



NAB SERVICES

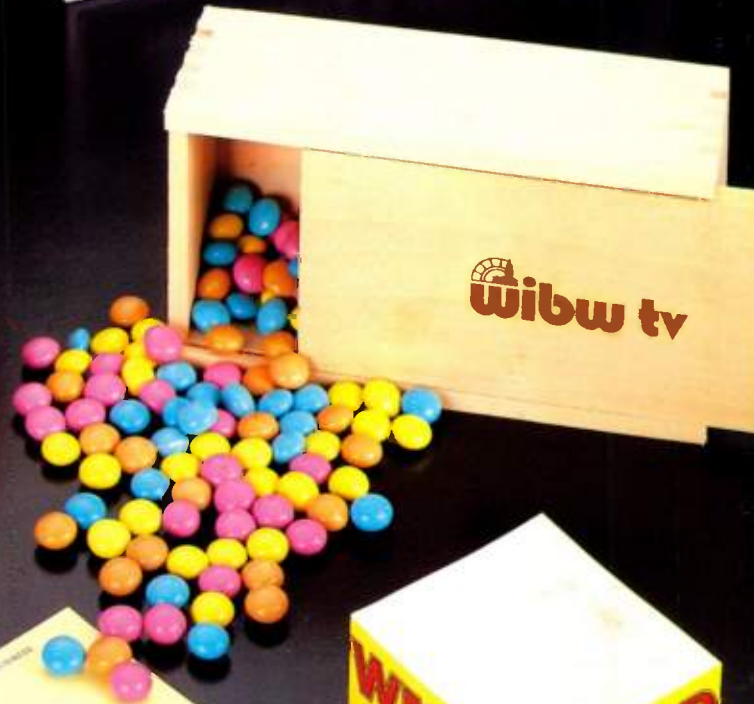


PHOTO 1



PHOTO 2



PHOTO 1 — SATIN JACKETS, SUSPENDERS, SCARVES AND TIES

378, 379 AND 380 SATIN JACKETS – Luxurious award jackets with inset, deep slash pockets and roomy raglan sleeves.

Sizes: XS, S, M, L, XL, XXL.

Colors: navy with white, gold or red stripes and snaps; maroon with white or gold stripes and snaps; scarlet with white stripes and snaps; black with white, gold or orange stripes and snaps; white with red stripes and snaps (see photo); royal blue with white or gold stripes and snaps; kelly green with white or gold stripes and snaps; silver with white or blue stripes and snaps (see photo).

378 Unlined jacket **379** quilt lined jacket **380** flannel lined jacket.

Minimum quantity: 6 units. Assorted colors and/or model numbers acceptable.

Customising information: Jackets can be embroidered or silk screened on front or back (see photo).

Minimum for embroidery: 6 units.

Minimum for imprint: 12 units.

Jacket prices: **378** \$24.00 **379** \$31.00 **380** \$31.00

Embroidery prices: **Front** \$0.50 per letter or number and \$0.50 for circle, hyphen or period etc.

Back: \$1.00 per letter or number and \$1.00 per circle, hyphen or period etc.

Imprint prices: **Front** \$2.50 per color. **Back** \$3.00 per color.

365 SUSPENDERS – 1½" wide adjustable suspenders, with call letters or logo woven into material.

Colors: red, white, black, brown, blue, navy blue, orange or purple.

Minimum quantity: 25 units. All orders in multiples of 25.

Customising information: Call letters or logo in 1 color, woven over entire suspenders in lettering ¾" to ¾" high. Logos reproduced within limits of weaving.

Quantity	25	50	100	250	500	1,000	2,500
	9.00	6.50	6.25	5.90	5.15	4.90	4.30

S1 SCARVES – Poly cotton scarves measuring 22"x22", individually packed in poly bags.

Colors: White, navy blue, light blue, royal blue, red, green, grey, orange, gold, black and tan.

Minimum quantity: 48 units. All orders in multiples of 24.

Imprint: Either corner printing over 9"x9" area or full surface printing over 18"x18" area.

Artwork: Camera-ready 9"x9" or 18"x18" artwork required. Additional charge to do artwork \$50.00.

Quantity	48	72	144	288	600	1,200	2,520
	3.80	3.45	2.75	2.35	2.20	2.00	1.80

T1 TIES – Luxurious poly and silk blend, with fashionable striped design and imprint at bottom, in signature position (see photo). Each tie individually packed in gift sleeve.

Colors: Navy with white stripes, burgundy with navy stripes, grey with white stripes, brown with tan stripes and tan with brown stripes.

Minimum quantity: 25 units. All orders in multiples of 5.

Imprint information: Either straight or at an angle between 2 stripes. Maximum imprint area 2"(L)x½"(H).

25-100 units: Imprint of call letters or logo in custom lettering in 1 color only.

100 units up: Imprint of call letters or logo in custom lettering in up to 3 colors.

Quantity	25	50	100	250	500
1 color	22.50	20.00	17.50	16.00	15.00
2 colors	—	—	19.00	17.50	16.50
3 colors	—	—	21.50	19.00	18.00

PHOTO 2 — MIC FLAGS

MF1 DELUX MIC FLAG – measuring 2¼"(L) x 2¼"(W)x2"(H). Instead of traditional open top with clip (see bottom row), new flag is in molded plastic with top, bottom and foam insert (see KHJ). Top has hole with 1¼" diameter, and bottom with 1" diameter. Center is filled with foam, with hole punched through middle. Foam fits tightly onto stem of mic, with **no movement** and **no noise**. Scratching of stem is eliminated, giving added life to mic.

MF2 CIRCULAR MIC FLAG with 2¼" diameter. Instead of traditional open top with clip (see TBS sports), new flag is in molded plastic with top, bottom and foam insert. Top has hole with 1¼" diameter. Center is filled with foam, with hole punched through middle. Foam fits tightly onto stem of mic, with **no movement** and **no noise**. Scratching of stem is eliminated, giving added life to mic.

Standard background color: White. **Other background colors** can be imprinted, leaving ⅛" white border (see TBS sports). Call letters/numbers can then be reversed out in white at the 1 color imprint charge (see TBS sports), or imprinted in a second/third color. Tops will be white.

Custom background colors: Yellow, red, blue, green or black background available at an extra charge of \$5.00 per mic flag (see prices below). Tops will also be in yellow, red, blue, green or black.

Minimum quantity: 10 units. All orders in multiples of 5.

Prices: A set-up charge of \$35.00 per color is payable. This must be **added** to the purchase price.

White background color

Quantity	Set-up	10	25	50	100
1 color	35.00	15.00	12.50	10.50	10.00
2 colors	70.00	17.50	14.50	12.00	11.00
3 colors	105.00	20.00	16.50	13.50	12.00
4 colors	140.00	22.50	18.50	15.00	13.00

Yellow, red, blue, green or black background

Quantity	Set-up	10	25	50	100
1 color	35.00	20.00	17.50	15.50	15.00
2 colors	70.00	22.50	19.50	17.00	16.00
3 colors	105.00	25.00	21.50	18.50	17.00
4 colors	140.00	27.50	23.50	20.00	18.00

PHOTO 3



PHOTO 4



PHOTO 3 — GOURMET CANDIES, NUTS, CHOCOLATES AND COOKIES

109, 110, 111 & 112 GOURMET MINTS AND NUTS – Mints, cashews and pistachios, in antique-style wooden boxes, fire-branded with call letters or logo. All wooden boxes packed in individual mailers.

Minimum quantity: 10 units. All orders in multiples of 5. Standard carton 25 units.

10-50 units: Call letters or name fire-branded in standard block lettering (see WSAU TV).

50 units up: Call letters or logo fire-branded in either standard block lettering or custom logo (see WIBW TV).

109 Gourmet Mints 1 lb. of delicious after dinner mints, with light chocolate centers and hard candy shells.

110 Cashew-Mint Delight 6 oz. of fresh roasted and salted fancy cashews with 8 oz. of refreshing gourmet mints.

111 Pistachio-Cashew Pleaser 6 oz. of fresh roasted and salted fancy cashews with 6 oz. of jumbo California pistachios.

112 Pistachios 12 oz. of jumbo California pistachios.

BLOCK LETTERING

Quantity	10	50	100	250	500
109	9.95	9.95	9.95	9.95	9.95
110, 111, 112	11.95	11.95	11.95	11.95	11.95

CUSTOM LOGO

Quantity	50	100	250	500
109	12.00	11.00	10.50	10.25
110, 111, 112	14.00	13.00	12.50	12.25

C1, C2, C3, C4 & C5 GOURMET CHOCOLATES – Fine quality, creamy chocolates, custom made with call letters or logo. Each chocolate individually wrapped, with C1, C2, C3 and C4 in deluxe gift boxes, and C5 ties with a red ribbon. Contain no preservatives or wax.

C1 4 oz. chocolate bar measuring 6"x2"x½", with custom molded lettering.

Minimum quantity: 100 units. All orders in multiples of 10.

C2 1 oz. chocolate bar measuring 3½"x2¼"x¼", with custom molded lettering.

Minimum quantity: 150 units. All orders in multiples of 50.

C3 1 oz. chocolate bar measuring 2¼"x3½"x¼", with custom molded lettering.

Minimum quantity: 150 units. All orders in multiples of 50.

C4 13.3 oz. TV shaped chocolate bar measuring 4"x4"x1½". Screen can either be decorated with hand-made lettering, or greetings card can be inserted into the gift box (send cards with order).

Minimum quantity: 10 units. All orders in multiples of 10.

C5 1.2 oz. chocolate record lollipop with 2¼" diameter. Record can either be decorated with hand-made lettering, or circular 1½" label with call letters in black can be incorporated onto clear wrapper for additional \$100.00 per order.

Minimum quantity: 50 units. All orders in multiples of 50.

Quantity	10	50	100	150	250	500	1,000
C1	—	—	7.50	7.00	6.50	5.50	5.00
C2	—	—	—	3.00	2.50	2.00	1.50
C3	—	—	—	3.00	2.50	2.00	1.50
C4	16.00	15.50	15.00	14.75	14.50	14.00	13.50
C5	—	2.50	2.40	2.35	2.30	2.20	2.10

Note: Additional charges will apply for shipment by air during summer months.

FC6 FORTUNE COOKIES – Individually wrapped fresh-made cookies with custom fortunes. e.g. Prize winner fortunes (see Make your fortune with WZZ 93. Prizes every hour on the hour), special offer fortunes (see Save a fortune. Call 653-4000 for free cable installation), shopping mall tie-in fortunes etc. Send short message, for insertion into cookie, with order.

Minimum quantity: 500 cookies. All orders in multiples of 250.

Quantity	500	1,000	10,000
	0.20	0.18	0.15

PHOTO 4 — PHOTOMATIC PENS AND CLOISONNE PINS

972 PHOTOMATIC PEN – Gold or silver ballpoint pen, packed in transparent container. Blue ink and standard (.040) cartridge refill. Point retracts automatically when pocket clip is lifted.

Barrel colors: Blue (see photo), black, white, red, green, yellow, orange, maroon, brown, grey or mustard.

Minimum quantity: 50 units per color. All orders in multiples of 50.

Customising information: Price includes personality or logo in domed disc at top of pen (see D.J. in photo), and straight-line copy on barrel (see Tony Nelson in the morning).

Domed disc: Personality or logo in full color, to be sent with order. This will be photographed and reduced to fit into 9/16" dome.

Barrel: Imprint in straight-line copy over maximum area of 1½"(L)x1"(H) in 1 color only.

Quantity	50	100	250	500	1,000	2,500	5,000
Silver	3.00	2.55	2.50	2.45	2.25	2.05	2.00
Gold	3.20	2.75	2.70	2.65	2.45	2.20	2.15

CLOISONNE PINS – High quality copper, plated in gold and individually packed in poly bag.

Minimum quantity: 150 units. All orders in multiples of 50.

15-2 Pin Custom-shaped pin. Artwork required for both shape and graphics. Artwork will be reduced to maximum size of 1¼"(L)x1¼"(H). Price includes call letters or logo in up to 5 colors.

15-3 Pin Billboard-shaped pin measuring 1¼"(L)x½"(H). Price includes call letters or logo in up to 5 colors.

15-4 Pin TV-shaped pin measuring 1"(L)x¾"(H). Price includes call letters or logo in up to 5 colors.

Quantity	150	500	1,000	2,500	5,000
15-2	2.00	1.75	1.50	1.25	1.00
15-3	2.00	1.75	1.50	1.25	1.00
15-4	1.75	1.50	1.25	1.00	0.75

PHOTO 5



PHOTO 6



PHOTO 5 — MEMO PADS AND POST-IT NOTE PADS

MP1 CUBE PAD – Imprinted with call letters or logo on all 4 sides. Measures 3 $\frac{3}{4}$ "x3 $\frac{3}{4}$ "x3 $\frac{3}{4}$ ".

Minimum quantity: 36 units. All orders in multiples of 36.

36-108 units: Call letters imprinted in custom or block lettering, in 1 color only (see DUO DYNAMICS). Design will *either* be repeated twice (see WMBD) *or* 4 times (see DUO-DYNAMICS).

108 units up: Call letters or logo imprinted in custom lettering, in up to 3 colors. Design will *either* be repeated twice (see WMBD) *or* 4 times (see DUO-DYNAMICS).

Quantity	36	72	108	252	504	1,008
1 color	6.00	5.50	4.50	4.00	3.75	3.50
2 colors	—	—	5.25	4.55	4.15	3.85
3 colors	—	—	6.00	5.10	4.55	4.20

MP2 MEMO PAD – Imprinted with call letters or logo on all 4 sides. Measures 3 $\frac{3}{4}$ "x3 $\frac{3}{4}$ "x1 $\frac{1}{2}$ ".

Minimum quantity: 72 units. All orders in multiples of 36.

72-108 units: Call letters imprinted in custom or block lettering, in 1 color only (see WRAM).

108 units up: Call letters or logo imprinted in custom lettering, in up to 3 colors.

Quantity	72	108	252	504	1,008	2,520
1 color	3.50	2.85	2.35	2.20	2.00	1.85
2 colors	—	3.65	2.85	2.55	2.30	2.10
3 colors	—	4.45	3.35	2.90	2.60	2.35

20 AND 30 POST-IT NOTE PADS – Yellow or white pads with adhesive tops, custom printed with call letters or logo. Notes can be stuck and re-stuck on almost any surface.

Number of pages per pad: Pads are available with 25, 50, or 100 sheets.

Pad colors: White or yellow.

Customization information: Custom call letters, logos or messages can be printed across the top (see 4K Radio) *or* across both top and bottom (see OUR BUSINESS IS YOUR BUSINESS/METRO VIDEO DIST., INC.), in 1 color only.

Printing: Horizontal or vertical format.

Printing colors: Blue, black or red. Brown and green also available, for quantities of 500+.

20 POST-IT PAD – Measures 2"x2 $\frac{15}{16}$ ", with adhesive along 2" side.

Minimum quantity 25 and 50 sheet pads: 500. **100 sheet pads:** 100. All orders in multiples of 100.

Quantity	100	500	1,000	2,500	5,000
25 sheets	—	0.51	0.33	0.26	0.23
50 sheets	—	0.67	0.53	0.47	0.38
100 sheets	1.50	1.00	0.84	0.75	0.67

30 POST-IT PAD – Measures 2 $\frac{15}{16}$ "x4", with adhesive on 4" side.

Minimum quantity 25 sheet pads: 500. **50 sheet pads:** 100. **100 sheet pads:** 50. All orders in multiples of 50.

Quantity	50	100	500	1,000	2,500	5,000
25 sheets	—	—	0.58	0.53	0.49	0.43
50 sheets	—	1.10	1.05	1.02	0.91	0.74
100 sheets	2.12	1.68	1.65	1.47	1.38	1.25

PHOTO 6 — QUARTZ TABLE CLOCKS

49-1 'CLOCK' CLOCK – Quartz clock with accuracy of \pm 30 seconds per month. Measures 11"(L)x3 $\frac{1}{2}$ "(H) and operates on 1 'AA' battery (not included).

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only. Color selected imprinted on a white background.

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire front of clock, with logo reversed out in white, or imprinted in a second (see 3KZ) or third color.

Quantity	10	30	50	100	250	500
1 color	19.50	18.50	17.50	16.50	15.25	14.50
2 colors	—	—	19.50	18.00	16.25	15.25
3 colors	—	—	21.50	19.50	17.25	16.00

TC12 LUCITE CLOCK – Digital clock measuring 3"(L)x4"(H), with time and date. Battery included.

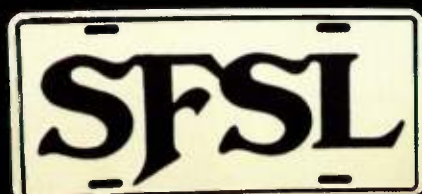
Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only

50 units up: Call letters or logo in custom lettering, in up to 3 colors.

Quantity	10	30	50	100	250	500	1,000
1 color	8.00	7.00	6.00	5.00	4.00	3.75	3.10
2 colors	—	—	8.00	6.10	4.50	4.15	3.45
3 colors	—	—	10.00	7.20	5.00	4.55	3.80

PHOTO 7



LP1



LP1



LP2



LF3

PHOTO 8



1845



20-1



PHOTO 7 — LICENSE PLATES AND FRAMES

LP1 LICENSE PLATE – Rustproof aluminum front end tag, with call letters or logo in raised lettering. Background color and lettering in baked-on enamel auto paint. Measures 6"(H)x12"(L)x0.022"(D) and individually shrink-wrapped.

Minimum quantity: 100 units. All orders in multiples of 50.

Customising information: Standard background colors are white, red, maroon, chrome, yellow, orange, aluminum, light blue, dark blue, cream, light green, dark green, yellow, gold, brown, purple, silver or black. Call letters or logo can be imprinted in up to 4 colors. Copy area 5¼"x11".

Quantity	100	250	500	1,000	2,500
1 color	2.10	1.60	1.30	1.25	1.15
2 colors	2.50	1.90	1.55	1.40	1.30
3 colors	2.90	2.20	1.80	1.55	1.45
4 colors	3.30	2.50	2.05	1.70	1.60

LP2 LICENSE PLATE – Weather and water-resistant plastic front end tag, with imprinted call letters or logo. Measures 6"(H)x12"(L)x0.055"(D).

Minimum quantity: 100 units. All orders in multiples of 50.

Customising information: Standard background colors are white, red, yellow, light blue, dark blue, beige, grey or black. Other background colors can be imprinted on a white plate, leaving ¼" border, with logo reversed out in white, or imprinted in a second/third color. Call letters or logo can be imprinted in up to 3 colors. Imprint area 5½"x11½".

Quantity	100	250	500	1,000	2,500
1 color	1.85	1.45	1.25	1.10	1.00
2 colors	2.25	1.70	1.45	1.25	1.125
3 colors	2.65	1.95	1.65	1.40	1.25

LF3 LICENSE FRAME – Weather and water resistant plastic license frame, designed to fit most standard auto emblems. Straight-line copy on top and bottom of frame. Measures 6⅞"(H)x12⅝"(L).

Minimum quantity: 125 units. All orders in multiples of 25.

Customising information: Frame colors are black or white. Call letters and copy imprinted on white vinyl insert, in 1 color only. Entire background can be imprinted in color selected, with copy reversed out in white.

Imprint area for top insert: 7⅞"x5⅝".

Imprint area for bottom insert: 7⅞" x 10½".

Quantity	125	250	500	1,000	2,500
	2.20	1.80	1.65	1.40	1.30

LF4 LICENSE FRAME – Rustproof silver anodised aluminum license frame, designed to fit most standard auto emblems. Straight-line copy on top and bottom of frame. Measures 6⅞"(H)x12⅝"(L).

Minimum quantity: 125 units. All orders in multiples of 25.

Customising information: Call letters and copy imprinted on white vinyl insert, in 1 color only. Entire background can be imprinted in color selected, with copy reversed out in white.

Imprint area for top insert: ⅞"x5⅝".

Imprint area for bottom insert: ⅞"x11¼".

Quantity	125	250	500	1,000	2,500
	2.95	2.55	2.30	2.15	2.10

PHOTO 8 — AM/FM RADIOS

1845 'BILLBOARD' RADIO – Powerful AM/FM radio measuring 12"(L)x4"(H). Operates on 4 'C' batteries or wall current with adapter (not included).

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only. Color selected will be across entire front and back of radio, with lettering reversed out in white.

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire front and back of radio, with logo reversed out in white, or imprinted in a second (see WADO) or third color. Bumper stickers or billboards can be duplicated, if camera-ready color-separated art is available (see 98 WONE).

Quantity	10	30	50	100	250	500
1 color	27.00	25.00	23.00	21.00	19.50	18.50
2 colors	—	—	25.00	22.50	20.50	19.25
3 colors	—	—	27.00	24.00	21.50	20.00

20-1 'RADIO' RADIO – AM/FM radio measuring 10"(L)x3"(H), with 28" antenna. Operates on 4 'AA' batteries or wall current with adapter (not included).

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only. Color selected imprinted on a white background.

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire front of radio, with logo reversed out in white (see photo), or imprinted in a second/third color.

Quantity	10	30	50	100	250	500
1 color	25.00	24.00	23.00	21.00	19.00	18.50
2 colors	—	—	25.00	22.50	20.00	19.25
3 colors	—	—	27.00	24.00	21.00	20.00

PHOTO 9



PHOTO 10



PHOTO 9 — AM/FM RADIOS AND STEREO WALKABOUT RADIOS

1846 POCKET RADIO – AM/FM radio with integrated circuit and headphone jack. Measures 2¼"(L)x6"(H), and operates on 4 'AA' batteries (not included).

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only.

50 units up: Call letters or logo in custom lettering, in up to 3 colors.

Quantity	10	30	50	100	250	500	1,000
1 color	16.00	15.00	14.00	12.50	11.00	10.35	9.65
2 colors	—	—	16.00	14.00	11.65	10.75	10.00
3 colors	—	—	18.00	15.50	12.30	11.15	10.35

202 STEREO WALKABOUT RADIO – Slim AM/FM stereo with light-weight headphones and belt clip. Measures 2¼"(L)x5"(H)x-1"(W), and operates on 1 9V battery (not included).

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only. Imprint across top of radio (see COX Communications, Inc.)

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Imprint across entire front of radio (see KTTR KZNN).

Quantity	10	30	50	100	250	500	1,000
1 color	25.00	24.00	23.00	21.00	19.00	18.50	16.50
2 colors	—	—	25.00	22.50	20.00	19.25	16.85
3 colors	—	—	27.00	24.00	21.00	20.00	17.20

PHOTO 10 — AM RADIOS

20-2 'RADIO' RADIO – AM radio measuring 10"(L)x3"(H). Operates on 4 'AA' batteries or wall current with adapter (not included).

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only. Color imprinted on a white background.

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire front of radio, with logo reversed out in white (see photo), or imprinted in a second/third color.

Quantity	10	30	50	100	250	500	1,000
1 color	16.00	15.00	14.50	13.00	11.50	10.75	9.50
2 colors	—	—	16.50	14.50	12.50	11.50	9.95
3 colors	—	—	18.50	16.00	13.50	12.25	10.40

CR3 CUBE RADIO – AM radio measuring 3¼"(L)x2"(H)x3"(W). Operates on one 9V battery (not included).

Minimum quantity: 20 units. All orders in multiples of 10.

20-50 units: Call letters or logo in custom or block lettering, in 1 color only.

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire top of radio, with logo reversed out in white (see photo), or imprinted in a second/third color.

Quantity	20	50	100	250	500	1,000
1 color	10.50	9.50	8.00	6.50	6.25	5.00
2 colors	—	11.50	9.50	7.15	6.65	5.35
3 colors	—	13.50	11.00	7.80	7.05	5.70

1847 MINI RADIO – AM radio measuring 3½"x2½". Stands horizontal or vertical and operates on 2 'AA' batteries (not included).

Minimum quantity: 20 units. All orders in multiples of 10.

20-50 units: Call letters or logo in custom or block lettering, in one color only. Color selected will be across entire front and back of radio, with lettering reversed out in white (see photo).

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire front and back of radio, with logo reversed out in white, or imprinted in a second/third color. Logo can also be duplicated on a white background (see Budget, Las Vegas Stars, KORK).

Quantity	20	50	100	250	500	1,000
1 color	10.50	9.50	7.75	6.25	5.25	4.25
2 colors	—	11.50	9.25	6.90	5.65	4.60
3 colors	—	13.50	10.75	7.55	6.05	4.95

PHOTO 11 — RADIOS WITH CUSTOM DIAL INDICATOR

1845/D 'BILLBOARD' RADIO WITH CUSTOM DIAL INDICATOR – Powerful AM/FM radio measuring 12"(L)x4"(H). Operates on 4 'C' batteries or wall current with adapter (not included).

Dialscale imprint information: Sample(s) will be forwarded, so radio can be fine-tuned to exact station position. When sample returned, indicator and number will be imprinted to line up with this position. AM indicator imprinted on top of dialscale and FM indicator on bottom (see photo).

Radio imprint information: Call letters or logo in custom lettering, in up to 3 colors. Color selected can be across entire front and back of radio, with call letters reversed out in white (see FM 95), or imprinted in a second/third color (see CKDK). Bumper stickers or billboards can be duplicated, if camera-ready color-separated art is available.

Quantity	50	100	250	500	1,000
1 color	25.00	22.50	20.50	19.25	18.00
2 colors	27.00	24.00	21.50	20.00	18.50
3 colors	29.00	25.50	22.50	20.75	19.00

1847/D MINI RADIO WITH CUSTOM DIAL INDICATOR – AM radio measuring 3½"x2½". Stands horizontal or vertical and operates on 2 'AA' batteries (not included).

Dialscale imprint information: Indicator and number imprinted on side of radio, next to tuning wheel. On quantities of 50-500 units, a special plastic marking pen will be enclosed with order. Stations should tune the radio to their number, marking wheel to line up with indicator (see photo). On quantities of 500 units up, sample will be forwarded, so radio can be fine-tuned to exact station position. When sample returned, wheel position will be marked by factory.

Radio imprint information: Call letters or logo imprinted in custom lettering, in up to 3 colors. Color selected can be across entire front and back of radio, with call letters reversed out in white, or imprinted in a second/third color. Logo can be duplicated on a white background (see All News King).

Quantity	50	100	250	500	1,000
1 color	11.50	9.25	6.90	5.65	4.85
2 colors	13.50	10.75	7.55	6.05	5.25
3 colors	15.50	12.25	8.20	6.45	5.65

PHOTO 12 — BUTTONS AND WEEPULS (SOUVENIR CHARACTERS)

B1, B2 AND B3 BUTTONS – Celluloid buttons, with offset printed sheet machine-formed to metal part and covered in high gloss plastic. Safety pin back and individual packing in poly bag.

Minimum quantity: 100 units. All orders in multiples of 50.

Background colors: White, yellow, light blue, light green, orange, silver and gold. Background color can be printed, with logo reversed out (see WQXI), or printed in a second/third color (see Country Music Hit Makers). Green or red fluorescent backgrounds available, but only with logo in black. 2 color charge for fluorescents.

Item	Size	Quantity	100	250	500	1,000	2,500	5,000
B1	3"	1 color	1.10	0.65	0.50	0.40	0.37	0.35
		2 colors	1.45	0.80	0.60	0.45	0.41	0.375
		3 colors	1.80	0.95	0.70	0.50	0.45	0.40
B2	2"x2"	1 color	1.40	0.90	0.70	0.65	0.60	0.55
		2 colors	1.75	1.05	0.80	0.70	0.64	0.575
		3 colors	2.10	1.20	0.90	0.75	0.68	0.60
B3	2¼"	1 color	0.95	0.55	0.40	0.35	0.30	0.25
		2 colors	1.30	0.70	0.50	0.40	0.34	0.275
		3 colors	1.65	0.85	0.60	0.45	0.38	0.30

B4, B5, AND B6 BUTTONS – Lithographed metal buttons, with straight pin back.

Minimum quantity: 5,000 units. All orders in multiples of 100.

Background colors: White, yellow, light blue, light green, orange, silver and gold. Background color can be printed, with logo reversed out (see WQXI), or printed in a second/third color (see Country Music Hit Makers). Green or red fluorescent background available, but only with logo in black. 2 color charge for fluorescents.

Prices: all prices per 1,000 units (per 1m).

Item	Size	Quantity	5,000	10,000	25,000	50,000	100,000
B4	1"		per m	per m	per m	per m	per m
		1 color	89.00	66.00	47.50	41.00	38.50
		2 colors	129.00	93.00	65.00	54.00	48.00
B5	2¼"	3 colors	169.00	120.00	82.50	67.00	57.50
		1 color	164.00	144.00	131.50	123.00	112.50
		2 colors	204.00	171.00	149.00	136.00	122.00
B6 (not illustrated)	1½"	3 colors	244.00	198.00	166.50	149.00	131.50
		1 color	109.00	87.00	68.00	61.00	57.50
		2 colors	149.00	114.00	85.50	74.00	67.00
		3 colors	189.00	141.00	103.00	87.00	76.50

W7-W11 WEEPULS – Hand-made 1" fluffy characters with adhesive feet and custom flags.

Colors: Poms and feet available in any of the following colors – red, blue, green, yellow, orange, purple, black, white. Color combinations must be specified.

Imprint: 1 color straight-line imprint on white 3½"(L)x½"(H) flag.

Minimum quantity: 250 units. All orders in multiples of 50.

Quantity	250	500	1,000	2,500	5,000	10,000
W7 Broadcaster	0.55	0.44	0.39	0.35	0.33	0.31
W8 Cowboy	0.50	0.40	0.35	0.30	0.28	0.27
W9 Prizewinner	0.57	0.46	0.40	0.36	0.35	0.335
W10 Sportsman*	0.57	0.46	0.40	0.36	0.35	0.335
W11 Preacher	0.57	0.46	0.40	0.36	0.35	0.335

*Also available with baseball, basketball or soccer ball. Specify when ordering.

PHOTO 11



PHOTO 12



PHOTO 13 — WEATHER CHECK, READING LIGHT, KEY TAGS AND MUGS

8634 WEATHER CHECK – Complete weather station, with temperature and rain gauge. Measures total rainfall, wind direction and wind-speed. Mounting screws and instructions included.

Minimum quantity: 52 units. All orders in multiples of 26.

Imprint information: Call letters or logo in custom or block lettering, in 1 color only. Imprint in black, red or blue, on white vane.

Imprint area: 3"(L)x1"(H), with copy in up to 3 lines.

Quantity	52	104	260	520
	5.25	5.15	5.05	5.00

388 READING LIGHT – Adjustable reading light measuring 4"(L)x8"(H) with clip, hanger and pen holder. Operates on 2 'AA' batteries (not included).

Minimum quantity: 20 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only.

50 units up: Call letters or logo in custom lettering, in up to 3 colors.

Quantity	20	50	100	250	500	1,000
1 color	8.50	6.50	5.00	4.50	4.00	3.25
2 colors	—	8.50	6.50	5.15	4.40	3.60
3 colors	—	10.50	8.00	5.80	4.80	3.95

K2 KEYTAG – Crystal clear tag, with personality or logo embedded in full color on both sides. Measures 1½" square.

Minimum quantity: 250 units. All orders in multiples of 50.

Customising information: Personality or logo to be sent in full color with order. This will be photographed and reduced to fit into tag.

Quantity	250	500	1,000	2,500
	1.50	1.25	1.15	1.00

K3 AND K4 KEYTAGS – Crystal clear tags, with call letters or logo embedded in full color on both sides. K3 measures 1½" square and K4 measures 2"x1¼".

Minimum quantity: 150 units. All orders in multiples of 50.

Customising information: Call letters or logo in custom lettering in up to 3 colors. Imprint area of K3 1¼" square and of K4 1¼"x1". Background color white. Other background colors can be imprinted, with logo reversed out or imprinted in a second/third color.

Quantity	150	250	500	1,000	2,500	5,000
1 color	1.35	1.15	0.95	0.75	0.65	0.55
2 colors	1.50	1.30	1.05	0.85	0.70	0.60
3 colors	1.65	1.45	1.15	0.95	0.75	0.65

K5 KEYTAG – Boot keytag, with call letters or logo hotstamped on one side in up to 3 colors. Boot measures 3½"(H)x1¼"(W).

Minimum quantity: 250 units. All orders in multiples of 50.

Customising information: Call letters or logo in custom or block lettering in up to 3 colors. Imprint area 1½"(H)x1"(W).

Quantity	250	500	1,000	2,500	5,000
1 color	0.55	0.50	0.45	0.35	0.30
2 colors	0.70	0.60	0.55	0.45	0.40
3 colors	0.85	0.70	0.65	0.55	0.50

M11 MUGS – 11 oz. white ceramic mug with call letters or logo on front.

Minimum quantity: 48 units. All orders in multiples of 48.

48-72 units: Call letters or logo in custom or block lettering, in 1 color only.

72 units up: Call letters or logo in custom lettering, in up to 3 colors.

Quantity	48	72	144	288	576	1,008
1 color	4.50	3.80	3.50	3.35	2.95	2.55
2 colors	—	4.55	4.25	3.85	3.45	2.90
3 colors	—	5.30	5.00	4.35	3.90	3.25

PHOTO 14 — GOLDTONE WATCHES AND CALCULATORS

M3 WATCH – Man's or woman's watch with goldtone case, black leather band and gift box. Available with *jewelled Swiss* movement, or *quartz* movement.

Minimum quantity: 10 units. All orders in multiples of 10. Man's and woman's styles *cannot* be combined to obtain minimum quantity and/or volume discount.

Customising information: Logo or design in *full color*, to be sent with order. Logo will be photographed, and reduced to fit on dial.

Quantity	10	50	100	300
Wind-up	22.50	20.00	18.00	15.00
Quartz	30.00	27.50	25.00	22.00

822 CALCULATOR – Card-size calculator in goldtone finish with auto shut-off and memory. Measures 3½"x2", and operates on 2 Eveready 189 batteries (included). Ultra slim, sliding into a black carrying wallet. Credit or discount card will also fit into wallet.

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: Call letters or logo in custom or block lettering, in 1 color only.

50 units up: Call letters or logo in custom lettering, in up to 3 colors.

Quantity	10	30	50	100	250	500
1 color	12.50	11.75	10.75	9.50	8.50	7.50
2 colors	—	—	12.75	11.00	9.15	7.90
3 colors	—	—	14.75	12.50	9.80	8.30

PHOTO 13



PHOTO 14



PHOTO 15 — RULERS, LUCITE PAPERWEIGHTS AND PENS

RULERS – 6" or 12", in transparent lucite.

Radio station ruler – Red line indicator printed at station position on dial scale, with call letters and numbers in small rectangle to left (see WJMQ 1170). Custom or block lettering.

TV station ruler – Channel number printed in small rectangle to left, and logo or message in large rectangle to right. Custom or block lettering.

Minimum quantity: 50 units. All orders in multiples of 50.

4100 Small rectangle measures 2¼"x1¼". Large rectangle measures 10"x¾".

4300 Small rectangle measures 1½"x1". Large rectangle measures 4½"x¾".

Item	Quantity	50	100	250	500	1,000
4100	1 color	5.75	4.80	3.30	2.40	2.20
	2 colors	7.25	5.55	3.75	2.70	2.45
	3 colors	8.75	6.30	4.20	3.00	2.70
4300	1 color	3.80	2.75	2.15	1.70	1.55
	2 colors	5.30	3.50	2.60	2.00	1.80
	3 colors	6.80	4.25	3.05	2.30	2.05

230 LUCITE PAPERWEIGHT – 2½" circular and 1" thick (see photo).

Minimum quantity: 25 units. All orders in multiples of 25.

Imprint information: Call letters or logo in custom lettering in up to 3 colors.

Quantity	25	50	100	250	500	1,000
1 color	8.50	6.50	5.50	4.95	4.60	4.30
2 colors	10.50	7.80	6.30	5.30	4.90	4.50
3 colors	13.00	9.50	7.35	6.00	5.25	4.75

231 LUCITE PAPERWEIGHT – Same as 230, but with paper insert embedded in transparent lucite. Insert printed on 2 sides.

Minimum quantity: 250 units. All orders in multiples of 50.

Imprint information: Paper color white. Entire background can be in any color selected, with call letters or logo reversed out in white, or printed in another color(s). Photos can be reproduced by using 4 color printing process.

Quantity	250	500	1,000
1 color	5.65	4.90	4.25
2 colors	6.30	5.30	4.55
3 colors	6.85	5.75	4.80
4 colors	8.30	6.55	5.20

GBS 12 PEN – White ballpoint. Blue vinyl standard point refill only.

Minimum quantity: 250 units. All orders in multiples of 50.

Imprint information: Imprint area ⅞"(H)x1½"(W). Straight-line copy only, in up to 5 lines. Imprint in up to 2 colors, in either block or custom lettering. **Imprint colors** black, red, blue, green or brown.

Quantity	250	500	1,000	2,500	5,000
1 color	0.22	0.19	0.185	0.18	0.175
2 colors	0.26	0.21	0.195	0.19	0.185

PHOTO 16 — QUARTZ WALL CLOCKS

CW3 PHOTO WALL CLOCK – Quartz wall clock with accuracy of ± 30 seconds per month. Measures 12"(L)x14"(H), and has an 8"x10" photographic print laminated onto the face.

Minimum quantity: 10 units. All orders in multiples of 10.

Customising information: Enclose 8"x10" color photos with order.

Quantity	10	30	50	100	250	500
	19.00	18.00	17.00	16.00	15.00	14.00

CW5 RECTANGULAR WALL CLOCK – Quartz wall clock with accuracy of ± 30 seconds per month. Measures 12"(L)x14"(H). Entire dial is imprinted, with call letters or logo below the hands.

Minimum quantity: 10 units. All orders in multiples of 10.

10-50 units: White call letters or logo on a black background. Custom or block lettering.

50 units up: Call letters or logo in custom lettering, in up to 3 colors. Entire background can be in color selected, with logo reversed out in white (see WMBD) or imprinted in a second/third color.

Quantity	10	30	50	100	250	500
1 color	20.00	19.00	17.00	16.00	14.50	13.85
2 colors	—	—	19.50	17.75	15.50	14.70
3 colors	—	—	22.00	19.50	16.50	15.55

CW2 DISC WALL CLOCK – Quartz wall clock with accuracy of ± 30 seconds per month. Measures 10" in diameter. Entire dial is imprinted, with call letters or logo below the hands.

Minimum quantity: 48 units. All orders in multiples of 6.

Imprint information: Call letters or logo in custom lettering, in up to 3 colors. Entire background can be in color selected, with logo reversed out in white (see KCCT), or imprinted in a second/third color.

Quantity	48	102	252	504
1 color	14.50	13.50	12.50	10.50
2 colors	17.00	15.25	13.50	11.35
3 colors	19.50	17.00	14.50	12.20

PHOTO 15



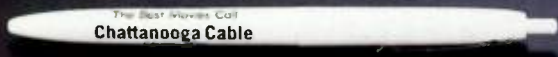
4100



4300



230



GBS12

PHOTO 16



CW3

CW5



CW2



CW2

PHOTO 17 — BARREL BAGS, TRAVEL BAGS, WESTERN STRAW HATS AND BANDANNAS

NW2 BARREL BAG – Large capacity personal bag measuring 10"x18". Made out of rugged, durable and washable 400 denier nylon pack cloth, with white full length zipper and trim.

Colors: Red, royal blue, navy blue, green, brown, gold, orange, black, light blue, burgundy and purple.

Minimum quantity: 12 units. All orders in multiples of 12.

Imprint information: Call letters or logo imprinted in custom lettering in 1 color. Imprint on 1 side only.

Quantity	12	24	48	72	144	504
	14.00	12.00	11.25	10.75	10.00	9.35

CCFB TRAVEL BAG – Bag with large zippered main compartment and large front zippered pocket. Measures 12"x15"x5" and has adjustable shoulder strap. Made out of cordura that weights half as much as cotton duck, and is twice as durable. Urethane coated and water repellent.

Colors: Red with white trim, green with gold trim, navy with gold trim, or grey with grey trim.

Minimum quantity: 12 units. All orders in multiples of 12.

Imprint information: Call letters or logo imprinted in custom lettering in 1 color. Imprint on 1 side only.

Quantity	12	24	48	72	144
	30.00	28.00	27.00	25.00	24.00

3025 WESTERN STRAW HAT – Hand woven, with hotstamped vinyl band.

Sizes: Small, medium and large.

Minimum quantity: 36 hats per size. Orders of 36 will be shipped in medium. All orders in multiples of 36.

Imprint information: Call letters or logo in custom lettering up to ½" high and 8½" long.

Vinyl band colors: Black, brown, gold, red, blue, green, white or silver.

Quantity	36	72	144	288	648
	6.65	5.50	4.80	4.25	3.65

S2 BANDANNAS – Poly cotton bandannas measuring 22"x22", individually packed in poly bags.

Colors: White, navy blue, light blue, royal blue, red, green, grey, orange, gold, black and tan.

Minimum quantity: 48 units. All orders in multiples of 24.

Imprint: Either corner printing over 9"x9" area or full surface printing over 18"x18" area.

Artwork: Camera-ready 9"x9" or 18"x18" artwork required. Additional charge to do artwork \$50.00

Quantity	48	72	144	288	600	1,200	2,520
	3.80	3.45	2.75	2.35	2.20	2.00	1.80

PHOTO 18 – DISCOUNT CARDS AND DISCOUNT CARD CALCULATORS

CO30 DISCOUNT CARD – Plastic card measuring 2½"x3½"x0.030 thick (standard full weight card) with ½"x2½" signature panel on back. Consecutive numbering available for additional charge.

Background colors: Standard color is white. Any other color can be imprinted over entire surface of card, leaving ½" white border. If colored plastic preferred, stock colors are yellow, orange, red, black, tan, brown, pink, cranberry and green. Metallic gold or silver available for additional charge.

Minimum quantity: 250 units. All orders in multiples of 50. Overrun/underrun ± 5%.

250-2,499 units: Imprinted in up to 4 colors on front, and in 1 color on back. Second color on back is *not* included, and is extra, if required.

2,500 units up: Imprinted and overlaminated in up to 4 colors on front, and in 1 color on back. Second color on back is *not* included, and is extra, if required.

Quantity	250	500	1,000	1,500	2,500	5,000	10,000	15,000	25,000	50,000
1 color	1.65	1.00	0.65	0.55	0.50	0.30	0.20	0.15	0.13	0.10
2 colors	2.10	1.25	0.80	0.70	0.60	0.35	0.25	0.175	0.15	0.11
3 colors	2.55	1.50	0.95	0.85	0.70	0.40	0.30	0.20	0.17	0.12
4 colors	3.00	1.75	1.10	1.00	0.80	0.45	0.35	0.225	0.19	0.13
Extra charge for gold/silver	0.05	0.05	0.05	0.05	0.05	0.04	0.03	0.02	0.02	0.015
Extra charge for consecutive numbering	0.50	0.28	0.18	0.145	0.095	0.065	0.055	0.045	0.04	0.035
Extra charge for second color on back	0.45	0.25	0.15	0.15	0.10	0.05	0.05	0.025	0.02	0.01

835 DISCOUNT CARD CALCULATOR – Card-size calculator measuring 2½"x3½"x½" thick. 8 digit calculator with auto shut-off, memory and black velvet carrying case.

Minimum quantity: 50 units. All orders in multiples of 10.

Imprint information: Background color is gold. Any other color can be imprinted over entire surface of card at no extra charge, leaving ½" gold border (see KZ-93). Card design can be imprinted in up to 3 colors.

Quantity	50	100	250	500
1 color	10.00	9.00	7.50	6.80
2 colors	12.00	10.50	8.15	7.20
3 colors	14.00	12.00	8.80	7.60

PHOTO 17



PHOTO 18



