

RADIO DIAL

REGISTERED

Volume I, No. 24

WEEK ENDING NOVEMBER 5, 1931

Price 5c

Local Stations, National Networks Boast Many New Features This Week

Nestle Star Was Seen in Zoo Operettas



Vivian Hart, dainty leading lady of the Cincinnati Zoo's recent presentations of "The Firefly" and "Wildflower," will be the guest entertainer with the Nestle Chocolateers on station WKCY at 8 o'clock Friday night. Nat Brusiloff's orchestra will carry the most of the program.

Myrt and Marge Are Chewing Gum Choice on CBS

Taking that difficult spot at 7 p. m. nightly as competition to Amos 'n' Andy, the Wrigley Chewing Gum interests will present "Myrt and Marge" to the Columbia network audience five nights a week, beginning Monday (November 2). WKRC will broadcast the program.

Myrt (Myrtle Vail) and Marge (Donna Damerel) come to radio from the theatre, where both picked up the ideas for the comic and tragic "ladies of the chorus" whom they will portray. Miss Vail will write the sketches.

Bing Crosby will move from this period to 7:15 p. m., where he will sing the Cremo program.

WLW Will Be On Air All Night

Night owls, milkmen, chorus girls, and others who turn night into day and sleep in the sunlight hours, to say nothing of radio listeners in foreign countries, will have 48 hours of continuous radio entertainment running through Saturday night and Sunday morning (October 31 and November 1) when WBXAL, the Crosley short wave station, will run another of its test programs to determine the extent of its transoceanic audience. WLW also will broadcast all night, so local listeners will be able to pick up the programs.

Unusual feature of the all-night program which will continue the Saturday night broadcast straight through until the regular WLW programs begin at 9 a. m. Sunday will be the broadcasting of commercial programs from electrical transcriptions. Past broadcasts of this sort have been entirely of non-commercial features. This week, however, Woodbury, Chevrolet, Seiberling, Maxwell House, Radio News Reel of Hollywood, and Shuron programs will be put on the air in the small hours of the night.

Pirates Invade WKRC For Daily Children's Hour

Pirates will invade Cincinnati on November 3 at 8:30 p. m. when the first of their daily meetings will be broadcast by WKRC from the mysterious Pirate Cave. Treasure hunts, unexplored islands, Spanish dungeons, hand-to-hand combats over hidden gold will keep youngsters spell-bound.

The Chief Pirate (six feet, four, by the way) will let children under 16 join the Pirate Club by sending in their names to the Chief at the Pirate's Cave. No other address is necessary, for the Pirates already have made the Postmaster a Pirate. Members will get a real skull and crossbones badge and will be Third Mates.

Maria Jeritza Sings Twilight Hour Sunday

Maria Jeritza, soprano of the Metropolitan Opera Company, will sing the General Electric Twilight program through WSAI at 5:30 p. m. Sunday (November 1).

You Should Know -- Ramona



For a voice that's unique in its quality, and a style of piano playing that can be distinguished even when unidentified on the air, Ramona of WLW takes all prizes.

WLW listeners weren't the first to recognize her talent, for she was several years pianist for Don Bestor's orchestra, with which she traveled from coast to coast, appearing in the country's smartest supper clubs. But let not that "several years" mislead you as to Ramona's age, for she's only an honest-to-goodness 22-year-old now. One arrives at success at an early age by starting as Ramona did at the age of four.

It was at the age of four that Ramona first began playing the piano, standing up at the keyboard because she couldn't reach it from

the chair. She played "Home Sweet Home" with variations so amazingly that neighbors thought her grandmother was fooling them when she explained the pianist was "the baby." Strangely enough, piano lessons were a dreadful bore to Ramona (christened Ramona after her father but changed to correspond with the song she always uses as an identifying theme). She could play the piano so well without lessons that she

(Continued on page 5)

Complete Radio Programs
for Greater Cincinnati
and Network Key Stations
Begin on Page 5

Gala Fete to Welcome WGN to CBS

"Welcoming WGN," a program presenting an all-star cast of radio performers, will be broadcast over the Columbia network Saturday (October 31) at 9:30 p. m. to commemorate the fact that on November 1, WGN will become a Columbia network outlet. Pick it up on WGN (710 kc).

Opening with Howard Barlow conducting the Columbia Symphony Orchestra in the Prelude to the third act of Wagner's "Lohengrin," the presentation of welcome to Columbia's new Chicago outlet will offer Morton Downey, Tony Wons, and Jacques Renard's Orchestra; The Manhattan Serenaders, directed by Freddie Rich; Toscha Seidel, internationally famous violinist; the late-of-Cincinnati Mills Brothers; Helen Board, operatic soprano and Charles Carlile, tenor; Kate Smith; and Arthur Tracy, the "Street Singer." Tony Wons will say the welcoming words.

- Details of the gala offering follow:
- Prelude 3rd Act "Lohengrin" (Wagner).....Columbia Symphony Orchestra
 - Songs.....Morton Downey
 - Talk.....Tony Wons
 - Just One More Chance.....Morton Downey
 - When Day Is Done.....Jacques Renard's Orchestra
 - Border Ballad: Keep in the Middle of the Road.....Male Chorus
 - Medley from "Band Wagon".....Manhattan Serenaders
 - Tambourin Chinois (Kreidler).....Toscha Seidel
 - L'Abbeille (Schubert).....Toscha Seidel
 - I Can't Give You Anything But Love (Wagner).....Columbia Symphony Orchestra
 - Tiger Rag.....Mills Brothers
 - Only a Rose.....Helen Board and Charles Carlile
 - Ride of the Valkyries (Wagner).....Columbia Symphony Orchestra
 - When the Moon Comes Over the Mountain, When Your Lover Has Gone (Borodin).....Kate Smith
 - Singing the Blues (Medley).....Manhattan Serenaders
 - Songs with Accordions.....Street Singers
 - Polovetzian Dances from "Prince Igor" (Borodin).....Full Chorus and Orchestra

Bing Crosby Will Now Sing Daily Crema Programs

Bing Crosby, Columbia's new baritone, who has been occupying the tough "Amos 'n' Andy" spot, on Monday (November 2) moves to 7:15 p. m. and the daily Crema Cigar program. WKRC will broadcast the feature in which the orchestra will be directed by Carl Fenton, new to radio, but for 11 years director of recording orchestras.

Weekly RADIO DIAL

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 29, 1921, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING NOVEMBER 5, 1931 No. 24

THE CHAINS GO FORTH TO WAR

Some of the most interesting radio news simply has to be glimpsed between the lines of official statements. That is not peculiar to radio, of course. It is pretty much the same elsewhere. But the observation has particular point just now as a clew to the clash between the two country-wide broadcasting chains.

Most listeners know that National and Columbia are business competitors. They have noted the results of their spirited bidding for artists and sponsor patronage. On several occasions when both the networks have covered big events they have even had an inkling that the rivalry is not altogether good-natured. However, it is only recently that the moves in the game have become sufficiently open to permit the bystander to gather that a struggle for supremacy in the broadcasting field is being waged behind the scenes.

These contemporaneous moves have the affiliation of important stations as their immediate objective. Not so long ago NBC announced, with thinly veiled elation, that it had acquired an interest in WMAQ, heretofore a Columbia pillar of strength in Chicago. Now Columbia announces, also with thinly veiled elation, that it has retaliated by enlisting WGN, for several years one of the NBC's Chicago stalwarts.

Superficially, this attack and counter-attack may seem just the latest chapter in the Windy City's confused radio history. But there is good reason to conclude that the Chicago skirmish is rather the open phase of a fight being waged vigorously along pretty much the whole broadcasting front.

The chains are out for blood. Such news as filters through closed headquarters doors makes that plainer from day to day. And the heartening part of it all is that the scrap is an "even Steven" affair.

There can be no doubt that chain programs have played the major part in the development of broadcasting. Moreover, there is every indication that they will continue to do so. Accordingly, in the interests of the listening public, it is vital that there shall be just the sort of keen competition now being witnessed.

Radio Dial therefore wishes both sides just enough luck to keep the battle a draw. That way, not in a sweeping victory for one or the other, lies the assurance of progressively better broadcasting service, desired by Mr. and Mrs. Listener, who—and this is not incidental either—make the whole interesting show possible.

Imagine Their Surprise



Reading from left to right (they always read from left to right) are "Professor" Freddie Miller (with the parol and pained expression) and "Baron" George Lloyd (be-moonocled and beated, as befits a bally Britisher).

Imagine their surprise when the DIAL photographer caught them doing their bit for R B Clothes (WKRC, 6:45 every night except Saturday and Sunday). This tense moment occurred during the enactment of one of their famous "minute dramas." Miller & Lloyd are one of the few radio acts who dress "in character" for their broadcasts—probably a habit acquired through their many years' stage experience. In addition to the nightly programs, they are heard every morning except Sunday from 8:15 to 8:45 over WKRC, presenting songs and jokes and innumerable numbers from their "Grab Bag" of requests.



THE EDITOR GOSSIPS

Although he hasn't been on the air in this man's town in some time, Henry Fillmore's dog Mike is still a happy memory to radio listeners. They'd delight in seeing him at Fillmore's music store on Elm street which he visits about twice a week. The other day he was lying on top of the papers on Henry's desk, disconsolately waiting for his master to return from a few minutes outside the office. He wouldn't even woof. Like Otto Gray's police dog Rex (Oklahoma cowboy band, you know), Mike wears a jewel-studded harness as befitting his dignity as a radio and vaudeville performer.

Helen Nugent and Ben Alley are holding base at Columbia, singing as staff members and waiting until "trick" singing goes out of style and regular voices are in popular demand again. At the moment the boys and girls like Kate Smith, Morton Downey, Russ Columbo, Bing Crosby et al, are the only kind of singers craved by commercial advertisers. Helen sings on Columbia's television program and appears well before the flickering scanning disk.

The boys and girls who perform on the big network programs that are on the air every day like Amos 'n' Andy, the Camel Quarter-Hour and the Prince Albert Quarter-Hour, the Boswell Sisters for Baker Chocolate, Lowell Thomas, and—you know the rest—all have to do their stunts twice a night. The second program, around 11 p. m. eastern time, is piped to the Pacific Coast to reach the stations there around 7 p. m., the time considered best for daily commercials.

Almost all the orchestra conductors look younger than one expects. Howard Barlow of Columbia (symphony orchestra, March of Time, etc.) seems mere youth. For that matter, so does William Stoess of WLW who, for a fact, isn't yet 30. Hugo Mariani of NBC and Vincent Sorey of Columbia are a couple of youngsters too. Jacques Renard (same quarter-hour), in spite of his roundness, is young.

By the way, Renard is a Henry Thies fan, he says, and loves to listen to the local band in its NBC network broadcasts from WLW.

"That trumpet player," he exclaims with a Gallic gesture of delight, fingers to lips. "That trumpet player, he's marvelous. He just tears the heart out of me." That trumpet player is Al Miller who seems able to hold a note longer than anyone else on the air.

The Boswell Sisters were stopping the show at the Palace in New York City last week. They took four encores and then had to explain to the audience that they had to get back to broadcast their late Baker program. They replied in the red and white pajamas they wore at the RKO Albee here with brilliant yellow and orange pajamas, heavily studded with brilliants. With that hair and those eyes, it's sumpin'.

NBC's Radio City seems to be the only building going on in New York. A square block has been excavated. Mayor Walker is said to be heartily in favor of the building because it gives people something to watch.

Columbia people showing their studios and offices to visitors take them to fire escapes to point out surrounding pent houses where celebrities have murdered each other. Unfortunately, none of the Columbians have ever seen one of the murders. They bemoan the fact.

Frederick William Wile, Jr., son of the political broadcaster, is one of Columbia's publicity men.

Carolina is getting more than its share of radio limelight these days. "Carolina Calling" has been written as the theme song for the chief entertainer on the Prince Albert program (WSAI, daily at 7:30 p. m.). Morton Downey uses "Carolina Moon." Kate Smith sings "When the Moon Comes Over the Mountain." The real "hit" song ought to be "Carolina Moon is Calling Me Over the Mountains."

Roxy Symphony Will Be Heard Sundays on CBS

The Roxy Symphony Orchestra, broadcasting direct from the radio studio in the Roxy Theatre, will be heard in a weekly series of programs on the Columbia network (WABC 880 kc.) at 9 o'clock every Sunday night beginning this week (November 1). Each program will be under the direction of Maurice Barron, who will lead the orchestra of 60 men and a large chorus, with soloists to be selected each week.

Around the Dial

By THE DIAL TWISTER

This column stamps its feet, whistles, and otherwise seeks to give vent to its irrepressible enthusiasm for Over Jordan (WLW, Sunday at 1 p. m.). Of all the negro features which have got themselves on the air these dramatizations of Roake Bradford's Bible stories by the "Green Pastures" cast are just about the cream. There simply isn't a weak spot in them. They're as amusing as they are spiritually significant. If that's not filling the perfect prescription, something's wrong with our program judgment.

So Alexander McQueen is back on the air, doing a five-minute turn for the Allied Florists (WKRC, daily except Sunday at 6:15 p. m.). Well, you just can't keep a good broadcaster away from the microphone.

That new General Electric Twilight Program (WSAI, Sunday at 5:30 p. m.) is prospering. It presents famous artists in informal music, which is a relief from the customary technical fireworks. Also, believe it or not, there's no advertising barrage.

WKCY rates gratitude for airing the series of business talks by Merle Thorpe (Thursday, at 7:45 p. m.). He's always interesting, and his topics are timely.

Those new programs put on by the National Council on Radio in Education—and what a name that is!—(WSAI, Saturday at 8:30 p. m.) are getting a big hand from a lot of listeners who have been hungry for something they can put their teeth in. Of course, the series isn't aimed at the boys and girls who want entertainment, more entertainment, and nothing else but entertainment. They can get a break any old night. So it's only fair that those who want something else should have it once in a while. The planners of the programs couldn't have picked subjects more live than economics and psychology are right now, either.

The orchestra on the new Luden's program (WKRC, Sunday at 7:30 p. m.) is a sure-enough novelty outfit. That's always a refreshing find. And Paul Small does the vocalizing.

The General Motors program (WSAI, Monday at 9:30 p. m.) has changed over to a Parade of the States, playing up each of the 48 commonwealths in succession. That should be an interesting departure.

Watch for your favorite idol among the football coaches on the new Bond Street program (WKRC, Friday at 10:30 p. m.) Maybe their predictions only prove that coaches can go as far wrong as the rest of us. But getting a slant at their personalities is worth while anyway.

It's good to have the Armo Band on the air again (WLW, Monday at 9 p. m.). This crack Middletown outfit plays a pleasantly varied program set off by Frank Singer's cornet solos. And can he do them?

Columbia's latest vocal find, The Street Singer (Arthur Tracey, of the air), is doing well (WKRC, Wednesday at 11 p. m.). He really can sing, and sometimes more than

popular tunes. He looks to be going somewhere.

Those Sunswet Melodies (WLW, Monday at 7:15 p. m.) are a mighty pleasing quarter hour. It's a relief to have just music without intruding titles. And the music is the restful kind, too.

That half hour by the National Symphony Orchestra with Erno Rapee conducting (WSAI, Saturday at 9 p. m.) is another welcome addition to the growing list of good music. The orchestra is a full-sized symphony affair. The programs are chosen and played as might be expected with Erno Rapee in charge.

Alice Rowlette Is Story Book Lady of WKCY



"Between the dusk and the daylight, When the night is beginning to lower, Comes the pause in the day's occupations That is known as the Children's Hour."

It is 5:45 at WKCY any day but Sunday. A soft voice chants Longfellow's verses and another Story Book Hour has begun.

The Story Book Lady is Alice Rowlette, who tells children's stories on the air and directs children play a pleasantly varied program set off by Frank Singer's cornet solos. And can he do them?

Miss Rowlette also is director of dramatics at WKCY and appears in the plays the station broadcasts at 8:30 Monday nights.



Although television in its present state and as it probably will be for years to come is nothing for radio merchants to become hysterical about, the tableaux put on the air are a different matter. Take, for instance, this picture of Ethelyn Holt, who will pose with a pumpkin on Halloween on the Columbia television station W2XAB. Some pumpkins, what?

Old Epidemic Breaks Out Again at WLW

Another epidemic of weddings has broken out at WLW. Wilson Lang, a member of the Old Reliable quartet, has just announced his marriage on October 2 to Miss Jay Barrett, of Hyde Park. Lang appeared for some time as soloist on the Columbia network with Jack Denny's orchestra which he joined while the band was playing at the Hotel Gibson here. William Malloy, first trumpet player of the WLW staff band, and his bride the former Miss Jeanette Dietz, of Westwood, are now on a wedding trip in Canada. Ernest Daulton, accompanist and vocal coach of the Varsity Four quartet, recently married Miss Ruth Johnson, of Cincinnati. Some time ago the number of staff weddings had reached 18, probably accounted for by the fact that the youngsters who went into radio five years ago are now growing up.

Ben Bernie Gets More Time From Blue Ribbon Malt

Ben Bernie radio fans have become so numerous that, beginning November 3, the sponsors of the "Old Maestro" will double his Tuesday evening time allotment over WKRC and the Columbia network. Ben and his Blue Ribbon Malt orchestra, with a blending of wisecracks and unusual melodies, will be on the air for a half hour, beginning at 9 p.m. instead of for only 15 minutes. Throughout the winter months Bernie's broadcasts will come from the Columbia studios in Chicago where he is packing them in at the College Inn.

Thies, Stoess Orchestras Have New Programs

Henry Thies fans will throw hats in air to hear that on Monday (November 2) at 11 p.m. his band begins a new series of commercial programs, the Van Camp program. Charlie Dameron and

John Philip Sousa, Arthur Pryor to Alternate on Air

John Philip Sousa and Arthur Pryor (heretofore Cremona program on CBS) and their bands will alternate in playing the Goodyear semi-weekly radio programs, which begin Saturday (October 31) on WSAI and other NBC stations. The Saturday concerts will be at 9 p.m. and those on Tuesday (beginning November 3) at 8:30 p.m. Sousa's Band will initiate the program and will play again November 3. The following Saturday (November 7) Pryor's Band will play, and thereafter the two bands will alternate. Sousa on Tuesday and Pryor on Saturday. With each band will be the quartet who have been appearing on the General Motors program (James Milton, Lewis James, Phil Dewey and Wilfred Glenn). Saturday night, Sousa's Band will play "National Emblem" march, "Hunting Season" (Bucolios), "The Whistler and His Dog" (Pryor), and the march from "Carmen."

FOOTBALL This Week

- SATURDAY (OCTOBER 31)**
 2:30 p.m.—Illinois—Northwestern. Ted Husing announcing. WKRC.
 1:45 p.m.—Notre Dame—Carnegie Tech. WSAI.
 1:45 p.m.—Illinois—Northwestern. Quinn Ryan announcing. WGN (710 kc).
 2:30 p.m.—Cincinnati—Muskingum. Tom Riley announcing. WFBF.
 3:15 p.m.—Indiana—Ohio State. Grant P. Ward and Robert C. Higgy announcing. WEAO (570 kc) and WTAM (1070 kc).

various specialty acts will appear with the orchestra. The Crosley staff orchestra directed by William Stoess also has a new program in the Gold Medal Express at 10:15 Sunday nights. Stoess also is directing the concert WLW pipes to the NBC network at 12:15 Friday nights.

Ray Perkins Writes Radio Dial Column



RAY PERKINS

A great deal of pointing with pride is being done around RADIO DIAL this week due to the fact that Ray Perkins, the Prince of Pineapples, the Old Topper, the Spare Baker (depending on when you take your radio entertainment) has written a column for us. And what a Column! It is superfluous to remind our readers that Ray Perkins is the convulsing Prince of Pineapples at 10 a.m. Thursday and Friday on WCKY in the Libby program; the hilarious Spare Baker in the Three Bakers program through WLW at 7:30 p.m. Sundays; and the Old Topper on WEAF (500 kc.) at 6 p.m. weekdays.

Contest Finals Will Be Open to General Public

Trials in the Mabley & Carew contest to select an entertainer for a Columbia network audition will be held Saturday and Sunday nights (October 31 and November 1) in Taft Auditorium with the proceeds from the ticket sale turned over to the children's hospital and other charities. The finalists have been chosen after several elimination contests broadcast by WKRC.

Roar of Niagara To Be Broadcast

Niagara Falls will become a radio singer Saturday night (October 31), when a microphone at its brink picks up the roar of the waters as a part of the Carborundum program on the Columbia network and WKRC at 9 p.m. Half a hundred bandmen, led by Edward d'Amica, will play the finale of Tschickowsky's "Fourth Symphony" among other numbers. "The Flying Head," an Indian legend from the Niagara Falls region, will be recited by Francis Bowman.

Amos 'n' Andy (Charles J. Correll and Freeman F. Gosden) have published a book: "Here They Are—Amos 'n' Andy." It's a collection of their scripts. Irvin S. Cobb wrote the preface.

Peggy Allenby Plays Leads in March of Time



If there's any leading lady in The March of Time (WKRC, Friday, 8:30 p.m.) Peggy Allenby probably is she. As the news demands, Miss Allenby plays duchesses and scrubwomen with equal facility, having had considerable experience on the legitimate stage before leaving it for radio.

PARDON MY Imperkinsence!

(Being some perky palaver by RAY PERKINS)

Hi there, Cincinnati! Now that the football lies heavily upon us, my chickabiddies, perhaps Uncle Ray should explain a few of the finer punts of the game. Football got its name in 1869 from Joshua Hencoop of Agawan Agricultural College, of Agawan, North Kalimantan.

Hencoop was an honor student in the poultry department and played right tackle.

In the annual game between Agawan Aggies and the N. Y. College of Taxidomy (in which the Aggie licked the stuffing out of the taxidermists), Hencoop was badly hurt, and after each play he would stand on one foot and bawl.

Hence the name football; and to this day whenever a player stops to cry we call him chic-in-heated without realizing that the expression was first applied to Joshua Hencoop.

One can appreciate how football has developed since those early days, when one stops to realize that dozens of newspapermen are put in straight-jackets annually after being accused of trying to figure out whether Boopius University will defeat Schmalz College, and whether Red McGinnis, pull-back on the Feedooks Tech team will make all South-American.

How does the fact that all football games are referred to as "annual grid-classic" simplify matters for the newspapers.

At any rate it is an inspiring sight to see some stalwart hero race through the field and make a touchdown for the honor of dear old alma mater and a percentage of the gate receipts.

My own school was Columbia University, a small coeducational institution on the banks of the Harlem River.

When Columbia beat Dartmouth recently you could have knocked me down with a goal post.

We have some 50,000 students enrolled at Columbia and how Nicholas Murray Butler keeps track of them all is a mystery to me. Can you imagine what could be accomplished for the unemployed of the country if each student at Columbia were required to bring teacher an apple once a week?

Through recent years, they have made football rules so complicated that Ely Culbertson would throw up his hands. And Ely rarely throws up a hand.

The present day football rules are more susceptible of interpretation than a Chopin Mazurka.

It is so easy to make mistakes watching a football game that Graham MacNamee has built up a reputation on that fact alone.

They will eventually reach the point where the officials will come to decisions with the assistance of a roulette wheel and a pair of dice.

My grandfather played loose end on the Wimpesaukee County Abnormal College Team.

He once made a run of eighty yards. It was a pity that he didn't catch the man he was running after.

Grandpa once told me that they always tried to get as many Scotchmen as possible out for the team. They'd put them all in the line so it wouldn't give.

He says a man named McPherson originated the famous yell, "Get that Quarter-back!"

Grandpa was a quintuple threat man.

It was he who originated the famous Perkins Play, which, as nearly as I can explain it without diagrams, was done as follows: Grandpa had a tank of oxygen concealed in his nose-guard. The center would pass him the ball, with a quick turn of the wrist Grandpa would let the air out of it and hide it under his Jersey. He would then center over toward the sidelines and the other players would think he was just going to get a hot dog.

Just as he got to the sidelines, he would turn quickly and run all the way down the field to the goal.

Unknown Singer Gets Big Contract On Prince Albert



ALICE JOY



PAUL VAN LOAN

Alice Joy, hitherto unknown to network audiences, is to be the star of the Prince Albert quarter hour which WSAI broadcasts from the NBC network at 7:30 every night except Sunday. The story goes that Miss Joy, a newcomer to radio, got the position through an audition that convinced her sponsors her voice is superior to others already on the air. Paul Van Loan's orchestra accompanies her.

WCKY Singers Win Contest in Spite of Bad Injuries

In spite of crutches and serious injuries, Ellis Frakes and Betty May, WCKY contestants in the regional Auditorium auditions at Louisville recently, came off with high honors.

Frakes won first place and will sing again in the Kentucky state contest soon. Miss May won second honors as the girls' contest. Both young people sang the audition on crutches, Frakes because of an old football injury that recently has necessitated a cast for his hip. Miss May because the day before the audition she sustained a broken leg when hit by an automobile. Determined to sing in the contest, she spent the day in the hospital and left at 10 o'clock that night for Louisville with the injured limb in a cast.

This is the fourth time Frakes has won the regional audition. His friends confidently expect him to win the state contest this year which will make him eligible for the national auditions which will be broadcast on an NBC network some time this winter.

Lowell Thomas



If you haven't already seen Lowell Thomas ("Voice of the Literary Digest") in news reels, here's the way he looks before his 6:45 p.m. daily broadcast of news events through WLW and a national NBC network. Although a world traveler, Thomas must stay close at home these days, for he has another broadcast late every night for west coast listeners.

where he would take the ball out from under his Jersey and blow it up again with the oxygen tank concealed in his nose-piece, making a touchdown before anyone became any the wiser.

Grandpa was frequently put out of the game for fielding. I am ashamed to say, and while still a Sophomore, was out an entire season after breaking his leg in an early game just to hear it snap.

It certainly is a pity the public doesn't take more interest in Intercollegiate debating teams. Why is that do you suppose?

Bob Zuppke is Speaker Friday

Bob Zuppke, coach of the famous fighting Illini, will be the speaker in

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the series of pre-game talks by prominent football leaders over WKRC and the Columbia network Friday (October 30) at 10:30 p. m.

Zuppke, whose teams at Illinois have enjoyed enviable success, did not get started along the line of his present career until long after leaving school. He had ambitions to become an artist and went to New York with that ambition. Later, however, he turned to coaching and his success with a suburban high school team was phenomenal and immediate. He was soon drafted to the University of Illinois.

PROGRAM JOTTINGS

Friday, October 31

11 a. m. WSAI (NBC). Excerpts from the works of Wagner and Haydn will feature the NBC Music Appreciation Hour under the direction of Walter Damrosch. From the opera, Lohengrin, the "Prelude" and "Elsa's Dream," will be played. From Haydn the prelude to "The Creation," variations on the Austrian National Anthem, and the finale from "Oxford" Symphony, will be heard.

4:15 p. m. WHAS (720 kc.) "Julius Caesar," Shakespearean drama, will be presented by the Radio Guild over an NBC network with a cast which includes such figures as Clarence Derwent, William Rainey, Charles Webster, Florence Malone, Charles Warburton, Alfred Shirley, William Shelley, Harry Neville, Junius Mathews and William Podmore.

6:15 p. m. WFBE, Ben Berman, candidate for the Cincinnati Board of Education, will spend his time Friday, Saturday and Monday in summing up his platform. Berman favors individualized education suited to the needs of each pupil. He also wants economy in education, and believes that the public schools should do more to cope with the problems of juvenile delinquency. Mr. Berman's schedule of broadcasts appears in an advertisement in the program pages of this issue.

6:30 p. m. WSMK, Dayton, Ohio (1380 kc.). Henry Gehring and his Vizoy Vagabonds will be the attraction of WSMK, Dayton, Ohio, this evening at 6:30 when they play a program of Gypsy music using "Song of the Vagabonds," as their theme melody.

8 p. m. WCKY (NBC). Vivian Hart, soprano, leading lady of the Cincinnati Zoo presentation of "The

Firefly" this fall, will sing with the Nestle Chocolateats.

10:30 p. m. WSAI, Governor Ritchie, of Maryland, and Irvin S. Cobb, humorist, will speak on the RKO program.

Saturday, October 31

2:15 p. m. WKRC (CBS). Songs of the University of Illinois and of Northwestern University will be played by a novelty orchestra and the Varsity Four, a piano quartet, to herald the opening of the Illinois-Northwestern game in the Football Souvenir program which immediately precedes the broadcast by Ted Husling and his observer, Les Qualey.

4:45 p. m. WSMK (1380 kc.) "Felix and His Cats" promise radio listeners something more interesting in the way of concerts than the usual back-fence catavauling.

7:30 p. m. WLW. The Crosby Theatre will give the final performance of "The Three Musketeers," adapted from the original Dumas story.

WKRC is broadcasting until 1 o'clock on Wednesday, Friday, Saturday and Sunday.

Sunday, November 1

3 p. m. WSMK (1380 kc.) Father Flanagan's Boys' Home, a transcription program, includes band music and inspirational talks.

3 p. m. WKRC (CBS). Illustrating the divergent styles of Italian, Russian, German and French composers, Erlich Kleiber will conduct a special international program in the New York Philharmonic-Symphony Orchestra concert to be broadcast from 2 to 5 p. m., Sunday (November 1) through the Columbia network and WKRC.

Monday, November 2

9:45 p. m. WFBE. In Bob Bish-ow's sport broadcast, Harry Hartman will tell the story of George Wiltse and Christie Mathewson.

10:30 p. m. WSMK (1380 kc.) "Will o' the Wisp," by Percival Wilde is the radio play to be presented by the WSMK Tower Players.

12:45 p. m. WCKY. Mrs. Watson Tranter, state chairman of Motion Pictures for the Kentucky Federation of Women's clubs, will speak on the flicker and murmur art in the weekly club program. Mrs. L. E. Shouse, accompanied by Lucille White, will give musical readings.

Tuesday, November 3

1:30 p. m. WSMK (1380 kc.) Signor Giovanni Bruno, violinist of the Royal Academy of Naples, Italy, accompanied by Carmelo Del Rico, Cuban pianist, will be heard in a studio recital of Neapolitan airs.

3:30 p. m. WLW. Crimelights matinee and night (11 p. m.), will present "Adventures of the Ivory Pawn," guaranteed full of thrills.

4:30 p. m. WFBE. Lucille Bauch, soprano, winner of the Cincinnati district Atwater Kent audition, sings at this time and at 3 p. m. on Fridays.

7:15 p. m. WCKY. Ruth Miller, contralto, will include "Kettelberg," "In a Monastery Garden," and "The

Hungarian Boy Sings at WSMK



Paul Keleman is announcer and soloist with the Noble Hungarian Gypsy Band which appears at WSMK in Dayton (1380 kc.) at 2:30 every Sunday afternoon. Keleman came to the United States only ten years ago. He is said to be one of two singers who sing authentic Hungarian songs on the air. He is also assistant editor of the Dayton Hungarian Herald.

"Star," by Rogers, in her recital. Mrs. James Ryan will accompany her and will play as a solo "Wild Winds," by Wollenhauff.

8 p. m. WKRC (CBS). The Mills Brothers will sing on the Columbia network at this time and at the same time on Thursday (November 4) when WKRC will join the chain five minutes late. The boys have created a small sensation in New York and now have regular periods on WABC and other affiliated stations.

9 p. m. WLW. Vernon Dalhart, famous singer of hill billy and spiritual songs, will be presented by the Maxwell House Tune Blenders. He will sing "Hallelujah Dere's a Rain-bow in the Sky," a religious jubilee song.

9:30 p. m. WKRC (CBS). "Whaling Blood" is the Romance of the Sea bill. It's a tale of death by treachery and a race at sea.

Wednesday, November 4

6:30 p. m. WLW. Dr. Glenn Adams' dog talk has this new period in place of the same time on Thursday.

7:45 p. m. WFBE. Girl Reserves will present a program of songs, and a resume of their work in Cincinnati as part of the celebration of the fiftieth anniversary of the founding of the organization.

Thursday, November 5

6:15 p. m. WSMK (1380 kc.) "The Haywire Theater" offers a "rub act gone heavily melodramatic with Eliza crossing cubes of frigidare ice while the bloodhounds and the villain hotly pursue her.

10 p. m. WKRC (CBS). Connie Boswell, the middle sister and the one who carries the solo parts in the trio, has her own 15-minute program which, along with her desire to have a commercial program, for the three of them, is the height of her ambition.

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GIVES YOU \$75 FOR YOUR OLD RADIO regardless of its age, make or condition, toward the purchase of a new radio.

TO CINCINNATIANS
WHOSE RADIOS ARE OLD
WHOSE RADIOS DON'T PLAY WELL
WHOSE RADIOS ARE OBSOLETE

10-TUBE FULL SIZE CONSOLE HIGHBOY NATIONALLY KNOWN
You'll recognize it instantly . . . when you hear the name or see the radio.

ALL LEADING MAKES OF RADIO AT KRAUSS'

STROMBERG-CARLSON
PHILCO
BRUNSWICK
MAJESTIC
RCA-VICTOR
SPARTAN
ZENITH FADA
ATWATER-KENT
AND OTHERS

THOUSANDS WERE SOLD FOR..... **\$194**
KRAUSS' ALLOW- ANCE..... **\$75**

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because.

- 1 Krauss is Cincinnati's largest radio dealer.
- 2 Krauss sells every leading make of radio.
- 3 Krauss gives you a free home demonstration.
- 4 Krauss delivers and services your radio free.
- 5 Krauss gives you the most liberal trade-in allowance.
- 6 Krauss' prices are the lowest in Cincinnati.
- 7 Krauss' 32 years of dependability guarantee your satisfaction.
- 8 Krauss' convenient terms make it easy to pay for your radio.

CAN'T CALL - MAIL COUPON

FOR FREE HOME DEMONSTRATION
Of any radio—mail coupon to
KRAUSS RADIO STORES
111 E. Fifth St.
CINCINNATI, OHIO
Name

OPEN EVENINGS **ATLAS RADIO KRAUSS STORES** OPEN EVENINGS
111 EAST FIFTH STREET
Phone MAin 0768
NORTHSIDE 4033 Hamilton Ave. HAMILTON, OHIO 150 High St.

"Tune In" on **Mr. Nicholas Klein** and the

LABOR CANDIDATES FOR CITY COUNCIL

speaking over **WFBE**
Friday, October 30th
7:45 P. M.

WKRC
Saturday, October 31st
9:15 P. M.
Sunday, November 1st
6:00 P. M.

QUEEN CITY RADIO SERVICE CO.
628 Broadway, Cincinnati, Ohio
Radios Repaired Aerials Installed
Expert guaranteed service on all makes of radios and phonographs by Cincinnati's oldest exclusive radio service company.
PHONE CHerry 2440

Republican Radio Talks

The Candidates Present Important Issues of the Day

WFBE, Sat., Oct. 31, 7:45 p.m.
WKRC, Mon., Nov. 2, 9:15 p.m.

See Times-Star Radio Page for Announcement of Speakers over these Stations

Doodlesocker Dribbles

By SIDNEY TEN EYCK

The telephone rang.

Languidly I plugged the receiver from its accustomed resting place, pressed it firmly against my shell pink car and was about to mutter something to the effect that I'd be sure to take care of the matter on the first of the month, when I received a most pleasant surprise. It was the voice of my old friend Natalie Giddings, Radio Dial's winsome editor.

She was desirous of knowing whether or not little Sidney could find a moment in the day's schedule that would permit a friendly visit to the office of Radio Dial.

I could. My shoe soles are still smoking.

Oh, my friends, the horror of it all. The burning of Rome was bad enough. The stock market crash will always go down in history as one of the nation's outstanding catastrophes. It's even a sad, sad thing to inflict the doleful ditties of the dog-eared Doodlesockers on a long suffering public,—but—

A NEW COLUMNIST WAS BORN.

The funniest thing I ever ran across in studio work was an Arabian playing the organ, a Swede announcing and a Frenchman singing, "Ireland Must Be Heaven 'Cause My Mother Came From There."

Either that or Bob Burdette's picture when he was a baby.

In closing, might I beat my battle-scarred cranium fourteen times upon the hardwood floor, imitate the lonely call of a bull duck calling to its mate at twilight and call your most salubrious attention to the Charity Ball being held at the Greystone Ballroom on Friday night of this week, October 30. Bob Burdette, Florence Frey (WLW's beauty expert) and my humble self will act in the capacity of judges for the barbing beauty contest to be held on that night, so come on, come all and let's swell that CHARITY RELIEF FUND.

Doodlesockingly,

SIDNEY TEN EYCK
Grandson of Tarbaby Ten Eyck

Ohio School of the Air

WLW

MONDAY, NOVEMBER 2

- 2:00—Current Events
- 2:10—Civil Government Dept. of Public Welfare—John McSweeney
- 2:40—Nature Study: "Aphids or Plant Lice"—H. E. Sawino

TUESDAY, NOVEMBER 3

- 2:00—Literature and English: "Evangeline"—Crosley Players
- 2:30—Little Journeys in Ohio

WEDNESDAY, NOVEMBER 4

- 2:00—Physics: "Production and Effect of Extremely Low Temperatures"—Dr. O. A. Walls
- 2:20—History Dramatist: "French Exploration"—Crosley Players
- 2:40—Art Appreciation: "U. S. Flag and Constitution"—W. H. Vogel

THURSDAY, NOVEMBER 5

- 2:00—Geography: "The Great American Corn Belt"—Dr. W. R. McCordell
- 2:20—Geography: "China and the Chinese" (Continued)—Dr. McCordell
- 2:40—Stories: "Mrs. Goose's Rubbers," "The Big Red Apple," "Mrs. Speckle Heo"—Beala Gibbard

ROELL & QUEHL

RADIO SALON
"Our Service Sells 'Em"
Any Make Radio Expertly Repaired
25-27 E. 6th Street
Just West of Mainmouth
South 6885 NEWPORT, KY.

RAMONA

(Continued from page 3)

couldn't see why she had to stud and practice.

When she was in the seventh grade she made her public debut as soloist with the old Ventura Hotel orchestra in Ashland, Ky., after overcoming her mother's strenuous objections at the idea of "a mere child" appearing so publicly. Her mother always accompanied her to the hotel and back. Her greatest thrill came the night the orchestra leader let her conduct.

Her next orchestra engagement came when Don Bestor discovered her playing on the Kansas City Night Hawks program on WDAF and persuaded her mother to let her join the band as accompanist. When she left it a year ago she went to KDKA to broadcast the Twenty Fingers of Sweetness program.

Ramona is a large girl with the most infectious laugh imaginable. Everyone likes her—men, of course, and women equally enthusiastically. Although her singing voice is almost masculine in quality, Ramona's ways are extremely feminine. She screams at the sight of the tiniest bug; a mouse undoubtedly would give her hysterics. She wears her dark hair tightly drawn back from a center part. Her eyes are blue as violets and her complexion is smooth and unblemished. She affects dark tan powder and looks best in blue the color of her eyes.

She is a born comedian, which probably accounts for the fact that she usually rides in an Austin, in and out of which she seems to pour herself. Incidentally, she commutes from Hamilton to WLW and does little else but broadcast. Her hobby is golf, but she hasn't had time to play a game for four years!

Soon she will be heard singing several songs on the Arzen program, a new commercial feature WLW will broadcast at 10:15 Saturday nights (not this week). She also plays and sings the Variety programs on Monday, Tuesday, Wednesday and Thursday, has a program of her own at 3:30 Monday, Thursday and Friday afternoons, and plays the piano for Old Man Sunshine and for the Ramoias.

Jim Krautters of the WLW writing staff has been appointed continuity editor, a new position made necessary by the volume of WLW's commercial contracts. He is a graduate of the University of Colorado to which he migrated after a period at the University of Cincinnati. In Denver he worked on the Rocky Mountain News. He now writes the Irrational Broadcasting Company sketches for the Crosley Folio program on WLW (Wednesday at 7:30 p. m.)

Columbia has purchased WCCO, Minneapolis, from General Mills, Inc.

CORRECT TIME
WKRC TWICE DAILY
COURTESY OF
Lange
435 VINE — CAREW TOWER
REMEMBER — YOUR GRANDMOTHER'S WEDDING RING CAME FROM LANGES

ACCOMPLISHED



Dorothy Kemp is a little afraid these days of being "a jack of all trades and a master of none." That's because every day or so finds her doing a new stunt for WLW. Although she is an accomplished cellist (having played as soloist with the Cincinnati Symphony while still in her teens), she got on the station's staff "by the back door," she says, meaning that she was hired as studio hostess instead of as a musician. Now, however, she plays on several WLW programs. Recently, in an audition to find a good radio voice, Dorothy was chosen from among 50 or so others to broadcast as Martha Goodbody on WLW at 4 p. m. daily in the A. & P. program. She has blue-blue eyes, red-gold curly hair, and an exquisite pink and white complexion.

Sunday, November 1

3 p. m. New York Philharmonic Symphony orchestra—WKRC(CBS).
Eric Kleiber conducting.
Internaczi Goldoniata (Italian).... Malipiero
"Woywod" (Posthumous) (Russian)
..... Tschickowsky
Salome's Dance (German)..... Strauss
"Fantastic" Symphony (French)..... Berlioz

BEN BERMAN

(Former State Senator)



Candidate for
BOARD OF EDUCATION
LISTEN IN
WKRC Saturday Night
October 31 - 7:40
—led by Eric Schulte, Chairman

FRIDAY

October 30

WKCY (202m.—1490 kc.)

- A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineers
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherie (NBC)
9:00—"Dunkers' Club"
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Concert Music
10:00—Roy Perkins, Prince of Pinesapik (NBC)
10:15—Hamilton (Ohio) Merchants' Program
10:45—Leason (Ohio) Program
11:15—Waltzes, Old and New
11:30—Skillet Lickers
Noon—Phligas Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
1:45—Story Book Hour
1:55—Lucille Fox
2:30—Tommie and Willie
2:55—Ayers News Report
3:00—Amos 'n' Andy (NBC)
7:15—Latonia Jockey Club—Kentucky Mountaineer
7:30—Cumberland Crooners
8:15—Sanders Trio
8:00—Nestles Program (NBC)
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Intervown Pair (NBC)
9:30—Sue Dodgers

WFBE (250m.—1200 kc.)

- A. M.
7:00—Break of Oyd
7:30—Hill Billy Kid and Log Cabin Boy
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Oaily Thought
9:15—Morning Melodies
9:45—Hawthorn Dreams
10:00—Housewives Frolic
10:20—Better Brushes Revlites
10:30—WFBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Hoppinias Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicals
1:00—Around the Clock
1:15—Matinee Musicale
2:00—Novelty Notes
2:30—Moods in Blue
3:00—Lucille Bauch, soprano
3:15—Gerde of Melody
3:45—Bill Reitz's Cincinnati Ponthera
4:15—Julius Monk

WKRC (545m.—550 kc.)

- A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Glady Catron, Organist
8:00—Roland Gaines and His Mountain Rongers
8:15—Grab Bag Boys
8:45—The Old Out Girl (CBS)
9:00—Pine's Automatic Winterfront
9:15—Super Maid Program
9:30—Consolidated Merchants' Program
10:00—Oxal Feature (CBS)
10:15—Time by Lange
10:17—Women's Hour—Termetite Tully
10:45—Oon and Betty (CBS)
11:00—Rhythm Kings (CBS)
11:15—Blue Moon Program (CBS)
11:30—Melody Parade (CBS)
11:45—Jane Grey and "Kampf, the Jeweler, Artists"
Noon—Radio Television Program
P. M.
12:15—Big Store Mid-day Music
12:30—Cincinnati Merchants' Program
1:00—Post-eto Varieties (CBS)
1:15—Julia Hayes, Household Hinta
1:45—Syncol Contest Program
2:00—Studio
2:15—Buck Bauer Organ Melodies
2:30—Aon Leaf at the Organ (CBS)
3:00—Vi Zoy Orgoo Program
3:30—Gresse-off Program
3:45—Pool Program
4:00—Auto-Red Stewart Warner Program
4:15—Talk on Boyz Week
4:30—Sprite Clothing Program
4:45—Webb Fuel Program
4:45—Edna Thomas (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Moley & Carew Contest
5:30—Cincinnati Tynde School Program

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A beautiful, as well as useful, piece of furniture. The top is 24x12 in. figured Burl front and top. Metal lined to keep in the moisture. Handsome removable smoking equipment.

See our beautiful gift selections for Christmas. Priced from \$1 to \$5.

\$7.95

WKRC Friday, October 30
 5:45—Hub Clothing Company Musicals
 6:00—Re-Nu—Pat Gillick, Organist
 6:16—Allied Florists—Alec McQueen
 6:30—Stocks Cables & Tapes
 6:42—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Republican Judicial Committee
 6:45—R. B. Clothes—Grab Bag Boys
 7:00—Home — Bing Crosby (CBS)
 7:15—Linn Program—Gene Austin (CBS)
 7:30—Baker Bros. Beawell Sisters (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Pvor's Crema Band (CBS)
 8:15—Single Sam, Baseball Men (CBS)
 8:30—March of Time (CBS)
 9:00—Regal Radio Reproduction (CBS)
 9:15—Liberty Magazine Program (CBS)
 9:45—Frendly Five Footnote (CBS)
 10:00—Pillsbury Pageant (CBS)
 10:30—Talk by Football Coaches (CBS)
 10:45—Mable & Carew Contest
 11:00—Queen Answer Men
 11:05—Weather; Sports Review
 11:15—Pyol—Wesley Poe and Jimmy Leaver
 11:30—Pat O'Rourke Studio
 11:45—Ben Bernie's Orchestra (CBS)

WLW Friday, October 30
 9:45—Premium Hub
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Stokey Program
 11:00—Humford School of Cookery
 11:15—Talk on Mouth Hygiene
 11:25—Pollyanna Shoe Talk
 11:30—Looking Thru Your Curtains (NBC)
 11:45—River and Weather Report
 11:55—Time Signals
 Noon—Tuxedo Fiddlers
P. M.
 12:15—Swiff Program, Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home Period
 3:30—Ramona
 4:31—Netherlands Plaza Orchestra
 4:30—Ohio School of the Air
 4:30—Matinee Players Orchestra
 4:45—Tick, Tack, Toss
 4:50—A. & P. Orchestra
 4:55—Village Rhythmer
 4:45—Delivery Boys
 5:00—Words and Music
 5:15—Mildred Lawler and her Orchestra
 5:30—Old Man Sunshine
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Mail Pouch Program
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Shoeing the Blues Away
 7:30—Famous Beauties of History
 7:45—Old Reliable Singers
 8:15—Natural Bridge
 8:30—Murray Horton's Orchestra
 8:45—Sisters of the Skillet (NBC)
 9:00—Hearstogram
 9:30—Amour Program (NBC)
 10:00—Maxwell House Dixie Ensembles
 10:30—Variety—Success Interview with Walter Berndt
 10:45—Bob Newhall Sports Slice
 10:58—Estate Weather Man
 11:00—Netherlands Plaza Orchestra
 11:10—Vox Celeste
 11:15—Hotel Gibson Orchestra
 12:15—William Steers Orchestra

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Arthur Chasler, Jr., Organ
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Bradley Kneald
 8:30—Bisul Pick-ups (NBC)
 8:45—Physical Exercises
 9:00—Housekeepers' Chorus
 9:15—Recipes by Famous Chefs
 9:30—Beautiful Thoughts (NBC)

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 Lowest Price in Years
 COMPLETE INSPECTION OF
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SCHWARTZ RADIO SHOP
 ESTABLISHED 10 YEARS
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RADIO TUBE SPECIALISTS
 Any Type of Tube for Any
 Make of Radio
LINK'S TUBE SHOP
 607 WALNUT STREET
 RADIO REPAIRING Parkway 6415



It Used to Satisfy
 The old "one lugger" chugged along heroically in its time, but it couldn't be called much automobile today.
 And radio, to satisfy today, must be all entertainment. That's why RADIO DIAL makes its business to see that you get just that. Programs—news—pictures—the pick of the air.
 It takes but a few seconds to check off your own individual choice in radio on the large, clear schedules each week in RADIO DIAL, and it's the modern way to radio entertainment. All for six months for only \$1. The coupon makes it handy.

RADIO DIAL
 22 E. 12th St., Cincinnati, Ohio
 Send RADIO DIAL for six months. I want to get all the pleasure my set is capable of affording. Here's \$1 (check, currency or money order).
 New Renewal
 Name
 Address
 City..... State.....



The Paul Sisters, Julia (left) and Ruth, harmonizing twin, are heard with Phil Spitalny's orchestra during the Tea Dansante programs daily, except Saturday and Sunday, over an NBC-WEAF (660-kc.) network at 4:30 p.m.

Friday, October 30 WSAI (225m.—1330 kc.)
A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Old-Time Fiddlers
 8:45—Records
 9:15—Bradley Kneald
 9:30—Records
 9:45—A. & P. Orchestra (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 10:30—National Home Hour (NBC)
 10:45—Savory Program (NBC)
 11:00—Music Appreciation (NBC)
 Noon—General Electric Circle (NBC)
P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Betty Moore Decorating Notes (NBC)
 4:15—Crosley Dealers' Saluto
 4:30—Records
 5:30—Odas Meddow. Guitar
 5:45—Records
 6:30—Talk by Alice Richards
 6:45—The Stebbins Boys (NBC)
 7:00—Records
 7:45—Trials of the Goldbergs (NBC)
 8:00—Cities Service Contest (NBC)
 9:00—Cleopatra Club (NBC)
 9:30—Pond's Dances (NBC)
 10:00—Florahelm Prelude (NBC)
 10:30—RKO Theater of the Air (NBC)
 11:00—Sage Ella
 11:15—Hotel Gibson Orchestra

Friday, October 30 WABC (860 kc.) CBS
P. M.
 6:00—Dave Abrams' Orchestra
 6:30—Bert Lown's Orchestra
 6:45—Bird and Wash, comedy sketch
 10:45—Fray and Braggiotti, piano team
 11:00—Street Singer

WABC (860 kc.) CBS
P. M.
 6:00—Dave Abrams' Orchestra
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 6:45—Bird and Wash, comedy sketch
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STEWART-WARNER
Short Wave Converter
\$23.95
 COMPLETE
 Free demonstration in your home any time, anywhere. Terms, \$5 down.
 We will call at your home, inspect your radio, test your tubes and furnish an estimate of the cost on any make set for 75c.
Aerials Erected, \$2.00
UP-TOWN RADIO SHOP
 WILLIAM THREM, Prop.
 66 E. McMicken Avenue
 Cherry 7985

Friday, October 30 WABC (860 kc.) NBC
P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Ray Perkins
 7:00—Major Bowen's Family (WENR-870 kc.)
 9:30—Pond's Program—Reisman Orchestra
 10:30—RKO Theater of the Air
 11:00—Vincent Lopez Orchestra
 Midnight—Cab Calloway
A. M.
 12:30—Teddy Black's Orchestra (WENR)

WJZ (760 kc.) NBC
P. M.
 6:00—Raising Junior
 6:15—Coon Sander's Orchestra
 6:30—Sundial Bonnie Laddies
 7:15—Beautiful Moments with Aida
 7:30—Phil Cook (KDKA-980 kc.)
 7:45—"Believe It or Not" Ripley (KDKA)
 8:30—Smith Brothers
 10:00—Paul Whiteman's Paint Men (WHAS 820 kc.)
 11:00—Slumber Music
 11:30—Jack Denny Orchestra
 Midnight—Russ Columbo, songs
A. M.
 2:15—Henry Tobias Orchestra
 12:30—William Steers Orchestra

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SATURDAY
 October 31
WCKY (202m.—1490 kc.)
A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:30—Organ Reveries
 7:45—Mountain Ballads
 8:15—Morning Devotions (NBC)

LESTER SINGER RADIO SERVICE CO.
 Cincinnati's Best Equipped Radio Service Station
 All Makes of Radios Serviced
 Power Packs and Sound Equipment
 2126 Madison Road
 Woodburn 3788

WCKY Saturday, October 31
 8:30—Cherbo (NBC)
 9:00—Dance Club
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Hawaiian Melodys
 10:00—Willie's Music School of the Air
 10:30—Class Hour
 11:00—Musical Novelties
 11:30—Shinet Lickers
 Noon—Philias Melodies
P. M.
 12:30—Norris Brock Live Stock Reports
 12:45—Lunch Concert
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Dulcie Markam, from the Kentucky Mountaineer
 6:30—Kapuas Hawaiiana
 6:45—Kentucky Mountaineer
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastynet Jesters (NBC)
 7:30—Show Boat Boys
 7:45—Radio's Greatest Lover (NBC)
 8:00—Lucille Fox
 8:15—Cumberland Crooners
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Audition Nite on the Air
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)
A. M.
 7:00—Break of Day
 7:30—Hill Billy Kid and Log Cabin Boy
 7:45—Serenade
 8:00—Birthday Party Program
 8:15—Concert Hour
 8:30—Our Dolly Thought
 9:15—Waltz Time
 9:45—Hawaiian Melodies
 10:00—Housewife's Frolic
 10:15—Advances—Prof. Erial
 10:35—WFBE-RKO Theatre Party
 10:50—Ruth Neely
 11:00—Shopping with Betty and Bob
 11:15—Happiness Box
 Noon—Organ Club
P. M.
 12:30—How It Began
 12:45—Lunch Musical
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:45—Chas. Faust, tenor
 2:00—Afternoon Melodys
 2:30—U. C. Douthat Game at Carson Field
 3:15—Story Telling Time
 3:30—Chevylist Citizens' League
 4:00—Musical Interlude
 6:30—Republican Judicial Campaign
 6:45—Berning Ford Travelogue
 7:00—Dinner Dance Music
 7:15—Fast Quick Melodys
 7:30—Original Hold Sport Review
 7:45—Republican Campaign Committee
 8:00—"The Mansion Dance Orchestra"
 8:30—Cincinnati Bar Association
 8:40—Hold Football Scores
 8:45—Charter Committee
 9:45—Hold Football Scores
 9:50—Lucky Boys
 10:00—Dry Ridge Health Hints
 10:20—Mansion Dance Orchestra
 10:50—Dinner Panty

WJZ (760 kc.) NBC
P. M.
 6:00—Raising Junior
 6:15—Coon Sander's Orchestra
 6:30—Sundial Bonnie Laddies
 7:15—Beautiful Moments with Aida
 7:30—Phil Cook (KDKA-980 kc.)
 7:45—"Believe It or Not" Ripley (KDKA)
 8:30—Smith Brothers
 10:00—Paul Whiteman's Paint Men (WHAS 820 kc.)
 11:00—Slumber Music
 11:30—Jack Denny Orchestra
 Midnight—Russ Columbo, songs
A. M.
 2:15—Henry Tobias Orchestra
 12:30—William Steers Orchestra

WKRC (545m.—550 kc.)
A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catrone, Organist
 8:00—Roland Galea and His Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Radio Television Program
 9:00—Commuters (CBS)
 9:15—Hub Clothing Co. Musicals
 9:30—Consolidated Merchants' Program
 10:00—Woman's Hour—Tremlette Tully
 10:30—New World Salon Orchestra (CBS)
 10:45—Sydney Contest Program
 11:00—Julia Hayes, Household Hints
 11:30—Columbia Review (CBS)
 11:45—Pyol Program
 11:55—Talk on Boys' Week
 Noon—Blackberry Dudes
P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—To be a Good (CBS)
 2:00—Saturday Synopsators (CBS)
 2:15—Football Souvenir Program (CBS)
 2:30—Illinois vs. Northwestern Football Game (CBS)
 4:15—Pyol Program
 4:30—Webb Puel Program
 4:45—Spanish Serenade (CBS)

LISTEN IN
 on
WKRC—5:30 P. M.
 Request Numbers by
MISS RUTH REEVES
 Courtesy
CINCINNATI TRADE SCHOOL

HERBERT F. KOCH
 CANDIDATE FOR PRESIDING JUDGE
GEORGE E. TEBBS
 CANDIDATE FOR JUDGE, MUNICIPAL COURT

WKRC, Thurs., Oct. 29, 6:30-6:45 p. m. -- MURRAY SEASONGOOD
WKRC, Sat., Oct 31, 6:30-6:45 p. m. -- PROVINCE POGUE
WFBE, Sat., Oct 31, 8:30-8:45 p. m. -- ALFRED BETTMAN
WSAI, Sat., Oct. 31, 8:00-8:15 p. m. -- MURRAY SEASONGOOD
 INDORSED BY THE CINCINNATI BAR ASSOCIATION AND LAWYERS' CLUB.
 Morison R. Walte, Chairman.

WKRC Saturday, October 31
 3:00—Auto-Rad Stewart Warner Program
 3:15—Play & Crew Program
 4:00—Cincinnati Trade School
 4:45—Tropic Air, Inc.—Football Scores (CBS)
 5:00—No Program—Fat Gillick, Organ
 5:15—Allied Florists—Alicia McQueen
 6:30—Stocks—Coble & Tyree
 6:31—Eureka Program Suggestions
 6:32—Sports Review
 6:36—Committee and Candidates
 6:45—Studio
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Junior Chamber of Commerce Prog.
 7:40—Ben Berman Talk
 7:45—Camel Quarter Hour (CBS)
 8:00—Fryer's Circus Band (CBS)
 8:15—Abe Lyman, Sterling Products (CBS)
 8:30—Kate Smith—La Palina Prog. (CBS)
 8:45—The Old Westburg Mail Program
 9:00—Republican Judicial Committee
 9:15—Labor Campaign Political Talk. Speaker—Nicholas Klein
 9:30—Leonard J. Dempsey Talk
 9:45—Republican Campaign
 10:00—Welcoming of Station WGN (CBS)
 10:10—Homeside Gardens—Cliff Burns
 11:00—Time and Weather
 11:05—Sports Review
 11:30—Studio
 11:35—Pyol—Wesley Fox and Jimmy Seaver
 11:36—Fat Gillick Studio
 11:55—Night—Guy Lombardo Orch. (CBS)

Tommie and Willie of WCKY



Tommie (left) and Willie (right) are the boys who sing harmony at WCKY almost every day in the week. They have been singing about Cincinnati for several years on all the radio stations separately and together. Their careers joined one day (both had been singing with another partner) when, in an office building elevator, Tommie began humming the melody of a familiar tune. Willie didn't know Tommie, but "just for fun" he picked up the harmony of the tune. They walked out of the elevator friends and determined to form a new radio team. They began broadcasting at WKRC. They have their first fan letter framed and consider it one of their most prized possessions.

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Joy Hill and Jast (NBC)
 8:00—Morning Devotions
 8:11—Bradley Kincaid
 8:30—Tick, Tack and Toe
 8:45—Physical Exercises
 8:50—Girls' Program
 9:05—Polysina Shoe Talk
 9:10—Organ Interlude
 9:20—Book News
 9:30—Beautiful Thoughts (NBC)
 9:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Ford Rush
 11:00—Motoring Time
 11:13—Elliott Brock, Violin Recital
 11:30—Live Stock Reports
 11:45—River and Weather Report
 11:55—Time Signals
Noon—Governmental Olimpas, Gilbert Bettman, Attorney General of Ohio

P. M.
 12:11—Swilt Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestras
 12:45—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Organ Melodica
 2:30—Delivery Boys
 2:45—Murray Horton's Orchestra
 3:00—Seger Elias
 3:15—The Three Browns Bears
 3:30—Great Composer
 4:00—A. & P. Orchestra
 4:30—Secretary Hawkins
 5:00—Delivery Boys
 5:10—Dickinson Seed Program
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Netherlands Plaza Orchestra
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Hotel Gibson Orchestras
 7:30—Crosley Theater of the Air
 8:00—Crosley Saturday Knights
 8:30—Dance With Countess Dorsey (NBC)
 8:45—King Edwards' Clegg Band
 9:30—The First Nighter (NBC)
 10:00—Korn and Fatchie
 10:13—Variety—Success Interview with Samuel Undermyer
 10:30—Netherlands Plaza Orchestra
 10:40—Bob Newhall Sports Silces
 11:00—Estate Weather Man
 11:25—Low Amigos
 11:30—Doodlers
Nights—Michael Hauer's Orchestra
 12:30—Netherlands Plaza Orchestra
 1:30—Organ Program
 2:00—Seger Elias
 2:15—Phoenix Program
 2:30—Tick, Tack, Toe
 2:45—Dave Roberts
 3:00—Remona
 2:15—Maxwell House Program
 2:45—Three Brown Bears
 4:00—Scherling Program
 4:15—Southern Singers Quartet
 4:30—Chevrolet Chronicles
 5:00—Delivery Boys
 5:15—Records
 7:30—Medbury Program
 7:45—Shuros Program
 8:15—Radio News Reel of Hollywood
 8:30—Mural Bridge Show Program
 8:45—Wick's Program

UNITED RADIO, INC.
 1103 VINE STREET
 We service and repair every make radio; also carry a complete line of parts.
CARRY 6531

WSAI (225m.—1330 kc.)

Saturday, October 31
A. M.
 8:00—Gene and Glenn (NBC)
 8:15—Records
 9:00—Goodyear Tire—Souza's Band (NBC)
 9:15—Bradley Kincaid
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Seger Elias
 10:30—Records
 11:30—Live Stock Reports
 11:45—Records
Noon—Sign off
P. M.
 1:45—Notre Dame-Carnegie Tech Football Game (NBC)
 3:00—Dancing Melodica (NBC)
 4:00—Records
 4:15—Cresce Dealers' Salute
 4:30—Records
 5:00—Southern Singers and Raymond Mitchem
 5:30—Records
 6:30—Mr. Bones and Co. (NBC)
 7:00—John Fogarty, tenor (NBC)
 7:15—Laws That Saverd Society (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Judicial Campaign, Hon. Russell Wilson
 8:15—Netherlands Plaza Orchestra
 8:30—National Advisory Council on Radio in Education (NBC)
 9:00—Goodyear Tire—Souza's Band
 9:30—Club Valspar (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Netherlands Plaza Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Anthony Trini Orchestra
 6:30—Bert Lown Orchestra
 6:45—Bird and Vash
 7:15—The Political Situation in Washington Tonight, Frederic William Wile
 7:30—Arthur Murray Dance Lesson
 8:45—Tastyest Gloom Chasers

Civic Leader Series of Broadcasts

Friday, Oct. 30
JAMES P. ORR
 President, Potter Shoe Company
8:45-9:00 p. m.

Saturday, Oct. 31
MURRAY SEASONGOOD
 Speaking at FINAL CHARTER MEETING AT ALMS HOTEL
8:45-9:45 p. m.

Sunday, Nov. 1
REV. FRANK H. NELSON
 Rector of Christ Church
7:00-7:15 p. m.

WFBE
 "Good Government is Good Business"

WFBE
 "Good Government is Worth Fighting For"

WKRC
 "A Government Worthy of Its Citizens"

KEEP THIS PROGRAM SO YOU WON'T MISS THESE TALKS
 Sponsored by City Charter Committee, Henry Beattley, Chairman, 706 Ingalls Bldg. —Political Advertisement.

WJZ Saturday, October 31
 Midnight—Mildred Bailey and the King's Jesters
 A. M.
 7:15—Paul Whiteman Orchestra

SUNDAY November 1

WCKY (202m.—1490 kc.)

A. M.
 10:00—Mexican Typica Orchestra (NBC)
 10:30—Dulcie Markam
 10:45—Lena, Pope, juvenile soprano
 11:00—Russian Singers (NBC)
 11:30—John Fielden, accordion
 11:45—Kentucky Mountaineer
Noon—Kapua's Hawaiians
P. M.
 12:15—Echoes of the Orient (NBC)
 12:30—Buckeye Hoodowners
 1:00—Sign off
 1:45—Buckeye Ho-Downers
 6:15—Cumberland Crooners
 6:30—Lawson's Hawaiians
 7:00—Wdly's-Overland Program (NBC)
 7:11—Kentucky Mountaineer
 7:30—College of Music
 8:00—Charlene and Tommy
 8:15—Rused and Grady Hodges
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Dulcie Markam
 9:15—Randall Fryer, tenor
 9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.
 8:00—Break of Day
 8:30—Concert Hour
 9:15—Birthday Party Program
 9:30—Invitation to the Waits
 10:15—Dry Ridge Health Hints
 10:30—Vocal Varieties
 10:45—Bending Ford Travlogue
 11:00—Excerpts from the Operas
 11:30—Our Thought for Today
 11:45—Morning Melodies
P. M.
 12:30—UFA Theatre
 12:45—Echoes from Germany
 1:00—Jewish Hour
 1:30—Jubilee Singers
 1:45—Around the Clock
 2:00—James A. Dorsey
 2:15—The Orleola
 2:30—Bill Reith's Cincinnati Panthers
 2:45—Ralph Pinkston
 3:15—Maureice and Nelson
 3:30—Variety
 3:45—Male Quartet
 4:00—Moods in Blue
 4:15—Fascia in Prose
 4:30—Variety, Bee Campbell
 4:45—Poet Symphony Hour
 5:45—Mrs. Lloyd Houbaw, Book Review
 6:00—Musical Interlude
 6:30—Chamber Federation Hour
 7:30—Dinner Dance Music
 7:45—With the Guests
 7:30—Crime Talk by Robert Holington. "The Cincinnati Regional Crime Committee"
 7:35—Original Ibold Sport Review
 7:45—Old Time Pigths—Harry Hartman. Announcer
 8:30—Mansion Dance Orchestra
 9:00—Evening Stars
 9:30—Novelty Notes
 9:45—Douglas Pleguely, basso
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

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 MAKE GOOD MONEY IN SPARE TIME
 See Mr. Silyn at Central News Co., 320 E. Third St. MAIN 3115

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Superheterodyne . . . 10 Tubes
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THE Crosley HAPPY HOUR is a remarkably handsome piece of furniture exemplifying the finer details of cabinet craftsmanship. The front panel is of figured stump walnut veneer arched with burr maple in two-tone effect. The curved pilasters of especially selected stump walnut veneer are joined at the top with pierced wood moulding. The front apron is of imported zebra wood. The top and sides are of genuine American black walnut veneer. The legs are fluted and capped with oval medallions in contrasting shades. Dimensions: 44" high, 26 1/2" wide, 13 1/2" deep.

The new 10-tube Pentode, Variable Mu, Superheterodyne chassis is incorporated in the Crosley HAPPY HOUR. This chassis employs 2-35 or -51 Variable Mu, 2-47 or PZ Pentode, 2-24 Constant Mu, 3-27 tubes (1-First Audio Frequency Amplifier, 1-Second Detector and Automatic Volume Control tube, 1-Oscillator) and 1-80 Rectifier.

On Sale At All Good RADIO STORES

YOU'RE THERE WITH A CROSLY **CROSLY RADIO**

Sunday, November 1
WKRC (545m.—550 kc.)

- A. M.
9:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
10:15—Jim Lightfoot's Veterans Civic Hour
11:00—First Church of Christ Scientist (CBS)

Noon—American Legion Program

P. M.

- 1:00—Jewish Community Program
1:30—Cathedral Hall Hour (CBS)
2:00—Walter Silver—Eight Sons of Eli (CBS)
2:30—Columbia Church of the Air—Rev. Milo Cates (CBS)
3:00—New York Philharmonic Symphony (CBS)
3:30—Naxos—Twenty Minutes of Good Reading
8:00—Labor Campaign Political Talk
Speakers—Nicholas Klein
9:00—Devla Drugs and Doctors (CBS)
9:15—Palico Program—Tri-State Ignition
9:45—Angelo Patri—"Your Child" (CBS)
9:00—Leonard J. Dempsey
9:15—Norwood Republican Committee
9:30—Romances of the Sea (NBC)
10:00—Street Slumber Program
10:30—Horse Show Oerdsen—Cliff Burns
11:00—Studio
11:45—Ben Bernie's Orchestra (CBS)
Midnight—Eddie Duchin Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.

- 4:30—Chevrolet Chronicles
5:00—Delivery Boys
5:15—Records
7:30—Woodbury Program
7:45—Shuron
8:15—Radio News Reel of Hollywood
8:30—Natural Bridge Show Program.
8:45—Vick's Program
9:00—Church Forum
9:30—Children's Program (NBC)
10:00—Organ, Arthur Chandler, Jr.
10:25—River Report
10:30—Piddlers Three (NBC)
10:45—Song for Today (NBC)
11:00—Sturveysen String Quartet
11:30—Morning Musicals (NBC)

P. M.

- 12:30—Island Serenades
1:00—Over Jordan (NBC)
1:30—Henry Tibbs' Orchestra
2:00—Crosley Theatre of the Air
2:30—Vest Fomancers (NBC)
3:00—College of Music Recital
3:30—Voc Celeste
4:00—League of Little Flower (WJR)
5:00—Shuron Musical Showman
3:00—Crosley Romances
4:00—Cincinnati Employment Relief—Concert Orchestra
6:30—Tbs Chatter
6:45—Vanity Fair Program (NBC)
7:00—Variety—Success Interview with Oedfrey Lowell Cabot

7:15—Jolly Tuna Revue (NBC)
7:30—The Three Bakers (NBC)
8:00—Elena Jettick Melba (NBC)
8:15—Collifer's Radio Hour (NBC)
9:15—Bayuk Stag Party (NBC)

At Last! Here is the Chatter



Is The Chatter Edward Byron? Is The Chatter Don Becker? Is The Chatter Lowell Thomas? To answer these and sundry other questions about The Chatter of WLW, allow Radio Dial to present Wally Maher, The Chatter.

Almost, but not quite, this picture catches the quizzical humorous turn of Maher's mouth that comes from being Irish and an actor. Before he joined the Crosley Players (yes, he's one of those too) Maher played Shakespearean roles and was a trouper in several companies. Although he usually appears at the station in knickers, one thinks of him always as wearing full dress and a high hat. Perhaps it is the grand manner and the flourish always about him.

Maher plays many leading roles in the Crosley Theatre, announces a little, and is the announcer with the Crosley Follies (Wednesday at 7:30 p. m.).

WLW Sunday, November 1

- 9:45—Kaffee Hag Slumber Music (NBC)
10:15—Gold Medal Express (NBC)
10:45—Netherland Plaza Orchestra
11:00—Michael Haus's Orchestra: Grey-stone Ballroom
11:30—The Singing Viola
Midnight—Henry Tibbs' Orchestra (NBC)
1:00—Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

P. M.

- 2:15—Sunday Bright Spots (NBC)
2:30—Serenade and Hymn Time
3:00—Wayne King Orchestra (NBC)

WSAI Sunday, November 1

- 3:30—National Religious Services (NBC)
4:00—Manhattan Guardians (NBC)
4:30—The Woeber Program (NBC)
3:00—Gilbert and Sullivan Gems (NBC)
5:30—General Electric Program (NBC)
0:00—Catholic Hour (NBC)
7:00—In the Classroom (NBC)
7:30—Lodent Club of the Air (NBC)
8:00—Chase & Sanborn (NBC)
9:00—"Our Government"—David Lawrence
9:15—Bayer and Company (NBC)
9:45—Walt Sears' Georgia Revellers; Orey-stone Ballroom
10:15—Johnson Wax: Ted Weems' Orchestra (NBC)

WABC (860 kc.) CBS

P. M.

- 0:30—Howard Dandies
7:00—"The World's Business, by Dr. Julius Klein
8:15—Music Along the Wires: Symphony Orchestra
9:00—Around the Samovar
10:00—Ernest Hutcheson, pianist, and Orchestra
10:30—The Guschos
11:00—Continental String Quartet
A. M.
12:30—Nocturne

WEAF (860 kc.) NBC

P. M.

- 2:30—Moonshine and Honeyuckle
11:15—Ralph Kirby, baritone
11:30—Jesse Crawford, organ
Midnight—Henry Tobias Orchestra

WJZ (780 kc.) NBC

P. M.

- 4:30—"The Musical Showmen"
7:00—"The Musical Showmen"—Dr. H. E. Posidick
5:30—International Gypsy Orchestra
0:00—Raising Junior
6:30—My Portrait Gallery of Famous
10:15—Harbor Lights (WENR-870 kc.)
10:45—Land of Wonder and Fear
11:00—Whispering Chorus (KDKA)
11:15—Jesse Crawford, organ
11:45—South Sea Islanders

MONDAY November 2

WCKY (202m.—1490 kc.)

A. M.

- 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reverts
8:00—Mountain Ballads
10:15—Gold Medal Express (NBC)
8:30—Cherry (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—The Golden Violins
9:45—Hawaiian Melodya
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Phligas Melodies

P. M.

- 12:15—Tuneful Melodies
12:30—Morris Brock Live Stock Reporta
12:35—Lunchon Concert
12:45—Kentucky Federation of Women's Clubs
1:00—Sign off
5:45—Story Book Hour
0:15—Valdorf-Astoria Empire Room Orchestra (NBC)
6:30—Tommy and Willie
0:35—Ayers News Report
7:00—Anna of Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Lucille Poe
7:45—Paris Night Lite (NBC)
8:00—Clown Prince of Pep
8:15—Louise Ryder, Contralto
8:30—Mystery Drama, "Castle Quaint"

A NEW Radio Inspection Service

AGAIN THIS WEEK we will call at your home and test all your Radio tubes, voltages and make a general inspection of your entire Radio for—

50c

We offer you this service for a limited time only on Radios of all makes and types. Years of experience, expert knowledge of Radio circuits and up-to-date equipment make it possible for us to analyze your entire Radio system quickly and correctly.

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Get your call in immediately. Enjoy the satisfaction of dealing with a concern that really knows Radio. Remember, a phone call brings an EXPERT.

A-B-C Radio Sales & Service Phone CHerry 5230, 1511 Race St.

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

"I am from Kentucky. Please tell Bob Burdette how nice it is to hear him pronounce Louisville correctly, not Lewisville as do some of your announcers."

Mrs. O. E. S.

"I wish you would print the complete WEAF, WJZ and WABC programs regularly, and not just occasionally when someone writes you about it. These programs, to me, are about as important as the Cincinnati programs."

Mrs. W. W. J., Frankfort, Ky.

Programs hereafter are a regular feature of RADIO DIAL.

B. G. Sr., Dayton, Ky. See Radio Dial, October 9 issue of the Letter Box for personnel of Sun Dodgers.

Lucille Wall, leading lady of the Vanity Fair broadcasts (Sunday 6:45 p. m. WLW), writes that she no longer appears on Collier's Hour. However, she does have the leading role always in the Adventures of Sherlock Holmes (WSAI, Thursday at 8:30 p. m.; WLW, Wednesday at 8 p. m.).

E. D. A. Ayondale. You may hear the Chicago Serenade each day over WHAS (820 kc.) at 3:45 p. m. Radio Guild will be on the air through the same station at 4:30 Friday afternoon. Atwater Kent is not broadcasting any more.

Mrs. J. E. H., Cincinnati. RADIO DIAL will have a picture of Earl Arnold. It is our pleasure to please the greatest number of DIAL subscribers, so we shall certainly try to furnish more WCKY stars.

C. L. T., Jackson, O. William J. Kopp is in Florida directing an orchestra.

WCKY Monday, November 2

- 9:00—Steve Bates
9:15—Cincinnati Girl
9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.

- 7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Dance Melodies
9:45—Hawaiian Melodya
10:00—Musical Brevelias
10:05—Housewives' Bruke
10:20—Better Physical Brevelias
10:45—WPBE-RKO Theater Party
10:50—Mrs. Evans
11:00—Shopping with Betty and Bob
11:30—Happines Club
Noon—Organ Revital

P. M.

- 12:30—How It Began
12:45—Lunchon Musicals
1:00—Around the Clock
1:15—Day Dreams
1:45—Disc Tunes
2:15—To Nice Funes
2:45—Afternoon Dance Frollic
3:15—Julius Monk
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:15—Story Telling Time
5:30—To Nice Funes
5:45—Sprits Program
6:00—Little Black Joe
6:15—Ben Bernma
6:20—Musical Interlude

JANE GREY and The Kampf Artists Mon., Wed., Fri. 11:45 A.M. Sponsored by The A. W. Kampf Jewelry Co. Diamond Remounting Specialists 18 West Sixth St.

WFBE Monday, November 2

- 9:30—Frank Aston
9:45—Lucky Ector, Organist
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Ibold Sport Review
8:00—Hub Clothing Co. Players
8:15—Evening Stars
8:30—WFBE Players
9:00—Lucky Ector, Organist
9:15—Dry Ridge Health
9:30—Dance Melodia
9:45—Highlights of the World Series, Bob Bishoff

- 10:00—Mountain Red
10:15—Dream Fantasy
10:30—Republican Judicial Committee

WKRC (545m.—550 kc.)

A. M.

- 6:45—God's Bible School—Sunrise Worship
7:45—Lucky Ector, Organist
8:00—Roland Gaines Mounisn Rangers
8:15—Grab Bag Boys
8:45—"The Old Dutch Girl" (CBS)
9:00—Concert Hour (CBS)
9:30—Consolidated Merchants Program
10:05—"Woman's Hour"—Thelmaeto Tully
10:30—Art Dry Cleaners
10:45—Concert Hour (CBS)
11:00—Sybil Program
11:15—Jula Hayes
11:45—Jane Grey and "Kampf the Jewels"

Noon—Radio Television Program

- 12:15—Big Store Mid-Day Musical
12:30—Cincinnati Merchants Program
1:00—Kenton Pharmaceutical Prog. (CBS)
1:15—Ha-Dees Hot Water Heater Program
1:30—Studio
1:45—Hub Clothing Co. Musicals
2:00—Fyul Program
2:15—Buck-Bauer Organ
2:30—Will Osborne's Orchestra (CBS)
3:00—Vi-Zoy Program
3:30—Arthur Jarrett (CBS)
3:45—Auto-Rad Stewart-Warner
4:00—Bert Young's Orchestra (CBS)
4:15—Ben Berman Talk
4:20—Sprits Clothing Program
4:30—Webb Pulp Program
4:45—Condy Quarter Hour (CBS)
5:00—A. O. Rust—Happy Feet
5:15—Mabley & Carew Contest
5:30—Pirates' Club
5:45—Condy Quarter Hour (CBS)
6:00—Re-Nu Program—Pat Gillick, Organ
6:15—Allied Follies—Alex McQueen
0:20—Shacks—Colto & Tyree
6:25—Crosley Program Suggestions
0:25—Sports Review
6:30—Union Gas and Electric Program
6:45—R. B. Clothes—Grab Bag Boys
7:00—Republican Campaign Committee
9:30—An Evening in Paris (CBS)
10:00—Robert Burns Fanatics Program (CBS)

- 7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Carnel Quarter Hour (CBS)
8:00—The Columbias (CBS)
8:15—Singing's Sam, Barbasol Man (CBS)
8:30—Kate Smith, La Falina (CBS)
8:45—Organ Arthur Chandler, Jr.
9:00—Pompian Make-Up Box (CBS)
9:15—Republican Campaign Committee
9:30—An Evening in Paris (CBS)
10:00—Robert Burns Fanatics Program (CBS)

- 10:30—Mabley and Carew Program
10:45—Republican Judicial Committee
11:00—Carnel Quarter Hour (CBS)
11:03—Time, Weather, Sports Review
11:08—Ben Berman Talk
11:17—Pyeo—Wesley Fox and Jimmy Savar
11:30—Pat Gillick, Organist
Midnight—Ben Bernie's Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.

- 6:31—International Piddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Arthur Chandler, Jr.
7:45—Jolly Bill and Jano (NBC)
8:00—Morning Devotions
8:15—Georgian Wildetes
8:30—Bitch Pick (NBC)
8:45—Physical Exercises
9:00—Pennies Talk
9:15—Musical Follies
9:20—Child Care and Training, Dr. Am Arlit

- 9:30—Beautiful Thoughts (NBC)
9:45—Radio Follies (NBC)
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody (NBC)
10:45—Ford Rush
11:00—Rumford School of Cookery
11:15—Island Serenades
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals

Noon—To be announced

P. M.

- 12:15—Swift Program—Pat Barnea (NBC)

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Tuesday, November 3

WLW (423m.—700 kc.)

- A. M.
- 6:30—International Fiddlers
- 7:00—Physical Exercises
- 7:15—Delivery Boys
- 7:30—Organ Program, Arthur Chandler, Jr.
- 7:45—Judy Hill and Jane (NBC)
- 8:00—Morning Devotions
- 8:15—Georgian Wildcats
- 8:30—Blissful Moments (NBC)
- 8:45—Physical Exercises
- 9:00—Penitas Talk
- 9:15—Fashionette
- 9:30—Beautiful Thoughts (NBC)
- 9:45—Premium Man
- 10:00—Live Stock Reports
- 10:10—Piano Solo
- 10:15—A. & P. Orchestra
- 10:30—Colonel Goodbody (NBC)
- 10:45—Davis Mystery Chef (NBC)
- 11:00—Mrs. A. M. Goudiss (NBC)
- 11:15—Ramona
- 11:30—Through the Looking Glass With Frances Ingram (NBC)
- 11:45—River and Weather Reports
- 11:55—True Signs of the Times (NBC)
- Noon—Tusado Entertainers

- P. M.
- 12:15—Swift Program—Pat Barnes (NBC)
- 12:30—Hotel Gibson Orchestra
- 12:45—Market Report
- 12:50—Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 1:10—Netberland Plaza Orchestra
- 2:00—Ohio School of the Air
- 3:00—Matinee Players
- 3:30—Crimelights
- 4:00—A. & P. Orchestra
- 4:30—Village Rhythmer
- 4:45—To be announced
- 5:00—Maline Story Hour (NBC)
- 5:30—Mildred Lawler and her Orchestra
- 5:45—Little Orphan Annie (NBC)
- 6:00—Old Man Sunshine
- 6:15—The Chatter
- 6:30—Netberland Plaza Orchestra
- 6:45—Lowell Thomas (NBC)
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Goyette Orchestra, Odette Myrtil (NBC)
- 7:30—Famous Beauties of History
- 7:45—American Girl Program
- 8:00—Armstrong Quakers (NBC)
- 8:15—Vincent Lopez and his Valvatinera
- 8:30—Werk Bubble Blowers
- 9:00—Maxwell House Dixie Ensemble
- 9:30—Great Personalities—Frazier Hunt (NBC)
- 10:00—Chevrolet Chronicals
- 10:10—Variety—Success Interview with Henry R. Dutton
- 10:45—Bob Newball Sports Slices
- 11:00—Van Camp Program
- 11:30—Around the World with Jeff Davis
- 11:35—Moon River
- Midnight—Hotel Gibson Orchestra
- 12:30—Netberland Plaza Orchestra

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is what everybody says of radio's newest find

THE TRUMPETERS with EDWIN C. HILL
on the new exciting radio show by **HART SCHAFFNER & MARX**
THURSDAY, 10 P.M. SHARP STATION WKRC

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417-19 VINE ST.
—DON'T MISS IT—

Tuesday, November 3

WSAI (225m.—1330 kc.)

- A. M.
- 6:00—Geno and Olean (NBC)
- 6:15—McCormick's Fiddlers
- 6:45—Records
- 9:15—Odas Maddox, banjo
- 9:30—Records
- 9:45—A. & P. Program (NBC)
- 10:00—Mrs. Blake's Radio Column (NBC)
- 10:15—Records
- 11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
- 11:15—Radio Household Institute (NBC)
- 11:30—Records
- Noon—O. E. Circle (NBC)
- P. M.
- 12:15—Sign off
- 12:50—Live Stock Reports
- 1:00—Sign off
- 3:00—Woman's Radio Review (NBC)
- 4:00—Records
- 4:15—Crosley Dealers' Solute
- 4:30—Records
- 5:00—Dave Roberts, banjo
- 5:15—Records
- 5:30—Rising Talkie—What Happened in Jane (NBC)
- 5:45—Records
- 6:30—Vocal Solos
- 6:45—The Stebbins Boys (NBC)
- 7:00—Midweek Federation Hymn Time (NBC)
- 7:30—Prince Albert Program (NBC)
- 7:45—The Trials of the Goldbergs (NBC)
- 8:00—Blackstone Plantation (NBC)
- 8:30—Goodyear Tire Program (NBC)
- 9:00—McKesson Musical Magazine (NBC)
- 9:30—Fuller Brush Man (NBC)
- 10:00—Lucky Strike Dance Orchestra (NBC)
- 11:00—Netberland Plaza Orchestra

- WABC (860 kc.) CBS
- P. M.
- 6:00—National Security League
- 6:15—Connie Boswell
- 6:45—Bird and Vase, comedy sketch
- 8:00—Mills Brothers
- 9:15—The Columbians
- 10:30—Archeruesque
- 11:00—Jack Miller
- 11:15—Enric Madriguera's Orchestra
- 11:30—Asbury Park Casino Orchestra
- Midnight—Schroeder Hotel Orchestra
- A. M.
- 12:30—Nocturne; Ann Leaf, organ, with Ben Alley, tenor
- 1:00—Hotel Bossert Orchestra
- 1:30—Roseland Ballroom Orchestra

- WJZ (760 kc.) NBC
- P. M.
- 6:00—Waldorf-Astoria Orchestra
- 6:30—Vaughn de Leath, contralto (WENR-870 kc.)
- 11:00—Leo Morse songs (WGY-790 kc.)
- 11:15—Jesse Crawford, organ
- 11:30—Jack Denny Orchestra
- Midnight—Rudy Vallee Orchestra (WHAS-820 kc.)
- A. M.
- 12:30—Joe Moss Orchestra
- WJZ (760 kc.) NBC
- P. M.
- 6:00—Raising Junior
- 6:15—Ramona Program—Pollock and Lowndhurst
- 6:30—Savannah Liners Orchestra
- 7:30—Phil Cook (WENR-870 kc.)
- 7:45—Back of the News in Washington (WHAS-820 kc.)

WJZ Tuesday, November 3

8:30—Heel Hugger Harmonies (WLS-870 kc.)

8:45—Sisters of the Skillet (KDKA-980 kc.)

9:00—Household Finance (KDKA, WGN-720 kc.)

10:30—Clara, Lu and Em

10:45—Fairs Night Life (KDKA)

11:00—Slumber Music

11:30—Russ Columbo, songs

11:45—Dream Pictures

A. M. 12:15—Paul Whiteman Orchestra

Stebbins Boys At Ringside For Battle of the Bustle



The Battle of the Bustle also rages in Buckport Point up in Maine. The Stebbins Boys, John and Ealey, proprietors of the general store in that bustling community, have to keep abreast of the fashions because their stock includes dress goods along with horse collars and kerosene lamps. The Widow Hoppindale (right) passing through Buckport Point, give the Stebbins Boys (seated) a few pointers about the top-titled, "One-eyed Connelly" hats, leg-o-mutton sleeves and

bustle effects by which fashion's decree has hurtled femininity back into bygone days this Fall. Women's fashions, politics, business and all other current topics of general interest are treated humorously and philosophically from the viewpoint of two mellow old "down east" rustics, in the Stebbins Boys sketches heard daily from Monday to Friday, at 6:45 p. m. on WSAI. John and Ealey Stebbins are impersonated before the microphone by Parker Fenelly and Arthur Allen.

WJZ Tuesday, November 3

8:30—Heel Hugger Harmonies (WLS-870 kc.)

8:45—Sisters of the Skillet (KDKA-980 kc.)

9:00—Household Finance (KDKA, WGN-720 kc.)

10:30—Clara, Lu and Em

10:45—Fairs Night Life (KDKA)

11:00—Slumber Music

11:30—Russ Columbo, songs

11:45—Dream Pictures

A. M. 12:15—Paul Whiteman Orchestra

Wednesday, November 4

WEDNESDAY November 4

WCKY (202m.—1490 kc.)

A. M. 7:00—"Alarm Clock Melodies"—Crooning Guitlist

7:30—Organ Reveries

8:00—Mountain Ballads

8:15—Morning Devotions (NBC)

8:30—Cheerio (NBC)

9:00—Dunkers' Club

9:15—Tunes in Blue

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WKCY Wednesday, November 4

- 9:30—Vocal Variety
- 9:45—Concert Music
- 10:00—Mary Hale Martin's Household Period
- 10:15—Popular Dance Music
- 10:30—Classic
- 11:00—Mrs. A. M. Goudiss (NBC)
- 11:15—Musical Novelties
- 11:30—Skillet Lickers
- Noon—Phligas Melodies

- P. M.
- 12:15—Tuneful Topics
- 12:30—Norris Brock Live Stock Reports
- 12:35—Luncheon Concert
- 1:00—Sign off
- 1:45—Story Book Hour
- 6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
- 6:30—Tommie and Willie
- 6:55—Ayers News Report
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Mollie Moore, soprano
- 7:30—Kaplan's Hawaiians
- 7:45—Lena Pope, soprano
- 8:00—National Battery Co. College Memories (NBC)
- 8:15—Brown Shoe Program—Guy Robertson (NBC)
- 8:30—Earl Arnold's Orchestra From Look-out House
- 9:00—Duke, His Uke and His Sisters
- 9:15—Steve Bates, with octofone
- 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

- A. M.
- 7:00—Break of Day
- 7:30—Hill Billy Kid and Log Cabin Boy
- 7:45—Morning Melodies
- 8:00—Birthdays Party Program
- 8:15—Concert Music
- 9:00—Our Daily Thought
- 9:15—Hot Rhythm
- 9:45—Hawaiian Melodies
- 10:00—"Housewives' Frolic
- 10:20—Better Brushes Briefings
- 10:25—WFBE-RKO Theatre Party
- 10:30—Mrs. Evans' Question and Answer
- 11:15—Happiest Club
- Noon—Organ Recital

- P. M.
- 12:30—How It Began
- 12:45—Luncheon Musicale
- 1:00—Around the Clock
- 1:15—Matinee
- 1:30—Class, Daunt, tenor
- 2:15—Waltz Time
- 2:45—Afternoon Melodies
- 3:15—Bill Reilly's Cincinnati Panthers
- 3:45—Julius Monk
- 4:00—Venetian Memories
- 4:30—Tea Time Tunes
- 5:00—Shopping with Betty and Bob
- 5:15—Story Telling Time
- 5:45—Splitz Program
- 6:00—Little Black Joe
- 6:15—Musical Interludes
- 6:30—Novelty Notes
- 6:45—Burning Ford Travelogue
- 7:00—Dinner Music
- 7:15—Post Question Box
- 7:30—Original Bold Sport Review
- 7:45—Y. W. C. A. Program
- 8:00—Hub Clothing Co. Players
- 8:15—Julius Siem
- 8:30—Dry Ridge Health Hints
- 8:45—Variety
- 9:00—Lucky Boys
- 9:15—Evening Chimes
- 10:00—Mountain Red
- 10:15—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
- 6:45—God's Bible School—Gunsies Worship
- 7:45—Glodya Catron, Organist
- 8:00—Roland Gaines Mountain Rangers
- 8:15—Grab Bag Boys
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Plas Automatic Winterfront
- 9:15—Super Mail Program
- 9:30—Candida Hecrens Program
- 10:00—The Oxal Feature (CBS)

GET YOUR TICKETS NOW FOR MABLEY'S

Radio Contest Review

2 Nights Only Saturday, October 31
8:15 P. M. Sunday, November 1 **50 Artists**

TAFT AUDITORIUM Tickets 50c, 75c, \$1
Seats Reserved On Sale Taft Auditorium, WKRC and at Mabley's

More than 1,500 contestants received auditions at WKRC in the Radio Musical Contest conducted by Mabley & Carew. The contest closed last Saturday. Now the best of the artists will appear in a Radio Contest Review at Taft Auditorium. These two programs will give the judges opportunity to select the winner.

Proceeds will be Donated to Charity

Mabley & Carew

WKRC Wednesday, November 4
 10:15—Woman's Hour—Framlette Tully
 10:45—Julia Hayes Household Hints
 11:15—Ben Alley (CBS)
 11:30—Musical Alphabet (CBS)
 11:45—Jane Gray and "Kampfi the Jeweler Artists"
Noon—Spend Contest Program
P. M.
 12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants' Program
 1:00—Kentons Pharmaceutical Program (CBS)
 1:15—Farm Network (CBS)
 2:00—Pyol Program
 2:15—Burck-Bauer Organ Melodius
 2:30—Ann Leaf at the Organ (CBS)
 2:35—Huston Ray's Orchestras (CBS)
 3:00—Edna Wallace Hopper (CBS)
 3:15—Vi-Zoy Program
 3:45—Radio Television Program
 4:00—Auto-Rad Stewart-Warner
 4:15—Studio
 4:20—Sprite Clothing
 4:30—Webb Fuel Program
 4:45—Studio
 5:00—A. O. Rust—Happy Feet
 5:15—Mabley & Carey Program
 5:30—The Pirates Club
 5:45—Hub Clothing Company Musicals
 6:00—Re-Neu—Pat Gillett, Organ
 6:15—Allied Florists—Alex McQueen
 6:20—Stocks—Coble & Tyrec
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Studio
 6:45—R. B. Cloth—Grab Bag Boys
 7:00—Wrigley Program
 7:15—Cromo Program—Bing Crosby (CBS)
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Camel Quarter Hour (CBS)
 8:00—Columbus (CBS)
 8:15—Smirgyl Sam, Barbasol Man
 8:30—La Palina Program—Kate Smith (CBS)
 8:45—The Old Wurzberg Malt Program
 9:00—Gold Medal Post Freight (CBS)
 9:30—Eneo Crime Club
 10:00—Vitality Personalities
 10:15—Mabley & Carey Program
 10:30—To be announced
 10:45—Studio
 11:00—Time, Weather, Sports Review
 11:08—Studio
 11:15—Pyol—Wesley Fox, Jimmy Leaver
 11:30—Pat Gillett, Organist
Midnight—Romantic's Orchestras (CBS)
 12:30 1 s. m.—St. Moritz Orchestras (CBS)

Young Sir Harry Lauder



Above, the feminine stars of the "Lady Next Door" and the NBC's Children's Hour look on as Walter Campbell Tetley does an impersonation of Sir Harry Lauder. The young ladies in the group are, left to right: Florence Halop, Clementine Torrella, Virginia Torrella and Peggy Zincke. The young man in the sailor suit is Billy Halop. WLW has the Children's Hour Sunday mornings at 9.30.

WLW (428m.—700 kc.)
A. M.
 4:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Ocegrin Wildcat
 8:30—Bunch Pickups (NBC)
 8:45—Physical Exercises
 9:00—Pennies Talk
 9:15—Theodore Lee Fees, Graphologist
 9:30—Beautiful Thoughts (NBC)
 9:45—Art Talk
 10:00—Live Stock Reports
 10:15—Plano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Marley Personality Performes
 11:00—Dorothy Chase and the Cbarias Playen
 11:15—Mouth Hygiene Talk
 11:25—Ramona
 11:45—River and Weather Report
 11:55—Time Signals
Noon—Seger Ellis
P. M.
 4:15—Swift Program (NBC)
 4:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Ohio School of the Air
 3:00—Italian Armistice Day Program (NBC)
 4:00—A. & P. Orchestra
 4:30—Village Rhythmeter
 4:45—Seger Ellis
 5:00—Chats with Peggy Winthrop (NBC)
 5:15—Mouth Health (NBC)
 5:30—Southern Singers and Raymond Wrenchen
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshino
 6:15—The Chatter
 6:30—Dr. Glenn Adams Dog Talk
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—John Ruskin Dance Orchestra
 7:30—Crosley Polkas

WLW Wednesday, November 4
 8:00—R. P. D. Hour
 8:15—Musical Rhythm Rounders
 8:30—Jack Frost's Melody Moments (NBC)
 9:00—Adventures of Sherlock Holmes
 9:30—Dutch Masters Minstrels (NBC)
 10:00—Korn and Parchie
 10:15—Variety—Success Interview with Ralph Adams Cram
 10:30—Vick's Chemical Program
 10:45—Bob Newhall Sports Slices
 10:58—Estate Weather Man
 11:00—Yan Camp Program
 11:30—Greyarone Ballroom Orchestra
 12:01—Hotel Gibson Orchestras
 12:30—Netherlands Plaza Orchestra

WSAI Wednesday, November 4
Noon—G. E. Cirkon (NBC)
P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 2:00—Woman's Radio Review (NBC)
 4:00—Mary Steick, contralto
 4:15—Crosley Dealers' Salute
 4:20—Records
 5:00—Sam Wilson, Baritone
 5:15—Records
 5:25—Civil Service Talk
 5:30—Records
 6:30—Larry Greuter, Accordionist

WSAI (225m.—1330 kc.)
A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:30—Records
 9:15—Dr. Royal S. Copeland (NBC)
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jane Grant's Stereo Hour (NBC)
 10:30—National Home Hour (NBC)
 11:00—Keeping Up With Daughter (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records

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WSAI Wednesday, November 4
 6:45—The Stebbins Boys (NBC)
 7:00—John Snopce, tenor (NBC)
 7:15—Seger and Peep (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Silver Flute (NBC)
 8:30—Mobiloil Concert (NBC)
 8:45—Halsey-Starr Program (NBC)
 9:30—Palmolive Hour (NBC)
 10:30—Coca Cola Program (NBC)
 11:00—Seger Ellis, Baritone
 11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS
P. M.
 6:00—"Bill Schudt's Going to Press"
 6:15—Bert Lown Orchestra
 6:30—Enric Madriguera's Cuban Orchestra
 6:45—Bird and Vesh, comedy sketch
 8:45—Mills Brothers
 10:15—Columbia Concert Program—Jean Dusserre
 11:15—Red Nichols' Orchestra
A. M.
 1:00—Connie's Inn Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC
P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Ray Perkins
 11:15—Jesse Crawford
 11:30—Vincent Lopez Orchestra
Midnight—Lew Conrad's Orchestra
A. M.
 12:30—Paul Whiteman's Orchestra

WJZ (760 kc.) NBC
P. M.
 6:00—Music Treasure Box
 6:15—Rameses Program: Mural Pollock and Voc Lawnhurst, Pianist
 6:30—Teddy Black Orchestra
 7:30—Phil Cook
 7:45—"Believe It or Not" Ripley (KDKA-980 kc.)

WJZ Wednesday, November 4
 10:00—Rochester Civic Orchestra (KDKA)
 10:30—Clara, Lu and Em
 10:45—Radio's Greatest Lover (WENR-870 kc.)
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Lew White, organ
 Midnight—Mildred Bailey and the King's Jesters (WENR; KDKA)
A. M.
 12:15—Eroic Helat Orchestra

THURSDAY
 November 5

WCKY (202m.—1490 kc.)
A. M.
 7:00—"Alarm Clock Melodics"—Kentucky Mountaineer
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherrie (NBC)
 9:05—Dunkers' Club
 9:15—Band Concert
 10:30—Latonia, Ky., Merchants' Program
 10:50—Ray Perkins, Prince of Pinsapp (NBC)
 11:15—Tunes in Blue
 11:30—Classic Hour
 11:00—Mrs. A. M. Goudias (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
Noon—Philgas Melodics
P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 12:45—Rev. Chas. Vandermeulen
 1:00—Sign off

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WKCY Thursday, November 5
3:45—Story Book Hour
6:15—Dulce Markam
6:30—Tommie and Willie
6:45—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastvart Jesters (NBC)
7:30—Cumberland Crooners
7:45—Amous Follies of Business (NBC)
8:00—Diale Spiritual Singers (NBC)
8:15—Charlene
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Blackstone Plantation (NBC)
9:30—Buckeye Hoedowners

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Hill Billy Kid and Log Cabin Boy
7:45—Variety
8:00—Birthdays Party Program
8:15—Concert Hour
9:00—Our Thought Today
9:15—Surge Up the Band
9:45—Morning Melodies
10:00—Housewives' Frolic
10:20—WPBB Beauty Helps
10:45—WFBE-RKO Theatre Party
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happier Club
Noon—Organ Recital

P. M.
12:30—How It Began
12:45—Lunchtime Musicale
1:00—Around the Clock
1:15—Two Irish Boys
1:30—Maine Musicale
2:00—High Flakies
2:15—Vocal Varieties
2:45—Maude in Blue
3:15—Bec Campbell
3:30—Hot and Hot Tunes
4:00—Prof. Briol
4:15—Tea Time Tunes
4:30—Serenade
4:50—Season Melodies
5:15—Story Telling Time
5:30—Musical Interlude
6:15—Variety
6:45—Berling Ford Travelogue
7:00—Dinner Music
7:15—Post Question Box
7:30—Original Idol Sport Review
7:45—Murdock Williams
8:00—Mansion Dance Orchestra
8:30—Evening Melodies
8:45—Dry Ridge Health Hints
9:00—Lucky Boys
9:15—The Post Toner
9:30—Evening Stars
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy



The Pickard Family

Shown in the costumes of pre-war days in the South, have attained wide popularity for their hill-billy and folk songs. "Ma" Pickard is seated at the piano with Dad at the left, Pubby with the guitar and Ruth playing the violin before a microphone in the Chicago studios of the National Broadcasting Company, over whose networks they sing exclusively.

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladya Catron, Organist
8:00—Roland Galena Mountain Rangers
8:15—The Bag Boys
8:45—Radio Television Program
9:00—Commuters (CBS)
9:30—Consolidated Merchants Program
10:00—Dr. Copeland—Ceresita Flour (CBS)
10:15—Machine Age Housekeepers
10:30—Hub Clothing Mutual
10:45—Barbara Ould Beauty Talk (CBS)
11:02—Woman's Hour—Tremette Tully
11:15—Aeue Sunshine Melodies
11:45—Stage and Screen Stars (CBS)
Noon—Blackberry Dudes
P. M.
12:15—Big Store Mid-Day Music
12:30—Cincinnati Merchants' Program
1:00—Pratt—Helps to Feeders (CBS)
1:15—Studio
1:30—Julie Hayes
2:00—Pye! Program
2:15—Salon Orchestra (CBS)
3:00—La Fage Berumen Musicale (CBS)
3:15—Sycnal Contest Program
3:30—Grass-off Program
3:45—Virgilia Arnold, pianist (CBS)
4:00—Melody Magic (CBS)
4:30—Webb Fuel Program
4:45—Hotel Taft Orchestra (CBS)
5:00—Auto-Rad Stewart Warner Program
3:15—Mabley & Carow Program
5:30—Pirates' Club
3:45—Sweetheart Quartet Hour (CBS)
6:00—Re-Nu—Pat Gillick, Organist
6:15—Allied Florists—Alca McQueen
6:20—Stocks—Coble & Tyroe
6:21—Burden Program Suggestions
6:25—Sports Review, Weather
6:30—Hotel Bossart Orchestra (CBS)
6:45—R. B. Clothes—Grah Bag Boys
7:00—Wrigley Program (CBS)
7:15—Cromo Program—Bing Crosby (CBS)
7:30—Kaltenborn Edits the News (CBS)
7:45—Camel Quarter Hour (CBS)
8:00—Public Dental Period
8:05—Mills Broa. (CBS)
8:15—Abe Lyman—Sterling Products Program (CBS)
8:30—La Pelusa Program—Kate Smith (CBS)

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:30—Organ Program, Arthur Chandler, Jr.
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgian Whistlers
8:30—Bisell Pick-ups (NBC)
8:45—Physical Exercises
9:00—Pennies Talk
9:15—Organ Interlude
9:20—Health Talk by Dr. Carl A. Wiltschek
9:30—Beautiful Thoughts (NBC)
9:45—Florence Frey Good Looks Workshop
10:00—Live Stock Reports
10:10—Piano Solos
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Devil Mystery Club (NBC)
11:00—Moto Ironing Time
11:15—Organ, Program by Arthur Chandler, Jr.
11:30—WLW Stars
11:45—River and Weather Reports

DAYTON UNIVERSITY vs. XAVIER UNIVERSITY Sat., Nov. 7
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WWSAI (225m.—1330 kc.)

A. M.
8:00—Gene and Glenn (NBC)
8:15—McCormick's Fiddlers
8:45—Records
9:15—Odu Meddos, banjo
9:30—Records
9:45—A. P. Program (NBC)
10:00—Mrs. Blake's Radio Column (NBC)
10:15—Records
10:45—Organ Program
11:00—Records
11:15—Radio Household Institute (NBC)
11:30—Records
Noon—G. E. Circle (NBC)
P. M.
12:50—Live Stock Reports
1:00—Sign off
3:00—Women's Radio Review (NBC)
4:00—Moss Motor Organ Recital
4:30—Crosley Dealers' Salute
4:45—Records
5:00—Travel Talk
5:15—Records
5:30—Rino Taldie—Whit Happened to Jane (NBC)
5:45—Records
6:25—Better Business Bureau Talk
6:30—Vocal Solos
6:45—The Stebbins Boys (NBC)
7:00—Vermont Lumberjacks (NBC)
7:15—"The World Today" by James G. McDonald (NBC)
7:30—Prince Albert (NBC)
7:45—"The Trials of the Goldbergs" (NBC)
8:00—Fitchburg Hour (NBC)
9:00—Arco Dramatic Musical (NBC)
9:30—Adventures of Sherlock Holmes (NBC)
10:00—Lucky Strike Dance Orchestra (NBC)
11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
6:00—Frank Ross, songs
6:15—Hotel Bossert Orchestra
6:45—Bird and Vesh, comedy sketch
9:00—Eugene Orensky Quartet
11:00—Jack Miller

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WEAF (860 kc.) NBC

P. M.
6:00—Waldorf-Astoria Orchestra
6:30—Vaughan de Leath
11:00—Ralph Kirbery, haritone
11:15—Dora Sander, Organist
11:30—Jesse Crawford, organ
11:45—Cab Calloway Orchestra
Midnight—Florence Richardson and Melody Boys
A. M.
12:30—Joe Moss Orchestra

WJZ (760 kc.) NBC

P. M.
6:00—Rising Junior, Whetstone
6:15—Peter van Steeden Orchestra
6:25—John B. Kennedy
6:30—Breyer Louf Boys
7:30—Phil Cook (KDKA-890 kc.)
7:45—Amous Follies of Business, Thorpe
8:30—Pickard Family
10:30—Clara, Lu and Em
10:45—Sister Night Life
11:00—Slumber Music
11:30—Ruse Columbo, songs
11:45—Lew White, organ
Midnight—Mildred Bailey and the King's Jesters
A. M.
12:15—Earl Hines' Orchestra
12:30—Tweet Hogan Orchestra

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