

# RADIO DIAL



Volume I, No. 18

FRIDAY, SEPTEMBER 18, 1931

Price 5c

## Marconi to Speak on Beginning of Wireless

### HELEN WITHERS



Helen Withers, young singer, will sing a new and as yet unnamed composition by Dave Dreyer, composer, when she and he are interviewed by Nelson Hesse in "Views and Interviews" on the Columbia network Monday (September 21) at 5 p. m.

Dreyer and Irving Berlin "discovered" Miss Withers and are promoting her as a singer. WABC (860 kc.) is the best bet for local dialers as WKRC doesn't carry the program, a weekly feature in which Hesse, Columbia interviewer, presents some prominent figure in radio or the theatre.

Phil Cook (WLW 6:30 p. m., Friday) imitates hoof beats by thumping himself on the chest with the palm of his hand.

### Kentucky Vocal Trials Thursday

Atwater Kent Audition Will Be Aired by WCKY

Northern Kentucky's representative in the annual Atwater Kent vocal auditions will be selected Thursday night (September 21) in auditions to be broadcast by Station WCKY, beginning at 9 p. m.

All entrants in the contest must have their applications sworn to by a notary public before that date. Application blanks may be obtained from Maurice Thompson, musical director of the station.

Cincinnati auditions for the Ohio division of the national contest will be held at 2:30 p. m., September 27, at the Hotel Alms, but will not be broadcast. Mrs. John Hoffman is in charge of these auditions. Application blanks may be obtained at Station WKRC or at Radio Dial office.

### Time Changes

At midnight of September 26, daylight saving time cities go back to standard time. That means that every network program will be moved to a new period. Thus all local programs on WKRC, WLW, WCKY, and WSAI must be shifted about to accommodate the new periods of network programs. Many network programs will also be moved to new days, new periods.

The next issue of Radio Dial which will be on September 25, will list all these changes, will make it possible for you to find favorite programs at new times. Don't miss the next issue of Radio Dial.

### FRED ASTAIRE



Fred Astaire, song and dance genius of a series of important musical shows, who in "The Band Wagon," current Broadway melody festival, triumphs in his greatest stage achievement to date, will appear as guest artist on the Nestle "Chocolateers" program Friday night (September 18) at 7 o'clock through WCKY.

"New Sun in the Sky," "Good-night Sweetheart" and "I Love Louisiana," constitute Astaire's vocal contribution to the program.

### Football Scores Will Begin This Week on WKRC

Fifteen minutes of commentaries and scores of leading collegiate football games will be presented each Saturday during the season over the WABC-Columbia network, beginning this week (Sept. 19) at 4:45 p. m.

Both New York and Chicago studios of Columbia will originate the programs and in each case will receive and broadcast last-minute reports—many of the scores coming in after the sports commentator has gone on the air. Next week the score will be given at 6:45 p. m.

### Patron Saint of Radio is in London

"Beginning of Wireless" is Transatlantic Speech Topic

Senatore Guglielmo Marconi, universally acknowledged to have made some of the most noteworthy contributions to radio telegraphy and telephony, will talk of "The Beginnings of Wireless" over the Columbia network and WKRC at 1 p. m. Saturday (September 19).

Marconi's voice will be carried to the American audience by transatlantic radiotelephone from the London studios of the British Broadcasting Corporation, bridging the ocean which he was the first to span with wireless communication. His success in this experiment, conducted in 1901, followed closely upon establishment of communication between opposite sides of the Bristol Channel and the English Channel.

### Ernest Hutcheson Will Play Piano Recitals for CBS

Ernest Hutcheson, concert pianist, will play a half hour recital at 9 p. m. Sunday (September 20) on the Columbia network, including WKRC, with the Columbia Symphony Orchestra accompanying him in several concertos.

Among his numbers will be the first movement of Beethoven's fifth piano concerto, in E-flat, known as the "Emperor." It has much in common with his heroic third symphony, showing the influence of the stormy events in Beethoven's life, and in the European affairs that coincided with its composition.

Hutcheson made recital tours of his native Australia at the age of five. Before he was 20, he had appeared throughout Europe as well. He has appeared several times in Cincinnati as soloist with the Symphony. His radio appearance Sunday is the first of a series of weekly programs.

### OUR LIBBY



Libby Holman's final appearance as star of the Linit program on CBS through WKRC will be at 6:15 p. m. Friday (September 18) when she will sing "Can't We Be Friends," from her first starring vehicle, the first "Little Show," and "Body and Soul" from "Three's a Crowd" in which she goes on tour the middle of October (Cincinnati gets it in January.)

Local radio listeners heard Libby some years ago when she was Elizabeth Holman of the University of Cincinnati and appeared in plays at WLW. It's the irony of fate that WLW wouldn't let her sing on the air even though singing was her ambition. A throat operation that nicked one tonsil and left her voice with the "moanin' low" quality that was so noticeable in the first "Little Show" is reported to have been one of her luckiest "breaks."

Now she gets fabulous sums for appearing on radio programs such as this recent three-a-week stint for Linit.

Hint to autograph collectors: Believe-it-or-not Robert Ripley files his radio scripts for the Esso program (Wednesday, 6:45 p. m. WLW) on the floor, dropping each piece as he finishes reading it.

COMPLETE  
Radio Programs  
Begin on Page 6

# Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I SEPTEMBER 18, 1931 No. 18

## The State of Unconsciousness Too?

In politics there is a saying that "as Maine goes, so goes the country." If that familiar dictum holds for broadcasting as well as ballots, the Pine Tree State may be pioneering a new era in radio.

Maine, as you probably know, is airing a bi-weekly program over WLW (Tuesday, Thursday at 8 p. m.), designed to sell its attractions as a hunting and fishing paradise.

This looks to be another innovation that can be credited to the Pine Tree State. Several of the commonwealths now are using their automobile license tags as traveling billboards. But, as far as we can learn, Maine is the first to take to the air medium as a full-fledged commercial sponsor.

If others follow suit, as they well may, the possibilities thus opened up promise to be interesting indeed. Instead of listening to programs peddling the wares of various manufacturers, we may presently hearken to features extolling the respective merits of the 48 states. And what intriguing merits they can offer!

For instance, Nevada has a talking point that ought to be sure-fire for a series of gripping radio dramas. Program-building, of course, does not fall within our province. But even a novice can see that "Happy Days Are Here Again" is the made-to-order theme tune for a program sponsored by this "free state."

Yes, there is just a chance that, under sufficient sales pressure, California might be persuaded to overcome its inherent modesty and devote a moment of its air time to mentioning the climate. And naturally, if California went into broadcasting, Florida would try to air something a shade bigger and better. Consider, too, the gorgeous competitive show Oklahoma and Texas could put on, with the recent bridge war as a starter.

Truly, Maine may have started something when it crashed the ranks of commercial sponsors.

## Our Dially Dozen

By

DON BECKER

Theoretically I should say good-bye to you who read the Radio Dial.

I don't know how to say it, but I'm leaving WLW for other parts.

Three and one-half years ago this great radio station gave me my first radio work, and today as I prepare to leave it, well it's not so darned easy, I'll tell you.

"GOODBYE WLW, AND MAY WE ALWAYS BE GOOD FRIENDS . . . JUST AS WE ARE NOW!"

Three and one-half years ago, stopwatches were unknown to a radio station.

"Continuity" might have been something to eat, and not an essential to every good radio program.

The "Older Ones" said it couldn't last—it was all a joke. Something for the children to play with!

How right the "Older Ones" were.

Radio is something for the "children" to play with—that is why you see so many young men and women holding responsible positions.

But the "Older Ones" have changed their minds about radio being a fake!

All they can do now, is to sit back—listen to a symphony orchestra in London, England, and say,

"UNBELIEVABLE!"

Lewis Osborne had a fever! A very bad fever.

The Doctors shook their heads. They gave him up. The fever could not be broken.

It was Wednesday night. Papa Osborne decided to turn on the radio. A loud blare came forth, and The Lavender Network was on the air!

Lewis listened. Lewis laughed. The Lavender Network was doing "Little Red Riding Hood!"

Lewis roared! The fever broke instantly. The next morning he was better.

Now the Doctors are planning to sue The Lavender Network for "muscling in on their RACKET!"

DID YOU KNOW THAT:

Broadcasting Stations have to pay the copyright owners to broadcast music? It runs into thousands of dollars every year.

"Clara, Lu and Em's" theme song is entitled "Where in the World?"

Virginio Marucci, Violin Virtuoso, was once a bricklayer. And a darned good one at that!

George Lloyd and Freddie Miller (The Grab Bag Boys), were reunited in radio after fifteen years. They were vaudeville partners.

And by the way, have you heard the song of the inebriated Automobile?

"I'M ALL MESSED UP WITH A BROKEN CART!"

DIALAUGHINGLY YOURS, DON BECKER.

(Note: Although it's no foolin' about Becker's leaving WLW and Cincinnati, Radio Dial has arranged to have him continue Our Dially Dozen from his new location which at the moment remains a mystery. —Editor.)

## International Reception is Easy With New Gadget

The most powerful incentive for buying a new radio set this Fall is the fact that new models now available are for both short and long wave reception, according to Stanley Isaacs, Stewart-Warner distributor.

"Nothing in radio ever equaled the thrill of tuning in direct a talk from London, music from the SS. Leviathan in mid-ocean, reports from a Polar Expedition, or signals from an airplane encircling the globe. Some 200 short-wave stations are operating regularly in Europe, Asia, and South America, with programs on the air at hours convenient for reception in America. These can be picked up direct with short-wave equipped sets," he says.

"It is possible and quite practical to adapt a standard broadcast receiver for short-wave reception. Stewart-Warner has perfected a converter—a simplified two-tube device incorporating fixed coils which require no changing. Tuning, remarkably simplified, is controlled by a single dial. This converter, enclosed in a compact, walnut-finish cabinet 9 1/2" high and 11 1/2" wide, purchased separately, may be used to modernize any standard A. C. set."

### UNBELIEVER

Fishermen fans of fishing fan Tony Wons have written him the cellophane wrappers he talks so much about (WKRC, daily 6:45 p. m.—Camel Quarter Hour) make especially good flies. Tony still uses worms.

### INDISCRETION

Charles Finan and Paul Winkopp and Snoop and Peep of NBC's burlesque detective stories (Wednesday, 7:15 p. m., WEAF) are being a little careful these days about where they map out their programs.

"We should murder some guy," they planned very late in an all-night restaurant. "Shall we cut his throat or just shoot him? We'll get the gang and take him for a ride."

A waiter slipped out the door, a policeman followed him back in, eyed the pair suspiciously, and sat down beside them. They changed the subject in a hurry.

## Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

Miss J. D. thinks "there is no one like Wally Maher" who was so maligned by a reader last week. She wants to see a picture of him soon in the "You Should Know" column.

Soon, J. D., very soon.

Gentlemen:

Every morning at 11:15 on WLW Mr. Wallace Butterworth of NBC announces a program which is a real highlight.

Swift and Co. present Pat Barnes in a sketch called "Jimmy and Granddad." Mr. Barnes is an immitable artist and takes all speaking parts. He impersonates all the characters as only a real artist can. He is also a professor of English and a prominent newspaperman of Chicago. There is philosophy in his sketch besides being highly entertaining. Radio Fans miss a real treat by not listening in at 11:15 a. m. every day except Sunday.

Miss N. H. M.

Radio Dial thanks Miss N. H. M. for facts about Pat Barnes; agrees as to the worth of the program.

J. R. K. reports he tuned in WKCY last Friday night just before 9 and discovered a very good soprano voice, a Mrs. Ruth Miller. The announcer stated that she sings each Friday night at this hour, he says, and he is sure Radio Dial readers would enjoy this voice as much as he and his friends did.

Mrs. W. H. of Madeira, O., wants Corinna C. Curran back on the air. She pleads for more talking and entertainers like her, and more singers like Madame Alda. Mrs. M. H. of Blue Ash, O., is another Corinna Curran fan.

For Mrs. W. H. C.: Richey Craig, Jr., late of the Blue Ribbon Malt program, when last heard from, was making a vaudeville tour. Let us live in hope that some sponsor will snap him up again soon.

Editor:

May I suggest that you publish the programs of stations WJZ, WEAF, and WABC from 6 p. m. to midnight along with your present schedule. This would make your splendid weekly practically indispensable to the listener.

A. M., Portsmouth, O.

With this issue, Radio Dial publishes network programs not carried on local stations, because "practically indispensable."

For Mrs. H. R., Ft. Thomas, Ky.: "Smiling Ed McConnell," reputedly angling for a Columbia contract, broadcasts through WKBP (1400 kc.), Indianapolis. Radio Dial will look for more news of him later.

Radio Dial:

Why doesn't Radio Dial state the time that Clayton McMitchen and his Georgia Wildcats are on the air each day? Sure enjoy their programs and don't want to miss them.

Mrs. L. M., Covington, Ky.

See WLW programs this week for Georgia Wildcat listings.

Call Kirby 1253 - Guaranteed Radio Service at the right price. We call anywhere in the city without additional charge.

New tubes will make your radio set sound like a 1932 model. Let us install a complete set of guaranteed Cunningham tubes to give your old radio a new lease on life.

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## Around the Dial

By THE DIAL TWISTER

Count the March Of Time once more among those present (WKRC, Friday at 7:30 p. m.). Those who know their program onions rate it one of the slickest jobs on the air. For one thing, maybe you've noticed how closely the voices of the various celebs are imitated by actors. That's not good luck. It's hard work. And at Columbia they say this feature takes more rehearsal than any other. You can see why. The stuff has to be changed and changed and changed to keep it up to date.

Another old friend that's back and getting a rousing welcome is the Voice of Firestone (WSAI, Monday at 7:30 p. m.). Grace Hayes and Jimmy Melton are the soloists. And it's certainly no hardship to listen to them.

Gus Van fills a quarter-hour divertingly (VCKY, Tuesday at 6:15 p. m.). His miniature movie may not exactly "wow 'em." But there's still plenty of life in the old horse.

The A. and P. Gypsies are doing another bit of revamping. Harry Horlick's program of charming concert music is cut to a half hour (WSAI, Monday at 8 p. m.), and the same Harry does another half hour of dance tunes in a different program (WLW, Thursday at 9 p. m.). Unlike so many compromises, this ought to come near to satisfying all concerned.

Abe Lyman, orchestra, glee club, and what not, arc putting on a snappy three-weekly show (WKRC, Tuesday, Thursday, and Saturday at 7:15 p. m.). With such an outfit to draw on, it's not strange that Abe can do things with popular tunes.

Even Grantland Rice and his sports headlines can't steal the spotlight from Elizabeth Lenox in the Coca Cola program (WSAI, Wednesday at 9:30 p. m.). She's one of the real contraltos, and that string orchestra of Leonard Joy's gives her fine support.

Visitors are admitted to WKCY

by pass only and passes must be obtained at least three days in advance. Too many visitors kept coming for the limited reception room. Everyone is welcome, however, and the aim is to distribute the permits so each guest may see everything.

For ripping adventure, sample the dramatizations of D. Thomas Curtin's experiences (WLS, Tuesday, at 8 p. m.). This war correspondent has seen plenty. The dramatizations of his yarns get them over in a big way, especially for male listeners who want something with action.

The Crinoline Girl—otherwise Alna Ashcraft—is doing something unusual in a satisfying way (WKCY, Tuesday at 7:45 p. m.). These old songs have a charm all their own, and she sings them nightly pleasantly.

"Singing Sam," who was to have filled in for just a few weeks, seems to have got himself a steady job on the Barbasol program (WKRC, Monday, Wednesday and Friday, at 7:15 p. m.). But that's not unexpected. He's a showman, and his rich bass is an agreeable change from too many tenors.

The Arco Birthday Party still manages to be different from the mine run of programs (WSAI, Thursday at 8 p. m.). And that's not just because of the reincarnations either. There's something individual about the whole thing.

Another lively little popular show is the Star Brand Revue (WKRC, Tuesday at 9:15 p. m.). Mark Warner and His Orchestra and the Roundtowners quartet are responsible.

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with the NEW

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W. E. Brockschmidt

South 0375 400 Fairfield Ave. 505 Poplar St. Bellevue, Ky.

**Lung Power Steam Calliope is Next Philco Radio Act**

The quartet which was the sensation of the New York musical revue "Girl Crazy" will introduce one of their own inventions—a lung-power "steam calliope"—as the feature of the Philco Orchestra program to be broadcast by The Tri-State Ignition Corp., at 8:30 p. m., Monday (Sept. 21), at WKRC.

The "steam calliope" consists of three ocarinas and a ten-cent tinflute, and was originated by Del Porter, one of the members of the quartet. Porter plays the melody on his tin flute while the other three provide the necessary "oom-pah-pah" background with their ocarinas. It will be introduced during their rendition of "St. Louis Blues" and "Mysterious Mose," and is so successful that they plan to introduce similar novel sound effects in all their selections.

**DEADLINES**

Lowell Thomas' years of racing against news paper "deadlines" while a reporter are reflected in the way he handles his daily broadcasts for Literary Digest (WLW daily except Sunday at 5:45 p. m.). As he enters the NBC studios, he rips off his coat, rolls up his sleeves, and sits before the microphone with the intense concentration of a veteran reporter with a "hot" story to write just before press time. The 3000 words he reads in the early evening are written between 2 p. m. and 4 o'clock to get the latest news. Before he repeats his broadcast at 10:45 p. m. for western stations, he revamps the talk, putting in later news flashes. (Third second broadcast can be heard through WENR at 870 kc.)

Fred Waring's Pennsylvanians will open the Netherland Plaza's Pavillion Caprice September 30. That means broadcasts through WLW and WSAI.

Kate Smith, Columbia songstress, never took a singing lesson. Instead of music in Washington, D. C., high school, she took a course in domestic science. Yet whenever the singing teacher was absent, Kate substituted and drew the teacher's salary.

**STEWART WARNER Short Wave Converter**



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**You Should Know --- Charlie Dameron**



Charlie Dameron is this week's radio entertainer most in demand among local radiofans, all of whom have been yammering to see a picture of the debonair youth whose crooning is heard on so many of WLW's programs (Henry Thies programs on Sunday, Canada Dry on Monday and Thursday; Crosley Follies Wednesday; Heatrolatown Friday; Doctors of Melody and King Edward Cigar Band on Saturday.)

Charlie is a Kentuckian by birth, and a member of the Kentucky Bar, strange as that may seem to those who take his youth for granted for his appearance. He really won 80 per cent of the cases he tried in the year he was a practicing attorney too. His most recent feat is the purchase of four cars in one month. He started out with a Cord, developed a passion for a new car every week, and will now trade any auto for a new one and what have you.

He got his first radio job by sheer determination. Every Saturday for months he drove to Cincinnati from Catlettsburg, Ky., to sing (for no pay) on a Saturday night program. When Henry Thies needed a successor for high-voiced Don Dewey, Charlie's friends suggested Thies listen to him. Thies did and hired him immediately. He left the station then to go with the band. When the band went over to WLW body and soul, Charlie went along. He has a following as enthusiastic as that of Rudy Vallee if the fan letters that come to RADIO DIAL are a measure of his popularity.

**CRAZY**

Too bad WKRC doesn't take the Tastyest Gloom Chasers at 7:45 p. m. on Wednesday and Saturday. (You can hear them through WABC (880 kc.).

Dizzy Gloom Chasers' duo, Colonel Lenuel Q. Stoopnagle and Budd, have just invented rubber milk bottles with a patented delayed bottom, that may be thrown on a porch from the milk wagon one day and which will automatically bounce back to the wagon the next day; and portable electric pocket fans for blowing out matches.

Not satisfied with such master-minding, the Colonel says the following wise sayings are from his recently published book (you can try them on unsuspecting friends):

"Hyacinth I saw you last?"  
"If you don't mind. General, that's my pencil. Please get it and brigadier."  
"Waiter, I'd like orange juice, buttered toast and two three-minute soft burlesque."  
"So long. See ya overture house."

**Transatlantic Broadcasts to Honor Faraday**

Prime Minister James Ramsay MacDonald heads the list of distinguished speakers to be heard over WABC (880 kc.) and the Columbia network Sunday and Monday (Sept. 20 and 21) in ceremonies taking place in London to commemorate the centenary of Sir Michael Faraday's discovery of the principle of electro-magnetism.

Sunday (Sept. 20) at 11:30 a. m., the regular international broadcast will be devoted to a talk on Faraday by Sir William Bragg, a leading authority on radio-activity, and the world's most prominent expert on crystallography.

From 2 p. m. to 2:30 Monday (Sept. 21), ceremonies taking place in London in connection with the centenary will be relayed to the United States through WABC. The first tribute to Faraday will be spoken by Prime Minister James Ramsay MacDonald. Following him will be the Duc de Broglie, Senatore Guglielmo Marconi, and Professor Eilhu Thomson, who was born in England, but carried out most of his electrical research work in the United States.

**Star of NBC Miniature Theater**



Katherine Krug, actress-wife of Ashton Stevens, Chicago dramatic critic and author of "Actorviews," is appearing in NBC's "Miniature Theatre" at 7 p. m. Wednesdays (get it through WLS at 870 kc.) For some time she was a star at the Goodman Memorial Theatre in the Art Institute, Chicago, where Chicago's socialites tread the boards.

**A Social Cut**



Ray Perkins illustrates his contention that nothing makes a person stand out socially like being presentable on all occasions.

"Unless," he adds, "it's being able to sit in a corner and mutter. Next to a cutaway, it's muttering. Such an aura of mystery! Even your friends are interested."

"Look at me," Ray insists, "I mutter and I was among those present at the Vanderbilt Ball in Newport. Nawkins even liked it and showed me to the door in time for my 10:30 mutter for Frigidaire."

Perkins "mutter" for Frigidaire at 6:30 p. m. Monday and Wednesday, and 10:30 p. m. Friday through WSAI. At 9 a. m. Thursday and Friday he mutters for Libby Pineapples on WLW. (These times change September 27.) Incidentally, he is RADIO DIAL's favorite mutterer, and can run for President any day on a RADIO DIAL ticket. How do you feel about it, playmates?

**PEGGY ALLENBY**



"All the world's a stage," and "one man in his time plays many parts," said Shakespeare who might have been writing about Peggy Allenby who plays in the March of Time on the Columbia network (WKRC Friday at 7:30 p. m.)

If there is any leading lady in the cast which presents dramatizations of news events selected from all over the world, it is Miss Allenby, who always has the "fat" parts, be they duchesses, scrub women, socialites, lady murderers, or women judges.

Ramona at WLW is always misjudged as to age because she is such a big girl (five feet ten). She's only 22.



**Listen in on the WORLD**

with the NEW  
**STEWART WARNER**  
Round-the-World  
**RADIO**

Truly Amazing! A mere turn of a dial converts these sets from long wave to short wave receivers — brings within range foreign stations, ships at sea, local police calls, etc. A big new thrill in radio! Many models at lowest prices. Come and see them.

**TAYLOR GOSNEY CO.**  
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HEmlock 4410

**Real Folks Begin Fourth Year on Air**

The Cheesebrook Real Folks (WLW 8:30 p. m. Monday) have just celebrated their third anniversary on the air, a period in which they have received 900,000 letters.

Real Folks cast is a versatile group. Several double on the air. George Frame Brown, creator of the sketches, plays the leading role of Matt Thompson, also plays Mrs. Jones, wealthy local resident. Elsie Mae Gordon is Mrs. Stevens and Sneed. Virginia Farmer is Martha Thompson and Grandpa Overbrook. Underhill Macy portrays both Fred Tibbets and Tony. Ed Whitney triples as Judge Whipple, Bill Perkins and Grandpa Overbrook. Tommy Brown plays Elmer, and Phoebe McKay is Effie Watts.

**FOOLER**

Andy Sanella, NBC guitarist and orchestra leader, uses his dabbling in wireless and electricity to fool his friends. He has a microphone attached to the loud speaker of his radio receiver and concealed in another room. When friends are listening to a radio program in his home, Sanella disappears, switches on the microphone, and interrupts the program with entirely unorthodox announcements.

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**THE EDITOR GOSSIPS**

Vaughn de Leath, NBC's original radio girl, says her favorite metal is copper—"in all but cash." . . . Phil Ohman and Victor Arden, the Gold Medal NBC piano duo, have been playing together for fourteen years. . . . Paul Whiteman is 40 years old. His father was a music supervisor of the city schools of Denver, Colo. . . . A peep into a desk drawer in the CBS studios revealed that Columbia announcers are reading "Beginners' German," "The Varieties of Religious Speech," "S. O. S.—Slips of Speech," "Faulty Dictation," "Mend Your Speech," "Words We Misspell," and "Bell's Standard Elocutionist." . . . Some ardent admirer (?) of Henry Burdig of CBS sent him an expensive looking flower box containing six large soup bones. . . . Lucius Lyman returned to America without tales of his friendship with the Prince of Wales, he now is known as "Honest Abe."

the astonishment of a nationwide audience.

Favorite story of George Hicks, NBC announcer, concerns the Sweet Young Thing whom he took to see the Broadway performance of "The Barretts of Wimpole Street," the drama based on the romance of Elizabeth Barrett and Robert Browning. Asked how she enjoyed it, the S. Y. T. told George, "I knew the show was about the Brownings and I was awfully disappointed that we didn't see 'Peaches!'"

Cakes aren't dessert at WCKY any more. They are just like everyday food. The Skillet Lickers started it all. Some one sent them a cake and now everybody's getting 'em: chocolate ones, and coconut. Then one day, just to be different—a great big box of fried chicken came for the Skillet Lickers. Everyone at the studio wants to open all the packages nowadays and the mail clerk has a time protecting the rights of recipients.

Red-Headed Charlene who croons sympathetic melodies at WCKY has three new babies named for her because their parents like to hear her sing and think her name is so pretty.



Carlisle Stevens became an announcer because his heated argument with a station manager to whom he was trying to sell a radio play convinced the manager that Stevens had an excellent voice for radio announcing. After only a few months at the independent station, Columbia hired him. He's Canadian by birth, is 24, unmarried, and writes plays as a hobby.

Valentine Williams, Illinois journalist who broadcasts his "Portraits" of famous Britons on WLW at 1:15 p. m. Sundays, also appears in NBC dramas. Acting on the air with his wife one day, he grew nervous when the program began running slow. Mrs. Williams didn't notice his signals to her. He forgot the microphone and exclaimed "Faster, dear, faster!" to

**Sunday Sept. 20**

Thirty Minutes of German Songs

Sponsored by the

**UFA THEATER**  
5th and Sycamore

**12:30-1 P.M. WFBE**

**At Last**  
The Thrill of  
World-Wide Reception



yours with the NEW

**STEWART-WARNER**  
Round-the-World RADIO

With one of these new and amazingly moderately priced sets, you can enjoy domestic radio reception *at its best*—or by the simple turn of a knob, you can convert it into a *short wave* receiver and—tune in on the world!

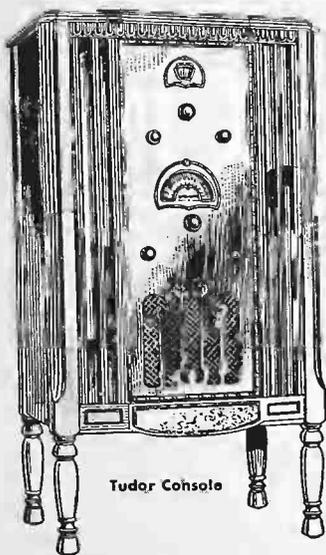
Simplified Short Wave Converters—which bring within range foreign countries, ships at sea, local police calls, air transports, amateurs, and all other stations sending on short waves—are outstanding features of the new Stewart-Warner "Round-the-World" Radio Sets, built in commemoration of Stewart-Warner's 25th Anniversary, and presenting the most sensational values ever offered in new and up-to-date radios.

Note one of the models opposite. Others as low as \$34.95, complete with tubes.

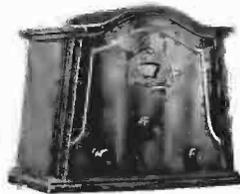
**Let Us Demonstrate**

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**WKRC,**  
**WFBE,**

SEPT. 22, 9:30 P. M.  
SEPT. 25, 6:30 P. M.  
SEPT. 21, 7:45 P. M.  
SEPT. 23, 7:45 P. M.  
SEPT. 25, 7:45 P. M.

See Times-Star Radio  
Page for Announcement  
of Speakers  
over these Stations

**Parent Problems Are Answered**  
By Angelo Patri



This is Angelo Patri, famous educator, humanist, and philosopher, who talks to parents on the care and training of children over WKRC and the Columbia network at 7:45 p. m. on Thursday and Sunday.

Patri has devoted the greater part of his life to studying the problems of child training. Since 1904, when he received a master's degree from Columbia University, he has been a New York public school principal and, during that time, has written a number of books and many articles for newspapers and magazines on child psychology.

**PROGRAM JOTTINGS**

Friday, September 18

Ruth Blank, winner of the RKO Paramount Soprano Contest will sing over WFBE at 8:45 p. m. and the same time Tuesday, (September 22.)

The whole Camel Quarter Hour at 6:45 p. m. will be broadcast from Boston where Jacques Renard, orchestra leader, Morton Downey, and Tony Wons will be attending the opening of Renard's hoity-toity night club, The Mayfair. With them will be Henry Bugbig, tongue-twisting dialectician, Colonel Stoopnagle and Budd, the Tastyeast Gloom Chasers, Ted Husung, announcer, and Whispering Jack Smith. This year Renard's Boston night club will have to struggle along without him while he conducts the daily Camel hour.

Libby Holman sings through WKRC at 6:15 p. m. on the Limit program.

Talented residents of towns in Ohio and Kentucky are being presented by WCKY in special programs. At 10:30 a. m. Lebanon, O. will be represented, followed at 11 o'clock by Williamston, Ky., entertainers.

Fred Astaire, singing and dancing star of "The Band Wagon," "Lady Be Good," and scads of other Broadway shows, is guest star on the Nestle program at 7 p. m. through WCKY.

**SOUTH SEA ADVENTURE**  
"Pearl Lagoon," from the pen of Beatrice Grimshaw will be adapted for radio presentation and re-enacted over WKRC during the Liberty hour at 8 p. m.

Eighteen bandsmen playing special arrangements of the latest popular tunes, will share attention with "Casey" Jones when he conducts his fourth radio column on aviation during the Friendly Five Footnotes program at 8:45 p. m. through WKRC.

Howard Barlow, conductor of the Columbia Symphony Orchestra, has arranged an all-Saint Saens program for the orchestral concert to be broadcast through WKRC at 9:45 p. m. The first half of the program will be devoted to the famous French composer's stirring interpretative work, "Danse Macabre"; the second half to the rendition of the "Reverie du Soir" and the "French Military March" from his "Suite Algerienne."

Saturday, September 19

**SHOW BOAT**

"American Born," a play adapted for radio presentation by Phil Maher from the original play, "British Born," written by Paul Merritt and Henry Pettit and first produced in London during the season of 1873, will be the offering of Hank Simmons' Show Boat Dramatic Company to be broadcast at 9 p. m. through WKRC under French-Bauer sponsorship.

Kane & Oebel appear at WFBE each week day at 12:15 p. m. in a program of violin, piano and poetic readings.

Sunday, September 20



Adele Vasa, petite CBS soprano, is soloist in the Cathedral Hour at 3 p. m. through station WKRC. This week (September 20) her solo will be "Like as a Hart" by Altiten; Religious arias by Haydn, Handel, Mendelssohn, and Cadman will be sung by the Cathedral Choir and solo voices.

Mrs. Lloyd Hoshaw will resume her book reviews at 5:30 p. m. on WFBE with a review of the play "The House Beautiful" by Charming Pollock.

Ramsey MacDonald's "portrait" will be given by Valentine Williams, English journalist, in his Portrait Gallery program on WLW at 1:15 p. m. King George and Prince of Wales sketches showed how humanly Williams sketches in his figures.

Ernest Hutcheson, Australian concert pianist, will play a half hour recital through WKRC at 9 p. m., the first of a series. The Columbia Symphony orchestra accompanies him.

**CHURCH OF THE AIR**

The Rev. Dr. Oscar T. Olson, pastor of the Mt. Vernon Place Methodist Episcopal Church, Baltimore, will preach the Protestant service for the Columbia Church of the Air at 9 a. m. The service

can be heard through WABC (860 kc.). WKRC will take the 1:30 p. m. Jewish service with Rabbi Abba Hillel Silver, of the Temple in Cleveland preaching.

Those two Jolly Jugglers whose pictures adorned the back page of Radio Dial last week pop up now on WKRC at 4:45 p. m., when we had trustfully mentioned their Tuesday appearance.

Eddie Cantor clowns again as Chase and Sanborn guest at 7 p. m. through WSAI.

**PUZZLE**

Just to make it puzzling, a guest star whose identity has not been revealed will appear on the Dutch Masters program over WKRC at 8 p. m. The regular Dutch Masters company will offer the following old tunes:

Yoo Hoo; I Passed by Your Window; Allah's Holiday; My Baby's Arms; The Lost Child; Bimini Bay; I Don't Want To Play In Your Yard; Border Ballad; Lily of the Valley.

Monday, September 21

"Are you the Fang?" is the current catch phrase at WKRC nowadays. The reason is that the author of "The Fang," of which the radio episode will be played at 8:15 p. m., hasn't permitted the cast to read the last chapter of the mystery play and each actor suspects himself of being the killer. A ten dollar prize is to be given the author of the best letter regarding the identity of The Fang.

Tuesday, September 22

An old favorite returns to the air at 9:45 p. m. over WKRC, when Eddie Schoelwer, whispering pianist, broadcasts the first of a series of programs sponsored by the makers of Horse's Neck, a new beverage. Schoelwer will be remembered for his midnight request programs last winter at WKRC.

Elinor Hurdle will give comedy, dramatic, and character sketches at WCKY at 12:45 p. m.

Walter Winchell will present Cab Calloway, negro jazz master on the Gardiner broadcast, at 7:45 p. m. over the Columbia network. (WABC-860kc.) Calloway and his "hot" orchestra have made classics of such numbers as "Minnie the Moocher" and "St. James Infirmary." The program tentatively calls for the playing of these two numbers by the Calloway band.

**ESTELLE TAYLOR**

Estelle Taylor, movie star, will be heard over WKRC at 10:45 a. m. in the Stage and Screen Stars series. Miss Taylor (or Mrs. Dempsey, if you prefer), now on a vaudeville tour goes from Cincinnati to Chicago where her program will be presented from the Columbia studios. Hazel Flynn, widely known newspaper movie critic, will introduce the divorcing wife of the famous fighter.

**BILLIE DAUSCHA**



Billie Dauscha will "torch" her way through "Now That You've Gone" in the Blue Coal radio revue Sunday (September 20) at 5:30 p. m. on the Columbia network with WABC (860 kc.) as the best local bet.

"The Murder Equation," a love-and-blackmail thriller will be enacted, and Ross Gorman's orchestra will play plentiful dance numbers.

Thursday, September 24

**RADIO AWARDS**

Presentation of radio sets to the most deserving afflicted persons in Greater Cincinnati by a cooperative group of General Motors dealers will be made at 8:45 p. m. at WKRC. Hundreds of recommendations have been received at WKRC as the result of appeals broadcast during the past weeks.

"Children in School" is Angelo Patri's as the topic in his "Your Child" Series at 7:45 through WKRC. Problems of children at educational institutions have been studied by Patri for more than 25 years.

**DANGEROUS**

WLW engineers and production directors have a system of hand signals they use to communicate with each other between studio and control room while a program is on the air. One kind of a wave means the program is running slow, another that it's on time, another that the microphone is noisy, and so on until exhausted. Will Stoess, musical director, and director of most of WLW's orchestras (under one name or another) says he's afraid to use his left hand in directing for fear he'll shut the whole station off the air.

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**RADIO**

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# Network Programs

These schedules list night programs of NBC and CBS not carried by Greater Cincinnati stations. Key station from which any of the programs may be heard is given at the top of each column. Where another station available locally carries the feature it is listed following the program.

## FRIDAY September 18

**WEAF—(660 kc.)—NBC**  
 P. M.—  
 6:00—Major Bows Family (WENR—870 kc.; WHAS—820 kc.)  
 10:00—Vincent Lopez Orchestra  
 10:45—Lee Morse, crooner  
 11:00—Bill Donahue Orchestra (WGY 790 kc.)  
 11:30—Larry Funk Orchestra (WENR)

**WJZ—(760 kc.)—NBC**  
 P. M.—  
 6:45—"Believe It or Not" Ripley  
 7:30—Teddy Black Orchestra (WLS)  
 9:00—Paul Whiteman's Paint Men (WHAS)  
 9:45—Waves of Melodies  
 10:00—Slumber Music  
 10:30—Russ Columbo  
 10:45—Jack Denny Orchestra  
 11:15—Irving Mills Cotton Club Orchestra

**WABC—(860 kc.)—CBS**  
 P. M.—  
 6:30—Drama of Old New York  
 9:30—Around the Samovar  
 10:15—Jack Denny Orchestra  
 10:30—The Camel Quarter-Hour  
 11:30—Nocturne  
 Midnight—Bert Lown Biltmore Orchestra  
 12:30—Dave Abrams Orchestra

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## SATURDAY September 19

**WEAF—(660 kc.)—NBC**  
 P. M.—  
 6:00—Nick Lucas, guitar, tenor (WENR)  
 6:15—Laws that Safeguard Society in "Violence and Intimidation in Robbery"—Dean Gleason Archer (WENR)  
 6:30—Lee Morse, crooner (WENR)  
 7:00—Civic Concerts Service (WTAM—1070 kc.)  
 10:00—Little Jack Little  
 10:15—Jesse Crawford organ  
 10:30—Lloyd Huntly Orchestra (WGY)  
 11:00—Sherbo's Continentals (WGY)  
 11:30—Smith Ballou Orchestra (WGY)

**WJZ—(760 kc.)—NBC**  
 P. M.—  
 6:30—Sonata Recital (KDKA)  
 6:45—Radio's Greatest Lover (KDKA)  
 7:00—Rudy Vallee's Connecticut Yankees  
 8:00—Careless Love  
 9:45—Billie and Irene Harding  
 10:00—Slumber Music  
 10:30—Russ Columbo  
 10:45—Los Conquistadores  
 11:00—Mildred Bailey and King's Jesters  
 11:15—Paul Whiteman Orchestra

**WABC—(860 kc.)—CBS**  
 P. M.—  
 6:30—Arthur Murray's Dancing Lessons  
 7:15—Tastyeast Gloom Chasers, with "The Colonel and Budd"  
 10:00—Bert Lown Biltmore Orchestra  
 11:30—Nocturne  
 Midnight—Red Nichols Park Central Hotel Orchestra  
 12:30—Fletcher Henderson Orchestra

## SUNDAY September 20

**WEAF—(660 kc.)—NBC**  
 P. M.—  
 10:15—Ralph Kirbery, baritone  
 10:30—Jesse Crawford, organ  
 11:00—Larry Funk's Orchestra (WGY, WTAM)

**WJZ—(760 kc.)—NBC**  
 P. M.—  
 6:00—Over Jordan (WHAS)  
 6:30—Candlelight Musicals (KDKA)  
 9:15—Talk: A. J. Mitchell, explorer of Central America  
 9:30—Harbor Lights

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# STEWART-WARNER

## Round-the-World RADIO

**WJZ Sunday, September 20**  
 11:00—Pilgrims, mixed sextet (WENR)  
 10:15—Heel Huger Harmonies  
 10:30—Russ Columbo, songs  
 10:45—South Sea Islanders

**WABC—(860 kc.)—CBS**  
 P. M.—  
 6:15—Fray and Braggiotti, Franco-Italian piano team  
 11:00—Jack Miles Hollywood Gardens Orchestra

## MONDAY September 21

**WEAF—(660 kc.)—NBC**  
 P. M.—  
 6:00—Archer Gibson, organ (WHAS)  
 7:00—Soconyland Sketches (WGY)  
 10:00—Lee Morse, crooner  
 10:15—Jesse Crawford, organ  
 10:30—Irving Mills Cotton Club Orchestra  
 11:00—Paul Whiteman Orchestra  
 11:30—Smith Ballou Orchestra

**WJZ—(760 kc.)—NBC**  
 P. M.—  
 7:00—Roxsy Symphony Concert (WENR)  
 7:30—Death Valley Days (WLS)  
 10:00—Slumber Music  
 10:30—Russ Columbo  
 10:45—Lew White, organ (WENR)  
 11:00—Jane Froman and her orchestra  
 11:15—Sherbo's Continentals

**WABC—(860 kc.)—CBS**  
 P. M.—  
 6:30—Miller and Lyles  
 7:45—Tastyeast Gloom Chasers, with "The Colonel and Budd"  
 8:45—The Bon-Bons  
 9:30—Arabesque  
 10:00—Fletcher Henderson Orchestra  
 10:15—Arthur Froy's Crema Band  
 11:30—Nocturne  
 12:30—Dave Abrams' Barn Orchestra

## TUESDAY September 22

**WEAF—(660 kc.)—NBC**  
 P. M.—  
 8:00—"Thrillers"  
 10:00—Little Jack Little  
 10:15—Jesse Crawford, organ  
 10:30—Jack Denny Orchestra  
 11:00—Rudy Vallee and Connecticut Yankees (WENR)  
 11:30—Lloyd Huntly Orchestra (WENR)

**WJZ—(760 kc.)—NBC**  
 P. M.—  
 6:15—Gus Van, the Keds Man (WENR)  
 6:30—Phil Cook (WENR)  
 6:45—Back of the News in Washington (WENR)

## If We Had Our Own Radio Station

by JACK SNOW.

Announcer:

This is the program of the Tasty Sandwich Drug Stores, Ladies and Gentlemen. Opening as usual with our theme melody we hear the Song of the Aspirin, that old familiar favorite: "The Curse of an Aching Head!"

**WJZ Tuesday, September 22**

7:30—Ponce Sisters (WLS)  
 8:00—Household Finance Program (WGN—720 kc.)  
 8:30—Danger Lines of History (WENR)  
 9:00—Old Stager's Memories  
 9:30—Clara, Lu and Em (WGN)  
 9:45—Waves of Melodies (KDKA)  
 10:00—Slumber Music  
 10:30—Russ Columbo  
 10:45—Archer Gibson, organist (WENR)  
 11:15—Paul Whiteman Orchestra (WENR)

**WABC—(860 kc.)—CBS**

P. M.—  
 7:45—The Bon-Bons  
 9:30—Nit Wit Hour  
 10:00—Fletcher Henderson Orchestra  
 10:30—Asbury Park Casino Orchestra  
 11:30—Nocturne  
 12:30—Dave Abrams Orchestra

## WEDNESDAY September 23

**WEAF—(660 kc.)—NBC**

P. M.—  
 6:00—Nick Lucas, songs  
 7:00—Southernaires Quartet (WTAM, WENR)  
 7:15—Snoop and Peep, comedy (WLS—870 kc.)  
 10:15—Jesse Crawford, organ  
 10:30—Vincent Lopez Orchestra (WENR)  
 11:00—Irving Mills Cotton Club Orchestra (WENR)  
 11:30—Sherbo's Continentals (WENR, WHAS)

**WJZ—(760 kc.)—NBC**

P. M.—  
 6:15—Benrus Program  
 7:00—Miniature Theatre  
 8:00—Mexican Typica Orchestra  
 9:00—Dramatic Program  
 9:30—Clara, Lu and Em (WGN, KDKA)  
 9:45—Radio's Greatest Lover (WENR)  
 10:00—Slumber Music  
 10:30—Russ Columbo  
 10:45—Lew White, organ (KDKA, WENR)  
 11:00—Jane Froman and Orchestra  
 11:15—Lloyd Huntly's Orchestra (WENR)  
 11:30—Ben Pollack's Orchestra (WHAS, WENR)

**WABC—(860 kc.)—CBS**

P. M.—  
 6:30—Miller and Lyles  
 6:45—Tastyeast Gloom Chasers, with "The Colonel and Budd"  
 9:15—Hernandez Brothers  
 10:30—Will Osborne Orchestra  
 11:30—Nocturne  
 12:30—Dave Abrams Orchestra

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# H Y R Y E

AND

# Willie Winsum

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## WKRC

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## THURSDAY September 24

**WEAF—(660 kc.)—NBC**

P. M.—  
 6:00—Nick Lucas, songs (WENR)  
 6:15—Niagra-Hudson Dramatic Sketch (WGY)  
 10:00—Little Jack Little (WTAM, WENR)  
 10:15—Jesse Crawford, organ  
 10:30—Sherbo's Continentals  
 11:00—Teddy Black Orchestra (WGY)  
 11:30—Bill Donahue Orchestra (WGY)

**WJZ—(760 kc.)—NBC**

P. M.—  
 7:30—Pickard Family (WLS)  
 8:30—Maxwell House Ensemble (WHAS)  
 9:45—Paris Night Life (KDKA)  
 10:00—Slumber Music  
 10:30—Russ Columbo  
 10:45—Lew White, organ recital (WENR)  
 11:00—Mildred Bailey and the King's Jesters (WENR, WHAS)  
 11:15—Larry Funk and his orchestra (WENR)

**WABC—(860 kc.)—CBS**

P. M.—  
 7:30—Henry Burbig  
 7:45—New World Symphony  
 8:30—Grand Opera Miniature  
 10:00—St. Montz Orchestra  
 10:30—Radio Roundup  
 11:30—Nocturne  
 Midnight—St. George Hotel Orchestra

## FRIDAY September 18

**WCKY (202m.—1490 kc.)**

A. M.—  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotions (NBC)  
 7:30—Cherio (NBC)  
 8:00—Hot Shot the Briar Hopper.  
 8:15—Early Morning Dance.  
 9:15—Light Concert Music.  
 9:45—Musical Comedy Melodies  
 10:00—Hamilton Merchants Program  
 10:30—Lebanon, O. Merchants.  
 11:00—Williamstown, Ky. Merchants.  
 11:30—Skillet Lickers.  
 Noon—Phil Gas Melodies.

P. M.—  
 12:15—Popular Dance Tunes.  
 12:30—Norris Brock Live Stock Reports.  
 12:35—Luncheon Program.  
 1:00—Sign off  
 5:45—Dance Music.  
 6:00—Amos 'n' Andy (NBC)  
 6:15—Italian Serenaders.  
 6:30—Little Red Riding Hood.  
 6:45—Tommy and Willie.  
 7:00—Nestle's Program (NBC)  
 7:30—Charlene & Tommy.  
 7:45—Settlement School of Music Quartet.  
 8:00—Interwoven Pair (NBC)  
 8:30—Duke, His Uke and His Sisters.  
 8:45—Mrs. Walter Miller, Soprano  
 9:00—Earl Arnold's Orchestra From Lookout House.  
 9:30—Skillet Lickers.

**WFBE (250 m.—1200 kc.)**

A. M.—  
 7:00—Break of Day  
 8:00—Concert Hour  
 8:15—Green Valley Briars  
 9:00—Variety  
 9:15—Serenade  
 9:45—Kleeman Home Chats  
 10:00—Housewives' Frolic  
 10:35—Musical Briefs  
 10:50—Mrs. Evans' Questions and Answers  
 11:00—Shopping with Betty and Bob  
 11:30—Happiness Club  
 Noon—Tri-State Philco Program  
 P. M.—  
 12:15—Violin and Piano Varieties

Children and Adults  
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 For Further Information

**WFBE Friday, September 18**  
 12:30—How It Began  
 12:45—Bellonby Luncheon Musicale  
 1:00—Vaudeville  
 1:15—Little Black Joe  
 1:30—Matinee Musicale  
 1:40—Novelty Notes  
 2:30—Hot Rhythm  
 2:45—Reds vs. Brooklyn, at Red-land Field  
 5:00—Tea Time Tunes  
 5:15—Story Telling Time  
 5:30—Moods in Blue  
 6:00—Musical Interlude  
 6:30—Dinner Music  
 6:45—Berning Ford Travelogue  
 7:00—The Post Question Box  
 7:15—Fred Schenke Program  
 7:30—Harry Hartman's Sport Review  
 7:45—Republican Campaign Committee  
 8:00—Lucky Boys  
 8:15—Dry Ridge Health Hints.  
 8:30—Julius Sem  
 8:45—Song Hit Time  
 9:00—Evening Chimes.  
 9:45—Mountain Red  
 10:00—Dream Fantasy

**WKRC (545 m.—550 kc.)**

**A. M.—**  
 6:45—God's Bible School  
 7:45—Blue Ridge Red.  
 7:59—Green Time Signal  
 8:00—Starr-Freeze Melodies  
 8:15—The Commuters (CBS)  
 8:30—Tony's Scrap Book (CBS).  
 8:45—The Old Dutch Girl (CBS)  
 9:00—Oxol Feature (CBS)  
 9:15—Consolidated Merchants Prog.  
 9:45—Don and Betty (CBS).  
 10:00—Rhythmic Kings (CBS).  
 10:15—Time—Weather.  
 10:18—Woman's Hour  
 10:45—Charles Reaume  
 11:15—Don Bigelow's Orch. (CBS)  
 11:30—Columbia Review  
 11:45—Jane Grey and "Kampf the Jeweler," Artists.  
**Noon—Blackberry Dudes.**

**P. M.—**  
 12:15—Hub Clothing Co. Musicale.  
 12:30—Cincinnati Merchants.  
 1:00—Pabst-ett Varieties (CBS)  
 1:15—Studio Feature.  
 1:30—Pyol Program.  
 1:45—Charles W. Reaume  
 2:00—Edna Wallace Hopper (CBS)  
 2:15—Burrck-Bauer Program.  
 2:30—Julia Hayes.  
 3:00—Light Opera Gems (CBS)  
 3:45—Educational Features (CBS).  
 4:00—Studio  
 4:15—A. L. Fink Program.  
 4:45—Jolly Jugglers (CBS).  
 5:15—A. O. Rust—Happy Feet.  
 5:45—Mabley & Carew Program.  
 6:30—Cincinnati Trade School.  
 6:45—Studio  
 6:50—Eureka Baseball Scores  
 6:55—Sports Review  
 6:59—Hurke Weather Forecast  
 7:00—Home Furniture Co.—The Columbians (CBS).  
 8:10—Stocks, Cohn & Tyree  
 8:13—Time and weather.  
 8:15—Limit Program (CBS).  
 8:30—Republican Campaign Com.  
 8:45—Camel Quarter-Hour (CBS)  
 7:00—Pyol's Crema Band (CBS).  
 7:15—Barbasol Program (CBS)  
 7:30—March of Time (CBS)  
 8:00—Liberty Magazine (CBS).  
 8:45—Friendly Five Foot Notes (CBS).  
 9:00—Pillsbury Pageant (CBS).  
 9:30—Cincinnati & Lake Erie.  
 9:45—Today in Cincinnati, by Dr. Glenn Adams  
 10:00—Mabley & Carew Program.  
 10:15—Green Answer Man  
 10:20—Studio  
 10:30—Chicago Markets Program.  
 11:00—Time; Weather; Sports  
 11:08—Louis Panico & Orch. (CBS).  
 11:30—Pyol—Wesley Fox & Jimmy Leaver.  
 11:45—Jos. R. Deins Program, Pat Gillick, Organist.

**RUTH REEVES**



Ruth Reeves, young, tilted of nose, ash blond of hair, and blue of eyes is the assistant musical director of WKRC.

Her musical career began in her school days when she wrote and produced a musical show for her high school. At the University of Cincinnati she wrote music for "Fresh Painters" shows. She is featured at WKRC on the program of Kampf the Jeweler (11:45 a. m. Monday, Wednesday, and Friday), is one of the Piano Twins who play on studio programs, and is organist for the Woman's Hour. She also is Mitzi on WKRC's children's programs.

**Friday, September 18**

**WLW (428 m.—700 kc.)**

**A. M.—**  
 6:30—International Fiddlers  
 7:00—Physical Exercises  
 7:15—The Sunbirds (NBC)  
 7:45—Morning Devotions  
 8:15—Georgia Wildcats  
 8:30—Montgomery Ward Program (NBC)  
 8:45—Physical Exercises  
 9:00—Ray Perkins (NBC)  
 9:15—Famous Chef Recipes  
 9:30—"The Hostess"  
 9:45—Premium Man  
 10:00—Live Stock Reports  
 10:10—Piano Solos  
 10:15—A. & P. Orchestra  
 10:30—Colonel Goodbody  
 10:45—Vi Zoy Talk  
 10:55—Moto Ironing Time  
 11:15—Swift Program (NBC)  
 11:30—WLW Stars

**Friday, September 18**  
 11:45—River Reports; Time Signals  
**Noon—Tuxedo Fiddlers**  
**P. M.—**  
 12:15—Hotel Gibson Orchestra  
 12:45—Market Reports  
 12:50—Live Stock Reports  
 1:00—National Farm and Home (NBC)  
 1:30—Netherland Plaza Orchestra  
 2:00—Organ Matinee  
 2:30—Delivery Boys  
 2:45—Chicago Serenade (NBC)  
 3:00—Seger Ellis  
 3:15—Island Serenaders  
 3:30—Address on Constitution (NBC)  
 3:45—Grab Bag Boys  
 4:00—A. & P. Orchestra  
 4:30—The Hottentots  
 5:00—Words and Music  
 5:30—Old Man Sunshine  
 5:45—Lowell Thomas (NBC)  
 6:00—Amos 'n' Andy (NBC)  
 6:15—Madame Ala (NBC)  
 6:30—Phil Cook (NBC)  
 6:45—Los Rainers Baseball Scores  
 6:50—The Chatter Box  
 7:00—Old Reliable Singers  
 7:30—Woodbury Program  
 7:45—Sisters of the Skillet (NBC)  
 8:00—Romany String Quartet.  
 8:15—Iveyast Jamboree  
 8:30—Hotel Gibson Orchestra  
 8:45—Armour Program (NBC)  
 9:00—Heartolaw Music  
 9:30—Clara, Lu and Em (NBC)  
 9:45—Wilson's Wildcats.  
 10:00—Encores  
 10:30—Variety  
 10:45—Bob Newhall Sport Slices  
 10:58—Estate Weather Man  
 11:00—Vox Celeste  
 11:30—Castle Farm Orchestra  
 Midnight—Green Time.  
 12:01—Hotel Gibson Orchestra.  
 12:30—Castle Farm Orchestra.

**WSAI (225 m.—1330 kc.)**

**A. M.—**  
 8:00—Gene and Glenn (NBC).  
 8:15—Records.  
 8:45—A. & P. Program (NBC).  
 9:00—Mrs. Blake's Radio Column (NBC).  
 9:15—Records  
 9:30—National Home Hour (NBC)  
 9:45—Savory Program (NBC).  
 10:00—Records.  
 10:30—Realities of Romance (NBC)  
 11:00—Hellman Troubadours (NBC).  
 11:15—Sign Off.  
**P. M.—**  
 12:50—Livestock Reports  
 1:00—Sign Off  
 2:00—Woman's Radio Review (NBC)  
 3:00—Records  
 3:45—Cresley Dealers' Salute.  
 4:00—Records  
 4:30—Moore Paint Prog. (NBC).  
 4:45—Records.  
 5:00—Poems by Harry Holcome.  
 5:15—Records.  
 6:30—Children's Stories.  
 6:45—The Goldbergs (NBC)  
 7:00—Cities Service Concert (NBC)  
 8:00—Cicquet (NBC)  
 8:30—Pond's Dance (NBC)  
 9:00—Kodak Week End (NBC)  
 9:30—RKO Theater (NBC).  
 10:00—Seger Ellis  
 10:15—The Stebbins Boys (NBC)  
 10:30—The Frigidarians with Ray Perkins (NBC)  
 10:45—Hotel Gibson Orchestra

**SATURDAY September 19**

**WCKY (202m.—1490 kc.)**

**A. M.—**  
 7:00—The Crooning Guitarist—Alarm Clock Melodies  
 7:15—Morning Devotion (NBC)  
 7:30—Cheerio (NBC)  
 8:00—Hot Shot the Briar Hopper.  
 8:15—Early Morning Dance.  
 9:15—Light Concert Music.  
 9:45—Little Red Riding Hood's Kid-die Club.  
 10:30—Classic Hour  
 11:00—Musical Novelties  
 11:30—Skillet Lickers.  
 12:00—Phil Gas Melodies.  
**P. M.—**  
 12:15—Popular Dance Tunes.  
 12:30—Norris Brock live stock quotations  
 12:35—Luncheon music.  
 1:00—Sign off.  
 5:45—Dance Music  
 6:00—Amos 'n' Andy (NBC)  
 6:15—Tastyest Jesters (NBC)  
 6:30—Lucie Fox.  
 6:45—Hitch Hikers.  
 7:00—Skillet Lickers.  
 7:30—Showboat Boys.  
 7:45—Crooning Guitarist.  
 8:00—Earl Carroll.  
 8:30—Lee County Ramblers.  
 8:45—Hot Shot the Briarhopper.  
 9:00—Earl Arnold's Orchestra from Lookout House.  
 9:30—"Audition Nite" on the Air.

**WFBE (250 m.—1200 kc.)**

**A. M.—**  
 7:00—Break of Day  
 8:00—Concert Hour.  
 8:45—Green Valley Briars  
 9:00—Variety  
 9:15—Cuban Melodies  
 9:45—Kleemat Home Chats  
 10:00—Housewives' Frolic  
 10:20—Tennessee Jeff  
 10:50—Women and the News  
 11:00—Shopping with Betty and Bob  
 11:30—Happiness Club  
**Noon—Tri-State Philco Program**  
**P. M.—**  
 12:15—Violin and Piano Varieties  
 12:30—How It Began  
 12:45—Bellonby Luncheon Musicale  
 1:00—Vaudeville  
 1:15—Two Irish Boys and Chas. Schaefer  
 1:30—Chas. Daunt, tenor  
 1:45—Matinee Musicale  
 2:15—Melodies of Long Ago  
 2:45—Moods in Blue

**WFBE Saturday, September 19**

3:15—Hot Rhythm  
 3:45—Strike up the Baud  
 4:15—Vocal Varieties  
 4:45—Serenade  
 5:00—Tone Poems  
 5:30—Tea Time Tunes  
 6:00—Musical Interlude  
 6:30—Dinner Music  
 6:45—Berning Ford Travelogue  
 7:00—The Post Question Box  
 7:15—Fred Schenke Program  
 7:30—Harry Hartman's Sport Review  
 7:45—Ruth Wolfenden, blues  
 8:00—Lucky Boys  
 8:15—Dry Ridge Health Hints  
 8:30—Murdock Williams  
 8:45—Evening Chimes  
 9:00—Independent Oil Stations  
 9:30—Log Cabin Boys  
 10:00—Dream Fantasy

**WKRC (545 m.—550 kc.)**

**A. M.—**  
 6:45—God's Bible School  
 7:45—Blue Ridge Red.  
 7:59—Green Time Signal  
 8:00—Commuters (CBS).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—Morning Minstrels (CBS).  
 9:00—Charles W. Reaume  
 9:30—Consolidated Merchants.  
 10:00—Time and Weather  
 10:03—Woman's Hour—Tremlette Tully  
 10:30—Hub Clothing Musicale.  
 10:45—Columbia Revuc (CBS).  
 11:00—Julia Hayes.  
 11:30—Hotel Taft Orchestra (CBS)  
**Noon—Blackberry Dudes.**  
**P. M.—**  
 12:15—Francis Fulton's Orch. (CBS)  
 12:30—Cincinnati Merchants.  
 1:00—Columbia Farm Prog. (CBS).  
 1:30—Pyol Program.  
 1:45—Starr-Freeze Melodies.  
 2:00—Charles W. Reaume  
 2:15—Mil and Cassey.  
 2:30—A. L. Fink Song Recital, Louie Johnson, tenor  
 3:00—Ann Leaf at the Organ (CBS)  
 3:30—Spanish Serenade (CBS)  
 4:00—Mareoni from London. (CBS).  
 4:20—Eddie Duchini's Orch. (CBS).  
 4:45—Tropic Cure—Football Score (CBS).

NBC estimates its audience at 35,348,920 for its WJZ network (programs carried by WLW and WCKY) and 37,354,691 for the WFAF-headed chain (WSAI programs). NBC statisticians say the estimate is "conservative." Seventy-eight stations are affiliated with the two networks.

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- WKRC Saturday, September 19**
- 5:15—Mabley & Carew Program.
  - 5:00—A. O. Rust—Happy Feet.
  - 5:30—Cincinnati Trade School.
  - 5:45—Studio
  - 5:50—Eureka Baseball Scores
  - 5:55—Sports Review
  - 6:59—Burke Weather Forecast
  - 6:00—55. Moritz Orchestra (CBS)
  - Home Furniture Co.
  - 6:15—Studio
  - 6:25—Stocks, Cohl and Tyree
  - 6:28—Time and weather
  - 6:30—Today in Cincinnati. by Dr. Glenn Adams
  - 6:45—Carnel Quarter Hour (CBS)
  - 7:00—Evroy's Creme Band (CBS)
  - 7:15—Sterling Products Program (CBS)
  - 7:30—La Palina Prog. Kate Smith (CBS)
  - 7:45—Junior Chamber of Commerce.
  - 8:15—Studio.
  - 8:30—National Radio Forum (CBS)
  - 9:00—Hark Simmons' Show Boat (CBS)
  - 10:00—Pyol Program.
  - 10:15—Studio
  - 10:45—Huston Ray's Orch. (CBS).
  - 11:00—Time: Weather, Sports
  - 11:15—Jack Pettis Orch. (CBS).
  - 11:30—Wesley Fox and Jimmy Seaver
  - 11:45—Jos. R. Deins Organ Concert, Pat Gillick.
  - Midnight—Jos. R. Deins Midnight Frolic, Pat Gillick.

- WSAI Saturday, September 19**
- 3:20—Classic Gems (NBC)
  - 3:30—Records
  - 3:45—Crosley Dealers Salute
  - 4:00—Records
  - 5:00—Southern Singers & Mitchem
  - 5:30—Records
  - 6:45—The Goldbergs (NBC)
  - 7:00—Records
  - 7:30—The Silver Flute (NBC)
  - 8:00—General Electric Hour (NBC)
  - 8:30—Club Valspar (NBC)
  - 9:00—Lucky Strike Dance (NBC)
  - 10:00—Castle Farm Orchestra
  - 10:30—Greystone Orchestra
  - 11:00—Sign off

**SUNDAY  
September 20**

- WKCY (202 m.—1490 kc.)**
- A. M.—
- 10:00—Nomads (NBC)
  - 10:30—Jewels of Destiny (NBC).
  - 11:00—The Crooning Guitarist.
  - 11:15—Don Sellers
  - 11:30—Skillet Lickers.
  - Noon—Charlene and Tommy.
  - P. M.—
  - 12:45—Hot Shot the Briar Hopper.
  - 1:00—Sign off.
  - 3:45—Lucille Fox, Blues.
  - 6:00—Lee County Remblers.
  - 6:15—Russel Hodges, Bass and Grady Hodges, Tenor.
  - 6:30—Bob Siddell and Dave Young.
  - 6:45—Little Red Riding Hood.
  - 7:00—Lawson's Hawaiians.
  - 7:30—College of Music.
  - 8:00—Skillet Lickers.
  - 8:30—Earl Arnold's Orchestra from Lookout House.
  - 9:00—Hot Shot, the Briarhopper.
  - 9:15—Randall Fryer, Tenor.
  - 9:30—Earl Arnold's Orchestra.

- WFBE (250 m.—1200 kc.)**
- A. M.—
- 8:00—Break of Day
  - 8:30—Concert Hour.
  - 9:30—Invitation to the Waltz.
  - 10:15—Dry Ridge Health Hints.
  - 10:30—Vocal Varieties.
  - 11:00—Excerpts from the Operas.
  - 11:30—Novelty Notes.
  - 11:45—Echoes from Germany.
  - P. M.—
  - 12:15—Kleeman Furniture Program.
  - 12:30—Galvano & Cortez.
  - 12:45—Ralph Witherby, vocal solos.
  - 1:00—Jewish Hour
  - 1:30—Jubilee Singers.
  - 1:45—Dance Melodies.
  - 2:15—Ralph and Harlan.
  - 2:45—Matinee Musicals.
  - 3:00—Afternoon Recital.
  - 3:15—Moods in Blue.
  - 3:45—Strike Up the Band.
  - 4:15—Pastels in Prose.
  - 4:30—Variety.
  - 4:45—Post Symphony Hour
  - 5:45—Tea Time Tunes
  - 6:00—Lee Richards.
  - 6:15—Musical Interlude.
  - 6:30—Church Federation Hour.

**WLW (428 m.—700 kc.)**

- A. M.—
- 6:30—International Fiddlers
  - 7:00—Physical Exercises
  - 7:15—The Sunbirds (NBC)
  - 7:45—Morning Devotions
  - 8:15—Georgia Wildcats
  - 8:30—Ward Trail Blazers (NBC)
  - 8:45—Physical Exercises
  - 9:00—Dance Miniatures (NBC)
  - 9:30—Book News.
  - 9:45—WLW Mail Bag
  - 10:00—Live Stock Reports
  - 10:10—Piano Solo
  - 10:15—A. & P. Orchestra
  - 10:30—Colonel Goodbody
  - 10:45—McCormick's Fiddlers
  - 11:00—Elliot Brock, violin.
  - 11:15—Swift Program (NBC)
  - 11:30—Livestock Reports.
  - 11:45—River Reports; Time Signals
  - Noon—Governmental Glimpses, Attorney General Betman
  - P. M.—
  - 12:16—Hotel Gibson Orchestra
  - 12:45—National Farm and Home Period (NBC).
  - 1:30—Netherlands Plaza Orchestra.
  - 2:00—Arthur Chandler, Jr., organ
  - 2:30—Delivery Boys
  - 2:45—Chicago Serenade (NBC)
  - 3:00—Ranonia
  - 3:15—Pacific Feature Hour (NBC)
  - 4:00—A. & P. Orchestra
  - 4:30—Crosley Dealers' Hour
  - 5:00—Sekatory Hawkins
  - 5:30—Grab Bag Boys
  - 5:45—Lowell Thomas (NBC)
  - 6:00—Amos 'n' Andy (NBC)
  - 6:15—Tastyest Jesters (NBC)
  - 6:30—The Browne Bar Program
  - 6:45—Los Rinos Baseball Scores
  - 6:50—The Clatter
  - 7:00—Crosley Theatre of the Air
  - 7:05—R. F. D. Hour
  - 7:30—Dorsay Dance (NBC)
  - 8:00—Crosley Saturday Knights.
  - 8:30—The First Nighter (NBC)
  - 9:00—King Edward Cigar Band.
  - 9:30—Clara, Lu and Em (NBC)
  - 9:45—Greystone Orchestra
  - 10:00—Cotton Queen
  - 10:30—Variety
  - 10:45—Bob Newhall Sport Slides
  - 10:58—Estate Weather Man.
  - 11:00—The Singing Violin
  - 11:30—Doodlesockers.
  - Midnight—Hotel Gibson Orchestra
  - 12:30—Castle Farm Orchestra.
  - 1:00—Hotel Gibson Orchestra
  - 1:30—Castle Farm Orchestra

**WSAI (225 m.—1330 kc.)**

- A. M.—
- 8:00—Gene and Glenn (NBC)
  - 8:15—Records.
  - 8:45—A. & P. Program (NBC)
  - 9:00—Mrs. Blake's Radio Column (NBC)
  - 9:15—Hits and Bits (NBC).
  - 10:15—Georgia Wildcats.
  - 10:30—Keys to Happiness (NBC)
  - 11:00—Records
  - 11:30—Live Stock Reports.
  - 11:45—Records
  - Noon—Sign off
  - P. M.—
  - 7:00—Futurity Stakes from Belmont Park (NBC)

**Comedy Is Serious Business**



Little do you, and you, and you know how hard it is to be funny! This picture of RADIO DIAL's columnist Don Becker was snapped by a wily cameraman while Don was deep in the serious business of writing something amusing for Our Dially Dozen. As you read this, Don is speeding away from Cincinnati and WLW in quest of more national fame, and probably more fortune. RADIO DIAL wishes him success, promises his readers that he will continue Our Dially Dozen from his new position (not yet revealed), and commiserates with WLW on the loss of its enfant terrible.

- WFBE Sunday, September 20**
- 7:00—Aune Storey, Contralto.
  - 7:15—With the Scots.
  - 7:30—Harry Hartman's Sport Review.
  - 7:45—Old Time Fights—Harry Hartman, Announcer.
  - 9:00—Evening Stars
  - 9:30—Sundown Serenader.
  - 9:45—Dream Fantasy.

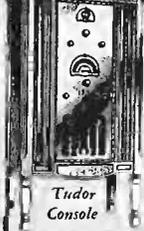
- WKRC (545 m.—550 kc.)**
- A. M.—
- 6:45-7:45—God's Bible School—Sunrise Worship.
  - 9:00—God's Bible School.
  - 10:00—Watchtower Program (e. t.).
  - 10:15—Jim Lightfield—Veteran's Civic Hour
  - 10:55—First Church of Christ Scientist.
  - 11:50—Gruen Time Signal
  - Noon—American Legion Program.
  - P. M.—
  - 1:00—Jewish Community Program.
  - 1:30—Columbia Church of the Air (CBS).
  - 2:00—Symphonie Hour with Toscha Seidel (CBS).
  - 3:00—Cathedral Hour (CBS)
  - 4:00—Pastorale (CBS).
  - 5:30—Twilight Reveries.
  - 7:30—Allerton Glee Club (CBS).
  - 8:00—Cluc Knights (CBS).

- WKRC Sunday, September 20**
- 5:58—Burke Weather Forecast
  - 6:00—The World's Business (CBS).
  - 6:15—Studio.
  - 6:20—Eureka Baseball Scores.
  - 6:25—Sports Review.
  - 6:30—Columbia Little Symphony (CBS).
  - 6:58—Time and weather.
  - 7:00—Devis, Drugs and Doctor (CBS).
  - 7:15—Ruth Lyon and Concert Orch. (CBS).
  - 7:35—Studio.
  - 7:45—Angelo Patri—"Your Child"
  - 8:00—The Dutch Masters (CBS).
  - 8:30—Around the Samovar (CBS).
  - 9:00—Earnest Hutcheson, Pianist (CBS).
  - 9:30—The Gauchos (CBS).
  - 10:00—String Quartet (CBS).
  - 10:30—Red Nichols Orchestra (CBS)
  - 11:00—Time and weather.
  - 11:03—Sports Review.
  - 11:08—Eddie Duchini's Orch. (CBS).
  - 11:30—Nocturne (CBS).

**WLW (428 m.—700 kc.)**

- A. M.—
- 8:50—Time.
  - 9:00—Church Forum.
  - 9:30—Fiddlers Three (NBC).
  - 9:45—Song for Today (NBC).
  - 10:00—Organ, Arthur Chandler, Jr.
  - 10:25—River Reports.
  - 10:30—Morning Musical (NBC).
  - 11:30—Troika Belle (NBC).
  - Noon—"Wax"—Talk by Col. Fred'k Falner (NBC).
  - P. M.—
  - 12:30—Melody Interlude (NBC).
  - 1:15—"My Portrait Gallery of Famous Britons." Valentine Williams (NBC)

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- WLW Sunday, September 20**
- 1:30—Yeast Foanners (NBC).
  - 2:00—Crosley Theatre
  - 2:30—Henry Thies' Orchestra.
  - 3:00—Matinee Jewels
  - 3:30—Island Serenaders.
  - 4:00—Sabbath Reveries (NBC).
  - 5:00—The Roamios.
  - 5:30—Plantation Days.
  - 6:00—Gruen Sisters and Ramona.
  - 6:15—The Clatter
  - 6:30—College of Music Recital.
  - 6:55—Los Ramos Baseball Scores.
  - 7:00—Enna Jettick Melodies (NBC).
  - 7:15—Collier's Hour (NBC)
  - 8:15—Bayuk Stag Party (NBC).
  - 8:45—Kelllogg Slumber Music
  - 9:15—Variety.
  - 9:30—Castle Farm Orchestra.
  - 10:00—Crosley Concert
  - 10:45—Greystone Orch.
  - 10:58—Estate Weather Man.
  - 11:00—Henry Thies Orchestra (to NBC).
  - Midnight—Castle Farm Orchestra.
  - 12:30—Gruen Time.
  - 12:31—Sign off.

**WSAI (225 m.—1330 kc.)**

- P. M.—
- 2:00—Sernionette and Hymn Time.
  - 2:30—Balkan Mountain Men (NBC).
  - 3:00—National Sunday Forum
  - 4:00—Gilbert and Sullivan Gems (NBC)
  - 5:00—Cathole Services (NBC).
  - 6:00—Russian Singers (NBC).
  - 6:30—Jocent Club (NBC).
  - 7:00—Chase and Sanborn (NBC).
  - 8:00—"Our Government," David Lawrence (NBC).
  - 8:15—Castle Farm Orchestra.
  - 8:30—National Sunday Forum
  - 9:15—Ted Weems Orchestra—Best Sellers (NBC)
  - 9:45—Sunday Night at Seth Parker's (NBC).

**MONDAY  
September 21**

**WKCY (202 m.—1490 kc.)**

- A. M.—
- 7:00—The Crooning Guitarist—Alarm Clock Melodies.
  - 7:15—Morning Devotions (NBC)
  - 7:30—Cherie (NBC).
  - 8:00—Hot Shot the Briar Hopper.
  - 8:15—Early Morning Dance.
  - 9:15—Light Concert Music.
  - 9:45—Dance Melodies.
  - 10:00—Classic Hour.
  - 11:00—Musical Novelties.
  - 11:30—Skillet Lickers.
  - Noon—Phil Gas Melodies.
  - P. M.—
  - 12:15—Little Red Riding Hood. John R. Coppin Co.
  - 12:30—Norris Brock Live Stock.
  - 12:35—Luncheon Music.
  - 1:00—Sign off.
  - 5:45—Dance Music.
  - 5:55—Ayers News Flash.
  - 6:00—Amos 'n' Andy (NBC).
  - 6:15—Tastyest Jesters (NBC).
  - 6:30—Little Red Riding Hood
  - 6:45—Tommie and Willie
  - 7:15—Italian Serenaders.
  - 7:30—Eugenia Powers, Soprano.
  - 7:45—Odas Mattox, Guitarist
  - 8:00—Saunders Trio.
  - 8:15—Mystery Serial—"The Fang"—Concluding episode.
  - 8:15—Hot Shot, the Briar Hopper.
  - 9:00—Charlene and Tommy.
  - 9:15—Steve Bates and Octofone.
  - 9:30—Old Time Fiddling.

**WFBE (250 m.—1200 kc.)**

- A. M.—
- 7:00—Break of Day
  - 7:30—Bamboo Boys
  - 8:45—Green Valley Briars
  - 9:15—Dance Melodies
  - 9:45—Kleeman Home Chats
  - 10:00—Musical Brevities
  - 10:05—Housewives' Frolic
  - 10:35—Vocal Varieties
  - 10:50—Mrs. Evans
  - 10:59—Naish Time Announcement
  - 11:00—Shopping with Betty and Bob
  - 11:30—Happiness Club
  - Noon—Tri-Static Philo Program
  - P. M.—
  - 12:15—Kane and Oebel
  - 12:30—How It Began
  - 12:45—Bellonby Luncheon Musicals
  - 1:00—Vaudeville
  - 1:15—Little Black Joe
  - 1:30—Day Dreams
  - 2:00—Moods in Blue
  - 2:30—Serenade
  - 3:00—Afternoon Dance Frolic
  - 3:30—Memory Lane
  - 4:00—Down South

All network programs change time September 27.

All local programs on WLW, WSAI, WKRC, WKCY must change, too.

Watch RADIO DIAL next week (September 25) for complete new schedules. You can't afford to be without RADIO DIAL.

**WGBE** Monday, September 21

- 7:30—Organ Recital
- 8:00—Hot Rhythm
- 8:15—Story Telling Time
- 8:30—Tea Time Tunes
- 8:45—Musical Interlude
- 9:00—Frank Astor
- 9:15—Novelty Notes
- 9:30—The Post Question Box Man
- 9:45—Fred Schenke Program
- 10:00—Harry Hartman's Sport Review
- 10:15—Republican Campaign Committee
- 10:30—Lucky Boys
- 10:45—Dry Ridge Health Hints
- 11:00—WFBF Players
- 11:15—Julius Scin
- 11:30—Byron Trio
- 11:45—Mountain Red
- 12:00—Dream Fantasy

**WKRC (545 m.—550 kc.)**

- A. M.—
- 6:45—God's Bible School.
- 7:00—Blue Ridge Red.
- 7:30—Green Time.
- 8:00—The Commuters (CBS).
- 8:30—Tony's Scrap Book (CBS).
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Consolidated Merchants Program.
- 9:30—Singing Vagabonds (CBS).
- 9:45—Charles W. Reame
- 10:15—The Madison Singers (CBS)
- 10:30—Art Dry Cleaners.
- 10:45—Time and weather.
- 10:18—Woman's Hour — Tremlett Tully.
- 11:15—Julia Hayes
- 11:45—Jane Gray and "Kampi the Jeweler" Artists.

- Noon—Blackberry Dudes.
- P. M.—
- 12:30—Earl Carpenter's Orch.(CBS).
- 12:30—Cincinnati Merchants.
- 1:00—A. L. Fink Program.
- 1:30—Pyol Program.
- 2:00—Blue Ridge Red.
- 2:30—Charles W. Reame
- 3:00—Burke Bauer Program.
- 3:15—The Three Doctors (CBS).
- 3:45—Starr-Freeze Melodies.
- 4:00—Gypsy Music Makers (CBS).
- 4:30—National Student Federation (CBS).
- 4:45—Hub Clothing Co. Musicale
- 4:55—Dance Orch. (CBS).
- 5:00—Studio.
- 5:15—Meyer Grape Juice.
- 5:30—A. O. Rustl. Happy Feet.
- 5:45—Mabley & Carew Program
- 6:00—Cincinnati Trade School.
- 6:15—Studio.
- 6:30—Eureka Baseball Scores.
- 6:45—Sports Review.
- 6:55—Burke Weather Forecast.
- 7:00—Recorded Program
- 7:10—Stocks, Cohlé & Tyree.
- 7:15—Time and weather.
- 7:30—Limit Program (CBS).
- 7:45—Union Gas & Electric Prog.
- 7:55—Camel Quarter-Hour (CBS).
- 8:00—Pryor's Crenio Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—La Palina Program (CBS)
- 7:45—Old Wurzburg Malt Program.
- 8:00—Eno Crime Club (CBS)
- 8:30—An Evening in Paris (CBS)
- 9:00—Robt. Burns Panatella Program (CBS).
- 9:30—Philo Program — Tri-State Junction Co. (E. T.)
- 10:00—Mabley & Carew Program
- 10:15—Green Answers Man (E. T.)
- 10:20—Studio.
- 10:30—Pyol Program.
- 10:45—Today in Cincinnati, by Dr. Glenn Adams.
- 11:00—Time and weather

**ELINOR HURDLE**



Elinor Hurdle, dramatic reader, will appear at 12:45 p. m. Tuesday (September 22) at station WCKY. Her program will include comedy sketches, character bits, and cuttings from plays. She is to have a program at WCKY every week.

- WKRC** Monday, September 21
- 11:03—Sports Review.
  - 11:08—Bobby Meeker and His Orchestra (CBS).
  - 11:30—Wesley Fox and Jimmy Scaver
  - 11:45—Jos. R. Deins Organ Concert, Pui Gillick.

**WLW (428 m.—700 kc.)**

- A. M.—
- 6:30—Time Announcement.
- 6:31—International Fiddlers and Salt and Peanuts.
- 7:00—Green Time.
- 7:00—Physical Exercises.
- 7:01—Musical Exercises.
- 7:15—The Sunbirds (NBC).
- 7:45—Morning Devotions.
- 8:15—Ball Brothers Coming Time.
- 8:30—Ward Trail Blazers (NBC).
- 8:45—Physical Exercises.
- 9:00—Housekeeper Chats.
- 9:15—Beatrice Mable (NBC).
- 9:30—Musical Portrait.
- 9:45—The Potter's Art.
- 10:00—Live Stock Reports.

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**JAMES FRENKEL LEON BASS**

**WLW** Monday, September 21

- 10:10—Piano Solos.
- 10:15—A. & P. Orchestra.
- 10:30—Colonel Goodbody.
- 10:45—Salt and Peanuts.
- 11:00—Moto-Ironing Time
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Bradley Kincaid.
- P. M.—
- 12:15—Hotel Gibson Orchestra.
- 12:45—Market Reports.
- 1:00—Live Stock Reports.
- 1:00—Farm and Home Hour (NBC)
- 1:30—Netherland Plaza Orchestra
- 2:00—Arthur Chandler, Jr., organ.
- 2:30—Delivery Boys.
- 3:45—Chicago Serenade (NBC).
- 3:00—Interviews by Alice Cory
- 3:15—Charles Scheuerman Brown Palace Orch. (NBC)
- 3:45—Georgia Wildcats.
- 4:00—A. & P. Orchestra.
- 4:30—Georgian Strollers.
- 4:45—Grah Bag Strollers.
- 5:00—Bradley Kincaid.
- 5:15—Norman Trenchard Choir.
- 5:30—Old Man Sunshine.
- 5:45—Lowell Thomas (NBC).
- 6:00—Annon 'n' Andy (NBC).
- 6:15—The Chatter.
- 6:30—Phil Cook (NBC).
- 6:45—Paris Night Life (NBC).
- 7:00—Rox's Gang (NBC).
- 7:30—Los Ramos Baseball Scores.
- 8:15—Wormon Trenchard Choir.
- 8:30—Old Man Sunshine.
- 8:30—Musical Dominoes (NBC).
- 9:00—Gold Medal Express (NBC).
- 9:30—Hollingsworth Hall
- 9:45—Southern Singers
- 10:00—Canada Dry.
- 10:30—Variety.
- 10:45—Bob Newhall, Sport Slices.
- 10:58—Estate Weather Man.
- 11:00—Korn Patches.
- 11:15—Chime Reverses.
- Midnight—Hotel Gibson Orchestra.
- 12:30—Castle Farm Orchestra.

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| ZENITH       | SPLITTOPE    |
| STROMBERG.   | STEINITE     |
| CARLSON      | STEWART      |
| ATWATER      | WARNER       |
| KENT         | TEMPLE       |
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| ACME         | GARDNER      |
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| CROSLY       | MONROE       |
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| ADIGLON      | EMERSON      |
| BALKEIT      | WURLITZER    |
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| ORCAK        | WILTZER      |
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| CASE         | ZENETTE      |
| COLONIAL     | HAMILTON     |
| COLUMBIA     | BOSWORTH     |
| OAYFAN       | L. B. WILSON |
| EARL         | NATIONAL     |
| EDISON       | AUTOMATIC    |
| ERLA         | WESTERN      |
| EVELEAGY     | FEDERAL      |
| FEDERAL      | RAMWAY       |
| FRIGIDARIAN  | TRAVELER     |
| FREGO        | WILSON       |
| FREDO.       | ECHOPHONE    |
| EISEMANN     | MIDWEST      |
| FRESHMAN     | WILSON       |
| GENERAL      | JACKSONBELL  |
| GORDON       | WILSON       |
| GILLFALL     | COBLEN       |
| GRAYBAR      | HUNTINGTON   |
| GENTH        | WILSON       |
| GULBRANSEN   | ZETA         |
| HOWARD       | RENLER       |
| JACKSON      | MCMILLAN     |
| KELLOGG      | PIERCE AIRO  |
| KENNEY       | PILOT        |
| KOLSTER      | BALOWIN      |
| LYRIC        | STERLING     |
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| KYLELECTRON  | WORKRITE     |

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Up-Town Radio Shop  
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**WSAI (225 m.—1330 kc.)** Monday, September 21

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Records.
- 8:45—A. & P. Program (NBC).
- 9:00—Mrs. Blake's Radio Column
- 9:15—McCormick's Fiddlers.
- 9:30—Jean Carroll (NBC).
- 9:45—Jerry Foy.
- 10:00—Records.
- 10:15—Blue Streaks (NBC).
- 10:30—Records.
- 11:00—Hellman Troubadours (NBC).
- 11:15—Sign Off.
- P. M.—
- 12:50—Live Stock Reports.
- 1:00—Sign off.
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 3:45—Crosley Dealers Salute
- 4:00—Crosley Singers
- 4:30—Records.
- 4:45—Minabelle and Chick.
- 5:00—Records.
- 6:00—Teddy Black's Orchestra (NBC).
- 6:30—Frigidarians with Ray Perkins (NBC)
- 6:45—The Goldbergs (NBC).
- 7:00—Poems by George Elliston
- 7:15—Records
- 7:30—Voice of Firestone (NBC).
- 8:00—A. & P. Gypsies (NBC).
- 8:30—General Motors (NBC).
- 9:00—True Story Hour (NBC).
- 9:45—Simonize Program (NBC).
- 10:00—Seger Ellis.
- 10:15—The Stebbins Boys (NBC).
- 10:30—Hotel Gibson Orchestra.

**TUESDAY**  
September 22

- WCKY (202 m.—1490 kc.)**
- 7:00—The Crooning Guitarist.
  - 7:15—Morning Devotions (NBC).
  - 7:30—Cheerio (NBC).
  - 8:00—Hot Shot, the Briar Hopper
  - 8:15—Early Morning Dance Prog.
  - 9:15—Light Concert Music.
  - 9:45—Dance Program.
  - 10:30—Mrs. A. M. Gondiss (NBC).
  - 10:15—Classic Hour.

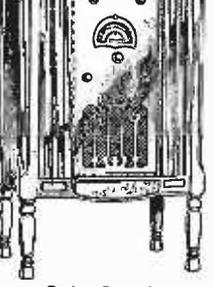
All network programs change time September 27.

All local programs on WLW, WSAI, WKRC, WCKY must change, too.

Watch RADIO DIAL next week (September 25) for complete new schedules.

You can't afford to be without RADIO DIAL.

*Why not* "bring in" **ALL THE WORLD** as well as the **U.S.A.?**



**Tudor Console**

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Wouldn't you like to hear what the ships at sea are "saying"? And air transports, local police, amateurs, and others sending on short wave lengths?

All are brought within range by the new Stewart-Warner "Round-the-World" Radios — with the Short Wave Converters, built in or as separate units. And to convert your set from "regular" to short wave broadcast, all you do is *turn a dial!*

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**Complete New Schedules**



Do you know that ALL network programs CHANGE TIME Sunday, September 27th? That your favorite programs will take different time? And all local programs on WLW, WSAI, WKRC, WCKY must change, too?

RADIO DIAL gives you the complete new schedules next week (September 25). Rely on the DIAL to keep you "up" on what's on the air and point out the best in radio entertainment. Use the coupon to put RADIO DIAL in your mailbox each week for six months for only one dollar.

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**WKCY** Tuesday, September 22  
 10:45—Musical Novelties.  
 11:30—Skillet Lickers.  
 Noon—Phil Gas Melodies.  
**P. M.—**  
 12:15—Popular Dance Tunes.  
 12:30—Live Stock Quotations.  
 12:35—Luncheon Music.  
 1:00—Sign off.  
 5:45—Dance Music.  
 5:55—Ayers News Flash.  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Gus Van (NBC).  
 6:30—Little Red Riding Hood.  
 6:45—Tommie and Willie.  
 7:15—Tri-State Entertainers.  
 7:45—Crimoline Girl, Alma Asheraft  
 8:00—Skillet Lickers.  
 8:30—Earl Arnold's Orchestra from  
 Lookout House.  
 9:00—Lucille Fox, Blues.  
 9:15—Randall Fryer.  
 9:30—Hot Shot, the Briar Hopper.  
 9:45—Tommy Ott, Pianist.  
 10:00—Sign Off.

**WFBE (250 m.—1200 kc.)**

**A. M.—**  
 7:00—Break of Day  
 8:00—Concert Hour.  
 8:45—Green Valley Briars  
 9:00—Variety  
 9:15—Hits and Bits  
 9:45—Home Chats.  
 10:00—Housewives' Frolic  
 10:20—Tennessee Jeff  
 10:35—Novelty Notes  
 10:50—Sister Mary's Kitchen.  
 11:00—Shopping with Betty and Bob.  
 11:30—Happiness Club  
 Noon—Tri-State Philco Program.  
**P. M.—**  
 12:15—Kane and Oebel  
 12:30—How It Began.  
 12:45—Rellyon Luncheon Musicale.  
 1:00—Vaudeville  
 1:15—Two Irish Boys.  
 1:30—Day Dreams.  
 2:00—Matinee.  
 2:15—Ralph and Harlan.  
 2:45—Reds vs. New York, at Red-  
 land Field.  
 3:15—Story Telling Time  
 3:30—Tea Time Tunes.  
 6:00—Musical Interlude.  
 6:30—WFBE Players in "The Road  
 Back"  
 6:45—Novelty Notes  
 7:00—Post Question Box.  
 7:15—Fred Schenke Program.  
 7:30—Harry Hartman's Sport Review.  
 7:45—Variety.  
 8:00—Lucky Boys.



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 WORLD  
 with the NEW  
 STEWART  
 WARNER  
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**BROERING BROTHERS**  
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**Radio Men All At Sea**



It may be the Fall boom in the radio business, and it may be the fact that these three Cincinnati radio men were the guests on the palatial yacht "Mispah" that caused their broad grins. The men are (left to right) Ray P. Harten, Harry F. Knodel, and William Morton. The yacht belongs to Commander Eugene F. McDonald, president of Zenith Radio whose receivers Harten and Knodel distribute.

**WFBE** Tuesday, September 22  
 8:15—Dry Ridge Health Hints.  
 8:30—Murdock Williams.  
 8:45—Evening Chimes  
 9:00—Independent Oil Station Program  
 9:30—Song Hit Time  
 9:45—Licking River Fiddlers.  
 10:15—Dream Fantasy.

**WKRC (545 m.—550 kc.)**

**A. M.—**  
 6:45—God's Bible School.  
 7:15—Blue Ridge Red.  
 7:30—Green Tunes.  
 8:00—Starr-Freeze Melodies.  
 8:15—The Commuters (CBS).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—Morning Minstrels (CBS)  
 9:00—Oxol Feature (CBS).  
 9:15—Consolidated Merchants Prog.  
 9:45—Charles W. Reume.  
 10:15—Pebecco Program (CBS).  
 10:30—Sweethearts of the Air (CBS).  
 10:45—United Remedies Program  
 11:00—Time and Weather  
 11:03—Woman's Hour—Tremette  
 Tully  
 11:30—Julia Hayes.  
 Noon—Blackberry Dudes.  
**P. M.—**  
 12:20—Enric Madriguera's Orchestra (CBS).  
 12:30—Cincinnati Merchants.  
 1:00—Pabst-et Varieties (CBS).  
 1:15—Studio.  
 1:30—Pyol Program.

**WKRC** Tuesday, September 22  
 1:45—Blue Ridge Red.  
 2:00—Charles W. Reume.  
 2:15—Mel and Cassey.  
 2:30—(A. L. Fink)—The Three Doctors (CBS).  
 2:45—A. L. Fink—"Bill and Earl"  
 3:00—Four Clubmen (CBS).  
 3:30—The Metropolitan (CBS).  
 4:00—Frank Ross, Songs (CBS).  
 4:15—Adventures in Words (CBS).  
 4:30—Hub Clothing Musicale  
 4:45—Meyer Grape Juice.  
 5:00—A. O. Rust, Happy Feet.  
 5:15—Mabley & Carew Program  
 5:30—Cincinnati Trade School.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores.  
 5:55—Sports Review.  
 5:59—Burke Weather Forecast.  
 6:00—Home Furniture Co. (CBS).  
 6:10—Stocks, Coblé & Tyree.  
 6:18—Time and weather.  
 6:15—To be announced.  
 6:30—Kaltenborn Edits the News (CBS)  
 6:45—Camel Quartet hour (CBS).  
 7:00—Pryor's Crema Band (CBS).  
 7:15—Sterling Products (CBS).  
 7:30—Red Goose Adventures (CBS).  
 7:45—Rubel's—Hye Rye and Willie  
 Winsum.  
 8:00—Henry Gearge (CBS)  
 8:30—The Bristolers (CBS)  
 9:00—Ben Bernie and His Blue  
 Ribbon Orchestra (CBS).  
 9:15—Star Brand Shoe Revue (CBS).  
 9:30—Republican Campaign Committee.  
 9:45—Tom Collins, Jr.—Bridge Les-  
 sons.

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**KRAEMER  
 ELECTRIC and RADIO SHOP**  
 7305 VINE ST., CARTHAGE Valley 2394

**WKRC** Tuesday, September 22  
 10:00—Pyol Program.  
 10:15—Today in Cincinnati, by Dr. Glenn Adams.  
 10:30—Studio.  
 10:45—Asbury Park Orch. (CBS).  
 11:00—Time and Weather.  
 11:03—Sports Review.  
 11:08—Romanelli Orchestra (CBS).  
 11:30—Wesley Fox and Jimmy Seaver  
 11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

**WLW (428 m.—700 kc.)**

**A. M.—**  
 6:30—Time Announcement.  
 6:31—International Fiddlers and Ford Rush.  
 6:50—Weather Forecast.  
 7:00—Physical Exercises.  
 7:14—Time Announcement.  
 7:15—The Sunbirds (NBC).  
 7:45—Morning Devotions.  
 8:15—Seger Ellis  
 8:30—Ward Trail Blazers (NBC).  
 8:45—Physical Exercises.  
 9:00—Morning Ballads.  
 9:15—Frances Ingram (NBC).  
 9:30—Fashionette.  
 9:45—Premium Man.  
 10:00—Live Stock Reports.  
 10:10—Piano Solos.  
 10:15—A. & P. Orchestra.  
 10:30—Colonel Goodbody.  
 10:45—Vi Zoy Talk.  
 10:55—Island Sercenaders.  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports: Time Signals.  
 Noon—Tuxedo Trio.  
**P. M.—**  
 12:15—Hotel Gibson Orchestra.  
 12:45—Market Reports.  
 12:50—Live Stock Reports.  
 1:00—National Farm and Home (NBC).  
 1:30—Netherlands Plaza Orchestra.  
 2:00—Organ Matinee—A. Chandler, Jr.  
 2:30—Delivery Boys.  
 2:45—Princess Oblesky (NBC).  
 3:00—Ranouna.  
 3:15—Waltzing (NBC).  
 3:50—Maze of Melody (NBC).  
 4:00—A. & P. Orchestra.  
 4:30—Georgia Wildcats.  
 4:45—Grab Bag Boys.  
 5:00—The Hotpottets.  
 5:30—Old Man Sunshine.  
 5:45—Lowell Thomas (NBC).  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Los Ramos Baseball Scores  
 6:30—The Chatter  
 6:30—Brownie Bar Program  
 6:45—Mail Pouch  
 7:00—Armstrong Quakers (NBC).  
 7:30—Woodbury Program  
 7:45—Sisters of the Skillet (NBC).  
 8:00—State of Maine Program.  
 8:15—Icaveast Jamboree.  
 8:30—Werk Bubble Blowers.  
 9:00—Sam B. Wolf Program  
 9:15—Varsity Quartet  
 9:30—Chevrolet Chronicles  
 10:00—Crimelights  
 10:25—Around the World with Jeff Davis  
 10:30—Variety.  
 10:45—Bob Newhall, Sports Slices.  
 10:58—Estate Weather.  
 11:00—Los Amigos.  
 11:30—Moon River

Midnight—Hotel Gibson Orchestra.  
 12:30—Castle Farm Orchestra.  
**WSAI (225 m.—1330 kc.)**  
**A. M.—**  
 8:00—Gene and Glenn (NBC).  
 8:15—Records.  
 8:45—A. & P. Program (NBC).  
 9:00—Mrs. Blake's Radio Column  
 9:15—Records.  
 10:00—Dr. Ella Oppenheimer (NBC).  
 10:15—Radio Household Institute (NBC).

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Cincinnati's Best Equipped Radio Service Station  
 All Makes of Radios Serviced  
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**WSAI** Tuesday, September 22  
 10:30—Georgian Wildcats  
 11:00—Hillman Troubadours (NBC).  
 11:15—Sign Off.  
**P. M.—**  
 12:50—Live Stock Reports.  
 1:00—Sign off.  
 2:00—Women's Radio Review (NBC).  
 3:00—Records.  
 3:45—Crosley Dealers' Salute.  
 4:00—Lady Next Door (NBC).  
 4:30—Rinsio Talkie (NBC).  
 4:45—Records.  
 5:15—Vocal Solos.  
 5:30—Records.  
 6:00—Midweek Hymn Sing (NBC).  
 6:30—Corner Drug Store (NBC).  
 6:45—The Goldenbers (NBC).  
 7:00—Blackstone Plantation (NBC).  
 7:30—Nat. Dairy Virtuoso (NBC).  
 8:00—Hotel Gibson Orchestra.  
 8:30—Fuller Brush Man (NBC).  
 9:00—Lucky Strike Dance (NBC).  
 10:00—Castle Farm Orchestra.  
 10:15—The Stebbins Boys (NBC).  
 10:30—Hotel Gibson Orchestra.  
 11:00—Sign Off.

**WEDNESDAY  
 September 23**

**WCKY (202 m.—1490 kc.)**

**A. M.—**  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotions (NBC).  
 7:30—Cheerio (NBC).  
 8:00—Hot Shot, the Briar Hopper.  
 8:15—Early Morning Dance Prog.  
 8:30—Light Concert Music.  
 9:00—Amos 'n' Andy (NBC).  
 10:00—Mrs. A. Goudiss (NBC).  
 10:15—Classic Hour.  
 10:45—Musical Novelties.  
 11:30—Skillet Lickers.  
 Noon—Phil Gas Melodies.  
**P. M.—**  
 12:15—Little Red Riding Hood, John R. Connin Co.  
 12:30—Live Stock Reports.  
 12:35—Luncheon Music.  
 1:00—Sign off.  
 5:45—Dance Records.  
 5:55—Ayers News Flash.  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Charlene and Tommy.  
 6:30—Little Red Riding Hood.  
 6:45—Tommie and Willie.  
 7:15—Italian Sercenaders.  
 7:30—Lawson's Hawaiians.  
 8:00—Lucille Fox—Blues Singer.  
 8:15—Crooning Guitarist, Odas Mattox.  
 8:30—Earl Arnold's Orchestra, Lookout House.  
 9:00—Maurice Thompson—Baritone.  
 9:15—Steve Bates, with Octofone.  
 9:30—Old Time Fiddlers.

**WFBE (250 m.—1200 kc.)**

**A. M.—**  
 7:00—Break of Day  
 7:30—Bamboo Boys  
 8:00—Concert Hour.  
 8:45—Green Valley Briars  
 9:00—Variety  
 9:15—Hot Rhythm  
 9:45—Kleenan Home Chats.  
 10:00—Housewives' Frolic  
 10:35—Vocal Varieties.  
 10:50—Mrs. Evans' Questions and Answers.  
 11:00—Shopping with Betty and Bob.  
 11:30—Happiness Club  
 11:45—Norky Trio.  
 Noon—Tri-State Philco Program.  
 12:15—Kane and Oebel  
 12:30—How It Began.  
 12:45—Rellyon Luncheon Musicale  
 1:00—Vaudeville  
 1:15—Little Black Joe.  
 1:30—Organ Recital.  
 2:00—Chas. Daunt, tenor.  
 2:15—Moods in Blue.  
 2:45—Reds vs. New York, at Red-  
 land Field.  
 3:15—Story Telling Time  
 3:30—Galant and Cortez.  
 5:45—Tea Time Tunes.

**JANE GREY and The Kampf Artists**  
 Mon., Wed., Fri.  
**11:45 A.M.**  
 Sponsored by The A. W. Kampf Jewelry Co.  
 Diamond Remounting Specialists  
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**WFBE Wednesday, September 23**  
 7:15—Jubilee Singers.  
 6:30—Novelty Notes  
 7:00—The Pest Question Box.  
 7:15—Fred Schenke Program.  
 7:30—Harry Hartman's Sport Review.  
 7:45—Republican Campaign Committee.  
 8:00—Lucky Boys.  
 8:15—Dry Ridge Health Hints.  
 8:30—Julius Sein.  
 8:45—Song 'Tid Time.  
 9:15—Evening Chimes.  
 9:45—Mountain Red.  
 10:00—Dream Fantasy.

**ELIZABETH LENNOX**



Elizabeth Lennox is the contralto soloist you hear on the Coco Cola program (WSAI Wednesday at 9:30 p.m.)

**WKRC (545 m.—550 kc.)**

**A. M.—**  
 6:45—Sunrise Worship.  
 7:45—Blue Ridge Red.  
 7:59—Green Time.  
 8:00—The Commuters (CBS).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—The Old Dutch Girl (CBS).  
 9:00—Oval Feature (CBS).  
 9:15—Hub Clothing Musicale  
 9:30—Consolidated Merchants.  
 10:00—Learn to Swim (CBS).  
 10:00—Keeping Fit. (CBS).  
 10:15—Time and Weather.  
 10:18—Woman's Hour, Tremlette Tulley.  
 10:45—Iula Hayes.  
 11:15—Charles W. Raume.  
 11:45—Jane Gray and "Kampf the Jeweler" Artists.  
 Noon—Blackberry Dudes.  
**P. M.—**  
 12:20—Enric Madriguera's Orchestra (CBS).  
 12:30—Cincinnati Merchants.  
 1:00—Studio  
 1:15—Art Dry Cleaners.  
 1:30—Pistol Program.  
 1:45—Charles Reaume.  
 2:00—Edna Wallace Hopper's Youth Matinee (CBS).  
 2:15—Burck-Bauer Program.  
 2:30—The Three Doctors (CBS).  
 2:45—To Be Announced.  
 3:00—Syncopated Silhouettes (CBS)  
 3:15—Starr-Freeze Melodies.  
 3:30—Artists Recital (CBS).  
 4:00—Meyer Grape Juice.  
 4:15—A. L. Fink—Bill and Earl  
 4:45—Hotel Taft Orela. (CBS).  
 5:00—A. O. Rust. Happy Feet.  
 5:15—Mabley & Carew.  
 5:30—Cincinnati Trade School.  
 5:45—Studio.  
 5:50—Bureka Baseball Scores.  
 5:55—Sports Review.  
 5:59—Burke Weather Forecast.  
 6:00—Home Furniture Co. (CBS).  
 6:10—Stocks, Cohlé & Tyre.  
 6:13—Time and weather.  
 6:15—Linit Program (CBS).  
 6:30—Today in Cincinnati, by Dr. Glenn Adams.  
 6:45—Cantel Quarter-Hour (CBS).  
 7:00—Prayer's Tremo Band (CBS).  
 7:15—Barbasol Program (CBS).  
 7:30—La Palina Program (CBS).  
 7:45—Old Wurzburg Malt Program.

**WKRC Wednesday, September 23**

8:00—Gold Medal Fast Freight (CBS).  
 8:30—Euo Crime Club (CBS).  
 9:00—Vitality Personalities (CBS).  
 9:15—Mabley & Carew Program  
 9:30—Queen City Period.  
 9:35—Savino Tone Pictures (CBS).  
 10:00—Bing Crosby (CBS).  
 10:15—Green Answer Man (E. T.).  
 10:20—Studio.  
 10:30—Pistol Program.  
 10:45—Will Oshorne Orch. (CBS).  
 11:00—Time; Weather; Sports.  
 11:05—Eddie Duchin's Orch. (CBS).  
 11:30—Wesley Fax and Jimmy Seaver  
 11:45—Jos. R. Deins Organ Concert. Pat Gillick.

**WLW (428 m.—700 kc.)**

**A. M.—**  
 6:30—Time Announcement.  
 6:31—International Fiddlers.  
 6:35—Weather Forecast.  
 7:00—Physical Exercises.  
 7:14—Time Announcement.  
 7:15—The Sunbirds (NBC).  
 7:45—Morning Devotions.  
 8:15—Ball Brothers Canning Time.  
 8:30—Montgomery Ward Program. (NBC).  
 8:45—Physical Exercises.

**WLW Wednesday, September 23**  
 9:15—Mary Hale Martin (NBC).  
 9:15—Florence Frey's Workshop.  
 9:30—Dance Miniatures (NBC).  
 9:45—Marley Perfumes (NBC).  
 10:00—Live Stock Reports.  
 10:10—Piano Solos.  
 10:15—A. & P. Orchestra.  
 10:30—Colonel Goodbody.  
 10:45—Materan Soap (NBC).  
 11:00—Dorothy Chase and Charis Players  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports; Time Signals.  
 Noon—The Village Rhythmer.  
**P. M.—**  
 12:15—Hotel Gibson Orchestra.  
 12:15—Market Reports  
 12:30—Live Stock Reports  
 1:00—Farm and Home Hour (NBC)  
 1:30—Netherland Plaza Orchestra.  
 2:00—Arthur Chiller, Jr. organ. (NBC).  
 2:30—Delivery Boys  
 2:45—Chicago Serenade (NBC).  
 3:00—The Matinee Players.  
 3:45—Ford Rush.  
 4:00—A. & P. Orchestra.  
 4:30—Georgia Wildcats.  
 4:45—Grab Bag Boys.  
 5:00—Afternoon Melodies.  
 5:30—Old Man Sunshin.  
 5:45—Lowell Thomas (NBC).  
 6:00—Amos 'n' Andy (NBC).  
 6:15—The Chatter.  
 6:30—Phil Cook (NBC).  
 6:45—"Believe It or Not," Ripley (NBC).  
 7:00—Los Ramos Baseball Scores  
 7:05—Glenn Sisters and Ramona  
 7:15—John Ruskin Program.  
 7:30—Jack Frost Melodies (NBC).  
 8:00—Crosley Follies  
 8:30—Dutch Masters Minstrels.  
 9:00—R. F. D. Hour  
 9:30—Canova Coffee Hour.  
 10:00—Greystone Orchestra  
 10:30—Variety.  
 10:45—Bob Newhall. Sport Slices.  
 10:58—Estate Weather Man.  
 11:00—Korn Parodies.  
 11:15—Hotel Gibson Orchestra.  
 11:30—Crosley Theatre  
 Midnight—Hotel Gibson Orchestra.  
 12:30—Castle Farm.

**WSAI Wednesday, September 23**  
 10:00—Records.  
 10:15—Radio Household Institute (NBC).  
 10:30—Records.  
 11:00—Hellman Troubadours (NBC).  
 11:15—Sign Off.  
**P. M.—**  
 12:50—Live Stock Reports.  
 1:00—Sign off.  
 2:00—Wanan's Radio Review (NBC).  
 3:00—Records.  
 3:45—Crosley Dealers' Salute  
 4:00—Records.  
 4:15—Sam Wilson, baritone.  
 4:30—Poems by Harry Holcombe.  
 4:45—Records.  
 5:00—Georgia Wildcats  
 5:25—Civil Service Talk  
 5:30—Records.  
 6:15—Madame Alda (NBC).  
 6:30—Frigidarians with Ray Perkins (NBC).  
 6:45—The Goldbergs (NBC).  
 7:00—Records  
 7:30—Mobioli (NBC)  
 8:00—Halsey Stuart (NBC).  
 8:30—Palmolive Hour (NBC).  
 9:30—Coca Cola Program (NBC).  
 10:00—Jim and Walt  
 10:15—The Stebbins Boys (NBC).  
 10:30—Vincent Lopez Orch. (NBC)

**WSAI (225 m.—1330 kc.)**  
**A. M.—**  
 8:00—Gene and Glenn (NBC).  
 8:15—Records.  
 8:45—A. & P. Program (NBC).  
 9:00—Mrs. Blake's Radio Column (NBC).  
 9:15—Jane Grant (NBC).  
 9:30—National Home Hour (NBC).

**THURSDAY**  
 September 24

**WCKY (202 m.—1490 kc.)**

**A. M.—**  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotions (NBC).  
 7:30—Cherica (NBC)  
 8:00—Hot Shot, the Briar Hopper.  
 8:15—Early Morning Dance.  
 8:15—Light Concert Music.  
 9:45—Dance Tunes.  
 10:00—Mrs. A. M. Goudiss (NBC).  
 10:15—Dance Records.  
 10:30—Northam-Warren (NBC).  
 10:45—Classic Hour.  
 11:00—Musical Novelties.  
 11:30—Skillet Lickers.  
 Noon—Phil Gack Melodies.

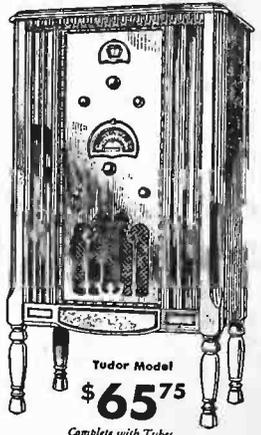
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The next issue of Radio Dial, published Friday, September 25, will bring you entirely new programs of Greater Cincinnati stations and of out-of-town stations where you can hear favorite network programs that no longer will come through stations here. WKRC, WCKY, WLW and WSAI also will abate all their important local programs September 27 to conform with new network schedules.

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**WCKY Thursday, September 24**  
 P. M.—  
 12:15—Little Red Riding Hood. John R. Coppel.  
 12:30—Live Stock Quotations.  
 12:35—Luncheon Music.  
 12:45—Rev. Chas. A. Vandermeulen.  
 1:00—Sign off.  
 5:45—Dance Music.  
 5:55—Ayer's News Flash.  
 6:00—Amos n' Andy (NBC).  
 6:15—Tastiest Jesters (NBC).  
 6:30—Tommie and Willie.  
 7:00—Dixie Spiritual Singers (NBC).  
 7:15—Crooning Guitarist.  
 7:30—Little Red Riding Hood.  
 7:45—Earl Arnold's Orchestra from Lookout House.  
 8:00—Blackstone Plantation (NBC).  
 8:30—Louise Ryder, Contralto.  
 8:45—Hot Shot, the Briarhopper.  
 9:00—Atwater-Keut Auditions.  
 9:30—Old Time Fiddlers.

**WFBE (250 m.—1200 kc.)**

A. M.—  
 7:00—Break of Day  
 8:00—Concert Hour.  
 8:45—Green Valley Briars  
 9:00—Variety  
 9:15—Strike up the Band  
 9:45—Kleeman Home Chats.  
 10:00—Housewives' Frolic  
 10:20—Tennessee Jeff  
 10:35—Down South  
 10:50—Sister Mary's Kitchen.  
 11:00—Slipping with Betty and Bob.  
 11:30—Happiness Club  
 11:45—No-Ky Trio.  
 Noon—Tr-Satio Philco Program.

P. M.—  
 12:15—Kane and Oebel  
 12:45—Hollonby Luncheon Musical.  
 12:50—How It Began.  
 1:00—Vaudeville  
 1:15—Two Irish Boys  
 1:30—Matinee Musicale.  
 2:00—Melody Girls.  
 2:15—Ralph and Harlan.  
 2:30—Afternoon Dance Frolic.  
 2:45—Reds vs. Philadelphia, at Red-land Field.  
 5:15—Story Telling Time  
 5:30—Cora Time Times.  
 6:00—Musical Interlude.  
 6:30—WFBE Players in "The Road Back"  
 7:15—The Post Question Box.  
 7:15—Fred Schenke Program.  
 7:30—Harry Hartman's Sport Review.  
 7:45—Ruth Wolfenden, Blues.  
 8:00—Lincky Boys.  
 8:15—Dry Ridge Health Hints.  
 8:30—Muriel Williams.  
 8:45—The Post Tender.  
 9:00—Independent Oil Program.  
 9:30—Log Cabin Boys.  
 10:00—Dream Fantasy.

**WKRC (545 m.—550 kc.)**

A. M.—  
 6:45—Sunrise Worship.  
 7:45—Blue Ridge Red.  
 7:50—Green Time Signal.  
 8:00—The Commuters (CSB).  
 8:15—Stars-Freeze Melodies.  
 8:30—Tons' Scrap Book (CBS).  
 8:45—Consolidated Merchants.  
 9:00—Dr. Copeland—Ceresota Flour (CBS).  
 15—Hamilton Beach (CBS).  
 20—Consolidated Merchants.  
 9:45—Barbara Gould Beauty Talk (CBS).  
 10:00—Charles W. Reanne.  
 10:30—Time and Weather.  
 10:33—Woman's Hour—Tremlette Tully  
 10:15—United Remedies Prog. (CBS)  
 11:00—Woman's Hour—Tremlette Tully  
 11:15—Aome Sunshine Melodies.  
 11:30—Columbia Revue (CBS)  
 Noon—Pratt Food Program (CBS)

P. M.—  
 12:15—Blackberry Dudes (CBS).  
 12:30—Cincinnati Merchants.  
 1:00—Studio.  
 1:15—Julia Hayes.  
 1:45—Pyol Program.  
 2:00—Charles W. Reanne Studio.  
 2:15—Mel and Cassey.  
 2:30—(A. L. Fink)—The Three Doctors (CBS).  
 2:45—A. L. Fink—Bill and Earl  
 3:00—Melody Magic (CBS)

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**WKRC Thursday, September 24**

1:00—Hotel Taft Orchestra (CBS).  
 4:00—Ashbury Park Orch. (CBS).  
 4:30—Hub Clothing Musicale  
 4:45—Meyer Grape Juice.  
 5:00—A. O. Rust, Happy Feet.  
 5:15—Mabley & Carew.  
 5:30—Cincinnati Trade School.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores.  
 5:55—Sports Review.  
 5:55—Burke Weather Forecast.  
 6:00—Hume Furniture Co.  
 6:10—Stocks, Cohlé & Tyree.  
 6:15—Time and weather.  
 6:15—To be announced.  
 6:30—Kaltenborn Edits the News (CBS)  
 6:45—Camel Quarter-Hour (CBS).  
 7:00—Pryor's Crema Band (CBS).  
 7:15—Sterling Products (CBS).  
 7:30—Ribbel's—Hy Rye and Willie Winsom.  
 7:45—Old Wartsburg Malt.  
 8:00—Leonard J. Dempsey Campaign Talk.  
 8:15—The Cozy Melody Girl (CBS).  
 8:30—Today in Cincinnati, by Dr. Glenn Adams.  
 8:45—C. & D. Supply Program.  
 9:00—Modern Male Chorus.  
 9:15—Queen City Period.  
 9:20—Studio.  
 9:30—Public Dental Period.  
 9:35—Tito Guizar (CBS).  
 9:45—Peter's Parade (CBS).  
 10:00—Streit Mig. Program.  
 10:30—Pyol Program.  
 10:45—Radio Roundup (CBS).  
 11:00—Time and Weather.  
 11:05—Sports Review.  
 11:15—Jack Pettis Orch. (CBS).  
 11:30—Wesley Fox and Jimmy Seaver.  
 11:45—Jos. R. Deins Organ Concert.  
 Pat Gillick.

**WLW (428 m.—700 kc.)**  
 A. M.—  
 6:30—Time Announcement.

All network programs change time September 27.  
 All local programs on WLW, WSAI, WKRC, WCKY must change, too.  
 Watch RADIO DIAL next week (September 25) for complete new schedules.  
 You can't afford to be without RADIO DIAL.

**WLW Thursday, September 24**

11:00—The Venetian Three.  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports; Time Signals.  
 Noon—Ford Rush  
 P. M.—  
 12:16—Hotel Gibson Orchestra.  
 12:45—Market Reports.  
 12:50—Live Stock Reports.  
 1:00—Farm and Home (NBC).  
 1:30—Netherlands Plaza Orchestra.  
 2:00—Organ Matinee.  
 2:30—Delivery Boys.  
 2:45—Princess Obolensky (NBC).  
 3:00—Interviews by Alice Cory.  
 3:15—Afternoon Melodies.  
 3:30—Maze of Melody (NBC).  
 4:00—A. & P. Orchestra.  
 4:30—Georgian Strollers and Robert West, Tenor  
 4:40—Salt and Peanuts.  
 5:00—Edna Wallace Hopper (NBC).  
 5:15—Wilderson's Wildcats.  
 5:30—Old Man Sunshine.  
 5:45—Lowell Thomas (NBC).  
 6:00—Amos n' Andy (NBC).  
 6:15—Tastiest Jesters (NBC).  
 6:30—Glenn Adams, Dog Talks.  
 6:45—News Flash from Hollywood  
 7:00—Los Ramos Baseball Scores  
 7:05—The Chatter.  
 7:15—Rin-Tin-Tin Thriller (NBC)  
 7:30—Netherlands Plaza Orchestra.  
 7:45—Sisters of the Skillet (NBC)  
 8:00—State of Maine Drama.  
 8:15—Natural Bridge Shoes  
 8:30—Hollingsworth Hall  
 8:45—Sam B. Wolf Program.  
 9:00—A. & P. Orchestra.  
 9:30—Clara, Lou and Em (NBC).  
 9:45—Varsity Four.  
 10:00—Canada Dry Program.  
 10:30—Variety.  
 10:45—Bob Newhall, Sport Slices.  
 10:55—Estate Weather Man.  
 11:00—Great Composers.  
 11:30—Moon River  
 Midnight—Hotel Gibson Orchestra  
 12:30—Castle Farm Orchestra.

**Midnight—Hotel Gibson Orchestra**

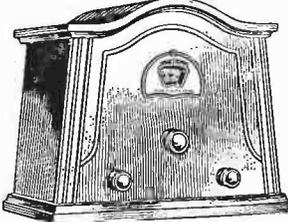
**Thursday, September 24**

**WSAI (225 m.—1330 kc.)**  
 A. M.—  
 8:00—Gene and Glenn (NBC).  
 8:15—Records.  
 8:45—A. & P. Program (NBC).  
 9:00—Mrs. Blake's Radio Column (NBC).  
 9:15—McCormick Fiddlers.  
 9:30—Records.  
 9:45—Organ Program.  
 10:00—Records.  
 10:15—Radio Household Institute (NBC).  
 10:30—Records.  
 11:00—Helliann Tronbadours (NBC).  
 11:15—Sign Off.  
 P. M.—  
 12:50—Live Stock Reports.  
 1:00—Sign off.  
 2:00—Woman's Radio Review  
 3:00—Records.  
 3:45—Crosley Dealers' Salute.  
 4:00—Mona Motor Organ Recital.  
 4:30—Rino Talkie (NBC).  
 4:45—Records.  
 5:00—Travel Talk by Jos. Ries.  
 5:15—Vocal Solos.  
 5:30—Records.  
 6:25—Better Business Bureau Talk.  
 6:30—Records.  
 6:45—The Goldbergs (NBC).  
 7:00—Fleischmann Hour (NBC).  
 8:00—Arco Dramatic Musical.  
 8:30—Adventures of Sherlock Holmes (NBC)  
 9:00—Lucky Strike Orch. (NBC).  
 10:00—Castle Farm Orchestra.  
 10:15—The Stobbins Boys (NBC).  
 10:30—Gibson Hotel Orchestra.

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