

the GAVIN REPORT

JERRY BOULDING:
By The Dawn's Early Light
Dr. Oren Harari:
ON Management

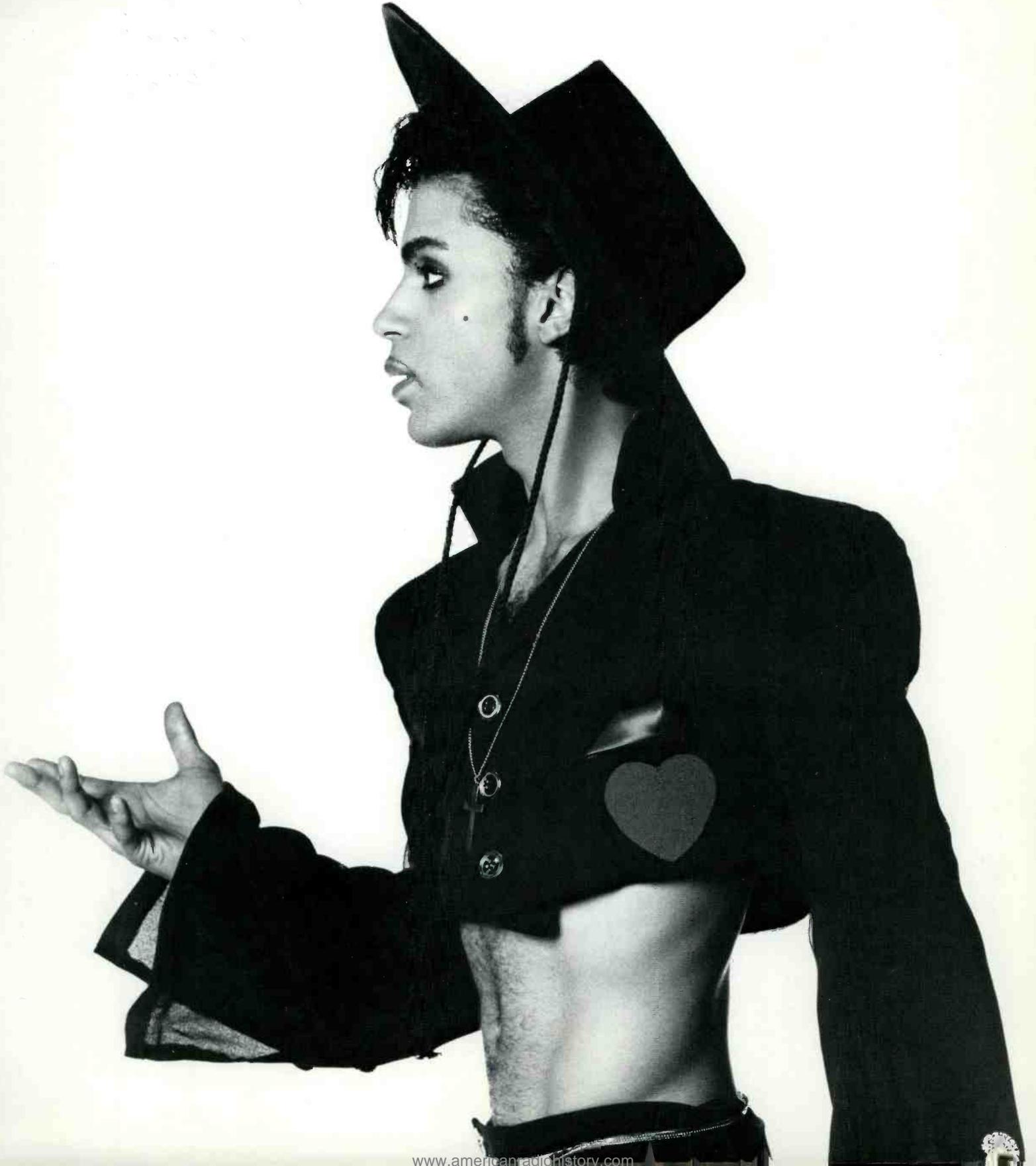


JERMAINE JACKSON
Alone and Together



PRINCE AND THE REVOLUTION / MOUNTAINS / 7" AND 12"

FROM PARADE • MUSIC FROM THE WARNER BROS. MOTION PICTURE "UNDER THE CHERRY MOON"
PRODUCED, COMPOSED, ARRANGED AND PERFORMED BY PRINCE AND THE REVOLUTION • PERSONAL MANAGEMENT: CAVALLO, RUFFALO & FARGNOLI • © 1986 WARNER BROS. RECORDS INC.



MOST ADDED



▲ THE ROLLING STONES

One Hit (To The Body)
(Rolling Stones/CBS)

81 Adds

KENNY LOGGINS

Danger Zone
(Columbia)

68 Adds

GTR

When The Heart Rules The Mind
(Arista)

59 Adds

▲ TOP NEW AIRPLAY

CERTIFIED

38 SPECIAL

Like No Other Night
(A&M)

MOODY BLUES

Your Wildest Dreams
(Polydor/PolyGram)

RECORD TO WATCH

ATLANTIC STARR

If Your Heart Isn't In It
(A&M)

No Secret to Urban and A/C programmers and now Top 40 is starting to come around.

2W **LW** **TW**

4.	2.	1. WHITNEY HOUSTON - The Greatest Love Of All (Arista)
7.	5.	2. MADONNA - Live To Tell (Sire/Warner Bros.)
1.	1.	3. Pet Shop Boys - West End Girls (EMI America)
5.	4.	4. Van Halen - Why Can't This Be Love (Warner Bros.)
3.	3.	5. Phil Collins - Take Me Home (Atlantic)
10.	6.	6. OMD - If You Leave (Virgin/A&M)
11.	9.	7. MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)
14.	10.	8. MR. MISTER - Is It Love (RCA)
22.	18.	9. PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)
13.	11.	10. Janet Jackson - What Have You Done For Me Lately? (A&M)
19.	17.	11. NUSHOOZ - I Can't Wait (Atlantic)
15.	13.	12. LEVEL 42 - Something About You (Polydor/PolyGram)
21.	14.	13. JOURNEY - Be Good To Yourself (Columbia)
18.	15.	14. CULTURE CLUB - Move Away (Virgin/Epic)
9.	8.	15. Miami Sound Machine - Bad Boy (Epic)
8.	12.	16. Outfield - Your Love (Columbia)
30.	23.	17. HOWARD JONES - No One Is To Blame (Elektra)
28.	24.	18. BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
25.	21.	19. STARSHIP - Tomorrow Doesn't Matter Tonight (Grunt/RCA)
35.	27.	20. GEORGE MICHAEL - A Different Corner (Columbia)
32.	25.	21. HEART - Nothin' At All (Capitol)
17.	16.	22. ZZ Top - Rough Boy (Warner Bros.)
2.	7.	23. Robert Palmer - Addicted To Love (Island)
33.	28.	24. TEARS FOR FEARS - Mother's Talk (Mercury/PolyGram)
36.	30.	25. SIMPLE MINDS - All The Things She Said (Virgin/A&M)
40.	31.	26. BOYS DON'T CRY - I Wanna Be A Cowboy (Profile)
20.	19.	27. Sade - Never As Good As The First Time (Portrait)
--.	36.	28. SIMPLY RED - Holding Back The Years (Elektra)
--.	38.	29. JETS - Crush On You (MCA)
--.	37.	30. JOHN COUGAR MELLENCAMP - Rain On The Scarecrow (Riva/PolyGram)
--.	35.	31. DREAM ACADEMY - The Love Parade (Reprise)
38.	33.	32. HOOTERS - Where Do The Children Go (Columbia)
6.	20.	33. Rolling Stones - Harlem Shuffle (Rolling Stones/Columbia)
--.	40.	34. FALCO - Vienna Calling (A&M)
--.	39.	35. EL DEBARGE - Who' Johnny (Gordy/Motown)
26.	26.	36. Julian Lennon - Stick Around (Atlantic)
--.	--.	37. 38 SPECIAL - Like No Other Night (A&M)
12.	22.	38. Prince - Kiss (Paisley/Warner Bros.)
--.	--.	39. MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)
--.	--.	40. FABULOUS THUNDERBIRDS - Tuff Enuff (CBS)

CHARTBOUND

Reports Adds On Chart

GTR - When The Heart Rules The Mind (Arista)	130	59	65	6
KENNY LOGGINS - Danger Zone (Columbia)	129	68	58	3
MODELS - Out Of Mind Out Of Sight (Geffen)	127	22	87	18

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DREAMS

VAN HALEN

THE NEW SINGLE
FROM THE SMASH
ALBUM 5150

Produced by Van Halen, Mick Jones and Donn Landee

Personal Management: Ed Leffler/E.L. Management, Inc. © 1986 Warner Bros. Records Inc.



UP & COMING

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
BOURGEOIS TAGG - Mutual Surrender (Island)	109	7	45	57
PETER GABRIEL - Sledgehammer (Geffen)	104	44	54	6
BANGLES - If She Knew What She Wants (Columbia)	104	54	46	4
BLOW MONKEYS - Digging Your Scene (RCA)	69	20	42	7
INXS - Listen Like Thieves (Atlantic)	68	34	33	1
LOVERBOY - Lead A Double Life (Columbia)	64	7	50	7
PATTI AUSTIN - The Heat Of Heat (Qwest)	62	10	41	11
PSYCHEDELIC FURS - Pretty In Pink (A&M)	59	14	25	20
*STEVIE NICKS - Has Anyone Ever Written Anything For You (Modern/Atco)	59	57	2	--
ATLANTIC STARR - If Your Heart Isn't In It (A&M)	57	7	25	25
GIUFFRIA - I Must Be Dreaming (Came/MCA)	51	8	41	2
WILD BLUE - Fire With Fire (Chrysalis)	51	16	32	3
GRAHAM NASH - Innocent Eyes (Atlantic)	49	3	37	9
ANIMOTION - I Want You (Casablanca)	46	13	33	--
DANNY WILDE - Isn't It Enough (Island)	45	20	25	--
DAVID PACK - That Girl Is Gone (Warner Bros.)	41	2	32	7
*BELINDA CARLISLE - Mad About You (IRS/MCA)	39	39	--	--
VANITY - Under The Influence (Motown)	38	1	22	15
MARILYN MARTIN - Move Closer (Atlantic)	37	6	24	7
TRANS X - Living On Video (Atco)	37	18	18	1
*NEIL DIAMOND - Headed For The Future (Columbia)	37	27	9	1
ABC - Vanity Kills (Mercury/PolyGram)	34	4	30	--
ROBERT TEPPER - Don't Walk Away (Scotti Bros.)	32	5	23	4
*SOS BAND - The Finest (Tabu)	24	12	10	2
*ART OF NOISE - Peter Gunn (Chrysalis)	24	11	9	4
*JANET JACKSON - Nasty (A&M)	24	12	4	8
*JONATHAN BUTLER - Baby Please Don't Take It (Jive/Arista)	24	6	17	1
KATRINA & THE WAVES - Is That It? (Capitol)	22	--	12	10
*CHARLIE SEXTON - Impressed (MCA)	21	5	15	1

Dropped: #29-Honeymoon Suite, #32-Bangles, #34-Wax, Voices Of America, Starpoint, David Bowie, Bonnie Tyler, ELO, Bobby Barth.

INSIDE TOP 40 WITH DAVE SHOLIN

By now WHITNEY HOUSTON's name is synonymous with number one as she quickly makes a return to the top. As mentioned last week MADONNA has her waiting number and it looks like a short wait. Only one new entry in the top ten so expect some changes next week. LABELLE AND MCDONALD blow past a bunch of folks with hit factor movement the story here...43% to 66%. LEVEL 42 still picking up airplay with an 82% hit factor and growing..28 -11 CKOC, 25-17 Y107, 28-20 Q105, 29-21 B-96, 27-20 KZPS, 30 -24 93Q, 2-1 KCPX, 13-9 KIMN, etc. HOWARD JONES more than doubles his hit factor which doesn't happen often. Biggest moves reported by Cindy Wright G105-Durham/Raleigh 25-19, Tom Taylor WPST-Trenton 32-17, Rich Stevens Z103-Tallahassee 37-22, Danny Wayne WRTB/FM-Vincennes 28-15, Scott Daniels KQ95-Aberdeen 35-25, Jay McCall KOZE-Lewiston 16-7, Mr.Ed KWOD-Sacramento 17-10, Kevin James KZHR

Yakima 23-15 etc. BILLY OCEAN has a 28% hit factor..twice as much as last week with top twenty activity reported at WNSL, WPFM, WXIK, WBCY, WQLK, WCIL, KJLS, KRGV, KLKT, FM102, KWNZ, KITI, KUBE, KHWK etc. GEORGE MICHAEL is also converting numbers quickly...7% to 23% in hit factor, debuting #24 Z100 New York, and already top ten top ten at WEBE, B-94, I-95, KATD, KWES, etc. SIMPLY RED has been a record we've been touting as a hit during the past month and 43 more believers come on board this week...top ten in San Francisco at KMEL and KITS confirmed by San Jose: KWSS and KATD Jumps 30-19 at KZZP, 29-18 KHOP, 24-14 KAFX, 6-3 KFYR, 30-21 Q104, 23-12 WXIK, etc. FABULOUS THUNDERBIRDS became our Record To Watch back on March 28th and they've skated by Chartbound for a Top 40 slot...looking real good in the Southwest at KIXY-San Angelo 20-10 and KAKS-Amarillo 13-9, and the

Northwest at KGOT-Anchorage 28-14, KNBQ-Tacoma/Seattle 24-17. Progress on April 18th's Record To Watch, PATTI AUSTIN, is also worth noting, with adds at KIIS/AM, OK95, KNVR, KLYK, KAGO, KRKE, KDVV, B-94, WCCK, PRO/FM and a move of 33-27 at KMEL. ATLANTIC STARR qualifies as the Urban and A/C crossover Record To Watch this week. Check out 10-8 KSTN-Stockton, 14-11 KGGI-San Bernardino, #5 KMAI-Honolulu, #13 WROQ -Charlotte, #19 WFBG-Altoona, and adds at 93Q, KZGO, KHOP, KSYZ, WBLU, WBEN, and WJLK. A handful of Top 40 stations are playing a tune titled "Don Quichotte" by MAGAZINE 60 on the Baja record label. It debuts #16 at 93Q-Houston, #23 FM102-Sacramento, #26 KRGV...added at WXKS-Boston, KWOD-Sacramento, KMGX-Fresno, KZZB-Beaumont, KIXY-San Angelo, KFIV -Modesto. May not be for everybody, but it looks like a hit for the right markets and stations geared for this sound.

THE NEW SINGLE FROM

**BOB
SEGER
& THE SILVER BULLET BAND**

IS GOING TO HIT YOU

LIKE A ROCK!

PRODUCED BY BOB SEGER AND PUNCH ANDREWS
CO-PRODUCED BY DAVID COLE

Capitol

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hit
FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

Total reports this week 285 Last Week 277

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30			
MADONNA - Live To Tell (Sire/Warner Bros.)			282	1	96	112	67	6	--	97%	6
WHITNEY HOUSTON - The Greatest... (Arista)			279	2	219	40	14	3	1	97%	8
MIKE & MECHANICS - All I Need... (Atlantic)			264	--	38	110	95	17	4	92%	9
MR. MISTER - Is It Love (RCA)			254	1	11	74	135	28	5	86%	8
OMD - If You Leave (Virgin/A&M)			253	--	89	112	48	4	--	98%	12
BILLY OCEAN - ...Sad Songs (Jive/Arista)			253	5	3	6	62	129	48	28%	5
LaBELLE & McDONALD - On My Own (MCA)			250	7	27	34	105	57	20	66%	9
JOURNEY - Be Good To Yourself (Columbia)			250	3	7	33	135	59	13	70%	6
HOWARD JONES - No One Is To Blame (Elektra)			248	10	4	4	76	115	39	33%	6
HEART - Nothin' At All (Capitol)			248	13	--	1	50	127	57	20%	5
GEORGE MICHAEL - A Different Corner (Columbia)			243	7	4	3	51	117	61	23%	4
CULTURE CLUB - Move Away (Virgin/Epic)			236	2	3	19	153	52	7	74%	7
NU SHOOZ - I Can't Wait (Atlantic)			234	6	35	41	105	31	16	77%	11
PHIL COLLINS - Take Me Home (Atlantic)			234	--	158	67	6	1	2	98%	9
VAN HALEN - Why Can't This Be Love (W.B.)			232	3	167	52	8	1	1	97%	10
STARSHIP - Tommorrow... (Grunt/RCA)			223	3	--	7	86	101	26	41%	7
JANET JACKSON - What Have You... (A&M)			219	3	55	102	43	14	2	91%	11
LEVEL 42 - Something... (Polydor/PolyGram)			217	6	28	69	83	22	9	82%	14
TEARS FOR FEARS - Mother's Talk (Mer./PolyG.)			215	6	--	1	34	119	55	16%	6
SIMPLE MINDS - All The Things... (Virgin/A&M)			211	11	--	6	33	89	72	18%	7
BOYS DON'T CRY - I Wanna Be A Cowboy (Profile)			206	22	3	16	23	63	79	20%	6
J.C.MELLENCAMP - Rain On The Scarecrow (Riva)			199	8	--	1	10	71	109	5%	4
DREAM ACADEMY - The Love Parade (Reprise)			196	13	--	3	12	65	103	7%	5
38 SPECIAL - Like No Other Night (A&M)			193	44	--	--	1	30	118	--	2
EL DeBARGE - Who's Johnny (Gordy/Motown)			192	28	--	--	9	50	105	4%	4
SIMPLY RED - Holding Back The Years (Elektra)			190	43	2	10	22	49	64	17%	7
FALCO - Vienna Calling (A&M)			187	24	--	4	13	45	101	9%	4
THE JETS - Crush On You (MCA)			181	26	3	6	25	57	64	18%	6
HOOTERS - Where Do The Children Go (Columbia)			157	12	1	3	21	60	60	15%	8
MOODY BLUES - Your Wildest Dreams (PolyGram)			154	22	--	--	15	35	82	9%	5
FABULOUS THUNDERBIRDS - Tuff Enuff (CBS)			134	24	--	2	15	22	71	12%	8
GTR - When The Heart Rules The Mind (Arista)			130	59	--	--	--	6	65	--	2
KENNY LOGGINS - Danger Zone (Columbia)			129	68	--	--	1	2	58	--	2
MODELS - Out Of Mind, Out Of Sight (Geffen)			127	22	--	--	3	15	87	2%	5
BOURGEOIS TAGG - Mutual Surrender (Island)			109	7	7	9	20	21	45	33%	10
PETER GABRIEL - Sledgehammer (Geffen)			104	44	--	--	1	5	54	--	2

ANNOUNCING THE RELEASE OF THE NEW SINGLE FROM DAVID FOSTER

"THE BEST OF ME"

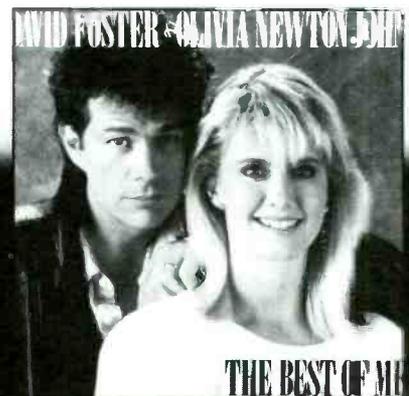
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A SPECIAL DUET WITH OLIVIA NEWTON-JOHN
FROM HIS FORTHCOMING ALBUM

31642

"ST. ELMO'S FIRE (MAN IN MOTION)"
was a #1 smash hit.
"LOVE THEME FROM ST. ELMO'S FIRE" (Instrumental)
was a TOP 5 hit.
Now the magic of David Foster continues
with his new single.

PRODUCED BY DAVID FOSTER AND
HUMBERTO GATICA



Olivia Newton-John appears courtesy of MCA Records



ON ATLANTIC RECORDS

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NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) P.Gabriel, EyeEye.
TORONTO, ON(BRAD JONES-CHUM) DeBarge, H.Jones, GTR, Nu Shooz.
TORONTO, ON(BOB SAINT-CFTR) A.of Noise, Animotion, Feargal S..
BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) Giuffria, S.Nicks, DeBarge, Janet Jax., P.Gabriel, Stones, Magazine.
CAPE COD, MA(McDONALD/McVIE-WKPE) J.Beauvior, SOS Band, B.Carlisle.
PROVIDENCE, RI(TOM CUDDY-PRO/FM) Mellencamp, 38 Special, S.Nicks, P. Austin, Bangles.
KEENE, NH(BERNIE HARTNETT-WKNE/FM) Falco, 38 Special, P.Gabriel, Del Fuegos.
BANGOR, ME(JOHN MARSHALL-WZON) Stones, B.Monkeys, K.Loggins, Sexton, Animotion, S.Nicks.
ELLSWORTH, ME(TIM MOORE-WKSQ) LaBelle &M, Madonna, C.Club, Nu Shooz.
BURLINGTON, VT(THOM RICHARDS-Q99) Van Halen, Fab TB'S, Bangles, N.Diamond, Tepper, Jms Taylor, Gavin C., P.Gabriel.
HARTFORD, CT(MIKE WEST-WTIC/FM) Journey, DeBarge, Prince.
NEW HAVEN, CT(STEF RYBAK-KC101) Stones, Falco, Gavin C..
WESTPORT, CT(STORM N. NORMAN-WEBE/FM) Limited W., Plat. Ice, SOS Band, Animotion, Sad Cafe, D. Ross.
NEW YORK, NY(SCOTT SHANNON-Z100) ZZ Top.
ALBANY, NY(TODD MARTIN-WFLY) Ocean, D. Academy, K.Loggins, P.Furs.
SCHENECTADY, NY(JIM WALSH-3WD) J.Butler, B.Carlisle, H.Jones, K.Loggins, P.Gabriel, Wild Blue, Stones.
POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) GTR, Janet Jax., Tepper, P.Gabriel, K.Loggins.
UTICA, NY(MAC/ANDREWS-WNYZ) P.Furs, Bangles, K.Loggins, P.Gabriel, Fab TB'S, A.of Noise, D. Ross.
UTICA, NY(JIM REITZ-WRCK) Stones, S. Red, Loverboy, G. Nash, Sexton.
BINGHAMTON, NY(DON MORGAN-WAAL/FM) Boys/Cry, K.Loggins.
BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) A.Starr, Loverboy, Fab TB'S, N.Diamond.

MID ATLANTIC

ASBURY PARK, NJ(PAT GILLEN-WJLK/FM) Stones, SOS Band, Janet Jax., GTR, A.Starr, Giuffria, Tepper.
TRENTON, NJ(TOM TAYLOR-WPST) Jets, S.Nicks, Stones.
PITTSBURGH, PA(NICK BAZOO-B94) Level 42, P. Austin, B.Carlisle.
PITTSBURGH, PA(KEITH ABRAMS-WHTX) Heart, S.Nicks.
ERIE, PA(JIM COOK-WJET) Falco, GTR, D. Academy, S. Red.
ERIE, PA(BILL SHANNON-K104) S.Nicks, P. Austin, S. Red, Nugent, Class Of55.
ALTOONA, PA(STEVE KELSEY-WFBG) Stones, GTR, Models, N.Diamond.
WASHINGTON, DC(KAGHAN/DEMPESEY-B106) P.Furs, Bangles, D. Academy, Trans X, GTR.
BALTIMORE, MD(KINGSTON/KRONTHAL-B104) Boys/Cry, ZZ Top.
OCEAN CITY, MD(J.J. McKAY-100KHI) M. Martin, INXS, P.Gabriel, K.Loggins, Bangles, G. Nash, Stones, E.G.Daily, Joe Jacks..
SANFORD, NC(BILL FREEMAN-WFJA) J.Stewart, Modern Man, S.Nicks, Animotion, P.Furs, J.Stewart.
DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) Falco.
SHELBY, NC(ANDY FOSTER-WXIK) N.Diamond, A.of Noise, S.Nicks.
CHARLOTTE, NC(BILL MARTIN-WBCY) Stones, S.Nicks, K.Loggins, Janet Jax..
CHARLOTTE, NC(BLACKWELL/WILLIAM-WROQ) Falco, B.Carlisle, K.Loggins.
FAIRMONT, NC(BILL SELLARS-WZYZ) S.Nicks, P.Gabriel, Stones, Giuffria, Force MD's.
BOONE, NC(WILL VICKERS-WASU/FM) Falco, Mellencamp, Fab TB'S, GTR, S.Minds.
CHARLESTON, SC(ROGER GAITHER-WKQB/FM) B.Monkeys, P.Gabriel, B.Carlisle, Moody B's, S.Nicks, Boys/Cry.
FLORENCE, SC(GREEN/ADAMS-106X) Stones, S.Nicks, Sly Fox, J.Beauvior, 5 Star, Trans X, B.Carlisle, D.Wilde.
KINGSTREE, SC(GREG KNOP-WKSP) N.Diamond, J.Stewart, J.Butler, S.Nicks.

WHO RULES THE AIRWAVES?



KING

"ALONE WITHOUT YOU"

FROM THE ALBUM "BITTER SWEET"

**KKHR/LOS ANGELES —
LOUS SIMON, MD**

"Based on initial reaction, 'Alone Without You' will be as big for us as 'Love and Pride' which was a Top 5 record — phones which started out as teens have spread to upper demos with increased airplay — we're seeing sales — we're playing the club mix at night and on weekends — the jocks love it — SMASH!!!"

**KROQ/LOS ANGELES —
LARRY GROVES, MD**

"King is kickin' ass — we're playing it every 3 hours to phenomenal response . . ."

**Y97/SANTA BARBARA —
JANE ASHER, MD**

"Huge Hit in Santa Barbara; after only one week of airplay, #1 request!!!"

**KGGI/RIVERSIDE —
SHAWN DEMORY, MD**

"Tested great, no negatives, — after one week of airplay, top 8 phones!"

**KXFM/SANTA MARIA —
MARIO RUBIO, MD**

"Great fresh track — top 10 phones, expecting to go top 5 — my favorite new record!"

**KRQK/LOMPOC —
SAM JACKSON, MD**

"Great sounding song — definitely a smash!"

**KKBG/HILO —
DEREK DAKINE, PD**

"I had to add it out-of-the-box — the kids love it!!!"

**KGOT/ANCHORAGE —
J.D. CHANDLER, PD**

"So hot, it unbelievable! Top 10 phones here. A summer solstice SMASH! All demographics."

**OK95/TRI-CITIES, WA —
DEAN LeMASTER, PD**

"Great spring record. King always sounds good."

**KSND/EUGENE —
BRIAN BURNS, PD**

"Good aggressive programmers are always looking for new product. It's bands like King that'll do the trick. We're glad we didn't wait."

**KSLY/SAN LOUIS OBISPO
JOE COLLINS, PD**

"Great song — I understand they went to great expense and filmed the video in Greece, I don't know why . . . baby oil would have been a lot cheaper . . . Seriously, SMASH!"



MYRTLE BEACH, SC(LINDA KING-WKZQ) L.R.B., Trans X, A.of Noise, Stones, B.Carlisle.
GREENVILLE, SC(TOMMY SMITH-WANS/FM) GTR, K.Loggins, B.Carlisle.

SOUTHEAST

ATLANTA, GA(JEFF McCARTNEY-94Q) Stones.
ROME, GA(TIM HENSLEY-WQTU) 38 Special, GTR, Seger.
SWAINSBORO, GA(BARRY STEWART-WGKS/FM) Stones, P.Gabriel, Bangles, INXS, D.Wilde, Animotion.
VIDALIA, GA(MELODI GARRETT-98Q) Plat. Ice, The Metros, Limited W., N.Diamond, J.Stewart.
ATHENS, GA(DAN MURRAY-WAGQ) Fab TB'S, Bangles, S.Nicks, Stones, Seger.
AUGUSTA, GA(BRUCE STEVENS-WBBQ) 38 Special, Fab TB'S, N.Diamond.
FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) Stones, S.Nicks, K.Loggins, S. Red, N.Diamond.
HINESVILLE, GA(SHANNON WEST-WBLU) SOS Band, A.Starr, B.Carlisle, Trans X.
COLUMBUS, GA(RALPH CARROLL-WCGQ) Falco, 38 Special, Boys/Cry, Jets, S.Nicks, GTR.
DAYTONA BEACH, FL(TONY MANN-WNFI) Boys/Cry, K.Loggins, D. Academy.
TALLAHASSEE, FL(RICH STEVENS-Z103) Stones, S. Red, B.Monkeys, INXS, Models, Van Halen, E.G.Daily, Mid. Star.
PANAMA CITY, FL(JEFF DAVIS-WPFM) Regina, Stones, DeBarge, Fab TB'S, J. Wagner, Wild Blue.
FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) FROZEN.
GAINESVILLE, FL(JERI BANTA-WYKS) FROZEN.
MIAMI, FL(FRANK AMADEO-Y100) FROZEN.
MIAMI, FL(MARK SHANDS-I95) B.Carlisle, K.Loggins, Bangles.
TAMPA, FL(BOBBY RICH-Q105) Loverboy, B.Carlisle, INXS, K.Loggins.

SOUTH

BIRMINGHAM, AL(RICH BAILEY-WKXX) Sly Fox.
TUSCALOOSA, AL(SHANNON/CANADA-WNPT) Models, K.Loggins, Sly Fox, D.Wilde, B.Monkeys, INXS.
FAYETTE, AL(KELSEY SCOTT-WHKW) Fab TB'S, Models, B.Monkeys, N.Diamond, Wax, S. Red, Force MD's, Trans X.
FLORENCE, AL(SHAYNE/DURHAM-WQLT) S.Bishop, B.Carlisle, N.Edition, Rene & A..
GADSDEN, AL(BILL ST. JOHN-Q104) Gavin C., J.Beauvoir, B.Carlisle, B.Monkeys.
MONTGOMERY, AL(ALAN DuPRIEST-WHHY/FM) D. Academy, K.Loggins, GTR.
MONTGOMERY, AL(MIKE RAINIER-99FM) K.Loggins, S. Red, Bangles, INXS, Trans X, Models.
NASHVILLE, TN(ST.JOHN/PEACE-Y107) K.Loggins, GTR.
JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) Models, Stones, S.Minds.
SPARTA, TN(BILL WINNINGHAM-WSMT) 38 Special, Hooters, Mellencamp.
GREENVILLE, MS(JACKIE RAND-WIQQ) Loverboy, K.Loggins, S.Nicks, Stones.
TUPELO, MS(LISA LANDAU-KZ103) Stones, S.Nicks, Trans X, Bangles, Wax, GTR.
HATTIESBURG, MS(WAYNE MICHAELS-WHSY/FM) Hooters, GTR, S. Red, K.Loggins.
LAUREL/HATTIESBURG, MS(CHRIS JAMISON-WNSL) Boys/Cry, D. Wilde, Jets, B.Tagg.
BILOXI, MS(BOB LIMA-WQID) S.Nicks, S. Red, Jets, Boys/Cry.
MCCOMB, MS(SARA KAY-WHNY) M. Martin, Force MD's, INXS, S.Nicks, Stones, The Metros, Plat. Ice, Jms Taylor.
STARKVILLE, MS(WILLIAMS/FONDA-WKOR) DeBarge, Stones, GTR, Moody B's, S.Nicks.
JENKINS, KY(G.C. KINCER-WIFX) D.Wilde, 38 Special, Bangles, Moody B's.
PADUCAH, KY(TONY RICHARDS-WDDJ/FM) GTR, Hooters, 38 Special.
BOWLING GREEN, KY(DARRELL DUVALL-WBGN) S.Nicks, B.Carlisle, C. Cross, Limited W., Opus.
GLASGOW, KY(BEESLEY/DOSSEY-WOVO/FM) P.Gabriel, GTR, S.Nicks, D.Wilde, Stones, J.Butler, N.Diamond.

CENTRAL CITY, KY(STAN BARNETT-WKYA) Boys/Cry, Fab TB'S, P.Gabriel, J.Butler, D.Wilde.
NEW ORLEANS, LA(McGEE/ROLLING-B97) Janet Jax., B.Carlisle.
HOUMA, LA(MARK KELLY-KCIL/FM) K.Loggins, Stones, B.Carlisle, Boys/Cry, S. Red, Jets, DeBarge.
BATON ROUGE, LA(RICE/A.-WFMF) H.Jones, 38 Special.
BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) Heart, Mellencamp, Hooters.
MONROE, LA(LORI CLARY-KNOE/FM) K.Loggins, P.Gabriel, Stones, N.Diamond.
ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) S.Minds, S.Nicks, DeBarge, S.Bishop.

EAST CENTRAL

PINEVILLE, WV(RANDY PARKS-WWYO) Plat. Ice, The Metros, Force MD's, C. Cross, Stones.
OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) Fab TB'S, GTR, S.Nicks, Stones, Wild Blue.
MORGANTOWN, WV(KATHI SIMONS-WCLG/FM) FROZEN.
COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) Jets, S. Red, Journey.
COLUMBUS, OH(COOK/HAINES-92X) Bangles, K.Loggins, GTR, DeBarge.
ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) Jets, S. Red.
CINCINNATI, OH(JIM FOX-Q102) Van Halen, LaBelle &M, Ocean, Boys/Cry.
ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) S.Minds, Heart, Tears 4.
RICHMOND, IN(RICK CASEY-K96) GTR, K.Loggins, Stones, Fab TB'S, N.Diamond.
VINCENNES, IN(DANNY WAYNE-WRTB/FM) Sly Fox, INXS, DeBarge, Models.
EVANSVILLE, IN(CHRIS SOUSA-WKDQ) Nu Shooz, N.Diamond, Jms Taylor, A.Murray.
TERRE HAUTE, IN(MIKE ARNETT-WPFR) S.Nicks, Falco, Trans X, E. Wade.
DETROIT, MI(GARY BERKOWITZ-WHYT) Level 42, SOS Band, S.Mills, Fab TB'S.
LANSING, MI(WALT BENNETTI-WVIC) K.Loggins, S.Nicks.
JACKSON/LANSING, MI(GARY FRANKLIN-WJXQ) FROZEN.
GRAND RAPIDS, MI(MIKE TINNES-WKLQ) H.Jones, Ocean, Heart, Tears 4.
CADILLAC, MI(ROB MICHAELS-WATT) Jets, DeBarge, Models, P.Gabriel, G. Michael.
ALPENA, MI(DARRELL KELLEY-WHSB) B.Carlisle, Moody B's, K.Loggins.
GAYLORD, MI(DAVID BARR-WZXM) S. Red, Stones, INXS, Bangles, Force MD's, B.Carlisle.
PETOSKEY, MI(DENNIS MARTIN-WWPZ) S.Minds, Tears 4, Boys/Cry, Moody B's, B.Tagg.

UPPER MIDWEST

CLEAR LAKE/MASON CTY, IA(BRUCE F. LANE-KZEV) ABC, Joe Jacks., DeBarge, INXS, P.Gabriel, Bangles.
FT.DODGE, IA(CAL BIERMAN-KKEZ) S. Red, Fab TB'S.
WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) FROZEN.
SIoux CITY, IA(SCOTT SHANNON-KSEZ/FM) Falco, GTR, S. Red, INXS, K.Loggins, Bangles, D.Wilde.
SIoux CITY, IA(PAT PAXTON-KGLI) DeBarge, Fab TB'S, Jets, S. Red.
IOWA CTY/CEDAR RAPID, IA(JACOBSEN/NUGENT-KKRQ) S. Red, Level 42.
CEDAR RAPIDS, IA(BRAD FUHR-KQCR/FM) Fab TB'S, Nu Shooz, Starship.
CLINTON, IA(BILL WARNER-KNJY) Limited W., Sidewinder, S.Nicks, 38 Special, Bangles, P.Furs, K.Loggins, E. Wade.
DAVENPORT, IA(GYNNY O'HARA-KIIK) Jets, Bangles, GTR, N.Diamond.
KENOSHA, WI(TERRY HAVEL-WJZQ) DeBarge, EMINAR, Jets, Opus.
MILWAUKEE, WI(DENISE LAUREN-WKTI) Bangles, K.Loggins, Heart.
MADISON, WI(LITTLE/HUDSON-Z104) Models, DeBarge, K.Loggins, Fab TB'S, Joe Jacks..
APPLETON/OSHKOSH, WI(KIM BRADLEIGH-WKAU) Bangles, Jets, Moody B's, Stones, Boys/Cry.
WAUSAU, WI(MIKE EDWARDS-WIFC/FM) P.Gabriel, 38 Special.
STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) Stones, Bangles, S.Nicks, GTR, INXS, Wild Blue.

LA CROSSE, WI(CHUCK KNIGHT-HIT105) H.Jones, 38 Special, Hooters, Stones, Falco.
LA CROSSE, WI(GREER/CARR-WIZM/FM) S. Red, 38 Special, DeBarge.
EAU CLAIRE, WI(RICK JAMES-WBIZ) Stones, S.Nicks, GTR, Bangles.
MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) FROZEN.
ROCHESTER, MN(DENNY FOSTER-KROC/FM) Models, Stones, GTR, Miami S.M., S. Red.
MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) Stones, B.Carlisle, S.Nicks, P.Furs, Animation, Limited W..
MANKATO, MN(GREG HUSAK-KEEZ/FM) Hooters, K.Loggins, Limited W., Falco, S.Nicks, Boys/Cry.
ALBERT LEA, MN(TODD GUTHRIE-KCPI/FM) GTR, K.Loggins, P.Gabriel, Bangles, B.Monkeys, Limited W..
ST. CLOUD, MN(PATTON/WAKEFIELD-KCLD/FM) S. Red, 38 Special, Heart.
VERMILLION, SD(DEAN RUSSELL-KVRF) Giuffria, INXS, GTR, P.Gabriel, Bangles, K.Loggins, Animation, D.Wilde, Golden Pal.
YANKTON, SD(RANDY KUSSMAN-KQHU/FM) Jets, Moody B's, INXS, Bangles, K.Loggins, Wild Blue.
SIoux FALLS, SD(ADAM NORTH-KKRC) H.Jones, Falco, Heart, S. Red, Stones.
ABERDEEN, SD(SCOTT DANIELS-KQ95) Bangles, D.Wilde, B.Carlisle, S.Nicks, Limited W., E. Wade.
RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) G. Michael, Falco, Loverboy.
RAPID CITY, SD(RANDY McDANIEL-KGGG/FM) S. Red.
FARGO, ND(ANDERSON/PALMER-Y94) Moody B's, Falco, Models, P.Gabriel, Giuffria.
GRAND FORKS, ND(NORDINE/RIGHT-KKXL/FM) Jets, Falco, 38 Special, GTR.
BISMARCK, ND(BRANNAN/HARDT-KFYR) D. Academy, N.Diamond, Pet Shop.
BISMARCK, ND(BOB BECK-KYYY/FM) GTR, Giuffria, Jets, Models, P.Furs.
MINOT, ND(SCOTT MEYER-KIZZ) GTR, P.Furs, Trans X, Stones.
DE KALB, IL(LEW WHITE-WDEK/FM) Moody B's, DeBarge, S.Nicks, 38 Special, GTR, P.Gabriel.
JOLIET, IL(LENTINE/WEBER-WLLI) LaBelle &M, S. Red, Stones, K.Loggins, D.Wilde.
CHICAGO, IL(JEFFRIES/KELLY-WYtz) D. Academy, 38 Special, Jets.
CHICAGO, IL(CHUCK CRANE-WLS/AM) Starship, Mellencamp, Joe Jacks..
CHICAGO, IL(JOE BOHANNON-B96) Boys/Cry, Wild Blue, Janet Jax., 38 Special.
FREEPORT, IL(READEKER/EDWARDS-WXXQ) Models, DeBarge, M. Martin, Bangles, Tepper, Golden Pal.
ROCKFORD, IL(WALKER/ANTHONY-WYBR) LaBelle &M, INXS, 38 Special, Boys/Cry.
ROCKFORD, IL(BRILL/DENT-WZOK) S. Red, Bangles, INXS, K.Loggins, Fab TB'S.
GALESBURG, IL(HEATH/HAMLIN-WGBQ/FM) FROZEN.
BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) GTR, S.Nicks.
CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) Stones, GTR, Bangles, Fab TB'S, B.Carlisle, P.Gabriel.
SPRINGFIELD, IL(GREG LAWLEY-WDBR) GTR, Stones, B.Monkeys, Wild Blue, Sexton, S.Nicks.
CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Synch, Dokken, Falco, G. Michael, Stones, Moody B's, D. Academy.

CENTRAL

KIRKSVILLE, MO(JEFF ALLEN-KTUF) Bangles, Trans X, D.Wilde, INXS, P.Furs, Stones.
EAST PRAIRIE, MO(GREG LANDIS-KYMO) Whitney, Heart, 38 Special, Models, S. Red, Bangles, Sexton, Golden Pal.
KANSAS CITY, MO(PERUN/BARBER-KBEQ) Heart, Trans X.
JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) A.of Noise, Models, K.Loggins, Bangles, GTR.
WAYNESVILLE, MO(KEVIN BARTON-KFBD) Mellencamp, Trans X, Bangles, Tears 4.
MANHATTAN, KS(WAGNER/WILSON-KQLA/FM) K.Loggins, Bangles, P.Gabriel, Stones, Falco.

TOPEKA, KS(ROGER HEATON-WIBW/FM) LaBelle &M, Level 42, Nu Shooz.
TOPEKA, KS(KEVAN RABAT-KDvv/FM) P. Austin, Fab TB'S, Animation, Stones, Pet Shop.
KANSAS CITY, MO(LORRIN PALAGI-KBKC/FM) Rene & A., Tears 4, J.Kemp, N.Edition.
PITTSBURG, KS(BELL/PORTER-KQWK/FM) Stones, Bangles, INXS, Joe Jacks..
HOISINGTON, KS(BIEKER/ATKINSON-KHOK) H.Jones, Golden Pal, Moody B's, K.Loggins, GTR, Bangles, INXS.
HAYS, KS(MICHAEL KOERNER-KJLS) 38 Special, D. Ross, Plat. Ice, Stones, S.Nicks, INXS, J.Butler.
NORFOLK, NE(DOUG KOEHN-KNEN) S.Nicks, Stones, 38 Special, Jets, N.Diamond.
GRAND ISLAND, NE(MOSLEY/BRADEE-KSYZ/FM) Joe Jacks., N.Diamond, INXS, GTR, Janet Jax., A.Starr, A.of Noise.
EL DORADO, AR(DAN MURPHY-KLBQ/FM) Temps, Sidewinder.
SEARCY/LITTLE ROCK, AR(JIM DONNELLY-KSER/FM) S. Red, Bronski B..
LITTLE ROCK, AR(MARK MC CAIN-KKYK) Janet Jax., LaBelle &M, Nu Shooz.
FAYETTEVILLE, AR(STEVE WARREN-KKEG) GTR, S.Minds, H.Jones, B. Tagg, Ocean.
FORT SMITH, AR(JOHN O'DEA-KZZE/FM) DeBarge, 38 Special, Trans X.
FT. SMITH, AR(HAYES/BRYANT-KISR) GTR, Bangles, Joe Jacks., Stones, B.Carlisle.

SOUTHWEST

DALLAS, TX(SHOMBY/CROSBY-KZPS) A.of Noise, Boys/Cry.
TYLER, TX(DAVE GOLDMAN-KEYP) K.Loggins, S.Nicks, Wild Blue, GTR, S. Red, Bangles.
LUFKIN, TX(RANDY SHANNON-KAFX) P.Gabriel, SOS Band, S.Nicks.
NACOGDOCHES, TX(DALLAS BAKER-KTBC) GTR, E. Wade, SOS Band, Heart, Moody B's, Wild Blue, Trans X.
WICHITA FALLS, TX(BECK/KAY-KNIN/FM) Bangles, K.Loggins, Stones, Sly Fox.
KILLEEN/TEMPLE, TX(B.J. MCCRAE-KIXS/FM) DeBarge, K.Loggins, P.Gabriel, GTR, Models, Stones, P.Furs.
SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) S.Nicks, DeBarge, GTR, Magazine.
HOUSTON, TX(LANDER/HAMILTON-93Q) S. Red, Jets.
BEAUMONT, TX(MURPHY/JACKSON-B95) P.Gabriel, DeBarge, Magazine, Animation, Wild Blue, Stones.
BRYAN, TX(CARL GIDEON-KTAM) 38 Special, Moody B's, S.Minds, Tears 4, Jane Getz.
BRYAN, TX(AUSTIN/TURNER-KTAW/FM) P.Furs, Limited W., Trans X, Wild Blue, INXS, B.Monkeys, Bangles, P.Gabriel, K.Loggins, Sidewinder.
VICTORIA, TX(JAY ARENA-KVIC) 38 Special, J. Wagner, Models, Stones, K.Loggins, B.Carlisle, Sly Fox, S.Nicks.
LAREDO, TX(KIRK DAVIDSON-KRRG) Bangles, B.Carlisle, K.Loggins, S.Nicks, Wild Blue, Sad Cafe, Y.& People.
SAN ANTONIO, TX(HUNTER/CARRINGTON-Q96) FROZEN.
WESLACO, TX(ELI MOLANO-KRGV) Regina, Force MD's, Fab TB'S.
AMARILLO, TX(KEITH RICHARDS-KAKS/FM) Jets, Hooters, K.Loggins, Wild Blue.
AMARILLO, TX(TIM BUTLER-KPUR) S.Nicks, Stones, K.Loggins, GTR, Models.
ABILENE, TX(DOMINIC TESTA-KFMN) Bangles, G. Michael, Giuffria, D. Academy.
ODESSA/MIDLAND, TX(JOHN CLAY-KWES/FM) Mai Tai, D. Academy, GTR.
PHOENIX, AZ(GUY ZAPOLEON-KZZP) B.Carlisle.
TUCSON, AZ(GILLIE/JOHNSON-KRQ) B.Monkeys, Moody B's, P.Gabriel.
TUCSON, AZ(FORREST/FISHER-KHYT) Boys/Cry, 38 Special, K.Loggins, SOS Band, P.Gabriel.
COTTONWOOD, AZ(ROBERTS/PETERSON-KSMK) M. Martin, P.Furs, SOS Band, D.Wilde, Moody B's, N.Diamond.
ALBUQUERQUE, NM(ROYCE BLAKE-KIVA/FM) Mr. Mr., Heart, N.Diamond, David Pack.
ALBUQUERQUE, NM(PAUL MARCU-KRKE) B.Monkeys, P. Austin.

GALLUP, NM(ERIC ALLEN-KYVA) GTR, K.Loggins, P.Gabriel, S.Nicks, Stones, Force MD's, B.Carlisle.
SANTA FE/ALBUQUERQUE, NM(ELAINE WERNER-KKSS/FM) Jets, 38 Special.
CLOVIS, NM(ROCKY BURNETTE-KZZO/FM) Jets, 38 Special, Falco, Mellencamp, P.Gabriel, B.Tagg.
ALAMOGORDO, NM(TIM WEAVER-KINN A/F) 38 Special, Loverboy, M. Martin, Giuffria, Tepper.

ROCKY MOUNTAIN

BILLINGS, MT(CHARLIE FOX-KYYA) Stones, K.Loggins, S. Red, S.Nicks.
POLSON/KALISPELL, MT(RICK LEER-KQ92) DeBarge, Bangles, D. Ross, The Metros, E. Wade, D.Wilde.
KALISPELL, MT(BARRY BENNETT-KBBZ/FM) S.Nicks, C.Club, Jets, A.Starr, K.Loggins, D.Wilde.
DENVER, CO(GLORIA AVILA-PEREZ-KIMN) 38 Special, DeBarge, Falco, K.Loggins.
DENVER, CO(TODD CAVANAH-Y108) Seger, P.Gabriel, Fab TB'S, GTR, Boys/Cry.
DENVER, CO(BOLKE/STONE-KPKE) Ocean, LaBelle &M, S.Minds, P.Gabriel, Falco.
WINDSOR, CO(AL DECKER-KUAD/FM) Hooters, B.Carlisle, Temps, Seger.
GRAND JUNCTION, CO(COLLINS/STONE-K-STAR) King, E. Wade, Plat. Ice, N.Diamond, P.Gabriel, C. Cross, S.Nicks, Force MD's, GTR.
CODY, WY(KELLY GORDON-KTAG) 38 Special, S.Bishop, P.Gabriel, N.Diamond, K.Loggins, Models.
CASPER, WY(KELLY GORDON-KTRS) GTR, N.Diamond, INXS, S.Nicks, K.Loggins, Wild Blue, Sly Fox.
GILLETTE, WY(JOHN DERREK-KGWY/FM) D.Wilde, Animation, GTR, P.Gabriel, DeBarge, Force MD's, Stones.
GILLETTE, WY(DENNIS SWITZER-KOLL) Force MD's, K.Loggins, S.Nicks, N.Diamond.
SODA SPRINGS, ID(SUMMERS/A.D.-K79) B.Monkeys, Mellencamp, K.Loggins, Force MD's, D. Ross.
LEWISTON, ID(JAY MCCALL-KOZE) S. Red, Jets, P.Gabriel, Stones.
BOISE, ID(TOM EVANS-KIYS) INXS, GTR, Moody B's, Stones, B.Carlisle.
MOSCOW, ID(GARY CUMMINGS-KZFN) K.Loggins, Stones, S.Nicks, B.Carlisle, D.Wilde, Golden Pal.
SALT LAKE CITY, UT(STONE/SMITH-KCPX/FM) GTR, S. Vega, N.Diamond, Jets.
LOGAN, UT(JAY HALL-KBLQ) Stones, S.Nicks, B.Tagg, Fab TB'S, B.Monkeys.
LOGAN, UT(MARK ROMAN-KVFM) Hooters, Stones, D. Academy, GTR.
OGDEN, UT(PAUL WILSON-KJQ) FROZEN.
PROVO/SALT LAKE CITY, UT(ROB BOSHARD-KFMY) Hooters, S. Red, 38 Special.

FAR WEST

LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Aretha, K.Loggins, One To One, E.G.Daily, Gavin C..
RENO, NV(JOHN CHOMMIE-KHTZ/FM) H.Jones, Bangles, Whitney, M. Martin.
RENO, NV(SHAKES/RYAN-KWNZ/FM) D. Academy, Models, S.Nicks, Bangles, B.Carlisle.
RENO, NV(GARY PAGE-KRZQ/FM) G. Michael, D. Academy.
LOS ANGELES, CA(SCARBOROUGH/SIMON-KKHR) Janet Jax., Level 42, J.Stewart.
LOS ANGELES, CA(MIKE SCHAEFER-KIIS/FM) TKA, Boys/Cry, P. Austin.
SAN DIEGO, CA(MIKE PRESTON-KS103) B.Monkeys, Moody B's, 38 Special.
SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) 5 Star, Bangles, S. Red.
ANAHEIM, CA(CRAIG POWERS-KEZY) FROZEN.
SANTA BARBARA, CA(JANE ASHER-Y97) INXS, DeBarge, Vanity, Falco.
BAKERSFIELD, CA(DAVE KAMPER-KKXX/FM) S. Red, Janet Jax..
SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) B.Carlisle, K.Loggins, GTR, B.Monkeys, Bangles, Stones.

LOMPOC/ SANTA MARIA, CA(SAM JACKSON-KRQK/FM) Y.& People, GTR, Opus, Pet Shop.
SANTA MARIA, CA(MARIA RUBIO-KXFM) D. Ross, Stones, B.Carlisle, INXS, Bangles, Animation.
FRESNO, CA(WALKER/DAVIS-KYNO) Sly Fox, ABC.
FRESNO, CA(BERRY/CARTER-KMGX) SOS Band, S.Minds, Gavin C., Magazine.
MONTEREY/SALINAS, CA(KIRK CLIATT-KDON/FM) 38 Special, Animation, B.Monkeys, Wild Blue, S.Nicks.
SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) FROZEN.
SAN FRANCISCO, CA(RIVERS/NAFTALY-KMEL) P.Gabriel, J.Stewart, B.Carlisle.
NAPA, CA(JEFFREY/DeFESI-KVYN/FM) Jets, 38 Special, S.Nicks, GTR.
SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Stones, Boys/Cry, Fab TB'S, GTR.
SAN JOSE, CA(ROBIN KIPPS-KWSS) Moody B's, 38 Special, B.Monkeys.
STOCKTON, CA(ROY WILLIAMS-KJOY) A.of Noise, B.Monkeys, Stones, Bangles.
STOCKTON, CA(JOHN HAMPTON-KSTN) S. Red, Heart, Rick James, Jermaine J.
MODESTO/STOCKTON, CA(DAVID KRAHAM-KHOP/FM) Boys/Cry, Moody B's, Hooters, A.of Noise, A.Starr.
MODESTO, CA(RUSS NOVAK-KFIV/FM) A.of Noise, B.Carlisle, Magazine, Fab TB'S.
SANTA ROSA, CA(ERIC SCOTT-KREO) Moody B's, E.G.Daily, S. Red, ABC, INXS, P.Furs, Models.
EUREKA, CA(CHRIS DAVID CARTER-KFMI) S. Red, 38 Special, Starship, Level 42.
ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Stones, 38-Special, K.Loggins, P.Gabriel, GTR, Models, A.Starr, Janet Jax., Trans X.
SACRAMENTO, CA(GILLETTE/COLLINS-FM102) Trans X, Gavin C., B.Carlisle, ABC.
SACRAMENTO, CA(MR. ED-KWOD) Jets, Falco, K.Loggins, 38 Special, Stones, Magazine.
PARADISE/CHICO, CA(RON BRUDER-KNVR) GTR, K.Loggins, P.Gabriel, Loverboy, P. Austin, Bangles.
REDDING, CA(KAHL/CARPENTER-KEWB) Bangles, B.Carlisle, H.Jones, Stones, S. Red.
REDDING, CA(DUBOIS/VAN HALEN-KSXO) G. Nash, S. Red, Stones.
HONOLULU, HI(JAY STONE-I94) Sheila E, Janet Jax..

NORTHWEST

THE DALLES, OR(ED ROSS-KACI) B.Monkeys, S.Nicks, E. Wade, Stones, Janet Jax., ELO.
SEASIDE, OR(CHRIS CONWAY-KSWB) 38 Special, The Call, One To One, K.Loggins, INXS, N.Diamond, D.Wilde, E. Wade, P.Gabriel.
PORTLAND, OR(NAGANUMA/BARRY-KMJK) Prince, Stones, B.Monkeys, K.Loggins.
ALBANY/LEBANON, OR(JEFF RYAN-KGAL) C. Cross, J.Beauvoir, Opus, INXS, Stones.
ALBANY/CORVALLIS, OR(MIKE SHANNON-KIQY) Stones, S. Red, B.Tagg.
COOS BAY, OR(DAVE O'CONNOR-KYNG/FM) Stones, S.Nicks, P.Gabriel, Janet Jax., One To One.
COOS BAY, OR(KAREN DAVID-KHSN) FROZEN.
MEDFORD, OR(DENNIS DIXON-KBOY/FM) D.Wilde, S.Nicks, Stones, 38 Special, L.R.B..
MEDFORD, OR(R.CHARLES SNYDER-KTMT) Moody B's, 38 Special, DeBarge, Stones, One To One, INXS, A.of Noise.
KLAMATH FALLS, OR(TERRY JAMES-KAGO/FM) Plat. Ice, J.Butler, D. Ross, SOS Band, P. Austin, K.Loggins, One To One, INXS.
SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) K.Loggins, Stones, S. Red, Gavin C..
TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Falco, B.Tagg, Stones, S. Red.
OLYMPIA, WA(KEN PAIGE-KQEU) DeBarge, Hooters, Heart, B.Carlisle.
CHEHALIS, WA(ROGER DALE-KITI) Regina, N.Diamond, D.Wilde, INXS, David Pack.
LONGVIEW, WA(BOB HART-KLYK) Falco, P. Austin, 38 Special, S. Red, INXS, Bangles.

ELLENSBURG, WA(THOMAS MAILEY-KXLE/FM) E. Wade, The Metros, Stones, P.Gabriel, Jane Getz.
YAKIMA, WA(KEVIN JAMES-KZHR) Sad Cafe, N.Diamond, The Metros, Stones, Wild Blue, 38 Special, Machinatio, INXS.
SPOKANE, WA(JOHN LANGAN-KZZU/FM) Moody B's, G. Michael, Hoodoo G., Bangles, Sexton, K.Loggins.
TRI-CITIES, WA(JONATHAN WALKER-KZZK) K.Loggins, Bangles, SOS Band, P.Gabriel, Janet Jax..
TRI CITIES, WA(JOHN PURDY-OK95) Stones, B.Carlisle, P. Austin, Sly Fox, J.Beauvior.
VANCOUVER,(SHANNON/RUSSELL-LG73) Journey, Seger, S.Minds.
CALGARY, AL(DON STEVENS-AM106) G. Michael, S.Minds, P.Furs.
TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWK/FM) S. Red, DeBarge, Animotion, Stones, Sad Cafe, E. Wade, One To One, J.Beauvior, Trans X.
ANCHORAGE, AK(J.D. CHANDLER-KGOT) Stones, Seger, Boys/Cry, Bangles, J.Beauvior, B.Carlisle.

WELCOME To Our New Top 40 Correspondents:

Bruce F. Lane, KZEV Radio, P.O. Box 506, Clear Lake (Mason City), IA 50428 (515-357-7585)
 Greg Husak, KEEZ/FM Radio, P.O.Box 3345, Mankato, MN 56002 (507-345-4646) from AC
 Jeff Ryan, KGAL Radio, P.O. Box 749, Albany (Lebanon), OR 97321 (503-926-8683) from AC

AVAILABLE

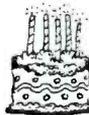
RICK LEAR OMEN from KQ92-Kallispell, MT is looking for a position as AT/Production, contact him at (406)883-9417.
RON O'BRIAN from OK95-Tri Cities, WA is looking for a position as AT/MD, contact him at (509)586-6068.
DAWN GARRISON from KERR-Polson, MT is looking for a position as AT/MD, contact her at (406)883-5255.
MIKE RUBLE from WGBR-Goldsboro, NC is looking for a position as AT/MD, contact him at (919)735-2216 or (314)781-9195
DANNY AUSTIN from KTAW/FM-Bryan, TX is looking for a position as AT/PD, contact him at (409)764-7400.
ALLEN ZIPSIE from WFPS-Freeport, IL is looking for a position as AT/MD/Production, contact him at (815)233-9043.
MARK CHAMBERS from KKRL-Carroll, IA is looking for a position as AT/MD/PD, contact him at (712)792-2707.
PAUL WILSON from KJQ-Ogden, UT is looking for a position as PD, contact him at (801)392-7535.

JOBS

Air Talent - WCGQ-Columbus, GA
 Alan DuPriest (1327 Warren Williams Road - 31994)
Air Talent - KKEG-Fayetteville, AR
 Scott Burnett (Box 878 - 72702)
Air Talent - KIQY/FM-Albany, OR
 Program Director (503)928-0104
Air Talent - WKAU-Appleton, WI
 Ron Ross (414)766-4663
Air Talent (PM drive) - KIXS-Killeen/Temple, TX
 B.J. McCrae (Box 880 - 76540)
Air Talent (future) - KLOG-Kelso/Longview, WA
 Dan Martin (Box 90 - 98626)
Air Talent (future) - WFPS-Freeport, IL
 *Jim Douglas (Box 701 - 61032)
Air Talent (part-time) - KLYK-Longview, WA
 Bob Hart (206)425-1500
Air Talents (late night/part-time) - KWNZ-Reno, NV
 Dave Shakes (557 Washington St. - 89503)
Air Talent/Production - KHSN-Coos Bay, OR
 J.J. Jensen (Box 180 - 97420)

Air Talent/Production - KIXX-El Dorado, AR
 Larry O'Neal (Box 1901 - 71731)
Production Director - KUIC-Vacaville, CA
 Steve Bise (419 Mason Street - 95688)
News Director - KTXV/KLIK-Jefferson City, MO
 *Brian Miller (Box 414 - 65102)
Account Executive - KSXO-Redding, CA
 Larry DuBois (Box 1918 - 96099)

*No phone calls please.



BIRTHDAYS

Our **BEST WISHES** and **HAPPY BIRTHDAY** to :

Pat Paxton, KGLI-Sioux City, IA 5/11
 Terri Avery, KKDA-Dallas, TX 5/11
 Denise Henley, WIRL-Peoria, IL 5/11
 Eric Burdon 5/11
 Nan Fisher, MCA-Records 5/12
 Billy Swan, Steve Winwood 5/12
 Stevie Wonder, Peter Gabriel 5/13
 Ted Burton Jacobsen, KKRRQ-Cedar Rapids, IA 5/14
 Michael Adams, WGGZ/FM-Baton Rouge, LA 5/14
 Mike Tinnes, WKLQ-Grand Rapids, MI 5/14
 John McKeighan, WLRW/FM-Champaign, IL 5/14
 David Barr, WZXM-Gaylord, MI 5/14
 Rich Bailey, WKXX-Birmingham, AL 5/15
 Dave Kamper, KKXX-Bakersfield, CA 5/15
 Bruce Nelson, KNUZ-Houston, TX 5/15
 Johnny Steele, KYYX/FM-Las Vegas, NV 5/15
 Jeri Banta, WYKS-Gainesville, FL 5/15
 Eddy Arnold, Mike Oldfield 5/15
 Charles Darwin, KVRH-Salida, CA 5/16
 Peter Grame, The Gavin Report 5/17
 Randy Rice, WFMF-Baton Rouge, LA 5/17
 Kirk Davidson, KRRG-Laredo, TX 5/17

WEDDINGS

Our wedding bells rang on **MAY 10th** for **JEFF RYAN**, Music Director of **KGAL-ALBANY, OR.**, and **PAM ROBINSON**. Our **CONGRATULATIONS** to both.

Our sincere wishes to **TONY** and **ROSEMARY RICHLAND** on their **SILVER (25th) WEDDING ANNIVERSARY, MAY 11TH. CONGRATULATIONS!!!**

SERVICE

KKEG-Fayetteville, AR - LP's: all sources
 KSMK-Cottonwood, AZ - singles & LP's: PolyGram
 KLKC-Parsons, KS - singles: Qwest, EMI
 KCSY-Soldotna, AK - singles: DeYoung (A&M), Miami Sound (Epic), Level 42, Moody Blues (Polydor/PolyGram)
 WBCA-Bay Minette, AL - singles: G. Michael (Columbia), B. Ocean (PolyGram), H. Jones (Elektra), A. Starr (A&M)



Dr. Oren Harari

ON MANAGEMENT

THE MANAGER PERCEPTION BIAS

Today I'm going to talk to you about one very basic principle. I believe that a true understanding of this principle will help you become a more effective manager. The technical term for it is the "Observer Attribution Bias", and it's something that, as managers, we would like to avoid as much as possible. It works something like this:

Assume that you observe someone doing or saying something that is out of the ordinary. For example, you are at a restaurant and you observe a fellow at the next table snapping loudly at the waitress. You, the observer, will probably make an inference, or conclusion, as to why that fellow is behaving the way he is. This inference is called an attribution. Social psychologists have found that the direction of your attribution is fairly predictable. Observers, especially when noting novel or unexpected behavior on the part of others, have a strong tendency to infer that the cause of the other person's behavior is due to his/her personality or make-up. Thus, in that restaurant, you are likely to conclude that the fellow at the next table is rude, or crude, or uptight, or an obnoxious jerk.

It is quite possible, however, that you are completely wrong, and in fact that fellow was simply reacting to the particular situation facing

him just the way you or I would. Perhaps the waitress had been ignoring him for a long time. Perhaps he had been receiving poor service in spite of his polite inquiries. Perhaps the waitress had been rude to him. Perhaps the waitress had been serving customers who had arrived after him, despite his polite protests. If you, the observer, consider these factors in your explanations of that fellow's behavior, then you would not be so quick to make sweeping conclusions about that person's personality.

The social psychological research shows that we observers, as human beings, like to make quick conclusions about why people behave the way they do. And because we often lack complete information about the situation facing other people, we usually leap towards concluding that people behave the way they do because of their personal make-up. For this reason, it is safe to predict that you would have been far more likely to think the fellow in the restaurant was rude, rather than that the service was poor.

And just in case you're wondering, the research suggests that the observer (that's you) is more likely to be wrong than right. That is, people's behavior is not simply due to their "personality" or "the way they are", but is often due more to the kind of situation that they face.

Now what does all of this have to do with management? A lot.

When an employee of yours is not doing what you consider top-notch work, or when your employee is not demonstrating the kind of attitude or motivation that you like, what do you usually conclude? If you're like the majority of managers, you'll probably conclude that the employee is not competent, lazy, uncooperative, or not a team-player, or "just doesn't have what it takes", or is a "problem type of person". How likely are you to conclude that the reason for that employee's behavior is something in the situation, like perhaps your management style? Not very likely. Most managers, like most human beings (and

despite what many employees think, managers are human beings!), tend towards the Observer Attribution Bias and believe that problems with an employee are due to problems within that employee.

A few research studies have confirmed this trend with managers. Managers were asked to explain why certain employees were not performing well on the job. The managers used explanations that revolved around the employees' make-up: insufficient ability, or lack of motivation on the part of the employee. The employees, however, had different explanations. They talked about the situation they faced regularly. They talked about the fact that they were given ambiguous goals and guidelines, insufficient support (resources, information), contradictory objectives, silly rules or policies that inhibited their performance, constantly changing priorities (this month it's this, next month it's that), insufficient training, little feedback on performance, or very little recognition for good work.

In many ways it's easier for us as managers to blame an employee's personality for problems we're having with that employee. Since there's not much we can do about an employee's personality, it takes us off the hook. But the fact is that the situation the employee faces (which includes the way we manage) is a much more potent factor than his/her personal make-up. Sure, there are times when an employee really and truly is stupid, or lazy, or has an impossible personality. But that's the exception rather than the rule. As managers, we're paid to take on the burdens of lifting our peoples' performance. If they're not up to par, we're copping out if we say that it's "their" problem or "their" fault.

Let's call the Observer Attribution Bias what it really is: It's a Manager Perception Bias. It takes courage to face the fact that we, as fallible human beings, might be subject to it. It takes even more courage to start working on our own management style rather than to automatically blame the people that work for us. But the payoff is worth it. ■

Gravin Report - May 9, 1986

EPA's Back To Back Homeruns!

THE FABULOUS THUNDERBIRDS

"Tuff Enuff"

From the Album TUFF ENUFF

CBS
Associated
Records



Tobu

S.O.S. BAND

"The Finest"

From the Album SANDS OF TIME

CHINWAG

by Keith and Kent Zimmerman



Of all the hundreds and hundreds of adds called in this week, surely the best was from our Gavin Marketing Ace **Lou Galliani** and wife **Tina** proudly reporting the birth of his very first, an eight pound, six ounce daughter. **Carey Jeanne Galliani** arrived Tuesday May 6th, 9:10AM. Both Tina and Lou are recovering well. Especially Lou. This surely qualifies as a Gavin Family Addition and, on behalf of all (including **Uncle Bob Galliani**), Chinwag salutes you, Carey Jeanne. Welcome to the crazy world of music and radio.

And the congrats just keep on comin'. This time it's **WXRT-Chicago's** News Department, which just received two awards in the 1985 Illinois United Press International Broadcast News competition. **WXRT's Michelle Damico** was the award winning Newsperson whose portfolio of features and reports garnered such praise.

Here's a first. **Turi Ryder** debuted her evening air shift on **KFRC-San Francisco** while flying in from Chicago's O'Hare Airport into SF Int'l accompanied by her engineer/sidekick, into a San Francisco cab, all the while hooked up via mobile unit to listeners in San Francisco. Highlights included Ryder narrating over the on-flight movie (**James Garner** in **Murphey's Romance**) and driving through SF's red light district.

Virgil Thompson does the northbound shuffle, moving from **WRUF-Gainesville, FL** to **WIXV-Savannah** as Music Director. In the Northwest, **Dan Martin** has been promoted to PD at **KLOG-Longview, WA**.

Have you noticed it's raining **T. Bone Burnett** produced records? Since his success with **Los Lobos** the last few months, we've seen **Elvis Costello's Costello Show**, the up and coming and mighty fine **BoDeans, Peter Case**, and the already overdue **Lobos** follow-up. One heck of a busy guy.

Chinwag can't help but notice that when those station reports come rolling in, **Arista's Joanie Lawrence** is on the case. Yes, of course we notice.

Phillip Rauls checks in with a clipping from a Memphis newspaper. **WZXR** changes format to Album Radio after just going up in the ratings. Call letters will change to **WEGR**.

Bob Buziak has been named President of **RCA Records** here in the U.S. **Sal Licata** now heads the **RCA/A&M/Arista** sales and distribution arm. Internationally, **RCA/Ariola's** new VP/Chief Financial Officer is **Thomas McIntyre**. Congratulations to all!

Atlantic Records has transferred **Rock Allen Dibble** back to Los Angeles as their local rep. Rock was formerly local San Francisco and before that, was based in Southern California for the label.

Fargo, North Dakota has a new Main Man. **Stan Main**, ex-KCPX-Salt Lake City, rides into town as the new Program Director of **Y94 (WDAY/FM)**. Former PD **Brad Anderson** will stay on to devote full time to his morning drive slot.

On June 5th, The New York Chapter of The Black Music Association will hold a celebrity roast honoring **WRKS GM, Barry Mayo**. Frankie Crocker will host. Said festivities will celebrate Barry's tenth year in Radio. The black tie affair will be held at the New York Marriott Marquis with proceeds (\$150.00 per ticket) going to the BMA's seminar, workshop, and scholarship activities. Also, the roast will provide inspiration for Barry to get through still another decade in this crazy biz. Contact the BMA at **212-873-7668**.

Chinwag bristles at all this talk about performers cancelling their European tours for fear of becoming terrorist targets abroad. (**Prince, Lionel Richie, and Lone Justice** come to mind) If this hysteria continues and overseas plane fares plummet, we'll jump at the chance to make the Milan-Paris-London swing for nickels on the dollar. It's safe in the streets of Europe when you consider that here in the US, the equivalent of two 747 plane loads of people are killed and maimed at the hands of drunk drivers every week. Luckily some artists, like **Robert Palmer** and **The Ramones**, have gone ahead with their plans to entertain in Europe.

Bobby King has been promoted to PD at **KDUK-Eugene**. The new MD is **Tami Herring**. **Alan DuPriest**, formerly of **WHHY/FM-Montgomery**, goes to **WCGQ-Columbus** as PD/MD. He replaces **Ralph Carroll**, who, you recall, joined **Chrysalis Records** as a Southern rep. **Mari Collins** goes from **KNEN-Norfolk** to become mid-day air talent at **WHSY /FM-Hattiesburg**.

These wacky college kids. When **Rita Marley**, widow of the late **Bob Marley** personally invited a couple of guests from **WUSB/FM-Stony Brook, NY** to the opening of the **Bob Marley Museum**, **WUSB** reggae jock **Ras Mike Daum** and MD **John Rosenfelder** jumped at the chance. Now they're Jamaica bound. The **Bob Marley Museum** will be housed in Marley's home and studio.

Weeee!!! it's finally official. After working (rocking) around the clock **KTFZ/FM-Idaho Falls** will debut at 6AM, May 15th. Z103's President /Station Manager/Program Director is **Jay Sorensen**. General Manager is **Richard Wickham**. Sales Manager is **Jerry Bratt**. Music Director/Asst.PD is **Jon Hughes**. **Mitch Ellis** will handle Production/Promotion. Power? 52,000 watts of Album Radio, 103.3. Give a call at 208-523-3722 and say hey!!!

Chinwag really thinks **Ry Cooder** should do another soundtrack. Are you thoroughly amazed or what? Lemme see, there was **Long Riders, Streets Of Fire, The Border, Southern Comfort, Goin' South, Performance, Paris Texas, Crossroads, Blue City, and Alamo Bay**. Did we miss any?

Arista prez Clive Davis announced that the Hall of Fame Foundation has chosen the city designated for the location of the fabled **Rock Music Hall of Fame**. Beating **Chicago, Memphis, San Francisco, and Philadelphia** for the honors? **Cleveland**, that's who.

Joltin' **Jeff Riedel** called to tell us that there's a new PD at **KKDJ -Fresno**. He's **Art Farkas** and he was promoted from within.

According to Associated Press, **MCA Inc.** has acquired three marketing and music-related companies in exchange for stock. **Front Line Management, Facility Merchandising Inc.**, and **Full Moon Records** now belong to MCA and will be overseen by MCA Records President **Irving Azoff**, formerly one of the principals of the above enterprises. The statement was issued after a shareholders meeting.

Rich Piombino, Westwood One's Director of Marketing and Talent, announces the appointment of **David Knight** as Director of Talent, East Coast.

HOLLYWOOD

by Tony Richland

We've been thinking about 1961 around here this week. We've been thinking about it because Rosemary and I got married on May 11th that year and the 25th anniversary is a big one..there's no getting away from that. Just prior to the realization that this big one was imminent I guess we were among those who thought of silver anniversary celebrants as old people. We've altered that opinion, as we are certainly not old. It's just that people got married a lot younger in those days. And those days don't seem so long ago. For the past few days we've been sitting around reminiscing with old magazines, our trusty Whitburn and other memorabilia and thought we'd remind those of you who were alive then just what that year was like. We found the chart records of '61 to be an amazingly eclectic batch. Here's a memory-jarring list of some of them:

Lawrence Welk (!): Theme From My Three Sons

Gene Pitney: Town Without Pity

Rick Nelson: Hello Mary Lou

Vibrations: The Watusi

Dave Brubeck: Take Five

Elvis: Little Sister

Ann Margaret: I Just Don't Understand

Adam Wade: Take Good Care Of Her

Bobby Vee: Take Care Of My Baby

Pat Boone: Moody River (Went to #1 in Billboard, his first hit since '57)

Chubby Checker: The Twist (2nd time it reached number 1)

Sue Thompson: Norman

Jerry Butler & Henry Mancini had separate versions of Moon River go to #11

Freddie Cannon: (A Billy Brill look-alike) Transistor Sister

Marathons: Peanut Butter

Dion: Runaround Sue (#1)

And the beat went on.. I mean, Lawrence Welk and Elvis with hits in the same year?? (The first year of JFK's presidency)

In perusing old magazines, all of which were buried under thick cobwebs in our garage, we came upon some fascinating advertisements, some of which we quote here:

Columbia Record Club offers any 5 LP's for \$1.97 in either 'regular' or stereo, if you order now.

The Peter Pan Company is selling self-adjusting custom cup swimsuits using hidden treasure bras to make you a perfect A,B, or C.

2 free Arthur Murray dance lessons will help you gain poise and confidence..then if you sign for the course you'll be invited to one of our gay studio parties.

MY FAVORITE YEAR



Phoenix Mutual Insurance tells you how to retire in fifteen years with a guaranteed \$50 to \$300 a month income so that you can spend your golden years in worry-free comfort.

Vycron Polyester Fiber dresses for only \$17.95.

Tour Europe in your Hillman compact car.. (Opel and Humber autos were also heavily advertised)

Ethel Merman is on Broadway in Gypsy, Huntley and Brinkly are the NBC anchor team. Zenith Space Command Black & White TV's are released, and RCA is pushing the new Limelinters LP.

We were doing promotion in L.A. in '61 and here's a bit of what it was like:

Martoni's Restaurant opened and KFWB's music director, Don Anti, brought all the promo people in singlehandedly making the place a record business hangout throughout the sixties.

The LaBrea Inn, across the street from Imperial Records, served complete filet mignon dinners for \$2.50.

Jerry Moss, Sonny Bono, Joe Smith and Gil Friesen were all doing local promotion.

KFWB and KRLA were the TOP 40 outlets of note and among the major jocks on those stations were Wink Martindale, Gary Owens, Bob Eubanks, Gene Weed, Sam Riddle, Jimmy O'Neil and B. Mitchell Reed. Chuck Blore programmed KFWB Color Radio and Betty Breneman was music director at pre -Drake KHJ. Robert Q. Lewis and Lucky Pierre were among the jocks for whom she programmed.

Bill and Janet Gavin, from a tiny office on Sansome St. in San Francisco, published this paper with virtually no help, taking all reports, listening, managing the office, mailing, and keeping in touch with the record community. They'd never heard of computers.

NO-ONE had heard of sushi, quiche, goat-cheese terrine or warm duck salad on a bed of raddichio. Everyone ate steaks and baked potatoes, (and no-one seemed to have heart attacks).

Steve Resnik turned 15 and Gavin Publisher Ron Fell became 16 in '61, and if you'll excuse a personal note being conveyed in this space:

To Rosemary, who's hung in there all the way from B. Bumble and The Stingers to Falco...thanks for being what REALLY made this past quarter century a hell of a journey! Can we do it again, starting now?? ■

POWER TRIO

WHITNEY HOUSTON
The Greatest Love Of All
(Arista)

**PATTI LABELLE &
MICHAEL McDONALD**
On My Own
(MCA)

MADONNA
Live To Tell
(Sire/Warner Bros.)

2W LW TW

1.	1.	1.	WHITNEY HOUSTON - The Greatest Love Of All (Arista)
7.	3.	2.	PATTI LABELLE & MICHAEL McDONALD - On My Own (MCA)
13.	6.	3.	MADONNA - Live To Tell (Sire/Warner Bros.)
5.	2.	4.	Sade - Never As Good As The First Time (Portrait)
12.	7.	5.	SIMPLY RED - Holding Back The Years (Elektra)
18.	10.	6.	BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
9.	8.	7.	MIAMI SOUND MACHINE - Bad Boy (Epic)
2.	5.	8.	Phil Collins - Take Me Home (Atlantic)
4.	4.	9.	Dennis DeYoung - Call Me (A&M)
15.	13.	10.	CULTURE CLUB - Move Away (Virgin/Epic)
16.	14.	11.	MIKE & MECHANICS - All I Need Is A Miracle (Atlantic)
28.	22.	12.	GEORGE MICHAEL - A Different Corner (Columbia)
21.	17.	13.	LEVEL 42 - Something About You (Polydor/PolyGram)
22.	18.	14.	HOWARD JONES - No One Is To Blame (Elektra)
27.	23.	15.	MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)
24.	19.	16.	DREAM ACADEMY - The Love Parade (Reprise)
5.	9.	17.	Dire Straits - So Far Away (Warner Bros.)
26.	24.	18.	MARILYN MARTIN - Move Closer (Atlantic)
8.	12.	19.	Bangles - Manic Monday (Columbia)
6.	11.	20.	Dionne Warwick - Whisper In The Dark (Arista)
--	26.	21.	DAVID PACK - That Girl Is Gone (Warner Bros.)
19.	20.	22.	OMD - If You Leave (Virgin/A&M)
--	27.	23.	ATLANTIC STARR - If Your Heart Isn't In It (A&M)
--	--	24.	TEMPTATIONS - A Fine Mess (Motown)
--	30.	25.	STEPHEN BISHOP - The Heart Is So Willing (MCA)
10.	15.	26.	Force M.D.'s - Tender Love (Tommy Boy/Warner Bros.)
11.	16.	27.	Stevie Wonder - Overjoyed (Tamla/Motown)
14.	21.	28.	Jermaine Jackson - I Think It's Love (Arista)
--	--	29.	NEIL DIAMOND - Headed For The Future (Columbia)
--	--	30.	JAMES TAYLOR - That's Why I'm Here (Columbia)

CERTIFIED

TEMPTATIONS
A Fine Mess
(Motown)

NEIL DIAMOND
Headed For The Future
(Columbia)

MOST ADDED

NEIL DIAMOND
Headed For The Future
(Columbia) 80 adds

JAMES TAYLOR
That's Why I'm Here
(Columbia) 66 adds

ANNE MURRAY
Who's Leaving Who
(Capitol) 35 adds

RECORD TO WATCH



EL DeBARGE
Who's Johnny
(Gordy/Motown)

Barry Manilow
Atlantic Starr (Secret)
M. Manchester & A. Jarreau
Graham Nash
Diane Schuur

CHARTBOUND

ANNE MURRAY - Who's Leaving Who (Capitol)
PET SHOP BOYS - West End Girls (EMI America)

ACTION SIDES

HEART - Nothin' At All (Capitol)
EL DeBARGE - Who's Johnny (Gordy/Motown)
ELO - So Serious (CBS)
RONNIE MILSAP - Happy, Happy Birthday Baby (RCA)
JONATHAN BUTLER - Baby Please Don't Take It (Jive/Arista)
JOHN DENVER - Flying For Me (RCA)
WAX - Right Between The Eyes (RCA)
JANET JACKSON - What Have You Done For Me Lately (A&M)
VOICES OF AMERICA - Hands Across America (EMI America)
HOOTERS - Where Do The Children Go (Columbia)
MR. MISTER - Is It Love (RCA)
ARETHA FRANKLIN - Ain't Nobody Ever Loved You (Arista)
STARSHIP - Tomorrow Doesn't Matter Tonight (Grunt/RCA)

NEW

FORCE M.D.'S - Here I Go Again (Tommy Boy/Warner Bros.)
BANGLES - If She Knew What She Wants (Columbia)
HIROSHIMA - One Wish (Epic)
REUNION - Reunion Medley (Reunion)
SUZANNE VEGA w/JOE JACKSON - Left Of Center (A&M)

A/C ANALYSIS

It's between **MADONNA** and the **LaBELLE/McDONALD** for #1 next week. **MADONNA** picked up 60 HEAVY rotations this week. And **BILLY OCEAN** picked up 61 HEAVIES. If you wanna know what A/C thinks are most appropriate, just look how they stack up in HIT FACTOR below.

GEORGE MICHAEL's A DIFFERENT CORNER, the slowest record on the chart, is also the fastest. In one month it's already 79% HIT FACTORED, with nearly 200 A/C's playing. A 28-22-12 chart history indicates a serious numero uno contender.

Happy to see the **TEMPTATIONS** CERTIFIED this week. The track looks to be, from all early indications, their biggest A/C record in more than a decade.

NEIL DIAMOND is ripping the A/C chart to shreds with 137 adds in two weeks. Headin' for the top! **JAMES TAYLOR** has an almost

identical profile. What a pair.

A strange situation developing with my main men, the **PET SHOP BOYS**. Their single, **WEST END GIRLS**, is only getting airplay from 23% of our A/C universe but it's showing a 57% HIT FACTOR where played. HIGH ROTATION from: WKYE, WTAE, WWMJ, WALG, WAZX, WFFX, WHHQ, WKMQ, WKSW, WMGN, WMGV, KLYQ, KSKI, KDES, KALE AND B100.

This week's RECORD TO WATCH, **EL DeBARGE's WHO'S JOHNNY**, is showing a 41% HIT FACTOR among its 68 stations. Looking particularly good in the Midwest and Southern regions.

Our apologies for the big screw up in the A/C Correspondents pages this past week. Our research and charts were accurate, but GRIP and MAC, our usually reliable computer systems, provided us with the previous week's adds. Never again, guys.

RECOMMENDED FOR A/C RADIO

DAVID FOSTER and OLIVIA NEWTON-JOHN - The Best Of Me (Atlantic) If this song sounds familiar it's because Kenny Rogers did it a few LP's back. It's a classic ballad which sounds perfect in duet form. I wouldn't be at all surprised if it's our MOST ADDED track, first week out.

BELINDA CARLISLE - Mad About You (IRS/MCA) Now that the Go-Go's have gotten up and went, Belinda's a solo. Not since their earliest, *Our Lips Are Sealed*, has she been associated with a more obvious pop selection.

STEVE NICKS - Has Anyone Ever Written Anything For You (Modern/Atco) Though I haven't caught her tour this time around, I'd imagine this one to be performed at the piano with a solo spotlight with the house darkened. This track sheds the chiffon & lace and replaces them with delicate lyric and an angelic acoustic piano with strings. Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week **229** Last Week **232**

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
WHITNEY HOUSTON	- The Greatest Love Of All (Arista)		221	202	16	3	--	98%	8
LaBELLE & McDONALD	- On My Own (MCA)		215	186	21	1	7	96%	9
MADONNA	- Live To Tell (Sire/Warner Bros.)		213	174	30	2	7	95%	6
SADE	- Never As Good As The First Time (Portrait)		210	181	23	6	--	97%	8
SIMPLY RED	- Holding Back The Years (Elektra)		195	158	28	5	4	95%	9
BILLY OCEAN	- There'll Be Sad Songs (Jive/Arista)		214	112	85	8	9	92%	5
MIAMI SOUND MACHINE	- Bad Boy (Epic)		182	132	41	4	5	95%	10
CULTURE CLUB	- Move Away (Virgin/Epic)		190	83	94	5	8	93%	7
MIKE & MECHANICS	- All I Need Is A Miracle (Atl.)		167	79	78	6	4	94%	9
GEORGE MICHAEL	- A Different Corner (Columbia)		198	36	122	24	16	79%	4
LEVEL 42	- Something About You (Polydor/PolyGram)		156	71	68	6	11	89%	8
HOWARD JONES	- No One Is To Blame (Elektra)		169	51	92	12	14	84%	6
MOODY BLUES	- Your Wildest Dreams (Polydor/PolyG.)		175	38	106	17	14	82%	5
DREAM ACADEMY	- The Love Parade (Reprise)		178	28	118	26	6	82%	5
MARILYN MARTIN	- Move Closer (Atlantic)		143	13	90	25	15	72%	6
DAVID PACK	- That Girl Is Gone (Warner Bros.)		146	5	87	31	23	63%	4
ATLANTIC STARR	- If Your Heart Isn't In It (A&M)		147	9	76	32	30	57%	5
TEMPTATIONS	- A Fine Mess (Motown)		121	4	55	36	26	48%	4
STEPHEN BISHOP	- The Heart Is So Willing (MCA)		103	6	55	24	18	59%	4
NEIL DIAMOND	- Headed For The Future (Columbia)		136	4	23	29	80	19%	2
JAMES TAYLOR	- That's Why I'm Here (Columbia)		133	1	27	39	66	20%	2

NORTHEAST

NEWPORT, NH(RICK LARENCE-WCNL) David Pack, Force MD's, C. Wheeler, Reunion, N.Diamond.
 LEWISTON, ME(CHRIS LAYNE-WLAM) LaBelle & M.
 BANGOR, ME(FRED MILLER-WWMJ) L.R.B., J.Butler, DeBarge, N.Diamond.
 WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) Gavin C., David Pack, ABC, B.Carlisle, Mellencamp.
 HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) N.Diamond, Jms Taylor, R.Milsap.
 NEW LONDON, CT(DANNY O'BRIEN-WNLC) Jms Taylor.
 NEW HAVEN, CT(JAY MC CORMICK-WELI) N.Diamond, A.Starr.
 ALBANY, NY(CHRIS HOLMBERG-WWOM) N.Diamond, G. Michael, DeYoung.
 KINGSTON, NY(THOM WILLIAMS-WGHQ) Bangles, J.Denver, Force MD's, Hiroshima, C. Cross, B.Carlisle.
 POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) R.Milsap, D. Academy.
 UTICA/ROME, NY(JOHN CARUCCI-U102) S.Bishop, N.Diamond, Temps.
 PITTSBURGH, PA(BOB CONRAD-WTAE) OMD.
 JOHNSTOWN, PA(JACK MICHAELS-WKYE) Jms Taylor, R.Milsap, Bangles, Heart.
 NEW CASTLE, PA(GARY WEST-WKST) G. Michael, M. Martin, Temps.
 SHARON, PA(KEITH CORSO-WPIC) FROZEN.
 MEADVILLE, PA(KEVIN BONNER-WMGW) S.Bishop, Pet Shop, Jms Taylor, Heart, DeBarge, N.Diamond.
 SCRANTON, PA(TRAMA/MONTORO-WBQW) G. Michael, Jms Taylor, Bangles, David Pack.
 WILMINGTON, DE(MIKE DALEY-WDEL) LaBelle & M.
 DOVER, DE(DONNA BEATY-WDOV) Jms Taylor, N.Diamond, Aretha, DeBarge.
 WILLIAMSON, WV(KIM WHITNEY-WBTH) B.Carlisle, Force MD's, N.Diamond.

SOUTH

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) S.Nicks, R.Milsap.
 WINCHESTER, VA(FRANK MITCHELL-WINC) Wax, Pet Shop.
 HARRISONBURG, VA(ADAM STUBBS-WQPO) LaBelle & M, Temps, N.Diamond.
 CHARLOTTESVILLE, VA(TOM GRAVES-WCHV) FROZEN.
 RICHMOND, VA(LOU DEAN-WRVA) FROZEN.
 RICHMOND, VA(DILLON/BEVINS-WEZS) A.Starr, Jms Taylor, N.Diamond.
 NORFOLK, VA(NICK O'NEIL-WLTY) Miami S.M., Ocean.
 LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) Level 42, David Pack, A.Starr.
 GOLDSBORO, NC(MIKE MURRAY-WEQR) M. Martin, David Pack.
 ROCKY MOUNT, NC(LESLIE JORDAN-WEED) S.Bishop, Reunion, A.Starr, Mellencamp.
 SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) Moody B's, H.Jones, G. Michael.
 CHARLOTTE, NC(MARTY LAMBERT-WBT) Madonna, Level 42.
 CHARLOTTE, NC(BILL CONWAY-WEZC) H.Jones, Mike & M., N.Diamond.
 NEW BERN, NC(GARY LEE-WSFL/FM) FROZEN.
 ASHEVILLE, NC(BRIAN LEE-WSKY) Bangles, Mellencamp, S.Nicks.
 SUMTER, SC(TERRY MOORE-WDXY) N.Diamond, Jms Taylor, Force MD's.

GEORGETOWN, SC(LLOYD MAXWELL-WAZX/FM) N.Diamond, Jms Taylor, Force MD's, Bangles, M. Martin, B.Monkeys, Vanity, S.Nicks, B.Carlisle.
 CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM) N.Diamond.
 HILTON HEAD ISLAND, SC(JOHN REANS-WHHQ) D. Academy, G. Michael, Ocean, Bowie, Animation.
 ATLANTA, GA(JOHN CHAPPELL-WSB/FM) FROZEN.
 AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) Moody B's, A.Starr.
 ALBANY, GA(RON MANI-WALG) C. Cross, Force MD's, Reunion, Sawyer B..
 ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) Jms Taylor, N.Diamond, ELO.
 STUART, FL(BARRY GRANT-WSTU) Heart, Jms Taylor, G. Michael.
 SYLACAUGA, AL(R.BATY/A.LEE-WFEB) Mr. Mr., R.Milsap, Bangles, Force MD's, B.Carlisle, Dobie Gray.
 TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Nu Shooz, S.Nicks, B.Monkeys, Heart, N.Diamond.
 HUNTSVILLE, AL(STEVE DALLAS-WAHR) N.Diamond, Sawyer B., Level 42, G.Morris.
 GADSDEN, AL(DAVID FORD-WGAD) LaBelle & M, Jms Taylor, Force MD's, L.R.B..
 GUNTERSVILLE, AL(KERRY JACKSON-WGSV) FROZEN.
 VALLEY HEAD, AL(CHRIS JAMES-WQRX) S.Bishop, Temps.
 ANNISTON, AL(SHERRI ARMSTRONG-WDNG) FROZEN.
 BAY MINETTE, AL(TIM BROWN-WBCA) G. Michael, Moody B's, Level 42, H.Jones, Ocean, A.Starr.
 MOBILE, AL(DICK HYLTON-WKRG/FM) N.Diamond, Temps, M. Martin.
 SELMA, AL(BOB PAYTON-WTUN) N.Diamond.
 CLARKSVILLE, TN(J.J.AUSTIN-WJZM) FROZEN.
 CHATTANOOGA, TN(DALE DEASON-WGOW) M. Martin, Pet Shop.
 OXFORD, MS(DAVID KELLUM-J107) S.Bishop, C. Cross.
 PADUCAH, KY(FRANK CARVELL-WKYX) Mellencamp, S. Vega, Delta.
 GLASGOW, KY(SPENCER MACJACK-WSMJ) Jms Taylor, N.Diamond, Willie N., A.Murray, Force MD's.
 SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) Level 42, G.Club.
 PINEVILLE/ALEXANDRIA, LA(DANIEL LYNCH-KISY/FM) FROZEN.

MIDWEST

MASON CITY, IA(STEVE LOCKER-KGLO) A.Murray, C. Cross, Ocean, J.Denver.
 MASON CITY, IA(CINDY HUBER-KRIB) M. Martin, S.Nicks, Jms Taylor, A.Murray, A.Starr.
 MASON CITY, IA(HARRY O'NEIL-KLSS) Pet Shop, N.Diamond.
 WATERLOO, IA(ROGER DAVIS-KWLO) G. Michael, S.Bishop, David Pack.
 DUBUQUE, IA(WES DAVIS-KAT/FM) G. Michael, A.Starr.
 DUBUQUE, IA(TOM CHRISTENSON-WDBQ) C.Club, Ocean, Madonna.
 CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) N.Diamond, R.Milsap, A.Murray, Reunion.
 CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Reunion, Delta, Tomlinson, Force MD's.
 FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) Jms Taylor, J.Butler, R.Milsap, J.Denver.
 NORTHFIELD, MN(RICH HARRIS-KYMN) Pet Shop, M. Martin, David Pack, J.Denver.
 DULUTH, MN(NICK DIAMOND-WEBC) Moody B's, Mike & M., C.Club, Level 42, Jms Taylor.
 ROCHESTER, MN(RICH PETERSON-KROC/AM) N.Diamond, A.Starr, J.Denver, H.Jones.

ROCHESTER, MN(AL AXELSON-KWEB) Temps, N.Diamond.
 AUSTIN, MN(RANDY FREY-KGHR) M.Johnson, Reunion, Jms Taylor,
 Temps, ELO, K.Mattea.
 PIPESTONE, MN(BERNIE WIEME-KLOH/FM) Ocean, Jms Taylor,
 Moody B's, Mellencamp.
 WILLMAR, MN(PAUL DAVIS-KQIC/FM) FROZEN.
 MARSHALL, MN(LOWELL HIGHBY-KKCK/FM) Moody B's, G. Michael,
 Heart, C.Club, Ocean.
 MONTEVIDEO, MN(LOU KUNO-KMGM) Temps, Jms Taylor, N.Diamond.
 ST. CLOUD, MN(JOHN FINE-WJON) R.Milsap.
 ALEXANDRIA, MN(STEVE BOLSTER-KSTQ) ELO, Hands A.A.,
 J.Osborne.
 ABERDEEN, SD(DAN ZERR-KSDN) N.Diamond, A.Murray, ELO.
 FARGO, ND(JACK LUNDY-KZ102) N.Diamond.
 GRAND FORKS, ND(PAUL KERO-KNOX) S.Bishop, Jms Taylor, A.Starr.
 HANNIBAL, MO(CHUCK YATES-KGRC) C. Cross, Jms Taylor,
 N.Diamond, Force MD's.
 POPLAR BLUFF, MO(KELLY URICH-KJEZ) Temps, N.Diamond, Mr. Mr.,
 Jms Taylor.
 ST. JOSEPH, MO(BOB HEATER-KKJO) N.Diamond, David Pack.
 JOPLIN, MO(STEVE SCOTT-KFSB) R.Milsap, Delta.
 CUBA, MO(TIM McNUTT-KBCC) FROZEN.
 LAWRENCE, KS(BILL LEE-KLWN) N.Diamond, Force MD's, L.R.B.,
 A.Murray.
 TOPEKA, KS(ROSE RUES-KMAJ) A.Starr, N.Diamond, H.Jones.
 INDEPENDENCE, KS(LYNN KILGORE-KIND) No Adds.
 PARSONS, KS(GREG FORSHAY-KLKC) M. Martin, A.Starr, S. Vega,
 Heart, J.Denver.
 LINCOLN, NE(CATHY BLYTHE-KFOR) N.Diamond, C. Cross, S.Bishop,
 A.Murray, Jms Taylor.
 HASTINGS, NE(CYNDI BARRY-KHAS) Hands A.A., Jms Taylor,
 A.Murray, Bangles, N.Diamond, C. Cross, B.Carlisle.

CENTRAL

NEWARK, OH(GREG MOEBIUS-WNKO) Jms Taylor, ELO, J.Butler.
 URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) Janet Jax., Jms
 Taylor, A.Murray, Moody B's.
 LOGAN, OH(CHUCK ANTHONY-WLGN) Jms Taylor, C. Cross.
 COLUMBUS, OH(DAVE BISHOP-WSNY) N.Diamond, Jms Taylor,
 Temps.
 MARION, OH(JIM HOWELL-WMRN) P. Collins, Madonna.
 MARION, OH(BILL MOORE-WDIF) Pet Shop, Nu Shooz, N.Diamond,
 Temps, GTR.
 TOLEDO, OH(FRED HELLER-WSPD) Jms Taylor, N.Diamond, J.Denver.
 TOLEDO, OH(JAY MATTHEWS-3WM) H.Jones, N.Diamond.
 ZANESVILLE, OH(PETE PETONIAK-WHIZ) N.Diamond, A.Starr, Jms
 Taylor, Bangles.
 YOUNGSTOWN, OH(JIM MARTIN-WFMJ) Jms Taylor, A.Starr,
 N.Diamond.
 DOVER, OH(STEVE KELLY-WJER) A.Starr, J.Butler, Hiroshima,
 A.Murray.
 SANDUSKY, OH(BILL ZIMMERMAN-WLEC) Force MD's, David Pack.
 HAMILTON, OH(MARK GIBSON-WMOH) N.Diamond.
 SPRINGFIELD, OH(DALE GRIMM-WIZE) A.Starr, D. Academy, S.Bishop,
 Janet Jax..
 SPRINGFIELD, OH(STEVE POPP-WAZU/FM) DeBarge, David Pack,
 A.Starr.
 GALLIPOLIS, OH(TIM MAXWELL-WJEH) FROZEN.

RUSHVILLE, IN(KEVIN L.STONE-WRCR) J.Denver, N.Diamond, J.M.
 Jarre, A.Murray.
 LOWELL, IN(JIM HOLLY-WZVN) Jms Taylor, A.Starr, G. Michael, C.Club.
 KOKOMO, IN(DARRYL PARKS-WIOU) Pet Shop, Temps, Jms Taylor.
 VERSAILLES, IN(DALE M. GRAVES-WOVR) Mike & M., Level 42,
 Ocean, D. Academy, H.Jones, M. Martin.
 MUNCIE, IN(RANDY TANNER-WOKZ) A.Murray, Force MD's.
 LAFAYETTE, IN(MIKE JOHNSON-WASK) M. Martin, DeBarge, Jms
 Taylor, Hiroshima.
 MONROE, MI(MIKE WHEELER-WTWR) FROZEN.
 FLINT, MI(BILL PEARSON-WTRX) DeBarge, J.M. Jarre, Mellencamp.
 SAGINAW, MI(TERRY LENZ-WSGW) Moody B's, R.Milsap, Force MD's.
 LANSING, MI(JACK ROBBINS-WILS/FM) N.Diamond, Jms Taylor.
 BATTLE CREEK, MI(RICK CHAPMAN-WKNR) Pet Shop, Jms Taylor,
 N.Diamond.
 GRAND RAPIDS, MI(MARK ROBERTS-WOOD) LaBelle & M, G. Michael,
 N.Diamond, R.Milsap, A.Starr.
 GRAYLING, MI(BOB DITMER-WQON/FM) N.Diamond, J.Denver, C.
 Cross, Force MD's, DeBarge.
 KENOSHA, WI(TERRY HAVEL-WLIP) N.Edition, Reunion, Temps.
 MILWAUKEE, WI(BETH FAST-WMYX) N.Diamond, Jms Taylor.
 FT. ATKINSON, WI(ROB ANDERSON-WFAW) David Pack, A.Starr,
 Temps.
 RICHLAND CENTER, WI(JOHN DOYLE-WRCO) N.Diamond, Jms Taylor,
 Willie N., Mangione.
 MADISON, WI(PAT O'NEILL-WMGN) Heart.
 MADISON, WI(DOUG LANE-WIBA) N.Diamond, A.Murray, H.Jones.
 BEAVER DAM, WI(STEVE SABATKE-WBEV) N.Diamond, R.Milsap,
 J.Denver.
 REEDSBURG, WI(KEVIN KELLOGG-WRDB) A.Murray, N.Diamond, Jms
 Taylor.
 HUDSON, WI(RICK THOMAS-WRPX) Temps, Jms Taylor, Heart.
 GREEN BAY, WI(DAVID CAREW-WDUZ) D. Academy, Mellencamp,
 Reunion.
 WAUSAU, WI(DAVE WRIGHT-WRIG) Temps.
 EAU CLAIRE, WI(RICK ROBERTS-WIAL) Bangles, A.Murray, Jms Taylor.
 MENOMONIE, WI(ALISON GIRARD-WMEQ) N.Diamond, David Pack,
 S.Bishop.
 OSHKOSH, WI(CHRIS HANSEN-WMGV) J.Butler, A.Starr, Nu Shooz,
 David Pack.
 CHICAGO, IL(SUZY MAYZEL-WCLR) Madonna, LaBelle & M.
 JOLIET, IL(TED BROWN-WJTW/FM) N.Diamond, Temps, Hiroshima.
 WILMINGTON, IL(LARRY JENSEN-WDND) FROZEN.
 ROCKFORD, IL(REED/LOCWOOD-WKMQ) Nu Shooz, David Pack,
 J.Butler, A.Starr, DeBarge.
 ROCKFORD, IL(MC GEE/HECKLER-WROK) H.Jones, David Pack,
 Temps.
 FREEPORT, IL(JIM DOUGLAS-WFPS) Jms Taylor, S.Bishop, Force
 MD's.
 PEORIA, IL(DENISE HENLEY-WIRL) H.Jones, Moody B's.
 PEORIA, IL(ROBB WESTABY-WMBD) Miami S.M..
 BLOOMINGTON, IL(JIM ANDERSON-WIHN) Jms Taylor, DeBarge,
 Hiroshima, N.Diamond.

SOUTHWEST

TYLER, TX(JANIE BAKER-KTYL) FROZEN.
 WICHITA FALLS, TX(DAVE LANDRY-KTLT) Miami S.M., Level 42,
 C.Club, H.Jones, Moody B's.
 HOUSTON, TX(BRUCE NELSON-KNUZ) FROZEN.
 HOUSTON, TX(MATT/KOSH-KLTR) S.Bishop.
 BEAUMONT, TX(BILL THOMAS-K106) R.Milsap, Jms Taylor, A.Murray,
 Hooters.

SAN ANTONIO, TX(SCOTT K.SMITH-KLLS) Miami S.M., Madonna, Ocean, G. Michael, OMD.
 DEL RIO, TX(KEVIN BEL-KDLK) FROZEN.
 PAMPA, TX(MIKE KNEISL-KGRO) Jms Taylor, N.Diamond, Temps, Bangles, Force MD's.
 ODESSA/MIDLAND, TX(STEVE MYERS-KQIP) Temps, Wax, J.Denver, B.Carlsle, Reunion.
 EL PASO, TX(BILL CLIFTON-KLTO) David Pack.
 PHOENIX, AZ(SAM CHURCH-KKLT) Miami S.M., Mellencamp.
 SEDONA, AZ(RANDY MAHANNAH-KAZM) A.Starr, S.Nicks.
 ALBUQUERQUE, NM(JAY SCOTT-KOB/FM) S. Red, H.Jones.
 LOS ALAMOS, NM(SUE STONE-98KHJ) DeBarge, J.Butler, J.Denver, ELO, Junior, S. Vega.
 CLOVIS, NM(JERRY MAYFIELD-KCLV) Force MD's, R.Milsap, Reunion.

ROCKY MOUNTAIN

MISSOULA, MT(LEE CURTIS-KYLT) N.Diamond, Force MD's, C. Cross, N.Edition.
 HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) Bangles, Sad Cafe, ELO, Heart, Force MD's.
 DENVER, CO(DEE ANN METZGER-KHOW) Jms Taylor, Janet Jax..
 COLORADO SPRINGS, CO(IRWIN/HOWARD-KVUU) OMD, C.Club, Mellencamp, David Pack, Hiroshima, Seger.
 PUEBLO, CO(RIP AVINA-KDZA) FROZEN.
 SALIDA, CO(Charles Darwin-KVRH) A.Murray, Force MD's, Bangles, C. Cross.
 MONTROSE, CO(TOM OWCA-KUBC) Level 42, N.Diamond, A.Murray, Jms Taylor, Willie N..
 GRAND JUNCTION, CO(John Ford-KIIO) ELO, Mellencamp, L.R.B..
 VAIL, CO(CHRIS BAKER-KRVV) A.Murray, C. Cross, Force MD's, Jms Taylor.
 POWELL, WY(CARL DAVID-KLZY) A.Murray, N.Diamond, Aretha, B.Carlsle, S.Minds, C. Cross.
 SUN VALLEY, ID(JEFFREY BALLOU-KSKI) J. Wagner, Force MD's, C. Cross.
 GRANGEVILLE, ID(JIM CROSS-KORT) Force MD's.
 BOISE, ID(DREW HAROLD-KBOI) A.Starr.
 SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) FROZEN.
 MANTI, UT(STAN ERIKSEN-KMTI) Jms Taylor, R.Milsap, Bangles.

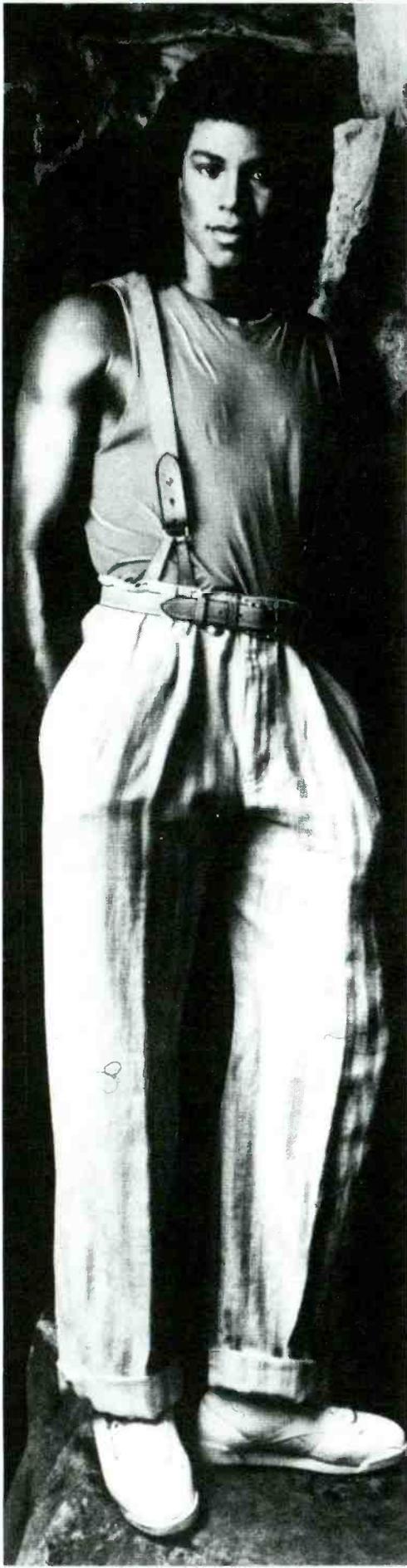
FAR WEST

RENO, NV(JIM O'NEAL-KRNO/FM) N.Diamond, Mike & M., Jms Taylor.
 CARSON CITY, NV(SCOTT CARSON-KPTL) C. Cross, Force MD's, Easton, Jms Taylor.
 LOS ANGELES, CA(LABEAU/TYLER-KFI) FROZEN.
 SAN DIEGO, CA(RICHARDS/PAUL-KYXY) FROZEN.
 SAN DIEGO, CA(MARK LARSON-KFMB) N.Diamond, H.Jones, Jms Taylor, A.Starr, A.Murray, S.Bishop.
 SAN DIEGO, CA(RICH/KNIGHT-B100) B.Monkeys, DeBarge, P. Austin, David Pack, J.Butler, Mellencamp.
 PALM SPRINGS, CA(TY STEVENS-KDES) A.Murray, Hiroshima, ELO, Force MD's, SOS Band.
 FRESNO, CA(SCOTT HUSKEY-KLTK) Madonna, D. Academy.
 SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) J.Denver, M. Martin.
 SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) FROZEN.
 MONTEREY, CA(MICHAEL READING-KWAV/FM) FROZEN.
 SAN FRANCISCO, CA(RIVERS/KULP-K101) A.Starr, Mellencamp.
 CONCORD, CA(RAVI PERUMAN-KKIS) J.Butler, Temps, ELO, Moody B's, S.Bishop, A.Starr, David Pack.
 CONCORD, CA(JIM HAMPTON-KWUN) A.Murray, Moody B's.
 SAN RAFAEL, CA(MICHAEL TURNER-KTIF/FM) ELO, N.Diamond, R.Milsap, Bangles, B.Carlsle.
 SAN JOSE, CA(BILL WEAVER-KLOK) FROZEN

SANTA ROSA, CA(JIM DANIELS-KSRO) Jms Taylor, S.Bishop, Moody B's.
 UKIAH, CA(DANNY VANMETER-KUKI) Jms Taylor, DeBarge, P. Austin, Pet Shop, Aretha, A.Starr, N.Diamond, R.Milsap.
 ARCATA, CA(CHRIS KNIGHT-KATA) N.Diamond, Hiroshima, A.Murray.
 SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) Jms Taylor, Whitney (ONCE).
 PLACERVILLE, CA(TINA KAWAI-KHTN) A.Murray, Force MD's, N.Diamond, N.Edition, Jms Taylor.
 VACAVILLE, CA(SHEILAH BOWMAN-KUIC) M. Martin, David Pack.
 SO. LAKE TAHOE, CA(RON WEST-KOWL) S.Nicks, B.Carlsle, Limited W., K.Loggins, John Miles, Bangles.
 SO.LAKE TAHOE, CA(BRIAN BECK-KTHO) Bangles, Hiroshima, N.Diamond, Jms Taylor, A.Murray.
 SACRAMENTO, CA(DENNIS NEWHALL-KROY) FROZEN.
 CHICO, CA(DAVE KINDIG-KPAY) C.Club, G. Michael, S. Red.
 GRASS VALLEY, CA(RICH BROCK-KNCO) M. Martin, Force MD's, A.Murray, R.Milsap, Jms Taylor, Hiroshima.
 OROVILLE, CA(JEFF NELSON-KORV) S.Bishop, Force MD's, Jms Taylor, N.Diamond, ELO.
 BURNEY/REDDING, CA(JIM LEE-KARZ) S. Red, Level 42, M. Martin.
 RED BLUFF, CA(KELLY FROST-KBLF) Hands A.A., M.Bianco, Temps, Willie N..

NORTHWEST

PORTLAND, OR(John Williams-KGW) N.Diamond, Jms Taylor, H.Jones.
 CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) N.Diamond, Jms Taylor, A.Murray.
 EUGENE, OR(TAMI HERRING-KDUK) DeBarge, Jms Taylor.
 MEDFORD, OR(JIM ZINN-KMFR) Level 42, Jms Taylor, A.Murray, R.Milsap.
 MEDFORD, OR(John O'Brien-KYJC) N.Diamond, DeBarge, M. Martin, Jms Taylor, Hands A.A., J.M. Jarre, A.Murray.
 AUBURN, WA(CARL SAWYER-KASY) A.Starr, A.Murray, ELO, Force MD's.
 MOUNT VERNON, WA(MIKE HARTMAN-KBRC) J.M. Jarre, N.Diamond, Heart, J.Butler, DeBarge, J.Denver, Reunion.
 OAK HARBOR, WA(DAVID BOWDEN-KISD) David Pack, A.Starr, Aretha, Temps, N.Diamond, Bangles.
 TACOMA/SEATTLE, WA(MIKE JAMES-KAMT) N.Diamond, Force MD's, S.Bishop.
 OLYMPIA, WA(DICK PUST-KGY) L.R.B., Janet Jax., A.Murray, N.Diamond, R.Milsap.
 ABERDEEN, WA(PAUL LANKOW-KXRO) S.Bishop, Temps, Heart, David Pack, D.Schuur, Jms Taylor, R.Milsap.
 CENTRALIA, WA(JIM KNUTSON-KELA) J.Denver, N.Diamond.
 SHELTON, WA(GLEN CONNOLLY-KMAS) LaBelle & M, Reunion, Madonna, G. Michael, Moody B's.
 KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) N.Diamond, Bangles.
 YAKIMA, WA(FRANK TAYLOR-KMWX) N.Diamond, Temps, S. Red, ELO.
 YAKIMA, WA(DAVE HANSON-KIT) N.Diamond, A.Murray, J.M. Jarre.
 SPOKANE, WA(SKY WALKER-KQSP) FROZEN.
 TRI-CITIES, WA(BILL TEMPLETON-KALE) Bangles, L.R.B., Delta, S.Nicks.
 ANCHORAGE, AK(CARTER B.-KFQD) Jms Taylor, N.Diamond, A.Murray, Temps, R.Milsap, David Pack.
 ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) Delta, N.Diamond, Whittaker.
 SOLDOTNA, AK(JERRY WILSON-KCSY) N.Diamond, ELO, Aretha, R.Milsap.
 SASKATOON, SK(STEVE SHANNON-CFQC) G. Michael, A.Murray.



Jermaine Jackson

ALONE AND TOGETHER

By RON FELL and DIANE RUFER

A confession: Jermaine Jackson and I have been good friends for many years. I'm not trying to "namedrop", but our friendship could potentially taint my objectivity.

His willingness to speak so openly about his past, his family and his career has something to do with our friendship, and a lot to do with his relatively outgoing personality.

This interview was taped on a Sony Walkman Pro while Jermaine and I sat see-saw style on the diving board of his swimming pool. (Yours truly sitting over the water, JJ firmly over land.)

After the interview, at his invitation, I attended the fourth day of rehearsal for his upcoming "live" tour. His band of "unknown" musicians was already outdoing the hired guns who'd performed on Jermaine's latest LP, "Precious Moments".

RF: You came from a musical family of nine children, six brothers and three sisters.

JJ: I'm the fourth oldest. Rebbie was first, Jackie was second, Tito is third and I'm fourth.

RF: When was the first time Jermaine Jackson actually made any money from the performance of music?

JJ: Professionally it was a club called Mr. Lucky's and we got eight dollars.

RF: That was where?

JJ: In Gary, Indiana. We had to split \$8 five ways. I picked up the change.

RF: Can we dispell the myth that Diana Ross discovered the Jackson Five? How were you actually discovered for Motown?

JJ: Gladys Knight really brought us to Motown, along with Bobby Taylor. Diana Ross played an important part from a press angle. So they all played very important parts.

RF: You and your brothers had actually played the Apollo Theatre before you signed with Motown. You were that successful. Wasn't your first record as Ripples and Lovers for Steeltown Records?

JJ: It was called "I'm A Big Boy Now".

RF: Have you seen a copy in the last twenty years?

JJ: I have a cassette of that somewhere. That was the beginning of it all.

RF: Did you have any clue when you were signing with Motown that things would happen so fast?

JJ: No. Berry Gordy sat us down and told us he wanted to get three #1 records from us in a row and his staff of people were able to execute that. They brought the material, the songs, the producers and that's exactly what happened.

RF: What was your participation in the early

records like "ABC" and "I Want You Back"?

JJ: Some of the tracks were laid down and we played the instrumental parts, the voice parts and backgrounds. We would work with the producers on ideas. They were open enough to have, not so much creative control, but just an open mind to the session.

RF: That was The Corporation we see on some of those early albums.

JJ: Exactly.

RF: Who were The Corporation?

JJ: Berry Gordy, Deke Richards, Fonce Mizel and Freddie Perren.

RF: You were a bass player probably more than anything else, but James Jamerson was considered the ultimate Motown bass man. Did you pick up some of your licks from being around him?

JJ: I've patterned my style after James Jamerson.

RF: I know you still take the instrument seriously, but you don't contribute bass on any of your projects.

JJ: I'm busy producing. If you're able to come to one of my rehearsals "young man" you will see that I'm very active in the bass area.

RF: Did you miss having a normal childhood?

JJ: Yes. During that time we were always off to Europe or on a road tour, so it was important for us to enroll in a school that would allow us to travel and to have a tutor. Under California law, that was very important. The tutor had the power to pull us off stage if she saw us yawning, or if we were tired. There were a lot of things that we didn't get a chance to do because we were traveling so much. Now I find myself doing those things; going to parks, the circus, playing basketball with my buddies. We are still growing up.

RF: How do you want that to be different for your kids? You have kids approaching their teen years soon. Are you going to keep that in mind?

JJ: Well, music is in our blood and it is in my kid's blood too. I took my kids to Belgium to a car race I had there. It was a 24 hour car race and I was to perform three songs and I brought Jermaine Jr. out and he stole the show. He was just incredible. He had write-ups in the papers. This was almost two years ago. He came out dancing. He's just like my brother Michael. He can see something and do it.

RF: What are you going to do to prevent happening to him what happened to Michael?

JJ: He's able to have a childhood. He wants to start in music now, but it's important for him to be a little boy.

RF: Your parents have been referred to as the ultimate stage door parents because they were so intimately involved with your career. I imagine your dad was the manager of the Jackson Five since the beginning.

JJ: My father was the driving force who got everything together so we could present ourselves in a way Motown would say "Hey, that's raw talent. We want to cultivate it and do something with it". My father spent all that time getting us to that point where we were able to record on Motown.

RF: You were probably the last graduating class of the Motown school weren't you?

JJ: Yes most definitely!

RF: What do you think are things that stay with you most from the Motown school?

JJ: What didn't they do? From the aspect of being a better person, philosophies on life, musical content, lyrics, to structuring at how to present yourself, how to answer questions, how to carry yourself in public. We would do drills and play host, have questions thrown at us just to see how we would respond and be rapid with our answers. They showed us how to look like polished entertainers.

RF: You have shown a fondness for your mother. What does your mother mean to you that may be different from what mothers may mean in other families?

JJ: My mother means to me what mothers mean to everyone else. It's just that I'm in a position to sing and write about her and have the world see and feel my relationship with my mother. It is very important. My mother gave us life. She's always the same whether we're up or down.

RF: Did she play a particular role in your career development other than the fact that she was musically inspired and was prodding you guys to express yourself through music?

JJ: We get all our voices from our mother. My father gave us musicianship and he's the one

"...during that time I was a teen sex symbol and there would be these cover stories with my shirt off. I didn't have any muscles at that time".

who cracks the whip. My mother showed the love and my father was very strict.

RF: Despite a tremendous success on Motown, four of your brothers decided to leave Motown in 1974 or 75 and go in another direction and you stayed. Can we get the definitive reasons you stayed at Motown?

JJ: I'm going to set the records straight. First of all, I stayed at Motown for many reasons, but the media and the public thought that I stayed because I was married to the boss' daughter which didn't have anything to do with that. My reasons for staying at Motown were very simple. During that time, Motown was having problems and my brothers felt that they could go somewhere else and do much better, not really realizing that we had seven years of success that built everything that's going on right now. Those early years were the building of a strong foundation. So I just felt if Motown is having problems I want to stay and help.

RF: Could it have started off as a contract ploy to get a better deal out of Motown, or had the brothers made up their minds to leave without giving Motown a shot?

JJ: I heard about it on the news. That was when I

first got the story. They said all of us were leaving. I never said that I wanted to be solo because we all started at Motown. Everybody asked "why did you leave your brothers?" I would go to parks and play basketball and kids would walk up and ask my brothers for their autographs and they wouldn't ask for mine because they said, "Well you left". The question is "Who really left who"? I just didn't agree with what they wanted to do during that time, so I stayed. And it helped me tremendously as a person. I owe it all to Berry Gordy as far as being able to be in a position to record for other people like Clive Davis at Arista and it was great to know that other record companies had shown a very important interest in me too.

RF: Did you have second thoughts when your brothers started to have hit albums with Epic and you hadn't clicked with the big one yet? Was there a competitive thing in your mind, or were you hurt.

JJ: Now I can speak about it and smile. But I was so hurt because I remember we all slept in the same bunk bed as kids. I had to deal with pressure at a very young age and I was under emotional stress and I didn't let the public know, but I had a special doctor that would talk to me and let me know that everything was going to be all right. I was only doing something that I believed in. As far as competitiveness, Berry Gordy was very very good at saying "We're going to concentrate on what we're going to do. They are going to get hit records and it's going to be like starting over". So I knew I had to start from the beginning. He said, "You have to prove yourself, constantly prove yourself". And so I accepted it.

RF: What was happening to you in terms of management at that time? For a portion of your career you managed yourself.

JJ: Being in the business that long and having decisions made on your career from someone like Berry Gordy you always had his blessing, so if something was to come up he would step in and say "No. You should do this or that". There wasn't one person who played the role as my manager.

RF: So you stayed close to Mr. Gordy, through this whole thing?

JJ: I learned so much through my father-in-law. It's much more valuable than selling a hundred million albums, because I'm sure of myself. I know what I can do and what I can't do. I know where I'm going, how I'm going to get there and what it's going to take. Before, I was just an artist, taking directions and singing songs, not knowing what was really going to happen with my life. Now I'm able to give other people direction and that's important.

RF: Your solo career really seemed to...

JJ: ...take a dive.

RF: Our readers know that you did have a solo career while still a member of the Jackson Five with "Daddy's Home". Didn't you think it a little strange, at the age of 17 or 18, singing a song about Daddy being home?

JJ: You know something, I didn't even understand it. All I knew was during that time I was a teen sex symbol and there would be these cover stories with my shirt off. I didn't have muscles at that time.

RF: Still don't. (laughs)

JJ: When we did some of our concerts back East, I would sing these ballads and girls would start fainting and acting crazy. But I couldn't relate to it.

RF: The biggest moment in your solo career, after you had split with your brothers, was hooking up with Stevie Wonder on "Let's Get Serious". How did the match-making take place?

JJ: I met Stevie Wonder when I first got to Motown and we did some songs together. The song "You're Supposed To Keep Your Love For Me", he recorded with me in 1972. Then he came up with the song "Let's Get Serious". I needed help during that time. It gets a little frustrating having seven years of success with your brothers, now you're by yourself. You know that you're still a Jackson and you got pride but you're not selling any albums. People are upset at you for all the wrong reasons and all you did was something that you believed in. All I had to do was prove myself. Then I started to see things happen and started working with other people getting success from them.

RF: You talk about loyalty and everything Berry Gordy meant to you. Your contract ran out a few years ago at Motown and you end up changing labels. How did that all come about?

JJ: It got to a point where I sat down with my father-in-law and had a discussion. He was very good. No harsh words or anything. I said "We're so close and you want me to do so well that I almost can be in the way. I think it's better for me to get out there and see how other record companies are and what life is about". Motown was so protective and I was so much under their wings that I really didn't have the independence or responsibility for my own thing. I had a solid contract with Motown and he let me go.

RF: I guess he remembered what you did for him in the mid 70's.

JJ: Yes, and he is a man of his word. If it wasn't for him I wouldn't be at Arista. 'Cause he could have said "no". He let me move on and develop myself.

RF: You signed with Arista and right around that time there were rumors of a tour with your brothers. Then talk that maybe you'd actually perform on record with your brothers. How did this come about? Was this a "kiss-and-make-up" session, or was it something you guys were talking about but didn't want to do while you were on Motown?

JJ: During the time it was the feeling that Jermaine had made the decision and he's going to stick to it. They didn't want to be under pressure to try to say I should get out to tour, but I missed them tremendously. I wrote songs about it.

RF: What songs?

JJ: "We Can Put It Back Together" and "I'm My Brothers Keeper". I sneaked into Philadelphia when they were on a show and Randy was doing "Daddy's Home". I just walked on stage and I stopped the band and I said "What are you doing singing my song?" The crowd went crazy. That was my first time seeing them perform without me in a long time.

RF: Was this about 1972 or 73?

JJ: This was the tour before the Victory tour. We all hugged and embraced and I sang "Daddy's Home". The people loved it. I guess we always kept each other in our hearts. We did the

Motown 25th Anniversary show that really triggered a whole lot of excitement and the rumor started that we were going to get back together and do a tour. Then it was time to talk about the tour. We knew we wanted to do it, but we didn't know it was going to take two years to get out there.

RF: Explain why it took two years?

JJ: Because you have the Jackson Five and The Jacksons, Michael Jackson and Jermaine Jackson. All these names are under the same family tree, but it's different attorneys, different accountants, different record companies and they all have to come together and say "okay". On the tour, Motown had rights to certain things... whether we were to use or sell old pictures of the Jackson Five. When you're doing something that big you want to make sure you're doing everything right.

RF: Did you know when you started to conceptualize this tour two years in advance of the first show that it was going to be as big as it was?

JJ: No. All we knew was that what made the tour so big was that Michael's album was so big. But still, as a family unit it was great to see everybody out there. It was a dream come true for me, but

"If it wasn't for him (Berry Gordy) I wouldn't be at Arista. 'Cause he could have said 'No'".

we had no idea we would be doing the type of business we were doing.

RF: Let's clear up the high ticket price. I was one of those people saying that the \$30.00 ticket was ridiculously high.

JJ: I'm going to answer your comment. The public expected so much that we said "we'll give them a show that was better than Ringling Brothers circus. We are going to have a whole world of people out there".

RF: How many people were out on the road with you?

JJ: We had 300 people out there. When we would go to a city we would hire another hundred to cover all the things we needed. It was not that we were robbing the people because we were not doing it for the money, we were doing it because we hadn't been together for a long time. Also, to clear up a point which is important, for some of these shows we didn't know whether we were going to be paid or not. When we played Dodger Stadium we hadn't gotten paid for Canada. We were just performing. The people didn't know there was some controversy going on between us and the promoter. All they would have said was that the Jacksons didn't show up.

RF: I got the feeling that it got out of control. It was so big, with so much security for you and your brothers that it wasn't fun.

JJ: The Victory tour was fun for me, but on the same hand, Michael had just come off the biggest selling album in history. So therefore I put him in the position to dictate. He said "I'm going to do this and I'm going to do that". My brother is quiet. I'm the type that, if you do me wrong, I'm going to get you. "Jermaine is suing the tour accountant?" That's right because I told him not to touch my money and he did. During that time I was traveling with Pia Zadora and we were going over to Europe promoting "When The Rain Begins To Fall". I went to Israel and I read about myself "Jermaine Jackson Sues Tour Accountant". I couldn't believe it. I mean this news traveled all the way over to Israel. It was a hot issue. Why would one of the brothers sue one of the accountants? Everybody wanted to know. Sometimes when you are in position to take a stand you should. Michael was the leading force during the tour. I just felt he could have made things a little easier. Not that I'm blaming him.

RF: Another impression I got was that Michael did the tour for the brothers, that you did it to be with the brothers and the other brothers did it because they might not have much more professional music in their career. I know you can't speak for your brothers, but that's the assumption I get.

JJ: I can speak for my brothers. Michael didn't do the tour for the brothers. He did the tour for the people.

RF: Michael could have gone solo. He didn't have to do a tour with his brothers.

JJ: True. But until he does a solo tour he's still one of the Jacksons and you cannot sell 30 million records and not give something back to the public. So it was very important for him to tour because these were the people who took him to #1. I did the tour 'cause I missed them so much. I would have done the tour for free.

RF: The third part of my statement though, was the other brothers are not the musicians as much as you and Michael are. Do your brothers, other than Michael, have musical strengths that we are just not aware of?

JJ: All my brothers are very talented, but their talent is not brought out. Everyone is going to say "It's all Michael and Jermaine". My brothers are writers, producers and dancers too.

RF: Are your brothers making an album now?

JJ: Yes they are.

RF: Does that album include Jermaine and Michael Jackson?

JJ: Yes it does and I'm very excited about that.

RF: When do you think we can logically expect the next Jacksons album?

JJ: I guess you'll have to ask Walter Yetnikoff.

RF: You are famous for calling family meetings. Do you have meetings without your father?

JJ: Yes. I guess someone has to keep everything together. My position in everything is to be the overseer and that's the part I played on the Victory tour. I usually call the meetings because I'm always concerned about just where the family is at that point as far as their careers. We're at different record companies. We're all separated. There has to be some point where we all come together to sing the same song. We don't want to lose that togetherness.

RF: Was there any talk of having the sisters

perform with the brothers during the Victory tour?

JJ: There was talk about it.

RF: It didn't happen.

JJ: Michael, Marlon, Jackie and Randy felt that it would kill the "tough" image. Tito and I were for it.

RF: How did the sisters feel about it?

JJ: They had mixed feelings. But I think they really didn't want it either.

RF: In 1985 you participated in a Pia Zadora project, the track "When The Rain Begins To Fall". I'll go on record as saying it's probably the best record that radio didn't play. How did you hook up with Pia Zadora?

JJ: I met Pia Zadora through Don King who played me a song one day and asked me if I liked the song and I said, "yeah!". I never knew it was Pia singing. He said, "I want you to meet somebody". We went to Chassens and he said it was Pia Zadora singing that song. I never knew anything about Pia, I heard things, but I didn't know her. When I met her, she was just the nicest person, so sweet. Don King asked, "Would you like to do this song for a movie?" I said, "Sure". I had sung with Syreeta, Rita Coolidge, DeBarge, so why can't I sing with her? They said if it might create a problem with my record company they just might not put it out.

RF: It did create a problem with your record company.

JJ: It did, but that song helped my career so much. In Europe, during the time we were promoting that song, I was also able to do some of my stuff off my first Arista album on all their television shows.

RF: Supposedly the video for "When The Rain Begin To Fall" was one of the most expensive videos ever made.

JJ: Yeah, the video was shot in Southern Italy and it took ten days to do it. We were on the set every day.

RF: Who directed it?

JJ: Bob Giraldi. They flew everyone over, even the dancers. It was like doing a movie and I enjoyed it. That song was a very good song and also we were visible.

RF: Why didn't it happen in the States?

JJ: I really don't know. Pia and I did some press on it, but I think radio never gave it a chance.

RF: Because of a perceived prejudice towards Pia?

JJ: Probably. Now they accept her because she's done great with all that determination and drive. Now she's turned her performance around, she's getting positive, great reviews.

RF: Another thing happened in 1985 that didn't include you and that was USA For Africa. Why were you not singing along with your brothers and LaToya?

JJ: I was in Germany during that time. I was trying to get back on a flight but I wasn't able to.

RF: How did you feel not being in on the project and how do you feel about not having contributed to that project?

JJ: It was great to see all the entertainers get together and do something positive. I know my family did it for the right reasons because we've been involved with world situations before. But how many of the artists did it for the project and how many because it was the hottest ticket in

town? When it was time to go over to Africa how many went all the way? My brother Marlon and Harry Belafonte did.

RF: What was Marlon's impression after he got back from Africa?

JJ: He said everyone who sang on that song should have been there.

RF: Were they asked? Why was Marlon the only artist there? Did these other artists have greater faith that it was going to happen?

JJ: You can never assume. The difference is, if I was to call a radio station and say "Hi, I'm Jermaine Jackson, when I'm in town I listen to WDAS". It means much more when I walk into the station and I say "Hi" to people and shake Butterball's hand. It would have meant much more to see Lionel Richie and Michael Jackson out there feeding these people. It would have made what they sang much more believable.

RF: You were quoted as saying "The trouble with people is that they cripple a man and then criticize the way he walks."

JJ: That was part of my poem. I was talking about the situation in South Africa. My heart goes out to those people. You can not say to someone "Your not going to amount to anything" then expect them to amount to something.

"Michael was the leading force during the (Victory) tour. I just felt he could have made things a little easier".

RF: The new album is your finest album to date. What have you been learning in the process of the last couple of albums which has made this album so strong?

JJ: I've learned over the years that you can get too caught up in your own musical talents. I basically learned to look for great songs, quality songs, not so much the dance records. I know my album is not a dance-oriented album. On the other hand, I was concerned with having quality songs, variety and songs that would last. "Precious Moments" was a title that I personally just liked. Do you remember when you would talk to me about titles for albums? You would mention something about Harvest and then you mentioned some other titles. When I thought about this title I said well, "Ron's gotta like this one". Then I see you at the Gavin Report Cocktail Party and you tell me you don't like the title.... This album took me fifteen months to do. Right after the Victory tour I went into the studio, working around Michael Omartian's schedule and David Foster's and Tom Keene's and trying to find space for myself to do some producing because, at that time they were also working with other people. I put a lot of time into it, which was a very expensive. I was trying to get accepted as a great singer with great songs. If you notice, I'm singing more convincingly. I don't read lyrics from a paper now. I memorize the lyrics and shut

the room out dark and try to imagine what I'm singing because if the listener is going to listen its got to be believable.

RF: There are four songs I want to focus on. How did you come up with the Rodney Crowell/David Malloy song "Give A Little Love"?

JJ: Clive Davis is great at finding songs, not just for finding songs, but running the record company. He brought me "Dynamite" and "Do What You Do". He's a great motivator. A lot of people I work with are respected by Clive. So Clive calls them in and gets them going.

RF: The tribute you do to Marvin Gaye called "Words Into Action".... I know that you had a tremendous fondness for Marvin Gaye before he was killed. I think it's ironic that you do a song dedicated to Marvin, but you didn't write the song.

JJ: Peter Vale and Mick Leeson are two writers with Chappell Music in London. I felt it was a great song to express my feelings for Marvin Gaye. At the end I say "We love you Marvin". They wrote "Heartbeat" too and I've since signed them to our record company.

RF: Anybody who knows their music knows Michael Omartian. They should by now know who David Foster is. But who is Tom Keene and where did you find him?

JJ: Tom Keene is a young, upcoming producer, musician and a great songwriter. He worked with me on this album and has worked a lot with David Foster on his projects. I feel he's very talented. In fact he should be an artist. He has written songs for other people and it's just a matter of us getting into the studio producing. Young too.

RF: Is there a chance you'll be doing anything more with Whitney Houston?

JJ: I suppose there's a possibility we might do a video for "If You Say My Eyes Are Beautiful". Whitney Houston is very special to me because I'm one of the first artists to work with her. I feel close because I took the time to sing with her first and she accompanied me on my album and Clive introduced us.

RF: You're starting your own record company for developing artists. What's that label going to be called?

JJ: WORK - World Organization Record Kompany. I travel a lot and I see so many acts and many artists over in Europe that I would like to work with them. I've been getting tapes and we are just in the process getting them signed. I am going to be very active in London the next year or two, getting this thing going. And I love it.

RF: Will there be an artistic focus or will you take all kinds of artists?

JJ: All types of artists. We are a working record company.

RF: Some of our readers may feel it's hard enough focusing in one format of music and you're going to take on a label that won't have any apparent boundaries.

JJ: My formatted focus is hit records - whether they are R&B or pop. If the record is a hit then I can deal with it and so can everyone else. Through my years of learning from my father-in-law I feel he has given me a foundation to look at raw talent - look at a song and give insight or criticism.

RF: What do you envision Jermaine Jackson doing ten years from now? A record company president or chairman of the board?

CONT. ON PAGE 46

Breakout And Beyond

Starpoint



Elektra

Restless. Over 600,000 sold worldwide.



Produced by Keith Diamond for Rough Cut Productions, Inc. and Lone Jco for Liorel Job Inc. © 1986 Elektra/Asylum Records, A Division of Warner Communications Inc.

BIO FEEDBACK

PHILIP BAILEY

In a forthcoming Gavin cover story on Philip, we'll learn of plans he and Maurice White are making to re-form Earth, Wind and Fire.

NEIL DIAMOND

His upcoming CBS Television special is set for May 25th.

JERMAINE STEWART

A chance to be a regular dancer on Soul Train led to his meeting Jeffrey Daniels and Jody Watley. Later in their career they were all in Shalamar together.

JOURNEY

Though Steve Smith is no longer billed as a member of Journey, he did contribute drums to three tracks on the new LP, "Raised On Radio".

GRAHAM NASH

"Innocent Eyes" is the first Nash solo LP which hasn't included cameos from either David Crosby or Stephen Stills.

PETER GABRIEL

On his new LP, "So", Kate Bush joins in on one track for a duet.

FABULOUS THUNDERBIRDS

They played with Carlos Santana on his LP "Havana Moon".



DOBIE GRAY

His first hit was "The In Crowd", written in 1964. It was a hit for Dobie in January of '65 and again for Ramsey Lewis in August of the same year.

DURAN DURAN

Drummer Steve Ferrone has replaced Roger Taylor for the upcoming DD LP. Roger is on "indefinite sabbatical".

JONATHAN BUTLER

This native South African is one of seventeen brothers and sisters.

JEAN MICHEL JARRE

A 1979 concert of his in Paris drew a million people and earned him a spot in the Guinness Book Of World Records in 1980 for the largest live concert attendance.

GEORGE CLINTON

Former Miss America, Vanessa Williams, is the featured vocalist on the track "Hey Good Lookin'" from George's new LP, "R&B Skeletons In The Closet".

STARSHIP

On May 13th, Mickey Thomas will celebrate his seventh anniversary as vocalist for The Starship. He'd previously sung for Elvin Bishop, including the lead on "Fooled Around And Fell In Love".

ROLLING STONES

Strange but true, Mick Jagger and Daryl Hall join together to sing a tune for a new Disney flick called "Ruthless People".

MOODY BLUES

The band took their name from an old Slim Harpo song.

IT'S A GIRL!!!

CAREY JEANNE GALLIANI BORN TO TINA & LOU GALLIANI

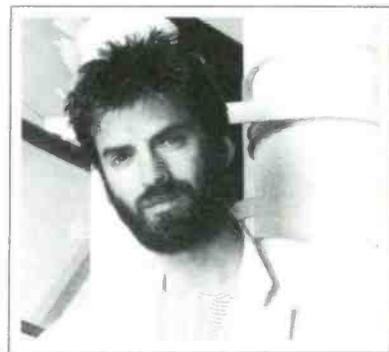


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KENNY LOGGINS "Danger Zone"

TAKEN FROM THE ORIGINAL MOTION PICTURE
SOUNDTRACK "TOP GUN" (40323)

ON OVER 129 STATIONS



ROLLING STONES "One Hit (To The Body)"

TAKEN FROM THE LP "DIRTY WORK" (40250)

82 STATIONS OUT OF THE BOX!!!



NEIL DIAMOND "Headed For The Future"

TAKEN FROM THE LP "HEADED FOR THE FUTURE" (40366)

GAVIN A/C #37

NOW ON OVER 25 TOP 40 STATIONS



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TAKEN FROM THE LP "LOVIN' EVERY MINUTE OF IT" (39963)

WBEN/FM	WCAU/FM	WNZZ	KKRZ
WNYS	KEGL	Q105	KPLUS
WPHD	WRNO	WMMS	KNBQ



JEAN BEAUVOIR

"Feel The Heat"

TAKEN FROM THE LP "DRUMS ALONG THE MOHAWK" (40403)

WPHD	WTLQ	KGOT
WMMS	Q104	OK95

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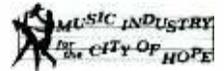
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ALBUM/ALTERNATIVE

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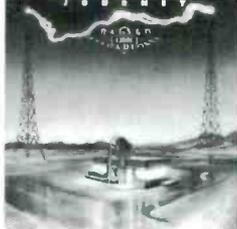
PETER GABRIEL



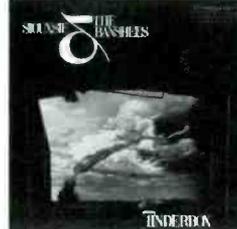
LOU REED



38 SPECIAL



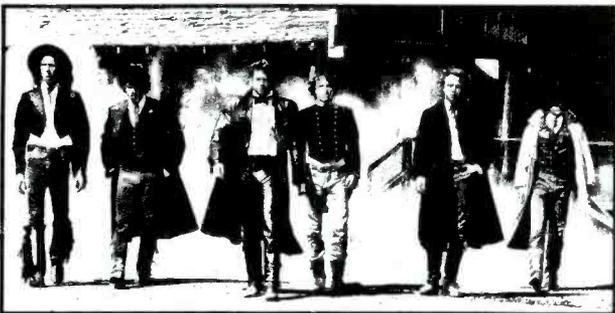
JOURNEY



SIUXSIE & BANSHEES



LAURIE ANDERSON



The Unforgiven (Elektra)

You really have to see these guys to believe it. Picture six guys (five of which have guitars slung low) dressed like saddle tramps. At first, is it punk? Then you realize the caliber of the lead guitarist shoves the band up a few notches. On record, the songs are sweetened up by producer **John Boylan (Pure Prairie League, Quarterflash)**. There are a number of unlikely ingredients at work here--deviations of **The Clash, The Allmans, Clint Eastwood, and Sam Shepard**. The intro track, for now, is "I Hear The Call", which could segue nicely into "I Still Believe" or "Everywhere I Go"...by The Call. Sorry.

"Love Missile F1-11" - Sigue Sigue Sputnik (Manhattan)

The last commercial tidal wave of outrage and controversy was **Frankie Goes To Hollywood**. They rode the crest of decadence. Sigue Sigue Sputnik is loudness, artillery, platinum hair, leather, and film clips. Fashioning their record sleeves after Japanese & Russian imports, SSS is the kick-up-the-butt/big splash controversy that helps keep kids a mile apart, musically, from their parents. It's been a long while since the circus has rolled in. Bring on the outrage.

"Feel The Heat" - Jean Beauvoir (Columbia)

Fortunately "Feel The Heat" does stand on its own as a hit record, apart from the fact that there's an association with **Sylvester Stallone's** latest law and order binge, **Cobra**. Beauvoir sure kept his talents as a performer, producer, and writer well hidden during his tenure with **The Plasmatics** (which is understandable). A



couple of weeks headstart on the movie will be beneficial to Beauvoir as an artist, giving the chance for the record to prove itself on its own merits. I'll probably miss the movie, but I have a feeling there will be no missing this song.

"Mad About You" - Belinda Carlisle (IRS)

Minus the extraneous tensions of group politics, solo-dom brings on a whole new different set of pressures and challenges. **Belinda Carlisle** seems to be performing well outside the format of a band. "Mad About You" is a clearly mixed, clearly defined rock and roll record. There's a nice guitar solo-ette almost at the midpoint. Album Radio could make a point of beating Top Forty to the punch. Out-of-the-box on this one.



Tones - Eric Johnson (Warner Bros.)

Last week's Alternative Spotlight was the avant-garde instrumentalist **Scott Johnson**. This week it's **Eric Johnson** and his debut, **Tones**. Every few years I'd hear a tape floating around of this undiscovered, almost legendary guitarist from Texas. Then it was a half hour slot on Austin City Limits with the great **Joe Ely** (performing separately). Now on this album, EJ plays with a gentle, but forceful, finesse. "Off My Mind" is actually a mellower sidestep, considering **Van Halen** and the like. Do take a stroll through the rest of the LP. It's a day at the beach for those who listen hard for a good lick.

Peter Case (Geffen)

With this LP sample and its diversity, **Peter Case** will take our Alternative Chart by storm. Unlike his work within the confines of the quartet, **The Plimsouls**, Case on his own has a more sophisticated, hypnotic, progressive bent. This first batch of five songs project a down home, drumless, almost ambient Americana. Very unusual and tasteful.



Walk The West (Capitol)

Three trax arrived from a new band called **Walk The West**. Now, did you flip the disc over to the first track on side two? Comparisons to **REM** are bound to surface, but shift your attention over to the guitar player. Rhythmically and as a lead player, the direction is very much akin to, and influenced by, **Jimmy Page**. The jagged elegance is a cool forgery of the master, but applied to a radically different music style. **Walk The West** make the grade. This is one of the first guitarists I've heard in a long while that seems to understand the subtle essence of rhythmic hard rock playing. If you don't flip the disc, you miss out. So do it.

"Fourth Rendez-vous" - Jean-Michel Jarre (Polydor)

J-MJ's last mass appeal radio shot with his debut, **Oxygene**. "Fourth Rendez -vous", connected with our wavering (but still popular) space program, drew a million people who watched a live laser performance in Houston. Scheduled to sit in on sax was one of the late Challenger astronauts. As "Fourth Rendez-vous" continues to emotionally gain steam across the dial, could it be the next "Chariots Of Fire"? **KENT**

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CERTIFIED



38 SPECIAL
(A&M)
GTR
(ARISTA)
GIUFFRIA
(CAMEL/MCA)

MOST ADDED

1. "Secret Separation"-**THE FIXX** (MCA)
2. **LIVE FOR LIFE** (IRS)

MY 2 cents



Sure, the Top Ten is solid and rooted, but **Peter Gabriel** is number one by a margin. Since his arrival on the chart, Gabriel has caused considerable havoc. Please note: 29-6-1. Whether it's moving up or down, it's safe to assume that most everything dwelling Top Ten will stay there. So how will **38 Special** or **The Fixx** break the Top Ten? It's likely Julian will be the next to drop a few notches. Who else is too hard a call. So dig this **Lou Reed** record! Last week's **Certified** is this week's Frontline entry, 40-21-8. But this week's highest jumping record is **38 Special**. They also take their place on the **Frontline**. **Icehouse** is going down a storm with Gavin Album stations as well. As expected, one hundred percent of the airplay is on "No Promises". The ambience of that track is an airy, classy addition to any airsound. **GTR**, for every week it's been on the chart has added an additional emphasis track. This week add "The Hunter" to the single and "Jekyll". **GTR** easily enters the teens at #15. Hanging tough this week, actually tougher than its one point jump may indicate, is **The Models**, a band that gains a few more believers as each week passes. Technically, the highest debut of the week (hence it earns **Certified** status) is **Giuffria**. As a twelve-inch, it has been threatening to debut. As an LP, it climbs on at #28. **JC Mellencamp's** "Scarecrow" is strong. Those who jumped on that track from "day one" are noticing it finally going over. I guess the message and the attitude has finally sunk in with mass America. Another strong, overdue debut is **Golden Earring** at #32. This mid-tempo piece is a grower. The **BoDeans** make respectable progress, 39-34. I have to confess that "Fadeaway" is my favorite track on the

2W LW TW

2W	LW	TW
29.	6.	1. PETER GABRIEL (Geffen-12") "SLEDGEHAMMER" "RHYTHM"
1.	1.	2. Rolling Stones (Rolling Stones) "Hit" "Shuffle" "Ugly" "Zero"
4.	2.	3. Joe Jackson (A&M) "Right" "Wild" "Home"
2.	3.	4. Bob Seger (Capitol) "Rock" "Storm" "Tightrope" "Son"
3.	4.	5. Moody Blues (Polydor) "Wildest" "Other"
5.	5.	6. Van Halen (Warner Bros.) "Dreams" "Why" "Best" "Walls"
10.	8.	7. JOURNEY (Columbia) "BE" "GIRL" "RAISED"
40.	21.	8. LOU REED (RCA) "MONEY" "MISTRIAL"
15.	13.	9. ROBERT PALMER (Island) "HYPERACTIVE" "ADDICTED"
11.	10.	10. Julian Lennon (Atlantic) "Stick"
39.	25.	11. 38 SPECIAL (A&M) "NIGHT" "SOMEBODY" "HEARTS"
6.	7.	12. Absolute Beginners (EMI America) "Bowie"
26.	22.	13. HEART (Capitol) "NOTHING"
36.	18.	14. ICEHOUSE (Chrysalis) "PROMISES"
32.	24.	15. GTR (Arista) "HEART" "JEKYLL" "HUNTER"
18.	17.	16. MODELS (Geffen) "SIGHT"
7.	14.	17. Jackson Browne (Asylum) "Lawless" "Heart" "America"
13.	15.	18. Pretty In Pink (A&M) "Furs" "Vega" "OMD" "INXS"
17.	23.	19. HOWARD JONES (Elektra) "BLAME" "QUESTIONS"
9.	9.	20. Simple Minds (A&M) "Said" "Once"
19.	20.	21. INXS (Atlantic) "Thieves" "Need"
12.	12.	22. Fabulous Thunderbirds (CBS) "Wrap" "Tuff"
16.	19.	23. The Call (Elektra) "Everywhere" "Believe"
8.	11.	24. Graham Nash (Atlantic) "Innocent" "Prague"
23.	29.	25. BOB DYLAN & HEARTBREAKERS (MCA) "BAND"
37.	32.	26. JOHN MELLENCAMP (Riva) "RAIN"
22.	26.	27. Pet Shop Boys (EMI America) "West" "Quickly" "Suburbia"
--.	--.	28. GIUFFRIA (CAMEL/MCA) "DREAMING"
14.	16.	29. Honeymoon Suite (Warner Bros.) "Bad" "Feel"
28.	27.	30. Joe Cocker (Capitol) "Hat" "Shelter"
20.	28.	31. Elvis Costello (Columbia) "Misunderstood" "Brilliant" "Lovable"
--.	--.	32. GOLDEN EARRING (21/12") "EYES"
--.	--.	33. THE FIXX (MCA-12") "SECRET"
--.	39.	34. BODEANS (SLASH/WARNER BROS.) "FADEAWAY"
--.	--.	35. BLOW MONKEYS (RCA) "SCENE"
--.	--.	36. ART OF NOISE (CHRYSLIS) "PETER GUNN"
--.	--.	37. STARSHIP (RCA) "TOMORROW"
35.	36.	38. Legend Soundtrack (MCA) "Ferry"
25.	34.	39. ZZ Top (Warner Bros.) "Wood" "Fly" "Planet"
--.	37.	40. Swimming Pool Q's (A&M) "Now"

CHARTBOUND

LIVE FOR LIFE (MCA) "Sting/Beck"
KROKUS (Arista) "Night"
BOURGEOIS TAGG (Island) "Mutual"
LET'S ACTIVE (IRS) "Little"
OUTFIELD (Columbia) "All"
BRUCE HORNSBY (MCA) "Kiss" "Way"
KENNY LOGGINS (Columbia) "Danger"
JANE SIBERRY (Open Air) "Colour"
LATIN QUARTER (Arista) "Modern"
ROB JUNGKLAS (Manhattan) "Boystown"
***CACTUS WORLD NEWS** (MCA) "Years"
***RUBBER RODEO** (Mercury) "Souvenir"
HEAR 'N AID (Mercury) "Stars"
ROARING BOYS (Columbia) "House"
***ERIC JOHNSON** (Warner Bros.) "Mind"

entire album page. **The Fixx** enter the chart at #33 solely on the basis of out-of-the-box adds and a few odd rotations. Expect to see a big

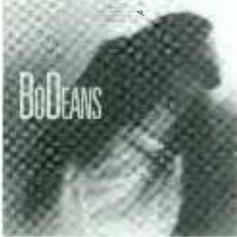
climb next week as those adds turn into heavies and mediums. More new blood on the chart includes **The Blow Monkeys** (thanks for the bananas), **Art Of Noise** (with the CD due shortly), and **Starship** (the band's third assault on the chart). This is the year that radio gets behind making music work for society. Second Most Added at Album Radio and Most Added next door at the Mertz's (I mean Alternative Radio) was the Live For Life live compilation. All proceeds fight cancer... So will **KOME's Candi Chamberlain** make week four as a non-smoker? Somebody call her up with encouragement, will ya?...**Free/Firm** fans may have noticed the new **Paul Kossoff** anthology released by **Island**. It's certainly not the first double pocket set honoring the late guitarist, but it certainly is the finest. Entitled **Blue Soul**, included are some superb examples of why one guitarist, barely one hundred pounds, hasn't been forgotten... Advice for novice drinkers like myself. If someone pours you a **Yeagermeister** liqueur, have respect and show restraint. Otherwise, behave yourself. XO KZ.

ALTERNATIVE

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CERTIFIED



BODEANS
(SLASH/WARNER BROS.)

MOST ADDED

1. LIVE FOR LIFE-VARIOUS ARTISTS (IRS)
2. HOME & ABROAD-STYLE COUNCIL (Geffen)
3. WALK THE WEST-WALK THE WEST (GREY STONE/CAPITOL)
4. SUBURBS-SUBURBS (A&M)
5. WELL WELL WELL-THE WOODEN TOPS (UPSIDE)

IMPORT INDIE

NEIGHBORHOODS
Climbs to chartbound.



- WINDBREAKERS** (DB) "Don't"
ROKY ERICKSON (P.Dust) "Slander"
WOODEN TOPS (Upside) "Move"
JAZZ BUTCHER (Big Time) "Human"
EIEIO (Frontier) "Time"

ALTERNATIVE ACTION

The squeeze is on within the Top Ten. Laurie Anderson and Let's Active are serious contenders to oust Joe Jackson from number one. But Joe has a significant advantage in commercial play that could carry him through the next few weeks. Art Of Noise and Blow Monkeys are coming on strong, but could conceivably be leap-frogged by both Siouxsie & The Banshees and Lou Reed. Our Certified BoDeans are certainly bound for the Top Ten. Winter Hours finally debuts, as many stations are realizing just how good this band really is. Rubber Rodeo debuts behind the increase of airplay from both commercial and noncommercial stations. Chartbound is heating up as the top three records, Latin Quarter, Icehouse, and Jane Siberry all share a legitimate shot at next week's chart. Records to watch in Chartbound include Cactus World

2W LW TW

5.	1.	1.	JOE JACKSON (A&M) "RIGHT" "WEST"
6.	3.	2.	LAURIE ANDERSON (WARNER BROS.) "VIRUS"
4.	4.	3.	LET'S ACTIVE (IRS) "LITTLE" "LAST"
1.	2.	4.	Husker Du (Warner Bros.) "Lonely" "Sorry"
15.	6.	5.	ART OF NOISE (CHRYSALIS) "GUNN"
2.	5.	6.	The Costello Show (Columbia) "Understood" "Lovable"
14.	7.	7.	BLOW MONKEYS (RCA) "SCENE"
8.	8.	8.	Green On Red (Mercury/PolyGram) "Moving" "Time"
--	12.	9.	SIOUXSIE & BANSHEES (W'LAND/GEFFEN) "DUST" "CANDYMAN"
--	17.	10.	LOU REED (RCA) "MONEY"
3.	9.	11.	Violent Femmes (Slash/Warner Bros.) "Children" "Faith"
13.	13.	12.	SWIMMING POOL Q'S (A&M) "TALKING" "GOOD"
24.	16.	13.	TRANSLATOR (415/COLUMBIA) "LINE"
20.	15.	14.	DEPECHE MODE (SIRE) "STRIPPED"
10.	10.	15.	Modern English (Sire) "Ink" "Border" "Breaks"
7.	11.	16.	PIL (Elektra) "FFF" "Rise"
--	25.	17.	BODEANS (SLASH/WARNER BROS.) "FADEAWAY"
23.	20.	18.	DUMPTRUCK (BIG TIME) "BACK"
9.	14.	19.	Pretty In Pink (A&M) "New Order" "OMD" "Vega" "P.Furs"
12.	23.	20.	Rain Parade (Island) "Depending" "Railroad"
--	27.	21.	PETER GABRIEL (Geffen-12") "SLEDGEHAMMER"
16.	21.	22.	Pet Shop Boys (EMI America) "West"
19.	18.	23.	Legend Sdtk. (MCA) "Bryan Ferry"
11.	19.	24.	Stan Ridgway (IRS) "Drive" "Camouflage" "Salesman"
--	26.	25.	RED LORRY, YELLOW LORRY (RED RHINO UK)
22.	22.	26.	Del Lords (EMI America) "Soldiers" "Lies"
--	--	27.	WINTER HOURS (LINK) "GIRL"
21.	24.	28.	Church (Warner Bros.) "Tantalized" "Columbus"
18.	28.	29.	Bangles (Columbia) "Egyptian" "Light" "She"
--	--	30.	RUBBER RODEO (MERCURY/POLYGRAM) "SOUVENIR"

CHARTBOUND

LATIN QUARTER (Arista) "Modern"
ICEHOUSE (Chrysalis) "Promises"
JANE SIBERRY (Open Air/W.H.) "One"
CACTUS WORLD NEWS (MCA) "Years"
BOLSHOI (IRS) "Happy"
NEIGHBORHOODS (Restless) "WUSA"
COCTEAU TWINS (4 AD) "Calm"
ABSOLUTE BEG. (EMI America) "Bowie"
CAMPER VAN BEET. (R.Trade) "Down"
GEORGE CLINTON (Capitol) "Fries"
GET SMART (Restless) "Nines"
POGUES (MCA) "London"

News, The Neighborhoods, and George Clinton. A little more momentum and all three could sneak in. Bolshoi returns to Chartbound, but they'll need greater commercial airplay to rise any further. Get Smart and Cocteau Twins are following a similar pattern. Gavin Alternative stations are all over our Most Added album, Live For Life, sampling virtually every track. Most are giving Live For Life "open" status. Look for Style Council, Walk The West, The Suburbs, and The Woodentops to at least debut in Chartbound next week. A special thanks to Joel Moalem and Cyndi Hoelzle who researched and reviewed albums, respectively, for the Alternative Chart last issue.

SPOTLIGHT LP



Bloody Nonsense - The Jazz Butcher (Big Time) The Jazz Butcher spurs visions of Lloyd Cole meets Jonathan Richman meets Iggy Pop ("Caroline Wheeler's Birthday Present"). The framework of The Jazz Butcher's songs are centered around acoustic elements interjected with lyrics that present their odd sense of humor. The songs are offbeat without being leftfield. "The Human Jungle", "Big Saturday", and "Death Dentist" stand out as the best of an odd lot. Mark Kates is your contact @ 213-460-4033.

Well Well Well...-The Woodentops (Upside Records) Del Williams of KCGL turned me on to the Woodentops many months ago. This quintet is fond of acoustic instruments but they perform with slightly more abandonment than most others in this syle. "Move Me" is the most impressionable song on the record. The title track, "Well Well Well" leaves it's mark, too. The drums are mixed way up front throughout the record. The Woodentops are now available domestically on Upside Records, this being their first release. Contact Barry, George, or Beth @ 212-925-9599,



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Blow Monkeys
Del Fuegos
M. English

Fab. T-Birds
Ramonas

Box of Frogs
Kids in Kitchen

Let's Active
It's Immaterial

Vicious Pink
Walk the West

Icehouse
Live/Life

Tears for Fears
Signe S. Spunt

L. Anderson
Armstrading

Motive 8
Annabella

Bangles
B. Carlisle

Style Council
Dream Academy

Max:
Joe Jackson

Pet Shop B.
Palmer

Erasure
Call

Floy Joy
Models

Big Country
Pretty/N.O., OMD, Latin Quart

Limited Warranty
INXS

Suburbs
Flock of S.

Moodies
Art of Noise

Depeche Mode
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Fixx

Ozzy O.
Lou Reed

G. Earring
Fab. T-Birds

H. Jones
Cocker

Mellencamp
GTR

Joe Jackson
Journey

INXS
Moodies

Starship
38 Special

Delbels
J. Paris

Icehouse
K. Loggins

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38 Special

Heart
Seger

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Art of Noise
R. Steve Moore

Translator
L. Quarrier

Bond Bergland
Durrutti C.

Models
Katrina&W.

Winter Hours
Del Lords

Gabriel
E. Johnson

Icehouse
Cheater Jones

Ry Cooder
Roaring Boys

Max:
Jazz Butcher

Max:
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Julian L.
Townshend

AB/Bowie
Firm

Van Halen
Journey

BoDeans
Dylan

INXS
INXS

Fixx
Joe Jackson

Outfield
Palmer

Call
R. Stones

BOC
T-Birds

*KVR-SANTA ROSA, CA
GINDY PAULOS 707-544-KVRE
CINDY PAULOS 707-544-KVRE
Legend/Ferry

Live/Life
Paul Brandy

Blue City
38 Special

Box of Frogs
Styke Council

Jan Messenger
Belinda Carlisle

Translator
Dylan

Max:
J. Browne

Costello
G. Nash

Lou Reed
Hornsbey

Montrose
Pretty/Pink

Julian L.
H. Jones

ELO
Coster

*KAZ-DENVER, CO 303-
ZAK PHILLIPS 759-5600

B. Tagg
Seger

Heart
Gabriel

Joe Jackson
R. Stones

Max:
J. Browne

Julian L.
Cocker

Clannad
G. Nash

Lou Reed
BoDeans

Setzer
Journey

Van Halen
R. Stones

Heart
Swimming PQs

Fixx
Coster

*KLOS-LOS ANGELES, CA
TIM KELLY/KURT KELLY
213-557-7250

Great White
ZZ Top

38 Special
Journey

S. Minds
GTR

Heart
38 Special

Max:
Julian L.

Call
Julian L.

Seger
Joe Cocker

Julian L.
Townshend

AB/Bowie
Firm

Van Halen
Journey

INXS
Dylan

INXS
INXS

Fixx
Joe Jackson

Outfield
Palmer

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R. Stones

BOC
T-Birds

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CINDY PAULOS 707-544-KVRE
Legend/Ferry

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38 Special

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Translator
Dylan

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Costello
G. Nash

Lou Reed
Hornsbey

Montrose
Pretty/Pink

Julian L.
H. Jones

ELO
Coster

KKD-FRESNO, CA 209-
JEFF REIDEL 726-5991

Moodies
Live For Life

Fixx
Fab. T-Birds

Glass Tiger
Joe Jackson

Fixx
H. Jones

Max:
J. Browne

Julian L.
Cocker

38 Special
R. Palmer

P. Gabriel
BoDeans

Max:
Journey

Van Halen
R. Stones

Heart
Swimming PQs

Fixx
Coster

*KOME-SAN JOSE, CA
C. CHAMBERLAIN/R. NENNI
408-246-6811

Giuffria
H. Jones

Max:
Journey

UFO
Judas Priest

Moodies
Sting&J.B.

Wild Blue
Models

Max:
Julian L.

Call
Julian L.

Seger
Joe Cocker

Julian L.
Townshend

AB/Bowie
Firm

Van Halen
Journey

INXS
Dylan

INXS
INXS

Fixx
Joe Jackson

Outfield
Palmer

Call
R. Stones

BOC
T-Birds

*KVIC-SACRAMENTO, CA
C. FERRER/T.C. THOMAS
916-334-7777

G. Earring
Journey

Mod:
J. Priest

Krokus
Joe Jackson

Legend/Ferry
GTR

H. Jones
H. Jones

38 Special
Husker Du

Max:
Julian L.

Call
Julian L.

Seger
Joe Jackson

Outfield
Palmer

Call
R. Stones

BOC
T-Birds

*KVIC-SACRAMENTO, CA
C. FERRER/T.C. THOMAS
916-334-7777

G. Earring
Journey

Mod:
J. Priest

Krokus
Joe Jackson

Legend/Ferry
GTR

H. Jones
H. Jones

38 Special
Husker Du

Max:
Julian L.

Call
Julian L.

Seger
Joe Jackson

Outfield
Palmer

Call
R. Stones

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Journey

Mod:
J. Priest

Krokus
Joe Jackson

Legend/Ferry
GTR

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H. Jones

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Husker Du

Max:
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Call
Julian L.

Seger
Joe Jackson

Outfield
Palmer

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R. Stones

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T-Birds

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C. FERRER/T.C. THOMAS
916-334-7777

G. Earring
Journey

Mod:
J. Priest

Krokus
Joe Jackson

Legend/Ferry
GTR

H. Jones
H. Jones

*KFMJ-SFATILIF, WA
FAITH HENSCHL
206-543-4680

Moodies
Live For Life

Fixx
Fab. T-Birds

Glass Tiger
Joe Jackson

Fixx
H. Jones

Max:
J. Browne

Julian L.
Cocker

38 Special
R. Palmer

P. Gabriel
BoDeans

Max:
Journey

Van Halen
R. Stones

Heart
Swimming PQs

Fixx
Coster

*KFMJ-SFATILIF, WA
FAITH HENSCHL
206-543-4680

Moodies
Live For Life

Fixx
Fab. T-Birds

Glass Tiger
Joe Jackson

Fixx
H. Jones

Max:
J. Browne

Julian L.
Cocker

38 Special
R. Palmer

P. Gabriel
BoDeans

Max:
Journey

Van Halen
R. Stones

Heart
Swimming PQs

Fixx
Coster

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Fab. T-Birds

Glass Tiger
Joe Jackson

Fixx
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Cocker

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R. Palmer

P. Gabriel
BoDeans

Max:
Journey

Van Halen
R. Stones

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Swimming PQs

Fixx
Coster

*KFMJ-SFATILIF, WA
FAITH HENSCHL
206-543-4680

Moodies
Live For Life

Fixx
Fab. T-Birds

Glass Tiger
Joe Jackson

Fixx
H. Jones

Max:
J. Browne

Julian L.
Cocker

*RESEARCH CONTRIBUTOR TO ALTERNATIVE

*KXLU-LOS ANGELES, CA. 213- MICHAEL HEALEY 642-2866

Max: Swans, Alien Sex Friend
Fuzztones Cocteau Twins
Rose of Avalanche Thelous M
Cretins Yo La Tengo
Straw Dogs Lou Reed
Ministry of Truth Blood On S
Ghost Dance Mod:
ShuddenKusworth Deep Freeze M
Lifboat Zeitgeist
Screaming Blue M. Psychic TV
SWA Aggression
Observers Siouxsie & B.
Precisions Bolshoi
Larmas Cannibals

*KSLC-MCMINNVILLE, OR
S. STODDARD/P. CLEM
503-472-3851

One To One Art Of Noise
Martini Ranch Let's Active
Cactus World N. L. Anderson
Ry Cooder Lou Reed
Get Smart Models
Out Of Blue B. Tagg.
Max: V. Femmes Swarming PQs
Del Lords Ridgway
Joe Jackson Legend/Ferry
Costello Green On Red
M. English Blow Monkeys
Pretty/Pink

*KTCL-FORT COLLINS, CO
JOHN HAYES
303-493-5330

None J. Browne
Talk Talk M. English
Joe Jackson D. Iyall
V. Femmes Fab. T-Birds
Costello R. Stones
Icehouse Rain Parade
Green On Red Pretty/Pink
Church
Lou Reed Art Of Noise
Swimming PQs Clannad

KATS/FM-YAKIMA, WA
ERIC BOEHMER
509-457-8117

Katrina&W. Moods
Giuffria
R. Stones
G. Nash
G. Earring
Joe Jackson
Joe Cocker
Van Halen
Call
P. Gabriel
Bowling
J. Browne
S. Minds
Starship
C. Kinn
Seger
H'moon S.
Journey

KFCG-SAN FRANCISCO, CA
JOHN RIVERS 415-986-1045

Live For Life Icehouse
Gabriel
Fixx
H. Jones
Julian L.
Cocker
Dylan
J.M. Jarre
Max: R. Stones
Moods
GTR
Gabriel
Cover Me Comp.

KLLK-WILLITS, CA
MIKE VALENTINE
707-459-1250

Max: Bangles
C. Earring
S. Minds
J. Browne
Julian L.
Lou Reed
Neil Diamond
Gabriel
J. Taylor

KILO/FM-COLORADO SPRINGS
ALAN WHITE 303-634-4896

Box Of Frogs J. Browne
Wild Blue Moods
Live For Life Joe Jackson
GTR Giuffria
Max: 38 Special
GTR
H'moon S.
Journey
R. Stones
Seger
Van Halen

*WXRT-CHICAGO, IL
LIN BREHMER/NORM WINER
312-777-1700

Mod: Siouxsie&B's
Legend/Ferry
V. Femmes
Fixx
Leon Redbone
J. Siberry
Steve Earle
Ridgway
Book of Love
EIEIO
Box of Frogs
F. Sharkey
Max: Joe Jackson
R. Stones
G. Kinn
Icehouse
Ry/Blue City
T. Keene
C. Nash
Husker Du
Prince
Moods
Call
Wax
Fab. T-Birds
Palmer
Live/Life
Gabriel
H. Jones
Julian L.
Cocker
Dylan
J.M. Jarre
Max: R. Stones
Moods
GTR
Gabriel

Z99/CIZL-REGINA, SASK.
G. FOX/E. WALKER
306-359-9936

Arrows
Moods
C. Hart
Whitney H.
Journey
H. Jones
Sade
Van Halen
Bangles
R. Stones
G. Nash
J. Rush
Starship
Pet Shop Boys
Mike&Mech.
P. Collins
Mr. Mister
Mellencamp

*WNUR-EVANSTON/CHICAGO, IL
DAN OSBORN 312-491-7101

Scott Johnson
Nightingales
Half Man, \$Bisc
Stingrays
Soul Asylum
Chill
Three Johns
B'hole Surfers
JFA
Ramonas
Green
Janitors
Yo La Tengo
Steve Stain
Chris&Cosy
WASH-LITFIELD, IL
BRIAN TALLEY 217-374-5921

Mod: BobDeans
Dokken
Dylan
Van Halen
R. Stones
Moods
Giuffria
G. Earring
Journey
H'moon S.
38 Special
C. Nash
Seger
R. Stones
R. Brown
UFO
R. Palmer
J. Priest
Fab. T-Birds
Hurrucane
D. Wilde
ZZ Top
Gabriel
BOC

KGKG-BROOKINGS, SD
KEITH JAMES
605-692-1430

Mellencamp
Art of Noise
AB/Style Council
J. Siberry
Glass Tiger
Level 42
Loverboy
R. Stones
H. Jones
Van Halen
R. Stones
Joe Jackson
Seger
38 Special
Call
Wax
Fab. T-Birds
Palmer
Live/Life
Gabriel
H. Jones
Julian L.
Cocker
Dylan
J.M. Jarre
Max: R. Stones
Moods
GTR
Gabriel

Q98-FARCO, ND
M. NICHOLLS/G. STEELE
218-236-7900

Giuffria
C. Earring
Call
Seger
BAD
Joe Cocker
GTR
Van Halen
C. Nash
Models
Dylan
Palmer
Rob Jungklas
Ozzy
Starship
Journey
K. Loggins
G. Kinn
ZZ Top

*KWGC-COLUMBIA, MO
LESLIE KELLEY
318-876-7297

Husker Du.
Rain Parade
Church
Del Lords
Costello
Transistor
Ridgway
Blow Monkeys
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

WBCK/FM-MILWAUKEE, WI
RANDY STEWART/ALAN LAWSON
414-964-8300

Eurogliders
John Martyn
ELO
Blue City Sdtr.k. Mod:
George Michael
Legend/Ferry
Pretty/Pink
Mellencamp
Level 42
J. Rush
Moods
D. Pack
Flip
Chet Atkins
Blow Monkeys
Russ Freeman
C. Sardi

*WOXY-OKFORD/CINCINNATI
MATTHEW HARRIS
513-523-4114

Naked Raygun
Cocteau Twins
Jane Siberry
Camper Van B.
Journey
Julian L.
H'moon S.
Gabriel
Fuzztones
Sudden&Kusworthseger
EIEIO
Rage To Live
Jazz Butcher
Depeche Mode
Husker Du

KRNA-IOWA CITY, IA
MARK VOS/STEVE KOSBAU
319-351-9300

Mike&Mech.
F. Sharkey
Gabriel
Outfield
Seger
ZZ Top
AB/Bowie
Katrina&Waves
INXS
Joe Jackson
Tears For Fears
H. Jones
Starship
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

KTCZ/FM-MINNEAPOLIS, MN
BOBBY CHRISTIAN
612-339-0000

Clannad
Eurogliders
Costello
Ish
Julian L.
AB/Bowie
91 Weeks/Luba
Legend/Ferry
Charlie
C. Nash
Blow Monkeys
Lou Reed
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

KAT/FM-AMARILLO, TX
M. MEREDITH/D. MILLER
806-374-1637

Models
Giuffria
F. Eddie
Live/Life/Sting
Firm
Starship
Palmer
Lou Reed
S. Minds
Savatage
Max: C. Nash
INXS
Joe Jackson
38 Special
GTR
Julian L.
R. Stones
Mellencamp
Seger
Van Halen
Dylan
C. Earring
H. Jones
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

KTAL/98 ROCK-SHREVEPORT, LA
BRIAN MILLER 318-925-2422

Icehouse
Art of Noise
Red Lorry, YL
Husker Du
Ridgway
Kilkenny Cats
Green on Red
Joe Jackson
Max: Let's Active
Siouxsie&B's
Book of Love
Husker Du
Depeche Mode
V. Femmes

KWIC-BEAUMONT, TX
T. GARLAND/T. KELLEY
409-842-2210

Joe Jackson
Giuffria
Seger
Moods
H'moon S.
GTR
R. Stones
INXS
Krokus
Palmer
Van Halen
Talk Talk
38 Special
Heart
Journey

KLPI-RUSTON, LA
BRIGETTE BARNES
318-757-4851

BAD
Costello
BOC
V. Femmes
Setzer
J. Siberry
Fuzztones
Joe Jackson
Lou Reed
Crazy 8's
FYC

KAT/FM-AMARILLO, TX
M. MEREDITH/D. MILLER
806-374-1637

Models
Giuffria
F. Eddie
Live/Life/Sting
Firm
Starship
Palmer
Lou Reed
S. Minds
Savatage
Max: C. Nash
INXS
Joe Jackson
38 Special
GTR
Julian L.
R. Stones
Mellencamp
Seger
Van Halen
Dylan
C. Earring
H. Jones
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

KTCZ/FM-MINNEAPOLIS, MN
BOBBY CHRISTIAN
612-339-0000

Clannad
Eurogliders
Costello
Ish
Julian L.
AB/Bowie
91 Weeks/Luba
Legend/Ferry
Charlie
C. Nash
Blow Monkeys
Lou Reed
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

KWIC-BEAUMONT, TX
T. GARLAND/T. KELLEY
409-842-2210

Joe Jackson
Giuffria
Seger
Moods
H'moon S.
GTR
R. Stones
INXS
Krokus
Palmer
Van Halen
Talk Talk
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Heart
Journey

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J. Siberry
Fuzztones
Joe Jackson
Lou Reed
Crazy 8's
FYC

KRNA-IOWA CITY, IA
MARK VOS/STEVE KOSBAU
319-351-9300

Mike&Mech.
F. Sharkey
Gabriel
Outfield
Seger
ZZ Top
AB/Bowie
Katrina&Waves
INXS
Joe Jackson
Tears For Fears
H. Jones
Starship
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

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612-339-0000

Clannad
Eurogliders
Costello
Ish
Julian L.
AB/Bowie
91 Weeks/Luba
Legend/Ferry
Charlie
C. Nash
Blow Monkeys
Lou Reed
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

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Giuffria
Seger
Moods
H'moon S.
GTR
R. Stones
INXS
Krokus
Palmer
Van Halen
Talk Talk
38 Special
Heart
Journey

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Lou Reed
Crazy 8's
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H. Jones
Starship
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

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Moody Blues
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John Martyn
Pet Shop B.
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Icehouse
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Cocker
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R. Stones
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Palmer
Van Halen
Talk Talk
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Heart
Journey

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BAD
Costello
BOC
V. Femmes
Setzer
J. Siberry
Fuzztones
Joe Jackson
Lou Reed
Crazy 8's
FYC

KAT/FM-AMARILLO, TX
M. MEREDITH/D. MILLER
806-374-1637

Models
Giuffria
F. Eddie
Live/Life/Sting
Firm
Starship
Palmer
Lou Reed
S. Minds
Savatage
Max: C. Nash
INXS
Joe Jackson
38 Special
GTR
Julian L.
R. Stones
Mellencamp
Seger
Van Halen
Dylan
C. Earring
H. Jones
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

KTCZ/FM-MINNEAPOLIS, MN
BOBBY CHRISTIAN
612-339-0000

Clannad
Eurogliders
Costello
Ish
Julian L.
AB/Bowie
91 Weeks/Luba
Legend/Ferry
Charlie
C. Nash
Blow Monkeys
Lou Reed
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

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409-842-2210

Joe Jackson
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Seger
Moods
H'moon S.
GTR
R. Stones
INXS
Krokus
Palmer
Van Halen
Talk Talk
38 Special
Heart
Journey

KLPI-RUSTON, LA
BRIGETTE BARNES
318-757-4851

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Costello
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V. Femmes
Setzer
J. Siberry
Fuzztones
Joe Jackson
Lou Reed
Crazy 8's
FYC

KRNA-IOWA CITY, IA
MARK VOS/STEVE KOSBAU
319-351-9300

Mike&Mech.
F. Sharkey
Gabriel
Outfield
Seger
ZZ Top
AB/Bowie
Katrina&Waves
INXS
Joe Jackson
Tears For Fears
H. Jones
Starship
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

KTCZ/FM-MINNEAPOLIS, MN
BOBBY CHRISTIAN
612-339-0000

Clannad
Eurogliders
Costello
Ish
Julian L.
AB/Bowie
91 Weeks/Luba
Legend/Ferry
Charlie
C. Nash
Blow Monkeys
Lou Reed
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

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T. GARLAND/T. KELLEY
409-842-2210

Joe Jackson
Giuffria
Seger
Moods
H'moon S.
GTR
R. Stones
INXS
Krokus
Palmer
Van Halen
Talk Talk
38 Special
Heart
Journey

KLPI-RUSTON, LA
BRIGETTE BARNES
318-757-4851

BAD
Costello
BOC
V. Femmes
Setzer
J. Siberry
Fuzztones
Joe Jackson
Lou Reed
Crazy 8's
FYC

*KSHU-HUNTSVILLE, TX
D. SADOFF/R. QUINN
409-748-1341

Pet Shop B.
Letter/Brezhnev
Restless Var.
Lords of New C.
Husker Du
Art of Noise
Blow Monkeys
Rain Parade
Love&Rockets
Church
Legend Sdtr.k.
T. Keene

*WRAS-ATLANTA, GA
JENNIFER CROSSBERNDT
404-658-2240

Dumtruck
BoDeans
Translator
Let's Active
L. Anderson
Joe Jackson
Winter Hours
J. Siberry
Icehouse
King
Talk Talk
Husker Du
Models
Blow Monkeys
Lou Reed
Suburbs
Rearing Boys
Siouxsie&B.
Rubber Rodeo
Art Of Noise
Humpe Humpe

*WVU-MORGANTOWN, WV
SUSAN KENNEDY
304-293-3329

Rain Parade
Blow Monkeys
L. Anderson
Swimming PQ's
Until December
Walk the West
Church
Ruefex
Let's Active
Siouxsie&B's
Book of Love
Husker Du
Depeche Mode
Ridgway
Green on Red
Joe Jackson

KWIC-BEAUMONT, TX
T. GARLAND/T. KELLEY
409-842-2210

Joe Jackson
Giuffria
Seger
Moods
H'moon S.
GTR
R. Stones
INXS
Krokus
Palmer
Van Halen
Talk Talk
38 Special
Heart
Journey

KLPI-RUSTON, LA
BRIGETTE BARNES
318-757-4851

BAD
Costello
BOC
V. Femmes
Setzer
J. Siberry
Fuzztones
Joe Jackson
Lou Reed
Crazy 8's
FYC

KAT/FM-AMARILLO, TX
M. MEREDITH/D. MILLER
806-374-1637

Models
Giuffria
F. Eddie
Live/Life/Sting
Firm
Starship
Palmer
Lou Reed
S. Minds
Savatage
Max: C. Nash
INXS
Joe Jackson
38 Special
GTR
Julian L.
R. Stones
Mellencamp
Seger
Van Halen
Dylan
C. Earring
H. Jones
Moods
Journey
Jungklas
Julian L.
G. Earring
GTR

KTCZ/FM-MINNEAPOLIS, MN
BOBBY CHRISTIAN
612-339-0000

Clannad
Eurogliders
Costello
Ish
Julian L.
AB/Bowie
91 Weeks/Luba
Legend/Ferry
Charlie
C. Nash
Blow Monkeys
Lou Reed
Moody Blues
L. Anderson
John Martyn
Pet Shop B.
B. Tagg
Icehouse
Townshend
Cocker
Victim
Echob&men
Pretty/Pink

*WRVJ-NASHVILLE, TN

Laura Mitrovich

515-876-7297

Swimming Pools

Let's Active

Long Riders

Green On Red

Fuzztones

John Martyn

Church

Mike&Mech.

Heart

Sting/J. Beck

38 Special

Julian L.

Great White

Call

*WUSC-COLUMBIA, SC

JOHN VAN CITTERS

803-777-7172

Straw Dogs

Files

Outnumbered

Walk the West

Style Council

Live for Life

Max:

G. Clinton

Translator

Green on Red

Cure

L. Anderson

Things

Cucumbers

Brian Brain

Screaming Nobodys

Blue City

Essence

Max:

March Violets

Let's Active

PIL

Primates

Dumpruck

Siouxsie&B's

Cure

B People

BoDeans

Swimming Pools

Art of Noise

WRXR-CHARLESTON, SC

R.C. JONES/JON ERDAHL

830-556-8881

Gabriel

Van Halen

Moodies

Joe Jackson

Mike&Mech.

H. Jones

38 Special

INXS

Outfield

June Bride

Icehouse

Wooden Tops

KLAQ-EL PASO, TX

PEPE LOPEZ

515-544-8864

Seger

J. Barnes

Mod:

Mr. Mister

S. Minds

Mike&Mech.

P. Collins

Heart

Sting/J. Beck

38 Special

Julian L.

Great White

Journey

Van Halen

*WUSC-COLUMBIA, SC

JOHN VAN CITTERS

803-777-7172

Legend/Ferry

Blow Monkeys

Siouxsie&B's

V. Femmes

Latin Quarter

Dumpruck

M. English

Del Lords

Connellis

Green on Red

Cure

L. Anderson

*WMDK-PETERBOROUGH, NH

JIM LEDNARD

203-333-4426

Long Riders

Cockburn

Bandles

Mr. Mister

S. Minds

Joe Jackson

Moodies

Gabriel

38 Special

Mellencamp

R. Stones

*WXCI-DANBURY, CT

A. COBEY/K. WILKINS

203-792-8666

Red Lorry, YL

Blow Monkeys

Husker Du

Map Of World

Depeche Mode

June Brides

L. Anderson

Boishol

Wooden Tops

Winter Hours

Kissing Pink

Joe Jackson

Gene Loves J.

Sioux S. Spuntnik

Work Of Fiction

L. Quarter

Let's Active

WCCF-FM-HARTFORD, CT

DAVID CROSSMAN

203-333-4426

GTR

Level 42

Mr. Mister

S. Minds

Joe Jackson

Moodies

Gabriel

38 Special

Mellencamp

R. Stones

*WXCI-DANBURY, CT

A. COBEY/K. WILKINS

203-792-8666

Red Lorry, YL

Blow Monkeys

Husker Du

Map Of World

Depeche Mode

June Brides

L. Anderson

Boishol

Wooden Tops

Winter Hours

Kissing Pink

Joe Jackson

Gene Loves J.

Sioux S. Spuntnik

Work Of Fiction

L. Quarter

Let's Active

*CFNY-TORONTO, ONT.

DON BERNS

416-453-7452

J. Martyn

Talk Talk

Level 42

Icehouse

Psychic TV

Floy Joy

Sade

Mike Oldfield

Hittler

Moodies

Faith Bros.

93 Wks./J.T

Blow Monkeys

Pretty/Pink

Legend/Ferry

T. Keene

Prance

S. Vega

Trans X

Machinations

Until Dec.

FYC

Siouxsie&B.

WN/Lou Reed

Middle Ure

Limited Warranty

Damaged

Roaring Boys

Rubber Rodeo

Let's Active

Green on Red

Pogues

Latin Quarter

Lou Reed

Bobbeans

S. Vega

Trans X

Machinations

Until Dec.

FYC

Siouxsie&B.

WN/Lou Reed

Middle Ure

Limited Warranty

Damaged

Roaring Boys

Rubber Rodeo

Let's Active

Green on Red

Pogues

Latin Quarter

Lou Reed

Bobbeans

S. Vega

Trans X

Machinations

Until Dec.

FYC

Siouxsie&B.

WN/Lou Reed

Middle Ure

Limited Warranty

*WFRX-LYNN, MA

B. McDONALD/J.M. BRIGHT

617-595-6200

Live For Life

E. Johnson

Chick Corea

Max:

Art Of Noise

Machinations

Until Dec.

FYC

Siouxsie&B.

Pet Shop Boys

PIL

Clannad

B. Tagg

Green On Red

Classic Ruins

BoDeans

Trans X

Machinations

Until Dec.

FYC

Siouxsie&B.

WN/Lou Reed

Middle Ure

Limited Warranty

Damaged

Roaring Boys

Rubber Rodeo

Let's Active

Green on Red

Pogues

Latin Quarter

Lou Reed

Bobbeans

S. Vega

Trans X

Machinations

Until Dec.

FYC

Siouxsie&B.

WN/Lou Reed

Middle Ure

Limited Warranty

Damaged

Roaring Boys

Rubber Rodeo

Let's Active

Green on Red

Pogues

Latin Quarter

Lou Reed

Bobbeans

S. Vega

Trans X

Machinations

Until Dec.

FYC

Siouxsie&B.

WN/Lou Reed

Middle Ure

Limited Warranty

Damaged

Roaring Boys

*WDCR-HANOVER, NH

J. GREENFIELD/M. WACHEN

603-646-3986

WN/Lou Reed

Middle Ure

Limited Warranty

Damaged

COUNTRY

CERTIFIED

SOUTHERN PACIFIC
Reno Bound
(Warner Bros.)

ED BRUCE
Nights
(RCA)

MOST ADDED

***STATLER BROTHERS**
Count On Me
(Mercury/PolyGram)

***MICHAEL MARTIN MURPHEY**
Rollin' Nowhere
(Warner Bros.)

GEORGE STRAIT
Nobody In His Right Mind Would Have Left Her
(MCA)

TOP REQUESTS

RONNIE MILSAP
Happy,Happy Birthday Baby
(RCA)

DWIGHT YOAKAM
Honky Tonk Man
(Reprise)

DAN SEALS
Everything That Glitters
(EMI America)

Station Reporting Phone (415)392-7750
Reports accepted Mondays 8AM through noon Wednesdays

2W **LW** **TW**

3.	1.	1.	RONNIE MILSAP - Happy,Happy Birthday Baby (RCA)
4.	3.	2.	Tanya Tucker - One Love At A Time (Capitol)
6.	2.	3.	Reba McEntire - Whoever's In New England (MCA)
7.	6.	4.	STEVE WARINER - Life's Highway (MCA)
10.	7.	5.	FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)
12.	9.	6.	EDDIE RABBITT - Repetitive Regret (RCA)
9.	8.	7.	Nitty Gritty Dirt Band - Partners,Brothers,Friends (Warner Bros.)
14.	11.	8.	DWIGHT YOAKAM - Honky Tonk Man (Reprise)
2.	4.	9.	Kenny Rogers - Tomb Of The Unknown Love (RCA)
11.	10.	10.	Rosanne Cash - Hold On (Columbia)
20.	16.	11.	DAN SEALS - Everything That Glitters (EMI America)
19.	14.	12.	WILLIE NELSON - Living In The Promiseland (Columbia)
21.	15.	13.	RESTLESS HEART - 'Til I Loved You (RCA)
1.	5.	14.	Hank Williams Jr. - Ain't Misbehavin' (Warner Bros./Curb)
17.	13.	15.	Oak Ridge Boys - Juliet (MCA)
25.	20.	16.	MARIE OSMOND - Read My Lips (Capitol/Curb)
28.	22.	17.	JUICE NEWTON - Old Flame (RCA)
26.	19.	18.	Barbara Mandrell - When You Get To The Heart (MCA)
29.	23.	19.	CHARLIE DANIELS BAND - Drinkin' My Baby Goodbye (Epic)
31.	21.	20.	LEE GREENWOOD - Hearts Aren't Made To Break (MCA)
30.	26.	21.	EXILE - Super Love (Epic)
32.	31.	22.	SOUTHERN PACIFIC - Reno Bound (Warner Bros.)
33.	30.	23.	JUDY RODMAN - Until I Met You (MTM)
18.	18.	24.	John Conlee - Harmony (Columbia)
35.	34.	25.	ED BRUCE - Nights (RCA)
5.	12.	26.	The Judds - Grandpa (Tell Me About The Good Old Days) (RCA/Curb)
37.	35.	27.	CHARLY McCLAIN & WAYNE MASSEY - When It's Down To You And Me (Epic)
8.	17.	28.	Waylon Jennings - Without A Net (MCA)
--	36.	29.	KATHY MATTEA - Love At The Five And Dime (Mercury/PolyGram)
27.	27.	30.	John Anderson - You Can't Keep A Good Memory Down (Warner Bros.)
40.	39.	31.	GEORGE JONES - Somebody Wants Me Out Of The Way (Epic)
--	37.	32.	MARK GRAY - When Love Was Enough (Columbia)
34.	33.	33.	Everly Brothers - Born Yesterday (Mercury/PolyGram)
--	--	34.	RANDY TRAVIS - On The Other Hand (Warner Bros.)
--	40.	35.	DOLLY PARTON - Tie Our Love In A Double Knot (RCA)
--	--	36.	T.GRAHAM BROWN - I Wish That I Could Hurt That Way Again (Capitol)
38.	38.	37.	Steve Earle - Hillbilly Highway (MCA)
--	--	38.	RONNIE McDOWELL - All Tied Up (MCA/Curb)
--	--	39.	SWEETHEARTS OF THE RODEO - Hey Doll Baby (Columbia)
--	--	40.	MICHAEL JOHNSON - Gotta Learn To Love Without You (RCA)

CHARTBOUND

Total Reports this week 169 Last Week 169 Reports Adds On Chart Weeks

SAWYER BROWN - Shakin' (Capitol/Curb)	98	20	64	14	3
PAKE McENTIRE - Savin' My Love For You (RCA)	93	26	65	2	3

ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
GEORGE STRAIT - Nobody In His Right Mind Would Have Left Her (MCA)	87	36	40	11	2
JOHN SCHNEIDER - You're The Last Thing I Needed Tonight (MCA)	86	18	63	5	3
EMMYLOU HARRIS - Today I Started Loving You Again (Warner Bros.)	79	11	60	8	3
GLEN CAMPBELL - Cowpoke (Atlantic America)	75	7	57	11	5
GARY MORRIS - Anything Goes (Warner Bros.)	72	32	38	2	2
T.G.SHEPPARD - Strong Heart (Columbia)	67	25	39	3	3
JIM GLASER - The Lights Of Albuquerque (MCA)	58	6	43	9	4
WAYLON JENNINGS - Will The Wolf Survive (MCA)	56	24	27	5	2
BANDANA - Touch Me (Warner Bros.)	54	10	39	5	3
JOHNNY CASH/WAYLON JENNINGS - Even Cowgirls Get The Blues (Columbia)	50	16	30	4	2
BILLY SWAN - You Must Be Looking For Me (Mercury/PolyGram)	49	6	39	4	4
*HOLLY DUNN - Two Too Many (MTM)	49	24	24	1	1
DAVID ALLAN COE - A Country Boy (Who Rolled The Rock Away) (Columbia)	45	17	28	--	2
*STATLER BROTHERS - Count On Me (Mercury/PolyGram)	45	40	5	--	1
*MICHAEL MARTIN MURPHEY - Rollin' Nowhere (Warner Bros.)	45	38	6	1	1
BILLY JOE ROYAL - Boardwalk Angel (Atlantic America)	43	12	27	4	2
TOM WOPAT - True Love (EMI America)	35	2	30	3	6
DOBIE GRAY - That's The One To Grow On (Capitol)	33	2	20	11	8
JOHNNY LEE/LANE BRODY - I Could Get Used To You (Full Moon/Warner Br.)	32	--	19	13	8
*ANNE MURRAY - Who's Leavin' Who (Capitol)	32	13	17	2	1
*THE JUDDS - Rockin' With The Rhythm Of The Rain (RCA/Curb)	32	31	--	1	1
RANDY TRAVIS - Can't Stop Now (Warner Bros.)	28	3	14	11	4
*RICKY SKAGGS - I've Got A New Heartache (Epic)	28	28	--	--	1

Dropped: #24-Janie Fricke; #25-Earl Thomas Conley; #28-Merle Haggard; #29-Bellamy Brothers; #32-Girls Next Door; Vega Brothers; Robin Lee.

LP CUTS

REBA McENTIRE (MCA) - Little Rock
 DWIGHT YOAKAM (Reprise) - Guitars,Cadillacs
 DON WILLIAMS (Capitol) - Then It's Love
 EMMYLOU HARRIS (Warner Bros.) - Sweetheart Of The Pines
 ANNE MURRAY (Capitol) - My Life's A Dance
 KENNY ROGERS (RCA) - Heart Of The Matter

OAK RIDGE BOYS (MCA) - Seasons
 RONNIE MILSAP (RCA) - In Love/Money
 MICHAEL MARTIN MURPHEY (Warner Bros.) - Fiddlin' Man
 TANYA TUCKER (Capitol) - I'll Come Back As...
 STEVE EARLE (MCA) - Guitar Town
 EDDIE RABBITT (RCA) - Threw It Away

RECOMMENDED NEW RELEASES

THE WHITES
 Love Won't Wait
 (MCA/Curb)

EDDY RAVEN
 Sometimes A Lady
 (RCA)

CONWAY TWITTY
 Desperado Love
 (Warner Bros.)

COUNTRY SUMMARY

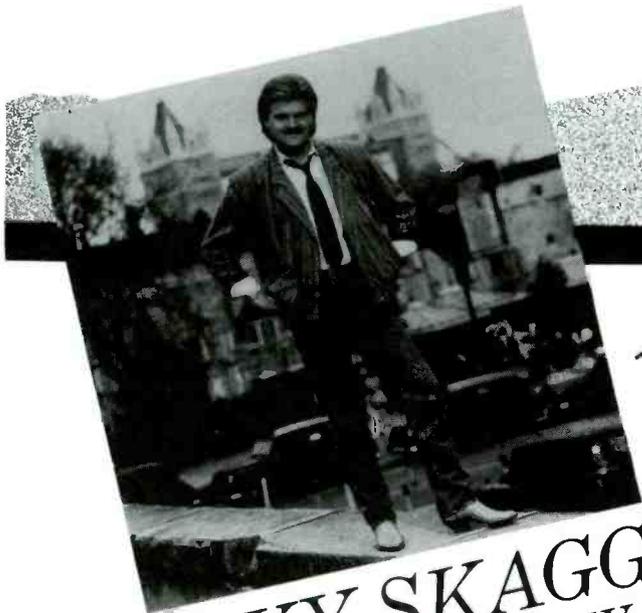
The chart looks different this week, huh? We've started underlining songs, and the chart is being printed through our laser printer. An underline simply states that our research indicates a potential for future growth. Let us know if it helps all of you with your research. Programmers are being barraged with a ton of good new product, and a lot of playlists are being cleaned out to make room for it. RONNIE MILSAP stays a solid number one, and it's a toss up as to who will claim the position next week. The four underlined songs inside the Top Ten all have equal chances of reaching the #1 spot. In the midst of a lot of big chart moves, SOUTHERN PACIFIC and ED BRUCE shine as our two Certified's. GEORGE JONES is looking like a Top Ten song, with big debuts out West including KOLO-Reno, KYYX-Las Vegas, KASH-Anchorage, KMPS-Seattle, KPRB-Redmond, etc. The opening of "Dollywood"

this past week helped DOLLY's latest effort zoom up quite a few charts. New adds at WMC, KIMM, KRMS, KSO, WBCS, WBTU, WHTH, WUBE, KATK, KYKR, KMIX, KNEW, KRAK, and KZLA. Programmers comments this week show a lot of confidence for newcomers RANDY TRAVIS and T.GRAHAM BROWN. Dave Davis at WWRK/FM-Elberton is getting tons of calls for the TRAVIS, and Tom Sleeker at KKIK -Fayetteville moves T.GRAHAM from 32-19 as a result of very positive call-out research and requests. Last week's Top Add, GEORGE STRAIT, is getting early positive reaction from Country listeners. Don Roberts (KFGO-Fargo) says calls for George are already ringing the phones off the hook in North Dakota. Alan Rowe at WDVA-Danville predicts that the BILLY SWAN record "could be a sleeper". MICHAEL MARTIN MURPHEY is definitely rollin' somewhere, as he checks in as

one of the Most Added. Twelve more adds this week help BILLY JOE ROYAL stay in contention with the influx of new product jumping onto Action Sides. Skip Davis at K92 /FM-Destin reports getting phones "like crazy" for the "Old Violin" cut from JOHNNY PAYCHECK.

One of the most interesting facts that was uncovered in the survey conducted by the Academy of Country Music this year was that 69% of Country listeners are interested in hearing new releases on the radio. BILLY PILGRIM at KEED-Eugene confirms that fact, saying that more and more of the requests he's receiving are for newer artists. Good news!!!! JESSE LEE's (KORD-Tri-Cities) latest promotion consists of artists introducing different phases of the promotion. Any artists or record companies who would like to help, contact Jesse at 509-547-9791. Thanks!

COMING UP:
A SUPER SUMMER
FEATURING
SUPER HIT MUSIC
FROM EPIC RECORDS



RICKY SKAGGS
"I'VE GOT A NEW
HEARTACHE"
(34-05898)

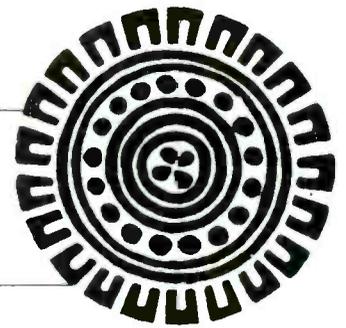
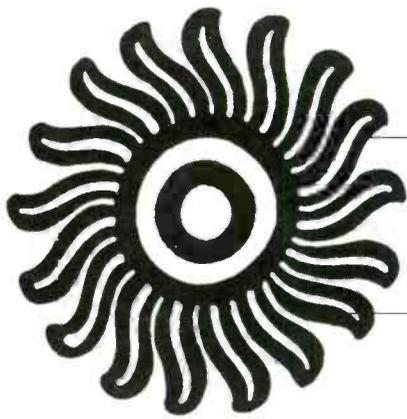
The certified hit follow-up to Rick's number one single "Cajun Moon". From the album "Live In London" (FE 40103)



EXILE-
"I GOT LOVE
[Super-Duper Love]"
(34-05860)

"Super Love" is super hot and lighting up phones all across the country. Perhaps the strongest positive listener response record on the charts today. From the album "Hang On To Your Heart" (FE 40000)

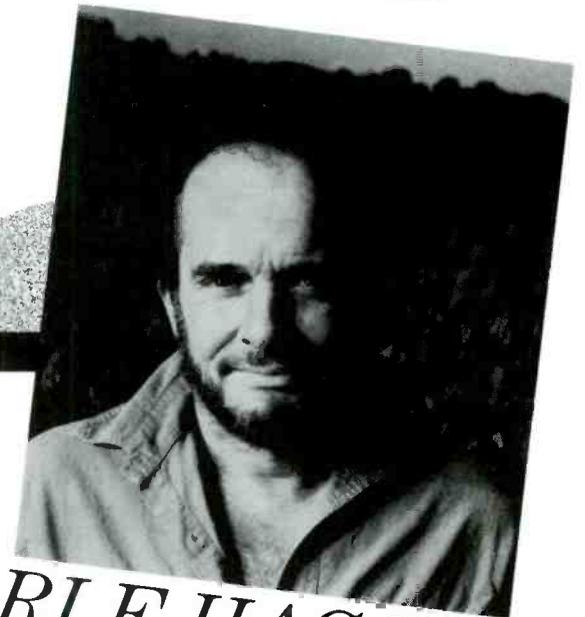




LEWIS STOREY
"KATIE TAKE ME DANCIN'" (34-05890)

Get ready for something real! Lewis Storey's music comes from deep within his soul, and his poignant lyrics paint real life pictures packed with emotion. A truly original singer and songwriter.

Lewis' debut album shipping this summer.



MERLE HAGGARD
"A FRIEND IN CALIFORNIA" (34-06097)

Brand new this week, a super selection from your foremost friend in California ... Haggard.

From the album "A Friend In California" (FE 40286)

Epic has your hits to start summertime off just right.



NORTHEAST

WORCESTER, MA(TIM TODD-WORC) M. Stuart, Whites, K.Mattea.
 BROCKTON, MA(MARK BURNS-WCAV/FM) M. Stuart, G.Morris, M. Murphey, Statlers, R. Skaggs, Emmylou, Pake, Liz Boardo.
 PORTLAND, ME(HAL KNIGHT-WPOR/FM) Emmylou, B.J.Royal, D.A. Coe, A.Murray, Childress.
 NEW YORK, NY(PAM GREENE-WHN) Statlers, M. Murphey, Juice, Exile, B.J.Royal, Pake.
 CARLISLE, PA(ANN STEVENS-WHYL) No Adds.
 PHILADELPHIA, PA(BOB YOUNG-WXTU) Judds, M.Johnson.

SOUTHEAST

BALTIMORE, MD(TODD GRIMSTED-WPOC/FM) M.Johnson, R.McDowell, T.G.Brown, G.Campbell.
 FROSTBURG, MD(MIKE STANLEY-WFRB) M.McDaniel, M. Murphey, Billy Swan, D.A. Coe, Statlers, B.J.Royal.
 DANVILLE, VA(ALAN ROWE-WDVA) TGSheppard, G.Strait, Schneider, Waylon, B.Higgins.
 CHARLESTON, WV(BOB JONES-WQBE/FM) Billy Swan, Schneider.
 CLARKSBURG, WV(TERRY MATHEWS-WKKW) M.McDaniel, Holly Dunn, M.Johnson, Bandana, Statlers, R. Skaggs, D.Yoakam, Waylon, S.Jo&Johns.
 GOLDSBORO, NC(BILL WIGGS-WFMC) R. Skaggs, G.Strait, G.Morris, Dobie Gray, M.McDaniel.
 SHELBY, NC(DAVIS/PRUETT-WOHS) A.Murray, M. Murphey.
 COASTAL, NC(O'NEAL/WOLFE-WRNS/FM) Judds, Statlers, T.Wopat, Steve W&CC.
 JACKSONVILLE, NC(ALLEN BAILEY-WLAS) G.Strait, G.Morris, D.A. Coe, Waylon, M.Johnson, S.of Rodeo, G.Campbell, Emmylou.
 STATESVILLE, NC(TIM WALKER-WFMX) Judds, Statlers, Pake, D.A. Coe, Cash/WayIn.
 CONWAY, SC(DAVE DEMPSEY-WLAT) A.Murray, Schneider, M. Stuart, G.Morris, Holly Dunn.
 CANTON, GA(JIM QUINTON-WCHK/FM) TGSheppard, A.Murray, G.Morris, Pake, J.Glaser, R.McDowell.
 CARROLLTON, GA(PATRICK SHUMAKE-WLBB) R.McDowell, R.Travis, Sawyer B..
 CEDARTOWN, GA(CHUCK WALLEY-WGAA) Sawyer B., Bandana, TGSheppard, Holly Dunn, M. Murphey, Pake, B.J.Royal.
 ELBERTON, GA(DAVE DAVIS-WWRK/FM) Statlers, Judds, M.McDaniel, R. Skaggs, Con Hunley.
 ALBANY, GA(JIM SHEPHERD-WKAK/FM) Emmylou, Robin Lee, Jan Gray, M. Murphey, L. Storey, Statlers, D. Hudson.
 PENSACOLA, FL(STEVE RYAN-WOWW/FM) Sawyer B., R.McDowell, Cash/WayIn, Bandana, J.D.Martin, G.Morris, Schneider.
 DESTIN, FL(SKIP DAVIS-K92/FM) Schneider, TGSheppard, R. Skaggs, Con Hunley, Judds.
 FT.PIERCE, FL(GEORGE GORDON-WFTP) R. Skaggs, M.McDaniel, Statlers, Con Hunley, M. Murphey, L.Everette, Whites.
 ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) M.Gray, Schneider, R.Travis, Pake.
 ARCADIA, FL(CHARLIE B.-WOKD) T.G.Brown, TGSheppard, G.Strait, J.Denver, G.Campbell, Sawyer B., Everlys, S.Earle, Hallmark.

SOUTH

SYLACAUGA, AL(CHARLES LANDE-WMLS/FM) FROZEN.
 TALLADEGA, AL(RICK ROBINSON-WEY) Schneider, Pake, TGSheppard, G.Strait, D.A. Coe, Cash/WayIn, Statlers.
 JASPER, AL(JOHNNY ELMORE-WARF) Holly Dunn, Bandana, Sawyer B., J.Glaser.
 WINFIELD, AL(DOUG THREADGILL-WEZQ) G.Morris, Sawyer B., G.Strait, Bandana, Greenwood, Schneider.
 ALBERTVILLE, AL(BRENT RYDER-WQSB/FM) Judds, Statlers, R. Skaggs.
 ATMORE, AL(GARY BURKETT-WSKR) Holly Dunn, Waylon, Emmylou, G.Morris, Statlers.
 NASHVILLE, TN(ERIC MARSHALL-WSIX) Pake, G.Morris, Sawyer B., G.Strait.
 KINGSFORT, TN(BOB GORDON-WKIN) FROZEN.
 MEMPHIS, TN(JIM TABOR-WMC) R.McDowell, Dolly, G.Jones, T.G.Brown.
 MEMPHIS, TN(CHUCK EDWARDS-WGKX/FM) FROZEN.
 MILAN, TN(CRAIG DIAMOND-WXKY) M. Stuart, Waylon, M. Murphey, Statlers, Whites, Pake, G.Morris, R.Travis, B.C. & Darts.
 PONTOTOC, MS(MARK DUNN-WSEL/FM)
 BILOXI, MS(DAVE TERRY-WVMI) TGSheppard, G.Morris, G.Strait.
 PASCAGOULA, MS(J.D.GRAY-WGUD) FROZEN.
 LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) D.A. Coe, B.J.Royal, TGSheppard, M. Murphey, Cash/WayIn.
 LOUISVILLE, KY(MARK WILLIAMS-WCII) FROZEN.
 HARLAN, KY(NEIL MIDDLETON-WFSR) FROZEN.
 PADUCAH, KY(KENT KING-WKYQ) G.Morris, Waylon, Cash/WayIn, D.A. Coe.
 HOUMA, LA(LARRY HYATT-KJIN) R.McDowell, T.G.Brown, M.Johnson, G.Strait, Con Hunley.
 ABBEVILLE, LA(ANTHONY KEITH-KASC) Judds, Statlers, M.McDaniel, M. Murphey, Emmylou, G.Campbell.
 EL DORADO, AR(BEN ROBBINS-KDMS) FROZEN.
 FAYETTEVILLE, AR(TOM SLEEKER-KKIX) M.Gray, Pake, G.Morris, G.Campbell.

UPPER MIDWEST

ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) R.McDowell, Holly Dunn, Pake, G.Strait, G.Morris, M.Gray.
 ST.CLOUD, MN(STEVE STEWART-WWJO/FM) Waylon, TGSheppard, R.Travis, R.Travis, G.Strait.
 BRAINERD, MN(DAVE TORKELESON-KQBR) G.Morris, B.J.Royal, D.A. Coe, K.Mattea, L.Everette.
 YANKTON, SD(BOB FLITTIE-WNAX) Judds, Statlers, Holly Dunn, M.McDaniel, R. Price, R. Skaggs, Whites, Con Hunley, Jim Collins.
 SIOUX FALLS, SD(ROHRER/O'BRIEN-KIOV/FM) A.Murray, G.Strait, T.G.Brown, Waylon.
 HURON, SD(JEFF DUFFY-KOKK) Cash/WayIn, TGSheppard, L.Everette.
 ABERDEEN, SD(STEVE SMALL-KKAA) S.of Rodeo, Holly Dunn, Sawyer B., M.Johnson.
 REDFIELD, SD(MYRON GRAGE-KQKD) R. Skaggs, Statlers, Whites, M.McDaniel, M. Murphey, Holly Dunn, M. Stuart, Con Hunley.
 RAPID CITY, SD(STEVE BLAKE-KIMM) K.Mattea, M.Gray, Dolly.

RAPID CITY, SD(SCOTT KEARNS-KTOQ) Pake, L. Everette, Cash/WayIn.
WAHPETON, ND(LARRY SLABIK-KBMW) A. Murray, Statlers, M. Murphey, J. Glaser, Pake, J. Paycheck, Holly Dunn, Whites, Fairchild.
FARGO, ND(DON ROBERTS-KFGO) Judds, R. Skaggs, Holly Dunn, M. Murphey, Whites, N. Felts, M. Shamblin.
FARGO, ND(SCOTT WINSTON-KVOX A/F) A. Murray, G. Morris, Judds.
GRAND FORKS, ND(TIM LARSON-KYCK) K. Mattea, B. Mandrell, McCain/WM., C. Daniels.
JAMESTOWN, ND(THE COWBOY-KSJB) R. Price, M. Murphey, Statlers, R. Skaggs, M. McDaniel, Whites, Con Hunley, Judds.
BISMARCK, ND(DEAN HOLMES-KBMR) FROZEN.
MINOT, ND(BOB RANDALL-KZPR) M. Johnson, Judds, G. Morris, Emmylou, M. Murphey.
MINOT, ND(JERI LEE-KKOA) Sawyer B., R. Travis, G. Strait.

MIDWEST

DES MOINES, IA(BILLY COLE-KSO) R. McDowell, B. J. Royal, Dolly, Sawyer B., TGSheppard, R. Price, J. Paycheck, Pake.
FORT DODGE, IA(DALE EICHOR-KWMT) Pake, Statlers, Waylon, Judds, TGSheppard, Whites, Cash/WayIn.
WATERLOO, IA(BRETT DAVIS-KXEL) Judds, Con Hunley, Statlers, D. A. Coe, R. Skaggs, Whites, M. McDaniel.
ST. LOUIS, MO(OAKES/LANGSTON-WIL) K. Mattea, T. G. Brown, Schneider, Pake.
ST. LOUIS, MO(GEORGANN HARRIS-KUSA) Statlers, Waylon, B. J. Royal, Judds, Billy Swan.
ST. JOSEPH, MO(BOB ORF-KFEQ) Waylon, Statlers, R. Skaggs, TGSheppard, M. Stuart, R. Price, Dillingham.
JOPLIN, MO(LISA ARMSTRONG-WMBH) M. Gray, B. J. Royal, Schneider, A. Murray, McCain/WM..
CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) M. Stuart, Pake, G. Morris, G. Strait, Wrays, M. Johnson, Leon, M. Miller.
OSAGE BEACH, MO(LARRY HEABERLIN-KRMS) D. A. Coe, Cash/WayIn, Dolly, TGSheppard.
JEFFERSON CITY, MO(JACK DANIELS-KLIK) M. Murphey, R. Skaggs, M. McDaniel, Holly Dunn, Whitney.
COLUMBIA, MO(ERIC BELL-KTGR) M. McDaniel, TGSheppard, M. Murphey, M. Stuart.
SPRINGFIELD, MO(DONN EMIS-KWTO/AM) FROZEN.
TOPEKA, KS(MIKE JONES-KSKX) R. McDowell, R. Travis.
WICHITA, KS(PETE BRIER-KFH) B. J. Royal, Judds, R. Skaggs, Con Hunley, M. McDaniel.
GARDEN CITY, KS(AMY TURNER-KKJQ/FM) FROZEN.
GARDEN CITY, KS(CHARLIE G.-KBUF) FROZEN.

CENTRAL

NEWARK, OH(LARRY DALE-WHTH) M. Gray, Holly Dunn, Dolly.
AKRON, OH(RICK CARDARELLI-WSLR) M. Johnson, G. Strait, Sawyer B., M. Gray.
CINCINNATI, OH(DUKE HAMILTON-WUBE) Dolly, R. Travis, M. Gray.

SPRINGFIELD, OH(TOM DANIELS-WBLY) C. Daniels, K. Mattea, Emmylou.
INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) Exile, Statlers, Pake, Judds.
ELKHART, IN(GREG HARRIS-WCMR) T. G. Brown, M. Gray, G. Morris, G. Strait, Emmylou.
SOUTH BEND, IN(J.K. DEARING-WNDU) M. Gray, Juice.
FT. WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) Ed Bruce, Sawyer B., K. Mattea, Dolly, R. McDowell.
BATESVILLE, IN(JOE MARTINI-WRBI) L. Storey, A. Murray, G. Strait, G. Morris, Bob Alex.
VINCENNES, IN(CLINT MARSH-WAOV) Waylon, Bandana, Holly Dunn.
SAGINAW, MI(TOMMY SAMORAY-WKCC) TGSheppard, Statlers, Judds, Waylon, N. Felts.
LANSING, MI(WAYNE WATERS-WITL/FM) S. Pacific.
WAUKESHA, WI(MICHAEL SAXTON-WAUK) G. Strait, M. Johnson, Schneider, Pake, D. A. Coe.
MILWAUKEE, WI(BOB LOOK-WBCS) Dolly, Pake, K. Mattea, M. Murphey.
DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP) Waylon, G. Strait, G. Morris, A. Murray, L. Everette.
MADISON, WI(ALLAN/HUNTER-WWQM) Billy Swan, Schneider, TGSheppard, Waylon.
MANITOWOC, WI(JON MURRAY-WCUB) A. Murray, G. Strait, S. Earle, Pete Garrett.
STEVENS POINT, WI(DAN OLSEN-WXYQ) R. McDowell, M. Murphey, A. Murray.
LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) T. G. Brown, R. McDowell, Sawyer B..
LA CROSSE, WI(JIM CROWLEY-WKTY) Sawyer B., G. Strait, J. Glaser, Statlers, Holly Dunn.
EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) Judds, Michael Martin Murphey, Waylon, G. Strait, Whites, McDaniel, Bandana.
WHITEHALL, WI(JOHN R. SIMONSON-WHTL) R. McDowell, Billy Swan, J. Glaser, S. Pacific, Pake.
SPRINGFIELD, IL(T. J. HART-WFMB) D. Yoakam, M. Johnson, T. G. Brown.
ANNA, IL(RICH GRIFFIN-WRAJ) R. McDowell, K. Mattea, D. A. Coe, J. Glaser.

SOUTHWEST

TEXARKANA, TX(JOHN MOORE-KMLA) M. McDaniel, G. Strait, McCain/WM., Dobie Gray.
DALLAS/FT. WORTH, TX(BILL MAYNE-WBAP) FROZEN.
HOUSTON, TX(CANDEA/MURRAY-KILT) R. Travis, Cash/WayIn, R. Skaggs, Con Hunley, Statlers, K. Schappa, Jim Collins.
PT. ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) Pake, Dolly, Whites, M. Johnson.
BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) M. Murphey, G. Strait, Holly Dunn, Sawyer B..
AUSTIN, TX(MIKE CARTA-KVET) K. Mattea.
AUSTIN, TX(STEVE GARY-KASE/FM) Waylon, K. Mattea.
LUBBOCK, TX(CHUCK LUCK-KLLL) G. Jones, M. Gray, Schneider, Judds, J. Paycheck.
MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) Statlers, Cash/WayIn, G. Morris, G. Strait.
EL PASO, TX(HINRICH/KENNEDY-KHEY/Y96) Pake, Judds, G. Strait, T. Wopat, Robin Lee.
PHOENIX, AZ(DOUG BRANNAN-KNIX) Statlers, Judds.

ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM) R. Skaggs, Con Hunley, G.Morris, M. Murphey, Judds.
LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) Emmylou, R.McDowell, Holly Dunn, Schneider.
CARLSBAD, NM(BOB SWAYZE-KATK/FM) K.Mattea, M.Osmond, Dolly, Greenwood.

ROCKY MOUNTAIN

WOLF POINT, MT(ROSS STRAUSSER-KVCK) FROZEN.
DILLON, MT(MIKE KANDILAS-KDBI) D.A. Coe, Statlers, M. Stuart, M.McDaniel, Con Hunley.
MISSOULA, MT(MIKE DOTY-KGVO) FROZEN.
POLSON, MT(DAWN GARRISON-KERR) R. Skaggs, Statlers, Whites, M.McDaniel, M. Murphey, G.Strait, Waylon, Judds.
MISSOULA, MT(PAUL PROCTOR-KYSS/FM) M. Stuart, D. Robbins, Statlers, M. Murphey, M.McDaniel.
HAMILTON, MT(JEAN PYSSON-KLYQ/AM) Statlers, D.A. Coe, Dillingham, R. Skaggs, Whites.
WHITEFISH, MT(ART JACKSON-KJJR) M. Murphey, Childress, Statlers, R.McDowell, Wyatt Bros. P.LaPointe.
GREELY/FT. COLLINS, CO(DON DANA-KYOU/FM) No Adds.
PUEBLO, CO(RANDY HILL-KIDN) G.Jones, M.McDaniel, Holly Dunn, R.McDowell.
JACKSON HOLE, WY(GIL KING-KSGT) M.Johnson, Judds.

FAR WEST

LAS VEGAS, NV(JOHNNY STEELE-KYYX/FM) Judds, G.Morris, TGSheppard, Bandana, Cash/Wayln, M. Murphey.
LAS VEGAS, NV(J.C. SIMON-KFMS) Holly Dunn, Billy Swan, TGSheppard, Judds, D.A. Coe, Waylon, G.Strait.
RENO, NV(TONY THOMAS-KOLO) Waylon, TGSheppard, M. Murphey, A.Murray, M. Stuart, Judds.
RENO, NV(JOEL MULLER-KROW) G.Strait, Judds, G.Morris, Schneider.
LOS ANGELES, CA(R.J. CURTIS-KLAC) J.Rodman, Ed Bruce, S.Pacific.
LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) M.Johnson, Dolly, S.of Rodeo, D.A. Coe.
BRAWLEY, CA(CHRIS OLIVAREZ-KROP) G.Strait, D.A. Coe, G.Morris, Waylon, Holly Dunn, M. Murphey.
BAKERSFIELD, CA(JACK HAYES-KAFY) G.Strait, M.Gray.
OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) Exile, Dolly, R.Travis, J.Rodman.
OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) T.G.Brown, R.Travis, K.Mattea.
SACRAMENTO, CA(CAMMIE WINSTON-KHWY) FROZEN.
SACRAMENTO, CA(RICK STEWART-KRAK/FM) G.Jones, T.G.Brown, Sawyer B..
SACRAMENTO, CA(RICK STEWART-KRAK/AM) Dolly, S.of Rodeo, G.Campbell, Sawyer B., Judds.
TURLOCK, CA(ED NICKUS-KMIX) Schneider, TGSheppard, R. Skaggs, M. Murphey, Dolly.
CHICO, CA(MARK RATHBUN-KHSL) FROZEN.

NORTHWEST

PORTLAND, OR(MARK WADE-KRDR) B.J.Royal, R.McDowell, M. Stuart, Pake, Con Hunley.

ASTORIA, OR(BOB LOUCKS-KVAS) R. Price, M. Murphey, Sidewinder, Perry LaPointe, L.Hutchins, V.Lee.
ALBANY, OR(H.DAVID ALLAN-KRKT) M. Murphey, Statlers, G.Morris, Steve W&CC, L.Everette, Robin Lee, Whites.
CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) P.& Bowden, R. Skaggs, B. Lee, Bandana, M.McDaniel, Statlers, Whites, Con Hunley, Judds, Jim Collins.
TOLEDO, OR(DENNIS EDWARDS-KTDO) Waylon, R. Skaggs, Whites, M.McDaniel, Con Hunley, M. Murphey, Statlers, L.Everette.
EUGENE, OR(BILLY PILGRIM-KEED) Judds, M. Murphey, R. Price, T.G.Brown.
PHOENIX, OR(STAMPS/Ryder-KHUG) K.Mattea, Bandana, M.McDaniel, Statlers, Sawyer B., M. Murphey, Cash/Wayln, Whites, L.Everette, R. Skaggs.
REDMOND, OR(MIKE WEST-KPRB) R.Travis (both), G.Strait, L.Everette, TGSheppard, T.Hensley, Holly Dunn, M. Murphey, G.Morris.
PENDLETON, OR(STEVE GREEN-KWHT) FROZEN.
SEATTLE, WA(JIM WILLIAMS-KMPS) M.Gray, TGSheppard, Waylon, Judds.
EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) M. Murphey, Con Hunley, Jim Collins, B.C & Darts.
YAKIMA, WA(BOB MURPHY-KUTI) Schneider, Sawyer B., Bandana, TGSheppard, G.Strait, R.McDowell, R.Travis, Waylon, T.G.Brown, G.Morris, Pake, Cash/Wayln, G.Campbell.
ELLENSBURG, WA(MIA CARLSON-KXLE/AM) Holly Dunn, Statlers, G.Strait, Waylon, Judds, R. Skaggs, M.McDaniel.
SELAH/YAKIMA, WA(PATTY DEE-KYXE) Vega Bros, Whites, Holly Dunn, M. Stuart, M. Murphey, P.& Bowden, Slewfoot.
TRI-CITIES, WA(JESSE LEE-KORD) R. Skaggs, G.Strait, G.Morris, Cash/Wayln, Statlers, B.J.Royal.
TRI-CITIES, WA(BOB DORN-KOTY) FROZEN.
CLARKSTON, WA(BOB LOUIS-KCLK) M. Murphey, Statlers, M.McDaniel, R. Skaggs.
ANCHORAGE, AK(BILL CARDOZA-KYAK) M.Gray, Schneider, Statlers.
ANCHORAGE, AK(STEVE CHAPMAN-KASH) Emmylou, G.Strait, R. Skaggs, Waylon, G.Morris, M. Murphey.
VANCOUVER, BC(WEIRD HAROLD KENDALL-CKWX) FROZEN.

WELCOME TO OUR NEW COUNTRY CORRESPONDENT

Jim Walker, WFMX Radio - 1117 Radio Road, Statesville, NC 28677
 (704-872-6348)
 Doug Threadgill, WEZQ Radio - P.O.Box 608 - Winfield, AL 35594
 (205-487-3261)

COUNTRY JOBS

NEWS - KNBA-Vallejo,CA
 Lou Ripa - (707)644-8944
 AIR TALENT/PRODUCTION - WFMC- Goldsboro,NC
 Bob Wooten - (919) 734-4211
 AIR TALENT(AM dr.)- KFAT-Corvallis, OR
 Skip Taylor - P.O. Box 965-97339
 AIR TALENT (AM dr.) - KNKS-Hanford,CA
 Scott Huskey (209) 582-0361
 AIR TALENT/PRODUCTION - KMIX-Modesto/Turlock,CA
 *Ed Nickus - Box 170 - 95381
 AIR TALENT/PRODUCTION - KLIK-Jefferson City, MO
 Brian Miller - P.O. Box 414 - 65102
 AIR TALENT/PRODUCTION- KGRT-Las Cruces, NM
 *Michael Check - Box 968 - 88004
 AIR TALENT (evenings)/PRODUCTION - KSGT- Jackson Hole,WY
 Gil King - Box 100 - 83001 (307) 733-2120
 AIR TALENT(part-time) - KORD-Tri-Cities, WA
 Jesse Lee (509) 547-9791
 AIR TALENT (future) - WBTU-Ft. Wayne, IN
 *Doug Wagner - Box 933 - 46801

P.D. NOTEBOOK

by Eric Norberg



MAKING THE LISTENERS PAY FOR IT

There are many ingenious sales strategies that build sponsorship for a station besides the straight cash sale. There's the inevitable trade-out or barter, in which the station receives goods it would have had to pay retail for, and the retailer gets the advertising at the cost of the wholesale price of the items and services he trades--a bargain for both. There's the barter for a merchandise item around which a package can be built for cash advertisers. There's the P.I., or per-inquiry spot, in which the station receives a percentage of each sale sent to the station or phoned to a toll-free number (these are far more common on TV than radio these days).

But never before have I heard of a situation in which the advertiser trades with the station, and the listeners pay the station. Hats off to WSNB

in Torrington, Connecticut for this truly original approach. They have a two-hour-a-day auction show, using goods and services traded to the station by area businesses for the mentions on the show. The stations put them up for bid by phone, and the winning bid reportedly is between 60 and 70% of the normal retail cost. Look who benefits: The merchant gets radio advertising and participation in a much-listened-to show for their wholesale cost of the merchandise... The listener benefits by getting a bargain on desirable, new merchandise (the quality of the items is the most important criterion in making the concept go).. And the station benefits, not only by having an appealing program (in this age of consumerism and shopping for price) and one which builds a repeat audience and holds it, but it trades merchandise and gets cash for it! That's diabolically clever. And since advertisers can see concrete evidence, not only of an audience, but an audience interested in buying their products at a good price, it encourages them to ante up cash for additional paid advertising!

WSNB also has an unusual spot pricing policy--\$2 for each five seconds. This allows the advertiser to buy odd spot lengths, and

compensates the station for those spots that run :35 :40, :65, :70, etc. Larger stations may have trouble administering that, both at the client and bookkeeping level, but there's no denying it's innovative.

And let me return to an idea any station can pursue to make money in unsold time--those P.I.'s. There aren't very many offered to radio anymore, and fewer still that attract significant orders from listeners. But how about making up your own? If there's a trade school in your area that can't afford a strong ad schedule, but is willing to pay a commission if you turn up a student who registers for the course, you can do a P.I. for that--and run the spot in unsold and fringe times. (Make sure the commission is substantial--\$100 or more--per student, because you won't be turning very many, most likely.) And perhaps there is a local inventor who is trying to market a new product in the area--a P.I. would give him or her advertising that would otherwise not be affordable and get the station a commission on each item sold. You may prefer to invite inquiries for your P.I. to the station, to be forwarded to the client, so you'll know if there were responses, and that you are owed a commission. ■

JERMAINE JACKSON

CONT. FROM PAGE 26

JJ: No, no. We all have wants and desires and we are all ambitious people. I have watched my career, and I've watched how I've been effective in other areas as far as working with people creating excitement for them. Now I know what I enjoy doing. It's such a great feeling for me to be involved with something and see how the world accepts it. I feel I have all the drive, determination and knowledge to run a record company. I spent time at Motown going to pressing plants, going to distributors, the Mom and Pop stores, walking into radio stations seeing how strong of a salesman are the promoters. I've been on conference calls and that has helped me. I'm concerned with moving forward. I've been an artist for seventeen years and if I was to put my career on the wall right now it's just not enough.

RF: You could hang up your career now. You think about it and say "I'm proud of what I've done. I've accomplished what I set out to do".

JJ: Exactly. You're taking the words out of my mouth. Still, I have to make other statements so that they're not going to look at me as just one of the Jacksons. My name will always be Jermaine

Jackson, my heart goes out to other fields. I mean, I've spent time in film school and I would love to get involved with film shortly. But I enjoy working with other talent. So if I want to work with other talent why do it for other record companies when I can do it for myself.

RF: I would imagine the next round of solo contract negotiations will be pretty interesting. You'll be in negotiations with yourself and Arista at least.

JJ: It depends. If Clive Davis will give me his job then I'll stay at Arista 'cause I want his job.

RF: What's this about you and Stevie Wonder possibly being related? Supposedly you did some researching of your family tree.

JJ: On my mother's side we have the same family in Alabama. I had heard something about it when Stevie came to the studio to do the lyrics for "I Think It's Love". He brought it up to me. We have always been very close, even before we found this out, so it's like he's my cousin.

RF: What are the possibilities of your touring solo this year?

JJ: I'm going out. I'm very excited about the band. We have a very strong band. This will be my first solo tour ever and I'm not nervous, not one bit. I'm just shakin'.

RF: After the last Jackson Five shows in 73 or 74, when was the next time you stepped foot on stage to perform live?

JJ: I did something with Stevie Wonder in Japan at Budokan Hall. As far as me performing with my brothers, it wasn't until Motown's 25th, then the Victory tour.

RF: You've never performed solo? Never been a marquee in front of a theater saying: "Tonight Jermaine Jackson".

JJ: There was one when I did my recent video at the Roxy. No. I've never had a billboard saying, "Tonight you're going to see Jermaine".

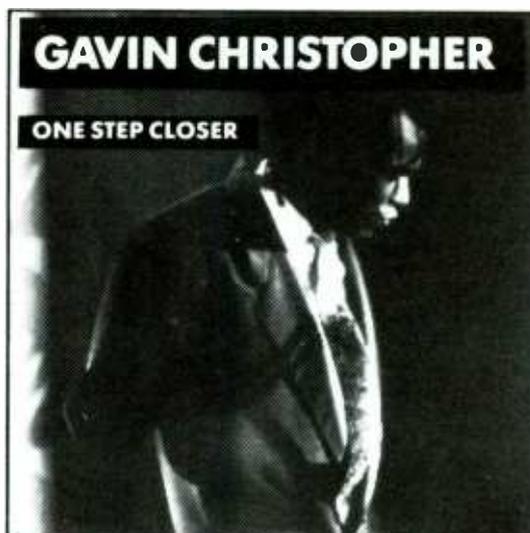
RF: What do you do with all your spare time these days?

JJ: Spare time?

RF: Your album is finished. You're obviously not working on a new album. You're just rehearsing a band. Are you racing cars?

JJ: I'm racing cars up and down the freeway getting speeding tickets. I'm going to rehearsal this evening. Arista has been calling me about the video I'm getting ready to do for "Do You Remember Me" and I'm supposed to be leaving for Europe in two weeks. All this just goes on and on and on. After I'm finished touring it's time to go back into the studio. ■

MANHATTAN RECORDS IS VERY PROUD TO INTRODUCE

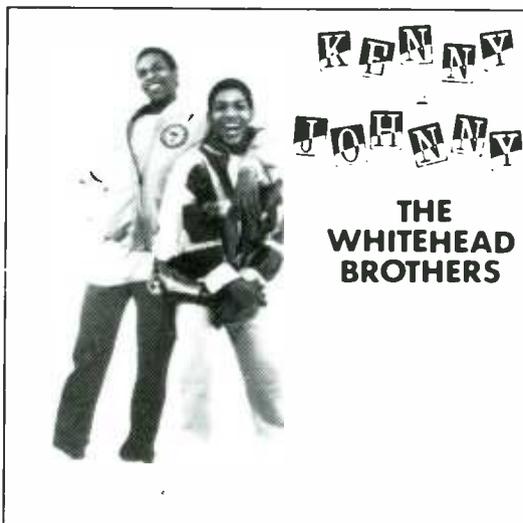


GAVIN CHRISTOPHER ONE STEP CLOSER

ST-53024

This singer, songwriter extraordinaire
blends pop and soul and creates a smashing debut single
"ONE STEP CLOSER".

ON: WAAA, KHYS, KACE, WLUM, WHRK, WHUR, Y100, KUBE,
CKO1, Q104, WERI, FM102



KENNY AND JOHNNY THE WHITEHEAD BROTHERS

ST-53028

Following in the footsteps of their famous father,
John Whitehead of (McFadden & Whitehead),
these young guys "jump" right in with their fresh and
captivating new single **"I JUMPED OUT MY SKIN!"**

ON: WBLs, WZEN, KPRS, WNHC, WHUR, WRAP, KMJQ, KHYS,
WGPR, WZAK, WAAA, WEDR, WALT, WANM, WTKL, WDAS, WPLZ



Editor: Betty Hollars

CERTIFIED

FORCE MD'S
Here I Go Again
(Warner Bros.)

JOHNNY KEMP
Just Another Lover
(Columbia)

MOST ADDED



RICK JAMES
Sweet And Sexy Thing
(Gordy)

MTUME
Breathless
(Epic)

POP CROSSOVER

SOS BAND
The Finest
(Tabu)

2W **LW** **TW**

1.	1.	1.	PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)
4.	2.	2.	SOS Band - The Finest (Tabu)
7.	3.	3.	Whitney Houston - The Greatest Love Of All (Arista)
13.	7.	4.	ATLANTIC STARR - If Your Heart Isn't In It (A&M)
19.	12.	5.	JANET JACKSON - Nasty (A&M)
6.	5.	6.	Patti Austin - Heat Of Heat (Qwest)
8.	4.	7.	Sade - Never As Good As The First Time (Portrait)
10.	8.	8.	Vanity - Under The Influence (Motown)
16.	9.	9.	ALEXANDER O'NEAL - What's Missing (Tabu)
3.	6.	10.	Stephanie Mills - I've Learned To Respect (MCA)
17.	11.	11.	5 Star - Love Take Over (RCA)
21.	14.	12.	Controllers - Stay (MCA)
18.	13.	13.	Melissa Morgan - Do You Still Love Me (Capitol)
24.	17.	14.	BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
2.	10.	15.	Nu Shooz - I Can't Wait (Atlantic)
26.	21.	16.	JUNIOR - Oh Louise (Mercury/PolyGram)
25.	18.	17.	George Clinton - Do Fries Go With That Shake (Capitol)
--.	23.	18.	EL DEBARGE - Who's Johnny (Gordy)
29.	26.	19.	ROSE BROTHERS - I Get Off On You (Malaco)
28.	25.	20.	RENE & ANGELA - You Don't Have To Cry (Mercury/PolyGram)
27.	22.	21.	Pet Shop Boys - West End Girls (EMI America)
30.	24.	22.	Philip Bailey - State Of The Heart (Columbia)
--.	29.	23.	MORRIS DAY - The Character (Warner Bros.)
11.	15.	24.	Michael Henderson - Do It To Me (EMI America)
--.	--.	25.	FORCE MD'S - Here I Go Again (Warner Bros.)
--.	--.	26.	JOHNNY KEMP - Just Another Lover (Columbia)
--.	--.	27.	YARBOROUGH & PEOPLES - I Wouldn't Lie (Total Experience)
--.	--.	28.	TEASE - Firestarter (Epic)
5.	16.	29.	Prince - Kiss (Paisley/Warner Bros.)
12.	19.	30.	Colonel Abrams - I'm Not Gonna Let (MCA)
--.	--.	31.	MIDNIGHT STAR - Headlines (Elektra)
--.	--.	32.	TIMEX SOCIAL CLUB - Rumors (J)
--.	--.	33.	FATBOYS - Sex Machine (Sutra)
14.	27.	34.	Jets - Crush On You (MCA)
--.	--.	35.	52ND STREET - Tell Me (MCA)
9.	20.	36.	Freddie Jackson - Love Is Just A Touch Away (Capitol)
--.	--.	37.	STEVE ARRINGTON - Jammin' National Anthem (Atlantic)
--.	--.	38.	ANITA BAKER - Watch Your Step (Elektra)
--.	--.	39.	PAULI CARMEN - Dial My Number (Columbia)
--.	--.	40.	PRECIOUS WILSON - I'll Be Your Best Friend (Arista)

CHARTBOUND

	Reports	Adds	On	Chart
ARETHA FRANKLIN - Ain't Nobody Ever Loved You (Arista)	32	3	20	9
NEW EDITION - With You All The Way (MCA)	32	17	8	7
WHODINI - Funky Little Beat (Arista)	32	7	14	11

URBAN CONTEMPORARY HIT FACTOR

Research:
Betty Hollars



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 96 Last Week 96

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
ATLANTIC STARR - If Your Heart Isn't In It (A&M)			70	54	9	5	2	77%	5
JANET JACKSON - Nasty (A&M)			71	49	9	7	6	69%	5
ALEXANDER O'NEAL - What's Missing (Tabu)			59	44	5	9	1	74%	7
BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)			65	33	19	12	1	50%	5
JUNIOR - Oh Louise (Mercury/PolyGram)			43	25	8	9	1	58%	4
EL DEBARGE - Who's Johnny (Gordy)			65	16	33	15	1	24%	2
ROSE BROTHERS - I Get Off On You (Malaco)			42	25	11	6	--	59%	8

UP & COMING

ARTIST & TITLE

RICK JAMES - Sweet And Sexy Thing (Gordy)
 SKYY - Givin' It (To You) (Capitol)
 MTUME - Breathless (Epic)
 GAVIN CHRISTOPHER - One Step Closer (Manhattan)
 SMOKEY ROBINSON - Sleepless Nights (Tamla)
 JOESKI LOVE - Pee Wee's Dance (Elektra)
 TKA - One Way Love (Tommy Boy)
 MAI TAI - Female Intuition (Critique)
 WILLIE COLLINS - Let's Get Started (Capitol)
 MIAMI SOUND MACHINE - Bad Boys (Epic)
 TROY JOHNSON - It's You (Motown)
 E.G.DAILY - Say It, Say It (A&M)
 SIMPLY RED - Holding Back The Years (Elektra)
 RAINY DAVIS - Sweetheart (Supertronic)
 CHERRELLE - Artificial Heart (Tabu)
 ROY AYERS - Programmed For Love (Columbia)
 MAZARATI - 100 MPH (Warner Bros.)
 TEMPTATIONS - A Fine Mess (Motown)
 CONNIE - Experience (Sunnyview)
 MAIN ATTRACTION - Reconsider (RCA)
 ZAPP - Itchin' For Your Twitchin' (Warner Bros.)
 PAUL LAURENCE - Strung Out (Capitol)
 *REGINA - Baby Love (Atlantic)
 MILDRED SCOTT - Prisoner Of Love (4th & Broadway)
 *BOOKER NEWBERRY - Take A Piece Of Me (Omni)
 *DRAMATICS - One Love Ago (Fantasy)

Reports	Adds	On	Chart
31	31	--	--
28	15	12	1
28	17	9	2
27	4	14	9
27	8	14	5
26	7	9	10
23	1	10	12
23	4	12	7
23	4	12	7
22	--	12	10
22	--	14	8
21	4	12	5
20	2	14	4
20	3	10	7
20	12	5	3
19	4	10	5
19	5	5	9
16	2	10	4
16	5	9	2
15	3	10	2
14	1	6	7
14	1	6	7
14	7	5	2
13	2	9	2
13	3	7	3
12	4	7	1

*First time listed on this page.

DROPPED: #25-Cash Flow, #30-Starpoint, Julian Flenoy, Grandmaster Flash, Barbara Mitchell, Nicole.

LP CUTS

BILLY OCEAN - Love Zone (Jive/Arista)
 MAZARATI - I Guess It's Over (W.B.)
 JANET JACKSON - Pleasure Principal/Funny How Time Flies (A&M)
 MICHAEL HENDERSON - Tonight I Give In (EMI America)
 PATTI AUSTIN - Only A Breath Away (Qwest)
 JESSE JOHNSON - Get To Know You (A&M)
 PRINCE - Girls & Boys (Warner Bros.)

POTENTIAL SINGLES

SOS BAND - Sands Of Time (Tabu)
 JERMAINE JACKSON - Give A Little Love (Arista)
 BRENDA & THE BIG DUDES - Gimme, Gimme (Capitol)
 PATTI LABELLE - Kiss Away The Pain (MCA)
 MELI'SA MORGAN - Fool's Paradise (Capitol)

URBAN CONTEMPORARY SUMMARY

SOS BAND gave "The Finest" effort it could to knock LABELLE & MCDONALD off to gain the top spot on our new "40" chart but the blow fell short. The following ATLANTIC STARR and JANET JACKSON singles pose the next big threat to them for this place. One of the surprises of the week comes from THE ROSE BROTHERS, who jumped well in both chart and airplay exposure. EL DEBARGE was an automatic - it sounds so good on the air, according to most of you during our phone conversations of the past few days. Since this is the first week we've expanded our chart from 30 to 40, as discussed here the past few weeks, a debut at #25 is a little deceiving - but this one is especially hot...the FORCE MD's. Like the record says, "Here I Go Again" - coming off a great hit like "Tender Love" can't be an easy act to follow, but this one's a good one. JOHNNY KEMP surprises a few programmers this week and looks potentially

like a top prospect. Both are "Certified" because of the great gains they've made in spite of the stiff competition. The MIDNIGHT STAR story has its first edition in several weeks..."Headlines" not only became the most added single its first week out, it now charts its third week out! What a story... Newcomers, TIMEX SOCIAL CLUB, are writing their own story with "Rumors", and if you don't have your copy, here's the way to get it...write or call Don Macola at Macola Record Company, 6209 Santa Monica Blvd., Hollywood, CA 90038 (213-469-5821). He'll be more than happy to rush one to you...he also has that L.A. Dream Team act that's doing well in the L.A. area (and getting some Bay Area airplay as well), so if you need that, call him. TIMEX charts at #32 and will climb even higher, if its progress this week is any indication: it jumped out of Up & Coming, over Chartbound, and into the Chart. Not only are THE FATBOYS making another movie, their

new single "Sex Machine" is taking off in a hurry - #1 WWWS/FM-Saginaw, #5 WDMT -Cleveland and WTMP-Tampa, #8 WZAK-Cleveland, and in heavy rotation at WGOK-Mobile, WKMI-Kalamazoo, KMJM-St.Louis, WNOV-Milwaukee, KIIZ/AM -Killeen, KKDA-Dallas, KMJQ-Houston, KDAY-Los Angeles, KJLH-Los Angeles, and XHRM-San Diego. PAULI CARMEN and PRECIOUS WILSON both made strong moves to chart and will be threatened next week by the three Chartbounds: ARETHA, NEW EDITION and WHODINI.

Most Added was (hands down) RICK JAMES' "Sweet And Sexy Thing" and last week's challenger for most added is also this week's challenger for the same, MTUME. Pop stations are looking at SOS Band's "The Finest" as a possible filler for some of the other Urban Contemporary content on their lists that are moving out. Watch for it to "happen" like "Take Your Time, Do It Right" did - it might! Betty

NORTHEAST**BOSTON, MA****ANGELA THOMAS-WILD**

ADDS: Cherrelle, P.Carmen, E.G.Daily, W.Collins. HOTS: Pet Shop, P.Wilson, Rene & A..

BOSTON, MA**SUNNY JOE WHITE-WXKS/FM**

ADDS: DeBarge, Magazine, Janet Jax.. HOTS: Nu Shooz, Ocean, S. Red, Mai Tai, SOS Band.

NEW YORK, NY**TONY GRAY-WRKS**

ADDS: Run DMC, Fatboys. HOTS: Joeski L., SOS Band, P.Wilson, Sade, J.Kemp.

NEW YORK, NY**SCOTT SHANNON-Z100**

ADDS: ZZ Top. HOTS: LaBelle &M, Madonna, Miami S.M..

ROCHESTER, NY**ANDRE MARCEL-WDKX**

ADDS: S.Robinson, Cherrelle, A.& Camp, Rick James, Run DMC, W.Collins. HOTS: F.Jackson.

PITTSBURGH, PA**CHUCK WOODSON-WAMO**

HOTS: Rainy D., Janet Jax., Anita Bakr, S.Robinson, Arrington, M.Morgan, Miami S.M..

PHILADELPHIA, PA**TONY QUARTERONE-WUSL/FM**

ADDS: Run DMC, Lisa Lisa, N.Edition, Rick James, Kenny & J., Joy Simms. HOTS: Fatboys.

WASHINGTON, DC**MIKE ARCHIE-WHUR**

ADDS: N.Edition, Johnnie T., Henderson, S.Jones. HOTS: Nu Shooz, P.Wilson, J.Kemp, 5 Star, Pet Shop, E.G.Daily.

BALTIMORE, MD**KINGSTON/KRONTHAL-B104**

ADDS: Boys/Cry, ZZ Top. HOTS: Whitney, Nu Shooz, Ocean, DeBarge, S. Red.

BALTIMORE, MD**ROY SAMPSON-WXYV/FM**

ADDS: Connie, P.Carmen, Roy Ayers, Rick James, Mtume. HOTS: Morris Day, J.Kemp, P.Laurence, 5 Star.

OCEAN CITY, MD**DAVE ALLAN-OC104/FM**

ADDS: Mai Tai, P.Carmen, Rainy D., Falco, B.Monkeys. HOTS: Madonna, Pet Shop, A.O'Neal, 5 Star, Aretha.

RICHMOND, VA**DONNIE DEANE-WKIE**

ADDS: Mtume, Rick James, Dramatics, Regina, Johnnie T., Skyy, Stylistics, Janice, New Kids, Ivy. HOTS: Force MD's, Janet Jax., J.Kemp, Rene & A., Winans, M.Morgan, Joy Simms.

ROANOKE, VA**AMY LEE-WTOY**

ADDS: M.Star. HOTS: SOS Band, A.Starr, J.Kemp, DeBarge, Rene & A., Y.& Peoples, Mai Tai.

SOUTH**GREENSBORO, NC****DOC FOSTER-WQMG**

ADDS: Wm. Bell, Mtume. HOTS: A.O'Neal, M.Gaye, Controller, 5 Star, Sade.

CHARLOTTE, NC**DON CODY/K.MURPHY-WGIV**

ADDS: 52nd St., Timex S.C., Regina, Champaign, B.Newberry, Rick James, Sly Fox, J.Carne, N.Edition. HOTS: Starpoint, P. Austin, A.Starr.

ST.MATTHEWS, SC**ANDY HENDERSON-WQKI**

ADDS: Rick James, Regina, Barb. Mtch.

SUMTER, SC**JEFF MCHUGH/T.DEAN-WWDM/FM**

ADDS: Aretha, N.Edition, Cherrelle, Force MD's. HOTS: SOS Band, Rose Bros., P. Austin, A.O'Neal, Y.& People.

GEORGETOWN, SC**SWINTON/THOMAS/WRAGG-WVBX**

ADDS: No Add. HOTS: P. Austin, Tr.Johnson, Phl.Nelson.

GREENVILLE, SC**ANDRE CARSON-WHYZ**

ADDS: Controller, Skyy, Mtume, S.Robinson, Ivy. HOTS: Rose Bros., G.Flash, DeBarge, Mid. Star.

MARIETTA, GA**MITCH FAULKNER-WEKS**

ADDS: Rick James, 52nd St., Juice, Cherrelle, P.Wilson, S.Robinson, Mtume, 911, J.Carne, Run DMC, Divine Snd, Beastie B..

ATLANTA, GA**RAY BOYD-V103**

ADDS: P.Carmen, O'Ch.Brown, Mid. Star, Whodini, Timex S.C., Pet Shop. HOTS: P.Bailey, Rose Bros., 52nd St., BB&Q, E.G.Daily.

AUGUSTA, GA**JAS OWENS-WFXA**

ADDS: Joeski L., Rick James, Sheila E, P.Carmen, E.G.Daily.

ALBANY, GA**TONY WRIGHT-WJIZ**

ADDS: New Kids, S.Smith, H.Porter, Roy Ayers, Mtume, La.Jackson, Cherrelle, Juicy. HOTS: A.Starr, Ocean, SOS Band, W.Collins, Morris Day.

TALLAHASSEE, FL**JOE BULLARD-WANM**

ADDS: Skyy, Beastie B., Juice, Dramatics, Spyder D., Kenny & J., P.Wilson. HOTS: 5 Star, Controller, Mid. Star, S.Robinson, P.Carmen.

MIAMI, FL**MARK SHANDS-I95**

HOTS: Nu Shooz, A.of Noise, Whitney.

MIAMI, FL**TANNER/CASSIDY-HOT105**

ADDS: Jermaine J, G. Michael. HOTS: DeBarge, S.Mills, Jets, P.Austin, 911, Pet Shop, O'Chi Brown.

TAMPA, FL**CHRIS TURNER-WTMP**

ADDS: Rick James, Juicy, New Edition, Sly & Robbie, Spyder D. HOTS: TKA, Rap-O, DeBarge, SOS Band, J.Kemp, 5 Star, Timex S.C.

MOBILE, AL**MAD HATTER-WGOK**

ADDS: Toussaint, Ted Taylor, Rick James, Skyy, N.Edition. HOTS: Jets, SOS Band, Janet Jax., A.O'Neal, Divine Snd, Aretha, Voltage Br.

NASHVILLE, TN**J.C. FLOYD-WQQK/FM**

ADDS: Rick James, Rainy D., Junior, Ocean, T.Contrast, Run DMC. HOTS: Zapp, Jets, P.Bailey, Vanity, Morris Day.

CHATTNOOGA, TN**JAY RILEY-SWITCH 102-WNOO**

ADDS: Stones, Rick James, ABC, E. King, Sly Fox, Mid. Star, Lisa Lisa. HOTS: Y. & People, N.Edition.

MEMPHIS, TN**P.WELLS/JIMMY SMITH-K-97**

ADDS: Rick James, Whodini, Force MD's, T.Contrast, Regina. HOTS: Janet Jax., Main Attr., J.Kemp.

MEMPHIS, TN**MELVIN JONES-KRNB**

ADDS: Run DMC, Rick James, Regina. HOTS: Vanity, Joeski L., P. Austin, S.Mills, Timex S.C., M.Scott.

JACKSON, MS**JAMES EDWARDS-WOKJ**

ADDS: No Adds. HOTS: S.Mills, A.O'Neal, Rose Bros., P.Bailey, Smokey Robinson, Aretha, Rene & A.

MCCOMB, MS**SARA KAY-WHNY**

ADDS: Plat. Ice, Force MD's. HOTS: Whitney, DeBarge, Jets.

CENTRAL**COLUMBUS, OH****RICK STEVENS-WCKX**

ADDS: S.Robinson, P.Wilson, Joeski L., Main Attr., Fatboys, Fresh F.C., Pet Shop, Mazarati, P.Gabriel, Dizzy G.. HOTS: G.Clinton, Tease, Vanity, Junior, A.O'Neal, P.Laurence, Rene & A., Mid. Star, DeBarge, P.Carmen.

COLUMBUS, OH**K.C. JONES-WVKO**

HOTS: A.O'Neal, A.Starr, Janet Jax., Jets, Teddy P., Gap Band, Starpoint, Sly Fox.

CLEVELAND, OH**DEAN DEAN-WDMT**

ADDS: Juicy, Juice, P.Carmen, Rap-O-Mat., A.O'Neal. HOTS: Mid. Star, Mtume, Rose Bros., SOS Band, Vanity, Roy Ayers.

CLEVELAND, OH**LYNN TOLLIVER JR-WZAK**

ADDS: Henderson, Run DMC, Rick James, Teena M., S.Robinson, Dramatics, Skyy, Connie. HOTS: Timex S.C., Aretha, Gavin C., Joeski, Fatboys, Rose Bros.

CINCINNATI, OH**B.CASTLE/G.WEILER-WBLZ**

ADDS: Joeski L., S. Red, Skyy, Mtume, LA D.Team, Sly Fox, Movieland. HOTS: Miami S.M., Sade, J.Johnson.

CINCINNATI, OH**STEVE HARRIS-WCIN**

ADDS: Rick James, Mai Tai, Mtume, S.Robinson, Force MD's, Egypt Lvr.. HOTS: Cash Flow, Miami S.M., Sade.

INDIANAPOLIS, IN**KELLY KARSON-WTLC**

ADDS: Mazarati, Tenita J., T.Contrast, J.Carne, Kenny & J., Wm. Bell, Rick James. HOTS: Junior, M.Morgan, Gavin C., A.Starr, J.Kemp, Morris Day.

DETROIT, MI**GARY BERKOWITZ-WHYT**

ADDS: SOS Band, S.Mills. HOTS: LaBelle &M, Prince, P. Austin, S. Red.

DETROIT, MI**J.ALEXANDER/WHITMORE-WJLB**

ADDS: Y. & People, Aretha, N.Edition.

SAGINAW, MI**DAVID ROSAS-WWWS/FM**

ADDS: Christian, Joeski L., Janice, New Kids, Rick James, Cherrelle. HOTS: Divina, Tr.Johnson, SOS Band.

MILWAUKEE, WI**B.MILLER/MAX FYRE-WLUM**

ADDS: M.Morgan, Rick James, G.Clinton, ABC, Gavin C., Joeski L..

MILWAUKEE, WI**ROB HARDY-WNOV**

ADDS: Mid. Star, Cherrelle, Whodini, Mai Tai, Connie, Juicy. HOTS: Tease, A.O'Neal, Gavin C., Controller.

MINNEAPOLIS, MN**PETE ROSE-CBLS**

ADDS: Main Attr., W.Collins, Skyy, Connie, Joy Simms, Sheila E, E.G.Daily, Falco, Taffy, Winans. HOTS: Nu Shooz, 5 Star, Controller, Rene & A., Jets, J.Kemp.

CHICAGO, IL**MARCO SPOON-WBMX/FM**

ADDS: Rick James, T.Contrast, Whodini, N.Edition, B.Newberry. HOTS: P. Austin, Starpoint, Sade, E. King.

CHICAGO, IL**LEE MICHAELS-WGCI/FM**

ADDS: Mtume, Whodini, S.Robinson, Temps, Mazarati, W.Collins, P.Carmen. HOTS: G.Clinton, Rene & A., J.Kemp, F.Jackson, Rose Bros., 52nd St., Force MD's.

CHICAGO, IL**DEE HANDLEY-WJPC**

ADDS: Janet Jax., J.Kemp. HOTS: E. King, Vanity, Junior, A.O'Neal, Rose Bros..

CAIRO, IL**LARRY LEVY-WKRO**

ADDS: A.Starr. HOTS: Nu Shooz, Jets, Col.Abrams, Grandmaster, Junior, Peter Gabriel, Mazarati.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

ADDS: Main Attr., Mazarati, Joeski L., N.Edition, Run DMC, Rick James, Cash Flow. HOTS: J.Kemp, Fatboys, A.Starr.

NEW ORLEANS, LA**DEL SPENCER-WYLD/FM**

ADDS: Mtume, Skyy, Hiroshima, N.Edition, E.Wilde. HOTS: 5 Star, Rene & A., F.Jackson.

NEW ORLEANS, LA**O'KELLY/ROLLING-B97**

ADDS: Janet Jax.. HOTS: Whitney, Nu Shooz, Ocean, DeBarge.

ABBEVILLE, LA**ANTHONY KEITH-KROF**

ADDS: 52nd St., P.Wilson, Aretha, Skyy, Mtume, Cherrelle, N.Edition, P.Carmen.

MAURICE/LAFAYETTE, LA**STEPHANIE SMALLWOOD-KFXZ**

ADDS: Rick James, Gavin C., E.G.Daily. HOTS: Anita Bakr, Rose Bros..

LAKE CHARLES, LA**C.C.SCOTT-KXZZ**

ADDS: Rene & A., TV Tunes, J.Kemp. HOTS: LaBelle &M, Rose Bros..

SOUTHWEST**DALLAS, TX****T.AVERY/M.SPEARS-KKDA**

ADDS: Rick James, Cherrelle, N.Edition, J.Kemp. HOTS: M.Morgan, Fatboys, Morris Day, Force MD's, Rene & A., Whodini, Mid. Star, DeBarge.

HOUSTON, TX**RON ATKINS-KMJQ**

ADDS: N.Edition, RFTW, Kopper, Morris Day, Regina, Beastie B., Mtume, Skyy, KADS KIDS. HOTS: LL Cool J., Joeski L., 5 Star, J.Kemp.

ENGLEWOOD/DENVER, CO**D.HARRIS/JAY JOHNSON-KDKO**

ADDS: Rick James, Mtume, N.Edition, Mai Tai, Rainy D..

PT.ARTHUR, TX**DOUG DAVIS-KHYT**

ADDS: Mildred Scott, Roy Ayers, Temptations, Zapp, Culture Club, Rick James, Marvin Gaye, Booker Newberry

TUCSON, AZ**TODD FISHER-KHYT**

ADDS: SOS Band, P.Gabriel. HOTS: Whitney, Ocean, S. Red, Sade, Vanity.

RENO, NV**SHAKES/DAVIS-KWNZ/FM**

ADDS: D. Academy. HOTS: Janet Jax., Sade, S. Red.

FAR WEST**LOS ANGELES, CA****DOUG GILMORE-KJLH**

ADDS: Skyy, Controller, Whitney, Whodini, Force MD's, Cherrelle. HOTS: Timex S.C., Starpoint, Tease.

LOS ANGELES, LA**GREG MACK-KDAY**

ADDS: La.Jackson, Mtume, N.Edition, Rick James, Morris Day.

LOS ANGELES, CA**SCARBOROUGH/SIMON-KKHR**

ADDS: Janet Jax., J.Stewart. HOTS: Pet Shop, Bronski B., Sade, P. Austin, E.G.Daily, DeBarge.

LOS ANGELES, CA**MIKE SCHAEFER-KIIS/FM**

ADDS: P. Austin, TKA, Boys/Cry. HOTS: Pet Shop, Miami S.M., S. Red, Janet Jax., DeBarge.

LOS ANGELES, CA**KEVIN FLEMING-KGFJ**

ADDS: Skyy, P.Carmen, Rick James. HOTS: Ocean, Tease, J.Kemp, Gavin C..

LOS ANGELES, CA**ROBINSON/PERRODIN-KACE**

ADDS: H.Battle, Sly Fox, N.Edition, Dramatics, Juicy.

SAN DIEGO, CA**DUFF LINDSEY-XHRM**

ADDS: Mazarati, Skyy, Whodini, Connie. HOTS: Cherrelle, Aretha.

SAN DIEGO, CA**MIKE PRESTON-KS103**

ADDS: B.Monkeys. HOTS: Pet Shop, Jets, DeBarge.

OJAI, CA**HOWARD THOMAS-KMYX**

ADDS: Cherrelle, Rick James, 52nd St., ABC. HOTS: Mid. Star, J.Stewart, J.Kemp, Whodini, Y.& People, Skyy.

FRESNO, CA**WALKER/DAVIS-KYNO**

ADDS: Sly Fox. HOTS: Pet Shop, Madonna, Nu Shooz, DeBarge, Jets, A.Starr.

FRESNO, CA**BERRY/CARTER-KMGX**

ADDS: Magazine, SOS Band, Gavin C.. HOTS: Pet Shop, Whitney, A.Starr, A.of Noise, S. Red, DeBarge.

SAN FRANCISCO, CA**KEITH NAFTALY-KMEL**

ADDS: P.Gabriel, J.Stewart. HOTS: Nu Shooz, Jets, Janet Jax., DeBarge, Vanity, Ocean.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

ADDS: Mtume, P.Carmen, Roy Ayers, P.Laurence, Joeski L.. HOTS: A.Starr, Morris Day, Rose Bros., Timex S.C., Junior, Rene & A..

OAKLAND, CA**BARRY POPE/CHELLE S.-KDIA**

ADDS: Mid. Star, Skyy, N.Edition, 52nd St., Cherrelle, Mtume P.Bailey, Rick James. HOTS: Junior, Anita Bakr.

STOCKTON, CA**ROY WILLIAMS-KJOY**

ADDS: A.of Noise. HOTS: Whitney, Pet Shop, LaBelle & M, S. Red, P. Austin.

STOCKTON, CA**JOHN HAMPTON-KSTN**

ADDS: S. Red, Rick James, Jermaine J. HOTS: Jets, A.Starr, Madonna, 5 Star, DeBarge.

EUREKA/ARCATA, CA**JIM NELLY III-KXGO/FM**

ADDS: Janet Jax., A.Starr. HOTS: Nu Shooz, Jets, Miami S.M

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

ADDS: Gavin C., ABC. HOTS: Janet Jax., Sade, Ocean, DeBarge, P. Austin, Vanity.

RENTON/SEATTLE, WA**FRANK BARROW-KRIZ**

ADDS: Mtume, J.Johnson. HOTS: Tease, S.Robinson, Mid. Star.

SEATTLE, WA**STEVE MITCHELL-KKFX**

ADDS: Controller, 5 Star, Mid. Star.

SEATTLE, WA**LARRY SNIDER-KQIN**

ADDS: Force MD's, J.Osborne, 52nd St., Lisa Lisa. HOTS: P. Austin, C.Club, SOS Band.

TRI-CITIES, WA**JONATHAN WALKER-KZZK/FM**

ADDS: SOS Band, Janet Jax.. HOTS: Whitney, Jets, Vanity, DeBarge, A.Starr, Y.& People, Gavin C., Hiroshima.

**WELCOME To Our New Urban
Contemporary Station:**

Steve Mitchell, KKFX RADIO, 907 Pine, Seattle, WA 98101
(206-292-8700)

Congratulations!

To Michael Thomas at WVBX in Georgetown, SC. He has been promoted to the Music Director's chair at that station and our best wishes to him.

"URBANIZING"

by Jerry Boulding

"BY THE DAWN'S EARLY LIGHT"

OR

"AS THE MORNINGS GO, SO GO THE RATINGS"

"Mayhem in the AM"

"Wake me, shake me," sang the Four Tops over a decade ago, and while it was not a huge crossover hit for Levi Stubbs & Company, it did have some rather interesting lyrics. One line in particular caught our ear. "Wake me shake me, when it's over". You might say, there's a "do not disturb" sign hung over the control room door of many radio stations that are so busy concentrating on getting the music right and playing 15 songs in-a-row that they forgot one of the basics of winning radio - and winning always revolves around key players. The center, or the quarterback, or the hurler for today's music radio is the morning man or the morning team.

There has been many a winning station in our format that climbed to the top because they had strong mornings. In Dallas, Texas, perhaps the best black morning man in America, and a recent Gavin Award winner, Tom Joyner, led K104's ascension to the top and maybe led a litany of urban morning show successes nationwide.

"Counting Sheep"

There are some who no doubt, will be offended at the use of the word "sheep", in reference to people. But these are some of the same people who program and manage as if their audience were sheep. The piper that gets the sheep to follow him are often the morning guys whose comedic antics and cast of characters have everybody whistling his tune...even ARBitron. The morning man with the largest following gets to graze on the greenest pastures...some may even get to retire.

But what does it take to gather a sizeable flock? More music? Better seques? Less news? Bigger prizes? Playing the researched superhits in hot rotation? Probably all of the above...plus a morning leader.

Let us imagine momentarily, that the basic premise may be in error. What if the word "sheep" applies more to a cud-chewing mammal than a radio listener? What if the things that have been going down in this country for the past decade have changed people's thinking? Things like war, poverty, prejudice, abortion, terrorism and recession?

Could people be confused and disillusioned and searching? Perhaps because this generation that we're talking to and playing the hits for are better educated, more affluent,

better informed, in better physical shape and yet, have no way to escape no matter where they move. Do we really have a responsibility beyond ratings or should we just continue to blithely guide our "sheep" down the path to slaughter? But then, radio is supposed to be entertaining, fun, and not deal with the issues that are too serious. So let's put the fun in, take the reality out, mix with big hits and a cash contest, stir well, and "cook" over a cool, blue-yellow flame. Why, it's all so logical, you don't need Pavlov or his dogs. Sheep could be our staircase to success.

"Laugh Inns"

We have to put people and puns and prizes in place now. Once the sheep have grazed, they're ready to kick back and be stimulated on their way to work or school, even the unemployment office. They're ready to be entertained. And the entertainment that seems to work best in the morning is a combination of information that is relevant to the music or to a basic denominator connected to local interests. In a study just completed on information versus humor, humor definitely comes out way ahead. Humor is a necessary ingredient in the morning menu, but it must be in conjunction with information. Information that is not humorous is also necessary. The audience somehow senses when you're serious. Like the jock I heard recently who gave the weather "Sunny day with a chance of rain tomorrow"....then he did so-called "neighborhood weather with a touch of 'Black English'...it be wet." "Check out the sky juice..." The point is that while it might have been offensive to some, it was funny to everybody! Often successful morning shows do occasionally become controversial and great morning talents often have to take some chances. But it's important to get the audience used to getting up and smiling.

"Morning Music Mixes"

If comedy and information rule the morning, what about the music? Music is always important. The difference is that in the morning, music is not the priority it is in other dayparts. Even though people want to hear it, morning listeners wake up with a curious mind. They want to know what's happening. So a great morning show must have an information base. The radio



station that says, "We play the most music in the morning" may not be the one that wins. It's not necessary to play a maximum of music in the morning. If you play two or three songs less in the morning, it doesn't matter. The audience is not geared to tune out the radio station in the same way. They're too busy running around getting ready for the day. Morning listeners are not really conscious to the extent of critique that happens later in the day. About ten o'clock though, all that changes. Middays, I feel, require more of a passive technique. You're trying to maintain quarter hours now. The midday listeners' habit patterns show that they will not only tune out, but tune out for a long time. A more aggressive audience is available to listen in the afternoons and evenings. At this point, the number of commercials, the kind of commercials and their placement in the hour becomes very important. Afternoon and evening shows have to carry an image. With the morning audience, you can apply something that is not hip, just relevant, and it will be acceptable.

What about the music mix in the morning? It should be bright, familiar and with lots of image artists. Oldies and re-currents seem to work well in most markets, and the guy who guides the audience through the early bright should sound like he belongs. If the guy doing the morning show is under the impression that he's a night man while doing the morning show, the audience will soon sense it, even with a "bagful of the best boogie in town".

So if you continue to dance to the music, you will eventually pay the piper - and if the piper has folks filling out diaries and remembering his or her name, the difference can be devastating!

Morning pipers leading sleepy sheep down the freeways can be rewarding. As the amount of meek, timid, defensively submissive people decrease, a good morning team can either change with the times or follow the dwindling, fickle flock to the depths of obscurity. Regardless, when the clock-radio goes off, the best part of the day is over, or it's only just begun.

PROMOTIONS

by Lisa Smith & Betty Hollars



Helping pump FREE gas during "Gas Wars" are KASE's air talent Kevin Davis and Terry Barrientes.

ARE WE GOING TO WAR? △

KASE in **Austin, TX** just completed one of the biggest promotions in Austin and Central Texas history, according to those Texans. More than 1,600 cars received over \$13,000 worth of gasoline - free, during KASE 101's "Gas Wars". The station offered a \$1001 reward to the Austin gas station owner who would sell unleaded gas at the absolute lowest price for a 12-hour period on Thursday of that week. The competition began and bids on how low they would go started rolling in. Within three hours, the bids went from a high of 80 cents to 34.9 cents and by Wednesday, down to 26.9 cents. The surprise of the whole promotion was that the final two offered to split the reward and give their unleaded gas with the full service treatment away FREE at both stations, thereby winning hands down! When this announcement was made, lines formed during pre-dawn hours at both locations, stretching as far as two miles down the road. KASE 101 crew members handed out coffee, donuts and Pepsi as people waited, adding their contribution to the "fill-her-up" promotion with old-fashioned service. By 4:30, both stations' tanks were pumped dry!

MURDER ON THE TEX MEX EXPRESS

Another first in **Corpus Christi, Texas** was "**KRYS's** Murder On The Tex Mex Express", a two-act play produced by a local theater company as the train pulled out of the depot and headed toward Laredo, Texas. Forty detectives, qualified by KRYS AM/FM during the on-air promotion, matched wits with the authors to sniff out who was murdered and which character turned out to be the jewel thief. The detective resourceful enough to uncover the murderer was the proud winner of round trip airfare to either London, Paris or Frankfurt and the successful sleuth to find the jewel thief was awarded a 14-karat gold matrix cameo. In addition, this promotion also created public awareness of the new rail service between Corpus Christi and Laredo.

EASTER EGG HUNT

KIDN in **Pueblo, CO** held a major Easter Egg hunt that gave away major money to their listeners. The air talents gave clues on the air and people were traveling all over town looking for these hidden eggs based on the clues given

on the air. Four eggs were hidden with a total of \$2,500 in them, and **Randy Hill** reports that response was overwhelming - so much so that people were showing up at the station at midnight trying to get the next day's clues.

THE ROAD TO DALLAS AND BACK ▽

The final four of the NCAA Basketball Championship was an exciting event for Louisville, and **WHAS-Louisville** carried it from Louisville all the way to Dallas. They got the ball of spirit rolling by offering the home fans the opportunity to wish the Louisville Cardinals good luck on a 7-foot Best Wishes Card. The card was taken to Dallas with over 5,000 signatures by the WHAS Caravan, which included 20 cars of fans. For those fans who couldn't make the trip, WHAS carried live broadcasts from Dallas, and once the victory was secured, it was time to bring the spirit back home. The evening after, WHAS and a local TV station aired a live "Cardinal Celebration" pep rally, hosted on TV by WHAS' **Wayne Perkey** and on radio by **Milton Metz**. Among the 19,000 fans attending were prominent guests from Louisville and Kentucky, including the Governor of Kentucky and the Mayor of Louisville. To keep enthusiasm rolling throughout the year, WHAS Championship bumper stickers were also distributed.



The WHAS Cardinal Celebration Pep Rally



RESTLESS IN RENO ▽
 When Bryan Adams was in Reno recently, he presented KHTZ Operations Manager John Chommie with some "Restless" platinum. Shown here (l to r) are John and Bryan.



BACKSTAGE WITH THE STATLERS ▽
 The Statler Brothers were visited backstage at a recent concert by the folks from KFEQ-St. Joseph and two contest winners. Pictured (l to r - front row): Tracy Waller (KFEQ) and Bob Orf (KFEQ). Back row: the Statlers and the two contest winners.



15 YEARS OF DEMENTIA △
 Shown at Westwood One's studios following the taping of the "Dr. Demento 15th Anniversary Show" and with a number of Westwood One Colleagues cheering him on are (l to r): Norman Pattiz (Westwood One); Dr. Demento; and Weird Al Yankovic. Happy Anniversary, Doc!



INXS AT KMEL ◁
 On a recent visit to San Francisco, Atlantic recording artists INXS stopped by KMEL for a station interview. Pictured with INXS are (l-r) Michael Hutchence (INXS), Licia Torres (KMEL Air Talent), Tim Farris

(INXS), Keith Naftaly (KMEL Music Director). Back row (peering over the rest) are KMEL P.D. Steve Rivers and Howard Hoffman (KMEL Air Talent). Kneeling: Atlantic promotion rep. Rock Allen Dibble and KMEL d.j. Sonny Joe Fox.

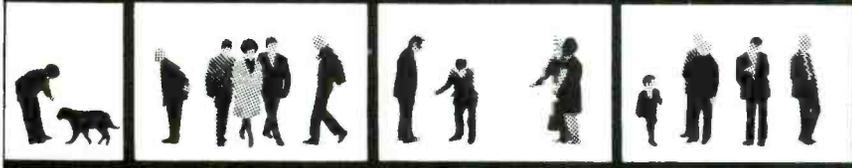


FOTO FILE



NASHVILLE'S VIDEO COUNTRY ▽
Nashville's popular video show, "Video Country" invited Judy Fields to the show during the recent Country Radio Broadcasters Seminar, where she was introduced along with other country personalities at the artist attendee reception at the Opryland Hotel. Judy's videos have received lots of mail from viewers. Pictured here are program hostess Shelly Mangrum and Judy Fields (right).

ELEKTRA IS SIMPLY RED ▽
Pictured here (l to r) is Sr.V.P. Marketing/Promotion Mike Bone of E/ A with Mick "Red" Hucknall of Simply Red. The band was in the States to perform several concerts, and each of them sold out.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Eetty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94112

RE-SIGNING WITH POLYGRAM △
The Moody Blues recently re-signed with PolyGram Records worldwide. The group has sold more than 30 million albums in their 21-year career. Pictured at the signing in PolyGram's New York headquarters (l to r) are: seated - John Lodge, Graeme Edge and Justin Hayward of The Moody Blues. Standing - Tom Hulett (Concerts West); Disk Asher (PolyGram); Jim Lewis (PolyGram); and Mel Ilberman (PolyGram).



WESTWOOD ONE PRESENTS DIONNE △
The Westwood One Radio Networks sponsored a concert by Dionne Warwick at the recent National Association of Broadcasters convention in Dallas.

Shown here backstage following the concert are (l to r): Richard Kimball (Westwood One); Hank Roeder (NAB); Dionne Warwick; and Barry Freeman (Westwood One).

the GAVIN REPORT

DAVE SHOLIN'S

Personal Picks — SINGLES

BOB SEGER & THE SILVER BULLET BAND - *Like A Rock* (Capitol) Alright... now this is the Seger I've been waiting for!! Easily rates as one of his best since "Against The Wind". In fact, this could be tagged Against The Wind Part II. Shades of classic Seger and what more could anyone ask for?

JOHN EDDIE - *Jungle Boy* (Columbia) What would summer be without a teen anthem? I've had the 12-inch in personal power rotation for several weeks and it wears well. Youth-oriented lyrical content is highlighted by the line "Turn Up The Radio". Now, when will someone cut a song that says "fill out a diary?"

VAN HALEN - *Dreams* (Warner Bros.) They've unlocked the key to that magical land of rock 'n' roll with a melody, so why stop now? Once again, very commercial without compromising their image.

STEVIE NICKS - *Has Anyone Ever Written Anything For You* (Modern/Atco) A beauty and a pleasant departure from recent efforts. Stevie can make most any song seem special and she stretches her writing and vocal talents to new heights.

KIM CARNES - *Divided Hearts* (EMI America) Val Garay is reunited with Kim and the combination always seems to work. This is a spellbinder that cleverly leads into an irresistible chorus.

RON FELL'S

Personal Picks — ALBUMS

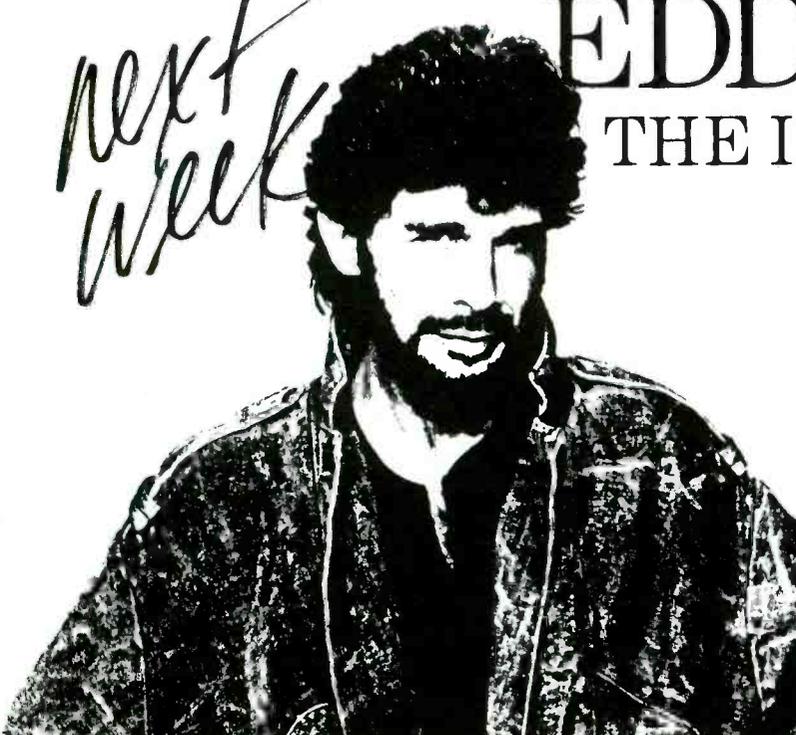
Billy Ocean - *"Love Zone"* (Jive/Arista) Since his signing with Arista, he's been on one of pop music's strongest hot streaks. His ability to get automatic play in three formats has been incredible. Every track then and now lends itself to serious rotation. His songs are neither angry nor silly. Sentimentality and sincerity are his strong points and he'll surely make points with the ladies. Down the line, I think we can expect tracks like BITTER SWEET and LOVE ZONE to spin gold for Billy at 45 RPM.

GTR - *"GTR"* (Arista) The long-awaited union of the Steves, Hackett and Howe turns out to be so much more. Lesser known, Max Bacon, takes a strong lead on all vocals, while journeymen H&H play predictably powerful guitars. Album Radio's playing this one as though it were the Last Supper. Top 40 rockers are already gobbling up the first single, WHEN THE HEART RULES THE WORLD (130 add already) and THE HUNTER is sure to follow. Word is that they'll do some large theaters "live" and work up to the eventual arenas of 10,000 plus. I'd catch 'em before their reputation catches up with them. To hear Steve Howe in a 3,500 seater would be special.

EDDIE RABBIT

THE INSIDE STORY

next week



the GAVIN REPORT

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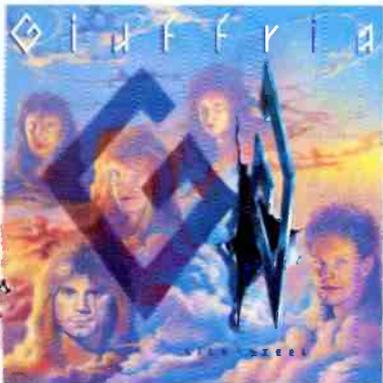
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GIUFFRIA



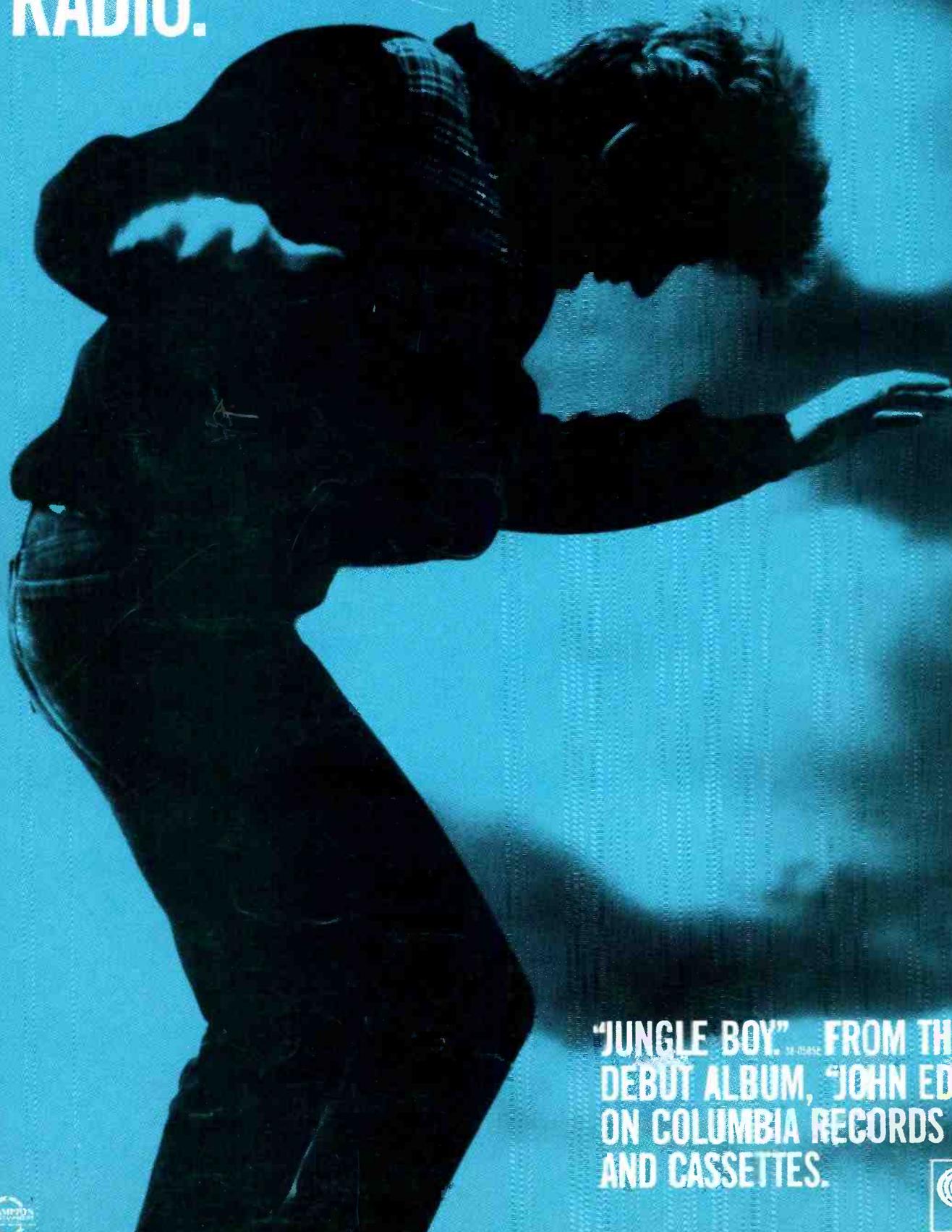
THE DEBUT SINGLE
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S I L K + S T E E L

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**"TURN UP
THE
RADIO."**



**"JUNGLE BOY." FROM THE
DEBUT ALBUM, "JOHN EDDIE."
ON COLUMBIA RECORDS
AND CASSETTES.**



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