

A BETTER RADIO
A BETTER PHONOGRAPH
A BETTER RECORDER
A BETTER RECORDER

...because it's a

Recordio

TRADE MARK REGISTERED

Cabinets Fashioned by Master Craftsmen
in Mahogany, Walnut, and Leatherette
Traditional, Modern, and Luggage-type Styles

RARE MAGICAL FIDELITY OF REPRODUCTION MAKES SOUND COME ALIVE

THE PORTACORDER

Attractive airplane luggage styling, a compact recorder-radio-phono-graph completely enclosed with removable front panel opening to escutcheon controls and oval speaker frame of harmonizing plastic. Easy-to-read dial slanted for ready visibility. Microphone and A.C. line cord store in chassis compartment. Records and RECORDIO DISCS store in cabinet cover which encloses recording platform.

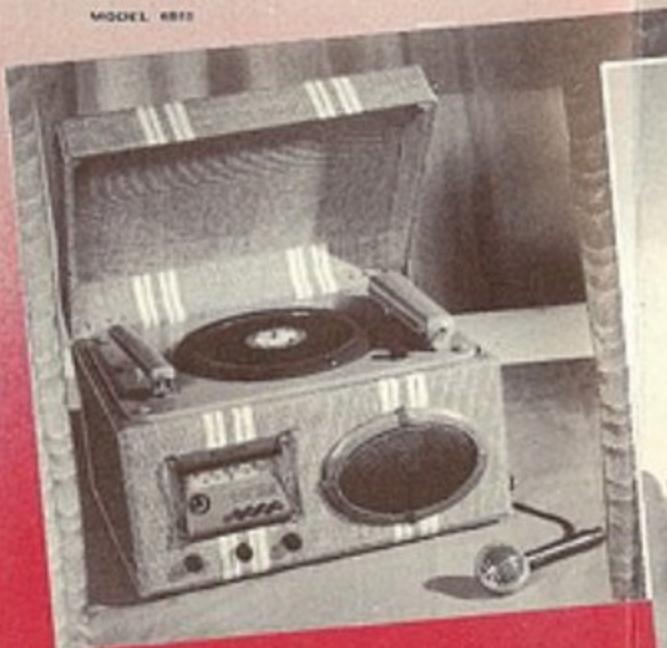
NEO-CLASSIC TABLE MODEL

Mahogany in rich ribbon grain... period styling with escutcheon, controls, and speaker frame of exceptionally fine durable plastic in deep gold shade, harmonizing with the rich mahogany tones. The cabinet completely encloses the instrument, with double wing doors opening to the control panel. Four legs available as accessories to give this table model its own stand. Available also in Bleached Finish—Model No. 6B32B.

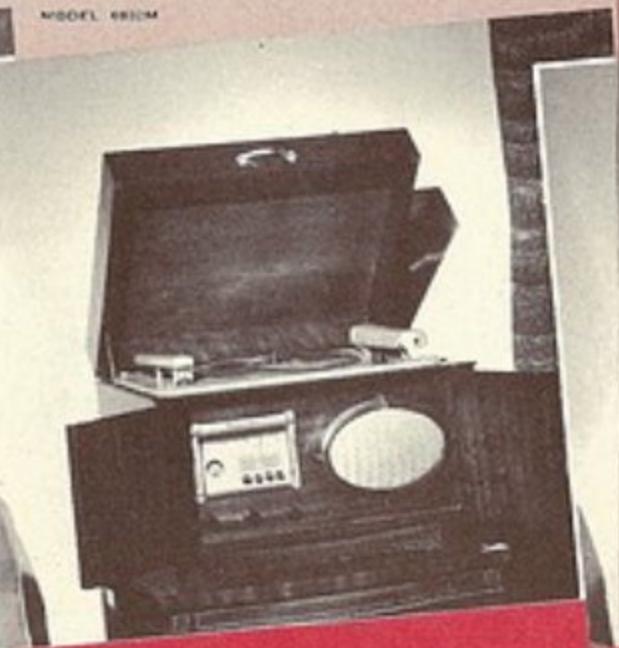
HOLLYWOOD MODERN TABLE MODEL

Fine walnut with Harvest Blonde Finish to blend into a truly modern decor with its chaste design. Open face model with harmonizing plastic escutcheon, controls and easy-to-read dial. Four legs available as accessories to give the HOLLYWOOD MODERN its own stand. Available also in Mahogany Finish—Model No. 6B30M.

MODEL 6B32



MODEL 6B30M



MODEL 6B32B



RECORDIO FEATURES:

- 7 tube radio chassis.
- Pushbutton function selectors.
- Records from radio or microphone.
- Crystal cutting head.

- Crystal microphone.
- Crystal playback with permanent needle.
- Only 1 1/4 oz. needle pressure.
- Knife edge playback arm suspension.
- Separate recording channel.

- All trimmers accessible from top of chassis.
- Adjustable shavings collector.
- 8 tubes including electron eye.
- Eye functions as tuning or recording level indicator.

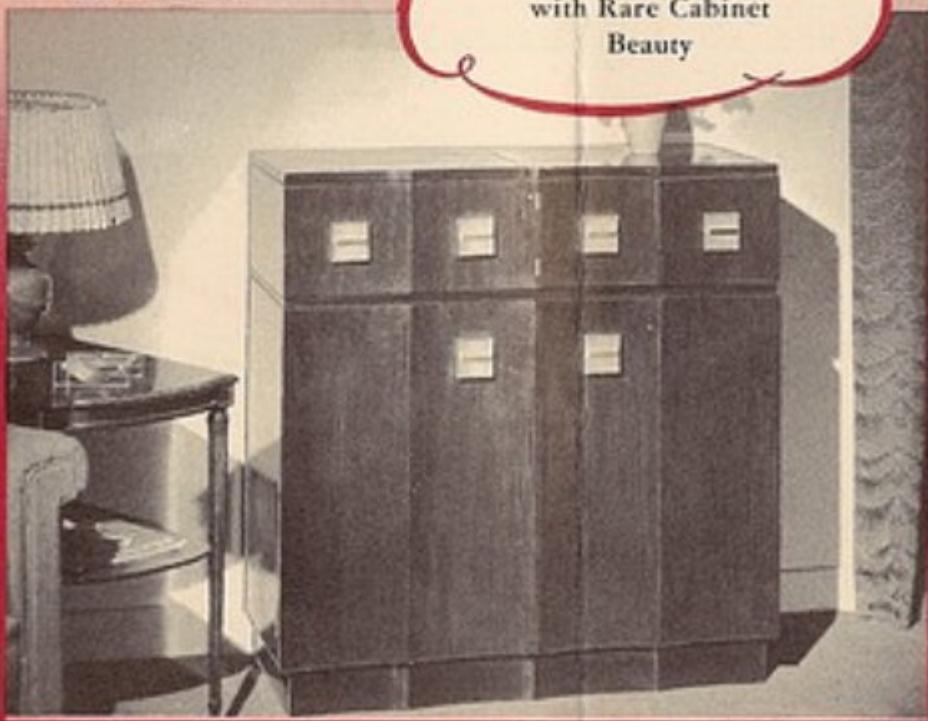
The CORDOVAN

NAMED FOR ITS

DEEP RICH CORDOVAN FINISH

MODEL 6B40B

Functional Perfection
with Rare Cabinet
Beauty



- This mahogany cabinet endows traditional design with modern feeling so that this console blends with delightful harmony into either an 18th century or a modern decor. Its plexiglas door-pulls reflect the touch of ornamental crystal which is always the perfect complement for Cordovan finish. For those who prefer door-pulls in period metal, these also are available.

The escutcheon and controls are of harmonizing plastic with the easy-to-read dial clearly legible from every angle.

Records from its own high fidelity radio or microphone...automatic record changer...two compartments for records...permanent playback needle...8 tubes including electron eye for tuning and recording accuracy...crystal cutting head...only 1 1/4 oz. needle pressure.

Available also in Bleached Finish—Model No. 6B40B.

WILCOX-GAY CORPORATION • CHARLOTTE, MICHIGAN

WHY YOU'LL REJOICE
IN RECORDING . . .

. . . with the World's Finest
Home Recording Instrument.

For group fun . . . none can top a recording party. Let your guests select their plays, characters, judges and sound effects. You select the right sized RECORDIO DISC and the party's off to a wonderful start, a still more wonderful finish and finally a warm delightful memory.

A recording or "voice letter" takes one-tenth the time of a written letter, carries more snap, lets you tell the news as you want it told, gives recipients additional pleasure of hearing your voice.

Greetings by voice—the 6½-inch Fiber Base RECORDIO DISCS come with distinctive holiday seals and special mailing envelopes—carry a sincerity and personal touch that only your voice can give.

Recording albums of special radio broadcasts—famous speeches, rare musical selections, performances of friends, your favorite anecdotes, family tales comprise a priceless heritage you'll enjoy through an entire lifetime.

WILCOX-GAY CORPORATION
CHARLOTTE, MICHIGAN

Manufacturers of

Recordio

TRADE MARK REGISTERED

also
RECORDIO
DISCS
for all occasions
RECORDIOPPOINT
NEEDLES
Points of
perfection

WILLIAMS APPLIANCE SHOP
Norge Dealer
TOLEDO, OREGON

*To Bring You
FINER
Entertainment*

Recordio • 1946

- RECORDER
- RADIO
- PHONOGRAPH

BY

WILCOX-GAY CORPORATION
CHARLOTTE, MICHIGAN