

RADIO DIAL

Volume I, No. 4

FRIDAY, JUNE 12, 1931

Price 5c

President Hoover, Coolidge Will Broadcast This Week

Ruth Roland Sings Wednesday on WKRC - Columbia Network



Ruth Roland, now a vaudeville headliner, will be guest artist on the Vitality Personalities program to be broadcast at 9 o'clock Wednesday night (June 17) through WKRC. Miss Roland will long be remembered by movie fans for the thrilling stunts she staged in a long series of hair-raising adventure pictures, prior to the advent of the talkies.

BELMONT STAKES

The Belmont Stakes, turf classic, will be broadcast by WLW and the NBC network at 3 o'clock Saturday afternoon (June 13).

Maurice

Maurice Chevalier will sing a French comedy song, "Si J'Avais Su" in his Chase and Sanborn appearance Sunday night (WSAI at 7 o'clock).

WCKY Basso May Sing Thursday From California

Ellis Frakes, WCKY basso, probably will be heard in the Grand Prize contest of the National Federation of Music Clubs when WLW broadcasts from the N. F. M. C. convention in San Francisco at 4 o'clock Tuesday afternoon (June 18). Frakes won the Kentucky division of the contest and was sent to California for the convention. It is possible that his solo will be included in the position of the contest to be broadcast.

Jane Froman Will Leave WLW Staff for Chicago Job

Jane Froman, pretty "blue" singer, has resigned from WLW's staff to join the entertainment forces of WBBM and the Columbia networks' Chicago office. She recently refused an offer to make talking picture "shots" although she may accept the proposition this winter. She also is reported to have refused offers from Paul Whiteman when he was in Cincinnati last summer.

Green Pastures

Actors from "Green Pastures" are doing selections from Roark Bradford's "Ol' King David and the Phillistine Boys" in the Over Jordan series WLW carries at 3:30 Sunday afternoon. The book is the one on which "Green Pastures" is based. It gives a negro's conception of the Old Testament.

Count von Luckner Is Coca Cola's Guest Speaker

Count Felix Von Luckner, German naval hero of the World War, will be interviewed by Grantland Rice in the Coca Cola program through WSAI at 9:30 Wednesday night (June 17).

Dennis King Will Appear Nightly As Limit Soloist



Dennis King, romantic star of "The Vagabond King" and Ziegfeld's version of "The Three Musketeers," will be heard in the Limit program through WKRC and the Columbia network at 6:15 every night in the week except Saturday and Sunday beginning Monday (June 15).

The 30-year-old English actor was a leading figure on the legitimate stage long before Arthur Hammerstein, convinced that he possessed a fine singing voice, cast him as the leading man in "Rose Marie." His first American success was as Mercutio in "Romeo and Juliet" with Jane Cowl.

His run as Francois Villon in the New York and Chicago productions of Friul's "Vagabond King" was phenomenal. Last year a talking picture version of the musical play was made in technicolor. Cincinnatians saw

(Continued on page 3)

Chief Executive to Speak June 16 from Marion, O.

Calvin Coolidge Will Preside at Dedication of Harding Memorial

President Hoover's dedicatory address Tuesday (June 16) at the unveiling of the memorial to the late Warren G. Harding at Marion, O., will be broadcast over a nation-wide network of both NBC and CBS.

WLW and WSAI will carry NBC's account of the services beginning at 2 p. m. WKRC has not yet decided whether or not it will take the CBS broadcast.

Former President Calvin Coolidge as presiding officer will present the white-columned tomb to the state of Ohio. Governor George White will respond. Preceding President Hoover's address, former Senator Joseph Frelinghuysen, New Jersey, will speak. The Columbus Glee Club will sing. Dr. Jesse Swank, pastor of the Harding home church, will pronounce the benediction.

Murder Mystery

"The Bells" or "The Polish Jew," a three-act murder mystery from the old classics, will be enacted aboard "Hank Simmons' Show Boat Saturday (June 13) from 9 to 10 p. m., and broadcast through WKRC and the Columbia Broadcasting System.

Renew your subscription to **RADIO DIAL** See Page 7

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor

VOL. I JUNE 12, 1931 No. 4

Maybe He's Right After All

Sir John Reith is visiting America. Incredibly enough, he is not another English lecturer. Instead, he is the big boss of the British Broadcasting Co. And what a boss!

Says Sir John, explaining the principle on which his company operates, "We give the British listener what is good for him; not just what he wants."

It almost goes without saying that this makes him the rarest of rare birds alongside his American radio hosts. On this side of the pond the broadcasting bosses trample one another in the mad rush to give us what we want, whether it's good for us or not.

But what do we want anyway? There's a real poser.

For the answer, check over a list of the popular features that were riots two or three years ago, and see how many are going concerns today. Then do the same thing with a list (it won't be long) of features that are good for us. The difference in the proportion of survivors will startle you.

Yes, we instinctively resent Sir John's benevolent despotism. It smacks too much of Mussolini. This is a land where majorities, not dictators, rule. Just the same, there is a chance that mixing a little more of the Reith ingredient into the American radio prescription might be a good thing.

At any rate, it could cut the terrific turnover in the studios and save a lot of restless wrist motion at the dial.

For, hasn't radio shown that we're pretty much like children after all? We speedily tire of our cute program toys and demand new ones. Yet, after a little cautious nibbling, we come to enjoy the broadcast spinach more and more.

It Pays to Listen

Joseph W. Wittwer, 3463 Ruther Ave., Clifton, is convinced that it pays to listen to radio programs.

He won a Chevrolet coach in the contest announced nightly at 7 o'clock during Arthur Fryor's Cremo Band program on WKRC. Wittwer wrote 20 words about Cremo cigars to win the car. His name was announced during the Cremo program last Saturday.

Little Red Riding Hood Has Double Birthday Party

There are birthday parties and birthday parties.

Little Red Riding Hood, tiny star of station WCKY lays claim to the biggest birthday party ever staged in this part of the country.

When she casually remarked a couple of weeks ago that she soon would be five years old, L. B. Wilson, president, and Jerry Akers, general manager of the station, decided to give her a birthday party she would remember the rest of her life.

On each of her programs on the air they issued invitations to all children under 12 to a birthday party to be held June 6 at the Broadway theatre in Covington, Ky.

To their consternation, they found the morning of the party that Little Red Riding Hood had issued far more invitations than the theatre could hold. They solved the problem by opening the Liberty Theatre also and having two birthday parties instead of one.

More than 4,000 children in the two theatres helped celebrate the birthday, entertained by a special movie and acts from WCKY. Little Red Riding Hood received so many birthday presents that she still is unwrapping packages.

Sherlock Holmes



Richard Gordon, Broadway actor, in the role of Sherlock Holmes which he has been playing for the last six months every Monday night (9 p. m.) through WSAI and an NBC network.

Next Monday (June 15), "The Adventure of Abbey Grange" will conclude the series of Adventures of Sherlock Holmes for the summer. The plays will be resumed in the Fall with "The Adventure of the Speckled Band."

According to the sponsors (G. Washington Coffee) Sherlock Holmes and Dr. Watson need a vacation.

Light Classics to be Played in Sunday Concert

As a special feature of Pastorate, a half hour of classical music, Andre Kostelanetz's orchestra will play the "Danse des Mirlitons" from Tschajkovsky's "Nutcracker Suite," Sunday afternoon (June 14) at 4:30, over WKRC and the Columbia network.

In addition, there will be special solo presentations by Catherine Field, soprano; Crane Calder bass; Charles Carlisle, tenor; and Mildred Johnson, contralto.

The complete program follows:

- Orchestra: Czarda Dance..... Grieg
- Quartet: Solweig's Song..... Grieg
- Tenor: The Little Lark Garden..... Orsgod
- Orchestra: Irish Silhouette..... Hindley
- Quartet: Orpheus with His Lute..... Bizet
- Orchestra: Danse des Mirlitons (Nutcracker Suite)..... Tschajkovsky
- Soprano, bass duo: Trot Here and There (Veronique)..... Messager
- Chorus: To a Wild Rose..... McDowell
- Quartet: The Kerry Dance..... Holloy
- Orchestra: The Woodland Fairy..... Grieg

True Story Hour

With their setting in the heart of Hollywood, Calif., center of the motion picture industry, Mary and Bob, True Story adventurers, will take part in the prologue to the dramatization, "Not Made for Love," on WKRC and the Columbia chain, Friday (June 18) at 8 p. m. The True Story Hour is to go off the air soon to return in the Fall on an NBC hook-up. A program for Liberty Magazine probably will take its place on Columbia.

Twisting the Dial

By THE DIAL TWISTER

So the Graybar people yearn to know whether the great invisible audience wants "Joe and Vi" back on the air in the fall. Well, if they haven't found out by this time it's only because there's a nation-wide epidemic of pen paralysis "or somethin'." In fact, if they succeed in keeping the Green family off the air till fall, they have mighty sturdy sales resistance.

Those Dixie Spiritual Singers are drawing plenty of dials to WCKY every Thursday night (9 o'clock) for a quarter-hour of harmonizing that can't be duplicated.

WLW is saving its switchboard girls a lot of work by adding "short-wave" to the WXAL announcement. Listeners were getting all excited about another Crosley station. Yes, it's a snappy new 10,000-watt transmitter. But it's not a new station. There's been a W8XAL for several years, using 250 watts. The frequency is 6060 k. c. So don't waste time trying for it unless you have a short-wave set.

That Coca Cola show turns up a refreshing earful at WSAI Wednesday night, especially when the interviewee takes the bit in his teeth and runs away from Grantland Rice; for instance, James Montgomery Flagg last Wednesday. He may have committed sacrilege, but he was interesting, as most of the sport headlines in the act are.

H. B. Kaltenborn is going great guns in his three-a-ew turn

over WKRC (Sunday, Tuesday, Thursday at 7:30 p. m.). His news notes are different from most of the others because he is what you might call the editorial writer of the air, and a corking good one.

Walter Damrosch celebrated his fiftieth musical anniversary with a delightful program over WLW last Wednesday night. Deems Taylor hit the nail when he said the genial doctor is the most beloved musician since Franz Liszt. Anyway, radio without Damrosch would be like a pipe without tobacco.

When better broadcasting laughs are built, Brad Browne and Al Lewllyn (otherwise the Premiere Salad Dressers) will build them. If you suspect your funnybone of going haywire, try it out on these nimble nuts, at WKRC Thursday at 8 p. m.

Drat Bob Newhall's sunburned hide! He simply makes you stay up till 11 o'clock with the dial parked on WLW, when you ought to be in the hay. Yes, and has anybody scored more than 50 on those sports questions? Ye Old Dial Twister hasn't broken 30 so far, but he's still in there trying.

That likeable chap, Alexander McQueen, is packing them in on WKRC's channel when he does his daily 5:30 act as the Sterns and Foster Mattress Man. His supply of interesting facts seems inexhaustible.

FRITZI SCHEFF

Fritzi Scheff, who immortalized Victor Herbert's "Kiss Me Again," will be presented in a program of Viennese music over WSAI and an NBC network Sunday (June 14), from 6:00 to 6:30 p. m.

Last Night

The last Evening in Paris presentation until fall will be carried by WKRC and the Columbia network Monday night (June 15) at 8:30. The program will be a review of the most popular features including Pierre Brugnon, tenor and master of ceremonies; the Bourgeois male quartet; and Max Smollen's orchestra.

Mid-Day Jewels

Mlle. Alys Michot, French opera soprano, will sing at WLW every Sunday noon in the new Mid-Day Jewels program. She will be supported by an instrumental trio.

Pinch-Hitter

Alma Ashcraft is conducting "My New Kentucky Home," WCKY's Woman's hour every morning at 9:15 while Jetta Crane takes a vacation trip.

Musical Comedy Song Hits Appear in Star Reveries

Song hits from musical comedies of yesterday will be sung by Helen Gilligan, soprano, and Milton Watson, tenor, during the broadcast of Star Reveries over the Columbia network and WKRC Sunday (June 14) at 9:45 p. m.

Miss Gilligan was starred on Broadway in "Hold Everything," from which she will sing "To Know You is to Love You." The complete program follows:

- Medley of Rambler Tunes..... Orchestra
- Duet: "Babes in the Wood," from "Very Good Eddie"..... Gilligan and Watson
- Medley, from "Leave It to Jane"..... Orchestra
- Auf Wiedersehen..... Gilligan, Watson and ensemble
- To Know You is to Love You..... Gilligan, Watson and ensemble

Playwright

Robert Brilmayer has written 56 radio plays for WLW in the past nine months. He writes the Crimelight plays (WLW, Thursday at 9 p. m. and many of the Crosley Theatre dramas.

Collier's Hour Off

Colliers' Hour is off the air for the summer. In its place (Sunday, 7:15 to 8:15 p. m.) WLW has three NBC programs: Blow the Man Down, Harbor Lights, and Heel Huger Harmonies.

Cathedral Hour Includes Famous Church Choruses

Church choruses most often requested will be represented in the Cathedral Hour on Sunday afternoon (June 14) from 3 to 4 o'clock, over WKRC and the Columbia network, the Mendelssohn cantata "Hear My Prayer" being rendered in full.

The Mendelssohn cantata is unusually dramatic for a work of its kind, and includes the famous "Oh, for the Wings of a Dove." Other favorite pieces selected for the hour are "How Lovely is Thy Dwelling Place," from Brahms' "German Requiem," and Liddle's "Abide with Me."

Commuter

Arthur Ainsworth, WLW announcer, is building a home in Mt. Washington, 20 miles from the station's studios. It is reported that he fills in short radio programs now by reading excerpts from seed catalogues.

Rhapsody in Blue

Gershwin's "Rhapsody in Blue," the first "symphonic jazz" work ever to be accepted by the world's greatest orchestras for performance side by side with the compositions of the great masters, will be presented by the Philco Symphony orchestra at 8:30 Tuesday night (June 16) over WKRC and the Columbia network. The piano solo parts will be played by Alexander Semler.

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Orchestra Would Rob Pet Seal of Canned Sardines

Even the live stock at WLW receive fan mail.

Rupert, the trained seal mascot on the morning Gym classes has received a can of sardines from one of his admirers.

Robert Burdette, Strong Man who conducts the Gym classes, declares it is only by brute strength that he protects Rupert's sardines from the onslaughts of Murray Horton's hungry musicians who oft-times miss their ham and eggs in getting to the studios promptly at 6:30 a. m. for this early program.

Seger Ellis, baritone singer, has left WLW to return to New York to make Brunswick records.

Irvin S. Cobb

Irvin S. Cobb, author and humorist, will be heard as guest artist on the Enna Jettick program to be heard through both WCKY and WLW Sunday night (June 14) at 7 o'clock.

The "Sage of Paducah" will tell radio listeners "Why We Love The Old Songs Best." A mixed quartet will sing two or three of the songs to which Cobb refers in his talk.



Natalie Towers is the first girl ever engaged by a national network exclusively for television purposes.

Although the problems to be encountered in television experimentation cannot be foreseen, Miss Towers was selected from a field of several hundred applicants after tests of her photographic values, and of her speaking and singing voice before the microphone under a variety of conditions.

She will be used in the experimental television tests which the Columbia network plans to inaugurate with a daily six-hour schedule on June 15.

Work is now being rushed on the installation of the station, which will operate on a channel of from 2750 to 2850 kilocycles with 500 watts power.

Our Dially Dozen

By DON BECKER

Many people think because Sidney Ten Eyck and I write humor for radio, we're enemies.

That's all wrong. We're very good friends. So good, in fact, we steal lines from each other, without the other one knowing it.

We'd like to see a Slaughter House go on the air.

We've picked out a theme song for them, all right—"You Slay Me."

And then we'd like to see and hear Edna Wallace Hopper run for office.

Listen to her beauty talk some afternoon and feel as if you've been run over by a truck.

I doff the Beret to Ben Bernie, "The Old Maestro."

His wit goes a long way—his music farther.

At present he is expounding the merits of Blue Ribbon Malt over WKRC on Tuesday.

We met Ben the other day—he's a great golfer. Says he always shoots a 75. Shoots until he gets a 75, then quits.

Henry Thies claims the quickest way to tell how many listeners a station has is to say "Damn" over its microphone. Charlie Dameron says trying offering a ten-dollar gold piece.

After listening to the Sports Announcers in England on the Epson Derby, let us all kneel down tonight and whisper a prayer of thanks to Graham McNamee and Ted Husing.

Murray Horton, who plays for the Gym classes at WLW is suffering from a house-repair bill. He had his exercise chart upside down one morning and pushed himself through the floor.

Dialaughingly yours,

DON BECKER.

WCKY Trio Chooses Music by Chopin for Next Concert

Chopin has been selected by the WCKY Trio as composer of their program at 9 o'clock Wednesday night (June 17).

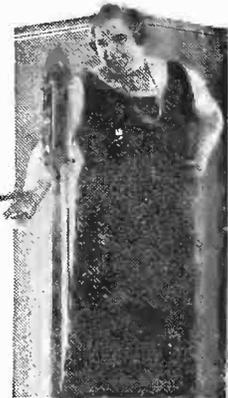
Molly Moore, soprano, and Maurice Thompson, baritone, will sing three duets set to music by Chopin: "All the World is Asleep," "Dancing by Moonlight," and "Chopiniana."

Tommy Ott, pianist, will accompany the vocalists and will play several solos. Every week the three musicians devote the 30-minute period to the works of some master composer.

New

Charlene and Katherine, both Cincinnati girls, have crossed the Ohio river to join the staff of WCKY. Charlene sings "blues," Katherine plays "novelty piano."

Kate Smith



Kate Smith, whose Swanee Music is heard four nights a week through station WKRC and Columbia, never has been accused of being anemic.

Even at her birth in Washington, D. C., 22 years ago, Kate Smith was plump. Successive years never have found her dieting. She is happiest, she says, when eating rich desserts, and she likes to be happy.

Her professional career is only six years old. She sang in 1925 at a benefit in Washington. Eddie Dowling in the audience heard her croon and immediately engaged her for "Honey-moon Lane." When the show closed she promptly was cast in "Hit the Deck." Her latest stage appearance was in a riotous singing and dancing act in George White's "Flying High." This success led her to a radio contract.

Kate Smith is blonde, blue-eyes, wears no make-up on the street, and sings to her maid while putting on her stage make-up. She wears solid colors—blue, white, black, but never red. Her speaking voice is as hearty as any of her songs. She has ambition to earn an airplane pilot's license, but her sense of humor tells her not to bother. Her sense of humor is lustier than her ambition.

Columbia did her the honor of giving her the toughest spot on the air: 6 p. m. as competition to Amos 'n' Andy. WKRC has the program Wednesday, Thursday, Friday and Saturday.

Old Time Musicales

The Dutch Masters will take radio listeners down memory lane Friday night (June 12) at 7:30 through WKRC when they revive song hits of 1891, 1905, 1907, 1915, and 1916 with the accompaniment of the orchestra directed by Eugene Ormandy.

Nightly

The Skillet Lickers will be on the air at WCKY at 11:30 every morning this week as well as every night.

EARN VACATION MONEY!

Extra Money for your spare time—SELL RADIO DIAL! Every home needs the DIAL. Easy to sell 30 to 40 a day in your spare time. Ask for Mr. Kelly, 22 E. 12th Street, Cincinnati.

Original M. C. is Vallee Guest Thursday Night

Julius Tannen, well-known humorist of the American stage, will be guest artist on the Fleischmann Hour when it is broadcast over WSAI and on the NBC network Thursday night (June 18) from 7 to 8 o'clock.

Tannen was the originator of the master of ceremonies idea. Rudy Vallee and his Connecticut Yankees will hold down the lion's share of the hour.

WCKY Concert Presents Violin, Piano Students

Jewel Litz, violinist, and Viola Huber, pianist, will share the College of Music of Cincinnati student program at station WCKY on Sunday (June 14) at 7:15 p. m.

The program follows:
 Connais tu le pays (Aignon)...A. Thomas
 Chanson de Florian...Godard
 Miss Huber
 Romance, Op. 50...Beethoven
 Miss Litz
 Wake Up...Phillip
 The Sleep that Falls on Baby's Eyes...Carpenter
 Miss Huber
 Sonata in D major...Corelli
 Romance...Cyril Scott
 Miss Litz

Miss Litz is a pupil of Ernest Pack. Miss Huber is a pupil of Lino Mattioli. Anna Gay from the class of Hans Rischard will accompany Miss Litz. Miss Huber's accompanist will be Wilfred Marone from the class of Howard Wentworth Hess.

Milk Man's Pal

Hugh Cross, the boy from Smoky Mountains, says he knows every milk wagon driver in Covington, Ky. Cross conducts the 6 a. m. period at WCKY known as "Kentucky Bids the World Good Morning."

Brooks and Ross Have Three Spots Weekly on CBS

Jack Brooks and Don Ross, late of WLW, and WKRC's R. B. program are now heard from the Chicago studios of the Columbia network each Monday, Wednesday, and Friday from 5:30 to 5:45 p. m.

Dennis King

(Continued from page 1)

him in the picture and as D'Artagnan in "The Three Musketeers."

In his radio programs, King will sing two songs each night and will read either a poem or lines from some famous play. Monday night he will sing Zucca's stirring "Nichivo," and Moya's familiar "Song of Songs." The poem will be Ernest Dowson's "Cynara."

A 20-piece orchestra under the direction of Maximilian Pilzer, former concertmaster of the New York Philharmonic, will accompany King and will play two concert selections on each broadcast.

Delineator Home Expert to Talk on Dining Rooms



Joseph B. Platt of New York, one of the leading designers of home furnishings and accessories, in the country, and a widely known writer will be

the speaker in the second of the Home Harmony programs to be given by electrical transcription over WFBE on Wednesday afternoon (June 17) at 1:45.

Mr. Platt is director of the Institute of Interiors of The Delineator. His writings in that magazine have been read and studied by thousands of housewives.

How to Make the Dining Room in the Home Express the Utmost in Charm and Hospitality will be the subject of the talk. Before and after the talk, the Home Harmonizers directed by Robert Hood Bowers will play appropriate music, including "Tuck Me to Sleep in My Old Tucky Home" and "The End of a Perfect Day."

Lucky Boys

The Lucky Boys at WFBE (Al Luckey and Charlie Kohler to you) have a style of harmony that isn't "crooning," "sentimental," or "blue," that they use every night at 8 o'clock. Their theme song is "Will You Love Me Till My Used Car is a Wreck?"

Name Wanted

The Queen Brothers, aged 15, 17, and 19, of Ingalls, N. Carolina, want their WCKY listeners to coin a theatrical name for them. The boys are from the heart of the Blue Ridge mountains. They sing typical hill-billy music.

Cross

Paul Whiteman rarely smiles when he is directing his orchestra. One tiny little error, and he frowns. A marked error, and the rehearsal the next day is much longer.

Win Five Dollars

For the three best jingles received every week for the Blue Green Blues program at WCKY (Thursday at 7:30 p. m.) three five-dollar books of Blue Green High Sea gas coupons are given. The jingles are added to "the longest song in the world."

Gen. Smedley D. Butler

General Smedley D. Butler, of "hell" and Mussolini fame, will deliver an address from Charlestown, Mass., over WSAI and an NBC network Tuesday (June 16) at 9 p. m. General Butler speaks on the eve of the anniversary of the Battle of Bunker Hill.

Here Are Only Complete Programs

FRIDAY June 12

WKYC (202m.—1490 kc.)

- A. M.—**
 6:00—Kentucky Good Morning
 6:05—Hugh Cross
 6:30—God's Bible School—Sunrise
 Worship
 7:30—Cherio (NBC)
 8:00—Bob White
 8:15—Early Morning Dance
 9:00—Therionid
 9:15—My New Kentucky Home,
 Josephine B. Gibson's Food
 Talks (NBC)
 10:00—Dance Melodies
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Mountain Melodies
 Noon—Popular Dance Tunes
 12:30—Norris Brock Live Stock
 Reports
 12:35—Luncheon Concert
- P. M.—**
 1:00—Sign off
 5:45—Queen Bros.
 5:55—Ayers News Sport Flash
 6:00—Amos 'n' Andy (NBC)
 6:15—Eilerman's Marimba Ser-
 enaders
 6:45—Bill & Bob
 7:00—Hugh Cross
 7:15—Angusta Litzendorf, Con-
 tralto
 7:30—Earl Arnold's Orchestra,
 Lookout House
 8:00—Intervenor Pair (NBC)
 8:30—Union College Quartette
 9:00—Armstrong Quakers (NBC)
 9:30—Skillet Lickers

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Voices at Dawn
 7:15—Radio Circus
 7:30—Classified Directory
 8:00—Shopper's Hour
 8:15—Mountain Valley Greetings
 8:30—Starr Freeze Morning
 Musicales
 8:45—Magnecoil Program
 9:00—The Islanders
 9:15—Radio Circus
 9:30—Serenade
 9:45—Kleeman Furniture Program
 10:05—Serenade
 10:20—Zolvo Program
 10:35—Kelvinator Program
 10:50—Polar Ray Health Talk
 10:59—Simper Time Announcement
 11:00—Organ Recital
 11:15—Travel Bureau
 11:30—Variety
 11:45—Studebaker Champions
 (E. T.)
- P. M.—**
 12:01—Otto Grau Piano Recital
 12:15—Radio Circus
 12:30—Fuller, Inc.
 12:45—Bellouby Melodies
 1:00—Starr Freeze Program
 (E. T.)
 1:15—Vaudeville
 1:30—Radio Circus
 1:45—Don Galloway, tenor
 2:15—The Home Finder
 2:30—Radio Circus
 2:45—Reds vs. Brooklyn at Redland
 Field
 4:45—Fuller Garden Party
 5:00—Lytic Hour
 5:30—Crown Furniture Program
 5:45—Dinner Music
 6:00—Murphy & Goebel Furniture
 Special
 6:15—Berning Ford
 6:30—Milner Musicale Company
 7:00—Earl Fuller's Orchestra
 7:30—Harry Hartman's Sport
 Review
 7:45—Payne Brothers & Herman
 Chitison
 8:00—Luecky Boys
 8:15—Dry Ridge Spring's Program
 8:30—Colonial Stages Program
 8:45—Champion Sparkers (E. T.)
 9:00—Camel Cigars
 9:15—Radio Circus
 9:45—Evening Chimes
 10:00—Shopper's Hour
 10:15—Mountain Valley Varieties
 10:30—Fuller's Orchestra
 11:00—Slumber Music

Director of British Broadcasting Receives Distinguished Service Medal



Sir John C. Reith, director-general of the British Broadcasting Corporation, is shown here with the medal presented him by the Columbia Broadcasting System in recognition of his contributions to the development of international radio relations.

Friday, June 12 WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—God's Bible School—Sunrise
 Worship
 7:45—Traxel Galleries
 7:50—Green Time Signal
 8:00—Starr-Freeze Melodies
 8:15—Pharis Program
 8:30—Sweethearts of the Air
 8:45—The Old Dutch Girl (CBS)
 9:00—Oxol Feature (CBS)
 9:15—Consolidated Merchants' Program
 9:45—Don and Betty (CBS)
 10:00—Emily Post (CBS)
 10:15—Cruxo Cooking Travelogues
 (CBS)
 10:30—Commonsense For Mothers
 (CBS)
 10:45—Helen Home (CBS)
 11:03—Woman's Hour—Trenlettle
 Tully
 11:30—Classified News Program
 Noon—Wurlitzer Music Box Revue
- P. M.—**
 12:30—Cincinnati Merchants' Program
 1:00—Pabst Varieties (CBS)
 1:15—Art Dry Cleaning Program
 1:30—Chicago Market Program
 1:45—Madame Flor-cnz Beauty
 Program
 2:00—Salon Orchestra (NBC)
 2:30—Queen City Rug Makers
 2:45—Columbia Educational Fea-
 ture (CBS)
 3:00—Housenmaker's Talk by Julia
 Hayes
 3:30—Fred Gear Program
 3:45—Edna Thomas, Lady from
 Louisiana (CBS)
 4:00—Luna Park Orchestra (CBS)
 4:30—A. L. Fink: John Kelvin,
 tenor (NBC)
 5:00—Drink-Mor Program
 5:15—Meyer Paint Program
 5:30—Stearns and Foster's Magic
 Mattress Man
 5:45—Cincinnati Trade School
 Musicales
 5:59—Burke Weather Forecast
 6:00—Home Furniture Company—
 Kate Smith and Her Swaine
 Music (CBS)
 6:15—Stocks, Colle & Tyree
 6:20—Eureka Baseball Scores
 6:25—Sports Review

Friday, June 12 WLW (428 m.—700 kc.)

- A. M.—**
 6:00—International Fiddlers
 6:30—Gym Classes
 7:45—A. & P. Food News (NBC)
 8:00—Andy Kincaid
 8:15—Organ Program, Arthur
 Chandler, Jr.
 8:30—Morning Devotions
 8:45—Miracles of Magnolia (NBC)
 9:00—Ray Perkins (NBC)
 9:15—"The Hostess," Mrs. Luty
 Sohngen
 9:30—Your Garden
 9:45—Premium Man
 10:00—Island Serenaders
 10:30—Live Stock Reports
 10:40—Vocal Ensemble
 11:00—Organ with Instrumentalist
 11:15—Swift Program (NBC)
 11:30—VLW Stars
 1:45—River Reports; Time Signals
 Noon—Tuxedo Fiddlers
- P. M.—**
 12:15—Bulova Time
 12:45—Hotel Gibson Orchestra
 1:00—National Farm and Home
 (NBC)
 1:30—Salt and Peanuts
 1:40—Market Reports
 1:45—Netherland Plaza Orchestra
 2:15—Village Rhythmer
 2:30—Chicago Serenade (NBC)
 3:00—Jim and Walt
 3:15—Radio Guild (NBC)
 4:15—Ramona

Friday, June 12 WSAI (225 m.—1330 kc.)

- A. M.—**
 4:30—Raymond Mitchem; Mills
 Brothers
 5:00—Words and Music
 5:30—Old Man Sunshine
 5:45—Lowell Thomas (NBC)
 6:00—Amos 'n' Andy (NBC)
 6:15—Madame Alda (NBC)
 6:30—Phil Cook (NBC)
 6:45—WLW Highlights
 7:00—Baseball Scores
 7:05—Elliott Brock Military Band
 7:30—Boswell Sisters (NBC)
 7:45—Sterling Jack
 8:00—Hotel Gibson Orchestra
 8:30—Hoosier Editor
 8:45—Armour Program (NBC)
 9:00—Armstrong Quakers (NBC)
 9:30—Clara, Lu and Em (NBC)
 9:45—Glenn Sisters and Ramona
 10:00—Kingtaste Sonneters
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 11:00—Netherland Plaza Orchestra
 11:15—Jim and Walt
 11:30—Henry Busse's Orchestra,
 Castle Farm (NBC-Blue)
 Midnight—Hotel Gibson Orchestra
- A. M.—**
 12:30—Henry Busse's Orchestra,
 Castle Farm
 1:00—Netherland Plaza Orchestra
- P. M.—**
 8:00—Gene and Glenn, the Quaker
 Early Bird (NBC)
 8:15—Campbell Soup Orchestra
 (NBC)
 8:45—Records
 9:00—Organ Program
 9:15—Records
 9:30—National Home Hour (NBC)
 10:00—Hawaiian Serenaders (NBC)
 10:30—Records
 11:00—Sign Off
- P. M.—**
 12:50—Livestock Reports
 1:00—Sign Off
 2:00—Woman's Radio Review
 (NBC)
 3:00—Edna Wallace Hopper
 (NBC)
 3:15—Records
 3:45—Jim and Walt
 4:00—Records
 4:30—Meyer Paint Program
 (NBC)

Friday, June 12

- 4:45—Records
 5:00—Poems by Harry Holcombe
 5:15—Don Becker, Ukulele
 5:30—The Gossiper (E. T.)
 5:45—Little Jack Little (NBC)
 6:00—Records
 6:30—Alice Richards
 6:45—Records
 7:00—Cities Service Concert (NBC)
 8:00—Chequod Club (NBC)
 8:30—Pond's Afternoon Tea
 (NBC)
 9:00—Kodak Week End (NBC)
 9:30—RKO Theater of the Air
 (NBC)
 10:00—Henry Busse's Orchestra,
 Castle Farm
 10:30—Hotel Gibson Orchestra

SATURDAY June 13

WKYC (202m.—1490 kc.)

- A. M.—**
 6:00—Kentucky Good Morning
 6:30—God's Bible School—Sunrise
 Worship
 7:30—Cherio (NBC)
 8:00—Bob White
 8:15—Early Morning Dance
 9:15—My New Kentucky Home,
 Kentucky Belle's Kiddie Club
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Mountain Melodies
 12:00—Popular Dance Melodies
 12:30—Norris Brock live stock quo
 tations
 12:35—Luncheon Concert
 1 P. M.—SIGN OFF
- P. M.—**
 5:45—Queen Bros.
 5:55—Ayers Sport Flash
 6:00—Amos 'n' Andy (NBC)
 6:15—Tastyest Jestiers (NBC)
 6:30—Filo Serenaders
 6:45—Queen Bros.
 7:00—Meadley Five
 7:30—Earl Arnold's Orchestra,
 Lookout House
 8:00—"Skillet Lickers"
 8:30—Little Red Riding Hood
 8:45—Hugh Cross
 9:00—Cuckoo Club (NBC)
 9:30—Earl Arnold's Orchestra
 from Lookout House

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Voices at Dawn
 7:15—Radio Circus
 7:30—Classified Directory
 8:00—Shopper's Hour
 8:15—Mountain Valley Greetings
 8:30—Starr Freeze Morning
 Musicales
 8:45—Magnecoil Program
 9:00—Dance Melodies
 9:15—Broering Musicales
 9:30—Serenade
 9:45—Kleeman Furniture Program
 10:00—Breivites
 10:05—Zolvo Program
 10:20—"The Home Finder"
 10:35—Kelvinator Program
 10:50—Polar Ray Health Talk
 10:59—Simper Time Announcement
 11:00—Vaudeville
 11:15—Travel Bureau
 11:30—Fifteen Minutes of Light
 Opera
 11:45—Studebaker Champions
 (E. T.)

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OPEN EVENINGS UNTIL NINE
 PHONE PARKWAY 6415
 We Repair All Makes of Radios

Greater Cincinnati Radio Stations

Saturday, June 13

Saturday, June 13

Saturday, June 13

Sunday, June 14

Sunday, June 14

- P. M.—**
 12:01—Radio Circus
 12:30—Fuller, Inc.
 12:45—Bellonby Melodies
 1:00—Starr Freeze Program
 (Z. T.)
 1:15—Moment Musicale
 1:30—Radio Circus
 1:45—Lance Frolic
 1:55—Organ Recital
 2:30—Radio Circus
 3:00—Fuller Garden Party
 3:30—National Protective Association
 3:45—Catholic Telegraph
 4:00—Novelty Notes
 4:15—Tea Time Tunes
 4:45—Vandeville
 5:00—Lytic Hour
 5:30—Crown Furniture Program
 5:45—Race Auto & Radio Supply
 6:00—Murphy & Goebel Furniture Special
 6:15—Berning Ford
 6:30—Milner Musicale Company
 7:00—Earl Fuller's Orchestra
 7:30—Harry Hartman's Sport Review
 7:45—Barker News
 8:00—Lucky Boys
 8:15—Dry Ridge Springs Program
 8:30—Evening Chimes
 8:45—Radio Circus
 9:00—Carnel Cigars
 9:15—Adam F. Meyer Coal Co.
 9:30—Mountain Valley Varieties
 9:45—Fuller's Orchestra
 10:15—Slumber Music

- 7:15—Studio
 7:25—Happy Feet
 7:30—Junior Chamber of Commerce
 7:55—Joseph Harris Co. Period
 8:00—Evel Blackberry Dues
 8:15—Chicago Variety (CBS)
 8:30—Art Hicks' Tacoma Park Orchestra
 9:00—C. A. C.—Hank Simmon's Show Boat (CBS)
 9:45—K. O. Hawaiians
 10:00—Coney Island Orchestra
 10:30—To Be Announced
 10:45—Will Osborne and His Orchestra (CBS)
 11:00—Time; Weather; Sports
 11:08—Jack Denny's Orchestra (CBS)
 11:30—Nocturne—Ann Leaf, Ben Alley (CBS)
 Midnight—Barge Dance Orchestra
 12:30—Newton Furniture Announcement

- 1:00—Netherland Plaza Orchestra
 1:30—Henry Busse's Orchestra, Castle Farm.
WSAI (225 m.—1330 kc.)
A. M.—
 8:00—Gene and Glenn (NBC)
 8:15—Campbell Soup Orchestra (NBC)
 8:45—Records
 9:15—Procter and Gamble Program (NBC)
 10:15—Radio Household Institute (NBC)
 10:30—Keys to Happiness (NBC)
 11:00—Records
 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
 11:45—Records
 Noon—Sign off
P. M.—
 3:00—Classic Gems (NBC)
 4:00—Records
 5:30—The Gossipers (E. T.)
 5:45—Bretel and Gold Orchestra (NBC)
 6:00—Records
 6:30—Club Valspar
 7:00—Records
 7:15—Radiotron Varieties (NBC)
 7:30—The Silver Flute (NBC)
 8:00—General Electric Hour (NBC)
 8:30—Over the Heather (NBC)
 9:00—Lucky Strike Dance (NBC)
 10:00—Henry Busse's Orchestra, Castle Farm
 10:30—Murray Horton's Orchestra, Horseshoe Gardens
 11:00—Sign off

- 8:45—Westinghouse Salute (NBC).
 9:15—Floyd Gibbons (NBC).
 9:30—Earl Arnold's Orchestra from Lookout House.
WFBE (250 m.—1200 kc.)
A. M.—
 8:00—Voices at Dawn.
 9:00—Morning Concert.
 9:15—Radio Circus.
 9:30—Invitation to the Waltz.
 9:45—Travel Bureau.
 10:00—Kelvinator Program.
 10:15—Dry Ridge Singing.
 10:30—Geranin Program.
 10:45—Berning Ford.
 11:00—The Home Finder.
 11:30—Take Time to be Beautiful.
 11:45—Mountain Valley Greetings.
 Noon—Radio Circus.
P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 1:00—Fuller House Party.
 1:00—Every Friday Jewish Hour.
 2:00—Star Freeze Program
 2:15—Afternoon Melodies.
 2:30—Sun-down Serenader.
 2:45—Dance Frolic.
 3:00—Mildred Eichler, soprano.
 3:15—Hawaian Bluebirds.
 3:30—Donald Galloway.
 3:45—Variety.
 4:00—Cincinnati Trade School.
 4:10—Fuller, Inc.
 4:30—Travel Bureau.
 4:45—Parkview Symphony Hour.
 5:15—Radio Circus.
 6:00—Payne Brothers and Herman Chitison.
 6:15—Travelogue, Joe Sweeney.
 6:30—Church Federation Hour.
 7:00—Earl Fuller's Orchestra.
 7:30—Harry Hartman's Sport Review.
 8:00—Mountain Valley Varieties.
 8:15—Radio Circus.
 8:30—Evening Chimes.
 9:30—Radio Circus.
 9:45—Earl Fuller's Orchestra.
 10:15—Slumber Music.

- 9:30—Witherspoon Chorus (NBC).
 10:00—Bulova Time.
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:29—Bulova Time.
 10:30—Rochester Concert Orchestra (NBC).
 11:30—Troika Bells (NBC).
 Noon—Midday Jewels.
P. M.—
 12:29—Bulova Time.
 12:30—Music of the Ages (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Crosley Theater.
 2:30—Henry Thies' Orchestra.
 3:00—Parisian Echoes (NBC).
 3:30—Over Jordan (NBC).
 3:45—John Barday, Dagniar Rybner (NBC).
 4:00—Rhymes with Reason.
 4:30—Plantation Days.
 5:00—The Roamies.
 5:30—Hynn Time.
 6:00—WLW Highlights.
 6:30—Conservatory of Music.
 6:55—Baseball Scores.
 7:00—Enna Jettick Melodies (NBC).
 7:15—Blow the Man Down (NBC).
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Bayuk Stag Party (NBC).
 8:45—Eddie Niehauer's Orchestra, Netherland Plaza.
 9:15—Variety.
 9:30—Kelleog Slumber Music (NBC).
 10:02—Murray Horton's Orchestra, Horseshoe Gardens.
 10:15—Crosley Concert.
 11:00—Henry Busse's Orchestra, Castle Farm.
 11:15—Village Rhythmer.
 11:30—Henry Thies Orchestra.
 Midnight—Eddie Niehauer's Orchestra, Netherland Plaza.

- WKRC (545 m.—550 kc.)**
A. M.—
 6:45—God's Bible School—Sunrise Worship
 7:45—Ray and Bob
 7:59—Green Time Signal
 8:00—Madam Flor-enz Beauty Program
 8:15—The Commuters (CBS)
 8:30—Home Furniture Company—Tony's Scrap Book (CBS)
 8:45—Traxel Galleries
 9:00—Classified News Program
 9:30—Consolidated Merchants Program
 10:00—Drink-Mor Program
 10:15—Time; Weather
 10:20—Woman's Hour
 10:45—Starr-Freeze Melodies
 11:00—Don Bigelow's Orchestra (CBS)
 11:15—Queen City Rug Makers
 11:30—Homemaker's Talk by Julia Hayes
 Noon—Wurlitzer Music Box Revue
P. M.—
 12:30—Cincinnati Merchants Program
 1:00—To Be Announced
 1:30—God's Bible School
 2:00—Four Chibmen (CBS)
 2:30—A. L. Fine Song Recital, Louie Johnson, tenor
 3:00—Ann Leaf, organ (CBS)
 3:30—Reaume Studio
 3:45—Spanish Serenade (CBS)
 4:00—Pharis Program
 4:15—Winegar Barn Orchestra (CBS)
 5:45—Artists Recital (CBS)
 5:00—Kampf Artists
 5:15—Meyer Paint Program
 5:30—Stearn's & Foster's Magic Matress Man
 5:45—Cincinnati Trade School Musicale
 5:59—Burke Weather Forecast
 6:00—Home Furniture Company—Kate Smith (CBS)
 6:15—Studio
 6:20—Eureka Baseball Scores
 6:25—Sports Review
 6:30—Studio
 6:40—Stocks; Cole & Tyree; Time; Weather
 6:45—Carnel Quarter Hour (CBS)
 7:00—Pryor's Crema Military Band (CBS)

- WLW (428 m.—700 kc.)**
A. M.—
 6:00—International Fiddlers
 6:30—Gym Classes
 7:45—A. & P. Food News (NBC)
 8:00—Jerry Fog
 8:15—Organ Program
 8:30—Morning Devotions
 8:45—Kashmiri Trio
 9:00—Dance Miniatures (NBC)
 9:30—Art Talks, Cherry Greve
 9:45—Postscript
 10:00—Organ Program, Arthur Chandler, J.
 10:15—Elliot Brock, violin
 10:30—Live Stock Reports
 10:40—Murray Horton's Orchestra
 11:00—McCormick's Fiddlers
 11:15—Swift Program (NBC)
 11:30—Live Stock Reports
 Noon—Weather Reports; Time Signals
 Noon—Governmental Glimpses, Attorney General Gilbert Bettman
P. M.—
 12:15—Hotel Gibson Orchestra
 12:45—National Farm and Home (NBC)
 1:30—Salt and Peanuts
 1:45—Sisters of the Skillet (NBC)
 2:00—Netherland Plaza Orchestra
 2:15—Jim and Walt
 3:00—Belmont Stakes (NBC)
 4:00—Merry Men Quartet
 4:30—Crosley Dealers' Hour
 5:00—Secretary Hawkins
 5:30—Doctors of Melody
 5:45—Lowell Thomas (NBC)
 6:00—Amos 'n' Andy (NBC)
 6:15—Tastyest Jesters (NBC)
 6:30—WLW Highlights
 6:45—Green Watch Makers (E. T.)
 6:50—Baseball Scores
 7:00—Crosley Theater
 7:30—Pop Concerts (NBC)
 8:00—Crosley Saturday Knights
 8:30—Domino Orchestra (NBC)
 9:00—Evening Moods, string trio and two vocalists
 9:30—Clara, Lu and Ein (NBC)
 9:45—Murray Horton's Orchestra, Horseshoe Gardens
 10:00—Club Sohio
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 11:00—King Edward Cigar Band
 Midnight—Hotel Gibson Orchestra
 12:30—Village Rhythmer
 12:45—The Doodleclocks

- WCKY (202 m.—1490 kc.)**
A. M.—
 6:00—Kentucky Good Morning.
 6:30—God's Bible School.
 7:30—Organ Music.
 8:00—Early Morning Dance Program.
 9:00—God's Bible School.
 10:00—Nomads (NBC).
 10:30—Hugh Cross.
 10:45—Hilo Serenaders.
 11:00—Bob White.
 11:15—Echoes of the Orient (NBC).
 11:30—Earl Burnett's Orchestra (E. T.).
 11:45—Charlene and Katherine, Ladies of Melody.
 Noon—Jack Moore.
P. M.—
 12:15—Skillet Lickers.
 12:45—Lena Pope, soprano.
 1:00—Sign off.
 5:45—Sacred Quartette.
 6:00—Superior Studios, music.
 6:15—Italian Serenaders.
 6:30—Kentucky Belle, contralto.
 6:45—Bob White.
 7:00—Enna Jettick Melodies (NBC).
 7:15—College of Music, classics.
 7:45—Hugh Cross.
 8:00—Skillet Lickers.
 8:30—Earl Arnold's Orchestra from Lookout House.

SUNDAY
June 14

- 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 1:00—Fuller House Party.
 1:00—Every Friday Jewish Hour.
 2:00—Star Freeze Program
 2:15—Afternoon Melodies.
 2:30—Sun-down Serenader.
 2:45—Dance Frolic.
 3:00—Mildred Eichler, soprano.
 3:15—Hawaian Bluebirds.
 3:30—Donald Galloway.
 3:45—Variety.
 4:00—Cincinnati Trade School.
 4:10—Fuller, Inc.
 4:30—Travel Bureau.
 4:45—Parkview Symphony Hour.
 5:15—Radio Circus.
 6:00—Payne Brothers and Herman Chitison.
 6:15—Travelogue, Joe Sweeney.
 6:30—Church Federation Hour.
 7:00—Earl Fuller's Orchestra.
 7:30—Harry Hartman's Sport Review.
 8:00—Mountain Valley Varieties.
 8:15—Radio Circus.
 8:30—Evening Chimes.
 9:30—Radio Circus.
 9:45—Earl Fuller's Orchestra.
 10:15—Slumber Music.

- WSAI (225 m.—1330 kc.)**
A. M.—
 10:35—Concordia Lutheran Church.
 Noon—Sign off.
P. M.—
 2:00—Sermouette and Hynn Time.
 2:30—Manhattan Guardsmen (NBC)
 3:00—National Sunday Forum (NBC).
 4:00—Pop Concerts (NBC).
 4:30—Tribute to the Flag (NBC).
 5:00—Catholic Services (NBC).
 6:00—Fritz Scheff (NBC).
 6:27—Madame Lolita Cabrera Gainsbourg (NBC).
 6:30—RCA Victor (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—Atwater Kent (NBC).
 8:45—Iodent Big Brother (NBC).
 9:15—Goldman Band Concert (NBC).

- WKRC (545 m.—550 kc.)**
A. M.—
 6:45-7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (e. t.)
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:00—Jewish Art Program (CBS).
 11:30—International Broadcasts
 11:45—French Trio (CBS).
P. M.—
 12:15—Oxol Feature (CBS).
 12:30—American Legion Program
 1:30—Ballad Hour (CBS)
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour.
 4:00—Rev. Donald Grey Barnhouse (CBS).
 4:30—Pastorale (CBS).
 5:00—Chicago Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—Dr. Klein's News Reels (CBS).
 6:15—Studio.
 6:20—Eureka Baseball Scores.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—Theo. Karle (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith, Swanee Music (CBS).
 7:30—Kaltenborn Edits the News (CBS).
 7:45—Boathouse Liquid Coffee Program.
 8:00—Grand Opera Miniatures (CBS).
 8:30—Graham Paige (CBS).
 9:00—Tacoma Park Orchestra.
 9:30—Fortune Builders (CBS).
 9:45—Star Reveries (CBS).
 10:00—Coney Island Orchestra.
 10:30—Around the Samovar (CBS).
 11:00—Sports Review.
 11:07—Quiet Harmonies (CBS).
 11:30—Artist Invitation Program.

- WCKY (202 m.—1490 kc.)**
A. M.—
 6:00—Kentucky Good Morning.
 6:15—Bob White.
 6:30—God's Bible School.
 7:30—Cheerio (NBC).
MONDAY
June 15

DO YOU NEED MONEY?



Cash for June taxes, household bills, etc., can be obtained promptly through our helpful Personal Loan Plan.

Borrow up to your needs and repay it in small monthly amounts arranged conveniently for you.

Open 8:30 to 5:00

The Central Acceptance Corporation
 26 East Sixth St., between Vine and Walnut
 Cincinnati, Ohio. PARKWAY 6280.

MONDAY
June 15

WCKY (202 m.—1490 kc.)
A. M.—
 6:00—Kentucky Good Morning.
 6:15—Bob White.
 6:30—God's Bible School.
 7:30—Cheerio (NBC).
—from the studios of
CHARLES W. REAUME
in the Building Industries Bldg.
 This message comes to you each morning and at 3:30 each afternoon through WKRC with other interesting information regarding Cincinnati merchants.

A COMPLETE ADVERTISING SERVICE
CHARLES W. REAUME
Broadcast Advertising
 622 Broadway, CHERRY 2440

Renew your subscription to RADIO DIAL See Page 7

Monday, June 15

- 8:00—Early Morning Dance.
- 9:00—Theronoid.
- 9:15—My New Kentucky Home, Jetta Crane.
- 9:45—Dance Records.
- 10:30—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Melodies.
- Noon—Popular Dance Melodies.

- P. M.—
- 12:30—Norris Brock.
 - 1:30—Luncheon Concert.
 - 1:45—Sign off.
 - 5:45—Hill Billy Kid.
 - 5:55—Ayers Sport Flash.
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—Tastyest Jesters (NBC).
 - 6:30—Bill and Bob.
 - 6:45—Hilo Serenaders.
 - 7:00—Bob White.
 - 7:15—Kentucky Belle.
 - 7:30—Skillet Lickers.
 - 8:00—Steve Bates.
 - 8:15—Connubial Bliss, a one-act comedy.
 - 8:45—Anna Powers.
 - 9:00—Stronberg Carlson (NBC).
 - 9:30—U. of C. Quartet.
 - 9:45—Vally, the Radio Clown.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
 - 7:15—Radio Circus.
 - 7:30—Classified Directory.
 - 8:00—Eighth and Walnut Street Garage Program.
 - 8:15—Mountain Valley Greetings.
 - 8:30—Starr Freeze Program.
 - 8:45—Magnecoil Program.
 - 9:00—Hyde Park Community Program.
 - 9:15—Broering Musicale.
 - 9:45—Kleeman Furniture Program.
 - 10:00—Breivites.
 - 10:05—Vaudeville.
 - 10:20—Zolvio Program.
 - 10:35—Kelvinator Program.
 - 10:50—Polar Ray Health Talk.
 - 10:59—Simper Time.
 - 11:00—Victor Herbert Melodies.
 - 11:15—Travel Bureau.
 - 11:30—Organ Recital.
 - 11:45—Studebaker Champions (E. T.).
 - Noon—Radio Circus.

- P. M.—
- 12:30—Fuller, Inc.
 - 12:45—Bellonby Melodies.
 - 1:00—Starr Freeze Program (E. T.).
 - 1:15—Matinee.
 - 1:30—Radio Circus.
 - 2:00—Union Mutual Life Insurance
 - 2:15—The Home Finder.
 - 2:30—Fuller Garden Party.
 - 2:45—Baseball Game: Reds vs. New York at Redland Field.
 - 5:00—Lyric Hour.
 - 5:30—Bell Furniture Program.
 - 5:45—Donald Galloway, tenor.
 - 6:00—Murphy & Goebel Furniture Special.
 - 6:15—Berning Ford.
 - 6:30—Milner Musicale.
 - 7:00—Xavier University Campus Rambles.
 - 7:30—Harry Hartman's Sport Review.
 - 7:45—Payne Brothers and Herman Chitison.
 - 8:00—Luckey Boys.
 - 8:15—Dry Ridge Spring Program.
 - 8:30—Radio Circus.
 - 8:45—Camel Cigars.
 - 9:00—Yivish Commercial Hour.
 - 9:00—Shoppers' Hour.
 - 10:15—Radio Circus.
 - 10:30—Mountain Valley Varieties.
 - 10:45—Evening Chimes.
 - 11:00—Radio Circus.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:15—God's Bible School—Smirise Worship.
 - 7:45—Ray and Bob.
 - 7:55—Grien Time.
 - 8:00—The Commuters (CBS).
 - 8:30—Tom's Scrap Book (Home Furniture Co.) (CBS).
 - 8:45—The Old Dutch Girl (CBS).
 - 9:00—Consolidated Merchants Program.
 - 9:30—Mr. Fixit (CBS).
 - 9:45—Charles W. Reanne, studio.
 - 10:15—The Madison Singers (CBS).
 - 10:20—Ucceda Bakers (CBS).
 - 10:45—Time and weather.
 - 10:48—Woman's Hour—Trenlettle Tully.
 - 11:15—Homemaker's Talk by Julia Hayes.
 - 11:45—Drink-Mor Program.
 - Noon—Wurlitzer Music Box Revue.



RUDY—GRAHAM

No introductions are necessary when Rudy Vallee and Graham McNamee stand before the mike. Their distinctive voices enhance the Fleischmann hour, heard over WSAI and an NBC network each Tuesday at 7 p. m. Rudy has been adding impersonations to his crooning. McNamee is announcer de luxe of this and other well-known programs.

Monday, June 15

- P. M.—
- 12:30—Cincinnati Merchants Program.
 - 1:00—A. L. Fink Program.
 - 1:30—Chicago Market Program.
 - 1:45—Madame Flor-enz Beauty Program.
 - 2:00—Salon Orchestra (CBS).
 - 2:30—Three Doctors (CBS).
 - 2:45—Starr-Freeze Melodies.
 - 3:00—Pharis Tire Program.
 - 3:15—Queen City Rug Makers.
 - 3:30—Reaume Studio.
 - 3:45—Studio Feature.
 - 4:00—Gypsy Music Makers (CBS).
 - 4:15—Full Measure Gas Program.
 - 4:30—Aurora Merchants—Tramp Starr.
 - 4:45—La Gerardine Program (CBS).
 - 5:00—Kampf Artists.
 - 5:15—Meyer Paint Program.
 - 5:30—Stearns' & Foster's Magic Mattress Man.
 - 5:45—Stocks: Cohl & Tyree.
 - 5:48—Time and weather.
 - 5:50—Eureka Baseball Club.
 - 5:55—Sports Review.
 - 6:00—Current Events (CBS).
 - 6:15—Linit Program (CBS).
 - 6:30—Evangeline Adams, "Astrologer" (CBS).
 - 6:45—Camel Quarter-Hour (CBS).
 - 7:00—Pryor's Crems Military Band (CBS).
 - 7:15—The Barbasol Program (CBS).
 - 7:30—Your Neighbors (Chmb-Steinberg).
 - 7:45—Old Wurzburg Malt Program.
 - 8:00—The Three Bakers (CBS).
 - 8:30—An Evening in Paris (CBS).
 - 9:00—Robt. Burns Panatella Program (BS).
 - 9:30—Beltrivoover Bright Lights.
 - 9:45—Pvol Blackberry Dudes.

Monday, June 15

- 10:00—Pavillion Royal Orchestra (CBS).
- 10:15—Gruen Answer Man (E. T.).
- 10:25—Happy Feet.
- 10:30—Coney Island Dance Orchestra.
- 11:08—George Olsen and his Music (CBS).
- 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers.
 - 6:29—Bulova Time.
 - 6:30—Gym Classes.
 - 7:45—A. & P. Food News (NBC).
 - 8:00—McCormick's Fiddlers.
 - 8:15—Organ Program, Arthur Chandler, Jr.
 - 8:30—Morning Devotions.
 - 8:44—Bulova Time.
 - 8:45—Miracles of Magnolia (NBC).
 - 9:00—Housekeeper Chats.
 - 9:15—Beatrice Mable (NBC).
 - 9:30—Musical Portrait.
 - 9:45—Winifred S. Carter (NBC).
 - 10:00—Syncoaters (NBC).
 - 10:30—Live Stock Reports.
 - 10:40—Salt and Peanuts.
 - 11:00—Vocal Ensemble.
 - 11:15—Swift Program (NBC).
 - 11:30—WLW Stars.
 - 11:45—River Reports; Time Signals.
 - Noon—Organ, Arthur Chandler, Jr.
- P. M.—
- 12:15—Bulova Time.
 - 12:16—Hotel Gibson Orchestra.
 - 12:50—Live Stock Reports.
 - 1:00—National Farm and Home (NBC).
 - 1:30—Salt and Peanuts.

Monday, June 15

- 1:40—Market Reports.
- 1:45—Eddie Niehauer's Orchestra, Netherland Plaza.
- 2:15—Village Rhythmer.
- 2:30—Chicago Serenade (NBC).
- 3:00—Matinee Players.
- 4:00—Chats with Peggy Winthrop (NBC).
- 4:15—Jim and Walt.
- 4:30—Live Stock Reports.
- 4:40—Afternoon Revelers.
- 5:00—Music Treasure Box (NBC).
- 5:15—Mornion Tabernacle Choir (NBC).
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—WLW Highlights.
- 6:30—Phil Cook (NBC).
- 6:45—Baseball Scores.
- 6:50—Rox's Gang (NBC).
- 7:30—Gold Medal Express (NBC).
- 8:00—Maytag Orchestra (NBC).
- 8:30—Real Folks (NBC).
- 9:00—Musical Dramas.
- 9:30—Empire Builders (NBC).
- 10:00—Great Composers.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:50—Estate Weather Man.
- 11:00—Willys Memory Hour.
- Midnight—Hotel Gibson Orchestra.
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Eddie Niehauer's Orchestra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC).
 - 8:15—Campbell Soup Orchestra (NBC).
 - 8:45—Records.
 - 9:00—McCormick's Old Time Fiddlers.
 - 9:45—Jerry Foy.
 - 10:00—Blue Straks (NBC).
 - 10:15—Radio Household Institute (NBC).
 - 10:30—To be announced.
 - 10:40—Sign off.
 - 12:50—Live Stock Reports.
 - 1:00—Sign off.

- P. M.—
- 2:00—Woman's Radio Review (NBC).
 - 3:00—Records.
 - 4:00—Crosley Singers.
 - 4:30—Records.
 - 4:45—Minabelle and Jerry.
 - 5:00—Records.
 - 5:15—Cecy Gordon; Gene Perazzo.
 - 5:30—The Gossipers (E. T.).
 - 5:45—Black and Gold Orchestra (NBC).
 - 6:00—Records.
 - 6:15—"The World Today," James G. McDonald (NBC).
 - 6:30—Mrs. Lec Ach, poems.
 - 6:45—Vocal Solos.
 - 7:00—"How's Business?," Merle Thorpe (NBC).
 - 7:15—Webster Program (NBC).
 - 7:30—A. & P. Orcestra (NBC).
 - 8:30—General Motors Program (NBC).
 - 9:00—Adventures of Sherlock Holmes (NBC).
 - 9:30—Claude and Gatewood.
 - 9:45—Simonize Program (NBC).
 - 10:00—Orchestra, Netherland Plaza.
 - 10:30—Henry Busse's Orchestra, Castle Farm.

TUESDAY June 16

WKCY (202 m.—1490 kc.)

- 6:00—Kentucky Good Morning.
- 6:15—Bob White.
- 6:30—Sunrise Worship.
- 7:30—Cherio (NBC).
- 8:00—Early Morning Dance.
- 9:15—My New Kentucky Home, Jetta Crane.
- 9:45—Josephine Gibson's Food Talks (NBC).
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:30—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Melodies.
- Noon—Dance Program.

- P. M.—
- 12:30—Live Stock Quotations.
 - 12:35—Luncheon Concert.
 - 1:00—Sign off.
 - 5:45—Queen Bros.
 - 5:55—Ayers Sport Flash.
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—Gus Van (NBC).
 - 6:30—Odas Mattox, the Crooning Guitarist.
 - 6:45—Dr. Scholl's Ramblers (NBC).
 - 7:00—Glenyce Chambers, blues.
 - 7:15—Tri-State Entertainers, with Burger Bros., Ham and Lim.
 - 7:45—Crinoline Girl, Alina Ashcraft.
 - 8:00—Earl Arnold's Orchestra, Lookout House.
 - 8:30—Death Valley Days (NBC).
 - 9:00—Happy Go-Lucky Girls.
 - 9:15—Hill Billy Kid.
 - 9:30—Bob White.
 - 9:45—Skillet Lickers.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
 - 7:15—Radio Circus.
 - 7:30—Classified Directory.
 - 8:00—Shoppers' Hour.
 - 8:15—Mountain Valley Greetings.
 - 8:30—Starr Freeze Morning Musical.
 - 8:45—Magnecoil Program.
 - 9:00—Radio Circus.
 - 9:15—Broering Musicale.
 - 9:45—Kleeman Furniture Program.
 - 10:00—Breivites.
 - 10:05—Morning Musicale.
 - 10:20—Zolvio Program.
 - 10:35—Kelvinator Program.
 - 10:50—Polar Ray Health Talk.
 - 10:59—Simper Time.
 - 11:00—Vaudeville.
 - 11:15—Travel Bureau.
 - 11:30—Organ Recital.
 - 11:45—Studebaker Champions (E. T.).
 - Noon—Radio Circus.

- P. M.—
- 12:15—Clean Up and Paint Up.
 - 12:30—Fuller, Inc.
 - 12:45—Bellonby Melodies.
 - 1:00—Starr Freeze Program (E. T.).
 - 1:15—Matinee.
 - 1:30—Afternoon Melodies.
 - 2:00—Payne Brothers & Herman Chitison.
 - 2:15—The Home Finder.
 - 2:30—Fuller Garden Party.
 - 2:45—Reds vs. New York at Redland Field.

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Tuesday, June 16

- 5:00—Lyric Hour.
- 5:30—Bell Furniture Program.
- 5:45—Race Auto and Radio Supply.
- 6:00—Murphy & Goebel Furniture Special.
- 6:15—Burning Ford.
- 6:30—Milner Musical Company.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Barker News.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Springs Program.
- 8:30—Radio Circus.
- 8:45—Evening Climes.
- 9:00—Camel Cigars.
- 9:15—Adam F. Meyer Coal.
- 9:30—Mountain Valley Varieties.
- 9:45—Licking River Fiddlers.
- 10:00—Radio Circus.
- 10:30—Fuller's Orchestra.
- 11:00—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—God's Bible School, Sunrise Worship.
- 7:45—Ray and Bob.
- 7:50—Green Time.
- 8:00—Starr-Freeze Melodies.
- 8:15—The Commuters (CBS).
- 8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
- 8:45—Madam Florenz Beauty Program.
- 9:00—Cool Feature (CBS).
- 9:15—Columbia Mixed Quartet (CBS).
- 9:30—Consolidated Merchants' Program.
- 10:00—Queen City Rug Makers.
- 10:15—Classified News Program.
- 10:45—Time and Weather.
- 10:48—Woman's Hour, Trenalette Tully.
- 11:15—Dun Bigelow's Orchestra (CBS).
- 11:30—Homemaker's Talk by Julia Hayes.

Noon—Wurlitzer Music Box Revue.

P. M.—

- 12:30—Cincinnati Merchants' Program.
- 1:00—Fabst-ett Varieties (CBS).
- 1:15—Art Dry Cleaning Program.
- 1:30—Studio feature.
- 2:00—Columbia Salon Orchestra (CBS).
- 2:15—Dream Home, Jimmy and Joan.
- 2:30—(A. L. Fink)—The Three Doctors (CBS).
- 2:45—(A. L. Fink)—The Captivators (CBS).
- 3:00—Italian Jody (CBS).
- 3:30—Home Furniture Studio.
- 3:45—The Four Clubmen (CBS).
- 1:00—Drink-Mor Program.
- 1:15—Full Measure Gas Program.
- 4:30—Tramp Starr (Aurora Merchants).
- 4:45—Sweethearts of the Air (CBS).
- 5:00—Pharis Tire Program.
- 5:15—Meyer Paint Program.
- 5:30—Stearns & Fosters' Magic Mattress Man.
- 5:45—Stocks: Cohle & Tyree.
- 5:48—Time and weather.
- 5:50—Cureka Baseball Scores.
- 5:55—Sports Review.
- 6:00—Kate Smith's Swance Music (CBS).
- 6:15—Linit Program (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Camel Quartet hour (CBS).
- 7:00—Pryor's Creino Military Band (CBS).
- 7:15—Round Towners (CBS).
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—Old Wurzburg Malt Program.
- 8:00—Henry-George (CBS).
- 8:30—Philo Symphony (CBS).
- 9:00—Bluc Ribbon Malt Jesters (CBS).
- 9:15—Peach House Liquid Coffee Program.
- 9:30—Coney Island Dance Orchestra.
- 10:00—Pyol Blackberry Dudes.
- 10:15—Studio.
- 10:20—Sports Review.
- 10:25—Happy Feet.

Renew your subscription to RADIO DIAL See Page 7

Tuesday, June 16

- 10:30—Bridge Lessons by Tom Collins Jr.
- 10:45—Asbury Park Casino Orchestra (CBS).
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:32—Tacoma Park Dance Orchestra.
- 12:02—Sign off.

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers.
- 6:20—Bulova Time.
- 6:30—Gyu Classes.
- 7:45—A. & P. Food News (NBC).
- 7:50—Bulova Time.
- 8:00—Bradley Kincaid.
- 8:15—Mouth Health (NBC).
- 8:30—Morning Devotions.
- 8:45—Popular Genus.
- 9:00—Morning Ballads.
- 9:15—Frances Ingram (NBC).
- 9:30—Fashionette.
- 9:45—Premium Man.
- 10:00—Murray Horton's Orchestra.
- 10:30—Live Stock Reports.
- 10:40—Organ and Vocal Solo.
- 11:00—Island Serenaders.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.

Noon—Tuxedo Trio.

P. M.—

- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—McCormick's Fiddlers.
- 1:40—Market Reports.
- 1:45—Netherland Plaza Orchestra.
- 2:00—Dedication of Harding Memorial (NBC).
- 3:15—Merry Men Quartet.
- 4:00—Beauty Secrets by Rigaud.
- 4:15—Organ and Vocal Solo.
- 4:30—Live Stock Reports.
- 4:40—Jim and Walt.
- 5:00—Murray Horton's Orchestra.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—WLW Highlights.
- 6:30—Berry Brothers (e. t.).
- 6:45—Baseball Scores.
- 6:50—Bradley Kincaid.
- 7:00—Paul Whiteman's Painters (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sterling Jack.
- 8:00—Netherland Plaza Orchestra.
- 8:15—Singing Sam.
- 8:30—Werk Bubbie Blowers.
- 9:00—Barbasol Barbers (e. t.).
- 9:15—Tastyest Candykids.
- 9:30—Chevrolet Chronicles (e. t.).
- 10:00—Cotton Queen Minstrels.
- 10:30—Variety.
- 10:45—Bob Newhall, Sports Slices.
- 10:58—Estate Weather.
- 11:00—Los Amigos.
- 11:30—Vox Humana.
- Midnight—Village Rhymester.

A. M.—

- 12:00—Hotel Gibson Orchestra.
 - 12:30—Henry Busse's Orchestra, Castle Farm.
 - 1:00—Orchestra, Netherland Plaza.
- WSAI (225 m.—1330 kc.)**
- A. M.—
 - 8:00—Gene and Glenn (NBC).
 - 8:15—Camel 'n' the '11' Soup Orchestra
 - 8:45—Records.
 - 10:00—"Your Child," Grace Abbott (NBC).
 - 10:15—Radio Household Institute (NBC).
 - 10:30—U. S. Army Band (NBC).
 - 11:00—Sign off.
- P. M.—**
- 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
 - 1:00—Sign off.
 - 2:00—Dedication of Harding Memorial (NBC).
 - 3:00—Records.

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Tom Collins Jr.
"THE LIFE OF THE PARTY"

Tuesday, June 16

- 4:00—The Lady Next Door (NBC).
- 4:30—Rinso Talkie (NBC).
- 4:45—Records.
- 5:15—Vocal Solos.
- 6:30—The Gossipers (e. t.).
- 5:45—Black and Gold Orchestra (NBC).
- 6:00—Records.
- 6:30—To be announced.
- 6:45—Larry Grueter, Accordion.
- 7:00—Blackstone Plantation (NBC).
- 7:30—National Dairy Program (NBC).
- 8:00—McKesson Musical Magazine (NBC).
- 8:30—Fuller Brush Man (NBC).
- 9:00—Lucky Strike Dance (NBC).
- 10:00—Henry Busse's Orchestra, Castle Farm.
- 10:30—Hotel Gibson Orchestra.

WEDNESDAY June 17

WCKY (202 m.—1490 kc.)

- A. M.—
- 6:00—Kentucky Good Morning.
- 6:15—Bob White.
- 6:30—God's Bible School.
- 7:30—Cheerio (NBC).
- 8:00—Early Morning Dance.
- 9:00—Theronoid.
- 9:15—My New Kentucky Home.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:30—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Melodies.
- 12:00—Popular Dance Melodies.

P. M.—

- 12:30—Live Stock Reports.
- 12:35—Luncheon Concert.
- 1:00—Sign off.
- 5:45—Queen Brothers.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Italian Serenaders.
- 6:30—Bill and Bob.
- 6:45—Steve Bates.
- 7:00—Tommy Ott, Pianist.
- 7:15—Kentucky Belle, Crooner.
- 7:30—Christian Glee Club (NBC).
- 8:00—Skillet Lickers.
- 8:30—Earl Arnold's Orchestra, Lookout House.
- 9:00—Classic Recital: Molly Moore, Ellis Frakes, Tommy Ott.
- 9:30—Wally, the Radio Clown.
- 9:45—Bob White.

Eddie Neibaur Band Follows Bernie at Plaza



EDDIE NEIBAUR

Eddie Neibaur and his Seattle Harmony Kings, a dance orchestra new to Cincinnati, will be heard in daily programs through WLW and WSAI beginning Saturday (June 13), when they open a week's engagement at the Netherland Plaza.

Ben Bernie, who will be at the Netherland Plaza through June 12, was originally scheduled to remain until June 20 when Guy Lombardo opens. A last-minute change in bookings resulted in bringing to Neibaur for the second week.

Neibaur himself is a trombone player. He learned to toot during the World War while he was a member of the A. E. F. His tooting got him transferred from the field artillery to the entertainment corps. At the end of the war, he kept on playing. Before organizing his own band, he played in a number of orchestras popular at that time, including Ray Miller's.

Wednesday, June 17 WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:15—Radio Circus.
- 7:30—Classified Directory.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley Greetings.
- 8:30—Starr Freeze Program.
- 8:45—Magnecol Program.
- 9:00—Radio Circus.
- 9:15—Broering Musicale.
- 9:30—Kleeman Furniture Program.
- 10:00—Breivites.
- 10:05—Radio Circus.
- 10:20—Zelvo Program.
- 10:35—Kelvinator Program.
- 10:50—Polar Ray Health Talk.
- 10:58—Sinner Time.
- 11:00—Vaudeville.
- 11:15—Travel Bureau.
- 11:30—Organ Recital.
- 11:45—Studebaker Champions (E. T.).

Noon—Radio Circus.

P. M.—

- 12:30—Fuller, Inc.
- 12:45—Bellby Melodies.
- 1:00—Starr Freeze Program (E. T.).
- 1:15—Donald Galloway, tenor.
- 1:30—Afternoon Melodies.
- 1:45—Home Harmonizers (E. T.).
- 2:00—Galvano & Cortz.
- 2:15—The Home Finder.
- 2:30—Radio Circus.
- 3:00—Dance Frolic.
- 3:30—Variety.
- 3:45—Union Mutual Life Insurance Company.
- 4:00—Serenade.
- 4:15—Tea Time Tunes.
- 4:45—Radio Circus.
- 5:00—Lyric Hour.
- 5:30—Bell Furniture Program.
- 5:45—Dinner Music.
- 6:00—Murphy & Goebel Furniture Special.
- 6:15—Burning Ford.
- 6:30—Milner Musicale.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Payne Brothers & Herman Chitison.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Spring Program.
- 8:30—Colonial Stages.
- 8:45—The Islanders.
- 9:00—Camel Cigars.
- 9:15—Radio Circus.
- 9:45—Shoppers' Hour.
- 10:00—Cincinnati Messianic Testimony, Dr. Reed.
- 10:30—Radio Circus.
- 10:45—Earl Fuller's Orchestra.
- 11:15—Slumber Music.

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Wednesday, June 17

WKRC (545 m.—550 kc.)
 A. M.—
 6:45—Sunrise Worship.
 7:45—Ray and Bob.
 7:55—Gruen Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Mirrors of Beauty (CBS).
 9:15—Madam Flor-euz Beauty Program.
 9:30—Consolidated Merchants' Program.
 10:00—Melody Parade (CBS).
 10:15—Time and weather.
 10:18—Woman's Hour, Tremlette Tully.
 10:45—Charles W. Reume Studio.
 11:15—Homemakers' Talk by Julia Hayes.
 11:45—Drink-Mor Program.
 Noon—Wurlitzer Music Box Revue.

P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Farm Program (CBS).
 1:30—Chicago Market Program.
 1:45—Studio Feature.
 2:00—Salon Orchestra (CBS).
 2:30—Queen City Rug Makers.
 2:45—Encapsulated Silhouettes (CBS).
 3:15—Starr-Freeze Melodies.
 3:30—Reume Studio.
 3:45—Talk by Dr. Richard Kovacs (CBS).
 4:00—Pharis Tire Program.
 4:15—Full Measure Gas Program.
 4:30—A. L. Fink Program.
 5:00—Meyerc Artists.
 5:15—Meyerc Paint Program.
 5:30—Stearns' & Foster's Magic Mattress Man.
 5:45—Stocks: Cohlé & Tyree.
 5:48—Time and weather.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 6:00—Kate Smith Swance Music (CBS).

6:15—Linit Program (CBS).
 6:30—Evangeline Adams "Astrologer" (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Rhythm Choiristers (CBS).
 7:45—Old Warburg Malt Program.
 8:00—Gold Medal Past Freight (CBS).
 8:30—Boa thouse Liquid Coffee Program.
 8:45—Vincent Lopez and His Valvoliners (e. t.).
 9:00—Vitality Personalities (CBS).
 9:15—Polly Blackberry Dudes.
 9:30—McCormick's Fiddlers (CBS).
 9:45—Johnson Sea Horse Orchestra (e. t.).
 10:00—Don Bigelow & His Orchestra (CBS).
 10:15—Gruen Answer Man.
 10:20—Gruen Answer Man (e. t.).
 10:25—Happy Feet.
 10:30—Coney Island Orchestra.
 11:00—Time; Weather; Sports Review.
 11:08—Hollywood Garden Orchestra (CBS).
 11:30—Nocturne; Ann Leaf, Ben Alley (CBS).
 Midnight—Sign off.

WLW (428 m.—700 kc.)
 A. M.—
 6:00—International Fiddlers, old-time music.
 6:25—Bulova Time.
 6:30—Gym Classes.
 7:45—A. & P. Food News (NBC).
 8:00—Bradley Kincaid.
 8:15—Organ Program.
 8:30—Morning Devotions.
 8:45—Bulova Time.
 8:45—Miracles of Magnolia (NBC).
 9:00—Mary Hale Martin (NBC).
 9:15—Florence Frey's Workshop.
 9:30—Dance Miniatures (NBC).
 10:00—McCormick's Fiddlers.
 10:15—Jim and Walt.
 10:30—Live Stock Reports.
 10:40—Organ Program, Arthur Chandler Jr.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Crosley Singers.

P. M.—
 12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Singing' Sam.

Wednesday, June 17

1:00—Market Reports.
 1:45—Orchestra, Netherland Plaza.
 2:15—Village Rhythmer.
 2:30—Chicago Serenade (NBC).
 3:00—Weather Forecast.
 3:01—The Matinee Players.
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—Organ with Instrumentalist.
 4:30—Live Stock Reports.
 4:40—Jane Froman, Don Becker.
 5:00—Afternoon Revelers.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—DuPont Speed Blenders (e. t.).
 6:30—Phil Cook (NBC).
 6:45—"Believe It or Not," Ripley (NBC).

7:00—Baseball Scores.
 7:05—WLW Highlights.
 7:15—John Ruskin Orchestra (e. t.).
 7:30—R. F. D. Hour.
 8:00—The Buddy Boys.
 8:30—Sinfonietta (NBC).
 9:00—Phil Napoleon's Grenadiers (NBC).
 9:30—Canova Coffee Hour.
 10:00—Henry Busse's Orchestra, Castle Farm.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 11:00—Night Songs.
 11:30—Crosley Theater.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Orchestra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:15—Stereo Program (NBC).
 9:30—Believe Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:45—Records.
 11:00—Sign off.

Thursday, June 18

5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Tri-State Entertainers, with Lin and Ham.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Bob White.
 7:30—Blu-Green Blues.
 7:45—Crooning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Betty May, contralto.
 8:45—Ukelele Travelogue.
 9:00—Earl Arnold's Orchestra.
 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Directory.
 8:00—Shoppers' Hour.
 8:15—Mountain Valley Greetings.
 8:30—Starr Freeze Program.
 8:45—Maguocol Program.
 9:00—Dance Frolic.
 9:15—Broering Musicals.
 9:45—Kleeman Furniture Program.
 10:00—Breivites.
 10:05—Organ Recital.
 10:20—Zolvo Program.
 10:35—Kelvator.
 10:50—Polar Ray Health Talk.
 11:00—Simper Time Announcement.
 11:00—Variety.
 11:15—Travel Bureau.
 11:30—Program of Waltzes.
 11:45—Studebaker Champions (E. T.).
 Noon—Radio Circus.

THURSDAY

June 18

WCKY (202 m.—1490 kc.)

A. M.—
 6:00—Kentucky Good Morning.
 6:15—Bob White.
 6:30—Sunrise Worship.
 7:30—Cheerio (NBC).
 8:00—Early Morning Dance.
 9:15—My New Kentucky Home.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Mountain Melodies.
 Noon—Popular Dance Tunes.
P. M.—
 12:30—Live Stock Quotations.
 12:35—Luncheon Concert.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 5:45—Red Riding Hood.



FREDDIE RICH

Versatile Freddie Rich directs the Vitality Personalities orchestra heard over WKRC and other Columbia stations at 9 p. m., every Wednesday. He also directs everything from a ten-piece dance band to a forty-five-piece symphony orchestra weekly on various Columbia programs. He never uses a baton, but marks time with his foot so emphatically that the conductor's stand he uses has been covered with felt to prevent the sound from being carried over the air.

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 12:35—Luncheon Concert.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 5:45—Red Riding Hood.

Thursday, June 18

7:00—Earl Fuller's Orchestra.
 7:30—Harry Hartman's Sport Review.
 7:45—Barber News.
 8:00—Lucky Boys.
 8:15—Dry Ridge Springs Program.
 8:30—Evening Chimes.
 8:45—Merchants' Review.
 9:00—Camel Cigars.
 9:15—Adam F. Meyer Coal Co.
 9:30—Shopper's Hour.
 9:45—Radio Circus.
 10:15—Fuller's Orchestra.
 10:45—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship.
 7:45—Ray and Bob.
 7:55—Gruen Time Signal.
 8:00—Madam Flor-euz Beauty Program.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Starr-Freeze Melodies.
 9:00—Drink-Mor Program.
 9:15—Consolidated Merchants' Program.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reume Studio.
 10:30—Unecda Bakers (CBS).
 10:45—Time and weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Dream Home, Jimmy and Joan.
 11:30—Queen City Rug Makers.
 11:45—Street Program.
 Noon—Wurlitzer Music Box Revue.

P. M.—

12:30—Cincinnati Merchants' Program.
 1:00—Columbia Farm Program (CBS).
 1:30—Studio Feature.
 2:00—Columbia Salon Orchestra.
 2:30—A. L. Fink—The Three Doctors (CBS).
 2:45—A. L. Fink—Rhythm Ramblers (CBS).
 3:00—Homemakers Talk by Julia Hayes.
 3:30—Home Furnishing Studio.
 3:45—Rhythm Kings (CBS).
 4:00—Asbury Park Casino Orchestra; Sports Flashes (CBS).
 4:15—Full Measure Gas Program.
 4:30—Tramp Starr (Aurora Merchants), Kingsbury Ann.
 4:45—Meet the Artist (CBS).
 5:00—Pharis Program; Sports Flash.
 5:15—Meyerc Paint Program.
 5:30—Stearns' & Foster's Magic Mattress Man.
 5:45—Stocks: Cohlé & Tyree.
 5:48—Time and weather.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 6:00—Kate Smith and her Swance Music (CBS).
 6:15—Linit Program (CBS).
 6:19—Studio.
 6:21—Eureka Baseball Scores; Sports.
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Cremo Military Band (CBS).
 7:15—Red Top Malt Program.
 7:30—Kaltenborn Edits the News (CBS).
 7:45—Hamilton Watchman (CBS).
 8:00—The Premier Salad Dressers (CBS).
 8:15—Big Yank Workstory (E. T.).
 8:30—Detective Short Program (CBS).
 9:00—The Lutheran Hour (CBS).
 9:30—Fortune Builders (CBS).
 9:45—Peter's Parade (CBS).
 10:00—Jack Denny & His Orchestra (CBS).
 10:15—Studio.
 10:20—Sports Review.
 10:25—Happy Feet.
 10:30—Coney Island Orchestra.
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:32—Polly—Blackberry Dudes.
 11:47—Tacoma Dance Orchestra.
 12:17—Sign off.

WLW (428 m.—700 kc.)

A. M.—
 6:00—International Fiddlers.
 6:25—Bulova Time.
 6:30—Gym Classes.
 7:45—A. & P. Food News (NBC).
 8:00—Bradley Kincaid.
 8:15—Organ Program.
 8:30—Morning Devotions.
 8:44—Bulova Time.

Thursday, June 18

8:45—Popular Gems.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mabie (NBC).
 9:30—Community Health, Dr. Carl Wilzbach.
 9:45—Housekeeper Chats.
 10:00—Murray Horton Orchestra.
 10:30—Live Stock Reports.
 10:40—Jim and Walt.
 11:00—The Venctian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Organ, Arthur Chandler, Jr. P. M.—

12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.
 12:45—American Cynamid Program (E. T.).
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—George Lava Soap Man (NBC).
 1:45—Market Reports.
 1:50—Orchestra, Netherland Plaza.
 2:15—Village Rhythmer.
 2:30—Chicago Serenade (NBC).
 2:45—Edna Wallace Hopper (NBC).
 3:00—Home Decorations (NBC).
 3:15—Weather Forecast.
 3:30—Afternoon Revelers (NBC).
 4:00—National Federation Music Clubs (NBC).
 4:30—Live Stock Reports.
 4:40—The Crosley Singers.
 5:00—Bradley Kincaid.
 5:15—The Ramblers.
 5:25—Bulova Time.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastyest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:50—Baseball Scores.
 6:55—Bradley Kincaid.
 7:00—WLW Highlights.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Orchestra, Netherland Plaza.
 8:00—Barbasol Barbers (e. t.).
 8:15—Glenn Sisters and Ramona.
 8:30—Phony Hostess (e. t.).
 8:45—Murray Horton's Orchestra, Horseshoe Gardens.
 9:00—Crimclints.
 9:30—Clara, Lou and Em (NBC).
 9:45—C. & O. Program (WJR).
 10:00—Hotel Gibson Orchestra.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:55—Eating Weather Man.
 11:00—Old Masters' Chime Reveries.
 Midnight—Village Rhythmer.

A. M.—

12:10—Hotel Gibson Orchestra.
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Orchestra, Netherland Plaza, Netherland Plaza.

WSAI (225 m.—1330 kc.)

A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:00—McCormick's Old Time Fiddlers.
 9:15—Records.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—McCormick's Old-Time Fiddlers (NBC).
 10:45—Sign off.

P. M.—

12:50—Live Stock Reports.
 1:00—Sign off.
 1:45—Dr. Scholl Reveller (NBC).
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 4:30—Mona Motor Organ Recital.
 4:40—Rinsco Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk, Joseph Ries.
 5:15—To be announced.
 5:30—The Gossipers (e. t.).
 5:45—Black and Gold Radio Orchestra (NBC).
 6:00—Records.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—Vocal Phos.
 7:00—Fleischman Hour (NBC).
 7:00—Arco Birthday Party (NBC).
 8:30—Jack Frost's Melody Moments (NBC).
 9:00—Lucky Strike Dance Orchestra (NBC).
 10:00—Murray Horton's Orchestra, Horseshoe Gardens.
 10:30—Henry Busse's Orchestra, Castle Farm.
 11:00—Sign off.