

RADIO DIAL



Volume I, No. 7

FRIDAY, JULY 3, 1931

Price 5c



Eight celebrities from the stage, radio, and motion pictures will perform at 9 o'clock Monday night (July 6) in the White Owl Revue on a national Columbia network including WKRC.

Pictured here are (left) Bell Baker, ballad queen of vaudeville; (center) Irene Bordoni, French comedienne and (right) Helen Kane, the original "boop-boop-a-doop" girl.

Others on the program will be the suave George Jessel as master of ceremonies; Walter T. Kelly, famous as the "Virginia Judge"; John W. Green, Broadway song writer who composed "Body and Soul"; James Barton, comedian and tap dancer who will dance before the microphone, and Guy Lombardo and his Royal Canadians. The program will replace the Robert Burns Panatela program for this week only.

Premier of Japan to Broadcast; Week is Full of Unusual Programs

DX Stations Have Chain Features Not Carried Here

Distant stations on NBC and CBS networks this week have programs not carried by local network outlets:

Paul Doumer, newly elected President of France, will speak from Paris at 3:30 p. m. Friday (July 3) on a Columbia network. Try WABC (860 kc.—348.6 m.)

"Voice of St. Louis," presenting an orchestra from the St. Louis Symphony, and vocalists from concert and light opera, will broadcast every Sunday morning at 10:30 on the Columbia network. Try KMOX (1090 kc.—275.1 m.)

Walter Damrosch will conduct the San Francisco Symphony Orchestra Sunday (July 5) at 6 p. m. in an hour of music from Hillsborough, Cal., on an NBC chain. WHAS will carry it (820 kc.—366 m.)

Amos W. Woodcock, Director of Prohibition, will discuss his future plans and what they may mean to liquor traffic in the United States when he addresses the Columbia network at 8:15 p. m. Tuesday (July 7). Get it at WABC (860 kc.—348.6 m.)



MARY MCCOY

Mary McCoy, soprano whom you used to hear through WLW on the Camel Pleasure Hour, will sing Wednesday night (July 8) in the Westinghouse Salute at 8:30 with WCKY as the local NBC outlet. Robert Simmons, tenor, her co-star in many programs, and a 21-piece concert orchestra conducted by William Wirges complete the entertainment bill.

A special announcement by the Westinghouse Electric Company is promised as a surprise feature.

True Story Hour Starts Monday on NBC and WSAI

Mary and Bob and their True Story dramas will be heard on an NBC network including WSAI at 9 o'clock Monday nights beginning this week (July 6). Their CBS period on WKRC (8 p. m. Friday) has been taken over by Liberty Magazine.

New Symphony Series Begins With Wagner

Howard Barlow will conduct an augmented symphony orchestra in a new weekly program which will be presented over WKRC and a nation-wide Columbia network for the first time Wednesday (July 8) at 7:30 p. m. with an all-Wagner program.

New Features are Booked on Every Local Station

Premier Wakatsuki of Japan, talking in Tokio, will be heard through station WLW and the National Broadcasting Company at 7 o'clock Friday morning as the first feature of the Fourth of July radio programs that will give fans a gala day of radio listening.

The premier will speak in Japanese. His words will be interpreted later to his listening audience. The international broadcast will be concluded at 7:20 a. m. when NBC will continue the program with Japanese music.

WFBE will have a special Independence Day program at 9 a. m. . . . At 10:45 a. m., and again at 3:15 p. m. the station will air the plays in the game between the Reds and the Chicago Cubs at Chicago.

The Monroe Doctrine will be discussed by Under-Secretary of State William Richards Castle, Jr. in an NBC broadcast commemorating the 100th anniversary. (Continued on page 2)

Stribling-Schmeling Fight, July 3, Will Be Heard Thru WLW

The World's Heavyweight Championship fight Friday night (July 3) between Willie Stribling and Max Schmeling will be broadcast at approximately 10 p. m. by WLW in connection with the combined networks of the NBC. It is possible that WKRC also will broadcast the fight from CBS. For the NBC account, Floyd Gibbons will handle the broadcast up to the fight. Graham McNamee will give the blow-by-blow description of the fight. Sam Taub, New York sport writer, will talk between rounds. Scheduled to go 15 rounds, the fight is expected to be on the air about an hour and a quarter. It is possible that it may start a little before 10 p. m.

A listener writes Bob Burdette of WLW: "Since taking your morning Gym class exercises, I have gained 10 pounds. Now tell me how to reduce."

Cincinnati Post Takes Control of Station WFBE

Station WFBE since Saturday (June 27) has been operated by the Cincinnati Post, local Scripps-Howard paper.

Harry Rubin will continue as manager of the station, according to Robert Segal, promotion manager of the paper. Segal says no drastic changes in the programs or policy of the station are being contemplated for the time being.

Bristoleers Are New CBS Feature

The Bristoleers, a new musical program featuring Polly Waters, soprano, and Clyde Dengler, tenor, will have its premiere over WKRC and the Columbia Broadcasting System Tuesday night (July 7) at 8:30 in the time formerly used by the Philco Symphony.

A dance orchestra of twenty-five musicians under the direction of Sidney Lowenstein and a chorus will also be heard in selections of music typical of foreign countries.

Eno Crime Club is New Mystery Drama on WKRC

Another detective story series reaches Cincinnati listeners for the first time Monday night (July 6) at 8 o'clock when WKRC takes the bi-weekly Eno Crime Club from the Columbia Broadcasting System. The other broadcast will be on Wednesday at 8:30 p. m.

"Lawless Lady" by Leslie Charteris, a story of thievery, gangs, and a supposed countess, will be played the first week in two episodes. A new short story will be dramatized every week.

WKRC Gives Race Results as Soon As Horses Finish

Results of each race at Latonia are broadcast by WKRC within five minutes of the finish.

WKRC lists the first result broadcast at 2:15 every afternoon except Sunday. Successive announcements interrupt regular programs momentarily during the afternoon. Results of the races are phoned from the track to the station.

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor

VOL. 1 JULY 3, 1931 No. 7

This Summer Brings More Good Music

As far as radio is concerned, 1931 promises to ring up a banner summer in one important particular: the amount of good music broadcast.

To be sure, certain highly esteemed features of this type, heard during the winter, have been discontinued since the arrival of warm weather. However, the replacements already are compensating for these losses. Indeed, an unofficial tabulation seems to indicate that 1931 not only will put more good music on the air than any previous summer, but perhaps even a greater proportion than is heard in the course of a normal winter season.

In addition to the Saturday series of Boston Pop Concerts and a similar Sunday afternoon series, NBC is airing the twice-weekly Goldstein Band Concerts, and is broadcasting the famous Ravinia Orchestra as well as Prince's Symphonic Ensemble. Columbia's most notable, but not only contribution to better summer music is the series of Lewisohn Stadium Concerts, heard for the first time over a nation-wide chain. Comes also the good news that WLW will air the Cincinnati Zoo Orchestra regularly. And meanwhile, such year-round favorites as the Stromberg-Carlson and Atwater Kent Programs carry on as usual, as usual.

These are merely highspots. But they serve to show that the summer of 1931 will have a generous share of fine music. And a good break for the radio audience it is, too.

Up to now, the broadcasters have planned summer programs on the quaint theory that warm weather makes listeners crave more "hot" music. Maybe this tried but not true principle finally is bowing to something nearer the facts.

As far as we have been able to observe, these are that, even in winter, the broadcast supply of good music does not keep pace with the demand, and that summer causes no material change in the tastes of the audience.

If the summer of 1931 is evidence that similar views are beginning to filter into the studios, it may be more than a banner season. It may mean that the broadcasting of good music at last has turned the well-known corner.

Premier of Japan

(Continued from page 1)

sary of the death of James Monroe, at 12:30 p. m. through WLW.

* * *

The Tastyest Jesters will celebrate Independence Day with a novel interpretation of Stephen Foster's "Nancy Till" employing unusual instrumental effects. WCKY carries the program at 6:15 p. m.

* * *

Edgar White Burrill, known to radio listeners for his annual reading of "He Knew Lincoln," will read the Declaration of Independence as part of a dramatic narrative accompanied by an exact reproduction of the tolling of the Liberty Bell. This will be broadcast by WSAI at 6:30 p. m.

* * *

Arthur Pryor and his Cremona Military Band will mark Independence Day with the playing of five stirring patriotic marches during their broadcasts over WKRC at 7 p. m.

* * *

Stephen Foster composer of "Swanee River" and "My Old Kentucky Home," will be memorialized in a program of his music to be heard over WSAI, NBC network, at 7:15 p. m. to celebrate the one hundred and fifth anniversary of his birth. An orchestra, chorus and soloists will present Foster's works.

* * *

Floyd Gibbons, headline hunter, will take on the task of breaking down well-established traditions built about the signing of the Declaration of Independence.

Nightingales

In the summer the song of the nightingale is so beautiful in England that the British Broadcasting Company has listening posts all over England to bring the nightingale's song to its listeners. A local listener with a short wave receiver has reported to WFBE that he has heard the nightingale's song via radio and has received verification from the BBC.

ence during the General Electric program (WSAI at 8 p. m.). Among other upsetting details, Gibbons will endeavor to show that the Declaration of Independence was not signed on July 4.

* * *

Governor Ritchie will be heard through WKRC at 10:45 p. m. The chief executive of the State of Maryland will deliver his speech at Patterson Park, in Baltimore, where a crowd of 200,000 is expected to assemble in an annual celebration of Independence Day. No title for the Governor's address has been announced.

History Dramas Have Place in Nash Parade

Dramatic highlights of history are recreated in the Nash Parade of Progress, WSAI and other NBC stations are broadcasting at 8 o'clock every Tuesday. Max Bendix, who is to be official bandmaster of the Chicago World's Fair in 1933, leads a band that plays during the program.



Barbara Maurel, staff contralto of the Columbia Broadcasting Company, will be one of the soloists in the Cathedral Hour WKRC will broadcast at 3 o'clock Sunday afternoon (July 5). She will sing Rachmaninoff's setting of "Lead Kindly Light" with organ accompaniment. Organ composition by Bach, Palestrina, and Haydn will be high spots of the hour of sacred music.

Revelers Return to G. M. Programs

Back from their third European concert tour, the quartet known as The Revelers, will be heard again on the General Motors radio through WSAI and other NBC stations.

This Monday (July 6) at 8:30 p. m., Lewis James, tenor, will be co-starred with Lois Bennett, soprano, as soloist with the quartet also singing several numbers. Miss Bennett is the Quaker Girl with Armstrong Quakers. Besides James, the quartet includes James Melton, Elliott Shaw, and Wilfred Glenn.

Bob White Goes to WKRC for Daily News Broadcast

Bob White, of WCKY, has moved to WKRC, where he is on the air twice a day with news flashes and news opinions under the title "What's Happening." He also is in charge of the Children's Quarter Hour on WKRC every afternoon except Sunday. Watch RADIO DIAL for his schedule. At the Kentucky station he did a well-liked program of early morning philosophizing.

Harrisburg, Pa., will be host to Henry, George, Flo and Pete on Tuesday, (July 7), when at 8 p. m., radio's original "black-out" performers dedicate their entire presentation to that city. WKRC will carry the program which will highlight the adventures of "The Big Shot" and "Little Jimmie," two jail birds, and another installment of "Meyer and Moe."

Dr. Howard W. Haggard, associate professor of physiology at Yale University, will describe medical practices of the days of the American Revolution, when he speaks to listeners of WKRC Sunday (July 5) at 7 p. m. in the Eastman Kodak program.

Around the Dial

By THE DIAL TWISTER

Precious little publicity is spilled about it. But the Stromberg-Carlson Hour (Monday at 9 p. m. over WCKY) goes on getting a regular and grateful hearing in the many homes where good music means something. It's worth it, too, one of the consistently fine features on the air. In fact, the only trouble is that 30 minutes isn't enough.

* * *

Rochester is coming to be known on the air as a city of fine orchestras. Besides its Civic Orchestra, which broadcasts under the Stromberg banner, there is the Rochester Concert Orchestra, now doing a mighty enjoyable series of Sunday morning programs (10:30 over WLW). That's a guaranteed way to build a city's musical reputation. Maybe Cincinnati could take a leaf from Rochester's book.

* * *

That Daddy and Rollo act (Sunday, Tuesday and Thursday at 6:30 p. m. on WKRC) is prospering as it goes along. Anyway, it's something different in the humor department. One of the best of its recent efforts was the commencement episode.

* * *

And speaking of humor, plenty of listeners are glad to be meeting old friends again as The Stebbins Boys (Tuesday to Friday inclusive, at 10:15 over WSAI). These boys are Phillips Lord and Arthur Allen, former favorites as Uncle Abe and David. Yes, it's hard to keep such good men off the air for long.

* * *

WFBE's nightly program of Slumber Music is well worth sampling, if you're one of those that find jazz hardly lulling.

* * *

Believe-it-or-not Ripley is going great guns in his weekly broadcast over WLW, Wednesday at 6:45 p. m. Rip is as interesting on the air as he is in print, which can't be said of a lot of them.

The True Story Hour steps aside Friday (WKRC at 8 p. m.) to make room for a new Liberty program. True Story moves over to NBC and WLW—a good thing, for it's too good to lose. In three years True Story has become one of the best dramatic bills on the air. For one thing, it's so straight from life. And mighty well done besides; go what the critics call texture.

Those Nomads who get themselves heard over WCKY Sunday at 10 a. m. put on a good show. Maybe the lines aren't so hot. But that orchestra, with its violins and guitars, is refreshing enough to make up for that, and then some.

Those Goldman Band Concerts (Sunday night at 9:15 over WSAI, and Wednesday night at 8:30 over WLW) are worth a twist of the wrist any old week. Edwin Franko knows how to handle a big band, as only the few best do. And there's DeJ Staigers and his cornet thrown in as good measure.

Floyd Gibbons is still laying hold of plenty of ears every Sunday night (WCKY at 9:15). They say he's one of the highest priced men on the air. Well, he's worth it. Anybody who can step right out of the loudspeaker and sit down beside you is better than just good.

Floyd, of course, suggests the General Electric Hour (Saturday at 8 p. m. on WSAI). It's only a 30-minute hour, but Erno Rapee is filling Walter Damrosch's shoes as well as anybody can. His selections are especially enjoyable, too.

If drama is your dish, don't overlook NBC's Radio Guild (Friday at 3:15 p. m. over WLW). It has the happy faculty of putting on something as different as it is well done. The last two plays, "Captain Applejack" and "The Swan," have been particularly good. Those coming up should be of as high caliber.

Two New Mike Men Are Heard in Cincinnati

Two new announcers are heard these days on Cincinnati station wave lengths.

One is William Brenton, who has just been added to the staff of announcers for the Columbia Broadcasting System and is heard through Station WKRC.

The other is Leonard J. Barnes, who has been given the majority of WLW's remote control announcing jobs.

Barnes was at Station WGY, Schenectady, for eight years. His popularity in the East was so great that the radio editor of an Albany (N. Y.) paper has organized a "Bring Back Barnes" club. Barnes worked at WGY with Joseph A. Chambers, new WLW technical supervisor, on the perfecting of the first successful portable remote control equipment.

Dr. Howard W. Haggard, associate professor of physiology at Yale University, will describe medical practices of the days of the American Revolution, when he speaks to listeners of WKRC Sunday (July 5) at 7 p. m. in the Eastman Kodak program.

In response to numerous requests from his radio listeners, Dennis King will sing the romantic "Kashmiri Song" from the Indian Love Lyrics in the Limit broadcast over WKRC and the Columbia network on Tuesday, (July 7), at 6:15. On Monday, (July 5), he will recite Sara Tesdale's poem "Barter" and will sing "Little Grey Home in the West."

Tunes from the musical comedy "Sally" will be heard when a miniature presentation of the show is broadcast over the Columbia network, Sunday, (July 4), at 9:45 p. m. as a feature of Star Reveries. Helen Gilligan, soprano, and Milton Watson, tenor, again will sing the leading roles.

Gus Haenschel, NBC orchestra conductor, has gone from the Palmolive Hour (WSAI Wednesday at 8:30 p. m.) to the Coca Cola program. (WSAI Wednesday at 9:30 p. m.) Erno Rapee, NBC's new musical director, conducts the Palmolive orchestra now.

The Merry Men of WLW are returning to New York July 4, and will no longer be heard on the air in Cincinnati.

The Hill Billy Kid has shifted to WKRC from WCKY and will be on the air at 7:45 every morning except Sunday.



WM. BRENTON



L. J. BARNES

WKRC Takes CBS Sustaining Features

WKRC has added several new Columbia features for this week that may not remain on its schedule in the future. All of them are immensely successful with other station audiences. Dial them this week:

ADVENTURES IN WORDS—Tuesday, (July 7) at 4 15 p. m. Dr. Frank Vizetelly, editor of Literary Digest and Funk and Wagnall's Dictionary, goes adventuring with words, their origins and their meanings.

BILL SCHUDT'S GOING TO PRESS—Wednesday, (July 8) at 5 p. m.

THE NIT WITS—Wednesday, night, (July 8) at 9:30. This is Bradford Browne's riotous program of nonsense featuring "The Dear Little Nit Wits."

Music from New "Follies" Will Be Played in Advance

Tunes from the "Ziegfeld Follies of 1931" which will have its premier soon, will be played in the Pond's program Friday night (July 10) at 8:30 through WSAI. They include "Wrapped Up in You," and "Do the New Yorker." Harold Arlen, composer of several tunes in "You Said It," a new Broadway revue, and also of the scorching floor shows for the Cotton Club in Harlem will sing some of his own songs.

Vox Celeste

Vox Humana at WLW (Tuesday nights at 11:30) has turned into Vox Celeste with Eugene Perazzo playing classics of organ literature. The singers appear no more.



Dorothea Barlow is one of the Crosley Theatre leading ladies and a very good reason why the WLW studios are always full of young men who want to see the Theatre in action.

Ravinia Opera Concerts Can Be Heard on Sunday

Ravinia opera concerts, played in the open air opera theater at Ravinia, Ill., are to be broadcast during the summer by the National Broadcasting Company at 3 o'clock every Sunday afternoon with WLW in the hook-up. Members of the Chicago Symphony orchestra under the direction of Erich de Lamarter compose the orchestra. Up to this time, broadcasting from the open-air theater has not been permitted to any one although its grand opera is famous.

You Should Know --- Georgia Skillet Lickers



Georgia corn fields couldn't hold WCKY's Skillet Lickers after their phonograph records started selling at a rate that now makes their combined sales over eight million.

Left to right the boys are: Bert Lavne, Clayton McMichen, Riley Puckett who is blind, and Hoyt ("Slim") Bryant.

McMichen holds Henry Ford's silver loving cup as the best old-time fiddler in the United States. He has won the competition four times. The four are real sure-nuff Georgia "crackers," as you can tell by hearing them do their own announcing on WCKY.

Boxing, Wrestling Are on WFBE Card of Sporting Events

Boxing bouts on Monday, nights at the Music Hall arena, and wrestling matches at Redland Field every Friday are to be included on WFBE's sport schedule beginning this week. All matches are broadcast at 9 o'clock with Harry Hartman at the microphone.

WLW Breaks Out With Multitude of New Programs

WLW has booked a multitude of new programs to begin this week and next:

"In Romany" at 8 p. m. Friday (July 10) is a program of Hungarian music by an orchestra and soloist. . . . "The Icyeast Jamboree" on Tuesday and Friday at 8:15 p. m. features Murray Horton's orchestra and the Mills Brothers quartet. . . . "Wilderson's Wild Cats" at 9:45 p. m. Friday are a "jazzo-hotto" band directed by Keith Wilderson who plays "hot" trumpet in Henry Thies' orchestra. . . .

"The Singing Violin" (Saturday at 11 p. m.) is to be played by Virginia Marucci, concert master of WLW's staff orchestra. . . . Henry Thies' orchestra program for the NBC network is to be heard now at 11 p. m. on Sunday's instead of at 11:30. . . .

"Moon River" at 11:30 p. m. on Sunday, Tuesday, Wednesday and Thursday features the sweet-singing Glenn Sisters with a background of vibraphone, organ, and celeste in lullabies and love songs. . . . Henry Thies and his orchestra play one of their typical dance programs for Canada Dry ginger ale at 10 o'clock Tuesday and Thursday. . . . They play again earlier on Tuesday night (9:15) as "The Hottentots" with the suggestion that "the Hottentot's so very hot, I wish I were a Hottentot. . . . 'Crimelights' move Tuesday, (July 7) to 9 o'clock and the Crosley Theatre on Wednesday (July 8) moves to 11 o'clock from 11:30 p. m. . . . 'Castilian Nights,' a Spanish program, will shift on Thursday to 8:30 p. m.

"The Parents Forum" a new WFBE studio feature is scheduled each Friday afternoon at 2:45. This program sponsored by The Parents Magazine. Mothers who are already "vacation-tired," will get helpful suggestions from Elizabeth Graydon who is in charge of the program.

Charlotte Harriman, contralto, and George Beuchler, baritone, will sing popular ballads in the Ballad Hour of the Columbia Broadcasting System. Sunday afternoon, (July 5), at 1:30. Andre Kostelanetz will conduct the orchestra which will play "Sierra Morena," "Kiki" and "Danse Russe Trepak" in addition to accompanying the soloists.

The Boswell Sisters—Martha, Connie and Vet, will harmonize "South Sea Rose" over the Columbia network and WKRC Sunday, (July 5), at 6:45 p. m.



Evalyn Knapp, featured star of Hollywood and frequent co-star with George Arias, temporarily deserts the motion picture spotlight for the microphone. As one of the leading players in "The Radio Newsreel of Hollywood," a 52-week radio serial taking listeners behind the scenes on the movie lots, Miss Knapp joins Wmnie Lightner, Richard Barthelmess, John Barrymore and others in a feature which shows that Hollywood life is not all play and no work. With a story of love and adventure running throughout, the new playlets present a side of Hollywood life little featured.

WLW carries the program by electrical transcription on Thursdays at 6:45 p. m.

Life Guards Will Speak Each Week in Summer Daze

A life guard a week will face the microphones for Columbia broadcasting stations including WKRC as part of the Summer Daze program at 8:45 Monday nights. The bronzed gods of popular summer resorts around Manhattan will tell their most interesting experiences. Hawaiian music will help give seaside atmosphere.

The program is sponsored by the Noxzema Chemical Co.

Two Opera Stars Will Sing Monday

Anna Case and Cyrena Van Gordon, one of the Metropolitan Opera and the other of the Chicago Civic Opera, will sing on the Packard concert Monday night (July 6) at 9:30 through WLW and other NBC stations. Both artists are American girls who have proved that native singers can win laurels in American opera in the face of foreign competition.

German Music Festival to be Heard Wednesday

A rebroadcast in this country of a musical festival in Bad Homburg, Germany, will be attempted by the National Broadcasting Company with WSAI as an outlet at 3:15 Wednesday afternoon (July 8).

The program will come on the third day of the four-day festival. Included in the concert will be "Come Autumn Time" (Leo Sowerby), "Kubla Khan" (Charles Griffes), "Africa" (William Still), and "Piano Concerto in D Minor" (Edward MacDowell).

Our Dially Dozen By DON BECKER

For quite some time we've been reading about this person and that person receiving letters, whose envelopes are addressed with characteristic comments or drawings instead of the actual name.

Ripley received a letter with nothing on it but "Believe It Or Not."

Salt and Peanuts found one with two "salt shakers" on the envelope.

Tony Wons (as per Radio Dial) received one on the envelope of which was a face-simile of a clock and to the left, "Are You Listening?"

This department will put up with this until it reads where some celebrity received a letter with "Nothing" on the envelope.

We've an idea for somebody. Why not broadcast a half hour of "Electric Fans."

Swell idea for the summr. And think how nice it would be to turn on your radio and instead of "hot" music, there would come forth a nice, cool breeze!

Every business has its own expressions.

Radio is no exception.

Some day you might meander into a studio, and certainly you'd want to be up to the minute with your conversation.

After five years of research, and several packages of cigarettes, I have compiled a list of some of Radio's choicest phrases. Read them.

Study them carefully.

AW NERTZ—This signifies dis-sension in the ranks.

SCRAMM—(1) Get out. (2) "I'm broke."

LOUSEY—Meaning something is lousy.

IN YOUR HAT—See, "Aw Nertz."

MIKE—Obsolete word for microphone.

JUST FAIR—Term used describing an exceptionally fine program. Radio's word for "perfect."

DO A VALLEE—To be hit with something. Preferably a grapefruit.

SET UP—(1) Arrange the musicians for broad cast. (2) Ginger-ale and Ice.

THE BIRD—(Sound) This is effected by placing the tongue between the lips and blowing lustily. Used in connection with announcers.

Our Dially Dozen is jealous of this "You should Know" column next door to us.

We're so jealous we've decided to run it out of business by starting one of our own.

Beginning next week the "What We Know About" department will be put into working order.

Of course, those two dashes at the end of "About" is where the name will go—such as—"What We Know About Aimee Sempie Mac-Pherson" or "You" or anything like that.

The first one will be: "WHAT WE KNOW ABOUT ROBERT BURDETTE AND MURRAY HORTON!"

By the way, have you heard the "Song of the Bottle Baby?"

"YOU DON'T NEED GLASSES."

Dialaughingly yours,
DON BECKER.

Here Are Only Complete Programs

FRIDAY July 3

WCKY (202m.—1490 kc.)

- A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Noon—Popular Dance Frolic
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
P. M.—
1:00—Sign off
5:45—Blue Ridge Shindiggers
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Eilerman's Serenaders
6:45—Little Red Riding Hood—Latonia Race Track Program.
7:00—Bill and Bob.
7:15—The Crooning Guitarist.
7:30—Earl Arnold's Orchestra, Lookout House
8:00—Interwoven Pair (NBC)
8:30—Dnke, His Uke and His Sisters.
8:45—Wallie, the Radio Clown
9:00—Special Program Dedicated to Wellston, Ohio.

WFBE (250 m.—1200 kc.)

- A. M.—
7:00—Voices at Dawn
7:15—Radio Circus
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze (E. T.)
8:45—Radio Circus
9:15—Broering Musicale
9:45—Kleenan Furniture Program
10:05—Bacea Coal & Iron Program
10:20—Radio Circus
10:35—Kelmator Program
10:50—Polar Ray Health Talk
10:59—Simper Time Announcement
11:00—Acme Awning Program
11:15—Radio Circus
11:45—Studebaker Champions (E. T.)

- P. M.—
12:01—Serenade
12:15—Radio Circus
12:30—Futler, Inc.
1:00—Starr Freeze Afternoon Musicale
1:15—Kroness
1:30—Vaudeville
1:45—Radio Circus
2:15—The Home Finder
2:30—Alatine
2:45—"The Parents' Forum"
3:00—Afternoon Melodius
3:30—Reveries
3:45—Dance Frolic
4:00—Ralph and Harlan
4:15—Organ Recital
4:45—Variety
5:00—Lyric Hour
5:30—World Series Program
6:00—Dinner Music
6:15—World Series Program
6:45—Berning Ford Program
7:00—Dance Frolic
7:30—Harry Hartman's Sport Review
7:45—Ni-co Painters
8:00—Lucky Boys
8:15—Dry Ridge Spring's Program
8:30—Colonial Stages Program
8:45—Champion Sparkers (E. T.)
9:00—Coney Island Dance Frolic
9:15—Radio Circus
9:45—Evening Chimes
10:00—Mountain Valley Varieties
10:15—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:50—Green Time Signal
8:00—Starr Freeze Melodies
8:15—Pharis Program
8:30—Sweethearts of the Air (CBS)

Friday, July 3

- 8:45—The Old Dutch Girl (CBS)
9:00—Oxel Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:30—Melody Parade (CBS).
10:45—What's Happening.
11:00—Time and weather (Burke—Robene—Burkhart)
11:03—Woman's Hour—Tremlette Tully

- 11:30—Charles W. Reaume Studio
Noon—Wurlitzer Music Box Revue
P. M.—
12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Chicago Market Program
1:45—Full Measure Gas
2:00—Columbia Salon Orchestra (CBS)
2:15—Race Result from Latonia, Ky.

2:20—Columbia Salon Orchestra (CBS).

- 2:30—Drinkor Program
2:45—Madam Flor-enz Beauty Program
3:00—Homemaker's Talk by Julia Hayes
3:30—Charles W. Reaume Studio
3:45—Edna Thomas Lady from Louisiana (CBS)
4:00—Jewish Art Program (CBS).
4:15—Children's Quarter Hour.
4:30—A. L. Funk Program
5:00—Queen City Rug Makers
5:15—Cincinnati Trade School
5:30—Stearns and Foster's Magic Mattress Man
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS)—Home Furniture Company.

- 6:10—Stocks, Cohlé & Tyree
6:15—Time and weather
6:15—Lunt Program, with Dennis King (CBS)
6:30—Red Goose Adventures (CBS)
6:45—Cameo Quarter-Hour (CBS)
7:00—Pryor's Cremo Military Band (CBS)

- 7:15—Barbasol Program (CBS)
7:30—Ditch Masters (CBS)
8:00—Liberty Magazine Hour (CBS)
8:45—Pvol Blackberry Dudes
9:00—What's Happening
9:15—Gypsy Trail (CBS).
9:30—Poet's Gold (CBS)
10:00—Confessions of a Racketeer (E. T.)

- 10:15—Green Answer Man
10:25—Happy Feet
10:30—Coney Island Orchestra, Mike Speciale and His Crusaders.
11:00—Time; Weather; Sports
11:08—Geo. Olsen and His Orchestra (CBS)
11:15—Pvol Blackberry Dudes
11:30—Nocturne—Ann Leaf, Ben Alley (CBS)

WLW (428 m.—700 kc.)

- A. M.—
6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Bradley Kincaid
8:30—Montgomery Ward Program (NBC)
8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutyeh Sohngen

- 9:30—Book News
9:45—Premium Man
10:00—Lobby Serenaders
10:30—Live Stock Reports
10:40—Merry Men Quartet
11:00—Organ with Instrumentalist
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tinxedo Fiddlers

- P. M.—
12:15—Bulova Time
12:16—Hotel Gibson Orchestra
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Singing Sam
1:40—Market Reports
1:45—Netherlands Plaza Orchestra
2:15—Salt and Peanuts



Joe White, whose voice is more familiarly known to radio listeners as "The Silver Masked Tennes" of the old Silvertown Cord orchestra, will be guest soloist with the Nestle Chocolateaters Friday night (July 10) at 7 o'clock with WLW as the local NBC outlet.

He will sing "Acushla," "Mother Machree," and "I Hear You Calling Me." Because White's Silvertown contract required him to wear a solid silver mask in all public appearances many were the stories that grew up about him. Some said he was an overseas veteran whose face had been hideously scarred in the war. Some said he had no nose. Others said a jealous woman had thrown acid in his face.

Friday, July 3

- 2:30—Chicago Serenade (NBC)
3:00—Jin and Walt
3:15—Radio Guild (NBC)
4:15—Talk by Winner of Indianapolis Races
4:20—Raymond
4:30—Raymond Mitchem; Mills Brothers

- 5:00—Words and Music
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Aida (NBC)
6:30—Phil Cook (NBC)
6:45—The Chatter.
7:00—Baseball Scores
7:05—Glenn Sisters and Ramona
7:30—Hotel Gibson Orchestra
7:45—Sterling Jack
8:00—"In Romany"
8:15—Ivceast Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Paul Whiteman's Paint Men
9:30—Clara, Lu and Em (NBC)
9:45—Wilderson's Wildents
10:00—Stribling—Schmelling Fight (NBC)

- 10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Yax Celeste
11:15—Salt and Peanuts

DOES YOUR RADIO GET DISTANCE?

If not, you better have the tubes tested. All factories recommend that you put in a full set of tubes each year. In your case it probably isn't necessary, but the sure way is to bring your tubes to LINK'S RADIO TUBE SHOP at 607 Walnut St. They will test, match and analyze your tubes while you look on at no charge. They also will gladly answer any questions in regards to poor or troublesome radio reception. Phone Parkway 6415 and ask for Radio Repairing. THIS SERVICE IS FREE at Link's Radio Tube Shop, 607 Walnut Street.

Friday, July 3

- 11:30—Henry Busse's Orchestra, Castle Farm (NBC Blue)
Midnight—Hotel Gibson Orchestra
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm
1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

- A. M.—
8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records
9:00—Organ Program
9:15—Records
9:30—National Home Hour (NBC)
10:00—Hawaiian Serenaders (NBC)
10:30—Realities of Romance (NBC)
11:00—Sign Off

P. M.—

- 12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Edna Wallace Hopper (NBC)
3:15—Records
3:45—Ramona
4:00—Records
4:30—Moore Paint Program
4:45—Records
5:00—Poems by Harry Holcombe
5:15—Don Becker, Ukelele.
5:30—The Gossipers (E. T.)
5:45—Records.
6:30—Alice Richards
6:45—Records
7:00—Cities Service Concert (NBC)
8:00—Circuit Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Henry Busse's Orchestra, Castle Farm
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY July 4

WCKY (202m.—1490 kc.)

- A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cherico (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Kentucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
12:00—Popular Dance Melodies
12:30—Norris Brock live stock quotations
12:35—Luncheon Concert
1 P. M.—SIGN OFF
5:15—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyest Jesters (NBC)
6:30—Lawson's Hawaiians, Latonia Race Track Program.

IF YOU NEED MONEY



For taxes, insurance, repairs, old bills or any other purposes, we have a Household-Loan Plan whereby you can borrow what you need and repay it in small monthly amounts arranged conveniently for you. You have a year or more in which to repay it.

Open 8:30 to 5:00

The Central Acceptance Corporation

26 East Sixth St., between Vine and Walnut
Cincinnati, Ohio. Parkway 6280.

of Greater Cincinnati Radio Stations

Saturday, July 4

- 2:15—Race Result from Latonia, Ky.
- 2:30—A. L. Fink Song Recital.
- 3:00—Lonic Johnson, tenor
- 3:00—Ann Leaf, organ (CBS)
- 3:30—Charles W. Keamee Studio
- 3:15—Spanish Serenade (CBS)
- 4:00—Luna Park Orchestra (CBS)
- 4:30—Children's Quarter Hour.
- 4:45—Pharis Tire Program
- 5:00—Kampf Artists
- 5:15—Cincinnati Trade School
- 5:30—Stearn's & Foster's Magic Mattress Man
- 5:45—Studio
- 5:50—Eurecka Baseball Scores
- 5:55—Sports Review
- 5:58—Burke Weather Forecast
- 6:00—St. Maria Orchestra (CBS)
- Home Furniture Co.
- 6:15—Studio
- 6:25—Stocks, Cohn and Tyree
- 6:28—Time and weather
- 6:30—Pyl Blackberry Dudes
- 6:45—Canel Quarter Hour (CBS)
- 7:00—Pryor's Creolo Military Band (CBS)
- 7:15—What's Happening
- 7:25—Happy Feet
- 7:30—Junior Chamber of Commerce
- 8:00—United Spanish War Veteran's
- 8:30—Art Hicks' Tacoma Park Orchestra
- 9:00—Hank Simmons' Show Boat (CBS)
- 9:45—Studio Feature
- 10:00—Archie Stimmund's Orchestra, Coney Island
- 10:30—To Be Announced
- 10:45—Talk by Gov. Albert C. Ritchie (CBS)
- 11:00—Time; Weather; Sports
- 11:05—Guy Lombardo and His Orchestra (CBS)
- 11:30—Nocturne—Ann Leaf, Ben Alley (CBS)

WLW (428 m.—700 kc.)

- A. M.—
- 6:30—International Fiddlers
- 7:00—Rebroadcast from Japan (NBC)
- 7:20—Special Japanese Music (NBC)
- 7:30—Southern Singers
- 7:45—A. & P. Food News (NBC)
- 8:00—Morning Devotions
- 8:15—Brady Kincaid
- 8:30—Montgomery Ward Program (NBC)
- 8:45—Kashimiri Trio
- 9:00—Dance Miniatures (NBC)
- 9:30—Art Talks, Cherry Grove
- 9:45—WLW Mail Bag
- 10:00—Organ Program, Arthur Chandler, Jr.
- 10:15—Ellett Broad—violin
- 10:30—Murray Horton's Dance Orchestra
- 10:40—Murray Horton's Orchestra
- 11:00—Bradley Kincaid.
- 11:15—Swift Program (NBC)
- 11:30—Piano and Vocal Solos
- 11:45—River Reports; Time Signals
- Noon—Governmental Clinquet, Attorney General Gilbert Bittman

- P. M.—
- 12:16—Hotel Gibson Orchestra
- 12:30—Monroe Centennial Memorial Commission (NBC)
- 1:30—Glenn Sisters and Ramona
- 1:45—Sisters of the Skillet (NBC)
- 2:00—Netherland Plaza Orchestra
- 2:15—Jim and Walt.
- 2:30—Cincinnati Zoo Symphony Concerts.
- 3:00—Ramona and Don Becker
- 3:15—Pacific Feature Hour (NBC)
- 4:00—Merry Men Quartet
- 4:30—Crosley Dealers' Hour
- 5:00—Secretary Hivokian.
- 5:30—Doctors of Melody.
- 5:45—Lowell Thomas (NBC)
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Tastevest Jesters (NBC)
- 6:30—Baschall Scores
- 6:33—The Chatter
- 6:45—Mail Pouch (E. T.)
- 7:00—Crosley Theater
- 7:30—R. P. D. Hour
- 8:00—Crosley Saturday Knights.
- 8:30—Domino Orchestra (NBC)
- 9:00—King Edward Cigar Band.
- 9:30—Clara. Lu and Em (NBC)
- 9:45—Murray Horton's Orchestra, Horseshoe Gardens
- 10:30—Club Solilo
- 10:30—Variety
- 10:45—Bob Newhall Sport Slices
- 11:00—The Singing Violin
- 11:30—Castle Farm Orchestra
- Midnight—Hotel Gibson Orchestra
- 12:30—Village Rhythmer
- 12:40—The Doodlersackers



Hank Simmons' Show Boat begins its third year on the Columbia Broadcasting System and WKRC with its performance Saturday night (July 4) at 9 o'clock. Anticipating the event, the cast presented Hank (Harry C. Browne) with a huge birthday cake. The presentation was made by Edith Thayer (left) and Elsie Mae Gordon (right), who play the parts of Jane McGrew and Maybelle. Browne, creator of the Show Boat, confesses that he has never been nearer to a real show boat than half a mile. He is a veteran actor.

Saturday, July 4

- 1:00—Ralph Bennett's Orchestra.
- 1:30—Henry Busse's Orchestra, Castle Farm.
- WSAI (225 m.—1330 kc.)**
- A. M.—
- 8:00—Gene and Glenn (NBC)
- 8:15—Campbell Song Orchestra (NBC)
- 8:45—Records
- 9:00—Bradley Kincaid
- 9:15—Procter and Gamble Program (NBC)
- 10:15—Organ Program.
- 10:30—Keys to Happiness (NBC)
- 11:00—Records
- 11:30—Live Stock Reports from Prof. Coop. Comm. Assn.
- 11:45—Records
- Noon—Sign off

- P. M.—
- 3:00—Classic Genis (NBC)
- 3:30—Records
- 3:45—Crosley Dealers Salute
- 4:00—Records
- 5:00—Southern Singers & Mitelhem
- 5:30—The Gossipers (E. T.)
- 5:45—Black and Gold Orchestra (NBC)
- 6:00—Records
- 6:15—Mrs. Bones & Co. (NBC).
- 7:00—Records
- 7:15—Bavarian Peasant Band (NBC)
- 7:30—The Silver Flute (NBC)
- 8:00—General Electric Hour (NBC)
- 8:30—Club Valspar (NBC)
- 9:00—Lucky Strike Dance (NBC)
- 10:00—Henry Busse's Orchestra, Castle Farm
- 10:30—Murray Horton's Orchestra, Horseshoe Gardens
- 11:00—Sign off

SUNDAY July 5

- WCKY (202 m.—1490 kc.)**
- A. M.—
 - 10:00—Nomads (NBC).

Sunday, July 5

- WFBE (250 m.—1200 kc.)**
- A. M.—
 - 8:00—Voices at Dawn.
 - 9:00—Morning Concert.
 - 9:15—Radio Circus.
 - 9:30—Invitation to the Waltz.
 - 9:45—Mountain Valley Greetings.
 - 10:00—Kelvinator Program.
 - 10:15—Dry Ridge Springs.
 - 10:30—German Program.
 - 10:45—Berming Ford.
 - 11:00—Radio Circus.
 - 11:15—The Home Finder.
 - 11:30—Take Time to Be Beautiful.
 - 11:45—Tile Way Fire-Proof Home Program.
 - P. M.—
 - 12:15—Kleiman Furniture Program.
 - 12:30—Galvano & Cortez.
 - 12:45—Organ Recital.
 - 1:00—Every Friday Jewish Hour.
 - 2:00—Starr Freeze Program
 - 2:15—Matinee.
 - 2:30—Hawaiian Bluebirds.
 - 2:45—Harlan and Ralph.
 - 3:00—Afternoon Musicale.
 - 3:15—Radio Circus.
 - 4:00—C. F. S. Mustate Trio.
 - 4:10—Fuller, Inc.
 - 4:30—Sundown Serenader.
 - 4:45—Tea Time Tunes.
 - 5:00—King's Hawaiians.
 - 5:15—Parkview Symphony Hour.
 - 6:00—Radio Circus.
 - 6:15—Travelogue, Joe Swency.
 - 6:30—Church Federation Hour.
 - 7:00—Dance Frolic.
 - 7:30—Harry Hartman's Sport Review.
 - 8:00—Radio Circus.
 - 8:30—The Orioles.
 - 8:45—Reveries.
 - 9:00—Scotland Yard.
 - 10:15—Mountain Valley Varieties.
 - 10:30—Slumber Music.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45-7:45—God's Bible School—Sunrise Worship.
- 9:00—God's Bible School.
- 10:00—Watchtower Program (e. t.)
- 10:15—Jim Lightfield—Veteran's Civic Hour.
- 11:00—Services of First Church of Christ Scientist
- Noon—Popular Musical Program.
- P. M.—
- 12:15—Oxol Feature (CBS).
- 12:30—American Legion Program
- 1:30—Ballad Hour (CBS).
- 2:00—Gruen Old-Fashioned Garden.
- 3:00—Cathedral Hour (CBS)
- 4:00—French Trio (CBS).
- 4:15—Pastorate (CBS).
- 4:45—Theo Karle (CBS).
- 5:00—Chicago Knights (CBS).
- 5:30—Twilight Reveries.
- 5:58—Burke Weather Forecast.
- 6:00—Dr. Klein's News Reels (CBS).
- 6:15—Studio.
- 6:30—Eurecka Baseball Scores.
- 6:35—Sports Review.
- 6:50—Daddy and Reels (CBS).
- 6:45—The Boswell Sisters (CBS).
- 6:58—Time and weather.
- 7:00—Devils, Drugs and Doctors (CBS).
- 7:15—Kate Smith, Swanee Music (CBS).
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—Boat House Liquid Coffee Program.

Sunday, July 5

- 8:00—Around the Saunovar (CBS)
- 8:30—Grand Opera Alliance (CBS)
- 9:00—Art Hick's Tacoma Park
- 9:30—Fortune Builders (CBS).
- 9:45—Star Reveries (CBS).
- 10:00—Arlic Simoniou's Orchestra at Coney Island
- 10:30—To Be Announced
- 11:00—Time and weather.
- 11:03—Sports Review.
- 11:07—To Be Announced
- 11:30—Howard Hafford and Diane Snowgrass.

WLW (428 m.—700 kc.)

- A. M.—
- 8:50—Bulova Time.
- 9:00—Church Forum.
- 9:30—Witherspoon Chorus (NBC).
- 10:00—Bulova Time.
- 10:05—Orator Arthur Chandler, Jr.
- 10:25—River Reports.
- 10:20—Bulova Time.
- 10:30—Rochester Concert Orchestra (NBC).
- 11:30—Troika Bells (NBC).
- Noon—Midday Jewels.
- P. M.—
- 12:29—Bulova Time.
- 12:30—Music of the Ages (NBC).
- 1:30—Yeast Foamers (NBC).
- 2:00—Crosley Theater.
- 2:30—Henry Thies' Orchestra.
- 3:00—Ravina Opera Concerts (NBC).
- 3:30—Over Jordan (NBC).
- 3:45—John Barelay, Dagnur Rybner (NBC).
- 4:00—Sabbath Reveries (NBC).
- 5:00—The Romaios.
- 5:30—Plantation Days.
- 6:00—The Chatter.
- 6:30—Conservatory of Music Concert (NBC).
- 6:55—Baseball Scores.
- 7:00—Enna Jettick Melodies (NBC).
- 7:15—Blow the Man Down (NBC).
- 7:30—Harbor Lights (NBC).
- 8:00—Heel Hugger Harmonics (NBC).
- 8:15—Bayuk Stag Party (NBC).
- 8:45—Ralph Bennett's Orchestra.
- 9:15—Variety.
- 9:30—Kellogg Slumber Music (NBC).
- 10:00—Crosley Concert.
- 10:45—Murray Horton's Orchestra at Horseshoe Gardens.

MAKE IT A MUSICAL "4th"

Take a portable phonograph along on your Fourth of July holiday. Dance to all the latest hits on . . .

MELOTONE RECORDS
(made by BRUNSWICK)

TWO HITS
on each Record for
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Stop in today, and ask to hear
"MOONLIGHT SAVING TIME"

The SONG SHOP
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KEEP COOL

ELECTRIC FANS
PRICED AS LOW AS **\$2.85**

All Sizes in Stock at Lowest Prices

Inductive type — can be placed on a radio or anywhere without interference. Come in and see them, and cool off.

"HEADQUARTERS FOR FANS"

CHECKER STORE

ORIGINALTIRE CO.
COURT & RACE

Sunday, July 5
11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).

WSAI (225 m.—1330 kc.)
P. M.—
2:00—Serenonette and Hymn Time.

WSAI (225 m.—1330 kc.)
P. M.—
2:00—Serenonette and Hymn Time.
2:30—Manhattan Guardsmen (NBC).

MONDAY
July 6

WCKY (202 m.—1490 kc.)
A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).

WCKY (202 m.—1490 kc.)
P. M.—
12:30—Norris Brock Live Stock.
12:35—Luncheon Concert.
1:00—Sign off.

WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.

WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.

WFBE (250 m.—1200 kc.)
P. M.—
1:00—Starr Freeze Afternoon Musical.
1:15—Kroness Brothers Program.

Monday, July 6
7:00—Radio Circus.
7:30—Harry Hartman's Sport Review.
7:45—Nu-Co Painters.

WKRC (545 m.—550 kc.)
A. M.—
6:45—God's Bible School—Sunrise Worship.

WKRC (545 m.—550 kc.)
A. M.—
6:45—God's Bible School—Sunrise Worship.
7:45—Popular Musical Program.
7:50—Green Time.

WKRC (545 m.—550 kc.)
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Chicago Market Program.

WKRC (545 m.—550 kc.)
P. M.—
12:30—Cincinnati Merchants Program.
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1:30—Chicago Market Program.

WKRC (545 m.—550 kc.)
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1:30—Chicago Market Program.

WKRC (545 m.—550 kc.)
P. M.—
12:30—Cincinnati Merchants Program.
1:00—A. L. Fink Program.
1:30—Chicago Market Program.

WLW (428 m.—700 kc.)
A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.

WLW (428 m.—700 kc.)
A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Dear Sirs:
I am interested in international broadcasting. My husband and I have been having an argument about international broadcasting that we thought you might settle. He says the broadcasts are from phonograph records. I think they are sent by cable. Can you tell us which one is right?

Dear Sirs:
I heard your announcement over WKRC and I bought a copy of your paper. It has everything in the radio line that I wanted to know. Real dope. Let's have a little more about Amos and Andy, and not so much about Rudy Valle, though. With best wishes for success.

Dear Sirs:
I find your publication very interesting as well as convenient. I trust you will allow me to state that I, and doubtlessly many other Dealers, would appreciate it if you would include in your program schedules the time at which international broadcasts are to be relayed through Cincinnati stations.

Dear Sirs:
I heard your announcement over WKRC and I bought a copy of your paper. It has everything in the radio line that I wanted to know. Real dope. Let's have a little more about Amos and Andy, and not so much about Rudy Valle, though. With best wishes for success.

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Dear Sirs:
I find your publication very interesting as well as convenient. I trust you will allow me to state that I, and doubtlessly many other Dealers, would appreciate it if you would include in your program schedules the time at which international broadcasts are to be relayed through Cincinnati stations.

Monday, July 6
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:50—Estate Weather Man.

WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC).

WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC).
8:15—Campbell Soup Orchestra (NBC).
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC).

WSAI (225 m.—1330 kc.)
P. M.—
12:30—Live Stock Reports.
1:00—Sign off.

WSAI (225 m.—1330 kc.)
P. M.—
12:30—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).

WSAI (225 m.—1330 kc.)
P. M.—
12:30—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC).

TUESDAY
July 7

WCKY (202 m.—1490 kc.)
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).

WCKY (202 m.—1490 kc.)
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).

WCKY (202 m.—1490 kc.)
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.

FLORENCE FREY
BEAUTY EXPERT
Every Wednesday
9:15 A. M. WLW
Permanent Waves for Children a Specialty

Tuesday, July 7
9:00—Happy-Go-Lucky Girls.
9:15—Italian Serenaders.
9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.

WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.

WFBE (250 m.—1200 kc.)
P. M.—
12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.

WFBE (250 m.—1200 kc.)
P. M.—
12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
1:00—Starr Freeze Afternoon Musical.

WFBE (250 m.—1200 kc.)
P. M.—
12:15—Clean Up and Paint Up.
12:30—Fuller, Inc.
1:00—Starr Freeze Afternoon Musical.

Look—The following is a list of Radios we repair and service.

Table with 2 columns listing radio repair services and technicians. Includes names like PHILCO, MAJESTIC, BRUNSWICK, etc.

We will call at your home, inspect your Radio and test your tubes for 75c.

WM. THREM
Up-Town Radio Shop
68 East McMicken Ave.
Cherry 7895

Tuesday, July 7

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45—God's Bible School, Sunrise Worship.
- 7:45—Popular Musical Program.
- 7:55—Gracie Time.
- 8:00—Starr-Freeze Melodies (E. T.)
- 8:16—The Commuters (CBS).
- 8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
- 8:45—Madam Flor-en-z.
- 9:00—Oxol Feature (CBS).
- 9:15—Home Furniture Co. Melody Parade (CBS)
- 9:30—Consolidated Merchants' Program.
- 10:00—Queen City Rug Makers.
- 10:15—Charles W. Reaume Studio.
- 10:45—Time and Weather.
- 10:48—Woman's Hour, Tremlette Tully.
- 11:15—Full Measure Gas.
- 11:30—Enric Madrigrera's Cuban Orchestra (CBS).
- 11:45—Drinknor Program (CRS)
- Noon—Wurlitzer Music Box Revue.

P. M.—

- 12:30—Cincinnati Merchants' Program.
- 1:00—Faubst-ett Varieties (CBS).
- 1:15—Art Dry Cleaning Program.
- 1:30—Studio Feature.
- 2:00—Charles W. Reaume Studio
- 2:15—Race Result from Latonia, Ky.
- 2:20—Columbia Salon Orchestra (CBS)
- 2:30—(A. L. Fink) — The Three Doctors (CBS).
- 2:45—(A. L. Fink) — Rhythm Kings (CBS).
- 3:00—Italian Idyll (CBS).
- 3:30—Four Clubmen (CBS)
- 4:00—Frank Ross, Songs (CBS)
- 4:15—Adventures in Words (CBS)
- 4:30—Children's Quarter Hour
- 4:45—Sweethearts of the Air (CBS).
- 5:00—National Security League Broadcast (CBS).
- 5:15—Cincinnati Trade School Program.
- 5:30—Stearns & Fosters' Magic Mattress Man.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 6:30—Burke Weather Forecast.
- 6:00—Home Furniture Co. Kate Smith (CBS)
- 6:10—Stocks, Cohle & Tyree.
- 6:13—Time and weather.
- 6:15—Linit Program, with Dennis King (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Camel Quartet hour (CBS).
- 7:00—Fryor's Cremo Military Band (CBS).
- 7:15—Rubel Baking Co. Program.
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—What's Happening
- 8:00—Henry George (CBS)
- 8:30—The Bristolers (CBS)
- 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS)
- 9:15—Boathouse Liquid Coffee Program.
- 9:30—Arlie Simmond's and His Orchestra, Coney Island.
- 10:00—Pylot Blackberry Dudes.
- 10:15—Studio.
- 10:20—Sports Review.
- 10:25—Happy Feet.
- 10:30—Bridge Lessons by Tom Collins Jr.
- 10:45—Asbury Park Casino Orchestra (CBS).
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:32—Art Hick's, Taconia Park.

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers.
- 6:20—Bulova Time.
- 6:30—Gym Classics.
- 7:45—A. & P. Food News (NBC).
- 7:59—Bulova Time.
- 8:00—Morning Devotions.
- 8:15—Bradley Kincaid.
- 8:30—Montgomery Ward (NBC).
- 8:45—Popular Gems.
- 9:00—Morning Ballads.
- 9:15—Frances Ingram (NBC).
- 9:30—Fashionette.
- 9:45—Premium Man.
- 10:00—Murray Horton's Orchestra.
- 10:10—Live Stock Reports.
- 10:40—Organ and Vocal Solos.
- 11:00—Island Serenaders.
- 11:15—Swift Program (NBC).



Native born Hawaiians, the South Sea Islanders, will play Friday night (July 3) at 7 o'clock as guests of the Nestle Chocolateaters through WLW and other NBC stations. The five Hawaiians appeared in "The Bird of Paradise" and other stage productions. They are rated among the best of Hawaiian musicians.

Tuesday, July 7

- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Tuxedo Trio.

P. M.—

- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:50—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Glenn Sisters and Ramona.
- 1:40—Market Reports.
- 1:45—Ralph Bennett's Orchestra, Netherland Plaza.
- 2:15—Antoinette Werner West, soprano.
- 2:30—Chicago Serenade (NBC).
- 2:45—Edna Wallace Hopper
- 3:00—More Truth Than Poetry
- 3:15—U. S. Navy Band (NBC).
- 4:00—Salt and Peanuts.
- 4:15—Emmer Refik.
- 4:30—Live Stock Reports.
- 4:40—Organ and Vocal.
- 5:00—Murray Horton's Orchestra.
- 5:30—Bradley Kincaid.
- 5:45—Lowell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Southern Singers.
- 6:45—Baseball Scores.
- 6:50—Ramona.
- 7:00—Armstrong Quakers (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sterling Jack.
- 8:00—Plantation Days.
- 8:15—Yeast Jamboree.
- 8:30—Werk Bubble Blowers.
- 9:00—Crimelights.
- 9:15—The Hottentots.
- 9:30—Chevrolet Chronicles (e. t.).
- 10:00—Cotton Queen Minstrels.
- 10:30—Variety.
- 10:45—Bob Newhall, Sports Slices.
- 10:58—Estate Weather.
- 11:00—Los Amigos.
- 11:30—Moon River.

Midnight—Village Rhymester.

A. M.—

- 12:10—Hotel Gibson Orchestra.
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Ralph Bennett's Orchestra, Netherland Plaza.

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CHerry 2410 Local—National—Spot

Wednesday, July 8

- 10:30—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Blue Ridge Shindiggers.
- Noon—Popular Dance Melodies.
- P. M.—
- 12:30—Live Stock Reports.
- 12:35—Luncheon Concert.
- 1:00—Sign off.
- 3:45—Kentucky Belle.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:18—Charleux and Catherine.
- 6:30—Tommy Ott.
- 6:45—Bill and Boh, the Delivery Boys.
- 7:00—Lawson's Hawaiians.
- 7:30—Christian Glee Club.
- 8:00—Blue Ridge Shindiggers.
- 8:30—Earl Arnold's Orchestra, Lookout House.
- 9:00—Tri-State Entertainers with Burger Bros. Ham and Liver.
- 9:30—Lucille Fox, Blues.
- 9:45—Steve Bates, with an Octophone.

WFBE (250 m.—1200 kc.)

- A. M.—
- 7:00—Voices at Dawn.
- 7:15—Radio Circus.
- 7:30—Classified Directory.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley Greetings.
- 8:30—Starr-Freeze (E. T.)
- 8:45—Radio Circus.
- 9:15—Broering Musicale.
- 9:45—Kleeman Furniture Program.
- 10:00—Brevities.
- 10:05—Bacca Coal & Iron Program.
- 10:20—Radio Circus.
- 10:25—Kelvinator Program.
- 10:50—Polar Ray Health Talk.
- 10:59—Simple Time.
- 11:00—Acme Awning Program.
- 11:15—Radio Circus.
- 11:45—Studebaker Champions (E. T.).
- Noon—Organ Recital.
- 12:30—Fuller, Inc.
- 1:00—Stahl Freeze Afternoon Musicale.
- 1:15—Kroness Brothers Program.
- 1:30—The Home Finder.
- 1:45—Galvano & Cortez.
- 2:00—Matinee.
- 2:45—The Parents' Forum.
- 3:00—Dance Frolic.
- 3:30—Ralph and Harlan.
- 3:45—Light Opera.
- 4:00—Paul and Gene, "Miniature Kings of Jazz."
- 4:30—Radio Circus.
- 5:00—Lyric Hour.
- 5:45—World Series.
- 6:00—Dinner Music.
- 6:15—World Series Program.
- 6:45—Berning Ford.
- 7:00—Dance Frolic.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Nu-Co Painters.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Spring Program.
- 8:30—Colonial Stages.

Wednesday, July 8

- 8:45—Coney Island Dance Frolic.
- 9:00—The-Way Fire-Proof Home Program.
- 9:30—Jewish Commercial Program.
- 10:30—Radio Circus.
- 11:15—Slumber Music.
- P. M.—
- 12:30—Live Stock Reports.
- 12:35—Luncheon Concert.
- 1:00—Sign off.
- 3:45—Kentucky Belle.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:18—Charleux and Catherine.
- 6:30—Tommy Ott.
- 6:45—Bill and Boh, the Delivery Boys.
- 7:00—Lawson's Hawaiians.
- 7:30—Christian Glee Club.
- 8:00—Blue Ridge Shindiggers.
- 8:30—Earl Arnold's Orchestra, Lookout House.
- 9:00—Tri-State Entertainers with Burger Bros. Ham and Liver.
- 9:30—Lucille Fox, Blues.
- 9:45—Steve Bates, with an Octophone.

P. M.—

- 12:30—Cincinnati Merchants' Program.
- 1:00—Farm Program (CBS).
- 1:30—Chicago Market Program.
- 1:45—Studio Feature.
- 2:00—Charles W. Reaume Studio
- 2:30—Queen City Rug Makers.
- 2:15—Race Result from Latonia, Ky.
- 2:45—Dancing by the Sea (CBS).
- 3:15—Starr-Freeze Melodies (E. T.)
- 3:30—Charles W. Reaume Studio
- 3:45—Columbia Camp Concert (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:30—A. L. Fink, Luna Park Orchestra (CBS).
- 5:00—Bill Schuldt's Going to Press (CBS).
- 5:15—Cincinnati Trade School Program.
- 5:30—Stearns & Foster's Magic Mattress Man.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 6:15—Burke Weather Forecast.
- 6:00—Kate Smith Swanee Music Home Furniture Co. (CBS).
- 6:10—Stocks, Cohle & Tyree.
- 6:13—Time and weather.
- 6:15—Linit Program, with Dennis King (CBS).
- 6:30—Evangeline Adams "Astrologer" (CBS).
- 6:45—Camel Quarter-Hour (CBS).
- 7:00—Fryor's Cremo Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—Howard Barlow (CBS).
- 7:45—Old Wazburg Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).

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Wednesday, July 8

- 8:30—Dough House Liquid Coffee Program.
9:05—Vincent Lopez and His Volcaniers (e. l.)
9:00—What's Happening
9:15—Evel Blackberry Dudes
9:30—Nit Wit Hour (CBS)
10:00—Will Osborne and His Orchestra (CBS)
10:15—Gruen Answer Man.
10:25—Happy Feet.
10:30—Arlie Simmond's and His Orchestra, Coney Island.
11:00—Time; Weather; Sports Review.
11:30—Hollywood Garden Orchestra (CBS)
11:30—Nocturne; Ann Leaf, Ben Alley (CBS)
Midnight—Sign off.

WLW (428 m.—700 kc.)

- A. M.—
6:00—International Fiddlers, old-time music.
6:20—Bulova Time.
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions.
8:15—Seger Ellis.
8:30—Montgomery Ward Program.
8:45—Bulova Time.
8:46—Miracles of Magnolia (NBC)
9:00—Mary Hale Martin (NBC)
9:15—Florence Frey's Workshop.
9:30—Dance Minutes (NBC)
10:00—McCormick's Fiddlers.
10:15—Salt and Peanuts.
10:30—Live Stock Reports.
10:40—Organ Program, Arthur Chandler Jr.
11:00—Glenn Sisters and Ramona.
11:15—Swift Program (NBC)
11:30—WLW Stars.
11:45—River Reports; Time Signals.

- Noon—Crosley Singers.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC)
1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Ralph Bennett's Orchestra, Netherland Plaza.
2:15—Melville Ray, tenor.
2:30—Cincinnati Zoo Concert.
3:00—Weather Forecast.
3:01—The Matinee Players.
4:00—Chats with Peggy Winthrop (NBC)
4:15—Fiddlers.
4:30—Live Stock Reports.
4:40—Organ and Cello.
5:00—Afternoon Revelers.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—The Chatter.
6:30—Phil Cook (NBC)
6:45—"Believe It or Not," Ripley (NBC)
7:00—Baseball Scores.
7:05—Mills Bros. Quartet.
7:15—John Ruskin Orchestra (e. l.)
7:30—Jack Frost Melody Moments (NBC)
8:00—The Buddy Boys.
8:30—Goldman Band Concerts (NBC)
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Crosley Theatre.
11:30—Moon River.

- Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherland Plaza.

- WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Stero Program (NBC)
9:30—National Home Hour (NBC)
10:00—Records.

- 10:15—Radio Household Institute (NBC)
10:45—Records.
11:00—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC)
3:00—Edna Wallace Hopper (NBC)
3:15—Frankfurt Concert (NBC)
4:11—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:25—Civil Service Talk.
5:30—The Gossipers (e. l.)
9:45—Records.
6:15—Boscul Moments, with Madame Aida (NBC)
6:30—Records.
6:45—Back of the News in Washington (NBC)
6:50—Records.
7:15—Mae Questel (NBC)
7:30—Mobioli Concert (NBC)
8:00—Halsey Stuart (NBC)
8:30—Painolive Hour (NBC)
9:30—Coca Cola Program (NBC)
10:00—Netherland Plaza Orchestra.
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

- WCKY (202 m.—1490 kc.)
A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerie (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goussis (NBC)
10:30—Northam-Warren (NBC)
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Popular Dance Tunes.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermeulen.
1:00—Sign off.
5:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Little Red Riding Hood.
6:45—The Crooning Guitarist.
7:00—Dixie Spiritual Singers (NBC)
7:15—Italian Serenaders.
7:30—Blue-Green Blues.
7:45—Betty May.
8:00—Blackstone Plantation (NBC)
8:30—Skillet Lickers.
9:00—Earl Arnold's Orchestra.
9:30—Steve Bates with an Octophone.
9:45—Men About Town.

- WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Radio Circus.
8:15—Mountain Valley Greetings.
8:30—Start Freeze Program (E. T.)
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Bacca Coal & Iron Program.
10:20—Nu-Co Painters.
10:35—Kevinator.
10:50—Polar Ray Health Talk.
10:50—Simper Time Announcement.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E. T.)
Noon—Radio Circus.
P. M.—
12:30—Fuller, Inc.
1:00—Start Freeze Afternoon Musicale.
1:15—Radio Circus.
1:45—The Home Finder.
2:00—Radio Circus.
2:30—Matinee.
2:45—Ralph and Harlan.

- 11:00—World Series Program.
11:15—Radio Circus.
11:30—St. Louis vs. Reds, at St. Louis.
11:45—Lyric Hour.
11:55—Berning Ford.
12:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
9:00—Land o' Sky Program.
9:15—Coney Island Dance Frolic.
9:00—Mountain Valley Varieties.
9:15—Adam F. Meyer Coal Co.
9:30—Radio Circus.
10:45—Slumber Music.

- WRKC (545 m.—550 kc.)
A. M.—
6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:50—Gruen Time Signal.
8:00—Madam Flor-enz Beauty Program.
8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS)
8:45—Start-Freeze Melodies (E. T.)
9:00—What's Happening.
9:15—Consolidated Merchants' Program.
9:45—Barbara Gould Beauty Talk (CBS)
10:00—Charles W. Reaume Studio.
10:30—Studio Feature.
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Drinkin' Program.
11:30—Morton City Rug Makers.
11:45—Street Journal.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS)
1:30—Studio Feature.
2:00—Charles W. Reaume Studio.
2:15—Kae Result from Latonia, Ky.
2:30—A. L. Fink—The Three Doctors (CBS)
2:45—A. L. Fink—Ben and Helen (CBS)
3:00—Melody Magic (CBS)
3:30—Rhythm Ramblers (CBS)
4:00—Asbury Park Casino Orchestra (CBS)
4:45—Children's Quarter Hour.
5:00—Funk Ross, Songs (CBS)
5:15—Cincinnati Trade School Program.
5:30—Will Osborne and His Orchestra (CBS)
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swaine Music (CBS) Home Furniture Co.
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS)
6:20—Daddy and Rollo (CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Prayer's Cremona Military Band (CBS)
7:15—Kubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS)
7:15—The Old Wurtzburg Malt Program.
8:00—The Premier Salad Dressers (CBS)
8:15—The Boswell Sisters (CBS)
8:30—Detective Story Program (CBS)
9:00—Arlie Simmond's and His Orchestra, Coney Island.
9:30—Fortune Builders (CBS)
9:45—Peter's Parade (CBS)
10:00—Evel Blackberry Dudes.
10:15—Studio.
10:30—Sports Review.
10:35—Happy Feet.
10:30—Art Hicks—Tacoma Park.
11:00—Crone Witching Hour.
11:30—Time and weather.
11:33—Nocturne (CBS).

- WLW (428 m.—700 kc.)
A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward Program (NBC)
8:41—Bulova Time.
8:45—Popular Gens.

- 12:50—Live Stock Reports.
1:00—National Farm and Home (NBC)
1:30—Seger Ellis.
1:45—Market Reports.
1:50—Ralph Bennett's Orchestra, Netherland Plaza.
2:15—Mary Steele, contralto.
2:30—Chicago Serenade (NBC)
2:45—Edna Wallace Hopper (NBC)
3:00—Home Decorations (NBC)
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maze of Melody (NBC)
4:00—Bradley Kincaid.
4:15—Gems of Melody (NBC)
4:30—Live Stock Reports.
4:40—Organ and Vocal.
5:00—Edna Wallace Hopper (NBC)
5:15—The Ramblers.
5:20—Bulova Time.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Glenn Adams, Dog Talks.
6:45—News Flashes from Hollywood (E. T.)
7:00—Baseball Scores.
7:00—The Chatter.
7:15—Rin-Tin-Tin Thriller (NBC)
7:30—Guy Lombardo's Orchestra, Netherland Plaza.
8:15—Horseshoe Gardens Orchestra
8:30—Castilian Nights.
9:00—Henry Busse's Orchestra, at Castle Farm.
9:30—Clara, Lou and Em (NBC)
9:45—Glenn Sisters and Ramona.
10:00—Canada Dry Program.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Great Composers.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherland Plaza.

- WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Stero Program (NBC)
9:30—National Home Hour (NBC)
10:00—Records.

Wednesday, July 8

- 10:15—Radio Household Institute (NBC)
10:45—Records.
11:00—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC)
3:00—Edna Wallace Hopper (NBC)
3:15—Frankfurt Concert (NBC)
4:11—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:25—Civil Service Talk.
5:30—The Gossipers (e. l.)
9:45—Records.
6:15—Boscul Moments, with Madame Aida (NBC)
6:30—Records.
6:45—Back of the News in Washington (NBC)
6:50—Records.
7:15—Mae Questel (NBC)
7:30—Mobioli Concert (NBC)
8:00—Halsey Stuart (NBC)
8:30—Painolive Hour (NBC)
9:30—Coca Cola Program (NBC)
10:00—Netherland Plaza Orchestra.
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

WLW (428 m.—700 kc.)

- A. M.—
6:00—International Fiddlers, old-time music.
6:20—Bulova Time.
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions.
8:15—Seger Ellis.
8:30—Montgomery Ward Program.
8:45—Bulova Time.
8:46—Miracles of Magnolia (NBC)
9:00—Mary Hale Martin (NBC)
9:15—Florence Frey's Workshop.
9:30—Dance Minutes (NBC)
10:00—McCormick's Fiddlers.
10:15—Salt and Peanuts.
10:30—Live Stock Reports.
10:40—Organ Program, Arthur Chandler Jr.
11:00—Glenn Sisters and Ramona.
11:15—Swift Program (NBC)
11:30—WLW Stars.
11:45—River Reports; Time Signals.

- Noon—Crosley Singers.
P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC)
1:30—Salt and Peanuts.
1:40—Market Reports.
1:45—Ralph Bennett's Orchestra, Netherland Plaza.
2:15—Melville Ray, tenor.
2:30—Cincinnati Zoo Concert.
3:00—Weather Forecast.
3:01—The Matinee Players.
4:00—Chats with Peggy Winthrop (NBC)
4:15—Fiddlers.
4:30—Live Stock Reports.
4:40—Organ and Cello.
5:00—Afternoon Revelers.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—The Chatter.
6:30—Phil Cook (NBC)
6:45—"Believe It or Not," Ripley (NBC)
7:00—Baseball Scores.
7:05—Mills Bros. Quartet.
7:15—John Ruskin Orchestra (e. l.)
7:30—Jack Frost Melody Moments (NBC)
8:00—The Buddy Boys.
8:30—Goldman Band Concerts (NBC)
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
11:00—Crosley Theatre.
11:30—Moon River.

- Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherland Plaza.

- WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Stero Program (NBC)
9:30—National Home Hour (NBC)
10:00—Records.

- 10:15—Radio Household Institute (NBC)
10:45—Records.
11:00—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC)
3:00—Edna Wallace Hopper (NBC)
3:15—Frankfurt Concert (NBC)
4:11—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:25—Civil Service Talk.
5:30—The Gossipers (e. l.)
9:45—Records.
6:15—Boscul Moments, with Madame Aida (NBC)
6:30—Records.
6:45—Back of the News in Washington (NBC)
6:50—Records.
7:15—Mae Questel (NBC)
7:30—Mobioli Concert (NBC)
8:00—Halsey Stuart (NBC)
8:30—Painolive Hour (NBC)
9:30—Coca Cola Program (NBC)
10:00—Netherland Plaza Orchestra.
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

- WCKY (202 m.—1490 kc.)
A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerie (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goussis (NBC)
10:30—Northam-Warren (NBC)
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Blue Ridge Shindiggers.
Noon—Popular Dance Tunes.
P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermeulen.
1:00—Sign off.
5:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Little Red Riding Hood.
6:45—The Crooning Guitarist.
7:00—Dixie Spiritual Singers (NBC)
7:15—Italian Serenaders.
7:30—Blue-Green Blues.
7:45—Betty May.
8:00—Blackstone Plantation (NBC)
8:30—Skillet Lickers.
9:00—Earl Arnold's Orchestra.
9:30—Steve Bates with an Octophone.
9:45—Men About Town.

- WFBE (250 m.—1200 kc.)
A. M.—
7:00—Voices at Dawn.
7:15—Radio Circus.
7:30—Classified Directory.
8:00—Radio Circus.
8:15—Mountain Valley Greetings.
8:30—Start Freeze Program (E. T.)
8:45—Radio Circus.
9:15—Broering Musicale.
9:45—Kleeman Furniture Program.
10:00—Breivites.
10:05—Bacca Coal & Iron Program.
10:20—Nu-Co Painters.
10:35—Kevinator.
10:50—Polar Ray Health Talk.
10:50—Simper Time Announcement.
11:00—Acme Awning Program.
11:15—Radio Circus.
11:30—Travel Bureau.
11:45—Studebaker Champions (E. T.)
Noon—Radio Circus.
P. M.—
12:30—Fuller, Inc.
1:00—Start Freeze Afternoon Musicale.
1:15—Radio Circus.
1:45—The Home Finder.
2:00—Radio Circus.
2:30—Matinee.
2:45—Ralph and Harlan.

- 11:00—World Series Program.
11:15—Radio Circus.
11:30—St. Louis vs. Reds, at St. Louis.
11:45—Lyric Hour.
11:55—Berning Ford.
12:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
9:00—Land o' Sky Program.
9:15—Coney Island Dance Frolic.
9:00—Mountain Valley Varieties.
9:15—Adam F. Meyer Coal Co.
9:30—Radio Circus.
10:45—Slumber Music.

- WRKC (545 m.—550 kc.)
A. M.—
6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:50—Gruen Time Signal.
8:00—Madam Flor-enz Beauty Program.
8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS)
8:45—Start-Freeze Melodies (E. T.)
9:00—What's Happening.
9:15—Consolidated Merchants' Program.
9:45—Barbara Gould Beauty Talk (CBS)
10:00—Charles W. Reaume Studio.
10:30—Studio Feature.
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Drinkin' Program.
11:30—Morton City Rug Makers.
11:45—Street Journal.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS)
1:30—Studio Feature.
2:00—Charles W. Reaume Studio.
2:15—Kae Result from Latonia, Ky.
2:30—A. L. Fink—The Three Doctors (CBS)
2:45—A. L. Fink—Ben and Helen (CBS)
3:00—Melody Magic (CBS)
3:30—Rhythm Ramblers (CBS)
4:00—Asbury Park Casino Orchestra (CBS)
4:45—Children's Quarter Hour.
5:00—Funk Ross, Songs (CBS)
5:15—Cincinnati Trade School Program.
5:30—Will Osborne and His Orchestra (CBS)
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swaine Music (CBS) Home Furniture Co.
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS)
6:20—Daddy and Rollo (CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Prayer's Cremona Military Band (CBS)
7:15—Kubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS)
7:15—The Old Wurtzburg Malt Program.
8:00—The Premier Salad Dressers (CBS)
8:15—The Boswell Sisters (CBS)
8:30—Detective Story Program (CBS)
9:00—Arlie Simmond's and His Orchestra, Coney Island.
9:30—Fortune Builders (CBS)
9:45—Peter's Parade (CBS)
10:00—Evel Blackberry Dudes.
10:15—Studio.
10:30—Sports Review.
10:35—Happy Feet.
10:30—Art Hicks—Tacoma Park.
11:00—Crone Witching Hour.
11:30—Time and weather.
11:33—Nocturne (CBS).

- WLW (428 m.—700 kc.)
A. M.—
6:00—International Fiddlers.
6:20—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions.
8:15—Bradley Kincaid.
8:30—Montgomery Ward Program (NBC)
8:41—Bulova Time.
8:45—Popular Gens.

- 12:50—Live Stock Reports.
1:00—National Farm and Home (NBC)
1:30—Seger Ellis.
1:45—Market Reports.
1:50—Ralph Bennett's Orchestra, Netherland Plaza.
2:15—Mary Steele, contralto.
2:30—Chicago Serenade (NBC)
2:45—Edna Wallace Hopper (NBC)
3:00—Home Decorations (NBC)
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maze of Melody (NBC)
4:00—Bradley Kincaid.
4:15—Gems of Melody (NBC)
4:30—Live Stock Reports.
4:40—Organ and Vocal.
5:00—Edna Wallace Hopper (NBC)
5:15—The Ramblers.
5:20—Bulova Time.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Glenn Adams, Dog Talks.
6:45—News Flashes from Hollywood (E. T.)
7:00—Baseball Scores.
7:00—The Chatter.
7:15—Rin-Tin-Tin Thriller (NBC)
7:30—Guy Lombardo's Orchestra, Netherland Plaza.
8:15—Horseshoe Gardens Orchestra
8:30—Castilian Nights.
9:00—Henry Busse's Orchestra, at Castle Farm.
9:30—Clara, Lou and Em (NBC)
9:45—Glenn Sisters and Ramona.
10:00—Canada Dry Program.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Great Composers.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherland Plaza.

- WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Stero Program (NBC)
9:30—National Home Hour (NBC)
10:00—Records.



Ann Greenway, a headliner in vaudeville, night clubs, and sound film reviews, will be Rudy Vallee's guest artist in the Fleischmann Yeast program WSAI will broadcast Thursday night (July 9) from 7 to 8 o'clock.

Vallee will dedicate the program to La Fiesta de Los Angeles, a Pacific Coast celebration commemorating the one hundred fiftieth birthday of the city of Los Angeles. Miss Greenway will sing "It's Tough On Me," "At Your Command," "Why Dance?" and "Slow Waters," a song new to radio. She has been seen in the picture "Half Marriage," and "Night Parade," and now is to appear in "And How?" a new technicolor review.

The second Columbia Camp Concert (WKRC, Wednesday, July 8 at 3:30 p. m.) will be called "The Seasons" and will include instrumental and vocal music about the seasons of the year.

Lawson's Hawaiians play dreamy Hawaiian music at WCKY on Wednesday and Saturday and Sunday evenings. A member is 11-year-old Loraine McClaime who plays the ukulele and sings harmony with Zelma Lawson. Prentice Lawson is chief Hawaiian.

Wellston, O., will be honored Friday night (July 3), at 9 o'clock when WCKY dedicates a program to the town.

The Classic Trio of WCKY will play this week on Friday, (July 3), at 9:30 p. m. to permit Molly Moore, soprano, to make theatrical appearances on its Wednesday night period. Works of John Wakefield Cadman will be played and sung including "Cycle of the Years" and "Cycle of Indian Songs."

Music from the Lewisohn Stadium Concert on Thursday (July 9) will be broadcast by WKRC at 9 p. m. Willem Van Hoogstraten will conduct the New York Philharmonic orchestra.

At the end of each of the Camel Quarter Hours on WKRC at 6:45 p. m. the week of July 6, (Monday), Morton Downey, sensational high-note tenor, will whistle the choruses of "Carolina Moon."

Thursday, July 9

- 11:00—World Series Program.
11:15—Radio Circus.
11:30—St. Louis vs. Reds, at St. Louis.
11:45—Lyric Hour.
11:55—Berning Ford.
12:00—Dance Frolic.
7:30—Harry Hartman's Sport Review.
7:45—Barker News.
8:00—Lucky Boys.
8:15—Dry Ridge Springs Program.
9:00—Land o' Sky Program.
9:15—Coney Island Dance Frolic.
9:00—Mountain Valley Varieties.
9:15—Adam F. Meyer Coal Co.
9:30—Radio Circus.
10:45—Slumber Music.

WRKC (545 m.—550 kc.)

- A. M.—
6:45—Sunrise Worship.
7:45—Hill Billy Kid.
7:50—Gruen Time Signal.
8:00—Madam Flor-enz Beauty Program.
8:15—Full Measure Gas.
8:30—Tony's Scrap Book (CBS)
8:45—Start-Freeze Melodies (E. T.)
9:00—What's Happening.
9:15—Consolidated Merchants' Program.
9:45—Barbara Gould Beauty Talk (CBS)
10:00—Charles W. Reaume Studio.
10:30—Studio Feature.
10:45—Time and weather.
10:48—Woman's Hour, Tremlette Tully.
11:15—Drinkin' Program.
11:30—Morton City Rug Makers.
11:45—Street Journal.
Noon—Wurlitzer Music Box Revue.
P. M.—
12:30—Cincinnati Merchants' Program.
1:00—Columbia Farm Program (CBS)
1:30—Studio Feature.
2:00—Charles W. Reaume Studio.
2:15—Kae Result from Latonia, Ky.
2:30—A. L. Fink—The Three Doctors (CBS)
2:45—A. L. Fink—Ben and Helen (CBS)
3:00—Melody Magic (CBS)
3:30—Rhythm Ramblers (CBS)
4:00—Asbury Park Casino Orchestra (CBS)
4:45—Children's Quarter Hour.
5:00—Funk Ross, Songs (CBS)
5:15—Cincinnati Trade School Program.
5:30—Will Osborne and His Orchestra (CBS)
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swaine Music (CBS) Home Furniture Co.
6:10—Stocks, Cohl & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Dennis King (CBS)
6:20—Daddy and Rollo (CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Prayer's Cremona Military Band (CBS)
7:15—Kubel Baking Co. Program.
7:30—Kaltenborn Edits the News (CBS)
7:15—The Old Wurtzburg Malt Program.
8:00—The Premier Salad Dressers (CBS)
8:15—The Boswell Sisters (CBS)
8:30—Detective Story Program (CBS)
9:00—Arlie Simmond's and His Orchestra, Coney Island.
9:30—Fortune Builders (CBS)
9:45—Peter's Parade (CBS)
10:00—Evel Blackberry Dudes.
10:15—Studio.
10:30—Sports Review.
10:35—Happy Feet.
10:30—Art Hicks—Tacoma Park.
11:00—Crone Witching Hour.
11:30—Time and weather.
11:33—Nocturne (CBS).

- 12:50—Live Stock Reports.
1:00—National Farm and Home (NBC)
1:30—Seger Ellis.
1:45—Market Reports.
1:50—Ralph Bennett's Orchestra, Netherland Plaza.
2:15—Mary Steele, contralto.
2:30—Chicago Serenade (NBC)
2:45—Edna Wallace Hopper (NBC)
3:00—Home Decorations (NBC)
3:15—Weather Forecast.
3:16—Afternoon Revelers.
3:30—Maze of Melody (NBC)
4:00—Bradley Kincaid.
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4:30—Live Stock Reports.
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5:15—The Ramblers.
5:20—Bulova Time.
5:30—Bradley Kincaid.
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Glenn Adams, Dog Talks.
6:45—News Flashes from Hollywood (E. T.)
7:00—Baseball Scores.
7:00—The Chatter.
7:15—Rin-Tin-Tin Thriller (NBC)
7:30—Guy Lombardo's Orchestra, Netherland Plaza.
8:15—Horseshoe Gardens Orchestra
8:30—Castilian Nights.
9:00—Henry Busse's Orchestra, at Castle Farm.
9:30—Clara, Lou and Em (NBC)
9:45—Glenn Sisters and Ramona.
10:00—Canada Dry Program.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Great Composers.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
12:30—Henry Busse's Orchestra, Castle Farm.
1:00—Ralph Bennett's Orchestra, Netherland Plaza.

- WSAI (225 m.—1330 kc.)
A. M.—
8:00—Gene and Glenn (NBC)
8:15—Campbell Soup Orchestra (NBC)
8:45—Records.
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Stero Program (NBC)
9:30—National Home Hour (NBC)
10:00—Records.

- 10:15—Radio Household Institute (NBC)
10:45—Records.
11:00—Sign off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
2:00—Woman's Radio Review (NBC)
3:00—Edna Wallace Hopper (NBC)
3:15—Frankfurt Concert (NBC)
4:11—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:25—Civil Service Talk.
5:30—The Gossipers (e. l.)
9:45—Records.
6:15—Boscul Moments, with Madame Aida (NBC)
6:30—Records.
6:45—Back of the News in Washington (NBC)
6:50—Records.
7:15—Mae Questel (NBC)
7:30—Mobioli Concert (NBC)
8:00—Halsey Stuart (NBC)
8:30—Painolive Hour (NBC)
9:30—Coca Cola Program (NBC)
10:00—Netherland Plaza Orchestra.
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

- WCKY (202 m.—1490 kc.)
A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerie (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goussis (NBC)
10:30—Northam-Warren (NBC)
10:45—Classic Hour.
11:00—Musical Novelties.
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Noon—Popular Dance Tunes.
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12:30—Live Stock Quotations.
12:35—Luncheon Concert.
12:45—Rev. Chas. A. Vandermeulen.
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5:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Little Red Riding Hood.
6: