

# M Street Journal

RADIO'S JOURNAL OF RECORD

November 28, 2001

Serving Radio Since 1984

Vol. 18 Issue 32

## Merry Christmas – Now, here's your pay cut

Is it better to implement a company-wide 10% pay cut – which was reportedly Jeff Smulyan's own idea at Emmis? Or to lay off employees during the sensitive November-December period, to cope with the unprecedented advertising decline? It's a lousy choice. In the spirit of the season, we hope you'll do everything you can to help out a friend who's

suddenly “on the beach”, including phoning, e-mailing and otherwise staying in touch with them while they network their way through the holiday season. And let's hope 2002 brings a quick bounceback in our business.



## Too much Santa Claus?

This year, Santa's not only the Miracle on 34<sup>th</sup> Street – he's all over your local radio dial. In fact, Santa's helpers at radio stations are making this the biggest Christmas ever for Christmas music. Advertisers love it, because of the warm and cuddly advertising environment it provides. But listeners in markets like Dallas have to shake their heads at hearing three major FMs going all-Christmas even before Thanksgiving Day. And the record labels are frustrated because new non-seasonal songs from Luther Vandross, Enya, Phil Collins and Paul McCartney are denied airplay for a full month on some key stations.

### READ ON!

#### IN THIS WEEK'S JOURNAL OF RECORD

**THE TAYLOR REPORT** Make that “Commissioner Adelstein.” Radio One Networks joins the growing Waitt empire. Entercom, Cox and others are turning down business from Sirius and XM. **pg. 4**

TOP RADIO STORIES	1
WASHINGTON THIS WEEK	3, 14
THE TAYLOR REPORT	4
FORMAT CHANGES	5 - 6
TECHNICAL RECORD	7 - 13
TRANSACTION BRIEF	14 - 15

**SPECIAL FEATURE STORY:** Hard times ahead for Hispanic and black Radio **pg. 14**

## Cumulus shows that big-dollar deals are still possible

Especially if the lender or major backer wants it to happen – and in this case, Bank of America is a moving force behind both publicly-traded Cumulus Media and the privately-held Aurora Communications. B of A has decided to combine those interests under the management of Cumulus exec Lew Dickey. The

Charlotte-based financial powerhouse also approves terms for Cumulus to buy three Nashville FMs that are 96% owned by the Dickey family. All told, Cumulus CEO Lew Dickey commits to spending more than \$300 million to buy 21 stations in two separate deals: One to buy



Aurora for \$222.6M. The other to fold in the Dickey Brothers' Nashville properties for about \$85M. Details on

the transactions themselves inside your M Street Journal, but we see Cumulus-Aurora as an important test of the FCC's appetite for scrutinizing local ownership deals.

**BMI**  
introduces **3** new  
digital tools  
& services for  
Broadcasters

#### Electronic Music Reporting

Internet-based service that eliminates paper logs, saving you time and money.

#### Radio Select

Automated per program monthly music reporting via the Internet for radio stations.

#### TV Select

Automated per program monthly music reporting via the Internet for television stations.

Call 1-800-258-5813 for more information or visit us at [bmi.com](http://bmi.com)

What do you call it when you...

# Save Money and Make Money?



## "Perfect"

We've saved money for hundreds  
of broadcasters worldwide.

**We can help you, too.**

Our tools are designed to streamline your  
Web processes while empowering your people.

In just 15 minutes, we can show you.

***Contact us today.***

FIRST  
**MEDIAWORKS**

Toll Free: 1.877.691.8888 | [info@firstmediaworks.com](mailto:info@firstmediaworks.com) [www.firstmediaworks.com](http://www.firstmediaworks.com)



Published bi-weekly by M Street Publications and available online bi-weekly. Weekly updates to technical data available online.

M Street Publications  
P.O. Box 442  
Littleton, NH 03561  
Phone: (800) 248-4242  
Fax: (603) 444-2872  
Website: [www.MStreet.net](http://www.MStreet.net)

**Publisher**  
PAT McCRUMMEN  
E-mail: [patm@mstreet.net](mailto:patm@mstreet.net)

**Editor-in-Chief / Writer**  
TOM TAYLOR  
PH: (609) 883-3321  
FAX: (609) 883-5696  
E-mail: [MStreetTom@aol.com](mailto:MStreetTom@aol.com)

**Editor**  
MICHAEL CRIDER  
E-mail: [mcrider@mstreet.net](mailto:mcrider@mstreet.net)

**Research**  
CATHY DEVINE  
E-mail: [cdevine@mstreet.net](mailto:cdevine@mstreet.net)  
KELLY ELSWORTH  
Email: [kelly@mstreet.net](mailto:kelly@mstreet.net)  
DEIRDRE BROUSSEAU  
E-mail: [dbrousseau@mstreet.net](mailto:dbrousseau@mstreet.net)

**Art Direction/ [www.MStreet.net](http://www.MStreet.net)**  
KELLI GRISEZ  
E-mail: [graphics@mstreet.net](mailto:graphics@mstreet.net)

**Subscriptions**  
IRENE YEARGLE  
E-mail: [iyeargle@mstreet.net](mailto:iyeargle@mstreet.net)

**Advertising Sales**  
BETH DELL'ISOLA  
PH: (770) 831-4585  
E-mail: [bethdell@mstreet.net](mailto:bethdell@mstreet.net)

TRACEY HOMBERG  
PH: (248) 594-4232  
E-mail: [nicktracey@aol.com](mailto:nicktracey@aol.com)

GENE MCKAY  
PH: (877) 268-3755  
E-mail: [genemckay@mstreet.net](mailto:genemckay@mstreet.net)

**M Street**  
PUBLICATIONS

Copyright 2001 M Street Corporation. All rights reserved. No portion of the M Street Journal may be copied, faxed, retransmitted, or reproduced in any form without the written permission of the publishers. All efforts are made to keep the data as accurate as possible. However, errors and omissions are unavoidable. Formats of stations listed reflect the analysis and groupings of M Street Corp. and may differ from the station's opinion or interpretation. ISSN 1052-7109.

The M Street Journal is published bi-weekly and available on the website in PDF format. Weekly updates are also available on the website. Subscriptions are available for \$159 per year, or \$46 per quarter. You may order the most comprehensive listing of all the radio stations in the U.S. and Canada: The M Street Radio Directory, Tenth Edition is available now for \$79.00 plus \$7 shipping and handling.

## **We finally know: The fifth FCC Commissioner will be Jonathan Adelstein.**

He's the Democrats' pick for the vacant seat, and M Street believes Bush will go along with no problem. M Street recently handicapped this as a race between longtime Senate staffer Adelstein and Montana's Bob Rowe, and it appears the insider connection paid off for Adelstein. Here's what we know about him: The South Dakota native has worked on various Senate staffs for the past 14 years. Since 1995 he's been a legislative aide to Senator Tom Daschle (another South Dakotan). Adelstein will serve the balance of the term left by Gloria Tristani, so his appointment lasts until June 2003.

## **Will the \$222.6M Cumulus-Aurora deal crash into the FCC's new merger-review guidelines?**

Low Dickey tells analysts he's expecting to close in April 2002 — but M Street suspects FCC Chairman Powell's new guidelines might just produce a NASCAR-style caution flag. We're referring to the guidelines that Powell handed the Mass Media Bureau on November 8. Some attorneys believe the Bureau is now looking extra-hard at existing revenue-eating clusters when they're up for sale, and Aurora's holding several of those. It took nearly 46% of the Bridgeport-market revenue in 2000, according to Duncan's American Radio. Aurora's also a bigger-than-life player in markets like Poughkeepsie and Newburgh. If somebody wants to file an objection to the Cumulus purchase — the FCC may well sideline the transaction for exhaustive analysis, conceivably delaying Dickey's plans for an early-Q2 closing.

## **It's no "Victoria's Secret" — Commissioner Mike Copps is the FCC's lightning rod on indecency.**

Copps is the one who got headlines by reporting the hundreds of complaint e-mails and calls the FCC logged after ABC's infamous "Victoria's Secret" TV special. The Democratic Commissioner also reported a complaint from his own family: his 26-year-old married daughter judged the underwear show to be objectionable for her young family. Copps is also the Commissioner who seemed willing to mix it up with Howard Stern a couple of months ago. Part of Copps' visibility is that he's taking time to regularly sit down with reporters and answer questions.

## **Ending the 26-year-old prohibition on newspaper-broadcast cross-ownership may be near the top of Powell's priority list.**

Comments are due Monday, December 3 and reply comments Monday, January 7 from the Notice the Commission announced at its September 13 meeting. Powell could move swiftly after that. Terminating the ban is something that both the broadcasters association (the NAB) and the newspaper publishers association agree on. The question, as always these days, is how Senator Fritz Hollings will judge the FCC's proposed relaxation of ANY media ownership rules.

## **Linda Blair moves up to Deputy Chief of the FCC's Enforcement Bureau, overseeing all field offices.**

Blair became Associate Chief in May 2001, as Powell began re-shaping the bureau leaderships. She oversees the Enforcement Bureau's network of regional and field offices, its Technical and Public Safety division, and the broadcast and other Title III responsibilities of the Investigations and Hearings Division. David Solomon is Bureau Chief at Enforcement, and existing Deputy Chief Brad Berry continues in his role of working with the Market Disputes Resolution Division.

## **David Fiske is the FCC's permanent chief spokesperson, as Director of Media Relations.**

That promotion caps a career that includes Fiske's tenures as Deputy Director of the FCC's old Office of Public Affairs, Director of Government and Media Relations for CBS, Press Officer at the Federal Election Commission, and covering it all as a journalist for Communications Daily. The respected Fiske has been Acting Director of the FCC's Office of Media Relations since Chairman Powell took over in January.

## **Washington still can't figure out Powell's strategy on local ownership.**

Is the FCC Chairman just sounding tough, in that November 8 statement about a major review of ownership, including Reed Hundt-like guidance to the Mass Media staff about what criteria they may employ in looking at proposed deals? Or does he genuinely think the FCC should be playing a much larger (and better defined) role in antitrust enforcement at the local level? We've heard interpretations all across the board — stay tuned.

## Waitt Radio expands into format syndication by acquiring Cliff Gardiner's Radio One Networks.

Gardiner tells M Street that for the first time in a couple of years, he can quit worrying about raising more capital, and focus on operating and expanding his Colorado-based 24-hour format operation. Radio One Networks currently services about 130 stations with one of five formats: Rock Alternative, Go Country, Classic Country, Choice AC and Boomer Oldies. We'd expect Radio One – now dubbed "Waitt Radio Networks" – to look at expanding its menu of format offerings. Radio One has always prided itself on its high degree of localization and topicality.

## Why would radio turn down advertising business? Because it's from XM or Sirius.

Not everybody's adopting that policy – but the M Street Daily fax first published the news that these groups are foregoing the revenue from XM and Sirius: Entercom, Greater Media, Buckley, NextMedia and Cox. Cox Radio's Bob Neil, for example, is now taking the stance that the satellite radio companies are competition (at least for now). We believe that Entercom and Greater Media arrived at that conclusion early on. Clear Channel and Infinity stations are clearing the XM and Sirius ads – though we've heard about some editing of copy at Infinity. Should radio take the short-term business of a new industry that wants to eat its lunch? TV networks eventually accepted buys from HBO – but it took years.



## Howard Stern is off the air in Toronto — and out of Canada.

Did John Hayes do it again, 16 years after he inadvertently launched Stern on a new career path by firing him at WNBC, New York? Hayes took over this summer as president of Canada's Corus Radio. Now Corus is buying out the remainder of Stern's \$600,000-a-year contract — which runs into 2003 — on its Q107, Toronto. The Toronto Star quotes John Hayes saying "What radio does best is react instantly to the needs and interests of the local community. . . and the Stern morning show just wasn't able to do that." Corus faced another problem in Toronto: Q107 was heavily editing Stern to mollify the Broadcast Standards Council. But that meant Q107 competed with the uncensored Stern show on Infinity's WBUF, Buffalo. Q107 makes another change: it flips from rock to classic rock. Howard Stern originally had two big Canadian affiliates, but CHOM, Montreal bailed in August, 1998.

## Ratings upstart Eastlan definitely has Arbitron's attention.

Not only did Arbitron beef up its Custom Report ("CSAR") for Bend, OR, it announced the move in a press release. It appears to us that Arbitron's keeping a wary eye on small market specialist Eastlan, which just grabbed the Bend rating business of Horizon Broadcasting.

Horizon used to subscribe to the CSAR, pronounced "Czar." Now Arbitron's adding Crook and Jefferson counties to its own CSAR, at the request of remaining subscriber GCC Bend, LLC.

## Bruce Williams gets a new boss, as Newark-based IDT acquires Talk America.

The worst-kept secret in talk radio is finally public, though we still don't know the terms of the deal. Talk America



president Paul Lyle stays, and he'll supervise the move from Las Vegas to (don't laugh, please) Newark, NJ. Telephone specialist IDT Corporation is constructing new studios at 520 Broad Street in Newark's revitalized downtown. Talk America has trimmed its roster from two 24-hour lineups to one. The survivors include Armstrong Williams, Pedro Fernandez, Dr. Gabe Mirkin and the recently-signed Bruce Williams. Make a note of the name "IDT": it intends to buy stations, too. On the syndication side, IDT recruits seasoned pro Rich Wood as Senior VP/Marketing and Operations for Talk America. Former Congressman Jim Courter is IDT's CEO. (www.IDT.net)

**The M Street Radio Directory**  
Tenth Edition



**ONE BOOK...  
14,000 RADIO STATIONS...  
A QUICK REFERENCE.**

**Cross Reference by Call Letters, Past Call Letters, Frequency, or Market.**

**\$79.00 plus \$7 S&H.**  
Order by phone: 1-800-248-4242



**ORDER ONLINE @**  
[www.mstreet.net/products.asp](http://www.mstreet.net/products.asp)

# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management,/=simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/ MARKET	FORMERLY	BECOMES
AL	WMXC-99.9	Mobile	adult contemporary	Christmas
	WGSY-100.1	Phenix City (Columbus)	adult contemporary	Christmas
AZ	KESZ-99.9	Phoenix	adult contemporary	Christmas
CA	KERN-1410	Bakersfield	talk	adds Midnight Cowboy ovr.
	KKDJ-105.3	Delano (Bakersfield)	adult contemporary	Christmas
CO	KKLI-106.3	Widfield (Colorado Springs)	soft AC	Christmas
FL	WMGF-107.7	Mt. Dora (Orlando)	soft AC	Christmas
IA	KZAT-95.5	Belle Plaine	oldies	adds ABC - oldies
	WMT-FM-96.5	Cedar Rapids	adult contemporary	Christmas
ID	KXLT-107.9	Eagle (Boise)	soft AC	Christmas
IL	WLIT-93.9	Chicago	soft AC	Christmas
	WLXX-1200	Chicago	tropical	Christmas "Parranda 1200"
<i>(WLXX is running a mix of both English and Spanish music for the season)</i>				
IN	WXR-103.9	Crown Point (Gary)	country	silent
	WZVN-107.1	Lowell	adult contemporary	silent
<i>(The stations are reportedly silent as the LMA with WIMS/WJOB ended)</i>				
KY	WLGC-1520	Greenup (Huntington, WV)	sports	s. gospel/country
<i>(WLGC programs southern gospel in morning drive)</i>				
LA	KVKI-96.5	Shreveport	adult contemporary	Christmas
MA	WXKS-1430	Everett (Boston)	adult standards	Christmas
ME	WLAM-1470	Lewiston (Portland)	adult standards	talk // WMTW
MN	KQQL-107.9	Anoka (Minneapolis)	oldies	Christmas
	KLBP-1470	Brooklyn Park (Minneapolis)	adult standards // KLBB	Christmas // KLBB
	KOLM-1520	Rochester	adult standards	Christmas
	KLBB-1400	St. Paul	adult standards	Christmas
MO	KSSZ-93.9	Fayette (Columbia)	adult contemporary	talk "Eagle 93.9"
<i>(KSSZ's talk lineup includes Sean Hannity and Don Imus)</i>				
NC	WANJ-101.1	Belhaven (New Bern)	rock	WQSL, dance "The Beat"
	WSSS-104.7	Charlotte	80's hits	Christmas
	WFSC-1050	Franklin	# country	JRN, classic country
	WLYT-102.9	Hickory (Charlotte)	soft AC	Christmas
NV	KSNE-106.5	Las Vegas	soft AC	Christmas
NY	WKNY-1490	Kingston (Poughkeepsie)	# JRN, soft AC	JRN, adult contemporary
	WBPM-94.3	Kingston (Poughkeepsie)	rhythmic oldies	JRN, oldies
	WNNY-1380	New York	Spanish news	adds talk
	WBBR-1130	New York	news, talk	business news
	WMXW-103.3	Vestal (Binghamton)	adult contemporary	Christmas
OH	WLQT-99.9	Kettering (Dayton)	soft AC	Christmas
	WRVF-101.5	Toledo	soft AC	Christmas
PA	WOJZ-98.7	Mill Hall (State College)	WLTS, oldies	JRN, smooth jazz
	WLTS-94.5	State College	WFGI, country // WFGY	soft AC
SC	WGTM-1400	Georgetown (Myrtle Beach)	oldies	hot AC
TN	WPJO-99.3	Elizabethton (Tri-Cities)	R&B oldies	Christmas
	WRVR-104.5	Memphis	adult contemporary	Christmas
TX	KKMJ-95.5	Austin	adult contemporary	Christmas
WA	KAQQ-590	Spokane	adult standards	KQNT, news and talk
<i>(On January 1, the standards format will move to KUDY)</i>				
	KUDY-1280	Spokane	religion	KAQQ, adult standards
WI	WOKY-920	Milwaukee	adult standards	Christmas
	WLTQ-97.3	Milwaukee	soft AC	Christmas
	WFZH-105.3	Mukwonago (Milwaukee)	new	Christmas "The Fish"
<i>(Salem's latest "Fish" will flip to contemp. Christian after the holidays)</i>				
	WMLI-96.3	Sauk City (Madison)	soft AC	Christmas



# FORMAT CHANGES & UPDATES

## cont. FORMAT CHANGES AND UPDATES

M Street recorded data for the week of November 21, 2001

#=change accompanies new management,/=simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/ MARKET	FORMERLY	BECOMES
AK	KQEZ-92.1	Houston (Anchorage)	soft AC	Christmas
AZ	KRTE-89.5*	Drake	jazz / classical	news/talk/jazz // KJZZ
CA	KNZR-1560	Bakersfield	talk	AP, news, talk "News 1560"
		(KNZR keeps Art Bell overnights)		
	KMSX-95.7	Carlsbad (San Diego)	80's hits	oldies "Kool 95.7"
		(KMSX's 80's format will move to 94.1 MHz after the holidays)		
	KXEX-1550	Fresno	talk	silent
	KOST-103.5	Los Angeles	adult contemporary	Christmas
	KTOB-1490	Petaluma (Santa Rosa)	regional Mexican	silent
	KJQY-94.1	San Diego	oldies	Christmas
DC	WASH-FM-97.1	Washington	adult contemporary	Christmas
FL	WXGV-105.3	Fernandina Beach (Jacksonv)	R&B oldies	hot AC "Mix 105"
	WAOA-1560	Melbourne	urban AC	CNN, news
	WLVE-93.9	Miami Beach (Miami)	smooth jazz	Christmas
	WYGV-105.5	St. Augustine Beach	R&B oldies // WXGV	hot AC // WXGV "Mix 105"
GA	WPCH-94.9	Atlanta	soft AC	Christmas
	WJZY-FM-96.5	Gray (Macon)	country	Christmas
		(WJZY will reportedly flip to smooth jazz after the holidays)		
	WTLV-107.1	Thomasville (Tallahassee)	adult contemporary	Christmas
IN	WGRL-93.9	Noblesville (Indianapolis)	country	Christmas "The Christmas Channel"
KS	KUDL-98.1	Kansas City	soft AC	Christmas
	KRBB-97.9	Wichita	soft AC	Christmas
LA	KNXX-104.9	Donaldsonville (Baton Rouge)	R&B oldies	modern rock "X-104.9"
MI	WOOD-FM-105.7	Grand Rapids	soft AC	Christmas "Star 105.7"
		(The "Star" moniker will remain after the holidays)		
	WTRV-100.5	Walker (Grand Rapids)	soft AC	Christmas
MN	KADU-90.1*	Hibbing	cont. Christian	silent
MO	KSRC-102.1	Kansas City	adult contemporary	Christmas
MT	KBEX-105.1	Billings	classic hits	Christmas
		(KBEX will flip to hot AC after the holidays)		
NC	WRSN-93.9	Burlington (Raleigh/Durham)	adult contemporary	Christmas
	WMYI-102.5	Hendersonville (Greenville)	soft AC	Christmas
	WMAG-99.5	High Point (Greensboro)	soft AC	Christmas
NV	KMZQ-100.5	Henderson (Las Vegas)	adult contemporary	Christmas
OH	WVMX-94.1	Cincinnati	hot AC	Christmas
	WDLR-1550	Delaware (Columbus)	soft AC	country "Real Country"
	WRWK-106.5	Delta (Toledo)	rock	modern rock "The Zone"
	WGRR-103.5	Hamilton (Cincinnati)	oldies	Christmas
PA	WWPJ-89.5*	Pen Argyl (Allentown)	new	to be classical // WWFM (Dec.)
	WJII-104.7	Pittsburgh	hot AC	Christmas
SC	WSPA-FM-98.9	Spartanburg	soft AC / smooth jazz	Christmas
TX	KNRB-100.1*	Atlanta (Texarkana)	cont. Christian	religion
	KPYN-900*	Atlanta (Texarkana)	cont. Christian	religion
		(KPYN/KNRB pick up the Sonlife Radio Network based at WJFM, Baton Rouge)		
	KDMX-102.9	Dallas	hot AC	Christmas
	KMEO-96.7	Flower Mound (Dallas)	soft AC	Christmas
	KVIL-FM-103.7	Highland Park (Dallas)	adult contemporary	Christmas
	KOZA-1230	Odessa	Spanish hits	ranchera "Z 1230"
	KDVE-100.3	Tatum (Tyler)	ABC, trad. Country // KXAL	KXAL, adult standards
		(KDVE and KXAL swap calls; the traditional country format remains on 103.1 MHz)		
VA	WZZU-97.9	Lynchburg	modern rock // WZZI	oldies "The River"
WY	KREO-105.3	Pine Bluffs	KASX, new	classic rock "The Big Dog"

## NEW STATION APPLICATIONS

\*=non-commercial station, &=reapplication, +=competes with existing application

The following parties have applied to construct new stations with the facilities noted, licensed to serve the communities noted.

STATE	FREQUENCY	CITY	FACILITIES	APPLICANT
IN	89.1*	Ladoga	50000 w, 207 ft	CSN International
	88.9*	Oolitic	8000 w, 328 ft	Good Samaritan Ed Radio Inc

*M Street recorded data for the week of November 21, 2001*

STATE	FREQUENCY	CITY	FACILITIES	APPLICANT
FL	95.5*	Kissimmee	55 w, 138 ft	Bible Broadcasting Network, Inc.
IN	88.9*	Linton	1500 w, 285 ft	Bethel Baptist Church
MO	99.5	Bismarck	17500 w, 400 ft	Joseph W. & Donna M. Bollinger

## NEW STATION GRANTS

\*=non-commercial station, &=reapplication, +=competes with existing application

The following parties have applied to construct new stations with the facilities noted, licensed to serve the communities noted.

*M Street recorded data for the week of November 21, 2001*

STATE	FREQUENCY	CITY	FACILITIES	APPLICANT
CO	88.1*	Glenwood Springs	650 w, 2,602 ft	Public Broadcasting of Colorado, Inc.
GA	89.7*	Yates	1000 w, 322 ft	Best Media, Inc.

## CONSTRUCTION PERMIT ACTIVITY

\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
AL	WDJC-FM-93.7	Birmingham	built new auxiliary facility
	WMCZ-FM-97.1	Millbrook	decreases to 702 ft
CA	KYXY-FM-96.5	San Diego	changes to 26500 w, 686 ft, redescribe xmtr location as 32-50-17x 117-14-57
	KSJS-FM-90.5*	San Jose	increases to 1500 w, 472 ft, adds DA
FL	WFJQ-FM-101.5	St. Petersburg	built new auxiliary facility
	WWRM-FM-94.9	Tampa	built new auxiliary facility
IL	WTIM-FM-97.3	Taylorville	changes to 4600 w, 374 ft, changes xmtr location to 39-27-8 x 89-17-10
	WMKR-FM-94.3	Taylorville	changes to 5600 w, 341 ft, change xmtr location to 39-27-8 x 89-17-10
			change city of license to Pana, IL
ME	WMEP(CP)-FM-90.5*	Camden	license to cover for new station
MN	WJJY-FM-106.7	Brainerd	increases to 558 ft, redescribes xmtr location as 46-26-34 x 94-22-55
NE	KRNY-FM-102.3	Kearney	upgrades to class C1 from class C3, increases to 79000 w, 1,086 ft, redescribes xmtr location as 40-36-8 x 98-50-21



# Broadcasters General Store

## 1-352-622-7700

[www.broadcastdealer.com](http://www.broadcastdealer.com)

Ask for a copy of our NEW  
2001 Reference Catalog

## cont. CONSTRUCTION PERMIT ACTIVITY

\* = non-commercial station, &amp; = reapplication, + = competes with existing application.

STATE	STATION	CITY	ACTIVITY
NH	WNTK-FM-99.7	New London	increases to 1450 w, ad DA
OH	WKHR-FM-91.5*	Bainbridge	changes to 750 w, 463 ft change xmtr location to 41.27.49 81.17.38
	WBIE(CP)-FM-91.5*	Delphos	license to cover for new station
OR	KFIS-FM-104.1	Scappoose	decreases to 1650 w, 1,266 ft, changes xmtr location to 45-29-20 x 122-41-40 PA
	WBZJ-FM-102.3	Pittston	built new auxiliary facility
TX	KXLV-FM-89.1*	Amarillo	upgrades to class C3 from class A, increases to 13500 w, 400 ft, redescibes xmtr location as 35-15-39 x 101-52-52
	KMMG(CP)-FM-104.1	Pearsall	license to cover for new station
VT	WVPS-FM-107.9*	Burlington	changes to 49000 w, 2,641 ft
WY	KDNO-FM-101.7	Thermopolis	changes to 16250 w, 1,902 ft

*M Street recorded data for the week of November 21, 2001*

STATE	STATION	CITY	ACTIVITY
AK	KXLR-FM-95.9	Fairbanks	built new auxiliary facility
AR	KAGL-FM-93.3	El Dorado	built new auxiliary facility
CA	KSEG-FM-96.9	Sacramento	built new auxiliary facility
GA	WTCQ-FM-97.7	Vidalia	changes to 4300 w, 387 ft, redescibes xmtr location as 32-13-12 x 82-26-7
ID	KIBR-FM-102.5	Sandpoint	increases to 6000 w
	KAWZ-FM-89.9*	Twin Falls	built new auxiliary facility
IN	WFBQ-FM-94.7	Indianapolis	built new auxiliary facility
	WMBL(CP)-FM-88.1*	Mitchell	license to cover for new station
KS	KKRD-FM-107.3	Wichita	decreases to 843 ft, changes xmtr location to 37-46-40 x 97-30-37
MD	WZBA-FM-100.7	Westminster	built new auxiliary facility
MO	KBKC(CP)-FM-90.1*	Moberly	license to cover for new station
NJ	WAYV-FM-95.1	Atlantic City	decreases to 47400 w
OH	WDPT-FM-95.7	Piqua	redescibes xmtr location as 40-13-3 x 84-17-37
PA	WWPJ(CP)-FM-89.5*	Pen Argyl	license to cover for new station
TX	KBKN(CP)-FM-91.3*	Lamesa	license to cover for new station
UT	KCFM(CP)-FM-99.1	Levan	license to cover for new station
VA	WPIN-FM-91.5*	Dublin	decreases to 85 w, drops DA
WI	WRIT-FM-95.7	Milwaukee	redescibes xmtr location as 43-5-24 x 87-54-55
WV	WETZ-FM-103.9	New Martinsville	changes to 2500 w, 502 ft, changes to xmtr location to 39-39-10 x 80-54-47

## FACILITIES/PARAMETERS: APPLICATIONS ( &amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
FL	WINV-AM-1560	Inverness	change city of license to Beverly Hills, FL
	WWAV-FM-102.1	Santa Rosa Beach	upgrade to class C2 from class C3, change to 50000 w, 374 ft, redescibe xmtr location as 30-23-10 x 86-17-48
	WPCV-FM-97.5	Winter Haven	increase to 1,490 ft, change xmtr location to 27-58-27 x 81-23-38
IA	KDFR-FM-91.3*	Des Moines	upgrade to class C2 from class C3, increase to 32000 w, add DA
MO	KRLK-FM-107.7	Stockton	upgrade to class C3 from class A, increase to 11700 w, 479 ft, change xmtr location to 37-31-24 x 93-52-40
NJ	WHTZ-FM-100.3	Newark	built new auxiliary facility
NV	KHIX(CP)-FM-96.7	Carlin	downgrade to class C1 from class C, change to 12600 w, 1,598 ft
NY	WAXQ-FM-104.3	New York	built new auxiliary facility
	WTJM-FM-105.1	New York	built new auxiliary facility
	WLTW-FM-106.7	New York	built new auxiliary facility
OH	WSNY-FM-94.7	Columbus	built new auxiliary facility
	WBRJ-AM-910	Marietta	direct measurement of antenna power
PR	WRRH-FM-106.1	Hormigueros	change to 800 w, 1,932 ft, change xmtr location to 18-8-33 x 66-58-56



*cont.* FACILITIES/PARAMETERS: APPLICATIONS ( & reapplication) [docket number]*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>APPLICATION</u>
SC	WKSP-FM-96.3	Aiken	change to 17500 w, 846 ft, change xmtr location to 33-41-6x 81-55-36
TX	KULL-FM-92.5	Abilene	build new auxiliary facility
	KXMG-FM-93.3	Cedar Park	decrease to 1,926 ft
	KDXT-FM-106.7	Granbury	move to 107.1 Mhz, downgrade to class C1 from class C, decrease to 74000 w, 1,050 ft, change xmtr location to 32-35-10 x 97-49-52, change city of license to Benbrook, TX
	KPFT-FM-90.1*	Houston	increase to 100000 w
	KKTX-FM-96.1	Kilgore	change to 50000 w, 492 ft, change xmtr location to 32-22-14 x 94-56-20

*M Street recorded data for the week of November 21, 2001*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>APPLICATION</u>
FL	WIRP-FM-88.3*	Pennsuko	increase to 6000 w
MA	WNEF(CP)-FM-91.7*	Newburyport	increase to 465 w (v) DA, redescribe xmtr location as 42-51-56 x 70-56-17
MI	WAAM-AM-1600	Ann Arbor	direct measurement of antenna power
NY	WSKQ-FM-97.9	New York	built new auxiliary facility
TX	KHYI-FM-95.3	Howe	upgrade to class C2 from class C3, increase to 19000 w, 801 ft, change xmtr location to 33-28-1 x 96-47-19
WA	KZTB-FM-96.7	Sunnyside	change to 1400 w, 692 ft, change xmtr location to 46-15-33 x 119-21-55, change city of license to Benton City, WA

## FACILITIES/PARAMETERS: GRANTS ( &amp; reapplication) [docket number]

*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>APPLICATION</u>
CA	KMXN-AM-1510	Ontario	direct measurement of antenna power
GA	WSLE-FM-102.3	Cairo	modify CP to upgrade to class C2 from class A, increase to 9000 w, 1,145 ft, change xmtr location to 30-40-6 x 83-58-6
KY	WTCO-AM-1450	Campbellsville	direct measurement of antenna power
LA	KNOC-AM-1450	Natchitoches	direct measurement of antenna power
MI	WFXD-FM-103.3	Marquette	increase to 938 ft, change xmtr location to 46-36-14 x 87-37-15
	WKQS-FM-101.9	Negaunee	increase to 1,007 ft, change xmtr location to 46-28-42 x 87-37-21
NC	WPTF-AM-680	Raleigh	direct measurement of antenna power
NE	KHUB-AM-1340	Fremont	direct measurement of antenna power
NJ	WPAT-FM-93.1	Paterson	build new auxiliary facility
NY	WTSS-FM-102.5	Buffalo	build new auxiliary facility
	WBAR-FM-94.7	Lake Luzerne	change to 940 w, 830 ft, add DA
OR	KLVP-AM-1040*	Tigard	direct measurement of antenna power
SC	WAZS-AM-980	Summerville	direct measurement of antenna power
TX	KBMM(CP)-FM-89.5*	Odessa	upgrade to class C1 from class A, increase to 8000 w, 535 ft, change xmtr location to 31-40-35 x 102-21-32

*M Street recorded data for the week of November 21, 2001*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>APPLICATION</u>
CA	KMLT-FM-92.7	Thousand Oaks	change to 3000 w, 463 ft, change xmtr location to 34-12-5 x 118-49-50
IA	KSMA-FM-98.7	Osage	upgrade to class C3 from class A, increase to 25000 w, 328 ft, change xmtr location to 43-21-43 x 93-2-53
IN	WGRL-FM-93.9	Noblesville	change to 3250 w, 453 ft
OK	KACO-FM-98.5	Ardmore	change to 14500 w, 328 ft, change xmtr location to 34-10-4 x 96-58-36
PA	WQRM-FM-106.3	Smethport	change to 1030 w, 788 ft
VT	WMNV-FM-104.1	Rupert	change to 4300 w, 200 ft
VT	WCVT-FM-101.7	Stowe	upgrade to class C3 from class A, increase to 500 w, add DA, change xmtr location to 44-25-14 x 72-49-42
WV	WCLG-AM-1300	Morgantown	direct measurement of antenna power

## CALL SIGN/ STATION NAME CHANGES # indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
AZ	KPTY-106.3	Sun City	KOVA-106.3	11/20/2001	Amor
FL	WELX-1160	Callahan	WEWC-1160	11/08/2001	Radio Unica
	WDBF-1000	Jupiter	WJBW-1000	11/06/2001	Jukebox Radio
ID	KECN-690	Blackfoot	KZNR-690	11/12/2001	
	KICN-1260	Idaho Falls	KZNI-1260	11/12/2001	Radio Fiesta
MO	KJCQ-FM-104.1	Jefferson City	KLIK-FM-104.1	11/16/2001	Click 104
MS	WOHT-95.3	Drew	WRKG-95.3	11/15/2001	The Classic Rock Station
	WGRG-92.3	Grenada	WOHT-92.3	11/12/2001	
TX	KTRA-1190	Dallas	KFXR-1190	11/12/2001	
	KOVA-104.9	Rosenberg	KPTY-104.9	11/20/2001	The House Party
VA	WLTK-FM-96.1	Broadway	WBHB-FM-96.1	08/08/2001	Oldies 96.1
	WBHB-103.3	New Market	WLTK-103.3	08/08/2001	Light 103
WI	WAUX-1550	Lake Geneva	WZRK-1550	11/12/2001	
WY	KKRR-96.7	Laramie	KHAT-96.7	11/07/2001	

## M Street recorded data for the week of November 21, 2001

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
AL	WAWV-FM-98.3	Sylacauga	WTRB-FM-98.3	11/06/2001	B-98.3
AZ	KBZR-106.5	Arizona City	KOMR-106.5	11/08/2001	Amore
	KRTE-89.5	Drake	KJZA-89.5	11/01/2001	The Voice Of Route 66
	KPTY-103.9	Gilbert	KEDJ-103.9	11/12/2001	Edge 103.9
	KDDJ-100.3	Globe	KMRR-100.3	11/02/2001	Amor
	KEDJ-106.3	Sun City	KPTY-106.3	11/12/2001	Amor
CO	KKIK-FM-106.5	La Junta	KFVR-FM-106.5	10/22/2001	
FL	WAFN-1700	Miami Springs	WJCC-1700	10/30/2001	Radio Luz
IN	WJVA-1580	South Bend	WHLY-1580	11/07/2001	Radio Hollywood
LA	KYEA-1680	Monroe	KRJO-1680	11/01/2001	Rejoice 1680
NM	KRQS-101.3	Albuquerque	KCHQ-101.3	11/05/2001	The Horizon
	KCHQ-105.1	Santa Fe	KRQS-105.1	11/05/2001	The Horizon
TN	WASJ-88.3	Maynardville	WOEZ-88.3	10/26/2001	Easy 88
TX	KKOS-99.7	Palacios	KROY-99.7	11/01/2001	
	KXAL-103.1	Pittsburg	KDVE-103.1	11/08/2001	The Lonesome Dove
	KDVE-FM-100.3	Tatum	KXAL-FM-100.3	11/08/2001	Memories
UT	KWUN-1230	Murray	KJQS-1230	11/01/2001	ESPN Radio 1230
	KFVR-103.9	Nephi	KCSL-103.9	10/22/2001	
	KNFL-104.9	Tremonton	KENT-104.9	10/31/2001	K 105, The KAR, Cruisin' Classics
VI	WRRR-EB-1620	Fredericksted	WDHP-EB-1620	03/06/1998	
(Although this change occurred in 1998 it just appeared on the FCC public notice.)					
WA	KGER-95.9	Quincy	KZML-95.9	10/29/2001	Zorro
WI	WZRK-FM-93.9	Nekoosa	WDVM-FM-93.9	11/02/2001	

# RADIO NEWS



@

www.MStreet.net

on the web.

MStreet Daily

Annual Online Subscription \$199

Order Online @ [www.MStreet.net/products.asp](http://www.MStreet.net/products.asp).

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization)

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WLOR-AM-1550	Huntsville	316	from BCA Media, LLC to BCA Radio, LLC
CO	KTLC-FM-89.1*	Canon City	314	from Educational Communications of Colorado Springs, Inc. to Make A Difference Foundation, Inc.
FL	WNCM-FM-88.1*	Jacksonville	315	from New Covenant Educational Ministries, Inc. to New Covenant Educational Ministries, Inc.
GA	WDGR-AM-1210	Dahlonega	314	from Greenwood Communications Corp. to Small Town Radio, Inc.
IL	WHTS-FM-98.9	Rock Island	316	from Hit Radio, Inc. to Mercury Broadcasting Company, Inc.
	WKBF-AM-1270	Rock Island	316	from Hit Radio, Inc. to Mercury Broadcasting Company, Inc.
KY	WFKN-AM-1220	Franklin	316	from WFKN, Inc. to WFKN, LLC
LA	KMEZ-FM-102.9	Belle Chasse	314	from KJUL License, LLC to Wilks License Co., LLC
	WRNO-FM-99.5	New Orleans	314	from KJUL License, LLC to Wilks License Co., LLC
MN	KCHK-AM-1350	New Prague	314	from Northland Radio, LLC to Radio Southern Minnesota, LLC
	KCHK-FM-95.5	New Prague	314	from Northland Radio, LLC to Radio Southern Minnesota, LLC
	KRUE-FM-92.1	Waseca	314	from Hometown Broadcasting, Inc. to Main Street Broadcasting, Inc.
	KOWO-AM-1170	Waseca	314	from Hometown Broadcasting, Inc. to Main Street Broadcasting, Inc.
MS	WBBV-FM-101.3	Vicksburg	316	from New South Radio of Vicksburg, Inc. to New South Radio, Inc.
MT	KALS-FM-97.1	Kalispell	316	from Distant Shores Media, Inc. to Kalispell Christian Radio Fellowship, Inc.
NC	WCZI-FM-98.3	Washington	316	from New East Communications, Inc. to Grantsboro Tower Company, Inc.
NY	WHTR-FM-93.5	Corinth	314	from Vox New York, LLC to Galaxy Communications, LLC
OH	WKKJ-FM-93.3	Chillicothe	314	from Secret Communications II, LLC to Clear Channel Broadcasting Licenses, Inc.
OR	KOTK-AM-1080	Portland	316	from Fisher Broadcasting Company to Fisher Broadcasting - Portland Radio, LLC
	KWJH-FM-99.5	Portland	316	from Fisher Broadcasting Company to Fisher Broadcasting - Portland Radio, LLC
TN	WQDQ(CP)-AM-1200	Nashville	316	from William R. Hunt to Joyce B. Barry
	WEPG-AM-910	South Pittsburg	316	from Jerry W. Rice to Jerrold D. Farinash, Trustee

*M Street recorded data for the week of November 21, 2001*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AR	KPOC-AM-1420	Pocahontas	314	from Scott Media Services, Inc. to Combined Media Group, Inc.
	KPOC-FM-103.9	Pocahontas	314	from Scott Media Services, Inc. to Combined Media Group, Inc.
FL	WRHB-AM-1020	Kendall	314	from Baja Florida Radio, Inc. to New World Broadcasting, Inc.



## cont. PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
GA	WSGC-AM-1400	Elberton	314	from Sorenson Southeast Radio, LLC to Georgia-Carolina Radiocasting Company, LLC
	WEHR-FM-105.1	Elberton	314	from Sorenson Southeast Radio, LLC to Georgia-Carolina Radiocasting Company, LLC
	WTSH-FM-107.1	Rockmart	316	from Charles Edwin Giddens, Deceased to Joanne N. Giddens, Personal Representative
HI	KRTR-AM-1460	Honolulu	314	from CXR Holdings, Inc. to Trade Center Management, Inc.
MS	WXTN-AM-1000	Lexington	314	from Brad Maurice Cothran, Executor to Brad Maurice Cothran
	WAGR-FM-102.5	Lexington	314	from Brad Maurice Cothran, Executor to Brad Maurice Cothran
NC	WRGC-AM-680	Sylva	314	from WMSJ, Inc. to Georgia-Carolina Radiocasting Company, LLC
NE	KCRO-AM-660	Omaha	314	from Radiomaha, Inc. to Eternal Broadcasting, LLC
NY	WBGJ-FM-100.3	Sylvan Beach	314	from Kevin O'Kane to Wolf Radio, Inc.
SC	WWKT-FM-99.3	Kingstree	314	from A & D Broadcasting, Inc. to Miller Communications, Inc.
	WDKD-AM-1310	Kingstree	314	from A & D Broadcasting, Inc. to Miller Communications, Inc.
TN	WNSG-AM-1240	Nashville	314	from Mortenson Broadcasting Company to Nashville Public Radio
TX	KGLF-AM-1510	Robstown	314	from The Worship Center to B Communications Joint Venture
VT	WNBX-AM-1480	Springfield	314	from Robert J. Wolf and Shirley P. Wolf to Koor Communications, Inc.

## GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WRRS-FM-101.1	Cullman	316	from STG Media, LLC to BCA Media, LLC
	WAHR-FM-99.1	Huntsville	316	from Black Crow Broadcasting, Inc. to Black Crow Media Group, LLC
	WRTT-FM-95.1	Huntsville	316	from Black Crow Broadcasting, Inc. to Black Crow Media Group, LLC
MI	WAKL-FM-88.9*	Flint	314	from Gospel Radio International, Inc. to Educational Media Foundation
OH	WHLO-AM-640	Akron	314	from Caron Broadcasting, Inc. to Clear Channel Broadcasting Licenses, Inc.
PA	WVZN-AM-1580	Columbia	314	from Susquehanna Assoc. for the Blind and Vision Impaired to Esfuerzo De Union Cristiana
UT	KGNT-FM-103.9	Smithfield	314	from KGNT, Inc. to M. Kent Frandsen

cont. GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

*M Street recorded data for the week of November 21, 2001*

STATE	STATION	CITY	FORM	APPLICANTS
AR	KJLV-FM-105.3*	Hoxie	314	from Pollack Broadcasting Company Jonesboro, LLC to Educational Media Foundation
	KJBR-FM-93.7*	Marked Tree	314	from Pollack Broadcasting Company Jonesboro, LLC to Educational Media Foundation
CA	KHUM-FM-104.7	Garberville	315	from Cliff Berkowitz to R.J. Blount, et al
	KSLG-FM-94.1	Hydesville	315	from Cliff Berkowitz to R.J. Blount, et al
	KRPQ-FM-104.9	Rohnert Park	315	from Ronald E. Castro to Results Radio, LLC
	KSYV-FM-96.7	Solvang	314	from Pacific Coast Broadcasting, Inc. to Knight Broadcasting, Inc.
	KMHX-FM-104.1	Windsor	315	from Ronald E. Castro to Results Radio, LLC
FL	WMCU-FM-89.7*	Miami	316	from Trinity Evangelical Divinity School to Trinity International Foundation, Inc.
KS	KSRX-AM-1360	El Dorado	314	from Reunion Broadcasting LLC to T & T Communications, LLC
MD	WKDM-AM-1600	Rockville	314	from Mega Communications of Rockville Licensee, LLC to Multicultural Radio Broadcasting, Inc.
MI	WMFN-AM-640	Zeeland	314	from Cook Media II, LLC to Birch Broadcasting Corporation
MO	KGOZ-FM-101.7	Gallatin	315	from Michael L. Ransdell and Timothy G. Peery to John A. Ausberger
ND	KHND-AM-1470	Harvey	314	from Two Guys Broadcasting, Inc. to Walters Broadcasting, Inc.
OH	WJIC-FM-91.7*	Zanesville	314	from Riverside Ministries to VCY/America, Inc.
PA	WRPL-FM-93.9	Fairview	314	from Fairview Radio, Inc. to Nextmedia Licensing, Inc.
TN	WEEN-AM-1460	Lafayette	315	from Billie G. Speck, et al to Ivon Davis
	WLCT-FM-102.1	Lafayette	315	from Billie G. Speck, et al to Ivon Davis
	WTZX-AM-860	Sparta	314	from Sparta CBC, Inc. to Clear Channel Broadcasting Licenses, Inc.
VA	WZQK-FM-99.7	Coeburn	315	from Earl Wendell Barnette to Wise County Broadcasting
WV	WVVV-FM-96.9	Williamstown	314	from Williamstown Broadcasting, LLC to Bennco, Inc.
WY	KRRR-FM-99.9	Cheyenne	316	from AGM - Fort Collins, LLC to AGM - Nevada, LLC
	KRQU-FM-102.9	Laramie	316	from AGM Fort Collins, LLC to AGM- Nevada, LLC

The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## North of New York City, and southern Connecticut:

Cumulus buys Frank Osborn's Aurora group for \$222.6 million in cash and stock. The price breaks down this way: \$93 million in cash and assumed debt. Plus 10.6 million shares in Cumulus stock, which closed at \$12 the day before the transaction was announced. Frank Osborn joins the board of Aurora, and current Aurora operations exec Vince Cremona will remain on with Cumulus. Cumulus

Media adds 18 stations from Aurora, in New York State and southern Connecticut. Here's a quick overview: In Arbitron's new market of Westchester, NY, Cumulus gets adult standards WFAS, AC WFAS-FM, and WFAF. In Bridgeport: AC/talk WICC and AC WEBE. In Newburgh: sports WALL. In Poughkeepsie: classic rock simulcast WPDA/WPDH, modern rock WRRB/WRRV, oldies WZAD/WCZX, sports WEOK, and soft AC WKNY. In Danbury: "195" rock WRKI, oldies WAXB, and standards WINE/WPUT.

## Cumulus Deal #2:

It folds in the Dickey Brothers' three Nashville FM's for \$84 million. Those are urban WQQK, rock WNPL, and 80s-based WRQQ. Terms: 5,250,000 shares of Cumulus stock plus the assumption of \$21M in Dickey Brothers debt. The stock would equal \$63 million (at \$12 a share). That makes the total tag price about \$84 million. Michael Dickey remains in Nashville to oversee the operations. He and Cumulus execs Lew Dickey and John Dickey are the principals of Dickey Brothers

# FEATURE STORY

## Harder times ahead for formats which don't have some appeal to black and Hispanic audiences.

As Bob Dylan said, the times, they are a-changin' – and so is the face of America. Consultant Julian Breen has been poring over Arbitron's new phased-in Fall 2001 population estimates based on Census 2000 — and his conclusion is that America's changing demographics have profound implications for radio formats. Breen calls the Census itself "the decennial reality check", and we'd say that this one packs a real wallop.

In the top 10 markets, Arbitron's new Fall-book estimates show the 12+ population is up 2.9%, compared to the Summer book. But check this — black population in the top 10 is up 8.2%. Hispanic population's up 8.9%. That means population estimates for whites, Asians and others (which Arbitron calls "Other") are virtually flat. Los Angeles actually shows a 3.1% decline in "Other" population. Breen found that the biggest Summer-to-Fall effect came in Hispanic population

estimates. Dallas showed a 47.8% jump in the 12+ Hispanic population, from 604,200 in the Summer compared to 892,900 in the first Phase I Arbitrends from the Fall book.

For African-Americans, the top 10 market that was most affected was Washington, D.C., where the estimate rose from 937,000 to 1,081,000 – a 15.4% change. Even in D.C. the Hispanic jump was bigger: up 20.1% to 361,000.

Arbitron plugs in the new population estimates every Fall, but this is the first time in 10 years that it's got new Census numbers available – thus the magnitude of the changes. Julian Breen notes that the Phase I Arbitrends are puzzling to many PDs: "Extrapolations of the monthlies have many programmers and managers scratching their heads." And it's because of the new population estimates. You can get a detailed look at the top 10 markets from Breen at (609) 730-0070.

## Radio's already responding to the changes in Black and Hispanic population trends.

**Check the format trends from the M Street Database:** The number of commercial Spanish-language stations has ballooned from 331 in 1992 to 574 today. If you look at the non-commercial sector, Spanish-language non-coms have grown from 29 in 1992 to 85. Interpreting those numbers, we'd observe that the impact is even larger than just the number of stations: many of the additional outlets are big-signal FM's, and some are in large markets like Los Angeles, where SBS has converted religious KFSG (96.3) to a Spanish-language format.

As for African-American-targeted stations, the most spectacular growth (in terms of number of stations) has been in black gospel. In 1992 M Street counted 96 black gospel stations. Now – 264. (You can find plenty more format data, plus listings for all 14,000 U.S. and Canadian radio stations in the 10<sup>th</sup> Edition of the M Street Directory. Order yours at 800-248-4242.)



Broadcasting. Broker for the Dickey's: George Reed of Media Services Group.

## Omaha, NE:

Dean Sorenson and Dick Chapin buy Omaha's KCRO (660) for \$2M. That may look like a lot of money for a 1-kw daytimer. But Nebraska's excellent ground conductivity makes this 660 KHz signal blast out for many miles. KCRO is doing religious programming for seller RadiOmaha. Sorenson and Chapin file as "Eternal Broadcasting." M Street's respect for broadcast history makes us throw in the fact that Omaha's 660 was one of the founding stations of top 40: The original 1950s KOWH, run by Todd Storz. Dean Sorensen tells M Street that he's well aware of the history: "When I was a high school kid in Mitchell, SD, I had a wire from the back of the house to a nearby tree....so I could pick up KOWH."

## Ottumwa, IA:

Consultant Jay Mitchell buys two stations licensed to Ottumwa, IA — the home of M\*A\*S\*H company clerk Radar O'Reilly. Radar may be fictional, but Ottumwa's real, and that's where Jay Mitchell's Fairfield Media Group is spending \$950,000 to buy oldies KBIZ (1240) and AC KTWB (92.7). The AM (KBIZ) has 1-kw fulltime, while "Starstation" KTWB is a Class C2.

Fairfield currently owns country/talk KMCD (1570) and oldies "Kick 96" KIIK-FM at 95.9, both licensed to Fairfield, IA. Mitchell will LMA KBIZ and KTWB from seller Gillbro Communications prior to closing.

## Northeast of Syracuse, NY:

Wolf Radio pays \$350,000 for the CP of a new Class A at 100.3. The CP is now known as WBGJ, and it's licensed to Sylvan Beach, which is actually closer to Rome, NY than to Wolf's home base in Syracuse. Seller is Kevin O'Kane. Wolf Radio's Syracuse group includes Radio Disney combo WOLF-AM/FM. Its principals are Craig Fox and George Kimble, who both carry extensive interests in upstate New York radio.

## Waco, TX:

Clear Channel buys former AMFM Inc.-owned KBRQ "Bear" from Chase Radio Partners. "The Bear" was one of those AMFM Inc. properties that CC wasn't able to take when the CC-AMFM deal closed around Labor Day 2000 — and the rocker went to Chase Radio Partners instead. Now CC is claiming it from Chase for \$272,828. KBRQ, Hillsboro is a C1 at 102.5. It joins a cluster that includes oldies KCKR. Duncan's American Radio estimates the CC cluster did 54% of Waco market revenues in 2000.

## Ft. Wayne, IN:

Longtime owner Frank Kavas sells four stations to Karen and Robert Travis. Though Kavas is keeping two of his Auburn, IN licenses: WGLL (1570) and Low Power TV WO7CL. The Traveses are husband and wife, and they're paying Kavas \$7.5M for these four properties: Talk/sports WGL, Ft. Wayne at 1250 (2300 watts day, 1500 night, DA-2). Rhythmic CHR WCKZ, Roanoke, a Class A at 94.1. Country WWWD, Churubusco, a class B1 at 96.3. And modern rock WXTW, Auburn, a class A at 102.3. Frank Kavas has been busy at the FCC: he recently assigned these four licenses from himself, personally, to "Kavas Communications of Indiana."

## Bennington, VT:

Bob Howe is donating WBTN, Bennington (1370) to Southern Vermont College. Howe acquired variety-formatted WBTN last year when Vermont Public Radio spun it off, and he'll gift it to Southern Vermont College as of January 1, 2002. WBTN has 1-kw day, 85-w night.

Austin Walsh, San Francisco N  
(415) 289-3790  
austinpw@compuserve.com

Tom McKinley, San Francisco S  
(415) 924-2515  
RTMcK2515@aol.com

Bill Whitley, Dallas  
(972) 231-4500  
whitleytx@cs.com

Jesse Weatherby, Atlanta  
(770) 753-9000  
jswnet2@aol.com

Bill Lytle, Kansas City  
(913) 498-0040  
75767.3151@compuserve.com

Bob Maccini, Providence  
(401) 454-3130  
maccini@msn.com

Greg Merrill, Salt Lake City  
(435) 753-8090  
ggm@cache.net

George Reed, Jacksonville  
(904) 285-3239  
REEDmsconsulting@cs.com

Mitt Younts, Richmond  
(804) 282-5561  
mittyounts@cs.com

Eddie Esserman, St. Simons Island  
(912) 634-6575  
edwesser@bellsouth.net



# Media Services Group

[www.mediaservicesgroup.com](http://www.mediaservicesgroup.com)

Media Services Group is one of the nation's largest media brokerage firms. We provide in-depth industry knowledge and market expertise in station sales, mergers, acquisitions, valuations, and financing.

*"You just have to speak  
to the right people."*



Shannon Black, on-air talent at KRQQ FM, at the VADIS DC console.

"After looking at several options, we decided on the VADIS platform and DC consoles from KLOTZ," says John Decker, Chief Engineer, Capstar Communications, Tucson. "Why? First, our install would be much faster since most of the plant wiring could be reduced to a simple Ethernet line and a fiber optic cable connecting each room with our rack room.

"Secondly, all four stations were to be housed in the same facility, and we had to share audio sources all around the plant. This is a function that is part of the KLOTZ system. Our entire plant is now based on a digital audio 'back-bone' that provides an improved audio signal.

"We also purchased five DC consoles. The air talent finds the DC consoles simple to operate. They can put any source in our plant on any fader of the console with a simple LCD button in the meter bridge. Giving the operator the ability to call up any source to a fader is great since each operator prefers a different arrangement of sources on the console."

- Installed in world class facilities
- Integrated platform concept
- Fiber optic networking
- Any audio source, anywhere

 **KLOTZ**  
**DIGITAL**



5875 Peachtree Industrial Blvd.  
Bldg. 340  
Norcross, GA 30092  
Phone: 678-966-9900  
Fax: 678-966-9903  
[www.klotzdigital.com](http://www.klotzdigital.com)