

AUG 21 1931

RADIO DIAL

Volume I, No. 14

FRIDAY, AUGUST 21, 1931

Price 5c

Lindbergh and King of Siam will be heard from Tokyo, Canada during this week

King of Siam to Broadcast from Canada

Ruler will Appear at Opening of Scotch Festival

King Pradjachipok of Siam will participate in the opening of the Highland Gathering and Scottish Musical Festival at Banff, Canada, Thursday (August 27) and will be heard in the broadcast at 4 p. m. through NBC stations including WHAS (820 kc.) and WLW.

The ruler of the oldest Asian monarchy will be welcomed to the festival by Lt Governor Walsh, of Alberta, in a scene to be described by Tremaine Garstand, assisted by a CKGW announcer. Bagpipe numbers will predominate in the concert of Scottish music during which distinguished singers will be heard including Robert Burnett, Scotch baritone; Jeanne Dusseau, Canadian soprano; Theodore Webb, NBC baritone; Ethel Leuning, from the American Opera company; and Amy Fleming, from the Albert Heather light opera company.

Chicagoland Festival Can Be Heard on WGN

Chicago's greatest musical event, the Chicagoland Musical Festival on Saturday (August 22) will be broadcast at 9 p. m. by an NBC network including WGN (720 kc.)

Broadcast from Soldier's Field stadium, the concert will include the singing of spirituals by 2,000 negro voices, trained by famous negro singers. "Phil Sheridan's Ride," with massed bands, a troop of cavalry, rifle fire, and fireworks probably also will be included in the broadcast.



Dorothy McNulty, featured comedienne of a number of musical comedies, including "Good News," will temporarily desert the footlights when she sings several of her most popular numbers on Radio Roundup over the Columbia network Thursday (August 27) at 10:30 p. m. Hear it through WABC (860 kc.)

Phil Dewey, baritone, for some time one of the three Men About Town, with the broadcast of the General Motors program this week (Monday, August 24, 8:30 p. m.) becomes a member of the General Motors quartet (Eveready Revelers to you, maybe).

Travers Stakes At Saratoga to Be Heard Thursday

Running of the Travers Stakes at Saratoga, N. Y. on Thursday (August 22) will be broadcast at approximately 4 p. m. by NBC stations including WLW and by WKRC for Columbia network. Clem McCarthy, NBC's turf expert, will describe the running of the race, the oldest stakes in America, first run in 1864. The purse is for \$30,000. Last year, Jim Dandy, 100 to 1 shot, ploughed through the mud to win over Gallant Fox. WKRC will join its network at 3:45 p. m.

California Legion will Broadcast

San Francisco Post Dedicates Programs to 10,000 Groups

Fifty stations of the Columbia network, including WKRC, will be joined in the cause of fire prevention at 8:30 Saturday night (August 22) to broadcast a program presented in the studios of KFRC, San Francisco, by the American Legion department of California.

It will be the first time any state department of the American Legion has been on the air in a nation-wide broadcast, and the period will be dedicated to more than 10,000 posts in the United States. Music will be furnished by the Zane Irwin post band of San Francisco, state champions.

Speakers will be James K. Fisk, adjutant of the California department of the Legion; and Colonel Charles E. Stanton, one millionth member of the Legion.

Lindbergh will Speak from Tokyo

Japan's Official Greeting to Flyers Probably will Be Heard Sunday

When Colonel and Mrs. Charles A. Lindbergh are feted in Tokyo Sunday (August 23) during their "vacation flight," the National Broadcasting Company will rebroadcast their official greeting, and Lindy's response over a nation-wide network.

Lindy will be heard in response to his official welcome by Matajiro Koizumi, the Japanese Minister of Communications, at a Army-Navy banquet in his honor, NBC officials heard by radiogram Friday.

Both the flyer and Minister Koizumi are expected to speak between 6:30 and 7:10 a. m. over an NBC network undoubtedly including WLW, although the time is tentative depending upon the arrival of the couple. The time set for the broadcast, Japan time is 9:30 p. m. Sunday.

18 Violins Will Play Concerto's Solo Part Sunday

With 18 violins playing the solo part of Mendelssohn's "Violin Concerto," the Lewisohn Stadium orchestra on Sunday, August 23, at 8:30 p. m. will begin an unusually varied program.

Eight Russian Folk songs by Liadov which conductor Albert Coates brought back from Russia this year will be the second group. The final numbers will be the Richard Strauss tone poem "Don Juan," and "Ride of the Valkyries," by Richard Wagner.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL "PROGRAM JOTTINGS"

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Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I AUGUST 21, 1931 No. 14

How About Prizes for Programs?

The National Broadcasting Company is offering \$10,000 in prizes for original orchestral music.

To aspiring composers, this truly is good news. A remunerative market for serious music is exceedingly difficult to find. Also, there is no question that radio can make ready use of all such prize-winning works as have merit.

But, without any intent to seem a spoilsport, we cannot help wishing that someone would offer \$10,000 in prizes for original program ideas.

It is betraying no deep state secret to suggest that programs need fresh ideas. The very fact that so many of them are cut to a standardized pattern shows that.

To be fair, it must be said that this is more the fault of the system than of studio workers themselves. Most program directors and continuity writers are so busy with routine production that they simply have no time for conceiving and developing ideas off the beaten track.

Nevertheless, it is becoming more and more plain that original ideas open up the path along which programs are most likely to make rapid improvement.

The situation is much like that confronted by the movies a few years ago. Stations have fine equipment, trained artists, and experienced directors, but few striking ideas to make the most of these splendid facilities.

Faced with the same condition, the movies went out and bought ideas. Yet so far, the broadcasters' slogan seems to be "Millions for big names and improved transmission, but not a penny for ideas."

This will be changed presently. Competition alone will take care of that. Engaging a studio full of high-priced headliners doesn't guarantee that a program will be a riot these days. There are too many high-priced headliners.

So maybe hanging up several thousand dollars in prizes for program ideas might be a stroke of "good business" besides a way to start the ball rolling.

Scattered over the country there are pretty certain to be many people who can offer original suggestions. And suggestions are enough. Studio staffs would have to work them up anyway, into broadcastable form.

What about it, NBC and Columbia, not to mention the countless sponsors who are dangling juicy prizes for this and that? Shouldn't it buy some valuable publicity at least?

Andus 'n' Aimee Cheer WSMK Fans



There's no sense to 'em—they don't claim to be doing anything about the depression. In fact they're just Andus 'n' Aimee, stars of WSMK in Dayton, Ohio, (1380 kc.) heard twice every day at 10:45 in the morning and 7 every night. If you like nonsense and clever satire presented smoothly and amusingly, you will think Andus 'n' Aimee are about the most amusing and freshest "celophane" wrapped act on the air.

Hot

Creator, "the world's most animated bandmaster," works so hard at rehearsals for the Interwoven program WCKY broadcasts at 8 p. m. Friday, that even in NBC's air-cooled studios he must change shirts and take showers between perspiring practices.

Thirty-eight of the forty-eight states now have outlet stations for the programs of the Columbia Broadcasting System.

WFBF's World Series contest (daily at 6:15 p. m.) has transportation, hotel and tickets to the first two World Series games as its prizes.

FRIDAY, AUGUST 21

"La Valse," a choreographic poem by Ravel, will be played in the Lewisohn stadium concert through WKRC at 7:45 p. m. The work is a highly modernistic impression of the favorite dance through four generations. The concluding number of the concert will be the first "Hungarian Rhapsody," by Franz Liszt.

Toscha Seidel, violinist, will play Kreisler's "Polichinelle Serenade," and Theo Karle, tenor, will sing the same composer's "Old Refrain" in the Pillsbury Pageant WKRC will broadcast at 9 p. m.

Plaintive love songs and jingling dance melodies culled from the folk tunes of the Russian gypsies will be interpreted by Peter Bijo's Balalaika Orchestra and soloists in "Around the Samovar," now moved to 9:30 Friday on WKRC and the Columbia network.

SATURDAY, AUGUST 22

Henry Burlbig, who spends much time collecting accurate historical facts in order to make accurate "mistakes" in his dialect, has found good material in the story of the famous Indian chief, Sitting Bull, for his broadcast at 7:15 p. m. through WKRC.

George R. Donnel will explain the Junior College of Commerce in a talk through WKRC at 7:30 p. m. sponsored by the Junior Chamber of Commerce.

Hank Simmons Show Boat will play "Beyond Pardon" written rom Bertha M. Clay's novel, in the broadcast at 9 p. m. through WKRC.

SUNDAY, AUGUST 23

WCKY has three good NBC programs for morning listeners: Nomads 10 o'clock, Jewels of Destiny at 10:30, and Echoes of the Orient at 11:15.

Notable contrasts in religious music of the past and present will be achieved by the presentation of Haydn's "With Verdure Clad," and the motet "Before the Shrine" by Deems Taylor in the Cathedral Hour broadcast through WKRC at 3 p. m.

Candlelight Musicale at 6:30 p. m. is a new concert from NBC on the schedule of WHAS (820 kc.) Harpsichord, solo violin, and string quartet play the program.

How tularemia, the first native American disease, was discovered after the San Francisco fire in 1906, will be told by Dr. Howard W. Haggard in "Devils, Drugs, and Doctors" at WKRC at 7 p. m. He has traced the history of the disease back to the first infection found among California ground squirrels in Tulare county, from which the disease takes its name.

Andre Kostelanetz, conductor of the Petrograd Grand Opera under the old regime, will lead the Modern Male Chorus of 13

voices in their recital through WKRC at 7:45 p. m. Among their songs will be "Drink to Me Only With Thine Eyes."

The Ponce Sisters whose pictures adorned the front page of RADIO DIAL last week have been booked by WCKY for 9:15 p. m.

Sunday night at Seth Parker's is on the air at 9:45 p. m. on WSAI. WLW for some time had a Seth Parker sketch, locally produced from script written by Phillips Lord who writes the Seth Parker sketches for NBC and play the title role.

MONDAY, AUGUST 24

Singin' Sam, the Barbasol Man, goes sentimental in his deep bass way in the three programs he will broadcast through WKRC at 7:15 p. m. on Monday, Wednesday and Friday. He will feature "Dear Old Girl," "Smiling Through," and "Shine On, Harvest Moon."

Prizes in the Fisher Body Craftsman's Guild contest will be awarded in the General Motors program WSAI will broadcast at 8:30 p. m. The awards are four scholarships for four-year courses in an American university. They will be presented at a banquet attended by 102 boys who made the best models of Emperor Napoleon's coach.

"Crime Conductor," a thriller with its scene laid in London, will be broadcast in the Eno Crime Club through WKRC on Monday at 8 p. m. and on Wednesday (August 26) at 8:30 p. m.

TUESDAY, AUGUST 25

The Bon Bons, a quartet of negro girls, will sing "There Never Will Be a Melody Like 'St. Louis Blues'" in their program on the Columbia network and WKRC at 7:30 p. m.

Rimsky Korsakof's whimsical "Flight of the Bumble Bee" and Boccherini's "Minuet" with a vocal accompaniment will be played in the Svaino Tone Pictures through WKRC at 9:30 p. m. Other numbers will be current popular music.

WEDNESDAY, AUGUST 26

Fireflies, butterflies, glow worms, bumble bees, and mosquitoes will flit through the Columbia Camp Concert WKRC carries at 3:30 p. m. Music about these insects will be played by an orchestra. Dr. Bertha Chapman Cady, naturalist for the Girl Scouts, will talk on "The Ways of the Six-Footed Hosts."

Red-headed Charlene, who will croon at WCKY at 6:15 p. m. (and at 9 p. m. Monday and 12:45 p. m. Sunday) has a new partner in nimble-fingered Tommy Ott.

Dennis King and Alice Brady will read the balcony scene rom "Romeo and Juliet" in the Linit program at 6:15 p. m. through WKRC.

Our Dially Dozen

BY DON BECKER

This isn't radio, but it's worth a mention.

Sunday we entertained the crippled children at the Rotary Camp in Batavia.

During the afternoon they asked if we couldn't bring out Salt and Peanuts or Bradley Kincaid some time.

A little tot over in the corner piped up: "Aw hokey, bring out Water Dainroschl!"

In his broadcast the other day, Ray Perkins of NBC informed Cincinnatians that if his program didn't sound so funny around this vicinity not to blame him but to point their fingers at T. Paul Jordan.

T. Paul is the operator for Perkins' programs at WLW. He wrote the Prince of Pineapples a letter a week or so ago.

A recent publicity item caught our eye.

"John S. Young is a devotee of the "bridal." (We suppose they meant bride.)

"Aside from a complete rest from radio worries," it went on, "Mr. Young will indulge in his favorite sport!"

Do be careful, Mr. Young!

DID YOU KNOW THAT . . .

The voice of Antoinette Werner West was the first to be heard in the Rockdale Temple in Cincinnati? Mrs. West is WLW's hostess-contralto soloist.

She was also kissed by Madame Schumann-Heink.

Charlie Dameron was admitted to the bar in old Kentucky? There's "bars" in them hills, too!

Ford Rush tried out for big league baseball with the St. Louis Cardinals? As a pitcher he made a wonderful radio entertainer.

Virginio Marucci was once a bricklayer?

Lula Vollmer of NBC says her favorite sport is chopping wood? Ha. Ha. Ha.

It takes four men to make a male quartet?

And then along comes the "pick-pocket's" theme song:

"TAKE IT FROM ME, I'M TAKIN' FROM YOU."

DIALAUGHLY YOURS,

DON BECKER.

The Cincinnati Christian Glee Club has been on the air at WCKY every Wednesday at 7:30 p. m. for 32 months. The singers are six colored men who sing negro spirituals and hymns.

WFBF Goes Back In Fight History For Broadcasts

Unsatisfied with broadcasting ringside accounts of local boxing matches, Harry Hartman of WFBF will go back in prize-fight history to present 18 of the most famous championship fights in consecutive weeks beginning Sunday (August 23) at 7:45 p. m., when he will broadcast the Fitzsimmons-Corbett Fight of 1898 as if it were being fought again with microphones at the ring-side. He plans to include all the Dempsey fights. Crowd noises and sound effects will add realism to Hartman's account of the fights which have been written from press reports of the battles.

Brox Sisters Sign Radio Contract



The Brox Sisters, popular harmonizing sister team of the stage, screen and radio, will appear on a number of NBC programs in the future. The sisters recently completed a nation-wide vaudeville tour. Left to right they are Gloria, Patricia and Lorayne.

Ted Weems Band Will Play New NBC Program

Ted Weems, smiling dance band leader, and Ilo May Bailey, sweet singer of popular songs, will unite to feature the "best sellers" of current music in a new series of Johnson Wax programs to be inaugurated from the NBC Chicago studios Sunday night, August 23, at 9:15 p. m. with WSAI in the hook-up.

Leader of one of the best known dance orchestras in the country Weems also is known as a composer and collaborator of several popular successes, among them "Piccolo Pete," "The One-Man Band," and "Egyptian Ella."

Miss Bailey, whose microphone appearances have been largely with Lee Sims, popular pianist with Yeast Foamers (her husband, by the way), will be known as the Johnson Wax Doll.

Maine Advertises Self with Plays Presented at WLW

Dramatic sketches descriptive of the joys of fall hunting in Maine woods will be broadcast by WLW on 10 consecutive Tuesdays at 8 p. m. beginning this week (August 25).

Such authors as Booth Tarkington, Ben Ames Williams, and Kenneth L. Roberts will write the sketches. The program will be paid for by the State of Maine.

Song Book Racket

This song book business is getting to be one of radio's best rackets. Salt and Peanuts of WLW have just published a song book including 27 of their favorite comely songs and ballads with words, music, and ukulele chords, a picture for framing and their life story. It is a large book gay with a yellow and red cover. Bradley Kincaid's song book continues to sell to thousands of WLW listeners.

WKRC Claims Only Great-grandfather Radio Announcer

Jim Lightfield who conducts the Veteran's Civic hour on WKRC on Sunday mornings at 10:15 o'clock, is out to challenge all great-grandfathers for title as the youngest.

He let fly his challenge when Cliff Adams, announcer, brought in a newspaper clipping to the effect that a small Ohio town has a Mayor, aged 63, who claims to be the youngest great-grandfather in the state.

Lightfield is only 55 and a great-grandfather. Not only is he that, but he claims also to be the only radio announcer in the world who is also a great-grandfather.

Nick Lucas is Vitality Star For This Week

Nick Lucas, soft-voiced troubadour who has been featured on stage and screen, will bring his mandolin and several songs to the microphone during the Vitality Personalities to be broadcast by WKRC at 9 p. m. Wednesday (August 26). Among his songs will be "Tiptoe Through the Tulips" which he introduced in the motion picture "Gold-diggers of Broadway."

been on the air almost continuously ever since with a weekly talk. When WLW took over WSAI, he continued his talks there.

Because he is just as interested in the dogs of his listeners as he is in the many he owns himself, Dr. Adams conceived the idea of organizing a radio dog club in which he enrolled the dogs of any owner writing him. Hundreds of thousands of dogs belong to his club now. His weekly mail (many of the letters purporting to be from the dogs themselves) rivals that of the most popular entertainers at WLW. The letters come from all over the country.

Recently the Republican party in Cincinnati nominated Dr. Adams as one of nine to run for council. If his dog club could vote, his victory would be a landslide, for it is safe to say that Dr. Adams has done more for dogs than any man in the country. His dog talks are as informative as the most authoritative book on raising dogs. Incidentally, he is editor of the nationally circulated *Dog News*.

Last week Dr. Adams began his daily talks at WKRC under the title, "Today in Cincinnati." He gives a resume of the news of the day in the city in the same brisk, pointed way that he gives his dog talks. RADIO DIAL lists the periods in its daily programs, all of them early in the evening.

Because he speaks so crisply, many listeners think of Dr. Adams as a small, wiry man. On the contrary, he is more than six feet tall, with greying black curly hair that makes him seem even taller. He has a little red-headed girl who is the pride of his life. His favorite dogs are bull dogs, the homlier the better.

Around the Dial

By THE DIAL TWISTER

You DX fans can start whetting your ears for a big season of distance-fishing, come winter. Already KFI's new 50,000-watt transmitter is slamming in like nobody's business (640 kc.). Had him plenty strong the other night with the aerial disconnected. No foolin'. Didn't quite believe it either till he announced again. Then what'll it be in December?

That Gruen Old-Fashioned Garden of Melody (WKRC, Sunday at 2 p. m.) is a sure bet if you like good music, vocal or instrumental. Head and shoulders the best local bill the hilltopper puts on. Notice the big play the perennials get? Smart business. Can't bear 'em, especially when they're done as well as here.

Crimelights (WLW, Tuesday at 9 p. m.) is prospering more than ever since a couple of the other deep and dark dramas have been cut. Glad to find Ralph Simpson getting a hit. He'll have a real part one of these days. Earmarks of a good actor.

The Gold Medal Fast Freight (WKRC, Wednesday, at 8 p. m.) rolls right along, without a "hot box" or a "red eye." Combination of organ and quartet looks a winner. Quartet especially smooth, too.

List Balkan Mountain Men (WSAI, Sunday, at 2:30 p. m.) as something different. Native music, on native string instruments. Lots of fire and color. Another welcome addition.

Columbia is planning to broadcast the big polo matches in the East. Ought to go a long way toward making the game popular, judging by recent samples (WKRC, High Goal Polo from

Sands Point Sunday, at 4 p. m.). Mighty exciting and fast. So fast Ted Huxing didn't have time to observe the sacred formalities of calling each player. "Mr." Regrettable faux pas? Maybe.

The new Dutch Masters show (WLW, Wednesday, at 8:30 p. m.) looks ticketed for a "click." Billy Murray, Walter Scanlan and Marcella Shields in an unusual act. Plenty of dash and humor. Really something out of the ordinary.

That Linit program (WKRC, nightly except Sunday, at 8:15 p. m.) is going strong. Good to hear Dennis King's full rich voice as a rest from crooners. Satisfying program, orchestra and all.

Time isn't dimming the Palm Olive program (WSAI, Wednesday, at 8:30 p. m.). One of the pioneer variety acts, and still one of the best. Easy to understand. The Revelers, Olive Palmer, Paul Oliver, and a corking orchestra; all-star lineup.

Fred Smith, well remembered here as director of WLW, has written a mystery thriller titled "The Broadcast Murders." Natural enough. Fred ought to know how many "murders" the broadcasters get away with.

Those Nit-Wits (WKRC, Wednesday, at 9:30 p. m.) get "nit-wittier" and "nit-wittier" as the weeks go by. For instance, the way they sneak up on the midway station break. What'll they do next? There's a real poser.

Glad to find the A. and P. Gypsies (WSAI, Monday, at 7:30 p. m.) back to the concert type of program. Kind of thing that made this veteran feature refreshingly attractive for years. And Milton Cross helps too.

Rollo Has His Own Golf Technique



Off the air as well as on, its hard for Daddy (Nick Dawson) to get the better of Rollo (12-year-old Donald Hughes.) (Daddy and Rollo—WKRC Tuesday, Thursday, Sunday at 6:30 p. m.)

As this picture plainly shows, Rollo is out to sink that putt, even if he does have to apply billiard technique. And to think that they really started out to play with the idea that Daddy would teach Rollo a thing or two about golf. Incidentally, Rollo won the game.

FRIDAY
August 21

WCKY (202m.—1490 kc.)

- A. M.—**
7:00—The Crooning Guitarrist.
7:15—Morning Devotions (NBC)
7:30—Cherio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Dance Melodies
10:30—Classic Hour
11:30—Musical Novelties
11:30—Blue Ridge Shindiggers.
Noon—Popular Dance Tunes
P. M.—
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Program.
1:00—Sign off.
1:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Italian Serenaders
6:30—Little Red Riding Hood.
6:45—Tommy and Willie.
7:00—Nestle's Program (NBC)
7:30—Esther Covington, "Queen of the Blues."
7:15—Settlement School of Music Quartet
8:00—Interwoven Pair (NBC)
8:30—Duke, His Uke and His Sisters.
8:45—Hot Shot, the Briarhopper.
9:00—Earl Arnold's Orchestra From Lookout House.
9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

- A. M.—**
7:00—Bamboo Boys.
7:30—Classified Directory
8:00—Concert Hour
9:00—Lee Richards.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Dance Frolic
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellony Luncheon Musicale
1:00—Story-Telling Time
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Novelty Notes
2:30—Dance Frolic.
3:00—Day Dreams.
3:30—Organ Recital.
4:00—Melodies From Musical Shows.
4:30—Tea Time Tunes.
5:00—Lyric Hour.
5:30—Afternoon Musicale.
6:00—Musical Interlude
6:30—Post Serial Story.
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:15—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Julius Scin
8:00—Lucky Boys
8:15—Dry Ridec Health Hints.
8:30—Colonial Stages Program
8:45—Paul Long, Basso.
9:00—Song Hit Time.
9:15—Mountain Red
10:00—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Starr-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS)
9:00—Oxol Feature (CBS)
9:15—Studio Feature.
9:30—Consolidated Merchants' Program
10:00—Rhythm Kings (CBS).
10:15—Floriline Talk
10:20—Rythm Kings (CBS).
10:30—Charles W. Reaume
11:00—Time and Weather.
11:03—Woman's Hour—Tremlette Tully
11:30—Jane Gray and "Kampf the Jeweler" Artists.
11:45—Columbia Revue
Noon—Blackberry Dudes.

WKRC Friday, August 21

- P. M.—**
12:15—Enric Madriguera's Cuban Orchestra (CBS).
12:30—Cincinnati Merchants' Program
1:00—Pabst-ett Varieties (CBS)
1:15—Studio Feature.
1:30—Pyol Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reaume.
2:15—Salon Orchestra (CBS).
2:30—Marian and Jim (CBS).
2:45—Educational Features (CBS).
3:00—Light Opera Gems (CBS).
3:15—(A. L. Fink)—Dan De King, Vocalist.
4:45—Edna Wallace Hopper's Youth Matinee (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
6:00—Burke Weather Forecast
6:00—Kate Smith and Her Swanee Music (CBS).—Home Furniture Company.
6:10—Stocks, Cohl & Tyree
6:13—Time and weather.
6:15—Linit Program, with Dennis King (CBS)
6:30—Ben Nichols Orchestra (CBS).
6:45—Camel Quarter-Hour (CBS)
7:00—Pryor's Crema Military Band (CBS)
7:15—Barbasol Program (CBS)
7:30—Indian Lake Period.
7:35—Studio.
7:45—In Cincinnati, by Dr. Glenn Adams.
8:00—Liberty Magazine Hour (CBS).
8:45—Cincinnati & Lake Erie Program.
9:00—Pillsbury Pageant (CBS).
9:30—Around the Samovar (CBS).
10:00—Pyol Program.
10:15—Gruen Answer Man
10:30—Coney Island Orchestra.
11:00—Time; Weather; Sports
11:08—Irving Aronson's Orchestra (CBS).
11:30—Blue Ridge Red.
11:45—Jos. R. Deins Program, Pat Gillick. Organist.

WLW (428 m.—700 kc.)

- A. M.—**
6:30—International Fiddlers and Seger Ellis
7:00—Physical Exercises
7:15—The Sunbirds (NBC)
7:45—Morning Devotions
8:15—Seger Ellis
8:30—Montgomery Ward Program (NBC)
8:45—Physical Exercises
9:00—Ray Perkins (NBC)
9:15—"The Hostess," Mrs. Lutey Sohngen
9:30—Household Hints
9:45—Premium Man
10:00—Island Serenaders
10:30—Live Stock Reports
10:40—Southern Singers; Raymond Mitchem
11:00—Moto Ironing Time
11:15—Swift Program (NBC)
11:30—WLW Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Netherland Plaza Orchestra
2:00—Concert From Reichs Rundfunk Gesellschaft (NBC).
4:00—Organ Program.
4:30—The Hottentots
5:00—Women and Music
5:30—Old Man Sunshine
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Madame Alda (NBC)
6:30—Phil Cook (NBC)
6:45—The Clatter
7:00—Los Angeles Basebell Scores
7:05—Jim and Walt
7:15—Netherland Plaza Orchestra
7:30—Fuller's Orchestra
7:15—Sisters of the Skillet (NBC)
8:00—Romany Siring Quartet.
8:15—Ivceast Jamboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Heatrolatown
9:30—Clara, Lu and Em (NBC)
9:45—Wildson's Wildcats.
10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slides
10:58—Estate Weather Man
11:00—Vox Celeste
11:30—Casa Loma Orchestra, Castle Farm (NBC-Blue).

Six Foot Fred Shifts Career to Microphone



"Six foot two—eyes of blue—Big Fred speaking."

That's the way Fred Hillebrand, master of ceremonies on the Dutch Masters program on the Columbia network (WKRC Sunday at 8 p. m.) describes himself over the air. With parodied songs and dialogue from his own pen, Hillebrand gives radio audiences a taste of the type of humor that has placed him among the first rank comedians in vaudeville and on the legitimate stage.

He began his career in the theatre at the age of 14, was a headliner at 18, and has retained his popularity ever since.

WLSW Friday, August 21

- Midnight—Hotel Gibson Orchestra**
A. M.—
12:30—Casa Loma Orchestra, Castle Farm.
1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—**
8:00—Gene and Glenn, the Quaker Early Bird (NBC)
8:15—Records.
8:45—A. & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fiddlers.
10:00—Records.
10:30—Realities of Romance (NBC)
11:00—The Hellman Troubadors (NBC)
11:15—Sign Off.

P. M.—

- 12:50—Livestock Reports
1:00—Sign Off
2:00—Woman's Radio Review (NBC)
3:00—Records
3:45—Crosley Dealers' Salute.
4:00—Records
4:30—Moore Paint Program (NBC)
4:45—Records.
5:00—Poems by Harry Holcome.
5:15—Don Becker, Ukelele.
5:30—Records.
6:00—Harry Wilsey's Orchestra
6:30—Alice Richards
6:45—The Goldbergs (NBC)
7:00—Girls Service Concert (NBC)
8:00—Clacquot Club (NBC)
8:30—Pond's Dance (NBC)

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WSAI Friday, August 21

- 9:00—Kodak Week End (NBC)
9:30—RKO Theater of the Air (NBC)
10:00—Seger Ellis
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY
August 22

WCKY (202m.—1490 kc.)

- A. M.—**
7:00—The Crooning Guitarrist.
7:15—Morning Devotion (NBC)
7:30—Cherio (NBC)
8:00—Hot Shot, the Briarhopper.
8:15—Early Morning Dance.
9:15—Light Concert Music.
9:45—Little Red Riding Hood's Kid—the Club.
10:30—Classic Hour
11:00—Musical Novelties
11:30—Blue Ridge Shindiggers
12:00—Popular Dance Melodies
P. M.—
12:30—Norris Brock live stoek quotations
12:35—Luncheon music.
1:00—Sign off.
1:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Amos 'n' Andy (NBC)
6:15—Tasteyest Jesters (NBC)
6:30—Lucile Fox.
6:45—Hot Shot, the Briar Hopper.
7:00—Vincent Lopez Orchestra (NBC).
7:30—Hitch Hikers.
7:45—Crooning Guitarrist.
8:00—Mountain Music.
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Cuckoo Club (NBC)
9:30—"Audition Nite" on the Air.

WFBE (250 m.—1200 kc.)

- A. M.—**
7:00—Morning Frolic.
7:30—Classified Directory
8:00—Concert Hour.
9:00—Tennessie Jeff.
9:15—Sunshine Special
9:45—Kleeman Home Chats
10:00—Musical Brevities
10:50—Women and the News
11:00—Shopping with Betty and Bob
11:30—Vaudeville
11:45—Nor Ky Trio
Noon—Tri-State Philco Program
P. M.—
12:15—Violin and Piano Varieties
12:30—How It Began
12:45—Bellony Luncheon Musicale
1:00—Story Telling Time
1:15—Two Irish Boys and Chas. Schaefer
1:30—Chas. Daunt, tenor
1:45—Matinee Musicale
2:15—Melodies of Long Ago.
2:45—Variety
3:00—Serenade.
3:30—Dance Frolic.
4:00—Organ Recital.
4:30—Vocal Varieties.
5:00—Lyric Hour
5:30—Tea Time Tunes
6:00—Musical Interlude
6:30—Post Serial, Gully Lips.
6:45—Berning Ford Travelogue
7:00—The Post Question Box
7:14—Fred Schenke Program.
7:30—Harry Hartman's Sport Review
7:45—Ruth Wolfenden, blues
8:00—Lucky Boys

WKRC Saturday, August 22

- 8:15—Dry Ridec Health Hints
8:30—Mirock Williams, Song and Piano
8:45—Novelty Notes.
9:00—Independent Oil Stations
9:30—Song Hit Time
10:00—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
6:45—God's Bible School—Sunrise Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—Morning Minstrels (CBS).
9:00—Charles W. Reaume
9:30—Consolidated Merchants Program.
10:00—Studio Feature.
10:15—Time; Weather
10:20—Woman's Hour—Tremlette Tully
10:45—Columbia Revue (CBS).
11:00—Don Biglow and His Orchestra (CBS).
11:30—Hotel Taft Orchestra (CBS)
Noon—Blackberry Dudes.
P. M.—
12:15—St. George Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—Columbia Farm Program (CBS)
1:30—Pyol Program
1:45—Starr-Freeze Melodies.
2:00—Charles W. Reaume
2:15—Mil and Cassey.
2:30—A. L. Fink Song Recital. Louie Johnson, tenor
3:00—Esther Leaf at the Organ (CBS).
3:30—Spanish Serenade (CBS)
3:45—Saratoga Racing Series (CBS)
4:15—Dancing by the Sea (CBS)
4:45—Madison Singers (CBS).
5:00—A. O. Rust—Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School Program.
5:45—Studio
5:50—Eureka Baseball Scores
5:55—Sports Review
5:59—Burke Weather Forecast
6:00—St. Moritz Orchestra (CBS)
Home Furniture Co.
6:15—Studio
6:25—Stocks, Cohl & Tyree
6:28—Time and weather
6:30—Today in Cincinnati, by Dr. Glenn Adams

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WKRC Saturday, August 22
 6:45—Camel Quarter Hour (CBS)
 7:00—Fryer's Cremo Military Band (CBS)
 7:15—Henry Burbig (CBS).
 7:30—Junior Chamber of Commerce
 8:00—Doc Williams "National Teachers' Agency"
 8:15—Hernandez Brothers (CBS)
 8:30—National Board of Fire Underwriters' Program (CBS)
 9:00—Hank Simmons' Show Boat (CBS)
 10:00—Pyol Program.
 10:15—Coney Island Dance Orchestra.
 10:45—Will Osborne and His Orchestra (CBS).
 11:00—Time: Weather; Sports
 11:08—Guy Lombardo and His Orchestra (CBS)
 11:30—Bluc Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.
 Midnight—Jos. R. Deins Midnite Frolic Request Program, Pat Gillick.

WLW (428 m.—700 kc.)
 A. M.—
 6:30—International Fiddlers and Seger Ellis
 7:00—Physical Exercises
 7:15—The Sunbirds (NBC)
 7:45—Morning Devotions
 8:15—Seger Ellis.
 8:30—Montgomery Ward Program (NBC)
 8:45—Physical Exercises
 9:00—Dance Miniatures (NBC)
 9:30—Book News.
 9:45—WLW Mail Bag
 10:00—Organ and Vocal.
 10:30—Livestock Reports.
 10:40—McCormick's Old Time Fiddlers
 11:00—Elliot Brock, violin.
 11:15—Swift Program (NBC)
 11:30—Livestock Reports.
 11:45—River Reports; Time Signals
 Noon—Governmental Glimpses, Attorney General Gilbert Bettman

P. M.—
 12:15—Hotel Gibson Orchestra
 12:45—National Farm and Home Period (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Symphony Concerts.
 3:00—Jim and Walt
 3:15—Pacific Feature Hour (NBC)
 4:00—Travers Stakes (NBC).
 4:15—Grab Bag Boys
 4:30—Crosley Dealers' Hour
 5:00—Seckatroy Hawkins.
 5:30—Doctors of Melody
 5:40—O. M. I. Talk.
 5:45—Lowell Thomas (NBC)
 6:00—Amos 'n' Andy (NBC)
 6:15—Fastest Jesters (NBC)
 6:30—The Chatter.
 6:45—Los Ramos Baseball Scores.
 7:00—Seger Ellis.
 7:30—Netherland Plaza Orchestra
 7:30—R. F. D. Hour
 8:00—Crosley Saturday Knights.
 8:30—Dominio Orchestra (NBC)
 9:00—King Edward Cigar Band.
 9:30—Clara, Lu and Em (NBC)
 9:45—Casa Loma Orchestra. From Castle Farm.
 10:00—Club Sohio
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 10:58—Estate Weather Man.
 11:00—The Singing Violin
 11:30—Book News.
 Midnight—Hotel Gibson Orchestra
 12:30—Castle Farm Orchestra.
 1:00—Fuller's Orchestra.
 1:30—Casa Loma Orchestra. From Castle Farm.

WSAI (225 m.—1330 kc.)
 A. M.—
 8:00—Gene and Glenn (NBC)
 8:15—Records.
 8:45—A. & F. Program (NBC).
 9:00—Clara, Lu and Em (NBC)
 9:15—Hits and Bits (NBC).
 9:15—McCormick's Old Time Fiddlers
 10:30—Keys to Happiness (NBC)
 11:00—Records
 11:30—Live Stock Reports from Live Stock Coop. Comm. Assn.
 11:45—Records
 Noon—Sign off
 P. M.—
 8:00—Classic Gems (NBC)
 8:30—Records
 8:45—Crosley Dealers Salute

WSAI Saturday, August 22
 4:00—Records
 5:00—Southern Singers & Mitchem
 5:30—Records.
 6:00—Harry Willsey's Orchestra
 6:30—Records
 6:45—The Goldbergs (NBC)
 7:00—Records
 7:15—Harry Willsey's Orchestra.
 7:30—The Silver Flute (NBC)
 8:00—General Electric Hour (NBC)
 8:30—Club Valspar (NBC)
 9:00—Lucky Strike Dance (NBC)
 10:00—Fuller's Orchestra
 10:30—Hotel Gibson Orchestra.
 11:00—Sign off

SUNDAY
 August 23

WCKY (202 m.—1490 kc.)
 A. M.—
 10:00—Nomads (NBC).
 10:30—Jewels of Destiny (NBC).
 11:00—The Crooning Guitarist.
 11:15—Echoes of the Orient (NBC).
 11:30—Hot Shot, the Briarhopper.
 11:45—Bob Sidell.
 Noon—Randall Fryer, tenor.
 P. M.—
 12:15—Jackson County Ramblers.
 12:45—Harlan and Ralph.
 1:00—Sign off.
 5:45—Lucille Fox, Blues.
 6:00—Ralph Briggs, piano.
 6:15—Hot Shot, the Briar Hopper.
 6:30—Italian Screamers.
 6:45—Ralph and Harlan.
 7:00—Bluc Ridge Shindiggers.
 7:30—College of Music.
 8:00—Little Red Riding Hood.
 8:15—Lawson's Hawaiians.
 8:45—Earl Arnold's Orchestra From Lookout House.
 9:15—Fonce Sisters (NBC).
 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)
 A. M.—
 8:00—Morning Frolic.
 8:30—Concert Hour.
 9:30—Invitation to the Waltz.
 10:15—Dry Ridge Health Hints.
 10:30—Vocal Varieties.
 10:45—Berning Ford Travelogue.
 11:00—Excerpts from the Operas.
 11:30—Novelty Notes.
 11:45—Echoes from Germany.
 P. M.—
 12:15—Kleeman Furniture Program.
 12:30—Galvano & Cortez.
 12:45—Organ Recital.
 1:00—Jewish Hour.
 1:30—Jubilee Singers.
 1:45—Dance Melodica.
 2:15—Ralph and Harlan.
 2:30—Matinee Musical.
 3:00—Afternoon Recital.
 3:30—The Orioles.
 3:45—Variety.
 4:00—Warren and Highl.
 4:15—Pastels in Prosc.
 4:30—Vaudeville.
 4:45—Post Symphony Hour.
 5:45—Tea Time Tunes.
 6:00—Novelty Duo.
 6:15—Musical Interlude.
 6:30—Church Federation Hour.
 7:00—Anne Storey, Contralto.
 7:15—With the Scouts.
 7:30—Harry Hartman's Sport Review.
 7:45—Old Time Fights—Harry Hartman, Announcer.
 9:00—Scotland Yard.
 9:30—Slumber Music.

WKRC (545 m.—550 kc.)
 A. M.—
 6:45-7:45—God's Bible School—Sunrise Worship.
 9:00—God's Bible School.
 10:00—Watchtower Program (e. t.).
 10:15—Jim Lightfield—Veteran's Civic Hour.
 11:50—Green Time Signal
 Noon—American Legion Program.
 P. M.—
 1:00—Jewish Community Program.
 1:30—Gypsy Trial (CBS).
 2:00—Green Old-Fashioned Garden.
 3:00—Cathedral Hour (CBS)
 4:00—High Goal Polo Match (CBS).
 5:00—Chie Knights (CBS).
 5:30—Twilight Reveries.
 5:58—Burke Weather Forecast.
 6:00—New World Symphony (CBS).
 6:15—Studio.
 6:20—Eureka Baseball Scores.

Loyalty is Secret of Esther's Name



Here's loyalty for you!
 Esther Covington, who sings blues at WCKY five days a week, took her name from her native Kentucky city and has used it for several years on RKO vaudeville circuits which she worked with Jack Hirsch as "Covington and Kent, Queen and King of the Blues." Covington friends know her as Esther Alfreds.
 She started singing for peanuts. Extremely fond of peanuts, when she was a little girl she would sing only when bribed with a sackful. Eventually she got the habit of singing and never outgrew it. Neither did she outgrow her love for peanuts, she says.
 Jack Hirsch is her accompanist and specializes in piano solos as blue as Miss Covington's indigo tones. They can be heard at 8 p. m. Monday; 8:15 p. m. Tuesday; 9 p. m. Wednesday; 6:30 p. m. Thursday; and 7:30 p. m. Friday.

WKRC Sunday, August 23
 6:25—Sports Review.
 6:30—Daddy and Rollo (CBS).
 6:45—The Boswell Sisters (CBS).
 6:58—Time and weather.
 7:00—Devils, Drugs and Doctors (CBS).
 7:15—Kate Smith, Swanee Music (CBS).
 7:30—Tony Parenti and His Singing Saxophone (CBS).
 7:45—Modern Male Chorus (CBS).
 8:00—The Dutch Masters (CBS).
 8:30—Leviwhon Stadium Concert (CBS).
 9:30—The Gauchos (CBS).
 10:00—Concy Island Dance Orchestra
 10:30—Red Nichols Orchestra (CBS).
 11:00—Time and weather.
 11:09—Sports Review.
 11:08—Jack Miles Orchestra (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)
 A. M.—
 8:50—Time.
 9:00—Church Forum.
 9:30—Fiddlers Three (NBC).
 9:45—Song for Today (NBC).
 10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:30—Morning Musical (NBC).
 11:30—Troika Bells (NBC)
 Noon—"Wa." by Colonel Frederick Palmer (NBC).
 P. M.—
 12:30—Melody Interlude (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Matinee Jewels.
 2:30—Henry Thies' Orchestra
 3:00—Ravinia Opera Concerts
 4:00—Sabbath Reveries (NBC).
 5:00—The Roamios.
 5:30—Plantation Days.
 6:00—Glenn Sisters and Ramona.
 6:13—The Chatter.
 6:30—College of Music Recital.
 6:55—Los Ramos Baseball Scores.

WLW Sunday, August 23
 7:00—Enna Jettick Melodies (NBC).
 7:15—Hotel Gibson Orchestra.
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Baynk Stag Party (NBC).
 8:45—Kaffee Hag Slumber Music (NBC).
 9:15—Variety.
 9:30—Castle Farm Orchestra.
 10:02—Crosley Concert.
 10:45—Varsity Quartet.
 10:58—Estate Weather Man.
 11:00—Henry Thies and His "Bluc" Orchestra (to NBC "Bluc" Network).
 Midnight—Fuller's Orchestra.

WSAI (225 m.—1330 kc.)
 P. M.—
 2:00—Sermonette and Hymn Time.
 2:30—Balkan Mountain Men (NBC).
 3:00—National Sunday Forum (NBC).
 4:00—National High School Orchestra (NBC).
 5:00—Catholic Services (NBC).
 6:00—Russian Singers (NBC).
 6:30—Student Club of the Air (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government." David Lawrence (NBC).
 8:15—Fuller's Dance Orchestra.
 8:45—Through the Opera Glass (NBC).
 9:15—Best Sellers (NBC).
 9:45—Sunday Night at Seth Parker's (NBC).

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MONDAY
 August 24

WCKY (202 m.—1490 kc.)
 A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Early morning dance program.
 9:15—Light Concert Music.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.

P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Music.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteyest Jesters (NBC).
 6:30—Steve Bates, Singing to an Octofone.
 6:45—Tommie and Willie.
 7:00—Italian Screamers.
 7:15—Little Red Riding Hood.
 7:30—Musical Roulette.
 8:00—Esther Covington.
 8:15—Mystery Serial—"The Fang."
 8:45—Fish Hikers.
 8:45—Hot Shot, the Briarhopper.
 9:15—Ralph and Harlan.
 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)
 A. M.—
 7:00—Bamboo Boys.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Furniture Program.
 10:00—Musical Brevities.
 10:35—Variety.
 10:50—Mrs. Evans' Questions and Answers.
 11:00—Shopping with Betty and Bob.
 11:30—Tone Poems.
 11:45—Rocky Trio.
 Noon—Tri-State Philco Program.

P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellobly Luncheon Musicale.
 1:10—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Melody Girls.
 1:45—Rcls vs Philadelphia (Double Header).
 5:00—Lyric Hour.
 5:30—Owen Sellers, Cellist.
 6:45—Tea Time Tunes.
 7:15—Musical Interlude.
 6:30—Frank Aston.
 6:45—Berning Ford Travelogue.
 7:00—Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Julius Sein.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Byron Trio.
 8:45—Dance Frolic.
 9:15—Away Down South.
 9:45—Mountain Red.
 10:00—Shmber Music.

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Monday, August 24
WKRC (545 m.—550 kc.)

- A. M.—
6:15—God's Bible School—Smirre Worship.
7:15—Hill Billy Kid.
7:55—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Consolidated Merchants Program.
9:30—Singing Vagabonds (CBS).
9:15—Charles W. Reame.
10:15—The Madson Singers (CBS).
10:30—Bruce Chapin (CBS).
10:45—Time and Weather.
10:18—Woman's Hour — Tremlett Tully.
11:15—Don Bigelow and His Orchestra (CBS).
11:30—Columbia Revue (CBS).
11:45—Jane Gray and "Kampf the Jeweler" Artists.
Noon—Blackberry Dudes.

- P. M.—
12:15—Earl Carpenter's Orchestra (CBS).
12:30—Cincinnati Merchants Program.
1:00—(A. L. Fink) Dan De King, Vagabond.
1:30—Pyl Program.
1:45—Blue Ridge Red.
2:00—Charles W. Reame Studio
2:15—Columbia Salon Orchestra (CBS).
2:30—The Three Doctors (CBS).
2:45—Starr-Freze Melodies (E. T.).
3:00—Gypsy Music Makers (CBS).
3:30—The Dictators (CBS).
4:00—Dancing by the Sea (CBS).
4:30—Hoosier Photographer—Tramp Starr.
4:45—Virginia Arnold (CBS).
5:00—A. O. Rust, Happy Feet.
5:15—Studio.
5:30—Cincinnati Trade School Program.
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Current Events (CBS).
6:10—Stocks, Cohl & Tyre.
6:15—Time and weather.
6:15—Limit Program, with Dennis King (CBS).
6:30—Today in Cincinnati, by Dr. Glenn Adams.
6:45—Camel Quarter-Hour (CBS).
7:00—Pryor's Crema Military Band (CBS).
7:15—The Barbasol Program (CBS).
7:30—Union Gas and Electric Program (e. l.).
7:45—Old Wurzburg Malt Program.
8:00—Eno Crime Club (CBS).
8:30—An Evening in Paris (CBS).
8:45—Summer Daze (CBS).
9:00—Reht. Busis Panatella Program (CBS).
9:30—Arakesop (CBS).
10:00—Pyl Program.
10:15—Gruen Answer Man.
10:30—Coney Island Dance Orchestra.
11:00—Time and weather.
11:03—Sports Review.
11:08—Bobby Mecker and His Orchestra (CBS).
11:30—Blue Ridge Red.
11:45—Jov. R. Deins Organ Concert, Pat Gillick.

WLW (428 m.—700 kc.)

- A. M.—
6:30—Time Announcement.
6:31—International Fiddlers and Salt and Peanuts.
6:50—Weather.
7:00—Physical Exercises.
7:14—Time Announcement.
7:15—The Sunbirds (NBC).
7:15—Morning Devotions.
8:15—Ball Brothers Greeting Time.
8:30—Montgomery Ward Program (NBC).
8:45—Physical Exercises.
9:00—Honskeeper Clats.
9:15—Beatrice Mahie (NBC).
9:30—Musical Portrait.
9:45—The Potter's Art.
10:00—Synopters (NBC).
10:15—Singing Strings.
10:30—The Frigidarians (NBC).
10:45—Livestock Reports.
10:53—Moto-Ironing Times.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Secer Ellis.

Rudy's Press Agent Rates a Hand



Here is our weekly picture of Rudy Vallee. We hasten to disclaim any intense interest in him, and explain that his press agent is the most agile of all p. a.'s and manages to get Vallee's picture taken each week with such interesting people, i. e., bathing girls at Atlantic City where Rudy posed as life guard long enough to be snapped by the photographer.
Thursday (August 27) Joe Cook, comedian, will be Vallee's guest artist in the Fleischmann hour at 7 p. m. through WSAI.

WLW Monday, August 24

- P. M.—
12:15—Hotel Gibson Orchestra.
12:45—Market Reports.
12:50—Live Stock Reports.
1:00—National Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee—A. Chandler.
2:30—Chicago Serenade (NBC).
3:00—Interviews by Alice Cory (et.).
3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
3:45—Matinee Melodies (NBC).
4:00—Chats with Peggy Winthrop (NBC).
4:15—The Grab Bag Boys.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Salt and Peanuts.
5:15—Mormon Tabernacle Choir.
5:30—Old Man Sunshine.
5:45—Lowell Thomas (NBC).
6:00—Anos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
6:45—Paris Night Life (NBC).
7:00—Roxy's Gang (NBC).
7:30—Los Rinos Baseball Scores.
7:45—WLW Fanfare.
8:00—Maytag Orchestra (NBC).
8:30—Real Folks (NBC).
9:00—Gold Medal Express (NBC).
9:30—Musical Dreams.
10:00—Canada Dry.
10:30—Variety.
10:45—Bob Newhall, Sport Slies.
10:58—Estate Weather Man.
11:00—Chime Reveries.
Midnight—Hotel Gibson Orchestra.
12:30—Casa Loma Orchestra, Castle

WSAI (225 m.—1330 kc.)

- A. M.—
8:00—Gene and Glenn (NBC).
8:15—Records.
8:45—A & P. Program (NBC).
9:00—Mrs. Blake's Radio Column (NBC).
9:15—McCornick's Old Time Fiddlers.
9:30—Jean Carroll, please tell me (NBC).
9:45—Terry Foy.
10:00—Records.
10:15—Blue Streaks (NBC).
10:30—Records.
11:00—The Hellman Troubadors (NBC).
11:15—Sign Off.
P. M.—
12:50—Live Stock Reports.
1:00—Sign off.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Editor Radio Dial:

Everyone in Dayton is talking about Jim and Walt, WLW's happy harmony brothers. Couldn't you give us their picture and something about them in The Dial? We think they're the best on the air.
Mrs. I. S., Dayton, Ohio.

See RADIO DIAL, Number 3, June 4, for picture, story of Jim and Walt.

Letter Box:

There is one thing I would love, and that is to have Kate Smith on longer than they have her. Some more of my favorites are Jim and Walt, Ramona, Grab Bag Boys, Ford Rush, Singin' Sam, Three Doctors on CBS, Tommie and Willie. What's become of Eddie Scholwer?

B. V. D., Covington, Ky.

B. V. D. is generous with praise. Eddie Scholwer is still in Cincinnati but is not broadcasting.

Radio Dial:

I always enjoy hearing Kate Smith, Morton Downing, Daddy and Rollo, the Cotton Queen Minstrels, and True Story Hour. I would like to know what became of the Varsity Y. M. C. A. Quartet. I hear some of them have changed their name.

Miss B. C., Norwood, Ohio.

Varsity Quartet will sing Sunday night (10:45) at WLW.

Miss E. M. of Latonia, Ky., has a bone to pick with J. M. of Cincinnati whose letter in the August 14 issue of RADIO DIAL selected Robert Brown, Joseph Reis, Arthur Ainsworth, and Jean Paul King as the best announcers on the air.

She wonders if he listens only to WLW announcers because those are the ones he picked (Jean Paul King left WLW).

"To correctly make his selection (of best announcers on the air) it would be necessary for him to have listened to almost every announcer from every station on the air," she argues.

"Why does he not include Al Bach? Competent critics, by extensive research, have hailed him perfect. Why not include Bromley House (formerly of WLW), Dick Pavey, and more of the NBC and some of the CBS announcers (especially Ted Husing)?"

Miss E. R. also thinks T. B. H. of Lexington (August 14 RADIO DIAL) is inadequate.

"Wally Butterworth is good of the NBC would not have him on their staff, and they would not send him out to announce the important functions in Chicago. He gets the 'lucky breaks' because he is capable, not because of a 'pull,' she concludes.

Any other challengers in this "best announcer" war?

Rodney Nash who accompanies Maurice Thompson's haritone voice in his Sunday at 6:45 p. m. programs at WCKY was for four years accompanist and soloist with the Ohio Wesleyan Glee Club and toured Europe with the organization.

If We Had Our Own Radio Station
By JACK SNOW

Our Weekly International Broadcast

Announcer:

Here we are, Ladies and Gentlemen, broadcasting from the Vodkarina Cafe in Leningrad, capital of Russia. The orchestra opens with the Song of the Soviet Flapper, "Red Lips Kiss My Blues Away!"

Ruth Etting is Coffee Soloist Sunday Night

Ruth Etting in new songs and request favorites will again be heard as guest artist with Rubinoff on the Chase and Sanborn program Sunday (August 23) at 7 p. m. over WSAI.

WSAI Monday, August 24

- 2:00—Woman's Radio Review (NBC).
3:00—Records.
3:45—Crosley Dealers' Salute.
4:00—Crosley Singers.
4:30—Records.
4:45—Minabelle and Chick.
5:00—Records.
5:15—Cecy Gordon; Gene Perazzo.
5:30—Records.
6:00—Teddy Black's Orchestra (NBC).
6:30—Poems by George Elliston.
6:45—The Goldbergs (NBC).
7:00—Records.
7:15—Vocal Solos.
7:30—A & P. Orchestra (NBC).
8:30—General Motors Program (NBC).
9:00—True Story Hour (NBC).
9:45—Simonize Program (NBC).
10:00—Seger Ellis.
10:15—The Sticbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign off.

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Our 27 favorite comedy songs and ballads
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TUESDAY August 25

WCKY (202 m.—1490 kc.)

- 7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Hot Shot, the Briarhopper.
8:15—Early morning dance program.
9:15—Light Concert Music.
9:45—Dance Program.
10:00—Mrs. A. M. Gondiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Mountain Music.
Noon—Dance Program.
P. M.—
12:30—Live Stock Quotations.
12:35—Lunchon Music.
1:00—Sign off.
3:45—Dance Records.
5:55—WCKY Baseball Scores.
6:00—Anos 'n' Andy (NBC).
6:15—Gus Van (NBC).
6:30—Little Red Riding Hood.
6:45—Tammic and Willie.
7:00—Rose Boden, Soprano.
7:15—Tri-State Entertainers.
7:45—Crimoline Girl, Alma Ascherat
8:00—Blue Ridge Shindiggers
8:15—Esther Covington, "Queen of the Blues."
8:30—Earl Arnold's Orchestra from Lookout House.
9:00—Hot Shot, the Briar hopper.
9:15—Ralph and Harlan.
9:30—Mountain Music.
10:00—Sign Off.

WFBE (250 m.—1200 kc.)

- A. M.—
7:00—Morning Frolic.
7:30—Classified Directory.
8:00—Concert Hour.
9:00—Variety.
9:15—Sunshine Special.
9:45—Home Chats.
10:00—Musical Novelties.
10:50—Sister Mary's Kitchen.
11:00—Shopping with Betty and Bob.
11:30—Vocal Varieties.
11:45—Norky Program.
Noon—Tri-State Philco Program.
P. M.—
12:15—Violin and Piano Varieties.
12:30—How It Began
1:00—Story Telling Time.
1:15—Two Irish Boys.
1:30—Day Dreams.
2:00—Ralph and Harlan.
2:15—Matinee Musicale.
2:45—Reds vs. Philadelphia, 4t Philadelphia.
5:00—Lyric Hour.
5:30—Ten Time Times.
6:00—Musical Interlude.
6:30—Vauville.
6:45—Burning Ford Travelogue.
7:00—Post Question Box.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
7:45—View Wolfenden Blues.
8:00—Lucky Boys.
8:15—Dry Ridge Health Hints.
8:30—Murdoch Williams.
8:45—Novelty Notes.
9:00—Independent Oil Station Program.
9:30—Variety.
9:45—Licking River Fiddlers.
10:15—Slumber Music.

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WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—God's Bible School, Sunrise Worship.
 7:45—Hill Billy Kid.
 7:50—Gruen Time.
 8:00—Star-Freeze Melodies.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—Conrad's Health Talk (CBS).
 9:00—Oxal Feature (CBS).
 9:15—Melody Parade (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Charles Reame.
 10:30—Sweethearts of the Air (CBS).
 10:45—Time and Weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Don Bigelow and His Orchestra (CBS).
 11:30—Columbia Revue (CBS).
Noon—Blackberry Dudes.
P. M.—
 12:15—Enric Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Pabst-ett Varieties (CBS).
 1:15—Studio Feature.
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reame.
 2:15—Mel and Cassy.
 2:30—(A. L. Fink)—The Three Doctors (CBS).
 2:45—(A. L. Fink)—Don De King, Vagabond.
 3:00—Four Cluben (CBS).
 3:30—Phil Fisher's Orchestra (CBS).
 4:00—Frank Ross, Songs (CBS).
 4:15—Adventures in Words (CBS).
 4:30—Jolly Jugglers (CBS).
 4:45—Rhythm Kings (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Home Furniture Co., Kate Smith (CBS).
 6:10—Stocks, Cohl & Tyree.
 6:15—Time and weather.
 6:45—Lunt Program, with Dennis King (CBS).
 6:30—Daddy and Rollo (CBS).
 6:45—Camel Quartet hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—Rubel's Hy Rye and Willie Winsom.
 7:30—The Bon Bons (CBS).
 7:45—Today in Cincinnati by Dr. Glenn Adams.
 8:00—Henry George (CBS).
 8:30—The Bristolers (CBS).
 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
 9:15—Tom Collins, Jr.
 9:30—Santo Ten Pictures (CBS).
 10:00—Pyol Program.
 10:15—Indian Lake Period.
 10:25—Sports Review.
 10:30—Studio Feature.
 10:45—Asbury Park Casino Orchestra (CBS).
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:35—Blue Ridge Red.
 11:45—Jos. R. Deins, Organ Concert, Pat Gillicke.

WLW (428 m.—700 kc.)

- A. M.—**
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Subbirds (NBC).
 7:15—Morning Devotions.
 8:15—Seger Ellis.
 8:30—Montgomery Ward (NBC).
 8:45—Physical Exercises.
 9:00—Morning Ballads.
 9:15—Frances Ingram (NBC).
 9:30—Fashionette.
 9:45—Premium Man.
 10:00—The Melody Club.

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WLW Tuesday, August 25

- 10:30—The Frigidarians (NBC).
 10:45—Livestock Reports.
 10:55—Island Serenaders.
 11:30—WLW Program (NBC).
 11:45—River Reports; Time Signals.
Noon—Tuxedo Trio.
P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Obolensky Youth Matinee (NBC).
 3:00—Ramona.
 3:15—U. S. Navy Band (NBC).
 4:00—Jin and Walt.
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchen and Quartet.
 5:00—The Hottentots.
 5:25—O. M. I. Talk.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Southern Singers.
 6:45—Mail Pouch (c. t.).
 7:00—Armstrong Quakers (NBC).
 7:30—Los Ramos Baseball Scores.
 7:45—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—State of Maine Program.
 8:15—Icecast Jamboree.
 8:30—Werk Bubble Blowers.
 9:00—Crimelights.
 9:30—Cleveland Chronicles (c. t.)
 10:00—Cotton Queen Minstrels.
 10:30—Variety.
 10:45—Bob Newhall, Sports Slices.
 10:50—Estate Weather.
 11:00—Los Amigos.
 11:30—Moon River.
Midnight—Hotel Gibson Orchestra.
A. M.—
 12:30—Casa Loma Orchestra, Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)

- A. M.—**
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Raido Column (NBC).
 9:15—Records.
 10:00—Talks by Dr. Ella Oppenheimer (NBC).
 10:15—Radio Household Institute (NBC).
 10:30—U. S. Army Band (NBC).
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.
P. M.—
 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
 1:00—Sign off.
 2:00—Women's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Lady Next Door (NBC).
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:15—Vocal Solos.
 5:30—Records.
 6:00—Midweek Federation Hymn Sing (NBC).
 6:30—Carrier Drug Store (NBC).
 6:45—The Goldbergs (NBC).

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WSAI Tuesday, August 25

- 7:00—Blackstone Plantation (NBC).
 7:30—National Dairy Virtuoso (NBC).
 8:00—Hotel Gibson Orchestra.
 8:30—Fuller Brush Man (NBC).
 9:00—Lucky Strike Dance (NBC).
 9:00—Fuller's Orchestra.
 9:15—The Siebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.
 11:00—Sign Off.

WEDNESDAY
August 26

WCKY (202 m.—1490 kc.)

- A. M.—**
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cherico (NBC).
 8:00—Hot Shot, the Briarhopper.
 8:15—Light Concert Music.
 9:45—Dance Tunes.
 10:15—Classic Hour.
 10:45—Musical Novelties.
 11:30—Mountain Music.
Noon—Popular Dance Melodies.
P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Reports.
 12:35—Luncheon Music.
 1:00—Sign off.
 5:45—Dance Records.
 5:55—WCKY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Ralph and Harlan.
 6:30—Crooning Guitarist.
 6:45—Tommie and Willie.
 7:00—Italian Serenaders.
 7:15—Red Riding Hood.
 7:30—Lawson's Hawaiians.
 8:00—Luelle Fox.
 8:15—Steve Bates.
 8:30—Earl Arnold's Orchestra, Lonkott House.
 9:00—Esther Covington, "Queen of the Blues."
 9:15—Hitel Hikers.
 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Bamboo Boys.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Lee Richards.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Breivites.
 10:35—Vocal Varieties.
 10:50—Mrs. Evans' Questions and Answers.

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WFBE Wednesday, August 26

- 11:00—Shopping with Betty and Bob.
 11:30—Melodies of Long Ago.
 11:45—Norky Trio.
Noon—Tri-State Philco Program.
P. M.—
 12:15—Violin and Piano Varieties.
 12:30—How It Began.
 12:45—Bellonby Luncheon Musicale.
 1:00—Story Telling Time.
 1:15—Little Black Joe.
 1:30—Pauline Ungar, Contralto.
 1:45—The Parent's Forum.
 2:00—Afternoon Musicale.
 2:30—Vocal Varieties.
 2:45—Reel vs. Philia, at Phila.
 3:00—Lyric Hour.
 3:30—Dance Frolic.
 4:00—Galvano and Cortez.
 6:30—Novelty Notes.
 6:45—Berning Ford Travelogue.
 7:00—The Pest Question Box.
 7:15—Fred Selenke Program.
 7:30—Harry Hartman's Sport Review.

WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—Sunrise Worship, God's Bible School.
 7:45—Hill Billy Kid.
 7:50—Gruen Time.

WKRC Wednesday, August 26

- 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Oxol Feature (CBS).
 9:15—Morning Minstrels (CBS).
 9:30—Consolidated Merchants' Program.
 10:00—Learn to Swim (CBS).
 10:15—Floriline Talk.
 10:20—Time and weather.
 10:25—Woman's Hour, Tremlette Tully.
 10:45—Charles W. Reame.
 11:15—Don Bigelow Orchestra (CBS).
 11:30—Columbia Revue (CBS).
 11:45—Jane Gray and "Kampf the Jeweler" Artists.
Noon—Blackberry Dudes.
P. M.—
 12:15—Enric Madriguera's Orchestra (CBS).
 12:30—Cincinnati Merchants' Program.
 1:00—Farm Network Program (CBS).
 1:30—Pyol Program.
 1:45—Blue Ridge Red.
 2:00—Charles W. Reame.
 2:15—Salon Orchestra (CBS).
 2:30—The Three Doctors (CBS).
 2:45—Dancing by the Sea.
 3:15—Star-Freeze Melodies.
 3:30—Columbia Camp Concert Program.
 4:00—Asbury Park Casino Orchestra (CBS).
 4:15—(A. L. Fink Program)—Dan De King, Vagabond.
 4:45—Edna Wallace Hopper's Youth Matinee (CBS).

Lee Morse Will Sing Over NBC



Lee Morse, one of the leading exponents of "blues" and southern mammy songs, is a former musical comedy star and has also made dozens of records in addition to much motion picture work. She is scheduled to be heard on several NBC programs during the next few weeks. Columbia programs had her warm voice last.

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WKRC Wednesday, August 26
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:55—Eureka Baseball Scores.
 6:05—Sports Review.
 6:50—Burke Weather Forecast.
 9:00—Kate Smith Swannee Music Home Furniture Co. (CBS).
 6:10—Stocks, Cohlé & Tyree.
 6:13—Time and weather.
 6:15—Limit Program with Dennis King (CBS).
 6:30—Miller and Lyle (CBS).
 6:45—Cameo Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—The Barbabsl Program (CBS).
 7:30—Indian Lake Period.
 7:45—Today in Cincinnati by Dr. Glenn Adams.
 7:45—Old Wurzburg Malt Program.
 8:00—Gold Medal Fast Freight (CBS).
 8:30—Evo Crime Club (CBS).
 9:00—Vitality Personalities (CBS).
 9:15—Hernandez Brothers (CBS).
 9:30—(French-Bauer) — Nit Wit Hour (CBS).
 10:00—The Pyol Program.
 10:15—Gruen Answer Man.
 10:30—Studio.
 10:45—Will Osborne and his orchestra (CBS).
 11:00—Time; Weather; Sports Review.
 11:08—Jack Miles and his Orchestra (CBS).
 11:30—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillicke.

WLW (428 m.—700 kc.)
 A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Jim and Walt.
 6:30—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).
 7:45—Morning Devotions.
 8:15—Ball Brothers Coming Time.
 8:30—Montgomery Ward Program.
 8:40—Physical Exercises.
 9:00—Mary Hale Martin (NBC).
 9:15—Estate Free's Workshop.
 9:30—Dance Miniatures (NBC).
 9:45—Marley Personality Pertumes (NBC).
 10:00—McCormick Fiddlers.
 10:15—Jim and Walt.
 10:30—Live Stock Reports.
 10:40—Piano Solos.
 10:45—Mantutan Soap Program (NBC).
 11:00—Moto Ironing Time.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—The Village Rhymester.
 P. M.—
 12:15—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Cincinnati Zoo Concert.
 3:00—Weather Forecast.
 3:01—The Matinee Players.
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—The Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Mitchell and Quartet.
 5:00—Afternoon Melodies.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—The Chatter.
 6:30—Phil Cook (NBC).
 6:45—"Believe It or Not," Ripley (NBC).
 7:00—The Frigidairians (NBC).
 7:15—Los Ramos Baseball Scores.
 7:20—Fuller's Orchestra.
 7:30—Jack Frost Melody Moments (NBC).
 7:30—The Crosby Families.
 8:30—Dutch Masters Minstrels.
 9:00—Theatrical Scrap Book (NBC).
 9:30—Canova Coffee Hour.
 10:00—Castle Farm.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Fuller's Orchestra.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 1:30—Castle Farm.
 1:00—Sign off.

WSAI (225 m.—1330 kc.)
 A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—Jane Grant's Stereo Hour (NBC).
 9:30—National Home Hour (NBC).
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.
 P. M.—
 12:30—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:30—Crosley Dealers' Salute.
 3:45—Outstanding Daytime Speakers (NBC).
 4:00—Don Becker.
 4:15—Sam Wilson, baritone.
 4:30—Poems by Harry Holcombe.
 4:45—Records.
 5:00—McCormick Fiddlers.
 5:25—Civil Service Talk.
 5:30—Records.
 6:15—Boseul Moments, with Madame Aida (NBC).
 6:30—Records.
 6:45—The Goldbergs (NBC).
 7:00—Back of the News in Washington (NBC).
 7:15—Records.
 7:30—Mobioli Concert (NBC).
 8:00—Halsey Stuart (NBC).
 8:30—Palmolive Hour (NBC).
 9:30—Coca Cola Program (NBC).
 10:00—Ford Rush.
 10:15—The Stebbins Boys (NBC).
 10:30—Hotel Gibson Orchestra.

THURSDAY August 27
WKCY (202 m.—1490 kc.)
 A. M.—
 7:00—The Crooning Guitarist.
 7:15—Morning Devotions (NBC).
 7:30—Cheer (NBC).
 8:00—Hot Slot, the Briarhopper.
 8:15—Early Morning Dance.
 9:15—Light Concert Music.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:15—Dance Records.
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Mountain Music.
 Noon—Popular Dance Tunes.
 P. M.—
 12:15—Little Red Riding Hood, John R. Coppin Co.
 12:30—Live Stock Quotations.
 12:35—Luncheon Music.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 1:45—Dance Music.
 6:45—WKCY Baseball Scores.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastest Jesters (NBC).
 6:30—Esther Covington—Blues De Luxe.
 6:45—Tommie and Willie.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Hot Slot, the Briarhopper.
 7:30—Little Red Riding Hood.
 7:45—Crooning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Louise Ryder, Contralto.
 8:45—Hitchhikers.
 9:00—Earl Aruold and His Orchestra from Lookout House.
 9:30—Mountain Music.

WFBE (250 m.—1200 kc.)
 A. M.—
 7:00—Morning Frolic.
 7:30—Classified Directory.
 8:00—Concert Hour.
 9:00—Variety.
 9:15—Sunshine Special.
 9:45—Kleeman Home Chats.
 10:00—Musical Brevities.
 10:50—Sister Mary's Kitchen.
 11:00—Shopping with Betty and Bob.
 11:30—Vocal Variety.
 11:45—NoKy Trio.
 Noon—Tri-State Philco Program.

Sisters of the Skillet Take Cooking Lessons



The Sisters of the Skillet, Eddie East (right) and Ralph Dumke (center), whose household hints are puzzling a nation of homekeepers, take a few tips from Etienne Allio (left), head chef of the Hotel New Yorker in New York City. They found out the right and wrong way to fry eggs, and will impart the latter information to their listeners in the near future.

WFBE Thursday, August 27
 P. M.—
 12:15—Violin and Piano Varieties.
 12:45—Bellonby Luncheon Musicale.
 12:30—How It Began.
 1:00—Story Telling Time.
 1:15—Two Irish Boys.
 1:30—Matace Musicale.
 1:45—Violin and Piano Varieties.
 2:00—Melody Girls.
 2:15—Ralph and Harlan.
 2:30—Afternoon Dance Frolic.
 2:45—Reds vs. Phila., at Phila.
 5:00—Lyric Hour.
 5:30—Tea Time Times.
 6:00—Musical Interlude.
 6:30—Post Serial—Guilty Lips.
 6:45—Berning Ford Travelogue.
 7:00—The Post Question Box.
 7:15—Fred Schenke Program.
 7:30—Harry Hartman's Sport Review.
 7:45—Ruth Wolfenden, Blues.
 8:00—Lucky Boys.
 8:15—Dry Ridge Health Hints.
 8:30—Murdock Williams.
 8:45—The Post Tenor.
 9:00—Independent Oil Program.
 9:30—Song Hit Time.
 10:00—Slinner Music.

WKRC Thursday, August 27
 2:30—(A. L. Fink)—The Three Doctors (CBS).
 2:45—(A. L. Fink)—Don De King, Vagabond.
 3:00—Melody Magic (CBS).
 3:30—Hotel Taft Orchestra (CBS).
 4:00—Asbury Park Casino Orchestra (CBS).
 4:30—Kathryn Parsons (CBS).
 4:45—Meet the Artist (CBS).
 5:00—A. O. Rust, Happy Feet.
 5:15—Studio.
 5:30—Cincinnati Trade School Program.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith and her Swannee Music (CBS) Home Furniture Co.
 6:10—Stocks, Cohlé & Tyree.
 6:13—Time and weather.
 6:15—Limit Program with Dennis King (CBS).
 6:30—Daddy and Rollo (CBS).
 6:45—Cameo Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—Rubel's Hy Rye and Willie Winsom.
 7:30—The Columbians (CBS).
 7:45—The Old Wurtzburg Malt Program.
 8:00—The Premier Salad Dressers (CBS).
 8:15—The Coty Melody Girl (CBS).
 8:30—Today in Cincinnati, by Dr. Glenn Adams.
 8:45—Lewisohi Stadium Concert (CBS).
 9:30—K. M. B. C. Anniversary Program (CBS).
 10:00—Pyol Program.
 10:15—Indian Lake Period.
 10:25—Sports Review.
 10:30—Studio.
 10:45—Radio Roundup (CBS).
 11:00—Gruen Wintching Hour.
 11:30—Time and weather.
 11:33—Blue Ridge Red.
 11:45—Jos. R. Deins Organ Concert, Pat Gillicke.

WLW (428 m.—700 kc.)
 A. M.—
 6:30—Time Announcement.
 6:31—International Fiddlers and Salt and Peanuts.
 6:50—Weather Forecast.
 7:00—Physical Exercises.
 7:14—Time Announcement.
 7:15—The Sunbirds (NBC).

WLW Thursday, August 27
 7:45—Morning Devotions.
 8:15—Ramona.
 8:30—Montgomery Ward Program (NBC).
 8:45—Physical Exercises.
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mabie (NBC).
 9:30—Community Health. Dr. Carl Wilzbach.
 8:45—Housekeeper Chats.
 10:00—McCormick Fiddlers.
 10:15—Dance Miniatures (NBC).
 10:30—Live Stock Reports.
 10:40—Jim and Walt.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Ford Rush.
 P. M.—
 12:16—Hotel Gibson Orchestra.
 12:45—Market Reports.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Netherland Plaza Orchestra.
 2:00—Organ Matinee—A. Chandler, Jr.
 2:30—Chicago Serenade (NBC).
 2:45—Princess Ovolensky Youth Matinee (NBC).
 3:00—Interviews by Alice Cory (CBS).
 3:15—Afternoon Melodies.
 3:30—Maze of Melody (NBC).
 4:00—Salt and Peanuts.
 4:15—Grab Bag Boys.
 4:30—Live Stock Reports.
 4:40—Harriet Wellen and Don Becker.
 4:55—O. M. I. Talk.
 5:00—Edna Wallace Hopper (NBC).
 5:15—Wildeson's Wildcats.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tastest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:45—News Flashes from Hollywood (E. T.).
 7:00—Los Ramos Baseball Scores.
 7:05—The Chatter.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Netherland Plaza Orchestra.
 7:45—Sisters of the Skillet (NBC).
 8:00—Horseshoe Gardens Orchestra.
 8:30—Castilian Nights.
 9:00—Fuller's Orchestra.
 9:30—Clara, Lou and Em (NBC).
 9:45—Vocal Four.
 10:00—Canada Dry Program.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Great Composers.
 11:30—Moon River.
 Midnight—Hotel Gibson Orchestra.

WSAI (225 m.—1330 kc.)
 A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Records.
 8:45—A. & P. Program (NBC).
 9:00—Mrs. Blake's Radio Column (NBC).
 9:15—McCormick Fiddlers.
 9:30—Records.
 9:45—Organ Program.
 10:00—Records.
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—The Hellman Troubadors (NBC).
 11:15—Sign Off.
 P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Mona Toron Organ Recital.
 4:30—Rinsio Talkie (NBC).
 4:45—Records.
 5:00—Travel Talk by Jos. Ries.
 5:15—Ramona.
 5:30—Records.
 6:00—Harry Willsey's Orchestra.
 6:25—Better Business Bureau Talk.
 6:30—Records.
 6:45—The Goldbergs (NBC).
 6:50—Fleischman Hour (NBC).
 8:00—Arco Birthday Party (NBC).
 8:30—Walter Robinson and His Deep River Orchestra (NBC).
 9:00—Lucky Strike Dance Orchestra (NBC).
 10:00—Casa Loma Orchestra, Castle Farm.
 10:15—The Stebbins Boys (NBC).
 10:30—Fuller's Orchestra.