

lues. We invite comparison beeen our low prices and the prices which you can buy similar high ade merchandise elsewhere. They present savings to you of from 40 ) 80% from the list prices.



We have been in business for 13 ars. Our steady growth is the re-it of HONEST EFFORT and a it of HUNEST EFFORT and a ict policy that solicits your business on the is OF PRICE, PLUS QUALITY, PLUS RVICE. The merchandise listed here is in ck for immediate shipment. All merchandise offered subject to stock on hand—and while my of the items are available in UNLIMITED JANTITIES, we urge our many customers to ler early for assurance of complete selection. r prompt shipping service assures you of JICK DELIVERY of your orders.





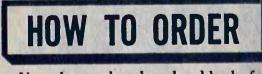
LIST PRICE \$35.00 No. 350 .- YOUR PRICE



cash with order basis. Our expecta-tions have BEEN MORE THAN REALIZED, as we have received orders from some of the country's LARGEST JOBBERS and dealers. It is bargains such as these that have made the CHICAGO SALVAGE STOCK STORE, the world's largest radio store and the great central clearing house for manufacturers, set builders,



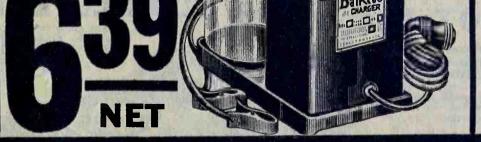
Every item listed in this catalog is offered below its REGULAR SELL-ING PRICE. Because of our large buying power and DIRECT FACTORY con-nections, we are able to buy at extremely low prices. That is why we are able to offer standard, nationally advertised merchandise to the radio trade at prices that represent such TREMENDOUS SAVINGS. We are recog-nized headquarters for practically everything in the radio line. We number among our cus-tomers some of the LARGEST jobbers and deal-ers in the country, many of whom have been buying from us for several years. We could not retain the trade of these large buyers without giving them GOOD SERVICE and good quality as well. To those dealers and set builders who have never done business with us we pledge the SAME HIGH CHARACTER OF SERVICE and merchandise that has won for us the steady offered below its REGULAR SELLand merchandise that has won for us the steady trade of hundreds of dealers and set builders throughout the country.



### IY FOR

CASH

operating our business on a ASH OR C. O. D. BASIS, we have iminated our credit and bookkeep-g departments effecting SAVINGS that we are ad to pass on to our customers in the way LOWER PRICES. Hundreds of well-rated ms buy from us for cash because of our XTREMELY LOW PRICES.



Use the enclosed order blank TOP your first order. Fill it out carefully. Additional order blanks will be sup-Additional order blanks will be sup-plied on request. Our terms are net cash or C. O. D. Orders from new customers to be shipped C. O. D. should be accompanied by a reasonable cash deposit, ALL PRICES QUOTED IN THIS CATALOG ARE NET. All discounts have been deducted. All merchandise offered is subject to prior sale. You are urged to ORDER EARLY for complete selection.

## **MITTANCES** ТО **ORDERS AND** SEND ALL

#### A Genuine \$35.00 Value, At A New Low Price

A complete self-contained "A" eliminator representing the foremost engineering advance in rectification of A.C. current for use in the "A" circuit of radio receivers. It eliminates the old "A" battery and offers in its place a clean, DEPENDABLE AND HIGHLY EFFICIENT SOURCE OF "A" CURRENT. It is not a battery charger combination, but a new principle of rectification through a high capacity condenser.

#### A REAL "A" POWER UNIT

This Super Power Abox can be depended upon for years of constant unfailing service. It provides an output of 23 amperes at six volts-that is steady, dependable and FREE FROM HUM. It puts a definite end to your "A" battery troubles. It is adaptable to all sets employing the standard type five volt D.C. Tubes-201-A and power tubes.

#### **Provides ELECTRIC Operation** FOR ALL TYPES OF D.C. SETS

The Abox, because of its large oversize transformer and its highly perfected filter system, is entirely free from mechanical noises and hum. It works only when the set is in operation and it does not store up current like a storage battery. These genuine Abox eliminators are offered you at a price FAR BELOW their actual value. Each unit is factory tested and in original factory containers. Our tremendous sales volume makes possible this low price to our dealers.

#### IMPROVES RECEPTION

There are no batteries in the Abox "A" unit. It places in the discard the old troublesome battery and offers in its place a clean TROUBLE-FREE UNIT that can be depended upon for years of satisfactory service. It is a complete SELF-CONTAINED unit employing no tubes to burn out or deteriorate.

The Abox unit is provided with an "off and on" switch for controlling the flow of current to both A and B units assuring real convenience in operation. The Abox connects to your set just like an "A" battery. No changes in the wiring of the, set are necessary. Once installed the set free A cusrent—AND IMPROVED RECEPTION,

## 6 VOLT

ELIMINATE THE "A

Standard Six Volt Abox Units at this low price are one of the season's outstanding values. They take the place of the "A" Battery on practically all battery operated sets. An exceptional value at the low price quoted.

No. 401 List \$35.00 YOUR PRICE



MODERNIZEYOURSET WITH **4 VOLT SIZE** The four volt Abox Unit is de-

Dependable

A POWER

NO

HUM-

signed for all sets where a four volt A Battery is specified—and on practically all sets employing tubes of the 199 type. Better stock up now at this low price.

No. 400 List \$27.50 YOUR PRICE

### For 210 and 250 Tubes

The new type 250 and 210 power amplifying tubes have practically revolutionized the popular conception of REALISTIC REPRODUCTION by their re-markable performance. The high "B" voltages required for the proper operation of these tubes has, until now, stood in the way of general public acceptance of the wonderful tone quality and volume these tubes make possible.

### **New Tone and Volume**

In the Knight Hivolt power supply, using one type 281 tube "B" voltages are supplied for any receiver at 425, 135, 90, 22 and 22-90 variable, as well as "A" and "C" voltages for a type 210 or 250 power tube. Any receiver using A.C. tubes may derive all "A", "B" and "C" power from the Knight Hivolt, including all "B" voltages as above and 4 amperes at  $1\frac{1}{2}$  volts, 3.5 amperes at  $2\frac{1}{2}$  volts,  $2\frac{1}{2}$  amperes at  $7\frac{1}{2}$  volts and all necessary "C" bias for the A.C. tubes. Sup-plied with an adapter that is inserted in the last tube socket of the set, and a 210 or 250 is inserted in the adapter.

#### **COMPLETE "B" ELIMINATOR**

Any radio receiver that is equipped with good audio transformers can be made to give SUPER POWER VOLUME AND IM-PROVED TONE QUALITY with the Knight Hivolt power sup-ply. No changes are necessary in the radio receiver. Furnished in crackle-finished metal case 3 \$/16 inches wide, 5½ inches high and 17 inches long. Less tube. A REAL VALUE.

No. 402-Retail Value \$58.00

NET

CHICAGO SALVAGE STOCK STORE - - 509 So. State St. - - CHICAGO, ILL.

NET

# UL 7 % 'ORCH ELECTRIC RADIO FOR POWER, TONE, VOL

#### ELECTRIC A-C ALL

The tremendous popularity of the A C receiver assures a ready market for the MOGUL 7 "ORCHESTRIC" receiver. It offers the real convenience of all electric operation, requiring only to be plugged into the ELECTRIC LIGHT SOCKET for all its power.

### MARVELOUS TONE

In the design of the Mogul 7, tone quality was considered foremost, resulting in the IM-PROVED AUDIO AMPLIFYING SYSTEM that places the "Orchestric" well out to the front in tone quality and volume. Efficient transformer design covers an EXCEPTION-ALLY WIDE FREQUENCY RANGE and results in a soft mellow modulation entirely free from distortion. Power tube equipment makes possible a volume FAR IN EXCESS of normal home requirements.

#### **BEAUTIFUL COLORED CABINETS**

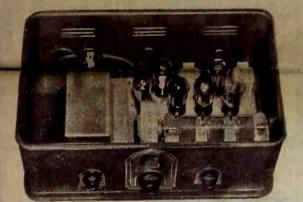
The "Orchestric" model receiver is housed in an all metal cabinet that provides COMPLETE SHIELDING for the receiver proper. These large handsome cabinets measure 19 1/2 inches long by 14 1/2 inches deep and 93/4 inches high. Their rigid construction and design makes them good for years of service. They are attractively finished in colors that VIE WITH THE RAINBOW in their brightness. They are available in a beautiful brown bronze finish that matches well with walnut, or in an attractive Chinese Red or Chinese Green. Gothic design and embossed escutcheon plates FURTHER ENHANCE the beautiful appearance of these cabinets.



#### WONDERFUL DISTANCE RANGE

The careful matching of all parts used in the construction of the MOGUL 7 coupled with the CAREFULLY DESIGNED space wound coils of low loss design provides the highest radio frequency gain obtainable. Each stage is PERFECTLY BAL-ANCED, permitting the receiver to operate at peak efficiency on the high as well as the low wave lengths resulting in EXTREME SENSITIVENESS and extreme distance range. The chassis proper is die formed of one piece HEAVY GAUGE METAL cadmium-plated to increase its conductivity to radio frequency current.

#### CHASSIST THE PERFECT 7 TUBE MOGUL CIRCU THE MOGUL 7



#### USE YOUR OLD CONSOLE

Here the Mogul 7 chassis is offered for those dealers who desire to equip their own consoles with receivers for MAR-KETING UNDER THEIR OWN TRADE NAME. The circuit employs three stages of radio frequency with tuned detector stage. The audio amplifying system consists of two stages transformer coupled audio employing a power tube in the last or output stage. Designed for operation on 105-120 volt, 50-60 cycle AC current.

#### STANDARD 8x18" PANEL

The Mogul 7 employs a total of seven tubes, so designed that each tube OPERATES AT MAXIMUM EFFICIENCY. Equipment requires 4 type 226 A C tubes, 1 type Y-227 detector tube, 1 type X 171-A power tube and 1 type X 280 rectifier tube. Three stages of radio frequency assures extreme distance range. Two stages of audio amplification er ploying a power tube provides wonderful tone quality and volume. The ample size power plant assures FREEDOM FROM BREAK-DOWN and provides A RESERVE POWER for in excess of normal requirements. Circuit is designed for operation on 105-120 volt, 50-60 cycle A C current.

### A NEW TREAT IN TONE AND VOLUME

Nothing has been overlooked in the construction and design of the Mogul 7 to make it the PEER OF A C RECEIVERS. Perfect engineering coupled with the careful match-ing of all parts imparts to the Mogul 7 UNUSUAL EFFICIENCY. The ease with which it brings in DIS-TANT STATIONS, the remarkable tone and volume will astound you. You will marvel at its ease in handling, the way station after station will come in as you rotate the drum dial. ONLY THREE CONTROLS ARE FOUND ON THE PANEL—One being the main tuning control, one the off and on switch and one the volume control.

#### SELECTIVITY PLUS REAL POWER

In the Mogul 7, you are offered REAL A C OPERATION as you have always wanted it. No batteries, no chargers. The Mogul power plant is built in as a part of the chassis and requires ONLY TO BE PLUGGED INTO THE ELECTRIC LIGHT MAINS for its power. Careful test-ing coupled with many rigid inspections during manufacture, ASSURES UNIFORMITY in out-put of Mogul receivers. All critical adjustments are made at the factory and sealed, assuring PEAK EFFI-CIENCY with fool-proof construction. Never before have you been able to buy such tremendous radio value at so low a price. The unusual popularity of Mogul receivers resulting in tremendous sales volume has brought about MANUFACTURING ECONOMIES that make this low price possible.

#### **Complete ORCHESTRIC RADIO—Less Accessories**



#### ALL ELECTRIC RA A-C Operated Powerful --Selective THE "JEFFERSONIA

In the Jeffersonian Model Mogul 7, all electric radio, you are offered that IDEAL COMBINATION OF FEATURES that make for the utmost in radio convenience. Drawing all of its current direct from the ELECTRIC LIGHT MAINS, it places at your disposal the REAL CONVENIENCE OF AC operation. The wonderful Mogul circuit is a marvel of efficiency. It offers in good measure EXTREME SELECTIVITY and reserve power, WONDERFUL DISTANCE RANGE, remarkable tons and volume. The beautiful walnut console is of unusually rich appearance.

#### WONDERFUL TONE-TREMENDOUS VOLUME

You will marvel at the wonderful tone quality of the Joffersonian. It is soft and quality of the Jeffersonian. It is soft and mallow, yet offering AMPLE VOLUME for all nor-mal requirements. The remarkable ability of this re-ceiver to reach out and bring in the distant sta-tions proves an EVER INCREASING DELIGHT to its proud owner. One dial simplifies tuning, while AC operation assures CONSISTENT PER-FORMANCE and makes for the utmost satisfaction in your radio entertainment.

#### **7 TUBE CIRCUIT** WITH 9 TUBE EFFICIENCY

In the Mogul 7 AC circuit, you will find incorporated the MOST ADVANCED feaincorporated the MOSI ADVANCED fea-tures in present-day radio engineering. The circuit employs three stages of radio frequency assuring remarkable distance range. The detector circuit is of the tuned type, while the audio end consists of two stages of audio frequency amplification with power tube equipment in the last or output stage. The remarkable design of the audio circuit assures the UTMOST IN TONE QUALITY and volume.

#### **GENUINE WALNUT CONSOLE of REAL BEAUTY**

The beautiful Jeffersonian console stands 43 inches high by 24 inches wide by 13 3/4 inches deep. It is constructed of GENUINE WALNUT PANELS selected for the beauty of their grain. Its walnut varnish finish is hand rubbed to that SOFT SATIN SHEEN always associated with the better class of furniture. The entire front panel of the console is of one piece construc-tion PROVIDING THE IDEAL BAFFLE arrangement for either Dynamic or Magnetic Speakers. The attractively turned legs are RIGIDLY BRACED with a turned stretcher providing unusual ruggedness.

**n**95

RECEIVER AS ILLUSTRATED Here the Jeffersonian is offered equipped with a GENUINE FARRAND MAGNETIC Type Cone Speaker. Accessories are not included. At this low price, you are urged to make a feature of the Jeffersonian.

WITH DYNAMIC SPEAKER

Same as above, but equipped with a Genuine Dynamic Power Cone Speaker.





\$285.00-NET ONLY

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No. 474-Retail Value

#### CARLTON" M A-C ELECTRIC RECEIVER Walnut Sliding Door Console -- New Circuit **REAL RADIO EFFICIENCY**

-1- -11 -11 -11 -11 -11

No. 471-Retall Value

\$200.00-

NET ONLY

Highly recommended.

No. 472-Retail Value \$235.00-NET Only





YOU CAN SELECT A CONSOLE FOR THIS **CHASSIS FROM THIS CATALOG** 

Standard tuned radio frequency circuit employing THREE STAGES R. F., detector and two audio. The parts alone are worth more than the price we are asking for the complete chassis. The efficient R. F. circuit assures wide distance range while ample audio design makes for REAL VOLUME and tone quality. Two tuning controls simplify tuning. Battery cable leads attached.

NET

5

#### PANEL 7X18

Metal front panel measures 7 x 18 inches. Dealers looking for a LOW PRICED feature receiver will do well to line up this chassis with consoles listed in this catalog for a REAL SALES LEADER in a complete receiver. Highly recommended.

No. 423. VALUE \$45.00. N P P

THE FAMOUS TYRMAN '60' SU ELD GRID REPUTATION FO We have scored a real scoop in being able to offer our dealers these

GENUINE TYRMAN 60 SCREEN GRID SUPER KITS at a price far below that asked by other jobbers throughout the country. These kits are complete and include ALL NECESSARY PARTS for the construction. of this famous receiver. All parts are factory tested and sealed in cartons ASSURING SAFE DELIVERY. All blue prints and construction data are included.

A practical short wave converter designed for use in conjunction with a broadcast receiver, C o v sr s a WAVE RANGE OF FROM 18 TO 78 METERS. Simple to install. Will create a new pleasure in radio reception and you will marvel at the UNUSUAL DISTANCE your set will bring in when used on a shorter wave band.

A Marvel for Distance

No 372 AC TYPE

LIST \$15.00

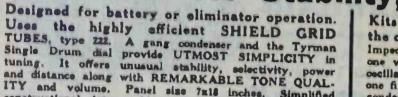
AIR KING

SHORT

WAVE

ADAPTER

Stability, **Power, Distance** Kits contain ALL NECESSARY PARTS for the construction of receiver including three RF Impedance, two audio couplers, three shielded sockets, one vernier drum, one gang condenser, one antenna and oscillator coupler, two by-pass condensers, one rheostat, ITY and volume. Panel size 7x18 inches. Simplified constructional data enables the novice to construct the condenser, coupler, two by-pass condensers, one rheostat, condenser, three front panel brackets, one front panel, one sub-panel, one cable and plug, hardware. A REAL VALUE.



for



1

# DAYTON

Tubes

Tyrman to in a few hours' time.

#### EWELLING SHORT WAVE ADAPTER

Six

This adapter when used in connection with your in connection with your in connection with your present receiver, will cover a wave length range of from 18 TO 80 METERS through the use of three inter-changeable plug-in colls. Can be used with your set without any change of set wiring whatever.

#### **Covers 18 to 80 Meters** Attractively finished in Adam Brown with

Anest of radio cabinets. FURNISHED COMPLETE, READY TO OPERATE. Just plug the adapter plug into the radio set and connect the aerial to the adapter and short waves are then available on your regular broadcast receiver. At this low price every set owner should enjoy short wave reception.

BANTENNA

Replace your aerial

with Subantenna





NEW AE

BALL

AERIALS

Full 10 inch alum-

inum alloy ball com-

#### For AC or DC Receivers

The entire unit is housed in an attractive metal cabi-net of mahogany finish, measuring \$1/x5/x5/x5/x inches high, Easy to operate, having only one dial, which is the wavelength tuning control. Five plug-in type short wave colls are supplied with each unit, making it possible to cover a WAVE BAND OF 15 TO 550 METERS. Available for use with AC or DC sets



CRL STATION SELECTORS Increases selectivity and separates

H



## GENUINE WILLARD POWER UNITS TREMENDOUS SAVINGS



## A GIGANTIC PURCHASE ENAB **OFFER THESE WILLARD UNITS AT 65% OFF**

COMBINATION "A" and "B" UNITS These famous Willard "A" and "B" units are the same STANDARD UNITS that have been selling retail for \$77.50. National advertising has already acquainted the public with their quality. You should reap an EXTRA PROFIT at the low price we quote. It enables you to purchase A COM-PLETE "A" AND "B" ELIMINATOR at the price you would expect to pay for a set of good batteries.

#### FURNISHED COMPLETE - NEW - READY TO OPERATE

The wonderful reputation of Willard in the power unit field makes these the PREMIER of all power units. They sup-ply all necessary "A" AND "B" current for battery operated receivers. In the "B" circuit the detector and interme-diate voltages are variable. In the 50-60-cycle unit the "A" circuit includes the WELL KNOWN M.C.R.G. BATTERY of 40-ampere-hour capacity and a high grade charger having a trickle charge rate of .5 amperes and a BOOSTER CHARGE rate of 2 amperes. The operation of the entire unit is CONTROLLED AUTOMATICALLY by the switch on the receiving set. At this low price you cannot afford to be without one. HIGHLY RECOMMENDED.

STOCK No. 404 - 4 Volt, 50 - 60 Cycle STOCK No. 405 - 6 Volt, 25 Cycle STOCK No. 406 - 6 Volt, 50 - 60 Cycle



These Genuine Willard SUPER POWER "A" UNITS are recom-

power drain is not excessive. Compensating charge is accomplished through a HIGH GRADE trickle charger at .7 ampere rate. Units are available with or without RELAY SWITCH for automatic control.



#### "B" WILLARD SUPER

LIST PRICE \$77.50

Our Price to You

Now for the first time you are able to buy a really efficient, high grade "B" Eliminator at the same price you would ordinarily pay for a set of "B" Batteries. These Genuine Willard "B" Power Units are good for LONG UNINTER-RUPTED SERVICE and they will outlast many sets of "B" Batteries.

#### COSTS LESS THAN A SET OF "B" BATTERIES

These Willard Standard "B" Units are designed to deliver proper detector, ampli-fier and power tube voltages. Two variable controls permit UNUSUALLY FINE ADJUSTMENT of all critical voltages. Will develop 150 volts at se milliamperes—entirely free from hum. The entire unit is assembled in an attrac-tive metal container finished in a MOSS BROWN CRYSTALLINE color. As a "B" power supply for sets of average current requirements it has no superior.

THEY WON'T LAST LONG AT THIS PRICE The enviable reputation of Willard in the Power Unit

field is due to the HIGH STANDARD OF QUALITY they maintain-and in these Willard Standard "B" Units you may be certain of highest quality-finest materials and expert workmanship and design. Highly recommended ONE OF THE SEASON'S OUT-STANDING VALUES.

No. 412-VALUE \$35.00. NET



#### WILLARD SUPER "A" POWER UNITS



Unit REIGNS SUPREME in the "A" power supply full "A" power supply field. It is completely assumbled in an attractive moss brown finished metal case. It consists of a glass case battery having a 40-ampere-hour capacity with GRAVITY BALLS indicating at all times the condition of the battery. Its operation may be controlled by switches on the front of the unit or by means of an independent relay switch operated from the set.



## SHIP MODEL SP

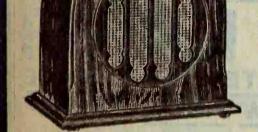
These beautiful cabinet model speakers are fitted with one of

CABINET MODEL

**CONE SPEAKER** 



These attractive ship model speakers combine supreme quality



The Gable model speaker illustrated above features a BEAU-TIFULLY DESIGNED genuine walnut cabinet measuring 7 1/2 x 11 1/2 x 14 inches. Unique cabinet design provides an IDEAL BAFFLE for the speaker resulting in remarkable tone reproduction and unusual range from the lowest to the highest. No. 413-LIST \$35.00 YOUR PRICE

ISLANDING MAGNETIC TYPE UNITS. They are of precision construction and incorporate ADVANCE EN-GINEERING features-resulting in marvelous tone and tremendous volume carrying capacity. An output filter is BUILT IN as a part of the unit, protecting the speaker windings from dam-





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with real beauty. The frame and stand executed in BAS-RELIEF are modeled by a FOREMOST SCULP. TOR from master paintings. The unit is of the direct drive type, HIGHLY **RESPONSIVE** and super sensitive. The scientifically shaped cone provides correct resonance.

 $\mathbf{N} = \mathbf{I}$ 

#### SEASON'S LOWEST PRICE

These speakers are finished in antique polychrome. The full floating cone is finished in blue, forming a background with the soft effect of a beautiful cloudless sky. These speakers cover the FULL MUSICAL RANGE and provide ample volume without buzz or tubbiness. A real VALUE at this low price. No. 414-RETAIL \$20.00 NET



REQUIRES FOUR TUBES

8

COMPLETE

C

A Screen Grid Short Wave receiver consisting of one stage of screen grid R.F. aperiodically tuned, followed by a smooth working REGENERATIVE DETECTOR and two stages of audio. Supplied with three coils providing a wave length range of from 18 to 120 meters. The coils plug into the top of the receiver—are self supporting and plug in easily with no binding or sticking.

**READY-TO-OPERATE** 

NET TO YOU

**RECEIVER AT AN EXTREMELY LOW PRICE!** 

WAVE

SHORT

#### **COILS COVER 18 TO 120 METERS**

The complete four tube receiver is contained in a beautiful satin finished aluminum cabinet only 10½ inches long, 6 inches high and 5 inches deep-completely shielding the coll from the rest of the circuit and assuring great-er stability. Operation requires one UX 222 Screen Grid Tube, two UX 201-A tubes and one type X 112-A power tube. A color coded and clearly marked cable is provided for all battery connections. A REAL VALUE. STOCK No. 467. LIST PRICE \$56.00.

## KITE "J" CHARGERS REGULAR \$17.50 LIST FULL TWO AMPERE AND TRICKLE RA EFFICIENT-ECONOMICAL-NOISELESS

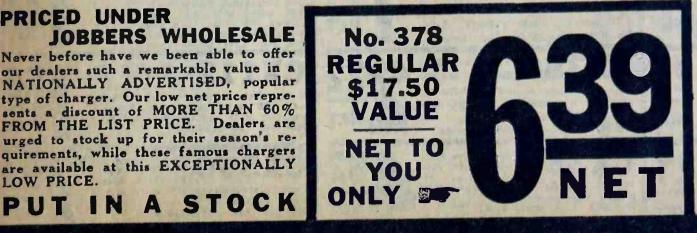
GENUINE BALKITE MODEL "J" chargers at a new low price. They offer you everything you would look for in a high grade charger. For all around charging use, they are one of the MOST PRACTICAL and ECONOMICAL CHARGERS of the season. So designed that they provide two charging rates. The low charging rate is for use when it is to be used as a trickle charger for continuous charging, for which purpose its output is sufficient to keep the battery in full power. The high rate charge is for HEAVY DUTY USE and provides sufficient charge to take care of the LARGEST BATTERY SETS.

Designed for operation on 110-120 volt, 50-60 cycle A.C. Its sturdy, compact construction requires a space of only 5%x8½x7% inches high. It is ECONOMICAL IN OPERATION, having a watt consump-tion at high rate of 10 and at low rate only 9. It provides charging rates of 2.5 amperes at high rate and .5 amperes at low rate. A special model for 25-40 cycle with 1.5 ampere rate is available.

#### PRICED UNDER JOBBERS WHOLESALE

Never before have we been able to offer our dealers such a remarkable value in a NATIONALLY ADVERTISED, popular type of charger. Our low net price repre-sents a discount of MORE THAN 60% FROM THE LIST PRICE. Dealers are urged to stock up for their season's requirements, while these famous chargers are available at this EXCEPTIONALLY LOW PRICE.

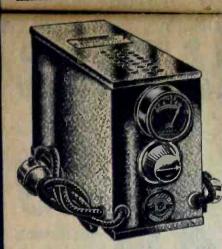
RY "A" U



#### FOR RADIO OR AUTO BATTERIES

The Balkite Model "J" charger can be used on all types of SIX-VOLT STORAGE BATTERIES-including automobile batteries. Being noiseless in operation it can, in many instances, be used during reception. Its large water capacity makes the addition of water necessary ONLY THREE TIMES A YEAR.

ORDER ENOUGH



#### BONE DRY "A" POWER UNIT-THE PRODUCT OF A NATIONALLY KNOWN FACTORY A highly efficient, practical, HUM-FREE, Dry "A" Eliminator pro-

viding an output of 21/2 amperessufficient for sets employing as many as EIGHT TUBES, includ-ing power tube. Puts a definite end to all battery troubles. EN-TIRELY DRY. Requires no at-tention. No water-no acids-no moving parts.

#### 21/2 AMPERE OUTPUT - 6 VOLTS

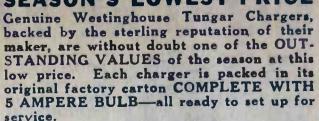
This unit is very economical. Operates from 110 to 115 volt, 50-60 cycle A.C. current. Size of unit, 4x104/x7. Will use very little current and is supplied with a METER for PERFECT OPERATION. Dry electrostatic condenser, a creation of its manufacturer, combined with the EFFICIENT FILTER CHOKES give very excellent filtration. For complete "A" elec-trification. Replaces battery, charger and

trification. Replaces battery, charger and relay entirely. Constant quiet "A" power instantly available at the flick of the switch.

This unit has a list price of \$39.50 and is offered to you at this EXTRAORDINARY LOW PRICE because of our volume pur-



#### WESTINGHOUSE HARGE 5 AMP. CHARGERS AT SEASON'S LOWEST PRICE



## A NATIONALLY KNOWN CHARGER

For charging radio and automobile storage batteries. UNUSU-ALLY QUIET IN OPERATION. Complete absence of moving parts. Will charge 2, 4 or 6 volt radio "A" Batteries and can also be used to charge 24 to 96 volt "B" storage batteries in series of .1 to 25 amps. May be connected to the "A" Battery permanently for full control from the lighting circuit.

The transformer is THOROUGHLY INSULATED and is completely embedded in compound, eliminating all objectionable noise and making it impossible to burn out tubes.

COMPLETE WITH 5 AMP. TUNGAR BULB The exceptionally low price at which these genuine Westinghouse 5 amp. chargers are being offered should warrant our dealers PUTTING IN A STOCK for the season. Orders will be filled in rota-tion as received, but after our present stock

chases.

Stock No. 382-List Price \$39.50. NET TO YOU ONLY is exhausted we cannot guarantee these prices.

No. 383—Retail Value \$24.00 **Net to You Only** 



#### K TS ETE A CI BB AERIAL DE LUXE KIT AERIAL KIT The Model "AA" kit includes 100 ft. of stranded copper aerial wire, 25 ft. rubber insulated lead-in, one lead-in insulator, two porcelain strain insulators; two serew insulat-ore, one lighthing arrester and one ground clamp. Consiste of 100 ft. stranded enameled serial wire. 50 ft. weather proof lead-in wire. 25 ft. ground wire, approved lightning arrester, i pround clamp. 4 glass insula-tors, 2 sorew eyes, i porselain stand-off insulator, i flexible 179 Kit consists of 100 ft, stranded copper wire, 40 ft, rubber insulated lead-in wire, 25 ft. Insulated ground wire, one ground clamp, four percelain strain insulatorc, 2 screw insulators, Lightning arroster and lead-in insulator. 19 J C No. 381-Cine Cine Cine No. 380-No. 379-3 Cinio Cinio -List \$1.75. NET List \$3.50, NET List \$3.00. NET CHICAGO SALVAGE STOCK STORE - - 509 So. State St. - - CHICAGO, ILL.

9



# THOUSANDS OF SET CABINE PRICES THAT ACTUALLY DEFY COM

HOUSANDS of table model cabinets are offered here at prices that represent ONLY A FRACTION of their real value. Our tremendous stock must be reduced and we have cut prices to SUCH A LOW LEVEL that jobbers and dealers and all large users of table model cabinets can avail themselves of this opportunity to stock up while these LOW PRICES are in effect. The wide variety of models offered makes available a type for every requirement-and a range of sizes that assures a fit for practically every receiver. The most discriminating purchaser is sure to find just what he is looking for in this large assortment. PRICES CANNOT GO LOWER. In many instances the price we quote hardly covers our cost of crating and shipping. All cabinets are in PERFECT CONDITION and come to you ready for installation of your receiver.

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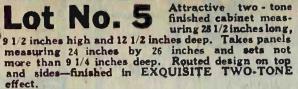
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6106

An attractive mahog-



#### A feature gabinot with speaker and battery Lot No. 4 BEAUTIFUL WALNUT FINISH. Outside di-mensions 27 1/2 inches by 10 1/2 inches by 16 1/4 inches. Takes receivers measuring 7 inches by 24 inches by 8 1/2 inches deep or 12 3/4 inches deep with battery compartment removed. An exceptional value. No. 503 - RETAIL VALUE, \$7.50 NET



No. 504 - RETAIL VALUE, \$6.50 NET





## ARA L ELECTRIC OPERATION - REAL RA THE MOGUL 9 "SEVILLE"

In the Seville Model Mogul 9 receiver, you are offered the ULTRA-MODERN in today's vogue in radio. The beautiful console OF GENUINE WALNUT CONSTRUCTION is designed along ultra-modern lines. The receiver proper offers you everything you would look for in the highest priced receivers of today. It incorporates PRACTICAL A C OPER-ATION, one dial control, unusual sensitivity and tone quality and volume that proves the instant delight of all who hear it.

#### **GENUINE WALNUT CONSOLE**

The "Seville" console will instantly meet with the approval of the most fastidious furniture buyer. Its design is the work of SKILLED ARTISANS and reflects the trend of MODERN RADIO FURNITURE for the coming season. The beautiful turned and fluted legs are rigidly reinforced with an attractive ornamental stretcher, while the entire console features a rugged-ness in construction and a fineness in finish that will make it a permanent addition to the most finely appointed home. The console stands 62 inches high, 28 inches wide and 18 inches deep. The speaker compartment is of SCIENTIFIC CONSTRUCTION embodying all necessary acoustical prop-erties to provide a perfect BAFFLE PRINCIPLE for either Magnetic or Dynamic type speakers.

#### PUSH PULL AUDIO FOR TONE

The remarkable efficiency of the push pull audio system employed in the Mogul 9 receiver is further enhanced by the use of the remarkable speaker equipment with which the SEVILLE is furnished. These speakers are the product of one of the COUNTRY'S FOREMOST SPEAKER MANUFAC-TURERS and enjoy a covetous reputation for MELLOWNESS OF TONE-extreme frequency range and remarkable volume carrying capacity.

9 TUBES-1 DIAL In the Mogul 9 circuit practical AC operation is offered requiring only to be PLUGGED INTO THE ELECTRIC LIGHT SOCKET FOR ALL ITS POWER. It employs a total of 9 tubes including the rectifier type yet offers the extreme simplicity of one dial control.



**A RECEIVE** THOSE WHO

Mogul Receivers have long They feature a PERFECTIO design that has passed ther operating conditions and the giving universal satisfaction. struction and design imparts STANDARD of radio perfect. ers, PRACTICAL A. C. OPER a trace of hum. Their unuso and ease of operation all e the OUTSTANDING VALUE

In the Mogul 9 Line of recal ITY and volume awaits you. A HIGHLY DEVELOPED S cation employing power tubes. enables them to cover the COMPLI to the highest notes bringing about a that is positively free from distortion struments in an orchestra are read use of two power tubes in this as excess of all normal home requirements of this remarkable amplifying system

TREAT IN

SELECTIVITY

Three stages of radio frequen imparts to the Mogul 9 such the reception of far distant of engineering of this circuit imparts to

found in the average tuned radio freq all parts used in the construction of used in the proper balancing of each receiver with its accompanying square the EXTREME SENSITIVENESS operating just under the point of a

#### POSITIVE ONE

In the Mogul 9 line of receive would look for in the highest p of the chassis is finished in a that harmonizes perfectly with the walar panels are FURTHER EMBELLISHE panels are FURTHER EMBELLISHE escutcheon plates attractively finished is while the calibrated drum dial is attrac-one dial control provides UTMOST SIM construction makes possible the most CRI The power pack employed in these rec CONSTRUCTION with an ample filter break downs. These features found in all OF SERVICING and lasting satisfaction

#### **RECEIVER** AS ILLUSTRATED WITH CONE SPEAKER

Here the "Seville" Mogul 9 receiver is offered equipped with a GENUINE MAGNETIC TYPE SPEAKER. This receiver was built to sell for many stimes the low price we are quoting. To see and hear the "Seville" is to want it, and AT THIS LOW PRICE, TO 75

you should not hesitate to avail yourself of the opportunity.

No. 447. Retall Value \$200.00. NET ONLY

#### WITH DYNAMIC SPEAKER

The same as above except equipped with a Genuine AC Type Dynamic Power Cone Speaker. Highly recommended. No. 448. Retail Value \$225.00. NET ONLY



#### THE MOGUL "9"

The famous Mogul 9, all electric circuit, is here offered in a BEAUTIFUL TABLE MODEL CABINET of metal construction; large handsome cabinets 19 1/2 inches long, 12 1/2 inches wide and 8 3/4 inches high. It offers you the utmost in radio efficiency at a price FAR BELOW its actual value. The remarkable distance range and UNUSUAL SELECTIVITY of the Mogul 9 are found only in the highest priced receivers. Push pull amplification employing power tubes makes possible remarkable FIDELITY AND MELLOWNESS of tone and ample volume for all requirements. Only the finest parts are used in its construction.



75

#### **METAL CABINETS** IN AN ARRAY OF BEAUTIFUL COLORS

The "Lyric" model Mogul 9 receivers are attractively finished in beautiful colors. They may be had in a beautiful brown bronze (gold dusted) finish or in an attractive CHINESE RED Crackled lacquer, or a CHI-NESE GREEN lacquer finish. They reflect the modern trend of colors in the home.

#### A-C ELECTRIC OPERATION

In the Mogul circuit you are offered REAL AC OPERATION draw-In the Mogul circuit you are offered REAL AC OPERATION draw-ing all its power from the electric light socket. The advent of the new AC tubes, whose filaments are actuated by raw AC current, makes possible real AC operation in the Mogul 9. It requires no batteries, no chargers, no eliminators as it draws all its power DIRECT FROM THE ELECTRIC LIGHT MAINS assuring consistent per-formance. It is the utmost in radio convenience. Designed for opera-tion on 105-120 volt, 50-60 cycle AC current.

#### **AN ASTOUNDING VALUE AT THESE PRICES**

The Mogul 9 circuit presents the ideal combination of features for perfect radio reception. The circuit employs a total of 9 tubes in one stage of untuned radio frequency, two stages of tuned radio frequency, one tuned radio frequency detector stage, two stages of transformer coupled audio frequency, one stage of bass reproducing push-pull power amplification, employing power tubes. The over-sized power plant employs one type X280 rectifier tube and SUPPLIES ALL NECESSARY CURRENT FOR THE OPERATION OF THE RECEIVER. The perfect matching of parts and the perfect balancing on com-pletion assures UNUSUAL PERFECTION in the Mogul 9 all electric circuit. These receivers because of their remarkable selectivity are well adapted for use in the most congested broadcasting districts. Their simplified ONE DIAL TUNING along with their remarkable DISTANCE RANGE and freedom from critical adjustments establishes A NEW STANDARD in radio performance.



# **IGNED FOR** THE BEST

and the experimental stage. **EGINEERING** and circuit tes under the most trying dof them are now in use nsint improvements in conhe A NEW AND HIGHER the Mogul line of receiv-I has been secured without -----sensitivity---selectivity in to make Mogul Receivers th season.

### **IND VOLUME**

w treat in TONE QUAL-R. y corporate in their circuit Mf push pull audio amplifiesign of these audio amplifiers MIICAL SCALE from the lowest in TONAL REPRODUCTION SIREALISTIC that all of the inzed by the listening ear. The stem provides a volume far in dume control is provided PERim a whisper to the full capacity

#### **H POWER**

led with a tuned detector JAL SENSITIVITY that is assured. The perfect LIKE SELECTIVITY assuring

eiver. The perfect matching of 9 along with the extreme care VOIDS OSCILLATION in the wis, and offers you in its place uned radio frequency circuit

#### CONTROL

find features that you ceivers. The front panel JADE GREEN COLOR of the console. These attractive beautiful embossed and etched THIC CATHEDRAL DESIGN, lluminated from the rear. The Y in tuning, while its vernier ADJUSTMENT without effort. s of substantial OVER-SIZED em that assures freedom from receivers assures a MINIMUM user. user.

## " **CIENCY - DISTANCE - BEAUTIFUL CABINETS THE MOGUL 9 "CONSORT**

The tremendous popularity of the sliding door console in The tremendous popularity of the sliding door console in radio furniture assures a ready reception for the "Consort" Model of the Mogul 9 receiver. Real AC operation requiring only to be plugged into the electric light socket for ALL ITS POWER coupled with the WONDERFUL DISTANCE RANGE of this remarkable circuit makes it an OUTSTANDING VALUE at the LOW PRICES we are quoting. Where can you buy a 9 tube AC operated receiver housed in a beautiful console complete with speaker at anywhere near these low prices? The "Consort" model offers you EVERYTHING YOU WOULD LOOK FOR and expect to find in the ideal receiver. Its wonderful tone quality and volume-its remarkable selectivity and unusual sensitivity adapts it for use in CITY OR COUNTRY while its BEAUTIFUL OVER-ALL APPEARANCE will win for it a place in any home. win for it a place in any home.

#### SLIDING DOOR CONSOLE

The "Consort" console with its SLIDING DOORS reflects real art in the design of practical radio furniture. The allding doors run in well finished and fitted grooves. Only the finished in WALNUT PANELS are used in its construction. It is attractively finished in walnut, highly varnished and hand rubbed to a SOFT SATIN-LIKE TEXTURE. The console stands 41 inches high, while its top measures 251/2 inches wide and 161/2 inches deep. The turned and fluted legs are RIGIDLY REINFORCED with an attractive cross stretcher enhancing the appearance of the console.

#### A-C ALL ELECTRIC OPERATION

In the Mogul 9 "Consort" receiver, you are offered the season's GREATEST ACHIEVEMENT in practical AC receiver design. The power plant in the Mogul 9 receiver is built-in as a part of the chassis ELIMINATING ALL EXTERNAL PACKS, etc. and offering in their place a COMPACTLY DE-SIGNED RECEIVER that requires no additional parts or external packs for its operation. Three stages of radio frequency assures REMARKABLE DISTANCE RANGE while perfect engineering and balancing of the circuit imparts real selectivity and power. A more complete description of this remarkable chassis will be found below.

#### SUPERB TONE—REAL VOLUME

Push pull power amplification in the "Consort" Mogul 9 provides tremendous volume without distortion. A Convenient VOLUME CONTROL permits per-fect adjustment of volume from a SOFT WHISPER to the FULL ROUND BLARE of an orchestra. Genuine Farrand Speaker equipment tends to FURTHER ENHANCE the remarkable output of the receiver. These speak-ers cover with remarkable fidelity the ENTIRE AUDIBLE SCALE from the lowest to the highest notes without blasts at the high frequencies.

#### SET AS ILLUSTRATED

Here the Mogul 9 "Consort" receiver is offered The first interview of the second of the sec

its console assures for it a ready market while its LOW PRICE en-ables you to sell it un-der competition for a receiver of this quality. No. 451. Retall Value \$175.00. NET ONLY

WITH DYNAMIC SPEAKER

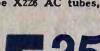
Same as above except equipped with a Genuine Power Dynamic Cone Speaker, Recommended for unusual volume and tone quality.

No. 452. Retail Value \$195.00. NET ONLY . . . . . .









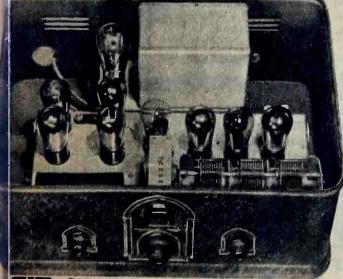


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#### WITH DYNAMIC SPEAKER

WITH ALL ACCESSORIES

Same as above including all necessary accessories, equipped with a Genuine Dynamic Power Cone Speaker. A REAL 075 /35 No. 454. Retail Value \$210.00. NET ONLY



#### "9" CHAS THE MOGUL

The Mogul 9 chassis offers the radio dealer a PRACTICAL MEANS OF MEETING LOW PRICED COMPETITION, and at the same time, it offers his trade a real receiver as regards performance, selectivity and all modern features. Dealers who are not familiar with these receivers are urged to order a sample chassis for use as a demonstrator. MOGUL RECEIVERS ARE BUILT FOR SERVICE. They offer maximum performance at a minimum price and stand forth as one of the season's greatest values in A C receivers. Fitted with a standard 8x18 inch metal front panel and adaptable to practically all types of consoles.



#### A-C ELECTRIC-POWERFUL-SELECTIVE

In the Mogul 9 AC all electric receiver, you will find your ideal in performance. Unusually selective, it assures extreme distance range. Perfect balancing of the radio frequency circuit, coupled with EFFICIENT SHIELD-ING, assures unusual selectivity. The use of push-pull power audio amplification in the audio circuit ASSURES REMARKABLE TONE QUALITY and tremendous volume. The all metal velvety green finished panel, with its BEAUTIFUL CATHEDRAL ESCUTCHEON PLATES contains only three knobs. The beautiful illum-inated drum dial provides perfect control and permits unusually fine tuning, due to its vernier construction. The chassis proper is DIE FORMED in one piece of 16 gauge metal, heavily cadmium plated. Designed for operation on 105-120, 50-60 cycle AC current.

#### YOUR OWN CONSOLE TO

fering the Mogul chassis in this form to our dealers, we are placing the them a means of disposing of any surplus console stock they may av or putting them in a position where they may buy a console of their weselection with which they may use the Mogul chassis. The radio isiast who now owns an obsolete set, yet feels that the console is too to do away with is enabled to purchase this chassis for installation in s d console.

Attractive consoles are shown in this catalog, practically all of which APTABLE FOR USE with the Mogul circuit. The low price at which we are offering assis assures a TREMENDOUS MARKET for it, and we urge all interested dealers to R R A SAMPLE FOR DEMONSTRATION purposes and to acquaint themselves with

### **RICED FAR BELOW ACTUAL VALUE**

CHASSIS ONLY For dealers who desire to feature their own receiver, the Mogul 9 all electric chassis is offered. It is furnished with an 8x18-inch green panel with Cathedral design escutcheon plate. Chassis

measures 13 1/2 inches deep. This is a Genuine AC operated 9 tube receiver that has NEVER BEFORE BEEN OF-FERED AT THIS LOW PRICE. A real sales leader.

No. 563. RETAIL \$125.00. NET TO YOU ONLY ...

NET



UTAH BIG CHIEF SPEAKERS

BALANCED ARMATURE UNITS These unite are constructed with a BALANCED

ARMATURE enabling them

to carry unusual volume without chattering. They are of precision construction and completely shielded.

#### FINEST CONSTRUCTION

Perfect design results in a SUPER SENSITIVITY that brings forth the fine shadings and over-

with to to the to again the radio reproduction. Will handle up to 700 volts. Priced ridicu-lously low for quick clearance. No. 438. RETAIL \$5.00. NET ONLY .....





For console installation

these famous UTAH

BIG CHIEF UNITS are

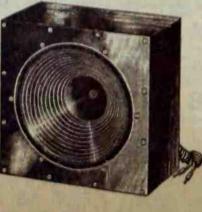
without a peer. They

bring to your receiver a

new tone quality-SUPER

SENSITIVITY and tre-

These speakers come to you ready for Installation in your console. They are furnished in a PLAIN BAFFLE BOX measuring 9 1/2x9 1/2x5 inches ready for mounting in any position. No ex-



### TIMMONS CONES A practical type of cone speaker de-aigned for hanging on the wall like a picture. Measures 15 inches in dia meter. HIGHLY SENSI-TIVE, COM-PLETELY

WALL

SHIELDED UNIT. Outer edge of turned walnut to which flange of cone is fitted. Noted for soft, mellow

out distortion. HIGHLY RECOMMENDED. No. 440. RETAIL \$20.00.

NET ONLY ....

OPERETTA



DRUM

#### BARATONE 36" CONES



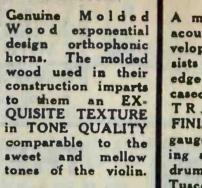
A speaker that's "ALL QUALITY AND A YARD WIDE." Full 26-inch cone construction mounted on attractive mahogany pedestal These Bara-tone Cone

Speakers bring forth the low notes with

### WOOD HORNS

#### TRUE EXPONENTIAL DESIGN

These horns reproduce low notes without distortion. They may be placed in or behind your con-



NET

A masterpiece of acoustical de. velopment. Consists of a free edge cone encased in an AT-TRACTIVELY FINISHED heavy gauge non-vibrating aluminum drum finished in Tuscon Bronze gold crystalline.

#### FULL FREQUENCY RANGE

ternal baffle board required. No. 439. RETAIL \$20.00. NET TO YOU ONLY . . MOLDED



# PEAKER VALUES THAT SPEAK AKE ADVANTAGE OF THESE PRICES AND BUY N

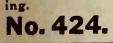
Temple Drum Speakers enjoy wide popularity for TONE QUALITY and attractive outward appearance. They are of TRUE EXPONENTIAL DESIGN having a centerline air column length of 54 inches—EMBODYING ACCEPTED ACOUSTIC FUNDAMENTALS. Their cora BRILLIANCY IN PRODUCTION that is startling in its real-

ism. The unit is of the UTRA-SENSITIVE TYPE readily responsive to the faintest impulses. It covers the full musical scale, recreating every tone from a whisper to a full symphony without blast or blare.

#### LOWEST PRICE OF THE SEASON

These drum speakers are attractively housed in an overall metal drum with convex shaped silk grille and beautifully finished walnut base. Our tremendous sales volume makes possible the EXCEPTIONALLY LOW PRICE we are quot-**Retail Value** NET

\$35.00





NE





quality over the entire scale is comparable to speakers selling at many

times the low price quoted.

# SYMPHONIC

This remarkable new speaker is of genuine FREE EDGE CONE CON-STRUCTION of scientific design. The highly sensitive upit with its oversize heavy magne sponds to the SLIGHTEST IMPL faithfully reproducing both voice and orchestra. Will not rattle or chatter at the

higher frequencies. NEW ADJUSTABLE UNIT Fitted with oversize adjustable units that will not overload. Adjustable to pitch either high or low. Its tone



GOOSE-N SPEAKERS

THE ENERTY

D DTALE PULL

An exceptional value in a high grade HORN TYPE SPEAKER fitted with one of the seasons finest units. They are offered at a fraction of their real value. The bell of the horn is at-The bell of the horn is at-tractively flared with two tone grained wood, while the goose-neck is in a beautifully mottled finish. Wonderful to n e quality, highly sensitive to weak signals. A REAL BUY.



6 VOLT-DC

No. 427. Retail \$9.50.  $\mathbf{N}$  = 1 ER CO

A highly perfected newly improved dynamic power cone speaker that is blazing a new trail in PERFECTION OF TONAL REPRODUCTION. Their volume carrying capacity is tremendous. Each speaker is custombuilt to a high standard of quality. Avail-

No. 429

Retail

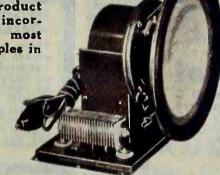
\$50.00

NET ONLY

110 VOLT-AC TYPE

able in both AC and DC types. Adaptable for use with all present types of receivers. At the low price quoted every-body should avail themselves of the WON-DERFUL TONE QUALITY of the Dynamic Speakers. Furnished complete with speaker cord and six foot electric cord with plug.





In the wonderful tone quality of these Farrand Magnetic Cone Chassis you will find FAITH-FULLY RECOR-DED every delicate shading of voice and orchestra. They ac-cept UNLIMITED VOLUME without a hint of blast or blare. Strong permanent magnet construction.

No. 434.

NET

AAR

No. 430

Retail

\$45.00

NET ONLY

The precision construction and perfected design of these speakers provides EXCEPTION. AL TONE QUALI-TY and real volume. They bring to listening cars a remarkable range of tonal beauty.

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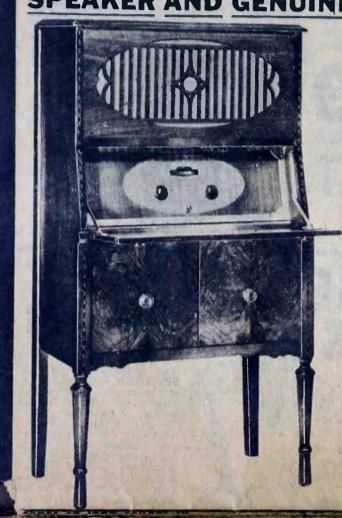
POWER DYNAMIC CONE CHASSIS

#### **OUTPUT FILTER BUILT-IN**

An approved type of output filter is BUILT-IN as a part of the speaker protecting it from damage due to excessive voltage surges. They come to you ready for installation in your cabinet or console. HIGHLY RECOMMENDED.

Retail Value \$15.00

## GENUINE WORKRITE NEUTRODYNE VALUES IN THE SACRIFICED FOR QUICK SALE AN EXCEPTIONAL VALUE ONE OF THE SEASON'S OUTSTANDING VALUES IN THE POPULAR BATTERY OPERATED TYPE OF RECEIVER. SIX TUBE NEUTRODYNE CIRCUIT. BUILT-IN FREE EDGE CONE SPEAKER AND GENUINE WALNUT SECRETARY CONSOLE



A complete Battery Operated Receiver in a LARGE, BEAU-TIFULLY DESIGNED walnut cabinet with built-in FREE EDGE cone speaker at a price that you would expect to pay for a speaker only. These Workrite Neutrodyne receivers enjoy an ENVIABLE REPUTATION for high operating efficiency and extreme sensitiveness. They feature a unique form of one dial control, permitting extremely fine tuning. The beautiful console stands 52 inches high, 28 inches wide and 16 inches deep—constructed in secretary desk style.

### REMARKABLE TONE AND VOLUME

The built-in free edge cone speaker is of modern design. It will carry unusual volume without blast or chatter, while its tone is soft and mellow and of excellent modulation. The extreme sensitiveness of the NEUTRODYNE CIRCUIT coupled with the remarkable WORKRITE AUDIO AMPLI-FYING SYSTEM assures ample volume on distant stations.

#### One Dial Simplified Control—A Modern Highly Efficient Receiver Priced to Sell

NET

The perfect neutralization of the R.F. circuit in the neutrodyne receiver results in a TOTAL ABSENCE of squeals and howls in tuning. Stations come in one after the other with a perfection of tone and volume that will surprise you. The console of GENUINE WALNUT with its sloping panel is worth alone the price we are asking for the complete receiver. Price quoted includes console, receiver and built-in speaker. Accessories are not included. Order by stock No. 403.

REGULAR \$175.00 VALUE. NET



16



ing no tuning condenser. Ideal for use in reflex circuits or as a stage preceding ooster tuned R. F. Greatly simplifies construction of set. Bakelite case with plainly marked binding post ter-AN EXTRAORminals. DINARY VALUE.

No. 564-Value 4.00 NET









No. 565 - VALUE 15.00 NET ONLY -



designed to sell at a reg-ular price of \$12.00, but through an exceptionally

A high grade strain insulator of over size construction. Rust proof, galvanized eye-lets, corrugations on body readily shed water and snow preventing shorts. MEAS-URES 12 INCHES LONG. Indispensable to the radio amateur.

No. 569-VALUE 2.50



Made especially for AMPLIFICATION PURPOSES in both audio and radio fre-quency circuits. They feature an ex-tremely high vacuum and low internal capacity. The two filament leads come

A popular R F transformer of

the SELF-TUNED TYPE, requir-

#### HOWL ARRESTORS

ENGLISH TUBES



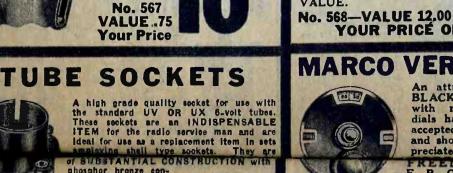
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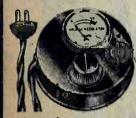


ITEM for the radio service man and are ideal for use as a replacement item in sets mainving shell type sockets. They are of SUBSTANTIAL CONSTRUCTION with phosphor bronze con-tacts. At the low price these sockets ara offered, the live dealer will do well to put in a stock to cover his future requirements. No. 571-TWO FOR









A high grade metered voltage regulator for reducing excessive line



A high grade aerial insulator bridge consisting of a standard rust-proof galvanized metal mounted with three

strain insulators. Forms the ideal unit for a PRACTICAL AND EF-FICIENT AERIAL installation, Strong, rigid and of excellent design. HIGHLY RECOMMENDED,

No. 575-RETAIL \$2.50



LITE. An exceptional value that every dealer should carry in stock.





An Insulato Liquid Spaghetti fills a long felt need for an insulating material in liquid form which can be painted on wires after as-sembly PREVENTING SHORT CIRCUITS



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C

voltages PROPER to OPERATING VALUES for all electric sets. Equipped with an accurate A C METER en-

NET

abling the operator to instantly adjust the incoming voltage to the PROPER VALUE for the operation of his receiver. Case is of genuine Bakelite with power his receiver. Case is of genuine Bakelite with power rheostat. Provides unusually attractive appearance. An indispensable item for use with A C sets. With the meter and rheostat, it is possible for the operator to regulate the current exactly where it should be for the PROPER OPERATION of the receiver. It protects the tubes and LENGTHENS THEIR LIFE through the efficient regulation of incoming volt-age fluctuations. The low

age fluctuations. The low price at which it is offered will QUICKLY PAY FOR ITSELF in the added life of your tubes. An excep-tional value at the low price cuuted auoted.

No. 579-RETAIL 6.50 YOUR PRICE





insulation in red, black, yellow or present colors. Put up in one-half ounce bottles. Every radio repair man should carry a bottle of Insulato in his service kit. HIGHLY RECOM-No. 581-VALUE 25c NET ONLY

#### GENUINE TRANSMITTER BUTTONS

These gonuine Skinderviken Microphonic transmitting buttons are of the carbon granule type. They offer no end of uses to the EXPERIMENTOR and RADIO ENTHUSIAST. May be applied to any VIBRATING SURFACE or diaphragm. Used for BROADCAST MOD-ULATION, for telephone and repair work, for detecto-phones Stethoecope, amplifiers, etc. Offers a means of building a powerful speech amplifier. May be used to add new pep to your phonograph as an amplifier. Enables you to operate a loud speaker from a crystal set with no do thousands of other things with this amazing device. Furnished complete with INSTRUCTION SHEET showing many of the methods in which it may be employed. These gonuine Skinderviken Microphonic transmitting

be employed.

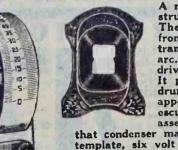
No. 582-RETAIL PRICE 1.00

CHICAGO SALVAGE STOCK STORE - - 509 So. State St. - - CHICAGO, ILL.

YOUR PRICE

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18

No. 532.

A new drum dial offering FUNDAMENTAL IMPROVEMENTS in con-struction that overcome all the shortcomings of the drums of the past. The smooth positive drive of this drum with its ENTIRE FREEDOM from backlash imparts a new enjoyment to fine vernier tuning. The translucent calibrated dial strip is GRADUATED 0-100 over a full 180° arc. Illuminated from the rear. A new cable drive is employed that cannot get out of order. It permits placing the knob directly below the drum giving the finished panel a symmetrical appearance. An attractive die formed and etched escutcheon plate is furnished as part of the assembly. Frame is die cast and so arranged that condenser may be mounted ON EITHER SIDE. Drilling template, six volt bulb and escutcheon plate included in price. Ordinarily these dials would sell for three to four times the price we ask. Our large sales volume has BROUGHT THE PRICE DOWN TO A MINIMUM.

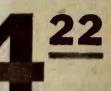
NET ONLY

Value \$6.50



A low priced, COMPLETELY WIRED AND ASSEMBLED RESISTANCE COUPLED AMPLIFIER. Only the finest materials are used in its construction. Brings out the best possible TONE QUALITY in loud speakers and radio sets. All necessary resistances and condensers are included.

Ideal for increasing vol-ume of 2, 3 and 4 tube sets. Plainly marked binding posts enable you to wire it in the receiver most conveniently. An outstanding value. No. 598. VALUE 12.50 NET TO YOU ONLY 3



#### RKRITE NEUTRODYNES TUBE TWO DAL **CIRCUIT --- BUILT-IN SPEAKER --- WALNUT CONSOLE** GENUINE NEUTRODYNE

These famous, two-dial, six tube NEUTRODYNE RECEIVERS offer all the dependability and quality for which the name "WORKRITE" has become famous in radio. The high efficiency of the neutrodyne circuit—the wonderful tone quality of the built-in cone speaker and the attractiveness of the BEAUTIFUL WALNUT CON-SOLE all combine in making this model an outstanding value. In the neutrodyne circuit UNUSUAL EFFICIENCY is secured through the PERFECT NEUTRALIZATION of each tuned stage, eliminating oscillation and making possible a new standard of reception that is entirely free from all squeals and howls. Two-dial control enables the operator to peak the FULL EFFICIENCY of the receiver to the incoming signal. The built-in speaker is of the free edge, full floating cone type-combining WONDERFUL TONE QUALITY and remarkable volume-carrying capacity.

#### **GENUINE WALNUT CONSOLE WITH BUILT-IN SPEAKER**

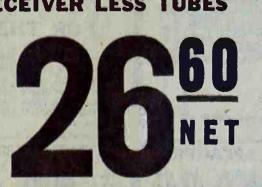
The attractively TWO-TONED AND HIGHLIGHTED console stands 38 1/2 inches high, 32 1/2 inches long and 14 1/2 inches deep. The front panels are of carefully matched burls—with an ARTISTICALLY DESIGNED GRILL at one side and a drop door on the other. The door is ornamented with an attractive floral design. Gorgeously finished in TWO-TONED WALNUT—highlighted and hand-rubbed.



#### COMPLETE RECEIVER LESS TUBES

Think of buying a complete Genuine Workrite Neutrodyne Receiver at this low price. A tremendous cash purchase makes this LOW PRICE POSSIBLE and in keeping with our policy, we are pass-ing these low prices RIGHT ON TO OUR DEALERS.

No. 515. VALUE \$175.00. NET ONLY . . . .



### **GUL 'B' ELIMINATORS** USES RAYTHEON BH TUBE

A new high powered "B" Eliminator employing the Raytheon BH Tube. Entirely eliminates the "B" and furnishes a STEADY,

HUM-FREE, CONSTANT CUR-RENT for plate supply to the receiver direct from the electric light socket.

#### UP TO 180 VOLTS

The Mogul "B" Power Unit will operate receivers employing UP TO EIGHT TUBES including power tube at 180 volts. Provided with three variable adjustments.

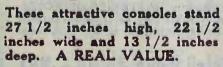
#### CONSTANT-QUIET-UNFAILING POWER

The use of a large OVERSIZE FILTER CIR-CUIT entirely eliminates all hum providing quiet operation. Unit measures 7 1/2 x 4 1/2 x 5 1/2 inches. Operates on 110-115-volt, 50-60-cycle A.C. PRICE QUOTED DOES NOT INCLUDE TUBE. No. 516. VALUE \$28.50. NET . . .

**RAYTHEON BH TUBE**—Extra Genuine Raytheon BH tube for 965 No. 519. Value \$4.50. Net







No. 517. VALUE \$65.00. NET . . .

## **2-TONE WALNUT CONS** SLOPING PANEL

These large, attractively designed TWO-TONED WALNUT CONSOLES have proven unusually popular. Only the finest materials are used in their construction and they feature a WORKMANSHIP AND FINISH that places them well to the mont in ratio funitone traing.

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#### GENUINE WALNUT

A large size set compartment is provided with sloping front for 7x13-inch panels. Will accommo-date receivers up to 12 inches deep. The battery compartment measures 14 inches high, 18 inches wide and 12 inches deep. Speaker compartment inches deep. Speaker measures 6 inches high.



## UUNGUI

A popular type of console that will find instant favor with all users of battery operated sets. The large lower compartment provides a SURPLUS OF SPACE for batteries or eliminators. The wide receiver compartment permits the use of the largest receivers. An attractive speaker grille is placed on one end of the set compartment. Selected walnut veneers are used in its construction. Finished in the POPULAR TWO-TONE and hand-rubbed. The beautiful grain of the walnut veneers is RETAINED in this re-markable finish. Rigidly constructed and reinforced making them good for many years of service. Console stands 38 inches high, 31 1/2 inches wide and 13 1/2 inches deep.

#### SPLENDID VALUE

The large size receiver compartment measures 19 inches long, \$ 1/2 inches high and 9 inches deep. The speaker compartment is 9 inches wide and may be removed for the accommodation of larger receivers. The large size battery compartment measures 28 inches long, 14 inches high and 11 1/2 inches deep. AN OUTSTANDING VALUE AT THE LOW PRICE QUOTED.

No. 518. VALUE \$75.00. NET .

# GENUINE'BERKEY & GAY'CONSOLES PRICES SLASHED ON THIS FAMOUS RADIO FURNITURE



The console proper measures 39 inches wide, 37 1/2 inches high and 17 1/2 inches deep. The inside dimensions of the set compartment are 23 inches wide, 10 inches high and 13 inches deep. These consoles are available with GENUINE RCA 100A speakers offering a combination worthy of housing the finest receivers: HIGHLY RECOMMENDED.

WITH RCA 100A SPEAKER

No.

494

Retail

Value

\$85.00.

NET

ONLY



RADIO CONSOLE Where only the finest in

furniture is to be considered, this remarkable creation of

BERKEY & GAY will find a

ready reception. It is of genuine HAND-MATCHED BUTT WALNUT and Ameri-

can Gumwood. It features the new vogue in finish, being hand-rubbed with hand

high-lighting and shading.



#### THE BUCHANAN RADIO TABLE

A novel creation by BERKEY & GAY that fills a long felt need in a high grade radio table of AMPLE SIZE to accommodate the larger types of receivers. It is of genuine walnut in HAND-MATCHED butt construction. It features a fine handrubbed finish with hand high-lighting and shading. An attractive speaker grill is placed in the center of the table with a handy compartment on each side. Attractively turned legs with rigid cross stretcher.

#### FOR THE LARGEST SIZE RECEIVERS

The Buchanan Radio Table stands 32 1/2 inches high, top measures 34 1/2 inches x 15 inches. May be purchased with or without GENUINE RCA 100A MAGNETIC CONE SPEAKERS. These speakers enjoy an enviable reputation for quality covering the entire AUDIBLE TONE SCALE with remarkable fidelity and mellowness of tone. These tables are one of our OUTSTANDING VALUES and the price quoted is about one-third of their real value.



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NET

THE CAVALIER WALNUT CONSOL

A large console of imposing appearance. Nothing has been spared in its design and construction to place it in that class of ULTRA-MODERN FURNITURE that is always found where the finest sets are shown. Its design is the work of artists and the minutest details have been carefully worked out to provide the utmost utility in radio use while presenting a harmonious outward appearance. The front doors are of finest MATCHED BURL WALNUT with an attractive SATINWOOD OVERLAY at the top leading to the attractive turned ornament at the center. The apron is attractively scrolled and ornamented in a manner that harmonizes perfectly with the BEAUTIFULLY TURNED LEGS and cross stretcher. The doors turn all the way back against the sides of the console. Attractive hand-rubbed and high-lighted two-toned finish.

SATINWOOD OVERLAID DOORS

This beautiful console stands a full 54 1/2 inches high, 31 1/2 inches long and 18 1/2 inches wide. The set compartment measures 28 inches long, 10 inches high and 14 inches deep. The speaker compartment is of ample size for either magnetic or dynamic type speakers. It measures 27 inches long, 9 1/2 inches high and 14 1/2 inches deep. An additional compartment is provided for BATTERIES OR ACCES-SORIES measuring 28 inches long by 17 inches deep by 11 1/4 inches high. Recommended as an exceptional value.

No.

495

Retail

Value

\$70.00.

Net

Only

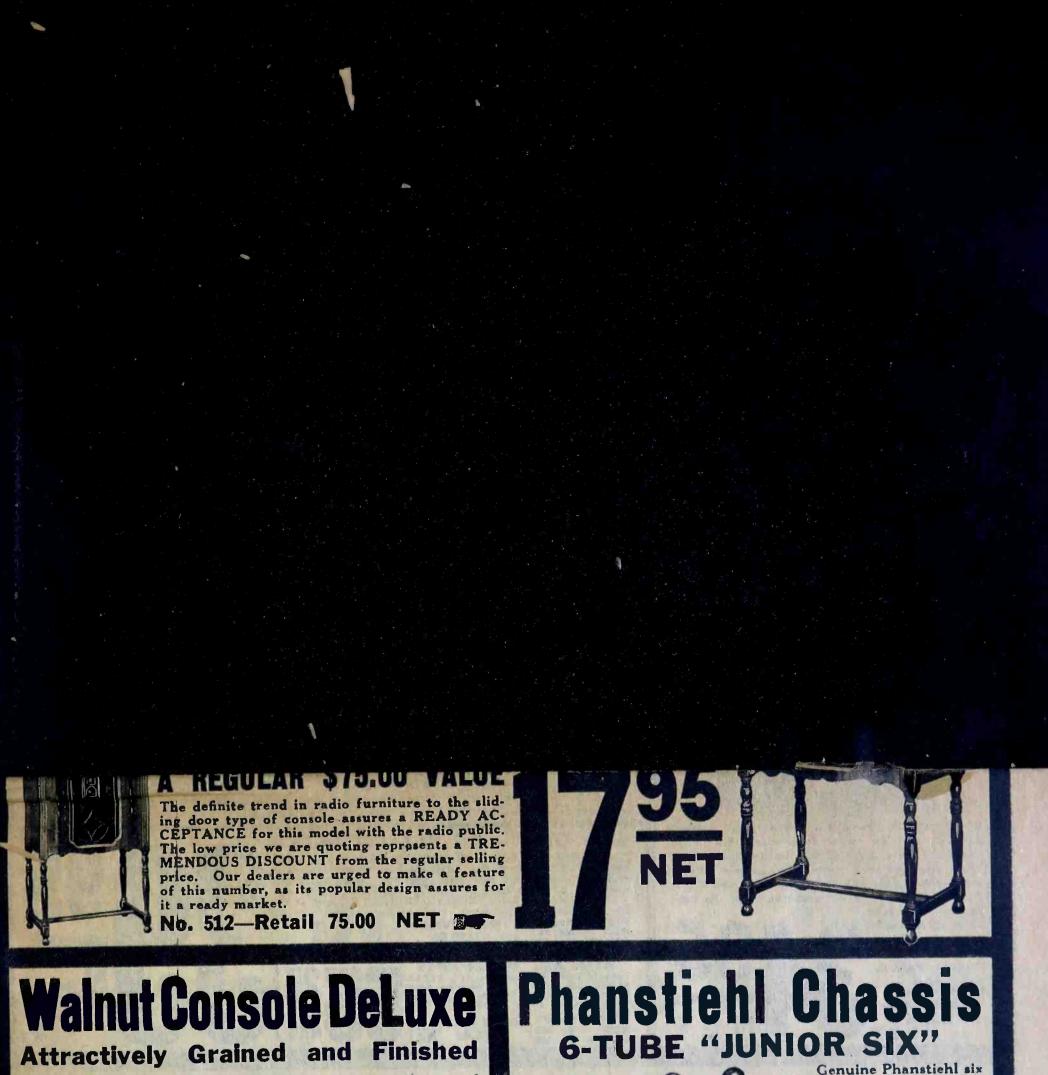
No. 498—Retail Value 75.00—NET

These two-toned walnut cabinets represent such an UNUSUAL VALUE that we urge our dealers who are interested to order early as they are not expected to last long at this price. They are constructed of extra selected walnut veneers, carefully butt matched. The front of the console is finished in an oblong routed design of a darker color providing an EXQUISITE TWO-TONE FINISH. They are beautifully finished in walnut and HAND-RUBBED to a soft velvety texture. A convenient drop door closes off the receiver compartment when not in use.

### PRICED AT ACTUAL COST

These attractive walnut consoles stand 40 inches high, 181/4inches wide and 121/2 inches deep. The receiver compartment measures 161/4 inches x 93/4 inches x 83/4 inches deep. The lower compartment accessible from the rear measures 151/2 inches x 14 inches x 101/2 inches. Set builders and dealers featuring one and TWO TUBE TUNERS or SHORT WAVE RECEIVERS with separate power amplifiers will find these consoles ideal for their use.

#### No. 499-Retail Value 35.00-NET





An exquisitely designed TWO-TONED WALNUT

# GENUINE'BERKEY & GAY'CONSOLES PRICES SLASHED ON THIS FAMOUS RADIO FURNITURE



The console proper measures 39 inches wide, 37 1/2 inches high and 17 1/2 inches deep. The inside dimensions of the set compartment are 23 inches wide, 10 inches high and 13 inches deep. These consoles are available with GENUINE RCA 100A speakers offering a combination worthy of housing the finest receivers. HIGHLY RECOMMENDED.

WITH RCA 100A SPEAKER

No.

494

Retail

Value

\$85.00.

NET

ONLY



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RADIO CONSOLE Where only the finest in

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#### THE BUCHANAN RADIO TABLE

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#### FOR THE LARGEST SIZE RECEIVERS

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SATINWOOD OVERLAID DOORS

This beautiful console stands a full 54 1/2 inches high, 31 1/2 inches long and 18 1/2 inches wide. The set compartment measures 28 inches long, 10 inches high and 14 inches deep. The speaker compartment is of ample size for either magnetic or dynamic type speakers. It measures 27 inches long, 9 1/2 inches high and 14 1/2 inches deep. An additional compartment is provided for BATTERIES OR ACCES-SORIES measuring 28 inches long by 17 inches deep by 11 1/4 inches high. Recommended as an exceptional value.

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### PRICED AT ACTUAL COST

These attractive walnut consoles stand 40 inches high, 18 1/4 inches wide and 12 1/2 inches deep. The receiver compartment measures 16 1/4 inches x 9 3/4 inches x 8 3/4 inches deep. The lower compartment accessible from the rear measures 15 1/2 inches x 14 inches x 10 1/2 inches. Set builders and dealers featuring one and TWO TUBE TUNERS or SHORT WAVE RECEIVERS with separate power amplifiers will find these consoles ideal for their use.

#### No. 499—Retail Value 35.00—NET





POWER TO SPARE HIGH-LICHTED, shaded and rubbed lacquer.

EASY TO OPERATE in the most congested broadcasting districts. Just plug the "Sherman" receiver into the ELECTRIC LICHT SOCKET, and it is ready to operate. Efficient circuit design takes from each tube its full power resulting in PEAK OPERATING EFFICIENCY. Perfect shielding results in HAIR SPLITTING SELECTIVITY adapting the receiver for use in the most congested broadcasting districts.

The novice will find real enjoyment in the operation of the "Sherman" receiver. Its all ELECTRIC OPERATION and ONE DIAL CONTROL make for the utmost sim-plicity in tuning. As the drum dial is ro-teated, station after station will come in with remarkable tone quality and tremendous vol-ume. This tremendous volume is kept under ume. This tremendous volume is kept under une.

WITH DYNAMIC POWER WITH ALL ACCESSORIES instant control from a whisper to the full capacity of the powerful 250 tube. It brings to you a new conception of radio efficiency.

AEGULE Runished complete with Farrand Mag-CONE SPEAKER

No. 512-Retall 75.00 NET it a ready market. of this number, as its popular design assures for price. Our dealers are urged to make a feature The low price we are quoting represents a TRE. ing door type of console assures a READY AC. The definite trend in radio furniture to the slid-



## Cenuine Phanatiehl aix "XIS ROINUL" ISSEUN

ACCESSORIES

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ARD FOR OUALITY PHANSTIEHL STAND-THE FAMOUS tons. BUILT LO us peased pue meu et a new low price. Each chassis is brand chassis are offered here tube battery operated



**VISE THEM AS A SALES LEADER** 

autio amplification. The chassis is efficiently shielded, assuring having three stages radio frequency, detector and two stages of Circult is of standard TUNED RADIO FREQUENCY DESIGN,

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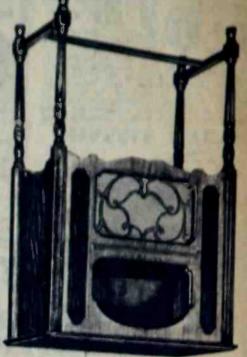


No. 514 Retall 70.00 *BECOMMENDED* bettery connections. HIGHLY CONTROL and aimplifies tuning. A color coded battery cable is provided escutcheon plates. A harnessed condenhigh radio frequency gain. Front panel measures 7x18 inches with attractive

#### beneinia bns **VievitoBrita** Grained **9XUJ9U 910200**

inches deeps A REAL VALUE uring 221/2 inches wide, wide, 13 speaker compartments measinches. Large size set and high, top measures 25x14 3/4 pearance. Stands 41 inches clusive in design-rich in apopen front construction. Ex-An exquisitely designed TWO-TONED WALNUT console featuring the popular

45.00 VALUE. LIN No. 513-REGULAR



CHICAGO SALVAGE STOCK STORE - - 509 So. State St. - - CHICAGO, ILL.

## e NEW '250' SUPER POWER TUBE -EMPLOYING ECTRIC

The discriminating radio buyer who is satisfied with nothing SHORT OF THE FINEST will find in the Sherman Model receiver a new conception of radio perfection. It features a popular type of SLIDING DOOR CONSOLE along with the FAMOUS MOGUL 7.250 CIRCUIT employing the new 250 power tube and the genuine Farrand Speaker. The beauty of the "Sherman" console, the remarkable efficiency of the Mogul 250 circuit and the wowDERFUL TONE and volume carrying capacity of the Farrand Speaker all combine to make the "SHERMAN" one of the season's outstand Speaker all combine to make the "SHERMAN" one of the season's outstand Speaker.

#### AOLUME MONDEBLAT

The "Sherman" console is of granine WAL. MUT CONSTRUCTION featuring beautiful matched butt walnut sliding doors that shere the console itself out of



With the Wall

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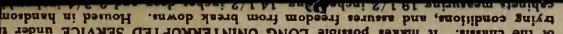


## **NEW 260 SUPER POWER TUB**

Mogul 7-250 tone quality reaches a new standard of perfection. Revolutionary in design-astounding in performance. The goal of radio engineers to incorporate this wonderful power tube in a mod-erately priced home receiver has been realized. You will marvel at the power of its reception-ITS WONDERFUL TONE QUALITY-its selectivity and its tremendous undistorted volume. Today tone quality is the first requisite of the modern receiver and in the Here is a NEW TRIUMPH in radio engineering a perfected AC circuit employing the POWERFUL 250 POWER AMPLIFYING TUBE.

#### IOT ARAGUE-SUPERB TOI HEIDNOM **SISZAHD** NOGN

Perfect shielding coupled with the extreme care used in matching all parts makes for a new standard of sensitivity and selectivity. AC all electric operation is made possible through a SPECIALLY DESIGNED POWER PLANT which is built in as an integral part of the chassis. It makes possible LONG UNINTERRUPTED SERVICE under the part Everything that you look for in the ideal receiver is offered in the Mogul 250. Every part entering into its construction is of the finest. Careful testing before assembly sa-sures BOTH MECHANICAL AND ELECTRICAL PERFECTION in the finished receiver.







#### No. 511-Retail Value 65.00 ne tan

combination they place before you an exceptional value in a receiver that will UNDERSELL YOUR COMPETITION. selling for many times the price we are asking. All of the chassis listed in this catalog are adapted for use with this console and in in its construction and its appearance is equal to that of consoles h their quality. Only the FINEST MATERIALS are used HW Down

#### **LINISHED** NA SECENCI E DOOB CONSOFE OF UN



of 10 inches is provided between the doors when open. sole stands 41 1/2 inches high, top measures 25 1/2 inches wide by 16 1/2 inches deep. A clearance wide by 12 3/4 inches deep by 9 inches high. The set compartment measures 23 1/2 inches long by 10 1/2 inches high by 12 3/4 inches deep. The console proper is BEAUTIFULLY FINISHED IN WAL. WUT, varmished and hand rubbed. Attractively turned and fluted legs with cross stretcher. Conment provides sufficient space for either dynamic or magnetic type speakers, measuring 23 1/4 inches of scompact construction, it offecting the advance trend in modern radio furniture design. While of compact construction, it offers AMPLE ROOM for both set and speaker. The speaker compart-A sliding door console that is proving unusually popular. Its design and manufacture is the work

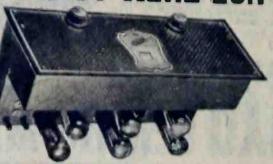
## BUJAY UD.BT& AAJUDAA

No. 512-Retail 75.00 NET it a ready market. of this number, as its popular design assures for price. Our dealers are urged to make a feature The low price we are quoting ropresents a TREing door type of console assures a READY AC. The definite trend in radio furniture to the slid-



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ARD FOR OUALITY PHANSTIEHL STAND-THE FAMOUS original factory tons. BUILT LO CULnew and packed in et a new low price. Each chassis is brand chassis are offered here tube battery operated



### **VADABLE SALES LEADER**

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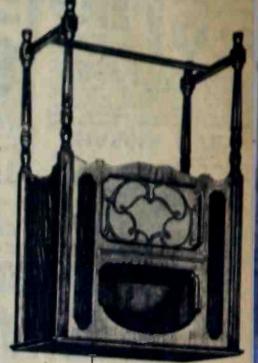


No. SIA Retall 70.00 NET RECOMMENDED. for battery connections. . HIGHLY color coded battery cable is provided CONTROL and simplifies tuning. A escutcheon plates. A harnessed condenhigh radio frequency gain. Front panel

> Grained and Finished Attractively exule Deluxe

uring 221/2 inches wide, 91/4 inches high and 13 inches deep. A REAL VALUE. speaker compartments measinches. Large size set and high, top measures 25x14 3/4 clusive in design-rich in apopen front construction. Ex-An exquisitely designed TWO-TONED WALNUT consols featuring the popular

**I** 3N 45.00 VALUE. No. 513-REGULAR



CHICAGO SALVAGE STOCK STORE -- 509 So. State St. -- CHICAGO, ILL.

#### FEATURING THE POPULAR OPEN FRONT STYLE **LRA-MODERN CONSOLE IN** JU NA UNED TUNIAW IN 192 VNA V

by 131/2 inches deep. VENEERS while the legs and corners are of finest American Cumwood. The legs are attractively turned and rigidly braced with a substantial cross stretcher. A large speaker compartment is pro-vided, measuring 22x9 1/2x12 1/2 inches, providing ample space for either dynamic or magnetic type speakers. The receiver compartment measures 22x9 1/2x12 1/2 inches, adapting it for use with practi-cally all the popular models of receivers. The console proper stands 43 inches high by 24 inches wide by 13.1/2 inches with practiextreme care used in its construction. The panel stock is of carefully SELECTED WALNUT design that places it in a class with the finest of radio furniture. Its graceful proportions and rigid construction is the work of skilled designers while its attractive WALNUT FINISH bespeaks the A high grade console that reflects a RICHNESS IN APPEARANCE and a subtle refinement in

#### The low price at which these consoles are offered should not be con-FOR 'G9S nn