5 WKQZ-F	5 WKQZ-F	5 WKQZ-F	4 WSGW	5 WKQZ-F
6 WCRZ-F	6 WHNN-F	6 WTLZ-F	6 WILZ-F	6 WSGW	6 WTLZ-F	6 WTLZ-F	6 WTLZ-F	6 WTLZ-F	6 WGER-F	6 WKQZ-F
7 WHNN-F	7 WGER-F	7 WTCF-F	7 WSGW	7 WTLZ-F	7 WSAM	7 WILZ-F	7 WGER-F	7 WGER-F	7 WTCF-F	7 WGER-F
8 WCEN-F	8 WEEG-F	8 WILZ-F	8 WEEG-F	7 WILZ-F	8 WCEN-F	8 WGER-F	8 WTCF-F	8 WTCF-F	8 WHNN-F	8 WCEN-F
9 WGER-F	9 WILZ-F	9 WSGW	9 WTLZ-F	9 WEEG-F	8 WILZ-F	9 WTCF-F	9 WSAM	9 WEEG-F	9 WEEG-F	9 WTCF-F
10 WILZ-F	10 WMAX	10 WEEG-F	10 WTCF-F	10 WTCF-F	10 WKQZ-F	10 WCEN-F	10 WCEN-F	10 WILZ-F	10 WILZ-F	10 WSAM
10 WWCK-F									10 WOVE-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WHNN-F
2 WKQZ-F	2 WKQZ-F	2 WKQZ-F	2 WKQZ-F	2 WHNN-F	2 WTLZ-F	2 WIOG-F	2 WEEG-F	2 WHNN-F	2 WKQZ-F
3 WTCF-F	3 WKQZ-F	3 WHNN-F	3 WGER-F	3 WKQZ-F	3 WIOG-F	3 WTLZ-F	3 WKQZ-F	3 WILZ-F	3 WSGW
4 WKQZ-F	4 WTCF-F	4 WTLZ-F	4 WHNN-F	4 WGER-F	4 WTCF-F	4 WEEG-F	4 WMAX	4 WEEG-F	4 WEEG-F
5 WHNN-F	5 WHNN-F	5 WTCF-F	5 WTCF-F	5 WTLZ-F	5 WWBN-F	5 WILZ-F	5 WILZ-F	5 WSGW	5 WILZ-F
6 WTLZ-F	6 WTLZ-F	6 WGER-F	5 WTLZ-F	6 WTCF-F	6 WILZ-F	5 WKQZ-F	6 WGER-F	6 WIOG-F	6 WKQZ-F
7 WGER-F	7 WGER-F	7 WKQZ-F	7 WKQZ-F	7 WCEN-F	7 WWCK-F	7 WMAX	7 WWBN-F	7 WTLZ-F	7 WGER-F
8 WCEN-F	8 WCEN-F	8 WCEN-F	8 WCEN-F	8 WKQZ-F	8 WKQZ-F	8 WTCF-F	8 WIOG-F	8 WKQZ-F	8 WIOG-F
9 WSGW	9 WSGW	9 WEEG-F	9 WSGW	8 WSGW	9 WEEG-F	9 WWBN-F	8 WTCF-F	9 WGER-F	9 WMAX
10 WWCK-F	10 WEEG-F	10 WSGW	10 WILZ-F	10 WILZ-F	10 WSGW	10 WGER-F	10 WHNN-F	10 WTCF-F	10 WTLZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKNX	1250	1 kw / kw	Oldies	Ind.	—	Frankenmuth Broadcasting, Inc.	Bay City
WMAX	1440	5 kw / 2.5 kw	Silent	1-on-1, CBS, ESPN	—	990 Investors	Bay City
WMPX	1490	1 kw / 1 kw	Adult Stand.	ABC	Patt Media	Maines Broadcasting, Inc.	Midland
WSAM	1400	1 kw / 1 kw	Adult Stand.	ABC	D & R Radio	MacDonald Broadcasting Co.	Saginaw
WSGW	790	5 kw / 1 kw	News/Talk	CBS, WW1/MBS, AP	Allied Radio Ptnrs.	W & W Broadcasting	Saginaw

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCEN	94.5	100 kw @981	Country	WW1/MBS	Allied Radio Ptnrs.	W & W Broadcasting	Mt. Pleasant
WEEG	97.3	3 kw @328	Classic Rock	Ind.	D & R Radio	MacDonald Broadcasting Co.	Essexville
WGER	106.3	2.05 kw @380	Soft AC	Ind.	Allied Radio Ptnrs.	W & W Broadcasting	Saginaw
WHNN	96.1	100 kw @1,020	Oldies	WW1/MBS, ABC	McGavren-Guild	Citadel Communications Corp.	Bay City
WILZ	104.5	2.45 kw @469	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Saginaw
WIOG	102.5	86 kw @800	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Bay City
WKQZ	98.1	50 kw @492	Country	ABC	D & R Radio	MacDonald Broadcasting Co.	Saginaw
WKQZ	93.3	39.2 kw @554	Rock	WW1/MBS, ABC	McGavren-Guild	Citadel Communications Corp.	Midland
WTCF	100.5	3 kw @328	Hot AC	Ind.	Allied Radio Ptnrs.	W & W Broadcasting	Carrollton
WTLZ	107.1	4.9 kw @360	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media	Saginaw
WYLZ	100.9	2.6 kw @495	simul. WILZFF	ABC	McGavren-Guild	Citadel Communications Corp.	Pinconning

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCRZ-F	Adult Cont.	107.9	Flint
WFDF	Talk	910	Flint
WJR	News/Talk	760	Detroit
WOWE-F	Rhythmic Old.	98.9	Vassar
WUPS-F	Adult Cont.	98.5	Houghton Lake
WWBN-F	Rock	101.5	Tuscola
WWCK-F	CHR	105.5	Flint

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	31.7	36.6
WHNN FM,WILZ FM,WIOG FM,WKQZ FM,WYLZ FM		
MacDonald Broadcasting Co.	13.6	13.6
WEEG FM,WKCQ FM,WSAM AM		
W & W Broadcasting	24.6	21.1
WCEN FM,WGER FM,WSGW AM,WTCF FM		
	69.9	71.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	5 (2)	5 (2)	1.3
Adult Stand.	13 (2)	0 (0)	13 (2)	3.4
CHR	0 (0)	50 (2)	50 (2)	13.0
Classic Rock	0 (0)	26 (3)	26 (3)	6.8
Country	0 (0)	51 (2)	51 (2)	13.2
Hot AC	0 (0)	17 (1)	17 (1)	4.4
News/Talk	60 (2)	0 (0)	60 (2)	15.6
Oldies	2 (1)	51 (1)	52 (2)	13.5
Rhythmic Old.	0 (0)	7 (1)	7 (1)	1.8
Rock	0 (0)	37 (2)	37 (2)	9.6
Silent	6 (1)	0 (0)	6 (1)	1.6
Soft AC	0 (0)	25 (1)	25 (1)	6.5
Talk	3 (1)	0 (0)	3 (1)	0.8
Urban	0 (0)	33 (1)	33 (1)	8.6
Totals	84 (7)	302 (16)	385 (23)	

Note WSTD-96.9* Old Format: silent New Format: WWCM, Info/Class/Jazz. WSTD becomes the 7th affiliate to simulcast WCMU-FM.

ST. LOUIS

Arbitron Rank 19	Pop (12+) 2,122,000	Stations 25 / 25	% Below Line 0.0
Market TSL in Hours 20.1	Diaries 3401 / 624:1 / 54.9%	% Not Listed 11.2	
Average Persons Rating 15.4	12+ FM Share (Metro) 63.5	Sample Target 3340	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KMOX	News/Talk	445 / 13.7	12.0	10.3	12.0	10.5	12.0	5992 / 28.2	27.4	23.7	492 / 6653	CBS/Infinity
2	WIL-F	Country	217 / 6.6	7.1	5.7	6.5	7.2	6.5	3373 / 15.9	14.7	16.1	262 / 3999	Bonneville International Corp.
3	KEZK-F	Soft AC	216 / 6.6	7.5	7.4	7.2	6.5	7.2	3666 / 17.3	17.3	17.0	254 / 4213	CBS/Infinity
4	KSLZ-F	CHR	162 / 5.0	4.8	5.1	5.7	4.6	5.1	3619 / 17.1	18.3	16.5	196 / 4290	Clear Channel Communications
5	KLOU-F	Oldies	149 / 4.6	3.6	4.6	3.7	4.0	4.1	3863 / 18.2	14.5	14.3	163 / 4186	Clear Channel Communications
6	KTRS	Talk	142 / 4.4	4.2	4.3	4.3	4.2	4.3	2060 / 9.7	9.3	10.6	150 / 2214	Charter Communications
7	KSHE-F	Rock	142 / 4.3	3.6	3.1	3.6	2.9	3.6	2310 / 10.9	9.4	14.3	172 / 2838	Emmis Broadcasting
8	KMJM-F	Urban AC	136 / 4.2	5.2	5.3	5.4	5.5	5.0	1725 / 8.1	9.2	9.6	139 / 1746	Clear Channel Communications
9	KYKY-F	Hot AC	131 / 4.0	4.6	4.7	3.8	4.9	4.3	2971 / 14.0	13.1	14.8	140 / 3226	CBS/Infinity
10	KIHT-F	Classic Hits	126 / 3.9	3.1	4.3	3.5	3.4	3.7	2625 / 12.4	11.1	9.8	157 / 3066	Emmis Broadcasting
11	WVRV-F	Modern AC	116 / 3.6	3.7	2.9	2.9	2.3	3.3	2825 / 13.3	12.0	11.1	126 / 2964	Bonneville International Corp.
12	KPNT-F	Modern Rock	109 / 3.3	2.9	3.0	3.5	3.2	3.2	2453 / 11.6	11.9	11.6	130 / 2844	Emmis Broadcasting
13	KATZ-F	Urban	108 / 3.3	2.9	4.8	5.9	5.2	4.2	2237 / 10.5	11.4	10.5	111 / 2295	Clear Channel Communications
14	WSSM-F	Smooth Jazz	101 / 3.1	4.6	4.3	3.9	4.6	4.0	1747 / 8.2	11.4	11.5	112 / 1901	Bonneville International Corp.
15	WRTH	Adult Stand.	90 / 2.8	2.2	2.4	2.6	2.4	2.5	1166 / 5.5	4.7	4.9	92 / 1209	Bonneville International Corp.
16	KFUO-F	Classical	85 / 2.6	2.2	2.9	2.3	3.3	2.5	1459 / 6.9	7.0	8.9	89 / 1539	Lutheran Church-MO Synod Inc.
16	WMLL-F	Modern AC	85 / 2.6	2.3	2.3	2.5	3.0	2.4	1932 / 9.1	8.0	9.0	89 / 1983	Emmis Broadcasting
18	WFUN-F	Urban	79 / 2.4	3.1					1683 / 7.9			81 / 1708	Radio One
19	KSD-F	Country	68 / 2.1	1.7	2.6	2.0	2.6	2.1	1918 / 9.0	9.4	13.0	75 / 2124	Clear Channel Communications
20	KATZ	Black Gospel	67 / 2.1	1.9	2.5	2.1	2.3	2.1	918 / 4.3	4.1	4.9	68 / 918	Clear Channel Communications
21	KFNS	Sports	48 / 1.5		1.1	1.0	1.5		1053 / 5.0	4.9	4.7	51 / 1113	Missouri Sports Radio, LLC
22	KFTK-F	Talk	29 / 0.9	2.8	2.9	2.5	2.3	2.3	715 / 3.4	7.1	7.2	34 / 844	Emmis Broadcasting
23	WESL	Urban AC	16 / 0.5	0.7	0.8	1.0	0.5	0.7	288 / 1.4	1.7	1.1	16 / 288	M&R Enterprises, Inc.
24	KSLQ-F	Adult Cont.	13 / 0.4						273 / 1.3			13 / 279	Y2K, Inc.
25	WEW	Adult Stand.	11 / 0.3		0.4	0.4			160 / 0.8	1.2		12 / 182	Metropolitan Radio Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KSLZ-F	1 WIL-F	1 KSHE-F	1 KMOX	1 KMOX	1 KMOX	1 KMOX	1 KMOX	1 KMOX	1 KMOX
2	KATZ-F	2 WIL-F	2 KSHE-F	2 WIL-F	2 KEZK-F	2 KEZK-F	2 KEZK-F	2 KTRS	2 KSLZ-F	2 WIL-F
3	WFUN-F	3 KPNT-F	3 KMOX	3 KMOX	3 KEZK-F	3 WIL-F	2 WIL-F	3 WIL-F	3 WIL-F	3 KATZ-F
4	KPNT-F	4 WMLL-F	3 KEZK-F	4 KEZK-F	3 KSHE-F	4 KLOU-F	4 KIHT-F	4 KYKY-F	4 KEZK-F	4 KMJM-F
5	KMJM-F	5 WVRV-F	5 KSLZ-F	5 KYKY-F	5 KTRS	5 KSHE-F	5 KTRS	5 KSLZ-F	5 KEZK-F	5 KEZK-F
6	KLOU-F	6 KMJM-F	6 KYKY-F	6 KIHT-F	6 KIHT-F	6 WRTH	6 KLOU-F	6 KSHE-F	6 KYKY-F	6 WIL-F
7	WVRV-F	7 KSHE-F	7 KMJM-F	7 WVRV-F	7 KLOU-F	7 KSHE-F	7 KMJM-F	7 KLOU-F	7 WVRV-F	7 WFUN-F
8	KSHE-F	8 KIHT-F	8 KIHT-F	8 KMJM-F	8 KMJM-F	8 KYKY-F	7 KSLZ-F	7 WVRV-F	8 KATZ-F	8 KPNT-F
9	KATZ	9 KATZ-F	9 WVRV-F	9 KLOU-F	9 WVRV-F	9 KFUE-F	7 KPNT-F	9 KIHT-F	8 KSHE-F	9 KLOU-F
10	KYKY-F	10 KYKY-F	10 KPNT-F	10 WMLL-F	10 KTRS	10 KIHT-F	7 KYKY-F	10 KSLZ-F	10 KLOU-F	10 WSSM-F
10	WIL-F	10 WMLL-F	10 WMLL-F	10 KTRS	10 KMJM-F					10 KATZ
										10 WRTH

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KSLZ-F	1 KSLZ-F	1 KYKY-F	1 KYKY-F	1 KEZK-F	1 KPNT-F	1 KPNT-F	1 KSHE-F	1 KSHE-F
2	KATZ-F	2 KYKY-F	2 WMLL-F	2 KEZK-F	2 KYKY-F	2 KSLZ-F	2 KSHE-F	2 KIHT-F	2 KMOX
3	WFUN-F	3 WMLL-F	3 WIL-F	3 WIL-F	3 WIL-F	3 WIL-F	3 WIL-F	3 KPNT-F	3 WIL-F
4	WVRV-F	4 WIL-F	4 WVRV-F	4 KSLZ-F	4 KMJM-F	4 KMJM-F	4 KSLZ-F	4 WMLL-F	4 KIHT-F
5	WIL-F	5 WVRV-F	5 KMJM-F	5 WVRV-F	5 KMOX	5 WFUN-F	5 KIHT-F	5 KMOX	5 KPNT-F
6	KEZK-F	6 KMJM-F	6 KEZK-F	6 KMJM-F	5 WVRV-F	6 KATZ-F	6 WMLL-F	6 WIL-F	6 KMJM-F
7	KMJM-F	7 KEZK-F	7 KSLZ-F	7 WMLL-F	7 KLOU-F	7 WVRV-F	7 KMOX	7 WVRV-F	7 KSLZ-F
8	KYKY-F	8 KATZ-F	8 KIHT-F	7 KATZ-F	8 KIHT-F	8 WMLL-F	8 KMJM-F	8 KSD-F	8 KLOU-F
9	KPNT-F	9 WFUN-F	9 KSHE-F	9 KIHT-F	9 KSLZ-F	9 KSHE-F	9 WVRV-F	9 KSLZ-F	9 WMLL-F
10	WMLL-F	10 KIHT-F	10 KSD-F	10 KMOX	10 WSSM-F	10 KMOX	10 KATZ-F	10 KTRS	10 WVRV-F
									10 KPNT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KATZ	1600	5 kw / 5 kw	Black Gospel	AURN	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KFNS	590	1 kw / 1 kw	Sports	ESPN, WW1/MBS	—	Missouri Sports Radio, LLC	Wood River
KMOX	1120	50 kw / 50 kw	News/Talk	CBS, AP	Infinity Radio Sales	CBS/Infinity	St. Louis
KTRS	550	5 kw / 5 kw	Talk	ABC	—	Charter Communications	St. Louis
WESL	1490	1 kw / 1 kw	Urban AC	AURN	—	M&R Enterprises, Inc.	East St. Louis
WEW	770	1 kw / kw	Adult Stand.	CNN+	Roslin	Metropolitan Radio Group	St. Louis
WRTH	1430	5 kw / 5 kw	Adult Stand.	WW1/MBS	Christal	Bonneville International Corp.	St. Louis

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATZ	100.3	50 kw @492	Urban	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Alton
KEZK	102.5	100 kw @1,026	Soft AC	CBS	Katz	CBS/Infinity	St. Louis
KFTK	97.1	100 kw @561	Talk	Ind.	D & R Radio	Emmis Broadcasting	Florissant
KFUO	99.1	100 kw @1,026	Classical	CNN+	Allied Radio Ptnrs.	Lutheran Church-MO Synod Inc.	Clayton
KIHT	96.3	80 kw @1,027	Classic Hits	Ind.	D & R Radio	Emmis Broadcasting	St. Louis
KLOU	103.3	100 kw @920	Oldies	CBS	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KMJM	104.9	7.8 kw @575	Urban AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Columbia
KPNT	105.7	100 kw @1,376	Modern Rock	Ind.	D & R Radio	Emmis Broadcasting	Ste. Genevieve
KSD	93.7	100 kw @860	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KSHE	94.7	100 kw @1,026	Rock	Ind.	D & R Radio	Emmis Broadcasting	Crestwood
KSLQ	104.5	1.3 kw @574	Adult Cont.	USA, Jones	—	Y2K, Inc.	Washington
KSLZ	107.7	100 kw @1,019	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KYKY	98.1	90 kw @1,027	Hot AC	WW1/MBS	Katz	CBS/Infinity	St. Louis
WFUN	95.5	24.5 kw @325	Urban	Ind.	Christal	Radio One	Bethalto
WIL	92.3	100 kw @984	Country	ABC	Christal	Bonneville International Corp.	St. Louis
WMLL	104.1	39 kw @550	Modern AC	Ind.	D & R Radio	Emmis Broadcasting	Jerseyville
WSSM	106.5	90 kw @1,027	Smooth Jazz	Ind.	Christal	Bonneville International Corp.	Granite City
WVRV	101.1	44 kw @518	Modern AC	Ind.	Christal	Bonneville International Corp.	East St. Louis

Consolidation Report	12+	25-54
	(%)	(%)
Bonneville International Corp.	16.1	15.9
WIL FM, WRTH AM, WSSM FM, WVRV FM		
CBS/Infinity	24.3	21.2
KEZK FM, KMOX AM, KYKY FM		
Clear Channel Communications	21.3	21.0
KATZ FM, KATZ AM, KLOU FM, KMJM FM, KSD FM, KSLZ FM		
Emmis Broadcasting	15.0	20.2
KFTK FM, KIHT FM, KPNT FM, KSHE FM, WMLL FM		
Totals	76.7	78.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	13 (1)	13 (1)	0.4
Adult Stand.	101 (2)	0 (0)	101 (2)	3.5
Black Gospel	67 (1)	0 (0)	67 (1)	2.3
CHR	0 (0)	162 (1)	162 (1)	5.6
Classic Hits	0 (0)	126 (1)	126 (1)	4.4
Classical	0 (0)	85 (1)	85 (1)	2.9
Country	0 (0)	284 (2)	284 (2)	9.8
Hot AC	0 (0)	131 (1)	131 (1)	4.5
Modern AC	0 (0)	201 (2)	201 (2)	7.0
Modern Rock	0 (0)	109 (1)	109 (1)	3.8
News/Talk	445 (1)	0 (0)	445 (1)	15.4
Oldies	0 (0)	149 (1)	149 (1)	5.2
Rock	0 (0)	142 (1)	142 (1)	4.9
Smooth Jazz	0 (0)	101 (1)	101 (1)	3.5
Soft AC	0 (0)	216 (1)	216 (1)	7.5
Sports	48 (1)	0 (0)	48 (1)	1.7
Talk	142 (1)	29 (1)	171 (2)	5.9
Urban	0 (0)	187 (2)	187 (2)	6.5
Urban AC	16 (1)	136 (1)	152 (2)	5.3
Totals	819 (7)	2071 (18)	2890 (25)	

Note KIHT-96.3 Old Format: Classic Hits New Format: adds Steve & D.C.
 KPNT-105.7 Old Format: Modern Rock New Format: adds Howard Stern
 KSD-93.7 Old Format: Hot AC New Format: Country "The Bull"
 KXOK-FM-97.1 Old Format: Classic Rock New Format: Talk "FM Talk." adds Bob & Sheri.
 WXTM-104.1 Old Format: Modern Rock New Format: WMLL, 80's Hits

SALISBURY-OCEAN CITY

Arbitron Rank 152	Pop (12+) 247,100	Stations 34 / 30	% Below Line 2.7
Market TSL in Hours 19.9	Diaries 893 / 277:1 / 52.0%	% Not Listed 21.6	
Average Persons Rating 14.5	12+ FM Share (Metro) 74.1	Sample Target 900	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WQHQ-F	29 / 8.1	7.2	8.2	7.2	6.5	7.7	396 / 16.0	15.4	16.9	39 / 549	Clear Channel Communications
2	WTGM-AF	28 / 7.9		0.8	0.8	0.8		409 / 16.5			31 / 523	Clear Channel Communications
3	WOCQ-F	28 / 7.7	9.0	14.3	11.3	12.6	10.6	477 / 19.3	23.4	24.8	30 / 558	Great Scott Broadcasting
4	WSBY-F	25 / 7.1	8.8	0.3	0.3	0.8	4.1	274 / 11.1	1.6	1.8	27 / 299	Clear Channel Communications
5	WXJN-FF	23 / 6.4	2.7	3.6	3.5	2.8	4.0	303 / 12.3	6.7	8.1	31 / 352	Delmarva Broadcasting Co.
6	WZBH-F	21 / 5.8	10.4	6.3	6.4	7.3	7.2	337 / 13.7	13.9	14.1	26 / 447	Great Scott Broadcasting
7	WGMD-F	16 / 4.5	3.2	2.7	2.9	3.9	3.3	190 / 7.7	6.5	6.5	16 / 197	Resort Broadcasting Co., LLC
8	WLBW-FF	15 / 4.1	2.4	2.5	1.9	2.8	2.7	250 / 10.1			19 / 277	Clear Channel Communications
9	WOLC-F	11 / 3.1	2.7	3.0	2.4	2.2	2.8	196 / 7.9	7.3	8.1	14 / 256	Maranatha, Inc.
10	WGBG-F	10 / 2.7	2.9	3.0	2.7	2.2	2.8	156 / 6.3			13 / 206	Great Scott Broadcasting
11	WOSC-F	9 / 2.6	2.4	3.0	2.7	3.1	2.7	183 / 7.4	10.2	9.6	9 / 206	Clear Channel Communications
12	WQJH-F	9 / 2.5						161 / 6.5			10 / 216	Great Scott Broadcasting
13	WQJZ-FF	8 / 2.1	1.9	2.5	2.4	2.0	2.2	122 / 4.9	5.8	5.7	8 / 129	Delmarva Broadcasting Co.
14	WXPZ-FF	7 / 2.0	0.8	0.8	1.6	1.4	1.3	127 / 5.1	2.7	3.2	12 / 227	Samson Communications, Inc.
15	WJNE-F	5 / 1.3	2.7	2.2	1.1	2.2	1.8	144 / 5.8			5 / 144	Great Scott Broadcasting
16	WJWK-AA	4 / 1.1						75 / 3.0			10 / 123	Great Scott Broadcasting
16	WAFL-F	4 / 1.1	1.3	1.6	1.9	1.7	1.5	39 / 1.6	4.1	3.6	14 / 223	Delmarva Broadcasting Co.
18	WDMV	4 / 1.0	0.8	1.4	0.5	0.9	0.9	51 / 2.1	3.3	1.6	4 / 60	Birach Broadcasting Corp.
19	WICO	3 / 0.9	1.9	1.1	1.9	0.8	1.4	56 / 2.3	2.1	4.0	3 / 56	Delmarva Broadcasting Co.
19	WRXS-F	3 / 0.9	0.8	1.1	0.5	0.8	0.8	83 / 3.4	4.6	3.8	3 / 83	Atlantic Radio Broadcasting, LLC
21	WRDX-F	3 / 0.8	0.8	0.8	1.6	1.1	1.0	61 / 2.5	4.5	3.4	17 / 375	Clear Channel Communications
21	WRBG-F	3 / 0.8	0.5	1.9	1.1	1.4	1.1	63 / 2.6			3 / 63	Great Scott Broadcasting
23	WJKS-F	3 / 0.7		2.5				53 / 2.2	8.5	8.6	19 / 308	QC Communications, Inc.
23	WCAO	3 / 0.7	0.8	0.5	1.3	0.8	0.8	71 / 2.9	2.7	3.2	4 / 108	Clear Channel Communications
23	WBVEY-F	3 / 0.7	0.5		0.8			33 / 1.3		1.7	3 / 33	Bay Bcstg
26	WKHW-F	2 / 0.7						45 / 1.8			3 / 51	Great Scott Broadcasting, Inc.
27	WTDK-F	2 / 0.5	0.5	0.5	0.8	1.4	0.6	59 / 2.4	3.1	2.5	9 / 182	MTS Broadcasting, LC
27	WCMC	2 / 0.5	0.5					39 / 1.6			2 / 49	Equity Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WOCQ-F	1 WQHQ-F	1 WQHQ-F	1 WQHQ-F	1 WQHQ-F	1 WTGM-AF	1 WQHQ-F	1 WQHQ-F	1 WSBY-F	1 WOCQ-F	1 WOCQ-F
2	WSBY-F	2 WZBH-F	2 WSBY-F	2 WSBY-F	2 WSBY-F	2 WQHQ-F	2 WSBY-F	2 WTGM-AF	2 WQHQ-F	2 WSBY-F	2 WTGM-AF
3	WQHQ-F	3 WSBY-F	3 WZBH-F	3 WXJN-FF	3 WXJN-FF	3 WXJN-FF	3 WZBH-F	3 WXJN-FF	2 WOCQ-F	3 WTGM-AF	3 WXJN-FF
4	WZBH-F	4 WQHQ-F	4 WOCQ-F	4 WZBH-F	4 WZBH-F	4 WSBY-F	4 WTGM-AF	4 WZBH-F	4 WTGM-AF	4 WXJN-FF	4 WSBY-F
5	WOSC-F	5 WTGM-AF	5 WXJN-FF	5 WOCQ-F	5 WTGM-AF	5 WLBW-FF	4 WOCQ-F	5 WGMDF	5 WXJN-FF	5 WZBH-F	5 WQHQ-F
6	WJNE-F	6 WOSC-F	6 WTGM-AF	6 WTGM-AF	6 WOCQ-F	6 WGMD-F	6 WXJN-FF	6 WSBY-F	6 WZBH-F	6 WQHQ-F	6 WGMD-F
7	WRXS-F	6 WXJN-FF	7 WQJH-F	7 WGMD-F	7 WGMD-F	7 WOLC-F	7 WGMD-F	7 WLBW-FF	7 WLBW-FF	7 WQJZ-FF	7 WOSC-F
8	WTGM-AF	8 WGMD-F	8 WQJH-F	8 WQJH-F	8 WLBW-FF	8 WZBH-F	8 WGBG-F	8 WOCQ-F	8 WOLC-F	8 WLBW-FF	8 WQJZ-FF
9	WXJN-FF	9 WXPZ-FF	9 WOSC-F	9 WLBW-FF	9 WQJH-F	9 WQJZ-FF	9 WLBW-FF	9 WOLC-F	9 WQJH-F	9 WQJH-F	9 WZBH-F
10	WJKS-F	10 WJNE-F	10 WLBW-FF	10 WOSC-F	10 WGBG-F	10 WQJH-F	10 WOLC-F	10 WQJH-F	10 WOSC-F	9 WOLC-F	10 WOLC-F
		10 WGBG-F			10 WGBG-F			10 WXPZ-FF			10 WLBW-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WOCQ-F	1 WOCQ-F	1 WQHQ-F	1 WQHQ-F	1 WQHQ-F	1 WZBH-F	1 WZBH-F	1 WSBY-F	1 WZBH-F	1 WSBY-F
2	WRXS-F	2 WQHQ-F	2 WXJN-FF	2 WXJN-FF	2 WXJN-FF	2 WOCQ-F	2 WSBY-F	2 WGMD-F	2 WSBY-F	2 WZBH-F
3	WSBY-F	3 WXJN-FF	3 WOCQ-F	3 WOCQ-F	3 WSBY-F	3 WTGM-AF	3 WOCQ-F	3 WZBH-F	3 WOCQ-F	3 WGMD-F
4	WQHQ-F	4 WSBY-F	4 WSBY-F	4 WSBY-F	4 WTGM-AF	4 WOSC-F	4 WGMD-F	4 WOCQ-F	4 WGMD-F	4 WXJN-FF
5	WXJN-FF	5 WTGM-AF	5 WTGM-AF	5 WTGM-AF	5 WQJH-F	5 WSBY-F	5 WOSC-F	5 WOSC-F	5 WOSC-F	5 WOCQ-F
6	WZBH-F	6 WXPZ-FF	6 WXPZ-FF	6 WQJH-F	6 WLBW-FF	6 WJKS-F	6 WTGM-AF	6 WTGM-AF	5 WXJN-FF	6 WGBG-F
7	WTGM-AF	7 WZBH-F	7 WAFL-F	7 WLBW-FF	7 WOCQ-F	6 WOLC-F	7 WQHQ-F	7 WGBG-F	7 WQHQ-F	7 WTGM-AF
8	WXPZ-FF	8 WOSC-F	8 WOSC-F	8 WZBH-F	8 WOLC-F	8 WJNE-F	8 WGBG-F	8 WQHQ-F	8 WTGM-AF	8 WQHQ-F
9	WOSC-F	9 WRXS-F	9 WZBH-F	9 WXPZ-FF	9 WXPZ-FF	9 WQJH-F	9 WJNE-F	9 WJNE-F	9 WGBG-F	9 WOSC-F
10	WBVEY-F	10 WAFL-F	10 WJNE-F	10 WOLC-F	9 WZBH-F	10 WRDX-F	10 WRDX-F	10 WRBG-F	10 WQJH-F	10 WLBW-FF

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
WDMV	540	500 w / 243 w		Urban AC	Ind.	—	Birach Broadcasting Corp.	Pocomoke City
WICO	1320	1 kw / 28 w		News/Talk	ABC	Katz	Delmarva Broadcasting Co.	Salisbury
WJWK	1280	840 w / 211 w		Adult Stand.	Jones, USA	—	Great Scott Broadcasting	Seaford
WJWL	900	10.5 kw / 1.08 kw		simul. WJWAAA	Jones, USA	Allied Radio Ptnrs.	Great Scott Broadcasting	Georgetown
WTGM	960	5 kw / 5 kw		Black Gospel	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salisbury

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFL	97.7	3 kw @328	Hot AC	Ind.	Katz	Delmarva Broadcasting Co.	Milford
WBEB	96.9	2.8 kw @403	Country	ABC	—	Bay Bcstg	Crisfield
WFBR	94.3	4.6 kw @367	simul. WXPZFF	ABC	—	CWA Broadcasting, Ltd.	Cambridge
WGBG	98.5	6 kw @322	Classic Hits	Ind.	—	Great Scott Broadcasting	Seaford
WGMD	92.7	3 kw @300	Talk	AP, ABC, BRN	—	Resort Broadcasting Co., LLC	Rehoboth Beach
WICO	97.5	4.5 kw @298	simul. WXJNFF	Ind.	Katz	Delmarva Broadcasting Co.	Salisbury
WJNE	103.5	1.45 kw @479	Modern Rock	Ind.	—	Great Scott Broadcasting	Bethany Beach
WKHW	106.5	1.8 kw @341	Oldies	WW1/MBS	—	Great Scott Broadcasting, Inc.	Pocomoke City
WLBW	92.1	6 kw @308	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Fenwick Island
WLVW	105.5	2.1 kw @390	simul. WLBWFF	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WOCQ	103.9	6 kw @328	Dance	ABC, WW1/MBS	Allied Radio Ptnrs.	Great Scott Broadcasting	Berlin
WOLC	102.5	50 kw @500	Religious	USA	—	Maranatha, Inc.	Princess Anne
WOSC	95.9	19 kw @377	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bethany Beach
WQHQ	104.7	33 kw @610	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WQJH	95.3	6 kw @328	Rhythmic Old.	Ind.	Allied Radio Ptnrs.	Great Scott Broadcasting	Laurel
WQJZ	97.1	4.6 kw @393	Smooth Jazz	Jones	Katz	Delmarva Broadcasting Co.	Ocean Pines
WRBG	101.7	3 kw @298	CHR	Ind.	—	Great Scott Broadcasting	Ocean View
WRXS	106.9	6 kw @303	CHR	Ind.	—	Atlantic Radio Broadcasting, LLC	Ocean City
WSBY	98.9	6 kw @328	Urban AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WTDK	107.1	3.9 kw @407	Oldies	Jones, AP	—	MTS Broadcasting, LC	Feddersburg
WWFG	99.9	50 kw @319	simul. WTGMAF	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ocean City
WXJN	105.9	6 kw @341	Country	Ind.	Katz	Delmarva Broadcasting Co.	Lewes
WXPZ	101.3	3 kw @328	Cont. Christ.	Ind.	—	Samson Communications, Inc.	Milford
WZBH	93.5	11.2 kw @485	Active Rock	Ind.	—	Great Scott Broadcasting	Georgetown
WZJZ	92.5	6 kw @328	simul. WQJZFF	Jones	—	—	Pocomoke City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCAO	Black Gospel	600	Baltimore
WCMC	Adult Stand.	1230	Wildwood
WJKS-F	Urban	101.7	Canton
WRDX-F	Classic Rock	94.7	Dover

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	29.8	33.8
WLBW FM, WLVW FM, WOSC FM, WQHQ FM, WSBY FM, WTGM AM, WWFG FM		
Delmarva Broadcasting Co.	10.5	11.1
WAFL FM, WICO AM, WICO FM, WQJZ FM, WXJN FM		
Great Scott Broadcasting	21.9	22.2
WGBG FM, WJNE FM, WJWK AM, WJWL AM, WOCQ FM, WQJH FM, WRBG FM, WZBH FM		
Totals	62.2	67.1

Format Performance	AM	FM	Totals	Percent
Active Rock	0 (0)	21 (1)	21 (1)	7.4
Adult Cont.	0 (0)	29 (1)	29 (1)	10.2
Adult Stand.	6 (3)	0 (0)	6 (3)	2.1
Black Gospel	3 (2)	0 (0)	3 (2)	1.1
CHR	0 (0)	6 (2)	6 (2)	2.1
Classic Hits	0 (0)	10 (1)	10 (1)	3.5
Classic Rock	0 (0)	3 (1)	3 (1)	1.1
Cont. Christ.	0 (0)	7 (1)	7 (1)	2.5
Country	0 (0)	54 (4)	54 (4)	19.1
Dance	0 (0)	28 (1)	28 (1)	9.9
Hot AC	0 (0)	4 (1)	4 (1)	1.4
Modern Rock	0 (0)	5 (1)	5 (1)	1.8
News/Talk	3 (1)	0 (0)	3 (1)	1.1
Oldies	0 (0)	19 (4)	19 (4)	6.7
Religious	0 (0)	11 (2)	11 (2)	3.9
Rhythmic Old.	0 (0)	9 (1)	9 (1)	3.2
Rock	0 (0)	9 (1)	9 (1)	3.2
Smooth Jazz	0 (0)	8 (2)	8 (2)	2.8
Talk	0 (0)	16 (1)	16 (1)	5.7
Urban	0 (0)	3 (1)	3 (1)	1.1
Urban AC	4 (1)	25 (1)	29 (2)	10.2
Totals	16 (7)	267 (27)	283 (34)	

Note WETT-1590 Old Format: Talk New Format: to be WKHZ, CHR

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEE	98.7	40 kw @2,930	Hot AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KBER	101.1	26 kw @3,740	Rock	ABC, CBS, ESPN	McGavren-Guild	Citadel Communications Corp.	Ogden
KBZN	97.9	26 kw @3,770	Smooth Jazz	Ind.	D & R Radio	KLO Broadcasting Co.	Ogden
KCPX	105.7	25.5 kw @3,644	Classic Hits	Ind.	—	Mercury Radio Broadcasting	Centerville
KENZ	107.5	45 kw @2,850	Adult Altern.	Ind.	McGavren-Guild	Citadel Communications Corp.	Orem
KFVR	107.9	67 kw @2,383	CHR	Ind.	—	MAGMile Media	Roy
KISN	97.1	30 kw @3,651	80's Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salt Lake City
KKAT	101.9	26 kw @3,739	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ogden
KODJ	94.1	40 kw @3,060	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salt Lake City
KOSY	106.5	45 kw @2,759	Soft AC	Ind.	—	Mercury Radio Broadcasting	Spanish Fork
KQMB	102.7	25.5 kw @3,737	Modern AC	Ind.	Katz	Simmons Family, Inc.	Midvale
KRAR	106.9	67.5 kw @2,369	simul. KOSYFF	Ind.	Allied Radio Ptnrs.	Mercury Radio Broadcasting	Brigham City
KRSP	103.5	27.5 kw @3,740	Classic Hits	Ind.	Katz	Simmons Family, Inc.	Salt Lake City
KSFI	100.3	26 kw @3,740	Soft AC	Ind.	Katz	Simmons Family, Inc.	Salt Lake City
KSOP	104.3	25 kw @3,638	Country	Ind.	Allied Radio Ptnrs.	KSOP, Inc.	Salt Lake City
KTCE	92.3	580 w@2,162	simul. KUUFM	Ind.	Allied Radio Ptnrs.	MAGMile Media	Payson
KUBL	93.3	26 kw @3,740	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KURR	99.5	40 kw @2,953	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bountiful
KUUU	92.1	9.7 kw @531	Dance	Ind.	Allied Radio Ptnrs.	MAGMile Media	Tooele
KUUU	92.1	9.7 kw @531	Dance	—	Allied Radio Ptnrs.	MAGMile Media	Tooele
KWKD	102.3	89 kw @2,076	Rock	Ind.	Allied Radio Ptnrs.	Randolph Broadcasting, LLC	Randolph
KXRK	96.3	38 kw @2,952	Modern Rock	Ind.	—	Simmons Family, Inc.	Provo
KZHT	94.9	48 kw @2,799	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Provo

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp.	16.6	18.6
KBEE FM, KBER FM, KENZ FM, KFNZ AM, KUBL FM		
Clear Channel Communications	25.3	25.8
KALL AM, KISN FM, KKAT FM, KNRS AM, KODJ FM, KURL FM, KWLW AM, KZHT FM		
KLO Broadcasting Co.	2.9	2.2
KBZN FM, KLO AM		
KSOP, Inc.	3.7	3.0
KSOP AM, KSOP FM		
MAGMile Media	7.3	2.2
KFVR FM, KTCE FM, KUUU FM, KUUU FM		
Mercury Radio Broadcasting	6.2	8.4
KCPX FM, KOSY FM, KRAR FM		
Simmons Family, Inc.	20.4	19.4
KDYL AM, KQMB FM, KRSP FM, KSFI FM, KXRK FM		
	82.4	79.6

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	52 (1)	52 (1)	3.4
Adult Altern.	0 (0)	57 (1)	57 (1)	3.7
Adult Stand.	12 (1)	0 (0)	12 (1)	0.8
CHR	0 (0)	89 (2)	89 (2)	5.8
Classic Cntry.	27 (1)	0 (0)	27 (1)	1.8
Classic Hits	0 (0)	94 (2)	94 (2)	6.2
Classic Rock	0 (0)	46 (1)	46 (1)	3.0
Country	3 (1)	208 (3)	211 (4)	13.8
Dance	0 (0)	106 (3)	106 (3)	7.0
Hot AC	0 (0)	40 (1)	40 (1)	2.6
Modern AC	0 (0)	45 (1)	45 (1)	3.0
Modern Rock	0 (0)	88 (1)	88 (1)	5.8
News/Talk	96 (1)	0 (0)	96 (1)	6.3
Oldies	0 (0)	63 (1)	63 (1)	4.1
Reg'l Mex.	31 (2)	0 (0)	31 (2)	2.0
Rock	0 (0)	78 (2)	78 (2)	5.1
Silent	9 (1)	0 (0)	9 (1)	0.6
Smooth Jazz	0 (0)	32 (1)	32 (1)	2.1
Soft AC	0 (0)	201 (3)	201 (3)	13.2
Sports	33 (1)	0 (0)	33 (1)	2.2
Talk	115 (5)	0 (0)	115 (5)	7.5
Totals	326(13)	1199 (23)	1525 (36)	

Note KWKD-102.3 Old Format: new New Format: Rock "The Blaze"
 KDYL-1280 Old Format: Standards New Format: Talk
 KISN-FM-97.1 Old Format: Hot AC New Format: 80's Hits
 KOVO-960 Old Format: Regl. Mex. New Format: reported silent. Mexican programming moves to KSGO, 1600 kHz.

SAN ANTONIO

Arbitron Rank 32	Pop (12+) 1,367,500	Stations 35 / 33	% Below Line 0.9
Market TSL in Hours 20.9	Diaries 2593 / 527:1 / 46.7%	% Not Listed 11.6	
Average Persons Rating 15.9	12+ FM Share (Metro) 68.7	Sample Target 2680	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KISS-F	163 / 7.5	7.8	7.7	7.5	8.1	7.6	2579 / 18.9	18.4	18.6	178 / 2802	Cox Radio
2	KONO-F	133 / 6.1	6.1	4.9	4.9	4.2	5.5	1941 / 14.2	14.1	13.4	138 / 2028	Cox Radio
3	KBBT-F	Urban	132 / 6.1					1958 / 14.3			144 / 2108	Hispanic Broadcasting Corp.
4	KTFM-F	Dance	128 / 5.9	9.3	9.9	10.1	9.8	2904 / 21.2	25.6	23.8	137 / 3097	CBS/Infinity
5	KXTN-F	Tejano	109 / 5.0	5.4	5.2	5.6	6.8	1689 / 12.4	12.3	13.9	133 / 1981	Hispanic Broadcasting Corp.
6	WOAI	News/Talk	107 / 4.9	3.3	4.0	4.2	3.7	1892 / 13.8	12.8	11.2	129 / 2230	Clear Channel Communications
7	KXXM-F	CHR	101 / 4.7	7.2	6.7	6.9	7.6	2587 / 18.9	21.3	23.1	109 / 2748	Clear Channel Communications
8	KCYF-F	Country	97 / 4.5	4.9	4.8	4.4	4.6	2102 / 15.4	13.4	13.2	104 / 2242	Cox Radio
9	KAJA-F	Country	93 / 4.3	4.1	5.0	4.7	4.4	1809 / 13.2	13.5	12.3	104 / 2032	Clear Channel Communications
10	KZEP-F	Classic Rock	91 / 4.2	5.3	5.0	5.5	6.7	1658 / 12.1	11.9	15.0	94 / 1743	Lotus Communications Corp.
11	KQXT-F	Adult Cont.	88 / 4.1	4.3	4.1	3.4	3.7	1459 / 10.7	9.4	9.8	90 / 1505	Clear Channel Communications
12	KROM-F	Reg'l Mex.	75 / 3.5	3.2	3.3	2.7	3.1	1094 / 8.0	7.8	7.1	83 / 1176	Hispanic Broadcasting Corp.
12	KSMG-F	Hot AC	75 / 3.5	4.2	4.6	3.9	4.3	1505 / 11.0	13.7	13.7	88 / 1719	Cox Radio
14	KTSA	News/Talk	72 / 3.3	3.3	3.4	4.1	3.3	1041 / 7.6	8.2	7.5	84 / 1266	CBS/Infinity
15	KCOR-F	Span.-Stand.	53 / 2.4	0.8				723 / 5.3			54 / 747	Hispanic Broadcasting Corp.
16	KCOR	Span.-Talk	49 / 2.3	1.4	2.1	1.5	0.8	515 / 3.8	3.0	3.1	50 / 519	Hispanic Broadcasting Corp.
17	KLEY-F	Reg'l Mex.	49 / 2.2	3.5	2.9	3.0	2.6	972 / 7.1	7.0	6.1	49 / 977	Spanish Broadcasting System
18	KCJZ-F	Rhythmic Old.	44 / 2.0	3.5	3.0	2.9	3.6	1108 / 8.1	8.1	9.4	45 / 1152	Cox Radio
19	KKYX	Classic Cntry.	35 / 1.6	2.1	1.9	1.4	1.6	588 / 4.3	3.4	3.9	56 / 835	Cox Radio
20	KLUP	Adult Stand.	34 / 1.6	1.8	1.7	2.4	1.6	688 / 5.0	4.3	4.0	34 / 701	Salem Communications Corp.
21	KSJL-AF	Urban AC	27 / 1.2	1.5	1.1	0.8	1.4	433 / 3.2	2.5		27 / 439	Clear Channel Communications
22	KBUC-F	Trad. Country	22 / 1.0		1.0	0.5	0.5	272 / 2.0	1.3	1.6	23 / 276	Reding Enterprises, Ltd.
23	KEDA	Tejano	20 / 0.9	1.1	1.1	1.1	0.9	267 / 2.0	1.8	2.4	21 / 275	Davila
24	KTKR	Sports	17 / 0.8	0.9	0.7	0.6	0.5	403 / 2.9	2.2	2.0	19 / 446	Clear Channel Communications
25	KSLR	Cont. Christ.	15 / 0.7	0.8	0.8	0.6	0.6	340 / 2.5	2.6	1.6	16 / 356	Salem Communications Corp.
26	KEYI-F	Oldies	14 / 0.6	0.5	0.5	0.4	0.5	299 / 2.2	1.8	2.1	32 / 600	Sinclair Communications
27	KCHL	Black Gospel	12 / 0.6		0.4	0.4	0.5	89 / 0.7	1.2	1.1	13 / 89	Darrell E. Martin
28	KZDC	Span.-Talk	12 / 0.5	0.8	0.6	0.9	0.7	178 / 1.3	1.6	1.9	12 / 183	Radio Unica
29	KDRY	Religious	10 / 0.5	0.6	0.3	0.4	0.4	232 / 1.7	1.6	1.5	11 / 243	National Enterprises, Inc.
29	KONO	Oldies	10 / 0.5	0.8	0.7	0.9	0.8	311 / 2.3	2.9	2.1	16 / 351	Cox Radio
31	KWED	Country	9 / 0.4					113 / 0.8			10 / 113	K/A Korp Communications, Inc.
31	KAJA	Reg'l Mex.	9 / 0.4	0.5	0.6	0.9	0.4	207 / 1.5	1.7	1.3	11 / 231	Spanish Broadcasting System
33	KGNB	News/Talk	7 / 0.3			0.3		119 / 0.9	0.9		7 / 119	New Braunfels Communications
33	KFAN-F	Americana	7 / 0.3					91 / 0.7			10 / 151	Fritz Broadcasting Co., Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KBBT-F	1 KISS-F	1 KISS-F	1 KISS-F	1 KONO-F	1 KONO-F	1 KISS-F	1 WOAI	1 KISS-F	1 KBBT-F
2	KTFM-F	2 KTFM-F	2 KTFM-F	2 KZEP-F	2 KZEP-F	2 KXTN-F	2 KONO-F	2 KONO-F	2 KBBT-F	2 KISS-F
3	KISS-F	3 KBBT-F	3 KZEP-F	3 KONO-F	3 KISS-F	3 WOAI	3 KTFM-F	3 KISS-F	2 KONO-F	3 KTFM-F
4	KXXM-F	4 KXXM-F	4 KONO-F	4 KTFM-F	4 KXTN-F	4 KTSA	4 KXTN-F	4 KXTN-F	4 KTFM-F	4 KXXM-F
5	KCYF-F	5 KCYY-F	5 KXXM-F	5 KSMG-F	5 KTFM-F	4 KQXT-F	5 KAJA-F	5 KQXT-F	5 KXXM-F	5 KONO-F
6	KAJA-F	6 KAJA-F	5 KBBT-F	5 KXTN-F	5 KSMG-F	6 KZEP-F	6 KCYY-F	6 KCYY-F	5 KCYY-F	6 KONO-F
7	KONO-F	7 KSMG-F	7 KSMG-F	7 KCYY-F	7 KCYY-F	7 KAJA-F	6 KBBT-F	7 KZEP-F	7 KZEP-F	7 KXTN-F
8	KROM-F	7 KZEP-F	7 KAJA-F	8 KXXM-F	8 WOAI	8 KCYY-F	8 KXXM-F	8 KTFM-F	8 KAJA-F	8 KROM-F
8	KXTN-F	9 KROM-F	7 KXTN-F	9 WOAI	9 KAJA-F	9 KROM-F	9 WOAI	8 KAJA-F	9 KXTN-F	9 KAJA-F
8	KLEY-F	10 KLEY-F	7 KCYY-F	10 KAJA-F	10 KXXM-F	10 KSMG-F	10 KZEP-F	10 KSMG-F	10 KQXT-F	10 KCYY-F
						10 KCOR-F		10 KBBT-F		9 KQXT-F
										9 KAJA-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KBBT-F	1 KTFM-F	1 KTFM-F	1 KTFM-F	1 KONO-F	1 KISS-F	1 KISS-F	1 KISS-F	1 KZEP-F
2	KTFM-F	2 KXXM-F	1 KCYY-F	2 KONO-F	2 KCYY-F	2 KBBT-F	2 KBBT-F	2 KZEP-F	2 KISS-F
3	KXXM-F	3 KBBT-F	3 KSMG-F	3 KXXM-F	3 KTFM-F	3 KTFM-F	3 KTFM-F	3 KTFM-F	3 WOAI
4	KISS-F	4 KISS-F	4 KXXM-F	4 KQXT-F	3 KSMG-F	4 KAJA-F	4 KZEP-F	4 KXXM-F	4 WOAI
5	KQXT-F	5 KCYY-F	5 KAJA-F	5 KSMG-F	3 KQXT-F	5 KZEP-F	5 KXXM-F	5 KBBT-F	5 KONO-F
6	KAJA-F	6 KSMG-F	6 KISS-F	5 KBBT-F	6 KXXM-F	6 KXXM-F	6 WOAI	6 KXTN-F	6 KSMG-F
7	KLEY-F	7 KAJA-F	7 KROM-F	7 KCYY-F	6 KXTN-F	7 KCYY-F	7 KAJA-F	7 KLEY-F	6 KTFM-F
8	KONO-F	8 KQXT-F	8 KBBT-F	8 KAJA-F	8 KAJA-F	8 KBUC-F	8 KCYY-F	8 KROM-F	8 KONO-F
9	KCYF-F	9 KROM-F	9 KQXT-F	9 KXTN-F	9 KROM-F	9 KROM-F	9 KROM-F	9 KCYY-F	9 KCYY-F
10	KROM-F	10 KLEY-F	10 KZEP-F	10 KISS-F	10 WOAI	10 KLEY-F	9 KLEY-F	10 KCYY-F	10 KSMG-F
						10 KONO-F		10 KSMG-F	10 KTSA
								10 KXXM-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCHL	1480	2.5 kw / 90 w	Black Gospel	AURN	—	Darrell E. Martin	San Antonio
KCOR	1350	5 kw / 5 kw	Span.-Talk	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KDRY	1100	11 kw / 1 kw	Religious	Ind.	—	National Enterprises, Inc.	Alamo Heights
KEDA	1540	5 kw / 1 kw	Tejano	Ind.	Caballero	Davila	San Antonio
KGNB	1420	1 kw / 196 w	News/Talk	ABC, SBUSA, BRN	—	New Braunfels Communications	New Braunfels
KKYX	680	50 kw / 10 kw	Classic Cntry.	WW1/MBS	Katz	Cox Radio	San Antonio
KLUP	930	5 kw / 1 kw	Adult Stand.	Ind.	Salem Radio Reps	Salem Communications Corp.	Terrell Hills
KONO	860	5 kw / 900 w	Oldies	Ind.	Katz	Cox Radio	San Antonio
KSAH	720	10 kw / 890 w	Reg'l Mex.	Ind.	Lotus	Spanish Broadcasting System	Universal City
KSJL	810	250 w / 250 w	simul. KSJLAF	ABC	Clear Chan.-Diamond	Maranatha Broadcasting	Somerset
KSLR	630	5 kw / 4.3 kw	Cont. Christ.	SRN	Salem Radio Reps	Salem Communications Corp.	San Antonio
KTKR	760	50 kw / 1 kw	Sports	WW1/MBS, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KTSA	550	5 kw / 5 kw	News/Talk	ABC	—	CBS/Infinity	San Antonio
KWED	1580	1 kw / 249 w	Country	WW1/MBS, CNN+	—	K/A Korp Communications, Inc.	Seguin
KZDC	1250	1 kw / 1 kw	Span.-Talk	Unica	Lotus	Radio Unica	San Antonio
WOAI	1200	50 kw / 50 kw	News/Talk	ESPN, ABC	Clear Chan.-Diamond	Clear Channel Communications	San Antonio

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJA	97.3	100 kw @984	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KBBT	98.5	97 kw @991	Urban	Ind.	—	Hispanic Broadcasting Corp.	Schertz
KBUC	95.7	12.5 kw @463	Trad. Country	ABC	—	Reding Enterprises, Ltd.	Jourdanton
KCJZ	106.7	100 kw @1,016	Rhythmic Old.	Ind.	Christal	Cox Radio	Terrell Hills
KCOR	95.1	100 kw @925	Span.-Stand.	Ind.	—	Hispanic Broadcasting Corp.	Comfort
KCYY	100.3	100 kw @984	Country	Ind.	Katz	Cox Radio	San Antonio
KISS	99.5	100 kw @1,112	Rock	Ind.	Christal	Cox Radio	San Antonio
KLEY	94.1	40 kw @548	Reg'l Mex.	Ind.	Caballero	Spanish Broadcasting System	Floresville
KONO	101.1	98 kw @991	Oldies	Ind.	Katz	Cox Radio	Helotes
KQXT	101.9	100 kw @672	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KROM	92.9	45 kw @1,352	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KSJL	92.5	50 kw @492	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Devine
KSMG	105.3	100 kw @1,249	Hot AC	Ind.	Christal	Cox Radio	Seguin
KTFM	102.7	100 kw @670	Dance	Ind.	—	CBS/Infinity	San Antonio
KXTN	107.5	100 kw @1,472	Tejano	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KXXM	96.1	99 kw @597	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KZEP	104.5	100 kw @660	Classic Rock	Ind.	D & R Radio	Lotus Communications Corp.	San Antonio

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KEYI-F	Oldies	103.5	San Marcos
KFAN-F	Americana	107.9	Johnson City

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	9.2	7.4
KTFM FM,KTSA AM		
Clear Channel Communications	19.6	20.4
KAJA FM,KQXT FM,KSJL FM,KTKR AM,KXXM FM,WOAI AM		
Cox Radio	25.7	28.4
KCJZ FM,KCYY FM,KISS FM,KKYX AM,KONO FM,KONO AM,KSMG FM		
Hispanic Broadcasting Corp.	19.3	16.1
KBBT FM,KCOR AM,KCOR FM,KROM FM,KXTN FM		
Salem Communications Corp.	2.3	1.3
KLUP AM,KSLR AM		
Spanish Broadcasting System	2.6	2.6
KLEY FM,KSAH AM		
	78.7	76.2

Format Performance	AM	FM	Totals	Percent	Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	88 (1)	88 (1)	4.6	Reg'l Mex.	9 (1)	124 (2)	133 (3)	6.9
Adult Stand.	34 (1)	0 (0)	34 (1)	1.8	Religious	10 (1)	0 (0)	10 (1)	0.5
Americana	0 (0)	7 (1)	7 (1)	0.4	Rhythmic Old.	0 (0)	44 (1)	44 (1)	2.3
Black Gospel	12 (1)	0 (0)	12 (1)	0.6	Rock	0 (0)	163 (1)	163 (1)	8.5
CHR	0 (0)	101 (1)	101 (1)	5.3	Span.-Stand.	0 (0)	53 (1)	53 (1)	2.8
Classic Cntry.	35 (1)	0 (0)	35 (1)	1.8	Span.-Talk	60 (2)	0 (0)	60 (2)	3.1
Classic Rock	0 (0)	91 (1)	91 (1)	4.7	Sports	17 (1)	0 (0)	17 (1)	0.9
Cont. Christ.	15 (1)	0 (0)	15 (1)	0.8	Tejano	20 (1)	109 (1)	129 (2)	6.7
Country	9 (1)	190 (2)	200 (3)	10.4	Trad. Country	0 (0)	22 (1)	22 (1)	1.1
Dance	0 (0)	128 (1)	128 (1)	6.7	Urban	0 (0)	132 (1)	132 (1)	6.9
Hot AC	0 (0)	75 (1)	75 (1)	3.9	Urban AC	9 (1)	18 (1)	27 (2)	1.4
News/Talk	186 (3)	0 (0)	186 (3)	9.7					
Oldies	10 (1)	147 (2)	157 (3)	8.2	Totals	426(16)	1492 (19)	1919 (35)	

Note KCOR-1350 Old Format: Regl. Mex./Sports New Format: Spanish Talk & Sports
 KRNH-95.1 Old Format: ABC Real Country New Format: KCOR-FM, Sp. Standards
 KBUC-98.5 Old Format: 98.3 mHz, Country New Format: KBBT, Urban "The Beat"

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCBQ	1170	50 kw / 1.5 kw	Talk	Ind.	—	Salem Communications Corp.	San Diego
KFMB	760	50 kw / 5 kw	News/Talk	CBS, WW1/MBS, AP	McGavren-Guild	Midwest TV, Inc.	San Diego
KOGO	600	5 kw / 5 kw	News/Talk	CNN+, ABC, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KPOP	1360	5 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	Clear Chan.-Sapphire	Clear Channel Communications	San Diego
KPRZ	1210	20 kw / 10 kw	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	San Marcos
KSDO	1130	10 kw / 10 kw	Talk	ABC, WW1/MBS	Clear Chan.-Emerald	Chase Radio Partners	San Diego
KSPA	1450	1 kw / 1 kw	Classical	Ind.	—	Astor Broadcast Group	Escondido
KURS	1040	370 w / 63 w	Span.-Talk	Unica	Lotus	Radio Unica	San Diego
XPRS	1090	kw / kw	N/A	Ind.	Lotus	Mexican Station Owner	Rosarito
XTRA	690	77 kw / 50 kw	Sports	CBS, ESPN	Clear Chan.-Emerald	XETRA Comunicaciones, SA de CV	Tijuana

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBZT	94.9	21.8 kw @701	80's Hits	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KFMB	100.7	30 kw @620	Modern AC	Ind.	McGavren-Guild	Midwest TV, Inc.	San Diego
KFSD	92.1	580 w @1,023	Modern Rock	Ind.	—	Astor Broadcast Group	Escondido
KGB	101.5	50 kw @500	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KHTS	93.3	1.8 kw @1,888	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	El Cajon
KIFM	98.1	28 kw @640	Smooth Jazz	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KIOZ	105.3	29 kw @620	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KJQY	94.1	100 kw @617	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	San Diego
KLNV	106.5	50 kw @440	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Diego
KLQV	102.9	1.95 kw @1,843	Romantlca	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Diego
KMSX	95.7	29 kw @640	80's Hits	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Carlsbad
KPLN	103.7	36 kw @580	Classic Hits	AM/FM	Christal	CBS/Infinity	San Diego
KSON	97.3	50 kw @440	Country	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KXST	102.1	14.5 kw @817	Adult Altern.	Ind.	Christal	Compass Media	Oceanside
KYXY	96.5	41 kw @540	Adult Cont.	AM/FM	Christal	CBS/Infinity	San Diego
XGLX	0	0 w@	N/A	Ind.	—	—	—
XHCR	99.3	25 kw @328	Country	Ind.	Katz Hispanic	Noventa FM 90, Inc.	Tijuana
XHRM	92.5	25 kw @203	Rhythmic Old.	Ind.	Clear Chan.-Sapphire	Radio Moderna Mexicana, S.A. de C.V.	Tijuana
Tijuana							
XHTZ	90.3	100 kw @400	Urban	Ind.	Katz Hispanic	Noventa FM 90, Inc.	Tijuana
XLTN	104.5	60 kw @400	Span.-CHR	Ind.	Katz Hispanic	Noventa FM 90, Inc.	Tijuana
XMOR	0	0 w@	N/A	Ind.	—	—	—
XTIM	0	kw @	N/A	Ind.	—	Mexican Station Owner	—
XTRA	91.1	100 kw @305	Modern Rock	Ind.	Clear Chan.-Emerald	XETRA Comunicaciones, S.A. de C.V.	Tijuana
Tijuana							

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFI	Talk	640	Los Angeles
KNX	News	1070	Los Angeles
XHTY-F	N/A	94.5	Tijuana
XKAM	N/A		

Consolidation Report

	12+	25-54
	(%)	(%)
Astor Broadcast Group	2.3	1.2
KFSD FM, KSPA AM		
CBS/Infinity	7.4	9.2
KPLN FM, KYXY FM		
Clear Channel Communications	26.9	25.4
KGB FM, KHTS FM, KIOZ FM, KJQY FM, KMSX FM, KOGO AM, KPOP AM		
Hispanic Broadcasting Corp.	4.5	5.4
KLNV FM, KLQV FM		
Jefferson-Pilot Communications	10.5	12.6
KBZT FM, KIFM FM, KSON FM		
Mexican Station Owner	0.8	0.8
XPRS AM, XTIM FM		
Midwest TV, Inc.	6.2	6.6
KFMB FM, KFMB AM		
Noventa FM 90, Inc.	7.7	6.5
XHCR FM, XHTZ FM, XLTN FM		
Salem Communications Corp.	1.6	1.5
KCBQ AM, KPRZ AM		
XETRA Comunicaciones, S.A. de C.V.	6.8	6.8
XTRA AM, XTRA FM		
	74.7	76.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	161 (2)	161 (2)	5.3
Adult Altern.	0 (0)	70 (1)	70 (1)	2.3
Adult Cont.	0 (0)	185 (1)	185 (1)	6.0
Adult Stand.	71 (1)	0 (0)	71 (1)	2.3
CHR	0 (0)	163 (1)	163 (1)	5.3
Classic Hits	0 (0)	79 (1)	79 (1)	2.6
Classic Rock	0 (0)	148 (1)	148 (1)	4.8
Classical	33 (1)	0 (0)	33 (1)	1.1
Country	0 (0)	193 (2)	193 (2)	6.3
Modern AC	0 (0)	140 (1)	140 (1)	4.6
Modern Rock	0 (0)	217 (2)	217 (2)	7.1
N/A	36 (2)	80 (4)	116 (6)	3.8
News	33 (1)	0 (0)	33 (1)	1.1
News/Talk	301 (2)	0 (0)	301 (2)	9.8
Oldies	0 (0)	113 (1)	113 (1)	3.7
Reg'l Mex.	0 (0)	121 (1)	121 (1)	4.0
Religious	22 (1)	0 (0)	22 (1)	0.7
Rhythmic Old.	0 (0)	126 (1)	126 (1)	4.1
Rock	0 (0)	160 (1)	160 (1)	5.2
Romantica	0 (0)	39 (1)	39 (1)	1.3
Smooth Jazz	0 (0)	142 (1)	142 (1)	4.6
Span.-CHR	0 (0)	54 (1)	54 (1)	1.8
Span.-Talk	15 (1)	0 (0)	15 (1)	0.5
Sports	76 (1)	0 (0)	76 (1)	2.5
Talk	115 (3)	0 (0)	115 (3)	3.8
Urban	0 (0)	169 (1)	169 (1)	5.5
Totals	702(13)	2360 (24)	3062 (37)	

Note KBZT-94.9 Old Format: Oldies New Format: 80's Hits "B 94.9"
 KJQY-94.1 Old Format: Soft AC New Format: Oldies
 KMSX-95.7 Old Format: Hot AC New Format: 80's Hits

SAN FRANCISCO

Arbitron Rank 4	Pop (12+)	5,821,700	Stations	42 / 42	% Below Line	0.0
Market TSL in Hours	18.9	Diaries	7504 / 776:1 / 47.5%	% Not Listed	20.6	
Average Persons Rating	14.0	12+ FM Share (Metro)	55.4	Sample Target	5100	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KGO	News/Talk	538 / 6.6	6.3	6.9	7.1	6.0	6.7 8550 / 14.7	14.4	15.9	632 / 9956	ABC Inc.
2	KCBS	News	403 / 4.9	4.0	4.9	4.4	4.3	4.6 9260 / 15.9	15.0	15.6	456 / 10502	CBS/Infinity
3	KOIT-AF	Soft AC	385 / 4.7	4.9	4.0	4.0	4.2	4.4 6602 / 11.3	10.6		393 / 6826	Bonneville International Corp.
4	KSFO	Talk	385 / 4.7	3.8	2.9	2.7	3.3	3.5 3949 / 6.8	4.5	5.4	429 / 4486	ABC Inc.
5	KDFC-F	Classical	338 / 4.1	3.6	3.4	3.4	4.5	3.6 5287 / 9.1	8.7	9.7	346 / 5429	Bonneville International Corp.
6	KYLD-F	Urban	302 / 3.7	4.1	3.5	3.7	3.7	3.8 6870 / 11.8	11.4	11.5	322 / 7244	Clear Channel Communications
7	KMEL-F	Urban	275 / 3.4	3.4	3.4	4.1	3.3	3.6 5774 / 9.9	10.8	9.1	299 / 6149	Clear Channel Communications
8	KKSF-F	Smooth Jazz	273 / 3.3	3.4	3.2	3.4	3.7	3.3 4465 / 7.7	7.8	8.4	278 / 4524	Clear Channel Communications
9	KFOG-FF	Adult Altern.	221 / 2.7	3.0	3.1	2.6	2.4	2.9 4298 / 7.4	7.5		232 / 4475	Susquehanna Radio Corp.
10	KITS-F	Modern Rock	219 / 2.7	2.7	2.4	2.5	2.5	2.6 5072 / 8.7	8.6	8.8	229 / 5288	CBS/Infinity
11	KISQ-F	Urban Oldies	218 / 2.7	2.7	3.0	3.0	3.1	2.8 4962 / 8.5	8.4	9.1	223 / 5095	Clear Channel Communications
12	KFRC-AF	Oldies	209 / 2.6	2.9	2.9	2.4	1.9	2.7 4485 / 7.7	6.5		230 / 4922	CBS/Infinity
13	KSJO-FF	Rock	202 / 2.5	2.2	2.1	2.5	2.1	2.3 3520 / 6.0	5.6	6.0	259 / 4149	Chase Radio Partners
14	KZQZ-F	CHR	200 / 2.4	2.8	2.8	2.8	2.6	2.7 5728 / 9.8	10.5	10.7	203 / 5795	Bonneville International Corp.
15	KBLX-F	Urban AC	199 / 2.4	2.5	2.8	2.8	3.3	2.6 3178 / 5.5	5.9	7.0	209 / 3301	Inner City Broadcasting Corp
16	KIOI-F	80's Hits	191 / 2.3	2.3	2.4	2.4	2.7	2.4 4637 / 8.0	8.1	8.4	198 / 4780	Clear Channel Communications
17	KNBR	Sports	184 / 2.2	3.2	2.5	3.6	3.0	2.9 4133 / 7.1	9.5	8.8	255 / 5576	Susquehanna Radio Corp.
18	KSOL-FF	Reg'l Mex.	182 / 2.2	3.1	3.0	3.7	2.5	3.0 2462 / 4.2	5.3	5.1	232 / 3080	Hispanic Broadcasting Corp.
18	KLLC-F	Modern AC	182 / 2.2	2.4	2.4	2.4	2.4	2.4 4833 / 8.3	8.2	9.1	190 / 5034	CBS/Infinity
20	KSAN-F	Classic Rock	173 / 2.1	1.8	1.2	1.2	1.2	1.6 3397 / 5.8	4.6	5.1	177 / 3461	Susquehanna Radio Corp.
21	KYCY-F	Country	143 / 1.7	1.8	1.9	1.7	1.9	1.8 2753 / 4.7	4.5	4.7	147 / 2841	CBS/Infinity
22	KABL	Adult Stand.	140 / 1.7	2.0	1.7	2.0	1.9	1.9 2466 / 4.2	4.6	4.7	143 / 2543	Clear Channel Communications
23	KBRG-F	Romantica	121 / 1.5	1.6	2.1	1.3	2.0	1.6 1871 / 3.2	3.0	3.8	150 / 2249	Entravision Holdings
24	KRTY-F	Country	83 / 1.0	0.8	1.1	0.8	0.8	0.9 1367 / 2.3	2.1	2.4	86 / 1444	Empire Broadcasting Corp.
25	KIQI	Span.-Talk	81 / 1.0	1.4	1.2	0.8	0.9	1.1 1073 / 1.8	1.6	2.0	83 / 1126	Radio Unica
26	KARA-F	Adult Cont.	72 / 0.9	0.7	0.8	0.7	0.9	0.8 1419 / 2.4	2.3	2.7	78 / 1488	Empire Broadcasting Corp.
26	KLOK	Reg'l Mex.	72 / 0.9	1.0	0.8	1.1	1.3	0.9 1038 / 1.8	2.0	2.1	80 / 1157	Entravision Holdings
28	KCNL-F	Modern Rock	67 / 0.8	1.0	0.9	0.8	0.7	0.9 1964 / 3.4	3.5	3.3	71 / 2047	Chase Radio Partners
29	KUFY-F	Classic Rock	64 / 0.8	1.1	1.2	1.1	1.0	1.1 1674 / 2.9	3.5	3.9	75 / 1907	Chase Radio Partners
30	KEZR-F	Hot AC	63 / 0.8	1.0	1.1	0.8	1.1	0.9 2035 / 3.5	3.5	3.9	67 / 2128	CBS/Infinity
31	KBAY-F	Soft AC	56 / 0.7	1.0	0.8	0.8	0.7	0.8 1627 / 2.8	2.8	3.0	62 / 1817	CBS/Infinity
31	KZST-F	Adult Cont.	56 / 0.7	0.4		0.7	0.4	681 / 1.2	1.1	1.0	56 / 681	Redwood Empire Stereocasters
33	KTCT	Sports	51 / 0.6	0.4	0.8	0.5	1.1	0.6 1481 / 2.5	1.7	3.8	56 / 1688	Susquehanna Radio Corp.
34	KFAX	Religious	46 / 0.6	0.6		0.3	0.4	918 / 1.6	1.4	1.1	47 / 927	Salem Communications Corp.
35	KKIQ-F	Adult Cont.	39 / 0.5		0.4	0.4	0.4	818 / 1.4	1.1	1.0	42 / 887	Alta Broadcasting
36	KUIC-F	Adult Cont.	31 / 0.4	0.4				570 / 1.0			33 / 662	Jim & John Levitt
37	KFGY-F	Country	30 / 0.4			0.4		585 / 1.0	0.9		35 / 651	Emerald City Radio Partners

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KYLD-F	1 KOIT-AF	1 KOIT-AF	1 KOIT-AF	1 KGO	1 KGO	1 KGO	1 KCBS	1 KGO	1 KGO
2	KMEL-F	2 KYLD-F	2 KFOG-FF	2 KGO	2 KCBS	2 KCBS	2 KSFO	2 KOIT-AF	2 KMEL-F	2 KDFC-F
3	KZQZ-F	3 KITS-F	3 KMEL-F	3 KGO	3 KFOG-FF	3 KSFO	3 KOIT-AF	3 KGO	3 KYLD-F	3 KMEL-F
4	KITS-F	4 KOIT-AF	4 KFOG-FF	4 KISQ-F	3 KCBS	4 KDFC-F	4 KOIT-AF	4 KDFC-F	4 KSFO	4 KDFC-F
5	KOIT-AF	5 KSJO-FF	5 KSJO-FF	5 KLLC-F	5 KKSF-F	5 KOIT-AF	5 KITS-F	5 KCBS	5 KDFC-F	5 KITS-F
6	KSJO-FF	6 KLLC-F	6 KLLC-F	5 KKSF-F	6 KSFO	6 KKSF-F	6 KYLD-F	6 KKSF-F	6 KYLD-F	6 KOIT-AF
7	KYCY-F	7 KSOL-FF	6 KITS-F	5 KSAN-F	6 KDFC-F	7 KFRC-AF	7 KSJO-FF	7 KFOG-FF	7 KMEL-F	7 KCBS
7	KISQ-F	8 KZQZ-F	8 KGO	5 KCBS	6 KISQ-F	8 KFOG-FF	8 KKSF-F	8 KIOI-F	8 KKSF-F	8 KFRC-AF
9	KLLC-F	9 KIOI-F	9 KSAN-F	9 KSFO	9 KLLC-F	9 KBLX-F	9 KLLC-F	9 KFRC-AF	9 KISQ-F	9 KZQZ-F
10	KEZR-F	10 KBRG-F	9 KISQ-F	9 KSJO-FF	9 KSAN-F	9 KNBR	9 KSOL-FF	9 KISQ-F	10 KFOG-FF	10 KBLX-F
				9 KBLX-F	9 KISQ-F			10 KZQZ-F		8 KZQZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KYLD-F	1 KOIT-AF	1 KOIT-AF	1 KOIT-AF	1 KYLD-F	1 KYLD-F	1 KSJO-FF	1 KSJO-FF	1 KGO
2	KMEL-F	2 KMEL-F	2 KLLC-F	2 KISQ-F	2 KMEL-F	2 KYLD-F	2 KYLD-F	2 KITS-F	2 KSFO
3	KOIT-AF	2 KYLD-F	3 KMEL-F	3 KIOI-F	3 KKSF-F	3 KITS-F	3 KSJO-FF	3 KITS-F	2 KSJO-FF
4	KZQZ-F	4 KZQZ-F	4 KISQ-F	4 KLLC-F	4 KIOI-F	4 KSJO-FF	4 KITS-F	4 KLLC-F	4 KSAN-F
5	KBRG-F	5 KLLC-F	5 KIOI-F	5 KMEL-F	4 KBLX-F	5 KSOL-FF	5 KSOL-FF	5 KFOG-FF	2 KCBS
6	KSJO-FF	6 KIOI-F	6 KZQZ-F	6 KBLX-F	4 KGO	6 KZQZ-F	6 KSAN-F	6 KSAN-F	6 KSAN-F
7	KITS-F	7 KBRG-F	7 KBRG-F	6 KFOG-FF	7 KCBS	7 KSAN-F	7 KLLC-F	7 KMEL-F	7 KNBR
8	KIOI-F	8 KISQ-F	8 KFOG-FF	8 KYLD-F	7 KDFC-F	8 KLLC-F	8 KZQZ-F	7 KFOG-FF	8 KGO
9	KLLC-F	9 KITS-F	9 KYLD-F	9 KKSF-F	9 KFOG-FF	9 KNBR	8 KOIT-AF	9 KOIT-AF	9 KSOL-FF
9	KSOL-FF	10 KFOG-FF	10 KITS-F	9 KZQZ-F	10 KLLC-F	9 KYCY-F	10 KFOG-FF	10 KIOI-F	9 KOIT-AF
									9 KDFC-F
									9 KITS-F

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power						
KABL	960	5 kw / 5 kw		Adult Stand.	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Oakland
KCBS	740	50 kw / 50 kw		News	CBS	Infinity Radio Sales	CBS/Infinity	San Francisco
KFAX	1100	50 kw / 50 kw		Religious	SRN	Salem Radio Reps	Salem Communications Corp.	San Francisco
KFRC	610	5 kw / 5 kw		simul. KFRC/AF	WW1/MBS, AP	Infinity Radio Sales	CBS/Infinity	San Francisco
KGO	810	50 kw / 50 kw		News/Talk	ABC	ABC Radio Sales	ABC Inc.	San Francisco
KIQI	1010	10 kw / 500 w		Span.-Talk	Unica	—	Radio Unica	San Francisco
KLOK	1170	50 kw / 5 kw		Reg'l Mex.	Ind.	Caballero	Entravision Holdings	San Jose
KNBR	680	50 kw / 50 kw		Sports	ABC, ESPN, CBS	MG/Susquehanna	Susquehanna Radio Corp.	San Francisco
KOIT	1260	5 kw / 1 kw		simul. KOITAF	Ind.	Katz	Bonneville International Corp.	San Francisco
KSFO	560	5 kw / 5 kw		Talk	ABC	ABC Radio Sales	ABC Inc.	San Francisco
KTCT	1050	50 kw / 10 kw		Sports	CBS, WW1/MBS, ESPN	MG/Susquehanna	Susquehanna Radio Corp.	San Mateo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBAY	94.5	30 kw @ 587	Soft AC	AP	Christal	CBS/Infinity	Gilroy
KBLX	102.9	6.6 kw @ 1,290	Urban AC	Ind.	D & R Radio	Inner City Broadcasting Corp	Berkeley
KBRG	100.3	14.5 kw @ 2,579	Romantica	Ind.	Caballero	Entravision Holdings	San Jose
KCNL	104.9	5.7 kw @ 338	Modern Rock	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Fremont
KDFC	102.1	33 kw @ 1,046	Classical	Ind.	Katz	Bonneville International Corp.	San Francisco
KEZR	106.5	50 kw @ 430	Hot AC	Ind.	Christal	CBS/Infinity	San Jose
KFFG	97.7	1.6 kw @ 449	simul. KFOGFF	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Los Altos
KFGY	92.9	2.3 kw @ 1,950	Country	Ind.	Allied Radio Ptnrs.	Emerald City Radio Partners	Healdsburg
KFJO	92.1	3 kw @ 89	simul. KSJOFF	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Walnut Creek
KFOG	104.5	13.5 kw @ 928	Adult Altern.	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	San Francisco
KFRC	99.7	39.5 kw @ 1,299	Oldies	WW1/MBS, AP	Infinity Radio Sales	CBS/Infinity	San Francisco
KIOI	101.3	125 kw @ 1,160	80's Hits	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	San Francisco
KISQ	98.1	100 kw @ 960	Urban Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Francisco
KITS	105.3	15 kw @ 1,200	Modern Rock	Ind.	Infinity Radio Sales	CBS/Infinity	San Francisco
KKIQ	101.7	4.5 kw @ 381	Adult Cont.	AP	—	Alta Broadcasting	Livermore
KKSF	103.7	7.2 kw @ 1,512	Smooth Jazz	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	San Francisco
KLLC	97.3	82 kw @ 1,014	Modern AC	CBS	Infinity Radio Sales	CBS/Infinity	San Francisco
KMEL	106.1	69 kw @ 1,290	Urban	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	San Francisco
KOIT	96.5	33 kw @ 1,410	Soft AC	Ind.	Katz	Bonneville International Corp.	San Francisco
KRTY	95.3	370 w @ 860	Country	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Los Gatos
KSAN	107.7	8.9 kw @ 1,162	Classic Rock	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	San Mateo
KSJO	92.3	32 kw @ 467	Rock	Ind.	Clear Chan.-Emerald	Chase Radio Partners	San Jose
KSOL	98.9	6.1 kw @ 1,342	Reg'l Mex.	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Francisco
KUFX	98.5	10 kw @ 880	Classic Rock	ABC	Clear Chan.-Emerald	Chase Radio Partners	San Jose
KUIC	95.3	460 w @ 2,024	Adult Cont.	Ind.	—	Jim & John Levitt	Vacaville
KYCY	93.3	50 kw @ 492	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	San Francisco
KYLD	94.9	30 kw @ 1,207	Urban	AP, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	San Francisco
KZOL	99.1	1.1 kw @ 2,608	simul. KSOLFF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Santa Cruz
KZQZ	95.7	6.9 kw @ 1,289	CHR	Ind.	Katz	Bonneville International Corp.	San Francisco
KZST	100.1	246 w @ 246	Adult Cont.	ABC	McGavren-Guild	Redwood Empire Stereocasters	Santa Rosa

Consolidation Report

	12+	25-54
	(%)	(%)
ABC Inc.	11.3	8.1
KGO AM,KSFO AM		
Bonneville International Corp.	11.2	10.6
KDFC FM,KOIT FM,KOIT AM,KZQZ FM		
CBS/Infinity	15.5	16.2
KBAY FM,KCBS AM,KEZR FM,KFRC AM,KFRC FM,KITS FM,KLLC FM,KYCY FM		
Chase Radio Partners	4.1	5.1
KCNL FM,KFJO FM,KSJO FM,KUFX FM		
Clear Channel Communications	17.1	15.1
KABL AM,KIOI FM,KISQ FM,KKSF FM,KMEL FM,KYLD FM		
Empire Broadcasting Corp.	1.9	2.0
KARA FM,KRTY FM		
Entravision Holdings	2.4	2.4
KBRG FM,KLOK AM		
Hispanic Broadcasting Corp.	2.3	2.2
KSOL FM,KZOL FM		
Susquehanna Radio Corp.	7.6	10.4
KFFG FM,KFOG FM,KNBR AM,KSAN FM,KTCT AM		
	73.4	72.1

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	191 (1)	191 (1)	2.9
Adult Altern.	0 (0)	221 (2)	221 (2)	3.4
Adult Cont.	0 (0)	198 (4)	198 (4)	3.1
Adult Stand.	140 (1)	0 (0)	140 (1)	2.2
CHR	0 (0)	200 (1)	200 (1)	3.1
Classic Rock	0 (0)	237 (2)	237 (2)	3.7
Classical	0 (0)	338 (1)	338 (1)	5.2
Country	0 (0)	255 (3)	255 (3)	3.9
Hot AC	0 (0)	63 (1)	63 (1)	1.0
Modern AC	0 (0)	182 (1)	182 (1)	2.8
Modern Rock	0 (0)	286 (2)	286 (2)	4.4
News	403 (1)	0 (0)	403 (1)	6.2
News/Talk	538 (1)	0 (0)	538 (1)	8.3
Oldies	51 (1)	158 (1)	209 (2)	3.2
Reg'l Mex.	72 (1)	182 (2)	254 (3)	3.9
Religious	46 (1)	0 (0)	46 (1)	0.7
Rock	0 (0)	202 (2)	202 (2)	3.1
Romantica	0 (0)	121 (1)	121 (1)	1.9
Smooth Jazz	0 (0)	273 (1)	273 (1)	4.2
Soft AC	15 (1)	426 (2)	441 (3)	6.8
Span.-Talk	81 (1)	0 (0)	81 (1)	1.2
Sports	234 (2)	0 (0)	234 (2)	3.6
Talk	384 (1)	0 (0)	384 (1)	5.9
Urban	0 (0)	576 (2)	576 (2)	8.9
Urban AC	0 (0)	199 (1)	199 (1)	3.1
Urban Oldies	0 (0)	218 (1)	218 (1)	3.4
Totals	1964(11)	4526 (31)	6490 (42)	

Note KIOI-101.3 Old Format: Hot AC New Format: 80s hits "Star Radio"

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KARA	105.7	50 kw @500	Adult Cont.	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Santa Clara
KBAY	94.5	30 kw @587	Soft AC	AP	Christal	CBS/Infinity	Gilroy
KBRG	100.3	14.5 kw @2,579	Romantica	Ind.	Caballero	Entravision Holdings	San Jose
KEZR	106.5	50 kw @430	Hot AC	Ind.	Christal	CBS/Infinity	San Jose
KRTY	95.3	370 w@860	Country	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Los Gatos
KUFX	98.5	10 kw @880	Classic Rock	ABC	Clear Chan.-Emerald	Chase Radio Partners	San Jose

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDON-F	Dance	102.5	Salinas

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	5.6	6.1
KBAY FM, KEZR FM		
Empire Broadcasting Corp.	7.8	7.9
KARA FM, KLIV AM, KRTY FM		
Entravision Holdings	6.4	6.7
KBRG FM, KLOK AM, KZSF AM, KZSJ AM		
Totals	19.8	20.7

Format Performance

	AM	FM	Totals	Percent
80's Hits	0 (0)	33 (1)	33 (1)	1.9
Adult Altern.	0 (0)	27 (2)	27 (2)	1.6
Adult Cont.	0 (0)	62 (1)	62 (1)	3.7
Adult Stand.	29 (1)	0 (0)	29 (1)	1.7
CHR	0 (0)	44 (1)	44 (1)	2.6
Classic Rock	0 (0)	68 (2)	68 (2)	4.0
Classical	0 (0)	70 (1)	70 (1)	4.1
Country	0 (0)	92 (2)	92 (2)	5.4
Dance	0 (0)	12 (1)	12 (1)	0.7
Ethnic	29 (2)	0 (0)	29 (2)	1.7
Hot AC	0 (0)	57 (1)	57 (1)	3.4
Modern AC	0 (0)	21 (1)	21 (1)	1.2
Modern Rock	0 (0)	82 (2)	82 (2)	4.8
News	93 (2)	0 (0)	93 (2)	5.5
News/Talk	135 (1)	0 (0)	135 (1)	8.0
Oldies	10 (1)	32 (1)	42 (2)	2.5
Reg'l Mex.	46 (2)	76 (2)	121 (4)	7.1
Religious	12 (1)	0 (0)	12 (1)	0.7
Rock	0 (0)	76 (2)	76 (2)	4.5
Romantica	0 (0)	61 (1)	61 (1)	3.6
Smooth Jazz	0 (0)	34 (1)	34 (1)	2.0
Soft AC	1 (1)	120 (2)	121 (3)	7.1
Span.-Oldies	19 (1)	0 (0)	19 (1)	1.1
Span.-Talk	12 (1)	0 (0)	12 (1)	0.7
Sports	54 (2)	0 (0)	54 (2)	3.2
Talk	96 (1)	0 (0)	96 (1)	5.7
Urban	0 (0)	133 (2)	133 (2)	7.8
Urban AC	0 (0)	21 (1)	21 (1)	1.2
Urban Oldies	0 (0)	39 (1)	39 (1)	2.3
Totals	536(16)	1160 (28)	1695 (44)	

SANTA ROSA

Arbitron Rank 114 **Pop (12+)** 378,000 **Stations** 38 / 13 **% Below Line** 45.0
Market TSL in Hours 20.4 **Diaries** 1061 / 356:1 / 51.7% **% Not Listed** 11.5
Average Persons Rating 15.3 **12+ FM Share (Metro)** 58.2 **Sample Target** 1030

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KZST-F	Adult Cont.	56 / 9.6	9.2	6.3	9.1	7.8	8.6	650 / 17.2	14.2	17.7	56 / 650	Redwood Empire Stereocasters
2	KGO	News/Talk	39 / 6.8	5.5	6.9	8.1	7.1	6.8	605 / 16.0	16.1	17.4	40 / 605	ABC Inc.
3	KFGY-F	Country	27 / 4.7	3.6	3.5	4.2	3.1	4.0	424 / 11.2	10.5	10.8	28 / 424	Emerald City Radio Partners
4	KSFO	Talk	26 / 4.5	3.6	2.8	3.0	2.6	3.5	270 / 7.2	4.9	7.0	26 / 270	ABC Inc.
5	KRPQ-F	Country	24 / 4.2	4.7	5.0	4.2	4.8	4.5	340 / 9.0	9.8	9.9	25 / 340	Results Radio of Sonoma, LP
6	KJZY-F	Smooth Jazz	22 / 3.8	2.9	4.1	3.2	4.3	3.5	295 / 7.8	9.6	10.1	22 / 295	Redwood Empire Stereocasters
7	KSRO	News/Talk	21 / 3.7	3.1	4.3	3.7	4.0	3.7	343 / 9.1	9.3	9.7	21 / 343	Emerald City Radio Partners
8	KFRC-AF	Oldies	21 / 3.6	1.4	0.7	1.3	1.0	1.8	265 / 7.0			21 / 265	CBS/Infinity
9	KSXY-F	CHR	20 / 3.4	4.3	3.0	3.0	0.7	3.4	420 / 11.1	10.8	7.7	20 / 420	Constant
9	KXFX-F	Rock	20 / 3.4	3.3	4.7	5.8	4.3	4.3	378 / 10.0	12.3	15.4	20 / 378	Emerald City Radio Partners
11	KMGG-F	Oldies	19 / 3.3	3.1	2.6	3.8	4.2	3.2	383 / 10.1	11.1	13.0	19 / 383	Emerald City Radio Partners
11	KCBS	News	19 / 3.3	3.5	4.7	3.3	5.0	3.7	453 / 12.0	14.3	13.9	19 / 453	CBS/Infinity
13	KLLC-F	Modern AC	16 / 2.9	2.6	3.4	2.0	2.6	2.7	348 / 9.2	7.9	8.6	17 / 348	CBS/Infinity
14	KDFC-F	Classical	15 / 2.6	2.2	3.0	2.7	2.9	2.6	217 / 5.8	6.8	5.2	15 / 217	Bonneville International Corp.
14	KSJT-F	Rock	15 / 2.6	2.2	3.2	2.0	0.7	2.5	158 / 4.2	4.7	3.8	15 / 158	Chase Radio Partners
16	KNBR	Sports	15 / 2.5	4.0	3.5	4.3	2.9	3.6	283 / 7.5	9.6	11.8	15 / 283	Susquehanna Radio Corp.
17	KABL	Adult Stand.	14 / 2.5	4.1	2.2	3.0	3.3	2.9	227 / 6.0	5.9	7.4	14 / 227	Clear Channel Communications
18	KMHX-F	Modern AC	12 / 2.2	2.6	3.5	2.8	3.6	2.8	291 / 7.7	12.3	12.8	13 / 291	Results Radio of Sonoma, LP
19	KITS-F	Modern Rock	12 / 2.1	1.2	1.7	2.5	1.9	1.9	275 / 7.3	5.9	6.1	12 / 275	CBS/Infinity
20	KRRS	Reg'l Mex.	10 / 1.8	1.7	1.3	2.0	1.4	1.7	138 / 3.7	2.1	2.1	10 / 138	Moon Broadcasting Corp.
21	KMEL-F	Urban	9 / 1.6	1.2	0.9	1.7	2.3	1.4	186 / 4.9	4.1	5.6	9 / 186	Clear Channel Communications
22	KYLD-F	Urban	9 / 1.5	1.4	1.9	1.3	3.1	1.5	205 / 5.4	6.4	5.6	9 / 205	Clear Channel Communications
23	KFOG-F	Adult Altern.	8 / 1.4	1.0	0.7	1.0	0.7	1.0	128 / 3.4	2.8	3.9	8 / 128	Susquehanna Radio Corp.
24	KOIT-AF	Soft AC	7 / 1.3	1.0	1.1	1.2	1.0	1.1	129 / 3.4			8 / 129	Bonneville International Corp.
25	KISQ-F	Urban Oldies	7 / 1.2	1.4	1.7	1.0	1.0	1.3	142 / 3.7	5.1	3.3	7 / 142	Clear Channel Communications
25	KTOB	Reg'l Mex.	7 / 1.2	1.2	0.6	1.5	2.1	1.1	103 / 2.7	2.0	2.4	7 / 103	Petaluma Broadcasting, Inc.
27	KRSH-F	Adult Altern.	7 / 1.1	2.4	2.6	1.8	1.7	2.0	180 / 4.8	6.2	5.6	7 / 180	Constant
28	KGRP-F	Classic Hits	6 / 1.1	0.7	0.6	0.5	1.0	0.7	141 / 3.7	2.7	2.0	6 / 141	Constant
29	KSAN-F	Classic Rock	5 / 0.8	1.0	0.7	1.0	0.5	0.9	109 / 2.9	1.9	2.6	5 / 109	Susquehanna Radio Corp.
29	KIQI	Span.-Talk	5 / 0.8	0.9	0.9		0.5		55 / 1.5	2.4		5 / 55	Radio Unica
31	KTCT	Sports	4 / 0.6	0.7	0.4		0.7		90 / 2.4	2.2		4 / 90	Susquehanna Radio Corp.
32	KIOI-F	80's Hits	3 / 0.6	1.2	0.9	0.5	0.9	0.8	95 / 2.5	3.1	3.3	3 / 95	Clear Channel Communications
33	KZQZ-F	CHR	3 / 0.5	0.7	1.1	0.3	0.5	0.7	99 / 2.6	3.4	2.7	3 / 99	Bonneville International Corp.
33	KYCY-F	Country	3 / 0.5	0.7	0.4	0.3		0.5	64 / 1.7	2.1	1.6	3 / 64	CBS/Infinity
35	KFAX	Religious	2 / 0.4	0.3	0.4	0.3	0.3	0.4	41 / 1.1	1.4	1.1	2 / 41	Salem Communications Corp.
35	KKSF-F	Smooth Jazz	2 / 0.4	0.7		0.5	0.7		68 / 1.8		2.0	2 / 68	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KSXY-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KGO
2	KMEL-F	2 KSXY-F	2 KFGY-F	2 KFGY-F	2 KFGY-F	1 KGO	2 KGO	2 KGO	2 KSXY-F	2 KZST-F
3	KITS-F	3 KRRS	3 KXFX-F	3 KXFX-F	3 KGO	3 KSFO	3 KSRO	3 KFGY-F	3 KGO	3 KJZY-F
4	KYLD-F	4 KFGY-F	4 KRPQ-F	3 KFRC-AF	4 KFRC-AF	4 KJZY-F	3 KSFO	4 KFRC-AF	4 KRPQ-F	4 KSFO
5	KMHX-F	5 KXFX-F	5 KLLC-F	5 KLLC-F	5 KXFX-F	5 KFGY-F	5 KRPQ-F	5 KSXY-F	5 KNBR	5 KRPQ-F
6	KZST-F	5 KLLC-F	6 KFRC-AF	6 KGO	6 KLLC-F	6 KSRO	6 KSJO-F	6 KSFO	6 KSFO	6 KSRO
7	KFGY-F	7 KITS-F	7 KGO	6 KRPQ-F	6 KRPQ-F	6 KCBS	7 KFGY-F	7 KJZY-F	7 KXFX-F	7 KMEL-F
8	KZQZ-F	7 KRPQ-F	8 KSJO-F	8 KSJO-F	8 KMGG-F	8 KRPQ-F	8 KXFX-F	8 KMGG-F	8 KFRC-AF	8 KITS-F
9	KXFX-F	9 KSJO-F	9 KMGG-F	8 KMGG-F	9 KSFO	9 KFRC-AF	8 KCBS	9 KRPQ-F	9 KXFX-F	8 KDFC-F
10	KSAN-F	10 KYLD-F	10 KSFO	10 KSFO	10 KJZY-F	10 KMGG-F	10 KFRC-AF	10 KXFX-F	9 KJZY-F	10 KDFC-F
		10 KMEL-F								10 KCBS

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KRRS	1 KSJO-F	1 KSJO-F	1 KXFX-F	1 KXFX-F
2	KSXY-F	2 KSXY-F	2 KLLC-F	2 KRPQ-F	2 KFGY-F	2 KITS-F	2 KXFX-F	2 KSJO-F	2 KSJO-F
3	KFGY-F	3 KLLC-F	3 KSXY-F	3 KFGY-F	3 KGO	3 KXFX-F	3 KITS-F	3 KFRC-AF	3 KFRC-AF
4	KYLD-F	4 KFGY-F	4 KRPQ-F	4 KLLC-F	4 KRPQ-F	4 KMEL-F	4 KRRS	4 KFGY-F	4 KFGY-F
5	KRPQ-F	5 KRPQ-F	5 KTOB	5 KSXY-F	5 KJZY-F	5 KSJO-F	5 KNBR	5 KMGG-F	4 KSFO
6	KMEL-F	6 KYLD-F	6 KFGY-F	6 KGO	6 KLLC-F	6 KNBR	6 KMEL-F	4 KFRC-AF	6 KMGG-F
7	KMHX-F	7 KMHX-F	6 KRRS	7 KMHX-F	7 KMHX-F	7 KYLD-F	7 KZST-F	7 KITS-F	7 KLLC-F
8	KLLC-F	8 KTOB	8 KISQ-F	8 KJZY-F	8 KSRO	8 KFGY-F	8 KSRO	8 KFOG-F	8 KGO
9	KZQZ-F	9 KMEL-F	9 KSFO	9 KGRP-F	9 KCBS	9 KRPQ-F	8 KFRC-AF	9 KRRS	9 KZST-F
10	KXFX-F	9 KRRS	10 KGRP-F	10 KMGG-F	10 KFRC-AF	10 KISQ-F	10 KTOB	9 KRPQ-F	10 KNBR
									10 KFOG-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KRRS	1460	1 kw / 30 w	Reg'l Mex.	Ind.	Caballero	Moon Broadcasting Corp.	Santa Rosa
KSRO	1350	5 kw / 5 kw	News/Talk	WW1/MBS, CNN+	Allied Radio Ptnrs.	Emerald City Radio Partners	Santa Rosa
KTOB	1490	1 kw / 1 kw	Reg'l Mex.	Ind.	—	Petaluma Broadcasting, Inc.	Petaluma

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFGY	92.9	2.3 kw @ 1,950	Country	Ind.	Allied Radio Ptnrs.	Emerald City Radio Partners	Healdsburg
KGRP	100.9	63 w @ 2,945	Classic Hits	Ind.	—	Constant	Calistoga
KJZY	93.7	6 kw @ 216	Smooth Jazz	ABC	McGavren-Guild	Redwood Empire Stereocasters	Sebastopol
KMGG	97.7	2.05 kw @ 1,122	Oldies	Ind.	Allied Radio Ptnrs.	Emerald City Radio Partners	Monte Rio
KMHX	104.1	250 w @ 1,106	Modern AC	Ind.	Christal	Results Radio of Sonoma, LP	Windsor
KRPQ	104.9	2.25 kw @ 548	Country	Ind.	Christal	Results Radio of Sonoma, LP	Rohnert Park
KRSH	98.7	335 w @ 1,378	Adult Altern.	Ind.	—	Constant	Middleton
KSXY	95.9	340 w @ 394	CHR	Ind.	—	Constant	Healdsburg
KXFX	101.7	2.2 kw @ 1,089	Rock	Ind.	Allied Radio Ptnrs.	Emerald City Radio Partners	Santa Rosa
KZST	100.1	246 w @ 246	Adult Cont.	ABC	McGavren-Guild	Redwood Empire Stereocasters	Santa Rosa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABL	Adult Stand.	960	Oakland
KCBS	News	740	San Francisco
KDFC-F	Classical	102.1	San Francisco
KFAX	Religious	1100	San Francisco
KFOG-F	Adult Altern.	104.5	San Francisco
KFRC	simul. KFRC-AM	610	San Francisco
KFRC-F	Oldies	99.7	San Francisco
KFRC-AM	Oldies	99.7	San Francisco
KGO	News/Talk	810	San Francisco
KIOI-F	80's Hits	101.3	San Francisco
KIQI	Span.-Talk	1010	San Francisco
KISQ-F	Urban Oldies	98.1	San Francisco
KITS-F	Modern Rock	105.3	San Francisco
KKSF-F	Smooth Jazz	103.7	San Francisco

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KLLC-F	Modern AC	97.3	San Francisco
KMEL-F	Urban	106.1	San Francisco
KNBR	Sports	680	San Francisco
KOIT	simul. KOIT-AM	1260	San Francisco
KOIT-F	Soft AC	96.5	San Francisco
KOIT-AM	Soft AC	96.5	San Francisco
KSAN-F	Classic Rock	107.7	San Mateo
KSFO	Talk	560	San Francisco
KSJO-F	Rock	92.3	San Jose
KTCT	Sports	1050	San Mateo
KYCY-F	Country	93.3	San Francisco
KYLD-F	Urban	94.9	San Francisco
KZQZ-F	CHR	95.7	San Francisco

Consolidation Report

	12+	25-54
	(%)	(%)
Constant	5.6	5.0
KGRP FM, KRSH FM, KSXY FM		
Emerald City Radio Partners	15.1	17.0
KFGY FM, KMGG FM, KSRO AM, KXFX FM		
Redwood Empire Stereocasters	13.4	15.4
KJZY FM, KZST FM		
Results Radio of Sonoma, LP	6.4	6.6
KMHX FM, KRPQ FM		
Totals	40.5	44.0

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	3 (1)	3 (1)	0.6
Adult Altern.	0 (0)	14 (2)	14 (2)	2.8
Adult Cont.	0 (0)	56 (1)	56 (1)	11.0
Adult Stand.	14 (1)	0 (0)	14 (1)	2.8
CHR	0 (0)	23 (2)	23 (2)	4.5
Classic Hits	0 (0)	6 (1)	6 (1)	1.2
Classic Rock	0 (0)	5 (1)	5 (1)	1.0
Classical	0 (0)	15 (1)	15 (1)	2.9
Country	0 (0)	55 (3)	55 (3)	10.8
Modern AC	0 (0)	29 (2)	29 (2)	5.7
Modern Rock	0 (0)	12 (1)	12 (1)	2.4
News	19 (1)	0 (0)	19 (1)	3.7
News/Talk	60 (2)	0 (0)	60 (2)	11.8
Oldies	12 (1)	28 (2)	40 (3)	7.9
Reg'l Mex.	17 (2)	0 (0)	17 (2)	3.3
Religious	2 (1)	0 (0)	2 (1)	0.4
Rock	0 (0)	34 (2)	34 (2)	6.7
Smooth Jazz	0 (0)	24 (2)	24 (2)	4.7
Soft AC	(1)	7 (1)	7 (2)	1.4
Span.-Talk	5 (1)	0 (0)	5 (1)	1.0
Sports	18 (2)	0 (0)	18 (2)	3.5
Talk	26 (1)	0 (0)	26 (1)	5.1
Urban	0 (0)	18 (2)	18 (2)	3.5
Urban Oldies	0 (0)	7 (1)	7 (1)	1.4
Totals	173(13)	336 (25)	509 (38)	

Note KXFX-101.7 Old Format: Rock New Format: drops Mark & Brian

SARASOTA-BRADENTON

Arbitron Rank 80 Pop (12+)	516,700	Stations	32 / 7	% Below Line	5.9
Market TSL in Hours	21.6	Diaries	912 / 567:1 / 59.3%	% Not Listed	20.1
Average Persons Rating	16.1	12+ FM Share (Metro)	64.2	Sample Target	880

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WDDV-F	Adult Stand.	89 / 10.7	9.6	12.4	9.9		10.6	907 / 17.5	16.4	17.9	98 / 1009	Clear Channel Communications
2 WFLA	Talk	58 / 7.0	5.3	6.2	4.6	6.4	5.8	708 / 13.7	12.0	12.3	59 / 730	Clear Channel Communications
3 WCTQ-F	Country	52 / 6.3	8.0	3.9	5.6	6.2	6.0	629 / 12.2	8.0	13.3	54 / 640	Clear Channel Communications
4 WSRZ-F	Oldies	47 / 5.6	6.0	4.1	5.3	4.0	5.3	605 / 11.7	10.0	13.0	70 / 788	Clear Channel Communications
5 WHPT-F	Classic Rock	38 / 4.5	3.9	5.1	6.2	6.8	4.9	582 / 11.3	12.2	12.4	46 / 761	Cox Radio
6 WFLZ-F	CHR	34 / 4.1	6.3	5.8	6.2	5.9	5.6	865 / 16.7	17.8	17.8	55 / 1171	Clear Channel Communications
7 WSJT-F	Smooth Jazz	33 / 4.0	4.4	3.5	3.5	2.7	3.9	545 / 10.5	7.5	8.5	41 / 700	CBS/Infinity
8 WMTX-F	Hot AC	30 / 3.6	2.7	2.3	1.3	1.2	2.5	393 / 7.6	6.1	4.4	32 / 438	Clear Channel Communications
9 WXTB-F	Rock	28 / 3.3	3.2	3.8	3.8	2.7	3.5	352 / 6.8	7.6	7.2	28 / 363	Clear Channel Communications
10 WLLD-F	Dance	27 / 3.3	2.7	2.8	3.2	2.8	3.0	489 / 9.5	8.1	8.4	28 / 514	CBS/Infinity
11 WDUV-F	Adult Stand.	24 / 2.9	2.8	2.8	5.8	11.9	3.6	411 / 8.0	6.2	13.0	26 / 431	Cox Radio
12 WFJO-F	Rhythmic Old.	21 / 2.5	2.1	2.7	1.6	3.7	2.2	355 / 6.9	8.1	8.4	26 / 467	Cox Radio
13 WTBT-F	Classic Rock	19 / 2.3	3.2	2.0	2.8	0.9	2.6	368 / 7.1	7.0	6.5	28 / 499	Clear Channel Communications
14 WGUL-AF	Adult Stand.	17 / 2.0	1.9	2.7	1.5	2.0	2.0	143 / 2.8			17 / 143	WGUL, Inc.
15 WWRM-F	Soft AC	16 / 2.0	2.9	3.1	3.9	4.6	3.0	440 / 8.5	8.7	9.6	18 / 479	Cox Radio
16 WKII	Adult Stand.	16 / 1.9	1.5	2.7	2.3	4.2	2.1	231 / 4.5	3.9	4.0	35 / 469	Clear Channel Communications
17 WIKX-F	Country	15 / 1.8	2.4	0.4	0.8		1.3	216 / 4.2	1.4	2.1	40 / 460	Clear Channel Communications
18 WDAE	Sports	14 / 1.7	0.9		0.4	0.4		212 / 4.1		1.3	15 / 236	Clear Channel Communications
19 WQYK-F	Country	13 / 1.5	1.1	0.8	0.8	0.7	1.1	212 / 4.1	3.3	3.3	13 / 223	CBS/Infinity
20 WSSR-F	Modern AC	10 / 1.2	3.5	2.0	1.8	2.2	2.1	273 / 5.3	8.4	7.3	10 / 293	Clear Channel Communications
21 WUGL	Adult Stand.	9 / 1.1	1.2	0.4	0.9	0.5	0.9	109 / 2.1	2.1	3.1	9 / 109	WGUL, Inc.
21 WRBQ-F	Country	9 / 1.1	1.3	2.0	2.2	2.5	1.6	190 / 3.7	6.0	5.0	9 / 190	CBS/Infinity
23 WKFF-F	CHR	7 / 0.8		0.6				163 / 3.2	2.3	3.4	15 / 307	Clear Channel Communications
24 WINK-F	Adult Cont.	6 / 0.8	1.3	1.4	1.1	1.4	1.2	190 / 3.7	3.6	3.8	25 / 481	Fort Myers Broadcasting Co.
25 WYNF-F	Rock	5 / 0.7	0.7	0.6	3.5	4.0	1.4	179 / 3.5	4.4	5.8	7 / 241	Clear Channel Communications
26 WTBN	Bus. News	5 / 0.6						137 / 2.6			5 / 137	Synchronous Media
26 WCCF	Talk	5 / 0.6						62 / 1.2			15 / 222	Clear Channel Communications
28 WAMR	Sports	5 / 0.5	0.4	1.1		0.4		103 / 2.0	2.6		5 / 108	Clear Channel Communications
28 WYUU-F	Oldies	4 / 0.5	0.4	0.8	1.1	0.9	0.7	116 / 2.2	3.5	3.9	4 / 116	CBS/Infinity
28 WBBY-F	Classic Hits	4 / 0.5	1.1	0.8	0.5	0.7	0.7	124 / 2.4	4.0	2.0	4 / 126	Cox Radio
31 WSPB	Talk	3 / 0.4	0.4	0.6	0.3		0.4	94 / 1.8	2.2	2.0	3 / 94	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLLD-F	1 WFLZ-F	1 WHPT-F	1 WCTQ-F	1 WCTQ-F	1 WDDV-F	1 WDDV-F	1 WDDV-F	1 WDDV-F	1 WDDV-F	1 WDDV-F
2 WFLZ-F	2 WXTB-F	2 WCTQ-F	2 WHPT-F	2 WSRZ-F	2 WFLA	2 WFLA	2 WFLA	2 WCTQ-F	2 WLLD-F	2 WCTQ-F
3 WHPT-F	3 WLLD-F	3 WFLZ-F	3 WMTX-F	3 WHPT-F	3 WSRZ-F	3 WSRZ-F	3 WCTQ-F	3 WFLA	3 WFLZ-F	3 WFLA
4 WXTB-F	4 WCTQ-F	4 WXTB-F	4 WFLZ-F	4 WMTX-F	4 WCTQ-F	4 WFLZ-F	4 WSRZ-F	4 WSRZ-F	4 WCTQ-F	4 WFLZ-F
4 WCTQ-F	5 WMTX-F	5 WMTX-F	5 WXTB-F	5 WFLZ-F	5 WSJT-F	5 WCTQ-F	5 WHPT-F	5 WHPT-F	5 WSJT-F	5 WSJT-F
6 WKFF-F	6 WHPT-F	6 WLLD-F	6 WTBT-F	6 WSJT-F	6 WDUV-F	6 WHPT-F	6 WMTX-F	6 WSJT-F	6 WHPT-F	6 WSRZ-F
7 WDDV-F	7 WFJO-F	7 WFJO-F	7 WFJO-F	7 WTBT-F	6 WHPT-F	7 WXTB-F	7 WXTB-F	7 WMTX-F	6 WDUV-F	7 WHPT-F
8 WFJO-F	7 WSSR-F	7 WTBT-F	8 WSJT-F	7 WXTB-F	8 WMTX-F	8 WSJT-F	7 WSJT-F	8 WLLD-F	8 WGUL-AF	7 WLLD-F
8 WWRM-F	9 WWRM-F	9 WSJT-F	9 WSRZ-F	9 WFJO-F	9 WGUL-AF	8 WMTX-F	9 WFJO-F	9 WFJO-F	9 WXTB-F	9 WDUV-F
10 WINK-F	10 WDAE	10 WSRZ-F	10 WFLA	10 WFLA	9 WTBT-F	10 WDUV-F	10 WTBT-F	10 WFLZ-F	10 WFLA	10 WMTX-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WLLD-F	1 WFLZ-F	1 WMTX-F	1 WMTX-F	1 WCTQ-F	1 WXTB-F	1 WXTB-F	1 WXTB-F	1 WHPT-F	1 WHPT-F	
2 WFLZ-F	2 WMTX-F	2 WCTQ-F	2 WCTQ-F	1 WMTX-F	2 WLLD-F	2 WFLZ-F	2 WFLZ-F	2 WXTB-F	2 WXTB-F	
3 WMTX-F	3 WLLD-F	3 WFLZ-F	3 WFLZ-F	3 WSRZ-F	3 WFLZ-F	3 WHPT-F	3 WHPT-F	3 WCTQ-F	3 WTBT-F	
4 WWRM-F	4 WCTQ-F	4 WSSR-F	4 WSJT-F	4 WSJT-F	4 WHPT-F	4 WLLD-F	4 WFJO-F	4 WFLZ-F	4 WCTQ-F	
5 WXTB-F	5 WSSR-F	5 WSJT-F	5 WLLD-F	5 WFJO-F	5 WCTQ-F	5 WCTQ-F	5 WDAE	5 WTBT-F	5 WSRZ-F	
6 WSSR-F	6 WWRM-F	6 WLLD-F	6 WFJO-F	6 WFLZ-F	6 WYNF-F	6 WFJO-F	6 WCTQ-F	6 WLLD-F	6 WFLA	
7 WHPT-F	7 WXTB-F	7 WWRM-F	7 WSRZ-F	7 WSSR-F	7 WFJO-F	7 WDAE	7 WLLD-F	7 WFLA	7 WFLZ-F	
8 WCTQ-F	8 WHPT-F	8 WHPT-F	8 WSSR-F	8 WRBQ-F	8 WSSR-F	8 WQYK-F	8 WFLA	8 WDAE	8 WDAE	
9 WKFF-F	9 WSJT-F	8 WFJO-F	9 WHPT-F	9 WWRM-F	8 WQYK-F	9 WFLA	9 WMTX-F	9 WFJO-F	9 WSJT-F	
10 WYUU-F	10 WFJO-F	10 WXTB-F	10 WWRM-F	9 WHPT-F	10 WTBT-F	10 WWRM-F	9 WQYK-F	10 WSRZ-F	10 WMTX-F	
		10 WKFF-F			10 WTBT-F					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMR	1320	5 kw / 1 kw	Sports	CBS, ESPN, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Venice
WSPB	1450	1 kw / 1 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Sarasota
WUGL	930	5 kw / 2.5 kw	Adult Stand.	Ind.	—	WGUL, Inc.	Sarasota

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCTQ	106.5	13 kw @584	Country	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Sarasota
WDDV	92.1	22 kw @328	Adult Stand.	WW1/MBS, CBS	Clear Chan.-Emerald	Clear Channel Communications	Venice
WSRZ	107.9	45.8 kw @515	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Coral Cove
WYNF	105.9	4.3 kw @394	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Englewood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCCF	Talk	1580	Punta Gorda
WIKX-F	Country	92.9	Punta Gorda
WINK-F	Adult Cont.	96.9	Ft. Myers
WKFF-F	CHR	100.1	Port Charlotte
WKII	Adult Stand.	1070	Solana

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	24.2	18.3
WAMR AM, WCTQ FM, WDDV FM, WSPB AM, WSRZ FM, WYNF FM		
	24.2	18.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	6 (1)	6 (1)	0.9
Adult Stand.	40 (3)	115 (3)	155 (6)	23.4
Bus. News	5 (1)	0 (0)	5 (1)	0.8
CHR	0 (0)	41 (2)	41 (2)	6.2
Classic Hits	0 (0)	4 (1)	4 (1)	0.6
Classic Rock	0 (0)	57 (2)	57 (2)	8.6
Country	0 (0)	88 (4)	88 (4)	13.3
Dance	0 (0)	27 (1)	27 (1)	4.1
Hot AC	0 (0)	30 (1)	30 (1)	4.5
Modern AC	0 (0)	10 (1)	10 (1)	1.5
Oldies	0 (0)	51 (2)	51 (2)	7.7
Rhythmic Old.	0 (0)	21 (1)	21 (1)	3.2
Rock	0 (0)	33 (2)	33 (2)	5.0
Smooth Jazz	0 (0)	33 (1)	33 (1)	5.0
Soft AC	0 (0)	16 (1)	16 (1)	2.4
Sports	19 (2)	0 (0)	19 (2)	2.9
Talk	66 (3)	0 (0)	66 (3)	10.0
Totals	130 (9)	532 (23)	662 (32)	

Note WWPR-1490 Old Format: Standards New Format: Oldies "Pier 1490"

SAVANNAH

Arbitron Rank 157	Pop (12+) 239,300	Stations 21 / 18	% Below Line 3.3
Market TSL in Hours 20.0	Diaries 909 / 263:1 / 49.9%	% Not Listed 13.5	
Average Persons Rating 15.0	12+ FM Share (Metro) 72.0	Sample Target 900	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WEAS-F	Urban	58 / 16.1	14.3	17.2	15.6	12.9	15.8	639 / 26.7	27.7	23.9	126 / 1432	Cumulus Media
2 WL VH-F	Urban AC	28 / 7.7	9.3	8.5	8.1	9.4	8.4	417 / 17.4	17.7	18.2	38 / 619	Clear Channel Communications
3 WSOK	Black Gospel	25 / 7.1	7.9	6.5	7.8	11.3	7.3	265 / 11.1	11.9	11.0	26 / 271	Clear Channel Communications
4 WJCL-F	Country	24 / 6.7	5.1	4.5	8.4	5.7	6.2	343 / 14.3	12.8	16.5	37 / 679	Cumulus Media
5 WIXV-F	Rock	22 / 6.1	3.4	4.5	3.2	4.0	4.3	294 / 12.3	9.2	10.6	83 / 790	Cumulus Media
6 WZAT-F	CHR	16 / 4.5	5.3	4.8	5.5	4.8	5.0	383 / 16.0	17.8	17.9	50 / 986	Cumulus Media
7 WAEV-F	Hot AC	14 / 3.9	5.3	6.8	6.4	5.9	5.6	331 / 13.8	18.5	19.5	29 / 695	Clear Channel Communications
8 WBMQ	News/Talk	13 / 3.7	2.8	4.2	4.9	6.2	3.9	222 / 9.3	9.8	9.6	21 / 314	Cumulus Media
9 WSCA-F	Country	13 / 3.6						230 / 9.6			36 / 604	Clear Channel Communications
10 WGCO-F	Oldies	12 / 3.5	2.0	4.2	3.5	3.2	3.3	181 / 7.6	10.3	10.8	21 / 405	Triad Broadcasting, Inc.
11 WRHQ-F	Adult Altern.	12 / 3.2	2.8	2.0	2.6	2.2	2.6	199 / 8.3	6.7	7.1	12 / 217	Thoroughbred Communications
12 WVVV-F	Modern AC	11 / 3.1	3.7	3.1	2.0	0.8	3.0	239 / 10.0	7.7	7.6	23 / 487	Triad Broadcasting, Inc.
13 WYKZ-F	Soft AC	10 / 2.9	4.8	5.4	5.2	4.8	4.6	226 / 9.5	11.0	12.7	40 / 539	Clear Channel Communications
14 WFXH-F	Rock	10 / 2.8	2.0	2.3	2.6	3.0	2.4	216 / 9.0	7.2	9.3	20 / 421	Triad Broadcasting, Inc.
15 WLOW-F	Adult Stand.	9 / 2.6	4.2	3.4	4.6	3.8	3.7	131 / 5.5	8.6	8.5	27 / 338	Triad Broadcasting, Inc.
16 WSIS-F	Urban Oldies	7 / 2.0	4.2	0.8	0.6	1.6	1.9	119 / 5.0	3.0	2.2	11 / 174	Cumulus Media
16 WHGM	Black Gospel	7 / 2.0	0.8	1.4				140 / 5.8	4.1		8 / 154	Genesis Communications
18 WJLG	Black Gospel	6 / 1.7	2.2	1.7	2.0	0.8	1.9	121 / 5.0	4.5	4.5	8 / 144	Cumulus Media
19 WGZO-F	Dance	6 / 1.6	0.8					137 / 5.7			11 / 289	Simmons Broadcasting Co.
20 WSKX-F	Hot AC	4 / 1.2	1.4			0.5		63 / 2.6			10 / 174	T.C.B. Broadcasting, Inc.
21 WGZR-F	Country	2 / 0.5						32 / 1.3			8 / 140	Triad Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WSOK	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F
2 WZAT-F	2 WL VH-F	2 WIXV-F	2 WIXV-F	2 WL VH-F	2 WL VH-F	2 WSOK	2 WJCL-F	2 WL VH-F	2 WZAT-F	2 WSOK
3 WVVV-F	3 WIXV-F	3 WL VH-F	3 WL VH-F	3 WIXV-F	3 WJCL-F	3 WIXV-F	3 WIXV-F	3 WJCL-F	3 WL VH-F	3 WL VH-F
4 WAEV-F	4 WZAT-F	4 WJCL-F	4 WJCL-F	4 WJCL-F	4 WEAS-F	4 WJCL-F	4 WIXV-F	4 WIXV-F	4 WSOK	4 WJCL-F
5 WGZO-F	5 WJCL-F	5 WAEV-F	5 WRHQ-F	5 WRHQ-F	5 WIXV-F	5 WL VH-F	5 WBMQ	5 WAEV-F	5 WIXV-F	5 WZAT-F
6 WIXV-F	6 WFXH-F	6 WZAT-F	6 WAEV-F	6 WSOK	6 WBMQ	6 WFXH-F	6 WSOK	5 WZAT-F	6 WVVV-F	6 WGCO-F
6 WSOK	7 WAEV-F	7 WRHQ-F	6 WSOK	7 WAEV-F	7 WSCA-F	7 WAEV-F	7 WSCA-F	7 WRHQ-F	7 WYKZ-F	7 WHGM
8 WL VH-F	8 WVVV-F	8 WFXH-F	8 WFXH-F	8 WFXH-F	7 WGCO-F	8 WSCA-F	8 WRHQ-F	8 WSOK	8 WAEV-F	8 WIXV-F
9 WJCL-F	9 WZAT-F	9 WSOK	9 WZAT-F	9 WBMQ	9 WRHQ-F	9 WZAT-F	8 WSOK	9 WBMQ	8 WSIS-F	8 WVVV-F
10 WGZR-F	10 WSOK	10 WVVV-F	10 WBMQ	10 WZAT-F	10 WLOW-F	10 WBMQ	10 WAEV-F	10 WGCO-F	10 WBMQ	10 WSCA-F
10 WSCA-F								10 WSCA-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F
2 WZAT-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	1 WL VH-F	2 WAEV-F	2 WIXV-F	2 WIXV-F	2 WIXV-F	2 WIXV-F
3 WIXV-F	3 WZAT-F	3 WJCL-F	3 WJCL-F	3 WSOK	3 WIXV-F	3 WFXH-F	3 WFXH-F	3 WJCL-F	3 WJCL-F
4 WJCL-F	4 WJCL-F	4 WZAT-F	4 WSOK	4 WJCL-F	4 WZAT-F	4 WJCL-F	4 WJCL-F	4 WFXH-F	4 WL VH-F
4 WL VH-F	5 WAEV-F	5 WAEV-F	5 WAEV-F	5 WAEV-F	5 WVVV-F	5 WZAT-F	5 WZAT-F	5 WL VH-F	5 WFXH-F
6 WVVV-F	6 WVVV-F	6 WJLG	5 WZAT-F	6 WRHQ-F	6 WL VH-F	6 WGZO-F	6 WSKX-F	6 WRHQ-F	6 WRHQ-F
7 WAEV-F	7 WIXV-F	7 WSIS-F	7 WRHQ-F	7 WZAT-F	7 WFXH-F	7 WAEV-F	7 WZAT-F	6 WAEV-F	7 WBMQ
7 WFXH-F	8 WJLG	7 WSOK	8 WIXV-F	7 WYKZ-F	8 WSCA-F	8 WVVV-F	8 WVVV-F	6 WBMQ	8 WSIS-F
9 WGZO-F	9 WSOK	9 WVVV-F	9 WYKZ-F	7 WSCA-F	9 WGCO-F	9 WSKX-F	9 WAEV-F	9 WZAT-F	9 WVVV-F
10 WSOK	10 WFXH-F	10 WGCO-F	10 WSCA-F	10 WIXV-F	9 WGZO-F	10 WL VH-F	9 WSOK	10 WVVV-F	10 WAEV-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBMQ	630	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Savannah
WHGM	1400	650 w / 650 w	Black Gospel	AURN	—	Genesis Communications	Savannah
WJLG	900	4.35 kw / 152 w	Black Gospel	AURN	Allied Radio Ptnrs.	Cumulus Media	Savannah
WSOK	1230	1 kw / 1 kw	Black Gospel	AURN, WW1/MBS, AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Savannah

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEV	97.3	100 kw @ 1,000	Hot AC	WW1/MBS, AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Savannah
WEAS	93.1	100 kw @ 981	Urban	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Savannah
WFXH	106.1	25 kw @ 594	Rock	Ind.	Christal	Triad Broadcasting, Inc.	Hilton Head Island
WGCO	98.3	100 kw @ 981	Oldies	Ind.	Christal	Triad Broadcasting, Inc.	Midway
WIXV	95.5	100 kw @ 856	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Savannah
WJCL	96.5	100 kw @ 1,332	Country	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Savannah
WLOW	107.9	24 kw @ 725	Adult Stand.	WW1/MBS, CNN+	Christal	Triad Broadcasting, Inc.	Hilton Head Island
WL VH	101.1	50 kw @ 476	Urban AC	AM/FM, ABC	Clear Chan.-Diamond	Clear Channel Communications	Hardeeville
WRHQ	105.3	11 kw @ 486	Adult Altern.	Ind.	Christal	Thoroughbred Communications, Inc.	Richmond Hill
WSCA	94.1	100 kw @ 1,320	Country	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Savannah
WSIS	103.9	14 kw @ 328	Urban Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Springfield
WVVV	106.9	100 kw @ 801	Modern AC	CNN+	Christal	Triad Broadcasting, Inc.	Bluffton
WYKZ	98.7	100 kw @ 715	Soft AC	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Beaufort
WZAT	102.1	100 kw @ 1,322	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Savannah

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGZO-F	Dance	103.1	Parris Island
WGZR-F	Country	104.9	Ridgeland
WSKX-F	Hot AC	92.3	Hinesville

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	25.2	25.3
WAEV FM,WLVH FM,WSCA FM,WSOK AM,WYKZ FM		
Cumulus Media	40.8	41.4
WBMQ AM,WEAS FM,WIXV FM,WJCL FM,WJLG AM,WSIS FM,WZAT FM		
Triad Broadcasting, Inc.	12.0	9.8
WFXH FM,WGCO FM,WLOW FM,WWVV FM		
	78.0	76.5

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	12 (1)	12 (1)	3.9
Adult Stand.	0 (0)	9 (1)	9 (1)	2.9
Black Gospel	39 (3)	0 (0)	39 (3)	12.6
CHR	0 (0)	16 (1)	16 (1)	5.2
Country	0 (0)	39 (3)	39 (3)	12.6
Dance	0 (0)	6 (1)	6 (1)	1.9
Hot AC	0 (0)	18 (2)	18 (2)	5.8
Modern AC	0 (0)	11 (1)	11 (1)	3.5
News/Talk	13 (1)	0 (0)	13 (1)	4.2
Oldies	0 (0)	12 (1)	12 (1)	3.9
Rock	0 (0)	32 (2)	32 (2)	10.3
Soft AC	0 (0)	10 (1)	10 (1)	3.2
Urban	0 (0)	58 (1)	58 (1)	18.7
Urban AC	0 (0)	28 (1)	28 (1)	9.0
Urban Oldies	0 (0)	7 (1)	7 (1)	2.3
Totals	52 (4)	258 (17)	310 (21)	

SEATTLE-TACOMA

Arbitron Rank 14 Pop (12+) 2,925,300 Stations 30 / 30 % Below Line 0.0
 Market TSL in Hours 19.6 Diaries 3668 / 798:1 / 54.0% % Not Listed 14.5
 Average Persons Rating 14.8 12+ FM Share (Metro) 61.2 Sample Target 3690

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KIRO	News/Talk	340 / 7.9	8.4	5.6	6.9	6.6	7.2	6539 / 22.4	19.6	17.3	359 / 7015	Entercom
2 KMPS-F	Country	254 / 5.9	6.0	5.7	5.9	4.6	5.9	4072 / 13.9	13.0	11.1	285 / 4391	CBS/Infinity
3 KUBE-F	Urban	252 / 5.8	5.7	5.6	5.9	5.5	5.8	4475 / 15.3	15.8	16.0	282 / 4973	Ackerley Communications
4 KVI	Talk	211 / 4.9	3.9	3.9	3.5	4.7	4.1	2472 / 8.5	6.0	7.2	228 / 2674	Fisher Broadcasting, Inc.
5 KBSG-AF	Oldies	205 / 4.8	4.2	4.2	4.4	5.5	4.4	3731 / 12.8	12.8		223 / 4147	Entercom
6 KING-F	Classical	177 / 4.1	3.1	4.2	3.3	3.6	3.7	2728 / 9.3	8.1	9.0	193 / 2905	Beethoven, Inc.
7 KRWM-F	Soft AC	172 / 4.0	3.3	3.9	4.1	4.2	3.8	2616 / 8.9	9.4	9.1	180 / 2736	Sandusky Radio
8 KZOK-F	Classic Rock	165 / 3.8	3.0	3.2	3.1	2.6	3.3	3010 / 10.3	9.3	7.9	186 / 3240	CBS/Infinity
9 KWJZ-F	Smooth Jazz	163 / 3.8	3.9	4.9	3.6	3.5	4.0	2404 / 8.2	8.3	8.4	172 / 2524	Sandusky Radio
10 KNDD-F	Modern Rock	162 / 3.8	4.3	4.3	3.8	4.3	4.1	3415 / 11.7	12.8	12.7	175 / 3785	Entercom
11 KLSY-F	Adult Cont.	156 / 3.6	3.5	3.3	3.5	4.5	3.5	2943 / 10.1	10.3	11.7	168 / 3109	Sandusky Radio
12 KPLZ-F	Hot AC	144 / 3.3	3.2	2.9	3.7	3.7	3.3	3408 / 11.7	12.1	12.4	151 / 3594	Fisher Broadcasting, Inc.
13 KBKS-F	CHR	143 / 3.3	3.9	3.6	3.7	4.3	3.6	4045 / 13.8	14.0	15.8	154 / 4365	CBS/Infinity
13 KIXI	Adult Stand.	143 / 3.3	3.7	3.5	4.0	3.0	3.6	1978 / 6.8	7.7	5.8	150 / 2122	Sandusky Radio
15 KOMO	Talk	126 / 2.9	3.2	3.3	3.0	3.7	3.1	3444 / 11.8	9.5	14.5	135 / 3756	Fisher Broadcasting, Inc.
16 KMTT-F	Adult Altern.	116 / 2.7	2.5	2.6	3.1	3.1	2.7	2088 / 7.1	7.4	8.0	121 / 2230	Entercom
17 KQBZ-F	Talk	112 / 2.6	2.7	2.4	2.4	1.9	2.5	2196 / 7.5	7.4	6.5	122 / 2348	Entercom
18 KYPT-F	80's Hits	102 / 2.4	3.8	3.9	3.7	1.9	3.5	2410 / 8.2	9.8	5.2	110 / 2601	CBS/Infinity
19 KISW-F	Rock	101 / 2.3	3.7	3.3	3.1	3.3	3.1	2288 / 7.8	8.1	8.4	112 / 2530	Entercom
20 KJR	Sports	98 / 2.3	1.8	2.1	2.0	2.2	2.0	1964 / 6.7	6.4	7.0	106 / 2096	Ackerley Communications
21 KCMS-F	Cont. Christ.	88 / 2.0	1.5	2.0	1.5	1.6	1.8	1403 / 4.8	4.3	5.0	101 / 1637	Crista Ministries
22 KNWX	News	57 / 1.3	1.4	1.5	1.6	1.4	1.5	1484 / 5.1	5.5	5.0	60 / 1550	Entercom
23 KFNN-F	Modern Rock	50 / 1.2	1.2	1.7	1.4	1.6	1.4	1238 / 4.2	4.3	3.9	53 / 1268	Rock On Radio
24 KMBX-F	Rhythmic Old.	43 / 1.0	1.2					1685 / 5.8			46 / 1769	Ackerley Communications
25 KYCW	Classic Cntry.	31 / 0.7	0.9	0.5	0.8	0.4	0.7	652 / 2.2	1.5	1.4	31 / 677	CBS/Infinity
26 KCIS	Religious	21 / 0.5						473 / 1.6			22 / 512	Crista Ministries
27 KXXO-F	Adult Cont.	20 / 0.5	0.6	0.6	0.6	0.7	0.6	488 / 1.7	1.6	1.4	40 / 725	Three Cities FM, Inc.
28 KAYO-F	Country	19 / 0.4						285 / 1.0			37 / 526	Gregory Smith
29 KXPA	Ethnic	17 / 0.4						263 / 0.9			17 / 263	Multicultural Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KUBE-F	1 KUBE-F	1 KUBE-F	1 KIRO	1 KIRO	1 KIRO	1 KIRO	1 KIRO	1 KIRO	1 KUBE-F	1 KIRO
2 KBKS-F	2 KNDD-F	1 KMPS-F	1 KMPS-F	2 KMPS-F	2 KVI	2 KUBE-F	2 KVI	2 KUBE-F	2 KIRO	2 KUBE-F
3 KNDD-F	3 KMPS-F	3 KIRO	3 KZOK-F	3 KBSG-AF	3 KBSG-AF	3 KVI	3 KMPS-F	3 KMPS-F	3 KMPS-F	3 KMPS-F
4 KFNN-F	4 KPLZ-F	4 KZOK-F	4 KZOK-F	4 KZOK-F	4 KMPS-F	4 KMPS-F	4 KZOK-F	4 KQBZ-F	4 KING-F	4 KZOK-F
5 KMPS-F	5 KYPT-F	5 KPLZ-F	5 KPLZ-F	5 KLSY-F	5 KING-F	5 KBSG-AF	5 KZOK-F	5 KZOK-F	5 KNDD-F	5 KING-F
6 KMTT-F	6 KISW-F	5 KNDD-F	6 KLSY-F	6 KRWM-F	6 KIXI	6 KZOK-F	5 KING-F	6 KVI	6 KBKS-F	6 KRWM-F
7 KLSY-F	6 KQBZ-F	7 KBSG-AF	7 KMTT-F	7 KMTT-F	7 KWJZ-F	7 KPLZ-F	7 KRWM-F	7 KRWM-F	7 KWJZ-F	7 KOMO
8 KBSG-AF	6 KBKS-F	8 KLSY-F	8 KUBE-F	8 KWJZ-F	8 KRWM-F	7 KLSY-F	7 KIXI	8 KNDD-F	8 KRWM-F	7 KZOK-F
9 KCMS-F	9 KZOK-F	9 KRWM-F	8 KRWM-F	9 KMTT-F	9 KOMO	9 KNDD-F	9 KLSY-F	9 KBKS-F	9 KOMO	7 KWJZ-F
10 KIRO	10 KLSY-F	10 KMTT-F	10 KWJZ-F	10 KVI	10 KZOK-F	10 KING-F	9 KWJZ-F	10 KQBZ-F	10 KQBZ-F	10 KNDD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KUBE-F	1 KUBE-F	1 KPLZ-F	1 KMPS-F	1 KMPS-F	1 KUBE-F	1 KNDD-F	1 KQBZ-F	1 KZOK-F	1 KIRO
2 KMPS-F	2 KMPS-F	2 KMPS-F	2 KLSY-F	2 KLSY-F	2 KNDD-F	2 KUBE-F	2 KNDD-F	1 KIRO	2 KZOK-F
3 KBKS-F	3 KPLZ-F	3 KMTT-F	3 KUBE-F	3 KBSG-AF	3 KISW-F	3 KISW-F	3 KISW-F	3 KUBE-F	3 KQBZ-F
4 KNDD-F	4 KBKS-F	4 KYPT-F	4 KBSG-AF	4 KRWM-F	4 KMPS-F	4 KQBZ-F	4 KUBE-F	4 KNDD-F	4 KJR
5 KPLZ-F	5 KYPT-F	4 KLSY-F	5 KRWM-F	5 KPLZ-F	5 KBKS-F	5 KZOK-F	4 KYPT-F	5 KISW-F	5 KISW-F
6 KYPT-F	6 KLSY-F	6 KBKS-F	5 KPLZ-F	6 KWJZ-F	6 KFNN-F	6 KYPT-F	6 KZOK-F	6 KQBZ-F	6 KBSG-AF
7 KLSY-F	7 KNDD-F	7 KUBE-F	7 KBKS-F	7 KIRO	7 KZOK-F	7 KPLZ-F	7 KJR	7 KMPS-F	7 KVI
8 KCMS-F	8 KMTT-F	8 KCMS-F	8 KMTT-F	8 KMTT-F	8 KIRO	8 KJR	8 KPLZ-F	8 KJR	8 KUBE-F
9 KRWM-F	9 KCMS-F	9 KBSG-AF	9 KBKS-F	9 KBKS-F	9 KPLZ-F	9 KIRO	9 KIRO	9 KVI	9 KMPS-F
10 KING-F	10 KRWM-F	10 KRWM-F	9 KWJZ-F	10 KCMS-F	9 KRWM-F	10 KMPS-F	10 KMPS-F	9 KYPT-F	10 KNDD-F
10 KQBZ-F			10 KYPT-F					10 KLSY-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBSG	1210	27.5 kw / 10 kw	simul. KBSGAF	Ind.	D & R Radio	Entercom	Auburn
KCIS	630	5 kw / 2.5 kw	Religious	USA, AP	—	Crista Ministries	Edmonds
KIRO	710	50 kw / 50 kw	News/Talk	CBS, AP	D & R Radio	Entercom	Seattle
KIXI	880	50 kw / 10 kw	Adult Stand.	Ind.	Christal	Sandusky Radio	Mercer Island
KJR	950	50 kw / 50 kw	Sports	ESPN, CBS, WW1/MBS	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KNWX	770	50 kw / 5 kw	News	AP	D & R Radio	Entercom	Seattle
KOMO	1000	50 kw / 50 kw	Talk	ABC	—	Fisher Broadcasting, Inc.	Seattle
KVI	570	5 kw / 5 kw	Talk	CNN+	—	Fisher Broadcasting, Inc.	Seattle
KXPA	1540	5 kw / 5 kw	Ethnic	Ind.	Ad Sales America	Multicultural Radio Broadcasting	Bellevue
KYCW	1090	50 kw / 50 kw	Classic Cntry.	WW1/MBS	Katz	CBS/Infinity	Seattle

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAYO	99.3	39 kw @ 1,417	Country	Ind.	Allied Radio Ptnrs.	Gregory Smith	Aberdeen
KBKS	106.1	55 kw @ 2,342	CHR	Ind.	Katz	CBS/Infinity	Tacoma
KBSG	97.3	51.5 kw @ 2,391	Oldies	Ind.	D & R Radio	Entercom	Tacoma
KCMS	105.3	115 kw @ 722	Cont. Christ.	UPI	—	Crista Ministries	Edmonds
KFNK	104.9	2.5 kw @ 495	Modern Rock	Ind.	Allied Radio Ptnrs.	Rock On Radio	Eatonville
KING	98.1	58.3 kw @ 2,343	Classical	Ind.	D & R Radio	Beethoven, Inc.	Seattle
KISW	99.9	100 kw @ 1,148	Rock	Ind.	D & R Radio	Entercom	Seattle
KLSY	92.5	58 kw @ 2,343	Adult Cont.	AP	Christal	Sandusky Radio	Bellevue
KMBX	95.7	100 kw @ 1,181	Rhythmic Old.	Ind.	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KMPS	94.1	58 kw @ 2,342	Country	Ind.	Katz	CBS/Infinity	Seattle
KMTT	103.7	58 kw @ 2,342	Adult Altern.	Ind.	D & R Radio	Entercom	Tacoma
KNDD	107.7	57.3 kw @ 2,342	Modern Rock	Ind.	D & R Radio	Entercom	Seattle
KPLZ	101.5	99 kw @ 1,200	Hot AC	Ind.	—	Fisher Broadcasting, Inc.	Seattle
KQBZ	100.7	58 kw @ 2,343	Talk	AP	D & R Radio	Entercom	Seattle
KRWM	106.9	49 kw @ 1,299	Soft AC	Ind.	Christal	Sandusky Radio	Bremerton
KUBE	93.3	99 kw @ 1,289	Urban	Ind.	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KWJZ	98.9	58 kw @ 2,343	Smooth Jazz	Ind.	Christal	Sandusky Radio	Seattle
KXXO	96.1	71.5 kw @ 2,099	Adult Cont.	Ind.	—	Three Cities FM, Inc.	Olympia
KYPT	96.5	100 kw @ 1,223	80's Hits	Ind.	Katz	CBS/Infinity	Seattle
KZOK	102.5	100 kw @ 1,170	Classic Rock	Ind.	Katz	CBS/Infinity	Seattle

Consolidation Report	12+	25-54
	(%)	(%)
Ackerley Communications	9.1	7.7
KJR AM, KMBX FM, KUBE FM		
CBS/Infinity	16.1	17.5
KBKS FM, KMPS FM, KYCW AM, KYPT FM, KZOK FM		
Crista Ministries	2.5	3.0
KCIS AM, KCMS FM		
Entercom	25.4	26.7
KBSG AM, KBSG FM, KIRO AM, KISW FM, KMTT FM, KNDD FM, KNWX AM, KQBZ FM		
Fisher Broadcasting, Inc.	11.1	10.4
KOMO AM, KPLZ FM, KVI AM		
Sandusky Radio	14.7	14.0
KIXI AM, KLSY FM, KRWM FM, KWJZ FM		
	78.9	79.3

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	102 (1)	102 (1)	2.8
Adult Altern.	0 (0)	116 (1)	116 (1)	3.1
Adult Cont.	0 (0)	175 (2)	175 (2)	4.7
Adult Stand.	143 (1)	0 (0)	143 (1)	3.9
CHR	0 (0)	143 (1)	143 (1)	3.9
Classic Cntry.	31 (1)	0 (0)	31 (1)	0.8
Classic Rock	0 (0)	165 (1)	165 (1)	4.5
Classical	0 (0)	177 (1)	177 (1)	4.8
Cont. Christ.	0 (0)	88 (1)	88 (1)	2.4
Country	0 (0)	273 (2)	273 (2)	7.4
Ethnic	17 (1)	0 (0)	17 (1)	0.5
Hot AC	0 (0)	144 (1)	144 (1)	3.9
Modern Rock	0 (0)	212 (2)	212 (2)	5.8
News	57 (1)	0 (0)	57 (1)	1.5
News/Talk	340 (1)	0 (0)	340 (1)	9.2
Oldies	4 (1)	201 (1)	205 (2)	5.6
Religious	21 (1)	0 (0)	21 (1)	0.6
Rhythmic Old.	0 (0)	43 (1)	43 (1)	1.2
Rock	0 (0)	100 (1)	100 (1)	2.7
Smooth Jazz	0 (0)	163 (1)	163 (1)	4.4
Soft AC	0 (0)	172 (1)	172 (1)	4.7
Sports	98 (1)	0 (0)	98 (1)	2.7
Talk	336 (2)	112 (1)	448 (3)	12.2
Urban	0 (0)	252 (1)	252 (1)	6.8
Totals	1047(10)	2638 (20)	3685 (30)	

Note KHHO-85.0 Old Format: Sports // KJR New Format: Fox- Sports
 KMBX-95.7 Old Format: Hot AC New Format: Rhythmic Oldies

SHREVEPORT

Arbitron Rank 134 Pop (12+) 305,000	Stations 18 / 17	% Below Line 1.5
Market TSL in Hours 19.4	Diaries 918 / 332:1 / 47.8%	% Not Listed 9.1
Average Persons Rating 14.4	12+ FM Share (Metro) 74.3	Sample Target 940

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	W1 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KMJJ-F Urban	51 / 11.6	19.1	16.6	14.9	12.8	15.6	754 / 24.7	23.6	24.7	84 / 1183	Cumulus Media
2	KVKI-F Adult Cont.	46 / 10.5	6.0	6.3	7.9	6.6	7.7	578 / 19.0	18.6	13.2	64 / 783	Clear Channel Communications
3	KDKS-F Urban	36 / 8.2		10.3	10.9	11.6		539 / 17.7	7.2	11.2	37 / 596	Access.1 Communications
4	KRMD-F Country	35 / 8.0	9.2	8.2	8.1	10.3	8.4	534 / 17.5	20.0	17.0	56 / 903	Cumulus Media
5	KEEL Talk	27 / 6.1	4.1	5.8	3.3	5.7	4.8	331 / 10.9	9.0	12.2	36 / 452	Clear Channel Communications
6	KOKA Black Gospel	26 / 5.8	4.1	6.5	5.7	6.4	5.5	262 / 8.6	8.6	9.0	27 / 301	Access.1 Communications
7	KLKL-F Oldies	25 / 5.7	2.8	3.3	3.9	3.2	3.9	411 / 13.5	10.7	9.8	26 / 445	Access.1 Communications
8	KTAL-F Rock	24 / 5.4	5.5	3.7	4.8	3.9	4.9	314 / 10.3	12.7	7.6	42 / 687	Access.1 Communications
9	KBTT-F Urban	22 / 5.0	8.3					394 / 12.9			23 / 425	Access.1 Communications
9	KITT-F Country	22 / 5.0	3.5	4.4	3.9	4.3	4.2	334 / 11.0	11.9	9.7	33 / 594	Clear Channel Communications
11	KRUF-F CHR	20 / 4.6	7.8	7.7	6.1	6.4	6.5	533 / 17.5	20.2	18.7	43 / 1055	Clear Channel Communications
11	KSYR-F Dance	20 / 4.6	6.0	1.6	5.0	2.7	4.3	436 / 14.3	14.3	8.6	23 / 518	Access.1 Communications
13	KTUX-F Rock	14 / 3.2	4.1	4.2	3.9	3.2	3.8	278 / 9.1	10.0	6.4	27 / 550	Clear Channel Communications
14	KWKH Sports	11 / 2.4	3.0	3.3	2.2	2.5	2.7	245 / 8.0	5.7	6.3	20 / 387	Clear Channel Communications
15	KRMD Sports	7 / 1.7	1.4	1.2	1.1	1.8	1.3	90 / 3.0	2.7	4.2	7 / 90	Cumulus Media
16	KYLA-F Trad. Country	7 / 1.5	0.9	1.4	1.1	1.8	1.2	105 / 3.4	3.1	4.3	12 / 190	NWLA Broadcasting Company
17	KTKC-F Black Gospel	4 / 1.0	1.2					40 / 1.3			8 / 100	Metropolitan Radio Group
18	KASO Adult Stand.	2 / 0.6	0.7					38 / 1.3			3 / 42	Greenwood Acres Baptist Church

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KMJJ-F	1 KMJJ-F	1 KMJJ-F	1 KVKI-F	1 KVKI-F	1 KVKI-F	1 KMJJ-F	1 KVKI-F	1 KVKI-F	1 KMJJ-F
2	KSYR-F	2 KDKS-F	2 KVKI-F	2 KMJJ-F	2 KMJJ-F	2 KRMD-F	2 KVKI-F	2 KEEL	2 KMJJ-F	2 KDKS-F
3	KBTT-F	3 KBTT-F	3 KDKS-F	3 KTAL-F	3 KDKS-F	3 KEEL	3 KRMD-F	3 KRMD-F	3 KDKS-F	3 KBTT-F
4	KRUF-F	4 KRUF-F	4 KTAL-F	4 KDKS-F	4 KTAL-F	4 KOKA	4 KDKS-F	4 KMJJ-F	4 KRMD-F	4 KSYR-F
5	KITT-F	5 KVKI-F	5 KRMD-F	5 KRMD-F	5 KLKL-F	5 KLKL-F	5 KLKL-F	5 KTAL-F	5 KEEL	5 KVKI-F
5	KDKS-F	6 KITT-F	6 KBTT-F	6 KITT-F	6 KRMD-F	6 KMJJ-F	6 KOKA	6 KDKS-F	6 KTAL-F	6 KOKA
7	KTUX-F	7 KTAL-F	7 KITT-F	7 KLKL-F	7 KITT-F	7 KDKS-F	7 KITT-F	7 KOKA	7 KBTT-F	7 KITT-F
8	KVKI-F	8 KTUX-F	8 KRUF-F	8 KRUF-F	8 KEEL	8 KTAL-F	7 KRUF-F	8 KRUF-F	8 KLKL-F	8 KRUF-F
9	KRMD-F	8 KRMD-F	9 KSYR-F	9 KTUX-F	9 KRUF-F	9 KWKH	9 KTAL-F	9 KITT-F	9 KSYR-F	9 KTAL-F
10	KOKA	10 KSYR-F	10 KLKL-F	10 KEEL	10 KTUX-F	9 KITT-F	10 KEEL	10 KBTT-F	10 KRUF-F	10 KEEL

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KMJJ-F	1 KMJJ-F	1 KMJJ-F	1 KVKI-F	1 KMJJ-F	1 KMJJ-F	1 KTAL-F	1 KMJJ-F	1 KTAL-F
2	KDKS-F	2 KDKS-F	2 KRUF-F	2 KVKI-F	2 KMJJ-F	2 KBTT-F	2 KTAL-F	2 KMJJ-F	2 KTAL-F
3	KBTT-F	3 KRUF-F	3 KVKI-F	3 KDKS-F	3 KDKS-F	3 KDKS-F	2 KBTT-F	3 KDKS-F	3 KVKI-F
4	KRUF-F	4 KBTT-F	4 KITT-F	4 KRMD-F	4 KRMD-F	4 KDKS-F	3 KTUX-F	4 KDKS-F	4 KDKS-F
5	KSYR-F	5 KVKI-F	5 KDKS-F	5 KRUF-F	5 KLKL-F	5 KTUX-F	5 KTUX-F	5 KVKI-F	5 KTUX-F
6	KVKI-F	6 KITT-F	6 KBTT-F	6 KBTT-F	6 KITT-F	6 KYLA-F	6 KITT-F	6 KITT-F	6 KTUX-F
7	KRMD-F	7 KSYR-F	7 KRMD-F	7 KLKL-F	7 KRUF-F	7 KITT-F	7 KVKI-F	7 KBTT-F	7 KBTT-F
8	KITT-F	8 KRMD-F	8 KSYR-F	8 KSYR-F	8 KTAL-F	8 KSYR-F	8 KRMD-F	8 KRMD-F	8 KLKL-F
9	KTUX-F	9 KTUX-F	9 KTUX-F	8 KITT-F	8 KOKA	9 KVKI-F	9 KYLA-F	9 KRUF-F	9 KEEL
10	KTAL-F	10 KTAL-F	10 KTAL-F	10 KTAL-F	10 KBTT-F	10 KRUF-F	10 KSYR-F	10 KYLA-F	10 KSYR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASO	1240	1 kw / 1 kw	Adult Stand.	WW1/MBS, Jones	—	Greenwood Acres Baptist Church	Minden
KEEL	710	50 kw / 5 kw	Talk	TARN, ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport
KOKA	980	5 kw / 79 w	Black Gospel	AURN, WW1/MBS, ABC	McGavren-Guild	Access.1 Communications	Shreveport
KRMD	1340	1 kw / 1 kw	Sports	ESPN, WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Shreveport
KWKH	1130	50 kw / 50 kw	Sports	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBTT	103.7	6 kw @ 328	Urban	ABC	McGavren-Guild	Access.1 Communications	Haughton
KDKS	102.1	20 kw @ 367	Urban	ABC	McGavren-Guild	Access.1 Communications	Blanchard
KITT	93.7	100 kw @ 1,020	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport
KLKL	92.1	6 kw @ 322	Oldies	ABC	McGavren-Guild	Access.1 Communications	Benton
KMJJ	99.7	50 kw @ 462	Urban	WW1/MBS, ABC	Clear Chan.-Emerald	Cumulus Media	Shreveport
KRMD	101.1	100 kw @ 1,120	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Shreveport
KRUF	94.5	100 kw @ 1,094	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Shreveport
KSYR	95.7	50 kw @ 469	Dance	Ind.	McGavren-Guild	Access.1 Communications	Minden
KTAL	98.1	100 kw @ 1,360	Rock	ABC	McGavren-Guild	Access.1 Communications	Texarkana
KTKC	92.9	40 kw @ 548	Black Gospel	ABC	—	Metropolitan Radio Group	Springhill
KTUX	98.9	100 kw @ 730	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Carthage
KVKI	96.5	100 kw @ 275	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Shreveport

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYLA-F	Trad. Country	106.7	Homer

Consolidation Report

	12+ (%)	25-54 (%)
Access.1 Communications	34.7	34.8
KBTT FM,KDKS FM,KLKL FM,KOKA AM,KSyr FM,KTAL FM		
Clear Channel Communications	31.8	35.8
KEEL AM,KITT FM,KRUF FM,KTUX FM,KVKI FM,KWKH AM		
Cumulus Media	21.3	19.1
KMJJ FM,KRMD AM,KRMD FM		
	87.8	89.7

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	46 (1)	46 (1)	11.6
Adult Stand.	2 (1)	0 (0)	2 (1)	0.5
Black Gospel	26 (1)	4 (1)	30 (2)	7.5
CHR	0 (0)	20 (1)	20 (1)	5.0
Country	0 (0)	57 (2)	57 (2)	14.3
Dance	0 (0)	20 (1)	20 (1)	5.0
Oldies	0 (0)	25 (1)	25 (1)	6.3
Rock	0 (0)	38 (2)	38 (2)	9.5
Sports	18 (2)	0 (0)	18 (2)	4.5
Talk	27 (1)	0 (0)	27 (1)	6.8
Trad. Country	0 (0)	6 (1)	6 (1)	1.5
Urban	0 (0)	109 (3)	109 (3)	27.4
Totals	73 (5)	325 (13)	398 (18)	

Note KBED-102.9 Old Format: Sports // KRMD New Format: reported silent
 KTUX-98.9 Old Format: Rock New Format: adds Bob & Tom

SIOUX FALLS, SD

Arbitron Rank 211	Pop (12+) 146,900	Stations 18 / 13	% Below Line 7.2
Market TSL in Hours 20.0	Diaries 580 / 253:1 / 65.5%	% Not Listed 14.9	
Average Persons Rating 15.3	12+ FM Share (Metro) 66.0	Sample Target 550	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KRRO-F	Rock	22 / 9.7	14.0	8.3	8.0	6.1	10.0	283 / 19.2	16.7	19.0	37 / 472	Midcontinent Broadcasting
2 KELO-F	Adult Cont.	21 / 9.3	7.6	9.2	9.6	10.9	8.9	263 / 17.9	18.5	20.8	31 / 465	Midcontinent Broadcasting
3 KKLS-F	CHR	20 / 8.9	9.3	9.2	10.7	10.4	9.5	389 / 26.5	30.0	32.6	45 / 882	Southern Minnesota Bcstg Co.
4 KYBB-F	Classic Hits	19 / 8.6	6.4	6.6	5.0	5.2	6.7	266 / 18.1	15.3	18.1	26 / 382	Southern Minnesota Bcstg Co.
5 KXRB	Trad. Country	15 / 6.8	7.2	7.4	4.6	5.2	6.5	115 / 7.9	10.1	8.6	30 / 254	Southern Minnesota Bcstg Co.
5 KMXC-F	Hot AC	15 / 6.8	6.8	4.4	7.3	7.8	6.3	217 / 14.8	16.5	17.8	16 / 240	Southern Minnesota Bcstg Co.
7 KELO	Talk	14 / 6.3	4.7	8.3	7.3	5.6	6.7	191 / 13.0	15.0	12.9	17 / 264	Midcontinent Broadcasting
8 KIKN-F	Country	14 / 6.0	7.2	6.6	7.3	6.5	6.8	186 / 12.7	14.3	14.7	39 / 490	Southern Minnesota Bcstg Co.
9 KTWB-F	Country	13 / 6.0	6.4	5.2	8.4	8.7	6.5	210 / 14.3	13.7	15.9	20 / 285	Midcontinent Broadcasting
10 KISD-F	Oldies	11 / 4.7	4.2	3.5	3.8	1.7	4.0	177 / 12.0	7.3	10.7	21 / 365	Wallace Christensen
11 KSOB-F	80's Hits	6 / 2.9						99 / 6.7			11 / 153	La Communique, Inc.
12 KSOO	Talk	6 / 2.7	4.2	4.4	4.6	4.8	4.0	164 / 11.2	13.7	12.7	9 / 262	Southern Minnesota Bcstg Co.
13 KWSN	Sports	5 / 2.4	2.1	3.5	4.2	4.8	3.0	100 / 6.8	10.6	9.6	6 / 112	Midcontinent Broadcasting
14 KLQL-F	Country	3 / 1.5	1.7	1.7	3.1	2.6	2.0	162 / 11.0	6.6	6.8	15 / 352	Three Eagles Communications
15 KIHK-F	Country	3 / 1.1						32 / 2.2			3 / 53	Waitt Radio, Inc.
15 WNAX-AF	Country	3 / 1.1		4.8				100 / 6.8	14.6	16.1	27 / 512	Saga Communications, Inc.
17 KKCK-F	CHR	1 / 0.3	0.4	0.4	0.8	0.4	0.5	54 / 3.7	2.8	4.1	8 / 199	Linder Radio Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKLS-F	1 KRRO-F	1 KRRO-F	1 KYBB-F	1 KYBB-F	1 KELO-F	1 KYBB-F	1 KELO-F	1 KRRO-F	1 KKLS-F	1 KKLS-F
2 KRRO-F	2 KKLS-F	2 KYBB-F	2 KRRO-F	2 KRRO-F	2 KXRB	2 KELO	2 KRRO-F	2 KKL-F	2 KRRO-F	2 KXRB
3 KISD-F	3 KIKN-F	3 KELO-F	3 KELO-F	3 KELO-F	3 KELO	3 KELO-F	3 KYBB-F	3 KELO-F	3 KELO-F	3 KRRO-F
4 KELO-F	4 KYBB-F	4 KKLS-F	4 KMXC-F	4 KMXC-F	4 KYBB-F	4 KXRB	4 KMXC-F	4 KMXC-F	4 KISD-F	4 KTWB-F
5 KMXC-F	5 KMXC-F	5 KMXC-F	5 KIKN-F	5 KIKN-F	5 KISD-F	5 KKLS-F	5 KELO	5 KIKN-F	5 KYBB-F	5 KYBB-F
5 KYBB-F	6 KTWB-F	6 KIKN-F	6 KELO	6 KELO	6 KELO	6 KRRO-F	6 KIKN-F	6 KTWB-F	6 KTWB-F	6 KMXC-F
7 KTWB-F	7 KSOB-F	7 KELO	7 KTWB-F	7 KTWB-F	7 KMXC-F	7 KMXC-F	7 KKL-F	7 KYBB-F	7 KMXC-F	6 KIKN-F
8 KSOO	8 KELO-F	7 KTWB-F	8 KKLS-F	8 KKLS-F	8 KSOO	8 KTWB-F	8 KTWB-F	8 KISD-F	8 KWSN	8 KELO-F
9 KWSN	9 KIHK-F	9 KSOB-F	9 KISD-F	9 KISD-F	9 KIKN-F	9 KIKN-F	9 KISD-F	9 KELO	9 KIKN-F	9 KISD-F
9 KELO	10 KWSN	10 KISD-F	10 KISD-F	10 KSOB-F	10 KKLS-F	10 KSOO	10 KXRB	10 KSOB-F	10 KELO	10 KLQL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KKLS-F	1 KRRO-F	1 KRRO-F	1 KELO-F	1 KELO-F	1 KKLS-F	1 KRRO-F	1 KRRO-F	1 KYBB-F	1 KYBB-F
2 KRRO-F	2 KKLS-F	2 KMXC-F	2 KMXC-F	2 KMXC-F	2 KRRO-F	2 KYBB-F	2 KYBB-F	2 KRRO-F	2 KRRO-F
3 KIKN-F	3 KMXC-F	3 KKLS-F	3 KKLS-F	3 KELO	3 KYBB-F	3 KIKN-F	3 KIKN-F	3 KIKN-F	3 KIKN-F
4 KELO-F	4 KIKN-F	4 KYBB-F	4 KRRO-F	4 KKLS-F	4 KMXC-F	4 KKL-F	4 KSOB-F	4 KSOB-F	4 KSOB-F
5 KMXC-F	5 KELO-F	5 KIKN-F	5 KYBB-F	5 KYBB-F	5 KIKN-F	5 KSOB-F	5 KSOB-F	5 KTWB-F	5 KTWB-F
6 KISD-F	6 KYBB-F	6 KELO-F	6 KELO	6 KRRO-F	6 KISD-F	6 KTWB-F	6 KWSN	6 KTWB-F	5 KMXC-F
7 KIHK-F	7 KTWB-F	7 KTWB-F	6 KIKN-F	7 KIKN-F	7 KTWB-F	7 KMXC-F	7 KMXC-F	7 KWSN	7 KWSN
8 KTWB-F	8 KIHK-F	8 KIHK-F	8 KTWB-F	8 KISD-F	8 KKCK-F	8 KWSN	8 KIHK-F	8 KMXC-F	8 KELO
9 KYBB-F	9 KSOB-F	9 KSOB-F	9 KISD-F	8 KTWB-F	9 KLQL-F	9 KIHK-F	9 KKLS-F	9 KISD-F	9 KISD-F
10 KKCK-F	10 KISD-F	10 KELO	10 KIHK-F	10 KIHK-F	10 WNAX-AF	10 KSOO	10 KSOO	10 KELO	10 KELO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KELO	1320	5 kw / 5 kw	Talk	AP, WW1/MBS, ABC	Katz	Midcontinent Broadcasting	Sioux Falls
KSOO	1140	10 kw / 5 kw	Talk	ABC, WW1/MBS, SBUSA	Christal	Southern Minnesota Bcstg Co.	Sioux Falls
KWSN	1230	440 w / 440 w	Sports	AP, WW1/MBS, ESPN	Katz	Midcontinent Broadcasting	Sioux Falls
KXRB	1000	10 kw / kw	Trad. Country	WW1/MBS, CNN+	Christal	Southern Minnesota Bcstg Co.	Sioux Falls

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KELO	92.5	100 kw @ 1,900	Adult Cont.	AP	Katz	Midcontinent Broadcasting	Sioux Falls
KIKN	100.5	100 kw @ 981	Country	Ind.	Christal	Southern Minnesota Bcstg Co.	Salem
KKLS	104.7	100 kw @ 974	CHR	WW1/MBS	Christal	Southern Minnesota Bcstg Co.	Sioux Falls
KLQL	101.1	100 kw @ 531	Country	ABC, WW1/MBS	McGavren-Guild	Three Eagles Communications	Luverne
KMXC	97.3	60 kw @ 221	Hot AC	ABC	Christal	Southern Minnesota Bcstg Co.	Sioux Falls
KRRO	103.7	38 kw @ 394	Rock	WW1/MBS	Katz	Midcontinent Broadcasting	Sioux Falls
KSOB	107.9	21 kw @ 761	80's Hits	Ind.	—	La Communique, Inc.	Flandreau
KTWB	101.9	34 kw @ 581	Country	Ind.	Katz	Midcontinent Broadcasting	Sioux Falls
KYBB	102.7	50 kw @ 200	Classic Hits	Ind.	Christal	Southern Minnesota Bcstg Co.	Canton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KIHK-F	Country	106.9	Rock Valley
KISD-F	Oldies	98.7	Pipestone
KKCK-F	CHR	99.7	Marshall
WNAX	simul. WNAXAF	570	Yankton
WNAX-F	Country	104.1	Yankton
WNAX-AF	Country	104.1	Yankton

Consolidation Report

	12+	25-54
	(%)	(%)
Midcontinent Broadcasting	33.7	36.9
KELO AM, KELO FM, KRRO FM, KTWB FM, KWSN AM		
Southern Minnesota Bcastg Co.	39.8	37.8
KIKN FM, KKLS FM, KMXC FM, KSOO AM, KXRB AM, KYBB FM		
	73.5	74.7

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	6 (1)	6 (1)	3.1
Adult Cont.	0 (0)	21 (1)	21 (1)	11.0
CHR	0 (0)	21 (2)	21 (2)	11.0
Classic Hits	0 (0)	19 (1)	19 (1)	9.9
Country	2 (1)	33 (5)	36 (6)	18.8
Hot AC	0 (0)	15 (1)	15 (1)	7.9
Oldies	0 (0)	11 (1)	11 (1)	5.8
Rock	0 (0)	22 (1)	22 (1)	11.5
Sports	5 (1)	0 (0)	5 (1)	2.6
Talk	20 (2)	0 (0)	20 (2)	10.5
Trad. Country	15 (1)	0 (0)	15 (1)	7.9
Totals	42 (5)	148 (13)	191 (18)	

Note KSFS-1520 Old Format: Sports New Format: WW1- Standards.
 KSOB-95.7 Old Format: Classic Rock New Format: KSQB-FM, Soft AC*Gold.* KSOB call letters & classic rock programming move to 107.9 MHz.
 KSQB-FM-107.9 Old Format: KSQB, new New Format: KSOB, Classic Rock

SOUTH BEND

Arbitron Rank 165 **Pop (12+)** 215,000 **Stations** 19 / 16 **% Below Line** 2.6
Market TSL in Hours 18.6 **Diaries** 930 / 231:1 / 51.1% **% Not Listed** 18.7
Average Persons Rating 13.8 **12+ FM Share (Metro)** 67.2 **Sample Target** 960

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WNDV-F	CHR	43 / 14.6	14.9	13.6	12.5	9.6	13.9	691 / 32.1	34.5	31.6	137 / 2244	Artistic Media Partners
2	WBYT-F	Country	34 / 11.4	9.2	13.9	11.9	13.0	11.6	451 / 21.0	21.2	20.2	114 / 1461	Federated Media
3	WNSN-F	Adult Cont.	27 / 9.2	10.5	10.6	10.0	8.7	10.1	391 / 18.2	18.4	22.2	67 / 1147	Schurz Communications, Inc.
4	WSBT	News/Talk	21 / 7.1	7.3	7.9	7.2	9.6	7.4	343 / 16.0	16.8	18.5	36 / 581	Schurz Communications, Inc.
5	WRBR-F	Rock	19 / 6.4	7.6	7.3	6.2	6.8	6.9	352 / 16.4	18.4	18.7	61 / 1029	Hicks Broadcasting
6	WZOC-F	Oldies	17 / 5.7	4.8	4.6	6.2	5.3	5.3	312 / 14.5	11.2	14.5	37 / 772	Plymouth Broadcasting, Inc.
7	WUBU-F	Urban AC	14 / 4.9	5.4	4.3	5.0	7.7	4.9	138 / 6.4	8.0	9.0	22 / 204	Focus Radio, Inc.
8	WAOR-F	Classic Rock	14 / 4.8	6.0	5.6	7.5	5.9	6.0	311 / 14.5	15.5	15.7	33 / 687	Federated Media
9	WSMK-F	Urban	12 / 3.9	4.1	3.0	3.4	3.7	3.6	248 / 11.5	7.3	11.0	28 / 557	Marion R. Williams
10	WHLY	Adult Stand.	10 / 3.4	3.8	4.0	5.6	5.6	4.2	151 / 7.0	5.9	8.7	15 / 205	Artistic Media Partners
11	WHPZ-F	Cont. Christ.	6 / 1.9	0.3	0.6	0.6	0.6	1.4	83 / 3.9	6.1	3.4	19 / 421	Bomar Broadcasting Co.
12	WHFB-F	Country	5 / 1.6	1.3	1.7	0.9	0.6	1.4	105 / 4.9	6.1	3.4	19 / 347	WHFB Broadcast Associates, LP
13	WZOW-F	Classic Rock	5 / 1.5	2.2	2.3	2.2	1.5	2.1	143 / 6.6	7.0	7.3	34 / 545	Northern Indiana Bcstrs, Inc.
14	WFRN-F	Cont. Christ.	4 / 1.3	1.9	3.0	1.2	2.5	1.9	107 / 5.0	5.8	5.3	46 / 689	Progressive Bcstg System
15	WLS	Talk	3 / 1.1	1.3	0.7	1.2	0.9	1.1	47 / 2.2	1.7	2.6	22 / 277	ABC Inc.
16	WGN	Talk	3 / 1.0	1.3	1.0	1.9	1.5	1.3	71 / 3.3	3.1	5.5	32 / 410	Tribune Broadcasting
16	WJVA	Adult Stand.	3 / 1.0	1.0	1.7	1.6	0.9	1.3	57 / 2.6	3.1	4.5	4 / 93	Artistic Media Partners
18	WBBM	News	2 / 0.5						59 / 2.8			8 / 215	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WNDV-F	1	WNDV-F	1	WNDV-F	1	WNDV-F	1	WNDV-F	1
2	WNSN-F	2	WNSN-F	2	WNSN-F	2	WNSN-F	2	WNSN-F	2
3	WRBR-F	3	WRBR-F	3	WRBR-F	3	WRBR-F	3	WRBR-F	3
4	WBYT-F	4	WBYT-F	4	WBYT-F	4	WBYT-F	4	WBYT-F	4
5	WUBU-F	5	WUBU-F	5	WUBU-F	5	WUBU-F	5	WUBU-F	5
6	WAOR-F	6	WAOR-F	6	WAOR-F	6	WAOR-F	6	WAOR-F	6
7	WNSN-F	7	WNSN-F	7	WNSN-F	7	WNSN-F	7	WNSN-F	7
8	WHPZ-F	8	WHPZ-F	8	WHPZ-F	8	WHPZ-F	8	WHPZ-F	8
9	WFRN-F	9	WFRN-F	9	WFRN-F	9	WFRN-F	9	WFRN-F	9
10	WZOW-F	10	WZOW-F	10	WZOW-F	10	WZOW-F	10	WZOW-F	10

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WNDV-F	1	WNDV-F	1	WNSN-F	1	WNDV-F	1	WNDV-F
2	WBYT-F	2	WBYT-F	2	WBYT-F	2	WRBR-F	2	WRBR-F
3	WNSN-F	3	WNSN-F	3	WNSN-F	3	WAOR-F	3	WAOR-F
4	WSMK-F	4	WSMK-F	4	WRBR-F	4	WSMK-F	4	WSMK-F
5	WRBR-F	5	WRBR-F	5	WZOC-F	5	WBYT-F	5	WUBU-F
6	WHPZ-F	6	WHPZ-F	6	WRBR-F	6	WUBU-F	6	WNSN-F
7	WAOR-F	7	WUBU-F	7	WHPZ-F	7	WNSN-F	7	WNSN-F
8	WZOW-F	8	WHPZ-F	8	WZOC-F	8	WZOW-F	8	WZOC-F
9	WUBU-F	9	WFRN-F	9	WAOR-F	9	WZOC-F	9	WSBT
10	WZOC-F	10	WZOW-F	10	WFRN-F	10	WZOC-F	10	WZOW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHLY	1620	10 kw / 1 kw	Adult Stand.	ABC	—	Artistic Media Partners	South Bend
WJVA	1580	1 kw / 500 w	Adult Stand.	Ind.	Roslin	Artistic Media Partners	South Bend
WSBT	960	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	Katz	Schurz Communications, Inc.	South Bend

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAOR	95.3	3.3 kw @298	Classic Rock	Ind.	Christal/Michigan Spot	Federated Media	Niles
WBYT	100.7	15 kw @909	Country	Ind.	Christal	Federated Media	Elkhart
WFRN	104.7	50 kw @488	Cont. Christ.	USA	Salem Radio Reps	Progressive Bcstg System	Elkhart
WGTC	102.3	2 kw @397	simul. WHPZFF	SRN	—	Summit Radio, Inc.	New Carlisle
WHFB	99.9	50 kw @407	Country	WW1/MBS	Katz	WHFB Broadcast Associates, LP	Benton Harbor
WHPZ	96.9	2.99 kw @462	Cont. Christ.	SRN	—	Bomar Broadcasting Co.	Bremen
WNDV	92.9	12.5 kw @800	CHR	Ind.	McGavren-Guild	Artistic Media Partners	South Bend
WNSN	101.5	13 kw @970	Adult Cont.	WW1/MBS	Katz	Schurz Communications, Inc.	South Bend
WRBR	103.9	3 kw @328	Rock	Ind.	Christal	Hicks Broadcasting	South Bend
WSMK	99.1	3 kw @328	Urban	Ind.	—	Marion R. Williams	Buchanan
WUBU	106.3	3 kw @292	Urban AC	ABC, AURN	Allied Radio Ptnrs.	Focus Radio, Inc.	South Bend
WZOC	94.3	11.3 kw @492	Oldies	Ind.	Katz	Plymouth Broadcasting, Inc.	Plymouth
WZOW	97.7	1.8 kw @482	Classic Rock	WW1/MBS	Roslin	Northern Indiana Bcstrs, Inc.	Goshen

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WGN	Talk	720	Chicago
WLS	Talk	890	Chicago

Consolidation Report

	12+	25-54
	(%)	(%)
Artistic Media Partners WHLY AM,WJVA AM,WNDV FM	19.0	14.8
Federated Media WAOR FM,WBYT FM	16.2	18.9
Schurz Communications, Inc. WNSN FM,WSBT AM	16.3	16.3
	51.5	50.0

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	27 (1)	27 (1)	11.2
Adult Stand.	13 (2)	0 (0)	13 (2)	5.4
CHR	0 (0)	43 (1)	43 (1)	17.8
Classic Rock	0 (0)	19 (2)	19 (2)	7.9
Cont. Christ.	0 (0)	10 (3)	10 (3)	4.1
Country	0 (0)	38 (2)	38 (2)	15.8
News	2 (1)	0 (0)	2 (1)	0.8
News/Talk	21 (1)	0 (0)	21 (1)	8.7
Oldies	0 (0)	17 (1)	17 (1)	7.1
Rock	0 (0)	19 (1)	19 (1)	7.9
Talk	6 (2)	0 (0)	6 (2)	2.5
Urban	0 (0)	12 (1)	12 (1)	5.0
Urban AC	0 (0)	14 (1)	14 (1)	5.8
Totals	42 (6)	199 (13)	241 (19)	

SPOKANE

Arbitron Rank 94	Pop (12+) 435,400	Stations 20 / 20	% Below Line 0.0
Market TSL in Hours 19.2	Diaries 1428 / 305:1 / 56.0%	% Not Listed 13.6	
Average Persons Rating 14.1	12+ FM Share (Metro) 66.6	Sample Target 1420	

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KZZU-F	Dance	56 / 9.1	8.3	8.8	10.4	9.2	9.1	879 / 20.2	24.9	21.4	74 / 1078	Morgan Murphy Stations
2 KGA	News/Talk	49 / 8.0	6.2	5.5	4.1	6.4	5.9	624 / 14.3	8.6	10.6	54 / 706	Citadel Communications Corp.
3 KKZX-F	Classic Rock	42 / 6.8	7.3	7.2	6.4	8.6	6.9	610 / 14.0	16.1	17.4	59 / 879	Clear Channel Communications
4 KDRK-F	Country	38 / 6.2	5.9	8.9	6.3	7.2	6.8	617 / 14.2	14.4	14.6	57 / 904	Citadel Communications Corp.
5 KHTQ-F	Rock	36 / 5.9	8.8	4.9	7.4	3.8	6.8	619 / 14.2	15.1	9.5	49 / 806	Morgan Murphy Stations
6 KISC-F	Soft AC	35 / 5.7	5.7	6.0	5.5	6.1	5.7	506 / 11.6	12.6	12.2	43 / 694	Clear Channel Communications
7 KXLY	News/Talk	33 / 5.4	4.5	4.7	5.8	5.5	5.1	587 / 13.5	12.8	14.2	39 / 639	Morgan Murphy Stations
8 KNFR-F	Country	32 / 5.1	6.7	5.0	5.0	6.4	5.4	567 / 13.0	11.7	14.3	45 / 771	Clear Channel Communications
9 KXLY-F	Soft AC	31 / 5.0	7.0	8.5	5.8	6.3	6.6	587 / 13.5	15.8	14.3	44 / 735	Morgan Murphy Stations
9 KEYF-F	Oldies	31 / 5.0	5.6	4.7	5.5	4.4	5.2	608 / 14.0	14.3		41 / 806	Citadel Communications Corp.
11 KAEP-F	Adult Altern.	30 / 4.9	4.0	6.7	5.7	6.3	5.3	562 / 12.9	14.6	14.9	37 / 681	Citadel Communications Corp.
12 KAQQ	Adult Stand.	27 / 4.4	4.3	4.6	5.2	3.8	4.6	336 / 7.7	8.2	5.5	29 / 373	Clear Channel Communications
13 KEZE-F	80's Hits	22 / 3.6	3.5	2.9	1.9	2.8	3.0	390 / 9.0	7.9	9.5	24 / 427	Morgan Murphy Stations
14 KTSL-F	Cont. Christ.	20 / 3.2	1.9	2.6	3.3	2.0	2.7	300 / 6.9	6.8	5.5	22 / 343	Washington Broadcasting
15 KWHK-F	Classic Rock	17 / 2.7	3.3	2.0	2.2	2.3	2.6	286 / 6.6	6.4	7.5	18 / 322	Citadel Communications Corp.
16 KCDA-F	Hot AC	10 / 1.6	1.4	1.8	2.0	1.4	1.7	292 / 6.7	8.2	5.8	11 / 325	Clear Channel Communications
17 KJRB	Sports	9 / 1.4	1.6	1.8	1.6	2.8	1.6	152 / 3.5	3.8	5.7	11 / 201	Citadel Communications Corp.
18 KAZZ-F	Adult Stand.	7 / 1.2	1.0	0.8	0.9	0.8	1.0	97 / 2.2	1.8	2.0	8 / 114	Barbara L. Kazmark
19 KSPO-F	Religious	4 / 0.6	0.7	0.9	0.5	0.5		82 / 1.9	2.0	1.2	4 / 82	Read Broadcasting Network
19 KSBN	Bus. News	4 / 0.6	0.6	0.5	0.8	0.8		79 / 1.8	1.8	1.2	4 / 79	KBNP/KSBN Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZZU-F	1 KHTQ-F	1 KZZU-F	1 KKZX-F	1 KKZX-F	1 KGA	1 KZZU-F	1 KGA	1 KZZU-F	1 KZZU-F	1 KZZU-F
2 KAEP-F	2 KZZU-F	2 KKZX-F	2 KZZU-F	2 KISC-F	2 KXLY	2 KKZX-F	2 KKZX-F	2 KGA	2 KAEP-F	2 KHTQ-F
3 KHTQ-F	3 KEZE-F	3 KHTQ-F	3 KDRK-F	3 KZZU-F	3 KISC-F	3 KGA	2 KDRK-F	3 KHTQ-F	3 KGA	3 KXLY-F
4 KDRK-F	4 KKZX-F	4 KDRK-F	4 KISC-F	4 KGA	4 KKZX-F	4 KDRK-F	2 KISC-F	4 KKZX-F	4 KHTQ-F	4 KDRK-F
5 KCDA-F	5 KAEP-F	5 KISC-F	5 KGA	4 KDRK-F	5 KAQQ	5 KXLY	5 KZZU-F	4 KDRK-F	5 KXLY-F	5 KKZX-F
6 KDRK-F	6 KDRK-F	6 KAEP-F	6 KHTQ-F	6 KEYF-F	6 KXLY-F	6 KISC-F	5 KXLY	6 KXLY-F	6 KKZX-F	5 KXLY
7 KNFR-F	7 KNFR-F	7 KEYF-F	6 KEYF-F	7 KNFR-F	7 KDRK-F	7 KNFR-F	7 KEYF-F	7 KISC-F	7 KISC-F	7 KAEP-F
8 KXLY-F	7 KTSL-F	7 KEZE-F	8 KEZE-F	8 KHTQ-F	8 KEYF-F	8 KAQQ	8 KNFR-F	8 KEYF-F	7 KEZE-F	7 KEYF-F
9 KGA	9 KEYF-F	7 KGA	9 KAEP-F	9 KEZE-F	9 KNFR-F	9 KHTQ-F	8 KHTQ-F	9 KAEP-F	9 KEYF-F	9 KNFR-F
9 KEZE-F	10 KISC-F	10 KNFR-F	9 KNFR-F	10 KXLY	10 KZZU-F	10 KAEP-F	10 KAQQ	10 KXLY	10 KCDA-F	10 KTSL-F
								10 KNFR-F	10 KXLY	10 KAQQ
								10 KTSL-F		
								10 KNFR-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KISC-F	1 KHTQ-F	1 KHTQ-F	1 KHTQ-F	1 KKZX-F	1 KKZX-F
2 KHTQ-F	2 KHTQ-F	2 KEZE-F	2 KDRK-F	2 KDRK-F	2 KZZU-F	2 KKZX-F	2 KKZX-F	2 KHTQ-F	2 KGA
3 KAEP-F	3 KEZE-F	3 KDRK-F	3 KISC-F	3 KZZU-F	3 KAEP-F	3 KEZE-F	3 KEZE-F	3 KGA	3 KHTQ-F
4 KNFR-F	4 KDRK-F	4 KTSL-F	4 KKZX-F	4 KKZX-F	4 KKZX-F	4 KAEP-F	4 KAEP-F	4 KAEP-F	4 KXLY
5 KDRK-F	5 KNFR-F	5 KEYF-F	5 KNFR-F	5 KXLY-F	5 KDRK-F	5 KZZU-F	5 KNFR-F	5 KZZU-F	5 KEYF-F
6 KEZE-F	6 KTSL-F	6 KKZX-F	6 KXLY-F	6 KEYF-F	6 KWHK-F	6 KDRK-F	6 KEYF-F	5 KXLY	6 KAEP-F
7 KKZX-F	7 KKZX-F	7 KNFR-F	7 KHTQ-F	7 KNFR-F	6 KISC-F	7 KJRB	7 KEYF-F	7 KEYF-F	6 KNFR-F
8 KTSL-F	7 KAEP-F	8 KXLY-F	7 KEZE-F	8 KEZE-F	8 KTSL-F	8 KTSL-F	8 KXLY	8 KWHK-F	8 KEZE-F
9 KXLY-F	9 KEYF-F	9 KAEP-F	9 KEYF-F	9 KTSL-F	9 KCDA-F	9 KNFR-F	9 KTSL-F	9 KEZE-F	9 KWHK-F
10 KISC-F	10 KXLY-F	10 KISC-F	10 KAEP-F	10 KAEP-F	10 KXLY-F	9 KJRB	10 KDRK-F	10 KNFR-F	10 KZZU-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAQQ	590	5 kw / 5 kw	Adult Stand.	WW1/MBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KGA	1510	50 kw / 50 kw	News/Talk	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Spokane
KJRB	790	5 kw / 3.8 kw	Sports	WW1/MBS, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Spokane
KSBN	1230	1 kw / 1 kw	Bus. News	TARN, BRN, WW1/MBS	—	KBNP/KSBN Radio	Spokane
KXLY	920	5 kw / 5 kw	News/Talk	ABC, WW1/MBS, SRN	Katz	Morgan Murphy Stations	Spokane

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAEP	105.7	100 kw @ 1,910	Adult Altern.	Ind.	McGavren-Guild	Citadel Communications Corp.	Spokane
KAZZ	107.1	9 kw @ 253	Adult Stand.	Jones	—	Barbara L. Kazmark	Deer Park
KCDA	103.1	2.35 kw @ 1,886	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Post Falls
KDRK	93.7	56 kw @ 2,380	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Spokane
KEYF	101.1	0 w @ 1,473	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Cheney
KEZE	96.9	9.8 kw @ 531	80's Hits	ABC	Katz	Morgan Murphy Stations	Spokane
KHTQ	94.5	83 kw @ 2,181	Rock	ABC	Katz	Morgan Murphy Stations	Hayden
KISC	98.1	94 kw @ 2,030	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KKZX	98.9	100 kw @ 1,614	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KNFR	96.1	56 kw @ 2,380	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Opportunity
KSPO	106.5	2.55 kw @ 508	Religious	Ind.	—	Read Broadcasting Network	Dishman
KTSL	101.9	28.5 kw @ 650	Cont. Christ.	ABC	Salem Radio Reps	Washington Broadcasting	Medical Lake
KWHK	103.9	5.5 kw @ 1,417	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Spokane
KXLY	99.9	36.7 kw @ 2,998	Soft AC	Ind.	Katz	Morgan Murphy Stations	Spokane
KZZU	92.9	85 kw @ 2,080	Dance	Ind.	Katz	Morgan Murphy Stations	Spokane

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp.	28.2	30.0
KAEP FM, KDRK FM, KEYF FM, KGA AM, KJRB AM, KWVK FM		
Clear Channel Communications	23.6	25.7
KAQQ AM, KCDA FM, KISC FM, KKZX FM, KNFR FM		
Morgan Murphy Stations	29.0	26.8
KEZE FM, KHTQ FM, KXLY AM, KXLY FM, KZZU FM		
	80.8	82.5

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	22 (1)	22 (1)	4.1
Adult Altern.	0 (0)	30 (1)	30 (1)	5.6
Adult Stand.	27 (1)	7 (1)	34 (2)	6.4
Bus. News	4 (1)	0 (0)	4 (1)	0.8
Classic Rock	0 (0)	58 (2)	58 (2)	10.9
Cont. Christ.	0 (0)	20 (1)	20 (1)	3.8
Country	0 (0)	69 (2)	69 (2)	13.0
Dance	0 (0)	56 (1)	56 (1)	10.5
Hot AC	0 (0)	10 (1)	10 (1)	1.9
News/Talk	82 (2)	0 (0)	82 (2)	15.4
Oldies	0 (0)	31 (1)	31 (1)	5.8
Religious	0 (0)	4 (1)	4 (1)	0.8
Rock	0 (0)	36 (1)	36 (1)	6.8
Soft AC	0 (0)	66 (2)	66 (2)	12.4
Sports	9 (1)	0 (0)	9 (1)	1.7
Totals	122 (5)	409 (15)	531 (20)	

Note KEYF-1050 Old Format: Oldies // FM New Format: Comedy
 KJRB-790 Old Format: Sports & Talk New Format: adds Fox- Sports
 KXLI-630 Old Format: News & Talk New Format: ESPN- Sports "Score"
 KSIL-100.7 Old Format: new New Format: ABC-Hot AC // KQRK

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQY	102.1	17 kw @782	Classic Rock	Ind.	Katz	Saga Communications, Inc.	Springfield
WEIB	106.3	3 kw @289	Smooth Jazz	Ind.	—	Cutting Edge Broadcasting, Inc.	Northampton
WHYN	93.1	8.9 kw @1,000	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WLZX	99.3	5.8 kw @381	Rock	Ind.	Katz	Saga Communications, Inc.	Northampton
WMAS	94.7	50 kw @195	Adult Cont.	Ind.	McGavren-Guild	Lappin Communications, Inc.	Springfield
WPKX	97.9	2.22 kw @529	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Enfield
WPVQ	95.3	315 w@780	Country	ABC	McGavren-Guild	Dynacom Radio Group	Greenfield
WRNX	100.9	1.34 kw @692	Adult Altern.	Ind.	—	Hampshire County Bcstg, LP	Amherst

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBZ	News	1030	Boston
WCCC	simul. WCCCAF	1290	West Hartford
WCCC-F	Rock	106.9	Hartford
WCCC-AF	Rock	106.9	Hartford
WDRC-F	Oldies	102.9	Hartford
WHCN-F	Classic Rock	105.9	Hartford
WKSS-F	CHR	95.7	Hartford
WMRQ-F	Modern Rock	104.1	Waterbury
WRCH-F	Soft AC	100.5	New Britain
WRSI-F	Adult Altern.	93.9	Turners Falls
WSRS-F	Soft AC	96.1	Worcester
WTIC	News/Talk	1080	Hartford
WTIC-F	Modern AC	96.5	Hartford
WVNE	Religious	760	Leicester
WWYZ-F	Country	92.5	Waterbury
WZMX-F	Urban	93.7	Hartford

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications WHYN AM,WHYN FM,WNNZ AM,WPKX FM	26.7	25.5
Lappin Communications, Inc. WMAS AM,WMAS FM	11.7	10.9
Saga Communications, Inc. WAQY FM,WHMP AM,WHNP AM,WLZX FM	10.0	12.7
	48.4	49.1

Format Performance

	AM	FM	Totals	Percent
Adult Altern.	0 (0)	15 (2)	15 (2)	2.5
Adult Cont.	0 (0)	60 (1)	60 (1)	10.0
Adult Stand.	25 (1)	0 (0)	25 (1)	4.2
CHR	0 (0)	50 (1)	50 (1)	8.4
Classic Rock	0 (0)	60 (2)	60 (2)	10.0
Classical	(1)	0 (0)	(1)	0.0
Country	0 (0)	76 (3)	76 (3)	12.7
Hot AC	0 (0)	58 (1)	58 (1)	9.7
Modern AC	0 (0)	22 (1)	22 (1)	3.7
Modern Rock	0 (0)	13 (1)	13 (1)	2.2
News	3 (1)	0 (0)	3 (1)	0.5
News/Talk	5 (1)	0 (0)	5 (1)	0.8
Oldies	0 (0)	30 (1)	30 (1)	5.0
Religious	5 (2)	0 (0)	5 (2)	0.8
Rock	0 (0)	52 (3)	52 (3)	8.7
Smooth Jazz	0 (0)	7 (1)	7 (1)	1.2
Soft AC	0 (0)	18 (2)	18 (2)	3.0
Sports	25 (1)	0 (0)	25 (1)	4.2
Talk	51 (3)	0 (0)	51 (3)	8.5
Tropical	16 (2)	0 (0)	16 (2)	2.7
Urban	0 (0)	7 (1)	7 (1)	1.2
Totals	130(12)	468 (20)	598 (32)	

Note WPNT-1600 Old Format: Travel Info. New Format: Classic Rock // WAQY
 WHPN-1600 Old Format: WPNT,cl Rock/WAQY New Format: Talk // WHMP

SPRINGFIELD, MO

Arbitron Rank 147	Pop (12+) 263,800	Stations 19 / 18	% Below Line 0.6
Market TSL in Hours 18.3		Diaries 705 / 374:1 / 54.5%	% Not Listed 12.4
Average Persons Rating 13.4		12+ FM Share (Metro) 70.4	Sample Target 680

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KHTO-F	Dance	29 / 8.3	8.7	7.3	9.1	7.3	8.4	543 / 20.6	18.5	21.5	37 / 719	Wilks Broadcasting
1 KWTO	Talk	29 / 8.3	3.1	4.1	4.7	5.5	5.0	385 / 14.6	10.1	10.2	42 / 577	Meyer Communications, Inc.
3 KGMV-F	Country	28 / 7.8	7.5	7.3	8.0	5.2	7.7	489 / 18.5	14.0	14.8	41 / 805	Clear Channel Communications
4 KTTS	Classic Cntry.	23 / 6.6	5.0	4.9	3.9	2.8	5.1	233 / 8.8	6.9	6.6	25 / 261	Journal Broadcast Group
5 KTTS-F	Country	22 / 6.3	10.3	10.3	12.5	14.4	9.9	470 / 17.8	19.9	25.9	51 / 1053	Journal Broadcast Group
5 KGBX-F	Adult Cont.	22 / 6.3	7.8	10.6	9.1	9.8	8.5	413 / 15.7	21.7	19.0	36 / 632	Clear Channel Communications
5 KKLH-F	Classic Rock	22 / 6.3	3.1	4.4	4.7	4.0	4.6	371 / 14.1	10.0	11.7	32 / 517	Mid-West Family Stations
8 KZRQ-F	Rock	20 / 5.6	6.4	4.6	3.9	4.0	5.1	361 / 13.7	11.1	8.9	28 / 500	Wilks Broadcasting
9 KTXR-F	Soft AC	19 / 5.3	3.6	4.9	4.4	5.8	4.6	322 / 12.2	9.9	11.4	43 / 632	Meyer Communications, Inc.
10 KOSP-F	Oldies	18 / 5.1	4.8	3.0	4.2	5.2	4.3	299 / 11.3	9.4	14.0	25 / 536	Mid-West Family Stations
11 KXUS-F	Rock	17 / 4.8	5.6	5.4	3.9	3.7	4.9	329 / 12.5	12.5	10.4	31 / 620	Clear Channel Communications
12 KTOZ-F	Modern AC	15 / 4.2	6.4	7.1	7.8	5.8	6.4	409 / 15.5	18.5	18.9	28 / 627	Clear Channel Communications
13 KMXH-F	Dance	11 / 3.1	5.0	3.8	1.8	4.0	3.4	245 / 9.3	7.8	7.5	14 / 341	Journal Broadcast Group
14 KWTO-F	Sports	10 / 2.8	1.7	3.0	1.6	2.8	2.3	199 / 7.6	7.8	6.7	15 / 310	Meyer Communications, Inc.
15 KADI-F	Cont. Christ.	8 / 2.2	2.2	2.4	2.6	1.8	2.4	122 / 4.6	6.5	8.9	10 / 153	Vision Communications
16 KOMG-F	Adult Cont.	6 / 1.7	1.4		0.5			164 / 6.2		1.9	8 / 217	Mid-West Family Stations
16 KGMV	Sports	6 / 1.7						68 / 2.6			6 / 68	Clear Channel Communications
18 KTOZ	Adult Stand.	2 / 0.6	0.6	0.5	1.0		0.7	36 / 1.4	1.3	1.6	2 / 36	The Entertainment Network, Inc.
18 KBFL-F	Adult Stand.	2 / 0.6						37 / 1.4			3 / 67	Meyer-Baldrige, inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KHTO-F	1 KZRQ-F	1 KGMV-F	1 KGMV-F	1 KGMV-F	1 KWTO	1 KGMV-F	1 KWTO	1 KHTO-F	1 KHTO-F	1 KHTO-F
2 KADI-F	2 KHTO-F	2 KHTO-F	2 KKLH-F	2 KGBX-F	2 KTTS	2 KTTS-F	2 KTTS	2 KGMV-F	2 KTXR-F	2 KKLH-F
3 KZRQ-F	3 KXUS-F	3 KKLH-F	3 KGBX-F	3 KKLH-F	3 KTTS-F	3 KWTO	3 KGMV-F	3 KWTO	3 KZRQ-F	3 KGMV-F
4 KTOZ-F	4 KGMV-F	4 KZRQ-F	4 KXUS-F	4 KOSP-F	4 KTXR-F	4 KTTS	4 KGBX-F	4 KKLH-F	4 KKLH-F	4 KTTS-F
5 KMXH-F	5 KTOZ-F	5 KGBX-F	5 KHTO-F	5 KWTO	5 KKLH-F	5 KGBX-F	5 KKLH-F	5 KGBX-F	4 KGBX-F	5 KTTS
6 KGMV-F	6 KGBX-F	6 KXUS-F	6 KTOZ-F	6 KXUS-F	5 KGMV-F	6 KHTO-F	6 KZRQ-F	6 KTTS-F	6 KTOZ-F	6 KWTO
7 KGMV	7 KKLH-F	7 KTOZ-F	7 KZRQ-F	7 KHTO-F	7 KOSP-F	7 KOSP-F	7 KOSP-F	7 KTOZ-F	7 KWTO	7 KTXR-F
8 KOSP-F	8 KWTO-F	8 KWTO	8 KWTO-F	8 KTOZ-F	8 KWTO	8 KTXR-F	8 KXUS-F	8 KTTS	8 KGMV-F	7 KOSP-F
8 KOMG-F	9 KWTO	8 KWTO-F	9 KWTO	9 KZRQ-F	9 KHTO-F	9 KZRQ-F	9 KHTO-F	8 KZRQ-F	9 KTTS	9 KGBX-F
10 KGBX-F	10 KOMG-F	10 KTTS-F	10 KTTS-F	10 KTTS-F	10 KMXH-F	10 KXUS-F	10 KTTS-F	10 KTXR-F	10 KADI-F	9 KZRQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KHTO-F	1 KHTO-F	1 KGMV-F	1 KHTO-F	1 KGMV-F	1 KXUS-F	1 KZRQ-F	1 KZRQ-F	1 KXUS-F	1 KKLH-F
2 KZRQ-F	2 KGMV-F	2 KHTO-F	1 KGMV-F	2 KGBX-F	2 KZRQ-F	2 KXUS-F	2 KXUS-F	2 KKLH-F	2 KXUS-F
3 KTOZ-F	3 KZRQ-F	3 KGBX-F	3 KGBX-F	3 KHTO-F	3 KHTO-F	3 KHTO-F	3 KWTO-F	2 KZRQ-F	3 KZRQ-F
4 KGBX-F	3 KTOZ-F	4 KTOZ-F	4 KTOZ-F	4 KTOZ-F	4 KGMV-F	4 KGMV-F	4 KWTO	4 KGMV-F	4 KOSP-F
5 KMXH-F	5 KGBX-F	5 KXUS-F	5 KKLH-F	5 KOSP-F	5 KTOZ-F	5 KTOZ-F	4 KTOZ-F	5 KWTO-F	5 KWTO
6 KKLH-F	6 KKLH-F	6 KOMG-F	6 KZRQ-F	6 KWTO	6 KKLH-F	6 KWTO-F	6 KGBX-F	6 KWTO	6 KWTO-F
7 KGMV-F	7 KOMG-F	7 KKLH-F	7 KOMG-F	7 KKLH-F	7 KTTS-F	7 KWTO	7 KGMV	7 KHTO-F	7 KGBX-F
8 KADI-F	8 KXUS-F	7 KTTS	8 KWTO	8 KTTS-F	8 KWTO-F	8 KGBX-F	8 KHTO-F	8 KGBX-F	8 KGMV-F
9 KOMG-F	9 KMXH-F	9 KADI-F	9 KADI-F	9 KOMG-F	9 KMXH-F	9 KKLH-F	9 KKLH-F	9 KTTS-F	9 KTTS-F
10 KTTS-F	10 KADI-F	10 KWTO	10 KWTO-F	10 KWTO-F	10 KWTO	10 KTTS-F	10 KOMG-F	9 KTOZ-F	10 KTXR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGMV	1400	1 kw / 1 kw	Sports	ESPN	Clear Chan.-Emerald	Clear Channel Communications	Springfield
KTOZ	1060	500 w / kw	Adult Stand.	USA	—	The Entertainment Network, Inc.	Springfield
KTTS	1260	5 kw / 5 kw	Classic Cntry.	ABC	Christal	Journal Broadcast Group	Springfield
KWTO	560	5 kw / 4 kw	Talk	ABC	McGavren-Guild	Meyer Communications, Inc.	Springfield

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KADI	99.5	3 kw @328	Cont. Christ.	SRN	Salem Radio Reps	Vision Communications	Republic
KGBX	105.9	38 kw @558	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Nixa
KGMV	100.5	33 kw @600	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Aurora
KHTO	106.7	25 kw @328	Dance	Ind.	—	Wilks Broadcasting	Mt. Vernon
KKLH	104.7	34 kw @594	Classic Rock	Ind.	McGavren-Guild	Mid-West Family Stations	Marshfield
KMXH	96.5	50 kw @492	Dance	Ind.	Christal	Journal Broadcast Group	Sparta
KOMG	92.9	50 kw @492	Adult Cont.	Ind.	McGavren-Guild	Mid-West Family Stations	Ozark
KOSP	105.1	50 kw @492	Oldies	Ind.	McGavren-Guild	Mid-West Family Stations	Willard
KTOZ	95.5	44 kw @522	Modern AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pleasant Hope
KTTS	94.7	98 kw @1,102	Country	ABC	Christal	Journal Broadcast Group	Springfield
KTXR	101.3	100 kw @1,181	Soft AC	WW1/MBS, CBS	McGavren-Guild	Meyer Communications, Inc.	Springfield
KWTO	98.7	100 kw @600	Sports	WW1/MBS	McGavren-Guild	Meyer Communications, Inc.	Springfield
KXUS	97.3	100 kw @581	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Springfield
KZRQ	104.1	21.5 kw @354	Rock	ABC	—	Wilks Broadcasting	Ash Grove

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBFL-F	Adult Stand.	99.9	Buffalo

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	24.8	32.7
KGBX FM, KGMV AM, KGMV FM, KTOZ FM, KXUS FM		
Journal Broadcast Group	16.0	11.1
KMXH FM, KTTS AM, KTTS FM		
Meyer Communications, Inc.	16.4	14.1
KTXR FM, KWTO AM, KWTO FM		
Mid-West Family Stations	13.1	17.2
KKLH FM, KOMG FM, KOSP FM		
Wilks Broadcasting	13.9	9.9
KHTO FM, KZRQ FM		
	84.2	85.0

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	28 (2)	28 (2)	9.1
Adult Stand.	2 (1)	2 (1)	4 (2)	1.3
Classic Cntry.	23 (1)	0 (0)	23 (1)	7.4
Classic Rock	0 (0)	22 (1)	22 (1)	7.1
Cont. Christ.	0 (0)	8 (1)	8 (1)	2.6
Country	0 (0)	50 (2)	50 (2)	16.2
Dance	0 (0)	40 (2)	40 (2)	12.9
Modern AC	0 (0)	15 (1)	15 (1)	4.9
Oldies	0 (0)	18 (1)	18 (1)	5.8
Rock	0 (0)	37 (2)	37 (2)	12.0
Soft AC	0 (0)	19 (1)	19 (1)	6.1
Sports	6 (1)	10 (1)	16 (2)	5.2
Talk	29 (1)	0 (0)	29 (1)	9.4
Totals	60 (4)	249 (15)	309 (19)	

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KJOY	99.3	4 kw @981	Adult Cont.	Ind.	Katz	Silverado Broadcasting Co.	Stockton
KMIX	100.9	6 kw @328	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Tracy
KQOD	100.1	6 kw @328	Rhythmic Old.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Stockton
KSTN	107.3	8.1 kw @1,610	Reg'l Mex.	ABC	Roslin	Valley Broadcasting, Inc.	Stockton
KWIN	97.7	6 kw @300	Dance	Ind.	Katz	Silverado Broadcasting Co.	Lodi

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBLX-F	Urban AC	102.9	Berkeley
KCBS	News	740	San Francisco
KFRC	simul. KFRC AF	610	San Francisco
KFRC-F	Oldies	99.7	San Francisco
KFRC-AM	Oldies	99.7	San Francisco
KGO	News/Talk	810	San Francisco
KITS-F	Modern Rock	105.3	San Francisco
KMEL-F	Urban	106.1	San Francisco
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco
KYLD-F	Urban	94.9	San Francisco

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	5.9	7.4
KQOD FM, KUYL AM		
Silverado Broadcasting Co.	17.0	17.4
KJOY FM, KWIN FM		
	22.9	24.8

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	11 (1)	11 (1)	2.2
Adult Cont.	0 (0)	42 (1)	42 (1)	8.5
Adult Stand.	6 (1)	0 (0)	6 (1)	1.2
CHR	0 (0)	4 (1)	4 (1)	0.8
Classic Hits	0 (0)	39 (2)	39 (2)	7.9
Country	0 (0)	80 (3)	80 (3)	16.2
Dance	0 (0)	76 (3)	76 (3)	15.4
Modern AC	0 (0)	24 (2)	24 (2)	4.9
Modern Rock	0 (0)	13 (2)	13 (2)	2.6
News	14 (1)	0 (0)	14 (1)	2.8
News/Talk	16 (2)	0 (0)	16 (2)	3.2
Oldies	7 (2)	2 (1)	9 (3)	1.8
Reg'l Mex.	0 (0)	27 (2)	27 (2)	5.5
Religious	3 (1)	0 (0)	3 (1)	0.6
Rhythmic Old.	2 (1)	36 (2)	38 (3)	7.7
Rock	0 (0)	8 (1)	8 (1)	1.6
Smooth Jazz	0 (0)	10 (2)	10 (2)	2.0
Span.-CHR	0 (0)	9 (1)	9 (1)	1.8
Sports	26 (2)	0 (0)	26 (2)	5.3
Talk	16 (3)	0 (0)	16 (3)	3.2
Urban	0 (0)	18 (2)	18 (2)	3.7
Urban AC	0 (0)	4 (1)	4 (1)	0.8
Totals	90(13)	403 (27)	493 (40)	

SYRACUSE

Arbitron Rank 78 Pop (12+) 536,000	Stations 30 / 24	% Below Line 4.2
Market TSL in Hours 19.7	Diaries 1703 / 315:1 / 58.3%	% Not Listed 15.3
Average Persons Rating 14.9	12+ FM Share (Metro) 67.9	Sample Target 1740

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WBBS-F	Country	76 / 9.6	10.3	11.4	8.8	11.3	10.0	1048 / 19.6	19.7	21.7	109 / 1492	Clear Channel Communications
2	WSYR	News/Talk	69 / 8.7	7.4	8.9	6.9	10.4	8.0	1047 / 19.5	17.7	20.7	75 / 1152	Clear Channel Communications
3	WYYY-F	Adult Cont.	53 / 6.6	6.0	6.2	6.9	5.5	6.4	965 / 18.0	17.2	15.9	65 / 1175	Clear Channel Communications
4	WNTQ-F	CHR	49 / 6.1	7.5	7.6	6.7	7.4	7.0	1232 / 23.0	24.3	25.0	66 / 1640	Citadel Communications Corp.
5	WWHT-F	CHR	48 / 6.1	7.3	6.1	6.1	5.9	6.4	1080 / 20.1	20.0	20.6	73 / 1552	Clear Channel Communications
6	WAQX-F	Rock	47 / 5.9	5.2	5.8	6.1	5.3	5.8	942 / 17.6	19.1	19.2	53 / 1072	Citadel Communications Corp.
7	WKRL-FF	Modern Rock	44 / 5.5	4.9	5.3	4.1	3.8	5.0	646 / 12.1	11.1		46 / 702	Galaxy Communications
8	WSEN-F	Oldies	39 / 4.8	5.3	6.3	6.0	5.9	5.6	725 / 13.5	16.7	15.7	45 / 821	Buckley Broadcasting
8	WHCD-F	Urban	39 / 4.8	0.6	1.2	1.1	0.6	1.9	388 / 7.2	2.6	2.7	43 / 479	Clear Channel Communications
10	WTKV-FF	Classic Rock	37 / 4.7	1.1	4.3	4.1	5.0	3.6	675 / 12.6	12.0	12.0	47 / 770	Galaxy Communications
11	WLTI-F	Soft AC	36 / 4.5	4.5	3.1	4.6	5.4	4.2	590 / 11.0	11.6	12.1	38 / 615	Citadel Communications Corp.
12	WFBL	Adult Stand.	28 / 3.5	3.3	3.1	3.8	2.4	3.4	381 / 7.1	6.9	5.7	31 / 444	Buckley Broadcasting
13	WRDS-F	Soft AC	20 / 2.5	5.1	3.5	4.7	3.9	3.9	407 / 7.6	8.9	7.2	21 / 455	Galaxy Communications
14	WHEN	Sports	18 / 2.3	2.7	2.9	2.9	2.8	2.7	397 / 7.4	8.5	7.7	20 / 470	Clear Channel Communications
15	WSCP-F	Trad. Country	15 / 1.9	1.2	1.1	0.9	1.6	1.3	178 / 3.3	1.9	1.8	18 / 211	Tri-County Broadcasting
16	WFRG-F	Country	12 / 1.4	1.3	2.1	1.8	1.4	1.6	318 / 5.9	5.4		35 / 592	Regent Communications, Inc.
17	WTLA	Adult Stand.	8 / 1.1	1.1	1.1	1.6	1.6	1.2	192 / 3.6	4.1		10 / 202	Galaxy Communications
18	WOUR-F	Rock	7 / 0.8	0.7	0.5	1.2	0.6	0.8	150 / 2.8	3.3	3.1	17 / 297	Clear Channel Communications
19	WKLL-F	Modern Rock	6 / 0.8	0.9		0.4	0.4		90 / 1.7	1.9	1.1	14 / 197	Galaxy Communications
20	WOLF-AF	Pre-teen	5 / 0.7	0.6					164 / 3.1	0.5		5 / 178	Wolf Radio, Inc.
21	WRCK-F	Classic Rock	5 / 0.6	0.4	0.5	0.4		0.5	107 / 2.0	1.9		8 / 192	Galaxy Communications
22	WSGO	Adult Stand.	4 / 0.5		1.5	1.9	2.0		70 / 1.3	4.5	4.3	5 / 78	Galaxy Communications
22	WMCRA-F	Adult Cont.	4 / 0.5	0.4					73 / 1.4			7 / 111	Warren Bcstg Co., Inc.
24	WNSS	Soft AC	3 / 0.4	0.9	1.2	1.4	1.3	1.0	136 / 2.5	4.5	5.3	3 / 156	Citadel Communications Corp.
25	WLZW-F	Adult Cont.	3 / 0.3		0.5	0.6			108 / 2.0	2.5		13 / 236	Regent Communications, Inc.
25	WNVE-F	Modern Rock	3 / 0.3	0.4		0.4			98 / 1.8	2.2		32 / 467	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WWHT-F	1 WKRL-FF	1 WBBS-F	1 WBBS-F	1 WBBS-F	1 WSYR	1 WSYR	1 WSYR	1 WBBS-F	1 WWHT-F	1 WBBS-F
2	WKRL-FF	2 WAQX-F	2 WAQX-F	2 WYYY-F	2 WYYY-F	2 WBBS-F	2 WAQX-F	2 WYYY-F	2 WSYR	2 WHCD-F	2 WWHT-F
3	WNTQ-F	2 WWHT-F	3 WYYY-F	3 WAQX-F	3 WNTQ-F	3 WSEN-F	3 WBBS-F	2 WBBS-F	3 WWHT-F	3 WBBS-F	3 WHCD-F
4	WHCD-F	4 WBBS-F	4 WNTQ-F	4 WNTQ-F	4 WAQX-F	4 WYYY-F	4 WNTQ-F	4 WLT-F	4 WNTQ-F	4 WKRL-FF	4 WKRL-FF
4	WBBS-F	5 WNTQ-F	5 WKRL-FF	5 WTKV-FF	5 WTKV-FF	5 WFBL	5 WYYY-F	5 WNTQ-F	5 WYYY-F	5 WSYR	5 WYYY-F
6	WTKV-FF	6 WYYY-F	6 WWHT-F	6 WKRL-FF	6 WSYR	6 WLT-F	6 WWHT-F	6 WAQX-F	6 WKRL-FF	6 WNTQ-F	6 WSYR
7	WAQX-F	7 WHCD-F	7 WTKV-FF	7 WSYR	6 WSEN-F	7 WTKV-FF	7 WKRL-FF	6 WSEN-F	7 WTKV-FF	7 WTKV-FF	7 WFBL
8	WSEN-F	8 WTKV-FF	8 WHCD-F	8 WHCD-F	8 WKRL-FF	8 WNTQ-F	7 WSEN-F	8 WKRL-FF	7 WSEN-F	8 WLT-F	8 WTKV-FF
9	WOLF-AF	9 WLT-F	9 WLT-F	8 WSEN-F	9 WLT-F	9 WAQX-F	9 WTKV-FF	9 WTKV-FF	9 WLT-F	9 WAQX-F	8 WSEN-F
10	WRDS-F	10 WSYR	10 WSYR	10 WLT-F	10 WHCD-F	10 WHCD-F	10 WHCD-F	10 WWHT-F	10 WHCD-F	9 WSEN-F	10 WNTQ-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	WWHT-F	1 WWHT-F	1 WYYY-F	1 WBBS-F	1 WYYY-F	1 WAQX-F	1 WAQX-F	1 WAQX-F	1 WAQX-F	1 WAQX-F	
2	WBBS-F	2 WYYY-F	2 WNTQ-F	2 WYYY-F	2 WBBS-F	2 WKRL-FF	2 WKRL-FF	2 WKRL-FF	2 WKRL-FF	2 WBBS-F	
3	WKRL-FF	3 WNTQ-F	3 WBBS-F	3 WNTQ-F	3 WNTQ-F	3 WHCD-F	3 WBBS-F	3 WBBS-F	3 WBBS-F	3 WTKV-FF	
4	WHCD-F	4 WBBS-F	4 WWHT-F	4 WWHT-F	4 WLT-F	4 WWHT-F	4 WWHT-F	4 WTKV-FF	4 WTKV-FF	4 WKRL-FF	
5	WYYY-F	5 WKRL-FF	5 WLT-F	5 WHCD-F	5 WTKV-FF	5 WTKV-FF	5 WHCD-F	5 WNTQ-F	5 WHCD-F	5 WSYR	
6	WNTQ-F	6 WHCD-F	6 WAQX-F	6 WLT-F	5 WSEN-F	6 WBBS-F	6 WTKV-FF	6 WRDS-F	6 WWHT-F	6 WYYY-F	
7	WKLL-F	7 WLT-F	7 WHCD-F	7 WTKV-FF	7 WSYR	7 WNTQ-F	7 WNTQ-F	7 WTKV-FF	7 WSYR	7 WSEN-F	
8	WLT-F	8 WAQX-F	8 WTKV-FF	8 WKRL-FF	8 WHCD-F	8 WLT-F	8 WSYR	8 WWHT-F	8 WYYY-F	8 WHEN	
9	WAQX-F	9 WKLL-F	9 WKRL-FF	9 WSEN-F	9 WWHT-F	9 WKLL-F	9 WRDS-F	9 WHEN	8 WNTQ-F	9 WNTQ-F	
10	WFRG-F	10 WSYR	10 WSYR	10 WSYR	10 WAQX-F	10 WOLF-AF	10 WYYY-F	10 WYYY-F	10 WSEN-F	10 WRDS-F	
		10 WTKV-FF									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFBL	1050	2.5 kw / 19 w	Adult Stand.	CNN+, WW1/MBS	McGavren-Guild	Buckley Broadcasting	Baldwinsville
WHEN	620	5 kw / 1 kw	Sports	ABC, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WMCRA	1600	1 kw / 20 w	simul. WMCRAF	Ind.	—	Warren Bcstg Co., Inc.	Oneida
WNSS	1260	5 kw / 5 kw	Soft AC	CBS, AP	McGavren-Guild	Citadel Communications Corp.	Syracuse
WOLF	1490	1 kw / 1 kw	simul. WOLF-AF	ABC	—	Wolf Radio, Inc.	Syracuse
WSGO	1440	1 kw / 45 w	Adult Stand.	ABC	Allied Radio Ptnrs.	Galaxy Communications	Oswego
WSYR	570	5 kw / 5 kw	News/Talk	WW1/MBS, ABC, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WTLA	1200	1 kw / 1 kw	Adult Stand.	ABC	Allied Radio Ptnrs.	Galaxy Communications	North Syracuse

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQX	95.7	25 kw @300	Rock	CBS, AM/FM, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Manlius
WBBS	104.7	50 kw @479	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Fulton
WHCD	106.9	13.8 kw @940	Urban	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Auburn
WKRH	106.5	5 kw @328	simul. WKRLFF	Ind.	Allied Radio Ptnrs.	Galaxy Communications	Minetto
WKRL	100.9	6 kw @165	Modern Rock	Ind.	Allied Radio Ptnrs.	Galaxy Communications	North Syracuse
WLTI	105.9	4 kw @200	Soft AC	CBS	McGavren-Guild	Citadel Communications Corp.	Syracuse
WMCR	106.3	390 w@718	Adult Cont.	Ind.	—	Warren Bcstg Co., Inc.	Oneida
WNTQ	93.1	97 kw @660	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Syracuse
WOLF	96.7	3 kw @328	Pre-teen	ABC	—	Wolf Radio, Inc.	Oswego
WRDS	102.1	6 kw @266	Soft AC	ABC, AURN	Allied Radio Ptnrs.	Galaxy Communications	Phoenix
WSCP	101.7	2.5 kw @364	Trad. Country	Jones	—	Tri-County Broadcasting	Pulaski
WSEN	92.1	25 kw @300	Oldies	CBS, WW1/MBS	McGavren-Guild	Buckley Broadcasting	Baldwinsville
WTKV	105.5	4 kw @397	Classic Rock	AP	Allied Radio Ptnrs.	Galaxy Communications	Oswego
WTKW	99.5	5.7 kw @383	simul. WTKVFF	AP	Allied Radio Ptnrs.	Galaxy Communications	Bridgeport
WWHT	107.9	50 kw @500	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WYYY	94.5	100 kw @650	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Syracuse

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFRG-F	Country	104.3	Utica
WKLL-F	Modern Rock	94.9	Frankfort
WLZW-F	Adult Cont.	98.7	Utica
WNVE-F	Modern Rock	95.1	Honeoye Falls
WOUR-F	Rock	96.9	Utica
WRCK-F	Classic Rock	107.3	Utica

Consolidation Report

	12+	25-54
	(%)	(%)
Buckley Broadcasting	8.3	6.2
WFBL AM,WSEN FM		
Citadel Communications Corp.	16.9	20.7
WAQX FM,WLTI FM,WNSS AM,WNTQ FM		
Clear Channel Communications	38.1	37.5
WBBS FM,WHCD FM,WHEN AM,WSYR AM,WWHT FM,WYYY FM		
Galaxy Communications	14.2	15.1
WKRH FM,WKRL FM,WRDS FM,WSGO AM,WTKV FM,WTKW FM,WTLA AM		
Warren Bcstg Co., Inc.	0.5	0.1
WMCR AM,WMCR FM		
Wolf Radio, Inc.	0.6	0.6
WOLF FM,WOLF AM		
	78.6	80.2

Format Performance	AM	FM	Totals	Percent
Adult Cont.	1 (1)	59 (3)	60 (4)	8.8
Adult Stand.	41 (3)	0 (0)	41 (3)	6.0
CHR	0 (0)	97 (2)	97 (2)	14.3
Classic Rock	0 (0)	42 (3)	42 (3)	6.2
Country	0 (0)	88 (2)	88 (2)	13.0
Modern Rock	0 (0)	52 (4)	52 (4)	7.7
News/Talk	69 (1)	0 (0)	69 (1)	10.2
Oldies	0 (0)	39 (1)	39 (1)	5.8
Pre-teen	2 (1)	4 (1)	5 (2)	0.7
Rock	0 (0)	54 (2)	54 (2)	8.0
Soft AC	3 (1)	56 (2)	59 (3)	8.7
Sports	18 (1)	0 (0)	18 (1)	2.7
Trad. Country	0 (0)	15 (1)	15 (1)	2.2
Urban	0 (0)	39 (1)	39 (1)	5.8
Totals	134 (8)	545 (22)	678 (30)	

Note WHCD-106.9 Old Format: smooth Jazz New Format: Urban "Power 106.9"
 WRDS-102.1 Old Format: Urban New Format: Country "Big Cow 102"
 WNSS-1260 Old Format: News New Format: Comedy
 WSGO-1440 Old Format: Standards /WTLA New Format: adds JRN-Standards /WTLA
 WTLA-1200 Old Format: Standards New Format: adds JRN- Standards

TALLAHASSEE

Arbitron Rank 162 Pop (12+) 221,100	Stations 18 / 17	% Below Line 1.3
Market TSL in Hours 17.4	Diaries 603 / 367:1 / 48.4%	% Not Listed 24.0
Average Persons Rating 12.8	12+ FM Share (Metro) 67.2	Sample Target 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WHBX-F Urban	32 / 11.4	11.8	10.5	15.2	17.0	12.2	437 / 19.8	21.7	26.9	53 / 772	Cumulus Media
2	WGLF-F Classic Rock	21 / 7.5	4.8	6.3	8.4	4.9	6.7	344 / 15.5	14.4	18.3	42 / 668	Cumulus Media
3	WHTF-F CHR	20 / 7.0	6.4	6.3	4.5	3.1	6.1	482 / 21.8	17.9	14.3	38 / 735	Triad Broadcasting, Inc.
4	WTNT-F Country	18 / 6.2	3.8	7.4	6.8	7.3	6.1	374 / 16.9	17.2	16.3	52 / 876	Clear Channel Communications
5	WOKL-F Oldies	14 / 5.1	4.2	5.6	3.6	6.2	4.6	226 / 10.2	10.5	13.8	19 / 308	Clear Channel Communications
6	WBZE-F Hot AC	14 / 4.9	6.7	6.3	9.1	6.6	6.8	365 / 16.5	18.4	21.0	25 / 548	Cumulus Media
7	WTLY-F Hot AC	14 / 4.8	3.5	4.6				332 / 15.0	13.9		24 / 522	Clear Channel Communications
8	WXSR-F Modern Rock	13 / 4.6	4.5	3.2	5.8	5.9	4.5	344 / 15.6	14.8	17.7	18 / 479	Clear Channel Communications
9	WTAL Silent	10 / 3.5	2.2	4.2	0.6	2.1	2.6	125 / 5.7	5.4	2.2	10 / 132	Unique Broadcasting
9	WAIB-F Country	10 / 3.5	5.7	3.9	4.9	3.5	4.5	281 / 12.7	10.9	14.3	15 / 393	Triad Broadcasting, Inc.
11	WWFO-F Rock	8 / 3.0	4.5	4.9	4.9	3.5	4.3	264 / 11.9	14.1	11.6	11 / 351	Triad Broadcasting, Inc.
12	WWLD-F Urban Oldies	8 / 2.9	6.7	3.5	4.2	3.8	4.3	180 / 8.1	10.5	10.6	11 / 214	Cumulus Media
13	WAKU-F Cont. Christ.	8 / 2.8	0.6	1.4	0.6	0.7	1.4	64 / 2.9	3.0	2.9	10 / 83	Dash Communications, Inc.
14	WHBT Black Gospel	7 / 2.4	3.2	3.9	1.3		2.7	124 / 5.6	5.1	2.2	8 / 140	Cumulus Media
15	WVHT-F Urban	6 / 2.2	2.9	2.1				165 / 7.5	7.8		18 / 337	Wilson Broadcasting
16	WNLS Sports	6 / 2.0	2.2	2.5	1.6	2.4	2.1	117 / 5.3	6.4	4.5	6 / 122	Clear Channel Communications
17	WGWD-F Trad. Country	4 / 1.3	1.9	2.1	1.0	1.7	1.6	94 / 4.3	5.7	3.4	16 / 205	De Col, Inc.
18	WFRF Cont. Christ.	2 / 0.9	2.6	1.4	0.6	0.7	1.4	43 / 2.0	3.8	2.3	3 / 68	Faith Radio Network, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHTF-F	1 WHBX-F	1 WHBX-F	1 WHBX-F	1 WGLF-F	1 WGLF-F	1 WHBX-F	1 WHBX-F	1 WHTF-F	1 WHBX-F
2	WHBX-F	2 WHTF-F	2 WGLF-F	2 WGLF-F	2 WHBX-F	2 WHBX-F	2 WGLF-F	2 WGLF-F	2 WHBX-F	2 WHTF-F
3	WAKU-F	3 WXS-F	3 WHTF-F	3 WBZE-F	3 WTLY-F	2 WOKL-F	3 WOKL-F	3 WTAL	3 WXS-F	3 WTNT-F
4	WXS-F	4 WGLF-F	4 WTNT-F	4 WTLY-F	4 WBZE-F	4 WTNT-F	4 WTNT-F	4 WTLY-F	4 WGLF-F	4 WBZE-F
5	WOKL-F	5 WTNT-F	5 WBZE-F	5 WTNT-F	5 WTNT-F	5 WTLY-F	4 WHTF-F	5 WOKL-F	5 WVHT-F	5 WGLF-F
6	WVHT-F	6 WBZE-F	6 WXS-F	6 WWFO-F	6 WOKL-F	6 WTAL	6 WBZE-F	6 WOKL-F	6 WTLY-F	6 WAKU-F
7	WAIB-F	7 WTLY-F	7 WTLY-F	6 WXS-F	7 WWFO-F	7 WBZE-F	7 WXS-F	7 WBZE-F	7 WBZE-F	7 WWFO-F
8	WTNT-F	8 WAIB-F	8 WWFO-F	8 WHTF-F	8 WXS-F	8 WWFO-F	8 WAIB-F	8 WHTF-F	7 WXS-F	7 WTNT-F
9	WBZE-F	9 WVHT-F	9 WAIB-F	9 WOKL-F	9 WHTF-F	9 WWLD-F	9 WTLY-F	9 WWLD-F	9 WWLD-F	9 WNLS
9	WTLY-F	10 WAKU-F	10 WHBT	10 WHBT	10 WAIB-F	10 WAIB-F	10 WWFO-F	9 WAIB-F	10 WAKU-F	10 WWFO-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHTF-F	1 WHBX-F	1 WHBX-F	1 WHBX-F	1 WTLY-F	1 WHBX-F	1 WHBX-F	1 WHBX-F	1 WGLF-F
2	WHBX-F	2 WHTF-F	2 WBZE-F	2 WHTF-F	2 WHBX-F	2 WHTF-F	2 WGLF-F	2 WGLF-F	2 WHBX-F
3	WTNT-F	3 WBZE-F	3 WGLF-F	3 WBZE-F	3 WBZE-F	3 WXS-F	3 WXS-F	3 WWFO-F	3 WTNT-F
4	WXS-F	4 WXS-F	4 WXS-F	4 WTLY-F	4 WOKL-F	4 WTNT-F	4 WGLF-F	4 WHTF-F	3 WWFO-F
5	WVHT-F	5 WTNT-F	5 WTLY-F	5 WTNT-F	5 WGLF-F	5 WAIB-F	5 WTNT-F	5 WNLS	5 WHTF-F
6	WBZE-F	6 WGLF-F	6 WHTF-F	6 WXS-F	6 WTNT-F	5 WGLF-F	6 WNLS	6 WTNT-F	6 WAIB-F
7	WAKU-F	7 WTLY-F	7 WHBT	7 WGLF-F	7 WHBT	7 WWLD-F	7 WAIB-F	7 WTLY-F	7 WBZE-F
8	WAIB-F	8 WVHT-F	8 WTNT-F	8 WOKL-F	8 WXS-F	8 WAKU-F	8 WAIB-F	8 WWLD-F	7 WNLS
9	WTLY-F	9 WAIB-F	9 WVHT-F	9 WHBT	9 WHTF-F	9 WVHT-F	9 WWLD-F	9 WAKU-F	9 WXS-F
10	WGLF-F	10 WHBT	10 WAIB-F	10 WVHT-F	10 WNLS	9 WTLY-F	10 WWLD-F	10 WBZE-F	10 WWLD-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFRF	1070	10 kw / kw	Cont. Christ.	Ind.	—	Faith Radio Network, Inc.	Tallahassee
WHBT	1410	5 kw / 18 w	Black Gospel	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Tallahassee
WNLS	1270	5 kw / 5 kw	Sports	1-on-1	Clear Chan.-Diamond	Clear Channel Communications	Tallahassee
WTAL	1450	1 kw / 1 kw	Silent	CBS	Roslin	Unique Broadcasting	Tallahassee

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAIB	103.1	42 kw @541	Country	Ind.	Christal	Triad Broadcasting, Inc.	Tallahassee
WAKU	94.1	3 kw @459	Cont. Christ.	SRN	—	Dash Communications, Inc.	Crawfordville
WBZE	98.9	100 kw @604	Hot AC	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Tallahassee
WGLF	104.1	100 kw @1,394	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Tallahassee
WHBX	96.1	37 kw @479	Urban	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Tallahassee
WHTF	104.9	47 kw @505	CHR	Ind.	Christal	Triad Broadcasting, Inc.	Havana
WOKL	100.7	11.3 kw @489	Oldies	ABC	Clear Chan.-Diamond	Clear Channel Communications	Midway
WTLY	107.1	68.2 kw @823	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Thomasville
WTNT	94.9	98 kw @840	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Tallahassee
WVHT	105.7	8.8 kw @548	Urban	AURN, WW1/MBS	Christal	Wilson Broadcasting	Monticello
WWFO	99.9	50 kw @492	Rock	Ind.	Christal	Triad Broadcasting, Inc.	Lafayette
WWLD	106.1	6 kw @328	Urban Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Tallahassee
WXS-F	101.5	50 kw @476	Modern Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Quincy

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGWD-F	Trad. Country	93.3	Gretna

Consolidation Report

	12+ (%)	25-54 (%)
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Clear Channel Communications	22.7	23.8
WNLS AM,WOKL FM,WTLY FM,WTNT FM,WXSR FM		
Cumulus Media	29.1	33.6
WBZE FM,WGLF FM,WHBT AM,WHBX FM,WWLD FM		
Triad Broadcasting, Inc.	13.5	11.2
WAIB FM,WHTF FM,WWFO FM		
	65.3	68.6

Format Performance	AM	FM	Totals	Percent
Black Gospel	7 (1)	0 (0)	7 (1)	3.3
CHR	0 (0)	20 (1)	20 (1)	9.4
Classic Rock	0 (0)	21 (1)	21 (1)	9.9
Cont. Christ.	2 (1)	8 (1)	10 (2)	4.7
Country	0 (0)	27 (2)	27 (2)	12.7
Hot AC	0 (0)	27 (2)	27 (2)	12.7
Modern Rock	0 (0)	13 (1)	13 (1)	6.1
Oldies	0 (0)	14 (1)	14 (1)	6.6
Rock	0 (0)	8 (1)	8 (1)	3.8
Silent	10 (1)	0 (0)	10 (1)	4.7
Sports	6 (1)	0 (0)	6 (1)	2.8
Trad. Country	0 (0)	4 (1)	4 (1)	1.9
Urban	0 (0)	38 (2)	38 (2)	17.8
Urban Oldies	0 (0)	8 (1)	8 (1)	3.8
Totals	25 (4)	188 (14)	213 (18)	

Note WBZE-98.9 Old Format: AC New Format: Hot AC "Star 98.9"

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBY	107.3	100 kw @597	Classic Hits	Ind.		Cox Radio	St. Petersburg
WDUV	105.5	46 kw @1,345	Adult Stand.	WW1/MBS	Katz	Cox Radio	New Port Richey
WFJO	101.5	100 kw @1,361	Rhythmic Old.	Ind.	Christal	Cox Radio	St. Petersburg
WFLZ	93.3	100 kw @1,358	CHR	ABC	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WGUL	106.3	12 kw @469	simul. WGULAF	UPI, Jones	Allied Radio Ptnrs.	WGUL, Inc.	Beverly Hills
WHPT	102.5	100 kw @1,650	Classic Rock	Ind.	Katz	Cox Radio	Sarasota
WLLD	98.7	50 kw @489	Dance	Ind.	Infinity Radio Sales	CBS/Infinity	Holmes Beach
WMGG	96.1	2.8 kw @482	Tropical	Ind.	Caballero	Mega Communications	Dade City
WMTX	100.7	100 kw @1,358	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WQYK	99.5	100 kw @550	Country	Ind.	Infinity Radio Sales	CBS/Infinity	St. Petersburg
WRBQ	104.7	100 kw @555	Country	ABC	Infinity Radio Sales	CBS/Infinity	Tampa
WSJT	94.1	100 kw @1,492	Smooth Jazz	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Lakeland
WSSR	95.7	90 kw @607	Modern AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Clearwater
WSUN	97.1	11.5 kw @735	Modern Rock	Ind.	Katz	Cox Radio	Holiday
WTBT	103.5	100 kw @1,358	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bradenton
WWRM	94.9	100 kw @1,502	Soft AC	Ind.	Christal	Cox Radio	Tampa
WXTB	97.9	100 kw @1,345	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Clearwater
WYUU	92.5	50 kw @452	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Safety Harbor

Consolidation Report

	12+	25-54
	(%)	(%)
CBS/Infinity	24.2	24.5
WLLD FM,WQYK AM,WQYK FM,WRBQ FM,WSJT FM,WYUU FM		
Clear Channel Communications	30.1	35.8
WDAE AM,WFLA AM,WFLZ FM,WMTX FM,WSSR FM,WTBT FM,WXTB FM		
Cox Radio	23.2	20.5
WBBY FM,WDUV FM,WFJO FM,WHPT FM,WSUN FM,WWRM FM		
Mega Communications	1.4	2.2
WLCC AM,WMGG AM,WMGG FM		
WGUL, Inc.	3.4	0.0
WGUL FM, WGUL AM		
Totals	82.3	83.0

Format Performance	AM	FM	Totals	Percent
Adult Stand.	72 (1)	360 (2)	432 (3)	15.8
Bus. News	13 (1)	0 (0)	13 (1)	0.5
CHR	0 (0)	207 (1)	207 (1)	7.5
Classic Hits	0 (0)	87 (1)	87 (1)	3.2
Classic Rock	0 (0)	163 (2)	163 (2)	5.9
Country	0 (0)	322 (3)	322 (3)	11.7
Dance	0 (0)	217 (1)	217 (1)	7.9
Hot AC	0 (0)	102 (1)	102 (1)	3.7
Modern AC	0 (0)	83 (1)	83 (1)	3.0
Modern Rock	0 (0)	62 (1)	62 (1)	2.3
Oldies	0 (0)	88 (1)	88 (1)	3.2
Pre-teen	12 (1)	0 (0)	12 (1)	0.4
Rhythmic Old.	0 (0)	87 (1)	87 (1)	3.2
Rock	0 (0)	167 (1)	167 (1)	6.1
Silent	11 (1)	0 (0)	11 (1)	0.4
Smooth Jazz	0 (0)	123 (1)	123 (1)	4.5
Soft AC	0 (0)	102 (1)	102 (1)	3.7
Span.-Cl. hits	26 (1)	0 (0)	26 (1)	0.9
Sports	76 (2)	0 (0)	76 (2)	2.8
Talk	244 (2)	0 (0)	244 (2)	8.9
Tropical	27 (2)	7 (1)	34 (3)	1.2
Urban	84 (2)	0 (0)	84 (2)	3.1
Totals	565(13)	2177 (19)	2742 (32)	

Note WHPT-102.5 Old Format: Classic Rock New Format: adds John Boy & Billy
 WSUN-FM-97.1 Old Format: Oldies New Format: Modern Rock "97 X"

TERRE HAUTE

Arbitron Rank 193 Pop (12+) 172,600	Stations 17 / 14	% Below Line 5.2
Market TSL in Hours 17.9	Diaries 614 / 281:1 / 60.8%	% Not Listed 19.3
Average Persons Rating 13.3	12+ FM Share (Metro) 78.0	Sample Target 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WTHI-F	Country	51 / 22.2	21.1	17.1	20.4	19.3	20.2	697 / 40.4	32.8	38.6	74 / 1081	Emmis Broadcasting
2	WMGI-F	CHR	33 / 14.6	14.2	12.9	15.4	13.4	14.3	486 / 28.2	29.6	28.6	43 / 763	Bright Tower Communications
3	WWVR-F	Classic Rock	28 / 12.1	8.9	7.9	7.1	12.1	9.0	392 / 22.7	19.1	18.7	29 / 431	Emmis Broadcasting
4	WZZQ-F	Modern AC	18 / 7.8	7.7	10.0	8.7	9.6	8.6	286 / 16.6			27 / 567	Contemporary Media, Inc.
5	WSDM-F	Oldies	8 / 3.7	5.7	2.9	5.0	4.6	4.3	197 / 11.4	10.5	12.8	13 / 313	Crossroads Communications
6	WLEZ-F	Soft AC	8 / 3.6	3.7	5.8	3.7	4.6	4.2	120 / 7.0	13.0	10.0	11 / 167	Bomar Broadcasting Co.
7	WAXI-F	Adult Stand.	7 / 3.2	4.1	5.0	5.0	3.4	4.3	96 / 5.6	7.0	7.9	11 / 124	Crossroads Communications
8	WWBL-F	Trad. Country	6 / 2.8	0.4	1.3		0.8		59 / 3.4	1.8		25 / 334	Old Northwest Broadcasting, Inc.
9	WWSY-F	Adult Cont.	6 / 2.6	2.4	2.5	2.1	0.8	2.4	153 / 8.8	6.7	5.9	6 / 163	Bright Tower Communications
10	WACF-F	Country	5 / 2.3	3.2	3.3	4.2	3.8	3.2	103 / 5.9	6.7	10.3	10 / 198	Key Broadcasting, Inc.
11	WMMC-F	Adult Cont.	3 / 1.5	0.8	1.3	0.4	1.3	1.0	52 / 3.0	3.4	2.4	4 / 67	Sandyworld, Inc.
12	WQTY-F	Adult Stand.	3 / 1.3	1.6	2.1	0.4	0.8	1.4	50 / 2.9	2.1	2.1	6 / 116	The Original Co. Inc.
13	WBOW	Classic Cntry.	3 / 1.1	1.2	1.7	0.8	1.7	1.2	40 / 2.3	6.0	3.9	3 / 40	Contemporary Media, Inc.
14	WIBC	Talk	2 / 1.1	0.8	0.8	0.8		0.9	61 / 3.5	2.6	2.6	6 / 121	Emmis Broadcasting
15	WSJX-AA	Sports	1 / 0.5	0.8		0.8	0.8		35 / 2.0		2.7	2 / 52	Crossroads Communications
16	WCBH-F	Hot AC	1 / 0.3	1.2	0.8	0.4	0.8	0.7	45 / 2.6	3.9	2.2	2 / 96	Discovery Group, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WMGI-F	1 WTHI-F	1 WWVR-F	1 WTHI-F	1 WTHI-F	1 WTHI-F	1 WTHI-F	1 WTHI-F	1 WMGI-F	1 WTHI-F
2	WTHI-F	2 WTHI-F	2 WWVR-F	2 WTHI-F	2 WWVR-F	2 WWVR-F	2 WMGI-F	2 WMGI-F	1 WTHI-F	2 WMGI-F
3	WZZQ-F	3 WZZQ-F	3 WMGI-F	3 WMGI-F	3 WMGI-F	3 WMGI-F	3 WWVR-F	3 WWVR-F	3 WWVR-F	3 WWVR-F
4	WWVR-F	4 WWVR-F	4 WZZQ-F	4 WZZQ-F	4 WZZQ-F	4 WSDM-F	4 WZZQ-F	4 WZZQ-F	4 WZZQ-F	4 WZZQ-F
5	WWSY-F	5 WWSY-F	5 WSDM-F	5 WSDM-F	5 WSDM-F	5 WAXI-F	5 WAXI-F	5 WLEZ-F	5 WSDM-F	5 WSDM-F
6	WLEZ-F	6 WLEZ-F	6 WLEZ-F	6 WLEZ-F	6 WLEZ-F	6 WLEZ-F	6 WWBL-F	6 WWBL-F	6 WSDM-F	6 WSDM-F
7	WCBH-F	7 WACF-F	7 WWSY-F	7 WWSY-F	7 WWSY-F	7 WSDM-F	7 WSDM-F	7 WWSY-F	7 WWSY-F	7 WAXI-F
8	WIBC	8 WMMC-F	8 WACF-F	8 WMMC-F	8 WMMC-F	8 WZZQ-F	8 WWBL-F	8 WAXI-F	8 WMMC-F	8 WLEZ-F
9	WSDM-F	9 WQTY-F	9 WMMC-F	9 WACF-F	9 WACF-F	9 WACF-F	9 WWSY-F	9 WACF-F	8 WAXI-F	9 WWSY-F
10	WMMC-F	10 WWBL-F	10 WWBL-F	10 WWBL-F	10 WAXI-F	10 WWSY-F	10 WACF-F	10 WIBC	10 WWBL-F	10 WACF-F
10	WAXI-F	10 WSDM-F		10 WIBC						
10	WBOW			10 WWBL-F						
10	WACF-F									
10	WQTY-F									
10	WSJX-AA									
10	WWBL-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WMGI-F	1 WMGI-F	1 WMGI-F	1 WTHI-F	1 WZZQ-F	1 WWVR-F	1 WWVR-F	1 WWVR-F	1 WWVR-F
2	WTHI-F	2 WTHI-F	2 WTHI-F	2 WMGI-F	2 WTHI-F	2 WTHI-F	2 WTHI-F	2 WTHI-F	2 WTHI-F
3	WZZQ-F	3 WZZQ-F	3 WZZQ-F	3 WWVR-F	3 WWVR-F	3 WZZQ-F	3 WZZQ-F	3 WZZQ-F	3 WZZQ-F
4	WWSY-F	4 WWVR-F	4 WWVR-F	4 WZZQ-F	4 WLEZ-F	4 WMGI-F	4 WMGI-F	4 WMGI-F	4 WSDM-F
5	WLEZ-F	5 WWSY-F	5 WMMC-F	5 WWSY-F	5 WZZQ-F	5 WWBL-F	5 WACF-F	4 WLEZ-F	5 WMGI-F
6	WWBL-F	6 WMMC-F	6 WSDM-F	6 WSDM-F	6 WACF-F	6 WLEZ-F	6 WACF-F	6 WACF-F	6 WLEZ-F
7	WCBH-F	7 WLEZ-F	7 WQTY-F	7 WLEZ-F	7 WWSY-F	7 WWSY-F	7 WWSY-F	7 WSDM-F	7 WACF-F
8	WWVR-F	8 WQTY-F	8 WSDM-F	8 WWBL-F	8 WMMC-F	8 WSDM-F	8 WWBL-F	8 WSJX-AA	8 WWSY-F
9	WACF-F	9 WSDM-F	9 WLEZ-F	9 WMMC-F	9 WWBL-F	9 WAXI-F	8 WSJX-AA	9 WMMC-F	9 WIBC
10	WSDM-F	10 WWBL-F	10 WAXI-F	10 WQTY-F	10 WQTY-F	9 WMMC-F	10 WMMC-F	10 WMMC-F	10 WIBC
		10 WWBL-F				9 WBOW	10 WSDM-F		
						9 WCBH-F			
						9 WLEZ-F			
						9 WSJX-AA			
						9 WIBC			
						9 WQTY-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBOW	640	250 w / 250 w	Classic Cntry.	CBS	Allied Radio Ptnrs.	Contemporary Media, Inc.	Terre Haute
WSDX	1130	500 w / kw	simul. WSJXAA	1-on-1	Regional Reps/Roslin	Crossroads Communications, Inc.	Brazil
WSJX	1300	500 w / 75 w	Sports	1-on-1	Regional Reps/Roslin	Crossroads Communications, Inc.	Terre Haute

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WACF	98.5	50 kw @500	Country	WW1/MBS, ABC	—	Key Broadcasting, Inc.	Paris
WAXI	104.9	1.5 kw @400	Adult Stand.	ABC	Regional Reps/Roslin	Crossroads Communications, Inc.	Rockville
WCBH	104.3	11 kw @495	Hot AC	WW1/MBS, Source, CNN+	—	Discovery Group, LLC	Casey
WLEZ	102.7	28 kw @659	Soft AC	CNN+, WW1/MBS	Roslin	Bomar Broadcasting Co.	Terre Haute
WMGI	100.7	50 kw @500	CHR	Ind.	Roslin	Bright Tower Communications, Inc.	Terre Haute
WMMC	105.9	3 kw @328	Adult Cont.	ABC	—	Sandyworld, Inc.	Marshall
WSDM	97.7	6 kw @300	Oldies	ABC	Regional Reps/Roslin	Crossroads Communications, Inc.	Brazil
WTHI	99.9	50 kw @494	Country	ABC	D & R Radio	Emmis Broadcasting	Terre Haute
WWSY	95.9	4.1 kw @397	Adult Cont.	Ind.	Roslin	Bright Tower Communications, Inc.	Seelyville
WWVR	105.5	3.3 kw @875	Classic Rock	Ind.	D & R Radio	Emmis Broadcasting	West Terre Haute
WZZQ	107.5	27.5 kw @670	Modern AC	ABC, WW1/MBS	Allied Radio Ptnrs.	Contemporary Media, Inc.	Terre Haute

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIBC	Talk	1070	Indianapolis
WQTY-F	Adult Stand.	93.3	Linton
WWBL-F	Trad. Country	106.5	Washington

Consolidation Report

	12+	25-54
	(%)	(%)
Bright Tower Communications, Inc.	17.2	15.6
WMGI FM, WWSY FM		
Contemporary Media, Inc.	8.9	7.9
WBOW AM, WZZQ FM		
Crossroads Communications, Inc.	7.4	7.1
WAXI FM, WSDM FM, WSDX AM, WSJX AM		
Emmis Broadcasting	34.3	40.7
WTHI FM, WWVR FM		
	67.8	71.3

Format Performance

Format Performance	AM		FM		Totals		Percent
	Adult Cont.	0	(0)	9	(2)	9	
4.9							(2)
Adult Stand.	0	(0)	10	(2)	10	(2)	5.5
CHR	0	(0)	33	(1)	33	(1)	18.0
Classic Cntry.	3	(1)	0	(0)	3	(1)	1.6
Classic Rock	0	(0)	28	(1)	28	(1)	15.3
Country	0	(0)	56	(2)	56	(2)	30.6
Hot AC	0	(0)	1	(1)	1	(1)	0.5
Modern AC	0	(0)	18	(1)	18	(1)	9.8
Oldies	0	(0)	8	(1)	8	(1)	4.4
Soft AC	0	(0)	8	(1)	8	(1)	4.4
Sports	1	(2)	0	(0)	1	(2)	0.5
Talk	2	(1)	0	(0)	2	(1)	1.1
Trad. Country	0	(0)	6	(1)	6	(1)	3.3
Totals	6	(4)	177	(13)	183	(17)	

TOLEDO

Arbitron Rank 81 **Pop (12+)** 500,400 **Stations** 27 / 17 **% Below Line** 9.5
Market TSL in Hours 19.2 **Diaries** 1882 / 266:1 / 54.8% **% Not Listed** 14.7
Average Persons Rating 14.4 **12+ FM Share (Metro)** 71.4 **Sample Target** 1910

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WKKO-F	Country	79 / 11.1	10.9	9.9	11.6	11.9	10.9	1034 / 20.7	22.4	21.9	127 / 1800	Cumulus Media
2 WVKS-F	CHR	63 / 8.8	9.6	9.6	9.3	11.6	9.3	1366 / 27.3	29.3	30.7	113 / 2488	Clear Channel Communications
2 WRVF-F	Soft AC	63 / 8.8	8.5	8.1	7.2	8.9	8.2	930 / 18.6	17.4	19.8	100 / 1441	Clear Channel Communications
4 WSPD	Talk	49 / 6.8	7.4	5.5	5.1	7.5	6.2	712 / 14.2	11.7	15.6	62 / 933	Clear Channel Communications
5 WRQN-F	Oldies	46 / 6.3	6.2	6.3	5.8	4.1	6.2	696 / 13.9	13.9	12.2	53 / 840	Cumulus Media
6 WWMW-F	Hot AC	40 / 5.5	6.4	5.8	6.4	5.8	6.0	700 / 14.0	14.1	16.1	55 / 938	Cumulus Media
7 WIOT-F	Rock	38 / 5.3	5.5	5.7	7.5	5.2	6.0	729 / 14.6	17.3	15.3	88 / 1426	Clear Channel Communications
8 WJUC-F	Urban	37 / 5.2	4.0	4.2	4.6	4.2	4.5	499 / 10.0	9.1	9.1	39 / 539	Weich Communications, Inc.
9 WXKR-F	Classic Rock	29 / 4.0	5.1	4.4	5.1	4.9	4.7	586 / 11.7	12.9	13.6	45 / 973	Cumulus Media
9 WIMX-F	Urban AC	29 / 4.0	3.7	2.7	3.7	3.3	3.5	293 / 5.9	6.2	6.4	29 / 299	Riverside Broadcasting, Inc.
11 WJR	News/Talk	21 / 2.9	2.8	2.2	2.4	2.2	2.6	324 / 6.5	8.8	8.8	51 / 912	ABC Inc.
12 WTWR-F	CHR	17 / 2.4	2.0	2.1	2.1	1.5	2.1	563 / 11.2	10.8	8.9	32 / 993	Cumulus Media
12 WCWA	Adult Stand.	17 / 2.4	2.0	2.7	3.5	2.2	2.7	246 / 4.9	6.0	4.5	19 / 291	Clear Channel Communications
14 WRWK-F	Rock	16 / 2.2	2.8	2.6	3.2	2.5	2.7	365 / 7.3	8.7		18 / 465	Toledo Radio, Inc.
15 CIMX-F	Modern Rock	14 / 2.0	1.4	1.4	2.0	1.8	1.7	365 / 7.3	6.0	6.3	22 / 685	CHUM Group, Ltd.
16 WJZE-F	Classic Hits	8 / 1.1	0.7	0.3	0.3	0.3	0.6	220 / 4.4	1.3		12 / 294	RASP Broadcast Enterprises
16 WCKY-F	Country	8 / 1.1	1.0	2.2	1.7	0.9	1.5	218 / 4.4	4.2	3.7	37 / 753	Clear Channel Communications
18 WLQR	Sports	6 / 0.8	1.1	1.3	0.7	0.8	1.0	205 / 4.1	1.8	3.4	9 / 281	Cumulus Media
18 WJLB-F	Urban	6 / 0.8	1.0	0.9	0.7	1.1	0.9	195 / 3.9	3.4	3.8	13 / 359	Clear Channel Communications
20 WTOD	Country	4 / 0.6	0.8	0.5	0.5	0.4	0.6	69 / 1.4	2.6	1.4	4 / 69	Cumulus Media
20 WRIF-F	Rock	4 / 0.6	0.4	0.4	0.4	0.4		69 / 1.4	1.4	1.4	14 / 315	Greater Media, Inc.
22 WVMV-F	Smooth Jazz	4 / 0.5	0.6	0.4	0.4	0.5	0.5	89 / 1.8	1.3	1.7	7 / 130	CBS/Infinity
23 WMTR-F	Classic Hits	3 / 0.5		1.2	0.8	0.4		101 / 2.0	2.0	1.4	4 / 174	Nobco, Inc.
24 WZOM-F	Oldies	3 / 0.4						45 / 0.9			21 / 273	Clear Channel Communications
24 WDFM-F	Hot AC	3 / 0.4	0.8		0.5			76 / 1.5			36 / 456	Clear Channel Communications
24 CKLW	News/Talk	3 / 0.4		0.6	0.4	0.5		66 / 1.3	1.9	1.9	4 / 107	CHUM Group, Ltd.
24 WKXA-F	Hot AC	3 / 0.4		0.4	0.4			45 / 0.9	1.3		29 / 501	Findlay Publishing Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WKKO-F	1 WKKO-F	1 WKKO-F	1 WKKO-F	1 WRVF-F	1 WKKO-F	1 WVKS-F	1 WKKO-F
2 WJUC-F	2 WWMW-F	2 WKKO-F	2 WVKS-F	2 WRVF-F	2 WRVF-F	2 WKKO-F	2 WKKO-F	2 WVKS-F	2 WKKO-F	2 WVKS-F
3 WTWR-F	3 WKKO-F	3 WIOT-F	3 WRVF-F	3 WRQN-F	3 WSPD	3 WSPD	3 WSPD	3 WRVF-F	3 WRVF-F	3 WRVF-F
4 WRVF-F	4 WIOT-F	4 WWMW-F	4 WIOT-F	4 WVKS-F	4 WRQN-F	4 WRVF-F	4 WVKS-F	4 WWMW-F	4 WJUC-F	4 WRQN-F
5 WKKO-F	5 WJUC-F	5 WRVF-F	5 WRQN-F	5 WIOT-F	5 WVKS-F	4 WRQN-F	4 WRQN-F	5 WRQN-F	5 WIMX-F	5 WJUC-F
5 WRWK-F	6 WRWK-F	6 WRQN-F	6 WWMW-F	6 WWMW-F	6 WIMX-F	6 WIOT-F	6 WWMW-F	6 WSPD	6 WIOT-F	6 WIOT-F
5 CIMX-F	7 WRVF-F	7 WXKR-F	7 WXKR-F	7 WXKR-F	7 WJR	7 WWMW-F	7 WIOT-F	6 WIOT-F	7 WWMW-F	7 WIMX-F
8 WIOT-F	8 CIMX-F	8 WJUC-F	8 WIMX-F	8 WIMX-F	8 WXKR-F	8 WJUC-F	8 WJUC-F	8 WJUC-F	8 WRQN-F	8 WSPD
9 WJLB-F	9 WXKR-F	9 WIMX-F	9 WJUC-F	9 WSPD	9 WIOT-F	9 WIMX-F	9 WXKR-F	9 WXKR-F	9 WTWR-F	9 WXKR-F
10 WWMW-F	10 WTWR-F	10 WRWK-F	10 WSPD	10 WJUC-F	10 WWMW-F	10 WXKR-F	10 WCWA	10 WJR	10 WSPD	10 WWMW-F
10 WIMX-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WRVF-F	1 WIOT-F	1 WIOT-F	1 WIOT-F	1 WIOT-F	1 WIOT-F
2 WWMW-F	2 WWMW-F	2 WKKO-F	2 WKKO-F	2 WKKO-F	2 WVKS-F	2 WRWK-F	2 WWMW-F	2 WXKR-F	2 WRQN-F
3 WKKO-F	3 WKKO-F	3 WWMW-F	3 WRVF-F	3 WVKS-F	3 WRWK-F	3 WVKS-F	3 WXKR-F	3 WRQN-F	3 WXKR-F
4 WJUC-F	4 WJUC-F	4 WRVF-F	4 WWMW-F	4 WWMW-F	4 CIMX-F	4 WWMW-F	4 WRWK-F	4 WVKS-F	4 WKKO-F
5 WTWR-F	5 WRVF-F	5 WJUC-F	5 WIMX-F	5 WIMX-F	5 WJUC-F	5 CIMX-F	5 WJUC-F	5 WKKO-F	5 WSPD
6 WRVF-F	6 WTWR-F	6 WIOT-F	6 WRQN-F	6 WRQN-F	6 WCKY-F	6 WJUC-F	6 WKKO-F	6 WWMW-F	6 WWMW-F
7 WXKR-F	7 WIOT-F	7 WIMX-F	7 WJUC-F	7 WJUC-F	7 WKKO-F	7 WKKO-F	6 WVKS-F	7 WRWK-F	7 WRVF-F
7 WIOT-F	8 WXKR-F	8 WTWR-F	8 WIOT-F	8 WXKR-F	8 WRVF-F	8 WXKR-F	8 CIMX-F	8 WJUC-F	8 WVKS-F
9 WRQN-F	8 WIMX-F	9 WXKR-F	9 WXKR-F	9 WIOT-F	9 WWMW-F	9 WSPD	9 WSPD	9 WSPD	9 WJUC-F
10 WCKY-F	10 WRQN-F	10 WRQN-F	10 WTWR-F	10 WSPD	10 WXKR-F	10 WCKY-F	10 WRVF-F	10 WRVF-F	10 WIMX-F
				10 WTWR-F		10 WRVF-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCWA	1230	1 kw / 1 kw	Adult Stand.	CBS	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WLQR	1470	1 kw / 1 kw	Sports	1-on-1, ABC, ESPN	Allied Radio Ptnrs.	Cumulus Media	Toledo
WSPD	1370	5 kw / 5 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WTOD	1560	5 kw / kw	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Toledo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WIMX	95.7	3.5 kw @433	Urban AC	Ind.	Christal	Riverside Broadcasting, Inc.	Gibsonburg
WIOT	104.7	50 kw @540	Rock	Source	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WJUC	107.3	3 kw @328	Urban	Ind.	Allied Radio Ptnrs.	Welch Communications, Inc.	Swanton
WJZE	97.3	1.6 kw @408	Classic Hits	Jones	Allied Radio Ptnrs.	RASP Broadcast Enterprises, Inc.	Oak Harbor
WKKO	99.9	50 kw @500	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Toledo
WMTR	96.1	3.8 kw @400	Classic Hits	WW1/MBS, CNN+, ESPN	Regional Reps	Nobco, Inc.	Archbold
WRQN	93.5	4.1 kw @397	Oldies	ABC	Allied Radio Ptnrs.	Cumulus Media	Bowling Green
WRVF	101.5	19.1 kw @807	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WRWK	106.5	3.2 kw @308	Rock	Jones	Allied Radio Ptnrs.	Toledo Radio, Inc.	Delta
WTWR	98.3	1.4 kw @466	CHR	AP	Allied Radio Ptnrs.	Cumulus Media	Monroe
WVKS	92.5	50 kw @479	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WWWM	105.5	4.3 kw @390	Hot AC	Ind.	Allied Radio Ptnrs.	Cumulus Media	Sylvania
WXKR	94.5	30 kw @630	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Port Clinton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCKY-F	Country	103.7	Tiffin
WDFM-F	Hot AC	98.1	Defiance
WJLB-F	Urban	97.9	Detroit
WJR	News/Talk	760	Detroit
WKXA-F	Hot AC	100.5	Findlay
WRIF-F	Rock	101.1	Detroit
WVMV-F	Smooth Jazz	98.7	Detroit
WZOM-F	Oldies	105.7	Defiance
CIMX-F	Modern Rock	88.7	Windsor
CKLW	News/Talk	800	Windsor

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	32.1	28.7
WCWA AM,WIOT FM,WRVF FM,WSPD AM,WVKS FM		
Cumulus Media	30.7	34.1
WKKO FM,WLQR AM,WRQN FM,WTOD AM,WTWR FM,WWWM FM,WXKR FM		
	62.8	62.8

Format Performance	AM	FM	Totals	Percent
Adult Stand.	17 (1)	0 (0)	17 (1)	2.8
CHR	0 (0)	80 (2)	80 (2)	13.1
Classic Hits	0 (0)	12 (2)	12 (2)	2.0
Classic Rock	0 (0)	29 (1)	29 (1)	4.7
Country	4 (1)	88 (2)	92 (3)	15.0
Hot AC	0 (0)	45 (3)	45 (3)	7.3
Modern Rock	0 (0)	14 (1)	14 (1)	2.3
News/Talk	23 (2)	0 (0)	23 (2)	3.8
Oldies	0 (0)	49 (2)	49 (2)	8.0
Rock	0 (0)	58 (3)	58 (3)	9.5
Smooth Jazz	0 (0)	4 (1)	4 (1)	0.7
Soft AC	0 (0)	63 (1)	63 (1)	10.3
Sports	6 (1)	0 (0)	6 (1)	1.0
Talk	49 (1)	0 (0)	49 (1)	8.0
Urban	0 (0)	43 (2)	43 (2)	7.0
Urban AC	0 (0)	29 (1)	29 (1)	4.7
Totals	99 (6)	514 (21)	613 (27)	

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAIR-F	Classic Cntry.	93.7	Horton
KBEQ-F	Country	104.3	Kansas City
KCFX-F	Classic Hits	101.1	Harrisonville
KCHZ-F	CHR	95.7	Ottawa
KCIY-F	Smooth Jazz	106.5	Liberty
KCMO	Talk	710	Kansas City
KCMO-F	Oldies	94.9	Kansas City
KMBZ	News/Talk	980	Kansas City
KMXV-F	CHR	93.3	Kansas City
KNZA-F	Country	103.9	Hiawatha
KPRS-F	Urban	103.3	Kansas City
KQRC-F	Rock	98.9	Leavenworth
KRBZ-F	Modern AC	96.5	Kansas City
KSRC-F	Adult Cont.	102.1	Kansas City
KUDL-F	Soft AC	98.1	Kansas City
KYYS-F	Rock	99.7	Kansas City
WDAF	Country	610	Kansas City
WHB	Sports	810	Kansas City

Consolidation Report

	12+	25-54
	(%)	(%)
Cumulus Media	30.8	34.0
KDVV FM, KMAJ FM, KMAJ AM, KQTP FM, KTOP AM, KWIC FM		
Morris Communications	23.9	22.8
WIBW AM, WIBW FM		
	54.7	56.8

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	35 (2)	35 (2)	14.3
CHR	0 (0)	27 (3)	27 (3)	11.0
Classic Cntry.	4 (1)	1 (1)	5 (2)	2.0
Classic Hits	0 (0)	2 (1)	2 (1)	0.8
Country	5 (1)	69 (4)	74 (5)	30.2
Hot AC	0 (0)	6 (1)	6 (1)	2.4
Modern AC	0 (0)	3 (1)	3 (1)	1.2
News/Talk	17 (2)	0 (0)	17 (2)	6.9
Oldies	0 (0)	13 (3)	13 (3)	5.3
Religious	0 (0)	2 (1)	2 (1)	0.8
Rock	0 (0)	35 (4)	35 (4)	14.3
Smooth Jazz	0 (0)	3 (1)	3 (1)	1.2
Soft AC	0 (0)	1 (1)	1 (1)	0.4
Sports	13 (2)	0 (0)	13 (2)	5.3
Talk	2 (1)	0 (0)	2 (1)	0.8
Urban	0 (0)	7 (1)	7 (1)	2.9
Totals	41 (7)	204 (24)	245 (31)	

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFMA	92.1	50 kw @492	Modern Rock	Ind.	D & R Radio	Lotus Communications Corp.	Green Valley
KGMG	106.3	440 w@4,172	Rhythmic Old.	Ind.	Christal	Journal Broadcast Group	Oracle
KGMS	97.1	330 w@2,417	Oldies	Ind.	Clear Chan.-Sapphire	Simmons Family, Inc.	Green Valley
KHYT	107.5	92 kw @2,027	Classic Hits	Ind.	Katz	Citadel Communications Corp.	Tucson
KIIM	99.5	93 kw @2,036	Country	Ind.	Katz	Citadel Communications Corp.	Tucson
KLPX	96.1	100 kw @1,952	Classic Rock	Ind.	D & R Radio	Lotus Communications Corp.	Tucson
KMXZ	94.9	100 kw @1,952	Adult Cont.	Ind.	Christal	Journal Broadcast Group	Tucson
KOAZ	97.5	6 kw @151	Country	Ind.	Katz	Citadel Communications Corp.	Oro Valley
KOHT	98.3	6 kw @184	Urban	Ind.	McGavren-Guild	Big Broadcast of Arizona, LLC	Marana
KRQQ	93.7	94 kw @2,032	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Tucson
KWFM	92.9	93 kw @2,036	Country	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Tucson
KZPT	104.1	3 kw @102	Hot AC	Ind.	Christal	Journal Broadcast Group	Tucson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KLNZ-F	Reg'l Mex.	103.5	Glendale
KZLZ-F	Reg'l Mex.	105.3	Kearny

Consolidation Report

	12+	25-54
	(%)	(%)
Big Broadcast of Arizona, LLC	6.5	3.8
KOHT FM, KXEW AM		
Citadel Communications Corp.	24.0	25.6
KCUB AM, KHYT FM, KIIM FM, KOAZ FM, KTUC AM		
Clear Channel Communications	17.2	15.0
KNST AM, KRQQ FM, KWFM FM		
Good News Broadcasting, Inc.	1.8	0.8
KCEE AM, KVOI AM		
Journal Broadcast Group	15.8	20.6
KFFN AM, KGMG FM, KMXZ FM, KZPT FM		
Lotus Communications Corp.	12.8	14.6
KFMA FM, KLPX FM, KTKT AM		
	78.1	80.4

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	86 (1)	86 (1)	9.1
Adult Stand.	54 (3)	0 (0)	54 (3)	5.7
CHR	0 (0)	90 (1)	90 (1)	9.5
Classic Hits	0 (0)	54 (1)	54 (1)	5.7
Classic Rock	0 (0)	60 (1)	60 (1)	6.3
Country	0 (0)	206 (3)	206 (3)	21.7
Hot AC	0 (0)	51 (1)	51 (1)	5.4
Modern Rock	0 (0)	69 (1)	69 (1)	7.3
News	10 (1)	0 (0)	10 (1)	1.1
Oldies	0 (0)	8 (1)	8 (1)	0.8
Reg'l Mex.	24 (2)	10 (2)	35 (4)	3.7
Religious	20 (2)	0 (0)	20 (2)	2.1
Rhythmic Old.	0 (0)	19 (1)	19 (1)	2.0
Span.-Talk	14 (1)	0 (0)	14 (1)	1.5
Sports	17 (1)	0 (0)	17 (1)	1.8
Talk	65 (2)	0 (0)	65 (2)	6.9
Tejano	11 (1)	0 (0)	11 (1)	1.2
Trad. Country	19 (1)	0 (0)	19 (1)	2.0
Urban	0 (0)	60 (1)	60 (1)	6.3
Totals	234(14)	713 (14)	948 (28)	

TULSA

Arbitron Rank 64 Pop (12+) 687,800	Stations 24 / 24	% Below Line 0.0
Market TSL in Hours 18.8	Diaries 1970 / 349:1 / 51.0%	% Not Listed 9.5
Average Persons Rating 14.0	12+ FM Share (Metro) 70.2	Sample Target 1910

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KRMG	News/Talk	104 / 10.8	8.4	8.8	8.4	8.8	9.1	1480 / 21.5	17.5	20.1	126 / 1771	Cox Radio
2 KWEN-F	Country	70 / 7.3	7.5	6.4	5.8	8.3	6.8	1165 / 16.9	16.6	18.5	104 / 1747	Cox Radio
3 KMOD-F	Rock	67 / 6.9	6.0	6.1	7.6	5.7	6.6	908 / 13.2	14.4	11.5	119 / 1457	Clear Channel Communications
4 KVOO-F	Country	54 / 5.6	5.1	4.7	5.9	4.9	5.3	723 / 10.5	11.1	10.1	71 / 998	Journal Broadcast Group
5 KXOJ-F	Cont. Christ.	53 / 5.5	6.4	6.1	5.4	4.1	5.8	656 / 9.5	9.9	8.4	56 / 734	Michael Perry Stephens
6 KRAV-F	Hot AC	53 / 5.4	4.7	5.2	4.6	4.4	5.0	890 / 12.9	12.3	12.7	68 / 1180	Cox Radio
7 KQLL-F	Oldies	52 / 5.4	5.8	4.0	6.1	4.4	5.3	861 / 12.5	14.1	11.5	72 / 1233	Clear Channel Communications
8 KJSR-F	Classic Hits	47 / 4.9	4.4	4.9	5.1	5.4	4.8	919 / 13.4	15.0	15.9	78 / 1443	Cox Radio
9 KBEZ-F	Soft AC	46 / 4.8	4.8	6.3	5.8	5.8	5.4	821 / 11.9	13.1	12.9	60 / 992	Renda Broadcasting Corp.
9 KHTT-F	CHR	46 / 4.8	5.1	6.7	5.5	6.3	5.5	1221 / 17.7	19.0	19.5	94 / 2037	Renda Broadcasting Corp.
11 KJMM-F	Urban	40 / 4.1	4.8	3.5	3.9	3.9	4.1	436 / 6.3	6.1	7.5	57 / 567	Perry Broadcasting Company
12 KVOO	Trad. Country	38 / 3.9	4.5	4.1	3.2	3.6	3.9	738 / 10.7	6.8	8.2	64 / 1046	Journal Broadcast Group
13 KMYZ-F	Modern Rock	31 / 3.3	4.5	4.8	3.5	4.4	4.0	748 / 10.9	10.8	12.9	46 / 1107	Shamrock Communications
14 KIZS-F	CHR	30 / 3.2	2.3	3.0	4.4	2.5	3.2	745 / 10.8	12.7	7.2	40 / 929	Clear Channel Communications
15 KCFM-F	cp-new	29 / 3.0						476 / 6.9			36 / 591	Micro Communications, Inc.
16 KRTQ-F	Rock	27 / 2.8	3.1	2.5	3.4	4.2	3.0	562 / 8.2	8.2	11.2	32 / 694	Cox Radio
17 KCKI-F	Country	21 / 2.1	2.6	3.6	2.6	4.2	2.7	521 / 7.6	8.7	11.1	33 / 782	Journal Broadcast Group
18 KGTO	Urban Oldies	20 / 2.0	2.2	2.5	2.3	2.2	2.2	250 / 3.6	3.7	4.0	20 / 256	Perry Broadcasting Co.
19 KQLL	Sports	15 / 1.6	1.5	1.3	0.9	0.9	1.3	322 / 4.7	3.2	3.3	19 / 380	Clear Channel Communications
20 KMRX-F	Cont. Christ.	11 / 1.1	0.9	1.2	1.0	0.8	1.0	332 / 4.8	5.7	4.4	11 / 344	Clear Channel Communications
21 KCFO	Religious	6 / 0.6	0.5	0.4	0.5	0.6	0.5	182 / 2.6	2.2	2.3	7 / 205	Friendship Broadcasting, LP
22 KXTD	Reg'l Mex.	5 / 0.5	0.9					42 / 0.6			5 / 42	La Tremenda Radio Mexico, Inc.
23 KTFX	Black Gospel	4 / 0.5	0.6					43 / 0.6			5 / 52	Music Sound Radio, Inc.
24 KXOJ	S. Gospel	4 / 0.4						71 / 1.0			4 / 79	Michael Perry Stephens

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KHTT-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KRMG	1 KRMG	1 KRMG	1 KRMG	1 KMYZ-F	1 KWEN-F
2 KIZS-F	2 KRAV-F	2 KRAV-F	2 KRAV-F	2 KRAV-F	2 KQLL-F	2 KWEN-F	2 KWEN-F	2 KMOD-F	2 KHTT-F	2 KRMG
3 KMYZ-F	3 KWEN-F	3 KXOJ-F	3 KXOJ-F	3 KRMG	3 KWEN-F	3 KMOD-F	3 KMOD-F	3 KWEN-F	3 KMOD-F	3 KXOJ-F
4 KJMM-F	4 KHTT-F	4 KWEN-F	4 KJSR-F	4 KWEN-F	4 KMOD-F	4 KVOO-F	4 KRAV-F	4 KXOJ-F	4 KJSR-F	4 KJSR-F
5 KXOJ-F	5 KVOO-F	5 KJSR-F	5 KRMG	4 KXOJ-F	5 KBEZ-F	5 KRAV-F	5 KBEZ-F	5 KQLL-F	5 KJMM-F	5 KVOO-F
6 KWEN-F	6 KRTQ-F	6 KRMG	5 KWEN-F	6 KJSR-F	6 KVOO-F	6 KXOJ-F	6 KQLL-F	5 KJSR-F	6 KWEN-F	6 KVOO
7 KRTQ-F	7 KXOJ-F	7 KVOO-F	7 KVOO-F	7 KQLL-F	7 KVOO	7 KQLL-F	7 KVOO-F	7 KHTT-F	7 KRTQ-F	7 KQLL-F
8 KJSR-F	8 KMYZ-F	8 KHTT-F	8 KBEZ-F	8 KBEZ-F	8 KJSR-F	8 KBEZ-F	8 KXOJ-F	8 KVOO-F	8 KQLL-F	8 KHTT-F
9 KRAV-F	9 KJSR-F	9 KBEZ-F	9 KQLL-F	8 KVOO-F	9 KXOJ-F	9 KHTT-F	9 KJSR-F	9 KRAV-F	9 KIZS-F	9 KJMM-F
10 KCKI-F	10 KJMM-F	10 KQLL-F	10 KHTT-F	10 KJMM-F	10 KRAV-F	10 KJMM-F	10 KHTT-F	10 KBEZ-F	10 KRMG	10 KMOD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KHTT-F	1 KRAV-F	1 KRAV-F	1 KRAV-F	1 KRAV-F	1 KMYZ-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KMOD-F
2 KWEN-F	2 KMOD-F	2 KMOD-F	2 KXOJ-F	2 KBEZ-F	2 KRTQ-F	2 KRTQ-F	2 KVOO-F	2 KJSR-F	2 KRMG
3 KIZS-F	3 KWEN-F	3 KWEN-F	3 KBEZ-F	3 KXOJ-F	3 KWEN-F	3 KMYZ-F	3 KRTQ-F	3 KRMG	3 KJSR-F
4 KMOD-F	4 KHTT-F	4 KXOJ-F	4 KWEN-F	4 KWEN-F	4 KHTT-F	4 KVOO-F	4 KRAV-F	4 KWEN-F	4 KQLL-F
5 KJMM-F	5 KXOJ-F	5 KVOO-F	5 KJSR-F	5 KRMG	5 KXOJ-F	5 KWEN-F	5 KQLL	5 KRAV-F	5 KWEN-F
6 KMYZ-F	6 KIZS-F	6 KJSR-F	5 KMOD-F	6 KQLL-F	6 KVOO-F	6 KRAV-F	6 KMYZ-F	6 KRAV-F	6 KRAV-F
7 KRAV-F	7 KVOO-F	7 KHTT-F	7 KHTT-F	7 KJSR-F	7 KRAV-F	7 KHTT-F	7 KWEN-F	7 KRTQ-F	7 KXOJ-F
8 KXOJ-F	8 KJSR-F	8 KIZS-F	8 KVOO-F	8 KMOD-F	8 KJMM-F	8 KXOJ-F	8 KMRX-F	8 KVOO-F	8 KVOO-F
9 KBEZ-F	9 KJMM-F	9 KRMG	9 KRMG	8 KVOO-F	9 KMOD-F	9 KQLL	9 KHTT-F	9 KMYZ-F	9 KQLL
10 KJSR-F	10 KBEZ-F	10 KJMM-F	10 KJMM-F	10 KJMM-F	10 KBEZ-F	10 KJSR-F	9 KJSR-F	10 KQLL-F	10 KRTQ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCFO	970	2.5 kw / 1 kw	Religious	Ind.	Salem Radio Reps	Friendship Broadcasting, LP	Tulsa
KGTO	1050	1 kw / kw	Urban Oldies	CNN+, WW1/MBS	Christal	Perry Broadcasting Co.	Tulsa
KQLL	1430	5 kw / 5 kw	Sports	WW1/MBS, ABC, CBS	Clear Chan.-Diamond	Clear Channel Communications	Tulsa
KRMG	740	50 kw / 25 kw	News/Talk	ABC, CNN+	Christal	Cox Radio	Tulsa
KTFX	1340	450 w / 900 w	Black Gospel	Ind.	—	Music Sound Radio, Inc.	Sand Springs
KVOO	1170	50 kw / 50 kw	Trad. Country	ABC	—	Journal Broadcast Group	Tulsa
KXOJ	1550	2.5 kw / 47 w	S. Gospel	Ind.	Roslin	Michael Perry Stephens	Sapulpa
KXTD	1530	5 kw / kw	Reg'l Mex.	Ind.	—	La Tremenda Radio Mexico, Inc.	Wagoner

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEZ	92.9	100 kw @ 1,318	Soft AC	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Tulsa
KCFM	99.1	6 kw @ 328	cp-new	Ind.	—	Micro Communications, Inc.	Levan
KCKI	99.5	100 kw @ 984	Country	Ind.	—	Journal Broadcast Group	Henryetta
KHTT	106.9	100 kw @ 1,010	CHR	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Muskogee
KIZS	92.1	27.095 kw @ 656	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Broken Arrow
KJMM	105.3	10 kw @ 879	Urban	AURN, ABC, WW1/MBS	Broadcast Sales	Perry Broadcasting Company	Bixby
KJSR	103.3	100 kw @ 1,280	Classic Hits	Ind.	Christal	Cox Radio	Tulsa
KMOD	97.5	100 kw @ 1,327	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Tulsa
KMRX	101.5	6.2 kw @ 656	Cont. Christ.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Collinsville
KMYZ	104.5	70 kw @ 1,130	Modern Rock	Ind.	Allied Radio Ptnrs.	Shamrock Communications	Pryor
KQLL	106.1	100 kw @ 1,321	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Owasso
KRAV	96.5	100 kw @ 1,327	Hot AC	Ind.	Katz	Cox Radio	Tulsa
KRTQ	102.3	50 kw @ 492	Rock	Ind.	Christal	Cox Radio	Sand Springs
KVOO	98.5	100 kw @ 1,227	Country	ABC	D & R Radio	Journal Broadcast Group	Tulsa
KWEN	95.5	100 kw @ 1,327	Country	Ind.	Katz	Cox Radio	Tulsa
KXOJ	100.9	5 kw @ 360	Cont. Christ.	Ind.	Salem Radio Reps	Michael Perry Stephens	Sapulpa

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	18.2	22.7
KIZS FM, KMOD FM, KMRX FM, KQLL FM, KQLL AM		
Cox Radio	31.2	31.9
KJSR FM, KRAV FM, KRMG AM, KRTQ FM, KWEN FM		
Journal Broadcast Group	11.6	9.7
KCKI FM, KVOO FM, KVOO AM		
Michael Perry Stephens	5.9	7.2
KXOJ FM, KXOJ AM		
Renda Broadcasting Corp.	9.6	9.1
KBEZ FM, KHTT FM		
	76.5	80.6

Format Performance	AM	FM	Totals	Percent
Black Gospel	4 (1)	0 (0)	4 (1)	0.5
CHR	0 (0)	76 (2)	76 (2)	8.7
Classic Hits	0 (0)	47 (1)	47 (1)	5.4
Cont. Christ.	0 (0)	64 (2)	64 (2)	7.3
Country	0 (0)	145 (3)	145 (3)	16.6
cp-new	0 (0)	29 (1)	29 (1)	3.3
Hot AC	0 (0)	53 (1)	53 (1)	6.1
Modern Rock	0 (0)	31 (1)	31 (1)	3.6
News/Talk	104 (1)	0 (0)	104 (1)	11.9
Oldies	0 (0)	52 (1)	52 (1)	6.0
Reg'l Mex.	5 (1)	0 (0)	5 (1)	0.6
Religious	6 (1)	0 (0)	6 (1)	0.7
Rock	0 (0)	94 (2)	94 (2)	10.8
S. Gospel	4 (1)	0 (0)	4 (1)	0.5
Soft AC	0 (0)	46 (1)	46 (1)	5.3
Sports	15 (1)	0 (0)	15 (1)	1.7
Trad. Country	38 (1)	0 (0)	38 (1)	4.4
Urban	0 (0)	40 (1)	40 (1)	4.6
Urban Oldies	20 (1)	0 (0)	20 (1)	2.3
Totals	196 (8)	677 (16)	873 (24)	

UTICA-ROME

Arbitron Rank 154	Pop (12+) 244,000	Stations 30 / 16	% Below Line 12.8
Market TSL in Hours 20.4	Diaries 1111 / 220:1 / 61.0%	% Not Listed 12.1	
Average Persons Rating 15.2	12+ FM Share (Metro) 74.8	Sample Target 1030	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WFRG-F	Country	58 / 15.7	13.3	17.1	16.0	17.4	15.5	715 / 29.3		72 / 1015	Regent Communications, Inc.	
2	WLZW-F	Adult Cont.	41 / 11.0	11.7	10.3	9.9	10.5	10.7	523 / 21.4	21.9	21.4	45 / 616	Regent Communications, Inc.
3	WIBX	News/Talk	24 / 6.6	6.5	7.1	9.1	6.9	7.3	351 / 14.4	16.2	17.6	26 / 382	Regent Communications, Inc.
4	WOUR-F	Rock	23 / 6.2	9.1	6.1	6.3	7.1	6.9	398 / 16.3	18.4	17.7	29 / 558	Clear Channel Communications
4	WODZ-F	Oldies	23 / 6.2	6.5	4.2	4.7	5.8	5.4	384 / 15.7	12.4	14.5	24 / 426	Regent Communications, Inc.
6	WSKS-F	CHR	21 / 5.6	8.1	6.1	6.1	6.3	6.5	446 / 18.3	21.7	18.2	22 / 501	Clear Channel Communications
7	WKLL-F	Modern Rock	19 / 5.2	5.7	5.8	5.0	5.8	5.4	369 / 15.1	17.0	13.1	28 / 529	Galaxy Communications
8	WRCK-F	Classic Rock	18 / 4.8	4.9	6.3	7.7	3.4	5.9	327 / 13.4	16.8	18.4	21 / 411	Galaxy Communications
9	WTLB	Adult Stand.	15 / 4.2	3.6	3.4	3.9	4.5	3.8	233 / 9.5	7.5	8.2	16 / 249	Galaxy Communications
10	WOWZ-F	CHR	11 / 2.9	1.3	1.3	2.2	1.3	1.9	271 / 11.1			11 / 289	Clear Channel Communications
11	WRFM-F	Soft AC	8 / 2.2	2.3	3.4	2.5	3.7	2.6	195 / 8.0	8.2	7.3	10 / 204	Clear Channel Communications
11	WVVC-F	Cont. Christ.	8 / 2.2	0.5	0.8	1.1	0.8	1.1	106 / 4.3	2.6	4.3	9 / 119	Crocco-Soggs Broadcasting
13	WXUR-F	Oldies	7 / 1.9	1.3	1.3	1.7	1.6	1.5	151 / 6.2	4.5	6.2	7 / 162	Arjuna Broadcasting Corp.
14	WWHT-F	CHR	6 / 1.5	1.8	1.3	2.2	1.6	1.7	136 / 5.6	5.2	7.5	8 / 231	Clear Channel Communications
15	WBUG-F	Trad. Country	5 / 1.4	0.5	0.8	0.6	1.1	0.8	60 / 2.4	1.5	1.6	6 / 76	Towpath Communications
15	WNTQ-F	CHR	5 / 1.4	1.0	1.3	1.1	0.5	1.2	100 / 4.1	5.8	6.0	10 / 284	Citadel Communications Corp.
15	WSYR	News/Talk	5 / 1.4	0.5	1.1	1.4	1.3	1.1	84 / 3.5	3.4	4.1	15 / 199	Clear Channel Communications
18	WQBJ-F	Rock	4 / 1.0	0.8	1.1	1.1	1.3	1.0	77 / 3.2	4.4	3.9	5 / 137	Regent Communications, Inc.
18	WBBS-F	Country	4 / 1.0		0.7				102 / 4.2	4.5	3.2	15 / 262	Clear Channel Communications
18	WMCR-AF	Adult Cont.	4 / 1.0						64 / 2.6			6 / 119	Warren Bcstg Co., Inc.
18	WTKW-F	Classic Rock	4 / 1.0	1.0	1.3	0.8		1.0	51 / 2.1			8 / 107	Galaxy Communications
18	WYYY-F	Adult Cont.	4 / 1.0	0.8	1.1	0.6	0.5	0.9	76 / 3.1	3.3	3.3	6 / 162	Clear Channel Communications
23	WAQX-F	Rock	2 / 0.6	1.0	1.1	1.4	0.8	1.0	74 / 3.0	3.7	4.8	4 / 131	Citadel Communications Corp.
23	WGY	Talk	2 / 0.6	8.7	7.6				36 / 1.5	19.3	19.0	13 / 154	Clear Channel Communications
25	WLFH-AF	Sports	2 / 0.5	0.8	0.8	1.1	1.1	0.8	47 / 1.9	3.3	2.8	2 / 47	Clear Channel Communications
25	WJIV-F	Religious	2 / 0.5	0.4					35 / 1.4			3 / 57	WJIV Radio, Inc.
27	WGNA-F	Country	2 / 0.4	10.3	11.3				24 / 1.0	19.5	19.8	5 / 60	Regent Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WSKS-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F
2	WKLL-F	2 WKLL-F	2 WLZW-F	2 WLZW-F	2 WLZW-F	2 WLZW-F	2 WLZW-F	2 WLZW-F	2 WSKS-F	2 WLZW-F
3	WOWZ-F	3 WOUR-F	3 WOUR-F	3 WRCK-F	3 WODZ-F	3 WIBX	3 WRCK-F	3 WIBX	3 WKLL-F	3 WSKS-F
3	WWHT-F	4 WLZW-F	4 WRCK-F	4 WOUR-F	4 WOUR-F	4 WODZ-F	4 WIBX	4 WODZ-F	4 WSKS-F	4 WOUR-F
5	WFRG-F	5 WSKS-F	5 WKLL-F	5 WSKS-F	5 WRCK-F	5 WTLB	5 WODZ-F	5 WOUR-F	4 WKLL-F	5 WLZW-F
6	WLZW-F	6 WRCK-F	6 WSKS-F	6 WODZ-F	6 WSKS-F	6 WRCK-F	6 WOUR-F	6 WTLB	6 WODZ-F	6 WOWZ-F
7	WOUR-F	7 WOWZ-F	7 WODZ-F	7 WKLL-F	7 WKLL-F	7 WOUR-F	7 WSKS-F	7 WKLL-F	7 WIBX	7 WTLB
8	WODZ-F	8 WODZ-F	8 WOWZ-F	8 WVVC-F	8 WIBX	8 WRFM-F	8 WKLL-F	8 WRCK-F	8 WTLB	8 WWHT-F
9	WVVC-F	9 WNTQ-F	9 WVVC-F	9 WOWZ-F	9 WVVC-F	9 WSKS-F	9 WXUR-F	9 WSKS-F	9 WRCK-F	9 WVVC-F
9	WQBJ-F	10 WVVC-F	10 WIBX	9 WIBX	10 WOWZ-F	10 WXUR-F	10 WTLB	10 WOWZ-F	10 WOWZ-F	10 WXUR-F
								10 WRFM-F	10 WRFM-F	10 WRCK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFRG-F	1 WFRG-F	1 WLZW-F	1 WLZW-F	1 WOUR-F	1 WOUR-F	1 WFRG-F	1 WOUR-F	1 WFRG-F
2	WKLL-F	2 WLZW-F	2 WFRG-F	2 WFRG-F	2 WKLL-F	2 WKLL-F	2 WKLL-F	2 WFRG-F	2 WOUR-F
3	WSKS-F	3 WSKS-F	3 WSKS-F	3 WSKS-F	3 WLZW-F	3 WFRG-F	3 WOUR-F	3 WKLL-F	3 WRCK-F
4	WOWZ-F	4 WOWZ-F	4 WVVC-F	4 WODZ-F	4 WFRG-F	4 WRCK-F	4 WRCK-F	4 WRCK-F	4 WODZ-F
5	WLZW-F	5 WKLL-F	5 WOWZ-F	5 WRCK-F	5 WRCK-F	5 WRCK-F	5 WSKS-F	5 WSKS-F	5 WLZW-F
6	WWHT-F	6 WVVC-F	6 WNTQ-F	6 WOWZ-F	6 WVVC-F	6 WSKS-F	6 WLZW-F	6 WOWZ-F	6 WLZW-F
7	WODZ-F	7 WODZ-F	7 WIBX	7 WVVC-F	7 WOWZ-F	7 WQBJ-F	7 WOWZ-F	7 WIBX	7 WSKS-F
8	WNTQ-F	8 WNTQ-F	8 WODZ-F	8 WKLL-F	8 WIBX	8 WOWZ-F	8 WODZ-F	8 WLZW-F	8 WOWZ-F
8	WTKW-F	9 WWHT-F	9 WRCK-F	9 WNTQ-F	9 WRFM-F	9 WNTQ-F	9 WQBJ-F	9 WODZ-F	9 WIBX
10	WRCK-F	10 WRCK-F	10 WRFM-F	10 WIBX	9 WNTQ-F	10 WODZ-F	10 WNTQ-F	10 WVVC-F	10 WQBJ-F
10	WXUR-F			10 WWHT-F					10 WTKW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WIBX	950	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ABC	Katz	Regent Communications, Inc.	Utica
WLFH	1230	1 kw / 1 kw	Sports	ABC	Clear Chan.-Diamond	Clear Channel Communications	Little Falls
WTLB	1310	5 kw / 500 w	Adult Stand.	ABC	Allied Radio Ptnrs.	Galaxy Communications	Utica

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBGK	99.7	1.4 kw @676	simul. WLFHAF	ABC	—	Towpath Communications	Old Forge
WFRG	104.3	100 kw @500	Country	Ind.	Katz	Regent Communications, Inc.	Utica
WKLL	94.9	34 kw @568	Modern Rock	Ind.	Allied Radio Ptnrs.	Galaxy Communications	Frankfort
WLZW	98.7	25 kw @660	Adult Cont.	Ind.	Katz	Regent Communications, Inc.	Utica
WODZ	96.1	7.4 kw @604	Oldies	ABC	Katz	Regent Communications, Inc.	Rome
WOUR	96.9	19.33 kw @790	Rock	AM/FM, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Utica
WOWB	105.5	3 kw @551	simul. WOWZFF	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Little Falls
WOWZ	97.9	1.5 kw @669	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Whitesboro
WRCK	107.3	50 kw @510	Classic Rock	Ind.	Allied Radio Ptnrs.	Galaxy Communications	Utica
WRFM	93.5	1.15 kw @748	Soft AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Remsen
WSKS	102.5	50 kw @645	CHR	CNN+	Clear Chan.-Diamond	Clear Channel Communications	Rome
WVVC	100.7	1.6 kw @627	Cont. Christ.	USA	—	Crocco-Soggs Broadcasting	Utica
WXUR	92.7	3 kw @158	Oldies	WW1/MBS	Savalli	Arjuna Broadcasting Corp.	Herkimer

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAQX-F	Rock	95.7	Manlius
WBBS-F	Country	104.7	Fulton
WBUG-F	Trad. Country	101.1	Ft. Plain
WGNA-F	Country	107.7	Albany
WGY	Talk	810	Schenectady
WJIV-F	Religious	101.9	Cherry Valley
WMCR	simul. WMCRAF	1600	Oneida
WMCR-F	Adult Cont.	106.3	Oneida
WMCR-AF	Adult Cont.	106.3	Oneida
WNTQ-F	CHR	93.1	Syracuse
WQBJ-F	Rock	103.5	Cobleskill
WSYR	News/Talk	570	Syracuse
WTKW-F	Classic Rock	99.5	Bridgeport
WWHT-F	CHR	107.9	Syracuse
WYYY-F	Adult Cont.	94.5	Syracuse

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	17.0	18.1
WLFH AM, WOUR FM, WOWB FM, WOWZ FM, WRFM FM, WSKS FM		
Galaxy Communications	14.2	12.9
WKLL FM, WRCK FM, WTLB AM		
Regent Communications, Inc.	39.5	43.3
WFRG FM, WIBX AM, WLZW FM, WODZ FM		
	70.7	74.3

Format Performance	AM	FM	Totals	Percent
Adult Cont.	1 (1)	47 (3)	48 (4)	14.7
Adult Stand.	15 (1)	0 (0)	15 (1)	4.6
CHR	0 (0)	42 (5)	42 (5)	12.9
Classic Rock	0 (0)	22 (2)	22 (2)	6.7
Cont. Christ.	0 (0)	8 (1)	8 (1)	2.5
Country	0 (0)	63 (3)	63 (3)	19.3
Modern Rock	0 (0)	19 (1)	19 (1)	5.8
News/Talk	30 (2)	0 (0)	30 (2)	9.2
Oldies	0 (0)	30 (2)	30 (2)	9.2
Religious	0 (0)	2 (1)	2 (1)	0.6
Rock	0 (0)	29 (3)	29 (3)	8.9
Soft AC	0 (0)	8 (1)	8 (1)	2.5
Sports	1 (1)	0 (0)	1 (1)	0.3
Talk	2 (1)	0 (0)	2 (1)	0.6
Trad. Country	0 (0)	7 (2)	7 (2)	2.1
Totals	49 (6)	277 (24)	326 (30)	

Note WBGK-99.7 Old Format: Religion New Format: ABC Real- CW // WLFH
 WTLB-1310 Old Format: Standards New Format: adds JRN- Standards

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCRZ	104.9	25 kw @328	Oldies	WW1/MBS	Western Regional	Lemoore Wireless Co., Inc.	Tipton
KIOO	99.7	24 kw @690	Classic Hits	WW1/MBS	D & R Radio	Buckley Broadcasting	Porterville
KJUG	106.7	1.2 kw @2,550	Country	Ind.	Western Regional	Westcoast Broadcasting, Inc.	Tulare
KLCZ	102.3	19.5 kw @380	simul. KQECAF	Ind.	—	Radio Corcoran, Inc.	Corcoran
KMQA	100.5	2.1 kw @1,109	Reg'l Mex.	Ind.	Caballero	Moon Broadcasting Corp.	East Porterville
KSEQ	97.1	17 kw @777	CHR	Ind.	D & R Radio	Buckley Broadcasting	Visalia
KSLK	96.1	4.74 kw @361	Smooth Jazz	Ind.	—	New Visalia Broadcasting, Inc.	Visalia
KZPO	103.3	280 w@2,624	Adult Stand.	Ind.	—	Lindsay Broadcasting	Lindsay

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KALZ-F	Modern AC	102.7	Fresno
KBOS-F	Urban	94.9	Tulare
KCHJ	Span.-Oldies	1010	Delano
KFRR-F	Modern Rock	104.1	Woodlake
KFSO-F	Oldies	92.9	Visalia
KGO	News/Talk	810	San Francisco
KHTN-F	Dance	104.7	Los Banos
KISV-F	Dance	94.1	Bakersfield
KJFX-F	Classic Rock	95.7	Fresno
KLBN-F	Reg'l Mex.	105.1	Auberry
KMGV-F	Rhythmic Old.	97.9	Fresno
KMJ	News/Talk	580	Fresno
KMPH-F	News	107.5	Hanford
KNBR	Sports	680	San Francisco
KOQO-F	Reg'l Mex.	101.9	Fresno
KRDU	Religious	1130	Dinuba
KRNC-F	Romantica	105.9	Fresno
KRZR-F	Rock	103.7	Hanford
KSKS-F	Country	93.7	Fresno
KSOF-F	Soft AC	98.9	Dinuba
KUZZ	simul. KUZZAF	550	Bakersfield
KUZZ-F	Country	107.9	Bakersfield
KUZZ-AF	Country	107.9	Bakersfield
KVSR-F	Modern AC	101.1	Fresno
KWOL-F	Country	105.5	San Joaquin
KWRU	Span.-Talk	940	Fresno

Consolidation Report

	12+	25-54
	(%)	(%)
Buckley Broadcasting	7.0	5.2
KIOO FM, KSEQ FM		
Westcoast Broadcasting, Inc.	7.2	7.4
KJUG FM, KJUG AM		
	14.2	12.6

Format Performance	AM	FM	Totals	Percent
Adult Stand.	0 (0)	13 (1)	13 (1)	2.5
CHR	0 (0)	33 (1)	33 (1)	6.3
Classic Hits	0 (0)	9 (1)	9 (1)	1.7
Classic Rock	0 (0)	13 (1)	13 (1)	2.5
Country	1 (1)	70 (4)	71 (5)	13.6
Dance	0 (0)	6 (2)	6 (2)	1.1
Modern AC	0 (0)	24 (2)	24 (2)	4.6
Modern Rock	0 (0)	39 (1)	39 (1)	7.5
News	0 (0)	13 (1)	13 (1)	2.5
News/Talk	50 (2)	0 (0)	50 (2)	9.6
Oldies	0 (0)	31 (2)	31 (2)	5.9
Reg'l Mex.	1 (1)	45 (4)	46 (5)	8.8
Religious	5 (1)	0 (0)	5 (1)	1.0
Rhythmic Old.	0 (0)	15 (1)	15 (1)	2.9
Rock	0 (0)	14 (1)	14 (1)	2.7
Romantica	0 (0)	12 (1)	12 (1)	2.3
Smooth Jazz	0 (0)	4 (1)	4 (1)	0.8
Soft AC	0 (0)	55 (1)	55 (1)	10.5
Span.-Oldies	5 (1)	0 (0)	5 (1)	1.0
Span.-Talk	6 (1)	0 (0)	6 (1)	1.1
Sports	2 (1)	0 (0)	2 (1)	0.4
Talk	9 (1)	0 (0)	9 (1)	1.7
Trad. Country	13 (1)	0 (0)	13 (1)	2.5
Urban	0 (0)	35 (1)	35 (1)	6.7
Totals	92(10)	431 (26)	523 (36)	

WASHINGTON, DC

Arbitron Rank **9** Pop (12+) **3,728,800** Stations **35 / 30** % Below Line **1.9**
 Market TSL in Hours **19.3** Diaries **4419 / 844:1 / 48.0%** % Not Listed **15.9**
 Average Persons Rating **14.7** 12+ FM Share (Metro) **70.5** Sample Target **4030**

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WPGC-F Urban	324 / 5.9	5.8	5.7	5.9	5.8	5.8	6134 / 16.5	16.4	15.5	370 / 7159	CBS/Infinity
2	WKYS-F Urban	286 / 5.2	5.4	5.8	5.1	4.8	5.4	5212 / 14.0	14.6	13.2	331 / 6208	Radio One
3	WMMJ-F Urban AC	276 / 5.1	4.4	2.9	4.3	3.9	4.2	3815 / 10.2	8.3	9.1	292 / 4031	Radio One
4	WJFK-F Talk	247 / 4.5	4.1	3.7	4.0	5.2	4.1	4203 / 11.3	8.2	12.8	293 / 4869	CBS/Infinity
4	WTOP-AF News	247 / 4.5		3.0	2.6	2.4		6098 / 16.4	10.5		314 / 7648	Bonneville International Corp.
6	WGMS-F Classical	246 / 4.5	4.2	4.5	4.6	4.0	4.4	3409 / 9.1	9.5	8.7	272 / 3830	Bonneville International Corp.
7	WRQX-F Hot AC	238 / 4.4	4.2	4.1	4.5	4.2	4.3	4809 / 12.9	13.1	13.4	283 / 5834	ABC Inc.
8	WHUR-F Urban AC	221 / 4.1	5.9	6.5	5.5	5.0	5.5	3403 / 9.1	12.3	11.4	252 / 3935	Howard University
9	WASH-F Adult Cont.	215 / 3.9	3.4	3.6	4.1	4.3	3.7	4054 / 10.9	11.8	11.5	246 / 4733	Clear Channel Communications
10	WMZQ-F Country	199 / 3.6	4.2	4.2	4.2	4.2	4.0	3456 / 9.3	10.4	11.1	239 / 4177	Clear Channel Communications
11	WMAL News/Talk	198 / 3.6	3.4	4.6	4.2	3.7	3.9	3029 / 8.1	9.0	9.6	222 / 3512	ABC Inc.
12	WWZZ-AF CHR	197 / 3.6	2.9	3.4	2.6	3.2	3.1	5130 / 13.8	11.9		243 / 6261	Bonneville International Corp.
13	WBIG-F Oldies	196 / 3.6	4.5	3.7	4.4	3.9	4.1	4027 / 10.8	12.2	11.7	244 / 5160	Clear Channel Communications
14	WWDC-F Rock	195 / 3.6	3.9	3.3	3.5	4.2	3.6	5363 / 14.4	14.0	15.2	264 / 6916	Clear Channel Communications
15	WJZW-F Smooth Jazz	190 / 3.5	4.1	3.8	3.7	3.7	3.8	3129 / 8.4	10.0	9.1	210 / 3484	ABC Inc.
16	WARW-F Classic Rock	167 / 3.1	2.8	2.8	3.5	3.0	3.0	4097 / 11.0	11.8	10.5	200 / 4807	CBS/Infinity
17	WJMO-F CHR	147 / 2.7	3.0	2.9	2.7	3.2	2.8	3343 / 9.0	10.1	11.6	159 / 3873	Clear Channel Communications
18	WHFS-F Modern Rock	118 / 2.2	2.5	1.8	2.1	2.4	2.1	3942 / 10.6	9.7	11.8	191 / 5547	CBS/Infinity
19	WTEM Sports	101 / 1.9	1.5	1.6	1.3	1.4	1.6	1859 / 5.0	4.1	4.7	112 / 2194	Clear Channel Communications
20	WPGC Black Gospel	70 / 1.3	1.1	1.5	1.5	1.0	1.3	1065 / 2.9	3.3	2.6	73 / 1104	CBS/Infinity
21	WAVA-F Religious	66 / 1.2	1.0	1.0	1.0	1.3	1.1	1250 / 3.4	3.3	3.5	83 / 1704	Salem Communications Corp.
22	WIYY-F Rock	59 / 1.1	0.8	0.7	0.7	0.5	0.8	1338 / 3.6	2.7	2.6	112 / 2363	Hearst-Argyle Television, Inc.
23	WGAY Bus. News	50 / 0.9	1.1	0.8	0.7	0.8	0.9	645 / 1.7	1.9	1.9	53 / 690	Clear Channel Communications
24	WYCB Black Gospel	42 / 0.8	0.8	0.6	0.7	1.0	0.7	592 / 1.6	1.7	2.2	44 / 599	Radio One
24	WXYV-F CHR	42 / 0.8	0.4	0.4	0.4		0.5	1496 / 4.0	3.4		90 / 2743	CBS/Infinity
26	WBQB-F Hot AC	40 / 0.7	0.4	0.4	0.3	0.5	0.4	626 / 1.7	1.7	1.9	60 / 1041	Mid-Atlantic Network, Inc.
27	WACA Span.-CHR	36 / 0.7						277 / 0.7			36 / 277	AC Communications
27	WOL Talk	36 / 0.7	0.8	0.9	0.6	0.9	0.7	409 / 1.1	1.2	1.1	36 / 420	Radio One
29	WFRE-F Country	34 / 0.6	0.9	0.7	0.8	0.9	0.8	750 / 2.0	2.1	2.7	59 / 1380	Clear Channel Communications
30	WFLS-F Country	27 / 0.5	0.7	0.5	0.9	0.6	0.6	714 / 1.9	2.4	2.0	78 / 1201	Free Lance-Star Publishing
31	WWRC Talk	26 / 0.5	0.5	0.4	0.5	0.5	0.5	552 / 1.5	1.7	1.7	28 / 594	Clear Channel Communications
32	WINC-F Hot AC	24 / 0.4	0.3		1.9	1.2		979 / 2.6	3.8	3.9	85 / 2008	Mid-Atlantic Network, Inc.
33	WAFY-F Adult Cont.	22 / 0.4			0.3	0.4		246 / 0.7	0.8	0.8	23 / 263	Frederick Broadcasting, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WPGC-F	WPGC-F	WPGC-F	WRQX-F	WRQX-F	WMMJ-F	WTOP-AF	WMAL	WJFK-F	WPGC-F	WHUR-F
2	WKYS-F	WKYS-F	WKYS-F	WJFK-F	WMMJ-F	WTOP-AF	WMMJ-F	WGMS-F	WPGC-F	WKYS-F	WPGC-F
3	WWZZ-AF	WJFK-F	WJFK-F	WMMJ-F	WJFK-F	WGMS-F	WKYS-F	WRQX-F	WTOP-AF	WMMJ-F	WMMJ-F
4	WWDC-F	WWZZ-AF	WRQX-F	WPGC-F	WHUR-F	WMAL	WRQX-F	WPGC-F	WKYS-F	WHUR-F	WKYS-F
5	WHFS-F	WWDC-F	WMMJ-F	WKYS-F	WASH-F	WBIG-F	WPGC-F	WKYS-F	WGMS-F	WASH-F	WGMS-F
6	WXYV-F	WROX-F	WASH-F	WHUR-F	WJZW-F	WHUR-F	WJFK-F	WASH-F	WWZZ-AF	WWDC-F	WMZQ-F
6	WMZQ-F	WHFS-F	WWDC-F	WASH-F	WPGC-F	WJZW-F	WWDC-F	WBIG-F	WMMJ-F	WWZZ-AF	WJZW-F
8	WRQX-F	WASH-F	WWZZ-AF	WJZW-F	WTOP-AF	WASH-F	WMAL	WMMJ-F	WRQX-F	WJZW-F	WWZZ-AF
9	WMMJ-F	WMZQ-F	WHUR-F	WARW-F	WKYS-F	WMZQ-F	WGMS-F	WJZW-F	WBIG-F	WJFK-F	WTOP-AF
10	WASH-F	WARW-F	WARW-F	WTOP-AF	WARW-F	WRQX-F	WASH-F	WJFK-F	WMZQ-F	WGMS-F	WRQX-F
									10	WASH-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54				
1	WPGC-F	WKYS-F	WROX-F	WRQX-F	WRQX-F	WPGC-F	WPGC-F	WJFK-F	WJFK-F	WJFK-F			
2	WKYS-F	WPGC-F	WKYS-F	WPGC-F	WMMJ-F	WKYS-F	WKYS-F	WPGC-F	WPGC-F	WARW-F			
3	WWZZ-AF	WRQX-F	WJFK-F	WPGC-F	WASH-F	3	WWZZ-AF	3	WKYS-F	3	WTOP-AF		
4	WWDC-F	WWZZ-AF	WMZQ-F	WASH-F	WHUR-F	4	WJFK-F	4	WWDC-F	4	WPGC-F		
5	WASH-F	WMZQ-F	5	WWZZ-AF	5	WMMJ-F	5	WPGC-F	5	WWDC-F	4	WMMJ-F	
6	WMZQ-F	WASH-F	6	WHUR-F	6	WHUR-F	6	WHFS-F	6	WTEM	6	WTEM	
7	WHFS-F	WWDC-F	6	WASH-F	7	WWZZ-AF	7	WJZW-F	7	WARW-F	7	WIYY-F	
8	WRQX-F	WHUR-F	8	WJFK-F	8	WMZQ-F	8	WBIG-F	8	WASH-F	8	WARW-F	
8	WXYV-F	WHFS-F	9	WMMJ-F	9	WJZW-F	9	WKYS-F	9	WHUR-F	9	WMZQ-F	
10	WPGC	WJFK-F	10	WJMO-F	10	WJMO-F	10	WMMJ-F	9	WTEM	10	WARW-F	
											10	WJZW-F	
												9	WPGC-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACA	1540	5 kw / kw	Span.-CHR	AP	Katz Hispanic	AC Communications	Wheaton
WGAY	1260	5 kw / 5 kw	Bus. News	Jones	Clear Chan.-Emerald	Clear Channel Communications	Washington
WMAL	630	5 kw / 5 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Washington
WOL	1450	1 kw / 1 kw	Talk	ABC, AURN	McGavren-Guild	Radio One	Washington
WPGC	1580	50 kw / 270 w	Black Gospel	Ind.	Infinity Radio Sales	CBS/Infinity	Morningside
WTEM	980	50 kw / 5 kw	Sports	CBS, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Washington
WTOP	1500	50 kw / 50 kw	News	CBS, AP	Katz	Bonneville International Corp.	Washington
WWRC	570	4.7 kw / 3 kw	Talk	CNN+, CBS	Clear Chan.-Emerald	Clear Channel Communications	Bethesda
WYCB	1340	1 kw / 1 kw	Black Gospel	AURN	McGavren-Guild	Radio One	Washington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFY	103.1	1 kw @571	Adult Cont.	Ind.	—	Frederick Broadcasting, LLC	Middletown
WARW	94.7	20.5 kw @771	Classic Rock	Ind.	Infinity Radio Sales	CBS/Infinity	Bethesda
WASH	97.1	26 kw @686	Adult Cont.	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Washington
WAVA	105.1	41 kw @541	Religious	SRN	Salem Radio Reps	Salem Communications Corp.	Arlington
WBIG	100.3	36 kw @574	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Washington
WFRE	99.9	9 kw @1,110	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Frederick
WGMS	103.5	44 kw @518	Classical	CNN+	Christal	Bonneville International Corp.	Washington
WHFS	99.1	50 kw @449	Modern Rock	Ind.	Infinity Radio Sales	CBS/Infinity	Annapolis
WHUR	96.3	24 kw @669	Urban AC	ABC	D & R Radio	Howard University	Washington
WJFK	106.7	34 kw @597	Talk	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Manassas
WJMO	99.5	21.8 kw @751	CHR	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Washington
WJZW	105.9	28 kw @648	Smooth Jazz	ABC	ABC Radio Sales	ABC Inc.	Woodbridge
WKYS	93.9	24.5 kw @705	Urban	Ind.	McGavren-Guild	Radio One	Washington
WMMJ	102.3	2.89 kw @480	Urban AC	Ind.	McGavren-Guild	Radio One	Bethesda
WMZQ	98.7	50 kw @490	Country	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Washington
WPGC	95.5	50 kw @500	Urban	Ind.	Infinity Radio Sales	CBS/Infinity	Morningside
WRQX	107.3	34 kw @602	Hot AC	ABC	ABC Radio Sales	ABC Inc.	Washington
WTOP	107.7	29 kw @646	simul. WTOPAF	CBS, AP	Katz	Bonneville International Corp.	Warrenton
WWDC	101.1	22.5 kw @761	Rock	AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Washington
WWVZ	103.9	420 w @910	simul. WWZZFF	Ind.	Christal	Bonneville International Corp.	Braddock Heights
WWZZ	104.1	20 kw @801	CHR	Ind.	Christal	Bonneville International Corp.	Waldorf

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIYY-F	Rock	97.9	Baltimore
WXVY-F	CHR	102.7	Baltimore

Consolidation Report

	12+	25-54
	(%)	(%)
ABC Inc.	11.5	13.0
WJZW FM, WMAL AM, WRQX FM		
Bonneville International Corp.	12.6	10.5
WGMS FM, WTOP AM, WTOP FM, WWVZ FM, WWZZ FM		
CBS/Infinity	17.0	16.8
WARW FM, WHFS FM, WJFK FM, WPGC AM, WPGC FM		
Clear Channel Communications	21.3	21.9
WASH FM, WBIG FM, WFRE FM, WGAY AM, WJMO FM, WMZQ FM, WTEM AM, WWDC FM, WWRC AM		
Radio One	11.8	10.4
WKYS FM, WMMJ FM, WOL AM, WYCB AM		
Totals	74.2	72.6

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	237 (2)	237 (2)	5.2
Black Gospel	112 (2)	0 (0)	112 (2)	2.4
Bus. News	50 (1)	0 (0)	50 (1)	1.1
CHR	0 (0)	385 (4)	385 (4)	8.4
Classic Rock	0 (0)	167 (1)	167 (1)	3.6
Classical	0 (0)	246 (1)	246 (1)	5.4
Country	0 (0)	260 (3)	260 (3)	5.7
Hot AC	0 (0)	302 (3)	302 (3)	6.6
Modern Rock	0 (0)	118 (1)	118 (1)	2.6
News	173 (1)	74 (1)	247 (2)	5.4
News/Talk	198 (1)	0 (0)	198 (1)	4.3
Oldies	0 (0)	196 (1)	196 (1)	4.3
Religious	0 (0)	66 (1)	66 (1)	1.4
Rock	0 (0)	254 (2)	254 (2)	5.5
Smooth Jazz	0 (0)	190 (1)	190 (1)	4.1
Span.-CHR	36 (1)	0 (0)	36 (1)	0.8
Sports	101 (1)	0 (0)	101 (1)	2.2
Talk	62 (2)	247 (1)	309 (3)	6.7
Urban	0 (0)	611 (2)	611 (2)	13.3
Urban AC	0 (0)	498 (2)	498 (2)	10.9
Totals	732 (9)	3851 (26)	4583 (35)	

Note WBZS-730 Old Format: Tropical New Format: WKDL, Regl. Mex.
 WKDL-1050 Old Format: Regl. Mex. New Format: WPLC, Romantica/WPLCFM

WATERLOO-CEDAR FALLS

Arbitron Rank 241 Pop (12+) 119,300 Stations 22 / 12 % Below Line 18.7
 Market TSL in Hours 18.0 Diaries 890 / 134:1 / 62.9% % Not Listed 17.4
 Average Persons Rating 13.5 12+ FM Share (Metro) 66.4 Sample Target 860

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KFMW-F	Rock	20 / 12.2	10.1	8.5	11.6	12.4	10.6	259 / 21.7	21.1	22.3	46 / 774	Bahakel Communications, Inc.
2 KKC-V-F	Country	17 / 10.3	9.5	16.5	12.2	14.3	12.1	247 / 20.7	23.3	24.2	23 / 412	Cumulus Media
3 KCR-R-F	Classic Rock	13 / 8.1	7.7	7.3	7.3	6.2	7.6	216 / 18.1	18.0	18.5	20 / 345	Cumulus Media
4 KOKZ-F	Oldies	13 / 7.8	8.9	6.7	8.5	9.9	8.0	201 / 16.9	18.4	18.3	32 / 524	Bahakel Communications, Inc.
4 KCVM-F	Hot AC	13 / 7.8	8.3	9.2	7.3	7.4	8.2	198 / 16.6	17.8	15.4	13 / 209	Fife Communications Co., LLC
6 KOEL-F	Country	12 / 7.6	10.7	7.9	11.6	8.7	9.5	214 / 18.0	18.2	20.6	46 / 685	Cumulus Media
7 KZIA-F	CHR	10 / 6.2	8.3	3.7	3.7	2.5	5.5	226 / 19.0	15.0	10.5	21 / 641	KRNA, Inc.
8 KWLO	Adult Stand.	8 / 4.7	7.1	4.9	5.5	5.6	5.5	124 / 10.4	9.8	9.7	10 / 178	Bahakel Communications, Inc.
9 WHO	News/Talk	5 / 2.9	2.4	2.4	4.3	3.7	3.0	95 / 8.0	6.9	9.8	32 / 481	Clear Channel Communications
10 KXEL	News/Talk	4 / 2.4	2.4	2.4	1.8	2.5	2.3	92 / 7.7	8.3	7.0	9 / 163	Bahakel Communications, Inc.
11 WMT	News/Talk	3 / 2.1	1.8	3.7	3.7	3.1	2.8	92 / 7.7	7.1	8.3	40 / 582	Clear Channel Communications
12 KDAT-F	Soft AC	3 / 2.0	1.2	1.2	1.2	1.9	1.4	80 / 6.7	5.4	3.1	12 / 287	Cumulus Media
13 KOEL	Farm	2 / 1.4	0.6	2.4	0.6	1.2	1.3	39 / 3.3	3.4	2.1	12 / 206	Cumulus Media
14 KWAY-F	Adult Cont.	2 / 1.3	1.2	2.4	1.8	1.2	1.7	53 / 4.5	5.5	4.7	3 / 68	Cedar Valley Bcstg Co.
15 KRNA-F	Rock	2 / 1.1	1.2	0.6	0.6	1.2	0.9	47 / 4.0	3.6	4.4	13 / 372	Cumulus Media
16 KWMT	Country	2 / 1.0	0.6	0.6				25 / 2.1	1.2		9 / 136	Clear Channel Communications
16 KWAY	Classic Cntry.	2 / 1.0						14 / 1.2			2 / 26	Cedar Valley Bcstg Co.
18 WMT-F	Adult Cont.	1 / 0.9	0.6		0.6	0.6		30 / 2.6		2.4	7 / 194	Clear Channel Communications
19 KROC-F	CHR	1 / 0.7	1.2	0.6	0.6	0.6	0.8	34 / 2.9	2.7	2.9	6 / 156	Southern Minnesota Bcstg Co.
20 KDNZ-AA	News/Talk	1 / 0.6	0.6	0.6	0.6			39 / 3.2			1 / 53	Fife Communications Co., LLC
21 KIOA-F	Oldies	1 / 0.4	6.4	6.7				13 / 1.1	17.2	19.7	5 / 122	Saga Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZIA-F	1 KFMW-F	1 KFMW-F	1 KFMW-F	1 KCR-R-F	1 KKC-V-F	1 KCR-R-F	1 KKC-V-F	1 KFMW-F	1 KFMW-F	1 KFMW-F
2 KFMW-F	2 KCVM-F	2 KKC-V-F	2 KCR-R-F	2 KFMW-F	2 KOKZ-F	2 KFMW-F	1 KFMW-F	2 KKC-V-F	2 KZIA-F	2 KOEL-F
3 KCVM-F	3 KKC-V-F	3 KCR-R-F	3 KKC-V-F	3 KOKZ-F	3 KOEL-F	3 KKC-V-F	3 KOKZ-F	3 KCVM-F	3 KOEL-F	3 KKC-V-F
4 KCR-R-F	4 KZIA-F	4 KCVM-F	4 KCVM-F	4 KKC-V-F	4 KCR-R-F	4 KOEL-F	4 KCVM-F	4 KOEL-F	4 KCR-R-F	4 KOKZ-F
5 KROC-F	5 KCR-R-F	5 KOKZ-F	5 KOKZ-F	4 KCVM-F	5 KFMW-F	5 KOKZ-F	5 KCR-R-F	5 KZIA-F	5 KKC-V-F	4 KZIA-F
6 KKC-V-F	6 KOEL-F	6 KZIA-F	6 KOEL-F	6 KOEL-F	5 KWLO	5 KCVM-F	6 KOEL-F	5 KCR-R-F	6 KCVM-F	6 KCR-R-F
7 KOEL-F	7 KOKZ-F	7 KOEL-F	7 KZIA-F	7 KZIA-F	7 KCVM-F	7 KZIA-F	7 KWLO	7 KOKZ-F	7 KOKZ-F	7 KCVM-F
8 KOKZ-F	8 KRNA-F	8 KRNA-F	8 KRNA-F	8 KDAT-F	8 WHO	8 KWLO	8 KZIA-F	8 KWLO	8 KWLO	8 KWLO
8 KDAT-F	9 KDAT-F	8 KDAT-F	9 WHO	9 WHO	9 KXEL	9 KXEL	9 KXEL	9 WHO	9 WHO	9 WMT
10 WHO	10 KROC-F	10 WHO	10 KDAT-F	10 KRNA-F	10 WMT	10 WHO	10 WHO	10 KRNA-F	10 KDAT-F	10 WHO

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KCVM-F	1 KCVM-F	1 KCVM-F	1 KCVM-F	1 KCVM-F	1 KFMW-F	1 KFMW-F	1 KFMW-F	1 KFMW-F	1 KCR-R-F
2 KKC-V-F	2 KKC-V-F	2 KKC-V-F	2 KKC-V-F	2 KOKZ-F	2 KKC-V-F	2 KKC-V-F	2 KCR-R-F	2 KCR-R-F	2 KFMW-F
3 KZIA-F	3 KZIA-F	3 KCR-R-F	3 KOKZ-F	3 KKC-V-F	3 KZIA-F	3 KCR-R-F	3 KOKZ-F	3 KKC-V-F	3 KOKZ-F
4 KFMW-F	4 KFMW-F	4 KOKZ-F	4 KZIA-F	4 KOEL-F	4 KOEL-F	4 KZIA-F	4 KRNA-F	4 KOKZ-F	4 KKC-V-F
5 KDAT-F	5 KCR-R-F	5 KFMW-F	5 KFMW-F	5 KCR-R-F	5 KIOA-F	5 KOEL-F	5 KOEL-F	5 KOEL-F	5 KOEL-F
6 KOEL-F	6 KOKZ-F	6 KOEL-F	6 KOEL-F	6 KFMW-F	6 KCVM-F	6 KOKZ-F	6 KZIA-F	6 KCVM-F	6 KCVM-F
7 KOKZ-F	7 KOEL-F	7 KZIA-F	7 KCR-R-F	7 KZIA-F	7 KOKZ-F	7 KRNA-F	7 KROC-F	7 KZIA-F	7 KZIA-F
8 KCR-R-F	8 KWAY-F	8 KRNA-F	8 KRNA-F	8 KDAT-F	8 KCR-R-F	8 KCVM-F	8 KCR-R-F	8 WHO	8 WHO
9 KWAY-F	9 KDAT-F	9 KWAY-F	9 KWAY-F	9 KWAY-F	9 KRNA-F	9 KROC-F	9 KCVM-F	9 KRNA-F	9 KRNA-F
10 KROC-F	10 KRNA-F	10 WMT-F	10 KRNA-F	10 KWLO	10 KWMT	10 KIOA-F	10 WMT-F	10 KROC-F	10 KXEL

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCNZ	1250	500 w / 500 w	simul. KDNZAA	CBS, WW1/MBS	J.L. Farmakis	Fife Communications Co., LLC	Cedar Falls
KDNZ	1650	10 kw / 1 kw	News/Talk	CBS, WW1/MBS	J.L. Farmakis	Fife Communications Co., LLC	Cedar Falls
KWAY	1470	1 kw / 60 w	Classic Cntry.	Jones	—	Cedar Valley Bcstg Co.	Waverly
KWLO	1330	5 kw / 5 kw	Adult Stand.	ABC	Katz	Bahakel Communications, Inc.	Waterloo
KXEL	1540	50 kw / 50 kw	News/Talk	ABC	Katz	Bahakel Communications, Inc.	Waterloo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCR-R	97.7	16 kw @407	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Grundy Center
KCVM	96.1	6 kw @328	Hot AC	Ind.	—	Fife Communications Co., LLC	Hudson
KFMW	107.9	76.54 kw @1,800	Rock	WW1/MBS	Katz	Bahakel Communications, Inc.	Waterloo
KKC-V	98.5	15 kw @423	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Cedar Falls
KOEL	92.3	95.3 kw @991	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Oelwein
KOKZ	105.7	100 kw @1,403	Oldies	Ind.	Katz	Bahakel Communications, Inc.	Waterloo
KWAY	99.3	3 kw @180	Adult Cont.	Jones	—	Cedar Valley Bcstg Co.	Waverly

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDAT-F	Soft AC	104.5	Cedar Rapids
KIOA-F	Oldies	93.3	Des Moines
KOEL	Farm	950	Oelwein
KRNA-F	Rock	94.1	Iowa City
KROC-F	CHR	106.9	Rochester
KWMT	Country	540	Ft. Dodge
KZIA-F	CHR	102.9	Cedar Rapids
WHO	News/Talk	1040	Des Moines
WMT	News/Talk	600	Cedar Rapids
WMT-F	Adult Cont.	96.5	Cedar Rapids

Consolidation Report

	12+	25-54
	(%)	(%)
Bahakel Communications, Inc. KFMW FM,KOKZ FM,KWLO AM,KXEL AM	27.1	27.2
Cedar Valley Bcstg Co. KWAY AM,KWAY FM	2.3	1.7
Cumulus Media KCRR FM,KKCV FM,KOEL FM	26.0	30.2
Fife Communications Co., LLC KCNZ AM,KCVM FM,KDNZ AM	8.5	10.4
	63.9	69.5

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	3 (2)	3 (2)	2.2
Adult Stand.	8 (1)	0 (0)	8 (1)	6.0
CHR	0 (0)	11 (2)	11 (2)	8.2
Classic Cntry.	2 (1)	0 (0)	2 (1)	1.5
Classic Rock	0 (0)	13 (1)	13 (1)	9.7
Country	2 (1)	29 (2)	31 (3)	23.1
Farm	2 (1)	0 (0)	2 (1)	1.5
Hot AC	0 (0)	13 (1)	13 (1)	9.7
News/Talk	13 (5)	0 (0)	13 (5)	9.7
Oldies	0 (0)	13 (2)	13 (2)	9.7
Rock	0 (0)	22 (2)	22 (2)	16.4
Soft AC	0 (0)	3 (1)	3 (1)	2.2
Totals	27 (9)	107 (13)	134 (22)	

WEST PALM BEACH-BOCA RATON

Arbitron Rank 51	Pop (12+)	928,600	Stations	41 / 21	% Below Line	30.3
Market TSL in Hours	21.0		Diaries	2172 / 428:1 / 52.7%	% Not Listed	12.4
Average Persons Rating	15.8		12+ FM Share (Metro)	70.9	Sample Target	2130

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WEAT-F	Soft AC	120 / 8.2	9.1	9.0	8.5	8.6	8.7	1318 / 14.2	14.5	17.0	160 / 2097	CBS/Infinity
2 WJBW-F	Adult Stand.	84 / 5.7	5.9	6.8	7.8	7.2	6.6	1002 / 10.8	13.2	11.1	105 / 1368	AM/FM of Palm Beach
3 WRMF-F	Hot AC	80 / 5.5	3.7	5.2	3.2	4.3	4.4	1158 / 12.5	9.5	11.7	112 / 1819	James Crystal Enterprises
4 WIRK-F	Country	77 / 5.3	4.8	4.2	5.3	5.7	4.9	1087 / 11.7	10.5	10.8	102 / 1616	CBS/Infinity
5 WLDI-F	CHR	74 / 5.1	4.0	3.5	3.7	2.8	4.1	1315 / 14.2	13.7	11.4	112 / 2160	Clear Channel Communications
6 WJNO	News/Talk	67 / 4.6	4.4	3.1	4.0	4.1	4.0	909 / 9.8	8.9	10.6	78 / 1241	Clear Channel Communications
7 WEDR-F	Urban	57 / 3.9	4.4	4.4	4.5	4.7	4.3	909 / 9.8	10.7	11.4	215 / 2902	Cox Radio
8 WTMI-F	Classical	46 / 3.1	2.2	2.8	3.5	3.0	2.9	674 / 7.3	7.6	6.5	170 / 2165	Cox Radio
9 WPBZ-F	Modern Rock	45 / 3.1	3.2	3.3	3.4	2.8	3.3	797 / 8.6	9.3	8.4	89 / 1438	CBS/Infinity
10 WKGR-F	Classic Rock	45 / 3.0	3.6	2.7	3.0	2.9	3.1	927 / 10.0	8.4	9.6	72 / 1466	Clear Channel Communications
11 WBGG-F	Classic Rock	37 / 2.6	1.5	2.3	2.1	2.3	2.1	612 / 6.6	6.2	6.9	145 / 2340	Clear Channel Communications
12 WMBX-F	Modern AC	33 / 2.3	1.7	2.2	2.8	2.2	2.3	749 / 8.1	8.8	8.3	56 / 1248	CBS/Infinity
13 WDBE-AA	News/Talk	33 / 2.2		3.2	2.2	2.3		511 / 5.5	5.3	5.5	37 / 615	AM/FM of Palm Beach
14 WHQT-F	Urban AC	32 / 2.2	2.2	1.8	1.7	2.6	2.0	433 / 4.7	5.2	6.6	130 / 1806	Cox Radio
15 WJNA	Adult Stand.	30 / 2.0	0.9	1.2	0.7	1.6	1.2	411 / 4.4	3.8	4.2	97 / 1183	James Crystal Enterprises
16 WOLL-F	Oldies	29 / 2.0	2.1	1.7	1.9	2.6	1.9	594 / 6.4	5.9	6.3	44 / 854	Clear Channel Communications
17 WPOW-F	Dance	28 / 1.9	2.6	2.5	2.3	2.1	2.3	867 / 9.3	9.1	8.9	126 / 2949	Beasley Broadcast Group
18 WQAM	Sports	27 / 1.8	1.4	1.5	1.2	1.8	1.5	500 / 5.4	3.2	4.9	101 / 1751	Beasley Broadcast Group
19 WZZR-F	Talk	25 / 1.7	2.6	1.5	2.3	1.9	2.0	301 / 3.2	4.3	3.0	56 / 645	Clear Channel Communications
20 WWLV-F	Smooth Jazz	24 / 1.6	1.9	1.6	1.7	1.3	1.7	354 / 3.8	3.6	3.3	34 / 539	Clear Channel Communications
21 WIOD	News/Talk	23 / 1.6	1.2	1.4	1.2	1.0	1.4	524 / 5.6	4.4	4.5	127 / 2399	Clear Channel Communications
22 WRLX-F	Modern Rock	21 / 1.4	1.6	1.8	1.8	2.5	1.6	377 / 4.1	5.0	6.1	22 / 401	Clear Channel Communications
23 WMXJ-F	Oldies	20 / 1.4	1.7	1.6	1.3	1.1	1.5	528 / 5.7	5.8	4.1	124 / 2323	Jefferson-Pilot Communications
23 WAMR-F	Romantica	20 / 1.4	0.9	0.6	1.1	0.6	1.0	342 / 3.7	3.1	2.6	56 / 925	Hispanic Broadcasting Corp.
25 WRMA-F	Romantica	20 / 1.3	1.2	1.8	0.9	1.0	1.3	330 / 3.6	3.2	3.0	50 / 740	Spanish Broadcasting System
26 WLVE-F	Smooth Jazz	19 / 1.3	2.3	1.9	2.6	1.8	2.0	395 / 4.3	5.3	4.7	139 / 2114	Clear Channel Communications
27 WLYF-F	Soft AC	18 / 1.2	1.4	1.1	1.2	0.8	1.2	407 / 4.4	3.9	3.0	174 / 2396	Jefferson-Pilot Communications
28 WKIS-F	Country	17 / 1.2	1.5	1.0	1.2	1.1	1.2	442 / 4.8	4.2	4.3	149 / 2249	Beasley Broadcast Group
29 WZTA-F	Rock	17 / 1.1	1.2	1.8	1.3	1.6	1.3	410 / 4.4	4.4	4.9	96 / 1897	Clear Channel Communications
29 WRTO-F	Tropical	17 / 1.1	1.0	0.6	1.0	0.8	0.9	278 / 3.0	2.4	2.2	32 / 684	Hispanic Broadcasting Corp.
31 WSWN	Gospel	15 / 1.0	1.4	1.6	0.7	0.9	1.2	157 / 1.7	1.6	1.5	18 / 229	BGI Broadcasting, LP
31 WHYI-F	CHR	15 / 1.0	1.1	1.4	1.0	1.6	1.1	452 / 4.9	6.0	6.9	108 / 2697	Clear Channel Communications
33 WBZT	Talk	13 / 0.9	1.4	1.5	1.4	1.2	1.3	343 / 3.7	3.9	2.7	20 / 615	James Crystal Enterprises
33 WAQI	Span.-NT	13 / 0.9		5.6	6.7	4.1		84 / 0.9	6.4	6.3	32 / 263	Hispanic Broadcasting Corp.
35 WMGE-F	Rhythmic Old.	10 / 0.7	0.9	1.1	0.8	1.1	0.9	309 / 3.3	3.8	4.0	76 / 1593	Clear Channel Communications
36 WFLC-F	Hot AC	8 / 0.6	0.5	1.1	0.8	0.8	0.7	219 / 2.4	3.2	4.1	109 / 1921	Cox Radio
37 WSBR	Bus. News	7 / 0.5	0.6	0.6	0.4	0.4	0.5	187 / 2.0	2.7	1.7	18 / 411	Panamedia
38 WPBR	Talk	6 / 0.4	0.4	0.4	0.4	0.5	0.4	115 / 1.2	1.2	1.3	6 / 115	Omni-Lingual Broadcasting
38 WAFC	Reg'l Mex.	6 / 0.4			0.5			75 / 0.8	0.8		10 / 130	Glades Media Co.
40 WWRP	Reg'l Mex.	5 / 0.4	0.6	0.8	0.6		0.6	82 / 0.9	1.3		7 / 108	Radio Fiesta, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLDI-F	1 WLDI-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WLDI-F	1 WJBW-F
2 WEDR-F	2 WPBZ-F	2 WRMF-F	2 WRMF-F	2 WRMF-F	2 WJBW-F	2 WRMF-F	2 WJNO	2 WJNO	2 WEDR-F	2 WEAT-F
3 WPOW-F	3 WEDR-F	3 WLDI-F	3 WKGR-F	3 WKGR-F	3 WJNO	3 WIRK-F	3 WRMF-F	3 WIRK-F	3 WEAT-F	3 WLDI-F
4 WPBZ-F	4 WRMF-F	4 WIRK-F	4 WIRK-F	4 WIRK-F	4 WIRK-F	3 WBGG-F	4 WJBW-F	3 WLDI-F	4 WIRK-F	4 WIRK-F
5 WIRK-F	5 WEAT-F	5 WEDR-F	5 WLDI-F	5 WLDI-F	5 WRMF-F	5 WJBW-F	5 WIRK-F	3 WRMF-F	4 WPBZ-F	5 WEDR-F
6 WEAT-F	6 WIRK-F	6 WPBZ-F	6 WPBZ-F	6 WBGG-F	6 WTMI-F	6 WLDI-F	6 WLDI-F	6 WJBW-F	6 WJBW-F	6 WRMF-F
7 WHYI-F	7 WPOW-F	7 WKGR-F	7 WBGG-F	6 WPBZ-F	7 WDBE-AA	7 WKGR-F	7 WKGR-F	7 WEDR-F	7 WPOW-F	7 WTMI-F
8 WMBX-F	8 WMBX-F	8 WBGG-F	8 WEDR-F	8 WEDR-F	8 WKGR-F	8 WHQT-F	8 WTMI-F	8 WTMI-F	8 WTMI-F	8 WPBZ-F
9 WRMF-F	9 WKGR-F	9 WMBX-F	9 WMBX-F	9 WHQT-F	9 WJNA	9 WEDR-F	9 WEDR-F	9 WPBZ-F	9 WJNO	9 WKGR-F
10 WTMI-F	10 WBGG-F	10 WHQT-F	10 WHQT-F	10 WMBX-F	10 WOLL-F	10 WJNO	9 WZZR-F	10 WKGR-F	10 WHQT-F	10 WJNO
1 WLDI-F	1 WRMF-F	1 WRMF-F	1 WEAT-F	1 WEAT-F	1 WLDI-F	1 WPBZ-F	1 WPBZ-F	1 WPBZ-F	1 WKGR-F	
2 WEDR-F	2 WEDR-F	2 WEAT-F	2 WRMF-F	2 WRMF-F	2 WPBZ-F	2 WLDI-F	2 WLDI-F	2 WKGR-F	2 WPBZ-F	
3 WEAT-F	3 WEAT-F	3 WEDR-F	3 WLDI-F	3 WLDI-F	3 WPOW-F	3 WZZR-F	3 WZZR-F	3 WLDI-F	2 WEAT-F	
4 WPOW-F	4 WLDI-F	4 WMBX-F	4 WEDR-F	4 WIRK-F	4 WEDR-F	4 WIRK-F	4 WKGR-F	4 WBGG-F	4 WBGG-F	
5 WIRK-F	5 WIRK-F	5 WIRK-F	5 WIRK-F	5 WMBX-F	5 WMBX-F	5 WKGR-F	5 WIRK-F	5 WIRK-F	5 WIRK-F	
6 WRMF-F	6 WMBX-F	6 WLDI-F	6 WLDI-F	6 WMBX-F	6 WHQT-F	6 WIRK-F	6 WEDR-F	6 WZTA-F	6 WZZR-F	
7 WPBZ-F	7 WPBZ-F	7 WHQT-F	7 WRLX-F	7 WEDR-F	7 WZZR-F	7 WPOW-F	7 WBGG-F	7 WEDR-F	7 WQAM	
8 WHYI-F	8 WPOW-F	7 WPBZ-F	7 WHQT-F	8 WRLX-F	8 WJNO	8 WMBX-F	8 WQAM	8 WEAT-F	8 WLDI-F	
9 WBGG-F	9 WHQT-F	9 WRMA-F	9 WBGG-F	9 WKGR-F	9 WRMF-F	9 WBGG-F	9 WRMF-F	9 WRMF-F	9 WRMF-F	
10 WMBX-F	10 WBGG-F	10 WKGR-F	10 WPBZ-F	10 WBGG-F	10 WBGG-F	10 WZTA-F	10 WEAT-F	10 WQAM	10 WEDR-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAFC	590	930 w / 470 w	Reg'l Mex.	CNN+	Caballero	Glades Media Co.	Clewiston
WBZT	1230	1 kw / 1 kw	Talk	CBS	Clear Chan.-Diamond	James Crystal Enterprises	West Palm Beach
WDBE	1000	650 w / 17 w	News/Talk	CBS	—	AM/FM of Palm Beach	Jupiter
WDBF	1420	5 kw / 500 w	simul. WDBEAA	CBS	Allied Radio Ptnrs.	AM/FM of Palm Beach	Delray Beach
WJNA	1040	25 kw / 1.1 kw	Adult Stand.	ABC	—	James Crystal Enterprises	Boynton Beach
WJNO	1290	10 kw / 4.9 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	West Palm Beach
WPBR	1340	810 w / 810 w	Talk	USA, TARN	—	Omni-Lingual Broadcasting Corp.	Lantana
WSBR	740	2.5 kw / 940 w	Bus. News	Ind.	—	Panamedia	Boca Raton
WSWN	900	1 kw / 22 w	Gospel	ABC	Interep	BGI Broadcasting, LP	Belle Glade
WWRF	1380	1 kw / 103 w	Reg'l Mex.	CNN+	—	Radio Fiesta, Inc.	Lake Worth

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEAT	104.3	100 kw @ 1,272	Soft AC	Ind.	Katz	CBS/Infinity	West Palm Beach
WIRK	107.9	100 kw @ 427	Country	Ind.	Katz	CBS/Infinity	West Palm Beach
WJBW	99.5	6 kw @ 308	Adult Stand.	Ind.	Allied Radio Ptnrs.	AM/FM of Palm Beach	Jupiter
WKGR	98.7	100 kw @ 974	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WLDI	95.5	100 kw @ 981	CHR	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WMBX	102.3	100 kw @ 974	Modern AC	Ind.	Christal	CBS/Infinity	Jensen Beach
WOLL	105.5	19 kw @ 807	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jupiter
WPBZ	103.1	13 kw @ 974	Modern Rock	Ind.	Christal	CBS/Infinity	Indiantown
WRLX	92.1	7.2 kw @ 498	Modern Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	West Palm Beach
WRMF	97.9	100 kw @ 1,350	Hot AC	Ind.	Allied Radio Ptnrs.	James Crystal Enterprises	Palm Beach
WWLV	94.3	4.1 kw @ 807	Smooth Jazz	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Riviera Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAMR-F	Romantica	107.5	Miami
WAQI	Span.-NT	710	Miami
WBGG-F	Classic Rock	105.9	Ft. Lauderdale
WEDR-F	Urban	99.1	Miami
WFLC-F	Hot AC	97.3	Miami
WHQT-F	Urban AC	105.1	Coral Gables
WHYI-F	CHR	100.7	Ft. Lauderdale
WIOD	News/Talk	610	Miami
WKIS-F	Country	99.9	Boca Raton
WLVE-F	Smooth Jazz	93.9	Miami Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WLYF-F	Soft AC	101.5	Miami
WMGE-F	Rhythmic Old.	103.5	Ft. Lauderdale
WMXJ-F	Oldies	102.7	Pompano Beach
WPOW-F	Dance	96.5	Miami
WQAM	Sports	560	Miami
WRMA-F	Romantica	106.7	Ft. Lauderdale
WRTO-F	Tropical	98.3	Goulds
WTMI-F	Classical	93.1	Miami
WZTA-F	Rock	94.9	Miami Beach

Consolidation Report

	12+	25-54
	(%)	(%)
AM/FM of Palm Beach	7.9	0.6
WDBE AM, WDBF AM, WJBW FM		
CBS/Infinity	18.9	22.2
WEAT FM, WIRK FM, WMBX FM, WPBZ FM		
Clear Channel Communications	17.7	20.2
WJNO AM, WKGR FM, WLDI FM, WOLL FM, WRLX FM, WWLV FM		
James Crystal Enterprises	8.4	8.6
WBZT AM, WJNA AM, WRMF FM		
	52.9	51.6

Format Performance	AM	FM	Totals	Percent
Adult Stand.	30 (1)	84 (1)	113 (2)	8.8
Bus. News	7 (1)	0 (0)	7 (1)	0.5
CHR	0 (0)	89 (2)	89 (2)	6.9
Classic Rock	0 (0)	82 (2)	82 (2)	6.4
Classical	0 (0)	46 (1)	46 (1)	3.6
Country	0 (0)	94 (2)	94 (2)	7.3
Dance	0 (0)	28 (1)	28 (1)	2.2
Gospel	15 (1)	0 (0)	15 (1)	1.2
Hot AC	0 (0)	89 (2)	89 (2)	6.9
Modern AC	0 (0)	33 (1)	33 (1)	2.6
Modern Rock	0 (0)	66 (2)	66 (2)	5.2
News/Talk	123 (4)	0 (0)	123 (4)	9.6
Oldies	0 (0)	49 (2)	49 (2)	3.8
Reg'l Mex.	11 (2)	0 (0)	11 (2)	0.9

Format Performance	AM	FM	Totals	Percent
Rhythmic Old.	0 (0)	10 (1)	10 (1)	0.8
Rock	0 (0)	17 (1)	17 (1)	1.3
Romantica	0 (0)	39 (2)	39 (2)	3.0
Smooth Jazz	0 (0)	43 (2)	43 (2)	3.4
Soft AC	0 (0)	137 (2)	137 (2)	10.7
Span.-NT	13 (1)	0 (0)	13 (1)	1.0
Sports	27 (1)	0 (0)	27 (1)	2.1
Talk	19 (2)	25 (1)	44 (3)	3.4
Tropical	0 (0)	17 (1)	17 (1)	1.3
Urban	0 (0)	57 (1)	57 (1)	4.4
Urban AC	0 (0)	32 (1)	32 (1)	2.5
Totals	245(13)	1037 (28)	1281 (41)	

Note WBZT-1040 Old Format: Talk & Sports New Format: to be WJNA, ABC- Standards
 WBZT-1040 Old Format: Talk & Sports New Format: WJNA, ABC- Standards. 1040 KHz and 1230 KHz swap formats.
 WJNA-1230 Old Format: ABC- standards New Format: WBZT, Talk & Sports

WESTCHESTER

Arbitron Rank 59 Pop (12+)	781,100	Stations	41 / 6	% Below Line	77.0
Market TSL in Hours	21.9	Diaries	1363 / 573:1 / 49.4%	% Not Listed	11.0
Average Persons Rating	16.7	12+ FM Share (Metro)	64.8	Sample Target	1320

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WABC	Talk	67 / 5.2			0.7			848 / 10.9		3.1	71 / 930	ABC Inc.
2 WCBS	News	65 / 5.0			1.3	0.7		1435 / 18.4	4.2	6.6	68 / 1543	CBS/Infinity
3 WHUD-F	Adult Cont.	58 / 4.4			9.9	7.6		803 / 10.3	15.7	16.9	101 / 1130	Albany Broadcasting Company
4 WHTZ-F	CHR	52 / 4.0			0.9	2.0		1121 / 14.4	8.6	7.0	56 / 1267	Clear Channel Communications
4 WQHT-F	Urban	52 / 4.0			1.4	1.5		809 / 10.4	7.1	6.6	53 / 875	Emmis Broadcasting
6 WINS	News	50 / 3.9			0.5			1172 / 15.0			52 / 1200	CBS/Infinity
7 WFAN	Sports	50 / 3.8			1.3	3.0		1078 / 13.8	8.7	6.8	55 / 1160	CBS/Infinity
8 WQCD-F	Smooth Jazz	49 / 3.8			1.2	1.7		580 / 7.4	2.4	4.1	50 / 603	Emmis Broadcasting
9 WCBS-F	Oldies	49 / 3.7			1.4	2.7		810 / 10.4	7.5	9.7	54 / 885	CBS/Infinity
10 WFAF-F	Adult Cont.	48 / 3.7			8.2			871 / 11.1			51 / 895	Nassau Broadcasting
11 WPLJ-F	Hot AC	47 / 3.6			1.4	1.7		1041 / 13.3	10.0	7.0	52 / 1191	ABC Inc.
12 WQXR-F	Classical	45 / 3.5			0.5	1.7		623 / 8.0	4.1		47 / 650	The New York Times Co.
13 WRKS-F	Urban AC	44 / 3.4			1.4	1.2		578 / 7.4	4.9	6.0	44 / 594	Emmis Broadcasting
14 WKTU-F	Dance	43 / 3.3			2.1	1.2		904 / 11.6	7.2	3.9	52 / 1021	Clear Channel Communications
15 WXRK-F	Modern Rock	41 / 3.2			2.8	3.2		855 / 10.9	7.3	4.6	50 / 1028	CBS/Infinity
16 WLTW-F	Soft AC	40 / 3.1			3.9	4.0		675 / 8.6	9.3	11.6	47 / 696	Clear Channel Communications
17 WBLS-F	Urban	35 / 2.7			0.5	0.7		642 / 8.2	4.0	1.8	36 / 664	Inner City Broadcasting Corp
18 WSKQ-F	Span.-CHR	30 / 2.3			0.7	1.6		366 / 4.7	1.9	1.7	31 / 383	Spanish Broadcasting System
19 WTJM-F	Rhythmic Old.	28 / 2.1			1.0	1.1		484 / 6.2	3.5		28 / 497	Clear Channel Communications
19 WOR	Talk	28 / 2.1			1.7			384 / 4.9			28 / 403	Buckley Broadcasting
21 WAXQ-F	Classic Rock	26 / 2.0			2.6	2.0		596 / 7.6	3.2	5.2	32 / 687	Clear Channel Communications
22 WNEW-F	Talk	24 / 1.8			2.1	1.0		438 / 5.6	2.9	5.5	29 / 520	CBS/Infinity
23 WPAT-F	Romantica	23 / 1.8			0.7			345 / 4.4			24 / 362	Spanish Broadcasting System
24 WYNY-F	Country	20 / 1.6			3.3	1.6		291 / 3.7	3.7	6.3	23 / 356	Big City Radio
25 WRTN-F	Adult Stand.	18 / 1.4			0.3			258 / 3.3			19 / 258	Hudson-Westchester Radio, Inc.
26 WFME-F	Religious	14 / 1.1			0.9			137 / 1.8			14 / 137	Family Stations, Inc.
27 WSPK-F	CHR	13 / 1.0			15.3	12.3		316 / 4.0	32.3	29.6	21 / 477	Albany Broadcasting Company
28 WVNJ	Adult Stand.	13 / 1.0		0.5	0.5			220 / 2.8		0.9	13 / 220	Universal Broadcasting
29 WCAA-F	Span.-Hits	12 / 0.9		2.1	1.8	1.8		171 / 2.2	4.9	4.3	12 / 171	Hispanic Broadcasting Corp.
30 WFAS	News/Talk	11 / 0.9						231 / 3.0			11 / 235	Nassau Broadcasting
31 WLIR-F	Modern Rock	11 / 0.8			0.7	0.9		281 / 3.6	4.8	4.6	16 / 309	Jarad Broadcasting Co., Inc.
32 WADO	Span.-NT	8 / 0.6		2.2	1.6	1.4		90 / 1.1	2.5	3.2	8 / 90	Hispanic Broadcasting Corp.
32 WBBR	News	8 / 0.6			0.7	0.7		235 / 3.0	3.7	3.4	8 / 259	Bloomberg Communications, Inc.
32 WWDJ	Cont. Christ.	8 / 0.6						83 / 1.1			8 / 83	Salem Communications Corp.
35 WEBE-F	Adult Cont.	7 / 0.6			1.7	3.0		194 / 2.5	6.6	6.6	8 / 212	Nassau Broadcasting
36 WEVD	Talk	6 / 0.5						99 / 1.3			7 / 104	The Forward Association
37 WKHL-F	Oldies	5 / 0.4			2.5	2.8		220 / 2.8	10.8	11.0	5 / 223	Cox Radio
38 WEZN-F	Adult Cont.	4 / 0.3			4.7	4.9		118 / 1.5	13.9	12.4	5 / 157	Cox Radio
38 WEFX-F	Classic Rock	4 / 0.3			1.5	1.4		76 / 1.0	7.9	8.0	4 / 76	Cox Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHTZ-F	1 WQHT-F	1 WPLJ-F	1 WPLJ-F	1 WPLJ-F	1 WCBS	1 WCBS	1 WABC	1 WABC	1 WQHT-F	1 WCBS
2 WQHT-F	2 WKTU-F	2 WKTU-F	2 WKTU-F	2 WQCD-F	2 WABC	2 WXRK-F	2 WQCD-F	2 WHTZ-F	2 WHTZ-F	2 WHUD-F
3 WXRK-F	3 WHTZ-F	3 WQHT-F	3 WQCD-F	3 WLTW-F	3 WHUD-F	2 WHUD-F	3 WFAF-F	3 WQHT-F	3 WABC	3 WQXR-F
4 WBLS-F	4 WPLJ-F	3 WFAF-F	4 WRKS-F	3 WKTU-F	4 WQCD-F	4 WINS	4 WLTW-F	4 WQCD-F	4 WQXR-F	3 WABC
5 WSPK-F	5 WXRK-F	5 WHTZ-F	5 WLTW-F	5 WCBS-F	5 WQXR-F	5 WFAN	5 WCBS-F	5 WFAN	5 WFAN	5 WINS
6 WKTU-F	6 WSKQ-F	6 WXRK-F	6 WXRK-F	6 WRKS-F	6 WFAN	6 WHTZ-F	6 WHUD-F	6 WCBS	6 WCBS	5 WQHT-F
7 WPLJ-F	7 WFAF-F	7 WRKS-F	6 WFAF-F	6 WFAF-F	6 WCBS-F	7 WPLJ-F	7 WPLJ-F	7 WNEW-F	6 WRKS-F	7 WKTU-F
8 WFAN	8 WINS	8 WQCD-F	8 WHTZ-F	8 WINS	8 WINS	8 WFAF-F	8 WRKS-F	8 WFAF-F	8 WCBS-F	7 WCBS-F
9 WAXQ-F	9 WBLS-F	9 WLTW-F	9 WINS	9 WCBS	9 WFAF-F	9 WSKQ-F	9 WINS	9 WPLJ-F	9 WKTU-F	9 WPLJ-F
10 WWDJ	10 WRKS-F	9 WINS	9 WHUD-F	9 WHUD-F	10 WLTW-F	9 WABC	10 WFAN	10 WKTU-F	9 WFAF-F	10 WRKS-F
		9 WSKQ-F			10 WRKS-F			10 WLTW-F		10 WFAN
								10 WCBS-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WFAF-F	1 WKTU-F	1 WKTU-F	1 WFAF-F	1 WQCD-F	1 WQHT-F	1 WQHT-F	1 WKTU-F	1 WXRK-F	1 WFAN
2 WQHT-F	2 WQHT-F	2 WSKQ-F	2 WKTU-F	2 WPLJ-F	2 WXRK-F	2 WXRK-F	2 WPLJ-F	2 WPLJ-F	2 WXRK-F
3 WKTU-F	3 WHTZ-F	3 WHTZ-F	3 WHTZ-F	3 WRKS-F	3 WSKQ-F	3 WKTU-F	3 WXRK-F	3 WQHT-F	3 WPLJ-F
3 WHTZ-F	4 WFAF-F	4 WPLJ-F	3 WRKS-F	3 WFAF-F	4 WHTZ-F	4 WPLJ-F	4 WQHT-F	4 WFAN	4 WCBS-F
5 WINS	5 WSKQ-F	5 WQHT-F	5 WPLJ-F	5 WHUD-F	5 WPLJ-F	5 WHTZ-F	5 WHTZ-F	5 WNEW-F	4 WABC
6 WSKQ-F	6 WPLJ-F	6 WLTW-F	5 WBLS-F	6 WKTU-F	6 WAXQ-F	6 WNEW-F	6 WNEW-F	5 WKTU-F	6 WLTW-F
7 WSPK-F	7 WBLS-F	7 WBL-S-F	5 WHUD-F	7 WLTW-F	7 WNEW-F	6 WSKQ-F	6 WCBS-F	7 WAXQ-F	7 WKTU-F
8 WBLS-F	8 WINS	8 WLIR-F	8 WQCD-F	8 WHTZ-F	7 WFAN	8 WCBS-F	8 WINS	8 WQCD-F	8 WCBS
9 WRKS-F	9 WXRK-F	8 WXRK-F	8 WQHT-F	9 WBLS-F	9 WRKS-F	9 WINS	9 WBLS-F	9 WHTZ-F	9 WINS
10 WXRK-F	10 WLTW-F	10 WQCD-F	10 WINS	9 WCBS-F	10 WSPK-F	10 WAXQ-F	9 WRTN-F	10 WABC	10 WNEW-F
	10 WRKS-F		10 WSKQ-F					10 WINS	
			10 WLTW-F					10 WLTW-F	
								10 WSKQ-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFAS	1230	1 kw / 1 kw	News/Talk	AP, CNN+, WW1/MBS	Christal	Nassau Broadcasting	White Plains

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFAF	106.3	1.4 kw @440	Adult Cont.	Ind.	Christal	Nassau Broadcasting	Mt. Kisco
WFAF	103.9	600 w@670	simul. WFAFFF	Ind.	Christal	Nassau Broadcasting	White Plains
WHUD	100.7	50 kw @500	Adult Cont.	AP, ABC	Katz	Albany Broadcasting Company	Peekskill
WRTN	93.5	2.95 kw @331	Adult Stand.	ABC	—	Hudson-Westchester Radio, Inc.	New Rochelle
WYNY	107.1	1.9 kw @591	Country	Ind.	—	Big City Radio	Briarcliff Manor

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WADO	Span.-NT	1280	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCAA-F	Span.-Hits	105.9	Newark
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WDRE-F	simul. WLIRFF	98.5	Westhampton
WLIR-F	Modern Rock	92.7	Garden City
WLIR-FF	Modern Rock	92.7	Garden City
WEBS-F	Adult Cont.	107.9	Westport
WEFX-F	Classic Rock	95.9	Norwalk
WEVD	Talk	1050	New York
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WFME-F	Religious	94.7	Newark
WHTZ-F	CHR	100.3	Newark

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WINS	News	1010	New York
WKHL-F	Oldies	96.7	Stamford
WKTU-F	Dance	103.5	Lake Success
WLTW-F	Soft AC	106.7	New York
WNEW-F	Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WSPK-F	CHR	104.7	Poughkeepsie
WTJM-F	Rhythmic Old.	105.1	New York
WVNJ	Adult Stand.	1160	Oakland
WWDJ	Cont. Christ.	970	Hackensack
WXRK-F	Modern Rock	92.3	New York

Consolidation Report

	12+	25-54
	(%)	(%)
Nassau Broadcasting	4.6	4.6
WFAF FM, WFAS AM, WFAS FM		
	4.6	4.6

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	0 (0)	117 (5)	117 (5)	10.1
Adult Stand.	12 (1)	18 (1)	31 (2)	2.7
CHR	0 (0)	65 (2)	65 (2)	5.6
Classic Rock	0 (0)	29 (2)	29 (2)	2.5
Classical	0 (0)	45 (1)	45 (1)	3.9
Cont. Christ.	8 (1)	0 (0)	8 (1)	0.7
Country	0 (0)	20 (1)	20 (1)	1.7
Dance	0 (0)	43 (1)	43 (1)	3.7
Hot AC	0 (0)	47 (1)	47 (1)	4.1
Modern Rock	0 (0)	52 (3)	52 (3)	4.5
News	123 (3)	0 (0)	123 (3)	10.7
News/Talk	11 (1)	0 (0)	11 (1)	1.0
Oldies	0 (0)	53 (2)	53 (2)	4.6
Religious	0 (0)	14 (1)	14 (1)	1.2
Rhythmic Old.	0 (0)	28 (1)	28 (1)	2.4
Romantica	0 (0)	23 (1)	23 (1)	2.0
Smooth Jazz	0 (0)	49 (1)	49 (1)	4.2
Soft AC	0 (0)	40 (1)	40 (1)	3.5
Span.-CHR	0 (0)	30 (1)	30 (1)	2.6
Span.-Hits	0 (0)	12 (1)	12 (1)	1.0
Span.-NT	8 (1)	0 (0)	8 (1)	0.7
Sports	50 (1)	0 (0)	50 (1)	4.3
Talk	101 (3)	24 (1)	125 (4)	10.8
Urban	0 (0)	87 (2)	87 (2)	7.5
Urban AC	0 (0)	44 (1)	44 (1)	3.8
Totals	313(11)	840 (30)	1154 (41)	

WHEELING

Arbitron Rank 226 Pop (12+) 130,500	Stations 17 / 12	% Below Line 10.6
Market TSL in Hours 17.9	Diaries 673 / 194:1 / 58.5%	% Not Listed 8.7
Average Persons Rating 13.2	12+ FM Share (Metro) 73.0	Sample Target 640

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WOVK-F	Country	32 / 18.5	19.6	18.2	17.7	16.7	18.5	465 / 35.7	32.9	30.9	57 / 742	Clear Channel Communications
2	WOMP-F	Hot AC	20 / 11.3	13.2	15.4	15.4	10.4	13.8	420 / 32.2	33.1	34.3	54 / 898	Keymarket
3	WEGW-F	Rock	17 / 9.8	11.1	9.9	6.8	8.6	9.4	241 / 18.5	19.8	16.3	27 / 437	Clear Channel Communications
4	WKWK-F	Hot AC	13 / 7.6	9.5	9.9	8.0	8.6	8.7	223 / 17.1	17.0	18.4	24 / 365	Clear Channel Communications
5	WWVA	Talk	12 / 7.1	7.4	6.6	5.7	6.9	6.7	241 / 18.5	15.9	17.6	23 / 396	Clear Channel Communications
6	WEEL-F	Oldies	12 / 7.0	4.2	5.0	5.1	4.0	5.3	155 / 11.9	15.9	11.0	13 / 183	Adventure Communications Inc.
7	WOGH-F	Country	11 / 6.3	5.3	6.1	5.1	4.0	5.7	213 / 16.3	13.1	11.8	44 / 667	Keymarket
8	WZNW-F	Dance	10 / 6.0	5.8	5.5	5.7	8.1	5.8	253 / 19.4	16.5	21.1	17 / 381	Clear Channel Communications
9	WOMP	Talk	9 / 5.3	5.3	4.4	6.3	6.3	5.3	147 / 11.3	10.2	11.9	12 / 168	Keymarket
10	WBBD	Adult Stand.	7 / 4.3	3.2	5.0	6.3	4.0	4.7	113 / 8.7	8.3	7.3	8 / 118	Clear Channel Communications
11	WCDK-F	Oldies	3 / 1.8	1.6	0.6	1.1	1.2	1.3	57 / 4.4	3.1	2.7	9 / 207	McGraw Communications Group
12	WDVE-F	Rock	3 / 1.7	0.5	1.1	1.1	2.9	1.1	59 / 4.6	3.2	4.1	21 / 317	Clear Channel Communications
13	KDKA	News/Talk	3 / 1.6	1.1	0.6	0.6	1.2	1.0	58 / 4.4	2.4	1.9	8 / 160	CBS/Infinity
14	WBNV-F	Soft AC	2 / 1.4	1.1	1.7	1.1	0.6	1.3	32 / 2.5	3.2	3.4	5 / 78	AVC Communications, Inc.
15	WXDX-F	Modem Rock	1 / 0.7	0.5	0.6	2.9	0.6	2.9	33 / 2.5	2.6	2.6	10 / 196	Clear Channel Communications
16	WRKP-F	Cont. Christ.	1 / 0.6	1.1	1.7	0.6	0.6	1.0	24 / 1.8	2.3	2.3	1 / 24	RKP International Corp.
17	WWSW-F	Oldies	1 / 0.3		1.0				18 / 1.4	4.1	4.5	7 / 153	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WOMP-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F
2 WZNW-F	2 WEGW-F	2 WEGW-F	2 WEGW-F	2 WEGW-F	2 WWVA	2 WWVA	2 WEGW-F	2 WOMP-F	2 WOMP-F	2 WOMP-F
3 WOVK-F	3 WOMP-F	3 WOMP-F	3 WOMP-F	3 WOMP-F	3 WEEL-F	3 WOMP-F	3 WEEL-F	3 WKWK-F	3 WZNW-F	3 WEGW-F
4 WOGH-F	4 WKWK-F	4 WKWK-F	4 WKWK-F	4 WKWK-F	4 WEGW-F	3 WEGW-F	4 WOMP-F	4 WEGW-F	4 WOGH-F	4 WEEL-F
5 WEGW-F	5 WZNW-F	5 WOGH-F	5 WOGH-F	5 WOGH-F	5 WKWK-F	5 WKWK-F	5 WOMP	4 WWVA	5 WKWK-F	5 WZNW-F
6 WDVE-F	6 WOGH-F	6 WZNW-F	6 WZNW-F	6 WEEL-F	6 WOMP-F	6 WOGH-F	6 WKWK-F	6 WZNW-F	6 WEGW-F	6 WOGH-F
7 WEEL-F	7 WDVE-F	7 WEEL-F	7 WEEL-F	7 WZNW-F	7 WOMP	7 WEEL-F	7 WOGH-F	7 WOGH-F	7 WEEL-F	7 WWVA
8 WRKP-F	8 WXDX-F	8 WDVE-F	8 WWVA	8 WWVA	8 WBBD	8 WOMP	8 WWVA	8 WEEL-F	8 WOMP	8 WBBD
8 WBNV-F	9 WOMP	9 WWVA	9 WDVE-F	9 WOMP	9 WOGH-F	9 WZNW-F	9 WZNW-F	9 WBBD	9 WCDK-F	9 WKWK-F
8 WOMP	10 WWVA	10 WBNV-F	10 WBNV-F	10 WBNV-F	10 WZNW-F	10 WBBD	10 WBBD	10 WOMP	10 WBBD	9 WOMP

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WOMP-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WEGW-F	1 WEGW-F	1 WEGW-F	1 WEGW-F
2 WOVK-F	2 WOMP-F	2 WKWK-F	2 WOMP-F	2 WKWK-F	2 WDVE-F	2 WOVK-F	2 WOVK-F	2 WOVK-F	2 WOVK-F
3 WZNW-F	3 WKWK-F	3 WOMP-F	3 WKWK-F	3 WOMP-F	3 WOGH-F	3 WOMP-F	3 WOMP-F	3 WOMP-F	3 WOMP-F
4 WXDX-F	4 WZNW-F	4 WZNW-F	4 WOGH-F	4 WOGH-F	4 WOMP-F	4 WOGH-F	4 WOGH-F	4 WOGH-F	4 WOGH-F
5 WEGW-F	5 WEGW-F	5 WEGW-F	5 WZNW-F	5 WEEL-F	5 WEGW-F	5 WDVE-F	5 WZNW-F	5 WZNW-F	5 WKWK-F
6 WOGH-F	6 WXDX-F	6 WOGH-F	6 WEGW-F	6 WZNW-F	6 WCDK-F	6 WZNW-F	6 WKWK-F	6 WKWK-F	6 WZNW-F
7 WKWK-F	7 WOGH-F	7 WXDX-F	7 WEEL-F	7 WEGW-F	7 WZNW-F	7 WKWK-F	7 WDVE-F	7 WDVE-F	7 WEEL-F
8 WEEL-F	8 WEEL-F	7 WDVE-F	8 WXDX-F	8 WOMP	8 WKWK-F	8 WOMP	8 WOMP	8 WWVA	8 WWVA
9 KDKA	8 WDVE-F	9 WWVA	9 WRKP-F	9 WBNV-F	9 WWVA	9 WCDK-F	9 WWVA	9 WEEL-F	9 WOMP
9 WRKP-F	10 WWVA	10 WOMP	10 WWVA	10 WRKP-F	10 WXDX-F	10 WWVA	10 WEEL-F	10 WOMP	10 WDVE-F
9 WWVA									
9 WWSW-F									
9 WBBD									
9 WOMP									
9 WCDK-F									
9 WBNV-F									
9 WDVE-F									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBD	1400	1 kw / 1 kw	Adult Stand.	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Wheeling
WOMP	1290	1 kw / 33 w	Talk	WW1/MBS, CNN+	Broadcast Sales	Keymarket	Bellaire
WWVA	1170	50 kw / 50 kw	Talk	WW1/MBS, ABC, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Wheeling

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBNV	93.5	2.5 kw @489	Soft AC	USA, Jones	Regional Reps	AVC Communications, Inc.	Barnesville
WCDK	106.3	2.7 kw @489	Oldies	Jones	Regional Reps	McGraw Communications Group	Cadiz
WEEL	95.7	1.7 kw @626	Oldies	ABC, AM/FM	Clear Chan.-Sapphire	Adventure Communications Inc.	Shadyside
WEGW	107.5	10.5 kw @882	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Wheeling
WKWK	97.3	50 kw @470	Hot AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Wheeling
WOMP	100.5	48.4 kw @500	Hot AC	Ind.	—	Keymarket	Bellaire
WOVK	98.7	50 kw @390	Country	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Wheeling
WRKP	96.5	1.45 kw @595	Cont. Christ.	SRN	Salem Radio Reps	RKP International Corp.	Moundsville
WZNW	105.5	13.5 kw @313	Dance	AM/FM, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Bethlehem

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDKA	News/Talk	1020	Pittsburgh
WDVE-F	Rock	102.5	Pittsburgh
WOGH-F	Country	103.5	Steubenville
WWSW-F	Oldies	94.5	Pittsburgh
WXDX-F	Modern Rock	105.9	Pittsburgh

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	53.3	56.7
WBBD AM, WEGW FM, WKWK FM, WOVK FM, WWVA AM, WZNV FM		
Keymarket	16.6	13.9
WOMP AM, WOMP FM		
	69.9	70.6

Format Performance	AM	FM	Totals	Percent
Adult Stand.	7 (1)	0 (0)	7 (1)	4.4
Cont. Christ.	0 (0)	1 (1)	1 (1)	0.6
Country	0 (0)	43 (2)	43 (2)	27.2
Dance	0 (0)	10 (1)	10 (1)	6.3
Hot AC	0 (0)	33 (2)	33 (2)	20.9
Modern Rock	0 (0)	1 (1)	1 (1)	0.6
News/Talk	3 (1)	0 (0)	3 (1)	1.9
Oldies	0 (0)	16 (3)	16 (3)	10.1
Rock	0 (0)	20 (2)	20 (2)	12.7
Soft AC	0 (0)	2 (1)	2 (1)	1.3
Talk	22 (2)	0 (0)	22 (2)	13.9
Totals	32 (4)	126 (13)	158 (17)	

WICHITA

Arbitron Rank 88 Pop (12+)	449,800	Stations	23 / 20	% Below Line	2.7
Market TSL in Hours	19.1	Diaries	1036 / 434:1 / 55.3%	% Not Listed	10.7
Average Persons Rating	14.1	12+ FM Share (Metro)	73.3	Sample Target	1010

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KFDI-F	Country	59 / 9.3	8.1	10.6	10.5	8.7	9.6	756 / 16.8	18.6	19.6	83 / 1153	Journal Broadcast Group
2	KICT-F	Rock	51 / 8.1	7.4	6.7	6.6	8.3	7.2	675 / 15.0	13.6	14.8	69 / 928	Journal Broadcast Group
3	KDGS-F	Dance	41 / 6.5	6.0	4.3	6.0	7.2	5.7	563 / 12.5	13.6	13.1	43 / 621	Entercom
3	KFDI	Trad. Country	41 / 6.5	5.7	5.9	6.0	4.7	6.0	384 / 8.5	9.6	8.1	56 / 568	Journal Broadcast Group
5	KKRD-F	CHR	40 / 6.3	9.3	10.4	8.3	7.5	8.6	862 / 19.2	22.4	21.6	55 / 1142	Clear Channel Communications
6	KRBB-F	Soft AC	39 / 6.2	7.8	6.8	7.7	5.7	7.1	543 / 12.1	14.8	13.6	45 / 656	Clear Channel Communications
6	KEYN-F	Oldies	39 / 6.2	7.0	4.6	4.5	6.4	5.6	550 / 12.2	13.3	14.0	47 / 704	Entercom
8	KZSN-F	Country	33 / 5.2	4.3	7.5	7.1	7.8	6.0	582 / 12.9	17.4	17.0	41 / 764	Clear Channel Communications
9	KWCY-F	80's Hits	27 / 4.2	2.2	3.6	3.1	3.3	4.70 / 10.5	8.0	8.0	35 / 599	Entercom	
10	KNSS	News/Talk	26 / 4.1	2.7	3.3	3.7	3.4	354 / 7.9	9.4	8.2	28 / 388	Entercom	
11	KFXJ-F	Classic Rock	24 / 3.8		4.8	4.5	5.5	579 / 12.9	11.8	12.9	28 / 634	Journal Broadcast Group	
12	KRZZ-F	Classic Rock	23 / 3.7	4.4	4.5	4.2	4.6	4.2	534 / 11.9	12.9	14.8	36 / 712	Clear Channel Communications
13	KFH	Talk	21 / 3.3	4.0	3.8	4.2	4.4	3.8	398 / 8.8	9.3	9.2	23 / 424	Entercom
14	KMXW-F	Hot AC	18 / 2.9	2.4	1.3	2.5	3.1	2.3	440 / 9.8	6.8	7.0	21 / 549	Journal Broadcast Group
15	KTLI-F	Cont. Christ.	16 / 2.5	2.5	2.3	2.8	3.2	2.5	281 / 6.3	5.9	7.1	25 / 378	Michael Perry Stephens
16	KYQQ-F	Country	14 / 2.2	2.5	2.2	1.5	2.0	2.1	336 / 7.5	7.4	6.9	23 / 523	Journal Broadcast Group
16	KWSJ-F	Smooth Jazz	14 / 2.2	2.2	1.3	0.9	2.6	1.6	202 / 4.5	4.1	7.1	22 / 258	Entercom
18	KSJM-F	Urban AC	9 / 1.4	1.3					103 / 2.3			10 / 113	Great Scott Communications, Inc.
19	KQAM	Sports	8 / 1.3	1.1	1.6	1.1	1.4	1.3	231 / 5.1	4.0	4.7	10 / 261	Entercom
19	KANR-F	Dance	8 / 1.3	0.8	1.0	1.2	0.5	1.1	195 / 4.3	2.3	1.8	10 / 216	Daniel D. Smith
21	KMYR	Adult Stand.	5 / 0.8	2.7	1.0	2.5		1.8	118 / 2.6	4.6		6 / 146	Agape Communications, Inc.
22	KTCM-F	Reg'l Mex.	4 / 0.7	0.6					91 / 2.0			5 / 106	Maria Salazar
23	KCVW-F	Religious	4 / 0.6	0.5					72 / 1.6			5 / 107	Bott Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KDGS-F	1 KICT-F	1 KICT-F	1 KRBB-F	1 KRBB-F	1 KFDI-F	1 KFDI-F	1 KFDI-F	1 KICT-F	1 KDGS-F	1 KFDI-F
2	KKRD-F	2 KDGS-F	2 KKRD-F	2 KICT-F	2 KEYN-F	2 KFDI	2 KICT-F	2 KICT-F	2 KDGS-F	2 KICT-F	2 KFDI
3	KICT-F	3 KRZZ-F	3 KRBB-F	3 KKRD-F	3 KFDI-F	3 KEYN-F	3 KRBB-F	3 KEYN-F	3 KFDI-F	3 KKRD-F	3 KICT-F
4	KZSN-F	4 KKRD-F	4 KDGS-F	4 KRZZ-F	4 KICT-F	4 KRBB-F	4 KRBB-F	4 KRBB-F	4 KRBB-F	4 KFDI-F	4 KDGS-F
5	KWCY-F	5 KFXJ-F	5 KRZZ-F	4 KWCY-F	5 KKRD-F	5 KZSN-F	5 KFDI	5 KNSS	5 KZSN-F	5 KRBB-F	5 KKRD-F
6	KANR-F	6 KMXW-F	5 KWCY-F	4 KFDI-F	6 KZSN-F	6 KNSS	6 KEYN-F	6 KFDI	6 KEYN-F	6 KEYN-F	6 KEYN-F
7	KTLI-F	7 KWCY-F	7 KFXJ-F	7 KEYN-F	7 KWCY-F	7 KKRD-F	7 KZSN-F	7 KZSN-F	7 KFH	7 KFDI	7 KWCY-F
8	KYQQ-F	8 KFH	8 KEYN-F	8 KFXJ-F	8 KRZZ-F	8 KWSJ-F	8 KDGS-F	8 KDGS-F	8 KRBB-F	8 KSJM-F	8 KRBB-F
9	KMXW-F	9 KZSN-F	9 KZSN-F	9 KZSN-F	9 KFXJ-F	9 KWCY-F	9 KRZZ-F	9 KKRD-F	9 KFDI	9 KFXJ-F	9 KZSN-F
10	KFDI-F	10 KRBB-F	10 KFDI-F	10 KDGS-F	10 KDGS-F	10 KFH	10 KFXJ-F	10 KWCY-F	10 KFXJ-F	10 KTLI-F	10 KFXJ-F
10	KFXJ-F						10 KWCY-F				
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	KFXJ-F	1 KKRD-F	1 KKRD-F	1 KRBB-F	1 KRBB-F	1 KICT-F	1 KICT-F	1 KRZZ-F	1 KICT-F	1 KICT-F	
2	KKRD-F	2 KICT-F	2 KICT-F	2 KKRD-F	2 KEYN-F	2 KDGS-F	2 KRZZ-F	2 KICT-F	2 KRZZ-F	2 KRZZ-F	
3	KZSN-F	3 KMXW-F	3 KMXW-F	3 KKRD-F	3 KRZZ-F	3 KDGS-F	3 KDGS-F	3 KDGS-F	3 KDGS-F	3 KFDI-F	
4	KICT-F	4 KFXJ-F	4 KWCY-F	4 KWCY-F	4 KZSN-F	4 KEYN-F	4 KFH	4 KFH	4 KFH	4 KFH	
5	KDGS-F	5 KWCY-F	5 KRBB-F	5 KEYN-F	5 KFDI-F	5 KFH	5 KFXJ-F	5 KFXJ-F	5 KFXJ-F	5 KFXJ-F	
6	KTLI-F	6 KRBB-F	6 KDGS-F	6 KFXJ-F	6 KWCY-F	6 KYQQ-F	6 KWCY-F	6 KMXW-F	6 KKRD-F	6 KEYN-F	
7	KMXW-F	7 KZSN-F	7 KEYN-F	6 KFDI-F	7 KTLI-F	7 KWCY-F	7 KMXW-F	7 KWCY-F	7 KFDI-F	7 KKRD-F	
8	KRBB-F	7 KDGS-F	8 KFXJ-F	8 KMXW-F	8 KMXW-F	8 KZSN-F	8 KKRD-F	7 KKRD-F	8 KEYN-F	8 KDGS-F	
9	KWCY-F	9 KTLI-F	9 KFDI-F	9 KICT-F	9 KDGS-F	9 KMXW-F	9 KANR-F	9 KNSS	9 KWCY-F	9 KRBB-F	
10	KYQQ-F	10 KYQQ-F	10 KZSN-F	10 KTLI-F	10 KICT-F	9 KANR-F	10 KNSS	10 KANR-F	10 KRBB-F	10 KWCY-F	
				10 KYQQ-F							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFDI	1070	10 kw / 1 kw	Trad. Country	ABC	Christal	Journal Broadcast Group	Wichita
KFH	1330	5 kw / 5 kw	Talk	CBS, WW1/MBS	D & R Radio	Entercom	Wichita
KMYR	1410	5 kw / 1 kw	Adult Stand.	USA	—	Agape Communications, Inc.	Wichita
KNSS	1240	1 kw / 1 kw	News/Talk	WW1/MBS, ABC	D & R Radio	Entercom	Wichita
KQAM	1480	5 kw / 1 kw	Sports	1-on-1, ESPN, WW1/MBS	D & R Radio	Entercom	Wichita

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KANR	92.7	12.2 kw @469	Dance	Ind.	Allied Radio Ptnrs.	Daniel D. Smith	Belle Plaine
KDGS	93.9	25 kw @328	Dance	Ind.	D & R Radio	Entercom	Andover
KEYN	103.7	100 kw @860	Oldies	ABC, CBS, WW1/MBS	D & R Radio	Entercom	Wichita
KFDI	101.3	100 kw @1,139	Country	ABC	Christal	Journal Broadcast Group	Wichita
KFXJ	104.5	46 kw @512	Classic Rock	ABC	Christal	Journal Broadcast Group	Augusta
KICT	95.1	100 kw @899	Rock	Ind.	Christal	Journal Broadcast Group	Wichita
KKRD	107.3	100 kw @860	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Wichita
KMXW	92.3	100 kw @640	Hot AC	Ind.	Christal	Journal Broadcast Group	Newton
KRBB	97.9	100 kw @993	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Wichita
KRZZ	96.3	50 kw @492	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Derby
KTLI	99.1	100 kw @617	Cont. Christ.	Ind.	Roslin	Michael Perry Stephens	El Dorado
KWCY	105.3	100 kw @993	80's Hits	Ind.	D & R Radio	Entercom	Haysville
KWSJ	98.7	50 kw @492	Smooth Jazz	Ind.	—	Entercom	Cleanwater
KYQQ	106.5	100 kw @1,278	Country	ABC	Christal	Journal Broadcast Group	Arkansas City
KZSN	102.1	100 kw @1,032	Country	AM/FM	Clear Chan.-Emerald	Clear Channel Communications	Hutchinson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCVW-F	Religious	94.3	Kingman
KSJM-F	Urban AC	107.9	Winfield
KTCM-F	Reg'l Mex.	100.3	Kingman

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	21.4	26.1
KKRD FM, KRBB FM, KRZZ FM, KZSN FM		
Entercom	27.8	29.3
KDGS FM, KEYN FM, KFH AM, KNSS AM, KOAM AM, KWCY FM, KWSJ FM		
Journal Broadcast Group	32.8	26.9
KFDI FM, KFDI AM, KFXJ FM, KICT FM, KMXW FM, KYQQ FM		
	82.0	82.3

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	27 (1)	27 (1)	4.8
Adult Stand.	5 (1)	0 (0)	5 (1)	0.9
CHR	0 (0)	40 (1)	40 (1)	7.1
Classic Rock	0 (0)	47 (2)	47 (2)	8.3
Cont. Christ.	0 (0)	16 (1)	16 (1)	2.8
Country	0 (0)	106 (3)	106 (3)	18.8
Dance	0 (0)	50 (2)	50 (2)	8.8
Hot AC	0 (0)	18 (1)	18 (1)	3.2
News/Talk	26 (1)	0 (0)	26 (1)	4.6
Oldies	0 (0)	39 (1)	39 (1)	6.9
Reg'l Mex.	0 (0)	4 (1)	4 (1)	0.7
Religious	0 (0)	4 (1)	4 (1)	0.7
Rock	0 (0)	51 (1)	51 (1)	9.0
Smooth Jazz	0 (0)	14 (1)	14 (1)	2.5
Soft AC	0 (0)	39 (1)	39 (1)	6.9
Sports	8 (1)	0 (0)	8 (1)	1.4
Talk	21 (1)	0 (0)	21 (1)	3.7
Trad. Country	41 (1)	0 (0)	41 (1)	7.3
Urban AC	0 (0)	9 (1)	9 (1)	1.6
Totals	101 (5)	464 (18)	565 (23)	

Note KWCY-105.3 Old Format: Country New Format: 80s hits "The Buzz"

WILKES BARRE-SCRANTON

Arbitron Rank 68 Pop (12+) 628,800	Stations 42 / 31	% Below Line 8.5
Market TSL in Hours 20.8	Diaries 1318 / 477:1 / 58.8%	% Not Listed 14.2
Average Persons Rating 15.6	12+ FM Share (Metro) 68.8	Sample Target 1270

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spq 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WKRZ-FF	CHR	104 / 10.6	11.3	10.9	13.0	12.2	11.5	1922 / 30.6	33.4	133 / 2330	Entercom
2	WMGS-F	Adult Cont.	80 / 8.2	7.8	9.2	7.3	8.0	8.1	1070 / 17.0	16.9	17.3 91 / 1224	Citadel Communications Corp.
3	WGGY-F	Country	79 / 8.1	7.2	7.8	7.4	7.2	7.6	1013 / 16.1	16.6	18.3 101 / 1269	Entercom
4	WEZX-FF	Classic Rock	75 / 7.6	7.8	7.5	7.7	7.2	7.6	1011 / 16.1	13.0	77 / 1068	Shamrock Communications
5	WXBE-FF	Classic Rock	67 / 6.8	5.9	4.5	3.6	3.7	5.2	1012 / 16.1	10.0	95 / 1466	Citadel Communications Corp.
6	WNAK	Adult Stand.	54 / 5.5	4.7	2.5	4.0	3.4	4.2	467 / 7.4	6.6	4.6 54 / 467	Seven-Thirty Bcstrs, Inc.
7	WEMR-FF	Adult Cont.	42 / 4.3	0.2	0.3	9.5	0.2	3.6	1001 / 15.9	0.6	47 / 1084	Citadel Communications Corp.
8	WILK-AA	News/Talk	40 / 4.1	4.9	4.9	4.0	4.1	4.5	536 / 8.5	8.8	43 / 597	Entercom
9	WQFM-FF	Oldies	34 / 3.4	3.9	2.7	3.4	3.8	3.4	676 / 10.8	9.3	9.2 36 / 741	Shamrock Communications
10	WSHG-FF	80's Hits	26 / 2.6	1.7	3.2	2.5	1.6	2.5	453 / 7.2	7.5	6.6 27 / 496	Entercom
11	WKAB-F	Oldies	25 / 2.5	1.5	1.7	1.5	1.6	1.8	251 / 4.0	4.5	3.3 27 / 270	4M Broadcasting
12	WCTD-F	Rock	22 / 2.2	2.9	2.4	2.8	2.4	2.6	382 / 6.1	6.9	6.1 25 / 389	Citadel Communications Corp.
13	WICK	Oldies	18 / 1.8	1.1	0.7	1.5	1.0	1.3	253 / 4.0	4.5	2.6 18 / 253	Lancom, Inc.
13	WZZO-F	Rock	18 / 1.8	1.7	1.6	2.1	1.6	1.8	222 / 3.5	3.3	3.2 36 / 367	Clear Channel Communications
15	WODE-F	Oldies	17 / 1.7	1.4	1.5	2.0	1.5	1.7	288 / 4.6	4.6	4.1 26 / 485	Nassau Broadcasting
16	WSBG-F	Classic Hits	15 / 1.5	1.5	1.8	1.1	1.8	1.5	389 / 6.2	4.6	5.1 19 / 450	Multicultural Radio Broadcasting
17	WARM	Talk	14 / 1.5	1.8	2.3	1.7	1.7	1.8	260 / 4.1	6.3	6.9 16 / 313	Citadel Communications Corp.
18	WHLM-F	Hot AC	13 / 1.4	0.8	1.5	1.5	1.8	1.3	236 / 3.8	4.7	4.5 25 / 471	Magee Industrial Enterprises
19	WCTP-F	CHR	13 / 1.3	1.1	0.7	0.8	0.9	1.0	202 / 3.2	2.8	20 / 322	Citadel Communications Corp.
20	WVDL-F	Adult Cont.	9 / 0.9	1.0	0.5	0.9	1.1	0.8	168 / 2.7	2.0	2.2 9 / 185	Lancom, Inc.
20	WCTO-F	Country	9 / 0.9	0.9	1.4	1.2	0.8	1.1	177 / 2.8	1.9	1.9 26 / 334	Citadel Communications Corp.
22	WVPO	Adult Stand.	8 / 0.8	1.0	1.2	1.3	0.6	1.1	55 / 0.9	1.1	1.0 8 / 55	Multicultural Radio Broadcasting
23	WEMR-AA	Adult Stand.	7 / 0.7	0.8	0.4	0.4	0.4	1.1	112 / 1.8	1.3	7 / 120	Citadel Communications Corp.
24	WVYY-F	Country	6 / 0.7	1.4	0.5	0.7	0.8	0.8	98 / 1.6	1.3	7 / 115	Big City Radio
25	WAEB-F	CHR	6 / 0.6	0.7	0.8	1.2	0.8	1.2	132 / 2.1	5.1	3.1 19 / 275	Clear Channel Communications
25	WABC	Talk	6 / 0.6	0.6	0.5	0.5	0.5	0.5	131 / 2.1	1.9	1.7 11 / 261	ABC Inc.
25	WEJL	Sports	6 / 0.6	0.7	4.1	1.0	3.1	1.6	185 / 2.9	2.8	6 / 193	Shamrock Communications
28	WHCY-F	CHR	5 / 0.5	1.0	0.6	0.6	0.6	0.6	97 / 1.5	1.0	5 / 105	Clear Channel Communications
28	WAAT	Religious	5 / 0.5	0.5	0.5	0.5	0.5	0.5	64 / 1.0	1.0	5 / 64	Fennessy Broadcasting Stations
30	WFAN	Sports	4 / 0.5	0.5	0.5	0.5	0.5	0.5	73 / 1.2	1.7	6 / 108	CBS/Infinity
31	WAZL	Adult Stand.	4 / 0.4	0.8	0.5	0.1	0.1	0.1	92 / 1.5	1.3	1.2 5 / 110	Citadel Communications Corp.
31	WNNJ-F	Classic Hits	4 / 0.4	0.7	0.9	0.7	0.5	0.7	107 / 1.7	1.5	1.3 13 / 197	Clear Channel Communications
31	WLEV-F	Soft AC	4 / 0.4	0.6	0.6	0.8	0.8	0.8	123 / 2.0	1.6	1.5 9 / 205	Citadel Communications Corp.
31	WKSJ-F	Hot AC	4 / 0.4	0.6	0.5	0.5	0.5	0.5	76 / 1.2	1.5	21 / 412	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WEZX-FF	1 WEZX-FF	1 WMGS-F	1 WKRZ-FF	1 WMGS-F	1 WKRZ-FF	1 WKRZ-FF
2	WEMR-FF	2 WXBE-FF	2 WEZX-FF	2 WKRZ-FF	2 WKRZ-FF	2 WGGY-F	2 WXBE-FF	2 WKRZ-FF	2 WEZX-FF	2 WXBE-FF
3	WXBE-FF	3 WEMR-FF	3 WXBE-FF	3 WMGS-F	3 WMGS-F	3 WNAK	3 WMGS-F	3 WEZX-FF	3 WMGS-F	3 WGGY-F
4	WGGY-F	4 WEZX-FF	4 WMGS-F	4 WXBE-FF	4 WGGY-F	3 WEZX-FF	4 WGGY-F	4 WGGY-F	4 WGGY-F	4 WEMR-FF
5	WHCY-F	5 WMGS-F	5 WGGY-F	5 WGGY-F	5 WXBE-FF	5 WKRZ-FF	5 WEZX-FF	5 WILK-AA	5 WXBE-FF	5 WEZX-FF
6	WEZX-FF	6 WGGY-F	6 WEMR-FF	6 WEMR-FF	6 WQFM-FF	6 WILK-AA	6 WNAK	6 WXBE-FF	6 WEMR-FF	6 WMGS-F
7	WAEB-F	7 WCTD-F	7 WZZO-F	7 WZZO-F	7 WEMR-FF	7 WQFM-FF	7 WILK-AA	7 WNAK	7 WNAK	7 WQFM-FF
8	WMGS-F	8 WZZO-F	8 WSHG-FF	8 WSHG-FF	8 WKAB-F	8 WKAB-F	8 WQFM-FF	8 WQFM-FF	8 WQFM-FF	8 WNAK
9	WCTO-F	9 WSBG-F	9 WSBG-F	9 WSBG-F	9 WZZO-F	9 WSHG-FF	9 WEMR-FF	9 WSHG-FF	9 WILK-AA	9 WCTD-F
10	WSHG-FF	10 WCTP-F	9 WQFM-FF	9 WQFM-FF	10 WSHG-FF	10 WXBE-FF	10 WSHG-FF	10 WEMR-FF	10 WODE-F	10 WSHG-FF
							10 WZZO-F		10 WILK-AA	10 WCTD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WXBE-FF	1 WXBE-FF	1 WXBE-FF	1 WEZX-FF	1 WEZX-FF
2	WXBE-FF	2 WMGS-F	2 WMGS-F	2 WMGS-F	2 WEMR-FF	2 WEMR-FF	2 WKRZ-FF	2 WXBE-FF	2 WXBE-FF
3	WEMR-FF	3 WEMR-FF	3 WGGY-F	3 WGGY-F	3 WKRZ-FF	3 WEZX-FF	3 WEZX-FF	3 WKRZ-FF	3 WGGY-F
4	WMGS-F	4 WXBE-FF	4 WEMR-FF	4 WXBE-FF	4 WEZX-FF	4 WEZX-FF	4 WEMR-FF	4 WGGY-F	4 WKRZ-FF
5	WCTP-F	5 WGGY-F	5 WXBE-FF	4 WEZX-FF	5 WXBE-FF	5 WZZO-F	5 WZZO-F	5 WCTD-F	5 WMGS-F
6	WHCY-F	6 WCTP-F	6 WCTD-F	6 WEMR-FF	6 WQFM-FF	6 WHLM-F	6 WGGY-F	6 WMGS-F	6 WEMR-FF
7	WSHG-FF	6 WCTD-F	7 WSBG-F	7 WSBG-F	7 WEMR-FF	7 WCTO-F	7 WCTD-F	7 WZZO-F	7 WMGS-F
8	WGGY-F	8 WSBG-F	8 WEZX-FF	7 WQFM-FF	8 WSBG-F	8 WGGY-F	7 WMGS-F	8 WEMR-FF	8 WSHG-FF
9	WEZX-FF	8 WEZX-FF	9 WSHG-FF	9 WSHG-FF	9 WSHG-FF	9 WMGS-F	9 WHLM-F	9 WSBG-F	9 WCTD-F
10	WCTD-F	10 WSHG-FF	10 WCTP-F	10 WHLM-F	10 WHLM-F	10 WAEB-F	10 WSBG-F	10 WSHG-FF	10 WSBG-F
					10 WKAB-F	10 WCTD-F	10 WCTO-F	10 WLEV-F	10 WARM

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAT	750	1.6 kw / kw	Religious	Ind.	—	Fennessy Broadcasting Stations	Olyphant
WARM	590	5 kw / 5 kw	Talk	CBS	McGavren-Guild	Citadel Communications Corp.	Scranton
WAZL	1490	1 kw / 1 kw	Adult Stand.	Jones, AP	McGavren-Guild	Citadel Communications Corp.	Hazleton
WEJL	630	500 w / 32 w	Sports	ABC, ESPN	Allied Radio Ptnrs.	Shamrock Communications	Scranton
WEMR	1460	5 kw / 1 kw	Adult Stand.	Jones, AP	McGavren-Guild	Citadel Communications Corp.	Tunkhannock
WGBI	910	1 kw / 500 w	simul. WILKAA	ABC	D & R Radio	Entercom	Scranton
WICK	1400	1 kw / 1 kw	Oldies	ABC	Roslin	Lancom, Inc.	Scranton
WILK	980	5 kw / 1 kw	News/Talk	ABC	D & R Radio	Entercom	Wilkes-Barre
WKJN	1440	5 kw / 37 w	simul. WEMRAA	Jones, AP	McGavren-Guild	Citadel Communications Corp.	Carbondale
WNAK	730	1 kw / 12 w	Adult Stand.	WW1/MBS	—	Seven-Thirty Bcstrs, Inc.	Nanticoke
WVPO	840	250 w / kw	Adult Stand.	CNN+, WW1/MBS	Katz	Multicultural Radio Broadcasting	Stroudsburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHT	97.1	500 w@1,102	simul. WEMRFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Mountaintop
WCTD	93.7	1.45 kw @679	Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Dallas
WCTP	94.3	1.1 kw @770	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Carbondale
WEMR	107.7	235 w@1,161	Adult Cont.	Ind.	McGavren-Guild	Citadel Communications Corp.	Tunkhannock
WEZX	106.9	1.45 kw @617	Classic Rock	ABC, WW1/MBS	Allied Radio Ptnrs.	Shamrock Communications	Scranton
WGGY	101.3	4.7 kw @1,519	Country	Ind.	D & R Radio	Entercom	Scranton
WHLM	106.5	10.5 kw @1,027	Hot AC	WW1/MBS	Dome & Assoc.	Magee Industrial Enterprises	Bloomsburg
WKAB	103.5	4.1 kw @387	Oldies	Jones	McGavren-Guild	4M Broadcasting	Berwick
WKRF	107.9	840 w@876	simul. WKRZFF	Ind.	D & R Radio	Entercom	Tobyhanna
WKRZ	98.5	8.7 kw @1,172	CHR	Ind.	D & R Radio	Entercom	Wilkes-Barre
WMGS	92.9	5.3 kw @1,385	Adult Cont.	Ind.	McGavren-Guild	Citadel Communications Corp.	Wilkes-Barre
WPZX	105.9	6 kw @328	simul. WEZXF	ABC, WW1/MBS	—	—	Pocono Pines
WQFM	92.1	660 w@994	Oldies	WW1/MBS	Allied Radio Ptnrs.	Shamrock Communications	Nanticoke
WQFN	100.1	750 w@935	simul. WQFMFF	WW1/MBS	—	—	Forest City
WSBG	93.5	550 w@764	Classic Hits	AP	Katz	Multicultural Radio Broadcasting	Stroudsburg
WSHG	102.3	5.8 kw @71	80's Hits	Jones	D & R Radio	Entercom	Pittston
WWDL	104.9	270 w@1,093	Adult Cont.	ABC	Roslin	Lancom, Inc.	Scranton
WWFH	103.1	720 w@680	simul. WSHGFF	Jones	D & R Radio	Entercom	Freeland
WXAR	95.7	600 w@1,010	simul. WXBEFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Olyphant
WXBE	97.9	19.5 kw @728	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Hazleton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAEB-F	CHR	104.1	Allentown
WCTO-F	Country	96.1	Easton
WFAN	Sports	660	New York
WHCY-F	CHR	106.3	Blairstown
WKSJ-F	Hot AC	102.7	Williamsport
WLEV-F	Soft AC	100.7	Allentown
WNNJ-F	Classic Hits	103.7	Newton
WODE-F	Oldies	99.9	Easton
WWYY-F	Country	107.1	Belvidere
WZZO-F	Rock	95.1	Bethlehem

Consolidation Report

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	25.4	26.0
WARM AM, WAZL AM, WBHT FM, WCTD FM, WCTP FM, WEMR FM, WEMR AM, WKJN AM, WMGS FM, WXAR FM, WXBE FM		
Entercom	25.4	25.0
WGBI AM, WGGY FM, WILK AM, WKRF FM, WKRZ FM, WSHG FM, WWFH FM		
Lancom, Inc.	2.7	0.9
WICK AM, WWDL FM		
Multicultural Radio Broadcasting	2.3	2.3
WSBG FM, WVPO AM		
Shamrock Communications	10.9	16.4
WEJL AM, WEZX FM, WQFM FM		
Totals	66.7	70.6

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	26 (2)	26 (2)	3.1
Adult Cont.	0 (0)	91 (3)	91 (3)	10.8
Adult Stand.	73 (5)	0 (0)	73 (5)	8.7
CHR	0 (0)	168 (6)	168 (6)	20.0
Classic Hits	0 (0)	19 (2)	19 (2)	2.3
Classic Rock	0 (0)	141 (4)	141 (4)	16.8
Country	0 (0)	94 (3)	94 (3)	11.2
Hot AC	0 (0)	17 (2)	17 (2)	2.0
News/Talk	40 (2)	0 (0)	40 (2)	4.8
Oldies	18 (1)	75 (4)	93 (5)	11.1
Religious	5 (1)	0 (0)	5 (1)	0.6
Rock	0 (0)	39 (2)	39 (2)	4.6
Soft AC	0 (0)	4 (1)	4 (1)	0.5
Sports	10 (2)	0 (0)	10 (2)	1.2
Talk	20 (2)	0 (0)	20 (2)	2.4
Totals	166(13)	674 (29)	840 (42)	

Note WCTD-93.7 Old Format: Country // WCTP New Format: WBSX, Rock "93.7 X"
WCTP-94.3 Old Format: stunting New Format: WBHD, CHR // WBHT. WBHD joins WEMR-FM in simulcasting WBHT.
WSHG-102.3 Old Format: Soft AC New Format: 80's Hits "The Buzz"

WILMINGTON, DE

Arbitron Rank 76	Pop (12+) 536,600	Stations 40 / 9	% Below Line 51.7
Market TSL in Hours 20.1		Diaries 1391 / 386:1 / 53.5%	% Not Listed 11.8
Average Persons Rating 15.2		12+ FM Share (Metro) 72.9	Sample Target 1330

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WJBR-F	Adult Cont.	84 / 10.2	10.3	9.6	7.8	9.4	9.5	1117 / 20.8	21.4	18.5	88 / 1177	NextMedia
2	WSTW-F	CHR	59 / 7.3	8.1	8.6	9.8	8.5	8.5	1098 / 20.5	21.1	22.0	68 / 1208	Delmarva Broadcasting Co.
3	WUSL-F	Urban	47 / 5.8	5.1	5.4	5.3	5.5	5.4	769 / 14.3	13.4	13.1	53 / 881	Clear Channel Communications
4	WYSP-F	Rock	34 / 4.1	4.5	3.9	4.1	4.4	4.2	780 / 14.5	12.0	12.3	37 / 826	CBS/Infinity
5	WIOQ-F	CHR	29 / 3.5	4.0	2.7	3.7	2.1	3.5	717 / 13.4	12.8	13.3	33 / 822	Clear Channel Communications
6	WJZJ-F	Smooth Jazz	27 / 3.3	2.6	3.9	4.1	2.7	3.5	351 / 6.5	9.6	8.7	29 / 389	Clear Channel Communications
7	WXCX-F	Country	27 / 3.2	1.8	4.3	3.1	3.0	3.1	341 / 6.3	7.2	6.7	27 / 349	Delmarva Broadcasting Co.
8	WMMR-F	Rock	26 / 3.2	2.1	2.2	2.5	1.7	2.5	537 / 10.0	8.8	8.5	29 / 545	Greater Media, Inc.
8	WJKS-F	Urban	26 / 3.2	2.7	2.5	1.8	1.9	2.5	569 / 10.6	8.5	8.6	44 / 836	QC Communications, Inc.
10	WDEL	News/Talk	25 / 3.0	1.8	2.5	2.2	2.7	2.4	540 / 10.1	7.5	9.0	25 / 563	Delmarva Broadcasting Co.
10	WDAS-F	Urban AC	25 / 3.0	5.4	3.8	4.3	7.1	4.1	430 / 8.0	7.7	8.9	25 / 430	Clear Channel Communications
12	WILM	News/Talk	24 / 3.0	2.2	3.2	3.1	2.7	2.9	439 / 8.2	8.2	8.5	24 / 439	Sally V. Hawkins
13	WXTU-F	Country	23 / 2.9	2.6	2.5	3.2	2.7	2.8	424 / 7.9	6.3	8.8	24 / 424	Beasley Broadcast Group
14	WRDX-F	Classic Rock	23 / 2.8	3.2	3.6	3.1	3.6	3.2	534 / 10.0	10.1	10.0	36 / 818	Clear Channel Communications
15	WJBR	Adult Stand.	22 / 2.7	2.6	1.8	2.6	2.7	2.4	282 / 5.3	5.2	5.2	22 / 282	Clear Channel Communications
16	WPLY-F	Modern Rock	20 / 2.5	2.4	3.0	3.3	2.8	2.8	551 / 10.3	11.2	12.5	21 / 565	Radio One
17	WOGL-F	Oldies	19 / 2.3	2.8	2.5	2.6	3.0	2.5	487 / 9.1	8.2	9.6	25 / 604	CBS/Infinity
18	WBEB-F	Adult Cont.	16 / 1.9	1.9	1.5	1.3	2.1	1.6	333 / 6.2	5.2	5.4	17 / 357	WEAZ Radio, Inc.
18	WMGK-F	Classic Hits	16 / 1.9	3.5	2.2	2.6	2.2	2.5	421 / 7.8	7.5	9.5	16 / 421	Greater Media, Inc.
20	WIP	Sports	15 / 1.8	1.7	2.0	1.5	1.8	1.8	294 / 5.5	5.7	5.5	15 / 294	CBS/Infinity
21	WEJM-F	Rhythmic Old.	14 / 1.7	1.5	1.8	1.4	1.2	1.6	281 / 5.2	6.7	5.6	16 / 329	Greater Media, Inc.
21	WPEN	Adult Stand.	14 / 1.7	0.5	0.7	0.5	1.3	0.9	118 / 2.2	2.1	1.7	15 / 171	Greater Media, Inc.
23	WPHT	Talk	13 / 1.6	1.3	0.6	0.6	0.6	1.0	191 / 3.6	1.7	2.0	13 / 197	CBS/Infinity
24	WPTP-F	80's Hits	12 / 1.5	1.9	3.2	2.5	3.3	2.3	267 / 5.0	7.1	7.0	12 / 267	Beasley Broadcast Group
25	WLCE-F	Classic Hits	9 / 1.2	1.0	0.5	1.1	0.6	0.9	242 / 4.5	2.7	5.1	10 / 248	Clear Channel Communications
26	WDSD-F	Country	9 / 1.1	1.3	1.5	2.0	1.9	1.5	160 / 3.0	3.7	4.9	25 / 431	Clear Channel Communications
27	WQSR-F	Oldies	8 / 1.0	0.9	1.4	0.8	0.8	1.0	153 / 2.8	3.8	1.8	9 / 161	CBS/Infinity
28	KYW	News	8 / 0.9	0.9	1.0	1.2	1.2	1.0	282 / 5.3	5.3	6.8	8 / 306	CBS/Infinity
29	WIIY-F	Rock	7 / 0.8	0.8	0.4	0.8	0.6	0.7	152 / 2.8	2.5	3.5	7 / 160	Hearst-Argyle Television, Inc.
30	WPOC-F	Country	6 / 0.7		1.7				96 / 1.8	4.6	2.9	6 / 96	Chase Radio Partners
31	WPHI-F	Urban	5 / 0.6	0.4	0.7	0.6	0.8	0.6	212 / 4.0	1.7	4.1	5 / 212	Radio One
31	WNAP	Black Gospel	5 / 0.6	0.4					46 / 0.9			5 / 46	GHB Broadcasting Co.
31	WEMG-F	Span.-CHR	5 / 0.6	0.4	0.4		0.4		54 / 1.0	1.6		5 / 61	Mega Communications
31	WXVY-F	CHR	5 / 0.6	1.2	0.4	0.4		0.6	162 / 3.0	1.6	1.4	6 / 265	CBS/Infinity
35	WOCT-F	Classic Rock	4 / 0.5	0.6		0.7	0.9		103 / 1.9		1.7	4 / 103	Clear Channel Communications
35	WWMX-F	Hot AC	4 / 0.5		0.8				103 / 1.9	5.3	3.4	4 / 103	CBS/Infinity
37	WERQ-F	Urban	3 / 0.4	0.6	0.5				130 / 2.4	1.9		5 / 200	Radio One
38	WSNJ-AF	Adult Stand.	3 / 0.3						60 / 1.1			4 / 90	Cohanzick Broadcasting Corp.
38	WLIF-F	Soft AC	3 / 0.3		0.3				73 / 1.4	1.4	1.5	3 / 73	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WUSL-F	1 WSTW-F	1 WSTW-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WJBR-F
2	WIOQ-F	2 WJBR-F	2 WJBR-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WUSL-F
3	WJKS-F	3 WYSP-F	3 WUSL-F	3 WYSP-F	3 WYSP-F	3 WJZJ-F	3 WYSP-F	3 WMMR-F	3 WUSL-F	3 WIOQ-F
4	WPLY-F	4 WJBR-F	4 WYSP-F	4 WMMR-F	4 WMMR-F	3 WILM	4 WUSL-F	4 WJBR	4 WIOQ-F	4 WJKS-F
5	WJBR-F	5 WMMR-F	5 WMMR-F	5 WUSL-F	5 WJZJ-F	3 WDEL	5 WILM	5 WJZJ-F	5 WXCX-F	5 WDAS-F
6	WSTW-F	6 WJKS-F	6 WRDX-F	6 WRDX-F	6 WRDX-F	6 WJBR	6 WDEL	5 WDEL	5 WMMR-F	6 WSTW-F
7	WXCX-F	7 WIOQ-F	7 WJKS-F	7 WJZJ-F	7 WDAS-F	7 WDAS-F	7 WDAS-F	5 WUSL-F	7 WJZJ-F	6 WPLY-F
8	WPHI-F	8 WPLY-F	8 WIOQ-F	8 WXTU-F	7 WUSL-F	8 WXTU-F	8 WXCX-F	8 WYSP-F	8 WPLY-F	8 WJZJ-F
9	WXVY-F	9 WRDX-F	8 WXCX-F	9 WXCX-F	9 WXCX-F	8 WXCX-F	9 WJZJ-F	9 WRDX-F	8 WJKS-F	9 WXCX-F
10	WERQ-F	10 WXCX-F	10 WJZJ-F	9 WDAS-F	10 WXTU-F	10 WOGL-F	10 WIP	10 WXTU-F	10 WJBR	10 WOGL-F
			10 WXTU-F						10 WXTU-F	10 WYSP-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WUSL-F	1 WSTW-F	1 WSTW-F	1 WJBR-F	1 WJBR-F	1 WUSL-F	1 WYSP-F	1 WYSP-F	1 WYSP-F
2	WIOQ-F	2 WUSL-F	2 WJBR-F	2 WSTW-F	2 WJKS-F	2 WUSL-F	2 WMMR-F	2 WSTW-F	2 WSTW-F
3	WJBR-F	3 WJBR-F	3 WUSL-F	3 WUSL-F	3 WJZJ-F	3 WPLY-F	3 WMMR-F	3 WSTW-F	3 WUSL-F
4	WSTW-F	4 WIOQ-F	4 WDAS-F	4 WIOQ-F	4 WDAS-F	4 WYSP-F	4 WSTW-F	4 WUSL-F	4 WMMR-F
5	WJKS-F	5 WJKS-F	5 WYSP-F	5 WJKS-F	5 WUSL-F	5 WIOQ-F	5 WJKS-F	5 WMGK-F	5 WJBR-F
6	WXCX-F	6 WXCX-F	5 WEJM-F	6 WXTU-F	5 WEJM-F	6 WJBR-F	6 WPLY-F	6 WRDX-F	6 WJBR-F
7	WPLY-F	7 WPLY-F	7 WJKS-F	7 WEJM-F	7 WXTU-F	7 WSTW-F	7 WRDX-F	7 WIIY-F	7 WIP
8	WMMR-F	8 WMMR-F	8 WRDX-F	8 WXCX-F	8 WXCX-F	8 WRDX-F	8 WMGK-F	8 WJKS-F	7 WXCX-F
8	WXTU-F	8 WDAS-F	9 WPLY-F	9 WMMR-F	9 WMMR-F	9 WLCE-F	9 WIOQ-F	9 WDAS-F	9 WJKS-F
10	WPHI-F	10 WYSP-F	10 WXCX-F	9 WDAS-F	10 WOGL-F	10 WXCX-F	9 WJBR-F	9 WPLY-F	10 WJZJ-F
		10 WXTU-F							10 WDAS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDEL	1150	5 kw / 5 kw	News/Talk	CNN+, AP	Katz	Delmarva Broadcasting Co.	Wilmington
WILM	1450	1 kw / 1 kw	News/Talk	CBS, WW1/MBS	Savalli	Sally V. Hawkins	Wilmington
WJBR	1290	2.5 kw / 32 w	Adult Stand.	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Wilmington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDSB	92.9	1.7 kw @377	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Smyrna
WJBR	99.5	50 kw @500	Adult Cont.	AP, WW1/MBS	Christal	NextMedia	Wilmington
WJKS	101.7	3 kw @300	Urban	ABC	McGavren-Guild	QC Communications, Inc.	Canton
WRDX	94.7	50 kw @360	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Dover
WSTW	93.7	47 kw @502	CHR	Ind.	Katz	Delmarva Broadcasting Co.	Wilmington
WXCX	103.7	50 kw @341	Country	WW1/MBS	Katz	Delmarva Broadcasting Co.	Havre de Grace

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WBEB-F	Adult Cont.	101.1	Philadelphia
WDAS-F	Urban AC	105.3	Philadelphia
WEJM-F	Rhythmic Old.	95.7	Philadelphia
WEMG-F	Span.-CHR	104.9	Egg Harbor
WERQ-F	Urban	92.3	Baltimore
WIOQ-F	CHR	102.1	Philadelphia
WIP	Sports	610	Philadelphia
WIYY-F	Rock	97.9	Baltimore
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WLCE-F	Classic Hits	104.5	Philadelphia
WLIF-F	Soft AC	101.9	Baltimore
WMGK-F	Classic Hits	102.9	Philadelphia
WMMR-F	Rock	93.3	Philadelphia
WNAP	Black Gospel	1110	Norristown
WOCT-F	Classic Rock	104.3	Baltimore
WUGL-F	Oldies	98.1	Philadelphia
WPEN	Adult Stand.	950	Philadelphia
WPHI-F	Urban	103.9	Jenkintown
WPHT	Talk	1210	Philadelphia
WPLY-F	Modern Rock	100.3	Media
WPOC-F	Country	93.1	Baltimore
WPTP-F	80's Hits	96.5	Philadelphia
WQSR-F	Oldies	105.7	Catonsville
WSNJ	simul. WSNJAF	1240	Bridgeton
WSNJ-F	Adult Stand.	107.7	Bridgeton
WSNJ-AM	Adult Stand.	107.7	Bridgeton
WUSL-F	Urban	98.9	Philadelphia
WWMX-F	Hot AC	106.5	Baltimore
WXTU-F	Country	92.5	Philadelphia
WXYV-F	CHR	102.7	Baltimore
WYSP-F	Rock	94.1	Philadelphia

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	6.6	5.7
WDSB FM,WJBR AM,WRDX FM		
Delmarva Broadcasting Co.	13.5	14.5
WDEL AM,WSTW FM,WXCX FM		
	20.1	20.2

Format Performance	AM	FM	Totals	Percent
80's Hits	0 (0)	12 (1)	12 (1)	1.7
Adult Cont.	0 (0)	100 (2)	100 (2)	13.8
Adult Stand.	36 (3)	3 (1)	38 (4)	5.3
Black Gospel	5 (1)	0 (0)	5 (1)	0.7
CHR	0 (0)	93 (3)	93 (3)	12.9
Classic Hits	0 (0)	25 (2)	25 (2)	3.5
Classic Rock	0 (0)	27 (2)	27 (2)	3.7
Country	0 (0)	64 (4)	64 (4)	8.9
Hot AC	0 (0)	4 (1)	4 (1)	0.6
Modern Rock	0 (0)	20 (1)	20 (1)	2.8
News	8 (1)	0 (0)	8 (1)	1.1
News/Talk	49 (2)	0 (0)	49 (2)	6.8
Oldies	0 (0)	27 (2)	27 (2)	3.7
Rhythmic Old.	0 (0)	14 (1)	14 (1)	1.9
Rock	0 (0)	67 (3)	67 (3)	9.3
Smooth Jazz	0 (0)	27 (1)	27 (1)	3.7
Soft AC	0 (0)	3 (1)	3 (1)	0.4
Span.-CHR	0 (0)	5 (1)	5 (1)	0.7
Sports	15 (1)	0 (0)	15 (1)	2.1
Talk	13 (1)	0 (0)	13 (1)	1.8
Urban	0 (0)	82 (4)	82 (4)	11.3
Urban AC	0 (0)	25 (1)	25 (1)	3.5
Totals	126 (9)	598 (31)	723 (40)	

WILMINGTON, NC

Arbitron Rank 177 **Pop (12+)** 193,800 **Stations** 23 / 13 **% Below Line** 16.8
Market TSL in Hours 19.8 **Diaries** 615 / 315:1 / 51.5% **% Not Listed** 22.3
Average Persons Rating 14.8 **12+ FM Share (Metro)** 72.1 **Sample Target** 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WMNX-F	Urban	30 / 10.3	13.1	8.5	10.2	11.7	10.5	396 / 20.4	17.0	18.9	37 / 557	Cumulus Media
2	WWQQ-F	Country	28 / 9.8	4.3	7.1	8.7	7.5	7.5	284 / 14.7	15.9	14.5	34 / 414	Cumulus Media
3	WKXB-F	Rhythmic Old.	23 / 7.9	5.0	8.9	11.4	4.9	8.3	313 / 16.1	20.1	22.1	32 / 441	Sea-Comm, Inc.
4	WSFM-F	Modern Rock	18 / 6.2	6.7	8.9	9.1	9.0	7.7	304 / 15.7	20.8	22.4	19 / 329	Sea-Comm, Inc.
5	WGNI-F	Adult Cont.	16 / 5.7	7.8	8.2	8.3	12.0	7.5	312 / 16.1	20.3	17.5	24 / 431	Cumulus Media
6	WKOQ-F	Oldies	15 / 5.1	6.0	5.2	6.1	3.8	5.6	226 / 11.7	10.2	9.9	17 / 280	NextMedia
7	WRQR-F	Rock	14 / 4.9	8.1	7.4	6.1	7.5	6.6	277 / 14.3	14.3	14.0	19 / 312	Ocean Broadcasting, LLC
8	WAAV	Talk	13 / 4.5	2.8	4.1	3.0	4.5	3.6	203 / 10.5	9.3	7.4	14 / 256	Cumulus Media
9	WKXS-F	Urban AC	11 / 3.8	2.5	2.6	3.4	4.5	3.1	146 / 7.5	5.7	6.2	13 / 158	Cumulus Media
10	WAZO-F	CHR	8 / 2.9						183 / 9.4			9 / 195	Quill Corporation, LLC
11	WZFX-F	Urban	7 / 2.6	5.0	3.3	1.9	3.0	3.2	171 / 8.8	9.4	7.2	20 / 379	Beasley Broadcast Group
12	WZXS-F	Adult Stand.	7 / 2.5	2.1	1.1	2.3	2.3	2.0	99 / 5.1	3.9	5.9	10 / 151	Jacksonville-Topsail Broadcasting
13	WYAV-F	Classic Rock	7 / 2.3	1.1	0.7	0.8	0.4	1.2	77 / 4.0	3.3	2.5	7 / 104	NextMedia
14	WCCA-F	Classic Cntry.	5 / 1.6	2.5	2.2	1.9	1.1	2.1	110 / 5.7	6.7	5.1	6 / 149	Rodbell, LLC
15	WLGX-F	Smooth Jazz	4 / 1.5	2.1	0.7	2.3	1.1	1.7	87 / 4.5	2.4	3.5	5 / 92	Ocean Broadcasting, LLC
16	WQSL-F	Dance	4 / 1.5	1.1	1.1	1.1	1.5	1.2	137 / 7.1	6.4	6.2	6 / 176	NextMedia
17	WWSK-F	Classic Rock	3 / 1.2		3.0				58 / 3.0	9.3	12.8	6 / 102	Root Communications
18	WWIL	Black Gospel	3 / 1.1						53 / 2.7			3 / 53	Family Radio Network, Inc.
19	WXQR-F	Rock	3 / 1.0	2.8	2.2	2.7	3.4	2.2	137 / 7.1	6.5	9.2	6 / 178	NextMedia
20	WLTT-F	Soft AC	2 / 0.7	1.4	1.5	0.8	0.4	1.1	85 / 4.4	4.6	2.5	4 / 136	Partech Communications Group
21	WYEZ-F	Easy List.	1 / 0.4						29 / 1.5			1 / 29	
22	WVXM-F	CHR	1 / 0.3	0.4	0.4	0.4	0.4	0.4	53 / 2.7	2.5	2.2	3 / 102	Root Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WMNX-F	1 WSFM-F	1 WMNX-F	1 WMNX-F	1 WKXB-F	1 WWQQ-F	1 WWQQ-F	1 WWQQ-F	1 WMNX-F	1 WMNX-F	1 WMNX-F
2	WWQQ-F	2 WMNX-F	2 WSFM-F	2 WWQQ-F	2 WWQQ-F	2 WKXB-F	2 WRQR-F	2 WKXB-F	2 WWQQ-F	2 WWQQ-F	2 WKXB-F
3	WQSL-F	3 WWQQ-F	3 WWQQ-F	3 WKXB-F	2 WMNX-F	3 WKOQ-F	3 WMNX-F	3 WAAV	3 WKXB-F	3 WKXB-F	3 WWQQ-F
4	WSFM-F	4 WAZO-F	4 WKXB-F	4 WSFM-F	4 WSFM-F	4 WGNI-F	4 WGNI-F	4 WSFM-F	4 WSFM-F	4 WSFM-F	4 WSFM-F
5	WZFX-F	5 WRQR-F	5 WRQR-F	5 WRQR-F	5 WGNI-F	5 WAAV	5 WKXB-F	5 WMNX-F	5 WKOQ-F	5 WKOQ-F	5 WKOQ-F
6	WRQR-F	6 WZFX-F	6 WGNI-F	6 WKOQ-F	6 WKOQ-F	6 WMNX-F	6 WKXS-F	6 WGNI-F	6 WGNI-F	5 WZFX-F	6 WZFX-F
7	WKXB-F	7 WWSK-F	6 WKOQ-F	7 WGNI-F	7 WRQR-F	7 WKXS-F	7 WAAV	7 WKOQ-F	7 WRQR-F	7 WAZO-F	7 WGNI-F
8	WGNI-F	8 WKXB-F	8 WAZO-F	8 WKXS-F	8 WKXS-F	8 WZXS-F	8 WSFM-F	8 WRQR-F	8 WAAV	8 WRQR-F	7 WAZO-F
9	WWIL	9 WGNI-F	9 WKXS-F	9 WAZO-F	9 WAAV	8 WRQR-F	9 WYAV-F	9 WZXS-F	9 WZFX-F	9 WQSL-F	9 WKXS-F
10	WVXM-F	10 WXQR-F	10 WZFX-F	10 WYAV-F	10 WAZO-F	10 WYAV-F	10 WKOQ-F	10 WKXS-F	9 WKXS-F	10 WGNI-F	10 WRQR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WMNX-F	1 WSFM-F	1 WSFM-F	1 WMNX-F	1 WMNX-F	1 WWSK-F	1 WSFM-F	1 WSFM-F	1 WKXB-F
2	WAZO-F	2 WMNX-F	2 WWQQ-F	2 WWQQ-F	2 WKXB-F	2 WZFX-F	2 WMNX-F	2 WMNX-F	2 WRQR-F
3	WSFM-F	3 WWQQ-F	3 WMNX-F	3 WSFM-F	3 WWQQ-F	3 WRQR-F	3 WRQR-F	3 WWQQ-F	3 WKOQ-F
4	WZFX-F	4 WAZO-F	4 WGNI-F	4 WKXB-F	4 WGNI-F	4 WSFM-F	4 WWSK-F	4 WRQR-F	4 WMNX-F
5	WWQQ-F	5 WKXB-F	5 WRQR-F	5 WGNI-F	5 WSFM-F	5 WMNX-F	5 WZFX-F	5 WKOQ-F	5 WRQR-F
6	WKXB-F	5 WGNI-F	6 WKXB-F	6 WAZO-F	6 WKXS-F	6 WXQR-F	6 WWQQ-F	6 WWSK-F	6 WWQQ-F
7	WQSL-F	7 WZFX-F	7 WAZO-F	7 WRQR-F	7 WRQR-F	7 WYAV-F	7 WAZO-F	7 WXQR-F	7 WYAV-F
8	WGNI-F	8 WQSL-F	8 WKXS-F	8 WKXS-F	8 WKOQ-F	8 WKOQ-F	8 WXQR-F	8 WKXS-F	8 WGNI-F
9	WCCA-F	9 WRQR-F	9 WQSL-F	9 WZFX-F	9 WAZO-F	9 WAZO-F	9 WKOQ-F	9 WKXB-F	9 WWSK-F
10	WXQR-F	10 WKXS-F	10 WZFX-F	10 WQSL-F	10 WZFX-F	10 WQSL-F	10 WYAV-F	10 WKXS-F	10 WZFX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAV	980	5 kw / 5 kw	Talk	WW1/MBS, CNN+, CBS	Allied Radio Ptnrs.	Cumulus Media	Leland
WWIL	1490	1 kw / 1 kw	Black Gospel	USA	Salem Radio Reps	Family Radio Network, Inc.	Wilmington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAZO	98.3	18.5 kw @381	CHR	Ind.	Katz	Quill Corporation, LLC	Shallotte
WCCA	106.3	6 kw @305	Classic Cntry.	Jones	—	Rodbell, LLC	Shallotte
WGNI	102.7	100 kw @1,066	Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Wilmington
WKXB	99.9	100 kw @774	Rhythmic Old.	Ind.	McGavren-Guild	Sea-Comm, Inc.	Burgaw
WKXS	94.1	5 kw @148	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media	Leland
WLGX	106.7	5.6 kw @341	Smooth Jazz	Ind.	Katz	Ocean Broadcasting, LLC	Carolina Beach
WLTT	103.7	25 kw @328	Soft AC	Jones	—	Partech Communications Group	Shallotte
WMNX	97.3	100 kw @882	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media	Wilmington
WRQR	104.5	3.1 kw @449	Rock	Ind.	Katz	Ocean Broadcasting, LLC	Wilmington
WSFM	107.5	32 kw @594	Modern Rock	Ind.	McGavren-Guild	Sea-Comm, Inc.	Southport
WWQQ	101.3	40.2 kw @544	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Wilmington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WEZV-F	simul. WYEZFF	105.9	North Myrtle Beach
WYEZ-F	Easy List.	94.5	Murrells Inlet
WYEZ-FF	Easy List.	94.5	Murrells Inlet
WKOQ-F	Oldies	98.7	Jacksonville
WQSL-F	Dance	92.3	Jacksonville
WWSK-F	Classic Rock	107.1	Mullins
WWXM-F	CHR	97.7	Georgetown
WXQR-F	Rock	105.5	Jacksonville
WYAV-F	Classic Rock	104.1	Myrtle Beach
WZFX-F	Urban	99.1	Whiteville
WZXS-F	Adult Stand.	103.9	Topsail Beach

Consolidation Report

	12+	25-54
	(%)	(%)
Cumulus Media	34.1	34.9
WAAV AM,WGNI FM,WKXS FM,WMNX FM,WWQQ FM		
Ocean Broadcasting, LLC	6.4	7.3
WLGX FM,WRQR FM		
Sea-Comm, Inc.	14.1	19.7
WKXB FM,WSFM FM		
	54.6	61.9

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	16 (1)	16 (1)	7.2
Adult Stand.	0 (0)	7 (1)	7 (1)	3.1
Black Gospel	3 (1)	0 (0)	3 (1)	1.3
CHR	0 (0)	9 (2)	9 (2)	4.0
Classic Cntry.	0 (0)	5 (1)	5 (1)	2.2
Classic Rock	0 (0)	10 (2)	10 (2)	4.5
Country	0 (0)	28 (1)	28 (1)	12.6
Dance	0 (0)	4 (1)	4 (1)	1.8
Easy List.	0 (0)	1 (2)	1 (2)	0.4
Modern Rock	0 (0)	18 (1)	18 (1)	8.1
Oldies	0 (0)	15 (1)	15 (1)	6.7
Rhythmic Old.	0 (0)	23 (1)	23 (1)	10.3
Rock	0 (0)	17 (2)	17 (2)	7.6
Smooth Jazz	0 (0)	4 (1)	4 (1)	1.8
Soft AC	0 (0)	2 (1)	2 (1)	0.9
Talk	13 (1)	0 (0)	13 (1)	5.8
Urban	0 (0)	37 (2)	37 (2)	16.6
Urban AC	0 (0)	11 (1)	11 (1)	4.9
Totals	16 (2)	207 (21)	223 (23)	

Note WMFD-630 Old Format: silent New Format: Rock // WRQR

WORCESTER

Arbitron Rank 111	Pop (12+) 385,800	Stations 34 / 8	% Below Line 54.3
Market TSL in Hours 19.5	Diaries 1196 / 323:1 / 51.2%	% Not Listed 11.7	
Average Persons Rating 14.7	12+ FM Share (Metro) 70.6	Sample Target 1150	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WSRS-F	Soft AC	79 / 13.8	15.4	15.5	13.9	15.8	14.6	1001 / 25.9	29.0	25.6	143 / 1657	Clear Channel Communications
2 WTAG	Talk	48 / 8.4	7.9	6.7	7.6	6.9	7.6	653 / 16.9	16.9	18.6	59 / 836	Clear Channel Communications
3 WAAF-F	Rock	43 / 7.5	7.8	8.8	7.3	7.2	7.9	613 / 15.9	17.7	15.8	83 / 1102	Entercom
4 WXLO-F	Hot AC	36 / 6.4	7.4	8.5	8.5	8.5	7.7	672 / 17.4	21.4	20.2	58 / 1164	Citadel Communications Corp.
5 WJMN-F	Dance	34 / 6.0	5.7	4.1	4.6	5.9	5.1	607 / 15.7	12.2	14.5	48 / 938	Clear Channel Communications
6 WBZ	News	25 / 4.4	3.9	3.3	3.1	2.7	3.7	501 / 13.0	11.5	12.7	42 / 833	CBS/Infinity
6 WKLB-F	Country	25 / 4.4	4.1	5.0	4.1	3.7	4.4	339 / 8.8	8.9	8.5	48 / 709	Greater Media, Inc.
8 WZLX-F	Classic Rock	22 / 3.9	2.2	2.6	2.9	3.5	2.9	379 / 9.8	9.0	10.2	35 / 598	CBS/Infinity
9 WBMX-F	Modern AC	21 / 3.6	4.6	2.9	3.6	3.4	3.7	451 / 11.7	13.1	11.8	36 / 821	CBS/Infinity
10 WCRB-F	Classical	20 / 3.4	3.7	3.6	3.2	4.3	3.5	370 / 9.6	9.1	8.5	31 / 537	Charles River Broadcasting
11 WODS-F	Oldies	16 / 2.9	3.5	3.6	2.7	2.2	3.2	354 / 9.2	10.9	11.1	38 / 747	CBS/Infinity
12 WXKS-F	CHR	16 / 2.8	2.5	2.8	2.4	2.1	2.6	405 / 10.5	10.6	12.3	23 / 573	Clear Channel Communications
13 WBCN-F	Modern Rock	15 / 2.6	2.4	2.4	2.4	3.2	2.5	375 / 9.7	9.8	9.5	20 / 541	CBS/Infinity
14 WWFX-F	Classic Hits	12 / 2.2	3.7	3.3	5.1	3.5	3.6	263 / 6.8	9.5	10.2	26 / 370	Citadel Communications Corp.
15 WROR-F	Classic Hits	11 / 1.9	1.7	1.7	0.8	1.8	1.5	264 / 6.9	5.2	3.2	28 / 473	Greater Media, Inc.
16 WEEI	Sports	10 / 1.7	1.5	0.7	1.4	1.1	1.3	153 / 4.0	3.2	4.2	22 / 230	Entercom
17 WTKK-F	Talk	8 / 1.4	1.2	0.7	1.4	1.4	1.2	173 / 4.5	2.4	4.1	13 / 257	Greater Media, Inc.
18 WORC-F	Oldies	7 / 1.2	1.0	1.4	1.4	0.8	1.2	158 / 4.1	5.2	4.6	26 / 291	Citadel Communications Corp.
19 WMJX-F	Adult Cont.	6 / 1.0	0.7	0.7	0.8	1.1	0.8	153 / 4.0	3.7	4.5	10 / 294	Greater Media, Inc.
20 WCTK-F	Country	5 / 0.9	0.3	0.5	0.3	0.5	0.5	107 / 2.8	2.0	1.9	10 / 230	Hall Communications, Inc.
20 WVEI	Sports	5 / 0.9		0.7				99 / 2.6	2.7	3.2	5 / 99	Entercom
22 WYNE	Religious	4 / 0.8	0.5	0.3	0.7	1.0	0.6	62 / 1.6	1.3	1.8	14 / 115	Blount Communications
22 WQXS-F	Rhythmic Old.	4 / 0.8	1.2	0.7	0.5	0.6	0.8	127 / 3.3	3.6	2.7	5 / 201	Entercom
24 WHJY-F	Rock	4 / 0.7	0.8	0.3		0.3		96 / 2.5	2.1		6 / 179	Clear Channel Communications
24 WBOS-F	Adult Altern.	4 / 0.7	1.0	1.0	1.5	1.0	1.1	146 / 3.8	5.0	6.3	9 / 278	Greater Media, Inc.
24 WRKO	Talk	4 / 0.7	0.8	0.9	1.2	1.3	0.9	118 / 3.1	2.7	4.4	10 / 211	Entercom
24 WWBB-F	Oldies	4 / 0.7	0.7	0.9	1.4	1.1	0.9	125 / 3.2	3.6	3.5	11 / 258	Clear Channel Communications
28 WESO	Country	3 / 0.5	0.5	0.7	0.7	1.1	0.6	62 / 1.6	1.6	1.1	7 / 110	Money Matters Radio
28 WPKX-F	Country	3 / 0.5	1.1	0.7				33 / 0.9	2.5	2.7	7 / 60	Clear Channel Communications
30 WBRU-F	Modern Rock	2 / 0.4	0.8	0.5	0.5	0.5	0.6	78 / 2.0	3.2	2.8	3 / 128	Brown Broadcasting Service, Inc.
31 WAQY-F	Classic Rock	2 / 0.3	1.9	2.3				46 / 1.2	7.2	6.1	7 / 130	Saga Communications, Inc.
31 WNEB	Cont. Christ.	2 / 0.3						66 / 1.7			2 / 66	Heirwaves, Inc.
31 WPLM-F	Soft AC	2 / 0.3	0.3	0.5				35 / 0.9	0.9		2 / 35	Plymouth Rock Broadcasting
31 WGIR-F	Rock	2 / 0.3	0.3	0.5	0.3		0.4	117 / 3.0	2.7	2.1	7 / 291	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WJMN-F	1 WAAF-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F
2 WAAF-F	2 WJMN-F	2 WAAF-F	2 WXLO-F	2 WXLO-F	2 WTAG	2 WTAG	2 WTAG	2 WTAG	2 WJMN-F	2 WTAG
3 WXKS-F	3 WSRS-F	3 WXLO-F	3 WAAF-F	3 WAAF-F	3 WBZ	3 WXLO-F	3 WXLO-F	3 WJMN-F	3 WAAF-F	2 WAAF-F
4 WXLO-F	4 WXLO-F	4 WZLX-F	4 WZLX-F	4 WZLX-F	4 WXLO-F	4 WAAF-F	4 WAAF-F	4 WAAF-F	4 WCRB-F	4 WJMN-F
5 WBMX-F	5 WBMX-F	4 WJMN-F	5 WBMX-F	5 WKLB-F	5 WKLB-F	5 WBZ	5 WZLX-F	5 WXLO-F	5 WBZ	5 WXLO-F
6 WSRS-F	6 WXKS-F	6 WBMX-F	6 WKLB-F	6 WBMX-F	6 WCRB-F	6 WJMN-F	6 WKLB-F	6 WBZ	6 WXKS-F	6 WKLB-F
7 WBCN-F	7 WZLX-F	7 WKLB-F	7 WBCN-F	7 WBZ	7 WODS-F	6 WBCN-F	7 WBMX-F	7 WZLX-F	7 WXLO-F	7 WCRB-F
8 WKLB-F	8 WKLB-F	8 WBCN-F	8 WWFX-F	8 WBCN-F	8 WZLX-F	8 WKLB-F	8 WODS-F	8 WBMX-F	8 WTAG	8 WBZ
8 WZLX-F	9 WBCN-F	9 WXKS-F	9 WXKS-F	9 WTAG	9 WAAF-F	9 WZLX-F	9 WBZ	8 WCRB-F	9 WKLB-F	9 WODS-F
10 WORC-F	9 WWFX-F	10 WWFX-F	10 WBZ	10 WWFX-F	10 WBMX-F	10 WBMX-F	10 WJMN-F	10 WKLB-F	10 WBMX-F	10 WBMX-F
							10 WCRB-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMN-F	1 WSRS-F	1 WXLO-F	1 WSRS-F	1 WSRS-F	1 WAAF-F	1 WAAF-F	1 WAAF-F	1 WAAF-F	1 WSRS-F
2 WSRS-F	2 WJMN-F	2 WSRS-F	2 WXLO-F	2 WXLO-F	2 WJMN-F	2 WJMN-F	2 WXLO-F	2 WZLX-F	2 WAAF-F
3 WBMX-F	3 WXLO-F	3 WXKS-F	3 WBMX-F	3 WBMX-F	3 WBCN-F	3 WZLX-F	3 WZLX-F	3 WSRS-F	3 WZLX-F
4 WAAF-F	4 WXKS-F	4 WAAF-F	4 WJMN-F	4 WKLB-F	4 WWFX-F	3 WBCN-F	4 WKLB-F	4 WBCN-F	4 WXLO-F
5 WXKS-F	5 WBMX-F	5 WBMX-F	5 WXKS-F	5 WXKS-F	5 WZLX-F	5 WXLO-F	5 WBCN-F	5 WXLO-F	5 WBCN-F
6 WKLB-F	6 WAAF-F	6 WZLX-F	6 WKLB-F	6 WZLX-F	6 WODS-F	5 WWFX-F	6 WWFX-F	6 WWFX-F	5 WBZ
6 WXLO-F	7 WKLB-F	7 WKLB-F	7 WAAF-F	7 WTAG	7 WSRS-F	7 WSRS-F	7 WSRS-F	7 WJMN-F	7 WKLB-F
8 WMJX-F	8 WZLX-F	8 WJMN-F	8 WZLX-F	8 WODS-F	8 WTAG	8 WKLB-F	8 WBMX-F	8 WROR-F	7 WEEI
8 WCRB-F	9 WCRB-F	9 WWFX-F	9 WCRB-F	9 WAAF-F	9 WROR-F	9 WBMX-F	9 WEEI	9 WKLB-F	9 WWFX-F
10 WCTK-F	10 WWFX-F	10 WCRB-F	10 WODS-F	10 WCRB-F	10 WBRU-F	10 WEEI	10 WCRB-F	10 WBZ	10 WROR-F
					10 WXKS-F				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WNEB	1230	1 kw / 1 kw	Cont. Christ.	Ind.	—	Heirwaves, Inc.	Worcester
WTAG	580	5 kw / 5 kw	Talk	CBS, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Worcester
WVEI	1440	5 kw / 5 kw	Sports	ESPN, WW1/MBS	D & R Radio	Entercom	Worcester
WYNE	760	25 kw / kw	Religious	SRN	Salem Radio Reps	Blount Communications	Leicester

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WORC	98.9	2.4 kw @361	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Webster
WSRS	96.1	16.5 kw @863	Soft AC	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Worcester
WWFX	100.1	2.85 kw @479	Classic Hits	Ind.	McGavren-Guild	Citadel Communications Corp.	Southbridge
WXLO	104.5	25.5 kw @677	Hot AC	AP	McGavren-Guild	Citadel Communications Corp.	Fitchburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WAQY-F	Classic Rock	102.1	Springfield
WBCN-F	Modern Rock	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOS-F	Adult Altern.	92.9	Brookline
WBRU-F	Modern Rock	95.5	Providence
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WCTK-F	Country	98.1	New Bedford
WEEI	Sports	850	Boston
WESO	Country	970	Southbridge
WGIR-F	Rock	101.1	Manchester
WHJY-F	Rock	94.1	Providence
WJMN-F	Dance	94.5	Boston
WKLB-F	Country	99.5	Lowell
WMJX-F	Adult Cont.	106.7	Boston
WODS-F	Oldies	103.3	Boston
WPKX-F	Country	97.9	Enfield
WPLM-F	Soft AC	99.1	Plymouth
WQSX-F	Rhythmic Old.	93.7	Lawrence
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Frammingham
WTKK-F	Talk	96.9	Boston
WWBB-F	Oldies	101.5	Providence
WXKS-F	CHR	107.9	Medford
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp. WORC FM, WWFX FM, WXLO FM	9.8	14.0
Clear Channel Communications WSRS FM, WTAG AM	22.2	18.0
	32.0	32.0

Format Performance	AM	FM	Totals	Percent
Adult Altern.	0 (0)	4 (1)	4 (1)	0.8
Adult Cont.	0 (0)	6 (1)	6 (1)	1.2
CHR	0 (0)	16 (1)	16 (1)	3.2
Classic Hits	0 (0)	23 (2)	23 (2)	4.6
Classic Rock	0 (0)	24 (2)	24 (2)	4.8
Classical	0 (0)	20 (1)	20 (1)	4.0
Cont. Christ.	2 (1)	0 (0)	2 (1)	0.4
Country	3 (1)	33 (3)	36 (4)	7.2
Dance	0 (0)	34 (1)	34 (1)	6.8
Hot AC	0 (0)	36 (1)	36 (1)	7.2
Modern AC	0 (0)	21 (1)	21 (1)	4.2
Modern Rock	0 (0)	17 (2)	17 (2)	3.4
News	25 (1)	0 (0)	25 (1)	5.0
Oldies	0 (0)	27 (3)	27 (3)	5.4
Religious	4 (1)	0 (0)	4 (1)	0.8
Rhythmic Old.	0 (0)	4 (1)	4 (1)	0.8
Rock	0 (0)	49 (3)	49 (3)	9.7
Soft AC	0 (0)	80 (2)	80 (2)	15.9
Sports	15 (2)	0 (0)	15 (2)	3.0
Talk	52 (2)	8 (1)	60 (3)	11.9
Totals	101 (8)	402 (26)	503 (34)	

YORK

Arbitron Rank 105	Pop (12+) 395,200	Stations 36 / 10	% Below Line 9.9
Market TSL in Hours 20.5		Diaries 1422 / 278:1 / 65.0%	% Not Listed 11.2
Average Persons Rating 15.4		12+ FM Share (Metro) 77.2	Sample Target 1380

12+Metro	Format	Fall 00 1/4 Share	Su 00	Spg 00	Wi 00	Fall 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WARM-F	Adult Cont.	50 / 8.2	8.1	7.3	9.0	7.8	8.2	671 / 17.0	17.3	16.9	109 / 1507	Susquehanna Radio Corp.
2 WYCR-F	CHR	45 / 7.3	5.8	7.0	8.6	8.2	7.2	977 / 24.7	25.0	24.6	65 / 1732	Estate of John D. Bare
3 WSOX-F	Oldies	44 / 7.2	6.8	7.3	7.1	6.1	7.1	627 / 15.9	14.1	15.5	105 / 1450	Thomas Harvey Moffit, Sr.
4 WGTY-F	Country	41 / 6.8	7.1	7.6	5.4	9.9	6.7	559 / 14.1	12.3	15.3	45 / 686	Times and News Publishing Co.
5 WQXA-F	Rock	40 / 6.6	7.2	7.0	7.0	6.6	6.9	635 / 16.1	15.9	18.8	120 / 1969	Citadel Communications Corp.
6 WRKZ-F	Country	34 / 5.6	6.0	5.7	6.5	5.3	5.9	426 / 10.8	13.9	11.5	106 / 1406	Citadel Communications Corp.
7 WNCE-FF	Classic Rock	32 / 5.3	0.2	0.2	0.2		1.5	443 / 11.2	0.4		105 / 1470	Cumulus Media
8 WROZ-F	Soft AC	26 / 4.3	3.9	3.7	3.8	3.2	3.9	474 / 12.0	13.2	10.0	106 / 1728	Hall Communications, Inc.
9 WSBA	Talk	23 / 3.8	2.6	3.1	2.1	3.2	2.9	341 / 8.6	8.1	10.9	32 / 452	Susquehanna Radio Corp.
10 WRV-F	Classic Hits	21 / 3.4	3.1	2.8	3.0	2.7	3.1	352 / 8.9	7.4	9.0	88 / 1444	Clear Channel Communications
11 WLAN-F	CHR	20 / 3.3	2.7	2.4	1.6	2.9	2.5	506 / 12.8	11.0	11.7	87 / 2185	Clear Channel Communications
12 WNNK-F	CHR	18 / 3.0	1.4	1.8	2.5	1.8	2.2	312 / 7.9	7.7	6.3	111 / 1863	Cumulus Media
13 WDAC-F	Cont. Christ.	16 / 2.6	1.6	2.3	2.4	2.9	2.2	237 / 6.0	5.3	6.1	63 / 932	WDAC Radio Co.
14 WHP	Talk	15 / 2.5	2.3	2.8	2.7	3.1	2.6	262 / 6.6	6.3	7.1	109 / 1540	Clear Channel Communications
15 WEGK-F	Classic Rock	11 / 1.9	3.1	2.8	3.2	1.8	2.8	281 / 7.1	9.5	10.0	36 / 864	Hall Communications, Inc.
16 WZBA-F	Classic Hits	9 / 1.5	1.4	1.9	1.0	0.5	1.4	183 / 4.6	3.2	2.4	10 / 227	Shamrock Communications
17 WPOC-F	Country	9 / 1.4	1.4	1.5	1.4	1.5	1.4	144 / 3.6	4.1	3.7	9 / 150	Chase Radio Partners
18 WIYY-F	Rock	8 / 1.4	1.8	2.1	1.7	0.9	1.7	146 / 3.7	3.8	3.0	11 / 171	Hearst-Argyle Television, Inc.
19 WWKL-F	Oldies	8 / 1.3	1.6	1.6	1.4	1.7	1.5	171 / 4.3	4.3	4.0	55 / 978	Clear Channel Communications
19 WBAL	News/Talk	8 / 1.3	1.0	1.1	1.1	0.6	1.1	107 / 2.7	3.2	2.2	10 / 164	Hearst-Argyle Television, Inc.
21 WHYL	Adult Stand.	8 / 1.2	0.8	0.8	0.5		0.8	80 / 2.0	1.6		31 / 423	Citadel Communications Corp.
22 WHVR	Soft AC	7 / 1.1	1.3	1.0	0.6	1.2	1.0	97 / 2.4	2.3	4.0	7 / 97	Estate of John D. Bare
23 WFRE-F	Country	6 / 1.0	1.1	1.0	0.3	0.5	0.8	134 / 3.4	2.3	2.0	7 / 149	Clear Channel Communications
23 WIOV-F	Country	6 / 1.0	0.6	0.6	0.8	0.9	0.8	103 / 2.6	2.7	4.0	31 / 696	Brill Media Co.
25 WRBT-F	Country	6 / 0.9	1.4	1.6	1.3	0.6	1.3	97 / 2.5	3.5	2.1	57 / 925	Clear Channel Communications
26 WOYK	Sports	4 / 0.6	1.0	0.8	0.6	0.8	0.8	101 / 2.5	2.2	3.4	7 / 192	Starview Media, Inc.
26 WOCT-F	Classic Rock	4 / 0.6		0.3	0.5	0.5		36 / 0.9	1.6	1.3	4 / 50	Clear Channel Communications
26 WAYZ-F	CHR	4 / 0.6	3.2	2.9	2.5	4.1	2.3	91 / 2.3	6.3	6.5	4 / 109	Hagerstown Bcstg Co., Inc.
26 WQXA	Trad. Country	4 / 0.6	0.6	1.3	0.6	0.3	0.8	32 / 0.8	1.4	1.4	4 / 41	Citadel Communications Corp.
30 WGET	Adult Cont.	3 / 0.5	1.1	0.5	0.3	0.9	0.6	76 / 1.9	1.6	1.8	3 / 79	Times and News Publishing Co.
30 WWMX-F	Hot AC	3 / 0.5	0.8	0.3	0.3	0.3	0.5	73 / 1.9	1.8	1.7	3 / 86	CBS/Infinity
30 WQSR-F	Oldies	3 / 0.5	0.6	0.8	1.0		0.7	66 / 1.7	1.9		3 / 71	CBS/Infinity
33 WERQ-F	Urban	2 / 0.4		0.5	0.5			64 / 1.6	2.6		4 / 108	Radio One
33 WHFS-F	Modern Rock	2 / 0.4	0.3	0.3	0.6	0.5	0.4	67 / 1.7	2.4	1.8	2 / 73	CBS/Infinity
35 WLIF-F	Soft AC	2 / 0.3	1.0		0.6	0.3		53 / 1.3	2.0	1.4	3 / 62	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WYCR-F	1 WQXA-F	1 WQXA-F	1 WNCE-FF	1 WARM-F	1 WARM-F	1 WQXA-F	1 WARM-F	1 WARM-F	1 WYCR-F	1 WYCR-F
2 WQXA-F	2 WYCR-F	2 WYCR-F	2 WQXA-F	2 WSOX-F	2 WSOX-F	2 WARM-F	2 WGTY-F	2 WYCR-F	2 WQXA-F	2 WSOX-F
3 WLAN-F	3 WNCE-FF	3 WNCE-FF	3 WRKZ-F	3 WNCE-FF	3 WGTY-F	3 WSOX-F	3 WSOX-F	3 WSOX-F	3 WROZ-F	3 WGTY-F
4 WNNK-F	4 WLAN-F	4 WRKZ-F	4 WARM-F	4 WQXA-F	4 WRKZ-F	4 WSOX-F	4 WRKZ-F	4 WQXA-F	4 WGTY-F	4 WRKZ-F
5 WARM-F	5 WRKZ-F	5 WARM-F	5 WYCR-F	5 WRKZ-F	5 WSBA	5 WNCE-FF	4 WQXA-F	5 WRKZ-F	5 WSOX-F	5 WARM-F
6 WRKZ-F	6 WNNK-F	6 WRV-F	6 WSOX-F	6 WYCR-F	6 WNCE-FF	6 WYCR-F	6 WYCR-F	5 WNCE-FF	6 WRKZ-F	6 WQXA-F
7 WNCE-FF	7 WROZ-F	6 WSOX-F	7 WRV-F	7 WGTY-F	7 WROZ-F	7 WRKZ-F	7 WNCE-FF	7 WGTY-F	7 WLAN-F	7 WNCE-FF
8 WROZ-F	8 WARM-F	8 WROZ-F	8 WROZ-F	8 WRV-F	8 WDAC-F	8 WSBA	8 WSBA	8 WROZ-F	8 WARM-F	8 WLAN-F
9 WSOX-F	9 WRV-F	9 WLAN-F	9 WGTY-F	8 WROZ-F	9 WRV-F	9 WROZ-F	9 WROZ-F	8 WNNK-F	9 WDAC-F	9 WROZ-F
10 WGTY-F	10 WGTY-F	9 WGTY-F	10 WLAN-F	10 WLAN-F	10 WHP	10 WHP	10 WRV-F	10 WLAN-F	10 WNCE-FF	10 WSBA

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WYCR-F	1 WYCR-F	1 WYCR-F	1 WYCR-F	1 WARM-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WNCE-FF
2 WQXA-F	2 WQXA-F	2 WNNK-F	2 WARM-F	2 WSOX-F	2 WYCR-F	2 WNCE-FF	2 WNCE-FF	2 WNCE-FF	2 WQXA-F
3 WLAN-F	3 WROZ-F	3 WROZ-F	3 WROZ-F	3 WYCR-F	3 WRKZ-F	3 WYCR-F	3 WRKZ-F	3 WRKZ-F	3 WSOX-F
4 WROZ-F	4 WLAN-F	3 WQXA-F	4 WRKZ-F	4 WROZ-F	4 WNNK-F	4 WRKZ-F	4 WLAN-F	4 WYCR-F	4 WRKZ-F
5 WARM-F	5 WNNK-F	5 WRKZ-F	5 WLAN-F	5 WRKZ-F	5 WNCE-FF	5 WLAN-F	5 WRKZ-F	5 WRV-F	5 WARM-F
6 WRKZ-F	6 WRKZ-F	5 WLAN-F	6 WQXA-F	6 WGTY-F	6 WRV-F	6 WRV-F	6 WRV-F	6 WSOX-F	6 WRV-F
7 WNNK-F	7 WARM-F	7 WNCE-FF	7 WNNK-F	7 WRV-F	7 WGTY-F	7 WGTY-F	7 WROZ-F	7 WGTY-F	6 WYCR-F
7 WGTY-F	8 WNCE-FF	8 WARM-F	8 WSOX-F	8 WLAN-F	8 WLAN-F	8 WNNK-F	8 WSOX-F	8 WARM-F	8 WGTY-F
9 WNCE-FF	9 WGTY-F	9 WRV-F	9 WGTY-F	9 WNNK-F	9 WARM-F	9 WARM-F	9 WARM-F	8 WEGK-F	9 WEGK-F
10 WFRE-F	10 WRV-F	10 WPOC-F	10 WRV-F	10 WQXA-F	10 WEGK-F	10 WSOX-F	9 WIYY-F	10 WLAN-F	10 WIYY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGET	1320	1 kw / 500 w	Adult Cont.	WW1/MBS, CBS, 1-on-1	Christal	Times and News Publishing Co.	Gettysburg
WHVR	1280	5 kw / 500 w	Soft AC	WW1/MBS	Allied Radio Ptnrs.	Estate of John D. Bare	Hanover
WOYK	1350	5 kw / 1 kw	Sports	ESPN	—	Starview Media, Inc.	York
WQXA	1250	1 kw / 33 w	Trad. Country	ABC	McGavren-Guild	Citadel Communications Corp.	York
WSBA	910	5 kw / 1 kw	Talk	1-on-1, AP	MG/Susquehanna	Susquehanna Radio Corp.	York

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARM	103.3	6.4 kw @ 1,305	Adult Cont.	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	York
WEGK	92.7	1.42 kw @ 700	Classic Rock	Ind.	D & R Radio	Hall Communications, Inc.	Starview
WGTY	107.7	50 kw @ 351	Country	WW1/MBS	Christal	Times and News Publishing Co.	Gettysburg
WSOX	96.1	50 kw @ 500	Oldies	Ind.	McGavren-Guild	Thomas Harvey Moffit, Sr.	Red Lion
WYCR	98.5	10.5 kw @ 930	CHR	Ind.	Allied Radio Ptnrs.	Estate of John D. Bare	York-Hanover

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAYZ-F	CHR	101.5	Waynesboro
WBAL	News/Talk	1090	Baltimore
WERQ-F	Urban	92.3	Baltimore
WFRE-F	Country	99.9	Frederick
WHFS-F	Modern Rock	99.1	Annapolis
WIYY-F	Rock	97.9	Baltimore
WLIF-F	Soft AC	101.9	Baltimore
WOCT-F	Classic Rock	104.3	Baltimore
WPOC-F	Country	93.1	Baltimore
WQSR-F	Oldies	105.7	Catonsville
WWMX-F	Hot AC	106.5	Baltimore
WZBA-F	Classic Hits	100.7	Westminster

Consolidation Report

	12+	25-54
	(%)	(%)
Estate of John D. Bare WHVR AM, WYCR FM	8.4	6.7
Susquehanna Radio Corp. WARM FM, WSBA AM	12.0	10.0
Times and News Publishing Co. WGET AM, WGTY FM	7.3	5.1
	27.7	21.8

Format Performance

	AM	FM	Totals	Percent
Adult Cont.	3 (1)	50 (1)	53 (2)	9.8
Adult Stand.	8 (1)	0 (0)	8 (1)	1.5
CHR	0 (0)	87 (4)	87 (4)	16.0
Classic Hits	0 (0)	30 (2)	30 (2)	5.5
Classic Rock	0 (0)	47 (4)	47 (4)	8.7
Cont. Christ.	0 (0)	16 (1)	16 (1)	2.9
Country	0 (0)	102 (6)	102 (6)	18.8
Hot AC	0 (0)	3 (1)	3 (1)	0.6
Modern Rock	0 (0)	2 (1)	2 (1)	0.4
News/Talk	8 (1)	0 (0)	8 (1)	1.5
Oldies	0 (0)	55 (3)	55 (3)	10.1
Rock	0 (0)	48 (2)	48 (2)	8.8
Soft AC	7 (1)	28 (2)	35 (3)	6.4
Sports	4 (1)	0 (0)	4 (1)	0.7
Talk	39 (2)	0 (0)	39 (2)	7.2
Trad. Country	4 (1)	0 (0)	4 (1)	0.7
Urban	0 (0)	2 (1)	2 (1)	0.4
Totals	73 (8)	470 (28)	543 (36)	

YOUNGSTOWN-WARREN

Arbitron Rank 104	Pop (12+) 395,900	Stations 37 / 19	% Below Line 13.8
Market TSL in Hours 20.6	Average Persons Rating 15.6	Diaries 1301 / 304:1 / 59.3%	% Not Listed 9.9
		12+ FM Share (Metro) 68.6	Sample Target 1320

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fall 98	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WQXK-F	Country	73 / 11.8	13.4	9.9	11.2	12.2	11.6	975 / 24.6	23.2	21.3	126 / 1655	Cumulus Media
2	WHOT-F	CHR	59 / 9.5	9.3	11.6	9.1	9.8	9.9	1063 / 26.8	29.0	27.7	91 / 1782	Cumulus Media
3	WKBN	Talk	56 / 9.0	9.3	8.9	9.1	9.6	9.1	702 / 17.7	18.9	16.6	77 / 1030	Clear Channel Communications
4	WMXY-F	Hot AC	46 / 7.4	7.9	6.5	6.1	7.6	7.0	676 / 17.1	15.3	16.0	61 / 880	Clear Channel Communications
4	WYFM-F	Classic Rock	46 / 7.4	7.1	8.1	7.3	7.3	7.5	635 / 16.0	17.1	17.7	97 / 1210	Cumulus Media
6	WNCD-F	Rock	43 / 6.9	7.3	5.9	8.0	7.2	7.0	638 / 16.1	16.5	17.8	67 / 987	Clear Channel Communications
7	WBBG-F	Oldies	35 / 5.6	6.2	6.3	6.4	5.6	6.1	548 / 13.8	16.3	17.2	39 / 664	Clear Channel Communications
8	WNIO-AF	Adult Stand.	28 / 4.5	2.7	2.4	2.2	0.6	3.0	503 / 12.7	7.1	7.9	30 / 573	Clear Channel Communications
9	WSOM	Adult Stand.	20 / 3.3	2.1	2.0	2.9	2.2	2.6	278 / 7.0	7.1	6.3	24 / 375	Cumulus Media
10	WENZ-F	Urban	19 / 3.0	1.6	1.5	2.1	1.7	2.0	323 / 8.2	5.3	6.7	19 / 338	Radio One
11	WAMO-F	Urban	18 / 2.9	2.8	2.9	2.9	4.0	2.9	314 / 7.9	7.1	8.4	32 / 504	Sheridan Broadcasting Corp.
12	WTNX-F	Modern AC	16 / 2.5	1.4	2.0	1.7	2.3	1.9	486 / 12.3	6.5	6.4	21 / 587	Bonneville International Corp.
13	WGFT	Black Gospel	12 / 2.0	0.6	1.8	1.5	1.0	1.5	117 / 3.0	2.3	1.3	12 / 117	Esquire Communications, Inc.
14	WLLF-F	Smooth Jazz	11 / 1.8	1.3	1.3	1.0	0.9	1.3	159 / 4.0	3.0	2.7	19 / 237	Cumulus Media
15	WICT-F	Country	10 / 1.6	2.1	2.0	1.4	1.4	1.8	352 / 8.9	7.6	5.9	31 / 763	Clear Channel Communications
16	WBBW	Sports	8 / 1.3	0.6	0.7	0.4	1.4	0.7	87 / 2.2	3.0	2.4	9 / 102	Connoisseur Communications
17	WTAM	News/Talk	6 / 0.9	1.1	1.3	1.1	1.3	1.1	184 / 4.7	4.4	4.4	9 / 266	Clear Channel Communications
18	WHK-F	Religious	5 / 0.8	1.1	0.8	0.8	0.4	0.9	116 / 2.9	2.4	3.7	7 / 189	Clear Channel Communications
18	WZKL-F	Hot AC	5 / 0.8	0.6	0.7	0.6	0.6	0.7	110 / 2.8	2.7		9 / 165	D. A. Peterson, Inc.
18	WNXC-F	Classic Rock	5 / 0.8	0.6	0.5	1.0	0.6	0.7	66 / 1.7	2.8	2.6	8 / 105	CBS/Infinity
21	WMJI-F	Oldies	4 / 0.7	0.5	0.5	1.4	0.7	0.8	138 / 3.5	2.3	3.5	5 / 157	Clear Channel Communications
22	WJST-F	Adult Stand.	4 / 0.6						55 / 1.4			8 / 176	Beasley Broadcast Group
22	WASN	Talk	4 / 0.6	0.5		0.6			66 / 1.7		1.2	4 / 75	Otter Communications, Ltd.
22	WDVE-F	Rock	4 / 0.6						41 / 1.0			17 / 341	Clear Channel Communications
25	WZAK-F	Urban AC	3 / 0.5		1.0				64 / 1.6	4.2	5.1	3 / 73	Radio One
25	WPIC	Adult Stand.	3 / 0.5	0.8	0.7	0.6		0.6	98 / 2.5	2.6	2.3	17 / 282	Cumulus Media
27	WMMS-F	Rock	2 / 0.4	0.8	0.8	1.1	0.4	0.8	95 / 2.4	2.0	2.7	3 / 119	Clear Channel Communications
28	WKDD-F	Hot AC	2 / 0.3	0.3					39 / 1.0			2 / 39	Clear Channel Communications
28	WWIZ-F	Oldies	2 / 0.3						49 / 1.2			9 / 148	Cumulus Media
28	WRBP	Silent	2 / 0.3	1.7	2.0	1.7	1.6	1.4	73 / 1.8	4.8	5.1	2 / 73	Salem Communications Corp.
28	WMVX-F	Hot AC	2 / 0.3		1.0				75 / 1.9	3.6	5.1	2 / 91	Clear Channel Communications
28	WKNR	Sports	2 / 0.3	0.3	0.7				51 / 1.3	1.3		2 / 77	Salem Communications Corp.
28	WHBC-F	Adult Cont.	2 / 0.3		12.2				52 / 1.3	26.0	23.8	5 / 93	NextMedia
28	WRQK-F	Rock	2 / 0.3	0.5					63 / 1.6			4 / 115	Cumulus Media
28	WOGF-F	Country	2 / 0.3						28 / 0.7	0.9		16 / 254	Constrander Corp.
36	WHK	Religious	1 / 0.0						3 / 0.1			1 / 7	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHOT-F	1 WNCD-F	1 WYFM-F	1 WYFM-F	1 WQXK-F	1 WKBN	1 WKBN	1 WKBN	1 WQXK-F	1 WQXK-F
2	WTNX-F	2 WHOT-F	2 WHOT-F	2 WHOT-F	1 WYFM-F	2 WQXK-F	2 WQXK-F	2 WQXK-F	2 WHOT-F	2 WHOT-F
3	WQXK-F	3 WQXK-F	3 WNCD-F	3 WMXY-F	3 WMXY-F	3 WYFM-F	3 WHOT-F	3 WNCD-F	3 WNCD-F	3 WMXY-F
4	WNCD-F	4 WMXY-F	4 WQXK-F	4 WQXK-F	4 WHOT-F	4 WBBG-F	4 WYFM-F	4 WYFM-F	4 WKBN	4 WMXY-F
5	WENZ-F	5 WYFM-F	5 WMXY-F	4 WNCD-F	5 WNCD-F	5 WMXY-F	5 WNCD-F	5 WMXY-F	5 WENZ-F	4 WBBG-F
6	WAMO-F	6 WENZ-F	6 WBBG-F	6 WBBG-F	6 WBBG-F	6 WNIO-AF	6 WMXY-F	6 WNCD-F	6 WYFM-F	6 WKBN
7	WZKL-F	7 WAMO-F	7 WAMO-F	7 WAMO-F	7 WKBN	7 WHOT-F	7 WBBG-F	7 WNIO-AF	7 WBBG-F	7 WYFM-F
8	WMXY-F	8 WTNX-F	8 WENZ-F	8 WKBN	8 WAMO-F	8 WSOM	8 WNIO-AF	8 WBBG-F	8 WNIO-AF	8 WBBG-F
9	WBBG-F	9 WNIO-AF	9 WTNX-F	9 WTNX-F	9 WGFT	9 WNCD-F	9 WSOM	9 WSOM	9 WAMO-F	9 WENZ-F
10	WYFM-F	10 WKBN	10 WNIO-AF	9 WENZ-F	10 WTNX-F	10 WGFT	10 WAMO-F	10 WAMO-F	10 WAMO-F	10 WTNX-F
		10 WBBG-F			10 WENZ-F				10 WNIO-AF	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WQXK-F	1 WHOT-F	1 WHOT-F	1 WMXY-F	1 WNCD-F	1 WNCD-F	1 WNCD-F	1 WNCD-F	1 WNCD-F
2	WHOT-F	2 WMXY-F	2 WMXY-F	2 WHOT-F	2 WQXK-F	2 WYFM-F	2 WYFM-F	2 WYFM-F	2 WYFM-F
3	WAMO-F	3 WQXK-F	3 WQXK-F	3 WQXK-F	3 WHOT-F	3 WHOT-F	3 WHOT-F	3 WQXK-F	3 WQXK-F
4	WENZ-F	4 WAMO-F	4 WNIO-AF	4 WYFM-F	4 WYFM-F	4 WQXK-F	4 WQXK-F	4 WHOT-F	4 WHOT-F
5	WMXY-F	5 WENZ-F	5 WYFM-F	5 WAMO-F	5 WBBG-F	5 WNIO-AF	5 WTNX-F	5 WBBG-F	5 WKBN
6	WTNX-F	6 WTNX-F	6 WTNX-F	6 WBBG-F	6 WAMO-F	6 WYFM-F	6 WTNX-F	6 WMXY-F	6 WBBG-F
7	WNCD-F	7 WYFM-F	7 WAMO-F	7 WENZ-F	7 WTNX-F	7 WZKL-F	6 WNIO-AF	7 WENZ-F	7 WMXY-F
8	WKDD-F	7 WNCD-F	8 WNCD-F	8 WTNX-F	8 WENZ-F	7 WTNX-F	8 WMXY-F	7 WAMO-F	8 WAMO-F
9	WYFM-F	9 WNIO-AF	9 WENZ-F	9 WENZ-F	9 WNIO-AF	9 WDVE-F	9 WAMO-F	9 WNCX-F	8 WKBN
10	WBBG-F	10 WKDD-F	10 WKBN	10 WNIO-AF	9 WNCD-F	10 WMXY-F	10 WNCX-F	9 WBBW	10 WNIO-AF

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WASN	1330	500 w / 1 kw	Talk	PRN	—	Otter Communications, Ltd.	Campbell
WBBW	1240	1 kw / 1 kw	Sports	1-on-1, ESPN, WW1/MBS	Allied Radio Ptnrs.	Connoisseur Communications	Youngstown
WGFT	1500	500 w / kw	Black Gospel	Ind.	—	Esquire Communications, Inc.	Youngstown
WKBN	570	5 kw / 5 kw	Talk	CBS, ABC	Clear Chan.-Emerald	Clear Channel Communications	Youngstown
WNIO	1390	9.5 kw / 5 kw	Adult Stand.	Jones, CBS	Clear Chan.-Emerald	Clear Channel Communications	Youngstown
WPIC	790	1 kw / 51 w	Adult Stand.	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Sharon
WRBP	1440	5 kw / 5 kw	Silent	WW1/MBS, CBS	—	Salem Communications Corp.	Warren
WSOM	600	1 kw / 56 w	Adult Stand.	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Salem

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBG	106.1	3 kw @328	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Niles
WBTJ	101.9	3 kw @328	simul. WNIOAF	Ind.	—	Stop 26 Riverbend	Hubbard
WHOT	101.1	24.5 kw @795	CHR	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Youngstown
WICT	95.1	19 kw @804	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Grove City
WLLF	96.7	1.4 kw @485	Smooth Jazz	Jones	Allied Radio Ptnrs.	Cumulus Media	Mercer
WMXY	98.9	5.9 kw @1,370	Hot AC	ABC, CBS	Clear Chan.-Emerald	Clear Channel Communications	Youngstown
WNCD	93.3	50 kw @280	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Youngstown
WQXK	105.1	88 kw @430	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Salem
WTNX	96.9	50 kw @500	Modern AC	Ind.	—	Bonneville International Corp.	Zion
WWIZ	103.9	3 kw @300	Oldies	Jones	Allied Radio Ptnrs.	Cumulus Media	Mercer
WYFM	102.9	44 kw @455	Classic Rock	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Sharon

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAMO-F	Urban	106.7	Beaver Falls
WDVE-F	Rock	102.5	Pittsburgh
WENZ-F	Urban	107.9	Cleveland
WHBC-F	Adult Cont.	94.1	Canton
WHK	Religious	1000	Parma
WHK-F	Religious	98.1	Canton
WJST-F	Adult Stand.	106.3	Ft. Myers Villas
WKDD-F	Hot AC	96.5	Akron
WKNR	Sports	1220	Cleveland
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	Rock	100.7	Cleveland
WMVX-F	Hot AC	106.5	Cleveland
WNCX-F	Classic Rock	98.5	Cleveland
WOGF-F	Country	104.3	East Liverpool
WRQK-F	Rock	106.9	Canton
WTAM	News/Talk	1100	Cleveland
WZAK-F	Urban AC	93.1	Cleveland
WZKL-F	Hot AC	92.5	Alliance

Consolidation Report

	12+	25-54
	(%)	(%)
Clear Channel Communications	33.8	32.1
WBBG FM, WICT FM, WKBN AM, WMXY FM, WNCD FM, WNIO AM		
Cumulus Media	34.6	36.0
WHOT FM, WLLF FM, WPIC AM, WQXK FM, WSOM AM, WWIZ FM, WYFM FM		
Totals	68.4	68.1

Format Performance	AM	FM	Totals	Percent
Adult Cont.	0 (0)	2 (1)	2 (1)	0.4
Adult Stand.	44 (3)	4 (1)	47 (4)	8.4
Black Gospel	12 (1)	0 (0)	12 (1)	2.2
CHR	0 (0)	59 (1)	59 (1)	10.6
Classic Rock	0 (0)	50 (2)	50 (2)	9.0
Country	0 (0)	84 (3)	84 (3)	15.1
Hot AC	0 (0)	55 (4)	55 (4)	9.9
Modern AC	0 (0)	16 (1)	16 (1)	2.9
News/Talk	6 (1)	0 (0)	6 (1)	1.1
Oldies	0 (0)	41 (3)	41 (3)	7.4
Religious	(1)	5 (1)	5 (2)	0.9
Rock	0 (0)	51 (4)	51 (4)	9.2
Silent	2 (1)	0 (0)	2 (1)	0.4
Smooth Jazz	0 (0)	11 (1)	11 (1)	2.0
Sports	10 (2)	0 (0)	10 (2)	1.8
Talk	59 (2)	0 (0)	59 (2)	10.6
Urban	0 (0)	37 (2)	37 (2)	6.6
Urban AC	0 (0)	10 (2)	10 (2)	1.8
Totals	133(11)	425 (26)	557 (37)	

Note WRTK-1540 Old Format: Rock // WNCD New Format: Oldies // WBBG
 WBTJ-101.9 Old Format: Urban AC New Format: Standards // WNIO
 WBTJ-101.9 Old Format: Standards New Format: Urban



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