

WGAR  
VOL. 2

Ward  
9c

Before the  
FEDERAL COMMUNICATIONS COMMISSION

Washington 25, D. C.

In re Applications of	)	
G. A. RICHARDS	)	
Transferor	)	
and	)	
HARRY J. KLINGLER, LAWRENCE P.	)	
FISHER AND JOHN A. HANNAH	)	
Transferees	)	
For consent to the transfer	)	
of control of	)	
KMPC, THE STATION OF THE STARS,	)	Docket No. 9402
INC., Los Angeles, California;	)	File No. BTC-756
WJR, THE GOODWILL STATION, INC.,	)	Docket No. 9403
Detroit, Michigan	)	File No. BTC-754
WGAR BROADCASTING COMPANY,	)	Docket No. 9404
Cleveland, Ohio	)	File No. BTC-755
KMPC, THE STATION OF THE STARS, INC.	)	
Los Angeles, California	)	
For renewal of license of Radio	)	
Station KMPC, Los Angeles,	)	Docket No. 9468
California	)	File No. BR-18
WJR, THE GOODWILL STATION, INC.	)	
Detroit, Michigan	)	
For renewal of license of Radio	)	Docket No. 9469
Station WJR, Detroit, Michigan	)	File No. BR-331
WGAR BROADCASTING COMPANY	)	
Cleveland, Ohio	)	
For renewal of license of Radio	)	Docket No. 9405
Station WGAR, Cleveland, Ohio	)	File No. BR-283

EXHIBITS OF THE WGAR BROADCASTING COMPANY

VOLUME 2

AV COLLECTION 1/83

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WGAR REGIONAL INTEREST AND FARM PROGRAMS

HOMETOWN, OHIO

WGAR's active interest in the listeners and areas beyond the boundaries of Greater Cleveland has been demonstrated in many programs, of which the major one was a weekly broadcast entitled "Hometown, Ohio", and conducted by Ralph Worden, WGAR's Director of Public Affairs. This series, inaugurated in 1947, featured history and narrative about the various cities and towns throughout Northeastern Ohio, wire-recorded interviews with important and interesting persons in these towns, and news notes from many hometowns each week, culled from their weekly newspapers.

The subject matter of "Hometown, Ohio" included such current occasions as the 75th anniversary of Willard; the 150th anniversary of Burton and of Geauga County; the Maple Festival at Chardon; the annual meeting and awards of the Northeast Ohio Weeklies Association, etc. In these and many other instances Mr. Worden attended the ceremonies, meetings, etc., and made first-hand reports on subsequent "Hometown, Ohio" broadcasts.

The following list of typical broadcasts reveals the wide scope of "Hometown, Ohio" both geographically and in diversity of subject matter:

AMHERST

Interviews: John J. Smythe, President Chamber of Commerce  
Miss Marion Steele, Principal Amherst High School  
Jack Koontz, Editor, Amherst News Times

LORAIN & NORTH OLMSTED

Interviews: By direct wire from Lorain Tube Co., description of pushing of first coke from new ovens, part of a multi-million dollar expansion.

Interview with Rev. Heber Robinson of First Universalist Church, North Olmsted, which currently observes 100th anniversary of its building (a nationally certified landmark)

#### SALEM

Interviews: W. H. Mathews, Historian  
Stephen Gonda, President Salem Manufacturers Assoc.

#### MINERVA AND SHARON CENTER

Interviews: Minerva - interview with Eddie Buezburger, whose small restaurant served over 4,000 meals free to men in uniform during the war.

Sharon Center - interviews with E. R. Stauffer & Son Blake, whose general store did more than a quarter million dollars retail business last year in an unincorporated town, population 400.

#### NORTH ROYALTON

Interviews: On this date North Royalton became a post office town. Wire recorder caught swearing in of a postmistress and interviews:  
Mrs. Bernice Koch, Postmistress  
Frank X. Koch, Justice of the Peace  
Lester Edgerton, Mayor  
Mrs. Betty Perry (mailed first package)  
Mrs. Robert A. Hoffman (bought first stamp)  
Dr. Thomas Redding

#### SANDUSKY

Interviews: City Manager Karl Kugel  
M. L. Brady, Secretary Chamber of Commerce  
C. J. Stark, Vice President and General Manager Sandusky Register-Star-News.

#### WELLINGTON

Interviews: Mayor F. M. Jones  
Ernst Henes, Editor Wellington Enterprise  
Paul Dammeyer, Dairy Herd Improvement Association  
Edward S. Wells, Historian

#### WARREN

Interviews: Mayor Harold C. Smith  
Mrs. Marie Neal Martin, Editor Western Reserve Democrat  
Norman Adams, Historian

#### MASSILLON

Interviews: Mayor S. Robert Weirich  
James Hall, President, Chamber of Commerce  
Fred Becker, Editor Massillon Independent

#### LORAIN

Interviews: Mayor Patrick J. Flaherty  
Floyd Baker, Executive Secretary, Chamber of Commerce  
Ralph Neumeyer, Historian  
Miss Harriet Root, Retired Red Cross worker

#### NEW PHILADELPHIA

Interviews: Mayor Robert Lukens  
T. H. Bushnell, Secretary, Chamber of Commerce  
Joe Hurst, Publisher, New Philadelphia Times (daily)

MEDINA

Interviews: Hurber H. Root, President, A. I. Root Company  
L. F. Wainwright, Mayor  
Sam Brainard, The Medina Sentinel

OBERLIN

Interviews: Harold Wood, Vice President, Oberlin College  
Prof. Robert S. Fletcher, History Dept., Oberlin College  
Charles Mosher, Publisher, Oberlin News Tribune

CUYAHOGA FALLS

Interviews: Mayor Joseph W. Harding  
Mr. Dale Foglesong, President High School PTA  
Sally Pyers, Student  
Jim Hillegas, Student  
Mrs. Grace Edward, Fall News  
Frank Anderson, Secretary YMCA

CLARIDON, GEAUGA COUNTY

Interviews recorded at Maple Producers Dinner  
Interviews: Wayne Johnson, Secretary Maple Festival Board (Chardon)  
A. C. Beales, Maple Producer who is fourth generation  
on same farm and tapping some of the same maple trees  
his great-grandfather tapped in 1813.  
Tom White, Maple producer whose syrup was used at the  
dinner.

RAVENNA

Interviews: P. F. Cipriano, Secretary Chamber of Commerce  
Robert Dix, Publisher, Ravenna Record  
H. H. Lyon, Partner in drug store which has been in  
business since 1815.

WILLOUGHBY

Interviews: Mayor C. B. Todd  
George Klein, unopposed candidate for mayor of Timber-  
lake in its first election.  
Norman Pettit, co-organizer of Eastlake Village,  
currently being formed.  
E. T. Broderick, Editor Lake County News-Herald.  
Joseph Dodd, descendant of early settlers. Mr. Dodd is  
in his 97th year. He walked to the place of inter-  
view.

BARBERTON

Interviews: Mayor Roy Dobbs  
W. A. Tritchler, Secretary-Manager Chamber of Commerce  
Harry Strobey, Coach of unbeaten, untied high school  
football team, picked by all news services as all-  
Ohio champs.  
Dick Goudy )  
Paul Gondor ) Players on team  
Bob Toneff )  
Santa Claus, interviewing children

CHARDON

Interviews: A. B. Carlson, originator of annual Maple Sugar Festival  
Cliff Rossiter, Maple producer (oldtimer)  
Philip Ward, former Mayor (historian)  
Lewis Bostwick, President, Chamber of Commerce  
Wain Parsons, President, Jr. Chamber of Commerce  
John Gore, Editor, Geauga Republican Record

MENTOR

Interviews: Mayor Fred James  
Former Mayor R. G. Clapp  
Mrs. Thelma (Mrs. A. O.) Beamer

HUDSON

Interviews: Mrs. Edward Hubbard Fitch, Chairman of "Wester-Soubourg Day"  
Mrs. Louella Dodds  
John W. Hallowell, Headmaster, Western Reserve Academy

BEREA

Interviews: Dr. Louis C. Wright, President, Baldwin-Wallace College  
Miss Frances Foster Mills, Historian, Baldwin-Wallace College

WESTERN RESERVE HISTORICAL SOCIETY

Interviews: Dr. Russell H. Anderson, Director  
Mrs. King Daywalt, Curator of Museum  
Mrs. Arlene Lowe White, Librarian

SEBRING

Interviews: Mayor William Unger  
Mrs. Emma Albright Barclay  
Editor A. D. Menges, Sebring Times  
Miss Peggy Menges

HURON

Interviews: Mayor William Scott  
School Supt. R. L. McCormick  
Adam Beckloff, Supt. of Dock

TWINSBURG

Interviews: L. F. Roxburg, President, Twinsburg Banking Company  
Mrs. Charles Crouse (decendant of early settlers-Pissell)

BURTON

Interviews: Mayor B. J. Shanower  
Mrs. Ida Taylor, Curator, Geauga County Historical Museum  
Mrs. Ralph Ford, Historian

MORE POWER TO YOU

In July, 1947, when WGAR's power was increased to 50,000 watts,

this program was developed to salute the major communities in our expanded coverage area. Early in this series, the WGAR reporter was flown to the center of each community by helicopter. Welcoming speeches and interviews were included in each program. Mayors and other civic leaders appeared before WGAR microphones and radio listeners learned many interesting facts about the history and culture of these Ohio cities.

The following is a list of the communities saluted by WGAR and the persons who appeared on each broadcast of "More Power To You."

ALLIANCE:

William T. Martin, City Solicitor  
Melvin Hyde, Dean of Mount Union College  
President Ruth of Chamber of Commerce  
Police Chief Stark  
Mr. Grate

CANTON:

Jay Goodin, President Chamber of Commerce  
President Kuendig, Canton Development Corp.  
Clyde Henry, Canton Police Dept.  
Sam Krugliak

ELYRIA:

Mayor A. R. Agate  
J. B. Johnston, President Chamber of Commerce  
Richard Stith, Executive Sec'y Lorain County Industrial  
Council  
David Scott, Public Relations Manager, Elyria Civic  
Foundation  
J. Claire George, City Editor, Elyria Chronicle-Telegram

PAINESVILLE:

City Manager W. D. Toyne  
Thane Durey, President Chamber of Commerce  
Vaughn E. Wyman, Chairman Lake County Chapter, Ohioana  
Mrs. Mary H. Collacott, great-great-granddaughter of the  
founder General Edward Paine

AKRON:

O. C. Hatton, Superintendent of Schools  
H. E. Simmons, President Akron University  
C. G. Cartwright, Akron Advertising Club  
Mayor Charles E. Slusser  
Lynn H. Holcomb, Managing Editor, Akron Beacon Journal  
Noel Mischel, Executive President Chamber of Commerce  
Rep. Walter E. Huber, of 14th Ohio District  
Lee E. Jackson, Firestone Tire & Rubber Co.  
L. A. McQueen, General Tire & Rubber Co.  
J. L. Cochrun, Seiberling Rubber Co.  
James Newman, B. F. Goodrich Co.  
L. E. Judd, Goodyear Tire & Rubber Co.

DOVER:

Mayor Harry W. Stucky  
Lloyd Lenz, Executive Secretary, Chamber of Commerce  
Henry Haglock, Editor, Dover Daily Reporter  
Ernest Warther, master wood carver

KENT:

Mayor A. F. Lovell  
Dr. George A. Bowman, President Kent State University  
Charles V. Gilbert, Secretary Chamber of Commerce  
M. A. Wolcott, Editor Kent Courier Journal

SPECIAL DAYS AT BASEBALL GAMES

Another feature of WGAR programming after the increase of power to 50,000 watts was a series of baseball broadcast dedications to several of the cities in the expanded WGAR coverage area and their mayors. On each of these occasions the sports announcers announced to WGAR's listeners that that particular day the broadcast of the Cleveland Indians baseball game was being presented in honor of another Ohio city and its mayor. In each instance the mayor was in the box with the WGAR baseball broadcasters at the Cleveland Stadium, was introduced and spoke briefly during the broadcast.

These broadcasts were presented on WGAR as follows:

August 9, 1947	Ashtabula -- Mayor C. R. Kadon
August 10, 1947	Warren -- Mayor Henry C. Wagner
August 19, 1947	Lorain -- Mayor P. J. Flaherty
August 28, 1947	Barberton -- Mayor Boy K. Dodds
September 2, 1947	Cuyahoga Falls -- Mayor Hardy

COUNTY FAIRS

With WGAR operating with increased power beginning in 1947 the station undertook to originate a series of programs from county fairs within the station coverage area. These programs, occurring in the late summer and early fall, featured as a rule the head of the Fair Association

and other community-conscious leaders interested in agricultural improvements.

Typical broadcasts and their participants are listed below.

ASHTABULA COUNTY FAIR at Jefferson, Ohio

First of a series of broadcasts with wire recorded interviews from county fairs in northern Ohio.

Interviews: Gerald O. Davis, Secretary  
Elmer W. Tyler, President, Ashtabula County Agricultural Assn.  
John Creamer, Treasurer  
E. W. Lampson, President, Ohio Fair Managers Association  
Ross Milner, County Agent

CUYAHOGA COUNTY FAIR at Berea, Ohio

Interviews: Harold Richards, President, Cuyahoga County Agricultural Assn.

Harold Ward, County Agent  
Dr. Bert Miller, Raiser of Nubian goats  
Mac "Red" Carter, Clown Cop.

LAKE COUNTY FAIR at Painesville, Ohio

Interviews: Dick Woodworth, North Madison, O., King of 4-H Review  
Joanne Reed, Grand River, O., Queen of 4-H Review

GEAUGA COUNTY FAIR at Burton, Ohio

Interviews: B. J. Shanower, President (also Mayor of Burton)  
Charles Riley, Secretary  
C. H. LaMoreaux, Treasurer (a member of directors 30 yrs.)  
Charles Haas, County Agent  
A. B. Carlson, In charge of art contest at fair. (He is also originator of Geauga Maple Festival)

MEDINA COUNTY FAIR at Medina, Ohio

Interviews: Jean Hiestand, Presented award to associate agent Chester McGrew, leaving to become full agent Richland County Associate Agent Chester McGrew  
Pauline Straub, Champion steer raiser (age 16)  
John Mack, Pony breeder

WAYNE COUNTY FAIR at Wocster, Ohio

Interviews: George Dustman, County Agent  
Howard Miller, Associate Agent  
Mrs. John Metsker, Champion Cake Baker  
Ross Eby of Smithville, Grange  
Lloyd Alexander, Farmer member of Conservation Committee  
Mary Eleanor Stahl, Raiser of grand champion steer  
Glenn Lecky, Auctioneer, selling grand champion steer

MEDINA COUNTY FAIR at Medina, Ohio

Interviews: Clyde Copley, President of Fair Board  
Paul Jones, Secretary of Fair Board  
Arthur Abbott, elderly farmer who has attended every year since he was a small boy  
Roger Easton, President of Jr. Fair Board  
Pauline Straub, 15, raiser of grand champion steer, 1947  
Chester McGrew, Associate County Agent

COLUMBIANA COUNTY FAIR at Lisbon, Ohio  
Interviews: Geir Quay, President of the Fair  
J. H. Sinclair, Secretary of the Fair  
Chester Roof, County Agent

CARROLL COUNTY FAIR at Carrollton, Ohio  
Interviews: W. S. Hoobler, President of Fair  
Leonard George, Secretary of Fair  
Tom Newson, County Agent  
Mr. & Mrs. T. E. George, veteran fairgoers  
H. J. Fossen, Superintendent of Speed Race Events

WGAR REGIONAL INTEREST AND FARM PROGRAM

THE FARM REPORT

Station WGAR inaugurated its first agricultural broadcasts on Feb. 17, 1948, with continuous presentations of the program entitled "The WGAR Farm Report", heard 6:30 to 7:00 A.M., Monday thru Saturday. These programs include weather, market and farm news, as well as recorded music and interviews, and are based upon studies and contacts with the farm people made by the Farm Director during the six weeks preceding the first broadcast. A survey conducted during the period showed response from 954 farmers as to their likes and dislikes concerning farm broadcasts.

During the period from Jan. 1, 1948 until March 1, 1950, the WGAR Farm Director has traveled approximately 49,000 miles to gather farm news and make public appearances.

Farm and small town resident attendance at meetings visited during that period would be conservatively estimated at 35,000 people. The following cross-section of meetings will indicate the total;

Ohio Forestry Association, Columbus, Ohio  
Ohio Vegetable and Potato Growers, Toledo, Ohio  
Medina-Lorain Counties Electric Cooperative Assoc., Lorain, Ohio  
Lake County Pomona Grange, Painesville, Ohio  
Ashtabula County Dairy Meeting, Jefferson, Ohio  
North Eastern Ohio District Farm Safety Meeting, Medina, Ohio  
Cuyahoga County Horticultural Association, Cleveland, Ohio  
Summit County Dairy Banquet, Darrowville, Ohio

Ashtabula County Farm Bureau, Jefferson, Ohio  
Farm and Home Week, Ohio State University, Columbus, Ohio  
Elyria Chamber of Commerce, Elyria, Ohio  
Spring Meeting National Assoc. of Radio Farm Directors, Detroit,  
Mich.  
State Fair, Columbus, Ohio  
American Country Life Association, Columbus, Ohio  
Cuyahoga River Watershed Conservation Association, Cleveland, Ohio  
Columbiana County Rotary-Kiwanis, Rural Urban Night, Columbiana, O.  
Geauga County 4-H Advisors Banquet, Chardon, Ohio  
State Fair Managers Meeting, Columbus, Ohio  
Medina County Veterans Agricultural Training Classes, Medina, Ohio  
Soil Conservation District Supervisors Annual State Meeting,  
Columbus, O.  
Lorain County Holstein-Friesian Assoc. Annual Meeting, Wellington, O.

During the period, Feb. 17, 1948 to March 1, 1950 a total of 887 people have been interviewed and their recorded statements broadcast on the WGAR Farm Report. The following partial list will give an indication of the type of people interviewed:

Ross Milner, Ashtabula County Agent  
Harry Reiley, Michigan Potato Growers Exchange  
Claude Hummel, Agricultural Economist of the Federal Reserve Bank of Cleveland  
Dr. A. R. Nieswander, Ohio Agricultural Experiment Station  
Frank Farnsworth, Director of Agriculture for the State of Ohio  
Howard Call, Summit County Dairy Farmer  
Professor W. T. Crandall, Dairy Production Specialist, Cornell University, Ithaca, N. Y.  
Wheeler McMillen, Editor-in-chief, Farm Journal and Pathfinder Magazines  
Earl Webster, Tuscarawas County Dairy Farmer  
Paul Bestor, President of the Friends of the Land  
Don Hover, Soil Conservation Service  
Mrs. Raymond Sayre, President of the Associated Country Women of the World  
Wayne Johnson, Secretary of the Maple Festival at Chardon, Ohio  
Clifford Coffman, President of the Ohio Flying Farmers and Carrol County Farmer.  
Representative Richard Woods, Ohio State Legislature

The WGAR Farm Director takes an active part and is enrolled in the local, state and national Grange organizations, as well as the National Association of Radio Farm Directors. During the year, 1948, he served as Chairman of the NARFD New RFD's Committee. He has received honorary memberships to smaller organizations such as the Portage County Farmers Club, the Marion County Beekeepers Association and others. In

Cleveland, he is a member of the Cleveland Speakers Club, the YMCA and other civic organizations. Other memberships include the Cleveland Farmers Club and Friends of the Land. Where he is a regular, active member, he attends the periodic meetings and annual conventions.

#### NEWS OF OUR NEIGHBORS

This program was a predecessor of "Hometown, Ohio" and was a weekly discussion of regional area news culled from local newspapers in WGAR's area, with approval and hearty cooperation from their editors. In 1938, when WGAR's power was increased from 1000 to 5000 watts, daytime, "News of Our Neighbors" was created to serve the newly added coverage area. This program, which has since been widely copied, ran in its original form until wartime conditions, including censorship and delayed mail delivery of the cooperating newspapers, caused its termination in November, 1942.

Here is a list of newspapers which participated in "News of Our Neighbors" with its creator, WGAR editor-in-chief Ralph Worden:

#### DAILIES --

Ashland Times Gazette  
Mansfield News Journal  
Ravenna Record  
Wooster Daily Record

#### WEEKLIES & SEMI-WEEKLIES --

Vermilion News  
Erie County Reporter (Huron)  
Monroeville Spectator  
Norwalk Experiment  
New London Record  
Willard Times  
Wellington Enterprise  
Medina Sentinel  
Lodi Review  
Wadsworth News  
Middlefield Times  
Geauga Leader (Burton)  
Western Reserve Democrat (Warren)  
Newton Falls Herald

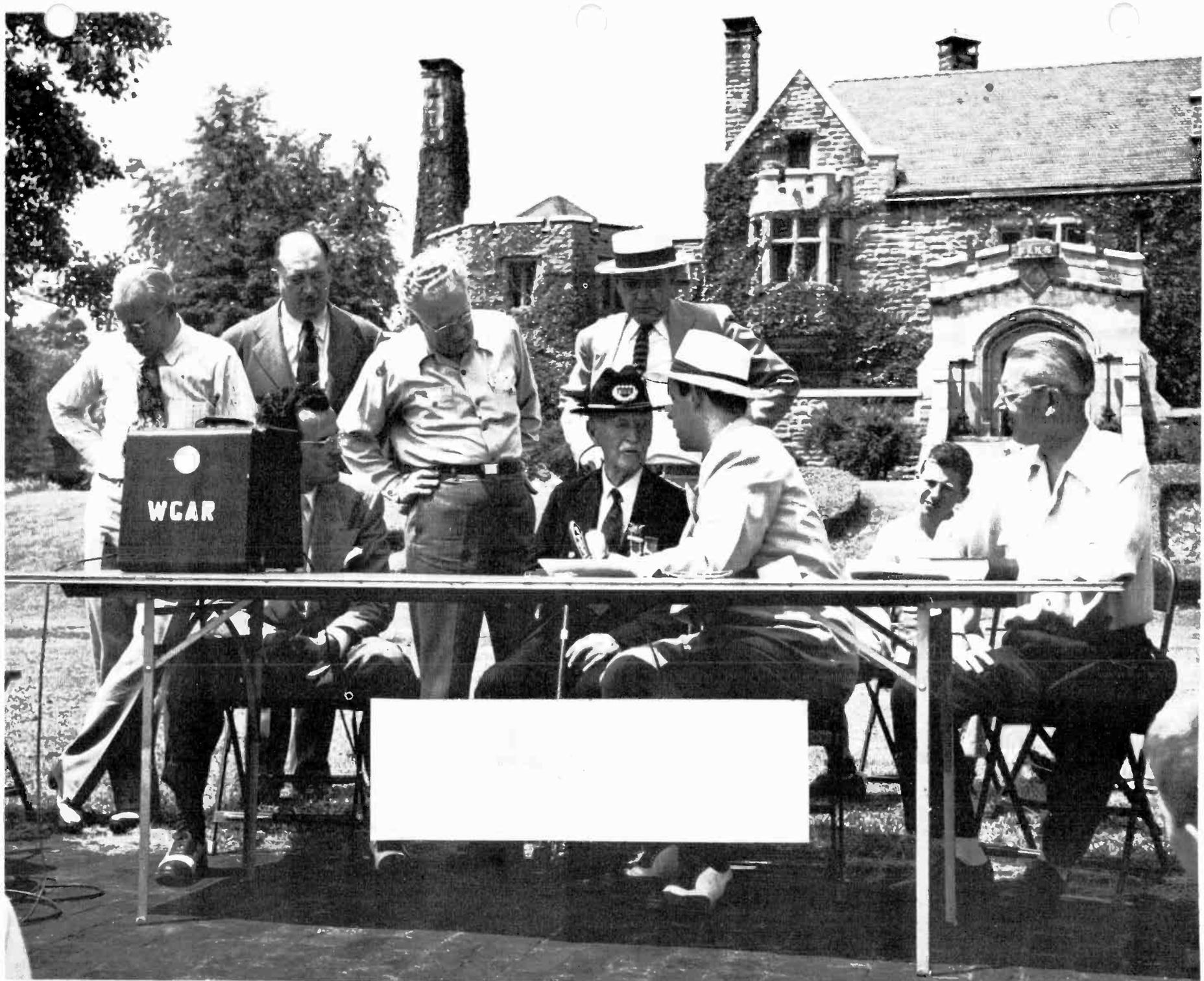
Mahoning Dispatch (Canfield)  
Lake County News Herald (Willoughby)

PUBLIC SQUARE

In 1938 and 1939 WGAR originated home talent programs weekly on Saturday evenings from the band stands and public squares of various communities in the WGAR region. Band concerts, soloists, and other entertainment, together with talks by the town leaders, made up the program each week.



FARM DIRECTOR DICK KATHE TALKS TO COUNTY AGENTS



ALLIANCE, OHIO IS FEATURED ON "HOMETOWN OHIO" WITH 97 YEAR OLD GAR  
COMMANDER GRATE PARTICIPATING



WGAR'S WAYNE MACK VISITS CANTON, OHIO FOR ANOTHER BROADCAST IN "HOMETOWN" OHIO SERIES

## OFFICERS

PRESIDENT  
LAURENCE H. NORTON

VICE PRESIDENT  
HERMAN L. VAIL

DIRECTOR AND SECRETARY  
RUSSELL H. ANDERSON

TREASURER  
HENRY S. SHERMAN

The  
**Western Reserve Historical Society**

ESTABLISHED IN 1867  
10825-10915 EAST BOULEVARD  
Cleveland 6, Ohio

## TRUSTEES

RUSSELL H. ANDERSON	ELTON HOYT, II
GEORGE W. BIERCE	WM. G. MATHER
JAMES A. BOHANNON	OTTO MILLER
CHARLES B. BOLTON	LAURENCE H. NORTON
ALEXANDER C. BROWN	ROBERT C. NORTON
HAROLD T. CLARK	CHARLES A. OTIS
JACOB D. COX	RALPH PERKINS
FREDERICK C. CRAWFORD	FRANK A. SCOTT
JOHN B. DEMPSEY	HENRY S. SHERMAN
I. T. FRARY	HERMAN L. VAIL
JAMES R. GARFIELD	G. GARRETSON WADE
HIRAM GARRETSON	SIDNEY S. WILSON
EDWARD GRASSELLI	

March 30, 1948.

Mr. Ralph P. Worden, News Editor,  
Radio Station W.G.A.R.,  
Hotel Statler,  
Cleveland 15, Ohio.

My dear Mr. Worden:

May I thank you for the splendid opportunity which you gave our Historical Society in the broadcast last Saturday afternoon? It was interesting, indeed, to hear myself and the others and to know how I really sounded. I thought that everyone's voice except mine sounded natural, but that is understandable, perhaps, because I make so much noise when I talk that I cannot hear myself.

We have had some very favorable responses to this broadcast. There is a lady in the library now, who has come to consult our genealogical materials as a result of this broadcast. A school teacher has called to arrange to bring in her class, saying that she had not known before that such an arrangement was possible. Everyone has spoken highly of the broadcast and the favorable results which should follow. I hope it has been as satisfactory to you and the radio staff as it has been to us.

If at any time you wish to pay us another visit, we shall be delighted to assist. I think the subject of the Shakers, which we discussed, would be an admirable one.

Yours very sincerely,

*Russell H. Anderson*

Russell H. Anderson, Director

RHA:MRR

# Maple Heights High School

MAPLE HEIGHTS, OHIO

M. J. CONRAD  
DEAN OF BOYS

W. D. COON  
PRINCIPAL

BERNICE WILTSHIRE  
DEAN OF GIRLS

March 8, 1948

Mr. Robert Neil  
Station WGAR  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Neil:

Maple Heights High School has had its first Career Day and from all reports, it proved to be very helpful.

The students and faculty join in their appreciation for your splendid talk and for the information and inspiration which you gave to guide the students in their vocational interests.

Very Sincerely,



Dean of Boys



Dean of Girls

Lakewood High School  
Bunts Road and Franklin Boulevard  
Lakewood, Ohio

L. E. Vredevoe, Principal

Grace H. Stewart  
Director of Placement

April 15, 1948

Mr. John Patt  
Manager, W. G. A. R.  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Patt:

You will be pleased to know that "your" Bob Neal, who spoke on "Sports Announcing in Radio and Television", on our Careers Day program last Thursday, April 8, did an outstandingly fine job. The students were all very enthusiastic and Mr. Jessup, the teacher chairman, said Mr. Neal was the best speaker he'd ever heard on any subject, during the ten years we've been having such programs!

We certainly plan to invite him to participate again next year and appreciate your cooperation in making him available for this important service.

Sincerely yours,

*Grace H. Stewart*

GHS:NM

Miles Park P. T. A.

9215 MILES PARK AVENUE

Cleveland 5, Ohio

Mar 20, 1948

Dear Madam:

Writing for the members of the Miles Park P.T.A., I wish to thank you for your very delightful visit with us. We enjoyed having you, and hope to see you again.

Also for my own children I wish to thank you, for your Sunday program, Fairy Tale Theater, my kiddies wait for the program, and we just are not able to get them away from the radio. Thanking you, I am,

Sincerely yours,  
Mae Younell  
Corp. Secy

DISTRICT NUMBER FOUR  
OHIO STATE NURSES' ASSOCIATION  
807 Carnegie Hall  
PRospect 1951-2-3

Cleveland 15, Ohio

May 6, 1948

Mr. R. Merridew, Program Director  
Radio Station W G A R  
Hotel Statler  
Cleveland 14, Ohio

My dear Mr. Merridew:

Thanks so much for all the courtesies you and your staff  
at WGAR extended to us during National Public Health  
Nursing Week.

Our member, Mrs. Helen Macko enjoyed very much the  
opportunity to appear on your program even though she did  
seem very nervous about it at first. This was her first  
appearance.

If at any time our organization may be of assistance to  
you we trust you will feel free to call upon us.

Sincerely yours,

  
Sue Z. McCracken, R. N.  
General Secretary

SM:af

## WGAR CITY CLUB FORUM PROGRAMS

The CITY CLUB FORUM is broadcast on Saturdays at 1:00 p.m. until approximately 2:00 p.m., depending on length of speech and of question period. In most cases the question period with answers by the speaker to questions from the audience is included in the WGAR broadcast. The CITY CLUB broadcasts began in 1937 over WGAR. The CITY CLUB is an organization of more than 1600 members interested in providing a platform for discussing current questions. The Club brings speakers to its clubrooms each Saturday, with a recess in the summer.

Below are listed the speakers who have broadcast over WGAR since the series began. The programs are arranged by the program committee of the Club and are designed to reflect all shades of opinion. WGAR exercises no influence in the selection of topics or speakers.

### 1937 CITY CLUB

- Oct. 16        THE CAMPAIGN ISSUES  
              Harold H. Burton - Republican  
              John O. McWilliams - Democrat  
              (Candidates for Mayor)
- Oct. 23        AMERICA'S FOREIGN POLICY  
              Raymond Leslie Buell, President, Foreign Policy Association
- Oct. 30        School Board Candidates (10 Candidates)
- Nov. 6         THE PROMISE OF AMERICAN POLITICS  
              Dr. T. V. Smith of Chicago University
- Nov. 13        Automotive Trade Luncheon (Co-operated with 7th Annual  
                  Automotive Luncheon)
- Nov. 20        THE REGIONAL PLAN - WHAT, WHY AND HOW  
              Jacob Crane, Jr., Consultant, Federal Housing Administration
- Nov. 27        THE EUROPEAN SITUATION AND ITS RELATION TO AMERICAN POLITICS  
              Dr. Jacob C. Meyer, Western Reserve University
- Dec. 4         25TH ANNIVERSARY - "THE CITY CLUB - PAST, PRESENT & FUTURE"  
              Citizen Daniel E. Morgan  
              Citizen Henry M. Busch  
              Citizen Mayo Fesler

- Dec. 11 RECENT LEGISLATION AND THE SMALL BUSINESS MAN  
Dr. Willard Long Thorp of Dun and Bradstreet
- Dec. 18 THE PREDICAMENT OF MODERN INDUSTRY  
Citizen John W. Love

1938 CITY CLUB

- Jan. 8 THE LAST CHANCE OF AMERICAN CAPITALISM  
Dr. Harry Elmer Barnes, Author and Lecturer
- Jan. 15 EMOTION IN GOVERNMENT  
Prof. Ralph C. Hutchison, Pres. of W. & J. College
- Jan. 22 THE CONFLICT IN THE NEAR EAST  
George P. Michaelides, Beirut, Syria
- Jan. 29 FEDERAL LICENSING OF CORPORATIONS  
Hon. Joseph C. O'Mahoney, U. S. Senator from Wyoming
- Feb. 5 CAN WE SURVIVE THE PRESENT FEDERAL FISCAL POLICY?  
Dr. Harley L. Lutz, Professor at Princeton University
- Feb. 12 ABRAHAM LINCOLN - THE MAN OF SORROW  
Citizen Peter Witt
- Feb. 19 RADIO AND PUBLIC OPINION  
James Rowland Angell of National Broadcasting Co.
- Feb. 26 THE RIGHTS OF MINORITIES AND THE NEXT WAR  
Rabbi A. H. Silver, The Temple
- Mar. 5 HOW SOON THE NEXT GREAT DEPRESSION  
Dr. Mordecai Ezekiel, Economist
- Mar. 12 THE NEW DEAL AND THE WAGE EARNER  
Citizen Whiting Williams, Lecturer
- Mar. 19 THE NEWSPAPER AND PUBLIC AFFAIRS  
Irving Brant of St. Louis Star-Times
- Apr. 2 WHAT OF THE RAILROADS?  
J. M. Fitzgerald, Vice-Chairman  
Committee on Public Relations of Eastern Railroads
- Apr. 9 LIBERALISM - WHAT IS IT?  
Dr. Harry T. Gideonse of Chicago University
- Apr. 16 THE FUTURE POLITICAL SCENE  
Harry W. Laidler of The League for Industrial Democracy
- Apr. 23 DEVELOPING THE YOUNG CITIZEN  
Homer L. Chaillaux, National Americanism Director of American  
Legion

- Apr. 30 THIRTY-MILLION-DOLLAR TRUST FUND  
Harry A. Sparks, formerly of State Highway Dept.
- May 7 STRUGGLE FOR PEACE AND DEMOCRACY  
Dr. Harry F. Ward, Chairman, American League for Peace  
and Democracy

SUMMER RECESS

- Oct. 15 THE CLEVELAND LABOR PROBLEM  
Wm. J. Corrigan, Wm. Frew Long
- Oct. 22 THE CLEVELAND POLICE DEPARTMENT - YESTERDAY, TODAY AND  
TOMORROW  
Eliot Ness, Cleveland Safety Director
- Oct. 29 Robert J. Bulkley (Dem.)  
Robert A. Taft (Rep.)  
(Candidates for U. S. Senate)
- Nov. 5 John W. Bricker (Rep.)  
Charles Sawyer (Dem.)  
(Candidates for Governor)
- Nov. 12 EUROPEAN AIR PREPAREDNESS  
Major Al Williams
- Nov. 19 THE RISE OF FASCISM AND THE DECLINE OF SOCIALISM AND  
COMMUNISM  
Herbert Agar, Journalist
- Nov. 26 WHERE ARE WE GOING IN GOVERNMENT AND BUSINESS?  
Phil S. Hanna, Editor
- Dec. 3 IS PROPACANDA LEADING TO CONFUSION AND CHAOS IN AMERICAN  
THOUGHT?  
Harry D. Gideonse, Economist
- Dec. 10 BEHIND THE HEADLINES  
Cesar Saerchinger, News Commentator
- Dec. 17 THE TRUTH ABOUT THE MUNICIPAL LIGHT PLANT  
Harold H. Burton, Mayor; John D. Fackler  
(Debate: Municipal Light Plant Bond Issue)

1939 CITY CLUB

- Jan. 7 BEHIND THE SCENES IN THE FAR EAST  
James R. Young, I.N.S. Tokyo Correspondent
- Jan. 14 THEIR VIEWPOINTS ON THE GERMAN SITUATION TODAY  
Karl F. Geiser  
Jean Pajus

- Jan. 21 IS SOUTH AMERICA THE CONTINENT OF THE FUTURE?  
Dr. C. Langdon White, Professor at W.R.U.
- Jan. 28 THE FAITHS THAT UNDERGIRD DEMOCRACY  
Dr. Chas. W. Gilkey, Dean of the Chicago University Chapel
- Feb. 4 WHAT NEXT IN EUROPE?  
Sir Arthur Willert, London Times Correspondent
- Feb. 11 THE EXECUTIVE POLICIES IN THE LINCOLN ADMINISTRATION  
Dr. Louis A. Warren, Historian
- Feb. 18 Elmer F. Andrews  
U. S. Administrator of The Wage and Hour Act
- Feb. 25 THE AMERICAN WAY  
John W. Studebaker, U. S. Commissioner of Education
- Mar. 4 DAY BY DAY IN WASHINGTON  
Ernest K. Lindley, Washington Correspondent
- Mar. 11 SCIENCE AND RACE RELATIONS  
Dr. Otto Klineberg, Columbia University
- Mar. 25 HITLER ON THE MARCH (Panel Discussion)  
Henry Busch, Chairman, with Brooks Emeny, Spencer Irwin,  
Fred Sterbenz, Wilbur White.
- Apr. 1 OUR PRESENT ECONOMIC SITUATION  
Neil Carothers, Economist
- Apr. 8 DARE WE LOOK AHEAD?  
Lord Bertrand Russell, Author
- Apr. 15 DEMOCRACY AT THE CROSSROADS  
Clarence A. Dykstra, President  
Wisconsin University
- Apr. 22 DO WE WANT THE NEW DEAL OR PROSPERITY?  
James F. Lincoln, Industrialist
- Apr. 29 IS ROOSEVELT TRYING TO STOP HITLER IN '39 OR GARNER IN '40?  
Walter M. Harrison, Publisher

SUMMER RECESS

- Oct. 14 EUROPE TODAY (Round Table)  
Henry M. Busch, Philip W. Porter, Thomas J. B. Wenner
- Oct. 21 PROPAGANDA  
Prof. Clyde R. Miller, Director, Institute for Propaganda  
Analysis
- Oct. 28 Cleveland School Board Candidates (8 Candidates)

- Nov. 4 Harold H. Burton  
John E. O'Donnell  
(Candidates for Mayor)
- Nov. 11 THE FIGHT OVER THE EMBARGO  
Hon. Dudley A. White, U. S. Congressman
- Nov. 18 WHAT NEXT IN RUSSIA?  
Eugene Lyons, Editor, American Mercury
- Nov. 25 UNCOVERING UN-AMERICANISM  
John C. Metcalfe, Dies Committeeman
- Dec. 2 CAN GERMANY SUBSIST ON SUBSTITUTES?  
Dr. Harrison E. Howe, Scientist
- Dec. 9 THE WAR AND THE U. S.  
Russell Weisman, Economist
- Dec. 16 THE NEW DEAL - PRO AND CON  
U. S. Senator Robert A. Taft  
U. S. Representative T. V. Smith

1940 CITY CLUB

- Jan. 6 I KNOW OUR NEXT PRESIDENT  
Harlan Miller, Columnist
- Jan. 13 NATIONAL AFFAIRS, 1940  
Hon. Burton K. Wheeler, Senator
- Jan. 20 WHAT'S AHEAD?  
Hon. Philip F. LaFollette, Ex-Governor of Wisconsin
- Jan. 27 CAN AMERICA STAND RELIEF?  
Fowland Haynes, President, Omaha University
- Feb. 3 THE PROSPECTS FOR 1940  
Max Lerner, Professor, Williams College
- Feb. 10 DEMOCRACY AND THE DARKER RACES  
Dr. Wm. E. B. DuBois, Professor, Atlanta University
- Feb. 17 THE ENIGMA OF RUSSIA  
Robert Dell, Journalist
- Feb. 24 CIVIL LIBERTIES IN 1940  
Dr. John A. Lapp, Sociologist
- Mar. 2 THE LAKE FRONT (Round Table)  
Hugh L. Beavis, Ernest J. Bohn, E. Z. Shapiro, Geo. B. Sowers
- Mar. 9 THE EDITORIAL PAGE TODAY  
Tom Wallace, Editor

Mar. 16 GOLD  
Dr. Melchoir Palyi, Economist

Mar. 23 FORGOTTEN MEN  
Hon. Styles Bridges, U. S. Senator, New Hampshire

Mar. 30 CHINA TODAY AND TOMORROW  
Kung Sam Lee, Chinese Merchant

Apr. 6 WHAT'S RIGHT OR WRONG WITH THE SCHOOL BOARD?  
Mrs. Lucia McBride, Edwin J. Bradley

Apr. 13 A CONSERVATIVE STAKE IN 1940  
S. Wells Utley, President, Detroit Steel Castings Corp.

Apr. 27 Hon. Dudley A. White  
Hon. Harold H. Burton  
(Candidates for U. S. Senatorial Nomination)

May 4 A SIX-YEAR'S CLOSE-UP OF HITLER  
Melvin K. Whiteleather, Foreign Correspondent

SUMMER RECESS

Oct. 12 THE STRUGGLE IN EUROPE  
Kenneth Downs, I.N.S. War Correspondent

Oct. 19 Hon. Harold H. Burton  
Hon. John McSweeney  
(Senatorial Contestants)

Oct. 26 DEFEND THE NEW DEAL  
Hon. Luther Patrick, U. S. Representative from Alabama

Nov. 2 Barclay Acheson, Editor, "Literary Digest", to defend the  
Republican Cause.

Nov. 9 AMERICA AND JAPAN IN ASIA  
James R. Young, I.N.S. Correspondent

Nov. 16 THE SPIRITUAL FOUNDATIONS OF DEMOCRACY  
Rabbi Abba Hillel Silver

Nov. 23 A PRACTICAL SURVEY FOR THE FUTURE  
Jay Franklin, Columnist

Nov. 30 OUR REAL WAR PERIL  
William LaVarre, Explorer and Scientist

Dec. 7 "CHINA'S STRENGTH IN THE PRESENT WAR"  
Miss Ida Pruitt  
Chinese Industrial Co-operative Executive

Dec. 14 AMERICA AND THE EUROPEAN WAR  
Otto D. Tolischus, New York Times Foreign Correspondent

1941 CITY CLUB

- Jan. 4 A NEW MAYOR LOOKS AT HIS JOB  
Hon. Edward Blythin, Mayor of Cleveland
- Jan. 11 BRITAIN - WHAT NOW?  
S. K. Ratcliffe, Journalist
- Jan. 18 MAXIMUM DEFENSE PRODUCTION AND FULL PEACE-TIME EMPLOYMENT  
BY INCENTIVE TAXATION  
C. W. Hazelett, Industrialist
- Jan. 25 SOME NEW FRONTIERS IN A CRISIS  
Dr. James Shelby Thomas, Lecturer
- Feb. 1 WHERE ARE WE HEADED?  
Dr. Harry Elmer Barnes, Lecturer
- Feb. 8 A DESERT DOCTOR IN ARABIA  
Dr. Paul W. Harrison
- Feb. 15 OUR PRESENT FOREIGN POLICY  
U. S. Senator Robert A. Taft, Dr. Henry Miller Busch
- Feb. 22 Round Table Conference of Christians and Jews  
Louis J. Borinstein, Dr. Harrison S. Elliott, Leo G.  
Griffith
- Mar. 1 THE IMPORTANCE OF VOCATIONAL GUIDANCE  
Dr. T. Luther Purdom, Director of Vocational Bureau of  
Michigan University
- Mar. 8 NATIONS AND NATIONALISM  
Dr. William McGovern of Northwestern University
- Mar. 15 THE HOOVER PLAN  
George Sokolsky, Lecturer
- Mar. 29 AMERICAN IDEALISM AND THE NEW EUROPE  
Devere Allen, Associate Editor of "The Nation"
- Apr. 5 THE NEW YORK STOCK EXCHANGE GHOST  
Theodore S. Watson, President, Manhattan Railway Company
- Apr. 12 THE CAUSE OF AND THE CURE FOR OUR TRACTION TROUBLES  
Peter Witt, Traction Expert
- Apr. 19 ARE THE PRESENT STRIKES A PERIL TO DEMOCRACY?  
Max Lerner, Professor of Government at Williams College
- Apr. 26 THE PROPOSED TRANSPORTATION FRANCHISE  
Raymond T. Cragin, Spokesman for the Cleveland Railway Co.
- May 3 THE PROPOSED TRANSPORTATION FRANCHISE  
Edward J. Schweid, Cleveland Traction Commissioner

May 10 THE CLASH OF THE CONTINENTS  
Dr. Charles Upson Clark, Lecturer

SUMMER RECESS

Oct. 11 RUSSIA AND GERMANY AS I KNOW THEM  
Jan Valtin, Author

Oct. 18 THE ST. LAWRENCE SEAWAY AND POWER PROJECT  
George E. Hardy, Chairman, Ohio Waterway Committee  
Gilbert R. Johnson, Counsel, Lake Carriers' Association

Oct. 25 THE MAYORALTY ISSUES  
Hon. Edward Blythin  
Hon. Frank J. Lausche

Nov. 1 The School Board Candidates (10 Candidates)

Nov. 8 Robert S. Allen, Columnist;  
The Washington Merry-Go-Round

Nov. 15 WILL THERE BE A REVOLUTION IN EUROPE?  
Edmund Stevens, Foreign Correspondent

Nov. 22 Clark M. Eichelberger, National Chairman,  
Committee to Defend America

Nov. 29 THE NEAR EAST IN THE WORLD CRISIS  
Joseph E. Raffaelli, Editor

Dec. 6 THE PEOPLE'S PLATFORM  
Lyman Bryson, Professor at Teachers College

Dec. 13 REORGANIZATION OF POLICE AND FIRE DEPARTMENTS  
Eliot Ness, Safety Director

1942 CITY CLUB

Jan. 3 THE SHAPE OF THINGS TO COME  
Mayo Fesler, Director, Citizens League  
John W. Love, Columnist, Cleveland Press  
Rabbi A. H. Silver of The Temple  
Dr. Wm. E. Wickenden, President, Case School of Applied  
Science

Jan. 10 OUR OUTPOSTS IN THE NORTH ATLANTIC  
Captain Bob Bartlett, Explorer

Jan. 17 OUR ECONOMIC FUTURE  
Hon. Robert A. Taft

Jan. 24 TAXATION IN WAR TIMES  
Hon. Henry Morgenthau, U. S. Secretary of Treasury

Jan. 31 THE REORGANIZATION OF THE POLICE AND FIRE DEPARTMENTS  
Andrew J. Hagan, former Police Inspector

Feb. 7 THIS STATE OF OURS  
Hon. John W. Bricker, Governor of Ohio

Feb. 14 THIS CRISIS - A BLESSING IN DISGUISE  
Louis Adamic, Author

Feb. 21 HOW CAN WE SPEED AMERICA'S WARTIME PROGRAM?  
Hon. Frances P. Bolton, U. S. Congresswoman

Feb. 28 FINANCING THE WAR  
Harley L. Lutz, Professor

Mar. 7 OUR WORLD TODAY  
Pierre Van Paassen, Author

Mar. 14 THE PACIFIC TRIANGLE  
Dr. Syud Hossain, Author

Mar. 28 Dr. T. V. Smith, Professor, Chicago University;  
Member Chicago Round Table

Apr. 4 WHAT WE ARE FIGHTING FOR?  
Hon. Robert N. Wilkin, Judge U. S. District Court

Apr. 11 THE NEWS BEHIND THE NEWS  
Paul Mallon, Columnist

Apr. 18 SCIENCE AND THE WAR  
David Dietz, Science Editor

Apr. 25 Winners in National Extempore Discussion on Inter-American  
Affairs

May 2 "MONOPOLIES"  
Thurman Arnold, Assistant U. S. Attorney General

SUMMER RECESS

Oct. 10 Rockwell Kent, Artist;  
Dedication of Mural

Oct. 17 SHALL THE CITY TRANSIT OPERATE UNDER SEPARATE CONTROL?  
Mrs. Malcolm L. McBride  
Faul Ryan

Oct. 24 The Congressional Candidates (10 Candidates)

Oct. 31 Hon. John W. Bricker  
Hon. John McSweeney  
(Gubernatorial Candidates)

- Nov. 7 Major Alexander P. deSeversky;  
Author, "Victory through Air Power"
- Nov. 14 THE LOWDOWN ON AIR POWER  
Archie T. Colwell, Vice President, Thompson Products Co.
- Nov. 21 INFLATION - HITLER'S ALLY  
Dr. Peter Odegard, Asst. to Secretary of the Treasury
- Nov. 28 A WARNING TO THE WEST  
Dr. Krishnalal Shridharani, Author
- Dec. 5 HITLER'S INVASION OF NORWAY  
Dr. C. J. Hambro, Norwegian Statesman
- Dec. 12 THE SACRED COW OF NATIONAL SOVEREIGNTY  
Dr. Gaetano Salvemini, Professor at Harvard
- Dec. 19 Annual Meeting  
Dr. E. M. Baker, First Unitarian Church, Speaker

1943 CITY CLUB

- Jan. 9 THE SHAPE OF THINGS TO COME  
(Western Reserve Round Table)  
Dr. Eleanor F. Dolan  
Lt. Warren A. Guthrie  
Russell Weisman  
Wilbur W. White
- Jan. 16 THE WAR IN JAPAN  
Robert Bellaire, U. P. Correspondent
- Jan. 23 VIEWS ON INDIA  
T. A. Raman, London Correspondent for "Hindustan Times"
- Jan. 30 YOUR ARMY REPORTS  
Col. R. Ernest Dupuy, Chief of News Division
- Feb. 6 WASHINGTON IN WAR TIME  
Ned Brooks, Scripps-Howard Washington Correspondent
- Feb. 13 CHINA'S PART IN THE GLOBAL WAR  
Liu Liango-mo, Chinese Relief Worker
- Feb. 20 ALASKA AS A HIGHWAY TO TOKYO  
Anthony J. Dimond, Congressional Delegate from Alaska
- Feb. 27 CONDITIONS IN THE MEDITERRANEAN AREA  
Philip Cummings, News Commentator and Explorer
- Mar. 6 INTERNATIONAL COOPERATION  
Hon. Adrian Knatchbull Huggessen, K. C. of Montreal
- Mar. 13 CRISIS IN RUBBER  
John L. Collyer, President, B. F. Goodrich Co.

- Mar. 20 AMERICAN BRAND OF WAR CENSORSHIP  
Byron Price, Director of Censorship
- Apr. 3 THE GREAT LAKES IN PEACE AND WAR  
Walter Havighurst, Professor, Miami University
- Apr. 10 Round Table on Post War Planning  
Hon. Harold E. Burton  
Rev. Dilworth Lupton  
James F. Lincoln  
Chas. H. Kellstadt
- Apr. 17 WILL GERMANY COLLAPSE INTERNALLY?  
Dr. Frank Bohn, Historian
- Apr. 24 Round Table on Man Power  
Louis Bromfield  
Geo. B. Harris  
Edw. L. Keenan  
Ray Livingstone  
A. F. Whitney
- May 1 RUSSIA'S MIGHTY STRUGGLE  
Henry C. Cassidy, A. P. Correspondent in Moscow
- May 8 LISTENING POSTS OF EUROPE  
Charles Lanius, NBC Correspondent

SUMMER RECESS

- Oct. 16 Major General Basilio J. Valdes of the Philippine Army
- Oct. 23 RENEGOTIATION OF CONTRACTS  
Carmen C. Blough  
James F. Lincoln
- Oct. 30 Hon. Frank J. Lausche  
Edward C. Stanton  
(Mayoralty Candidates)
- Nov. 6 QUESTIONS OF TOMORROW ANSWERED TODAY  
N. R. Howard  
Spencer D. Irwin  
Fred H. Sterbenz  
Wilbur W. White
- Nov. 13 POSTWAR DEPRESSION - HOW TO AVOID IT?  
Dr. Harold G. Moulton, President, Brookings Institution
- Nov. 20 METALS FOR WAR  
Dr. Zay Jeffries, Technical Director, General Electric  
Lamp Dept.
- Nov. 27 HOW GOES THE BILL OF RIGHTS IN WAR?  
Roger N. Baldwin, Director, American Civil Liberties Union

- Dec. 4 WAR-TIME DEVELOPMENTS IN MEDICINE AND SURGERY  
Dr. Russell L. Haden,  
Chief of Medical Division, Cleveland Clinic
- Dec. 11 WHAT'S HAPPENING IN THE SOUTHWEST PACIFIC?  
Philip Cummings, U. S. Government Consultant

1944 CITY CLUE

- Jan. 8 THE SHAPE OF THINGS TO COME  
Hon. Harold H. Burton  
Dr. Wm. P. Edmunds  
Chas. H. Lake  
Russell Weisman
- Jan. 15 WHERE DO WE GO FROM HERE?  
Merrill "Red" Mueller, Newsweek Correspondent and  
NBC Reporter
- Jan. 22 AN AMERICAN'S CREED  
Col. Robert R. McCormick, Publisher, Chicago Tribune
- Jan. 29 THE SUPREME COURT IN TRANSITION OR JUDICIAL SOMERSAULTS  
Dr. Thomas Reed Powell, Harvard Law School
- Feb. 5 THE ORIENT - TODAY AND TOMORROW  
Morris J. Harris, Chief of Associated Press in China
- Feb. 12 RACE PROBLEMS IN THE UNITED STATES  
Dr. Wm. E. DuBois, Professor, Atlanta University
- Feb. 19 CONSERVATION - EVERYBODY'S BUSINESS  
Prof. Paul Bigelow Sears, Author and Ecologist
- Feb. 26 AFTER THE WAR - WHAT?  
Stuart Chase, Commentator and Author
- Mar. 4 LEGISLATION PENDING IN CONGRESS  
Hon. Robert A. Taft, Senator
- Mar. 11 Marshall Field III, Publisher of The Chicago Sun  
(To Answer Col. Robert McCormick)
- Mar. 18 INTERNATIONAL ORGANIZATION AFTER THE WAR  
Manley O. Hudson, Judge of the World Court
- Mar. 25 THE FUTURE OF GERMANY AND JAPAN  
Dr. Hans Kohn, Professor, Smith College
- Apr. 8 TURKEY TALKS TURKEY  
Chester M. Tobin, Author
- Apr. 15 COVERING THE WAR BY RADIO  
Paul W. White, CBS Director of Public Affairs

- Apr. 22 CURRENT POLITICAL TRENDS  
Thomas L. Stokes, Scripps-Howard Washington Correspondent
- Apr. 29 THE FOURTH TERM AND THE 1944 ELECTION  
Jay Franklin, Washington Correspondent
- May 6 The Gubernatorial Candidates (10 Candidates)
- May 13 THE CURRENT MILITARY AND POLITICAL STATUS IN EUROPE  
AND THE PACIFIC  
Henry M. Busch  
N. R. Howard  
Spencer D. Irwin  
Wilbur W. White

SUMMER RECESS

- Oct. 14 WHAT SHALL BE DONE WITH GERMANY?  
Paul Hagen, Editor and Author
- Oct. 21 U. S. Senatorial Candidates - Ohio  
William G. Pickrel, Democrat  
Robert A. Taft, Republican
- Oct. 28 WHAT SHALL BE DONE WITH GERMANY?  
William Ebenstein, Professor, University of Wisconsin
- Nov. 4 Frank J. Lausche, Democrat  
James Garfield Stewart, Republican  
(Ohio Gubernatorial Candidates)
- Nov. 11 WHAT I SAW AT THE EUROPEAN WAR FRONT  
Hugh Baillie, President, United Press
- Nov. 18 AMERICAN-SOVIET RELATIONS  
William Henry Chamberlin, Journalist
- Nov. 25 AMERICAN-SOVIET RELATIONS  
Corliss Lamont, Chairman,  
National Council of American-Soviet Friendship, Inc.
- Dec. 2 THE BATTLE FRONTS OF THE WORLD  
Joseph Israels, World Traveler,  
Officer in U. S. Maritime Service
- Dec. 9 THE WORLD TODAY AND TOMORROW  
Spencer D. Irwin  
Ernest Lorsy  
Geo. P. Michaelides  
Wilbur W. White

1945 CITY CLUB

- Jan. 6 RUSSIA AS I KNOW IT  
Jerome Davis, Educator and Author

Jan. 13      EXPERIENCES AT THE BATTLE FRONTS  
 Dave Baylor (WGAR)  
 Roelif Loveland (Plain Dealer)  
 William Miller (Press)  
 Ray Turk (News)

Jan. 20      THE ANGLE WORM TURNS  
 Carlton K. Matson, Columnist

Jan. 27      AN ENDURING PEACE  
 Hon. Robert N. Wilkin, Judge, U. S. District Court

Feb. 3        THE PROBLEMS OF THE CENTRAL AREA  
 Rev. Wade H. McKinney, Minister

Feb. 10      LINCOLN DAY  
 George B. Harris  
 Stewart R. Smith  
 Eleanor Painter Strong  
 Hon. Robert N. Wilkin  
 Peter Witt

Feb. 17      OUR FOREIGN POLICY  
 Hon. John M. Coffee, Congressman from Washington

Feb. 24      NEAR EAST PROBLEMS  
 James M. Landis, Dean, Harvard Law School

Mar. 3        THE SHAPE OF INDUSTRIES TO COME  
 William J. Hale, Scientist

Mar. 10      THE IMPORTANCE OF PSYCHIATRY  
 Dr. Karl Menninger, Psychiatrist,  
 President of the Menninger Foundation

Mar. 17      WHAT GOES ON IN CHINA?  
 Hon. Walter H. Judd, Congressman from Minnesota

Mar. 24      CAN CAPITALISM SURVIVE IN AMERICA?  
 Dr. Ruth Alexander  
 Norman Thomas

Mar. 31      THE BRETTON WOODS PROPOSALS  
 J. Merle Hostetler  
 Russell Weisman

Apr. 14      Forum Postponed Because of Death of President Roosevelt

Apr. 21      THE ROLE OF SOVIET RUSSIA IN THE POSTWAR WORLD  
 Rev. Edmund A. Walsh, S.J., Regent Georgetown University

Apr. 28      SECURITY IN THE PACIFIC  
 Dr. Tyler Dennett, former President of Williams College

May 5        REPORT FROM RED CHINA  
 Harrison Forman, War Correspondent

May 12 THE WORLD TODAY  
Donald Grove Barnes  
Spencer D. Irwin  
Clyde F. Varner  
Shepherd L. Witman

SUMMER RECESS

Oct. 13 RUSSIA AND THE FAR EAST  
Victor A. Yakhontoff, Internationally known expert

Oct. 20 PROBLEMS FACING THE CONGRESS  
Hon. Robert A. Taft, U. S. Senator

Oct. 27 CAN AMERICA AND RUSSIA KEEP THE PEACE?  
Dr. Frederick L. Schuman, Professor at Williams College

Nov. 3 Mayoralty Candidates Discuss Issues...  
Hon. Thomas A. Burke  
Ray C. Miller

Nov. 10 ELECTRONICS AND THE FUTURE  
Gordon Volkenant, Research Engineer

Nov. 17 UNLOCKING NATURE'S TREASURE VAULT  
C. D. Blubaugh, Dirt Farmer

Nov. 24 THE CHANGING LABOR SITUATION  
Dr. Wm. Fielding Ogburn, Scientific Sociologist

Dec. 1 YOUTH IN THE POST-WAR WORLD  
Dr. Frederick H. Allen, Psychiatrist

Dec. 8 Hugh Baillie, President of the United Press; just  
returned from Pacific Zone

Dec. 15 REALITIES OF PALESTINE  
Harry S. Davidowitz

Dec. 22 Annual Meeting - Orpheus Male Chorus

1946 CITY CLUB

Jan. 5 THE REST OF YOUR LIFE  
Leo Cherne, News Analyst and Author

Jan. 12 ENGLAND, FRANCE AND GERMANY TODAY  
Lt. Col. Philip W. Porter

Jan. 19 SIGNIFICANCE OF THE BRITISH LOAN  
Dr. Clair Wilcox, U. S. Department of State

- Jan. 26 WHAT IS TO BE DONE ABOUT OUR LABOR RELATIONS?  
Dr. Wm. M. Leiserson, Professor at John Hopkins University
- Feb. 2 CAN DEMOCRACY BE PRESERVED IN THE U. S.?  
Dr. Harry D. Gideonse, Economist
- Feb. 9 THE LATEST NEWS FROM EUROPE  
Sigrid Schultz, Woman War Correspondent
- Feb. 16 LEGISLATION PENDING IN CONGRESS  
Hon. Dewey Short, U. S. Congressman from Missouri
- Feb. 23 THIS SUPERSTITIOUS AGE  
Samuel B. Pettengill, former Congressman from Indiana
- Mar. 2 REPORT ON CONTINENTAL POST-WAR EVENTS  
John Scott, Correspondent
- Mar. 9 CAN CAPITALISM MEET THE CHALLENGE OF THE POST-WAR WORLD?  
Wendell Berge, Assistant Attorney General of U. S.
- Mar. 16 Hon. Harold E. Stassen, former Governor of Minnesota
- Mar. 23 David E. Lilienthal, Chairman, Tennessee Valley Authority  
Title: The Tennessee Valley: A Story of Change
- Mar. 30 WHAT OF CLEVELAND'S FUTURE?  
Mrs. Malcolm L. McBride  
John Howard  
Frank J. Ryan  
Mark C. Shinnerer
- Apr. 13 THE FUTURE OF OUR DOMESTIC ECONOMY  
Neil Carothers, Economist
- Apr. 20 THE NEW VETERAN  
Charles G. Bolte', Chairman, American Veterans' Committee
- Apr. 27 MODIFIED DE LEUW TRANSPORTATION PLAN  
Edgar S. Byers  
Walter J. McCarter
- May 4 Marvin C. Harrison  
Edward A. Huth  
Stephen M. Young  
(Primary Candidates for Senatorial Nomination)
- May 11 A TRIP THROUGH HELL  
Paul Bellamy, Editor, Cleveland Plain Dealer

SUMMER RECESS

- Oct. 12 THE LESSON OF BIKINI  
David Dietz, Scripps-Howard Science Editor

- Oct. 19 THE BRITISH LABOR GOVERNMENT TO DATE  
Hon. Rhys David, M. P.
- Oct. 26 SENATORIAL CAMPAIGN ISSUES (Debate)  
John W. Bricker (Rep.)  
James Huffman (Dem.)  
(Senatorial Candidates)
- Nov. 2 GUBERNATORIAL CAMPAIGN ISSUES (Debate)  
Frank J. Lausche (Dem.)  
Thomas J. Herbert (Rep.)  
(Gubernatorial Candidates)
- Nov. 9 WHAT ABOUT GERMANY NOW?  
Louis P. Lochner, Correspondent
- Nov. 16 OUR CLASH WITH RUSSIA IN THE FAR EAST  
Robert Aura Smith, Foreign Dept., New York Times
- Nov. 23 CAPITALISM IN A SHATTERED WORLD  
Louis J. Alber, Traveler and Lecturer
- Nov. 30 A SCIENTIST LOOKS AT THE FUTURE  
Dr. A. Allen Bates, Vice-President,  
Portland Cement Association
- Dec. 7 WHAT CHANCE FOR PEACE IN THE UNITED NATIONS?  
Edgar Ansel Mowrer, Correspondent
- Dec. 14 THE LABOR SITUATION TODAY  
Lou Stark, Labor Editor, New York Times

1947 CITY CLUB

- Jan. 4 CAPITAL AND LABOR IN 1947  
Marvin J. Barloon, Head of Department of Business &  
Economics, Western Reserve University
- Jan. 11 THE LAW - HERITAGE OR HAZARD?  
Walter H. Hamilton, Professor of Law, Yale University
- Jan. 18 Rabbi Abba Hillel Silver, Head of Zionist Organization  
and Rabbi of The Temple, Cleveland. He had just  
returned from an overseas trip of investigation.
- Jan. 25 THE FORGOTTEN FIFTY MILLION PEOPLE  
Allen W. Rucker, President of The Tool Owners Union
- Feb. 1 WASHINGTON CALLING  
Marquis Childs, Columnist
- Feb. 8 AMERICA AND THE STRUGGLE IN THE ORIENT  
Col. M. Thomas Tchou, former Secretary to Generalissimo  
Chiang Kai-Shek

- Feb. 15      WHAT ECONOMIC CHANGES ARE WE FACING?  
Charles P. Taft, Attorney
- Feb. 22      WHAT PRICE RUSSIAN COOPERATION?  
Leland Stowe, Foreign Correspondent
- Mar. 1        THE ECONOMIC ADVISORS AND THE MATERIALS THEY DEAL WITH  
Dr. Edwin G. Nourse, Chairman of the Council of Economic  
Advisors to the President
- Mar. 8        CENTRAL EUROPE - BATTLEFIELD OF POWER POLITICS  
Kurt Schuschnigg, former Chancellor of Austria
- Mar. 15      OUR FUTURE DEPENDS ON SOUTH AMERICA  
Ralph Hancock, Editor-in-Chief of Latin Department of  
Encyclopedia Americana
- Mar. 22      PEACE OR POWER - U. S. POLICY IN THE MEDITERRANEAN  
George P. Michaelides, President of Schauffler College,  
Cleveland  
Prof. Wilbur White, Western Reserve University  
Shepherd L. Whitman, Council on World Affairs  
Spencer Irwin, Cleveland Plain Dealer
- Mar. 29      THE CHALLENGE OF A RED CHINA  
Gunther Stein, Correspondent
- Apr. 5        WHO ARE THE FASCISTS AND THE COMMUNISTS IN AMERICA?  
Kurt Singer, Author and Lecturer
- Apr. 12      OUR FAIR CITY  
Col. Robert S. Allen, Author and Correspondent
- Apr. 19      THE FUTURE OF MEDICAL RESEARCH  
Dr. Arthur C. Corcoran of Cleveland Clinic
- May 3        SELF GOVERNMENT IN WEST AFRICA  
Idwal Glyndwr Jones,  
Acting Commissioner of Labor on Gold Coast of Africa
- May 10      DON'T SELL AMERICA SHORT  
Dr. Lester Schriver, Educator and Business Executive

SUMMER RECESS

- Oct. 11      AMERICA'S CHALLENGE ON THE HOME FRONT  
Walter Reuther, President, UAW-CIO
- Oct. 18      WORLD GOVERNMENT BY 1955  
Henry Charles Osborne, Member of Parliament (British)
- Oct. 25      THE STATE OF THE NATION  
U. S. Senator Robert A. Taft

- Nov. 1 ISSUES OF THE MAYORALTY CAMPAIGN  
Mayor Thomas A. Burke, Democrat  
Candidate Eliot Ness, Republican
- Nov. 8 THE WORLD SCENE  
Frederick Sterbenz, Foreign Affairs Editor, Cleveland Press
- Nov. 15 AMERICA'S ECONOMIC FUTURE  
Earl Bunting, President, National Association of Manufacturers
- Nov. 22 PSYCHIATRY AND CRIME  
Dr. Louis Karnosh, Head of Psychiatry Department,  
The Cleveland Clinic
- Nov. 29 INDIA'S FUTURE  
Asaf Ali, India's Ambassador to the U. S.
- Dec. 6 IMPRESSIONS OF THE BRITISH AND FRENCH ECONOMIES  
Russell Weisman, Chief Editorial Writer of the Cleveland  
Plain Dealer
- Dec. 13 FRANCE AT THE CROSSROADS  
Jacques Walch, former Head of the French Press & Information  
Service

1948 CITY CLUB

- Jan. 3 THE BASES OF OPTIMISM TODAY  
Dr. T. V. Smith, Professor of Philosophy, University of  
Chicago
- Jan. 10 THE PLOT AGAINST THE PEACE  
Howard Watson Armbruster (Crusader against Cartels)
- Jan. 17 THE TALE OF TWO CITIES  
A. T. Burch, Associate Editor, Chicago Daily News
- Jan. 24 WHOSE COUNTRY IS THIS, ANYWAY?  
Ellis G. Arnall, Former Governor of Georgia
- Jan. 31 THE OBLIGATION OF A NATION TO ITS YOUTH  
Chat Paterson, National Chairman,  
American Veterans Committee
- Feb. 7 WHAT WE CAN EXPECT FROM RUSSIA?  
John Scott, Chief European Correspondent, Time Magazine
- Feb. 14 OUR CONTEMPORARY ODYSSEY  
Dr. Everett R. Clinchy, President  
National Conference of Christians and Jews
- Feb. 21 THE CRITICAL IMPORTANCE OF THE NEAR EAST  
Dr. Bayard Dodge, Former President of American University  
of Beirut

- Feb. 28 FOR OUR AND YOUR FREEDOM  
Stanislaw Mikolajczyk, Former Premier of Poland
- Mar. 6 ENGLAND'S ECONOMIC OUTLOOK  
Col. J. R. H. Hitchison, member of British Parliament
- Mar. 13 COOPERATIVES IN AMERICAN CORPORATE LIFE  
Dr. Raymond W. Miller, President,  
American Institute of Cooperation
- Mar. 20 THE UNITED NATIONS' RESPONSIBILITY IN THE NEAR EAST  
Pierre Van Paasen, Author
- Mar. 27 IS DEFLATION AT HAND?  
Dr. Jules Backman of N. Y. University
- Apr. 3 THE PROBLEMS OF A CITY  
Professor Louis Wirth, University of Chicago
- Apr. 17 THE NUMBER ONE KILLER  
(Referring to Cancer)  
Dr. Irvine Page, The Cleveland Clinic
- Apr. 24 Harold L. Stassen on issues of the Primary Election
- May 1 ISSUES OF THE PRIMARY CAMPAIGN  
Senator Robert A. Taft
- May 8 AMERICA FACES THE WORLD  
Marquis Childs, Columnist

SUMMER RECESS

- Oct. 16 IS THE MARSHALL PLAN WORKING?  
John W. Vandercook, Correspondent
- Oct. 23 NATIONAL CAMPAIGN ISSUES  
Albert Loveland (Dem.), Asst. Secretary of Agriculture  
U. S. Senator Wayne Morse, Republican  
Norman Thomas, Socialist  
Hugh DeLacey, Ohio Campaign Manager, Progressive Party
- Oct. 30 ISSUES OF THE GUBERNATORIAL CAMPAIGN  
Gov. Thomas J. Herbert, Republican  
Frank J. Lausche, Democrat
- Nov. 6 PROBLEMS FACING THE NEXT ADMINISTRATION  
James Reston, New York Times Correspondent
- Nov. 13 REPORT ON RUSSIA TODAY  
Robert Magidoff, Former Moscow Correspondent, NBC and AP
- Nov. 20 CURRENT INTERNATIONAL PROBLEMS  
Spencer D. Irwin, Associate Editor, Cleveland Plain  
Dealer

- Nov. 27 DOES MODERN SOCIETY ENJOY THE GREATEST BENEFITS UNDER A  
PLANNED ECONOMY? (Debate)  
Anthony J. Cox of Oxford (England)  
Reginald Galer of Oxford (England)  
Parker Orr of Western Reserve University  
Gerald Phillips of Western Reserve University
- Dec. 4 WHAT ARE THE CHANCES FOR PEACE?  
Erwin D. Canham, Editor, Christian Science Monitor
- Dec. 11 THE HOPEFUL THINGS IN HIGHER EDUCATION  
Dr. Howard F. Lowry, President, Wooster College

1949 CITY CLUB

- Jan. 8 ARE WE HEADED TOWARD ANOTHER DEPRESSION?  
Dr. Maynard C. Krueger, University of Chicago
- Jan. 15 THE REBIRTH OF EUROPE  
Leo Lania, Eastern Europe Editor, United Nations World
- Jan. 22 THE AMERICAN TRADITION  
Samuel M. L. Barlow, Author and Lecturer
- Jan. 29 WHAT IS THE RESPONSIBILITY OF THE REPUBLICAN PARTY?  
Senator Robert A. Taft
- Feb. 5 BEHIND THE IRON CURTAIN - 1949  
John Scott, International Correspondent
- Feb. 12 THE LONG RANGE ECONOMIC OUTLOOK  
Leon Keyserling, Economic Advisor to the President
- Feb. 19 COURTING LATIN AMERICA  
Dr. John W. Culver, Associate Professor of History,  
Western Reserve University, Cleveland College and  
former Cultural Relations Director, U. S. State  
Department
- Feb. 26 IS THE SOUTH THAT BAD?  
Hodding Carter, Editor Greenville (Mississippi) Democrat-  
Times
- Mar. 5 THE AMERICAN IDEA  
Dr. Herbert Agar, Author
- Mar. 12 HEART SURGERY TODAY AND IN THE FUTURE  
Dr. Claude S. Beck, Surgeon and Professor of Neuro-Surgery,  
Western Reserve University
- Mar. 19 WHAT'S THE LEGISLATURE DOING?  
State Senator Howard Metzenbaum, Democrat  
State Representative C. William O'Neill, Republican

- Mar. 26 THE SOVIET MENACE TO TURKEY  
Dr. Walter L. Wright, Jr., Chairman of Board, Roberts  
College, Istanbul, and Professor of Turkish Languages,  
Princeton University
- Apr. 2 CAN CIVILIZATION SURVIVE?  
Howard E. Wilson, Associate Director,  
Carnegie Endowment for International Peace
- Apr. 9 SHOULD THE TAFT-HARTLEY LAW BE REPEALED?  
Jack G. Day  
J. Mack Swigert
- Apr. 16 NATIONAL MEDICAL CARE  
Dr. Ernest B. Howard, Assistant Secretary,  
American Medical Association
- Apr. 23 FEDERAL HEALTH INSURANCE PLANS AND NATIONAL MEDICAL CARE  
J. Donald Kingsley, Acting Administrator, Federal Security  
Agency
- Apr. 30 REPORT FROM ISRAEL  
Lawrence F. Levenburg, Foreign Affairs Editor, Cleveland  
News

SUMMER RECESS

- Oct. 15 THE CORNERSTONE OF FREEDOM  
Dr. John S. Millis, President, Western Reserve University
- Oct. 22 A REPORT ON YOUR POLICE DEPARTMENT  
Alvin J. Sutton, Safety Director of Cleveland
- Oct. 29 LABOR'S POINT OF VIEW  
James B. Carey, Secretary-Treasurer, CIO
- Nov. 5 THE MAYORALTY CAMPAIGN ISSUES  
Mayor Thomas A. Burke, Democrat  
Mayoralty Candidate Franklin Polk, Republican
- Nov. 12 THE BEST ROAD TO LABOR PROSPERITY  
Willford I. King, Chairman  
Committee for Constitutional Government
- Nov. 19 ON TRIAL - OUR TRADITIONAL FREEDOMS  
Lester Cole, Former President, Screen Writers Guild
- Nov. 26 IS EUROPE ON THE BARGAIN COUNTER?  
Dr. Melchior Palyi, Author and Financial Advisor
- Dec. 3 MR. JOHN Q. PUBLIC  
John S. Knight, Editor and Publisher
- Dec. 10 LET'S HAVE AN EDUCATIONAL REVOLUTION  
Dr. Douglas McGregor, President, Antioch College

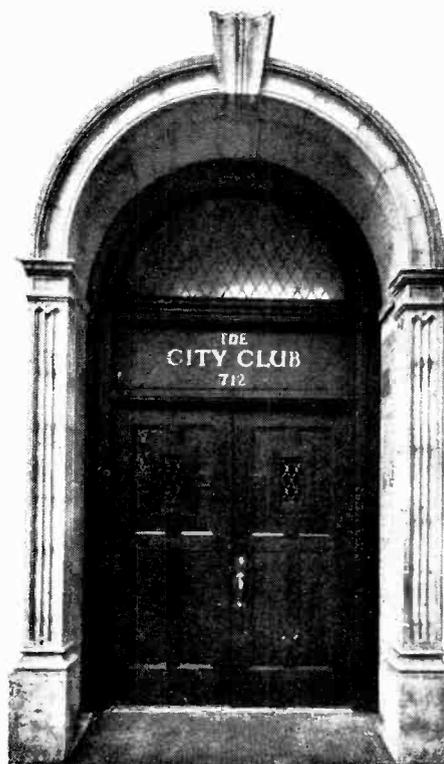
1950 CITY CLUB

- Jan. 7 THE DILEMMA OF THE AMERICAN LIBERAL  
Arthur M. Schlesinger, Jr., Author and Associate  
Professor of History at Harvard
- Jan. 14 WHAT SOCIALISM IS DOING TO BRITAIN  
Cecil Palmer, Publisher, Author, Journalist
- Jan. 21 CRACKS IN THE IRON CURTAIN  
Dr. Floyd H. Black, President, Istanbul American College
- Jan. 28 WHAT IS THE RESPONSIBILITY OF THE DAILY NEWSPAPER?  
J. B. Mullaney, Associate Editor, The News  
Louis B. Seltzer, Editor, Press  
Wm. G. Vorpe, Sunday Editor, Plain Dealer
- Feb. 4 IS OUR FOREIGN POLICY A BOON OR THREAT TO PEACE?  
Henry Miller Busch  
Raymond Dennett  
Spencer D. Irwin  
Warren Guthrie
- Feb. 11 ALLERGY COMES OF AGE  
Dr. William Parrish Garver, Medical Authority
- Feb. 18 OUR NEW DESTINY IN THE AMERICAS  
Edward Tomlinson, Dean of Foreign Correspondents on  
American Affairs, NBC Analyst
- Feb. 25 CONSERVATION PAYS OFF  
Arnold M. Davis, Director, Garden Center of Greater Cleveland
- Mar. 4 THE STORY BEHIND THE STRIKE CRISIS  
Victor Riesel, Noted Columnist
- Mar. 11 THE MAGIC OF IRON ORE - ITS EFFECT ON ALL OF US  
Tom C. Campbell, Editor of IRON AGE
- Mar. 18 IS CONSERVATISM ON THE MARCH?  
Raumond Moley, Contributing Editor "Newsweek"

# **WGAR**

*Cleveland's Friendly Station* PRESENTS . . .

## **THE CITY CLUB FORUM**



*A Story of*

**8 YEARS OF BROADCASTING IN THE**

*Public Interest*

For eight consecutive years, WGAR has presented to an eager audience, the famous Saturday Forum of Cleveland's City Club. From the beginning of October to the end of May, thousands of listeners depend on WGAR to bring into their homes an exclusive broadcast of the club's timely discussions by speakers of national reputation.

Cleveland is fortunate to have an organization such as the City Club. Its members are vigorous, stimulating individuals who represent a substantial cross-section of the men who count in the business, professional and public life of Cleveland. The club is organized around the idea of individual, free and complete expression of opinion, the interchange of viewpoints and the sharing of experience which makes democracy effective. The City Club is neither radical nor conservative. It does not endorse, advocate or proselyte. It is irrevocably dedicated to free speech.

Sharing these ideals, WGAR presents the City Club Forum as part of the station's constant effort to serve the public interest.

The celebrities listed below are but a few of the guest speakers who have made WGAR's Saturday afternoon presentation a milestone in Cleveland radio.

JAMES M. LANDIS • NORMAN THOMAS • HAROLD H. BURTON • COL.  
ROBERT R. McCORMICK • ROBERT A. TAFT • JAY FRANKLIN • THOMAS  
L. STOKES • MARSHALL FIELD III • HUGH BAILLIE • HAROLD G. MOULTON  
MERRILL MUELLER • ROCKWELL KENT • JOHN W. BRICKER • MAJOR  
ALEXANDER P. DE SERVERSKY • BYRON PRICE • LOUIS BROMFIELD • LYMAN  
BRYSON • CAPT. BOB BARTLETT • HON. HENRY MORGANTHAU, JR.  
THURMAN ARNOLD • PAUL MALLON

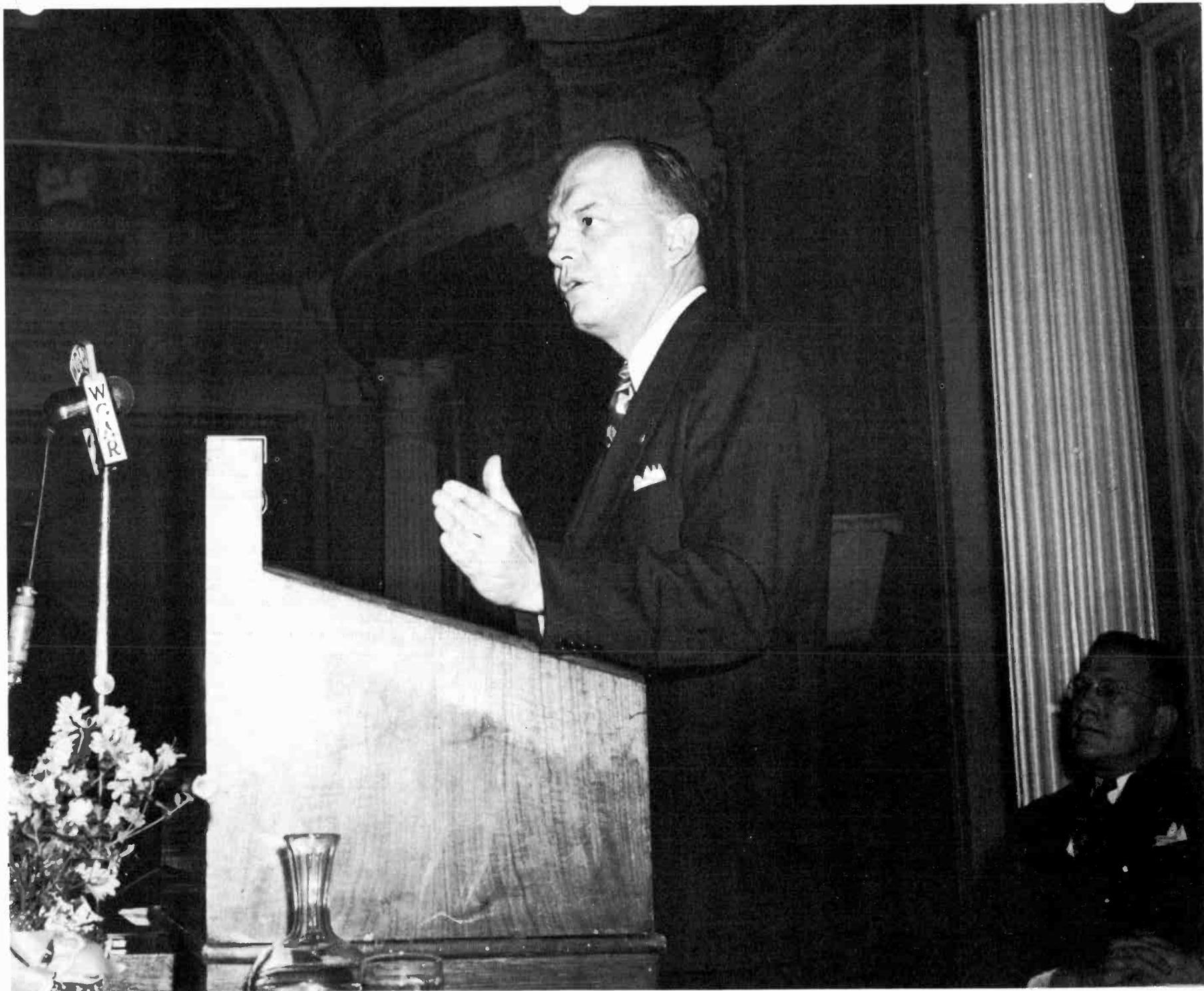


"I have a forum — as wholly uncensored as it is rigidly impartial."

...FROM THE CITY CLUB CREED



FORMER POLISH PREMIER ADDRESSED WGAR LISTENERS FROM CITY CLUB



HAROLD STASSEN ADDRESSES CITY CLUB



KURT SCHUSNIGG OF AUSTRIA ADDRESSES CITY CLUB AND WGAR AUDIENCE

# **THE AMERICAN LAWYERS COMPANY**

**PUBLISHER OF**  
**THE AMERICAN LAWYERS QUARTERLY**

HOME OFFICE: N. B. C. BUILDING

**CLEVELAND, OHIO**  
April 30, 1946

Mr. John F. Patt, Vice President  
WGAR Broadcasting Company  
Hotel Statler  
Cleveland, Ohio

My dear Mr. Patt:

As a member of the City Club, I want to express my personal appreciation for the remarkably fine service you have rendered to the entire community in your unusually excellent cooperation with the City Club in the presentation of the Saturday Forum, through the channel of your station.

I doubt whether any broadcast is more important and I know that you have built up a most enthusiastic audience. I deem it a privilege to compliment you and your associates for what you have done and I hope this outstanding work for the good of all men will continue.

Sincerely yours,

  
General Manager

PLS:EH

LESTER S. AUERBACH

July 21, 1948

Dear Carl:

In a recent issue of the Cleveland Press, I noticed that the City Club program which you carry was not only voted the best program of the air in local radio, but was the best public service and the best week-end program.

I just want you to know that I personally agree with the choice and want to add my commendation and congratulations to you and your station for carrying such a good feature and giving fine public service.

I think this is particularly true when we consider the fact that the subjects covered and the scope of same are such that you cover every segment of the listening population and not only that, the talks are unbiased; that is, at least both sides are always covered.

My congratulations are submitted to you not only from a personal standpoint, but also as a Vice President of the Cleveland Advertising Club and Trustee of the Cleveland Better Business Bureau.

Best personal regards.

Very truly yours,



Lester S. Auerbach

Mr. Carl George, Vice President  
Radio Station W.G.A.R.  
Hotel Statler  
Cleveland, Ohio

# BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT  
OF  
INSTRUCTION

June  
9  
1948

Mr. John F. Patt  
General Manager  
WGAR Broadcasting Station  
Hotel Statler  
Cleveland, Ohio

Dear John:

Your information on the Hooper rating of the City Club Forum is most interesting. The fact that our rating is so acceptable to the station pleases us very much. We think, in turn, that the station does a great service to this community in making available the Forum to the listening public.

Your breakdown of the rating by half-hours bears out my contention that the speeches at the City Club should be relatively short, with most of the time devoted to questions and answers. Next Fall I shall be using this on our speakers in an effort to get them to reduce the length of their prepared speeches. Most of our speakers prefer the question period, although it is sometimes difficult to get them to put it into practice.

There is no doubt as to our desire to have you continue broadcasting the Forum next Fall. With your increased power you increase the influence of the Forum.

With kindest personal regards, I am

Cordially yours,

  
Mark C. Schinnerer  
Superintendent of Schools.

M

# BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT  
OF  
INSTRUCTION

RUSSELL V. MORGAN  
DIRECTOR OF MUSIC

May 1, 1946

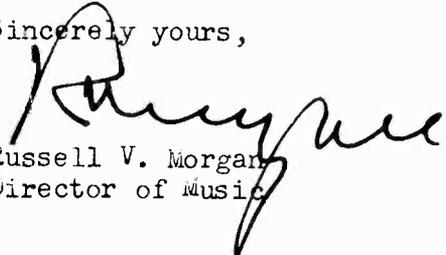
Mr. John F. Patt  
Vice President and General Manager  
WGAR Broadcasting Company  
Statler Hotel  
Euclid Avenue at East 12 Street  
Cleveland 14, Ohio

Dear Mr. Patt:

As one of the Board of Directors of the City Club,  
I want to express my very sincere appreciation  
of the brochure commemorating eight years of  
broadcasting by WGAR of the Forum program presented  
by the City Club.

I know how enormous the expansion of service in  
connection with these forums has become through  
your cooperation.

Sincerely yours,

  
Russell V. Morgan  
Director of Music

RVM:ja

WESTERN RESERVE UNIVERSITY  
CLEVELAND, OHIO

OFFICE OF THE SECRETARY

May 13, 1946.

Dear Friend Watt;

The brochure re. the City Club Forum is splendid and a real boost. I think W.P.H.A.R. is, and always has been, perfectly grand to the City Club and its program and, as a result, has made a material and splendid contribution to the enrichment of the community.

As a humble member of the Club and a thorough believer in free speech under decent auspices

I thank you and Station W.P.H.A.R. and hope you continue in your "good works"

Cordially



May 14, 1946

Mr. Edward G. Blythin  
Western Reserve University  
Cleveland 6, Ohio

Dear Ed:

I was very moved to get your letter of May 13th, knowing that it was written at a time when you are accepting an important call to leadership by members of your community and party.

Your letter is all the more moving because you refer to yourself as "a humble member of the Club" instead of the past president who did such a fine job of handling the forum and the question and answer period for the radio listeners during the difficult days of the war.

We are proud of the City Club radio series, and we hope always to be able to carry it. The fact that we have either cancelled or delayed two half-hour commercial programs coming to us over the network at this hour on Saturday afternoons during the past two years is pretty ample evidence, I think, that we will.

May I again express to you my admiration for the many wonderful things you have done and are doing for our community and for your continuously conspicuous example of good citizenship.

Cordially,

John F. Patt

JFP:lm



WGAR - WESTERN RESERVE UNIVERSITY ROUND TABLE PROGRAMS

Inaugurated in March, 1946, this weekly program brings to the listener a lively discussion on current subjects by members of the faculty of Western Reserve University. Selection of subject matter and panel members is made by Professor Warren Guthrie of the Speech Department of the University, who also serves as moderator. Selection of subject matter is made late in the week, in order to insure that the discussion will be of immediate interest. Points of view expressed are those of the University faculty and such guests as are invited, and the entire discussion is conducted informally. No effort is made by WGAR to influence in any way the selection of subject matter or personnel to discuss it, nor to exert any influence on the viewpoints which are expressed. The fact that the University is planning and broadcasting the programs is clearly announced.

Following is a list of the Round Table broadcasts, starting with March 17, 1946.

- 1946 -

- |          |  |
|----------|--|
| March 17 | HOW NEAR ARE WE TO WORLD WAR III?<br>Wilbur W. White, Eleanor Dolan, Russell Weisman,<br>Warren Guthrie.           |
| 24       | SHOULD WE LOAN FOUR BILLIONS TO BRITAIN?<br>Russell Weisman, L. Merle Hostetler, Eleanor Dolan,<br>Warren Guthrie. |
| 31       | MUST WE APPEASE RUSSIA?<br>Wilbur W. White, Alex Dragnich, Arvel B. Erickson,<br>Warren Guthrie.                   |
| Apr. 7   | THE PROBLEM OF A FREE INDIA<br>Wilbur W. White, Arvel Erickson, Donald G. Barnes,<br>Warren Guthrie.               |
| 14       | SHOULD WE ABOLISH OPA CEILINGS?<br>Russell Weisman, Arvel Erickson, Leonard W. Mayo,<br>Warren Guthrie.            |
| 21       | CAN PEACE COME TO CHINA?<br>Mildred Danklefsen, Arvel Erickson, Wilbur W. White,<br>Warren Guthrie.                |

- Apr. 28 THE CRISIS IN FOOD  
Russell Weisman, Eleanor Dolan, Ardath A. Anders,  
Warren Guthrie.
- May 5 ISSUES IN THE PRIMARY ELECTION  
Karl W. Bosworth, Eleanor Dolan, Wendell Falsgraf,  
Warren Guthrie.
- 12 PROBLEMS OF THE AMERICAN OCCUPATION IN GERMANY  
Wilbur W. White, William W. Dawson, Wendell Falsgraf,  
Warren Guthrie.
- 19 PROBLEMS IN THE OCCUPATION OF JAPAN  
Wilbur W. White, Alex Dragnich, William P. Jones,  
Warren Guthrie.
- 26 MUST WE HAVE STRIKES?  
Russell Weisman, Charles E. Gehlke, Frank T. Carlton,  
Warren Guthrie.
- June 2 THE RECORD OF THE LABOR PARTY IN ENGLAND  
Donald G. Barnes, Russell Weisman, Wilbur W. White,  
Warren Guthrie.
- 9 THE PROBLEM OF SHIFTING URBAN POPULATIONS  
Leonard W. Mayo, R. Clyde White.
- 16 THE FRENCH CONSTITUTION  
Wilbur W. White, Alex Dragnich, John Hall Stewart,  
Warren Guthrie.
- 23 SHOULD WE STREAMLINE CONGRESS?  
Wilbur W. White, Russell Weisman, Earl Shoup,  
Warren Guthrie.
- Sept. 29 WHAT, NO MEAT?  
Russell Weisman, Eleanor Dolan, Wilbur W. White,  
Warren Guthrie.
- Oct. 6 SIGNIFICANCE OF THE NUERNBERG TRIALS  
Shepherd L. Witman, Edward Blythin, Jr., Wilbur W.  
White, Warren Guthrie.
- 13 WHY THE LAG IN PRODUCTION?  
Russell Weisman, Marvin Barloon, Leland E. Traywick,  
Warren Guthrie.
- 20 THE PARIS CONFERENCE--PEACE OR PIFFIE?  
Wilbur W. White, Eleanor Dolan, Shepherd L. Witman,  
Warren Guthrie.
- 27 THE JOB BEFORE THE UNITED NATIONS  
Eleanor Dolan, Wilbur W. White, Marian Siney,  
Warren Guthrie.
- Nov. 3 IS THERE A PLACE FOR LITERATURE IN THE MODERN WORLD?  
William P. Jones, Harlan Hamilton, Hazen C. Carpenter,  
Warren Guthrie.

- Nov. 10 THE REPUBLICAN LANDSLIDE  
Russell Weisman, Wilbur W. White, Byron R. Abernathy,  
Warren Guthrie.
- 17 FRANCE LEADS WITH HER LEFT  
Wilbur W. White, Alex Dragnich, John Hall Stewart,  
Warren Guthrie.
- 24 THE COMING CRISIS IN CRIME  
Clair Henderlider, Elmer Gehlke, Leonard W. Mayo.
- Dec. 1 WHAT ABOUT THE COAL STRIKE?  
Marvin Barloon, Russell Weisman, Warren Guthrie.
- 8 SHOULD WE CUT TAXES IN 1947?  
Russell Weisman, L. Merle Hostetler, Marvin Barloon,  
Warren Guthrie.
- 15 THE PATTERN OF THE PEACE  
Wilbur W. White, Eleanor Dolan, Alex Dragnich,  
Warren Guthrie.
- 1947 -
- Jan. 5 CAN WE STOP TOOTH DECAY?  
Dr. Thomas J. Hill, Dr. Albert Kneisner, Dr. Charles  
F. McKhann, Warren Guthrie.
- 12 CONGRESS VERSUS THE PRESIDENT  
Earl Shoup, Karl Bosworth, Miles Ryan, Warren Guthrie.
- 19 COMMENT ON "REPORT FROM THE WORLD"  
Alex Dragnich, Wilbur W. White, Eleanor Dolan,  
Warren Guthrie.
- 26 HOW LARGE SHOULD THE FEDERAL BUDGET BE?  
Russell Weisman, Arvel Erickson, Karl Bosworth,  
Warren Guthrie.
- Feb. 2 THE FUTURE OF ADULT EDUCATION  
Clair Helderlider, Eleanor Farnham, Harlam Hamilton,  
Andrew Hendrickson.
- 9 BLOCK THAT COLD  
Dr. John H. Dingle, Dr. R. G. Hodges, Dr. A. B.  
Denison, Warren Guthrie.
- 16 THE BRITISH ECONOMIC CRISIS  
Russell Weisman, Donald Barnes, Wilbur W. White,  
Warren Guthrie.
- 23 WHAT SHOULD WE DO ABOUT GERMANY?  
Russell Weisman, Wilbur W. White, Alex Dragnich,  
Warren Guthrie.
- March 2 THE CROSSROADS IN EDUCATION  
Clarence B. Allen, David P. Harry, G. Carlton,  
Robinson, Warren Guthrie.

March 9 WHAT SHOULD WE DO WITH GERMANY: THE EUROPEAN VIEW  
Alex Dragnich, Wilbur W. White, Warren Guthrie.

16 THE NEW AMERICAN FOREIGN POLICY  
Wilbur W. White, Alex Dragnich, Russell Weisman,  
Warren Guthrie.

23 WHAT SHOULD WE DO WITH GERMANY: THE MOSCOW CONFERENCE  
Wilbur W. White, Shepherd L. Whitman, Charles R. Ault,  
Warren Guthrie.

30 WHAT'S AHEAD FOR AMERICA'S ECONOMY?  
Russell Weisman, Marvin J. Barloon, Kenneth Lawyer,  
Warren Guthrie.

April 6 (No broadcast - time used in special Easter broadcast)

13 IS AMERICA GOING CRAZY?  
Dr. Edward O. Harper, Dr. Daniel W. Badell, Dr.  
Theodore Suratt, Warren Guthrie.

20 AMERICA FACES HER DESTINY  
Wilbur W. White, Russell Weisman, Eleanor Dolan,  
Warren Guthrie.

Sept. 28 PEACE AND STABILITY IN WHOSE TIME?  
Wilbur W. White, Russell Weisman, Warren Guthrie.

Oct. 5 SHOULD WE FORM A FEDERAL WORLD GOVERNMENT?  
Wilbur W. White, Shepherd L. Witman, Warren Guthrie,  
Oliver C. Schroeder.

12 HIGH PRICES  
Russell Weisman, Joseph Burchard, Warren Guthrie.

19 ENGLAND AND THE LABOR GOVERNMENT  
Joseph Burchard, Arvel Erickson, Donald Barnes,  
Warren Guthrie.

26 COUNTER REVOLUTION IN FRANCE  
Eleanor Dolan, Agnes Dureau, Wilbur W. White,  
Warren Guthrie.

Nov. 2 THE OHIC BONUS  
Hudson Hyatt, Jack Persky, Warren Guthrie, George  
Stevens.

9 FOOD  
Wilbur W. White, Warren Guthrie, Helen Hunscher,  
Martha Pabst.

16 ARE OUR CIVIL RIGHTS IMPERILED BY CONGRESSIONAL  
COMMITTEES?  
Harvey Wish, Norman Latton, Karl Bosworth, Warren  
Guthrie.

- Nov. 23 CAN BRITAIN SURVIVE?  
Wilbur W. White, Russell Weisman, Joseph Burchard,  
Warren Guthrie.
- 30 THE BIG FOUR MEETING  
Wilbur W. White, Shepherd L. Witman, Warren Guthrie.
- Dec. 7 PRICE CONTROLS  
Marvin Barloon, Jack Day, Norton Long, Warren Guthrie.
- 14 HAS ADULT EDUCATION COME OF AGE?  
Herbert Hunsaker, John Bardon, Harlan Hamilton,  
Warren Guthrie.
- 21 RADIO  
Norton Long, Carl George, Henry Miller Busch,  
Warren Guthrie.
- 28 FORECAST FOR 1948  
Wilbur W. White, Russell Weisman, Warren Guthrie.

- 1948 -

- Jan. 4 CANCER RESEARCH  
Dr. Howard Karsner, Dr. Lawrence Pomeroy, Dr. John  
Lozzari.
- 11 SHOULD WE ADOPT UNIVERSAL MILITARY TRAINING?  
Edward Blythin, Edward Mamarack, Hudson Hyatt,  
Warren Guthrie.
- 18 SHOULD WE ABANDON NEW DEAL ECONOMICS?  
Russell Weisman, Marvin Barloon, Norton Long,  
Warren Guthrie.
- 25 WORLD SECURITY WORKERS  
Dr. Winfred G. Leutner, Federal Judge Robert N.  
Wilkin, Dr. Homer Johnson, Warren Guthrie.
- Feb. 1 WHAT LIES AHEAD FOR INDIA?  
Wilbur W. White, Arvel B. Erickson, Warren Guthrie.
- 8 MUST WE PASS THE MARSHALL PLAN?  
Wilbur W. White, Russell Weisman, Merle Hostetler,  
Warren Guthrie.
- 15 IS SOCIETY RESPONSIBLE FOR CRIMES OF VIOLENCE?  
Claire Graves, John Toner.
- 22 CAN WE SAFEGUARD PEACE AND RESTORE PROSPERITY?  
Wilbur W. White, Russell Weisman, Harvey Wish,  
Warren Guthrie.
- 29 COMMUNISM--THE FIRST HUNDRED YEARS  
Marvin Barloon, Harvey Wish, John Bardon, Warren  
Guthrie.

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WESTERN RESERVE ROUNDTABLE GIVES SERIOUS THOUGHT TO A SERIOUS PROBLEM



WGAR INSIDE STORY SCRIPTS

WGAR in cooperation with the Community Relations Board of the City of Cleveland, the Jewish Community Council, The National Association for the Advancement of Colored People, The National Conference of Christians and Jews and The Urban League presented a weekly series of programs between January 12, 1947 and April 13, 1947 designed to make the good neighbor policy effective in Cleveland by emphasizing racial and religious tolerance.

INSIDE STORY -- SCRIPT ONE

SUNDAY, JAN. 12, 1947 - 1:45 P.M.

Voice (Echo Chamber): INSIDE STORY:

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of Cleveland present INSIDE STORY.....For the next eight weeks we're going to be around at this time..  
.....digging up information, asking questions.....  
because we're interested in finding out what goes on inside our city.....inside our neighborhood.....  
inside you and me.

SOUND : TIMPANI

ANNOUNCER : Program One -- The ABC's of Community Living.

A : A stands for the American dream of brotherhood.....  
as old as the nation itself.

VOICE : "We hold these truths to be self-evident, that all  
men are created equal."

A : But A also stands for the American nightmare of  
lynchings and race hates and religious super-  
stitions....It too is as old as the nation.....

VOICE : Hester Winters, for the sin of witchcraft.....we  
sentence you to death by burning.

A : Two Americas in one country.....Room for only one.

B : B stands for Blindness.....the good kind.

ONE : Do you see that Catholic over there?

TWO : Nope. I can't see him.

ONE : Can you see the Baptist next to him?

TWO : Can't see him either.

ONE : Well, can you see that Jew?

TWO : No sir.

ONE : Or that Negro?

TWO : Nope.

ONE : Say, are you blind?

TWO : Yup. All I can make out is a lot of Americans.

C : C stands for Cradle.

SOUND : BABY YELLS.

C : That's an American baby. He's saying, "Ma, I want to eat."

SAME SOUND : BABY YELLS.

C : That's an Australian bushman's baby. He's saying, "Ma, I want to eat."

SAME SOUND : BABY YELLS.

C : That's a Manchurian baby. He's saying, "Ma, I want to eat.".....Appears that in the cradle, all men are brothers.

D : D stands for Democracy. How would you D-fine it? Like Mr. Jones?

JONES : What d'you mean I'm out of order? This is a free country, isn't it? In a democracy a guy can shoot off his mouth as much as he wants to.

D : Or do you agree with Mr. Smith or Mr. Haines?

SMITH : Red-tape! Reports! Bureaucrats! If we're going to stay a democracy, business has got to be free to conduct its affairs the way it wants to.

HAINES : Monopolies! Cartels! Higher prices! If we're going to stay a democracy, business has got to be restrained so it doesn't devour the rest of us.

D : Or do you like what Mr. Walsh said in the restaurant?

WALSH : You mean you won't serve Dick just because he's colored? Then you won't serve me either. A democracy's a place where a guy's a guy - see? And this color stuff is strictly no count.

D : Like any of those definitions? Or do you have one of your own? D-lighted to hear yours.

E : E stands for Eyes.....Which recalls the scene when the Chinese dignitary was quizzed at the press conference.....

REPORTER : Your secretary tells me this is your first trip outside of China.

CHINESE : Yes.

REPORTER : What about our American people has impressed you most?

CHINESE : Their eyes.

REPORTER : Their eyes?

CHINESE : Yes. They have such a strange slant.

F : F stands for Fascist. We turn to the department of Flora and Fauna for explanation.....Professor?

PROFESSOR : Fascistus Universalus....our laboratory term for Fascist....is a low form of what is commonly known as stinkweed. It is a creeping variety that once given a foothold spreads rapidly. This accounts for its recent rank growth from its original centers in Italy and Germany throughout much of the world. The American variety - Fascistus Americanus - has the same typical bad odor as its European cousin, but seems to be a low-lying type.....probably because the American climate is not generally speaking conducive to its growth. In the final analysis, however, even American soil can be protected against

this Fascist growth only through the general health of the entire American organism.

F : Thank you, Professor.

G : G stands for generalizing. Generalizing goes something like this.....

VOICE (MECHANICAL): Last Saturday was cloudy and last Sunday was fair. Therefore all Saturdays are cloudy and all Sundays are fair.

G : Here is the same kind of reasoning in another form...

VOICE (SAME WAY) : I know a lazy Negro and a rich Jew. Therefore all Negroes are lazy and all Jews are rich.

G : Smart, isn't he?

H : H stands for Hush. Listen to the Husher at work hushing.

VOICE : The problem of how to get people of different races to live together with more understanding is one of the most - -

HUSHER : Hush! You oughtn't talk about that. It does more harm than good.

VOICE (SOFTER): The problem of how to get people of different nationalities to live together with - -

HUSHER : Hush! Nice people don't talk about such things.

VOICE (SOFTER - YET - A BIT DESPERATE): The problem of how to get - -

HUSHER : Ssh! Not that either.

VOICE (TENSE WHISPER): The problem of - -

HUSHER : Sshh.

PAUSE

VOICE (YELLS) : I'm suffocating.

I : I stands for Intolerance. Intolerance is nothing

to talk about.....It's even worse than  
Tolerance, which we will talk about when we serve  
T later in the program.

J : J stands for Jokes. Since our subject tonight is  
no joking matter, this one is hardly a side-  
splitter.

WOMAN : Say, can you tell me what time it is?

ONE : Quarter after eight.

WOMAN : Thank you.....Uh, pardon me, sir.....Can you tell  
me what time it is?

TWO : Didn't that other fellow just tell you?

WOMAN : Yes.....but he's colored.

TWO : Madam, it's still quarter after eight. Maybe  
you'll believe it now you've had it in black and  
white.

K : K is a triple threat.....It stands for the K.K.K.  
.....who hate K-atholic, Kololed and.....Jewish  
Americans. Also they want to put foreign-born  
Americans on K-rations.

And since in our country there are.....

VOICE : 25 million Catholic Americans

11 million colored Americans

5 million Jewish Americans

10 million first generation Americans

K : It appears that the KKK simply doesn't like  
Americans. But after all, what can you expect  
from Klux who wear their dirty linen in public?

L : L stands for Love thy neighbor as thyself. (PAUSE)  
'nuff said.

M : M stands for Mentality.

GIRL : Doctor, isn't it true that my race has a better mentality than any other race?

DOCTOR : No ma'am.

GIRL : You mean we aren't a superior race?

DOCTOR : Science has no evidence that any race is superior. With equal opportunities, all races seem able to accomplish about the same amount of good - and get into the same amount of trouble.

GIRL : But doctor.....I thought our brain size was larger.

DOCTOR : Madam, the largest brain known to science belonged to an idiot. (pointed) Does that answer your question?

GIRL : Why doctor!

N : N stands for Never. The Never-Never guy is the fellow who sits comfortable on the sidelines and hands out free advice. He did it in 1776.

VOICE (SMUG) : The colonies will never be able to win their independence. Believe me, England is too strong.

N : In 1944 he was an equally good expert.....

VOICE : There will never be an invasion across the English channel. Believe me, we'd lose a million men trying to make a landing.

N : And in 1947 he's still predicting.....

VOICE : You'll never get people of different races and religions to live together peacefully. Believe me, you can't change human nature. Never!

VOICES : What, never?

VOICE (STARTLED): Well, hardly ever.

O, P : O and P stand for Other People. Other People are the ones responsible for all our trouble, because Other People don't belong to us. That's the way the kids on 65th Street feel:

KID : Us kids on 65th St. got to stick together. Watch out for that 66th St. gang.

O, P : And on the next block they are saying.....

KID : Us kids on 66th St. got to stick together. Watch out for that 65th St. gang.

O, P : Some day all the folks on 65th St. will find out that the folks on 66th St. are just like them..... And on that day O. P. won't stand for Other People. It will stand for Our People.

Q : Q stands for Quotas. Some universities use the quota system in selecting students.....

ONE : We will admit 20% of Catholics and 4% of Jews to our college.

Q : Is that fair?

ONE : Of course. That's their percentage of the national population, isn't it?

Q : Negroes form 9% of the national population. Will you admit 9% of Negroes?

ONE : Uh.....no.

Q : How about redheads and brunettes and blondes? Will they be admitted on a national percentage?

ONE : What has the color of a man's hair got to do with how good a student he will make?

Q : What has the color of a man's skin got to do with how good a student he will make?

ONE : This is my Q.....to close the subject of Quotas.

R : R stands for Race. An immigration inspector at Ellis Island had an interesting experience with the subject. One day he questioned Jan Masaryk, foreign minister of Czechoslovakia.....

INSPECTOR : Mr. Masaryk, you have not filled out your immigration form completely.

MASARYK : No?

INSPECTOR : You have left the line marked "race" blank.

MASARYK : What should I put down?

INSPECTOR : Czechoslovakian.

MASARYK : But there is no Czechoslovakian race. The Czechs and Slovaks form a nation.

INSPECTOR : You must put down something.

MASARYK : In that case, just put down that I belong to the only race that counts.

INSPECTOR : And that is?

MASARYK : The human race.

S : S stands for Scapegoats. We make Scapegoats out of people or things when we blame them for something they didn't do. Like Henry.....

Henry : Gol darn it!

WIFE : What's the matter, Henry?

HENRY : I hit my finger! .....Why can't we have a decent hammer in the house anyway?

S : Or like Emperor Diocletian years ago.....

Diocletian : The Romans have no bread to eat? Then throw the Christians to the lions.....It is their fault.

S : Or like crackpots right now.....

CRACKPOT : You know what we gotta do to clear up the mess  
we're in? Get rid of the Jews. It's their fault.

T : T .....Tolerance

U : U .....Understanding

V : V .....Victory

W : W .....World...One World.

X : X stands for Express. (Train-calling): Express  
departing at the eleventh hour on the tracks of  
history for One World. Stops at Tolerance,  
Understanding and Victory over the enemy within...  
...All aboard!

Y : Y stands for (YAWNS) yawns. Y bother about all this  
stuff anyway? Y should I get myself upset? What  
can I do about it?

Z (BRISK) : Z here, Mr. Y.

Y : Oh, it's Z - so soon.

Z : It's too late for yawns.

Y : How do you mean?

Z : We yawned after a first World War of Big Berthas  
and big tanks.....and got a second World War of  
dive bombers and rocket bombs. Keep yawning  
now and we'll get a third World War of atom bombs  
and bacterial plagues. And that, Mr. Y, will spell  
Z end for all of us.

Y : Maybe so. But what's that got to do with Clevelanders  
understanding other Clevelanders?

Z : You can't have unity abroad unless you have unity  
at home.  
You can't have discrimination on Euclid Avenue

and good understanding in the Security Council.  
Brotherhood starts at home - in your backyard.  
And that, Mr. Y, in one sentence is the Inside  
Story of One World.

ANNOUNCER : "Inside Story" is brought to you by the Community  
Relations Board of the City of Cleveland in  
cooperation with the Jewish Community Council,  
the National Association for the Advancement of  
Colored People, the National Conference of  
Christians and Jews and the Urban League. Tune  
in next week at this time.

INSIDE STORY -- SCRIPT TWO

SUNDAY, JAN. 19, 1947 - 1:45 P. M.

Voice (Echo Chamber): INSIDE STORY!

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of Cleveland present INSIDE STORY.....For the next eight weeks we're going to be around at this time... digging up information, asking questions..... because we're interested in finding out what goes on inside our city....inside our neighborhood.... inside you and me.

SOUND : TIMPANI

ANNOUNCER : Program Two - The Riot That Never Happened..... Tonight we re-enact a true life story....the story of one unforgettable night in the life of Police Officer Kenneth Fierle. And if it hadn't been for the way Officer Fierle handled a situation the night of March 28, 1945, the whole city of Cleveland might have found that date unforgettable too.....

SOUND : (Car motor)  
The whole thing started shortly after nine o'clock, just about the time Officer Fierle and Officer Mike Dinunzio turned their squad car left onto Ansel Road and proceeded north toward St. Clair.....

FIERLE : Hey, Mike, look at the crowd over there, will you?

MIKE : Where?

FIERLE : Way down there to the right....at Sowinsky Hill.

MIKE : (whistles) Whew. Must be a couple hundred of them....

FIERLE : Let's go take a look.

SOUND : Motor up.

MIKE : Hey, it's kids.

FIERLE : What do you suppose they're meeting for this  
time of night?

MIKE : Nothing good, that's a cinch. Think we ought to  
break them up?

FIERLE : Not till we find out what it's all about. Pull  
up behind them, will you?

MIKE : O.K.....(suddenly) Say, Ken.....

FIERLE : Yeah?

MIKE : Look....they've got clubs.

FIERLE : Lucky we got here...C.K. I'm getting out.

SOUND : Motor out. Crowd in. Car door open and shut.

JOE : (Off mike - coming in) And I tell you guys, this  
time it's gotta stay fixed. We gotta teach 'em a  
lesson they aren't ever goin' to forget.....They  
can't push us around and get away with it. Right?

CROWD : You said it, Joe. Right. That's talking.

JOE : Then get this straight. I want you guys to stick  
together. Nobody going out by himself to -

VOICE : Hey, Joe. Here's a copper.

CROWD : Where? Where is he? The cops, etc.

JOE : Where's a copper?

FIERLE : Here I am. I just came here to listen.

JOE : You can listen all right. But we don't want you  
buttin' in trying to stop us from...our business.

FIERLE : Who says I want to stop you? I don't even know  
what I'm supposed to stop you from.

JOE : You cops just leave us alone and we'll get this  
thing settled once and for all...tonight.

FIERLE : Get what thing settled?

JOE : The scrap with the colored kids. We're going to finish it tonight.

FIERLE : With clubs? .....and rocks?

JOE : Why not? They've got 'em too, haven't they?

FIERLE : Who's got 'em?

JOE : The colored kids.

BILL : We got a date with 'em and, brother, we're not going to break it.

JOE : Let's give 'em a time they'll never forget. What do you say, boys?

CROWD : Right. Let's get 'em. Get movin', etc.

FIERLE : Just a minute. Hold it.

BILL : What for? You said you didn't want to stop us.

FIERLE : Will you fellows please use your noodles for a minute? If I really wanted to stop you, I could get enough squad cars here in five minutes to break up this whole show. Want me to do that?

VOICES : No.....Course not. What you want to do that for?

FIERLE : Then take it easy for a minute. I'm trying to get at what's eating you. You're planning to go across the boulevard to break some heads and get some of your own broken. What for?

JOE : Because they've been comin' over here and beating up on our guys. That's what for.

FIERLE : Who has?

JOE : I've been telling you - those colored kids.

FIERLE : Who have they been beating up on?

JOE : Our guys.

FIERLE : Who are "our guys"? Which one of you has been

beaten up? Speak up if you have....(PAUSE)

.....Well? .....Nobody?

BILL : It's not us. It's some of the smaller kids.

FIERLE : Which smaller kids? Has anyone here seen a smaller kid beaten up?

VOICE : Jerry did. Jerry saw 'em.

FIERLE : Where is Jerry? Why doesn't he speak up?

VOICE : Jerry ain't here.

FIERLE : So - you're all ready to go over there and take the law into your own hands. And not one of you actually saw anyone beaten up.

JOE : It's not only that. They been taking our playground away.

CROWD : Yeah. That's right, etc.

FIERLE : How do you figure?

JOE : We've been using the park there ever since we were little kids. It's the only place we got to play. And now since those colored kids moved in, they been coming down there tryin' to take the park away from us.

CROWD : Right. We gotta stop it, etc.

FIERLE : Where would you suggest they go to play?

BILL : We don't know. That's not cur lookout. All we want is for them to keep outa our park. And there's only one way to do that.

FIERLE : If going up there to Massey and starting a riot is the only way to settle your problems, I'll go along with you too -

BILL : Come on then. Room for everybody.

FIERLE : But it won't settle anything. You guys know what'll happen. A lot of people will get hurt. And that won't be the end of it either. Word'll get around there's a big fight going on, and a lot of colored people will turn out to help their side....and a lot of your buddies 'll come out to help you, and the first thing you know you're going to have a first class riot on your hands.... like they had in Detroit.....Someone might even get killed.....and then the lot of you will be in trouble.....You prepared to take the responsibility for starting anything like that?

JOE : We didn't say anything about a riot. This is a neighborhood scrap.

FIERLE : It won't stay in the neighborhood.....It never does....And anyway, is that going to get you your park again?.....Or stop your kids from getting beat up? You go on up there and you'll get things into a mess where you'll never get them straightened out.

JOE : What do you want us to do? Go home like a bunch of sissies and let 'em walk all over us?

FIERLE : Who's telling you to go home? I'm just as interested in working something out as you are. I'll tell you what I'd do in your place....I'd pick out a couple of fellows who could talk for all of you and send them along to the other gang and try to come to an understanding.

JOE : And get their blocks knocked off?

FIERLE : Officer Dinunzio and I'll go along with them if you like.

BILL : It's the old run-around, boys. He's trying to stall us off long enough so we'll get tired and go on home.

FIERLE : Just stalling, am I? I'll tell you what. Suppose you give us a half hour to get things done. Is that stalling?.....Is it?

BILL: (reluctant) No.

FIERLE : Then why not pick out a couple of fellows to represent you and send them along with us for that long? Is that asking too much? This thing's been going on for a long time, you say, and you've gotten nowhere.....Now I'm just asking for 30 minutes to try to get things settled my way. If it doesn't work out, what do you stand to lose?

JOE : You giving it to us straight?.....A half hour?

FIERLE : I wouldn't give you a bum steer. Just give me a try....Now who do you fellows want to represent you? (PAUSE) C'mon we're wasting time.

VOICE : You go, Joe.

CROWD : Yeah.....Joe's the guy. You go, Joe, etc.

JOE : Bill there's been doing a lot of talking. I'll go if he does.

CROWD : Go on, Bill, you go too, etc.....

BILL : I don't like this whole deal. He's putting something over on us.

FIERLE : Then why don't you go along, Bill, and see that nothing is put over on you.

CROWD : That's right. Go ahead, Bill.

BILL : If I go, I'm going to time you....You said a half hour, and it's going to be a half hour.

FIERLE : Fair enough.....Bill and Joe then.....Is it a deal with you other fellows.

CROWD : Sure. O.K.....All right.

FIERLE : Then we'll see you in thirty minutes. You timing it, Bill?

BILL : I sure am.

FIERLE : Come on then. This way.

SOUND : Music fading into car motor.

FIERLE : Now, where'd you fellows say the other gang was gathering?

JOE : Massey and 105th.

FIERLE : You and Bill stay in the back while I talk to them.

JOE : O. K.

MIKE : Ken?

KEN : Hm?

MIKE : Think we ought to call for reinforcements?

FIERLE : Hope we won't need them, Mike. I don't want to use any pressure unless we absolutely have to.

MIKE : That's taking a chance, isn't it?

FIERLE : Yup, I am taking a chance, Mike....taking a chance that kids'll come through in good shape when they know all the facts.

MIKE : If you lose the gamble, we're really in the soup. The captain'll hold us responsible.

FIERLE : That's the chance we're taking.

BILL : There they are.....

JOE : Aren't more'n a hundred of 'em there.

FIERLE : Pull up behind them Mike.

MIKE : O.K.

BILL : Hey, they got girls there too.....

SOUND : Motor out.

BETTY : (Coming on) And we're still gettin' pushed around. What I want to know is when are we going to get tired of being pushed around? I tell you there's only one thing left for us to do....and that's to stand and fight instead of lettin' every Tom, Dick and Harry tell us what we can do and what we can't do.

CROWD : You said it. That's the stuff, etc.

BETTY : Some of you may think it's man's work goin' out and teaching that Ansel Road gang a lesson. I say this hasn't anything to do with man's work or woman's work. I say it's the job of all of us in this neighborhood once and for all to show 'em we got a right to be here - and I say I'm going to be in there pitching when the trouble starts.

CROWD: : You tell 'em Betty. We're with you, etc.

VOICE : Hey, here comes a cop.

BETTY : I don't care who's coming'. There's no secrets about what we're doing. Anyone wants to know what's wrong around here...we aim to tell them.

FIERLE : And I aim to listen. What is wrong around here anyway?

BETTY : People's wrong. People like them white kids that don't want us in the park.,...Want to keep us so we

got no place to go.....no place to play.....You  
call that right?

FIERLE : No I don't. I call that wrong.

BETTY : But you're just like all the rest of them.....You  
don't plan to do anything about it.

FIERLE : I already have done something about it. In that  
squad car there are a couple of fellows from the  
other side of the park.

VOICE : What're they doing here?

FIERLE : I invited them.

BETTY : Why?

FIERLE : Because I found a big gang on Sowinski Hill all  
ready to come over and have it out with your gang.  
And I got them to hold everything for half an hour  
till they had a chance to talk things over with you.  
I call that pretty decent of them.....sending their  
leaders over to talk with your leaders and get  
things straightened out....without bloodshed.

BETTY : They shoul<sup>d</sup>a thought of that before. It's too  
late for talk now.

CROWD : Yeah. Let's get going, etc.

BETTY : (calling) You fellows in the car won't need a half  
hour. Go on back to your gang and tell 'em to get  
ready.

FIERLE : Isn't there anyone here in favor of meeting those two  
boys?

DICK : Yeah, I am.

CROWD : It's Dick.....How come, Dick?

DICK : You all listen to me, now -

BETTY : How come you're talking up all of a sudden, Dick?  
Where you been all the time? Why haven't you -

DICK : Slow down now, Betty. Gimme a chance, will you?

BETTY : What for? I -----

DICK : You had your say, didn't you? Give me mine.

VOICE : Let Dick talk.

DICK : I didn't say anything before because there wasn't  
anything to say. If a gang from over there wants  
to come over and beat up on us, we gotta fight....  
even though there's nothing but grief in it for  
everybody....but if they come over here to talk  
things over, that's something different.

BETTY : How is it different? You trying to excuse them for  
beating up on us?

DICK : I been telling you.....If getting our heads broke  
is the only way for us to be respected, then heads  
have gotta be broke.....but it's not the only way...  
they took the first step and sent their leaders  
over, didn't they? Then it's not right of us to turn  
'em down.

VOICE : How come it's not right?

DICK : Because that's what we colored people have been  
asking for all along....a chance to work things  
out sensible-like.....I've been down South and I  
don't want any part of gangs if I can help it. I  
want to try all the other ways first.....If we got  
any brains, we'll meet with those Ansel Roaders and  
see where we get.....What have we got to lose.

FIERLE : How about it? You ready to go along with Dick?

VOICE : I am. If they're on the level.

FIERLE : I'll guarantee that.

CROWD : (Picking it up) Let's do it. Yeah, etc.

FIERLE : Who do you want to send along as your representative?

VOICE : Let Dick and Betty go.

CROWD : Yeah. O.K.

FIERLE : That O.K. with you, Dick?

DICK : Sure.

FIERLE : How about you, Betty?

BETTY : (doubtful) I dunno if I should.

CROWD : Go on. You go too. Go along.

FIERLE : Coming, Betty?

BETTY : Well -

FIERLE : That's the way. Swell (CALLS) Now look, we'll be  
back soon as we can. And I promise we'll have  
something to report. Meanwhile, nothing's going  
to happen till we do get back. Right?

CROWD : O.K. See you soon. Nothing will happen, etc.

FIERLE : Let's go then.

SOUND : Music fading into

FIERLE : I don't want to rush you kids, but we can't sit  
around here on this lawn all night long. The  
half-hour's almost over.

JOE : If all you colored kids talked the way Dick there  
did to that crowd, we wouldn't have to do any  
talking.

FIERLE : How do you know the rest of 'em don't feel the same  
way? Ever really get to talk things over with  
them?

JOE : No, but they don't all feel that way.....

FIERLE : How do you know?

BILL : Well, Betty here doesn't.

BETTY : Maybe I got het up talking to the kids. Crowds do that to you sometimes.

FIERLE : I'll say they do.

BETTY : But it is true.....we don't have any place to go in the neighborhood except the park..... and you're trying to keep us out of there.

BILL : How would you feel if you had a place to play and someone came barging in and took it away?

JOE : We just want a place to go is all...We don't have anything against you personally.

FIERLE : (Quickly) Looks to me like it's really nobody's fault. Isn't there some way to plan things so everybody could get to use the park?

DICK : It's not big enough. What we need is more places to play in both neighborhoods.

JOE : Check.

BILL : How're we going to get em?

FIERLE : That's partly up to the grownups, isn't it?

BETTY : Grown ups! All they do is talk. They never accomplish anything.

FIERLE : I'll admit. It does take a long time to get things moving.

BETTY : Then it's hopeless.

FIERLE : I don't believe that for a minute. If all you kids really get pulling together, instead of fighting one another, anything would be possible.

BILL : You're giving us the business.

FIERLE : All right - I'm giving you the business. How far did you get piling into each other?

BILL : How do we know we'll get any farther your way?

FIERLE : It's worth a try, isn't it?

DICK : Darned tootin' it is. Fightin's an old story. But white kids and colored kids building a fire under the big shots to get something accomplished for both groups....That's really new.

JOE : How are we going to manage it?

BILL : How about getting the school gyms opened up every evening? That'd help more'n anything else.

BETTY : Except a junior canteen. That'd get the kids off the street in a hurry.

BILL : Nah. Canteens aren't the answer. I've seen some of them do more harm than good.

BETTY : That may be true sometimes, but I think --

JOE : Look. There's no time to figure out all the details tonight. Why don't we get together later this week and lay out plans of how we can get things done?

FIERLE : Swell idea. Tell you what I'll do....I'll try to get some of those big shots to sit in with you and help get things rolling, O.K.?

DICK : Good deal.

FIERLE : O.K. with you, Betty, to meet later on?

BETTY : I'll go along.

FIERLE : Bill?

BILL : O.K. with me.

FIERLE : It's settled then. I'll get in touch with all

four of you tomorrow...Now we've got one more  
job.

JOE : Yeah?

FIERLE : Now are we going to break it to the gangs?

JOE : Leave it to us. We can take care of the boys on  
the hill.

DICK : And we'll be responsible for our bunch. Don't  
worry about that.

FIERLE : Fine. Officer Dinunzio will drop you two and me  
off at the hill and then take you two back to  
Massey. That O.K?

ALL : Right.

FIERLE : Then pile in the car while I get my signals straight  
with Dinunzio.

ALL : Sure....I'll sit in front, etc.

FIERLE : (whistles) That's that. Keep a good eye on your  
two, will you, Mike?

MIKE : Sure thing....I got to hand it to you, Ken.

FIERLE : Yeah?

MIKE : Your gamble sure worked. You hit the jackpot.

FIERLE : No, I didn't. We won't hit the jackpot till these  
kids get what they need. We got to go down the line  
for 'em, Mike, on this business of getting play space.

MIKE : I'll be in there trying'.

FIERLE : Attaboy, Mike. Now let's get going....We got a lot  
of work ahead of us yet.

MIKE : You said it, Ken....The whole city....We all got a  
lot of work ahead of us.

ANNOUNCER

: "Inside Story" is brought to you by the Community Relations Board of the City of Cleveland in cooperation with the Jewish Community Council, the National Association for the Advancement of Colored People, the National Conference of Christians and Jews and the Urban League. Tune in next week at this time.

INSIDE STORY -- SCRIPT THREE

SUNDAY, JAN. 26, 1947 - 1:45 P.M.

Voice (Echo Chamber): INSIDE STORY:

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of Cleveland present INSIDE STORY.....For the next seven weeks we're going to be around at this time.....digging up information, asking questions.. ..because we're interested in finding out what goes on inside our city....inside our neighborhood. ...inside you and me.

SOUND : TIMPANI

ANNOUNCER : Program Three - The Coach Plays the Game.

VOICE : Say Coach, who was the greatest player you ever coached?

COACH : The greatest player I ever coached? .....Well.. let's see...I had a kid on my team a couple of years ago that broke some records around here.

VOICE : Who?

COACH : You may have read about him at the time.....Casimir Byrzanski.

VOICE : Sure I did....Say, how'd a fellow with a name like Bryzanski ever get in that school anyway.

COACH : His father was a gardener at one of the big homes in the district.....lived right there. That's how Cass happened to come to us. I'll never forget the first time I saw him play. Rogers, the second team coach, got him first, of course, and he takes one look at him and comes hot-footing in after me.

ROGERS : Hey, Coach, I got a kid out there that ought to be on the first team.

COACH : Yeah. Which one?

ROGERS : That tall, skinny one with the ball. Watch him.

COACH : .....He's standing in the middle of the floor not even looking at the basket. He dribbles once and then pushes the ball up with one hand...nice and easy....no effort at all.....and the blame thing goes floating through the basket without touching the rim.

ROGERS : He does that every time....any angle.

COACH : Lots of kids can pop 'em in in practice. Question is whether he can do it in a game.

ROGERS : He'll do it in a game all right. I tell you the kid's got it.

COACH : I don't know. Never can tell about freshmen... Of course I did know. Watched him fooling with the boys for five minutes and I knew he had it. You get lots of pretty fair players over the years, but it's only once in a blue moon you get the real thing....a kid with a kind of instinct for the game .....When you do see it, you can't miss it..... What's the kid's name?

ROGERS : Byrzanski. Casimir Byrzanski.

COACH (CALLS) : Hey, Byrzanski.

CASIMIR (OFF) : Yeah?

COACH : Come on over here.

CASIMIR (OFF) : OK, Coach.

COACH : He calmly flips one in from the corner and comes

over. A tall kid...better than six foot, slim, long arms and tremendous hands. Perfect build for a basket ball player...he's a blonde, curly, with a nice smile...Looks poised, knows what he's doing.....

CASIMIR : Yessir.

COACH : Where'd you go to school before this?

CASIMIR : Out of town. We used to live on a farm.

COACH : Think you know how to play basketball?

CASIMIR : Yes sir. I think I'm pretty good.

COACH : Hm.....How good d'you think you are?

CASIMIR : Good enough to break some school records. The kids say 31 points is high for one game. Is that so, Coach?

COACH : Never mind about records. Let's see how you make out in scrimmage.

CASIMIR : Yes sir. Keep an eye on me.

ROGERS : Cocky, isn't he?

COACH : Funny part was.....he wasn't really cocky. He was just good....and knew it. The words might sound cocky, but his smile wasn't.....Just.....confident, I guess you'd call it.

SOUND : REFEREE'S WHISTLE....INTERMITTENT APPLAUSE AND Attaboy, Casimir IN BACKGROUND)

Any way, a kid could be excused for a little cockiness after what happened in that scrimmage. Cass scored nine baskets in less then ten minutes.. ...They just couldn't stop him. Every time he got the ball it was two points. And his floor play

was a revelation....He was the only high school kid I ever saw that could pass behind his back, not for a stunt....but fast and accurate. He drove the kids nuts.

ROGERS : What'd I tell you? Ain't he somepin'?

COACH : It's not good for him, starting that way. I'm going to cool him off. Hey, Babe.....

ROGERS : You going to use Halroyd in a second team scrimmage?

COACH : Yup, .....Halroyd was my best player. Good eye and good floor man. If anyone could stop Byrzanski, he could.....

HALROYD : Want me, Coach?

COACH : Yeah. Take Mitchell's place and bottle the new boy up a little, will you. Just for a couple of minutes.

HALROYD : Sure thing, Coach. I'll take care of him.

COACH : .....But Halroyd didn't take care of him. Bryzanski made him look silly. It got embarrassing when Bryzanski feinted Halroyd so completely out of position that he tripped over himself and went down. Byrzanski flipped in the basket and bent down to help Halroyd up. But he was good and sore - slapped Casimir's hand away and got up mumbling. I knew it was time to stop it -- before Byrzanski got too cocky and Halroyd got too mad..... All right. That's enough for today. Go take your showers.

CASS : How'm I doin', Coach?

COACH : Fair for a beginner. You'll learn as you go along.

CASS : I'll be in there tryin'.

HALROYD (Sarcastic):He'll be in there tryin'.

COACH : What's the matter, Babe? Hurt yourself when you tripped?

HALROYD : I didn't get hurt. But someone is going to get hurt if he doesn't quit playing dirty.

COACH : Go on in and take a shower and cool off, Babe. You'll feel better....I suppose I should have known right then something was wrong. Halroyd didn't say anything, but the look on his face meant trouble brewing. But I didn't see it. I had my mind on other things. I musta looked it too....

ROGERS : Figuring out a new play, Coach?

COACH : Nope. I'm figuring out a new starting lineup.

ROGERS : Is Byrzanski in it?

COACH : Yup. I'm going to put him at forward.

ROGERS : I knew you would....Y'know, Coach, I think we've got us a team this year.

COACH : Rogers, I've never done this before and it's strictly not for publication.

ROGERS : Yeah?

COACH : I'm predicting we won't wind up in last place.

ROGERS : Coach, won't you ever learn not to go out on a limb?

COACH : I wasn't fooling, Rogers. He knew what I was really thinking...Championship....the first one in the school's history.....Most of the time we considered

ourselves lucky to break even. But this year looked different....I had a sound seasoned team to start with, but what we needed was a spark plug - one dead-eye who could give us snap and drive....And Byrzanski was it ....If you read the clippings after our first three games you saw that the newspaper boys were beginning to see title possibilities too...

ONE : The Rockets opened their season in impressive fashion last night with a 42-28 win over North. Casimir Byrzanski, Sophomore forward was high point man for the Rockets with 16 points.

TWO : The Rockets made it two in a row last night by edging a favored Tech outfit, 39-36. A second half rally in which Casimir Byrzanski, first year man, sank six baskets provided the margin of victory.

ONE : Any doubt that the Rockets must be regarded as strong title possibilities was dispelled last night when they ran away from Commerce, 58-31, for their third straight victory. Byrzanski ran his season total to 53 points for the winners by connecting for eight field goals and three fouls.

COACH : We were getting better every week and for the first time in years my chief worry was over-confidence. We went into games as favorites and the other teams were beginning to lay for us....as contenders....It didn't seem to help them much in our fourth game though. Of course, Madison was a weak team, but I

hadn't counted on running up the score we did. I think we beat 'em 78-26. I pulled out all the regulars in the second half....all except Cass - because he had 19 points in the first half and needed only 13 more to break the school record. Halfway through the last quarter he made it.....

VOICE : There he goes.....

COACH : Cass had stolen the ball right out of the hands of a Madison player, dribbled in and plunked in his 31st and 32nd points. It was his favorite play and you should have heard the crowd yell.....

SOUND : CROWD NOISE

COACH : Of course, I pulled him right out.....

VOICE : Nice going, Cass. Congratulations. Attaboy, Fellow.

CASS (breathless): Told you I'd break the record for you, didn't I, Coach?

COACH : Good playing, boy..... But don't get too high. Next week you might not be able to buy a basket.

CASS : I'll be savin' up all week.

COACH : It was a good thing I didn't know how true a prophet I was. Day after the game I got the flu and spent the next ten days in bed. I was really whacked. My wife thought the long hours in the gym had done it and made me relax completely. - That's what she called it. Wouldn't let me call up or anything - said Rogers could run things all right without me... Fine way to make a guy relax. But she couldn't stop me from reading the papers and when I read the

report of the next game I almost had a relapse. We had won all right .....by one point ...where I'd figured we were at least eight points - two baskets and four fouls.....That was really a surprise.... Well, I figured either we had an off night or the other team had got hot....But then it happened. I was still laid up when we played our fifth game with Roosevelt. And we got licked .....31 to 24... Now Roosevelt had a pretty good team but they weren't that good. And when I read that Cass Byrzanski had been held scoreless from the field - had made exactly three fowls and not one basket - I knew something was wrong ..... Radically wrong. There wasn't a team in the state could stop Cass that completely....I didn't say anything to the wife.... I just went to the phone and called Rogers (FADE) I asked him to come out and see me.

ROGERS : Well, well, it's good to see you, Coach.

COACH : Not half as good as it is to see you. I don't like splendid isolation I've been living in.

ROGERS : Well you ought to take it easy for a while. You look as if you lost some weight.

COACH : Is it any wonder?

ROGERS : No, I guess not .... Understand you had a pretty bad seige of it.

COACH : I'm not talking about the flu. I'm talking about the team.

ROGERS : Yeah ... We haven't been going so well....I guess

the boys miss you.

COACH : Don't kid me. I know I'm not that important. Those fellows should have licked Roosevelt with the water-boy acting as coach.

ROGERS : Yeah .....

COACH : Rogers, what's happened?

ROGERS : Nothing's happened. We've just been off.

COACH : Not that far off - for two weeks. I know something's up. I wish you'd tell me.

ROGERS : Look, Coach .....You'll be coming back soon. Time enough then to go back to work. Why get yourself upset now?

COACH : Nothing's worse than sitting around here trying to figure things out .... Something has happened.... Hasn't it?

ROGERS (Pause) : Yeah.

COACH : I know it. Let me have it....

He didn't want to at first, but I kept after him and finally it came out. Rogers said it started in the dressing room the day the papers carried the story about Cass' breaking the school record. Babe Halroyd was getting dressed for practice when Cass came in with his three-column picture....

Seems Cass was feelin' pretty high .....

CASS : Hey, Babe. Get a load of this picture. Don't I look purty?

BABE : Yeah ..... you look purty all right.

CASS : Why don't you guys stick around after practice?

I'll be glad to show you a little inside stuff about the game.

BABE : Why you dumb little squirt, you.

CASS(Still High): I may be dumb, Babe, but I'm not little.

BABE : You're a little pothanger, that's what you are. A lousy little pothanger.

CASS (Pause) : Now look, Babe, I -

BABE : You may fool the newspapers, but you aren't fooling us. We're on to you. Hanging around the basket every game waiting for the rest of us to feed you the ball so you can put in the basket and get all the glory -

CASS : Hey, wait a minute. I was just kidding, for cat's sake. I know how much I owe to you guys.

BABE : Yeah? You don't know anything. You know why we've been feeding you? Because we felt sorry for you.

CASS : Sorry for me?

BABE : Yeah .... Sorry for you ... Sorry for a dumb Polack going to a school where he really didn't belong.... So we tried to help you along and set you up .... And here you go acting just like a foreigner, hogging all the points for yourself.....I'd like to see you pass to the other fellows just once.....(Mean) Byr-zan-ski.

CASS : Why you lousy Irishman, you shoot as much as I do.

BABE : Who you calling a lousy Irishman?

CASS : You.

BABE : You dirty foreigner.....

SOUND : FIGHT

COACH : Rogers said it took half the team to separate them..  
And ever since, the two boys weren't talking... Worse  
yet, the squad was split into two groups - one that  
made Cass feel like an outsider .... The other that  
tried so hard to make him feel at home it embarrass-  
ed him even more. It was murder. And Rogers said  
that a funny thing had happened to Cass. He simply  
wouldn't shoot for the basket. He was feeding the  
other boys all the time, and of course they weren't  
half the shot he was... Something had to be done  
quick. I just had to get to the next game. The  
wife was dead set against it so finally I had to  
compromise. I could go to the game if I promised  
not to sit on the bench. She thought not having the  
responsibility would make it easier for me.....  
Feature that ... But, there wasn't anything else to  
do, so that Friday I went and sat in the stands...

SOUND : FEED IN CROWD NOISES

And I almost had a stroke. Anyone could see the boys  
weren't playing together. We were lucky to stay  
anywhere near them. But the thing that really got  
me was just before the half ..... Cass pulled the  
trick he'd done a dozen times .....

VOICE : There he goes.

COACH : Steals the ball away from their guard, dribbles the  
length of the floor, and then, with a perfect lay  
up shot in front of him.

VOICES : GROANS  
 COACH : He passes! Throws it over to Adams who was coming  
 up opposite him.....  
 SOUND : GUN SHOT  
 COACH : And just then the gun goes off ending the half. I  
 was fit to be tied... Nobody was going to keep me  
 from talking to the boys, and I musta looked pretty  
 grim because Mary didn't even try to stop me. I  
 pushed through the crowd to the dressing room, and  
 found them... just sitting there. No rough house...  
 No talk.... No one was sayin' a word (FADE) until  
 they saw me come in.  
 VOICE : Hey, it's the coach.  
 VOICES : Hi, Coach. Welcome back.....How are you feeling?  
 COACH : Hello fellows. I'm all right.  
 VOICES : That's good. Glad to hear it, etc....  
 ROGERS : I'm glad you came, Coach. I.....I wish you'd say  
 something to the team.  
 COACH : I looked around at the boys, trying to catch their  
 eyes. I couldn't do it. They wouldn't look at me..  
 Had their heads down staring at the floor. Cass  
 was biting his lip.....Babe Halroyd was scratching  
 at the bench with his fingernail.....I let the si-  
 lence spread around for a minute before I started...  
 Mr. Rogers asked me to say something to the team....  
 That's a pretty hard thing to do. I was out there  
 watching you for the last half hour but I didn't see  
 any team.....I saw a lot of fellows playing basketball

...but no team. And ..... it made me a little ashamed watching you ....Not because you're being beaten. We've been beaten before.... We'll be beaten again. There's no disgrace in being licked... When the other fellows lick you .... But when you lick yourselves... that is a disgrace.... I know what's happened.....That's why I think tonight's a disgrace....because I'm looking at a bunch of fellows that've fixed it so they can't be themselves any more. You know why Cass didn't make that basket when he had a set-up shot. He was thinking, "I'm a dumb Polack that's trying to steal the headlines, huh? I'll show 'em." And he passes to Adam when there's no sense in a pass. His personal pride comes before two points for the team. He's not himself anymore.....he's made a foreigner out of himself. Then there's Babe over there..... He got sore and called a team mate an outsider and a foreigner....He know that wasn't right and by now he's so mad at himself that he's mad at everybody else. And Babe's a foreigner too.... The only kind that counts...a foreigner to himself. Then the rest of you take sides and first thing you know..... There's no team....You're just kids, and maybe it's not too serious - yet. But the same thing goes on out in the world.....people calling each other foreigners....pushing each other around...and not really being themselves any more. Maybe I ought to say

something about school spirit. But right now I'm not interested in school spirit. Classes will be held Monday - whether we win or lose....and the school will go on. I'm interested in you fellows. I'm interested in whether you're going through life scrapping with other people because they're different from you in how much money they have or where their fathers were born or what their religions are ... or whether you'll learn to play on the same team with other good guys no matter how different they may seem.....I'll be watching you, fellows, wondering what you're going to choose....Hoping you'll have the courage....to be yourselves.

(PAUSE)

VOICE : Did you win the game?  
COACH : The second half was a massacre.  
VOICE : Think what you said really stuck with the boys?  
COACH : I don't know. I came on here to this job the next year and kinda lost touch with them. I've often wondered.  
VOICE : Well, that story explains one thing to me....  
COACH : Yeah?  
VOICE : Now I know why they call you the best coach in town.  
COACH : Ah, g'wan. Just give me five Byrzanskis and I'll get you a contender every time.

(LAUGHTER AND OUT)

ANNOUNCER : "Inside Story" is brought to you by WGAR and the Community Relations Board of the City of Cleveland

in cooperation with a number of community agencies interested in making the good neighbor policy work effectively in our city. Tune in next week at this time for "Inside Story".

INSIDE STORY -- SCRIPT FOUR

SUNDAY, FEBRUARY 2, 1948 - 1:45 PM

"FIGHT TO THE FINISH"

VOICE (Echo Chamber): INSIDE STORY!

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of Cleveland present INSIDE STORY.....For the next six weeks we're going to be around at this time.... digging up information, asking questions, some of them unpleasant....because we're interested in finding out what goes on inside our city....inside our neighborhood....inside you and me.

SOUND : TIMFANI

ANNOUNCER : Program Four - Fight to the Finish.

SOUND : Roar of crowd up, fade for clanging of fight bell..

FIGHT ANNOUNCER: Laddeez and gentlemen - our main attraction - a fight to the finish between two well-known and accomplished contestants for the championship of the world.

SOUND : (Crowd up and down)

FIGHT ANNOUNCER: In this corner - weighing in on the Scales of History at 170 years - the American Champion, Fightin' Democracy!

SOUND : Crowd yells

FIGHT ANNOUNCER: Want to say somethin' to the crowd, Fightin'?

DEMOCRACY : We hold these truths to be self-evident, that all men are created equal.

FIGHT ANNOUNCER: In this corner - weighing heavily on the American conscience, Kid Prejudice.

CROWD : Applause and boos

FIGHT ANNOUNCER: Want to say somethin', Kid?

KID (tough) : I don't like Catholics. I don't like Protestants.  
 I don't like Jews. I don't like Negroes...(sneer)  
 I don't like Democracy.

CROWD : Boos and Cheers

FIGHT ANNOUNCER: Now go to your corners and come out fighting.

SOUND : (Crowd up and down)

NARRATOR (fight reporter style): Lemme tell you somethin' about Kid Prejudice, ladies and gentlemen, while they're taking pictures in the ring and we've got a couple of minutes till the fight starts. I been watching the Kid ever since he started out and I tell you the best punch he's got is what some of us call his goat punch. We named it that because he gets his opponents goats, see? Mixes 'em so bad they don't know what's flying.

First time I ever saw Kid Prejudice in action, he already had that goat punch...not fully developed, of course.....He was still green....Hardly knew the difference between a light dislike and a good solid hate.....But what I'm sayin' is -- he was developin' his technique, gettin' the other fellows goat ..... even that early .....

SOUND : Fade into motor and traffic noises. Blowing of Horn.

GEORGE : Just what I thought, A woman driver! Why in Heaven's name doesn't she pass that truck?.....  
 (HORN AGAIN)

HELEN : George, she's on a hill. She's not supposed to pass.

GEORGE : She's got a perfectly straight road ahead. I would have passed ten minutes ago.

HELEN : She's just doing what she's supposed to do. Take it easy, will you George?

GEORGE : We'll be here all day at this rate. (Horn). I'm going ahead of both of them.

HELEN : George. Not on a hill. George!

GEORGE : I'll show her how it's done.

SOUND : MOTOR UP.

HELEN : George! There comes a car!

SOUND : BRAKES SQUEALING.

GEORGE (shouts): Women drivers! Hoggin' the road and forcing me into the ditch! They ought to throw 'em all off the road.

NARRATOR : Yessir - I knew that very first time Kid Prejudice had something. Why, he had that guy George so confused he still doesn't know it was the Kid who got him in trouble. He's been taking it out on women drivers ever since, and Kid Prejudice came out of the fight without a scratch. Pretty neat, isn't it. Of course, that was just the beginning. I used to go all over the city watching the Kid polish his technique. And he was practicin' all the time, learnin' the angles.....little touches like this, f'r instance.....

WOMEN : Henry, you sit right there at that piano for two hours. You're not goin' to Jew me down.

NARRATOR : Get it? In with a little jab and out again. "Don't

Jew me down." Just enough of a crack to soften Henry up for the next punch against Jews. Then there's this approach.....

MAN (Big accept): .....It seems that two darkies broke into a chicken coop one night and Sam said to Rastus, "Rastus, he says....."

SOUND : (HOWLS OF LAUGHTER)

NARRATOR : 'Course that stuff was elementary -- getting folks to laugh at their colored neighbors so that the Kid could try some of the harder stuff. And even then, he took it slow at first.....

BOY : Nuts on lettin' those parochial school kids on the team. Let 'em have their own team if they want one. My old man says none of them Catholics is any good anyway.

NARRATOR : You can see how the kid was beginning to punch, can't you. Not just mean remarks or racial jokes anymore...he was beginning to develop. I remember one spring day in a schoolyard when the fellows were just hanging around waitin' for the bell to ring...Kid Prejudice picks out one of them named Lou Walters and before you knew it, there was action.

LOU : Hey, Red. Look who's comin'.

RED : Bill Stevenson. What about it?

LOU : I'm goin' to have a little fun with the black boy.

RED : Y' better pick on someone else. Bill knows how to handle his dukes.

LOU : I can lick him.  
 RED : I'd like to see you do it.  
 LOU : Just watch. (PAUSE.....JEERING) Hey, Sambo, where  
       you all goin'?  
 BILL : Who y' callin' Sambo?  
 LOU : You. Wanta make somethin' out of it?  
 BILL : Sure, no one's goin' to call me Sambo. Specially a  
       half-wit like you.  
 LOU : Why you dirt.....  
 SOUND : BLOWS  
 RED : Get up, Lou.  
 LOU : Let me up. Let me up, I tell you.  
 BILL : Say my name right. Say I'm not Sambo.  
 RED : Let him get up, Stevenson.  
 BILL (BREATHING HARD): All right, I'll let him up. But I'll clip him  
       again if he calls me Sambo.  
 LOU (NEAR TEARS): I'm goin' to get you if it's the last.....  
 RED (COMMANDING): All right, that's enough. Beat it Stevenson.  
 LOU : Leggo me, Red. Lemme at him.  
 BILL : If he wants any more, he can have it.  
 RED : Get goin' Stevenson. And you shut up, Lou.  
 LOU : I didn't get knocked down, he tripped me.  
 BILL (JEERING) : Yeah! Tripped you with my fist.  
 RED : Beat it I said (PAUSE) You better go wash your  
       face, Lou. It looks awful.  
 LOU : Lea' me alone. I look all right.  
 RED (CRUEL) : How does it feel to be beat up by a black boy?  
 LOU : I'll show him. If it's the last thing I do I'll

get even with him. I'll get even with him and all them colored people.

NARRATOR : Right then and there I knew Kid Prejudice was no flash in the pan. He could sock people - and they stayed socked. Lou Walters was his man from then on. I knew then the Kid had title possibilities. And I'll say this for him he played it smart. Never challenged Fightin' Democracy directly. Matter of fact, he told everyone he was copyin' Democracy's style....just tryin' to be a 100% redbloded he-American puncher who naturally wanted to knock the stuffings out of any foreign Jew-capitalist-Communist-Catholic-labor agitator-Negro-troublemaker he could find. Clever, huh? But he didn't fool us wise buys.....we could see he was developin' a style all his own that didn't have anythin' to do with Democracy's. But it fooled a lot of folks. Like James Andrews, for instance. He got so worried when Al Smith ran for President in 1928 that he's been seeing what he calls "Popish plots" ever since. Even in his home...Kid Prejudice sure laid him out that night he and his wife were sittin' in the living room and they heard voices out on the porch...

JAMES : Is that Mary out on the porch?

LIZ : Yes.

JAMES : Who's that with her?

LIZ : One of the boys in her class, I suppose.

JAMES : Which one?

LIZ : I really don't know.

JAMES : You're her mother, aren't you?

LIZ : James, they had a meeting at someone's house, and one of the boys walker her home. What difference does it make which one? They're all nice.

JAMES : Is it that O'Brien kid?

LIZ : Now for Heaven's sake, James, you're not going to make a fuss over anything like a .....

JAMES : It is the O'Brien kid then (FADES) I'm going to break that up quick.

LIZ : James, please don't make a scene. (FADE) You'll embarrass Mary. James, please.

SOUND : OPENING OF DOOR.

JAMES : Mary?

MARY: : Yes, Dad.

JAMES : It's time to come in the house.

MARY : I will in a minute. Danny and I are just getting some school things fixed up. You've met Danny O'Brien haven't you, Dad?

DANNY : Evening, Mr. Andrews.

JAMES : I said it's time to be coming in.

(PAUSE)

MARY (Measured): I am coming in - in one minute. As soon as we decide what kind of decorations to have for our dance.

DANNY (Uneasy) : Well, I better get going, Mary. We can talk it over third period tomorrow. (Uneasy pause) Goodnight, Mr. Andrews.

JAMES (stern) : Good night.

DANNY : Good night, Mary.

MARY : Good night, Danny.

SOUND : Dan going down steps. (Pause)

JAMES : I did not like the way you talked back to me, young lady.

MARY : You didn't like the way I talked. How do you think I liked the way you talked? Ordering me in the house like a five year old.

JAMES : If you go chasing around with O'Briens you'll be treated like a five year old.

MARY : Who's chasing around with anyone? We had a committee meeting over at Janey's house, and Danny was nice enough to walk me home.

JAMES : I don't want any O'Briens acting nice to my daughter.

MARY : Why not?

JAMES : You know why not.

MARY : So he's Catholic. So What?

JAMES : Get in the house, Mary.

MARY : That's the way it always winds up. "Get in the house. Keep still. You don't know what you're talking about." Can't you explain what's so awful about being Catholic?

JAMES : I'm not going to argue with you. You'll do as I say.

MARY : If you don't like Catholics - all right. You don't like them. Why do I have to hate them too?

JAMES : You'll wind up marrying one. That's what'll happen to you.

MARY : Danny's just a kid in my class like any other kid.

Who's talking about getting married?

JAMES : One thing leads to another.

MARY : I'll say it does. And finally it leads right to trouble.

JAMES : Don't talk of things you know nothing about.

MARY : I know this much.....In school I like everybody and I have fun.....Here I have to hate so many people I'm going to wind up hating everybody - and I mean everybody. (Sobs)

SOUND : (QUICK OPENING AND CLOSING OF DOOR)

NARRATOR : See what I mean? That's the goat punch really working.....James Andrews will blame all his family troubles on the Catholics, and Mary'll be so unhappy there can't help but be family troubles. It's a perfect set-up for Kid Prejudice. Only time I saw him in better form was the time he scored his first knockout - over a fellow named Henry Westman. I will admit this, though - Westman was just made for the Kid. He'd been making goats out of Jews for years before the October day in 1938 when things came to a head. That morning, he was sittin' drinkin' his coffee when his wife, Florence, who'd been worried about Henry's job for weeks, said to him.....

FLORENCE : Henry! It's ten minutes after eight....Henry!

HENRY : Hmmm?

FLORENCE : Will you please put your paper down when I'm talking to you?

HENRY : Well?

FLORENCE : It's ten after eight. You'll be late again.

HENRY : Take it easy, will you? I'll get there in plenty of time.

FLORENCE : You will not get there in time. Henry, they're going to fire you one of these days. Then where will we be?

HENRY : Look, Florence, that office couldn't run without me. They've got to have a booker.

FLORENCE : What about Swersky? They could promote him.

HENRY : That saw-off little Jew? Don't make me laugh.

FLORENCE : It's no laughing matter. I'm scared, Henry. Mr. Reagan meant what he said when he warned you last time.....

HENRY : Don't you worry about Reagan, Florence. He was just letting off steam. It doesn't mean a thing.

FLORENCE : I hope you're right. I honest-to-goodness hope you're right. And I wish you'd get a move on.

HENRY : All right, I'll get a move on. That satisfy you? Never a minute's peace around this house (FADE) I'll be glad to get to the office.

SOUND : TYPEWRITERS AT WORK

HENRY : Morning, Susan. How's tricks?

SUSAN : Good morning, Mr. Westman. Mr. Reagan wants to see you right away.

HENRY : Me? What for, do you know?

SUSAN : No, I don't. He just said for you to come to his office as soon as you get in.

HENRY (WHISTLE): Trouble ahead.....Well, here we go....(STEPS....  
CLEARS THROAT) Looking for me, Mr. Reagan?

REAGAN : Yes. Come in and shut the door.

HENRY (SOFT) : Uh-uh.

SOUND : DOOR CLOSES.....

REAGAN : Are these your shipping sheets?

HENRY : Let's see. Yes, I guess they are.

REAGAN : Didn't I ask you to see to it that the Gaiety didn't  
get the play date before the Waldorf?

HENRY : Yes....I guess you did, Mr. Reagan. I must have  
forgotten.

REAGAN : You've been forgetting a lot of things. You also  
forgot to send the monthly summary in to New York.

HENRY : I was planning to get at that right away.

REAGAN : That won't be necessary. I've put Swersky to work  
on it.

HENRY : Swersky?

REAGAN : Yes. I'm breaking him in as booker. I'm letting  
you go, Westman.

HENRY : Letting me go?

REAGAN : I hate to do it. I hate to fire anyone. But I've  
warned you a dozen times about being careless and  
never getting anything in on time. It hasn't made  
any difference. So....I've told the cashier to give  
you the regular two weeks pay.

HENRY : And Swersky is taking my place?

REAGAN : That's right.

(PAUSE)

HENRY (LAUGHS) : Say, that's good. That's very good. What a prize  
Jackass I was, not to see it all before.

REAGAN : See what before?

HENRY : How that little Jew was plotting to get my job. I'm  
just surprised it took so long for him to talk you  
into it.

REAGAN : You don't know what you're talking about. Swersky  
has never said one word to me about your work.

HENRY : Yeah? Then how did you know that I hadn't sent in  
the monthly summary?

REAGAN : Because New York wired in asking where it was....  
before you got to the office.

HENRY : Expect me to believe that?

REAGAN : Here's the wire. Read it for yourself.

HENRY : Keep your wire. I don't want any part of it. Or  
your job either. Believe me, next time I hope I  
get a boss that won't let every sneakin' double-  
crossing Jew make a monkey out of him.

REAGAN : The next job you get, Westman - do your work - and  
maybe you won't get fired. That's my advice.

HENRY : When I want your advice, Reagan, I'll ask for it.  
And I hope you and your Jewish friend have a lot of  
fun.

SOUND : DOOR BANGS

NARRATOR : You can see Westman was hangin' on the ropes when  
he left that office. He had to do something to  
make himself feel better about getting fired, so he  
looked up his friend Rusty, who felt just the way he

did about Jews, and the two of them sat for hours over a glass of beer, talking.....

HENRY : Yessir, Rusty. I laid it right on the line. I told Reagan, "This here Jewish friend of yours named Swersky is going to get you....."

RUSTY : Yeah, I know, you told me that before. It don't mean nothing though.

HENRY : What do you mean?

RUSTY : Shootin' off your mouth to one guy don't mean a thing. It takes organization - a lot of guys pullin' together for the right thing.

HENRY : Sure, I can see that.

RUSTY : Ever read this, for instance?

HENRY : "Cross and Country".

RUSTY : Best magazine out. It's got the real dope. Look at them articles.

HENRY : "Protestants Beware." "Christian Nationalism". "The Black Menace." Say, this looks like good stuff.

RUSTY : It is good stuff. Only costs two bits.

HENRY : Got change for a buck?

RUSTY : Tell you what you do. You come around tonight to a little meeting some friends of mine are running, and you can get a year's subscription to the magazine free by joining the organization.

HENRY : What organization is that?

RUSTY : We call it The Committee of One Million. Every red-blooded American ought to join up. We expect to have a lot of fun.

HENRY : I suppose our Jewish friends aren't eligible to join, huh?

RUSTY (LAUGH) : Comin' around tonight?

HENRY (SLOW) : Yeah. Guess I will. I'll come around tonight and meet the rest of the fellows. Sure.

RUSTY : That's swell. You come prepared to pay your initiation fee and I can get you right in.

NARRATOR : Henry Westman went places all right. When he joined that organization, he went to the floor for a knock-out at the hands of Kid Prejudice. Yessir, sometimes the Kid packs an awful wallop. That's what makes me think he might make a showing against Fightin' Democracy tonight. Of course, all of us guys in the know realize that if Democracy is right, Kid Prejudice hasn't got a chance....not against the Democracy who won the title at Philadelphia way back there in 1776 and has been layin' 'em out right through his recent European and Asiatic knockouts over Fascism.....Against that Democracy, it would be strictly no contest.....But some of the smart money has been sayin' that Democracy is gettin' soft - can't learn new punches - that Prejudice might wear him down. Lots of folks who used to be solid for Democracy have been hit hard enough by one of the Kid's goat punches - his anti-racial hook and his anti-religious uppercut - so that he might just possibly win the fight. But personally, I don't think so. Personally, I think old Democracy still

packs enough punch for the fight to end this way...

SOUND : CLANG OF BELL

FIGHT ANNOUNCER: Laddez and gentlemen: The winnah by a knockout and  
still champeen - Fightin' Democracy!

SOUND : CROWD UP AND OUT

ANNOUNCER : "Inside Story" is brought to you by WGAR and the  
Community Relations Board of the City of Cleveland  
in cooperation with a number of community agencies  
interested in making the good neighbor policy work  
effectively in our city. Tune in next week at  
this time for "Inside Story."

INSIDE STORY -- SCRIPT FIVE

February 9, 1947

BLACK AND WHITE

Voice (Echo Chamber): INSIDE STORY!

SOUND : MUSICAL THEME, building to ----

ANNOUNCER : BLACK AND WHITE!

SOUND : THEME HELD, UP, AND OUT

ANNOUNCER : WGAR and the Community Relations Board, present  
BLACK AND WHITE.....a radio program aimed at  
promoting better understanding among Cleveland's  
many cultural groups. Today we travel to the  
law office of James Thompson on Euclid Avenue  
where a long legal conference (FADE) with  
another attorney is just being completed....

THOMPSON : Well, Bob, does that wind us up for today?

GAINES : That does it, Jim. And a good day's work it was.

THOMPSON : I sure am glad we were able to settle out of  
court. I'd hate to have to cross swords with you.

GAINES : You're glad? How do you suppose I'd feel trying  
to outsmart a tough old bird like you?

(LAUGHTER)

THOMPSON : How's Mrs. Gaines?

GAINES : She's on a vacation, Jim. Went to Chicago last  
week to spend some time with her folks.

THOMPSON : So you're the gay bachelor.

GAINES : Not so gay. I don't find single life as blessed  
as it's cracked up to be.

THOMPSON : How d'you manage for meals?

GAINES : Restaurant mostly. Forage around for myself when

I feel ambitious.

THOMPSON : Dated up for tonight?

GAINES : No.

THOMPSON : Then why don't you come out to my place and have a meal with us?

GAINES : No...no...I...couldn't.

THOMPSON : Why not? We'd love to have you.

GAINES : No...I bought a lot of food last night and I better go -

THOMPSON : The food will keep. Fix it tomorrow night.

GAINES : No. It's too late. It isn't fair to go barging in on Mrs. Thompson.

THOMPSON : Don't be silly. Marge is so used to extra people for dinner she probably wouldn't let me in unless I brought someone home with me.

GAINES : That's awfully nice of you, Jim....really. But we'd better make it another time.

THOMPSON : Bob, we've always been on the level with each other in business dealings...I want you to tell me frankly....Are you turning me down because we're different colors?

GAINES : That's it, Jim.

THOMPSON : What for? Why do you want to go building a wall between us just because your skin is darker than mine?

GAINES : Maybe I'm just taking the easy way out...But I've found folks aren't really comfortable when they mix socially. At least I haven't been...There's a kind of ghost sitting at the table.

THOMPSON : I don't believe in ghosts. And I think you're talking nonsense. I'm asking you to do me a friendly favor, and come out and have a friendly meal with us...That's all there is to it. Unless you have reservations about the kind of meal you'll get, of course.

(LAUGHTER)

GAINES : Jim, you're quite a guy. How do you get that way, anyway?

THOMPSON : What way?

GAINES : Not letting black or white make any difference to you.

THOMPSON : Bob, I'll let you in on the secret of my liberalism.

GAINES : Yeah?

THOMPSON : You won't tell anybody?

GAINES : Cross my heart.

THOMPSON : I'm color blind. Let's get going.

GAINES : LAUGHTER.

SOUND : MUSICAL BRIDGE

THOMPSON (CALLS) Hon! Hey, Marge.

MARGE (OFF) : Is that you, Jim?

THOMPSON : Yup. Come down and meet our company.

MARGE (OFF) : Be right down.

GAINES : She certainly doesn't seem surprised.

THOMPSON (JESTS) I've got her well trained. Come on into what is jokingly called my den.

GAINES : Why jokingly?

THOMPSON : This was supposed to be my private hangout. No

female interference...Now look at it.

GAINES : Nice record collections.

THOMPSON : All Marge's work. She's crazy about music, and I can take it or leave it. But it's all dumped in my den, along with her sewing...

GAINES : I can't sympathize with you. I'd like to have a collection like it.

MARGE (COMING IN) : May I come in?

THOMPSON : Hi, honey. You've met Bob Gaines...

GAINES : How do you do, Mrs. Thompson.

MARGE : Of course I have. Jim talks an awful lot about you, Mr. Gaines.

GAINES : Nothing too bad, I hope.

MARGE : When Jim doesn't like anybody he just ignores them. If he talks about you, it's a sure sign you're his friend.

THOMPSON : Just a gentlemen of the old school. I'd pay you nice compliments too, Marge, if only you'd move your truck out of here.

MARGE : Still on that subject? Why don't you give up?

GAINES : I was telling him I wished someone would hand me a collection like this.

MARGE : You like music?

GAINES : Very much. Particularly with a record player like that. I'd like to try it.

MARGE : Why don't you?...And would you mind if I took Jim for a couple of minutes to give me a hand in the kitchen?

THOMPSON : Excuse me, Bob?

GAINES : Of course, is this the volume control?

THOMPSON : Yea. And that one controls the tone.

GAINES : Right (FADE) I'll get along all right.

(PAUSE)

THOMPSON : What do you want me to do, honey?

MARGE (LOW) : Why didn't you telephone you were bringing  
Mr. Gaines?

THOMPSON : Why, are you short of food?

MARGE : It's not that. We're in a spot.

THOMPSON : What d'you mean?

MARGE : I invited company too.

THOMPSON : Who?

MARGE : Mrs. Powers...You know, the woman who moved onto  
the street last month.

THOMPSON : What about it?

MARGE : Jim, they moved here from Tennessee.

THOMPSON : You mean she'd object to eating with Bob?

MARGE : I don't know. But you know how Southerners are -

THOMPSON : She doesn't talk like a Southerner.

MARGE : But she may think like one.

THOMPSON : That's just too bad. If she doesn't like my  
friends, she doesn't have to stay for dinner.  
Where is she anyway?

MARGE : Upstairs. Don't talk so loud.

THOMPSON : I've got nothing to soft-pedal.

SOUND : RECORD PLAYED...OFF MIKE.

MARGE : But don't you see it might be uncomfortable for  
everybody...if she's really that way.

THOMPSON : What do you propose to do about it?

MARGE : I don't know. Maybe I ought to go up and sort of....get her prepared.

THOMPSON : Nothing doing. I'm not getting Bob Gaines prepared to meet Mrs. Powers, am I?

MARGE : It's not the same thing at all.

THOMPSON : Why isn't it the same thing? Seems to me if Bob Gaines can put up with her, she can -

MARGE : Here she comes. Now don't be silly. You go in and entertain Mr. Gaines while I talk to her.

THOMPSON : I tell you I don't like -

MARGE (INSISTENT) Jim, please.

THOMPSON : All right (FADE) I hope you know what you're doing.

(PAUSE)

MARGE : Oh, me.

MRS. POWERS (COMING ON) Well, I must say I didn't expect to be eating out tonight. This is really a pleasant surprise.

MARGE : As long as Mr. Powers was tied up downtown, you simply couldn't refuse.

MRS. POWERS : Can't I help with the dinner?

MARGE : Well, yes, In a way you can.

MRS. POWERS : Fine. Do you have an extra apron?

MARGE : I don't mean that way. The meal's all ready.

MRS. POWERS : Then....?

MARGE : You see, Mr. Thompson brought a dinner guest home.

MRS. POWERS : How nice.

MARGE : A lawyer friend of his - Bob Gaines - He's colored.

MRS. POWERS (PAUSE) .....Oh!

MARGE : Jim has admired him for a long time. He's one of the very best lawyers in the city.... I'm sure you'll like him.

MRS. POWERS : Yes....

MARGE : You.....you won't feel uncomfortable?

MRS. POWERS : Well after all, it's your home and I am your guest, and the very least I could do would be to be pleasant to anyone who's here.....

MARGE : But?

MRS. POWERS : You know, this will be the very first time that I've ever eaten with a Negro.

MARGE : It's time you had the chance then. And I'm so glad you're not one of these typical Southerners.

MRS. POWERS : My dear, aren't you being a little unfair? There are all kinds of Southerners just as there are all kinds of Northerners. And I've heard some native Clevelanders with what you call typical Southern attitudes.

MARGE : Of course that's so. But don't you think that having each other over your homes is one good way to work things out?

MRS. POWERS : It may be.....It's just a little hard to go against the habits of a lifetime.

MARGE : Well, there's no time like the present for starting. Come along and let me introduce you to Mr. Gaines.

MRS. POWERS : I hope.....it won't be uncomfortable.

MARGE : Of course not...In here...

THOMPSON : Hello, Mrs. Powers.

POWERS : Hello, Mr. Thompson.

THOMPSON : Mrs. Powers, I want you to meet the other good lawyer in town, Mr. Gaines. Mrs. Powers is our new neighbor.

GAINES : How do you do, Mrs. Powers.

(SLIGHT PAUSE)

MRS. POWERS : How do you do.

(A SLIGHT FAUSE)

THOMPSON : Mrs. Powers is one of the lucky people who were able to find a house.

MRS. POWERS : We simply had to find a place. Mr. Powers was transferred to Cleveland from...out of town.

GAINES : Really?.....Where?

MRS. POWERS : Tennessee.

GAINES : Oh.

MRS. POWERS : Is that Shostakovich you're playing, Mr. Thompson?

THOMPSON : I don't know one composer from another. Jim here put the record on.

MRS. POWERS (INVOLUNTARY) You did?

GAINES : Yes. It's Shostakovich all right. His seventh.

MARGE : I don't.

MRS. POWERS : I don't care much for him. He seems.....a little showy.

THOMPSON : Say, I get enough of this music stuff from my wife. Come down to my level.

MARGE : Now, dear. That's not so far down.

THOMPSON : Way down. I'm strictly a low-brow, I suppose.  
I even get an awful kick out of the Ritz  
Brothers.

POWERS, GAINES (TOGETHER): Every man to his own taste.

(LAUGHTER)

THOMPSON : The great minds are certainly thinking together.

GAINES : Now as for me, I'm strictly a Marx Brothers man.

POWERS : You like them too?

GAINES : Never miss one of their pictures.

MRS. POWERS : Neither do I.

MARGE : That Groucho must be more than a comedian. I  
saw a piece in the paper the other day that said  
he was against dialect jokes....Any kind of  
dialect.

THOMPSON : Good idea. A joke ought to be able to stand on  
its own legs....not lean on mispronunciations  
for its fun.

MRS. POWERS : You mean we'd have to get along without gags  
about the two Irishmen and the Jew?

THOMPSON : I could give them up very easily. And the tight  
Scotchman and the lazy Negro too. Don't you agree?

MRS. POWERS : Not altogether.

THOMPSON : Why not?

MRS. POWERS : Well, I think it's too bad when we reach the point  
where we can't have a good laugh on ourselves....  
I think people are getting altogether too  
sensitive.

GAINES : Sometimes it's pretty hard not to be sensitive,  
Mrs. Powers.

MRS. POWERS : Isn't that one of the things that holds your people back?

GAINES : What do you mean?

MRS. POWERS : Don't you think we'd all be better off if we didn't carry a chip on our shoulder?

GAINES : Yes I do. The question is: Who's carrying the chip on the shoulder?

MRS. POWERS : Why....The Negroes, of course.

GAINES : Are you sure? How about the lynchings in Georgia? Who would you say had the chip on the shoulder there?

MRS. POWERS : That's just like you Northerners. Every time there's a discussion you bring in the South. Are things so perfect here? Does Cleveland have complete equality?

GAINES : Of course not. That's been brought home pretty forcefully to me this week while Mrs. Gaines is out of town. I can't just go into any restaurant the way you folks can. I've got to keep asking myself the question Negroes always have to ask.... "Do they let Negroes in? Will we be welcome there?"

MRS. POWERS : You see it's just like the South.

THOMPSON : It certainly is not. It's nothing like the South. Down there Negroes don't have to ask themselves those questions. They know they can't get in.

MRS. POWERS : Isn't that better...than being uncertain where you stand?

THOMPSON : Of course not. I'd sooner be uncertain about how a case will turn out than certain that I'll lose.

GAINES : But you're right that conditions here are not good enough, Mrs. Powers.. Jim'll admit that.

THOMPSON : Of course I will.

MRS. POWERS : When in your judgment will they be good enough?

GAINES : When a man is judged as a man - with no reference to anything else...color, creed, or religion.

MRS. POWERS : That's a long way off.

THOMPSON : It is indeed....if people want it to be along way off.

MARGE : Would you people mind if I interrupted this discussion so we could get some non-intellectual refreshment?

ALL : Surely. Of course.

MRS. POWERS : I'd really like to help. Won't you let me?

MARGE : Don't you want a vacation from housework?

MRS. POWERS : It's a vacation for me not to have to cook.

MARGE : All right then. Come along. You men will be right in, won't you?

THOMPSON : Soon as we wash up.

MRS. POWERS : It's very interesting getting your point of view... Mr. Gaines.

GAINES : Thank you...Although we've really hardly started our discussion.

MRS. POWERS : Later on, perhaps?

GAINES : I'd love to.

MRS. POWERS (FADING) What can I do, Mrs. Thompson?

MARGE (FADING) : If you'll cut the bread while I get out the olives, that'll help a lot.

THOMPSON : Well, what did you think of our Southern friend?

GAINES : It seems pretty hopeless.

THOMPSON : Why d' you say that?

GAINES : Did you see how amazed she was when she found out I knew something about Shostakovich?...As if I had no right to know such things.

THOMPSON : Bob, you've missed the boat completely.

GAINES : How?

THOMPSON : Don't you see? Here's a woman who's fairly well meaning -

GAINES (DISBELIEVE) Aah.

THOMPSON : No, I mean it. She is...She really wants to get to understand you better. Only she's been poisoned by a picture she's formed of Negroes - like thousands of other folks, North and South...

GAINES : Lazy, irresponsible, illiterate?

THOMPSON : Yes. So when she first met you, she didn't see you at all. She saw that picture. But now she does see you - a lawyer who likes Shostakovich and the Marx Brothers. Someone who has the same tastes she has.

GAINES : That won't change her any.

THOMPSON : I tell you it started the change. When she went out she called you Mr. Gaines, didn't she?

GAINES : Yes.

THOMPSON : She wouldn't have done that an hour ago. I  
tell you something has happened. And something  
will keep on happening if those of us who care  
break up this Negro and white isolation every  
chance we get. That's what I was trying to tell  
you at the office - The only way to become  
neighbors is to be neighbors.

GAINES : You think we can make a neighbor out of  
Mrs. Powers?

THOMPSON : The Gaines-Thompson combination hasn't been beaten  
very often, has it?

GAINES : I take it you'd like to work together on this  
Powers affair.

THOMPSON : I sure would.

GAINES : Jim, it's a deal, Shake.

THOMPSON : You bet I will.

(LAUGHTER AND FADE)

INSIDE STORY -- SCRIPT SIX

February 16, 1947

"What's In a Name"

Voice (Echo Chamber):     INSIDE STORY:

ANNOUNCER           :     Ladies and gentlemen, Station WGAR and the City  
                          :     of Cleveland present INSIDE STORY.....For the  
                          :     next few weeks we're going to be around at this  
                          :     time...digging up information, asking questions -  
                          :     some of them unpleasant because we're interested  
                          :     in finding out what goes on inside our city...  
                          :     inside our neighborhood...inside you and me.

SOUND                :     TIMPANI

ANNOUNCER           :     Program Six - What's In a Name?

NARRATOR            :     Shakespeare once said, "What's in a name? A  
                          :     rose by any other name would smell as sweet."  
                          :     But Shakespeare never lived in Cleveland. If  
                          :     he had, he would have been interested in the  
                          :     problem of one George Kryzmancik who does live  
                          :     in Cleveland. George's name began to give him  
                          :     trouble way back when he was a kid. Every year  
                          :     when he registered for school, George and the  
                          :     Teacher usually had an interesting little  
                          :     conversation.....

TEACHER             :     And what is your name?

GEORGE              :     George.

TEACHER             :     George what?

GEORGE              :     George Kryzmancik.

TEACHER (PAUSE)   :     Kryz----- uh?

GEORGE (HELPING):     -----mancik. George Kryzmancik.

TEACHER (FEELING HER WAY): Kryzmancik. Is that right?

GEORGE : Yes.

NARRATOR : By the time George got in the seventh grade,  
he had a little routine all set for the teachers...

GEORGE : My name is George Kryzmancik. K-R-Y-Z-M-A-N-C-I-K.  
Kryzmancik.

NARRATOR : It wasn't quite so easy to get a routine for the  
kids on the playground though.....

KID : Hey kid, what's your name again?

GEORGE : George.

KID : No. I mean the other one.

GEORGE : What d'you want to know for?

KID : I want to know, that's all.

GEORGE : It's Kryzmancik, that's what it is. Want to  
make something out of it?

KID (CALLING) : Hey, fellows. This guy's name is Chick. Kryzman --  
Chick. Here Chick, Chick, Chick. (LAUGHS).

GEORGE : Shut up, will you? You're not so funny.

KID : Now, don't get mad, Chick. I'll tell Mother  
Hen on you. (General Laughter.)

NARRATOR : When he got to high school, George and his name  
were pretty well accepted by the school....and  
yet, even then, every once in a while there were  
embarrassing moments....

PRINCIPAL : Semester honors in bookkeeping and salesmanship  
go to.....George -- uh - Kurzmansky.....

VOICE (WHISPERING) Kryz--man--cik.

PRINCIPAL : George Kryzmansky.

VOICE (AGAIN) : Kryzman--cik.

PRINCIPAL : Well anyway, I'm sure we're all very proud  
of George and if he'll just come up on stage  
I'll be very happy to award him his honors  
ribbon. (APPLAUSE)

NARRATOR : And so George graduated ----and went directly  
into the Army. But his problem didn't end there...  
It was with him every roll call...

SERGEANT : Hermansky.

VOICE : Here.

SERGEANT : Johnson.

VOICE : Here.

SERGEANT : Juwalko.

VOICE : Here.

SERGEANT : Kohn.

VOICE : Here.

SERGEANT : Kruger

VOICE : Here.

SERGEANT : Kryz --- Why don't you guys get yourselves an  
American name?.....Kryz-maniac. (LAUGHTER)

GEORGE : The name is Kryzmancik.

SERGEANT : That's too many for me, bud. From now on, I'm  
calling you Kriz. Got that...Kriz.

GEORGE : Yeah....I got it.

NARRATOR : That isn't all that George got. He also managed  
to get a number of service ribbons and battle  
stars, and in due course of time, he got a  
discharge. A few weeks ago George heard about  
a company in town that needed a sales  
representative. He went down and applied, and by

the end of the interview, George felt that he made a good impression.....

BARTON : Well, Mr. Kryzmancik, I think I've gotten a pretty good picture of your background.

GEORGE : I'm afraid I've taken a lot of your time, Mr. Barton.

BARTON : Not at all. You have the makings of a good salesman.

GEORGE : Thank you.

BARTON : You're a veteran...You're young, you're quick, you talk well....Matter of fact, there's only one thing I can see holding up your getting the job.

GEORGE : What's that, Mr. Barton?

BARTON : I want to be frank with you.....

GEORGE : You mean my name?

BARTON : That's it.

GEORGE : I see.

BARTON : I hope you're not sensitive about it.

GEORGE : It's been a problem to me before.

BARTON : As far as I personally am concerned, it doesn't make a bit of difference to me whether your name is Kryzmancik or Jones or Smith. I listen to the other fellow's name and learn it right the first time. It's important for a salesman to do that. But when you represent our company on the road, it's a different story.....

GEORGE : You mean the customers would resent a foreign-sounding name?

BARTON : It isn't only that. The name just wouldn't click with them. Suppose our competitor has a man named Williams. When a story needs a product, who will they be likely to call ----- Williams, or that fellow with the funny sounding name, what is it again? The minute you introduce yourself, you've got two strikes against you. Why do you want a handicap like that?

GEORGE : Are you suggesting that I change my name?

BARTON : Haven't you thought of changing it?

GEORGE : Yes, I have. Often.

BARTON : Why didn't you?

GEORGE : Oh....lots of reasons. Family mostly.

BARTON : They feel strongly about it?

GEORGE : My father.....he's quite conservative.

BARTON : Well,.....it's your decision. But it seems too bad to put this kind of obstacle in your way.

GEORGE (MISCHIEVOUS) If I were your son, you'd advise me to make the change, eh?

BARTON : If you were my son, you would have been changed long ago. Why not give yourself a break? From Kryzmancik to -- say Crosley. Or something else that's simple.

GEORGE : Crosley.....George Crosley. That doesn't sound anything like me.

BARTON : Then pick something else. You'll get used to it. Think of it as a matter of business. Purely business.

GEORGE : I promise to think of it. And one way or another

I'll let you know. It's a big decision.

BARTON : Take your time. No rush. And I'll expect to hear from you.

GEORGE : You will.....Goodbye, Mr. Barton.

BARTON : Goodbye....Mr. Crosley.

NARRATOR : Mr. George Kryzmancik-Crosley left the office a badly mixed up young man. He decided to walk home....He wanted time to think....time to resolve the conflict within him that rose higher and higher as he walked along.....

VOICE ONE (FILTER): George Kryzmancik or George Crosley.....That's the difference? Why create unnecessary handicaps? .....What's in a name anyway?

VOICE TWO (FILTER) : You're George Kryzmancik....You'll never be anything else. Change your name and you'll change yourself....You'll always be George Kryzmancik.

ONE : Think of it as a matter of business, Crosley.

TWO : You'll never be anything else, Kryzmancik.

ONE (BUILDING) : George Crosley.

TWO (UP) : George Kryzmancik.

ONE : Crosley

TWO : Kryzmancik.

ONE : Crosley.

BOB : George.....How the devil are you, boy?

GEORGE : (Startled) Huh.....who? Why Bob....Bob Harris.

BOB : What were you dreaming about? You never even saw me.

GEORGE : I.....I was trying to figure something out.

BOB : You sure looked it. Say, I haven't seen you  
in a dog's age....Where have you been, fellow?

GEORGE : In the Army. Just got out last month.

BOB : No kidding....That's when I got discharged too...  
Gee, seems like ages since high school, doesn't  
it?

GEORGE : It is ages...three years.

BOB : Seems more like three centuries.

GEORGE : Are you in a hurry? I'd like to chin with you  
for a while.

BOB : So would I.....but I'm awfully late for an  
appointment....Tell you what, though.....I'll give  
you a ring and we'll get together.

GEORGE : Swell, You'll find us in the phone book.

BOB : Say, what is that last name of yours again? I  
never could get the hang of it.

GEORGE : Kryzmancik. Don't you remember.

BOB : Oh sure!

GEORGE : K-R-Y-Z-

BOB : Look.....there comes my car.....Why don't you call  
me instead? We live on 74th Street.....I never  
was any good at spelling anyway.....

GEORGE : Yeah.

BOB (OFF) : Will you call me?

GEORGE : Yeah. I'm good at spelling.

BOB (OFF) Don't forget-so long.

GEORGE : So long, Bob.....(soft) Harris.

NARRATOR : There weren't two voices in George anymore. Bob  
Harris had made up his mind for him. He was going

to change his name....but first he was going to speak to his father and get his O.K. It's a funny thing, George thought, about wanting an O.K..

GEORGE : Crazy thing...here I am, a veteran of the U. S. Army, 21 years old, asking my father's permission like a little kid....And yet, I won't feel right unless I do. This thing involves him too..... I've got to ask him.....

NARRATOR : But the asking didn't come easy. Dinner came and passed, and still George didn't speak up... He sat there watching his father's lips move silently as he read the foreign language newspaper... it was a strong face....almost as if it too had been smelted in the heat of the steel furnaces Anton Kryzmcancik had tended. Only the wrinkles around the eyes showed that Anton could laugh too. In the end, it was his father who opened the subject.

FATHER : Well, George, you haven't told me....Did you go down to see them about the job?

GEORGE : Yes....I did.

FATHER : Did you get it?

GEORGE : I....think so.

FATHER : What do you mean "You think so"?

GEORGE : There's still one point to be cleared up.

FATHER : Pay?

GEORGE : No. The pay is all right.

FATHER : What then?

GEORGE (BLURTING IT OUT): They'll hire me if I change my name.

FATHER : Scoundrels....But don't worry, George, you will find another job soon.

GEORGE : I don't want another job. I'm going to take this one.

FATHER : But you said they wish you to change your name.

GEORGE : Yes....I'm going to.

FATHER (PAUSE) : You are not going to.....You were born George Kryzmancik.....You will remain George Kryzmancik.

GEORGE : Father, I want to explain.....

FATHER : I do not wish to discuss it any further.

GEORGE (PAUSE) : All right....We won't discuss it. But I am going to change my name.

FATHER : Is this the way for a son to speak to a father?

GEORGE : I'm not a kid any more. I've been in the Army.... I'm over 21.....

FATHER : I was in the Army too when I was young, but I did not change my name.

GEORGE : That was in the Old Country.

FATHER : Yes.

GEORGE : That's the point. You're living your life as if you were still in the Old Country. This is America.

FATHER : Am I less an American because I speak English and another language? Am I less American because I read an English paper and this one?

GEORGE : Of course not.

FATHER : Then why am I less American if my name is from the Old Country?

GEORGE : It's not a question of being less American.  
It's a question of getting along in the world.

FATHER : I did not get along less well because my name  
was Kryzmancik.

GEORGE : You pour steel in a mill where the name makes  
no difference. I'm going to be a salesman for  
a firm where it makes all the difference.

FATHER : I would not change my name no matter how much  
difference it made.

GEORGE : That's O.K. for you.....Kryzmancik means  
something to you.

FATHER : Yes...Yes, it does. It means memories of the  
homeland and my father and a way of life that  
once I knew.

GEORGE : But don't you see it means none of those things  
to me? It means embarrassment and explanations  
and people forever asking me what my name is  
and how to spell my name.

FATHER : Do not speak to me about spelling. What is  
worse than what you think are real American  
names? I look at the offices in the mill...  
Mr. Johnson.....and I ask what is that "h" doing  
in his name?.....Mr. Burroughs.....and there  
is a "g" printed there.....Kryzmancik is at  
least an honest name.....Every letter is used.

GEORGE : It may seem honest to you.....But to most  
Americans it is foreign.....You can't deny that.

FATHER : And what would you change it to?

GEORGE : I'm not sure. Maybe to Crosley.

FATHER : Crosley.....You are joking.

GEORGE : No.

FATHER : What have you to do with Crosley? Are you a manufacturer of radios?

GEORGE : Now you are joking.

FATHER : I am not. If you take the name George Crosby... You will tell a lie.

GEORGE : Crosley.....not Crosby.

FATHER : Very well.....Crosley.

GEORGE : A name is only a way of telling one person from another. It's nothing more.

FATHER : That is not true. A name is part of you....like your nose or the color of your hair.

GEORGE : That's not so. You're born with your nose or hair color. There are no chromosomes in a name.

FATHER : I do not understand your fancy language, but I do understand this....When I work with O'Brien, I know something about him....He is Irish...When I work with McIntyre I know he is Scotch....It helps me to understand them. But if you take this name of Krasny ----

GEORGE : Crosley.

FATHER : You will be telling everyone you are something which you are not.

GEORGE : I will be telling them I am an American. And I am.

FATHER : But what kind of American? We are all some kind of American....Polish Americans or Greek Americans or English Americans.

GEORGE : Only Americans.....

FATHER : No. Not only Americans. That is the glory of America. In old Austria that is what they said, "All must be alike. One language, one culture, one religion". Here every man must be a good citizen, but his customs and his private way of living belong to him. We are a united states....Yes....but there is room for differences too.....No?

GEORGE : Yes. That's so.

FATHER : Then why are you ashamed of being what you are?

GEORGE : I'm not ashamed. I like the Old Country music and dancing. I like to go to talk to the old people in their language.....Else I would have changed my name long ago.

FATHER : Then why this talk of.....Crosley?

GEORGE : Look, Father. You see this nickel? Every American coin has this motto.....E Pluribus Unum...See it?

FATHER : Yes. I see it.

GEORGE : That means "Out of the many....one". You are right, in America we do have many ways of life... the richness and color of many cultures....That is the glory of America...But out of these many there must also be made one.....one people that is at ease with each other...understanding each other...comfortable with each other.

FATHER : So?

GEORGE : So.....if the name Kryzmancik is difficult for most Americans to pronounce.....to spell....to be

comfortable with...Why not change it to something simpler...More understandable? Surely that is the sensible way.

FATHER : But Crosby....or Crosley....It has no roots.

GEORGE : Maybe you are right. Maybe that would be running away from what I am....How would you feel if I changed my name to Krizman. George Krizman.

FATHER : Krizman.....Krizman.

GEORGE : Here, I'll write it down for you so you can see it. K-R-I-Z-M-A-N. How's that?

FATHER : I do not know.....Krizman....Without the cik, it is like a body without legs.

GEORGE : But the body is still there?

FATHER : Yes, I can still see the old Country in it...And I suppose it also belongs to the new country.... Well, if you want it that way.....

GEORGE : I do. It's me, Father.....an American with roots in the old culture, too.

FATHER : So.....I have a new son....It will take me a while to get used to him.

GEORGE : Father, allow me to present to you officially a fellow American of yours, George Krizman.

FATHER : How do you do, Mr. Krizman.

GEORGE : Believe me, the pleasure is all mine, Mr. Kryzmancik.

ANNOUNCER : "Inside Story" is brought to you by WGAR and the Community Relations Board of the City of Cleveland in cooperation with a number of agencies interested in making the Good Neighbor Policy work effectively in Cleveland. Tune in next week at this time for "Inside Story".

INSIDE STORY -- SCRIPT SEVEN

February 23, 1947

"Memo to My City"

Voice (Echo Chamber): INSIDE STORY!

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of Cleveland present INSIDE STORY....For the next few weeks we're going to be around at this time....digging up information, asking questions - some of them unpleasant because we're interested in finding out what goes on inside our city.... inside our neighborhood....inside you and me. Our broadcast today was written specially for this series by Jo Sinclair....."MEMO TO MY CITY".

MUSIC : FUNERAL MARCH FROM BEETHOVEN THIRD SYMPHONY.

UP BRIEFLY, THEN UNDER FOR:

ABE (FILTER MIKE): My name is Abe Watson. I was born in Cleveland and I died there. No I died in Columbus, to tell the truth....

MUSIC UP AND UNDER

ABE (FILTER MIKE): In the electric chair at Ohio State Penitentiary. For killing a man. It's funny -- I didn't want to kill him. I don't even know why I did. Sometimes it's like I never knew anything. All my life - like I never understood what was happening, or why. All I knew for sure was hating people -- things -- the whole city.

MUSIC UP AND OUT

ABE (FILTER MIKE): Wonder if anybody ever remembers how it all happens? I don't. I remember some things, but they don't add

up to no electric chair. I remember Ma.  
Always working. Jeez, how she worked.  
Cleaning houses, washing clothes - for other  
families. She'd come crawling home, so tired  
--- (FADE)

SOUND DOOR SLAMS:

MA : (IN) Abe, Abe, you got supper ready to put on  
the table?

ABE (BOY'S VOICE) No'm, I ain't. Time I got home from Mr. Huffman's,  
delivering a lot of extra packages, it was too  
late to cook. Ella fell down and cut her leg,  
too, and I had to fix her up. And then Buddy  
ran off. I had to go and look for him.

MA : Come here! Stand still now. I'm going to beat  
you, boy. You're old enough to know how to  
help your mother. You're twelve, the oldest  
one here. When I was twelve, I worked ten hours  
a day, and glad to get it. (VOICE HIGHER) You  
ain't going to be like your father! I'll beat  
it out of you first. You hear me?

ABE : Yes'm.

MA : You got any homework from school?

ABE : Yes'm.

MA : Go and do it. I'll get supper today.. Sick as  
I am. Tired as I am.

ABE : Ma, I can't do my work in there. I can't think  
straight, the kids fighting and playing all over  
the room.

MA : Get in the front room then.

ABE (DESPERATELY): Ma, I can't do no thinking in there either. Ella carrying on that way. I can't think, Ma - my head's all full of noise! There ain't no room in this house for - for nothing!

MA : You go in there and do your work, boy! Get used to noise. Get used to people crowding you. Don't be giving me no fancy ideas - like your father had before he ran off and left his family. Get used to the size of your britches, boy.

MUSIC : FUNERAL MARCH UP AND UNDER

ABE (FILTER MIKE) Guess I never did get used to the size of my britches...Never used to store windows you looked in when you went downtown - but don't touch! Pretty, big houses you saw from a streetcar - but don't come too near. (MUSIC OUT) What you remember is how you and Tom went up to Gordon Park one hot summer day....(FADE)

SOUND : IN BEETHOVEN'S PASTORAL SYMPHONY, UP BRIEFLY AND OUT. LAUGHTER. SPLASHING.

TOM : Boy, cool! Lemme stay here forever!

ABE : Spread your legs, Tom - I'll try and go through without touching.

TOM : If you don't, you pay the penalty. Come on, watch this, Abe.

VOICE (HIGH UP, FAINT)Hey, what are you doing down there?

ABE : Swimming. What do you think?

VOICE : Don't you know the colored beach is two blocks down?

ABE : Didn't know there was a colored beach.

VOICE : All right, now you know. Beat it.

ABE (LOW) : Nuts to them.

TOM (AS LOW) : There's five or six other guys up there.

ABE : Let 'em kick us out!

TOM : Come on, let's go. There's been trouble here.  
Guy I know had his head cracked here last week.

ABE : Sure, sure, let's go!

TOM : Where you going? Our beach is down the other  
way.

ABE : I'm going home. You can go and sit on our  
beach!

MUSIC UP AND UNDER

ABE (FILTER MIKE): Like a sickness germ gets into you, and keeps  
growing all the time. Every time you remember  
something else, the germ's bigger. But you  
still don't know what happened, how it happened.  
Next time, a year later - (FADE)

MUSIC : IN AND UP BRIEFLY. THEN UNDER FOR:

TOM : Where'll we go?

ABE : How about the schoolyard?

TOM : Naw, there ain't nothing to do there but play tag.

ABE : Play ball in the street? I can get Al's baseball.

TOM : Sure! Get your leg scrunched under a car - like  
Chat last week!

ABE : Sneak in the show?

TOM : Naw, I'm sick of that sissy stuff. Let's go  
over to Mikes.

ABE (CAUTIOUS) : My Mother - she gets funny when I do that.

TOM (SCORNFUL) : Well, don't come then. My mother gets funny.

What's the matter with a beer? Music? Your mother got something better for you? Besides, how's she gonna know?

MUSIC UP AND OUT

ABE (FILTER MIKE): I went to Mike's. Learned how to shoot pool. Beer, yeah. Pretty soon it was whisky, twenty cents a shot. Money? That's easy when you work with two or three kids. Two cover while you take what you want. Guess I was sick, all right. All my life. But I still don't know where I caught the germ. All I know is what I remember...how Ma got sick, too sick to work much, and we moved up near Aunt Ro. How tough it was to get a doctor that time, and how I swore I'd be a doctor when I grew up. How the kids cried, and the look in Ma's eyes. All right, I won't remember that! So I'll remember High School. City, I'll give it to you straight: I wanted to be a doctor when I went to the new school. Sure, laugh at me! Nobody knew it, just me. And finally my teacher. I told her. I should've known better, but I told her - like a dope. Mrs. Adams, I'll never forget her name. There are names you never forget -- (FADE)

ADAMS : Abe Watson? I remember him very well. He was in my homeroom. A strange boy....sullen, you might say. I just couldn't get to him somehow - except that one time when we had our conference on his vocational plans. And that was just too funny for words...Imagine, a boy like Abe Watson having

ideas like that...You should have been there the day we had our talk....It was all I could do to keep a straight face.

SOUND : DOOR CLOSES.....FOOTSTEPS.

ADAMS : Well, Abe, I'm glad you finally got here.

ABE : Yes.

ADAMS : You're the last one in the homeroom to make out your vocational chart, you know.

ABE : Uh-huh.

ADAMS : Do you have it there?

ABE : Yes.

ADAMS : Let me see it....Oh Abe, you haven't touched it. Didn't you know you were supposed to write down the subjects you want to take?

ABE : Uh-huh.

ADAMS : Then why didn't you?.....Oh never mind, I'll make it out for you....No look, Abe, you were supposed to write down the subjects you want to take?

ABE : Uh-huh.

ADAMS : Then why didn't you?....Oh never mind, I'll make it out for you...Now look, Abe, you were supposed to study this list of subjects and pick out the ones you wanted...Now here are the ones you'd be interested in: Industrial Arts...Printing, Metal Work, Stagecraft...which one shall it be... Well?

ABE : I...I don't want them.

ADAMS : Then for Heaven's sake, what do you want?...Speak up, boy.

ABE : I'd.....I'd like to take chemistry and algebra.

ADAMS : Chemistry....Well, whatever for?

ABE (DEFIANT) : Because I want to be a doctor.

ADAMS : A Doctor?....You a doctor?....(LAUGHTER) Oh my dear boy.

ABE : Anything funny about that?

ADAMS (CONTROLLING HERSELF): No..No..Of course not. It's.....very commendable, I'm sure. But let's be realistic. Your grades certainly aren't good enough to qualify for medicine, are they?

ABE : If I could take those subjects, I could do better. Honest.

ADAMS : There's another thing, too, Abe...I want to be perfectly frank with you...I'm sure you know that even if you improved your grades, you'd have very little chance of getting into a medical school - or into a hospital afterward...You know what I mean?

ABE : Yeah....I know what you mean.

ADAMS : I really don't think it would be wise for you to be so unrealistic....(CHEERFUL) But there are just loads of things for you to take....Shall we put down printing or....Abe, where are you going?

ABE (OFF) : You make out the chart, Miss Adams.....

ABE (FILTER MIKE--TIRED): Realistic, she said. Sure let's be realistic, kid. Walk through the halls that belong to the white kids, and look tough. Walk into the English class that really belongs to the white kids, and sit quiet. Just be realistic.... You know, it's like being sick all your life. A

little germ's in you. Not dangerous, not like pneumonia--but there all the time, so you know something's wrong. I was sick, but who made me sick? City, it must've been you.

MUSIC "AMERICA" - - - SOFT, HELD UNDER

ABE (FILTER MIKE--TENDERLY): City, I loved you. I know that now that I'm dead. Last thing I ever thought of on this earth was -- don't laugh -- the Terminal Tower. How it looks at night, all lit up and way up high that way. So proud looking. Pretty. But not for me. Funny, how a guy feels. You want to belong, you want to touch. (MUSIC OUT) But you know you'll never belong....Except to one little, dark dead-end street. That's when the sickness gets a good hold of you. You feel how you're like a prisoner in one piece of your city. Like you're locked behind big walls - and not even a door there to try and open. Not even a job door to try and open ---- (FADE)

MARGE : (IN) Abe, there's a million jobs. Don't tell me!

ABE : Porter, red cap, shine your shoes, lady? Take away your garbage, lady?

MARGE : Now you cut that out! Maybe you think too big, Abe Watson. Maybe you're too big and mighty to get a decent colored job and marry me.

ABE : Colored job, huh? Maybe I want a different kind of job.

MARGE (QUIET) : You're colored, aren't you.

ABE (HOARSE) : Yeah, I'm colored. I tried three factories and they showed me I'm colored!

MARGE : Hon', try again.

ABE : Shut up! I'm sick of trying, that's what! And I'm sick of your talk, too --- (FADE)

MA : (IN) You ain't seeing Marge these days.

ABE : No.

MA : She's an awful nice girl.

ABE : Yeah...How you feeling, Ma?

MA : 'Bout the same.

ABE (EXCITED) : I want to get another doctor, Ma! One of those specialists!

MA (QUIET) : You find a job yet, Abe?

ABE (DRAB) : Not yet. Not yet. I'm going out now, Ma -- (FADE)

ABE (FILTER MIKE): I tried again. Honest, city, I did. Department stores? full up. Country clubs? - season wasn't on yet. Well, I finally got one. In a factory - sweeping and cleaning. But by that time I didn't really want a job. By that time I wanted to smash faces. Get drunk and stand on the steps of City Hall and make a speech, shoot guns up at the sky. I didn't know what I wanted. Sore inside, like I'd been punched all over my heart. (UP) City, I was really sick by then. So sick that when I did get the job, I didn't get better. And when it happened, I was expecting it. That's part of being sick this way - you're always expecting the worst. And when it happens, you're not surprised. When the foreman comes over and -- (FADE)

FOREMAN : (IN) -- and we're forced to cut down, Watson.  
We'll keep you on our list. First opening,  
we'll call you.

ABE : How about that new guy came on this morning? The  
white boy?

FOREMAN : How about him?

ABE : He going, too?

FOREMAN : That's our business, isn't it? Don't worry,  
Watson, you're getting a week's salary. Now  
look, I can use a handy man around my house. Been  
meaning to hire one for a couple of months now.  
What do you say? Furnace, yard, repair work.  
Want to try it?

ABE : Another handout, huh? Make you feel good giving  
it out?

FOREMAN : What?

ABE (WEARILY) : Nothing, nothing. I'll scam right now.

FOREMAN : Suit yourself. Expected you'd finish out the day.

ABE : You expected wrong. (FADE)

MUSIC : THE FUNERAL MARCH. UP AND UNDER

ABE (FILTER MIKE): Handouts. How many handouts broke Ma's heart  
in half?

MUSIC UP BRIEFLY AND UNDER

ABE (FILTER MIKE): I remember when she died. I wanted to die, too.  
She went too quick, see? She went before I  
could get her all those things I always wanted to.  
A nice house, silk dress, lots of meat and chicken.  
I couldn't cry...I felt all empty and locked up.  
I was twenty-two, and I felt like ten. All alone

and afraid - without my mother (MUSIC OUT).

The kids? They scattered. And me...I got me a room down on Central with some money I'd won on a horse. Things you remember! I remember my kid brother Buddy just before I left for my new place. I'd always liked Buddy. He was so little and skinny, but independent -- I thought.

BUDDY : (IN) Abe! Abe, you going now?

ABE : Got to, Buddy, I'll come see you Sunday.

BUDDY : Abe, I'm -- I'm scared. You really coming Sunday? Gee, Abe, why'd Ma have to die! I'm scared. All those people everywhere. Abe, don't leave me here!

ABE : Aw, Buddy, you aren't scared. I'm telling you that. You always took my word, and you're going to take it now. You're not scared. Hear me?

BUDDY : Abe, can't I come and live with you? Huh, Abe?

ABE : Some day, kid. Soon. Soon as I get a lot of money together. Come on, now tell me so long. Big grin. Come on.

BUDDY : So long. When - when you coming to see me?

ABE : Tomorrow, kid. O.K.? Not Sunday - tomorrow. (FADE)

MUSIC : THE FUNERAL MARCH. UP AND UNDER

ABE (FILTER MIKE): Yeah, I remember some things. Ever see a scared kid? It's a look that makes you want to punch and punch until you drop. But who you going to punch? Every time I broke into a store I wanted to punch the walls. Three times, and good money. Finally I got punchy enough not to wait. Walked

Walked into a store that wasn't closed. A pawnshop. (LAUGHS WISTFULLY--MUSIC OUT) Funny what a guy will remember about murder. What I keep remembering is the stethoscope. Why? How do I know? A little dream you had a million years ago when you were a kid. A kid like Buddy. I didn't want to kill the man in the pawnshop. He was a little, old-looking guy, ready to cry -- (FADE)

MAN : Don't rob me! I'm a poor man.

ABE : Just keep your hands up.

MAN : Please, I beg you. I've got a family. What do I have here? Enough for half a living.

ABE : That's half more than I got. What's this.

MAN : A stethoscope. Somebody pawned it. It's for doctors. Why are you putting it into your pocket? Are you a doctor, or what?

ABE : Sure, I'm a doctor at night - when I walk in my sleep. All right, open the safe. (DOWN--AS HE MUSES) Funny what touching that stethoscope did to me. Like a big fist starting to punch in me.

MAN : I can't! I mustn't open it! I can't do it to my family. What are you, a man without a heart? Leave me my little bit of living. What did my children ever do to you? Have pity, Mister.

ABE : Open it.

MAN : Have pity on my children.

ABE : Have pity on me. Open that safe or I'll show you what a doctor really does to people.

MAN (SCREAMS) : A doctor! Sure, a murderer! You're all  
murderers. Help! Murder!

SOUND : A GUN SHOT

ABE (FILTER MIKE--QUIETLY): I killed him. Did I want to? No, city,  
I didn't want to. I don't even know how it  
happened. I don't know how anything happened.  
All I know is, the way a kid can look --- (FADE)

BUDDY : (IN) Abe, I'm -- I'm scared. All those people  
everywhere. I'm scared -- scared -- scared ---  
(PROGRESSIVE FADE)

MUSIC "AMERICA" - UP AND UNDER

ABE (FILTER MIKE): Gosh, he was so scared. (VOICE UP) Listen, city:  
Do me one last favor! First or last - but do it  
for me, will you? Give my kid brother a chance.  
He's in school now. He won't quit, the way I did.  
Let him - let him touch the Terminal Tower inside  
of him, will you? Let him touch how proud and high  
it is. Don't let him be sick. The way I always  
was. Don't let him get all mixed up. (VOICE EAGER,  
RISING. MUSIC SLOWLY UP) Listen, City, give Buddy  
a chance, will you! He's just beginning. Give  
him a chance to end right. Come on, City, give  
him a chance.

MUSIC UP FOR CURTAIN

ANNOUNTER: : "Inside Story" is brought to you by WGAR and the  
Community Relations Board of the City of Cleveland  
in cooperation with a number of agencies interested  
in making the Good Neighbor Policy work effectively

in Cleveland. Today's script was written by  
Joe Sinclair, produced by John Saunders.  
Tune in next week at this time for "INSIDE  
STORY".

INSIDE STORY -- SCRIPT EIGHT

March 2, 1947

"You're Not the Type"

Voice (Echo Chamber): INSIDE STORY!

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of Cleveland present INSIDE STORY....For the next few weeks we're going to be around at this time...digging up information, asking questions - some of them unpleasant because we're interested in finding out what goes on inside our city... inside our neighborhood..inside you and me..... Program Eight - You're Not the Type.....This afternoon we sit in on a press conference with Miss Sabina Billingham Fayne, who is spending the day in town.

VOICE : Who is Miss Sabina Billingham Fayne?

ANNOUNCER : You don't know?

VOICE : No.

ANNOUNCER : Then pull up a chair and listen to the old girl. She's a type you ought to know.....

FAYNE : Gentlemen, I can't tell you how terribly flattered I am that you've all come here just to interview me...Now I don't want you to think of me as the Queen of the Pulp Magazines, just because the editors see fit to use my poor little efforts so often.....Think of me as your friend, and ask me anything at all about my writing career.

ONE : O.K. They say you've made an awful lot of money out of your writing, Miss Fayne. How do you do it?

FAYNE : I portray the peepul....as they really are. I listen to them.....to their little joys and their sorrows, their loves and their hates.... and then I write of them as I find them....and the result, -- I hope, --- is terribly real.

FOUR : Are you working on a new story now, Miss Fayne?

FAYNE : Yes, I am.

FOUR : What's it called?

FAYNE : I shall call it "The River of Life". Isn't that a beautiful title?

FOUR : (Unecstatic ) Uh-huh. What's it about? (sotto voice).....as if I didn't know.

FAYNE : It's about a beautiful young girl -- afire with the wonder and mystery of life.....who goes on a vacation journey down the Mississippi River..... and as she floats down the broad stream, -- suffering sorrow, finding happiness -- she sees that her journey is in reality a journey down the river of life.....with its eddies of bewilderment and its backwaters of stagnation.....and finally, its strong, steady current that at the journey's end finds the sea.

FIVE : (Boston accent) Doesn't she find something else at the journey's end beside the sea? Either a tall and handsome captain, or a strong silent sailor?

FAYNE : Why yes.....How did you know?

FIVE : Just an idear I had.

ONE : Is "The River of Life" an example of how true to life your stories are?

FAYNE : I think I can say it is the most real of all my works. But the story means so little. It's the characters....the types....that make the book so terribly real.

ONE : Can you give us some examples?

FAYNE : Would you like me to?

ONE : But of course.

ALL : Sure. Yes. Of course we would.

FAYNE (ARCH) : Then I shall want some cooperation from you.

THREE : Every time.

FAYNE : If "The River of Life" is as true a book as I think it is, you should each be able to find a tiny piece of yourself somewhere in its pages. And I am going to prove that is so by a terribly interesting little experiment.....

TWO : Experiment?

FAYNE : Yes. On you. I am going to study each of you and find a character in "The River of Life" that fits your personality. Not perfectly, perhaps. Details will vary....But I am just sure that when I determine your type you will find yourself saying, "Why this is the way I talk" or "This is the way I feel" or "This is the way I think".

THREE : Amazing. How do you do it?

FAYNE (LAUGH) : It's really very simple. My theory is that there are also only a very few basic types of character. And if you have had sufficient experience of life, you learn what those types are. Now you.....for instance.....

TWO : Me?

FAYNE : You'll forgive my being frank....You are an Oriental....

TWO : Yeah.....My folks came from China.

FAYNE : I nearly always include your type somewhere in my stories. Now let me see....You...Would you very much mind reading this little passage from "The River of Life"? I think you'll recognize a tiny bit of yourself.

TWO : Here?

FAYNE : Yes.

TWO (READING) : "Just as Ling Tow noiselessly emerged from the ship's galley, the full moon shone out from behind the heavy clouds. His mystic Chinese soul filled with the beauty of the night. 'Velly, velly beautiful', he muttered. Ancestral memories of lotus blossoms and joss sticks floated through his mind." Say, what are joss sticks?

FAYNE : But.....but don't you know?

TWO : Uh-uh.

FAYNE : I.....I thought.....your people all used them.

TWO : Never saw one. What is it -- a kind of firecracker?

FAYNE : It's....something like one....yes. Anyway, all Chinese use them.

TWO : Whaddya mean all Chinese use them? I tell you I never even ----

FAYNE : It's not important. Go on.

TWO : "Ancestral memories of lotus blossoms and joss sticks floated through his mind. Contemptuously

he glanced at the dance floor where couples were swaying to the dance music....These westerners with their dancing and their sports... He would never understand them. As he thought of his proud ancestors in China and his own low station, his hand tightened in anger for a moment on the long dirk he always carried with him-----" Say, isn't that enough?

FAYNE : You have already caught a little glimpse of yourself?

TWO : Are you kidding?

FAYNE : I don't mean necessarily that you have been a cook - -

TWO : I haven't. And I don't iron shirts either.

FAYNE : But that isn't the point. I mean the deeper things.....Don't you feel that you have a love for beauty?

TWO : Sure. If she's got a nice personality and knows how to dance.

ALL : LAUGHTER

FAYNE : But surely the ways of the West are different.... Our love of sports....Doesn't that seem strange to you?

TWO : You got something there. It does seem strange how some guys can lay out a hundred bucks to see Joe Louis massacre a bum who doesn't belong in the same ring with him.

FAYNE : But this is impossible. Have you no respect for your ancestors?

TWO : Look lady. I'm a whole lot more interested in what I'm going to do than what my honorable

ancestors did do. And for your information, I'm so bad with long knives that I can't even carve a Thanksgiving turkey.

THREE : Tom, I guess you just ain't the Oriental type.

ALL : LAUGHTER

FAYNE (HUFFY) : There are always exceptions to every rule. In my judgment, you are that exception.

TWO : I don't think so. I think that ----

FAYNE : I should prefer going on to a type closer home. Uh - You. Aren't you the one who says either and idear?

FIVE : - Guess I do.

FAYNE : You come from Boston?

FIVE : Yes.

FAYNE : I knew it. Just like my hero.....Thomas August Blair, Jr. No wonder you sensed how my story would end.

FIVE : No, really, that wasn't how I knew. All your stories wind up with the poor girl marrying some rich ----

FAYNE : And you look the part perfectly. Tall and fair and poetic looking.....

ALL : LAUGHTER

FIVE : But, Miss Payne, I ----

FAYNE : Don't be embarrassed. You are the Tom Blair type. He is refined, well bred, a fine background in a New Englad private school.....Not quite Back Bay... That would be unreal.....But belonging to a fine club.....Loves the great outdoors.....reserved.....

...with great inner spirit.

FIVE : Are you talking about me?

FAYNE : About your type. 100% American. You are the Thomas August Blair, Jr. type....No matter what particular name you may go by in the work-a-day world.

FIVE : Salvatore Antonelli.

FAYNE : What?

FIVE : That's my name. Antonelli. Anything wrong with it?

FAYNE : No.....Of course not.....Only.....

FIVE : It doesn't fit the type, eh? Neither do I.

FAYNE : You don't?

FIVE : Not if I'm supposed to have a private school background. There wasn't anything private about Nathan Hale High School or the scraps we had after school. Anyone could get in on them.

ONE : How about your inner spirit, handsome?

FIVE : I could use some inner spirits better.

ALL : LAUGHTER

FIVE : And as for this outdoor business, I flunked out on the tenderfoot examinations in the Boy Scouts.

ALL : LAUGHTER

FAYNE: : I must confess I am disappointed at the levity displayed by the group. I don't think you are in the proper mood for understanding great art. I had

hoped you would wish to feel the taste of the words upon your lips.

ONE : We promise to be good. What do you want us to do?

FAYNE : I should like you to do me the courtesy of interpreting a conversation in my book without comments or laughter. Is that asking too much?

FOUR : Definitely not.

FAYNE : Then will....uh....you and you come here?

FOUR, ONE : Me?

FAYNE : Please-----quickly.

FOUR, ONE : O.K.

FAYNE : You two are among my most popular types.....I think because they are so real. You are Irish?

FOUR : Yes.

FAYNE (TRIUMPHANT): I knew at once you were. I think you will find you have so much in common with my Irish policeman O'Flaherty.

FOUR : Now look, Miss Fayne, I----

FAYNE : Try to feel yourself into the part. I will not describe it for you. And you are to take the part of Reuben Greenbaum.

ONE : Is he Jewish?

FAYNE : Of course.

ONE : I'm not.....Does that make any difference?

FAYNE : You're not?

ONE : No.

FAYNE : But you look so.....(trails off)

ONE : Looks are deceiving. My people came from Greece, as it happens. But there is one of us here that's Jewish. Try to pick him out.

ALL : Yeah. Good deal. Go ahead.

FAYNE : Why I....I....This is most unusual. Usually I can.....

ONE : Can't do it, huh?

FAYNE : I'm sure if I had more time really to study your faces, I could.....

ONE : No you couldn't.....No one can. Take a bow, Mike.

THREE : Michael Schlesinger, ma'am, at your service.

FAYNE : You! You're Jewish?

THREE : Surprised?

FAYNE : But you're not the type.

THREE : You mean my blue eyes and blonde hair? All my folks are that way.

FAYNE : Well,.....how terribly, terribly unusual.

THREE : I don't think so. Most German Jews look like Germans, African Jews look like Africans. My folks came from Sweden.

FAYNE : Well, I never.

THREE : Shall we read?

FAYNE : Why yes. There is a little scene between the Irishman and the Jew.....Over here.

FOUR (CLEARS THROAT): "Sure and it's a foine night tonight, Mr. Greenbaum.

THREE : "Exactly what I was t'inking dis very minute Mr. O'Flaherty. D'very same t'ing.

FOUR : "It's a night for love, Mr. Greenbaum. A night for young colleens to fall under the spell of the faeries.

THREE : "You ain't telling me a man with a red face  
and a full belly like you got, Mr. O'Flaherty,  
still believes in fairies?

FOUR : "I don't exactly believe in them, Mr. Greenbaum,  
but I don't exactly disbelieve in them either.  
A night like this, there's witchcraft in the  
air and dreamin' in the music. Gegorra, don't  
you ever dream -- a night like this -- dream with  
your eyes open?

THREE : "I keep my eyes just a little too open to do any  
dreaming, Mr. O'Flaherty. D'business world is  
too hard boiled for a man to waste time dreaming".

FOUR (QUICK CHANGE): Now what am I supposed to do?

FAYNE : What do you mean?

FOUR : It says here O'Flaherty sings a haunting, weirdly  
beautiful ditty with the warm dew of Killarney  
still sparkling in it.

ALL : LAUGHTER

FIVE : Go on, O'Flaherty. Sing something haunting.

ALL : LAUGHTER

FAYNE : It seems perfectly clear that you have no real  
desire to learn the lessons I have to teach. I  
feel your laughter is an insult to art.

FOUR : I think your art is an insult to life.

FAYNE : Well!

FOUR : I consider it an insult that just because I'm  
Irish you take it for granted that I must be  
superstitious and grow up to be a fat-bellied  
cop, begorra. When people look at me, I want

them to see me .....Not an Irish type.

FAYNE : My dear young boy, aren't you proud of being an Irishman?

FOUR : I'm proud of being an Irish American. And if I ever get enough dough, I'd like to go see what the old country is like. But I know darn well what I'll find there...People...Rich and poor and smart and dumb....Different from one another in every way,.....Just like here. And when anybody tries to make one type out of the Irish --- or out of me.....I say nuts on that stuff. It's an insult.

FAYNE (ACID) : Am I to assume that this group is in general agreement with those sentiments?

THREE : You are to assume that I am. What were you trying to get at in the part I was reading ----- that Jews like money?

FAYNE : Aren't there Jews who like money?

THREE : Sure there are Jews who like money.....and Irish who are cops and Chinese who use joss sticks... There may even be some girls who float down the Mississippi and marry a pretty-boy like Thomas August Blair, Jr. But most girls don't find husbands on a glamorous boat trip....They find them on a date....or where they work....or through a friend....And they're real men, with all kinds of different personalities. The same thing goes for Jews and Irish and Chinese and Poles and whatever.....They're the same kind of mixed up lot...

What they've got on their minds is making a living and raising their kids.....Not faeries or lotus blossoms or sharp business practices.

FIVE : And how about Dick here? He's a Negro. What did you do with him in "The River of Life"?.....Put him to sleep on a southern wharf after he carried a mint julep to the master of the plantation?

FAYNE : That's silly. Those are the two different types of Negroes. The lazybones type and the faithful servant type. Don't mix them up.

FIVE : How do you fit Dick in? He's never been a servant - and he's finishing his work this year for a law degree. Can you fit him into your two types?

ONE : Lemme ask you a question, Miss Fayne, if it's not too personal. Where do you come from?

FAYNE : My people have lived for generations in Iowa.

ONE : Nah. It can't be.

FAYNE : What do you mean it can't be?

ONE : You're not the type. People from Ioway are hicks -- They got hayseed in their hair and buck teeth. And they grow their corn on their farms -- not in their books.

FIVE : Hey, Ken, that's raw. You better apologize.

ONE : Sure I'll apologize. I'm awfully sorry, Miss Fayne. I had no right to talk that way about people in Iowa. I really know there's every kind of person there...just like everywhere else. Do you?

FAYNE : It is quite, quite useless to go on. There is only one point I should like to make to this group.....

that is so terribly, terribly sure of itself.....  
I should like to remind you that the public seems quite willing to buy my stories. Have any of you ever sold anything.

THREE : Touche.

TWO : OK, Miss Fayne, you're right. Your stuff sells. We'll admit you've got a good racket. Then say you've got a good racket. Don't pretend you're an artist painting people the way they are.

ONE : Predickshuns of things to come.....Some day your readers will look at themselves and say, "I'm a German, and I don't like beer -- I'm an Englishman, and I'm not a snob -- I'm a Scotchman, and I'm not tight. Then maybe all this stuff about all Irish being superstitious and all Jews being Communists and all Negroes being lazy --- and all of any group being any one way ---- Maybe all that stuff is baloney."

FOUR : And comes that day, Miss Fayne, they will no longer say, "Your books sell". They will say, "Miss Fayne, your books smell".

FAYNE : Why, of all the terribly, terribly-----this interview is concluded.

ALL : UPROAR

ANNOUNCER : "Inside Story" is brought to you by WGAR and the Community Relations Board of the City of Cleveland in cooperation with a number of agencies interested in making the Good Neighbor Policy work effectively in Cleveland. Tune in next week at this time for "INSIDE STORY".

INSIDE STORY -- SCRIPT NINE

Script by Sidney Vincent

Production by John Saunders

March 9, 1947

SCRIPT UNFINISHED

ANNOUNCER:           INSIDE STORY!.....Ladies and gentlemen, Station  
WGAR and the City of Cleveland present the ninth  
program in the series "Inside Story"....This after-  
noon; "Script Unfinished"....Unfinished because you,  
the listener, must tell us how to end our story....

(MUSICAL BRIDGE)

SOUND:               DOOR OPENS

WILSON:              Send for me, Mr. Hartman?

HARTMAN:             Yes, come in, Bill.... Sit down....What I wanted to  
know....

Did that Miss Chevako leave yet?

WILSON:              She's leaving Saturday. Getting married.

HARTMAN:             Have you hired anyone to take her place?

WILSON:              Not yet.

HARTMAN:             Good.... Bill, you're a good personnel manager,  
aren't you?

WILSON:              How am I supposed to answer that one?

HARTMAN:             Admit you're good. Always admit you're good to the  
boss.

WILSON (MOCKING): I am the outstanding personnel manager in the city.

HARTMAN:             That's the way. Now if you're so good, this problem  
ought to be simple for you.

WILSON:              I knew there was a catch.

HARTMAN:             Bill, I want you to hire a colored girl.

WILSON: WHISTLES.

HARTMAN: What's the matter?

WILSON: Mr. Hartman, it won't work.

HARTMAN: Why not?

WILSON: The girls won't stand for it.

HARTMAN: Maybe they won't like it. But they'll stand for it all right.

WILSON: I don't agree with you, Mr. Hartman.

HARTMAN: Yes they will, Bill. I've seen it happen. They'll make a big fuss about it and then after a while, it'll seem the most natural thing in the world.

WILSON: Mr. Hartman, you came on as superintendent for us six months ago....I've been here for eleven years, working with the girls every day. I know them. They'll blow their tops.

HARTMAN: Bill, I feel pretty strongly about this thing. We don't make any distinctions about who gets our product....It's in white homes and Negro homes just the same....I don't see where we get off making distinctions here....And when it's as hard getting good girls as you say it is, it's cockeyed business throwing away a chance to get competent help.

WILSON: Maybe that's so from an ideal standpoint, Mr. Hartman.... It may be right and all that to hire girls as they come....But we're not idealists here....We got to face things as they are....And with our people here, it's just no go.

HARTMAN: People are a lot better than they think they are, Bill. All they need is a chance to find themselves.

WILSON: You're asking for a first-class headache.

HARTMAN: Not for the best personnel manager in the city. It'll work out, Bill.

WILSON: What if we get a lemon? It'll make things worse.

HARTMAN: Don't pick a lemon. Wait till you get a good one.

WILSON: I suppose this is new company policy?

HARTMAN: It is. It took a while to talk some of the boys into it, but they've all agreed to go along on an experimental basis and see how it works out.

WILSON: You're really out on a limb.

HARTMAN: There wouldn't be any progress unless someone had the courage to go out on a limb once in a while...Bill, I'm counting on your help.

WILSON: I'll do all I can. But I'm telling you --

HARTMAN: Then you'll hire a colored girl to take Miss Chevako's place?

WILSON: Tell you what I'll do. I'll put her up in Accounting.

HARTMAN: Why?

WILSON: There are only three girls in that office....Might be easier than breaking her in all at once in the big office. I'll move Miss Corrigan downstairs to take Miss Chevako's place and make room for this colored girl.

HARTMAN: Sounds like a good idea.

WILSON: Only thing is.....

HARTMAN: Yeah?

WILSON: One girl there is O.K.....That cute little one...Kitty Stebbins. But the head typist there is Cora Morgan. I can't move her....And she'll raise the roof.

HARTMAN: See her in advance. Explain the situation to her.

WILSON: You don't know Cora Morgan.

HARTMAN: Look, Bill, you've got your orders. Hire a girl and get this Cora Morgan straightened out.

WILSON: I'll try my best. But I'm warning you, we're headed for trouble. It won't work.

HARTMAN: I'll bet you five bucks it does. I'll bet you within a week the three girls in Accounting will be eating together in the Cafeteria like old friends.

WILSON: You're on. I'll put my money on prejudices every time.

HARTMAN: Bill, this time your cynicism is going to cost you money.

WILSON: We'll see, Mr. Hartman. We'll see.

(MUSICAL BRIDGE fading into TYPING. TYPING OUT)

CORA: Kitty....Kitty.

KITTY: Huh?

CORA: How come you're not typing?

KITTY: I dunno.

CORA: Got men on your mind again?

KITTY: Can you think of anything better for a girl to have on her mind?

CORA: You might be serious once in a while.

KITTY: Oh Cora, relax, will you? I get things done in my own little way.

CORA: Relax....That's good. Just the right day for me to relax.

KITTY: Why? What's up today?

CORA: You mean you haven't noticed what's going on in the front office?

KITTY: No.

CORA: Why do you suppose Liz Corrigan got moved downstairs?  
KITTY: I dunno.  
CORA: Honest, Kid....Didn't you see the girl Mr. Wilson was interviewing yesterday?  
KITTY: Uh-uh.  
CORA: Well I did. And she's back in his office today. If Mr. Wilson is goin' to spring on us what I think he's going to spring on us - he's got a surprise comin'.  
KITTY: Quit actin' mysterious, Cora. What's it all about?  
CORA: You'll find out soon enough.  
KITTY: Come on, Cora. Aren't we pals?  
CORA: I'll let Mr. Wilson surprise you. I wouldn't want to spoil your lunch.

(TYPING STARTS)

KITTY: Oh you....

(SECOND TYPEWRITER IN HOLD. DOOR OPENS.)

WILSON: Good morning, girls.  
BOTH: Good morning, Morning, Mr. Wilson.  
WILSON: Can I interrupt you for a minute?  
KITTY: It's a pleasure.  
WILSON: I have a piece of news for you....I....I've hired a third girl for this office. She is coming on tomorrow and I hope she fits right in. Her name is Miss Brennan. Thomasine Brennan.  
KITTY: That's a cute name.  
WILSON: I think you'll like her.....She seems like a nice girl and a pretty good typist.....There's one other thing. She..She's colored.  
KITTY: Oh?

WILSON: I don't know whether that makes any difference to you or not. I hope it doesn't. We're trying out the experiment of taking on a couple of Negro girls and I thought this was as good a place as any to start. I wanted you girls to know in advance so there wouldn't be any embarrassment. (PAUSE) Either of you have any feelings in the matter?

CORA: Yes. I have.

WILSON: You do?

CORA: I don't want to work with any Negroes.

WILSON: Why not?

CORA: I just don't. That's all.

WILSON: That's no reason, Miss Morgan.

CORA: Maybe not. But it's good enough for me.

WILSON: It's not good enough for me. You and Kitty get along so well together, I'd hoped we could try out the experiment here without any fuss. I'd like to know what your objections are.

CORA: They're not responsible, Mr. Wilson. You can't rely on them.

WILSON: Let me worry about that.

CORA: And they're pushy and.....uppity. They got a chip on their shoulder all the time. You don't know them.

WILSON: We're not talking about them. We're talking about Miss Brennan. I'm sure you won't find any chip on her shoulder.

CORA: Mr. Wilson, is she going to share the rest room with us?

WILSON: Of course.

CORA (near tears): But...but Mr. Wilson. You just can't do that to us. It isn't fair.

WILSON: Now look, Miss Morgan. There's no need to get emotional.

CORA: It's not fair.....It's not fair.

WILSON: Good heavens, Miss Morgan, don't you see you're the one who's being unfair?

CORA: No.....No.....

WILSON: We won't have a debate about it. Miss Brennan has been hired and that's that. She's going to work here....I came to tell you about it because things could be so much more pleasant all the way around if you'd give her a break....I think you'll feel differently about the whole thing in a couple of days, Miss Morgan, but at any rate, that's the way things'll be. We took a long time planning this step and from now on - company policy will be to hire both races.....Do you have anything to say, Miss Stebbins?

KITTY: Me? No.

WILSON: Then that's settled. Miss Brennan will report for work tomorrow morning. I'll introduce her then.

(SOUND DOOR CLOSES)

CORA: I'm not going to take it. I won't take it.

KITTY: Oh, Cora, cut it out.

CORA: Do you want to work next to a Negro?

KITTY: Gee, I dunno.....Is it really so bad?

CORA: Are you turning against me too, Kitty? Don't you have any self-respect?

KITTY: What are you talking about?

CORA: It's all right for them to have their own jobs with their own people. Why do they want to come barging in where

they're not wanted?

KITTY: Well gosh, Cora, if you'd only -

CORA: And that Mr. Hartman. He's behind this. I'd like to tell him a thing or two about changing everything around here.

KITTY: You're not figuring on quitting, Cora?

CORA: You know I can't. I've been here for eight years and things are running the way I want them. I can't go looking for a job where I'd have to start all over.

KITTY: Then why not make the best of it?

CORA: I don't want Negroes sitting next to me all day long.... Eating with me....Making things uncomfortable....I won't feel right with one here. I won't be able to look her in the eye. I couldn't talk to her. I - (IDEA STRIKES HER, MEDITATIVE.) I couldn't - talk-to-her....Kitty....

KITTY: Yeah?

CORA: There's more'n one way to skin a cat.

KITTY: What do you mean?

CORA: Kitty. I've got an idea. I need your help.

KITTY: Huh?

CORA: We can't keep this girl from coming in. But we can fix it so she won't want to stay.

KITTY: What are you talking about?

CORA: It'll be for her own good, Kitty. It'll be for everyone's good.

KITTY: What will?

CORA: Mr. Wilson sticks her in here without caring about our feelings. Okay. Why do we have to care about her feelings? When she comes in here, let's just ignore her.

KITTY: Cora!

CORA: It's the best way. Let her come in - it's not our business. We just don't pay any attention to her, see? Don't even talk to her. Kitty, she won't stay. She'll go somewhere where she'll be happier and we'll be happier. It'll all work out.

KITTY: Cora, you're talking dumb.

CORA: Kitty, I'm asking you as a special favor. You know I'd do anything for you.....There's nothing to it...When she comes, just don't pay any attention to her. Will you do it, Kitty?

KITTY: Don't get yourself so worked up, Cora. I'll give it a think. Now let me get some work done.

(SOUND: TYPING. HOLD UNDER THE FOLLOWING SPEECHES, BUILDING GRADUALLY)

CORA: Kitty, why do you want to work with Negroes?.....Kitty, we've been such good friends all these months.....Kitty, promise me you'll be on my side.....(MONOTONOUS) Kitty ....Kitty, Kitty, please....Kitty.....Kitty please.... Kitty

(TYPING OUT)

KITTY: Okay. Okay. Good heavens, it's not that important to me. I don't know this Thomasine Brennan from a hole in the ground....If it will make you happy...Okay....I won't pay any attention to her....just quit nagging at me.

CORA: Thanks, Kitty, you're a pal.

(MUSICAL BRIDGE)

HARTMAN: Say, Bill, any reports yet on how my five bucks are getting along?

WILSON: Tell you what I'll do, Mr. Hartman. Give me three bucks now and I'll call it square.

HARTMAN: What do you mean?

WILSON: I took this Thomasine Brennan up to Accounting this morning.

HARTMAN: And?

WILSON: Boy!

HARTMAN: Cora Morgan threw a fit?

WILSON: I expected that. But Kitty Stebbins....I didn't expect her to be a frozen icicle.

HARTMAN: It was bad, huh?

WILSON: Awful.

HARTMAN: You'll still see 'em gabbing in the cafeteria.

WILSON: I don't believe it for a minute. You could cut the silence up in Accounting with a knife....Let's see.... Where'll I take the wife on your five bucks?

(FADE INTO TWO TYPEWRITERS....CUT ONE OUT)

KITTY: Almost time for lunch, Cora. I'm going to get fixed up.

THOMASINE (SLIGHT ACCENT): Do you mind if I go with you, Miss Stebbins?

I don't know where the rest room is.

KITTY (PAUSE..COLD): Come along....You coming, Cora?

CORA: No, I'll stay right here, thank you.

KITTY: See you in a jiffy...Right in here, Miss Brennan.

THOMASINE: Thank you.

(PAUSE) Do we all eat at the same time?

KITTY: There are two shifts. In our department, we can eat on either one. Early or late.

(PAUSE)

THOMASINE: That's nice....Do you like working here?

KITTY: MM - hhmrrrrrr

THOMASINE: Mr. Wilson....he seems awfully pleasant.

KITTY: Yes....(SUDDENLY - THRILLED) Oh what a lovely compact.

THOMASINE: Do you really like it?

KITTY: It is beautiful. May I see it?

THOMASINE: Of course.

KITTY: Shaped like a heart.

THOMASINE: I got it for Valentine's Day.

KITTY: Isn't it darling. "With All my love, from Dick". Is he your boyfriend?

THOMASINE: Yes.

KITTY: Are you engaged?

THOMASINE: Ever since New Year's Eve. As soon as we've saved a little money we plan to get married. I have a snapshot of him here.

KITTY: Gee, the fellows look nice in uniform, don't they....It must be fun being engaged....I just can't seem to stay with any one fellow long enough to get serious.

THOMASINE: I can tell the boys all like you....You must have lots of fun.

KITTY: Cora's always telling me it's time for me to settle down.

THOMASINE: Miss Morgan is quite -- serious, isn't she?

KITTY: Oh, Cora's all right, after you get to know her.

THOMASINE: I certainly hope she gets to like me. I don't think she does now.

KITTY: It's....just her way....Tell you what. We'll all eat lunch together.

THOMASINE: Good.

KITTY: About these two lunch shifts....Cora and I usually eat on the early one. I'll see if she's ready (FADE) while you finish fixing up.

THOMASINE: I'll be right in.

SOUND: TYPING IN AND OUT

CORA: Followed you right in, didn't she? Now we'll have to eat in the late shift.

KITTY: Cora, let's all eat together.

CORA: Kitty....

KITTY: She's kinda cute. Has a boyfriend and a darling compact.

CORA: Kitty....Can't a person ever depend on you?

KITTY: Cora, I like people. I don't like being mad.

CORA: You promised you'd do me this one favor....Now you want to eat with her.

KITTY: But it's so silly. Not talking to someone when she's right in the room with us....

CORA: There's a reason for it, Kitty. Didn't Liz Corrigan get moved out of here to make room for her? How do we know we won't be next?

KITTY: Oh, Cora, girls are always being moved around. You know that - besides, she's cute.

CORA: Kitty, you've known me ever since you've been here. You've known that...Negro for three hours. If you like her better than me - all right. Be her friend.

KITTY: Cora, don't act like a kid.

CORA: You heard me, Kitty. If you eat with her.....You won't eat with me....ever. So choose between us.... Her or me.

KITTY: That's so childish, Cora....Here she comes. Please be nice....Cora....please.

(TYPING STARTS)

THOMASINE (FADE IN): I'm really quite hungry. I hope they have nice  
food. Are you ready, Miss Stebbins?

KITTY (PAUSE): Well.....

THOMASINE: Aren't you eating now?

KITTY (PAUSE): Yes....Yes I am. Let's go. Aren't you coming with us,  
Cora?

CORA: No.

KITTY: Well we'll tell you what's good when we get back up....  
Come on Thomasine. See you later, Cora....

(TYPING CONTINUES. THEN OUT)

CORA: SOBS.

SOUND: FADE IN LUNCHROOM NOISES.

HARTMAN: Bill, I'm so hungry today, I can even eat the stuff  
they serve here.

WILSON: Aw, Mr. Hartman, what have the restaurants got that we  
haven't? It's not fair to ----

HARTMAN: Say, Look....Over there.

WILSON: Where?

HARTMAN: In the corner. Isn't that the new girl?

WILSON: Well I'll be switched....With Kitty Stebbins.

HARTMAN: What'd I tell you? What'd I tell you? Slip me the  
fiver.

WILSON: Just a minute. That's only one of the girls. I don't  
see Cora Morgan with them.

HARTMAN: She will be a week from now.

WILSON: Not on your life. You can't change human nature.

HARTMAN: Human nature's no different in Cleveland than anywhere  
else. It's worked other places - it'll work here.

WILSON: We'll see next week.

(MUSIC PERIOD)

ANNOUNCER: Ladies and gentlemen. That's our script for today.... unfinished. We don't know how to end our story.... Some folks tell us the Cora Morgans will never change ....Others say that if Thomasine is a real person, Cora will come to accept her....What do you think? Won't you drop us a line telling us how you believe the story would end? Address it to Inside Story, WGAR.... We'll tell you next week how you finished the script.

INSIDE STORY -- SCRIPT TEN

Script by Sidney Vincent

Production by John Saunders

March 16, 1947

IN PLACE OF THE MELTING POT

ANNOUNCER:           INSIDE STORY!.....Ladies and gentlemen, Station WGAR  
and the City of Cleveland present the tenth program in  
our series - "In Place of the Melting Pot".....  
Today we take you to the home of Joe Kovach where the  
fellows are beginning to arrive for the regular Sunday  
afternoon rehearsal of the four piece dance band.....

(MUSICAL BRIDGE)

CASIMIR:           Hi, Joe.

JOE:                Hi, Casimir.

CASIMIR:           Am I the first one here?

JOE:                Yeah. The others'll be right along. Sit down and tune  
up.

CASIMIR:           O.K.....Say, what kind of paper is this on the piano?

JOE:                It's a foreign language paper printed here in town. My  
grandfather gets it.

CASIMIR:           Can you read it?

JOE:                A little. My grandfather's been teaching me.

CASIMIR (SKEPTICAL): Read me that headline.

JOE:                Povratite gladnomu narodu carinu.

CASIMIR:           You can really do it! Say, how'd you happen to learn  
anyway? Your folks make you?

JOE:                No, they didn't have anything to do with it....It was  
really -- you that got me started.

CASIMIR:           Me? Are you crazy?

JOE:                    Yep -- you and the other fellows in the dance band.  
                          You never knew it, of course.

CASIMIR:                I'll say I didn't. How'd it happen?

JOE:                    Really want to hear?

CASIMIR:                Sure.

JOE:                    Well, it's a kinda long story. Starts way back when I  
                          was a little kid. I always used to pester my Grandpa  
                          to tell me stories....and he'd sit me on his lap and  
                          tell me about the Old Country....Like the time he was  
                          working in the fields when my Grandmother came running  
                          out to him (FADE) with a letter that had just arrived.

MARY (OFF)              Anton! Anton!

ANTON:                 Here I am, Mary. What is it?

MARY:                 Tone....a letter. (ON) It's a letter....from America.

ANTON:                 From America? Let me see it.

MARY:                 Here....Such beautiful stamps they are.

ANTON:                 It is from Clev-e-land.

MARY:                 Clev-e-land?....From Cousin Peter then. Read it, Tone.

ANTON:                 Mary, some day you, too, must learn to read.

MARY:                 I read? Why? Is it not enough that my husband is the  
                          only one in the village who can read - except the  
                          priest?

ANTON:                 No, Mary. It is not enough. You must --

MARY: (GENTLE)         Read the letter, Tone.

ANTON: (SIGH)          Very well.....(SOUND: TEARS ENVELOPE)  
                          My dear Cousin Antony,  
                          A thousand greetings to you and all my friends in  
                          Zuzambusk. Often I think of you and the ways of the  
                          old country.....But I write so that you may know of

the ways of the new country. Here in Clev-e-land there is much that is good. I work in the iron mills and make much money -- nine American dollars every week. Every day I have meat and bread to eat. But it is very lonely here. The English language is so difficult to learn, and I have few friends....So I write to ask that you join me here in Clev-e-land. It is a good city and you will soon find a job in the iron mills. And then-- if you wish -- I shall come live with you till I marry....It will be cheaper for you....and like the old country again for me. Write soon that you are coming....

With much love

Your cousin Peter

MARY: (CUE) Peter writes well.

ANTON: Yes.

MARY: Tone.....What are you thinking?

ANTON: Mary, I am thinking....that we should go to Cleveland.

MARY: Oh, Anton! Leave our Land?

ANTON: What shall we be leaving, Mary? Our pig pen with a thatched roof that we call our home? These fields that belong to the landlord and the tax collector?.....When I was in the army and had to shine the boots of the foreign officers, I swore that some day I would be a free man. This is our chance.

MARY: But our friends.

ANTON: We shall make new friends. Cousin Peter is already there.

MARY: Cousin Peter! Who can believe him? Bread and meat everyday! Next he will write that the streets are paved with gold.

ANTON: It may be that Peter exaggerates. But at least in Cleveland a man may be what he chooses to be. He need not be a farmer just because his father and his father's father before him worked the land.

MARY (GIVING UP): Oh, Anton!.....I knew it would come to this. And I am so unhappy.

ANTON: I know it will not be easy, Mary.....leaving the land where our people have lived. But we are still young... and if we do not leave now, we shall be chained here forever. You do not wish that?

MARY: No, Anton. Not if you do not wish it.

ANTON: Then we must make plans....We are going to Clev-e-land.

SOUND: MUSIC BRIDGE

JOE: Stories like that made the old country real to me, Casimir. I picked up some of the language, too...used to talk to my Grandfather in it. And when he'd go to the National Home on Saturday nights, I'd go with him.

CASIMIR: The National Home? What's that?

JOE: A place where people come together who are interested in old country ways. They sing -- or listen to speeches -- or play games -- or just sit and talk. I liked it there -- But after a while, things changed.

CASIMIR: How come?

JOE: We moved out of the neighborhood for a couple of years... None of the kids where we lived were our kind of people. They were Americans from way back....And I guess I got

ashamed of being different. I remember once when my grandmother came out to visit us.....

KID: Hiya Joe.

JOE: Hi.

KID: Who's that old lady that went into your house -- a relative of yours?

JOE: What old lady?

KID: The one with that funny shawl on her head.

JOE: No. No, she's no relative of mine.

KID: G'wan. I'll bet she is. My Ma says you are Hunkies and all old Hunkies dress that way. Bet she's your grandmother or somethin'.

JOE: She is not. She is not, I tell you.

KID: All right, she is not. Who cares anyway?

JOE: I didn't want anyone to think I wasn't a real American, see? Even when we moved back here, I still felt that way... I'll never forget the first Saturday night after we got back (FADE) and my Grandfather came to call for me.

SOUND: MUSIC BRIDGE

ANTON: (CUE) Joseph?

JOE: Yes, Grandfather?

ANTON: I am going to the Home tonight. Do you wish to go with me?

JOE: Is it still the way it used to be?

ANTON: Yes. Music and dancing in the old country way. And perhaps a few talks.

JOE: In English?

ANTON: In both languages....Are you ready?

JOE: (CUE) I.....I'm not going.

ANTON: Oh....you have school work?

JOE: No....I just....don't want to go.

ANTON: I see. Next week, then?

JOE: Grandfather, I guess it's time for us to understand each other. I don't want to go to the Home any more.

ANTON: Not go to the Home? But there is music....and dancing.

JOE: It's not my kind of music and dancing. None of my friends dance that way or sing those songs....And the old people who make speeches....Why can't they speak English?

ANTON: The most of them do. But sometimes it is pleasant to talk the language of one's childhood.

JOE: But the language of my childhood is English. It's the only language I want to speak....I'm an American.

ANTON: I, too, am an American. I pay my taxes. I vote. I obey the laws.

JOE: How can a person be an American and a European at the same time? America is like....a melting pot, where all races are poured together into one strong race. Like the melting pot at your factory, Grandfather. What pours out is all the same....good American steel.

ANTON: Are you telling me of steel? The strength of the steel is not in the pure iron - it is in the mixture of iron with carbon and manganese and many other things...Besides, human beings are not steel, Joseph. Human beings love and hate. They have memories and hopes. Here in Cleveland I wish to keep my memories of the past as well as my hopes for the future.

JOE: All I think of is the future. I don't need....the memories of the past.

ANTON: Oh, but you do, Joseph. People without memories are like...trees without roots. The tree of our country's liberty.....it grows strong in the free air and sunlight of America.....But does it not also get nourishment from its roots in many foreign lands?

JOE: In school we do not pledge allegiance to any foreign lands. We pledge allegiance to one nation, indivisible.

ANTON: I bow to no man in my.....allegiance to America.... It is so hard for me to express what it is I feel.... But try to understand, Joseph. It is not the government of Europe that is dear to me.....I hated that part of the Old Country. It is.....the culture.....It is not an easy thing to leave the land of your fathers. If there is beauty in the old way.....Cannot America profit from knowing of it? (PAUSE)

JOE: I haven't thought of it in that way. I'll try to understand how you feel.

ANTON: Then.....you will go to the Home?

JOE: No, Grandfather, Maybe some day.....But you know, you've got to understand how I feel too.

ANTON: Yes, I see.....Good night, Joseph.

JOE: Good night, Grandfather.

SOUND: MUSIC BRIDGE

CASIMIR: Gee, did you ever go with him?

JOE: Not for a long time. I guess the matter with me was I was always feeling a little ashamed of my background..... or my folks.....or myself. And that's where you fellows

came in.

CASIMIR: I almost forgot about us. What happened?

JOE: Remember the night we were meeting over your house, rehearsing for our New Year's Eve job?

CASIMIR: Sure.

JOE: Well, you may not remember this.....But after we'd been playing all the hot dance pieces for a couple of hours, you suddenly stopped us (FADE) and said you had a bright idea.

SOUND: MUSIC BRIDGE:

CASIMIR: (CUE) Hey, fellows, let's knock off this jive for a while and play some real music. Here's something straight from the heart of Poland. Listen.

(ACCORDIAN: THE MAZURKA)

SOUND: Informal clapping of hands. Applause at end.

DOMINIC: Nice going, Casimir. Now, how'd you like to hear a little Italian number?

ALL: Fine, sure, etc.

(PIANO: ITALIAN MUSIC. CROWD REACTION)

DOMINIC: Thank you, folks, thank you. How about you, Harry?

HARRY: I'm a wild Cossack from the Ukrainian plains, boys. Listen to this heart breaker.

(VIOLIN: BLACK EYES)

CASIMIR: That's swell, Harry. O.K. Joe. What's your contribution?

JOE: I----- I don't have anything to play, fellows.

CASIMIR: Who're you trying to kid? Come on.....Give with the music.

OTHERS: Yeah.....Come on, Joe.

JOE: You're sure you want to hear something?

CASIMIR: What's the matter? You want to be coaxed? Get going.

JOE: Well.....My grandfather used to sing this son. I think it's nice.

(GUITAR: HUNGARIAN MUSIC)

ALL: (APPLAUSE) Nice going, Joe. Swell.

HARRY: Now let's wind it up right. Let's go, fellows.

(VIOLIN STARTS "OLD ZIP COON". OTHER INSTRUMENTS JOIN IN. ESTABLISH AND FADE UNDER AND OUT)

JOE: (CUE) You know, Cass, that music did it for me. Here were all you fellows playing your family's tunes without a minute's thought. Then all of us joining in an old American song.....And both kinds seemed to belong.....to fit together.

CASIMIR: You stopped feeling ashamed, huh?

JOE: That's it -- exactly. I quit fighting myself all the time. I wanted to know about American things and Old Country things. So I asked Grandfather to teach me how to read.

CASIMIR: Was he ever surprised!

JOE: And happy too.

CASIMIR: I'll bet. Then you don't believe America is a melting pot where everyone comes out the same?

JOE: No, sir.

CASIMIR: Then what do you believe in, Joe?

JOE: Figure it out for yourself, Cass. I'm going to get my guitar.

SOUND: MUSIC BRIDGE

ANNOUNCER: "Inside Story" is brought to you by WGAR and the Community

Relations Board of the City of Cleveland in cooperation with a number of agencies interested in making the Good Neighbor Policy work effectively in Cleveland. Today's script was written by Sidney Vincent, produced by John Saunders. Tune in next week at this time for "INSIDE STORY".

INSIDE STORY -- SCRIPT ELEVEN

March 23, 1947

"Rats in a Cage"

ANNOUNCER : Ladies and gentlemen, Station WGAR and the City of  
Cleveland present Program eleven of Inside Story .  
. . This afternoon, "Rats in a Cage" . . .

SOUND : MUSIC THEME . . . MEASURED . . . METKONOME?  
fading out under

MCINTYRE : I have asked you to come to the laboratory this  
morning in order that you could observe one of the  
most fundamental psychological phenomena first-  
hand.....You will notice how simple the equipment  
is ... Inside this small cage here are the white  
rats.

HELEN : Ooh!

MCINTYRE : Are you squeamish?

HELEN : I ... I'm not used to rats.

MCINTYRE : These experimental animals are perfectly harmless  
and perfectly clean ... In many ways, they behave  
almost like humans. Here, I will take off the  
cover so you can see.

ALL : Gee, they are cute .... Lock at that one, etc ....

MCINTYRE : As you see, all the rat cages lead into this large  
one. Now notice the doors in front of the food at  
the other end of the large cage.

JOE : All white .... except that black one.

MCINTYRE : Correct. Now watch where the rats go when I release  
them from their cages ... Watch!

(PAUSE)

ALL : Golly, look at them go.....

MARY : All of them through the white doors.

JOE : Dr. McIntyre, why didn't any of them go through the black door? Did it just happen?

MCINTYRE : Not at all ... Watch what happens now ... We shall return the rats to their cages ... so! ... and drop the panels. Now all of the doors are black - except for that single white one...Now I shall release them again ...

MARY : All of them through the one white door!

HELEN : Why do they avoid the black doors?

JOE : How do you do it, Dr. McIntyre? It's remarkable.

MCINTYRE : It's not remarkable at all. It's a simple demonstration of what we call the conditioned reflex.

MARGARET : The conditioned reflex?

MCINTYRE : Yes. The text book will tell you more about it in your next assignment.

MARY : But how'd the rats get that way? What makes them prefer the white door?

MCINTYRE : It happened this way ... For some time we accustomed the rats to get their food by going through white doors....Every day, white doors and food....Then one day we made one door black...The rats were curious about the difference....They nosed the door suspiciously, but they went through it anyway.

JOE : What happened?

MCINTYRE : They got a shock. We had wired the food behind the black door to some batteries....white door, food... black door, electric shock...Over and Over...It

wasn't long before the rats learned that going through the black door meant pain...

- MARY : Is the food behind the black doors wired now?
- MCINTYRE : No. We have removed all the wires. If they go through any of the doors they can have their food in peace. But they are conditioned against black doors.
- MARGARET : I get it. They associate black and pain - so they avoid all black doors .... good and bad alike.
- MCINTYRE : Yes....In other words, they have developed a prejudice against black. Their reactions are now automatic - without thinking.
- JOE : And that is the conditioned reflex?
- MCINTYRE : Right!
- SOUND : MUSICAL THEME, fading under
- VOICE : The conditioned reflex....An experiment with rats in a cage... rats in a cage...  
MUSIC UP
- MCINTYRE : In concluding our lecture on where we get our prejudices, I should like to remind you of our experiment yesterday...what was true of the rats is true of us...We too have reflex actions...Only the shocks we have received are not electrical... They are emotional....Our conditioning...or prejudices...may go back to childhood memories.... or to emotional experiences that are half-forgotten or entirely suppressed....All of us have developed conditioned reflexes and may maintain points of view without reasoning....We may even oppose reasoning.

HELEN : I didn't follow all that, Dr. McIntyre?  
MCINTYRE : I think an Association Test would clarify the point. Have any of you ever taken an Association Test?

HELEN : No.

MCINTYRE : Let me cite an example of how it works...When I say the word green - a perfectly innocent word - the first associated thought which pops into my mind is grass....grass reminds me of country.... country reminds me of vacation and no school.

(LAUGHTER)

Those are my associations....Now, what are yours?

MARY : Me? Green?

MCINTYRE : No hesitation.....Quick.

MARY (fast) : Green reminds me of dress, and dress reminds me of dance and dance reminds me of George.

MCINTYRE : Well....I had no idea I had selected such an interesting word.

MARY : It's because of what happened....My first thought was that I hate green because I wore a green dress to my boy friend's fraternity dance last week.... and he didn't like it.

(LAUGHTER)

MCINTYRE : You have illustrated the point nicely....You are conditioned against green....temporarily, and I am conditioned favorably to green, because of our associations....But green in itself is neither good nor bad....Now let's go one step further...Do all of you have pencil and paper?

(RATTLING OF PAPERS....COUGHING)

Then put your names down.

JOE : All set.

MCINTYRE : Good. I am going to call out certain words which generally evoke an emotional reaction....I shall not give you much time to write, so that you will be forced to put down your first thoughts.... Remember, write down whatever comes to your minds as I pronounce the words....Ready? Here goes.... Dentist.....German.....100% American....Catholic.. Candy...Protestant....Communist....Negro....Jew... Mother....

(BRISK): That's all. Pass in the papers....I am going to analyze these responses at our next lecture....If you are particularly interested in your own answers, you may feel free to drop in to my office for a conference....Class dismissed.

SOUND : MUSIC (THEME), under for

VOICE : The conditioned reflex.....an experiment with rats in a laboratory.....rats in a cage.....

MUSIC UP AND OUT

MILLER : Then it's all right for me to drop in like this, Dr. McIntyre?

MCINTYRE : Of course. I invited any of you who were interested.

MILLER : Oh I am extremely interested.

MCINTYRE : Miss Miller, would you be surprised to learn that you are prejudiced?

MILLER : Me? Prejudiced?.....Why that's impossible.

MCINTYRE : It is not only possible....It is so.

MILLER : But, Dr. McIntyre, can't you see how wrong you are?

MCINTYRE : Wrong?

MILLER : I....I'm not a Protestant. I'm not an old-line American... How can I be prejudiced?

MCINTYRE : Are you trying to tell me that only "old-line Americans" are prejudiced?

MILLER : Aren't they the ones who do the discriminating? How can a minority be prejudiced?

MCINTYRE : My dear, dear girl....I am glad you came to see me. You've increased my respect for the Association Test.

MILLER : How?

MCINTYRE : The test indicated you had some strong prejudices.. and now you've proved it by your remarks .... Here, look at your paper.

MILLER : What does that tell you about me?

MCINTYRE : Look at your associations with the words "100% American".

MILLER : "KKK" "Columbians" "Anglo-Saxon" "Protestant" "Big Shots" What's unfair about that list?

MCINTYRE : Your associations with 100% American are all bad aren't they?

MILLER : Doesn't the KKK call itself 100% American?

MCINTYRE : I'm not defending the KKK. But how did the Protestants get on that list?

MILLER : The Ku Kluxers are all Protestants, aren't they?

MCINTYRE : But are all Protestants Ku Kluxers?

MILLER : No.

MCINTYRE : Don't you see what you're doing, Miss Miller? You're

condemning whole groups of people instead of single individuals.

MCINTYRE : I'm sure you'd object if I lumped all Catholics or all Jews or all Negroes together as all big shots - or all hot headed - or all anything, wouldn't you?

MILLER : Yes.

MCINTYRE : Then why shouldn't I as an Anglo-Saxon Protestant resent it if you lump all of my people together? Doesn't a majority deserve as much respect as a minority?

MILLER : It's ..... It's not the same thing.

MCINTYRE : It's exactly the same thing, Miss Miller. Yesterday I said that when prejudices are attacked, we may oppose reasoning. That's what you're doing now, Miss Miller .... You're afraid to think .... And I believe I know why.

MILLER : Why?

MCINTYRE : Because somewhere along the line you're gone through a black door and received a powerful shock.

MILLER : Dr. McIntyre, you're not calling me a rat, are you?

MCINTYRE : Just a guinea pig, Miss Miller .... Aren't you interested in doing a little exploring with me .... finding the black door somewhere in your experience that has prejudiced you so against Anglo-Saxon Protestants?

MILLER : Are you so certain there IS a black door?

MCINTYRE : Quite certain ... Aren't you?

MILLER : I ... I don't know ... I... I think I'd better go.

MCINTYRE : As you wish

MILLER : Thank you anyway for your time.  
MCINTYRE : That's quite all right.  
MILLER : I ... Dr. McIntyre ... It's all so mixed up.  
MCINTYRE : You don't have to talk about it unless you wish to.  
MILLER : I guess I ... do wish to. It's ... It's not easy.  
MCINTYRE : Of course not. It never is.  
MILLER : I've never told anyone about it .... Not even my  
mother ... But when I was in high school ....

(TRAILS OFF)

MCINTYRE : (GENTLY) Yes?  
MILLER : There was a club. The Societeers. They were the  
best club in the school and I wanted to be asked in  
and I was sure I would be. Everyone was so friendly  
Then one day I'd stayed late for a rehearsal and I  
was going to the locker room when I heard voices.  
Two of the girls were talking .... about me....  
MARCIA : Margaret Miller? Why what's the matter with her?  
EMILY : Oh Marcia ... I didn't want to say it in front of  
everyone at the meeting but I don't think we ought  
to invite her to join the Societeers.  
MARCIA : Not invite Margaret Miller? Why not?  
EMILY : Oh .... I don't know.  
MARCIA : You mean because she isn't 12th grade yet? You  
know very well we could -  
EMILY : No it's not that.  
MARCIA : Well, what else? Isn't she a perfectly nice girl?  
EMILY : Yes. She's fun too.  
MARCIA : Then?  
EMILY : Oh, it's ... it's because of her home.

MARCIA : What about her home?

EMILY : Have you ever visited there?

MARCIA : No.

EMILY : Well, I have. And I wasn't comfortable.

MARCIA : Why not?

EMILY : Her grandmother lives with them and she hardly spoke a word of English. And her parents are always talking that queer lingo of theirs. They're not like us ... their religion ... their background ... and all that. And you know how they feel about Margaret's going out ... I tell you we're asking for trouble if we invite her to join.

MARCIA : Emmy, I think you're plain undemocratic.

EMILY : No, I'm not. I'm just honest. Really, I'm just as nice to Margaret Miller as anyone - in school. But social life is different.

MARCIA : I don't agree with you ... but I don't suppose we'll get very far this way. We'll have to take it up with the girls at the next meeting. But the way I feel right now ... If Margaret can't join, the Societeers aren't as good a club as I thought they were.

SOUND : THEME AND UNDER FOR

VOICE : Rats in a laboratory ... rats in a cage ... rats in a cage.

SOUND : THEME UP AND OUT

MCINTYRE : I have aksed you all to come to the laboratory again today because many of you have asked, "Can the conditioned reflex be changed?" Can rats ...

or human beings ... unlearn their prejudices? I want you all to see the answer ... Remember, these rats are conditioned to expect food behind white doors, pain behind black ones. But they are in for a surprise. We have re-wired the cage in such a way that the white doors will result in a shock and the black doors will provide food. Our question is: Can the rats adapt themselves to the new situation? Let us see ... I open the doors and ... now watch!

(PAUSE)

MARY : Oh the poor things.

HELEN : Look at that one.

MARGARET : That's cruel.

JOE : They seem completely confused.

MCINTYRE : They ARE confused ... The new situation runs counter to all their conditioning ... to their prejudices.

JOE : What's going to happen? Will they starve to death? Or will they learn to go through a new door.

MCINTYRE : Ah, that is the question before all of us ... Can we learn to open new doors of experience? Since our Association Test, I have had conferences with many of you, and I have found again, and again conditioned reflexes against one group or another. Sometimes it is a prejudice against foreigners or Catholics or Jews or Negroes. Sometimes it is a Jewish prejudice against the Gentile, a Negro against White or Catholic against non-Catholic. In each case, the doors of understanding are closed.

MCINTYRE

: It has been my aim these past few days to provide the electric shock to some of your experiences - and the result, I know, is pain and confusion ... as with these animals. There is, for instance, one member of this class who is prejudiced against old-line Americans. In this particular case, however, I have high hopes. The class member has recognized her unfairness, but she is now uncomfortable ... confused. Recognizing our prejudices is always uncomfortable and confusing .. and necessary. But this girl will finally win out. And I believe that all of us can triumph over our prejudices if only we wish to sufficiently. For men are not rats in a cage ... Men can reason. Men can change. We can open new doors of experience. If we do not, the prospect for the whole human race is a dreary one.. spiritual starvation and moral death. I do not believe that will be the fate of mankind. I hope, for all of us, that we will become the masters of our prejudices, not the slaves ... That we will live not as rats in a cage, but as men ... The class is dismissed.

MUSIC

: CURTAIN

ANNOUNCER

: "Inside Story" is brought to you by WGAR and the Community Relations Board of the City of Cleveland in cooperation with a number of agencies interested in making the Good Neighbor Policy work effectively in Cleveland. Today's script was written by Leonard Goldhammer and Sidney Vincent, produced by John Saunders. Tune in next week at this time for "INSIDE STORY".

INSIDE STORY -- SCRIPT TWELVE

March 31, 1947

"A Child is Born"

ANNOUNCER : INSIDE STORY! ..... Ladies and gentlemen, Station  
WGAR and the City of Cleveland present the twelfth  
program in our series.....This afternoon - "A  
Child is Born".

(MUSICAL BRIDGE)

WILSON : Mr. Gordon?

GORDON : Yes, Dr. Wilson.....Has he arrived yet?

WILSON : He? Who?

GORDON : The baby.....Ronald.

WILSON(LAUGHING): No, the baby hasn't come yet, Mr. Gordon....And how  
would you know it's going to be a boy?

GORDON : I just know.....This may sound queer, Dr. Wilson,  
but I've lived with Ronald now for months. He's  
just got to be a boy.

WILSON : Well, a daughter is just as much fun, Mr. Gordon,  
and if I were you, I'd take it easy and not get  
my mind too set.

GORDON : Are things going all right?

WILSON : Perfectly all right.....But slow.....You've got  
quite a wait yet.....Why don't you be a sensible  
fellow and go home? We'll call you before any-  
thing happens.

GORDON : No, no, I couldn't do that. I'll stay here.

WILSON : A typical expectant father.....indulging in a  
little self-torture.

GORDON : I'm not a typical expectant father, Dr. Wilson,  
I'm not worried about Susan - you'll take good  
care of her.

WILSON : Then what's on your mind?

GORDON : It's Ronald.....I'm really worried.....

WILSON : Now joking aside, Mr. Gordon, it's not wise to get  
yourself so set on --

GORDON : Dr. Wilson.....I am a little excited.....but not  
about this boy or girl business.....It's .....  
this way.....reading the papers these last weeks..  
sometimes it's seemed we have no right to bring  
children into the world.

WILSON : It's a little late for that, isn't it, Mr. Gordon?

GORDON : Yes. But a man can't help thinking..... and  
worrying.....

WILSON : Besides, all of us have to take our chances in the  
world. Your child like everybody else's.

GORDON : I know. But things look so menacing.

WILSON : Mr. Gordon....You really ought to go home. You're  
tired. At this rate, you'll never have enough pep  
for the two o'clock feeding.

GORDON : No....No, please. I'll stretch out right here, if  
it's all right with you.

WILSON : As you wish.....Now you just relax and try to catch  
some sleep. (FADE) I'll tell the nurse to let you  
know as soon as there's any news.

GORDON (CALLING): Thanks.....I'll be waiting.....(GROANS) Oh..(YAWNS)  
Catch some sleep, he says.....Wonder what Ronald's  
thinking now.....Must be tough getting born.....

Wonder what Ronald's thinking.....(FADE).....

Catch some sleep.... Wonder what Ronald's thinking...

(SLEEP MUSIC UP AND ESTABLISHED)

(FADE FOR KNOCK ON DOOR)

DISMAL : Who'd you suppose that is now? It's getting so a  
fellow never has any peace around here.

CHEERFUL : Oh, don't be so grumpy, Dismal. It'd be fun having  
a little company. (CALLS) Come in.

SOUND : DOOR OPENS

RONALD : Hello

CHEERFUL : It's the Kid. Come on in.

DISMAL : And shut the door.

SOUND : DOOR SHUTS

CHEERFUL : It's good to see you, Kid.....What're you doing  
out so late?

RONALD : I've come to say goodbye. I've got the call.

CHEERFUL : Oh how wonderful. I'm awfully happy for you, Kid.  
Don't you think he'll make a fine baby, Dismal?

DISMAL : Got all his fingers and toes, if that's what you  
mean.

RONALD : I've got something else too. They've got my name  
all picked out for me already.....Ronald. Ronald  
Gordon.

CHEERFUL : Ronald Gordon. Why that's a lovely name, Kid....  
I hope you'll be very happy with it.

RONALD : Thanks, Cheerful. You always were one to make  
people feel good.

DISMAL : Not like me, huh?

RONALD : Well, Mr. Dismal.....You have been a little dis-  
couraging, you know.

DISMAL : You better get used to it, Kid.....Where you're going, it's going to be discouraging.

CHEERFUL : That's not fair, Dismal.

DISMAL : Oh sure, I could spread sweetness and light around.. like Cheerful does.....And tell you how wonderful things will be.....But that wouldn't help you any.. I'm trying to get you a little toughened up..... prepared for what's coming....Life's hard and cruel, and the sooner you learn that, the better you'll get along. Take it from me, Kid.

RONALD : Could you call me Ronald? So's I could get used to it?

DISMAL : What for? Most of 'em down there will be calling you kid anyway, no matter what your name is.

CHEERFUL : That's just like you, Dismal.....Full of half-truths and quarter-truths. Ronald, some people will call you "Kid", but they won't mean anything unfriendly. And most of them will call you Ronald.

DISMAL : Or Skinny or Fisheyes. Something real friendly.

CHEERFUL : Don't pay any attention to him, Ronald. You'll be O.K. Why I can tell already you have fine parents who want you...picking out a name so early.

RONALD : Gee.....Thanks, Cheerful.

DISMAL : Thanks, Cheerful. You're wonderful, Cheerful. How sweet, Cheerful.....Makes me sick.....Nobody wants to look at things the way they are.....Everybody wants to be kidded into believing things are just lovely.....Which they ain't.

RONALD : You mean.....My parents won't really want me?

DISMAL : Oh sure, they'll want you. They'll love you. But how about the rest of the people down there? Think they're so crazy about other people's children? Do you know what they spend most of their time doing?

RONALD : What?

DISMAL : Fighting.....Or preparing to fight.

RONALD : Why?

DISMAL : They don't know why most of the time.....They just don't like each other.....Here, let me show you what I mean. Where did you say you're headed for?

RONALD : Some place called.....I had it marked down..... Here it is.....Cleveland.

CHEERFUL : Aha.....Cleveland.....I suppose that's a bad place?

DISMAL : It's all right.

CHEERFUL : It's all right? Dismal, you make me tired. If Ronald were going to Cairo or ChungKing or Warsaw, or someplace like that, you'd be telling him how awful it was. Then why don't you admit that Ronald is getting a wonderful break, going to Cleveland.

DISMAL : Sure he's getting a break.....But he'll never realize it.

CHEERFUL : Why not?

DISMAL : Didn't you ever listen to them down there. Griping and grouching and complaining about taxes and restrictions and all.....Just listen to them talk.

RONALD : A little like you, Mr. Dismal?

CHEERFUL : LAUGHS.

DISMAL : Sure, like me. How do you suppose I got to talk  
this way? Feel this way?

RONALD : How?

DISMAL : By listening to them.....It does things to me...  
They got work and eats and know-how.....They  
could make a good life for themselves.....But are  
they trying to make things better? Are they  
getting so they can be happy with each other?

CHEERFUL : Yes,.....I think so.....By and large, I think  
they're improving.

DISMAL : You do? Let's see how happy they are.....You said  
Cleveland, didn't you Kid?

RONALD : Yes sir.

DISMAL : O.K. (SOUND: MACHINE) Calcutta.....Chicago.....  
Cleveland.....All right, here's Cleveland.....  
Now take a look.....both of you....and you tell  
me how happy they look.

CHEERFUL : You know Ronald isn't allowed to look.

DISMAL : Then you look.....Those faces.....happy, huh?

CHEERFUL (PAUSE): You can't tell much by the way people look, Dismal.  
Down inside, I believe they're learning things...  
slowly.

SOUND : MACHINE OUT

DISMAL : Just like a woman.....Show her facts and she  
gives you beliefs.....Every time.

CHEERFUL : What facts are you showing me?

DISMAL : The fact that they behave like animals.....Sure,  
I'll grant you they've got a lot of high sounding

words .... like Brotherhood and Democracy and all that..... But it doesn't mean a thing.....They don't believe a word of it.

CHEERFUL : Dismal, that just isn't so.

DISMAL : Show me it isn't so. Show me where they practice any of their brotherhood. And don't try any of your sentiment on me either. What I want are facts.

CHEERFUL : All right, I'll give you facts. Take the cold statistics of how their elections go ---- is that sentiment --- or facts?

DISMAL : That's facts.

CHEERFUL : O.K. Then look at their City Council down there in Cleveland. Read their names.....Italian and German and Hungarian and English and Negro and --

DISMAL : Sure. The wards are made up of particular kinds of nationalities.....They elect their own kind.

CHEERFUL : Then how about the city-wide elections? Look at their School Board.....Look at their judges..... Look at all their officials.....Protestants and Catholics and Jews and Negroes and everything else all represented. Show me another City that does a better job of electing people because they're good people -- of any background. Isn't that a fact?

DISMAL : That may be so, but you've got to admit that --

CHEERFUL : Look at their Cultural Gardens, spread out along East Boulevard there.....Shakespearian garden and Slovakian garden and Czech garden and sixteen more

nationalities....Aren't they symbols of the fact that Cleveland people get along with one another?

DISMAL : Now the way I look at it is that --

CHEERFUL : And how about their history? Way back.....in the days of the Underground Railway.....Remember what the code name for Cleveland was? .....Hope - that's what it was.....And it's been a hopeful and decent place ever since. Is that a fact or not?

DISMAL : Now wait a minute, woman, will you? Give me a chance. Are you trying to tell me that people really mean brotherhood? In their hearts?

CHEERFUL : Listen to him, will you? I thought you wanted facts - now you're bringing up feelings. How does anyone know what's in their hearts?

DISMAL : By the way they act..... Can a Negro live anywhere he wants? Can a Jew get any job he's fitted for? Do the different groups really want to understand each other?

CHEERFUL : No one said things were perfect. There's plenty of work to be done. And Ronald is going to a place where he'll find lots of people who are working to make things better.

RONALD : I'm glad someone remembered me. I really will have to be going.

DISMAL : Just one minute, Kid. Look, Cheerful, you think Cleveland is a pretty good place, don't you? Better than most?

CHEERFUL : Absolutely.

DISMAL : All right. I agree.

RONALD : Why, Mr. Dismal.

CHEERFUL : Are you getting sentimental?

DISMAL : No sir, I'm not. What I'm saying is that it won't make any difference how good Cleveland gets..... The way things are going down there on Earth, they're going to blow up the whole works anyway.. Cairo and London and Cleveland and all the rest. Right?

CHEERFUL : I wouldn't say that. I'm still hopeful they'll work things out.

DISMAL : Good heavens and stardust, woman. What is there for even you to be cheerful about? Haven't you heard the way the Americans and the Russians are talking about each other? Haven't you seen the Weapons they're making? Even you ought to know where another war leads to.

CHEERFUL : But there isn't going to be another war. Do you think people like Ronald's parents are going to invest so much love in their children and then allow them to be blown into nothingness? People will find a way out.

DISMAL : Like what?

CHEERFUL : Like the United Nations.

DISMAL : The United Nations? You must be blind. Is anybody trusting the United Nations?

CHEERFUL : They will. They'll have to. They'll wake up in time to make it work.

DISMAL : Wake up in time? Don't make me laugh (MONTAGE... MUSIC.....BACKGROUND.....EXCITED)

CHEERFUL : They will wake up.

DISMAL : They won't wake up.

CHEERFUL : They'll wake up.

DISMAL : Wake up.

CHEERFUL : Wake up.

(MUSIC UP AND OUT)

WILSON : Wake up.....Wake up, Mr. Gordon....

GORDON : Ronald, I'll take care of you. We won't let things go smash, I tell you.....We'll....

WILSON : Mr. Gordon.....Mr. Gordon.....

GORDON : Huh?.....What?.....Oh...(WHISTLES) Dr. Wilson.. what a dream.

WILSON : Congratulations, Mr. Gordon. You have a son.

GORDON : Boy or girl?

WILSON(LAUGHING): Sons usually are boys, Mr. Gordon.

GORDON : I knew it. I knew it.....Ronald. Where is he?

WILSON : Over there in the crib. Take a look before he goes to the nursery.

GORDON : How's Susan?

WILSON : Fine. You'll see her after a bit. Now come along, if you want to see your son.

GORDON : Is he....all right, Doc?.....All there?

WILSON : He's a fine 1947 model.....Completely equipped... Here....see for yourself.....

GORDON : Yes.....Yes.....Ronald.....You're Ronald Gordon.. My son...

WILSON : Trying to read the baby's future in his face, Mr. Gordon?

GORDON : Yes...Yes...I guess I am...trying to visualize - his future...

DISMAL (FILTER) : The way things are going down there on Earth,  
they're going to blow up the whole works anyway..

CHEERFUL (FILTER): Do you think people like Ronald's parents are  
going to invest so much love in their children  
and then allow them to be blown into nothingness?

SOUND : SNEAK IN MUSIC AND HOLD UNDER THE SPEECH

GORDON : Dear God.....I am grateful for this most precious  
gift.....the gift of life that you have entrusted  
to our care.....I do not pray for success for my  
son, or prosperity, or even that he make his way  
in the hearts of men.....Such things he must learn,  
and achieve, for himself. But I do pray most  
humbly that this gracious gift of life should not  
be lightly squandered.....Let it not be that in  
his days....or in his children's days....that  
mankind in its blind folly shall pull all down  
together to destruction -- the righteous and the  
wicked alike....Grant that this child and all  
other children be given the chance to make of  
themselves what their character and their ability  
shall determine.....And that this may come to be,  
O God, let mankind understand soon that in their  
bodies is the sign of their oneness.....That the  
cunning interplay of lungs and nerves and heart is  
your gift to all men alike.....And in the manner  
of their being born as in the manner of their  
dying, they are indeed one family. Grant that we  
may understand this in time...and that in the  
Family of Nations, we learn to understand our

brothers and to put away our wrath....Wash hatred  
from the hearts of men in our city and in the  
world.....I ask this for the sake of this newly  
born flesh.....for the sake of all mankind.....  
and for Your sake.....Dear God.....

(MUSIC UP AND OUT)

ANNOUNCER : Ladies and gentlemen, because of a special program  
in celebration of Easter Sunday, Inside Story will  
not be heard next week. We will be back with  
Program Thirteen of the series the following Sunday,  
April 13th, at the regular time.

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in cooperation with a number of agencies interested  
in making the Good Neighbor Policy work effectively  
in Cleveland. Today's script was written by Sidney  
Vincent, produced by John Saunders.

INSIDE STORY -- SCRIPT THIRTEEN (FINAL)

April 13, 1947

ROUND TABLE DISCUSSION

ANNOUNCER : INSIDE STORY. Ladies and gentlemen, for the past twelve weeks, Station WGAR and the City of Cleveland have been bringing you these programs, aimed at making the Good Neighbor Policy work more effectively in Cleveland. This afternoon, for the last program in the series, we turn the broadcast over to you, the audience.....because it seems there's a question you've been wanting to ask....

LISTENER : Yes, it's about time we got a crack at the microphone. We're the people who have been listening to this program off and on for twelve weeks.... We've heard you talk about all the problems involved in different groups living together in a city....Bless you, we know that Protestants and Catholics and Jews and Negroes and dozens of nationality groups can't live together without creating problems...But what we want to know is.. what are we supposed to do about it? How do we -- plain ordinary Cleveland citizens -- go about making this good neighbor policy work?

ANNOUNCER : That's a fair question. We've been planning ways to answer it.

LISTENER : But let me warn you, before you start...no fancy talk...we want some concrete things we can do to achieve this brotherhood everyone talks about so much.

ANNOUNCER : The three men who are providing answers have pledged themselves to be concrete. Gentlemen, will you please introduce yourselves....

SHARPE : Dr. D. R. Sharpe, Executive Director, Cleveland Baptist Association, Vice-chairman of the Community Relations Board.

FINDLEY : Ralph Findley, Resident Manager, Fireside Mutual Life Insurance Company, member of the Community Relations Board.

BALDAU : Frank Baldau, Executive Director of the Community Relations Board.

ANNOUNCER : Thank you, gentlemen. Now you've heard the question; What concrete things can we, as ordinary citizens, do to achieve brotherhood in Cleveland? I know you have prepared a number of suggestions and in order to make sure we get them all in, we're going to allow only 100 seconds for each suggestion. Then you'll hear this gong, (SOUND: GONG) and on we go to the next suggestion....  
Ready?

ANNOUNCER : Suggestion One: Be informed. Know the facts.  
(Dr. Sharpe leads off)

ANNOUNCER : Suggestion Two: Join a community council in your area.  
(Mr. Baldau leads off)

ANNOUNCER : Suggestion Three: Get to know folks with all kinds of backgrounds.  
(Mr. Findley leads off)

ANNOUNCER : Suggestion Four: Avoid language and jokes that are offensive. Challenge those who spread reli-

gious and racial bigotry.

(Dr. Sharpe leads off)

ANNOUNCER : Suggestion Five: Join a PTA and help promote the fourth R in Education.

(Mr. Baldau leads off)

ANNOUNCER : Suggestion Six. Insist that people be employed on their merits.

(Mr. Findley leads off)

ANNOUNCER : Suggestion Seven. Don't blame groups for the faults of individuals.

(Dr. Sharpe leads off)

ANNOUNCER : Ladies and gentlemen...Those are seven suggestions, made in our last 700 seconds on the air....But the business of living together is no part-time affair. It is the year-in, year-out business of everybody who wants democracy to spend less time in talking brotherhood and more time in practicing it. We hope you have suggestions of your own to add to our seven. If you do, won't you put them on a postcard or letter addressed to the sponsor of the series: The Community Relations Board, City Hall, Cleveland. The Community Relations Board is the department of city government directly concerned with promoting neighborly relations in Cleveland. It is prepared to send you materials or to supply speakers for your club or to discuss further with you any problems you may face in connection with the subject we have been discussing. To receive

any of these services, call or write The  
Community Relations Board, City Hall, Cleveland.

This is Ralph Edgar, joining with Producer  
John Saunders and Writer Sidney Vincent in  
thanking you for listening to CLEVELAND'S  
INSIDE STORY.

# BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT  
OF  
INSTRUCTION

July 22, 1948

Mr. Carl George  
Station Manager  
Radio Station WGAR  
Hotel Statler Building  
Cleveland, Ohio

Dear Mr. George:

As the Director of Station WBOE, Cleveland School Station, from 1938 to 1948 and as the National President of the Association for Education by Radio, I have had occasion to follow the operations of Station WGAR quite closely.

As a result of this association and also, I trust, as a discriminating listener, I have no hesitation in stating that I believe Station WGAR to be an outstanding public service institution. Its programs have not, to my knowledge, indicated any prejudice or bias whatsoever.

Its forthright stand on minority rights has been, as far as I have been able to judge it, in the best American tradition. I recall particularly a splendid series, "Inside Story," which was presented by this station as a real community service. Not alone have the social aspects of WGAR's programs been admirable but the administrators of this station have been outstanding citizens whose contributions to the community life of Cleveland are universally regarded and admired.

This is to wish you continued success as a "friendly" station.

Cordially,

  
William B. Levenson  
Assistant Superintendent

WBL:MM

Cleveland, Ohio  
February 12, 1937

Station WGAR  
Cleveland, Ohio

Dear Sirs,

We, ~~the~~ members of the Recreation Committee of the Glenville Area Community Council, wish to express our deep appreciation of your splendid program, "Inside Story". We think it is beautifully written and produced, and that WGAR is to be warmly commended for presenting a program that dares to translate Democracy into terms of every-day life and to portray Prejudice in action, here and now, in Cleveland.

We believe that Racial Prejudice and Discrimination are things that will have to go, and just now, when most newspapers and some radio chains seem disposed to allow them several hundred years in which to make their exit, it is refreshing to have at least one program showing them for the evil things they are.

Please tell Sidney Vincent to keep on writing this fine series and keep "Inside Story" on the air. Give us more such programs throughout the week. We find them more exciting than murders and soap opera.

The Glenville Bulletin, which is sent every month to more than 800 members of our Community Council lists "Inside Story" in its "Calendar of Coming Events" as follows:

#####

EVERY 1:45 P.M. "Inside Story", WGAR, 1220 Kc., written by  
SUNDAY Sidney Vincent, sponsored by Community relations Board.

Yours Sincerely,  
The GACC Recreation Committee  
Amy Johnson, Chairman  
*Minnie Johnson* Sec'y

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CLEVELAND PUBLIC LIBRARY

LEE WACHTEL  
MUNICIPAL REFERENCE LIBRARIAN

January 30, 1947

Mr. Dave Baylor  
Program Director  
Station WGAR  
Cleveland, Ohio

Dear Mr. Baylor:

May I congratulate you and Station WGAR on the fine program which you are broadcasting each Sunday at 1:45 P.M. "Inside Story" is one of the finest public feature programs that I have listened to in the longest time. I believe it is a fine thing that your station is doing to bring about a better relationship and understanding among the diverse elements in greater Cleveland. My kindest best wishes.

Sincerely yours,



Lee Wachtel,  
Librarian

LW:IK



## WGAR AND THE WAR

In this section there will be found a summary of WGAR's programming and other activity during the months immediately preceding December 7th, 1941 and for the period running through the war and the months that followed. First are the pre-war activities of the station.

### WAR MANEUVERS AND INDUCTION

By arrangement with Army and Navy officials, WGAR dispatched staff members to Training camps and bases throughout the midwest including Fort Hayes, Columbus; Camp Knox, Kentucky; Camp Shelby, Louisiana; Camp Claybourne, Louisiana; Chanute Field, Illinois; Patterson and Wright Fields, Dayton; Grosse Ile, Michigan; Selfridge Field, Michigan and the Great Lakes Naval Training Station in Chicago. Transcriptions were made by the WGAR staff concerning training activities with special emphasis on securing interviews with Ohio men in training.

### LOUISIANA MANEUVERS

An augmented staff of WGAR was dispatched to the Louisiana maneuvers in the fall of 1941 to cover the war games which involved troops of the 37th Division. WGAR was the only independent station in the country to broadcast the activities of the Third Army. These broadcasts were cited by the Ohio Historical Commission as an important contribution to the war activities of the Ohio 37th Division and copies of the broadcasts were requested by the Commission for its archives.

### SCHOOL FLAGS

In 1941 WGAR conducted a campaign over the air for the purpose of securing donations with which American flags would be purchased for as

many school classrooms as possible. This campaign resulted in the purchase of 500 American flags which were turned over to schools as a gift of Cleveland people.

#### CLEVELAND AT WAR REPORTS

This weekly half-hour series began in 1942 under the direction of Sidney Andorn, then WGAR's Special Events Director. "Cleveland At War Reports" featured the voices of the people in the news. WGAR microphones covered various war activity ceremonies which in many cases featured national figures such as Secretary Henry Morgenthau and Production Chairman Donald Nelson. At the end of the week selected quotes secured from covering the various meetings were edited into the half-hour program to emphasize the importance of complete public cooperation in an all-out support of the country's war efforts.

#### "AMERICANS ALL"

This was a weekly program of patriotic music and interviews with representatives of nationality groups which have purchased War Savings Bonds from their treasuries. Leading citizens were honored for their contributions toward victory.

#### "TREASURY STAR PARADE"

This program from the Treasury Department featured outstanding radio, stage, and movie stars with popular music and special information on War Savings Bonds.

#### "FOR VICTORY"

Three times a week WGAR presented a studio program of organ music of a patriotic nature with an announcer presenting bulletins on

recruiting, conservation, war savings and other requested war appeals.

"BEAT HITLER"

This was a transcribed feature from the United States Government, pointing out the importance of preserving American democracy.

"ACTION ON THE HOME FRONT"

This was a transcribed government program relating the progress of our own war effort.

"UNCLE SAM CALLING"

This program gave recruiting information told in narrative style by a WGAR announcer. It was broadcast three times weekly.

"HELP POLICE"

Presented by WGAR in cooperation with the Cleveland Police Department, this weekly program offered information on the work of the department with especial reference on civilian defense preparations and the like.

"THIS WEEK IN WASHINGTON"

This was a report on the activities of the week by members of Congress from Ohio Senators and Representatives from Northern Ohio.

"CULTURAL INSTITUTE"

This was a roundtable forum on local topics concerned with the war effort. For more than ten years this feature was heard in Cleveland, bringing to the microphone the outstanding persons in the community with their thoughts on community betterment. From 1941 on this program dealt with war effort by Cleveland people.

## "CLEVELAND AT WAR REPORTS"

This program presented the actual voices of the people in the news. It was confined entirely to what Cleveland was doing in the war and by means of recordings, a documentary of the week was heard during the half hour. The staff orchestra took part in the production. The program is a digest of the week for Cleveland At War.

### THE CLEVELAND ORCHESTRA

In December 1941 WGAR undertook sponsorship of the Cleveland Orchestra over the full CBS network. The station assumed all costs for hiring this famous ensemble and for installation of special facilities at Severance Hall. Immediately following Pearl Harbor, special programming was arranged in order that these broadcasts might be short-waved overseas to our allies and to our troops. For example, the 250 voice Cleveland Philharmonic chorus joined with the Cleveland Orchestra in presenting Kodaly's "TeDeum". This broadcast was short-waved to Bataan in the Philippines. Time Magazine reported the broadcast as "the most notable broadcast by an inland station".

Some weeks later a new composition, "Rule Britannia" by Richard Wagner was short-waved to the British Isles where the British Broadcasting Corporation recorded and later broadcast it on several occasions to Germany as a part of the allied propaganda attack. World-wide comment resulted from this WGAR series including a personal letter from Mrs. Winston Churchill. The commentator for this series was a WGAR staff member, Miss Kay Halle, who later reported news from Washington as WGAR's capitol correspondent. Miss Halle's picture was included in the Congressional Scene painting published by Saturday Evening Post January 7th, 1950 in which the Post referred to Miss Halle as a WGAR correspondent.

### PRESERVE THESE NATIONS

These half-hour dramatic productions were originated by WGAR's dramatic staff and studio orchestra, and were dedicated to the cause of the men who fought for freedom. The Ohio War Bond staff was supplied with recordings of these dramas which were broadcast by 31 Ohio stations as a means for selling war bonds.

### INDUCTION CENTERS

Beginning in 1942 WGAR set up permanent lines to Army and Navy induction centers in Cleveland. The station not only broadcast interviews with inductees but provided entertainment for those who were waiting to be transferred.

### WGAR BOND WAGON

This weekly half-hour series was broadcast from the stage of the Palace Theater where top dance bands and other stars appeared weekly on behalf of the War Bond campaign. Listeners would telephone bond subscriptions to the stage where they were taken by a serviceman.

Later on WGAR itself became a sales agent for the War Savings staff with listeners invited to telephone the station for bond application blanks. Radio stars would send photographs along with the applications. For example, Dave Elman of Hobby Lobby fame did a half-hour broadcast over WGAR resulting in the sale of \$350,000 worth of bonds.

### WGAR BONDMOBILE

This series featured the use of WGAR's mobile transmitter unit which visited various sections of Cleveland to broadcast talks to groups of housewives over the air with the participants actually buying bonds on the broadcast and urging all their neighbors to do the same.

### WGAR BOND BOOTH

Beginning in 1942 WGAR, in cooperation with Hotel Statler, erected a special Bond booth in the hotel lobby and with the aid of War Bond Savings volunteers sold bonds over the counter throughout the day. Announcements were given over the air that bonds could be purchased at this convenient downtown location where several times each week WGAR radio personalities appeared to entertain and greet purchasers.

### MAYOR LAUSCHE WINS BOND

WGAR in seeking to promote the Army War show scheduled for the Cleveland stadium sent staff men to Chicago where the show was then playing prior to coming to Cleveland. In covering the Chicago show, transcriptions were made including a challenge from Mayor Kelly of Chicago to Mayor Lausche of Cleveland. Mayor Kelly declared, "We'll put more people into Soldiers Field in four nights than Cleveland will draw in five". Mayor Lausche retorted, "Bet you a \$50 war bond that you're wrong". Mayor Kelly wired back to WGAR, "It's a bet". Result - The bond donated by Mayor Kelly is neatly framed in the mayor's office at Cleveland's City Hall. This unusual type of promotion given war activities is typical of WGAR's approach in its support of all community activities. For example:

### MURROW AND SHIRER TEAM UP FOR CIVILIAN DEFENSE

Early in 1942 WGAR initiated a plan to bring two of its network's leading reporters, Edward R. Murrow and William L. Shirer, to Cleveland for a joint appearance. Handling all publicity, ticket sale and meeting arrangements, WGAR packed 3,000 people into Public Music Hall. The entire proceedings were turned over to the Cleveland Civilian Defense Council.

## CONTINUING PROGRAMS

An example of regular weekly or daily programs provided by the Office of War Information or similar offices are listed:

You Can't Do Business With Hitler  
Ahoy, Sailor  
Something For The Girls (WAVE)  
Great Lakes Naval Training Choir  
Victory Is Our Business  
Uncle Sam  
Singing Airmen  
OPA Reporter

This series and others were broadcast regularly throughout the war.

## THIS CHANGING WORLD

In order to tell the story of the women in the war plants, WGAR initiated a quarter-hour program three times per week. This locally produced broadcast was written and produced by the WGAR staff.

## LONDON COLUMN

By special arrangements with the BBC, WGAR broadcast a weekly series about Clevelanders in England by BBC reporter Mary Alice Collins. This was short-waved to New York where it was recorded and forwarded on to Cleveland. It told of the hardships existing in Britain.

## APO CLEVELAND

By 1944 WGAR had been able to complete arrangements to secure special overseas broadcasts directed specifically to Ohio people and usually featuring interviews with servicemen from the greater Cleveland area. Broadcasts were secured regularly from Australia, Hawaii, Chungking, Italy, London and other points. These short features were integrated into a weekly half-hour broadcast which brought listeners news of their

men from many parts of the world.

#### WE TAKE YOU NOW TO

In the spring of 1944, WGAR's Program Director, David Baylor, was cleared by the army as an overseas correspondent representing the station. Baylor was the first radio correspondent representing an independent station to arrive and begin broadcasting from Europe. A total of 85 broadcasts covering activities of Ohio men came from London, Paris and inside Germany. WGAR bore the cost of this special coverage.

#### PACIFIC MISSION

In the early spring of 1945 WGAR Operations Director, Carl George, was assigned as a war correspondent for the station in the Pacific area. Again the specific job was to secure interviews with Ohio men or get news about them. Covering more than 40,000 miles, George followed the 37th Division through the Philippines campaign and later covered naval actions in the Marianas and Okinawa, later going to Chungking. A total of 176 broadcasts were short-waved back to WGAR in a period of about six months.

For this service George was presented with a citation by Ohio's Governor Frank J. Lausche.

#### G.I.Q. (GI QUIZ)

This weekly series, inaugurated in 1944, featured entertainment for and interviews with hospitalized veterans at nearby Crile Hospital in Parma, Ohio. Produced by the WGAR staff, G.I.Q. helped to acquaint civilian listeners with the problems of the returning GI.

# Pacific Mission





## D E D I C A T I O N

This is a tribute to those who went into the Pacific with Ohio's famed 37th Division and other fighting units . . . who showed the Japs that great jungle fighters can come from a great metropolis, crack flyers from rolling green farmlands and top-rate seamen from the glare of the steel mills.

Here is a record of what they thought, said and did, as reported by Carl George, WGAR's own war correspondent, who spent nearly six months with them during the drive to final victory.

It was a wartime pledge of WGAR to conduct its operations "in service of home and nation". And, to shorten the distance between home and the war fronts, Cleveland's Friendly Station assigned two special war correspondents . . . Dave Baylor to the European theatre, Carl George to the Pacific area.

"We Take You Now to Dave Baylor" was a collection of selected broadcasts which enabled Cleveland families to follow their sons from London to Normandy to Paris, and on toward the Rhine. A number of Carl George's daily broadcasts are reproduced in the following pages. They are a reflection of Ohio's men in uniform . . . a fleeting picture of how WGAR preserved the ties between the home town and our home town boys at war.

To the deeds of brave Clevelanders in the Pacific, about which our broadcasts told, this book is reverently dedicated by

# WGAR



FREE SPEECH "MIKE"

# FIRST LEG OF A PACIFIC MISSION

(8th OF THE SERIES)

Hello, Cleveland. Hello, WGAR. This is Carl George speaking from Honolulu.

This is the first time I've ever broadcast outside the United States. It's been done a million times before and that's what scares me. American radio, now celebrating its 25th anniversary, has done so much to bring so much of the world into American homes, that I'm afraid my own efforts will, by comparison, seem a bit trivial.

This assignment will take me far across the Pacific, and it's the earnest hope of WGAR that you'll be hearing the voices of many of your sons at 1220 on your dial. A lot of them have been away from home for a long while. I'll do my best to find as many of them as I can. If it's impossible to get them to a microphone, I'll try to tell you about

them—about how they looked—what they've been doing—about some of the things they may have forgotten to tell you in their letters. I'll try to see the things that each of you would try to see if you were here. I'll try to listen and to hear the things that you would hear if each of you could be along . . . not an expert on the way to win the war, but just an average Clevelander, looking and listening for things of interest to Clevelanders.

Here in Hawaii, I have seen few physical reminders of what happened on December 7th. In fact, only one. One wall of the building where I'm quartered still shows the effects of Japanese machine-gunning and bombing. The cement is chipped away where machine gun bullets struck and minor repairs have been made up near the roof where a bomb must have fallen. They are a grim reminder of the day that brought us into war. My guess is that people have been too busy around here to completely patch up a few places on the wall of a building that now provides sleeping quarters for transient personnel and a recreation room for officers.

Otherwise, the tremendous building and construction work by the military

*Dave Baylor, WGAR's war correspondent who covered the European theatre, bids "good luck" as Carl George leaves for the Pacific.*



## AMONG THOSE WE VISITED IN THE PACIFIC

To make a complete list of all servicemen and women visited by Carl George in the Pacific is almost impossible . . . but, here, we present the names of many whose stories and deeds helped make WGAR's broadcasts from the Pacific a true and remarkable picture of America at war.

William Adams	Boatswain's Mate	Youngstown
John Albeck	Private 1st Class	Cleveland
Mike Richard Angelo	Electrician's Mate 1st Class	Akron
George Anton	Technician 5th Class	Parma
Arthur Armitage	Private 1st Class	Cleveland
Samuel Auerbach	Staff Sergeant	Cleveland
Austin W. Bach	Lieutenant	Lakewood
Cyrus Bailey	Boatswain's Mate 1st Class	Barberton
Ronald Bako	Corporal	Cleveland
Clifford Baptie	Technician 4th Class	Chardon
Lela Beck	Lieutenant	Navarre
Inslee R. Beedle	Captain	Cleveland
Andrew Bednarcik	Technical Sergeant	Newton Falls
Robert S. Beightler	Major General	Columbus
Robert Berges	Technical Sergeant	Cleveland
Burt Bernhardt	Private	Cleveland
Donald Betz	Technician 4th Class	New Franklin
Stephen Bielecki	Lieutenant	Bedford
Phillip J. Billington	Technician 5th Class	Cleveland
Edw. Birmingham	Staff Sergeant	Lakewood
Duane Boltz	Technician 4th Class	Cuyahoga Falls
James Borcicky	Motor Machinist's Mate 3rd Class	East Cleveland
Albert Bradbury	Private 1st Class	Cleveland
Norman Braun	Sergeant	Cleveland
Daird Briggs	Corporal	Bay Village
Vera M. Brogan	Technical Sergeant	Akron
Albie H. Cahn	Technician 4th Class	Alliance
Stephen W. Cincin	Boatswain's Mate 2nd Class	Cleveland
Russell Clark	Colonel	Salem
Edward J. C. Conway	Sergeant	Cleveland
Ila M. Conway	Technician 5th Class	Willoughby
Fred Coombs		Youngstown
Allen N. Corlett	Lieutenant	Cleveland
Richard D. Crooks	Lieutenant Colonel	Elyria
John R. Crossen	Lieutenant Colonel	Bay Village

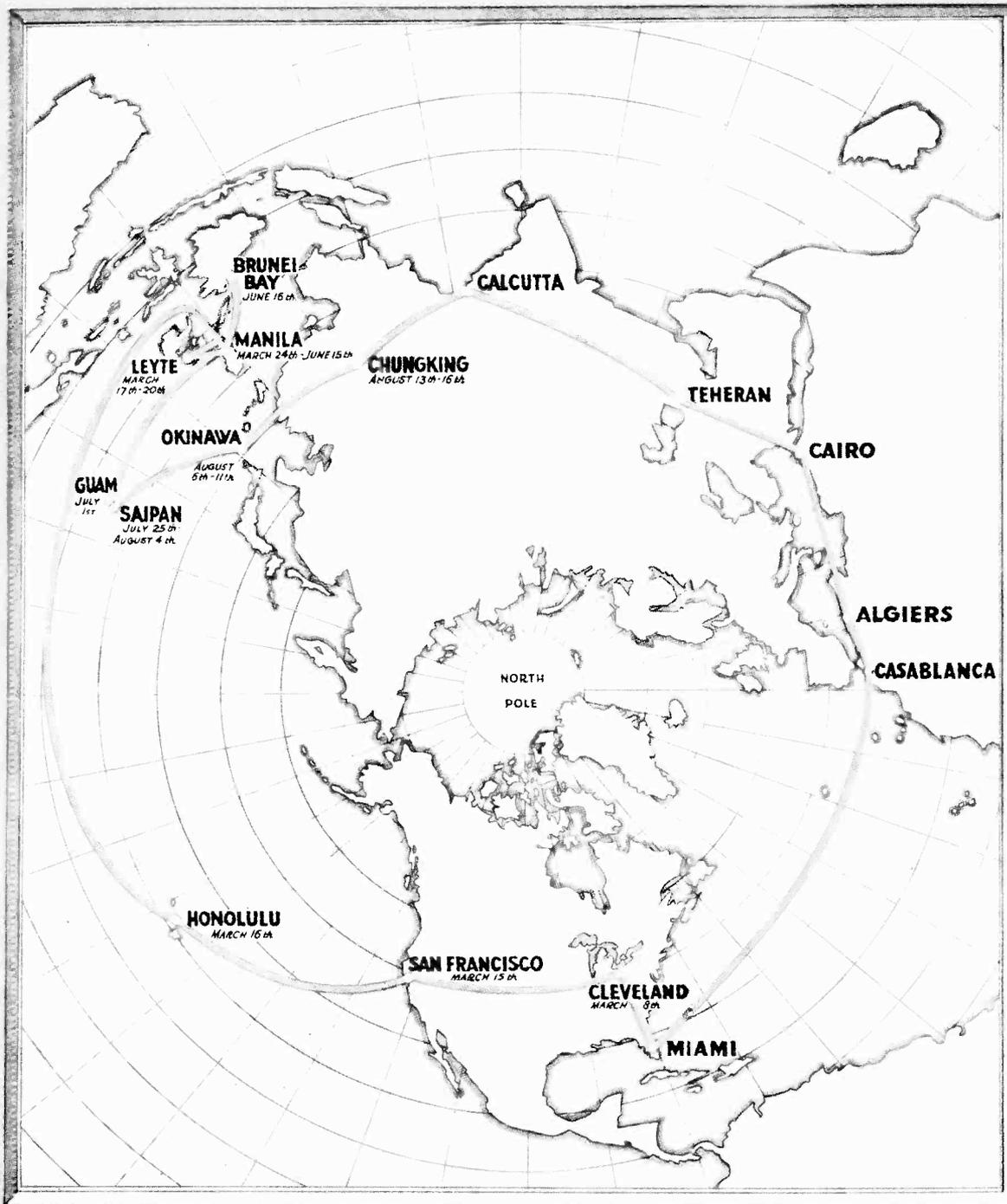
Robert Crouch		Youngstown
Mary W. Crowley	Technician 4th Class	Cleveland
Anthony Dabato	Private 1st Class	Cleveland
Clarence E. Dalton	Sergeant	Parma
Harold Danchik	Staff Sergeant	Cleveland
Edw. De Noewer	Private 1st Class	Cleveland
James Dethloff	Private 1st Class	Cleveland
Richard Dibble	Corporal	North Royalton
Eugene DiMarco	Technician 4th Class	South Euclid
Stephen Dobies	Sergeant	Cleveland
Albert Dolan	Private 1st Class	Cleveland
Frank Doles, Jr.	Radioman	Barberton
John Dominick		South Euclid
Arthur Donofrio		Youngstown
James Drake	Private 1st Class	Shaker Heights
D. G. Dubbins	Lieutenant	Lakewood
Hugh Ellenwood	Private 1st Class	Cleveland
Abner Ellis	Motor Machinist's Mate 1st Class	Cleveland
Berdell Enders	Technician 5th Class	Republic
Donald Engler	Private 1st Class	Cleveland
Ferdinand Evans	Major	Cincinnati
Hank Fazekas		Lorain
David Fenton	Ship's Cook 3rd Class	Cleveland
Sebastian Ferrante	Seabee	Stow Township
George Ferrence	Private 1st Class	Cleveland
J. C. Finnie	Lieutenant	Cleveland
Harold Fischer	Sergeant	Cleveland
Michael W. Folk	Captain	Alliance
H. Frericks	Commander	Cleveland
George Frischkown	Private 1st Class	Wickliffe
Arthur H. Froehle	Captain	Cincinnati
Clarence L. Fry	Sergeant	Holmesville
William C. Gardner	Captain	Glendale
Samuel Gerace	Corporal	Cleveland
R. T. Gerlach	Lieutenant	Perrysburg
Don Germano	Corporal	East Cleveland
Henry Getler	Technical Sergeant	Euclid
Edward Giersnal		Cleveland
James Ginley	Lieutenant	Lakewood
Allan Glover	Private 1st Class	Lorain
Walter P. Gockel	Colonel	Cleveland
James Goltz	Lieutenant	Cleveland
Bennie M. Gore	Sergeant	Cleveland
George Gotschall	Major	Cleveland
James Gotthard	Technician 4th Class	Cleveland
Nick Grasso		Cleveland
Harry Greenwalt	Private 1st Class	Cleveland
William Grigger	Captain	Cleveland
John Grozdina	Private 1st Class	Cleveland
John Guenther	Captain	Columbus
Kenneth Gyse	Private 1st Class	Cleveland

Joseph Halay	Corporal	Cleveland
Roosevelt Hamlett	Private 1st Class	Youngstown
Walter Hanlon		Youngstown
Kenneth Harper	Technician 4th Class	Cleveland
John Havrilla, Jr.	Seaman	Cleveland
John Hawley	Corporal	Cleveland
Mary Ellen Hays	Red Cross Worker	Cleveland
Hal Henderson	Private 1st Class	Lakewood
Ellwood Hendrickson	Technician 4th Class	Alliance
Robert Hesser	Lieutenant	Cleveland
Robert Hlavin	Captain	Cleveland
Richard Hoe	Master Sergeant	Cleveland
Robert Hood	Motor Machinist's Mate 3rd Class	Lakemore
John Hoogweiff	Motor Machinist's Mate 2nd Class	Cleveland
Joseph L. Horvath	Captain	Ashland
Charles Hower	Warrant Officer	Cleveland
Kenneth Humphrey	Sergeant	Cleveland
Helen Hutt	Red Cross Worker	Elyria
John R. Jannelli	Sergeant	North Canton
Albert Jensy	Seabee	Cleveland
J. C. Johnstone, Jr.	Captain	Cleveland Heights
George Justice	Seaman 1st Class	Cleveland
Louis Kalnasy	Private	Cleveland
Henry Kammanuwai	Fireman 1st Class	Cleveland
John Kirschner	Captain	Cleveland
Paul Kissinger	Fireman 2nd Class	New Middletown
Edward Klein	Sergeant	Cleveland
William Klippel	Corporal	Cleveland Heights
Rudolph Komenda	Staff Sergeant	Parma
William Konsky	Corporal	Cleveland
Joseph Koopman	Sergeant	Cleveland
John A. Kormendy	Sergeant	Cleveland
James A. Korns	Sergeant	Millersburg
Raymond F. Kovac	Private 1st Class	Cleveland
James Kramer	Private 1st Class	Cleveland
Leo M. Kreber	Brigadier General	Columbus
John Krivan	Captain	Lowellville
William Lader	Seabee Seaman 2nd Class	Parma
Parker LaMoore	Lieutenant Colonel	Columbus
Harold Lansinger	Seaman 2nd Class	Magadore
William J. Lash	Corporal	Willoughby
Joseph C. Lawrence	Captain	Cleveland
John Leahey	Seaman 1st Class	Dayton
Joseph Lexa	Private	Madison
Morris Lightman	Staff Sergeant	Cleveland
Wayne P. Litz	Lieutenant Colonel	Cleveland
Ben Longert	Private First Class	Cleveland Heights
Joseph LoPresti	Technician 5th Class	Cleveland
Stephen Loska	Technician 4th Class	Cleveland
Robert Lowther	Lieutenant	Wellsville

Paul Makay	Technician 5th Class	Euclid
Ben Marotta	Corporal	Cleveland
Robert Marsh	Private 1st Class	Cleveland
Edwin Mast	Sergeant	Cleveland
Charles Matula	Sergeant	Cleveland
Wilbert May	Captain	Cleveland
Pat Mazzerino	Private	Cleveland
Anthony Mazzone	Corporal	Cleveland
Jerry McCann	Seabee	Brunswick
Robert McCort	Yeoman 3rd Class	Akron
John McGowan	Lieutenant	Cleveland
Rodney McKeachen	Captain	Columbus
Scott McKinnon	Captain	Canton
Richard McNelly	Lieutenant Colonel	Rocky River
Francis H. Meade	Staff Sergeant	Cleveland
Frank Mesko	Corporal	Akron
Clarence Michaels		Cleveland
Harry Moffet	Lieutenant	Akron
Edw. Mike Morak		Cleveland
Jonas Moran	Corporal	Cleveland
John Mozer	Corporal	Cleveland
Albert Mueller	Sergeant	Brecksville
Arthur Muldoon	Captain	Cleveland
Anthony Musko	Technician 5th Class	Norwalk
Harold Myers	Corporal	Willard
George Nakmi	Motor Machinist's Mate 2nd Class	Cleveland
Willard Nastas	Sergeant	Cleveland
Walter Nau	Staff Sergeant	Cleveland
George Nikiforow	Corporal	Cleveland
Harold Nixon	Sergeant	Canton
Stanley Nowak	Staff Sergeant	Cleveland
Wilbert Nowak	Seaman 1st Class	Cleveland
Harold Ortman	Corporal	South Euclid
Gus Pacanovsky	Motor Machinist's Mate 2nd Class	Cleveland
Lincoln Palmer	Ship's Fitter 2nd Class	Galion
Leo D. Palmisani	Private 1st Class	Cleveland
Ernest Paltza	Technical Sergeant	Cleveland
Russell J. Peck	Technical Sergeant	Cleveland
Arthur Pepoy	Corporal	Cleveland
Norman Perren	Staff Sergeant	Akron
Richard Peters	Major	Cleveland
Edward Piekarczyk	Technician 5th Class	Cleveland
Stanley Pivowar	Captain	Cleveland
Clarence Plitt	Sergeant	Cleveland
Edward Poles	Private 1st Class	Cleveland
Elias M. Poston	Captain	Columbus
Richard Powell	Lieutenant Colonel	Cleveland
Herbert Pruitt	Ship's Cook 3rd Class	Cincinnati
Russell A. Ramsey	Lieutenant Colonel	Sandusky
Harley Reeser	Private 1st Class	Cleveland

Walter Reiker	Sergeant	Cleveland
Eugene Renner		Canton
Roy R. Restel	Lieutenant	Cleveland
A. H. Ring, Jr.	Aviation Chief Radioman	Akron
Robert Ritchie	Lieutenant	Cleveland
Stanley Rohlf	Lieutenant	Massillon
John F. Rorke	Lieutenant	Cleveland
Raymond Rosing	Staff Sergeant	Lakewood
Robert Sadler	Corporal	Cleveland
John Salyards	Aviation Ordnance Man 3rd Class	Cleveland
Oscar Sands	Technician 5th Class	Holmesville
Harold Santillo	Motor Machinist's Mate 1st Class	Ashtabula
Nicholas M. Scacco	Private	Cleveland
Howard Schleimer	Sergeant	Cleveland
Charles Schnee	Captain	Sandusky
Stanley Schultz	Sergeant	Akron
Robert Schumann	Seaman 1st Class	Cleveland
Wayne Schweinforth	Private 1st Class	Sandusky
C. M. Seevers		Canton
Maurice Sherman		Cleveland Heights
Ralph Sherman		Cleveland Heights
Mayer Silverstein	Corporal	Cleveland
George Simak	Staff Sergeant	Garfield Heights
Harry Singer	Radio Technician 2nd Class	Cleveland
Don Sire	Motor Machinist's Mate 3rd Class	Ashtabula
Gerald Skinner	Seaman 1st Class	Lakewood
Harry Slack	Lieutenant	Rocky River
Jack M. Smith	Private 1st Class	Mansfield
James Smith	Sergeant	Cleveland Heights
James G. Smith	Technical Sergeant	Cleveland
Paul Smith	Corporal	Medina
Walter Smithers	Technician 4th Class	Parma
Edward Socha	Baker 3rd Class	Lorain
Marvin Speyer	Lieutenant	Cleveland Heights
Gage H. Spies	Lieutenant Colonel	Alliance
Elmer C. Stacy	Sergeant	Cleveland Heights
John W. Standring	Private 1st Class	Cleveland
Robert L. Stangenberg	Lieutenant	Cleveland
Lonny St. Clair	Sergeant	Akron
Gerald Steffani	Technical Sergeant	Norwalk
Dwight Steffen	Technician 3rd Class	Cleveland Heights
Kenneth Steinberger	Private 1st Class	Cleveland
Sidney H. Stephens	Private First Class	Cleveland
Wayne E. Stevenson	Technician 5th Class	Geauga Lake
Victor Stoltz	Private 1st Class	Cleveland
K. L. Strubel	Staff Sergeant	Edon
Charles Stull	Chief Electrician's Mate	East Liverpool
Joseph S. Super	Sergeant	Lorain
Clinton Swank	Technician 5th Class	Canton
Joseph Szabo	Technician 5th Class	Cleveland
John Szekelyi	Private 1st Class	Cleveland

Mel Taglia	Private 1st Class	Cleveland
Pat Tambasio	Private	East Cleveland
Frank E. Taplin, Jr.	Lieutenant (USNR)	Cleveland Heights
Bruce Taylor	Major	Akron
James H. Taylor	Technician 5th Class	Piqua
William Telischak	Private 1st Class	Middlefield
Chet Thomas	Lieutenant	Maple Heights
Edward Thomas	Corporal	Cleveland
William Tomsik	Squad Leader	Cleveland
Earl Trappe	Sergeant	Cleveland
Herbert Trattner	Captain	Cleveland Heights
Robert Trende	Technician 5th Class	Garfield Heights
R. T. Ukill	Lieutenant	Massillon
Albert M. Untch	Major	Alliance
Anthony J. Vidmar	Sergeant	Cleveland
Michael Volk	Captain	Alliance
James Votruba	Staff Sergeant	Cleveland
Billie Vyce	Private 1st Class	Shaker Heights
James Wallace	Seaman 1st Class	Garfield Heights
Richard Walsk	Seaman 1st Class	Cleveland Heights
Jay Ward	Lieutenant	Lakewood
Edward Warren		Cleveland
Max Weber		Toledo
Frank B. Weekley	Sergeant	Cleveland
Carter Welch	Private 1st Class	Canton
Cecil Whitcomb	Colonel	Cleveland
Frank White	Fireman First Class	Steubenville
Joseph P. Wick	Technician 5th Class	Cleveland
Harold Williams	Lieutenant	Barberton
Richard G. Wilson	Private 1st Class	Cleveland
Wm. H. Wilson	Private 1st Class	Cleveland
Stephen Wolczyk	Lieutenant	Cleveland
James Wood	Electrician's Mate 3rd Class	Youngstown
Roger Woodie	Sergeant	Cleveland
Leroy T. Worley	Warrant Officer	New Philadelphia
George Yandek	Gunner's Mate 2nd Class	Cleveland
Simon Yotive	Captain	Cleveland
Ned Young	Electrician's Mate 1st Class	Cleveland
John J. Zagorck	Private 1st Class	Cleveland
Leonard Zaharski	Private 1st Class	East Cleveland
Mitchell Zaremba	Staff Sergeant	Cleveland
Nick Zatezalo	Sergeant	Cleveland
Jerome Zerbe	Chief Specialist Photographer	Cleveland
Joseph Zingales	Private 1st Class	Cleveland
Henry Zucchero	Sergeant	Alliance
Joseph Zuchowski	Staff Sergeant	Cleveland
Thomas Zupko	Technician 5th Class	Akron



**Main route traveled by Carl George from March 8th to August 24th, 1945  
 . . . covering more than 40,000 miles as WGAR's war correspondent.**



WGAR WAR CORRESPONDENT CARL GEORGE SHORT-WAVING FROM MANILA STUDIOS



GENERAL BEIGHTLER OF OHIO'S 37TH POINTS OUT "HOT SPOT" TO CARL GEORGE IN NORTHERN LUYON

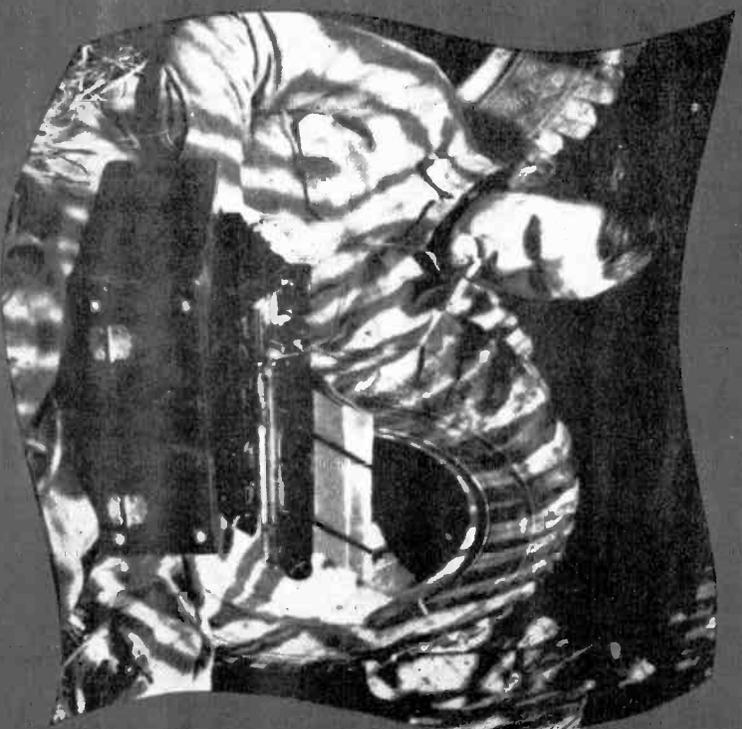


CARL GEORGE GIVES PERSONAL REPORT TO GI FAMILIES FOLLOWING HIS RETURN  
FROM PACIFIC IN LATE 1945



THE GOVERNOR AND THE GENERAL MAKE WGAR WAR CORRESPONDENT NO 1  
HONORARY MEMBER OF 37TH DIVISION VET'S ASS'N.

“We take you now to . . .”





**“WGAR takes you now to.....BBC, in London”**

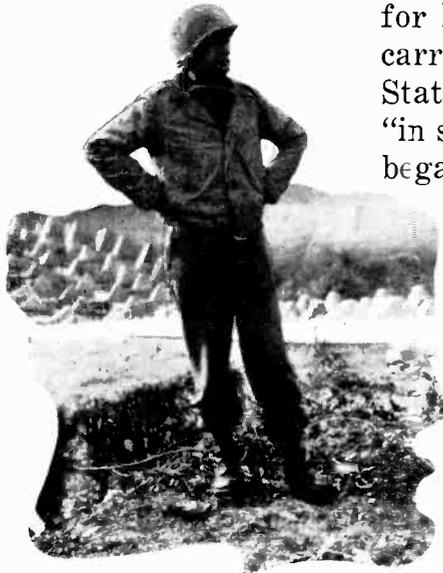
When David Baylor arrived in Europe in June, 1944, he became the first radio war correspondent representing a single, independent American station to broadcast from the European theatre. From London on to Paris, then up the road to Aachen, David



Baylor's travels brought him in working contact with many famous overseas correspondents—with Charles Collingwood, Edward R. Murrow, Ernie Pyle, Richard Tregaskis, George Hicks and Ned Calmer. From Paris and from Eastern Belgium and elsewhere at the front, Baylor frequently originated the Columbia Broadcasting System reports on world news roundups.

Radio had been covering the war magnificently, but here was something new . . . a radio reporter assigned to the task not only of covering the war itself, but of seeking out the *personal* stories of hometown boys for their families back in Cleveland or Lorain or Wooster, or wherever they lived in Northeastern Ohio.

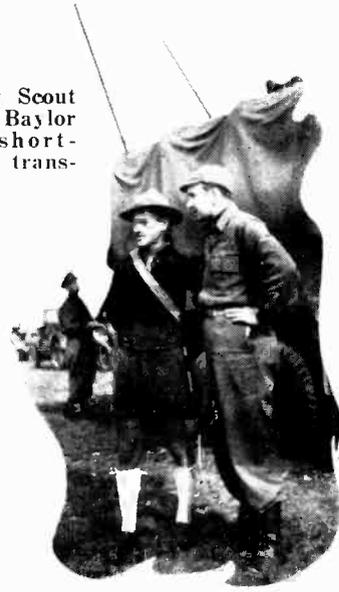
David Baylor examines German-built tank barriers on the Siegfried Line, near Roetgen.



Part of a broad management plan conceived to *personalize* the war for its listeners, this assignment for David Baylor was designed to further carry out the pledge of Cleveland's Friendly Station to put its entire staff and facilities "in service of home and nation." This plan began operating shortly after Pearl Harbor.

It has been responsible for WGAR doing a wartime job that has won the praise of the folks who sit at home and wonder about their lads at war, been commended by the radio editors, the trade press, yes, even by top officers of the armed services.

A Dutch Boy Scout visits with Baylor beside the short-wave radio transmitter truck.



★ ★ ★ ★ ★

When Ohio's own 37th Division joined the Louisiana maneuvers in 1941, WGAR went along with staff reporters and mobile broadcast equipment. At many camps and bases and stations, WGAR followed Ohio boys and brought their voices and stories back home. In recent months, radio transcriptions featuring men of the 37th and made eight thousand miles from home "somewhere in the Southwest Pacific," have brought the voices of these men to their families and friends over WGAR.

There are many war-aid broadcasts over WGAR these days, but perhaps none more awaited by families with men in service than the weekly half hour program so aptly named "A.P.O. Cleveland." This, some might say, is a musical mailbox for, in addition to the entertainment, there are weekly letters from WGAR special correspondents in every spot where Americans fight or stand guard, from Greenland to Australia, from Alaska to China. Heroes, home on furlough, tell their stories to the townfolk. Letters from G.I. Joes to their pals are aired. Parents speak with pride as they describe the medals sent home by their sons for safe keeping. Truly "A.P.O. Cleveland" is a vivid and realistic week-to-week summary of this part of America at war.

This is but another expression of WGAR's philosophy of obligation to its community and another fulfillment of its pledge "in service of home and nation."



WGAR PROGRAM DIRECTOR DAVE BAYLOR SHORTWAVES REPORT TO CLEVELAND VIA BEC



R. M. PIERCE, THEN WGAR CHIEF ENGINEER, JOINS OTHER CLEVELANDERS IN BROADCAST  
"BACK HOME" FROM LONDON



FAMILIES AND SWEETHEARTS OF OVERSEAS GI'S HEAR SPECIAL SHORTWAVE PROGRAM FROM "THEIR MEN"  
IN WGAR STUDIOS



BILL JACK OF JACH & HEINTZ JOINS JACK PEARL IN WGAR WAR BOND PROGRAM



WGARE BONDMOBILE GOES ON A NEIGHBORHOOD BOND SELLING TOUR



CLEVELAND YOUNGSTERS GET THE GO-AHEAD FROM WGAR ON NEIGHBORHOOD SCRAP DRIVE



GENERAL "IKE" REVIEWS MILITARY PARADE IN CLEVELAND'S PUBLIC SQUARE



WGAR CHIEF ENGINEER ROBERT FOX RECEIVES ARMY-NAVY CITATION

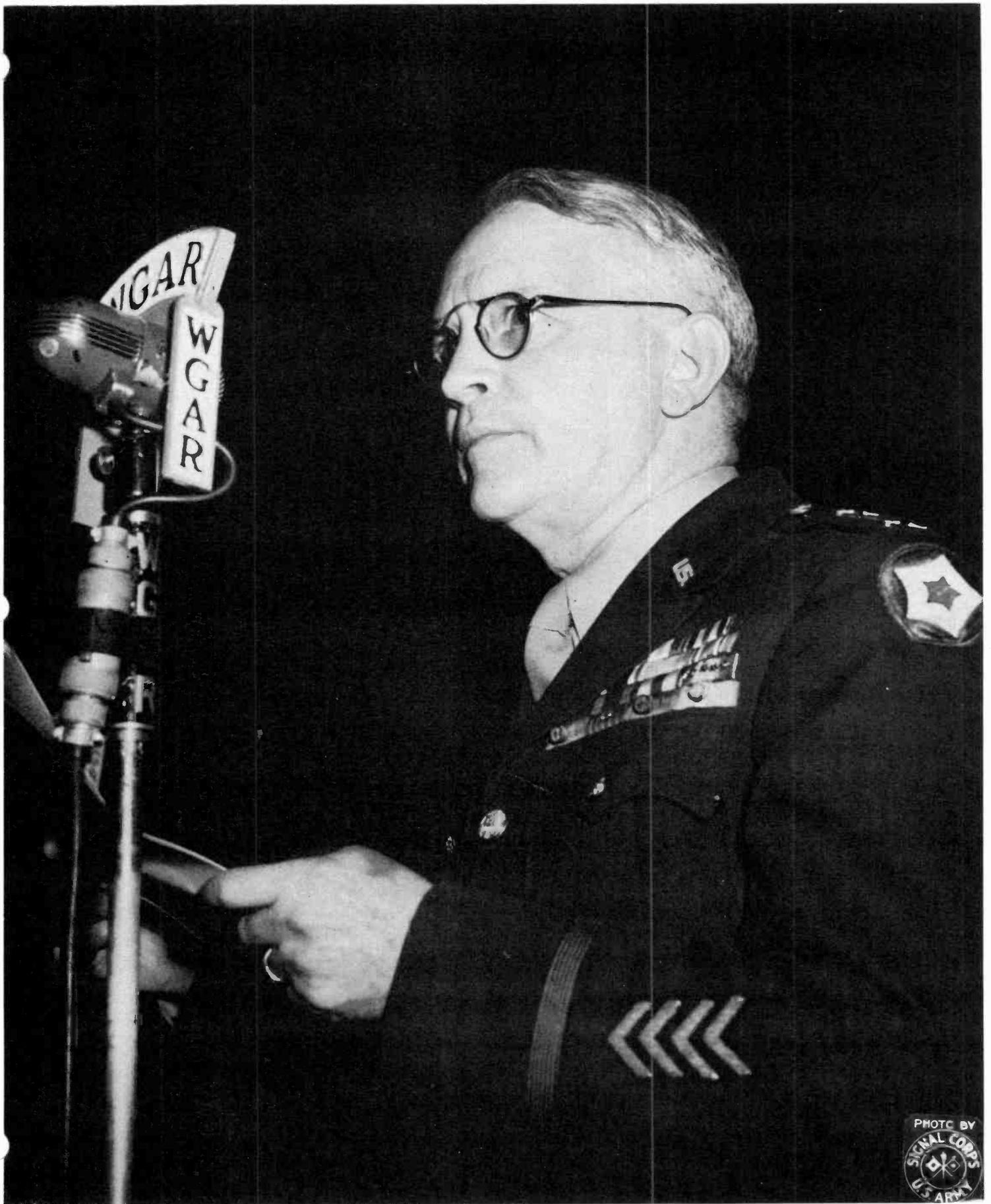
FOR WAR SERVICES RENDERED IN EUROPE, SOUTH AMERICA



GENERAL CURTIS LEMAY OF B-29 FAME COMES HOMES TO CLEVELAND



THREE IWO JIMA FLAG RAISERS SELL WAR BONDS VIA WGAR



ARMY GENERAL AIDS WGAR DEDICATE RADIO SYSTEM AT CRILE VETERANS HOSPITAL



WGAR PERFORMERS GET NICE HAND FROM CRILE HOSPITAL VETERANS

FRANCES P. BOLTON  
22D DISTRICT OHIO

COMMITTEE ON  
FOREIGN AFFAIRS

CONGRESS OF THE UNITED STATES  
HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C.

October 22, 1945

Mr. John F. Patt, General Manager  
The WGAR Broadcasting Company  
Statler Hotel  
Cleveland, Ohio

My dear Mr. Patt:

Thank you very much for your letter of some days ago which arrived prior to my return from abroad and for the booklet entitled "Pacific Mission" about the experiences of your Carl George in the Pacific.

I shall read the book with much interest and look forward to the opportunity of talking with your Pacific correspondents. I did not get into that theatre and will be most anxious to know all about his impressions and experiences.

With kindest personal regards and congratulations to WGAR upon the fine service it has rendered our community through Dave Baylor and Carl George,

Sincerely yours,

*Frances P. Bolton*



## WGAR PRESENTATIONS AND PROMOTION

In this section reference is made to WGAR presentations and promotions relating to station programming or related public service. The following paragraphs briefly describe typical examples of what the station did to call attention to such station activities. The examples are not intended to be all-inclusive.

### WORLD WAR II MAPS

Early in the war, in cooperation with the Columbia Broadcasting System, WGAR distributed world maps to listeners writing in for them. The maps highlighted the sections of the world where the war was being fought. The purpose of making these maps available was to enable listeners more closely to follow war news from day to day.

In 1948 WGAR again distributed world maps showing changes in boundaries and changes in control of countries or islands as a result of the termination of the war. These maps distributed in quantities of thousands brought listeners up-to-date as of that time.

### "WE TAKE YOU NOW TO --"

Upon the return of Program Director Dave Baylor from Europe in 1944 where he had served as a WGAR correspondent, the station compiled several of his broadcasts and had them printed in book form. These broadcasts were distributed to civic, social and business leaders in greater Cleveland including parents of men whom Mr. Baylor interviewed.

### "PACIFIC MISSION"

Following the return of Carl George from the Pacific in 1945 where he served as a WGAR correspondent, the station compiled several

of his broadcasts and reproduced them in book form. These also were distributed to civic, social and business leaders, including parents of the men interviewed by Mr. George.

#### PRESIDENTIAL ELECTION

In the 1944 PRESIDENTIAL ELECTION, WGAR imprinted special election charts so that listeners could follow the trend of the national election, state by state. The chart included information on electoral votes and contained columns so that listeners could write the number of votes received in each state by President Franklin D. Roosevelt or Thomas E. Dewey as the returns were broadcast over the air. These charts were distributed on Cleveland's main streets by WGAR representatives.

#### FRANKLIN DELANO ROOSEVELT - A MEMORIAL

In cooperation with the Columbia Broadcasting System, WGAR distributed a printed diary which showed radio's coverage of President Roosevelt's activities during the war from Pearl Harbor until his death at Warm Springs in April of 1945. These books were distributed to a list of civic, educational and business leaders in greater Cleveland, as well as to public schools and libraries.

#### FROM PEARL HARBOR INTO TOKYO

WGAR also distributed books showing radio's coverage of the war from beginning to end. These books were made available in cooperation with the Columbia Broadcasting System and contained reprints of actual broadcasts carried by the network and by WGAR.

"FROM PEARL HARBOR INTO TOKYO" was distributed to civic, educational and business leaders in greater Cleveland, including public schools and libraries.

### I CAN HEAR IT NOW

Upon the release of Edward R. Murrow's Columbia record album "I CAN HEAR IT NOW" WGAR made arrangements to distribute copies of the albums to civic leaders, libraries and schools in Cleveland. This album contained actual voices of the people who represented leadership during and after the war, with interpolations by Mr. Murrow. Mr. Murrow traced from the beginning of the war to its conclusion and thereafter in a chronological fashion.

### NETWORK FOR PEACE

In cooperation with the United Nations, Lake Success, New York, WGAR carried nightly broadcasts from the UN. In order to create interest in this series a special postal card was mailed to several hundred civic and educational leaders in greater Cleveland inviting them to listen nightly for the reports direct from Lake Success.

### AFTERNOON CONCERT

A special invitation was mailed to a list of people known to be interested in classical music inviting them to listen to Afternoon Concert each afternoon on WGAR.

### RUDOLPH RINGWALL PRESENTS

Prior to the beginning of this musical series on WGAR the station mailed cards to music committees of various musical organizations and to schools and libraries calling attention to the new program to be broadcast by the Associate Conductor of the Cleveland Orchestra. Subsequently, bi-monthly mailings of the content of the Ringwall programs were sent on a regular basis to schools and libraries for posting on bulletin boards.

### AN AMERICAN IN ISRAEL

As an example of promoting special broadcasts a postal card was mailed to a list of civic and religious leaders calling attention to a broadcast featuring Melvyn Douglas. The card was mailed in cooperation with the Cleveland Jewish Welfare Fund appeal.

### CITY CLUB FORUM

A 4-page, two color brochure was prepared, printed and distributed by WGAR calling attention to this Forum which has been an exclusive WGAR feature since 1938. The brochure contained a statement of purpose and a summary of the City Club's creed. Selected names of participants were also listed. This brochure was mailed to members of the City Club and also to other civic and social leaders of greater Cleveland.

### WAR TIME NEWS SERVICE

A 4-page, two color brochure describing the personnel and the activities of WGAR's News Department during the war was printed and distributed to advertising agencies and clients.

### WGAR PROGRAM SCHEDULES

Weekly schedules containing a list of all WGAR programs are printed and distributed to agencies, clients and newspapers. The front page of these 4-page program schedules contain a reference to a WGAR program believed to be particularly interesting to listeners and advertisers.

### BUSINESS TRENDS

Upon the inauguration of a new program called "BUSINESS

TRENDS", WGAR's General Manager sent letters to business leaders throughout greater Cleveland calling attention to the weekly broadcast on WGAR.

#### THIS IS WGAR

At the time WGAR increased its power to 50,000 watts, a 4-page, two color folder containing information on the station's programs and facilities was published and made available to all visitors to the studios and Transmitter. Information was also available at the Transmitter describing the size of tubes, length of wires, power and other things which might be interesting to visitors.

#### SPEECH TOURNAMENT

In connection with WGAR's annual Speech Tournament for high schools in northeastern Ohio, a poster is designed, reproduced and mailed to more than 400 high schools in the area. The poster contains information on the contest as to dates, prizes, scholarships and classifications.

#### FAIRYTALE THEATRE

A 4-page, two color brochure containing information on WGAR's "FAIRYTALE THEATRE" was distributed to agencies and clients for the purpose of interesting them in this childrens' dramatic program.

Further, weekly bulletins are sent to all schools and libraries for posting. These bulletins contain information on the forthcoming program. During the annual "FAIRYTALE THEATRE" art competition, bulletins are sent to all schools with complete information on the rules of the contest.



**Dave Baylor** of WGAR, first radio war correspondent representing a single, independent station to broadcast from the European theatre, faces the BBC North American mike several times weekly. More recently his broadcasts have come from France.



**Top Officer** of Ohio's "Fighting 37th" which later served at Guadalcanal, Bougainville and Munda. Major General Robert S. Beightler told WGAR listeners that "your boys are good soldiers."

# A.P.O. CLEVELAND

**Radio preserves personal touch between men in service and home through Cleveland's WGAR**

**W**HEN Ohio's own 37th division joined the Louisiana maneuvers in 1941, WGAR staff men, transcription trucks and microphones went along. Before Pearl Harbor, special correspondents of Cleveland's Friendly Station had visited 13 army camps and naval bases, sending back stories of what hometown boys were doing, often transmitting their voices.

Today, the WGAR microphone brings messages from England, France, Australia, India, Hawaii, Alaska, Italy and many distant Pacific isles. It brings special direct broadcasts and interviews from Dave Baylor, the station's own war correspondent on the European front. It carries the voices of Ohio's fighting men back to their families and friends. Six special correspondents report for WGAR from the war fronts in more than fifteen weekly programs.

It has been WGAR'S aim to be a live link between the boys in service and the folks at home. And this all dates back to that day in 1941 when the station pledged itself "in service of home and nation".



**Field Work** by WGAR engineers and mikemen has created outstanding wartime programs for Cleveland's Friendly Station. Two of these five men now are in Europe.



**Ohio gun crew** welcomes the WGAR radio correspondent as he unlimbers the microphone to catch messages for friends and relatives back home, stages interviews behind gun breach.



**Familiar voices** came to families of men in Ohio's 37th when WGAR staged a get-together, by special permission played transcriptions of interviews made at an undisclosed Pacific base.



**Potent Weapon** the M-16 anti-aircraft half-track first spoke over the radio through WGAR when former tankman, now announcer Arthur Hannes, covered initial firepower tests.



**J. B. McGeachy**, famed BBC commentator, featured daily on WGAR news broadcasts.



**Mary Alice Collins** transmits human interest interviews with Ohio boys to WGAR via BBC.



**Herbert D. Laronge** with a Red Cross in the Pacific, reports on local boys through WGAR.



**Florence M. Griffin**, former Cleveland ad executive, sends news of Ohio men from India.

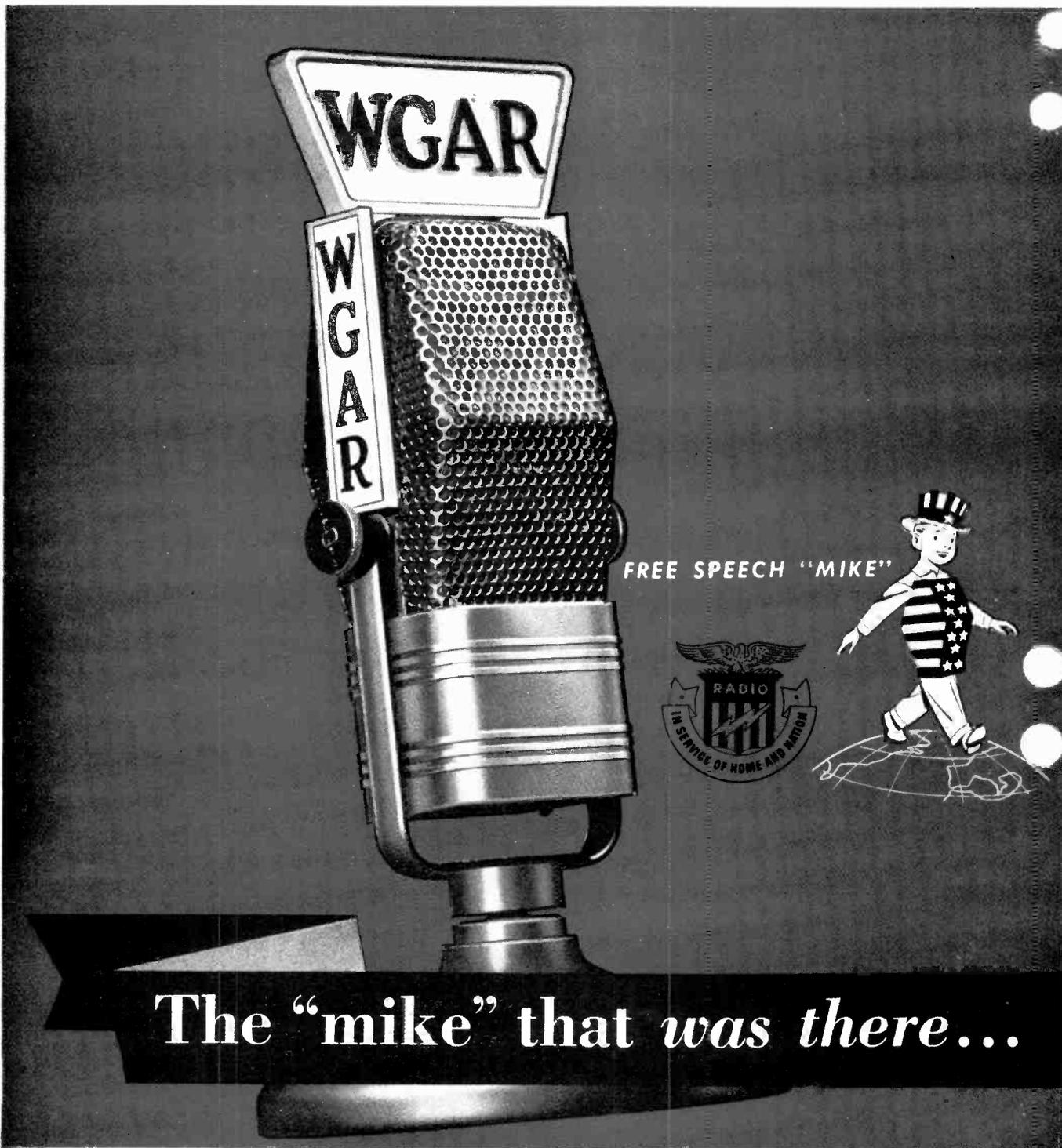
**A.P.O. Cleveland—Tuesdays 10:30 P. M.** Most every local family with a man in service has a date Tuesday night at WGAR's 1220 on the dial, for the program "A.P.O. Cleveland" is one of their closest contacts with the lads over there. Reports from WGAR correspondents, actual interviews with service men around the globe, features by Dave Baylor from France and a full orchestra make this program a WGAR schedule highlight.

**London Column—Saturdays 10:45 P. M.** The European war front comes to Cleveland every Saturday evening in WGAR's "London Column". In recent broadcasts, Ohio listeners have visited with American troops throughout the British countryside, gone to the spots where robot bombs have dropped, been there as men, supplies and fighting equipment set out for France. Many local families via this program have felt a bit closer to their sons, have come to know our British allies better, have heard authentic invasion news.

**Mary Alice Collins—Sundays 1:15 P. M.** Things that mothers and sweethearts back home would like to know are the things Mary Alice Collins, popular American-born BBC commentator, asks Ohio fighting men in her special interviews for WGAR.

**World-Wide Extra—Daily 5:30 P. M.** Not simply another newscast, "World-Wide Extra" presents a roundup of global war news taken from WGAR's own wires, prepared by a full-time editorial staff, broadcast by newsmen Bob Kelley. This program also features J. B. McGeachy in a daily pickup from BBC in London.

**Dave Baylor's Commentaries—Mon. Wed. Fri. 6:05 P. M.** One of the few independent U. S. radio stations to send its own war correspondent abroad, WGAR airs "Dave Baylor's Commentaries" from France three times weekly, gives home folks a vivid picture of Cleveland men in modern warfare.



## The "mike" that *was there...*

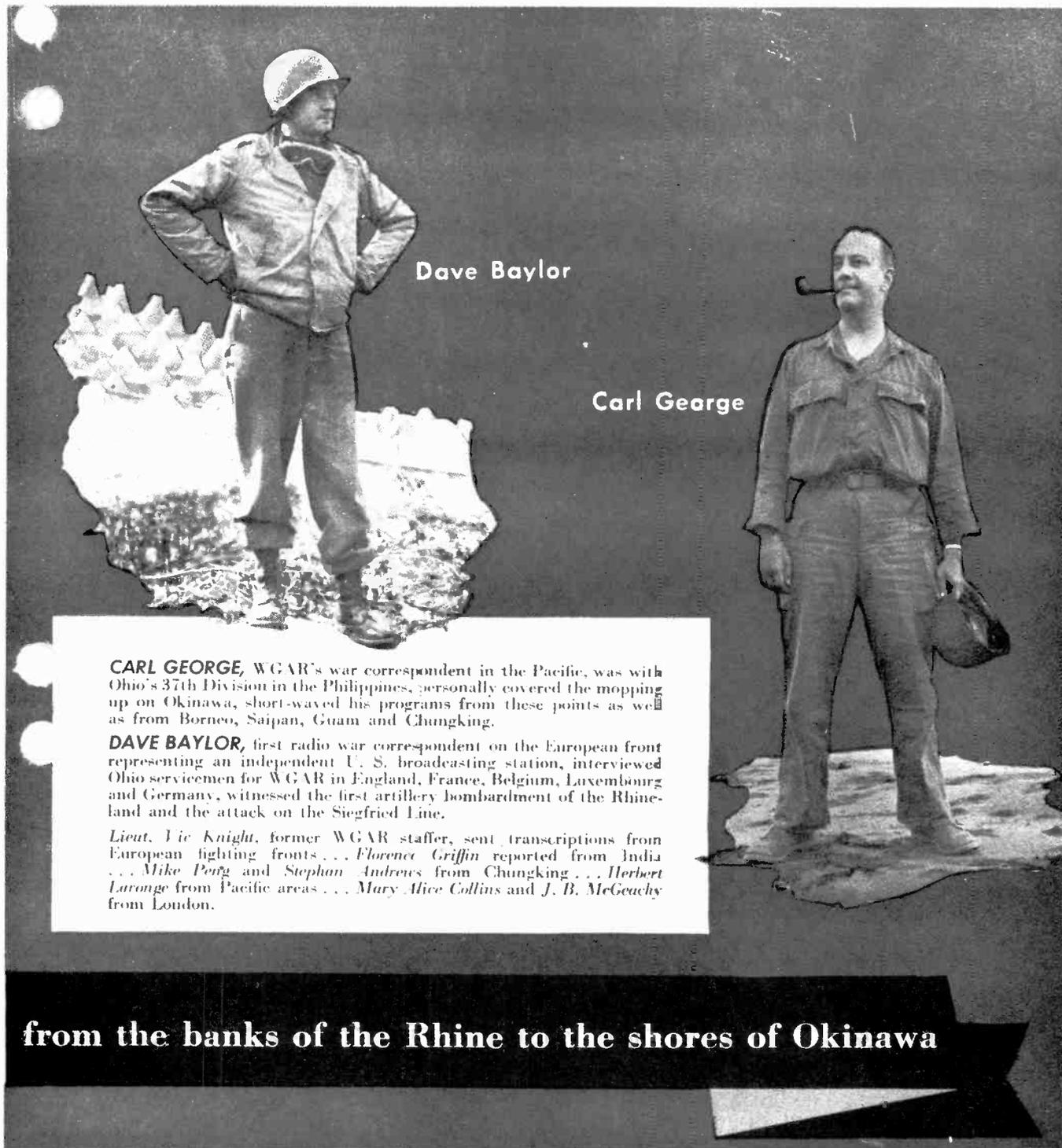
It was a trip that started in 1940. Ohio's National Guard had been called to active service. And, in the offices of Cleveland's Friendly Station, a pledge was made.

*Wherever our Ohio servicemen went, the WGAR microphone (the armed services permitting) would go along!*

From the heat and dust of the Louisiana maneuvers, a WGAR mobile unit sent back reports of how hometown guardsmen were becoming hard, tough "regulars." Then, on with Ohio's 37th

Division, went the WGAR microphone . . . to Guadalcanal, to Bougainville, to Lingayen Gulf and Manila, even to the bloody hell of Okinawa where Ohio sharpshooters helped pot the last of the Japs on that strategic steppingstone to Tokyo.

On the other side of the world, the WGAR microphone had gone to England to bring back the stories of Buckeye airmen flying their missions over Germany . . . on to Normandy, to Paris, to Aachen and German territory to visit with Ohio infantrymen, tankmen and artillerymen who were



Dave Baylor

Carl George

**CARL GEORGE**, WGAR's war correspondent in the Pacific, was with Ohio's 37th Division in the Philippines, personally covered the mopping up on Okinawa, short-waved his programs from these points as well as from Borneo, Saipan, Guam and Chungking.

**DAVE BAYLOR**, first radio war correspondent on the European front representing an independent U. S. broadcasting station, interviewed Ohio servicemen for WGAR in England, France, Belgium, Luxembourg and Germany, witnessed the first artillery bombardment of the Rhineland and the attack on the Siegfried Line.

*Lieut. Vic Knight*, former WGAR staffer, sent transcriptions from European fighting fronts . . . *Florence Griffin* reported from India . . . *Mike Peng* and *Stephan Andrews* from Chungking . . . *Herbert Laronge* from Pacific areas . . . *Mary Alice Collins* and *J. B. McGeachy* from London.

**from the banks of the Rhine to the shores of Okinawa**

smashing the hopes of a paperhanger ambitious to rule the world.

It was not a simple task for a single station to do a world-coverage job. Neither were the more than 500 individual broadcasts by WGAR's own war correspondents intended to "expert" on the war. Rather, the whole thought was that mothers and dads, wives, sweethearts and pals could be brought closer to their loved ones in service, perhaps even hear familiar voices from overseas.

The "mike" that *was there* went to serve its

community and its people . . . to abide by its pledge to operate "in service of home and nation."

Now, in the days of peace and reconstruction, that same WGAR microphone will be found wherever it can serve its listeners best.

**W G A R**

**THE FRIENDLY STATION • CLEVELAND**



# Stands Out . . . . . in cleveland

Hooper Reports:

**WGAR**



**31.9%**

**STATION B**

**25.3%**

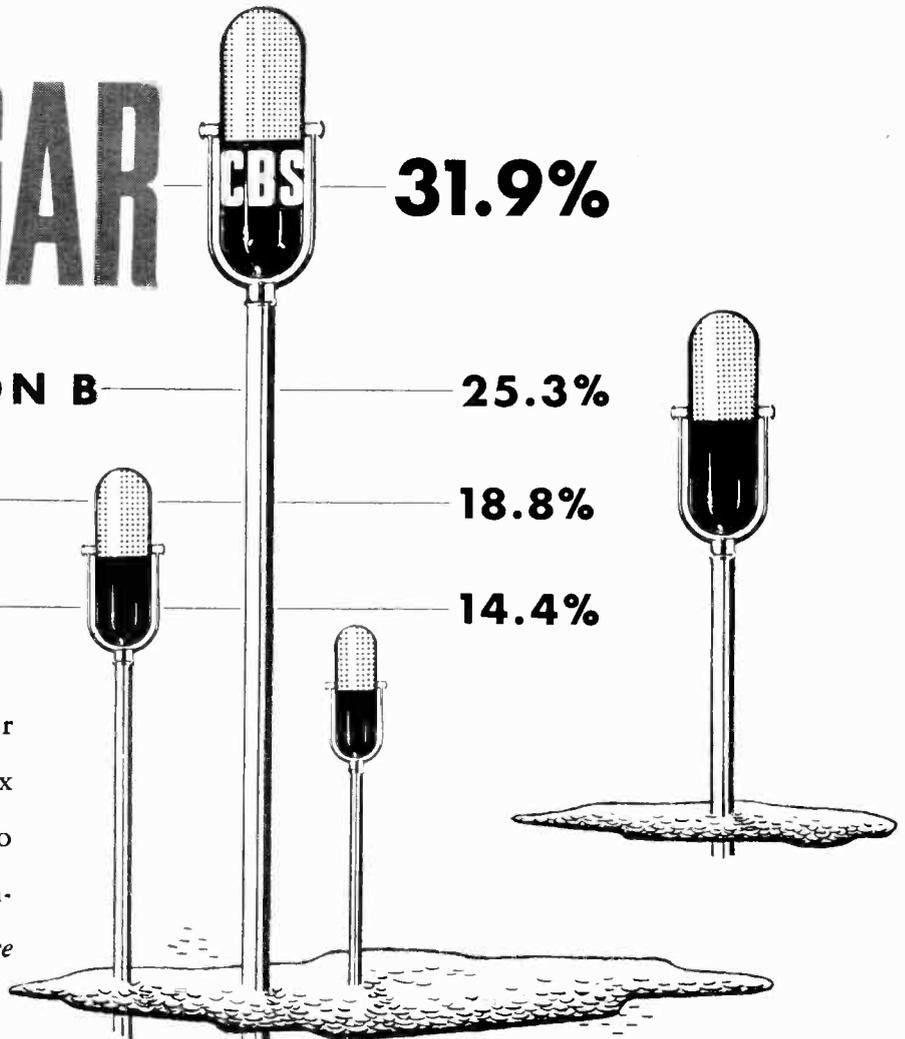
**STATION C**

**18.8%**

**STATION D**

**14.4%**

The November-December Hooper Station Listening Index shows that *WGAR continues* to stand out as Cleveland's listening habit. And this was *before* Jack Benny and other new 1949 features were added to the program schedule of Cleveland's Friendly Station.



**WGAR**

**50,000 WATTS**

**CLEVELAND**

**MOST POWERFUL SIGNAL OF ANY CLEVELAND STATION in Cleveland...in Akron...in Canton**

Represented Nationally by  **EDWARD PETRY & COMPANY**

CARL GEORGE, WGAR'S OWN WAR CORRESPONDENT, COMPLETES AN UNUSUAL

# Pacific Mission

● "Been meeting some pretty important people," said Carl George in one of his early broadcasts from the Philippines. And that was the purpose of his mission . . . to visit Ohio's fighting men in the Pacific . . . *the most important people in the world* to those who waited back in the Buckeye state.

Daily, for almost six months, WGAR aired the broadcasts of its own war correspondent from the far reaches of the world. Listeners heard Carl George describe how Ohio's fighting 37th Division dug out Japs on Luzon, how hometown lads helped rebuild the island fortresses of Guam and Saipan. Unexpectedly, they went along with him on the Borneo invasion of Brunei Bay, caught the real-life sound effects of a major naval bombardment in one of the most thrilling broadcasts of the war. Then, from blood-stained Okinawa came other broadcasts telling how Ohioans were knocking at the very front door of the enemy. And V-J Day found WGAR's intrepid war correspondent in Chungking, reporting the reaction to the end of the war from the land where it began 14 long years ago.

It was a mission that included many stops and many personalities, planned to lessen the distance between home and the war for the Joneses, the Browns and the Smiths of Ohio . . . the "*pretty important people*" whose interests will always come first with their *friendly* station.

C L E V E L A N D ' S

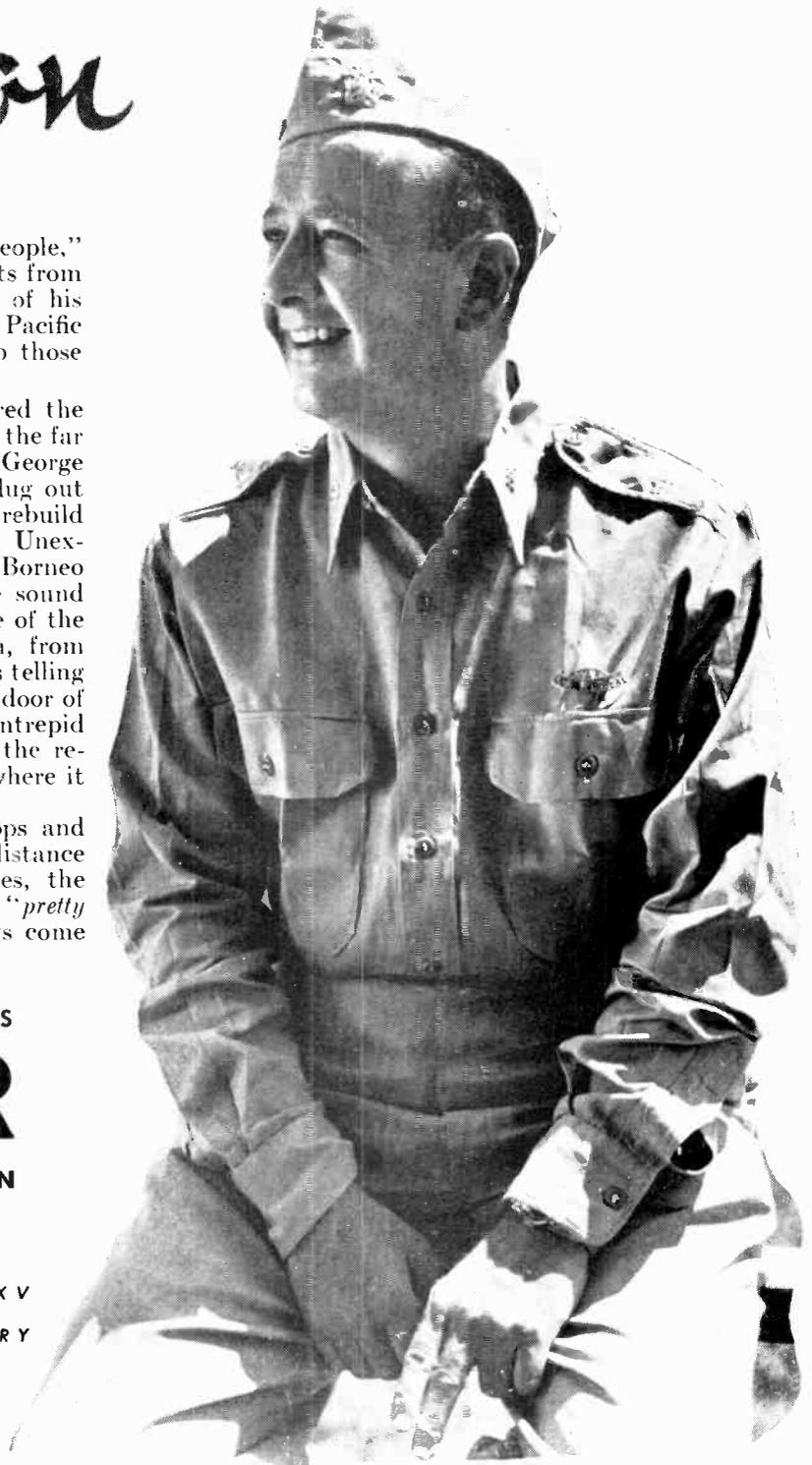
# WGAR

THE FRIENDLY STATION

FREE  
SPEECH  
"MIKE"



RADIO'S XXV  
ANNIVERSARY





*Sidney Andorn's*  
**COLUMN . . .**

Ten years in the life of man is only a drop in the bucket against his life expectancy. But, in radio, ten years for the same sponsor is practically unheard of. Yet, Sidney Andorn has done the unheard of, and has been on the air six evenings a week at the same time and over the same station for the past ten years for his sponsor, The Standard Brewing Company of Cleveland.

Featured each evening at 6:00, Sidney Andorn brings to WGAR's listeners intimate chatter about their town, its entertainment and other activities. Not satisfied with a full schedule as Special Events Director of WGAR, he is constantly on the go as Master of Ceremonies at War Bond rallies and Red Cross drives, and serving as a committee member on these and other events closely allied with Cleveland's war effort.

It's because of a staff of sincere, civic-minded people such as Sidney Andorn that WGAR does a *better* job in serving its community . . . *and its advertisers, too!*



# WGAR

**CLEVELAND'S FRIENDLY STATION**

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This advertisement appears in Radio Daily, March 22, Variety, March 21, 1945

# PEOPLE

Interesting Americans brought to  
 mike by Cleveland's friendly WGAR

PEOPLE want to hear people, believes Cleve-  
 land's WGAR—their aims, ideas and  
 opinions. And the people who have faced its  
 microphone are evidence of WGAR's policy of  
 well-rounded public service programing.

On politics, religion and topics of varying  
 public opinion, the station presents all sides,  
 all beliefs, all issues. There is a simple, yet  
 meaningful, phrase by which every  
 broadcast is measured. It is the WGAR  
 pledge to operate "in service of home  
 and nation".



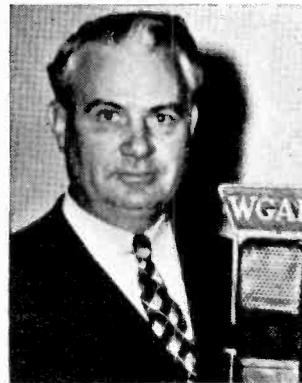
Pattern for WAC recruiting, created by Clave and Ad Club, was  
 backed by WGAR, helped swell enlistments in Fifth area.



BILL JACK OF JACK & HEINTZ



GOVERNOR CANDIDATE LAUSCHE



OHIO'S OWN JOHN W. BRICKER



CHINA-ENVOY DONALD M. NELSON



Air cadets with talent were coached and aired by WGAR to build  
 enlistments through programs dramatizing cadet life.



Street car motorette with coast guard hubby in France aids in  
 USCG 154th anniversary program produced by WGAR.



**IT'S THE STATION  
THAT TAKES ME TO  
THE OLD COUNTRY**

Because nearly  
two hundred thousand  
foreign-born folk  
live within our area,  
we provide six weekly  
nationalities programs  
featuring authentic music  
of the Hungarians,  
Czechs and Poles,  
Slovaks and Slovenians.  
Careful programming  
for these peoples  
has won for WGAR  
the loyalty of  
this market which  
says little ... thinks deeply  
... and buys from its friends.

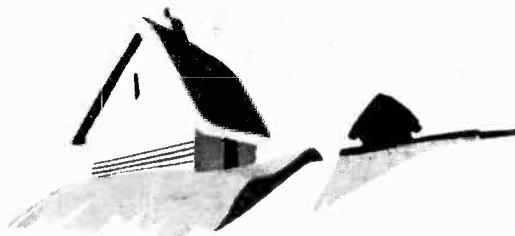
C L E V E L A N D ' S  
**WGAR**

THE FRIENDLY STATION

FREE  
SPEECH  
"MIKE"



RADIO'S XXV  
ANNIVERSARY



## A STATEMENT FROM

# WGAR



We believe that a radio station has a duty to its advertisers and to its listeners. We believe that, every once in a while, it is a radio station's duty to restate its principles, to review its purpose for being, and to advise its advertisers and listeners of the company they are keeping.

At WGAR, our actions are governed by certain beliefs that we feel are important for the good of listeners and for the benefit of our clients.

**1.** We have one rate card. All WGAR advertisers pay the same amount of money for similar services. And we do not accept P. I. advertising.

**2.** We believe that **any** attempt to buy listening by offering prizes as a reward is a deception not in the public interest. Our high listenership is created and maintained through the exceptional entertainment and informational value of our programs.

**3.** Every day, Cleveland's Friendly Station is invited into hundreds of thousands of homes in Northeastern Ohio. Therefore we strive to act as a becoming guest. No advertising matter, programs or announcements are accepted which would be offensive, deceptive or injurious to the interests of the public.

**4.** We believe in fairness to responsible people of all convictions. Those of different religious faiths broadcast freely . . . and free . . . over our

facilities. Balanced controversies are aired regularly without charge. We practice freedom of expression without penalty to those whose opinions differ from our own.

**5.** We believe that we serve our advertisers more effectively by broadcasting no more than a single announcement between programs.



These are but a few of the principles by which WGAR lives. For more complete information, write for a printed copy of WGAR's code of operating rules and advertising standards. It is a guide that results in listener belief in us . . . and helps us to best serve them and our advertisers.

And there are more of both . . . listeners and advertisers . . . than ever before. In 19 years, we have grown from 500 watts to 50,000 watts. Our business in 1949 set an all-time record.

If you are not advertising on WGAR, we invite you into the good company of those who are.



50,000 WATTS  CLEVELAND

Represented Nationally by Edward Petry & Co.

Radio—America's Greatest Advertising Medium

# WGAR

**WGAR**  
CLEVELAND **1220 ON YOUR DIAL**



Presents...

**CHARLES DAY** with complete up-to-the-minute local, national and world **NEWS**  
MONDAY THRU SATURDAY **6:15 P. M.**

*more power to you with 50,000 WATTS*

**WGAR**  
CLEVELAND **1220 ON YOUR DIAL**



Presents...

**RUDOLPH RINGWALL**

The popular Associate Conductor of the Cleveland Symphony Orchestra in a program of classical music.

Sundays . . . **1 - 1:30 P. M.**

*more power to you with 50,000 WATTS*

**WGAR**  
CLEVELAND

Presents...



**Richard Kathe**  
with his

**FARM REPORT**

Complete market reports... local, state, national and world farm news... interviews with agricultural experts... and discussions on important farm issues.

Mon. thru Fri. 6:30-7:00 A.M.  
**1220 ON YOUR DIAL**

*more power to you with 50,000 WATTS*

**WGAR**  
CLEVELAND

Presents...

**Is England WASTING OUR MONEY?**

Listen Saturday, March 6, 1 P. M.

**CITY CLUB FORUM**

A straightforward answer by Britain's Member of Parliament, Col. James R. H. Hutchison. It is one in a series of

**FREE SPEECH in Action!**

Every Saturday 1-2 P. M.

**1220 ON YOUR DIAL**

*more power to you with 50,000 WATTS*

**WGAR**  
CLEVELAND

Presents...

**Ester Mullen and her**



**"FAIRYTALE THEATRE"**

An outstanding program for children . . . by children

Sundays 12:30 P. M.

**1220 ON YOUR DIAL**

*more power to you with 50,000 WATTS*

**IT'S THE STATION  
THAT GOT ME  
A GOOD JOB**



Helping put our  
returning G. I. Joes  
into suitable jobs  
is a job  
now actually being  
undertaken by WGAR.  
We believe that  
any radio station  
to be valuable to  
its advertisers  
must render a  
vital service to  
its community.



CLEVELAND'S  
**WGAR**  
THE FRIENDLY STATION

FREE SPEECH  
"MIKE"



RADIO'S XXV  
ANNIVERSARY



**IT'S THE STATION  
THAT KNOWS HOW  
TO SAY GOODNIGHT**

Not just another  
late hour filler,  
"Sleepy Serenade"  
is a top production,  
a WGAR nightcap  
of music and poetry  
which thousands of  
Clevelanders have  
learned to enjoy  
seven nights a week.  
We are fussy  
about "off-hours"  
because our audience  
has learned to expect  
good listening on WGAR  
at all hours.

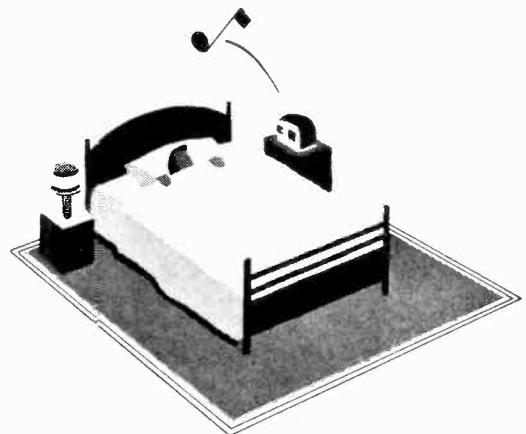
C L E V E L A N D ' S  
**WGAR**

THE FRIENDLY STATION

FREE  
SPEECH  
"MIKE"



RADIO'S XXV  
ANNIVERSARY



The winning combination in northern Ohio!

# WGAR and CBS

## OUTSTANDING LOCAL SHOWS

## TOP NETWORK SHOWS



*See-Hear with*  
**STAN ANDERSON**  
 WGAR Wins Press Radio  
 3d Year in Row



**Bing Crosby**  
*The great voice of Radio—  
 the peerless "Bing."*

9:30



**Edgar Bergen**  
*Edgar and Charlie McCarthy—  
 Mortimer Snerd, too!*

8:00



**Jack Benny**  
*America's foremost comic  
 returns with all the gang.*



**Arthur Godfrey**  
*A preview of tomorrow's stars on  
 "Arthur Godfrey's Talent Scouts."*



**Gene Autry**  
*"King of the Cowboys" with songs  
 and stories of the Western plains.*

WGAR walked away with the top honors  
 annual Press Local Poll for the third

Biggest single vote-getter was  
 WGAR's Esther Mullin. Her  
 Fairytale Theater picked up 11  
 points for the station. She  
 gained four points as a per-  
 former and her women's show,  
 Ladies Day, netted eight points.  
 So Miss Mullin alone tossed 23  
 points into her boss' take.

### Record Show

10 O'Clock Tunes, WGAR  
 and WHK (split).  
 Morgan's Inn, WGAR.  
 Ringwall Presents, WGAR.  
 Brooke  
 Jim D

### Daytime, Week-End Show

Fairytale Theater, WGAR.  
 Catholic News, WHK.  
 In Games, WJW.  
 R Presents, WGAR.  
 ab, WGAR.

WGAR placed in category  
 and four.



For the third year in a row, readers of the Cleveland Press, Ohio's largest daily, choose WGAR's local programs as their favorites. This fact, together with the greatest line-up of CBS network shows in radio, is paying off for advertisers.

Hitch your sales to WGAR. Reach a receptive six billion-dollar market of WGAR listeners . . . people who prefer Cleveland's Friendly Station . . . people who can be *your customers*.

Get the facts from any Petry man.

# WGAR

**50,000 WATTS • Cleveland**

Represented Nationally by Edward Petry & Co.

**IT'S THE STATION  
THAT MAKES TIME  
FOR ALL CREEDS**



No time is sold  
on WGAR for  
religious broadcasting,  
but all denominations  
in their turn  
have opportunity to  
use the hours  
definitely reserved  
for worship services.

It is our philosophy  
that the station  
which serves every creed  
and every faith alike,  
accomplishes most  
for its listeners,  
for the nation,  
for all mankind.



CLEVELAND'S  
**WGAR**  
THE FRIENDLY STATION



FREE  
SPEECH  
"MIKE"

RADIO'S XXV ANNIVERSARY



Dear Santa Claus,  
I am a little girl  
eight years old.  
Please bring me a  
ring and a soft  
new dress.  
My sister, Beverly,  
wants a soft  
and horn and  
new dress.  
Love,  
Lorraine

December 7, 1944  
761 Sagar Road  
Rocky River, Ohio

I go to Kensington  
A. train station,  
operator set, December  
ten years old  
see dog, a color book,  
have a bottle of  
Inkle Toes

Very yours  
DeVillie



Dear Santa Claus  
I want a Peter  
And my little  
sit.  
And please give my little brother  
Panda  
And give my mother and I  
want to  
And don't forget  
Don't this year



DEAR I AM  
KINNAMAN  
WALSH I AM  
Santa Claus  
I have been a  
boy I am 6 years  
old and I am in the  
first grade.

**12,973 LETTERS TO SANTA**

More than twelve thousand letters came flooding in to WGAR after Santa greeted youngsters of Northeastern Ohio in his annual pre-Christmas radio visit (sponsored by Coca-Cola for the past 4 years). It was more than an exceptional demonstration of mail response. It was another expression of the friendliness that Ohio people, both young and old, have for The Friendly Station.

**WGAR CLEVELAND**

Pick 1  
Mette  
Mette  
45  
Lohs, Ohio

Donald S...  
Norbert Ball...  
1663 W...  
Cleveland, Ohio

"One of the Finest Contributions Radio has made to the Motor Car Industry"

H. K. Levering, Pres., Levering-Nash Co., Nash Distributor

# W·G·A·R announces the 5<sup>th</sup> Annual "MOTOR PARADE"



From factory and showroom, Commentator Carl George digs out the stories of the new cars... conducts his "Motor Parade" interviews so that glowing adjectives give way to information of real value to car buyers.

Five years ago it was only an idea... a complete automobile show via radio! Not simply a description of the pretty-pretties, but a down-to-earth analysis of each car, its special features and advantages.

And so began this annual feature... "The Motor Parade," a series of WGAR programs which give car buyers of Northern Ohio factual, expert information on what's new in the new automobiles. And here are just a few "personal appearances" which have helped to make the show.

George Albrecht . . . . .	Pontiac	Frank C. Grismer . . .	Lincoln-Zephyr
E. W. Berger . . . . .	Chevrolet	Roy Kenney . . . . .	LaSalle
Harry Burnsteen . . . . .	Chrysler	H. K. Levering . . . . .	Nash
Nicholas Drestadt . . . . .	Cadillac	A. L. Minnich . . . . .	Dodge
P. C. Dubarry . . . . .	Oldsmobile	J. P. Roberts . . . . .	Ford
Wm. N. Frink . . . . .	Plymouth	R. J. Schmunck . . . . .	Hudson-Terraplane
R. L. Gambill . . . . .	Packard	S. F. Selby . . . . .	Willys
C. F. Geiger . . . . .	Graham	A. C. Sellgren . . . . .	Buick
Walter Gockel . . . . .	Studebaker	Mark Zettlemeier . . . . .	DeSoto

Now this fall's series is being planned. Sorry, it's not for sale! But we do have some good suggestions as to how you may tie in with this popular, sales-making series. May we call and present them?

## HERE'S WHAT THEY SAY ABOUT THIS UNUSUAL RADIO FEATURE

"BEST PUBLICITY WE KNOW OF! Immeasurable value both from standpoint of product and dealership. Our hats are off to WGAR." Frank C. Grismer, Pres., Fiske-Grismer-Trace, Inc., Lincoln-Zephyr distributor.

"WE THINK ENOUGH OF THIS IDEA to have paid for a series of broadcasts of our own following the same idea." Roy Kenney, Gen. Mgr., The R. J. Schmunck Co., Cadillac-LaSalle distributor.

"WE DERIVE MUCH BENEFIT from it, because radio reaches people we may not contact by any other means." Harry Burnsteen, Sales Mgr., Dowd-Feder, Inc., Chrysler distributor.

"EXCELLENT OPPORTUNITY to tell countless people about the new cars in a personal, direct way and in the shortest possible time." A. L. Minnich, Cleveland representative, Dodge Motor Division, Chrysler Corporation.

# W·G·A·R

## THE FRIENDLY STATION

*Cleveland*

BASIC STATION  
COLUMBIA  
BROADCASTING SYSTEM

John F. Patt  
Vice President  
and Gen. Mgr.

EDWARD PETRY & CO., INC.,  
NATIONAL SALES  
REPRESENTATIVES

# "TONIGHT ON THE NEWS FRONT"



FREE  
SPEECH  
"MIKE"



Wire recorded statements by Mayor Thomas Burke are picked up for later broadcast over WGAR.



Glamorous Jane Russell and her famous husband, Bob Waterfield of Cleveland's pro-football Rams, are WGARRecorded.



When Eddie Rickenbacker inaugurated his Eastern Air Lines service from Cleveland, WGAR's wire recorder was on the scene.

Daily, WGAR's roving reporters capture news-worthy events via wire recorder. Nightly at 11 o'clock, highlights of these recordings are included in "Tonight On the News Front" . . . actual voices of people in the news, woven into the live story of the day's happenings. It is this kind of service that makes WGAR listeners respond more readily and remember longer.

C L E V E L A N D ' S

# WGAR

THE FRIENDLY STATION

**IT'S THE STATION  
THAT MADE ME  
A HOME OWNER**

When it seemed to us  
that Uncle Sam's  
G. I. home loan idea  
needed to be put  
into one syllable words,  
we planned carefully  
a series of programs  
conducted by loan experts,  
coached by radio experts.

It is this sort  
of helpful service  
that has made fast friends  
for the Friendly Station,  
and belief in the things  
we say and sell.

C L E V E L A N D ' S  
**WGAR**  
THE FRIENDLY STATION

FREE  
SPEECH  
"MIKE"



RADIO'S XXV  
ANNIVERSARY



# Follow the Ball

with BOB NEAL  
at 1220 on your dial



SPONSORED BY

**SEARS**

ROEBUCK & CO.

7 Stores in Greater Cleveland



**Free Speech Mike says:**

"Sports, like everything else American, thrive on honest competition... the traditional spirit which says... 'May the best team win!'"

From New York to Los Angeles...from San Francisco to Miami  
...the WGAR microphone goes with the Browns

Whenever our Cleveland Browns take the field, whether at home or away, you can be "right on the 50-yard line" by setting your radio dial to the 1220 spot that brings the popular programs of WGAR into your home.

You'll hear Bob Neal report thrilling plays of the Browns on gridirons across the nation as Cleveland's most traveled microphone brings you an exclusive, play-by-play account of every game.

It's just another of the special treats you'll enjoy this fall in the star-studded list of Columbia network and local features presented by WGAR... "the station it's good to stay tuned to!"



**WGAR...THE Friendly STATION**

John F. Patt, Vice President and General Manager  
Edward Petry & Co., Inc. — National Representatives



# WGAR

CLEVELAND'S FRIENDLY STATION

An "ce-cream bender" back in the old home town was planned in France by Major Don A. Pomeroy, Jr., command pilot of the 8th Air Force, and WGAR's War Correspondent Dave Baylor, scheduled for "if and when we get back". They did. Pomeroy is one of the many Cleveland lads whose voices have "come home" over WGAR's war programs, direct from the battle fronts.



From China, Cleveland's "friendly station" brings to Ohio families news of their boys. Every week, the station features from Chungking broadcasts of Mike Peng, who interviews our boys in the ancient, celestial empire.

At Crile Hospital, wounded Ohio service men originate programs over WGAR every week, programs that take familiar voices back to home firesides.



ATOP A FIGHTING TANK, CORRESPONDENT BAYLOR CATCHES VOICES OF FIGHTING MEN FOR THEIR LOVED ONES BACK HOME

## WAR CORRESPONDENT

David Baylor sends voices of hometown boys from European front via Cleveland's WGAR



A hunting license presented to WGAR Correspondent David Baylor by the United States Marines became a good luck charm for his European assignment in hunting up Ohio service men.

WHEN David Baylor in June departed for Europe as special war correspondent for Radio Station WGAR in Cleveland, it was on a definite assignment to seek out hometown lads in the service and, when possible, to transmit their voices back to the parents, wives and youngsters who anxiously wait at home.

Five times weekly, Correspondent Baylor's short wave interviews and reports on Cleveland service men are aired over WGAR. By pre-arranged notice to families of men who will be interviewed, scores of homes now are hearing the voices of their fighting men for the first time in many months. And, with a recent shift to 1220 kilocycles which extended its area and improved the strength and clarity of its signal, WGAR now reaches thousands of additional homes with its overseas-originated programs, now totaling twelve weekly broadcasts through BBC facilities.

There is no fan mail so prized at Cleveland's Friendly Station as the ever-increasing number of thank-you letters from mothers and dads, wives and sweethearts of the boys whose voices have "come home" over WGAR.





VIEWS FROM THE WAR SERVICE ALBUM OF

# WGAR

CLEVELAND'S FRIENDLY STATION

Smashing frozen barriers, the United States Coast Guard icebreaker "Mackinaw" opened Great Lakes waters for passage of vital new lakes-built minesweepers and cargo vessels, on their way to combat zones. WGAR's audience went along with Commander Edwin J. Roland and Announcer Arthur Hannes via a special broadcast, heard another timely, exclusive and inspiring WGAR wartime service program.



"Morrie" Pierce, popular chief engineer of WGAR, was awarded the Marconi Medal for his aid in the surrender of the Italian fleet and capture of Radio Luxembourg.

Homes for veterans were encouraged by C. W. Grove, President, Second Federal Savings & Loan Ass'n. and Brig. Gen. W. L. Marlin in a WGAR program sponsored by Second Federal.



## "We now join the Mosquito Network"

• Eight thousand miles from home in the Southwest Pacific, men of Ohio's Fighting 37th had an opportunity to pay a special visit to the home folks... *via radio*. Their families heard the news through a front-page story in the Cleveland News, saw the above photo of the boys making the transcription. Several days later, they heard the voices of their boys in a special broadcast over WGAR... the station that is proud to be "the Cleveland outlet for the Mosquito Network".



At a WGAR studio party, families of the men of the 37th received permanent recordings of the voices of their sons, husbands, brothers and sweethearts. Since the southern maneuvers of 1941, the WGAR mike continually has followed our Ohio boys.

★  
**WGAR**  
CLEVELAND

**1220 ON THE DIAL**



## ... for war-born night owls

It's a topsy-turvy world, says Joe. Working the late shift, he answers an alarm clock reveille in mid-afternoon. Ends his working day when ordinary mortals are pounding the pillow. Never seems to catch up with what's happening in this old world.

It was for Joe and thousands of Cleveland war workers like him that WGAR created a very special radio show. Six times weekly, the *Night Shift* swings into action during the hour before midnight. It tells Joe who won the ball game and the big fight. Brings latest news flashes from distant war fronts. Obliges with everything from batting averages to the latest platters of listeners' favorite bands. It is just what the doctor ordered for

tired war workers... a combination of news and music, entertainment and relaxation.

Surprising how much our war-born night owls appreciate this service. They write their thanks. They phone to request special numbers. They responded to a souvenir offer with more than one thousand dimes. All of which leads us to believe that *Night Shift*, like other specially prepared WGAR programs, is helping to win the war... by making life fuller for Joe.



BASIC STATION... COLUMBIA BROADCASTING SYSTEM  
G. A. Richards, President... John F. Patt, Vice President and General Manager

Edward Petry & Company, Inc.  
National Representative





*Upon recommendation of the Faculty of the Henry W. Grady School of Journalism, and the Advisory Board, Radio Station WGAR has been awarded the **George Foster Peabody Medal for Outstanding Meritorious Public Service** among medium-sized stations for the year 1940, by the Regents of the University System of Georgia, in conjunction with the National Association of Broadcasters.*

*Signed at Athens,*

March 27, 1941

*J. V. Sanford*  
Chancellor of the University System

*W. H. ...*  
Dean of School of Journalism

THE CITY COLLEGE OF NEW YORK

# Award of Merit

TO RADIO STATION W G A R

CLEVELAND, OHIO

FOR THE CREATION OF THE MOST EFFECTIVE  
INSTITUTIONAL SPONSORED RADIO PROGRAM

CLASS: 5,000 TO 10,000 WATT RADIO STATIONS

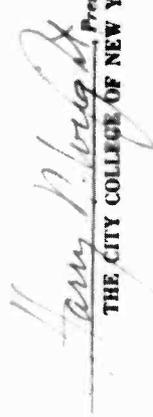
FOR THE YEAR 1946

## FOOTLIGHTS FORUM

BY THE COMMITTEE ON NATIONAL RADIO AWARDS OF  
THE ANNUAL CONFERENCE ON RADIO AND BUSINESS  
THE SCHOOL OF BUSINESS AND CIVIC ADMINISTRATION

OF THE CITY COLLEGE OF NEW YORK

APRIL TWENTY-SECOND AND TWENTY-THIRD, 1947

  
THE CITY COLLEGE OF NEW YORK  
President

  
THE COMMITTEE ON AWARDS  
Chairman



AWARDED TO  
RADIO STATION  
WGAR  
CLEVELAND, OHIO

FOR THE MOST EFFECTIVE  
AND CONSISTENT SUPPORT OF  
LOCAL TRAFFIC SAFETY MEASURES  
IN 1939

BY  
C.I.T. SAFETY FOUNDATION



AWARDED TO  
RADIO STATION  
WGAR

FOR THE MOST EFFECTIVE  
AND CONSISTENT SUPPORT  
OF TRAFFIC SAFETY MEASURES  
IN 1938

BY  
C.I.T. SAFETY FOUNDATION  
COMMITTEE ON AWARDS  
O.H. CALDWELL    EDGAR KIDDER  
C.C. MERRILL



*Awarded to*  
**R A D I O S T A T I O N**  
**W G A R**

... the Gold Medal for its development and application of a practical philosophy of fire prevention education which found year-round expression in constructive broadcasts designed to impress homeowners and war workers with the importance of fire defense in national defense.

Fire prevention broadcasts emanating from WGAR represented exceptional initiative and imagination in dramatizing the need for increased knowledge of methods for protecting the community from fire in time of war.

**THE NATIONAL BOARD OF FIRE UNDERWRITERS**

*May 27, 1943*





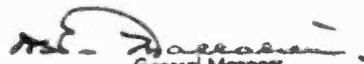
**For Outstanding Public Service**  
in  
**Fire Prevention**

+ + +

*National Honorable Mention to*  
**STATION WGAR**

*for special distinction among America's radio stations as evidenced by the emergency service of its shortwave unit facilities at the disastrous East Ohio Gas Company explosion and fire in providing needed communications to aid rescue work, control traffic, evacuate buildings and save lives.*

Attest:

  
General Manager,  
National Board of Fire Underwriters

BOARD OF JUDGES

*Samuel J. Pope*  
*Herbert J. Stack*  
*Mark Woods*

1945



For Outstanding Public Service  
in  
Fire Prevention

+ + +

Honorable Mention To  
**STATION WGAR**

*for special distinction among American radio stations as shown by its notable success in enlisting the active cooperation of the city officials of Cleveland, the Chamber of Commerce and the Ohio Safety Council in presenting a varied treatment of the fire prevention theme to a large audience.*

Attest:

General Manager,  
National Board of Fire Underwriters

Board of Judges

James W. Brown  
James L. Fieser  
Albert W. Hawkes  
Alvah Small

1942

# <sup>The</sup> Billboard

## Seventh Annual Radio Publicity Survey

### Station Section

For outstanding achievement in  
Radio Publicity, in the territory served  
during the 1943-44 season, as selected  
by newspaper radio editors.

Presented to

## Radio Station WGAR

Cleveland, Ohio

### First Place



June 1944

The Survey Committee:

*Law Drankel*  
*Frank S. Fackler*  
*W. W. Littleford*

# The Billboard

## Seventh Annual Radio Station Promotion Survey

### Regional Channel Division

In recognition of outstanding achievement  
in radio promotion, based upon exhibits from  
the United States and Canada.

Presented to

## Station WGAR

for

### First Place

Awards Committee:

For The Billboard

*Law Frankel*

*Frankel & Co.*

*W O Littleford*

For The Judges

*Al Johnson*

*Frank Silverman*

*Lincoln Nelson*



# MUSICAL ARTS ASSOCIATION

has pleasure in recording here its deep appreciation  
of the valuable contribution to the promotion  
of

## CLEVELAND ORCHESTRA

which it has received because of the initiative and  
public spirit of

**JOHN F. PATT**

Vice President and Manager of Station W.G.A.R.

through the coast-to-coast presentation of the  
Orchestra over the network  
of

## COLUMBIA BROADCASTING COMPANY

in nineteen sustaining programs

**THE CITY OF CLEVELAND**

and

**THE CITIZENS COMMITTEE OF THE  
CLEVELAND ORCHESTRA**

are happy to join in this tribute

*Thomas E. Aidelo*  
President  
The Musical Arts Association

*Frank J. Reube*  
Mayor  
The City of Cleveland

*W. H. Brown*  
Chairman

The Citizens Committee of the Cleveland Orchestra

1941 - 1942



REPORT ON OPINIONS OF  
CLEVELAND ADVERTISING EXECUTIVES

The following report contains data compiled by research students of Cleveland College, who interviewed advertising agency executives in Cleveland during the spring of 1948. Questions pertinent to the operation of Cleveland radio stations were asked by the students and the answers given by the agency executives are tabulated below.

In the city of Cleveland and its environs are located eight radio broadcasting stations. Each of these stations has a broadcasting day of eleven or more hours; consequently, each station is an integral component in the overall broadcasting picture in Cleveland. Pertinent facts concerning the stations are summarized for your review in the following table:

STATION CALL LETTERS	TYPE OF TRANS- MISSION	RADIO FREQUENCY	POWER	RADIO NETWORK AFFILIA- TION	ACTUAL BROADCASTING DAY
WEWS	FM	76-82 Meg.		None	7 AM - 12 PM
	Tele- vision	102.1 Meg.		None	2 PM - 5 PM and 7:30 PM - 10:30 PM
WGAR	AM	1220 KC	50,000 watts	CBS	5:30 AM - 2:30 AM
WHK	AM	1420 KC	5,000 watts	MBS	6:30 AM - 2:30 AM
WHKX	FM	100.7 Meg.		MBS	8:28 AM - 11:30 PM
WJMO	AM	1540 KC	1,000 watts	None	6:45 AM - 6:30 PM
WJW	AM	850 KC	5,000 watts	ABC	6:00 AM - 1:01 AM
	AM	1490 KC		None	6:00 AM - 1:05 AM
WSRS	FM	95.3 Meg.		None	6:00 AM - 1:05 AM
WTAM	AM	1100 KC	50,000 watts	NBC	5:30 AM - 1:00 AM

1. Do you feel that any of the Cleveland radio stations are tailoring their program output to establish a particular type of radio audience? YES - 14 NO - NO COMMENT - 7

If your answer was "Yes" complete the remainder of this question for the stations you believe are tailoring.

If a group applies to a particular station, place a check in the blank opposite the station letters.

	SOCIAL GROUP (FAMILY, RACE ETC.)						
	MUSIC	COMEDY	YOUNG PEOPLE	SERIOUS LISTENERS	NATIONALITY	MYSTERY	THEATRE DRAMA
WTAM	3	5	1	5	2	3	4
WEWS FM	2		1	2		1	1
WEWS TELEV			2	1	1	1	2
WGAR	2	1	2	5	5	2	4
WHK	5	4	2	2	2	6	2
WHKX	2		1			1	1
WJMO	7	1	4		3	1	1
WJW	3	2	2	2	3	3	2
WSRS	4		5	2	5	1	1
NO COMMENT	11	14	11	13	9	15	14

COMMENT:

IN ANSWERING THE FOLLOWING QUESTIONS, DISREGARD NETWORK AFFILIATIONS

1. What Cleveland stations or station are superior in broadcasting outstanding individual programs? Number in order of preference.

WEWS-1-6th	WEWS TELEV.-1-1st	WGAR-7-1st	WHK-1-2nd	WHKX-1-9th	WJMO-1-3rd
WTAM-6-1st	1-2nd	7-2nd	4-3rd	WJW -1-1st	2-4th
2-2nd	1-8th	3-3rd	4-4th	3-2nd	4-5th
2-3rd	NO COMMENT-0	1-4th	1-5th	8-3rd	WSRS-1-6th
3-4th				1-4th	1-7th
1-7th					

COMMENTS:

2. What Cleveland stations or station sends out outstanding public service broadcasts? If one of the items applies to a particular station, place a check mark in the blank opposite the station letters.

	NEWS COVERAGE	RELIGIOUS BROADCASTS	FORUMS, ROUNDTABLES TALKS	CIVIC EVENTS
WEWS TELEV.	3		1	4
WGAR	10	2	13	10
WHK	5	3	4	5
WHKX				
WJMO	3	2		
WJW	3	4	5	2
WSRS	2	2	2	3
WTAM	11	5	5	1
WEWS FM	1			
NO COMMENT	4	9	4	6

COMMENTS:

3. What Cleveland stations or station is doing an outstanding job of audience promotion? Number in order of preference.

WGAR-6-1st	WHK-1-3rd	WHKX-1-9th	WJMO-1-1st	WJW-3-1st	WSRS-1-5th	WTAM-2-1st
7-2nd	2-2nd	NO COMMENT-3	1-2nd	3-2nd	1-8th	9-3rd
WEWS TV-2-2nd	2-3rd	WEWS FM-1-6th	1-5th	3-3rd		
1-4th	2-4th		1-6th	2-4th		
1-5th			1-7th	1-5th		

4. What Cleveland stations or station is doing an outstanding job of overall programming throughout the broadcasting day----taking into consideration the above factors plus principles of good programming in general? Number in order or preference.

WHK-1-2nd	WHKX-0	WJMO-1-1st	WJW-1-1st	WSRS-1	WTAM-4-1st	WEWS-1-1st
5-4th		1-2nd	5-2nd		2-2nd	WEWS TV-1-3rd
WGAR-6-1st	NO COMMENT-5		4-3rd		4-3rd	
7-2nd						
2-3rd						

COMMENTS:

IN ANSWERING THE FOLLOWING QUESTIONS, CONSIDER ANY AND ALL FACTORS THAT HAVE A BEARING UPON THE POINT IN QUESTION.

1. What Cleveland stations or station do you consider as having adequate power for coverage of the Cleveland market?

Consider as the "Cleveland market" that territory bounded by the cities of Painesville, Chagrin Falls, Medina, Elyria, and Lorain.

Check one or more of the following:

WHKX-3	WJMO-0	WJW-13	WSRS-2	WTAM-20	WEWS FM-2	WEWS TELEV.-2	WGAR-20
WHK-10	NO COMMENT-1						

COMMENTS:

2. What Cleveland stations or station offers the best service in submitting time availabilities to the advertiser? Number in order of preference.

WJMO-1-1st	WJW-7-1st	WSRS-1-1st	WTAM-2-1st	WEWS FM-0	WEWS TV-3-3rd	WGAR-3-1st
2-2nd	3-2nd	1-3rd	2-2nd	WHK-2-1st	WHKX-1-6th	2-2nd
2-4th	4-4th	2-5th	3-3rd	6-2nd		6-3rd
1-5th	NO COMMENT-4		2-4th	3-3rd		2-5th
1-6th			1-6th	2-4th		1-6th
			1-7th			

COMMENTS:

3. What Cleveland stations or station is doing an outstanding job in a merchandising way, i.e., promoting radio, its programs and services among dealers, wholesalers, chains, etc.? Number in order of preference.

WJW-7-1st	WSRS-1-2nd	WTAM-1-2nd	WEWS FM-0	WEWS TV-1-1st	WGAR-2-1st	WJMO-1-4th
2-3rd	1-7th	3-3rd		1-2nd	6-2nd	
		2-4th			2-3rd	
					1-5th	

WHK-4-1st WHKX-0 NO COMMENTS-5  
3-2nd  
2-3rd

COMMENTS:

4. What Cleveland station exhibits an outstanding progressive attitude and a willingness to adapt its policies to contemporary progress in the radio field? Check one:

WSRS-1 WTAM-1 WEWS FM-0 WEWS TV-0 WGAR-12 WHK-5 WHKX-0 WJMO-2 WJW-2  
NO COMMENT - 4

COMMENTS:



WGAR CONTRIBUTIONS

1945 thru 1949

During the five years from 1945 to 1949 WGAR made financial contributions to various welfare, charitable and educational organizations. Listed below are these organizations:

Cleveland Church Federation	St. Clair Mission
Musical Arts Association	City Club Forum
American Red Cross	Cleveland Council on World Affairs
Committee on Consumers Relations	Advertising Council, Inc.
Garden Center of Greater Cleveland	Friends of Cleveland Zoo
American Heart Association	Brookes Friebolin Educational Fund
Knights of Columbus	Cleveland Institute of Music
Cleveland Play House	Greek War Relief Association
UNESCO Conference	Cleveland Y.M.C.A.
Cleveland Health Museum	Salvation Army
Greater Cleveland Safety Council	Cleveland Little Symphony
League of Women Voters	Blue Star Mothers of America
Easter Seals	Children to Palestine, Inc.
United Negro College Fund	Cain Park Theatre
Boy Scouts of America	Mid-America Exposition
Cleveland Independence Day Assn.	East End Neighborhood House
Maternal Health Association	News Christmas Fund
Cleveland Community Fund	United Service to China
Anti-Tuberculosis League	WAC Sunny Acres Fund
American Cancer Society	Seeing Eye, Inc.
Max S. Hayes Foundation	Emergency Food Collection
Citizens League of Cleveland	Metropolitan Cleveland Development
Rotary Foundation	Amateur Baseball Fund

Cauldron World War II Scholarship  
Cleveland Women's Orchestra  
Cleveland Committee for Promotion  
of War Activities  
Phyllis Wheatley Association  
Institute of Radio Engineers  
Stage Door Canteen  
Volunteers of America  
Newton D. Baker Fund  
Ohio State University Radio Workshop  
Orphan's Outing Fund  
Boys' Ranch of Texas  
Post Office Athletic Association  
Cleveland Hospital Fund  
Post War Planning Council of Cleveland  
Cleveland Press Christmas Fund  
Cleveland Sesquicentennial Committee  
Sister Kenny Foundation



CLEVELAND INDEPENDENCE DAY ASSOCIATION  
*Sponsors of the* FESTIVAL OF FREEDOM

SECOND FLOOR HOTEL STATLER  
CLEVELAND 15, OHIO

July 30, 1947

Radio Station WCAR,  
Hotel Statler,  
Cleveland, Ohio

Attention Mr. John Patt.

Dear Mr. Patt:

May we express our truly sincere appreciation of the financial support that you have been giving the annual July 4th Festival of Freedom. Your 1947 contribution was most helpful.

Prime purpose of the Festival is to teach and remind our citizens of the true meaning of Independence Day. We are sure that all of us, donors and committee workers alike, can be happy to have had a part in such a demonstration on behalf of good citizenship.

Cordially yours,

CLEVELAND INDEPENDENCE DAY ASS'N.

*Jesse T. Smith*  
\_\_\_\_\_  
Jesse T. Smith, Treasurer  
*Horace C. Treharne*  
\_\_\_\_\_  
Horace C. Treharne, Sec'y.

THE CITY CLUB  
FORUM FOUNDATION  
712 VINCENT AVENUE  
CLEVELAND, OHIO

MAin 0082

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PHILIP W. PORTER  
MARC J. GROSSMAN

December 4, 1947

Mr. John F. Patt  
Station WGAR  
Hotel Statler  
Cleveland, Ohio

Dear Mr. Patt:

Spencer Irwin has turned over to me your letter of December 2nd with which you inclosed a check for \$100.00 for the City Club Forum Foundation.

It is not only this evidence of your interest in our purposes that pleases me, but also the very pleasing things you have to say about our performance.

In cooperation with WGAR, I think we are doing a fine job for this community and I hope the community appreciates it.

Sincerely yours,



C.D. Friebolin  
President

MATERNAL HEALTH ASSOCIATION

2101 ADELBERT ROAD

CLEVELAND 6, OHIO

RAndolph 4700

May 12, 1947

Mr. John F. Patt, Gen'l Mgr.,  
The W G A R Broadcasting Co.,  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Patt:

This will gratefully acknowledge receipt of your check in the amount of \$100.00 as a contribution to the Maternal Health Association. Your interest in our program means a great deal to us and we are grateful for the suggestion in your letter in regard to future contributions.

This will be followed by our Finance Committee.

Sincerely yours

*Susan A. Wearn*

Mrs. Joseph T. Wearn  
Treasurer

GG/w

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ESTABLISHED 1896

FOR CHARACTER, FAMILY AND NEW HORIZONS

ADMINISTRATIVE OFFICES AND EDUCATIONAL ACTIVITIES  
3054 EUCLID AVENUE . . . . . TELEPHONE ENDICOTT 8111  
CLEVELAND 15, OHIO

PAUL REVERE OFFICE AND HEADQUARTERS  
10706 SANDUSKY AVENUE . . . . . TELEPHONE DIAMOND 2173

ADULTS', BOYS' AND GIRLS' ACTIVITIES  
13503 KINSMAN ROAD . . . . . TELEPHONE WASHINGTON 3692

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R. J. WYSOR

May 28, 1948

Mr. John F. Patt  
General Manager  
W. G. A. R. Broadcasting Co.  
Statler Hotel  
Cleveland, Ohio.

Dear Mr. Patt:

We are very grateful to you and your staff for your fine gift made by the W.G.A.R. Milk Fund to provide milk for our children.

On behalf of these children and Hiram House I extend our deepest appreciation for this splendid help.

A gift such as yours serves to stimulate those of us in social service to carry on in our work, with the added knowledge that there are still many lay people and lay organizations interested in contributing to the welfare of the children of our city.

Sincerely,

*Michael DePaola*

Michael DePaola  
Director-Hiram House Camps

Dep:0



THE COUNCIL ON WORLD AFFAIRS

CLEVELAND 14, OHIO

SHEPHERD L. WITMAN  
Executive Director

922 SOCIETY FOR SAVINGS BUILDING  
SUPERIOR 3730

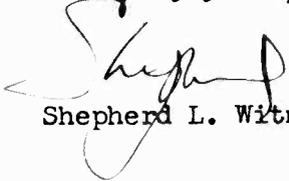
December 30, 1947

Mr. John Patt  
WGAR Broadcasting Company  
Hotel Statler  
Cleveland, Ohio

Dear Mr. Patt:

I want to express the appreciation of the Finance Committee and the Board of Trustees of the Council on World Affairs for your firm's contribution to the Educational Fund of the Council. This appreciation is not only for the financial assistance which you gave, but for your confidence and belief in the work we are doing toward the achievement of a sound world order and a lasting peace.

Sincerely yours,



Shepherd L. Witman

Enclosure

"WORLD AFFAIRS ARE YOUR AFFAIRS"



## ***Educators Plan Radio News Internship***

### ***Jay-Schoolers to Study Station Techniques Right in Studio***

MOVE to raise radio news standards through summer internships of journalism teachers in station newsrooms will be repeated this year on an enlarged scale by the NAB and the Council on Radio Journalism.

Under direction of Arthur C. Stringer, NAB director of promotion, announcements are being sent to colleges and universities, along with application blanks. Stations are being contacted to determine how many plan to participate this summer by taking teachers into their newsrooms.

Applicants for internships will be screened by the council and those selected placed in station newsrooms to learn by actual experience what goes on and how it is done. The council was created last year by the NAB and the American Assn. of Schools and Departments of Journalism.

Lessons learned by stations and internees alike will be published shortly by NAB in a documented

account of happenings at the nine stations that took internees.

At WGAR Cleveland, News Editor Ralph P. Worden set a three-fold course for Willis C. Tucker, associate professor of the U. of Kentucky journalism department: Orientation on the nature of the medium; observation and study of daily operations; regularly assigned work which was then subjected to critical discussion.

#### **Journalism in Radio**

Radio gained two important things, Mr. Worden believes: First, a start has been made at subjecting radio journalism to practical study within the industry; second, attention of educators has been directed to the fact that radio is a distinct medium with certain fundamentals worthy of study.

CLEVELAND PRESS MAR. 15, 1946



**Radio** by  
**STANLEY ANDERSON**

WGAR Comes Through With  
W. R. U. Round Table Series

WGAR has come through with what amounts to an imperative revival of the Western Reserve University Round Table sessions. Here is a program, comparable to Chicago Round Table, which the town has needed during recent periods of domestic and international unrest.

The opening session tomorrow, 1 to 1:30, will have as its topic, "How Near Are We to World War III?" The panel handling this hot subject is made up of Eleanor F. Dolan, dean of Mather and political science professor; Dr. Wilbur White, W. R. U. graduate school dean, and Russell Weisman, business and economics professor.

There will be a different topic and a different panel each Sunday but the moderator will remain the same. He is Warren Guthrie, head of the W. R. U. speech department.

CLEVELAND PRESS JUL. 20, 1946



**Radio** by  
**STANLEY ANDERSON**

WGAR to Air Labor's Problems  
in C. I. O. Discussion Program

It recently has been pointed out here that local broadcasters are steering clear of record shows and newscasts when they go in for new programs. There is a constant improvement in this direction. If the situation continues to improve, the local lads should get some kind of cluster for their medals.

For instance, WGAR has contracted to air labor's problems in a 13-week series called Cross-Section Cleveland C. I. O., and it wants to go beyond that and include other labor organizations. Cross-Section will be a local version of what CBS, WGAR's papa, did nationally for labor and management.

The station's Ralph Edgar will handle the series as interviewer. The first program today at 5:25, will cover a C. I. U. C. meeting at C. I. O. Hall. Edgar will talk about the Political Action Committee and housing problems with A. E. Stevenson, Paul Jahn and rank and file members.

If the ball game goes beyond the average time, the labor program will be postponed until 9:45.

## **Bedside Radio System at Fletcher Dedicated Friday**

By CHARLES SCHNEIDER, Director, Press Public Service

The bedside radio system which is now in action providing entertainment for servicemen in Fletcher General Hospital at Cambridge, O., will be dedicated formally in a ceremony in the hospital auditorium Friday afternoon.

This is the installation provided for the hospital by the contributions of Greater Clevelanders to The Press Heroes' Homecoming Fund, and by allocation of \$3000 to this purpose by the Summit County (Akron) chapter of the American Red Cross. Cost to the Heroes' Homecoming Fund is approximately \$14,000.

Participating in the ceremony will be Governor Lausche; Maj. Gen. James L. Collins, commanding general of the Fifth Service Command; Col. F. R. Ostrander, commanding officer at the hospital, and Louis B. Seltzer, editor of The Press.

Bed patients who cannot move into the hospital auditorium to attend the dedication ceremony will hear it over their radio earphones. The program will be carried by WGAR from 3:45 to 4:15 p. m., with Announcer Arthur Hannes handling the broadcast.

The musical end of the program will feature the "Commandants," the popular orchestra section of the 341st A. S. F. Band at Ft. Hayes, conducted by Pfc. Jack Stern, former Cleveland radio orchestra arranger and conductor. Vocals will be by Wac Sgt. Rose Chiatt and Corp. Dick Stein from Ft. Hayes.

Gov. Lausche and Gen. Collins will devote a portion of their air time on the dedication program to the current campaign to recruit 24

platoons of Ohio women for service in Army general hospitals as WAC medical technicians.

The radio system being dedicated is a two-channel program and paging installation, with two circuits for either radio, phonograph or public address, carried to each 1478 beds where there are headsets for patients' use. The commanding officer's office, the chapel and the auditorium are also wired for program origination, and there are wall speakers throughout the hospital for inter-ward communication.

## Lakewood Parents Hear Son Tell of 75 Air Mission

A radio broadcast last night relieved the fears of Lieutenant Commander and Mrs. Earle S. Fletcher, 2142 Wyandotte Avenue, Lakewood, for the safety of their son, Lieut. Hugh Fletcher, bombardier-navigator of a Marauder bomber in England, who has flown more than 75 combat missions in Europe.

Several weeks ago Commander Fletcher, who is communications officer for the district coast guard office in Cleveland, received a letter from his son, which read, in part:

"Tomorrow is my 75th combat mission. Seventy-five times I have blasted the enemy for you and to make the world a better place for us to live in, but I am afraid it will be the last for a while. I cannot stand the strain any longer and must have a rest. I must close now, so I can do a good job tomorrow."

That was the last word the Fletchers had of their son until last night, when they sat in the studios of WGAR and heard him talk in an interview which had taken place in London and was short-waved to New York for recording.

### Tells of Hazards

Lieut. Fletcher, who attended Horace Mann Junior High School and was graduated from Lakewood High School, told of his two most hazardous missions—the 55th and the 68th.

On his 55th mission he found his plane one of four separated from formation. Two waves of German Messerschmitt 109s attacked the Marauder group. There seemed to



LIEUT. HUGH FLETCHER

be no escape, he said. A rescuing flight of American P-38s arrived at the last moment and drove off the enemy.

On the 68th mission the "greenhouse" of the plane—the glass nose where the bombardier is stationed—was shot away. Lieut. Fletcher almost bailed out. He changed his mind when he observed that one engine was still operating. The plane limped back to England.

Neither of the flier's parents had heard of the two harrowing incidents prior to the broadcast.

Lieut. Fletcher, who was a Tulane University sophomore when he entered the army air forces in 1942, told of Salvo, his paropup. The Scottish terrier, equipped with parachute, accompanied him on five missions, but is now "missing in action."

The flier wears the Distinguished Flying Cross with one oak leaf cluster and the Air Medal with 11 clusters. He has been overseas since April, 1943.



**BEGIN RADIO STUDY.** Three former servicemen yesterday began a conference course on radio at WGAR. Left to right are Harry Camp, sales manager at the station, who conducted the first discussion, and ex-G. I.'s Jim Lyles, Griffith Davies and Neal Erdman, now enrolled at Western Reserve University.

### *Vets Earn W. R. U. Credits at WGAR*

Credits toward graduation from Western Reserve University are being earned by three ex-servicemen in a conference course on radio each Wednesday at WGAR.

For the last five years the station has co-operated with the university in arranging a series of discussions on the policies and operation of a radio station, and yesterday the first of 10 weekly talks was given by Harry Camp, sales manager.

Enrolled in the class are Neal Erdman, 3641 Ludgate Road, Shaker Heights, a sophomore, who served in Europe with the 95th Infantry Division; Jim Lyles, 2238 Grandview Avenue, Cleveland Heights, a junior, and Griffith Davies, 1928 E. 90th Street, a senior, both of whom received their discharges after serving in the Pacific. Davies was in Reserve dramatic productions before entering the army.

Besides Camp, other department heads participating in the conferences are Carl George, assistant manager; David Baylor, program director; Lloyd Wingard, assistant chief engineer; Elmer Krause, assistant treasurer; Jack Roeder, promotion; Manuel Eisner, publicity; Wayne Mack, production; Ralph Worden, news, and General Manager John F. Patt.

### Metzenbaum Maps Housing Program

Urban redevelopment plans should recognize that when blighted areas are condemned something must be done to provide other homes for the families living there, State Senator Howard M. Metzenbaum said last night.

Speaking on the "Ask City Hall" program from Radio Station WGAR in place of Mayor Thomas A. Burke, who was unable to appear on the 5:45 p. m. program, Metzenbaum charged that selfish interests had long opposed legislation in Ohio that would permit public housing developments.

"Before a blighted area is con-

demned a development plan must first be established," the Democratic senator said. "Such a project cannot be accomplished piecemeal, since one property owner could hold out and thus tie up the whole plan for a long time. Invoking the right of eminent domain, redevelopment legislation would provide that all owners be paid full value for their property."

Metzenbaum urged that municipalities be paid a "shelter rent" by public housing authorities to replace real estate taxes lost by removing the areas from the tax duplicate. He said this, with improved health conditions, decreased juvenile delinquency and lower policing costs, would more than compensate the community for the tax losses.

CLEVELAND  
PLAIN  
DEALER  
NOV. 21, 1948

CLEVELAND PLAIN DEALER  
MAR. 27, 1949

### HOWLEY SUGGESTS NEW BRIDGE WEST

Says It's That or Revamp-  
ing of Lower High-Level

Either the streetcar level of the Detroit-Superior Bridge must be adapted to vehicular traffic or a new bridge must be built across the Cuyahoga River valley to handle traffic to the West Side, Law Director Lee C. Howley said last night on the "Ask City Hall" program broadcast from Radio Station WGAR.

"Engineers estimate it will cost several million dollars to remove pillars and pave the lower level of the Detroit-Superior Bridge," Howley said. "But that amount doesn't look so large compared with the \$6,000,000 or so that a new bridge might cost."

The city hopes to take some of the "overload" off Memorial Shoreway N. W. by "black topping" Detroit Avenue N. W. from curb to curb when busses replace Detroit streetcars, thus inducing motorists to points south of Detroit Avenue to use that street instead of the shoreway, according to Howley.

"But first we will have to do something with the Detroit-Superior Bridge," he added.

After the broadcast Howley told reporters the city was making a serious study of the situation. He

### CITY AND FIREMEN LOSE, BURKE SAYS

Quick Hearing on Appeal of  
Overtime Ruling Sought

Both the city and the firemen are the losers in the Common Pleas Court decision upholding the overtime pay claim of firemen, Mayor Thomas A. Burke said last night.

The mayor called the situation "dreadfully serious" in a broadcast over Radio Station WGAR and said the city would ask for a speedy hearing of its appeal from the verdict.

"If the present court decision stands," he said, "the city not only stands to lose five or six million dollars in back payment for overtime, but also faces the addition of one and a half million dollars to its operating expenses."

He said he doubted that firemen wanted the 48-hour week which might ensue as a result of the decision. If they get that type of week, he said, they will lose ground.

#### No Work Week Change Now

Nothing will be done to change the work week, Burke said, until a decision is handed down on the city's appeal.

"The thing that bothers me," he said sharply, "is how, in all good conscience, men can work year after year under a certain schedule of hours and accept pay, apparently full payment for that work, and then sue for overtime without ever having presented individual claims for extra hours."

Lee C. Howley, city law director, said the decision would be appealed immediately, adding that he was confident of victory.

It was indicated the question of a choice between cash payment for overtime or time off from work would be a major issue in the city's appeal.

# Polio Fund Gifts Grow at \$1,000 Hourly Rate

CLEVELAND PRESS  
APR. 22, 1949

As Lee C. Howley, Cleveland's law director, went to bat last night on the "Ask City Hall" program on Radio Station WGAR on behalf of the \$200,000 fund sought by the National Foundation for Infantile Paralysis in this community, the radio station itself began winning contributions of approximately \$1,000 an hour from its listeners.

Shortly after midnight the station's marathon show to help raise funds had brought pledges and cash adding up to more than \$8,000. Slow to start, the telephoned pledges yielded \$3,000 by 5, but then zoomed as listeners peppered the station's telephone with hundreds of calls.

Meanwhile, only one new case of the dreaded disease was reported yesterday, that of seven-year-old Dorene Gorup, 718 E. 159th Street. Hers brought the Cleveland area total to 336 cases, according to City Hospital.

"I think the people of Cleveland

owe WGAR a debt of gratitude for its efforts in this campaign to raise money to combat polio," Howley said. "In City Hospital the citizens of this area have a great municipally owned institution going up against this disease.

"The budget of the hospital is some \$3,500,000 a year, of which \$2,500,000 is paid into the hospital, leaving a deficit of about \$1,000,000.

"While we have a great institution, amply supported by the citizens here, we need extra help now.

(Continued on Page 26, Column 5)



**ANTI-CANCER** campaign will be sparked by WGAR April 30, when the station sponsors the matinee performance of Aqua Parade at the Arena. All proceeds will go to the campaign. Here John F. Patt, station manager, buys the first \$1 ticket from Sid Andorn, a member of the campaign's executive committee.

## POLIO FUND GROWS AS GIFTS POUR IN

(Continued From First Page)

Probably before we finish the next month or two the health department will have recorded 500 cases of polio. But fortunately there is a low mortality rate. This year it is not over 3% in comparison with 10% last year."

### Average Cost Is \$1,400

Howley said it cost about \$1,400 to handle an average polio case at City Hospital. He added that this amount varied because there were all degrees of polio. There is no red tape as far as service of patients and their admission at the hospital is concerned, he said. Red tape is at a minimum in the emergency the disease creates.

"Ask City Hall," as all other except network programs at WGAR, was molded into the polio fund show which began at 5:30 a. m. yesterday and will continue beyond midnight as long as contributions keep pouring in.

Entertainers, disk jockeys and polio victims themselves kept up a steady parade before the microphone. Four shifts of seven volunteer girls each were trying to keep up with the incoming telephone calls.

### Most Pledge \$1 and \$2

Sidney Andorn, special events director for WGAR, said the station was happy with the response. In return for a requested tune most givers were pledging \$1 and \$2, a few \$5, and one or two contributed \$100.

Among the \$100 givers was Miss Clarita S. Kraus, 2878 Mayfield Road S. E., a former schoolteacher who came into the station personally to make the gift in honor of the late President Roosevelt.

One lad called in with 92 cents he had saved. Another listener was on the telephone before the station signed on.

CLEVELAND PLAIN DEALER  
SEP. 12, 1949



**TAKE POLIO PLEDGES.** Handling 325 calls an hour for 17 hours, these and other volunteers in the WGAR studios chalked up \$13,592 in gifts to the polio fund drive. Pictured are (left to right) Helen Ghezzi, 960 E. 78th Street; Florence Phillips, 5845 Cable Avenue S. E.; Betty Diener, 2861 South Moreland Boulevard S. E.; Bobbe Mason, 2760 Hampshire Road, Cleveland Heights, and Mrs. Jerome Burger, 14036 Superior Road, East Cleveland.



Herbert—"He has been throwing wild swings at me."

Lausche—"Ed Schorr, Republican boss, wrote election laws."



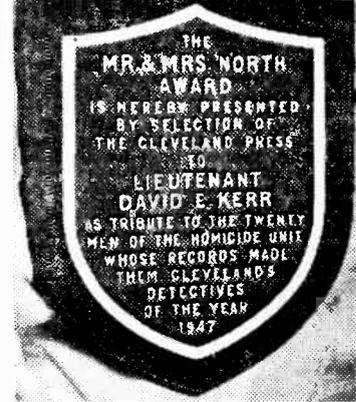
## "Detective of the Year" Award Goes to Lieut. Kerr

"Detective of the Year" award, a feature of the "Mr. and Mrs. North" radio program, was presented at City Hall today to Detective Lieut. David E. Kerr and his Homicide Squad.

Kerr is shown receiving the plaque award from Carl George, assistant general manager of Radio Station WGAR, with members of his squad looking on. Kerr and his squad were nominated for the award to a board of judges by The Press.

The ceremonies were recorded and will be broadcast over WGAR at 10:50 tonight. Members of Kerr's squad shown here are: Sergt. Theodore Carlson, Detectives Edward Duff, Richard Duncan, Robert Schottke, Vincent Morrow, Fred O'Malley, John Sullivan Jr., Louis Jalovec, Arthur Willard and Harrison Harney.

Safety Director William Smith and Police Chief George Matowitz participated in the presentation, congratulated the Homicide Squad members for solving 85 of the 87 killings here in 1947.





*See-Hear with*

# STAN ANDERSON

Noted Southern Editor on  
City Club Forum Tomorrow

This corner has talked a great deal about the City Club program heard on WGAR every Saturday at 1. The series has won an extraordinary number of points in The Press' local radio poll for the past three years.

Saturday at 1 apparently is a good time for our citizens to listen to a serious program. With few exceptions, the City Club affords WGAR dialers a chance to listen to the nation's top thinkers. Seldom do these forum programs lack fire and information.

Tomorrow's argument should be a honey. Hodding Carter, 41, and editor of the Democrat-Times in Greenville, Miss., will ask the City Club whether the South really is as bad as the North thinks it is. If you have been following President Truman you know that is one of our most engaging domestic issues.

Carter has a right to ask the question. He has fought an honest editor's battle against the bigotry of his region. According to the records, his crusading fortitude is phenomenal. The City Club compares him to Georgia's Ellis Arnall, another champion.

## CLEVELAND PLAIN DEALER APR. 6, 1949

# On the Air

Good Programs With Local Interest Are Scarce  
City Club Leads List of Notable Exceptions

BY GEORGE E. CONDON  
Radio-Television Editor

ONE of the principal arguments offered by those who seek a license from the Federal Communications Commission to establish new broadcasting stations is that existing stations in large metropolitan centers such as Cleveland don't have air time for local shows.

It is true that the major radio stations with network affiliations devote the lion's share of their broadcast time to the offerings of New York, Chicago and Hollywood. There just isn't time available on these stations for local entertainers, local events.

Were the Plain Dealer or any other Cleveland daily to fill its columns almost exclusively with wire service stories, having only a few local stories tucked away in the back pages, readers here would be getting approximately the same type of treatment accorded radio listeners by the stations.

Standing out in bas-relief are the occasional programs that are produced in Cleveland for the benefit of Clevelanders. Such shows, for example, as the City Club forum broadcast by WGAR on Saturdays at 1 p. m. or the same station's "Ask City Hall," which is on the air at 5:45 Saturday nights.





**Radio by  
STANLEY ANDERSON**

**Local Technicians Have Done  
Valuable War Work**

The day will come when the complete story about the importance of communications in this war can be told. As long as there is an enemy to whip, however, censorship will prohibit the publication of a full report on the tremendous things done by communications on land, on the seas and in the air.

An indication of how valuable trained radio technicians have been since Pearl Harbor is seen in the number of men who have gone from just one local station's engineering department. WGAR has had five men in fields affecting directly the part played by communications in outsmarting the Germans and the Japs.

Take R. Morris Pierce, the station's vice president in charge of engineering. He worked in psychological warfare in the Mediterranean, in England and on the continent. His knowledge of technical matters accounted for the facility with which the Italian fleet was brought to surrender terms. Also, he was given a citation for promoting the capture of Radio Luxembourg, Europe's second-most powerful station.

William Hutton was valuable as a radar specialist in both the Pacific and England. He left the station in 1942 to work on radar as a civilian

at Western Electric. His overseas work was with the Air Forces. Like Mr. Pierce, he has returned to Cleveland. He is the station's transmitter engineer and assistant on general engineering problems.

Submarine detection problems took William Jacobs away from his job as studio control operator at WGAR. He went with the Office of Scientific Research and Development three years ago. He is now engaged in radar work at Massachusetts' Institute of Technology.

Robert Fox also worked on submarine detection developments, starting in 1942, and he was a radio facilities engineer with National Defense Research Council. Engineer Fox was a short wave specialist at the station.

Mr. Fox later had the job of establishing 27 weather report and communications stations along the Amazon River in Brazil. He helped restore the Paris telephone exchange. In December of last year, he went to the Pacific as radio communications consultant.

Another studio control man, William Slater, went with OWI in 1944 and was sent to London to work on a transmitter construction project for psychological warfare. He returned to Cleveland in December.

The one WGAR studio control worker who went into uniform, Lieut. William Pettepiece, did not end up in communications. He enlisted in the Signal Corps, but he now is instructing cadets in the art of flying B-24's.



Lieut. Pettepiece      Mr. Fox



Mr. Hutton      Mr. Pierce



Mr. Jacobs      Mr. Slater

## High School Declamation Contest Is on WGAR Today

BY ROBERT S. STEPHAN  
Radio Editor

**T**HE PREPARATION PROCESS—These are days when radio is being tagged as one of the important ploughshares which will break up prejudice and will spread good will and understanding in the postwar era. It is important that our younger generation learns to face a microphone gracefully. Dialers should find unusual interest in listening, at 2 p. m. today, to the WGAR High School Declamation Contest finals. Five pupils chosen from 18 high schools compete for the WGAR senior high school trophy. They are Don Williams (John Adams); John Claque (John Hay); Martin Stevens (Shaw); Carl Santa (John Marshall) and Paul Robinson (Rocky River).

### *Plan to Bring Tops in Cultural Talent to City's Children*

Proposals for a city-wide cultural program to bring top talent in the entertainment and sporting world to thousands of boys and girls in every section of Cleveland were announced and endorsed yesterday by Mayor Thomas A. Burke.

The plan, it was said, was advanced by Sidney Andorn, director of special events of Radio Station WGAR. Mayor Burke reported he would call a meeting of leaders in the city's cultural and entertainment world at 4 p. m. April 8 in his office at City Hall to discuss the project.

"Cleveland's Friendship Circuit," as the plan was called, would bring celebrities in music, the drama, art and sports to playgrounds, Boys' Towns, settlement houses and hospitals to entertain children.

The idea will be developed by a committee, which the mayor is expected to appoint at the City Hall meeting. Thirty-seven prominent Clevelanders have been invited to the meeting. The project, it was explained, would operate on a voluntary basis.

Co-operating in the plan will be the city public health and welfare department, the joint city-school board recreation group and the welfare organizations in Cleveland, according to Karl Keyerleber, city superintendent of recreation.

## RADIO KEEPS UP FIRE NEWS FLOW

### WGAR First on Scene With Mobile Transmitter

Radio here yesterday was doing its share in keeping the public informed of the fire and explosions at the East Ohio Gas Co. liquid gas storage tanks at the foot of E. 61st Street. WGAR was the first station with a mobile transmitter at the scene. Manny Eisner of WGAR reported members of the staff saw the fire from the station's studios on Hotel Statler.

Eisner, Sutherland Dewitt, Clyde Vortman and John Saunders hurried to the scene by automobile. Reporting back to the station they were informed the mobile truck was already on the way.

Sid Andorn and Engineer Clare Taylor got the mobile unit on the air around 3:45 p. m., yesterday, Eisner reported. The unit was also put into service as an emergency communication center getting messages through for the police, coast guard and Red Cross. The public address system on top of the truck was used to summon various police officers, physicians and officials at the scene of the fire.

WGAR supplied its sister station, WJR, Detroit, with a direct broadcast of the tragedy with Andorn at the microphone.

#### Sees Flame From Station

Stations WHK-WCLE also reported they were alerted when Harley Ross of the WHK staff glanced out of a studio window and saw a puff of flame against the sky.

#### Gives Eyewitness Account

The station's mobile unit was in Akron, but Col Glantz rushed to the scene of the tragedy and then back to the WHK-WCLE studios in time to turn in an eyewitness account for the nation over the Mutual Chain at 6:30 last night.

Meanwhile, contact had been made with the WHK-WCLE mobile transmitter which also hurried to the scene of the fire. Carter Wayne did an eyewitness account from the unit over WHK at 7:15 last night.

WTAM reported that just as the other stations in town were doing it was broadcasting police warnings and other public service messages. Robert Dailey of the station reported WTAM did not expect to do any eyewitness accounts directly from the scene. With its regular mobile unit in Columbus, WTAM sent out a radio-equipped automobile last night around 7:30 to aid police at the scene of the fire.

Station WJW was also carrying reports and messages on the fire yesterday. Arden Gifford of the WJW staff reported that WJW hoped to broadcast from a boat in Lake Erie near the scene of the fire.

At approximately 9:15 last night, John F. Patt, manager of WGAR, called to report that Announcer John Saunders was in a radio-equipped plane over the burning area. WGAR was able to pick up and rebroadcast Saunderson's word description of the scene. WGAR was also supplying the Columbia Broad-

CLEVELAND PLAIN DEALER APR. 2, 1949



FEDERAL WORLD GOVERNMENT of limited powers was urged at Public Music Hall last night by W. Trevor Holliday (left), president of the Standard Oil Co. of Ohio, and by Leland Stowe, veteran foreign correspondent.



PRESIDES FOR UNESCO. Dr. Milton S. Eisenhower, chairman of the United States National Commission for UNESCO, who presided at the "Freedom and Human Rights" public session in Public Hall last night. He introduced Mrs. Franklin D. Roosevelt and Dr. Jaime Torres Bodet, director general of UNESCO.

CLEVELAND  
PLAIN  
DEALER  
FEB. 7, 1949

### TRIBUTE TO WGAR

There are very few businesses quite as competitive as the radio field.

Particularly in the larger cities, stations vie fiercely with each other in a never-ending tug-of-war for listeners. The broadcast bosses virtually throw the books at one another in trying to outdo and out-maneuver each other in landing exclusive broadcasts.

Sports events are especially sought after because they have a wide appeal. Huge audiences are rallied around the nation's radios for baseball's annual fall classic; millions crowd around the radio ringside for boxing's heavyweight title fights; and multitudes tune in each Saturday between September and December for the nation's top football games.

Huge sums of money exchange hands as radio stations and radio networks work all kinds of tricks of the trade to secure exclusive rights to such events.

The competition of which we speak has been the history of AM radio.

And you can be sure that this competition is even more intense between AM and FM stations. AM broadcasting represents radio's old guard. FM is new. FM represents progress. One or the other eventually will give way to the other. And, we might add, progress is usually the winner in such feuds.

Some of the old established AM outlets have entered the FM field. Others have welcomed FM, without entering the Frequency Modulation field. And still others have bucked FM from its inception.

Cleveland's WGAR falls into the second of these three classes. WGAR is an AM station — one of the country's top AM stations, as a matter of fact. But WGAR is an AM station that is not interested in blocking progress.

The Cleveland station's attitude toward FM is best reflected in its action of funneling its exclusive broadcasts of the Cleveland Browns football games to residents of North Central Ohio through Ashland's FM outlet, WATG.

It is unique for an AM station to cooperate in this manner with an FM station.

To be sure, WATG is giving a real service in airing the Browns games. But a lion's share of the credit for these presentations belongs to WGAR for its cooperative attitude toward Ashland's enterprising FM station.

The presentation of the Browns games is not only a milestone in the advancement of WATG, but the union of FM and AM is a milestone for the radio industry as well.



**See-Hear with  
STAN ANDERSON**

**WGAR Wins Praise for  
Reviving WGAR Round Table**

Congratulations to WGAR for reviving the Western Reserve University Round Table under Warren Guthrie. The first in a new series will be aired Sunday at 2:30.

Sunday's panel will ask whether voluntarily-supported education can survive. Three college presidents are participants: Western Reserve's John Millis, Brown's Henry Wriston and Ohio University's John Baker.

The installation ceremonies for Dr. Millis will be telecast by WEWS at 2:30 tomorrow.

**CLEVELAND PLAIN DEALER  
MAR. 6, 1949**



Miss Kay Halle, who has been heard on WGAR for the last 10 years on a number of different programs, will return to the microphone at 4:30 this afternoon to begin a new WGAR weekly series called, "An Ohioan in Washington." The program will be a weekly review of the Washington scene, stressing Ohio items and an occasional interview. Brush Development Co. is sponsor of the new show.

**CLEVELAND  
PLAIN  
DEALER  
MAR. 9, 1949**

The story of the use of codes in Negro spirituals by slaves, documented by intensive research of Mrs. Clayborne George of Cleveland, will be told for the first time anywhere in an unusual dramatic program to be presented Sunday at 4:30 p. m. by WEWS-TV and by WGAR on Wednesday, March 16, at 10:30 p. m.

Dramatic portions of the show will be by the Gilpin Players of Karamu House. Songs will be by the a cappella choir of Central High School.

She is preparing a series of dramas for radio and television to give the Negro's message and music to the public. The first, titled "Chariot's A-Comin'," will be presented by Western Reserve University and Karamu Theater over WEWS Sunday at 4:30 p. m. and over WGAR March 16 at 10:30 p. m. The Singers Club of Central High School and the Gilpin Players of Karamu Theater will give it.

Mrs. George has built the drama around eight Negro spirituals, including "Go Down, Moses," "Didn't My Lord Deliver Daniel?," "Don't Let Nobody Turn You 'Round," "Good News, Chariots A'Comin'," "Steal Away" and "I'm A-Rollin', I'm A-Rollin' in This Unfriendly World; O Brother, Won't You Help Me?"

# RADIOLOG

*Take Off Gloves in City Club Battle Tomorrow*

**BY ELMORE BACON**

One of Cleveland's most democratic institutions is the City Club. And we say democratic in the right sense—without a capital D. The best evidence of this is found in the City Club Forum, aired by WGAR at 1 tomorrow afternoon, when Tom Herbert and Frank Lausche debate Ohio political issues.

As we all know they are candidates for governor, Tom for reelection and Frank who wishes to get out of the ex class.

Both are members of the City Club are Clevelanders and both used to live on E. 100th St., between Euclid and Carnegie Avenues.

Both are veterans of the first World War and they are about the same age. And both will be on the same platform tomorrow trading forensic punches.

WGAR carries this Saturday afternoon forum each week. All manner of speakers get opportunity to air their views. And the question period sometimes develops some lively heckling.

It's nice to know that under our American way of life rivals for governor can engage in battle at the City Club without resorting to firearms. Tomorrow some fur will fly—but wordy fur.



ELMORE BACON

CLEVELAND PRESS OCT. 21, 1944

### Taft-Pickrel Debate

The Cleveland City Club is bringing together on the same platform tomorrow the two candidates for United States senator, Robert A. Taft, the incumbent, and William G. Pickrel, his challenger.

This is real service to the people of whom many, according to the indications of our recent poll, are still undecided as to this contest.

It will not be possible for a very large part of the population to be present in the rooms of the Club. Members will use all of the space, with their individually invited guests (each member limited to one guest.)

The two candidates, however, will be on the air over WGAR for one hour of their debate, from 1 o'clock to 2.

We should think any voter interested in this important contest would desire to hear what the candidates have to say to each other.

CLEVELAND PLAIN DEALER OCT. 4, 1946

## Kenyon 'Heritage' Conference to Be Broadcast Over WGAR

BY ROBERT S. STEPHAN  
Radio Editor

**K**ENYON COLLEGE at Gambier, O., is staging a Conference on the Heritage of the English Speaking People and Their Responsibility. WGAR, as a public service, will have its microphones in Gambier tomorrow afternoon at 2:30 for a two-hour broadcast from the conference which the Cleveland station will also feed to WFMJ, Youngstown.

Speakers will be Harold J. Laski, professor of political science at the University of London, who talks on "The Need for a New Renaissance," and United States Senator Robert A. Taft of Ohio whose subject will be "Justice and Liberty for the Individual." Laski and Taft will talk a half hour each. The final hour will be a question and answer period. Stan Gee goes to Gambier to handle the broadcast for WGAR.



JUL. 15, 1944

**DEMOCRATIC CONVENTION** regular session broadcasts are set for Wednesday and Thursday of next week at 1 p. m. and 10 p. m. (each day). WTAM, WHK, WGAR and WJW will carry these broadcasts. One hears the Democrats are having "rehearsals" of their radio routines so dialers will probably hear some good shows.

## RAIL OWNERSHIP IS HOT DEBATE TOPIC

### Whitney and Woodruff Clash on Air Waves

Cleveland spokesmen for railway labor and management clashed heatedly in a debate on government ownership of railroads yesterday afternoon in a nation-wide broadcast originating in the studios of WGAR.

A. F. Whitney, president of the Brotherhood of Railroad Trainmen, advocated public ownership on the grounds that the roads were overcapitalized and financially unsound, that they had "sabotaged" the Railway Labor Act and that the operators were refusing to bargain with their employees.

Robert E. Woodruff, president of the Erie Railroad, asserted government ownership would be an opening wedge for socialism and "slavery of the people," would wipe out nearly a billion dollars in taxes annually and would end in poor service and deficit operation.

#### Several Clinches

The two leaders failed to agree on a single major point on the half-hour broadcast, another in the "People's Platform" series. The moderator, Dwight Cooke, broke up several clinches and failed to stop others, notably one stemming from Whitney's accusation that railroad presidents were puppets controlled by "Wall Street gangsters."

"That's the familiar line of communists and Socialists," Woodruff observed.

## WGAR Contributes \$250.00 to Forum Foundation

Same Gift to Council on World Affairs Marks Opening  
of Station's Own Forum

Radio Station WGAR — which every Saturday broadcasts the weekly Saturday forum meetings of the City Club — this week undertook a radio forum to discuss each Tuesday night from 9:30 to 10:00 p.m. over the radio questions of local, national and international importance.

In order to foster similar work of two other Cleveland institutions, the station, through its vice-president and general manager, John F. Patt, is contributing \$250 each to the City Club Forum Foundation and the Council on World Affairs.

In making the announcement Mr. Patt said:

"We are delighted at the co-operation we are receiving from well-known Cleveland citizens who seem most anxious to bring before the public their own views on certain questions. We couldn't even begin to pay these people what they would be worth if their participation were to be considered on a professional or commercial basis.

Wherefore, we are making these two contributions to those organizations which are fostering free discussion. It is our hope that this sum will enable the Foundation to continue its effective work in the community.

"Now, more than at any other time, individual thinking must be stimulated and free speech must be preserved.

We feel that these contributions will aid in fostering those aims."

The WGAR round table moderators will be Clyde F. Varner, head of the history department of John Marshall High School — on international questions — and Prof. Andrew Hendrickson, of Cleveland College on the local problems.

This discussion program is to be called "The American Scene" and the subject to be discussed next Tuesday, October 26, will be "Good Homes for All — Whose Responsibility?" It will be broadcast over Station WGAR from 9:30 to 10:00 p.m., and the participants will be Andrew Hendrickson, of Cleveland College,

moderator, John Howard, Director, City Planning Commission, Raymond T. Cragin, President, Cleveland Real Property Inventory, and Ernest J. Bohn, Director, Cleveland Metropolitan Housing Authority.

While the formal thanks to WGAR for its contribution will be forthcoming from the Foundation directors, let us beat them to the gun in saying: that's swell work John Patt and associates and just a simple "thank you" will signify to you that the Club appreciates what you are doing and wishes you well in your part in the preservation of free speech.

### Salute to Gen. Valdes

President Manuel Quezon of the Commonwealth of the Philippines promises in a broadcast to his people to return "with Gen. MacArthur." This pledge is made as an answer to the Japanese grant of "independence" — within their co-prosperity sphere, of course — to the islands last Thursday.

When the Filipino statesman and the American soldier return there will be another soldier in the vanguard — Maj. Gen. Basilio Jose Valdes, secretary of national defense and chief of staff of the Philippine Army. Just as he was among the last to leave after fighting in Bataan and on Corregidor, Gen. Valdes will be among the first to return to vanquish the invader.

No man has done more to instill in the Filipinos a love for freedom and a determination to fight for it than Gen. Valdes. A physician and surgeon by profession, he served in French and American forces in the first World War and in after years, continuing his army career, he rose rapidly in the ranks and also headed the famous Philippine Constabulary.

It was no small distinction which the Cleveland City Club achieved, therefore, in being host yesterday to Gen. Valdes on

(Continued on page 4)



## Radio by STANLEY ANDERSON

GAR's New "Inside Story"  
Sounds Like the Real McCoy

A few weeks ago in New York City I picked up the receiver in a hotel telephone booth. A woman and a man were carrying on a most engaging conversation. Being a first-rate eavesdropper, I listened.

The dialogue got better and better and worked up into a crescendo of wit and gaiety. I thought, "How clever these people are. They ought to be in a show."

They were in a show. After I had listened for about three minutes, an announcer broke in and said something like: "This is the Patootie Chipsie program and you have just heard Helen Maryeuh and Jack Kinabox. This is Station WIII and good-by-I-I-I-I until tomorrow."

How a radio program got on the telephone in the Piccadilly Hotel, I do not know, but it was awfully good. It reminded me of Cleveland's Phil Julius, Irving Berlin's regional representative, who calls via telephone and sings his boss' new numbers to me.

The factor involved here is one of concentration. It is like the time we used to listen with ear-phones, hoping to get Omaha or Dallas. You listen more attentively than you do when a program is surging through a loud-speaker into your living room.

Something like this occurred yesterday. Because I have a delicate throat, like a hummingbird's, I was trying to stay out of the cruel, slashing winds. So GAR piped the preview of a new program into this office by telephone. This new program, Inside Story, sounded like the real McCoy, and, in recommending it to you, I am recommending it to you to listen to add that it was not

Winners in the HK-Press Early Birds Contest Will be announced here Monday. Essay writers on early morning radio won everything from compacts to vacuum cleaners.

because it came over Alexander Graham Bell's gimmick.

Inside Story sounded, in fact, as though it may very well be the top public service show ever frogged up by a local station. It dedicates itself to presenting dramatically the racial, nationality and religious problems confronted daily by Cleveland's American citizens.

To coin a new expression, this program has guts. It comes right out and says a spade is a spade and not a hoe. If it is hard for you to believe this, tune in on GAR (1220 on your dial) Sunday at 1:45. Other stations will have to dig in and fight if they expect to top this during 1947. Like TAM's Ohio Story, this show gives the lie to some local hillbilly and man-and-wife shows.

Dave Baylor, GAR's program manager, and Frank W. Baldau, Community Relations Board director, thought this one up. They got support from the Jewish Community Council, the Urban League, National Council of Christians and Jews, and the National Association for the Advancement of Colored People.



INSIDE STORY, a new local dramatic show (Saturday, GAR, 1:45), will have John Saunders (left) as producer and Sidney Vincent (center) as writer. Frank W. Baldau is the guiding light behind this excellent topical series.

Let Time's Henry R. Luce take note!

GAR assigned its John Saunders to produce the show. It found its Jim Orgill would serve valiantly as narrator. And Sidney Vincent, a writer who does not rince syllables, had worked all summer on a series of scripts. Some of those who dwell within the lunatic fringe of prejudice are going to disapprove of this program. That's just dandy!

# RADIO

## WGAR to Air Lausche Talks From England

BY ELMORE BACON

**W**HEN Mayor Frank J. Lausche takes his proposed jaunt around England he'll report back home each week and maybe twice a week, via shortwave and WGAR.

John F. Patt, general manager of WGAR, has arranged with the British Broadcasting Co. and OWI for this transmission of talks by the Cleveland mayor, who has been selected to make an inspection of Britain under war stress. It is expected the mayor will leave for England some time this month.

First broadcast by him is scheduled for some time after the middle of May on the CBS Saturday afternoon coast to coast broadcast, "Report From London," with Paul White, CBS director of news broadcasts in New York, and either Bob

broadcasts of the mayor's impressions will be picked up and recorded by CBS in New York and by Don McAllister out at the WGAR transmitter on Harvard Avenue. These recordings are to be aired on Tuesday nights at 9:30 and Saturday nights at 7 over WGAR, thus bringing the mayor's voice and his opinions of things British direct to Clevelanders.

Arrangements have been made with Maurice Gorham of the BBC in London to make recordings of talks by Lausche in England and air them when it is not feasible for the mayor to express his views directly via microphone and shortwave.

### Young Artists

Three young artists, sponsored by the Fortnightly Musical Club, are radio features WGAR presents as part of its celebration of the American Music Festival of the Air

And in presenting their recital will have Mrs. Lillian Cooper Chaney, radio chairman of the Fortnightly as commentator.

Music Week gets national attention on all the networks and stations beginning May 2. The nightly salute gets the 4:30 spot Wednesday afternoon.

Suzanne Oakley, talented pianist, 12, who has appeared with the Cleveland Women's Philharmonic orchestra in recital, will play the "Pied." She soon has a chance to appear with the Symphony.

Another young artist, Monosoff, will play Kreisler's "Prélude" with Joan her.

The flutist will play "The J

# BROADCASTING AUG. 23, 1943



## Award to WGAR

For outstanding service in fire prevention, the medal shown above was recently presented to WGAR, Cleveland, by the National Board of Fire Underwriters. The citation accompanying the award reads:

"WGAR was awarded the Gold Medal for its development and application of a practical philosophy of fire prevention education which found year-round expression in constructive broadcasts designed to impress home owners and war workers with the importance of fire defense in national defense. Fire prevention broadcasts emanating from WGAR represented exceptional initiative and imagination in dramatizing the need for increased knowledge of methods for protecting the community from fire in time of war."

In the programs for which the award was given, WGAR took the approach that especially in wartime, we must guard against fire which stops production either through loss of equipment or loss of manpower. Civilian Defense officials from Great Britain, fire officials and plant production experts discussed fire hazards and several dramas were written and produced by the WGAR staff to drive home this important war message.

CLEVELAND PLAIN DEALER FEB. 13, 1944

## Round Table Brotherhood Programs Go on Air Here

BY ROBERT S. STEPHAN  
Radio Editor

**B**ROTHERHOOD WEEK is to be observed by the Cleveland Round Table of the National Conference of Christians and Jews. Three Cleveland programs have been arranged:  
... Philmore J. Haber, head of the Jewish Community Council, Monday at 6:30 p. m. (WGAR).

CLEVELAND PLAIN DEALER

## Yom Kippur Broadcast Will Feature Wallace

BY ROBERT S. STEPHAN  
Radio Editor

**I**N THE NEWS—Vice-President Henry A. Wallace will be the principal speaker on a Yom Kippur broadcast through WGAR at 5:15 this afternoon.

CLEVELAND PLAIN DEALER

## Brickner to Greet Cleveland Friends on WGAR Tonight

BY ROBERT S. STEPHAN  
Radio Editor

**C**LEVELAND—A recorded greeting to Clevelanders by Rabbi Barnett R. Brickner (recently returned from overseas) is broadcast from WGAR at 10:30 tonight. C. B. S. made the transcription for WGAR in New York.

## Seltzer Hails Patt as New Visitors Chief

"Cleveland has the foundation for a great era of enterprise, but we need to simplify our government and community organization," the annual meeting of the Convention and Visitors Bureau was told today. Speaker was Louis B. Seltzer, president of the bureau and editor of The Press.

"If we of the great modern cities. hamstrung as they are by lack of funds, don't reorganize them they're going to drag us down by the sheer weight of their own government machinery and red tape," said Seltzer.

Retiring after two years as president of the bureau, Seltzer paid special tribute to John F. Patt, "a good friend of Cleveland's and the man who is going to carry on."

Patt, vice president of WGAR, was to be elected as the new president of the bureau at a director's meeting following the luncheon. Patt who came here from Detroit

in 1930 to organize WGAR, has always taken an active part in civic affairs in the Red Cross, the Rotary Club, Advertising Club, and many other service organizations.

In his talk Seltzer recommended that if Cleveland is to gain and grow in stature among cities it must:

**IMPROVE** transportation and untangle some of its traffic problems.

**MAKE** a business of getting more young men into top jobs.

**INVEST** more money in its colleges.

"I recommend that the Visitors' Bureau be a prime mover in supporting better transportation and that we make more use of what the City Planning Commission and the Regional Planning Association are doing," Seltzer said.

"When we have jobs to do let's not give them all to the old war-

horses of civic affairs," he added in urging that younger men be given some of the important community jobs.

"We take wonderful care of our established community services; now it is time that we poured our resources into the laboratories of human enterprise and ability."

**T**HE WGAR milk fund, to purchase milk for children's summer camps, playgrounds and institutions, is headed by John F. Patt, station vice president and general manager. The fund's first project is sponsorship of the Aqua - Parade Saturday May 1 at the Arena. Tickets will be sold in the Hotel Statler lobby, and all proceeds will go to the fund.



John F. Patt

CLEVELAND SHOPPING NEWS  
APRIL 19, 1948

# WGAR Tops Cleveland Air as Town Slumps as Starmaker; A Lot for Local Radio To Do

John Patt Does Swell Handling Job

(Continued from page 5)

WGAR had a job touring Latin America and filing transcriptions. When Cleveland soldiers went overseas WGAR arranged with the Red Cross to have their people overseas send back news about local men; this was aired on a show called APO Cleveland. And WGAR's program director Dave Baylor just returned from four months overseas as the station's correspondent.

### Foreign Language Segs

Everything the station has done from airing the Cleveland Symphony to handling foreign language has been done with the idea, "If it's worth doing it's worth doing right." Thus when the foreign language shows were dropped by another station in town WGAR was faced with a community service problem. To wit, 83 per cent of Cleveland's population is foreign-born or first generation. Foreign language radio programs were important to the assorted Poles, Slavs, Slovenes, Italians, Jews, Czechs, Hungarians and Rumanians.

And in the early days of the war the possibility of these people being reached by Axis short wave was serious. So WGAR called in the foreign language time brokers had them organize the Nationality Broadcasters' Association of Cleveland, and arrangements were made to continue foreign-tongue programs.

These are transcribed Friday evenings and broadcast Sunday morning—thus allowing plenty of time for checking. All time is sold at card rates—this is a must. All programs adhere to the standard station public service and good-taste policies, and use station talent—the regular house organ plays these programs. And half of each program must be in English—WGAR goes along with public service to the foreign language community but also wants to educate them along to where they no longer need these programs.

### Commercial But Good

And while some may point the finger and say, "Rubbish, all WGAR is interested in is the juicy commercial time at a normally dead commercial time, i. e. Sunday morning" there is no denying the fact that the station solved a knotty local problem. And if they were efficient enough to put the solution on a paying basis so much more to their credit.

The total benefits to the station are perfect arguments for more and better public-service-minded station operations. WGAR now has a 90 per cent commercial renewal rate, business and programs are valued about 80 per cent network, 40 per cent local. Local business has been increased to where it now makes com-

pletely takes up the summer network slack. And the yearly commercial total is well over \$1,000,000, which is 10 times what it was when Patt started.

### No Routine Commercial S. E.

Typical of the local commercial return to WGAR is the way they've handled the many local army and navy "E" awards. Instead of just throwing in a line and driving away listeners without benefiting the award-getter, the station custom-builds a complete show based on the award. And then sells it to the company getting the accolade as a straight commercial.

The trick has made the station a flock of friends and customers. In fact, companies getting the award call the station into consultation on how to handle the event since they've learned from experience how effective is WGAR's technique.

Also apropos the outlet's local bias: The Cleveland Florists' Association has been on the air on WGAR for 13 years. And Elin Brew, a local brewery, has sponsored Sid Andorn in a six-week five-minute spot for nine years. Same talent, same time, same station, same sponsor for nine years!

### Bull Sessions

Naturally this success has required plenty of executive savvy and follow thru. To provide this personnel and perpetuity WGAR operates on the policy of "Keep the help by keeping them happy and aware of what's going on."

This the first of each year there is an exec. bull session, with sub-steps sitting in, where objectives are designated and policy is discussed. Then every quarter the same group confab again on what progress has been made. So if some key man is ill or out on assignment or leave, there is always an aide who knows what's happening and ready to take over and keep things rolling.

Thus there are, in addition to the usual staff parties and staff parties, insurance policies ranging up to \$5,000, depending on salaries. Thus, also, there is hospitalization for each employee and his family. Thus, also, there is a combination life insurance and retirement annuity plan—this at retirement age of 60 pays a minimum of \$100 per month and a maximum of \$300 with insurance benefits ranging from \$10,000 to \$50,000. And after three years of employment anyone leaving gets the cash value of the policy.

Thus there is also the usual vacation with pay and sick leave with pay plus a Christmas bonus that starts at 3 per cent of the yearly salary. As the station prospered this bonus increased from 5 to 10 to 15 and now to 20 per cent of the annual salary.

Thus, also, there is a voluntary departure fund, and the station also pays the insurance-retirement policy premiums of its staffers who are in uniform.

### Staff Tours

And not only does WGAR keep its staff happy and aware, but it also provides opportunity to keep ahead of the parade. Recently it sent its program and business execs off on a tour. They were pulled off into six teams, a program and 2 1/2 man to each team, and given separate sections of the country to cover.

They called on stations in towns on their route, asked questions, got info, answered questions, gave info. It was a tough three-week grind for each man but everyone learned and so did WGAR, for each man gabbed with his counterpart at each station and each team also toted a portable radio to check what they learned and hear how the other guys did things.

Naturally so keen an outfit doesn't miss many bats. They don't buck the network live shows—the Hooperatings prove the popularity of the web programs. They do work on local live programs with music, special events and local playhouse group.

So while Cleveland radio hasn't come up of late with anything to match the name value of Guy Lombardo, Kay Kyser,

Lum and Abner, Gene and Glenn, etc. WGAR has a 45-minute participation show that's been an afternoon favorite for two years. It's the *Friendly Open House* show, and there's a house rule limiting announcements to no more than three in any quarter hour.

Possibly the most important examples of WGAR's standing in the trade and in the community are the following: These are four stations being managed by men who came, only recently, from the WGAR executive staff. And when the OWI wanted to send Major Lausche of Cleveland, overseas to do some propaganda work (the trip was excused by a transit strike), John Patt and Dave Baylor were selected to go along.

## 'Junior Achievements' of City on Air Sunday

BY ROBERT S. STEPHAN  
Radio Editor

**F**UTURE BUSINESS HEADS—One of the important items in the coming postwar scene is the fostering of stability and experience in business. The "National on the Air" series over WGAR Sunday at 1:30 p. m. will salute the "Junior Achievement of Greater Cleveland" movement. Crispin Oglebay (Oglebay-Norton & Co.), head of the board of the Cleveland organization, and Joseph C. Arnold, executive director, will speak.

You'll also hear from young business executives, Florence Haserodt, 17, head of Craft Novelty Co.; William Wingfield, 19, head of the M-Z Industries; Alice Day, production manager of LYNCO Co., and Warren Witte, 17, production manager of the Summit Crafters.

Miss Haserodt and Miss Day are pupils at Brush High School. Witte attends Cleveland Heights High School.

These companies are engaged in helping the war effort. Members and officers are limited to a 14-21 age group. Each concern must have a minimum of eight members with a maximum of 15. Wages do not exceed 30 cents an hour.

Two of these companies already have provided more than 100,000 wedges to Cleveland foundries.

CLEVELAND NEWS FEB. 28, 1944

BY ELMORE BACON

**C**LEVELAND high school students have their own round table sessions on the air now to debate and try to settle for themselves some of the perplexing problems of the day.

In the Junior Town Meeting, starting via WGAR tonight at 6:30 under auspices of the Board of Education, four high schools will be represented in a discussion of "Shall We Have Compulsory Military Service After the War?" And each Monday night at the same time other schools will have speakers, one school to each broadcast.

The debaters tonight are Doris Cuneen of Collinwood, Irvin Brown of John Adams, Albert Feuerwerker of Glenville and Paul Schroeder of John Marshall, with Allen King, directing supervisor of social studies, as moderator.

James Ford Rhodes students next Monday night will discuss "Delinquency—Juvenile or Adult?"

The first production at WGAR studios tonight is handled by the staff of WBOE, the public school frequency modulation station, with Dr. William Levenson in charge. Students are to handle scripting and production of the succeeding broadcasts.



*Give Light and the  
People Will Find  
Their Own Way*

# The Cleveland Press

A SCRIPPS-HOWARD NEWSPAPER

LOUIS B. SELTZER, Editor                      JAMES A. FOLTZ JR., Business Manager

*Full Report of United Press, NEA Service and Scripps-Howard Newspaper Alliance*

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**OHIO'S LARGEST DAILY NEWSPAPER**

Thursday, March 25, 1948

## John Patt Becomes One of Cleveland's Star Salesmen

The directors of the Convention and Visitors' Bureau have chosen wisely in electing John F. Patt as its president for the next two years.



In every way, Patt typifies the kind of leadership that the retiring president for four years, Louis B. Seltzer, said this community needs. Seltzer in his farewell message, outlined three community needs; vastly improved transportation and traffic, including rapid transit; getting younger men into top positions of civic responsibility and investing money in its schools and colleges, particularly in research. He tied these together with a plea for an expanded, yet simplified governmental organization which would be cheaper and more effective in operation.

We believe there will be little argument on any of these goals. We likewise believe that John Patt has the intelligence, enthusiasm and ability to push far along the road to realizing some of these aims. He impresses one with the feeling of youth and alertness at first glance, though he is older than he looks.

He is vice president of WGAR, which he organized 17 years ago. In that period he has constantly sought to make this a better city to live in. He has been president of the Rotary Club and the Advertising Club and an enthusiastic leader in the Community Fund and Red Cross.

He believes in Cleveland so firmly that he will find it easy to sell. It is his job, with the bureau staff, to bring here the great conventions that mean more than \$6,000,000 a year to this city. We are confident that Cleveland will be easier to sell in the future, that it is on the threshold of one of its greatest periods of expansion and growth. Good luck, John, "more power to you."

# RADIOLOG

**FBI Gets Closer to Us—On Air With New Series**

**BY ELMORE BACON**

The FBI, so far as the public is concerned, seems to exist in another world. Its activities are shrouded in mystery with occasional items in the news when the FBI lads fight it out with a Dillinger, or run down a kidnaper or a chap fussing around with bombs and such.

Semi-occasionally we have been visited by young men who at first sight seemed to be prosperous book agents. That was during the war. They turned out to be FBI men inquiring about persons in government service who had given us as references.

And now we radio listeners are to have somewhat closer contact with



ELMORE BACON

D. K. Brown, special agent in charge of the FBI office here who opens a "Your FBI" radio program series over WGAR tonight at 10:45. With Jim Orgill preparing the final script and Walt Henrich as narrator, and plenty of sound effects, Brown presents a number of FBI cases from Cleveland and other Ohio files, of course changing the names.

Tonight the Carlson Case is presented—the story of a businessman who led a Jekyll and Hyde existence as a robber chief.



*Radio by*  
**STANLEY ANDERSON**

Institute Airs Program on  
WGAR to Mark 25th Year

The Cleveland Institute of Music is one of the cultural institutions for which the city can have a considerable amount of pride. It is credited with contributions to the local musical scene and to American music in general. The Institute now is observing its 25th anniversary of service.

To bring the full significance of this anniversary to the city at large, WGAR is broadcasting a special 30-minute program at 3:30 tomorrow. The following will participate:

Charles Gleason, the Institute's president, will introduce the artists and give a short talk. Beryl Rubinstein will play

Chopin's "Scherzo in C Sharp Minor," the number he presented at the first faculty recital in 1921. Marjorie Phelps, faculty soprano, will offer two songs from a cycle, "Lute of Jade," the work of Gardner



Miss Phelps

Read, head of advanced theory and composition. Joseph Knitzer, Cleveland Symphony concertmaster (only 20 days and no sponsor) and also of the faculty, will play Smetana's "The Homeland."

**WGAR to Air Saturday Pop  
Concerts Beginning Tonight**

BY ROBERT S. STEPHAN  
Radio Editor

**B**EGINNING TONIGHT at 10:30 WGAR for five weeks will carry a part of the pop concerts on Saturday nights from Public Hall presented by the Cleveland Summer Orchestra, guest artists and Rudolph Ringwall as the director. Tonight's guest is Pianist Henry Fildner who heads the WGAR staff orchestra.

CLEVELAND PLAIN DEALER JULY 18, 1946

## WGAR Goes to Atterbury to Welcome Ohio's 37th

BY ROBERT S. STEPHAN  
Radio Editor

**Y**ESTERDAY'S NEWS that more than 1,000 Ohio members of the famous 37th Division, including perhaps 150 Greater Clevelanders, are due at Camp Atterbury, Ind., to receive their discharges has prompted WGAR here to set up direct lines into the camp. WGAR's Dave Baylor and Charles Day are off for Camp Atterbury. The first broadcast is expected through WGAR at 11 tomorrow night if veterans arrive in time so arrangements can be made for the broadcast. Other broadcasts are set throughout Monday, starting as early as 8 p. m., in connection with WGAR's regular newscasts.

# Pierce, Italian Navy Capturer Conquers Radio Luxembourg

BROADCASTING

THE FABULOUS Morrie Pierce has done it again.

Last year Mr. Pierce, on leave as chief engineer of WGAR Cleveland and now chief engineer for the Psychological Warfare Branch, OWI, in Europe, expedited the surrender of the Italian fleet by re-tuning and modifying a transmitter from 1100 kc to the international distress signal of 500 kc.

Last week, it was revealed, Mr. Pierce pulled off a neat bit of military strategy to capture intact the second most powerful station in Europe, Radio Luxembourg, enabling the OWI to immediately use the big 150 kw transmitter in support of the advancing Allied armies.

## Taken Undamaged

Alert to the propaganda value of the station, which can be heard throughout Germany, Mr. Pierce enlisted the cooperation of an armored division, obtained a convoy of tanks and surrounded the station to take it undamaged, according to a memorandum received by Edward W. Barrett, director of the OWI Overseas Branch. Morrie, said the memo, was "one of the very first Americans to cross the Luxembourg border".

A commendation from Col. C. R. Powell, assistant for psychological warfare for the 12th Army Group,



Cleveland Press

dated Sept. 15, forwarded to Mr. Barrett, declares:

"You are hereby commended for your very efficient, prompt and vigorous action in the capture of Radio Luxembourg and the location of the necessary facilities to enable the resumption of broadcasting within a few days. Your actions were in every respect in accordance with proper military procedure and your foresight in procuring adequate armed assistance . . . for the capture and protection of this very important station are highly commendable.

"While this has been your outstanding achievement, it is also desired to commend you for your loyal, earnest and efficient cooperation,



MR. PIERCE

tion, repair and employment of its electrical transmission apparatus".

News of Mr. Pierce's exploit was received with delight at the OWI Bureau of Communications Facilities, which has charge of radio engineering operations. One official of the Bureau praised Mr. Pierce for his "imagination" and "a conception of his job which goes far beyond his immediate duties as an engineer".

This official recalled that when Mr. Pierce worked 14 hours at a stretch on a fateful day in September of 1943, running measurements to modify a transmitter to send signals to the Italian fleet, he performed a technical study which was difficult but which a good engineer could have done if he were assigned the job. "But," the official pointed out, "Morrie thought of it".

Radio Luxembourg, according to Andre Wolff, Commissioner of Information for Luxembourg, Inter-Allied Information Center, New York, operated on a wavelength of 1304 meters before its capture by the Nazis and was owned by Compagnie Luxembourgeoise de Radio Diffusion under the supervision of the Luxembourg government. M. Gayet-Latour was administrator for the operating company which had 15 directors, eight of which were Luxembourgers and seven French.

The station operated on long wave only until it went off the air on Sept. 3, 1939 when Britain declared war on Germany, the government closing the transmitter to avoid giving Germany the slightest pretext for breaking its neutrality pact with the Duchy. It was feared the Nazis might have charged the station with propaganda broadcasting, financial control having rested largely in French hands and most of the advertising placed by the British and programs beamed to England.

# Cleveland Radio N.S.H.--WGAR OK

## Hangover From Days When It Produced Top Show Segs

The days when city was a broadcast star-maker have departed but there's still a lot that local radio can do and John Patt's handling proves it

By Lou Frankel

CLEVELAND, Oct. 27.—Walk down the Main Stem of this town and ask most anyone, "How are the radio stations in this burg, bud?" and a majority of the answers will be to say the least, unenthusiastic. Ask further, "Which of these so-so stations does the best job?" and you learn that WGAR, the CBS affiliate, wins the decision by a wide margin.

Probe deeper and you learn that the people in radio, the people who do business with radio, and the people who listen to radio, with exceptions, of course, to prove the point, have a whopping big inferiority complex where Cleveland broadcasting is concerned. A local old-

timer in radio explained it as "... A hangover from the days when we were a major program origination point as well as an important center for the discovery and development of talent. Now with every outlet a network affiliate there's not enough local radio to please local pride or memories.

All of which makes for an unusual radio situation. This town, as most everyone knows, but few remember, is really a metropolis in the full sense of the word. It's big, it's rich, it's self-contained economically. It's a racial melting pot and it's blaze.



### Community Station With Purpose

So the play-by-play of how WGAR came to and is staying at the top of this heap figures as a worth-while entry in *The Billboard's* current series of stories about community minded stations. And the story behind WGAR is just that, community service with a purpose.

When John Patt, v.p. and general manager of the George A. Richards-owned outlet, took over he found himself in a situation rife with mental anemia. Locally the station didn't mean too much; WTAM, the NBC outlet had been top dog for a long time thanks to the drive and savvy of John Royal.

Then WTAM became one of the NBC's and O. outlets, and John Royal went to New York with NBC. And John Patt started out to sell Cleveland on radio in general and WGAR in particular.

### Patt the Joiner

His trick was to get himself and his executives and his station into every local endeavor. This they did by working at and contributing to their volunteer assignments, not merely by talking about them. And so far as Patt is concerned his community assignments have included vice-president of the Better Business Bureau, vice-president of the Convention Visitors Bureau, vice-president of the Hermit Club, an amateur theatrical group, vice-chairman of the Community Fund, director of the Playhouse—a local little theater group, director of the Cleveland Institute of Music, president of Rotary, director of the Automobile Club and president of the Advertising Club.

Appropos of the WGAR influence is worth noting, for instance, that all community luncheons start off with the reading of late news reports as provided by WGAR's newsroom.

### Local Big Biz

Behind Patt's approach was the knowledge that within and around Cleveland were situated a number of important national advertisers and ad agencies. These include Sherwin-Williams, Firestone, Goodyear, Goodrich, and, of course, Westinghouse, Aluminum Company, Standard Oil of Ohio, the GE Lamp Division, N. A. Park, and Fuller, Smith & Ross, Procter & Davis, Ewency & James and other ad agencies.

WGAR's community drive didn't stop at making friends with prospective clients. The same formulae was applied to cultivating the listeners. Thus the station had a *Your Town Meeting* show where the mayor and his cabinet were on tap. Another, *Your Opinion, Please*, stimulated listener participation in current affairs.

When Cleveland's Selective Service men went on maneuvers in Louisiana, WGAR had a man along to report. When the good neighbor policy was a hot item,

(See WGAR TOPS on page 14)

Typical of WGAR's community service was the work its mobile unit did in maintaining rescue routes to the 50 city blocks, blitzed and gutted by exploding liquid gas tanks of East Ohio Gas Company Friday (26). Unit not only did an untiring public service chore but scored complete radio success. With its roaming and tanks exploding in East Side industrial and residential section, four staff members were on the scene within 15 minutes after the start of the catastrophe. They were followed by the mobile unit, and under direction of Engineer Clare Taylor, staffers moved into restricted area and remained at post, despite danger of exploding tanks, for 12 hours, until 3 a.m.

WGAR's mobile unit delayed first broadcast for 30 minutes to serve as emergency communications center. With all other means of communication severed, the mobile unit broadcast emergency appeals and messages for coast guard, Red Cross and police.

Six on-the-scene broadcasts, including half hour at 9 p.m., were handled by Special Events Director Sid Andron, Chief Announcer Wayne Mack and announcers Reg Merridew and John Saunders. The 9 p.m. show had Saunders in plane describing havoc and rescue work, interview with Red Cross disaster chairman, city safety director and county coroner.

WGAR later carried on-scene exclusive proclamation broadcast by Mayor Frank Lausche. Between broadcasts, mobile unit's p.a. system was utilized continually to summon police, fire, service officers, doctors and officials at scene of fire. WGAR fed special direct broadcast by Andron to WJR, Detroit, at 8 p.m.

WGAR interrupted programs to carry emergency messages all Friday evening and Saturday morning. There were no injuries among staffers, altho manhole cover blew up 15 feet from mobile unit. One blast knocked announcer Saunders against building.

WGAR mobile unit returned to scene Saturday, morning short-waving information to station and carrying special broadcast with fire chief and coroner.

First opposition mobile unit arrived four hours after WGAR's.

## Dave Quits War Front, Happy to Be Home

BY ELMORE BACON

**A**BOUT 10 pounds lighter than when he left here the middle of summer, but lugging about 10 pounds of souvenirs to make up the difference, Dave Baylor arrived in New York last night from the war front in France.

Baylor, WGAR's program director, was one of the few specially accredited radio war correspondents at the front representing a single station. His work in London, Paris and elsewhere in France, Holland and Germany interviewing Cleveland and Ohio soldiers and relaying transcriptions of their talks to WGAR, won wide comment.

And one of the last Clevelanders he saw before departing for home was Morrey Pierce, WGAR's chief engineer and vice president and consulting engineer of WGAR, WJR, Detroit, and KMPC, Los Angeles. Pierce was recently cited for his work with the Allied radio forces in France.

"A week ago yesterday I had dinner in Paris with Morrey, Bob Fox also of the WGAR staff, and Lloyd Sigmon of KMPC." Dave told me in a phone talk from New York.

"I've brought home a few souvenirs, a bit of silver the Germans won't use again and some other things and I hope that George Schneider can auction them off at his usual War Bond sales rally."

### Watched Battle

Dave was within three miles of the German city of Aachen just before the Allied First Army fought its way into the town.

"I was up in the hills at an artillery station," he explained, "and I could look into the city and see people walking on the streets. It wasn't badly battered then, as the bombing was concentrated mostly on the roads at the edge of town. I had about enough of that battle noise. And I am glad to be getting back home. You can't praise those Yank airmen too strongly. They sure have been doing a great job.

"The people in Paris are still celebrating their liberation. They don't seem able to get down to business again. And what they say about those Paris girls is the McCoy. A Paris girl may have only one dress, but she surely knows how to wear it.

"Have seen plenty of German prisoners. They are mostly a surly lot. They seem scared and stupid, the ones I saw. Our armed forces are well fed, are prepared for the winter cold and are going strong."

Dave is expected to appear on the Report to the Nation program on the CBS net Saturday. And plans for a welcome-home program at WGAR are in the making.

### President Roosevelt

President Roosevelt, in a five-minute talk in support of the National War Fund, takes the air over all the nets and via WTAM, WHK, WGAR and WJW at 9:30 tonight.

# Young John Patt Has Biggest War Chest Campaign Job

By ROBERT BORDNER

FRIENDLY gray-blue eyes, a quiet voice and a nice grin will greet the 900 men of Division A tomorrow noon at the Mid-Day Club when the new War Chest campaign chairman celebrates his 38th birthday.

John Francis Patt, vice president and manager of WGAR, in the 13 years he has been in Cleveland, has built himself securely into the life of the community.

Born in Kansas City, Oct. 14, 1905, he grew up there, and after graduation from the University of Kansas in 1928, went back to work for a little while on the Kansas City Star.

Later that year he followed his friend, Leo Fitzpatrick, to Detroit and went to work for him at Station WJR.

### Sent to Cleveland

Four years later, with the station well established, Mr. Patt was sent to Cleveland to open Station WGAR. Now the two of them have added a third station, KMPC of Los Angeles.

But radio was only one of the things the young executive was interested in.

He began to help in Community Fund campaigns.

He joined the Rotary Club, the Play House, the Convention and Visitors' Bureau, the Hermit Club and Shaker Heights Country Club.

He was made president of the Cleveland Advertising Club and of the Ohio Broadcasters' Association.

### Biggest Job

And this year, from the ranks of John Melinek's Division A team, Mr. Patt is jumped to the biggest of the War Chest Campaign jobs—chairman.

At the radio station in Hotel Statler he works in bright offices, among expensive furniture and pretty secretaries.

At home he lives in a large house at 2718 Landon road, Shaker Heights, with Ruth Richardson Patt, of Pueblo, Colo., whom he met while they were studying at Kansas U.

There, too, are their three children, Martha, 15; Patricia 11, and Joan, 4.



Mr. Patt . . . War Chest leader

TIME NOV. 8, 1943



FIRST CLEVELAND radio man to be honored with general chairmanship of the Community Fund drive, John F. Patt, vice-president and general manager of WGAR (third from left), told War Chest officials at a final dinner on Oct. 28 that the campaign exceeded its goal by nearly \$124,000. Hailing the announcement are Paul Ryan, vice-president of the Cleveland Community Fund and former president of the National Refining Co.; Willis W. Clark, president of the Fund and president-treasurer of the Dingle-Clark Co. (at left of Patt); Leonard T. Blaisdell, chairman of the War Chest Industrial Division and vice-president of General Electric Co. (right).

## Vogue Room Show Raises \$11,000 for Runyon Fund

Thousands of Greater Clevelanders, in person and by telephone, pledged more than \$11,000 to the Damon Runyon Memorial Cancer Fund, through a special benefit show and broadcast last night.

The Vogue Room of Hotel Hollenden, packed to capacity with some 300 persons, was the scene of the show. It was organized by Comedian Joey Adams, presently appearing there.

Radio Station WGAR started a broadcast of the affair at 11:15 p. m. Shortly after midnight six switchboard operators, handling telephone pledges, reported \$9,400 had been pledged.

The entire show was put on without charge. WGAR donated the radio time, the Hollenden gave the Vogue Room, and people from the show world contributed their services.

### Messages Pour In

Adams, interested in cancer research, was a ward of the late Fiorello H. LaGuardia, former mayor of New York, who died of cancer. He was also a good friend of Damon Runyon.

Letters and telegrams from the small and great poured in.

Walter Winchell sent a message

praising the show. It read, in part: "Please give this message to Mr. and Mrs. Cleveland. I want to thank all of you very much for all that you have done and are doing for the Damon Runyon Memorial Cancer Fund."

The city of Cleveland was represented by John P. Butler, executive secretary to Mayor Thomas A. Burke. He praised the show and said Cleveland was proud to be the location of such an activity.

Master of ceremonies was Sid Andorn of WGAR with Hal Morgan, disk jockey of the station, acting as announcer.

Entertainers included Peter Higgins, singer, appearing at the Theatrical Lounge; Herman Pirchner, owner of the Alpine Village, and his entire cast of entertainers; Billy Fiorelli, singer, recently signed by Bob Hope; Ella Fitzgerald, now singing at the Tia Juana; Marie Waack, Miss Ohio of 1948; Tony Canzoneri, former light and middleweight champion of the world, and girls from Fred Astaire Dance Studios. Others from the radio station were the Range Riders and Rowena, the minstrel girl.

All the entertainers circulated among the crowd collecting contributions and pledges.

# NEWS RADIOLOG

*Students Try to Talk Way Into Reserve Scholarship on WGAR Air*

BY ELMORE BACON

The first four Saturdays in May will find an extra lot of talk on the WGAR afternoon air. However, it is specially cultivated talk and the winner will have talked his or her way to a four-year scholarship at Western Reserve University and part time employment—talking, we suppose—at WGAR.

This is the annual WGAR-WRU speech tournament in which 16 high school students begin the final competition for the scholarship. Winners in each of four classifications receive watches.

The competition starts Saturday with the Original Oration division finals aired over WGAR at 4, as are all of them. Students to be heard are Richard Hostetler, Canton; Donald Strouse, Wooster, and Morton Stone and Jean Murar of Cleveland. The Extempore Speaking group Saturday, May 8, includes Gene Chufar, Canton; William Leibtag, North Canton; Maurice Klein, Ravenna, and Paul Bushnell, Wooster.

The Radio Debate group, heard Saturday, May 15, includes Elizabeth Lyon and Nancy Hendeg of Ravenna and Bryce Schell and David Fulmer of Rocky River. The final group on Declamation, May 22, includes Carolyn Celano of Clearview High School, Julia Herman of Louisville, O., Robert Henderhan of Massillon and John Lee of Shaw High.

Judges for these events are chosen by Warren Guthrie of the WRU faculty.



ELMORE BACON

# NEWS RADIOLOG

**Patt Bars New CBS Free-Luncher From WGAR Air**

BY ELMORE BACON

Thumbs down on those telephone give-aways. is the attitude of John F. Patt, general manager of WGAR. And so that brand new CBS free-luncher called Spin to Win, with a huge jackpot in prizes, won't be heard over WGAR. Instead a good comedy show and music are provided.

And we congratulate Manager Patt on taking this action. We long ago pointed out that the growing army of give-aways was no credit to radio. As entertainment we found most of them blanks. And we also pointed out that most of the telephone variety provide listeners with about one chance in 21,000,000 of receiving a call



ELMORE BACON

The new CBS show takes the place of three vacationing programs, the Beulah series at 7 and the two musical shows, Jack Smith at 7:15 and Club 15 at 7:30. The new CBS show started yesterday, but WGAR carried instead a patriotic program.

Spin To Win is emceed by Warren Hull. It offers listeners at home as well as the studio audience opportunity to answer questions about popular records that are played. Identifying a pop record played backwards is one of the stunts.

WGAR has been unable to carry the Robert Q. Lewis comedy show afternoons because of commercial contracts, but will record the show and air it in place of the give-away 7 to 7:30 each night Monday to Friday. The spot from 7:30 to 7:45 will be devoted to a musical show, Treasury Bandstand.

The new free-luncher is being prepped by CBS for a Fall spot opposite NBC where it will do the most damage. However, NBC also has uncorked its new give-away, "Hollywood Calling," in which the listener is expected to identify Hollywood stars. All radio needs now is for NBC to concoct another and bigger give-away to put opposite Spin to Win. And for CBS to retaliate with still another Bank Night show opposite Hollywood Calling. And let the listeners fall where they may.

Manager Patt has consistently kept the WGAR air as clear as possible of local giveaways. It carries Sing It Again Saturday nights because of network obligations and it having some musical value.

Anyone wishing to dial in on Spin to Win tonight 7 to 7:45 try WADC Akron or WJR Detroit

CLEVELAND PRESS JAN. 27, 1949



*See-Hear with*

## STAN ANDERSON

**WGAR Establishes Own Code Against Songs in Bad Taste**

There was a debate in our Letters to the Editor department a few days ago. The argument concerned the popular song in which a man states one gal possesses his name but another owns his heart.

Mrs. Michael Lellis, 1452 Clermont Rd., questioned the propriety in having such a song aired by radio stations. Mrs. Frank L. Wozny, answering Mrs. Lellis, took the position that no one would take the verbal content of the song seriously.

**WGAR now announces it has established a code banning songs wherein bad taste and/or immorality are evident. The station's action was not prompted by Mrs. Lellis' opinion but it does coincide with it.**

Henry Pildner, WGAR musical director, says this is a blanket ruling affecting both live programs and record shows. From what I can gather, the station will not air a song in which the composer condones a violation of the Ten Commandments or the Golden Rule.

This involves a case of self-imposed censorship. Depending upon your own views of bad taste and immorality, you will agree or disagree with WGAR's position. The matter of radio and television censorship corresponds to that of newspaper censorship. Supporters of strict censorship say: "These three media go into the nation's homes."

### ***Stations Keep Listeners Informed During Cleveland Newspaper Strike***

RADIO came to the fore in Cleveland, with complete news coverage and special news features, when the city's newspaper pressmen went out on strike Jan. 5, halting the publication of Cleveland's three newspapers, *News*, *Press* and *Plain Dealer*.

WGAR, CBS outlet, augmented its regular daily newscasts with additional news whenever developments warranted it and increased time on regular news broadcasts with emphasis on local news. The station kept in constant contact with local news sources and also covered civic meetings. The wire recorder was used extensively for on-the-spot events. WGAR offered all three newspapers free time to present summaries of the news, but newspapers expected strike to be settled soon and did not take advantage of the station's offer. WGAR also distributed daily news bulletins to the downtown restaurant association, clubs and hotels at noon. Approximately 5,000 were distributed on Tuesday with the number expected to be increased if the strike continued.

WJW, American affiliate, augmented its news schedule with 10 additional newscasts a day for the duration of the strike. Station and vital statistics. WJW also interviewed outstanding Cleveland personalities and aired frequent weather reports. Listener response indicated approval of the public service, officials said.

Six additional news periods a day were added to program schedule of WHK, Mutual outlet, according to Saul Glantz, promotion and public relations director, and spot announcements with the latest news bulletins were aired. Personnel were borrowed from other departments to augment the news and special events staff, which covered various city centers. WHK also broadcast the regular radio columns of the radio editors on the three papers.

WTAM, NBC managed and owned station, increased its news coverage under the supervision of Hal Metzger, program director. Station's normal schedule amounts to 14 newscasts per day but was increased to approximately 22 for the duration of the strike.

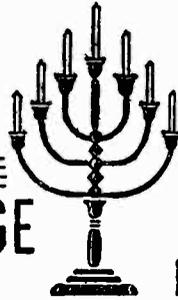


LETTERS OF APPRECIATION

Following are examples of the many  
letters received by station WGAR  
indicating the broad appeal of  
WGAR's programs and public service.



# CLEVELAND LODGE



# NUMBER SIXTEEN



## OFFICERS

CLEVELAND, OHIO

December 16, 1949

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CHERRY 0240
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LEO WEXLER  
ROY WOHLGEMUTH  
ROBERT WURZMAN

W. G. A. R.  
Hotel Statler  
Cleveland, Ohio

Gentlemen:

As secretary of Cleveland Lodge No. 16 B'Nai B'Rith I have been instructed by the lodge to express to you our appreciation for your kind co-operation in the broadcasting of our program known as B'nai B'rith on Sunday, December 5, 1949.

Very truly yours,

*Sylvester Marx*  
Sylvester Marx  
Recording Secretary

SM-t

- PAST PRESIDENTS**  
LEO ASCHERMAN  
ALFRED A. BENESCH  
DAVID COPLAND  
JUDGE LEWIS DRUCKER  
PHILIP FRANKEL  
RAYMOND S. FREILER  
NATHAN I. GORDON  
SIMON J. GREEN  
I. GROSSMAN  
PHILMORE J. HABER  
SAMUEL L. HAYRE  
MORTON S. ICOVE  
HAROLD H. KAHN  
ABRAHAM KOLLIN  
S. J. KORNHAUSER  
GABRIEL LEEB  
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DR. L. B. PODIS  
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MICHAEL SHARLITT  
ALFRED STEUER  
LEO WEIDENTHAL  
JOSEPH L. WEINBERG  
ALBERT A. WOLDMAN  
MORTON S. ZALLER



WFDR BROADCASTING CORPORATION  
1710 Broadway, New York 19, N. Y., Columbus 5-7000

25 January 1950

Mr. John F. Patt  
Radio Station WGAR  
Hotel Statler  
Cleveland 1, Ohio

Dear John:

It's been a long time since we wrote each other during my time up at WHCU in Ithaca. Right now, and since June of last year, I am at WFDR and am having more than my share of fun doing Special Events and Publicity.

Last night, Tuesday, January twenty-fourth, someone at your organization helped us off a mighty hot spot. WFDR, as you may know, is one of three stations owned by this organization - the International Ladies Garment Workers Union - and in addition to the two stations owned by the United Automobile Workers Union in Cleveland and Detroit, we are carrying (under the sponsorship of Kaiser-Frazer) a nightly series of comments by Marquis Childs and Joseph C. Harsch. As you also may know, this is a tape-network deal with WFDR producing the tapes and sending them to the affiliated stations. Well, as usually happens, on the second day of this new sponsored series the plane carrying the tape for use in Detroit Tuesday night was grounded in Cleveland, and Detroit - the home-town of the sponsor - was going crazy with about ninety minutes to go before airtime.

I bethought myself of the line between WGAR and WJR, and advised the man in Cleveland to see if he could get the use of it.

Some one in your organization, I know not whom because it was handled out of Cleveland, worked it out with our man in Cleve-

Mr. John F. Patt - 2

25 January 1950

land, and the program got into Detroit in time.

Many, many, many thanks, and I wish I were back on the paper again so I could write a story about the wonderful cooperation you gave us.

Sincerely yours,



Lou Frankel  
Director of Publicity and  
Special Events

CURTIS F. GARVIN, M. D.  
10515 CARNEGIE AVENUE  
CLEVELAND 6, OHIO

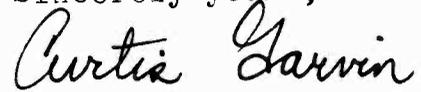
January 20th 1950

Mr John F. Patt, President and Manager  
WGAR Broadcasting Company  
Statler Hotel,  
Cleveland, Ohio.

Dear Mr Patt:

On January 7th 1950, the doctors at City Hospital requested WGAR to broadcast an appeal for donors for a certain type of rare blood, urgently needed for a patient. Your station cooperated promptly and most courteously. The results were almost unbelievable. Your appeal went on the air shortly after we phoned in. Within minutes people were calling the hospital, several actually from out of town. From this group six donors of the rare type of blood were found. Two were used. The young man improved immediately and is most sincerely appreciative. We doctors likewise thank you and wish to attest to the power of WGAR announcements.

Sincerely yours,



Curtis F. Garvin, M.D.

cfg: jkr

MRS. J. QUENTIN TIEDJE  
*First Vice President*

MRS. WALTER V. MAGEE  
*Second Vice President*

MRS. GEORGE A. LANGTRY  
*Recording Secretary*

MRS. ALBERT L. STRUVEN  
*Treasurer*

MRS. LLOYD W. DANIELS  
*Corresponding Secretary*  
2358 Woodward Ave.  
Lakewood 7, Ohio

RADIO COUNCIL  
of  
GREATER CLEVELAND

Founded October 31, 1940

MRS. HENRY C. CHRISTIAN, *President*  
1568 Lauderdale Ave., Lakewood 7, Ohio

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*Cleveland Plain Dealer*

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*WGAR*

HAL METZGER  
*WTAM*

WM. B. LEVENSON  
*WBOE*

C. M. HUNTER  
*WHK-WCLE*

HAROLD WADDELL  
*WJW*

July 28, 1944

Mr. John Patt, General Manager  
Station WGAR  
Hotel Statler  
Cleveland, Ohio

My dear Mr. Patt;

A short while ago Mr. Carl George of your Station sent the Radio Council a copy of your new Code. We had an opportunity to speak of the Code at our meeting yesterday and there was considerable enthusiasm over it.

The Radio Council of Greater Cleveland wishes to commend you for the banning of objectionable medicinal advertising on your Station. This pioneering action will not only win local approval for you but nationwide praise as well.

We also heartily endorse the excellent way in which you handle religious programs. It seems to us to be very generous and fair. And you have indeed increased public goodwill and the Council's sincere admiration.

Cordially Yours

*Mildred M. Christian*

(Mrs. Henry C. Christian)  
President

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# AMERICAN COMMITTEE FOR LIBERATION OF CZECHOSLOVAKIA

CLEVELAND, O. March 10 1949

Mr. John F. Patt  
General Manager W.G.A.R.  
Hotel Statler  
Cleveland, Ohio

Dear Mr. Patt:

I wish to express in the name of our Committee our sincere thanks for the beautiful program on the Czech hour in memory of T. G. Masaryk and J. Masaryk.

The lives of these two men epitomize the periods in which each lived and the program your station presented demonstrated that well.

Both men were the object of the deep love of their people and your broadcast made clear why that was so.

The amount of work and care which went into the preparation of the program was obvious and we should like to comment Mr. Wayne Mack and Mr. Fredrick Wolf for the splendid service they did not only for the Czechs but for the entire community in putting on the air a performance of such high calibre.

We appreciate deeply what your station has done generally in the direction of interpreting the culture of the nationality groups in Cleveland and we look forward to seeing the fine work continued.

Sincerely yours,

AMERICAN COMMITTEE

*A. Politzer*  
Alfred Politzer  
President

AP:mp

# THE OHIO STATE UNIVERSITY

HOWARD L. BEVIS, *President*

COLUMBUS 10

COLLEGE OF  
COMMERCE AND ADMINISTRATION

W. C. WEIDLER, *Dean*  
C. W. REEDER, *Junior Dean*  
J. WAYNE LEY, *Secretary*  
CLAIRE HARMeyer, *Assistant to Dean*

DEPARTMENT OF  
BUSINESS ORGANIZATION

November 13, 1946

Mr. John F. Patt  
General Manager  
The W G A R Broadcasting Company  
Statler Hotel  
Cleveland, Ohio

Dear John:

Dave Baylor was acclaimed one of the best speakers at our recent conference. In fact, he shared the honors with Aesop Glim.

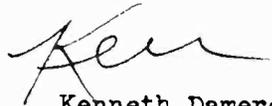
I heard Baylor's talk. It was well organized, well presented, and the content was most excellent.

In my judgment, Baylor accomplished a lot for radio and he certainly was a worthy representative of Station W G A R.

On Saturday morning, he took part in our discussion session and also attended a closed session set up for the purpose of discussing our advertising courses at The Ohio State University.

I want to thank you for your cooperation in making his appearance possible. You folks in Cleveland should be proud of Baylor.

Very sincerely,



Kenneth Dameron

KD:mt

# SHAW HIGH SCHOOL

O. J. KORB, SUPERINTENDENT

M. C. DIETRICH, PRINCIPAL  
JEAN QUAY, ASSISTANT PRINCIPAL

EAST CLEVELAND 12, OHIO

May 7, 1946

Mr. David Baylor  
Program Director, Station WGAR  
Cleveland, Ohio

Dear Mr. Baylor:

Shaw High School students are grateful to you for giving so generously of your time in speaking at their vocational conference. I am sure that they have gained much through your efforts and the information which you gave them will prove helpful in their choice of a vocation.

Since we are interested in making these conferences more efficient and worth while each year, it would be most helpful to us if you were to spend just a little more of your time in writing, frankly, of your impressions.

For this and other kindnesses, we are grateful to you.

Very sincerely yours,



H. K. Hunter  
Director of Guidance

WESTERN RESERVE UNIVERSITY  
CLEVELAND, OHIO

BUSINESS  
AND  
ECONOMICS

May 31st, 1946.

Mr. Carl George, Assistant Manager  
The WGAR Broadcasting Company  
Statler Hotel  
Cleveland, Ohio

Dear Mr. George:

Your delight in teaching Lyles, Erdman and Davies the organization and operation of WGAR warms my heart. It is persons like yourself and institutions like WGAR that make these returned veterans feel that this is still a country worth fighting for and coming back to. And, God knows, they need this reassurance in these times when the devil seems to be let loose for a season.

They are grateful for the opportunity to see how an efficient business is run and that such a business can be done on a high plane. You have raised their aim at performance and ethical level.

It has long been my belief that sound business men have not had their proper influence in the education of their successors. The young people have been given the advantages of educational institutions, but that is not enough. They need contact with successful men of affairs who can pass on to them some of the fruits of experience. Our Sponsor Plan is an attempt at bringing the two together.

I would like to tell you how much I appreciate your hearty cooperation over the years in making this Plan work. It has been most valuable.

I am retiring in June of this year, having reached the statutory limit of 70 years, so I am going to hand over your letter to my successor, Marvin J. Barloon, when he arrives in August. He will welcome your cordial offer of further help.

With warm regards

Yours sincerely,

*C. C. Arbuthnot*

C. C. Arbuthnot

CCA/MZ

1851 Chapman Avenue  
East Cleveland, Ohio  
June 29, 1946

Mr. Mannie Eisner  
WGAR Broadcasting Co.  
Cleveland, Ohio

Dear Mannie,

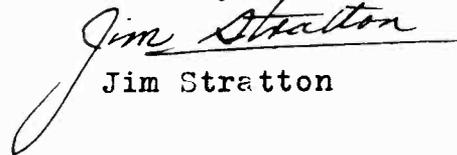
I have just received the award your station so graciously bestowed upon me. It is really swell.

I should like to thank you and your staff for the privilege of appearing on the air and for the numerous courtesies I was given.

Freedom of speech is one of the things this old nation of ours has been fighting for throughout our history. You're doing a fine job by promoting it in the high schools in Cleveland.

Again, I wish to extend my gratitude to you.

Yours truly,

  
Jim Stratton

# CUYAHOGA COUNTY COUNCIL

DEPARTMENT OF OHIO

Veterans of Foreign Wars of the United States

FOUNDED 1899



Cleveland, Ohio  
January 27, 1945

Office of  
ADJUTANT

**DR. RAYMOND C. SNOW**  
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314 Commonwealth Bldg., (6)

**ANDREW J. VIDRA, SR.**  
Senior Vice Commander  
872 E. 141st St., (10)

**ROBERT R. HILL**  
Junior Vice Commander  
24703 Electric Dr., Bay Village

**WILLIAM J. CAHILL**  
Adjutant  
1513 Sherbrook Rd., South Euclid (21)

**JOHN M. ABBOTT**  
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3411 Wellington Ave., Parma (9)

**CHARLES A. BISHOP**  
Chaplain  
1031 E. 148th St., (10)

**F. N. MERTES**  
Judge Advocate  
5935 East Bucyrus Ave., Parma (9)

**WILLIAM W. DUNBAR**  
Inspector  
3320 W. 110th St., (11)

**DR. H. H. DOWD**  
Surgeon  
11901 Castlewood Ave., (8)

**HAROLD C. SCURLOCK**  
Chief of Staff  
7701 Grand Division Ave. (5)

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Officer of the Day  
17111 Melgrave Ave., (11)

**ARTHUR P. SMITH**  
Service Officer  
3141 W. 84th St. (2)

**WILLIAM JORASCH**  
Trustee  
6302 Theota Ave., Parma (9)

**ALBERT C. THEN**  
Trustee  
726 E. 118th St., (8)

**MICHAEL J. BOEHM**  
Trustee  
4235 W. 21st St., (9)

**CHESTER J. KOCH**  
Public Relations Officer  
Room 44, City Hall (14)

**FRANK S. WATSON**  
Guard  
16107 Waterloo Road (10)

Radio Station W.G.A.R.  
Statler Hotel,  
Cleveland, 14, Ohio.

Dear Sirs:

At a recent meeting of the Cuyahoga County Council of the Veterans of Foreign Wars of the United States, that body went on record that I should write you a letter of thanks for your cooperation in permitting the broadcast of the Speak Up For Democracy program of this organization on November 11, 1944.

It is with a feeling of regret that I write you this letter due to the delay and my inability to take care of this matter sooner.

Trusting, that you will pardon my forgetfulness

I remain,

Yours very truly,

Wm. J. Cahill, Adjutant,

1513 Sherbrook Road,

South Euclid, 21, Ohio.

# TEMPLE · EMANU · EL

Phone ERievew 1810

Alan S. Green, D. D., Rabbi

FAIRMOUNT CEDAR BUILDING  
CLEVELAND 6, OHIO

Dear Bob:

The Men's Club of our Temple and I want to tell you how much we appreciate the splendid and talented way you made our first Sports Nite a success.

The men are still talking about the thrilling evening and I know you made many friends personally and for the Browns at that time.

Many of us are looking forward to the pleasure of being with you on other occasions.

Sincerely yours,

*Alan S. Green*

Dr. Alan S. Green

*The* ISRAEL HISTADRUT CAMPAIGN

1643 Lee Road

Fairmount 4900

Cleveland 18, Ohio

October 25, 1949

Mr. John Patt  
Radio Station W G A R  
Cleveland

Dear John:

The Committee has authorized me to express their gracious appreciation for your very helpful interest in our Histadrut campaign.

The concensus of opinion was that if we do take advantage of your offer, we should be sure of the excellence and quality of our program. A special radio committee has been appointed of which Mrs. Philip Novitch is chairman. She has been directed to communicate with you in the hope of effectuating a really worth-while program.

Sincerely yours

  
JUDGE LEWIS DRUCKER  
Campaign Chairman

LD  
fr

*President*  
MRS. H. LEE BASSETT

*Vice Presidents*  
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*Recording Secretary*  
MRS. HENRY C. CHRISTIAN

*Corresponding Secretary*  
MRS. ALEXANDER C. ROBINSON

*Treasurer*  
MRS. FRANK M. ROBY

October 29, 1946

Mr. David Baylor  
Radio Station WGAR  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Baylor:

May I thank you on behalf of the Women's Committee for the fine cooperation that you and WGAR have given us in announcing both the Cleveland Orchestra's twenty-ninth season, and a new year of Women's Committee activities?

I believe that the Women's Committee broadcasts have enabled us to reach many new people and interest them in Orchestra activities. They have been particularly valuable in welcoming Cleveland women to our Committee, telling them about its many functions, and giving them the dates and times of the opening meetings and lectures.

Sincerely yours,

Elizabeth Paige Bassett  
President

mn

# FENN COLLEGE

CLEVELAND 15, OHIO

OFFICE OF THE PRESIDENT

PHONE  
PROSPECT 0250

July 10, 1947

Dear Carl:

Thanks for your good note of July 8th. I was delighted to learn that station WGAR had been granted the additional power that you and your associates have been seeking. I remember with very real pleasure the trip to Washington.

Both institutionally and personally we appreciate the wonderful cooperation which you, Mr. Patt and the station have always given the college.

Sincerely yours,



C.V. Thomas

Mr. Carl George  
Assistant General Manager  
The WGAR Broadcasting Company  
Cleveland, Ohio

# THE AMERICAN LEGION



## CUYAHOGA COUNTY COUNCIL

*A central co-ordinating body of duly elected representatives  
of American Legion Posts in Cuyahoga County*

3715 EUCLID AVENUE

CLEVELAND 15, OHIO

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ALDEN WOODLEY, TREASURER  
HERMAN DAVID, HISTORIAN  
DON WARNER, CHAPLAIN  
WM. A. MOORE, SGT.-AT-ARMS  
  
W. M. JACKA, EXECUTIVE SECRETARY

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DR. ABE BUBIS  
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HARRY MANNING  
CHAS. OSWALD  
P. L. SHEPARD  
FRANK SHERON  
GORDON SIMPSON  
C. L. SMALL  
WAYNE G. SMITH  
PAUL SPENO  
E. W. WALTERS  
M. J. WALSH

April 1, 1946

Mr. John Patt  
c/o W.G.A.R.  
The Statler Hotel  
Cleveland, Ohio

My dear Mr. Patt:

Permit me to thank you on behalf of the Cuyahoga County Council of The American Legion for your invaluable service in helping the Legion to put across their show at the Arena on March 20, 1946.

Please be assured that we of the Legion appreciate the support we have always had from your station and will be glad to reciprocate at any time.

Very truly yours,

Ralph L. Ammerman  
County Council Commander

RLA:ms

# Bellefaire

REGIONAL CHILD CARE SERVICE

Fairmount and Belvoir Boulevards • Cleveland • P. O. Box 3564

Cleveland Jewish  
Orphan Home

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CHM. PLANNING COMMITTEE

Associated with Jewish  
Children's Bureau  
of Cleveland

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EXECUTIVE DIRECTOR

MORRIS F. MAYER  
HEAD RESIDENT  
AND CASE CONSULTANT

ALEXANDER HORWITZ  
REGIONAL REPRESENTATIVE

WILLIAM B. HAMMER  
BUSINESS MANAGER

Member of The  
Child Welfare  
League of America

July 20, 1948.

Miss Esther Mullin  
Station WGAR  
Cleveland, Ohio.

Dear Miss Mullin;

May we thank you again for being  
so kind about coming to Bellefaire to talk to us?

We all enjoyed your being here  
and we certainly appreciate your giving us the time.  
We hope that you can come again another time when  
we can entertain you.

Sincerely,

Discussion Group

Stephen Danciger  
Donna Weissberg

Chairmen

*Stephen Danciger*  
*Donna Weissberg*

80th YEAR OF SERVICE TO CHILDREN

A GOOSE FEATHER SERVICE



ISRAEL

# Histadrut CAMPAIGN

1643 Lee Road - Cleveland 18, Ohio

Telephone: Fairmount 4900



26

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Honorary Chairman

JUDGE LEWIS DRUCKER  
Chairman

MORRIS HELDMAN  
Co-chairman

DR. ISAAC MILCOFF  
Co-chairman

MAX APPLE  
Co-chairman

LESTER BLAUSHILD  
Treasurer

HANNAH SPERO  
Secretary

NAHUM MOXSON  
Executive Director

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LOUIS FRIEND  
JOS. M. GARRISON  
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DR. SOLOMON MILCOFF  
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DAVID ROBINSON  
HYMAN SEINER  
LOUIS SILVER  
LOUIS SKOLNIK  
GILBERT STERNBERG  
J. UDELOVITZ  
J. M. ULMER  
MORRIS ZEID

November 11, 1949

Dear Friend:

You are cordially invited to attend a Histadrut Rally which will take place Thursday evening, November 17, 1949, at 8:30 P.M., at Histadrut Hall, 1643 Lee Road.

The program of the evening will consist of:

- (1) Reports on Committees
- (2) Musical Program by a Guest Artist
- (3) Refreshments
- (4) Community Singing

This invitation is extended to you as a co-worker of the Histadrut Campaign and you can invite your friends to come with you. Please bring with you any funds you may have collected for the campaign.

Sincerely yours

CLEVELAND HISTADRUT COMMITTEE

Nahum Moxson, Executive Director

\*\*\*\*\*LISTEN FOR SPOT ANNOUNCEMENTS ABOUT HISTADRUT\*\*\*\*\*

Over Station W G A R daily, (1220 on your dial)

TELL OTHERS TO LISTEN, TOO



# ROOSEVELT DAY DINNER

*Hotel Hollenden Ballroom—January 27, 1949*

February 8, 1949

Headquarters:  
MAin 4700, ext. 361  
Room 361, Hotel Hollenden  
Cleveland 14, Ohio

*Cleveland Sponsors:*

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*Chairman*
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- Samuel I. Rosenman
- Robert F. Wagner

**Mr. Al Findley**  
Station WGAR  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Findley:

On behalf of the Roosevelt Day Committee, ADA, and myself, may I extend to you our thanks for the magnificent cooperation you gave to the promotion of the Roosevelt Day Dinner. Its success was in very large measure due to your efforts.

I hope that we will have the opportunity to work together in the future for worthwhile causes.

Very sincerely yours,

Charles M. Schloss, Secretary  
Roosevelt Day Committee

CMS/hw

# BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT  
OF  
INSTRUCTION

November 22, 1946

Mr. Dave Baylor  
Program Director  
Station WGAR  
Cleveland, Ohio

Dear Dave,

Of course, you've heard about that special road we so often pave with those bricks of good intentions. Well -- I've added quite a number since your fine broadcast on BEHIND THE HEADLINES last month. I fully intended to write immediately and express my thanks to you, for both giving your valuable time and for doing such a good job. Truly, we still have people telling us about that "best talk so far on the series -- Mr. Baylor's". And I heartily agree with them.

I know that Dr. Levenson and Mr. Speir would wish me to add their appreciation to my own.

And in passing, my thanks again for that little "extra job" I thrust on you the day you were in -- adding your voice to our poetry program. It sounded very good.

Most sincerely,



Ruth M. Foltz  
Coordinator of Elementary Programs

# Cleveland Heights Public Schools

Serving Cleveland Heights and University Heights

F. L. WILEY  
Superintendent  
THOBURN S. DAVIS  
Asst. Superintendent

HEIGHTS HIGH SCHOOL  
Cedar and Lee Roads - Cleveland Heights 18, Ohio

E. E. MORLEY  
Principal

February 18, 1946.

News Room,  
W. G. A. R.  
Cleveland, Ohio.

Gentlemen:

My son is home from the European Theater of War since January 12, but before too much time goes by, I want to thank your Mr. Martin and the rest of the "News Room" Staff, for your kindness and patience shown me every time I phoned your office for information on troop movements.

W. G. A. R. is not only tops in radio programs, but tops in courtesy.

Thanks again and again for your kindness,

Sincerely,

  
Mrs. Rose Herstand

Rsh/

3382 Beechwood Rd.  
Cleveland Heights, Ohio



# NATIONAL COMMANDERS DAY



*"For God and Country, we associate ourselves together . . . to safeguard and transit to posterity the principles of justice, freedom and democracy."*

## Honoring JOHN STELLE National Commander THE AMERICAN LEGION AUSPICES CUYAHOGA COUNTY COUNCIL

March 28, 1946

### NATIONAL COMMANDER COMMITTEE

#### General Chairman

Donald G. Stratton

#### Co-Chairman

Harry E. Dewey—9th Dist. Comdr.

#### Ex-Officio

Ralph L. Ammerman—County Com.

#### Chairman, Reception Committee

Glenn Campbell  
Paul Speno  
Leo J. Doyle  
Mayor Thomas A. Burke  
Judge Frank Merrick  
Judge Wm. McDermott  
Arthur B. Begam  
Karl Kitchen

#### Chairman, Distinguished Guests

James Suhr

#### Chairman, Arrangement Committee

Wayne Smith  
Wm. F. McCourt  
A. D. Woodley

#### Chairman, Program Committee

Max Gustin  
Wm. Schmidt  
Mrs. Robt. DeMent  
L. A. Fitch  
Harley Walter

#### Chairman, Newspapers & Radio Comm.

Leo Doyle  
Jack Giel

#### Chairman, Initiation Committee

Ed. Sklenicka  
Victor E. Johnson

#### Chairman, Police Detail

Daniel M. Crowley

Mr. Carl George  
WGAR  
Statler Hotel  
Cleveland, Ohio

Dear Carl:

A word of thanks and appreciation for your help in the Cleveland Reception for the National Commander of the American Legion John Stelle. The members of your staff were very cooperative - we have heard lots of comments on Sidney Andorn's interview particularly and the fact that we had a large and appreciative audience was very largely due to your help in broadcasting the story in advance.

As Cleveland's Friendly Station you have earned the real gratitude of the Legion in Cuyahoga County and the Ninth District.

With very best wishes,

Sincerely,

Don Stratton,  
General Chairman,  
dgs-jx

# The Municipal Court of Cleveland

LEWIS DRUCKER, ASSOCIATE JUDGE

November 7, 1949

Mr. John Patt, President  
Station WGAR  
Statler Hotel  
Cleveland 15, Ohio

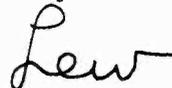
My dear John:

Sophie Novitch, who assumed the chairmanship of our radio committee, reported at the executive meeting of the Cleveland Histadrut Committee.

She was most happy to relay and record the joy and delight which she experienced in the cordial reception she received from you. She said it was one of the unusual experiences of her communal participation to find executives so cooperative and agreeable.

As chairman, it is with a real sense of appreciation that I express our thanks to the station, to you and your staff for the sympathetic aid which you are extending to the cause, for the kindness you have shown to Mrs. Novitch and for your agreeable willingness to be helpful in our endeavors.

Very sincerely yours,



LD/lw

UNIVERSITY OF MICHIGAN

DEPARTMENT OF SPEECH  
ANN ARBOR, MICHIGAN

April 22, 1948

Mr. John F. Patt  
General Manager  
The WGAR Broadcasting Company  
Statler Hotel  
Cleveland, Ohio

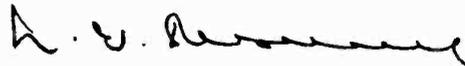
Dear Mr. Patt:

The Department wishes to express its most sincere thanks and appreciation for the courtesies extended by your station and your fine cooperation in the study of actual broadcasting procedures recently undertaken by members of Professor Garrison's class in radio.

The results of such cooperation have been extremely gratifying, and I am certain that our students have obtained a broader and more accurate knowledge of the industry than would otherwise be possible.

Professor Garrison joins me in expressing his personal appreciation.

Sincerely,



G. E. Densmore  
Chairman

GED/eb

THE CLEVELAND INSTITUTE OF MUSIC  
CLEVELAND, OHIO

OFFICE OF THE DIRECTOR

April 14, 1948.

Miss Esther Mullin  
W. G. A. R.  
Cleveland, Ohio.

Dear Miss Mullin:

On behalf of all of us in the Institute who had something to do with our recent performance of the "Children's Crusade" I wish to express our appreciation and gratitude for your help in making it a success. We are deeply recognizant of the generous giving of your time, thought, and trouble. Your valuable assistance was vital in bringing to the public a work in which it was greatly interested. Besides our thanks to you, an even greater token of appreciation is yours by virtue of the enjoyment which everyone who attended seemed to take in the performance.

Sincerely yours,



Director.

BR:B

METROPOLITAN CLEVELAND CIVIC COMMITTEE  
FOR THE  
REUNION OF THE 97TH GENERAL ASSEMBLY OF OHIO  
AUGUST 26 AND 27, 1947 CLEVELAND, OHIO

September 8, 1947

HONORARY CHAIRMEN

THE HONORABLE  
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GOVERNOR OF OHIO

THE HONORABLE  
THOMAS A. BURKE, JR.  
MAYOR OF CLEVELAND

THE HONORABLE  
FRANCES P. BOLTON  
MEMBER OF CONGRESS

GENERAL CHAIRMAN  
WILLIAM GANSON ROSE

TREASURER  
RODNEY P. LIEN

EXECUTIVE SECRETARY  
JAMES L. E. JAPPE

Mr. John F. Patt  
Vice President and Gen. Manager  
WGAR Broadcasting Company  
Hotel Statler  
Cleveland, Ohio

Dear John:

On behalf of Mr. Lien, Mr. Jappe, and our committee let me thank you and Carl George for the fine musical program you contributed to the opening meeting of the General Assembly Reunion.

It is a pleasure to report that the project proved successful beyond our hopes and we wish to thank you for entertaining our large group of visitors.

Sincerely,

  
William Ganson Rose  
General Chairman

WGR:im

# Cleveland Citizens' Committee FOR The 17 Bond Issues And The Charter Levy

1404 EAST NINTH STREET • CLEVELAND 14, OHIO • Superior 7713

## EXECUTIVE COMMITTEE

EARNEST A. ATKINSON  
WALTER E. BERKEBILE  
ALEX BERNSTEIN  
PAUL T. BETLEY  
ROBERT F. BLACK  
ERNEST J. BOHN  
FRANCIS BOLDEN  
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MRS. INEZ BUTTS  
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GEORGE GOCKEL  
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STANLEY KLONOWSKI  
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PETER ZIMMERMAN  
RICHARD W. ZINGLER  
*Treasurer*  
SIDNEY B. CONGDON  
*Executive Secretary*  
HOWARD WHIPPLE GREEN

November 1, 1948

Mr. John F. Patt  
WGAR Broadcasting Company  
Hotel Statler  
Cleveland 15, Ohio

Dear John:

The success or failure of the Charter Amendment and 17 Bond Issues is now up to the voters. Whichever way they go I want you to know that we all appreciate your assistance. Without such help from the radio stations and newspapers these important proposals would not have a chance.

Thanks ever so much.

Yours very sincerely,

  
Howard Whipple Green,  
Executive Secretary

HWG:AR

Copy to Mr. Reginald P. Merridew

**Vote to keep up your City services—Vote YES on Charter Levy Amendment**  
**Vote FOR your City improvements—Vote FOR the 17 Bond Issues**

YES—Charter Levy Amendment

FOR THE BOND ISSUE

**Election Tuesday, November 2**

Mrs. Louis B. Seltzer, President  
Mrs. Guy T. Rockwell, 1st Vice President  
Mrs. William C. Davis, 2nd Vice President  
Mrs. Homer H. Geiger, Recording Secretary  
Mrs. G. C. Frank, Corres. Secretary  
Mrs. Arthur E. Griffith, Treasurer  
Mrs. Harry Carter, Dept. Treasurer



TRUSTEES  
Mrs. E. E. Finley  
Mrs. J. C. Newman  
Mrs. A. H. Wittlig  
Mrs. Howard Stanley, Finance Chairman  
Mrs. P. A. Cooley, Parliamentarian

The Federation of Women's Clubs  
of  
Greater Cleveland  
Hotel Statler, Cleveland

February 25, 1948

Mr. John Patt  
Manager, Station W.G.A.R.  
Hotel Statler  
Cleveland 15, Ohio

Dear John Patt:

The Federation of Women's Clubs of Greater Cleveland is greatly indebted to W.G.A.R. for cooperation received in working out the unusual program which was presented Friday, February 20th.

Everyone was delighted with the results made possible by your announcer Mr. Gee and Program Director Mr. Meridew--and of course we realize that it was thru the courtesy of the station that they were permitted to help us in this way.

When plans were discussed, it seemed an impossibility, but since this experiment we have discovered that a radio station can perform miracles hitherto unknown, to many at least, and is deserving, when managed by public spirited citizens, of our highest esteem.

The Tribute to the Radio, written by Mrs. Hemler and included in the program was wholly inadequate in expressing our thanks to you. We were truly appreciative of your combined help.

Sincerely,

Mrs. Louis B. Seltzer  
President

MES/mls

WENDALL W. ADAMS. M. D.  
10515 CARNEGIE AVENUE  
CLEVELAND 6, OHIO

1-28-48

Mr. Bob Neal  
Station W. G. A. R.  
Cleveland, Ohio

Dear Bob,

This is just a note to show you my appreciation for your having accepted our request that you M.C. our men and Boys Banquet at the Baptist Church of the Master last evening. Your comments and stories were thoroughly enjoyed by everyone. It was a great evening for all of us. Thanks

Sincerely yours,

Wendall W. Adams

WESTERN RESERVE UNIVERSITY  
CLEVELAND 6, OHIO

OFFICE OF THE SECRETARY

February 25, 1948

The W G A R Broadcasting Company  
Hotel Statler  
Cleveland, Ohio

Gentlemen:

Just a note to acknowledge receipt of the book entitled "Going Forward with Radio," and to say that it is a splendid presentation of the station and its personnel and a fine expression of the broad field of genuine public interest in which the station has always specialized. The booklet is a worthwhile publication of a top-notch radio station, W G A R.

Again our thanks and very best wishes.

Sincerely yours,



Edward Blythin

EB:t

CHARLES AUERBACH  
ATTORNEY AND COUNSELOR AT LAW  
LEADER BUILDING  
CLEVELAND

July 30, 1948.

Mr. Reginald Merridew,  
Program Director,  
The W G A R Broadcasting Company,  
Statler Hotel,  
Cleveland, Ohio.

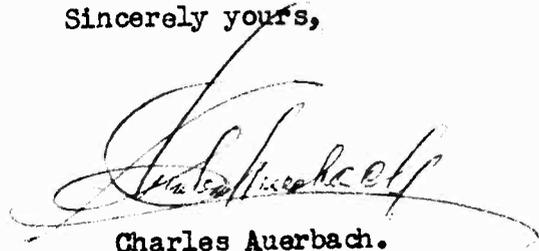
My dear Mr. Merridew:

Now that I have come out of the mass of details that had to be taken care of as a result of Rabbi Silver's testimonial dinner, I am in a position to acknowledge some of the letters which I have received, including yours. Please, therefore, accept my many thanks for your gracious note of July 20th regarding my participation in the testimonial to the Rabbi. It is gratifying to know that the event had such full public acceptance.

I should like to add my grateful appreciation to you and W G A R for your cooperation in making the facilities of your station available to us.

With kindest personal regards, I am,

Sincerely yours,



Charles Auerbach.

CA:JS

THE CLEVELAND MUSEUM OF ART  
CLEVELAND 6, OHIO, U.S.A.  
UNIVERSITY CENTER STATION

WILLIAM MATHEWSON MILLIKEN, DIRECTOR

June 10, 1948

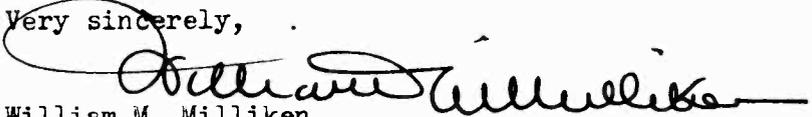
CABLE ADDRESS: MUSART CLEVELAND

Dear Mr. Patt:

So charming and unusual was the radio program, "The Garden of Sir Thomas Hanmer" presented for the Museum last Sunday, that I cannot fail to comment upon it. Mrs. Cole has told me of some of the infinite detail, the patience in selecting the diversified talents that went into it, and the generosity of the many persons who made their varied contributions.

I want to thank you for your important part in it and the co-operation of Mr. Reginald Merridew, and other members of your staff.

Very sincerely, .

  
William M. Milliken  
Director

WMM-C

Mr. John Patt,  
WGAR  
Hotel Statler  
Cleveland, Ohio



CRILE VETERANS ADMINISTRATION HOSPITAL  
7300 York Road  
Cleveland 9, Ohio

May 12, 1948

YOUR FILE REFERENCE:

IN REPLY REFER TO: 5161HP6

Mr. Mannie Eisner  
c/o Radio Station WGAR  
Cleveland, Ohio

Dear Mr. Eisner:

We would like to thank you for sending us the forty-three (43) recordings of the Peter Donald Show. These recordings were placed on file in the Radio Control Room and they will be played over the three channel radio system at this hospital. You may be assured that the patients will receive much enjoyment from them.

We appreciate your interest in the welfare of the hospitalized veterans.

Very truly yours,

D. C. SCHWARTZ  
Chairman, Voluntary Service  
Hospital Advisory Committee



"THE OLDEST STATION IN THE NATION"

UNIVERSITY OF WISCONSIN - MADISON

August 8, 1947

Mr. John Patt  
General Manager  
Station WGAR  
Cleveland, Ohio

Dear Mr. Patt:

Thank you very much for WGAR's participation in the Public Service Radio Institute at Wisconsin. Mr. George gave a splendid presentation and handled the question period in a forthright and unassuming way that pleased everyone. We are indebted to you for a real contribution to the program.

Cordially,

A handwritten signature in cursive script that reads "Walter Krulevitch".

Walter Krulevitch  
Program Supervisor

WK:aa

P.S. Mr. George mentioned that you are looking for a farm director and I have referred this to Mr. Andrew Hopkins, Director of Agricultural Journalism at the University. You may hear from him soon.

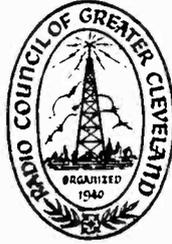
# The Radio Council of Greater Cleveland

Mrs. Clyde H. Butler  
*President*  
1063 Rosalie Ave.  
Lakewood 7, Ohio

Mrs. Charles G. Weeks  
*First Vice President*

Mrs. Raymond B. King  
*Second Vice President*

Mrs. Wm. B. Hawthorne  
*Recording Secretary*



Mrs. Charles D. Gable  
*Corresponding Secretary*  
1624 Rydalmount Ave.  
Cleveland Heights 18, Ohio

Mrs. Robert Denby  
*Treasurer*

Mrs. A. H. Krause  
*Program Chairman*

Mrs. Howard J. Wellman  
*Membership Chairman*

July 28, 1947

Mr. John Patt  
Station WGAR  
Statler Hotel  
Cleveland, Ohio.

My dear Mr. Patt:

Please accept my deep appreciation and that of our members for the fine afternoon you gave the Radio Council of Greater Cleveland.

We are grateful to your staff who were so courteous and helpful, Mr. George, Mr. Merridew, Mr. Worden and Mr. Fox and the others behind the scenes who made our visit to WGAR and the Transmitter such a pleasant occasion.

We all felt that we had learned a great deal and the cola treat at the end of the tour gave an added touch of hospitality. Your motto of being a friendly station always rings true!

Sincerely yours,

*Margaret M. Butler*  
Mrs. Clyde H. Butler  
President

# NATIONAL ASSOCIATION OF COST ACCOUNTANTS

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Allegheny Ludlum Steel Corp.  
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Controller, Eaton Manufacturing Co.  
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385 Madison Avenue  
New York 17, New York



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Secretary and Treasurer  
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Plainville, Connecticut

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La Habra, California

PHILIP J. WARNER, *Treasurer*  
President, The Ronald Press Co.  
New York, New York

RAYMOND P. MARPLE, *Assistant Secretary*  
385 Madison Avenue  
New York 17, New York

## CLEVELAND CHAPTER

### CHAPTER OFFICERS

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Lubrizol Corporation

R. K. PORTMAN, *Vice-President*  
Cleveland Co-Operative Stove Co.

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Basic Refractories, Inc.

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Dobeckmun Co.

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Towmotor Corporation

#### MEMBER ATTENDANCE

Frank R. Wagner,  
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#### MEMBERSHIP

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Eaton Manufacturing Co.

#### PROGRAM

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Warner & Swasey Co.

#### PUBLICITY

H. T. Rappe,  
Euclid Road Machinery Co.

#### SPECIAL ACTIVITY

D. J. Patton,  
Arrow Aluminum Castings Co.

#### EDITOR OF NEWS LETTER

Vaughan D. Cahill,  
Cleveland Graphite Bronze Co.

March 10, 1948

Mr. R. Merridiew  
c/o WGAR  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Merridiew:

This letter is a little tardy, but I do want to express to you my appreciation for the courtesy and fine cooperation you gave to Harold Rappe, our Director of Publicity, in putting on the air the panel on Income Tax.

I would like also to express my appreciation for the courtesy extended to us, on the night of the broadcast, by Mr. Armstrong, the announcer and the engineer who worked with him.

From what I have learned from Harold and have seen for myself, WGAR certainly deserves the designation "Your Friendly Station."

Again I extend my sincerest thanks with the hope that I may soon have the opportunity of meeting you.

Yours very truly,

R. S. Frownfelter, President  
Cleveland Chapter N.A.C.A.

RSF:jns  
C:H. T. Rappe  
Euclid Road Machinery Co.  
1361 Chardon Road  
Cleveland 17, Ohio

"THE OLDEST STATION IN THE NATION"

WHA

UNIVERSITY OF WISCONSIN - MADISON

August 8, 1947

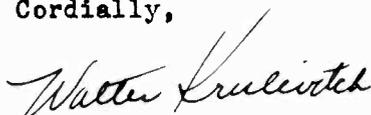
Mr. Carl George  
Assistant General Manager  
Station WGAR  
Cleveland, Ohio

Dear Mr. George:

Thank you very much for your participation in the Public Service Radio Institute. We enjoyed your talk and the manner in which you presented it. Judging from the comments from persons here at the Institute it was apparently a successful one and for this we must express our thanks to persons such as yourself who contributed to the program.

I have referred your request for a farm director to Mr. Andrew Hopkins, Director of Agricultural Journalism. He may have a suggestion for you.

Cordially,



Walter Krulevitch  
Program Supervisor

WK:aa

# THE WELFARE FEDERATION OF CLEVELAND

1001 HURON ROAD

CHERRY 6850

CLEVELAND 15, OHIO

LOUIS B. SELTZER, *President*  
CHARLES F. McCAHILL, *First Vice-President*  
JUDGE DANIEL E. MORGAN, *Second Vice-President*  
GALEN MILLER, *Treasurer*

August 28, 1947

EDWARD D. LYNDE, *Executive Secretary*  
C. W. MIDDLETON, *Financial Secretary*  
W. T. McCULLOUGH, *Research Secretary*  
R. P. OVERMYER, *Director of Public Relations*

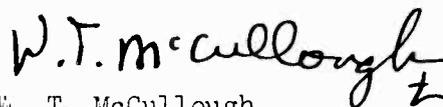
Mr. Carl George, Assistant General Manager  
The WGAR Broadcasting Company  
Statler Hotel  
Cleveland, Ohio

Dear Carl:

Thank you for your nice letter relative to my leaving Cleveland. The decision to move was pretty hard to make because Cleveland is home to me. As I told you a long time ago, WGAR has a sort of hometown character about its programing and is a symbol of the sort of thing that I find difficult to break away from. I always enjoyed working with you and your staff.

Thanks, again, for your letter.

Very sincerely,



W. T. McCullough  
Associate Executive Secretary

McC:td



# GREATER CLEVELAND HOSPITAL FUND



Room 239 · 401 Euclid Avenue · Cleveland 14, Ohio · Telephone SU perior 0011

HERBER C. P. LADDS, *President*  
CHARLES J. STILWELL · SAM W. EMERSON, *Vice-Presidents*  
W. TREVOR HOLLIDAY, *Secretary*  
PERCY W. BROWN, *Treasurer*

March 4, 1948

Mr. Reginald Marridew, Program Director  
Station WGAR  
Statler Hotel  
Cleveland 14, Ohio

Dear Mr. Marridew:

Now that we have reached the end, formally at least, of the Greater Cleveland Hospital Fund campaign, it becomes my privilege to offer the sincere thanks of all connected with the Fund to you and Station WGAR for the superb radio support that helped so much to make possible our nearly complete success.

I am sure the result is in itself gratifying to you, and all the reward you desire. But I cannot let this opportunity pass without expressing my admiration for the public service your station performed in helping to correct Greater Cleveland's critical shortage of hospital accommodations. Our city has a right to take pride in the high standards of its local radio.

Sincerely,

H. P. Ladds  
President

# FAMILY SERVICE ASSOCIATION OF CLEVELAND

(FORMERLY THE CLEVELAND ASSOCIATED CHARITIES)

EDWARD T. BARTLETT, PRESIDENT  
JOHN L. McCHORD, VICE PRES.  
SYDNEY L. HALL, VICE PRES.  
MRS. RUTH T. LUCAS, SECRETARY  
WILLARD W. WILSON, TREASURER  
THEODORE THOBURN, ASST. TREAS.

1001 Huron Road — (15)  
—  
MA in 8560



HELEN W. HANCHETTE, GEN. SEC'Y.  
KATHERINE CLARK, ASST. GEN. SEC'Y.

June 1, 1948

Mr. Reginald P. Merridew  
W G A R  
Hotel Statler  
Cleveland 14, Ohio

My dear Mr. Merridew:

We wish to thank you for making for our organization the transcription of the CBS Network program, "Doorway to Life", for which our agency had provided material.

Our idea in wanting a record of this broadcast is not for any future broadcasting, but for our use with small committee groups to whom we wish to interpret the way in which we are trying to help people with their personal and family problems. We certainly appreciate your making this possible.

Sincerely yours,

*Helen W. Hanchette*

General Secretary

HWH:gh



EUCLID CENTRAL PARENTS AND TEACHERS ASSOCIATION  
1520 Chardon Road  
Euclid, Ohio

November 25, 1947

Miss Esther Mullen  
Station W.G.A.R.  
Cleveland, Ohio

My dear Miss Mullen,

The members of Euclid Central P.T.A. join me in thanking you for a most delightful afternoon. Since our meeting last Wednesday I have had many telephone calls and have met several members, all of whom expressed their interest in the work you are doing and their pleasure in your talk to us. Please accept our thanks and our best wishes for your continued success in your fascinating work.

Yours very truly

*Joyce B. Chapman*

Program Chairman, E.C.P.T.A.

EUCLID CENTRAL HIGH SCHOOL

1520 Chardon Road  
EUCLID 17, OHIO

CLIFFORD G. OWENS  
*Principal*

CLARA R. CHIARA  
*Dean of Girls*  
ROBERT L. HOLLOWAY  
*Dean of Boys*

March 17, 1948

Mr. Bob Neal  
Sports Reporter, W.G.A.R.  
Statler Hotel  
Cleveland, Ohio

Dear Mr. Neal:

I wish to take this opportunity to thank you for your participation in our Vocational Conference Week. It would be impossible for the schools to carry on a program of this sort without the cooperation of busy men and women. We do appreciate your giving so generously of your time and effort in making this program a worthwhile experience for our young people.

Students who attended your meeting have been most enthusiastic in their comments and reports.

Truly yours,

*Clara R. Chiara*

Clara R. Chiara  
Dean of Girls

mas

**CITY OF CLEVELAND**  
DEPARTMENT OF PUBLIC HEALTH AND WELFARE  
DIVISION OF HEALTH  
27 City Hall

May 7, 1948

Mr. R. Merridew, Program Director,  
Radio Station WGAR,  
Statler Hotel,  
Euclid Ave. & E. 12th St.,  
Cleveland 15, O.

Dear Mr. Merridew:

I wish to thank you for the time that  
you granted us for the observance of Child Health Day.

We have had some very flowery comment  
about this spot and we trust that the copy and the parti-  
cipants met with your approval.

Thanks, again.

Cordially,



---

Dr. A. W. Thomas, Chief  
Subdivision of Maternal and Child Health

AWT:tk



CRILE VETERANS ADMINISTRATION HOSPITAL  
7300 York Road  
Cleveland 9, Ohio

March 16, 1948

YOUR FILE REFERENCE:

IN REPLY REFER TO: 5161HP6

Mr. Al Stone  
Transcription Library  
W.G.A.R.  
Cleveland, Ohio

Dear Mr. Stone:

Please accept our most sincere thanks for the fine selection of records which you sent to the hospital. These records were placed in the record stock of our Radio Control Room. There are many requests for all types of records to be played over the intra hospital radio system and we are happy to receive your fine donation. You may be assured that all of the patients will receive some benefit and enjoyment from the records.

We appreciate your thoughtfulness and interest in the welfare of the hospitalized veterans.

Very truly yours,

D. C. SCHWARTZ  
Chairman, Voluntary Service  
Hospital Advisory Committee



## DAN HANNA III POST

3715 EUCLID AVENUE  
CLEVELAND 14, OHIO  
ENDICOTT 8044

December 27, 1947

Mr. Jim Martin  
Station WGAR  
Hotel Statler  
Cleveland 14, Ohio

Dear Mr. Martin:

On behalf of the entire membership of our Post, I wish to express a feeling of deep gratitude for your interest in our recent veteran's forum. The publicity which we received from your station and the newspapers assisted us greatly in reaching a large number of veterans. We intend to do this from time to time, inasmuch as there is apparently a vital need for further education of the veterans on their benefits.

Whenever 7:15 rolls around, and we hear "Jim Martin and the News", we'll remember the lift you gave us on this endeavor. Once again our thanks!

Very truly yours,

*Bob Wilkinson*

Robert O. Wilkinson  
Post Commander

W<sup>M</sup>. J. MERICKA & Co.  
INC.  
· SECURITIES ·

UNION COMMERCE BLDG  
CLEVELAND  
29 BROADWAY  
NEW YORK

CLEVELAND 14, OHIO

May 11, 1948

Mr. John Patt, Manager  
Radio Station WGAR  
Hotel Statler  
Cleveland, Ohio

Dear Mr. Patt:

In behalf of the Cub Scouts of Pack 5 in Lakewood, Ohio, which meet once a month at the Lakewood Congregational Church at the corner of West Clifton and Detroit Avenue, I want to thank you for the very fine program your Mr. Robert Neal gave us on the evening of April 16, 1948. His combination of a heart to heart talk to those youngsters, age ten to twelve, plus the Sports Quiz Program, kept them enraptured throughout the thirty minutes he gave to us that evening.

As leaders in this group, we are indebted to you, Station WGAR, and Mr. Robert Neal for your combined generosity. Many, Many, Thanks!

Sincerely,

*Frederick M. Asbeck*

FMA:beck

P.S. As an indication to you of how popular Mr. Neal was, might I add that the boys kept him busy quite a while afterwards signing autographs.

FMA



# COUNTY OF CUYAHOGA

DONALD F. LYBARGER  
COUNTY RECORDER

EDWARD J. COLEMAN  
CHIEF DEPUTY

CLEVELAND, OHIO

OFFICE OF THE  
COUNTY RECORDER  
COURT HOUSE

FEBRUARY 7, 1948

MR. JOHN F. PATT  
GENERAL MANAGER WGAR  
HOTEL STATLER  
CLEVELAND, OHIO

DEAR MR. PATT:

I APPRECIATED VERY MUCH RECEIVING A COPY OF  
"THIS IS WGAR". IT IS AN EXCELLENT PICTORIAL RECORD  
OF THE PUBLIC SERVICE WHICH YOU SO ABLY RENDER.

I WISH YOU CONTINUED SUCCESS IN THE FIELD OF  
ENDEAVOR OCCUPIED BY WGAR.

CORDIALLY,

  
COUNTY RECORDER