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ES

Auto Tires and Accessories

Electrical Goods Wiring, Fixtures, etc.

Sporting Goods Football, Basketball etc.

Household Specialties Phonographs etc.



FALL & WINTER 1927-1928 CO.C.Braun Co. 563-571 RANDOLPH ST. CHICAGO PIONEERS IN RADIO

PARTS

ETS

BB

Sell of Radio Most People Want No Freaks or

C

Manufactured under license grants from Radio Corporation of America, Westinghouse Electric and Manufacturing Company, General Electric Company and American Telephonic and Telegraph Company.

Price List Symphonic Model

1K11474—Complete, without accessories, but with in \$74.50 built loudspeaker. Shipping wt. 105 lbs. List \$150.00

For Battery Operation

1K11475—Set Complete with all accessories for battery operation including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120-amp. "A" Storage Battery, two 445 V. "C" batteries, three large 45 V. "B" batteries and complete Antenna and Ground outfits. Ship. wt. 205 \$101.25 list. List \$199.95. Net Wholesale.....

For Socket Power Operation

1K11476—Set Complete for Socket Power Operation including four 201A type, one 200A type and 112 type power tubes, Pioneer "A" Eliminator, Pioneer "B" Eliminator, two 436 V. "C" batteries and necessary Antenna and Ground outfits. Shipping wt. 190 lbs. List \$231.70. Net Wholesale......

MONROE SYMPHONIC Single Control Shielded Six

Frans-Just Real

Solid Worth and

Relfability

With Illuminated Dial

The result of years of experiment, test, and development, the new MONROE line reflects all of the timetried improvements that have made radio such a tremendous success. For long distance reception it has few rivals and users everywhere testify to really amazing feats of performance obtained with it. Simple, both in comstruction and operation, it strikes the fancy of the average user because of its day to day uniformity of action and the ease with which stations may be elected. Its true, clear tone is a subject of wonder to all who hear it.

Here we have the ultimate in radio—the combination of a highly perfected receiver and the ideal reproducer. Incorporated in this fine console is the great orthophonic type 84 inch tone travel speaker—the choice of radio, acoustical and musical authorities. Coupled with the marvelous audio amplification system of the receiver itself you have that resonant, vibrant, crystal clear musical reproduction which holds you breathless in wonderment at the great advancement in radio. There is a new thrill for you in hearing the Symphonic Monroe!

On pages 8 and 9 you will find a detailed description of the chassis of this wonderful new MONROE Single Control Shielded Six tube receiver. The Symphonic Console is made from fine quality walnut in soft, natural brown, polished and hand-rubbed finish. Space for all batteries or power units is provided back of speaker. In front of set is a plain drop leaf, which acts as a protection to the set when not in use and as convenient arm rest in tuning. Height of Console 39 in., width, 27¹/₂ in., depth 18 in. Shpg. wt. without accessories— 100 lbs.

The Ideal Demonstrator

This MONROE Symphonic makes the ideal set for demonstration in the store. Its elegant appearance attracts instant attention and its beautiful tone and room-filling volume sets it aside and above from the average radio set.

•

Make the Best of the Biggest Year in Radio History!

We Make Vast Preparations to Support Our Dealers

Radio has taken its place as a permanent, important part of the country's entertainment industry. With a centralized Federal broadcast control, improved broadcasting talent and apparatus radio forms as outstanding a part in our national life as the automobile, the moving picture, the theatre and the sports

Upon this groundwork of public demand has been built an industrial opportunity in the retail field, the equal of which we have never before known. Radio retailing has become stabilized. First thought to be only a Fall and Winter product, its sale now reaches the year around. On July 21st last (the middle of the Summer), we witnessed the greatest use of radio in all the history of the world, when in broadcasting a famous boxing match \$1 of the nation's greatest radio stations were linked into one mighty chain. No less than twenty million people listened in!

The manufacturers, the distributors, and

the leading retailers have laid all plans to make this the banner year in radio history. We counsel our dealers to get on the "band wagon" of this movement and press their advantages in their respective territories.

With a new home providing thousands of extra square feet of stock space, our huge preparatory stocks on a scale never before reached, our offers never before equaled in value, with a staff more than double its former size, we, too, have made vast preparations to play our part in the support of our dealers in making this truly the biggest year in radio history

W. C. BRAUN

Be First in Your Town To Get the Monroe Sets Franchise

We early believed that the best policy for the retail radio dealer to follow in the merchandising of sets was to concentrate his efforts on a line of proven quality which would show him a wide margin of profit. It was assumed that this line would be of such a high standard as to insure against heavy servicing outlays and that it would be backed by a reliable concern.

For these reasons we developed the Monroe line. Our one purpose was to produce a radio set that would meet prevailing requirements and be as nearly mechanically and electrically perfect as huge manufacturing facilities, human ingenuity and skill could make it. Many years of experiment and test and many thousands of dollars have gone into the perfection of the Monroe line. Today thousands of these good sets are in duly satisfactory operation in as many homes, in every state in the Union and in many foreign lands. This year, the Monroe



Franchise Furnished All Monroe Dealers

is better than ever, both mechanically and in the beauty of the cabinets and consoles in which it is available.

While many of the cities and towns of the country are already covered with Monroe dealer service, there are yet many valuable franchises open to live, foresighted retail dealers We counsel those dealers who have not yet taken on the Monroe line to order their sample sets quickly and qualify for the Monroe tranchise.

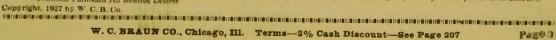
10 Days' Free Test

So positive are we of the unexcelled quality and value of Monroe sets that we extend to our dealers the privilege of testing sample sets on a 10 days' free test basis. You order in the regular way sending your remittance or we will ship C. O. D. —as you choose.

Monroz C. O. D. — as you choose. Give the Monroz any test you want azimist any set you desire and prove to your ewin and action, that it is easily what you want azimist any set you desire and prove to your ewin is better value after the roday test period. If for any reason you feel you can do better with some other make of set on will take back the impless and refund the purchase price of the set in full. Our only requirement is that you emise due care and provide union in the handling of set on this is use, to the end that the courtes is not abund. The there with our Sales Promoteon Service, described on pare set, this plan removes every of busines on this is use, to the end that this our radius it. Do not delay, ealer your sample are now. Get started and make this you thus the use more making only a very limited investment. Other is the set and provide using the make only a very limit d investment. Other is the set and set and replace them from our sock as you make site. Follow this this to build a real solution and replace —B the Radio leader in your community. Sell Monroe are—they all caser, give better satisfaction and every site makes have provide for you.

The Monroe Set Guarantee

Our Monroe radio arts are maranticed to be exactly as described and represented in our published citalogs and bulletins. They are guaranteed to do exactly what is claimed or them and to be of perfect workmanship and to reach you in good workable condition. We unqualishedly committee to replace or exchange any set or part that proves to be defective.



World Radio History

Page 3



10 Days Free Test See Page 3

THE Belmont model makes an ideal demonstration set for your store and it is, unquestionably, one of the models which you should push throughout the season. At the very special price we have arranged for it, our dealers can easily double their money and yet undersell all competition. Order on teatfor-yourself basis—see page 3—the most liberal offer ever made.

A Very Fine Console

A very rine console This Console is constructed of selected American valuet, with the front panel, as shown in the small illustration, of selected Burl grain with a cut-in chasing effect that sets this fine wood off to the very best advantage. The legs are beautifully turned and the pilasters have single deep fluting. The speaker grille is made in the popular colonnade effect. Console measures overall 43/4 inches high, 36/4 inches wide, 16/2 inches deep. The hattery compariment at bottom is an inches wide, 10/2 inches high, 1a inches deep, providing all space needed for power units.

Compact Console Model Single Control **Rigid All Metal Chassis** List \$125 **Fully Shielded** NET Amazing Volume With No Distortion **Focalizer** Distance Without **Control Makes Range** Accessories **Country** Wide

The Belmont

Super Sensitive — Super Selective

Easily the sensation of this radio season! Full, rich tone never before dreamed of. Extraordinary selectivity, making possible perfect reception under the most trying conditions. A wonderful range, blacing at the instant whim of the operator stations from all parts of the country.

Those of our dealers who have seen this model in our display room say it is one of the most unusual values ever offered. There is a very pronounced demand for this type of console and, due to our enormous volume, we are able to offer this model at a price far below that usually asked for merchandise of this quality.

A Splendid Speaker

The Speaker is of the wood type, providing a very long air column produc-ing sweet, round, full volume tones. The unit is of our own special selection, chosen because it fitted the peculiar acoustic properties of this particular console. Coupled with the oversme, low ratio audio transformers of the set itself, the effects are far beyond what was thought possible only a short time ago. In clarity, strength and fidelity it is unsurpassed.

The Marvelous Chassis

The result of years of experiment, test and development, the great new Monroe Shielded Chassis is truly the marvel of the age. A six tube, single control all metal shielded chassis, incorporating the time-tried and proven features perfected this year. A full description of this wonder of radios is given on pages 8 and 9.



Page 4

World Radio History



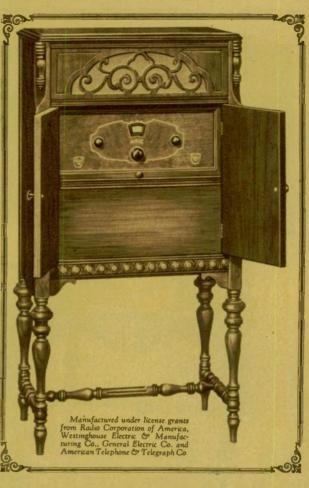
HE most modestly situated family today longs for a really fine radio set. Not in history has there come to family life such satisfying enjoyment, such opportunity for learning and advancement as through the wonder of radio. In such a set as the Lexington Monroe, many thousands of homes will find their ideal. To them it will open a new world of pleasure and countless hours of education and amusement.

Strikes the Popular Fancy

Combining as it does the finest in radio engineering and the handiwork of the accomplished furniture crafts man, the Lexington model falls in a price field that fits the pocketbook of a very large section of the population. It is a set that the Dealer can feature as his leader and offers unequalled value and make highly satisfactory profits.

Modern Design Console

EXECUTE: The provided the provided of the provided the



10 Days Free Test Page 3 A Wonder Chassis

You may safely stake Monroe performance against any set on the market. You may ealely stake Monroe performance against any set on the market. In volume, selectivity, sensitivity, range, power, ease of operation, it satisfies the most particular buyer. "I don't see how you do it at the price" is a common expression from those who hear it. Let your customer try it himself. Show him the Monroe Focalizer which prevents attaiton overlapping and brings hair-line selectivity. Show him the neat, enclosed interior with cushioned detector socket. Let him see how smoothly yet sharply it glides into stations far and near. Such a demonstration is invariably a sale! See pages 8 and 9 for detailed description of the Monroe Shielded Six Chassis.

We Get Behind You!

Our new Sales Promotion staff stands ready to help every Monroe Dealer get his share of the set business in his town. Some idea of this support is given on page 22. Get on the Monroe "band wagor." and make a "killing" this year!

Price List Lexington Model Monroe S. C. Shielded Six

1K11410 Set, Complete, without accessories, but with inbuilt loudspeaker. List, \$165.00. Net Wholesale \$73.50

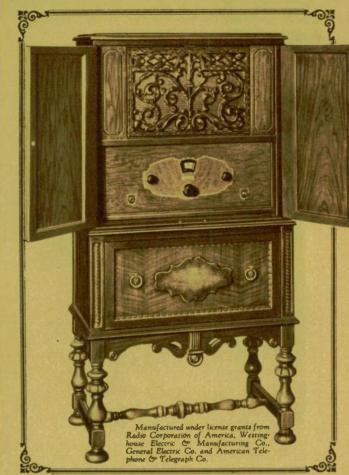
For Battery Operation

1K11411 Set Complete with All Accessories for Battery Operation including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120 amp. "A" Storage Battery, two 4½ v. "C" batteries, \$100.00 three large 45 v. "B" batteries and complete Antenna and Ground Outfits. List, \$214.95. Net Wholesale \$100.00

For Socket Power Operation

1K11412 Set Complete for Socket Power Operation, including four 201A type, one 200A type and one 112 t power tubes, Pioneer "A" Eliminator, Pioneer "B" Eliminator, two 432 v. "C" batteries and necessary Antenna and Ground outfits. List, \$246.70. Net Wholesale	ype
processity Antenna and Grannd curfer, Pioneer "B" Eliminator, two 4/2 v. "C" batteries and \$119.7	5
1K11413 Set Complete for straight Electric Operation with four 226 type, one 227 type and one 112 type A.	5
Types necessary ground and antenna outfits, complete with all equipment and in all	
into light socket. List, \$226.00. Net Wholesale	:5
17711414 M DI LON TRUTT LON OVERADAD	
Only. List, \$60.00. Net Wholesale	0

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



SEE DAYS FREE TEST 10 PAGE 3 The Majestic Model Console

The impression of this magnificent cabinet is one of rare grace and symmetry of line, together with a striking massiveness. It is constructed of American walnut, richly veneered with perfect matched butt walnut front and striking Burl walnut overlays. The Speaker Compartment Grille, as seen in the smaller illustration, old artist carvers. The finish is the new hand rubbed lacquer, soft and velvety-like. The sturdy base is distinguished by the most careful, skillful turnings and forms a substantial underpinning that gives an appearance of strength and pleasing proportion. It is fitted with a long air column horn with a metal throat, and a special unit chosen for the acoustic properties of

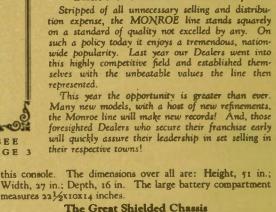
We Help You Sell!

Our Trained Sales Promotion Division lends a service to our Dealers that assures the biggest possible success. See page 22 for full details.

Price List Majestic Model Monroe S. C. Shielded Six 1K11420 Set Complete, without accessories, but with inbuilt loudspeaker. List, \$189.00.

....\$92.50 Net Wholesale For Battery Operation 1K11421 Set Complete with All Accessories for Battery Operation, including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120-amp. "A" Storage Battery, two 4½ v. "C" batteries, three large 45 v "B" batteries and complete Antenna and Ground Outlits. Lust, \$236.45. Net Wholesale...\$118.95

IK11422 Set Complete for Socket Power Operation power tubes, Pioneer "A" Eliminator, Pioneer "B" Eliminator, two 4½ v. "C" batteries and necessary Antenna and Ground outfuts. List, \$270,00 Net Wholesale IK11423 Set Complete for stocket power Operation with four 305 type, one 307 type and one 113 type A. C. Tubes, necessary ground and antenna outfuts, complete with all equipment ready to plug into light socket. List, \$246,00. Net Wholesale. IK11404 Monroe Single Control Shielded Six CHASSIS Only for Battery or socket power operation. List, \$260 Net Wholesale. \$29.40



Sold Faster!

The Majestic **Console Model**

Single Control

List \$185.00

NET

750

SHIELDED

Priced Lower

That's the MONROE Story

A Truly

Magnificent

Console

Great True **Tone Horn**

Built Better

The Great Shielded Chassis

A full and complete description of this advanced, highly developed chassis is given on pages 9 and 10. It might be noted here that powerful audio amplification system of the set itself, coupled with the sweet toned horn of the Majestic Console, give a tonal effect that is the wonder of all who hear it. There is a richness and fullness with tremendous volume-

seldom attained in any set regardless of price!

measures 221/2x10x14 inches

represented.



World Radio History

A Good Radio Receiver **Must Have the Right Equipment**

to Insure Complete Satisfaction of Your Customer - Sell the Complete Outfits

In soliing radio receivers, the Dealer should always make every effort to include the complete equipment for operation in the sale. Many a good receiver suffers from the use of old tuises or hiddferent batteries for power units) or both. The Dealer can save himself an endless amount of aervice grief by arging the customer to use only good quality equip-uent and accessories. Manual Sets are a quality produci. In choosing acces-aries for them, we advected only the best grade. Den't be

fooled by low prices! Some distributors make a practice of furnishing cheep batteries, poer quality robes and cheap power units in order to make an "attractive" price on complete outflis. We will not do that. There are no "hidden" values in Braun offers-you are and understand everything, because we are frank and open.

Bolaw are shown the accessory units listed as entip-ment with Monros Sets.

A Set is No Better than Its Loudspeaker - See Pages 29 to 35

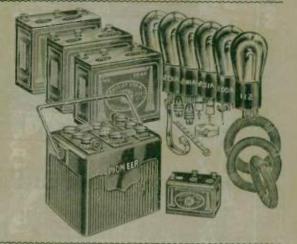
For Battery Operation

The Outfit furnished with MONROE acts for hattery operation, and available for similar receivers, contain the folfuwing :

For 6 Tube Set

4	1	ant Value
1	201A Type Tubes (181.75	\$ 7.00
113	112 Type Power Amplifier Tube	1.50
3	Large Upright Bright Star "E" Batteries 5	P
	63.75	. 11.25
21	4 1 Volt Bright Star "C" Batterieu @r. 6.0	
12	Pioneer 1 20-Ampers Storage "A" Battery	
1	Complete Ground and Antenna Outlis	. 3.50
	Total Retail Value	
2K	307 Your Net Cent	\$26.75

The Outfits for 5-tube sets contain the same quality



For Socket Power Operation

The Outfits furnished with MONLOE Sets for Socket Power Operation, and available for similar receivers, conthin the following :

For 6 Tube Set

201A Type Tubes (£\$1,75 200A Type Forwer Detector Tube 112 Type Forwer Amplifier Tube 112 Type Forwer Amplifier Tube Pioneer Mogid "h" Power Unit. Pioneer Alox "A" Power Unit. 4 % Volt Bright Star "C" Batteries (£.400)	4.00 4.50 30.75 32.50 1.20
Complete Ground and Antenna Outfit Total Retail Value 2K308 Your Net Cost (The Outfits for 5-tube sets contain the sam of write.)	\$92.45

The Truth About "Full Electric" and Straight "A-C" Radio Receivers

There has been as much discussion about the operation of Radin Receivers by A. C. or light weekst current, that there is often confusion as to what is meant when you say a set is electrically operated. There are rully use kinds of described weekster receivers, these using standard tubes and "A" and "B" battery eliminating decises run from the light secket, and these using the new A. C. tobes with "raw" A. C. current.

As to the A. C. Receiver, using the new A. C. tubes, we are as yet not fully decided. Our laboratories have been

working on this problem for some time, as have many other comparises. But, we do not believe that the A. C. Re-rejective is now auti-invite developed to permit of widespread distribution. We believe in the idea and we are positive that within a year or so, it will be perfected. When that time comes, we will be ready with our line. In the mean-fine, we urge our Deniver to proceed cautionaly in this quarter. In order that our Dealers may be in a position to combat all present competition, we have lines tomabers will be furnished to order in that type.

Radio Reception of Power, Easy Operation

The Table Cabinet Model

Manufactured under license grants from Radio Corpo-Radio Corpo-ration of A merica, Westing-house Electric and Manufaand Manufa-turing Com-pany, General Electric Con-pany, and America Telephone and Telegraph Comman Company.

A Real Step Ahead in Radio Receiver Refinement

MONROE

The art of manufacturing radio receivers has made rapid advancement during the past two years. Beginning as an assembly of assorted parts, it has progressed to that stage where distinctive design, and general plan of construction plays the biggest part.

THE Monree line of Rudio Receivers has been planned to sell! We have developed and made them to fit the reputrements of our Dealers in the retail markets. We have that competition is keen, We know that the average retail be by more our while the trans-est kind of "high pressure" selling and swritering compating. His cuby here of etting his hare of the business is to other his trad-smething better than the average at a lower comparately proc.

How The Monroe Dealer Makes Good

HOW THE MONTOE Dealer Makes Good The experiences of themands of Monree Dealers show that they have no difficult in combating advertised brands becaue the per-formance and appearance of Monree Madels estelances them all The is no alle locat a many Meaner Dealers will tetily? They will tell you that be accuse user want results and since the Mon-ree produces, they can all it just a easily as the most wheley ad-verticed line. This corner to the results of begins one, two or note demandrates in the store. Let the customer turn it. The Radio Dealer can will take all so on from the whe attemotie alec-man who lets his prospect drive himself hits a sit! Many Monree etch have been sold are through a the insufficient on the belief' ther. We cannot use our Dealers too strengly to keep as heavy floor stock as possible at all times.

This New Super Six is a Wonder

I RIS INCW SUPER Six IS & WORDER Even lefore we brought them into production, scores of these new models were sharped to pend the forumbout the country for test. This is pended almost two years of experiments and the country for test. This would be superior test of the country for test. The would be superior test of the country for test of the model of ests, we were determined to troduce a six tub model that would be superior test of the country provide the some in the "touchest" region and to the country provide your tion that we have account bed our after. "For distance getting, are of turing, alonger of all microphonic methods, we can of turing, alonger of all microphonic methods, we can of turing alonger of all microphonic seen any set that would approach this new Meuros Shielded Str.

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Yeu certainly are to be constatulated?" This was the expression of one of Chicago's old at and largest delets. And remember, this district is parhaps the most difficult reception territory in the whole country!

A Thoroughly Engineered Receiver

In addition to our leng experienced group of laboratory constructor, where have here in construction on each or outry's able Rate Laboratory and the specific structure of the contry's able Rate Laboratory and the specific structure of the structure and and the mere full expective Receiver, we meaned have to the plan-meter full expective Rate and the structure of the Menroe family. The construction of this New member of the Menroe family. The construction of this New member of the Menroe family actually the specific structure of the model perform with these of the superior receivers. Score of the model were built. All the human finemulty that introdue experience could command we brought to bear on this problem. Now then was pared to obtain the right results. No onality worlfiles was permitted. It was question of main every pury count. With the result that of the tester were blindfalded, he could not tell the difference between the Monroe Shillided Six and the one costing the time in price.

Beware of Cheap Sets!

There are radio receivers on the market cheaper than the Menrow Ine. And, thre is alway, a temptation for the mechanic to "fail" for these lines which have no other claus to mark than that they are more educated, critical customer than today buyer. You can't "yp" him not at way with it. The base who huld his store on the quick and of chap it at cher patter is pre-doomed to failure! The public want quality they will set it and ar willing to pay a fair price for it. Monroe Prices are tair! And, Monroe afterwards!



Reaches New Peaks Tone Purity-Dependability

factured under license grants Westinghouse Electric and Manufac-turing Company, General Electric Company, and American Telephone and Telegraph Company.

This is a Big Monroe Year!

Get behind this new Single Control (Humanated Dial) Skieleid Six. Stake In against any six this set on the mathet. For selectivity, range, values, sweeness and naturalness of tone, case of control and tuning. It is unsur-langed. In every feature of desirability it ranks with the best and outclasses the mest of them. Cash in so, a Quality-Plus-Fair Price selfing plan, Call on our Salas Promotion Department to help you make this your blanest year. Refer to bege 22 for details of this arrive,

Price List of Cabinet Model Monroe S. C. Shielded Six

1K11473 Set with cabinet, but without accessories.

.....\$36.50 For Battery Operation

For Socket Power Operation

 1K11470
 Set Complete for Scient Power Operation

 1K11470
 Set Complete for Scient Power Operation, Including four 201A

 type, one 200A type and one 112 type power lube, Ploneer "A" Eliminater, Fonceer "II" Eliminater, two 41 tell "C" hatteries and neces ary Antenna and Ground outfits. List, \$151,70, Net.

 Stat1471
 Set Complete for Straight Electric Operation with four 1X226, IX237 and one IV112 A. C. Tutes, Plate and flament current supply, nectors of Ground and Antenna outfits; complete all equipped te plan interes list etc.

 1K11472
 Materias outfits; complete Stat25

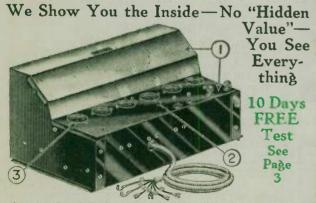
 1K11472
 Set Complete Stat2 Correl Shielded Six CHASSIS One.

 1K11472
 Set Correl Shielded Six CHASSIS One.

 229,40

Wide Choice of Consoles

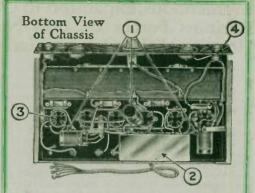
The Monroe Single Centrel Shielded Six is offered regularly in a widd range of pepalar console model. If a special console is desired, refer to page 107 to 114, where you will find a next complete listing of fine consoles



Rear top view of Chassis. (1) All enclosing shield, all parts thoroughly protected: (2) the power tube socket; (3) cushiened detector socket. The attached collie in color case is also shown.

SHIELDED SIX With Illuminated Dial

+++512



No Receiver at Anywhere Near the Price Ever Included All These Features

Illuminated Single Dial Control-The easiest, most imple, fool-proof operation known. One tuning knob. Illuminated dial set can be operated in dark; also acts as signal to prevent leaving set turned on.

All Metal Shielded Chassis—Prevents tinkering; keeps out all microphonic noises, suppresses outside interference, produces razor-edge selectivity, keeps out dust and dirt. Each part securely anchored, as-suring permanent alignment and perfect operation even after shipping long distances.

Monroe Focalizer—(4) New! By simple switch device, receiver is instantly changed from hair-line selectivity to "broad" for long distance volume re-ception. Actually makes this two receivers in one-ready to meet any broadcast conditions.

Power Tube Operation without alteration. Each socket plainly marked, preventing any possibility of mistake by the most inerperaenced operator.

Giant Audio Transformers—Made with highest quality Silicon Steet cores. High inductance pri-maries with low ratio to bring out the true tones, registering all frequencies within reach of the human ear. Transformers are encased in special metal shield (2).

Shock-Proof Detector Socket-(3). Cushioned to insure perfect detection of signals. All sockets have the wiping contacts, preventing tube noises and even current flow.

Space Wound Coils-Monroe Coils have always been the best. These are the new type, wound on threaded Bakelite tubes, each one exactly alikeab olutely electrically and inductively correct.

Panel Is metal, size 7x18 inches, richly flutanti-is inclus, size 73.18 inclus, richly fin-isled in two tone Adam brown wahaut with delicate, tasteful gold line trimming. Neat, dignified—it re-flects the tanunch, inbuilt quality of the receiver itself.

Size of Chassis Panel 7x18 inches, upright, b pth of chassis 10 inches; overall width 18 inches. Fits almost all standard consoles and cabinets.

Balanced Circuit-One untuned Radio stage. Two stages tuned Radio, one Detector and two stages Oversize Audio amplification. Free from howls, successful glides smoothly and surely into station after station.

All Mechanics Insist on Good Tools. Our Tools Are Carefully Selected

World Radio History

- 24.4

12-Hour Service that is Our Big New Home and Trained

Tremendous Expansion in Our Business Forces Us Into New Home and the Organization of a Greater Staff

When we started the W. C. Braun Company was organized a clearing house for the thousands of small radio deal r state of throughout the land who could not possibly carry the immense number of items necessary to service the average retail radio trade. We felt that an institution centering in one apot all of the tremendous number of items made by the manufacturers of radio apparatus represented the ideal distribution method for these products through the retail trade. On such a plan the small retailer would have, at his instant command, any number of the thou and of radio items in demand, othat he could upply his customers without undue delay and with positive assurance that he was getting just exactly what was wanted.

That our judgment was sound in this connection has been eloquently proven by the steady and healthy growth of our business. So, that today we believe this Company ranks among the largest distributors of radio products in all the country. Such has been the rapid expansion that, this Spring, we were forced to move out of our old building into much larger quarters and increase our staff to take proper care of the thousand of dealers who look to us for their stock.

Showing a section of assles where goods are stored in all-steel service helves in methodical order. Orders are filled easily, quickly and efficiently.





We invite all our dealers to visit us. Our new home has provided a granul floor Display Reem and Service Counter with a skilled staff of attendards.

A Huge Stock Always on Hand

Some conception of the enormity of stock nece sary in providing uch rvice is given by the illustration in the lower left-hand corner of this page. Here you look down the aisle of a croup of immented teel ervice helves loaded to the brim and overflowing with the thousand of radio item listed in this catalog. Each part to item is tored in one partitioned compartment, to that it is the work of but a few seconds for trained rvice men to elect the item listed on your order. The issues are then brought together in our centralized packing and hipping room, from where they go to the currier for delivery to cur dealer. In connection with the skilled office force, this emipment provides the means to give twelve hour arxies. This mean that within 12 hours of receipt of almost any order the good are on the way. And, as matter of truth, 12 hour are relidem taken to perform this service.

Special Telegraph Service

In busy casons we maintain a special department, the function of which is to carry through, for shipping two hours after receipt all orders received by telephone and telegraph. Special service men, acleted for their alertness and carefulness, are used in this work. As an example of how this service works a dealer situated in a town 150 miles distant from Chicago recently wrote us:

"The tries and other itemis for which I wired yesterday were marived late this afternoon. I have been trying to figure out just how you did it, at this afternoon. I have been trying to figure out just how you did it, at this ingred that is would take from two to three days at least before this merchandise would ratch us. You may rose assued that we greatly appreciate such extraordinary service and hereafter we will concentrate all our orders with your good Company."

No "Job Lots" or "Close-Outs"

Because of the extraordinarily liberal discounts that we obtain for our dealers, confusion sometimes arises, making some feel that this Company might be distributing, at times, "closeouts" special jobs or job lots of merchandise. Nothing is further from the truth. This Company positively will not buy and redistribute any job lots, any obsolete merchandise or any so-called "over-stocks" simply to make a temporary showing on values. Each and every item listed and described is the original, unused, fresh product secured from the manufacturer who makes it, and enclosed in the original package just as received from the factory. Whenever you receive a bipment

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W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

World Radio History

a Fact and Not Just a Promise Organization Make it Possible

from this Company you may be absolutely sure that it contains only new, up-to-date, reliable, standard merchandise and exactly as described and illustrated in this catalog.

The Greatest Value of Braun Service to the Retailer In the retail field profits come from quick turn-over of stock at a reasonable profit margin. The faster stock turns, the greater the returns on the investment involved. Therefore, the retailer's biggest job is to know what most of his customers will buy before they actually come into his store. That's where Mr. Braun and his skilled staff of merchandising experts come into the retailer's picture. From a life-time spent in this field, they have come to know those items in radio, electrical words, sporting goods, automobile accessories and household specifiers which sell the fastest. These are the items you will find listed in this catalog. There is not a single dead, obsolete item here—every one is a live, fast-moving article.

We Check Markets Daily

We are your representatives in the marts of this trade. Thousands of lines and tens of thousands of items are checked by us in selecting a few fast selling numbers for our dealers. Let someone else carry the slow movers. You can't make money on them. The "long stock" policy has "killed" many an otherwise good store. We are in close daily touch with the movement of merchandise and the best prices. Our whole success depends entirely upon the prosperity of our dealers and you be positive that we leave no stone unturned to help them succeed.

Why Our Prices Are So Low

In our position as distributors we are, in fact, the purchasing agents for thousands of dealers scattered up and down the land and in many foreign countries. This enables us to gather together not only the inest, best selling items but to secure them at rock bottom prices. Items are contracted for on a large scale, hundreds and thousands at one purchase. This tremendous volume permits us to arrange the lowest possible Net prices for Braun Dealers.

Substitutions on Orders

In rare cases it becomes necessary to substitute, especially in cases where speedy service is desired by the customer. Our policy is not to substitute, but to send exactly the goods asked for; but if you desire a substitution in order to avoid delay, please say so on your order. Whenever substitution is so made, goods of equil or better quality are given. We aim to cirry an abundance of the goods shown in our catalog to insure speedy and exacting service of just what you order.

Back Orders-Omissions

In extreme cases where goods are not available from manufacturers, as sometimes happens, any omissions will be placed on "back order" and hipped later, thus giving you speedy service on the rest of your order.

We do not hold over orders, but ship immediately from stock. In a fact, the backbone of our sales policy is to serve you quickly, efficiently and satisfactorily.

Returned Goods

We ask you to please not return goods for credit or exchange without our written authority. Merchandise shipped back must be in original container. All returned goods must be prepaid.

Terms

Our terms are cash. This catalog goes to many customers who are highly rated yet they are willing to buy for cash to take advantage of the big savings we offer. We ship C. O. D to any of our old customers. Orders from new customers to be shipped C. O. D. should be accompanied by a remittance as part payment. All prices are F. O. B. Chicago or Factory and you must pay transportation charges. All prices quoted in this catalog are subject to market change. We do not anticipate that any prices will be advanced during the life of this catalog and you may be sure that we will give you the advantage of any price reductions.

Our Guarantee

We back each item shown in this catalog with our own ironclad guarantee. This guarantee is in addition to the manufacturer's guarantee and as we handle only the highest grade of standard, laboratory-tested and proven merchandise, you are assured of receiving exactly what you order.

Inspection of Goods

If you desire to look at the goods you order before accepting them, if you will mark on your order blank, "Inspection of Goods Desired," we will so ship them. Such shipments, however, can only be made by Express.

Your Protection

We are a responsible company. We have been established in the radio business for many years. We assure you fair treatment and square dealings.

Further than this, Uncle Sam protects you, for in selling by mail through this catalog, you are assured of the protection of the U. S. Postal Department against fraud. So don't hesitate to send full amount of remittance with order, for we will place to your credit or refund as you desire any excess amount you may send us. You can take us into your confidence with the perfect assurance that you are dealing with a reliable, established organization.

Leave it to Mac!

Our Dealers will find in Mr. J. J. McGinnis, Director of Dealers Service, a fast and genial friend. Having at his command the entire staff, his whole purpose is to give the kind of service the Braun Dealer has a right to expect. On the job early and away late, his watchwords are "quick and accurate."

Leave it to Mac! He will see that your orders are accurately filled and sped on their way within from 2 to 12 hours after their receipt!





Greatest 5-Tube Receiver Value in All the World!

The Famous Monroe 5-Tridial

"The Monroe Five is the first radio I er heard for clear time. We sold this first is as soon as it was heard."-C. R., Michiever ran

"The Monroe Five work splendidly under any conditions. I would recommend it 'o anyone. I am point to sell Monroe scelu-Bively frem new on."-L. K. H., Ohio.

"Menroe Trichal 5 is everything you claim it to be. Hit the Pacific coast (a distance of 3,000 miles). Also tuned in Florida and Canada. Sold this one 24 hours later."— D. R., Ohio.

cast range, 200 to 550 meters, perfectly. No oscillations, no squeals, no howls. Amazing volume and pure tone over entire scale.

Radio colls are of the space wound Solenoid type, silk covered wire on bakelite tubing, the kind of coil pronounced the best by the Bureau of Standards.

Straight-line frequency condensers of advanced style, me-chanleally perfect. Low ratio Audio Transformers provide perfect reproduction of both high and low notes in great vol-ume. Perfectly shielded, preventing interstage and insuring greater selectivity.

Engraved Metal Panel, usually found only on high priced sets. Snappier appearance, greater ruggedness, better per-formance. Tuning and volume controls of advanced design. Cabinet is of elegant walnut finish in a very pleasing mod-

ern design.

No "Excuses"-No Service Problems

In performance you can stake this set against any other 5 tube set on the market and many 6-tube models. For long distance reception it has few rivals and thousands of users testify to really amazing results with it. A simplified, bal-anced circuit, built up with the finest of parts, its feats of performance are sometimes almost beyond belief. In selec-tivity, it is as sharp as many multiple tube sets, yet tuning is not difficult. All controls are synchronized to watchlike accuracy, making logging simple and reliable. Its true, nat-ural, clear tone is a subject of wonder to all who hear it. Many Exclusive Features

Thousands of these fine sets are in daily operation in all parts of this and many foreign countries. It is one of the most popular models in the Monroe line. Experienced op-erators know that while a bit more patience is required in

tuning, that for perfect results no control has surpassed the tuning circuits bringing a degree of sharpness not otherwise

A stabilized, perfectly balanced Radio Frequency Circuit; two stages radio, detector and two audio stages. Last audio stage arranged for proper C bias for POWER TUBES, a feature seldom found on sets in this class. Covers enfice broad-

The Monroe 5 Tridial once sold becomes a booster for your store. Made from the fines parts, it will stand up and pro-duce results for the most particular fan. Thousands of them are now doing just that. No complaints. No servicing I Just nice, big juicy profits for the live dealer.

PRICE LIST TABLE MODEL MONROE 5-TUBE

For Battery Operation

1K11460-Set Complete with All Accessories for Battery Opera-tion including five matched 201A type tules, one Pioneer 100-Amp. "A" Storage Battery, "C" battery, two large 45-yolt "B" batteries and complete Antenna and Ground outfit. Shipping weight, 120 Hs. List, \$79,50. Net, Wholesale\$37.75

For Socket Power Operation

 1K11461-Set
 Complete
 for Socket
 Power
 Operation
 including

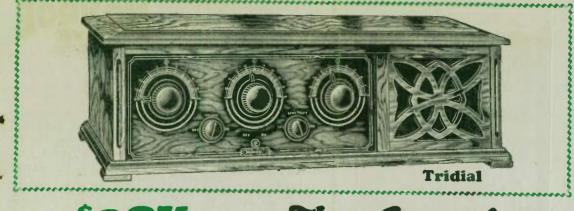
 four
 matched
 201A
 type, one
 112A
 type power
 tubes, Pioneer "A"

 Eliminator, Pioneer
 "B"
 Eliminator, "C"
 battery and necessary Antenna and Ground outfits.
 Shipping weight, 75 lbs.
 List, \$117,85, Net Wholesale

Ldst. \$35.00 Nct, Wholesale \$15.50 1K11462-Monroe 5 Tridial Chassis Only. Shipping weight, 18 lbs.

obtainable.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207





Because of their competences and leastly of appearance, there is a marked demand for tech sets with in-bulk speakers. Here the idea it produced in a most elerant and charming way. One of our most pepular sellers, do not fail to stack it!

Den't contrast this beautiful senerous size table model with the ordinary hort, cramped et often effered at near this price. This is really a manufil at nece of furnitue, the case being of elegantly hand rubicd valuet, full 37 inches long, with him ed cover full length. This fulls de tand alk-faced rille.

Vitaphonic Speaker

With an elvance i, interned unit and a meetally designed throat and horn, this maker reproduces with abolite fidelity all the ordinal clear, matural time of instruming and volce. Distortionless, for eit vitar tion, the cettre and fullime bring a new delight to broadcast reception. It volume is amazin !

Famous Monroe 5-Tube Circuit Braun engineer agent year to develop this simple, unfailing, fool-proof stabilized, perfectly balanced radio frequency circuit. Its provers fee long-distance recentlon, har time selectivity, case of con-trol and dependability have made thousands of entinsia atc faus praise it. Last suito tans will take power this with adapter base, an exclusive feature. Solencial type could, the heat made, costing us 2.2 time as much as ordinary cells. Straightline frequency Con-denser, low ratio audio transformers, ahert commetions.

The Beautiful Cabinet

Made of fine quality value in beautiful hand-rubbed and pollshed finith with convenient loping front. Panel is hand-omely energyed with add lines on rich walnut background. Silk-lined will at a aker end. Himsed, full length top hd. Length 37 inches.



PRICE LIST Model Monroe 5 Tridial \$2050

1K11490-Set Complete, without accessories. List, \$75,00. Ship. wt., 70 Ha. Net..... For Battery Operation

The Monroe Five-a Marvel for Distance and Volume Buy one sample now and sell from it and see what happen ! PRICE LIST

Model Monroe 5 Tridial

IKI1486-Set Complete, without accessfies. Shipping weight, 60 pounds.

A Fast Seller! A demonstration of this Monroe et with Vitarbonic Steaber sells

it in a suffy' Its unfailing performance will make your shop popular. Think of it! For about \$100, this fine set can be installed complete in your cultemer's home! Where can such a barmain be matched:

List, \$65,00, Net.....\$28.75

For Battery Operation

IKI1487-Set Complete with All Accessories for Battery Operation including five matched 201A type mbcs, one Pioneer 120-Ann. "A" Storage Battery, "C" battery, two barne 45 v. "B" hatteries and complete Antenna and Ground outfits. Ship. wt., 140 Hs. List, \$104.50. Net Whele ale\$48.95

For Socket Power Operation

IKI1488-Set Complete for Socket Pewer Operation in ludin four matched 201A type, one 112A type power tubes, Pioneer "A" Eliminator, Pioneer "B" Eliminator, "C" battery and new ary Au-



With Inbuilt Vitaphonic Speaker

Another amazing value. Seldom have we been able to offer our Dealers such an outstanding value. Only a limited number of these fine cabin ts are available, and when this stock is gone we must decline further orders.

The elegance, fine workmanship, and perfect finish are impossible of description. Fa bloned from rich solid walnut in two tone velvety, dull rubbed finish—Adam brown in color. The tasteful chased design has the effect of inlay —a fouch distinctive of the finest furniture. Size of cable is: width 29 % in.: depth 15 in., height 16 % in. Behind the richly designed grille is a symphonic horn with concert style unit, insuring the finest tone quality.

Set chassis described on page 12.

For Socket Power Operation

IK11492 Set Complete for Sacket Perse Operation including four matched 201A type, one 112A type power tubes. Pioncer "A" Eliminator C" battery and necessary Antenna and Ground outfitte. List \$152,85 Net......\$76.30

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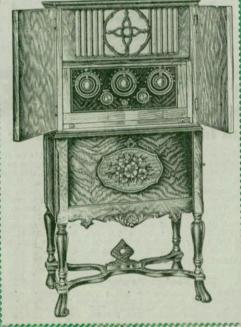
Symphonic Model With Ortho-Type Inbuilt Speaker

Here we have this amazingly efficient 5-tube Monroe Tridial housed here we have this amazingly emcient 5-tube Monroe Tridial housed in a beautiful orthophonic type cabinet with a manmoth 7 foot ar column speaker with giant concert unit. Its tonal quality is superb-resonant, vibrant, clear as crystal. From the boom of the bass to the trill of the soprano, from the beat of the drum to the highest violin note, there is a lifelike reproduction nothing short of ep-thealing thralling!

Consolette Model With Inbuilt Speaker

Stop all competition with this beautiful and highly popular model! One f the biggest values ever offered in a quality 5-Tube Console model radio et. Made of selected wainut rubbed sand polished Adam brown finish, tands 40 in. high, 27 in. wide, 14 in. deep. Fitted with finest console one speaker made for us by one of the most noted speaker manuset. Stands

type cone speaker made to the second IK 1506-Set Complete, without accessories. List, \$70.00.





Spanish Hi-Boy Console Model With Inbuilt Vitaphonic Speaker

Inspired by the rich old Spanish period designs, this magnificent console is much in vogue. The finest American walnut veneers are used with choice burl grain front. Rich polychrome overlays decorate the front doors. Stands 48 in. high, 25 in. wide, 14 ½ in. deep. Extra large battery compartment 21x11x12 inches. Behind the pleasing grille is a long tone travel horn of the orthophonic type, with concert unit,--tremendous volume with full rounded, sweet, lifelike reproduction of all notes.' The set is the Monroe 5 Tridial, a detailed description of which appears on page 12.

Last, \$179.50. Net Whotestfe For Socket Power Operation IK|15|1-Set Complete for Socket Power Operation including four matched 201A type, one 112A type power tubes, Pioneer "A" Eliminator, Pioneer "B" Eliminator, "C" battery and neces-

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W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



In the country or small town where it is inconvenient to recharge Radio A storage batteries, or in city apartments where there is danger of damaging carpets, furniture, etc., with sulphuric acid spillage from storage batteries, We

with sulphuric acid spinage from storage batteries, we recommend Monroe Dry Cell Radio Receivers. This receiver will equal in volume of radio reception and selectivity, any tuned radio frequency or neutrodyne receiver that uses an equal number of storage battery tubes (UX-201-A).

Uses Dry Batteries Only

This Monroe Radio Receiver uses dry cell batteries only to supply electric current for its operation.

Six ordinary dry cells wired in series parallel will sup-y "A" current for 175 to 200 hours of intermittent servply

Two large size 45-volt "B" batteries will last from eight months to one year in average use, and a small 4 1/2 volt battery will last for more than a year. "C"

A Permanent Radio Installation

These Dry Cell Tube Monroe Radio Receivers are sturdily built, log accurately, tune easily, cost very little to operate, and are a thoroughly satisfactory radio receiver when in-stalled and operated according to the simple directions furnished with each receiver.

Monroe Specifications

a great deal to th Monroe installation.

Long distance reception and clear pleasing tone quality is better with the Monroe Radio Receiver, for the reason that dry cell tubes (UX-199) are better radio frequency amplifiers and will plek up and bring in with good volume, the weak radie waves from distant broadcasting stations. Low ratio audio frequency transformers and the aplendid balance of each individual part in relation to every other part in the receiver, results in true tone reception that adds a great deal to the pleasure every user will get from a Monroe installation.

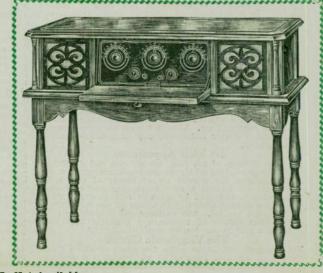
Montroe Spectracations Five tube receiver using two stages of tuned radio fre-quency amplification, detector, and two stages of audio fre-quency amplification. Engraved metal panel, 7x18 in. in size, Bakelite dials and knobs, straight wave line con-densers, Bakelite spring mounted sockets, special wound and mathematically correct radio frequency transformers, special oversize two to one ratio audio frequency transformers, fexible wiring throughout the entire circuit, and plainly marked flexible leads for all battery connections. IK11495-Monroe Dry Cell 5-Tube Receiver Table Model, without accessories. Shipping wt., 35 lbs. List, \$50.00. Net wholesale \$22.50

Spinet Desk Model **Dry Battery**

With Inbuilt Speaker For 199 Dry Cell Tubes

Here we have the Monroe Dry Cell 5-tube Re-ceiver housed in a charming Spinet Desk. Women especially like this beautiful model because of the grace and refinement it reflects. Genuine walnut in rubbed and daintily high lighted finish. It stands 36 in. high, 40 in. wide, 16 in. dcep. Drop leaf front. The grille conceals a horn type speaker of exceptional efficiency which coupled with the fine audio system of the set gives wonderful volume and tone quality. and tone quality.

and tone quality. **IK11493**—Monroe Dry Cell 5-Tube Receiver Spinet Desk Model, without accessories. Shipping wt., 105 lbs. List **\$100.00**. Net.....**\$52.50 IK11494**—Spinet Desk Model, complete with all accessories including 4 type 199 Amplifier tubes, 1 type 120 Power tube, 4 ¹/₂ v. "C" battery, 2 large size 45 v. "B" batteries, 6 Dry Cell "A" batteries, complete antenna and ground outfits. Shipping wt., 135 lbs. Retail List value **\$126.50**. Net, wholesale wholesale\$67.25 Net.



Sell Dry Battery Sets Where Electric Current Is Not Available

World Radio History

Operated

s Season's Sensation, **Easier Tuning** Finer Selectivity

Two Remarkable Features Distinguish This Wonderful New Set-The Simplified Drum-Dial and the Strength of Tone Accomplished by the Scientific Combination of the Monroe Solenoid Coils and Generous Size Low Ratio Audio Transformers

· ···

MONDER

Drum Dial

(

It makes the ideal set for demon-It makes the ideal set for demon-stration purposes in the store, be-cause of the great volume and ease of tuning. This type of set has taken the country by storm and we urge all our dealers to get behind it and reap the harvest of quick profits. This improved Monroe Circuit—the Vita-houle—bids fait to once an encider near

phonic-bids fair to open an entirely new standard of quality in this class of radio. It is the result of years of study, experiment and development in our own manufacturing **laboratories**

"Only Braun Can Offer Such a Radio Bargain"

Serving as we do thousands of dealers all over the land, we have been able to apply the principle of mass production to these fine precision radio inof mass production to these flue precision radio in-struments with the result that costs have been cut to pieces. Instruments, parts, panels, cabinets, are used in huge quantities, each exactly alike to the tiniest fractions of mechanical measurement. Thus economies are effected which mount into many dollars on the completed set. That is the reason Braun prices are soldom if ever matched by any other make—quality for coulting. for quality.

Its Rich Appearance

Its Kich Appearance The elegance of the case, the richness and simplicity of the panel, the nicely proportioned arrangement of controls and the general air of beauty of this very compact set give it a most captivating and charming appearance, remarked by all who first view it. This marks a distinct advantage in selling as you well know. Then, lift the lid. The neatness and thoroughness to the little details of making are instantly apparent. "A fine set" is the instant impression. The Vitraphonic Circuit

The Vitaphonic Circuit

Not the ordinary 6-tube radio frequency circuit is this. Developed in our own laboratories we believe it a distinct

advancement toward perfection in radio reception. Its basis advancement toward perfection in radio reception. Its basis is the perfectly constructed solenoid coil, with primary in-side secondary, a coil pronounced the best by the Bureau of Standards and which cost us 2.2 times as much to make as the ordinary coil usually found in this class of receiver. No oscillation, no squeals or howls, yet razor-edge selectivity and a tremendous full volume. An additional feature is that the last stage of audio is arranged for the use of the Power Tube, with adapter base, a characteristic not often Found in sets of this price class. This is a big talking point, because the power tube is grow-ing in popularity.

ing in popularity.

Constructional Details

The cabinet is made of fine walnut, richly hand rubbed

The cabinet is made of fine walnut, richly hand rubbed and polished; harmonizes with all types of furniture. The panel is of heavy metal in rich walnut grain finish with gold lettering and etching. This metal panel serves as an effec-tive shield, thereby increasing selectivity and freedom from much interference. The localized drum control unit is a masterplece of en-gineering craft. It operates the three precision made variable condensers which tune the circuits. So ingenious is this device that all three condensers may be moved in unlison or any one separately, all with one hand. It is the most ad-vanced type of tuning control. The are three stages of audio with power tube in last stage, if desired. The low ratio transformers are of tho newest improved design, made in our own laboratories, es-pecially for this circuit. Thus you have tremendous volumo with absolute fidelity of tone reproduction, sweet, clear, life-like, over the entire scale.

like, over the entire scale. Straight line frequency condensers made true and perfect, insure accurate logging of stations night after night. This is a strong talking point in the sale of this fine receiver. Laboratory type sockets with positive wiping contacts for 201A type tubes.

Sum up all these features. Then make comparisons with any similar receivers in the market. You cannot make a mistake by choosing this wonderful set as your leader.

W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207



Price List Table Cabinet Model

1K11477-Set Complete without accessories. Shipping wt., 35 lbs. Retail Price, \$60,00, Net Price Wholesale.....\$32.95

For Battery Operation

For Socket Power Operation

THE CONSOLETTE MODEL MONROE Drum Dial Control Six

This charmingly neat, compact console has become instantly popular. It offers the material situated family opportunity to enjoy both the heauty and enjoyment of good radio equipment. Made of American walnut in rich Adam brown finish. Stands 40 in. high. 27 in. wide, 14 in. deep. Behind the tastefully designed grille is a special cone type speaker with a giant unit, providing room-filling volume with abso-inte fidelity and sweetness of tons. Sufficient space is provided in lower section for all power units. The set is the now famous Monroe Six Drum Dial Control as described above.

Price Consolette Model

1K11480-Consolette Model Complete with inbuilt speaker, but without accessorie List, \$110.00. Net\$54.50

For Battery Operation

For Socket Power Operation



The demand of today is for easy, simple, reliable tuning. In this wonderful Monroe you have this feature brought to its highest development. Capitalize on this popularity by making this fine set your leader. Stock three or four quick! They will move fast! Because quality of materials and craftsman-ship considered, this set is unmatched in value on the American market.

SPINET DESK MODEL **MONROE** Drum Dial Control Six

As fine and bcautiful radio set as anyone might reasonably wish for is this pretty spinet Desk Model. A most pleasing design in rich Adam brown rubbed, polished and high lighted walnut. The best of cabinet workmanship distinguishes it as a fine piece of furniture. Stands 36 in, bigh, 40 in, wide, 16 in, deep, 11 has an axechent horn type inbuilt speaker which gives roomful volume with heantifully faithful and lifelike reproduction, All are amazed who hear it.

The set is the Monroe Drum Dial Control Six described above and on opposite page.

Price List

For Battery Operation

For Socket Power Operation



The Outstanding Radio Value in America Today," ROF Tudial Cabinet Model

"I have logged forty different stations, including every Chicago station. Have ranged from New York to Los Augeles and Canada to Fort Worth."-H. S., Buffalo, N. Y.

"Certainly lives up to your recommendations. Volune is excellent along with selectivity, tone, sen-sitivity, etc. Pick up KFI (Los Angeles) with good volume."--W. L. R., Jamestown, N. Y.

This wonderful set has established a nationwide reputation. Thousands of them are in use and their popularity is daily increasing. In every detail it incorporates the finest construction experienced engineers are able to devise. Every part of it is the best obtainable and no expense is spared to make it, just as the above dealer says-"as near perfect as radios are built."

The two dial tuning control has positively proven itself through years of practice. It is in fact as easy to tune as a one dial, the operator quickly learning to synchronize the action of the two hands. The tuning is obviously sharper, making for the keenest selectivity.

The Panel is genuine bronze, rich walnut grain finish with gold etched trimmings and lettering. Being metal, it acts as an effective shield, insuring better selectivity and freedom from much interforence.

The Condensers are precision-built straightline frequency. The Condensers are precision-built straightline frequency. Their design insures equal spacing of stations without crowd-ing at either high or low wave lengths. The single con-denser is used to tune the antenna circuit. The dual con-denser times the two radio frequency circuits. The units of the dual condenser are perfectly balanced by means of an ingenious adjustment. In addition, there is provided a separate Vernier condenser with control on front of panel, which provides for easy adjusting and balancing of the cir-cuit under next extreme conditions. cult under most extreme conditions.

High Efficiency Coils-The Solenoid coils used in this set High Efficiency Coils—The Solenoid coils used in this set have been proved in dozens of scientific testing labora-tories to be the most efficient all around coils it is possible to use. They cost much more than ordinary coils but the results are worth it. Silk-covered wire wound on bakelite tubing. The two R. F. coils have the primary inside the secondary, a method, while more expensive, insures greater power with less tendency toward oscillation. Razer Edge Selectivity-Careful arrangement of circuits with precision in construction and no interstage coupling assures rare selectivity, freedom from internal noises, and greater volume.

Two Handed Vernier Controls for tuning are provided with two Vernier controls on front of panel. These controls are smooth and accurate and are the only controls to be adjusted when selecting stations, making tuning easy and rapid,

justed when selecting stations, making tuning easy and rapid, with two-handed simultaneous adjustment. Three Audio Stages with power tube in last stage. Pro-vides maximum volume with pure tones. Any volume you desire from a whisper to a roar with absolutely undistorted tones. The additional audio stage using low ratio trans-formers throughout and a power tube in the last stage, pro-vide the greatest amplification obtainable. This is especially desirable when tuning distant stations that otherwise might be too weak for satisfactory reproduction. Cable six feet long is provided for making all connections to batteries. This is a great convenience and makes con-necting up simple and easy. For Volume, Selectivity and Tone Quality the essentials of a radio sel--combined with beauty in appearance, the Monroe Tudial Six-tube leads all others.

Monroe Tudial Six-tube leads all others.

PRICE LIST TABLE MODEL MONROE. **TUDIAL SIX**

IKII466-Set Complete, without accessories. \$23.85 List, \$55.00. Net Wholesale......

For Battery Operation

IK11467—Set Complete with All Accessories for Battery Operation, including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120-amp. "A" Storage Battery, two 445 v. "C" batteries, three large 45 v. "B" batteries and complete Antenna and Ground Outlits.

List, \$104.95. Net Wholesale......\$50.60

For Socket Power Operation

IK11468-Set Complete for Socket Power Operation eluding four 201A type, one 200A type and one 112 type power tubes, Pioneer "A" Eliminator, Pioneer "B" Elim-inator, two 4½ v. "C" batteries and necessary Antenna and Ground Outfits. List, \$136.70. Net_____\$69.60 IKI1469 Monroe Single Control Shielded Six Chassis only. List, \$45.00. Net Wholesale \$19.95

W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207

The Tudial in the Beautiful Seville Console

This should be the most popular model for those of your enstowers who want a really fine radio receiver. Nor is it expensive! Takes but little extra effort to sell this class of set and it means a bigger profit to you!

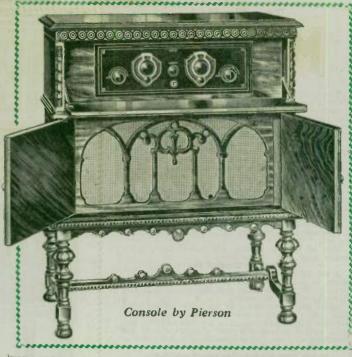
The console is a real masterpiece of fine cabinet making from the very finest materials. Its design was inspired by the old Spanish treasure chest, as indeed it is! It houses behind the beautiful scroll grille the large 86 in. Newcombe-Hawley orthotype speaker, famed throughout the world as the ideal radio reproducers. The exterior is of choice 100 per cent figured and matched but walaut in dull rubbed natural brown color. A dis-tinctive touch is the tastefully ornate Spanish type hardware. Richly carved, Dimensions: Height 42 in., width 36 in., deuth 16 in. depth 16 in.

The receiver is the great Monroe Six Tudial, known every-

The receiver is the great Monroe Six Tudial, known every-where for its outstanding achievements. For beautiful tonal value, long distance range, stability and case of control, it has no superior. Ask any of its thousand of users scattered up and down the land. Don't be fooled! There are cheaper two dial sets on the market. Their first purchase price might show a saving of two, three or five dollars, but they cannot compare with the Monroe. The public wants quality and are willing to pay for it. The Monroe represents the greatest value ever of-fered. fered.

Detailed description of this wonder receiver chassis is given on page 18.

Price List Seville Console Model Monroe Tudial Six et Complete, without accessories. Shipping List, \$195.00. Net Wholesale....\$115.00 IK11522-Set Complete, , 110 lbs.



For Battery Operation

IK11523-Set Complete with All Accessories for Battery Operation, including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120-amp. "A" Storage Battery, two 4 ½, v. "C" batteries, three large 45 v. "B" batteries and complete Antenna and Ground outfits. Shipping wt., 195 lbs. List, \$244.95. Net Wholesale.....\$141.75

For Socket Power Operation

K11524—Set Complete for Socket Power Operation, in-cluding four 201A type, one 200A type, and one 112 type power tubes, Pinneer "A" Eliminator, Pioneer "B" Eliminator, two 4 ½, v. "C" batteries and necessary Antenna and Ground outfits. Shipping wt., 175 he. \$160.75 and Ground outfits. Ship List, \$276.70. Net...



tenna and the List, \$159.95. *****

See Page 7 for Explanation of Accessory Outfits



A worthy setting for this marvelous receiver is this charmingly graceful Spinet desk. A marvelous loudspeaker is built behind one of the attractive grilles. At the other end is space for batteries or power units. Made of genuine walnut, hand rubbed and high lighted crown finish. Size overall: 40 in. long, 16 in. desp. 36 in. wide. You can sit before it and tune with ease, the drop leaf acting as arm rest. A novelty set like this is easy to sell—put a demonstrator on your floor!

Detailed description of set is given on page 18.

Price List Spinet Desk Model Monroe Tudial Six

For Socket Power Operation

1K11527-Set Complete for Secket Power Operation, including four 201A type, one 200A type, and one 112 type power tubes, Ploncer "A" Eliminator, Pioneer "B" Eliminatar, two 44, v. "C" hatterfes and necessary Antenna and Ground suffits. Shipping wt., 145 that List, \$191.70. Net.....\$99.25 *****

The Tudial



Tudor Con ole Model

Tudor Console Model This elegant Monroe Six in Authentic Tudor Period Console has proven one of our most popular madels. Our dealers are reaping a harvest with this magnificent set. It represents all that auxone might wish for and at a price far below anything of equal high quality in the market today. The console is of the Highboy type constructed by skilled furniture artisans of three and five ply panel construction. The top and front have four way but wahnut design effect, beautifully matched. Sath rubbed wahnut finish. Across top is strip of genuine imported inlay wood marquetry. And tone is built into the console back of the at-ractive grille. The set is fitted into a sliding tra-tioning the instrument to be pulled out for inspec-tion. The dropieaf entirely encloses the set when not in use and serves as an arm rest when tuning

tion. The dropleaf entirely encloses the set when not in use and serves as an arm rest when tuning the set.

note in use and serves as an arm rest when turing the set.
 Size of console overall 45 inches high, 27½ inches wide, 14 inches deep.
 Monroe Tudial Six
 A set incorporating the accepted proven developments in prime radio construction. Every part in detail is of finest quality and the assembly is executed by skilled engineers.
 There are three stages of perfectly balanced low ratio audio transformers—the instruments made in our own laboratories especially for this circuit. This gives exceptional rolume with absolute clarity and sweetness of tone. More details of construction of this wonder set is given on page 18.
 Price List Model Monroe Tudial Six IK11515 – Set Complete, with a u accessories. Shipping wt., 120 lbs.
 \$59.95

Shipping wt., 120 lbs. \$59.95 List, \$125.00. Net Wholesale. \$59.95 IKI1516-Set Complete with All Accessories for Battery Operation. Including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120-amp. "A" Storage Battery, two 4½ v. "C" batteries, three large 45 v. "B" batteries and complete Antenna and Ground outfits. Ship-ping wt., 210 lbs. List, \$174.95. Net Wholesale. \$86.70 For Socket Power Operation





You will find this set to be the most popular console style you can offer. It strikes your average buyer-the right price and an outstanding bargain by comparison.



Symphonic Console Model

There's a treat in store for all those who have not heard this won-

There's a treat in store for all those who have not heard this won-derfui receiver through the great 84 in, tone travel orthophonic type reproducer which is inbuilt in this model. Three stages of low ratio audio amplification in conjunction with this concert unit equipped speaker brings an amazing volume and naturalness. The cabinet has that grace and symmetry of line that endears it to the lovers of fine furniture design. Made from choice walnut, hand rubbed and polished finish. Stands 39 in. high, 273 in. wide, 183, in. deep. Plenty of space around speaker for all power units. Details of the set construction are given on page 18.

Price List Symphonic Model Monroe Tudial Six

For Battery Operation

 1K11520-Set Complete with All Accessories for Battery Operation.

 including four 201A type, one 200A type and one 112 type power

 tubes, one Pioneer 120-amp. "A" Storage Battery, two 412 type power

 batteries, three large 45 v. "B" batteries and complete Antenna and

 Ground outfits. Shipping wt., 215 lbs.

 List, \$184.95. Net Wholesale.

For Socket Power Operation

IK11521-Set Complete for Socket Power Operation, including four 201A type, one 200A type, and one 112 type power tubes, Ploneer "A" Eliminator, Ploneer "B" Eliminator, two 4 ½ v. "C" batteries and necessary Antenna and Ground outfits. Shipping wt., \$112.75 195 lbs. List, \$216.70. Net.....

Page 20

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



Here is a set that operates on a loop aerial. No outside antenna is required. It will equal in results the less test using outside an-tenna. No destraide feature has been sacrificed in attaining this result. The volume, tone, and selectivity are sure to satisfy the most critical.

eritical. It produces tremendous volume even from distant stations. Because of this volume it can be operated far below the oscillation point, thereby producing reception with a pleasing naturalness of tone. This great volume also permits of a wider range of usefulness by provid-ing good daylight reception and good gummer reception. You can depend on the Monroe-Eight for real reception any day or night of the ware

The food davight reception and good enumer reception. You can depend on the Monroe-Eight for real reception any day or night of the year. Tuning is exceptionally sharp. While using the set in Chicago no difficulty is experienced in tuning through Chicago stations. This is exceptional performance, as Chicago is the most congested Radio dis-trict in the country. The Monroe-Eight can be used with either storage battery Type 201A tubes or dry cell type 199 tubes. It is arranged to use power tubes type 171A or type 120. Storage battery tubes are recommended to be used whenever possible. The circuit used is a new application of thoroughly proven rad'by frinciples. There are three stages of tuned radio frequency, two stages of untuned radio frequency, detector and two stages of aud. or frequency amplification. Corer all broadcast warelengths 200 to 550 useters. Completely shielded. Has two vernier controls, making tun-ing extremely simple and very radid. Mations are widely separated to materials used throughout. All newest conveniences are provided. A Yaaley cable for all battery connections is furnished. This makes connecting up simple and sure.

The Caravel Console ONROE LOOP SET

The finest in loop operated radio. This magnificent Set combines two popular features: the charming Stanish design and the great Newcombe-Hawley Orthotype 84 Inch tone travel in-built speaker with Baldwin Concert Grand Unit. This marrelous speaker brings the last word in reproduction covering the entire tonal register faith-radius, in greatest volume, resonantly, ribranity? Finest cabinet con-struction from selected figured walnut, hand rubbed finish. Stands 42 in. high, 30 in. wide, 20 in. deep. With the wonderful 8-tube Monroe Loop Set as described above, this magnificent console makes as fine a radio set as anyone might hope to possess.

Price List Caravel Console Model Monroe 8

IK11499-Set complete with loop, but without accessories. Shipping wt., 145 lbs. Retail list, \$325.00. Net wholesals....\$177.50

For Dry Cell Operation

1K11500—Complete with loop and all accessories for Dry Cell operation, including seven matched 199, one 120 type power tuke, one 4% volt "C" battery, three large 45 v. "B" batteries, nine Dry Cell "A" batteries (to be wired in multiples of 3). Shipping wit, 213 lbg. Total Retail Value, \$359,50, Net, wholesale......\$197.00

For Storage Battery Operation

1K11501—Complete with loop and all accessories. For storage battery operation, including six matched 201A type, one 200A type power detector, one 112 type power amplifier tube, one 4½ v., one 22½ v. "C" batteries, three large 45 v. "B" batteries, one 120 ampere Pioneer Storage "A" battery. Shipping wt., 250 lbs, Total Retail Value, \$361,63. Net, wholesale......\$207.00

Loop Sets Require No Outside Aerials

The cabinet has genuine solid Walnut top and sides eleganity fin-ished. The loop included is one of the finest and most efficient made.

Many of your customers will prefer this set because of the great convenience provided through loop operation. Home demonstrations are easily made and you can always depend on a satisfactory demonstration.

Price List Table Model Monroe 8

1K11512-Monroe Eight Table Model with loop, but without accessories. Shipping weight, 40 lbs, Retail List. \$87.50

For Dry Cell Operation

1K11497—Table Model, Complete with loop and all accessories for Dry Cell operation, including seven matched 199, one 120 type power tube, one 4½ volt "C" battery, three large 45 v. "B" bat-teries, nine Dry Cell "A" batteries (to be wired in multiples of 3). Shipping weight, 125 lbs. Total Retail Value, \$239,50.

For Storage Battery Operation

1K11498-Table Model, Complete with loop and all accessories. For storage lattery operation, including six matched 201A type, one 200A type power detector, one 112 type power amplifier tube, one 415 v. one 224 v. "C" hatterles, three large 45 v. "B" batterles, one 120 ampere Pioneer Storage "A" battery. Shipping weight, 160 lis. Total Retail Value, \$231,50. Net, Wholesale......\$117.00



Page 21

Advertising Service that Makes Selling Monroe Sets Easy

Like most lines, the selling of radio receivers has become highly competitive. Yet, in most cases, success in selling is a matter of intelligently directed effort. Many of our dealers, situated in the smallest towns, have hung up amazing selling records. One instance comes to mind of a Dealer in a small Eastern town who sold ten of the higher priced models in one month!

But, you must organize your selling campaigns and keep everlastingly at it! Every Dealer should build up a mailing list of prospects and at every opportunity circulate that hist with live, up-to-the-minute offers of sets, supplies and accessories.

For the average dealer, the expense of printing is too high to make such selling efforts pay an actual profit. To offset this, we co-operate with our dealers in furnishing sales literature of many types, at the actual bare cost of quantity production. And, in many instances, special folders and circulars may be obtained FREE from the manufacturers. We secure these on request, wherever possible.

We maintain here a special Sales Promotion Service for the use of all Braun Dealers. It is the duty of this Division to see that every Braun Dealer is given all assistance to make the best of his opportunities. Call on this Division at any time for counsel and assistance in solving your advertising and selling problems.

You must put up the right "front" to get your share of the husiness. This means an attractive letterhead, good cards and a certain amount of general or publicity advertising. By purchasing these supplies through our Sales Promotion Division, you are saved the cost of cuts and expensive prepar tion costs and pay only for the actual expense we incur for printing and paper.

Two-Color Letterheads and Envelopes

Two-Color letterheads, size 81/2x11 inches, white paper, with the MONROE trade mark in two colors at top and imprinted with your name and address, in packages of 200. Net cost to you, \$2.50. Order by Number 25K20101. Envelopes, No. 6 size, with your name and the MONROE trade mark imprinted thereon, in packages of 200. Net cost to you, \$2.50. Order by Number 25K20102.

Two-Color Business Cards

Business cards with MONROE trade mark in two colors and your name and address imprinted, in packages of 200. Net cost to you, \$2.50. Order by Number 25K20103.

Your Own Movie Slide

This shows one of the Console Models of the MONROE line, is in beautiful color combinations, and provides a space for your name and address at the bottom. Be sure to state clearly just what you want to appear, so that we can have it printed in before shipping to you. Net cost to you, each 75c. Order by Number 25K20104.

Mailing Pieces and Folders

From time to time, we issue special folders and making precess on the nost popular numbers in the MONROF line. These are furnished FREE to all Monroe Dealers. Be sure to state the model in which you are interested in publing and how many we hall send you.

Newspaper Advertisements

We furnish for new paper advertising, a complete made up electro or matrix, mortised for your name at the bottom, which the newspaper will set in for you without cost. These ads are 6 inches on two columns and make a most striking appearance. Determine from your newspaper which type of cut they require, electro or matrix. Net cost of electro to you is 50c each, Number 25K20105 and the Matrix cost to you is 30c, Number 25K20105



The MONROE Retail Book Shows Retail Prices Only

Furnished FREE to Monroe Dealers

This book contains the complete MONROE line, beautifully illustrated and printed. It shows only the retail prices, so that you need not disclose to your customers your own wholesale net cost. They are invaluable for counter use and for mailing out to your list of prospects. They also show our complete line of consoles and cabinets and many numbers of Loudspeakers, Power Units, Batteries and other Accessories.

The book contains special sales talk directed to the consumer, so that even after you have solveited a prospect and failed to close, you can hand him one of these books to look over. You then have a good excuse to approach him again. Many hard sales are closed in this way.

Big Extra Profits in Accessories

Don't overlook the big market for good accessories. There have been great developments in loudspeakers, power unit and other radio receiver accessories during the part year. Many set users are stumbling along with improper latteries and indifferent speakers. A little extra effort will "turn up" these logical prospects for up to date equipment. Go after them. The margin in these lines is great and an unlimited opportunity is afforded every dealer in this quarter.

SELL CONSOLES! There are many folks who have a "pet" table model receiver who could easily be talked into placing it in a good conrole. In this book, you will find listed on pages 107 to 117 the greatest array of fine consoles and cabinets ever offered by any distributor. And, at the prices listed, they offer you a margin of prcfit that is most attractive. The unit of sale is a big one and no greater opp runity for really big returns is given the dealer than in the sale of consoles.

Page 22 W. C. BRAUN CO., Chicago, Ill. Terms--2% Cash Discount-See Page 207

MU-RAD SUPER-SIX RECEIVER

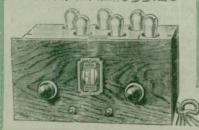
Here is a nationally advertised line of radio sets we are proud to offer our Dealers. They meet the demand for both beauty of appearance and efficiency of operation. Any of the models listed instantly ussert their appeal before the prospect even thinks of wanting to hear them play. One of the earliest sets ever manufactured, Mu-Rad has enjoyed a consistent and increasing popularity. Today it ranks with the leaders in refinement of construction and in wide-

This year's Mu-Rad Receivers are all of the six tube type Their with highly refined radio and Performance audio amplification with spe-Keeps Them Sold! cial attention given to high quality reproduction of music and speech. They all

employ power tubes. All models are interchangeably operable either from batteries or from the Mu-Rad Recto Filter power equipment from the electric light socket. For beauty and reproducing qualities, the Mu-Rad Super-Six receiver has few equals.

All Metal Chassis

Ali Metal Chassis The ball of the stages of double streng that stage of development. Complete stages of development, complete operation. List, \$2.00, Net, each. \$55.20



THE CONSOLETTE MODEL

 Inter CONSOLLETTE MODDEL

 The richness and consummate beauty of this unusual model make a fitting adultion to the most finals appointed home. An authentic Atam period design with the symmetry is distinguished by the gracefully turned and fluted legs that in the symmetry smoothness. The full front forms an arm rest when tuning and shuts set away transition with the symmetry or all filled legs that the set of parts of the full and the set of the full and three set of the full and difference of the full and the set of the set o

THE TABLE MODEL

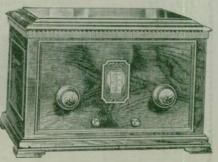
An especially attractive and flucty made calinet of choice wal-flucty made calinet of choice wal-rut, richty fluished. It measures 18 inches wille, 18 inches deep, 11 uches high. It is fitted with vir-ually the same cho sis as the Om-solette exect shiching is slightly different. The same 6-buke circuit is employed and is equally effi-cient in operation. It comes only for 7 settery operation. Shipping wt., 40 lbs.

IK 1338-Mu-Rad Table Mod-el Recei.er, without accessories. it \$58,00. it \$58. Net, each \$58.80

Special Sales Help

Deputing two-colored folders de-erbing these wonderful receivers in detail will be furnished any Dealer gratis who signifies his in-tention of pushing the Mu-Rad flue. Or one model as a dem-constrator will a supply of this sales literature so that you may get your share of Mu-Rad Sales.

Neat, Rich Looking Cabinet of the Finest Materials and Workmanship



MU-RAD Is One of the Leaders Among Quality Receivers

Pare 23

THE CONSOLETTE



Their Beauty Sells Them!



With Donle Truphonic Audio Nationally Advertised

Elkay Senior Six

In benuty of terre, in uniform volume on all waves, and in "needlopoint" scientific to compassion arran-the Elikay Senior Six represents the very utmost in tradio, regardless of pricer it combodies the raw Denis Traphonic system of audio amplification, plus the Eliany Senauto R. P., which give it pure toos and a very blub samplification from 200 to 540 meters, uni-

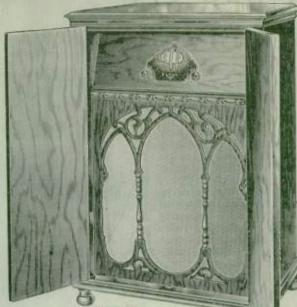
formily. Other special features are the Elicar Take Equalizer orden of interchargentile, submatic threadils—enty continuation of tukes can be used adtractaceously. Both the R. F. and Detector grages are allelided. A new trai-contrast has the frectibility of three dilats but tubes as easily as one. No sub-contrust. "Thating" type sockets. Cable connector, plainly tailed.

Elkay Junior Six

The Junior Elikay Six has two stars of R. P., Detector, she stare of Prantotromer and two of re-sistance coupled amplification. The tane is full and round with ample volume fur every occasion. Shielded noisk, precision designing and workmandels make a well talamed, senettive receiver. Dram dial tuning-everything under the thumb!

Senior Electric Six

This is an 'A. C.' set, employing the McCullaugh A. C. Inites, There are no A. at B. hatteries. The entire constrained is self-centraland. The only cot-side commercians are the light socked and sectod and mound. Ethicse no chemicals or eliminating devices. Funders 6 McCullourith and one Rardheim B-H Rest-fring tube. Operates from 108-128 wit, 60 cycle, A. C. Specially designed and make to They standards of quality-uncoestionally case of the best all electric reconstructure. receiturs made.



Amplication and Synchronized B. F.



Console by Piersen

Nocturne Model Console

Also made by Pierson with all the fine enables of work-manushin, materiale and Guida that the name burdles, Choice walmai in heard raibbed and pitteled finitis, Signala is inches blain. 24 methes wills and 21 methes deep. Lower section provides pleaty of space for a large burd, a emu as wall us all needed instructions and power units. Planel size fixed firstes or smaller and set comparison is suffi-ciently deep to human any of the Elkay Resenters. Shipping ping weight, 86 Ba.

16K11324 - Consuls only, without loud speaker and with-out Hester, List price, \$75,00. \$45,00



Con oh by Pierson Intermezzo Model Console

This empiritely heastiful Consele by Pierson forms a fitting setting for the great Elkay Senior Receiver, as Hastrated. Estimate 42 inches high the status of the form the choicest walnut, rightly received that form the choicest walnut, rightly received that form the choicest walnut, rightly received that form with carred deery. Made from the choicest walnut, rightly received that a form with carred faster with the trapeonies and policies of finds. Equipped with the famines Newcombe-faster with the trapeonies and formation system with fastering Grand Concern Tult, have perfect similar factors on the provide weight, 130 Hz. 16K 11362 by - Constend on the with hear, had white the famines. \$75.00 List price, \$125,00, Net, whitesair. (Any of the Elkay Chassis may be fitted into this console, Make wirefice from price list below.)

Cabinet Model

Mugnifficent table model culture of the finest grained wainut, hand rubbed und polished is in a finish. Adam brown finish. Length 25 inshes, which 14 inches, height 9 inches, Shippring weight with the Scriter Model chassis, 45 pounds; with the Janior Model chastis, 35 pounds. Bee Price List helies for insting of these fine receivers in this iscnetical insting.



PRICE LIST ELKAY RECEIVERS

IKII317-Elay Sector ELECTRIC SIX Cabinet Model. List, without tubes, \$195.00. Net, while ale\$117.00
1K11318-Elkay Senior ELECTRIC SIX Chassis colv. List, without tubes, \$176.00. Net, wholesale\$105.60
1K11319-Elkay Senior Six (Battery Operated) Cabinet Model. List, without accessories, \$125.00. Net, wholesale
IK11320-Etkay Senior Sir Channis only. List, \$106.00. Net, wholesale\$63.60
1K11321-Elkay Junior Six Cabinet Model (Battery Oper- ation). List, without accessories, \$80.00. Net, wholesale
1K11322-Elkay Junior Six Chassis only. List, \$69.50. Net, wholesaie

****** W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 Page 24

All Electric Six Radio Receiver

No "A" - No "B" - No "C" Batteries

C. Straight Through with Kellogg A. C. Tubes-

Slow in coming, but here it is-a thor-oughly reliable A. C. Electric Radio Receiver. A. C. tubes have been on the market for some time and have been accepted as practical, having reached a high point of perfec-tion. Yet, it was quite another problem to develop a receiver that would give perfect results using these wonder tubes. We believe that this is such a receiver and we take pride in offering it to our Dealers and stand squarely behind it.

Batteries and power units are a thing of the past with this new All Electric Receiver. It is as dependable as your electric light. There are no complicated parts to get out of order. Simply plug into the light socket, turn on current, tune in and enjoy the finest, easiest reception you have ever known.

Perfected Six Tube Circuit

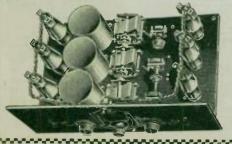
The circuit of this wonder set is a perfeetly balanced, stabilized six tube arrangement, employing three stages of tuned R. F., Detector and two stages of Audio Amplifica-tion. A special A. C. Power Tube is used in the output audio stage. All tubes are the Kellogg A. C. type-no batteries of any de-scription are incorporated. The tubes will last a long period of time and their smoothness of operation is a marvel to all who have heard this revolutionary receiver.

Single Dial Control—Illuminated

The set is completely controlled from the panel, the current being turned on and off by a special switch. Tuning is done by a single control. Precision made at every stage, with each R. F. stage specially and separately shielded, selectivity is amazingly sharp. Station after station is brought in by the slightest turn of the dial and there is complete absence of squeals and howls. A small light brightly illuminates the dial, so that it may be tuned in the darkness. This light also acts as a signal, preventing leaving the receiver turned on when reception is finished. The ll-lustration gives some idea of the tasteful beauty of the panel front, reflecting the simplicity which char-acterizes this highly perfected receiver.

Employs Famous Kellogg Time-Tried A. C. Tubes

Shows neat, compact, workmanlike interior of this wonderful All Electric Six Tube Receiver. Note shielded R. F. stages.





Reception is Perfect!

This wonderful receiver was developed by radio engineers of long This wonderful receiver was developed by radio engineers of long experience. It is not simply a radio set of conventional design re-arranged to use A. C. Tubes. From the "ground up" It has been designed around the peculiar characteristics and operating qualities of the Kellogg A. C. tube. It is just as "quiet" as a good D. C. receiver, there is no hum, fluttering or microphonic noises of any kind to mar the sweet, even flow of reception. Great volume is possible without the slightest suggestion of distortion or "forcing." In tonal value, it is unsurpassed.

The Beautiful Console

Such a receiver deserves housing in only the finest console. Here we have an impressive, maprificent eabinet constructed of American walnut, richly veneered with perfectly matched butt walnut from and striking overlay panels. It stands 51 inches high, 27 inches wide and 16 inches deep. The workmanship and the hand rubbed and polished finish mark this a time plece of furniture, worthy of the most richly furnished home.

All Complete-Nothing Else to Buy

No units or other equipment aside from aerial and ground are required in the operation of this set. And, there is nothing to wear out except the tubes. These can easily be replaced by anyone—no expert knowledge is required. Years of test have shown that they will outlast the ordinary D. C. style of tube.

Braun Dealers Meet All Competition

We offer this fine set to our dealers, because we know that they will have competition in this quarter because of the demand for All Electric Radio Receivers. You will find by comparison that the prices listed are below the standard market for this type of receiver. It has been our policy to place our dealers in a position to stop all competition and a review of the field will prove that we have done it in the line of All Electric Receivers.

This All Electric Six operates from any 110 volt, 60 cycle Alter-This An electric six operates room any 110 voit, 60 cycle Alter-nating Current, as generally found everywhere for lighting purposes. It is equipped with cord and plug, all ready for instant operation. Shipping weight, complete, 175 pounds. IKI 1528-Al Electric Receiver, complete with six Kellogg A. C. Tubes, attachment cord and plug. Retail List Value, \$275.00.

Net Wholesale\$158.50

Sell Electric Household Appliances-See Pages 183-189

World Radio History



New 1928 A. C. and Battery Operated Models -Circuits Licensed Under RCA Patents



The "Duet" 6-Tube Model

The "Duet" 6-Tube Model This attractive table model employs the same fine 6-tube tuned ratio frequency chasts as the "Sextet" model. It incorporate the audio annihiteation system transformer and hupedance couplin --bu finou Rauland-Lyfe Trio-tion and and and the transformer and hupedance coupling --bu of the milling of the transformer and hupedance coupling --bu of the milling of the transformer and hupedance coupling --bu of the milling of the transformer and hupedance coupling --bu of the milling of the transformer and hupedance coupling --bu of the milling of the transformer and hupedance of the transformer (about the transformer and the trans



The "Compartment" 5-Tube Receiver

The "Compartment" 5-Tube Receiver A very popular table model with special compartments at both ends providing nuple space for necessary power units. Cabinet is duo-time walnut, artistically inhald and has beautifully rubbed finish. It is 373, in, wide, 12's in, deer and 12 in, high. Removable back panel. Has the 5-tube tuned radio frequency classis mounted on rid frame of cast luminum. Constructed of the very fine tate-tists with Rauland-Larie tuned for the very fine tate-tists with Rauland-Larie tune formers, which use it an unuually fine toned quality. Only two diabs, affording extreme simulation in the state of the state of the state of the very fine tate-tists with Rauland-Larie tune formers, which use it an unuually fine toned quality. Only two diabs, affording extreme simulation in the state of the state radius of the state of radius of the state of radius of the state of radius of the state of radius of the state of radius of the state of radius of the state of radius of the state of radius of the state of t

.....\$89.70



The "Cabinet" 5-Tube Receiver

++*

The Rauland "Sextet"

A fin a receiving set as skilled and precise manufacture can produce. A 6-tute tuned radio frequency cheait with 5 mars of audio amplification (Raulami-Lyrie-Trio). Bigady hault, all steel classic frame with metal a net forming complete shieldan. Two tuning controls, one volume adjustment. Operate on in-door or cut-door antenna. C black is of heautiful Colonial to kin, fashion 1 from sected wilnut, finished in duo tone combination artistically high lighted. Stands 56 in, high, 16% in. deep, and 23 in. wide. Thes in-bank come presser, giving astisfying reception in the clearest terms with ample volume. Distinguished for its estreme selectivity and its tremendour colume without hint of disortion. Unque ton-ably, one of the finest radio necivers on the market. Shipping weight, 25 lbs. weight, 125 lbs.

IKII348-"Sextet" Model Complete without Accessories. IK 11343-"Serter' Model Complete without Accessories. S80.70 IK 11349-"Sectet" Model with all equipment in-built nccessary for electric operation, all ready to plug into light socket (except without tubes, ground and antenna equipment). List, \$224,50, Net, each \$134.70

5-Tube "Hiboy" Model

5-Tube "I Fashianed from fine selected wood finished in thended wai-rai. This "Hinsy" model of qualat Colonial design presents a neat, attractive appearance. Height 15 in. Lower connart-ment provide alumdant space for 11 near ary power units. Andque cast bras hardwar-installed in it a time "All-American" 5-tube T. R. F. chasts in which is incorpo-ted the famous Rauland-Lyric audie system, insuring the most perfect tomit mer-duction. For impletivy of tun-in a, razor-hary electivity, and volume it would be diffi-cult to find a more up for reseiver. Shipping weight, 100 http://www.constructure.com/



W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



Portable-"5" Radio Receiver

The Original "One-Man" Portable Weighs Only 24 Pounds

A tremendous demand has sprung up for portable radio sets. every train ride you see them. On the beaches. In hotel rooms. impromptu social gatherings. By the roadside. At sociables. thousands of homes. Many traveling men carry them. You On At In You see them everywhere!

The Trav-Ler Leads

The first extremely compact portable, the Trav-Ler has become very popular. Dealers have been anazed at the rapidity with which it of One buyer tells another. It is different. Owners are proud of its looks and thrilled with its performance. To sell one is to start a real demand in your locality. Don't overlook this Trav-Ler market. If you do, you puss up real worth while, easy profits.

Many Unusual Features

You are first impressed with the neat, trim, finished and com-pact appearance. The case is rigidly made and covered with black leatherette. It will withstand a lot of banging around. A time-tried and proven 5-tube circuit employing 2 stages of Radio Frequency, 1 Detector and 2 stages Audio Amplification. By the use of the finest parts, full size low ratio audio transformers, both tone quality and volume are surprisingly good. A giant speaker unit, coupled with a scientifically designed tone chamber produces room-filling vol-ume that amazes all who hear this wonderful little receiver.

Easy to Tune

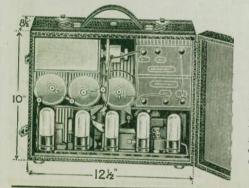
Simply place the loop aerial which is contained in the cover on top of set, turn on the switch and the receiver is ready to operate. The direction of the loop together with the single vernier dial makes tuning very simple with good selectivity. Scharates stations with precision. Two other controls regulate filament and volume. Jack is provided for head phone use if desired.

Amazingly Compact

Size over all is only 8 $\frac{1}{2}$ inches deep, 10 inches high, $12\frac{1}{2}$ inches wide—no larger than an ordinary small hand bag. Weighs only 24 pounds—a child can carry it about. The view below shows how snugly all batteries, tubes and parts are arranged—not an inch of space wasted.

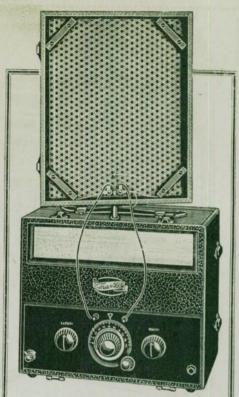
Set one of these wonder little sets on your counter. See how it stops everyone who comes into the store. Let your customers tune it—see how easily it picks up station after station and reaches out to great distances. A self demonstration is usually a sale. Shipping wt. 28 lbs.

1K5515—Set only, List price, \$65.00. Net, each......\$39.00 1K5517—Set complete with all accessories (tubes and batteries) ready to operate, List price, \$85.00. Net\$51.00



Rear View with Back Open Showing Compactness. Not an inch of space wasted.

Spring Base Sockets. Good Size Sound Chamber and Fine Quality Unit in the Loud Speaker. Weighs **Only 24 Pounds** Complete.



Single Dial Control **In-Built Loud Speaker**

The Truth About Distance

How often you have heard the question, "Will this set step out and get distance?"

Consider the fact that a radio receiver does not "step out," but remains stationary, Signals from distant stations must come to the aerial and are amplified within the set, then reproduced through the speaker. any-lified within the speak

If local electrical interference is stronger than the distance signals, it is impossible for any set to reproduce the distant station signals.

reproduce the distant station signals. The TRAV-LER has two stages of radio frequency amplification and two stages of audio amplification. The transformers are the highest quality, and if dis-tant signals are coming in clear, the TRAV-LER Receiver will amplify them. And when distance signals are not reaching the aerial the TRAV-LER or any other receiver will not "pull" them in. Many false claims are made by "high pressure" salesmen. We prefer to represent the actual facts.

Take It With You Anywhere



Every Auto Owner Is a Prospective Customer for a Portable Radio Set



The New MONROE ELECTRIC Phonograph-Radio Combination The Finest in Radio and **Reproduced** Music in One

Wonderful Instrument

The idea of electrical re-rotation of music has aken the country by storm it is truly a triumph in the science of electricity and the first or musical reproduction, new method you have a treat the would not dream this resonant, with complete ren-dition of both the booming bass and the shrill soprano notes—brought forth in all their natural shadings. There's a real demand for this type of musical har-strument, the combined Electrical Phonograph and Radio. You can satisfy this demand with this new member of the MONROE family. Push it now white the demand is flush and make a fortune in extra

profits !

The Great Monroe Single Control Shielded Six Receiver and the Special Monroe Symphonic Phonograph

This is a complete socket power instrument, completely self-con-tained. All you do is pluy it into the light socket, turn the switch and you are ready either for phonograph or the radio. The Receiver which is given on pages 8 and 9. The Phonograph and Electrical Amplifier (Illustrated below) is sep-arate and distinct from the receiver and operates strictly independ-ently, except that each employs the same loud speaker. The Phono-graph is eculupted with an electric motor and the conventional 12 inch turnible. The Beroducer is the new, improved electrical type, the action of which is described in detail on page 85. After the repro-ducer is placed in position on the record and the motor started, this resproducer picks up the impulses from the grooves of the record, passes them into the Phono-Amplifier and thence to the loud speaker. This amplifier is similar to the highly developed audio amplifiers used in conjunction with radio receivers. As can be seen from the

The Special Loudspeaker

The inhullt speaker has been especially selected for this instrument to meet the conditions of broadcast reception and the beautiful, faith-ful reproduction of the phonograph record.

Equipped Complete

The Monroe Combination Electrical Phonograph-Radio comes com-pletely equipped with all tubes necessary for instant operation. No batteries or power units of any kind are required. Shipping weight, complete, 350 lbs.

IK 12105-Complete with all Tubes and equipment, including Ground and Antenna outfits for Radio Receiver. Retail \$195.00 Value, \$350.00. Net Wholesale



The Phono-Amplifier

This unit is made from This unit is made from the very finest parts, guar-anteed to be mechanically a n d electrically perfect. This is a highly developed and perfected device that has much to do with the marvelous tonal reproduc-tion of this splendid elec-tric phonograph. illustration, it employs a rectification system for the A. C. current and a transformer coupled audio amplification unit for the perfect reproduction of recorded music from the record as it has come from the special electrical reproducer. This arrangement brings to the phonograph the best musical qualities of radio. The audio fre-quencles as picked up from the record pass through this special am-plification system, which employs regular tadio tubes, sending it forth to the loud speaker with a great volume, purity and naturalness never before known in reproduced music. The weakest tones are built up, the overtones held in check. There is no slighting of the bass and overemphasizing of the higher tones, as is the case with some sys-tems. Reproduction is pure, full and vibrant—an effect that cannot be described, but is the marvel and delight of all who hear it. There is positively no distortion and tremendous volume can be had with the controls provided without overloading.

The Beautiful Console

A masterpiece of the designer's and craftsman's art in the making of fine furniture. Constructed of choice American Walnut

in dull rubbed and polished Adam brown finish. It is richly embellished with perfect fluting and a two-tone overlay effect as shown. It stands 48 inches high, 29 inches wide and 171/2 inches deep. Strong and sturdy, it forms a perfect hous-ing for this marvelous new instrument.

Search the market far and wide and you won't find a Combination Electric Phono-graph-Radio to approach it in value, beauty of appearance value, beauty of appearance and efficiency in operation. It is a Braun scoop and our Deal-It ers should take advantage of it.



W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

World Radio History

Cone **Speakers**

Cathedral Model

A society of the second sec

ale e

lation.

2K5138 Lit, \$30.00. Net.,\$18.00

Beautiful Grecian

The most heau tiful speaks The mest heau-tiful encoder made. Will sell on its ap-perance and tay seld on performance. Made hy the Pathe. Repu-dues full range of tone with wooderful enco-tion exce-lent volume. ent v lent volume. Height, 17 m Cone d'ameter, 15 in. Height, 17 m. Shingin wt., 18 lb., 2K5131-Lit, \$25,00, Net.,\$15.00

Windsor Easel Cone



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udsor Easel Cone In convenience, mul-tartenedy low pres-dis not construct on the other of the second second the north construction of the north construction of the north construction of the second second second in our second second second in the second second second construction of the second construction of the

Lint, \$15,00. Net.

Windsor **Console** Cone

The very newest speaker—a combined ra-dio tails, hattery context and fine 22-inch-cute speaker all in one. The cone is of invaned design, famel for its wide tone range and great volume. From the deep volced tuba of an orchestra to the affect rate of a vocal sole, cviry tone is repro-ting the stateful in design. Top is just in the is tasteful in design. Top is just in the is tasteful in design. Top is just in the is tasteful in design. Top is just in the is tasteful in design. Top is just in the stateful in the state is stateful in the stateful in the stateful in the state is stateful in the stateful in the stateful in the state is stateful in the stateful in the stateful in the state is stateful in the 2K5160 Lint. \$29,00. Net.. \$17.40

2K5159 -.....\$9.00

Pioneer Supertone Cone Our Greatest Cone Value! Ideal For Power Tube Use

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Cone

Reproduces the entires muted adays with a mni-formity of full, rich, pure tone, Cab-





wahuut finlah and a secoler that he unit na maufacturer hotel for the making of a maufacturer hotel for the making of fina haudipeskers. Shipping wt, 15 Be. 2K5118-Retail, \$22,50, Net. \$13.50



Cone Type



The Burns Horn An "Old Reliable" Of strong proposition, proposition, proposition, restant transference defined how clentific lin . The

cienti lin flare i h nd ca paimt il A dru i able i call un-break ble unit, Ship-in wt., i 

Encand in a handware, well proportioned matched without contact. One are preserved combines the very had in accounted to the nearby with placeful descention later. A combination of heating and efficiency of Armiture Disc Unit, Overall dimensions Armiture Disc Unit, Overall dimensions Heinit, 14 inches width, 14 inches depta, 6 inches, Shipping wit, 25 he. 2K5140-Lat. \$25.00, Net....\$15.00

The New Improved Pioneer Free Edge Cone

Combines all that is desirable in a speaker-

Tone Quality, Volume and Appearance

> Extra Large Disphragm **Giant Magnet** Unit

Perfect reproduction is ob tained with this new Con Cone speaker. The full resound-ing basses of the organ, the high trebles of the flute and high trebles of the flute and violin are faithfully and dis-tinctly reproduced. No sac-rifice of either end of the musical scale is made. Used with any receiver it will im-prove the set's tone quality.

Tremendous Volume

To obtain volume from a cone speaker a large unit with heavy magnets is absolutely necessary, and in this respect the adjustable driving Unit used in this speaker has few equals. The full timbre of the symphony with the shading overtones that distinguish good music is reproduced with amazing volume with gradeful come speaker.

overtones that distinguish good music is reproduced with amazing volume by this wonderful cone speaker. Large Diaphragm Cone 14 ½ In. Cone. A splendid, large, adjustable unit actuates the dia-phragm. The method of coupling the unit and diaphragm is distinctive and is a feature not found in any other cone speaker. The base is metal finely finished.

2K5153-List, \$13.50. Your Price.....\$5.95



An entirely new, unique design which has become instantly popular. Designed on proved accusic prin-ciples, Reproduces thigh, clear treble ciples, Reproduces deep bass while chusi fidelity. Has full 27-inch tapered, to travel column. Scien-tifte baffle plate ar-rangement gives the true orthophonic effect files to article plate ar-tift baffle plate ar-tift baffle plate ar-tifte baffle baffle the article brown fish -- match are are plate of the ar-plate of the ar-plate article baffle are argument file baffle baffle baffle are argument file baffle argument file argument Shipping wt., 45 lbs. -List, \$35,00. \$21.00



Wonderful

Tone Quality

u m e . Shipping wt. 10 lbs. **2KB107** — List price, \$17.50. Your Net ...\$10.50

2K5106-List. \$25.00.

high: l'nit.





TRIMM

Speakers

Berger de

Will reproduce the low notes as well as the high with greatest fidelity and with a volume and richness that will please the armature principle, it is particularly well adapted for operation with semi-power and power tubes and will take the higher vol-ages and maxinum amplification without blasting or distortion. The edge is fully protected. The unit is ruggedly built, of ample proportions and all parts are rust-profied before assembling.

Concert Model 80

The peer of pres-ent - day speakers. All tones, fr o m h i g h to low of organ, reproduced with original fidel-ity. For clearness, distinctiveness and perfect harmonious blend-ing of tonal values. Trimm Concert has never

.....\$15,00

been surpassed. Adjust-ment controls tome and volume. Horn, 22 inches 15-inch bell, Trimm No. 30 Giant Finished in Black. Ship. wt., 12 lbs.

Lifetime guaran-tee. Shipping wt., 8 lbs. 2K5105-List Price, \$6.00

Page 30

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World Radio History

Thorola

New Model Cone

Home

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



UTAH

Contains the famous Litah unit, uni-versally accepted as one of the best. Fin-sk come paper, with protected edge and finished in a tatteful design. A quality rome at a remarkably reasonable price, Height, 15¹/₂ inches. Shipping weight, 8 he

2K5125-Lit, \$10.00. Net....\$6.00 New Drum Cone Speaker. 2K5183-List, \$16.00, Net \$9.60



UTAH "No. 30" Cone Speaker UTAH "No. 36" Cone Speaker Carved with peacek grille desim, Deep remark ton. New desim, Very at-tractive appearance. Natural finith wal-nat. One of the most beautiful as well as efficient on ap akers ever made. Hetaht, 18 inche. Shipping wt., 15 lb., 2K51838-Retail Price, \$30,00. Net\$18.00



ACONE

Acoustical experts designed this unusual peaker with a sected dispirate to re-produce with accuracy all mutical coun-trem a segrator is till to the rumble of a ketle drum. This is accomplished by the conteal Octaeone diapter am-with it spex off-center-excitly the hape of the human ear drum. It mamifes and waves and transmits them with a natural-neu unequal of the liquid quality of the human veloe, the delicate trains of the human effective. The liquid quality of the distribution of the harsh, hard the am fidelity. Helmit, 13% in. depth, 4% m.; with, 11 th. Golden human then, Rubber freet. Shipping wt., of the distribution of the human wt., and the sector of the human wt., and the sector of the human with the sector of the distribution of the sector. 2K5189-List, \$19.50.\$11.70



The Ideal Speaker For Use with **Power Tubes**

Power Tubes Manapulations and the specially for us by a manufacture particulty for us by a manufacture particulty how a sum as a maker of func-cone specially designed with prop-rich datanced units to an-cept the bigher plats roll-are used on power times, the produce a tremenious whome with that plasting the produce a tremenious because the bigher plats of the produce a tremenious because the bigher plats of the produce a tremenious because the bigher plats of the produce the plasting the produce the plasting the produce of the plasting the produce of the plasting the produce of the plasting the pl

Acoustically perfect heavy cone paper. Artistic design in a pleasan n utral brown color. Rich in appearance-fit time for the most elevantly appointed wall

homes.

Pedestal Type

Pedestal Type Height 46 inches with has of highly pel-lahed mahogany Adam krown finish. Cone as inches in diameter. Substantially shult and net casily tipped, Long extension cord. Shipping w., 100 lbs. 2K5186-List, \$45,00. Net, each. \$24.76



Piano Speaker Attache to sound-in board of Baly Grund or Upright Piano. Produces marvelou tone quality. E

UTAH

The second secon **UTAH Cabinet Speaker**

Their atfinctive. ap. pearance to -ether with the wenderful clarity a n d fidelity in the production makes the productin make the jetker that head and shoullers above any other type of speaker. The

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New Utah Super Flex Tones come out of have instead of test; very mellew and harmonicus. Good vel-time. Height about 9 m. Can be used in many part-able sets. Large DeLuve Lutt, Shipping wtr, 3 lbs, 2K5182-List, \$10,00. Net

\$6.00 UTAH Horn Speaker

UTAH Horn Speaker A popular poseneck model, Scientifically detuned to repro-duce the entire ale rane in a true natural way. For clarity and divine at the function and divine at the function one of the function that he way made. Shipping wt., 12 hs. 2K5128-Lit., \$22,50. Net

World Radio History



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This new improved from type reproduct reproduction for other prediction of the second trobles. Correctly indicated with summary of the second trobles. Correctly indicated with summary of the second times. A tene filter wired finance to the second times of the second second second second times of the second second second second times of the second second second second second times of the second seco



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2K5150-Retail price, \$25.00.

Ship Model

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The New Ship Model Vitalitone

Beauty and quality are com-pletely harmonized in this new hig model Vitations and peaker. It adds a destructions and the second or hume on the wall. The frame and stand, which support a standard secons, are executed in his which fin-fished antique potchrome celer-ing.

felied antique pelechrome color-ing, The VITALITONE is powerful, responsive, encline, and non-burzing. It is adductable and of funds construction and will take 350 velia power hout. Shlippin wt., 12 lbs, SATISFACTORY RESULTS UN-QUALITIEDLA GUARANTEED, ZK5191-Retail Price, \$12,50, Net Cost\$7.75

Make Big Profits on Electric Motors-See Pages 198-199

Page 31



The Arms E-1 "double free-esim come marker" has not with transactous suc-cess. Notes, tones and influentian air brought out as never before. The suit is entiredy new and of such transact enautrus-tant that permatances is assured. Comes are 14 incluse in dimpeter. Direct survey. the second second second second construc-tion that purmaneness is argument. Conse-are 14 inches in dimenter. Direct survous in agreeating characteristic second second second need not be abunded out to a non-second second track. Values up to 25 MA can address be used, adverting the speaker to be directly connected as prover tracks. A smalle ad-metroaced plate current when used, The partial cure is formation in tax. Shipping with 45 Bis. 22K5147-List price. \$23.00. Nat



Cabinet Style

Same as type K-1 covert encared in solid makaging utilities. Marticles almost any set. Marticles almost any set. Marticles almost any set. The control of the control of

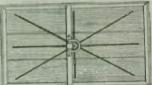


3-FOOT CONE

Dualers are finding the make-it-rounnelf come idea a big profit maker. The fad is recep-ing the country and theorem. He-powerf come idea a big graft maker. The fad is even profit asker. The fad is even ing the construction of the output of farse everywhere are raining up this fractulation is a star-inducing a giant come for 20 along with their vegular spink-ers. All whys build it are end-lows antificient encorport and here antificient encorport and here in the result of their own hardingers.

handbleerk, The PHONEER is a real qual-fity, easy to build come KU at a fair price. When completed it hangs on the wall and pro-reproduction so destroid in large comes. Every stare should have one of these striking pretty, effi-tient, huse toking comes for there demonstrations.

Deer demonstratians. Each Kit constallet is 1 fine parker until 1 abee theory tenn parker test to share, with edited consented on face of costs of desired which may be consented on face of costs of desired and complete instruc-tions for assembling. Anyone can make it in a sheet time! Correctly parked. Shipting wt., 5 lb., 2K5167-Batal Price, \$10,00, Your Net Cost...,\$4.10



Balsa Wood Reproducer HE KOMESCI

Mate it reasoned Natura's Sounding Board. The next is realized development in lead predictions of the first prediction of other sound interiors inside of the heard of later indications in the sound of the sound of the versions is an order to be a sound of the realized with an harmonics. No other readers is a prefer in this report. It reprodues frameworks have and have the sound of the organ table and have the sound of the organ table and have from any test the indicate of the sound of the sound of the form any test the indicate of the sound of the sound of the form any test the indicate of the sound of the sound of the ison here are sound of desteel. Can be headed in kit. Amendy is con-berties on be forward of desteel. Can be head on will, and as a second of the 245163 – lings instead. List, 58,000.

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 2K5163
 Hars in the.
 List, \$8.00,

 2K5164
 Last, \$10.00,

 2K5166
 Balancel arrastice unit.

 2K5166
 Balancel arrastice unit.

Na-Ald Midget Cone Speaker Novelty

Lity o n e tomer will what one of the lister have been

these International Action of the second sec

.\$1.27

TIMMONS Eccentric Cone

Eccentric cone This meaker utilizes to the fuller extent, being the matural under the repeater of the full the fuller result of maker merkers, for the antiral under the repeater of the antire the maximum of the frequencies, if will handle the maximum entrop described. Over-all size is implied by maker, This one made is adaptional for ether table or wall with in adaptional equipment, Shipping wt., 15 ma.



W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207



R. F. I. Cone Speakers

R.F. f. Cone Speakar These speakers reproduce the full deep notes of the bass, the delicate modulation of the the original speech or music the original speech or music the the studio. The the studio. The New

The New

The New Wall Model All the Yogue Hangs from wall suspended by hand-some cord. C on e diameter 19 inches. Decorated in blue and silver. An es-pecially beautiful and popular c on o speaker. Shipping wt. 12 lbs. 2X2K5 | 16--List, \$16,50. Net\$9.95





17 inches with brown scroll decoration. Metal base in old gold fin-ish. Shipping wt., 15 lbs. 2X2K5117-List, \$22,50. Net.

\$14.50



A marvelous new cone, l4 inches in diameter mounted on an 18 inch sound boatd. Height, including handsome bronze base, 20% inches, New balanced armature unit, straight bar mag-nets of finest grade English Tungsten steel. It will accept tremendous volume without distortion or blasting, Truly a perfected conespeaker! Shipping wt., 20 lbs. A marvelous

...\$15.00

\$25.50

AMPLION Lion

\$25.00.



Dis. 2K5162—Amplian Cone. List. \$35.00. Net......\$21.00

2K5162-Amplion Cone. List, 353,00, Net...... An old time favorite! One AMPLION of the most efficient horns Dragon ever made. Beautiful ma-high, 14/2 inch diameter. Crys-taline cuaneled. Bi-polar type unit - adjust-able. The choice of many experienced ra-hell-like clear-ness and great nower, Ship-ing wt., 16

2K5 | 80-List, \$42,50.

PIONEER Trutone

Drum Speaker Type 100 This magnificent speaker is of ad-

vanced type, employing new prin-ciples of reproduction. The tones

The Amplion Cone is the re-sult of nearly two years delib-erate, intensive experimenting. experimenting, the end of the end

MPLION PATRICIAN 7 **Cabinet Speaker**

Cabinet speaker Assembles a remarkable 48-inch air col-umn, with standard AMPLION unit, in a richly carved mahogany cabinet-18 in, x 12 in, x 9 in.-of softened contours and graceful old-world beauty that harmonize perfectly with modern luxurious home ap-pointments. The Patrician is non-direc-tional; to the famous AMPLION sensi-tivity and clarity, it brings a new softly diffused mellowness of ione that makes this instrument the choice of the con-noiseeur wherever heard. Shipping wt., 25 lbs.

2K5178-List, \$45.00. Net..\$27.00

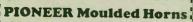
Amplion Shield

Ampiion Shield Public demand is turning to beauty and artistry in radio. Here is per-tiful sp e a k distinctive and beau-tiful sp e a k distinctive and beau-tiful sp e a k distinctive and beau-tiful sp e a k distinctive with the set of the set of the set of the come, 16% inches. New in the set of the set o





World Radio History



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The material used is a special fiber that is practically vibrationless and is very durable. Arran ed to take practically all standard units. resticatly Nicely fin h d

Nicely find hed. Mechanical Contruction—All horns are uni-form, hit in weight, will withstand all ordi-marance, easily nounce, planning in ap-marance, easily nounce, planning in ap-marance, easily nounce, planning in ap-marance, easily nounce, planning in ap-nee, designed on an exponential environment nee, designed on an exponential environ is designed on an exponential environ to tak low notes but high motes as well with all overtones. Each individual note is an entire all methods and the funded tome. There is no distinction. Tenes are smooth and round, environg the complete true musical range.

SUPERPHONIC HORN Type A. S.



This horn is designed a to give the tonal reproduction qualities of new "orthophonic" i type. It can be used either with a railo set or pho-nor the and reproduces faithfully the entire aufaithfully the entire au-dible scale of tone with a we take and clurity rarely attained. For orrately attained. For or-che tra music and sing-ing it is suprior to all other type. thr column. Over all size,

O. B.

3K2150-90-Inch air colum. Overall size, 12 inches round, 10 inches deep. Each \$6.95 3K2151-84-Inch air column. Overall size, 14 inches round, 10 inches deep. Each \$8.70

GIANT ORTHO-TYPE

A very popular hern for thi Fea on. n. Exactly mo med The high state of the speak result of the state of the speak result of the state of

3K5193 Air column, 90 ne. e. Bell, 18x24 inche., Depth, 121 mches. S10.95 3K5194 Air column, 92

 Site
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Depth, 14 tp he . Buch\$7.30

COMPACT ORTHO-TYPE



While very compact lt ha lor ir cohunn. Giv a stori hing veltone quality. Air cal-umn, 48 inches. B 11, 10 in. round. Depth, 8 fuches.

2K2152-Each\$3.95

CONSOLE SYMPHONIC



2K5197-Air



80 m. Bell, 10x20 in. Depth, 13¹¹ in.

column.

SPEAKER TUBE



7 111. 3K2153-Each

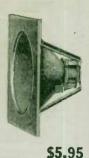
Sporting Goods Move Fast Now-Pages 203-205



The ideal case for building into conside and an anna-ing value at this special Branu price. Made especially for us by the world's most famous preder manufacturer. This fine specter incorporate many new refinements. Although compact it produces tremendous volume and in large powerful perfected unit handle all the power area to be reproduced in the family most being a lataneed as to ve fullest value to the less frequencies as well as the hist. Has 10-inch Burtex Cone with bound free edge thoroughly protected by the mounting bard. Both cone and unit are securely inchared to this bard, making a most rugged construction. Dimensions over all: 12x13 in.; depth, 7 in. Ajustment wing nut on back. over all: on back

and the second second

Push the ale of this wonderful cone to the e who now From the safe of this waterful course to these with mar-bare indifferent speakers in their cousoles. And, in welling consoles without heres, this makes an ideal in-stalladion to complete the job. There is a big safe field for this model. Complete with manning brackets. Soluin ping wt., 8 lbs. 2K5198 List, \$12,00. Net, each.....



COMPACT CABINET HORN 3K2250

th\$3.00 A horn designed 0.0 pecially for use in standard size cabi-122 nets. Required tanel space only 7 inches wide and 7 inches bich with depth of but 8^{1}_{2} inches. Made of inde tracti-He fiber. Takes practically all stand-

ARRENAR



tically correct and delivers pure full tones without distortion or vibration.

LOW BOY MODEL HORN

3K2550 Net. rach \$3.00 h n readrin ben readrin c, 6 meher hi h consoles



tone equal to many spea er selling at dou-ble the price. Bell diam ter, 1314 inches.

2K5146 value \$20,00. Net\$6.95

Hei ht, 23 in.

2K5152-Smaller size, 1 fail value, \$12.50. Net ...\$5.65

World Radio History



SNAIL SHELL LOUD For the in-SPEAKER

One of the finest ducers on the 1011. in at \$25.00 Made of precenterl wood 1100121



finished in black. Prelud deep, rich tones. Require Proluces wonderful кра е inches him, 11 faches wide, 8 inches

3K2450-Without Unit .\$3.00 6.95



CONSOLE DE LUXE Concentrated Cone Althou h aly 7 men

only 7 m and in di meter this marvel trem nhon, bell-like, full rounded r pr-duction fla full t 11 m dell ht most examinz. Through 18 107710

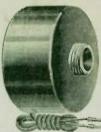


Manufacturer's Model **Console Cone**

(Net filturatel.) A 10-inch fre edge cone of superior efficiency housed in a specially constructed wood sound cham-ter. Early installed. Size overall 12, s12, a5 inches. Shipping wt., 8 lbs. 2K5176-List, \$12,50.



PER VOIS UNIT-"Perfect Voice'





PER VOIS UNIT-""Perfect Voice"Image: A start of the set of the se

The Poly-Claro Plug **Phonograph Units** Radio's **Utah Unit**



The extra latte I tah unit, the same a ured in the re-nowned I tah sreak-ers. The diaphrann is cerrurated and balanced and the ex-tra larse manet and windings enable it to reproduce the en-tire musical cale with fidelity and with base as illu-

.....\$6.00

I uni hal with column. 2K807-List price, \$10.00. net trice ...

R.F.I.Unit

Attached to any phenorr ph thi unit live excellent vol-ume and tone Gud-ity. Fit Victor thenorraph. Adap-ter for other node nown below. Ship-pin verilt, 2 li.

2K809 List pice, \$7.50, Net\$4.50



BALDWIN Phono Allowing Products of the second secon

DULCE . TONE **Radio** Phonograph Speaker

Place phenegraph needle in Duke-Tone's grouvel reed and plus into radio set. No pecial conet. No period e nections needed, et p wit di-tet from "B" battery cheuft and is used and is used and a e e phones or loud poster. U if

patter, I at it no eparts to norm from set at able for velume. For all makes of themo-staphs. Produce a clear, fich tone using the phonostaph sound chamiers. 5-for cord included. Shipping weight, 2 lbs. 2K810-List, \$10,00. \$6,00\$6.00

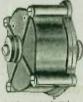


er. Elim-inates "scrapy" sounds from Lond Speaker. Bradens the range: briss out has and high tones. Adds body, a shi and defini-tion to the tone. Vast inpureves aum-mer reception by reducing noises and erackling. No matter a vold the set or speaker may be, the Poly Clara-Plug vill impre the tone quality. 2K2539-Lit, \$1.50. Net......90c



a whiteer to maximum by turning the small kneb on the plug. Static interference is ro-duced and programs come in clear and takefite kneb on one side. Turning the knob controls the tone and velume. Can be used on any radio receiver having one or more jacks. Shipping weight, 6 os. **2K2538**—For set with Jacks. **2K2549**—For set with Jacks. **2K2549**—For set without jacks. Phus. Net\$1.50

Amplion Unit



The unit that has nade the Amplion paker tamou is The unit that has made the Amplion Speaker for thomas is differed for thomas arguin and censole speaker use. Unsur-pased for fine tonal rendition, covering the entire musical scale with faiblight and full rounled reproduction. The bases and under-times, as well as the prelide are yers, as well a trable are per-ne wt. 2 lbs.

for Invaluable

demon trating comparatively. By turn of knob it witch's from ne hean to an-ther without loss of a note, thus demonthus a demon-traing their comparative tone in a def-inite, practical manner. Caracty four graders, Alout 3's inclus high and in diameter. Shipping wit, 8 oc. 2K2553-List, 53.50. Net. each







Baldwin Rival Unit Although lower in price, this subculu unit has all the quality of construc-qualities which distinguish the famous Baldwin line. Ideal for all console home. Nipple is 5 in. home. It threads per luch. Shipping wt., 1 lb. 2K2554-List, \$7.00. **Baldwin Rival Unit**

.....\$4.20

Baldwin Concert Grand

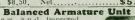


5 foot Concert. \$7.20 \$6.00





\$3.90



Balanced Arma New and improved method of balancing annature so as to cover complete tone r an se with out adjustment. Lare manets of fuest rade machet of fuest rade machet fuest rade machet fuest rade and ribbed. Special aloy diaphrasm, e on ic al and ribbed. Aluminum cove. Threads 7 O, D., 18 thread tandard. Cord with the Shipping wt. 2 2K2559-List, \$5.00. Net, ceth



\$2.55



Adjustable Unit Floating armature type. Extra large permanent magnet of fine grade magthe steel of the grade machine struction to stand hard Long cord with phone the. Shippin wt., 14 He. 2K2 560 - List, \$3,50.

.....\$1.75 **Cone Unit**

cone Unit Floating annature type. Large perma-nent fine steel mag-nets. Special contral alloy diaphrasm. Strong, rigid construc-tion — will withstand hard usage and great



Stong, prid construc-tion -- will with stard hard usage and rest volume. Gives un 1-form, perfect repro-duction over the entire range of tone, Leng condwith the Shipping wt., 1½16, 2K2561-Lin, \$5,00. S3.00



Muter Clarifier and Tone Filter Improves Tone · Quality and Volume . Protects Speaker



Easily attached in a few second without disturbing set. Improvis ten., quality and volume by protecting speaker coils from high B voltage and preventing paraly-zation of speaker

unt, Enclosed in halv finkend enan-end metal container with nickeld hind-in pass and autable phene cord. Size 4 m. hich, 31 in. kmz, 23 h. wide. 3K779-List. \$5,00. Net...\$3.00

The Amsco Orthophone

A device a standard for standar ctures i on case which, place a se, h tween a nspcaker et, will ly 1 m mently



prove recep-tion. It eliminates the first plate cur-rent from speaker winding, thereby intion. It climinates the three plate cur-rent from speaker whether, thereby in-creasing volume, set presented distri-tion. It increase frequency range of sector, especially branch out full rounds of lawer frequences. At-teled in half minute. Case is 4 x22 yr 2 mbrs brown crystal finist. 2K5190-List, \$6,00, Net...\$3.60

Sterling Tone Filter



Eliminates tube noises and im-prove tone qual-it of speaker when connected hiven radio set outely privents overfead of direct current from run-ing speaker. The ing arcaker. The hi h veltages new deliver d frem "B"

eliminator make it recears to protect the ridio loud Attach in two m minut -lasts forever 3K778-List, \$5.00, Net \$3.00



Complete with cond and connector. A very special value. Excellent quality, Loud speaker can be moved any dist nee away without moving set.

3K781-20 ft 3K782-30 ft 3K784-50 ft	1.40	\$0.60 .84 1.32
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Extension Cords

Extender ack, All et et loud peake	a exten-	out plus or ion of head
3K1538-10 ft. 3K153920 ft.	Enth	\$0 27
3K1540-00-ft. 3K1541-50-ft.	Each	62

Extension Co	onnector
3K1521-Each	
Councits quaker cond with extra ion cond to speaker can a	TO TO
he moved any di-	

Sporting Goods is a Good Side Line-Pages 203-205

Great Head Set Offer Unusual Value

Com ...\$1.30

Nathaniel Baldwin Receivers

2K722-Net

.....\$5.40 Thi, is the genuine Nathaniel Baldwin Type C Healset known the world over for its bitch quality. On of the best if not the best headset made.



The splendid quality of

Frost Headsets

Frost phones has made thousands of friends for them. Made in several dif-

ferent styles, one of which is sure to meet your requirements. Fully guaranteed. 2K721-Frost No. 174, 2000 ohm head-set. Aluminum shell, List, \$3.00.

2K720—Frot No. 175, 3000 chm head-et. Aluminum shell. List, \$3,50.

\$2 10 19-Frost No. 172, 3200 ohm head-Bakelite shell. List, \$6,00. 2K719-Net \$3.60

Brandes Headsets

2K718-List \$4.50. Net \$2.95 Brandes andes match i leads to ir er n quality un ur known p ed in performanc.



Phone Cushions 2K736-List, 50c.



Made ef soft rubber. Light as a frather. Fits any phone. Excludes all noises and makes wearing phones a pleasure.

Phone and Speaker Cords

Fine quality cords designed for long serv-c. Covered with firm clossy black braid, your cord is worn you should replace it at once.





E-Z Improved **Radio Plug** 10

Cord is easily and

through large evident in end of the annotation of the second seco stant, if

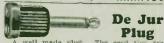


NET

30



One of the very best. Simply insert coult this in alot and they are held fimily in place. A press on the luttons at sides instantly releases cord, yet no amount of puiling will release coul un-less buttens are presel. Altractive bake-lite shell with nickeled stem. No chance for shock. 3K1507-List, 60c.



A well made plu. The cerd type are firmly clutched and the smooth nick ble stem assures a mode contact with the neck. Has all the features of a service-



STAGE SHIELDED 8 New MONROE

> Developed by a Nationally Known Radio Engineer Who Has to His Credit Many Successes in the Field of High Priced Sets. Our Arrangement Brings Our Dealers this New Product at a PRICE MUCH LOWER than Would Generally Be Asked for a Set of this Type and Quality.

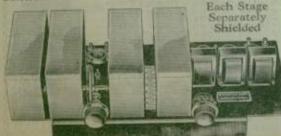
This marging creation of radio science combines the shill of the technical mechanic and the knowledge of the radio rugineer to the highest point of development you reached. It is, unputationably, a masterpiece of the com-binent efforts of these two groups of specialista, who have quark trarts of affort and study in this field. We offer it as what we believe to be as fine a radio set as was

<text><text><text>

The Simple Control

Only two controls appear on the panel-one termed the Steering Whoel" for the selection of stations; and the

CNLY TWO CONTROLS-the "Steering Wheel" for Station Finding-The "Throttle" for Volume Control



other the "Throttle," for the control of the volume. In-tuning it you will be anaszed at the containess and second-near with which it rolls into stations, eitoping case of from the other with a sharpness never before reached in any receiver we have tested. The center dial is of the vertical drain type, calibrated numerically when the set is in ma-fine the right-hand control, and in Allouries. This further simplicity of operation has been schedewid by the use of a combination rolume control and filament setton. This, the right-hand control, shuts of and turns on the set. The children can operate this set with safety—it is "More that the set spared in the design, corresponding the shuft of materials used in constructing this shuft and the statistic of the period of the statistic of the material with a statistic or the set of the statistic operator is an analytic of the material of the proof. The posterial of the statistic of the material with the operator is a statistic of the material of the posterial of the posterial constructions of the material of the posterial of the posterial construction of the material of the posterial of the posterial construction of the material of the posterial of the posterial construction of the material of the posterial of the statistic of the material of the posterial of the posterial constructions of the material of the posterial of the statistic results of the material of the posterial of the statistic of the material of the posterial of the statistic of the statistic of the material of the posterial of the statistic of the statistic of the material of the posterial of the posterial of the statistic of the material of the posterial of the statistic of the stat

as are made.

Thoroughly Tested

Incrougnly lested Betwe placing this great set on the market, extensive tests were combined not only in the laboratories hur in actual operating conditions in some of the most differing reception districts in the country. The most adverse con-ditions were sought, in order that this test might be con-sidered more sever than any the set would likely ever be given in the hands of a purchaser. So remarkable was its performance that we have no besitancy in recommonding it to its one of the very first radio asts ever developed. It carries the MONROE guarantee of positive satisfaction or it will be accepted for return, as explained on Page 5.

A Fine Table Cabinet

Binnen above is the specially designed Table Calmet, turn which this remarkable charake lies been DMest. Marks of charace American walnut with a soft, whisty, hand-rubbed and peliated Instale. It measures 90x15 inches stal 11 inches high,

Price List of MONROE Stage Shielded 8-Cabinet Model

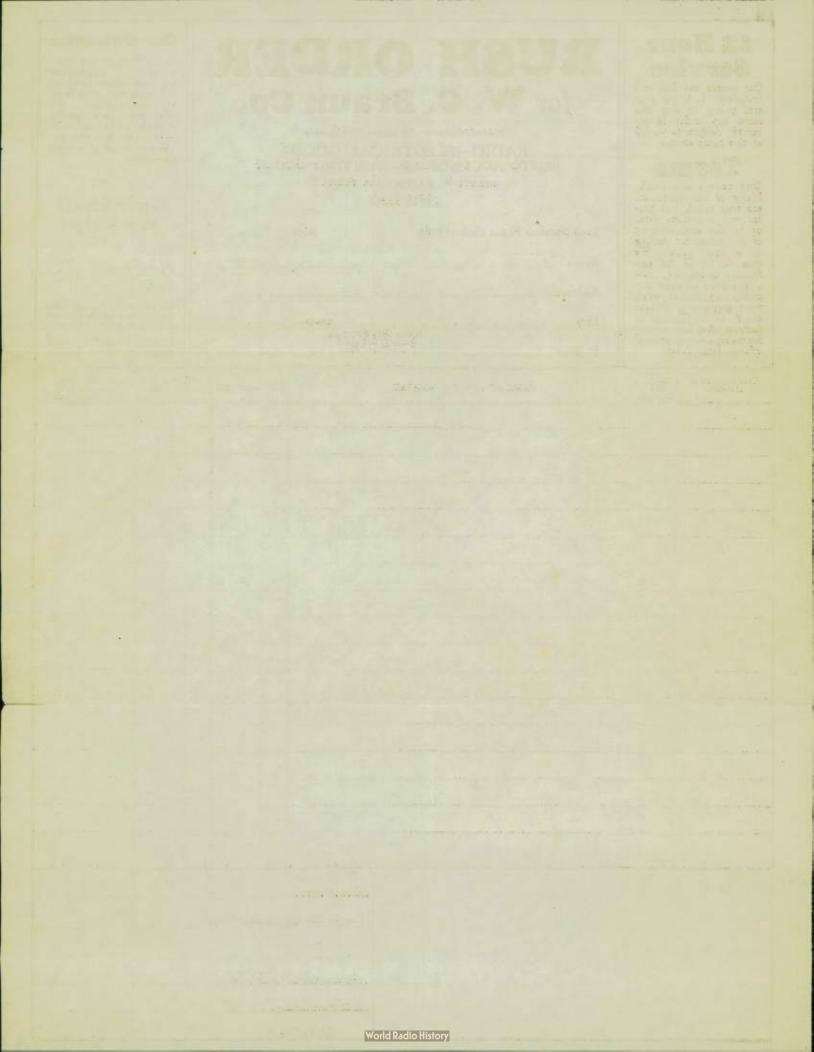
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IK11463 - Cabinet Model MONING Stars Bhieldes & without
Starswerten Hopping vie 45 he.
IK11463 - Cabinet Model, Sat Complete with all scenariose
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W. C. BRAUN CO., Chicago, El. Terms-2% Cash Discount-See Fage 207 Page 38

12. Ho Servi Our stocks are complete. It is eral policy to same day orde ceived. Seldom on this quick ser Tern Our terms an Many of our of are well rated, fer to co-oper us in the estal of low prices by on a cash ba ship C. O. D. former custom customers sho company ord part payment are F. O. B. C factory. See ou for transportatio offer on large or	full and our gen- ship the er is re- do we fail rvice. INS re cash. customers but pre- ate with blishment y dealing sis. We to any her; new pould ac- er with . Prices hicago or ir catalog in pre-paid	RUSH C. B. for W. C. B. Manufacturers-Jobbe RADIO-ELECTR AUTO ACCESSORIES-S 563-571 W. RANDO CHICAC Long Distance Phone Central 5294 Name Address City Please C Point From	FAUN ers—Distributors ICAL GOOD SPORTING GO	Co.	In addit ufactur we back sell with clad gu offer on mercha meet t guiremer guarante Hor Express Parcel Freigh Notare-1 besures If You	w Shall e Ship? ss Post
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			Total of Order			
			Less 2 % Discoun	t for Cash with Orde		
			Carrying charges	Post Charges Include Parcel		
			Total amount en	loved		

World Radio History

Balance C. O. D.



The Del Prado Model MONROE SHIELDED

Single Control-Illuminated Dial

For ease of operation, stability and tone, the great MON-ROE Stage Shielded 8 has never been surpassed. Here is the kind of set the Dealer can sell with full confidence that he will not be troubled with service or come-backs. It assure him a ealthy immediate profit and continuous good will for the Atore

store. The Del Prado model has become instantity popular be-cause this type of console appeals strongly to the woman who wants beautiful, tatteful furnishings for her home. Of Spanish design in all its richness and charm, constructed of fineset American Walnut, front of selected butt grain. Mar infigent carved grille and mouldings. Soft, velvety smooth rubbed and polished finish. It stands soly inches high, 35% inches wide and r8% inches deep. Built into the too is a long air column horn having that si

inches wide and 1834 inches deep. Built into the top is a long air column horn hisning that stepped up tonal travel that gives the true orthophonic effect. Coupled with the audio system in the chassis itself, this wonderful at has a tone quality that is a delight to all who hear it. There is a hig demand right now for 8 tube sets. The foresighted Dealer will do well to cater to this demand with a line of sets such as the MONROE State Shelded 8. And, in this line, such a wide margin is afforded that you can establish a liberal trading policy for taking in old sets as a part payment. You will find this plan a great producer of extra nodes. profit

See Page 38 for detailed description of the MONROE Stage Shielded 8 Chasses PRICE LIST Del Prado Model IK11431 Complete with inbuilt horn, but without accessories Shipping weight, 100 lbs. List, \$250 co. Net. ach \$135.

\$135.00

List, \$303 00 Net, euch \$165.00

Life, 3393 60 Vet, each For Socket Power Operation 1K11433 Set Complete for Socket Power operation, including five aprA type, one 200A type and two 173 type power tubes, Pioneer "B" Eliminator, Pioneer "A" Elim-mator, it volts "C" Batteries and necessary Antenna and Ground Outfite. Shipping weight, 175 lba. List, \$345.00. Net... \$184.00

Easily the 1927-28 Radio Sensation in Fine Sets!

List \$250 NET

Without Accessories

500

These BRAUN Dealers who take on the Shielded 8 line will find the me selves to have a big advantage in the field of the higher priced st. The receiver compares favorably with the firest acts ever made and it comes to you at prices that are far below what has generally been considered fair for such quality.

Con ole by Shower

The Ardmore Model MONROE STAGE 8

10 DAYS FREE TEST-SEE PAGE 3

 Single Control—Illuminated Dial

 List \$210

 NET

 \$90950

 Without

 Accessories

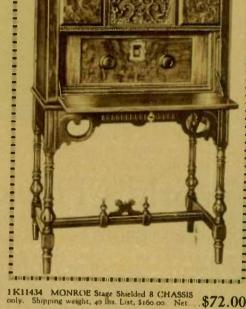
 Without

 Compared on the second Single Control-Illuminated Dial

SHIELDED

1K11436 Set Complete, les Speaker, but with all accessore for Battery Operation in luding five 211A type, one 200A type and two 112 type power tubes on Processore and coupl to Antenna and Ground Outlite 45 v. "B" Batteries, two 712 v. "C" Batteries and coupl to Antenna and Ground Outlite Shippin weight (120 CC)

IKI1437 Set Camplete for Socket Power Operation IKI1437 Set Camplete for Socket Power Operation, including five and type, or 2004 type and two 112 type power tubes, Pomer "B" Eliminator, Pomer "A" Eliminator, 15 volta C" Ratteries and necessary Ground and Antenna outfits Shipping weight, 200 lb. List, \$305 co. Net. \$148.50



Andre wieren Billitet allen alle allen bis and bis and the second s

You can give your customers value they never dreams died, and you can reap a harvest of profits that have been going to other make. We ung our Dealers to push this line. For tone quality, tremendous volume, ease of operation, stability and range, no other line can touch it! This means easy acling and the attendant extra profits.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



10 Days' Free Test-See Page 3

We offer this as the

orld's Finest 6-Tube Receiver The Creation of Distinguished Radio Engineers

Who Class this as the Crowning Achievement of their Careers

MONROE

STAGE SHIELDED

Single Control-Illuminated Dial

Here we have brought to the highest point of development the skill of the mechanic and the ingenuity of the radio engineer. The result, first, is the smooth, positive action of the single dial tuning control, with its double friction ball-bearing drive. The driving mechanism is rigidly attached to the heavy steel base frame, insuring perfect alignment and permanent rigidity at all times. No easier receiver control, nor more reliable, was ever devised.

Precision construction-built like a watch-coupled with the finest selected parts and perfected space-wound solenoid coils bring a perfect balance to this wonderful receiver. It is

Each Stage Shielded

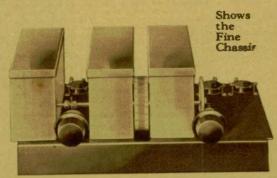
Each stage of r. f. and the detector are completely enclosed in individual metal cells. This effectively prevents any inter-stage coupling, shuts out any outside interference, increases the selectivity and makes for senerally units overthere. makes for generally quiet operation. It slides into station after station with a smoothness that is a revelation.

Constructional Details

The frame of the Chassis is made of heavy steel. The cell shields are of polished aluminum. The 7x18 inch panel is metal in nch grain walnut finish. The drum dial is calibrated for kilocycles and is automatically illuminated when the set is turned on. The entire tuning is done with one control. The other the set is turned on. The entire tuning is done with one control. The other control varies the volume and acts as a switch for turning the set on and off. Neat, compact, efficient—a businesslike appearing set that is favored by all who see it.

Its Performance Almost Magical

So perfectly made, so delicately yet staunchly are all parts balanced, that it operates to fullest efficiency at all times. You need never make excuses for it. There is maximum amplification throughout the entire broadcast range, per-



equally efficient on the high as well as the low wave lengths. No oscillations, no squeals or howls, yet razor-edge selectivity and tremendous full volume are accomplished.

It is of the tuned r. f. type, yet with many refinements that bring it to a high point of perfection. The last stage of audio is arranged for power tube operation.

There are two stages of transformer coupled audio frequency amplification, employing giant low ratio Thordarson transformers, generally considered the finest made. This is an example of how no expense has been spared in the construction of this splendid receiver.

mitting the reception of distant stations with great volume. It gets everything in the air and reproduces it with great power and fidelity of tone. For very adverse conditions, a simple control is placed on the sub-panel, which cuts out all overlapping of stations when interference is bad. This special refinement fits this marvelous receiver for any and all conditions.

Sum up all these features and make comparisons with receivers costing twice the special price we set on it, and then you will realize what a tremendous value it is.

The Table Model

The beautiful table cabinet illustrated above is of finest American walnut in-rich piano finish. It measures 30 inches long, 15 inches deep and 11 inches high. It was selected especially for this fine chassis. In connection with one of the fine battery tables shown on page 116, it makes a splendid appearance.

PRICE LIST Table Model

1K11438	Cabinet Model	Complete without a	ccessories.	Shipping weight,
56 lbs. L				\$47.75

For Battery Operation

1K11439 Set Complete with all Accessories for Battery Operation, including four sort A type, one sooA type and one 113 type power tubes, one Poneer Isoamp. "A "Storage Battery, three large 45 v. "B" Batteries, 15 v. "C" Batteries and necessary Ground and Antenna outfits. Shipping weight, 160 \$74.50 List, \$142.95. NET

For Socket Power Operation

1K11440 Set Complete for Socket Power Operation, including four 201A type, one 200A type and one 112 type power tubes, one Pioneer "A" Elhu-inator, Pioneer "B" Eliminator, 15 volts "C" Batteries and necessary Ground and Antenna outfits. Shipping weight, 150 lbs. List, \$175.00. \$95.95 NET

1K11446 MONROE Stage Shielded 6 CHASSIS only. Shipping weight. \$33.75

35 lbs. List, \$75.00. NET.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

The Symphonic Model MONROE STAGE 6 Single Control-Illuminated Dial

This wonderful model puts MONROE dealers in a position to combat any com-petition in the market. Strictly a quality receiver, it may be offered at a price that strikes a happy medium. Thousands of homes can now have as fine a radio as can be had, yet not strain their resources in buying it.

The Symphonic Console

The Symphonic Console This style of console has come to be considered by many as the ideal radio cabinet. Compact, a generally pleasing appearance, with a large chamber to house the horn, is a coustic properties are superior to most other cabinet types. The style is one that will harmonize needly with almost any other kind of furniture. It is constructed of choice American walnut in a beautiful dull rubbed, velvety smooth finish. A striking feature is its richly designed grille, hiding from view the special MONROE symphonic horn. This horn employs an 84 inch long are rolumn and is fitted with genume Baldwin Unit. This combination provides deep, mellow and rounded tones that are very delightful. You will be amazed with the purity and bell-like clearness of the reproduction passing through this wonderful speaker. The console is 39 in-high, a7½ in, wide and 18¼ in, deep. The lower compartment measures a4 in. wide, it5½ in, deep and 19 in, high. So compact is the speaker that plenty of space is left for batteries or power units.

The Great Shielded Chassis

A masterpiece of radio engineering is this marvelous receiver. It reaches out and gets everything in the air at the whim of the operator and brings in reception with great volume. Its ease of control and tunang, its lifelike reproduction, its stability and day to day reliability are fast making it one of the country's most popular receivers. A more detailed description of this wonder set is given on the opposite page.

PRICE LIST Symphonic Model

1K11443 Symphonic Model Complete with inbuilt speaker, but \$78.75 without accessories. Shipping weight, 105 lbs. List, \$165.00. NET...\$78.75

For Battery Operation

 1K11444
 Set Complete with all Accessories for Battery Operation, including four 201A type, one 200A type and one 112 type power tubes, one Pioneer 120 amp. "A"Storage Battery, three large 45 v. "B" Batteries, 15 v. "C" Batteries and necessary Antenna and Ground outfits. Shipping weight, 205 lbs.

 List, \$217.95.
 NET

\$105.50

For Socket Power Operation



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BILGINGING INGINGINGING INGING 01101101101101101101101 Console by Plymouth

Let Braun Help You Sell More Receivers

We maintain a staff of trained Sales Specialists to aid Braun Dealers capture the supremacy in set selling in their respective towns. See page 2a for a complete explanation of this sales service.

10 Days Free Test Page 3 The Barcelona Model MONROE STAGE 6 Single Control-Illuminated Dial

For stunning beauty, it would be difficult to imagine anything more charming than this beautiful model. It incorporates both the master handiwork of the cabinet maker and the ingenuity of the radio builder.

radio builder. The Console is by Pierson, with all the fine quality of materials and master workmanship the name implies. It is made from choice figured matched butt walnut and finished in a soft neutral natural walnut color. This sets of to best adavantage the antique Spanish hardware. It is richly ornamented by a series of mittered return mouldings and generous spindle carvings, the true

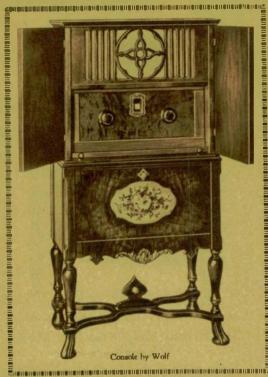
Spanish style.

Spanish style. Behind the elaborate grille is a large, long are column Newcombe-Hawley Orthotype horn fitted with a genuine Baldwin Concert Grand speaker unit. Coupled with the peculiar acoustic qualities of the cabinet itself, there is a richness and sweetness of tone that is seldom attained. The dimensions over all are: Height, 4a inches; depth, 16 inches; width, 36 inches. The lower compartment measures as in. high, 26 ½ in. wide and 16 ½ in. deep, providing ample space for all power units as well as the grgantic horn.

As Fine a Set as Can be Built

This wonderful receiver has the new Stage Shielded Chassis as described in detail on page 40. With an illumin-ated single dial, one station finding control and one volume regulator, this set provides all those refinements of radio engineering developed during the past year. For ease of control, powerful volume, fidelity of reproduction and general reliability of operation, none surpass it.

PRICE LIST Barcelona Model IKI1447 Barcelona Model Complete with inbuilt speaker, but without accessories. Shipping weight, 130 lbs. List, \$225.00. NET....\$123.75



These Fine Receivers Defy All Comparison

10 Days Free Test Page 3 The Claridge Model STAGE SHIELDED SINGLE CONTROL ILLUMINATED DIAL

Like in the field of the automobile, trading in old radio sets on newer, more advanced models has become a general practice. There is often a loss on such a trade, but therein comes another desirability of the Monroe line, in that it affords you such a wide margin of profit that you can afford a liberal offer of trade and atill have a good net for your-self. This is the kind of model to push on the trading idea. Thousands of folks would trade in for a better radio if the Dealers would get after them. them

them. Taken from the master old English designers, the style of this cabinet makes an instant appeal. The front is heautifully figured walnut with satinwood overlay on the frieze. Heavily turned and carved pilaters. Mitered door mouldings are set of with antique English pulls. The illustration shows the richly designed grille, behind which is the great Newcombe-Hawley Orthotype Loudspeaker with the marvelous Bald-win Concert Grand unit. This speaker, together with the powerful audio system of the set itself, assures a volume and purity of tone that places this in the class of the very finest sets made. Console stands yo in. high, 33 in. wide and ai $\frac{1}{2}$ m. deep. The large battery compart-ment is at in. high, 31 in. wide and to in. deep.

You Can Win with Value

Every dollar that the purchaser puts into a MONROE set buys actual worth. Not a penny is wasted in expensive advertising and trick selling plans. We give our dealers the finest sets that can be made at the prices quoted. This gives them a great advantage over the dealer handling the usual line in which there is a "loading" charge of several dollars to cover costly distribution methods. The MONROE line sells on demonstration, because it is superior. Try out the idea with this Claridge Model and see how well it works!

Price List Claridge Model

1K11453 Claridge Model Complete with inbuilt speaker, but without accessories. List, \$250.00. Net. \$136.75

For Battery Operation

The Embassy Model MONROE SHIELDED SINGLE CONTROL ILLUMINATED DIAL

There are so many talking points about this Stage Shielded line that it become an easy task to sell them fast. Let your customer see with what smoothness and sharpness tuning is accomplished. See how it reaches out, bringing in long distance stations with full loudspeaker volume. You can make such a convincing

demonstration that sales work is reduced to a minimum. This Embassy Console is of Spanish design, a period style very much in vogue during the past few years. It is a gem of the designer's art, retaining all the charm of the Spanish design and defly fitting it to practical radio use. The finest American valuat veneers are used in its construction with choice burl grain front. Rich polychrome overlays set off the front doors. Decorative hinges and pulls are used. It stands 48 in. high, as in. wide and 14 ½ in. deep. The large battery compartment at bottom is aIXIIXI2 inches, providing ample space for all power units. The grille at top is especially pleasing in design and hides a long tone travel hour of the most perfect acoustic qualities; the unit is of the concert type, producing great volume with sweetness and fullness over the entire musical scale.

A Chassis You May Make Big Claims For

This fine set incorporates the most advanced engineering ideas and the most refined mechanical construction. One look at the chassis shows with what care and precision it has been made. Before leaving our laboratories it is tested by an expert, who balances it perfectly, assuring perfect operation from the day of installation. You can stake this fine receiver, the chassis of which is fully de-scribed on page 39, against any and all other makes and win every time!

Price List Embassy Model

1K11450 Embassy Model Complete with inbuilt speaker, but without accessories. Shipping weight, 105 lbs. List, \$170.00. Net. \$81.75

For Battery Operation

1 K11451 Set Complete with all Accessories for Battery Operation, including four 201A type, one 200A type and one 112 type power tubes, one Promeer 120 amp. "A "Storage Battery, three large 45 v. "B" Batteries, 15 v. "C" Bat-teries and necessary Antenna and Ground outfits. Shipping weight, 205 lbs. Lst, \$221.50. Net......\$108.50

For Socket Power Operation

1K11452 Set Complete for Socket Power Operation, including four 201A type, one 200A type and one 112 type power tubes, one Pioneer "A" Eliminator, Pioneer "B" Eliminator, 15 volts" ("Batterica, necessary Antenna and Ground outfus. Shipping weight, 1951bs. List, \$255.00. Net. \$129.25



For Socket Power Operation

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

PIONEER MOGUL B Power Unit

Fixed Resistor Type Dependable, Uniform, Constant, Quiet Power

10 Days Free Trinl

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PIONEER MASTER B Power Unit Variable Resistor Type Compact-Ideal for Small Console Use

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\$17.50

BREMER-TULLY

"B" Power Unit

Made hra

285290-List, atthent tube, \$17,50,

28831 Raythann (iii Bartifying Tille,

Constant "B" BatteryEilminator

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World Radio History

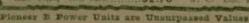


Supply

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where and the critical solutions and the critical solution of the magnitude of the restance into and with surply up to 100 with far acts of singly intras or less. Demonstrations are 10% ar \$2,5,277 https://www.surple.com/ A. O. minut, filesping walker, 25 Rev. 285294-List, with Raytham title, \$35,00. Net, weth communications \$21,000







KODEL 66A11 Transifiers

Models 102 and 103

The perfect KUPROX "A" KUPROX "A" b ttry elim-inator for ll rectine ett. Ab olutely n c hum, incr a d Contain no

volume, or

KUPROX Standardized Trickle Charger Replacement Unit

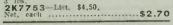


Makes Any Trickle Char

http://dx.unit.m.piace.or.jac.

KUPROX Rectifier Replacement Unit

Replaces all acids, liquids, bulbs, vibra-ters, etc. Doubles charging rate of any trickle charger, eliminates neise, h ea t. adjustments, replacements. Require no attention-lasts indefinitely. Develop 2-stammere charging rate. Shipping wt.







Perfect A and B power from your light socket!



Trickle "B" Recharger

KUPROX

Operation is cutteries durante and plate cutteries from 115 v. 60 cycle A. C. Shipping wt., 6 lbs. Netrote is fractice. List, \$10,50. Netrote is fractice. L

KODEL "B" Transifier



Models 101 And ILO Model 101 is the per-f ect "B" c liminator f or a l 1 6 t u b e and smaller r e-ceivers, de-licering full and r e-de-full livering 180 volts for pewer tube opera-

KODEL "B" Transifier

Model 69 B" Ideal "B" Eliminator for 3,4 and most styles of 5-tube receivers at an amazinely 10 w price. Cots lit-tle more than set of "B" batthe more bat-set of "B" bat-teries. Insures maximum volt-are, refect re-ception, in-cressed power. Contains no liquids or jars



somely fuished with aliver metal diak. 8K7760-List, \$5.00.

KODEL "A," "B" and "C" Transifiers



Perfect, complete auté reprint de la construction de la construction reprint de la construction de la construction receiving sets. contain no setts, liquids suits et auy kind. Chan, afe, silont-requires no attention whatever. Frited with new KUPROX dry rectifier and standard "B" eliminator tube. Model 106 construction the KUPROX foi "B" sand 101 "A" transifiers in a common case. Capacity, "A" 2 angera, 6 volts, "B", 45, 40 and 180 volte at 35 milliamperes, Annie for all receivers with 6, 201 "A" er 5 201 and 180 volte at 35 milliamperes, Annie for all receivers with 6, 201 "A" er 5 201 at and one power tube. Size, 51 x10 x134 in. Shin-ping wit, 43 libs. Tor 115 volt, 30-60 cycle A. C. current. **2K7763**-Model 106 "A" and "B" Transifiers. List, complete without "B" Model 107 Super-Power, Combination

KODEL No. 120 Combination

Power Amplifier and "B" Trans fier

For all re-ceiving sets. A d d s on e stage of power tube amplification



a m p liffication to a n y re-ceircr without e h a n g e in virina. Elim-inates all "B" latteries-almolutely no hum. G i v s greater volume-better tone-reduces strahu on loud steaker-climinates distertion. Contains no liquidis-al clutely clean, stra-and silent. Supplies 55, 96, 180 rolts "B" and 45 volts "C" current at culpat of 55 mils. For 115 volt 50-60 cycle A. C. Size, 54 g10 g124 in. long. Shinpane wt. 24 Hos. Size, 21



2K7768—List, without bulb, \$26,50, Net, each.....\$15.90

Balkite Radio Power Units



The new point of the second se



Serve Set and

Model "J" **Full Rate** and **Trickle** Charger The standrd raid ra-dic batchar

for either 4 or 6 charin volt "A" hatteries. This two charafter rat. A low rate fifth when us I on continuous or trickle physics is sufficient to keep the battery as full proor. A high rate for heavy duty use. Neice-less in eccration and in most instances can be used while the set is in opera-tion. Visible electroliste level. Oper-ates from 110-120 A. C. current. Models for both 25 or 00 excites. Dimensions 5 x3³ kx7s inches high. Charafter rate. 2.5 super high rate. 5 amp. low rate. Ship. wt., 18¹ has. 2 x852.71 - List. \$17,50. Net. each



And the difference of the second seco



 \rightarrow



"B"-180 Universal "B" Supply a new improved universal model for all nets using any type tule including 112 and 171. Remarkality smooth unfluctuating fiftern output. Meets the needs of very large ets where tone ality is required. Intermediate tays for smallr etc. Output 55 milliampers at 180 with A. C. 60 cycle current. Compact, dependable. Simplin weie tu 23.70 245275-List, \$33,50. Net, sa., \$23.70 cr.1 uniferm Output



Improved Model A new improved type for any set, including sets using 112 type tubes. Smooth, unfluctuating, uniform en-put througheut the period of opera-tion. Output 40 milli imperes at 135 volt.

"B"-135 New

The unity devices on the market. Shipping we at the socket power "It" supply devices on the market. Shipping we at the last socket power 2K5276-List, \$32.50, Net, each. \$19.50, Net, each. \$19.50, Net, each. \$22.50

Balkite "A" [Batteryless] Replaces "A" Batteries

Beplaces "A" hatteryless] Replaces "A" Replaces "A" batteries endinets and unplus a nonse-les, uniform "A" filament current direct from the light boekst. Replaces either storage or dir "A" batteries. Employs no battery in any form. Dess naws white bat-ner, and electrolyte filter-condensor combined in an electrolyte restricts, relaxes and switches. Combine of a re-fue, and electrolyte filter-condensor combined in an electrolyte tables to burn out or replace. Its surrent output is unit-form and combinant. Operating only during receiption, it is the mest con-monical source of "A" current and outputs are store to the source of "A" current and outputs are store.



Will Arge



Handles a 11 sets of six tubes or less includ-ing those having 171 power tubes in the drop even under the heariest load, De-livers 180 volts at 15 miles with ample renerse power, Three positive tars, Is-tentor, Ampletter and Power, Two varia-tions on power tap and two regulation house. Approved by underwriters, Nair-ting, approved by underwriters, Nair-ting, approved by underwriters, Nair-tens, dependable. One of the finest "F" mittelly units made. Handwame, compact, Pits inte spece 5:1256 inclus.

This into space 51226 inches. Once in episation requires no further futurion. First with remaine Rawthem B. H. 85 mil tube. Shipping wt., 18 Inc. Complete with tube. 2K5278-List, \$35,00. Net., \$21.00



has revolutionized the has revolutionized the B-eliminator. Long life. No filament. Greater economy and reserve power enough to run a 10-tube set. Uninterrupted service, No liquid. So devel-oped that a single tube utilizes both halves of the alternating current

A de-

pendable rectifying tub the talk of the radio world. Type B. H.-85 mil. 2K831-List price, \$4.50.\$2.70

Raytheon Rectifier Tubes

Kingston "B" Eliminator

Readily adapt -





PIONEER Radio "A" Battery Guaranteed 3 Years

Extra Long Life and Uniform Power Webent up stim, one of the finest radio "A" batteries over constructed. Scientifically designed to meet the exacting requirements to which a good lattery of this type is constantly placed.

It has thick, heavy lead plates, separated with selected order asparators, as aring the maximum of power and performance under the most severe conditions. Contained in a heavy Ebonias case with a strong half handle.

The flow of voltage is constant and even. No variation, here no di-turbing interference. For clarity, uniformity and evenues of operation, here the device has ever been conserved that will match a good storage battery for constant unvarying voltages to the filament.

Pleneer storage latteries are guaranteed for three years against any derect in material or worknaming. This does not destinate the life of the battery, which, under eadmary conditions, should be much longer; but pos-tively as ure you a long period of unbroken, satisfied service under any ordinary conditions.

Shipped from warehouses at Chicago, Minneapolis, Kanaas City, Milwaukee and Brooklyn at place quoted. Also shipped from Memphis, Dullas, Atlanta or Denver at 75c each above prices quoted.



Handy Fully Automatic Charger

Of all sentirely utmatte. Con-its of Tunar contact of the contact of M B I N E D WITH TWO RE-LATS. When et three of ff the

WHITE "A" Power Unit Tungar Bulb Type



One of fines "A" for a set of the set of the control of the set of

Handy Trickle Booster Charger Charger Keeps "A" battery fully charced ceu-study. I pr-mineda to hat-tery termini-and, with work h-tery receives constant easy flow of neice-bes contrent (1



flow of melle-les current (' singere). If battery show already strain of walcular, merely push with to 'fast'' also and the battery will receive a full, units charace (2 to 2's amperes) and is quickly branch back to full strength. Loss life, 2-ampere bub. Dues dark marcen finden, all metal case. Really convert battery full light octat unit with permanent connection. Ship-ping wt. about 9 hs. **2K7773**-For 110 volt, 50 er 60 cycles, complete with bub. List, \$13.00. **XF, each** - For 110 volt, 4 oceles, com-plate with bubb. List, \$10.40



 2K7781-List, \$32,50.
 Net, etc.
 \$19.50

 Majestic Ace Models
 Majestic Ace Models

 Buivalent to Muster "B" in entruit iterimant all-around efficience, but earlined with step-down termformer and output terminals for Hinnert connections for supplying circumstration for A. C. Tubes
 100 Mill. Tubes

 No.
 Model
 Type A. C. Tube
 100 Mill. Tubes

 XK7835
 ACE "S"
 (X256 er UX226 35,00
 \$21.00

 2K7836
 ACE "S"
 Materia 142"

2K7733-Lat, \$5,00. Net, each\$3.00

for the dealer. It employs two metaler toles and he much mater expective than the usual "B" Power unit. Delivers 0 millismperes of envent at 10 yelds. This its a frem nodeus re-reverse are radio set now in use. All durits quiet and no hum. Nationally set enter a lower in increase the hum. Nationally set enter a lower into the hum reputation everywhere. Fur-miss in the multi-evolute of radio the variable to 200 yelds. Provide two etc of mative "C" like visiting -the first fixed at 44 yelds, the sound variant from 41 to 45 yelds. Two Schule Powreetor restifying the formation. Open on 110 yeld, 50 exceed alternating current. Shep-ing with 5 he. Sentinel "A B C" Beverly Model, as illustrated, with 5 meters combined in the one material 2K7775-For 4 Yeld. Net, \$59.10 Sentinel Standard "A B C" Unit (not_illus-

Sentinel Standard "A B C" Unit (not illus-trated). List, \$79,50. Net, cach...\$47.70 2K7777-For4 Yolt, 2K7778-For & Yolt, Alverbing Circulars furnished on request.

New PIONEER Abox Socket Power

A Complete "A" Battery Eliminator Simple, Reliable, No Delicate Rectifying Elements-No Relays-Requires No Attention

A complete "A" battery eliminator; simple, reliable, no delicate rectifying elements-no relays-requires no attention.

A complete "A" lattery eliminator; simple, rehable, no delicate rectifying elementa—no relays—requires no attention. The outstanding feature of this new "A" socket power is its implicity. As a result of years of experiment and development, we believe it to be the fines "A" lattery eliminator yet pro-duced. It is a combination of a charger and a filter combinator in one compact socket muit. It derives its mergy from the latt socket, converting the 110 volt afternating current into uniform of excit divect current for the gradient of the radio set. Can be quickly installed by anyone. Requires no changes in set and is designed for supplying filterent current for any radio receiver emplaying cimit or less 6-volt tubes. Requires abuilting no ad-matments or attention during operation. Automatically com-remates for ordinary line voltage fluctuations, so that no displement disturbances mar the receiption. Costs no more than a lorger state, and charger and yet provides a source of power as dependent of the source of experime and is always ready. It the tube of the switch is ourply the corner "A" current. Made for us hy one of the lest known manufacturers in this field—one who has had years of experime and yet provides a submate who has had years of experime and yet provides a while dea that, in most cases, the Pioneer Alox may be placed within a rew inches of the set without inductive coupling of whole device herms absolutely no mechanical noise whatever, the whole device herms absolutely no mechanical noise whatever, the on storage lattery in the Pinneer in parts form or otherwise it is never charged off or discharged. Current is used only when

the set is in u.e. The operating char-seteristics do not chan with u or during prodensed periods of idlems. Does not detribute and is practically fool-proof in opera-tion tion

While the electro-While the electro-lytic principle is used, an oil-stand chamber prevents ex-uding of fumes and an addition of water is required only every few months. The Pioneer Abox may be placed in Console



NATIONAL "A"

Powere Unit The National Are Four Unit rep-resents the very latest in power sup-ply development. It has NO ACID AND NO BILLIST is consists of an Elkon charging device in combina-tion with sty size of National bai-tery desired. The Unit is fully automatic, made pas-sible through the use of a Brach relay switch hult into the charging device. A "B" Eliminator Recep-charging rate is one am-

PHILCO Socket "A" & "B" Power

The new Phileo "A" and "B" climinator furnishes pow-er from the electric 1 is ht socket for the filament and the plates of cucrum tukes. Dis-penses with batteries enthely. It will accommente ests with six on more tukes, including new power tukes, including new power tukes, including new power tukes, Kernen-nended for an circuit. I outretly lumitess. For 110-welt, 50-00-cycle A. C. Previde the voltant especially large "A" hattery. Skip, wt., 60 he...

R New Improved



2K5263-Type A-B686-with Phileotron rectifier. List. \$69.50

Inipower **A** Gould Product Type AC-6-K



Type AC-6-K Type AC-6-K The set of the set



ADVERTISING SERVICE: Special circulars, with list prie only on Unipower units will be furnished on request.



NATISNAL

each\$12.00

"A" Autopower

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Elkon Choke Coil



FIRCH CHORE COME

Tritox Automatic Trickle Charger with stinghouse Restor Unit

bined with switch to switch charge off when end is on, and witch charge off when and off with set. Starts with St anopre charge which target down to be amoger. A very compact, Full wave efficiency. Con-text your eld battery into a modern A swer unit with this charger. 2K2 17 - List, S16.00, Net....\$9.80 Junior

Junior Bulb Type Charger

Stlent in op-Silent in op-eration. Gives yery satifac-tory reults. The low price i po file le-cause of sim-ple yet effec-tive denn. Il as m mov-



Direct Current Battery Charger



2





Control

Battle Fower
Battle Fower<

Automatic **Relay Switch**

Improved

Helay Switch Helas electrity an radio set. When switch on set is turned and industry starts the "B" eliminator. When the set switch is turned off it stops the "B" eliminator and industry starts the charger. Can abo he used with either trickle charger or "B" eliminator separately. Shpt. wt., 15 [b].

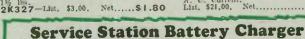








-Special for 110 volt 2K5658 A. C. Current. List, \$21,00, Net......\$13.95



Caracity: 17 Batteries, 6 Amp. Rate. Easy to make money charging batteries when you receive 50c to \$1.00 for charging a single battery.

Pase und rwriter' specifications wherever installel. Charter all makes of auto, radio or lichting batteries. Easy to install. Com complete with bulb. Mote economical on cur-rent consumption, effecting 40° to 60° av-ing in current bills. Easy to operate. Just connect batteries in series to the chartent circuit. Space required shout littiku? inclue. Mounts on wall. Operates on 110 roles, fitted with switch, meter and runlator. Automatic cutoff turns charge off in case of line current failure and on when current comes had on. Batteries cannot discharge accelentally. Price mandes rectifying bulb. Shipping wt., 26 lis. 2011 10.43-For 60 cycle current. 2K11043-For 60 cycle current.

 Net
 \$49.75

 2K11044
 For 25 cycle current. Net.



By the General Electric Co. Charges 6 or 4-voit batteries at % amp. rate. Silent in o p-eration. Requires no acid or wa-ter. Will not overcharge. Low trickle charging

ormanded for use with low amperage bat-tery. 30 to 60 amp. It may be used with 4 or 6 voit storage battery. Has adjustable charging rate. Shipping wt. 2K775-List 8 lbs. 2K775-List price, \$10,00. Net

Genuine Tungar Charger

Practically noise-

...\$6.50 Handy Automatic Radio **Control Switch**

Connects Battery Charger and "B" Eliminator to set and make and breaks all connections when fil-ament panel switch



a ment panel switch is thrown. A u to-matically turns on light seeket current is on, il cuts off charger and "B" Elimi-mator is thrown onto set and connected to hat socket current. For 4 or 6 volt bat-teries. Shipping wt., 2 hs., 2K328-List, \$5,50. Net, each.\$3,30





Newest Models in Power Amplifiers



Pacent Powerformer Combination Power Amplifier and "B" Supply

Reproduces the delicate inflections of the human voice and the fine i shades of the volume from a whiter to a run. With it year can empty the best much which it shadin and expression of the original rendi-tion by the far-off artist. You can easily the far-off artist. You can easily which it were mapplifier by the far-off artist. You can easily which is no crehestra or quartelite. It has been to be the artist of the various instruments and voices in an orchestra or quartelite. It was a supplier the artist of the theore you and area you an undistorted volume ramma from a whisper to a roar. In addition to these fine qualities, it also supplies continual, effect and an explosible "H" supply for the entire set. Case is made of metal 8x5x10 luches. A turn d door provid easy access to the take. An attractive face plate contains an input and an output beek, centrel switch and pliet list. Lawyes at sides provide year diation. We adjustmatist controls. Filp the switch, and the Powerformer is at work. Or anter from an 60 cycle, 10 out alternating covernt supply. Tsea 1-TX216 or UX-306 B Restifier Tube and 1-UX210 or UX310 Reproduces the delicate inflections of the

Tsta 1-IT Amilifym

Timmons Power Amplifier and "B" Supply

These tracks to the track of the second secon

Powerizer Universal

A B C Supply and Power Amplifier

B° voltage for the event simple to use high c° voltage for exact of the high c° voltage or exate on too-es right from your ase 113, in. Jon-man. B' si same arbi-B' correct B' correct B

Thordarson R-171 Power Compact Complete "B" and "C" Supply for Power Amplification

for Power Ampilification To secure the full advantages of the IT1 type power tube, it is essential that the recommended plate voltage and high neas-tive and lias be used. These higher voltages make the use of B batteries uneconomical and a lamp socket B eliminator is therefore recommended. This power outfit supplies both B voltage for the entire receiver, also filament current for the power tube, and high negative grid best. This eliminator offers advantages not to be had with bat-teries, in that it is possible to be accurate and infinite adjust-ment of the voltage to be applied to the radio frequency and de-retor tubes. Will deliver a steady uniform flow of current for all tubes, without the trace of a hun.

List of Parts Li	rt Net
3K2030-1 No. 171 Thordarson Power Compact S15.(00 \$ 9.00
3K472 -1 Tobe R-171 Filter Cond. B. Bleek	
3K314 -1 Yaxley No. 444 Automatic Power Relay 5.	
3K831 -1 Raytheon B II Rectifier Tube	
3K483 -1 Tole Verifas Resistor, 5000	
3K485 -1 Tobe Verita Red tor, 10,000	
3K432 -1 Tole 1 mf No. 301 Filter Cond. 1,2	
3K3205-1 Lynch Single Resister Mount	

25 25 ME n TORE LOD 3K4619-1 Benjamin 9040 X Socket..... 3K4442-2 Clarestet Var. High Resistances 3K4443-8 Bhy Binding Posts..... K4443-8 Bhy Binding Posts...... K2100-4 lengths Acme Celatsite Wire No. 14 No. 14 K2100-1 Bakelite Panel TxTx% K2100-1 Bakelite Panel TxTx% K207-1 8-hole Binding Post Panel... K699 -Miscellaneous Nut, Screws, etc.. \$0.45 1.35 .80 \$0.75 2.25 2608230 40 1.00 50 29.52

3K334-Complete without tubes. List price, \$48.75 Net Shipping weight, 20 lbs. \$29.52

Thordarson Type 210 Power Compact

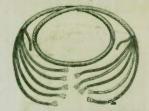
Labordarson Lype 2 High veltage B supply unit. The UN 210 Power Tube has more than 100 times the entiput of the ordinary lype of audio tubes, meducing a quality of musical reproduction unoblainable in any other way. No other single development has motes require greater electrical energy to be a single build of the supply quality much hiber voltage are necessary. Thordarson R210 Power Compact contains in a single build of approximately 255 volts and 2-80 milliampers choke coll —with well designed terminal connectom—affording casy and rapid assembly. The R210 Compact not only furnishes 400 volts direct current to the plates of the 210 Power Tube, and complete B and C supply for the R216B Rectifier Tube, and complete B and C supply for the entity precision.

List of Parts

			Net
3K2O32-	- Thordarson 210 Power Compact	\$20,00	\$12.00
3K471 -	- Tole 210 B-Block	13,00	7.80
3K4619-	-2 9010 Benjamin Sockets	1.50	.90
3K4633-	-1 Ward Leonard 8010 ohm Res	3.00	1.80
3K485 -	-2 Tobe Veiltas 1000 ohm Res		1.32
3K493 -	-1 1000 ohm Pix Res	1,25	.75
3K494 -	-7 Eby Binding Posts	. 1.05	.70
3K495 -	-1 6x12 Baseboard	35	.24
	-1 7-hole Binding Post Panel		.20
3K699 -	-1 Miscellaneous Screws, Nuts, etc.	50	.30
	-Complete without Tubes. List		\$43.51.
Net			
	Shinning waight 18 lbs		

Power Amplified Music Is Cnc of the World's Greatest Marvels

Radio Battery Cables



Made of flexible stranded conductors rubber insulated and covered with braid for A. B. and C. Battery connections. Assembled with soldered lux terminals which prevent losse connections. Each conductor of separate solid color in accord-ance with R. M. A. code standards. No. Con-Leth., List. Net.

Art. No. ductors Ft.	Price	Price
2K2801	\$0.50	\$0.23
2K2829 - Six 412	.60	.29
2K2802 Seven 41	.70	,35
2K2830 -1 light 41	.85	.43
242921 Nine 41	1.00	.50
2K2832-Ten 41	1.15	.58
2K2833-Hive 10	1.25	.68
2K2834-SIX 10	1.55	.89
2K2844 - Seven 10	1.85	1.05
2K2045 -11 ht 10	2.15	1.28

Battery Conductor Cables

Same conductor out solder lugs.	25-foot colls.	es with- Make
cable of any length 3K2846—Five Coll	Conductor.	Per \$1.10
3K2847-Six	Conductor	\$1.25
2K2848-Seven	Conductor	1.61

Celatsite Silk Battery Cables



A neat thin flexible silk inclosed cable for making battery connections. Con- ductors inminted with celatistic covering in standard R. M. A. code colors. Very handy and useful, for it silvs in between
ductors in ulsted with cellitsite covering in standard R M. A code colors. Very handy and u eful, for it slips in between
In standard R M. A code colors Very handy and weful, for it slips in between
handy and weful, for it slips in between
manery and therein, in to burn it becaute
doors, window, through small drilled
holes, etc. Its flexibility makes it very
practical. This is a DeLuxe Cable that
should be used on every high grade let.
No. Con-Leth., List Net
Art No. ductors Ft. Price Price
2K2803-Five 5 \$0.90 \$0.50
2K2804 Six 5 1.10 .63
2K2805-Seven 5 1.25 .74
2K2806-Five 8 1.45 .80
2K2825-Six 8 1.75 .98 2K2849-Seven 8 2.00 1.15
2K2849-Seven 8 2.00 1.15

me

Art. No

Celatatic and conductor cord
Same cord as used in Celatsite silk
cable. Cable of any length may be made
with this cord.
3K2841-25 ft., 5 wire. Net \$2.25
3K2851-25 ft., 6 wire. Net. 2.75
3K2843-25 ft., 7 wire. Net . 3.25

Battery Cable Connectors

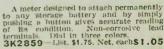
These connectors are made of flexible stranded wire with soldered hur terminols, for use in convecting Dry Cell Batteries, B and C Batteries. Packed 25 of each size per curbon.

200

Art No. 3K2852 3K2853 3K2854 3K2855	I ength 3-inch 6-inch 8-inch 12-inch	List, Each \$0.04 .05 .06 .07	Net Price Pkg. 25 \$0.55 .63 .70 .78
The second	B 3K2	ttery Ter Connect 821 — Fa- Ten for \$1. sten to pol storage bai t it for us	ors ch 14c .30 t of any ttery to
radio set II		seren for c	

ing lead wire. Perfect contact always





200-2-

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

Net price.



"B" Batteries With Power-Plus!

High in voltage, full of fresh, active materials of the finest grade, Bright Star Batteries give long, dependable service. The manufacturers have been making quality batteries for over seventeen years and enjoy a splendid reputation and popularity everyteen years and enjoy a spinouid reputation and popularity every-where. A feature of Bright Star construction is the "Bag Type" cell which insures an unusually long output of smooth, quiet "B" power. These batteries are made specially and only for Radio work and their perfected construction is the result of years of test, experiment and practical use in this field.

test, experiment and practical use in this field. We offer the Bright Star line to our Dealers as the most profit-able, satisfactory "B" Batteries in the market. They are na-tionally advertised and enjoy a quick sale at all times. Their supreme quality assures complete satisfaction for your customers. They build good will for the store. Their "eye" value is big-having beautiful, brilliant red cases with black border. Ad-vertising material for Sales Promotion furnished on re-ouest. Slipping weichts (each



222222222222

Supreme in quality and a rvice for all tankard dry ule Radio "A" use. Bac type" " + 11 construction 1 interfy methods. 1 v1 n linger Uff and reaster requestive power Diamete 25 In., bacht "B. Guaranter the 1 for 12 menter 2K 12 1(6) Lat. 45c. Net, each32c

TATA

POW-R-FUL RADIO"B"EATTERY

1685 -0

-EVELON LIP

Promotion furnished on re-quest. Shipping weights (each battery): 2K127 (71-17), 14 bbs.; 2K128 (15-03), 2 bbs.; 2K129 (15-50), 14 bbs.; 2K130 (15-91), 5 bbs.; 2K130 (15-95), 6 bbs.; 2K133 (15-95), 6 bbs.; 2K133 (10-05), 10 b bbs.; 2K134 (30-60), 16 b bbs.; 2K134 (30-85), 10 b lbs.: 2K1: 5 (30-95), 10 1/2 pounds.

Cat. No. K127 K128 K129 K130 K131 K132 K133 K134 K135	Fact, No. 71-17 15-03 15-50 15-90 15-91 15-95 50-05 30-60 30-95	Rind of Battery 45 wolt C 225 wolt Horizontal 225 wolt Horizontal 225 wolt Horizontal 225 wolt Vertical 45 wolt Vertical 45 wolt Vertical up.	pr.	Let Qiy. 555 1052565	Lit Price \$0.60 1.75 1.50 2.00 1.75 2.00 3.75 4.75 3.75	Net Price \$0.422 1.2050 1.420 2.3050 1.420 2.3050 2.420 2.3050 2.420 2.3050 2.420 2.3050 2.420 2.3050 2.420 2.400 2.420 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.4000 2.40000 2.40000 2.40000000000	Lat Price \$0.39 1.14 .97 1.30 1.14 1.30 2.44 3.09 2.44
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Pow-R-Ful "B" Bai 166

Reliable Batteries at Amazingly Low Prices

Never in the history of Radio has there been such rather in "B" Batteries. Another sample of how Brann helps the Dealer to have profits? Pew-R-Full ittric are used from the best material obtainable and are subjected to numerate to a at every is of their manufacture. The us of a pecial multi-ply law help to protect the hattery from external moleture and also here the possibility of leakage of corrects fulld which might have furniture er pulsibilities.

and also become the possibility of lessage of correspondent when when a string the set of the set o

The matrice, using the best materials obtainable, producing batteries of extrem uniform quality. Here is a line on which the Dealer can build up a good patronace and mate a leader for adia day. Many dealers find this a splenchid plan for him has customers to their tores. There is absent a ready demand for reliable "B" Batter All Powel-Full models are made in the unclass. an 10210 11CW

No. Kind of Batters	e.	Let Price
	N. t Price	Each
	\$2.60	\$2.50
OKIOI SUBRINIE SUBRINIE	1.80	1.78
2K126-11 Standard	.95	.85
ALL O THE F. INTER PARAMENT S.CO.	.90	.03

	.20 .20
EVERFADY Radio Batterie	
Cat. No. Ne. Kind of Battery Let Qty. 2K103 - 76 - 22 v. mail, horizontal, platn	Let Price \$1.30 \$1.05 \$1.97 1.75 1.22 1.14 2.00 1.40 1.30 3.75 2.62 2.44 1.75 1.22 1.14 3.75 2.62 2.44 4.75 3.45 3.22
CALLER CALL CONTRACT	5.00 3.58 3.33 .60 .42 .39 .50 .40 .34 .85 .59 .55

See Page 15-The Monroe Dry Battery Set



The World's Largest Radio Tube Line!



SALATRON TYPE 2014

PROFIT for the DEALER

THE RIGHT TUBE for the RIGHT SOCKET at the **RIGHT PROFIT Profit**—or Loss?

The Source of the set of the set

Past and Present In Radio

PAST: Radio Dealers in the past needed Guly to be familiar with the "all purper" tube (201A for 6 white). This tube wered in all bests of any rais set. It thus, the "all purper" tube (201A for 6 white). This tube were and the set of the set o

The Iron Clad SONATRON Guarantee!

Any tube will be replaced FREE providing filament lights-you are the sole judge! We also guarantee the absolute uniformity. YOU AND YOUR CUS-TOMER ARE THE SOLE JUDGE!

FREE . Sample Offer!



Tube Checker Free!

With it yeu can convince your elf and your customer. This is name f "SHOW ME!"-We want to show you the all olute uniformity of Sunatron tube and their hind guality -then yeu can demonstrate to your customer. You will know what each tube should read and can sho your customer that it rear fight-then yeu can your customer that it ral the guarantee it to function right.

MAKE UP YOUR OWN ORDER!

MAKE UP YOUR OWN ORDER! Order the twee you need so that the total or-der is for fifty tubes or more. You can order any one type or a many different type — us so being at source total order amount to one case (fifty tube). Write on your order for these 57 tubes: "Include the Tabe Checker Grube" and it will be shiped with the case of tube. We are sure of your repeat busine and we are mak-fing this attractive for the set your initial order. Every dealer headh have a tube checker the hol-him to cill tube og inwing hew the will function. function.

Double Free Sample Offer!

To all merchandre of any kind-it is necessary to have confidence in the

To all morehandre of aty find to be arguments an office to you—to that To get you to know the Screation line we are making an office to you—to that if the quality of Screation takes is a we electrice field on creater up to 3150.00 worth of Screation Takes in four mosth—your angle tures will cost you nothing. Dealers like to know that the can pull down any ratio the forwing 200-A or power take) and he also to any to their container. This is a good tube—T11 show you it is by maranteeing to replace it any time you are discutsfied." We want you to know Songtrem—thus out offer. nothe 200-A or —UII



How to Get This FREE Lot!

tested the samples. Set tubes that will give you volume safes and car-isfaction to your trade. You can make the tube end of your busine a profitable if you sell Sonatron tubes. This sample package will prove to you that the Sona-tron quality is standard quality. Here is an opportunity to make 50°, profit instead of 30°, —this is the difference between Profit and Loss in the safe of tube. It is good merchandising to display one complete line of the highest quality—you can afford to put the Sonatron line because it is complete. Nationally adverted and highly profitable. You are backed by the strong Sonation guarantee.



Power Amplifier Identical specifications as Type 199 but equipped with the standard base. 2K1026-List. \$2.25. Net, each\$1.13

22.5. 2K 1005-List, \$2,50, Net, ea.\$1.25

When Better Tubes Are Built Sonatron Will Build Them

World Radio History

0000



Now! A New Idea in Merchandising

More Satisfied Customers!

- 2:
- You get an attractive display bex-at no extra cast. Many extra sale a can be made by elling a complete new at of thick-install of only one of two. The tubes are really matched -will improve the operation of any set because of uni-formity of operation. 3:

Matched Tube Sets in **Display Boxes**

Every tube matched on meter hourd, ac-cording to mutual conductance. This is an anarance that as twill give better re-ults and show better tone quality. Neutrodyne, tured matched to for perfect experiment of for wome on difference. The SONATRON Matched Tubes for dem-cutations are because of term quality and volume. Unmatched tubes can a many sta-to ture very bread.

cm from volume. Connected rules cause many to ture very bread, 5 TUBE COMBINATIONS Combination S-I—For New Sets 3 201-A Ampriler Tur 1 200-A Pewer Detected 1 171 Prover Ampril Stinderd B., 2K1007-Compton, List Value, \$13.75, Net.......\$6.83

4 X-201-A Amplifier Tubes 1 200-A Power Detector 1 171 Power Amp, with Standard Base, 2K | 009 Complete, List Value, \$15,50, Net.......\$7.75

The Yulana Tone State

6 TUBE COMBINATIONS Combination S-3—For New Sets

- Combination S-4—For Old Sets 4 X-201-A Amplifier Tubes 1 200-A Power Anglifier with Adapter Base, no rewriting necessary 2K955-Camplete. List Value, \$16,00, Net,......\$8,00

7 TUBE COMBINATIONS Combination S-5-For New Sets

No Filament



- 4: When delivering a set to When delivering a set to your ensteamer-an attrac-tive package of tubes helps to make delivery casy and eperiton of set latter. Gets away from the cut price des and "gyp"
- 5:

prices, son one rood talking paints you can marantee every tube in the el--and m ke a better than usual profit. 6:

- Combination S-6-For Old Sets 5 X-201-A Amplifter Tube I 200-A Power Detector I 171-A Power Amplifter with Adapter Base no rewiring nece ary 2K957-Complete. List Value, \$17,75. Net.......\$8.88 8 TUBE COMBINATIONS Combination S-7—For New S Sets
- 6 X-201-A Amplifier Tubes
 1 200-Δ Power Detector
 1 171 Power Amp. with Standard Bass.
- 2K1035-Complete. Lit Value, \$19.00, Net......\$9.50
- Combination S-8-For Old Sets
- 6 X-201 A Amplifier Tube 1 200 A Power Detector 1 171 A Power Amplifier with Adapter Bare; no rewring new ary

Salaran a

-Cemplete. 2K959 Net \$9.75

Sonatron Tubes for 'B' Eliminators TYPE SH-85

and in

-

Gas Filled No Filment The sonatron laboratoria perfects this improved type of surface would as filled, full-wave, no filament is efficient the for "B" Elementary. It is nuclei construction from at a consistent of the second performance of spring, marked of the second performance for the second performance of the second performance of the formation of the second performance of the second for the second performance of the second performance of the formation of the second performance of the second performance of the formation of the second performance of the second performance of the formation of the second performance of the second performance of the formation of the second performance of the second performance of the formation of the second performance of the second performance of the formation of the second performance of the second performance of the second performance of the formation of the second performance of the s Gas Filled SONAICRO

Full Wave Rectifier Tube for "B" Eliminator For Rectifier Tube for "B" Eliminator For Rectifiens Current, Fill, volta 5: Fill, aug., .2 Max, AC input veltage 220 volta per control (IMS): Max, DC output 65 mill, 2K1001-Lit, 55,00, Net, each....\$2.50

Half Wave Rectifier for "B" Eliminator Fer Rectifying Current, Fill, rolts B to 8-7.5 avrs., Fill, aut. 2,75, Max AC input roltam 50 vents (RMS): Max DC output 65

2K1000 Lint. \$7.50. Net. each \$3.75



Amplifier

10 Days' Free Test

10 Days' Free Test So remarkable is the tone quality and colume of this Amplifier that atter selling several thousand we decided is offer a real money-back surrance' - I yan ar not sufficient with the Sona-tron Amplifier. This contracte is mode for 10 data from our supment to you-provided tules are not burned out or Amplifier troken when review is us. We also humed out or Amplifier seven when review is us. We also humed out or Amplifier we can be reliable in the seven the tuning of any stroken when review is us. We also humed out or amplifier we can be reliable is us. We also humed out or the seven to date at small cost. An opsortunity to brand eld sets up to date at small cost. Amplifier base made of moulded lakelite. Very kert rache realisters and contenses used. THREE AUDIO STAGES RESISTANCE COUPLED 2K950 - Complete with three 5 will tube 1 List, \$20,00. 2K951 - Complete with three 5 will tubes 1 Net\$12.00

The newest and best in power amplification for resistance or

my dance coupled sit. 28014-MI-X-20 (any tage except lat)]

2K915-MU-X-20 (any the except last) List, \$4,00 2K916-MU-X-8 (for last or entruit tage) Net\$2.00
Set of 3 in Special Di play Box. 2K926-Lit Valu, \$12,00, Net, Box
Hi-Mu Dry Cell Tubes 2K917 - MU-X-29 (any take except last) List, \$4,00. 2K918 - MU-X-19 (any take except last) Net
2K919-MU-X-9 (for hat of output stars [Net

2

SONATRON

TYPE SH 8

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History

Formerly \$1.75 Now Only

\$ 1	00
 1	Retail Price

Your Net Cost



In Lots of Ten or More

McDonald Howl Arrester



STOPS THE HOWLS Here is a positive rem-city for our of the heart little sumorance of the o-varies in heart when of these wracking howling of these varies is the standard standard standard See the standard sta



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tui .

Quietron Tube Cap



 Quietron Tube Cap

 The byal Quietron

 a demonstration

 a demonstra

2K817-List price, 50c. Net.. 33c



Standard Radio Tubes

minenta

 2KB53
 11
 2.30
 1.12
 1.65

 THE CONTINENTAL TUBE IS OF STANDARD QUALITY AND STANDARD METER TEST AND FULLY GUARANTELD VOLUME PRODUCTION MARKS THIS TRUE POSSIBLE.
 NO

 The reatest and most encational price relation ever offered in bid quality students meter of unaranteed runs tubes. No solution or old syle tas tubes but sentime CONTINENTAL tubes. "These" of the very best are de intermed production and hang volume busi-ne smalles us to effect CONTINENTAL quality tubes. These of the very best are limited at the large volume busi-ne smalles us to effect CONTINENTAL quality tubes at the new catablance annual recall price of early 1.00 for the 201A type. New best has a standard quality radio to be been direct at this has get 5:0 at 45 verb of Postfa at busit and in the 10° tra-reading of 20-25. That's real quality! Other types are of corre-tioned at the price and early. They are not at the large volume tube has to the price at early what we believe to be been deal and the price at early the state and in the 10° tra-reading of 20-25. That's real quality! Other types are of corre-tioned tradity read performance. Been dealer though have a model, reliable dother tube to please the cutamental Tubes are manament of the larger at the larger of the best of the low priced tubes new of specialization are incor-tioned and the same task. Here is what we believe to be ender? Here for special at the dark for match here prices. The tube here of the law prices tubes new of specialization are incor-tioned and the same tubes are intermed and the state and there is the here of the law prices tubes are internet. The price of an intermed and the state and there are replaced with-set end movels and tubes are replaced with-and end and the same dark for match and there are replaced with-and the samandared and the continental Tube with the ardinary gollar.

NOTE: Don't class the Continental Tube with the ordinary dollar NOTE: Don't class the Continental Tube with the ordinary dollar tas which is usually a factory second or reject. Continental Tubes as a distinctly quality proposition.



Concert Master **CopperShielded**

Radio Tubes

No Howls, Squeals or Microphone Noises

No Howls, Squeals or Microphone Noises They are new! Clearer, stronger volume! A completely shielded tube in a pare copper case. This insures sharper tuning, greater clarity, increased volume and distance, and added protection arainst handling and break-age. The shield being grounded to the nega-tive "A" terminal gives complete elimination of stray capacities, sharper tuning, and saves "A" battery current. The interver soft cushion, with no period of vibration, makes this tube practically air-suspended and def-initely eliminates queals, howls, and micro-phonic noises. In this day of shielded ers, Concert Master Shielded Tubes are a neces-sity. They improve any set. Concert Master Tubes are theroughly and rigidly constructed. They contain a therium impregnated filament, enabling their with-standing re-activation any time los of efficiency is sighted. Concert Master Tubes, to be passed as

Concert Master Tubes, to be passed as perfect, must show an emission reading in the 201-A type of 55-60 at 45 volts or 65-70 at 90 volts and the 199 20-25 and together with their other fine characteristics Concert Master Tubes will insure perfect performance over a longer period than the average radio tube.

OUR STRONGEST GUARANTEE

La Salle

High Vacuum

Radio

Tubes

Reception Reaches Finest Point of Sensitiveness

When Tubes of Highest Vacuum are Used

Notwithstanding the general impression, there is a world of difference in radio tubes. According to extensive tests made by LaSalle engineers, it has been conclusively proven that the distinction most important to the best results is the state of vacuum existing in the tube.

The tendency of radio engineers is to seek a finer point of sensitiveness for the receivers which they build. The average set user wants his set to pick up everything in the air and, in order to do that, it must have endedity to bring in the weaker as well as the stronger broadcast signals. Since the heart of the receiver is the vacuum tube, it was quite natural that, after the set was perfected mechanically and deterically, some stens be taken in the direction of the improvement of the vacuum tube fixed. This, naturally, led the makers of LaSalls taken to bend their efforts to the construction of the reset highly smaller after efforts to the construction of the reset highly smaller after efforts to the construction of the reset highly smaller after efforts could be produced. This result was obtained after extanative experiments and team, by creating in the manufacture of these tabes an almast complete state of even to the highest possible vacuum estimable.

The use of these high raccum radio tubes means better reception for a much longer period of time, and that is the reason why the LaSalle makers can back there tubes with such an unusually strong guarantee. You will be amazed at the overwhelming volume and richness of tone, as well as the extreme sensitiveness. There is a complete absence of microphonic noises, resulting in natural smooth, powerful reception, the like of which you perhaps have never heard before.

These wonderful tubes are distinguished by many special features of construction and are, menustionably, made by the most costly, hitricate procence yet used in tube manufacture.

Yet you will see that while they are of somerier qualtir, these first tubes may be offered for sale at no higher than standard prices. The dealer who gets behind La-Salle tubes will find, through them, an avenue of great good will for his store and a beautity, worthwhile turde in this most important division of his instances. We are very glid to co-operate with the manufacturer in distributing La-Salle tubes to Braun dealers, and we urge them to carry this line as a quality product along with the sther recognized brauds which we list.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History

BACKS THESE FAMOUS TUBES

How LaSalle Tubes Are Made

How Lasalle Tubes Are Made There is no secret, particularly, of the costly and in-tribute processes to which higher vacuum is obtainable in radio tubes. The methods employed are very expensive, however, and likewise require considerably more time for the manufacture of the tabes. A couple of ordinary radio tables gould be made in the time it takes to make em-tailed the made in the time it takes to make em-ganded the balance how the highest vacuum is secured.

Eliminating Moisture and Detrimental Gases

Complete elimination of noisture and gases from the tube is σ could process. In LaSalle Righ-Vacuum Radio Tubes, all parts are upper-heated to within a few degrees of the melting point. This terrific heat forces all im-purities from the nickel plate, where, grids and filaments, and the various pumping processes remove them from the mbe.

Metal Heated Without Melting Glass

Metal Heated Without Melting Glass The latensity of the heat used to drive the impartities room the metals is increased by passing a high-frequency electric current THROUGH THE GLASS. This current, under a pressure of between ten and twelve theasand volta, brings the metal parts inside the glass tube to a white heat. This farmes any remaining impartites out, and they are li-stantly removed by the paramet.

Liquid Air Process

Liquid Air Process This is one of the processes by which vacuum is ob-tained in the LaSsite High Vacuum Radio Tute. Liquid in the Lassite High Vacuum Radio Tute. Liquid in the used as a freezing agent. It freezes instantaneously subject to the state of the tabe, and provent there is a state of the tabe, and provent the being pumped out of the tabe, and provent there is a series of the tabe, and provent the addition to using triple action all savied rotary vacuum imposes a mercury vapor condensations provents pump is another the balance of vacuum ob-tainable. It also prevents all vapors from rushing back into the tabes while being pumped in the final stages of creaturion.

armmetung finne.

Highest Vacuum Means Amazing Reception

Highest Vacuum Means Amazing Reception You will note from the foregoing outline of the many processes used that LaSalle Radio Tubes so threach tra-near that must produce the highest possible vacuum. This one of their chief advantages over ather tibes. Another reat advantage, that is exclusive to LaSalle Radio Tubes, is the superiority of their mechanical construction. For lo-time, a Mica bridge superot separates the main super-or which the grid, the plane and the filaments are post-wided, at the correct distance. This insures rigidity of construction for greater than is obtainable in ordinary tables. It insures the exact, proper spacing and distance of the grid to the filament and the plane. This instruction for greater than is obtainable in trainary tables. It insures the exact, proper spacing and distance of the grid to the filament and the yield to plane. This instruction for LaSalle High-Vacuum Radio Tubes, Man, this method of construction adds extra life to the tubes and prevents the microphonic noises created in ar-dinary tubes.

Other LaSalle Features

Lasallo rubes are made with thoristed tungsten wire of extremely high emission qualtungates where of extremely high emission quali-tical. On Type LS-112 Power Detector or Amplifier an oxide coated plathaum ribbon for better and clearer tuning. The diament voltage in LaS-lie tubes is not critical. On a drop of 25% and more in the filament voltage or "A" entrem it will not offer the diament voltage of the tubes.

Bases - All LaSalle tales are coupped with the new style standard X, long prong, black genuine Bakellite short bases.

Special Low Prices

To introduce these wonderful tubes to our trade quickly, we are listing them at the special prices shown. These tubes, representing the highest quality of radio tube con-traction in the industry, will satisfy your customers our hundred per cont-certainly better than any tube that you have been able to offer them to data. Pince your erder it core—and me how quickly the radio tube hundress in your neighborhood wings to your place of lumines.

The LaSalle Guarantee

We guarantee that LaSalle High-Vacuum Radio These will give a distance in the version of the correct filament and plate voltage. If, for any reason, any tube fails to give absolute actisfaction is may be returned for exchange or credit to the e aussi ef iter er to u.

La Salle Tubes Are Made Uniform by Skillful Workers

LS-201 A

5 volt simplifier and detector for storage battery or "B" eliminator operated etc. Comes equipped with new standard X base, Fita-ment voltage 5, ampere .25, plate voltage 224_2 to 150, "C" battery voltage 1.5 to 2K980-Let. \$1.75. Net, each 88c

LS-200 A

Special power detector for barrenned volume and greater distance. Should be used as de-tector only in storage battery sets. Filanceat rollage .5; Filanceat amperes .25; Plate volt-ing 2215 to 45.

2 (981-1. \$4.00. Net \$2.00

LS-112

Power amplifier or detector made with oxide control plathoun filament for storage buttery sets. Maximum results are obtained with this table. Filament volts 5: Filament amperes 5: Plate voltage 224 to 160; "C" hattery velt are 4.5 to 10.

2K982 List, \$4.50. Net carb.....\$2.25

LS-171

Towar amplifier in storage battery operated act for last stage of sudio frequency only. Gives greater amplification without distortion. Filanosi volta 5: Filanosit ampress 5: Plate voltage 20-180; Negative grid volts with (80 plus) 225; Negative grid volts (with 180 plus) 404;

2K953 List. \$4.50. Net, arch..... \$2.25



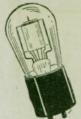
3 volt amplifier and detector with new X base for dry cell operated sets. Filmont volts 5: Filmont ameres .06; Plate volt-sice 22.2 to 90; "C" battery voltage 1.5 to 4.5.

LS-120

Power amolifier to be used in fast stage of audio only. Produces best results in dry cell operated sets. Filmment volts 3:2 Film-ment amparts 1.25; Plate voltage 1:15; "C" hattery voltage 22:5.

21(985 List, \$2.50. Not. each \$1.25

Radiotron and Cunningham Tubes



standard tubes

The

Amplifier De-

tectors

.....\$1.23

.....\$6.30

.....\$3.15

radio is

wherever

The standard tubes wherever radio is known. Filament requires current of 5 volts, ½ ampere. Used with a 6-voit battery, a 10-ohm rheostat is required. Highly efficient as radio or audio frequency ampli-flers and as detectors. Recommended for all sockets in any type of receiving circuit. Fit all standard and new X universal sockets. **2K92** I—Radiotron UX201A. **2K93** I—Cumingham CX301A. List, \$1,75. Net......\$1.23

UX200 Detector

In certain circuits far surpasses any other type of tube as a detector and is recom-mended in those circuits in spite of high current consumption, which is about 1 ampere at 5.4 voits on filament. Plate roltage varies from 18 to 22% volts. Both plate and fila-ment voltages are critical, making advisable a vernier rheostat in filament circuit. **2K1016**—Radiotron UX200. List. \$1.75. Net......\$1.23

UX112-CX112

Storage battery ower amplifier tube for improvement of quality and volume. Plate voltage 135 v., grid bias 9 v., with 157 volt plate voltage maximum. Filament 5 volts 0.5 amperes. Has new X type universal base. 2K1037-UX112. 2K1037-UX112. List, \$4.50, Net. \$3.15

UX210-CX310

UX110-CX310 New super-power amplifying tube designed for use in A. C. operated power amplifiers, Plate voltage 425 v. maximum; grid blas 35 v. at 7.5 v. on filament. Normal plate voltage 135 v., blas 9 v. on normal 6 v. filament. Has new X type universal base. 2K1038-CX310. List, \$9.00. Net. \$6.30

UX171-CX271

UX213-CX313-Full Wave Rectifier

A full wave rectifier. Has output milliamperes at a maximum voltage

Net

Radiotron and Cunningham Tubes need no introduction. They are standard for radio use throughout the world. But to obtain the proper results be sure your tubes are always in good condition, and treat them carefully. Don't use new tubes with old ones—If your tubes have been used for a year—and one needs replacing—much better results will be obtained by replacing all of the tubes. To keep your radio at maximum efficiency, change all your tubes at least once a year. TUBE PRICES—Our selling prices are based on standard dealers' discounts of 30% from list prices. Should list prices or discounts decline, our selling prices will be lowered on a pro-portionate basis. We supply either R. C. A. or Cunningham tubes which are of identical construction and give identical results.

CX301A, UX201A

C299, CX299, UV199, UX199 Dry Built for use with dry hatteries. Bring in distant stations with loud speaker rolume in clear, natural tones. Use only .06 amplete at 3 volts. Work equally well as detectors or amplifiers. Fit all 199 and new X universal sectors.

- sockets. **2K922**—Radiotron UV199. **2K920**—Radiotron UX199. **2K932**—Cunningham C299. **2K930**—Conneingham CX299. List. 52,25. Net.

UX120-CX220

\$1.58

USATO-CXXXXX Dry battery power amplifier tube which, when connected to last and/o stage of a divy battery operated receiver, provides volume obuble that obtainable with 109 tubes. Plate voltage 135 V. Grid bias 22 V. Pilament op-erates at 3 volts, 0.125 ampere. Has new X type universal base. **2K9338**-CXX20. List, 52,50, Net. **51.75 Ct. VDI1, C12, CX12** Equally efficient as detectors and ampli-fiers. Use 1.1 volt & ampler filament cur-rent so that an ordinary single dry cell will operate them. Plate voltage 22% to 45 v. for detector; 45 to 60 v. for amplifier. **2K1020**-CU1, WDI1, requires special type socket. List, 52,50, Net. **1.85**, 52,50, Net. **1.75 2K1020**-CU1, WDI1, requires special type socket. List, 52,50, Net. **1.75 2K1039**-Cunningham U12, CX12. List, 52,50, Net. **1.75**

UX874-CX874

A voltage regulator tube designed to main-tain constant voltage of "B" eliminators at different current drains. 2K933-UX874 Baadlotron. 2K934-UX874 Cunningham. List, \$5.50. Net......\$3.85



	Tube Adapters	
3K814-To standard base	adapt UV199 or C299 sockets. Net	tubes to
	adapt WD11 or C11 sockets. Net	
3K816-To base sockets.	adapt UX199 tubes to Net	standard









This an amplification constant of 30. Especially adapted to resistance coupled and inneedance amplifiers. Gives spiendid results in untuned antenna coupling stage. When used with regular A.F. transformers, when used with regular A.F. transformers, they peak sharply at 1,000 cycles which characteristic produces unusually great volume in code work but makes them unsuitable for broadcast reproduction with transformers. Filament voltage 5 volts; current 0.25 anneres; 135 volts yolts; current 0.25 anneres; 135 volts; peak addiction. 2K939 - UX340 Radiotron; 2K939 - UX340 Radiotron; 2K939 - UX340 Radiotron; S1.57

UY227-CY327 A. C. Detector

A detector tube containing a heater ele-ment operating from alternating current, Intended for use with UX 226 type ampli-fler tubes. Heater voltage 2.5 volts; heater current 1.75 amperes; D. C. Plate Voltage 45-60 Volts. Has special 5 prong base. **2K942**—UY227 Radiotron. **2K942**—UY227 Radiotron. **2K942**—UY327 Cunningham. List, \$6.00. Net......\$4.20



UX280-CX380 Full Wave

Rectifier

UX281-CX381 Half Wave

Rectifies

with

00 00

UN120 and **Mini** ard sets. List, 51,50. Net...... **MeCcullour A. C. Tubes** This tube as now manufactured by Kellogg Switchhoard & Supply Co., is of a uniform high quality, has been improved to the point where it is highly satisfactory. Eliminates "A" batteries, recharging, rheostats, etc. Plugs to any 100-voit 60-cycle alternating current electric light socket (through small step-down transformer). In-sures lower impedance, greater electron emission and increased signal response. Has no alternating current hum or microphonic action. Operates at low cost. No filament to burn out. **2K324**—A. C. Radio Tubes. List, \$5.00, Net..\$3.75

A. C. Tube Transformer 2K1712-A. C. Tube Transformer. For use with McCullough A. C. tubes. List, \$6,00, Net...\$3.60 Postage, 10c extra.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

A.C. 2K 2K List,

OFTECTOR

Jewell Radio Service Set



Ratio Service Set The Jennell Perturbs Rock Services Not Nocks every demand of ratios services, I have a service requires the services of the near compact case is every in-trumment and device required to test of elimonators and chargens. These services is elimonators and chargens. These services and allow velts for testing A betters. It have send to hattery on B elimon for that flavnent enter the testing and are provided and the social and are provided and the social are particle and the elimonator output. Allow are provided and the social are particle and the dischargens for testi plane are provided and the social are particle and the dischargens for testi plane are provided and the social are particle of and and are provided and are provided and the social are particle of and are arranged to test any type of the social social social are particle of the social social and are provided at a social are particle of and are arranged to test any type of

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..\$58.00

Sterling B-Eliminator Voltage Tester



minator Voltage Tester An accurate high residence reli-ments. Will test any lasters or D.C. check up to 500 volts. Any ervice man er est even can er the actual output of any "B" eliminator, in a quick and specific manner. Set owners use it to set operation. Never he-fore has such a high remarkably here where set electronic sets. That here available at this remarkably here where. Seale show volts. Size. That MATA A last in conprice, e. leng. in. leng. Suppone \$8.50. 3K 1.7 4 1 -Lat price, \$8.50.

...\$18.00

Hoyt Radio Rotary Meter



Readrite Home Tube Tester

Equipped with an accurate milli-minuter. Meter detachaile for other facture. It provided with a write which place a has on the rel al-lowing the meter reading a write thow instantly what a word or par-ticle should indicate. This take those should indicate. This take am-plifying efficiency of the tube, also detects should. Shapes instructions accompany each test. For all 3 and 5 with tubes. Shipping wt., 11₂ Ra. 11 3.

3K1742-Lit. \$3.00.

\$1.95 Sterling "Universal Service" Te ter

Sterling "Universal Service" Tester Defined e preially for ontaile texts work. It weed either with "A" and "B" hatteries or "A" "and "B" hatteries the analytic hillianmeter shows the amplify-hillianmeter shows the analytic term of the conditions of a state of the "A" and "B" hattery voltans. Locates defective circuit within. Locates defective circuit within. "A and "B" hattery voltans. Defent term of a state of the "A" and "B" hattery voltans. Locates defective circuit within. "A and "B" hattery voltans. Defent term of a state of the "A" and "B" hattery voltans. Defent term of a state of the "A" and "B" hattery voltans. Defent term of a state of the "A" and "B" hattery voltans. Defent term of a state of the "A" and "B" hattery term of the "A" and "B" hattery voltans. Defent term of the "A" an

3K1745-List price, \$25.00.

Net.....\$16.25

Jefferson Tube Rejuvenator Doubles and Trebles Tube Usefulness

At its small east the Jefferman Tube Reluverator scan pays for next many time over in its earing of tubes and bafferies. This de-tice will keep tubes at full ef-floring at all times.

Ret II pric., \$7,50. Net più	D
3K1746-For 201A type or an	N.
1. anger tile. Lit. \$3,50. Net	~
3K1747 For the type. Lie 33,50, Net	

Jefferson Tube Charger

Will charge all types of tubes while in t. Requestions and Constant efficiency. Operate from 110-v., 60 crefe A.C. K1748-Lint \$3.50. Net......\$2.35 3K1748-



Ha 0-6 voltmet rs. 0-10 mil-

with plu to end t of e. Lit, \$1.00. 66



Jefferson Tube

Checker Shows exact condition of any order in the set. Tests all type tubes with standard a X base. Shipping words, 3 control, 3K1749-las, 16.00, \$3.60

Readrite No. 210



me" Tube Tester R. For testing all large takes, menal-ing non-A, 112 and 171 types. Sim-ple to operate schuma positions of tube and tester plus, alust halicator hand to arrow through recent an re-tere and pressions whither tube is mest," "fait" or "poor," No com-putations. Size, X5521 in. high, Shipples et. 3 He. 3K1700--List. \$7,50, Not.

Sterling Tube Tester-Professional Model







For large and small ture, including add, A. 71 and all ture having therefore finances. Encode in neuronal therefore there the determine instanty refere as table me is reactivation and to what de-mere the finances enclasion has been re-stored by the process. Handle on bars. Addator for anoil tubes included. Size, arti-x5 in. Shipping ett., S he. 3K1704-List, \$12,50. Net..\$7.85



A dependent intrument for the merchant who wants net defective tube. The tal ting





Every Auto Owner Is a Prospective Customer for a Portable Radio Set

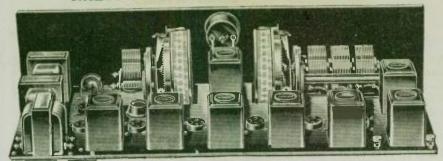
World Radio History



A tube tester for radio datas. Easily heater up. Checks all where in chuding the 171 power maptibles and 200 A de-tector. Equipped with a therefat and meter-flikment 0.5 volts, plan a therefat and meter-flikment 0.5 volts, plan between 0-15 calls. Re-

.\$4.60

NEW WORLD'S RECORD SUPER 10 **RADIO'S MOST POWERFUL RECEIVER**



3 K

3 14

3.6

3 K 3434 3 H

31

As Specified by Citizens Radio Call Book Holds All Principal World's Long Distance Records

Big Distance - Here is the receiver for the man who wants the mest powerful and sensitive set if is possible to build. Many cham to have received certain that is one or thice, but the World's Record Super rated its chain to constant rance by bringing in the sensitive set if is possible to build. Many cham to have received certain that is not constant and the provide the pr

TREMENDOUS UNDISTORTED VOLUME

The ten tubes, und in the World's Record Super is are all connected in a circuit that has as it basis purpose the interception and amplification of distant simula, and this ultimate purpose is so ex-perily aclaved that the reception actually improves the timile and quality of the selections that are re-ceived. titly ich.

the timbre and the entertaining, must be pleasant to A Radio, to be entertaining, must be pleasant to listen to. The World's Record Super 10 is more than a pleasure—it is a revelation in tonal qualities. **EASY TO ASSEMBLE**

Complete pinits have exactly where to plate each part, and how to execute each executes of a samply that you cannot to wrote. These pinits are so easily followed that aurone without previous ext theme can nake an EXACT DIVISION of the unparalleled radio, and he the prood evener of the finest and most powerful radio available today. THIS NEWEST MODEL

THIS NEWEST MODEL The New Work's Record Super 10, the latest draw by Mr. Scott, is the culinduation of all the performance of provide the state of the state of the statest states of the statest and the latest discoveries of the state statest and the latest discoveries of the statest of the statest statest of the statest

Front View of World's Record Super 10



rangement obviating the necessity of the constant ad-gestments usual with other receivers. In appearance, this receiver has no neer or equal. It has that intriving quality of mechanical in-tricac which commands the attention and admiration of the most applicatical engineer and yet is to be usual from the mechanical and article standpoint that the most discrimination will be edited as an the most outstanding receiver of the meason. It is the most outstanding receiver of the meason.

the no t	out	ST OF PARTS	List	Net
3 K 5690	1	Lemma Pinel Physics in		
21/5001	1	Dr. and Ener	6.70	\$4.30
3 14 5 6 9 1	1	10 D1	7.00	4.55
3K41G3	1	Remler 3 in. 1 me Cond. No. 653, .00035 mf	15.00	9.00
3 K 4 1 5 6	1	R mler Con I00035 mf.	5,00	3.00
3K4166	ī	Replay 1101, Drum Diala	4,50	3.00 2.70 2.70
3K4167	3	Remler 110R Drum Dial.	4.50	2.70
3K4165	2	Remba Chele Coil as ane	1.80	1.08
3K1216	2	Thurdarian R 200 Audio Trans. or 8,00	16.00	9.60
3K1254	1	Ther lar on No. 76 Output		2.00
	2	Trans. S le ton L. W. Trans.	6.00	3.60
3K425I	2	No. B-500 (* 16.00 Selectors L. W. Tran.	12.00	7.80
314252	2	Selectore L. W. Tran. No. 15-510 (* 6.00	12.00	7.80
3 14 4 2 5 3		Selectone R. F. Trans.	12.00	
0114200	-	No. 11-520 of \$5,00	10.00	6.50 3.25 3.25
3K4254	1	Selectone Ant. Couplet Selectone One. Couplet	5.00	3.25
3K4255	1	Fenamin Socket	5.00	3.00
3K4108	10	Tanjamin Source	.75	.45
3K5719 3K4585	1	Catter Rhee, IR-15-S-15		
3144000		china (with witth)	1.50	.90
3K1519	1	Carter Rhee, 20 ohm Carter Power Rhee, MW-1	1.00	.00
3K4581	1	ahan	.75	.45
3K4521	1	Carter Imp. Pat. Ir-400 chuis	1.25	.75
21/200	1	Carter .00025 mf. Fix.	1.23	
3K768	1	Cond. with Citmerson	.50	.30
3K755	1	Carter .002 mf. 14X.	.50	.30
3K2426	1	way Carver No. 10 Pm	-	
		Jacki SM No. 210 Midnet Cond.	.20	.12
3K4828	1	Jewell Voltmeter, 08	1.50	.90
3 K 1901	1	volts, Pat. 135	7.00	4.55
3K432	1	Tobe 1 mf. By Pa Con- d n e (* 31.25	5.00	3.00
3 K 765	1	Tute Grid Leik, 3 m	.50	.30
3K15-6	i	Jone 10 Contact Plus and		
		Calle, type BM	3,50	2.10
3K618		Luci. Nuts. etc	65	.39
3 K 2200	1	Ph., Beld n Colorubber		2.1
3 K 1657		Wire Blue Prints	25	.24
01/00/	0	Completo set of parts.	LITC	85 75
3139	6120	25 Not	φ	00.15
rince, a	\$133.	.35. N t		

Shipping weight, 25 lbs. MATCHED SELECTONZ UNITS For Sub-Panel Mounting

The widely known accuracy of defau and precision of manufac-ture represented in all Scott pro-tores and the scott of the contraction of the new World's forced Super Ten. May be used in a bighty published Bakellic case with all terminal plainly marked. Shippin wt., 1 the



The Lombardia Console

Words and picture can never portray the consummate beauty and elegance of this massive console. It is the kind of s e t-ting befitting such a wonderful receiver as the World's Record Super Ten. For speci-fications and larger illu tration, see page 113.



The Arlington Console

The choice of the designer of the World's Record Super Ten is this wonderful Ten is this wonderful console by Pierson. It is, without ques-tion, one of the fin-est radio consoles ever made. It will grace the most elab-or at el y furnished home. See page 108.



The Canterbury Console

Embodying, does, a magnificent design, a marvelous design, a marvelous inbuilt peaker and ample space for all power units, this beautiful console will prove v er y popular with the owners of the W. R. S. Ten. For complete details and large illustration, see page 108.

Page 60

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

The World's Record Super 8

Has Established Itself as a World Wide Favorite



The

Canterbury

20 0



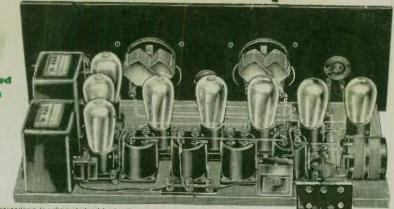
The Caravel Console

Here is a Spanish de-Here is a Spanish de-sign, orthophonie type of console which incor-porates one of the mest efficient loud speakers made. Together with the wonderful audio sys-tem of the W. R. S. S. Receiver, you have a fine a radio set as can built. See Page 109. te





The Spanish Treasure Chest perhaps the most chest permiss the most popular radio console ever made. The work of Plerson, famed for its quality of workman hip and finish. Resonable in price yet a new resonable and finish. Reasonable in price, yet a most mag-nificent console and ideal for the W. R. S. 8 re-ceiver. See Page 109.



The superheterodyne is acknewledged by leading radio entimeers the most elective and powerful receiver it is possible as the second sec

	List of Parts		
Cat No. 3K4154	Quantity Description -2 Remier Conden and No.	List	Net
3K3337-	649 0005 mf (\$5.00 -1 Hammarlund Midget cond	\$10.00	\$6.00
3K4210	.00005 2 Selectone transformers	1.80	1.08
3K4256	R400 6 00 -1 Selectone Oscillator	12.00	7.80
3K4826	Coupler No 340 - 2 S M Audio Transformers	3.50	2.33
3K4211-	2 Selectone Tr. n former	16.00	9.60
3K4619- 3K432 -	R410 + 86.00 -8 Ben amin Socket + 75c -2 Tobe 1 mf By-Pa + Con-	12.00 6.00	7.80 3.60
3K755	den ers 90c -1 Carter .002 mf Fix, Cond. -1 Carter Hi-Ohm 500.000	1.80 .50	1.08
3K4519- 3K4510-	ohms 1 Carter Imp. Rheo 30 ohms. 1 Carter 11 ohm I ixed Re. -1 Carter Imp. Rheo with sw.	2.00 1.00 .25	1.20
3K2426-	-3 Carter Tip Jacks No 10	1.50	.90
K2429-	 0 10c -1 Carter Jack No 1 -3 XL Binding Posts -2 Kurz-Kasch Dials 360 de- 	.30 .25 .45	.18 .15 .30
K5789- K5644	gree (\$2.00 -1 Bakelite Panel 7x24x ; in., 1 Wooden Ba board 9x25 In., disc hancous Lues, Screws, etc -20 ft, bus bar No. 14		2.40 3.90 .49 .30
K1644 K1529	Blue Print Jones Multipluz, BM	.25 .50 2.50	.16 .30 1.50
K352	Complete set of parts, List price, \$84.10. Net Shipping weight 25 lbs.	. \$5	1.95
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making it particularly suitable for usin meating making it particularly suitable for usin meating making it of the suitable for using the suitable for the suit

#### **Scott Selectone** Transformers



#### For Baseboard Mounting

The e are transformers which made the World's Re ord Super Nine to good. Type R400 is an intermediate transformer with cloud iron core Peak frequency of 45 K. C. Type R500 is a tuned the transformer of the air core type. All are matched to within a fraction of 1 per cent, assuring perfect result. A true laboratory product Shpg wt, 1 lb.

3K4210-Selectone	R400 L14	τ. \$6.00.	Net \$3.90
3K4211 -Sele tone	R410. Li		Net 3.90
3K4256-Selectone		Coupler.	List, \$3.50.
Net			\$2.33

New Selectone Two Stage RF Super Amplifier

3K4158-1	Lemler two gong cond.	
3K1400-1	60035 mf . \$12.00 Kurs-Kasch Versier Dial. 2.00 Selectone R. F. Transform-	\$7.20
3K4580-1	er , B 520 (\$5.00) 10.00 St of tone Transformer B530 5.00 Corter Rheo IR-15 ohm 1.00	6.50 3.25 .40
3K4803-1 3K695 -2	benjamin Sockets (unn.td) 1.00 pair S-M brackets No 450 .70 XL binding posts, 3 K655-Ant.	.60
	3K666-Gnd	.20



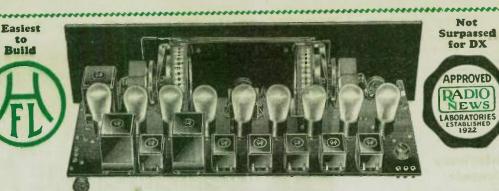
LIST OF PARTS-Continu	bed
3K5790-1 Bakelite Panel 7x12x ³ min. 3K5791-1 Bakelite Subpanel 7x10 ³ a 3K1529-1 Jones Multiplus Type BM 3K698 -1 Miscellaneous Luce, errew.	2.60 1.54
Shipping weight, 10 lbs. 3K353—Complete set of parts, List price, \$40.75 - Net	\$24.95

World's Greatest Tire Values-Pages 122-127

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3

Page 61



# The New Improved 9-in-Line **Makes Greater DX Records** This Marvelous Super as Specified by Citizens'

#### **Radio Call Book Performs Better Than Ever!**

**Gets** Europe

There are thousands of experienced set users in this country who insist upon a radio receiver that reaches everything in the air, breaks through the most tangled interference and produces house-filling volume at all times. To them, the Nine-In-Line is recommended. Its record of popularity here in Chicago —perhaps the most difficult reception spot in America—is eloquent proof of

its efficiency.

As an example, while 13 local (mostly super power) stations were broadcasting, it was a simule matter to tune in on a score of long distance

broadcasting, it was a simple matter to tune in on a score of long distance stations on a midsummer night. In broad daylight, stations 600 miles distant were received with full loud speaker volume. Seldom if ever has such extreme solectivity and superior reproduction been accomplished. This ideally balanced circuit employs four stages of R. P. long wave ampli-fleation bringing power for reaching great distances under any and all con-ditions. Tendency of highly amplified intermediate frequency signals to feed back into the audio system has been entirely overcome by the use of a spe-cial audio frequency transformer sys-tem. The giant H. F. L. Audio trans-formers perfectly amplify the useful range of audio frequencies but sup-press the higher unwanted frequencies effectively. effectively.

**Easiest Super to Build** One look at the illustration above shows you how very simple is the con-struction of the Nine-in-Line. It can be built much more quickly than the average four or five tube joh. A nota-ble feature of the H. F. L. layout is that there are no plate and grid leads, the lugs on the transformers fustening directly to the tube sockets. All wir-ing is placed under the sub-panel, with minimum length leads. Not a complicated part or turn about it, even the basperlenced builder can assemble it.

Neat, Compact Appearance The arrangement of parts has been designed along per-fectly symmetrical lines. No wiring is visible. The trans-formers parallel the tubes, which are in one straight line. When finished it presents a most attractive appearance, equal in hayout and construction to the highest grade fac-ter built and tory built sets.

#### **Most Economical Operation**

Due to its all around emiciency, the Nine-in-Line takes a minimum toll on both "A" and "B" batteries. The fila-ment control is extremely sen-silive, the tubes functioning perfectly on low voltages.

#### **Unsurpassed** Tonal Qualities

This improved 1928 model Nine-in-Line carries the new giant audio transformers as shown in the larger illustra-On the opposite page you tion. will find a curve chart show-ing the action of th se mar-velous tone reproducers.

Rarely if ever has any audio transformer produced such results. The fully balanced system assures an extremely quiet operation. There are no regenerative howls or os-cillations. It glides into station after station with un-canny smoothness. The sweetness, purity and faithful-ness of reproduction of voice, instru-ment, high and low tones, is a delight to the most critical listener.

#### **Specialize on This Fine Set!**

Set builders could make no better se-lection of a super for their trade. It is quickly built. It presents a fine ap-pearance. It s performance satisfies, Housed in one of the fine omsoles shown on pages 107-115, it makes a receiver fit for the finest home.

#### List of Parts

<text><text><text><text><text><text><text> (All names on file-furnished on List, \$2,25, 3K2938-1 List, \$1,00, 3K1529-1 3K5692-1 List, \$6,50, 3K5693--1

- 3K365-Complete Set of Part. Lint Price, \$117.85. \$67.50 Net.

Shipping weight, 25 lbs.



request)

#### New 1928 Hammarlund Roberts Hi-Q **6** Tube Shielded

The new Hammarlund-Roberts Hi-Q six represents the ultimate in six tube re-ceivers. It incorporates many new refineneutral which have not been introduced here-tofore. The receiver consists of three stages of radio frequency amplification, de-tector wild two audio frequency stages.

#### Hair-Sharp Selectivity

<section-header><section-header><section-header><text>

#### Perfect Reproduction

To insure the most pertect reproduction attainable, Sausson Syn-phonic transformers are used in the aedic tasks. Provision is a mode for a power take at that great telume can be obtained without distortion. This ecoupled with the well destined radio frequency amplifier produces very natural and the inc target in the load speaker. The circuit is radio an application of the familiar Neutradras closult which is noted for its total qualities, easy tuning, and wide tanget.

#### Easy to Tune

Easy tuning is accomplianed by enriceving the new Hammarland Drum Dial and coupling the condenser together. A station is tuned in with the dial and there are no other adjustments to make except for volume. The volume may be controlled at will from a whisper to a roar by adjusting the volume control.

#### Easy to Build

The construction of the set is very finite. Anyone can build if with no difficulty. A Van Down bent and drilled metal chaosis consider with all hastware is supplied. Everything is worked out at the factory and it is only necessary for the builder to assemble and why the set.



No Cabinet included. See pa c 117. Cabin t No. 16K7910. Panel #12.0 1# 7 x 21 mehns; de pth f ha i 12 in.



6 Tube Shielded

The only table needed are a seven driver, phere and a soldering mon. No difficulty will be experienced is the anatom set builder in dufficating the results obtained in the laboratory. The set is very nest locking with its well is barened Micarta Panel and the Hammariand Drum Ind. The mode of the set is particularly next since all wiring is beneath the top of the metal changes. The bayout is very symmetrical. This set is one which you will be proud to exhibit for your friends' approach, both in appearances and in operating qualities. Complete and simple constructional information and disarabing are supplied with the bit.

		LIST OF PARTS	
Cat. No.		Description Tie+	Net
3K4323 3K3321	2	Sam a Symposize Tran . or y on \$18 on	\$11.70
383321	4	Hammarlund .000 Midline Con-	
3K3304	4	denerger 55.50 22.00 Hammelund HI-O Six Anto	13.20
	-		
3K3305	4	Remarkani RFC-S5, RF	7.20
-		Chose cuile of the fin o on	4.80
3K1444 3K563	1	Hammar mad I have have the 2 Coo	
3K561	1	Sanaamo .001 mf Fix. coul 40	.32
0	*	San amo .000-5 m. fix. cond. with chip	
3K5416	1	Carlet IR-5 Inth Rhan 6 also 100	
3K2586	1		.60
3K3038 3K448	1	Durham metallized Real o mer 50	.:30
3K3207		Sumania 1 mft. cml. c 1.25 3.75 Amperite No. 1-A @ 1.10 2.20	2.44
3K3210	21	Amperite No. 1-A @ 1.10 2,20 Amperite No. 112 1,10	1.32
3K4623	6	TATY CONTINUE STRATE OF ALLS 2.40	.66
3K687	3	AP N THE THE YOR I DETERMINE THE TEN AND THE APP	1.56
3K1532 3K3306	1	LHLICS NO. 600 Calle Currister 2 00	1.80
583500	T	Foundation Unit Consists of	
		dr. and ent. panel. Van Dourn	
		alter distance alternate should be	
38240-	C		10.08
Net Net	c ml n t		
			\$59.60

Shipping wight, 20 H .

Separate Part for Hi-Q Six

Any of the slove parts may be obtained under the catalog number shown and at the net price quoted.

#### THE H. F. L. TRANSFORMERS

THE H. F. L. C. T. The New H. F. L. Audio Transformer The H. F. L. Chiefer on of the most diff-methy price of the most difference of the most diff-tion of the most difference of

H. F. L. Push-Pull

Transformers Push - Puli Tan ormer 6-167, C-168-The ultimate in quality. Cancels even bermeler, matched plimity and conclust. Secures

3K4368-C-167 (Input) Lit, \$9.00. 3K4369-C-165 (Output) Lat, \$9,00. ....\$5.40

FREE TUBE OFFER-SEE PAGE 52

H. F. L. Units Designed for base board or invisible panel mountaint. Enclosed and scalar in uniform site remains machine mountain about so

dif-210-Iren cute transformer wich high mightfreihen factor. Range 32 to 42 hile-cutes. 48.00 Ni. \$4,80

 3K4338-List proc. \$5,00. Not. \$4,80

 II-215 Air core Transfermer, functions

 destand for maximum cDoc mes at 7 kilesche.

 3K4339-List price, \$5,00. Not.

 \$4.80

 SK43341-List price, \$5,50. Not.

 \$3.30

00 %



L-430 Low Los Rallo Fre-ouncy Transfermer and Occillator Counter. 3K4342-Last price.

.....\$3.30

#### H. F. L. Curve

The curves were taken under scale operation conditions. They how the remarkable efficiency of the H, F, L, transformers over the curve number assile. The curve at cond. Is important. Balow 30 cycles the drop chimatic more boaling. Above sould create static frequency resonantion is produbliced by a drop in simplification. Yet the useful frequencies are all amplified evenly.

The Improved **REMLER** 45 K.C. Super As Specified in Citizens \$6654 **Radio Call Book** 

Radio Call Book The add Bod circuit, which was as officient and popular, is the basis for this model. Two tuned that the adjustivity is very freat. The transformers are so dedined that they have a very sharp cutoff to avoid interference. The adjust and amplifier consists of the theorem of the they have a very sharp cutoff to avoid interference. The adjust and amplifier consists of the transformers are used so that they respondentian is beneath the panel of that they the transformers are used so that they the transformers are used so that they respondentian is a nearly particle as can be obtained. All write is beneath the panel is very beautiful with its vormetric layer closely as they have a tuit in Vernier attachment. The builder will find that the set will give even the there results than the excellent set will give even the the theorem consisted breade areas. The builder will find that the datance. Its selec-tive is very asy to build when following the campated interaction furnished. The write is starge. Infinued] List Net

Net \$0.45 .66 1.40 98 6.00 4.80 6.00 6.00 .42 3.90

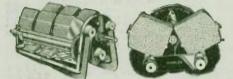
> 4.16 .18

> > .39

.48 \$66.54

							and the second se	in true the h	lutin
		List of Parts	List	Net		Lit		(Continued) I	
3K4154	2	Reinler .0005 m. f. Var. Cond. a \$5.00	00 014	\$6.00	3K4619 3K3213	1	Benjami	n X Socket Ne. 11	\$0.75
3K4129	2	Remler Transformers			3K3207	1	Amperite	No. 14	1,10
3K4128	•}	No. 610 of \$5.00 Remler Transformers		6.00	3K686	14		. Bind. Posts (a)	2,10
		No. 600 or \$6,00	12.00	7.20	3K3103	1		iodemer G-5	1,50
3K518	1	Dubliner .006 m. f. Fix.	.75	.45	3K4179		Tyrman	Drum Diale	10,00
3K510	2	Dusilier .00025 m. f.			3K4185		Tyrman	A. F. Tran a n Pu-h-Pull	8.00
OVELA	0	1 ix. Cond. at 35c Dublier .0025 m. f.	.70	.42	3K4186	н т.	Trat.		10.00
3K514	_	Fix. Cond. # 40c		.48	3K4187	1		Output Trab -	10.00
3K505	1	Dubilier 1 m. f. By- Pa Cond	.90	.54	361833	1 1		as Brachet	
3K504	1	Dubilier .5 m. f. By-			3K567	i i	Micarta	7 x 25 x 216 in.	
01/0014	1	Pas Cond Daven 2 me., Grid	.75	.45	365672	2 1	Micaita	nd Enni, Panel, 10x25x916 in.	
JALJIT	-	Izrak	.50	.30			Dr. S	ub-Panel	
3K2903	1	Daven Grid Leak Mt Silver Mar hall		.21	3K4013 3K698	3 1		eter Seld t	
3K4828	1	Midget Var. Cond			38090	-		, Nut , etc	
3K3742	1	Camfi ld O e. Coupier		2.10	3K2106	3 1		eme Celatsite	
3K4403 3K4405	1	Front 10 chim Rheo	.75	.45	381661				
3K4404	1	Lie t 25 ohm Rheo		.45	(*************************************				
3K2414 3K2416	1	Carter Jack		.48	3K366	-Con	aplete set	of part. List	
3K4742	8	frot Sul-Pan I Sock- et @ 10e		1.92	1'ne, \$11	0,45,		weight, 25 ha.	
Sec.		Ctr ( 100	0.20	1.92					

#### **Remter Condensers**



Dial rotates through full 350 degrees, giving greater Dial rotates through tull are the string freeker separation of capacity at zero dial settler, allowing com-pensation for differences in coal construction, matching taned circuits very accurately. Both sets of plates ro-tate. Divisen by Baskine gears; no hody capacity. Shinging weight, 2 to 5 lbs.

No.	Denti	ntion		List	Net
3K4153-Sin le	SLF.,	.000.35	MF \$	5,00	\$3.00
3K4154-Sin le	SLF.,	.0005	MF	5,00	3.00
3K4155-Sinde	SLF.,	.0061	MF	5.00	3.00
3K4156-Since					3.00
3K4157-Sincle					3.00
3K4158-Double					7.20
3K4162-Deur le					7.20
3K4163-8-Gang	SLP.,	.600.55	MF	15,00	9.00
3K4164-8-Gaus	SLW.,	.000.5	MF	15.00	9.00



#### Remler.Type 600 Intermediate Frequency Transformer

For \$500 cycle inter tube coupling where han core transformer insures high voltage step up ratio and uni-form primary impedance over efficient frequency rame. Babelle case, highly poil hel. Terminals marked haluly. Shirpin well ti, 10 oz. **3K4 128**-Lit, \$6,00. Net .....\$3.60

#### **Remler Choke Coil**



Remier Choke coll No. 35 Choke Coll used for con-trolling path of radio frequency current to prevent seneration of parasitic black forquencies. Used to advantage in any radio receiver. Case of meuded Bake-lite? Size 1 inch dameter, 1 inch deep, Shiqping weight, 6 oz. 354 d 165-No. 35 Choke Coll. List, 90c. Net, each......54c

Remier Drum Dial The provided and the second secon 3K4166 3K4167

**Remler Drum Dial** 

#### **Remler Standard Dial**

The well-known dial made of aluminum. Bakelite knob. Fits any 1, inch shaft. For 360 de-ree condenser. Cardboard dials for logging. Shipping weight, 4

3K4168-No. 636 Remler Dial. 

# Remler . Type 610 Tuned Stage Transformer

An air core transformer for the tuned stage. Used between last intermediate frequency tube and detector tube. Fixed tuning condenser clips on sec-ondary terminals to tune to 45,000 cy-eles. Bakelite case with plainly marked terminals. Shipping weight, 10 ez. **3K4129-List**, \$5,00, Net., \$3,00

#### **Remler Improved Socket**

Universal X type sected of moulded Bakelite. Very efficient contact print, giving contact whole lemath of tobe pin. Contacts self-cleaning. Screws and solder has on arms for novel contact. Shipping with 2 oz. 3K4624-List, 59c.



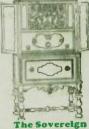


Net Price

#### The Wyndemere Console

The kind of furni-ture you see in the m ost elegantly fur-nished homes. Plain and dignified in Its and dignified in its lines, it makes a strong appeal to everyone who sees it. The Remier Super fits into it perfectly, making a splendid in stallation. See page 110.

Remler is a name long known in Radio as signifying apparatus of the finest quality!



#### Console

Superior console, both in name and quality. This style of cabinet has long been favored, because of the posi-tion of the loud speaker. This makes an ideal setting for the Remier Super Re-Seepage ceiver. 107.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History

# The Remler Improved Infradyne Receiver

#### 10 Tubes-Great Selectivity, Volume and Distance

Ten tubes with Simplified Control-Two Staces R. J. Anaparte site, Oscillator, Trast Detector, 3 staces of 95 Meter Amplifica-tion, Second Detector, and Two Stakes of Audio Amplification. Only two tuning con-denser: the oscillator by a sincle condenser. Maplification inside public through the site of Render Intradyne Amplification of the enteries, yet preserving the original first constituent reception and remarkably clear reproduction are the outstandly clear reproduction are the outstandly clear reproduction are the outstandly clear reproduction are the outstandly

All parts supplied were carefully selected for this kit and the builder should have no trouble in following the marinetions and making a duplicate of the laboratory model.



#### As Specified in Citizens Radio Call Book

List of Parts List of Parts No. 3K5222 n. List of Parts 7 x 28 in. Dr. and Eng. Formica Pan I. n. List of Parts Lynch Grid Lk. Mount. Lynch i necolum Grid Less... Lynch 2 mecolum Grid Less... Sungamo 0001 MF Tixel Condenser Sungamo 0005 MF Fixed Cond. C 400 Quan. List Net Quan Net \$0.243 .333 .26 T.141 1 3205 3146 3145 559 562 8 x 27 x -/ in. Dr. 1 ormica Sub-\$0.35 \$ 7.00 \$ 4.53 3K5762 E 5.20 16.50 3.00 8.00 Panel. Remler Type 700 Amplifier. Remler 648 .00035 MI Vari. Cond Cardwell .00035 3-Gang Variable 3K5754 3K4153 3K3477 .40 27.50 C 40c. Sangamo .00025 MF Fixed Cond. 5.00 .80 .52 3K 561 1 Sanzano 00025 MF Fixed Cond. G. 8. Tobe I MFd By-Pas Cond. 81.25 Set Cambel MFd By-Pas Cond. 81.25 Set Cambel Type 22K Duofstraars Set Cambel Type 22K Duofstraars New York Conference on the Set Con-Set Conference on the Set Conference Set Conference on the Set Conference Doz. No 631.1 Marchine Strews. Doz. No 631.1 In Hat Strews. Doz. No 631.1 In Hat Strews. Doz. No 631.1 In Hat Strews. Doz. 6.3 Her. Nut Timed Sola. Lar. Feet No. 14 Cause Timed Copper Feet No. 14 Cause Timed Copper Wire. Cond. 12.00 .50 2.50 10.00 1.63 6.00 .75 Cond. Silver-Marthall 25 mmfd Midget Cond. 1.50. Westen Model 706, 0-7-140 Volt-7.80 3K 432 3K3740 3K5756 3K1400 3K 122 2 3.00 1.80 3K1982 1.25 IN CHE 9.00 5.85 2.40 .304 .044 .044 .044 3K1833 3K4423 3K3236 Pair Kar Sub-l'anel Brathet . 3K 8682 3K 6003 3K 6005 3K 6005 3XK 6005 3XK 746 3XK 601 3XK 600 3XK 7 4.00 .70 51 Yardey 30 ohm Rheo.... Floeirad 500,000 ohm Variable Re-1.62 40 al tance 2.00 1.20 .15 3K3297 Electrad 300,000 ohm Variable Re-1.20 .30 .27 .39 1.44 2.70 7.00 7.00 2.00 3K2422 3K2421 3K2515 3K4700 3K1529 3K1220 Front Double Circuit Gera Ja-Front Christia Gera Jan. .50  $\frac{100}{50}$ 45 .40 .18 .69 65 3K4013 3K5758 Set Blue Prints and In thier and 1.00 3K1221 3K3210 Net Type 112 Amperite ... .66 3K354 Complete Set of Parts..... \$133.61 \$84.43

# The New REMLER 1928 INFRADYNE

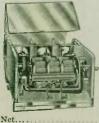
# As Specified in Citizens Radio Call Book and Radio



Times have channel Hone built radio is now shead of the factory built et. In this set, all metal construction -illuminated drum control, complete digidin, automatic coupling-consealed wiring -hair splitting selectivity and the finest tons quality obtain-able, make it the last at on the American market.

A serewdriv rand of h riron ar the only tools needed to assemble this set in an evening time. You may have 5 or 10 tubes at will by throwing a swarh which is mounted on the panel.

# **REMLER Radio Frequency Amplifier**



No 710 R. F. Amplifier incorporate two states of R. F. multification and a detector. Entirely enclose in a sheet copper care which size complete the transmitter sheld-ing. Desired for use with Renier Drum Dislot or ordinary 300 descree dual. An antenna compensator is supplied, witch nullifie the detuning effect of the antenna on the first amplifier. Thus it is a true, sanche control amplifier, a witch is provided for selective or non-elective tuning, it is used in the new model infradyne or it may be used with any addo unit to make an efficient tuned radio fre-uency receiver. It includes solenoid colls, Renier S-sanc ondens er, Remier so kets and special re istance. Furth on any set to increase the ranke and selec-tivity. Ship wit 15 lbs. DE

3K5774-Complete with Antenna Com-per ator. Lit, \$55.00. DEL Stor. \$33.00

The cabinet problem in The entire t problem as solved by a beautifully em-bodie copper cabinet finithed in baked crystalline of a neu-tral shade. Length over all only 26 inches You will agree with us that it is the finest kit you have ever seen.



List of Parts

3K5778-1 Render Infradyne Foundation Kit in-clutes panels, the state, dials, disgrams, acks, switchen, steel chang, choles, cre-chit coil, resistance, calder, nut, serres, Lit Nt

3K5774-1 Remler R. F. Ampliner, surfaced with	\$31.20
Antenna Compensator.         55.00           3K5779—1         Remiter Infrastyne Cubinet and acc.         15.00           3K1900—1         Jeccil 0-5 volt meter No.         15.00           3K5775         Itemiter Infrastyne Cubinet and acc.         15.00           3K5775         Itemiter Infrastyne Amplifier.         27.50           3K4826         2 Silver-Marshall 220 Audio.         16.00           3K4827–1         Silver-Marshall 221 Output Trans.         7.50	33.30 9.55 16.550 9.60 4.50
1.1.52	Net

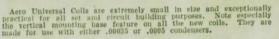


The famous 50 meter internediate ampliner, besides meeting the requirement of the Sar and Carout, make a very efficient 3 take r dio frouce y simplifier in con-nection with all standard tuned r dio frouce y or neutrodyne etc. Make a nartid in roverment in eelectivity and activity of any in trument con-trol of bakelite and at sci-plated brist on polished Bakelite panel Shiri de in a baquered copper case. Shipping wit, 516

3K5795-List, \$27.50. Net, each. \$16.50

No Set is Right Without the Right Loud Speaker-Pages 29-36

# SUPER SENSITIVE



Aero Colls are twice matched—I. c. on both the high and low frequencies on the broadcast band. This permits their use with gang condensers, where exceptional care in matching is necessary. Sharp selectivity, true tone qualities, long range and volume are all possible with AERO UNIVERSAL COILS.

#### Aero Tuned Radio Frequency Kit



Kit consists of 4 twice matched colls; one Aero an-tenna inductance with variable primary and 3 Universal R. F. transformers.

#### RadioFrequencyKitforAero-Seven

Kit consists of 3 twice matched Colls-Three Universal R. F. transformers. Wound on bakelite skeleton forms. 55% nir dl-electric. Used with 201A, 198, 112, 240 and A. C. tubes. Range 200-550 meters. Used in Aero-Seven circuit. Shipping weight, 1 hb.

3K1042-No. U-123 for .0005 Cond. 3K1043-No. U-123 for .00035 Cond. List, each kit, \$12,00, Net........\$7.20

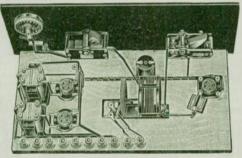
#### Aero R. F. Regenerative Kit



For Aero 4 An indispensable kit. Consists of one Aero Universal R. F. Transformer and one Aero Uni-versal 3 Circuit Tuner of fixed

Tuner of fixed tickler type can be made more efficient fith these coils. Range 200-550 meters. ised on 201A, 112, 199 and A. C. tubes, ised in Chicago Daily News Receiver. hipping weight, 1 lb. with Shinping weight.

3K1044-U'-05 for .0005 mf. Condensers. 3K1045-U-953 for .00035 mf. Con-densers. List, set, \$8.00. Net.....\$4.80



SPECIAL SHORT AEBO WAVE KIT Approved by the Radio News Laboratory

Same as Aero Short wave kit ex- cept that it uses 3-Thordarson R-200 transformers, two in the audio am- plifter and one as a grid leak. Gives wonderful reproduction on short wave broadcest work. Not recommended for code work. May be used up to 550 meters by using the areo colls 1NT-4 and INT-5 shown on this nage. Shipping weight, 18 pounds. 3K774-List Price, \$60.35.
Optional for Greater Range with
Short wave kit. 3K3524-INT-4 Coll, 125-850
Motors
3K3526-INT-5 Coil, 235-550
Meters. List Price. each, \$4.00.
Net, each

#### Aero Universal 3 Circuit Tuner

ERD CO



.00025 variable condenser for regeneration. Variable primary for gov-erning selectivity. Us ed with 201A, 199, 112 or new A. C. tube. Range 200-550 meters. Shipping weight, 8 oz. 3K1046-No. U-55 for

Fixed tickler using

0005 Condenser. 3K1047-No. U-553 for .00035 Condenser.

List, each, \$4.00. Net ......\$2.40

#### Acro Universal Antenna Coupler

Same construction as 3 Circuit Tuner. highly efficient low-loss antenna oupler. Incorporates the famous Aero-A coupler. Coll Universal Coll principle. Used with 201A, 199, 112, 240 or new A. C. tubes. Range 200-550 meters. Shipping weight, 8 oz. 3K1048—No. U-96 for .0005 Con-

denser

3K1049-No. U-963 for .00035 Condenser.

List, each, \$4.00. Net ..... \$2.40 Aero Universal Wave Trap Unit



3K1050-No.

Makes very efficient wave trap or may be used to make crystal set more efficient. Low distributed ca-pacity and resistance. Eliminates interference. Used in Radio News wave trap. Range 200-550 Shipping weight, meters. U-4 for .0005 Con-

denser 3K1051-No. U-43 for .00035 Condenser.

List, \$4.00. Net.....\$2.40

8 oz.

#### **Aero Short** Wave Kit As Specified in Radio Call Book

Call Book This is same kit used by the University laboratories, the MacMillan Expedition, etc. Coils are compiletely inter-changeable so that all amateur hands up to 125 meters are correct. Higher wave lengths up to 550 meters may be to 550 meters may be waves this kit is excellent for world-wide reception. Used in many amateur stations. Can be easily built by the most inexperienced amateur. Em-ploys 3 UX201-A tubes.

List of Parts List Net \$3.74 3K1052 3K3522 7.50 3K1062 3K4147 3.25 3K3468 3K3469 3K2508 3K4439 3K4619 3K4817 .60 3K1053 3K751 9 .30 K3224 Tobe Tipon 5 Meg. Grid Leak Thordarson 6-1 Trans. 5.40 .15 .30 3K1211 3K2101 3K698 3K1059 List Price, 9.00 .25 \$28,45

#### Aero Interchangeable Coil System

INDUCT-

TANCES

The AERO short wave interchange-able coll system unquestionably is the most efficient on the market. Plug-in type colls, with extra colls obtainable, permit the operation of a set built with them for the length of the entire wave band from zero to 550 meters. Base meaning are provided to access. Base mountings are provided to accept all size coils in this system.



This kit consists of three interchangeable coils, 15 to 130 meters, each unit compris-ing a grid and plate inductance. Base is provided with a mounted adjustable primary coil, whose coupling may be set to suit long or short antenna. Any low wave tuner can be greatly innurored by using AER(0 short ware coils. Used by leading engineers and ameters throughout the world. Uses .00014 tuning condenser. .0025 fredhack condenser. Includes 3 coils and mounting base. Ship-ping weight, 1% the.

3K3522-No. LWT-125. LIS		57.50
Broken Kits. 3K1063-No. INT-1, Rar		
3K1064-No. INT-2, Rai	nge	31.5-68
meters. 3K1065-No. INT-3, Range I List, each, \$4.00. Net	57-133	meters.

3K 1066-No. LWT Mounting Base, List. \$3,00, Net......\$1.80 Acro Interchangeable Coils



Aero

Choke Coll

000

With these colls With these colls you can increase the range of your short we set from zero to 550 meters. Shilp-phing weight, 8 oz. **3K3524** — Coil No. 4, Range 125-250 meters. **3K3526** — Coil

Aero 3 Circuit Tuner



Designed for uniform choking over a wide range of wave lengths, including Broadcast a n d Amateur bands. Eliminates appear-ance of so-called "holes" In the tuning range. Ship-ping weight, 6 oz. 3K1062—No. C-60. List, each, \$1.50. Net



The

Er

SI Cor Thi console a sple net for Aero S Receive a ver appara novel speaker nished, purchas of horn type. size and see par

10 10 10

3K4420 3K1418 3K4877 3K4619

# AERO-SEVEN 10-Kilocycle Selectivity

**True Single Control** A new and unique bookup. Incorporate 3 stages of B, F, and a 2 stage (A, F, -2) stages tuned R, F, and an carrient area. The mer 240 tune (Hish-Mu) are used in R, F, detector, and one unito stage. One 171 and stage 2014 stage on the stage of the sta



As Specified by Citizen's Rad the Call Book

of the dial without Intervence. Frenchout we with type 240 tube having annihilitation factor of 100 Low to throughout. Performance and control makes Easy to build. Popular-priced. Range 200-50 met. Colls used are matched at both high and law where the Kathan Extremely harp selectivity. Parel ite 7.24 methes. matituitie 1 170

van-	Given 10	hilony	el electivity t thou	tor er	h point	-
hire	3K1042	3	List of Parts Acro R. F. Trans-	List	Net	
nsole	3K1062 3K3453	111	Acro R. F. Choke Coll A m c o .0005, Three	1,50	\$7.20 .90	
s beautiful will make	3K1718 3K1717	6 1	denier S. F. L Amico Seckets (g50) Amico Floating	11.25 3.00	6.75 1.80	
endid cabl- either the	3K1738	1	Sechet	1.00	.60	:
even or Six r. Presents	3K1740 3K1756	1	Gat Am co Re. Mounting Am o R C-1 Relator	.50 .30	.30	
y striking	3K4802	1	Coupler Kit She Marhall Drum	7,00	4.20	
grille. No is fur-	3K4803	3	Dil Silvir - Mirhall	3,00	1.80	
giving	3K654	1	Linc et	,70	.42	1.01
ser choice	3K615	1	etat, Midget Carter 200 ohm Pot n-	.50	.30	
For full	3K4512	1	ticnet r, Milet Carter & 10 ohm Fixed	.75	.45	
illustration description,			Reit net	.25	.15	
e 114.	3K4541	1	Carter 1600 ohm Fixed Rematance	.30	.18	
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	7x2 frehes.				
	3K2512 3K757		t of Parts (Continued) Carter Filament Switch Carter .5 MP, By-	Li t \$0.65	Net \$0.39
	3K754	1	Pass Condens r Carter .001 MI. Fixed	.90	.54
	3K752	1	Condenser Carter.00025 MF.	.50	.30
	3K788	10	Fixed Contensor XL Lettered Hinding	.40	.24
,	3K353	1	Post	1,50	.90
	3K2106	1	tion Unit Pkr. Acms Colatite	12.00	7.75
	3K698	-	Wire Miscellaneous Lugs,	.80	.48
			Bolt , Nut , Etc		.15
	3K367-0 \$59,05,	omple Nu	te set of purts. List Prict Shipping weight, 15 R		\$34.95
	Panel View of Aero- Seven	E		-	20
	Geven		1. ALL		No. of Lot of Lo

The Improved Aero-Six Receiver





The Chicago Daily News The Aero-Four Four Tube Receiver four tule receiver u in,

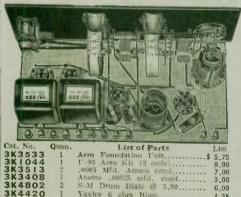
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Aero-Six

205	3K2101 3K369 (10 Lengths busing	.16
0	3K1062 3K698	1 Aero 60 Choke coll 1,50 1 Miscellanema acress	
Ó	3K3105 3K790	1 X-L Consistence, Model N 1,50 11 X-L Bundling posts	.90
0	3K764	1 Tole 2 m. Thon Grid Leak 50	.30
8	3K768	List of Parts (Continued) List 1 Carter .00025 Continuer with	



3K3532 3K1040 3K4802 3K137 3K3321 3K139 3K4817 3K4817 3K432	1 1 2 1 4 1 5 2 1	List of Parts Acro-Davis Frandstian Unit Acro U-16 Kit of Colls Silver-Marshall Drum Pilas Silver-Marshall Dynum 220 Audies, Hammarlund .0005 Contensers Beusenin Societ. No. 9010. Silver Marshall No. 511 Sochers Toba 1 MFD. Condensers	\$12 50 15 00 6,00 16,00 22,00 .75 2,50 1,80	Net \$ 8.13 9.00 3.60 9.60 14.30 .45 1.50 1.08	
3K768 3K764 3K754 3K4420	1 1 1 1 1 1	Carter .00025 MF. Carter Grid Cond. with edgs. Tobe 2 Me., Grid Leak Tipon Carter .001 MF. Carlerat Yaxley Switch Rheestat, 6 ohm.,	.50	.30 .30 .30	



						8.60		
Other Aero	Pa	rts	and	Kits	Show	n on	Pa	ge 81

Yaxley 6 chra Rhee..... 1.35 Kurz K h Knoll..... S M all Socket

Benjamin X Sochet.....

.20 1,50

.75



Improved Silver Laboratory Model Super



Consists of standard regenerative first detector circuit and a conventional oscillator, having tuning controls at ground potential and free of hand capacity. Following these two inbes is the new S-M 440-(1121KC) 3 stage, long wave amplifier and detector—a completely shielded, laboratory measured and calibrated long wave amplifier in one single compact unit. Then there are two stages of audio with S-M 220 transformers. All tubes, including the new AC tubes, can be used with a great degree of efficiency. Used on a 20 or 40 foot antenna, in preference to a loop, greater se-lectivity and sensitivity are obtained. The performance is a revelation. So selective that, if pushed to the limit, it will separate local and distant sta-tions less than 10 kilocycles apart. In comparative tests it will outperform any factory-built commercial receiver on the market, irrespective of the number of tubes. It is believed the most sensitive and selective set ever offered to the public. Supplied with or without stage shields, as they need be used

Supplied with or without stage shields, as they need be used only in congested broadcast areas.

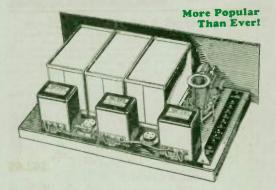
3K4802-2 S-M 805 Vernier Drum Dials		
3K4802-2 8-1 800 fermer brune e	6 00 \$3	60
at \$3.00	0.00 00.	54
91/4000 1 S.M 975 RF CHOKE		
3K4801-1 S-M 342 Condenser	1.50 .	90
3K4801-1 S-M 342 Condenaet		
3K330 -1 S-M 440 time signal ampli-		
fler	5.00 ZI	.00
net state out at a state soil englote at		
3K4816-2 S-M 315 coil sockets at	2.00 1.	.20
\$1.00	2.00	.00
3K4814-2 S-M 111A coils at \$2.50	0100 -	
3K786 -9 X-L Binding Posts at 150	1.35	.90
3K786 -9 A-L Binding Tosts at 10 Cond		
3K4915-2 S-M 320 .00035 mf. Cond.	0 50 3	.90
	6.50 3.	.90
augen damalate Tiet \$89.40.	000	72
3K360-Complete. List, 305.40.	303.	.13
at \$3.25 3K360-Complete. List, \$89.40. Net		
3K361 -Complete with Stare Shields.	\$58	53
Net 3K361—Complete with Stage Shields. List, \$97.40. Net		.00
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# Silver 630 IMPROVED SHIELDED SIX

1.20

9.60

2.00



S-M 220 Audio trans. at

\$8.00 .....16.00

On Pages 107-117 You Will Find The Greatest Array of Fine Radio Consoles Ever Assembled! Their Sale Offers Big Profits

Factory Built Silver Shielded Six

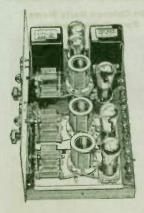
Same as 650 Kit except completely a embled, wired, and guar-anteed by the Silver-Mat hall Co. Complete in carved cabin t with-

List of Parts

List

Net.

## Silver-Cockaday S C-II Receiver 4 Tubes with the Power of Five



engineering skill of Me-Murdo Silver and Lawrence M. Cockaday. It is a twodial five tube receiver (two stages r. f. detector and two stages to ge s transformer coupled A. F.) designed to equal or outperform any five tube receiver on the market. Its sensitivity is exceeded by no five tube set, its selectivity is ample and its tone quality is guaranteed exceeded only by the Shielded Six. Has been given highest praise by authorities throughout the world. Can be used on long waves by using one S-M 116D and two 115D coils for 500 to 1,500

Represents the combined

List of Farts		
3K4906-2 316 B Cond. at \$4.50\$	30.0	\$5.40
3K4905-1 316-A Condenser	4.50	2.70
3K4904-1 537 Double Link Motion	2.00	1.20
3K4816-3 515 Coil Sockets at \$1.00	3.00	1.80
3K4817-4 511 Tube Sockets at 50e	2.00	1.20
3K4826-2 220 Transformers at \$8.001	6.00	9.60
3K48411 116-A Plug in Coil	2.50	1.50
3K4842-2 118-A Plug in Coils, matched		
at \$2.50	5.00	3.00
3K4850-2 631 Stage Shields at \$2.00	4.00	2.40
3K742 -1 Van Doorn Pierced Steel Chassis		
$(171_{\circ}x91_{\circ}x11_{\circ})$ inches; with		
hardware and insulation	2.00	1.20
3K743 -1 Van Doern Pierced and Deco-		
rated Steel Panel (size 7x18 in.)	3.00	1.80
3K4146-2 National Vern. Dials, type B.,	5.00	3.00
3K4590-1 Carter H-16 resistor	.25	.15
3K4591-1 Carter M-200 S Potentiometer.	1.25	.75
3K2426-2 Carter Tip Jacks	.20	.12
3K4619-1 Benjamin 9040 Socket	.75	.45
3K541 -2 Polymet 1 mfd. Conden ers	2.00	1.20
3K574 -1 Polymet .002 Cond	.40	.24
3K787 -10 Eby Binding Post	1.50	1.00
3K363-Complete. List price, \$64.35.		\$38.66
Net		φυυ.υυ
Shipping weight, 25 lbs.		

meters: or one 116E and two 115E for 1,400 to 5,000 meters. May be used with all tubes and power units.

3K764 3K4817-

3K4826-2

50c

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

#### **Transformers** and **Power Equipment**



#### Acclaimed the Best in the **Radio Field**

#### 220 Audio Transformer

The finest produced reardles of rai e Provide ubstantially trai htline amplifiamp'ifiention from 30-5000 cycles. Falls off 5000 cycles, compensating against static. and the state of the second se Weiht, 4 fls., 6 cz. L. t. \$8,00, Net....\$4.80 Ine device. Wei ht. 4 11 3K4826-L t. \$8.00.

#### 221 Output Transformer

**221 Output Hadistormer** For use between last power tube and bud peaker. Present blastin or dame to speak r from dire current. Present advantage of bein he est al ent low notes from inferior amplifica-or improving the tene quality of the test transformer. It im-pedance matches the tube and load peaker average and any limit of tube. Weight, i ba., 4 gr. **3K4827**-List, \$7,50. Net

#### 222 Output Transformer

#### 230 Push-Pull Input Transformer

virtue of

#### 231 Push-Pull Output Transformer

#### 325 Stepdown Transformer

Designed to supply 15 and 25 volts filament current required for the operation of all A.C. tuber as well as 5 and 75 volts for the filaments of 112, 171, or 210 power tubes. Canaely 5 or 74 volts at 3 amperes; 1% and 2% volts at 12 amperes. Provided with elec-trestatic shield and equipped with cord and plue. Weight, 4 ha.,

#### 3K4835-List, \$8.00. Net.....\$4.80 329-A Power Transformer

"H with Used with 312, 280, QRS, or Raytheon rectifier and in addition to "B" supply, will furnish A and C power for A.C. and power tubes. Has two 250 wait, 125 MA reconductive; one 5 wit, 1 amp.; one 1, well 6 amp; ; and one 2.5 wolf, 6 amp, secundary. For 105-120 wolf 60 cycle current. Complete with cord and pluz. Wei ht, here 3K4836-List, \$11.00.

#### Net.....\$6.60 328 Super Power Transformer

A full wave power transformer, for use with 218 B or 281 tubes. Contains 2-350 volt accondaries, ratine 110 ma., 2-714 volt 2.42 anp., 1-114 volt 2.42 amp, whedhas and 1--110-120 volt 60 cycle primary. Cord and sug net included. Shipping wt., 8 Hs. 3K4837-List, \$18,00. Nat

#### .....\$10.80 331 Uni-Choke

A two winding high inductance choice Learned under the Chough Patent Application. Its filtration, when presents work, is parameter to be superior to any other power supply filter. Its tunad section eliminates the 120 cycle ripple. With only 7 Mid condenser carecity, it will outperform two section choices with \$-12 mid carecity. Very stiffscore for use in impedance coupled amplifiers. Frimery in-ductance 2 henties, secondary 7 hentics at 60 MA fould. Air map to fervont startistic. Rated at 55 MA commons duty. Weight, 4 Use, 10 oz.

#### 3K4838-Litt, \$8,00, Net .....\$4.80 332 Condenser Bank

8

Long Wave Transformers

The S-M 210 c.4 211 line wave tran formers with their block B. difference (the 2 inches long, 7 mehes wide, 1/2 inches licht) are so weil known the world over, as to require no introduction.

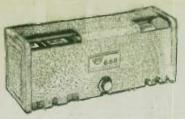
#### 210 Long Wave Transformer

#### 211 Long Wave Transformer

A harply third or can thin former, Supplet third with fr p imary capacity, at any denied peak in money from 50-70 K.C. any type of tubes. Include fixed conducer, Weight, 6 ez. fill ...\$3.60



Four S-M "Unipace led reals-to-use -two hat tivo -with trackle-brown attractive crackle-brown attractive crackle-brown attraction steel chains. Provide a quality of distor-tionles power maph-ficulion and a traonlinary leave of power handling canac-its nyer before at-tained. The S-M 600-122 tained. The



fammer in the same are 660-171A Unipac are fible, for the same fible reserved as the great advantage and the great advantage a packs in their respective fields, yet the prices are very low interprete the grant advantage of path-pull power annu-and are "universal" in application as phonour plus amplifiers, state amplifiers, receiver B supples, or compact ABC pow-plier for receivers using the new AC tubes. TI Innuification amphfirm, two-IDMAT BUD-

#### 660-210A Unipac

#### 666A Wired Unipac

#### 660-171A Unipac

The SM No. 660-117A Push-Puil Uniproc varily superior to an other 171 power pack on the model. Though the outside amplification is 9 (with 171 tuber) as compared to 21 in the 660-210, the values is analy sufficient for c invary hear error duction, and the heating capacity is considered graver than most 210 power packs. Has an exita this considered graver than used as a complete two state power and ther or as a phonograph used as a complete two state power and ther or as a phonograph while upply AB and C voltage to state using AC tables. Shappen weight, 40 lbs. 3K5661-Complete (ne tubes included).

List, \$66,00, Net .....\$39.60

#### 667 Wired Unipac

3K5662-607-The 660-171A Tripne completely assembled and wired by Silver Marshall (tubes not included). List, \$76.00. Net ..... .....\$45.60

#### S-M Reservoir "B" Power Supply

The Reservoir "B" Pawer Sul, ly Sup ly is the only unit available on the market with low tube voltage re-ulation absolute'y i Guaranteed free from hum, other froubles when operating other froubles when operating with an standard receiver. The 20 cold tap for minber up to 45 MA with only a variation of a few operat. re-10 11 12 f a few per cent. 45 volt t p neal the variation of a MA. Will epane of other type power t to 10 mr. MA. Will equal 371 or other type power tube, Guatanteed to operate up to fun tube. Ha 229 A power transformer which also up-ple A and C power for the new A.C. tube. Weight, 15 lbs., 1 or. **3K5663**—632A complete Just 556 50 No.



complete (no tubes included). \$36,50. Net .....\$21.90

#### 656A Wired Reservoir "B" Supply

#### Tubes for Unipacs and Reservoir "B"

660-210A Unipac require two CN.26B restlier tube, one CN374 glow tube, and two CN10b amplifier tube. e00-171A Unipac require end QRS is MA restlier tube, one CN374 Ballart tube and CC371 Power tube. S M Restvoir B Supply repaires are CN.74 glow tube and our QRS assous restlier tube.

3K934 CX174 3K841 QR855 3K1038 CX310	B restation tube	5.50	Net \$5.25 3.85 2.70 6.30
3N1032-018/1	Tower Inte	4.50	3.15

Silver-Marshall Goods Are Established as Quality Products



The S-M 655 Short Wave Kit contains carefully detraced and matched essentials for constructing a receiver with wavelength range from 18 to 150 meters and a practically unlimited distance range. Has been two great prominence through its use by expeditions such as commander Tystics in Be 1. Use the four cells supplied, the anateur transmitting bands fall will to the center of the tuning condensor scale, and may be shifted as defined irrespective of normal antenna length. "Dead mots" where the receiver will not ocillate are totally clinicated. Further, the antenna condition see allows care allustment of intenas conding to suit individual condition of laca-tion and antenna.

When built up using a pair of 220 transformers for audio amplifi-ion, making a three tube set, they will give excellent reception distant short wave amateur and broadcast stations even in bad in conditions. When built cation rull

#### **Kit of Coils Only Type 117**

Consists of one each No. 117 M. N. O. and P colls licensed under Armstron Patent No. 1,113,149. Range 18-150 meters with 100014 mfd condenser. Withd, 1 b. with 



AB14-Type A, 10-550 meters...

3K4814-Type A, 190-550 meters Lat. \$2,50. Net, \$1.50
3K4812-THE C. 30-13 Internation List \$5.00 Net \$3.00
3K4845- Type E. 1100 and meets, life, order intratel alot
primary and adjustable rotor. 3K4807-Type A. 190-550 meters 3K4808-Type B. 70-210 meters List, \$2,50. Net, \$1.50
3K4809-THE C. 30-10 Heters. List \$5.00. Net\$3.00
3K4846-Type E, 1100-3000 method 5 6
Shipping world, 110 and 111 trin, average with hardware and refer. 3K4815-Unwound Balant form with hardware and refer. S0.75

Type 101-B Coupler





# Net \$21.00

The S-M No. 440 Time Signal Amplifier is a three-class fund R. F. amplifier, and detector, constains of four extra-large alzo tuned arccente transformers and four tube actual, properly by present all wired up and scaled in a correct and brass ratacends, are lead inches, and tuned exactly to 112 K. C. the 267 meter wave lead of the Our stars of the Amplifier is indicated with slidelide. The function of the Amplifier is indicated with slidelide and the start of the out to the start and the start of the Source transformers, hermetically scaled, the amplification is branchou-bilities in the start of any 3-class and wateles accurately from the meter simulation and wateles accurately from the interaction of the Amplifier is cold only in com-pilety strict form, forcery, scaled, habitatory tuned and calibrate for Arlimeter for the Sourd Amplifier is cold only in com-pilety strict form, forcery, scaled, habitatory, the of charge preading and any unit will be remained for pastree accurately from the interactions provided. This mean large the amplifier is cold only in com-pilety strict form, forcery, scaled, habitatory, tube within one preading and any unit will be remained for pastree accurately from preading and any unit will be remained at the factory. The of charge preading and any unit will be remained for pastree accurately for any time within the start forcer manification. The source of the and any unit will be remained at the factory. The of charge preading and any unit will be remained for pastree accurate of preading and any unit will be remained at the factory. The of charge preading and any unit will be remained at the factory. The of charge preading and any unit will be remained at the factory. The source of charge preading and any unit will be remained at the factory. The source of the preading and any unit will be remained at the factory. The source of the preading and any unit will be remained at the factory. The source of the any factor beam and any unit will be remained

# Type 316A Variable Condenser



The same to provide the electrical uniformity and mechanical rights necessary for unit con-trol circuits. Medited straights interesting the type providing equal such of attions over en-tre dat. Plates of ordered brass plate assem-bles avants in a right medal frame destined for aro hequered and see advanable as are both front and pear barries. Made of nicks plates bars. Held mether by steal the role. Capac-3K49005-Lite, \$4.30. Net.

# Type 316 B Condenser

Same as 216 A, except provided with extra long shaft, weight, 1 lb. 3K4906-List price, \$4,50. Net. \$2.70

## Type 317 Condenser



#### Type 342 Condenser

#### 805 Vernier Drum Dial

Attractive excellence brass panel window. Simple to mount. Suitable for any type standard con-denser. Universal for either right or left hand mount. Dial controlled by panel knob, and may be filtuminated by the hand bracket furnished. S.e. 4x4x¹ hashes, Shirying wight, 12 or. 3K4802 List, \$3.00. Net......\$1.80



631 Stage Shield An abusinum can with remov-inche, parred for S-M condenser, 515 ceil seelet, tube auckat, choke, hy-pac condenser and all heads, Weight, 12 cs. Witht, 12 0., 3K4850 Ltt, \$2,00.



W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

# Camfield Super-Selective 9

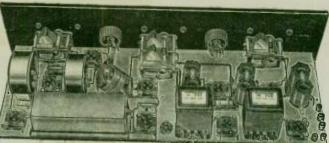
### Sensitive, Selective!

Sensitive, Sciences of proven the theory of the sense is the provided of the sense is the provided of the sense of the sen

quencies. This new

quencies. This new circuit is carry to construct and simple to operate and comparatively inexpensive. It is entirely free from disturbing oscil-later harmonics and it will out-perform any radio set you have ever

Cat. No.	rts F	or Camfield Super-Selective Nine	
3K4066 3K4067 3K4068	Quan 1 1 1	Camfield, 00025 Var. Cond \$5,50 \$ Camfield, 00015 Var. Cond 5,75 Camfield, 00015 Var. Cond 5,75	Net 3.30 3.45
3K3740 3K3742 3K3744	1 1 1	Camfield Kit of Dusferner	6.30 6.00 2.10
3K3745 3K513	2 1	Filter	9.00



As Specified by Citizens' Radio Call Book

			-	
Cat. No.	Ouan.		List	Net
3K424	2	Duldter .00025 Grid Cond. cr 450	00 02	\$0.54
3K3041 3K431	21 01	Furtherin o Mt., Grid Leave to 500	1 00	.60
3K4826	•)	Tohe .5 Mid. Fixed Condensors		1.08
3K4411	21	Silver-Manchall No. 220 Tran Frost No. 806, 6 ohm Rheo tat		9.60
3K4413	23	Froit Ne. 221, 100 abin Pot	1.00	.60
3K1400	3	NU12-Ne (1) NO. 522 101-19	2.50	1.50
3K4619	9	Benjamin No. 010 Sciet	6.75	3.60
3K1833	3	Ivatas Brackets	.70	4.05
3K2512 3K2439	1	Carter Millert Bill, Switch No. 9	.50	.30
3K692	5	Carter No. 6 Juck Switch	1,25	.75
3K1531	1	Liy Briding Posts	.75	.50
onioui	-	Jones Type P.M. Multiplo (Sub-		
3K3213	2	Panel) with 8 foot Cable	2.50	1.50
3K5696	1	Ma arta 7x 0 am, Dr. and En. Pn.	2.20	1.32
3K5697	1	MICHIGA 10520X an In. Invilal	7,60	4.56
		Sult-P n	7.60	4.56
3K698	1	All incredit the second second		.30
3K1653		Actual Size Blueprint	1.50	00
3K349-0	compl t	e SN of Parts. List price \$125 AS		
Net		e Sist of Paris. List price, \$125.45	S7	5.30
		Shipping wight, 24 Hg.		

# The Camfield Duoformer Seven Receiver

# As Specified in Citizens' \$6410 Radio Call Book

The new Campbell Seven is a triumph of sadio engineering, it combines all of the feature of the finest ess and eliminates for using states preceded by an using of the finest ess and eliminates in using states preceded by an using distance coupling time. Thus, the single control is at once realized. There is one state of audio annihilection and one state of push-pull. If it will be the single control is at once realized. There is one state of audio annihilection and one state of push-pull. If it will be the single control is at once realized. There is not be push-pull state at the reproduction is perfect. In-terstate coupling is eliminated by the use of Transmest and Seckets. For baudidid appearance and simplicity in building this kit cannot be urpased. All within is based to be able attractive. The baudidid appearance and simplicity in panel a dis-tinetive appearance which cannot be control to panel a dis-tinetive appearance which cannot be control as the state intervent is the technical work has been done so that assembly fa-the only work with which the turk the associated. Complete in-structions are included with every kit. Cat. No. Quan. List of Parts List Net

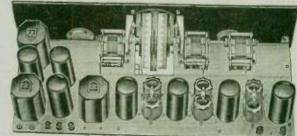
Cat. No. 3K3743 3K4067	Qu n.	List of Parts Camfield 10 in. Cond. Shaft	Li t 0.30	\$ 0.18
3K3740 3K4185 3K4186 3K4187 3K4180 3K4188 3K4516 3K4516 3K4518	3 1 1 1 7 1 1	No. 551 Controloth Type 22 Duofermens Tyrman Audie Trane, No. 3-50 Tyrman David Tranef, No. 3-50 Tyrman Duran Vernier Dial. Tyrman Drum Vernier Dial. Tyrman Sackets Carter Ima. 6 ohm Rhes Carter Ima. 6 ohm Rhes Carter Ima. 9 ohm Rhes	17.25 10.50 8.00 10.00 10.00 10.00 8.75 1.00 1.00	10,35 6.30 4.80 6.00 6.00 5.25 .60 .60
3K2512 3K754 3K768	I 1 1	Re. Carter Imp. Batter: Switch Carter .001 pf. Fix. Cond. Carter .00025 mf. Fix. Cond. with Chys	2,00 .65 .50	1.20 .39 .30

### The Camfield Duoformer Kit



The Duoformer All The Duoformers are wound on a moulded Hatelite form, insuring uniformity and ac-curacy to a decree not attainable with a off-upratus windlin. They are not-oscillating and make a very selective and matter tuned r. f. reedver. Dielectri-lass and field compliant are at a minimum. For use with .000.5 mf. condensers only. Surgheit in matched sits of two inter-tage transformers and our anterna coupling Shaping weight. J B.

coll or in incl. lot. Shipping weath, 10, 3K3741-Type 22 Ducfarmer, Per Set, Li t, \$10,50, Net., \$6,30 The Camfield Du formers, Type 22K, wer destined for use in mul-tiple fund circuit in a set control. Recommend for many requ-lar circuits, for instance, the infradyne and the Camfield Sur-Science, Nue.



3K1654 3K351-0	I 'omr be	etc.	.65 1,50	.39
3K698		Panel, Micarta	6.40	4.16
3K5695	1	10 25x 10 Dr. Formica Sub-	6 90	4.49
3K2106 3K5694	1	Plut, Actain Collision Wire,	.75 .80	.45
3K693 3K5719	5	L's Ligravel Binding Posts Benjumin No. 8629 Buckets	.75	1.80
3K3207 3K1532	1	Amperite 1, ampera. Yaxley No. 600 Calde Connector	1 10	.66
3K3213	1	Lynch 3 memohim Grid Lesk Amperite, 1 ampere	.50	.33
3K758 3K3144	1	Carter H-1000 Resistor Carter 1 mf, Bi-Pass Cond	.30	.18
Cat. No. 3K2426 3K4541	21	Carter No. 10 The Jacks		\$0.12

### Camfield Equaltune Variable Condensers

See Pase 91 for complete listing of the well known Camfeld Equaltune Conden or"

### Camfield Type 620 Coupling Unit

The Comfield coupling that is alopted to many circuits houses the Camfield 9. Mar-ic u d in any aperheter true an o Hfrom 200-550 meters, Would on Baking tubing, secondary in the spalar endary and two for the primary. Shipping weight, 4 oz. 3K3742-Camfield No. 620 Coupling Unit



Sell Consoles with Every Receiver-Pages 107-117

# New Karas Two-Dial Equamatic

Price

4.20

.42

1.50

.60

.60

.30

.12

.90

1.80

2.60

2.93

1.95

7.00

.70

2.50

1.00

1.00

.50

.20

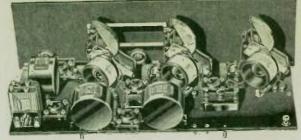
1.50

3.00

4 00

4.50

3.00



List of Parts 
 Price

 List of Part
 List Net

 Karos
 .00037
 mf

 Var.
 Cond.
 .52.25

 Karne Equamatic R.
 .15.75
 \$9.45

 Yar.
 Equamatic R.
 .10.00

 Transf.
 .54.00
 12.00

 Karne Type 28 Audio
 .16.00
 9.60

 Transf.
 .53.00
 .16.00
 9.60

 Karas Mierometric
 .004400
 .00
 4.20

 Datas (\$3.50
 .00
 4.80
 .480

5	Specified In Citize	-
	Radio Call Book	
	658.00 Net	

Completely balanced and perfectly neutralized, insuring easy tuning and implified control. Equal efficiency over entire broadcast waveband. All of the superb tone quality and great volume of the Kuras 3-dial, 5-tube Equanatic. Complete neutralization

of the superb tone quality and great valume of the Kuras 3-dial, 5-tube valume of the Kuras 3-dial, 5-tube makes tuning casy and gives a purer makes tuning casy and gives a purer and richer tone. The variable primaries are set so constant at maximum, just below the somstant at maximum, just below the constant at maximum, just below the somstant at maximum, just below the constant at maximum, just below the somstant at maximum, just below the constant at maximum, just below the somstant at maximum, just below the constant at maximum, just below the somstant at maximum, just below the sometime dials allow tuning to at energy transfer dials allow tuning to at hundred thirty-seven to one. Gives exceptional results under every condition of operation. Its sharpners its clear, pure tones the wonder of radio. Better results its after most 7-tube receivers of other desires. The we Karas transformers and tome filter make the re-production perfect. No distortion is possible unless used with poor loudspeaker. The readily built and operated by the most inex-perineed fan by following the simple instructions in-cluded with kt.

			D	-loo
		List of Parts	List	rice Net
3K 55	2 2	Polymet .001 mf		
		Fix, Cond (+ 30c	\$0.60	\$0.36
3K 55		Polymet .006 mf Fix, Cond. @ 50c	.50	.30
3K 55	9 1	Sangamo (0001 mf Fixed Condensers.	.40	.26
3K 56	1 1	Sangamo .00025 mf Grid Condensers		
		with Clips	.50	.33
3 K291	4 1	Daven 2 Megohm Grid Leak	.50	.30
3 K135	5 1	X-L Binding Post, Ant	.15	.10
3K578	5 1	Formica 7 x 24 x 3 4 D, and Eng. Panel	5.68	3.69
3K578	6 1	Formica 9 x 23 x 3/16 Drilled Sub-Panel.	6.00	3.90
3 K210		Pkg. Acme Celat lice Hook-Up Wire	.40	.24 .18
3 K401 3 K164	3 1	Pl t. Ke ter Solder.		.18
3 K164	9 1	Blueprints and In- structions	1.50	.98
3 K 33	8 (	omplete K ⁱ t	.13	\$58.90



Cat. No. 3 K1825

3K1831

3K1840

3K1828

3 K1841 3 K1833

3 K4619

3 K45171/2

3K45181/2

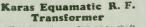
Quan.

3

2

2

Variable primary fastens to shaft of condenser and is automatically varied. Inaprovel sensitivity, so-lectivity and volume. Gives con-stant coupling on all wave lengths, thus giving volume proportional to strength of station--not wave-lengths.





\$3.30 Net

> Karas Micrometric Diat

Dial Provides intest tuning with no huck-lash. Ratio 63 to 1. per-mitting movement of 1/1000 of an Inch. Turns easily and smoothly. No holes to drill Moulded bakelite Diameter 145 Inches. Fits 1,-Inch shaft. Shipping weight 10 of. K1823-150 degree clockwise K1823-150 degree clockwise only. K1823-360 degree clockwise only. K1823-360 degree clockwise only. K1823-150 K1828 K1843 K1829 



New Karas Transformer

Marvelous reception secured with the new Karas Type 28 Audio Frequency Transformer.

Transformer. Undistorted amplification of the low notes, as well as perfect reproduction of high notes. Gives tremendous volume. Anplifies the many vital harmonies and rich overtones that combine to form musical sounds. Compiletely shielded and hermetic-ally sealed as inist climate conditions. Dampness, heat or coid will not affect by impregnated. Compound guaranteed

Completely impregnated.

them 

### New Output Filter

### Karas Orthometric Condensers



Separates all adjoining wavelengths by equal dis-tances on dial. Proper in-diretance will make each point on dial 10 kilocycles apart. In discussion of the second second second the second second second second second in the second second second second second the second seco



### The Lombardia Console

Such a good re-ceiver as the Karas Equamatic deserves a fine console setting. Here is one of the very finest radio consoles made, yet it is not high priced. Complete illustrations description, toand gether with listing is given on Page 113.



### The Stratford Console

This beautiful creation by Lund offers opportunity to the builder of the Karas to set it in an orthoto set it in an ortho-phonic type console. The Stratford is one of the most popular types of radio con-soles and is an out-standing value at the special price we have secured on it for our Dealers. For com-plete details and illustration, see Page 113.



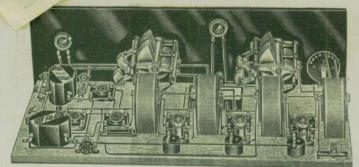
### The Mayfair Console

is impossible to T£. describe or illustrato the richness and stateliness of this elegant console. It is perfectly adapted to the fine Karas re-ceiver. You will find a complete listing, price, illustration and description of the condescription of it on Page 107.

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

World Radio History

counterphase Power-Six \$49.90



A Set of Great

<text><text><text><text><text>

LIST OF PARTS the third honey spent.	
List Price Net Price	
	Net Price
1 TA Torostyle Transformer	
3 TC Torostyle Transformers @ \$4.00., 12.00 7.20 3K 304-12 mag grid lasks Toba	\$1.50
2 1 d 17 Condensity Condensity Condensity (.20 3K3040-12 meg. grid leaks Tobe	
2 Ld17 Condensers @ \$9.50	.30
3K331 - 3 BT mmf Balancing Cond. @ \$1.00. 300 1.80 3K329-6 B-T UX shock sockets @ 75c 450	2 70
<b>3K331</b> - [3 BT R. F. Chokes a 900	
3K331 - 5 BT R. F. Chokes @ 90c. 2.70 1.62 3K2415-1 Double circuit Jack No. 104	.24
1 B + R. F. CHOKES (9 90c	.48
3 1500 ohm reststances @ 500	.10
3 1500 ohm resistances @ 50c 1.50 90 3K2512-1 Single Circuit Jack No. 101	.30
1 B-T 500,000 ohm resis.         2.00         20         3224         10-1         Double circuit Jack No. 104         .80           3 1500 ohm resistances @ 50c         1.50         90         34254         1-1         Single circuit Jack No. 101         .50           1 Let color charts and diagrams.         90         54         342512-1         Filament Switch, Carter.         .65	39
*3K4373-17 x 24 Panel, Dr. and Engr Formica 6 00 2 54 3K3539-1 Carter Midget 3 ohm Rheo	
	.30
<b>3K4543</b> -1 1 × 24 Fallel, Dr. and Engr. Formica. 6.00 3.90 3K4543-1 S. P. D. T. Jack Switch Carter Imp. 65	4809090
364236-1 B-T Euphonic Trans. 4.7-1	.10
	12
3K4224-2 B-T Tuping Controls 2.2-1	
364224-2 B-T Tuning Controls @ \$2.50 5.00 3.00 36529-1 Jones B. M. Multiplug set, 8 ft. cable. 2.75	1.65
3K512 -1-001 mf Fix. cond. Dublier	24
3K510         -1001 mf Fix. cond. Dubilier	167
3K510 -100025 mf Flx. cond. Dubilier	.30
3K518 -300025 mf Fix. cond. Dubilier	\$49.90
SRUTSShipping weight 25 lbs.	

# The full famous of the second second

### B-T LABORATORY TYPE CONDENSERS

	One of the fines, style of superior m line wave length cf minimum capacity. Small amount of electrostatic field ing post connection aluminum plates. finished. 14-inch sf ping wt. 1 b.	nechanical st lange over e Panel or insulation p Pigtail rotor o Da, grounded Cast alumi	rength. ntire scr base r laced o condense i frame.	Straight tle. Low nounting. utside of r. Bind- Heavy ds finely
243-00012 244-00025 245-00035 246-0005 n	mfd. Price each mfd. Price each mfd. Price each nfd. Price each		List Price \$4.25 4.60 4.75 5.00	Net Price \$2.55 2.70 2.85 3.00

**B-T GTRAIGHTLINE FREQUENCY CONDENSERS** Areal B-T achievement. Eliminates crowding of stationa recardiess of their wave length. Spaces stations uniformly over dial when used with B-T colls. Shpg. wt. 1 lb., 2 oz.

	List	Net
B144 B B B B B B B B B B B B B B B B B B	Price	Price
<b>3K4305</b> —.00025 mfd	\$5.50	\$3.30
3K430600035 mfd.	5.75	3.48
<b>3K4307</b> —.0005 mfd	6.00	\$3.30 3.45 3.60

### The double condenser is for use in circuits

The double condense is for use in circuits designed for simultaneous tuning. Same high grade construction as used in the B-T single condenser. Similar shaped plates assure best possible tuning under all con-ditions. The compensating "trimmers" are an exclusive feature of high merit. The second trimmer is adjusted but once, after which the first trimmer will compensate the second trimmer will compensate the which the first trimmer will compensate the second trimmer will compensate the which the first trimmer will compensate the second trimmer will compensate the which the first trimmer will compensate the second trimmer will compensate the second trimmer will be the second trim





Braght line capacity gives highly accurate and permanent adjustment from 1-30 mmf. Indicator shows relative adjustment. Use in any circuit for balancing condenser. Shpg. wt. 4 oz.

List, \$1.00, Net. \$0.60.

#### **B-T UNIVERSAL SOCKET**

Takes all style of tubes with X bases. Shock absorbing, no cushions needed. Takes up small space. Made of molded bakelite. Shipping wt. 4 os. 3K4229—List Price. \$0.75, Net, \$0.48.



See Pages 120-121 for the Bost Radio Tools

# METAL PANEL FOR COUNTERPHASE POWER-SIX 3K4227 List Net Bronze panel, elegant walnut finish. Holes punched to take B-T apparatus. Neatly engraved. Eliminates body capacity. Size 7x24 Inches. Finest looking panel made. Gives set factory-made appearance. Shipping wt. 1 ib.

## METAL SHIELD FOR COUNTERPHASE AND POWER-SIX

<b>(E</b> )	R.	SIX	List	Net
			Price \$7.50	Price
its	in	7x24x7	inch cabinet.	Shiel

3K4228 A brass box, 23x94 x834 inches. Fits in 7x24x7 inch cab set completely except for front panel. Shpg. wt. 4 lbs. 



B.T TOROSTYLE TRANSFORMES When properly designed, toroidal odls sive results hitherto impossible. B-T's years of for portance in design and research produced this coll. Reduces external fields, eliminates critical indices, lessens interstates coupling and pickup by the colls and wiring. Makes a very sensitive out and selective r.f. amplifier. Frame mulded bakelite. 7 binding posts arranged for simpli-ded wiring. For use with .00035 mf. condenser. Shipping w. 12 os. 344233 — Type Tc Intermedial R. F. Stages. 344233 — Type Tc Intermedial R. F. Stages. 344234 — Type A for 4-tube set. Life, \$4.00. Net, \$2.60.

### B-T TUNING CONTROL

This tuning control combines attractive appear-ance with the highest degree of efficiency. 12-1 ratio provides positive control with smooth, easy flowing action. Works with either right or left hand condensers. Reversible erasible disc is calibrated on one side in meters and other side for station letters. Black and Gold finish. Diameter 4 inches for ½° shaft. Shpg. wt. 14 oz.



3K4224-List, \$2.50, Net, \$1.50.

### B-T EUPHONIC AUDIO TRANSFORMER



World Radio History

Produces remarkable amplification and tone quality, being one of the first constructional audio transformer improvements. Can be mounted either side up in various positions to eliminate all crossed wires, thus preventing howis and distortion. Shpg. wt. 1½ lbs. 3K4235-Type 210, ratio 2.2-1. List, \$5.00, Net, \$3.25. 3K4236-Type 410, ratio 4.7-1. List, \$5.75, Net, \$3.73.

### B.T R. F. CHOKE COIL

Increases efficiency of circuits by preventing radio frequency currents from entering the audio circuits. Bank winding for better results. Housed in neat bakelite case with binding post terminals. Mounts with single screw. Shipping wt. 4 oz. 3K4308-List, \$0.90, Net. \$0.58.



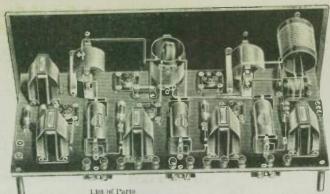
Page 73

# Samson De Luxe T.C. Receiver

### As Specified by Citizen's Radio

**Citizen's Radio Call Book** A very efficient set, espable of wonderful tone reproduc-tion R. F. escult, well-known T. C. where one stage tuned postralized R. F. pre-regies a regenerative detector. Variable coupling is provided between the R. F. and de-tector for most efficient essention.

The second secon



3K370 Complete 1 ist price, \$111.55. Net \$69.75 Samson Uniform Frequency

P

-Neutralizin " Condea "

000125 mf

(v?

1

Condensers

Samson Double Rotor

Coupler

wound with double silk-cov-ered aire on Formics tubing 160-550 meters with 0005 mf

160-550 meters with 0905 mi condense. Rotors may be used as verifible, primary or tickler, etc. Solder lug connection. Shipping weicht, 14 oz - Lit. 57:50 Net \$4.88 - Single Rotor Coupler. List. 56.00. Net \$3:90

Lit

\$0.50

.40

Net

.28

\$0.30

inche.			1,200.0
at No.	Ouan	1.	Net
246702 1	Samon T C Pinel Kit (cont		
343103-1	hdwre.)	3,50	\$8.78
2 K 4610 -	Romannu I & Cushion Socket		
			2.25
2 14 4 2 3 0 - 1	Samuen Type 41 Antenna Coll	2.00	1.30
3K4329 -1	Sam on Type 31 Double Rotor		
31(4323-1	Counter	5.00	3.25
3 K4334-	Coupler Sam on Type 67, 500 mmf Var-		
	table Condeners ( \$5.50 1	1.00	7.15
3 K4331	Samon Type S5 Radio 1		
	(110th 1 ( 1.0) (5 () *, (0)	4.00	2.60
3K4361 -	Samson Type a Audio Ire-	0.75	6.34
	augney Choles ( N 2)	9.75	0.34
3K4332 -:	Sam on Type 61 Neutralising	0.00	1.30
	Conden er	2.00	1.30
3K4324-			8.85
	( s4.50	4 50	2.95
3K4326-	SATTURATE VINCELETTI LITERATION	4.50	2.00
3K4328-	Samon Type o Output the	5.00	3.25
		0.00	
3K4365-	2 Som on Type "Uni ocual" Ver- nier Diala ( 82.50	5.00	3.25
	1 Sangamo 0005 mf 11 ed Con-		
38562	lenser	.40	.28
	iteriser		~~~~



Samson Book on Amplification Explains all systems used, flux is to them theroughly, shows all of their good and had point. A rest test-book of audie-amplification. Shipping weight, 4 of 3K4333-114, 26c. Net 17c



3K4329 3K4364

### Samson Neutralizing Condensor

For neutralization of redio frequency amplifiers, Minimum exports, 00002 mf. Maximum expacity, 00015 mf. Babellte core 3:11 s.12 inches. Shipping wetcht, 6 oz 3K4332-Lit, \$2.00. Net ...\$1.30



### The Sovereign Console

This is one of the troot beautiful of the load has of co-oles we ofter. It makes a wonderful add-net for the Samon De-Luxe T C Receiver It Incorporates a plendid inbuilt load speaker which does full matche to the excellent and/o system of the receiver itself. See page 107.



### The Wyndemere Console

F1 in and digmined in the, this is the find of console you see in the most to tefully furni he i house. A materile e of the furniture craftsman's art, it is an ideal setting for the splendid Saman Ser page 110. Receiver.



### The Mayfair Console

There's a cortain chaum There a curtain charma to this de lign that makes it an in tant favorite by Superior. It a of the mast materials, beauti-fuily inished and an ex-cellent value. Sell it cellent value Sell with the Samson I celver. See page 107 RIN

3K4361 3K4362 11 t, \$5.00.

-30

Net

\$1.63



### The Martinique **Console**

A Spanish design console of a most refined, tasteful type. It has proven very popular and makes a wonderful appearance when equipped with a set such as the Browning-Drake, For full data and illustration, see Page 107.



### The Sovereign Console

The kind of console you see offered with the very finest radio sets, yet not at all high in price. It is made by Superior and is of the highest quality The Browning-Drake receiver fits into it perfectly. See Page 107.



### The **Eldor**ado Console

 $\Lambda$ dainty, striking Spanish design much favored by the womenfolk. You will find it easy to sell this spiendid console along with the Browning-Drake receiver. It makes a beautiful installation For full details of this console, see Page 114.



The is the final and official Browning Drake Circuit as developed by G. H. Browning and Dr. F. H. Drake The original circuit which has been used for its sensitive-ness, selectivity, volume and tone quality. It has the highest radio frequency state cain of any receiver on the market. This is due to the design of the transformers, the bunched primary tertlary coil being very closely coupled to the tuned coil or secondary.

The new Browning Drake has the same distance getting ability which made a tran continental reception record of Los Ancele from Boston for aven concentive rights. It is extremely selective and is highly recommended for the most concested locations.

In addition to retaining this carelient electivity and range, there is added a much insuroved unito frequency ambilitier using a combination of the fanous. Nation i Impeda-formers and relationes for coupling. The first and third stages are impedance coupled, the second restance coupled. This amplifier has the advantage of amplifying all frequencies as low a 25 cycles me second. Thus all of the overtones of the various notes are retained and the result is pure undistorted musi-impedance coupled amplification is becoming more popular with the constructors of receivers, due to its superiority in tonal color and musical range. In all tests with this set the cone speakers gave the lest re-production.

The set is very easy to build and to operate Every-thing is all worsed out in the isometory so that the constructor has only the assembling and wiring to do. The set is faid out in an attractive manner, and has only two tunhas duals. Complete instructions included.

### National Impedaformers

For perfect reproduction, the method of coupling by impedance is recognized now as the best. This method has the advantage of reproducing every note in the intes-cal scale with extreme fidelity. The amplification per-stage is high compared to resistance methods. Due to the us of the impedance coils instead of resistance, the full plate voltage resches the tube at all times. All fre-quencies as low as 15 cycles are amplified allie. Thus, the mellow, harmonism, background of the contra based and cellos is not low.



### Type "B"

This type Impedatormer embod-im a 100 kerr choice cell, a 1 m f. condenser and a crid besk in a single unit. Facilitate the assembly of the amplifier and avers space. The first stage unit contains also an R. F. choice cell for the dete tor plate circuit. Shor, wt., 11, 108

3K4169-1st State with Choke. 3K4170-2nd or 3rd State without choile. 11st, \$5.50. Net each \$3.30

Type "A"

\$2.40



**National Tone** Filter

Designed for use with power tube to prevent the bigh plate voltage from dum ing the bloud speaker. Contain in Impedance of the correct value and in Tote Filter Condencer. No D. C. con reach the speaker. Chattering distortion and burn-out are therefore Attractive metal case with the lock con-tain bodie cord included. Shitting we have

prevented. . Attractive metal case with tip 5 foot phone cord included. Shippi nections. Shipping weight. 3K4173-List price, \$8.00. Net .... \$4.80

3K4169-1 Network and wife 3K4170-1 National Impedatormer (Reference) Impedatormer (Reference) Impedatormer (Reference) Impedatormer (Reference) Impedatormer (Reference) Impedatormer 3K4189-1 Tobe Condenser, special H-D type 3K454-3 Tobe 001 Tinytobe fax cond 40c 3K4193-1 00007 Tinytobe fax cond 3K4193-1 00007 Tinytobe fax cond 3K42432-1 Yastey Flatnent Switch No 10B1 (rold) 3K792-8 Fly Binding posts 3K4194-1 Precise Midget .0001 var. cond 3K4191-1 Browning-Drake 33 obm Resis

**Official Browning-Drake Kit of** 

S. 3K372-Same as above with National Tone No lacks. List, \$70.75. Net \$4 Shipping weight, 20 lbs.

### **Browning-Drake Foundation Unit**

Consists of front and base panels, drilled and every ed., with sockets, resistor clips, soldering lugs, machine screws and wire. Shog, wt. 5 lbs. 3K4176-Lit, \$15.0. Net . \$9.00

### National Variable Velvet Vernier Dial

### Type "B"



Lype "D". Imbodies a modified applica-tion of the famous velvet Vernier mechanism. No silppage and no back lash. Turns very easily, and really has avelvet touch Hasa new device which enables the user to adjust the Vernier ratio from 6 to 1 to 20-1. Hoir line indicator for accurate tuning Beautifully made of monided fikelite. Metal parts nick cief. The any 4 inchastst. Shug wt., 8 ounces.

Sounces. 3K4146 Clockwise List, \$2.50. 3K4147 -- Counter-Jockwise Net each ...\$1.50

### Type "C"

This dial is the same as type "B" in construction ex-cept that it is employed with a concealed 6-volt built which brightly illuminates the scale from the rear. Shipping weight, s or 3K4177-Clockwise 1 List, \$3.00 3K4178-Counter-clockwise [Net, each .....\$1.80



15.00

5.50

5.50

.60

1.20

.40

.60

1.40 1,20

1.75

9.00

3.30

3.30

.36

.72

.36 .84

1.05

\$42.75

Sell Consoles for More Profits-See Pages 107-117



As Specified by Citizens Radio Call Book

In this receiver all tedious and expensive matching and oscillation suppressing methods have been eliminated, due to the exact de-sign of the transformers. Air core transhave been eliminated, due to the exact de-sign of the transformers. Air core trans-formers are used, being sharply peaked at 8.8 kilocycles or 3.4.00 meters. This wave offers the least trouble from harmonics. Each transformer has exactly the same am-plification constant and is matched for wave length to within  $\frac{1}{3}$  of 1 per cent. Thus interstage coupling with attendant oscilla-tions which destroys sensitivity and quality of reproduction is eliminated. Circuit contains: Oscillator, first and sec-

Cheult contains: Oscillator, first and sec-ond detectors, 3 intermediate frequency amplifiers and two stage sudio. The audio stages use the new improved Victoreen 112 stages use the new improved Victoreen 112 transformer unit which is the highest grade available. Gives perfect reproduction of all frequencies. Arranged for power tube in last stage. Switch provided for use of either a tapped loop or outside antenna. Very easy to construct. Complete instruc-tions furnished.

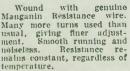
#### Victoreen Transformers

Very sharp reionable front — mean great se-berlyity. Thus an used and later tare os-cullation is suppresed, mains set more stable. Potentionster used solely switches control, net a loaver. Each trans-firmer tuned to 14 of 1 per cent. No matching f tulee, no adjustments to make. Peak at 88-out gets where there is no inteference from harmonics. harmonics.



Fixed type, requires no adjustment. Works with tube. any

### Victoreen Manganin Rheostats and Potentiometers



3K4722-	2		Rheostat		
3K4723	6	ohm	Rheostat		ist,
3K4724-	10	ohm	Rheostat	. 5	1.20
3K4726-	20	ohm	Rheostat	Ne	t, 72c
3K4727	30	ohm	Rheostat	}	
				)	List, \$1.50
3K4728-2	00	ohm	Potention	eter	\$1.50
3K4729-4	00	ohm	Potention	eter	(Net,
0114780 1	00	Onthe	1 Otenniou		900

Contraction of the second s		Price
Cat. No. Quan. List of Parts 3K4739-1 Victoreen Master Con- trol with 2 .0005 mf Var.	List	Net
trol with 2 .0005 mf Var. Cend.	10.50	611 70
3K47 [8-4 Victoreen Inter. Trans. No. 170	115.50	311.70
No. 170 3K4740-1 Victoreen Audio Con-	28,00	16.80
trol Unit	4,50	2.70
3K4723-1 Victoreen 6 ohm Rheo.	1.20	.72
3K4722-1 Victoreen 2 ohm Rheo.	1,20	.72
3K4720-I Victoreen No. 160 Au- tenna Couplers	3 50	2.10
3K4729-1 Victoren 400 ohm Pot.		.90
3K4721-1 Victoreen No. 150 Occ.		
Coupler	5,30	3.30
3K512 1 .001 mf Fixed Cond.	.40	.24
3K505 -1 1 mf cend. Dub. No.	00	.54
907	,90	.54
with chy @ 40 Dub	.80	.48
3K3040-2 2-Matchim Grid Leaks		
@ 50c	1.00	.70
3K4733-1 Victoreen Audio Unit type 112	22.00	13.20
3K4700-8 Front No. 530 Suckets		10.20
@ 40c	3,20	1.92
3K5781-1 7x26x 16 inch Lignole	6.00	3.60
Panil, dec. and dr 3K5782-1 Wooden Baseboard.	0.00	3.00
912x25x12 in	1,25	.69
3K710 -1 Fermica Strip, 6x3, x 316 in.	.25	.16
3K711 -1 Formica Strip, 5x x		
318 in	.24	.15
3K2512-1 Carter Filament Switch 3K2439-1 Carter No. 6 Jack	,00	
Switch	.25	.75
3K793 -10 Eby Eng. Bind. Posts 3K1529-1 Jones Type BM Multi- plug	1,00	
plug	2.75	1.65
3K4146-1 National Type B Dial 3K2101-50 ft. tinned copper wire		.40
3K4013-1 pkg. Kester Solder		.18
3K699 —1 Miscellaneous Nuts, Lugs, Screws, etc 3K1652—Blueprints	,50	.30
3K1652-Blueprints		
tutes. List. \$10.99. Net.		\$00.15
3K374-Complete set of parts for type tulies. List, \$110.99, Net	199	\$66.75
Separate parts may be obtained up	uler cata	log number
and price shown in above list. Sldp	ping well	t, 25 lb.



### Shows Appearance of the Attractive Front Panel of the Victoreen Super Victoreen Audio Units



Answers the need for transformer unit that will give wider tonal limits with exceptional freedom from distortion. Many measurements used new to check the manufac-flure. A laboratory achievement of precision, without a peer. List, \$22.00.

....\$13.20

W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207



### The Stratford Console

This strikingly beautiful orthophonic the console has proven a favorite. It makes an favorite for the typ layon te. It makes an ideal setting for the New Victoreen Super 8 receiver. It has a marvelous in built speaker that will ideally constructed ideally operate with the audio system of this page 113. See



### Monterey Console

deplain modern A A plain modern de sign console with an inbuilt speaker of flue tonal qualities. Worthy of the most finely furnished hom and makes a perfect in-stallation with the Victoreen Super 8. plete description Coma 111 details given on page LEL.



### The Lombardia Console

A Lund creation of superior elegance. Its massive, majestic ap-pearance make it a fa-Its vorite with lovers of fine furniture. It makes a perfect con-sole for the Victoreen Super 8 Receiver. Sce Super 8 R page 113.

Page 76

Net



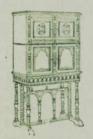
The Chelsea Console

Do not overlook the demand for special consoles for special receivers. Here is an Excello console in the favored Spanish design that makes a fine setting for the Tyrman Ten set. You will find it illustrated, described and priced on Page 111.



### Canterbury Console

An old English period design produced by Pierson. In materials, workmanship and finish this line is not excelled. You will find quick acceptance of this splendid console as the perfect setting for the splendid Tyrman Ten receiver. See Page 108.



### The Tivoli Console

In magnificence and massiveness of appearance it would be difficult to imagine a finer console than this. It has a four door front richly carved. The base is especially tastefully designed. The Tyrman Ten perfectly fits into this fine console. See Page 113.



SPOT TUNING

Specified in Citizens Radio Call Book

This is one of the outstanding ten-tube receivers of the 1928 season. Described in the September issue of the Citizens Radio Call Book. Each tube functions at full value of efficiency. This set is destined to put set building far ahead of the previous stages of development and con-stitutes an achievement of unceasing engineering progress.

### **Great Selectivity and Tone**

Great Selectivity and Tone The Tyrman Ten is a receiver of great selectivity and unexcelled tone. The radio frequency transformers are matched to within a fraction of one per cent. They are designed for more amplification—better selectivity— stable operation. True Ten kilocycle separation of sta-tions is maintained yet the design is such that the odd harmonics are all amplified properly. This property makes the reproduction pure and natural. To further the tone qualities, a new audio transformer has been designed. The program is amplified to life-like volume—all the notes, round, clear, and full—from the deepest organ bass to hikhest piecolo note. The amplification curve is Ideal for reproduction no matter what speaker is employed to interpret the output. interpret the output.

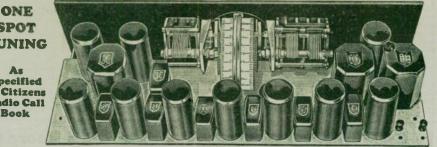
### **One Spot Tuning**

**Constant of the second statement** The long sought advantage of one spot tuning has been accomplished in this receiver. A station is received at only one point on the dials. No bothersome harmonics and interference. The set is therefore more selective and is much easier to operate. One stage of radio frequency amplification is used before the first detector in order to better accomplish this and make the set suitable for use on an outside antenna. The set can therefore be used on an outside antenna withour reradintion and the radio frequency stage makes it sharper than loop reception.

### **Every Set Alike**

Every set bulk is an exact duplicate of the laboratory model. This is assured by the use of ready drilled and engraved parel and subpanel and by use of a marvelous new piece of radio encineering. The Kurz-Kasch Capacity Connection. This device eliminates approximately 80% of the wiring and soldering. It also acts as a condenser between battery leads and eliminates all by-pass condens-ers. Its influence on the stability of the circuit is very pronounced. The ameteur bulker is assured of obtaining results equal to those of the laboratory model.





LOR

Very Sensitive

The set is so simple to build that the most inexperienced builder can assemble it. Complete instructions are fur-nished with the klt.

maneu with the		I.Ist	Net
	List of Par		Price
3K4181-2	Tyrman Type 8-	-70	
R		. \$8.00	\$4.80
3K4182-1	Tyrman Type S-	-71	
R	. F. Transformer	4.00	2.40
3K4183-4	Tyrman Type 8-	.80	
R	. F. Transformers.		16.80
3K4185-1		-30	1
A	udio Transformer.	. 8.00	4.80
3K4186-1	Tyrman Type 3-		0.00
	put Transformer		6.00
	Tyrman Type 3- utput Transformer	10.00	6.00
	TyrmanVernierDru		0.00
3K4100-1	puble	. 10.00	6.00
*3K4188-10	Tyrman Shleld	ed.	0.00
	ockets		7.50
	Kurz-Kasch Capac		1.00
	onnector	7.50	4.50
*3K5698-1	7x26° front par	nel	
F	ormica, and dec.,	6.90	4.14
*3K5699-1	7x26 subpanel, F	or-	
m	lea	6.20	3.72
<b>3K5719</b> -2	Benjamin brackets	70	.42
<b>3K758</b> -2	Carter 1 mfd. co		1.50
3K757 -1	Carter 16 mfd. co	nd90	.54
	Carter .00025 con		.24
3K754 -1	Carter .001 Mica eq		.30
	Yaxley No. 660 Cal		1 00
- 0K0 + 4 4 - 1	I.ynch 3 meg. res.		1.80
3K3144-1	Lynch res. mtg	35	.33
242262-1	Filament resis. Ya		.24
	y 1 1/2 amp., 5 volts		.10
3K3262-1			
	amp., 5 volts		.10
3K4424-1	Yaxley 200 Pot	1.75	1:05
3K3264-1	Yaxley Grid Rest	st-	
an	ce No. 7200, 200 oh	ms .25	.15
	Hammarlund 50 mm		
	ldget condenser		1.20
3K4439-1	Yaxley 25 ohm. Rho	-0-	
St	at with switch		1.05
	Binding Posts-El		.20
3K4067-1	Camfield .00035 va	n-	
80	le condenser	5.75	3.45
	Camfield .00035 Tw		0 20
	iscellancous screw		0.30
*3K1655-1			6.30 .39 .90
-3K1035-1	Det Direttitte		.90
*3K376 -Co	mp. set of parts, L.	INT 144.45	Net SSA 05
81	hinping Weight. 26	108,	40100

### **Tyrman Audio Transformers**



**Tyrman Shielded Socket** 

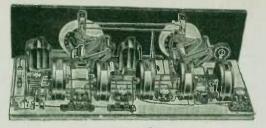


### St. James Upright Eight Receiver

The new Upright Eight, as specified in Citizens Radio Call Book, was designed for mounting in an automobile. It is an ideal set for the motorist, for it is always with him, ready to entertain at the turn of a switch. The eight tube circuit, using St. James transformers in the radio frequency stages and Sliver Marshall in the audio end, is very efficient and will give distant reception on a small loop, even under ad-verse conditions. Perfect reproduction and extreme selectivity combined combined.

Can be assembled by anyone in a short time. Extremely simple when following the instructions and blueprints included with kit. Shipping weight, 20 lbs.

3K341-Complete, as specified in Citizens Call Book. List, \$82.91. Net.....\$50.18



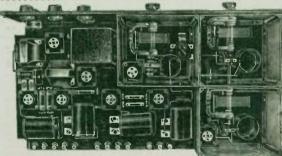
List of Parts

Price

List	Net
\$55,00	\$33.00
7.00	4.20
6.50	3.90
7.00	4.20
. 10.00	6.00
.75	.45
.75	.45
.30	.19
	.48
	\$55.00

The Madison-Moore	AC	Receiver,	Always	first wi	th the	latest
for our dealers. When announced in new Madison-Moore	the	Magazine	s we wi	li have	in stoc	k the
prices.		ICCOLADI *	iou aic	intitud	10 111	

### Madison-Moore Transformers



Parts for Strobodyne Price Net List Description Cat. No. 3K3322 Qu n. \$ 9.4 3K3351 6.0 3K3352 3K3353 \$2.00 Hammurlund Equalizing Con-deners (# 50c.) Brass Shaft 10's in. long... Samsen Symphonic Transform-ers (# 510.00.) Samsen No. 85 H. F. Cheks... Lacquit Type F. R. F. Units (# \$1.50 4.00 2.6 2 3K3307 1.00 .6 3K3354 3K4323 20.00 13.0 3K4331 3K3355 4 Lacati (1997) Lacati Fixed Matched Con-densets Micarta S in, x 21 in, x 4, in, Drilled and Energed Fatel... Micarta 12x25 x 4, in, Drilled Sub-Panel... 18.00 11.7 5 3K3356 1,55 1.0 3K5787 4.2 6.50 Micarta 12x25¹,x¹, in. Driller Sub-Pan I Interstate Output Filter..... 3K5788 1 13.50 6,50 8.7 3K3357 1

## St. James Transformers



TANES 4. James transformers are sealed in a function of the standard shift. The sealed in any way. They have been tested by Captain Adams of the U.S. Signal Corps in all elimates and advant of the transformers in the transformer and the standard shift. The repert is outstanding performance in distance-petities qualities and the individual of the standard shift. The repert is outstanding performance in distance-petities qualities and the individual of the standard shift. The repert is outstanding performance in distance-petities qualities and the individual of the standard shift. The repert is outstanding performance in distance-petities qualities and the individual of the standard shift. The repert is outstanding performance in distance are less free, and of the standard shift. The repert is subject on the standard shift is the standard shift is the standard shift is the standard shift is the standard shift

List. \$7.50, Net	\$4.50
3K2730-Oscillator Coupler. List, \$5.00. Net	3.00
3K2731-Choke Coil. List, \$1,50. Net	90

### Madison-Moore 8 Tube Super As Specified in Citizen's Radio Call Book

As spectrated in Critizen's factor can book The Madison-Moore incorporates the latest development in Super-Heterolyne circuits. It is built around the new transformers which are more wonderful than the previous Madison-Moore's. They give positive selectivity at any point on the dial and in addition higher quality and greater distance. Thus the frequent occurrence of the high best of one level station interfering with another station is elim-inated. No harmonics of any kind. Renowned for extreme clarify and tune reproduction. Very easy to wire and assemble by the most inexperienced con-structor. It is very simple to properly halance the loop and oscil-later circuits so that high selectivity and easy tuning are obtained.

HILLY CALCUTTO DO	the most second and the second		
3K3219-(1)	type 2 Elkay Equalizers with mtg.	\$0.75	50.48
242200 (1)	tyje 4.3 Elkay Equalizer with mts.	.75	.48
3K3038-(1)	Durham 2 meg. grid leak	.50	.30
	Tobe .00025 mf. fix. Cond	.35	.22
3K458 -(1)	Tobe .005 mf. fix. Cond	.45	.27
31432 -(2)	Tobe 1 mf. By-Pass cond. @ 90c.	1.80	1.08
	Grid leak mounting, Daven	.35	.24
	Yaxley Cable Connector	3,00	1.80
31620(7)	Eby Engraved Bind. Posts (# 15c.	1.05	.70
	UX seckets-Benjamin (# 75c	6.00	3.60
384619-181	I'Y BICKETS-Denjammi (* 1)C		
3K5209-(1)	7x26x 16 in. Dr. and Eng. fr. pan.	6.00	3.90
21212 -(1)	Formica Terminal strip, 3 hole	.25	.14
36716	Enclose Weinshall stain it hale	.40	26
3K713 -(2)	Formica Terminal strip, 2 hole		
3K522I - (1)	1012x25x 1 wooden base board	1,00	.60
241646-11)	Set Blueprints and In tructions	1,40	.91
341040 (1)	Manuficture Tama Bonouta off	.50	.30
38699 -(1)	Miscellaneous Lugs, Screws, etc		
3K2101-60	ft. Tinned Copper Wire	,80	.48
2K220 (Com	lete Tist \$113.40	00	0 00
3A339-C011	olete. List, \$113.40.	36	8. h.S
Net	***************************************	····· ψ •	0.00

Shipping wt., 25 lbs.

# New Madison-Moore A. C.

### Transformers

### 8 Tube Strobodyne The Greatest Circuit of the Year by Radio News Laboratories

by Radio News Laboratorics A new circuit—not an adaptisation of an old type. Designed by Lucien (Throtlen, sponsored in America by R. E. Lacault and RADIO NEWS. Superheterodyne type with entirely new fre-quency changer, operating on a new principle. Unexcelled for distance, with great selectivity. Outperforms best superheterodyne of teday. Remarkable sensitivity. Stations come in al but one point of the dists. Tremendous volume, with no distoriton. With this set, WiTY heard in France on loop antenna one foot cutare. DX of 1,500 to 2,000 miles obtained consistently from the heart of New York's broadcast area. Fading and interfer-ence unknown quantities with this set. Easily constructed by following directions included with kit, and the home-builder can easily duplicate the results cited here.

11. C						
-	3K3449	1	Cardwell Balanced Type 618-A .000035 mf.	\$2,25	\$1.35	
	3K656	3	Carter M-20, 20 ohm Rheostats			
			( 50e	1,50	.90	
15	3K659	1	Carter M-100, 400 ohm Midget Potentiemeter	.75	.45	
1 D	3K2429	1	Carter No. 1 Open Circuit Short	*10	.40	
20		-	Jack	.25	.15	
20	3K2430	1	Carter No. 2A Short Jack	20	10	
			Closed Circuit	.30	81.	
50	3K2512	14	Carter Imp. Battery Switch Dubiller .5 mf. By-Pass Con-	,65	.39	
:0	3K504		densers No. 907 @ 75c	3.00	1.80	
50	3K513	1	Dubilier .002 mf. Fixed Con-	0.00		
	onoro	-	denser No. 601	.40	3.60	
00	3K4619	8	Benjamin No. 9040 Sockets @ 75c	6,00	3.60	
30	3K3233	1	Electrad Type B Royalty Varia-	1 50		
	042007		ble Resistance	1.50	2.64	
0	3K3207 3K3210	4	Amperites Type 1A @ \$1.10 Amperite Type 112	1.10	.66	
00	3K4147	0	National Type B Dials (# \$2.50		3.00	
,0	3K1647	ĩ	Blueprint and Instructions	1.75	1.14	
23	3K698	i	Miscellaneous Lues, Screws, Nuts		.39	
	3K340-0	om; le	t set of parts. List, \$130,55.	¢	81.77	
78	Net			φ	01.11	
90			Shippin weight, 25 lbs.			

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W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207



### The Tivoli Console

Surely this wonder 14-tube set deserves in-stallation in a fine cabstallation in a fine cab-inet. No better choice could be made than this stately Spanish design console by Lund. Made of the finest materials and richly finished. For full details, see **page** 113.



### The Lombardia Console

Constant Coupling Receiver

As Specified in **Radio** News

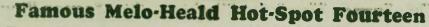
> S5427 Net

Here is another Lund Console in a design that has quickly become very ropular. It has one of the most beautiful grillo fronts of a ny cabinet you have ever seen. For complete description and listing see name 1.3. listing, see page 113.



### The Stratford Console

Suitable either for the Melo-Heald Fourteen or the Loftin-White Receiver. Of the ortho-phonic style, incorporat-ing a huge horn that brings to the receiver the proper reproducing qual-ities. One of the finest consoles made. See page 113.



**True One-Spot** Tuning As Specified by Citizens **Radio Call** Book

A new circuit by Melo-

A new circuit by Melo-Heald using the famous Melocouplers and Melo-formers. 14 tubes con-sisting of: Oscillator, Two Detectors, 8 Inter-mediate Stages and 3 Audio Stages. True Sin-gle Spot tuning-no oscillator repeats. Tuning so simple anyone can operate it-like a single stage. Same mixing system as the famous Melo-Heald Eleven. Each intermediate transformer de-signed specifically for its purpose-Air core, pasked, wound and tested at the same point of efficiency, making kits unnecessary. Famous Meloformers in yound and tested at the same point of efficiency, making kits unnecessary. Famous Meloformers in the same point of least adulo amplifica-tion, rendering beautiful reproduction with no dis-tortion. tion, r tortion.

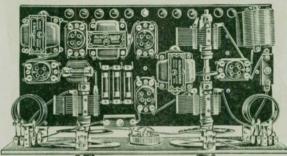
tortion. Battery consumption very economical-filament cur-rent, 2 amps,; plate current, 33 mlfs.--less than most 7 and 8 tube sets. Plenty of reserve power. Distant stations tuned in with case from the heart of Chicago's congested Lrondcast srea-24 stations, including KFL, WIZ, all outside of Chicago, in two and one-half hears. No interference from station on next channel. The supreme set for use in crowded air districts. Instructions furnished make it easy to build and it is so designed that anyone can obtain the proper results.

	Price	31
No. Quan. 3K1240 1	List of Parts List Net	e 31
3K1241 1	Melocoupler No. 420\$ 5.75 \$ 3.4 Melocoupler No. 460 5.25 3.1	3
3K1242 1	Melocoupler No. 461 6.00 3.6	ñ 31
3K1243 1 3K1244 1	Melocoupler No. 462 6.00 3.6	
3K1244 1	Melocoupler No. 463 6.00 3.6 Melocoupler No. 464 6.00 3.6	
3K/246 1	Melocoupler No. 464 6.00 3.6 Melocoupler No. 465 6.00 3.6	0
3K1247 1	Melocoupler No. 166 6.00 3.6	n 31
3K1248 1 3K1249 1	Melocoupler No. 467 6.00 3.6	0 31
3K1249 1	Melocoupler No. 468 6.00 3.6 Melocoupler No. 469 6.00 3.6	
3K1251 1	Melochoke 1.50 9	0
3K1252 3	Multistage Meloformers @	3
	\$5.00 15,00 9,00	) Pi

	\$91.6	9 Net
No. Quan	List of Parts	Price

No. Q	uan.	List of Parts	List	Net
3K4619	14			\$ 6.30
3 K 1529	1	Jones Cable Plug, Typa, BM	Aller in	4 0.00
			7.75	1.65
3K688	8	XL Binding Posts	1.20	.80
3 K 560	2	Tobe .006 mf. Fixed Con-	a second	
		densers	1,70	1.02
3K561	1	Sangamo .00025 mf. Grid		LICY J-
	-	Cond	.50	.80
3K432	5	Sangamo 1 mf. By-Pass		
		Cond. @ \$1.25	6.25	3.75
3K2918	1	Daven 5 meg. Glastor	.50	.30
3K3227	1	Yaxley 4 ohm Fixed Re-		
3K3215		sistance	,15	.10
383213	1	Yaxley 3 ohm Semi-Fixed		
3K3229		Dbl. Arm Res	.15	.10
3K4426	1	Yaxley 6 ohm Resistance.	.15	01,
314420	T	Yaxley 400 ohm Potenti-		
3K4446	1	ometer	1.35	18,
3K3321	2	Yaxley 3 ohm Rheostat	1.35	,81
912951	4	Hammarlund .0005 mf.		
		Midline Var. Cond. @ \$5.00	10.00	
3K1400	0		10.00	6.00
3K3860	2 1	Kurz-Kasch Dials @ \$2.00 Frost 200,000 ohm Pot	4,00	2,40
3113000	+	Sw.		
3K1906	1	Jewell 0-71/2-150 Volt-	2.10	1,26
51(1500	-			
3K1913	1	Jewell 0-100 Milliammeter	8,50	5.53
3K5797	i	Formica 7x30x316 Dr. &	7,00	4,55
0110707	-	12m Deal	7 60	4.04
3K5687	1	10x29x 1/2 in. Wood Base-	7,60	4,94
0110001		board	1.25	.70
3K4013	1	Pkg. Kester Radio Solder	.25	
3K699	-	Misc. Nuts, Screws, Lugs,	.60	,18
		elc.	.50	.30
3K1658	1	Set Blueprints and In-	.00	800
		structions	1,40	.91
28243	11		1,40	121
Drice f	150 0	implete set of parts. List	\$9	1.69
Trice, 5	190.0	5. Net	·· •	

### The Loftin-White Receiver



This circuit is the first important solvance since the neutrolyne. It is an absolutely new circuit—not an sciaptation of an old one. With the ordinary tuned radio frequency re-reserve the volume of the longer wave stations is much lower than those on the shorter waves. This is due to the varying impedance of the stage coupling is used. There is interesting the the result is constant coupling impedance the action of one balances the other and the result is constant coupling impedance. This means that the volume will be proportional to the power of the station, ot to its wavelength—no more poor volume on long wave stations.

Feed-back has been entirely eliminated-no distortion. Only two tuning controls to make tuning easy. Designed for greatest pos-sible station separation. As a result of theso new refinements this is the most nearly per-fect receiver ever designed.

All parts specified have been selected as the best of their kind on the market. The instructions are easily followed and the most inexperienced builder will have no trouble in making the most perfect radio of today.

	Callin-2		
		Price	
No. Quan.	List of Parts	List	Net
3K3739 1 Pacer	t Foundation Unit	\$ 6.00 \$	3,60
	10 ohm Rheostat		
3K4630 5 Pacer	nt No. 83 Cushion Sockets	3.25	.45
3K1311 2 Pacer	t Input Superaudioformer.	15.00	9.74
	it Output Superaudioformer		4.87
	Jammarlund LW. Coils.		6.00
	narlund .0005 MF Midl		
Con	lensers @ \$5.50		9,90
	y Midget Battery Switch.		.30
3K2501 1 Yaxle	y No. 704 Interstage Jr. J	ack .75	.45
	Hlt.m. Dials No. 200-0-		4,20
3K689 12 Eby	Binding Posts. Engraved	1.80	1,20
3K3103 2 X-L	Variodensers, G-5 @ \$1.50.	3,00	1,96
3K3210 1 No.	112 Amperite	1,10	.66
3K3207 2 No.	1A Amperites	2,20	1.32
3K447 1 Sanga	mo Kit-Special Tested Co	ond.	
	14 5% mfd. Sangamo Cond		1,26
	04 Sangamo Condenser .		.42
	01 Sangamo Condenser .	50	.35
	0025 Sangamo Condenser .		.42
	gohm Resistor		.35
	Panel, 8x17, Dr. and E		2,12
	anel. Drilled		2,60
3K344-Complet	e set of parts. List Price	\$54	.27
40-10-1			
2	Shipping weight, 25 lbs.		
	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	$\sim$

Page 79

2



The new Magnaformer Circuit incorporates the most dyanced design in radio quality and performance. Uses new Magnaformer Intermediate transformers with self-enciosed, factory fixed and scaled condensers. Di-tinctly modern; new in design; simple to centrol. So few controls that anyone can tune it. Uses famous Remier Drum Dials. Ferranti equal amplification audio transformers. Output fone filter Ust. Drum List of Parts List Net

NO. 1	uuan			7400
3K5666	1	Formica 7x26x316 in. Dr.		
		and Lag. Panel	\$ 6.50	\$4.23
3K5667	1	Formica 9 x 25 x 16 in.		
		Drilled Sub-Panel	6.50	4.23
3K1236	5	Magnaformer Intermediate		
		Trant. (# \$8.50	42,50	25.50
3 K 1 237	1	Unicoupler, UC No. 71	6,50	3.90
3K4167	1	Remler No. 110R Dial	4.50	2,70
3K4166	1	Remler Universal Drum		
		Dials No. 110	4.50	2.70
3K4154	2	Remler .0005 mfd. Varia-		
		ble Cond. @ \$5.00	10,00	6.00
3K4108	9	Benjamin UX Sockets @		
		50c	4.50	2.70
3K4117	1	Pair-Benjamin Brackets.	.70	.42
3K1344	2	Ferranti Audio Frequency		
		Trans. @ \$3.50	17.00	10.20
3K4173	1	National Tone Filter	8,00	5.20
3K4331	1	Samson Radio Frequency		
		Choke No. 85	2,00	1.30
3K561	2	Sangamo .00025 mf. Grid		
		Coud. with Migs	1.00	.65
3K432	1 21	Tobe mfd. By-pass Cond.	.90	.54
3K3040	2	Durham 2 megohm Grid	1.00	-
		Leaks (a 50c	1.00	.70
3K4418	1	I rost DeLuxe 400 ohm	1,25	.75
		Potentiometer	1,23	./0

prevents speaker blasting; retains constant quality. Uses 7 UX201A unmatched tubes, UX112 in first take, UX171 in scennd stage. Instant change from 9 to 8 tubes. Very aensitive. As many us 43 stations from coast to coast and foreign countries logged in one night in Chicago's congested broadcast area. Can be built rery easily by the most inexperienced set builder. Instructions included.

			P	rice
			List	Net
3K3294	1	Frost DeLuxe 10 ohm Rheestat with SwitchS	1,35	\$0.81
3K4412	1	Frost DeLuxe 10 ohm Rheostat	1.00	.60
3K4414	1	Frost DeLuxe 30 ohm Rheostat	1.00	.60
3K2441	2	Pair-Frost Tip Jacks @	1.00	.00
	-	30c	.60	.36
3K3210	2	Amperites No. 112 @ \$1.10	2,20	1,32
3 K 1532	1	Yaxley Cable Con. No. 660	3.00	1.80
3K3295	1	Yaxley Jack Switch No.		
3 6 2106	2	60 Coils, Acme Celatsite Wire	1.25	.75
		W 80c	1,60	.96
3K4013	1	Package-Kester Radio Solder	.25	.18
3K698		Miscellaneous Lugs, Screws,		
3 K 1662	1	Nuts, etc	.65	.39
		'omplete set of parts. L 75. Net	ist, S	80.39
Trice 4				
		Shipping weight, 25 lbs.		

Specified in Citizens Radio Call Book

Long Wave Transformer

Magnaformer



A different and un-manently tuned in the laberatory to exactly the same wave length. Al-ways passs full signal with all haimonic earry-ing side bands. Incom-ing signal receives dou-ble the u ual amount of amplification in each R. F. start. Very power-ful output—very nume clear and distinct. Peak at 72 K. C. Belentifically shield d. Will not oscillate. Not squawk. Cells and con-demer are fixed, stald and shield de separately. Camat wary. Shippin wave the B. 3K 1236 - No. R. F. 61 Magnaformer, Sta. 34x37 x14. List 58,50. Not. ea.55.10 3K 1237 - No. CVT1 Untecapler. Size, 34x19. List, \$5,50.



Canterbury Console

Somplete illu in tion. de cription and price of this fine console i hown on page 108.

Lincoln Transformers



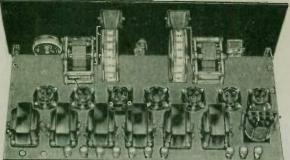
The construction of these transformers makes a set operate with a peculiar efficient per-termance of its own. Each stage operate at a different hermonic of the fundamental fre-mency, making the in-termediate amplifur is own filter. This with the air core gives a high decree of selectiv-ity. No stray fields-nu-squeaks or meises. **3K 12 3B** - N In e En-semble-5 Transformers and Coupler. List. \$42.00. List, \$42.00.\$30.00 Net



1000		and it is the second second	100				Radio Call Book
						5 000-1	A nine tubo set of very high qual- ity. Intermediate transformers a re- long-wave, low resistance air cor o transformers that are free from inter- stage oscillations without shielding. Thus when tuning there are no squeaks or howis. Slites into signal and vol- ume is only adjustment needed. Selve- tivity is perfect. No interference from adjoining channel even though station is local and of high power. The use of Thordarson R-200 transformers as- sures perfect reproduction of all fre- quencies in the autio stages.
<u>Fer</u>	ਰਮੈਂ	0 0	1.	1	- a	0	Very easy to build by following in- structions included in kit. Anyone can
			100.000				huild it with the perfectly matched parts supplied.
Cat.				rice	No. QI	nan.	List of Parts List Net
No. 0	Qu n.	Remler .0005 mf. Var.	List	Net	3K446.	1	
3 K 4619	Ω	Cend. No. 619 @ 55.00 Benjamin Socket- 9040 @	\$10,00	\$6.00	3K684	8	Posts 1.20 .80
	2	75c	6.75	4.41	3K1216	ca	Transformers
3 K 656		Rheo. @ 50c	1.00	.62	3K1254	1	Transformer 6,00 3.60
3K3539	1	Carter Midset 3 ohm Rheo.	,50	.31	3 K 3337	1	Hammarlund Midget Cond. 1.80 1.08 Micarta 7x24x3 is inch Dr.
3K3243	1	CRL 50,000 ohm Var. Res.	2.00	1.30	3K5665	1	and Engr. Panel 5,60 3.56
3K2410	1	Yaxley closed circuit Jack Yaxley open circuit Jack	.60	.36	3 K 5644 3 K 4013	1	9x23x ¹⁴ Wood Baseboard80 .49 pkg. Kester, Radio Solder .25 .18
3 K 2409 3 K 2508	1	Yaxley filament Switch		.30	3K2100 3K712	1	pkg. Acme Celatsite Wire 1.00 .65
3K1904	1	Jewell 0-50 Milliammeter- Pat-135	7,00	4.55		1	(3 hole)
3K[40]	2	Kurz-Kasch Aristocrat Dial walnut @ \$2.00		2.40	3K713	1	21/1 x % x % n Terminal Strip (2 hole)
3K1529	1	Jones B. M. Multiplug		1.65	3K711	1	3x 1x 16 Terminal Strip (1 hole)
3 K I 238	1		42.00	25.20	3K765	1	3 megohin Grid Leak-
	5	Lincoln Intermediate			3K3210	2	112 Amperites (# \$1.10 2.20 1.32
3K496	1	Sangamo .0025 mf. fixed		.33	3K685	1	Set Blueprints and In- structions 1,40 .84
3K432	2	Cond. Tobe 1 mf. By-Pass Cond.			3K698	1	Miscellaneous lugs, nuts, screws, etc
3 K 5 60	1	Sangamo .0005 mf. Grid		1.08	3K357	-C	omplete set of parts. List CC7 AQ
		Cond		.26	Price, \$	110.3	Shipping weight, 25 lbs.

Page 80

he Thomson Super Seven Receiver \$47<u>95</u>



Halldorson Overtone Output Trans.... Halldorson Overtone Output Trans.... Silver-Marshall Drum Dials No. 805

Silver-Marshall Drun Dials No. 80) §3.00 Ellis Oscillator Coupler. Silver-Marshall Tube Sockets at 50c. Benjaroli X Socket. Silver-Marshall No. 310 Midget Cou-

Confield .0005 mf. Cond. at \$6.00.... Yaxley Filament Switch.... Yaxley Pup Jacks. Tobe .006 Contenser.

3K1235-2 Hallderson Iron Core No. 540 Trans.

Complete Parts

The Thompson Super Seven is a highly efficient Super Heterodyne receiver that will satisfy the most critical for both distance and tonal quality. It was designed by the chief Engineers of several prominent part manufactures and incorporates all the latest ideas for a fine receiver. In all seven tubes are used, but they all work at maximum efficiency, giving the equal of a 9 or 10 tube set of ordinary design. The stages are as follows: oscillator, first detector, 2 stages intermediate frequency amplification, second detector, 2 stages of audio fre-nuency.

amplification, second detects, quency. The famous Halldorson transformers, noted for their tonal qualities, are used throughout. 3,000 miles consistent reception in congested broad-cast area is accomplished regularly with this set. Due to the uniform design all leads are short and the set is very simple and easy to build. This is one of best medium priced, high quality, easy to build, supers on the market.

	List of	f Par
t	Net	3K43

\$7.2

3 6

3 6

7.20

List

12.00

6.00

6,00

3,00

3 00

12 00 .50

.75

25

_	rarts		List	Net
	3K4321 T	obe 1 mf. Conden er\$	1.25	\$0.75
	3K455 -1 T	obe .002 Condenser	.40	.25
0	3K3259-1 Y	axley 2L resistance	.15	.10
0	3K3260-1 Y	axley aL resistance	.15	.10
	3K4423-1 Y	axley 30 ohm Rheo	1.35	.81
0	3K5668-1 M	flearta 7x21 Panel Dr. and En.	3.40	2.21
Ō	3K5669-1 M	ficarta 9x20 Su pan I Dr. and Erg	4.95	3.22
	3K3144-1 L	which 3 meg. grid leak	.50	33
0	3K3205-1 1	ynch Mounting	.35	.24
ō	3K491 -1 T	obe .0025 Condenser	.40	.26
5	3K454 -1 T	Fube .001 Condenser	.40	.24
5	3K2200-1 p	skg. Belden Culorubher Wirs	.40	.24
	3K794 -10	XL Spring Binding Posts	1.50	.50
5	3K698 -1 M	fiscellancous Lus, Screws, etc	_65	.39
5		the second second second second second	_03	.39



16

3K1234-1 3K1232-3

3K1233 3K4802

3K3628 3K4817 3K4619 3K4828

3K4070-2 3K2508-1 3K4451-2 3K459-1

u or hf

236363

\$6.00

at

a

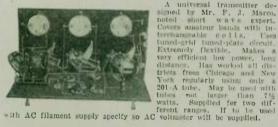
denser

Halldorson Transformers

These transformers are the result of many ars of research in transformer design and STRES. s are of research in transformer design and accurtics. The overtone and/o has a prac-tically straight line amplification on to .000 cycles where it drops rapidly, pre-venting tube noise and and/o frequency representation. Amplification has not and/o frequency with a richness that is astound-but added in a beautiful brown pal-tical final and an tubes. Shipping for all circuits and all tubes. Shipping

Weight, 1 10. 3K | 232 – Overtone Audio Transformer, List, \$6,00, Net., \$3,60 3K | 233 – Overtone Output Transformer, List, \$6,00, Net., \$3,60 3K | 234 – Proclasson Filter Transformer, List, \$6,00, Net., \$3,60 3K | 235 – Precision Interprediate Long Wave Transformers, List, \$6.00 Net \$3.60

Aero Transmitter Kit



A universal transmitter dei ned by Mr. F. J. Misros, noted short wave expert. Covers anateur band with in-

List of Parts

1 Acro Transmitt r Kit, 2040K, 1080K,	Lit	Net
er 9014K with 2 meunting bases and 2 No. 248 choice colls	16,50 1,80 .83	\$7.20 9.90 .87 .51 .48 .48 .30 .18 1.28 1.28 1.76 .16 .39 .42
3K378-For 18.5 to 52 Meters, 2010K colls. 3K379-For 56 to 90 Meters, 2010K colls. 3K380-For 72 to 190 Meters, 9018K colls. 3K380-For 72 to 190 Meters, 9018K colls. Complete set of parts. List, 539,86, Net Shipping weight, 15 lbs.	\$	23.93

Consoles Are Selling Past Now! See Pages 107-117



Ellis "D" Coils

The Ellis "D" coils are the result of four verts of intensive research and development. They are as here as it is possible to make them. Air insulation and spaced winding. They are superior because they have super volume; no unterstage coupling, matchless tone; freedom from nucl-up; unexcelled selectivity; low radio frequency reastance; low distributed cancers, Supports of takefile. Packad in kits of 3, 4 or 5 cuils, as desired, at a list price of \$2.50 per coil.

3K3626-1 or .00025 Contener. Last price 38,3020 for the second 1.80

Aero Short Wave Converter

Tremendous interest has been deplayed in short wave scontien. Therefore this converter was desired to make rour present receiver a short wave set. An old this has may be used an a plus and the converter is simply plusted into the detector this societ of rour re-ceiver as that you can have either short or long wave reception at will. Employs one UN 201 A tube.

	List of Parts	Lit	Net
3K3522-1	LWT 125 Acro Short Wave Tuner Kit.5	12 50	\$7.50
3K3469-1	Ameo .00025 Cend	3.00	1.80
3K3468-1	Amseo .00014 Cond	2.75	1.45
3K1062-1	Aero C-60 Choke	1.50	.90
3K7511	Carter .0001 mf. Cond. with City	.30	.30
3K766 -1	Tobe Tipen 5 meg. Grid Leak	.50	.30
3K4619-1	Benjam n Socket	.75	.45
3K4471-1	Yaxley 25 ohm Rhoutst	1.35	.81
3K4146-2	National Type "B" Dial	5,00	3:00
3K5296-1	7x14x1, Westin house Micarta Panel.	1.53	.99
3K5297-1	Txlax is Westin Louis Micarta Panel	2.13	1.38
3K3535-1	Pair Aero Subpanel Brackets	.70	.42
3K2101-5	longths No. 14 Bus Wire	.15	.08
3K698-1 M	liscellaneous Luis, Serews, etc	.65	.39
3K381 Com	plete set of parts, Lut. \$33.01 Net	0	20 02

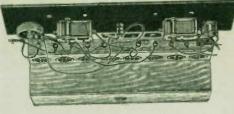
Aero Coil Transmitters with Meters

\$44.67

Transmitter Coils

3K3629-2040C 16.5 to 52 meter coll. List, Each, \$4,0 3K3644-4000C 36 to 90 meter coll. Net	.40
3k3632 - PRI 300 Antenna Mountin Diss. Li., \$3,00. Nat	.80
3K3634-Aero Choke Cull No. 248. List. \$1 50	.60
Net	.90

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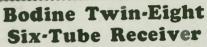


Cal 3K2 3K5 3K4 3K3 3K2

THE	NH			SUPER
As Spe	cified by	Citizens	Radio C	all Book

An innovation for the set builder. With this kit all of the thrills of building your own receiver are experienced, yet you have a factory-built and balanced receiver. The Eight-in-Line unit consists of all parts except those which go on the panel. Unit is all wired, ready to put the panel on. Only a few additional parts are necessary. May be connected in a very short time. Will outdemonstrate most sets now on the mar-ket—from competitive tests. May be built by the most inexperi-enced builder.

			CITCCU	Dander		Price	
			List of	Parts		List	Net
			rice	Cat. No. Quan.			
No.	Quan.	List	Net	3K3337 1	get Variable Condenser	.5 1,80 3	1.08
728		Light-in-Line Unit\$105,00	\$63.00	3K1401 2	Kurz-Kasch Aristocrat Verniel	T	2.40
208	1	Li nole Drilled and Engraved Panel 5.50	3.30	3K3223 1	Dials, Walnut Finish Yaxley 1 ohm Resistance	15	10
606	1	Frost 10 ohm Rheostat No. 210		3K4013 1	Package Kester Radio Solder.		:48
471	2	De Jur .0005 mf. Variable Con- densers @ \$3.50 7.00 Carter Filament Switch	4.55	3K337-Comple	ete set of parts. List Price, \$126	.10. \$7	5.93



Using Bodine Twin-Eight Coils, a gang condenser and phasatrols, combines the desirable features of superheterodyne and tuned r. f. sets. Knife-edge selectivity. Phenomenal distance getting ability. Operates on either loop or outside antenna, cutting through locals easily. Has excited the wonder and respect of Chicago, experts. Contains 3 stages radio frequency which are very easy to build and balance with phasatrols. Easy to build, simple to tune, cost is not neghblitize is not prohibitive.

	0			List of	Doute			Price	
	-		73.		Cat. No.	Quan.		List	No.
	-		Lis	ice Net	3K2582	1	Allen-Bradley Filament Switch 3		\$0.39
	Quan.	Podlne Twin-Eight Coils F-135	1.5	TACT	3K5206	1	7x21x3 18 inch Front Panel	5.50	3.58
3K3623	3	(# \$2.00\$	6.00	\$3.60	3K5207	1	91/x20 inch Sub-Panel	6,00	3.90
	1	Boline Twin-Eight Coll T-35	2 00	1.20	3K2200	1	Coll Belden Colorubber Wire	40	04
3K3624	1 0	Electrad Phasatrols (# \$2.75		4.95			(Red)	.40	.24
3K4440	6	Silver-Marshall 511 Tube Sock-			3K2200	1	Coil Belden Colorubber Wire	.50	.30
3K4817	0	ets	3.00	1.80			(Blue)	.30	.30
3K4826	2	8-M 220 Transformers @ \$8.00	16.00	9.60	3K2200	1	Coll Belden Colorubber Wire	.50	.30
3K4827	ĩ	S-M 221 Output Transformer	7,50	4.50			Coll Belden Colorubber Wire		
3K3123	ī	Grid Leak Mounting	.35	.23	3K2200	1	(Natural)	.50	.30
3K3055	1	Allen-Bradley 3 meg. Grid Leak	.60	.39	361411	9	4 inch Black Dials (Lurz-		
3K4803	1	Pair Silver-Marshall 540 Brack-		4.0	381411	~	Kasch) (a) 85c	1,70	.86
		ets	.70	.42	3K2801	1	Belden 5-Wire Cable	,75	.30
3K3452	1	Amsco 3-Gang Condenser .00035.	9.75	5.85	3K638	6	Binding Posts, Eby	.90	.60
		No. 1518	9.75	0.00	36697	i	Miscellaneous Serews, Nuts,		-
3K3509	1	Amsco Single Condenser .00035.	3.25	1.95	onco.		Lugs, etc	.65	.39
	0	No. 518	0.20	1.00	3K1648	1	Blueprints and Instructions	1,25	.82
3K4431	2	\$1.85	3.70	2.60					
3K541		1 MF By-Pass Condenser		.60	3K336-	-Comple	ete set of parts. List. \$74.60.	<u>\$4</u>	5.65
3K552	1	.001 Condenser		.24	Net			····· · ·	
3K549	1	.0005 Condenser	.35	.24			Shipping weight, 20 lbs.		
38043	i	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	\sim						

The M·S 8 Portable Super

			TICe
Ca., No.	Oman	List of Parts List	Net
		The statility and an worked \$ 6 0	\$ 3.90
3K5593	1	Panel drilled and engraved \$ 6.0	
3K5592	1	Base Panel, drilled 4.00	2.60
224012	-	Selectone Trans. R400 12.00	7.80
3K4210		Selfetenie Irans. 11100	
3K4211	2	Selectone Trans. R410 12.0	
3K4226	1	Thor Coupler type 460 3.5	2.10
3K4630	0	Pacent Bockets 5.2	3.36
38403U	- C.	Therdarson A. F. 316-1 4.0	
3K1210	1		
3K1209	1		3.00
3K4154	9	Remler Condensers .0005 10.0	6.00
3K3337	1	Hammarlund MC-5 1.8	0 1.08
		Jewell Voltmeter O-5 V 7.0	
3K1900	1	Jewell voltmeter 0-3 v	
3K654	1	Carter Rheo. M-6	
3K658	1		0.30
	î	General 0095 5	.33
3K496	÷	Sangamo Cond0005	0 .26
3K562	1	Mangamo Coutt	5 .53
3K566	1		
3K431	2	Toke Cond. 5 mfd. @ 75c 1.5	
313041	1	Grid Leak, 3-meg. Durham5	0.30
		Yaxley Midget Jacks @ 30c9	0.54
3K4453			
3K5591	16		
3K698		Miscellaneous screws	5 .39
3K2101		Bus wire, 10 p.cs	5 .16
		Binding posts 1.0	5 .70
3K697			0 1.20
3K1663	1	Blueprint 2.0	
3K359-	-Comple	te set of parts. List, \$82.50.	\$52 06
Net		te set of parts. List, \$82.50.	404·VU

Shipping wt., 20 lbs.

This view shows how the excellent portable cabinet appears when ready to move. The lid is attached and the small loop fits into it. The total assembly complete with batteries weighs only 35 lbs.

There is a great vogue for portable sets now and the Dealer will find a ready market for all he constructs.

Great Selectivity and Power

The Most Efficient **Portable Ever Designed**

The M S 8 Super is an S-tube portable set of very great power, using the famous Scott Selectone transformers. It is the most se-lective and most powerful port-able that can be built in a con-venient form. Its selectivity has been demonstrated by tuning in stations from New York City early in the evening through the pow-erful Chicago local stations with great volume and with no back-ground of nearby local stations. In its cabinet it is very easily portable and w eighs but 35 pounds. The size is only 12x 17 ½x18 inches. Everything is reduced except the efficiency and power. On a standard size loop you may expect the efficiency and results equal to those obtained from any super. The blue prints and instructions The M S S Super is an S-tube



obtained from any super. The blue prints and instructions furnished simplify the assembly until the most inexperienced builder can assemble and wire the complete outfit in only a few hours.



Page 82

722

Popular Radio L.C. 28 **Broadcast Receiver**

FREES ANA PARTON

The New LC-26 Receiver as Featured in Popular Radio This new visual is nother of Popular Radio's great feature and lives up to their standard of coellence. A six tube realized feature and lives up to their standard of coellence. A six tube realized communication of 3 states radio frequency, detector and 2 of audio. It is very sheetive. Will bring in distant stations when used in the next consisted broadcast areas. The use of Silver-Marshall transformer a quality of reproduc-tion seldam attained. The behavior is complete. No squadro or squads. The bet you have ever used.



	Cat. Nn.	Quan.	List of Parts	List	Net	Cat. No.	Quan.	List of Parts List		Net
	3K3329		Hammarlund Midline .000275 mf			3K2435	1	Carter Imp. Nameplate Aerial \$ 0.0	5 \$	0.04
			var. cond \$5.10	\$20,40	\$12.24	3K2436	1	Carter Imp. Nameplate, Ground .0:	5	.04
	3K1449	1	Hummarlund Double Drum Dial	6.00	3.60	3K4619	6	Benjamin UX sockets (@ 75c 4.5	0	2.70
	3K3642	1	Set Acme-Precision double sole-			3K3205	1	Lynch Single resistance mounting ,3	5	.24
			noid coll., 4 colls type 4-B	12.50	7.50	3K3150	1	Lynch Suppressor, 500 ohms 1.5	0	.98
	3K4360	3	S m on 250 mh R.F. choice (a			3K3151	1	Lynch Suppressor, 600 ohm 1.5	0	.98
			12.25	6,75	4.74	3K3152	1	Lynch Suppressor, 700 ohm 1.50	0	.98
	3K4331	1	Sam on 85 mh R.F. choke	2.00	1.30	3K3019	1	Durham Metallized Resistor, 6		
	3K568	3	Polymet Condenser 02 mf. (a)					meg		.35
			1.50	4.50	2.70	3K5722	1	Pair Tait be chet 2.00		1.35
	3K571	1	Polymet cond user .0002a mf	.35	.21	3K2200	1	Phy. Belden Colorubber wir 40		.24
	3K449	1	Polymet condenser .00075 mf	.40	.24	3K5685	1	Aluminum chas is 7,50	•	4.88
	3K4458	1	Yaxley comb. switch and Rheo. 6			3K5886	4	Sets special aluminum box		
			ohm	1.75	1.05			hields for LC-28 (1 2.00 8.0)		5.20
	3K4508	4	Carter 4 ohm fix, resistance type			3K5684	I	Alummum Panel, 6x26 Inche 3.00		1.95
			H-4 @ \$0.25	1.00	.60	3K3311	1	10% inch exten ion shaft		.25
:	3K1532	1	Yaxley cable connector plus, type			3K4826	2	S M 220 Audio Tran former 16,00	3	9.60
			6.0	3,00	1.80	3K698	1	Miscellansou lugs, screws, nut .		
:	3K2422	3	Carter Imp. pluss at 15c		.18			etc		.39
:	3K2426	1	Cart r Tij, Jack No. 10	,10	.07	3K1659		Set Blue Prints and Instructions 1.0	J	.65
	3K2434	1	Carter Tip Jack No. 10 with					te set of parts. List price, \$108.70.	\$6	7.15
			insulating bushings	.15	.10				.40	
					Shipping w	t., 30 lbs.				

Popular Mechanics Economy Nine

A new super by Popular Mechanics. Registance coupled intermediates and S-M sudi make for wonderful tone quality. This set will entry the same popularity the others from Popular Mechanics have. Super selective. Very economical on batteries. A set we deserving of praise.

1	-			COY.
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treater titles and	1									a la company a sur
Cat. No.	Quin.	List of Parts	Lit		Net	Cat. No.	Quan.	List of Farts	List	Net
3K5607	2	Panels Jux7x26 inch s (not				3K432	1	Tohe 1 mfl. ond mer	0.90	\$ 0.54
one ou.		(hilled) (# \$3.90,	7.80	S	5.00	3K3124	5	Double resister mounts, DeJur		1.15
3K4803	1	Pair S-M 540 Subpanel brackets			.42	3K760	5	Tube Tipon resistors 15 mez.		
3K4157		R mler cond. No. 639 .0005 mfd.				0117 00		(.25)	2.50	1.50
384107	-	(a \$5.00	10.00		6.00	3K759	4	Tole Thon rei tors 1 10 m	2.00	1.00
044100	2	Remier dials No. 636 @ 1.00.,			1.20	34705		(.1)	2.00	1.20
3K4168						3K763	,			
3K4404	1	From 25 ohn rheo tat of 75c	.75		.45		I	Tobe Tipon reactor 1 men. (1.)	.50	.30
3K2429	1	Cit open circuit Jack, hort				3K764	1	Tobe Time relator 2 men. (2.)	.50	.30
		tspe	.25		.15	3K3214		Amperite & amp. filamint on-		
3K2512	1	Carter filament switch	,65		.39			trol upit	2,20	1.32
3K4801	1	S-M 242 mid zet cond	1,50		.90	3K3207	1	Amperite 1 amp. filament con-		
3K4619	1	Balanin 90 0 spring sochet	.70		.42			trol unit	1,10	.66
3K4622	8	PLE. American UX prons con-				3K3210	1	Amperite 1, mp, filam nt con-		
		tacts, Style A	.80		.48			trol unit	1.10	.66
3K4850	1	S-M 631 Aluminum shield	2.00		1.20	3K3831	16	Fahn tock elin, small sin le		
3K4814	1	S-M 110A coil	2.50		1.50	040001	~ •	type	.35	.20
3K4816	2	S-M coil muchent, type 515			.60	3K2101	10	Length, round, tinnel-copper		
3K1342	1	S-M 240 audio transformet	6.00		3.60	342101	10		07	.16
	-		0.00		3.00	DKOLOF		bushar wire No. 14	.25	.10
3K4821	T	S-M 211 tuned-rt le transformer	0.00		2 00	3K2105	4	Len the ood blief pachetti		
		at 15 to 50KC	6.00		3.60			tuling	.40	.30
3K426	1	.0005 mfd, with ruleak chip	.40		.26	3K5715	4	Small, tras, mie trastet,		
3K453	4	Tobe cond0005 mfd. @ 35c	1,40		.84			1,16X - S - 111	.15	.08
3K491	2	Tole cond0025 mfd	.80		.48	3K698	1	Miscell nome Luis Screws, etc.	.65	.39
3K452	1	Tole cend, .00023	.35		.21	3K1560		Blueprinte	1.00	.65
3K459	1	Tobe end n er .006 mfd	.45		.27	3K347-	Comple	te set of parts. Lost price, \$61,85	¢	27 70
3K4650	1	Alcoa aluminum shield 4% x6 in.	.45		.32				·	31.10
				Sh	t ping w	eight, 20 lbs.				



Another excellent circuit is Mr. G. M. Best usin the femous Phesatrels for complete neutralization. The set al cluttely will not be filter when property adjusted. The fifthent Quantum control are entirely hielded. There an be absolutely no pickup due to the colls and wiring. Therefore, the selectivity is very great. The colls are all matched at the factory **a** uring a very efficient t. Single dial control is stimmed by the use of **a** Remer **a** and condense and beam blat

a. Single dial control is stated by the use of a Remier 2 and condenser and Drum Dial. Very easy to build when following instructions included. Easy to parate for there is only one dial and the volume control. Volume control perfectly from a whisper to a roar.

9	1 2 2	998				Cat. No.	Quan.	List of Parts	List		Net
Cat. 3	No.	Quan.	List of Parts	List		3K5719	1	Pair Benjamin Brackets\$		\$	0.45
						3K4440	1	Electrad Phamatrol			1.65
3K I	812	1	Set Quadraformer coils with			3K3103	1	XL G 5 aut. write cond	1,50		.98
			switch equip	17.50	\$10.50	3K452	1	Tolle .00025 mf fix. cond	35		.21
384	619	5	Benjamin Cuchion Sockets (a 75c			3K454	1	Toke .001 mf fix. cond			.24
	220	ï	American DeLuxe Transformer			38432		Tole 1 mf bypa s c nd	1.80		1.05
JAI		-	(First Stage)			383207	2	No. 1 A Amprit 1.10			1.32
381	221	1	American DeLuxe Transformer			3K3210	1	No. 112 Amperite			.66
		-	(Second Stage)	10.00		3K1740	i	Amee Grid Lask Mounting			.18
3K4	163	1	Remler No. 633 caracity unit			3X766	ĩ	Tobe 5 Mer and leak			.20
3K4	166	1	Bemler No. 110 Drum Dist	1.00	.60	3K691	11	Eay Bindlett Pasts			1.10
384	403	1	Fro t No. 700-10 ohm Rh o	.75	.45	3K5673	1	Bakelite Fanel, Tx21, in incurs			3.38
	400	ī	Front No. 233 Pantab Jack	.65		3K5683	î	Bakelit Subpanel, 10 20 Ana	0.10		0.00
	508	î	Yaxley Filament Switch	.50	.30	340003		Inch	C 41		4.17
	828	-		.00		24240	17	them			
384	828	1	Silver-Marshall No. 340 Midget	1 20	0.0		comple	to act of parts. List price, \$85,25,		\$5	3.95
			cond	1.30	.90	Net				400	0.00

World Radio History

5 Tube T. R. F. Set

Unsurpassed Value

Many who huild their own sets will welcome this inexpensive 5 tube re-ceiver. All parts are of nod quality and they will combine to make a very high grade receiver. The conden er have an unusually wide tuning range so that selectivity in a surved. The high rade transformers assure excellent re-production. Can be built by anyon in a few hours' time. Full instruction included with kit.

Quan.	Lit of Parts	List	Net		
1			\$1.80		
1			.39		Bruni A
1	14x4x45 in meh terminal strip	(2	.13		
1	Terminal strip with posts	50	.30		
22	Bindin Posts	10	.05	Lon Other	
1				(1 + N - 1)	TT A Thursday
3	.00035 M. F. var. cond. @ \$2	.00., 6.00	3.00		List of Parts
2	516 to 1 audio trans	6.00	1.96	38548 1	
1	Polymet 2 meg. grid leak	25	.15		Clips
5	Dedur UX sockets	1,25	.75		Bakelite Knols (0 .45
1	Catter Mid et 25 ohm Rheo	50	.30		Feet No. 14 tinned come
1	Carter Mulget 10 ohm Rheo	1.00	.60		and the second sec
1	Battery Switch	40	.20	3K332-Comple	te set of parts. List, \$27.
2	Y xley 4 ohm Fixed r sis	30	.20	Net	
1	Polymet .002 mf Fix. Cond	30	.18		Shipping weight, 15 l
	1 1 1 2 1 3 2 1 3 2 1 5 1 1 1	1 7x1 x% meh metal panel, dr. dec. 1 9x17x meh wooden basebaar 1 1x sixya meh terminai strip hole) 1 Terminal strip with posts. 2 Bindin Posts. 3 outo5 M. F. var. cond. (@ \$2 2 3½ to 1 audio trans 1 Poismet 2 mes, arhi bak 2 5½ to 1 audio trans 1 Carter Midaet 25 ohn Rheo	Quan. List of Parts List 1 7x13x4, inch metal panel, dr. and dec. \$3,00 1 9x17x, inch weeden baseboard	1 7.11 x1 ⁴ inch metal panel, dr. and dec	1 7.11 x.34 inch metal panel, dr. and dec. 53.00 \$1.80 1 9.17 x inch weoden baseboard. 65 .39 1 14.x4xyn inch terninal strip (2 hole) .55 .30 1 Terninal strip with posts .50 .30 2 Bindin Peats .50 .30 3 .0035 M. F. var. cond. (2 \$2.00, 0.0035 M. F. var. cond. (2 \$2.00, 0.003 K548 1 1 Poirmet 2 mee, grit leak .25 .15 5 D. Jur UN sockets .25 .15 1 Carter Midget 25 ohm Rheo. .30 .30 \$3.4202 \$3 1 Carter Midget 10 ohm Rheo. .30 .30 \$3.4202 \$3 1 Rattery Switch .40 .20 \$3.432 .00000 2 Y kley 4 ohm Pixed resis .30 .20 Net

HAZELTINE NEUTRODYNE

All the parts needed to build this circuit, which has been the baster of all circuits. Tune harply through interference. Brins in distant stations on bout speaker in clear, pure toner with wonder-ful volume. Stations are very easy to find and may be loared permanently. Essential parts herned under Hazelthe Patents. You can easily build a high rade rever at low cost. Quality con-sidered, no ther set of neutrodyne parts equals the value offered Brings

1 Total	11.	LIVE CON	r	iet
Cat. No.	QL HITDe		List	Net
3K5634	1	Panel 7x24x 16 Drilled and En-		
3K4175 3X1201	1	N atrodyne Kit	5.50 17.50 3.50	\$ 3.58 11.38 1.40
311202	1	A. F. 6 to 1 Transformer	4,00	1.70
3K699 3K2101	10	Pox S rew Assortment Round Bus Bar	.50 .25	.30
3K3033 3K1435	1	a meg. Grid Leak	.25	.15
3K424	i	.00025 Grid Condenser with Clips	.40	.24
3K512 3K5645	1	.001 Condenser, Fixed 6 x25 Baccoard	.40	.24
~~~~~	~~~~	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		~~~~~~

Cal. No.	Quan.	List of Parts	List	Net
3K2414	1	Closed Circuit Jack Carter	\$0,80	\$0.48
3K2413	1	Open Circuit Jack Curter	.70	.42
3K5712	2	Bruckets (0 .05	.10	.08
3K714	1	Binding Posts on Panel Strip	.50	.30
3K540	1	0.5 M. F. Bypass Condenser	.80	.40
3K2516	1	Battery Switch	,50	.25
3K4504	1	30 ohm Rheotat	.45	.20
3K4500	1	6 ohm Rhechtat	.45	.20
3K4610	5	DeJur Spring Sockets (0 .25	1.25	.70
3K333	Comple	te et of parts, 1.1.1, \$39.60,	\$	23.46



Radia included free.

Workrite Neutrodyne Kit Contain licensed Neutroformers,

n utrodons, pan-cl layout tem-plate and look of instructions of instructions for building the silvne. By the

for building the mentrodyne. By the addition of other parts in this catalog a mutrodyne (an be built at low cost, This widely known circuit has proven to be one of the most attractory on the market, Sikiping widelt, 5 he. 3K4175-List, \$17,50, Net...,\$11.38 Net .... \$11.38

### **ALL-AMERICAN REFLEX KITS** In semi-finited form. Can be wired in a few hours. These hit are upplied with all parts mounted on the panel and base-

bard, but we not wired. Anyone can casily complete the simple wir-ing and have a fun, high rad set at a low cost. Built with the famous All-American parts. Full wiring directions and 43-page boo

The Pacent Balcon

6

A balancine contensir epically distinct for use with tuned radio frequency circuit or where capacity balance is desired. Two nickel-plated electrod s enclosed in lass tube around which is a piece of split brass tubing fitted so that it can be moved to adjust capacity radion base. Shipping weight, 4 oz. 3K4121-List, \$0.40, Net ..... \$0.27

### **Sterling Microcondenser**

2

.25. lbs.

Cond. with \$0,35

List

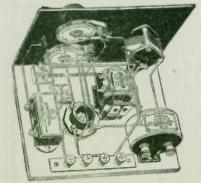
\$13.53

\$0.21

.32



High quality adoustable contener of "mi-ero" size with maxi-mum capacity of ap-proximately 5 micro-microfarads, The mini-



### ALL AMAX SENIOR KIT

Three tubes with crystal detector do the work of six tubes. When wired, this kit is a highly selective long-distance Reflex receiver. Embodies 3 starss of radio frequency amplification detector and 2 stages of audio. Covers entre broadcast range. Brins in distant stations with leudspeaker velume on an outside aerial. Only two controls, easily longed, Panel size, 7:18 mehas. Uses 201-A type tubes. Shipping weight, 15 ha, 3K4133-List, \$34.00, Net._______

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

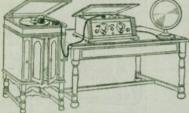
World Radio History



There are hundreds of old phonographs right in your own territory which can be brought up to date and transformed into an electrical instead of a mechanical process phonograph. The Gradeon does this. This new instrument is a device for reproducing records on old phonographs through the radio set so that the new full toned effect of latest type talking machines is realized. A fast seller, sure profit producer.

Gradeon reproducer is placed inside phonograph in place of the regular reproducer. Wire leads to plug, which is inserted in detector tube socket in your own radio. Wind phonograph and play record in usual way. Music comes from your loud speaker. Control volume at will. Works perfectly on practically any phonograph.





This Picture shows how the Gradeon takes the place of the reproducer of the phonograph and how it is attached to the radio.



lars. Equipment of Reproducer, Volume control, plug for detector socket and connecting wires. Shipping wt., 3 lbs. 3K2652-Retail Price, 242.50. Net.....\$7.50 Equipment

### Weston Model No. 519 Radio Set Tester



Ine Sensitone Electric One of the most sensitive and yet class of devices. In-corporates the most selentific construc-tion. Made of less materials. Perfect workmanship. Gets the most volume and produces most perfect toones. Complete with volume control and adapter. Shipping vt., 5 lbs. 3K2653-With Tone arm. List, \$18,00. SK2654-Without Tone arm. The Sensitone Electric Pick-Up nhono

How the Electric Pick-Up Operates

Bet and the second s

See Page 211 for Symphonic Phonographs

ficilitation and a second second



Ratio \$4.50

**World Radio History** 

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### **Thordarson Autoformer**

Thordarson Autorormer An all frequency an-nifier. Amplifies low-ent notes as perfectly an high ones. Gives great darity on all sheads to of weak programs. Built on same principle as line amplifier at new-est high powered kreadcasting stations. Ski217-Thordarson Autoformer. Each S3.00



### **Interstage Power** Amplifying Transformer



Trans. Designed to entry the input and out-put transformers in p o w er amplifier the when used ution with inthe Thordarson in-put and out put to power amplifying transformers, th is type completes the equivalent of two power amplification

tager 2K1219-List, Price, \$8.00, .....\$4.80

Thordarson A. F. Transformer



The Thordarson trans-time is now be in in used as standard equip-ment in more hir ho rrade ets than any trade transformer and 2K1209-2 to 1. List, \$500. Net \$3.00 2K1210-34 to 1. List, \$4.00 Net \$2.70 2K1212-Thordarson Push - Pull Transformers, one input and output. List, \$13.00. Net \$7.80



Thordarson Sub-Panel Transformers

Furnished with leads coming out the base for sets mounted in sub-panel. Provide neater sembly, horter leads and in star efficiency.

2K1213-6 to 1 ratio, List, \$4,50, Net	2 40
2K1214-31 to 1 ratio. List, \$4.00. Net.	
2K1215-2 to 1 ratio. List, \$5,00. Net.	2.70
Last, \$5,00, Net	3.00

National Transformer

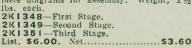
Tone quality ... a requirement of vital importance in a u d i o fre-quency transform-ers. National has to ne quality. A remounced the Tone quality is tone quality. A pronounced chi-acteristic is the successful amplifi-cation of has toned human vides and of low pitched musical intrumus. Unusual shift to operate equally well in the third tare as in the first two stores of amplification. Completify



In the third take at in the tirst to stages of amplification. Complete shielded. Attractive nickeled case, **2K1305** 3% to 1.2 Value, \$3,00, **2K1306** 6 to 1.5 Net, **\$0.98**.

### **Tuned Double Impedance** Units

SPECIFICATIONS Hiler coils with Muter condensers assembled under Muter standard of precision, giving the finest tuned audio frequency unit in present day amplifiers. Doubly scaled in highly enameled metal case against atmospheric conditions. Size 4 in. high, 34 in. long, 25 in. wide. Packed in individual cartons with complete diagrams for assembly. Weight, 1 1/2





**Thordarson Type 200** Transformer

A quality transformer with unusually faithtransformer with unusually faith-ful reproductive power as d a try wide m-phification rime. The su-per-sized core combined with the high indus-tance primary re ult in the evenues of amre ult in the eventes of am-plification so characteristic of this tran former.

this transformer. Designed for 2-state amplification. Ideally ad-with come type speakers. 2K1216-List price, \$8,00. Ideally adapted for use .....\$4.80



New power audio New pour Lat tran form r. Lat scientific lly de la with low in

scientifically designed coll with low im-facts perfect ampli-factor over entire musical and audible scale of frequencies. For us with standard and all power table. Provide scalabit lib-ass and himset treble tote. 2K1229-List, \$8,00. Net.....\$3.45

### Knight Output Filter

Designed to keep the direct current com-ponent out of loud speaker preventing pa-sibility of damage to speaker winding when power tures with their holdes are used, 2K1230-List, \$8,00. Net......\$2.95

### Knight Push Pull Transformers

Full ware power annelficition of excep-tional quality is obtained with the new, modern path pull transforms. Admitrals adapted for us with 112, 171, or 210 power tubes. Enormous amplification is obtained. May also be used with tan-hard 201A tubes. 2K|227-List, per pair, \$15,00. 68 85

....\$6.85



**Our Special** Units

The type RR Step Up Trans-former for A. C. tubes has a pri-



2K 1223-List, \$5.00.

.....\$2.70

Our 85 millihenry radio frequency choke has full rated inductance and because of our special type of coll has a minimum distributed capacity. It will give uniform route on the unite hand of breadens runne of frequency. The resistance is 215 phrms. 2KI 226-List, \$2.00.

...95c

### Variable Audio Trans-

Really matches the characteristics of tube. Result of years of exthe perimenting by radio engineers, which cuts out squealing and howling in any radio receiver. Merely turn nob until reception is hetween co-ordination



co-ordination hetween tule and transformer. The entire transformer is manufieldly and statislik hislaid, thus praniting the mountin of the transformer at any angle desired with-out howling and squeeling due to mar-netic and static coupling of successive stares 2K1231-List, \$10.50. Net .... \$6.30

See Page 28 for the Newest Marvel of Radio and Musical Reproduction. World Radio History



By low resid-ance and high inductions. Used in any tuned radio frequency in ut. E-pectally demable for sinch control, Self supporting green silk winding. For u e with .00035 mf condeners. Ship-ping weight, 1 lb. 5 ez. 3K41+5—Set of 3 matched coil. List price, \$7.50. Net......\$4.95

**Basket Weave Coils** 





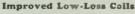
3K3710-Set of three with

Net ... \$3.69 anit i ji e



, unit of space wound contac-cled wire, Ex-actly correct for this cur-cuit, Finest worldnamh, L 00025 con-cut, frieuded .00025 con-5 bracl et. included.

denser. Mounting Shipping wt., 9 oz.





3K3709 Set of three with

mounts An improved type of basks wars in-ductance. Diameter 2 inclus. Height 2 inclus. Special flux mounting due en-ables may mounting on condenser panel or baseboard. Each st of coils is very carefully adhetest and balanced for use with two or three panel containers bur-ing on the panel of a second containers buring of 00015 to ...0015 consects.



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#### Erla Reflex Transformers



Reflex Transformers The transformer listed here in the moutine Erla Reflex Radio Prequency Transformer for us-in reflex and standard radio frequency circuit. Made in two types. Type 1 is for one tube sets and far first state of two and three tube sets. Type two and three tube sets. Type 2 is for use on second state of two and three tube rets. Shpr. wi., 8 oz. List, \$5,00, Net

3K1312-Reflex No. 1......\$1.20 3K1313-Reflex No. 2....... 1.20

### **Dubilier R. F. Transformer**



A highly efficient iron core radio frequency trans-former which has achieved a prominent place among a profilment place annual radio frequency transform-ers. Wavelength range 225 to 550 meters. Mounted in a hakelite case with d binding posts. Shpg.

marked plainly WL., 8 07. 3K1315-List price, \$4.00. Net, each .....\$2.60

#### Tricoll R. F. Transformer This transformer will pro-



duce wonderful results in any type of regular or reflex adio frequency circuit. Its dio frequency circuit. Its ficiency is due to a com-ent the ran e without re-for energy is without re-for energy without re-solution re-king a state of the re-solution re-for energy without re-for energy without re-for energy without re-for energy without re-solution re-for energy without re-for energy without re-for energy without re-for energy without re-solution re-for energy without re-solution re-for energy without re-solution re-for energy without re-for

#### Bodine Twin-8 R. F. Transfor-



coll for im-proving all r.f. coll circuits. Combines very lim-ited field with tremendou al y high amplification, more so than i -nerally 10 ible For .00055

Cloud-fleld

with limited-field coils. Cond. Shpg. wt., 1 lb.

3K3600-Set of 3 matched trans-trans. Lit, \$6,00, Net.....\$3.95 3K3623-Type 7:135. For use with Phatran. Litt, ca., \$2,00, Net.\$1.28 3K3624-Type 7:55. Antenna type to match. List, ea., \$2,00, Net..\$1.28



milte \$7.65 Con i t e f radio frequin tran famer wound on 1 | lite frome

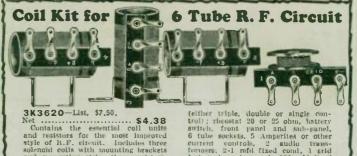


and mounted on finest grade condenser. Enables you to build a set that will get maximum rolume on long distance with pure tone quality. Shp. wt., 42 lb.

### **Radio Frequency Colls**



\$2.45 incleneld form transformer coils for use in tuned radio frequency circuits. Pro-hid with neutralizing tar. Green silk wire wound on sensite bakelite tubin.



and conneting trip, three r sistors one antenna relistance coll and and hook-up heet. To complete circuit requires 3-,00035 variable condensers

#### Bruno No. 99 3. Circuit Tuner



Primary and sec-oudary wound on quartzite glass rod. Tickler coil permits recentration without 900rqueaks. Single hole mountiny. Pigt fled rotor lead. 23 th high; 2ª in. diam. Shpg. wt., 8 oz.

Shpg. wt., 8 oz. **3K3621**-200 to 575 meters for .00025 List. \$5,50.

.....\$3.24 3K3622-20 to 110 meters List

..\$3.24 Transformer. Same construction as tuner Primary in center of secondary Very low loss and efficient tuner Very low loss and ef Size, 212x212 in. List, efficient \$3.00. ......\$1.77

Not



Shielded T. R. F. Transformers Highly efficient for funed R.F. drout. Coll beautiful crystal lac-our fimb. Illustration hows put of can cut away. Can 25 in. out beautiful crystal lac-beautiful crystal lac ompact and a frame for ompact t. No Inter-star coupling. Turn's 200 to 550 metrics with .00035 condenser. Shig, vt., 2 lbs.

3K3014-Per set of three. List, \$6.50 ..\$3.25 Spaced-Air-Wound Radio Trans-

### former



Perhap the most efficient type of coll made. Very high am-plification with minimum losses. Sharp pure tuning. tone l Firm and Easily quality. trong. Ea to 550 meters hp., wt., 2 lts.

m anned. Tunes 200 to 550 meter .000.35 condensers. Shy ... wt., 2 ha. 3K3015-Per set of three. Lit. \$1.50 .....\$2.25

# R. F. Choke Coils

Precents distortion in the implifier. Very de l'able in plate circuit of inter-nediate ind untuined stages. Shpr. wt., 6 o., 450 for 20-600 metrs.

3K3016-Type 

### Wood Form Variometer



3K3605- Variometer.

Correct inductive ratios. Solid h ked vinding?. Plenty of large sized with insures highest efficiency

(either triple, double or single con-trol); rheestat 20 or 25 ohn, hattery switch, front panel and sub-panel, 6 tube sockets, 5 Amperites or other current control, 2 sudio tran-formers, 2-1 mfd fixed cond, 1 srid loak and condenser, 1 .002 mfd fixed cond., 10 binding posts, binding post attributed houk-up wire. Shog, wt., 1% lbs.

### Solonoid R.F. Transformer Coils



3K3612-Set of three. Retail pric 

### Shielded R. F. Transformer Coils

3K3601 - Set of three. Retail, \$7,50. Net ......\$3.75

Con It of sol noid wound coils mounted inside of copper "an." Full electro-"'nn." Full electro-static and electromag-ntic shieldin without, eddy ourrent Josses. Units may he mounted in any position de-ired. Also prevent coll "pick-up," elimi-nate interstage coup-cr, d un lights and

ing and add incred an iteratage coup-ing and add incred an iteration of a selectivity to any timed radio frequency circuit. Binding por connection. In sily mounted. Height, 4 Inches. Diameter, 24 inches. Ship. wt., 2 lbs. 4 oz.



Air spaced coils, with green silk insulation. Primar mi tickler are vari Primary and tickler are tail able. An especially durable type of tuner. Permits very close tuning. Tunes out inter-frence. Gets react diftance. Covers 200 to 005 condenser.

600 m ter with .0005 condener. 3K3018-Lin. \$6.00, Net....\$3.45

Little Giant Doughnut R. F.

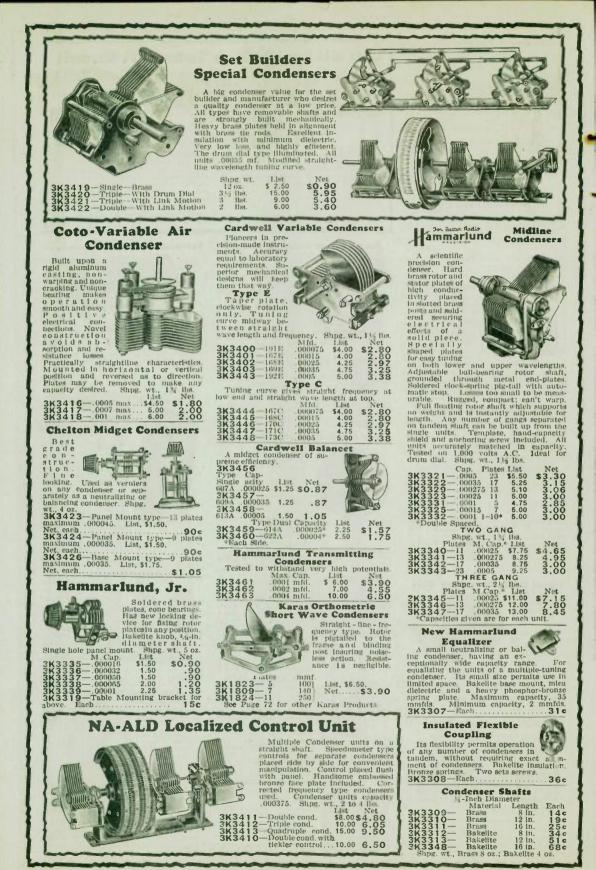
Transformer 3K3611-- Set List of Thee. \$5,25. Net ....\$3.48 Semi - ban win time. Th smallest douthnut ceil, call 21, inche diam only eter, hort man-netic jath. Ha com or sup rting frame supporting Tunes over ran

no

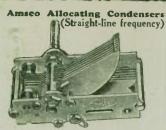
Turne of 200 to 575 meters with .00035 conditions, on high wave lengths is as prost as on how waves. Antenna coil tapped for lon, medium and short antenna. Bracket lon, medium and short antenna. Bracket low, mounting. Shog, wt. 1 lb.

In This Book-World's Most Complete Line of Radio Components





W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History





Allocates stations on dial in equal wave length division. Rotors on common shart for single dial control. Invalated rotors. Connected staturs. Perfect bearlings. Single hole mounting. Electrically shield-ed. Eaally and precurately compressited. Supplier vt. 2 bis. Life. Net 38X3450-2-same 00035 \$ 6.50 \$4.23 3X3451-2-sone 00035 \$ 5.50 \$4.23 3X3451-2-sone 00035 \$ 15.00 \$ 9.76 3X3453-3-same 00035 \$ 15.00 \$ 9.76

3K3453-3-2000 (000) 15:00 9.7 Duplex Low Loss Condenser A low price i conden er of fine mechanical con-struction and perfect de-den Le se reduced to minimum Heavy all-minimum H

NO	M CI	p Type	Ilst	Net
3K3479-	00025	Plain	\$2.00	\$0.89
3K3409-	001	Plain	3 50	1 10
3K3465-	00025	Vormier	3.50	
3K3464-	MAL 1	V Ci aller	3.50	1.75
343404-	104731	VERMER	4.50	1 75



Provides an easy method of rapidly balancing two cir-cuits s capacity i taken from one while being added to the other other 3K2932-11t, \$1.75. Net \$1.15

Compensator

No dial In-

### **Bakelite End Condens**

	CEREC ME	a cone	ensei	<u> 1</u>
		Stur lumi plates plate plate plate lite unumi carefu daffi i lb. Plain M	perf to tven pacity; enuine Vorkmi l, go l Shippir	allo y er tly in urc rell- bake- anship d and -in ch ig wt.
3K3438 3K3439 3K3440 3K3441 3K3441	-11 plat -17 plat -21 plat -43 plat	e vernier e, 00025 e, 0005 e, 0005 e, 001	1 1=t \$1.30 1.60 1.78 1.80 2.00	A8c 70c 72c 89c
Same as including 1 3K3501 3K3502 3K3503	obove, w DLI and 00025 0005	mfd mfd	Net .	Each 89c



Moulded Bakelite insulation outside electrostatic field su pend stator plates which bear only on one point. Con lenser frame grounded to roter, eliminates all hand capacity. End the bar of rotor plate access specing uniform. End plates at bras, finished in highly polished of elect. Dire telectrical connection made from rotor to frame by spring phosphor bronze platal connector. Small phase anale difference; low minimum capacity. Double and trible man fitted with compensators. Splipping wt 1 lb., finile; 1 % hs, double; 24 lbs., triple

3K3480 - 00014 mfd. Single 3K3481 - 00025 mfd. Single 3K3470 - 00035 mfd. Single 3K3471 - 0005 mfd. Single	3.00 1.80 3.25 1.95	3K3472 ~ 00035 mfd. Double 3K3473 - 0005 mfd. Double 3K3474 - 00035 mfd. Triple 3K3475 - 0005 mfd. Triple	7.00	\$3.90
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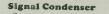
**U. S. L. Compensated Multiple** Variable Condenser



This contensor makes possible the construction of one dial control sets. Used with any wood type of coll maximum reception and reception and out or arrow the best results obtain-able when using three separate coo-densers. Characty with boots. den ers. Capacity ca h unit 00035. Rigid con traction.

Bakelite 3-inch dial. Rigid construction, Radion insulation. Low minimum especific, 000011-Extensis 63, inches high when open. Ship-ping wt, 4 lba.





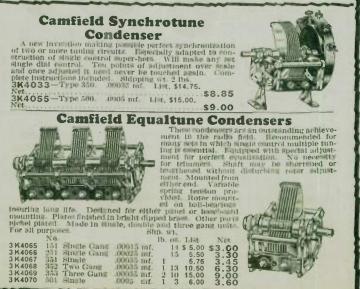
Separates uniformly over the entire 360 de-arces of the dial all broad-cast wave lengths from 150 to 600 meters. Low minimum capacity. At no point on the dial will stutiona be crowded. Re-distance former or con-



.... \$1.95



Centraline type, giving a calibration lying be-tween S.L.F. . tween S. L.F. internet S. L.W. Parts are gold finished, end plates heavy pollshed aluminum: Automatic constant toosion, piz-tail lead to rotor, extension shaft in rear, low minimum capacity, ex-tremely low lowes, since or two-hole mounting. Shaft in diameter Call-bration and coil data furnished. Shinping wt, 14; lb. each. List Net 3K4161-13; p. 00007 mfd, \$1,90 \$1,15 3K4151-13; p. 00030 mfd, 2,30 1.23 3K4152-23; p. 00050 mfd, 2,50 1.38 St 18 Beaching Type List Net U S.L.F. Precision Type List Net 3K4051 - 8 p. 00017 mfl \$1.90 \$1.16 3K4035 - 13 p. 00030 mfd 2.10 1.24 3K4036 - 17 p. 00035 mfd 2.30 1.31 3K4037 - 23 p. 00050 mfd 2.50 1.39



1121

00035 mf.

Robes for Auto, Sports, Outings—Fast Sellers—Page 129 World Radio History

K4069 3 64070



Net List 3K1543-Single Drum. \$3.75 \$2.25 3K1544-Double Drum 7.00 4.20



clockwise or anti-clockwise control. Strong and substanial, easily carries 'gang'' condensers tial. without slippage or back lash. Made of genuine black bakelite.

3K1440-Bluck. List, 95c. Net . 57c



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to peak r is 3K2419 List price, per pair ...... 12c

#### Cutler-Hammer Toggle Switch This

A flip of the fnewest A flip of the fines, A simple, quiet or OFF. A simple, quiet or off.

erating switch mech-anism. Neatly etched plate for panel provides definite indication, Simple one-hole mounting. **3K2510-**C-H Togle Switch List 60c, Net.........**39**c

Cutler-Hammer Heavy 

Net



jull and pu h button. Quick make and break connection. Workpu h encloand ing parts. dusturoof Sex. sulated

Easily attached. Shpg. wt., 4 oz



Cutler-Hammer Radio-lock Switch Protects and from tampering. E. sily , operates key, two of tre furn shed mounted. with a ke which are with the lock. Shi z.

> Miniature Switches





3K2518 Single pole, single threw. Lit, 20c, Net...12c 3K2519 Single pole, duale 3K2519 Sincle poir, double throw, List, 30c, Net, .... 18c 3K2520 Double pole, double throw, List, 50c, Net, ....30c Comract, ub tentist, ....30c Comract, ub tentist, net ar pearing. For have or panel mounting. Bakelice ha 1¹ inches iong. Highly nickel plated blade and note blade and posts.



Have old bras frame heav-ily nicel platel. Tapperel sprin's with pur silver con-tacts. Bakelite in ulation, Conmeetler lug ars pre-d funtail, making soldering ears. Tach

3K2404 Open dreuit... 18 c 3K2405 Clevel dreuit.20 c 3K2406 Double circuit.22 c 3K2407 Sincle circuit SK2408-Double erreult ...31 c contra 330





plate. brak

and the

45 c

Tit.

1



These jacks are superior in design and quality-genuine bakelite used for in-sulation. Springs extra heavy phosphor bronze. Silver contact points. Widely quality-period aulation. Springs extra main bronze. Silver contact points. Widens spaced terminals. Mounts on up 10 in. panel. Shipping wi., 6 oz. in. 242409-Open Circuit No. 1. 30c h. h. paner. Support 3K2409-Open Circuit No. 1. List, 50c, Net. List, 60c, Net. 3K2410-Closed Circuit No. 2A. List, 60c, Net. 3K2411-Double Circuit No. 4. 48c Yaxley Junior Jacks

For use where space is at a premium. Ex-tends only 1% in. be-hind panel. 1% in. long overall. Shipping

wt., 6 oz. 3K2427-No. 701 Open Circuit. 24c 45 c







Serres same purposes as Pup Jacks and Plugs, except larger. Mounts in % in. panel hole. Shipping weight, 2 oz. 3K4453-No. 16 Midget Jack. List, panel hole. Summer **3K4453**—No. 16 Midget Jack. List, **ach**, 30c, Net, **3K4454**—No. 15 Midget Plug. List, each, 15c, Net, **10c** 

### Switch and Pilot off

A gentle reminder to turn off the radio. Brilliant	a
jewel. Small 6 v. lamp. Complete with switch, lamp	
and jewel. Shipping	all
weight, 4 oz.	
3K2541-List, 75c.	-HI
3K2542-No. 310 Pilot	- 44
Light only with mt switch. Lit. 50c. Not	
Lol L. JUC, AV Lassassassassas	

50c. Net..... 30c Panel Light Panes dials Illuminates dials making tunin, e y. dials. Mounts in 4 in. hole. Shipping weiht, 4 oz. No. 330. List, 50c. 78 DEA2

Net			30c
3K2564-1	anel Light	Bulb.	List,
30c, Net			. 18c
3K2565-1	Pilot Light	Bulb.	Each,
20c. Ten for		\$	1.40



XL

3K4446 - 3 ohms 3K4469 - 6 ohms 3K4470 - 10 ohms 3K4422 - 20 ohms 3K4422 - 20 ohms 3K4423 - 30 ohms 3K4443 - 60 ohms 3K4444 - 60 ohms 3K4447 - 100 ohms 3K447 - 100 ohms 3K447 - 100 ohms 3K447 - 100 ohms 3K4447 - 100 ohms 3K447 - 100 ohms 3K47 - 100 ohms 3K7 - 100 ohms 3K7List, each, \$1.35. frame No Air cooled bakelite frame. No ex-cessive heating. Single hole mount. Complete with knob. Shpg. wt., 10 oz. Potentiometer, same construction. Com-plete with dual. Shipping weight, 10 oz. **3K4424**—200 ohms 1 List, \$1.75 **3K4448**—1000 ohms 1 Net..\$1.05 3K4455-2000 ohms Switching Rheostat Same as standard rheostal, except em-lodies filament switch of highest grade. Complete with knob, Shog, wt., 10 oz. 3K4456-2 ohms 3K4458-6 bohns 3K4457-3 ohms 3K4458-10 ohms **Pilot Switching Rheostat** Same as above, but has pilot it which mounts above knob. Jewel nished. Shipping weight, 12 oz. 3K4461-6 ohms 3K4462-10 ohms light has pilot light Yaxley Midget Battery Switch 3K2508-List Price, Small filament control Quick acsnap switch. One-hole mounttion. Aeri 1 Switchsingle 10le, doub List, each, 65c. Yaxley Junior Jack Switch For use in small sprace. Extends 11, inches behind panel; 13, inches long over all. ship, wt., 10 oz. 3K2503—Battery Switch. List price, 20, Net ..... 570 **Resistance Units** Units for any ra-dio jurpose. Small, provided abination and solaccurate, provided with combination screw eye and solder lug. List, each, 15c. 3K3223- 1 ohm 3K3224- 2 ohms 3K3226-3 ohms 3K3251- 25 ohms 3K3252- 30 ohms 4 ohms 3K3227-3K3228-5 ohms 3K3253- 40 ohms 6 ohms 8 ohtes

Yaxley Rheostats

2 ohms 3 ohms

3K4419-

K4446-

#### 210 each, 35c. Net. 3K3256-200 ohm 3K3254- 50 ohms 3K3255-100 ohms 3K3257-400 ohms

### Filament Resistances

Same consti	uction as	a hore.	Dea	ignea
to control tub	e filamet	ita as fo	allows	:
213258 50	1L-For	1-201A	type	tubes
3K3259-NO	2L-For	2-201A	type	tunes
3K3260-NO.	3L-For	3-201A	type	tubes
3K3261-No.	4L-For	4-201A	type	tubes
3K3262 No.	51-For	5-201A	type	tubes
3K3263 No.	6L-For	6-201A	type	tubes
List, each, I	Sc. Net.			10c
Intro, Cacit, I				

### Grid Resistances

Wire wound resistance for the grid cir-
cuit to damp oscillations. Mount di-
rectly to socket. Shipping weight, 2 oz.
recitly to Binact. All and All aluma
3K3264-200 ohms 3K3265-400 ohms
3 K3266-500 ohms
List, each, 25c, Net
3K3267 600 ohms 3K3270-1000 ohms
3K3268- 700 ohms 3K3271-1500 ohms

00	3K326 3K326	9- 1	800	ohn	115	31	(32)	72-	-20	000	0]	hπ	32
7	List.	each.	. 35	ic.	Ne	τ.,	•••	•••	•••	••••	• • •	4	•

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207





Sporting Goods Move Fast in Fall and Winter-See Pages 203-205 World Radio History

### **Bakelite Sockets**







Genuine Bakelite socket for sub-panel use. All the set build-er does is to drill four small holes into the sub-panel throan which the thin promes of the socket are Inserted. Center socket are Inserted. Center socket are Inserted. John State and securely. Diam., 12, in: ... In thick, a in promes Takes all tubes with UX promes. contact. Shop, w. 4 oz. 3K1727-Lach. 

Sub-Panel Socket

### Frost UX Socket

tubes. Su Net

3K4700-List, 40c.

**Buffalo Bakelite** 

Socket

th 15c 10 for \$1.37 4738 With

3K4731

3K4738 cushion Lach

### Air-Gap Universal Sockets 3K4626-List price, 60c. Net

Alr gap in sockets pre-vents ocket capacity Clear side swipe apring a sure perfect contact. Make any circuit more stable and sharpen the tuning. Shp wt., 4 oz.

### **Pacent Cushioned Socket**

3K4630-List price, 65c. Net This This cusnicide tube and cracklings due to es-turbances. Recommend-ted for portable sets. Of the same floc quality as other Parent products. Shipping wt. 4 oz.

Jones



cushioned ture





OBE FIXED CONDENSERS

Tobe Filter and By Pass Condenser

RE
A Designation
M
Top
TUBE
Ell Exertate
6

case of matt-finished pacity aluminum; very compact and neat in appearance. Shpg. wt., 12 oz.

No.	Cap. Mf.	List	Net
3K429 3K430 3K431	.1.25	\$0.70 .75 .90	\$0.42
3K432 3K433		1.26	
3K435	4	3.75	2.10

	Tobe 760
(III)	For use with Raytheon or
ULDCK I	Q. R. S. 85 mil. and similar
	tubes where plate supply
and the	eurrents do not exceed 300
P	volts D. C. Contains on.

eurrents do fait ex ce ed 3 00 Contains on. 8 mfd. two 2 mfd. and two 1 0 mfd. Lasy connecting all vered metric ease. Shpg. wt. each. 34 lbs. 3K465-List, \$11.00.

 $\begin{array}{c} 34465 - \text{List, $$11.00,}\\ \text{Net} & 56.60\\ \text{Net} & 56.60\\ \text{SK466} - \text{BH Block} & \text{Contains two 4 and one 6 mith}\\ 400 \ \text{v. cond.} \ \text{For B. H. tube}\\ \text{List, $$11.00, \text{Net} ...$$6.60\\ \text{SK471} - \text{Tobe} \ \text{No}. 210\\ \text{Capacity, $$2-2-0-1-4$,}\\ \text{List, $$13.00, \text{Net} ...$$7.80\\ \text{SK472} - \text{Tobe} \ \text{No}. 171,\\ \text{Capacity, $$8-2-2-0-1-1$ mith}\\ \text{List, $$12.00, \text{Net} ...$$7.20\\ \end{array}$ 

For Raytheon A-B.C Power supply using 350 MU tube. Shpg. vt., 34, 1bs. 3K497-No. 1: 44 mfd. List, \$10.00. Net. .\$6.00 3K498-No. 2: 8-1-1-1 mfd. List, \$10.50. mid. List, \$10.50. Net \$6.30 3K499—For Q. R. S. Power Supply using 400 MU tube. 16 mid. List, \$14.00. Net \$8.40

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Dut	iller N	(oulde	d	I
a	0	Mic	adon	5
P	19		ulded	
<b>—</b>		NIO	elite	200
1000	1000	cuse.		
1.000	1.1.1.1		size,	Ť
-		highly		Ľ
-	and the second second	cient.		mak
curate, u	noisture	proof.	Shpg.	Prov
wt., 2 oz.		-		necti
No.	Cap.	List	Net	volte
3K462	.0001	\$0.46 \$	60.27	No.
3K463	.00025	.45	.28	3K4
3K464	.0005	.45	.20	3K4
3K468 3K473	.001	.50	.31	3K4
31473	.0025	.50	229 30 31 32	3K4
3K474 3K479	006	.60	.36	3K4
51475				3K4
0 0		ubille		3K4
Contraction of the local division of the loc		ndense		3K4
and the second second	Tys	e 901-	2-3	3K4
Dubilier	Whf	le des	igned	3K4
Condanal		arly for	can be	
and the state	circuits	they herever		
	donser	of capac	ity and	G
Car Car	voltage	test g	iven is	-
	required	I. The	rated	
	capacit;		ecurate	
Party in	within	5%.	Handy	
and the second s	solderin	g lug ter	minals,	
Carter	Cap.	t., 12 oz		-
No.	Mr. Volt		Net	erin
3K400	1 160	\$2.00 \$	\$1.20	tng.
01/101	13 100	2.50	1,50	ets.
3K402	4 160	3.50	2.10	0.0071
3K401 3K402 3K403 3K404	6 160	5.00	3.00	3K
3K404	1 400		1.50	3K:
3K405		3.50	2.10	3K
3K406	6 400	7.50	4.50	3K
3K407 3K403	1 600	3.00	1.80	3K
3K409	2 600	5.60	3.30	
3K410	4 600		5.70	
3K411	6 600	11.50	6.90	



Tobe 600 Line

Operate con-tinuous-I ly on 1,000 v. D. C. Stand h 1 g h voltages

voltages of Am-ertran, Thordarson and other power packs. Silvered containers. Terminalis arranged to permit compact bank wiring. Two larger sizes are 5 inches high, 545 inches wide, 145 and 3 inches deep. Shpg. wt., 145 to 245 lbs. Cap.

No.	Imfd.	List	Net
3K441	$1.0 \\ 2.0$	\$2.00	\$1.20
3K442		2.50	1.50
3K443		3.50	2.10
3K444		6.00	3.60

### Tobe 400 Line

Designed for continuous operation on 400 volts D. C. Suitable for "A", "B" and "C" Eliminators using Ray-theon, Q. R. S. S5 mill. or 216 B Tubes. Short Path-type. Very compact. Strong lugs for connections. Attrac-tive silver finished case. Sing. wt., 1% Ibs. Cap. No. mfd. List Net 00

31	437	124	2.75	1.65
	To	be	Buffe	

Condenser Unit Contains two 0.1 high test

condensers for eliminator
transformer secondary. For
use with above unit. Shpg.
wt., 12 oz.
3K467-List. \$2.00.
Net\$1.20

	ondenser Type-700
MICADON	Within 5% of rated cap- acity. Alum- in um case
makes it impervi	ous to moisture.
Provision is m	ade for either
machine screw	or solder con-
nection. Flash	tested at 1,500
volts D. C. Shi	g. wt, 2 oz.
No.	List Net
3K412 .00025	\$0.40 \$0.25
3K414 .0005	.40 .26
3K415 .001	45 .27
3K416 .002	.45 .28
3K417 .0025	.45 .29
3K418 .005	.65 .41
3K419 006	.80 .50
3K420 0075	.90 .58
3K421 01	1.00 .62
3K422 015	1.10 .69
3K423 02	1.20 .72
Dubilier (	Condenser Type-907
Publiker	Designed to serve as a "By - Pass." Small 912 a requires only small space
ets. Shpg. wt.,	mounting brack- 7 oz.
Mfd.	List Net
3K502 0.1	\$0.80 \$0.48
3K503 0.25	.90 .54
3K504 0.5	1.00 .60
3K505 1.0	1.50 .90
3K506 2.0	2.00 1.20
See page 100	for Dubiller
Micadon	Type 601.

Tobe Condensers stand up in use. They will withstand vol-tage specified with a wide margin of safety. Rated cap-acities are accurate and re-main so. For these reasons Tobe Condensers are specified by radio engineers and ex-perts in most new circuits now being brought out.

Tinytob	e Cond	lensers
The am	allest	DO
condensers		10 10
So light 1	that no	
other suppo	ort than	
the bus where the		(III)
attached	is re-	TRUNTONE
unired. Ca	eis	
In. wide.	1' m-ID.	
high. \$1in	1. thick	
In .0001 sl	ze. For	
constant on not over		
Shog wet	2 02	·S 17. (.
Shpg. wt	macity I.	lst Net
24451	10001	350 210
3K452	.00025	
3K453	0005	35c 23c
3K454	.001	40c 24c 40c 25c
		40c 26c
36457		400 26c
38458	.005	45c 27c
		45c 28c
		55c 33c
3K461	.02	60c 36c
	-	
	Summer and	
	100	
Tobe		



are used on wash-ing machines, oil burners, ice machines, sewing machines, etc., cause unplea and inter-ference with radio reception. This device makes possible the elimination of all such interference. Early justalled interference. Sample Interference. Early installed and a sure remedy. Simple instructions supplied. Here is a big sales possibility Shpr. vt., 44 lbs. **3K469**—List, **515.00**. Net **\$9.00** ere 

### **Polymet Condenser**

Blocks



....\$13.20



For by-pass	
filter elreuits. No	OR- PELYBET
Inductive Ty	De Menuentes
Long life, free fi	nom
leakage. Made v finest linen paper	
higher grade	foil.
Vacuum Impregna	ated
with most stable	In-
sulating compour Withstand volt	
specified with w	vide
margin of safe	ety.
Accuracy guarant Shipping wt., 3 1	he within 5%.
	volta D. C.
No. Cap.	List Net
3K588 .1 3K589 .25	\$0.60 \$0.36 .70 .42
3K589 .20 3K590 .5	.80 .48
34591 1	1.00 .60
3K592 2.	1.50 .90
3K593 4. Type C. 1,00	3.60 2.10 0 volts D. C.
No. Cap.	List Net
3K594 .1	\$1.00 \$0.59
3K595 .25	1.50 .90
	2.00 1.20
24507 1	2 50 1 50
3K597 1. 3K598 2.	2.50 1.50 4.00 2.40
3K597 1.	
3K597 1. 3K598 2. 3K599 4.	4.00 2.40 7.00 4.20
3K597 1. 3K598 2. 3K599 4. Polyme	4.00 2.40 7.00 4.20
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed	4.00 2.40 7.00 4.20
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed within 5 per	4.00 2.40 7.00 4.20
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed within 5 per cent of se-	4.00 2.40 7.00 4.20
3K597 1. 3K599 4. Polyme Condensers Guaranteed within 5 per cent of se- curacy and in- dividually	4.00 2.40 7.00 4.20
3K597 1. 3K599 4. Polyme Condensers Guaranteed within 5 per cent of age- curacy and in- dividually tested to with-	4.00 2.40 7.00 4.20
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed within 5 per cent of ac- curacy and in- divid u ally tested to with- stand 800 volts	4.00 2.40 7.00 4.20 et Mice
3K597 1. 3K599 4. Polyme Condensers Guaranteed within 5 per cent of aper curacy and in- divid u ally tested to with- stand 800 volts breakdown test.	4.00 2:40 7.00 4:20 et Mica
3K597 1. 3K598 2. 3K599 4. <b>Polyme</b> <b>Condensers</b> Guaranteed within 5 per cent of ac- euracy and lip- divid dually tested to with- stand 800 volts breakdown test. 3K5460001	4.00 2:40 7.00 4:20 et Mica
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed within 5 per curacy and in- divid uaily tested to with- stand s00 volts breakdown test. 3K546 - 0001. diffe. 2W647 - 0002.	4.00 2:40 7.00 4:20 3t Mica Shpg. wt., 2.02. 5 with grid leak 5 with grid leak
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed within 5 per- euracy and in- dividually tested to with- stand 800 volts breakdown test. 3K5480002 3K5480002 clina	4.00 2:40 7.00 4:20 <b>:t Mica</b> Shpg. wt., 2.02. Shpg. wt., 2.02. 5 with grid leak 5
3K597 1. 3K598 2. 3K599 4. Polyme Condensers Guaranteed within 5 per- euracy and in- dividually tested to with- stand 800 volts breakdown test. 3K5480002 3K5480002 clina	4.00 2:40 7.00 4:20 <b>:t Mica</b> Shpg. wt., 2.02. Shpg. wt., 2.02. 5 with grid leak 5
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3K597 1. 3K598 2. 3K599 4. <b>Polyme</b> <b>Condensers</b> Guaranteed within 5 per- cent of pe- cent of pe- ce	4.00 2.40 7.00 4.20 5: Mica Shpg. wt., 2 oz. 5 with grid leak 5 with grid leak 13c 5 with grid leak 14c 15c 14c 15c 18c
3K597 1. 3K598 2. 3K599 4. <b>Polyme</b> <b>Condensers</b> Guaranteed within 5 per- cent of pe- cent of pe- ce	4.00 2:40 7.00 4:20 7.00 4:20 5t Mica 5t Mica 5 with grid leak 5 with grid leak 5 with grid leak 5 with grid leak 5 with grid leak 14c 14c 14c 14c 14c 14c 14c 14c 14c 14c
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3K597 1. 3K598 2. 3K599 4. <b>Polyme</b> <b>Condensers</b> Guaranteed within 5 per- euracy and in- euracy and in- euracy and in- euracy and in- euracy and in- euracy and in- euracy and in- ity id au liy tested to withi- stand 800 volts breakdown test. 3K5490002 3K5480002 3K5490002 3K5530025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3K5550025 3	4.00 2:40 7.00 4:20 5t Mica Shpg. wt. 2 oz. 5 with grid leak 5 with grid leak 130 5 with grid leak 130 130 130 130 130 130 130 130 130 130
3K597 1. 3K598 2. 3K599 4. <b>Polyme</b> <b>Condensers</b> Guaranteed within 5 per euracy and lp- divid ally tested to with- stand 800 volts breakdown test. 3K5460001 3K5480002 3K5490005 3K552001 3K5530025	4.00 2:40 7.00 4:20 5t Mica Shpg. wt. 2 oz. 5 with grid leak 5 with grid leak 130 5 with grid leak 130 130 130 130 130 130 130 130 130 130

Polymet Hi-Volt

Condensers

**Polymet Moulded** 

### Condenser

Composed of Composed of a ternate Mayera of finest nice and circle foll, Individually tested to insure foll, undividually tested to insure accuracy and finally impregnated and compressed by a special DEC

This perfect Condenser section Is then molded in highest quality bakelite. Shpg. wt., 2 oz.

No.		1.3%5	746.5
3K569	.00005	\$0.35	\$0.17
3K570	.0001	.35	.18
3K571	.00025	.35	.19
3K572	.0005	.35	.21
3K573	.001	.40	
3K574	.002	.40	.24
36576	.0025	.40	.25
3K577	.005	.60	,36
36578	.006	.75	.39
3K579	.01		.54
3K568	.02	1.50	
With	Grid L	eak Cl	lips
		1.18t	
3K677	.00015	\$0.45	\$0.29
3678	.00025	.45	.30
3K679	.0005	.45	.31

Sangamo Mica Condensers



Impervious to mole-ture. Mica Condenser molded in smooth brown bakelite, enclosed for protection. They are moded in smooth brown bakelite, enclosed for protection. They are accurate and stay accu-rate. Small size1, x1 ex-h-inch. Shpr. wt. 3 oz. 1k-ts. 00004 40c 26c 3 K559.0001 40c 26c 3 K562.00025 40c 26c 3 K562.00025 40c 26c 3 K566.0001 50c 32c 3 K566.005 70c 45c 3 K566.0075 95c 61c 3 K566.0075 95c 61c 3 K564.075 95c 61c 3 K564.075 95c 61c .003 .006 85-.0075 95c 61-6-Crid leak or 6-Crid leak or 6-Qrid leak or realstor



W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History

# DAVEN PARTS



**Daven Tubes** The etube are manufactur din two type expressly for u etu sets having Relatiner Coupled Amplifiers. The type

Restance Cousted Amilbilers, The type Ma-20 is recem-ine u de d for de-ieter and first and securit audio stare. For the last autoo Stare use type Mu-er superior to meet takes of this type offseted and supply uniform accurations to complete sec of thise. Fit all stand-ted scatters, Ship, why, 12 or. **2K9 10** – Mu-20.

2K911 New Mu-6.	61.58
List, \$4.50, Net. 3K907-Type 201A (Same tal.	3.15
hulb). Lint, \$1.75. Net	1.23
	h <b>c-Up</b> ew filea

A new bite here a new bite a provide the second second second second cal range with somal settlears. Greatest volume. No new first second second second second volume control. I sed without changes phonograph tem ann. Sinp. vt. ... 219 B. 3K923-List, \$17,50. Net...\$10.50

Daven D GLASTOR Glastor

These new Daven resident entirely elim-inate the use of inner nated paper or fibre. Glaster will carry a much hither current and a control on dess. Will not vary from ruled value under any con-dition. Sing wit., 2 or. dition.

No.	Oluma	Menohim	Lit	Net
3K2905	2,500	.0025	\$1.00	\$0.60
3K2906	5,000	.005	1.00	.60
3K2907	12,000	.013	.75	
3K2908	25,000	.025		.45
3K2909	50,000	.05	.75	.45
3K2910	100,000		.75	.45
3K2911	250,000		.75	.45
3K2912	500.000	.5	.50	.30
3K2913	1,060,000		.50	.30
3K2914	2,000,000	1.	.50	.30
3K2915			.50	,30
3K2916	2.000,000	3.	.50	.30
3 K 2917	5,1400,000	5.	.50	.30
	7,000.000	7.	.50	.30
3K2918	10,000,000	10.	.50	.30

### **New Improved Daven** R. F. Coils

Solenoid type coils, mail external field, Detimed for u in Davin B & Note Crouit with .0005 for us in my cr-cut of the type. Ranze 200 to 550 meters. Grater S-lecticity. Shpk... hetivity. S wt., 14 Rs.

( -

3K2941-Set of 2 cent . Line \$8.00. Net.....\$4.80

For 3 stars of amplification and



The fix d could could be a could be could be could be a could be a could be a could be a o m m e n d e i value ef these re as follows: Plate Resistor, all starra 100,000 chms.

**Illuminated Single** 

NET

Anti-Motorboater

**Dial Control** 

1110

Bass N The B Not Cacuit i luidt nound rei !-a n c e couple l ampli ic tion and hudt

amplification and the D. R. F. e dl. Purity ef-tone, qualit of reproduction i the first am of this et. Thi

Grid Loss 14 stars 100,000 cmm, Grid Loss 14 stars, 5 mc, 124 transform included. Ship, wt., 6 c. Price without relators, List, \$1,50



Amplifier Kit Type 3-K New The states of the second state Improved Super Amplifier Type Jaco . "35"





the first and of this can be added as the first and first and of this etc. This feature, combined with rest volume and marvalau selectivity, make the one of the most favored of all circuit for quality entertainment. The complex even that a start is the first set of the first set of the most favored of all circuit and the thermal set of the set of the set of the most set of the set of the set of the most set of the set of the set of the most set of the set o Grid Stabilizer Prevents motor boating in re-stance coupled amplifiers, here is power bandling of pacity. Quickly installed by replacing rid leak in se-ond audio stage. S h p -, wt., 3 lbs. 
 Stabilizer

 Discretel in Grief treutt of each R. F.

 Tute, n

 Tute, n

 eillattas, Sinc, etc., a

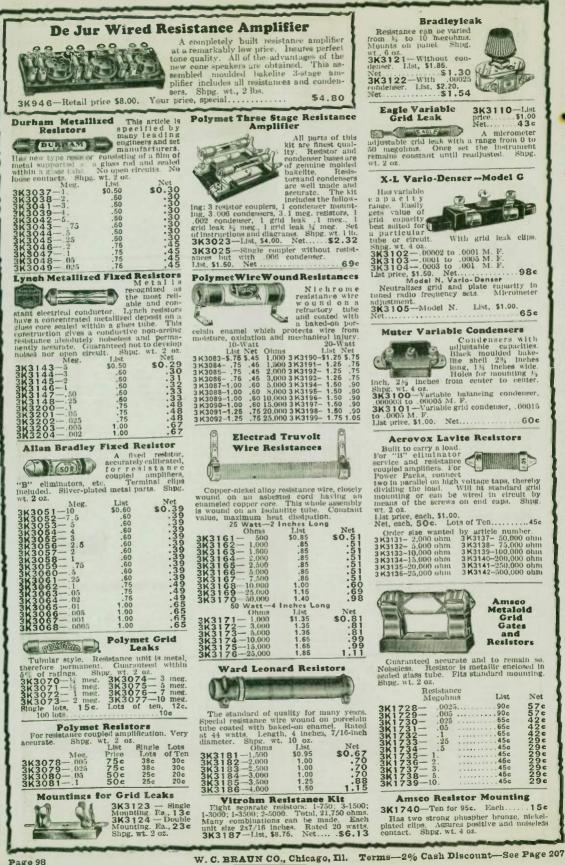
 Liet, ach, 75, Ni

 JK2942-200 ohm, 3K2945 500 ohm, 3K2945 400 ohm, 3K2945 400 ohm, 3K2944 000 ohm, 3K2947 750 ohm.
 3K2978-List, \$4.00. Hi-Duty Glastor Net .....\$2.40

New Daven Seven Tube Bass Note Circuit

			Current
No.	Ohnes	Mohm	Capacity
3 K 2950	2.500	.0015	28,00 MA
3 K 2951	5.000	.005	20.00 MA
3K2052	14,000	.01	14.00 MA
3K2957	15,000	.015	11.50 MA
3K2 54	25,000	.025	8.90 MA
3K21,5	00,000	.05	6 5 MA
3 K 2956 3 K 2#57	100,000	.1	1.48 MA
345-31	500,060	.5	2.00 MA

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World Radio History

### **Brach-Stat**



3K3234 -Type C-500 to 50,000 ohms.
5K3234 -19he C-and to 30,000 onus.
3K3235-Type D-10,000 to 700,000
ohms (detector control for B eliminator).
3K3282-Type F-0 to 2,000 ohm
3K3202 - 13 he 1 - 0 to 2,000 Ontin
3K3283-Type K-0 to 5,000 ohm
3K3284 Type G-0 to 10.000 ohms
3K3285 - Type H0 to 25,000 ohm
3K3286 Type J-0 to 200 (00) ohm
3K3287 Type L -0 to 00.000 ohm.
3K3236 Type L-Compensitor, 500,-
000 okms potentiometer for perfect tone
and volume control List price, \$2,00,
and volume contrion the price, \$2.00.
Net price \$1.30
3K3288 Tonatrol . andard Volume
Control. List price, \$1.50. Net 95c
3W2000 Manute 1
3K3289-Tonatrol-Type W. S.
List, \$2.00. Net \$1.30
01100

Radio Tools Appear on Pages 120-121



1 1345



**Microphone Button** 3K3807-Retail Price, \$1.00

3K3807-Retail Price, \$1,00. N G5c Carlon granule trans. Can be appendent to an vi-trans an vi-trans. Can be appendent to a second transmission of the second to a second for broad can the child the second to a second the transmission of the second to a second the second transmission of the second to a second the second transmission of the second term the second term of the second term of the second term the second term of wt., 1 62.

Zincite and Tellurium Detector



3K38 | 1-List, 50c. An efficient detector. I An efficient detector, heur-fication is obtained by con-tact of two super sensitive crystals. No cat whisker used. Especially recommended with the use of tubes for reflex of other types or detuils. Shy , wt., 6 cz.



**Brownlie Crystal** teter. Entire surface alive with sen tive spots. Shp z. wt., 2 oz.



200



CA Dimension ov F all, 27 x x, i con. 1 base or pant mounting. Tunes in all broadcast wave length. Str., wt., 10 cz.

Mammarlund "Auto-Couple" nd "Autor F. F. Coils Provides

tomatic, grad-uated cou-pling of pri-m a r y coil throughout the

wave benches. No oscillations at lower wave lengths. For use with .00055 condenser having hack extension shaft. Cam attaches to condenser hait and moves primary cell. Shns. wt., 1 hb. 3K3525-Liet. 35.50. Nut. \$2.28 Druin dial type auto-couple coil. Ar-ranget for operation with new Hammars. 3K3534-Liet. \$3.00. Net.. \$1.95 R. E. L. Basket Weave Coils

R. E. L. Basket Weave Coils



Net.....\$3.15

World Radio History



D-Ceil Tuned R. F. Transformer Consist of a tuned audio fre-que ney transformer, muntel en the abatt of an Acane low leas the tune and the share of a construction of a tuned of a construction of a tuned of a construction of a tuned is real to tune a simul-action factor and gives great selectivity. 3K4346—List, \$15,00. Net.\$9.00

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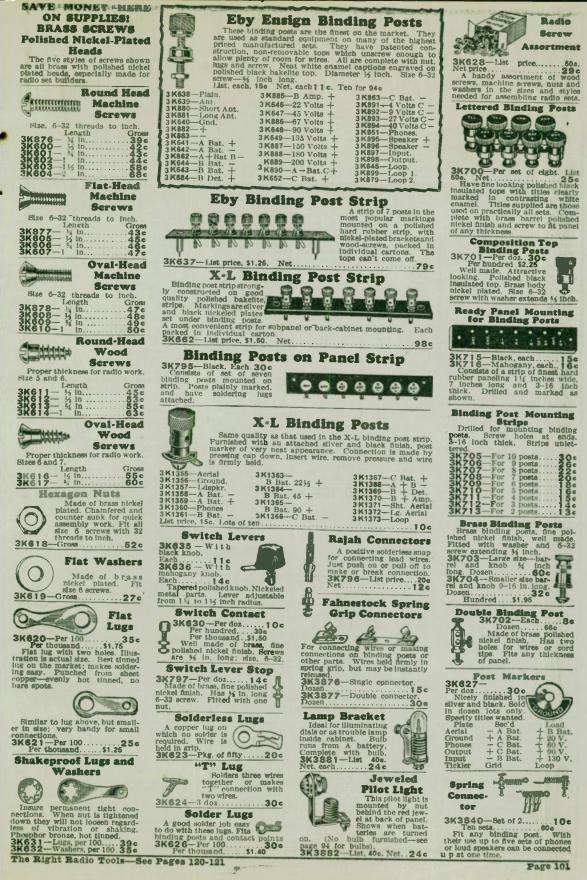


to 50 meters, 50 to 100 and 100 to 200, when thread with B-T L-7 .00015 Condenset, Shin, wt., 1 lb.

3K4241-Short Wave Outfit, complete. 

W. C. ERAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207





#### **MATHIESON LOOPS Baby** Console Master Console

This size is used expecially by enmenters and laboratories.

The size is used especially by experimenters and laboratories. Has very large volume with exceptional adjustments 40x21 inches and can be folded into law 22x153. Has dark men anti-coverol with a size in a source of adial Walaut, with measure of adial walaut. It is possible in measure instances to tume out out out the outer of the sector of the sector

3K150-List. \$12.50. ....\$7.50

Smaller in size than the M aster Console. Takes less space to re-volve, therefore it is an label Loop for the home. Has good vo une and is very directional. Built specially for Super-Hetcreline circuits. The same material used in it construction as the Ma ter Type. Wound in in le turn with 5 Tars. Wh n set up mea ures '0x14 inches and folded Wound in

#### Qualitone Loop Collapsible

Woodwork is solid walnut, rubhed finish. All metal fit tings heavily nickel-plated. Wire spacers are of best insutating material, eliminating losses. Finest grade silk braided stranded wire. Three long flexible lead with 'hone Exclusive thumbscrew ad tir. justment always .ceps wire taut and in line. Size erected 31x 16x3-4 inches. Packed 412x7x14 ak2850-List. \$10.00 4 11 .

....\$6.00 Flat Bank Wound

Loop New Model Fiat bank wound loop. Solid Ameri-can walnut frame with natucan walnut frame with natu-ral lacquer fluible: requires only small space; turns on a even inch rachus. Has cen-ter tap. Extremely flexible stranded wire of highest cf-ficiency. 13% in, wide, 30 m. high. Weint, 3 Ibs. LABORTAT TEST

S e l f inductance, 0.00019 Henries; distributed capacity. Itenries; distributed capacity, 17.38 M.M.F.; natural wave length, 108 Meters; Resis-innce at 1,000,000 cycle, 8 Ohna; Wave hand cover d with .0005 M.F.; Condens-600 Meters. List price, \$12,50, 0 Net .....\$7.50

Car -



Easily mounted in cabinet or panel. Plug connected to log leads. Suprorts loop when plug is mounted in hase.

S



List.

era List

values, circuit couplines, insubtien and resistance ives unequaled results in one to four-tube sets. **3K4248**—Type B, for

\$5.00. 3K4249-







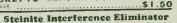
Walbert Penetrola 188 Times the Energy! WOAI stand intensity of 11, on the audi-bility meter, jumped alawe 2000 with Pene-trola-188 times as strong! Selectivity with supported a vengeance!

troia-188 times as strong: Selectivity who a vengeance! Any Penetrola demonstration will show you things like that on any at will any number of arrangement of a rea. The wanted sta-tion is numersely into effect; interference is overwhelmed. So much volume is available for distance that a sherter actal may be used. Your set is topped from radiating, and is stabilized. It is needless to approach ocil-lation. And dial reading stay substantially the same. Principles hitherto elusive are now succer fully applied. The widdly her-ided isofared Circuit, latest Walbert devi-orment, is the foundation of Pentrola. Pentrola action, amplifies ahead of the di-tector, streathening annus which would otherwise never he detected! Remember, tast too weak to detect cannot be amplified layond the detector.

### Muter Interference and Static

Black moulded Bale-lite even, site 12 meles in diameter. C an br easily and quickly at-tached to receiving at without the use of tool. A real device that is cafalle of tuning out nearthe powerful stations and which give results when other Eliminators fail. **3K2712**—List price, \$2.50.







A clentifically con-truct d coil for use in the ant num circuit, to eliminate interference and in-ercait selectivit. Sharpens tuning at Attractive black case. 

### The Vari-Unit

By chan ing the set-ting of a multi-point switch inside the unit, and altering connections to fourteen hindthe Varl-Unit can be made to serve as a stage of neutralized radio frequency, detector with or without regeneration, straight radio



reation, straight radio frequency, oscillator, station pelector, super-heterodyne first detector, wavemeter, etc. Each Vari-Unit, measuring 7272 inch contains a .00035 variable coh-enser, a .000015 mildeet conden er, rheorat, univer-sal socket, rid leak, find condensera, mul-tiple switch and subnanel with mountin-for interetion neable colls that cover the wav-hand from 80 to 2,600 meters. Those fur-raished resultarly are for the broadcastin range of 200 to 550 meters. Can be used with standard receivers either to sharpen tuning is to receive very long server short wave. Count any set i vari-ficts into a loop op rated receiver with more selecivity and greater sensitivity. Ship-ing weight, 8 lbs. 3Kt 571-List, \$20,00. Net...,\$12.00

Korach Loop

This loop has many exc n ive featurer. Has 9 t p switch pan 1. Compass tap switch panel. Compass in base with dial for tun-tim. Collagatelle. Size 31-fort wide, 15 feet long, 120 feet wire in loop. Ma-lowany finish. Three bind-im post connections. 3K 1750-List price, \$12,50, Net .....\$7.50 JUNIOR MODEL Same loop as above ex-

Same loop as above ex-cept without compass, and 21 feet wide, 31 high; 5 3K1650-List price

\$10.00, Net ..... \$6.00



ty the leading technic cal masazinea and latoratories. Wave length range from 180 to 570 unters. Made of gen-uine wainut all mital

List price. \$12,50

\$7.50 Order by article Number

Aulco loops a r e approved by the leading

uine walnut all mutel parts of nickels bas. Hent follel, 22 mehe Orani, 0 inch., Weiht, 4, h. Wound with 64 strand lew cistanes win. Furnished in two tyre. **3K550**—No. 5 for superhiterodyne and circuits with .0005 condenser. **3K859**—Tyre Ne, 35 used with neutro-ne, funct ratio framers, Brownin-Prake and ether recover using .00035 condenser.

### **Bodine De Luxe Loops**



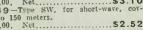
Tuning radius only 6 inches. Ideal for buildhin into lare conoles. Solid walnut, rubbed finith. Copper wirs, strandel with lare phenhor brone wire, silk ewrei. Low cancety 3 contect jack in ballite base. In e can be mounted on set if de ired. C e n t e r tap. Leop h isht, 26 in. Shipping w i ht, 5 lbs.

Windt, 5 105. **3K3250** — Standard for arts with .0005 condensers. List, \$12,00. Net....\$7,20 **3K3350**—D Luse for acts with .0005 condensers. List, \$12,00. Net....\$7.20

### **Signal Cabinet Loop**

Supported with bracket of cast aluminum which may be fastened to abhnet, console or other flat surface. Portable, folds like unbrella. Over 100 folds like universe. Over 100 feet of silk-covered nonkinkable wire on lakelite si madera. Bare and arm be utiful wal-mat find h. Special tap for universe on shorter crating on shorter aerials. 3K1950-List, \$8.50. .....\$5.10 B-T 3-Circuit Tuners with an activit. 3K2711-Each B-T bank-wound, shel-cton frame tuner. The scientifically balanced rela-tions between inductance

broadcasting, covers 200 to 565 meters. .\$3.10



# WIRE, SHIELDING, TUBING, COIL FORMS, ETC.

### **Bakelite Low Loss Coil Supports**

The bakelite tub-ing and strips listed here can be a em-bled together to m ke types of the new loss windings for any circuit can be con-structed. All tubing is '-inch wide, 1/10-inch thick. Dimen-sion given is inside diameter.

	Two Ten
	pieces pieces
3K2300-25 h	119c 68c
	1. 22c 74c
3K2302-3 In	124c 78c
3K2303-314 iz	1. 26c 82c
3K2304-315 Ir	129c 89c
3K2305-Bakel	ite strips 1/
In. wide, 1/16 in.	thick, 6 in.
length	

Bakelite Thomas Genuine bakelite tubing. Pieres 3 in. Iong only. For wind. ing colis. Very strong. Will not warp nor bend. 1/16-inch wall. Natural color. Diameter given is inside. Single Lots into often 2 16

3K23	11-2			
	2-24	in	19c	17c
	3-21	in.		18c
3K23	4-2	in.	22c	20c
3K231	5-3	in :	23e	21c
	6-31		24c	23c
	7-31		25c	240
3K231	8-4	in :	29c	27c

NOTE: Tubing any diameter and any length can be supplied at prices in proportion to above. Minimum charge on special or-ders for tubing is 50e per order.

### Cardboard Tubing

Cardboard Tubing Used for making tuning colis, loading colis, etc. Firm and strong. Made of selected stock covered with smooth paper. Ensily cut to any length desired. All sizes are 1 foot long. **3K3835**—Dlameter 2 in. Single lots, 13c; Lots of ten 3::6—Dlameter 2 is. **3K3835**—Dlameter 3 in. Each, 14c; Lots of ten. 12c **3K3835**—Dlameter 3 in. Each, 15c; Lots of ten. 13c **3K3835**—Dlameter 3 in. Each, 17c; Lots of ten. 16c **3K3835**—Dlameter 4 in. Each, 19c; Lots of ten. 16c **Slzss can be asorted for** 10 lot price.

### Spider-web Coll

Sk2214--Fiber Diam. 5 finches, 13 epokes. Each 10c 3K2215--Bake-lite. Diam., 35 in., 15 spokes. Each 16 For winding spider web coils. Made of strong material that will support coil under severest handling.

# Wood Winding Form



make self-supporting low lors coll. Diameter 6 inches. 17 pokes.

### **Radio Insulating** Cement

**Cement** 3K2210-Bottle 22c A transparent celluloid base cement for insulating and im-premating wires and colls. Strengthens spider web, honey-comb and other types of colls so they are firm and self-support-ing. No capacity or absorption effects. 2-oz. bottle

### **Magnet Wire**

We carry a most complete assortment of magnet wire, suitable for making practically every kind of radio and experimental apparatus and for repair-ing motors or other electrical appa-ratus. One pieceonly on a spool. Sizes given are standard B. & 8. Both wire and insulation is uniformly perfect. Be sure to state article number and size. Prices quoted are for 5-ounce spools unless otherwise stated.



Cotton White 3K2000	Enameled 3K2001	Double Silk Green 3K2002	W ire Size	Feet per 8-oz Spool D.C.C.
225800000 2258100000000000000000000000000000000000	2450 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 22570 225700 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 20500 205000 200000000	50c 55c 65c 77c 4 02.48c 4 02.60c 4 02.76c	14 16 18 20 22 24 26 28 30	$\begin{array}{r} 38\\61\\90\\149\\232\\356\\540\\815\\1210\end{array}$

### **Bus Bar Strip**

sets. Mo of better, firmer and more dur-able contacts.

Tinned "Bus" Wire 

#### No. 12 Bus Wire 3K2107 - Round: 2-ft lengths. 10 lengths (20 (20

**Gosilco Bus-Wire** Gostico Dus vrite Size 14 copper bus-wire, silver plated, with protective covering of 24K gold. 3K2108-10 feet. List, 60c Net 40c

### **Rubber** Covered Hookup Wire

and the second se

size 18, covered with outer layer of gray black rubber. Has smooth, neat appearance. Very flexible and easily handled.

### **Pigtail Wire**

### The summer of the standard of the

3K2006-10 feet.

Celatsite Bus Wire 

### Litz Wire for Coils

3K2003-Per 100 ft. \$1.00. Net.... .650 Consists of 20 strands of No. 38 enumeled with a double serving of sik. The correct with for low loss inductance coils. Equivalent to size 25.





serving

### Silk Covered Loop Antenna Wire

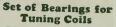
### Acme Flexible Celatsite Hook-up Wire

3K2106-25 ft. coll. 45c

Very flexible strand dopper conductor. Covered with cot-ton serving and amooth, glossy varnish. Easily handled. Makes attractive job. Suppiled in black, yellow, brown, green, maroon, ssilmon, slate gray, blue, white and red colors. Specify color wanted.

### Acme "Spaghetti" Tubing





Self-aligning a sure positive electrical con-tet. Set in-cludes two



eludes two bearings with front and rear sharts. Adjustable to meet predically any size conditions. 3K2208-List price, set, 75c.

### **Radio Shellac**

### Compound

Compound For covering cubinets, base boards, etc. Also used for impresenting wires, but our insulating cement is recom-mended in preference for this purpose, 2 oz. bottle. 3K2209-Bottle......18c

### Rakelite Dies

wanchite Discs	5
Diam. Lott 3K2306-2 in 8c 3K2307-24 in 9c 3K2308-3 in11c 3K2308-3 in11c	Lot 0f 3 20c 23c
3N2310-1 In 17.	
Plain solid black ba disca -thickness 1, inch.	kellte
10.14	

### Belden Colorubber Wire



**Copper Foil** 

 
 St2201
 -6x24 inches.
 25c

 SK2202
 -81 x 72 inches.
 9r piece
 \$1.20

 Per piece
 \$1.20
 \$1.20
 \$1.20

 SK2203
 -12 x 30 inches.
 \$1.20
 \$1.20
 75c

Per plece. 75c Thin copper foil for shield-ing panels or cabinets. 000 inches thick (about same thick-ness as the paper of this book). Easily cut or soldered.

### **Tin Foil**

### Zinc Shielding

Line Smith States of the shifting between stages of audio or radio fre-stages of audio or radio fre-quency. Also for shifting panels or cubinets. Thick enough to be self-supporting and hold shape firmly when bent. Easily formed or cut. Minde of zinc with polished nickel coating. Very attrac-tive appearance 3K2206-Size 6 x 12 inches. Per sheet <u>400</u> 80c

### **Aluminum Sheets** for Shielding

tor shirterunne Troux theknes for maxi-mum shielding effect with ample toechanical strength. Com-mersfally pure aluminum sheets F a to work into share for either box or circular shields. About 1/32 inch thick. Ship-ping wit, 21 66 lbs. 3K2 319-6 x 12 inche. 45c 450 3K2320-7 x 24 Inchea. 82c SK2321-81 x 30 incher Lach







Antenna

Lead-In Wire

In ulated copper wire. Used for had-in and ground wire Also make good gruid wire where trees or other object ranges come in contact with

**3K2612**—Black wire Outer witerprof black cotten braid. Wire ize No. 14, 50-ft colls. Shp., wt. 2 lb. Outer 48c

Braided

Ribbon

Antenna

A new flat braided rib-bon automa made of 2 a



braded rib-made of 25 strue 15 s



Bell Wire 3K2613-50-ft.coll. 25c Size 18 copper wire insulated with paratimed cotton braid. For connecting batteries, etc. Shpg. wt. 15 1b. **Flexible Insulated** 

**Fiexible Insulated** Wire Cord For connecting set to hat-teries, antenum, etc., also as aerial tacked to mouiding in room. Consists of fexible stranded size is copper wire with rubber sleeve fusulation, over which is a nest tan colored cotton braid. Shape. wire, 50 feet. 42c 3K2617-100 feet. 74c

Lead-in Insulators Lead in any straight of the second se

56c 480



wires which must be brought through wall or partition. Made of mould dhard rubber. Fit inch hole. Securety locked by two adjustable nuts. Shpg. wt. 10 ez.







A new underround httms with the up in the bittine radio and doss why vith the up in the introver radio reversion, of electrical energy. It is not nust a wire. A scientifically deals and radio Vave builder-norts the tradic impulses from the static and other un-wanted noises and then delivers the purific tradio was de to there in the state of the purific tradio was de to there in the works. Spar, vt. 20 he 3K2636-List. \$12.00 Net <u>\$7.20</u>

wire 50 ft. rubber covered weutherproof lend-in proof le d-in wire; i Brach Storm Kins II whithin ar ter; 2 cha insulator; i window led-in artip; i Ehko around clamp; 3 parcel in all mon; 2 galvanizel serew eyes; 25 ft No. 15 feelble rubber covered hook-up wire; 2 parcelain stand off screw eye in allators. Show wt. 3K2633-Complete Kit, Li t, 4 50 \$2.38

Glass Insulators

SIMP

De Luxe

Kit

(Mever. strund)

enamel merial

Conthins 100 11

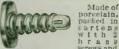
### Spring Coil Antenna

Made of

3K2607-Lint, \$1.25.

56c Ten lots. Ten lats. 56c Used as an indoor aerial gives excellent reuits. Doe not yunl an outdoor aerial, but with sets having two states of authematic atom it brins in stations as far distant as 400 or 500 miles and orbin as far as 1,000 miles. Consists of 100 feet of brass wire called into a pring about 2 feet long. Stretches out to nearly the full 100 feet. Shp; wt 2¹ hbs.

Stand-off Insulators



serves and leatherhe ads for use a cushion under the serve heads, 8-in. size bas additional brass holder, in 2 parts, put together as illustrated. For finest antenna liustaliations. Shpz. vt. 6 oz. 3K2614 - i.n. Net 12c Screws and



**Paragon Radio Ground** 

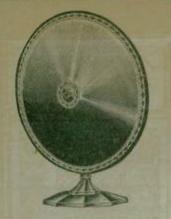
The perfect radio ground that reduces the and interference to a minimum-increase volume and selectivity - dis-mates the actial entirely if desired-improve the the actial entirely if desired - improve out of the second has a full copper which old will come - no solder - no mechanical connections - no destructive electrely is possible. The interior is filled with pure grain charges which absorbs and holds the moisture. This improves good earth com-nection at all times with lowest resistance. 20 ft, of have ensured with a base base to the effect the pure and the trade of the trade of the effect of heavy ensured with a trade of the the second on the trade of the the second on the the round making direct cases don to the effect of heavy ensured with a second on the trade wide of the second on the trade of the second on the trade to the second result in the second on the solution of the second on the second on the solution of the second on the second on the solution of the second of the second on the second of the solution of the second on the second on the second of the solution of the second on the second on the second of the solution of the second of the second of the second of the solution of the second of the sec The perfect radio ground that reduce





NO Set Is Better Than Its Loud Speaker-See Pages 29-36

Page 105



### W. E. Cone Type 540-AW

Diameter, 18 Incluse, Indidut, 21 Incluse. The world's most popular speaker. Rem-iful bronze has with bronze colorest come. True mestion reproduction. shp. wt. 15 liss 2K5110-Lin \$32.00

### W. E. Speaker 548-AW

A 36-inch coos, mounted o	n a pedestal.
Stands 48 tuches blath. 2K5109-Fedmilal Trees	Shipping
2K5111-Wall Type. B	\$87.00
60 lbs. List	\$60.00
3K5113-Unit for above	\$17.00

### Electric Panel Clock

Operates from



Bet's Borreries. An electrically oper-ited cloud shat may be in-corporated in a railto set and runs on either dry real or storage batteries. The check consists of two units which are assentiated in a strung die cust case.

The amounts of cortenic used is negligible and the clock face is 21 increas in diameter. The dial has a black background with white figures and mode. Luminous dial visible in the dark. The harming is 13 inches deep. 3K2546-List price, \$12,00.

\$9.00

### **Carter Fixed Condensers**



Molded in bakelite to protect them from molstare. Not af-isoted by elimate or tempera-tare Extremely accurate. Constanteed within 10% of rated

cupacit)			THEI	nanata	Inc	wolder	Ing
Salphin		List	Net			List	
3 K 751 3 K 752	0001	400		3 16754	.002	5630	30
SHIT	0000	A PLAT	2 dia	THEFT	- 0011	3 Total	300

### With Grid Leak Clips

3K767-00015	mt	1.105. 500.	Net_	.304
3K768-00024	mL	List, 50s.	Net.	30

### Carter By-Pass Condensers

nest grade maintais. Sealed in metal can and dipped in special was compound. Ship, wit S of



int the case one eye of anisation the eye-mps. Very handy in our counterts to the and 3-hour fails com-solution tails com-solution to the com-solution to the one. Hench to the one weighted have been weighted have been weighted have been weighted have wt.

### Vimco Radio Light



carry and eliminates the strain of the relative view the set is in a dark setting. This is to be ign by 7/5 in from front to back. Advectable made. Considering models of the costal made. Considering models to the costal made. Considering and the costal made. Considering and the costal made. Considering and the costal made cost and the cost of the cost material setting every set of the cost of silk over and a become findsh. Shipping

3K2584-Lbr \$3.25 Not \$2.50



King of the cores. A large, full size, 13-inch-cons, with free edges, creates unusual volution with absolute fidelity of regroduction. Resp-ters the deep, round noise of the base in section proportion to the lighter noise, in thermann of volues. No more rain barrel effect on subserv-production. Clear, natural, full - the ideal color by besafformst reception. Beautiful, Can he as an table or hung on wall.

Hoyt Peep-Hole Meter Douigned for use in panels. Fits 14-inith hole. Nickos monited Front 15-inches diminister 381914 - Ammeter 0 to 12 amperos. 0 to 0 10 to 10 0 to 10 volta \$2.10 CUbb Veritas Resistors Evenin Especially designed for a little transmittener grid such and and and amplification. Capable 6 to 5 water continuously with or describution. May be added into check or a such a s 16480 K 483 (1/20 moz) (1/20 moz) (1/10 mog) (14 mog) (14 mog) 3K 485 Tobe Tipon Grid Leak free from in tion and enpo THE PART metal and sested 3K765 3K761 3K762 00 60s 50 30s 50 30s 50 30s 3 M763 3 M768 3 M766 3 K766 **Time Lite Electric Time** Switch

A spiendid quality, beauting clock with an electric setter device which which shuth with an electric series derive which shows with or tores see your radio set any moment you desire. No harm if you forces to show of your set if These life is on the joh. Prenty bronze fluids case with 30-hour re-hade novement. Two radio regulation hade hoursest. Two radio regulation hade hoursest. Two radio regulation to the Eadly contracted, any can wire ane-tail. Eadly contracted, any can wire any contracted regulation of the second and the second regulation of the second second second second second and the second second second and the second second second second second second second and the second second second second second second second and the second second second second second second second and the second second second second second second second second second and the second second second second second second second second second and the second s

B. F. Essential Kit Another bargain to boost your sales, to get fans started building their own and opening up for you new prospects for pressoories and supplies. Kit consists of the essentials for o radio frequency act. Three high quality how-less coils mounted on straight line frequency condensary. A remarkable bargain—a trade-optice. 103K3850 Set of three coils and con-

Electric Time Switches

Consistent ard hig quality of o c switching device radio or charge and to control radio or desirable for other uses g electric functor, night goa, electric mater, night 3K2588

alta 3 amp size Turus decuit off within 10 hours after setting, Net 55.95 10 amp, size Turus dimun minimum biterval to minima 3K2589 undmum 10 hours. \$10.50



## The Mayfair

There is a feline of the beauty in richness of the early American in this most pleasing and artistic model. It is distinguished by tasteful decorations and cutouts and the plendor of its vincers. It is the type of cabinet that strikes home to the feminine heart, because of a certain delicacy and informent adapting it readily to the richest, most taster ful furni hings of any home. It is constructed of effect of American walnut with beautifully

matched butt walnut front panels. The richly cirved acroll grille fronting the lower compartment lends a most pleaningly striking effect. The top is hinged, giving easy access to the richlo set. The large lower compartment provides generous space buth for the long air column built-in horn, as well as all batteries, chargers or power units necessary. It is furnished in the new lacquer, hand-rubbed to a fine semi-dull finish of velvety smoothnes. Overall size: Height, 43 in.; Width, 28 in.; Depth, 78 m. Adaptable to all sets with panel size up to 24 inches and is fitted with 3-ply panel which my be cut to accommodate sets of smaller panel size. The set compartment measures 25 x0 % x12 % inches. This is, positively, one of the very best values in fine radio cabinets ever offered.

thest, most taste It is constructed with beautifully y striking effect, The lare lower r column built-in necessary. It is mi-dull finish of a St in; Depthches and is fitted of smaller panel ches. This is, cts ever offered. \$422.00

## The Sovereign

The impression of this magnificent calculates is one of rare grace and symmetry of line, together with a striking many ross. It reflects the shall d care that superior disagners have used in subpring the Oid Period furniture types to to bay a pactical radio one. It is constructed of American and while, is his vectored with perfect matched burst submit front and arisking Barl valued overlays. The Specier Comparison to Grille, as seen in the smaller illustrations in made in a rachiv caread effect, remines ent of the days of the old artist career. A submit front and is for the radio set and the lower front panel is do removable for easy access to the hetery compariment. The finish is the raw hand-rubbed lacquer, out and velve to like. The starty have a distance of strength and plassing proportion. This calculates the advice the other pinning that presence of strength and plassing proportion. This calculates the other superconductive to gradied cancers and the performance of their strength and the other superconductive to gradied cancers and the performance of their strength of the other superconductive to gradied cancers and the performance of their strength and the strength of the strengthout of t

imperior connects, is constructed by skilled cratement and the perfection of their bandworks is evident on instructure. It is formulated with a long air colourn horn with a metal chroat, so which may be fitted any of the standard speaker units. It will accommodate sets up to particl size, and, and is fitted with a willout spip particl, which can be cut to adapt act of smaller partel size. The dimensions overall are: Height, \$1 m.; Walds, ar in, Depth, it's in. The large lattery compartment measures and size/byits incluse. Packed according in a special physicol container guaranteeing perfect condition on delivery. Shipping weight, about say the

16K11301 Complete with Horn but without Unit. Leit, \$55:00 Net, each

# \$51.00

The Martinique

Reflecting the influence of the Spanish on present day designing, this beautiful cabinet is in outstanding example of how easily the

reduces and charm of these old designs may be retained in fitting them to modern assister takes is general contour from the old Spanish Treasure Chest and retains many of the motiver which distances in these great old herdocenes handed down from that romantic period. And, although very moderate in cert, it is befitting to the most elegantly appointed home. In its construction has gone the skilled craitementing of superior account, which distances a distance of the most elegantly appointed home. In its construction has gone the skilled craitementing of superior account, who have fashemed it from fine. American walnut. The front is of built values, elected and matched with the greatest care and mbellished with the moulded scille, carved wood modelines, overlays and turnings. The legs and stretches are of choice red sum, finished to a mooth surface attract a finish that characterizes all the better furniture. As shown in the smaller illustration, the front paral drops, exposing the set and terming a convenient arm reservice turned. This is comparison to account the size when turning.



rable incluse and accommodates recenting set panels up to 54 incluse in length. It is formalied with a price wainite panel for adapting to madler and panels. Above the set is a neuroperturner (15 % 18 % six incluse, which previde space for the long air column been fitted with a metal throat, into which any candard speakit unit may be adapted. On each side of horn is ample space for batteries and power units. Denemisons overall: Heusit, 50 g m.; Wildh, 30% m. Depth, 18% m. Shipped scorrely packed in ply wood container to insure air delivery. Shipping weight, about 150 he

16K11302 Lan, \$95.00 Net



\$57.00

## *Gierson* Gorgeous Consoles



## The Arlington For those who want the very firest. A true

classic in Period Design, bearing the motives must popular during England's Golden Era—the age of Shakespeare and Queen Elizabeth. The sturdi-Shakespeare and Queen Elizabeth. The sturdi-ness of the old English craftsmanship is combined with the delicate influence and sublimity of Medieval cathedrals, arched Satinwood panels and bold overlays in relief with hand painted polychromed carvings as the center motives. Constructed throughout of genuine American walnut, with beautifully figured and matched butt walnut ply woods. The workmanship throughout is fully up to the high standard set and maintained by Pierson craftsmen. This cabinet cleverly houses the radio complete, in-cluding space for power units, the large Ortho-type speaker horn, the set, and a loop. It is





cluding space for power units, the large Ortho-type speaker horn, the set, and a loop. It is equipped with the large Newcombe-Hawley of-the Bildwin Concert Grand Orthotype Loud Speaker, including the world's finest unit-the Bildwin Concert Grand. Outside dimensions: width, 13 in., depth, 18 in., height, 45 in.; End Compartments, 11 in. wide, 31 in. high, 13/5 in. deep; Set Compartment, 24 in. wide, 0 in. high, 13/5 in. deep; Horn Compartment, 56 in. wide, 20 in. high, 14/5 in. deep. Mounting panel for smaller size sets included. Shipping weight, 215 in. 16K11353 List, \$250.00. Net, each. \$150.00 16K11354 Same, except for sets having 26 in. panel. List, \$250.00. Net, each.

## The Canterbury

The magnificent design of this beautiful cabinet brings you back to the days of Old England—a period of sturdy Yeomen and Grand Knights—a period of Romanticism. The balcony effect of the cabinet itself, the heavily carved and turned pilasters, the sturdy toe rails supporting the lower cabinet all blend them-



selves into a harmonious whole that is supporting the lower cabinet an other the ducin selves into a harmonious whole that is very appealing. The front of the cabinet is beautifully figured and matched butt walnut with a Satinwood overlay on the frieze. The mitered mould-ings on the doors finished off with substantial antique English pulls and the heavy apron carvings make the Canterbury one of the finest radio cabinets ever built. The small illustration shows how pleasingly the beautifully scrolled grille hides from view the great Newcombe-Hawley Orthotype Loud Speaker with the marvelous Baldwin Concert Grand unit. Accommodates radio sets up to 28 inches in length and 14 inches deep, and also provides ample space

for power units and batteries in the lower compartment. Dimensions: Set Compartment, 8 in. high, 1412 in. deep and 27 in. wide; Battery Compartment in base, 21 in. high, 31 in. deep, 10 in. wide; Height of Cabinet over all, 50 in.; width, 33 in.; depth, 2112 in. Shipping weight, 175 lbs.

16K11355 List complete with Horn and Unit, \$175.00, Net, each ... \$105.00





## The Umbrian

The noiseless gliding of the gondola through a Venetian canal, with the soothing in fluence on harassed nerves, is the best way to express the effect when one stops to study this Umbrian model of Medieval Italy's cabinet artistry. This is the kind of furniture that grows upon one, until it forms areal part of one's daily life and, after the years, becomes his most prized possession. You must give more than a casual glance at its illustrious showing—the rich carvings, the Ebony Inlays and Satinwood Overlays, the deep, rich and hand-rubhed, with the handles in Old English silver. Truly worthy of the finest radio set in the most richly furnished home. It is equipped with a special tray drawer which pulls out with no effort for instant installation and adjustment of the set at any length and comes with a 3-phy mounting panel which can be cut to fit smaller sized sets. Behind the magnificent scrolled grille is installed a wonderful Orthotype born, ecuipped with the marvelous Baldwin Concert Grand Unit. This Bpeaker rests on a level with the ear when operating. Batteries and power units may be placed in the end compar-ments, which are equipped with round hinged doors, and hen bahind the mark to round hinged doors, and The noiseless gliding of the gondola through a Venetian canal, with the soothing in-

ments, which are equipped with round hinged doors, and also behind the set in the center compartment, if desired. Dimensions: over all width, 46 in.; beight, 48 in.; depth, 16 in. Shipping weight, 199 lbs.

16K11356 List, Complete with Horn and Unit, \$250.00. Net. each ...



Page 108

W. C. BRAUM CO., Chicago, Ill. Terms—2% Cash Discount—See Page 207 World Radio History

## Pierson Leads in Fine Consoles

## The Inter-Mezzo

Strictly of the Orthotype design. This beautiful model is, unquestionably, the most popular ratio cabine ever developed. The two doors in front are of select matched butt walnut and made in perfect pairs. The arched design carved into the face of the doors has a most pleasing effect. The center carved Medallion sets off the beautiful antique Spanish brass pull in a most striking The corners of the cabinet are cut out at angles and carry a heavy carving of Acanthus manner. The corners of the cabinet are cut out at angles and carry a neavy carving or Acantaus leaves, below which is a heavy flute in the pilaster, which ends in the delicate sweep taken just above the base frame. The interior of the Inter-Mezzo is just as elegant as the exterior. The scroll, with its turned columns forming a beautiful colonnade effect, sets off a neutral colored silk which fills this grille. Con-



Shows beautiful grille concealing great N-H Speaker

structed into the cabinet is the genuine Newcombe-Hawley Orthotype Speaker, fitted with the marvelous Baldwin Concert Grand Unit. The set compartment accommodates receivers up to 24 Unit. The set compartment accommodates receivers up to 34inches wide and comes with a mounting panel which may be cut to receive sets of smaller panel size. Dimensions: overall height, 42 in; width, 30 in.; depth, 20 in. Set Compartment, a4 in, wide, 9 in, high, a5/4 in. deep; Battery Compartment, a6/4 in, deep, a5 in, high, a5/4 in. wide. It will be seen that there is generous space for all necessary batteries and light socket power units. This magnificent cabinet carries an air of refinement and elegance that distinguishes, from even other cohert made and no doubt have distinguishes it from every other cabinet made and, no doubt, has had much to do with the amazing popularity that it now enjoys. Shipping weight, 130 bs. 16K11362 List, Complete with Horn and





The Seville

The Spanish Treasure Cheer, as the trade knows it, has been widely imitated but most imitators have fallen far abort of equaling this original. None equal the little nicreites, the scriftle as made by Pierson. In this new size the Seville houses the large Orthotype horn, in front of which is installed a beautiful scroll representing a Spanish arcade. The exterior is made from choice roo% figured and matched but walnut. The finath is left natural, doing full justice to the antique brase finish of the special Spanish design hardware. The cabinet is richly ornamented by a series of mittered return mouldings and generous spindle carving. Dimensions: overall width, 36 in; height, as in; depth, 16 in; Set Compartment, 14 mounting panel which can be cut to fit amaller sized sets. Shupping weight, 139 lbs. If Kill364 List Stato. Net, \$84.00 .\$84.00

16K11364 Without Horn and Unit. List, \$110.00. Net, each .....\$66.00

The MONROE Shielded Six **Chassis Will Fit** Into These Consoles



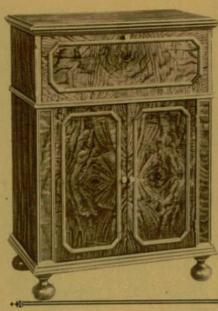
## The Caravel



Note the magnificent-ly designed grille

In this charming creation, Pierson has combined two very popular features. First, from the point of beauty, the Spanish design with its antique wrought brass hinges and hardware, its carved twists and the beautiful Spanish finals, eacondly, the Orthotype construction ambodying the long Air Oolumn Horn, which brings forth the entire tonal register. Utnost care has been exercised in the selection of the beautiful Spared walnut used in its construction and the soft, handrubbed finals bringing out the unusual beauty of the grain of this wood. The lines of the calinet are carried through well carved, twisted pilasters mounted top and bottom by carved members that set it off in a most effective way. Its interior rivals the exterior in beauty. The large scroll carries a design that has always been popular, backed by a rich neutral-colored silk. While distincly Spanish, this beautiful been avoided as also has grady colored polychroming. In other words, a conservation in a barby the analysis of the words, a conservation in a barby the origin of the old period which is obtoroughly typifes. It is the kind of design that grows on one and of which one is just as proud after years of use as on its day of purchase. Dimensions: overall height, 4 m.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; height, 6 in.; depth, 15 % in Stattery Compartment, width 2 a in.; hei

Contraction of the



### CELLO The Radio Consoles Wvndemere

With a chastity of line and an effect of massiveness and strength, this beautiful design reflects a tendency which is now generally marked in the fitting of many fine American homes. It is dusted and polished by the housekeeper. Unusually heavy construction of choice selected American value with wheth it may be walnut evenest top and panels. The doors are beautifully set of with elegant matched but twalnut veneers. Magnificent and rubbed and polished this. These compartment is protected by a hinged fall which forms a convenient arm reat when tuning the set. The rescurve doors open on to a tube the standard speaker unit. There is ample room to house behind the grille as an in. cone type speaker if desired. Dimensions: overall height, 42 in.; width, 32½ in.; depth, 18½ in. Speaker Compartment, an is not be hind the grille as removable. Shipping weight, 150 Hz.
16K 11366 Complete with Long Air Column Horn but

16K11366 Complete with Long Air Column Horn but without Unit. List, \$100.00.



\$54.00

\$60.00 Net, each.

16K11367 List, without Horn, \$90.00. Net, each.

## The Coronado

rich, soft high lighted finish and the antique brass strap hinges and wrought hardware—that dash of design which characterizes all the tastes and whims of the Spanish Grandee. Made from choice American walnut with s-ply walnut veneer top and panels. Front doors of selected matched butt walnut in rich polished. hand-rubbed finish. The lower doors house a large speaker and accessory compartment fronted with a removable grille filled with neutral colored silk. Dimensions: overall height, 42 in.; width, 28 in.; depth, 20 in. Will accommodate set with panel size up to 9x34 in.; adjustable filler pieces provided for use with smaller set panels. Top is hinged. Furnished with or without Long Air Column Horn, having metal throat and unit adapter as Will also house a 22 in. cone type speak er, leaving ample

room for batteries, chargers or eliminators. Size, Speaker Compartment, 24x24 in. and 16 in. deep with removable grille.

16K11369 List, without

16K11371

Horn, \$85.00, Net, each.....

From old immortal Spain!-the land of Romance-comes the inspiration for this magnificent design. In its adaptation to radio use it loses none of the inherent charm and the pleasing proportion and balance of the handiwork of the great old Spanish designers. And in the development of this exquisite artistry we find in delightful co-ordination the



16K11368 List, with Horn but no Unit, \$95.00. Net, each. \$57.00

listed.

Shipping weight, 1 40 lbs.



\$51.00



## The Avalon

In this charming design we find the influence of the modern American designer who strives to inculcate a touch of beauty after having first based the general design upon utility values. Although simple and massive in its first impression, the twists on the corner pilasters and the contrasting inlay on the drop pull form a pleasing relief from the severity of line of the console itself. The effect withal is one of rare and charming grace. Made from the finest American walnut with 5-ply walnut veneer top and panels. The front door is made with matched butt walnut veneers. Furnished with or without Long Air Column Horn which has metal throat threaded for unit. This compartment will also house a 22-inch cone

type speaker, together with all necessary power equipment, if so desired. Dimensions: overall height 41 inches; width, 27 inches; depth, 16 inches. Speaker Compartment is 24x24x14 in. and has removable grille filled with a neutral This console accommodates sets up to 9x24 in. shade silk. and has adjustable filler pieces which fits it to accept smaller sized panels. The top is hinged. Beautifully hand-rubbed and polished finish. Shipping weight, 120 lbs.

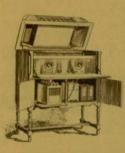
16K11370 Complete with Long Air Column Horn but without Unit. List, \$70.00. .....\$42.00 Net, each Without Horn. List. \$60.00. Net, each .....





## The Carolan

This is one of the finest examples of the proper adaptation. I has a one of the anext examples of the proper adaptation of beautiful furniture to the uses of radio. Not alone is it distinguished by the hand of a master designer and crafts-man but in its perfect arrangement of set, accessories and



+ 450

Unit, \$57.00

Net, each -+ 45

speaker. It has gained a popularity very widespread and intense. It is constructed of the finest American walnut with s-ply walnut ve-neer top and panels. The doors are elegantly set of with matched butt walnut and set in a contrasting in-lay effect. The pilasters and legs are tastefully turned and fluted, reflecting a point of refinement always expressed by the most accomplished old English designers. The tone chamber, which is above the receiver space, is constructed of a

specially seasoned wood with a metal threat, to which may be adapted any standard unit. The receiver compartment is equipped with adjustable panels so as to accommodate any set.

Equipped with adjustance panels so as to accommodate any set, the panels of which do not exceed tox3a in. in size. The large compartment below the set section, easily accessible through the front doors, has a slid-ing shelf which pulls forward for easy testing, adjustment or filing of power units or batteries. The entire cabinet is finished in a two-tone effect with a hand-rubbed and polished piano finish. Dimensions: Overall height, 45 in.; width, 37 in.; depth, 16 in. Shipping weight, 135 lbs.



16K11357 Console Complete with Horn but no Unit \$54.00 Net, each List, \$90.00. 16K11358 Bench to match, as illustrated, made of solid walnut and finished to match all the three Excello Consoles shown on this page. Size top, 14x38 in; height, 18 in. Shipping weight, 30 lbs. \$9.75



### The Chelsea

This beautiful model is distinguished by the unusual design and placement of the horn at the top of the receiver and made so that the amplifying chamber and the top are both hinged, permitting ready access to receiver parts when top is raised. The design itself is a very pleasing one, with charmingly fluted pilasters and turned legs. Constructed of finest American walnut in a two-tone finish, as shown in the illustration. The top front doors and end panels of 5-ply stock. Hand-rubbed and polished finish. The panel space 18 8x32 inches. The lower chamber provides ample space for batteries, chargers or socket power units. Dimensions: Overall height, 40 in.; width, 37 in.; depth. 16 in. Shipping weight, 120 lbs. 16K11359 List, Complete with Horn but no

#### The Monterey

In this imposing design we find the popular Spanish effect as exemplified in the antique brass finished trimmings and the spindle, carved legs and cross stretcher. It is made of selected American walnut with 5-ply walnut top and panels. The front doors have beautifully matched butt walnut veneers, as shown. The tone chamber, made with a long air column and with metal throat to accept a standard unit, is placed above the receiver space and is hinged as a part of the cover top. Maximum panel space, 8x32 in. The battery compartment has a sliding shelf which pulls forward for testing or adjusting any of the power units used in connection with the receiver. Rich piano hand-polished finish. Dimensions: Overall height, 40 in.; width, 37 in.; depth, 16 in. Shipping weight, 125 lbs.

	. Net, each	nom but no Omt.	\$45.00
16K11361	Without Horn.	List \$70.00	
Net, each			<b>Φ42.00</b>

\$34.20



where. Constructed of choice American walnut with selected veneered doors, rich birdseye maple overlay in antique high lighted finish. The horn is built into the top section, as shown in the smaller illustration. The middle section is for the receiver and in size is 24 in. wide,  $8\frac{1}{2}$  in. high and 13 in. deep. It accepts a panel size of 7x18 inches and a plain 3-ply mounting panel is furnished on a sliding pull-out mounting board. Below set is large compartment for

power units. Outside dimensions, 28 in. wide, 171/2 in. deep, 541/2 in. high. Shipping wt, 110 lbs. 16K11380 List, with Pure Tone Wood Horn with Long Tone Travel, \$85.00. \$51.00 



The Melrose

Of the Hiboy type in a beautifully adapted modern American design, this cabinet has become very popular. It is, unquestionably, one of the best values on the market today. Constructed of selected walnut plywood in a rich, soft, velvety



Lund **Fine Consoles** "Cabinets by a Cabinet Maker,"

finish. The large Pure Tone In-Built Wood Horn, with long Tone Travel, is placed above the set compartment and fronted with an attractive grille-worked panel. The middle section provides a space 21 in. wide, 181/2 in. high and 13 in. deep. It will accommodate panel size 7x18 inches and a blank 3-ply panel is furnished on a sliding pull-out mounting board. Below the set compartment is an extra large sized section for all batteries and power units. Two swinging front doors completely enclose set compartments. Outside dimensions: 26 in. wide, 17 in. deep, 48 in. high. Shipping weight, 90 lbs. 16K11379 List, with Pure Tone Wood \$36.00 Horn, \$60.00. Net, Each .....

#### The Churchill This magnificent cabinet is

a true reproduction of a fine old Eighteenth Century Spanish design. It is the kind of furniture that will enrich the appearance of the most finely fitted home. It is unmatched in value in the markets any-

Any of These Beautiful **Consoles Form a Fitting** Housing for the New Monroe

## The Lakeshire

Of a very pleasing design, this elegant cabinet has quickly established itself as a very popular number in this fine line of consoles. It is distinguished by the unusual antique, high lighted turnings on the legs, the overlay on the doors and the attractive inlay work. Made of selected American walnut in the rich, neutral, velvet-like lacquered finish. The long doors open on to beautiful grille work, behind which is housed a large Long Tone Travel Wood Horn. The center section is given over to the receiver and has an uncut 3-ply panel 7x18 inches on a sliding pull-out mounting board. This compart-

ment measures 21 in. wide, 81/2 in. high, 13 in. deep. Below the receiver section is a large compartment for batteries and necessary power units. The outside dimension of cabinet is 26 in. wide, 17 in. deep, 49 in. high. Shipping weight, 100 lbs. 16K11381 List, with Pure Tone Wood

Horn with Long Tone Travel, \$70.00 \$42.00 Net, Each





## The Lombardia

) his is one of the finest and richest looking radio cabinets of the Orthophonic type ever made. In its design an inspi-ration has been taken from the gorgeous creations of the Remainsance, massive, digni-fied, yet so defitly proportioned

<text><text><text><text><text>

16K11383 Same with Inmose Fairfas Master Piece Horn with 72-inch Tone Travel, List, \$180.00 Mar \$108.00



## The Tivoli

One is struck with the thought that this magnificent cabinet, in its One is struck with the thought that this magnificant cabinet, in its perfection of design and the harmonious co-ordination of finish and term, has all the noble bearing, graciousness, cordiality and warmth of the true Spanish Grandse. Truly of the sobility of fine radio furniture! The four-door front is of select burt walnot, paneled and beautifully shaded. Two upper doors have rich words inlay designs. The entire front is ornamented with antique finish turnings, shaded and high lighted. A superb example of the artistry of Lund finishers. The legs, milasters and struckes are true combinetions of the chains formation. pilasters and stretcher are true reproductions of the classic Spanish art and form a most distinctive and pleasing underconstruction for the cabinet. Rately have such striking and tenate units of design been brought together in such pleasing and perfect co-ordination to the end that there is a refinement and charm about this wonderful cabinet that endears it to all lovers of fine furniture. The inside is quite as beautiful as the cost, with a rich Spanish design grille in front of the horn or speaker compartment. The center section is given over to the set proper



nificent grille and the roomy in-terior

spearer compariment. The control section is given over no the section is and measures 31 in: while, 9 in: high and 14¹⁵ in: deep. This section is fitted with a black uncut 3700 mounting particle, which may be ent to fit smaller sized panels. Below the chassis compartment is a commodious space sufficient for all batteries, power units and other accessories. Outside measures 34¹⁵ in: wide, 18¹⁵ in: deep, 60 in: high. Shipping weight.

5K11384 List, with large sized Pare Tone Wood Horn with 60 inch Tone Travel, \$109.00.

\$117.00 16K11385 List, with famous Fairfax Master Horn, having ya inch Tone Travel Chamber, Jaso on Nec, each, \$126.00

The Stratford

I ne strattord





16K11387 List, with famous Pairfax Master Horn with 1s inch Tope Travel Chamber, \$63.00



W. C. BRAUN CD., Chicago, Ill. Terms-2% Cash Discount-See Page 207

## The Minuette

The plain, chaste lines, together with the Colonial feet, inspired the name of this beautiful little cabinet, bringing us back to the good old Colonial days. This cabinet splendidly combines the popular Arm Chair Model design and the Orthophonic Horn arrangement. It is made of the finest American walnut plywood, beautifully finished in the new velvety, smooth lacquer with charming touches of antique high lighting on the wood turnings. The unusual design of the grille gives it a very striking appearance. It will house any radio set fitting into space 21 in. wide, 834 in. high, 13 m. deep. It is filed with a 3-ply mounting panel 7x18 inches on aliding pull-out mounting board. The outside dimensions are: 25 in. wide, 1534 in. deep and 43 in. high. Behind the grille is housed a very efficient built-in wood horn, to which may be fitted any standard work entit. The entity front is housed allowing the state any standard speaker unit. The entire front is hinged, allowing easy access to the large compartment around the horn, which provides ample space for all batteries and power units. This compartment is 22 in. wide, 13 in. high and 1336 in deep. This is, unquestionably, one of the very best values in fine radio cabinets ever offered. It is characterized by the finest workmanship in every detail. Shipping weight, 115 lbs.

16K11391 List, with Built-in Wood Horn, \$39.00 Net, each

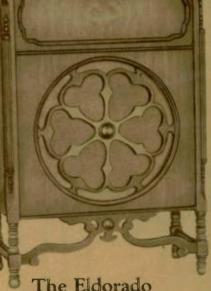
## The Evanshire

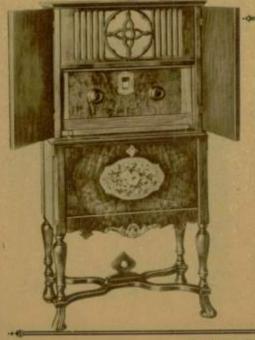
33.35

This beautiful cabinet is highly favored because of its instant acceptability and the very refined and pleasing appearance it presents. A striking feature is the round grille filling the entire lower compartment, placed in an offset effect. Cutaway posts with flutes ending in a charming carved pilaster effect. An air of solidity and strength is given by the specially arched design of the lower cross stretcher across the front. Cabinet is substantially made by cabinet-makers of national renown and beautifully finished in the soft natural walnut color, rubbed to a velvety smoothness

All panels are waterred with choice select waltuit stock. The outside dimensions are: Higght, 44 inches, Width, 30 inches, Depth, 13 inches. It accommodates sets up to panel size of 9x28 inches and depth up to 13 inches, and conces with a blank puter for accommodating smaller sized sets. The large compartment at the bottom measures 22 inches high, 25 inches well, 12% inches deep, providing souple space for either cone or horn spusker, as well as all necessary batterize and power units. Shipping weight, \$29.50

K11389 List, without Horn, \$30.00. Net, each K11390 List, with 20-inch Utab Cone Speaker, \$72.50.





## The Eldorado

Here again we have the alluring charm and romancic suggestion of the dashing rich old Spanish designing. More than fine wood and craftsmanship has gone into the making of this fine console-the inspiration to make the romanticism of the period it represents to live again in the actuality of this gem of radio furniture. It is made of finest American walnut veneers with choice matched grain burl walnut front. The doors and battery compartment of all have polychronic

overlays. Decorative antique hardware adds to the tasteful appearance. The base is distinguished by perfectly turned legs and a graceful brace construction. Behind the charming grille at top is a long tone travel horn of scientific design and perfect reproductive characteristics. The set compartment accommodates sets with chassis up to 8x21x10 mches. A blank panel for smaller size sets is furnished. The battery compartment is 11 mches high, 21 inches wide and 12 inches deep. The console measures over all 48 inches high, a5 inches wide and 15 inches deep. Shipping weight, 130 lbs. No unit included. 16K11392 Lint, \$97.50. \$49.50 Net, each.



\$23.40

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History

## Heppelwhite Period Consoles

The Biggest Radio Furniture Values



A beautifui comole design highfor in attistic brown mahogany further and the second second tabled sold attiging with hardtabled sold attiging with hardtabled sold attiging with hardtabled sold attiging with hardtabled and a li inches lenge by the second of the second second tabled and the second second tabled with kendled doors below with authoused of the solid-leter with sith length of the second tabled with kendled doors below with authoused of the solid-lebender with sith-lined of the solid-leter part of the second second table door with the solid of the solid table door with the solid of the solid table date which dall may be table date which dall may be table date the solid of the solid of the solid table date the solid of the solid of the solid table date the solid of the solid of the solid table date the solid of the solid table date the so

#### Battery Table With Speaker Grille and Compartment

and Compartment Itas allk backed g r 111 e compariment for built + in speaker. No horn nor unit individed. Batteries go into the twe compariments at the side, Set pose on top. Mabogany finish, antique trim. Lought, 30 in.; Beight 2D in.; depth, 10 hr. Y s u can't beat this quality for the makey, Shipping wt., 35 He.



Sell These Consoles to Home Set Builders

Guaranteed Workmanship and Materials—Beautiful Permanent Finish

This period furniture is specially built for radio convenience and to completely and compactly heuse the set, batteries, charger and miscellaneous equipment. Nothing need be outside the console. These practical features added to beauty make this furniture most popular.

this furniture most popular. ABAM BROWN MARIOGANY FIN-BSII hatquered and hand-rubbed with antiques trim, markings and hardware to match. Fire-pity genuings brown Mahogany Top. Three-pity mahoganiy mounting panel supplied with consoler on which dials may be mounted or panel may be cut to take bakelite panel of receiving ant. Guaranteed workmanship and maferials. Loading finish. Strong solid construction.

## Standard Console

With outside speaker, it will take a 32-inch white panel. If car-level speaker is desired, will take set inches. Lift top. Mounting panel supplied, Witth, 36, inches; depth, 16 inches; height, 36 inches. Besutiful mahogany iscquered and handrubbed Polychrome finish with anrubbed Polychrome finish with an-

tique trim. Shipping wt. 00 He. 16K11395-Retail Price.\$42.00 Net Price \$25.20

Add \$3.05 extra for loud speaker hore.

> YOU GET AND CAN GIVE MORE FOR THE MONEY WITH MONROE SETS



Provides space for set up to 26 inches wids: height, 3.0 inches, depth, 10 inches; widih, 3.0 inches. Intended for use where born or coue apseaker is used on outside. No speaker included Shipping wt., 80 lbs.

## MONROE RADIO SET VALUES ARE UNEQUALLED

## **Battery** Cabinet

A convenient period d ssign table. Set and speaker go on top, butteries 1 n to the two lower compartments, out of the way. Solid backt Opens from front. Mahagaug finish, gold stripfan Length, 30 inches: depth, 16 inches: h etg h t. 29 inches. A real buy at our low price. Shipping wt., 50 fbs.

Battery

Cabinet

16K11397-lle-

s23.00.

Price \$13.80



## Ardmore Speaker Table

An attractive rich apparing table, fine enough for the most expensive set yet very mederately priced. Genuine five by wainut vener top and front in cleant hand rubbed finish. Top ize 36 inches wide, 16 inches deep, Helpit, 33 inches, Fine toned hullein wasker in center. Rosmy side compar-ments provide angle space for batteries, power units, etc. Sturdy, strong construction maures years of satisfactery service. Singuing weight, 70 pounds.

16K11376-List Price, \$33.50, Net .......\$19.50



and sturdy. Wood parts all finited in dark mahorany var-nish, top and helf covered with dark mahorany var-nish, top and helf covered with dark green leatherette. Cor-nu bound with protectiv from caps. Height, 26 mebrs; width, 29 inches; depth, 141 inches. Shipping weight, 14 pounds. This table cannot be highed by parcel pest.

16K11372-Net ..... ....\$3.35



Radio Table

A well made practi-cal radio table which adapts itself to mail source and at the sam-time is cap bl of ac-cummoidating set and all acce or the . S goes on top, batteries on middle blef con-veniently out of the way. Top and shelf a r s constructed of beavy trank filt re board with hardwess 1 if

## \$9.45 TWO-TONE RADIO TABLE

Sheraton **Period Style** 

## Two-Tone Console Type Radio Table

10 11 4 1

## Colonial Radio Table

A nest attractive table, Ha shelf below for vet or dry, A and B hatteries or dwy will. Rathe set and here a re placed on top. Very maximally priced, Frine dull walnut inith. Empth, 38 in.; width, fo in, instat, 30 ns. Ship-ping weight, 20 lis. 16K11375-List Price, \$15,00. Net .....\$7.95





Here is a strong, sturdy pertable radio case have enough to the a panel of 7x18 Inches, room enough for all meesary batteries, yet light in which Built like a trunk or carry-ing easy with right frame over which is how waring, fine quality leatheretto covering in black color. Corners rein-fored with micheled in all corners re-pieres. Overall like is 25 inches long. Both front and back are himsel. The rear lid has breaches for winding in a generous the hom antenno.

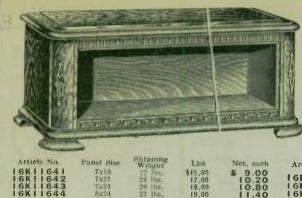
In-built is a spinold couplet cone spaker of excellent deten. Gives unusual volume and true tones. In front of spaker is attrac-tive grills filled with cloth mech. Cose weight only 10 pound and has a group rip handle. It is not convenient in size and any to carry about. Shipping weight, 12 hes.

.....\$13.50

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



Page 116



26 ft .

## Wainrite Quality Cabinets Distinctive in Design

WAINRITE CABINETS employ the best in material and workmanship. The tedy is Solid Wahnat (not censer). Each and inside center of base, the best grace of Guno. Dark American Wahnut, lacquered and rubbed to a amouth stim fields. Lid is enuipped with nickeled full plane himme and hid stay.

THE DECORATIONS on the face of the Calinet are slightly pelychronied in deep green to give the Calinets a decided character in motif, one which will satisfy the meet facidleus taste and fit into the meet refined suiting. WAINRITE CABINETS are fully GUARANTEED, a Takle type Calinet of the finest quality, and priced right. Depth, panel to here, 12 metes.

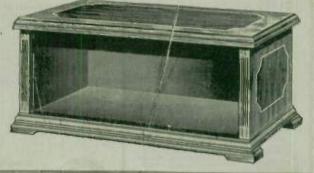
f.	Li t \$15.00	Net, each \$ 9.00	Article No.	Pan I si e	Fihinging Weight	List	N t, evch
•	17 00	10.20	16K11645	7=25	10 fbm.	\$19.00	\$11.40
	18.00	10.80	16K11646	7=25	52 fbm.	20.00	12.00
	19.00	11.40	16K11647	7=30	54 fbm.	21.00	12.60

## Sheraton Two-Tone Walnut Cabinets

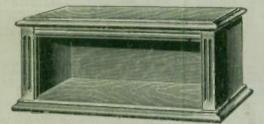
7 24

Elegantly finished solid valuet top and sides in two-tome effect. Body of cabinet is bestufail branch without with darker larson panels around which are taked gold lines. Fine hand-miked finish gives these cabinets an appearance equal to that of the most expensive furniture. Fitted with full-tength nickel plated plane bines and hid atop. Ends grooved for sluke-in panel. Full ten-inches deep back of panel. Finest grade walnut, guar-anteel perfect construction.

Article	Pan 1	Shipping	Lit	Not Price.
Number		Writht	Price	L ch
16K11601	7118	16 168.	\$11.50	\$5.90
16K11602	7121	15 lbs.	12.30	6.65
16k11603	7=24	20 lbs.	13.50	6.95
16K11604	. 7125	21 11 .	14,00	7.75
16K11605	7:13	22 lbs.	15,00	8.25
16K11606	5 7 0	23 lbn.	16,50	8.90



## **De Luxe Cabinets**



Fine looking cabinets at very attractive prices. They an uperlor to many calinets offered at higher price. Elegant hand rubbed mahogany finish. Overhung top. Grooved for and, inches deep hack of sand.

Article Number	Panel Size, In.	Shipping Wei_bi	List Price	Net Price, Each
16K11611		14 lbs.	\$7,25	\$4.35
16K11612		16 lb .	7,50	4.50
16K11613		17 11.	8,00	4.80
16K11614		19 lbs.	8,50	5.10
16K11615	7±28	21 180.	9,00	5.40
16K11616	71.20	23 Ital.	10,00	6.00



Genuine Walnut Cabinets

One of the most situative design calends. It provides at a rea-sonable cest the me class which cuality, factory built sets. A beautiful piece of furniture with multi whent to nd side in cleant hand rubbed finish. Embowed ernamental piece at the and hottom and carved pilasien are the calmet a rich setting for the funct st. Nickel place plane hims and tay. 10 in. deep.

4.35	Number	Panel Sine, In.	Shipping Weight	Li t Prico	Not Price, Lach
5.10 I 5.40 I	6K     62   6K   622 6K   623 6K   624 6K   625	·· 7111 ·· 7114	16 lb . 15 lb . 20 lb . 21 lb . 22 lb .	\$11.00 12.00 13.00 14.00 15.00	\$6.60 7.20 7.80 8.40 9.00



## Fritts Super-Highland **Carved** Cabinets

No better mide. The highest grade cabinet obtainable. The bighest grade cabinet obtainable. No better made, The word is meaning walnut, funched in menural color, with highly pullished plane from on all sides. Front, each, top and back have raised panel effect. Hency point are at the contart, those at the front being carred. All carving is slightly publichered strip at top of front. There are many inferior meations of this cahinet being offered at lower prices. Dupth, 12 inclus.

Shipping Weight 30 lbs. 32 lbs. 54 lbs.

Pan-l

La t I'ri \$23.50 24.50 26.0

Sell Sporting Goods—See Pages 202-204	Sell	Sporting	Goods	500	Pages	202-204
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Nri Frie, Jan \$13.27 13.84 14.98



#### **Bakelite or Phenoline Panels**

This product has been used for nearly rear-in Radio work. Made of laminated stock, impregnated with phenol compounds. We supply best grade balants or phenoling mail which are chemically and mechanically mo-thar. Machine well without chipping. Woo't warp, Waterprof. Attractive natural pol-iched black finish can be sanded or offed. Av. ship, wt., 3 ha.

Parce]	Sime,	1 to meh	thek
inch thick	India	No.	Dach
No. Each	CE 7	3K5601	\$0.69
JK 1920 \$0.43	6x101	3K5602	.95
3K4921 .62	7x12	3K5605	1.30
K4922 .81	7.11	3K5606	1.50
aK 4923 .95	7518	3K5609	1.85
3K4924 1.30	7x21	3K5603	2,15
3K4926 1,50	7×24	3K5604	2,50
3K4927 1.70	7 5 245	3K5607	2,66
	7.28	3K3608	3,00
Supplied only	7 8.30	3K5611	3.15
in 16-In, Size	8x 0	3K5612	3.80
	9x14	3K5610	1,90

#### Walnut Finish

Same as above		Walnut
fini h. Av. ship. No.	Size	Each
3K4928 3K4929	7 1 x1 7 x1 x 10	\$1.32
3K4930 3K4931	7x21x 16 7x24x 16	2.18
3K4932	7x26x 16	2.68
3K4933 3K4934	7x28x316 71 0x3	3.05

#### **Bakelite or Phenoline** Sub-Panels

Size cut expectally for use a sub-panels.

Av. ship: wt.,	2 Br.		
No.	P nel Sue	Thichn	Each
3K5613	3x171	34	\$0.75
3K5614	311716	18	1.15
3K5615	2 x 2 0 1 4	16	1.28
3K5616	3-21 社	16	1.52
3K5617	WARDS IS	16	3.40
3K5596	9x1716	16	2.37
3K5597	9x201	16	2.84
3K5598	9.19.12	16	3.05
3K5599	9x2912	16	4.30

#### **Engraved Pagels for Circuits**

See pages on which kit are lated for delifed and environd panels for them,

#### **Goodrich Hard Rubber Panels**

Acts which doed by these who knew to be the best hard rubber panels made for radio pur-puss, yet they can no more than inferior makes.

makes. A special insulation for radio purpose. The choice of at builders and continents. Wander-ful mosth high peckhed finish eliminates losses caused by notative gathering on ar-face of ordinary insulation. Made of special compound having a rubby have. Can be dribbet or cut without chroping. Will mat warp. A perfect building for radio use, Smooth, each edge. This knew, ha inch. Av. ship, wt., 3 lbs.

BLA	ск	Panel Size,	MAHOO	GANY
No.	Each	Inches	No.	Each
3145618	\$0,63	7x10	3K5624	\$0.73
3K5619	.69	7112	3K5628	.85
3K5620	.82	7x1	3K5629	1.06
3K5623	00,1	7x18	3K5630	1.25
3K5621	1.20	7x21	3K5631	1.58
3K5622	1,35	7324	3K5632	1.76
3K5626	1,50	7x16	3K5627	1.85
3K5594	1,70	7x00 1	3K5595	2,20

#### Florentine [Frieze] Panels



A new and dis-trained preception of the second of the sec

ID arrente ver	a formality and the worked	
	Papel Sim	
Ne.	Inches	Each
3K5633	7518	\$1.19
3K5636	7=21	1.44
3K5637	7x24	1.62
3K5640	7826	1.79
3K5600	7228	1.85
3K5635	71.30	2.00



A new metally treated wood panel that are all panel requirements and in new used and decommended is leading and releases. Sur-parance, As a detecting, there is no better hard material obtainable. Extremely rigid and will not ware. Make of genum walnut, fun-ther either plan or two iene with a darker berier entraid from the body of the panel by brautful Marqueterie mlay. Panel thickness in meth. Av. blug, w., 3 ling.

<b>Rich Grain</b>	Walnut	Face	and Back
R	Size	List	NE
3K5800		\$2.52	\$1.64
3K5801	7x21	2.94	1.92
3K5802	7.24	3.36	2.20
3K5803	7=26	3,64	2.40
3K5804	7x28	3,92	2.54
3K5805	7x10	4.20	2.74
Inlaid Wa	Inut Tw	o-Ton	ed with
Ma			
ITE di	rqueteri	e Inla	y
	Size	e Inla List	y Net
3K5806	Size 7:18	List \$6.52	•
3K5806 3K5807	Size 7:18 7:31	List \$6.52 6.94	Net
3K5806 3K5807 3K5808	Sizo 7 18 7 21 7 24	List \$6.52 6.94 7.36	Net \$4.24 4.55 4.83
3K5806 3K5807 3K5808 3K5809	Size 7.18 7.21 7.24 7x26	List \$6.52 6.94 7.36 7.64	Net \$4.24 4.55 4.83 5.00
3K5806 3K5807 3K5808 3K5809 3K5810	Size 7-18 7-21 7-24 7×26 7×28	List \$6.52 6.94 7.36 7.64 7.92	Net \$4.24 4.55 4.83 5.00 5.20
3K5806 3K5807 3K5808 3K5809	Size 7.18 7.21 7.24 7x26	List \$6.52 6.94 7.36 7.64	Net \$4.24 4.55 4.83 5.00

#### **VEE DEE Metal Panels**



Read in the with online the warm rate, and the used for all standard kits. Border in rich school effort. Thickness about  $t_{16}$  inch. Av. with wt., 3 lbs.

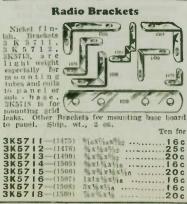
3K5812 3K5813 3K5814 3K5814 3K5815 3K5816 3K5817	Size 7x18 7x21 7x24 7x26 7x28 7x28 7x20	Lint \$1.80 2.10 2.40 2.60 2.80 3.00	Each \$1.08 1.26 1.44 1.56 1.68 1.68
385817	13.50	3.00	1.80

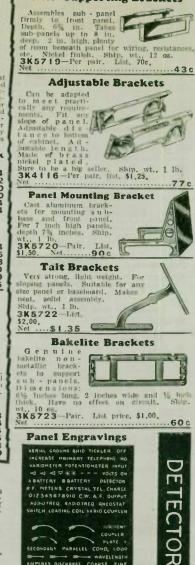
#### **Special Size Panels**

We can upply lakelite or phenoline panels in any size or thickness, either black, mahog-any or wahat finith. Rentt full sine of panel with order. Special size panels can-not be exchanged.

		IDICE.					
2110	mch	thick,	Per	MI.	inch.	T101	 1 36 C
		thick.					
10	Tax Success	in chur		13.03	Finite a	and some	 L 74 U
21	11101010	an cher	te er	.00	ler .	aster.	

#### **Panel Engraving**





Shelf-Supporting Brackets



A empire s. of transfers in next white lettering for marking connections, dials, he read machine empireum, othera nextly on black walnut or mahorany parcel. Plent of tilles for the harmat at. Lettering at right is genual size. Ship, et., 2 ... 3K5701 - Per st. List, 50c. Net., 19 c

Base	_			-	7
Useal					11
au port					11
in set					1
panel w					1
helf br	acher	. Mad			
			I it hap we		
ne , ar		natery	meh. Sh	1] . 15	1., 1
to 4 lbs					
	T	0'2 Inc	hes wide	-	
	Leth			Lath.	
Number	In.	Each	Numb r	In.	Each
3K5638	6	18c	3K5647	20	36c
3K5639	9	20c	3K5615	9.5	39c
3K5642	11	240	3K5618	25	44c
3K5643	13	29c	3K5641	27	52c
31(5646	17	31c	3K5653	20	59
					0.5
		9 Inch	es wide		
	Lath		co wius	T th.	
Number			Manahara		
	In.	Each	Number	In.	
3K5651	17	390	3K5649	25	67c
3K5652	20	54c	3K5654	29	74c

3K5644

23

The Best "B" Eliminator Is the Pioneer—See Page 43 World Radio History





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World Radio History



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little ma-chine anywind their wind their the Coth

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1 17-

# Won Its Way Its Superior Tread, Stamina

Although introduced only a few months ago, Aztec tires have quickly taken their place and are distinguishing themselves for superior service every day. A typical expression from our dealers has been: "You can see the extra value in these fine tires. They are the best looking, most rugged 'balloons' I have ever seen.'' Our dealers are having amazing success with this fine line of tires, and we urge all those who have not taken on this line to do so at once.

## Flexible Center Flat Tread Adds Miles of Service

The traffic tread of Aztec is not merely a pretty design, but a scientifically balanced arrangement of indentures and a general contour to give the best day to day service and render a long life to the tire. The distribution of load and road friction falls over a wide area, making wear slow and even. Thus, after thousands of miles of use, you will find that there are no thin spots, but a uniform wear at every point.

The indentures have been so planned as to give a suction grip without undue "pulling" against the motion of the car. Skidding is thus prevented but a powerful gripping action is afforded when needed, on quick stops and on slick pavements. The tough, straight side bars form a sturdy armor against accidental curb scraping and act as a faithful guard to the flexible side walls when driving in ruts.



## Stands the "Gaff" Because Made for Today's Fast Driving

Only fresh, live, resilient, first-grade gum rubber is used in making Aztee tires. Impregnating the corded foundation and reaching clear through to the outside in a generously padded side wall and a over-depth tread, this scientifically prepared rubber forms a trusty shield against the bruising, battering, pounding of the road.

They have been primarily designed in both material and structure to withstand the rough, blistering friction produced by the faut driving and short stopping of today's driving. They represent the final perfected achievements of men long skilled in the manufacture of the highest grade automobile tires, and we believe them to be the equal, or superior, to any other tire ever offered.

Grand Brand Brand Brand Brand

BALLOON COD

W. C. BRAUN CO., Chicago, III. Ter

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

#### and Good Looks Make Hit!

One glance at Aztec balloon tires convinces you with what care and skill the makers have built these husky over-sized casings. Thick, wide, rugged, burly treads — strong in-built beads — unusually tough side walls. They are so generously proportioned as to provide a wide margin of expanse and strength for the varying weights and road condi-tions which they might be called upon to face in use.

#### **Uniform Flexibility**

Skillful, painstaking experts prepare the specially woven layers of eord which form the foundation of Aztec tires. With absolute precision, these cords are so placed and anchored as to become one flexible, tough, enduring structure. Long experience has taught just how to do this, to eliminate that arch enemy of tire life—internal friction. Aztec are "cool-running" tires! And, they wear "clear to the bone" before they are done!

GUARANTEED FOR

## OOO Miles Service

## 40% Profit—Yet Undersell

7K10130	7 K 1 O 1 3 4	7 K 1 O 1 32	7K10133	7K10134	7K10135
Size, 29x4,40	Size, 30x4,75	Size, 29x4,93	Size, 30x4.95	Size, 31x4,95	Size, 30x5,25
S8.85 less 2%	\$12,13 Jess 2%	\$12,91 Jese 2%	\$13.15 less 2%	\$13,55 less 2%	\$14,99 tess 2%
<b>\$8.67</b>	\$11.89	\$12,65	\$12.89	\$13.28	\$14,69
Net	Net	Net	Net	Net	Net
Ship, wt.,	Ship, wt.,	Ship, wt.,	Ship, wt.,	Ship, wt,,	Ship, wt.,
15% lbs,	16 Jhs.	22% Ibs.	21½ lbs,	22 lbs,	23½ ibs,
7 K 10136	* 7Kt 01 37	744 071 38	7 10 10 9	7K10140	7K10141
Size, 31x5,25	Size, 30x5.77	Size, 33x6,00	Size, 32×6,20	Size, 33x6.20	Size, 30x6,75
\$15,68 less 2%	\$17.93 less 2%	\$20,39 less 2%	\$21,28 less 2%	\$22,30 less 2%	\$23,94 less 2%
\$15, <b>37</b>	\$17.57	\$19,98	\$20.85	\$21.85	\$23.46
Net	Net	Net	Net	Net	Net
Ship, wt.,	Ship, wt.,	Ship, wt.,	Ship, wt.,	Ship, wt.,	Shig, wt.,
28 lbs,	29 lbs,	33 lbs,	31 lbs,	33 lbs,	33 lbs,
7 K-1 01 42 Size, 33x6,75 \$25,39 lest 2% \$24:88 Net Ship. wt 38 lbs,	7K10143 Size, 34x7,30 \$25,25 lets 2% \$25,73 Note" Shin, wt., 37% lbs.	12 H	nt Same	rvice— Day Y Receive	our

## **AZTEC Balloon Tires** for Regular Wheels

Designed to replace high-pressure tires and fit the rim sizes as listed. Full over-sized, fine quality balloon tires, being different only in size and ' bead construction from regular Aztec tire.

	Balloon Tire Size	To Replace Tire Size	11	ip.	Net Price
7K 10150	31x4.40	Incher Typ 30x31/2	16	lbs.	\$ 9.30
		Straight			
7K10151	31x4.40	Side Type 30x3 1/2	16%	lbes	9,85
7K10152	32x1.95	31x4	11.3 24	Ibs.	14.00
7K10153	33x4.95	32x4	2234	lbs.	14.50
7K10154	34x4.95	33x4	23	109.	15.00
7K10155	33x5.77	32x41/2	32	lbs.	19,90
7K10156	34x5.77	33x412	321/2		20,35
Prices	subject to	of Cash	Diego	1293.0	



29x 4.40

Day

#### The Aztec Guarantee

Knowing them capa-ble of much longer life, we guarantes Aztes bal-toon tires on a 15,000 miles-of-service basis against all detects inf materials and work-manship. If a detect de-velops before they have gene th at distance we will reprise them, charg-ing the user only the the-milenge received.



### The Aztec Creed of Truth

"Never lie, for it is a great . When thou tellest anyone "Never lie, for it is a great sin. When thou tellest anyone what has been told thee, tell the simple truth, and add nothing thereto. Slander no one, and be silent in regard to the faults thou seest in others, if it is not thy duty to correct them." This was the charge of the Astee father to the son on his reaching maturity. It is in this start that we bring to you the

spirit that we bring to you the story behind Aztec tires. To be enthusiastic without exaggera-tion. To get into your mind the fine points of quality, a full ap-preciation of the outstanding merits, without resorting to extravagance in claims.

## Make Your Own Adjustments

Braun Dealers are authorized to adjust their customers on the following Conditions :

following Conditions: 1st—On a complaint, examine the the carefully and determine the exact mileage it has run since you sold it. If it is evident the tire has developed a defect through normal driving condi-tions, then adjust on a basis of mileage received. For example, if it has run one-half the guar-anteed mileage. then charge the It is has run one-hait the guar-anteed mileage, then charge the owner half the price he origi-nally paid, plus shipping charges on the old tire to us and the new replacement tire from Chi-cago to you. 2010–Uso caution to see that the tire heure adjusted here me

the tire being adjusted has not been abused or run under un-reasonable conditions. 3rd—If the tire shows neglect

Srd--if the tire shows neglect or abuse, no adjustment is right-fully due. No tire can be ex-pected to stand up under bad treatment, such as under-infla-tion, overloading, wheel out of line, stone brutse (a clean-cut dfagonal fabric break inside the casing), cuts from sharp stones, glass, etc., cuts from sharp stones, fender, burns from 1 o c k i n g wheels or skidding, etc. Be sure to prepay charges on returned tires -- the Post Office and Express companies will not

and Express companies will not accept s u c h shipments unless prepaid.

Promptly on receipt of the returned the together with all in-formation about the adjustment, we will quickly ship you a new thre billed on the basis of the adjustment you made with your customer.

Aztec Tires Represent Today's Biggest Tire Values

World Radio History

**Page 123** 

# Sets New Standard of Tire Value In the Field of Good Cords

With an extraordinary liberal guarantee of service and high quality, evident on first sight, Aztec cords have become instantly popular throughout the country. Our dealers everywhere are having tremendous success with them and are reaping a harvest of profits they have never before enjoyed in selling tires.

These big, burly tires, fully 15% over-size in weight, are rolling up mileage records heretofore not thought possible. It is not unusual for them to run up to



twenty and twenty-five thousand miles of rigorous service.

We strongly counsel our dealers to get behind Aztec cords and push them. It gives you the opportunity to meet competition squarely and to give value unequaled. With this line you can build a list of perma-

nent, satisfied customers as well as make an attractive profit on each sale, and all this backed up with a definite guarantee of service that is not matched by any other tire in this field.

## Built for High Speed Driving to Withstand the Shocks of Rough-Going and Ordinary Over-loading

The foundation of Aztec cords is a specially fabricated construction of carefully woven bands of the very finest 15.1 ounce combed Egyptian cotton, 400 lbs. pencil test. They are made for us by a community of conscientious, hardworking men, long skilled in the making of fine quality pneumatic tires. Every cord used in their contruction is gum rubber and laid at precisely the right angle and tension to form the whole carcass into one intimate union. This rugged, lasting construction forms the foundation for the tough, thick rubber side wall and tread. Internal friction or breaking apart of cords is practically unknown in Aztec tires because of the extra care and attention given this vital point in their making.

#### A Big, Burly Cord

There is no skimping at any point in the making of these tires. Liberal layers of cord and plenty of finest quality gum rubber form a structure of enduring strength for fast driving on either concrete or rough, bumpy roads—for quick stops and sharp turns.

An extra thick side wall of cushion rubber and extra deep treads shield the inner cord careass from the road shocks. A big wide flat tread and extra strong side wall give a wide margin of safety against overloading and the hard wear of long, fast trips, the quick starting and sudden stopping of traffic driving. Aztees are truly modern tires, developed through the experience of years of tests and experiments to withstand the severe demands made by today's motorists—a trustworthy tire that carries them unfailingly without trouble or attention usually for twenty thousand miles and more.

#### The Great Safety Tread

The Aztec Cord Safety Tread is the result of years of study and experiments. It is much more than just a handsome design. The indentures have been calculated to the fraction of an inch, to provide traction without undue resistance to the driving power of the car. When you have tried setting your brakes against them on a skiddy pavement you will be amazed at how they grip instantly and hold against the side slips and skids. The specially compounded rubber used on the

The specially compounded rubber used on the tread and side walls is so balanced as to meet the extreme punishment that modern driving gives them. Blistering hot, hard pavements will not soften or loosen these rugged treads and side walls. The treads are of the new flat type, extra wide, so that the burden is distributed over a wide surface, making wear slow and even. They do not wear thin in spots, but rather in one uniform expanse, so that they give trouble free service up to the last mile.



World Radio History

## **HOW TO MAKE COMPARISONS**

Some tire companies offer two different grades or tires-one their Super-Service High Quality line; the other their Standard Quality at a lower price. Aztec should always be compared only with the

highest quality. They will stand up in service compared with any of the first grade times on the market, and our dealers can sell them on that basis.

## of Unbroken Trouble-Miles Free Service Guaranteed

Knowing them capable of far more service, we unhesitatingly and definitely guarantee Aztec cords on a 15,000 miles-of-service basis, against all defects in material and workmanship. If a defect

develops before the tire has gone 15,000 miles we will replace it, charging the user only for the mileage received.

## MAKE YOUR OWN ADJUSTMENTS

Braun Dealers are authorized to make their own tire adjustments on Aztec cords, as outlined on Page 123. Charge only for the mileage received. R turn the faulty tire to us at once and we will adjust with you on the basis of your us-

tomer adjustment. This makes it mighty easy for our dealers to build up a satisfied patronage on these fine tires. This plan is

## Our Dealers Make 40% Yet Undersell Competition

**Tet Undersen Competent** If you will compare them, quality for quality, size for size, weath for weight, you will find that Aztec cords an boold to allow you a profit of 40%, and ye hep your price below com-petition. Don't let the price-cuille "proper" scare you. The first rule in building up a bool tire buildess is a give unlity and to stand squarely behind the tire you will be stand ruly to back you up on any runninghe adjust-redy to back you up on any runninghe adjust-rest you, and the tire you will be the rule building up a bool rule back you up on any runninghe adjust-rest you will be the you we any running a stand responsibility squarely behind you, so that you, yourself, take absolutes no risk so hug as you exercise reasonable care and you judament in your adjustments. your adjustments.

With these advantages you are sure to make big profits in handling Aztec cords.



**7K 10170** 32x1 Ship. Wt., 20¹2 H . Pri . \$12,55

Pri . \$12. 15 Dimonit

7610171

Shin. Wt.,

Pric , \$13.66 Di count

7K10172 32x4¹ Shin, Wt., 20³ B

Price, \$17.

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227 NET

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7K10174 34x442 Ship, Wt., 28 B Pric, \$18,32 Dr. ount

7K10175 3315 Ship. Wt.,

Ship. We. 36 lbs. Price, \$23,36 Dr. ant

7K10176 35x5 shin. Wt., 171 D

Pier, \$24,88 \$24,88

289

NET

NET

95 NET

Price, \$3. \$3.63 SE 52

NET

7K10166 ¹¹ Standar thincher Ship, Wt.,

Pri c, \$6.42 Discount 5629 NET

Ship. W

7K10167

Over-si Clincher Ship, Wt., 154 lbc.

Price, \$8,14 Discount

7K10168

Shin, Wt., 11 Bu.

Price, St.7. Discours

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NET

\$8 77

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a great maker of friends and is proving tremendously popular with our dealers all over the country.

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For the "Hard" Driver, **They Stand** the "Gaff"



Good to

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Last

Mile!



This is a good, rugged, tou suse, cord tire tout meets the demand for a reliable tire at a lower price. However, we believe it to be superior to must so called Standard Quality tires. We back this belief with a most liberal service guarantee of 10,000 miles.

#### The Roadmaster Guarantee

Roadmaster Cords are guaranteed on a 10,000 silles service basis, against all defects in material and workmanchip.

## The Utmost in Value

On comparison, we know that you will find this among its best, if not the best tire values in America today. Order a few of these fine tires for your stock. Test them. You will quickly find that they are more than we claim and will prove a source of his price class are usually guaranteed for only 5,000 miles of service. We guarantee 10,000 miles ! With this stire 25% of mafety, your consumer cannot long. And as a matter of fact, as you well know, the guarantees indicate but a fraction of actual service the tire will give.

							Shipping Wt.	Price
		CL Std. Clincher			71(10123	Sovi	1.7 ½ Ba.	
		CI, Oversize	1.10 Th 1910 -	6.60	7K10124	83x4	18 % Ibn.	9.95
7K10122	3114			9.35	7KI0125	20x4.40 Balloon	16 % Ibs.	6.95

## **ROADMASTER Heavy Grade Tubes**

These are good quality takes at a lower price. They are full size make of a good grade of rubber and hulls isy the lami-nuted, layer-on-layer process-exactly an the finist tabes are made.

#### Guaranteed 11 Years

We unhesitationly guarantee them for We demonstrated by gut rates then for 15 years of service against defects in undertain and workmanship. Kun under proper conditions they will wear as long as many tables sold as double the price, Shipping wis., 2 to 6 lbs.

FOR OVERSIZE CORD TIRES					FO	R OVE	RSIZE B	ALLOONS	5
Gray			Red		Gra	У	En unit i i	Rd	
No.	Price	Size	No.	Price	No.	Price	Size	No.	Price
7 k1 063 7 k1 064 7 k10055 7 k10055 7 k10067 7 k10067 7 k10070 7 k10071 7 k10071	0.85 .91 1.39 1.47 1.52 1.57 1.93 1.93 2.28 2.17	0 x ² 0 1 1 5 2 2 4 4 4 2 1 4 4 4 4 3 3 5	7 K10073 7 K10074 7 K10075 7 K10075 7 K10077 7 K10075 7 K10075 7 K10075 7 K10050 7 K10051 7 K10052	50 97 1.01 1 48 1 57 1 62 1 99 2 07 2 11 2 54 2 6	7 K10083 7 K10084 7 K10085 7 K10085 7 K10087 7 K10088 7 K10090 7 K10090 7 K10090 7 K10093	31.23 5.27 1.54 1.55 1.69 1.77 1.83 1.92 2.15 2.29	27 40 .75 .75 	7 K10094 7 K10095 7 K10095 7 K10096 7 K10098 7 K10099 7 K10144 7 K10145 7 K10145 7 K10147 7 K10147	1.3 1.3 1.3 1.6 1.7 1.7 1.7 1.8 1.8 1.8 1.8 1.8 1.8 1.8 1.8 1.8 1.8

D

W. C. BRAUN CO., Chicago, Ill. Terms-20, Cash Discount-See Page 207

## AZTEC HEAVY TRUCK and BUS CORD TIRES WIDE, FLAT, MULTI-PLY TREADS

The illustration gives but a faint idea of the huge size and tremendous wight of this appreservice truck and bus tire. The tread is of the safety type, so essential for today's highway and traffic hauling. This tread is exceptionally wide, flat and deep. The burden is distributed over a large area, making wear slow and even.

The d sin, the materials and the construction of these fine heavy duty

The design, the materials and the construction of these fine heavy duty tires is of the same superior type as Aztee Balloons and Regular Cords. No expense, no care or attention has been spared to make them America's finest commercial use tires. We stake Aztec Truck Tires against any other regardless of name or make. We unhesitatingly guarantee them against defects in materials and workmanship for 15,000 miles of service. If a defect should develop, before going that distance, we will replace the tire, charging only for the service given. Braun Dealers are authorized to make such adjustments with their customers and we will settle with them on the basis of guarantee as outlined on page 122.

## **GUARANTEED 15.000 MILES**

No.	Size	Plies	Shpg. Wt.	Price
7K10100		5	19 lbs	.\$ 9.67
7K10101		8	31 lbs	. 22.13
7K10102		8	3 8 Ibs	. 23.86
7K10103		8	. 39 lbs	. 24.95
7K10104		8	4 3 lbs	. 27.50
7KI0105	34x5	8	4 1 lbs	. 28.52
7K10106	35x5		4.6 His	. 29.03
7KI0107	32x6		56 lbs	. 43.83
7K10108	56x6		. 62 lbs	. 48.66
7K10109	34\$7		. 65 lbs	. 57.04
7KI0110	88x7		73 lb	. 62.76
7K10111	40x8		105 lb	. 89.30

## **AZTEC Truck and Bus Tubes**

These extra heavy duty Gray tubes are made especially for rigorous everyday commercial use. Big and heavy and touch, of the finest grade pure rubler. This is and generation of the finest grade pure rubler. This is an end generation of the finest grade pure rubler. This is an end generation of the finest grade pure made by the new Lauren vater curing process. They are made by the new Lauren water curing process of the property prospected is a source of real which produces a tube positively fine of all air-practices, blatter, which produces a tube positively assured by this most ad-ness at every paint is positively assured by this most ad-trive, are made by the new to positively assured by this most ad-trive, are finest added to positively assured by this most ad-trive, are start and but tubes are currenteed for two years of trive, are start added to positively assured by this most ad-trive, are start and and the positively assured by the most ad-trive, are start and the positively assured by the most ad-trive are start and the positively assured by the most ad-trive are start and the positively assured by the most ad-trive are start and the positively assured by the most adthey tard They are

vanced

process.

Artee Truck and Bu. Tubes are cust mixed for two years of rvice, wain t differ in material and workmanning.

vanced process.		rvice, main't defect in material and workmen hip.	
7K10001Size, 30x314.	Wt., 5 h.,	Prices	1.24
7K10002-Size, 2x41.	Wt., 4 lt., 2 oz.		2.19
7K10003 She, 31x14.	Wt., 1 D., 6 m.	PD2:	2.29
7K10004Size, 30x5.	Wt., 5 lb.	Price	2.58
7K10005-Size, 33x5.	Wt., 5 lb., 4 6.	Price	2.69
7K10006-Size, 34x5.	Wt., 5 Hs. 8 of.	Price	2.74
7K10007 Size, 35x5.	Wt., 5 llm, 10 ez.		2.79
7K10008-Size, 52x6.	Wt., 8 lbs. 4 cc.	Place	4.58
7K10009-Size, 36x6.	Wt., S lhs. 4 cm.	Price	5.44
7K10010-Size, 34x7.	WI., 10 H., 6 GZ.	PTICE	6.95
7K10011 -Size,	WL., II Ite., B CH.	Price	7.35
7K10012 Size, 10x8.	W1., 13 II., 0	Price	8.35

## **Roller Bearing Cushion Tires** for Commercial Trucks

The greatest fault of most Cushion tires is that when they are fitted to give comfortable riding at normal loads they break down under temporary overloads. Roller Bearing Cushion Tires will not do this.

The crescent shaped holes go clear through the tire, forming a roller of rubber attached to the lower side of the hole, or the base of the tire. By running clear through, central or circumferential walls are eliminated. These walls are what break down in ordi-nary cushion tires. Friction is reduced through ventilation.

#### Guaranteed One Year

Under normal loads the rollers do not function, thus making the tire very resilient and comfortable riding. These tires will stand a load of  $2 \frac{1}{2}$  tons on a one-half ton Ford truck. A  $4 \frac{1}{2}$ -inch tire can be overloaded for more than a year of ordinary use without ill effect.

Cured on rims. Interchangeable with regular pneumatic rims. As cary to put on as a spare.

No.	Size	Shpg. Wt., Lbs.	Net Price
7K10113	30x3 1/2		\$15.26
7КІОІІ4			
7K10115	. 30x5		43.85
7K10116	33x5		43.86

here

. Includes adapter band to fit 30x5 Ford wheels. 

A Good Driving Light Means Safety-Page 135

-

Page 127

Rim

Included

## AZTEC TUBES SUPER QUALITY Guaranteed 3 Years

Pure rubber floats in water. By this sure test you may quickly knew that AZTEC Tubes are made from only select grade pure rubber. No common rubber is nod enough for Aztec standards of quality. These wonderful tubes are full in length and diameter. They will fit the largest oversize cord three without stretch or strain. They are thick and strong. They won't tear in ordinary use and they keep live to the last mile.

## Made by the New Laursen Water Cure Process

These tukes are manufactured by the new Lauren water cure process, a method generally accepted as the greatest development in tube construction. The curing by hot water under pressure, evenly distributed, insures a tube of precisely uniform thickness at creiv point. There can be no alr-holes, bubbles, blaters, air-pockets or seams. Free from every flaw; each and every tube is allke in toughness and evenne s of texture with a soft, velvety urface. Let your customers feel them. They are different. You can see the extra quality in them.

A fine the is worthy of a fine tube. In no other way may the notorist assue himrel of trouble-free the service than by such a ombination. When you sill an AZTEC the sell an AZTEC the sell an AZTEC the sell an AZTEC tube with it. So col are there there there there that that we our ratce them for a loss of a loss of the two sets of cold the two sets of cold the two sets of cold the and a year an unheathed be selling argument for our Dealers.

#### FOR OVERSIZE CORD TIRES

	GRAY			RED					
Nun	Number		Price Tire Size		Number	Price	e		
7K1 7K1 7K1	0035	\$1.16 1.47 / 1.55	30x3 ¹ / ₂ 31x4 32x4	2 lbs. $2^{1/2}$ lbs. $2^{1/2}$ lbs.	7K10191 7K10192 7K10193	\$1.2 1.5 1.6	9		
7K1 7K1 7K1 7K1	0038	1.59 1.97 2.04	33x4 32x41/2 33x41/2	23/4 lbs. 31/2 lbs. 31/2 lbs.	7K10194 7K10195 7K10196 7K10197	1.6 2.1 2.2 2.6	9		
7K1		2.54 2.64	33x5 35x5	4 ¹ / ₂ lbs. 4 ¹ / ₂ lbs.	7K10157 7K10198	2.7			
Number	Size	Weight	Price	TOR SEMI-BALLOON TIRES					
7K10033	29x4.40	212 lbs.	\$1.52	Number	Size	Weight	Price		
7K10044 7K10045 7K10046 7K10047 7K10048 7K10059 7K10050 7K10051 7K10053 7K10054 7K10055 7K10056	30x4.75 29x4.95 30x4.95 30x5.25 30x5.25 30x5.77 32x6.00 33x6.00 33x6.20 33x6.20 33x6.23	2 3/4 fbs. 3 1/4 fbs. 3 1/4 fbs. 3 1/2 fbs. 3 1/2 fbs. 4 fbs. 4 fbs. 4 fbs. 4 fbs. 4 1/4 fbs. 4 1/2 fbs. 6 fbs.	1.95 2.05 2.25 2.38 2.65 2.95 3.35 3.45 3.95 4.45	season, hav	31x4.40 32x4.95 33x4.95 34x4.95 33x5.77 34x5.77 ubes — intro ce quickly ec	established	them-		

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207 World Radio History

### Case PIONEER Hardened TIRE CHAINS An Improved Highest Quality Chain at a New Standard of Prices—Guaranteed for Service

Made especially for us by one of the best known makers of fine chains. Cross chains are case hardened by special electrical process which gives the link positive uniformity together with a hard surface without destroying the tough center for strength. Spaced to give greatest traction and longest wear. Improved type side chains having locked link to prevent pulling out regardless of strain and won't cut tire. Heavy galvanized makes them rust-proof and rich in appearance. The End Fastener is also improved type—takes up slack and always stays put; easy to snap on.

the second			arrest arts	to b creekly co	A CONTRACT A ALLER			
	No.	CORD TH	RES	Net, Pr Pair	No.	BALLOON	TIRES	Net. Per Pai
	8K10200	SoxUM	\$1.50	\$2.61	8K10209	29x4.40	\$5,00	\$2.90
	8K10201	3111	5,50	3.23	8K10210 8K10211	29x4.757 29x4.954	5.50	3.23
	8K10202	11214	5.50	3.23	8K10212	301 1.75 (	6.00	2.40
	8K10203	33x4	5.75	3.35	8K10213	30A1.955	-	3.48
	8K10204	32x416	6.25	3.63	8K10214 8K10215	30x5.25 50x5.77	6.75 7.00	3.92
	8K10205	2"x112	6,50	3.77	8K10216	11.5.25	7.00	4.00
	8K10206	Histig .	6,75	3.92	8K10217	3246,002		4.06
	8K10207	3335	7.50	4.35		3216.205	8.50	4.94
	8K10208	25x5	8.00	4.64	8K10218	SUAG.00	9.00	5.22
		st., 19 to 2			8K10219	33x6.20	9,00	5.22
	and the second s		11111 1 1 1	Further .	Shipping	wt., 18 to 2	7 lbs. fer	pair.



## Endurance **Tire Chains** A Reliable Chain at a Low Price

Not as heavy as our Pioneer Tire Chains, but Not as neavy as our Proneer tire Chains, but of the same high quality cases hardened steel and made with the ame care and skilled workman-ship. Cross chains are copper plated: side chains galvanized to prevent rusting. Lever lock for easy put-on and take-off. Will give good service for all ordinary use.

No.	Tire Size	List	Net, Pair
8K9458 8K9463		\$2.65 2.80	\$1.67

## **FINE PURE WOOL AUTO ROBES** The Amherst

An amazing value! A fine quality, 100° pure wood take at an unheard of low price! Made in the popular attractive plaid deam, in a struct of the cuber combination. Full set, 54276 inches. Has 4 inch franz. With a oft would may, the tream types of the set ind, would may the tream types of the set and, outing, have had home us. It how price with the exceptionally rood quality here it well. Shipping wit, 2 he. 8K9445-1, \$10,00. \$55,50 each .....\$5.50

## The Dartmouth

....\$6.80

8K9446 Lit, \$12.00, Net, each ..... The Cornell

The finest of wool yarm, skillful waving and the tarteful heading of colors make it with the starteful heading of colors make it with the starteful heading of colors make it with the starteful heading of the batter colors of the starteful rame, but dark by to win round with striping of the batter colors of the footial games, on the beach, at option of the home. Extra size, 60x80 inches you are more the finest car or stand out st the footial games, on the beach, at option of the home. Extra size, 60x80 inches you are more the fitter of the schurte starteful the footial games, on the beach, at option of the home. Extra size, 60x80 inches you are more the fitter of the schurte starteful starteful with strate roles. So will be starteful to starteful with starteful the starteful the starteful to starteful with starteful the starteful to starteful to starteful with starteful to starteful to starteful to starteful with starteful to starteful to starteful to starteful with starteful to starteful to



## An Ideal Gift! For Auto, College, Sports, Home!

\$0.54 .63 .73 .78 .63 .78 .63 .78 .78 5 meh 4.40 meh 4.75 m 1.95 meh 5.25 meh 5.77 meh 6.00 or 6.20 meh 1.26 Finest quality, Make quick repair, Fat seller, Come in 1 at boxes of 20. C tains 12 box. Shippin wt., Carten con--Hs.



Quick **Repair Links** 

CEECOSSIGG

**Repair Cross Chains** 

Standard Replacement Cross Chains, for anti-kid chains, Made ef best quality case hardened steel. Easy to attach, No. Size Per Der.

Sinch 31 Inch 4 Inch 41 Inch 5 Inch

No. 8K9473 8K9474 8K9475 8K9476 8K9478 8K9478 8K9480 8K9481 8K9482



Chains Stof 4 8K9470-For 3 and 3% in. 8K9471-For 4 and 4% in.

4-1der:

hooks

8K9472 For 5 and 54 in. 2.67 Chain -

The se 2 Tool The fine is device made for chain in similar is a device drop for el stel. I n is, 95 meters. Snup link en er el in a 8K9490 Lit price, 75c.

Aztec Tires Lead in Trouble-Free Service-See Pages 122-125

**Page 129** 



Page 130

World Radio History





Save ruleanting small hissonic, show and an during the hear of the source of the sourc

SEUF VUICA VIZ NOT TH	E SHOE
8K8146-315 in.	Net. Each
(7x7)	20c 26c
8K8148-02 III. (939)	31 c
(10x10)65c	35 c

#### **Pioneer Reliners**

Without a peer! Adds a new has at life to any the, p mittin you to w ar down lime to to limer. Rem-form the tire fubforms the tre fais-ris, preventing blowauts and help-ins. Made from sveral plies of the firms the failing firms the failing firms vulcanted to the failing that no concentre is required. Will sudhat the tire of the and c a n be r m weed as a placed in another time. tire.

FOR HI	GH PRESSUR	E TIRES
	Size	Net price
8K8120	-30x2	\$0.84
8K8121		
8K8122		
8K8123	3214	1.35
8K8124	-2314	1.38
8K8125	-34.04	1.44
8K8126	-22x112	
8K8127	-3°x11	
8K8128	-34x115	
8K8129	-20x5	
8K8130		
8K8131		1.92
FOR		
		RES
FOR 8K8136 8K8137	BALLOON TI 25x4.40 25x4.95	RES 1.56
FOR 8K8136 8K8137 8K8138	BALLOON TI 20x1.40 20x4.95 20x1.95	RES 1.56 1.62 1.65
FOR 8K8136 8K8137 8K8138 8K8139	BALLOON TI 25x1.40 25x4.95 30x4.95 31x4.95	RES 1.56 1.62 1.65
FOR 8K8136 8K8137 8K8138 8K8139 8K8140	BALLOON TI 25x1.40 29x4.95  20x1.95  31x4.95  30x5.25	RES 1.56 1.62 1.65 1.68 1.74
FOR 8K8136 8K8137 8K8138 8K8139 8K8140 8K8140	BALLOON TI 25x4.40 25x4.95 30x4.95 31x4.95 30x5.25 31x5.25	RES 1.56 1.62 1.65 1.68 1.74 1.77
FOR 8K8136 8K8137 8K8138 8K8139 8K8140 8K8141 8K8141	BALLOON TI 20x4.40 20x4.95 30x1.95 30x5.25 30x5.25 30x5.77	RES 1.56 1.62 1.65 1.68 1.74 1.77 1.92
FOR 8K8136 8K8137 8K8138 8K8138 8K8139 8K8140 8K8141 8K8142 8K8143	BALLOON TI 25x4.05 20x4.95 30x4.95 31x4.95 30x5.25 30x5.25 30x5.77 22x5.77	RES 1.56 1.62 1.65 1.68 1.74 1.77 1.92 2.04
FOR 8K8136 8K8137 8K8138 8K8139 8K8140 8K8141 8K8141	BALLOON TI 20x4.40 20x4.95 30x1.95 30x5.25 30x5.25 30x5.77	RES 1.56 1.62 1.65 1.65 1.65 1.74 1.77 1.92 2.04 2.07

Cumana (D)
Self Supporting Laced Boots
A heavy 4-ply fabrie bost equipped with a clever locking derive which se- curely hold it around tube, prevents the bulgtue and patch spreading. Edges of double clinchus lock dovetal and are
durabl lost mad. Price, Per
BKB 188 3 in 25c \$2.88 36KB 189 1 in 32c \$2.88 36KB 189 1 in 32c \$2.88 372 5 \$2.
Price, Per
NO.         512e         Latt         Lozen           8K8         193         4.40
8K8198 6.00
Skived Tire Shoes Extra h a vy show, all skived and trimmed, but like a piece of the casing
Makes the repair as sound a the tire. The best and tron est tire shoe. Sure
10         20         attraction.         12         in.         in.         12         in.
8K8161 12 m. long for 4.40 to 4.05
8K8163-15 in. long for 6.00 to 6.20
Self-Vulcanizing Sub Casing
of Trouble-Proof Service to Tires

inner tube and casing, rein-forcing the fairie for chiral targets of the Prevent blowouts, help to be punctum and permit to the her metry of the her metry of the her her of the her the targets and the her of the her the targets her her or the her or the her or the her her or the her her or the he



Ina and arc pre-haped un d er pressure on moulds just like ub-structure ef a fine tire. Fits parfetly, Surface is trasted with special rubber un ensent compound which, when more read with ga-film, cause ub-cause to subsalt firmly to inside of tire. Quickly and a ity in-stabled by anyone. Complete in fructions furnished. Will outlast casin. Shipping wt. 3 to 5 lbs.

WL., 3 T	0 5 104.			
	For Ball	oon Tires		
	Tir N t		Tire	Net
	She Price			Price
8K8222-	-30x3\$1.48	8K8228	-34x4	
	-30x81. 1.59		32x41	
	-5 131. 1.64		5.41	
8K8225-	-31x4 1.70	8K823'	-34x41,	
818226-	-32x4 1.81	CK8232	33.5.	
8" 227-	-33x1 1.85	8K8233	-3515.	
C BR		rd Tires		· 2.04
		ru Tares	-	
	Tire Net		TITO	
	Size Price		She	
	-2914.40\$2.08	8K8240-	-1115.2	\$2,46
	-30x4.75 2.13	8K8241-	-10.5.7	7 2.52
	29x1.95 2.24	8K8242	3285.7	7 2.57
8K8237	31x4.95 2.36	8K8243	1.6.0	0 2 76
8K8238 -	-30x4.95 2.30	8K8244	12x6.2	
	-30x5.2+2.41	8K8245	BIEG. 2	





#### **Pioneer Tube Repair** Outfit

Not the ordinary kind of patch nut-fit, but one of the highest quality. Made up of a strip of live, new free patching rubber, a renerous take of quick-atting rubber cement and a metal reuchener to prease tube for the patch. All enclosed in percev cap can for attractive display. Puth this outfit and do a splendid bachese on it!

Fuch this outfit and do a splendid husiness on fit 8K8091 - Complete with 26 square inches rubber, Net cach..... 12 c Packas of 12 carn, Net, \$1,38 8K8092-Complete with 72 quare inches rubber, Net cach......17 c Packas of 12 carn, Net, \$1,98 8K8093-Shop Size-complete with 123 quare inches rubber. Net each ......\$1.50

URTITE

SHURTITE RUBBER PLASTIC **Tire-Cut** Filler

Self - vul-canting rub-ber for scaling tread - cuts on trea, runc-turen, tears and rips in all soft ruball seft rub-C 3 11 9

3-0%. Allo used with platic cord patch to make in ide tire repairs.

8K8076-List, each 50c. Net. . \$0.25 Pkr. of 12. Net. .......\$2,90



#### **Universal Tire** Flap

For all sizes of tires-it fits them all. The flap for the service tarup for the service da-tion cr ara . Liberal in length with several clots for fitting to any ize tire. Much from a trong closely wo ven fabric with free hours, besed to fer with free with feath-

shared to fit, with A real high, rade flap. er d.e. 8K8102-List, 75c. Net, each. \$0.29 Bax of 12.....\$3,36





Sixteen fect of 510-inch steel wire cable, treated to prevent runting. Strong enough to handle the heaviest cars on a hard pull. Sturdy steel hok at ends, making attaching easy and fast.

8K8171--Net price ......\$1.40 Pk., of 6.....\$8,10





World Radio H

W. C. BRAUN CO., Chicago, Il. Terms-2% Oash Discount-See Page 207

Net, each .....\$4.50



W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Disconnt-See Page 207

### **The Stover Curve-Lite Turns Automatically with Front Wheels Drive at Night with Safety**

Drive at Night with Safety No more uncertain use in when driving around sharp turns and damerous curve! The Stover Curv-Lite will always uide your way, because it turns into matically with the front wheels. Attached to the front bumper, and guided by the action of the steering column Priman arm, it throws a brilliant which direction they are turned! It permits safe driving with diamod hints in the city by Huminat-ment theres and sharp corners. In the country, its ability to throw light in advance of the headlight transe on sharp turns, is absolutely invaluable. In mountainous sections no car should be without it. Installed in 20 minutes without the ald of any spe-ciat tools. All cable and attachments included. Shipping wt, 6 lbs.

#### **Torpedo or Bullet Head Lamps for all Cars**





h Hudson Essex

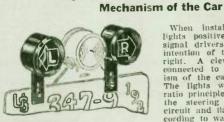
models. 8K8967—Hudson. L1st, \$15,00. Net, pair....\$8.29 8K8968 Essex. List, \$13,50. Net, pair....\$7.49

Exact replacements for all models of Dodge car, 1915-

8K8971-Dodie lamps, List, Popular \$12,50, Net, pair....\$7.50 Light Cars

8K8974-For 1023-1925 Chevrolett, Litt, \$9,00. Net, pair.....\$4.50 8K8975-For 1926 Chevrolets. List, \$9.00, Net, pair.....\$4.50

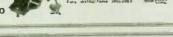
Drum Lamps for Popular Cars
Small drum head lamps of simple sturdy
construction. For Gray, Star, Maxwell,
Overland 4, Atax, Olds and other cars using
S. A. E. mounting.
8K8982 Single contact. List, \$8.75.
Net, pair\$5.25
8K8983 Double contact. List, \$8.75.
Net, pair\$5.25

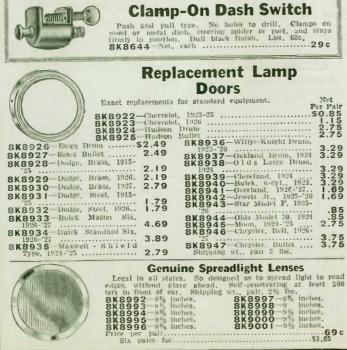


the steering wheel completes the circuit and flashes either signal ac-cording to way turn is being made. Two heavy steel black enamel shell lamps with brackets fit onto stand-ard license plate bracket. The blue and canary colored lenses are of a prismatic design on back and have sand cast "L" and "R" with arrow in front. They sharply chart your way to those behind you. Below is illustration of the simple switching device, consisting of a brass rod in a Bakelite tubing. Makes clean, definite contact always. Nothing to get out of order and with outlast the car. Very simple to install - uo drilling -anyone can

install no drilling anyone can do it with full instructions furnished. Shipping wt., 3 lbs. 8K8988 Complete.

Net.....\$2.90 List, \$4.50.





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W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

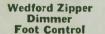


ratola of h ht in conjunction with peel M Kellin conjunction ment. All wiring ceries and dur-ment. All wiring ceries and dur-or through radiate curvely encled. Attachable to the real, humper, apen or through radiate by peeled in the second second second second way bracket. Heavy black enamed finals, include the second se

8K.8306-Lit \$4.00. each ..... 



trolled by witch m handle. Can be focused by turn of a scrw. Finished in Japan with nickel trimming. For open or closed cars, Cord and bulb included, Ship-ting wit 2 has 



A real safety device—in-dored by Safety Connels, wervewhere. Controls heas-light by pres of left foot. Relaties and constant m service. Easy to install— the device of plunger sees hand of plunger sees through floor

119

Bargain

Spotlight

8K8354-List, \$2.00, Net, each \$1.35

## **Tail Lamp** Fits all makes of cars, Exceptionally well made, Heavy metal shell, closey black connel finished. Complete with 2 C. P. 6-8 volt bulk and connector plue. Shipping wt, 1 lb,



Rear Connection type 7 c. N.t. each Short Dash Lamp



Made of 







through-out, Ri-flector of depth to ive perfect parabola of light in conjunction with afety memoran lens. Focued from outside, No expect with or contact points. Four-foct wath or contact as the foct of the two nuckeled brase time. Black han de on back. Diameter 4, Inchen, 6-8 with tub, double contact. Shipping wt, 51g

#### 8K8315-Lint, \$4.50.

Net, each .....\$2.35 8K8316—Same de un but larger, 5 in diemeter and all brass highly nickel plated, Patented le ked der, 21 C. P. D. C. bulb. Fine tradh ht mad. Lit, \$7.00. Net, each .....\$3.75



## **Driving Light**

uxiliary light ev r de-i nod! M unts on run-ning he rel just ah ad of front door so that it is casily controlled by driver. I't most all car, open or el. ed model. Hi h enou h to threw h ht over hood. Mad of bras heav ily nicklid, with special silver plated reflect r detimed to throw haft of light a long distance. I a y to mount-only on to mount—cany can hole through running beard, Heavy bracket bras at top to sancher to bady. The fect armorel cable and dash witch included, Heinh ever all to inches; depth lump 8 inche 7 inch lens, Shippin wt, 9 Ba.

#### 8K8304-List, \$20.00. Net, each .....\$10.95



### Superspotlight Beautiful! Double Reflectors Inside Control

Inside Control New! Has taken the country by form! Perhaps the best value in inside control pathichts on the mar-bet. Double reflectors are creen flow of flatt from 15 to 1500 feet way. Come either all over bright buffed aluminum and heavy black enamedral. Screw face dust, water, and rathe proof. On clease car mounts through corner pat without harm to car. Open car type has sturidy bracket. Scheltz installed. Completes with bubb. Shipping wt. 6 hts. Black and Bright Finish-

Black and Bright Finlsh-8K8307 Closed Cars. Lint, \$12,50, Net, each......\$8.75 Lint, \$12,50, Net, Carry, List, \$14,50, 8K8308-Open Cary, List, \$14,50, 



Waterpreof contruction ton-throu hout with he vy felt asket under lamp door. under lang door. Thi act ac cubion to al-cub all haks a u d commute vibration. Epe-cially fine y-flecter of bras-with learnin nickeled finish which reserve mileled finith which project a percon haft of b ht, Special



hett. Special non-gram actor i en s. Forming non-gram actor i en s. Forming tew in back. Ne expanded nockets no opening to permit entrance of moliture. Generuus in size-d-incerval nocket shows and include incerval here's transmission active position, locks firmly and stays per-manently set. Fits the real, humper, state in the size in the real humper, state in the size in the size in the size of the size in the size in the size in the size of the size in the size in the size in the size of the size in the size in the size in the size of the size of the size in the size in the size of the size of the size in the size in the size of the si Blue. each.

8K8337- 1.ist. \$5.00. each .....\$2.00 In lots of 20, each ..... \$1.95



#### Visored Roadlight

This is one of the most perfect driving highls, a beautiful black enameled cold rell steel shell with high rede silver reflector, Vian advantable to top or fide. Complete with foot cord and hull, Ship-pan wit, 2 a Ha.

8K8305 Let price, \$2.75. Nt price..\$1.69

#### **Bullet Side Lamp**

Designed to match Bul-fet of Torredo type head harms. They have the car beauty as a d distinction, in Blant black ensamed fin-th with publicket mickeled of the start of mickeled of the start of thes



8K8324-Net, pair ......\$1.79

#### **Drum Side Lamps** Jeweled

Beautifully finished in high intre black, baked-on enamel with mickel plated rims. Developing the second states of the second state leng 2 mich di-ameter, one green, one red. Somaphore fronten front leng 2 mich diameter. Complete with 6-s voit 2 C. P. bulks and 2's feet whe. Requires and 2's feet whe. Requires with 2 mich bake and less on. Shipping with 2 mich tasks 2000.

8K8322-Pair, net .... ....\$1.65 







## **Running Board**

The sporti t motor car

to prace the finest

con struc t i o n through-

Wa terproof



Page 136

World Radio History

## **MATCHLESS** Auto Bulbs Highest Quality-G. E. Licensed

The hest lamps made. Have langest fit and are dependently under all car-ditions. Every newest en incering fea-ture a built mid them. Make in sery desirable standard type. The corru-ment of head heat builts make might driv-ment on many new model cars and are short came. In hims the width of the read hat de-focused so as not to annoy vision of here and the might done of the most of 10. Note



Base Type		Candle	Retail	Whole ale Price
8K8480 S.C. Rear and Dali (S rie )	Volts	Power	Each	for 10
8K8481-S.C. Rear and Dah	G-8	2	20c	\$1.10
8K8482-D.C. Rear and Dash.		3	18c	.99
8K8483-S.C. Side Light	6-8	3	18c	.99
SKRARA S C Handle Linni	6-5	G	22c	1.21
8K8484 S.C. Headlight and Spethight	6-8	21	35c	1.93
8K8485 D.C. Headli ht and Spoth ht	6-5	21	350	1.93
8K8486 D.C. Headlight (two filament)	6-8	21 & 21	45c	2.48
8K8487-D.C. Headli ht (two in series for Ford)	9	27	40c	2.20
888488 D.C. Headli ht (two filam at for Ford)	6-8	2 & 21	38c	2.00
8K8489-S.C. Rear and Dash	12-16	8	22c	1.21
8K8490-S.C. Headlights and Spotlights	12-16	21	40c	2.20
8K8491-D.C. Headlichte and Spath ht	12-15	21	40c	2.20
8K8492 S.C. Blue Glass Headly has and Speti'ts	6-8	21	45c	2.48
888493-D.C. Blue Glass Hadle ht and Spotl'te	6-8	21	45c	2.48
8K8494-D.C. Blue Glass Headl't (two filam't)	6-8	2 & 21	50c	2.75



**Battery Cable** 

tery terminal complete with

cable. Cable and rubber in-

ulation molded into terminal.

**Battery Filler** 

tery use.

An S-curve capacity bulb of all-rubber con-struction. For storage bat-

8K8535-Lit price, 75c.

an and Daman

**Chaslyn Ball Tester** 

and Filler The air pre-ure control

The air presure control wile does the trice. With acid in the laster year may inche and the, turn or twist, under down or drop it suid not a drop of sold will come out until you out until you will test any "It" we that-ture. Filler in-cluded.

chuled.

8K8539-

1. t. \$1.25. Net ...... 75c

Hydrometer

Fine off rubber hulb moulded , r. Ac-

gauge.

8K853 1-Lat prive, 75c.

No acld can cat into it. 

An all had, non-corrode hat-



No. 2 starting cable (133x23) rubber juckt, weather prof

**BELDEN'S** 

**AUTO CABLES** 

Constructed of heavy cham with rubber covering, lar e e n o u h to fortail hand hold. Lend-Inal huoka.

1

Batterv

Carrier

8K8541-List price. 75c. 

## **Starting Switch**

Padtirely rat-proof fin-th three hout. Early intalled and can be used on practically all cars. Set-cheanin, which can-tact. Easily initalled.

8K8373 List, \$1.00 



#### **Universal Ignition Coil**

 Nit
 List, \$4,00,

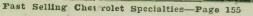
 8K 8617
 Resenance Unit U-950,

 11 25c, Net.
 17 c

 8K 8618
 Conden r

 1.1 25c, Net.
 17 c

 4.1 25c, Net.
 17 c



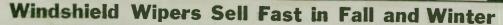
**World Radio History** 

tinne l prest fraid.



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World Radio History



Mount one on right side of cars having a vacuum type cleaner the driver's side.

#### Dyneto Electric

### Windshield Wiper

Operates from hattery, using less than one ampere of current, about the same as tail light. Runs overly regardless of speed of en-cine, works as well on hills as on the level. Laterbrachen is provided by wick off feet, maranteed for two years of constant service, fas ample spower to drive one or two Blades. Ship, wt., 2% ibs. each.

BKS777-Same with tandem attachment, (Double Blade.) List. \$6,50, Each...\$4,33 BKS778-For "Fisher VV" type wind-shield which raises and lowers instead of swinging out and in. Special dash switch, Wiper motor mounts outside of windshield, Sindle Blade. List, \$5,25, Each...\$3,48 \$5.00.

8K8781-Same with tandem attachment, (Double Blade.) List. \$6,50, Each..\$4,33

#### Phinney-Walker Above Windshield Auto Clock



Empire Model. Rim wind, rim set. All nickel finish. Black dlal with huminess fig-ures. Diameter, 3% in. Easily installed above windshield or in any windshield or in an other convenient loca tion. Shipping wt., oz.





And 11/2 like. **BW8406**—Junior Size. List. **S2.00**, Net. each......**S0.94 BK8407**—Senior (DeLuxe) Size. List. \$3,00, Net. each......\$1.35



11 0 10000 0 1

100% Full

Vision

The first the form the methy for the first the form the methy form the methy form the methy formed the methy

anted.

### GenuineBoyce Motometer

The genuine Boyce motometer now standard equipment on all lead-ing makes of cars. The most dependable he at indicator on the masket today. 



35

5.00



Nickel

Plated

State

Make

of

Car

69 c

0

a n wt.,



### **De Luxe Cigar Lighter**

Beautifully finished in nicket and warnat. Eighter has long card which winds on automatic real entirely en-diness of Adu receptacle removable. Nichrome within heating element gear-anneed one year. Ship. wt., 15, 16-anneed one year. Ship. wt., 15, 16anten on year.

8K8477-Jor 6-Telt battery Net \$2.79 8K8478—For 12-volt battery. Net \$2.79

#### **Cigar Lighter**

The co-meh calle n reel in cie. Climple de h itheut drilling without drilling holes. In set dash bulb instead of huting element to use as ir uble lamp. Exposed pris bras, nich plated. Current without

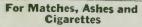


witched on and off automatically, Alway reliable. Ship, wt., 11, 11, each.

8K8474-Net, each ......\$1.10

### **Dash Board Cigar** Lighter

Reliable clottric crar lights, nuclei plate funch. Several feet of cord, termond, cloyan and every, the metructions for installing. Ship, wt., tz, each. 8K8476-Net, each ... 39 c





Compact and practical. Cup cally removed to myts a he . Made of heavy brass, nick [ plated. ship. wt., % Th. e.ch.

#### **Clamp On Smoke Kit for Matches and** Ashes

No hal to drill, clamp on dash. Made of heavy brass, n el plated finish. Ship. of heavy brass, n plated finish. S wt., % lb. e.cb.

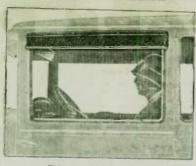
8K8470 Net, each ...... 52c

#### **Flower Vase**

Complete with beautiful Ro e pris. Vase is fine quality prist. In plished cry-tal or satin finih crystal. al or satin fin h crstal, Spi w con st of one full blom fill we ce bud with freen kars of filken cloth, hand n.e., N. st plated clong, Lu, \$1.00. Ship wt., 2 De-

8K8443-Satin finish. ..... 59 c

**Aztec Tires Have** Proven Up "in a Day," See Pages 122-126.



## The McKinnon VENTVISOR

Veriflates without draft, penett from sun, rain, du t-adds to appearance of any car. In-dicentable for winter driving. Do n't inter-fere with vision of occupant - yet seeps out larce of out. Black at leadher top, irren underface. Base of sheet metal, turned et io insure raidity and proent warping. Luik attachen to aluminum, hellow teel or word backed back-don, 3 ba.

8K9837 8K9838	Length, 21 Let th. 21		pair, \$2.80.
8K9839 8K9840 8K9841 8K9842	Lenth, 24 Lenth, 25 Lenth, 26 Lenth, 26	in.] in. I.I.t.,	
8K9843 8K9844- 8K9845-	Lemmin, 30 Lemmin, 34	in. Net	\$3,00, <b>\$1.9</b>

**Hurd Tire** 

Lock and Chain Electrically we let a n d thief. Chan c erel

with next initial on bather worked tubing. Fatenets solid hences lock of tubber type with and barmering, cut-ting and films. Ship, wt., 2 Bs. ach.

8K8457 6 - inch chain and leck. List, \$1,65. Net \$1,04 8K8458 - 12 - inch chain and lock. List, \$1,75. Net \$1,11

hatu a d sist with

rie leather e

112

in.   m. H. t., m. par, \$3.00, m. Net\$1.98		Net\$1.87
in. J	in.] in.] in.	Idet.





Adkin's Luggage Carrier

Made of heavy steel, black inpanned finish with strong clamps to fasten to nummer to rds. Can be permanently at-tach 1, if do red. Heavy worse strap 13, in, which 72 in, long with positive rdp, quick, release lever buckle. Ship-ping wt., 23 lb.

8K8441 - Li t, \$3,00. pilir ..... rer .....\$2.00

## Gas Tank Locking Cap

Male of pure. vir in aluminum, highly polished. Closes tightl. Loci en permanently and cannot



Im off. For cars as li ted. (Similar to Pa kard cay.) Shipping wt., 6 c.. 8K8289 Auburn.

8K8290-	Buick.
8K8291-	Chandler, Chevrolet to '24.
	Chryler, Cleveland, Gard- ner, Moon, Oakland,
8K8292	Dod e, Ki el.
8K8293	Ess z. Huison, Hupmobile, Jordan, Oldsmebile, Velle.
8K8294	Ford, Stearns.
8K8295	Chevrelet '25 and later,
	Franklin, Maxwell, Stude- baker Stan,
8K8296-	Jewett, Packard, Stude -
	baller Big 6 and Spec. 6.
8K8297	-Willy -Knight.
Last, \$1.75.	Net. each



All steel, calvanis d to revent net. Easily attach d with crew. A d 1 u stable to any height. Hold win in seer opp at aus an le. wt., 3 lb. Shipping

#### 8K8298

List, \$1,00, Net 

#### Emergency Gas Can

Gas can Frery motorist should have one-laws demand i! Heart neet metal, soldered mate-ri ht shap to take up small-out space. Holds allou. Non-leakable, U-pre-s-lt finith. Shipping vt., 1% lis.



8K8299-1 st. \$1.00. Net. each. 48c Carton of 12......\$5.40



Stors the grinding wear of road dust Sum the minim wear of road dust and grit on the endue. Experiments have shown to the marks of an inch of wear it saved in very 20,000 miles of travel when an efficient air cleaner is used. Every car should be so equipped —will save its cost a dwan times! Comes complete with brackets for fit-fine to the pruliar cars listed. Very simple to install.

8K8246-Per Beex. 8K8247-Per Pontiac. 8K8248-For Chrysler "50." List, \$5.00. Net, each.......\$3.35

**Hox Tire Lock** 

J

U 1



6 01



Page 142

W. C. BRAUN CO. Chicago, Il. Terms-2% Cash Discount-See Page 207

#### PARTON Nationally Advertised Warning Signals

Nationally Advertised. Special literature will be furnished on request of Dealers who signify their intention to push the Sparton line.



### The Sparton Chime A National Sensation!

"The Horn Beautiful," Creates a en-sation where heard. Sounds two market-ouly sharp, harmonicus notes a in ul-taneously. Does not startle, but charms and chimes your way threach traffice. Ex-ceptionally large and reliable metor saled in black with gleamin addweted hell ends. Can be mounted autiful or under hool. Length, 16 methes; heuhi, 10 methes. The use artiserat of all motor car sinal., For all 6.8 or 12-volt systems. Ship, wt., 11 kb., cach. 11 lb. each.

8K9406-Lit, \$22.50. Lets of 3.....\$13.50



### S.O.S. DeLuxe Multi-tone

The most r markable and powerful auto horn ever built. Of the SOS mannete type with uper strength and everyte disphase, producing a minity four that dominate the emperiments bracket. Largest diameter, 6 inches. Length, 17 inches. Ship, wt. 8 lbs. 8K9416-Lit. \$17,50. 



### B. C. T. Magnetic



A traffic aplitting simal of remarkable volume and carrying power. Finished m black enamel and fitted with supporting bracket. Len th. 11¹ inches. Larget di-ameter. 45 mobes. Wt. 2¹₂ II. 8K9403 Litt. \$3,75. 



A superbly finished instrument of re-markable signal power and long dependable life. A big oversize pewerful a nal at a price heretofore undreamed of. Unques-tionably the reatest value in the motor-tionably the reatest value in the motor-born field. Furnished with a dustable presed atcel supporting bracket. Lancest diameter, 5 inches. Length, 12% inches. Weight, 6 lbs. 8K9409-List, \$6.00. Net, each

cach .....\$3.70



#### Famous No. 5

A fine quality horn at an amazingly low price. Motor driven type, with special diaphragm. Sturdy brass bear-ment. Heavy steel frame, baked black enameled. Ship, vt. 342 lbs. each. 8K9401 Lin. \$3,50.



#### **Magnetic Type**

A strong.	lasting, adjustable horn.
Its B-E-E-	P B-E-L-P musical note
15 unique,	far-reaching, but alway,
millow and p	lea ant. Retails for 6.00,
Ship. wt., :	15 Ibs. each.
8K9405	Each\$3.98





#### **The Sportone**

Beautiful in decim, Louit, distinct, penetrating tone. Metal parts highly neweled and polluted. Fine heavy heavy projector. Can be mounted on winds highl, running heard, fender or winds highl, running heard, fender or inside head. Each horn supplied with two universal brackets. Ship. wt., 4%

8K9407-List price, \$7.00. N t price \$4.78



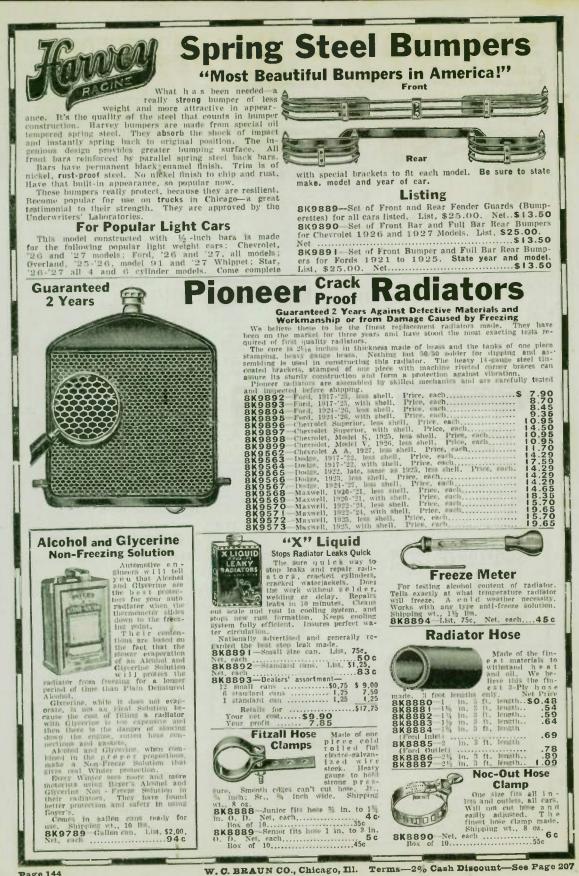
NORTHEASTER

a Real Magnetic Horn

II

Model No. "75"

.25



World Radio History

*PIONEER BUMPERS* 

Make Fine Cars Look Finer!

21/3 or 3 Inch

**World Radio History** 

## ioneer De Luxe

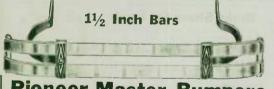
The kind you see on America's finest cars! Yet priced within the reach of all! Made of the finest grade carbon, oil-tempered, heattreated spring steel with non-rusting, brilliant nickel finish and black enameled stripe. Bars 134 inches wide. Fittings for each car are malleable cast iron, constructed to withstand the hardest shocks. Made for us by one of the best known makers of fine bumpers. We will replace any bar that peels or any fitting that breaks!

Furnished for following popular cars: Auburn, Buick, Cadillae, Chandler, Chrysler, Cleveland, Diana, Dodge, Essex, Erskine, Flint, Hudson, Hupmobile 6, Jewett, Kissel, Locomobile, Moon, Nash, Oakland 6, Oldsmobile 6, Overland

Whippet 6, Paige, Peerless, Pontiac, Reo, Rickenhacker, Stude-baker, Willys-Knight. Be sure to state make, year and model of car when ordering. 8K9800-Front Bumper, with fittings. List, \$15.00. 45 Net, each . . . . . . . . . . . 8K9801-Rear Bumperets with fittings. List, \$15.00. Net, pair. \$9.45 8K9802-Combination Front Bumper and pair Rear Bumperets, complete with fittings. 

100

**Pioneer Tubular** 



ioneer Master Bumpers An unmatched value. Made by one of the



largest makers of fine bumpers. Sturdily constructed with heavily nickel plated 11/2 in. bars of tough oil-treated steel. The spring steel attachment bars are built to stand the severest shocks. A complete set, both front bumper and pair of rear bumperets come packed complete with all

fittings ready to install. You can double your money on these fine bumpers.

8K9803-For Fords, 1926-'27.
8K9804-Chevrolet, 1926-'27.
8K9805 Whippet 4, 1926-'27,
8K9806-Star 4 and 6, 1926-'27.
8K9807 - Pontiac 1926-'97
8K9808-Chrysler "50," 1926-'27.
Front and Rear. List, \$19.50. Net per set.
and per set.

In Colors to Match Car Finish New! Beautiful! and with the improved double stated bar construction, one of the most efficient hummers made. The tibular bar is of smelally drawn at el tubing that by test requires 150,000 pound pressure to even bend it. The 2-inch oil-tempered back bar, together with the curved truss bar ab-sorts all shocks and springs instantly back to position. Bril-innt, lastine black ename if finish, nickeled conter strap and aluminum end care tive an arbitecratic appearance to this fin humer. Furnished for all cares. Larke care learners to this fin finish diameter front bar with 24 inch rear guards. Smaller car size bas 23, inch front bar and 24 inch rear guards. Special fitting to back to be an arbitecratic appearance for all care make and model. 8K9810-Front Bumper for large cars. List, \$19,50 8K9810-Front Istinger for large cars. List, \$19.75, 8K9811-Rear Guards for large cars. List, \$19.75, \$9.98 

	Front	Rear
Car and Model		Guards
Chevrolet, 1926-'27		8K9826
Whippet 6, 1926-'27	.8K9813	8K9827
Chrysler 50, 1926-'27	.8K9814	8K9828
Pontiac, 1926-'27	.8K9815	8K9829
Star 4 & 6, 1926-'27	.8K9816	8K9878
Dodge 4, 1926-'27	8K9817	8K9879
Essex, 1926-'27	.8K9818	8K9880
Oldsmobile, 1926-'27	.8K9819	8K9881
Nash Lt. 6, 1926-'27	.8K9825	8K9882
Front bumpers, List \$16.50, net	each	\$ 8 40
Rear Guards, List \$17.50, net,	pair	. 8.69
In colors, Extra Ea		



Nationally advertised and favorably known everywhere cars are driven. It is scientifically constructed of long fibre Canadian Crysotile Ashestos solidly intervoren with fine brass wire. The close compact wave is obtained superior in strength and wear resistance. Thoroachly impregnated with a special compound which renders it absolutely proof against the action of oil, wa-ter, dirt, and friction heat-wet leaves the lining soft, pilable and responsive to every demand. Especially satisfactory for four wheel brakes.

wheel brakes.	Tint	Not	Lis	
Art. No. Width Thick 81(9750-114 8 2 81(9751-114 10 81(9752-114 81)2 81(9753-114 81)2 81(9753-114 81)2 81(9755-114 81)2 81(9755-114 81)2	\$0.55 .60 .65 .70 .75 .80 1.00	Net per Ft. \$0.25 .27 .30 .31 .33 .36 .45 .38	Art. No. Width Thick. Ft. 8K9759-2 4 51.2 8K9760-214 55.2 8K9761-214 55.2 8K9763-214 55.2 8K9763-214 55.2 8K9763-215 55.2 8K9765-215 55.2 8K9765-3 55.2 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K9765-3 8K975-3 8K9765-3 8K975-3 8K9765-3 8K975-3 8K9765-3 8K975-3 8K9	r per Ft. 0 \$0,54 15 43 10 45 30 58 10 50 50 67 30 58
	.80 1.00 .85 .90	.30 .45 .38 .40	8K9765-21/2 14 1.5	50 .67 30 .58

### For Light Cars—Special



strand of fibers. Firm and solid. It is specially treated for protection against oil, dirt, grit, and water. It will last as long as any lining made and can be offered at most attractive prices.

1/4 In. * 16 In. 5/32 In. Thickness Guaranteed for 11/4 No. 8K9776 No. 8K9769 Service Nb. 8K9783 18c Foot No. 8K9777 11/2 No. 8K9770 13c Foot No. 8K9784 20c Foot No. 8K9778 17c Foot 13 No. 8K9771 16c Foot /4 2" No. 8K9772 No. 8K9779 18c Foot No. 8K9785 23c Foot **2¹/4**" No. 8K9773 No. 8K9780 19c Foot 20c Foot No. 8K9786 25c Foot 21/2 No. 8K9787 28 c Foot No. 8K9774 No. 8K9781 20c Foot 21c Foot 2³/4" No. 8K9775 No. 8K9782 No. 8K9788 22c Foot 23c Foot 30c Foot

**Brass Split Rivets** 

100 IN EACH BOX All Sizes



Net each ...



### **Genuine Duro Brake** Bands

### For Chevrolet, Dodge and Pontiac

The feature of these fine bands is that all adjustments are outside and cally accessible. Designed for heavy duits and perfectly formed to fit drum. Baked Japan finish insures metal parts against weather and rust. Lined with a fine quality lasting brake band lining. Lint. \$3,75 per pair.

### FOR CHEVROLETS AS LISTED

Net, pair 8K8607-1925 Model K..\$1,90 8K8608-1926-27, Superior V. List, \$4,50...... 2.70

heavy very

....\$1.95

TO

FOR DODGE BROTHERS CARS

8K8609-For all 4 cyl. models. List, \$8.00. Net, pair .... \$4.50

FOR PONTIAC

8K8610-For all models, 1926-'27. List, \$4,50. Net, pair .. \$2,85

### **Pioneer Asbestos Clutch Facings for all Cars**

Made for us by one of the leading manufacturers and priced far below the usual market standard. Firm, solid weave, far heavier than the aver-age facing. Only the best long fiber as-beatos is used, specially treated to resist oil, dirt. wa and friction wear. Pliable enough to engage smoothly firmly. A cecurately drilled and countersunk. Specify so of clutch or make, model and year of car. No. Size of Dires Each No. Size of Dires ter. heat, and hold water. size, make

No. Size of Dises	Each	No. Size of Di ca	Facir
8K9210-6 x51 x1;	230	8K9220-8146x61x512	32 C
8K9211-7x514x944	25.	8K9221-9x614x14	33c
8K9211-1X3 4 X 964	200	8K9222-9x6 4x14	
8K9212 -7 - x57 x0 12		8K9222-9X071X	SIL
8K9213-74x5% x964		8K9223-9. 4x7 x16	380
8K9214-715,16x57/18x1/8	330	8K9224-9%x6%x1	42c
8K9214-1-91610718478		8K9225-911 16X611 16X1	
8K9215-8x6x14			
8K9216-8x6x5/32	28 c	8K9226-10x712x542	
8K9217 8x6x11,04	350	8K9227-1174x8°,x14	55c
6K9217 6X0X 414		8K9228-12x8 1x 12	530
8K9218-814x6318X16	Z/C	61\9220-12X5 14 12	220
8K9219-8%x6%x5%2		8K9229 12x81 x316	190

### Brake Equipment for Fords **Ouick Detachable**



**Brake Shoes for Fords** Much better than the old style one-plece "shoe." Made of finest selected new gray from. Throroughly surfaced ground and drilled. Replaces part No. 2566. 



### **Texford Transmission Lining**

B	Finest linings made. Finest long fiber ma- terial, treated with special wax oil which gives smooth, positive action and exceptional wear. In attractive round box, complete with rivels. Shipping wt., 1 lb.
K9144-For tet per set	BK9143-For         Fords         up         to         1926.         List.           \$1,75.         Net per ket         \$0.89         1926-27         \$0.89           1926-27         Fords.         List.         \$2.00.         1.04

Page 146

Accommodates any make 8K9197-List, \$2.50,

make of

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 203 World Radio History

..\$1.67



Monroe Radio Sets Are the Biggest Values-Pages 2 to 22



8K9336	8K9340 Standard, 8K9341-,005,0,8, 8K9342-,005, 3K9343-,010, Net, ench, \$1.27
Ford and	Piston Pins Chevrolet
A real quality pre- curate. For Fords 860341 Structure	For Chevrolet 8K9348 Standard.
8K9345 00 0.8. 8K9346 00 0.8. 8K9347 010 0.8. Net. cuch 12 c	8K9349 .003 0.8. 8K9350 .005 0.8. 8K9351 .010 0.8. Net, cach16c
Cylinder He for Popu	lar Cars
No. Name, M No. and Y 8K9300-Buick Sta	odge 4 Gasket) todel car List Each adard
Six, 1925-27 8K9301 Butch Marte	\$0.85 \$0.51 r Six,
8K0304 ('lus las	15-27 .40 .25
1926; 50, 1927 8K9305 Hudon Sur Stx, 1014-27 8K9306 Fords, 1907 8K9307 Fords, 1907 8K9308 Hupp 4	er 1.05 1.05 1.05 .63 1.25 .72 .43 1.05 .63 .63 .63 .63 .63 .63 .63 .63
1917-22 8K9309 Hupp 4 R	
8K9310 Jewett 6, 12 8K9311 Maxwell 1,	022-04 1.00 . <b>60</b>
1916-24 8K9312 Nath Advant 84x, 1918-25 8K9343 Nash Specie	il
8K9314—N h Li ht 1926-27	
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27 8K9317 Overland 4- 1019 23-25 8K9318 Overland 4-9	
1923-26 8K9319—Star 4, 192: 8K9320 Studelaktr I	
8K9321 - Studebaker Light Six, 192-24	1,25 ,75
8K9322 Studeballer Standard Six, 1929	
27. 1	FULTON

Page 147

Look-Under

**Glare Stop** 



The second se

1823254

#### Always Open **Until Closed**

No danger over-hating. Practically all of the radiator is exceed when open. ex c-ed when open, so that shutter can be k e p t on during summer. No cable summer. No cao.



Doesn't mar desh. Quickly placed and sta s put. E i g h t stif-lockin positions of opening, meeting a 1 weather condition.



Arc Circle **Straight Pull** Cable

No grating sound. Gentle pull on con-trol places in a ny position casily and quickly. Easiest working shutter made.



Vanes

Cold rolled steel. streamline construc-tion, non-stleking, non-rattling, abso-lutely no wind flutter.



**Special Ford** Snap-on Fitters

Need not go through delicate core with roris. Special fitters snap onto shell making a tight, se-cure intallation-anyone can do it in a few minutes.



**Special Ford Dash Control** 

Clamps on dash and is installed without drilling a single hole. Six elf-locking adjust-ments.

more.

## Nationally **Advertised**

10888332818

This will be a big shutter year! Motorists have learned the great value of a shutter in cool weather and they no longer hesitate to p a y the small price a shutter costs. A radiator shutter is a cool

A radiator sutter is a cool weather necessity. It checks the flow of air through the radiator, heats the motor quickly and maintains the most efficient temperature.

Use of a shutter minimizes the need for using the choic. Gas is saved, crankcase dilution is lessened and ex-cessive carbon is prevented.



A radiator shutter actually acts its cost m an y times over by keeping your motor at the right heat. Striking heauty character-izes the Vernay radiator, with v an es-to see d. The neatest, sturilled initiate made. A real ornament to the car front. Striking heauty character-izes the Vernay radiator, shutter. It seems to be a built m part of even the finest car. The finish is baked on black enamel, dur-able and easy to keep clean. Your car will look much better with a Vernay on the radiator. If you examine the VERNAY closely, its in enjous construction and mechanical action will compel your admiration. The frame and wates are all stamped, cold rolled ateel of inchest quality. You regulate the shutter hy means of a control clamped to the instrument board. A flexible, guavaitage cable, entirely hidden, passes from the centrol to the shutter. Eight different positions then a the scale dontrol, taking care of all weather condi-tions.

tions. Streamline vanes are a distinct advantage possessed only by the VERNAY. This shape not only gives a pleasing appearance, but also eliminates what-futter. Get behind this fine shutter. We will supply you with advertising literature if you request it.

No.	Car and Model	List Price	Net Price	Lois of 6
8 8585858599999999999999999999999999999	$\begin{array}{r} - \text{Bulck, Masterer or Stand,} \\ \hline 28 \\ \text{Bulck Stand, 6, '26-'27,} \\ - \text{Bulck Master 6, '26-'27,} \\ - \text{Chevrolet K, V, '25-'26,} \\ - \text{Chevrolet K, V, '25-'26,} \\ - \text{Chevrolet K, V, '25-'26,} \\ - \text{Chrysler 70, '24-'26,} \\ - \text{Chrysler 70, '24-'26,} \\ - \text{Chrysler 70, '24-'26,} \\ - \text{Chrysler 80, '26-'27,} \\ - \text{Chrysler 80, '26-'27,} \\ - \text{Chrysler 81, '26-'27,} \\ - \text{Dolge Senior} \\ - \text{Dolge All '23-'27,} \\ - \text{Dolge Master 6, '28, '27-'26,} \\ - \text{Dolge Master 6, '28, '27-'26,} \\ - \text{Dolge Master 6, '28, '27-'27,} \\ - \text{Hupmobile K, '26-'27,} \\ - \text{Hupmobile K, '26-'27,} \\ - Mast, Standard 6, '28, '28, '88, '88, '88, '88, '88, '16, '27, '28, '27, '28, '28, '88, '88, '88, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, '26-'27, 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8K9939	i-Reo (Flying Cloud) A, '27 -Reo (Wolverine), '27 -Star 4-6, '26-'27 -Studebaker Standard, '26-'27 -Studebaker Special, '26-'27 -Studebaker Big 6, '25-'27 Studebaker Big 6, '25-'27	10.00 10.00 7.50 27 12.00 12.00 12.00	6.66 6.66 5.00 8.00 8.00 8.00	6,00 6,00 4,50
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To deale tity of 3- casel, 34%	E Dealer Helps ars who wish to push Vernay, color 8-page folders, with inches on which an actua on request to dealers with an i	we furn cards, I shutter	ish free, A striking may be	a quan- display mounted

One stroke of the Primer e on trol which ts convenient by located on dash sprays vaporized gasolike into the mani-tor starts instantly. No fussing. No fussing of class -e ven in Neg bat-Saves bat-tery, oil: tery, as; 

**Dole Leak-Proof** Primer

### **Radiator Covers**

A necessity for proper care of ra-diator and motor during cold weath-Made of a durable waterproof rubberized fabric with a thick lin-ing of heat re-taining kersey material. Ventilation regulated by tain. Easily atreinforced opening.



	Each
8K9367-Ford, 1924-'25	\$ 0.05
8K9368-Ford, 1926-97	1.05
8×9355-Bulck Master 6, 1926-	
27	2.15
8K9356-Chevrolet A. A., 1926-	1.70
27	1.75
8K9357 Chrysler 50, 1926-'27	1.75
8K9358-Dodge 4, 1924-'25-'26-	1.75
8K9359-Maxwell, 1922-'23-'24	1.75
8K9360-Overland 4, 1923-'24-	1.70
25-'26	1.75
8K9361-Overland 6, 1925-'26	2.00
8K9362-Star 4 and 6, 1926	1.75
UNDOUL THE FAMILY FILM	



Lina-Vent Insulator Boards

Fit snug and tight inside the tight inside the hood, com-pletely covering the side air vents. The heat stays in, the cold is kept out! They are

made of strong fibre board lined on one side with felt. Tension springs are hooked over air vent slots-on or off in a jiffy without tools. No vibration.

Page 148

World Radio History

ed Cat Forced Draft H This fine line of heaters was selected for our dealers, after comparing with practically all other heaters offered. We believe them the most efficient, practical heaters made. They are manufactured by a concern long experienced in this field and are nationally advertised and known. Push this line and make friends as well as big profits.

#### **For Chevrolet**

For Chevrolet Market - Liek Sc.00: Market



Forced Draft Improved Model for Fords

Forced Draft

Forced Draft Improved Model for Fords 8K9847-Lit, \$5.00, Lota of 5, Fach., \$2.90 Lota of 5, Fach., \$2.90 Stromburg for Fords which re equipsed with Holley, Swan, Stromburg, Economy and ether Will not fir Fords so enulped.) This heater has a cast iron housing which fits around exhause pice. A flexible metal hose with flared formed praches up to fan. Thus a draft of pure, fresh, clean air is forced through the heater disher. Foromes summer hot and passes on through shit-ter moder. Neal, guick, hot-the finest Ford heater ever made. Fits all model Fords. Ship-pin wt., each, 12 lis.

## Sheet Metal Forced Draft Heater for Fords

sneet metal Forced Draft Heater for Fords 8K9848-Lit, \$2.50. Lots ef 5. Each...\$1.66 \$ 1500 Sumitar to the No. 8K9847 a bove, except housing around exhaut pipe is of sheet metal wills a funnel arrangement for intake of forced draft of clean, fresh air. Refirst fits in cen-ter of car in from of from sent. Shutter hy-pares heat under car when heat is met wanted. Acts inst like a hot blast heue furnace. Very officient and an amount value. Shirping wt., each. 5 Ps.



The Most Favored Radiator Ornaments, Fage 138

### Waves of Clean Heat, Easily Regulated

The New Flexible **Tube Type Heaters for All Popular Cars** 

8K9849-Butek ard 6 .....



All Popular Cars The deaters are recognized as the most efficient and most rapid type of heaters. Clean pure are is force ad by the fan through a flexible tu bing which surrounds the hot man-field and exhaust pipe. The are is thus heated and forced through a resister into the car. Driver and passengers are quickly warmed and kept warm even in coldest weather. Tar mainfactures favor this type of heater as it does not interfere with functioning of the manifold which is designed to operate at a strent the set for the resister into the car. Driver and passengers are quickly warmed and kept warm even in coldest weather. Tar manifoctures favor this type of heater as it does not interfere with functioning of the manifold which is designed to operate at a strent temperature. There is a the resister loss is closed. Shipping ws., 11 to 13 lbs. Single Lots Single Lots Single Lots

	8	sind	Lota
	Retail	Lotta	of 5
	Price	Fach	Dach
Stand-			
	\$7.50	\$5.00	\$4.50
		+	04,00

8K9850	Buick Mas-			
ter 6 .		3.50	5,66	5,10
8K9851-	-Chry l r 50 (	5.50	4.33	3,90
8K9852	-Chry ler 60 ;	7,00	4,66	4.20
8K9853	-Chrysler 70 7		5,00	4,50
8K9854	-Chaudler d., 1		6,00	5.40
8K9855		0.00	6,00	5.40
8K9856	Doulne, 1924. (	5.00	4,00	3,60
8K9857	-Emex, 1926. ;	7.50	5,00	4,50
BK9858-	-Hudson, 1925 8	.50	5,66	5,10
8K9859	-Hupmobile,			
1926-7		7.50	5.00	4,50

Quick Heaters

		Sumb	
	Retail	Lata	-01.5
8K9860-Meen, 1927.	Price	Enth	Each
Stries 6-60	\$9.00	\$6.00	\$5.40
8K9861-Monu, 1927,			
series A	9.00	6.00	5.40
8K9862 Old mebile,		01-0	
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8K9863-Whittet,	0,00	0,00	
1926-7, 4 est	6.00	4 00	3.60
8K9864 Star 4 and 6.	0.00	1.00	0.00
1925-6-7	6 50	4 33	3 90
8K9865 Velie Lilit	0.00	1,00	0.00
6, 1926-7	8.00	5.33	4.80
8K9866-Stal Sheet			
metal manifold type			
for Pontiac, all mod-			
al.			

ela ..... 6,00 4,00 3,60



### Flush Register Type

A type of heater which has found favor with a most percentage of car owners for many years. Can be placed as foot rail or heriboard, Black enameled finish, measures 18 h. foot  $\beta$   $\beta_{12}$  in, which and  $2^{12} n_{\rm H}$ m. blith, Complete, ready to in-stall. Shipping wit, 10 fils. Order exhaust plue size required by articlo number. number. inch 8K9

"Footboard Style"

Эн

Make and Model

8K9869 1% 8K9870 2	8K9872 21 inch
List. \$7.50.	each \$4.95

16

neh has found	Liman weRiarce the
centale of car	A heater equally as efficient as
ars. Can be	Model No. 1 and equipped with dis-
or helboard.	tinctive Black resister but slightly
i, measure 16	shorter. Ideal for coupes and small
side and 21315	sedans. Measure 1378 in. long and
ready to in-	6. in. wide; comes complete with
10 lbs. Order	heater, control, valve and tubing,
tired by articlo	Order exhaust pipe size required by article number.
871-2116 inch	8K9873-15 inch 8K9876-2116 inch
872 21, inch	8K9874-13, inch 8K9877-21, inch
	8K9875-2 inch
h\$4.95	List. \$10.50. Net. each. \$6.95

#### \$10,50. **Chart of Exhaust Pipe Sizes** Make and Model

Make and Model

and and model	make and moust
Flint, B-60	Oakland, Six
Gardner	Packard, 5
lewett, 19262 lewett, 6-451 Jordan, Line 82 Jordan, G't Line 8.2%	P 10, 8,
La Salle	Reo, Wolverin2 Reo, Flyin, Cloud24 Star, 4 & 51 Stearns Knight24
Marmon, Little 82 Marmon, 7521 Moon, 6-6014 Moon, A2	Studebaker, Stan. 6.1, Studebaker, Bir 6.2 Stutz, 8
Nach, Light Six14 Nach, Spec. Six14 Nach, Adv. Six2	Whippet

## 1-1, S. 6-85 & 8-75..2 8..... -Arrew, \$0,...21 -Arrew, 56,...2 10, Six......2 Wolverin .....2 Flyin, Cloud..21 $\begin{array}{c} {\rm Plyin, \ Cloud, 2^{*}, \\ 4 \& 5, \dots, 1 \\ 58 \ Kni \ lit \ 2^{*} \\ 50 \ 2^{*}, \\ 50 \ 2^{*}, \\ 60, \dots, 2^{*}, \\ 60, \dots, 1 \end{array}$

Inch Net, each....\$6.95



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SPRINGS for All Cars Compare These New Prices

### TITANIC "Hump"

TUTHILL

Titanic "hump centers" are springs of the highest quality obtainable. They are guaranteed forever against center breakage. Their superior quality, unusual sales helps, a good profit and a resemblie manufacturer with nearly a half century of experience all provide the most attractive spring proposition available.

#### CHEVROLET

Also a Tuthill product, Equipment Springs will give pervice equal if not anyoritor to any other bolt center carion steel spring. They exceed adupticate the critical pring in measurements, etc. They are ruled by bolt steel and impacted before leaving the Tuthill factory.

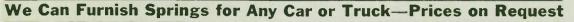
EQUIPMENT

CI	15.1	/ K I	UL.	<b>G</b>   .

No.         Leasting         Model and Var.         With Cral. capit/res         Free         No.         Leasting         Model and Var.         With Scale         Free           RCC686         Free K. X. 11 To.         122.2         7         8.4         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         6.60         2.2         7.60         2.2         7.60         2		1000					Lit	Net						Lit	Net	
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access provide 27 All ex. Cosch. 1925 11, 10       10       155       6.00       3.40       access provide 221       provide	*8KC868	Rear	R. X 1 Ton.	1925-26 21	12	45	20.55			licar	R X 1 Top 1925-26 91					
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access traint 6.66 All Types		1 ront	4-58 All Types	1925-26 2	10		7.35	3.97		Front	4-58 All Types . 1925-26 2	10				
ckC238       from 4-39 Aul 19Pe 1322-27       10       37.4       460       2.49         ckC238       from 4-30 Aul 19Pe 1322-27       11       6       36.5       36.5       8KC238       from 4-30 Aul 19Pe 1322-27       11       6       30.6       660       3.65         ekC238       from 4-117		i ront	6-60 All Types	1926 2	11	365	8.25	4.45	8KC5232	1 rout	6-60 All Types . 1926	11		5.50		
BK D1150         Find         A (2)         B (3)         9.90         5.31         BK S2226         Item 5         6         1.01         9.80         5.33         BK S2226         Item 6         0.36         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360         0.360 <th< td=""><td></td><td>Iront</td><td>4-50 All Types</td><td>1926-27 1</td><td></td><td></td><td></td><td></td><td>8KC5236</td><td>Iront</td><td>4-50 All Types 1926-27 1</td><td>9</td><td>13.3 5</td><td></td><td></td></th<>		Iront	4-50 All Types	1926-27 1					8KC5236	Iront	4-50 All Types 1926-27 1	9	13.3 5			
	8KC223	Rear	6-70 Touring.	1925-26 2	8	513	9.90	5.34		Retur	6-70 Touring 1925-26 2	8	517	6.60	3.56	
8KD1162       Front Touring, Coupe.       1923       11       8       340       6       30       3.40       sKD8162       Front Rd, Tr., Cpe1924.25       9       37.5       5.50       2.57         8KD1163       Front AL, Cpe1924.27       9       37.5       8.52       4.45       8KD8171       Front Rd, Tr., Cpe1924.27       9       37.5       5.50       2.57         8KD1163       Front AL, CyL.       Late 193.2       7       37.6       5.50       2.57       7       5.60       2.57       7.50       4.60       4.25         8KE21702       Front AL (CyL.       Late 193.2       7       37.70       3.56       8KE3705       Front AL (CyL.       Late 193.2       7       36       4.60       2.60         8KE3707       Front AL (CyL.       Late 193.2       7       36       6.60       3.51       8KE3705       Front AL (CyL.       Late 193.2       7       36       4.60       2.60         8KE3707       Front AL (CyL.       Late 193.2       7       36       6.60       3.51       8KE370       Front AL (CyL.       Late 193.2       7       36       6.60       3.51       8KE370       Front AL (CyL.       Late 192.2       7       36       6.61	N DILLO	-	DOI	DGE							DODGE .					
RK D1166       From R. A., Tr., Cpe, 1924-25       2       9       37.4       8.22       4.45       8K D8166       From R. J., Tr., Cpe, 1924-25       2       9       37.4       8.23       4.45       8K D8166       From A. J., Tr., Cpe, 1924-25       2       7       55.5       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       2.57       55.6       3.57       3.56       <									8K D6150	Front	All Types 1915-22 1					
according to the set of		Front	Pd T. C.	1024 25 0					8KD6162	1 ront	Touring, Coupe 1923					
ak Dilles       Item:       Touring:       Couring:       C		Frank	All Balloon Time	1024 27 1												
KE3702         Front A, 4 Cyl.         1919-23 2         0         0         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05         0.05 <th0.05< th=""> <th0.05< th="">         0.05</th0.05<></th0.05<>		Rour	Touring Course	1024 25 0												
ak E2702       prent A, 4 Cyl.       1919-23       2       6       36       6.60       3.56       8KE3705       prent A, 4 Cyl.       1924       2       7       36       6.60       3.56       8KE3705       prent A, 4 Cyl.       1924       2       7       36       6.60       3.22       8KE3705       prent A, 4 Cyl.       1924       2       7       36       6.20       3.23       8KE3705       prent A, 4 Cyl.       1924       2       7       36       6.20       3.23       8KE3705       prent A, 1 Cyl.       1924       2       7       36       6.20       3.23       8KE3705       prent A, 1 Cyl.       1924       2       7       36       6.20       3.25       8KE3707       Prent A, 1 Cyl.       1924       2       7       36       6.20       3.25       8KE370       Prent A, 1 Cyl.       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10       10 <td< td=""><td>01107100</td><td>Trent</td><td></td><td></td><td></td><td>(3-3</td><td>11.70</td><td>0.32</td><td>SV D0109</td><td>liear</td><td>Touring, Coupe 1924-25 2</td><td>6</td><td>00.1</td><td>1.80</td><td>4.22</td></td<>	01107100	Trent				(3-3	11.70	0.32	SV D0109	liear	Touring, Coupe 1924-25 2	6	00.1	1.80	4.22	
ak E2305       From A, 4, CyL.       Late 1923 2       7       36       7.20       3.89       8KE8705       From A, 4, CyL.       Late 1923 2       7       36       4.80       2.60         ak E2305       From A (L) Types (6 CyL.       1924 25       3       36       6.30       3.32       8KE8705       From A (L) Types (6 CyL.       1924 25       3       36       4.60       2.49         ak E3707       From A (L) Types (6 CyL.       1934 25       3       36       6.00       3.24       8KE8705       From A (L) Types (6 CyL.       1934 25       3       36       4.60       2.49         8KF118       From 8 Low Tapered. All Years 11       8       334       6.50       3.51       8KF5118       From 10 Law Tapered. All Years 11       9       336       1.65       8KF5118       From 10 Law Tapered. All Years 11       9       330       1.65       8KF5118       From 10 Law Tapered. All Years 11       9       3.00       1.65       83.3       8KF5118       From 10 Law Tapered. All Years 11       9       3.00       1.65       8.33       8KF5118       From 10 Law Tapered. All Years 11       9       3.00       1.65       3.30       8KF5113       From 10 Law Tapered. All Years 11       9       3.00       1.00       3.00	8KE3702	Front			6	36	6 60	3.56	8K 58702	Leont		0	243	4.40	2 78	
ak E42105       prmi 6 (2)1.       1924 2       7       30       6.15       3.32       8k E82705       prmi 6 (2)1.       1924 2       7       30       4.10       2.22         ak E32707       pread       Gackh		TOTIT	A. 4 Cyl.	ate 1923 2						Front	A 4 Cul 1 ate 1923					
$ \begin{array}{c} 8k E 100 \\ 8k E 110 \\ FORD \\ 8k E 111 \\ Form 1 \\ Form 2 \\ Form 1 \\ Form 2 \\ Form 1 \\ $	8KE3706	1 ront	6 Cyl.	.1924 2						Frant	6 Cvl 1924 9					
$ \begin{array}{c} 8k E 100 \\ 8k E 110 \\ FORD \\ 8k E 111 \\ Form 1 \\ Form 2 \\ Form 1 \\ Form 2 \\ Form 1 \\ $	8KE3708	Front	All Types (6 Cyl.)	1924-26 2						Frant	All Types (6 Cyl.) 1924-26 2					
FORD         FORD         FORD           8KF117         Front 7 Lvs. Tapered. All Years 11         7         314         6.00         3.24         8KF5117         Front 7 Leaves         All Years 11         8         31.2         2.80         1.40           8KF118         Front 8 Lvs. Tapered. All Years 11         8         321.3         7.03         37.8         8KF5118         Front 7 Leaves         All Years 11         8         31.2         2.80         1.40           8KF118         Front 8 Lvs. Tapered. All Years 2         10         321.7         7.03         3.8         8KF5118         Front 9 Leaves         All Years 11         8         31.2         3.30         1.65           9KF114         Kear One Toruck All Years 2         10         301         17.00         9.18         8KF5113         Kear One Toruck All Years 3         10         80.45         3.30         4.65           9KF114         Kear One Toruck All Years 3         10         30         1.0         30         1.55         5.37         8KC5113         Front 10         Cheaves         All Years 3         10         30         7.30         3.55           9KC139         Front 11         Ton and Bus 1824.25         0         37         7.50	8KE3707	Rear	Coach	1924-27 2						Renr	Coach 1924-27 2					
8K F118       Front 8       Lvs. Tapered. All Years 11       8       3314       6.50       3.51       8K F5118       Front 8       Leaves All Years 11       8       3314       6.50       3.51       8K F5118       Front 8       Leaves All Years 11       8       3314       6.50       3.51       8K F5118       Front 19       Leaves All Years 11       10       334       3.00       1.65         8K F118       Front 10       Leaves All Years 11       10       334       7.50       4.05       8K F5118       Heaves All Years 11       10       334       4.30       2.16         9K F113       Itar One Tom Truck All Years 11       10       301       1.55       8K F5118       Heaves All Years 11       10       304       4.30         9K F113       Itar One Tom Truck All Years 11       0       18       5.10       2.70       GRAHAM TRUCK       0       37       6.50       3.51         9K H148       Front 10       Tom and Bus 1924-26 2       0       37       7.50       4.05       8K H5139       Front 10       1922-37       8       37       5.00       2.70         9K H139       Front 4       192.52       8       36       7.50       4.05       8K H5539			FO	RD					UTTER OTOT		FORD					
<b>8</b> K-118       Front 8 Lvs. Lapered. All Years 11       8       331       6.50       3.51       8 K5118       Front 8 Lews.       All Years 11       8       331       2.60       1.40 <b>8</b> K7119       Front 8 Lvs. Tapered. All Years 11       10       331       7.50       4.56       8 K5118       Front 19 Lews.       All Years 11       10       331       4.30       2.16 <b>8</b> K7113       Frant 9 Lvs. Tapered. All Years 1       10       331       7.50       4.56       8 K5118       Front 19 Lews.       All Years 1       10       331       4.30       2.16 <b>8</b> KF113       Frant 10 Lvs. Diamond All Years 1       10       30       7.50       4.56       8 K55113       Front 19 Torck All Years 1       10       30       4.26       2       9       37       6.50       3.51 <b>8</b> K1164       Front 19 Tor and Bus 1924-26       9       37       7.50       4.05       8 K15739       Front 19 Tor and Bus 1924-26       9       37       5.00       2.70 <b>8</b> K1135       Front 1922-24 & after Mar. 1925       8       37       7.50       4.05       8 K15739       Front 16 Lat 1924       10       39       7.30       3.55 <b>8</b> K1135       Front 1922-24 & aft	8KF117	Front	7 Lvs. Tapered	.1909-25 1			6.00	3.24	8KF5117	Front	7 Leaves 1909-25 1'	7	3314	2.50	1.25	
88 K=119       Front 9 Low Lapered. All Years 11:0       9       33.76       88 K=5119       Front 9 Lowes All Years 11:0       9       33.0       1.65         88 K=119       Front 0 Low Start       Tapered. All Years 2       8       30       1.200       7.48       88 K=5110       Front 9 Lowes All Years 2       8       30       2.15         98 K=113       Frant 0 Low Start       Diamond All Years 2       9       30       1.60       5.13       88 K=5113       Hears 2       8       30       8.46       4.20         98 K=113       Frant 0 Low Start       Diamond All Years 3       0       1.61       1.61       5.10       4.55       88 K=5113       Hears 3       Low Start 11       1.61       1.61       5.10       4.55       88 K=5113       Hears 3       1.61       4.38       88 K=5114       Hear 3       Low Start 11       1.61       1.65       5.37       88 K=5114       Hear 3       Low Start 11       1.60       30       1.65       5.37       88 K=5114       Hear 3       Low Start 11       1.60       30       7.50       4.05       88 H 5613       Front 12; Ton and Bus 1924-26       2       9       37       6.50       3.51         8 KH733       Front 6 Cyl					8	3.31	6.50	3.51	8KF5118							
**KF105       Ram 9 Lue. Tappered. All Years 2       8       500       12:00       7.48       \$*KF105       Kuar 2       8       10       8.40       4.20         **KF113       Ruar 10 Lue. Diamond. All Years 2       0       500       15:45       8.55       \$*KF113       Ruar 10 Lue. Diamond. All Years 2       0       500       5.20         **KF113       Ruar 10 Lue. Diamond. All Years 2       0       300       17:00       9.18       \$*KF513       Ruar 10 Leaves All Years 2       10       300       10:40       5.20         **KG133       Front 11; Ton and Bus 1924-26       0       37       9.75       5.37       \$*KKG139       Front 11; Ton and Bus 1924-26       0       37       6.50       3.51         *KH643       Front 10; Ton and Bus 1924-26       2       8       37       5.00       4.00       \$*KK1519       Front 11; Ton and Bus 1924-26       5       37       5.00       2.70         *KH733       Front 6 Cyl									8KF5119	Front	9 Leaves All Years 11.	0	.331			
************************************									8KF5110	Front	10 Leaves All Years 11,	10	223.1	4.30	2.15	
***KF113       Rear One Ton Truck, All Years 2       10       801       17:00       9:18       80:KF5113       Rear One Ton Truck, All Years 3       10       80:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00       10:00		Rear	8 Lvs. Tapered. A	Il Years 2												
************************************		Rear	9 Lvs. lapered. A	Il Years 2												
GRAHAM TRÜCK         Gran and Bus 1924-26 : 0         Gran and Bus		Rear	U Lvs. Diamond.A	Il Years 2						Rear	10 Leaves All Years 2					
**KG139       Front 11, Ton and Bus 1924-26 2       9       9       7       9.75       5.37       8KG5139       Front 11; Ton and Bus 1924-26 2       9       9       7       6.50       3.51         8KH648       Front 0	OKT114	Rear			9	18	8.10	4.38	8KF5114	Rear		9	18	5.40	2.70	
HUDSON         HUDSON         HUDSON           8KH648         Front O.         1925 22, 10 30         10.95         5.92         8KH5648         Front O.         1925 22, 10 30         7.30         3.95           8KH739         Front 6 Cyl.         1925 22, 10 30         7.50         4.05         8KH5648         Front 6 Cyl.         1925 22, 10 30         7.30         3.95           8KJ1950         Front 1922-24 & after Mar. 1925 2         8 36         7.95         4.30         8KL5950         Front 1922-24 & after Mar. 1925 2         8 36         5.30         2.87           8KJ1954         Front Late1924 & to Mar. 1925 2         1 36         5.40         2.92         OAKLAND         OAKLAND           8K0949         Front 4.542         17         7 30 H         6.75         3.55         8K05955         Front 4.544.         1924-25         7 36         4.50         2.43           8K0935         Front 6.54A         1924-25         7 46         7.30         3.95         8K05955         Front 4.54B, 06, C06.         1925-27         2         12 36         9.90         5.34         8K0514         Front 30, 314 Series         1924-25         2         7 36         6.40         3.56           8K0355         Front 4.91.92	*8KG139	Front			0	127	9.75	5 37	05 C C 1 20	Paul				6 50	2 61	
	0110100	* * * * * * * *			0		5.15	0.01				9		0.50	3.51	
BK Jjeso       Front       1922-24 & after Mar. 1925       9       30       1.05       4.00       8K Jjeso       Front       1922-24 & after Mar. 1925       9       31       30       2.87         8K Jjeso       Front       Late 1924 & to Mar. 1925       1       36       8.10       4.38       8K Jjeso       Front       1922-24 & after Mar. 1925       2       8       36       5.30       2.87         8K Jjeso       Front       1424 & to Mar. 1925       1       36       8.10       4.38       8K Jjesso       Front       Late 1924 & to Mar. 1925       2       8       5.40       2.92         8K O939       Front       34C. 34D, 6-44       1924-25       2       7       36       4.50       2.43         8K O939       Front       6.60       3.56       8K O8516       Front       6.54A       1924-25       2       7       36       4.60       2.65         8K O3525       Front       30, 1at Series       1922-23       7       4.56       6.60       3.56       8K O8514       Front       30, 1at Series       1926-27       7       35       6.60       3.54       8K O8542       Front       30, 3rd Series       1926-27       7       35       4.60	8KH648	Front	0	.1925 21	10	39	10.95	5.92	8KH5648	Front	0	10	30	7.30	3.95	
BK Jjeso       Front       1922-24 & after Mar. 1925       9       30       1.05       4.00       8K Jjeso       Front       1922-24 & after Mar. 1925       9       31       30       2.87         8K Jjeso       Front       Late 1924 & to Mar. 1925       1       36       8.10       4.38       8K Jjeso       Front       1922-24 & after Mar. 1925       2       8       36       5.30       2.87         8K Jjeso       Front       1424 & to Mar. 1925       1       36       8.10       4.38       8K Jjesso       Front       Late 1924 & to Mar. 1925       2       8       5.40       2.92         8K O939       Front       34C. 34D, 6-44       1924-25       2       7       36       4.50       2.43         8K O939       Front       6.60       3.56       8K O8516       Front       6.54A       1924-25       2       7       36       4.60       2.65         8K O3525       Front       30, 1at Series       1922-23       7       4.56       6.60       3.56       8K O8514       Front       30, 1at Series       1926-27       7       35       6.60       3.54       8K O8542       Front       30, 3rd Series       1926-27       7       35       4.60			HUPM	IOBILE							HUPMOBILE					
JEWETT         JEWETT         JEWETT         BK J1950       Front 1922-24 & after Mar. 1925 2       8       State 1922-24 & after Mar. 1925 2       11       36       State 1922-24 & after Mar. 1925 2       11       36       State 1922-24 & after Mar. 1925 2       1       36       State 1922-24 & after Mar. 1925 2       1       36       State 1922-24 & after Mar. 1925 2       1       36       State 1922-24 & after Mar. 1925 2       1       36       State 1922-24 & after Mar. 1925 2       7       36       State 1922-23       1       36       State 1922-23       1       36       State 1922-24       1       1       36       State 1922-24 & after Mar. 1925 2       1       1       36       State 1922-24 & after Mar. 1925 2       1       1       36       State 1920-23       1       36       State 1920-23       1       36       5       36 <th co<="" td=""><td>8KH739</td><td>Front</td><td></td><td></td><td>8</td><td>37</td><td>7.50</td><td>4.05</td><td>8KH5739</td><td>Front</td><td>6 Cyl 1926-27 2</td><td>8</td><td>37</td><td>5.00</td><td>2.70</td></th>	<td>8KH739</td> <td>Front</td> <td></td> <td></td> <td>8</td> <td>37</td> <td>7.50</td> <td>4.05</td> <td>8KH5739</td> <td>Front</td> <td>6 Cyl 1926-27 2</td> <td>8</td> <td>37</td> <td>5.00</td> <td>2.70</td>	8KH739	Front			8	37	7.50	4.05	8KH5739	Front	6 Cyl 1926-27 2	8	37	5.00	2.70
8K.J1954       Front Late 1924 & to Mar. 1925       11       36       8.10       4.38       8KJ6934       Front Late 1924 & to Mar. 1925       11       36       5.40       2.32         0AKLAND       0LDSMOBILE       0AKO44       Front 4, 91, 92       1926-27 1       7       35       5.40       2.32       7.4014       3.20       1.73 <td></td> <td>JEWETT</td> <td></td> <td></td> <td></td> <td></td>											JEWETT					
$\begin{array}{c} 0AKLAND \\ 0L2522 \\ 0LDSMOBILE \\ 0LDSMOBILE \\ 0LDSMOBILE \\ 0LDSMOBILE \\ 0LDSMOBILE \\ 0LDSMOBILE \\ 0AKDAS \\ 0AKLAND \\ 0AK$																
$ \begin{array}{c} 8K 0.949  \mbox{Front} 34C, 34D, 6-44, 1820-23 \ 1, \ 7 \ 3014  6.75 \ 3.65 \ 8K 0.5949  \mbox{Front} 4.21D, 6-44, 1822-33 \ 1, \ 7 \ 3014 \ 4.50 \ 2.45 \ 8K 0.5955  \mbox{Front} 6-54A \ 1822-25 \ 2 \ 7 \ 306 \ 4.50 \ 2.45 \ 8K 0.5955  \mbox{Front} 6-54A \ 1822-25 \ 2 \ 7 \ 306 \ 4.50 \ 2.45 \ 8K 0.5955  \mbox{Front} 6-54B, 0-6, C 0.6, 1925-27 \ 2 \ 12 \ 306 \ 6.60 \ 3.56 \ 0.1DSMOBILE \ 1824-25 \ 2 \ 6.3514 \ 6.60 \ 3.56 \ 8K 0.5918 \ \mbox{Front} 6-54B, 0-6, C 0.6, 1925-27 \ 2 \ 12 \ 306 \ 6.60 \ 3.56 \ 0.1DSMOBILE \ 1824-25 \ 2 \ 7 \ 305 \ 4.60 \ 2.48 \ 8K 0.5555 \ \mbox{Front} 30, 1st \ \mbox{Series} \ 1924-25 \ 2 \ 7 \ 305 \ 4.60 \ 2.48 \ 8K 0.5555 \ \mbox{Front} 30, 1st \ \mbox{Series} \ 1926-27 \ 2 \ 7 \ 305 \ 4.60 \ 2.48 \ 8K 0.5555 \ \mbox{Front} 30, 3rd \ \mbox{Series} \ 1926-27 \ 2 \ 7 \ 305 \ 4.60 \ 2.48 \ 8K 0.5555 \ \mbox{Front} 30, 3rd \ \mbox{Series} \ 1926-27 \ 2 \ 7 \ 305 \ 4.60 \ 2.48 \ 8K 0.5555 \ \mbox{Front} 4, 91, 92 \ 1820-23 \ 2 \ 7 \ \mbox{HIND} \ 4.51, 92 \ 1820-23 \ 2 \ \ 7 \ \mbox{HIND} \ 4.51, 92 \ 1820-23 \ 2 \ \ 7 \ \ \ \ -12320 \ \ 1.55 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $	8KJ1954	1 ront			11	30	8.10	4.38	8KJ6954	Front		11	36	5.40	2.92	
8K 0955       Front 6-51A       1924-25       2       7       46       7.35       3.97       8K 05955       Front 6-51A       1924-25       2       7       30       4.90       2.65         8K 0918       Front 6-51B, OG, COG       1925-27       12       30       5.34       8K 05915       Front 6-54A       1924-25       2       7       30       4.90       2.66         8K 03514       Front 30, lat Seriea       1926-27       2       7       35       6.90       3.73       8K 08515       Front 4.91, 92-27       7       35       4.60       2.38         8K 03525       Front 4.91, 92       1920-23       7+2114       4.80       2.60       8K 08514       Front 4.91, 92       1920-23       7+4114       3.20       1.73         8K 0445       Reor 4, 91, 92       1920-26       8       24       6.00       3.24       8K 05451       Front 4.91, 92       1920-26       2       8       214       4.00       2.92         9K 0453       Reor 96       Whippet 4.1       1926-271       7       3.64       6.00       3.24       8K 05451       Front 4.91, 92       1920-26       2       8       4.00       2.92         9K 04515       Front 4.11<	8¥ 0040	12	ALC ALD C HA	LAND	-	-					OAKLAND					
8K 0918       Frent 6-54B, 06, G06, 1925-27       12       36       9.90       5.34       8K 05918       Front 6-54B, 06, G06, 1925-27       12       36       6.60       3.56         8K 03514       Front 30, 1at Seriea       1924-25       2       6       314       6.60       3.56       8K 08514       Front 30, 1at Seriea       1926-27       2       7       35       4.40       2.38         8K 03525       Front 40, 31, 92	8K()949	Front	34C, 34D, 6-44	.1920-23 1					8K O5949	1 ront	34C, 34D, 6-44 1920-23 1					
OLDSMOBILE         OLDSMOBILE           8K03514         Front 30, lat Series         1924-25         2         6         31.5         6.90         3.73         8K08514         Front 30, lat Series         1924-25         2         6         3.56         8K08514         Front 30, lat Series         1924-25         2         7         35         6.90         3.73           8K0444         Front 4, 91, 92         .1920-23         7         7.45         6.90         3.73         8K08525         Front 4, 91, 92         .1920-23         7         7         3.6         4.60         2.49           8K0445         Front 4, 91, 92         .1920-23         7         7         3.6         1.00         3.28         8K04545         Front 96         Whippet 4, 1926-27         7         3.6         1.92         1.920-23         7         +21.14         3.20         1.73           8K0454         Front 4, 91, 92         .1920-26         8         24.16         6.00         3.24         8K05451         Front 4, 91, 92         .1926-27         1         7         40         2.92           PONTIAC         1926-27         1         8         5         3.81         8KP5315         Front 4.11         Types         1	81 0955	Front	6 54D OC COC	1924-25 2					8K O5955	Fint	6-54A 1924-25 2					
8K03514       Front 30, 1at Series       1924-25       2       6       31.5       6.60       3.58       8K08514       Front 30, 1at Series       1926-27       2       7       35       6.90       3.73       8K08515       Front 30, 3rd Series       1926-27       2       7       35       6.60       2.58         8K04525       Front 40       9.2       1.926-27       2       7       35       6.60       2.58       8K08525       Front 30, 3rd Series       1926-27       2       7       7.55       4.60       2.49         8K04542       Front 96       Whippet 4       .1926-27       7       7.33       5.40       2.92       8K05462       Front 4.91, 92       .1920-23       2       7.411/3       3.60       1.95         8K0463       Rear 96       Whippet 4       .1926-27       1       7       40       8.10       4.38       8K05463       Front 4.91, 92       .1920-23       2       7.411/3       3.60       1.95         8K0463       Rear 96       Whippet 4       .1926-27       1       8.10       4.38       8K05463       Front 4.91, 92       .1926-27       1       8.00       5.41       8K05453       Front 4.11       Types       .1926-27       1 <td>810310</td> <td>Tront</td> <td>6-54B, U6, GU6</td> <td>1925-27 2</td> <td>12</td> <td>250</td> <td>9,90</td> <td>5.34</td> <td>8K.O5918</td> <td>1 ront</td> <td></td> <td>12</td> <td>36</td> <td>6.60</td> <td>3.56</td>	810310	Tront	6-54B, U6, GU6	1925-27 2	12	250	9,90	5.34	8K.O5918	1 ront		12	36	6.60	3.56	
8K043525       Front 30, 3rd Series       1926-27       2       7       35       6.90       3.73       8K08525       Front 30, 3rd Series       1926-27       2       7       35       6.90       3.73       8K08525       Front 30, 3rd Series       1926-27       2       7       35       4.60       2.49         9K0442       Front 4, 91, 92       1920-23       7+2114       4.80       2.60       8K0444       Front 4, 91, 92       1920-23       2       7+4114       3.20       1.73         8K04545       Rear 4, 91, 92       1920-26       8       241       6.00       3.24       8K05445       Front 4, 91, 92       1920-26       2       8       241       6.00       3.24       8K0545       Front 4, 91, 92       1920-26       2       8       241       4.00       2.16         8K0455       Front All Types       1926-271       7       8       7       10       8.10       3.55       5519       8KP5315       Front All Types       1926-271       8       6.40       3.26         8KR2250       Front F (Reg. No. Plates)       2       9       3.46       7.05       8.8       8KP5315       Front All Types       29       9.8       6.40       3.73	8K 03514	Imant	30 Lat Satiat	1024.25 9	11	9510	6 60	2 56	AN OARIA	12		0	0511	4.40	0.00	
*8K 0444       Front 4, 91, 92      1920-23       2       7+2114       4.80       2.60       8K 05444       Front 4, 91, 92      1920-23       2       7+4114       3.20       1.73         *8K 0455       Front 9, 91       91, 92      1920-23       2       7+4114       3.20       1.73         *8K 0455       Front 9, 91, 92      1920-26       2       8       215       6.00       3.24       8K 05445       Front 96       Whippet 4       1926-27       7       4.00       2.16         8K 0455       Front 4, 91, 92      1926-27       1       7       4.80       2.60       3.24       4.00       2.92         PONTIAC       PONTIAC       8.10       4.38       8K 05415       Front 4, 91, 92      1926-27       1       8.46       4.70       2.54         8K P317       Reer       Coach       1926-27       1       8.41       10.35       5.59       8K P317       Reer       7.926-27       1       8.46       4.70       2.54         8K P317       Reer       Stope DWACON       9.38       6.06       5.59       8K P3250       Front F (Reg. No. Platea)      2       9.38       6.40       3.46       4.70       2.54	8K 03525	Frank	30 3rd Series	1026-27 9					81 08514	I TOTLE	30, 1st Series 1924-25 3					
*8K 0444       Front 4, 91, 92      1920-23       2       7+2114       4.80       2.60       8K 05444       Front 4, 91, 92      1920-23       2       7+4114       3.20       1.73         *8K 0455       Front 9, 91       91, 92      1920-23       2       7+4114       3.20       1.73         *8K 0455       Front 9, 91, 92      1920-26       2       8       215       6.00       3.24       8K 05445       Front 96       Whippet 4       1926-27       7       4.00       2.16         8K 0455       Front 4, 91, 92      1926-27       1       7       4.80       2.60       3.24       4.00       2.92         PONTIAC       PONTIAC       8.10       4.38       8K 05415       Front 4, 91, 92      1926-27       1       8.46       4.70       2.54         8K P317       Reer       Coach       1926-27       1       8.41       10.35       5.59       8K P317       Reer       7.926-27       1       8.46       4.70       2.54         8K P317       Reer       Stope DWACON       9.38       6.06       5.59       8K P3250       Front F (Reg. No. Platea)      2       9.38       6.40       3.46       4.70       2.54	011 000000	Limit	OVER	LAND		0.0	0.50	3.13	81 00323	rroat	SU, STA Series	6	.00	4.00	2.49	
8K 0462       Front 96 Whippet 41926-27 1       7       33       5.40       2.92       8K 05462       Front 96 Whippet 41926-27 1       7       33       5.40       2.92       8K 05462       Front 96 Whippet 41920-26 2       8       24       6.00       3.24       8K 05463       Front 4.1       920-26 2       8       24       6.00       3.24       8K 05463       Front 4.1       920-26 2       8       24       0.00       2.16         8K 0463       Rear 96 Whippet 41926-27 1       7       40       8.10       4.38       8K 05463       Front 4.1       749       5.40       2.92         PONTIAC       PONTIAC       8       40       3.81       8K 05463       Front 4.1       1926-27 1       8       3.66       4.70       2.54         8K P315       Front All Types	'8KO444	Front	4. 91. 92	1920-23	7-	L21 U	4.80	2.60	88 05444	Front		-	1.0112	3 70	1 73	
*8K 0445       Renr 4, 91, 92				1926-27 1	7						96 Whippet 4 1926-27 1	7	22			
8K 02463       Ren 96       Whippet 4       1926-27       1       7       49       5.40       2.92         PONTIAC       PONTIAC       PONTIAC       PONTIAC       PONTIAC       PONTIAC       PONTIAC         8KP315       Front All Types		Rear	4, 91, 92.	1920-26 2									04 2			
PONTIAC         PONTIAC         PONTIAC           8KP315         Front All Types         1926-27 1         8         36         7.05         3.81         8KP5315         Front All Types         1926-27 1         8         41         10.35         5.59         8KP5315         Front All Types         1926-27 1         8         41         0.35         5.59         8KP5317         Rec OspeEDWAGON         8         41         10.35         5.59         8KP5317         Rec OspeEDWAGON         8         6.40         3.46         6.90         3.73           8KR2250         Front F (Reg. No. Platea)         2         9         38         6.06         5.19         8KR7250         Front F (Reg. No. Platea)         2         9         8         6.40         3.46           8KR2251         Itear         F (Reg. No. Platea)         2         12         41         8.00         10.21         8KR7250         Front F (Reg. No. Platea)         2         12         41         8.00         10.21         8KR7257         Reor F (Three Extra Platea)         2         12         11         12.60         6.81           8KS4056         Front C, 1', Eyea         1922-23         1         0         314         5.85         3.16 <td< td=""><td></td><td></td><td>96 Whippet 4</td><td>.1926-27 1</td><td>7</td><td></td><td></td><td></td><td>8K 05463</td><td>E ar</td><td>96 Whippet 4 1926-27 1</td><td></td><td></td><td></td><td></td></td<>			96 Whippet 4	.1926-27 1	7				8K 05463	E ar	96 Whippet 4 1926-27 1					
8KP315       Front All Types			PON	TIAC							PONTIAC			0.10		
BKP317         Rear         Coach.         1926-27         1         8         1         10.35         5.59         8KP317         Rear         Coach.         1926-27         1         8         4         6.00         3.73           REO SPEEDWAGON         REO SPEEDWAGON         9         34         9.60         5.19         8KP317         Reur         Coach.         1926-27         1         8         4         6.00         3.73           8KR2250         Front F (Reg. No. Platea).         2         9         34         9.60         5.19         8KR7250         Front F (Reg. No. Platea).         2         9         8         6.40         3.46           8KR2257         Reur         F (Three Extra Platea).         2         12         41         18.00         10.21         8KR7257         Reur         F (Three Extra Platea).         2         12         41         12.60         6.81           8KS4056         Front C, 1*         Eyea         1922-23         1         0         31         5.85         3.16         8KS9055         Iront C, 1*         Eyea         1921-25         1         6         3.90         2.11           8KS4055         Front C, 1*         Eyea         1922	8KP315	Front	All Types	.1926-27 1	8	36	7.05	3.81	8KP5315	Front	All Types 1926-27 1	8	36	4.70	2.54	
REO SPEEDWACON         REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           REO SPEEDWACON           Stress (Reg. No. Platea)	8KP317	Rear	Coach.	.1926-27 1	8	- 54	10.35	5.59	8KP5317	Rear	Coach. 1926-27 1	8	54		3.73	
8K R2251         Rear         F (Reg. No. Platea)         21         0         411         13.05         7.05         8K R7251         Rear         F (Reg. No. Platea)         21         0         411         13.05         7.05         8K R7251         Rear         F (Reg. No. Platea)         21         0         411         13.05         7.05         8K R7251         Rear         F (Reg. No. Platea)         21         0         411         8.70         4.70         4.70         4.70         4.70         4.70         4.70         6.81           8K S4053         Front F, 'g' Eyea			REO SPEI	EDWAGON							REO SPEED WAGON					
8KR2257       Rerr       F (Three Extra Plates)21, 12       12       41%       18.90       10.21       8KR7257       Rerr       F (Three Extra Plates)21, 12       11       12.60       6.81         8KS4056       Front C, 1* Eyes	8K R2250	Front	F (Reg. No. Plate	es) 2					8KR7250	Front	F (Reg. No. Plates) 2					
STAR         STAR           8K54056         Front C, 1,* Eyea         1922-23 1, 0         344, 5.85         3.16         8KS9056         Front C, 1,* Eyea         1922-23 1, 0         344, 5.85         3.16           8K54053         Front F, *a' Eyea         1924-25 1, 0         344, 5.85         3.16         8KS9053         Front F, *a' Eyea         1922-23 1, 0         3.40         2.11           8K54053         Front F, *a' Eyea         1924-25 1, 0         344, 5.85         3.16         8KS9053         Front F, *a' Eyea         1922-23 1, 0         3.40         2.11           8K52329         Front Light Six         1922-24 2         7         36         7.65         4.14         8KS7329         Pront Light Six         1922-24 2         7         36         5.10         2.76           8K52330         Front Special and Big Six         1925 2         7         384         8.70         4.70         8KS7330         Front Standard Six         1925 2         7         38.0         3.14           8K52340         Front Special and Big Six         1925 2         7         38.4         9.00         4.86         8KS7340         Front Special and Big Six         1925 2         7         6.00         3.24           8KS2340         Front	8K R2251	Rear	F (Reg. No. Plate	es) 21					8KR7251	Rear	F (Reg. No. Plates) 21					
8KS4056         Front C, 1, 'Eyea	8K K2257	Tte=r			12	11 "	18.90	10.21	8K R7257	Rear		12	11	12.60	6.81	
8KS4053         Front F, ** Eyea         1924-25 1         6         3.90         2.11           STUDEBAKER           8KS2329         Front Light Six	RE'SAOLE	Pront			P	241	C 00	2.16	el Cocce		SIAR	0	0.12	2.00	0.11	
SIUDEBAKER         SIUDEBAKER         SIUDEBAKER           8KS2329         Front Light Six         .1922-24         7         36         7.65         4.14         8KS7329         Front Light Six         .1922-24         7         36         5.10         2.76           8KS2330         Front Special and Big Six         .1924         2         7         36         7.06         5.10         2.76           8KS2330         Front Special and Big Six         .1922         7         36         7.95         4.30         8KS7330         Front Special and Big Six         .1924         7         38         5.00         2.77           8KS2340         Front Special and Big Six         .1925         7         381         9.00         4.86         8KS7340         Front Special and Big Six         1925         7         5.00         3.24           8KS2340         Front Special and Big Six         .1925         7         3.81         9.00         4.86         8KS7340         Front Special and Big Six         1925         7         5.10         2.76           8KS2343         Front Special and Big Six         .1925         2         7         .510         2.76           8KS2343         Front Standard Six         .510	86 54053	Front	E 1. Fyes	1924-25 1	6					1 rozit	E 2 5 Euro 1022-23 1 4					
8K52329         Front Light Six         1922-24         2         7         36         7.65         4.14         8K57329         Front Light Six         1922-24         2         7         36         5.10         2.76           8K52330         Front Special and Big Six         1924         2         7         384         8.70         4.70         8KS7330         Front Special and Big Six         1922-24         2         7         36         5.10         2.76           8KS2337         Front Standard Six	01201033	riont	STUDE	RAKER	0	01.1	3.65	3.10	01.33053	1 1001	STUDEDAKED	0	0.8.16	3.90	2.11	
8KS2330         Front         Special and Big Six1924         2         7         38.4         8.70         4.70         8KS7330         Front         Special and Big Six1924         2         7         38.4         5.80         3.14           8KS2330         Front         Standard Six	8KS2329	Front			7	36	7.65	4 1 4	8K \$7220	Front		7	36	5 10	2 76	
8K52337         Front         Standard         Six		Front	Special and Big S	ix 1924 3	7											
8KS2340         Front         Special and         Big Six.         1925         2         7         381         9.00         4.86         8KS7340         Front         Special and         Big Six.         1925         2         7         381         9.00         4.86         8KS7340         Front         Special and         Big Six.         1925         2         7         384         6.00         3.24           8KS2343         Front         Stat.         Stat.         7.65         4.14         8KS7343         Front         Standard Six.         All 1925-26         2         8         5.10         2.76																
8KS2343 Front Std. Six, All 1925-26 2 8 364 7.65 4.14 8KS7343 Front Standard Six, All 1925-26 2 8 364 5.10 2.76										Frant	Special and Big Six 1925		2001			
8KS2338 Rear Std. Six Tr., Cpe 1925 2 7 501, 11.10 6.00 8KS7338 Rear Std. Six Tr., Cpe 1925 2 7 501 7.40 4.00																
	8KS2338	Rear	Std. Six Tr., Cpe.	1925 2												
						100										

*Made same center construction as original, bolt or nib.

### State Make, Year and Model of Car for Which Spring is Wanted









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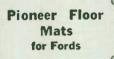


### **Pioneer Winter Enclosures** for Fords and Chevrolets

for Fords and Chevrolets Makes a Sedan out of a touring car, a Coupe out of a read-ster at little cost! Without a doubt, the finest winter enclo-sure ever made. When installed, they make a neal, the pi-pearing, perfectly fitting and working job that adds from \$35 to \$50 to the worth of the car on which it is placed. Dealers place these on used cars for quick whiter sales at extra profits! Just like closed cars, the handle equipment meludes outside handles. No flaps to open. These handles require no drilling, but extend clear through for cars door opening inside and out. This is a patented feature, not found on other enclosures. Has strong, rigid all metal frame, adjustable to helpit and length. It is securely braced to form substantial, lasting sup-port to the windows and doors. A fint steel strip fastens at top, scaling the car against wind, rain, all kinds of weather, the rails or one house and it keeps its slope through the indest usage.

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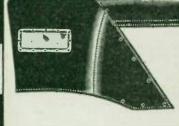
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so mat will lie flat without buckling or wrinkling. Fit-Snug slots
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	Las Bases T. C.			*********	
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			Roadster		
					64.45
			Readster		
Ner	brice,	cach.			4.95



### **Pioneer Seat Covers**

Proneer Seal Covers as the a neutral gray and tan color with wonding covern are of a superior quality fashioned from a long wonding covering material in a neutral gray and tan color with mainlaces the strip of the search and the for car finish. Har-mainlaces the with every exterior and the for car finish. Where the normale and work comes, at the sear edges and tops of the militation Spanish leather. In, there is a strip of good quality imilitation Spanish leather. They are easily attached in a few moments and will fast in place. All necessary fasteners and compare set will be a none, easily attached in a few moments may will fast in place. All necessary fasteners and compare set will be account each and model of car 7 25

mout i tos, per set. State mane, year, and mourt of car,
8K11165-Ford Tudor 1926-27\$7.25
8K11166Ford Ferdor 1926-'27 7.65
8K11167-Chevrolet Sedan 1925-'26 7.70
8K11168-Chevrolet Sedan 1927
8K11169- Chevrolet Landau Sedan 1925-'26 7.70
8K11170-Chevrolet Landau Sedan 1927 7.70
SKIII71-Chevrolet Imperial Landau Sedan 1927 7.85
8K11172-Chevrolet Coach 1926 7.45
8K11173-Chevreiet Coach 1927
8K11174-For all 1025-'26-'27 Four-Passenger Coures, Four
and Five Passenger Coaches, Broughams, Sedans and Landau
Sedans in makes listed below. List. \$21,00. Net. Set \$10,50
Ajax, Auburn, Bulck, Cadillac, Chandler, Chrysler, Clevelan I.
Dodge, Durant, Erskine, Essex, Flint, Gardner, Gray, Hudson.
Hupmobile, Jewett, Jordan, La Salle, Maxwell, Moon, Nash,
Oakland, Oldsmobile, Overland, Packard, Paige, Peerless, Pontiac,
Reo. Star, Studebaker, Velie, Willys Knight, Wolverine, Whit-
pet. In ordering, give make, model, type (redan, coupe, etc.).
number of passengers of car.



Made of finest eavy regulation Is when doors are clessed. Heavy clear vis on celluloid whodows in doors and slice curtains. Specify year and model of car when

Price

550050

ordering

8K9988 - Ford				opening\$	
8K9989-Ford				opening	
8K9990 Ford				openin	
8K9991-Ford				oj ens	
8K9992-Ford	Roadister	1928-25.		opens	
8K9993 - 1'ord	Roadster	1926-27.	Both	doors open	3.2

### Wedge Back Cushions

A comfortable lack rest. Wedge shaped fits the back. Imitation leather with filler that will retain its regiliency and lightness. A full size cushion indispensable for A women environment and those who find car pedals too far from cal. A cood investment in safety and comfort. A remarkable value at this price. Shipping weight, 3 lbs. 8K9995-Each ......85c



### SAGLESS **Top Re-Covers**

Beautiful top covering outfits with gypey style back curtains. Fitted with 5x18 inch-clear visions crystal glass mounted on black commelled rim. Well tailored throughout of extra heavy, long grain waterproof top fabric. Seams are storuly seveel. All edges are bound and quarters are seved together. Straps are strongly seved to rear curtain for fastein. Top frame, This gives additional strench and pre-rents sagainz. Complete with all necessary tacks, binding and fasteners. Quality consid-ered, our prices are very low. When ordering be sure to specify year and model.

World Ra

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

## **Fast Selling Specialties for Chevrolet Cars**

#### **Bullet Head Lamps** for

### Chevrolets

Bullet 1 mp of - me general besty construction as the regular configment on 1927 Chevrolet. with exception of lenses.



Our lamps are equipped with legal lenses, instead of Flattite reflector. Can also be used on my other small car using sincle bulb S. C. wiring, Diameter, 81 inches; depth overall, 8 inches, Black enameled with nickeled door. Brilliant ilvered reflectors. Fitted with 21

C. P. 6.8 v. Fulba.
 8K8985-For Chevrolet, all med-i. Lit, \$9,50, Net, pair., \$5,49

**Gear and Pinion** 

Sylral ring wear and pinion Cheroleter, ter Ac curately machined from finest grade from rinest grade high carbon d rop for ed steel. Teeth harply cut. Shippin wt., 5 H., 8K8792 34 Toeth spiral rine sear and 9 toeth pinion for Survive world dir and for Superior model (late '21 to early '25). to early '25). List, Set, \$10,00, Net......\$4,69

### **Speed Gears**

Ration 5% to 1-42 tooth ring-12 tooth pinton. Marce 80 mHs an hear possible. For models K. V. and A. A. 1925-'27. 8K8794-List. \$15.00. Net, set. \$7.99

### Chevrolet **Replacement Parts**



Perfect fitting duplicates of original Chevrolet Parts in every way **First Quality** Materials Only

-	in accircuity of	
Chevrolet		Price
Part No.	Description of Part	Each
8K-44884	Univer al Joint	\$2.75
8K-344014	Univer al Joint, 10 Soline.	2.75
8K-H391	Thrust Bearing, White	4.0
8K-H391A	Metal Thrust Bearing, Brunze	.12
BIC-HOSTA	Metal	.18
8K-587	Metal Standard Hub Bolt, 5 In.	
	Lots of 10 Fibre Thrut Washer.	.19
8K-H15I	Fibre Thrut Washer.	.07
8K-H271	Lots of 10. Berel Ring Screw, Lot-	.07
014-112/1	ot 10	,13
8K-907	ot 10	
8K-H117	24 SAE	
8K+41021	Thrust Washer, Steel	.07
	Spider Pinion	,24
8K-H1174	Propeller Shaft Roller	40
8K-H747	Bearing Propeller Shaft Bearing	.49
01(-11/4/	(Outer Race)	1,05
8K-H-748	Propeller Shaft Bearing	
	(Inner Race)	
8K-H1172	Main Shaft Inner Roller	
8K-909501	Bearing	
8K-909601	Cone	
8K-909701	Retainer	
8K-909502	Cone	
8K-909602	Cup	
8K-909702	Retainer	45
8K-344336	Front or Rear Spring	
	Shackle Bolt	. 17



### for Chevrolet

These replacement fender are an exact duplicate of the original equipment on Cherrolet cars. They are finely finished and are all drilled out with the necessary holes for easy, quick installation. They will fit perfectly. Average shippin wt., 15 ths.

8K9960 - Fronts only, all models, Ch Superfor \$9.95 8K9961—Rears only, Touring and Se-dan, Superior \$6.75 Rears only, Road to 8K9962 Coupe, Superior S9, 19, Roarister and S8K9963 Fronts only, all models, Series K and V. 1925-26. S9, 95 S8K9964 - Rears only Touring, Sedan and 2-ptess. Coupe 1925-26. S6.75 S8K9965 - Rears only, Coach, 1925-26 .....\$6.75

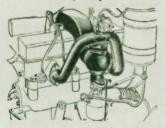
#### **Dash Control** Cut-Out 4.40 tor Chev. Replac entirely sm llexhaust manifold by bolting on, no imply

cutting or wilding. Strong butterfly valve. Exhaust threan down Has hollow.

under car through long tube. ringing tone, each report loud and clear. Controls from dash. Eastest cut-out to in-Easlest cut-out to install on Chevrolet and a superfer one.

8K8642-List, \$5.00, Net, each. \$2,65

#### **Economy Vaporizer**



A new practical combination intake and exhaust menifold for use on all Cherrelet cars and trucks, which recally improve performance with economy of operation and these advantages: Completely vaporizes all grades of gasoline and furnishes uniform distribution of a dry gaseous combatilit fuel mixture of proper temperature to all rades of gasoline and furnishes uniform distribution of a dry gaseous combatilit fuel mixture of proper temperature to all males from 25 to 50 percent, increase power, speed and smoothers of ageration. Eliminates fouling of spark pluss: clini-nates crank case dilution by thoroughly user bing fuel, Makes starting easier, "It acts the clinic of a stark pluss: clini-nates and clinics made for the Economy varies and clinics made for the Economy embination practical Intake

Auters all claims made for the Economy Vaporizer and to give entire satisfaction or money retunded within ten days from date of sale, or it cases of mechanical defects for replace Vaporizer. Shipping wt., 20 lbs. to 8K9966-List, \$10.50.



#### **Rebound Checks**

Makes the Cherrolist car as amooth things as meny finer, heavier earn, Smothers the rebound, but does not interfere with dewnward spring ac-tion. Also checks side away. Almost a necessity with halloon tire. Ideal for use with high pressure tires as well. Very simple to install-takes only a few moments. Strong an d well, why simple to install-takes only a few moments. Strong an d magnet, they will small much rough form. Comes complete with fit-times. State model when ordering. ranged, they was applete with inte-obn. Comes complete with inte-tions. State model when ordering, 8K8612-For 1925-1927 models, Lat. \$3,25. Net, per pair...\$1.65 8K8613-For 1923-1924 models, Lat. \$3,25. Net, per pair...\$1.65

#### **Connecting Rod**

Standard weight, drop forged, replace-ment connecting red, complete with bolts, tearing and shins. S. A. E. babbitt bearing hered with oil heles. Fits models K V and A. A. Chevrolets. 8K8686 List, \$2.00. Nat. sach.\$1.75



Prevent direct contact of metal aralmet metal of value tens, thu killing annus-in tappet noise. Set a 8 fiber die counteraunk to fit valve tens as shown in Ultustration. Will heat undefinitely. Any-one can quickly install. Shippin wt.; 1 manné

### 8K8687-Set at 8 pieces. List, \$4,80. Net......\$1.80

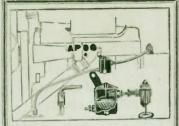
#### BONE DRY **Distributor Cap** Cover



Cover Made of the shift e rule, be r., which completely covers and protects the distributor cap keeping it absolutely dry a n d preventing r s in, snow, water or mainture of any bind refrag on the distributor rsp. Ab-olute protection for the million witer maintant structs from these rules. Sares the cost many times over in syring of time and autospane. Every car should be equipped with a Bene Dry. Shipping weight, S. es. 



Make the Good Ford Car Better



### **Apco Oil Filter** System

Does a double duty-keeps oll clean and provides an auxiliary oll feed line to front motor bearings. The nast popular Ford Specially ever offered the trade. Oll constantly passes through special makes and filter chamber is of plane so that owner can see the dirt, depent of raveling from band and other foreign matter which remains sets into every Fard oll sup-ply. Better than other systems be-cause of the special play which keeps a rush of clean clear oll always flow-ing on hearings. At normal speed every doop of oll in francess passes through filter m is minutes. Ship-pin, we want the system is the 8K9124-List, \$3.50. Net, each 

### **Rex Oiling System**

Feeds oil under all conditions. Lyon if Reular Ford oil tube is elawred up. Prevents over-h-ating and larned out hearings. Can be installed in 15 Wan minutes



8K9085-For Fords prior to Sept., .....43c 8K9086-For Fords after Sept., 1925.





**Fulton Foot Accelerator** 



## Dash **Gas Gage** For Ford cars with hinged gas tank cap Poitive con-

The difference of the set of the





### **Economy Vaporizer**

For use on all Model "T" Ferd ears and trucks, which greatly im-proves the performance of the mater, with economy of operation and long life of the motor. It is cally and quickly installed, and with the constru-tion and operation, and with the line parts to were out. Therefore, the parts to were out. Therefore, the parts to were out. The these advantages: Completely capacities unitest have fully demonstrated these ad-antance: Completely vaporize all prades of passible and furnishes uni-form distribution of a dry secon-combustible fuel mixture of project temperature to all cylinders at all greeds, and therefore reduces each on deposit and averonnes fuel brooks; increases mileage from 25 to 50 yer cent, using any grade of assiline; increases power, speed and sumoth-mess of operation; eliminates fouldue of spark plus; eliminates cronk case dilution by chorourally vaporizing the fuel; insures a cooler running motor; makes starting easier. 



"tread" .....36 c



.95 c

### **Ignition Equipment for Fords** The



While entirely different from other sys-tems, this new method is based upon sound engineering principle and proven by test. We ourselves have ziven this device a thorough try-out and we join the manufacturer in guaranteeing that if any user after 30 days of trial does not believe it superior to any other system, he can have his money back. Our deal-rate are authorized to sell it upon that basis. The Howard can be mealted ity moves in 10 minutes' time. Yea im-ply mount it in place of present that and attach withers as plainty marked. This system has no care or bearings to year out-mo office comparise for diffice comparison of the system of the system has no care or bearings to year out-mo office comparison to get out of order. Gives more power, speed, Reduces as and office comparison proved results at all ensure ap eds. Shipmang wt. 10 Has, and with e alls on While entirely different from other sys-8K9003-For Forde with coils on

8K9004-For Fords with colls on en-Retail price, \$10.00. Net, each .. \$5.98

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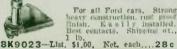
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SPARK CONTROL

RQO

tany.

#### **Starter Switch**



**Spark Lever** Starting

Switch

A specially de-sined witch that bolt to tatim motor and an arm that clamis to special rod. Pu hims up much these

change to spok park lever re-park lever re-park lever re-park lever re-spark lever re-triving. Handler, firing. Handler, firing. Handler, firing. Handler, firing. Handler, both. List, \$1.00, Shipting wit, 8 oz. 8K9043-For all Fords. Net, each. 45 c

TO BATTERY

AD





For Fords

the finet timer ever made, Built of the hi,hest arade materials. Outer core is Bake-lite, all working parts at brass, contacts and brush of special alloy commutator breaze. Built as a complete unit, like a generator. No rolbers or raceway to wear down, Wiping contact action with full fleating brush. Shell is waterproof and shoft proof. Shipping wt., 1 lb. 8K9006—For all Ferde. List. \$2.50, Net, each \$1.65

### BullDogTimer

Lew priced, but a really fine timer. Time tried and proven Roller and Segment type of trick contacts ar trick contacts ar c nuection. Bone dry seasoned fibre. Hardenel roller and shaft dvin perfect bearing and lon hife. Shipping wt., 1 h. tife ih

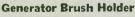
8K9021 - List. et, each .....36 c Box of 10...\$3.50



Timer A n-tion-ally adver-tied and highly re-



# **Generator Cut-Out**



Guaranteed for 1 Year O 11 less O 11 less. Guaranteed for 1 year or 20,000 miles of unbroken serv-ice! Un-que tionably

Timer

ens for Fords ever de-vised. Very shn-ilar to those used on oth r h i h priced cars. reffera NO rellers or i ceway to wear down r short. Gets more miles fer

ner inr

Generally con-sidered to be the most relia-ble and positive perform-

Igni-LINE



ORIGINAL

**Ignition System** 

8K9025-For battery use. 8K9026-For magnets use. List, \$10.00, Nut, each....\$5.9E

#### Ammeter for Fords

This enumeter will replace the meter used at standard equip-ment for Ford car without mal-ing any chance. The low pic-quoted make if a firt-cela. Instrum Magnets are made steel obtamble.



A

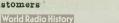
The 10 w pute quoted make it a big effer. It is a inst-class instrument in every respect. Magnets are made of the best tungton steel obtainable. Black enaul first h. Each 8K9055-For 1925 and older .... 37 c 8K9056-For 1926-27 model ..... 38 c

### **Coil Points**



made. 8K9035 — List, \$1.50. 





### **Drum Shape Head Lamps**

for Fords

Rody of heavy and teel fin-ished in black enomel. Door rim i bras and fully nickel plated. Has a tras n-fletter highly nickel plated. Diameter, 9 s In. Complete with special bracket, ready to at-

8K9065 List price, \$6,00, Pair ......\$3.59

### Replacement **Head Lamps**

### **Reflectors and**

### Lamp Doors

For all models Fords 1915-1927

1927. Reflectors of brass, silver plated and interchangeable with reals equipment. Doors are heavy stel, black enume'et.

### **Bullet Shape Head Lamps** for Fords

De laned especially for Ford cars. Nie ly black enamele i wildt brass nekel-plated doer. Lend lences. De e.p. allvered inflector. Dian ter, 8³5 Inches: depth overall, 8 Inches: D. C. 21-3 C. P. deuble filament balls fording d includ d.

8K9067-List, \$9.50. 8K9068-Bracket for 1915-25 medelt. Net, path 60 c 8K9069 Bracket for early 1926 and later. Net, palr. 90 c

#### Panel Lamps

5

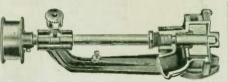
New! Has % a huch threaded alunk which re-place upper nucl belt in a jury; connect whre to mometer and job is done! Loods 1 Nucled Datad bra





### MILWAUKEE CIRCULATING WATER PUMP

### **Finer Pumps at Prices All Can** Afford to Pav



#### NORTH EAST Speedometer **Clonick Water** for Fords Pump Rear-Wheel

Drive A full-sized, fine-locking instrument of distinctive design. A thoreanthy dependable previous the season, 100-mile wheels. Previous spaces for dash fiber at the season, 100-mile wheels. Previous spaces for dash fiber at the season, 100-mile while seas full-sized. fine.

Standard

0

Water Pump Extensiv

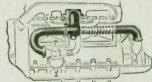


and 



This i the hi hly repular, nationally advehattonally adver-thed specianter universally a c-cepted as the best. There is prof of the quality in the ract that they are ned as original factory equipment

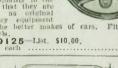
.....\$6.95

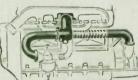


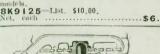
### Save Oil and Gas With This Manifold

Page 158
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The Ideal Battery for Fords-Page 136

**World Radio History** 



### **Quality Garage & Shop Tools Goodell-Pratt** Lock

**Thickness Gauge** 

Sets valve tap-pets, timers, spark plug points, gauging ghims, clear-ances, etc. It

shims, clear-ances, etc. 11 has 5 le aves, .002, .003, .004, hick. Leaves are 21, "long while, and are held to ether rew and nut which may be for inserting or replacing 5" thick. 015" " wide, by 1." by a se r moved

· Improved Howard Thickness Je B Gauge Long 9 inch angle handle en ar able workman

able workman to reach difficult place. Six blades: .002, .004, .006, .008, .010, .012. Shipping wt., 8 oz. BK8804 List, \$1.00. Net, 



#### **Ignition Tool Set**

This handy folding Wrench Kit ha h en en the market only a hort film and has won creat favor among

the and has won creat favor among the repair and garage men. They are great selfer. This kill contains the following wrenches: Mea Manueto, Bosch Magneto, Eisennan Magneto, Selfi-dorf Magneto, K. W. Maneto, Con-necticut Di tributor, Beles Distribu-tor, Deleo O I d Style Distribu-tor, Deleo O I d Style Distribu-tor, Deleo O I d Style Distribu-tor, Beles O I d Style Distributor, Fund Switch Key, Thickness Gauges, Leather Kit. 8K8812-List, \$2,00.

each .....68 c

### -**Tungsten Contact Point Files**



#### Ford Spindle Body and Arm **Bushing Reamers**

A (wi-in-one rearner — smaller diameter for rearning the two spin-dle body bushings and the larger diameter fits No. 2714 spindle arm bushing. We recommend the 8 fute type for better results. Ship-ping wt. 1 lb. 8K88065-No. 2712-14, S i x Flute. List, \$1,90. Net, each \$102 ute. Net, each \$1.02 8K8806 No. 2715-14, Eight Flute, List, \$2,50, Net, each \$1.35

.



Approved by Buick, Durant, and other Leading Car Manufacturers. "They Will Not Chatter!" A mechanically perfect tool. Centrally considered by automotive entimeters as the most satisfactory reamers made. It does not pay to outp with other than the best of tools—they are the charpest in the end! SERVICE Waterillet Spiral Expansion Reamers will be harpened at factory for aerice charpe of only \$1,00. Expandion: Under in the expand from Standard to .007 overlag: from a lineh to 5 inch inclusive, expand from Standard to .018 overlage.

WATCHVIETTODI COM

### Parantin - State Spiral Expansion Aligning Reamers

Special Turnaten Steel tempered electrically to take and hold a quick cutting edic. A combined forfing and reamling tool. Has self-cutting silot to do rough cut-ting leaving spiral resource to do reaming outy. This with shearing motion no chattering—only a smooth mir-ror-like surface. Simple admittering—only a smooth mir-ror-like surface. Simple admittering—only a smooth mir-clike surface. Simple admittering—only a smooth mir-like surface. The surface surface surface surface admittering surface surface surface surface surface. Simple admittering tech surface surface surface surface surface surface surface. Simple admittering surface surf

Our No.	Factory No.	Diam- eter	Length	Length Pilots	Net
8K8813	668PE	.668"	8"	214"	\$7.29
8K8814 8K8815	686PE 734PE	47 14	8" 9"	21,"	7.29
8K8816	30221, PE	.710"	9"	2 ."	8.10
8K8817 8K8818	750PE 812PE	1.1	9# 9#	2 4"	8.10
8K8819	850PE	.850"	914	24	8.11
8K8820 8K8821	859PE 874PE	H	91,"	20,1	9.18
8K8822	968PE	81 10 //	10"	54.	9.18
8K8823 8K8824	999PE	17	10"	244	10.26
8K8825	1093PE 1125PL	1184	101 " 101 "	2.4	11.88
END of the owned			and in case of the local division of the loc		-

WATERVLETTOOLCO ...

#### **Spiral Expansion Hand Reamers**

Waterviet made of special tungeten steel, insuring a uniform, permanent, quick cutting edge. Won't chatter er 'dlg in.' Cut with a shearing smooth motion, pos-tively will not jump. Especially desirable for holes with Kex-way or oll grootes.

Our No.	Diameter	Length Over All Inches	Length Flute Inches	Net Price
8K88226 8K88228 8K888290 8K888290 8K888331 8K8883333 8K8883334 8K888335 8K888335 8K888335 8K888335 8K888335 8K88837	.868 .1 9 .7 10 .7 10	01448788 000000000000000000000000000000000	2011 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	\$4.76 4.771 55.221 55.66333 7.026 7.786 8.66

### **Spiral Valve Stem Guide Reamers**

WATERVLIET TOPE CO.

-

With Pliots. For reaming, tandard and oversize value stem, addes. Waterthet qualit - every reamer guaran-teed. Spiral flutes prevent chattering or "diading in." Won'ts jump. Cut early and monthly. Self-cutting plots. Shipping wt., each, about 8 oz. Price Net Net

\$1.6
1.0
1.7
1.8
1.8
1.9
1.9

**Adjustable Reamers Without Pilots** Dia onal blade type. Watervlict quality. Extra fine threads, Shipping wis., 16 to 2 lbs.

Our No.	Range of Expansion	Length over all, in.	Length blades, in.	Net Price
8 K88523 8 K88553 8 K885556 8 K885556 8 K888556 8 K888559 8 K888559 8 K88859 8 K88557 8 K8857 8 K877 8 K777 8 K7777 8 K7777 8 K7777 8 K777 8 K7777 8 K7777 8 K7777 8 K777	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	514 612 712 812 9	222222222	\$2.999 3.200 3.337 3.371 3.972

I	wasners
ł	Quality blue
ł	duality hlue B t e e 1 lock washers. As- spited pizes.
l	8158801
ĺ	Box8 c 12 boxes, 84c
I	
i	Cotter Pins
l	Extra strong
l	prine cotters. A ortical silers. Ship, wt., % lb.
l	
ľ	
i	Dozen loxes, 72c
ľ	
I	Castellated
l	S. A. E. Nuts
l	Thi can contain a ortnent of castel- lated S. A. F. mits. Finely fin-
L	lated S. A. E. nuts. Finely fin-
	ished. Shindner
	8K8861-List, 60c.
	Net, can
ľ	
F	Hexagon
l	Nuts
l	
l	Assortment of hexadon nuts in most used sizes.
l	
	Liet DUC Net Den DT.
l	BK8863-Standard thread, List, 50c, Net, can
	8K8864-Asst'd iron machine
4	A contract of the second secon
l	Change Dalla
	Stove Bolts
	28 as orted Flat Head Stove bolts
	ROUND MEAD STOVE BOLTS In handy sizes, 316 to 1 mch.
	8K8865 List. 45c.
	Net, can         22 c           Carton, 10 cans         85c           8K3866—Same, except Round         Head, List, 45c, Net, can           List, 45c, Net, can         22 c           Carten, 10 cans         85c           8K3867—46 amt/d iron machine         85c
	8K8866-Same, exern Round
	Head, List, 45c, Net, can 22c
	8K8867-16 ant'd iron machine
	screws, sizes 11/20 to 1, inch.
	List, 45c. Net, can
4	
	Taper Pin Reamers
	No. 654
	Watervliet made and cuaranteed.
	Watervliet made and charanteed, Finest quality. It pay to use Watervliete1 Shippin wts., 8 oz. Length
	Length of Price.
	Our Over Flute, Each, No. Diam. Inche Inch - Net
	8K8870 .114 21, 11 \$0.81
	8K8871 .127 2 1 .60 8K8872 .146 21 1 .60 8K8873 .162 2 2 .75
	8K8874 183 212 21 90 8K8875 208 4 21 1.05 8K8876 210 414 5 1.20
	8K8876 .210 4 3 1.20 8K8877 .279 5 3 1.35
	868878 331 6 41 1 50

Washers

### **Repairmen's Reamer** No. 704

6. 1

41,

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8K8879

9960011

Watervilet m a de and guaran-teed, Shank fits erdinary have, Straight fute, Skippin, wt, 8 ec, Straight end, 5 in, iarge end; 4 m, flutes, Net, ea, SI 35 8K8869-No, 6; 5 m, dam, small end, 5 in, iarge end; 42 in, flute, Net, ea, \$1.68

World's Finest 6-Tube Radio Set Is on Page 40. World Radio History

1.35 1.50 1.80



#### Wheel Puller for All Cars

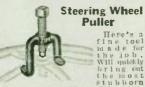
Pulls the



axle nut, srew on the Wheel Puller, arike with harmer and the wheel conc-eff. Constructed entirely of solid steel milled out of the solid bar.

8K9746-Fits Ford and Chevrolet 490. 8K9747-Fits Chevrolet, F. B. Dort, Franklin, Maxwell and Moon,

Frankritt, Andweit and Moon.
8K9748 File Chalmer, Chalmer, Chalmer, Keveland, Columbia Empire, Essex, Ford Ton Truck, Grant, Hudson, Lexinaton, Monroe, Mitchell, Nash, Odk-huid, Oldenobile Six, Pakre, Roamer, Stevens, Studetaler, Velie, Westeett, Templar.



wheel on any car. No possible injury to the wheel. Made of high feet mal-leade iron, with carefully machined screw. 8K9740 Each .....95c

#### **Gear Puller**

It is made of steel with slotted head, De-signed exectally for removing sears which are drilled and thread-ed for removal and can on 1.5 be removed by ed for removal and can on 1 s be removed by stud bolts. Cross-heam 6 in. White nickel finish. Used excludively by many of the largest manufac-turers of motors.

8K9742-Each .....\$3.40



Does the toughe t job quickly and easily. Jaw open from 4 to 6 inches. Strengly built of fine forming with tool steel round ..

> 8K9744 -Li t jri c, \$3.25.

> Priced Special ....\$2.00

### Wheel Puller

For removing rear, wheels on Ford Car. To prevent stripping of threads puller is split and fitted with a bind-

**N**KAL⁰

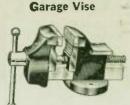


8K9189-Each 

#### **Terminal Puller**

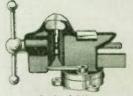
For removing train 1 from batteries and pull all amail enerator and magneto learnas, distributor lears and shaft couplings, Ideal tor pullin commutator in-bearing on Ford penerator. Strongly made of finest material, and will last practically a lifetime. Shipping wt.

8K9592-Lit, \$3.50. Net carb......\$2.35



Heavy black finish with red trimmines, Jaws 3%, menes wide, open 3%, inches, Removable pipe, have take up to 1%, inches, Sterew of ceild reiled steel. Heavy siloling bar of solid wrought steel, Stud and wing note furnished for attaching to norch. Weights full 13 liss, A very fine vise and a remarkable value. Shipping worth 12 be and which Weight vise and a ret which 13 lbs.

8K9799 List, \$5.00. 



**Swivel Vise** 

.....\$4.63



#### **Heavy Bench Vise**

A big, burly vise that will take care of practically all work in the garage and shop. Has quare tikle and inserted steel away. Handle and screw of coid rolled steel. Full pointed face and andle. A met remarkable value at this special price. Washs full 22 lbs. Jaw 52 methes wide, open 54, inches. Shipping weight, about 25 lbs. 8K9836 List, \$7,50. 8K4 gach. \$3,85

......\$3.85



#### **Steel Tool Box**

BLACK ENAMEL METAL TOOL BOX, size 223739 inches for running bourd, Fitted with seed lock and catches, Long enough to hold pump and most all other tools. Very strong and durable. 889726 Law price, \$2.50.



1 W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207 World Radio History







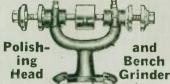
3K9700-Net prie \$1.57

ALEMITE The Genuine Products Products The set of t 

### "SPEEDY" Air Brush



and practically all protective and finishing contines. Liked for graving kerosene and all reactive and finishing contines. Has newly invented automatic presence realistics with transmer team of a contract permits continuous preductions with a matter presence of the transmer team of the of team of the transmer team of team of the transmer team of team of



Base of cust iron 1 in, x 7 in, Pulley Pi, with 2 in, face, Ariur is of high carbon steel i, in, x 12 m, hong. Though bold wheels two to cleft inches in dram-eter up to 3 m, thick with is in, how, High raide habitit bearins. Furnished with four has crews for attaching to bench, Shirping weight, 12 he. **8K9716**-List, \$7,50.



When a constrained and the second and and and are constant. Frame is 7 inches high, gaber 13 inches long, pulles 22 inches operated by tell, Bablitt heathn. **EK9703**—List price, **\$8**,00. Net price, each......



.....\$1.68 Automatic Push Drill Automatic Push Drill A very finally rande little treel that will give axtracedinarity code service. Nielect plated, knarled handle with eight dell points enclosed: bar, ser, service, service, service and the method of the points, hearth, it methods the fluted drill points, hearth, it methods, shipping weight, 1 lb. 8K9743-List, \$2.00.

in the second second

Quality Hand Drills

**Breast Drill** 

**Hollow Handle** 

#### **Twist Drill Sets**

Free counter state of state of

#### 8K9730-Lit, \$3.50.

Same quality drills as above in st of the training of the state of the ..... ...26c

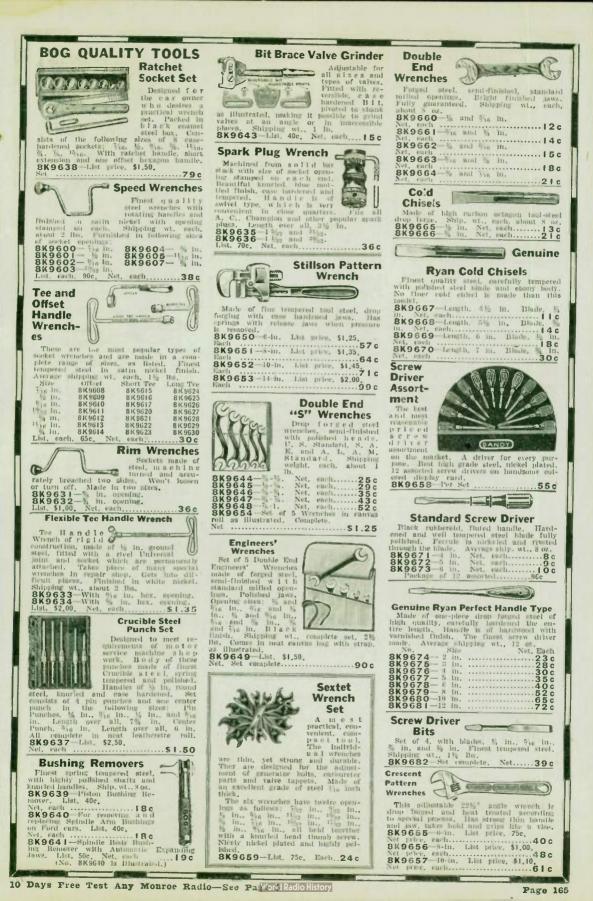


Radio Tools Are Shown on Pages 102-103-Turn to Them.



Page 164

W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207







### Metal Reflectors

Attractively de signed 3½ inch copper light reflectors packed 8 to a carton. beautifier A for tree.

5K6803-List, per gross...\$5.00 Net, per dozen..... Net, per gross... 3.00



This set consists of 8 beautiful, twinkling stars, equipped with col-ored Mazda bulbs. Complete with attachment cord and plugs. Very attractive. 5K6897-List 62 40

Less	that	1 36	, eacl	1	 2.04
36	or n	iore,	each.	• • • • •	 1.99

## **Electric Christmas Tree Outfits** Very Popular Set

Here we offer exceptional quality Xmas tree outfits at a price you would ordinarily pay for a much inferior grade. Consists of 8 Mazda bulbs in assorted colors with constant conbuilts in assorted colors with constant con-tact sockets. Lumps cannot work loose--they stay lit--an unusual feature. Has special tapping device with two-piece cord and attachment plug, in a beautifully col-ored display box that helps sell sets. Ap-proved by National Board of Fire Under-vertices writers 5K6898-List .....\$2.50

Less than 50 sets, each...... 1.48 50 sets or more, each...... 1.44

### **Outdoor Sets**



Ideal multiple set for Xmas tree placed out-of-doors. Burnt out lamps do not affect light of the others. Com-plete with 7 beautifully colored bulbs

 in attractive carton.
 5K6896—List.
 \$4.50

 Less than 50, each.
 2.74

 50 or more, each.
 2.67

### **Edison Outdoor Sets**

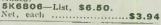
The ideal outdoor set for use with large size standard base lamps. Comes complete with attachments and 10 beautifully colored Mazda bulbs in an

### Noma Tree Holder



An impressive iron rest in a snow effect with 8 richly colored builts in b a s e, a n d an outlet for extra light extensions. Also

has water container to supply mois-ture to the tree. Is heavy enough to prevent tipping. Bulbs not included



A Yuletide decoration of exquisite beauty and appeal for home, store or home, store or club, etc. Cov-ered with red wool chenille roping, pines, and artificial flowers. Candle shaft of sliver and green with drip effect. 





Mazda Lamps 

5K6800-



# Quality Floor Lamps

New, dashing models, fresh from the Studio of one of the most accomplished designers of fine lamps in the country. Prices never before approached! All have long cords and separable plugs.

The Priscilla Junior Height 63 inches Standard of metal with decorative twist

of metal with decorative twist as shown. Heavy ornamental open work metal base. Popular polychrome bronze finish, with shaded effects. Wired with two light pull cords and tassel. Adjustable clusters. Semi-pleated Gorgette shade, 20 x 14 inches. Lace panels trimmed with silk braid. Char-meuse lined. Ribbon ruching collar and border. Colors: Taupe over Orange or Blue over Rose. State Color. Shipping wts. Base 15 lbs. Shade 7 lbs. \$13.75 5K11200-Complete, net ..... \$15 

### The Annette Bridge

A most popular bridge lamp, Height 63 inches. Metal standard with ornamental open work base and bridge. Becutiful antique Polychrome bronze finish in har-monizing colors. Wired with single pull chain socket with tassel. Shade 15 x 10 inches is of semi-pleated Correctice with silk flower trimming 

5K11204-Base only, net \$4.45. 5K11205-Shade only, net \$2.25

manna

plete,

A great value. Bridge lamp. Height 63 inches. Wood standard in bronze

Polychrome finish, stippled and shaded Metal base Wired

with adjustable reeded bridge arm, key socket Shade Sunsilk. Silk and tin-

Sunsilk. Silk and the sel form braid border and collar. Silk flower spray. Color: Rose. Shipping wt; Base 14 Ibs., Shade 5 Ils. 5K11209 — Com-

5K11210-Base

only, net ... \$3.20 5K11211-Shade

\$4.65

only, net...\$1.50 The Lisbon

New Spanish design. Height 63 inches. All metal with twisted wrought iron panels and

decorative open work as shown. Rich poly-

as shown. Rich poly-chrome finish delicately blended and shaded. Wired with two pull chain sockets with tak-sels. Finial top. Shade 21 x 14 inches of semi-pleated Georgette

with pretty lace panels and collar. Char-

and collar. Char-meuse lined. Silk rib-

bon and braid trim-ming. Colors: Black

over Orange or Tan over Orange or Tan over Rose. State

choice. Shipping wts., Base 18 lbs., Shade 7 lbs. 5K11218 — C o m -

plete, \$14.55 net \$14.55 5K11219 — Base only,

5K11220-Shade only, \$7.70

The Peggy Bridge Bridge lamp. Height 63 inches. Twisted and hammered iron in dull old gold finish. Genuine im-ported marble base. Wired with adjustable bridge arm. Shade 12x14 inches is pleated Georg-ette. Silk lined. Ribbon braid. Silk cord trim.

braid. Silk cord trim. Single pull chain socket with tassel. Color: Taupe and Gold with Peach lining. Shipping wt : Base 15 lbs., Shade 5 lbs.

5K11206-Com-plete, \$18.95 5K11207 - Base only, net ... \$12.60 5K11208— Shade only Shade only, net.....\$6.55

### The Virginia Junior

Height 63 inches Metal standard with ornamental open work base as hown. Antique Polychrome finish with soft blending colors. Wired complete with two pull chain clusters with tassels. Shade 20 x 14 inches is semi-pleated Georgette, sateen lined. Silk flower trimming. Ribbon ruching border and collar. Color: Blue over Rose. Shipping wts., Base 16 lbs., Shade 7 lbs. 5K11212—Complete, net ..... \$8 5K11213—Base .\$8.90 .\$4.95 only, net ..... \$4. 5K11214-Shade only, net.... \$3.95



### The Constance

remarkable value. A most Standard of wood, 63 inches high. Polychrome bronze finish, stippled and shaded. Ornamental heavy metal base. Wired with two light pull chain clusters with tassels. Finial top. Shade is 19 x 19 inches of sunsilk. Fancy braid of silk and tinsel. Large silk flower. Color: Rose. Shipping weights; Base 14 Ibs., Shade 5 lbs. 5K11215-Complete,

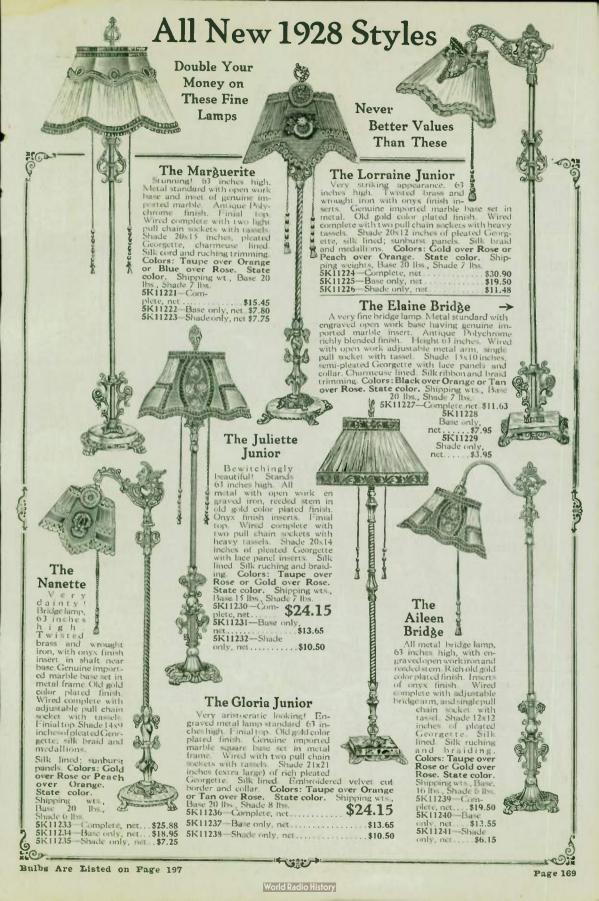
\$7.20 net. 5K11216-Base only, net...\$4.80 5K11217-Shade only, nct. . 3.40 -

The Eleanore Bridge

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World Radio History

.\$6.90





World Radio History



# Beauty Never Before Possible at Such Low Prices!

i Crystal pendants that sparkle like suspended drops of water; hundreds of them shedding their many colored iridescent glow of warmly pleasingillumination. They take you back to the romantic days of stately affairs in lordly manor houses, grand balls and the brilliant affairs in kingly palaces. Not before has such splendor and richness been within the reach of the average American home.

This line is truly a work of art. The 3½-inch crystals are fashioned by skillful artists-flaming in

A-5K7979-Three-Light Fixto 36 inches. Shipping weight 45 lk Net	s. List \$36.00 \$18.00
B-5K7981-Ceiling Crystal.	Spread 9 inches. \$9.88
1-Light. Shipping weight 12 lbs.	List \$19.75. Net \$9.88

their iridescence, true beauty that grows on you thru the years. They never tire.

The coronets of the three drops have circlets in heavily chased silver finish deftly touched in black. The ceiling and single light drop have four, the threelight five cascades of crystals ending with a silver ball. Canopy and chain are also silver plated. The chasing is richly touched with black. Each fixture wired complete with keyless sockets.

# The Beautiful Wall Lights Are All the Vogue



of back 915 inches; depth 12 inches; extends 5 inches. Shipping weight 6 lbs. **\$2.95** 5K7983—List \$6.00. Net, each. **\$2.95** 



each .....

The Adam

Reserved cleganceis the keynote of this most popular design. Brings an air of cultured refinement to the home. Alum inum alloy in ivory polychrome finish. Height 10 inches; exshipping weight 6 lbs.



inches, extends 414 inches. Shipp () lbs. 5K7985—List \$5.00. Net each...

The Stratford

Delicate color shading, marks the dominant appeal of this very attractive model. Richly carved. Fashioned from aluminum alloy in the popular Eden and Pompeian polychrome finish. Back 4½ inches wide; height 11 Shipping weight

\$2.38



F-One Light Hall Lantern Length 36 inches; spread 10 inches Wired complete, keyless socket. Shipping wt. 8 lbs. 5K7991-List \$9.30. Net. \$5.58

G-Five Light Candle Fixture-Length 36 inches; spread 22 inches Wired complete, keyles, sockets Ship 22 lbs. \$13.50 5K7992-List \$22.50. Net each.

H-Two-Light Candle Bracket-Spread 612 inches; extends 315 inches. Wired complete; keyless sockets, inbuilt switch 5K7993-List \$7.50. \$4.50 Net.....

-Five-Light Ceiling Fixture-Diameter 16 inches; extends inches, Wired complete; keyless sockets. Shipping wt.12 lb. 12 inches. Wired con 5K7997—List \$15.00. \$9.00 Net each .....

No Bulbs Furnished with Fixtures-Sec Page 197 for Bulbs.



\$13.50

homes

competition.

5K7987-Lit \$22.50.

Our dealers here have an opportunity to bid for the fitting of the finer homes, make a tremendous profit and yet undersell all

Competition. We can supply you with handsome folders with large half tone illustrations giving retail prices only. These will help you sell this set. A-One-Light Candle Bracket-Extends 4 inches Wired complete, keyless scket, inbuilt switch. Ship wt. 5 lbs. \$X7986-List \$6.00. Net. B-Five-Light Drop Fixture-Length 36 inches; sprend 22 inches. Wired complete; keyless sockets. Ship. wt. 22 lbs. \$X7987-List \$2.00

#### lhambr A e ิล Lighting has ceased to be merely a necessity--it has

also become a distinct decorative art which affords further opportunity for the embodiment of individuality throughout the home. The exquisite artistry of these

throughout the home. The exquisite artistry of these fitments is indeed one of the highest developments of creative art in this field. The simplicity and symmetry of these fittings, reflecting their rich splendor is masterfully combined with harmonious bronze chrome finishes. Both design and coloring are faithful reproductions of real Spanish models. This is the line of fixtures to offer for the finer homes. Made through of extra heavy solid cast brass in rich hammered effect. The prices we quote are extremely lew for merchandles of this quality. We can supply you with beautifully printed folders showing these fixtures with large illus-trations and without prices. Show them to your customers and increase your sales.

increase your sales A-Two-Light Candle Bracket.

Back plate 4 4 x 14 inches: spread 7 inches. Magnificent design Wired complete. Keyless sockets; inbuilt switch. Shipping weight 5K7968-List\$12.00 Net

		.20	.00	3
1	bs	Not	Includ	ded

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Copper Lanterns in Old English Styles-Very Popular

See Page 197.



Genuine Solid Copper Lantern Made of hammered solid copper in natural copper finish. Height 111, inches; lantern 51 inches wide, 7 inches long Dark amber crackled glass. One keyless ocket. Shipping wt 4 lbs 8K7974 -- List \$9.00.

Net each

+ 45

\$4.60



Genuine Solid Copper Bracket Hammered solid copper in original color Favorite old lantern style. Dark amber col-Length over all 11 inches; extends 7 inchwide, 7³, inches long Shipping wt. 4 lbs 8K7975 List \$10.00. Net each \$4.85



Street Number Lantern One of the most popular lanterns ever designed. A boon to casual callers, mes-Solid metal in old English motif with finish of soft ebonytouched verdegreen giving the impression of old cop-per Height 20 inches (No street numbers included. Regular house numbers can be used) Ship. wt 5 lbs. 8K7976 List OF 00 8K7976 List \$11.60. Net each \$5.22



Copper Lantern-Colonial Style Made of genuine hammered copper in natural color. Dark amber crackled glass. Extends color. Extends crackled glass. Extends 63 inches. Length over all 935 inches. Lantern 535 inches wide, 635 inches long. Wired comall 9% inches. Lantern 5% inches wide, 6% inches long. Wired com-pletc; one keyless socket.

\$4.70

Shipping wt. 4 lbs. 5K7977 - List \$9.00.

Net each

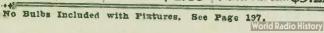


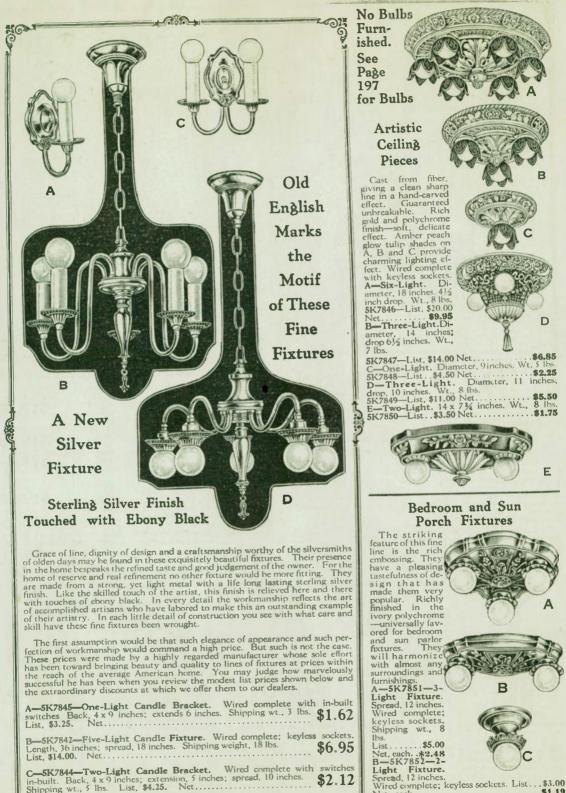
Copper Lantern-Colonial Style Made of genuine solid hammered copper in hammered copper in natural color. Dark amnatural color. Dark am-ber color crackled glass Length over all 101, inches Lantern 51 inch-es wide 61 inches long Wired complete; one key-less socket. Shipping wt. 4 lbs. 5K7978 List \$10.00.

Net each

\$4.85

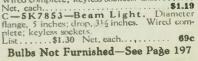
Page 173





D-5K7843-Five-Light Ball Lamp Fixture. Wired complete; keyless sockets, Length, 36 inches; spread, 18 inches. Shipping wt., 18 lbs. \$7.95

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**World Radio History** 

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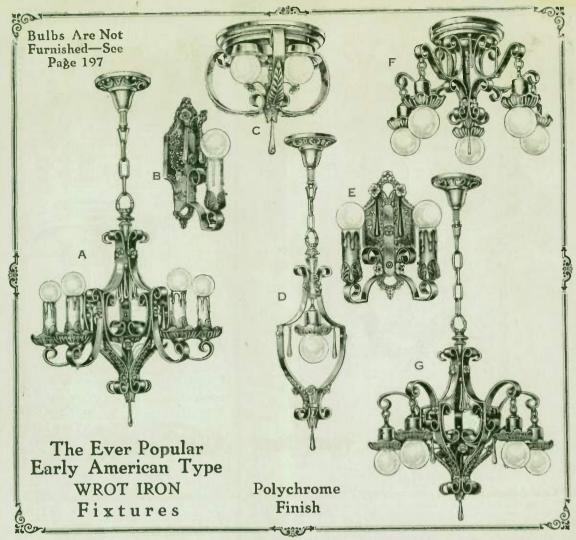
W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

Bedroom and Sun

Porch Fixtures







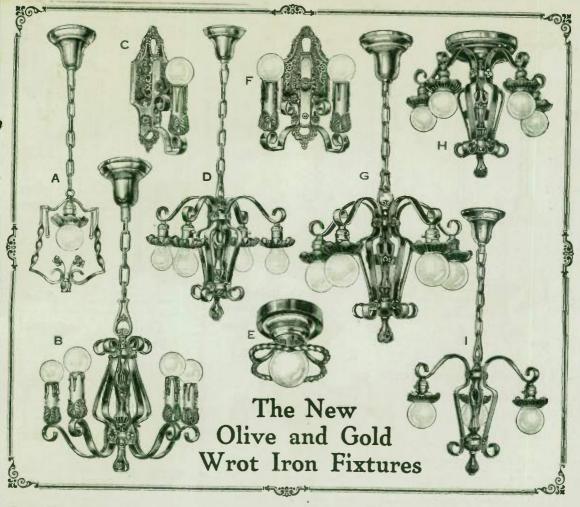
# Rarely Beautiful Yet Within the Reach of All!!

The vogue of wrot iron increases with every year. These modern adaptations find their inspiration in the fitments of fine old European and Early American homes. The finish is especially attractive and fitting. Soft ivory coloring predominates, shaded with pastel brown and livened with touches of red and green. Harmonizes perfectly with all kinds of drapes and furnishings. Never before has such beauty of design and high quality in construction and materials been available at prices so low as these.

Two-Light Ceiling Piece. (Not illustrated but same<br/>as "C" except two instead of three lights.) Shipping<br/>weight 9 lbs.5K7865—List \$5.50. Net.\$2.75D—Hall Lamp. Spread 9½ inches. Wired complete.<br/>Keyless socket. Shipping wt. 7 lbs.\$4.00E—Two-Light Candle Bracket. Back 4½ x 11<br/>inches; extends 5 inches. Wired complete. Keyless<br/>sockets. Inbuilt switch. Shipping wt. 6 lbs.<br/>\$K7866—List \$4.00. Net.\$1.95F—Five-Light Ceiling Piece. Spread 22½ inches.<br/>Wired complete. Keyless sockets. Shipping wt. 16 lbs.<br/>\$K7867—List \$17.25. Net.\$8.65G—Five-Light Drop. Spread 22½ inches. Length<br/>36 inches. Wired complete. Keyless sockets. Shipping weight 18 lbs.<br/>\$K7868—List \$22.50. Net.\$11.25Two-Light Drop. (Not illustrated but same general<br/>design as "G".) Especially desirable for bedroom, den,<br/>sewing room, etc. Spread 18 inches. Wired complete.<br/>Keyless sockets. Shipping weight 12 lbs.<br/>\$4.95

### No Bulbs Furnished-See Page 197 for Bulbs

W. C. BRAUN CO., Chicago, Il. Terms-2% Cash Discount-See Page 207



## Rich Striking Color Effects Together With Skilled Craftsmanship Distinguish This Fine Set

Truly modern designs, fashioned for today's tastes and vogue in home decoration. The finish has been planned to harmonize with almost any type of furniture or room trimming—warm and attractive always. The dominant color is soft olive green, like old green gold, with a delicate touch of polychrome (gold and red) in the fancy ornaments. Wrot iron will always be popular and these fine fixtures are an example of the possibilities in this splendid style.

A—Hall Lamp. Spread, 8½ inches. Wired complete. Keyless socket. Shipping weight, 6 lbs. 5K11274—List, \$4.00. Net, each
B—Five-Light Candle Fixture. Spread, 17 inches. Wired complete. Keyless socket. Shipping wt., 18 lbs. 5K11275—List, \$9.00. Net
C-One-Light Candle Bracket. Back, 4½ x 11 inches; extends 5 inches. Wired complete. Keylcss socket. Inbuilt switch. 5K11276 List, \$3.00. Shipping wt., 4 lbs. Net. \$1.50

D-Four-Light Drop. Spread, 19 inches. Wired complete. Key sockets. Shipping wt., 16 lbs. 5K11282-List, \$9.50. Net ..... \$4.75 E-Beam Light. Diameter, 7 inches; drop, 412 inches. Wired complete. Keyless socket. Shipping wt., 6 lbs. \$0.90 5K11277-List, \$1.80. Nct..... F-Two-Light Candle Bracket. Back, 416 x 11 inches; extends 5 inches. Wired complete; keyless sockets; inbuilt switch. Shipping wt., 5 lbs. 5K11278-List, \$4.00. ..... \$1.95 Net. G-Five-Light Drop. Spread, 19 inches. complete; key sockets. Shipping wt., 18 lbs. 5K11281-List, \$10.50. Wired H—Five-Light Ceiling Fixture. Spread, 19 inches; drop, 15½ inches. Wired complete drop, 151/2 inches. Wired complete; keyless sockets. Shipping wt., 14 lbs. 5K11279-List, \$10.00. Net.... ...\$4.95 I-Three-Light Drop. Spread, 19 inches. Wired complete. Push sockets. Shipping wt., 17 lbs. 5K11280-List, \$8.25. Net ..... \$4.10

No Bulbs Included with Fixtures-See Page 197

**Bulbs** Not Furnished See Page 197 for

**Bulbs** 

### Popular Browntone or Velvet Gray Fixtures

For the jobs where you must offer a very low price, —this set of fixtures will meet the situa-tion. While extremely low in cost they are well made of finest

B

5

cost they are well made of threst material and finished to give en-during satisfaction. They are priced to low that you can Pans, arms and canopies made of good weight genuine brass. Sprayed finish will last for years and ciudas appearance of many higher priced lines. Choice of finish: Soft golden Brown with bright gold trim or Velvet Gray with gold trim.

a.s.

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A- One Light Pendant. Wired com-

B-Four Light Drop Fixture. Spread1812 inches; 10 inch body. Key sockets. Wired complete. Shipping sockets. Wired complete. Ship wt. 25 lbs. List price, **\$3.** \$8.00. Net...... \$K7886 Browntone and Gold. 5K7887—Gray and Gold. \$3.96

Five Light Drop Fixture. (Not illustrated but same design and speci-fications as B) List \$4.80 price, \$9.50. Net \$4.80 5K7888-Browntone and Gold. 5K7889-Gray and Gold.

Three Light Drop Fixture. (Not illustrated but same design as B). Spread 17 inches. body 8 inches. Shipping vt. 10 lb. List **\$3.15** SK7890-Brownten and Gold. SK7.91-Grey and Gold.

Two Light Drop Fixture. (Not illustrated but ame design as B.) Spread 15 inches, body 6 inches, Shipping wt. 8 lbs: List **\$2.25** SK7892—Browntone and Gold. SK7893—Gray and Gold.

C One Light Candle Fixture. Wall plate 419 x 6 inches, extension 5 in Wired complete Keyles, seket. Con -----

Shipping wt. 6 lbs. Lit pris. \$1.80. Net. 90c 5K7896 –Browntone and Gold. 5K7897 –Gray and Gold.

Four Light Candle Fixture. (Not illustrated but same design and specifications as D). \$3.83 Lut price, \$7.65. Net..... \$3.83 SK7880—Browntone and Gold. 5K7881—Gray and Gold.

E-Five Light Ceiling Fixture. Spread 1815 inches. body 10 inches. Keyless sockets. Wired complete. Ship-ping wt. 18 lbs. List price, \$4.78 \$9.25. Net.......................... \$K7882-Browntone and Gold. 5K7883-Gray and Gold.

Four Light Ceiling Fixture. (Not illustrated, but same design and specifications as E). List **\$3.98** SK7884-Browntone and Gold. SK7885-Gray and Gold.

F One Light Drop Bracket. Wall plat 41 x 6 inches, extension 5 in. Wired complete. Key Socket. Ship-ping wt 0 lbs. List 90c price, \$1.80. Net. 5K7894—Browntone and Gold. 5K7895—Gray and Gold.

### Old English Lantern

++8-

1-00:00

Made of copper plated sheets in dark green finish. Amber glass pan-Amber and cls Length over all 11 inches; ex-tension 8 inches; Lantern 512 in. wide, 812 in long. Wired complete.



\$3.20 5K7898-List \$6.00. Net each .





plete Shipping wt 5 lbs. 5K7899—List \$5.00. Net each \$2.65

Ceiling Pendant Attractive dark green hish, Amber glass pan-els Length over all 14½ inches, lantern 5½ inches wide, 8½ inches long. Shipping wt 5 lbs. Very popular and a most re-metable value. Wired markable value. complete. 5K7869 -List, \$5.75.



each.....\$3.10

### Porch Light



Force Light Fixture for porch ceiling Fixture for porch ceiling Finished in dull black and equipped with smooth, 6-in frosted globe Weatherproof expless socket. Length over all 745 inches. Bulb not in-cluded Wired complete A splendid value at this 5K11259—List price, \$1.80. Net...90c



W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207



ELECTRIC LIGHT BULBS OF ALL KINDS-Page 197 World Radio History

rOF Page 179



The quality of this line is at once evident by its rich appearance and rare symmetrical design. Made of heavy brass, coated with velvet brown, touched with gold—tarnish-proof colors that assure many years of lasting heauty Heavy metal—solid brass is used throughout in the construction of these fixtures. Brass screws inserted in all eyelets, and swivel

loops facilitate wiring and installation. Finishes are applied under

A-One Light Drop Bracket. plate 412 x 6 Wired complete socket Shipping wt 3 lbs 5K11250-List price, \$2.60. Wall Key \$1.38 Net. each .... B-Five Light Drop Fixture. Spread 18 in. Length 36 in. Wired complete Key sockets. Shipping wt 20 lbs 5K11263-List price, \$13.50. \$6.95 \$6.95 Net, each ... C-One Light Candle Bracket. Wall plate, 414 x 6 Wired complete. Keyless socket Shipping wt. 3 lbs. 5K11264-List price, \$2.60. \$1.38 Net. each Equipped with canopy switch, \$0.35 extra. D-Five Light Candle Fixture. Spread 18 in Length 36 in Wired complete. Keyless sockets. Shipping wt 20 lbs 5K11251—List price, \$13.50. \$6.95 \$6.95 Net, cach. E-One Light Ceiling Fixture. Wired complete Keyless socket. Shipping ivt 4 lbs. 5K11252-List price, \$2.70. \$1.45 \$1.45 Net, each ...

F-Four Light Drop Fixture (Like B) Fitted with four blue wreath and flower design. Crystal glass shades. Spread 17 in. Length 36 in Wired complete Key sockets. Shipping weight 18 lbs. 5K11265-List price \$14.50. \$7.25

\$7.25 Net, each.

Three Light Drop Fixture (Like B) Same design as B less shades. Spread 14 in. Length 36 in. Wired complete. Key sockets. Shipping wt. 15 lbs. 5K11253-List price, \$10.50. Met each \$5,25 \$5.25

Net, each ... Two Light Drop Fixture. (Like B) Same

design as B. Fitted with two blue wreath and flower design crystal glass shades. Spread 13 in. Length 30 in. Wired com-plete. Key sockets. Shipping wt. 12 lbs. 5K11254—List price, \$8.40. \$4.20 \$4.20 Net, each.

G-One Light Pendant. Length 36 inches Key socket. Fitted with blue wreath and flower design glass shades. Shipping wt 4 lbs. 5K11255—List price, \$3.00. **\$1**50 \$1.50 Net, each ...

a new process that prevents peeling, tarnishing or chipping AT

a new process that provints points, tarinaning or chapting parts are heavily lacquered. In looking through these pages you will be impressed with the evident fact that these fixtures have a degree of beauty and dis-tinction that makes them suitable for the very best installations and there for the that they will be memory with every possible their finishes are such that they will harmonize with every possible color or decorative scheme

H-Five Light Ceiling Fixture fitted with five blue wreath and flower design Crystal glass shades. Spread 18 in Length 11 in. Wired complete Key sockets Shipping wt. 18 lbs 5K11256-List price, \$16.50.

\$8.25 Net. each ...

Four Light Ceiling Fixture. (Same design as H). Fitted with four blue wreath and flower design. Crystal glass shades. Spread 17 in. Length 11 in. Wired complete. Key sockets. Shipping wt. 15 lbs. 5K11257-List price, \$14.00. \$7.00 Net, each...

Three Light Ceiling Fixture. (Same design as H less shades). Spread 14 in Length 11 inches Wired complete. Key Shipping wt 12 lbs sockets. 5K11258-List price, \$10.00. \$4.95 Net, each...

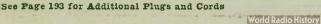
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++* Page 180

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207







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4K6066-Net, ca h.

8 02

Shipping

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44c

Page 181

4 - 22 ····

26c

Snap Plug Switch

A snap type ap-

at a very low price

Shipping wt , 8 oz 4K6068-Net, each.

Fits all tandard irons and appliances



Every part of the Bee-Tat, motor and all, carries an unrestricted guarantee for TWO full years-twice as long as the usual electric cleaner guarantee. This guarantee is backed by 18 years of manufacturing experience and nearly two million dollars in resources.



World Radio History

Page 182



# **Economy Electric**

 Final

 Final



#### Liberty Automatic

Liberty Automatic No matter new long hft standurg, eren first for stretten, this from will not sevel bed or became too coul. Maintains a coul tant, Extra watta in-pail mures grout tant, Extra watta in-pail mures grout and when froming. Chal, excented hand, cou-wing the stretch and perfect balance func-nate fatigue. Gravital signs do its with hydrogenetic because will not sever-heat. Ab-solution b

#### Waage Three-Heat Electric Iron

Waage Inree-fleat Electric from Chans from one heat is another is made by moving attachment plue. The harae or dams pleets use high heat for ordinary work methus heat, and or flight work, he heat. Guaranteel and expectally recommend an unusual value. Heatly nice plate, Complete with 6-free ord and attachmend and the heat of the standard state complete with 6-free ord and attachmend with 6-free ord and attachmend or and the standard state complete with 6-free ord and attachmend of the standard state the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state state of the st -Retail, \$6.75. Net .... \$4.45



Exactly the same as any high grade stand-ard electric iron but maller in size, weigh-fine only one panel. Brantfully mickel-plated with contrast handle and wice ly ponted more not leveled elec. Guaranteel to give nod grice. He the fine quality element. Complete with 6 ft, ord and sp-ills plus. Shippin workit, 3% Br. Puch this man; it has wonderful all post-lity in the post-5K6026-List, \$3.00. Net, cach., \$1.10

The Greatest Labor Saver in Any Household-an Electric Iron



#### **Beveled** Edge **Electric Iron**

Though low in price, this is an transformer of the second second





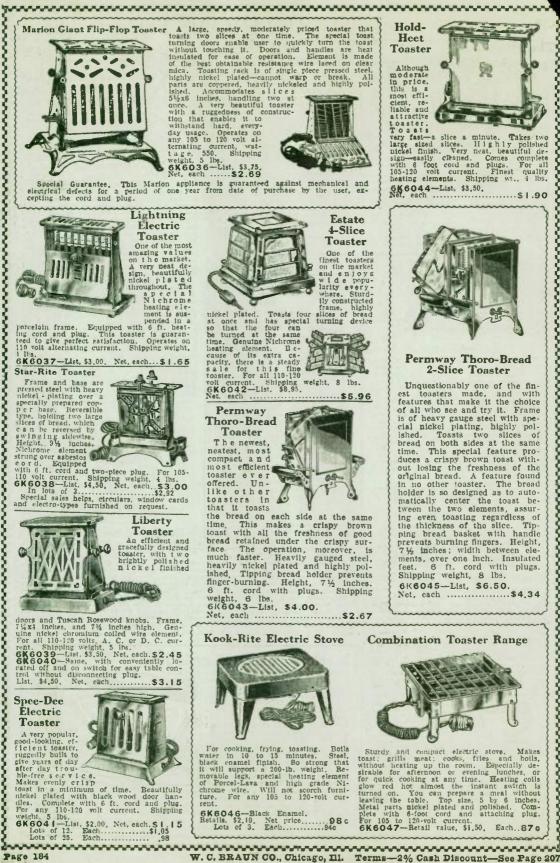




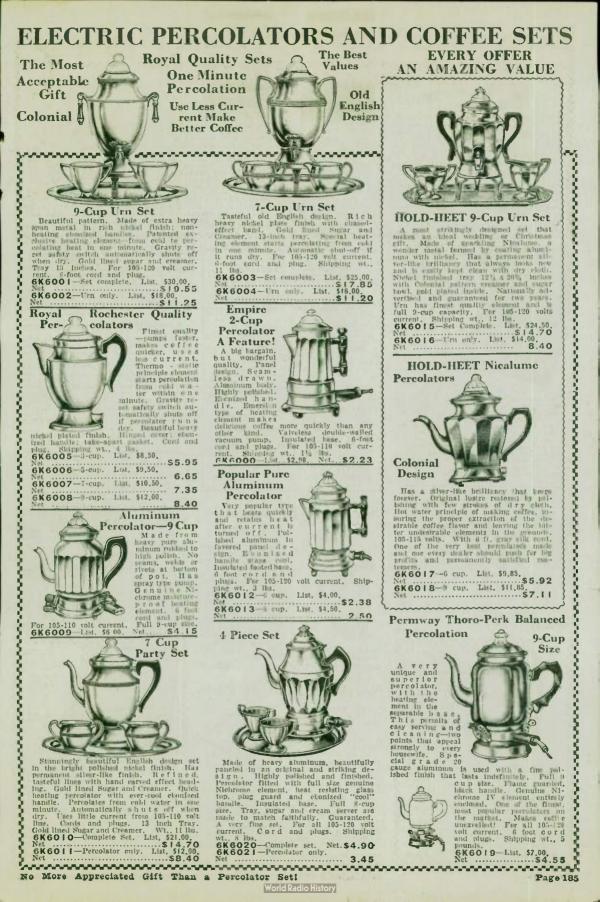
#### DeLuxe-American Beauty

**World Radio History** 

Page 183



World Radio History



## **Every Home Needs These Handy Appliances**



Kitchen Mechanic

**Electric Beater** 



Beach Type C Vibrator

The profes-slonal in-strument, fin-cst Vibrator strument, fill-est Vibrator made. It has mest powerful motor, gives the true Swedish ro-tary movement which melleal science recog

the as the most effective stroke. Its action is deeply penetrating, in any of its even speech. Very attractively finished in triple-buff-and-polish alundhum. Light, set them. E peckally recommended for phy-bilan nure, mascurs, bathers, and for enertetic home treatment. Outfit consists of Viriater, its applicators, ample cord and riu ; and the 60 page library-bound book. "Health and How to Get It"; all packed in a handsome black heatherette carrying case lined with velect. Shipping wt., 8 lbs. **6K6050**-litetail pice, \$26,50. S20.00 \$20.00



The first, real good motor driven vibrator to and convenient to userstand in policied operator and the weight in policied operator in the second interstand and the second second to the second handle "Ubrator oper-tions of the alternating or direct current, 105-120 vibra alternating or direct current, 105-120 vibra alternation of the second time and sponge. Packed in imitation leather covered wooden box. SE CO

www.www.www.www.



#### **Arnold Vibrator**

Never was there a Vibrator more thorough in its efficiency or more gentle and acothing in application than the Annold. It stimulates the nerves and senils the blood surging through the veins, vitalizing every filter of the body and bringing the beautiful rose-bloom of youth and health into the

\$11.00

****** Page 186



\$4.55

#### Arnold Sanitary Automatic Mixers

Unquestionably, one of the finest mixers made. Guaranteed to mix in half the time required by any other mixer. This model used almost exclu-sively by largest foun-tains throughout the country. A special

tains throughout the country. A special feature is the sgita-tor with double pro-pellers so that it takes less than a minute to whilp to creany smoothness a thick mailed milk. This saves the motor and doubles the life of the mixer. Agitater and con-tainer of nickel sliver. Won't tarnish or corrode. The stand is heavy metal with thick, permanent, porcelain finish. Hubber feet. Finest motor works on any 105-120 volt current. Shipping weight, about 10 lbs. about 10 lbs. 6K6053-Net, each ......\$22.50

#### **Sunburst Therapeutic** Lamp

Hailed everywhere as a great boon for treating muscular trouble and minor all-ments. Produces a strong health-giving ray. This effect comes from a specially con-centrated filsment any placed in proper focus with the bighly polished, specially de-signed reflector. Switch concentently located at top of frony momplete wight, 5 lbs.

extension. 6K6059-List, \$5.00.

Northern Heating Pads

Made to conform Made to conform to the exacting requirements of doctors, nurses and health au-thorities. This flue pad provides constant heat, which can be maintained un-varyingly for maintained war varyingly for hours at a time.

the second secon

W. C. BRAUN CO., Chicago, Ill. Terms-2% Cash Discount-See Page 207

World Radio History



**Every Dealer Can Find a Big** Market for These Specialties -Push Them!

#### Marvel **Violet Ray** Machine This Model

a marvel İs for ity and ease opera.

tion. Nothing to get out of order. Works on either direct or alternating current. Com-plete with general applicator, and packed in handsome container. Guaranteed for one 6K6056-Retail price, \$8.50.

...\$5 60



This machine is of the one-piece type; that is, the entire cutift is con-tained in the handle and there is no separate Cell contained in cabinet or carrying case. For those who desire simplicity in arpestance and opera-tion this Master One Piece type ma-chine offers the realest efficiency pos-sible. The entire mechanism is en-closed in a beautiful highly polished Hard Rubber handle. Price includes Carrying C as c. General Electrode. OK 6054-Retail price, \$5,00. Net \$7,95 \$7.95 and the second 




World Radio History

Page 187

## PORTABLE ELECTRIC HEATERS

Quick Clean Heat

Every Bathroom Should Have One

> The Handy

Due te eval shared hewl, the heat the test such abared hewl, the heat the test such abared forming a fan of even intense heat. No "heat" or "cold" rots-must an even plew of heat with wide radius. Special llinge Joint makes it adjustable to any angle. For any po-120 V. current, Attractive cast from hear with heautiful 3-coat, antique, veri inite motified green finish. Perma-ment and washale. Extra heavy sauge head ind lacquered. Throws every heat unit forward. Handle permits moving a desired without hurrning hands. Heath, 17 inches. 7 foot card. He-movable clement and cuard. 6K7379-letail. \$4.00. M

White Cross Electric

Automatic Waterless Pressure Cooker

Made from heavy, pure : luminum. Inside perforvestibule com-partment a n d wire rack to support roasts, fowl, etc., mounted on four nickel steel legs. Warning whis-the moulded



the mould ed U into lid enables operator to adjust heat at proper time. The cover fits into a medal groove and make water tight-al when in use no cooking vapers can ecape. Fitted with genuine Nichrome heating element. Riotary snap switch for turning heat high, low or off. Opera-tion is very simple. Yeu can haze, no st, steam er cock for is in this re-markable cooker in less time and with better results and at less expense than in any other way. One of the most con-minent, efficient electrical appliances made. Works on all 110-125 A. C. or D. C. current. Shp. wt., about 12 lbs. **GKG992**-List, \$10.50. S6.85



6K5997-List, \$8.85. 

Sales help : Diplay card, boo let, folices and other advertising material will a furnished gratis on request. 

Marion Portable Electric Radiator

Electric Radiator Ideal for small of-fices, sleeping proches, booth a, store, le, Made of pressed steel, conpered and hichly po-ished. Heat reflector is finished in black Japan. Legs are ad-just a ble for wall mounting or floor u. Futipped with 3-heat reflecenting a n p switches. Draws 1,500 watts, N of suitable for lamp socket opera-tion. Schoping weight, 15 h. For 110 volts. 6K11310 — List, \$20,00 Net, each...\$14.00



145 \$ A theroughly reliable portable electric heater at a heretolore un-heard of low price. Has 10-inch how price. Has 10-inch how with highly pelished copper plated reflector. Stand und lack nearly enam-eled. Heavy, durable that assures intense heat. any angle. Good strong cord and plus. Shiphing for any 105-120 volt current. t \$3,50-

SAR'AH'S

OV

Retail \$3.50 NET

Adjustable to any an guard. 6-foot cord an wt., 8 lbs. For any 1 6K6957-L1 t. \$3.50. 

#### Permway Aunt Sarah's **Electric Oven**

The fastest selling specialty ap-pliance on the market. If bakes, buils, and browns perfectly as quickly as a gas oven, yet it does vet

ot heat the litchen, and costs very lit-

costs very lit-the to operate. Approved by the Priscilla Proving Plant, M de of polithed, ruit-realistin steel. 11%, methics in diameter and 10 methics high. The heating channel and 10 methics high. The heating channel is of refractory material of the best rade, and 1V Nichtrane whe firs-nishes the heat. 6 ft, cord and attachment plug. For any 105-120 volt current. Sala, wir, 9 ha. 6K6993-Lint, \$3.50.

\$2 38 

> **Permway Economy Table Stoves**

ADDE STOVES One of the finest, most beautiful lines of hot plates on the market, Very runsed and atrong in contruction with gray baked store enamel tens and highly nickel plated lines. The extra heavy Nichrome IV element wire, Controlled by a reciprocating witch con-trolling temperature to high, has and im-mering. For all 110 volt current. Detach-able cord and play. Guarenteed for one year and with ordinary care should has a life-time. Shopping work, marke, 12 lbc.; dou-life, 22 lbs.

6K6995 Sin It. List, \$8.50. Net, each......\$5.68 6K6996 Deuble. Lit, \$12,50, Ne, each..... 8.35





Compact Hot! Easy to Move About Desirable Addition Home

#### The Star-Rite

A

to

Any



and two piece plug. For any 105 to 120 volt current.

Net .....

#### Permway Thoro-Cook Double Boiler

The ideal utensil for conking the various breakfas cereals, boiling @ eggs, etc. Eas-ily and quickly cleaned. Has the lower portion being on e quart size and c an be u s e d alme if desired. The heating ele-



ment arrangement is of unusual de-sign, being recessed up and into the portion of the double boiler. This makes for quick heating and easy cleaning. Made from special alloy aluminum of heavy gauge, highly polished, presenting an un-usually altractive appearance. Trim-mings of highly polished nickel and hexagon black ebony finished han-dles. 6 ft. cord with plugs. For all 110 volt current. Shipping weight, 4 lbs. ment arrangement is of unusual de-0 volt current. 4 lbs. weight 6K6994-List, \$6.00.

\$4 20 Net, each



#### National Electric Cabinet

Ranges 0 0

This new Electric Cabinet Range ap-peals at once to the mistress of a sum-mer home, bungalow or apartment. Its new, useful and dis-tinctive features have tinciple leatures have combined the sugges-tions of practical housewires, leating nothing wanted for electrical cooking. There are two flush eccented contrained

There are two flush receptacles conven-iently located at the rear of this Range, one for cooking on the two top units and the other for oven baking. A 4-station, three - heat switch regulates the oven heat, low, me-dium and high so that the right baking

Net Price dium and high so \$19.33 that he right baking heat can be secured and maintained at all times. Simply plug in at one receptacle for cooking or the other for baking.

6K7820 estric Cabinet Range

Retall Price \$29.00

Ek

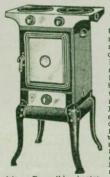


Every housewife can now afford this mod-ern way of cooking. These ranges are un-usually substantial in construction, g o o d looking, economical in heat consumption and ng, ecolomical in near consumption and hiree-heat reciprocaling switch at each regulates the heat to any desired tem-ure. They are made of heavy sheet finished in heavy black enamel, nickel unit perature

COMPLETE WITH OVEN IIXIIXI2 INCHES

6K7821-Two	Burne	r, size	11x24x5½
inches high. List 6×7822-Three	, \$14.00.	Net	\$9.33
6X7822-Three	Burner,	size 11	x 36 x 51/2
inches high. List	, \$17.50.	Net	SI1.67

The New Super-Heat High Speed WILWEAR Electric Range

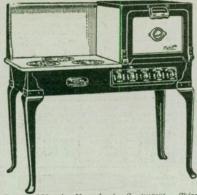


Bakes, Broils, Roasts, Toasts A most popular type of electric range, with an amazing number of special features. Heavy steel base and frame finished in black baked enamel; very durable and rust - resisting. r ust - resisting. P esriegray por-celain on hot plate door and switch plate. Oven lined with Sherardized steel, guaranteed rust-proof. The oven is specially insulated with J-M asbestos spong e

Insulated with J-M asbestos sponge felt. Reversible heater, semi-flush mount switches providing control for high speed su-per-heat which connects 1100 watts in large plate for quick cooking. Colls are of M-chrome wire, very easy to replace. Top cook-ing plates are 8 in. In diameter. The top of oren contains removable ruist-proof broller unit with perfect distribution of heat. Heaving insulated Crown door with quick-acting dial thermometer. Large 8 Inch unit heats oven to cooking temperature in 15 minutes. Spe-cial switch for oven and broller. Dimen-sions: Rance, 35 in- high; oven, 12x12x11 in: store top, 13x20 in.: burners on hot plate. & in. and % in. diameter: oven broller unit, 8½x9 in. This is an especially quick and economical range in operation and enjoys a wide popularity. For 105 to 115 oth current. Shipping vt., 90 pounds. GK7823-List. Complete. \$59.50. 6K7823-List. Complete, \$59.50.

## Marion Quality Electric Ranges

These are generally known as one of the finest lines of electric ranges on the market. Tops are of pressed steel and equipped with 8-inch radiant type surface units. Each unit, including the oven, is controlled with a 3-heat switch. The pound which reflects the heat onto the cooking utensil, making for quick, intense heat. This moulded plece is impervious to water, acids, etc., and is supported by a steel container. Fluids boiling over on red-hot colls will not harm them in any way. Extra heavy plus and nuits are used at all terminal connections. Complete instruction cards are sent with each range, telling how to operate and cook successfully with the Marion. These ranges are very economical in operation. supported and



Marion Model 99 **Electric Ranges** 

Biological and the second of the second seco

For 110-120 volt, 60 cycle A. C. current. Shipping wt., 200 lbs. **6K | | 95-list. \$99.00**. Net, each. Same as above, except all-over glistening white porcelain enamel, baked on Armaco Ingot iron. The most beautiful and durable electric rance made. **6K | | 196-list. \$125.00**. Wet, each. .....\$92.50

#### Marion Model 55

**Marion Model 55** A very popular style of electric range of the fow oven type construction and designed for the stallation where space is limited. Its cooking expective is large enough for the needs of the swerzer family. It is made of Armco rustless steel and finished in black baked Japan, which will retain its luster throughout the entire life of the range. White porcelain top and back splasher. The interior of the oven is made of Wilder alternities they that resists rust. The top is fitted with two Cloverleaf surface unit, 1200-600-300 watts capacity; one top backing unit, 1200-600-300 watts capacity. All heating unit, 1200-600-300 watts capacity. All heating unit, 1200-600-300 watts capacity. All heating units are controlled by 3-heat recipro-cating samp switches, thus Insuring low current consumption and ideal cooking control. The oren is insulated on all sides with mineral wool top, 22222 in. Due of the finest little thoor space. 2222 in. One of the finest little top satisfactory service. For 110-120 vok. of cycle A. C. 2-wire current. Shipping weight. 16, 1107 - List, \$70.00. Net, each.

165 pounds. 6KI1197-L GUARANTEE: GUARANTEE: All Marion electric ranges are guaranteed against mechanical and electrical defects for a period of one year.



Marion Model 100. **Electric Range** 

A very new development in electric range construction, and designed to meet the needs of the large family. In this model a re combined workmanship of

Back Cover for Sensational Radio Set Offer

***** Page 189

initian I		
1000	WIRE— Wiring Materials	Profestion SD
vered	N the following pages will be found a complete line of electric wiring materials. We have	Black Iron Conduit
Ass't Lots 5000	attempted to include all items commonly used for house wiring, for wiring stores, garages, factories, etc. Any items you want that are not	Best quality. Underwriters approved.
ft. \$ 6.25	listed will be supplied at lowest prices. Write for quotations. All prices quoted in this catalog are subject to	4K7066 1 In. 11.30 108.00 4K7067 1 In. 15.30 4K7068 1 In. 17.95
10.55	market changes	4K7069 2 ln. 24.25 4K7070 21 ln 39.00 4K7071 3 ln 51.00
13.95	Cotton Lamp Cord	
20.25	Size No 15. Used for portable wiring and drop lights. Trightly woven, cotton covered over live rub- ber insulations.	4K7072 4 In. \$ 6.20 \$ 61.80 4K7073 4 In. 7.95 78.40 4K7074 1 In. 11.95 117.90
	ber insulations. Per Per Coll Per Ft. of 250 Ft. 1000 Ft.	4K7074 1 in. 11.95 117.90 4K7075 1 in. 16.90 4K7076 1 in. 20.20
ber	4K7639-Green and Yellow	Galvanized from Conduit           Nize         100 1rt.         100 0 rt.           4K7072         in.         \$ 6.20 \$ 61.80           4K7073         in.         7.95 78.40           4K7074         in.         1.95 117.90           4K7075         in.         16.90           4K7076         in.         16.90           4K7077         in.         16.90           4K7077         in.         16.90           4K7077         in.         20.20           4K7077         in.         43.00           4K7079         in.         56.25
antini	Parallel Slik Lamp Cord	Flexible Armored Cable (B.X.)
Per	New code insulation lamp cord. Consists of two conductors lad parallel and covered with braided slik. The neatest cord for portable lamps, extension lights	
000 ft. \$ 26.75 37.45		For new or old work, saves time and labor. A sures permanency of in talla-
51.40 73.45 95.90 125.00	4K7526         Olly Green           4K7527         Oll Brass.           4K7528         Brown.           250 foot coll.         \$4.75           4K7507         Oll Brass.           247527         Oll Brass.           247528         Brown.           250 foot coll.         \$4.75           4K7507         Oll Brass.           247507         \$4.75           4K7507         Oll Brass.           250 foot coll.         \$4.75           4K75007         Peurl Gray.	tion. A stress permanency of notating tion. Combines great flexibility with strength No "springines" it is hup and stys "put" Bears Underwriter's label.
149.50 179.00 213.50	Rein- forced	No of Per 250 Pt. Size Conductors Pt. Colls AK7407 11 2 5 c \$ 8.05
	Used indoors for portable machines and drop cord	4K7408 14 3 7c 13.75 4K7409 12 2 7c 13.50
Wire	Insulated with beit of seamless rubber and covered with glazed cotton braid size No. 18. Per Fer Per	4K7410         12         3         8c         17.35           4K7411         10         2         9c         18.00           4K7412         10         3         11c         18.20
	Ft. 250 Ft. 1000 Ft. 4K7640-Heavy Reinforced 3 1/2 c \$5.54 \$20.85 4K7641-Light Reinforced 3 c 4.74 17.95	Flexible Non-Metallic Conduit "Loom"
Per 1000 ft.	Asbestos Covered Cord	
\$19.45 26.80		Extremely flexible and durable. Fish- ing is easy, saves time and money in installations. Kink or twist comes back
Nire	Stranded annealed copper wire, cotton wrapped, in- sulated with rubber, protected by a braid of long	to is original form. Has Underwriter's label.
	ashestos fibres and covered by glazed cotton yarn. Furnished in two colors, gray or black. Specify color wanted. Per Per Per	Coils Per 1000 Size In. Ft. Ea. Ft. 4K7413 2/8 7/32 250 \$3.65 \$13.50
	Ft.         250 Ft.         1000 Ft.           4K7645-Twisted No. 18. 3½c         \$5.10         \$19.75           4K6294-Braid Overall         \$19.75	$\begin{array}{c c c c c c c c c c c c c c c c c c c $
ll) take Per	No 18 3c 4.75 17.95 4K6295—Twisted No. 16.4 ¹ 2c 6.60 25.95 4K6296—Braid Over-	
100 lbs. \$35.85 29.95	all No. 164c 5.87 21.75	No. 18 Fixture Wire
27.45 23.65 21.10	Brewery Cord	Cotton Covered—1/64 In.
20.20 19.85	Twisted flexible stranded wires, covered with heavy rubber compound over which is a weatherproof braid. Suitable for use in damp places and for extensions.	Single conductor - N C Lasy to wire through loops, etc., 18 gauge On 1000 ft. spools.
	Size 18.         Per Ft         Per 250 Ft.         Per 1000 Ft           4K7638         2 c         \$6.09         \$12.90	No Color 100° 1000°
	F P P P A	18 Gauge, ¹ / ₃₂ In. 4K6959 Oak Tani 4K6962 Brown 67c \$5.80
	Romex Non-Metallic	Quantity price applies on assorted types and colors Silk, Fixture Wire, 1/4 In., N. C.
Per 1000	Cable	AKCOC2 Brush Br 75c \$6.25
ft \$26.40 41.70	A new system of wiring. Cable is sheafed in successive layers of heavy rubber, a tape jacket and touch cotton braids all saturated with the and moisture	4K6964 White 18 Gauge, 1/22 (n. 4K6971 Brush Bras 90c \$7.60 4K6972 White
30.15 64.85	resistant compounds. This construction permits in- stallations in residences and similar buildin s of frame	Greenfield Conduit
45.95 75.65	or semiframe construction without the necessity of using conduit, loom, porcelain or other insulation. Not intended for use in barns, laundries, public gar- ages or other "damp locations." Saves time and labor and makes a barb arrive provident the	
	and makes a high grade perminent job. Sile Length Price Price of Per Per Per Per	Flexible Metallic Conduit No. Size Ft. C Ft. 4K6287 14 in. 714c \$ 6.55 4K6298 14 in. 10c 8.75
	No. Cable Cold Cold 1000 Ft 4K7620 14/2 250 ft. \$ 7.45 \$27.76 4K7433 12/2 200 ft. 11.07 41.80 4K7621 10/2 200 ft. 14.80 54.85	4K6299 I III. 17c 15.50
covers	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Armored Cable Tool
rubber.	ROMEX FITTINGS	E Par CON
or hurd	4K7624 — Clamp for 14, 12 and 10 sizes. 50 for	Galler
Per 250 ft. Coll	4K7625-Connector for 14	Strips single strip armor from cable; 14-2, 14-3, or 12-2 without injury to wire. Cuts cable, wire or loom up to 1 in. Ha
\$11.95 18.85 22.10	and 12 sizes 50 for \$1.90 Per 1000 \$37.00	auxiliary pliers with extra leverage. A real labor saver. 4K7058 J ach \$8,50
	W. C. BRAUN CO., Chicago, Il. Terms-	-2% Cash Discount-See Page 207

Solid Single Braid Rubber Cov Wire

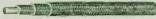
#### Standard Double Braid Rubber Covered

	00000000	200 - 200 2000	a tenting
Number 4K6282-Black 4K6283-Black 4K6283-Black 4K6285-Black 4K6285-Black 4K6285-Black 4K7513-Black 4K7513-Black 4K7513-Black	Size 8 6 4 2 1 0 00 000 0000	Per 100 ft. \$ 2.75 5.25 7.55 9.75 12.85 15.45 18.85 22.65	Per 1000 ft. \$ 26.75 37.45 51.40 73.45 95.90 125.00 149.50 179.00 213.50

#### Duplex Solid Rubber Covered Wire

	. South		
Number 4K7516 4K7517	Size 14 12	Per 100 ft. \$2.15 2.75	Per 1000 ft. \$19.45 26.80

#### Triple Braid Weather Proof Wire

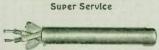


Full Colls (about 1000 ft. to coll) take 100 lb. price.

		Wel 'ht		Per
Number	Size	Per 1000 ft	Per lb.	
4K7518	18	16 Hts.	38c	\$35.85
4K7519	14	25 lbs.	310	29.95
4K7520	12	35 lbs.	29c	27.45
4K7521	10	55 lbs.	24c	23.65
4K7522	8	75 lba.	22c	21.10
4K7523	6	112 11 3.	2112c	20.20
4K7524	4	164 lbs.	21c	19.85

#### Lead Covered Cable

Number Size Description 4K5288 14 Sinde Solid 4K5289 14 Duples Solid 4K5290 12 Sinde Solid 4K5290 12 Sinde Solid 4K5293 10 Duples Solid 4K5293 10 Duples Solid	Per 100 ft. \$2.85 4.45 3.35 7.15 5.10 8.35	Per 1000 ft \$26.40 41.70 30.15 64.85 45.95 75.65



The Thick Bolt of rubber that covers the conductors is made of smooth oil resisting abrasion proof high quality rubber. This Flexible waterproof oil resisting nonkinking cord is just the thing for hard service.

				Per	250 ft.
		Size		100 ft.	Coll
4K7642				\$ 5.55	\$11.95
4 K7643	18 - 2	Wire	Heavy	8.70	18.85
4 K7644	16 - 2	Wire	Heavy	10.20	22.10

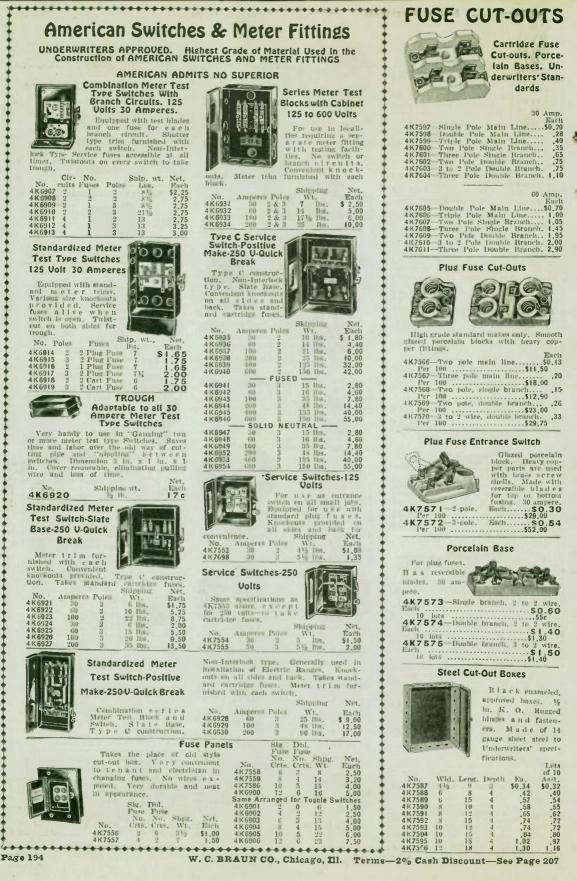


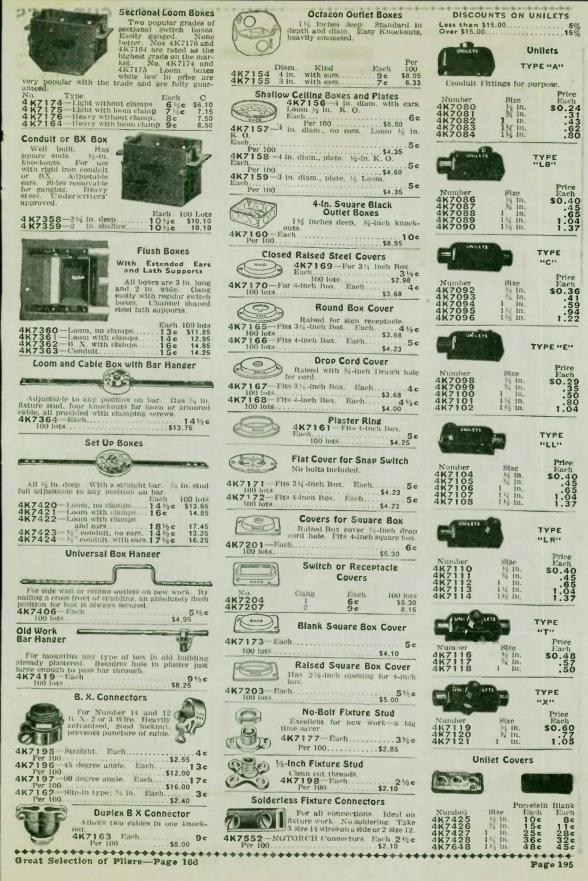


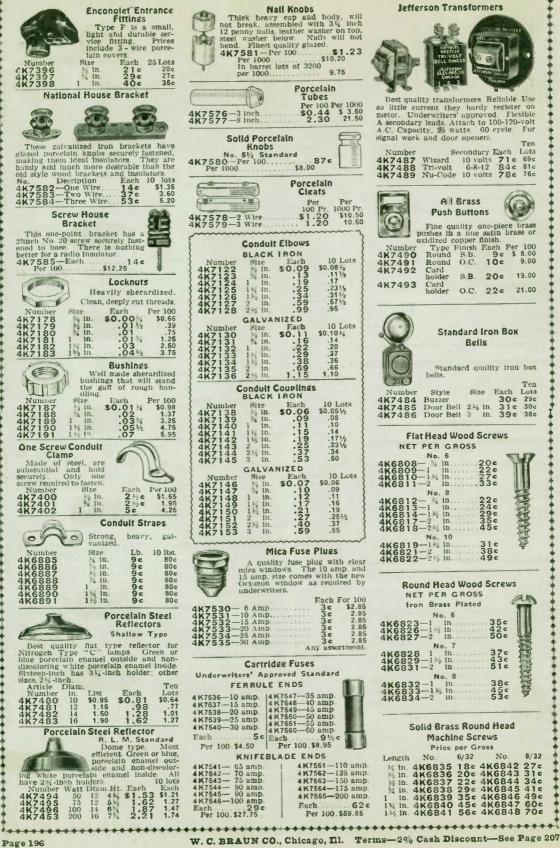
Switch











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THE	NEW TYPE B	
	<b>DSTED—General Electric</b>	
on the inside of the bulk an and caller on the types. The attractive and pleasing in an you have a full stort of lar	represent the latest development in incandesce yie clear glass lamps and are nucle superfor in m d therefore do not gather dirt. They diffuse the y are stronger and the breakage will be appread pearance. Mr. Dealer—this is the newest ty pps. You can merchandise this line at a real	Illy respects. They are frosted II obt, use nucle hours attractive bly le. The pearl ray builb i se builb and with only five sizes profit.
Flame Tinted (Golden)	White-Inside Frosted For 28 to 32 Volta-Farm Lighting	White-Inside Frosted For Any 105-120 Volt Current 120 to standard package
For Any 105-120 Volt Current Inside frosted. 120 to standard package. Retail Net Std. Pkg. Number Watts Price Each Each	Systems 120 to standard package. Retail Net Std Pkg.	Number Watta Price Fach Fach
Number Wats Price Each Each 4K7465 15 30c 20c 19c 4K7465 25 30c 20c 19c 4K7465 50 32c 20c 19c 7 an be assorted for standard package price	Number Watts Price Lach Each 4K7456 15 32e 22c 21c 4K7457 25 32e 22c 21c 4K7458 50 35e 24c 23c Can be assorted for standard package price.	4K7459 15 21e 17c 16c 4K7460 25 23e 17c 16c 4K7461 40 23e 17c 16c 4K7462 50 25e 19c 18c 4K7463 60 25e 19c 18c Can be assorted for standard package price
Type C Nitrogen	Automatic Time	Mill Type Bulbs
Lamps For 105 to 120 Volt Current	Switches	tre subjected to vibration For 105 to 120-volt current. Clear bulls 4K7478-25-watt.
Clear Bulbs Note: Inside frosted lamps will supersede the clear lamps as soon as manufacturing facili-	"Reliance" and "Racine" Time Switches equipped with	4K7478 –27-watt. 4K7479 – 50-watt. Lich, 18c. Std. pkg. lots of 120 Each 17c
tles permit. Prices will be the same. Std. Std.	8 - day time clocks, throw- ing circuit on or of Double	Frosted Candle Lamp A very attractive lamp of late t de len for condle type
Number         Watts         Pkg.         Fach         Pkg.           4K7469         50         60         21 c         19 c           4K7470         75         60         32 c         30 c           4K7471         100         24         32 c         30 c           4K7472         200         24         58 c         56 c	or single pole. "Rellance" open face for indoor, solid	t lighting in tures and wall brack- et. Standard Edhon base. For any current 105 to 120 you
For 28 to 32 Volt Current. Clear Bulbs Std Std	iron door for ontdown "Rasine" ody with solid door for in ar out door use. Approved by Underwriters. 250 Volts or Less, A. C. or D. C. Reliance Switches	4K7467 White Frosted. Lach 36c 4K7468 Golden Glow Frosted. Lach 39w
Number         Watts         Pkg.         Each         Pkg.           4K7473         50         60         30c         28c           4K7474         75         60         38c         35c           4K7475         100         24         45c         42c	Reliance Switches Capacity No. Amp. Style List Each 4K6866 10 Indoar \$28.00 \$21.95	Lamp Coloring Crescent Brand Pint
For 105 to 115 Volt Current. Blue Bulbs Stil Stil Stil AW7476 50 60 45c 42c	4K6867 10 Outdoor 28.00 21.96 4K6868 20 Indoor 30.00 23.52 4K6869 20 Outdoor 30.00 23.52	Bottles Number Color Each Lots 4K7508 Red \$1.10 \$1.05
4K7477 75 00 49c 45c Lite-O-Nite	Racine Switches           4K6870 10 In-outdoor 19 50 15.28           4K6871 20 In-outdoor 23.00 18.03           4K6872 30 In-outdoor 26.00 20.80	Number Color Each Lots 4K7508 Rted \$1.10 \$1.05 4K7509 Haue 1.10 1.05 4K7510 Green 1.10 1.05 4K7511 — Amber 1.10 1.05 4K7512 — Frosting 1.10 1.05
Consumes practically no current Is a	Tork Time Clocks For controlling	Hersh Duplex Signal
small economical and reliable hav p that is in great demand for use in	lighting in store win- dows, on electric signs, poster beards, a uto mattic off	A superior grade 21/22 bell and buzer combined in a total- by flowed unit. It combines bell for front door and buzzer
bedroom , hall , ick room , nar-	TORK human voltage or	for back door. Dust and bug proof—uts in tail tion costs and ure to please your cus- tomers. Costs le sthan inferior
signal light, exit, etc. Rated at 81, watts. For	Type 115 S P. 15 amp. 125 Volts.	4K6884-Freeh85c
110-130-volt current. <b>4K6877</b> —Clear, Net, each, 19c. Std. Pkg. 250, Each. <b>17c</b> <b>4K6878</b> —Frosted, Net, each, 21c.	Indoor Use Type 120 D. P. 30 amp. 250 Volta. Indoor use No	Paine Hangers For instruct and outlet boxe Insert through celling, automatic wines
Std. Pkg. 250, Each 190 Dim-Lite Socket	4K6873 115 \$20.00 \$14.00 4K6874 130 25.00 17.54	fold over Three-eighth threaded hipple complete with lock-nut 4K6875-Luch, 14c 100 \$11.75
Low Lite Gives five different degrees of light I deal for bedrooms, halls, etc. Sath brass finish List, si 00. For all 110-120-	Swivelite Reflectors Perfect Light Control	Paine Sectional Switch Boxes
volts current Shipping wt	for Display Windows	
4K6879 Net, each, 80c A A	Good lighting sells merchandise, and SWIVELITE spots the renter of attraction in	
Suitable for sign, show win-	the show window, focu- ing the pawer-by's attention. Finished in	Something entirely new. New patented
swanted Fit Idison base socket. Shpg. wt, S oz. 4K6859-100 Watt, Each, 90c 4K6859-100 Watt.	a mottled green barrel with frame of statuary bronze.	No crew adju tments. Jut snaps on. A knockout. Can be rein erted in box to the stitution of the charter in spector. Use
Sell Lighting	Green. Adjustable and equipped to be	4K6998-Loom box without clamps. Each 9c
Fixtures—See the Great Display of	inserted in standard light socket. No pecial fitting needed. Will take 100 or 150 watt Nitrogen bulbs. No bulb- included.	4K6999-Loom box with clamps. Each 100 lots 58.89
them on Pages 171–181	4K6883—Net Cost, each \$4.25 Lots of 3 \$4.15	100 lot \$10.10 4K7001 Shallow Fach 101 c
oose the Correct Bulbs for Lighting	******************	

## **"B-LINE" Guaranteed MOTORS**



**Repulsion-Induction Less than 40 Degrees Rise** B-Line Repulsion-Induction Motors are strictly quality goods. They are amply par-fortioned to deliver the maximum dependable service over a lean period of years. B-Line motors operate with unusual quietness, and the temperature rise under full load is less than 40 degrees C. Cast iron field rings and head covers provide the proper housing for the field and armature, thus giving full protection for the heart of the motor. Positive ventilation is secured by use of an effective fan on the armature and large air ducts between the field core and field rings. B-Line frames are also splash proof. The field core into the cast from field ring. The hearings are extra long bunting bronze, arranged with a wool-packed, long life. The hearing system. Every motor is very carefully crated or donaged. As a whole this line of motors have better efficiency, crater overload expactifies and stronger starting torque than any other competing line of goods. They are not films, jlefth weight motors, blev are installed on and guaranteed to be entirely satisfactory to the purchaser or his more will be refunded. to this line of made and this ets. A transfer

A thorough investigation of all performance data of this line of motors as compared with other motors has been made and this motor is a leader in all the most important respects. A transfer is imprinted right on the most misportant respects. A transfer to the line, showing how to connect up for 110 or 220 volts. The direction of rotation can be changed easier and quicker than any motor on the market. The motor has four brushes, which is the latest design. The brushes are built to give long life, but can

he changed or renewed very conveniently. The motors specially large fan and a unique ventrilation system wh circulates on all sides of the windings.

B-Lino motors are especially adapted to the operations of such machines as: air compressors, water pumps, floor surfacing ma-chines, and similar applications requiring a motor of high starting torque, as well as ability to carry extreme overloads when required.

#### 40 Degree-Single-Phase Repuision-Induction 60 Cycle 110-220 Volts-Speed 1750 R. P. M.

		Moto	Motor Only		Ship. Sliding Base		Pulley Recommended				Shaft
Article Number	H.P.	List Price	Net Price	Lbs.	Article Number	Extra Cost	Article Number	Price	Diam. In.	Face In.	Diam In.
1 3K11103 1 3K11105 1 3K11107 1 3K11107 1 3K11109 1 3K11111 1 3K11113	144 144 145 2	\$21.50 27.00 33.00 40.00 47.00 66.00 75.00	\$17.95 21.95 28.005 34.005 37.95 57.95 63.75	30 35 65 70 80 142 150	133X111100 133XX111201 133XX111202 133XX111202	\$1.35 1.35 1.58 2.70 2.70	1 3K1 1003 1 3K1 1005 1 3K1 1007 1 3K1 1009 1 3K1 1009 1 3K1 1013 1 3K1 1013	\$0.87 .97 1.22 1.34 1.34 1.58 1.58	2 2 3 3 4 4	144	17 17 18 10 10 1

#### 40 Degree-Single-Phase Repulsion-Induction 25 Cycle 110-220 Volts-Speed 1450 R. P. M.

Article Number H.P.		Mot	or Only	Ship	Base	Pu	illey Recon	mended		Shaft
	List Price	Net Price	Ship Wt. Lbs.	Wt. Extra	Article Number	Price	Diam. In.	Face In.	Diam. In.	
13K11126 13K11128 13K11130 13K11132 13K11134 13K11136		\$24.75 39.50 37.95 46.00 62.10 75.90	\$21.05 33.58 32.30 39.10 52.70 64.60	35 65 70 75 142 150	\$1.35 1.35 1.35 1.35 2.70 2.70	13K11005 13K11007 13K11009 13K11009 13K11009 13K11013	\$0.97 1.22 1.34 1.34 1.58 1.58	212 314 325 4	14 232 252 255 355 355	

#### Paper Pulleys For All Types of Motors

Paper pulleys are better than wood or metal pulleys. They grip the belt and reduce slipping, delivering more power with less wear on the belt. This complete anortment takes care of any ordinary requirements. We will gladly quote prices on sizes not listed. Specify Article Number F9H11002.

Dia. 134 2 2	Face 23/2	Shaft Sizes	Ea. 50.87 .87 .97	Dia. 4 4	Face 212 214 312	Shaft Sizes	Ea. \$1.35 1.35 1.48
22222	31231	76-36 35-36-36 35-36-36 35-35-36 36-35 36-35	1.08 .97 1.06 1.18 1.06	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	31,44,44,44,44,44,44,44,44,44,44,44,44,44	$ \begin{array}{c} 1^{1} & -1^{1} \\  & -1^{-1} \\ 1^{1} & -1^{-1} \\ 1^{1} & -1^{-1} \\ 1^{1} & -1^{-1} \\ 4^{2} & -2^{2} & -1 \end{array} $	1.48 1.61 1.61 1.79 1.50
2 3333333333333333333333333333333333333	-Nover	1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	1.16 1.16 1.28 1.28	4%	52334453	$\frac{3\sqrt{4}-3\sqrt{4}-1}{1+1+3\sqrt{4}-1+3\sqrt{4}}$ $\frac{1+1+3\sqrt{4}-1+3\sqrt{4}}{1+3\sqrt{4}-1+3\sqrt{4}}$ $1+3\sqrt{4}-1+3\sqrt{4}$	1.60 1.60 1.70 1.70
346	*******		1.41 1.41 1.26 1.26 1.38	45555	442	$ \begin{array}{c} 1 \\ 1 \\ -1 \\ 1 \\ 1 \\ 1 \\ 1 \\ -1 \\ 1 \\ -1 \\ 1 \\ $	1.85 1.67 1.81 1.97 2.31
333333	3341XX	14-11 14-11 -21-1 14-14 1-14-14	1.38 1.50 1.50 1.74	55550000	74-31-2 41-2 5/2 7	$ \begin{array}{c} 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \\ 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \\ 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \\ 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \\ 1 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \\ \end{array} $	2.31 2.56 2.81

Motors These motors are especially designed for use in tire shops or other installations where continuous heavy work is done all day long. They

"B-LINE"

**Grinder** and

Buffing

will last for years on such service if given only reasonable care and attention. They are identical in construction with the motors described above. The prices quoted represent big savings over prices usually asked for motors of this quality. No wheels included at prices quoted. Shafts extend to accommodate any type wheel which might be used and still permit of most convenient handling of work.

#### Repulsion-Induction-Single-Phase 60-Cycle-Prices Do Not Include Wheels

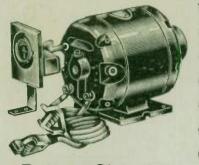
Article	H.P.	Speed R.P.M.	List Price	Net Price	Volts	Ship. Wt.	Shaft Diam
13K11139 13K11141	L'a L'a	1750 3450 1750	\$27.50 31.00 32.50	\$23.38 26.35 27.63	110 110 110	35 40 40	85 32 32
13K11145 13K11146 13K11149	14 16	3450 1750 3450	34.00 41.00 48.00 48.00 57.50	28.90 34.85 40.80	110 110/220 110/220	40 65 70	39 84 84
13K11151 13K11153 13K11155	24	1750     3450     1750     3450     1750     3450     1750     3450     1750     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450     3450	48.00 57.50 61.50	40.80 48.88 52.27	110/220 110/220 110/220	70 70 75	84 84 84

World Radio History

## **Quality Electric Motors At Lowest Prices Ever Quoted**

for washin machines

ironers, crind-



#### **Battery Charging** and Lighting Generator

For charging battenes, lighting hames and stating meters. Delivers 36 rolts, 7 amperes 2500 revolutions per minute. Will charge an 2 to 32-volt batterie connected in across may be connected directly to a 32-volt Heint-g encult to supply entrent for ten 25-wait may. For home Datching plant, marase or thery service stations. Solid construction manufast. at 2500 from 2 lanne.

hanne, erice stations. Sofitu to the statistic series in the series in the series of th

#### **D. C. Charging and** Lighting Generator

For charming radio



The charm making the second se

#### Fractional H. P. Motors





A. C. motors are STAR phase, clutchless, split-phase type. D. C. motors are com-psund wound. Speed, 1750 R. P. M., except 25 cycle A. C. which is 1450 R. P. M. Everlasting oversize phosphor bronze bearings with auto-matic wick oil feed above and below. Simple, sturdy, trouble-preof con-struction throughout. Splash-proof type, the ventilating duets being designed to keep out splashing water and yet provide ample ventilation. Can't be beat for family washing machines and places where motor is liable to be splashed. Smooth and cool running—a day's running will hardly warm it up. High powered—will carry 50 overload for a time without injury. Ten-foot waterproof cord with connecting plus included. Arranged for run-ning either direction. 2-inch diameter grooved pulley included. Shaft diameter 12 inch. 9KI1032-14 H. P. Motor for 105 to 115 volt, 60 cycle \$9.85

A. C. Price. 9K11033 1, H. P. Motor for 105 to 115 volts, 25 cycle 
 A. C. Price.
 Price.

 9K11034-1.
 H. P. Motor for 110 volts D. C. Each.

 9K11035-1.
 H. P. Motor for 22 volt D. C. Each.

 9K11036-1.
 H. P. Motor for 220 volt D. C. Each.

 9K11036-1.
 H. P. Motor for 220 volt D. C. Each.
 15.00 15.00 15.00 16.50 Shipping weights, 35 to 40 pounds.

#### **Portable Power Stand** 1/4 H. P. Motor With Reduction Gear

1/4 H. P. Motor With Reduction Gear This suffit consists of one of ear Pleneer 4. H. P. Utility interest mainted an a turk metal tripol and emped with a reduction ear that give the outility termination paths power. It will start heavy back that ordinary mail motors cannot han-de. For operating church, cream sparator, washing machines, the dam. 1% inch wide that belt paths on one end with ped of 1750 R. P. M. Pullev en copretie end is seried down to 290 R. P. M. and has 4% inch and 2 meta dimeter that for a pul-tory of 1750 R. P. M. Pullev en copretie end is seried down to 290 R. P. M. and has 4% inch and 2 meta dimeter that for a pul-tory of 1750 R. P. M. Pullev en copretie end is seried down to 290 R. P. M. and has 4% inch and 2 meta dimeter that for a pul-rough heit. Numerous speed combinations can be worked out with the arran ment of pulley. The strong from tripod less are rabber tipped to prevent stard from slipping. Has an adjustable rod which attaches to the machine to be driven finanting stight heit at all time. Heith, 27 Thebes, Fitted with 15 foot cerd and attaching pluz. Actual weight, 55 pounds. Sblipping weight, 84 B. 9K I 1040 – Fer 10 Veit D. C. 9K I 1042 – For 10 Veit D. C.



#### Pioneer Portable Buffer and Grinder 1/4 H. P. Motor

19.45 19.45 19.45 can be 
 C. Each
 1945

 9K1030-Fer 52 v. D. C. Each.
 1945

 9K1031-Fer 110 v. D. C. Each.
 1945

 If dealred, ak hich whee bruch wheel can be supplied in place of cotion buff fir \$3,60 extra.



Pioneer 14 H. P. Motors-Highest Quality-Lowest Prices. You Should Sell Many.

Page 199



twenty years these fine little trains have been considered the best the market offers. Each train is mechanically and electrically perfect, and, with reasonable care, will give years of satisfactory service

# ELECTRIC

and perhaps outlive its owner's playtime Each train and accessory is beautiage. fully finished in appropriate colors and makes a fine appearance.



A new, beautifully decorated train with the "American Flyer" Triple Action Re-mote Control. 62 inches long, consisting of locomotive, combination mail and bagof locomotive, combination mail and bag-gage car, pullman and observation cars, all of which are finished in brilliant red. Locomotive is 15 inches long and has twinned reversible headlights, large panta-graph bell, hand ralls, all finished in polished nickel; journal boxes, alr tanks and name plates are bright brass. Bag-gage and mail car has two interior elec-tric lights and four silding doors. It also has muil bag set, allowing mail pick-up when in action. Pullman car name "Amer-ica" has two interior lights and swingling. has two interior lights and swinging, ica"



automatic-closing vestibule doors. Obser-vation car "Pleasant View" has one interior electric light and one platform dome terior electric fight and one particular distribution light, red and green rear lights. All airs are 16 inches long, including couplers. They are faithful reproductions of regular train equipment. Outfit consists of 8 pieces curved track, 6 straight pieces and necessary binding clips and track terminal connection, making oval track 212 lnches in circumfreence. Shipping weight, 29 lbs

15K7783-Complete. List, \$35.00. .\$24.50 mended for this train.)



3-car train, 61 inches long, consists of locomotive, two pullmans and observation car. Locomotive is 13¼ inches long, car. Locomotive is 13¼ inches long, equipped with manual reverse and pro-tected headlight, with red and green side lenses. Bell, pantagraph headlight housing and hand rails are finished in polished mickel. Name plates, journal boxes and air tanks are bright brass. Pullman cars, named "Bunkerhill" are 14½ inches long and have one interior light each. Ob-servation car "Yorktown" is also 14½ inches long and has one interior electric inches long and has one interior electric light and one light and observation plat-

The Commanuet form dome. Ornamental, polished brass platform railing. Entire train finished in brilliant orange and car sides are richly ithong, lithographed. Comes complete with track equipment to form 184 inch oval, coh-side sisting of 12 pleces and all connections. Shipping weight, 24 lbs. Shipping weight, 24 lbs. Shipping weight, 24 lbs. Shipping weight, 24 lbs.

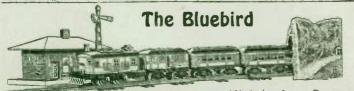
et ......\$14.35 (Can be operated with 75 watt trans-ormers, but 100 watt type is recom-lended.) Net formers, mended.)



An "O" gauge miniature electric train whose low, long, huge-looking cars, to-gether with big, powerful locomotive, pre-sents a wonderful appearance. 40 inches long, finished in a beautiful thistle-green color. Equipment consists of 9½ inch locomotive with automatic track reverse, combination baggage and mail car, pull-man car and observation car. Locomotive car and observation car. Locomotive headlight and nickel finished trim has

with bell. All cars are 9½ inches long and have interior lights; 4-wheeled trucks and brass vestibule steps. Track equipment consists of 18 pleces, formi oval 162 inches in circumference. ping weight, 12 lbs. 15K7785-List, \$15.50. forming an ence. Ship-

.....\$10.83 Net, each ......\$10.83 (We recommend a 75 watt transformer (We for this train.)



Takes its name from the gay blue color in which this fine little train is finished. This is a very complete outfit with a 4-pleced train-Station House, Semaphore and Tunnel. 9½ inch locomotive with brass journal boxes, recessed type pro-tected headlight, nickel plated trimmings and bell. Cars have double trucks and

are 61/2 Inches long. Passenger and observation cars have one interior electric light in each. Track equipment consists of 14 pieces, forming a 142 inch oval. Shipping wt., 13 lbs. Shipping wt., 13 lbs. 15K7786-Complete. List, \$13.75

for this train.)







"O" gauge. Shipping w 15K7793-List, \$1.00, Net, each wt., 1 1b.

*



"O" gauge electric switch. Shipping weight, i lb.

10. 15K7795-Pair (as shown). L1t, \$3,00. Net \$2,00 Wide gauge manual electric awitches in pairs. Shipping weight, 3% Ibs. 15K7796-Pair. List, \$5,00. Net \$3.75



"American Fiyer" trains are designed to operate on 5½ in. to 18½ in. rolts, according to size. These trans-formers step down the 110 rolt, 60 cycle A. C. current to the proper roltage and allow speed control of trains in half voltage steps. Finely made and absolutely safe. 15K7797-50 watt size, 6 speeds. List, 33:35. Net, each.......\$2.25 15K7798-75 watt size, 15 speeds. List, 33:80. Net, each......\$2,64 15K7799-100 watt size, 18 speeds. List, \$5:50. Net, each.....\$3.67



World Radio History



#### Knute K. Rockne Double Laced-Valve Type Official Foot Ball

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Official Foot Ball The Knute K. Rockne Foot Ball is the original rairs type, ready laced balt. De-signed by the famous Notre Dame coach to give long life and double laced to insure a firmer grip in parsing. It has the double lining to keep the ball lirely and prevents it from buiging out of shape. Made of the finer selected pebble grain cowhide, spe-cially tauned. It has become the choice of leading coaches and universities. These balls come to you alrendy laced and ready for quiek inflation. Can be inflated with any ordinary pump in a jiffy. Shipped compicte with Withon patented vaite bladder. Ship-ping weight, 2 lbs. 11K4961-List, \$12.00. S8.00

Interscholastic Ready Laced Foot Ball

Interscholastic Ready Laced Wilson Interscholastic Ready Laced Foot Ball. Regulation as to shape and size. It comes ready laced, saving you time and trouble of lacing and tying stem of bladder. Inflates with any regu-lar pump. Made of fine selected pebbled grain cowhide with the Wilson patented double lining which holds ball in shape and adds to the life of the ball. Shipped complete with stemless bladder and laced seedy for inflation. An unusually good Willeon ready for inflation. An unusually good raise. Shipping weight, 1½ lbs. 11K4962-List, \$8,00. .....\$5.50

#### "Red" Grange "77" **Regulation Foot Balls**

#### Volley Balls

Wilson Standard Foot Balls HARA

Net. each

+++++++

.....\$8.00

Interscholastic Ready Laced Interscholastic Ready Laced Wilson A5B Interscholastic Foot Ball. Made of selected pebbie grain cowhide leather, with Wilson patented double lim-ing of lest grade fabric. Offi-cial in size and weight. Espe-cially suited for practice games. Packed complete in box with high grade pure gum bladder, raw-hide la ce and lacing needle. Shipping weight, 2 lbs.

Net, each

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11K4966-List, \$6.00. .....\$4.00 **Planert's Winner Skating Outfits** 

Nickel Plated

Tubular

Skates

Boy's Foot Balls Wilson No. 27 College Foot Ball. Made of good quality gen-uine cowhide, pebbled srain, and double lined with cansas. Me-dium size. Leather lace; needle. 11K4968-List, \$1,50.

Net SI SO - List, \$1.50. Wilson No. 29 Youth's Foot Ball. Made of genuine cowhide -smaller than regulation size. With leather lace and needle. 11K4969-List, \$1.25. Net



Official Soccer Balls



Official Highest Quality Eng-lish Succer Ball. Made in Eng-lish and used in many big matches. Of specially treated leather and hand sewed with 12 panels. Complete with pure gun bladder and waxed linen cord lace. Shpgr. wt. 24, 10s. 11K4976-List. \$14,00. Net

.....\$9.65 

**Men's Hockey** 

Page 202

Men's Planet Winner Tubular Racer Out-fit. Here is a skate built for spued of the funcat materials. Runners are of specially tempored steel to vire fine cutting edge. Very strong and well made throughout, yet light enough for great speed. Riveted so-curely to special choes made of select black leather. Shoes hare felt maided tongue and are reinforced on sides with strong web-tape. Long Inside counter forms a perfect arch support. Furnished in a high grade nickel plated finish. Skate is electrically welded and soldered throughout. Order a half to one size larger than regular shoe. Shipping welght, per pair, 5 10s. Shipping weight, per pair, 5 lbs.

**Men's Racers** 

Robes for Outdoor Sports Are Listed on Page 129

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# ATHLETIC EQUIPMENT

# **Basket Balls** and Equipment

#### Walter E. Meanwell Hidden Lace-Valve Type Official Basket Ball

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ing qualities.

Official Basket Ball The Wilson-Meanwell "Hidden Lace" Official Inter-collegtate basket ball has been adopted and used and the second second second second second second basket Ball Championship wares. Designed by the same selected second second second second second to be a selected by the patented Wilson fabric ball based in conference has ruled that all hasket able used in conference has ruled the same type with a sate lacing suit set be blown to a standard pres-sure of 13 pounds. This ball conforms in every way to the new ruling. The Sure Conference has the unlined type, has baladier stem or lacing bulge-inflates in a slifty to the standard pressure without disturbing lacing, bladder is easily accessible. Shipped complete with atented value ball conforms in 2000 the standard pressure without disturbing lacing. Bladder is easily accessible. Shipped complete with atented value ball conforms in 2000 the standard pressure without disturbing lacing. Bladder is easily accessible. Shipped complete with atented value bladder. Shipping view 25 bits. Tik 4980-List, \$18.00.

## Wilson Famous Basket Balls

#### Interscholastic-Ready Laced

#### Wilson Interscholestic

#### Wilson Regulation Basket Balls

Wilson Basket Ball. Regulation Basket Balls with good quality canvas lining. A well made and durable ball. Com-plete with pure gum bladder, rawhide lace and lacing needle. Shipping wt. 2 lbs.

#### Wilson Basket Ball Pants



Wilson Basket Ball Pants. Made of superior quality flannel with loose hanging hip pads. Belt and buckle fastening attached on pants. A very good flannel pants made to stand the gaff. Carried in the following colors: Navy, Cardinal, Royal Blue and Kelly Green. Ship. wt. 1 lb. 11K4985-Per pair. List, \$2,50. Net ......\$1,80

Striped Athletic Shirts

Of special construction com-bination worsted cotton. Pop-ular wide white ch st stripes. A shirt of long wear-ing qualities. Stock colors are same as above.

Plain white cotion shirt. Snug fitting. Shipping

nr qualities. bitta Shipping wt. 1 lb. 11K4990—List, \$2.50. Net.... Plain Cotton

Wool Worsted Striped Athletic Shirts. Made of high quality me-

dium weight worsted yarn with neck and arm pits cut extra low for plenty of freedom to wearer. Popular wide white chest strings Stock celesr.

stripes. Stock colors: Navy Blue, Scarlet, Royal Blue and White. Specify Size. Shipping Weight, 1

Ib. 1 K4989-List, \$3.00. Net each......\$2.00 Mixed Worsted

Net.....\$1.69



"Leather Skin" Flannel Wilson Intercollegiate Basket Ball Fants. Made of famous "Leather-Skin" flamel, backet weare with suede finish on outside. Loose hanging hip pads. Belt and buckle attached to pants. Button fly front. Made on the short inseam style. An excep-tionally well made pair of pants that will give long wear. Carried in the following colors: Navy, Cardinal, Dark Orange and Kelly Green. Shipping wt. 1 lb.

11K4986-Per pair. List, \$3,00 Net

......\$2.10

#### **Olive Drab Pants**

Wilson Basket Ball Pants. Made of superior quality twill in an olive drah color. Loss hancing hip pads. Belt and buckle attached to pants. Shipping wt.

#### **Elastic Support**



elastic waistband and leg straps. Non-elastic mesh, pouch. Suitable for all around usage, basket ball, foot ball and swimming. Carried in three sizes : small, medium and large. State size wanted when ordering. Ship. wt., 8 oz.

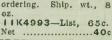
11K4993-List, 65c.



Wilson Training or Sweat Shirt. Of good grade cotton with full fleece lining. Low one inch collar and long sleeves. Gray color only. An excellent shirt for general training purposes and for foot-ball and basket ball warming up. An ideal shirt for outdoor work. Ship. wt.

11K4992-List, \$1.75, Net., \$1.25 ettiserifikkeerettiserettiserettiserettiserettiserettiserettiserettiserettiserettiserettiserettiserettiserettis

Sweat Shirts



Push Athletic Goods—They Move Fast in Season! World Radio History

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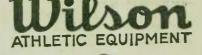
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#### Double Cuff Training Gloves

#### Corbett Model **Boxing Gloves**

Wilson No. 132 Men's Corbett Model Boxing Gloves. Made of se-lected wine colored glove leather and canvas lined. Filled with glood grade hair; roll style palm grip. leather lined and padded 1 a c e d wrist. An exceptionally good value. Shimping wt. 3. bs. Shipping wt., 3 lbs.

11K4959-Set of Four Gloves. List, \$7.50. Net......\$5.10 List, \$7.50.



#### Corbett Model **Boxing Gloves**





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#### Special 5-Ounce Fighting Gloves

Wilson No. 102 Special 5 ounce Fighting Gloves. Long cuffs afford ex-tra wisk protection. Made of fine whise colored since leather. Filled with fine hair padding. These glaves are designed by a former world's champion with years of experience in the ring. Shipping wt, 2 lbs.

11K4958-Set of Four Gloves. List, \$7,50. Net......\$5.10



#### Corbett Model **Boxing Gloves**

Wilson No. 133 Medium Size Corbett Model Boxing Gloves. Of good quaitty glove leather, canvas lined and hair filled. Well padded laced wrist. A very fine glove for the older boy. One of the most popular boxing gloves today. Ship-ping wt., 3 lbs. 11K4952-Set of Four Gloves.

List, \$5.50. Net......\$3.75



World Radio History



The new model-B-Pierce-Airo chassis em-bodies the latest principles of design to fill the most exacting requirements of the set builder. The audio amplifier is a com-bination of resistance coupling designed for power and tone quality. Single control tuning by drum dial, with brass compensated condenser ganged in

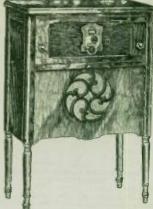


line and permanently calibrated. The chassis is all aluminum. Panel is bronze with new process wood finish. Can be line and The Chassis is all aluminum. Panel is bronze with new process wood finish. Can be easily made electrically operated with an "A" and "B" eliminator. 201-A tubes used throughout with "C" battery connec-tion for power tube in last stage. It is all ready assembled and wired so that it is only necessary for the user to

that it is only necessary for the user to

that it is only necessary for the user to connect the batteries. Supplied either in a cabinet as shown or as a chassis without cabinet. Fits any standard 7x18 inch console or cabinet. 3K11513—In Console Cabinet as shown at right with fine quality in-built speaker. A very beautiful combination. Sing, wt. 95 lbs. List \$97.50. Net......\$61.50 3K11514—Chassis Only. Shipping wt. 22 lbs. List \$50.00. Net.....\$29.50

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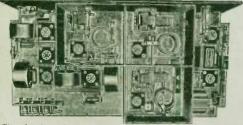


Popular Style Cabinet-Fine wal-nut veneers in hand rubbed finish. Built in cone speaker. Sliding drawer for chass is installation. Ample room for batteries and acces-

************

#### The New Shielded Ultradyne An Advanced 9 Tube Super as Specified in Radio News

LIST OF PARTS	List	Net
3K3322-3 Hammarlund 00025 Conden		
3K3358-1 Hammarlund RF ccil-No. 1 3K3359-1 Hammarlund RF ccil-No. 1	19675\$15.75 \$	
3K3359-1 Hammerlund RE soil No.	1.0-14 2.50	1.50
3K3625-1 Hammarlund hr coll No.	RE-18 2 50	1.50
3K3525-1 Hammarlund Auto-Couple co	011	2.10
		.60
		3.24
		.75
		.81
		.48
3K1216-2 AF transformer Thordarson		.22
3K4619-9 Benjamin Sockets @ 75c	@ 8.00 16.00	9.60
3K1431-2 Marta Tamber Di 10C	6,75	4.05
3K1431-2 Marco Vernier Dials @ 2.00	4.00	2.40
Sprazz 1 ariey 20 ohm Rheos @ 1.	35 2.70	1.62
3K4422-2 Yarley 20 ohm Rheos @ 1.3 3K4426-1 Yarley 400 ohm potentiomet	or 1 75	1.05
		2.64
		.66
		.90
		16.90
		.48
		.42
3K5792-1 Panel 8x24x346	ht	.45
3K5702-1 Reschound 10.071/ 1/	6.41	4.17
3K5793-1 Baseboard 12x251 x1/2	1.00	.65
3K3361-3 Hammarlund 6x6x7 shields (	@ 2.00 6.00	3.60
		.28
		.45
3R345 -Complete set of parts.		.+0
3K345 -Complete set of parts. List Price, \$115,61, Net. Shipping weight, 25 lbs.		70 07
Shipping weight, 25 lbs.		0.87



The ultradyne circuit was one of the cerliest and most popul-for superheterodynes. This new shelded Ultradyne presents one new features and many refinements. A single stage of completely shelded the trading of the stage of completely shelded the trading of the stage uses the most sensitive form of input employing an automatic-con-stant coupling system which provides equal transfer of energy on all ware lengths. The 'Uni-Chokes' employed as the in-termediate-frequency transformers are very efficient and have a frequency response curve far superior to that of most long ware transformers. The last stage of audio amplification em-ployed a power tube. It is capable of producing an undis-corted output of great volume. All important circuits are upplete layout consists of the very hest transformer r. f. amplification and two stages of the very hest transformer curits are completely shelded. They they and operate. Will give long distance reception with the clearest tones.

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The Super-Hilco Dyne Kit

**Hilco Transformers** 

#### M. F. Transformer **Replacement Kit**

A set of four air core trans-fomers accurately matched for a frequency of 40 K. C-7,500 meters. All transformers have the same peak frequency. They will materially improve the tone qual-ity of any superheterodyne re-ceiver. Kit contains 4 trans-formers and 4-.00025 mf fixed condensers. condensers.

3K3637-List, \$15.00. Net .....\$8.55

#### Hilco Oscillator Coupler

Designed as a replacement unit for all Superheterodyne type receivers. Will operate efficiently from 100 to 575 meters. Fixed type "pick up" coll set for greatest efficiency. For use with .0005 mf variable condenser. 3K3638—List Price,\$3.00. Net......\$1.71

#### Short Wave Oscillator Coupler

Makes any super receiver a highly efficient short wave set. 15 to 200 meters range. 3K3639-List, \$3.00. Net

Receiver—a 7 tube set superior to and different from the usual Super-heterodyne type set can be constructed from this kit. This receiver appears in the November selective, coast to coast Citizen's Radio Cail Book. Very selective, coast to coast reception—great volume—no distortion—no squeak or howls. Uses loop or outside antenna, dry or storage battery tubes. Very compact, panel size 7x28 inches. Kit contains 3 transformers, filter coupler, oscillator coupler, antenna coupler and 9 fixed condensers necessary in the circuit. Shipping wt., 10 lbs. 3K3635—List, \$20.00. Net......\$11.40 Net.....\$11.40 3K3636-FLW Kit. same as above but includes short wave coupler and switch for tuning from 15 to 600 List, \$25.00. Net. meters Net..... \$14.25 ****** Sell Electric Household Appliances-See Pages 183-189 World Radio History 

**Essential Kit** 

Net

\$11.40 The Super-Hilco Dyne



## **RADIO BOOKS that Sell**



Questions Answered 3K1600-List, 25c. Net .... 17c Question No. 1 What is Radio?

Radio

This is the nature of the questions that this book answers. Then it

on all the principal parts of a Radio Receiver. It is a handy book to keep Receiver. It is a h in your Radio File.

#### Tips for the Radio Amateur

Constructor 31(1601-List, 25c. Net......17c Many men fall in building their Radio sets because of some trivial error that could easily have been cor rected before it was too late. Thi This book will help you avoid all the common pitfalls while building your Radio sets.

#### How to Make Practical Radio

properly constructed will need this book. Gives the principal successful hook-ups of practical Radio construction.

All About Radio Parts 3K1603—List, 25c. Net......17c Everyone who constructs a radio set should know the simple funda-mentals of the various parts of his set. This information is set forth set. This information is set forth in this compact little book that is valuable at all times.



## Other Consrad "How to Make" Patterns

List price, each, 50c.	
Net price	SUC
3K1627-Two-Sten Ampl 3K1628-Reinartz Receiv	er
3K1631-Portable Receive	
3KI632-Harkness Receiv	er.
3K1633-Low Loss Receiv	er.

3K 1633-Low Loss Receiver. Constad patterns contain com-plete instructions on h ow too build sets. Each packet treats one of the popular circuits, giv-in g necessary instructions on how to put the apparatus to-gether. Wiring diagrams and panel layouts included. Every-thing is so plain uni clearly put that you can easily build even the most complicated set. 

How to Tune Your Radio Set 3K160-List, 25c. Net.....17c Don't struggle in the dark looking for stations—here is an inexpensive book that gives you detailed instruc-tions on just how to handle yo ur Radio set. You will be surprised at the increased results that can be ob-tained through proper tuning.

All About the Neutrodyne 3K1608—List, 25c. Net......17c Everybody knows the famous Neu-trodyne hock-up. One of the finest Radio Receivers in use today. This 54-page book gives an explanation of every detail of the Neutrodyne and how it all works.

## How to Locate Troubles in Your

Radio Set 3K1610—List, 25c. Net......17c Anyone with this handy book as a Anyone with this handy book as a guide can repair and keep in order his own radio set. Covers every de-tail of the modern radio sets and tells how to locate and repair any trouble.

**Reflex Radio Receivers** 3K1611-List, 25c. Net.......17c Hook-ups galore on the finest and most up-to-date reflex circuits in use today. Diagrams and descriptions on every modern reflex.

How to Electrify Your Radio Set 3K167 i -List, 25c. Net...... I7c G i ve s complete information on changing over battery operated sets to straight A. C. operation.

#### S. GERNSBACK'S Radio

A thousand A thousand hooks in on c. 168 pages of technical infor-mation, circuits, m e c h a n i c al helps, history of radie, etc.; 1930 definitions, 549 drawing, and diagrams. The most compre hensive and authentie look



Net .... \$1.50

on radio ever published. 3K5377—List, \$2.00.

#### **CONSRAD PATTERNS 24 Radiophone Diagrams**

#### All About Aerials-Their Construction

#### How to Make a Cockaday Set

#### How to Make a Neutrodyne

## How to Make Wave Trap and Clarifier

#### BLUE PRINTS OF POPULAR RADIO CIRCUITS

 <ul> <li>3K 5335-3-tube Reinartz, print and layout.</li> <li>3K 5336-3-tube Cockaday, blueprint and layout.</li> <li>3K 5337-1-tube Reflex, blueprint and layout.</li> <li>3K 5338-5-tube Neutrodyne, blueprint and layout.</li> <li>3K 5334-2-stage Amplifier diagram.</li> <li>3K 5334-2-tube Amplifier diagram.</li> <li>3K 5334-2-tube Cockaday, blueprint and layout.</li> </ul>	<ul> <li>3K5343—Harkness 2-tube Reflex.</li> <li>3K5345—Push-pull Amplifier.</li> <li>3K5346—Resistance Coupled Amplifier.</li> <li>3K5346—Resistance Coupled Amplifier.</li> <li>3K5346—I-tube 3-circuit tuner.</li> <li>3K5349—I-tube 3-circuit regenerative.</li> <li>3K5351—I-tube 3-circuit regenerative.</li> <li>3K5351—I-tube Cockaday resistance coupled set.</li> <li>3K5352 Super - Heterodyne, Blueprint and layout.</li> </ul>	3K5353-Karas Equamatic, blueprint and layout. 3K5354-1927 Popular Mechanics Super- Heterodync. 3K5355-5-tube Blamond of the Air. 3K5356-3-tube short ware. 3K5358-Sammerlund-Roberts, 1926. 3K5358-Sammerlund-Roberts, 1926. 3K5358-Stube Browning-Drake. 3K5350-Remler Best's Super - Hetero- dyne. Price, each Print
 Page 206	W. C. BRAUN CO., Chicago, Il. Terr	ns—2% Cash Discount—See Page 207



Citizens

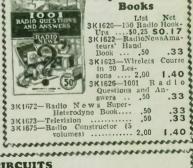
Radio Call

Book

A complete radio cyclopedia. New-est radio informa-t i o n, including complete instruc-tion on h o w to build all the new-est clements. Also

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**Popular Radio** 

Books

# How to Order and How to Figure Delivery Charges

#### 2% Cash Discount

Prices quoted are NET WHOLE-SALE and are subject only to a 2% Cash Discount.

Our terms are Cash with order or we Our terms are Cash with order or we ship C. O. D. to our old customers. New customers wishing C. O. D. ship-ments, should remit a reasonable part payment with the order. All prices are F. O. B. Chicago or Factory and you must pay transportation charges. Be sure to allow carriage charges for all items shipped by parcel post.

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We are a responsible company, es-tablished for years—Pioneers in Radio. Ask your bank or any publication. We stand squarely back of every item offered in this catalog with a binding utwanter of complete schifefetion guarantee of complete satisfaction.

Telephone and Telegraph Orders Our telephone number is CENTRAL 5294. Special attention is given to all telephone and telegraph orders and they are shipped within 2 hours after receipt.

#### **Returned Goods**

We ask you to please not return goods for credit or ex-change without our written authority. Merchandise shipped back must be in original containers. All returned goods must be prepaid.

**Table of Approximate Rates** 

Per	Per 100 lbs. for Express and Freight					
From Chicago to	Express per 100 Pounds	1st Class Freight per 100 Lbs.	From Chicago to	Express Per 100 Pounds	Ist Class Freight per 100 Lbs.	P(
Alabama Arizona Arizona California Colorado. Connecticut. Delaware. Florida Georgia Idaho. Illinois. Indiana. Iowa. Kansas. Kentucky. Louisiana. Maine. Massachusetts Minnesota. Minnesota.	7.30 3.59 10.055 6.15 3.85 3.70 5.05 3.50 7.90 1.85 1.65 2.57 3.80 2.20 4.20 4.20 4.20 4.20 3.45 3.400 3.95 3.60 3.95 3.60	3.77 1.60 4.43 3.65 1.49 1.42 2.20 2.32 3.14 .75 .70 .98 2.06 1.49 1.25 1.49 1.09 1.49 1.09 1.49 1.69 1.49 1.60 1.45 .70 .98 2.06 1.45 .70 .98 2.06 1.45 .70 .98 2.06 1.45 .70 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 .98 2.06 1.49 1.25 .06 1.49 .06 .06 .06 .06 .06 .06 .07 .06 .06 .06 .06 .07 .06 .06 .06 .06 .06 .06 .06 .06	Nevada. N. Hampshire New Jersey. New York. No. Carolina. No. Dakota. Ohio. Oregon. Pennsylvania. Rhode Island. South Dakota. Tennessee. Utah. Virginia. Washington. West Virginia.	\$3.90 9.10 3.75 5.60 3.35 3.75 4.50 2.15 3.85 9.75 3.75 4.00 4.10 4.10 5.75 3.75 5.4.00 4.10 5.75 3.75 5.4.00 4.10 5.75 5.60 9.45 5.60 9.45		pou live 5th and tak
Missouri Montana	2.62 5.35	1.22 3.75	Wisconsin Wyoming	2.65	.99	AM



#### Parcel Post Rates

Packages Weighing from 8 ozs. or 8/16 lb. to 20 lbs.

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	Up to		ZONEA	ZONE 5	ZONES	ZONE 7	ZONE 8
WEIGHT	150	150 to 300	300 to 600	600 to	1000	1400	OVER
IN	MILES	MILES	MILES	1000 MILES	to 1400	to 1800	1800
POUNDS	From	From	From	From	MILES From	MILES From	MILES
	Chicago	Chicago	Chicago	Chicago	Chicago	Chicago	From
1	70	8c	90	10c	110	120	Chicago
2	8č	10č	13č	16č	190	230	140
3	90	12c	17c	22č	27č	330	380
- 2 - 1		14c	21¢	28c	35c	43c	50c
		16c	25c	_34c	43č	53c	62č
67	12c	18c	29c	40c	51c	63c	74c
8	140	220	33C 37C	46c	59c	73c	86c
9	1 Sc	24c	416	52C 58C	750	83C	98c
10	1 6c	26c	45c	64č	830	\$1.03	-1.1V
11	17c	28c	49c	70c	91c	1 12	1.24
12	18c	30c	53c	76c	99c	1.23	1722
13	120	32c	57c	82c	\$1.07	1.33	1.18
15	210	34c 36c	61c 65c	88c	1.15	1.43	1.70
16	220	support to the local division of the local d		94c	1.23	1.53	1.82
17	530	38c 40c	69c 73c	\$1.00	1.31	1.63	1.94
18	24č	42c	770	1.06	1.38	1.73	2.06
19	25c	44c	81č	1:18	1.55	1.83	3.18
20	26c	46c	85c	1.24	1.63	2.03	5.45
If the w	eight of y	our packa	se exceeds	20 pound	s. add 1c	for each ad	Iditional
If the weight of your package exceeds 20 pounds, add 1c for each additional pound or fraction of a pound if you live in the lat and 2nd sones, 2c extra if you live in the 3d zone 4c extra if you live in the the the fit							
live in the 3d zone, 4c extra if you live in the 4th zone, 6c extra if you live in the 5th zone, 6c extra if you live in the							
Sth zone, Sc extra if you live in the 6th zone, 10c extra if you live in the and 12c extra if you live in the 8th zone, 10c extra if you live in the 7th zone,							
NOTE :- Packages weighing over % lb. (8 ozs.) and not more than 1 lb.							

ke 1 lb. rate.

Packages weighing over 1 lb. and less than 2 lbs. take the 2 lb. rate. Always s the next higher pound rate for pounds and fractional pounds. FOR EX-MPLE:--1 ¹⁰% lbs. requires 2 lb. rate, 2 *% lbs. requires 3 lb. rate.

#### How to Figure Express Charges

(1) Total up weights of items ordered, as shown on Order Blank. (2) Refer to table above for approximate Express Rates per hundred pounds to your state. (3) Then refer to left hand column of table below and find weight which corresponds with weight of goods you are ordering. (4) Follow to the right, line opposite the weight of goods on your order, through the columns to the column headed by the rate per 100 lbs. to your state. The amount in this Column will be the Express charges on your goods.

	Table	e of Ex	press	Charg	es bas	ed up	on Rat	te per	100 pc	unds	-	
If Rate per 100 Pounds is	\$1.25	\$1.45	\$2.15	\$2.65	\$2.95	\$3.45	\$3.75	\$4.00	\$4.25	\$4.50	\$5.50	\$6.90
Package not over 1 Pound 2 Pounds 3 Pounds 4 Pounds 5 Pounds	\$ .36 .37 .38 .38 .39	\$ .36 .37 .38 .39 .40	\$ .37 .39 .40 .62 .44	\$ .37 .40 .42 .41 .46	\$ .38 .40 .43 .45 .48	\$ .38 .41 .43 .47 .50	\$ .38 .42 .45 .49 .52	\$ .39 .42 .46 .50 .53	\$ .39 .43 .47 .51 .54	\$ .39 .43 .47 .52 .56	\$ .40 .45 .50 .56	\$ .42 .48 .55 .61 .68
10 Pounds	.43	.44	.53	.58	.61	.66	.69	.71	.74	.76	.86	1.00
15 Pounds	.48	.49	.62	.69	.74	.81	.86	.90	.93	.97	1.12	1.33
20 Pounds	.52	.54	.71	.81	.87	.97	1.03	1.08	1.13	1.18	1.38	1.66
25 Pounds	.56	.59	.80	.92	1.00	1.12	1.20	1.26	1.32	1.39	1.64	1.99
20 Pounds	.60	.63	.89	1.04	1.13	1.28	1.37	1.44	1.52	1.59	1.89	2.31
25 Pounds	.65	.68	.98	1.15	1.26	1.43	1.54	1.63	1.71	1.80	2.15	2.64
48 Pounds	.69	.73	1.07	1.27	1.39	1.59	1.71	1.81	1.91	2.01	2.41	2.97
45 Pounds	.73	.78	1.16	1.38	1.52	1.74	1.88	1.99	2.10	2.32	2.57	
59 Pounds	.77	.82	1.25	1.50	1.65	1.90	2.05	2.17	2.30	2.42	2.92	

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# THESE NEW IMPROVED Portable Phonographs

#### Command a Ready Sale the Year Round

At first considered a Spring and Summer item only, Portable Phono-graphs have steadily stretched their market over the entire year. Thou-sands of them are daily sold for strictly home use. They have become the accepted companion of the ratio set. The average home cannot afford both a fine phonograph and a good radio—the answer is the Detable. Portable.

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<section-header>The Carlton Symphonic Phonograph
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Our symphonic line is made for us by one of the leading that the field of fine muscal instruments.
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The Carlton model is designed for a test is the exist of the first of all phonographs? Actual test is a fine exist in a faithing of the most of explosion of the leading test is the first of all phonographs? Actual test is the exclusion of the sequence in the first beautiful mellow atter is the restriction of the william and Mary base that is a fine exist in a faithing? First the seconds of string, voice at the test is the exclusion of the mass construction.
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# SYMPHONIC PHONOGRAPHS

#### Supreme in Rendition!

A musical triumph! Never 1 fore have you heard anything to equal it! Voice, string and read instruments are all reproduced with a lifeline trueness that is a wonder and delight to all who hear it. Whole orchestrations are rendered with such clarity and sharpness that each and every instrument is readily distinguishable, one from the out sharpness that each and every instrument is having distinguishadore, one minima other. Not a note is lot, not a bet is muffled, not a miele dekate shaline of tone is altered. On my close his even of "a "the entire musical nemble right before him? Records that once out in all their original hearty. Vecal records numerate each word clearly, even word; he enning or inding with "for "t" which heretofore have here underfield to the share of the second seco ben imperfectly rendered.

The set t of this up rior performance he first in a highly developed, improved Symphonic r producer combined with a tone chamber built on the principle of "in tended way, travel." This tone chamber is the realit of years of test and develop-ment by upor the outine main reality. It is the marvel of the industry! Each Symphonic Phonograph is tested and carefully adjusted by a musical expert. If its tone falls short of perfection it is rebuilt until it passes the car of this trained LITTL

The models shown are the four time proved tyle that t the vorue. They are matterpices of the cabin t makers and finish reart. They are bentting placement in the most richly appointed home

The live Radio D der will not overlook the prefit possibilitte of a Phon graph Department. More phono raphs are bine old to day than ver before. The popularity of the Electrical Pick-Up idea (see pare 85) has stimulated phonograph ale considerably.

The Sympnonic line offers the Dealer the opportunity to compute against the advertised brands and have a splendid print for nineeff. Comparison will easily how the Symphonic the uperior of any other phono math made.

#### **10 Days Free Test**

Order one model of the Symphonic, remitting in the regular way. If after 10 days of trial, you do not think it lives up to our claims for it, you may r turn it and we will refund the price paid. Use your sample as a demonstrator and take orders from it. We furnish you a booklet containing only the list prices, from which you can show the other m d l .

The will be a big Symphonic Y ar! Make the best of it!



9.00

A beautiful Tudor design. Selected wilnut or choice mahorany. Dull rubed and polished finish. Rich overlay, Four door. The fictent Symphonic Spring Motor. Dim moon: Hight 43, inches, width 261, in., d.pth 201, in. All exposed in tal parts are in statuary brong. Shipping wt., 150 lb .

rubbed and point and the series of the series when the mathematic barries of the series of the serie vit., 195 ll. 13K11328—Walnut 13K11329 Mahorany. List \$125.00 Net......\$57.00

The Strand

List \$300 The Admiral A massive, dignified, exquisit ly beautiful cabinet of the finest

A ministry dignined, exquisitely estudiate acount of the anest American walnut or choice make any in the favore of Adam brown rathed and polished much. Dimensions: Height 46, inches, width 2015 inches, depth 2215 inches. All visible netal parts are in taturary bronze. Center door open onto magnific net horn grille. Two large record compartments with door as hown. Silent running powerful spring motor. 12-inch turn table. Shipping wt., 250 ll-

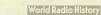
13K11332-Walnut. 13K11333-Mahogany. List \$300.00. Net, each ... \$135.00

List \$125 Con ole Style that a very popular. Beautiful cabinet work sets off to

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## The Finest Radio **Brought Within Reach** of the Average Home

10 Days' Free Test-See Page 3

Retail \$9500 Price

> NET PRICE WHOLESALE

**RADIO'S** LEADING VALUE

Illuminated Tuning Dial

**Special Inbuilt** Speaker

#### The Consolette Model Leads in Value!

With this stril inely beautiful and most efficient radio set our Deviers can stop all competition! The market has never seen such an amazing value as this! Thousands of our Dealers will reap a harvest on this truly sensitional offer On pages 8 and 9 you will find a detailed description of the now famous Monroe Single Control Illuminated Dial Six-Tube All Metal Chassis. A Masterpiece of Radio Engineering, it is proving a sensation everywhere. For ease and sharpness of tuning, for long range, it has never been excelled in its class.

The Consolette is constructed of choice materials with rich walnut finish. Its pleasing design harmonizes admirably with almost any other furniture. Velvety amooth polished finish. Is stands 40 in. high, 27 in. wide and 14 in. deep. The set rests in a slide-out tray for easy access to tubes and connections. The lower compartment houses a special conespeaker of an advanced design, developed for us by one of the best makers of fine loudspeakers. It is a marvel for its fine reproduction and tremendous volume. The lower compartment measures 12x23x10 inches and provides space for all power units or batteries, making this five set completely self-contained.

Use This Set as a demonstrator! You can build a real volume trade around it. See page 3 for 10 Days Free Test-you are the sole judge. Let this model help you make this your biggest year! Price List Consolette Model

1K11456-Set Complete, without accentrice, but with in-built loudipoider. Shipping wt., 70 lbs. \$47.50

• or Battery Operation 1K11457-Set Complete, with all accessments for battery operation. 12 type power takes, one Promer 120 and A Storage Battery, one 4 5 V. "C" Interface, three large 45 V. "B" hatteries and complete Antenna and Cround custer. Shapping wt., 175 line. \$73.75

For Socket Power Operation

1K11458—Set Complete, for Socket Power Operation including foir 201 A type, one 200 A type and 112 type power turks, Pioneer "A" Elimonator, Pioneer "B" Eliminator, two 4/5 V. "C" hatteries and necessary Aneronn and Cercond ordita. Shipping \$94.50

W.C.Braun Co. 563-57! Randolph St.Chicago

World Radio History